ISSUE NUMBER 988

THE INDUSTRY'S NEWSPAPER

INSIDE:

NEW SURVEYS: MOODS & 'TUDES. MUSIC & RADIO

The latest findings from an ongoing Paragon listener survey indicate the '90s will bring profound changes to radio, while an Alan Burns study of active listeners focuses on their shifting musical attitudes.

Pages 44, 46

THE EVOLUTION FROM PD TO BRAND MANAGER

Successful PDs of the '90s will take their cues from brand managers of packaged-goods firms. Sales consultant Chris Beck outlines the seven steps to building a better brand of radio station.

Page 22

NEW ROCK & AC DEFINE THEIR GOLD

Which New Rock gold titles are relevant today? And how do AC outlets handle the music of the '60s?

Pages 54, 62

JOB HUNTING

Do unto job seekers as you would have them do unto you, advises guest columnist Dan **O'Day.** And three Urban PDs explain why unsolicted T&Rs don't go unnoticed.

Pages 49. 56

IN THE NEWS...

- Dave Loncao to RCA **VP/Album Rock Promo**
- •Kenny Hamlin new Asylum Sr. VP/GM
- Maureen Lesourd now VP/GM at WQCD/NY Page 3
- Tom Rivers OM at WQYK/Tampa
- Bob Wood becomes WCTS/Minneapolis PD
- Kevin Mason new PD at WFMS/Indianapolis Page 12

Newsstand Price \$6.00



ACLU Levels Blast At FCC Indecency Rules

Rights group in support of WLUP/Chicago

The federal law banning

broadcast indecency is uncon-

stitutional because it doesn't

serve any legitimate govern-

mental purpose, according to

the Illinois chapter of the Amer-

cisms of the FCC's anti-indecency efforts are contained in

an ACLU federal court petition

in support of Evergreen Media,

which is battling a \$6000 inde-

cency fine levied against its WLUP (AM)/Chicago.

The ACLU petition takes is-

sue with the notion - endorsed

by some federal courts - that

narrowly tailored attempts to

corral indecency are constitu-

tional because the government

has a "compelling interest" in

protecting children from such

"Parents should supervise

children," said Illinois ACLU

attorney Harvey Grossman.

"Restricting the pool of [broad-

cast] material available to chil-

dren that may be grazing the

dial is an abridgement of the

free expression rights of broad-

And even if protecting kids was a legitimate government

goal, the petition adds, the

FCC's approach to achieving

that end is far too sweeping.

casters and listeners.'

material.

That charge and other criti-

ican Civil Liberties Union.

Legal Briefs

- Indecency rule called unconstitutional
- Law called 'too sweeping'
- Safe harbor' hearing set

The ACLU charges that the FCC's current definition of indecency is so vague that it gives the agency "excessively broad discretion" to decide what is indecent and that the Commission has used that discretion in an "arbitrary and discriminatory manner.

Listeners Lose

Grossman told R&R that the current indecency definition and enforcement procedures 'create so much uncertainty that [licensee] self-censorship is inevitable, and listeners are the losers."

Federal District Court at Chicago, asks the court to dismiss the Justice Department's pending suit to recover the \$6000 indecency fined levied against ACLU/See Page 40

'93 Radio Revenue Gains **Continue Through March**

and the second second

Radio revenues continued their rapid climb during March. Of the 71 markets surveyed by CPAs Miller, Kaplan, Arase & Co., 86% reported increases.

From March '92 to March '93. 87% showed a rise in local revenues and 69% were up in national revenues. March marked the sixth consecutive month of local business increases and

third straight up month for national.

In standard broadcast March 1993's four weeks, eight of the 71 markets surpassed figures from 1992's five-week standard broadcast March. The percentage of markets showing increases in total radio revenues is the greatest so far this dec--George Nadel Rivin, CPA

anradiohistory

News Not A Fiscal Burden But Staffing Down Anyway

RTNDA survey says 90% of newsrooms broke even; big markets feel biggest pinch

Nearly 90% of radio news operations were generating a profit or breaking even in mid-1992, according to a recently released RTNDA survey. However, the report notes that stations continued to cut their news staffs last year.

Almost half (44%) of radio respondents to RTNDA's June 1992 survey said their news operations were making money; another 41% said news was breaking even. Just 14% of the respondents said their news departments were losing money.

Those figures are essentially unchanged from the previous year, when 43% of respondents were turning a profit, 46% were coming out even, and 11% were suffering losses.

Newsrooms with three or more fulltime staffers reported the best financial performance: 66% said they were making money. FM stand-alones and stations with no more than one

fulltime newshound had the lowest instance of news profitability, both at 41%.

Shrinking Staffs

Despite those positive financial performances, the radio news workforce saw continued reductions in 1992. Overall, 22% of respondents' newsrooms reported staff reductions, either through layoffs (13%) or failure to replace departing staffers. Major market stations and those located in the East.had the highest rates of staff reductions, both at 33%.

Based on the survey data, RTNDA estimates total radio news employment in mid-1992 was down 8% from the same period one year earlier.

The RTNDA news profitability and employment survey is based on data from 343 radio news operations. It was con-ducted by University of Missouri Professor Emeritus Vernon Stone.

Arbitron: Diary Deals Merit 'Death Penalty'

KWAC delisted, sued for on-air solicitations

Arbitron is throwing the gauntlet at Spanish-language KWAC/Bakersfield. The ratings company has filed a \$50,000 suit against the station and delisted it from the Winter '93 ratings book after determining that station personnel obtained and returned listening diaries through illicit means.

Delistings – Arbitron's most severe punishment for ratings distortion – are rare. The last station to have suffered the socalled "death penalty" was KELI/Tulsa in 1986. In addition to monetary damages, Arbitron is also asking a federal court to prevent KWAC staff from trafficking any more diaries.

According to Arbitron VP/ Communications Thomas Mocarsky, a competing station called Arbitron to report that KWAC had broadcast requests for people who "received cash in the mail" to call the station.

Arbitron hired a private investigator, who called the station February 1 to say that he was in possession of some diaries. The next day, the investigator met with a station representative, who received two blank diaries in return for a \$25 restaurant coupon and "offers of other compensation."

Mocarsky would not identify the person who the investigator dealt with, nor would he specify

what other compensation that person offered. He said Arbitron received the two diaries shortly after their February 5 postmarks.

KWAC/See Page 40



Naftalv

Evergreen Resets KMEL Team Kelley to VP/GM; Naftaly named VP

Kellev

Evergreen CEO Scott Ginsburg and COO James de Castro jointly announced two promotions of KMEL/San Francisco personnel: Director of Sales Dick Kelley is now the station's VP/GM, and PD Keith Naftalv earns corporate stripes, becoming Evergreen's VP/Programming. Naftaly will oversee KMEL/See Fage 40

NAC/Jazz Hybrids: Best Of Both Worlds? Page 64

The ACLU petition, filed in

"That's The Way Love Coes" is the

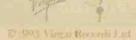
first single from the fort icoming alls im

jonet. Available in stores May 18th.

Produced by Jim my Jam & Terry Lewis and

Janet Jackson. One track produced by Janet Jackson

and Jellybean Johnson. Trudy Green/HK Management.



www.americanradiohistory.com

janet.

Regina Relle

Before 'Aladdin," Regina Belle sold we lover a million records. <u>A Whole New World</u>, her sparkling duet with Peabo Bryson, was #1 everywhere.

Her velvet voice and soaring range helped it win an Academy Award and a Golden Globe.

A Vel

So what lies ahead for Regina and her fans? A whole new love song, <u>It1 Could</u>, from the album "Passion." Perfectly titled because the pass on continues... On tour now.

If I Gould

COLUMBIA

Nok Martine alloi Warok Cur Productores, Inc. 12 Coast Martin, Inc. Merryn Diash and Brenda D. Producers, Jak Landers & Brenes Down.

Hamlin Appointed Asylum Sr. VP/GM

Elektra Entertainment Sr. VP/ Sales & Distribution Kenny Hamlin has been appointed Sr. VP/ GM for Asylum Records. He will join the Nashville-based label in July; the post has been vacant since Kyle Leh-

ning was promoted to President last month.

Hamlin

Bob Krasnow, Chairman of Asylum parent Elektra, commented, "Kenny's talent and expertise will be missed here at Elektra, but his contributions to Asylum will prove to be an invaluable asset to the whole company's future."

Lehning said, "I couldn't be happier about the opportunity to work with Kenny. His experience, genuine enthusiasm, and love of music offer Asylum the very best possibilities for success."

Hamlin added, "I'm fortunate to have worked with Bob Krasnow for

HAMLIN/See Page 42

Lesourd New VP/ GM At WQCD/NY

WRQX/Washington President/ GM Maureen Lesourd will leave the CapCities/ ABC Hot AC to become WQCD/ New York's VP/ GM. She begins her new duties at the Tribune NAC next month (5/2),

Lesourd succeeding Ray Gardella, who recently exited.

Lesourd told R&R, "There's a lot of emotion involved when you LESOURD/See Page 42



KRTH/Los Angeles veteran personality Robert W. Morgan (c) was awarded a star on Hollywood's Walk of Fame last week (4/8). Morgan was the original morning man on L.A.'s legendary "Boss Radio," KHJ. Other former "Boss" jocks in attendance were (I-r) radio programmer Chuck Blore and KRTH air personality Johnny Hayes, PD Mike Phillips, and consultant Bill Drake.

Analysts High On Evergreen Offering

Evergreen Media Corporation's first public stock offering should find smooth sailing on Wall Street, according to analysts who've examined the deal.

Evergreen recently filed to sell up to \$64 million in stock to the public (R&R 4/2). Evergreen's foray onto Wall Street follows recent stock offering successes by Infinity Broadcasting and Saga Communications.

"Evergreen is 'Son of Infinity," quipped Paul Kagan Associates VP/Broadcast Bishop Cheen, who also noted that the financial markets tend to like sequels. That's particularly true when the original feature was as successful as Infinity, whose stock has lately been trading at double last year's offering price.

At an anticipated offering price of \$15 per share, Cheen said Evergreen would be selling its stock for $9\frac{1}{2}$ times cash flow – a bit less than Infinity (about 10 times), but richer than Saga (nine). Saga is a much smaller company with all of its stations in medium markets.

But Evergreen, like Infinity, is a major market radio group.

Cheen said Evergreen's track record of growth should make the stock attractive to investors. He noted that the company's revenues grew from \$41 million in 1989 to \$116 million in 1992, and that Wall Street will be expecting continued strong growth in revenues and cash flow. "When [the market] pays 91/2 times, it's looking for double-digit cash flow growth,' Cheen said.

One negative Cheen found in the offering was Evergreen's statement that first quarter cash flow would be off for its Chicago and Los Angeles stations. He said that could be offset somewhat by stronger cash flow in Washington and San Francisco.

Timing Perfect

Star Media Group Managing Partner Bill Steding also said that Evergreen has positioned itself for dramatic growth in both revenues

EVERGREEN/See Page 40

RCA Names Loncao

ya da da kara di kiya di kiya ay gin ber

motion Butch Waugh.

Waugh commented, "Dave brings a wide variety of experience that can only be considered a plus. Throughout his work in artist management and label promotion, he has fine-tuned his knowledge of the album rock marketplace and our artists will reap the benefits.

Loncad

Loncao told R&R, "[Working with Mellencamp] gave me a much better understanding of record companies and how they work. It's a matter of continuing to build credibility for the rock department here and taking projects further than they've been taken before.' Prior to his work with Mellen-

LONCAO/See Page 42

בביגולד בטואיק

APRIL 16, 1993

ATLANTA DUOPOLY DETAILS

Contemplating the forthcoming WKHX-AM & FM and WYAY/Atlanta Country duopoly, CapCities/ABC President/Group II Norm Schrutt admits, "It took me two days to wipe the smile off my face." Find out why.

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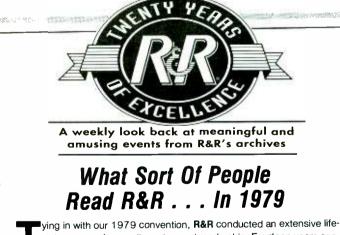
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style survey of our radio and record readership. Fourteen years ago, compared to the general public, R&R readers were

- much more educated, affluent, upwardly mobile • much more favorable toward women's rights (at least that's what they said) more fashionable
- science fiction more into cooking • more into hiking less into fishing less into gardening

more likely to read

While two-thirds of the public thought there was too much sex on TV, only one-third of our readers agreed. And readers were significantly more verbal than the public. Considering the amount of communication necessary to our business, let's hope so



ager, will be based in New York and report to label Sr. VP/Pro-



ords. Loncao, who had been Mellen-John camp's co-man-



Satellite DAB Applicants Attacked By Broadcasters

Four applicants for nationwide satellite DAB licenses came under attack at the FCC by broadcasters fearful of being driven out of business by new competitors. But the four were also blasted by original satellite DAB applicant Satellite CD Radio and, in some cases, by each other.

A group of 19 broadcasters, including Shamrock Broadcasting and Franklin Communications Partners, said it was premature for the FCC to do anything other than dismiss the applications until the Commission resolves "critical issues" about the proposed service. In particular, the broadcasters said the FCC needs to explore the "issue of undue concentration of media ownership raised by the proposed common control of multiple stations with national reach."

Contrary to claims by satellite DAB applicants that they would provide expanded service to underserved rural areas, the broadcasters said the impact would be just the opposite. "[Small market stations] likely will be devastated by new services that are projected to triple or quadruple the number of channels available in an area," the coalition of licensees told the FCC.

'Resist Temptation'

"The Commission should resist the temptation to let loose new service proposals before it considers



the big and future picture," said the NAB. The trade group reiterated its position that no satellite DAB applications should be considered until the FCC charts a course for terrestrial DAB and decides whether it is in the public interest to devote any spectrum to satellite service. NAB urged the Commission to deny all of the applications.

Satellite CD Radio, which has said its satellite DAB proposal will leave spectrum space for up to three competitors, found reasons to urge the FCC to deny all four of the new applications.

It accused American Mobile Radio Corporation of being a "stalking horse" for its co-owned sister, American Mobile Satellite Corporation. AMSC, which SCDR referred to as "the insatiable spectrumeater," holds the U.S. monopoly license to provide mobile satellite services, primarily mobile telephone service outside cellular markets.

SCDR charged that the proposals by AMRC and Primosphere L.P. were wasteful in their spectrum use. And it claimed that applications by Sky-Highway Radio and Digital Satellite Broadcasting Corp. should be denied because neither application articulated a "concrete satellite proposal." AMRC also got in some licks at other applicants, claiming there were technical deficiencies in the Primosphere and Sky-Highway proposals.

National Public Radio, which has been a promoter of satellite DAB as a way to expand NPR's rural coverage, filed a petition to deny all four applications, citing "lack of concern" for public radio's needs. NPR wants the FCC to set aside 25% of satellite DAB spectrum for public radio.

valued at approximately \$90 mil-

lion. Our ultimate goals are to al-

low management to better focus on

our core network radio business

and return the company to profita-

R&R was founded by Publisher

Bob Wilson in 1973. In addition to

the weekly newspaper, it also has a

growing information services divi-

sion, providing products such as

weekly fax newsletters and cus-

tomized airplay data upon request.

bility."

a staticture

Peeking In Partech's Pocketbook

artech Holdings Corporation is well on its way to acquiring a string of Southeastern radio stations. But a recent **SEC** filing by the publicly traded computer leasing company shows it's not putting much cash down for the stations — and even that money is borrowed.

Partech bought **WDZD/Shallotte**, **NC** for \$260,000 cash and \$202,000 in seller paper and 49% of **WKKB (FM CP)/Key Colony Beach**, **FL** for \$20,000, but estimates it will have to spend an additional \$150,000 to build that station. It's buying **WGMX/Marathon**, **FL** for \$20,000 cash and \$180,000 in seller paper. In addition, Partech said it has a deal pending to buy an unnamed Tallahassee combo for \$50,000 cash and \$225,000 in seller paper.

Partech's SEC filing said it borrowed \$625,000 on March 8 to close the WDZD purchase and fund other operations and acquisitions. To get the loan from **Funder's Trust 1992-A** — identified as a short-term business lender of which Partech CEO **John Rayl** is a trustee — Partech incurred fees and interest totaling \$125,000. And if the loan isn't repaid by May 7, a 30-day extension will cost \$62,500. Rayl didn't return **R&R's** calls.

The collateral for the loan is the stock of Partech's radio group subsidiary, **Partech Communications Group.** According to the SEC filing: "In the event the loan is not timely repaid, the lender may foreclose upon the collateral and the company could potentially lose its ownership interest in [the subsidiary], which includes all radio stations previously described herein."

(For more on Partech's finances, see Earnings, Page 16.)

Marshall To Exit FCC For L.A.

ame-duck FCC Commissioner Sherrie Marshall has announced plans to step down on April 30. She plans to open a Los Angeles-based consulting firm.

The commish, whose term officially expired last June, told **R&R** the **Marshall Company** will provide policy guidance and acquisition advice to cable companies and other firms looking to cash in on new video technologies. She will also serve as consultant to **Ziffren, Brittenham & Branca**, an L.A. entertainment law firm. A Republican appointed by **George Bush** in 1989, Marshall was never particularly visible on radio issues.

Among those who have been mentioned recently as possible replacements for Marshall: Senate staffer **Regina Keeney**, Maine television executive **Bruce McGorrill**, and **Federal Elections Commission** official **Frances Hughes Glendening**.

Also at the FCC:

• The agency said it is difficult to estimate what impact proposed stricter RF radiation rules will have on radio stations. But it cites an eight-year-old **EPA** study for some ballpark figures.

The report estimated that only 100 to 500 AM stations nationwide and about 750 FMs would have to take corrective action. However, the FCC noted that the study didn't take into account all of the RF restrictions in the new guidelines and didn't figure the cumulative RF effects where several stations have their transmitters at a single site.

• The FCC has launched license revocation proceedings against two dark radio stations: WKLO/Danville, KY and WJHH/Soperton, GA. WKLO has been silent since 1989 because of financial trouble. WJHH has been off the air since 1990.

Fairmont's Portland AM On The Block

airmont Communications is shopping KMJK (AM)/ Portland, OR following bankruptcy court approval of a deal to sell its FM sister, KMXI, to Bay-Com for \$3.6 million.

But Frank Osborn, whose Osborn Communications manages Fairmont, said no other stations are being put on the market — at least not yet. Osborn said negotiations with Fairmont's creditors over the company's fate are "still in flux." He doesn't expect to see a reorganization plan confirmed by the Manhattan U.S. Bankruptcy Court until late May.

Deals cut just prior to the NAB convention, but with prices not yet announced:

• Clear Channel is buying Inner City's KSJL (AM)/San Antonio (completing a four-station duopoly), with Lee Hague of Hague & Co. as broker.

• Ray Lamb's Radio One is acquiring Duke Wright's KFMQ/Lincoln in a deal brokered by Dick Chapin of Chapin Enterprises.

• Michael Cutchall's New West Broadcasting is purchasing Sherman Broadcasting's KKRD/Wichita (FM duopoly), with Elliot Evers of Media Venture Partners as broker.

• Penn Par Associates is buying WHUN & WLAK/Huntingdon, PA for an as-yet-undisclosed price. Brokerage honors go to Jack Satterfield.

• Robert F.X. Sillerman and Bruce "Cousin Brucie" Morrow can proceed with plans to take Multi-Market Radio public after settling an EEO dispute with the NAACP. They'll pay the civil rights group \$8884 for its legal fees.

-Jack Messmer, Randall Bloomguist

Westwood One To Market R&R

Westwood One Inc. has announced plans to commence the marketing of wholly owned subsidiary Radio & Records Inc. The move reflects WW1's continuing efforts to reduce debt, strengthen its capital structure, and allow management to focus on its core network radio business. Investment banking firm Lazard Freres & Co. will coordinate the divestiture process.

"Westwood One intends to use proceeds generated from the potential sale of **R&R** to further reduce its outstanding debt," remarked Chairman/CEO Norm Pattiz. "The marketing of R&R comes on the heels of two other recently announced divestitures

NAB Backs C-Quam AM Stereo

NAB has urged the FCC to adopt Motorola's C-Quam as the official AM stereo standard.

The trade group's support for C-Quam is based on the technology's current market dominance over a competing system created by Long island inventor Leonard Kahn. Motorola claims some 615 stations are equipped with C-Quam, while Kahn recently reported that between 150 and 200 stations have installed his gear. And while many GM vehicles are equipped with C-Quam-compatible receivers, there are no Kahn receivers currently on the market.

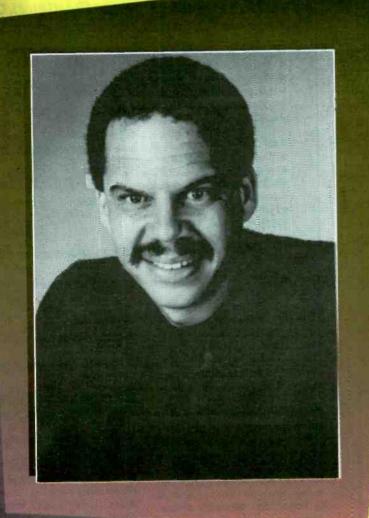
Last year Congress passed legislation requiring the FCC to set an AM stereo transmission standard for the U.S., something the agency has refused to do for over a decade.

Kahn believes broadcasters would be better served if the government would bow out and let the marketplace set a standard. And he remains optimistic about the outcome of the standard setting — despite NAB's endorsement of his rival: "I think the FCC will listen to the [individual] broadcasters. They should be listening to them instead of lobbyists."

R&R is also expanding into interactive real-time information services products. The company is in the rollout stage of the R&R Online interactive information system and the R&R AirCheck monitoring system. The R&R Online system provides up-to-the-minute music airplay information and business news on a real-time basis. R&R Online will incorporate airplay reports generated from the R&R Air-Check system, a computerized self-learning system that has the capability of tracking all current and non-current music played on monitored radio stations. R&R is committed to continuing the rollout and completion of its new systems throughout the selling process.

Once the sale of R&R is completed, WW1's remaining subsidiaries will be the Westwood One Radio Networks, Mutual Broadcasting System, the Source, NBC Radio Network, and Talknet.

Coming Soon From ABC Radio Networks. . TOM JOYNER!

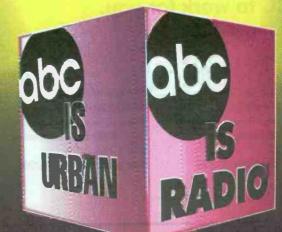


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Radio's strongest Urban personality, Tom Joyner, goes national The first and only syndicated Urban morning program. Available Janucry 1994.

• Call Darryl Erown at 212-456-5540

Quality Programming From Coo APC RADIO NETWORKS



8 • R&R April 16, 1993

RADIO BUSINESS

TRANSACTIONS

Bay-Com Bags KMXI/Portland In \$3.6 Million Chapter 11 Deal

Corpus Christi attracts buyers: KYRS combo to Ranger for \$3.1 million; KOTX to SHP for \$818.000

Deal Of The Week

KMXI/Lake Oswego (Portland), OR PRICE: \$3,625,000

TERMS: Asset sale pursuant to an order of the U.S. Bankruptcy Court for the Southern District of New York BUYER: Bay-Com Partners, headed by Jack McSorley. It owns KSJX & KSJO/San Jose. Phone: (408) 453-5400

SELLER: Fairmont Communications Corporation, a debtor-in-possession headed by President/COO Mark Hubbard. It also owns KMJK/Portland, KIOI/San Francisco, WMTG & WNIC/ Detroit, WLAC-AM & FM/Nashville, and KKOB-AM & FM/Albuquerque. Phone: (513) 421-6726 FREQUENCY: 106.7 MHz POWER: 94kw at 879 feet FORMAT: AC

Alabama WACV/Montgomery PRICE: \$125,000

TERMS: Asset sale for \$100,000 cash at closing with the payment to be placed into escrow if liens by Gary Acker are not satisfied prior to closing. An additional payment of \$25,000 is due two years after closing, with 8% interest to be paid annually. The buyer is programming this station under an LMA

BUYER: Montgomery Broadcast Properties Ltd., whose general partner is Stroh Communications Corp., owned by Allan Stroh of Montgomery. Limited partners are B. Stephen Schloss, June Collier, Carl Barranco, Johnnie Knight, and Allan Stroh of Montgomery. Montgomery Broadcast Properties owns WLNE/Montgomery. Stroh Communications also controls WSSY/Talladega, AL. Collier is a lim-

ited partner in WDBB-TV/Tuscaloosa, AL. Phone: (205) 244-0961 SELLER: Meyer-Baldridge Radio Inc., owned by Kenneth Meyer and George Baldridge. They own KATP/Amarillo; KBOA & KTMO/Kennett, MO; KFAL & KKCA/Fulton, MO; KCFM/Lexington, MO; and KTXR/Springfield, MO. Phone: (417) 862-3990 FREQUENCY: 1170 kHz POWER: 10kw day/1kw night FORMAT: AC

Florida

WKKB (FM CP)/Key Colony Beach

PRICE: \$20,000 for 49% TERMS: Stock sale for cash. An announcement by the buyer states that it expects to invest another \$150,000 to construct the station. **BUYER: Partech Communications** Group Inc., a wholly owned subsidiary

of publicly traded Partech Holdings



... a broadcast brokerage partnership. Combining the outstanding talents of John L. Pierce, Harold W. Gore and John E. Lauer. These creative and unified forces, offer over 100 combined years of broadcast experience, dedication, and efficiency. Whether you are in the market to purchase or to sell, Force Communications & Consultants

Put FCC to work for you.

(606) 344-8881

580 Centre View Boulevard Crestview Hills, Kentucky 41017

3343 Peachtree Road

Harold W. Gore (404) 528-1421

Suite 114 Marietta, Georgia 30062

TRANSACTIONS AT A GLANCE

1993 Deals To Date:

\$783,880,718 (Last Year: \$351,722,154)

(Last Year: 337) This Week's Action: \$9,702,000 (Last Year: \$8,539,077)

(Last Year: 25)

Deal Of The Week:

•KMXI/Lake Oswego(Portland),OR \$3,625,000

- WACV/Montgomery \$125,000
- WKKB (FM CP)/Key Colony Beach, FL \$20,000 for 49%
- WAUC/Wauchula, FL \$50,000
- WYPI (FM CP)/Lagrange, IN \$26,000
- KSEK/Pittsburg, KS (Joplin, MO) \$140,000
- WBEY (FM CP)/California, MD \$65,000 for 27.82%
- WETT & WWTR/Ocean City, MD-Bethany Beach, DE \$500,000
- WAKK & WAKH/McComb, MS \$600,000
- FM CP/Northumberland, PA \$165,000
- WONO/Walterboro, SC \$220,000
 - KRYS-AM & FM/Corpus Christi \$3.1 million
 - KOTX/Portland (Corpus Christi), TX \$818,000
- Rayl. It owns WDZD/Shallotte, NC and is buying WGMX/Marathon, FL. COMMENT: The announcement states that this station will upgrade to 50kw.

WAUC/Wauchula

PRICE: \$50,000

TERMS: Asset sale for \$10,000 cash and a promissory note for \$40,000 at 8% interest. The note is payable in 16 equal payments over two years, with no payments in the months of June, July, August, and September of each

BUYER: Marlene Ayala of Immokalee, FL. Phone: (813) 657-3011

SELLER: Ted L. Hite Sr. of Wauchula, FL. He also owns WZZS/Zolfo Springs, FL. Phone: (813) 773-5008 FREQUENCY: 1310 kHz POWER: 5kw daytimer FORMAT: Spanish COMMENT: This station sold for \$330,000 in 1983.

Indiana

WYPI (FM CP)/Lagrange PRICE: \$26,000 TERMS: Asset sale for cash BUYER: Lake Cities Broadcasting Corporation, owned by Thomas Andrews, Garrett Osborn, William Kerner Jr., and Carter and Sandra Snider of Angola, IN; David Czurak of North Continued on Page 10

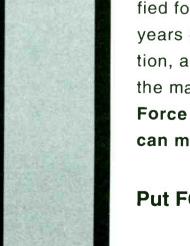
At NAB/Las Vegas. Contact via Las Vegas Hilton or call for appointment.

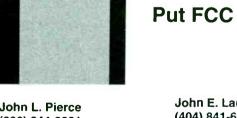
BARRY SKIDELSKY Attorney at Law

655 Madison Ave., 19th Floor New York, NY 10021 (212) 832-4800 The Industry's Lawyer.

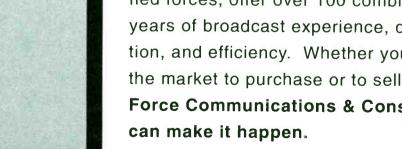
Suite 200 Atlanta, Georgia 30326 200 North Cobb Parkway

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• KFBC/Cheyenne \$248,000

Corp., headed by President/CEO John TV Phone: (614) 538-0660

SELLER: Richard L. Silva FREQUENCY: 105 5 MHz POWER: 6kw at 226 feet

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RADIO BUSINESS

TRANSACTIONS Continued from Page 8

Muskegon, MI; and Jack Maciejewski of Muskegon. They own WLKI/Angola, and WLZZ/Montpelier, OH. Phone: (219) 665-9554

SELLER: Northern Indiana Broadcasters Inc., headed by President Lynn Bradley. It owns WKAM & WZOW/Goshen, IN. Phone: (219) 533-1514

FREQUENCY: 105.5 MHz POWER: 3kw at 328 feet

Kansas

KSEK/Pittsburg (Joplin, MO) PRICE: \$140,000

TERMS: Asset sale for cash

BUYER: KCBR-AM L.P., whose general partner is Greystone Broadcasting inc., owned by William and Susan Johnson of Kansas City, MO. The partnership owns KHNN/Kansas City, KS. Phone: (913) 342-1600

SELLER: Freeman Broadcasting Inc., headed by President Rob Freeman. Phone: (316) 232-1340 FREQUENCY: 1340 kHz

POWER: 1kw

FORMAT: AC (The buyer plans a simulcast of KHNN's CNN Headline News format)

COMMENT: The buyer has applied for an experimental synchronous transmitter at Amoret, MO on 1340 kHz, the same frequency as KHNN and KSEK This would produce a coverage area stretching from Kansas City to Joplin.

laryland

WBEY (FM CP)/California

PRICE: \$65,000 for 27.82% TERMS: Stock sales for cash. The applicant states that its cash expenses to date are \$234,902.

BUYER: Ted Tate of Lusby, MD; John and Marilyn Baggett of Leonardtown, MD; Robert Clark of Hollywood, MD; George Sparling and Ronald Pickett of Mechanicsville, MD; Michael Powell of Waldorf, MD; and John Parlett of Charlotte Hall, MD, acquiring 27.82% of Tidewater Broadcasting Co. Inc. They have also agreed to lend the company a total of \$19,500 under the terms of their stock subscription agreement. Powell has an interest in

WQMR/Federalsburg, MD. SELLER: Richard Myers of Hollywood, reducing his ownership interest from 100% to 72.18% FREQUENCY: 102.9 MHz

POWER: 6kw at 328 feet

WETT & WWTR/Ocean City, MD-Bethany Beach, DE PRICE: \$500,000

TERMS: Duopoly deal; asset sale for cash pursuant to an order of the Delaware Court of Chancery.

BUYER: Benchmark Communications, headed by general partners, Bruce Spector and Joseph Mathias. They are buying WKHI/Ocean City for \$2.2 million and own a number of other stations. Phone: (410) 385-5249

SELLER: Attorney Roger Akin of Wilmington and Banking Services Corp. of Baltimore, co-receivers of KAT Broadcasting Corp., formerly owned by Ellek Seymour. The broadcast operations of Banking Services are managed by George Hankins. KAT also owns WDSC & WZNS/Dillon, SC; WFLB/ Fayetteville, NC; WHCC & WQNS/ Waynesville, NC (sale pending); and recently sold WSVS-AM & FM/Richmond.

FREQUENCY: 1590 kHz; 95.9 MHz POWER: 1kw day/500 watts night; 6kw at 328 feet

FORMAT: Sports/Talk; AOR BROKER: Tony Rizzo of Blackburn &

Company COMMENT: This FM has a CP to in-

crease power to 25kw.

Mississippi

WAKK & WAKH/McComb PRICE: \$600.000

TERMS: Duopoly deal; asset sale for \$500,000 cash. The buyer is also assuming a \$100,000 obligation of the seller to HWH Corporation. This sale is contingent on AM South Bank providing a loan to the buyer in the amount of \$450,000.

BUYER: San-Dow Broadcasting Inc., owned by J. Morgan Dowdy of Gulfport, MS; Henry Sanders of McComb. MS; and C. Wayne Dowdy of Summit, MS. They own WAPF & WXLT/ McComb, MS-Kentwood, LA. Both Dowdys have interests in a number of other stations. Phone: (601) 832-5111

SELLER: Fortune Media Inc., represented by VP Rish Wood. It is owned by Ray Noojin, James Thompson Jr., John Haley, D. Leon Ashford, and Thomas Thornton of Birmingham They also own KACY & KSMB/Lafayette, LA.

FREQUENCY: 1140 kHz; 105.7 MHz POWER: 1kw daytimer; 100kw at 490 feet FORMAT: Country

COMMENT: This combo sold for \$1 million in 1986

Pennsylvania

FM CP/Northumberland PRICE: \$165.000

TERMS: Duopoly deal; asset sale for cash

BUYER: Sunbury Broadcasting Corporation, owned by Roger and Lois Haddon of Northumberland, and Dr. Harry Haddon Jr. of Chambersburg, PA. They own WKOK & WQKX/Sunbury, PA. Phone: (717) 286-5838 SELLER: William P. Zurick of Shamokin, PA. Phone: (717) 644-0403

FREQUENCY: 107.3 MHz POWER: 550 watts at 682 feet COMMENT: The buyer states that the

county-by-county Arbitron data for the duopoly market created by FM CP-WKOK & WQKX produces a combined

PRICE: \$220,000 TERMS: Asset sale for \$130,000 and 10-year promissory note for \$90,000 at 8% interest.

BUYER: Greene Communication of S.C. Inc., owned by Daniel Greene Jr.

He owns WWIT/Canton, NC. Phone: (706) 543-6235

SELLER: TBJ Broadcasting Partner-

ship, headed by general partner Terry O'Quinn. Phone: (803) 549-1543. FREQUENCY: 93.7 MHz POWER: 6kw at 328 feet FORMAT: Country BROKER: Gordon Rice of Gordon **Rice Associates/MLN**

Texas

KRYS-AM & FM/ **Corpus Christi** PRICE: \$3.1 million

TERMS: Asset sale for \$3 million cash and a promissory note for \$100,000. BUYER: Ranger Communications Company, whose general partners are Richard Hull Jr., Edward Rose III, Harry Cruthcer III as trustee for the Hull Family Trusts, and Marshall Payne of Dallas. Rose is a director of companies - owned by former U.S. First Lady Lady Bird Johnson and other Johnson family members which own KLBJ-AM & FM/Austin; 29% of KWTX-AM, FM & TV/Waco; 29% of KBTX-TV/Bryan, TX; and are buying KMXX/Killeen-Austin. Richard Hull Jr.'s father, Richard Hull, is also a director of the Johnson companies. The application states that Ranger Communications may be changed from its general partnership structure to a corporate structure and that Richard Hull may be a party to the new entity. Phone: (214) 954-1888

SELLER: Corpus Christi Media Partners L.P., represented by general partner JPP Broadcasting Inc. VP B. Dwight Perry. Phone: (512) 289-0111

FREQUENCY: 1360 kHz; 99.1 MHz POWER: 1kw; 100kw at 1049 feet FORMAT: Country BROKER: Dick Chapin of Chapin En-

terprises

KOTX/Portland (Corpus Christi) PRICE: \$818,000

TERMS: Asset sale for \$50,000 cash and a balloon payment of \$500,000 on the fourth anniversary of closing. An additional \$268,000 is due under a noncompete and consulting agreement with seller Donald Donovan in payments of \$5250 monthly for 12 months, \$5000 monthly for the next 36 months, and \$25,000 on April 13.

Continued on Page 42

Lauren A. Colby, Esq. COMMUNICATIONS ATTORNEY

10 East 4th Street Frederick, Maryland 21701

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March, 1993 \$32,000,000 SENIOR CREDIT FACILITY has been arranged for PAXSON ENTERPRISES, INC. Lowell W. "Bud" Paxson, President with **B**ANQUE **P**ARIBAS Agent The Daiwa Bank, Limited The undersigned represented the borrower in this transaction COMMUNICATIONS EQUITY ASSOCIATES 101 East Kennedy Blvd. Ste. 3300, Tampa, FL 33602 (813)222-8844 TAMPA ● NEW YORK ● PHILADELPHIA ● LONDON ● MUNICH● PRAGUE

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For more information,

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ST CA

Thursday, May 20, 1993



NEWSBREAKERS

Wood To Program WCTS/Minneapolis

Former WNSS & WEZG/Syracuse VP/GM Bob Wood has been appointed PD of Colfax Communications' WCTS/ Minneapolis.



Colfax, which also owns Twin Cities Gold FM KQQL, purchased (currently

dark) WCTS in February from Central Baptist Theologic Seminary. Wood declined comment on when WCTS would return to the air and its future format plans.

VP/GM Kevin McCarthy noted, "Bob Wood is a very bright man with a diverse broadcasting background. His work in CHR, Hot AC, and consulting gives him the ability to tap into and utilize a very broad knowledge base."

Wood added, "It took quite a force to move my focus from the GM's chair. Colfax is building a group of out-of-the-box collaborators; I'm thrilled to join them."

Prior to joining the Syracuse combo, Wood programmed KFMK/Houston, was VP/Programming for WBEN/Buffalo, and presided over his own consultancy.

Wicked Pic

Reprise artist Chris Isaak struck a

pose with MTV VJ Kennedy at the

recent NARM convention in Orlan

do

America's Platinum Kids



Mercury execs presented Ugly Kid Joe with platinum plaques for their debut LP, "America's Least Wanted." Displaying the awards are (I-r) band members Whitfield Crane, Dave Fortman, and Cordell Crockett, label President Ed Eckstine, UKJ's Mark Davis and Klaus Eichstadt, and Mercury Sr VP/A&R Bob Skoro.

Columbia Scores The Bucket



Composer/guitarist Buckethead (c) has signed with Columbia Records. Completing the pact are (I-r) Columbia's Steve Berkowitz and VP/GM Fred Ehrlich, recording act Material's Steve Sapporta, and label President Don lenner and Sr. VP/A&R David Kahne

Mason New PD At WFMS/Indianapolis

Kevin Mason, most recently PD/ morning personality at AC WRXZ/ Bloomington, IL, is the new PD at Susquehanna Country WFMS/Indianapolis. He succeeds Charlie Morgan, who became Marketing & Operations Manager for WFMS and WGGR in February when Susquehanna LMA'd the latter.

strong Country background, promotional philosophies, and intensity will make him an important part of WFMS's continued success. Kevin has all the tools necessary to strengthen our position as the No. 1

station in Indianapolis."

Mason told R&R, "WFMS has a great heritage and staff. Working with Charlie will be a great experience. I hope to complement what he brings to the table to achieve even greater success. We're No. 1 in Indianapolis, but not the No. 1 Country station in the nation yet."

Mason spent two years in Bloomington. He previously worked at Country outlets WCMS/Norfolk. WLVK/Charlotte, and WBHP/ Huntsville.

EXECUTIVE ACTION

WLTI/Detroit Names Cyburt GSM

Former WLLZ/Detroit National Sales Manager Marcy Cyburt has moved to crosstown WLTI as GSM. She succeeds the exiting John Comenos at the Viacom AC, which presently has seven AEs and is set to add two

According to VP/GM George Kenyon, "The addition of Marcy to our team is an extremely positive move. She's well-respected in the advertising community and brings nine years of radio sales and management experience to her new position.

Cyburt had been with WLLZ since 1986 and previously worked in the market as an AE for WNIC.

Powell Eisenstadt GSM At Kids Station

Nancy Powell Eisenstadt has been named the new General Sales Manager at KPLS (Radio Aahs)/Orange (Anaheim).

Station VP/GM Danny Villanueva commented, "Nancy brings a great deal of knowledge and enthusiasm to this new format.

She joins the Children's Satellite Network affiliate after 12 years at the Interep Radio Store, most recently as an account executive at D&R Radio.

Rivers Leaves WMZQ/Washington, Surfaces At WQYK-AM & FM/Tampa

Tom Rivers accepted the newly created OM position at WOYK-AM & FM/Tampa Monday (4/12), just three days after resigning as WMZQ/Washington's PD/morning man. Rivwho was ers,

WQYK's PD before joining WMZQ last July, cited "personal reasons" for his return to Florida

Rivers

WQYK GM Jay Miller told R&R, "It's a pleasure having Tom back at Infinity. He knows the market extremely well, has hundreds of friends here, and will be of great benefit to WQYK." Miller added

that though Rivers will not be on the air fulltime, he will be on the air in some capacity. Beecher Martin remains as the stations' PD.

Rivers commented, "I made a lot of friends in DC and I'll miss them. I'm excited about the chance to work with [Infinity President/ CEO] Mel Karmazin and Jay. Once I decided to move back and talked to Jay, I figured the opportunity to [return to WQYK] was a once in a lifetime chance and jumped at it. My job is to help protect the franchise.

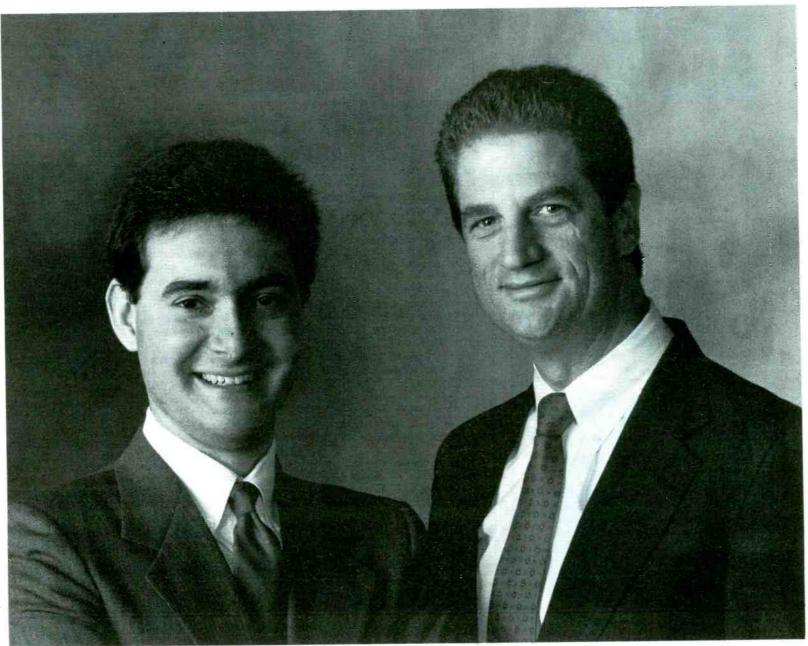
Rivers's last day at WMZQ is Friday (4/16). Prior to Rivers's earlier five-year stint at 'QYK, he was an air personality at crosstown CHR WKRL and APD/MD at Country WKJN/Baton Rouge.



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Morgan commented, "Kevin's

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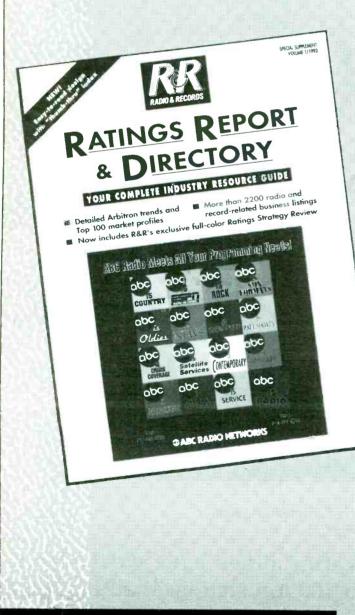


14 • R&R April 16, 1993

NEWSBREAKERS

With Next Week's R&R

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EARNINGS

Osborn, Katz, Partech, WW1, CBS, Westinghouse

sborn Communications Corp. (NASDAQ: OSBN) reported a net loss of \$4.5 million (65 cents per share) for 1992, compared to a net loss of \$8.3 million (\$1.19 per share) for 1991. Net revenues were \$26.9 million, up 8% from \$24.9 million the previous year. Operating cash flow was \$5.0 million, up 44% from \$3.5 million

Increased revenues were attributed in part to improved operations at WWVA & WOVK/Wheeling. The company reported operating losses



for WAZU/Dayton and WFXK/Raleigh, but said that should not be the case in 1993 because both stations are now in LMAs.

Osborn's annual report revealed that the company has agreed to sell a \$2 million note (which had been for five years at 10% interest) back to **Keymarket of NEPA** for \$1.4 million as part of Keymarket's financial restructuring. Osborn received the note when it sold a Wilkes-Barre combo to Keymarket for \$12 million in 1989.

In addition to those named above, Osborn's radio properties are WBYB/Jacksonville, WNDR & WNTQ/Syracuse, and WTJS & WTNV/Jackson, TN. It also owns 25% of Fairmont Communications Corp., which owns nine stations and is in Chapter 11 reorganization. Osborn also owns TV properties, a hospital cable TV service, Capitol Music Hall in Wheeling, and Muzak franchises.

atz Corporation (bonds) reported a net loss of \$2.0 million for 1992, compared to a net profit of \$1.7 million for 1991. Preferred stock dividends were \$9.6 million, compared to \$8.6 million in 1991, leaving a net

loss attributable to common shares of \$11.6 million (\$7.63 per share) for 1992, compared to a loss of \$7.0 million (\$4.69 per share) for 1991. (The preferred stock was retired in conjunction with a \$100 million public bond offering in December. The common stock is not publicly traded.)

Operating revenues for 1992 were \$146.0 million, up 24.3% from \$117.5 million. Operating income was \$18.5 million, up 17.4% from \$15.7 million.

Katz Corporation owns Katz Communications, a national radio and TV rep firm whose Katz Radio Group includes Banner Radio, Christal Radio, Eastman Radio, and Katz Radio.

Partech Holdings Corporation (NASDAQ Small Cap: APHC) reported a net loss of \$143,000 (five cents per share) for its fiscal third quarter ended January 31, compared to a loss of \$1.2 million (96 cents per share) for the same period a year ago. Total revenues were \$12.0 million, down from \$21.6 million. (The period did not include any broadcast revenues, since Partech acquired its first station in March. Its primary business has been computer leasing.)

Partech owns WDZD/Shallotte, NC; 49% of WKKB (FM CP)/Key Colony Beach, FL; and has deals pending to buy three other stations.

estwood One Inc. (NAS-DAQ: WONE) reported a net loss of \$9.2 million (61 cents per share) for its fiscal first quarter ended February 28, compared to a loss of \$7.2 million (49 cents per share) for the same period a year ago. Revenues were \$20.4 million, down from \$23.4 million.

WW1 has deals pending to sell WYNY/New York and KQLZ/Los Angeles. In addition, it has an-

nounced its intention to sell **R&R** (see Page 6). Considering those as discontinued operations, the company reported a first quarter loss from continuing operations of \$5.4 million (36 cents per share), compared to a loss of \$5.1 million (35 cents per share) for the same operations a year earlier.

WW1's continuing operations are Mutual Broadcasting System, NBC Radio Network, Talknet, the Source, and Westwood One Radio Networks.

estinghouse Electric Corp. (NYSE: WX) reported first quarter earnings of \$64 million (15 cents per share), compared to a loss of \$246 million a year earlier. Revenues for the first quarter were \$1.86 billion, up slightly from \$1.85 billion.

The company attributed its improved earnings to gains in its broadcasting and power systems units. Westinghouse's **Group W Radio** operation consists of 17 stations in 11 major markets, including **WINS & WNEW/New York, KFWB & KTWV/Los Angeles,** and **WMAQ/Chicago.**

BS Inc. (NYSE: CBS) reported first quarter earnings of \$54.2 million (\$3.50 per share), compared to a loss of \$64 million a year ago. Revenues were \$878.9 million, off 19% from \$1.08 billion a year ago (which had included Winter Olympics and Super Bowl TV revenues).

The company said radio profits increased, primarily because of sales gains by its FM stations and cost controls instituted throughout the radio group.

CBS's radio group consists of 21 stations in 13 markets, including WCBS-AM & FM/New York, KNX & KCBS/Los Angeles, and WBBM-AM & FM/Chicago. It also consists of CBS Radio Networks and CBS Radio Representatives.

ABC Buys Piece Of UK Distributor

ABC Radio Networks has invested in Satellite Media Services, a London-based program distributor that provides programming to virtually all of England's commercial radio stations. This is the first venture for ABC's overseas unit, ABC Radio International.

"We're delighted to become partnered with some of the most successful radio companies in the United Kingdom and Europe, in a business that we understand and one that is very well-managed," remarked ABC Radio Networks Exec. VP Bart Catalane. "The UK radio market is poised for significant growth and we want ABC to be a part of it."

Satellite Media Services is owned by a consortium of commercial

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ABC/See Page 42

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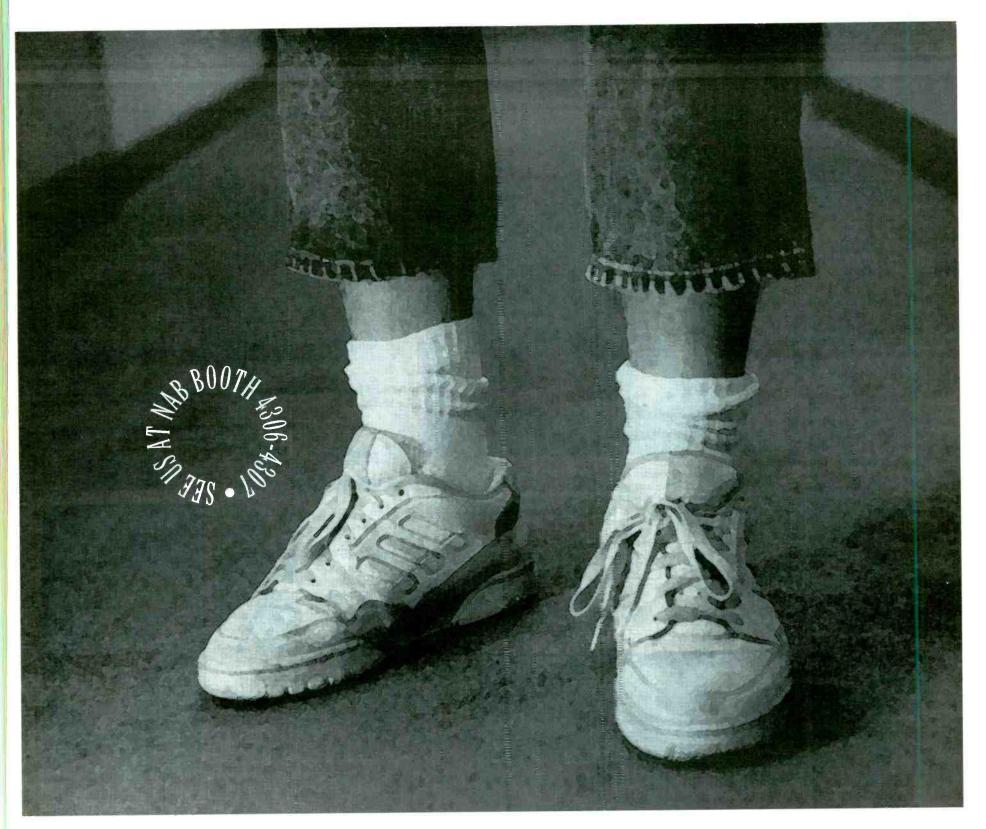
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NEWSBREAKERS



Priority Opens New Division

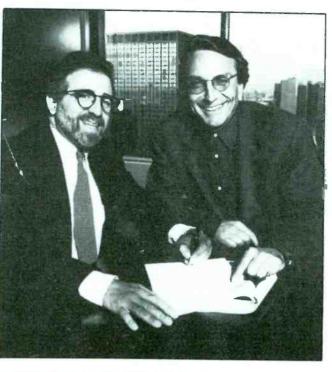
Priority Records has formed a new division that will concentrate on the development of rock and alternative acts. Priority Exec. VP Stephen Drath and Divisional VP/ GM Jeff Neben will spearhead the new effort.

"Our focus will be on development," Drath said. "Priority is committing extensive resources to the new division, and we plan to use those resources to present important new music to a wide audience."

"Priority built its reputation believing in artists and utilizing innovative marketing techniques,"

PRIORITY/See Page 42

BMG's Giant Agreement



BMG International President/CEO Rudi Gassner (r) and Giant co-owner/ CEO Irving Azoff have announced a new international agreement wherein BMG will license and distribute Giant product outside of North America. BMG also announced that Gassner had signed a new multiyear contract with the company.

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LETTERS Sinton Missing The Facts?

Dear R&R:

In response to Jon Sinton's AOR column (R&R 4/9):

While much of what was stated in your article regarding album radio's future is very true, you forgot to check one source: the latest Seattle Arbitron book. There are six, not five, AORs in Seattle — KZOK-FM, KISW, KXRX, KMTT, KNDD, and KZOK (AM).

According to the article, your client (KISW) leads the AOR race. A closer inspection of the fall book would show that the only No. 1 demo cells KISW owns in the AOR arena are 18-34 men, 12-24 men, and teens. Congratulations!

For the record, KZOK-FM is the No. 1 rocker with 25-54 adults,

Greenberg Joins Liberty Staff

Industry vet Bruce Greenberg has joined Nashville-based Liberty Records as Special Assistant to the President.

"I'm very pleased to have an old friend and colleague joining my staff," declared label

President Jimmy Bowen. "I first worked with Bruce at MGM in Los Angeles and have always respected his grasp of the industry. He'll be a big asset to us."

Greenberg

Greenberg most recently operated a marketing and sales consulting firm in Cherry Hill, NJ. He previously spent seven years as Regional Promotion and Marketing Director at Motown, was VP/GM for WMOT, a production company that specialized in R&B acts distributed by Atlantic, and was VP of Pye Records. He also worked in the promotion departments of Liberty/UA and MGM.



25-49 adults, and 25-54 men.

KXRX also beats KISW in most of

Jon, your client does a good job

serving the low end. But in Seattle,

the "Search For No. 1 25-54 Male

Status" (as you put it) has been

found - along with the other most

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unthinkable: a Classic Rock station.

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Park West, Los Angeles, CA

90067 or fax to (310)

203-9763

-Dave Richards

PD, KZOK-FM/Seattle

the other adult demos.



WAJR/Morgantown, WV's Chris Slemp poses with the \$100 check he won from ABC Radio Networks' NewsWire "Frequent Filer" program. The monthly award is given to subscribers who contribute the most stories to their state NewsWire services.

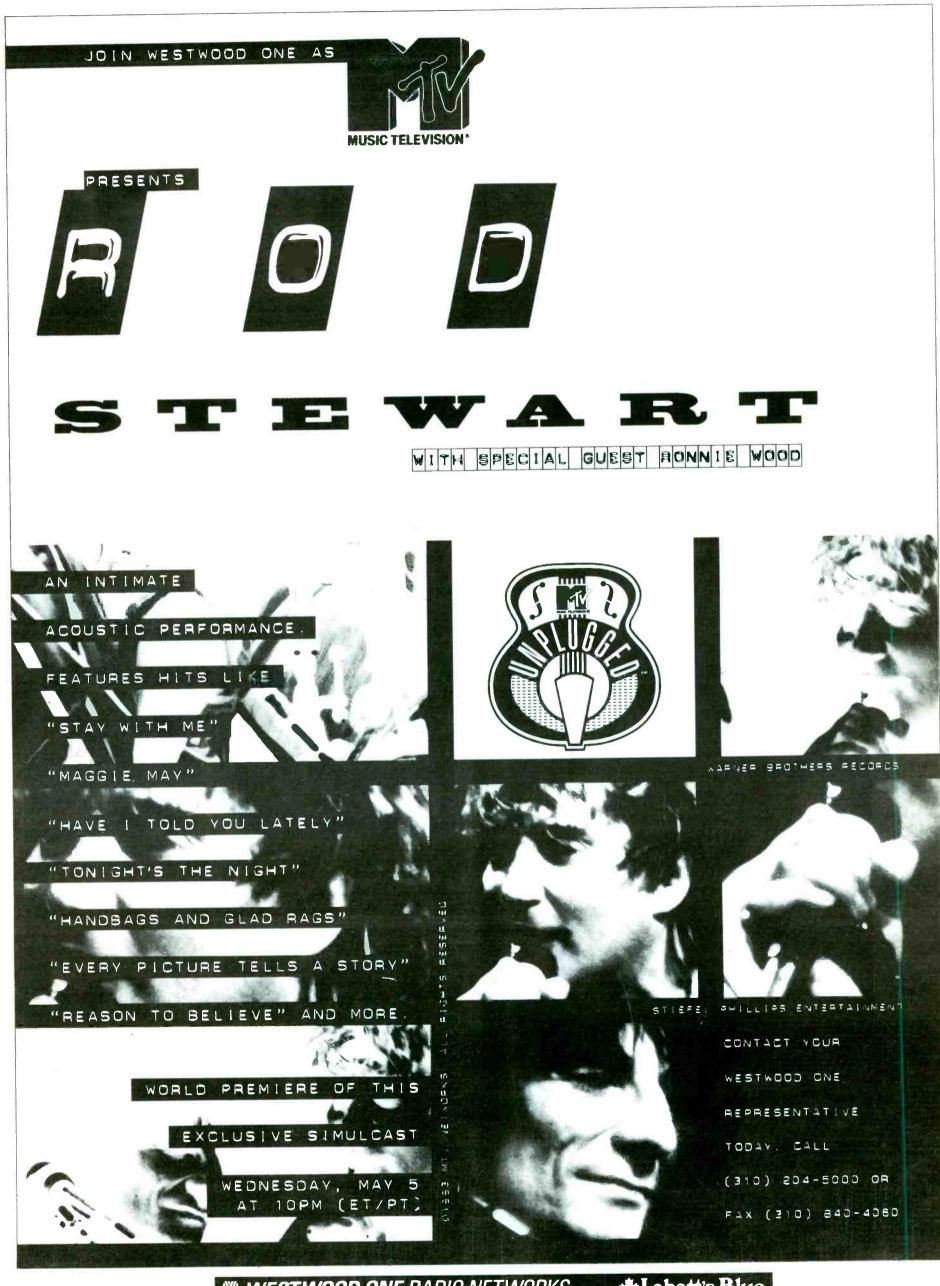
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NEWSBREAKERS

Radio

JESSICA ETTIN-GER segues to all-News WBBR/New York as Director/ Marketing & Creative Services. She most recently was an air personality at crosstown WLTW as well as Manager/ Network Programming for Capital Cities/ABC's six radio networks.

Ettinger

• GAIL RUWE assumes Sales Manager duties at WDEA & WWM.I/Filsworth, ME. Her experience includes 10 years in media buying and radio sales positions.

Records



• DEBORAH LEWOW and DUKE DuBOIS have been elevated from Directors to Sr. Directors in GRP Records' NAC and Jazz Promotion Departments, respectively. The label also ups ERICA LINDERHOLM from Manager/ National Promotion to Director/National Promotion, Special Projects

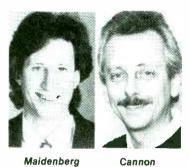
• SUE RAFFMAN has been named Manager/Production at RCA Records.

Changes

Mike Perez and Bill Stolp assume AE and Local Co-op Vendor Sales duties, respectively, at KTXQ/Dallas. RCA Records adds Production Associate John Matich and Administrator/Product Library Jimmy Waters.

• KOOKIE GONZALEZ joins Warner Bros. Records as National Rap Promotion Manager. He previously spent 10 years at Island Records.

 MARTY MAIDENBERG shifts from Publicity Manager to Director/Marketing at Mercury Records. Concurrently, DAVID McPHERSON - who joined the label in 1991 - becomes



A&R Manager, in related news BUDDY

CANNON moves up from Manager/ A&R to Director/A&R at Mercury/Nashville

• ALYSSA PISANO has been promoted from Exec. Director/Marketing to VP/Marketing & Creative Services at Priority Records.

 ANDI MOGUS steps up from Artist Relations Coordinator to Manager/Artist Relations at Atlantic Records.

• JOHN HAGELSTON has been promoted from Publicity Coordinator to Manager/National Publicity at Rhino Records. Effective April 26, the label can be contacted at 10635 Santa Monica Blvd., second floor, Los Angeles, CA 90025; (310) 474-4778.

CHRONICLE

Births

Epic act Allman Brothers Band keyboardist Gregg Allman, girlfriend Shelby Black burn, daughter Layla Brooklyn, March 31

WFBQ/Indianapolis mornings Tom Griswold, wife Betsy, son William Hart, April 8.

DeMers Programming consultant Jeff Murphy, wife Di-anne, son Justin Murphy, April 12

• PAM MARCELLO segues from Director/Marketing to Director/Video Promotion at MCA Records

• DON HARDER becomes Sr. VP/Information Technology at EMI Records Group North America. He formerly was a partner at the accounting firm of Ernst & Young

• BRIAN SUTNICK has been tapped as International Production Manager/International Marketing at PolyGram Holding Inc.

National Radio

THE POWER STATION NETWORK INC. is set to offer Music Channel One - a market-exclusive, satellite-delivered CHR music service originating from KMCK/Fayetteville, AR - beginning August 2. The service will air 6pm-6am on weekdays and 24 hours on weekends; (501) 521-5128.

• A. RICHARD MARKS - a former Shadow Traffic Network Inc. President has established Select Traffic Radio

PROS ON THE LOOSE

Hutch Adams - Mornings KFBQ/Cheyenne, WY (904) 694-2283 Steve Cochran - Mornings

KDWB/Minneapolis (612) 340-1303 Jeff

Katz — Afternoons WPOP/Hartford (203) 246-9758

Lorna Love - Mornings WOWF/Detroit (817) 596-7339 Melanie Mackert - MD/morning co-host KWNZ/Reno (702)

359-1424 Oz Madina - Afternoons KQLZ/Los Angeles (213) 874-

5371

Sales (STARS). Offering advertisers the opportunity to sponsor traffic reports on a daily basis, the new company is located at 2 Bala Plaza, #300 Bala Cynwyd, PA 19004; (215) 668-9830.

• GLOBAL SATELLITE NETWORK is presenting "Food For Thought." Hosted by Melinda Lee and Chris Lane, the program airs weekdays at 10am ET

(one hour) and Saturdays at noon ET (two hours); (818) 906-1888.

Edgar Ombac (aka Eddie O) Nights KPLZ/Seattle (206)

Marlene Otto (aka Lucy Ot-) — Mornings/sidekick

Jim Radford - OM Jones

J.T. Stevens - PD WQFM/ Milwaukee (414) 453-1041

Norm Tanner - OM/morn

Jim West - Air personality

KMLE/Phoenix (602) 894

ings WZAT/Savannah, GA

WQMX/Akron (216) 784-5419

Satellite (303) 646-3405

284-2505

to)

2676

Industry

(912) 234-7701

• ANDREW GOLDSTONE has been upped from Manager/Radio Promotion to Director/Radio Promotion at Advanced Alternative Media.



Martha Reeves, Wilson Pickett, and Lowell Fulsom were honored at the fourth annual Pioneer Awards. Gathered at L.A.'s Palace Theatre are (I-r) Don Henley, Bonnie Raitt, Etta James, Pickett, Reeves, Fulsom, and Rhythm & Blues Foundation Exec. Director Suzan Jenkins



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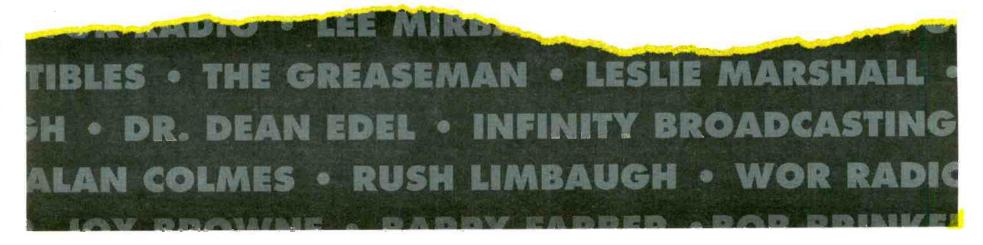
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MANAGEMENT

What Secretaries Want From Their Bosses

f managers spend 30% of their work week on secretarial chores, the company could be wasting much as 15% of its annual payroll, according to Management Review.

In light of Professional Secretaries Day being just around the corner (April 21), the editors of the Blackwood, NJ-based *Communications Briefings* newsletter recently conducted a series of focus groups with secretaries and administrative assistants, asking them for suggestions on how to increase their productivity:

Allow secretaries to make decisions. And – once they've proven

their ability to deal with specific situations - give them the authority to *act* upon those decisions.

Value secretaries' time. If a chore can be handled by someone else, have that person do it. And - if your secretary is working on something important - don't interrupt the process with other jobs that can be done later.

Communicate your priorities clearly. It's frustrating for a secretary to work late wrapping up one job, only to be asked to produce a different finished project the next morning.

Discuss your plans daily. By setting aside some time to meet with your secretary each day, you can avoid missing appointments, as well as talk about little things you might not have time for later.

Treat secretaries as team members. Always introduce office visitors to your secretary, so that when they talk on the phone, both parties will feel more comfortable.

Use a Dictaphone (or other recording device). They make it much easier for your secretary to get to your work.

Keep secretaries informed. Always tell your secretary where you're going and when you plan to return. Trying to find someone in an emergency can be difficult and time-consuming.

Controlling The Company Grapevine

For many companies, the grapevine is still the primary source for information. Instead of fighting the grapevine, Sam Deep and Lyle Sussman, authors of "Smart Moves" (Addison-Wesley), suggest the following four ways to make it work for you:

Acknowledge that few employees get the information they feel they need. Anticipate their inquiries and be more forthcoming about information – before they start asking questions.

Correct erroneous or false rumors as soon as they start to surface. Set the record straight in person — written messages are more likely to be misunderstood.

Create a well-publicized rumor hotline. Make someone available to answer all questions as honestly as possible.

Keep your most-respected group leaders informed and rely on their support. Put them in charge of spreading the truth and catching rumor sparks before they become sweeping fires. Remember: You couldn't kill the grapevine if you tried, so devote your efforts to knowing what's on it and taking the appropriate action.

April 18-22 - 71st Annual

NAB Convention. Convention

• May 11 - 28th Annual Academy of Country Music

• May 16-23 - T.J. Martell

Rock 'N Charity Week. Los An-

• May 19-23 - AWRT Conven-

tion. Walt Disney World, Orlan-

• June 9 — Second Annual RAB Radio Creative Fund Mer-

cury Awards. Waldorf Astoria.

• June 12-18 - NAB Execu-

tive Management Development

Seminar for Radio Broadcast-

ers. University of Notre Dame.

Universal Amphi-

DATELINE

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New York

South Bend, IN

Admit your mistakes. Your honesty will be appreciated. Blaming a secretary or an assistant for your mistakes will cause you to lose their loyalty *fast*.

• June 13-16 — Promax International.(formerly BPME) & BDA Conference & Exposition. Walt Disney World, Orlando.

• June 17-20 — National Association of Radio Talk Show Hosts Convention. Sheraton Chicago Hotel and Towers.

• July 7-9 — McVay Media Management & Programming Seminar. Pierre Radisson Hotel, Cleveland.

• July 15-18 — Upper Midwest Conclave. Radisson Hotel South, Bloomington, MN.

• July 20-24 — New Music Seminar. Sheraton Hotel, New York City.

• August 12-15 — Jack The Rapper Convention. Marriott Marquis, Atlanta.



Increasing Productivity: Seven Styles That Work

Productivity is affected when employees aren't suited to their work styles. **Stephanie Winston** — head of the NYC-based **Organizing Principle** time-management firm — suggests you experiment with the following seven basic work styles and choose those that feel most comfortable:

Tackle your most difficult assignments first. Nevertheless, make sure not to dismiss your simpler tasks completely.

Ease into your tougher tasks by warming up with smaller assignments. However, don't procrastinate by filling up your entire workday with secondary chores. Set an ease-in time limit.

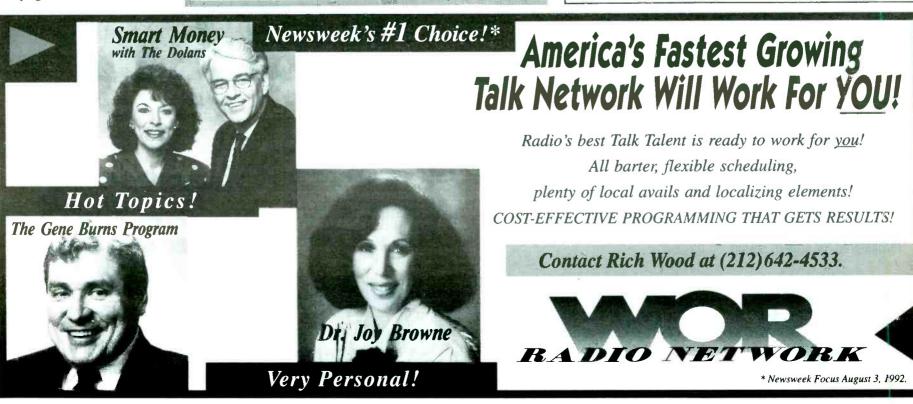
Focus on one project. Many workers immerse themselves in one assignment for hours — even days — at a time. Still, it's important to recognize when you should quit: Once you've read the same sentence three times, move on.

Vary your tasks by working in short "bursts" of time. Organize your workday by completing certain assignments between appointments and meetings. *Beware:* Don't spread yourself so thin that you leave an array of unfinished tasks behind.

Concentrate on producing raw material. Some people are good at conceiving ideas, but falter when they try to work them into final form. These employees should turn their first drafts over to others for critique and execution.

Transform raw materials into finished products. Detail-oriented people should take staffers' ideas, proposals, and plans and adapt them into practical form.

Determine how time constraints affect your work. Even if you thrive under deadlines, failing to secure all the back-up information you need can sabotage your efforts. If you're the type who withers under pressure, schedule *twice* the amount of time you think the assignment will take.



SALES & MARKETING

The Evolution From PD To Brand Manager

s the radio industry continues to mature – seeking new ways to create a more sophisticated and profitable franchise with listeners and clients – consider the value of evolving PDs into brand managers.

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Successful packaged-good manufacturers usually are led by brand managers. These leaders not only provide vision and strategies to create brand equity with consumers, but also provide profitable and top sales positions for their brands.

Theory Of Evolution

A PD's evolution into a brand manager starts with the understanding and practice of consistent marketing strategies. There are three components to be concerned with when it comes to radio marketing:

- 1. Listeners
- 2. Advertisers

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3. Successful client investments These three areas – which comprise programming, sales, and marketing – often conflict with each other rather than work together. A successful brand manager first must identify where the three can meet to create mutually beneficial synergies.

To help the three areas come together, formulate a mission statement. For example, "Create and develop a profitable, market-leading brand that enjoys a franchise with listeners and clients that goes beyond the commodity that radio is to consumers and advertisers."

Consider this question: Is perception the reality or is reality the perception at your station?

Perception Vs. Reality Consider this question before beginning the transition: Is percep-

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tion the reality or is reality the perception at your station? In other words, does your station enjoy a franchise in the market that transcends the last good or bad book, staff departure, or sale rumor?

Developing a brand franchise is the most critical step in creating the "perception is the reality" position: Even if a book goes down, it doesn't have to be *perceived* as detrimental.

With the "reality is perception" position, however, such *short-term* realities as a drop in the book, personality loss, and management

A PD's evolution into a brand manager starts with the understanding and practice of consistent marketing strategies.

turnover could develop into perceptions. Consequently, people may believe things are falling apart at your station.

22

Since carefully created perceptions can help brands go beyond day-to-day realities, PDs who view themselves as brand managers of a packaged-good product – rather than focusing only on rotations, liners, etc. – are the future of programming.

Knowledge Is Power

Owing to the mind-boggling number of media impressions consumers are exposed to daily (commonly referred to as "garbage data"), brand managers must know the characteristics, shopping By Chris Beck

PDs who view themselves as brand managers of a packaged-good product — rather than focusing only on rotations, liners, etc. — are the future of programming.

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habits, product purchasing profiles, and lifestyle needs of current *and* potential users. (As if garbage data wasn't enough, consider the tremendous time pressures placed on people these days — it's a serious challenge just to break through.)

Possessing the above-mentioned knowledge gives you absolute power to reach a target by developing marketing strategies, soliciting cross-marketing and promotional partners, and analyzing direct marketing and advertising opportunities.

To create your brand – or strengthen your existing one – consider the following four components:

- 1. Using direct-marketing
- strategies.2. Compensating PDs not only for ratings, but also for revenues and/
- or profitability. 3. Transforming the marketing
- and promotions department into a profit center.
- Selecting advertising media based on breakthrough opportunities.

For more information about the first component, refer to the above story, "Building A Better Brand." I'll address points 2-4 in a future column.

SEVEN STRATEGIES Building A Better Brand

irect-marketing information can be used to build your station's "brand." The following seven strategies can help PDs-turned-brand managers with the task:

Create listener information files (LIFs) containing lifestyle and product-use characteristics. This will allow you to have tremendous flexibility when offering premiums and incentives to help build relationships with listeners.

Depending on the sophistication of your LIFs, you may be able to analyze when a listener starts and stops using your product. Determining which listeners are departing — and their reasons for doing so — is extremely valuable in the quest to reconvert them.

Target new users by compiling direct-marketing data on consumers who have music-purchasing profiles that match the format.

Evolve your current in-house or ongoing research into "selling under the guise of surveying" (SUGS). This technique not only anonymously surveys, it also uses consumer response to suggest trying the product. For example, if the survey elicits the response, "Traffic reports are important," you then can say, "You might consider listening to 'KXXX' tomorrow morning; they have traffic reports every 10 minutes."

Use your listener information files and potential partisan data to create



Invent a mascot whose market position can be manipulated to touch the lives of current as well as potential listeners. For example, the character can be used at listeners' birthday parties not only to entertain, but also to sell the brand by distributing materials. This strategy can be extremely effective when one of your partisans' characteristics is households with preteens.

Collaborate with record labels and TV stations to create a music video or entertainment program hosted by your station's talent.

Force brand trial through partnerships with various local establishments: Have them agree to play your station, or provide prerecorded entertainment showcasing your frequency.



Chris Beck is a Managing Director at Los Angeles-based Beck Marketing Group International, a consulting firm specializing in acquisitions, duopoly strategies, management, marketing, and sales. He can be reached by phone at (818) 594-0851, by fax at (818) 594-5030, or by mail at 22647 Ventura Blvd., Suite 234, Woodland Hills, CA 91364

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Working For Listeners:

"The feedback on Radio AAHS has been incredible... and not just from kids, but from adults, too. They all love the songs, the DJs, and especially the brain teaser games." Barbara Dean, GM

KIDR/Phoenix



CHILDREN'S S A T E L L I T E N E T W O R K

Working For Advertisers:

"An advertiser gave away 48 tickets to our listeners and sold merchandise to one-third of the people who came in for tickets. Needless to say, the store owner was very pleased!!" Lawrence A. Kessner, President Radio Zone/Washington, DC

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FORMA

MEDIA



Geffen & Tina: What's Age Got To Do With It?

D avid Geffen submits to an exhaustive and rather personal interview in *Rolling Stone*. He notes, "I'm 50 now, and I don't know that I'm supposed to relate to [Nirvana's] 'Smells Like Teen Spirit' the way somebody who is 16 in Greece is supposed to relate to it. Of course, somebody clearly got it, because it was No. 1 in Greece. But in my house today, No. 1 is Mozart."

He adds, "You can't be on the cutting edge forever. I was on the cutting edge when I was young. Now my company is on the cutting edge."

Tina's Tale

Tina Turner's all over the cover and 15 pages of *Vanity Fair*, wherein she talks about her childhood, ex-husband lke, her life now, and her desire to act. "I can't stand the idea of just standing there like **Barbra Streisand** or **Ella Fitzgerald** or **Diana Ross**. I have never been that kind of performer. I have been in rock & roll all my life. You can't be a rock & roll old woman. You can be a rock & roll old man."

Madonnarama!

Madonna received a telegram from Prince demanding she come to his NYC hotel immediately to co-write a song. "He can drive that little red Corvette over to my house," she sniffed. The *Globe* also reveals that Prince has copies of all his own positive reviews sent to Michael Jackson!

"I've slept with Madonna. I've slept with Prince. And yes, I'm gay," jokes **Chris Isaak**. Actually, he's very cautious. "I'm just like the guy in the driver training films," he tells US. Modest, too: He says he has "some talent, but mostly I work at it."

Finally, **Big Daddy Kane** explains the working relationship he had with Madonna when he posed for her "Sex" book: "It was like one freak to another. I use the term 'freak' on a business level" (*Vanity Fair*).

Sex & The Single Man

Dwight Yoakam says, "I was taken a little off guard by the response to the way I moved onstage. I'd been doing the same thing in clubs, but nobody screamed until I had a couple hits" (US).

Guesting on-air at **KROQ/L.A.**, actor **Keanu Reeves** invited "eligible" women 18+ to the station. About 60 showed up, and he chose four to drive off with (*Globe*).



THE LAST HUNGRY MAN — "When you're hungry in a monetary way, sometimes it clouds artistic vision. What's wrong with so much music today is that it comes from people struggling for success as opposed to struggling for greatness" — Rick Rubin defends his upper middle class beginnings in Spin. In the same article, Russell Simmons, who co-founded and partnered with Rubin in Def Jam until their rocky split, says, "Rick always wants to make everything more radical... If I could just manage him, Def Jam could have made a billion dollars by now."

Revolt Into Style

Trisha Yearwood, whom Entertainment Weekly calls "Cinderella with a business plan," says, "I didn't want sequins and big hair. I wanted a classy image because I feel that the music is classy ... If you saw me on the street you wouldn't say, 'I bet she's a country singer.' You might think I was a business executive."

Asked what "the most grunge thing" about him is, dapper crooner **Bryan Ferry** tells *Details*, "I'm not really sure. I think I'm grunge-free."

Idol Worship

Belly leader Tanya Donelly tells Entertainment Weekly, "I have every record that Paul McCartney ever made. I feel a combination of shame and childhood pride over that."

Tom Jones, who plans to guest star on "Beverly Hills 90210" this summer, was dining with stars Luke Perry and Jason Priestley. "I started singing 'Love Me,' and the lads did backup. They can *sing*! Then they said, 'Wouldn't it be great if we could record together?' I said, 'Why not?' So it's a big possibility" (US).

End Cuts

Business Week casts an admiring look at Bertelsmann's recent U.S. successes, citing the notable roles played by Arista's Whitney Houston and Kenny G.

Rolling Stone canonizes cover star Eric Clapton with an essay, a discography, and excerpts from seven interviews he's done with the 'zine from 1968 to 1991.

Olivia Newton-John is spending \$8 million to build a totally toxin-free mansion (*Globe*, *Star*).

Each week **R&R** sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. **R&R** has not verified any of these reports.

FILMS

WEEKEND BOX OFFICE APRIL 9-11

1 Indecent Proposal (Paramount) *	\$18.38
2 The Sandlot (Fox) *	\$4.91
3 Cop And A Half	\$4.50
(Universal)	¢ 7.00
4 The Adventures	\$4.20
Of Huck Finn	
(Buena Vista)	
5 Teenage Mutant	\$3.15
Ninja Turtles III	
(New Line)	
6 The Crush (WB)	\$2.64
7 The Crying Game	\$2.19
(Miramax)	
8 Point Of No	\$2.04
Return (WB)	
9 Unforgiven (WB)	\$2.01
10 Born Yesterday	\$1.85
(Buena Vista)	
All figures in million	ns

*First week in release Source: Exhibitor Relations Co

COMING ATTRACTIONS: No music-related movies opening this week.

Music Business Pilots Fall TV

A s TV's fall season approaches, three of the four major networks are developing prime-time pilots involving musical stars or premises.

Fox

The Fox comedy "City High" stars Capitol recording artist Hammer as a singer-turned-history teacher to tough inner-city kids. Meanwhile, Tommy Boy artist

Queen Latifah is slated to play one of four female rommates in another Fox comedy, "My Girls."

ABC

ABC's most notable musical effort features Select/Elektra act Kid 'N Play, who are set to portray the title characters in the comedy/ action drama "Bodyguards."

Also vying for a slot in the network's fall lineup is "Divas," a drama about four African-American women struggling to succeed as a singing group.

Incidentally, ABC also is developing a half-hour retrospective reality series entitled "American



Kid 'N Play - hair-raising.

Bandstand – One More Time," which will examine 40 years of American popular music.

CBS

Over at the CBS network, MCA artist Glenn Frey co-stars in the drama "South Of Sunset." The ex-Eagles member will play a detective who deals with the glamorous as well as the seedy sides of Los Angeles.



Bronze Eagle Award

recipients:

Carl Archacki, WRIC-TV, Richmond, VA, *Gold*; Catherine Baker. WRIC-TV, Richmond, VA, *Silver*; Shaun Bryne, WNCI-FM, Columbus, OH, *Silver*; Hella Buchheim, KITN-TV, Minneapolis, MN, *Silver*; Gail Flaherty, WPOC-FM, Baltimore, MD, *Gold*; Mary Garlington, WPOC-FM, Baltimore, MD, *Silver*; Jan Jenkins, KDMX-FM, Dallas, TX, *Gold*; Adam King, KITN-TV, Minneapolis, MN, *Silver*; Joe Laux, KITN-TV, Minneapolis, MN, *Silver*; Tongila Manly, WRIC-TV, Richmond, VA, *Bronze*; Katie Milam, WNCI-FM, Columbus, OH, *Bronze*; Rick Morein, WBAY-TV, Green Bay, WI, *Gold*; Rogan Oliver, WATE-TV, Knoxville, TN, *Silver*; Terryl Oliver, WATE-TV, Knoxville, TN, *Silver*; Laura Parks, WPOC-FM, Baltimore, MD, *Silver*; Gordon Pirie, KNCI, Sacramento, CA, *Bronze*; Rick Poggenburg, WBAY-TV, Green Bay, WI, *Bronze*; Lisa Ryce, WPOC-FM, Baltimore, MD, *Gold*; Van Sarantis, KNCI, Sacramento, CA, *Bronze*; Jay Schraff, WGAR-FM, Cleveland, OH, *Gold*;

Jon Schwartz, KDMX-FM, Dallas, TX, *Silver*, Denice Seley, KDMX-FM, Dallas, TX, *Gold*; Bob Sieget, KITN-TV, Minneapolis, MN, *Bronze*; Rocki Solis, KNCI-FM, Sacramento, CA, *Bronze*; Kathy Spencer, WGAR, Cleveland, OH, *Bronze*; John Stein, WPOC-FM, Baltimore, MD, *Bronze*; Steve Sullivan, KDMX-FM, Dallas, TX, *Silver*; Ed Timek, KITN-TV, Minneapolis, MN, *Bronze*; Cindy Voinovich, WGAR-FM, Cleveland, OH, *Gold*; Pat Wilson, WATE-TV, Knoxville, TN, *Silver*, Scott Wood, WATE-TV, Knoxville, TN, *Bronze*.



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MEDIA

SCREEN SCENE

Tina Turner Biopic ST Set

ina Turner will make her Virgin label debut with the soundtrack to her forthcoming film biography, "What's Love Got To Do With It." As reported earlier (R&R 12/18/92), the Touchstone production stars Angela Bassett and Larry Fishburne (who last teamed in "Boyz N The Hood") as the reel-life Tina and Ike. Based on the vocalist's 1986 "I, Tina" autobiography, the film is set to open June 25

The soundtrack LP will arrive 10 days earlier, preceded by the single "I Don't Want To Fight," which is scheduled for release May 3. Written by Steve DuBerry and Lulu, the single is one of three songs recorded especially for this pro-ject. "Why Must We Wait Until Tonight," penned by Bryan Adams and Robert John "Mutt" Lange, and "Stay Awhile," composed by Terry Britten and Graham Lyle (who wrote "What's Love Got Do With It"), are the others.

Aside from the original versions of the title track and "River Deep, Mountain High," the rest of the album is devoted to rerecordings of vintage Tina material: "A Fool In Love," "It's Gonna Work Out Fine," CCR's "Proud Mary," "Nut-bush City Limits," the **Trammps**' "Disco Inferno," and a pair of **B.B**. King numbers ("Rock Me Baby" and "You Know I Love You").

'Made In America' ST

Whoopi Goldberg and Ted Danson star as an unlikely couple in "Made In America," a broad comedy about parenthood in the '90s. Nia Long ("Boyz N The Hood") plays Goldberg's daughter, the product of a mistaken sperm donation, and Will Smith (aka Jive artist the Fresh Prince) plays her friend. Richard Benjamin directed the WB film, which opens in late May. The Elektra soundtrack hits stores May 11.

Gloria Estefan's "Go Away" ships to radio April 19, and will be

107°7 KNNC



Tina Turner - Keeps on rollin'

worked by Epic as well as Elektra. Lisa Fischer's "Colors Of Love" ships to radio May 11, the same day Elektra expects to ship Del Thafunkee Homosapien's title track. Other acts on the LP: DJ Jazzy Jeff & The Fresh Prince ("Dance Or Die"), Keith Sweat and Silk ("Made In Love"), Ben E. King ("If You Need A Miracle"), Laura Satterfield and Ephraim Lewis ("I Know I Don't Walk On Water"), and Mark Isham ("Made In Love'

YT Style contribute a remake of Sly & The Family Stone's "Stand." The two licensed tracks are Deep Purple's "Smoke On The Water" and Sergio Mendes's 1992 song "What Is This?"

Jackson & The 'Beanstalk'?

Michael Jackson may produce and even act in a new urban musical film version of the children's classic "Jack And The Beanstalk." According to the Hollywood Reporter, Columbia Pictures has secured the rights to a new script of the old fable for the Epic act to make his own. With a year left on the film aspect of his Sony deal. this project could sprout soon.

10 20

NEW THIS WEEK

• THE FREDDIE MERCURY TRIBUTE CONCERT (Hollywood)

Taped at London's Wembley Stadium, this three-hour concert collection showcases "A Concert For Life" - last year's AIDS fundraiser tribute to the late Freddie Mercury — with performances by Guns N' Roses, Metallica, Def Leppard, Extreme, Elton John, David Bowie, Annie Lennox, Lisa Stansfield, George Michael, Robert Plant, Roger Daltrey, Paul Young, Seal, and more

DIANA ROSS: THE LADY SINGS ... JAZZ & BLUES (PolyGram)

Jazzers Ron Carter, Roy Hargrove, Grady Tate, Gil Askey, Bobby Tucker, and John Faddis join Diana Ross for this 90-minute video, taped at NYC's Ritz Theatre. Selections include George & Ira Gersh-win's "The Man I Love," Sarah Vaughan's "Mean To Me," Bil-lie Holiday's "Strange Fruit," and more.

• NIGHT AND THE CITY (Fox) Starring Robert De Niro and Jessica Lange, this feature film spawned a Hollywood soundtrack with the late Freddie Mer-cury's version of "The Great Pretender," along with vintage songs by Smokey Robinson & The Miracles, Sam The Sham & The Pharaohs, the Capitols, and others

 HERO (Columbia TriStar) Starring Dustin Hoffman, Geena Davis, and Andy Garcia, this feature film sports an Epic Soundtrax LP consisting of a George Fenton score and "Heart Of A Hero," a track per-formed by Luther Vandross who also wrote and produced the song - with members of the Los Angeles Children's Chorus

TELEVISION

TOP TEN SHOWS APRIL 5-11

- 1 NCAA Basketball Championship
- (Wolverines vs. Tar Heels)
- 2 Home Improvement 3 Roseanne
- 4 20/20
- 5 Seinfeld 6 Coach
- 7 60 Minutes
- 8 Movie (Monday) ("Diana: Her True Story
- Part 2) 9 NCAA Basketball
- Championship Pregame **10 Primetime Live** Cheers (tie)

Source: Nielsen Media Research All show times are EDT/PDT unless oth-erwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Friday, 4/16

· Leonard Cohen, "The Tonight Show Starring Jay Leno" (NBC, 11:35pm).

· David Sanborn sits in with the band on "Late Night With David Letterman'' (NBC, 12:35am, Saturday).

• Mary J. Blige, Jodeci, Dina Carroll, and Eddie Murphy, "ABC In Concert" (check local listings).



Saturday, 4/17



• Lenny Kravitz, "Saturda Night Live" (NBC, 11:30pm). "Saturday Monday, 4/19

· Aaron Neville, "The Arsenio Hall Show" (syndicated; check local listings)

Tuesday, 4/20

• Shenandoah, "Nashville Now' (TNN, 9pm EDT/6pm PDT)

· Shai, "Arsenio Hall

Wednesday, 4/21 · Clinton Gregory, "Nashville Now.

Thursday, 4/22 Geto Boys member Bush-

wick Bill guest stars as "Tiny' - the leader of a group of hateful short people on Fox's "Martin" (8:30pm)

posse on "Arsenio Hall

MUSIC & MOVIES

CURRENT

- INDECENT PROPOSAL (MCA)
- Featured Artists: Baltimora, Technotronic, ZZ Top THE CRYING GAME (SBK/ERG)
- THE BODYGUARD (Arista)
- Single: | Have Nothing/Whitney Houston Other Featured Artists: Lisa Stansfield, Curtis Stigers, Soul System
- Single: Baby Be Mine/Blackstreet f/Teddy Riley
- Other Featured Artists: PM Dawn, Public Enemy, MC Ren BODY OF EVIDENCE (Milan)
- Single: The Passion Theme/Warren Hill (Novus/RCA) Other Featured Artist: Graeme Revell

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- Single: I'm Not In Love/Pretenders Other Featured Artists: Vince Gill, Seal, Bryan Ferry TEENAGE MUTANT NINJA TURTLES III... (SBK/ERG)

- Single: The Crying Game/Boy George Other Featured Artists: Lyle Lovett, Dave Berry, Percy Sledge
- CB4 (MCA)

· Dave Koz performs with the

LIEESTYLE

More Americans Believe Balance Of Economic Growth & Environmental Concerns Is Possible

he majority (68%) of Americans believe economic growth and a clean environment are possible. This figure is up 7% since 1991 and 19% since 1989, according to a recent survey conducted by Cambridge Reports/Research International.

When asked to choose between economic growth or environmental quality, however, 56% sided with economic growth. Nevertheless, that figure is down 7% from 1991.

Government's Role

The majority of Americans (56%) also say more jobs would be created if a strong national com-

HOW TO SPEAK HIP

Taxi To The Terminal Zone

wing to the proliferation of computers in today's

society, the English language has become host to

a new set of cybernetic words and phrases.

Sprinkle your conversation with this sampling from the cy-

Droid: Also called a "suit," this word refers to a typical low-level cor-

Macdink: To make numerous unnecessary and incremental cosmet-

Twonkie: An appealing but useless feature added by software and

Glork: Used as an interiection, this term conveys mild surprise or

Barfulation: This word is used as an interjection to convey disgust

Angry fruit salad: This phrase refers to those flashy, attractive, and

Many of the above-mentioned words and phrases can be found in the American Heritage Dic

e. Third Edition (Houghton Mifflin Co./\$40). For more info, call

porate bureaucrat who has a clerical mentality, displays naivete and

berlexicon and you can sound like a hacker, too:

shortsightedness, and always plays by the rules.

hardware manufacturers' marketing departments.

ultimately uncomfortable color visual-interface designs.

ic alterations to a file or program

Of The English Land

Sandy Goroff-Mailly at (617) 725-5966

outrage

mitment to environmental protection and preservation existed.

Although a majority (55%) say there is not enough government regulation, 22% say it's sufficient, an increase of 6% from 1991. Moreover, 40% feel the costs of lost jobs and declining international competitiveness outweigh the environmental benefits.

Wishy Washy

Surprisingly, while 40% of the Americans surveyed believe the water they drink and the air they breathe is worse than five years ago, only 8% feel the environment is one of the two most important dilemmas facing the country today. In fact, assuming 95% of pollution was already eliminated, Americans were asked how important it would be to wipe out the remaining 5% — only 81% responded it would be very important.

And . . . if the cost of cleaning the remaining 5% would cost as much as the first 95%, only 53% said it would be worth the money.

Auto Aftermarket Services Explode

merica's automobile owners spent a staggering \$111 billion – up from \$107 billion in 1990 – on aftermarket (postcar purchase) products and services in 1991, according to the Research Triangle Park, NC-based Motor & Equipment Manufacturers Assn.

The majority of that money – \$83 billion, a \$2 billion (1.7%) increase from 1990 – went to automobile aftermarket products.

However, the real growth was in service expenditures: \$28 billion in 1991, up 7.2% from \$26 billion in the previous year.

High Caffeine Diet Soda Bows

he Rochester, NY-based Jolt soft-drink company recently announced plans to market a diet beverage ("Diet Citra Soda") that will boast 72 milligrams of caffeine per 12 ounces – but with only one calorie per can.

This means the new diet drink will pack the exact same caffeine punch as "Jolt." introduced seven years ago. This caffeine content is just below the maximum permitted by the U.S. Food & Drug Administration and double that found in regular "Pepsi" and "Coca-Cola"

americanradiohistory com



"Juanita, it's me. I'm calling from my portable phone.

Cellular Phones Expected To Ring Up Sales Success

ellular phone sales are expected to escalate by more than 75% in 1993, according to a recent survey conducted by the Houstonbased Media Audit local market consumer research firm.

While 9% of the 41,400 household heads surveyed presently own cellular phones, 7% plan to purchase the portable units within the next year.

Interestingly, men are more inclined than women to use cellular phones. Males comprise 60% of current cellular phone owners and 62% of future buyers.

Dialing For Demos

Americans aged 25-34 are most likely to purchase cellular phones this year (32%). However, 24% of expected buyers are in the 35-44 age cell, and 21% are 18-24. Future purchase percentages among older demos are 13% (45-54s), 7% (55-64s), and 4% (65+).

Hot Markets

Of the 40 markets studied, Dallas/Ft. Worth houses the most consumers (11.3%) who intend to buy cellular phones in 1993. Houston (10.3%), Atlanta (9.5%), Greensboro (8.5%), and Chicago (8.2%) round out the Top 5.

What's more, prospective cellular phone buyers' average family income is \$52,627 — almost \$16,000 less than that of current owners.

State Lotteries Vs. Sports Betting

he majority of Americans (75%) feel state lotteries are the most acceptable way to increase state revenues, according to a recent Gallup poll. Bingo for cash prizes is the secondmost acceptable form of gamblingbased revenue, supported by 72%. However, 65% of Americans find

professional sports betting an

unacceptable means of generating state revenues — and 48% want sports betting banned outright. Only 33% say sports betting should be expanded to other states.

Nearly two-thirds (64%) of the U.S. adults surveyed believe sports betting affects the integrity and honesty of pro sports (21% disagree, and 5% have no opinion).

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April 16, 1993 • 27

TECHNOLOGY



OLD SOUND, MODERN TECHNOLOGY

New Microphone Preamp With Old-Fashioned Vacuum Tube

loday's high-tech electronic amplifiers and processors are able to recreate a wide range of sounds, but few can approach the warmth of vintage tube amplifiers

With that in mind, D. W. Fearn has introduced its new "VT-1" vacuum tube microphone preamp. The tube is surrounded by modern components and computer-optimized circuitry to provide more clarity, presence, and warmth than previous generations of tube preamps. Suggested retail price: \$2000. For more information, call the Pocopson, PA-based manufacturer at (215) 793-2526

Films On CD Opening Soon

oon you'll be able to own a library of full-length movies and videos on compact discs. Philips Interactive Media's Full Motion System cartridge adds on to Philips's existing CD-I players to produce VHS-quality pictures with CD-quality audio.

The full-motion process - made possible through digital data compression - allows for 72 minutes of video and audio on a standard CD. The system also provides a number of special features, including seven-speed slow-motion and freeze-frame.

The Full Motion System cartridges will be available later this year, carrying a tentative retail price of \$250. For more information, call Philips Interactive at (310) 444-6600.

Byte The Beatles On Personal Computer

he Fab Four will soon be playing on your PC, cour-tesy of "The Compleat Beatles." a forthcoming CD-ROM release for Apple Macintosh and IBM-compatible PCs. The two-disk set chronicles the history of the band, allowing users to take an interactive tour through volumes of audio, video, and printed material about JohnPaulGeorgeandRingo.

The software package contains a two-hour "rockumentary," trun

cated versions of 66 songs, and 175 pages worth of text accessible through a number of menus. Included in the text are interviews with John Lennon and Paul Mc-Cartney.

Produced by Carlsbad, CA-based New Media Inc., the disks will be in record stores, computer stores, and electronics stores by the end of the summer. Expected retail price: \$90

the first digital compact cassette decks, Bellingham, WA-based Allsop Inc. has introduced the first DCC deck cleaning system. The nonabrasive wet system, compatible with all DCC units, cleans the record/playback head, tape drive mechanism, and tape guide corners.

\$29.95 includes the cleaning unit and replacement cartridges. Additional cartridge refills retail for \$9.95. For more information, call Allsop at (206) 734-9090.



Newton has no keyboard - it responds to commands written on the machine's screen

The device receives, organizes, and processes data, communicating via wireless datastream systems. Future models will also feature telecommunications capabilities.

Currently, more than 100 companies and groups are seeking federal approval for their personal communications networks. Among them: IBM, which is working on a personal communicator capable of cellular voice and data communications, and AT&T, which is offering a phone-fax-PC hybrid that, like the Newton, can read handwriting.

The market for these high-tech products is expected to become as large as, if not larger than, today's cellular market. Motorola projects that by the year 2000 as many as 20 million Americans will own these advanced wireless telecommunications systems.

a d**e la case de la cas** はる認識を行いたでで

New Wireless Telecommunications Systems Coming here's a new breed of wire-

less technology on the horizon. These new communications devices will act as telephones, fax machines, and personal computers - and they'll be small enough to hold in your hand.

Motorola's "Iridium" system (pictured) will provide a wide array of services, including worldwide data communication, paging, and global locating - not to mention basic telephone services.

The system will operate within cellular grids when possible, but 66 satellites circling the planet will enable users to access the system from anywhere on the globe.

Incoming data communications. such as faxes, are stored by the Iridium and may be viewed on the unit's small screen or - using the handset's data connectors printed out on a printer or fax machine or transferred into PC memory.

Motorola and its global consortium of backers have been granted an experimental license to develop the technology. The first satellite launch is projected for 1996, and the entire Iridium network is expected to be in operation by 1998.

Meanwhile, Apple introduced the first working prototype of its "Newton" system at the Consumer Electronics Show this January. The

Cleaning Unit For DCC Decks

ollowing last fall's rollout of

The system's suggested price of



Portable DCC Player Set For Summer

anasonic will make its first portable Digital Compact Cassette player available in August. The "RQ-DP7" weighs slightly more than a pound and plays either digital or analog tapes.

Like home DCC players, the portable unit can display text such as artist names and song or album titles. A remote control built into the headphone wire gives listeners easier access to tape functions.

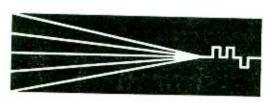
The player comes with a rechargeable battery that allows for two hours of continuous play. Suggested retail price: \$549. For more information, call the Secaucus, NJ-based company at (201) 348-7000.

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EOPLE

Whatzupwit Michael & Eddie



Motown artist Eddle Murphy poses with Epic artist Michael Jackson and the Boys Choir of Harlem on the video set for Murphy's latest single, "Whatzupwitu."



WCBS's Winning Ways

At the RTNDA awards luncheon in NYC, WCBS/New York copped top honors in three categories: overall excellence, investigative reporting, and continuing coverage. Exchanging kudos are (I-r) Associate News Director Bemie Gershon, News Director Harvey Nagler, Managing Editor Terry Raskyn, awards host Phil Donahue, and reporter Fred Fishkin.



Letterman's Had Enuff

Arista act Enuff Z'Nuff recently performed on NBC-TV's"Late Night With David Letterman." Posing after the show are (I-r) Letterman band member Will Lee, EZ's Chip Znuff and Donnie Vie, Letterman, and EZ's Derek Frigo.



K-Mart Keeps The Faith

Bon Jovi rendered an acoustic performance for more than 500 K-Mart employees at the company's Troy, MI headquarters. Seen on the scene were (kneeling, I-r) PGD's Mike Pulgini and Mercury's Sr. VP/Sales Jeff Brody, VP/Sales Joe Parker and Chuck Swaney; (standing, I-r) band members David Bryan and Jon Bon Jovi, Lebow Unlimited President Judy Lebow, band members Richie Sambora, Alec John Such, and Tico Torres, Handleman VP/Marketing & Music Purchasing Jerry Adams, Mercury Sr. VP/GM Larry Stessel, Handleman Sr. VP/Merchandising Larry Hicks, and PGD's Bill Twyman.



The Wraps Come Off Soon...



April 16, 1993 • 31

Brooks Foundation Earns \$20,000



David Crosby (third from left) was on hand when the Bobby Brooks Foundation — formed in memory of the CAA agent who was killed in the same helicopter crash that claimed the lives of Stevie Ray Vaughan, Colin Smythe, and Nigel Brown — raised more than \$20,000 toward the fight against illiteracy at its first annual music industry party. Foundation board members posing with Crosby at L.A.'s CAA building are (I-r) Kushnick Passick Management's David Passick and Ken Kushnick, BMI's Barbara Cane, Siddon & Associates' Bill Siddons, CAA's Rob Light, and Graham Nash.



KKRZ's G Thing

Kenny G (c) recently performed in Portland, OR to celebrate KKRZ's ninth annual Birthday Bash. Flanking the saxophonist are (I-r) Arista's Gregg Feldman and station PD Ken Benson.



Show Us Your Smiles Motown artist Shanice congratulated labelmate Andrew Logan when he previewed his "Show Me Your Heart" debut LP at L.A.'s Glam Slam.

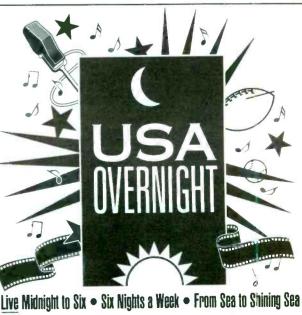


Me Phi Me performed at NYC's Paramount Theatre in support of his debut LP, "One." Backstage are (I-r) RCA Sr. VP/Marketing Randy Goodman and Sr. VP/Black Music Skip Miller, BMG International President/CEO Rudi Gassner, Me Phi Me, and RCA President Joe Galante and Sr. VP/A&R David Novik.

Ahem! AC and CHR Radio Stations: THE STARS SHINE BRIGHTER IN THE MIDDLE OF THE NIGHT...

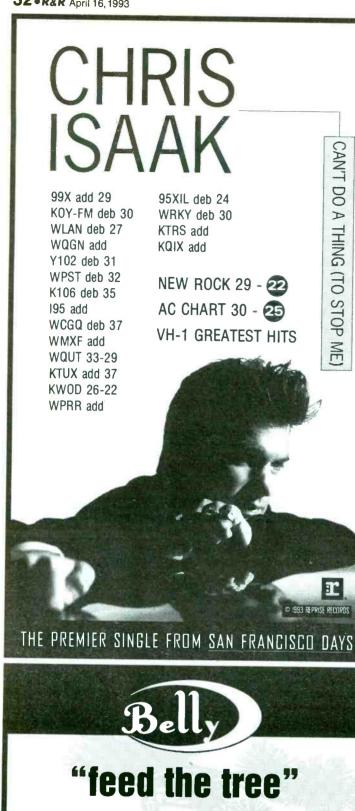
* Michael Jackson * Billy Crystal * Jerry Seinfeld * Kevin Costner * Arnold Schwarzenegger * Whitney Houston * Tim Allen * Bono * Bob Saget * Christian Slater * Denzel Washington * Bonnie Raitt * Mary Stuart Masterson * PM Dawn * Celine Dion * Madonna * Denii Moore * Kim Basinger * Geena Davis * Tom Hanks * Bobby Brown * Chuck Norris * Janet Jackson * Amy Grant * Jon Secada * Annie Lennox * Dennis Miller * Richard Marx * Nicole Kidman * Tom Selleck * Robin Williams * Tom Cruise * Bill Murray * Danny DeVito * Robert DeNiro * Jay Leno * Jon Bon Jovi * Color Me Badd * Woody Harrelson * Johnny Depp * Spike Lee * En Vogue * Ellen Barkin * Boyz II Men * Roxette

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KRBE add 22	KQKQ add	KFBQ deb 33
Q99 add	WMGV add	KTMT 38-33
WPST 30-27	WIFC add	KFFM 36-32
WKRZ 40-34	KWOD 11-8	
		KFFM 30-32



STREET TALK

The Z100 Mystery Deepens

ollowing an out-of-court settlement, Mairite sources indicate that WKSZ (Z100)/Philly will change its on-air moniker by Monday (4/19), with complementary calls also on the way. Some

Main Line mumblings, however, wonder whether the Philly CHR will actually comply. Calls to WKSZ GM Lloyd Roach and PD Eric Johnson went unreturned.

Malrite is banking on the change in Z100/ Philly's identity to clear the way for a muchspeculated John Lander simulcast from WHTZ (Z100)/NY back to Philly.

One possible Philly simulcast partner could be WYXR (Star 104.5) - if Z100 ends up winning the continental Lander derby ahead of Star 104.5. (KFMB-FM [B100]/San Diego's also still in the running, though it's exploring other options as well.)

Star 104.5 VP/GM Jeff Spector offered no new info, but ST hears that Malrite and Shamrock honchos are huddling in NYC this week about this simulcast scenario. Also on the agenda: finding a new Philly affiliate for Z100's "Lovephones" nocturnal sexchatfest

Sony Restructures **Nashville Promo**

Epic/Nashville VP/Promo Jack Lameier has been named acting head of Sony Music Promotion in the wake of Columbia VP/Promo Michael Moore's exit last Friday. The five Epic and five Columbia regional promo managers will report to Lameier

Rumors

· Following the hinted exit of Paxson Hot AC WVRI/Orlando GM Matt Mills, will 'VRI go CHR by early next week? Is former KIIS/L.A. PD Bill Richards a prime candidate to become PD? Will Paxson take a move-in signal from Lakeland into Tampa? And ... is Bud Paxson a target of a Tampa federal grand jury probe into Home Shopping Network, which he cofounded in the mid-'80s? (Paxson did not return ST's calls on the last matter.)

· Will entertainment attorney Peter Lopez soon take a major post at Capitol? Lopez denies it to friends, but not to ST ... yet.

• Will KCKC/San Bernardino forsake 27 years of Country for CNN's Headline News?

• Is WCDJ/Boston interviewing Country PDs? · Is Bahal Entertainment Prez Greg Peck about to be named VP/Urban Promo at Owest? And is Cap-

ttol VP/Promo Rich Bloom headed Qwest himself? · Is Vallie Consulting's Jim Richards calling the shots on CHR WKDD/Akron's 20-title drop and accompanying tempo-softening this week?

v americanradiohistory com



PRACTICAL YOLK — Scrambling for laughs, KKMG/ Colorado Springs morning crackups Jonathan Wilde & Erin Brady hatched the following scenario by egging hard-boiled producer Rich Ward (pictured) into participating in the CHR's "Where's Baldo? The Easter Egghead Hunt" contest. After submitting to having his pate painted live! on-air (and on the local CBS-TV morning news show), Brady was quickly nestled in the bushes of a nearby park and — with Wilde & Brady giving listeners over-easy clues to his whereabouts - the shell game began

The move also heralds a change in promotional responsibilities, as each of the 10 regionals will now work all of Sony/Nashville's product. Previously, Epic and Columbia promoters worked only product from their respective labels

In other Sony/Nashville news, Dave Rakich and Phil Little are upped to Dir./Sales. Rakich, who's been the label's Cincy-based sales rep since 1984, will handle the East. Little, who's been Mgr./Southwest Regional Promo since 1986, will be responsible for the West.

Suits In Season Pt. I

Former WKYS/Washington "Slow Jam" host Kevin James has filed a \$1.2 million lawsuit against the station, according to the Tuesday (4/13) edition of the Washington Post

The complaint charges breach of contract, invasion of privacy, and fraudulent inducement to return to the station, and revolves around an incident in which PD Barbara Prieto allegedly "was responsible for removing and copying about 50 music cartridges that James kept in a personal locker at WKYS. The recordings were later returned to James.'

Also among the seven charges are "emotional distress" over the alleged locker break-in, breach of an oral agreement that James wouldn't be bound by "preprogramming [music]," and "defamation."

Continued on Page 34

Just Announced From Pollack Media Group:

(advertisement) -

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FROM KEEP THE FAITH ON JAMBCO/MERCURY COMPACT DISCS, CASSETTES AND DCC. rce, "Keep The Faith: An Evening With Bon Jovi," is now available in stores on VHS and laser disc d by Bob Rock Engineered by Randy Staub Management: Bon Jovi Mana

Vanbco mercusy a PolyGram conçany PolyGram Viceo



STREET TALK®



BELLY LAUGHS — In an amazing display of corporate guts, Cap Cities/ABC AOR KLOS/L.A. invites local commuters to feast their eyes on the new Mark & Brian billboards.

Continued from Page 32

A hearing is set for July 2. James who's relocating to L.A. to work on his voiceover career and concentrate on his weekly syndicated "Love Affair" show — had "no comment." Calls to WKYS went unreturned.

Suits In Season Pt. II

Down South a bit, two WRXL/Richmond employees have filed discrimination complaints against Clear Channel Communications, claiming they were cut back from fulltime to parttime when Clear Channel LMA'd the station (with a purchase pending) so the company wouldn't have to provide health care insurance.

Rumbles

• KDGE (The Edge)/Dallas PD Wendy Naylor resigns to pursue other interests. She'll remain on the Edge through the end of the month.

• Former KXXR/KC GM Jack Alix joins crosstown KLZR as Dir./Sales & Mktg.

 WCMB & WIMX/Harrisburg, PA co-owner Christine Hillard segues to VP/GM for WFRG/Utica-Rome.

KOUL/Corpus Christi afternooner Jim Prewitt
moves up to PD/morning man.

• Buddy Van Arsdale becomes PD at KROW/ Reno. He had been Mgr./Affiliate Relations for Olympia Broadcast Networks.

• Z102/Savannah OM/morning man Norm Tanner exits. Dean Jackson is the new OM and Ron & Ron sign on for mornings, beginning April 26.

• Don Robertson — aka "Dangerous" Don Dakota — becomes PD at KTTX/Bryan-College Station, TX.

• KZON/Phoenix afternoon driver Brad Copeland rejoins KATT/Oklahoma City as APD. He'll join Rick Walker on the morning show as well.

• KZDG/Denver middayer Jon Holliday becomes APD/MD and KVOX-FM/Fargo PD Pete Miller comes aboard as Production Dir./evening personality. KVOX-FM night talent Gary Dixon moves to PD/ mornings. According to the *Richmond Times-Dispatch*, former night jock **Gretchen Hart**'s husband has multiple sclerosis and parttime air personality. (formerly Production Dir.) **Rik Maybee** has a son with cerebral palsy.

"We didn't know anything about their problems," Clear Channel Sr. VP/Ops **Mark Mays** told ST, adding that Clear Channel intends to fight the complaint.

Mays said all **WRNL** & WRXL employees were fired by **Capitol Broadcasting** before Clear Channel's LMA took effect April 1, and that about 75% were hired for the new combined operation with Clear Channel's **WRVA & WRVQ.** He said nine fulltimers were not rehired at all, while Hart and Maybee got parttime jobs.

"These guys were hired, and they're mad," Mays exclaimed.

Hart was terminated just a few days after Clear Channel took over. "She insulted a lot of our advertisers and listeners at a remote," Mays said. Maybee continues in his parttime position.

By the way, WRVQ GM Linda Forem is overseeing WRXL under the LMA. WRVA GM Carl McNeill is similarly handling WRNL.

What's up with **WIYY/Baltimore?** MD John Knapp exits, replaced by former **WNVZ/Norfolk** Music Coordinator/Research Dir. Jonathan Shapiro. Now ST hears that all 'IYY air personalities are off the air, attending "listener sensitivity school." They're expected to return shortly in a new configuration, with PD/morning man **Russ Mottla** moving to afternoons and his partner, **Sherri**, segueing to overnights. No word from Mottla.

KCBS Turns Down The Heat

While "Hot Hits" consultant **Mike Joseph** has been spotted in L.A. the past *two*

Continued on Page 36

You've invested in the right research, the best format, and the strongest promotions.

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> the new single and video from the album SONIA DADA.

Produced by Laszlo

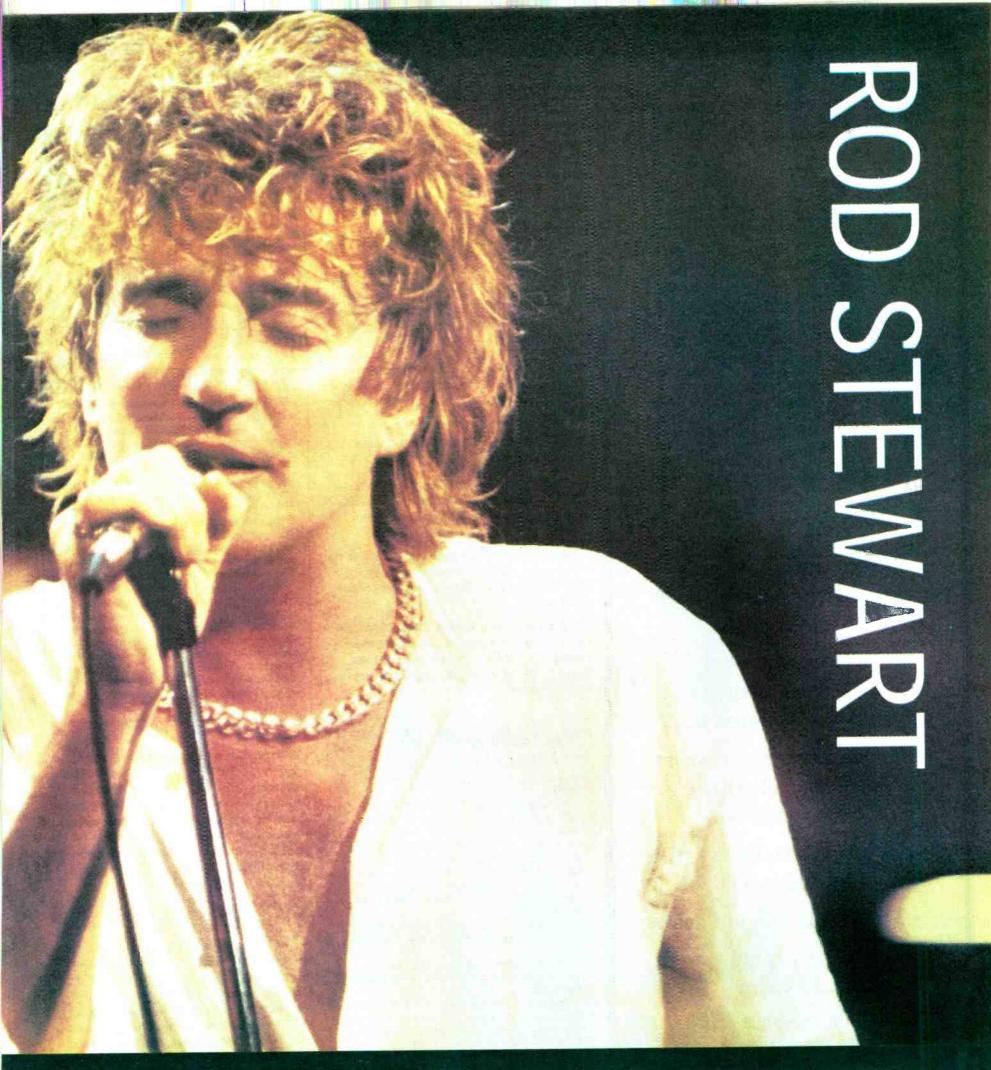
EARLY ACTION: WNVZ Debut 23 WYYS 2-1 HOT WVKS add WZOU add

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34 - R&R April 16, 1993



"HAVE I TOLD YOU LATELY"

This compelling performance of one of rock's most romantic songs launches a whole new chapter in MTV's Unplugged. From the new a bum **UNPLUGGED...** and seated.

Produced by Patrick Leonard



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36 • R&R April 16, 1993

• Extremely talented, experienced, professional morning show.

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• Team player(s) with great integrity and sense of humor.

 Position now available at San Diego's heritage hot AC station.

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• Qualified candidates mail tape and resume to: Bill Stairs KFMB FM, AM, TV P.O. Box 85888

San Diego, CA 92186-5888



STREET TALK®

Continued from Page 34

weekends, he's not working out a deal with Gold-formatted **KCBS-FM. CBS Radio** VP/ Owned-Stations **Rod Calarco** told ST: "Talk is cheap. We have absolutely nothing to do with Mike Joseph in any of our markets. KCBS-FM is staying Gold."

Joseph also won't be taking **KKYK/Little Rock** in a Hot Hits direction — despite his having spent six weeks in the Arkansas metropolis researching the market. He acknowledged that he hasn't spoken to KCBS-FM, and commented on persistent rumors of a **Gannett** hookup: "I've always maintained a good relationship with Gannett. Having lunch with them is nothing new. I am, however, involved in ongoing discussions with five major groups about a Top 10 market Hot Hits signon."

UC **WHUR/DC** has shifted in a decidedly gold-based direction.

Mainstream CHR Y107/Nashville heads in a Rock 40 direction under Gorman Media's John Gorman. Y107 PD Kris Earl Phillips remains.

KNAC/L.A. PD Gregg Steele exits. Will he fill the vacant KRXX/Minneapolis PD chair? KRXX GM Steve Woodbury says the position is still open.

Susquehanna's WARM & WMGS/Wilkes-Barre flipped the format of LMA'ed Fairview satellite AC WYXY to mainstream CHR last Saturday (4/10). New calls and handle are WBHT (Hot 97).

Rumbles, Pt. II

• KBXX/Houston night jammer Golden Boy (ST air name o' the week) shifts to nights at Power 99/Philly.

• Bill Handel moves from fill-in talker to evening host at KFI/L.A. He replaces Barbara Whitesides, who now hosts a weekend show.

• Bernie Ward becomes late-night host at KGO/ SF. He succeeds Michael Krasny, who joined the morning team at crosstown noncommercial KQED.

 Former WEFX/Norwalk, CT parttimer Erica
 "Samantha" Pierson joins WRCN/Long Island as morning co-host.

• Classic Rock KCFX/KC fills its night slot with former KCCQ/Ames, IA afternoon driver Scott Johnson.

• KGB-FM/San Diego hires KLOL/Houston afternooner Cindy Spicer for similar duties, replacing Sue Delany.

 Former KPEN/Los Aitos, CA PD/afternooner Mike Jacoby and UK personality Tim Kelly will be the new morning team at KMBY/Monterey, replacing Steve Castello.

• Ex-KLOS/L.A. nighttimer Cindy Scull joins crosstown KNAC for weekends.

• WELV/Ellenville, NY drops AC for Talk. The station features a local morning show followed by network talkers. WELV is owned by Straus Broadcasting, one-time licensee of WMCA/NY.

McVay Media Seminar

The **7th Annual McVay Media Radio School** will be held July 7-9, 1993 at the Pierre Radisson Hotel, Cleveland. The threeday seminar is presented for clients of **McVay Media** and **Burkhart/Douglas & Associates** as part of the Advisors Alliance. Registration for non-clients is \$295.



Out Of Mind, Out Of Sight

hile some insane number of recording artists have gone on to become record execs, very few record execs — despite their delusions of grandeur — have become artists. Who'd be so crazy? Well

Refusing to be strait-jacketed in his active current role as **Virgin**'s VP/Radio Promo, **Jeff Naumann** recently committed himself to building a recording career with a rather couched remake of **Napoleon XIV**'s 1966 class-sick "They're Coming To Take Me Away, Ha-Haa." (Naumann's nutty buddy, Virgin Sr. VP/Promo **Michael Plen**, displays serious co-dependent tendencies by releasing the deranged disc on his very independent **P**• **O**• **C** [Pigs On Corn] label.)

Speaking of flipped sides, "Naumannclature" the second song on the two-track CD single — is straight outta Wig City, with Naumann rattling off 3:04 of *undefined* terms from his inimitable, personal Dictionary of Soul over a sonic backdrop created by **Pigs On Corn,** who produced both cuts. For those interested in How To Speak Hip — or simply communicate with the Jesusmeister — the lyrics to "Naumannclature" are reproduced in the full-color CD booklet. Yesuhhh!

Jim Loftus is GM of all three stations, while 'YXY PD Bill Sheridan (formerly PD of crosstown CHR WKRZ) remains. Premiere Radio Corporate PD Joe Montione and his consulting firm Joe Montione & Associates assisted with the transition. New Montione associate John Hartman, formerly Variety Video & Music chart editor, will remain on-site at Hot 97 for the next few weeks.



As expected, **KAZY/Denver** unveiled its new lineup Monday (4/12), ending several months of jocklessness that began after its LMA with crosstown **KRFX** late last year.

Mornings go to **Beau Bennett**, previously KRFX APD. Former KAZY morning sidekick **Lois Todd** takes middays, while KAZY night errant **Buzz Hernandez** segues to afternoons. Replacing Hernandez at night is former **Z-Rock** afternoon delight **Madd Maxx Hammer**, while ex-KRFX parttimer **Crash Fender** is the overnight supercollider.

Continued on Page 38



Guest lecturers include personality consultant and author **Dan O'Day**, rating analyst and former Arbitron head **Rhody Bosley**, futurist and researcher Larry Rosin, consultants Kent Burkhart and Dwight Douglas, and McVay Media consultants Mike McVay, Charlie Cook, Dan Garfinkel, and David Rogerson.

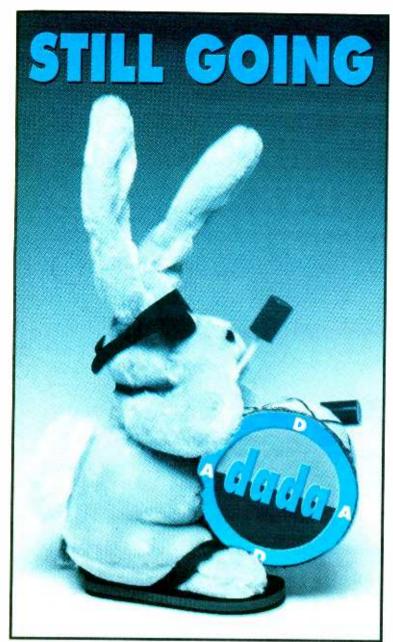
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38 • R&R April 16, 1993



"HERE TODAY, GONE TOMORROW" NEW ROCK DPRO AT RADIO APRIL 19.

<u>Puzzle</u> album sales over 250,000 Top 5 on Billboard's New Artist Chart for over 3 months.

Two Top 20 New Rock Hits with "DIZZ KNEE LAND" and "DIM." On The New Rock Charts for 5 months. "DIZZ KNEE LAND" has been a crossover CHR and AOR hit.

Continued great press exposure that started with Rolling Stone, Spin, Musician and an Arsenio Hall appearance.

Non-Stop club touring in America since last September.

ON TOUR WITH Sting

North American dates begin April 30 through June 22. San Francisco, Seattle, Vancouver, Costa Mesa, Los Angeles, Salt Lake City, Denver, Dallas, Houston, New Orleans, Memphis, Atlanta, Charlotte, Richmond, Toronto, Montreal, Boston, New York, Detroit, St. Louis, Minneapolis, Milwaukee

Management: HIT & RUN • Wally Versen, Paddy Spinks and Jahn Arnisan

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Continued from Page 36

In other Mile High City news, KRFX afternoon driver **Alan Roach** scores the Colorado Rockies' public address announcer gig. He'll continue to do his airshift.

KDWB/Minneapolis morning man Steve Cochran has exited the station, despite earlier denials from Mid-Continent President David Martin. KDWB has launched a nationwide talent search.

Cochran told ST, "It was time to leave," but had no comment on his next stop. ST hears **WCKG/Chicago** is a possibility, as is **99X/Atlanta,** where he'd be reunited with former KDWB PD **Brian Philips.** Is a Twin Cities opportunity in the cards as well? What effect would Cochran's noncompete have on that scenario?

WOVV/W. Paim Beach PD Kurt Kelly exits the CHR, citing philosophical differences. APD/morning man **M.J. Kelli** will handle music duties, but is not a candidate for the PD gig. Look for a number of staffers to split the programming chores while GM/owner **Steve** Lappa fields the candidates.

WTMX/Chicago returned to full-airstaff status last week after running jockless for seven days in the wake of chucking its allrequest presentation. The station's now calling itself "Mix 101.9, the best mix of music from the '70s, '80s, and '90s'' via consultant **Tom** Watson's Adult Contemporary Concepts.

Watson is temporary on-site PD, replacing Ford Coley, who returned to owner Bonneville's corporate offices. Look for a new Mix PD within the next three weeks.

WRFX/Charlotte morning guys John Boy & Billy — already simulcast on WROQ/ Greenville, SC — will add WZZU/Raleigh to their resumes beginning in early May.

Night Hawker?

Portland Drugs & Vice Division detectives arrested **KKSN/Portland** night personality **Andy Manuel** last Friday (4/9), charging him with four counts of delivery of a controlled substance (cocaine). GM **Harry Williams** told ST that Manuel is no longer with the station.

Officers believe Manuel, who worked the 7pm-midnight shift at the **Heritage Media** Gold outlet, used KKSN's phone lines to arrange drug deals. According to police investigators, no other KKSN employees were involved. Indications are drug sales took place when no other station staffers were present.

Records

Mercury VP/Mktg. Dane Venable exits.
 BNA Entertainment Diz /A&R Gary Overton
now heads A&R for the Nashville-based label.
 Capricorn Dir /Artist Development John Curtis exits to pursue other interests.



Net Prophet

Ten years ago this week, CHR WNBC/NY became the flagship station of the New Jersey Nets, and morning mouth Don Imus donned the appropriate jersey to commemorate the occasion. Today, as all-Sports WFAN, the station is the flagship of the New York Knicks, and Imus is still its morning star.



 Unistar President/Programming Ed Salamon expands duties to oversee all network programming.
 Andy Schuon becomes MTV VP/Promotions

Danny Buch named Atlantic Records VP/Promo.



Dave Milner promoted to Great American VP/Radio.
 John Mainelli becomes WABC/NY Ops Dir.
 Brian Thomas returns to WBJW-AM & FM/Orlando as PD.



Bill Stakelin accepts RAB Presidency.
 Bill Hogan named RKO Radio Exec. VP.
 Vince Faraci appointed WB/Nastville VP/Mktg.
 Jon Rivers named KLIF/Dallas PD.
 Rad Messick becomes WDIZ/Orlando PD.



Mutual buys WCFL/Chicago for \$12 million.
 Sky Daniels joins WWWW/Detroit for nights.



DIRIGIBLE PLAN, NYET? — Giving new meaning to the word "airshift," Adams NAC KHIH/Denver recently unveiled its latest promotional vehicle — the "KHIH Blimp."





Produced By David Bowie & Nile Rodgers

BOX **T**Y



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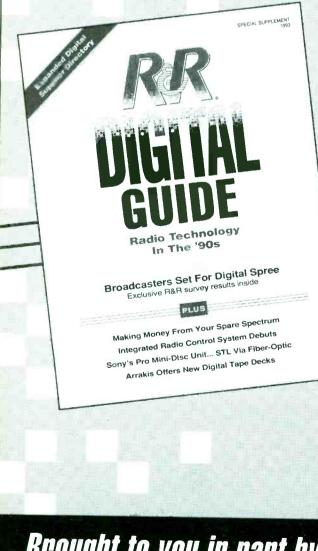


40 . R&R April 16, 1993



With Next Week's R&R

Your Complete Guide To Digital Broadcasting



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ACLU

Continued from Page 1

Evergreen for segments of the Steve [Dahl] and Garry [Meier] show.

In a recent filing, Evergreen warned that the FCC's "unprecedented, aggressive attack" on allegedly indecent programming is "punishing speech which occurs not at the periphery of America's cultural tastes, but rather at center stage, among the most popular radio programs in the United States."

Safe Harbor Hearing Date Set

In another indecency development, the U.S. Court of Appeals for the DC Circuit has set a September 3 date for oral arguments on an industry coalition's suit to overturn a pending FCC rule that would limit indecent programming to midnight-6am. Observers say the three judges who will hear the case - Patricia Wald, Abner Mikva,

and Harry Edwards – are among the federal judiciary's strongest free speech advocates.

Evergreen

Continued from Page 3

and cash flow. The stock offering, he added, is hitting the market at the "perfect" time, since Infinity's success has educated many investors about radio. "It'll probably be the hottest pure radio IPO yet."

Steding also valued the Evergreen offering price somewhere between Infinity and Saga. His calculation was 9¼ times cash flow. According to Steding, Evergreen may have even better prospects than Infinity, owing to its diversification of markets, depth of markets, and strong management team.

One thing Infinity had that Evergreen lacks is a high-profile signal that actually covers Wall Street. "That certainly helped Infinity," said Cheen, noting that many brokers were WFAN or WXRK listeners.

Steding said Evergreen's lack of a New York station shouldn't matter now that Wall Street is more familiar with the radio industry.

Evergreen's lineup includes stations in the other two "Big Three" markets, KKBT/Los Angeles and WLUP-AM & FM/Chicago.



shows support for LIFEbeat's forthcoming "CounterAid," a May 22 fundraiser wherein recording artists will sign autographs, collect donations, and help various Los Angeles, New York, and Nashville record stores sell merchandise.

KMEL

Continued from Page 1 both KMEL and sister station

KKBT/Los Angeles. De Castro commented, "Dick has demonstrated an entrepreneu-

rial spirit and keen sense of what it takes to oversee a radio station in this competitive time. Scott and I are pleased to promote from within and let Dick run his own ship."

Kelley remarked, "The challenge of managing Northern California's premier music station is exciting. I'm thrilled to be a part of the growing Evergreen family."

the growing Evergreen family." Regarding Naftaly, de Castro said, "One of the highlights of [having acquired KMEL has been] getting to know and work personally with Keith. He's a magician with music and one of the smartest broadcasters I've had the pleasure of working with."

Naftaly noted, "The KMEL team is tighter and more focused than ever. With the caliber of Bay Area radio having never been stronger, this is truly an exciting time to begin my next chapter at this legendary station. I'm also psyched to have the opportunity to help [KKBT PD] John Monds achieve his realistic goal of total L.A. dominance. With the passionate support of Scott Ginsburg, Jimmy de Castro, and Dick Kelley, nothing can hold us back.

Kelley's previous experience includes a stint as Unistar's Exec. VP/Sales. He has also held positions at the Christal Company's New York and Philadelphia offices and WHN/New York.

Naftaly's career began in 1980 as Music Coordinator at crosstown KFRC. He joined KMEL in the same capacity in 1984, became MD in 1985, and PD in 1987.

KWAC

Continued from Page 1

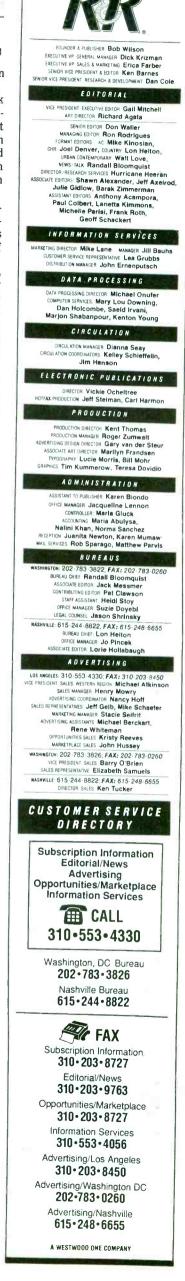
KWAC GM Mike Allen told R&R that he queried his on-air staff as soon as he found out about the violation earlier this week. "Finally," Allen said, "One DJ came forward and said, 'Yes, I did say on the air, if you have received cash in the mail [issued by Arbitron as an incentive to fill out the diary], give me a call.'"

Allen wouldn't identify the personality, a 15-year station employee. Allen said he occasionally gave restaurant certificates to staff members as a perk, but said the DJ in question claimed he received no diaries in response to his solicitation. "If our own investigation finds it went deeper than that, he will be let go.

"Our position is that we take the blame for this," said Allen, but he stressed that station management had no prior knowledge of the transgression. "We're just as shocked as everyone else."

Allen said the station has ratings distortion guidelines posted in five places in the studio in Spanish and English. He feels it's not coincidental that the station canceled its Arbitron contract last quarter after 15 years.

Arbitron's Mocarsky declared, "The fact that they are no longer a subscriber has nothing to do with this. They would have been delisted no matter what."





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Hamlin

Continued from Page 3

the last eight years - it's been a tremendous learning experience. I'm looking forward to working with Kyle, and I couldn't be more excited about the music he's bringing to Asylum."

Hamlin joined Elektra's sales department in 1985 as Director/ Western Region. He was promoted to VP/Sales later that year and to Sr. VP in 1990.

Loncao

Continued from Page 3 camp, Loncao was VP/AOR Promotion at Mercury. Before that, he co-owned New Avenues Music Inc., a Chicago-based promotion, marketing, and management firm.

Philadelphia Fame

NARAS President Michael Greene (I) was on hand to announce the latest inductees into the Philadelphia Music Alliance's Walk of Fame. He's joined

by (I-r) recording artists Grover Washington and John Oates, producer

Black 47 Arouse Eire

Following a recent Black 47 performance, band member Larry Kirwan (se-

cond from right) was greeted backstage by (I-r) actors Fisher Stevens and

Perceptual Studies

Focus Groups

Tracking

Great products . . .

Auditorium Music Tests

Auditorium Format Analyses

Matt Dillon and EMI Records Group President/CEO Daniel Glass

LeBaron Taylor, and recording artist Daryl Hall.

Continued from Page 3 leave a station you've helped build,

Lesourd

but I've had a very large piece of my heart in New York. WQCD has had a history of changing format. But when I heard its present format, I knew they finally had the right format. I'll have a lot of fun with it.'

Lesourd doesn't anticipate any major changes: "Whenever you have a Top 10 25-54 station in New York, you should be able to make large profits. WQCD will never have huge 12+ numbers, but it has a loyal upscale audience."

Prior to joining WRQX five years ago, Lesourd was Sales Manager at WPLJ/New York. She also spent four years as an AE for Grey Advertising.



Silk were presented with gold awards for their "Lose Control" album. Proudly displaying the plaques are (I-r) Elektra Sr. VP/Business Affairs Gary Casson, Silk's Gary Glenn, former label Sr. VP/Sales Kenny Hamlin, group member Jonathan Rasboro, Elektra VP/Black Music Marketing & Promotion Joe Morrow and Sr. VP/Promotion Rick Alden, Silk's Gary Jenkins, Keia Records President Keith Sweat, and group members Timothy Cameron and Jimmy Gates Jr.

ABC

Continued from Page 14 UK broadcasters, including Capital Radio, Metro Radio, Radio City, and Radio Clyde. It was originally formed as a distribution vehicle for commercials but eventually expanded to distribute programming, press releases, and

Priority

Continued from Page 16 Neben said. "We plan to establish this division in much the same way. We're putting together a dedicated, streetwise team; I'm confident our artists will enjoy successful long-term careers as a

TRANSACTIONS

Continued from Page 10 1994 (in a cashier's check payable to the IRS for Donovan's benefit). **BUYER: SHP Communications Inc.** owned by Jim Sumpter, Rodney Popejoy, and Mary Hurt of Corpus Christi. Phone: (512) 883-3977 SELLER: Chitex Communications Inc., headed by President Donald Donovan. Phone: (512) 994-7700 FREQUENCY: 105.5 MHz POWER: 1.9kw at 353 feet FORMAT: Classic Rock BROKER: Norman Fischer of Norman Fischer & Associates

Wyomini

KFBC/Cheyenne PRICE: \$248,000 TERMS: Asset sale. The buyer is loan-

for great companies . . .

ing the seller up to the full purchase price for the sole purpose of making payments to lienholders and account creditors of the seller. The loan will be canceled at closing, with the outstanding balance to be credited against the sale price

BUYER: Montgomery Broadcasting Limited Liability Company, owned by David and Kathy Montgomery of Cheyenne. David Montgomery is GM of KFBC & KFBQ/Cheyenne and intends to continue as GM of both stations following this sale. Phone: (307) 632-4162

SELLER: Buck Broadcasting Corporation, owned by Harold and Jill Buck of Cheyenne. They also own KFBQ. Phone: (307) 635-2195 FREQUENCY: 1240 kHz POWER: 1kw FORMAT: News/Talk

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RATINGS AND RESEARCH

The Decade Of Change: Good News For Radio

three distinct areas of questioning

and two related areas, all of which

How have music tastes changed

Over the past five years or so,

would you say that your taste in

Somewhat = 66%

Fully 81% of listeners say their

music tastes have changed to some

degree in the past five years. These

changes are highest among the

vounger demos (89% of 18-24s, 79%

of 25-34s), but even among older lis-

teners, 66% of 35-54s say their

tastes have changed in the past five

years. Fully 20% of 18-24s said their

tastes had changed "a lot," com-

pared to only 3% of 45-54s. Con-

versely, only 11% of 18-24s said

their tastes had changed "not at

all," compared with 24% of 45-54s.

Compared to five years ago,

would you say the music you listen

About the same = 46%

Once again, younger and older

listeners are at opposite ends of the

spectrum. The 18-24s and 25-34s are

resounding in their support for to-

day's music (44% and 34% say it's

"better," respectively), while most

of the 35-44s and 45-54s perceive no

difference (58% and 52% say "about the same," respectively).

Interestingly, the responses for

"worse" are consistent across all

age cells, ranging between

Compared to five years ago, do

you now enjoy listening to new hit

About the same = 45%

Not surprisingly, the desire for

"more" newer music is highest in

the lower demos (42% of 18-24s)

and lowest in the upper demos

(14% of 35-54s). Conversely, the up-

per demos want "less" new music

(40% of 35-54s), compared to the

18-34s, only 19% of whom want less

songs on the radio . . .

More = 32%

Less = 23%

new hit music.

12%-17%.

-99

to now on radio is . . .

Better = 36%

Worse = 14%

Not at all = 18%

Study offers insight into industry's success and clues for its future

The '90s will be known as the Decade of Change. Sweeping changes are evident everywhere, including radio. In an effort to make sense of these developments. we've been collecting information from contemporary music radio listeners over the past two years. We wanted to know how their music and radio tastes have changed over time. We categorized the issues into

follow

since the late 1980s?

music has changed . . .

A lot = 15%

We've all spent a great deal of time lately deciphering the significance of change in our industry. Who'd have thought, even five years ago, that four radio groups would some day operate 13 stations in Denver, or that the same jock would be heard on 15 stations in five different formats? Who'd have guessed GMs might manage four stations at once? And how many PDs expected to be programming two or more formats in a market? No one could have predicted the changes in radio, and it's too early to tell if these changes will be positive or negative in the long run.

Radio has always lagged behind society in terms of change, and now is no exception. Yes, changes have been rampant in our industry lately, but most of our listeners' lives changed several years ago, in the mid- to late-'80s. While our industry is just now facing up to the "new reality," listeners have al-ready dealt with major lifestyle changes and are well on their way to adjusting their social patterns. As lifestyles continue to change, stations must stay current and develop strategies to meet the moving target.

Within the industry, the most adept radio groups and managers have prepared for change. In all likelihood, they won't just survive the Decade of Change, they'll succeed because of it.

CHR/AC Bias

Our survey collected data from 930 music test respondents who are core listeners of CHR (62%) and AC (38%) stations. Therefore, most of the respondents are female (94%) and 18-44 (95%). The re-



Fully 81% of listeners say their music tastes have changed to some degree in the past five years.

search is based on contemporary music listeners and excludes AOR and Country listeners. Some of the information retrieved is surprising, and most of it confirms widely held suspicions. All of it helps us understand how these radio listening lives have changed in the past few years.

By Mike Henry

66

Compared to five years ago, would you say the music you listen to now on the radio is

Harder = 15%About the same = 51%Softer = 32%

Generally speaking, the desire for "harder" music declines with age. Even among the 18-24s, 26% are listening to "softer" music, compared to 20% who listen to "harder." This process accelerates with age: 34% of 35-54s are listen-ing to "softer" music compared to five years ago. The majority of listeners, however, haven't changed their tempo tastes at all (50%-55%).

66

Listeners recognize additional format choices exist today, and their satisfaction has increased.

How have the choices in radio stations changed since the late 1980s?

99

Compared to five years ago, do you think the number of different kinds of radio stations to choose from now is ...

More = 72%About the same = 17%Less = 9%

is there a radio station in your market that you feel is very close to perfect for your tastes?

Yes = 70%No = 25%

This level of satisfaction increases with age: 69% of 18-24s say "yes," compared to 76% of 45-54s. How have listening habits chang-

ed since the late 1980s? Compared to five years ago, is

the amount of time you now spend listening to the radio . . .

More = 47%About the same = 33% Less = 20%

Radio listening is highest among 18-24s (55%) and 25-34s (44%), and lowest among 35-54s (35%).

Compared to five years ago, are you now listening to radio news programs and talk shows . . .

More = 44%About the same = 33% Less = 20%

Yes, changes have been rampant in our industry lately, but most of our listeners' lives changed several years ago, in the mid- to late-'80s.

Interest in news and talk - a radio forte is up substantially among these listeners, even among 18-24s and 25-34s (41% and 46% say "more," respectively). The figure rises to 50% among 35-54s.

Compared to five years ago, are you now listening to AM radio stations . . .

More = 11%About the same = 27% Less = 57%

If many of these respondents are listening to more News/Talk, much of it must be on the FM band, because AM listening continues its 15-year decline.

Talents, Video Up

When asked if air personalities were "better" or "worse" now than they were five years ago, 45% responded "better." Younger demos showed greater support (53% of 18-24s), but even 39% of the 35-54s responded "better." Only 14% of the total said "worse, while approximately one-third said "about the same."

While radio listening is up 14% among those surveyed, music video viewing has risen only 5%. Videos' highest net gain is among 18-34s (8%), compared to a 9% net loss among 35-54s.

Break It Down

The study offers insight into radio's overall success and clues for its future success. Knowing that most people's music tastes change over time, stations may elect to mature with their audiences; e.g., CHR evolves to Hot AC, or Young Country evolves to Mainstream Country. Upper demo stations may attempt to capture listening from like-formatted stations as listeners age; e.g., Classic Rock pulls from AOR. Evolving music tastes also hold promise for acceptance of new and original music formats.

The fact that many people see positive change in music over the past five years is good news for all music stations, and especially for the ground-breaking formats that have provided the greatest impetus for changing contemporary music styles. Our industries are doing a better job of giving the people what they want to hear, as compared to the 1980s, when, it could be argued, much of the contemporary music on radio was years behind reality.

While the music alterations on franchise-formatted stations have been subtle, fresh and exciting new music on New Rock and other niche stations has changed the landscape of many markets, and

the listeners have noticed. New music is still a major attraction for most 18-34s, and even among some 35-44s.

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Most listeners are aware of radio's fragmentation. While they probably could not verbalize this knowledge in radio terminology, they recognize additional format choices exist today, and their satisfaction has increased. More than two-thirds of our survey respondents listen to a station that's very close to perfect for their tastes, which counteracts an '80s research trend that found many listeners complaining that "everything sounds the same." Once again, these findings bode well for niche stations and not so well for second, third, and fourth choices within a given format.

Perhaps most encouraging for our industry is that, at least for this sample of almost 1000 listeners, radio listening is up. Despite the competition radio's faced in the past decade from new media, the industry's future appears strong.

Finally, listeners are pleased by the changes in presentations over the past few years. Perhaps even more than music, presentation styles have lagged behind listener tastes. As they've softened and become more realistic, if not humanistic, satisfaction has increased among listeners.

Across the board, this study shows extremely encouraging re-sponses to the on-air changes radio has instituted in the past few years. Stations are doing a better job of understanding and catering to listeners, who are reciprocating with positive reviews. Stations that have recognized and capitalized on the changes in their audience bases are well-positioned to grow. Perhaps the industry is finally on the verge of "growing up."



Mike Henry is VP of Paragon Research, a Denver-based broadcast research firm specializing in customized programming and marketing research for radio stations nationally. He can be reached at (303) 922-5600.

www.americanradiohistory.com

We're All Ears



The Great Radio Promotion #2 wants to hear from you.

Last year we asked you to write to us and tell us why radio is so great. This year, we ask you to sing its praises. Or say it or play it. Let the world *hear* what a great advertising medium radio is. Create a radio spot or a speech, a song or a jingle. Sell radio, not just your station, not just your format. Put it on a cassette tape and send it to us. (No more than 60 seconds, please.)

For the first time, The Great Radio Promotion #2 is a special category of the Mercury Awards, the awards that celebrate radio's creativity. The winner will be announced and the spot played at the second annual Mercury Awards dinner on June 9, 1993. The winning spot will be included in the CD commemorating all the Mercury Award winners.

Entries will be judged by the Arbitron Radio Advisory Council. All entries must be postmarked no later than April 30, 1993. Send 2 cassette copies of your entry to: The Great Radio Promotion #2, The Arbitron Company, 142 West 57th Street, New York, NY 10019.





Charting Listeners' Prevailing Moods And Attitudes

In this final look at the results of a recent Alan Burns & Associates national radio study (R&R 1/29, 2/26), I'll focus on active listeners – who they are and what they buy, request, and listen to – along with an overview of listeners' attitudes toward various types of music.

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Mood Swings

More than 8% of respondents in the 14-44 age cell don't have a favorite radio station – that's about eight shares of 12+ listening to whatever fits their moods. You certainly can't afford to chase these people; they're too unpredictable. But you can take advantage of these listeners by defining your station's mood – and executing that mood consistently.

What mood are people looking for? Country, Modern Rock, Dance, and Oldies were tapped as formats that "help get [listeners] going." Along with Soft AC, Country also was named as a "relaxing" format. (There are two kinds of Country listeners, as proven by Young Country.)

Respondents said CHR, Adult Hit Radio, and mainstream AC serve both functions. With about as many "relaxing" as "get going" votes, these formats must take care to avoid being too up or too down.

Today's Music

As expected, the younger the listeners, the more they want to stay in touch with today's music. A majority of listeners aged 14-17 (73%) and 18-24 (64%) want to be up-to-date musically. While 53% of 25-34s also want to stay in touch, 35-44s (42%) aren't as concerned. Meanwhile, Modern Rock, Country, and Dance partisans are equally or more interested in to-day's music than their CHR counterparts.

Listeners generally are satisfied with the existing formats and stations. The demo showing greatest

<u>66</u>

More than 8% of respondents in the 14-44 age cell don't have a favorite radio station — that's about eight shares of 12+ listening to whatever fits their moods.

dissatisfaction, however, was 25-34 (both male and female). Most people who agreed with the statement "There's really no station that does a good job of playing the music I like best" tended to be shifting to or from soft stations; some 25-34s may be ready to mellow out a bit but don't care for the "soft"

22

Does this mean CHR is 'dead.' I don't think so . . .

well-run CHRs operated by people who believe in the format are making a lot of money.

choices in their market. Anyone hear an opportunity here?

99

About 30% of the national sample said they "regularly watch MTV." MTV viewing regularity also declines with age. However, AHR partisans watch MTV more regularly than CHR or Dance fans. One possible reason: AHR adults like to know the artists and titles of their favorite songs, and MTV consistently provides that information. Conversely, radio does a poor job of back-announcing songs.

'Active' Activity

In this study of 1019 people, we asked two questions geared toward locating those who are the most active consumers of recorded music and broke out the extremes: those who buy five or more units of music (in any form) per month, and those who call or attempt to call a radio station 5+ times in a month. (Note: AOR partisans were not included in these figures.)

The following chart breaks down the results to both questions, respectively:

	5+	5+
	Purchases	Requests
14-17	28%	21 %
18-24	29	16
25-34	15	4
35-44	10	5

Clearly, heavy consumption of recorded music is not confined to teens; there's some heavy buying going on among 18-24s. Request action, however, practically ceases after age 24.

The ethnicity of your target audience should significantly influence the emphasis you put on record sales and requests: Blacks (33%) and Hispanics (20%) make five or more music purchases a month, compared to 17% of whites. What's more, 19% of blacks and 15% of Hispanics make requests five or more times a month; whites comprise only 8%.

Breaking out heavy actives by format, we see that CHR is not now

By Alan Burns

the format of actives: It's very likely that the people who are most passionate about their music – and thus most likely to request and buy records – have gravitated to stations that specialize in the kind of music they like (Dance for dance fans, AHR for pop fans, etc.).

As a result, Dance and Country listeners buy the most recorded music (5+ each). Soft AC and Modern Rock (two each) and AHR and mainstream AC (one each) round out the list. Looking at these numbers, is it any wonder the record industry is cranking out country and dance music as fast as it can? Also, country and dance lead in "heaviest requests."

Incidentally, rap fans are by far the heaviest consumers of recorded music. More than a third of rap fans buy five or more pieces of music a month. It makes sense for Dance and CHR outlets that strategically play rap to look at "active" music indicators; others should not.

Study High Points

Here are some of the high points of the national listener study:

• Formats which base themselves in some variant or descendant of rock still account for the plurality of listening by Americans age 14-44. However, there's a new generational gap developing: While the '60s saw the gulf between

Heavy consumption of recorded music is not confined to teens; there's some heavy buying going on among 18-24s. Request action, however, practically ceases after age 24.

99

parents' music (pop) and kids' music (rock) develop, the last five years have marked a third (and equally large) split into rhythmic music.

• Country isn't the most popular music form in the U.S.; it's actually No. 3. But the country audience's relative lack of fragmentation makes it the *most-listened-to* format. Two major forces driving country's recent popularity are America's shift toward conservatism and adults' desire for more relevant song lyrics. Once the country ball got rolling, publicity and peer pressure added to its momentum.

• Hard Rock, AHR, Soft AC, and Modern/Alternative Rock showed the most growth. If you're looking for a format to move into, take a good look in these areas.

America's Musical Preferences

n its national radio listening study, Alan Burns & Associates asked respondents to listen to 14 music styles.

The following chart displays the scores these styles earned by age cell (artist and title information is included in parentheses). These scores are based on a 4.0 scale, 4.0 being best. (Note: C/R refers to current/recurrent.)

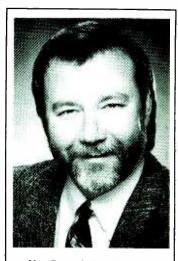
Style	14-17	18-24	25-34	35-44
'80s Pop (MEDLEY & WARNE	2.04 S/Time Of My	2.35 / Life)	2.56	2.66
C/R Pop-Rock (EXTREME/Hole Hea	2.22 arted)	2.31	2.14	2.16
C/R House (MARKY MARK/Goo	2.75 d Vibrations)	2.59	2.38	1.98
Soft Pop (BETTE MIDLER/From	2.23 m A Distance)	2.33	2.41	2.52
'80s Pop-Dance (MADONNA/Into The	2.25 Groove)	2.33	2.47	2.31
Hard Rock (NIRVANA /Smells Lik	2.62 e Teen Spirit)	2.46	1.97	1.60
C/R Rap (KRIS KROSS/Jump)	3.01	2.53	1.90	1.65
'80s Rock (JOHN COUGAR /Hur	2.15 ts So Good)	2.27	2.40	2.34
Hispanic Dance (LISETTE MELENDE)	2.28 Z/Together Fo	2.21 prever)	1.98	1.82
'70s Pop-Rock (FLEETWOOD MAC/	1.90 Dreams)	2.34	2.33	2.50
Rhythmic Ballad (MINT CONDITION/B	2.47 reakin' My He	2.28 eart)	2.35	2.30
C/R Pop (ROD STEWART /Rhy	2.32 thm Of My He	2.26 eart)	2.48	2.38
Alternative Pop (R.E.M. /Losing My Re	2.54 ligion)	2.49	2.53	2.19

· Big losses were registered by both mainstream and danceoriented CHR. Does this mean CHR is "dead?" I don't think so, and neither do the operators of winning CHRs in cities like Los Angeles, Boston, Providence, and Chicago. Those are just a few of the cities where well-done CHRs operated by people who believe in the format are making a lot of money. CHR is, however, going through a period of redefinition: In highly fragmented markets, most CHRs are finding it necessary to stake out very rhythmic or very popbased positions.

• Contemporary music stations (CHR, AOR, and AC) now fall into the following four broad segments:

- Rock: Classic Rock, Modern Rock, Hard Rock
- CHR: primarily rhythmic hits
- Young Pop: current and recent pop, '80s pop, and some pop-dance and poprock.
- Older Pop: softer pop, and '80s and '70s pop.

Finding your target and position within one of these segments is the key to success. Remember: National studies are no substitute for local market research. But a national overview like this can help you put your specific format and market into perspective.



Alan Burns is President of Alan Burns & Associates, which provides programming, marketing, and management advice to AC, CHR, Gold, and Adult Hit radio stations. He can be reached at (703) 648-0000.

MUSIC

Stewart Sets 'Unplugged' LP, TV Date

od Stewart takes an acoustic trip through his career on "Unplugged . . . And Seated," the audio document of his forthcoming MTV "Unplugged" performance. Stewart's former Faces bandmate (and current Rolling Stones guitarist) Ron Wood plays on nine of the set's 15 cuts.

About 35 musicians, including current and former members of Stewart's regular band, also play on the album, which features a string section arranged and conducted by Jeremy Lubbock on four cuts. The first two tracks are "Have I Told You Lately," which ships this week to CHR, and "Cut Across Shorty," which goes to AOR next week. The MTV show premieres May 5. The full Warner Bros. disc arrives on May 25.

Freedom's First

"Freedom" marks the solo debut of former C&C Music Factory lead vocalist Freedom Williams, who shares production credits on the set with Mike Moses More, Jeffrey Smith & Peter Lord (members of the Family Stand and producers of Paula Abdul), and Daryl Pittman. Sandra St. Victor of the Family Stand sings backup on "Groove Your Mind," and Williams co-wrote "Re-spect" with Ashford & Simpson.

"Voice Of Freedom" ships to dance outlets the last week of April and to CHR in the third week of May, Zalman King ("Two Moon "Wild Orchid") direct-Junction." ed the video while shooting an episode of his Showtime series, "The

Pere Ubu Bio **On Mac Disc**

n artist bio that talks? Not only does "Story Of Pere Ubu" have a brief speaking part, it's probably the most complete artist bio ever serviced. Thanks to computer technology and multimedia: Imago and longtime alternative faves Pere Ubu have provided several hundred kilobytes' worth of info about the band on a floppy disc. Group leader David Thomas, who wrote and coprogrammed the disc, has reportedly been working on it for several years.

The hypercard program is playable on most any Macintosh. The menu offers several routes through the information. In addition to a (semi-conventional) text bio, viewers may peruse the group's various lineups since its September 1975 inception, as well as minute details on all recordings, production credits, recording locations, and labels.

Brief biographical notes on selected former members and producers are included. A fair number of graphics are featured, most of them based on the band's album covers. You'll also find every band contact, from publicity to merchandising, listed in the program,

The disc accompanied the band's "Sleepwalk" single to New Rock, college, and other alternative formats last week.



Red Shoe Diaries," that stars Williams and airs June 12. The full Columbia CD hits stores June 1.

Crosby & Friends

David Crosby gets a little help from his friends on "Thousand Roads," his new Atlantic/AG LP. Phil Collins co-wrote, plays, and sings on "Hero," which hits radio this week. Sean Penn's directing the video. Other cuts include "Helpless Heart," "Too Young To and the title track. Die,'

The LP also features appearances by Graham Nash, Marc Cohn, and Joni Mitchell, as well as writing and/or production credits for Crosby, Collins, Cohn, Don Was, Glyn Johns, Phil Ramone, Andy Fairweather Low, Jimmy Webb. John Hiatt, Stephen Bishop, and many others. The album hits the streets May 4.

Benatar Rocks

Pat Benatar returns to a rock 'n' roll approach and her regular band "Gravity's Rainbow." Neil on Giraldo, her husband/guitarist, produced the set with Don Gehman (of John Mellencamp production fame). Among the dozen originals are "Everytime I Fall Back," and "Kingdom Key." 'Crazy," "Everybody Lay Down" goes to AOR April 26, and "Somebody's Baby" ships to CHR and AOR June 29. The Chrysalis/ERG LP arrives June 1

Winger Shows 'Pull'

Produced by Mike Shipley, Winger's third LP ("Pull") is the band's first under its new lineup, with John Roth having replaced keyboardist/guitarist Paul Taylor. Among the 10 songs on the Atlantic/AG album are "Who's The One" and two emphasis tracks: "Blind Revolution Mad," which goes to metal outlets this week, and Down Incognito," which ships to AOR next week. The LP goes on sale May 18.

Waterboys 'Dream Harder'

The Waterboys make their Geffen debut with "Dream Harder." their sixth disc overall. Bill Price produced. Leader Mike Scott wrote all 12 tunes, though the lyrics to "Love And Death" are a poem by the late Irish poet William Butler Yeats. Jules Shear makes an appearance on the set.

Notably, the first track is titled "The New Life Starts Here." Other cuts include "Corn Circles," "Wonders Of Lewis," and "The Return Of Jimi Hendrix" (!), "The Return Of Pan" ships April 27. The complete CD hits stores May 25.

Run-D.M.C. Return

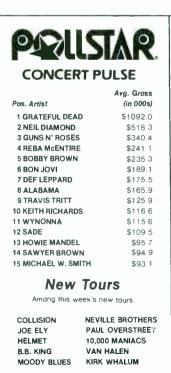
"Down With The King" marks Run-D.M.C.'s first studio release since 1990's "Back From Hell." Production credits range from Pete Rock & C.L. Smooth (three cuts, including the current single), the Bomb Squad (Public Enemy's knob-twirlers did two tracks), and Naughty By Nature, to Jermaine Dupri (Kris Kross's svengali), Mad Cobra, Q-Tip, EPMD, and the trio's own Jam Master Jay, who produced the rest of the set. Rage Against The Machine's Tom Mor-ello plays guitar on "Big Willie." The Profile LP hits stores May 4.

Gutterball Strikes

Gutterball's lineup boasts an impressive pedigree: Steve Wynn (ex-Dream Syndicate and solo albums), Bryan Harvey and Johnny Hott (of House Of Freaks), Stephen McCarthy (ex-Long Ryders), and Bob Rupe (ex-Silos). Outstanding titles on their self-titled, selfproduced debut include "Lester Young," "When You Make Up Your Mind," and "Falling From The Sky." "Trial Separation Blues" (which made its vinyl debut on Bob Mould's Singles Only label), ships to radio May 10. Mute/Elektra will have the full disc in stores June 4.

Jello To Jelly

Success has changed Green Jello. The Zoo act has changed its name to Green Jelly to avoid problems with General Foods, which owns the trademarked brand name. The band is also deleting the tune "Cereal Killer" from its album and full-length video because the video features copyrighted cereal box figures.



The CONCERT PULSE is a weekly compl The CONCERT PULSE is a weekly compu-lerized report ranking each artist by their average box office gross reported per venue. Courtesy of Polistar, a publication of Promoters On-Line Listings, (800) 344-7383, or in California (209) 224-2631.

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COLLECTORS' CORNER

Beach Boys Box Set On Horizon

he first **Beach Boys** box set is due from Capitol on June 15. Entitled "Good Vibrations - Thirty Years Of The Beach Boys," the five-CD collection contains all the band's top hits from 1962-1988 and 23 previously unreleased tracks. About half of the latter come from the band's never-



check out those stripes!

released mid-'60s "Smile" LP, and the others consist largely of demos, single versions, live versions, and alternate takes.

eral radio station promos - are sprinkled throughout the set. The last disc offers a variety of studio outtakes and fragmentary recordings, including vocals-only or music-only versions of several songs. Much of the set's material is four-color, 46-page booklet that features rare pix, a letter from group co-founder Brian Wilson, and historical notes by set co-producer David Leaf

J. Geils Band: **B-Sides The Point**

J. Geils Band members Peter Wolf and Seth Justman assisted in the compilation of "The J. Geils Band Anthology: Houseparty," a double-CD hits package that covers the band's years on Atlantic and EMI America.

The set sports 38 cuts, 10 of which are live recordings and three of which were non-LP B-side remakes: the Supremes' "Where Did Our Love Go," the Marathons' "Peanut Butter," and Willie Dixon's "Dead Presidents." Rhino will have this in stores April 20.

Womack Solo Set

Soul survivor Bobby Womack's biggest solo hits are assembled on CD for the first time on "Lookin' For A Love (1968-1975)," a 14-track anthology from Razor & Tie Music. The set focuses solely on Womack's solo efforts, not those on which he's heard as a group member or as a sideman, and arrives in stores this week.

MUSIC DAT	EBOOK
MONDAY, APRIL 26 1977/ New York's disco haven. Studio 54, opens, Born: Duane Eddy 1938, Giorgio Moroder 1940, Gary Wright 1943, Roger Taylor (ex-Duran Duran) 1960	THURSDAY, APRIL 29 1976 / Bruce Springsteen hops the Graceland fence in hopes of sighting Elvis Presley. Guards give the Boss the boot — even though he brags about having simultaneously graced the covers of <i>Time</i> and <i>Newsweek</i> , 1989 / Jon Bon Jovi marries high school sweetheart Dorothea Hurley in Las Vegas 1992 / Paula Abdul marries actor Emilio Estevez. Born: the late Duke Ellington 1889, Tommy Jones 1947, Carnie Wilson (Wilson Philhps) 1968
Not the Lemonheads. TUESDAY, APRIL 27 1968/Simon & Garfunkel release "Mrs Robinson." 1981/Ringo Starr marries actress Bar- bara Bach. 1982/Frank Zappa issues "Valley Girl " 1990/Guns N' Roses frontman Axl Rose weds Erin Everly (daughter of rocker Don). The marriage will last	FRIDAY, APRIL 30 1965/Bob Dylan begins the UK tour documented in the "Don't Look Back" film 1983/Blues giant Muddy Waters dies Born: Willie Nelson 1933 SATURDAY, MAY 1 1967/Elvis Presley marries Priscilla Beaulieu in Las Vegas
27 days Born: Ann Peebles 1947, Kate Pierson (B-52's) 1948, Ace Frehley (Kiss) 1950, Sheena Easton 1959 WEDNESDAY, APRIL 28 1963 / Andrew Loog Oldham sees the Rolling Stones perform at	Born: Ray Parker Jr. 1954, Johnny Cott (Black Crowes) 1968 SUNDAY, MAY 2 1957/Elvis Presley records "Jailhouse Rock." 1960/Ben E. King exits the Drifters for a solo career
London's Crawdaddy Club. By the next day he's become their manager. 1968/ "Hair" shifts to Broadway. It even tually settles in for 1729 con- secutive performances. 1991/Bonnie Raitt marries actor Michael O'Keefe.	1979/ Kenney Jones plays his first gig as the Who's new drummer. 1991/ Whitney Houston announces she'll make her acting debut playing a singer in "The Bodyguard" Born: Lou Gramm (Foreigner) 1950 — Paul Colbert

The Beach Boys

The rarities --- which include sevpresented in the original mono. The 6 x 12-inch set includes a 48 • R&R April 16, 1993





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AC Mix BOY GEORGE/The Cryino Game

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CONCEPT PRODUCTIONS Dick Wagner • (800) 783-3454 Concept 1 AC BRUCE HORNSBY/Harbor Lights JEFF HEALEY BANO/Lost In Your Ever PAUL WELLER/Above The Clouds

Concept 4 Country DEBDRAH ALLEN/IT You're Not Going To Love Me MARY-CHAPIN CARPENTER/The Hard Way VERN GOSDIN/Back When TIM McGRAW Memory Lane PAUL OVERSTREET Take Another Bur MARTY STUART/Hey Bab

JONES SATELLITE AUDIO Phil Barry • (800) 766-3251 AC

BOY GEORGE/The Crying Game BOY KRAZY/Itat's What Love Can Do BRUCE HORNSBY/Harbor Lights

Country COLLIN RAYE/Somebody Else's Moon MARTY STUART/Hey Baby RANDY TRAVIS/An: Old Pair Of Shoes

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Super Hit Country BILLY RAY CYRUS/Some Gave All

UNISTAR Chris Kampmeier • (805) 294-9000 Hot Country VINCE GILL/No Future In The Past RANDY TRAVIS/An Old Pair Of Shoes

Unistar Country JDHN M. MONTGOMERY/I Love The Way You Love Me WYNDNNA/Tell Me Why



Weeks On

. 7

ADDS

ROD STEWART/Have I Told You Lately (WB) EDDIE MURPHY/Whatzupwitu (Motown) BOBBY BRDWN/That's The Way Love Is (MCA) MIDNIGHT OIL/Truganini (Columbia) BIG HEAD TODD & ... /Broken ... (Giant/Reprise)

EXCLUSIVES

AEROSMITH/Livin' On The Edge (Geffen)3 BLACK CROWES/Bad... (Def American/Reprise) 5 RDD STEWART/Have I Told You Lately (WB) ... ADD VAN HALEN/Dreams (WB)

HEAVY

DR. DRE/Nuthin'... (Death Row/Interscope/AG) . 13 GREEN JELLY/Three Little Pigs (Zoo) . . WHITNEY HOUSTON/I Have Nothing (Arista)5 JANET JACKSON/That's The Way... (Virgin)2 SILK/Freak Me (Flektra) SPIN OOCTORS/Two Princes (Enic) 15 STING/If I Ever Lose My Faith In You (A&M)11 UGLY KID JDE/Cats In The... (Stardog/Mercury) 12

BUZZ BIN

TASMIN ARCHER/Sleeping Satellite (EMI/ERG)5 BELLY/Feed The Tree (4AD/Sire/Reprise) . .9 STERED MC'S/Connected (Gee Street/Island/PLG)9 STONE TEMPLE PILOTS/Plush (Atlantic/AG)6

STRESS

BON JOVI/In These Arms (Jambco/Mercury) . . .2 DURAN DURAN/Come Undone (Capitol) .2 MICHAEL JACKSON/Who is It (Epic) LENNY KRAVITZ/Are You Gonna Go My Way (Virgin) . 10 MIDNIGHT DIL/Truganini (Columbia) . ADD PM DAWN/Looking (Gee Street/Island/PLG)2 POSITIVE K/I Got A Man (Island/PLG) . 12 SHAI/Comforter (Gasotine Alley/MCA) 10 SOUL ASYLUM/Black Gold (Columbia) 10 WILLIAMS & MCKNIGHT/Love Is (Giant/Reprise)5

ACTIVE

BDY GEDRGE/The Crying Game (SBK/ERG)7 BOBBY BROWN/That's The Way Love Is (MCA) . ADD NENEH CHERRY/Buddy X (Virgin) CARMEN ELECTRA/Everybody..: (Paísley Park/WB) . . . 3 DEF LEPPARO/Tonight (Mercury) 7 4 NDN BLONDES/What's... (Interscope/Atlantic Grp.) . 6 ICE CUBE/It Was A Good Day (Priority) 6 JESUS JONES/The Right Decision (SBK/ERG)4 LL. COOL J/How I'm Comin' (Def Jam/Columbia) ...5 G. MICHAEL & QUEEN/Somebody To.. (Hotlywood) . 3 EDDIE MURPHY/Whatzupwrtu (Motown)ADD NEW DRDER/Regret (Qwest/WB)2 POISON/Until You Suffer Some... (Capitol) 2 PRINCE & N.P.G./The Morning... (Paisley Park/WB) . . 7 RUN-D.M.C./Down With The King (Profile)8 SUNSCREEM/Love U More (Columbia) 8

ÔN

BIG HEAD TODD & ... /Broken ... (Giant/Reprise) . . ADD DAVID BOWIE/Jump They Say (Savage) . . 2 DREAM THEATER/Take... (EastWest/Atlantic Grp.) . . . 3 GIN BLOSSOMS/Hey Jealousy (A&M) 3 GD0 G00 D0LLS/We Are The ... (Metal Blade/WB) 3 JDEY LAWRENCE/Nothin' My Love... (Impact/MCA) . 8 SUNDAYS/Wild Horses (DGC)..... 4 Y.B.T./Tap The Bottle (Soul/MCA) .4

46.7 million households	
Sal LoCurto, VP/Programming & Schedu	ling
Norman Schoenfeld, VP/Program	Ŭ
& Artist Development	
Weeks	On



ITNEY HOUSTON/I Have Nothing (Arista) CHRIS ISAAK/Can't Do A Thing (To Stop Me) (Reprise) . 3 ION SECADA/Angel (SBK/ERG) . 10 STING/If I Ever Lose My Faith In You (A&M) WILLIAMS & McKNIGHT/Love Is (Giant/Reprise) .

HEAVY

BON JOVI/Bed Of Roses (Jambco/Mercury) **. 5** BOY GEORGE/The Crying Game (SBK/ERG) .

WHAT'S NEW

DAVID BOWIE/Jump They Say (Savage) .4 DINA CARROLL/So Close (A&M) RAY CHARLES/A Song For You (WB) SHAWN COLVIN/I Don't Know Why (Columbia) CELINE DION/Water From The Moon (Epic) ADD EXPOSE/I'll Never Get Over You., (Arista) AARON NEVILLE/Don't Take My Heart Away (A&M) . 2 RESTLESS HEART I/W. HILL/Tell Me ... (RCA) .

ARTIST OF THE MONTH

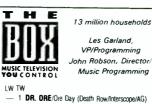
Information current as of April 13



- - SILK/Freak Me (Remox) (Elektra)
 - R. KELLY & P.A./Dedicated (Jive) WHITNEY HOUSTON/I Have Nothing (Arista)
 - 4 SADE/Kiss Of Life (Epic)
 - LEVERT/Good OI' Days (Atlantic/AG) 8 6 LD-KEY?/Sweet On U (Perspective/A&M)
 - MEN AT LARGE/So Alone (EastWest/AG)
 - 8 ICE CUBE/It Was A Good Day (Priority) 9 PORTRAIT/Honey Dip (Swazz Mix) (Canitol)
- 10 10 REGINA BELLE/If I Could (Columbia) Information current as of April 16.

RAP CITY TOP 10

- LW RUN-D.M.C./Down With The King (Profile)
- 2 PHARCYDE/Passin'... (Delicious Vinyl/AG) 3 FLAVDR UNIT MCS/Rollin'... (Flavor Unit/Epic)
- LOROS OF THE ... / Funky Child (Pendulum/Elektra)
- 5 PETE ROCK & C.L. SMODTH/Lots Of. (Elektra)
- LL COOL J/How I'm Comin' (Def Jam/Columbia) 7 COMMON SENSE/Breaker 1/9 (Belativity)
- 8 BRAND NUBIAN/Love Me Or Leave ... (Elektra) YOUNGSTAS/Crewz Pop (EastWest/AG)
- 10 SHOWBIZ & A.G./Bounce... (Payday/London/PLG) Information current as of April 17



- DR. DRE/Ore Day (Death Row/Interscope/AG) 2 SILK/Freak Me (Elektra)
- 3 DUICE/Dazzey Ouks (Bellmark) SNDW/Informer (EastWest/Atlantic Group)
- 5 WHITNEY HOUSTON/I Have Nothing (Arista)
- H-TOWN/Knockin' The Boots (Luke) ICE CUBE/It Was A Good Day (Priority)
- 8 8 2 LIVE CREW/Mena Mix (Luke)
- 10 EAZY-E/Only II You Want It (Priority)
- 10 DNYX/Throw Your Guns In. (RAL/Columbia)

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Most requested for the week ending April 9

53.9 million households Lyndon LaFevers,	1 1 BLUEBELLS/Young
Video Program Administrator Weeks On	At Heart 3 2 SNOW/Informer
HEAVY	2 3 SHAGGY/Oh Carolina
CLINT BLACK/When My Ship Comes In (RCA) 11	10 4 SUB SUB f/M. WILLIAMS/ Ain't No Love (Ain't No Use)
GARTH BROOKS/We Shall Be Free (Liberty)	5 5 SYBIL/When I'm Good
BRODKS & DUNN/Hard Workin' Man (Arista) 12 MARK CHESNUTT/OI' Country (MCA) 17	And Ready 6 6 ROBIN S./Show Me Love
MARK COLLIE/Born To Love You (MCA)	4 7 SHABBA RANKS/Mr. Loverm
RADNEY FOSTER/Nobody Wins (Arista)	9 8 JADE/Don't Walk Away — 9 CAPELLA/U Got 2 Know
TOBY KEITH/Should've Been A Cowboy (Mercury) 12 TRACY LAWRENCE/Alibis (Atlantic Nash./AG)	8 10 2 UNLIMITED/No Limit
LITTLE TEXAS/I'd Rather Miss You (WB) 18	Moving
KATHY MATTEA/Standing Knee Deep (Mercury) 16 R. MCENTIRE & V. GILL/The Heart Won't (MCA) . 10	Moving Up
JOHN M. MDNTGOMERY/I Love (Atl. Nash/AG) 7 LEE ROY PARNELL/Tender Moment (Arista) 10	NEW ORDER/Regret
DOLLY PARTON & FRIENDS/Romeo (Columbia) 9 RESTLESS HEART/Mending Fences (RCA) 13	PRODIGY/Wind It Up (Rewound) DURAN DURAN/Come Undone
LARRY STEWART/Alright Already (RCA) 8 DOUG STONE/Made For Loving You (Epic) 4	EAST 17/Slow It Down
PAM TILLIS/Let That Pony Run (Arista) 18 AARON TIPPIN/My Blue Angel (RCA) 12	TERENCE TRENT D'ARBY/Do You Low Me Like You Say?
RANOY TRAVIS/An Old Pair Of Shoes (WB) ADD TRAVIS TRITT/T-R-O-U-B-L-E (WB)	WORLD PARTY/Is It Like Today? DR. ALBAN/Sing Hallelujah!
OWIGHT YOAKAM/Ain't That Lonely Yet (Reprise) 3	ROD STEWART/Shotgun Wedding
4000	R.E.M./Everybody Hurts LEMONHEADS/It's A Shame About Ray
ADDS	
TISH HINDJOSA/Closer Still (Rounder) BRIAN JAMES/One Single Night (WB) RANDY TRAVIS/An Old Pair Of Shoes (WB)	Courtesy Chart Information Network
Information current as of April 12.	AUSTRALIA
	LW TW
	1 1 MIDNIGHT OIL/Truganin
	2 2 SCREAMING JETS/Shivers
COUNTRY MUSIC TELEVISION	3 3 PETER ANDRE/Gimme Little Sign
18.1 million households Tracy Storey, Programming Manager	4 4 COMPANY OF STRANGERS/ Daddy's Gonna Make You A Sta
Bob Baker, Director/Operations	6 5 BOOM CRASH OPERA/In
703.46	The Morning 5 6 THINGS OF STONE &
(U)* 10	WOOD/Happy Birthday Helen
LW TW 3 1 R. MCENTIRE & V. GILL The Heart (MCA)	7 8 INXS/Beautiful Gir!
2 2 BRDDKS & DUNN/Hard Workin' Man (Arista) 5 3 ALAN JACKSON/Tonight I Climbed (Arista)	8 9 HUNTERS & COLLECTORS/ Holy Grail
4 TRACY LAWRENCE/Alibis (Atlantic Nash/AG) 5 RADNEY FOSTER/Nobody Wins (Arista)	9 10 JIMMY BARNES/Stand Up
4 6 KATHY MATTEA/Standing Knee Deep (Mercury)	A4
 7 MARK COLLIE/Born To Love You (MCA) 8 AARON TIPPIN/My Blue Angel (RCA) 	Most Added
 9 LEE ROY PARNELL/Tender Moment (Arista) 7 10 RESTLESS HEART/Mending Fences (RCA) 	BADLOVES/Lost
Weeks On	JIMMY BARNES/Stone Cold HUNTERS & COLLECTORS/Holy Grail
HEAVY	
GARTH BROOKS/We Shall Be Free (Liberty)	Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth
KENTUCKY HEADHUNTERS/Dixiefred (Mercury) ADD LITTLE TEXAS/I'd Rather Miss You (WB) 18	SA-FM /Adelaide, 2-DAY /Sydney, 2 Triple M-FM /Sydney
JOHN M. MONTGOMERY/I Love (Atl. Nash./AG)	MMM-FM/Brisbane, B105/Brisbane, FM-104.7 Canberra, and KIX106 Canberra
LARRY STEWART/Airight Aiready (RCA) 9	
TRAVIS TRITT/T-R-O-U-B-L-E (WB)	CANADA
DWIGHT YDAKAM/Ain't That Lonely Yet (WB) 4	
HOT SHOTS	1 1 SNOW/Informer
JOHN ANDERSON/Money In The Bank (BNA Ent.)	2 2 TRAGICALLY HIP/Courage
SUZY BOGGUSS/Heartache (Liberty)	3 3 JEFF HEALEY BAND/Lost In Your Eyes
JOE DIFFIE/Honky Tonk Attitude (Epic)	5 4 BARENAKED LADIES/Brian Wilson
DIXIANA/Now You're Talkin' (Epic) 4 PATTY LOVELESS/Blame It On Your Heart (Epic) 5	6 5 CELINE DION/Water From
TIM McGRAW/Memory Lane (Curb)	The Moon B 6 KON KAN/Sinful Wishes
MARTY STUART/Hey Baby (MCA) 6 RANDY TRAVIS/An Old Pair Of Shoes (WB) 2	9 7 SOFIA SHINAS/One Last Kiss 4 8 RANKIN FAMILY/Fare Thee
ADDS	Weil Love
	7 9 MAE MOORE/Because Of Love 10 10 WALTONS/Colder Than You
DEAN DILLON/Hot, Country & Single (Atl. Nash./AG) KENTUCKY HEADHUNTERS/Dixiefried (Mercury)	
CASSANDRA VASIK/Sadly Mistaken (Epic/Canada)	Most Added
HANK WILLIAMS JR./Diamond Mine (Curh/Capricorn)	
HANK WILLIAMS JR./Diamond Mine (Curb/Capricorn)	
Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick	VIVIENNE WILLIAMS/Look Me In The Eye JOHN JAMES/Feeling Twilight
Heavy rotation songs receive five plays per day. Hot Shots	

DTNN BRITAIN

AIR PERSONALITIES



DAN O'DAY

A Plea For Professionalism

Do unto job-seekers as you'd have them do unto you

Not a week goes by without someone asking me, "Why don't you write about the inconsiderate ways PDs treat job applicants?" I explain that I've written about that . . . more than once.

The stories are the same:

The PD says, "I've got to fill this position right away. Use an overnight delivery service to get your package to me tomorrow morning!" Two weeks later, the PD still hasn't opened your package.

The PD says, "It's down to you and one other guy. I'll make a decision this week and call you by Friday." The PD never calls and won't accept or return your calls.

This week I got a call from a jock who was told by a PD in Cleveland, "I've heard your tape and definitely want you to fly in for an interview. Find out what flights you can get for Wednesday, and call me tomorrow."

The jock did what she was told and called back Wednesday morning, but the PD was in a meeting. He didn't return her call, so she called again that afternoon. He was unavailable. She called him every day for two weeks. He never

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The owners set the standards for their stations. If they act unprofessionally with their staff, that's how the staff will treat everyone else. -Robert Ottaway

was available, and he never returned her call.

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Finally, disillusioned and disgusted, she wrote to ask him why he'd led her to believe he wanted to interview her and then refused to accept or return her calls.

This drew a response from the PD. He wrote back, "If you really wanted People shouldn't be required to act 'creative' to get you to behave like a professional.

to talk to me, you should have come up with some real creative way of getting my attention."

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Widespread Problem

I beg to differ. People shouldn't be required to act "creative" to get you to behave like a professional. The lack of professionalism in our industry is appalling. From the way receptionists handle callers (i.e., customers) to the ways managers motivate employees (by giving feedback only for screw-ups), to the manner in which PDs treat job applicants, we have a long way to go before we can expect to be treated as responsible businesspeople.

The root of the problem, of course, is that no training is required to become a PD or GM. The initial programming job usually begins when a PD leaves, and the manager points at someone – maybe you – and says,

"You're the new PD."

Do you then go to a special school to learn how to be a program director? Does the station enroll you in management courses?

Well, no. You're just supposed to know all that stuff somehow.

So you learn what you can by reading programming books and trade publications. Perhaps you attend conventions and an occasional seminar. Mostly, however, you learn by watching other PDs. Many of them act unprofessionally. You've probably already observed that as a disc jockey. Now that you're the PD, it's your turn to act like a big shot. And the way to show everyone you're a big shot, of course, is to be too important to be courteous to "the little people."

Too Hip For The Room

A couple years ago I conducted a couple of seminars in Michigan. On Sunday I worked with a station in Grand Rapids. On Tuesday I did one in Lansing for the Michigan Association of Broadcasters.

Lansing Community College was holding its annual Radio Day on Monday. When the event organizers heard I'd be in town, they asked me to speak to their students. I accepted the invitation.

I awoke Monday in Grand Rapids to find a fierce storm in progress. As a Californian, I'm not used to driving in heavy weather, and the trip to Lansing took forever. I was scheduled for noon. I reached the hotel at 11:15am, threw my bags in my room, and plunged back into freezing rain for what was supposed to be a 10minute walk to the auditorium.

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It's up to you to seek and maintain your own high level of professionalism.

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Naturally, I got lost. I reached the auditorium at 11:50am, exhausted, wet, and cold . . . but on time. I found the professor who'd organized the event and said, "Sorry I cut it so close!"

"At least you showed up," he said. "I had scheduled a panel of five local program directors for this morning. All five gave me firm commitments two months ago. We printed

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Courtesy Made Easy

ou should treat job applicants with the same courtesy you'd expect to be shown. Here are a few tips on how to stay polite and professional with a minimal expediture of your own energy.

For starters, don't tell someone to Fed-Ex a job package unless you actually plan to review it the next day. Similarly, if you ask someone to call back at a certain time (or on a certain day), you should honor the commitment you've implicitly made to accept the call. If you're unable to accept the call when it comes in, call back promptly, even if it's a busy day. When are your days not busy?

Follow-Up Calls

Set up a system to handle followup calls. To handle the inevitable calls from job-seekers who haven't yet received your form letter, provide your assistant, secretary, or receptionist with a list of people whose tapes you've heard and rejected.

When someone calls to see if Mr. PD has heard my tape yet, the caller can be transferred to the appropriate person. That person checks the list, finds the applicant's name, and says, "Yes, Ms. Reilly, I see your name right here. Mr. PD has heard your tape and wants me to tell you that although he appreciates your taking the time to apply for the job, you're not exactly what he's looking for at this time."

Create A Form Letter

Reply to all solicited job applications. If you've advertised a job

their names in our programs and in our press releases. We sent them reminders. Yesterday, we called each one to remind them of the time and place of their panel session. Two of them said they couldn't make it — they're too busy this week."

I hit the roof. "What? I broke my neck to keep my promise to you, and two out of five local PDs are too busy to drive a few blocks to keep their promises?"

Inconsiderate? Yeah. Irresponsible? Sure. Unusual? Sadly, no.

The Fish Stinks

From The Head Down Those two PDs were much too important to keep their words to a bunch of college people. Of course, one presumes that if their appointments that day had been with the VP of a major radio group or the GM of a Detroit station, they somehow would have managed to honor their commitments.

In a coincidence so great that I can only beg you to opening or specifically asked a jock for a tape, you owe a response to any good faith submission. A form letter is your easiest option. This letter might include several possible replies, such as:

• The position has been filled Thank you for expressing an interest in working at WXXX.

• The position has been filled, I think your style might fit in well here, however, and am keeping your tape on file for future openings.

 I have listened to your tape, and you don't fit my needs at this time.

• Owing to the volume of responses to our ad, I have not yet been able to listen to your tape. You will, however, receive a response once I've had a chance to hear your work.

• I don't think you're quite ready for WXXX, but I hear a lot of potential and invite you to send me another tape six months from now.

Simply check the appropriate box for each tape and give the form letter and job package to your assistant or intern or secretary. Have that person address an envelope and insert the form letter for you. And now with a minimum of effort, you've discharged your obligation to that eager job-seeker

believe me, just after I wrote the above I received a phone call from **Robert Ottaway**, who formerly owned and managed a station in Lansing and now has a thriving business as a radio management & sales consultant.

I told him about those two Lansing PDs. He wasn't surprised. He pointed out, "The owners set the standards for their stations. If they act unprofessionally with their staff, that's how the staff will treat everyone else."

If you're not lucky enough to work for a professional owner or manager, then it's up to you to seek and maintain your own high level of professionalism.

Dan O'Day, author of "Personality Radio," consults a limited number of radio stations and individual air personalities, and conducts air talent and commercial copywriting seminars for stations, groups, and associations. He can be reached at (310) 476-8111 (or via fax at [310] 471-7762).





CONTEMPORARY HIT RADIO

IF IT PLAYS IN PEORIA . . .

KZ93 Refocuses For Generation X

"But will it play in Peoria?" Heritage mainstream CHR WKZW (KZ93)/Peoria is about to find out. The station has reinvented its traditional sound to target the much-hyped Generation X listeners in a market that has traditionally reflected much of middle America (see "Talkin' 'Bout Generation X.")

Attitude Adjustment

Will the new KZ93 play in Peoria? According to Station Manager Lindsay Wood Davis, "We've had a landslide of positive reaction from everyone, including clients." (See "Zagging While Everyone Else Is Zigging.") PD Scott Wheeler adds, "A change like this takes the full cooperation of programming and management, as well as an adjustment of attitudes and expectations for sales and clients."

This modification in direction – which aims KZ93 at the 18-29-yearold male *and* female X'er audience – kicked off April 1 with 24 hours of David Bowie's "Changes." The new music debuted the following day *sans* airstaff, and the personalities returned April 3.

Davis and Wheeler are both familiar with the market's tastes. Davis joined the station in 1989, and Wheeler, who became PD in April 1991, has been with KZ93 since 1981 (except for a brief detour to WGCL/Cleveland).

Davis explains the 18-29 target and how KZ93 is attempting to capture it. "We're trying to home in on the target not only with the music, but with the promotions and the technical air sound. Generation

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KZ93 sounds totally different from just about anything else. Our music now comes from three main areas: rhythmic crossovers, New Rock crossovers, and the big pop hits. -Scott Wheeler

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X'ers have grown up with MTV, and they know how to use a channel changer, so we had to do something to keep them enthralled with the radio station."

What precipitated the change? Falling ratings, to be sure. Including the Fall '92 Arbitron, the last five 12+ scores had dropped 15.4-15.2-13.8-11.7-10.3, bringing KZ93 to fourth place among 17 signals.

Davis explains, "This is not a failing station. We still have great demos, but we had to ask ourselves

Scott Wheeler

how long we could realistically keep heading a CHR northward for upper demos. The older segments of our audience felt we were too wild, while the younger demos felt we were too conservative. Our cume was giant, but the TSL was dropping, which we believe was a function not only of the music, but of listener comfort with our presentation."

Radically New Music

Compared to the sound the station had featured in recent months, KZ93's music profile is now radically different. Still, it isn't as extreme as New Rock-leaning CHRs WENZ (The End)/Cleveland or WNNX (99X)/Atlanta, for example. Wheeler says, "KZ93 sounds totally different from just about anything else in America. The closest comparison would be Z100/New York's current approach. Our music now comes from three main areas: rhythmic crossovers, New Rock crossovers, and the big pop hits in between.

"We're leaning away from the Michael Bolton-Wilson Phillips-Celine Dion-type records. The only exception is Whitney Houston, which had to get as big as it did to finally get on the station. In a sense, KZ93 is almost like MTV on the radio. We're identifying the records that are most important to this demo and playing them, almost regardless of sound. The audience is just happy to hear fun, en-



Here's a snapshot of the group demographers call "Generation X." They are:

- 18-29 years old, aka "Twentysomethings" and "baby busters"
- America's second-largest consumer group
- Going to be 62 million strong by the year 2000
- Suspicious of hype, and they don't trust hard-sell advertising
- Entering their peak buying years
- More open to a wider spectrum of music genres from rap to grunge to world beat than baby boomers are
- Very conscious of the environment and what the boomers have done to the economy.

ergy, and tempo again, which goes right back to what it's expected from us all along. [We had gotten to the point where] our DJs would come in and tell us we were playing the same song at the same time as the Soft AC and AC/Gold stations.

"The music presentation is still very tight: The powers still turn up every two and a half hours, and we're still current-intensive. We lifted a lot of the dayparting, because we'd become schizophrenic, going from Hot AC in the daytime to super-youth-driven at night. Now we're more consistent around the clock, and we're only dayparting a handful of records.

"The biggest changes were the songs within the categories – especially gold, which now features the big hits from **Depeche Mode**, **INXS**, and **U2**. Recurrents are a bit thin because a lot of AC music came out, and we purged some of the older corporate rock stuff, like

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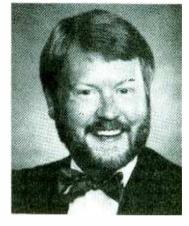
We still have great demos, but we had to ask ourselves how long we could realistically keep heading a CHR northward for upper demos. --Lindsay Wood Davis

tanta (119 - 11 de join 👥

REO Speedwagon, Bon Jovi, Whitesnake, and Firehouse, from the gold category. We'll still play their music, but it has to sound contemporary."

Finding The Songs

Davis says, "It's sad to hear CHRs all over America that sound like ACs, loaded down with ballads and midtempo records. Yes, we're taking a lot of cues from MTV, but KZ93 can be even more effective than that channel in reaching this Generation X target, because we're airing the titles that actually do 'play in Peoria.' The music is more urban than the market is used to hearing from us, but the metro is about 8% black and the city itself is roughly 20% black, so this music will play here.



Lindsay Wood Davis

"The closest thing to an Urban outlet here is WBGE, which airs SMN's 'Touch' format. We've introduced some of the most mass appeal rap records, like Naughty By Nature and Wreckx-N-Effect. We in the industry may categorize these records as rap, but we've seen them evolve into hits," says Davis. "MD Gene Stern, who does afternoons, goes out almost every night, so he's very in touch with rhythmic and New Rock music from the clubs."

"He's also quite aware of what's selling in town," adds Wheeler. "A lot of the input for our music now comes from retail sales, which showed me that records like Silk's 'Freak Me' and the Stereo MC's' 'Connected' were hits here, even though they might not have fit, according to my ears. We found the market based its initial reactions to these records on MTV.

"Most importantly, KZ93 has shifted from being passive-based to active-based," says Wheeler. "The [request] phones have become important to us again. We're very interested in what the audience wants to hear, and we're finding some of the New Rock stuff is getting huge phone reactions. A good example is Tasmin Archer's 'Sleeping Satellite.' Many of our request callers also involve the question 'What was that song?' Unlike many CHRs that place format form over format function, we're



KZ93 Music Monitors

Z93/Peoria PD Scott Wheeler points to commercials as a clue to where music is headed. "Listen to the music beds behind commercials, and on TV look at the production and music values together. They're usually rhythmic and very hip. Pepsi's slogan is 'Be young, have fun, drink Pepsi.' This should be a big eye-opener to all of us that it's time to reflect what's going on around us. Our slogan is 'Today's Best Music, The New Sound of KZ93.' It says what we're about.'' Here's what the new KZ93 sounds like at noon and 4pra.

Noon

SNAP/Rhythm Is A Dancer MIDNIGHT OIL/Beds Are Burning BOY KRAZY/ That's What Love Can Do SOUP DRAGONS/Divine Thing MICHAEL JACKSON/Who is it TLC/What About Your Friends DEPECHE MODE/Personal Jesus INXS/Beautiful Girl RYTHM SYNDICATE/ PASSION SPIN DOCTORS/Two Princes 10,000 MANIACS Candy Everybody Wants SHANICE/Saving Forever For You TASMIN ARCHER/ **Sleeping Satellite** K.W.S./Please Don't Go

EURYTHMICS/Sweet Dreams INXS/Beautiful Girl MR. BIG/To Be With You AEROSMITH/Livin' On The Edge BOXETTE/The Look WHITNEY HOUSTON I'm Every Woman 10,000 MANIACS Candy Everybody Wants NATURAL SELECTION/ Do Anything JEREMY JORDAN The Right Kind Of Love SILK/Freak Me TOAD THE WET SPROCKET/ All I Want STEREO MC'S/Connected BOBBY BROWN/Good Enough

4pm

ARRESTED DEVELOPMENT/

Mr. Wenda





JEFF McCLUSKY & ASSOCIATES

IS HOSTING **A ROAST**

IN HONOR OF A LEGENDARY PROMOTION MAN, HOWARD BEDNO



THE ROAST IS THURSDAY, MAY 13TH AT THE RITZ-CARLTON IN CHICAGO, ILLINOIS.

COCKTAIL RECEPTION AT 7:00 P.M. • DINNER AT 8:00 P.M. • ROAST AT 9:00 P.M.

TICKETS ARE \$100. PER PERSON TABLES ARE \$725.00 (8 PEOPLE)

DURING THE DAY, THE 2ND ANNUAL T.J. MARTELL GOLF AND TENNIS CLASSIC WILL BE TAKING PLACE AT INDIAN LAKES RESORT. EVERYONE IS INVITED TO PARTICIPATE.

FOR ADDITIONAL INFORMATION PLEASE CALL 800-280-8479.

PROCEEDS TO BENEFIT PEDIATRIC CANCER RESEARCH AT WYLER CHILDREN'S HOSPITAL, A DIVISION OF THE UNIVERSITY OF CHICAGO AND THE T.J. MARTELL FOUNDATION.

CHICAGO COMMITTEE:

es att 1

ROCKY BLONIARZ MARK GARRY RICK COOPER **JAMES EVANS**

JOHN ILTIS

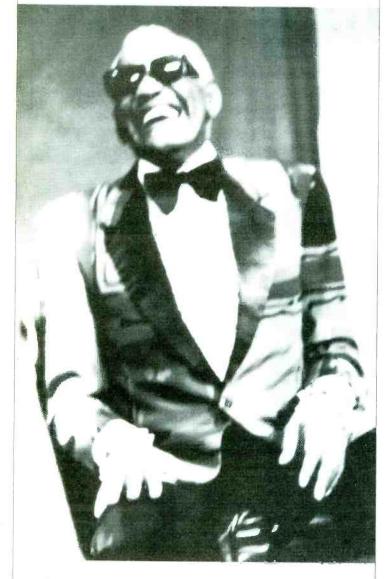
JEFF AND JILL MCCLUSKY SCOTT GELMAN JOHN MCNAMARA DAVID PERLMUTTER

SHELLEY SHAKES ANDREA AND GREG THOMPSON DAVE WITZIG



"The Genius of Soul returns to peak incendiary form. Hit potential galore!" —Billboard

A classic song meets a class act.



RAY CHARLES "A SONG FOR YOU"

the debut song from MY WORLD



NEW & ACTIVE

60/15

KPLZ add WKEE 26-17 PWR92 add 999KHI deb 33 WMMZ deb 30 WAPE add WQUT deb 36 WA1A add KTUX 33-24 KISX add 39 CK105 add 40 KKHT deb 32 WVKS deb 30 KKSS add KZMG add KAKS add WKMX deb 34 KISR deb 33

KYYY add
WCIL add
106KHQ add
WKFR add
WZOQ deb 34
KFRX add
WRKY deb 26
KPXR add

PLUS...

KBXX WHHH WKBQ Q99 Q106 KMEL HOT977

AC CHART **D**

URBAN CHART 33

KZ93 Refocuses For Generation X

Continued from Page 50

trying to front- and back-sell all newer music."

More Natural Delivery As part of its presentation renovations, KZ93 has replaced the jingles with Premiere's "Anti-Jingles" and a new sweeper voice. Wheeler notes, "We're using Jim O'Brien out of Rhode Island because he has a friendly voice, instead of the growly delivery that's become so prevalent. KKLQ/San Diego's Dave Dhillon has done the mixing on the sweepers, which has made all the difference in the world. The jocks are still very uptempo, fun, and youthful-sounding. The mission is to become a part of this demo and talk to it, not at it.

"We've also canned the tried and true contests and promotions things like song of the day — because we believe they're over. We're into marketing and promoting without a lot of hype. We offer activities surrounding things these listeners like to do. A good example would be a 'Workout Weekend,' when we'd gather listeners together for a bike ride, a run, or a workout-based event. We're still making lots of personal appearances, and we're finalizing plans for an Earth Day event."

MOTION

• Matt Harris leaves WZBH/ Ocean City, MD to become morning man at WNCI/Columbus, OH, succeeding John Cline.

• D.J. Walker trades mornings at KKLQ (Q106)/San Diego for wakeups at KWIN/ Stockton, CA.

WFMF/Baton Rouge, LA hires Chazrin Blake from WILN/Panama City, FL to fill MD/middays . . . Changes at KIOC (K106)/Beaumont, TX: Metro Traffic's Chris Chambers joins as Promotion Dir./middayer, APD/Marketing Dir. John Trapane adds MD duties as Pam Pace exits, and staffer Chuck Bennett fills the late-night slot vacated by Skid Marxx, who's now doing middays at KPRR/El Paso WNNX (99X)/Atlanta hires Georgia Renaissance Festival Marketing Coord. Amy Henry as Dir./Marketing & Promotions while upping staffer Anne Marie Begley to Asst. Dir./Marketing & Promotions.

At KAKS/Amarillo, weekender **Rebel Shelene** grabs the open midday shift, fill-in talent **Drew Bennett** takes the fulltime night slot, and **Mindy Rine** joins as AM Producer ... **Scott Murphy** from WMMZ/Ocala, FL moves into nights at WYKS/Gainesville ... New faces at KYYY (Y93)/Billings, MT include **Scott Simmons** from crosstown KZLS (297), who takes afternoons, and **Jumpin' J.J. Cruise** from KRBL/Albuquerque, who settles into nights.

KZIO/Duluth, MN needs a middayer following Chris Daniels's defection to Meteorology Consulting ... WBNQ/ Bloomington, IL experiences musical chairs: PD Scott Robbins leaves afternoons to join MD Scott Laughlin in AMs, middayer J.D. Scott goes to afternoons, and weekender Patti Crilly takes middays.

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Turnaround Expected Davis notes the on-air changes

Davis notes the on-air changes have affected every aspect of KZ93. "Scott's even removed all the usual features like 'Hot 8 At 8.'

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Generation X'ers have grown up with MTV, and they know how to use a channel changer, so we had to do something to keep them enthralled with the radio station. -Lindsay Wood Davis

the 'New Music Challenge,' and other things that remind listeners of what the station used to sound like. These things will eventually return, but we'll have reinvented them with a focus toward the Generation X listener."

The station moved morning man Gary Olson, a six-year station vet,

to afternoons at Full-Service sister WMBD, in order to capitalize on his strongest cell, women 35-44. Davis points out, "Our salespeople can still sell him as a known commodity, *and* they can be excited about a new product, KZ93."

Wheeler's still hunting for the right morning person, but all the other personalities have made the transition to the new presentation. "The timing is wonderful from a sales point of view, now that national attention is focusing back on this demo. Also, we're into spring and summer, when any CHR should be thinking about being uptempo again. To back it up, we just got an auditorium test back that says the listeners are sick of the music we just got rid of. While I don't think this will evolve in one book. I believe we'll move from fourth to first in this spring's Arbitron.

"Our consultants, Alan Burns & Associates – Jeff Johnson specifically – have expressed some real excitement and genuine support of our concept. They believe that if this is successful, it will offer them a new challenge to spread the concept. They also feel it's time to go back and be true to the format and play what's happening in the market. But most of all, they've complimented us for not just sitting on our hands and doing nothing."

Zagging While Everyone Else Is Zigging

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he rest of the market is zigging toward 25+, and we're going to zag," says WKZW (KZ93)/

Peoria Station Manager Lindsay Wood Davis. "We have this huge, unserved market, and we've lost sight of the common thread to reach the mass market because we've been narrowcasting to the wrong demos for too long."

Davis presents practical business reasons for focusing KZ93's demos away from 25+ in market No. 133 (12+ population is 278,600). "If I was doing this for national business, I'd never have made this decision, because that's still a 25-54 meat grinder. Only the bigger markets are getting any sizable national teen buys. But our local advertisers who know KZ93's heritage want to reach that 20-year-old who's buying a car, buying clothes, spending money on beer and soda, and developing brand loyalties.

"This is not a niche — it's a huge market that radio has done a pretty piss-poor job of reaching for the last seven or eight years. In 1993 it's 46 million strong and growing, so if you're not going for 25+, then go for this group.

"The watershed for CHR seems to have been 1985 — that's when the problems began to creep in. Advertisers and programmers were justly scared of having a format targeted at this [younger] group when the boomers' spending was in full swing. I was a proponent of Adult CHR, and we shot ourselves in the foot doing it, like many stations."

PD Scott Wheeler adds, "It's a matter of education. I've been amassing as much information about Generation X as I can find. We've used this data to help with the music, but also to bond with the sales staff and fully explain to them and our clients what's going.

"In a sense, we've made the sales staff experts on the demo and on our format. The clients have responded that they want to attach themselves to the excitement and buzz the new sound of KZ93 is generating — whether they like the music or not."

"We're doing this to make money, and that may come as a shock to some other managers," concludes Davis. "I fear many of my fellow managers and the ad agencies with which they do business have failed to realize that this group has matured, that it's very different from the preceding generation, and that it carries tremendous clout."

Format's Success Depends On Unconventional Wisdom

The right signal, positioning, talent, music, and promotion can make any AOR the top-rated station among adults 18-34 and 25-54. These days, however, the number of AORs achieving No. 1 adult rankings is trending down.

Here's an overview of why:

• Increased competition within the format. Since the late '80s, the success of Classic Rock has cost many AORs 30%-60% of their audience, depending on the stations' vulnerability. The recent proliferation of such splinter formats as New Rock, Progressive/Adult Alternative, Rock/AC, and Hard/Z-Rock has fragmented the rock audience even further. What's more, it's becoming common for one market to house three or even four rock stations.

• Increased interest in other formats. The infusion of popular and talented new country performers has made that format more appealing to the AOR audience. And an awakening interest in current affairs has drawn AOR listeners to Talk radio and its superstar personalities.

• Stagnant AOR programming and reluctance to change. Any successful station eventually will be challenged by fiercer competition. Although we can't control our competitors, we can control what we do about them. Ideally, your station should anticipate competition and position itself accordingly. A new competitor's growth can be blocked or delayed by swift action. AORs that are afraid to change and adopt a "wait and see" attitude are those that are most damaged by new competition.

Embracing Change

AORs need to change their thinking processes to discover new possibilities. Unfortunately, conventional wisdom opposes change. This is especially true at many AOR stations, where "executing the format" means playing the same overresearched music and recycling the same old ideas.

Many AOR programmers believe the format has a set of universal, unbreakable rules and make their decisions accordingly. They fear any break with tradition is liable to alienate their core listeners. But when AORs maintain the status quo and stop evolving, they become boring for their listeners and sitting ducks for the competition.

Taking A Break

In his book "If It Ain't Broke ... Break It!," human performance expert Robert J. Kriegel advocates "Break-It Thinking," which replaces outmoded conventional wisdom with *unconventional* wisdom. This concept has helped many businesses and is especially needed at AOR. Consider how the major points of Break-It Thinking apply to radio:

• Things don't happen in cycles. Since unpredictability and 66

Perhaps the most difficult part of implementing Break-It Thinking is selling other people on an innovation.

change are the norm, things never will get back to "normal."

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- If you don't mess with your success, someone else will.
 The best time to change is
- when you don't have to.The biggest risk is not to take risks. Playing it safe is danger-
- ous.When you play not to lose, you don't win.
- Competition encourages conformity. You can't jump far ahead of the pack simply by being better at playing by the rules. To excel, you need to reinvent the game, break the old rules, and create new ones.
- Breakthroughs are found in the exceptions to rules.
 When you think of limits, you
- create them. • Get in the habit of breaking
- your habits. Round up the sacred cows.

Note: I'm not suggesting AORs are in such a crisis that radical change is the best cure, nor am I advocating change for change's sake – AOR stations are doing a lot of things right. But reluctance to change has resulted in missed opportunities. Risk doesn't mean making snap judgments or taking foolish chances.

Shattering Myths

It was Break-It Thinking that created AOR and has helped it develop into a more popular format. It wasn't long ago when many AOR programmers believed their listeners would stop liking a record once their Top 40 competition began playing it. If a current crossed over and became a hit, the AOR stopped playing it. We now know avoiding the hits is a good way to guarantee your station a two share.

Many of the format's biggest successes have been achieved by doing the unthinkable. Noble Broadcasting helped pioneer the New Rock format with XTRA-FM (91X)/San Diego. Its mainstream AOR competitor, KGB-FM, has been well-positioned, well-researched, well-programmed, and also has had popular morning shows. Rather than compete head to head with

By George Harris

KGB (as most secondary AOR stations would have done in those days), 91X blazed its own trail. The station championed new artists and literally created a new audience. Over the years, shares rose steadily as listener tastes matched 91X's programming. It took vision, commitment, and passion to make 91X a success – qualities that unfortunately are now found in many radio groups.

For years, AORs were reluctant to employ air talent with "personality" because that trait would "get in the way of the music." (Besides, it was cheaper and easier to deal with generic DJs who read liner cards.) Now we know how crucial it is to have outstanding talent in as many dayparts as possible.

Many people did a double take when Bill Sommers hired KLOS/ Los Angeles morning team Mark & Brian. They didn't fit the perceived requirements for AOR major market morning talent: They came from a CHR; previously worked in Birmingham (not a Top 50 market); didn't play any music; and sounded like a couple of "hicks from the sticks." Would this play in cosmopolitan L.A.?

Simulcast Success

Philadelphia's simulcast of "The Howard Stern Show" represents another example of Break-It Thinking. Network radio talent was the norm in the pre-TV era. But since that concept hadn't been used for so long, it became foreign to modern broadcasters. Conventional wisdom dictated that local origination was essential to a morning program's success. But the Stern show's New York City tone and news content haven't hindered its popularity in other markets.

Hiring a syndicated mega-talent is becoming a game-breaking tactic for the '90s. It may not be long before Stern and other syndicated talent like Stevens & Pruett, Ron & Ron, or the Greaseman pop up in your market.

Another Break-It Thinking trend we'll probably hear more about is the addition of nonmusic content outside of morning drive. For example, some AOR stations have unconventionally made sports a greater part of their programming. WDVE/Pittsburgh is broadcasting the Penguins' hockey playoffs. And WYSP/Philadelphia has benefited from covering the Eagles' football games.

Break-It Thinking requires us to free our own minds from the confines of "the way it's supposed to be done" in order to see beyond our limitations. Innovations come from breaking the rules. Research won't identify what to do next; it can only confirm or deny what has already happened. Furthermore, research tends to survey the most inactive people — those least likely to want change. By the time stagnancyrelated trouble appears in the perceptual study, it might be too late to do anything about it.

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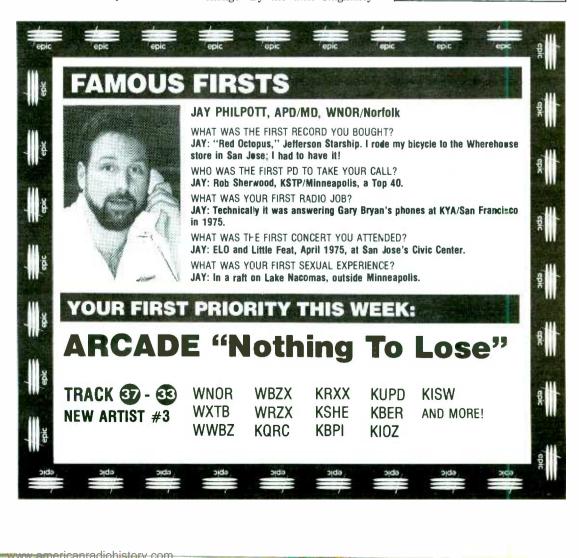
AORs that are afraid to change and adopt a 'wait and see' attitude are

those that are most damaged by new competition.

> Perhaps the most difficult part of implementing Break-II Thinking is selling other people on an innovation. The path to a more successful future for AOR depends on our collective courage to change, create, and innovate. With Break-It Thinking, we can redefine what we need to do to meet the demands of the '90s.



George Harris is CEO of Harris, Utz & Associates, a full-service consultant firm that specializes in the programming and marketing of rock radio. He can be reached at (215) 789-0100.



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SHAWN ALEXANDER

Managing Your Music Library

Which gold titles are relevant today? Which ones aren't? Programmers fight a never-ending battle to keep their libraries fresh. This week, two format vets explain how they do it.

Kevin Stapleford

Noble Broadcast Group VP/Programming and XTRA-FM (91X)/ San Diego OM Kevin Stapleford utilizes research to help keep his library up to snuff. "A lot of people cringe when they hear the word research. I believe in it. I research my library once or twice per year.

"My active library is 1300 titles segregated into three levels: primary, secondary, and spice. The primary category consists of 300 titles, each played about twice a week. Secondary has 500 titles rotated about once every 10 days. Spice consists of 400 titles rotating approximately once per month.

"Primaries are the hits – they research and request well. I still

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A lot of people cringe when they hear the word research. I believe in it. I research my library once or twice per year. –Kevin Stapleford

have **UB40**'s 'Red Red Wine' and X's 'Walk On The Wild Side' in my primary category, because they're *still* requesting and researching well.



Kevin Stapleford

"I use the spice category to frame currents and recurrents they're interesting, familiar, and fun songs that people remember Modern English's 'I Melt With You,' Devo's 'Whip It,' B-Movie's 'Nowhere Girl,' etc. They need to be researched to see if listeners still want to hear them. Off-thewall stuff is also part of the cate-- for example, Nancy Singory atra's 'These Boots Are Made For Walkin'.' It's a double take for the listener - it has that 'wow factor.' These songs are heard every few months, so you've probably forgotten the last time you heard them. Stapleford has a category of ap-

proximately 50 burnt songs that don't get scheduled. "The biggest burnt song right now is 'Money For Nothing' by Dire Straits. I can't play that song, but someday it might be heard again. They're not forgotten. Midnight Oil's 'Beds Are Burning' and Sinead O'Connor's 'Nothing Compares 2 U' were burnt for a while – people liked them, but they were fried. I recently put them into my secondary library, and they sound good again after the rest."

NEW ROCK

Adding, Subtracting

Stapleford doesn't have any problems with adding gold titles he never played as currents. He recalls, "We didn't play the first **Black Crowes** album, but when we added 'Remedy' and it got requests, I added 'Hard To Handle' and 'She Talks To Angels' to the library, even though I never played them before. We play so much new music; we need the anchors. That's the library's purpose.

"Right now we're in a period of strong currents that will become strong recurrents, then strong library songs. In about a month, I'll have 20 titles to put in my library and 20 to take out. I've taken out a lot of bands that never went anywhere – I can't even remember who they were. And we used to play Genesis, but I don't think we'll play them anymore because they've turned into a bland AC-type band."

Mike Summers

"I've made adjustments, making sure songs don't play too often or in specific dayparts," explains KXRK (X-96)/Salt Lake City PD Mike Summers. "In working with Selector, I've discovered that having a wide variety of artists helps the scheduling process. The core doesn't get burned completely with the 12-15 artists we play constantly. But there aren't a lot of things I schedule 24 hours a day, seven days a week. "I have 2500 titles in my data-

"I have 2500 titles in my database, although only 600-800 are in active rotation. It won't get much larger, because as I add artists, tracks are subtracted from other artists. I base my gold on artists — I don't get rid of many artists, just the irrelevant tracks. Most of those are album tracks that only get played six to eight times a year. They're used to expose artists who

REVOLUTION

Lineup changes at KROQ/Los Angeles: Richard Blade shaves an hour off middays (10am-1pm), Tami Heide shifts from nights to early PMs (1-4pm), Jed The Fish loses an hour in afternoons (4-7pm), and Sluggo slides into nights (7-10pm) Ginny Welsh rejoins WRLT (Radio Lightning)/Nashville to handle morning drive news and mid-mornings. Morning co-host Pat Reilly transfers to the sales department; mid-morning man John Conlon relinquishes his airshift to concentrate on station projects . . WEQX/Albany Production Director/nighttimer Shelley Miller exits to Minneapolis to pursue other interests . . . WCHZ (Channel Z)/ Augusta, GA Promotion Asst. Michael Berger departs

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SPICY TREAT — Mark Curry and friends hang backstage with WWCD (101)/Columbus, OH staffers: (I-r) Virgin's Dave Watson, 101 overnighter Andy Davis, Curry, 101 Promotion Dir. Randy Malloy, and Virgin's Kevin Young.

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are relevant at the time. The active library changes about every eight to 10 days.

"It takes a long time for a recurrent to turn into a gold. It really depends on what the artist is doing. I have Cure and Depeche Mode songs from their last couple of records that are still in recurrent. I look at it every month and base my decision on: Will there be anything else from the album? Are they producing? Is it something I want to give more exposure?"

Summers uses the same basic gold categories as Stapleford. "I



Mike Summers

move bands back and fourth between categories. I have 10-15 primary artists — some of which have 25-35 songs rotating — scheduled 60% of the time. Obviously, we play a lot more New Order than Jesus Jones, based on the artists' longevity. Secondary has about 40-50 artists scheduled 35-40% of the time. Tertiary consists of 40-70 artists scheduled 25% of the time. Many of these artists are bands in limbo."

One-Shot Wonders

Summers programs 50-75 "oneshot wonders" once an hour during the week and twice an hour on weekends (including Fridays). "We have an audience that enjoys artists from 10 years ago – for instance, **Dexy's Midnight Runners**' 'Come On Eileen.' These have a rest category like the rest of the library. Songs move in and out based mostly on gut reaction. These songs are limited because the majority of my audience isn't familiar with them.

"I also have a daily feature called 'File 13' for the station's early '80s library. I stole it from [MD] George Gimarc at the Edge [KDGE/Dallas] a long time ago. It's worked well for showcasing rare and live tracks that don't warrant regular rotation . . . for example, a live Cure album called 'En-

I have 2500 titles in my database, although only 600-800 are in active rotation. It won't get much larger, because as I add artists, tracks are subtracted from other artists. -Mike Summers

treat' or Rhino's 'D.I.Y.' series. The majority of our audience isn't familiar with what's gone on in the past like the junkies and core audience. This category is played only five to six times a day – rotating every eight to 10 days."

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Summers feels research is necessary, but bases many of his decisions on gut. "I'm not looking forward to what research is going to tell me. I still count on the jocks. They have the best feel as to what's going on. They talk to the listeners constantly and get valuable info from them. The most important thing a PD can do is step away from the station as much possible and make it for the listeners."



FEED THE EGO — KROQ/L.A.'s Rodney Bingenheimer chats with Belly's Tanya Donelly during a recent station visit.



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URBAN CONTEMPORARY

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THE HIRING GAME

Unsolicited T&Rs Don't Go Go Unnoticed By Programmers

What do PDs do with unsolicited airchecks and resu-

mes?

Since many air personalities become distressed - and possibly discouraged - when those in charge don't respond, three PDs discuss the abundance of unrequested T&Rs and offer advice to job applicants.

Honest Response

WQQK/Nashville PD "Majic" Jackson says, "I respond to every tape I receive. I don't just trash them like some other PDs have been known to do. I don't want someone [believing] no one would respond to their inquiry or that it wasn't received. Frankly, that's how I was treated early in my career; I don't think that type of

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An aircheck should be short — no longer than five minutes. PDs don't have a lot of time; if you don't make an impression within the first two minutes, it's over. - "Majic" Jackson

treatment is professional. I try to be as honest as possible, so I write a letter to thank them for [considering] our station as a possible place of employment and [inform] them of any openings. I want to treat people the way I wanted to be treated.'

When Jackson hears a tape he likes, he writes the person's name on his "hit list": "Things happen quickly in our industry, so I keep a list of people I would hire if a posi-



'Majic' Jackson



tion opens. I tell people they're going into my ready-access file. which is constantly updated. I also tell them to call me if anything changes - like their phone numbers or if they've changed jobs so I can stay up to date with them. This helps me respond rapidly when I need to find someone."

Jackson shares his opinion on what comprises a good aircheck and resume. "An aircheck should be short - no longer than five minutes. Some people think more is better; in my opinion, that's not the case. PDs don't have a lot of time - if you don't make an impression within the first two minutes, it's over. PDs have other tapes to listen to and other duties to perform."

According to Jackson, applicants' resumes should include "good, concise, honest, and verifiable information about [their] professional careers.'

Talent Test

WILD/Boston PD Steven Hill likes to receive unsolicited airchecks. "Two of my fulltime personalities were hired [after they sent unsolicited tapes]," Hill notes. "One day a week, I listen to airchecks to see if anyone has the talent to work here. Then I separate who I can and can't use if an opening occurs.

'While I'm listening to airchecks, I call the people who have potential and tell them what I like about their tapes. I also give them advice if they ask for it. When we don't have any openings, I tell people I'll get in touch with them [when we do]. I also recommend other places to try if I know other PDs are looking for on-air talent at that time."

Hill adds, "Just because a PD doesn't get back to you in a week or two doesn't always mean that PD has forgotten about your aircheck or your work. Our afternoon person was hired one year after sending an unsolicited aircheck to our station." And what about those people who don't register high on Hill's talent meter? "I must admit I'm

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I want to hear a person's show, not a 'best of' collection. I want to hear how people recover from mistakes . . . That [proves] what they can and can't do. — Steven Hill

not consistent with writing letters or calling people who send unsolicited airchecks; I don't have an assistant to help me. I do keep all the airchecks I receive for about a month. When [prospects] calls me, I can listen and respond immediately - but only if they take the time to call me.

"It's really surprising how many people send unsolicited airchecks don't follow up with a phone call. If you want someone to take the time to listen to your aircheck, you should be willing to call and find out [your status]. When prospects follow up, they show me they are the types of people who will follow through on assignments as employees here at the station."

Hill believes applicants' resumes are secondary to their tapes. "I'll always pop in the tape to take a lis-

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THERE'S NO PLACE LIKE HOME - WBLX/Mobile Production Director Don "Double D" Davis (c) smiles for the camera during a welcome-home motorcade for Dallas Cowboy Emmitt Smith (seated). An unidentified officer keeps a watchful eye on the crowd.

ten before I even look at the resume. I want to hear personality. I also want to hear people who know the music and the cities they're



Steven Hill



working in. This comes through in what they say and how they say it. Hopefully, I'll hear some of those things in the first few breaks."

A short tape also is in order, ac-cording to Hill. "The first couple of breaks should be killers. I want to hear a person's show, not a 'best of' collection. I know something is remiss if I don't hear a mistake in the presentation. I want to hear how people recover from mistakes and how they sound when making adjustments; that [proves] what they can and can't do. I want to hear what's real about them on the air. I don't want to hear a cut-up tape anybody can do that."

Avoiding The Masses

KYEA (K98-FM)/Monroe, LA PD Rockey Love holds applicants' cover letters in high esteem. "I want to see who's sending [tapes]

It's important for talent to kno someone cares about their feelings and is taking the time to listen to their airchecks. - Rockey Love

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and why. Since I don't receive many unsolicited tapes and resumes, applicants are looking where they think they may have a better chance of getting someone's attention - and, possibly, a [job]. Then I listen to the tape to see what they sound like and what they have to offer as an air talent.'

Love believes an aircheck should be no longer than three minutes and adds, "If someone's tape and resume impress me, I immediately give that applicant a call. In our business, things can change at a moment's notice. If we have an opening at that time, I invite the person to come by and talk to me. If we don't have any openings, I still let applicants know I like what they do and want to stay in touch with them; we'll already be communicating with each other if something opens up later."

Love responds to all aircheck submissions, regardless of their quality. "It's important for talent to know someone cares about their feelings and is taking the time to listen to their airchecks. People in positions of authority must realize they're dealing with other human beings who'd like to be treated in a thoughtful manner. When I was



Rockey Love



trying to get my first gig in the industry, I often got no response to my tape and resume; I don't want to treat people like that. I want applicants to know the human side of radio is still in our business - we are a people business, first and foremost."



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GM Robert Hill show off some of the cash and checks the station's radiothon helped raise for the local Martin Luther King Center

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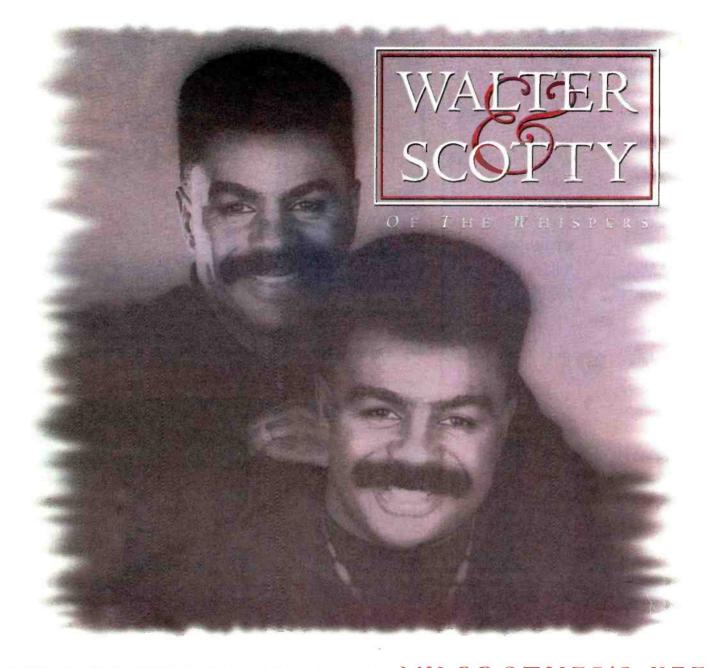
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ALREADY ON 36 UC REPORTERS!

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WRKE	WFXM	WDZZ
WATV	K97	WQHH
Z93	KJMS	WMVP
WLWZ	WQQK	WNOV
WJMG	KSJL	WTLZ
WEUP	WEAS	KTOW-FM
KFXZ	KMJJ	KJLH
KIPR	K98-FM	KMJK





UC PICTURE PAGE



JADE TO THE MAX — While in Baltimore recently, Giant's Jade stopped by WXYV to promote their album. Hamming it up for the camera are (I-r) Jade's Tonya, WXYV Public Service Director Jean Ross, Jade's Joi, WXYV's Bee J. Murphy, and Jade's Di.



LOOKING FOR THE PERFECT PRINCE — WVEE/Atlanta offered front-row concert tickets to the winner of its Prince lookalike contest. Striking a royal pose at the Five Points MARTA (rapid transit) station are (I-r) contestants Valarie Wylie and Steve Cantrell, WVEE's Carol Blackmon, contestant Anthony Lamont, WVEE's Mike Roberts, MARTA Community Relations Officer Evelyn Moore, winner George Drake, and contestant Stan Ponder.



A MUSICAL AFFAIR — Sharing a special moment after a listening party are (I-r) Columbia's Robert Watson, artists Peabo Bryson and Regina Belle, KKBT/Los Angeles PD John Monds and wife Nancy, and Columbia's Demmette Guidry.

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COUNTRY

LON HELTON

New Day Dawns For WKHX & WYAY

Cap Cities/ABC's Schrutt discusses Atlanta duopoly

Cap Cities/ABC and **NewCity**'s nine-year battle for Country supremacy in Atlanta has been one of the most fierce in Country radio history. In this age of duopoly, however, that war is about to conclude: About a month ago, Cap Cities/ABC – owner of Country combo WKHX-AM & FM – purchased WYAY from NewCity for a reported \$19 million

Prior to the sale, the ratings lead often changed hands: WKHX-FM had the upper hand during the early years, increasing its lead after the purchase of Country WPLO and its subsequent simulcast as WKHX (AM). The tide shifted dramatically when NewCity bought WYAI; it was a masterful preduopoly maneuver enabling NewCity to cover a part of WKHX's stronghold where WYAY had a weak signal. WYAY & WYAI went on to beat WKHX-AM & FM many times. The battle also has involved the morning men. WYAY's Rhubarb Jones often had things his own way until WKHX's Moby arrived from AOR KLOL/Houston two years ago. The mornings have belonged to WKHX ever since.

As the war comes to a close, Cap Cities/ABC President/Group II and WKHX-AM & FM President/ GM Norm Schrutt outlines his plans for the company's duopoly and offers his thoughts on the nineyear battle with WYAY & WYAI:

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If you had one highly rated morning guy named Moby and another named Rhubarb, which station would you tilt younger?

R&R: How does it feel to know you'll soon have control of all Country radio stations — and the 14 shares they deliver (12+, Fall '92 **Arbitron**) — in the nation's 12th largest city?

99

NS:It took me two days to wipe the smile off my face. But we're not going to [change] the competitive mode in which both stations have been operating. Somebody might say, "Let's take a shot at those two." Everybody believes they can do it better than the next guy. Who would have ever thought there would be five Country stations in both Dallas and Houston? R&R: When will you take over

WYAY? NS: I'd be surprised if [the FCC approves the sale] before the end

of July. R&R: Are you going to get programming control of WYAY before the actual FCC approval through some kind of LMA arrangement?



Norm Schrutt

NS: No. NewCity will run the station until the deal is final. That's the way we prefer to do it.

R&R: NewCity had a duopoly with WYAY and WYAI. Why didn't you buy WYAI as well?

NS: NewCity acquired WYAI to cover an area where WYAY was weak. In fact, our initial losses [to the combo] came from that area. But WKHX's signal covers that area very well; once WYAI [ceases as a Country outlet], its listeners will go to either WKHX or WYAY. WYAY covers Atlanta's fastestgrowing counties – Gwinnett and Hall counties – very well. Together, WKHX and WYAY will cover the 15 Atlanta counties like the proverbial blanket.

R&R: Will you continue to operate WKHX and WYAY as direct mainstream Country rivals, or will you reposition one or both to cover the entire audience spectrum?

NS: We plan to run them as separate stations in a combined

facility. This actually comes at a good time for both stations: Both are bursting at the seams, and both have equipment that's more than 10 years old. We'll either move to the WYAY facilities [the stations currently are located across the street from each other] or to a different building in the same area, then expand to accommodate our three stations. We'll have the chance to upgrade the equipment on the stations at that time.

R&R: How will the two be positioned from a programming standpoint?

NS: We may tilt one station a little younger. That will give us a traditional Country outlet on the AM, a mainstream station, and one on the young end.

R&R: Which will you skew toward the young end?

NS: If you had one highly rated morning guy named Moby and another named Rhubarb, which station would you tilt younger? The music they play isn't that different; it's mostly a matter of presentation. Therefore, we'll target WKHX to a younger audience.

R&R: You now have two of the most prominent morning personalities in Atlanta. How do you think this new arrangement will affect them?

NS: There's no question they'll be competitors. I have great respect for Rhubarb. In fact, we tried to hire him once. Moby is very special to WKHX. When he came in, he worked hard and played a major role in helping WKHX beat WYAY & WYAI. But Moby and Rhubarb are very different. I'm not sure they laugh at all the same jokes; each has his own style and presentation.

The numbers show people who like Rhubarb and WYAY [only] like Rhubarb and WYAY; those who like Moby and WKHX [only] like Moby and WKHX. The shared



MOBY & RHUBARB -- From fierce to friendly competitors

audience is very low: 37% of WYAY's audience listens to WKHX; 22% of WKHX's audience listens to WYAY. As far as I'm concerned, that's a great position for us to be in.

R&R: How would you characterize the stations' nine-year war?

NS: The only wars worth winning are the tough ones – and this has been a tough one. NewCity is a good company that has possessed and used the resources to make this one of the most competitive Country fights in the nation. It's

The most important aspect of any station is marketing. You can't walk around afraid to make mistakes. You must continue to be aggressive.

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been like a chess game; they had us a couple of times, but we were fortunate to have been the one to proclaim "checkmate." Our goal was to keep them at a five share. [We succeeded] until they bought WYAI.

But it's also a credit to the top people at Cap Cities/ABC who let their managers manage and who provide the resources to help us figure it out. When one station fights two others, the one station has to fight hard. Everybody from the receptionist to the top person must be on the stick. If that happens, one can beat two. But it ain't easy – I had hair nine years ago! **R&R:** Isn't the "beat 'em and buy 'em'' scenario a bit familiar to you?

NS: We did it a few years ago in Atlanta when we bought what was then WPLO. And when I was the GM at KZLA/Los Angeles in the early '80s, we bought [crosstown] KLAC.

R&R: Can one company run two stations in the same competitive manner that two separately owned stations run against each other?

NS: It happens all the time. Many companies have an AM and FM fighting for the same demo. And when the 25-54 buy comes along, both hands go up. It's up to the manager to set the standard by which the players operate. The two staffs must not be polarized. Everything from the sizes of departments, offices, and studios to the sizes of the logos must be the same – separate, but equal. If one side has a bell and whistle, the other side must have them, too.

R&R: What's the most important aspect of operating the two FMs?

NS: The most important aspect of *any* station is marketing. You can't walk around afraid to make mistakes. You must continue to be aggressive. Both WKHX and WYAY will remain aggressive; it's that spirit that will galvanize the two stations.

R&R: How will the personnel be divided?

NS: [WKHX-AM & FM] PD Neil McGinley will be the OM for all three stations; we'll hire a PD for WYAY. We'll have separate MDs and promotion directors, but we'll combine sales. There will be one GM.

R&R: There's been a little bad blood over the years — and a few dirty tricks. Do you have any concerns about the relationship between the two staffs as you prepare to bring them into the same building?

NS: There were some black roses and nasty faxes that flew during the very early days of the battle. WYAY was in an attack mode at the time, but we never reacted. Those days have been gone for quite a while. Things have been on an extremely professional level in recent years. Since WKHX and WYAY will be

Since WKHX and WYAY will be run as two separate stations, there will be some fighting for promotions and dollars. If we can't reach the ideal case of melding the two into a camaraderie, at least we'll strive for mutual respect. Daddy's just gonna have to put his arms around both kids – and there's enough of me to go around.



JAIL 'N' BAIL — WSSL/Greenville, SC morning teamers Bill Ellis (I) and Chris James cooled their heels in the hoosegow until they'd raised \$100,000 for the American Cancer Society.

WWW SINCENICENING WWW

NASHVILLE THIS WEEK

April 16, 1993 R&R • 61

Labels Toe The Line With Customized Dance Promotions

some media outlets and local radio

stations in an armored truck by Anderson and his wife, Jamie

(who's also in the video). The song

will be available in stores as a

Get In Line

In Line," naturally lent itself to the

idea of an accompanying dance

club promotion. After all, the lyrics

refer to a place where "500 pair of Wranglers in a row" are enjoying a

Choreographer Lisa Cudworth created "The Boone Walk" espe-

cially for the tune, and 400 Nash-

ville dancers learned the dance and

participated in filming the video at

a Nashville club An instructional

video on the "Boone Walk," a CD

single, contest instructions, and a

blank tape were sent to instructors

at 350 clubs around the country,

with the idea that participating

clubs will teach their entire

clienteles the dance and enter as

The Top 10 clubs selected as fi-

nalists will receive a personal visit

from Boone, with the winners appearing on TNN's "Club Dance"

show. The promotion, which is also

being handled by Wynn Jackson,

runs through the end of May.

Boone's single was released March

Dancin' Hearts

Gregg's debut single, "If I Had A

Cheatin' Heart," will be happy to

know they can now hear several

versions of it in their local dance

clubs. Producer Chuck Howard

remixed the tune and three album

cuts ("Three Nickels And A Dime," "Bring On The Neon," and

'Can You Feel It") into three dif-

ferent dance mixes, which were

Fans of Texas native Ricky Lynn

Larry Boone's new single, "Get

cassette single April 23.

line dance.

units.

With the "Boot Scootin' Boogie" craze in full swing, at least three new singles have arrived on the Country scene this spring complete with their very own dances.

BNA Entertainment is betting the dance promotion created around John Anderson's new single will be "Money In The Bank." Melanie Greenwood (of "Achy Breaky" dance fame) choreographed a line dance titled Breakin' The Bank" to the tune, and it will appear on Vol. III of her "Hot Country Dancin'" instructional dance videos.

As part of the "Breakin' The Bank" promotion, the label has elected to hold a dance contest in 50 clubs nationwide. Country Club Enterprizes' Wynn Jackson and AristoMedia's Jeff Walker were recruited to service the clubs with an instructional video, CD single, and song video. Clubs are encouraged to tape their winners and submit them to a panel of judges for consideration.

According to BNA Sr. Director/ Sales & Marketing Tommy Daniel, this is BNA's first venture into the club market. "There are so many ways to gain exposure for an artist now besides radio, and the clubs are a whole other market that offers a chance to get a buzz going about an artist. We feel this song is a great opportunity to tap into that market."

In keeping with the "Money In The Bank" theme, regional contest winners will be awarded \$50 in coins in pewter armored car banks, copies of which will also be sent with the CD single to stations. Those winners will also take home clothes from such "Hot Country Dancin" "sponsors as **Stetson Hats** and **Mo Betta Shirts**. Each national winner will receive a trip for two to Nashville, a \$1000 bond, and the chance to appear with Greenwood on a national dance show.

The single, which shipped this week, will be hand-delivered to

serviced to 350 clubs nationwide over a month ago.

Dallas choreographer Steve Giles developed a "Cheatin' Heart" line dance for the song, and instructional videos were sent to clubs with the single and remixes. Fifty clubs in the top markets are being targeted through the end of this month for a dance promotion which includes giveaways such as posters, remix CDs, and Ricky Lynn Gregg concho pins.

ACM Action

The "28th Annual Academy Of Country Music Awards" will feature a taste of Hollywood along with the usual country glamour when they air May 11 on NBC-TV. Awards will be presented on this year's three-hour telecast by actors Lisa Hartman Black, James Brolin, Lee Horsley, and Park Overall, as well as by Clint Black, Charlie Daniels, Sawyer Brown,





WRITES OF SPRING — The Nashville Songwriters Association International recently hosted its 15th annual Spring Symposium in Nashville. Participants learned about songwriting from some of Nashville's top tunesmiths, publishers, and A&R execs. Pictured after one of the sessions are (I-r) PolyGram Music Creative Manager Billy Lynn, writer Greg Moore, Warner Songs Director/Publishing Pete Fisher, and WB/Nashville Director/A&R Doug Grau.

Restless Heart, Dan Seals, and many others.

Several performers will team up onstage this year: Tanya Tucker and Delbert McClinton will perform their new duet, "Tell Me About It," and Billy Dean and Suzy Bogguss are also expected to join forces on a surprise duet. Reba Mc-Entire, George Strait, and Randy Owen host this year's show from Los Angeles's Universal Amphitheatre.

The Eyes Have It

Thanks to her new endorsement deal with the Liberty Optical Company, Wynonna's signature will soon adorn an eyewear line. The frames, which begin in the \$50 range, debuted at a New York eyewear show last month. A portion of the proceeds will go to the Second Harvest Food Bank, which provides food to the needy. Wy embarked on the first date of her new tour with Clint Black this week. The two have reportedly recorded a duet together, "A Bad Goodbye," which will be released in May.

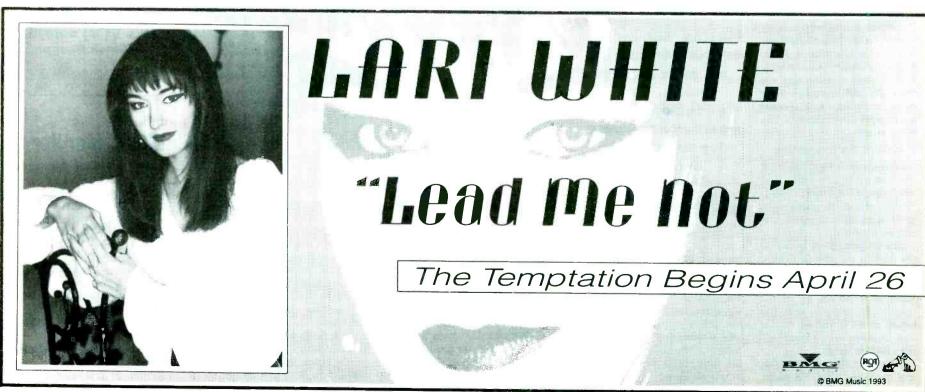
The Write Track

The Nashville Songwriters Association International is offering a new songwriting video called "The Write Track," which provides an inside look at the music business through the eyes of prominent writers and other industry leaders. The hourlong tape features interviews with songwriters like Pat Alger, Clint Black, Harlan Howard, Hal Ketchum, and Richard Leigh, as well as industry honchos like Almo Irving Music VP David Conrad, RCA/Nashville VP/Operations Thom Schuyler, and R&R Nashville Bureau Chief Lon Helton. Proceeds from the video go to the NSAI Endowment Fund. To order, call (800) 544-6300.

Bits & Pieces

Alan Jackson and Clint Black come to a "Crossroads" in a new Miller Lite TV commercial they recently filmed together. The two, who are both sponsored by Miller Lite, filmed the spot in Tucson . Aaron Tippin appeared on the 'Donahue'' show for a segment about available millionaires earlier this week. An airdate has not been determined K.T. Oslin's back with some "Songs From An Aging Sex Bomb," her new hits col-lection. "New Way Home," a new song from the LP, will be released to AC, CHR, and Country radio by the end of the month Kathy Mattea and Mark O'Connor per-form some favorites from "The Beatles Songbook" on a segment of a new PBS series called "In The Spotlight." The show airs May 5.

- Lorie Hollabaugh







ADULT CONTEMPORARY

LIBRARY DILEMMA

How To Handle Those Swinging '60s

Nearly 30 years have passed since the British Invasion, and many ACs still play music from that era. Although some AC PDs insist '60s music doesn't mesh well on contemporary stations, others remain loyal proponents. Here's a look at both sides of the issue.

"Not playing '60s music makes us different from many other [market] stations," maintains KSTP-FM/Minneapolis PD Bob Davis, who formerly programmed [Gold] WWSW/Pittsburgh. "People can hear '60s music on the other AC [WLTE] or the well-programmed Gold station [KQQL]. We aren't going to 'out-gold' them, so why try?

"Research also indicates that our core listeners don't feel '60s music is as powerful as '70s and '80s music. Our female listeners aren't very interested in '60s music. With our target, the really great '80s power oldies test as well or better."

Satisfying Expectations

KSTP-FM plays early '70s music, but that's where it draws the line. "If a Gold station is programmed correctly, it can make a strong statement for what it is. Any station playing oldies to compete



Bob Davis

with the market's Gold station won't help itself."

Content with his station's '70s, '80s, and '90s configuration, Davis comments, "You must give your audience what they expect from you. We play adult music . . . without the rap, hard rock – or '60s music. 66

Research . . . indicates that our core listeners don't feel '60s music is as powerful as '70s and '80s music. With our target, the really great '80s power oldies test as well or better than '60s music. -Bob Davis

"There's enough '80s music we haven't touched yet that can be expanded. The danger with AC is that it may get too narrow and burn out. We can't ignore 35-44s, especially females. This format needs the older demo to survive."

Who Plays '60s Music?

ationwide responses from about 100 ACs | recently polled indicate that half (actually 50.5%) slot '60s songs throughout the day.

Here are the breakouts by parallel, region, and format

lavor.		Yes	No	
	P1	44%	56%	
	P2	62%	38%	
	P3	33%	67%	
	East	67%	33%	
	South	46%	54%	
	Midwest	48%	52%	
	West	45%	55%	
	"Bright AC"	55%	45%	
	"Hot AC"	8%	92%	
	"Mainstream AC"	61%	39%	
	"Soft/Lite AC"	82%	18%	

Change Is Possible

An important key to KSTP-FM's music equation is the market's current complexion. "Without a Gold station in town, I'd definitely play '60s music. The absence of a Gold

station would probably cause the market's ACs to pursue older demos. The great thing about oldies is that they [attract] older demos. I'd try to occupy as much of that territory as possible. "But there's a big problem when you put '60s music on a Mix AC the station becomes very broad. It's difficult to tie everything together. Playing '60s music on an AC is like a Gold station playing [dated] '50s music.

"This format is so unpredictable – playing '60s music sometimes works. At one time, it was OK to do so on KSTP-FM; it may be OK in the future. It doesn't fit what we're doing now, but I'd never say it's right or wrong."

KJSN Feasts On Older Songs

K Paying '60s music is another course we offer on our menu," notes **KJSN/Modesto**, **CA** PD **Gary Michaels**, who believes '60s oldies appeal to 35-54s adults. KJSN placed first in last fall's **Arbitron** among 25-54s and 35-64s.

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"The occasional 'oh wow!' song is very nice for in-office listening. Oldies tend to work better in highly ethnic markets. They do especially well here because of the large Hispanic population [approximately 40%]. There's a certain type and texture of music we program. Since our music mix is about 90% of what we do, we're careful about the '60s

Accent On Dayparting

music we pick

Commenting on the placement of the station's approximately 150 '60s songs, Michaels notes, "They're strategically placed — we try to target different audiences in different [dayparts].

"The **Carpenters** are too wimpy [for morning and afternoon drive], so we put them in middays and overnights. I'll play 'The Letter' **[Box Tops]** on weekends, but it's too rough to play during the week. The beauty of AC is that we can fall back on oldies when current [product] isn't very good."

Acknowledging that other ACs may purposely avoid '60s music,

Playing '60s music is another course we offer on our menu. The occasional 'oh wow!' song is very nice for in-office listening. –Gary Michaels

Michaels opines, "We bring a 'hipness' to a Soft AC. Our musical depth is greater than the traditional

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300 safe records." For those interested in incorporating '60s gold into their libraries, Michaels urges that songs should not "sound archaic. The further back in time you go, the more [important it is] that the song was a hit. But chart position doesn't always dictate relevance."

Trolling For Timeless Tunes

A typical WLTT/Washington music clock includes one '60s tune per hour.

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"There's a trend for some ACs to play music only from the '70s, '80s, and '90s. But '60s music is important to [WLTT's] sound," comments PD Chuck Morgan.

"Our music's tested frequently, and in these tests, we ask people if they feel '60s music fits. By a large majority, the answer is yes. I don't think '60s records have been overplayed here. When WYNY/New York was AC, they'd play four '60s songs an hour – if ACs did that today, listeners would tell us to [stop]."

According to Morgan, females are more likely to appreciate music from that era. "[25-54 females] tend to accept them more than males. Even some younger women we test don't object to these songs. We turn over the '60s music category several times a week, compared to a day and a daypart with our power gold."

Like KSTP-FM/Minneapolis PD Bob Davis (see top left), Morgan is faced with a fulltime Gold competitor (WXTR) that plays a significant amount of '60s product. Additionally, Washington is home to a crowded AC field that includes WLTT, WASH, WGAY, and WRQX.

www.americanradionist



Chuck Morgan

"Our perceptual and music research remind us that we have to be careful about the types of music we play," explains Morgan. "Our audience strongly suggests we continue playing '60s music. But if the music sounds dated, our audience won't be interested in it. We yank songs that are no longer appropriate.

"Listeners want music that has a contemporary feel to it and fits in 1993. There must be a timeless quality to it. You'd expect us to play Beatles and Motown music." some ACs to play music only from the '70s, '80s, and '90s. But '60s music is important to [WLTT's] sound. -Chuck Morgan

There's a trend for

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WLTT Music Monitor

LIONEL RICHIE/Say You, Say Me PAUL DAVIS/I Go Crazy RICHARD MARX/Hazard WHITNEY HOUSTON/ Saving All My Love For You LOGGINS & MESSINA/ Danny's Song MICHAEL BOLTON/ When I'm Back On My Feet Again DIONNE & FRIENDS/ That's What Friends Are For EAGLES/Best Of My Love RONSTADT & NEVILLE/All My Life MARVIN GAYE/ Heard It Through The Grapevine DAN HILL/Can't We Try **KENNY G/Forever in Love**



RANDALL BLOOMQUIST

NEWS/TALK

66 ALT BRANN NOTICE TO

They're totally into the Liddy persona. They want to know what he eats, what exercises he does, what kind of martial arts he practices — everything about him. - John Popp

Are You Ready For Liddy?

Fourteen months ago, renowned Watergate figure G. Gordon Liddy debuted a midday talk show on Infinity's WJFK/Washington. "Radio Free D.C." was an instant hit with young men - such a hit that this week (4/15), Unistar was slated to begin distributing the show nationwide.

Should you consider Liddy for your lineup? Would he pose a serious threat in a competitor's hands? To help you decide, I present the answers to some of the questions most frequently asked about Liddy's program.

NATIONAL GABFEST DEBUTS

Q: How has Liddy done in Washington?

A. In the Fall '92 Arbitron. WJFK was No. 1 with men 25-54 in middays, a period encompassing Liddy's 11am-2:30pm show as well as Howard Stern's last hour (or so) and the Don Geronimo and Mike O'Meara show's first 30 minutes.

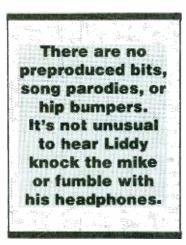
While WJFK was No. 1 with men 25-54 in both drivetimes, the Liddydominated middays generated the station's biggest numbers - a 10+ 25-54 figure that put him marginally ahead of Stern and two full shares beyond Geronimo and O'Meara.

And those numbers are holding. WJFK finished No. 1 in middays with men 18+ in both the January and February Arbitrends. It was No. 2 with persons 25-54 in January and No. 1 in February.

Q: Is there a pattern here or are these numbers a fluke?

A: Liddy has only three full books under his belt Spring, Summer, and Fall '92.

In the spring book - which was marked by a ton of publicity for the show - Liddy was No. 1 with men 25-54, scoring in the mid-sevens.



That was followed by a dreadful summer book in which all of WJFK's numbers tumbled precipitously. Despite a huge gain among men 18-24, Liddy lost half his male 25-54 audience. WJFK GM Ken Stevens blames the setback - which was more than overcome in the fall on summer listening patterns and diary placement.

Q: Does Liddy really beat Rush Limbaugh?

A: The fall book marked Liddy's first clear victory over Limbaugh. Liddy lured significantly more men 25-54 in each of their two full hours of head-to-head combat. Although Rush scored a narrow victory in males 35-64, Liddy ran away with men 18-49.

Bear in mind that Liddy follows Stern (No. 1 among men 25-54), while Limbaugh is preceded by an interview show with mediocre ratings in that demo.

about?

shows, it's about its host. The program is absolutely personality-driven. It's at its best when Liddy holds forth on topics of interest to him. While his most intense passion is reserved for military/intelligence matters, firearms, and his colorful history, he has a full spectrum of enthusiasms ranging from public policy to classical music to

dy has a unique personality and world view. He projects a confidence, competence, and "don't tread on me" strength that captivates young men. "They're totally into the Liddy persona," says WJFK producer John Popp. "They want to know what he eats, what exercises he does, what kind of martial arts he practices - every-

to challenge their statements, Liddy is unfailingly polite to callers . maybe too polite at times. He's slow to interrupt ramblers and will answer the same question over and over during the same segment. Nevertheless, phone segments tend to be the best parts of Liddy's show because they showcase his quirky personality.

Q: How does Liddy's style compare with Limbaugh's?

A: It's very different. While both are extremely entertaining, conservative personalities, Liddy generally takes a more serious, sober tone than Limbaugh.



G. Gordon Liddy

Liddy's show also lacks the slick production and flawless delivery of Limbaugh's program. There are no preproduced bits, song parodies, or hip bumpers. It's not unusual to hear Liddy knock the mike or fumble with his headphones.

Because he's not a radio veteran, Liddy has no qualms about breaking programming rules. Some of the resulting innovations have proven successful. For example, Liddy spends roughly the first hour of his show reading newspaper articles to his audience. While that could make for tedious listening, it works well for Liddy. In fact, WJFK staffers say listeners consistently identify that segment as one of their favorite parts of the show

Q: Reads the newsmaper? Is this guy an over-serious stiff?

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A: No. Liddy's a born showman. Some of his monologues are absolutely gripping. He also has a quick wit and a self-deprecating sense of humor

Q: So what's the worst part of the show?

A: You think I'm going to answer that? Don't you realize that Liddy knows 412 ways to kill a man with his bare hands and wrote an autobiography ("Will") that Bob Woodward described as "a study in psychopathology?"

But seriously, the one minor weakness in Liddy's act is his tendency to fade into the background while moderating on-air debates. While it's nice of him to let his guests make their arguments, the show isn't as captivating when Liddy strolls offstage.

Q: Does Liddy still use the show to peddle his version of Watergate?

A: No. During his first few months on the air, Liddy beat that drum obsessively. In one of its few interventions, WJFK management asked Liddy to limit his Watergate talk and John Dean-bashing. Of course, if callers to the national show want to talk about it . .

Q: What happens if I take Liddy's show and later drop it?

A: Liddy and his son, a Navy SEAL, will do a night parachute drop onto your transmitter site, blow up your tower, and hold your overnight board op hostage. If that doesn't bring you around, you'll get a call from the one person even Liddy fears - Mel Karmazin.



Q: So what's Liddy's show A: Like most successful talk

muscle cars.

Perhaps most importantly, Lidthing about him."

Q: Is he good with callers? A: Yes. While he never hesitates

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NAC/CONTEMPORARY JAZZ

Hybrids: The Best Of Both Worlds?

"Yes, but is it jazz?" That's a familiar refrain to anyone involved with jazz music, be it on the radio side or the records side. And it's an especially pertinent question as a new breed of Contemporary Jazz/NAC hybrid stations blur the genre's formatic lines.

When Bernie and Jane Perry bought WOTB/Providence in 1986, they committed to programming some form of jazz. But they couldn't decide whether to lean in an NAC or Contemporary Jazz direction. WOTB PD Bill Gray reflects, "When I came to WOTB last May, the station had gone back and forth between NAC and CJ for years. I wanted to focus it and make it more accessible.

"This is a business. We're not lucky enough to be state- or federally-funded. We can't play whatever we want – we have to get numbers. I decided to start playing more familiar cuts, fewer extended jams, and fewer solos. It made the station more listenable. Our TSL has increased and our ratings are improving." In fact, WOTB posted the most dramatic improvement of any CJ/NAC in the Fall '92 Arbitrons, jumping to No. 13 after a No. 25 showing in Fall '91.

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Some people call what we do 'Smooth Jazz.' We're really a combination of all the different flavors of jazz. -Bill Gray

Daypart Believer

both formats' perceived negatives when determining the station's

music mix. "NAC sometimes gets

a reputation for being sleepy; CJ

stations get a reputation for being

boring. There's a lot of great music

on both sides, but there's a lot of

Music Monitor

SAM CARDON/Chelsea's Day

CHERYL BENTYNE/Fever

WILL DOWNING/

Something's Goin' On

SADE/Smooth Operator

DAVID SANBORN/

LES McCANN/

Straight To The Heart

Papa Was A Rolling Stone

DAVE VALENTIN/Blackbird

4om hour:

SERGIO MENDES/Toucan's Dance

BOBBY MILITELLO/Cadillac Club

B.B. KING/Since | Met You Baby

ROB MULLINS/The Bush Patrol

WOTB

Gray carefully steers clear of

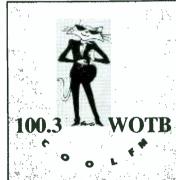
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S.

Bill Gray

marginal music as well. We take the best of both worlds. People wonder how you can play contemporary jazz and NAC and the same time and make it fit. The secret lies in dayparting.

"I know the sound I want on the air. If a CD has a track that matches that sound, we add it. We stay away from labeling artists as NAC artists or Contemporary Jazz artists. We simply decide whether the music fits our station or not. We don't play some records that chart in the Top 10 at both NAC and Contemporary Jazz because they don't fit. It's not really a rule, but if a track is five minutes or less, has a melody, and doesn't have any blaring solos, we can probably play it.



"Some people call what we do 'Smooth Jazz.' We're really a combination of all the different flavors of jazz. We do the bluesy stuff, the urban stuff, the fusion, and we play pop artists who have delved into the jazz arena. One thing that separates us from a 'pure' Contemporary Jazz station is that we play a lot of vocals. We play about five or six an hour in the drives and four per hour in middays and evenings. Basia, Sade, Carmen Bradford, Al Jarreau, and Kenia are some examples of vocal artists you'll hear on the station. Basia might be considered a core NAC artist, but we'll play her alongside John Pizzarelli and Nancy Wilson."

Mood Swings

Combining contemporary jazz and NAC music allows WOTB to adopt different personalities throughout the day. "A station is

like a human being," says Gray. "In the morning, when you're getting ready to go to work, you want something peppy. So the music we play in the mornings is uptempo and we have more of a latin flavor. We keep this uptempo approach through morning drive, then we bring the tempo down a little bit in middays. That's when we'll throw in some of the melodic contemporary jazz stuff. For example, Gene Harris can be played during middays along with David Sanborn, Grover Washington, or Steely Dan.

"The longer tracks play at night because the listener has more time to listen at night. We play more blues and mainstream jazz artists at night. As we get to 9pm, we slow the tempo down to do our version of 'Quiet Storm.' We don't get as urban as most quiet storms; we stick with more soft, melodic jazz."

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It's not really a rule, but if a track is five minutes or less, has a melody, and doesn't have any blaring solos, we can probably play it. -Bill Gray

Cool World

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Along with the changes in the music mix, WOTB altered its identity when it chose to take the hybrid approach. Gray explains, "We were calling the station 'Rhode Island's Jazz Station.' Now we identify it as '100.3 Cool FM.' The transition seemed to cause some confusion, so we made an effort to push the call letters and our positioning statements on the air.



Lawrence Tanter

"It all goes back to basic formatics. You play good, familiar music and you tell the audience what they're listening to. We do frontsells, backsells, and IDs as often as we can. We came up with an ID – "Serving three states, two islands, and a sailing paradise" –

CJ/NAC Hybrid How-Tos

- Dayparting is key
- Avoid categorizing artists
- Choose music for tempo, texture, and integrity
- Play fewer extended jams and improvisational solos

66

that's unique and memorable, yet conveys the feeling of the station."

When it switched, the station had problems with some of its older listeners who still wanted more traditional jazz. "They wanted to hear the Miles Davis and Coltrane extended jams," says Gray. "It's not the same station they were used to, but they seem to like the new direction. We don't target any specific demographic other than the 25-54s this format pulls. But we're very strong 35-54 and we're hoping to pick up some more listeners in the 25-54 range. The familiarity of the music has made us very strong with women and we're holding on to the men from before."



Gray thinks stations like WOTB are a natural offshoot for NAC or Contemporary Jazz stations. "We're going to see more and more of these hybrid stations. Radio's a business and you have to adapt with the times. Listeners pay our

66 and a magnetic station of the

We could have been the market's fifth AC or sixth AOR. We decided to go with something that filled a new niche. -Lawrence Tanter

salaries, not sales departments. If you aren't reaching them, it's not going to work. But you have to find some middle ground. Listeners' tastes are changing. I remember when NAC was all waterfalls and rainbows – everything used to be Windham Hill and Narada. Now it's all over the place."

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Niche In Time

Why did JAZZ-FM 103.1/Los Angeles PD Lawrence Tanter and station owner **Ken Roberts** decide to go with a CJ/NAC hybrid approach? "We didn't have too many directions to go in when we were looking at formats," says Tanter. "We could have been the market's fifth AC or sixth AOR. We decided to go with something that filled a

This format presents enormous programming challenges. Every CD has to be listened to with the competition in mind. You can't lean too far one way or another because you'll confuse the listener. -Lawrence Tanter

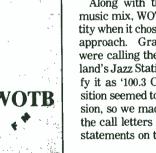
new niche. Our situation grew out of the research we did. We did oneon-one interviews and focus groups to determine what niche was available in our target demographic and what format was possible. In other

Continued on Page 66

99

JAZZ-FM Music Monitor

4pm hour: BOB JAMES & EARL KLUGH/ Fugitive Life CHARLES FAMBROUGH/ Lullaby For Shana Bly DIANE SCHUUR/Love Dance JOE HENDERSON/Miles Ahead LEE RITENOUR/San Juan Sunset SARAH VAUGHAN/So Many Stars BILLY CHILDS/The Island SCOTT HAMILTON/ The Look Of Love CAL TJADER/Speak Low GEORGE BENSON/ This Masquerade MILES DAVIS/Summertime



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NAC/CONTEMPORARY JAZZ

Hybrids: The Best Of Both Worlds?

Continued from Page 64

words, would it be a traditional Jazz station, an NAC, or a Smooth Jazz station?

"Frank Cody of Broadcast Architecture handled the research. It showed us that, with the loss of

66

Smooth Jazz can encompass acoustic or fusion, as long as the music has tempo, texture, and integrity. -Lawrence Tanter

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Jazz outlet KKGO a few years ago and the more recent departure of Quiet Storm station KACE, there was a niche which would accommodate a Smooth Jazz presentation. Smooth Jazz can encompass acoustic or fusion, as long as the music has tempo, texture, and integrity.

"There's a well-positioned and well-programmed NAC station already entrenched in this market [KTWV (The Wave)]. On the jazz side of things, there's KLON/Long Beach. Consequently, there was a void. Research told us there was room for a facility that would incorporate elements of both stations, combined with elements of the two defunct stations, KKGO and KACE."

Without A Net

With the decision made to go with a hybrid approach, Tanter began the daunting task of selecting the music. "This format presents enormous programming challenges. Every CD has to be listened to with the competition in mind. You can't lean too far one way or another because you'll confuse the listener. We can't play music that's too synthesizer-based because of the New Age connotations; conversely, we can't play music with too much improvisation that'll appeal only to the jazz listeners.

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NAC is going through a major metamorphosis right now. We're moving away from the ambient, New Age material that used to dominate the format and toward more saxophone-, keyboard-, and guitar-based music. -Lawrence Tanter

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KEEPIN' THE FAITH IN SAN DIEGO — Denon artist Steve Laury (r), out promoting his "Keepin' The Faith" album, dropped by the studios of KIFM (FM98)/San Diego for an interview with the station's Greg Faulkner.

ing about a 70/30 ratio of instrumentals to vocals now. We do a lot of dayparting, but we try to maintain one station personality 24 hours a day. There's obviously a difference in the music's tempo throughout the day, but we don't lean NAC in the morning and Jazz at night."

Border Crossing

Tanter sees the widening of NAC's boundaries as encouraging. "NAC's going through a major metamorphosis right now. We're moving away from the ambient, New Age material that used to dominate the format toward more saxophone-, keyboard-, and guitarbased music. If you can have facilities like KBLX/San Francisco, KOAI [The Oasis]/Dallas, and WQCD [CD 101.9]/New York all under the same umbrella, this is healthy.

"There shouldn't be a cookiecutter approach to this. We have to push the envelope if this format's going to be successful. This exists in CHR, AOR, and Urban... why shouldn't it exist in NAC? NAC is the most embryonic of the formats. Every time there's a new movement within the format, people look at it and think this fragmentation is odd, when it's really just a natural evolution. JAZZ-FM was designed in layers: the layer we launched with, the second layer, the third layer, and so on. The envelope is still unfolding."

-Geoff Schackert

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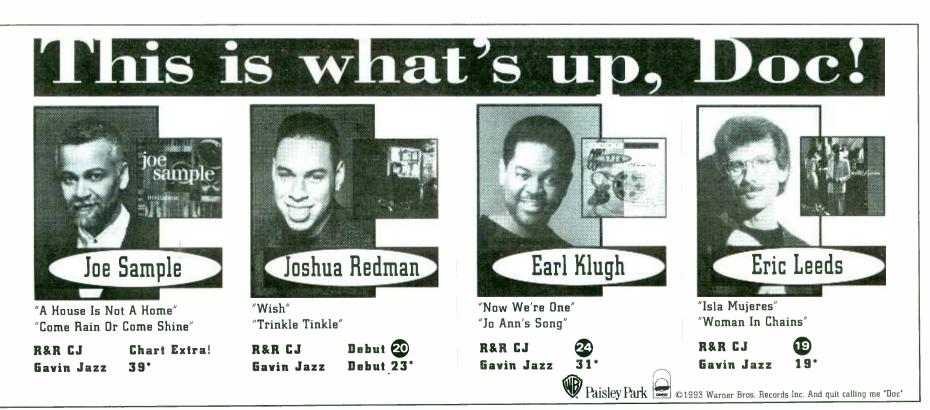
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CAPITOL IDEA — WJZE (Jazzy 100)/Washington recently initiated its "Jazzy 100 Office Recycling Project." The program, a partnership with the DC Office of Recycling, calls for distribution of 9000 cardboard bins to businesses in the DC area. Ready to recycle are (I-r) air personality John Horan, DC Office of Recycling Dir. Evelyn Shields, and WJZE PD Bob Linden.

"I can't put Kenny G next to Oscar Peterson or Wes Montgomery next to Dan Siegel. You have to take every nuance into consideration. There are some artists I can't program at all because it would send out a signal that we're not really a Jazz station. For instance, it's difficult for me to program Sade because she leans pop. Her crossover success has moved her into the mainstream, and you can't afford to offend your core listeners. You have to massage these core listeners and be very careful with the peripheral elements you bring in.

"This is still an instrumentalbased format and vocals are an added sprinkle. One of the challenges I've faced is getting the right amount of vocals. We're play-



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OPPORTUNITIES

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WCHY*94.1*FM

Savannah's #1 rated 12 plus heritage leader has lost its PD to Chicago's US 99. We need an experienced program director with strong leadership and management skills. Organized, detailoriented. Successful candidate must have the strategic vision to carry us to the next level. Send cover, resume and tape to: General Manager, WCHY, P.O. Box 1247, Savannah, GA 31405. EOE

Source: Fail 1992 Arbitron 12+, Mon-Sun, 6am-12 Mid

WANTED: **EVENING PERSONALITY**

Bright AC station in Virginia Beach is looking for a 7-to-MIDNIGHT talent who can work the phones and have fun. Experienced ONLY. Salary in the mid 20's. NO CALLS. T&R and photo to: Bill Campell, JOY 95, 5544 Greenwich Rd., VA Beach, VA 23462. M/F, EOE.

Quality air talent needed now! On your way up? Hone your skills in the sunny southeast! Send tape/photo/resume to: Radio & Records, 1930 Century Park West, **#884**, Los Angeles, CA 90067. EOE

MIDWEST

ality with good production skills. T&R: WCCQ, Bob Channick, 1520 N. Rock Run, Joliet, IL 60435. (4/16) EOE

WXXA-FM, Findlay, OH seeks local parttime talent. Some ex-perience preferred, T&R: WXXA, Pat McCauley, P.O. Box 1507, Findlay, OH 45840, (4/16) EOE

PD for Unistar Oldies affiliates. T&R: WERK AM/FM, 8510 S. State Rd., #3, Muncie, IN 47302. (4/16) EOE

Top 50 market AC seeking production director with creative writing style and super voice and production skills. Music talent a plus. We're willing to pay top dollar including commission on new business. We are only interested in the best. Send tape and writing samples to: Radio & Records, 1930 Century Park West, #890, Los Angeles, CA 90067. EOE

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America's #1 Oldies station is looking for an outstanding Production Assistant. From dubs to cinematic masterpieces . . . you'll do it all! Multi-track experience necessary; voice-over skills, and keyboard knowledge also a plus. We are a very alive, very produced, aggressive radio station with all the tools. Tape & resume to: Mitch Todd, Production Director, WMJI Radio, 310 Lakeside Avenue, Sixth Floor, Cleveland, Ohio 44113-1021.

Source: Fall 1992 Arbitron 12+, Mon-Sun, 6 am-12 Mid

News Director/Reporters AM 950 KLIK, Jefferson City's legendary full service Country radio station seeks news director and reporters to handle all aspects of news gathering, writing and reporting in this capital city. Experience required. Full benefit package and competitive pay for the right person. Minorities and females encouraged to apply. Rush your resume, tape, writing samples and other information to: Geoff Davis, Program Director, KLIK, P.O. Box 414, Jefferson City, MO 65102. Or call 314/893-5696, 11-3pm. EOE

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Market Leader has a rare management opportunity for an experienced news anchor. Must possess a creative, contemporary writing style with strong on-air presentation as well as the ability to direct and lead a large, accomplished news team. If you're not ready for management but have an extraordinary writing and delivery style, you may fit. Interested candidates should call GM, Tom Durney or PD, Ed Lennon at 317-844-7200.

OPENINGS

WEST

KATM Modesto/Stockton California seeking weekend C style personalities. T&R: KATM, Ed Hill, 1581 Cummins #135, Modesto, CA 95358. (209) 523-7756. (4/16) EOE

Classical FM seeks a friendly, engaging, conversational talent to host music programming. T&R: Colorado Publis Radio, Mu-sic Director, 2249 S. Josephine St., Denver, CO 80210. (4/16) EOE

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KOW-FM seeks FT/PT air talent for all shifts. T&R: KOW, Dave Dame, 1523 E. Valley Pkwy., Suite 212, Escondido, CA 92027. Females encouraged. (4/16) EOE

Phoenix FM needs creative, organized production director to work commercial and station imaging magic. Let's hear what you can do! T&R: Radio & Records, 1930 Century Park West, **#892**, Los Angeles, CA 90067. EOE

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Experienced weekend and overnight air talent sought. Women and minorities are encouraged to apply. T&R: KIOT, 418 Cerrillos Road, Santa Fe, NM. No calls please. EOE

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Legendary call letters looking to create new morning show legend in California's Central Valley. KNAX FM Fresno is looking for an experienced on-air talent with a proven track record to lead this top-rated station through the nineties. Active community involvement with a real presence in the market place is a must. Send resume and tapes (no phone calls) to: Mike Brady, 999 N. Van Ness, Fresno, CA 93720. Equal Opportunity Employer.



OPENINGS

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> Bill Fink 10721 Smetana Rd. Suite 105 Minnetonka, MN 55343 EOE

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Experience in large or major market. Management of on-air talent mandatory. AOR experience preferred. Familiar with music. marketing, promotions, FCC. Resumes to: Steve West, KXRX-FM, 3131 Elliott Ave., 7th Floor, Seattle, WA 98121. No phone calls please. KXRX is an Equal Opportunity Employer



FEMALE MORNING STAR

KLASSY 100.5 - Las Vegas' spectacular AC needs a morning show co-host immediately! We're looking for a funny, relatable, outgoing individual that enjoys putting on "a show". If that's you, send me a tape of your best stuff. Tape & resume to:

Jeff Cochran Klassy 100.5 2880 East Flamingo Suite F Las Vegas, NV 89212 EOE

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Recent graduate/University Miami Music Business program s≊eks entry position with record label/radio station. Market-ing/sales/promotion. SHAWN: (305) 858-1146. (4/16)

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20 + year production pro currently on the beach in South Tex as due to format change seeks production/programming. Or ganized, degreed, multi-track. JOHN: (210) 421-2856. (4,16)

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AT specializing in Country seeks FT in medium/large market TOM: (702) 786-6353 (4/16)

Hardworking, pleasant professional. Willing to relocate, any format, DAVID; (417) 883-4060 or (417) 865-7228, (4/16)

Two years' experience in Country and seeking a FT Country career. I'm young and I truly love my Country. MARTY: (206) 734-3143. (4/16)

Just freed from Texas cult compound, newsman seeks to get back on the radio. Experienced professional personality Award winner. Majors only. CALL: (713) 975-7735. (4/16) 22-year pro. displaced by duopoly, operations manager/PD reader withresults, NT, FS, Oldies, DOUG: (513) 451-7841.

(4/16)

Free beer! AOR/CR morning show seeks PD to share it with. Great phones, topical, informative. All this and music knowledge too. STEVE: (714) 778-0356. (4/16)

Veteran female sports journalist seeking small/medium market station that'il give me a shot at my own sports talk show. TERRY: (612) 938-7610. (4/16)

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AT hulk seeks place to flex creative muscle! Production wiz, killer copy, AOR/CHR music lover. DAVE: (314) 947-7457.

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Air talent with experience in AOR and Country seeks new opportunities in small market. I would prefer the southeast, but all inquiries will be considered. Bill (502) 339-8336.

Denver parttimer seeking next fulltime position. AOR, CHR, AC. Programming, morning and production in my back-ground, RICH: (303) 980-9931, (4/16)

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Jack of all trades seeking work in Chicagoland area. Creative dynamic, you can't lose with TIM: (312) 545-4791. (4/16)

PD/AT seeks next challenging opportunity. AC, light AC, Country. Any market size. 12 + years' radio experience. Great track record. CALL: (800) 745-6495. (4/16)

Hot night AT, 90's personality, seeks move. CHR/Alterna tive. Creative, unique, great phones. Currently working LA metro fringe. WOODY: (805) 942-6828. (4/16)

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Unemployment's fun? Ask Kentucky's Janet Lynch, Management skills, six years' marketing, three years' PT announcing research. Wannabe PD/AT. JANET: (502) 895-5888. (4/16)

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If you haven't any openings, call me so I can at least use you unemployment job search¹ NE Florida AT, AC/CHR/ AOR/Oldies. JOHN: (904) 264-9195. (4/16)

Strong morning man, PD. Promotions, strong production, original comedy, voices, hard work lover. Flexible, all for mats, markets. MICHAEL: (713) 667-8386. (4/16)

My station's going with the bird and giving it to me! APD/af-ternoon AT seeks home. CHR/AOR. CALL: (814) 944-1970 (4/16)

PD/APD seeking to do mornings together at small CHR. Used to being poor, so pay is no big deal. CALL: (814) 643-0901 (4/16)

19-year Country pro seeking PD/APD position. Background KNIX, KMLE, WFMS. I am ready! BILL: (602) 894-2676

World class top 15 nighttime dominator/music director seeks mission for maximum market penetration at your top 50 CHR/ CHURBAN, SCOTT: (314) 453-9876. (4/16)

Seven years' experience MD/PD/news director/sports direc tor. Will relocate. JOHN: (903) 342-5106. (4/16)

Sought: Healthy, wealthy and wise husband. Will settle for better paying job. 15 years' experience. LINDA: (503) 388 9021. (4/16)

Win Generation X¹ P1 CHR AT knows Generation X, seeks a place to be creative. PD/morning experience. ACE: (816) 364-3066, (4/16)

As KFRG GSM, he increased sales by 2.8 million in '92. As KFRG local AE, she generated 800k in new retail sales. Gerry Cunningham and Leigh Hacker, ready to relocate to major market station. (714) 281-5105.

Dynamic talk duo available! We did LA, now what? Plus Chicago experience in programming, sales, news and research GLENN & MICHAEL: (708) 636-8711. (4/16)

Seek the best of the next generation? Seek no further! P2 seeks big break in any northeast/midwest P1 or P2. Programming, on-air, everything. PETE: (219) 634-1077. (4/16)

Is it Santa or a Dom Deluise look alike? Three years' Oldies experience, seeking AT in NW IN. BRIAN: (219) 744-4088. (4/16)

Long-haired freak seeks gig. I give PDs coronaries and listen ers thrills. I live, breathe and regurgitate rock. DAN: (717) 839-6693. (4/16)

College graduate seeking work. Experienced in news, sports, AT, management and production. Will relocate. PAT: Box 5505 Gunnison, CO 81231. (4/16)

Hot M/F morning team. Fun, topical, phones, bits and cheap! midwest gig now! CALLAHAN & CANDY: (219) 534-3632. (4/16)

Robyn Bleech, Bullwinkle and other comical voices dry for you to produce for your sma VID: (208) 356-3651. (4/16) small/medium market station. DA

I'm seeking work! Experienced Country and Oldies personali ty. Also, an award winning PBP person. Up-tempo. Love per sonal appearances. CHUCK: (408) 266-0223. (4/16)

I do it all well. Utility/swing desired. Very flexible. North/midwest. Announcing, writing, producing. Serious offers only. MARK: (919) 230-1026. (4/16)

29-year major market alumnus seeks south/southwest mar ket opportunity as AT/PD/management to help you shir Dick Power, let's talk! DICK: (505) 663-4136. (4/16)

Warm, energetic, adult female voice. Five years' varied expe All market sizes. Northern California. KATHY: (707) 765-0266. (4/16)

Format change has left me unemployed. Family man, 16 are' av na ce, seeking easter or AC/Old ies/Country. Good references. MARK: (302) 994-3934 (4/16)

Oldies expert seeks Oldies station. Hardworking, intense Oldknowledge, excellent production. Did I mention Oldies? MIKE: (312) 252-1561, (4/16)

21-year broadcaster seeks programming in medium market with or without air shift. Team leader ready to contribute. JAY: (419) 478-4306. (4/16)

You seek me on the overnight show for your AC or AOR station Dependable with character voices. TROY: (713) 977tionI Depend 9052. (4/16)

POSITIONS SOUGHT

Major market air talent — Houston, Chicago, St. Louis - looking for opportunity in any format. Most experience in Country and Oldies. Call Charlie O'Neil (815) 636-0640.

Small market program director with 18 years' experience, seeking to build a winner. AC, CHR, Oldies. RICK: (717) 544-4532. (4/16)

Attention Florida: Humorous, enthusiastic AT seeks FT/PT in sunshine. Oldies, CHR, hot AC. NEIL: (904) 745-1976 (4/16)

Seeking a solid morning show or producer with superb history and passion for the business? Power 106, KS-104, KRFX, KIXX, CD Country, HAL: (303) 671-7092. (4/16)

MISCELLANEOUS

KG-104/WKGW seeks service from all labels on new AC/ Adult Alternative/Contemporary Jazz. SEND TO: WKGW, Thomas Rd., Oriskany, NY 13424. (4/16)

Superaudio national cable FM network seeks product service for it's fulltime Jazz and Classical stations. REPLY: 9697 E. Mineral Ave., Englewood, CO 80112. (4/16)

Alternative/Dance/Rock service sought from all labels for new alternative late night talk show, SEND TO: KNUS, Terry Hick-5800 W. Alameda, Denver, CO 80226. (303) 935-7171. (4/16)

For sale-Back issues of Billboard magazine, 1982-present (95%) of all issues). Excellent condition n dated order \$2,200. Negotiable. STEVEN: (617) 332-7001. (4/16)

R&R Opportunities **Display Advertising**

1X 2) \$85/inch Display \$60/inch Rates are per week (maximum 35 words per inch including heading). Includes generic border. If logo, custom border or larger heading is required, add $\frac{1}{2}$ inch (\$38 for 1X, \$30 for 2).

1X \$100/inch \$75/inch Blind Box Rates are per week (maximum 35 words per inch including heading, box number and R&R's ad-dress). If custom border or larger heading is required, add 1/2 inch (\$50 for 1X, \$38 for 2X). Rate includes generic border, box number, and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310-203-8727.

R&R Opportunities Free Advertisina

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 81/2" × 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



NATIONAL AIRPLAY®

3 2 WKS WKS 1	LW TW	222 REPORTERS APRIL 16, 1993	Total Reports/Adds	Heavy	Medium	Light	
8 5 3	3	SAMMY KERSHAW/She Don't Know She's Beautiful (Mercury)	222/0	222	0	0	<u>הבתהר: גבהווו</u>
	-	TRACY LAWRENCE/Alibis (Atlantic Nashville/AG)		215	7	0	BILLY RAY CYRUS (89)
	_	ALAN JACKSON/Tonight I Climbed The Wall (Arista)	222/0	204	16	2	TANYA TUCKER & DELBERT McCLINTON (58)
	-	BROOKS & DUNN/Hard Workin' Man (Arista)		200	21	ō	MARY-CHAPIN CARPENTER (57)
		HAL KETCHUM/Hearts Are Gonna Roll (Curb)	222/0	189	32	1	MARTY STUART (44)
		MARK COLLIE/Born To Love You (MCA)		177	32 44	1	DEBORAH ALLEN (42)
		AARON TIPPIN/My Blue Angel (RCA)	219/0	156		1	LARRY BOONE (40)
	-	DOUG STONE/Made For Lovin' You (Epic)			62		RICK VINCENT (37)
	· ·	LEE ROY PARNELL/Tender Moment (Arista)	222/0	148	73	1	K.T. OSLIN (36)
•••	-		222/0	135	83	4	PEARL RIVER (34) RANDY TRAVIS (24)
	12	JOHN MICHAEL MONTGOMERY/I Love The Way You Love Me (Atlantic Nashville/AG)	217/4	94		8	NARUT INAVIS (24)
			221/1		141	3	
		TRISHA YEARWOOD/You Say You Will (MCA)	221/1		139	15	
	-	RADNEY FOSTER/Nobody Wins (Arista)	171/0	130	36	5	HOTTEST
	15		-	39	180	3	
		WYNONNA/Tell Me Why (Curb/MCA)	222/1		187	8	SAMMY KERSHAW (156)
	16 🛈			31	169	21	TRACY LAWRENCE (150)
• •	1 17		161/0	123	28	10	BROOKS & DUNN (122)
27 25 2	20 😈		219/3	19	175	25	ALAN JACKSON (99)
30 26 2	- -	TRAVIS TRITT/T-R-O-U-B-L-E (WB)	217/2	13	168	36	REBA MCENTIRE & VINCE GILL (74)
35 29 2	22 😨			6	166	48	AARON TIPPIN (66)
33 30 2	23 🗿			5	159	52	RADNEY FOSTER (65)
<u> </u>	27 😨	ALABAMA/Hometown Honeymoon (RCA)	221/13	5	151	65	HAL KETCHUM (55) John Michael Montgomery (46)
28 28 2	24 🕃	TOBY KEITH/Should've Been A Cowboy (Mercury)	209/9	13	138	58	MARK COLLIE (38)
41 33 2	26 🐼	PATTY LOVELESS/Blame It On Your Heart (Epic)	212/11	5	133	74	MAIN ODELLE (00)
45 36 2	29 🔁	DIAMOND RIO/Oh Me, Oh My, Sweet Baby (Arista)	214/9	5	113	96	
37 32 2	28 🐼	RICKY VAN SHELTON/Just As I Am (Columbia)	197/10	7	116	74	
44 35 3	32 3	SUZY BOGGUSS/Heartache (Liberty)	209/6	1	111	97	NI-11 10 V - H - I - H - I - H - H - H - H - H - H
<u> </u>	34 🕢	VINCE GILL/No Future In The Past (MCA)	205/17	4	91	110	NIEVY:VSTISTIS
34 31 3	30 🗿	TRACY BYRD/Someone To Give My Love To (MCA)	188/6	4	97	87	
	36 🛈		196/20	1	82	113	Reports/Ac
	35			2	73	123	1 DUDE MOWREY/Maybe (Arista) 107/1
	38 2		196/24	0	52	144	2 SHANIA TWAIN/What Made (Mercury) . 105/8
	37 E	ROBERT ELLIS ORRALL/A Little Bit Of Her Love (RCA)		1	68	112	3 PEARL RIVER/Fool To Fall (Liberty)
	43		179/19	1	51	127	4 CELINDA PINK/Pack Your Lies & Go (SOR) . 36/7
	42			, o	50	129	5 CORBIN/HANNER/Any Road (Mercury)
43 41 3				1	50 76	77	6 MARTY BROWN/It Must Be The Rain (MCA) 24/2
43 41 3 REAKE							7 BILLY BURNETTE/I Still (Capricorn/WB) 21/2
	-			1	23	151	
		GARTH BROOKS/Learning To Live Again (Liberty)		30	33	20	New artists have not yet had a Country
		MARY-CHAPIN CARPENTER/The Hard Way (Columbia)		1	23	147	Breaker or concurrent airplay from 60%
		CONFEDERATE RAILROAD/When You Leave That Way You (Atlantic Nashville/AG)		0	29	136	of reporting stations.
		RESTLESS HEART/Mending Fences (RCA)	76/0	11	41	24	
	-	BILLY RAY CYRUS/She's Not Cryin' Anymore (Mercury)	61/0	20	27	14	
DEBUT			128/44	1	14	113	
DEBUT		DEBORAH ALLEN/If You're Not Gonna Love Me (Giant)	125/42	0	11	114	MOST ADDED & HOTTEST list the most added songs
<u> </u>	48 🕚		105/8	1	23	81	nationally, and the songs reported "hottest compiled
5	50 🐠	DUDE MOWREY/Maybe You Were The One (Arista)	107/16	1	11	95	from all our reporters. The number in parentheses im
- 4	49 🕚	TIM McGRAW/Memory Lane (Curb)	99/13	0	19	80	mediately following the songs in Most Added & Hot test indicates the total number of Country reporter:
1 23 3	33 48	CLINT BLACK/When My Ship Comes In (RCA)	65/0	14	33	18	adding the song this week or noting that the song is
5 22 4	40 49	MARK CHESNUTT/O!' Country (MCA)	47/0	13	20	14	among their five hottest.
		BILLY RAY CYRUS/Some Gave All (Mercury)	90/89	0	4	86	



TANYA TUCKER W/DELBERT McCLINTON

Tell Me About It (Liberty) On 79% of reporting stations. Rotations: Heavy 1, Medium 23, Light 151, Total Adds 58, including WFGY, WXKX, WPKX, WYYD, WQYK, KKYR, KXXY, WLLR, WDEZ, KKCS, KORD, KIIM. Moves 46-37 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart.

MARY-CHAPIN CARPENTER The Hard Way (Columbia)

On 77% of reporting stations. Rotations: Heavy 1, Medium 23, Light 147, Total Adds 57, including WQCB, WPOR, WBEE, WYNK, KAYD, KHEY, WUSN, WAVC, WFMS, KQFC, KFMS, KUPL. Moves 47-39 on the Country chart.



Oh Yeah, Tell Us About It, Tanya and Delbert!

TANYA TUCKER WITH DELBERT MCCLINTON The Grammy [®] Nominated Vocal Collaboration

"TELL ME ABOUT IT"

BREAKER. 175/58 One of the Most Added



No doubt about it. The new John Anderson single <u>is</u> **"Money In The Bank"**

From the forthcoming album SOLID GROUND

Produced by James Stroud and John Anderson

@ 1993 BMG Music





Report Date: April 19



COUNTRY

NATIONAL AIRPLAY®

NEW&ACTIV

MARTY STUART "Hey Baby" (MCA) 128/44 Rotations: Heavy 1. Medium 14, Light 113, Total Adds 44 including WYNY, WXKX, WUSY, WMSI, WIVK, KSSN, WCMS, WGH-FM, WWKA, WYYD, WCHY, WUSN, WHOK, KFKF, WITL, KZKX, WMUS, KFDI, KNAX, KFMS, KMIX, KHAY, KNIX, KUPL, KSOP, KDRK. Debuts at number 43 on the Country chart.

DEBORAH ALLEN "If You're Not Gonna Love Me" (Giant) 125/42

Rotations: Heavy 0, Medium 11, Light 114, Total Adds 42 including WPOC, WCTK, WEZL, KRYS, KHEY, WOKK, WSM, WRNS, KNUE, WTQR, WUBE, WHOK, WDAF, WMIL, WMUS, KXXY, WKCQ, WFMB, KNAX, KZLA, KMIX, KHAY, KNIX, KBUL, KNCI, KRAK, KKAT. Debuts at number 44 on the Country chart.

DUDE MOWREY "Maybe You Were The One" (Arista) 107/16

Rotations: Heavy 1, Medium 11, Light 95, Total Adds 16, WOCB, WYNY, WWNC, WSTH, WHLZ, KSSN, WRNS, WGH-FM, WCHY, WACO, WWQQ, WKCQ, KCTR, KMUS, KSOP, KXDD. Heavy: KUGN. Medium: KEAN, KRRV, WWKA, WXBM, WAXX, WFMB, KVOO, KFDI. Moves 50-46 on the Country chart.

SHANIA TWAIN "What Made You Say That" (Mercury) 105/8 Rotations: Heavy 1, Medium 23, Light 81, Total Adds 8, KRRV. WKML, KYKS, WTQR, WUSN, WDEZ, KFMS, KCKC. Heavy: WFMB. Medium: WKAK, KTCS. WQIK, KTEX, KLUR, KCLR, WAVC, WXCL, KTTS, WTCM, KUZZ, KMUS, KALF, KUGN, KNCQ, KRTY, KORD. Moves 48-45 on the Country chart.

TIM McGRAW "Memory Lane" (Curb) 99/13 Rotations: Heavy 0, Medium 19, Light 80, Total Adds 13, WFGY, WCTK, WHKZ, WSTH, WPCV, WTNT, WWQQ, KCLR, KMON, KFMS, KSAN, KOLT, KDRK. Medium: KEAN, WKAK, KRRV, KTCS, KOOV, KYKX, KGKL, KLUR, KTTS, KNCQ, KRAK, KMPS. *Moves 49-47 on the Country chart*.

BILLY RAY CYRUS "Some Gave All" (Mercury) 90/89 Rotations: Heavy 0, Medium 4, Light 86, Total Adds 89 including WGNA, WPOC, WWYZ, WFRG, WUSY, WSSL, KSSN, KLLL, WLWI, WSIX, WGH-FM, KIXS, KLUR, KHAK, WAXX, KFKF, WDAF, WDDD, KEEY, KEBC, KRST, KUZZ, KMUS, KUGN, KHAY, KNIX, KUPL. Debuts at number 50 on the Country chart.

SIGNIFICANTACTION

PAUL OVERSTREET "Take Another Run" (RCA) 61/2 Rotations: Heavy 0, Medium 14, Light 47, Total Adds 2, WKAK, KYKX. Medium: WWYZ, KEAN, KRRV, KTCS, WIVK, WKNN, KQDY, KTTS, WTCM, KVOO, KFDI, KUGN, KNCQ, KRPM. Light: WAYZ, WCTK, KOUL, WSM, WGAR, KEBC, KXXY, WOW,

DIXIANA "Now You're Talkin'" (Epic) 53/19 Rotations: Heavy O, Medium O, Light 53, Total Adds 19, WTCR, WIOV, KRRV, KOUL, KHEY, WYGC, KMDL, WYAK, KTEX. KIXS, WAXX, WMUS, WXCL, WWJO, WTHI, WTCM, KFDI, KYGO, KXDD. Light: WWYZ, WSSL, WVLK, WOWW, KLUR, KQDY, WOW, KVOO, KALF.

LARRY BOONE "Get In Line" (Columbia) 43/40 Rotations: Heavy 0, Medium 1, Light 42, Total Adds 40 including WOBE, WOSI, WAYZ, WRKZ, WIOV, WICO, WGTY, KRRV. KMML, WXBO, WYGC, WVLK, KTEX, KGKL, KLUR, WAXX, KEBC, WGTC, KTTS, WTHI, WTCM, KFDI, KCTR, KUGN, KHAY, KRAK, KRTY, KRPM.

K.T. OSLIN "New Way Home" (RCA) 39/36 Rotations: Heavy 0, Medium 0, Light 39, Total Adds 36 including WGNA, WAYZ, WRKZ, WRWD, WFRG, WKAK, KMML, KHEY, WYGC, WMSI, WVLK, KSSN, KYKX, KTEX, KGKL, WCHY, KLUR, KQDY, WASKFM, WTHI, KTPK, KVOO, KMON, KWNR, KUPL, KNCQ, KSAN.

RICK VINCENT "Ain't Been A Train Through Here In Years" (Curb) 38/37 Rotations: Heavy 0, Medium 0, Light 38, Total Adds 37 including WRKZ, WRWD, WFRG, KRRV, KMML, WTVY, KKIX, WHLZ, KTCS, WYGC, KMDL, KYKX, KTEX, WCMS, WOWW, KGKL, WCHY, WACO, KLUR, KIXO, WOW, WXCL, KTTS, WTHI, KTPK, WTCM, KUZZ, KNCO.

PEARL RIVER "Fool To Fall" (Liberty) 36/34 Rotations: Heavy 0, Medium 0, Light 36, Total Adds 34 including WRKZ, WFRG, WGTY, KRRV, KMML, KKIX, WMSI, KMDL, WVLK, KYKX, WOKK, KTEX, WBKR, WOWW, KGKL, WTNT, KQDY, WAXX, WDDD, WOW, KTTS, WTHI, KTPK, KFDI, KEKB, KSOP.

CELINDA PINK "Pack Your Lies & Go" (SOR) 36/7 Rotations: Heavy 0, Medium 3, Light 33, Total Adds 7, WYNY, KAYD, WBKR, KLUR, WAXX, KVOO, KVOC. Medium: WSM, WRNS, WTCM. Light: WWYZ, WIOV, WFRG, WGTY, KRRV, WSOC, WHKZ, WYGC, KTEX, WSIX, KGKL, KIXS, WGTC, KTTS, KTPK, KNCQ.

CORBIN/HANNER "Any Road" (Mercury) 35/13 Rotations: Heavy 0, Medium 0, Light 35, Total Adds 13, WAYZ, WIOV, KMML, WYGC, WOWW, KODY, WWJO, WTCM, KVOO, KFDI, KWNR, KRWO, Light: WOSI, WWYZ, WRKZ, WDSY, WCTK, WICO, WFRG, WTVY, KGKL, WAXX, KTTS, KRST, KRPM, KDRK.

NITTY GRITTY DIRT BAND "Little Angel" (Liberty) 29/15 Rotations: Heavy 0, Medium 1, Light 28, Total Adds 15, WAYZ, WIOV, KMML, KMDL, KYKX, WXCL, KFDI, KALF, KUGN, KNCQ, KSOP, KMPS, KORD, KXDD. Light: WFRG, KEAN, WKAK, WTVY, WYGC. KGKL, KLUR, KQDY, WOW, KTTS, KTPK, KVOO, KCTR, KRWQ.

VERN GOSDIN "Back When" (Columbia) 29/1 Rotations: Heavy 0, Medium 6, Light 23, Total Adds 1, KRWO. Medium: WICO, KRRV, KTTS, KVOO, KFDI, KNCO. Light: WWYZ, WRKZ, WDLS, WFRG, KEAN, WKAK, WSTH, WTYY, KTCS, WYGC, WDRM, KMDL, WSM, WOWW, WYYD, KLUR, KQDY, WOW, KVOC, KALF, KEKB, KRPM.

MARTY BROWN "It Must Be The Rain" (MCA) 24/22 Rotations: Heavy 0, Medium 1, Light 23, Total Adds 22, WICO, WGTY, WKAK, KMML, WTVY, KKIX, KOOV, KGKL, KLUR, KQDY, WASKFM, WOW, KSUX, KTTS, KTPK, WTCM, KVOO, KFDI, KRST, KUZZ, KUGN, KRWQ. Light: WWYZ, WBKR.

BILLY BURNETTE "I Still Remember (How To Miss You)" (Capricorn/WB) 21/20

V. WRWD, WI WDLS. WFRG. WKAK. KASE. Rotations: Heavy 0, Medium 0, Light 21, Total Adds 20, WWYZ, WRKZ, WIOV/ WRWD, WICO, WTVY, KHEY, KYKX, KGKL, KLUR, KQDY, WOW, KTTS, KVOO, KVOC, KMIX. Light: KSUX.

GENE WATSON "In Other Words" (Broadland Int'l) 14/1

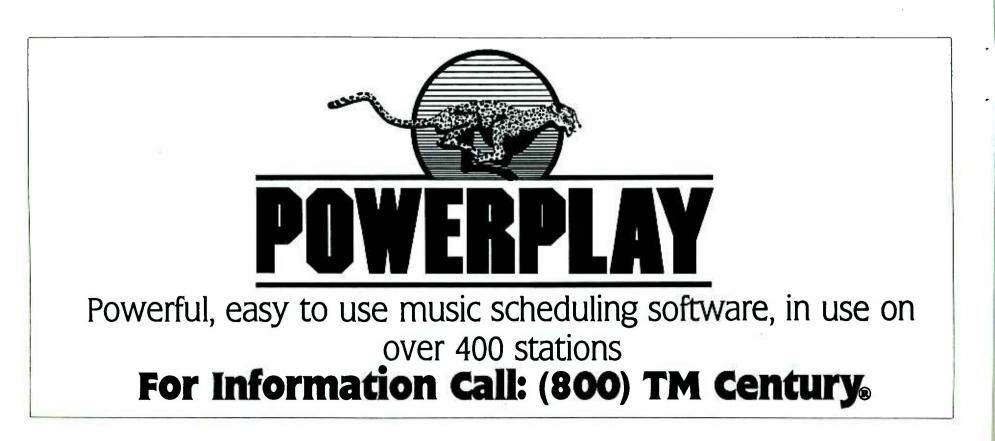
Rotations: Heavy 0, Medium 3, Light 11, Total Adds 1, KRRV. Medium: KTTS, KVOO, KFDI. Light: WRKZ, WKAK, KTCS, KMDL, KYKX, KLUR, WOW, WWJO, KTPK, KUGN.

ALEUNI-IFICICE

ARTIST/Song Title (Label)

Album Title

GARTH BROOKS/That Summer (Liberty)
ALAN JACKSON/Chatahoochee (Arista) A Lot About Livin' (And A Little 'Bout Love)
GEORGE STRAIT/Overnight Male (MCA)Pure Country
DOLLY PARTON/More Where That Came From (Columbia) Slow Dancing With The Moon
BROOKS & DUNN/We'll Burn That Bridge (Arista)
MARK COLLIE/Shame Shame Shame (MCA)
GARTH BROOKS/Every Now And Then (Liberty)
PAM TILLIS/Cleopatra The Queen Of Denial (Arista)
GEORGE STRAIT/Where The Sidewalk Ends (MCA)Pure Country
BROOKS & DUNN/Rock My World (Little Country Girl) (Arista)
DWIGHT YOAKAM/Fast As You (Reprise)
REBA MCENTIRE/One Last Good Hand (MCA) It's Your Call
TRACY LAWRENCE/My Second Home (Atlantic Nashville/AG)
WYNONNA/A Little Bit Of Love (Goes A Long, Long Way) (Curb/MCA)
REBA MCENTIRE/It's Your Call (MCA)





COUNTRY

SONG INFORMATION INDEX

ALABAMA "Hometown Honeymoon" (RCA 62495-2) Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Josh Leo, Jim Photoglo Pub: Wamer/Elektra/Asylum Music, Mopage Music; Atterberger Music, Patrix Janus Music, WB Music Corp (BMI, ASCAP) Mgr: Dale Morris DEBORAH ALLEN "If You're Not Gonna Love Me" (Giant 6112) Prod: Rafe VanHoy, Deborah Allen Wr: Deborah Allen, Rafe VanHoy, Mark Collie Pub: Posey Publishing Co., Royzboyz Music; BMG Songs, Inc., Judy, Judy, Judy Music (BMI, ASCAP) Mgr: Burt Stein Entertainment

В

CLINT BLACK "When My Ship Comes In" (RCA 62429-2) Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Howlin' Hits Music, Inc. (ASCAP) Mgr: Moress, Nanas, & Shea SUZY BOGGUSS "Heartache" (Liberty 79636) Prod: Jimmy Bowen, Suzy Bogguss Wr: Lowell George Snake Music (ASCAP) Mgr: Morris, Bliesener & Assoc Ivan Liz Pub: Nekod

LARRY BOONE "Get In Line" (Columbia 38 74913) Prod: Don Cook, Dan Wilson Wr: Larry Boone, Chris Waters, Tom Shapiro Pub: Sony Cross Keys Pub. Co., Inc.; Great Cumberland Music, Diamond Struck Music (ASCAP, BMI) Mgr: Entertainment Marketing Group Inc. BROOKS & DIIMM "Lead Marking" (Asteing State) Struck Music (ASCAP, BMI) Mgr: Entertainment Marketing Group BROOKS & DUNN "Hard Workin' Man" (Arista 2513)

Prod: Don Cook, Scott Hendricks Wr: Ronnie Dunn Pub: Publishing Co., Inc. (BMI) Mgr: Bob Titley GARTH BROOKS "Learning To Live Again" (Liberty 79633)

Prod: Allen Reynolds Wr: Stephanie Davis, Don Schlitz Pub: EMI Blackwood Music, Inc., Beartooth Music; Don Schlitz Music (BMI, ASCAP) Mgr: Doyle/

MARTY BROWN "It Must Be The Rain" (MCA 54612) Prod: Richard Bennett Wr: Marty Brown Pub: Maceo Corporation of America, Inc. (BMI) Mgr: Mike Robertson -, Music, Music

Corporation of America, Inc. (BMI) Mgr: Mike Robertson BILLY BURNETTE ''I Still Remember'' (Capricorn 6123) Prod: Mark Wright Wr: Billy Burnette, Deborah Allen, Rafe VanHoy Pub: Billy Beau Music, Chrysalis Music; Posey Pub., Inc., Royz Boyz Music (ASCAP, BMI) Mgr: Avakon Entertainment Group TRACY BYRD 'Someone To Give My Love To'' (MCA 54497) Prod: Toty Brown Inff Condex Musice Dira Dira Condex Condex From State Condex State Condex Condex Condex Condex From State Condex Condex From State Condex Condex Condex Condex Condex From State Condex Condex Condex Condex From State Condex From Sta

Prod: Tony Brown, Jeff Gordon Wr: Jerry Foster, Bill Rice Pub: PolyGram International Publishing Co., Inc. (ASCAP) Mgr: Ritter Carter

MARY-CHAPIN CARPENTER "The Hard Way"

(Columbia 38 74930) Prod: John Jennings, Mary-Chapin Carpenter Wr: Mary-Chapin Carpenter Pub: EMI April Music Inc., Getarealjob Music (ASCAP) Mgr: John Simson,

MARK CHESNUTT "OI' Country" (MCA 54539)

Prod: Mark Wright Wr: Bobby Lamoyne Harden Pub: EMI April Music, K-Mark Music (ASCAP) Mgr: BDM Management MARK COLLIE "Born To Love You" (MCA 54515) Prod: Don Cook Wr: Mark Collie, Don Cook, Chick Rains Pub: BMG Songs,

rrod: Don Cook Wr: Mark Collie, Don Cook, Chick Rains Pub: BMG Songs, Inc., Judy Judy Judy Music; Sony Tree Publishing Co., Inc. (ASCAP, BMI) Mgr: Don Light CONFEDERATE RAILROAD "When You Leave That Way You Can

Never Go Back" (Atlantic Nashville/AG 5006) Prod: Barry Beckett Wr: Steve Clark, Johnny MacRae Pub: Music City Music,

CORBIN/HANNER "Any Road" (Mercury 869) Prod: Harold Shedd, Joe Scaife, Jim Cotton, Bob Corbin, Dave Hanner Wr: Dave Hanner, Bob Corbin, Kevin Herring Pub: PolyGram Int'l Pub., Inc., Play On Publishing, Bob Corbin Music; songs of PolyGram Int'l, Inc. (ASCAP, BMI) Mar: Bob Burwell

BILLY RAY CYRUS "She's Not Cryin' Anymore" (Mercury 827) Prod: Joe Scalle, Jim Cotton Wr: Billy Ray Cyrus, Terry Shelton, Bud Cannon Pub: Songs of PolyGram Int'l, Inc., Sly Dog Pub. Co., HotDogGo Jack McFadden

BILLY RAY CYRUS "Some Gave All" (Mercury 872)

Prod: Joe Scalfe, Jim Cotton Wr: Billy Ray Cyrus, Cindy Cyrus Pub: Songs of PolyGram Int'l, Inc., Sly Dog Pub. Co.; PlyGram Int'l Pub., Inc., Music Xpress (BMI, ASCAP) Mgr: Jack McFadden

BILLY DEAN "I Wanna Take Care Of You" (SBK/Liberty 79637) Prod: Jimmy Bowen, Billy Dean Wr: Billy Dean, J.K. Jones Pub: E Blackwood Music Inc.; Jechol Publishing Co. (BMI, ASCAP) Mgr: Teri Bro DIAMOND RIO "Oh Me, Oh My, Sweet Baby" (Arista 2464) Prod: Monty Powell, Tim DuBois Wr: Michael Garvin, Tom Shapiro Pub: Sc Tree Publishing Co., Inc.; Terrace Music (BMI, ASCAP) Mgr: Ted Hacker om Shapiro Pub: S Mgr: Ted Hacke JOE DIFFIE "Honky Tonk Attitude" (Epic 34 74911)

Prod: Bob Montgomery, Johnny Slate Wr: Joe Diffie, Lee Bogan Pub: Sony Tree Pub. Co., Inc., Songwriters Ink, Regular Joe Music (BMI) Mgr: Danny

DIXIANA "Now You're Taikin'" (Epic 34 74936)

Prod: Keih Stegall Wr. Joe Collins, Nichael P. Heeney Pub: BMG Songs, Inc.; Songs Of PolyGram Int1 Inc., Bantry Bay Music (ASCAP, BMI) Mgr: Fred Conley

Exclusively In R&R...

RADNEY FOSTER "Nobody Wins" (Arista 2512) Prod: Steve Fishell, Radney Foster Wr: Radney Foster, Kim Richey Pub: PolyGram International Publishing, Inc., St. Julien Music; Mighty Nice Music (ASCAP, BMI) Mgr: Fitzgerald-Hartley

GIBSON MILLER BAND "High Rollin"" (Epic 34 74856) Prod: Doug Johnson Wr: Dave Gibson, Blue Miller Pub: Nocturnal Ec Music, Union County Music, BrahmSongs, Careers-BMG Music Pub. (BMI) Mgr: Moress, Nanas, & Shea l Eclipse

(EMI) mgr. mores, narias, a onea VINCE GILL "No Future In The Past" (MCA 54540) Prod: Tony Brown Wr: Vince Gill, Carl Jackson Pub: Benefit Music, Famous Music Corporation, Too StrongSongs (BMI) Mgr: Fitgerald-Hartley VERN GOSDIN "Back When" (Columbia 38 74905)

Prod: Rick Hall Wr: Hugh Prestwood Pub: BMG Music, Hugh Prest Music (BMI) Mgr: Eddie Tickner RICKY LYNN GREGG "If I Had A Cheatin' Heart" (Liberty 79632) Prod: Chuck Howard Wr: Wayland Holyfield, Al Turney Pub: PolyGram International Publishing, Inc.; Songs Of PolyGram International, Inc. (ASCAP,

BMI) Mgr: Prater Enterprises

ALAN JACKSON "Tonight | Climbed The Wall" (Arista 2514) Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson Pub: S Music, Mattie Ruth Musick (ASCAP) Mgr: Barry Cobum

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TOBY KEITH "Should've Been A Cowboy" (Mercury 843) Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith Pub: Songs Of PolyGram Int'l, Inc., Tokeco Tunes (BMI) Mgr: Fred Cortez SAMMY KERSHAW "She Don't Know She's Beautiful"

(Mercury 825) Prod: Buddy Cannon, Norro Wilson Wr: Bob McDill, Paul Harrison Pub: PolyGram Int'l Pub., Inc., Ranger Bob Music; Careers-BMG Music Pub., Inc. (ASCAP, BMI) Mgr: Jim Dowell

HAL KETCHUM "Hearts Are Gonna Roll" (Curb 1039) Prod: Allen Reynolds, Jim Rooney Wr: Hal Ketchum, Ronny Scalle Pub Foreshadow Songs, Inc., Songs Of PolyGram International, Inc., Virgin Timber Music (BMI) Mgr: Chuck Flood

TRACY LAWRENCE "Alibis" (Atlantic Nashville/AG 4957) Stroud Wr: Randy Boudreaux Pub: Thanxse Edwards (BMI)

LITTLE TEXAS "1'd Rather Miss You" (WB 5858) Prod: James Stroud, Christy Di Napoli, Doug Grau Wr: Porter Howell, Dwayne O'Brien Pub: Square West Music, Inc., Howlin' Hits Music, Inc. (ASCAP) Mgr:

PATTY LOVELESS "Blame It On Your Heart" (Epic 34 74906) Prod: Emory Gordy, Jr. Wr: Harlan Howard, Kostas Pub: Harlan Howard Songs, Inc., Songs Of PolyGram Int'l, Inc., Seven Angels Music (BMI) Mgr: Fitzgerald-Hartley

MCBRIDE & THE RIDE ''Love On The Loose, Heart On The Run''

(MCA 54601) Prod: Steve Gibso on, Tony Brown Wr: Kostas, Anna Lisa Graham Pub: Songs national, Inc., Millhouse Music (BMI) Mgr: Ken Stilts Of PolyGree Of PolyGram International, Inc., Millhouse Music (BMI) Mgr: Ken Sti REBA MCENTIRE & VINCE GILL "The Heart Won't Lie"

(MCA 54599)

(Mich 34333) Prod: Tony Brown, Reba McEntire Wr: Kim Carnes, Donna Terry Weiss Pub: Moonwindow Music; Donna Weiss Music, Inc. (ASCAP, BMI) Mgr: Narvel Blackstock: Fitoerald-Hartley

TIM McGRAW "Memory Lane" (Curb 1041) Prod: James Stroud, Byron Gallimore Wr: Joe Diffie, Lonnie Wilson Pub: Forrest Hills Music, Inc.; Zomba Ent. Inc. (BMI, ASCAP) Mgr: Tony Harley JOHN MICHAEL MONTGOMERY "I Love The Way You Love Me" (Atlantic Nashville/AG 4907-2)

Prod: Doug Johnson Wr: Victoria Shaw, Chuck Cannon Pub: Gary Morris Music; Taste Auction Music (ASCAP, BMI) Mgr: Hallmark Direction LORRIE MORGAN ''I Guess You Had To Be There''

(BNA 62415-2) od: Richard Landis Wr: Jon Robbin, Barbara Cloyd Pub: Ten Ten Tunes SCAP) Mgr: Moress, Nanas, & Shea

DUDE MOWREY "Maybe You Were The One" (Arista 2515) Prod: Michael Clute, Tim DuBois Wr: Hunter Moore, Rob Landis Pub: Lee Greenwood Music, Inc., Big Mussy Music, Spatz Music (BMI) Mgr: No Pain, No Gain Mont.

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NITTY GRITTY DIRT BAND "Little Angel" (Liberty 79644) Prod: Jimmy Bowen, Chuck Howard Wr: Matraca Berg, Jeff Hanna Pub: Warner-Tameriane Publishing Corp., Patrick Joseph Music, Inc., Maria Belle Music, Jeff Diggs Music (BMI) Mgr: Morris, Bliesener, & Assoc.

ROBERT ELLIS ORRALL "A Little Bit Of Her Love" (RCA 62475-2)

Prod: Steve Marcantonio, Robert Ellis Orrall, Josh Leo Wr: Robert Ellis Orrall, Lonnie Wilson Pub: EMI April Music Inc., JKids Music, Zomba Enterprises (ASCAP) Mgr: None

COUNTRY SONG INFORMATION INDEX

The most comprehensive list of everything you need to know about who's behind the country hits....

• Artist • Title • Label • Manager • Producer • Writer • Publisher

All in one place... every week!

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K.T. OSLIN "New Way Home" (RCA 62499-2) Prod: Glen Ballard Wr: K.T. Oslin Pub: Madzu Music (SESAC) Mgr: Moress,

Nanas & Shee PAUL OVERSTREET "Take Another Run" (RCA 62473-2)

Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music, Almo Music Corp. (BMI, ASCAP) Mgr: Scarlet Moon Music P

LEE ROY PARNELL "Tender Moment" (Arista 2523) Prod: Scott Hendricks, Barry Beckett Wr: L. Parnell, R. Bourke, C. Moore Pub: PolyGram International Publishing, Inc., R-BAR-R Music Company, New Songs De Burgo, Mama Guitar Music (ASCAP) Mgr: Mike Robertson PEARL RIVER "Fool To Fall" (Liberty 79635) Prod: Jerry Crutchfield Wr: Wood Newton, Larry Stewart Pub: Warner-Tamerlane Publishing Corp., Writers House Music, Inc., Larry Stewart Music (MNI) Mar: Gursey Schneider & Co

r: Gursey Schneider & Co

CELINDA PINK "Pack Your Lies And Go" (Step One 458) Prod: Ray Pennington Wr: A. Syms Pub: Almarie Music (BMI) Mgr: Ray Pennington

COLLIN RAYE "Somebody Else's Moon" (Epic 34 74912) Prod: Garth Fundis, John Hobbs Wr: Paul Nelson, Tom Shapiro Pub: Sony Tree Pub. Co., Inc., Great Cumberland Music, Diamond Struck Music (BMI) Mar: Steve Cox

RESTLESS HEART "Mending Fences" (RCA 62419-2) ., ib: WB Music Prod: Josh Leo, Restless Heart Wr: Andy Byrd, Jim Robin Corp. (ASCAP) Mgr: Fitzgerald-Hartley

SAWYER BROWN "Trouble On The Line" (Curb 1043) Prod: Randy Scruggs, Mark Miller Wr: Mark A. Miller, Bill Shore Pub: Zoo II Music; Club Zoo Music (ASCAP, BMI) Mgr: T.K.O. Management RICKY VAN SHELTON "Just As I Am" (Columbia 38 74896) Prod: Steve Buckingham Wr: Larry Boone, Paul Nelson Pub: Sony Tree Pub. Co., Inc.; Sony Cross Keys Pub. Co., Inc. (BMI, ASCAP) Nigr: Michael

Campbell & Assoc. LARRY STEWART "Airight Aiready" (RCA 62474-2) Prod: Scott Hendricks, Larry Stewart Wr: Byron Hill, J.B. Rudd Pub: Collins Court Music, Inc.; J.B. Rudd Publishing (ASCAP, BMI) Mgr: Fitgerald-Hartley DOUG STONE "Made For Lovin' You" (Epic 34 74885) Prod: Doug Johnson Wr: Curly Putman, Sonny Th Pub. Co., Inc. (BMI) Mgr: John Dorris, Phyllis Ber

MARTY STUART "Hey Baby" (MCA 54607) Prod: Richard Bennett, Tony Brown Wr: Marty Stuart, Paul Kennerley Pub: Songs Of PolyGram International, Inc., Irving Music, Inc., Littlemarch Music (BMI) Mgr: Bonnie Gamer Т

AARON TIPPIN "My Blue Angel" (RCA 62430-2)

Prod: Emory Gordy Jr. Wr: Aaron Tippin, Kim Williams, Philip Douglas Pub: Acuff-Rose Music, Inc.; Sony Cross Keys Pub. Co., Inc., BMG Songs Inc. & Vickey Hiter Music (ASCAP) Mgr: Starstruck Momt. RANDY TRAVIS "An Old Pair Of Shoes" (WB 5955)

Prod: Kyle Lehning Wr: Jerry Foster, Art Masters, Johnny Masters Pub: WB Music Corp., Tapper Music: On The Wall Music, Great Galen Music (ASCAP, BMI) Mgr: Lib Hatcher-Travis TRAVIS TRITT "T-R-O-U-B-L-E" (WB 6037)

Prod: Gregg Brown Wr: Jerry Chesnut Pub: Sony Tree Pub. Co., Inc. (BMI) Mgr: Ken Kragen

TANYA TUCKER with DELBERT McCLINTON "Tell Me About It" (Liberty 79665)

Prod: Jerry Crutchfield Wr: Bill LaBounty. Pat McLaughlin Pub: Warner-Tamerlane Publishing Corp., Top Down Music, Corn Country Music (BMI) Mgr:

SHANIA TWAIN "What Made You Say That" (Mercury 857)

Iden, Stan Munsey, Jr. I Prod: Harold Shedd, Norro Wilson Wr: Tony Ha Millhouse Music (BMI) Mgr: Mary Bailey

RICK VINCENT "Ain't Been A Train Through Here Im Years"

(Curb 1045) Prod: Wendy Waldman, Brad Parker Wr: Rick Vincent, Steve Hill Pub: Rio Zen Music, Longidtude Music, Mike Curb Music, Bug Music, Me and My House (BMI) Mgr: AMI/Jaclyn Kaas

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GENE WATSON "In Other Words" (Broadland Int'l 303) Prod: Gary Buck Wr: Tim Mensy, Tony Haselden Pub: Sony Caoss Keys Pub. Co., Inc., Miss Dot Music; Millhouse Music Pub. (ASCAP, BMI) Mgr: Allen

WYNONNA "Tell Me Why" (Curb/MCA 54606)

Prod: Tony Brown, Don Potter Wr: Karla Bonoff Pub: Seagrape Music (BMI) Mgr: Ken Stilts

TRISHA YEARWOOD "You Say You Will" (MCA 54600) Prod: Garth Fundis Wr: Beth Nielsen Chapman, Verlon Thompson P Prod: Garth Fundis Wr: Beth Nielsen Chapman, Verlon Thompson Pub: BMG Songs, Inc., EMI April Music Inc., Ides Of March Music (ASCAP) Mgr: Ken

DWIGHT TUARAM AIRT HILL LUIDY FOL (WE GELO) Prod: Pete Anderson Wr: Kostas, James House Pub: Songs Of PolyGram International, Inc., Seven Angels Music, Mad Women Music (BMI) Mgr: Gary Borman/Borman Entertainment

DWIGHT YOAKAM "Ain't That Lonely Yet" (WB 6028)

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COUNTRY ADDS & HOTS

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NATIONAL AIRPLAY®

BREAKER

DAVID CROSBY & PHIL COLLINS Hero (Atlantic/AG)

52% of our reporters on it. Rotations: Heavy 0, Medium 13, Light 45, Total Adds 56, including WBLI, WRQX, KVIL, 2WD, WMTX, WKQI, KMXV, KYKY, KESZ, KSFI. Debuts at number 24 on the AC chart.

BRUCE HORNSBY Harbor Lights (RCA)

52% of our reporters on it. Rotations: Heavy 0, Medium 28, Light 30, Total Adds 11, including 2WD, WMTX, WPNT, WARM98, WVAF, WCSO, WARM, WMXL, WPEZ, WLHT. Moves 27-23 on the AC chart.



RACHELLE FERRELL "Welcome To Love" (Capitol) 54/4

Rotations: Heavy 4/0, Medium 28/0, Light 22/4, Total Adds 4, WMXZ, WWNK, KLSY, WTFM. Heavy: WWWM, KRLB, KVIC K99. Medium including KMXV, KESZ, WOBM, WHYNFM, KKMY, WLMX, WTCB, KMXR, WDLX, WAHR, KTYL, WROE WMMX, WLQR, KSSKFM, KRNO, KISC, WNMB, KTWN, WMTFM, WHMS, KZLT. *Moves 24-22 on the AC chart*.

WMMX, WLOR, KSSKFM, KRNO, KISC, WNMB, KTWN, WMTFM, WHMS, KZLT. Moves 24-22 on the AC chart. CHRIS ISAAK "Can't Do A Thing (To Stop Me)" (Reprise) 52/9 Rotations: Heavy 0, Medium 21/2, Light 31/7, Total Adds 9, WLTT, WMTX, WENS, KBIG, KOST, WMJO, WTCB, WTFM, KRNO. Medium including KHMX, WOBM, KMXR, WDLX, WAHR, WROE, WLQR, KISC, KRLB, WNMB, KTWN, KVIC, WMTFM, KZLT, WOLH, KMGW, K99, KNNN, KEYW, Light including WARM98, WWNK. Moves 30-25 on the AC chart. BOY KRAZY "That's What Love Can Do" (Next Plateau/London/PLG) 46/3 Rotations: Heavy 8/0, Medium 24/2, Light 14/1, Total Adds 3, WBMX, KLSY, WMXL. Heavy: WYXR, WOAL, KMXV, WKYE, WMAG, KVIC, K99, KEYW. Medium including WALK, WMXV, WMXZ, WMTX, WPNT, WKOI, KKCW, WMJQ, WARM, WDLX, WJDX, WMXB, KTYL, KGBX, KISC, WNMB, KTWN, WHMS, KZLT, WQLR, KMGW, KNNN. Moves 22-20 on the AC chart. DECIMA BELLE "If L Cauld" (Columbia) 44/4

WJDX, WMXB, KTYL, KGBX, KISC, WNMB, KTWN, WHMS, KZLT, WOLR, KMGW, KNNN. Moves 22-20 on the AC chart. **REGINA BELLE ''If I Could'' (Columbia) 44/4** Rotations: Heavy 1/0, Medium 20/0, Light 23/4, Total Adds 4, WLIF, WLTT, WHYNFM, KMGO, Heavy: WLTE, Medium: WBMX, WLTS, WOBM, KMXR, WMAG, WDLX, WAHR, KTYL, WROE, WLOR, WWWM, KSSKFM, KRLV, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, KMGW, Light including WYXR, WBTFM, KQ102, KSFI, WLEV. Moves 28-26 on the AC chart. WARREN HILL ''The Passion Theme'' (Novus/RCA) 44/0 Rotations: Heavy 7/0, Medium 17/0, Light 20/0, Total Adds 0, Heavy: WLMX, WROE, WLOR, KRLB, KZLT, K99, KMGO, Medium: KVIL, KSFI, WOBM, WDLX, WAHR, WTFM, WMXB, KTYL, WFMK, KJSN, KISC, WNMB, KTWN, KVIC, WHMS, WLDR, KEYW, Light including KQ102, WARM98, KESZ, KGBY, WLEV, WKYE. Moves 25-27 on the AC chart. DETED CETERA ''Even A Engl Can See'' (WR) 35/35

PETER CETERA "Even A Fool Can See" (WB) 35/35 Rotations: Heavy 0, Medium 8/8, Light 27/27, Total Adds 35, WAXV, KO102, WUSA, KKCW, KSFI, WKYE, WJLK, WOBM, WMGS, KMXR, WDLX, WJDX, WIVY, WMXB, KTYL, WMMX, WLOR, WWWM, KJSN, KRNO, KISC, JOY99, WNMB, KTWN, KVIC, WHMS, KZLT, WQLH, WLDR, KYMG, KIDX, KMGW, K99, KNNN, KEYW. Debuts at number 30 on the AC chart.

JOHN PAGANO "The Best I Ever Was" (MCA) 35/4 Rotations: Heavy 0, Medium 8/1, Light 27/3, Total Adds 4, WKYE. WOBM, WLMX, KJSN. Medium including KVIL, WAHR, WLOR, WWWM, KZLT, KMGW, K99. Light including WLIF, WMTX, KGBY, KSFI, WDLX, WIVY, WTFM, WMXB, KTYL, WROE, KMJC, WMMX, KRLV, KXYQ, KISC, KRLB, WNMB, KTWN, KVIC.

KMJC, WMMX, KRLV, KXYQ, KISC, KŘLB, WNMB, KTWN, KVIC.
BON JOVI "Bed Of Roses" (Jambco/Mercury) 34/1
Rotations: Heavy 2/0, Medium 16/1, Light 16/0, Total Adds 1, KS95. Heavy: WKYE, KEYW. Medium including WMTX, WKTI, WCSO. KKMY, WDLX, WAHR. WIVY, WROE, WLQR, KXYQ, KTWN, KVIC, KZLT, KMGW, K99. Light including KHMX, WMXZ, KEZR, WMJQ, WJDX, KTYL, KMJC, WFMK, KGBX, KISC, KRLB, WNMB. Debuts at number 29 on the AC chart.
JEFF HEALEY BAND "Lost In Your Eyes" (Arista) 31/3
Rotations: Heavy 0, Medium 13/0, Light 18/3, Total Adds 3, WMXZ, WTFM, KKLD. Medium: WKYE, WCSO, KKMY, WDLX, WAHR, KGBX, WLQR, KZLT, WQLR, WLDR, KMGW, KNNN, KEYW. Light including WPNT, WKTI, WIVY, KTYL, WROE, KMJC, WFMK, WWWM, KISC, KRLB, WNMB, KTWN, KVIC, WMTFM, K99.



Reports/Adds Heavy Medium Light ① VANESSA WILLIAMS & BRIAN McKNIGHT 112/0 108 4 0 ② WHITNEY HOUSTON 111/1 99 9 3 ③ JON SECADA 106/0 85 18 3 ③ LOR SECADA 106/4 86 17 3 5 GLORIA ESTEFAN 98/0 63 29 6 ③ GO WEST 101/1 51 40 10 Ø WENDY MOTEN 97/1 48 34 5 8 ELTON JOHN 87/0 48 34 5 9 STING 91/3 37 46 8 10 MARY-CHAPIN CARPENTER 84/2 33 44 11 11 CELINE DION 80/3 21 45 14 13 MICHAEL W. SMITH 75/1 31 33 17 10 SHAWW COLVIN 72/1 17 38 17 10 SHAWW COLVIN 72/1 17 38 17 10 SHAWW COLVIN 72/1 17 38 17 11 SHAWW COLVIN 72/1 <th></th> <th></th> <th>Total</th> <th></th> <th></th> <th></th>			Total			
² WHITNEY HOUSTON ¹				Heavy	Medium	Light
G JON SECADA 106/0 85 18 3 G RESTLESS HEART I/WARREN HILL 106/4 86 17 3 5 GLORIA ESTEFAN 98/0 63 29 6 G GO WEST 101/1 51 40 10 Ø WENDY MOTEN 97/1 48 34 15 8 ELTON JOHN 97/1 48 34 5 Ø STING 91/3 37 46 8 Ø MARY-CHAPIN CARPENTER 84/2 37 40 7 Ø EXPOSE 88/2 33 44 11 Ø CELINE DION 80/3 21 45 14 13 MICHAEL W. SMITH 75/1 31 33 11 Ø SHAWN COLVIN 72/1 17 38 17 Ø BOY GEORGE 76/10 12 44 20 16 KENNY G 51/0 23 19 9 Ø RAY CHARLES 72/7 8 44 20 16 SADE 62/3 2 37 23 19 9 RAY CHARLES	0			108	4	0
⁰ RESTLESS HEART I/WARREN HILL 106/4 86 17 3 ⁵ GLORIA ESTEFAN 98/0 63 29 6 ⁶ GO WEST 101/1 51 40 10 ⁹ WENDY MOTEN 97/1 48 34 15 ⁸ ELTON JOHN 87/0 48 34 5 ⁹ STING 91/3 37 46 8 ⁹ MARY-CHAPIN CARPENTER 84/2 37 40 7 ⁹ EXPOSE 88/2 33 44 11 ⁹ CELINE DION 80/3 21 45 14 ¹⁰ EXPOSE 88/2 33 44 11 ¹⁰ CELINE DION 80/3 21 45 14 ¹¹ MICHAEL W. SMITH 75/1 31 33 11 ¹⁰ SHAWN COLVIN 72/1 17 38 17 ¹⁰ BOY GEORGE 72/7 8 44 20 16	0			99	9	3
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8 ELTON JOHN 87/0 48 34 5 9 STING 91/3 37 46 8 10 STING 91/3 37 46 8 11 EXPOSE 84/2 37 40 7 12 EXPOSE 88/2 33 44 11 12 CELINE DION 80/3 21 45 14 13 MICHAEL W. SMITH 75/1 31 33 11 12 SHAWN COLVIN 72/1 17 38 17 15 BOY GEORGE 76/10 12 44 20 16 KENNY G 51/0 23 19 9 17 RAY CHARLES 72/7 8 44 20 16 KENNY G 51/0 23 19 9 17 RAY CHARLES 72/7 8 44 20 16 SADE 62/3 2 37 23 19 HOWARD HEWETT 61/0 7 30 24 <t< th=""><th>6</th><th></th><th></th><th>51</th><th>40</th><th>10</th></t<>	6			51	40	10
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① EXPOSE 88/2 33 44 11 ① CELINE DION 80/3 21 45 14 13 MICHAEL W. SMITH 75/1 31 33 11 ① SHAWN COLVIN 72/1 17 38 17 ① BOY GEORGE 76/10 12 44 20 16 KENNY G 51/0 23 19 9 ① RAY CHARLES 72/7 8 44 20 ① SADE 62/3 2 37 23 19 HOWARD HEWETT 61/0 7 30 24 ② BOY KRAZY 46/3 8 24 14 21 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 ? RACHELLE FERRELL 54/4 4 28 22 ? BRUCE HORNSBY 58/56 13 45 ? DAVID CROSBY & PHIL COLLINS 58/56 13 45 ? CHRIS ISAAK 52/9 0 21 31 ? BOURAN DURAN 25/0 4 16 5 <tr< th=""><th>-</th><th></th><th></th><th>37</th><th>46</th><th>8</th></tr<>	-			37	46	8
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13 MICHAEL W. SMITH. 75/1 31 33 11 C SHAWN COLVIN 72/1 17 38 17 C BOY GEORGE 76/10 12 44 20 16 KENNY G 51/0 23 19 9 C SADE 72/7 8 44 20 C SADE 72/7 8 44 20 C SADE 62/3 2 37 23 19 HOWARD HEWETT 61/0 7 30 24 C BOY KRAZY 46/3 8 24 14 21 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 C RACHELLE FERRELL 54/4 4 28 22 C BRUCE HORNSBY 58/56 0 13 45 C DAVID CROSBY & PHIL COLLINS 58/56 0 13 45 C HRIS ISAAK 52/9 0 21 31 C BOURAN DURAN 25/0 4 <td< th=""><th>-</th><th></th><th></th><th>33</th><th>44</th><th>11</th></td<>	-			33	44	11
C SHAWN COLVIN 72/1 17 38 17 C BOY GEORGE 76/10 12 44 20 16 KENNY G 51/0 23 19 9 C SADE 51/0 23 19 9 C SADE 72/7 8 44 20 C SADE 62/3 2 37 23 19 HOWARD HEWETT 61/0 7 30 24 C BOY KRAZY 46/3 8 24 14 21 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 C RACHELLE FERRELL 54/4 4 28 22 C BRUCE HORNSBY 58/56 0 13 45 C CHRIS ISAAK 52/9 0 21 31 C REGINA BELLE 44/4 1 20 23 C WARREN HILL* 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 </th <th>-</th> <th></th> <th></th> <th>21</th> <th>45</th> <th>14</th>	-			21	45	14
Image: Description of the second system 76/10 12 44 20 16 KENNY G 51/0 23 19 9 17 RAY CHARLES 72/7 8 44 20 18 SADE 62/3 2 37 23 19 HOWARD HEWETT 61/0 7 30 24 19 BOY KRAZY 46/3 8 24 14 21 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 10 RACHELLE FERRELL 54/4 4 28 22 29 BRUCE HORNSBY 58/56 0 13 45 20 DAVID CROSBY & PHIL COLLINS 58/56 0 13 45 29 CHRIS ISAAK 52/9 0 21 31 30 WARREN HILL* 44/4 1 20 23 31 REGINA BELLE 44/4 1 20 23 32 WARREN HILL* 44/0 7 17 20 32 DURAN DURAN 25/0 </th <th></th> <th></th> <th></th> <th>31</th> <th>33</th> <th>11</th>				31	33	11
16 KENNY G 51/0 23 19 9 17 RAY CHARLES 72/7 8 44 20 19 SADE 62/3 2 37 23 19 HOWARD HEWETT 61/0 7 30 24 19 BOY KRAZY 46/3 8 24 14 21 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 10 RACHELLE FERRELL 54/4 4 28 22 21 BRUCE HORNSBY 58/11 0 28 30 22 BRUCE HORNSBY 58/56 0 13 45 22 BRUCE HORNSBY 58/56 0 13 45 23 CHRIS ISAAK 52/9 0 21 31 32 WARREN HILL' 44/4 1 20 23 33 WARREN HILL' 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 39 NO JOVI 34/1 2 <t< th=""><th>-</th><th></th><th></th><th>17</th><th>38</th><th>17</th></t<>	-			17	38	17
Image: Construction of the state of the	-			12	44	20
Image: SADE 62/3 2 37 23 19 HOWARD HEWETT 61/0 7 30 24 Image: SADE 61/0 7 30 24 Image: SADE 46/3 8 24 14 Image: SADE 46/3 8 24 14 Image: SADE 42/0 10 21 11 Image: SADE 54/4 4 28 22 Image: SADE 58/11 0 28 30 Image: SADE 58/56 0 13 45 Image: SADE 52/9 0 21 31 Image: SADE 52/9 0 21 31 Image: SADE 44/4 1 20 23 Image: SADE 44/4 1 20 23 Image: SADE 44/0 7 17 20 Image: SADE 25/0 4 16 5 Image: SADE 34/1 2 16 16 Image: SADE 35/35 8 27 <th>-</th> <th></th> <th></th> <th>23</th> <th>19</th> <th>9</th>	-			23	19	9
19 HOWARD HEWETT 61/0 7 30 24 19 BOY KRAZY 61/0 7 30 24 10 BOY KRAZY 46/3 8 24 14 11 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 11 PEABO BRYSON & REGINA BELLE 54/4 4 28 22 11 PEABO BRYSON & PHIL COLLINS 58/11 0 28 30 11 OxVID CROSBY & PHIL COLLINS 58/56 0 13 45 12 CHRIS ISAAK 52/9 0 21 31 13 REGINA BELLE 44/4 1 20 23 14 WARREN HILL' 44/0 7 17 20 15 BON JOVI 34/1 2 16 16 15 BON JOVI 34/1 2 16 16	-			8	44	20
① BOY KRAZY 46/3 8 24 14 21 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 ② RACHELLE FERRELL 54/4 4 28 22 ③ BRUCE HORNSBY 58/11 0 28 30 ④ DAVID CROSBY & PHIL COLLINS 58/56 0 13 45 ④ CHRIS ISAAK 52/9 0 21 31 ④ REGINA BELLE 44/4 1 20 23 ④ WARREN HILL* 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 ④ DAJONI 34/1 2 16 16	•			2	37	23
21 PEABO BRYSON & REGINA BELLE 42/0 10 21 11 27 RACHELLE FERRELL 54/4 4 28 22 29 BRUCE HORNSBY 58/11 0 28 30 20 DAVID CROSBY & PHIL COLLINS 58/56 0 13 45 29 CHRIS ISAAK 52/9 0 21 31 29 REGINA BELLE 44/4 1 20 23 29 WARREN HILL* 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 29 BON JOVI 34/1 2 16 16 20 PETER CETERA 35/35 0 8 27	19			7	30	24
PARCHELLE FERRELL 54/4 4 28 22 BRUCE HORNSBY 58/11 0 28 30 DAVID CROSBY & PHIL COLLINS 58/56 0 13 45 CHRIS ISAAK 52/9 0 21 31 REGINA BELLE 44/4 1 20 23 WARREN HILL' 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 BON JOVI 34/1 2 16 16 PETER CETERA 35/35 0 8 27	-			8	24	14
⁽¹⁾ ⁽²⁾	-			10	21	11
③ DAVID CROSBY & PHIL COLLINS 58/56 0 13 45 ④ CHRIS ISAAK 52/9 0 21 31 ④ REGINA BELLE 44/4 1 20 23 ④ WARREN HILL* 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 ④ BON JOVI 34/1 2 16 16 ④ PETER CETERA 35/35 0 8 27	-			4	28	22
① CHRIS ISAAK 52/9 0 21 31 ⑦ REGINA BELLE 44/4 1 20 23 ⑦ WARREN HILL* 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 ③ BON JOVI 34/1 2 16 16 ① PETER CETERA 35/35 0 8 27	-	BRUCE HORNSBY	. 58/11	0	28	30
³ REGINA BELLE ³ VARREN HILL ⁴ 4/4 ¹ 20 ² 23 ³ WARREN HILL ⁴ 4/4 ¹ 20 ² 3 ³ WARREN HILL ⁴ 4/4 ¹ 20 ² 3 ² BURAN DURAN ⁴ 16 ¹ BON JOVI ³ 4/1 ¹ 6 ¹ PETER CETERA ³ 5/35 ⁸ 27	-			0	13	45
WARREN HILL 44/4 7 20 23 WARREN HILL 44/0 7 17 20 28 DURAN DURAN 25/0 4 16 5 WARREN HILL 34/1 2 16 16 WARREN HILL 35/35 0 8 27	-			0	21	31
28 DURAN DURAN 25/0 4 16 5 39 BON JOVI 34/1 2 16 16 39 PETER CETERA 35/35 0 8 27	-			1	20	23
 BON JOVI	-			7	17	20
Image: Second	_			4	16	5
				2	16	16
*Keeps bullet due to continued growth.	30		35/35	0	8	27
		*Keeps bullet due to continued growth.				





KENNY G (19)

STING (15) WENDY MOTEN (13)

SAWYER BROWN "All These Years" (Curb) 31/1 Rotations: Heavy 0. Medium 19/1, Light 12/0, Total Adds 1, JOY99, Medium including KSFI, WCSO, WTCB, KMXR, WAHR, WRVR, WLOR, KISC, KRLB, WNMB, KTWN, KVIC, WMTFM, WHMS, KMGW, K99, KNNN, KEYW, Light: WLIF, KO102, WWNK, KESZ, WKYE, WZNY, KMJC, WMMX, WCRZ, KRLV, KKLD, WLDR.

WINK, KeS2, WATE, WZNY, KM3C, WMMX, WCR2, KRLV, KKLU, WLDR. DINA CARROLL "So Close" (A&M) 28/1 Rotations: Heavy 0, Medium 9/0, Light 19/1, Total Adds 1, KKLD. Medium: KKMY, KMXR, WAHR, WROE, WLOR, KVIC, WHMS, KMGW, K99. Light including WBMX, KMXV, KES2, WHYNFM, WMGS, WRVR, KMJC, WMGN, WWWM, KISC, KRLB, WINMB, KTWN, WMTFM, KZLT, WOLH, WOLR, KEYW.

CATHY DENNIS "Moments Of Love" (Polyce, Retw. Rotations: Heavy 0, Medium 1/1, Light 27/27, Total Adds 27, WLTT, WKQI, KKCW, WKYE, WOBM, KKMY, WLMX, KMXR, WDLX, WJDX, WRVR, WMXB, KTYL, WROE, WMMX, KGBX, WLOR, WWWM, KISC, KRLB, KTWN, KVIC, WHMS, KZLT, WQLR, KIDX, K99, KMGW.

WOLR, KIDX, K99, KMGW. AARON NEVILLE "Don't Take Away My Heaven" (A&M) 24/21 Rotations: Heavy 0, Medium 4/2, Light 20/19, Total Adds 21, WMXZ, KESZ, B100, KEZR, WVAF, WJLK, WMGS, KKMJ, KKMY, WDX, WMXB, WLOR, WNMB, WHMS, KZLT, WOLH, WOLR, WLDR, KMGW, K99, KEYW. Medium including WROX, WDVD, Light Leduction KMXB

TASMIN ARCHER "Sleeping Satellite" (SBK/ERG) 24/6 Rotations: Heavy 0, Medium 5/0, Light 19/6, Total Adds 6, WDLX, WAHR, WIVY, WTFM, WWWM, KISC. Medium: KVIC, KMGW, K99, KNNN, KEYW. Light including WBMX, WKTI, KKMY, WMXB, WROE, WLQR, KRLB, WNMB, KTWN, WHMS, KZLT, WOLR, KMGQ.

JENNIFER WARNES "The Whole Of The Moon" (Private Music) 23/1 Rotations: Heavy 1/0, Medium 10/0, Light 12/1, Total Adds 1, KSFI. Heavy: KEYW. Medium: WOBM, KKMY, WDLX, WAHR, WLOR, KRNO, KRLB, KTWN, KVIC, KMGW. Light including WARM98, WWNK, KMXV, WROE, WMMX, WNMB, WMTFM, WHMS, WOLH, K99, KMGO.

DAVID SANBORN "Benny" (Elektra) 21/2

Motations: Heavy 0, Medium 0, Light 21/2, Total Adds 2, WTFM, KMGO, Light including KKMY, WMC, WROE, WMMX, WFMK, KMGL, WLOR, WWMM, KISC, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, WOLR, WLDR, K99, KEYW.

WFMK, KMGL, WLOR, WWWM, KISC, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, WQLH, WLDH, N99, NETW, ERIC CLAPTON "Running On Faith" (Reprise) 21/0 Rotations: Heavy 2/0, Medium 12/0, Light 7/0, Total Adds 0, Heavy: WRQX, KNNN, Medium: WCSO, KKMY, WMAG, WAHR, WLOR, JOY99, WNMB, KTWN, KVIC, KMGW, K99, KEYW, Light: KHMX, WMXZ, EAGLE, WMC, WCRZ, WMTFM, KYMG, CHAKA KHAN "Don't Look At Me That Way" (WB) 19/3 Rotations: Heavy 0, Medium 4/0, Light 15/3, Total Adds 3, WMMX, WQLR, WLDR, Medium: WLOR, KRNO, KMGW, KNNN, Light including WBMX, KESZ, WROE, WWWM, KRLB, WNMB, KTWN, KVIC, WMTFM, WHMS, KZLT, K99.

KURT HOWELL "I'M Over You" (Reprise) 17/17 Rotations: Heavy 0, Medium 0, Light 17/17, Total Adda 17, KMXV, KESZ, KKMY, WLMX, WDLX, WIVY, KTYL, WMMX, WLOR, KRLB, WNMB, KTWN, KVIC, WHMS, KMGW, K99, KEYW.

GEORGE MICHAEL & QUEEN w/LISA STANSFIELD "Somebody To Love" (Hollywood) 15/15 Rotations: Heavy 0, Medium 1/1, Light 14/14, Total Adds 15, WYXR, WROX, KMXV, WKTI, KKMY, WROE, WLO WLOR, WNMB, Rotations: Heavy 0, Medium 1/1, Light 14/14, Tota KTWN, KVIC, WHMS, KZLT, KMGW, K99, KEYW,



PRETENDERS "I'm Not in Love" (MCA) 14/0

Total Adds 0. Medium: WAHR, WLOR, KMGW, Light: WARM98, KKMY, WROE, IS, KZLT, K99. B KTW SUNDAYS "Wild Horses" (DGC) 8/1

Total Adds 1, KMGW. Light including WLQR, KRLB, KTWN, KVIC, WHMS, K99, leavy 0, Medium 0, Light 8

KIRK WHALUM f/JEVETTA STEELE "Love is A Losing Game" (Columbia) 8/1 Rotations: Heavy 0, Medium 0, Light 8/1, Total Adds 1, WHMS. Light including WROE, WMGN, WLQR, WNMB, KMGW, K99,

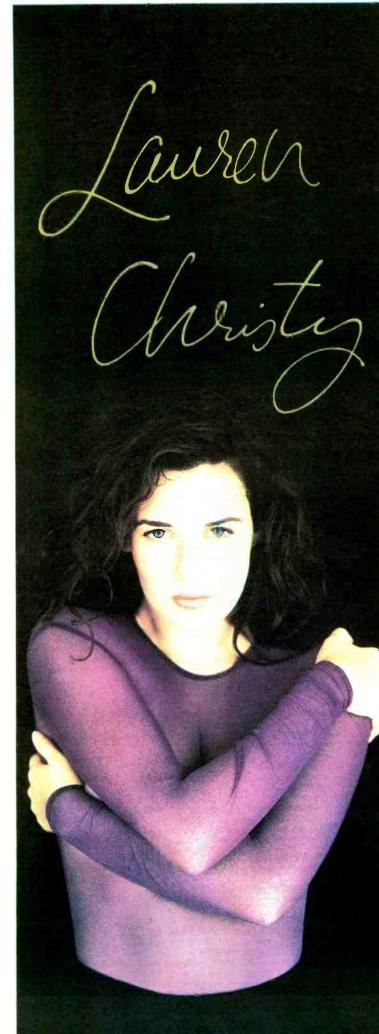
ANGO. JACK WAGNER "It's My Baby Too" (BFE/JRS/BMG) Rotations: Heavy 0, Medium 1/0, Light 6/1, Total Adds 1, KRLB. Medium: WLQR. Light including WROE, KTWN, KVIC, K99,

LINDSEY BUCKINGHAM "Don't Look Down" (Reprise) 7/0 Rotations: Heavy 0, Medium 1/0, Light 6/0, Total Adds 0. Medium: KEYW. Light: KKMY, WLOR, KRLB, WNMB, KMGW, K99. CAGES "Nameless Faces" (Capitol) 5/0 Rotations: Heavy 0, Medium 0, Light 5/0, Total Adds 0, Light: WLOB, KVIC, WHMS, Kop, KEYW,

Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0, Light: WLQR, KVIC, WHMS, K99, KEYW. NONA GAVE "Things We All Do For Love" (Third Stone/Atlantic Group) 5/0 Rotations: Heavy 0, Medium 0, Light 5/0, Total Adds 0, Light: WROE, WLQR, KRLB, KVIC, K99, CAROLE KING "Lay Down My Life" (King's X/Rhythm Safari) 5/0 Rotations: Heavy 0, Medium 2/0, Light 3/0, Total Adds 0, Medium: WAHR, WRVR, Light: WLQR, V

RVR. Light: WLQR, WHMS, KNGW,





"You Read Me Wrong " The debut single.

GOING FOR ADDS MONDAY 4/19

The Difference In A World Of Imitation.

"Lauren Christy's sparkling, refreshing voice makes this a perfect song for us. ALEX O'NEAL, MD KVIL/Dallas

Produced by Tony Peluso

		CU	RRENT-BA	SED		
WILF/Bailmore Balaan/Thoner Rectus Winty Horten Vanessa willutars Skiawn Colurin K. D. Lanc WENY MOTEN Vanessa willutars Skiawn Colurin K. D. Lanc WILF/Bailmore Bol Goren Bol Garassi Wilf Houston WILF/Status Wilf Houston WILF/Status Wilf Houston WILF/Status Wilf Houston Wilf Houston Wilf Houston Wilf Houston Wilf Houston Wilf Houston Wilf Houston Wilf Houston Bol George Wilf Wassau Territorin Stiff Wilf Wassau Territorin Bol George Wilf Wassau Territorin Bol George Wilf Wassau Territorin Bol George Boltast: Wassaw Hill Lans Wilf Wassau Bol George Boltast: Wilf Wassau Boltast: Wilf Wassau Boltast: Wilf Houston Globila Esteran Wilf Houston Globila Esteran Wilf Houston Globila Esteran Wilf Houston Globila Esteran Boltast: Wilf Houston Globila Esteran Holtast: Wilf Houston Boltast: Wilf Houston Bolta Ester Holtast: Wilf Houston Boltast: Wilf Houston Bolt	WLITIWAShington RUINA BELLE CARTY DENNIS GUERASSA STILL SAAK STILL	WZMX/Hartlord Herb Crowe MART CHAPIN CARPE Hottest: KENNY G BOY GEORGE JON SECADA WJLK/MORMOUTh- Ocean Guida/Carson PFTER CETERA RAY CHARLES AARON NEYLLLE BOTEST BOY GEORGE LTON JOH JON SECADA WILLEAS BOY GEORGE HEAT COMMISSION HITNEY HUSTON HETTESS HEART WORM/MORMOUTH- Ocean John FAGANO HUTNEY HUSTON HETTESS HEART WCSO/Portland, ME T.J. Holland COSSF & COLLINS BRUCE HORNSEY HOTEST CLORE HORNSEY HOTEST HOTESS WILLIAMS WCSO/PORTLAND BRUCE HORNSEY HOTEST CLORE HORNSEY HOTEST SADE BOY GEORGE SADE HOTEST WHYA-FM/Springfield. MA BIII Heas BOY GEORGE SADE HOTEST HOTST H	WET-FMCCharlotte Denovan/Mariner RAT CIARLES HOLTARES HOL	WMTX/Temps Disor/Res CROSSY & COLLINS BRUCE HORNSEY CHELS ISAAR HOLDERSE AVILLIANS JON SECADA RESTLESS HEART WILSATERPE JONN SECADA RESTLESS HEART WILSATERPE JONN SECADA RESTLESS HEART WUSATERPE JONN WILLIAMS WISATERPE JONN SECADA RESTLESS HEART WUSATERPE JONN SECADA WUSATERPE JONN SECADA RESTLESS HEART WUNSSA WILLIAMS WINSSA WILLIAMS WINSSA WILLIAMS WINSSA WILLIAMS WINSSA WILLIAMS MEDTERS: CORTA ESTERN WARESSA WILLIAMS MEDTERS: CORTA ESTERN WARESSA WILLIAMS MEDTERS: CORTA ESTERN ROSTERS HEART VARESSA WILLIAMS MEDTERS: METTERS CORTA SHANG OL	WTCB/Columbia Doug Spets CHRS ISAAK Hotteat: JON SECAA WILLESSA WILLIANS WILTINEY HOUSTON RESTLESS HEART CO WEST KMXR/Corpus Christi Jane Shaw PETER CETERA CATHY DENILS HEART DENILS HEART DENILS HEART DENILS HEART DENILS HEART DENILS HEART DENILS HOUSTON WATESSA WILLIAMS GLORIA ESTEAN RESTLESS HEART EAGLE/Greensboro Jackson/Michigh Norme Hotteat: MITTNEY HOUSTON WESTA WILLIAMS GLORIA ESTEAN RESTLESS HEART EAGLE/Greensboro Jackson/Michigh Norme Hotteat: WILTNEY HOUSTON WILTINEY HOUSTON ELTON JONN KENNY G ROD STEAART WARESSA WILLIAMS WMA GiGreensboro Chuck Holloway Norme Hotteat: WARESSA WILLIAMS WMA GiGreensboro Chuck Holloway Norme Hotteat: WARESSA WILLIAMS WMA GIGREENBORO Chuck HOUSTON HETTNEY HOUSTON WITTNEY HOUSTON WITTNEY HOUSTON HOT BOAT HOT BO	WPEZ/Macon Jim Franklin RAY CHARLESS BRUCE HORNSBY CELINE DION Hottest: VANESSA WILLIAMS MICHAEL W. SUTH GO WEST RESTLESS HEART WMC/Memphis Conley/Nelson Done Hottest: GLORIA ESTEPAN ELTON JON JON SECADA PLOTS JOHN JON SECADA ELTON JOHN CONTACTORNAL WMVR/Memphis CATHY DENALS BOTTANT WAYENAMINE CATHY DENALS BOTTANT CATHY DENALS BOTTANT RESTLESS HEART SHAWN COLVIN CATHY DENALS BOTTANT RESTLESS HEART SHAWN COLVIN CATHY DENALS CATHY DENALS CATHY DENALS CATHY DENALS CATHY DENALS CATHY DENALS CATHY DENALS WAYENG RESTLESS HEART COOSEY & COLLINS CATHY DENALS WAYENG NETHER COSEY & COLLINS CATHY DENALS CATHY DENALS WAYENG NETHER COSEY & COLLINS CATHY DENALS CATHY DENALS CATHY DENALS MILLIAMS WILLIAMS WITHEY HOUSTON STING RESTLESS HEART COSEY & COLLINS CATHY DENALS CATHY DENALS CATHY DENALS MILLIAMS VANESSA WILLIAMS WITHEY HOUSTON STING RESTLESS HEART COSEY & COLLINS CATHY DENALS MICHAEL 4. SUIT MORE ACOLLINS CATHY DENALS MICHAEL 4. SUIT WARESA WILLIAMS WITHEY HOUSTON STING COSEY & COLLINS CATHY DENALS MICHAEL 4. SUIT WARESA WILLIAMS WITHEY HOUSTON STING COSEY & COLLINS COSEY & CO
KM JI/Denver Dave Ward BOY CEOREE RESTLESS HEART HITTEY HOUSTON WARESSA FILLIARS JON SECONA EXPOSE KOSI/Denver Scott Taylor Done Hot Lest: VANESSA WILLIARS JON SECONA EXPOSE KOSI/DENVER Scott Taylor Done Hot Lest: VANESSA WILLIARS WILTWE' HOUSTON RESTLESS HEART KBG/LOS Angeles Edwards/Verdery SADE CHRIS ISAAK Hot Lest: VANESSA WILLIARS WILTWE' HOUSTON RESTLESS HEART KOSI/LOS Angeles Kayl Andon RESTLESS HEART KOSI/LOS Angeles Kayl Andon RESTLESS KOSI/LOS Angeles Kayl Andon REST KOSI/LOS Angeles Kayl Andon RESTLESS KOSI/LOS Angeles Kayl Andon RESTLESS KOSI/LOS Angeles Kayl Andon REST KOSI/LOS Angeles Kayl Andon REST KOSI/LOS Angeles Kayl Andon KCOSI/LOS Angeles KUSI/COSING KCOVICON KCOVICON KCOVICON KCOVICON KCOVICON KCOVICON KCON HITMEL FOUNTIS HOLLAS: LITON JOIN	KGBY/Sacramento John/Garcia CROSST & COLLINS Hottest: ELTON JOHN KINNI C GUEST & COLLINS HOTSON HOTSON HILLING CROSST & COLLINS JOHNISCH ALLING RECTARS A VILLING RECTARS A VI	KM2O/Les Vegas Cochran/Keith STING MARY CHAPIN CARPE Hottest: GLORIA ESTEFAN KENNY G KRUSTON JOHN VANESSA VILLIAMS KRUVILES Vegas Chase/Berry nore Hottest: VANESSA VILLIAMS KANDARESSA VILLIAMS KANDARESSA VILLIAMS RAY CHARLES KJSN/Modesto. CA Gary Michaels BOY GOORE GONES Chase/Berry Chasels REART HITNEY HOUSTON KING CETERA HOTTEST KANDARESSA VILLIAMS JON SECADA RESTLESS REART CEINER DION RESTLESS REART CEINER DION RENT G KINO/Reno, NY MICHAELSTEFAN KRNO/Reno, NY MICHAELSTEFAN KRNO/Reno, NY MICHAELSTEFAN CONSEY & COLLINS ROAD CONSEY & COLLINS PETER CETERA HOTTESTEAS REART CLORES LA COLLINS RELINY G RESTLESS REART COLLINS SOY GEORGE CHETS ISAAK HOTTEN JOIN RESTLESS REART CLORES & COLLINS RESTLESS REART RESTLESS REART RESTLESS REART RESTLESS REART RESTLESS REART RESTLESS REART RESTLESS REART RESTLESS REART RESTLESS REART	JOY99/Stockton Candy Stephene SAMTER BROWN CROSSE A COLLINS PETER CITERA MOLLASI HEAD AND AND AND AND AND PETER CITERA MOLLASI HEAD AND AND AND AND AND HEAD AND AND AND AND HEAD AND AND AND AND HEAD AND AND AND AND AND HEAD AND AND AND AND HEAD AND AND AND AND AND HEAD AND AND AND AND AND HEAD AND HEAD AND AND HEAD AND HEAD AND AND HEAD AND HEAD AND AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HEAD AND HE	WKLI/Albany WLEV/Allent WMC/Memph	Playlists pzen Playlist (5): WMT-FM/C own WZNY/Aug nis ort, Playlist Frozen (7 WLTE/Minne egas WMAG/Gree WMGN/Madi	'): Bapolis Insboro

AC ADDS & HOTS

Lanphear/Wertz CHAKA KHAN AARCN NEVILLE CROSEY & COLLINS CATHY DENNIS CATHY DENNIS CATHY DENNIS CHALENS CELINE DION WENTY MOTEN WHITNEY HOUSTON VANESSA WILLIAMS RESTLESS HEART

CROSBY & COLLINS CHAKA KHAN AARON NEVILLE PETER CETERA

Hottest: Hottest: JON SECADA WHITNEY HOUSTON RESTLESS HEART MARY CHAPIN CARPE

Reports/Adds

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CURRENT-BASED

WCRZ/Flint, MI Patrick/McIntyre

none Hottest: GLORIA ESTEFAN WHITNEY HOUSTOW RESTLESS HEART JON SECADA VANESSA WILLIAM:

WLQR/Toledo Kendall/Coope

MIDWEST P1 WPNT/Chicago Murray/Spears BRUCE HORNSBY HOLLEST: ELTON JOHN WHITNEY HOUSTON VANESSA WILLIAMS EXPOSE JON SECADA

WLTE/Minneapolis Gary Nolan

WARM98/Cincinnat Michael Grayson CROSBY & COLLINS BRUCE HORNSBY Hottest: RESTLESS HEART VANESSA WILLIAMS GO WEST WHITNEY HOUSTON KENNY G

WWNK/Cincinnati Matthews/Maxweil Matthews/Maxwei RAY CHARLES Hottest: VANESSA WILLIAMS WYNORNA KURI HOWELL GO WEST WHITNEY HOUSTON

WLTF/Cleveland Popovich/Kennedy none Hottest: VANESSA WILLIAMS MICHAEL JACKSON GLORIA ESTEFAN PATTY SMYTH EXPOSE

WQAL/Cleveland Ervin/Kowalski

none Hottest: VANESSA WILLIAMS BOY KRAZY JON SECADA STING DURAN DURAN

WKQI/Detroit Steve Weed CROSBY & COLLINS CATHY DENNIS Hotlest: WHITNEY HOUSTON VANESSA WILLIAMS GLORIA ESTEFAN ELTON JOHN JON SECADA

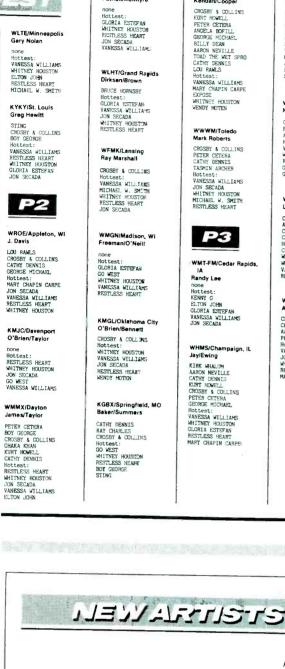
WENS/Indianap Knight/Eagan CHRIS ISAAK Hottest: VANESSA WILLIAMS ELTON JOHN GLORIA ESTEFAN WENDY MOTEN WHITNEY HOUSTON

KMXV/Kansas City Tom Land

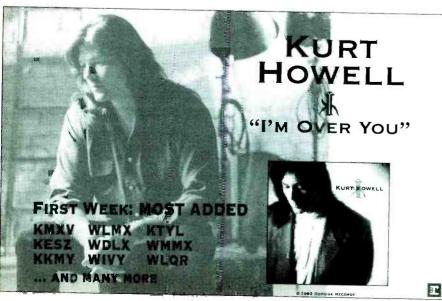
CROSBY & COLLINS KURT HOWELL GEORGE MICHAEL SADE HOTLEST: GLORIA ESTEFAN ELTON JOHN VANESSA WILLIAMS KENNY G BOY KRAZY

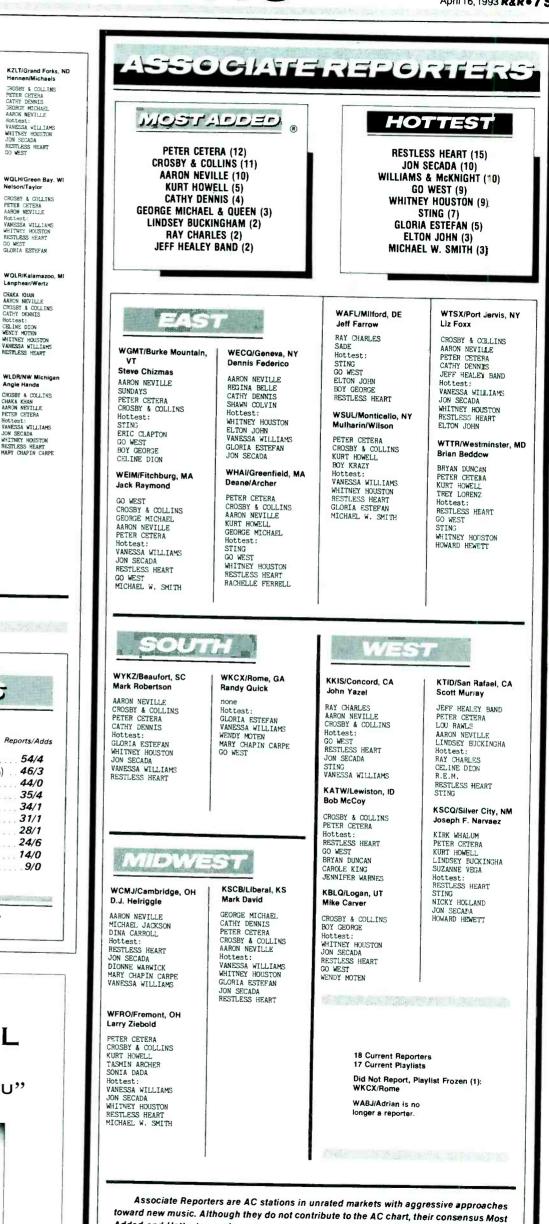
WKTI/Milwaukee Clayton/Harrison GEORGE MICHAEL HOTLEST: WENDY MOTEN KENNY G DON HENLEY BON JOVI VANESSA WILLIAMS

KS95/Minneapoli Davis/McKeever DAVIS/MCK Gever BON JOVI Hottest: ELTON JOHN GENESIS JON SECADA KENNY G WHITNEY HOUSTON



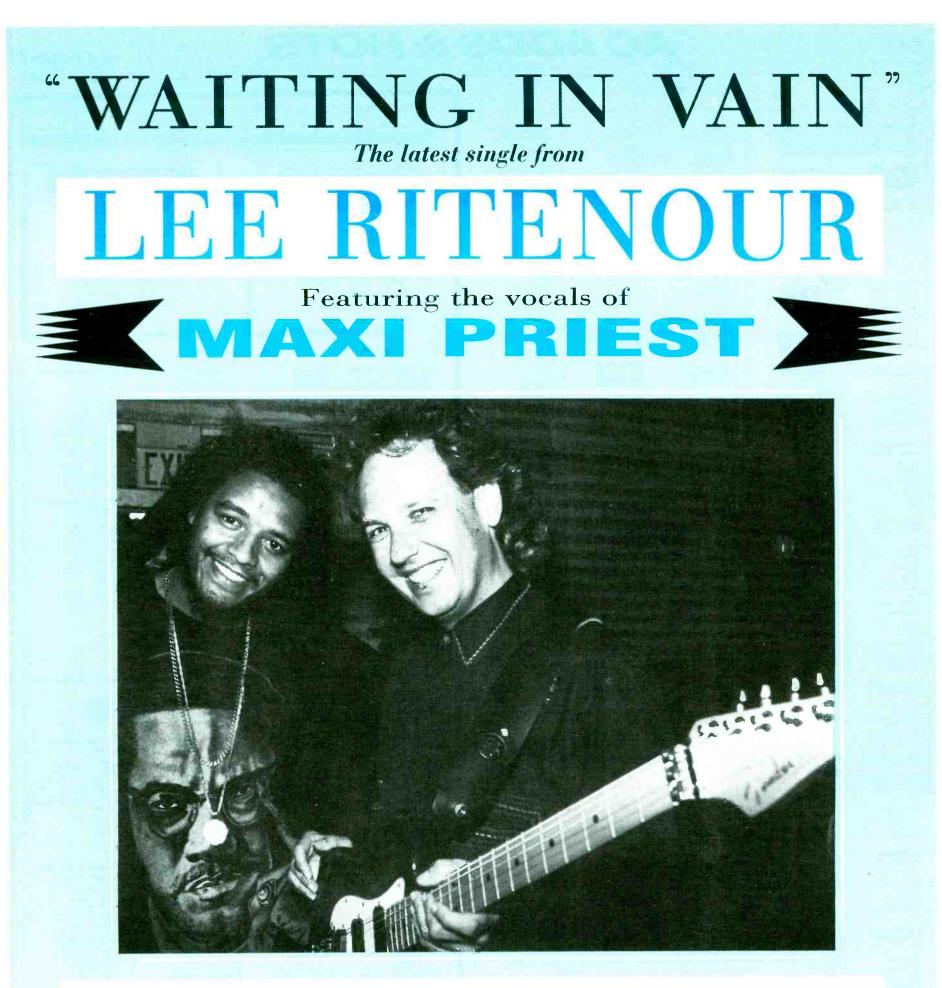
RACHELLE FERRELL/Welcome To Love (Capitol)	54/4
BUY KHAZY/Inat's What Love Can Do (Next Plateau/London/PLC)	46/3
WARREN HILL/The Passion Theme (Novus/BCA)	44/0
JUHN PAGANO/The Best Ever Was (MCA)	25/4
BUN JUVI/Bed Ut Roses (Jamboo/Mercury)	21/1
SAW FER DRUWN/All these Years (Curb)	31/1
DINA CARRULL/SO Close (A&M)	28/1
ASMIN ARCHER/Sleeping Satellite (SBK/ERG)	24/6
PRETENDERS/I'm Not in Love (MCA)	11/0
FREDDIE MERCURY/Time (Hollywood)	
	WARREN HILL/The Passion Theme (Novus/RCA) JOHN PAGANO/The Best I Ever Was (MCA) BON JOVI/Bed Of Roses (Jambco/Mercury) SAWYER BROWN/All These Years (Curb) DINA CARROLL/So Close (A&M) TASMIN ARCHER/Sleeping Satellite (SBK/ERG) PRETENDERS/I'm Not In Love (MCA) FREDDIE MERCURY/Time (Hollywood)





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WDKX	WZFX	KHYS	WZAK	KMJM
WBLS	WLWZ	KJMS	WROU	KJLH
WUSL	WHJX	WYLD	WKKV	KQXL





URBAN

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NATIONAL AIRPLAY

CHART EXTRAS

CHANTAY SAVAGE

If You Believe (ID/RCA) 64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 9/0, Light 48/3, Total Adds 3: WOWI, WWDM, WDZZ.

RODNEY MANNSFIELD

Wanna Make Luv 2 U (A&M) 62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 5/0, Light 50/1, Total Adds 1: WEDR.

L.L. COOL J How I'm Comin' (Def Jam/Columbia) 61% of our reporting stations on it. Rotations: Heavy 2/0, Medium 15/0, Light 37/0, Total Adds 0.



WALTER & SCOTTY

I Want To Know Your Name (Capitol)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 5/0, Light 57/15, Total Adds 15, including WUSL, WVEE, WEDR, WIZF, KPRS, OC104, KBCE, WATV, Z93, KTOW-FM.

SWV Weak (RCA)

61% of our reporting stations on it. Rotations: Heavy 5/1, Medium 5/3, Light 44/43, Total Adds 47, including WXYV, WBLS, WRKS, WVEE, WOWI, WIZF, KPRS, KMJM, KKBT. Debuts at number 40 on the Urban Contemporary chart.

VOICES

Cloudy With A Chance Of Tears (Zoo)

60% of our reporting stations on it. Rotations: Heavy 2/0, Medium 22/1, Light 29/0, Total Adds 0. Debuts at number 39 on the Urban Contemporary chart.



TENE' WILLIAMS "Give Him A Love He Can Feel" (Pendulum/Elektra) 52/7 Rotations: Heavy 0/0, Medium 9/0, Light 43/7, Total Adds 7: WXYV, WTLC, WFXA, Z16, U102, WQQK, KMJK. Mediums include: WBLS, WAMO, WOWI, WZAK, Z93.

TREY LORENZ "Just To Be Close" (Epic) 52/3 Rotations: Heavy 0/0, Medium 9/0, Light 43/3, Total Adds 3: WJTT, WQQK, WMVP. Mediums include: WDAS, WZAK, WFXA, WJMG, KFXZ.

PENNY FORD "Daydreaming" (Columbia) 51/16

Rotations: Heavy 0/0, Medium 3/1, Light 48/1 WATV, WJTT, WAGH. Medium: WXYV, KIPR. 48/15, Total Adds 16, including WDAS, WEDR, WIZF, WJLB, KPRS, WKKV, KBCE, EDDIE MURPHY "Whatzupwitu" (Motown) 50/15

Rotations: Heavy 0/0, Medium 3/1, Light 47/14, Total Adds 15, including WEDR, WTLC, KBCE, KQXL, WXOK, WATV, WWDM, WFXE, Z16, KIPR. Medium: WDAS, WJTT.

JAMES BROWN "Can't Get Any Harder" (Scottl Bros.) 49/2 Rotations: Heavy 3/0, Medium 25/1, Light 21/1, Total Adds 2: WJIZ, KSJL. Heavy: WZAK, WTLC, KTOWFM. Mediums Rotations: Heavy 3/0, Medium 25/1, Light 21 include: WKYS, KMJQ, WEDR, WOWI, WFXA.

ALEXANDER O'NEAL "In The Middle" (A&M) 48/45 Rotations: Heavy 0/0, Medium 1/1, Light 47/44, Total Adds 45, including WILD, WBLS, WKYS, WOWI, WIZF, WCKX, KPRS, WKKV, KMJM, XHRM.

KIRK WHALUM 1/JEVETTA STEELE "Love is A Losing Game" (Columbia) 47/3 Rotations: Heavy 0/0, Medium 2/0, Light 45/3, Total Adds 3: WXYV, WZFX, WJBT. Medium: WD WDAS, WZAK

NORMAN CONNORS (/PHYLLIS HYMAN "Remember Who You Are" (MoJAZZ) 47/0 Rotations: Heavy 0/0, Medium 17/0, Light 30/0, Total Adds 0. Mediums include: WDAS, WJLB, WKKV, KMJM, WFXA.

NIKITA "Sweet As It Comes" (Motown) 45/5 Rotations: Heavy 0/0, Medium 10/0, Light 35/5, Total Adds 5: WAGH, WFXE, WJMG, WJMI, WQOK. Mediums include WDAS, KMJM, WXOK, Z93, KFXZ.

II CLOSE "My Conscience Says No" (Tabu/A&M) 44/0

Rotations: Heavy 2/0, Medium 18/0, Light 24/0, Total Adds 0. He WFXE, WJJN. eavy: WJIZ, WJMI. Mediums include: WZAK, WRKE, WPAL,

DOUGIE DEE "Do Ya Wanna Ride?" (Mercury) 40/2 Rotations: Heavy 0/0, Medium 18/1, Light 22/1, Total Adds 2: WZFX, K97. Mediums include: WIZF, KQXL, WXOK, WPAL,

U.N.V. "Something's Gein' On" (Maverick/Sire/WB) 36/33 Rotations: Heavy 1/0, Medium 1/1, Light 34/32, Total Adds 33, including WXYV, WBLK, WBLS, WDAS, WEDR, WOWI, WZAK, WKKV, KMJM, WRKE. Heavy: WJLB.

SHABBA RANKS f/QUEEN LATIFAH "What 'Cha Gonna Do?" (Epic) 33/9 Rotations: Heavy 0/0, Medium 6/0, Light 27/9, Total Adds 9: WAMO, WOWI, OC104, Z93, WLWZ, Z16, HOT105, WQQK, KTOWFM. Mediums include: WPEG, WJIZ, WFXA, WJTT, WFXE.

LORDS OF THE UNDERGROUND "Funky Child" (Pendulum/Elektra) 33/2 Rotations: Heavy 1/0, Medium 13/0, Light 19/2, Total Adds 2: WBLS, WWDM. Heavy: WOWI. Mediums include: WXYV, WUSL, WKYS, WPEG, KMJQ.

PETE ROCK & C.L. SMOOTH "Lots Of Lovin" (Elektra) 31/9 Rotations: Heavy 1/0, Medium 4/0, Light 26/9, Total Adds 9: WBLS, WZAK, XHRM, WPAL, WJTT, WFXE, WJBT, WFXM, K98-FM. Heavy: WOWI. Medium: WPEG, WFXA, Z93, K97.

HEAVY D & THE BOYZ "Truthful" (Uptown/MCA) 31/8 Rotations: Heavy 0/0, Medium 2/1, Light 29/7, Total Adds 8: WRKS, WKYS, WJLB, OC104, WJJS, WFXM, WBLX, WEAS Medium: K97,

GLENN JONES "Call Me" (Atlantic/AG) 31/6 Rotations: Heavy 0/0, Medium 6/0, Light 25/6, Total Adds 6: WILD, WJJN, Z16, WBLX, WNOV, KMJK. Mediums include: WDAS, WEDR, OC104, WPAL, WHJX.

MICHAEL COOPER "So Good" (Reprise) 29/29 Rotations: Heavy 0/0, Medium 0/0, Light 29/29, Total Adds 29, including WBLS, WAMO, WIZF, WZAK, WCKX, WJLB, KPRS, WKKV, WFXA, WJTT.

NICK SCOTTI "Wake Up Everybody" (Reprise) 28/2 Rotations: Heavy 0/0, Medium 2/0, Light 26/2, Total Adds 2: WBLX, KMJK. Medium: WATV, WJHM



PM DAWN "Looking Through Patient Eyes" (Gee Street/Island/PLG) 28/2 Rotations: Heavy 0/0, Medium 6/0, Light 22/2, Total Adds 2: KFXZ, WVLR. Mediums include: WIZF, OC104, WHJX, WJHM, W.IEX

SUPER CAT "Dolly My Baby" (Columbia) 25/2 Rotations: Heavy 0/0, Medium 10/0, Light 15/2, Total Adds 2: WZAK, KTOWFM. Mediums include: WUSL, WEDR, WOWI, 293, KIIZ.



SPECIAL GENERATION "The Right One" (Capitol) 23/0 Rotations: Heavy 0/0, Medium 3/0, Light 20/0, Total Adds 0. Mediur lium: WEDR, KMJM, WFXE

KAM "Peace Treaty" (EastWest/Atlantic Group) 22/1 m 1/0, Light 21/1, Total Add WJJN. Medium: WEXA

P.O.V. "Anutha Luv" (Glant/Reprise) 21/4 Rotations: Heavy 0/0, Medium 3/0, Light 18/4, Total Adds 4: WRKE, Z93, WFXM, WEAS. Medium: WTLC, WIJZ, KIPR. DA YOUNGSTA'S "Crewz Pop" (EastWest/Atlantic Group) 20/18

Rotations: Heavy 0/0, Medium 2/1, Light 18/17, Total Adds 18, including WBLK, WKYS, KMJQ, WEDR, WJLB, WKKV, KMJM, WRKE, Z93, WFXE, Medium: WOWI.

BOSS "Deeper" (Def Jam/Columbia) 19/7 Rotations: Heavy 0/0, Medium 2/1, Light 17/6, Total Adds 7: WUSL, K104, WRKE, WAGH, WALT, WBLX, K98-FM. Medium: KJMZ.

JODECI "Let's Go Through The Motions" (Uptown/MCA) 18/16 Rotations: Heavy 0/0, Medium 3/3, Light 15/13, Total Adds 16, including WBLK, WBLS, WKYS, WVEE, KJMZ, WOWI, WJLB, KKBT, WAGH, WJJN.

MAD COBRA "Legacy" (Columbia) 17/6 Rotations: Heavy 0/0, Medium 1/0, Light 16/6, Total Adds 6: WOWI, KMJM, KFXZ, WJJS, WQHH, WNOV. Medium: WJMG. LILLO THOMAS "Out There Doing Wrong" (THG Music) 17/1 Rotations: Heavy 0/0, Medium 1/0, Light 16/1, Total Adds 1; KFXZ. Medium: WPAL.

GO WEST "What You Won't Do For Love" (EMI/ERG) 16/1 Rotations: Heavy 0/0, Medium 1/0, Light 15/1, Total Adds 1: KFXZ. Media

FLAVOR UNIT MCS "Roll Wit Tha Flava" (Flavor Unit/Epic) 15/15 Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total Adds 15, including WBLS, WUSL, WPEG, WOWI, KPRS, WFXA, WJJN, WI WZ. KFXZ. Z16.

ARRESTED DEVELOPMENT "Natural" (Chrysalis/ERG) 15/14 Rotations: Heavy 0/0, Medium 0/0, Light 15/14, Total Adds 14, including WAMO, WOWI, WZAK, KKBT, XHRM, WRKE, WJMG, WHJX, WFXM, KMJJ.

ANGELA BOFILL "I Wanna Love Somebody" (Jive) 15/1 Rotations: Heavy 0/0, Medium 1/0, Light 14/1, Total Adds 1: WJTT. Medium: WMVP

DIAMOND & THE PSYCHOTIC NEUROTICS "Saily Got A One Track Mind" (Chemistry/Mercury) 14/0 Rotations: Heavy 0/0, Medium 6/0, Light 8/0, Total Adds 0, Mediums include: WKYS, KPRS, WJIZ, WPAL, K97. GETO BOYS "6 Feet Deep" (Rap-a-Lot) 13/6

vy 0/0, Medium 2/0, Light 11/6, Total Adds 6: WAMO, K104, WJLB, Z93, WLWZ, Z16. Medium: KMJQ, WHJX. MIKI HOWARD "But I Love You" (Glant/Reprise) 13/0 Rotations: Heavy 0/0, Medium 5/0, Light 8/0, Total Adds 0. Medium

edium: WBLS, WJIZ, WJMG, WALT, WTŁZ.

NENEH CHERRY "Buddy X" (Virgin) 10/9 Rotations: Heavy 0/0, Medium 1/0, Light 9/9, Total Adds 9: WILD, WBLK, WBLS, WRKE, WJIZ, WPAL, WQOK, KTOWFM, KMJK. Medium: WJFX.

DADDY FREDDY "Respect Due" (Chrysalls/ERG) 10/2 Rotations: Heavy 0/0, Medium 6/1, Light 4/1, Total Adds 2: KMJQ, WCDX. Medium: WOWI, WZAK, KIIZ, WJHM, WPLZ. COMMODORES "Everything Reminds Me Of You" (Sound Barrier) 10/0 Rotations: Heavy 0/0, Medium 4/0, Light 6/0, Total Adds 0, Medium: WEDR, WATV, WFXM, WEAS.

B.B.O.T.I. "One Night Of Freedom" (A&M) 9/1 avy 0/0, Medium 0/0, Light 9/1, Total Adds 1; KJLH

BRAND NUBIAN "Love Me Or Leave Me Alone" (Elektra) 8/0 Rotations: Heavy 1/0, Medium 1/0, Light 6/0, Total Adds 0. Heavy: WOWI. WI. Medium: WXYV

GROOVE YOU "Say You Love Me" (Jamai) 8/0 Rotations: Heavy 1/0, Medium 2/0, Light 5/0, Total Adds 0, Heavy: KJMZ. Medium: K104, KIPR



1	TENE' WILLIAMS/Give Him A Love He Can Feel (Pendulum/Elektra)	52/7
2	PENNY FORD/Daydreaming (Columbia)	51/16
3	KIRK WHALUM/Love Is A Losing Game (Columbia)	47/3
ŧ.	NIKI A/Sweet As It Comes (Motown)	45/5
5	DUUGIE DEE/DO Ya Wanna Ride? (Mercury)	40/2
5	U.W.V./Something's Goin' Dn (Maverick/Sire/W8)	26/22
7	LORDS OF THE UNDERGROUND/Funky Child (Pendulum/Elektra)	
3	NICK SCOTTI/Wake Up Everybody (Reprise)	28/2
9	KAM/Peace Treaty (EastWest/Atantic Group)	22/1
)	P.O.V./Anutha Luv (Giant/Reprise)	

New artists have not vet had a UC Breaker.

82•R&R April 16, 1993

UC ADDS & HOTS

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WQOK/Raieigh Young/Conners WDAS/Philadelphla Joe Tamburro WZFX/Fayetteville, NC Frank Dawkins Z16/Lake Charles WEDR/Miami KMJJ/Shreveport John Wilson 501 115 James Thomas PENNY FORD NENEH CHERRY ALEXANDER O'NEAL WALTER & SCOTTY NIKITA Hottest: U.N.V. VOICES PENNY FORD Hottest: WHITNEY HOUSTON SADE LO-KEY? CHANTE' MOORE AFTER 7 James Williams TISHA SWV BOBBY BROWN EDDIE MURPHY SHABBA RANKS TENE' MILLIAMS GETO BOYS FLAVOR UNIT MCS GLENN JONES Hottest: WHITNEY HOUSTON SADE LEVERT WALTER & SCOTTY DOUGIE DEE BOBBY BROWN BOBBY BROWN DA YOUNGSTA'S DOUGIE DEE CLASSIC EXAMPLE KIRK WHALUM SWV Hottest: LO-KEY? SILK BIG BUB LEVERT MARY J. ELIGE W JIZ/Albany, GA Norm Miller Z93/Charleston, SC Cliff Fletcher WXYV/Baltimore Sampson/Jacobs EN VOGUE U.N.V. KIRK WHALUM TENE' WILLIAMS SWV Hottest: SILK LEVERT LO-KEY? WHITNEY HOUSTON MARY J. BLIGE WXYV/Baltimore WRKS/New York Brown/Beasley ARRESTED DEVELOPM DA YOUNGSTA'S U.N.V. EDDIE MURPHY WALTER & SCOTTY PENNY FORD RODMEY MANNSFIELD GENERAL GRANT Cliff Fietcher WALTER & SCOTTY BOBBY BROWN SHABBA RANKS DA YOUNDSTA'S HOME TEAM P.O.V. SWV GETO BOYS U.N.V. HOTLEST: WHITNEY HOUSTON SILK LO-KEY? CHANTE' MOORE AFTER 7 PRINCE MARKIE DEE SWV DA YOUNGSTA'S FLAVOR UNIT MCS ALEXANDER O'NEAL MICHAEL COOPER U.N.V. Hottest: SADE LO-KEY? LEVERT SILK WHITNEY HOUSTON NONA GAYE JADE JAMES BROWN PRINCE & N.P.G. RAY CHARLES SWV nottest: WHITNEY HOUSTON SILK SHAI LEVERT SADE HEAVY D & THE BOY HOLDEST: SILK SADE WHITNEY HOUSTON MARY J. BLIGE R. KELLY & PUBLIC Hottest: SILK SILK WHITNEY HOUSTON LO-KEY? SADE BIG BUB SWV ALEXANDER O'NEAL NENEH CHERRY WQMG/Greensboro Tony Green WAMO/Pittsburgh SADE LEVERT LO-KEY? AFTER 7 WCDX/Richmo Aaron Maxwell HOTLEST: BIG BUB LO-KEY? LORENZO INTRO GERALD ALSTON Hurricane Dave Hurricane Dave DOMELL RUSH ARRESTED DEVELOFM MICHAEL COOPER SHABBA RANKS RAY CHARLES BOBBY BROWN GETO BOYS Hottest: LO-KEY? SILK MARY J. BLIGE LEVERT PORTRAIT Tony Green ARRESTED DEVELOPM RUN D.M.C. LORENZO JADE SWV Hottest: SILK R. KELLY & PUBLIC MEN AT LARCE WHITMEY HOUSTON REGINA BELLE AARON WAXWED SWV DADDY FREDDY ALEXANDER O'NEAL JODECI BOBBY BROWN Hotlest: LEVERT INTRO PORTRAIT WHITNEY HOUSTON SADE WBLX/Mobile Cheatham/Sin U102/Lexington Bill Clary WTUG/Tuscak Steve Sloan OC104/Ocean City Don Duckman WILD/Boston Hill/Hall Steve Sloan SWV AZ ONE HIGHLAND PLACE MO CHRISTOPHER WILLLI RUN D.M.C. Hottest: SILK WHITINEY HOUSTON SADE AFTER 7 LEVERT SWV AZ ONE MICHAEL COOPER CHAKA KHAN SWV ALEXANDER O'NEAL NENEH CHERRY GLENN JONES KBCE/Alexandria, LA BOSS MICHAEL COOPER HEAVY D & THE BOY NONA GAYE NICK SCOTTI GLENN JONES ALEXANDER O'NEAL HOLLESE: WALTER & SCOTTY HEAVY D & THE BOY WPEG/Charlotte Saunders/Darcell Donnie Taylor CHAKA KHAN ALEXANDER O'NEAL TENE' WILLIAMS Hottest: WHITNEY HOUSTON SADE HEAVY D & THE H-TOWN SHABBA RANKS Hottest: SADE LO-KEY? LEVERT REGINA BELLE PORTRAIT GLENN JONES Hottest: SILK SADE WHITNEY HOUSTON LEVERT LO-KEY? PENNY FORD SWV EDDIE MURPHY WALTER & SCOTTY FLAVOR UNIT MCS PORTRAIT Hottest: MEN AT LARGE DR. DRE SILK MARY J. BLIGE RUDE BOYS WALTER & SCOTTY Hottest: SILK WHITNEY HOUSTON SADE LO-KEY? AFTER 7 SADE LEVERT AFTER 7 REGINA BELLE Hottest: WHITNEY HOUSTON BIG BUB LEVERT INTRO CHANTE' MOORE WLWZ/Greenville, SC Walker/Valentine WPLZ/Petersburg-Richmond Phil Danleis WBLK/Buffalo K98-FM/West Monn LA Rocky Love EDDIE MURPHY U.N.V. ALEXANDER O'NEAL PETE ROCK & C.L. BOSS ARRESTED DEVELOPM Hottest: AFTER 7 SILK WHITTHEY HOUSTON WKYS/Washington PENNY FORD ALEXANDER O'NEAL Phil Danies none Hottest: SLLK WHITNEY HOUSTON RECINA BELLE AFTER ? LEVERT Faison/Moore KIPR/Little Rock Booker/Dylan WRKE/Ocean City Quartarone/Mena Prieto/Diggs ALEXANDER O'NEAL SWU MICHAEL COOPER SHABBA RANKS FLAVOR UNIT MCS GETO BOYS Hottest: WHITNEY HOUSTON LEVERT LO-KEY? SILK SADE NENEH CHERRY WJTT/Chattanooga Landecker/Rankin HOT105/Monte ALEXANDER O'NEAL HEAVY D & THE BOY WVEE/Atlanta BOBBY BROWN JODECI U.N.V. DA YOUNGSTA'S HOLTEST: MEN AT LARGE WHITNEY HOUSTON MARY J. BLIGE SILK LO-KEY? ca May BOBBY BROWN U.N.V. EDDIE MURRHY CHRISTOPHER WILLI FLAVOR UNIT MCS DA YOUNGSTA'S SWW Hottest: SILK BIG BUB BIG BUB HITNEY HOUSTON AFTER 7 LO-KEY? NENEH CHERRY HEAVY D & THE JODECI DA YOUNGSTA'S Hottest: Brown/Bacote ANGELA BOFILL MICHAEL COOPER SWV MODICE MBY PENNY FORD EDDIE MURPHY MICHAEL COOPER SHABBA RANKS FLAVOR UNIT MCS ALEXANDER O'NEAL Hottest: SADE SILK MIITNEY HOUSTON LO-KEY? LEVERT HICHAEL JACKSON WALTER & SCOTTY SWV JODECI HOLLEST: MARY J. BLIGE R. KELLY & PUBLIC CHUCKIL BOOKER SILK RRESTED DEVELOPM ARRESTED DEVELOPH P.O.V. U.N.V. DA YOUNGSTA'S BOSS ALEXANDER O'NEAL Hottest: SILK WHITNEY HOUSTON SADE LO-KEY? MICHAEL JACKSON SILK SWV PENNY FORD ALEXANDER O'NEAL TREY LORENZ PETE ROCK & C.L. HOLLESI: SADE SILK LEVERT AFTER 7 WHITNEY HOUSTON SILK CHANTE' MOORE MEN AT LARGE LEVERT R. KELLY & PUBLIC KSJL/San Antonic Michael Andrews Michael Andrews BOBBY BROWN JAMES BROWN WALTER & SCOTTY U.N.V. MICHAEL COOPER Hottest: AFTER 7 WHITNEY HOUSTON LORENZO SADE SILK SILK WHITNEY HOUSTON LEVERT LO-KEY? WJMG/Hattlesburg-Laurel, MS Rob Nesi ALEXANDER O'NEAL SWV U.N.V. NIKITA OUDITIONNER MILLI WBLS/New York Love/Waller FLAVOR UNIT MCS ALEXANDER O'NEAL NENEH CHERRY PETE ROCK & C.L. U.N.V. WGZB/Louisville Del Spencer WFXA/Augusta WQQK/Nashvilk Jackson/Wright WUSL/Philadelphia Allan/Monet Conner/Taylor HI-FIVE ALEXANDER O'NEAL BOBBY BROWN MICHAEL COOPER HOTLEST: SILK MEN AT LARGE SHAI LEVERT REGINA BELLE Jackson/Wright RUN D.M.C. BOBBY BROWN PRINCE & N.P.G. TREY LORENZ U.N.V. EDDIE MURPHY SHABBA RANKS TENE' WILLIAMS Hottest: WHITNEY HOUSTON SILK CHRISTOPHER WILLI ARRESTED DEVELOPM Hottest: WHITNEY HOUSTON SADE U.N.V. MICHAEL COOPER LORDS OF THE UNDE MICHAEL COOPER TENE' WILLIAMS WWDM/Columbia, SC Andre Carson MARY J. BLIGE WALTER & SCOTTY FLAVOR UNIT MCS BOSS Hottest: SWV JODECI Hottest: SWV FLAVOR UNIT MCS ALEXANDER O'NEAL Hottest: SADE BIG BUB PORTRAIT LEVERT LO-KEY? WEAS/Savannah Floyd Black SWV U.N.V. P.O.V. ALEXANDER O'NEAL BOBBY ROSS AVILA DA YOUNGSTA'S HEAVY D & THE BOY HOTTEST: SADE BIG OUP Hottest: SILK MARY J. BLIGE WHITNEY HOUSTON AFTER 7 LO-KEY? SWV ALEXANDER O'NEAL CHANTAY SAVAGE EDDIE MURPHY LORDS OF THE UNDE Hottest: LO-KEY? LEVERT AFTER 7 SILK WHITNEY HOUSTON LO-KEY? SWV MEN AT LARGE Hottest: WHITNEY HOUSTON SILK SHAI MARY J. BLIGE LEVERT KMJQ/Houston Smokin' Tony Richa WVLR/Lynchburg, VA Ladd Goins SADE REGINA BELLE BIG BUB GERALD ALSTON GERALD ALSTON DADDY FREDDY DA YOUNGSTA'S Hottest: SADE LO-KEY? LEVERT AFTER 7 PAPERBOY BOBBY BROWN PM DAWN PENNY FORD ALEXANDER O'NEAL SADE BIG BUB LO-KEY? WHITNEY HOUSTON AFTER 7 KQXL/Baton Rouge Chris Clay WiKS/New Bern, NC Kirkland/Kenney EDDIE MURPHY BOBBY BROWN Hottest: SILK SADE WHITNEY HOUSTON LO-KEY? BIG BUB WMVP/Milwaukee Young/Brown Kirkland/Kenney CHRISTOPHER WILLI SWV BOBBY BROWN Hotteat: SILK WHITNEY HOUSTON MARY J. BLIGE SHAI SADE Hottest: WHITNEY HOUSTON LO-KEY? LEVERT AFTER 7 SADE 11/01/1 WFXE/Columbus, GA Philip David March Philp David Marct ALEXANDER O'NEAL WALTER & SCOTTY EDDLE MURPHY PETE ROCK & C.L. NIKITA MICHAEL COOPER DA YOUNOSTA'S HOOTESTA'S HOOTESTA'S HOOTESTA'S HOOTESTA'S HOOTESTA'S BADE LEVERT LO-KEY? BIG BUB SILK NONA GAYE SWV MICHAEL COOPER HI-FIVE U.N.V. WJLB/Detroit Hegwood/Tho WGCI/Chicago WEUP/Huntsville HI-FIVE U.N.V. TREY LORENZ ALEXANDER O'NEAL HOLTEST: WHITNEY HOUSTON LEVERT LO-KEY? AFTER 7 RDGINA BELLE Steve Murry H-TOWN Hottest: R. KELLY & PUBLIC SILK MEN AT LARGE WHITNEY HOUSTON NAUGHTY BY NATURE JODECI HEAVY D & THE BOY MICHAEL COOPER Steve Murry MICHAEL COOPER ALEXANDER O'NEAL CHAKA KHAN U.N.V. Hottest: WHITNEY HOUSTON LO-KEY? SADE SILK AFTER 7 WJJS/Lynchburg, VA Cisco/Camer<u>on</u> Cisco/Cameron MICHAEL COOPER SWV U.N.V. ALEXANDER O'NEAL MAD COBRA DA YOUNGSTA'S HEAVY D & THE BOY HOLLESL: SILK LO-KEY? SADE WHITNEY HOUSTON LEVERT PENNY FORD DA YOUNGSTA'S GETO BOYS WXOK/Baton Ro WQUE/New Orleans Stevens/Cortello Chris Clay EDDIE MURPHY BOBBY BROWN Hottest: SILK (KBT/Los Angele: KMJK/Pho Keith Bell GETO BOYS Hottest: SILK SADE U.N.V. WHITNEY HOUSTON AFTER 7 NONE Hottest: ' WHITNEY HOUSTON MEN AT LARGE SILK PIMP DADDY DUICE NENEH CHERRY ARRESTED DEVELOPM U.N.V. MICHAEL COOPER GLENN JONES SWV SWV MICHAEL JACKSON ARRESTED DEVELOPM WIZF/Cincinnati SILK WHITNEY HOUSTON LO-KEY? SADE LEVERT WNOV/Milwaukee Ernie G. MICHAEL COOPER ARRESTED DEVELOR JODECI Hottest: SILK ICE CUBE WHITNEY HOUSTON MARY J. BLIGE SADE WJMI/Jackson Todd/Jones ETRIG G. BOBBY BROWN U.N.V. DA YOUNGSTA'S MAD COBRA ARRESTED DEVELOPM SWV GLENN JONES Hottest: WAGH/Columbus, GA SWV WALTER & SCOTTY ALEXANDER O'NEAL PENNY FORD Hottest: SILK WDZZ/Filnt Maestro NICK SCOTTI TENE' WILLIAMS Darrell J. Smith ALEXANDER O'NEAL BOBBY BROWN Maestro CHANTAY SAVAGE BOBBY BROWN SWV U.N.V. Hottest: WHITNEY HOUSTON SADE LO-KEY? SILK LEVERT JODECI WOWI/Norfolk Steve Crumbley Hottest: WHITNEY HOUSTON SADE BOBBY BI NIKITA BIG BUB WATV/Birmingha Ron January WFXM/Macon, GA Big George Threatt Steve Crumbley SWV MAD COBRA FLAVOR UNIT MCS ALEXANDER O'NEAL 95 SOUTH GENERAL GRANT SHABBA RANKS ARRESTED DEVELCOM CHANTAY SAVAGE BOBBT BROWN JADE BIZARRE INC. JODECL HOLTEST: SILK PORTRAIT ROBIN S LORDS OF THE UNDE L.L. COOL J ALEXANDER O'NEAL MICHAEL COOPER LO-KEY? BIG BUB Hottest: SILK SHAI SADE LO-KEY? WHITNEY HOUSTON Ron January ALEXANDER O'NEAL CHRISTOPHER WILLI PENNY FORD BOBBY BROWN WALTER & SCOTTY EDDIE MURPHY U.N.V. Hottest: WHITNEY HOUSTON SADE LEVERY LOWERY LOWERY AFTER 7 Big George Threatt MICHARL COOPER ARRESTED DEVELOPM P.O.V. PETE ROCK & C.L. U.N.V. DA YOUNGSTA'S FLAVOR UNIT MCS ALEXANDER O'NEAL HEAVY D & THE DOY HOLLEST: MHITNEY HOUSTON SILK BIG BUB LEVERT SHAI ALEXANDER O'NEA MICHAEL COPER NIKITA PENNY FORD AZ ONE Hottest: SILK BIG BUB LO-KET? INTRO WHITNEY HOUSTON SADE LO-KEY? AFTER 7 BIG BUB SADE LEVERT REGINA BELLE V103.9/Los Angeles Hottest: WHITNEY HOUSTON SILK SADE Fields/Michael WZAK/Cleveland AZ ONE EN VOGUE SADE LO-KEY? LEVERT WJBT/Jacksonville Gary Young CHRISTOPHER WILLI BOBBY BROWN Tollver/Rush SILK ARRESTED DEVELOPM MICHAEL COOPER VANESSA WILLIAMS U.N.V. PETE ROCK & C.L. SUPER CAT. BOLEST: SILK AFTER 7 WILTNEY HOUSTON R. KELLY & PUBLIC LEVERT XHRM/San Diego Ron Cadet BOBBY BROWN Hottest: WHITNEY HOUSTON SILK SWV PORTRAIT H-TOWN Ron Cadet AZ ONE SWV H-TOON PETE ROCK & C.L. ALEXANDER O'NEAL ARRESTED DEVELOPH HOLTEST: SADE SILK MARY J. BLIGE WHITINEY HOUSTON SHAI WJFX/Ft. Wayne Ange Canessa PETE ROCK & C.L. JODECI PENNY FORD WKKV/Milwaukee Brian Anthony none Hottest: SILK K104/Dallas-Ft. Worth U.N.V. EN VOGUE BLACKSTREET F/TED PENNY FORD MICHAEL COOPER ALEXANDER O'NEAL DA YOUNGSTA'S Bethoet SWV ALEXANDER O'NEAL KIRK WHALUM James Alexande KIRK WHALUM Hottest: WHITNEY HOUSTON SADE LEVERT AFTER 7 REGINA BELLE SWV WHITNEY HOUSTON SADE NAUGHTY BY NATURE BOBBY BROWN GETO BOYS BOSS Hottest: WENN/Birmingha Donnell/Starr KJLH/Los Angeles Frankie Ross K97/Memphis O'Jay/Bell Hottest: SWV MEN AT LARGE DR. DRE SILK H-TOWN ALEANDER O'NEAL DA YOUNGSTA'S Hottest: SADE WHITNEY HOUSTON AFTER 7 MARY J. BLIGE CHANTE' MOORE WTLC/Indianapolis none ALEXANDER O'NEAL B.B.O.T.I. U.N.V. SWV Hottest: SILK SADE WHITNEY HOUSTON AFTER 7 LEVERT none Hottest: LO-KEY? R. KELLY & PUBLIC SHAI INTRO SADE CHRISTOPHER WILLI WJHM/Orlande Lindsey/Hollyv WVKO/Columbus, OH LORENZO DOUGIE DEE DA YOUNGSTA'S JODECI SWV WHJX/Jacksonville Mark Shands EDDIE MURPHY TENE' WILLIAMS JODECI SILK Hottest: DR. DRE WHITNEY HOUSTON 95 SOUTH SHAI ICE CUBE TENE' WILLIAMS NONA GAYE Hottest: WHITNEY HOUSTON SADE LO-KEY? LEVERT PRINCE MARKIE DEE EN VOGUE SWV Hottest: AFTER 7 SADE Mark Shands LO-KEY? JODECI ARRESTED DEVELOPM Hottest: SWV SILK MC NASTY & DJ FRE PAPERBOY 95 SOUTH SWV FLAVOR UNIT MCS BOBBY ROSS AVILA KJMZ/Dallas/Ft. Worth Casey/Little BOBBY ROSS AVILA U.N.V. ALEXANDER O'NEAL Hottest: SILK WHITNEY HOUSTON R. KELLY & PUBLIC AFTER 7 REGINA BELLE WTLZ/Saginaw, Mi Crockett/Lamptey Casey/Little RDDNFY 0 & JOE CO JODECI NONA GAYE JADE CHRISTOPHER WILLI LORENZO HOLTEST: SWV SILK WHITNEY HOUSTON PAPERBOY H-TOWN WPAL/Charleston, SC Don Kendricks SADE LEVERT MARY J. BLIGE LO-KEY? MICHAEL COOPER ALEXANDER O'NEAL U.N.V. SWV Hottest: WHITNEY HOUSTON SADE LO-KEY? LEVERT SILK NENEH CHERRY ALEXANDER O'NEAL BOBBY ROSS AVILA PETE ROCK & C.L. KPRS/Kansas City Weaver/Fears WCKX/Colur Frank Kelly IS OH Weaver/Feers ALEXANDER O'NEAL MICHAEL COOPER WALTER & SCOTTY SWV PENNY FORD PLAVOR UNIT MCS Hootest: SADE SLAVE LO-KEY? REDINA BELLE LEVERT KIIZ/Killeen, TX Desaral Downs Frank Kelly MICHARL COOPER ALEXANDER O'NEAL PRINCE & N.P.G. ICE CUBE Hottest: LO-KEY? SILK WHITNEY HOUSTON LEVERT PORTRAIT Hottest: Hottest: WHITNEY HOUSTON R. KELLY & PUBLIC AFTER 7 REGINA BELLE SADE KJMS/Memphi Bass/St. Jame 50 N none Hottest: WHITNEY HOUSTON SILK SADE Bass/St. James SYBIL LORENZO JODECI SWV ALEXANDER O'NEAL U.N.V. HOTLEST: WHITNEY HOUSTON AFTER 7 LO-KEY? LEVERT SILK LO-KEY? KMJM/St. Louis Atkins/Wynter WJJN/Dothan, AL Phil Davis 89 Current Reporters 87 Current Playlists KFXZ/Lafayette Carey Martin ALEXANDER O'NEAL MAD COBRA KAM MICHAEL COOPER ALEXANDER O'NEAL GLENN JONES WALTER & SCOTTY SWV CHAKA KHAN WROU/Dayton Marv Hankstor ALEXANDER O'NEAL MAD COBRA SWV U.N.V. DA YOUNGSTA'S H-TOWN HOUTEST: SADE CHANTE' MOORE SILK WHITNEY HOUSTON BIG BUB WQHH/Lansing, Mi Goidbach/Dubose Called In Frozen Plaviist (2): KTOW-FM/Tulsa Tony Barrow H-TOWN PENNY FORD PM DAWN DA YOUNGSTA'S LILLO THOMAS SWV CO 1500 WENN/Birmingham WQUE/New Orleans BIG BUB ALEXANDER O'NEAL ARRESTED DEVELOPM SWV H-TOWN Hottest: LO-KEY? AFTER 7 SADE WHITNEY HOUSTON Goldbach/Dubose SWV MICHAEL COOPER U.N.V. ALEXANDER O'NEAL HAD COBRA Hottest: SILK WHITNEY HOUSTON CHANTE' MOORE SADE LO-KEY? ALEXANDER O'NEAL SHABBA RANKS SHABBA RANDER O'REAR SHABBA RANKS EDDIE MURPHY NALTER & SCOTTY SWV U.N.V. SUPER CAT MICHAEL COOPER MICHAEL COOPER ADBY BROWN HOLLEST: SILK SADE LO-KEY? LEVERT AFTER 7 WHUR/Washington is no longer WALT/Meridian, MS Steve Poston a reporter WYLD/New Orleans is no longer LILLO THOMAS SWV CO WEST MAD COBRA U.N.V. FLAVOR UNOPER FLAVOR UNOPER FLAVOR UNOPER SILK LO-KET? LEVERT SIMPLE PLEASURE AFTER 7 JODECI FLAVOR UNIT MCS Steve Poston BOBBY BROWN EDDIE MURPHY SWV BOSS Hottest: WHITNEY HOUSTON SILK SADE LO-KEY? AFTER 7 a reporter Hottest: WHITNEY HOUSTON SADE LO-KEY? REGINA BELLE H-TOWN WHITNEY HOUSTON MARY J. BLIGE

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HERE'S WHY YOU SHOULD BE PLAYING H-TOWN

The reviews are in from some of the top programmers in the country! Go ahead and get with the program. Get the Boots Knockin' on your airwaves. Remember when you say it, Play it!

KQXL/WXOK - CHRIS CLAY

"Any program director who is playing Silk and not H-Town, does not need to be a program director. Because this song is a bomb! Don"t miss the boat.

WEDR - JERRY RUSHIN "A fresh unique sound that's able to bridge the

gap between singing, harmony and rap"

WEAS - MARIE KELLY

"H-Town is the type of group that caters to all demos with a great all around sound. Don't let the name fool ya, listen and feel "The Fever For Da Flavor"

WDAO - MICHAEL ECTON "It's a brand new group after the heart of all the the ladies and ears of the men. It's slammin"

WJJS - LEE CAMERON" THIS record is going to grab all demo"

KMJQ

1 week out of the box and already #4 on :ne top 7 count down.

WHZT-MONICA MAY

"For this station H-Town means instant request from all demos and the H stands for "HOT"

KMJJ - JOHN WILSON. "H-Town is a "Hit Records" records

WGCI - VIC CLEMMONS "It's a good sounding record that's in line with what's happening today".

WJLB - FONDA THOMAS "Nice Record, great for quiet storm"

WQOK - CHRIS CONNORS "Luke does it again"

WFXM - BIG GEORGE "Good Hook and Big request"

WHRK - BOBBY O'JAY "Definitely an up and coming group that will be around for a while, Knockin' Da Boots is hittin"

WCDX - ERIC LEE "Plain AND simple It's a hit"

WJTT - TONY RAMKIN "H should be for heavy Hitter"! Kockin C a boots is Hit! Luke is Right LAST WEEK: URBAN BREAKER

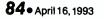
THIS WEEK: UC CHART: 35 - 24 71 UC REPORTERS – 80%

FEVER FOR DA FLAVOR

Catalog # XR 126 available or CD. Cassette & LP

vamericanradiohistory com

	WJFX	WCDX	WTMP	WKYS
	WJIZ	WJHM	КМЈQ	WEDR
	WHJX	WFXE	WHRK	WZHT
	WPLZ	КСОН	wowi	WFXM
	WFXA	wwwz	KQXL	KMJJ
	KPRS	WZAK	WVLR	WEAS
1	WXVI	WYFX	KFXZ	KPRS
	WOWI	WTLZ	WJMI	WJLP
	WJTT	WCKU	KXZZ	
	WAGH	WBLK	WQFX	
	WGOK	WQOK	wwov	The second second









				38 REPORTERS	ΝΑΤΙΟΛ	IAL AIRPLAY®		28 REPORTERS	
	LW	TW		APRIL 16, 1993				APRIL 16, 1993	
	2	Ö.	SPECIAL EFX	(/Play (JVC)		3		OUR/Wes Bound (GRP)	
	1	2		T/Soul Embrace (Manhattan/Capitol)		2 2		R/Dr. T. (GRP)	
	3	0	STEVE LAURY/K	eepin' The Faith (Denon)	''Keepin' '' ''Astoria''	4 3	JOE HENDER	SON/So Near, So Far (Musings F/Miles) (\	/erve/PolyGram)
	4	0		Wes Bound (GRP)		8 4	DANILO PERI	Z/Danilo Perez (Novus/RCA)	
	6	0		e View From Here (Verve Forecast/PolyGr		5 🕄		RDAN/The Undaunted (Columbia)	
	5	6		'Cache' (Columbia)*		7 6		TINO/& Hear No Evil (PAR)	
	7	0		IEMY/The New Edge (GRP)		6 7		DLN/Devil's Got Your Tongue (Verve/PolyG	
	8	8	RAY OBIEDO/Stie	cks & Stones (Windham Hill Jazz)	"Real"	10 3		BIN/Pastiche (Novus/RCA)	
	12	9		ioner's Tales (A&M)		1 9		Portrait Of The Blues (Manhattan/Capitol)	-
	17	0		Break (Brainchild)		12		V JR./A Look Inside (Antilles/PolyGram) .	
	20	0		The Jazzmasters (JVC)		18 12		RLAND/Unforgettable (Muse)	
	11	B		E/Mediterranean Affair (Brainchild)		9 12 15 (1)		FFIN QUARTET/Dance Of Passion (Antill ELD/What We Do (Blue Note)	
	14 19	Ű		RG/Brian Bromberg (Nova)		15 (1) 11 14		RELLI/Naturally (Novus/RCA)	
	19	15		he Eleventh Hour (Real Music)		16 🖪		IAMS/Meets The Saxophone Masters (DIV	
	10	16	KENNY G/Breathl	ess (Arista)	"Time" "Alone"	17 17		//Kicking Cans (Qwest/WB)	
	9	17		LL/Truest Heart (GRP)		26 1		W/JOHNSON & DeJOHNETTE/Fictionary	
	18	18	SADE/Love Deluxe	e (Epic)	bullet due to "Feel" "Kiss"	25 13		ust The Universe (Columbia)	
	22	Ð	OYSTEIN SEVAG	I/Link (Windham Hill)	ea growth. 	24 19		Things Left Unsaid (Paisley Park/WB)	
	21	ð		es, Vibes & Scribes (Verve/PolyGram) .				MAN/Joshua Redman (WB)	
	24	ð		TY/Lauren Christy (Mercury)		DEBUT DEBUT		E/Sanctified Shells (Antilles/PolyGram)	
	23	Ð	CHUCK LOEB/Me	editerranean (DMP)		23 22	RAY OBIEDO	/Sticks & Stones (Windham Hill Jazz)	"Sticks"
	13	23		/I Wanna Love Somebody (Jive)		20 23		ISON/Reminiscin' (Capri)	
	28	29		ngs Left Unsaid (Paisley Park/WB)		27 🔮		I TRIO/Sounds And Vision (WB)	
	29	Ð		Summer (Chrysalis/ERG)		22 25	JAMES SPAL	LDING/Songs Of Courage (Muse)	••••
	16	26		eyond The Mind's Eye (Miramar)		DEBUT 🕨 🥸	CECIL BRIDG	EWATER/I Love Your Smile (Bluemoon/N	1K)
	30	3		k But Don't Touch (Kazu/Unity Label Gro		29 27 DEBUT 23		WILSON/Dance To The Drums Again (DI IES TRIO/Without Words (Blue Note)	
	27	28 29		ood 4 We (EastWest/Atlantic Group) R/Forever, Always (PAR)		<u> </u>		Y/Keepin' The Faith (Denon)	
	Debut 🕨	0		GER/Soleił (Narada/Equinox)	-			RRING/Secret Love (MusicMasters Jazz)	
-									
1	BRI	EA	KERS	MOSTADDED	HOTTEST	BREA	AKERS	NOSTADDED	HOTTEST
			PLE 63% INSON 61%	STEVE BACH (15) FOWLER AND BRANCA (10) BRUCE HORNSBY (8) JOHN TESH (8) BOY ON A DOLPHIN (6) MICHAEL GETTEL (5) YUTAKA (5) DAVE VALENTIN (4)	SPECIAL EFX (24) LEE RITENOUR (17) TOM GRANT (13) STEVE LAURY (13) STING (13) RICHARD ELLIOT (12) MARS LASAR (10) ACOUSTIC ALCHEMY (8) KIRK WHALUM ((8) KENNY G (6) SADE (6)	LAVERNE JAE SIN DIRTY D	GRENE 71% BUTLER 68% NETT 68% OZEN 61% ELDER 61%		JOE HENDERSON (19) LEE RITENOUR (9) LOU RAWLS (7) MARLON JORDAN (5) ABBEY LINCOLN (5) JOSHUA REDMAN (5) VANESSA RUBIN (5) BILLY TAYLOR (5) JOHNNY GRIFFIN QUARTET (4) DANILO PEREZ (4)
	'JOE SAN		"Invitation" (WB	V&AG			E "Invitation"		
F	**SOTO Rotations: *HENRY Rotations: week.	(OTO leavy 2 JOHNS leavy 2	BAND "The Soto /0, Medium 13/1, Lig SON "New Begins	tt 17/3, Total Adds 3, KIFM, WLOQ, KBIA Koto Band" (Higher Octave) 24/1 pht 9/0, Total Adds 1, KHIH. Heavy: WJZE nings" (Heads Up) 23/3 Int 14/3, Total Adds 3, KBIA, KCLC, KNIK Incle) 21/1	E, JZTRAX. CHART EXTRA this week.	this week. **HENRY JOH Rotations: Heavy EXTRA this week **KERMIT RU	INSON "New Bu 4/0, Medium 12/0, FFINS "World (ight 18/4, Total Adds 4, KATZ, WFPL, KUOP rginnings'' (Heads Up) 24/2 Light 8/2, Total Adds 2, JCITY, KSLU. Hea Dn A String'' (Justice) 24/1 ght 13/1, Total Adds 1, WEBR. Heavy: WCPN	vy: WCPN, WAER, WEBR, WVPE. <i>Chart</i>
F 	Rotations: H NINO TEN Rotations: H	leavy 1 IPO '' leavy 2	/0, Medium 6/0, Ligh Nino'' (Atlantic J /0, Medium 11/0, Lig	nt 14/1, Total Adds 1, KYFX. Heavy: WEZ		*BIRELI LAGR Rotations: Heavy KPLU, WEBR. BF *JAE SINNET	ENE "Standard 5/0, Medium 7/1, L REAKER this week "Blue Jae" (J	s ^{or} (Blue Note) 20/5 ight 8/4, Total Adds 5, WRTI, KJAZ, KUOP, V aennt) 19/7	VFSS, WVPE. Heavy: WBGO, WDET, KXJZ,
F 	Rotations: H ROBERTO Rotations: H STEVE RA	leavy C PERE leavy 2 CH "	//0, Medium 7/0, Ligh RA "Dreams An //0, Medium 11/1, Lig City Magic" (Vall	nt 12/3, Total Adds 3, WNND, KMXK, JZT d Desires'' (Heads Up) 19/1 ght 6/0, Total Adds 1, WQCD, Heavy: WN lev Vue) 18/15	OX, JZTRAX.	WRTI, WEBR. BA	EAKER this week.	Light 15/7, Total Adds 7, WOTB, WCPN, K d ing Back'' (Chesky) 19/4 Light 12/4, Total Adds 4, WRTI, WDET, WF	
I F F F	WLOQ, WN FOWLER Rotations: H KCLC, Hea YUTAKA Rotations: H EARL KLI	IND, W AND I Meavy 1 vy: KTV *Anoti Heavy 0 JGH T	XMX, KTCZ, KNIK, J 3RANCA "Etched /0, Medium 4/1, Light VV. her Sun" (GRP) /0, Medium 5/0, Ligt R10 "Sounds An	In Stone" (Silver Wave) 18/10 13/9, Total Adds 10, WCDJ, KOAI, KHIH, 1 18/5 nt 13/5, Total Adds 5, WGMC, WFAE, KYf d Visions" (WB) 18/1	KJZZ, WFAE, WLOQ, WXMX, KEZL, KBIA, FX, WLOQ, KMXK.	Rotations: Heavy *DIRTY DOZE Rotations: Heavy KPLU, WAER, WI *WILTON FEL	2/0, Medium 7/0, I N BRASS BAND 0/0, Medium 1/1, I FPL, WSHA, KUOP DER "Forever I	(Muse) 19/1 ight 10/1, Total Adds 1, WSIE. Heavy: WCf 'Jelly'' (Columbia) 17/17 ight 16/16, Total Adds 17, WBGO, WRTI, V, WEBR, CJ, WKRY, WVPE. BREAKER this ind Always'' (PAR) 17/1 ight 7/1, Total Adds 1, KLCC. Heavy: WOT	VOTB, WCPN, WDET, KXJZ, KSDS, KJAZ, week
l F	CLANNAD Rotations: H	"Ana leavy 2 CONN	um" (Atlantic/AG) 2/0, Medium 7/1, Ligh 10RS "Remembe	ht 9/1, Total Adds 1, WFAE, Heavy: WNU,) 16/1 ht 7/0, Total Adds 1, KHIH, Heavy: WFAE, h r Who You Are'' (MoJAZZ) 15/1 ht 9/1, Total Adds 1, KCLC, Heavy: KBLX	. SS.	• Uncharted Brea	kers denoted by on	e esterisk.	** Chart Extra denoted by two asterisks.

MARK whitfield Ask for it by name.

No less an authority than George Benson called Mark Whitfield "the freshest and most exciting young musician I've met in a long time." Time Magazine named this guitarist "one of the hot young players reinvigorating jazz," and this album delivers on that promise. Mark Whitfield. The new album by Mark Whitfield. Featuring "Maya," "Freddie The Freeloader" "Sweet, Sweet Love" and "Strollin'," Ask for it by name.

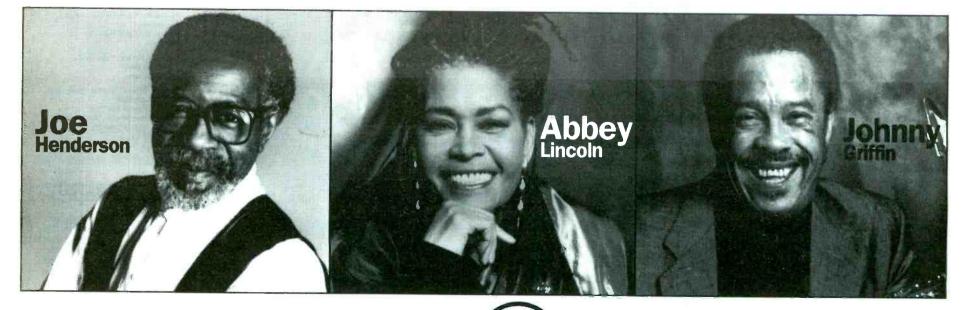


WORTH WAITING FOR

Going For Adds on April 22



X

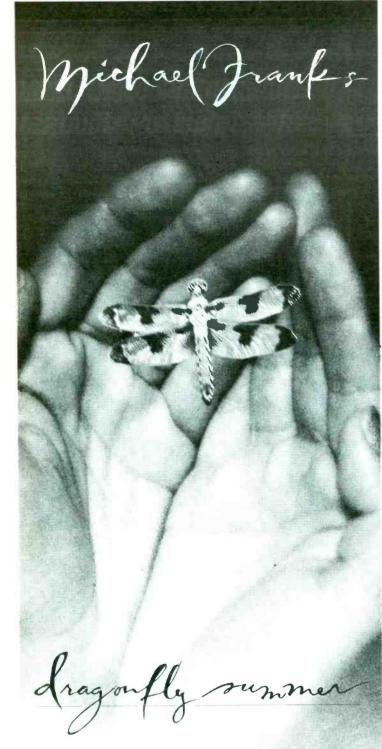


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Contact: Jennifer Phelps (212) 333.8347 Rachel Lewis (212) 333.8119

86 • R&R April 16, 1993



In the course of selling over five million albums, Michael Franks has hand-crafted a signature blend of pop, R&B and jazz. His first album in nearly three years features an all-star cast, two duets and ten more lyrical gems.

It may be spring outside, but there's no time like the present to start a <u>Dragonfly Summer</u>.

Featuring "Coming To Life," "String Of Pearls," "I Love Lucy" and "Monk's New Tune."

> Produced by Jeff Lorber, Yellowjackets, Gil Goldstein and Ben Sidran

> > T

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CONTEMPORARY JAZZ



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AOR TRACKS.



3 2 WKS WKS LW T	W 175 REPORTERS APRIL 16, 1993	Reports/Adds	Heavy	Medium
- 1 1	AEROSMITH/Livin' On The Edge (Geffen)	169 - /0	161+	0
4 3 2	LENNY KRAVITZ/Are You Gonna Go My Way (Virgin)	164 - /1	110+	8- 47-
17 9 3	COVERDALE/PAGE/Shake My Tree (Geffen)	160+/7	75 +	
14 10 5	SOUL ASYLUM/Black Gold (Columbia)	149-/1	65+	72 –
974	MICK JAGGER/Wired All Night (Atlantic/AG)*	135+/3	82+	45 -
10 8 6 🤇	ALICE IN CHAINS/Rooster (Columbia)	143-/0	54 +	61 -
13 11 8	DEF LEPPARD/Tonight (Mercury)	118-/2	74 +	32 -
16 13 11	ERIC CLAPTON/Running On Faith (Reprise)	117-/0	73 +	33 -
19 17 12 9	ARC ANGELS/Shape I'm In (DGC)	118+/2	59 +	47-
24 18 13	STONE TEMPLE PILOTS/Plush (Atlantic/AG)	140+/6	32 +	51 +
1 2 7 11		89-/0	66 –	15 -
3 4 9 12		89 -/ 1	59	24 –
25 20 17 13 25 14			40 +	54 +
21 19 16	(Thereby Theorem Ed)	124 + /36	16 +	83 +
34 27 20	• EXTREME/Am I Ever Going To Change (A&M)	106 - /2	34+	58 -
30 21 18	BILLY SQUIER/Angry (Capitol)	116+/14	17+	69 +
26 22 19		121 + /4	15+ 10 -	72+
28 25 24 1	JOE SATRIANI /Cryin' (Relativity)	102 + /5 87 + /7	40 + 22 ·	35 +
15 15 15 20		87+/7 77-/0	23+	49 –
— — 31 2		95+/29	14 - 6 +	49-
5 5 10 22		35 + /23 70 - /0	29-	60+ 26-
32 29 27 🐼	HOTHOUSE FLOWERS/Thing Of Beauty (London/PLG)	70 - /0 79 - /2	29- 10=	∡o – 48 +
55 32 29 2	BRUCE HORNSBY/Harbor Lights (RCA)	79+/10	10 - 10 +	44 +
8 16 22 25	SPIN DOCTORS/Two Princes (Epic)	46-/1	<i>30</i> –	11-
12 12 14 26		61 - /0	25-	31 -
37 33 30 🕗	BON JOVI/In These Arms (Jambco/Mercury)	75+/12	15 =	32+
DEBUT 🕨 🕗	()	78 /78	7	28
- 40 32 🕗		68+/10	11+	43+
41 36 33 👀		72 + /7	6+	31+
7 14 21 31		48 -/0	21 -	19 -
18 23 26 32		41 - /1	25 –	10 -
-	ARCADE/Nothin' To Lose (Epic)	64+/12	8+	18+
	FLOTSAM & JETSAM/Wading Through The Darkness (MCA)	68-/3	5+	20 =
- 48 39 3	BLACK CROWES/Bad Luck Blue Eyes (Def American/Reprise) DAVID BOWIE/Jump They Say (Savage)	50 + / 7	7+	32 +
45 GD	R.E.M ./The Sidewinder Sleeps Tonite (WB)	54 - /4	9+	23 -
51 44 40 🔞	JAYHAWKS /Take Me With You When You Leave (Def American/Reprise)	43+/13	7+	30+
58 49 39	BLUES TRAVELER/Conquer Me (A&M)	56+/1 55+/16	4+	24 =
57 44 🚺	BRAD GILLIS/Honest To God (Guitar)	55+/16 40+/7	4+ 2	21+
2 6 23 41	BRIAN MAY/Driven By You (Hollywood)	40 + /7 35 - /0	3 = 9 -	27+
58 🕢	DRIVIN N CRYIN/Smoke (Island/PLG)	52 + /33	9- 1-	22
60 51 48 🚯	JEFF HEALEY BAND/Lost In Your Eyes (Arista)	52 +/33 46 +/4	2+	25 +
29 28 28 44	DREAM THEATER/Take The Time (EastWest/Atlantic Group)	39-/0	2-	18-
— 56 51 45	KEITH RICHARDS/999 (Virgin)	33+/6	- 5+	22 +
31 34 42 46	MICK JAGGER/Don't Tear Me Up (Atlantic/AG)	19-/0	12-	5=
58 50 50 47	GOO GOO DOLLS/We Are The Normal (Metal Blade/WB)	45+/5	2+	12=
DEBUT 🕨 48	LYNYRD SKYNYRD/Born To Run (Atlantic/AG)	29+/24	5+	14+
	RAGING SLAB/Anywhere But Here (Def American)	43 /43	0	10
	UGLY KID JOE/Busy Bee (Stardog/Mercury)	38 /35	2	13
— 60 55 51 — — 56 52	WARREN HAYNES/Fire In The Kitchen (Megaforce)	35 +/6	3=	13+
56 53	SCHOOL OF FISH/Take Me Anywhere (Capitol)	38+/12	0 –	10+
47 47 46 53 DEBUT 54	HARDLINE/Rhythm From A Red Car (MCA)	24 - / 1	6-	12+
-	WORLD PARTY/Is It Like Today? (Ensign/Chrysalis/ERG) PANTERA/Hollow (EastWest/Atlantic Group)	23+/16	2=	10+
	WIDESPREAD PANIC/Wondering (Capricorn/WB)	32+/6	0 =	2 -
-	SAIGON KICK/Feel The Same Way (Third Stone/Atlantic Group)	24 + /8	1+	8+
60 53	COLLISION /Maximum Respect (Chaos)	19-/1 20+/4	3+	7=
	TRAGICALLY HIP /At The Hundredth Meridian (MCA)	30+/4 24 + /16	0 =	4+
DEBUT 60	GRAVEYARD TRAIN/Down To The Wire (Geffen)	24 +/16 29 +/11	0 = 0 =	8+
		234/11	0=	3+



PAUL RODGERS The Hunter (Victory Music/PLG) 73% of our reporters on it.

4 NON BLONDES What's Up (Interscope/Atlantic Group) 60% of our reporters on it.

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DAVID CROSBY w/PHIL COLLINS "Hero" (Atlantic/AG) 16/13 (3/3) Adds: WBAB, WMMR, WMMS, KFOG, KROR, WAQX, WAPL, WGIR, KFMZ, KJKJ, KSQY, KQDI, KATS. Heavy 4 including KTCZ. Medium 6 including KTYD.

STING "Love Is Stronger Than Justice" (A&M) 16/2 (15/1)

Adds: WZZO, KCLB. Heavy 3: WGRF, WHCN, WRCQ. Medium 7 including WBAB, WLUP, KLOS, WZBH, WWWV, KSQY.

VAN HALEN "Dreams" (WB) 15/5 (12/5)

Adds: KQRC, WGRF, WBLM, WKLL, KRRK. Medium 5 including KLOS, WCMF, KOMP.

いっちょうりょう VINCE NEIL/Sister (78) RAGING SLAB/Anywhere (43) PAUL RDDGERS/Hunter (36) UGLY KID JOE/Busy (35) DRIVIN N CRYIN/Smoke (33)

MIDNIGHT OIL/Truganini (29)

LYNYRD SKYNYRD/Born (24)

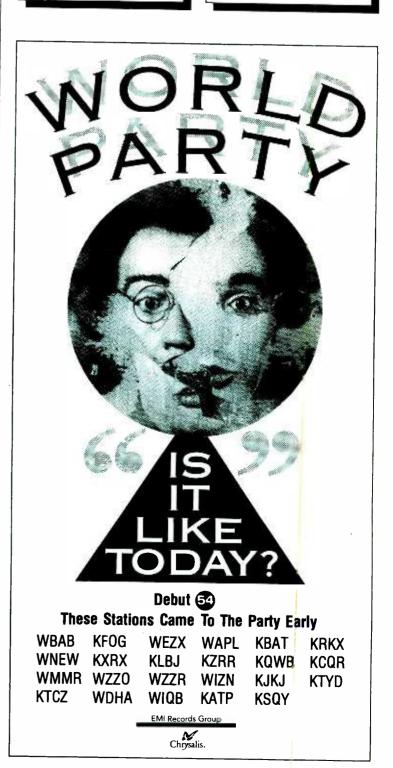
BLUES TRAVELER/Conquer (16)

TRAGICALLY HIP/Hundredth (16)

WDRLD PARTY/Today? (16)



AEROSMITH/Livin' (62) LENNY KRAVITZ/Are (59) ALICE IN CHAINS/Rooster (44) 4 NDN BLONDES/What's (29) CDVERDALE/PAGE/Shake (28) STDNE TEMPLE PILDTS/Plush (27) SDUL ASYLUM/Black (26) BIG HEAD TODD &.../Broken (13) COVERDALE/PAGE/Pride (12) ERIC CLAPTON/Running (11)





AOR ALBUMS

NATIONAL AIRPLAY®

3 2 WKS WKS LW TW 176 REPORTERS APRIL 16, 1993	, Emphasis Tracks	Reports/Adds	Heavy	Medium
1 1 1 OCOVERDALE/PAGE/ Coverdale/Page (Geffen)	"Shake" (160) "Pride" (89) "Over" (10)	168 - /1	126	37+
5 3 2 B LENNY KRAVITZ /Are You Gonna Go My Way (Virgin)	"Are" (164) "Believe" (3) "Is" (1)	165-/1	110+	49 –
2 2 3 MICK JAGGER /Wandering Spirit (Atlantic/AG)	"Wired" (135) "Tear" (19) "Put" (6)	148+/3	96 +	47-
14 8 4 O SOUL ASYLUM /Grave Dancers Union (Columbia)	"Black" (149) "Somebody" (2) "Runaway" (2)	2) 151 – /1	65 +	73 –
12 7 6 5 ALICE IN CHAINS/Dirt (Columbia)	"Rooster" (143) "Rain" (1) "Angry" (1)	<i>143−/0</i>	54 +	61 –
13 9 7 6 DEF LEPPARD /Adrenalize (Mercury)	"Tonight" (118) "Stand" (1)	119-/0	74 +	33 -
17 12 9 7 ERIC CLAPTON/Unplugged (Reprise)	"Running" (117) "Lonely" (1)	117-/0	73 +	33 -
3 4 5 8 STING/Ten Summoner's Tales (A&M)	"Lose" (89) "Stronger" (16) "Fields" (2)	96 -/ 2	61 -	<i>28</i> =
19 15 11 (D) ARC ANGELS/Arc Angels (DGC)	"Shape" (118)	118+/2	59 +	47-
23 17 12 O STONE TEMPLE PILOTS/Core (Atlantic/AG)	"Plush" (140) "Sex" (1)	140+/6	32 +	51 +
24 18 14 19 BIG HEAD TODD & THE MONSTERS/Sister Sweetly (Giant/Reprise)	"Broken" (118) "Alright" (3)	119+/8	41+	55 +
18 16 13 🔁 DAMN YANKEES/Don't Tread (WB)	"Silence" (106) "Mister" (3) "Where" (1)	109-/2	35 +	60 –
34 25 18 🚯 EXTREME/III Sides To Every Story (A&M)	"Ever" (116) "Stop" (1) "Warheads" (1)	117+/13	17+	70 +
27 22 16 🙆 4 NON BLONDES/Bigger, Better, Faster, More! (Interscope/Atlantic Group)	"What's" (102) "Calling" (1)	103+/6	40 +	35+
28 23 22 13 JOE SATRIANI /The Extremist (Relativity)	"Cryin'" (87) "Extremist" (1) "Why" (1)	89+/7	24 +	49-
16 14 15 16 LIVING COLOUR/Stain (Epic)	"Leave" (77)	77-/0	14 -	49 –
6 5 8 17 MASTERS OF REALITY/Sunrise On The Sufferbus (Chrysalis/ERG)	''Got'' (70) ''Jody'' (1) ''Years'' (1)	72-/0	29 –	26 -
8 13 17 18 SPIN DOCTORS/Pocket Full Of Kryptonite (Epic)	"Princes" (46) "Time" (5) "More" (1)	52 - /3	31 -	16+
11 10 10 19 PETER GABRIEL/Us (Geffen)	"Kiss" (61) "Steam" (2) "Secret" (2)	65-/0	27-	33-
10 21 21 20 R.E.M./Automatic For The People (WB)	"Sidewinder" (43) "Man" (19) "Monty" (2)	60 - /11	16 -	36+
28 3 BRUCE HORNSBY/Harbor Lights (RCA)	"Harbor" (79) "Fields" (2) "Talk" (1)	80+/11	10+	44 +
32 28 26 29 HOTHOUSE FLOWERS/Songs From The Rain (London/PLG)	"Thing" (79)	79 - /2	10=	48 +
30 30 27 33 BON JOVI/Keep The Faith (Jambco/Mercury)	"These" (75) "Sleep" (1) "Bad" (1)	77+/12	15 = 21 -	33+
9 11 19 24 JACKYL/Jackyl (Geffen)	"Down" (48) "When" (1)	48 - /0		19- 12
15 19 23 25 PEARL JAM/Ten (Epic Associated)	"Black" (41) "Why" (2) "Jeremy" (1)	44 – /1 57 + /7	26 – 11 +	12 – 35 +
- 33 30 BLACK CROWES/The Southern Harmony And Musical (Def American/Reprise)	"Luck" (50) "Sometimes" (4) "Morning" (3)		11-	20+
26 26 24 27 VAN HALEN/Live: Right Here, Right Now (WB)	"Dreams" (15) "Fooled" (7) "Judgement" (7	') 57 <i>-/3</i> 72+/7	6+	20+ 31+
- 36 31 3 ANIMAL BAG/Animal Bag (Mercury)	"Everybody" (72)	50+/19	15 -	21+
7 20 29 (LYNYRD SKYNYRD/The Last Rebel (Atlantic/AG)	"Born" (29) "Good" (21) "One" (4)	65+/12	8+	18+
35 ARCADE/Arcade (Epic)	"Nothin'" (64) "Cry" (2) "Messed" (1)	55 + / 28	9-	18+
22 27 33 3 UGLY KID JOE /America's Least Wanted (Stardog/Mercury)	"Busy" (38) "Cats" (19)	<u>55</u> +/20 68-/3	5- 5+	20 =
39 34 32 FLOTSAM & JETSAM /Cuatro (MCA)	"Wading" (68) "Jump" (54)	54 - /4	9+	23-
34 DAVID BOWIE/Black Tie White Noise (Savage)	"Jump" (54) "Take" (56) "Waiting" (3)	54-/ 4 57+/2	5+	24+
- 38 36 JAYHAWKS/Hollywood Town Hall (Def American/Reprise)	"Driven" (35) "Horizon" (3) "Resurrection" (9-	24 -
4 6 20 35 BRIAN MAY/Back To The Light (Hollywood)	"999" (33) "Eileen" (2) "Wicked" (1)	35 + /4	7+	21+
_ 39 37 G KEITH RICHARDS/Main Offender (Virgin)	"Lost" (46) "Heart" (1)	47+/4	3+	25+
40 39 39 JEFF HEALEY BAND/Feel This (Arista) DEBUT > 39 BRAD GILLIS/Gilrock Ranch (Guitar)	"Honest" (40)	40 /7	3	27
21 31 40 CP DRIVIN N CRYIN/Smoke (Island/PLG)	"Smoke" (52) "Turn" (5)	56 + /32	3-	19 +
DEBUT DEBUT DEUES TRAVELER/Save His Soul (A&M)	"Conquer" (55)	55+/16	4+	21 +





4 NON BLONDES Bigger, Better, Faster, More! (Interscope/Atlantic Group) 60% of our reporters on it.

The second s

DRIVIN N CRYIN (32) UGLY KID JOE (28) LYNYRD SKYNYRD (19) BLUES TRAVELER (16) EXTREME (13) ARCADE (12) BON JOVI (12) SCHOOL OF FISH (12) TRAGICALLY HIP (12) GRAVEYARD TRAIN (11) BRUCE HORNSBY (11) R.E.M. (11)

HOTTEST COVERDALE/PAGE (126) COVERDALE/PAGE (126) LENNY KRAVITZ (110) MICK JAGGER (96) DEF LEPPARD (74) ERIC CLAPTON (73) SOUL ASYLUM (65) STING (61) ARC ANGELS (59) ALICE IN CHAINS (54) BIG HEAD TODD & THE MONSTERS (41)

REGIONAL AOR ACTIVITY

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	LEVYA	2001-52	r-3	WUFX/Buffaio (716) 885-1400 PD: 808 RICHARDS	PAUL RODGERS BILLY SQUIER Medium	ALICE IN CHAINS DEF LEPPARD AERCONITH STORE TONPLE PLLOT	WGIR/Manchester (603) 625-6915 OM/PD: JON ERDAHL	LENNY KRAVITZ COVERDALE/PAGE SOUL ASYLUM NELL YOUNG	WXTB/Tampa (813) 227-9808 PD: GREG MULL
			Reports	Heavy PEARL JAM FLOTSAM & JETSAM AEROSMITH COLLISION(L)	WPLR/New Haven (203) 287-9070	Medium a VINCE NEIL Light a RACING SLAB a DRIVIN N CRYIN a SAND RUBIES	MD: KAREN A. SMALL Heavy a DAVID CROSEY BLACK CROWES ERIC CLAPTON KINKS	G00 G00 DOLLS HICK JAGGR Nedlum Light a RAGING SLAB a RDINGHT OTL a TRAGICALLY HIP	MD: TED CANAROSI Heavy AEROSHITH COVERDALE/PAGE(M) SOUL ASFLUM
	L BAG/Everyboo M & JETSAM/Wadir	- (-)		ANDMAL BAG COVERDALE/PAGE VAN HALEN GREAT WHITE Medium Light	PD: JOHN GRIFFIN Heavy LIVING COLOUR BRIAN MAY AEROSMITH	WOUR/Utica, NY (315) 797-0803	AEROSHITH HICK JAGGER LENNY KRAVITZ JOE SATRIANI Medium	a BRUCE HORNSBY a KINKS	VAN HALLON ALICE DI CHAINS JACKYL DEF LEPPARD STONE TEMPLE PILOT Medium
3 ARCADE	/Nothin' To Lose (Epi	c)	64	a VINCË NEIL a GRAVEYARD TRAIN a PANTERA	4 NON BLONDES COVERDALE/PAGE MICK JAGGER PETER GABRIEL MASTERS OF REALITY	(313) /3/-0803 PD: PETER HIRSCH HD: ALISON RYAN Heavy COVERDALE/PAGE(M)(L)	Light a TRAGICALLY HIP a MIDNIGHT OIL a RAGING SLAB	WEGW/Wheeling, WV (304)233-7560 PD: RICK SMAN	a BON JOVE a LYNYRD SKYNYRD a VINCE MEIL a SCHOOL DF FISH ANTMAL BAG SATOON MICK
5 GOO GO	RAVELER /Conquer I O DOLLS/We Are The	e Normal (Metal Blac	de/WB) 45	WKLC/Charleston, WV	LENNY KRAVITZ ARC ANGELS BLACK CROMES HOTHOUSE FLOMERS SOUL ASYLUM WARREN HAYNES	AEROSMITH LENNY KRAVITZ STING MICK JAGGER Medium	WCIZ/Watertown, NY (315) 782-6540 PD: TED BILODEAU APD/YAD: CARL CRAFT	MD: KEN KIRBY Heavy AERCSMITH DEF LEPPARD	JOE SATRIANI LENNY KRAVITZ BILLY EQUIER DAMN YANKEES LIVING COLOUR
	ILLIS/Honest To God N HAYNES/Fire In Th	. ,		(304) 722-33308 MD BRIAN RAYMENT Beavy COVERDALE/PAGE(L)	BLUES TRAVELER SPIN DOCTORS R.E.M. STING BIG MEAD TODD & TH	Light a EXTRONE a BRAD CILLIS a MIDNIGHT OIL	APD/ND: CARL CRAFT Heavy 4 NON BLONDES AEROSMITH	MICK JAGGER LENNY KRAVITZ BIG HEAD TODD & TH Medium Light	DRIVIN N CRYIN EXTREM HARDLTME POORBOTS Light a ASPHAL! BALLET
	A/Hollow (EastWest/A DN/Maximum Respec	.,		LEBNY KRAVITZ AEROSHITH DEF LEPPARD STING PADL RODGERS(M) Medium	Hedium a Raging Slab a Midnicht Oil a Kinks	WAAF/Boston (508) 752-5611 PD: RON VALERI MD: MARK RAZZ			a COLLISION a LIFE. BEX & DEATH a WINGER a RAGING SLAB
10 GRAVEY	ARD TRAIN/Down To READ PANIC/Wonde	o The Wire (Geffen)	29	a EXTREME a VINCE NEIL Light	WZBH/Ocean City (302) 856-2567	Heavy ALICE IN CHAINS GUNS N' ROSES SOUL ASYLUM			
12 MOTORH	HEAD/I Ain't No Nice	Guy (WTG/Epic)	, 23	WRKI/Danbury, CT (203) 775-1212	PD: CEPTH MICHAELS MD: BILL WARNER Heavy STING(M)	COVERDALE/PAGE(M) STONE TEMPLE PILOT AEROSHITH MEIADETH EXTREME DRIVIN N CRVIN			12
	UB /Everything's On Fi TH /Sweating Bullets			PD: TIM SHEEHAN Heavy STING COVERDALE/PAGE(M) DEF LEPPARD	MICK JAGGER(M) COVERDALE/PAGE(M) ERIC CLAPTON LYNYRD SKYNYRD(M) AEROSMITH PEARL JAM	TEMPLE OF THE DOC LENNY KRAVITZ LIVING COLOUR COLLISION DINOSAUR JR	50	UTTH I	WRX#/Augusta, GA (404) 722-9696
	SSOMS/Mrs. Rita (Að Í ATTAWAY/Under J	,		DAMN YANKEES MASTERS OF REALITY MICK JAGGER BRIC CLAPTON AEROSMITH	4 NON ELONDES a.R.E.H. Medium Light a. BON JOVI	BOMECLUB FLOTSAM & JETSAM BLIND MELON SCREAMING THEES & UGLY KID JOE Medium		JACKYL BON JOVI	PD: JETF SANDERS APD/MD: BOBBI JONES Heavy DEF LEPPARD
	T BALLET /Angry You J BIES /Santa Maria St			SOUL ASYLUM PETER GABRIEL LENNY KRAVITZ BILLY SOUTER NIDNIGHT OIL a JOE SATRIANI	a COLLISION	Light a RAGING SLAB a VINCE NEIL	P1	ARC ANGELS BLACK CROMES FLOTSAM & JETSAM MIDNIGHT OIL	DANN INNKEES COVERCALE/PAGE STING AEROSMITH LENNY KRAVITZ SOUL ASYLUM
19 SWEETW	/ATER/Everything Wi ELLY/Three Little Pig	Il Be Alright (Atlantic	c/AG) 9	Hodium a H.E.M. a TINCE NEIL Light	WBLM/Portland, ME (207) 774-6364 PD: HERB IVY	P3	WKLS/Atlanta (404) 325-0960 PD: MICHAEL HUGHES	KLOL/Houston (713) 526-6855	4 NON JELONDES MASTERS OF REALITY MICK ACCER a BIG HEAD TOOD & TH PETER GABRIEL MODIAL
				WDHA/Dover (201) 445-1055	MD: BRIAN JAMES Heavy COVERDALE/PAGE(M) MASTERS OF REALITY STING		MD: BETH KEPPLE (FROZEN) Boavy PEARL JAM COVERDALE/PAGE(L) VAN HALEN	PD: TED EDWARDS HD: PATTY MARDS H0: PATTY MARTIN H0WVY COVERDALE/PAGE(L)	a MIDNIENT OIL a EXTREME a STOME TEMPLE PILOT a VINCE MELL Light a DRIVIN N CRYIN
	ave not yet had an A umber of stations re			PD: LENNY BLOCH MD: T.J. BRYAN Heavy 4 NON BLONDES	DEF LEPPARD LENNY KRAVITZ AEROSHITH SOUL ASYLUM MICK JAGGER	WZXL/Atlantic City (609) 522-1416 PD: RON BOWEN APD: STEVE RAYMOND	DRIVIN N CRYIN MICK JAQGER STING SPIN DOCTORS ERAD GILLIS	UGLY RID JOE AEROSMITH SPIN DOCTORS ARC ANGELS JOE SATRIANI Medium	KLEJ/Austin (512) 832-4000
Week-to-week	add patterns are n	not a factor.	a particular track.	AEROSHITH ARC ANGELS BIG HEAD TODD & TH HOTHOUSE PLOWERS MICK JAGGER LENNY KRAVITZ	ERTC CLAPTON 4 NON BLONDES Medium a BILLY SQUIER a EXTREME a VAN HALEN	Heavy SPIN DOCTORS STING DEF LEPPARD ERIC CLAPTON	AEROSMITH Medium BRIC CLAPTON PAUL MCCARTNEY LIVING COLOUR ALICE IN CHAINS	SCREAMING TREES BIG HEAD TODD & TH DEF LEPPARD STING SOUL ASYLUM	PD: YEFF CARROL MD: JORIS LOWE Homyy AERCSMITH
				LIVING COLOUR SOUL ASYLUM Modium Light a VINCE NEIL a POISON	a BIG HEAD TODD & TH a ANIMAL BAG Light a R.E.M. a RAGING SLAB	MASTERS OF REALITY MICK JAGGER LENNY KRAVITZ BRIAN MAY AEROSMITH	LENNY KRAVITZ Light	LENNY KRAVITZ ALICE IN CHAINS MICK JACKER MIDMICHT OIL a VAN HALEN Light	ARC ANGELS COVERDALE/PAGE(M) MICK: JACGER LENNY KRAVITZ(M) Medium JELL/PTLSH
EA	IS7	SOUL ASYLUM ALICE IN CHAINS ERIC CLAPTON PHISH LENNY KRAVITZ LIVING COLOUR	WKGB/Binghamton (607) 723-5953 GM/PD: TOOD HeCARTHY	a FOLDER SLAB a WORLD PARTY	WHEB/Portsmouth	SOUL ASYLUM COVERDALE/PAGE(M) DAINN YANKEES 4 NON BLONDES Medium 8 R.E.M.	WRFX/Charlotte (704) 338-9970	a DANN YANKEES a VINCE NEIL a BON JOVI a LYNYRD SKYNYRD a DRIVIN N CRYIN	a UGLY KID JOE a UGLY KID JOE a PAUL RODGERS
		EXTREME DREAM THEATER MEDIADETH a KINKS Light a 4 NON ELONDES.	Heavy AEPOSMITH COVERDALE/PAGE MICK JAGGER SOUL ASYLUM TRAGICALLY HIP	WRKT/Erie, PA (814) 725-4000 ON/PD: RON KLINE HD: RON KLINE	(603) 436-7300 PD: GLENN STEWART HD: SOOTT LAUDANI Heavy	Light a MIDNIGHT OIL a MURRAY ATTAMAY	PD: JEFF KENT MD: CHRIS Mokee Honyy STING PEAR, JAM	WYNF/Tampa	WAVF/Charleston (803) 554-4401 PD: DAVE ROSSI
P1	BELLY BIG HEAD TOOD & TH BLACK 47 EXTREME GOO GOO DOLLS HOTHOUSE FLOMERS	a 4 NUN HLONDES a BLUES TRAVELER	LEMMY KRAVITZ MASTERS OF REALITY ERIC CLAPTON DAMN YANKEES Medium a PAUL RODGERS	Heavy AEROSMITH COVERDALE/PAGE(M) LENNX KRAVITZ	AEROSMÍTH MICK JAGGER LENNY KRAVITZ ERIC CLAPTON SOUL ASYLIM	WKIT/Bangor, ME (207) 990-2800 PD: BOBBY RUSSELL MD: MIKE O'HARA	AEROSMITH ERIC CLAPTON Modium MICK JACGER ALICE IN CHAINS	(813) 228-6090 PD: STEVE DOMNES HD: MORGAN Heavy	HIMENTY LENNY KRAVITZ MICIC JACEER HOTHOUSE PLOWERS JATHANKS ALIDE IN CHAINS
WBAB/Long Island	LENNY KRAVITZ THE THE a WIDESPREAD PANIC WORLD PARTY Light	WBCN/Boston (617) 266-1111	a BLACK CROWES a RAGING SLAB Light a BIG HEAD TODD & TH	SPIN DOCTORS STING Medium a PAUL RODGERS Light a NON BLONDES	ALICE IN CHAINS PHISH 4 NON BLONDES DEF LEPPARD Medium Light	Heavy ERIC CLAPTON ARC ANGELS SOUL ASYLUM NICK JACGER	ARC ANGELS LENNY KRAVITZ WIDESPREAD PANIC BRUCE HORNSBY BLACK CROMES BRAD GILLIS	MICK JAGGER(L) COVERDALE/PAGE(L) STING ERIC CLAPTON AEROSMITH	ERE: CLAPTON AEFESMITH ARC ANGELS THE THE MASTERS OF REALITY BIG HEAD TOOD & TH(L)
(516) 587-1023 PD: JEFF LEVINE MD: RALPH TORTORA	WMMR/Philadelphia	PD: OEDIPUS MD: CARTER ALAN Heavy 1 AEROSAITH	WPDH/Poughkeepsie, NY (014) 474 1500		a DRIVIN N CRYIN a TRAGICALLY HIP a STONE TEMPLE PILOT a BLUES TRAVELER a RAGING SLAB	COVERDALE/PAGE LENNY KRAVITZ JOE SATRIANI AEROSMITH STEPHEN STILLS	SOUL ASYLUM STONE TEMPLE PILOT COVERDALE/PAGE a LYNYRD SKYNYRD a PAUL RODGERS Light	STONE TEMPLE PILOT DAMN YANKEES SOUL ASYLUM Medium ALICE IN CHAINS LENNY KRAVITZ	BLUES TRAVELER WIDESPREAD PANIC Medium a MUERAY ATTAMAY a TRADICALLY HIP
AEROSMITH ARC ANGELS SPIN DOCTORS STING(M) COVERDALE/PAGE(M) DAVID BOWLE	(215) 238-8000 PROG MER: JOE BONADONNA Heavy PAUL RODGERS	2 SOUL ASYLUM 3 LENNY KRAVITZ 4 ARC ANGELS 5 JOE SATRIANI 6 COVERDALE/PAGE 7 MICK JAGGER	(914) 471-1500 CM: BILL PALMERI MD: GREG O'BRIEN Heavy STING	WTPA/Harrisburg, PA (717) 697-1141 PD: JEFF KAUFFMAN APD: CHRIS JAMES		BIG HEAD TOUD & TH KINKS PAUL RODGERS BILLY SQUIER Madium # VINCE NEIL		JOE SATRIANI EXTREME PAUL RODGERS KINKS Light a SAIGON KICK	a CHRIS MARS a BAJH & POP 1.1ght
ELTON JOHN UGLY KID JOE DAVID CROSBY LENNY KRAVITZ(M) Hodium	AEROSHITH DAVID BOWLE ERIC CLAPTON HOTHOUSE PLOWERS KINKS	8 STONE TEMPLE PILOT 9 EXTREME Medium 10 BIG HEAD TODD & TH	R.E.M. MICK JACCER PETER GABRIEL NEIL YOUNG PEARL JAM	Heavy AEROSMITH COVERDALE/PAGE JOE SATRIANI	WCMF/Rochester (716) 262-4330 PD: STAN MAIN APD/MD: DAVE KANE	a TRAGICALLY HIP a POISON a SPIN DOCTORS a DRIVIN N CRYIN a UGLY KID JOE Light	KTXQ/Dallas (214) 528-5500 PD: ANDY LOCKRIDGE	KISS/Sen Antonio	K1AL/Shreveport (3118) 425-2422 HD: TOM MICHAELS - Beavy
MICK JAGGER VAN HALEN KINKS LYNYRD SKYNYRD PAUL MCCARTNEY BLUES TRAVELER	MICK JAGGER Medium R.E.M. 4 NON BLONDES ARC ANGELS BLUES TRAVELER	11 KEITH RICHARDS 12 BLACK CROMES 13 R.E.M. 14 LIVING COLOUR 15 JAYHAMKS 16 HOTHOUSE FLOMERS	COVERDALLS/PAGE DEF LEPPARD AEROSMITH PAUL RODGERS LEDNY KRAVITZ KINKS	LENNY KRAVITZ SOUL ASYLUM 4 NON BLONDES Nodium a BLUES TRAVELER a BRAD GILLIS	Heavy STING SPIN DOCTORS MICK JAGGER(L) AEROSMITH COVERDALE/PAGE(M)	a LYNYRD SKYNYRD a 4 NON BLONDES a RAGING SLAB	APD: REDHEARD Heavy ERIC CLAPTON DEF LEPPARD BRIAN MAY	(210) 646-0105 PD: VIRGIL THOMPSON MD: DEBBIE ALCOCER Heavy	BLLACK CROWES BOIT JOVI UGLY KID JOE JACKYL ROGER WATERS EREC CLAPTON
SOUL ASYLUM ERIC CLAPTON TASMIN ARCHER INDECENT PROPOSAL BLIND MELON BLACK 47	BIG HEAD TODO & TH BRUCE HORNSBY LEWAY KRAVITZ LIVING COLOUR INDECENT PROPOSAL SOUL ASTLUM	17 JELLYFISH 18 SCREAMING TREES 19 BELLY Light 20 Light	ERIC CLAPTON WARREN HATNES PAUL MCCARTNEY BON JOVI DAVID BOWIE BILLY SQUIER	Light a FLOTSAM & JETSAM a RaGING SLAB a VINCE NEIL	Medijum Light	WIZN/Burlington, VT (802) 877-6800 PD: STEVE CORMIER MD: MIKE LURMA	AEROSMITH ARC ANGELS MASTERS OF REALITY PAUL MCCARTNEY MICK JAGGER COVERDALE/PAGE(M)	ALICE IN CHAINS COVERDALE/PAGE(M) JACKYL ARC AMGELS JOE SATRIANI AEROSMITH	LEMMY KRAVITZ DEF LEPPARD COTFRDALE/PARE MICH JACGER VAN HALEN(M) ALECE IN CHAINS
BRUCE HORNSBY BELLY HIDNIGHT OIL DEPECHE MODE LLICE IN CHAINS HORLD PARTY	a DAVID CROSBY a WARREN ZEVON Light a TRAGICALLY HIP a WORLD PARTY	21 DAVID BOWIE 22 GOO GOO DOLLS 23 JOHN CAMPBELL 24 MECADETH a 25 TRAGICALLY HIP a KLMKS	4 NON BLONDES BRUCE HORNSBY MILDWIGHT OIL Nedlum Light & VINCE NEIL	WCCC/Hartford (203) 233-4426	WEZX/Scranton (717) 961-1842 PD/HD: JIM RISING	Heavy STING LYMYRD SKYNYRD BIG HEAD TODD & TH R.E.M.	LENNY KRAVITZ Modium Alice in chains Living colour Hothouse flowers	LENNY KRAVITZ Hedium Billy Squier Animal Bac Extreme Motornead	AEROSMITH Medium a RAJING SLAB a VINCE NEIL a ANDMAL BAG
STONE TEMPLE PILOT JOHN MAYALL MIDESPREAD PANIC Light RAGING SLAB JERKY BOYS	WDVE/Pittsburgh	a BLUES TRAVELER a WARREN HAYNES a WIDESPREAD PANIC a SAND RUBIES	a RAGING SLAB a DRIVIN M CRYIN	PD: TED SELLERS MD: PHIL MARLOWE Hoavy Coverdale/Page Lenny kravitz	Heavy MLCK JAGGER AEROSMITH ERIC CLAPTON LENNY KRAVITZ SOUL ASYLUM	LENNY KRAVITZ WARREN HAINES ARC ANGELS BLACK CROMES(L) AEROSMEITH KINKS	JOE SATRIANI BRUCE HORNSBY JATHAMKS KINKS PAUL RODGERS & HIDNICHT OIL	LIVING COLOUR UGLY KID JOE STONE TEMPLE PILOT SPIN DOCTORS DREAM THEATER	WVRK/Columbus, GA (404) 576-3000 PD: JIM GALLAGHER
	(412) 937-1441 PD: GENE ROMANO MD: CRIS WINTER Heavy BLACK CROWES		WPYX/Albany (518) 785-9061 HD: JOHN COOPER	LEANT KNAVILL BON JOVI ARROSMITH 4 NON BLORDES SOUL ASYLIM(M) ALICE IN CHAINS HICK JACER	COVENDILE/PAGE ALICE IN CHAINS 4 NON BLONDES BADLEES BIG HEAD TODD & TH Medium	KJWKS SOUL SYLUM ERIC CLAPTON MICK JAGGER MIDNIGHT OIL COVERDALE/PAGE BRUCE HORNSBY	a LYNYRD SKYNYRD Light a VINCE NEIL	STING SOUL ASYLUM Light a MIDNIGHT OIL a PANTERA a VINCE MELL VINCE MELL	MD: BRIAN GREATHOUSE Heavy ALROSMITH COVERDALE/PACE(M) DEF LEPPARD
WNEW/New York (212) 286-1027	AEROSMITH Medium STING(L) MICK JAGGER ARC ANGELS	P2	Heavy PEARL JAM STING ERIC CLAPTON PETER GABRIEL ARC ANGELS	HICK JACGER STONE TEMPLE PILOT DEF LEPPARD ARC ANGELS Hedium a. R.E.M. a. SPIN DOCTORS	* KEITH RICHARDS Light a BLUES TRAVELER a DRIVIN N CRYIN a WORLD PARTY	Medium a TRAGICALLY HIP a KEITH RICHARDS a BON JOWI a WORLD PARTY	WSHE/Miami (305) 581-1580	a INPECTIOUS GROOVES a GRAVEYARD TRAIN	LENNY KRAVITZ SFING Medium a EXTREME a FAUL RODGERS Light
PD: PAT ST. JOHN MD: LORRAINE CARUSO Benvy 10,000 MANIACS AEROSMITH	PITTSBURGH ROCKS ' SOUL ASYLUM COVERDALE/PAGE PETER GABRIEL EXTREME LENNY KRAVITZ		AEROSMITH Medium a.R.E.M. a WINGER a VINCE NEIL Light	a SFIN DOCTORS a UGLY KID JOE Light a VINCE NEIL a RACING SLAB a ARCADE	a BLACK CROMES a TRAGICALLY HIP	Light a MASTERS OF REALITY a BILLY SQUIER a RAGING SLAB	PD: BILL PUCH APD/HD: DIANA SMART (FROZEN) Hoevy R.E.M.	WNOR/Norfolk (804) 366-9900 PD: HARVEY KJAN APD/HD: JAY PHILPOTT (ERD/ZEN)	a VINCË NEIL
DAVID BOWIE COVERDALE/PAGE(M) MICK JAGGER(M) JAYHAWKS SOUL ASYLUM	STONE TEMPLE PILOT Light a UGLY KID JOE	WZZO/Allentown (215) 821-9559 VP/PROG.: RICK STRAUSS MD: TODD HEFT	a TRAJICALLY HIP a EXTRONE a BON JOVI a ARCADE	WHCN/Hartford	WAQX/Syracuse (315) 472-0200 PD: STEVE BRILL	WRCN/Long Island (516) 727-1570 ON/PD: MATT MANGUS NO: KEVIN THOMPSON	SPIN DOCTORS COVERDALE/PAGE(M) DRIVIN N CRVIN LVNYRD SKYNYRD PETER GABRIEL STING	(FROZEN) Heavy AEROSMITH STING LEDNY KRAVITZ Medium	KNCN/Corpus Christi (512) 289-1000 P3: TIM PARKER MB: MAIT VAUGHAN
ARC ANGELS DAN BAIRD LYNYRD SKYNYRD(M) Mediuw BLUES TRAVELER BON JOVI	WHJY/Providence	Heavy AEROSHITH(L) COVERDALE/PAGE(M) LENNY KRAVITZ MICK JAGGER ARC ANGELS	WGRF/Buffalo (716) 881-4555 PD: JOHN HAGER	(203) 247-1060 PD: BOB BITTENS MD: PAM BROOKS Heavy 4 NON BLONDES	APD/MD: DAVE FRISINA Beavy AEROSMITH PETER GABRIEL ERIC CLAPTON COMPEND PURCE(N)	Heavy Coverdale/page(M) DAMM YANKEES DEF LEPPARD	KEITH RICHARDS(M) GIN BLOSSONS MASTERS OF REALITY BRIAN MAX AEROSMITH Medium	SOUL ASYLUM BRAD GILLIS COVERDALE/PAGE(L) NICK JAGGER 4 NON BLONDES ERIC GLAPTON	Heavy AEROSMITH ALICE IN CHAINS ARC ANGELS CIVERDALE/PAGE EMUN YANKEES
BRYAN FERRY BRUCE HORNSBY R.E.M. KINKS LIVING COLOUR JOHN MAYALL	(401) 438-6110 PD: BILL WESTON MD: SHARON SCHIFINO	SOUL ASYLUM DAVID BOWIE DEF LEPPARD BON JOVI 4 NON BLONDES	HD: JOHN HAUER HD: NICKIE CYR Heavy R.E.M. LYNYRD SKYNYRD KEITH RICHARDS	COVERDALE/PAGE STING LENNY KRAVITZ DAVID BOWIE LIVING COLOUR	COVERDALE/PAGE(M) BRAD GILLIS Medium & R.E.M. a DAVID CROSBY	MICK JAGGER ALICE IN CHAINS BON JOVI DREAM THEATER LENNY KRAVITZ MASTERS OF REALITY	TRAGICALLY HIP LIVING COLOUR YOUNG TURK MICK JAGGER LENNY KRAVITZ SOUL ASTLUM	PAUL RODGERS SPIN DOCTORS R.E.M. Light	EMINY YANGEES DEF LEPPARD ERTREME LENNY KRAVITZ Medium
JUNI MAIALL PAUL MCCARTNEY KEITH RICHARDS PAUL RODGERS JOE SATRIANI SFIN DOCTORS	R.E.M. SPIN DOCTORS MICK JAGGER(M) COVERDALE/PAGE(L) PEARL JAM	DAMN YANKEES R.E.M. SPIN DOCTORS Hedium & WORLD PARTY(L) a KEITH RICHAMDS	AEROSMITH COVERDALE/PAGE(L) STING MICK JAGGER(M) LENNY KRAVITZ	SOUL ASTLUM MICK JAGGER BLACK CROMES R.E.M. ARC ANGELS MASTERS OF REALITY	WKLL/Utica (315) 798-4092 PD: MIMI GRISMOLD MD: STEVE REINKOLDS	HIDRIGHT OIL A PAUL RODGERS JOE SATRIANI SOUL ASYLUM Medium BRAD GILLIS	TESTAMENT 4 NON BLONDES 10,000 MANIACS DAMN YANKEES ERIC CLAPTON		
SPIN DOCTORS STING VAN HALEN 4 NON BLONDES	STING AEROSMITH(M) DEF LEPPARD Medium	Light a RAGING SLAB a VINCE NEIL a BRUCE HORNSBY	Medium Light a PAUL ROCEERS a VAN HALEN	a LYNYRD SKYNYRD EXTREME AEROSMITH KINKS	HU: STEVE REINOLDS Heavy JACKIL & VAN HALEN	a BRAD GILLIS a VINCE MEL a DRIVIN N CRYIN a RAGING SLAB Light	DREAM THEATER BRUCE HORNSBY DEF LEPPARD JOE SATRIANI TOAD THE WET SPROC	Continued or	n next page

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REGIONAL AOR ACTIVITY

SOUTH	AEROSHITH BLACK CROMES	PETER GABRIEL AEROSMITH 4 NON BLONDES	WDRK/Panama City (904) 234-8858	a BON JOVI a GUNS N' ROSES a WARREN HAYNES	HOTHOUSE FLOWERS STONE TEMPLE PILOT AEROSMITH	MEGADETH a VINCE NEIL Light	DREAM THEATER VAN HALEN JOE SATRIANI	ARC ANGELS ERIC CLAPTON Medium	a VINCE NEIL a PAUL RODGERS
Continued)	PAUL RODGERS Medium a JEFF HEALEY BAND a WARREN HAYNES	ERIC CLAPTON LENNY KRAVITZ MICK JAGGER	GM/PD: JOHN SCHUSTER	KBAT/Odessa, TX	ERIC CLAPTON HARDLINE BON JOVI	a MIDNIGHT OIL a GRAVEYARD TRAIN	STING 4 NON ELONDES PAUL RODGERS EXTREME	a VINCE NEIL a MIDNIGHT OIL Light a KEITH RICHARDS	WKQZ/Saginaw
LACK CROWES	Light & RAGING SLAB	ARC ANGELS Hinditum a PAUL RODGERS a LYNYRD SKYNYRD	4 NON BLONDES(L) AEROSMITH COVERDALE/PAGE(M)	(915) 563-2121 PD: RIC ELLIOTT MD: DREW DAWSON	JAYHAWKS BONECLUB KEITH RICHARDS DAVID BOWIE	WLZR/Milwaukee	MICK JAGER ERIC CLAPTON LIVING COLOUR	a SCHOOL OF FISH	(517) 695-5115 PD: MIKE PERRIS
GLY KID JOE Light MICE NEIL		a HINGHT OIL a HENNIGHT OIL a JEFF HEALEY BAND	JACKYL LENNY KRAVITZ PEARL JAM Medium	Heavy MASTERS OF REALITY	JOE SATRIANI 4 NON BLONDES Medium	(414) 453-4130 PD: JOHN DUNCAN	COVERDALE/PAGE COPPERHEAD a GOLDEN EARRING	WXKE/Ft. Wayne, IN (219) 484-0580	Heavy STING ERIC CLAPTON AEROSMITH
RAGING SLAB	WKQQ/Lexington (606) 252-6694 PD: PETER DELLORO	a RAGING SLAB	Light a GRAVEYARD TRAIN a VINCE NEIL	PETER GABRIEL COVERDALE/PAGE ARC ANGELS	a MIDNIGHT OIL a VINCE NEIL a UGLY KID JOE	MD: BRIAN SCHOCK	BRAD GILLIS MIDNIGHT OIL Light a VINCE NEIL	PD: RICK WEST	ALRUSHIIN JACKYL LENNY KRAVITZ ALICE IN CHAINS
LAQ/EI Paso	MD: TONY TILFORD	WDIZ/Orlando (407) 682-7676	a JOE SATRIANI a UGLY KID JOE	BIG HEAD TODD & TH STING LENNY KRAVITZ	a DRIVIN N CRYIN a WORLD PARTY a LEMONHEADS	JOURNEY JOE SATRIANI STONE TEMPLE PILOT	a ARCÂDE	HORVY ALICE IN CHAINS ARC ANGELS LEDANY KRAVITZ	4 NON BLONDES DAMN YANKEES PETER GABRIEL
915) 544-8864 D: WILL DOUGLASS D: MIKE RAMSEY	MICK JAGGER(L) STING R.E.M.(L)	PD: MIKE BECK MD: TIM TRAVIS		ALICE IN CHAINS DEF LEPPARD LIVING COLOUR MICK JACGER	Light a WARREN HAYNES a SWEET WATER	LENNY KRAVITZ SPIN DOCTORS AEROSMITH		PAUL RODGERS COVERDALE/PAGE AEROSMITH	ARC ANGELS COVERDALE/PAGE BIG HEAD TODD & TH
Heavy TING(L)	PEARL JAM(L) SPIN DOCTORS STEPHEN STILLS	Heavy PEARL JAM SPIN DOCTORS	KFMX/Lubbock, TX (806) 747-1224	FLOTSAM & JETSAM SOUL ASYLUM	A PANTERA A TRAGICALLY HIP A RAGING SLAB	COVERDALE/PAGE(M) JACKYL EXTREME Medium	P2	JOE SATRIANI Hedium a SPIN DOCTORS	JOE SATRIANI Medium a BLACK CROWES
DVERDALE/PAGE(L) RC ANGELS EROSHITH	a KEITH RICHARDS Medium a PAUL RODGERS	STING SOUL ASYLUM MICK JAGGER(L)	PD: WES NESSMAN MD: KID MANNING			DEF LEPPARD DAMN YANKEES MOTORHEAD		Light a MICK JAGGER	a STONE TEMPLE PILOT Light a VINCE NEIL a HARDLINE
ENNY KRAVITZ LICE IN CHAINS ANN YANKEES(L)	Light a BRUCE HORNSBY a BLUES TRAVELER	LENNY KRAVITZ MASTERS OF REALITY AEROSMITH	Heavy AEROSMITH			BILLY SQUIER ALICE IN CHAINS MICK JAGGER		WKLQ/Grand Rapids (616) 774-8461	a BRUCE HORNSBY a ARCADE a BLUES TRAVELER
ICK JAGGER Medium Light		ALICE IN CHAINS STONE TEMPLE PILOT Medium	SOUL ASYLUM ALICE IN CHAINS ERIC CLAPTON COVERDALE/PAGE			BRIAN MAY SAINTS & SINNERS THUNDER	WONE/Akron (216) 869-9800	PD: MIKE TINNES MD: DAVE WELLINGTON	a BON JOVI
INCË NEIL(L) RIVIN N CRYIN LUES TRAVELER	WROQ/Greenville (803) 242-0101	a BIG HEAD TODD & TH Light	COVENDALE/PAGE DEF LEPPARD MICK JAGGER LENNY KRAVITZ			BLACK CROWES LIVING COLCUR a VINCE NEIL a BRAD GILLIS	PD: HARVE ALAN APD/MD: J.D.	Beavy COVERDALE/PAGE LENNY KRAVITZ	WAOR/South Be (616) 683-6123
	PD: KEN CARSON MD: BILL WALKER	WTKX/Pensacola (904) 438-7543	STING ARC ANGELS BIG HEAD TODD & TH	11.1. CA.		a BRAD GILLIS Light a RAGING SLAB	Heavy R.E.M.(M) DEF LEPPARD AEROSMITH	JOE SATRIANI STONE TEMPLE PILOT MICK JAGGER	PD: JOHN VANCE OM/MD: SUE FREY
RCQ/Fayetteville 19) 484-2107	Heavy 4 NON BLONDES AEROSMITH	PD: STRUMMER	Medium a BLACK CROWES a R.E.M.				COVERDALE/PAGE(M) DAMN YANKEES MICK JAGGER	AEROSMITH GIN BLOSSOMS(L) BRIAN MAY	Heavy AEROSMITH ARC ANGELS
4: ED MCCONEGHY D: KELVIN CULBRETH	LENNY KRAVITZ BRAD GILLIS STONE TEMPLE PILOT	Heavy AEROSMITH ALICE IN CHAINS	a PAUL RODGERS a DRIVIN N CRYIN Light	D-1	CHANCE COVERDALE/PAGE a DEF LEPPARD	WQFM/Milwaukee (414) 276-2040	VAN HALEN ERIC CLAPTON MASTERS OF REALITY	ALICE IN CHAINS EXTREME Medium	COVERDALE/PAGE(L) DAMN YANKEES DEF LEPPARD
FROZEN) Horvy Jorboys	ARC ANGELS ERIC CLAPTON a LYNYRD SKYNYRD	ARC ANGELS ERIC CLAPTON LENNY KRAVITZ	a SAND RUBIES a GRAVEYARD TRAIN a MURRAY ATTAWAY		DIRTY LOOKS EXTREME GREAT WHITE	PD: JIM MURPHY MD: CHRIS PAYNE	SOUL ASYLUM STING LENNY KRAVITZ	a PAUL RODGERS a VINCE NEIL Light	KINKS SOUL ASYLUM Medium a DAN BAIRD(L)
INKS OTHOUSE FLOWERS ASTERS OF REALITY	a COVERDALE/PAGE Modium a PAUL RODGERS	COVERDALE/PAGE(L) SOUL ASYLUM BLACK CROWES BON JOVI	a RAGING SLAB a SCHOOL OF FISH a UGLY KID JOE		JACKYL LENNY KRAVITZ LIVING COLOUR	Heavy AEROSMITH DEF LEPPARD	Medium a BIG HEAD TODD & TH a ARCADE	a ASPHALT BALLET a GRAVEYARD TRAIN a MIDNIGHT OIL	a DAN BALHD(L) a PAUL RODGERS(L) Light a DRIVIN N CRYIN
ENNY KRAVITZ ICK JAGGER EF LEPPARD TING	Light a BLUES TRAVELER a MIDNIGHT OIL a RAGING SLAB	DAMN YANKEES DEF LEPPARD LYNYRD SKYNYRD(L)		WFBQ/Indianspolis (317) 257-7565	METALLICA a VINCE NEIL NIRVANA	MICK JAGGER(L) SPIN DOCTORS PEARL JAM	a VINCE NEIL Light a PANTERA	WJXQ/Lansing	a RAGING SLAB a SCHOOL OF FISH a UGLY KID JOE
RIC CLAPTON XTREME RC ANCELS	a morno suno	R.E.M. a PAUL RODGERS BILLY SQUIER	WKZQ/Myrtle Beach (803) 448-4739	CM/PD: MARTY BENDER MD: ACE COSBY	PEARL JAM QUICKSAND ROXY BLUE	Madium BON JOVI COVERDALE/PAGE(L)		(517) 699-0111 PD: MARK STEVENS	KXUS/Springfiel
DUL ASYLUM EROSMITH DVERDALE/PAGE	KMJX/Little Rock, AR	STONE TEMPLE PILOT BIG HEAD TODD & TH Medium	PD/MD: JOHNNY DIAZ	Heavy AEROSMITH ERIC CLAPTON	SAIGON KICK a SAVATAGE SLEEZE BEEZ SOUL ASYLUM	LENNY KRAVITZ R.E.M. STING DAMN YANKEES	WIQB/Ann Arbor (313) 662-2881	Heavy LENNY KRAVITZ	(417) 831-9700 PD: T.K.O. GRADY
INOSAUR JR IG HEAD TODD & TH NON BLONDES	(501) 224-6500 PD: TOH WOOD	a ARCADE a VINCE NEIL a RAGING SLAB	BIG HEAD TODD & TH STONE TEMPLE PILOT DEF LEPPARD	ERIC CLAPTON BLACK CROWES LEINNY KRAVITZ PEARL JAM	SOUTHGANG SPREAD EAGLE BILLY SQUIER	DAMN YANKEES 4 NON BLONDES Light	PD: JOE URBIEL MD: REID PAXTON	DEF LEPPARD 4 NON BLONDES COVERDALE/PAGE	Heavy AEROSMITH
IVING COLOUR RUCE HORNSBY PELLYFISH	MD: DAVID A. ROSS Heavy AEROSHITH	Light	SOUL ASYLUM LENNY KRAVITZ ARC ANGELS	COVERDALE/PAGE(L) LYNYRD SKYNYRD ARC ANGELS	UGLY KID JOE		Heary STING(L) MICK JAGGER	AEROSHITH ALICE IN CHAINS SPIN DOCTORS	COVERDALE/PAGE DAMN YANKEES DEF LEPPARD
Medium Light	AEROSMITH COVERDALE/PAGE DEF LEPPARD PAUL RODGERS	WRDU/Raleigh (919) 876-1061 PD: BOB WALTON	ALICE IN CHAINS MOTORHEAD POORBOYS	DEF LEPPARD SPIN DOCTORS SOUL ASYLUM		WBZX/Columbus (614) 481-7800	LENNY KRAVITZ SOUL ASYLUM ARC ANGELS	Medium a EXTREME a PAUL RODGERS a KINKS	STING PETER GABRIEL MICK JACCER
WRXL/Richmond 804) 756-6400	PAUL HODGERS DAMN YANKEES MICK JAGGER ERIC CLAPTON	PD: HOB WALTON MD: TOM GUILD Heavy	ERIC CLAPTON MICK JAGGER JOE SATRIANI EXTREME	Medium BRAD GILLIS a STING	WMMS/Cleveland (216) 781-9667	PD: HAL FISH MD: RONNI HUNTER	AEROSMITH BIG HEAD TODD & TH HOTHOUSE FLOWERS	a KINKS Light a BRUCE HORNSBY a HOTHOUSE FLOWERS	LENNY KRAVITZ MASTERS OF REALITY SOUL ASYLUM FRIC (LAPTON
804)/50-6400 PD: PAUL SHUGRUE MD: RIK MAYBEE	BILLY SQUIER ARC ANGELS LENNY KRAVITZ	STINGL) MICK JAGGER MASTERS OF REALITY	EXTREME COVERDALE/PAGE AEROSMITH BLACK CROWES	JUDE COLE EXTREME BIG HEAD TODD & TH	PD: MICHAEL LUCZAK MD: BRAD HANSON	HORVY TESTAMENT LENNY KRAVITZ ALICE IN CHAINS	ERIC CLAPTON COVERDALE/PAGE DEP LEPPARD	a ARCADE a GOO GOO DOULS a VINCE NEIL	ERIC CLAPTON Medium a EXTREME a ARCADE
Heavy	A VINCE NEIL JOE SATFIANI LYNYRD SKYNYRD(M)	LENNY KRAVITZ SOUL ASYLUM COVERDALE/PAGE(L)	BLACK CRUWES DAN BAIRD Medium a Paul Rodgers	R.E.M. ALICE IN CHAINS DAMN YANKEES BRUCE HORNSBY	Heavy R.E.M. NEIL YOUNG MASTERS OF REALITY	ALICE IN CHAINS AEROSMITH MOTORHEAD Madium	JOE SATRIANI Medium Light		a ARCADE a PAUL RODGERS Light a BON JOVI
COVERDALE/PAGE(M) ERIC CLAPTON PETER GABRIEL	Mediuma a STING a BIG HEAD TODD & TH	R.E.M. AEROSMITH ERIC CLAPTON	a VINCE NEIL Light a RAGING SLAB	DIXIE DREGS MICK JAGGER	MASTERS OF REALITY STING BRIAN MAY COVERDALE/PAGE(M)	COVERDALE/PAGE METALLICA JOE SATRIANI	a 4 NOÑ ELONDES a WORLD PARTY a DAVID BOWIE a GOLDEN EARRING	WIBA/Madison (608) 274-5450	
MICK JACCER BRUCE HORNSBY LENNY KRAVITZ	a APRIL WINE a DRIVIN N CRYIN Light	Medium a LYNYRD SKYNYRD Light	a MURRAY ATTAWAY a LYNYRD SKYNYRD a SWEET WATER	BILLY SQUIER Light a BON JOVI	COVERDALE/PAGE(M) PETER GABRIEL LENNY KRAVITZ MICK JAGGER	SOUL ASYLUM LIVING COLOUR BULLY SOULER	a GOLDEN EARRING	PD: VAN EDWARDS MD: JACK MITCHELL	WIOT/Toledo (419) 248-3377
AEROSMITH Medium LYNYRD SKYNYRD MIDNIGHT OIL	a SWEET WATER a RAGING SLAB a MIDNIGHT OIL	WRUF/Gainesville			AEROSHITH ERIC CLAPTON KINKS	ARCADE a VINCE NEIL STONE TEMPLE PILOT	WAPL/Appleton- Green Bay	Heavy AEROSMITH MICK JAGGER	PD: LYN CASYE APD/MD: DON DAVIS
R.E.M. PAUL RODGERS	a UGLY KID JOE	(904) 392-0771 PD: HARRY CRISCOTT	KEYJ/Abilene, TX (915) 677-7225	WLUP/Chicago	a PAUL RODGERS Medium INDECENT PROPOSAL	Light	(414) 734-9226 PD: GARRETT HART	SPIN DOCTORS STING Medium	Heavy AEROSMITH ERIC CLAPTON MICK JAGGER
BIG HEAD TODD & TH 4 NON BLONDES	WQBZ/Macon	MD: ERNIE KAPANKE	PD: RANDY JONES MDs: MANN/HANSON	(312) 440-5270 PD: DAVE LOGAN	DAVID BOWIE BRUCE HORNSBY BILLY SQUIER	KRXX/Minneapoils	MD: BOB BARON Beavy COVERDALE/PAGE	a PAUL RODGERS(L) Light	LENNY KRAVITZ COVERDALE/PAGE Medium
WSTZ/Jackson, MS	(912) 781-6558 PD: NATHAN HALE	AEROSMITH ERIC CLAPTON DEF LEPPARD MICK JAGGER	Heavy MICK JAGGER BIG HEAD TODD & TH	MD: CHARLIE LOGAN Heavy SPIN DOCTORS	a DAVID CROSBY Light	(612)452-6200 APD/MD: LISA LYONS	ERIC CLAPTON DEF LEPARD MICK JAGGER	KICT/Wichita	a MIDNIGHT OIL Light a DRIVIN N CRYIN
(601) 982-1067 PD: BOB FONDA MD: PAM RIVERS	HORVY AEROSMITH DAMN YANKEES	LENNY KRAVITZ Medium Light	DEF LEPPARD AEROSMITH ARC ANGELS KEITH RICHARDS	AEROSMITH ERIC CLAPTON	WLVQ/Columbus	Heavy METALLICA	LENNY KRAVITZ BON JOVI 4 NON BLONDES	(316) 722-5600 PD: RON ERIC TAYLOR	a VINCE NEIL
HOR PAR REVERS HORVY 4 NON ELONDES	DEF LEPPARD SPIN DOCTORS STING	a WARREN HAYNES a RAGING SLAB a DRIVIN N CRYIN	JOE SATRIANI Medium	STING(H) MICK JAGGER(M) COVERDALE/PAGE(H) Medium	(614) 488-9696 PD: BOB NEUMANN	JACKYL HARDLINE COVERDALE/PAGE AEROSHITH	DAMN YANKEES AEROSMITH Medium	HD: SHERRY MCKINNON Hom vy AEROSMITH	KMOD/Tuisa (918) 664-2810
AEROSMITH DAMN YANKEES ERIC CLAPTON	COVERDALE/PAGE(M) MICK JAGGER LENNY KRAVITZ MASTERS OF REALITY		Light a JOHN MAYALL a UGLY KID JOE a LYNYRD SKYNYRD	4 NON BLONDES LENNY KRAVITZ MASTERS OF REALITY	MD: JO ROBINSON	Medium MOTORHEAD ALICE IN CHAINS	Light a VINCE NEIL a DAVID CROSBY a LYNYRD SKYNYRD	LENNY KRAVITZ COVERDALE/PAGE(M)	PD: PHIL STONE
MICK JAGGER ARC ANGELS ALICE IN CHAINS	SOUL ASYLUM Hedium a PAUL RODGERS	WROV/Roanoke	a RAGING SLAB a SCHOOL OF FISH	BRUCE HORNSBY HOTHOUSE FLOWERS SOUL ASYLUM	MICK JAGGER(L) SPIN DOCTORS KEITH RICHARDS JUDE COLE	LIVING COLOUR JOE SATRIANI POISON	a POISON a DRIVIN N CRYIN a WORLD PARTY	DEF LEPPARD ARC ANGELS MASTERS OF REALITY	STING AEROSMITH BRIAN MAY
Medium Light PAUL RODGERS	a ARCADE Light a WIDESPREAD PANIC	(703) 343-4444 PD: ELLEN FLAHERTY MD: HOWARD PETRUZIELLO	KATP/Amarilio, TX (806) 359-5999	BIG HEAD TODD & TH MIDNIGHT OIL PAUL RODGERS	JOE SATRIANI ERIC CLAPTON JEFF HEALEY BAND	BILLY SQUIER STONE TEMPLE PILOT GUNS N' ROSES	a worab ranii	DAMN YANKEES ALICE IN CHAINS STONE TEMPLE PILOT	COVERDALE/PAGE(M) ARC ANGELS Medium
MIDNIGHT OIL SCHOOL OF FISH UGLY KID JOE WIDESPREAD PANIC		Heavy AEROSMITH	PD/MD: DALE MILLER	ALICE IN CHAINS BRIAN MAY a STONE TEMPLE PILOT a R.E.M.	SOUL ASYLUM STING AEROSMITH	a VINCE NEIL a EXTREME Light	WXLP/Davenport (319) 326-2541	BIG HEAD TODD & TH SOUL ASYLUM Medium a VINCE NEIL	a LYNYRD SKYNYRD a UGLY KID JOE a VAN HALEN
WIDESPREAD PANIC WARREN HAYNES	WEGR/Memphis (901) 578-1103	COVERDALE/PAGE(L) LYNYRD SKYNYRD STING PETER GABRIEL	Heavy AEROSMITH COVERDALE/PAGE	a n.c.m. Light	ARC ANGELS Medium MASTERS OF REALITY	a PANTERA	PD: RAY SHERMAN MD: STEVE GUNNER	a VINCE ABLL Light a LYNYRD SKYNYRD(L) a CHANCE	Light a VINCE NEIL a GRAVEYARD TRAIN
WRXK/Ft, Myers, FL	PD: DRAKE HALL MD: ZEKE LOGAN	BIG HEAD TODD & TH ERIC CLAPTON Medium	LEWNY KRAVITZ MICK JAGGER SOUL ASYLUM LIVING COLOUR		LENNY KRAVITZ PETER GABRIEL COVERDALE/PAGE		Heavy AEROSMITH TOAD THE WET SPROC		a RAGING SLAD a SWEET WATER
(813) 332-3696 PD: BRAD BEASLEY	Heavy AEROSMITH MICK JAGGER	a MIDNIGHT OIL Light	4 NON BLONDES ARC ANGELS DEF LEPPARD	WRIF/Detroit (313) 827-9505 OM: GREG AUSHAM	PAUL MCCARTNEY BILLY SQUIER BIG HEAD TODD & TH	KTCZ/Minneapolis (612) 339-0000 PD: JIM ROBINSON	MICK JAGGER(M) PEARL JAM SPIN DOCTORS	KRRK/Omaha (402)393-0900 PD/MD: BOBBY COOK	KATT/Oklahom
MD: ARVETTE	MASTERS OF REALITY BRUCE HORNSBY STING		DANN YANKEES BIG HEAD TODD & TH BILLY SQUIER	MD: DARRIN ARRIENS	a KINKS a PAUL RODGERS a TRAGICALLY HIP	APD/MD: J. FREDERICKSOF	Hedium a LYNYRD SKYNYRD Light	MD: MATT MARKEL	(405) 848-0100 PD: CHRIS BAKER MD: KELLEY DAVIS
AEROSHITH JACKYL COVERDALE/PAGE MICK JACGER	ERIC CLAPTON Medium a LYNYRD SKYNYRD	WIXV/Savannah (912) 897-1529	a LYNYRD SKYNYRD KINKS FYTREME	COVERDALE/PAGE STONE TEMPLE PILOT AEROSMITH	e sondaundel nar	BRUCE HORNSBY DAVID BOWIE DAVID CROSBY	a EXTRÊME a PAUL RODGERS a DRIVIN N CRYIN	Hoavy STONE TEMPLE PILOT COVERDALE/PAGE LENNY KRAVITZ	HORVY TEMPLE OF THE DOG
LENNY KRAVITZ Medium UGLY KID JOE	a DRIVIN N CRYIN a BILLY SQUIER	PD: MARK BLAKE MD: JAY SISSON Heavy	KEITH RICHARDS PAUL RODGERS ANIMAL BAG	DEF LEPPARD LENNY KRAVITZ SOUL ASYLUM	WRZX/Indianapolis	ERIC CLAPTON MICK JAGGER NEIL YOUNG	WTHERE	AEROSMITH ALICE IN CHAINS BILLY SQUIER	PEARL JAM COVERDALE/PAGE(M) LENNY KRAVITZ AEROSMITH
Light POISON		STING COVERDALE/PAGE(M) PEARL JAM	SAIGON KICK Medium a POISON a DRIVIN N CRYIN	Medium Alice in Chains Billy Squier	(317) 927-4200 PD: SCOTT JAMESON MD: MICHAEL YOUNG	PAUL MCCARTNEY PETER GABRIEL R.E.M. STING	WTUE/Dayton (513) 224-1501 PD: TOM CABROLL	HARDLINE SOUL ASYLUM PEARL JAM VAN HALEN(M)	ALICE IN CHAINS Medium Light
WZZR/Ft. Pierce, FL (407) 335-9300	WGCX/Mobile (205) 626-9600	DEF LEPPARD AEROSMITH Medium	a WORLD PARTY Light a UGLY KID JOE	ARC ANGELS EXTREME BRAD GILLIS PAUL RODGERS	Heavy AEROSHITH	INDECENT PROPOSAL 4 NON BLONDES BIG HEAD TODD & TH	APD/MD: JOHN BEAULIEU (FROZEN) Heavy	VAN HULEN(M) DEF LEPPARD LIVING COLOUR DAMN YANKEES	a VAN HALEN a VINCE NEIL
407) 335-9300 PD: RICH DICKERSON MD: MIKE LEE	PD: ANDY HOLT HD: CHARLIE OCEAN	Light a JEFF HEALEY BAND a SCHOOL OF FISH	a RAGING SLAB a VINCE NEIL a MURRAY ATTAWAY	PAUL RODGERS DAMN YANKEES MIDNIGHT OIL a GRAVEYARD TRAIN	ALICE IN CHAINS COVERDALE/PAGE DEF LEPPARD	CHRIS ISAAK GENE LOVES JEZEBEL HOTHOUSE FLOWERS	COVERDALE/PAGE DEF LEPPARD MICK JAGGER	BIG HEAD TODD & TH ARCADE(L) ANIMAL BAG	WNCD/Youngs
Heavy AEROSMITH SOUL ASYLUM	Heavy AEROSMITH(M) COVERDALE/PAGE(L) JACKYL			MICK JAGGER Light a BLUES TRAVELER	DREAM THEATER JACKYL LENNY KRAVITZ	JELLYFISH LEONARD COHEN NANCI GRIFFITH	PEARL JAM AEROSMITH DANN YANKEES ADC ANGELES	a VINCE NEIL Hedium a SWEET WATER	(216) 652-0106 PD: GARY JAY MD: FRED WOAK
ERIC CLAPTON COVERDALE/PAGE LENNY KRAVITZ	LENNY KRAVITZ PEARL JAM SPIN DOCTORS	WARQ/Columbia, SC (803) 772)5600	WGLF/Tallahassee	a BRUCE HORNSBY a GOO GOO DOLLS a VINCE NEIL	MOTORHEAD STONE TEMPLE PILOT TESTAMENT FLOTSAM & JETSAM	PHISM PRAISE SONIA DADA TASMIN ARCHER	ARC ANGELS SOUL ASYLUM BIG HEAD TODD & TH Medium	Light a UGLY KID JOE a LIFE, SEX & DEATH	Heavy DEF LEPPARD
LENNI KRAVITZ BIG HEAD TODD & TH ALICE IN CHAINS DEF LEPPARD	Medium a EXTRONE Listot	PD: CHUCK McKAY Heavy	(904) 878-1104 PD: VINCE MERTZ MD: PAUL DAVIS		Medium Animal Bag ARCADE	TASMIN ARCHER JUDYBATS TRAGICALLY HIP WORLD PARTY	Medium Light	a GRAVEYARD TRAIN a GUNS N' ROSES	AEROSMITH MICK JAGGER DAMN YANKEES
Hedium WORLD PARTY Light	a VINCE NEIL	LENNY KRAVITZ DEF LEPPARD AEROSMITH	Heavy AEROSMLTH		BONECLUB COPPERHEAD COLLISION	SKELETONS Medium 10,000 MANIACS	KGGO/Des Moines	KE2O/Omaha (402) 592-5300	PETER GABRIEL Medium Light
GOLDEN EARRING VINCE NEIL RAGING SLAB	WKDF/Nashville (615) 244-9532	ALICE IN CHAINS COVERDALE/PAGE Medium Light	MICK JAGGER DEF LEPPARD ERIC CLAPTON	KQRS/Minneapolis (612)545-5601	MONSTER MAGNET a VINCE NEIL BILLY SQUIER BACING STAD	BRIAN MAY BRYAN FERRY DAVID BAERWALD	(515) 265-6181 PD: PHIL WILSON MD: JACK EMERSON	PD: RANDY CHAMBERS MD: BECCA GOODMAN	a DAVID BOWIE a RAGING SLAB a ARCADE a VINCE NEIL
	PD: KIDO REDO MD: JOHN NAGARYA	a LIFE, SEX & DEATH a DRIVIN N CRYIN	COVERDALE/PAGE(L) LENNY KRAVITZ STING Medium	PD: DAVE HAHILTON HD: JOHN LASSMAN (FROZEN)	RAGING SLAB ASPHALT BALLET Light	GROUND HOG DAY DEPECHE MODE ELVIS COSTELLO	HER YY AEROSHITH	(FROZEN) HOAVY AEROSMITH ERIC CLAPTON	a ATMCE MRTF
WFYV/Jacksonville (904) 642-1055	Heavy AEROSMITH BLACK CROWES		a R.E.M. a BRAD GILLIS Light	Heavy AEROSMITH BIG HEAD TODD & TH SCH ASYLUM		JOAN BAEZ JOHN MAYALL JOHN STEWART LENNY KRAVITZ	ERIC CLAPTON BIG HEAD TODD & TH LYNYRD SKYNYRD	COVERDALE/PAGE MICK JAGGER MASTERS OF REALITY	
PD: LEX STALEY MD: SCOTT GENTLE	COVERDALE/PAGE(L) DREAM THEATER(M) JACKYL	02	a DRIVIN N CRYIN a MURRAY ATTAWAY a ANIMAL BAG	SOUL ASYLUM BRUCE HORNSBY MASTERS OF REALITY Medium	KQRC/Kansas City	MIDNIGHT OIL RAY CHARLES ROSEANNE CASH	MICK JAGGER STING Medium	BRIAN MAY Medium Light	P3
Heavy AEROSMITH COVERDALE/PAGE	PEARL JAM STONE TEMPLE PILOT ALICE IN CHAINS	P3		Medium LENNY KRAVITZ LYNYRD SKYNYRD ERIC CLAPTON	(913)384-9900 PD: DOUG SORENSEN MD: VALORIE KNICHT	SHAWN COLVIN SOUL ASYLUM JAYNAWKS	Light a VINCE NEIL	WWCT/Peoria	
DEF LEPPARD MICK JAGGER LEDNY KRAVITZ SOUL ASYLUM	LENNY KRAVITZ Van Halen Medium			BRAD GILLIS PETER GABRIEL MICK JAGGER	MD: VALORIE KNIGHT Heavy COVERDALE/PAGE	JEFF HEALEY BAND REMBRANDTS THOMAS DOLBY	WGBF/Evansville, IN	(309) 674-2000 PD: RICK HIRSCHMANN	KRNA/Cedar F
SOUL ASYLUM Medium KINKS JOE SATRIANI	a VINCE NEIL a ANIMAL BAG a DRIVIN N CRYIN	WWWV/Charlottes- ville, VA	KKEG/Fayetteville (501) 521-5566	COVERDALE/PAGE R.E.M. STING	JACKYL STONE TEMPLE PILOT AEROSMITH	a SAND RUBIES a PERE UBU	(812)477-8811 PD/HD: TONY COUCH	MD: JAMIE MARKLEY Heavy	(319) 351-9300 PD: BOB NORTON
	Light a FLOTSAN & JETSAM	(804) 971-4057 PD: TOM BASS	OM/PD: DAVE JACKSON MD: MELISSA TABARI	Light	LENNY KRAVITZ DEF LEPPARD a VAN HALEN		Heavy BON JOVI LENNY KRAVITZ	AEROSMITH LENNY KRAVITZ ERIC CLAPTON	APD: BILL SUMMER Beavy 4 NON BLONDES
WIMZ/Knoxville (615) 525-6000 PD: BLAKE WATSON		MD: DEBBIE GILBERT Heavy STING(M)	Heavy COVERDALE/PAGE(M) ERIC CLAPTON LENNY KRAVITZ	WWBZ/Chicago	ALICE IN CHAINS Medium LIVING COLOUR	KSHE/St. Louis	COVERDALE/PAGE BIG HEAD TODD & TH DAMN YANKEES	Medi <u>tan</u> a ARC ANGELS(L) a LYNYRD SKYNYRD Light	4 NON BLONDES STING AEROSMITH LENNY KRAVITZ
MD: BILL KIDD	WSFL/New Bern, NC	COVERDALE/PAGE(M) PETER GABRIEL LYNYRD SKYNYRD	AEROSMITH JACKYL ALICE IN CHAINS	(312) 861-8100 VP/PROG: JOHN EDWARDS	BIG HEAD TODD & TH EXTREME DAMN YANKEES	(314) 621-0095 PD: JIM OWEN APD: AL HOPER	ALICE IN CHAINS JEFF HEALEY BAND 4 NON BLONDES AFROSMITH	Ligne	I LOSANT NRAVITZ
Heavy SPIN DOCTORS R.E.M. ERIC CLAPTON	(812) 232-5034 PD: VINNIE KICE HD: CONNIE MILLER	ERIC CLAPTON AEROSMITH PEARL JAM	MICK JAGGER GREEN JELLY DEF LEPPARD	APD/MD: KEVIN LEWIS	BILLY SQUIER PAUL RODCERS DREAM THEATER ARCADE	Heavy MOTORHEAD	AEROSMITH BILLY SQUIER a UGLY KID JOE DEF LEPPARD		
ARC ANGELS DEF LEPPARD VAN HALEN	Heavy MASTERS OF REALITY	Medium a BLUES TRAVELER	Medium a BRAD GILLIS Light	AEROSMITH ALICE IN CHAINS ARCADE ASPHALT BALLET	ARCADE SLEEZE BEEZ ANIMAL BAG CHANCE	JACKYL LENNY KRAVITZ AEROSMITH	EXTREME POISON SOUL ASYLUM	Continued	on next page
DAMN YANKEES MICK JAGGER	STING COVERDALE/PAGE(M)	a BRUCE HORNSBY a ANIMAL BAG	a VINCE NEIL a DRIVIN N CRYIN	ASPHALT BALLET BON JOVI	UGLY KID JOE	ARC ANGELS Medium	ANIMAL BAG		

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REGIONAL AOR ACTIVITY

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MIDWEST (Continued)	DEF LEPPARD COVERDALE/PAGE(M)(L) ERIC CLAPTON Medium Light	DADA Medium a R.E.M. a LYMYRD SKYNYRD Light a DRIVIN N CRYIN	SAIGON KICK QUICKSAND a RAGINC SLAB a Sweet WATER a UGLY KID JOE	a RACING SLAB a PAUL RODCERS a TRAGICALLY HIP Light a Sweet WATER	KINKS 4 NON BLONDES STING LENNY KRAVITZ SOUL ASYLUM	KCAL/Riverside- San Bernardino (714) 793-3554	P3	DAMN YANKEES JOE SATRIANI BIG HEAD TOOD & TH ARC ANGELS	MICK JAGHER 4 NON ELLANDES ERIC CLANTON AEROSMITY
SOUL ASYLUM	KFMW/Waterioo, IA (319)234-2200 PD/MD: MARK HANSEN	a DAVID CROSBY	PORNO FOR PYROS Light KRQR/San Francisc	a WOELD PARTY	MASTERS OF REALITY ARC ANGELS JOE SATRIANI BIG HEAD TODD & TH JEFF HEALEY BAND	PD: RICK SHAW ND: H.J. MATTHEWS Heavy AEROSMITH SOUL ASYLUM		Madium a VINCE NEIL Light	ARC ANGELS SOUL ASY'LIM BIG HEAD-TOOD & TH COVERDALL'/PAGE LENNY KRIVITZ JAYHAWKS
Medium a COVERDALE/PAGE a PAUL RODGERS	Heavy MASTERS OF REALITY BIG HEAD TODD & TH	KSQY/Rapid City, SD	(415) 765-4097	P2	Hedium a VINCE NELL a MICK JAGGER Light	ALICE IN CHAINS DEF LEPPARD PETER GABRIEL DAMN YANKEES	KWHL/Anchorage (907) 344-9622 PD: RADIO PHILL		Medium a TRAGICALLY HIP Light
a MIDNIGHT OIL Light a UGLY KID JOE a SCHOOL OF FISH	ARC ANGELS LENNY KRAVITZ SOUL ASYLUM AEROSMITH	(605) 348-9877 PD: JACK DANIELS MD: JIM KALLAS	Heavy Aerosmith		a PAUL RODGERS a CIRCUS OF POWER a UGLY KID JOE a POISON	EXTREME Medium a BON JOVI	MD: LOREN DIXON Hemvy AEROSMITH	KBOY/Medford, OR (503) 779-2244	a WIDESPREAD PANIC a UGLY KIT JOE a SCHOOL CF FISH a CHRIS ISMAK
a GOO GOO DOLLS a KINKS	Medium a PAUL RODGERS Light	Heavy ERIC CLAPTON PETER GABRIEL	MICK JAGGER COVERDALE/PAGE(M) ERIC CLAPTON JOE SATRIANI	KRAB/Bakersfield	a rotson	Light a DAVID BOWIE a SCHOOL OF FISH a DRIVIN N CRYIN	ALICE IN CHAINS ARC ANGELS BIG HEAD TODD & TH	(303) //9-2244 PD: BILL MEYER MD: STEVE KELLY	a MURRAY ATTAWAY
WZNF/Champaign (217) 367-1195	a UGLY KID JOE a LYNYRD SKYNYRD a TRAGICALLY HIP a BLUES TRAVELER	MICK JACGER DEF LEPPARD LENNY KRAVITZ	STING NEIL YOUNG Medium	(805) 392-1100 PD: CHRIS SQUIRES MD: BRUCE WAYNE	KPOI/Honolulu	a VINCE NEIL a UGLY KID JOE a BRUCE HORNSBY	BILLY SQUIER a BLUES TRAVELER BRUCE HORNSBY COVERDALE/PAGE	Heavy COVERDALE/PAGE MICK JACCER	
PD: DAN McCLINTOCK	a VINCE NEIL a DRIVIN N CRYIN a MIDNIGHT OIL	BIG HEAD TODD & TH ARC ANGELS HOTHOUSE FLOWERS ALICE IN CHAINS	LENNY KRAVITZ ARC ANGELS 4 NON BLONDES BRUCE HORNSBY	Heavy SPIN DOCTORS LENNY KRAVITZ	(808) 524-7100 PD: J.J. MICHAELS MD: GEORGE SEPULVEDA		a DAN BAIRD ERIC CLAPTON LENNY KRAVITZ MICK JAGGER	DEF LEPPARD SOUL ASYLUM ARC ANGELS AEROSMITH	KQDI/Great Falls, M (406) 761-2800 OM: DAVE FRANCE
MICK JAGGER AEROSMITH DEF LEPPARD	KiBZ/Lincoln, NE	SOUL ASYLUM AEROSMITH DAMN YANKEES STONE TEMPLE PILOT	MIDNIGHT OIL BRAD GILLIS HOTHOUSE FLOWERS BRIAN MAY	STONE TEMPLE PILOT MASTERS OF REALITY COVERDALE/PAGE(M)	HORVY LENNY KRAVITZ ERIC CLAPTON	KXFX/Santa Rosa (707) 523-1369	a MIDNIGHT OIL PAUL RODGERS Medium	LENNY KRAVITZ DAMN YANKEES Medium a MIDNIGHT OIL	MD: LANCE PALAGI Heavy BIG HEAD TODD & TH
LENNY KRAVITZ DAMN YANKEES ARC ANGELS COVERDALE/PAGE	(402)423-1530 PD: GABE BAPTISTE APD: JON TERRY	COVERDALE/PAGE BILLY SQUIER BRUCE HORNSBY(L)	PETER GABRIEL Light a STONE TEMPLE PILOT	SOUL ASYLUM(M) AEROSMITH DEF LEPPARD DEPECHE MODE	AEROSMITH DEF LEPPARD MICK JAGGER 4 NON BLONDES	PD: JOSE DIAZ ND: JIM JUMP	a RAGING SLAB a SCHOOL OF FISH Light a UGLY KID JOE	a BLACK CROWES a BRAD GILLIS	DEF LEPPARD ARC ANGELS HOTHOUSE FLOWERS
Medium a KEITH RICHARDS Light a VINCE NEIL	Heavy STONE TEMPLE PILOT ALICE IN CHAINS	EXTREME PAUL RODGERS Medium a VINCE NEIL	a DAVID CROSBY a SOUL ASYLUM -	ALICE IN CHAINS(M) JACKYL Medium	Medium a MIDNIGHT OIL a PAUL RODGERS	Heavy COVERDALE/PAGE(L) SPIN DOCTORS UGLY KID JOE		a DAVID BOWIE a JAYHAWKS	SOUL ASYLUM COVERD#LE/PAGE 4 NON BLONDES Hedium
a JOE SATRIANI a BLUES TRAVELER	WILDSIDE DEF LEPPARD ARCADE	Light a UGLY KID JOE a WORLD PARTY a DAVID CROSBY	KFOG/San Francisco	Light a BELLY a PANTERA	Light a JOE SATRIANI	JOE SATRIANI AEROSMITH Medium a DANN YANKEES	KCQR/Santa Barbera		Light a BRUCE HORNSBY a LENNY KRAVITZ a KINKS
KFMZ/Columbia, MO (314) 874-3000	LENNY KRAVITZ AEROSHITH Medium a DISTURBANCE	a MURRAY ATTAWAY a APRIL WINE a POISON	(415) 543-1045 PD: GREG SOLK MD: ROSALIE HOWARTH		KRZR/Fresno	a Dant Inners Light a STONE TEMPLE PILOT	(805) 964-7670 PD: TOM VAN SANT MD: TONY FORNARO (FROZEN)	KRKX/Billings, MT (406) 245-5000	a JEFF HEALEY BAND a MIDNIGHT OIL a BLUES TRAVELER
PD: CHRIS KELLOGG	a BILLY SQUIER a VINCE NEIL	KRCH/Rochester, MN	Heavy JUDYBATS	KJOT/Boise (208) 344-3511	(209) 252-8994 PD: E. CURTIS JOHNSON		HORVY AEROSMITH ERIC CLAPTON	PD: TERRY KEYS MD: SCOTT HONSON	a DAVID CROSBY
STING MICK JAGGER ERIC CLAPTON DEF LEPPARD	KJKJ/Grand Forks, ND (701) 746-1417	(507)288-3888 PD: GREG MICHAELS	MIDNIGHT OIL TASMIN ARCHER(L) SONIA DADA a DAVID CROSBY	PD/MD: BRYAN GREGORY	HORVY MOTORHEAD ALICE IN CHAINS	KNAC/Los Angeles	COVERDALE/PAGE 4 NON BLONDES PETER GABRIEL MICK JAGGER	Heavy COVERDALE/PAGE MICK JAGGER	KATS/Yakima, WA
AEROSMITH BON JOVI BIG HEAD TODD & TH	PD: MICHAEL CROSS MD: SCOTT ANDREMS	MD: MIKE HANSEN Heavy ERIC CLAPTON	CHRIS ISAAK(L) STING(M) BIG HEAD TODD & TH(M)	BAD COMPANY BAD COMPANY SPIN DOCTORS	DEF LEPPARD COVERDALE/PAGE(L) EXTREME	(310) 437-0366 PD: GREOG STEELE MD: DARREN SILVA	STING(L) Medium Light	PETER GABRIEL AEROSMITH SOUL ASYLUM JOE SATRIANI	(509) 457-8115 PD: DARREN JOHNSON
LENNY KRAVITZ ARC ANGELS 4 NON BLONDES Medium	Heavy AEROSMITH 4 NON BLONDES	ARC ANGELS STING AEROSMITH MICK JAGGER	BLUES TRAVELER WIDESPREAD PANIC BRUCE HORNSBY(M) GIN BLOSSOMS			HORVY STONE TEMPLE PILOT ALICE IN CHAINS(M)		Medium a PAUL RODGERS Light a VINCE NEIL	Heary AEROSALITH STING
DAN BAIRD DAVID CROSBY Light	LENNY KRAVITZ DEF LEPPARD BIG HEAD TODD & TH ALICE IN CHAINS	4 NON BLONDES Hedium a DAN BAIRD Light	WORLD PARTY Mediuma a MURRAY ATTAWAY a INDECENT PROPOSAL			ARCADE AEROSMITH METALLICA COVERDALE/PAGE	KFMF/Chico, CA	a WORLD PARTY a BRUCE HORNSBY a ARCADE	LENNY KRAVITZ ERIC CLAPTON PETER GABRIEL MICK JAGGER
KQDS/Duluth, MN	COVERDALE/PAGE MICK JAGGER ARC ANGELS	a GRAVEYARD TRAIN a EXTREME a VINCE NEIL	MICK JAGGER(L) LENNY KRAVITZ(L) PHISH(L) GENE LOVES JEZEBEL			MASTERS OF REALITY LIVING COLOUR a VINCE NEIL Mediuan	(916) 343-8461 PD MARTY GRIFFIN	KTVD/Ca-ta Data	SOUL ASYLUM Medium a DAVIE CROSBY a PAUL RODGERS
(218) 728-6421 PD: MIKE KELLER MD: PAUL ST. ANDREW			BRYAN FERRY PETER GABRIEL NANCI GRIFFITH		OUR EYES,	Light a RAGING SLAB	Heavy AEROSMITH MICK JAGGER COVERDALE/PAGE	KTYD/Santa Barbara (805) 967-4511 GM/PD: DAVID PERBY	a MIDNEHT OIL Light a JOE SATRIANI
Heavy BIG HEAD TODD & TH			ROBYN HITCHCOCK & 4 NON BLONDES HOTHOUSE FLOWERS(L) ZACHARY RICHARD		BODY	KDJK/Modesto-	ERIC CLAPTON DEF LEPPARD LENNY KRAVITZ	MD: PAUL CAVANAGH Hoavy DAVID BOWIE	a COLLIESION a POISON a BON JOVI a SWEET WATER
LENNY KRAVITZ 4 NON BLONDES COVERDALE/PAGE ERIC CLAPTON			SOUL ASYLUM THE THE R.E.M.(L) JELLYFISH(L)		AT COLOR YOU?	Stockton (209) 847-9510			
AEROSMITH SOUL ASYLUM ARC ANGELS STONE TEMPLE PILOT			BUDDY GUY PAUL RODGERS GIN BLOSSOMS			PD: BEAVER BROWN MD: JEFF RIEDEL			
Medium Brian May LYNYRD SKYNYRD			SAND RUBIES Light a WARREN ZEVON	PE/		Heavy AEROSMITH COVERDALE/PAGE LENNY KRAVITZ			
Light JGLY KID JOE PEARL JAM CRUSH			2015 C		EBSCO N	.MICK JAGGER ARC ANGELS SOUL ASYLUM ERIC CLAPTON		reni Reporters	
MURRAY ATTAWAY PLOTSAM & JETSAM			KOME/San Jose (408) 985-9800 PD: RON NENNI	THE ATLANTIC GROUP	A. Z.	BILLY SQUIER EXTREME ALICE IN CHAINS	Called is	rent Playlists n Frozen Playlist (3):	
KQWB/Fargo, ND (218) 236-7900		KDKB/Phoenix (602) 897-9300	MD: STEPHEN PAGE Heavy MICK JAGGER JOE SATRIANI			STONE TEMPLE PILOT PAUL RODGERS DEF LEPPARD Madium	WKLT/TI WNOR/N	linneapolls raverse City lorfolk	
OM: MARK NICHOLLS MD: JIM DAVIS	E-1	PD: TIM MARANVILLE ND: JACK GREEN	AEROSMITH PAUL RODGERS			Light a VINCE NEIL a DRIVIN N CRYIN a RAGING SLAB	Dki Not KCQR/S	Report, Playlist Frozen (6) anta Barbara	:
Heavy ERIC CLAPTON AEROSMITH		Hoavy STING COVERDALE/PAGE(M) SPIN DOCTORS	PETER GABRIEL COVERDALE/PAGE(L) ERIC CLAPTON Medium			a ARCADE a BON JOVI	KEZO/O	naha tianta	
LENNY KRAVITZ 4 NON BLONDES DEF LEPPARD ARC ANGELS	KBPI/Denver (303) 534-6200	AEROSMITH BON JOVI DAMN YANKEES	LENNY KRAVITZ STING ALICE IN CHAINS ARC ANGELS	BRIAN MAY Sting Eric Clapton	LENNY KRAVITZ ARCADE SOUL ASYLUM	KLPX/Tuscon	WHCQ/F WSHE/M WTUE/Di		
BIG HEAD TODD & TH Medium Light MIDNIGHT OIL	PD: BILL BETTS Heavy ANIMAL BAG(L)	Hedium MICK JAGGER JOE SATRIANI ARC ANGELS	BILLY SQUIER KEITH RICHARDS SOUL ASYLUM 4 NON BLONDES	Medius a MICK JAGGER a PAUL RODGERS Light a DRIVIN N CRYIN	STONE TEMPLE PILOT HARDLINE HASTERS OF REALITY DAMN YANKEES	(602) 622-6711 PD: LARRY MILES	Did Not I	Report For Two Consecuti lot Used in This Week's D	V8
GOO GOO DOLLS TRAGICALLY HIP JOE SATRIANI DRIVIN N CRYIN	DREAM THEATER(L) HARDLINE SKID ROW Medium	JACKYL BILLY SQUIER BRIAN MAY 4 NON BLONDES	extreme Light a HOTHOUSE FLOWERS	a DRIVIN N CRIIN	LIVING COLOUR VAN HALEN MICK JAGGER	Heavy COVERDALE/PAGE(M) PEARL JAM LENNY KRAVITZ	KRXQ/Sa WIYY/Bai	cramento	
MORLD PARTY	AEROSHITH COLLISION METALLICA	Light a DAVID BAERWALD		KILO/Colorado Springs	Medium a DRIVIN N CRYIN Light	AEROSMITH ALICE IN CHAINS STONE TEMPLE PILOT			
(SEZ/Sioux City 712) 258-6740	COVERDALE/PAGE(L) DEF LEPPARD JACKYL LIVING COLOUR		KSJO/San Jose (408) 453-5400 PD: DANA JANG	(719) 634-4896 STA MGR: RICH HAWK MD: CATHERINE SWENDSON		Medium Light a VINCE NEIL a PAUL RODGERS			
D: DAN SCHUMACHER	MEGADETH BILLY SQUIER STONE TEMPLE PILOT SUICIDAL TENDENCIE	KUFO/Portland, OR (503) 222-1011 PD: DAVE NUMME	Heavy AEROSMITH ALICE IN CHAINS	Heavy AEROSMITH ARCADE	KZRR/Albuquerque (505) 765-5400	a COLLISION a ARC ANGELS			
PIN DOCTORS EARL JAM ETER GABRIEL OVERDALE/PAGE(M)	TESTAMENT FLOTSAM & JETSAM UGLY KID JOE	MD: BILL PRESCOTT Heavy AEROSMITH	COVERDALE/PAGE(M) PEARL JAM SPIN DOCTORS	COVERDALE/PAGE ALICE IN CHAINS STONE TEMPLE PILOT HARDLINE	PD: FRANK JAXON MD: PHIL MAHONEY Honvy				
EF LEPPARD NON BLONDES EROSMITH IG HEAD TODD & TH	Light a VINCE NEIL	COVERDALE/PAGE(L) DAMN YANKEES MICK JACCER	Medium Arc Angels Damn Yankees Def Leppard	LENNY KRAVITZ a VINCE NEIL Medium	ERIC CLAPTON DEF LEPPARD PETER GABRIEL				
Nedium Light NCE NEIL EEZE BEEZ	KLOS/Los Angeles	PEARL JAM VAN HALEN Medium ALICE IN CHAINS	PETER GABRIEL LENNY KRAVITZ LIVING COLOUR JOE SATRIANI	a DEF LEPPARD a RAGING SLAB a UGLY KID JOE Light a APRIL WINE	ARC ANGELS AEROSMITH ALICE IN CHAINS LERNY KRAVITZ	PLAYI ISTS	- Artists are listed	once ner nlavlict i	n the highest
YMG/Springfield	(310) 840-4836 PD: CAREY CURELOP MD: RITA WILDE	BILLY SQUIER BLACK CROWES JACKYL SPIN DOCTORS	SOUL ASYLOM STONE TEMPLE PILOT VAN HALEN	a APRIL WINE a CHANCE	COVERDALE/PAGE GOO GOO DOLLS BIG HEAD TODD & TH Nedium & MIDNIGHT OIL	rotation that a	ny of their album's	s tracks is reporte	d. For exam-
17) 546-9000 BRYAN JEFFRIES KEEF FULCHAM	Heavy ERIC CLAPTON STING(M)	STONE TEMPLE PILOT TESTAMENT Light a EXTREME	Light a VINCE NEIL a RAGING SLAB a UGLY KID JOE	KAZY/Denver	a MIDNIGHT OIL a SAND RUBIES a WORLD PARTY a UGLY KID JOE	ple, if tracks fi	rom the same albi	um are reported ir	h both heavy
ieavy IC CLAPTON	COVERDALE/PAGE(L) SOUL ASYLUM AEROSMITH STONE TEMPLE PILOT	A VINCE NEIL		(303) 759-5600 PD: JACK EVANS APD/HD: LOIS TODD	a BRUCE HORNSBY a DRIVIN N CRYIN a R.E.M. a VINCE NEIL		he artist will appe	-	
NG	Nedium BRIAN MAY	(801) 322-3311 PD: CORY DRAPER	KISW/Seattle (206) 285-7625 PD: STEVE YOUNG	Heavy DEF LEPPARD ALICE IN CHAINS JACKYI	a VINCE NEIL Light	For all sta	itions, light rotatio	n is condensed to	include only
ING IOSMITH IK JAGGER IN DOCTORS	MICK JAGGER	11-2-2-2	PD: STEVE YOUNG MD: CATHY FAULKNER	JACKYL COVERDALE/PAGE(M) MEGADETH METALLICA UGLY KID JOE	KMBY/Monterey	medium rotatio	otation this week on is condensed in	the same manner	-3 stations, er.
ING NGSHITH K JACGER K JACGER M DOCTORS 6041um HEAD TODD & TH L RODCERS TES TRAVELER	MICK JAGGER DAMN YANKEES PAUL MCCARTNEY MASTERS OF REALITY ALICE IN CHAINS	Heavy AEROSMITH ARCADE	Heavy						
ING NGSHITH K JACGER K JACGER M DOCTORS 6041um HEAD TODD & TH L RODCERS TES TRAVELER	MICK JAGGER DAMN YANKEES PAUL MCCARTNEY MASTERS OF REALITY ALICE IN CHAINS MIDNIGHT OIL LENNY KRAVITZ VAN HALEN	ARCADE ASPHALT BALLET BILLY SQUIER BON JOVI DEF LEPPARD	COVENDALE/PAGE DREAM THEATER(L) GRUNTRUCK	BILLY SQUIER AEROSMITH LIVING COLOUR	(408) 758-5400 PD: JEFF WILDE	Symbole			
ING USAITH IN JACOER N JACOER N JACOTORS HOLD H JOCTORS H JOCTORS H JOCTORS TH H JOCTORS TH H JOCTORS TH H JOCTORS H J	MICK JAGGER DAIN YANKEES PAUL MCCARTNEY MASTERS OF REALITY ALICE IN CHAINS MIDNIGHT OIL LENNY KRAVITZ	ARCADE ASPHALT BALLET BILLY SQUIER BON JOVI DEF LEPARD EXTREME GREAT WHITE JACKYL	COVERDALE/PACE DREAM THEATER(L) GRUNTHUCK MOTHER LOVE BONE SOUL ASYLUM SWEET WATER(L) ALICE IN CHAINS	BILLY SQUTER AEROSMITH LIVING COLOUR ANTIMAL BAG STOME TEMPLE PILOT A VINCE NELL	(408) 758-5400 PD: JEFF WILDE MD: HILAN ALMAS Heavy ALICE IN CHAINS	Symbols: 'a' — Alb	oum or track is ne	wly reported	
NG USHITH K JAGGER M JOCTORS Mdium HEAD TOD & TH L RODCERS ES TRAVELER Lance 20/Terre Haute 2) 232-5034 BEN JACOBS DANKY WAYNE	MICK JAGGER DAWN TAMKEES PAUL MCCARTNEY MATTERS OR REALITY MURKIGHT OILLUS LEWNY RAVITZ VAN RALEN Light a VINCE NELL a VINCE NELL a KINKS	ARADE ASPHALT BALLET BLLY SQUTER BCM JOYI DEF LEPPARD EXTREME GRAT WHITE JACKT. LORNY KRAVITZ METALLICA QUICKSAND ROXY BLME	COVERDALE/PACE DREAM THEATER(L) GRUNTRUCK MOTHER LOVE BONE SOUL ASYLUM SWEET WATER(L) ALICE IN CHAINS MEDIUM ALICE IN CHAINS MEDIUM ARKISHITH BATHTUB GIN FLOTSAM & JETSAM	BILLY SQUIER AEROSMITH LIVING COLOUR ANIMAL BAG STONE TEMPLE PILOT	(408) 758-5400 PD: JEEP WILDE ND: WILLAN ALANAS Heavy ALICE IN CHAINS AEROSANTH DANN YANKEES 4 NON BLONDES	ʻa' — Alt (M); (L)	oum or track is ne — Other tracks f		are in those
ING USAITTH X JACOER N DOCTORS HEAD TODO & TH L RODCERS ES TRAVELER John ZQ/Terre Haute 2) 232-5034 ESN JACOBS DANNY MAYNE ESN GABRIEL K JACOER DANNY MAYNE	MICK JAGGER DAW TANKESS PAUL MCCARTNEY MASTERS OF REALITY ALICE IN GUAINS MIDNIGHT OIL LEWIN KRAVITZ VAN RALEN LIADA VINE REIL © VINE REIL	ARCADE ASPHALT BALLET BILLY SQUIER BCM JOYI DEF LEPHAND CREAT GREAT UNCT HITE LONG HAITIZ HEINI KRAVITZ HEINI KRAVITZ METALLICA QUICKSAND	COVERDALE/PACE DFRAM THEATER(L) GRUNTHUCK WOTHER LOVE BONE SOLL ASTLUM SAEET WATER(L) ALICE IN CHAINS ARDSNITH ARTSHITH BATTNUB OLN FLOTSAM & JETSAM LENNY KRAVITZ LINYING COLOUR JOE SATRIAMI STONE THEMPLE FLOT	BILLY SQUER AFROSULT LIVING COLOUR ANTHAL BLGE PILOT WINGE NELLE NELL Light	(408) 758-5400 PD: USPS WILDE ND: WILLAN ALMAS Heavy ALICE IN CHAINS ARCONUTH DANH YANCESS 4 NON TONICS DEF LEPPS PILOT DEF LEPPS PILOT DEF LEPPS PILOT SOL ASTLIM	ʻa' — Alb	- Other tracks f		are in those
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NEW ROCK

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3 2 WKS WKS LW TW	36 REPORTERS APRIL 16, 1993	Emphasis Tracks	Total Reports/Adds	Heavy	Medium	Light
1 1 1 1	DEPECHE MODE /Songs Of Faith And Devotion (Sire/Reprise)	"Feel" "Shoes"	35/0	31	3	1
18 13 3 2	MIDNIGHT OIL /Truganini/Drums Of Heaven (Tracks) (Columbia)	"Truganini" "Drums"	35/1	26	7	2
-		"Jump"	35/0	26	7	2
10 (4)	NEW ORDER/Regret (Track) (Qwest/WB)	"Regret"	34/4	24	8	2
12 8 6 5	LENNY KRAVITZ/Are You Gonna Go My Way (Virgin)	"Gonna" "Believe"	33/0	22	10	1
22 15 13 6		''Today''	36/1	18	14	4
28 20 16 7		"Simple"	33/2	19	13	1
3 3 7 8	STING/Ten Summoner's Tales (A&M)	"Faith" "Love"	30/0	24	4	2
6 5 4 9	LIVING COLOUR/Stain (Epic)	"Alone"	31/0	20	9	2
2 2 2 10	BELLY/Star (4AD/Sire/Reprise)	"Feed" "Slow"	31/0	18	13	0
16 12 8 11		"Sleeping"	29/0	23	5	1
	HOTHOUSE FLOWERS/Songs From The Rain (London/PLG)	"Thing"	33/0	18	13	2
11 10 9 13	GOO GOO DOLLS/Superstar Car Wash (Metal Blade/WB)	"Normal"	30/0	16	13	1
— 29 20 1		"Female" "Male"	29/0	16	9	4
30 22 19 15	FRANK BLACK/Frank Black (4AD/Elektra)	"Los Angeles"	29/0	13	14	2
8 17 22 16	THE THE/Dusk (Epic)	"Dogs" "Love"	29/3	12	16	1
4 4 12 17		"Connected"	31/1	13	11	7
13 19 21 🚯		"Right" "Devil"	29/1	10	14	5
7 7 14 19	DINOSAUR JR/Where You Been (Sire/WB)	"Start"	27/0	15	10	2
14 14 15 20	DURAN DURAN/Duran Duran (Capitol)	"Undone"	26/0	13	12	1
19 18 18 21	GIN BLOSSOMS/New Miserable Experience (A&M)	"Rita" "Soul"	25/1	13	10	2
29 22	CHRIS ISAAK/San Francisco Days (Reprise)	"Can't"	27/0	11	12	4
5 9 17 23	SCHOOL OF FISH/Human Cannonball (Capitol)	"Take"	25/0	9	14	2
DEBUT 23	RADIOHEAD/Creep (Track) (Capitol)	"Creep"	29/6	5	14	10
27 24 27 🕗	R.E.M./Automatic For The People (WB)	"Sidewinder"	21/2	10	11	0
30 20	BELOVED/Conscience (Atlantic/AG)	"Harmony"	25/1	6	16	3
10 16 23 27	JELLYFISH/Spilt Milk (Charisma/Virgin)	"Ghost" "Fanclub"	25/0	8	14	3
15 21 24 28		"Black" "Train"	18/0	11	6	1
DEBUT	STONE TEMPLE PILOTS/Core (Atlantic/AG)	"Plush"	22/4	6	13	3
DEBUT 30	BIG HEAD TODD & THE MONSTERS/Sister Sweetly (Giant/Reprise)	"Broken"	19/0	14	4	1



I BEREKE AND I BER

If I die of vasity, promise me, promise me, they bary me some place I don't want to be, you'll dig me up and transport me, unceremon ousta, away from the swollen city-breeze. garbage-bag trees. whispers of disease and the acts of enormity and lower me slowly, sadly and properly get Ry Cooder to sing my eulogy, at the hundredth meridian where the great plain: beg n.

> 27 29

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SIGNIFICANT ACTION

Continued from Page 92

GUMBALL "Super Tasty" (Columbia) 9/1 Rotations: Heavy 0, Medium 4/1, Light 5/0, Total Adds 1: WHTG. Medium including KUKQ, KBAC, KACV. Light: WBRU, ons: Heavy 0, Medium CIMX, WOXY, WBER.

WH/S, CIMX, WOXY, WBEH. MIND BOMB "'Mind Bomb" (Mercury) 8/5 Rotations: Heavy O, Medium 1/1, Light 7/4, Total Adds 5: WFNX, CIMX, KTCL, KXRK, WHTG, Light including KUKO, KITS,

FUPLAD "Sweetness" (Arista) 8/4 Rotations: Heavy 0, Medium 2/0, Light 6/4, Total Adds 4: WZRH, KTCL, WHTG, KTOZ. Medium: KDGE, WRAS. Light

including KARS, KACY. DANIEL LANOIS "For The Beauty Of Wynona" (WB) 8/1 Rotations: Heavy 2/0, Medium 3/0, Light 3/1, Total Adds 1 WWCD, Heavy: WXPN, WRAS, Medium: WXRT, WDST, WRLT. Mediu KBAC

Light including WHFS, KBAC. SPIN DOCTORS "Pocket Full Of Kryptonite" (Epic) 8/1 Rotations: Heavy 7/1, Medium 0, Light 1/0, Total Adds 1: CIMX. Heavy including WKQX, KROQ, XTRA, KITS, KEDG. Light:

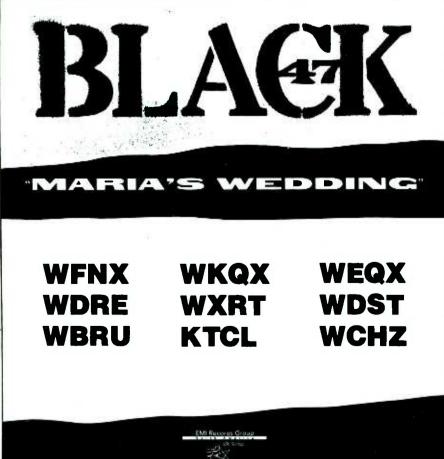
KNDD. QUICKSAND "Slip" (Polydor/PLG) 7/4 Rotations: Heavy 0, Medium 1/0, Light 6/4, Total Adds 4: CIMX, KTCL, KUKQ, WOXY. Medium: WRAS. Light including

FLUID "Purplemetalflakemusic" (Hollywood) 7/3 Rotations: Heavy 0, Medium 3/1, Light 4/2, Total Adds 3: KITS, WHTG, KACV. Medium including KTCL, XTRA. Light including

WFNX, KXRK. DIGABLE PLANETS "Reachin" (A New Refutation Of Time...(" (Pendulum/Elektra) 7/2 Rotations: Heavy 1/0, Medium 0, Light 6/2, Total Adds 2: WDRE, WHTG. Heavy: WRAS. Light including KTCL, WDST, WOXY.

BLUES TRAVELER "Save His Soul" (A&M) 7/1 Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Total Adds 1, WOXY. Heavy: WEQX. Medium: WWCD, WDST, WRLT, WVGO. Light including WXRT.





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VP/Programming: Norm Winer KUK Q/Phoenix Product Science Product Science Science Product Science Not Science Product Science Science Product Science Science Product Science Science Product Science Science Product Science Science Science	WXRT/Chicago	SUGAR	BELLY GIN BLOSSOMS	MURR/ SWELL PERE
A PD/MD: Paul Marszaiek (002) 838-0400 STING WORLD Merry PD: Jonathan L. Rosen MD: Leah Miller MCM.JacZels MD: Leah Miller TWC: LACER MORE MARY MORE AND LEAN MILLER MILLER TWC: LACER MILLER MILLER MILLER MILLER MILLER MILLER DO DO DOLS MARY MARY MARY MARK MARK MARK MARK MARK MARK MARK MARK	VP/Programming: Norm Winer		Medium PORNO FOR PYROS SCREAMING TREES	GRANT FUNLA Hotte
HCCL LADCE MD: Leah Millier TAGCALLY HIP THE THE Name OCO 000 DOLLS DAVID BW/RE DERCORE Noncol ALLS DAVID BW/RE DERCORE NORCOLALS DAVID BW/RE DERCORE NORCOLALS TOWICKLIN, HIP DERCORE Noncolals TOWICK DERCORE NORCOLALS STING PERCORE NORCOLALS TOWICKLIN, HIP LEANY RAVITZ PERCORE STING PANDE, NALAC BLOYED JUSTING PANDE, NALAC BLOYED JUSTING NEW OPER STING BELLIN COO DOULS E UTING BELLIN COO DOULS LIANT BELLING TONDERTS LIANT	APD/MD: Paul Marszaiek	(602) 838-0400	STING DINOSAUH JR HOTHOUSE FLOWERS	WORLD
DAVID EVALE DEFECISE HODE BITTAN FERRIT TWATCALLY HEP LBMY KANITZ PERCURPI SULL ASTLUM FRAMK BLACK BELOVED JUSIS SURES DIDKSUMJ JR STORE TEMPLE PILO JUSIS SURES HIGHIGHT OLL FRAMK BLACK JUDIS HED NEW ORDER R JUDERTS JUDIS HER SURGER STORE TEMPLE PILO JUDIS HER SURGER SUBJERTS	MICK JAGGER THE THE	MD: Leah Miller	TRAGICALLY HIP GOD GOC DOLLS WORLD PARTY	-
STIND PHANN, BLACK BELOVED JESIS JONES DINGSAMU JR STONE TOPPLE PLUD JUDYBATS HIDNIGHT OLL FRAMK BLACK BELLY NEM ORDER BJUDYBATS BELDY NEM ORDER JUDYBATS BELDY NEM ORDER Light BELDY SAMU RELEAS Light BELDY SAMU RELEAS BLIGHT	DAVID BOWIE TRAGICALLY HIP	DEPECHE MODE	RADIOHEAD BRYAN FERRY PERE UBU	
BELLY RAD TODO & T GOO COLLS Light BLG HEAD TODO & T GOO COLD DOLLS Light NEW REPER A PROFILES & P J HARVEY	STING JESUS JONES JUDYBATS	DINOSADR JR MIDNIGHT OIL	BELOWED STONE TEMPLE PILO FRANK BLACK	
RLINUURT VIL	BELLY BIG HEAD TODD & T NEW ORDER	GOD GOD DOLLS SAND RUBLES	a JUDYBATS Light a P J HARVEY	
	MIDNIGHT OIL		- CARDERALES	1

2 ADDS & HOTS CRANBERRIES DARDEN SMITH JOHN ASTLEY DAVE MALLET TAB BENOIT Hottest: 7. x 200 QX/Albany) 362-4800 Jim McGuinr Kerry Gray AI ATTANAT UBU UBU UBU UBU UBU UBU HOTHOUSE FLOWERS STING WORLD PARTY CHRIS ISAAK WIDESPREAD PANIC WVGO/Richmo (804) 330-3106 MD: Del Hunter HEAD WITH DREAM DA HST: THE MODE I BLONDES JUSE FLOWERS I KRAVITZ IN ARCHER R.E.M. Hottest: TASHIN ARCHER MIDHIGHTOIL STING BRUCE HORNSBY HOTHOUSE FLOMERS TG/Asbury Park, NJ 3) 542-1410 Michael Butscher Matt Pinfield UTT OF HAPFIN ACR UTT OF HAPFIN ACR UTT OF SOURCE UTT O Smith 18 WOXY/Cincinneti (513) 523-4114 PD: Phil Manning MD: Julie Forman BRYAN FERRY BLUES TRAVELER SURDE ASS PONYS QUICKSAND RAGE AGAINST THE HOTEAST L MEATPLOW EN AND HARVEY est: Y KRAVITZ O FOR PYROS ORDER IN ARCHER OUSE FLOMERS HOLLBAT: DEPECHE MODE LENNY KRAVITZ NEW ORDER TASMIN ARCHER BIG HEAD TODD & T ST/Woodstock, NY) 679-7266 Freddie Blue Fox Jeanne Atwood ck, NY KKDJ/Freeno (200) 226-5991 PD: Don Parker MD: Set Bisia CANDUFLAG: CICERD SHAMED SHEDE HOTLED: HOTLED: HOTLED: HOTLED: PRIMUS POINO FOR PTROS RADIGHEAD UTHU PREAD PANIC AGE AGE URS est: D PARTY IGHT OIL CHE MODE NY CLEGG & SA N FERRY CUMIN KEDG/Las Vegas (702) 795-1035 PD: Jay Taylor MD: John Griffin HZ/Augusta) 650-1122 Frank Copsidaa Jamle McCulloc ^{UBU} MCE EN AND JOINT CATTIN 311 STONE TEMPLE PILO RADIONER HOLLOST: TASMIN ARCHER NEW ONDER SPIN DOCTORS SUNDAYS FORMO FOR PIROS LANTES OF LOV KRZQ/Reno (702) 827-0965 PD: Blaze MD: Max Volume BELOVED RADIOREAD THE THE HOCLAST: DEPECTE HODE R.E.H. DURAK DURAN HEM ORDER HIDMIGHT OIL ED KRAVITZ NC/Austin 2) 883-3694 : Bitt Raffe I: Paul Kriegler HENC BOX MEN WENTH DREAM DA Legot: KBAC/Sente Fe Albuquerque (505) 471-7110 (PD/MD: Armida Santa Cruz New ORDER SLAUKHTERHOUSE 5 PERE UBU HOTHOUSE FLOMERS FRAMK BLACK DEFECTE HODE DIROSAUM JR TRAGICALLY HEP LY TIN ARCHER IY KRAVITZ ING GAME SCHE MODE T/Nashvill) 242-5600 Brett Schuite Michael Parks ORDER **P**3 ADDS & HOTS XPN/Philadelp 15) 898-6677 MD: Michael ROSEMARY'S PORNO FOR PYROS LENNY KRAVITZ JUDYBATS WMD: Michael Morrison My ELSKES DILAMYES OF LOW DESPREAD PANIC DOY GUY DANN NT LEE EUFFALO :test: KACV/Amartilo, TX (806) 371-5227 PD: Jamey Karr MD: Meliasa Proase PRE URU L. KAZE PRE URU L. KAZE HOLLEST UDUBATS BULE ADMENTS BULE ADMENTS BULE ADMENTS HOLESE ADMENTS HORE FOR PROS test: ID BOWIE NOUSE FLOWERS ACI GRIFFITH RIS ISAAK SMIN ARCHER

BER/Rocheste 6) 381-4353 1: Andrew Chi D/MD: Jennif fanderalice J HARVEY RE UDU ttest: 6 STATE QUENTIAL ATENIGS LIMUS RENO FOR PYROS

OZ/Springfield, MO 7) 831-1060 : Rick Kennedy : John Lenac HARVEY RAY ATTAWAY T LEE BUFFALO AND test:

P J MARYEY MORLD PARTY HIDNIGHT OIL BRTAN FERRY NANCI GRIPPITM NANCI GRIPPITM SUBDE TOOL HIDHIGHT DOCHT PEPEDRE MODE FRANK BLACK DIGABLE PLANETS DINOSAUF JR FIRENOSE

WRAS/Atlanta (404) 651-2240 PD: Julie Hoyt MD: Lani Barrett

36 Current Reporters 36 Current Playlists

CAN'T HELP FALLING IN LOVE

The first track from the Paramount motion picture SLIVER[™] and the upcoming UB40 album.

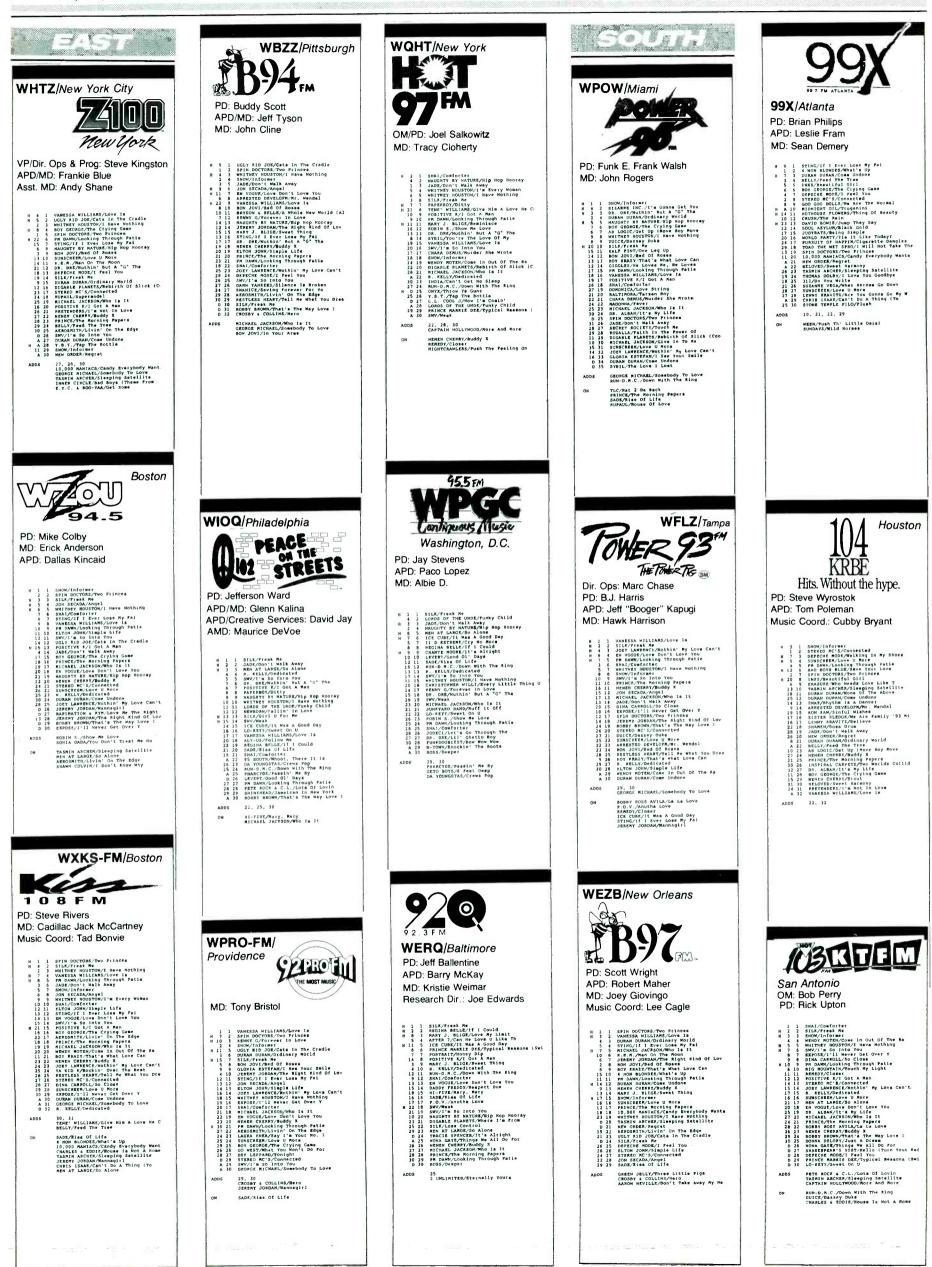
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CHR P1 PLAYLISTS



CHR P1 PLAYLISTS

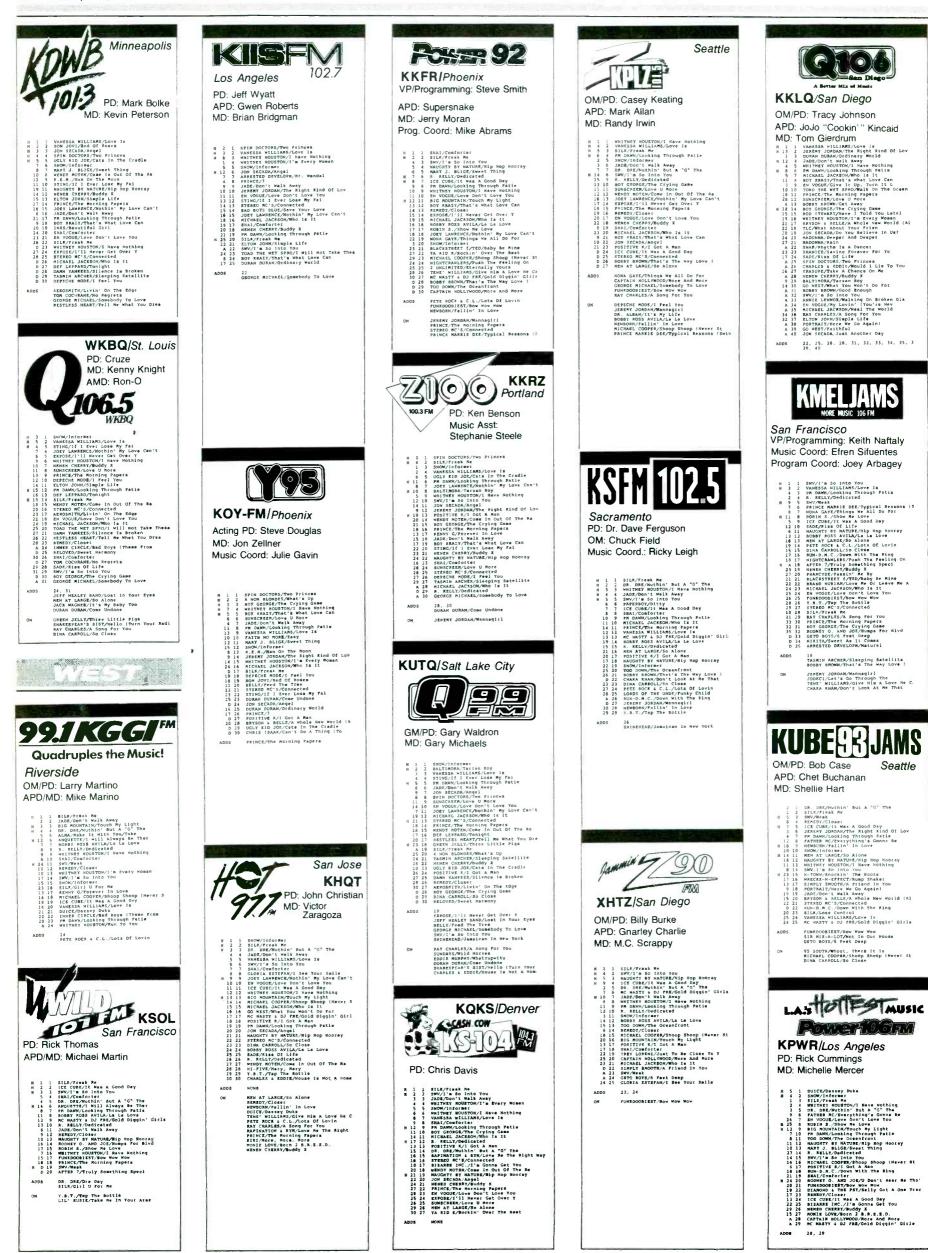
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CHR P1 PLAYLISTS



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CHR ADDS & HOTS

OU

MOST ADDED

GEORGE MICHAEL

& OLIFEN (46)

BREAKOUTS

SHAKESPEAR'S

SISTER (8) JESUS JONES (7) IMMER CIRCLE (6) GREEN JELLY (5)

22

WBBO/Augusta, GA Bruce Stevens

GEORGE MICHAEL SUNDAYS CROSBY & COLLINS AARON NEVILLE

NOW 3-1 SNOW 3-1 VANESSA WILLIAMS 4-2 WHITNEY HOUSTON 5-4 SILK 13-6 PM DAWN 18-10

uge, LA

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Q101/Meridian, MS Anthony/Yarbrough

Anthony randowigh CRCSBY & COLLINS CECRGE HIGHAEL HOTLAST. STINC 2-1 ELTON JOHE 5-4 RESTLESS WEART 10-6 PH DAWN 24-16 WHITNEY HEUSTON D-18

KCHX/Mielland-Oc Allen/Stevens

A BENJSTEVENS JESUS JONES GEDNEE HUTAREL (dp) CHOSEY & DOLLING (dp) POISON (dp) JERDAY JORDAN (dp) Nottest: HOITEST HOUSTON 1-1 VANESSA (TLILIANS 5-2 FH DAMN 1-3 STERED HE'S 10-5

WBPR/Myrtia Beach, SC John Kilgo

SUTE (dp) SURDATS (dp) CROSBY & COLLING GEORGE WICHAEL JEFF HEALEY BAND Hottest VANESSA WILLIAMS 1-1 STING 2-2 PRINCE 10-5 EN VOGUE 12-10 STERED WC'S 26-18

WYAV/Illyrtle Beach, SC Sherman/Madison

Sherman/Medison GEORGE HICHAEL JEREMY JORDAN DURAN DURAN DANN YANKES (dp) Hottes: SNGW 2-' BOY GEORGE 12-6 MICHAEL JACKSON 13-9 JOF LLANRENCE 15-11 SILK 3--27

WPFM/Panama City, FL Stone/Birmingham

WWKX/Providence, RI Mitchell/Naylor EAST none Hottest: SILK 1-1 SWV 4-2 SNOW 17-6 CAPTAIN HOLLYWOOD 23-9 PAPERBOY 21-13 TIC-FM/Hartford, CT Cannon/Lundon Y102/Reading, PA Burke/Browne TENE' WILLIAMS EXPOSE INNER CIRCLE Hottest: DR. DRE 2-1 POSITIVE K 3-2 SPIN DOCTORS 10 CONTROLATION CRONE HCHAEL CROSBY & COLLINS JESUS JONES HOTHOUSE FLOWERS POISON HOTHOUSE FLOWERS FOISON HOTHOUSE FLOWERS STINC 1-1 DEF LEPPARD 8-6 NON BEONDES 9-7 DAINY TANKEES 16-10 AEROSHITH 18-12 CROSBY & COLLINS (16) POISON (9) INMER CIRCLE (8) POSITIVE K 3-2 SPIN DOCTORS 10-7 NAUGHTY BY NATURE 11-9 SILK 13-11 WKEE/Huntington, WV McFadden/Miller AARON NEVILLE (7) PM DAWN GEORGE MICHAEL 98PXY/Rochester, N Ivey/Collins Hottest: Hottest: BOY GEORGE 7-3 MICHAEL JACKSON 14-10 BAD BOYS BLUE 19-13 JADE 20-16 RAY CHARLES 26-17 GEORGE MICHAEL (dp) Hottest: SPIN DOCTORS 1-1 SNOW 2-2 SNOW 2-2 VANESSA WILLIAMS 6-5 PM DAWN 7-6 MICHAEL JACKSON 13-7 PWR92/Johnstown, PA Rich Adams 93Q/Syracuse, NY Edwards/Meech POISON TASMIN ARCHER INNER CIRCLE AARON NEVILLE CROSBY & COLLINS RAY CHARLES (dp) GEORGE MICHAEL BOY GEORGE TASMIN ARCHER (dp) 22 Hottest: UGLY KID JOE 1-1 JON SECADA 2-2 JADE 3-3 SNOW 4-4 SILK 21-17 Hottest SNOW 5-1 STING 2-2 PRIMCE 18-12 MICHAEL JACKSON 19-14 AEROSMITH 29-19 WPST/Trenton, NJ Michelle Stavens GEORGE MICHAEL GROSBY A COLLINS CROSBY A COLLINS JESUS JONES JOEY LAWRENCE HOTLEST: MITTNEY HOUSTON 3-1 STEREO MC'S 7-4 BOY GEORGE '1-7 PM DAWN 13-9 SUNSCREEM 15-11 WLAN/Lancaster, PA Pete Michaels Pete Michaeis DURAN DURAN DARN YANKEES JERBYY JORDAN JESUS JONE: SWV (dp) SWV (dp) SWV (dp) SWV SUNCE SWV (dp) SWV CONCE SWV (concert Automatic SWV (concert SWV (con WRCK/Utica, NY Reltz/Burton GEORGE MICHAEL JESUS JONES TASHIN ARCHER AARON NEVILLE FUN107/New Bedford, MA Limardi/Kellav Hottest: WHITNEY HOUSTON 1-1 SNOW 2-2 VANESSA WILLIAMS 5-3 PM DAWN 11-5 SILK 35-22 GEORGE MICHAEL JEREMY JORDAN CROSBY & COLLINS REMEDY Hottest: SILK 1-1 SUNSCREEM 20-16 AEROSMITM 27-22 STERED MC'S 35-25 STERED TR.5 Hottest: VANESSA WILLIAMS 3-2 JADE 7-7 SNOW 18-117 SNAM 18-17 SNAM 20-18 NAUGHTY BY NATURE 22-22 WKRZ/Wilkes-Barre, PA Medek/Padden STEREO MC'S POISON CROSBY & COLLINS WAAL/Binghamton, NY Morgan/Orzei VANESSA WILLIAMS 15-12 SNOW 20-17 DANN YANKEES 25-22 AEROSHITH 38-32 KC101/New Haven, CT Cosanza/McGowan GEORGE MICHAEL Hottest: VANESSA WILLIAMS 1-1 UGLY KID JOE 4-3 WHITNEY HOUSTON 6-4 SILK 9-0 NAUGHTY BY NATURE 22-15 WSTW/Wilmington, DE DURAN DURAN GEORGE MICHAEL Hottest: VANESSA WILLIAMS 5-2 ELTON JOHN 7-5 JADE 10-7 PM DAWN 16-11 BOY GEORGE 19-13 WQGN/New London, CT Liz Jordan Liz Jordan CROSBY & COLLINS (dp) GRORDE MICHAEL (dp) DIRAN DURAN (dp) DURAN DURAN (dp) JERBY JORDAN (dp) HOLTBY: MOUSTON 2-1 SNUM 5-4 PN DAWN 16-10 AEROSALTH D-29 WYCR/York, PA McCauslin/Crocke JESUS JONES (dp) INNER CIRCLE (dp) GEORGE MICHAEL (dp) GEORGE MICHAEL (Up Hottast: STING 1-" EXPOSE 10-3 NENEH CHERRY 13-7 AEROSMITH 25-23 STERED MC'S 28-26 999KHI/Ocean City, MD Hitman/Hali Hitman/Heii GEORDE MICHAEL JESIS JONES POISSON CROSEY & COLLINS SHINEHEAD SWV (dp) Hottesi, VANESSA WILLIAMS 3-2 EN VOGUE 14-6 EXPOSE 13-7 EN COCUE 19-10 SHAI 18-11 P3 WSPK/Poughkeepsia, NY Schentz/Mac WPRR/Altoona, PA Dave McCall Schantz/Mac BOBBY BROWN GEDRGE MICHAEL PAPERBOY (dp) NEW OFDER (dp) NEW OFDER (dp) NEW OFDER (dp) NEW OFDER (dp) NEW SCHALE (d Carry McCall Genere H(CHAEL POISON CROSEY & COLLINS (dp) CHBIS ISAMK (dp) CHBIS ISAMK (dp) INMER CIRCALE (dp) HOLLEDI: STING 2-1 ELTOM JOHN 9-3 DEF LEFFARD 16-6 TOM COCHMARE (7-7 PRINCE 18-8 Neal Sharpe PRINCE NENEL OKERKY RESTLESS HEART STERED MC'S HOLLBASL: WITTEY HOUSTON 1-1 SHOW 6-2 VANESSA WILLIAMS 7-3 STIMG 11-6 ELTON JOHN 16-9 Songs in New & Active have been reported by at least 50 CHR reporters in the current week. Songs in Significant Action have been reported by 10 or more CHR reporters but fewer than 50. Below the "artist/title (label)" designation, following the word **Reports**, is the total number of stations reporting the song this week. Moves are designated as **Up** (upward chart movement), **Same** (same chart position as last week or continued uncharted airplay), and **Down** (down ward chart movement). Finally, following the word **Adds**, the total number of stations adding the record this week is listed, followed by a sampling of individual station activity on the song. Complete airplay activity can be found in the Parallels. None Nottest: JON SECADA 1-1 UCLY KID JOE 2-2 VANESSA WILLIAMS 8-8 MICHAEL W. SMITH 13-13 GO WEST 22-22

MOST ADDED

GEORGE MICHAEL

& QUEEN (28)

JESUS JONES (8)

BREAKOUTS

FLY92/Albany, NY

NAUGHTY HY NATURE GEORGE HCTCHAEL INNER CIRCLE JEFF HEALEY BAND R. KELLY (dp) Hottest: JADE 4-4 PM DAWN 12-8 DR. DRE 15-11 SILK 24-17

WAEB/Altentown

GEORGE MICHAEL POISON CROSBY & COLLINS Hottest: COVERDALE/PAGE 10-5 4 NON BLONDES 13-7 AEROSMITH 15-9 BRIAN HAY 21-13 GREEN JELLY 28-20

WKSE/Buffelo, NY Burns/Universal

SWV Hottest: SPIN DOCTORS 1-1 SILK 24-2 JOEY LAWRENCE 9-3 SNOW 16-7 PM DAWN 25-10

WVSR/Charleston, WV Shahan/Allen

Shahan/Ailen AARON NEVILLE GROSEY & COLLINS GEORET MICHAEL JEREMY JORDAN 4 NON BLONDES SHINENEAD (dp) GRESH JELLY (dp) HOTCest: MICTREY HOUSTON 2-1 VANESSA WILLINS 4-2 STING 3-3 SHAL 6-5 JOET LAWRENCE 11-7

JET-FM/Erie, PA Neal Sharpe

WERZ/Exeter, NH

WNNK/Harrisburg, PA O'Dee/Shaw

SILK SILK GEORGE MICHAEL BOBBY BNOWN Hottest: JERBYT JORDAN 3-2 WHITMEY HOUSTON 4-3 VANESSA WILLIAMS 8-5 JOEY LANRORE 9-6 PM DAWN 18-13

WKSS/Hartford, CT Jones/Klutch

DURAN DURAN (dp) RCDIM BELLE (dp) ROBIN S. (dp) GOBRCE MCIALE (dp) HotLast: SNOW 3-1 JON SECADA 4-2 VANESSA WILLIAMS 10-8 SILK 24-15 PH DAWN 25-18

HARAJUKU STEREO MC'S DR. ALBAN MEN AT LARGE BOBBY BROWN EDDIE MURPHY SWV

EN VOGUE STEREO MC'S

Breakers have achieved 60% CHR airplay for the first time. Records not yet achieving Breaker status may accumulate sufficient chart points from high chart positions on stations reporting them to debut on the CHR National Airplay/40.

CHR Rotation Criteria

- Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight.
- Dayparted Adds and/or Ons: one-two plays in a 24-hour period, both before midnight

Breakouts are records not included in the regional Most Added listings that are receiving concentrated regional airplay. They have fewer than 50 reports nationally but have five or more adds in the region listed.

95WAYV/Atlantic City, NJ Seb Cupelli AARON NEVILLE CROSBY & COLLINS JEREMY JORDAN STEREO MC'S (dp) TREY LORENZ Hottest: WHITNEY HOUSTON 1-1 SNOW 4-2 ELTON JOHN 5-3 WENDY HOTEN 10-4 SPIN DOCTORS 12-5 BOSS97/Atlantic City, NJ

GROUNDELLE SILK SILK SILK DODECL DODECL DODECL DOSE SILK 1-1 PATEREDY 12-10 R. KELLY 19-12 REDETY 25-18 REDIMA BELLE 38-22 WMME/Augusta, ME Chris Kalley CRVIR Kalley GEORGE MICHAEL SILK (dp) DURAN DURAN CROSPY & COLLINS Hottest: VAMESSA WILLIAMS 4-1 SINCM 8-2 STINC 6-3 WILTIMEY HOUSTON 11-5 ELTOW JOHN 13-10 103CIR/Beckley, WV Joe Hovanski

JOF ROVENSE JEFF HEALEY BAND JERPY JORDAN (dp) GEORGE MICHAEL CROSSF & ACOLLINS Hottest: JOEY LAWRENCE 19-13 PH DAM 25-17 INNER CIRCLE 27-22 AEROSHITH 28-23 NENEH CHERRY 29-25 95XXX/Burlington, VT

KHFI/Austin, TX Alien/Austin Ben Hamilton STEREO MC'S (dp) OEDRE MICHAEL TASMIN ARCHER Hottest: SPIN DOCTORS 2-1 WHITNEY HOUSTON 3-2 VANESSA WILLIAMS 7-5 SNOW 8-7 JADE 19-12 BOBBY BROWN Nottest: SNOW 5-1 SPIN DOCTORS 6-3 SILK 21-15 DURAN DURAN 20-16 NEW ORDER D-29 WFMF/Baton Ro Johnny A. WZYQ/Frederick, MD Kevin Moore

CHRIS ISAAK INNER CIRCLE GREEN JELLY (dp) Hottest: SUNSCREEN 7-1 STING 5-2 ELTON JOHN 4-3 JADE 8-6 SNOW 21-13

WNOK/Columbia, SC Rush/McKay GEORGE MICHAEL SWV (dp) Hottest: MHITMEY HOUSTON 4-2 STING 5-4 JON SECADA 9-7 STLK 10-8 PH DAWN 15-10

WHTO/Willia Shark/Carey GEORGE MICHAEL POISON (dp) AARON NEVILLE JESUS JONES (dp) CROSBY & COLLINS BELLY (dp) Hottest: Hottest: VANESSA WILLIAMS 3-1 RESTLESS HEART 4-2 STING 5-3 BOY KRAZY 8-7 AEROSMITH 29-20

GEORGE MICHAEL CROSEP & COLLINS 4 NON BLONDES ABROSNITH (dp) Hotteat: MITTMEY HOUSTON 3-2 JON SECADA 7-4 VANESSA WILLIAMS 8-5 ELTON JOHN 10-8 PM DAWN 15-13 Kevin Moore JESUS JONES (dp) GGNGE HICHAEL POISON ARCN NEVILLE JACK WACHER SHINNEREA (dp) DEFECHE MODE (dp) Hottest: ELTCN JOHN 3-1 MICHAEL JACKON 15-7 RESTLESS HEART 22-14 GREEN JELLY 30-20 STEREO MC'S 36-26 K106/Besumont, TX Landis/Trapane GEORGE MICHAEL JESUS JONES TASMIN ARCHER CROSBY & COLLINS POISON STONE TEMPLE FILO (dp) BRIAN MAY WYYS/Ithaca, NY Gates/McCarthy CatesmacLariny AARON NEVILLE (dp) CROSBY & COLLINS DEPECHE MODE (dp) INNER CITCLE POISON HOLLES SONIA DADA 2-1 DIMA CARROLL 17-11 BOY COENGE 19-12 PT DAMA 37-20 JEREMY JORDAN 37-31 Hottest: DEPECHE MODE 3-1 ERIC CLAPTON 13-9 STEREO MC'S 25-17 4 NON ELONDES 33-21 SHAKESPEAR'S SIST 3

195/Birmingham, AL St. John/Bohannon 95XIL/Parkersburg, WV Hughes/Varin MICHAEL JACKSON (dp) Hottest: UGLY KID JOE 2-1 ELTON JOHN 4-2 ELTON JOHN 4-2 RESTLESS HEART 10-3 FAITH NO MORE 9-7 GO WEST 19-12

DeviandCord CERRE HICKNEL JUNN PACANO CROSEY & COLLINS POISON POISON & COLLINS POISON & COLLINS POISON & COLLINS POISON & COLLINS SHAKESFEAR'S SIST (dp) HOLTBEY HOUSTON &=1 VANESSA WILLIANS 6-44 JOEY LANFEREE 11-7 PH DAWN 21-8 & QUEEN (46) CROSBY & COLLINS (26) AARON NEVILLE (14) DURAN DURAN (11) JEREMY JORDAN (11) POISON (11) KZFM/Corpus Christi, TX Baird/Simonet

R. A. F.

WCGQ/Columbus, GA Davis/McCard

Beird/Simonet NAUGHTY BY NATURE (dp) INNER CIFACH EDDLE MURPHY NOTA CAYF RotLeast: SHAI 1-1 SHAI 1-1 SHAI 1-1 SHAI 0-2 SHOW (6-2 DR. DEE 7-AL PAPERBOY 13-9 G105/Durham-Raleigh G105/Durham-Raleigh, NC Cahlil/Sellers SWV NAUGHTY BY NATURE JERBYY JORDAN BOBBY BROWN HotLeast: STIMG 2-1 WHITMEY HOUSTON 6-4 VANESSA WILLIARS 9-5 BOY GEORGE 12-9 PRINCE 18-11

KPRR/El Paso, TX Varela/Candelaria

Y.B.T. (dp) RUN-D.M.C. (dp) CAPTAIN HOLLYWOOD Hottest: SWY 7-5 WHITNEY HOUSTON 14-8 TLC 18-12 SUNSCREEM 16-14 EN VOGUE 24-19 WMXF/Fayetteville, NC Alan Hoover

Alan Hoover DJRAN DJRAN (dp) AARON NEVILLE CROSEV & COLLINS GEORGE MICHAEL CIRLS ISAAK (dp) Nottest: SNOW 2-1 VANESSA WILLIAMS N-3 PM DJAN 20-11 EXPOSE 17-18 SILK 31-18

WXKB/Ft. Myers, FL Cue/Sherwyn GEORGE MICHAEL AARON NEVILLE Hottest: WHITNEY HOUSTON 4-1 JON SECADA 2-2 SNOW 6-4 SILK 15-10 PM DAWN 19-13

WMMZ/Gainesville, FL McCown/Cawley WHHY/Montgomery, AL Stevens/Van Dyke GEORGE MICHAEL CROSBY & COLLINS AARON MEVYILE JEREMY JORDAN (dp) Hottest: WHITNEY HOUSTON 1-1 ELITON JOHD 2-2

JON SECADA 3-3 VANESSA WILLIAMS 4-4 BOY GEORGE 8-5 WYKS/Gainesville, FL Jeri Banta Jeri Banta BELOVED DURAN DURAN GEORGE MICHAEL SADE DART YANKEES BOBBY BROWN JEREMY JORDAN Hottest: SUNSCREEM 11-7

SUNSCREEM 11-7 JOEY LAWRENCE 16-10 BOY GEORGE 17-12 PM DAWN 22-14 WKSI/Greensboro, NC Balley/Roberts

Langymoders AEROSMITH (dp) GEORGE MICHAEL TASHIN ARCHER SWV (dp) Hottest: MITMEY HOUSTON 9-3 SUNSCREEM 16-12 PH DANN 22-16 NEMEN CHERRY 24-20 VANESSA WILLIAMS D-26

WBBO/Greenville, SC

DR. ALBAN (dp) CAPTAIN HOLLYMOOD FUNKDOOBIEST (dp) Hottast: SNOW 2-1 RAFINATION & KYH 11-5 STEREO MC'S 14-10 PRINCE 20-14 SILK 29-19

WZYP/Huntsville, AL Thomas/Devis SILK DURAN DURAN DURAN DURAN CROSSY & COLLINS GEORGE MICINAEL HOTLEST: HOTTEL HOUSTON 2-1 BOY GEORGE B-7 DEPECHE HODE 12-10 SHAI 18-12 SILK D-27

WKQB/Jackson, MS Dru Laborde

vw americanta

Clay Gish STERED MC'S CEDROE HTCHAEL DURAN NEVILLE RAPINATION & KYH DUICE (dp) Hottest: SNOW 1-1 DR. DHE 2-2 SILK 3-3 JOFY LANRENCE 10-6 KYPER 20-1C KKYK/Little Rock, AR Bill Pressly DIEPTENEN POISON JOE SATRIANI STONE TEMPLE PILO DEFECHE MODE TOM COCHRANE (dp) Hottest: ERIC CLAPTON 7-1 COVERDALE/PACE 8-3 STINC 9-4 DEF LEPPARD 10-8 AEROSMITH 19-9

GEORGE MICHAEL SWV NENEH CHERRY Hottest

GEORGE MICHAEL CROSBY & COLLINS AARON NEVILLE SILK (dp) R. KELLY (dp) Hottest:

R. KLLLI (UD) Hottest: VANESSA WILLIAMS 1-1 WHITNEY HOUSTON 2-2 PM DAMN 7-4 SNOW D-13 AEROSMITH 28-15

TX Gonzales/Sentiago JEREMY JORDAN Hottest: SNOW 1-1 BAD BOYS BLUE 3-2 SILK 7-4 DR. DRE 8-8 DR, ALBAN 25-17

GEORGE MICHAEL CROSEY & COLLINS DINA CARROLL HOTLEST: PRINCE 10-7 PM DAWN 12-8 NEWER CHERRY 15-10 DURAN DURAN D-25 GEORGE MICHAEL D-30

WAPE/Jacksonville, FL Jeff McCartney WRHT/New Bern, NC Walker/Gray GREEN JELLY POISON (dp) GEORGE MICHAEL SWV (dp) AARON NEVILLE INNER CIRCLE Hottest: SNOW 2-1 JADE 9-5 POSITIVE K 10-6 PM DAWN 11-9 GREEN JELLY D-21 GEORGE MICHAEL NENEH CHERRY RAY CHARLES Hottest: SPIN DOCTORS 1-1 STING 4-2 VANESSA WILLIAMS 6-3 WHITNEY HOUSTON 5-4 BOY GEORGE 8-5

WQUT/Johnson City, TN Hurt/Mann GEORGE MICHAEL CROSBY & COLLINS AARON NEVILLE JESUS JONES (dp) XL1067/Orlando, FL Cook/Larry D. Notest: STING 4-1 RESTLESS HEART 7-2 GLENN FREY 14-8 JEFF HEALEY BAND 16-10 DAMN YANKEES 17-11

Cook/Larry D. SHAKESPEAM'S SIST GEORGE HICHAEL BOBBT BRONN Hottest: UGLY KID JOE 1-1 VANESSA WILLIAMS 2-2 WHITNEY HOUSTON 6-3 PH DAWN 17-9 SILK 22-13 WWZZ/Knoxville, TN Clay Gish

MCCHAEL JACKSON Hottest: ARRESTED DEVELOPH 1-1 SNOW 4-3 SILK 11-7 NAUGHTY BY NATURE 21-16 STERED MC'S 22-19

2102/Sevenneh, GA Jackson/Allen

JECKBORYANE DURAN DURAN 4 NON BLONDES GEORGE MICHAEL SWV (4p) CROSBY & COLLINS TASHIN ARCHER HOLLESL: SNCW 4-1 KYTER 2-1-12 PM DUAN 28-15 SILK D-31 AEROSMITH D-37

KTUX/Shreveport, LA Shepherd/Kelly

Shepherd/Kelly SHAFSSPEAR'S SIST POISM COLLINS CASED HOYLLE CHEIS ISAK CHEIS ISAK CHEIS ISAK CHEIS ISAK CONTENTION ACHER CONTENTION CONTENTION

KISX/Tyler, TX Riccl/Ryan

THECHNYGEN DURAN DURAN JERBYY JORDAN RAY CHARLES CROSBY & COLLINS HOLDEST. STING L-1 BOY GEORGE 8-7 RESTLESS HEART 14-8 NEXEH CHERRY 32-19 DEF LEPPARD 29-23

WOVV/West Pairr Beach

none Hottest: VANESSA WILLIAMS 1-1 WHITNEY HOUSTON 15-2 STING 4-3 MICHAEL JACKSON 34-4 PM DAWN 17-5

P3

KAKS/Amarillo, TX

John Moesch STERED MC'S (dp) POISON (dp) CROSBY & COLLINS GEORGE MICHAEL RAY CHARLES (dp) GREEN JELY (dp) HOILOST: SPIN DOCTORS 2-2 RESTLESS HEART 13-7 PRINCE 24-14 PM DANN 28-18 AEROSMITH 36-24

K92/Roanoke, VA Coleman/Taylor BOY GEORGE AEROSMITH ADMOGRAFIE SWV DEPECHE MODE Hottest: WHITNEY HOUSTON 1_1 SNOW 3_2 SILK 10-5 PM DAWN 14_12 NAUGHTY BY NATURE 16_14

WDJX/Louisville, KY Shebel/Meyer

Hottest: SPIN DOCTORS 4-1 VANESSA WILLIAMS 9-2 WHITNEY HOUSTON 13-12 JON SECADA 15-13 ROD STEWART 21-17

WA1A/Melbourne, FL Deston/Lowe Deston/LOWE RAY CHARLES (dp) GEDRGE MICHAEL INNEW CIRCLE DR. ALBAN MEN AT LARCE Hottest: SILK 1-1 VANESSA WILLIAMS 11-4 JOEY LAWRENCE 17-9 PM DAWN 18-10 SWV 19-11

WABB/Mobile , AL Dusty Hayes

GEORGE MICHAEL Hottest: SPIN DOCTORS 1-1 SNOW 2-2 VANESSA WILLIAMS 11-9 PM DAWN 19-14 SUNSCREEM 28-22

KBFM/McAllen-Bro

Y107/Nashville, TN Phillips/Peace

Stu Stroka GEORGE MICHAEL BOBBY BROWN BELOVED (dp) INRER CTRLEK (dp) BRIAN HWY (dp) HOTLBAEK (dp) BRIAN HWY (dp) HOTLBAEK (dp) BRIAN HWY (dp) HOTLBAEK (dp) WKSF/Asheville, NC

NENEH CHERRY CROSBY & COLLINS GEORGE MICHAEL GEORGE HICHAEL Hottest: UGLY KID JOE 4-1 WHITNEY HOUSTON 14-6 PM DAWN 19-16 MICHAEL JACKSON 21-17 RESTLESS HEART 26-20

KQIZ/Amarilio, TX Stu Smoka

WRVQ/Richmond, VA McKav/Surf WZKX/Blioxi, MS

GEORGE MICHAEL GEORGE MICHAEL GROSBY & COLLINS ARROW NEVILLE JEREMY JORDAN R. KELLY HOLTEST; WHITNEY HOUSTON 1-1 VANESSA WILLIAMS 3-2 SNOW 8-4 ELTON JOHN 11-7 SHAI 13-9

WKMX/Dothan, AL Thomas/Godwin DEPECHE MODE DURAN DURAN AARON NEVILLE BRUCE HORNSBY BRUCE HORNEL. Hottest: WHITNEY HOUSTON 3-1 UGLY KID JOE 2-2 MMYNG 5-3

STING 5-3 VANESSA WILLIAMS 7-5 PM DAWN 15-11 KMCK/Fayetteville, AR Mike Chase

KISR/Ft. Smith, AR Baker/Grady

Baker/Grady DURAN DURAN (dp) GEORGE HICHAEL (dp) JESIS JOHES (dp) BEILAN (dr) BEILAN (dr) DODAN (dp) HEILEN (dr) HICHAEL JACKSON (dp) HOLLASL: HICHAEL JACKSON (dp) PRINCE 24-15 DANN YANKESS 28-22 AEROSHITM 30-23 GREEN JELLY 31-25

GEORGE MICHAEL CROSBY & COLLINS (dp) BOBBY BROWN (dp) SHARESPEAR'S SIST (dp) JEFF HEALEY BAND (dp) Hottes:: Mike Chese GEORGE MICHAEL CROSEV & COLLINE (dp) INNER CIRCLE POISON Hotlest: DEFECHE MODE 7-1 BOY GEORGE 6-2 ARROHITH 23-9 DEF LEPPARD 14-10 SILK 25-17 Hottesk: SPIN DOCTORS 1-1 SILK 3-2 SNOW 4-3 WHITNEY HOUSTON 7-4 STERED MC'S 15-10

KIXY/San Angalo, TX Steele/Elfman WJMX/Florence, SC Allen/Brockway SHAKESPEAR'S SIST (dp) STERED MC'S (dp) GEORGE MICHAEL CROSBY & COLLINS AARON NEVILLE (dp) BOBBY BROWN (dp) PRETENDERS GRORGE MICHAEL SHAKESPEAR'S SIST HOTLORY SIST Hottest: SNOW 2-1 WHITNEY HOUSTON 4-2 PM DJUMN 14-7 SHAI 13-10 SWV 16-12 SHARESTEARTS SIGN Hottest: WHITNEY HOUSTON 1-1 VANESSA WILLIAMS 3-2 BOY CEORCE 6-3 JOEY LAWRENCE 6-4 RESTLESS HEART 17-12

WFHT/Taliahassee, FL Reynolds/Austin Reynolda/Austin GEORGE MICHAEL MEN AT LARGE DORNN DELORY (dp) DR. 4.12AN (dp) DR. 4.12AN (dp) DR. 4.12AN (dp) Hot Dest: STIEC 2-1 PH LANN 3-3 PH LANN 3-3 PH LANN 3-3 DURAN DURAN 24-21

KWTX/Waco, TX Christopher/Phillip

BOY GEORGE GEORGE MICHAEL PRIMCE SWV (dp) 4 NON BLONDES (dp) HOTLASL SNUM 2-1 SNUM 2-1 SNUM 2-1 STIM 4-2 PH DAWN 5-3 JADE 17-9 STTREO MC'S 25-18 KSMB/Lafayetta, LA Bobby Novosed SHAKESPEAR'S SIST NEMEH CHERRY CROSBY & COLLINS DUICE (dp) AARON NEVILLE

KilliN/Wichits Falls, TX J.J. McKay

J.J. MCKey BCT GEORGE JESUS JONES (dp) GEORGE HICHAEL CROSBY & COLLINS (dp) PCISON HOLLENS (dp) PCISON HOLLENS (dp) PCISON HOLLENSON FCI CLAPTON 5-2 DEPECHE MODE 7-3 MRITHEY HOUSTON 14-8 RISTLESS HEART 13-11

PRETENDERS DAMN YANKEES Hottest: SNOW 1-1 INXS 3-2 JON SECADA 5-3 RUPAUL 9-8 SILK 12-9 K2II/Lubbock, TX Luck/Shannon

GEORGE HICHAEL BELOVED JEFF HELLEY BAND (dp) SUNDAYS (dp) EN VOGUE (dp) HOOLES (dp) PM DANN 7-2 VGLY KLD DOE 11-10 VEALY KLD DE 11-10 NEMEN CHERRY 14-13 SUM 15-14 SILK 18-17

214 Current Reporters 211 Current Reports

Called in A Frozen Playlist (1):

WERZ/Exeter

Did Not Report, Playlist Frozen (2):

Note: KCAQ/Oxnard-Ventura, CA is now known as Q105.

HOT102/Milwaukee HOT977/San Jose

100•R&R April 16, 1993

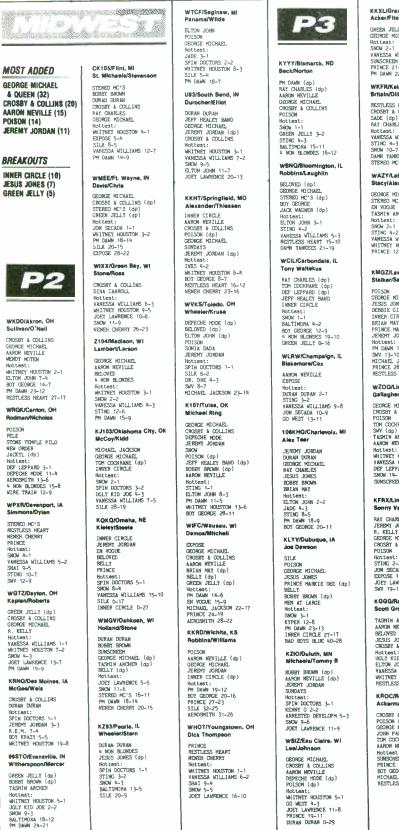
BALTIMORA 18-12 PM DAWN 24-21

GV

FM 101.5

1

CHR ADDS & HOTE



KKXL/Grand Forks, ND	KG95/Sioux City, IA	WRKY/Steubenville, OH	PWR102/Fresho, CA	KDON/Selinss-Monterey, CA
Acker/Fite GREEN JELLY (dp)	Kollins/Quinn AEROSHITH (dp)	Kline/Feist	Davis/Roberts ARRESTED DEVELOPH	Newman/Wilde JEREMY JORDAN
GEORGE MICHAEL Hottest: SNOW 2-1	JOHN PAGANO DURAN DURAN INNER CIRCLE (dp)	STEREO MC'S (dp) CROSBY & COLLINS GEORGE MICHAEL	NONA GAYE NEWBORN CHAKA KHAN	PORTRAIT TENE' WILLIAMS BIG MOUNTAIN
VANESSA WILLIAMS 3-2 SUNSCREEM 8-5	Hottest: WHITNEY HOUSTON 5-3 EXPOSE 7-6	4 NON BLONDES (dp) Hottest:	Hottest: SILK 1-1	Hottest: WHITNEY HOUSTON 8-3 JOEY LAWRENCE 11-5
PRINCE 21-6 PM DAWN 22-7	WENDY MOTEN 15-11 JOEY LAWRENCE 18-12	VANESSA WILLIAMS 1-1 STING 2-2 UGLY KID JOE 5-3	SNOW 2-2 NAUGHTY BY NATURE 3-3 SWV 4-4	PM DAWN 25-15 DR. DRE 30-22
WKFR/Kalamazoo, Mi Britain/Dilion	VANESSA WILLIAMS 27-20	ELTON JOHN 6-4 RESTLESS HEART 10-5	RUN-D.M.C. 28-20	MICHAEL JACKSON 31-25
RESTLESS HEART CROSBY & COLLINS	KPAT/Sioux Fails, SD McGuire/Allen	KOKZ/Wsterico, IA Dan Olsen	HOTI94/Honolulu, Hi Jeff Hunter	KZZU/Spokane, WA Hopkins/Potter
SADE (dp) RAY CHARLES (dp)	PRINCE CROSBY & COLLINS	CROSBY & COLLINS	BOBBY BROWN	JESUS JONES CROSBY & COLLINS
Hottest: VANESSA WILLIAMS 1-1 STING 4-3	GEORGE MICHAEL BELOVED (dp)	DAHN YANKEES (dp) GEORGE HICHAEL (dp) Hottest:	TENE' WILLIAMS Hottest: SHAI 1-1	BON JOVI JEREMY JORDAN
SNOW 10-7 DAMN YANKEES 22-18	Hottest: VANESSA WILLIAMS 1-1 STING 4-3	BON JOVI 1-1 WHITNEY HOUSTON 4-2	SNOW 3-2 SILK 6-4	Hottest: WHITNEY HOUSTON 14-5 PM DAWN 16-6
STEREO MC'S 32-25	ELTON JOHN 6-4 BOY GEORGE 9-6	VANESSA WILLIAMS 3-3 JEREMY JORDAN 11-6 JOEY LAWRENCE 14-8	PM DAWN 10-8 NAUGHTY BY NATURE D-20	EN VOGUE 19-12 SNOW 18-13
Stacy/Alan GEORGE HECHAEL	PH DAWN 27-17 WDBR/Springfield, IL		KQMQ/Honolulu, HI	VANESSA WILLIAMS 24-15 KWIN/Stockton, CA
STEREO MC'S EN VOGUE	Moore/Crocker		Akane/Hart MICHAEL JACKSON (dp)	Bob Lewis MICHAEL JACKSON
TASMIN ARCHER (dp) Hottest: SNOW 2-1	POISON JESUS JONES (dp) LINDSEY BUCKINGHA		Hottest: VANESSA WILLIAMS 1-1	BOBBY BROWN JODECI
STING N-2 VANESSA WILLIAMS 7-5	SHAKESPEAR'S SIST (dp) GEORGE MICHAEL (dp)		WENDY MOTEN 6-2 SILK 3-3 CLASSIC EXAMPLE 8-7	PHARCYDE (dp) BLACKSTREET f/TED Hottest:
WHITNEY HOUSTON 10-6 PRINCE 12-8	Hottest: STING 3-1 ELTON JOHN 5-3		JON SECADA 14-8	SILK 1-1 SNOW 5-3
KMGZ/Lawton, OK	RESTLESS HEART 8-6 ERIC CLAPTON 13-9 DEF LEPPARD 16-12		KLUC/Las Vegas, NV Desn/Thomas	SWV 9-5 PM DAWN 10-7 POSITIVE K 15-9
Stalker/Saunders POISON			SUNSCREEM Hottest;	KRQ/Tucson, AZ Mark Todd
GEORGE MICHAEL JESUS JONES DEBBLE GIBSON			SILK 1-1 SHAI 2-2	GEORGE MICHAEL
INNER CIRCLE (dp) BRIAN MAY (dp)			DR. DRE 3-3 SNDW 14-4 PM DAWN 6-6	SWV (dp) STEREO MC'S (dp) Hottest:
PRINCE MARKIE DEE (dp) JEREMY JORDAN Hottant:				SPIN DOCTORS 1-1 WHITNEY HOUSTON 3-2
PM DAWN 10-6 SWV 13-10			HOT105/Modesto, CA Jones/Chase	VANESSA WILLIAMS 4-3 STING 5-4 SNOW 10-5
MICHAEL JACKSON 27-12 PRINCE 28-14 RESTLESS HEART 22-18			TOD DOWN (dp) 2 UNLIMITED	
wZOQ/Lime, OH			INNER CIRCLE (dp) Hottest:	
Gellegher/Cruz	14/2-		SHAI 2-1 SWV 3-2 MICHAEL COOPER 8-7	D2
CROSBY & COLLINS POISON	2.4-		NONA GAYE 21-13 BOBBY ROSS AVILA 22-16	
TOM COCHRANE (dp) SWV (dp) TASMIN ARCHER			KCAQ/Oxnard-Ventura	
AARON NEVILLE Hottest: WHITNEY HOUSTON 7-2	MOST ADDED	KKXX/Bakerafield, CA Wall/Adams	Rooster Rhodes	KGOT/Anchorage, AK Murphy/Kirn
VANESSA WILLIAMS 5-3 DEF LEPPARD 15-9	GEORGE MICHAEL	BOBBY BROWN (dp) MEN AT LARGE (dp)	DOUGIE DEE PRINCE MARKIE DEE NONA GAYE	GEORGE MICHAEL BOBBY BROWN
SNOW 14-11 SUNSCREEM 18-12	& QUEEN (18) BOBBY BROWN (6)	GEORGE MICHAEL (dp) INNER CIRCLE (dp)	H-TOWN Hottest:	MEN AT LARGE INNER CIRCLE
KFRX/Lincoln, NE	CROSBY & COLLINS (6) INNER CIRCLE (6)	NIGHTCRAWLERS (dp) Hottest: SNOW 1-1	SILK 1-1 DR. DRE 3-3 SWV 4-4	Hottest: SNOW 2-1
Sonny Valentine	JESUS JONES (6)	RAPINATION & KYM 2-2 SILK 3-3	ICE CUBE 11-10 DUICE 13-12	SILK 6-4 PM DAWN 12-8 MICHAEL JACKSON 15-11
RAY CHARLES (dp) JEREMY JORDAN B. KELLY (dp)	POISON (6)	KITTY KAT 4-4 NENEH CHERRY 10-10	KPSI/Paim Springs, CA	BOY GEORGE 26-20
GEORGE MICHAEL (dp) CROSBY & COLLINS (dp)	BREAKOUTS	KZMG/Bolse, ID	Keene/Dougles	Paimer/Todd
POISON Hottest: STING 2-2	NO BREAKOUTS	Kasper/Arthur	NENEH CHERRY BIZARRE INC. (dp)	SNV SNOW
JON SECADA 5-5 EXPOSE 11-8 JOEY LAWRENCE 13-9		RAY CHARLES (dp) GEORGE MICHAEL SHAKESPEAR'S SIST	BOBBY ROSS AVILA (dp) DUICE (dp) Hottest:	ICE CUBE DURAN DURAN INNER CIRCLE
SWV 19+13		BOBBY ROSS AVILA POISON	SNOW 1-1 JERENY JORDAN 2-2	RAY CHARLES (dp) DR. ALBAN (dp)
KGGG/Repid City, SD Scott Greeley		Hottest: SILK 7-4 SUNSCREEM 9-5	VANESSA WILLIAMS 3-3 PH DAWN 6-5 SWV 8-6	GEORGE MICHAEL (dp) Hottest: SNOW 1-1
TASMIN ARCHER AARON NEVILLE		BOY GEORGE 16-9 SWV 24-13 DEPECHE MODE 23-14	KWNZ/Reno, NV	SILK 3-3 PM DAWN 5-4 DR. DRE 6-5
BELOWED JESUS JONES CROSBY & COLLINS			Kalusa/Gemby	SWV 10-6
Hottest: UGLY KID JOE 1-1		KKMQ/Colorsdo Springs Stevens/Cruise	CROSBY & COLLINS (dp) GEORGE HICHAEL (dp) POISON (dp)	Y93/Billing, MT Charile Fox
ELTON JOHN 9-4 VANESSA WILLIAMS 10-5 WHITNEY HOUSTON 12-7	P2	BOY GEORGE CAPTAIN HOLLYWDOD	POISON (dp) GREEN JELLY (dp) Hottest:	BELOVED GEORGE MICHAEL
RESTLESS HEART 16-12		AARON NEVILLE DOUGIE DEE (dp) Hottest:	SNOW 1-1 WHITNEY HOUSTON 6-2 SILK 19-13	POISON JACK WAGNER Hottest:
KROC/Rochester, MN Ackerman/Devis		SNOW 1-1 SWV 3-2	JOEY LAWRENCE 27-22 NAUGHTY BY NATURE 31-25	Hottest: WHITNEY HOUSTON 2-1 VANESSA WILLIAMS 10-2
CROSET & COLLINS (dp) POISON (dp)	KKSS/Albuquerque, NM Jaynes/Morgan	VANESSA WILLIAMS 4-3 PM DAWN 10-5 PRINCE 15-14		SILK 11-4 JOEY LAWRENCE 7-5 PM DAWN 15-12
GEORGE MICHAEL (dp) JOHN PAGANO (dp) TOM COCHRANE (dp)	SHINEHEAD RAY CHARLES		KWOD/Sacramento, CA Cosper/Holmes	Z97/Billings, MT
AARON NEVILLE (dp) Hottest:	RUN-D.M.C. ICE CUBE BOBBY ROSS AVILA	B95/Fresno, CA Dee/Stevenz	SOUL ASYLUM CLANNAD	Moser/Brandon GEORGE MICHAEL
SUNSCREEM 11-8 PRINCE 17-12 BOY GEORGE 19-14	EN VOGUE Hottest:	H-TOWN Hottest:	STONE TEMPLE PILO Hottest: DEPECHE NDDE 3-1	SMV CHRIS ISAAK
MICHAEL JACKSON 23-16 RESTLESS HEART 28-20	SILK 1-1 VANESSA WILLIAMS 8-3	MICHAEL COOPER 3-1 SILK 2-2 BIG MOUNTAIN 4-4	TASMIN ARCHER 6-4 BOY GEORGE 7-6	ASIA JESUS JONES Hottest:
	SWV 6-4 R. KELLY 15-5 MICHAEL JACKSON 14-6	H-TOWN D-10 NEWBORN 19-13	BELLY 11-8 DURAN DURAN 15-10	JOEY LAWRENCE 9-6 MICHAEL JACKSON 17-12
				PRINCE 18-13 BOY GEORGE 29-19 AEROSMITH 33-20
			1	V2-2C 1111EAMOR

KFBQ/Cheyenne, WY Duane Shannon CEORDE HIGHMEL CROSEM & COLLINS JESUS JONES (dp) POISON ASIA HOTHER HOUSENON 1-1 STING 2-2 VANESSA WILLIAMS 10-4 DEPECHE MODE 21-14 STERED MC'S 22-16

KQIX/Grand Junction, CO Jacobs/Robbin

GEORGE HICHAEL CROSEY & COLLINS JENERY JORDAN BOBBY BROWN JESUS JONES SUNDAYS HOLLES: PH DANN 4-2 BY GEORGE 10-3 NEWEH CHERKY 12-6 DEF LEPPRO 11-7 DURAN DURAN 36-22

KTMT/Medford, OR R. Charles Snyder PK. Unarrea SNyGer GEDRGE MICHAEL JESUS JONES POISON EDDIE MURPHY CROSSY & COLLINS HOLTEST: PM DAUM 13-8 NEHEI OHERNY 23-13 AERICGMITH 31-22 JEFF MEALEY BAND 34-23 DURAN DURAN D-31

894.7/Redding, CA Ruh/Baker

SILK (dp) DURAN DURAN TASHIN ARCHER STERED MC/S (dp) GEORGE MICHAEL Hottest: SPIN DOCTORS 3-1 JADE 6-3 PM DANN 18-10 JOEY LARRENCE 19-11 SHAL 28-21

Y97/Santa Barbera, CA Meede/Suave PORTRAIT NENEH CHERRY NENEH CHENNI Hottest: SILK 1-1 VANESSA WILLIAMS 5-4 WENDY MOTEN 8-6 SWV 10-7 PM DAWN 16-8

OK95/Tri-Cities Welker/O'Brien WalkarO'Brien JESUS JONES (dp) POISON (dp) SHAKESPEAR'S SIST GEORGE HICHARL JERBY JORONN CROSPT & OOLINS INNER CIACLE (dp) Holtast: SNON 7-5 JOET LANGENCE 13-11 VANESA WILLIAMS 21-12 SUNSCREE WIG-13 SILK 31-24

KFFM/Yakima, WA Michael Jack Kirby INNER CIRCLE (dp) GEORGE MCIALL SHARESPEAR'S SIST JACK WARMER DR. ALBAN (dp) Hottest: SILK 4-3 SNV 9-7 PM DAAN 16-11 STERED MC'S 22-16 MICHAEL JACKSON 33-22

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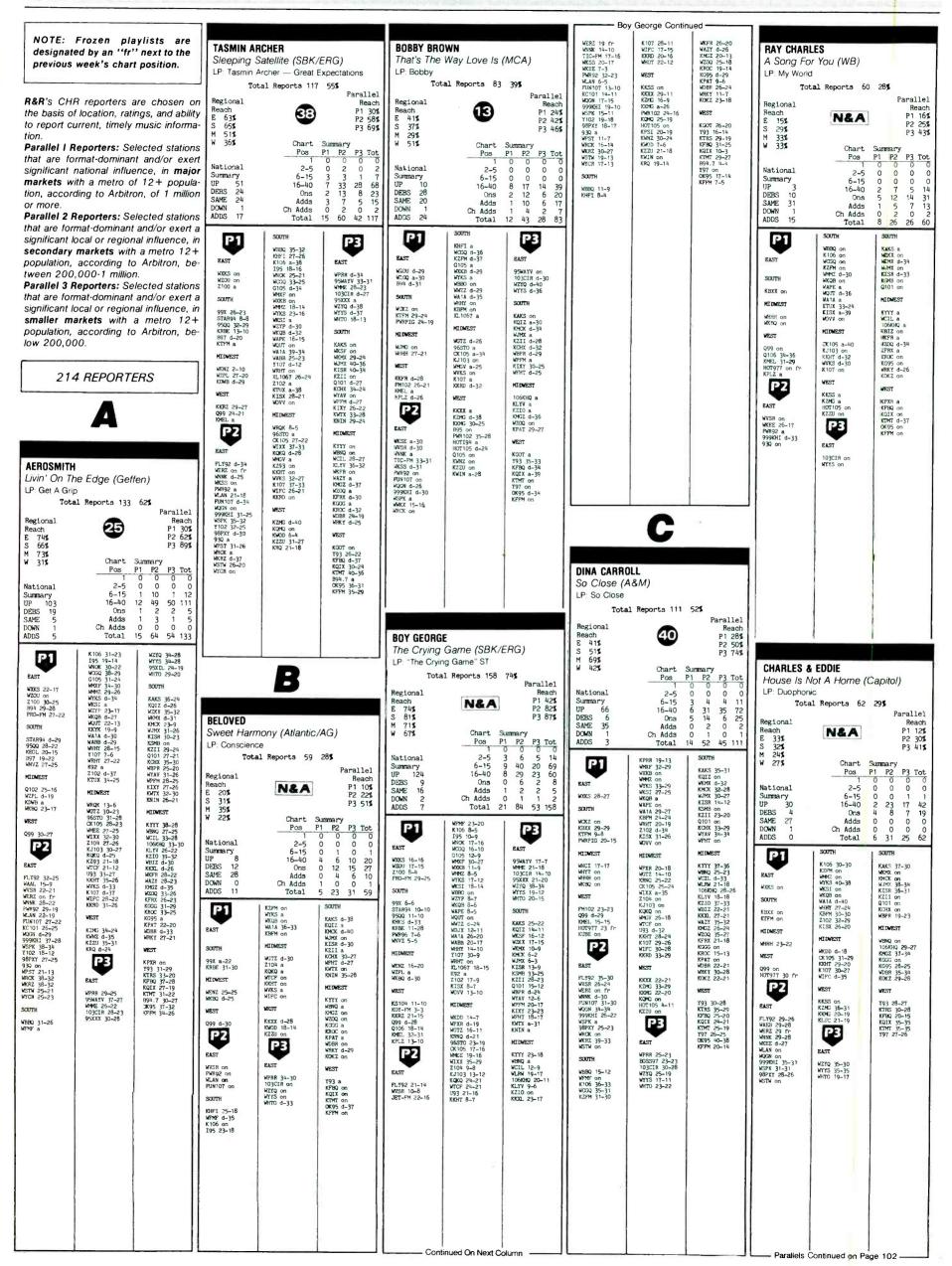
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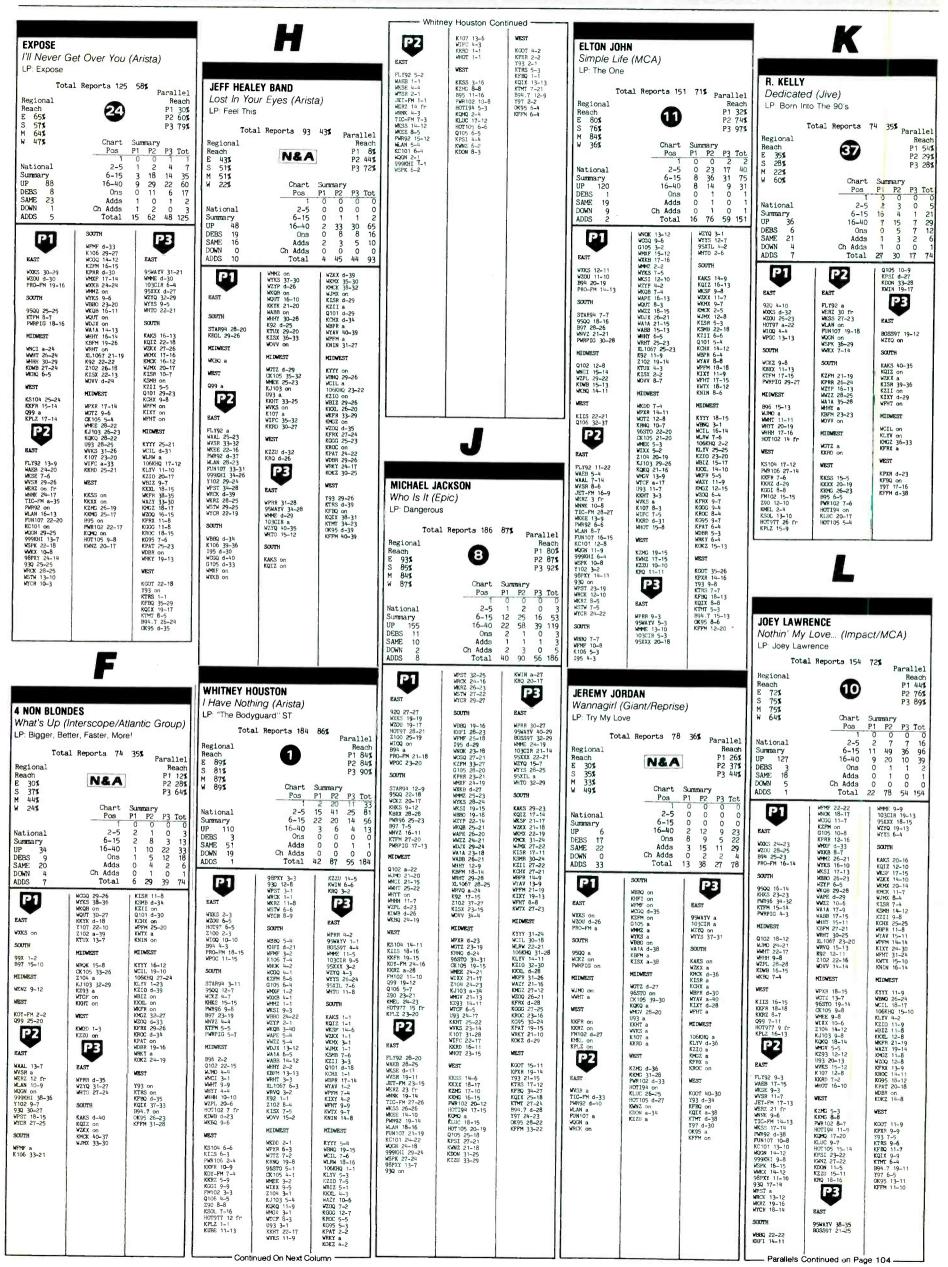
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LP: Homebrew	o ,		LP: Thousand			FLY92 34-28 WAE8 25-21 WAAL 17-12	KKHT d-30 WVKS 33-29 K107 39-34 WIFC 29-25	WZOQ 32-25 KFRX 28-25 KGGG 28-26 KROC 29-26	LP: Songs Of F	aith And Devotion Reports 105	49%	999 on	96STO d-33 CK105 a-38 WMEE d-29 WIXX 34-31	WCIL d-32 106KHQ a KZIO d-38 WBI2 d-29
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S 82% M 69% W 71%	Chart S	P3 77% Summary	S 40% M 36% W 16%	Chart	P3 52% Summary	FUN107 32-29 WQGN 30-28 999KH1 36-29 ¥102 16-10	KWNZ 35-32 KZZU on	WEST KOOT 34-32	S 57% M 58% W 40%	Chart	P3 69%	WERZ on fr WNNK d-26 TIC-FM 32-30 WKSS a	U93 a-31 KKHT d-34 WVKS d-35 K107 d-36	KGGG d-31 KROC d-31 KG95 a KPAT 28-26
National Summary	2-5	P1 P2 P3 Tot 0 0 0 0 0 0 1 1 7 13 8 28	National Summary	Pos 1 2-5 6-15	P1 P2 P3 Tot 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	930 26-22 WRCK d-35 WKRZ 25-22 WSTW d-27 WYCR 12-8	EAST WPRR 26-17	KPXR on Y93 27-25 KTRS 32-26 KFBQ 32-26 KQIX 31-25	National Summary	Pos 1 2-5 6-15	P1 P2 P3 Tot 0 2 1 3 1 1 1 3 7 13 7 27	WKEE d-20 PWR92 d-35 WLAN a-25 FUN107 d-33 WQGN a	WIFC d-34 KKRD on WEST	WDBR d-31 WRKY d-23 COKZ on WEST
UP 110 DEBS 13 SAME 22	16-40 Ons Adds	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	UP C DEBS 4 SAME O	16-40 Ons Adds	1 2 1 4 0 0 0 0 3 25 27 55	SOUTH WBBQ 33-28 X106 28-22	103CIR d-29 WZYQ on 95XIL d-20 WHTO 26-19	KTMT 36-29 B94.7 d-29 OK95 34-29	UP 64 DEBS 9 SAME 20	16-40 Ons Adds	7 22 26 55 1 4 3 8 0 2 4 6	999KHI d-27 WSPK d-27 Y102 d-33 98PXY 30-28	K2NC d-33 KWNZ d-34 KW00 15-10 KZZU d-34	EGOT d-39 EPXR a-29 293 34-32
DOWN 2 ADDS 12		1 3 1 5 34 78 47 159	DOWN C ADDS 68	Ch Adds Total	0 9 4 13 4 36 32 72	WNOK d-32 WCGQ 37-28 G105 d-30 WMXF on			DOWN 3 ADDS 9	WNOK 28-19	0 3 0 3 16 47 42 105 1 soorн	930 on WPST d-23 WRCK d-40 WKRZ d-38 WSTW a	RRQ d-25	NTRS d-32 NFBQ d-32 NQIX 36-22 NTMT d-31 B94.7 a
EAST	WPST 27-22 WRCK 29-26 WKRZ 24-21 WSTW d-28 WYCR 13-7	KWNZ 34-33 KZZU 13-7 KRQ 24-22	EAST	WAXF a WMMZ a-29 WZYP a WKQB a WQUT a	KAKS a WKSF a WZKX a KMCK a				EAST	KZFM on G105 23-14 MXF 25-22 WKSI 28-24 WZYP 12-10	KAKS 33-28 KQIZ d-27 WZKX 39-33 WKMX a	WYCR d-29 SOUTH WBBQ d-33	EAST WPRR d-32 95WAYV d-36 WMME a	0K95 39-33 KFFM d-34
92Q 26-26 WXKS 23-22 WZOU 22-20 HOT97 on	SOUTH WBBQ 27-21	EAST	B94 d-32 PRO-FM a SOUTH	WHHY a Z102 a KTUX a-35 KISX a-40	WJMX a-40 KSMB a Q101 a KCHX a WBPB a				Z100 18-13 B94 28-24 SOUTH	WKQB 31-29 KKYK a-29 WA1A 38-29 WABB 16-16	KMCK 7-1 WJMX 24-21 KISR 18-14 KSMB 35-31 KZII 17-16	KHFI 20-16 WFMF d-34	103CIR on	
2100 27-22 894 19-18 PRO-FM 23-20	KHFI 24-19 WFMF 35-32 K106 22-20 I95 30-25 WNOK 35-35	BOSS97 40-40 WMME 20-15 103CIR 29-25 WZYQ 28-25 WYYS 33-27	95QQ a B97 a MIDWEST	MIDWEST WKDD a-13 WGTZ a	WPFM a KNIN a MIDWEST				99X 4-7 95QQ 10-9 KEGL 3-3 KHKS 32-32	¥107 a-15 XL1067 15-14 K92 a Z102 35-25 KTUX 20-11	KCHX 12-9 WYAV 29-25 WPFM 13-13 KWTX 21-20			
STAR94 17-15 9500 24-24 WCKZ 27-27 KHKS a	WCGQ 18-14 KZFM d-38 G105 22-15 KCPRR 27-26 WCKF on	SOUTH KAKS 32-29 KQIZ 27-17	WEST	KRNQ a CK105 a-39 WMEE a WIXX a-34 U93 a	KYYY a WBIZ a WKFR a-33 WZOQ a				997 26-25 WNVZ 15+15 KTFM d-28 MIDWEST	MIDWEST WRQK 11-4 96STO d-35	KNIN 7-3 MIDWEST KYYY 34-31			
KBXX 30-27 KRBE 27-24 B97 9-13 WNVZ 25-24 KTFM 26-23	WMMZ 23-22 WYKS 25-22 WKSI 24-20 WBBO 25-25 WZYP 26-21	WKSF a-30 WZKX 32-29 WKMX 33-25 KMCK 21-16 WJMX 25-15	P2 EAST	KKHT a K107 a-39 WIFC a WEST	KFRX a KGGG a KROC a KPAT a-29 WRKY a				Q102 14-10 WENZ 1-7 KDWB d-30 WKBQ 12-10	CK 105 10-10 WMEE 17-17 Z104 21-20 KJ103 6-6 KQKQ 17-13	WENQ on 106KHQ d-32 KLYV 21-20 KZIO 26-19 WBIZ a			
PWRPIG 16-11 MIDWEST	WKQB 15-10 WAPE a WQUT on WWZZ 23-20	KISR 29-24 KSMB a KZII 14-13 KCHX 26-20	WAAL a-29 WVSR a PWR92 a FUN107 a WOGN a	KWNZ a KZZU a	KOKZ a WEST KFBQ a				WEST KOY-FM 19-18	WMGV 27-23 KZ93 16-15 WVKS a K107 a-40	KXXL d-27 WKFR 15-13 WAZY d-33 KMGZ on WZQQ 34-28			
WENZ 26-30 WJMO 25-24 WWRT 12-12 WHYT on WHHH 14-14	WDJX a WA1A 28-21 WHHY 29-27 WRHT 17-15 XL1067 d-29	WBPR 13-11 WYAV 22-18 WPFM 9-7 KIXY 21-18 WFHT d-26	999KHI a Y102 a WPST a WKRZ a	EAST	KQIX a-37 KTHT a B94.7 d-30 OK95 a				KKRZ 27-26 KPLZ on	WIFC 27-24 KKRD 29-24 WEST	KROC d-33 KPAT 30-24 WDBR 34-32 WRKY 14-14			
WZPL a KDWB 14-12 WKBQ 10-7 WEST	K92 d-24 Z102 34-28 KISX 32-19 WOVV 16-13	KWTX on MIDWEST KYYY d-29	WSTW d-30 SOUTH WBBQ a	WPRR a 95WAYV a WMME a 103CIR a WYYS a					EAST FLY92 on WNNK on	KKSS on KZMG 23-14 KWNZ 26-23 KWOD 3-1 KZZU 28-25	WEST KPXR on 193 23-23			1
KS104 24-21 KIIS 20-18 PWR106 29-26 KKRZ 23-21	WPXR a WGTZ 21-17 96STO 32-30	WENQ 24-22 WCIL 29-20 106KHQ on KLYV 8-5 KZIO 31-27	WFMF a K106 a-39 WNOK d-33	WHTO a		DEF LEPPAR Tonight (Mei			PWR92 39-34 WLAN 24-20 999KHI 17-15 WSPK 32-30 Y102 15-14	KRQ 13-13	KTRS 37-33 KFBQ 21-14 KQIX 29-29 KTMT 28-25 B94.7 23-19			
Q99 28-22 Q106 a-28 KMEL 23-19 H0T977 on fr	CK 105 24-21 WMEE 21-18 WIXX 26-23 Z104 on	KKXL d-24 WAZY 25-20 KMGZ 23-21 WZOQ 22-19				LP: Adrenalize Tota	Reports 121	57% Parallel	WPST 10-8 WRCK 40-37 WYCR 26-24	EAST WPRR 28-26 WHE d-25 WZYQ a	0895 20-17 KFPM 17-15			
KPLZ 22-18	KQKQ d-30 WMGV 20-15 U93 34-26 KKHT 23-16 WVKS 22-18	KFRX 18-11 KROC 24-21 KG95 d-28 WRKY 22-20				Regional Reach E 59% S 62%	. 2	Reach P1 16% P2 58%	WBBQ 30-27 K106 3-1 195 20-24	WYYS a				
EAST WKSE d=23 WVSR 16-14 JET-FM a=23	K107 22-14 WIFC 33-26 KKRD on WHOT a-25	WEST KOOT d-33 KPXR 25-22 Y93 20-18				M 69% W 31%	Chart Pos	P3 87% Summary P1 P2 P3 Tot						
WINK 30-23 TIC-FM 19-18 WKSS 22-20 WKEE 24-24 PWR92 34-30	WEST KKSS d-12 KKXX 10-10 K2MG 22-17	KTRS 34-27 KFBQ 38-31 KQIX 12-6 KTMT 23-13 B94.7 on				National Summary UP 100	1 2-5 6-15 16-40	$\begin{array}{cccccccccccccccccccccccccccccccccccc$						
FUN107 34-27 KC101 20-17 WQGN 27-21 999KHI 25-19	KKMG 13-11 PMR102 33-29 KGMQ on KLUC 24-23 Q105 d-28	Y97 a OK95 22-18 KFFM 30-25				DEBS 7 SAME 10 DOWN 1 ADDS 3	Ons Adds Ch Adds Total	0 7 1 8 0 0 1 1 1 1 0 2 8 60 53 121					E	
WSPK 24-19 WWKX 18-18 98PXY 22-21						P1	WZYP 21-15 WKQB 17-16 WQUT 13-9	SOUTH KAKS 27-21				EN VOGUE		
						PRO-FM 28-27	KKYK 10-8 WA1A 37-32 WABB 27-24 WHHY d-30 Y107 a-13	KQIZ d-28 WKSF 29-23 WXKX 33-30 WKMX 28-23 KMKK 14-10 WJMX 29-24				Love Don't LP: Funky Diva		tlantic Group)
						9500 31-31 KEGL 8-7 WNVZ 20-19	WRHT 26-24 K92 23-21 Z102 33-22 KTUX 24-13 KISX 29-23	KISR 16-13 KSMB 31-29 KZII 12-11 Q101 14-11				Regional Reach	1 Reports 124	Reach P1 48%
						MIDWEST Q102 a-18 KDWB d-27	WOVV on MIDWEST WROK 3-1	KCHX 16-11 WYAV 25-24 WPFM 24-23 KIXY 25-24 KWTX 20-16				E 57% S 50% M 62% W 67%	Chart	P2 58% P3 66% Summary
						WKBQ 16-13 WEST Q99 17-16	WGTZ 17-13 96STO 27-25 CK105 20-18 WMEE 22-19 WIXX 19-15	KNIN 12-10 MIDWEST KYYY 28-25				National	Pos 1 2-5	P1 P2 P3 Tot 0 0 0 0 0 1 0 0 1 10 1 10 22 15 47 15 17
TOM COCHR No Regrets				n		P2 EAST	Z104 on KJ103 27-24 KQKQ d-29 KZ93 17-16 WTCF 14-24	WENQ d-29 WCIL a 106KHQ 19-13 KLYV 30-26 KZIO 18-14	DURAN DUR	AN one (Capitol)		UP 102 DEBS 2 SAME 12	16-40 Ons Adds	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
LP: Mad Mad Total	World L Reports 61	29 % Parallel				WAAL 42 WVSR 2018 WERZ on fr WNNK 2518	U93 32-29 WVKS 28-25 K107 33-29 WIFC 21-18 KKR0 17-15	WBIZ 28-25 KKXL 16-13 WKFR 12-10 WAZY 24-21 KMCZ 25-22	LP: Duran Dur		65 % Parallel	DOWN 2 ADDS 6	Ch Adds Total	0 1 0 1 24 60 40 124
Regional Reach E 33% S 25%	N&A	Reach P1 8% P2 26% P3 49%	DAMN YAN Silence Is	KEES Broken (WB)		PWR92 28-22 WLAN 17-15 FUN107 24-23 KC101 on WQGN 25-23	WEST KZMG 25-22 KWNZ 28-27	WZOQ 15-9 KFRX 23-17 KGGG 17-15 KROC 26-24 KG95 d-30	Regional Reach E 70%	34	Reach P1 32 % P2 68 %	EAST 920 13-13	WBBQ 32-29 WFMF 21-19 WCCQ 24-19 KZFM 20-17	EAST WPRR '3-9
M 38% W 18%	Chart Pos	Summary P1 P2 P3 Tot	LP: Don't Tre Tot	ad al Reports 114	53% Parallel	999KHI 23-18 1102 8-6 98PXY on 930 23-23 WPST d-33	KZZU 22-19 KRQ 22-20	KPAT 18-16 WDBR 16-12 WRKY 20-18 WEST	S 78% M 67% W 40%		P3 89% Summary P1 P2 P3 Tot 0 0 0 0 0	WXKS 14-13 WZOU 20-18 B94 11-7 PRO-PM 22-19	KPRR 24-19 WAXF 33-28 WYKS 18-13 WBBO 16-16 WKQB 35-34	95WAYV on BOSS97, 27-27 103CIF 20-15 WZYQ 10-8 WYYS 31-26
National Summary UP 25	2-5 6-15 16-40	0 0 0 0 0 1 1 2 2 15 16 33	Regional Reach E 50%	36	Reach P1 16\$ P2 54\$ P3 82\$	WRCX 31-27 WKRZ 21-18 WSTW on WYCR 14-12	EAST WPRR 16-6	KQOT 29-25 KPXR 26-25 Y93 33-31 KTRS 21-17	National Summary	1 2-5 6-15 16-40	0 0 0 0 2 0 0 2 2 2 0 4 6 46 42 94	SOUTH STAR94 25-19 9500 34-32 WCKZ 21-21	WWZZ 19-14 WA1A 27-24 KBFM 26-25 XL1067 29-27 Z102 27-23 WOVV 26-20	SOUTH KAKS 34-32
DEBS 9 SAME 20 DOWN 0 ADDS 7	Ons Adds Ch Adds Total	0 9 10 19 2 2 3 7 0 0 0 0 4 27 30 61	S 59% M 69% W 29%		Summary P1 P2 P3 Tot	SOUTH K106 14-11 WNOK 32-29	WHME 19-12 103CIR 24-20 95XXX 28-26 WZYQ on WYYS 25-21	KFBQ 28-22 KQIX 11-7 KTMT 10-7 B94.7 27-25	UP 27 DEBS 72 SAME 12 DOWN 0	Ons Adds Ch Adds	1 6 4 11 2 8 7 17 3 8 1 12	KHKS a KTFM 20-18 PWRPIG 6-4	WOVV 26-20 MIDWEST WPXR d-21	KQIZ 29-22 WZIX 31-24 WKMX 13-12 KMCK 12-8 WJMX 22-19
	SOUTH K106 34-26	SOUTH KAKS on	National Summary UP 79	2-5 6-15 16-40	0 0 0 0 0 1 0 1 1 6 1 8 6 41 38 85	WCGQ 25-20 G105 29-25 WCCF 27-24 WXCB 28-26 WMMZ on	95XIL 18-17 WHTO 21-18	OK95 19-16	ADDS 29	K106 37-29 195 12-12	16 70 54 140	MIDWEST WJMO 20-19 WWHT 15-15 WHEH 13-13	WGTZ 26-16 96STO 28-26 OK105 26-25 WIXX 18-14 Z104 on	KZII a KCHX 23-17 WBPR 12-10 WYAV 25-20 KLXY 15-14
EAST SOUTH	WKQB on WQUT 29-23 KKYK a WDJX on Y107 d-11	WKMX d-33 KMCK d-39 WJMX on KISR 37-32 KWTX 34-32	DEBS 15 SAME 15 DOWN 0	Ons Adds Ch Adds Total	1 6 8 15 0 2 3 5 0 0 0 0 8 56 50 114	WYKS 35-33			EAST WXXS a-30	WNOK d-31 WCGQ d-34 G105 d-29 WMXF a WXKB d-30	WYYS 39-34 WHTO d-26 SOUTH	KDWB 23-21 WKBQ 22-18 WEST	KJ103 31-28 KQKQ a WHCV 15-7 KZ93 18-13	WENT 22-20 KWTX 31-27 MIDWEST
KEGL a WNVZ 22-18 MIDWEST	WRHT ON KTUX 36-27 MIDWEST	KNIN 32-25 MIDWEST WENG 20-18	ADDS 5	WXKB on WMMZ on WYKS a	SOUTH				WZOU 30-24 Z100 a-27 SOUTH	WHMZ 22-18 WYKS a WKSI d-27 WZYP a-28 WKQB d-25	KAKS d-37 KQ1Z 30-23 WZKX d-38 WKMX a KMCK d-33	KS104 28-23 KIIS 11-11 PWR106 26-7 KKFR 11-10	WTCF 16-9 KKHT 27-23 K107 27-21 WIFC 15-9 KKRD 15-14	KYYY 13-10 WENQ 17-14 106KHQ 22-21 KLYV 13-9 KZIO 24-21
KDWB a WKBQ d-27 WEST	WROK 18-16 WHEE d-30 KJ103 a U93 on WVKS 21-19	WCIL a KZIO on WBIZ on KKXL on WKFR on	EAST B94 27-26	WIKS 4 WZYP 30-22 WKQB 40-33 WQUT 17-11 KKYK 16-14 WA1A 40-37	KAKS d-36 KQIZ on WZKX 37-35 WKMX 34-29 KMCK 34-27				99X 7-3 STAR94 18-16 95QQ d-30 KRBE 25-12 PWR96 d-34	WAPE 29-25 WQUT d-35 WWZZ a WAIA d-31 WABB on	WJMX 39-29 KISR a KSMB on KZII 4-29 Q101 4-25	299 14-10 KMEL 25-24 HOT977 10 fr KPLZ 20-17	WHOT 24-20 WEST KKSS a	KKXL 1714 WKFR 2016 WAZY a KHGZ 16-11
P2	K107 36-32 WIFC on	KMGZ 34-29 WZOQ a KOOG 26-24 KROC a	9500 d-35 KEGL 12-11	WABB on WHHY 24-19 Y107 6-3 K92 21-17	WJMX 36-32 KISR 28-22 KSMB a KZII on Q101 28-22				B97 14-12 WNVZ 28-22 PWRPIG a-30 MIDWEST	WHHY d-29 Y107 a-20 WRHT on XL1067 d-28	KCHX d-31 WBPR d-28 WYAV a WPPM d-30	P2 EAST	KKXKG 11-10 PWR102 16-10 HOTI94 19-16	KFRX 30-27 KROC 35-30 KC95 d-27 KPAT 15-13
EAST WAAL 20-17 WVSR 34-34	KZMG 39-35	WDBR 30-29 WRKY 29-22 WEST	WIVZ 23-20 MIDWEST WZPL on	Z102 d-32 KTUX 30-21 WOVV on MIDWEST	KCHX 29-22 WBPR 21-19 WYAV a WPFM on		r 1		MIDWEST WENZ 5-3 WKBQ a	2102 a-38 KISX a-37 WOVV on	KIXY 29-21 WPHT 24-21 KWTX d-35 KNIN d-33	FLY92 14-10 WAEB a-29 WKSE 27-25 WVSR 14-13	KQHQ 15-16 KLUC 12-9 HOT105 10-9 Q105 24-22 KPSI 12-9	WEST KGOT 24-16 KPXR 27-24 KTRS 31-25
WERZ on fr WNNK d-27 PWR92 1-39 FUN107 d-35 WQGN on	EAST WPRR 17-7 WZYQ on	Y93 on KTRS 39-36 KFBQ on KQIX 40-34 KTMT 37-34	KDMB d-28 WKBQ 27-21 WEST	WRQK 16-14 WGTZ 25-21 96STO 26-24 CK105 22-19	KWTX 24-19 KNIN 28-23 MIDWEST							JET-FM 25-18 TIC-FM 18-17 WKSS 23-22 PWR92 13-10 FUN107 15-14 WQGN 21-19	KNNZ 14-10 KDON 28-23 KZZU 19-12 KWIN 31-30	KTHS 31-C5 KFBQ 15-1 KTHT 12-10 Y97 20-19 OK95 33-77 KFFM 19-19
999KHI on 1102 27-22 WPST 35-29 WICR on	WYYS d-39 WHTO 28-23	B94.7 24-16 OK95 on	Q99 27-25	WHEE 29-27	KYYY 36-33 WBNQ 21-19 WCIL on 106KHQ 32-29 KLYY 29-24							9991XHI 14-6 WSPK 21-17 WMXX 8-11 98PXY on		
L		l	Con	tinued On Next Co	KZIO on		l		Con	 itinued On Next (Column	WIRCK 23-19		

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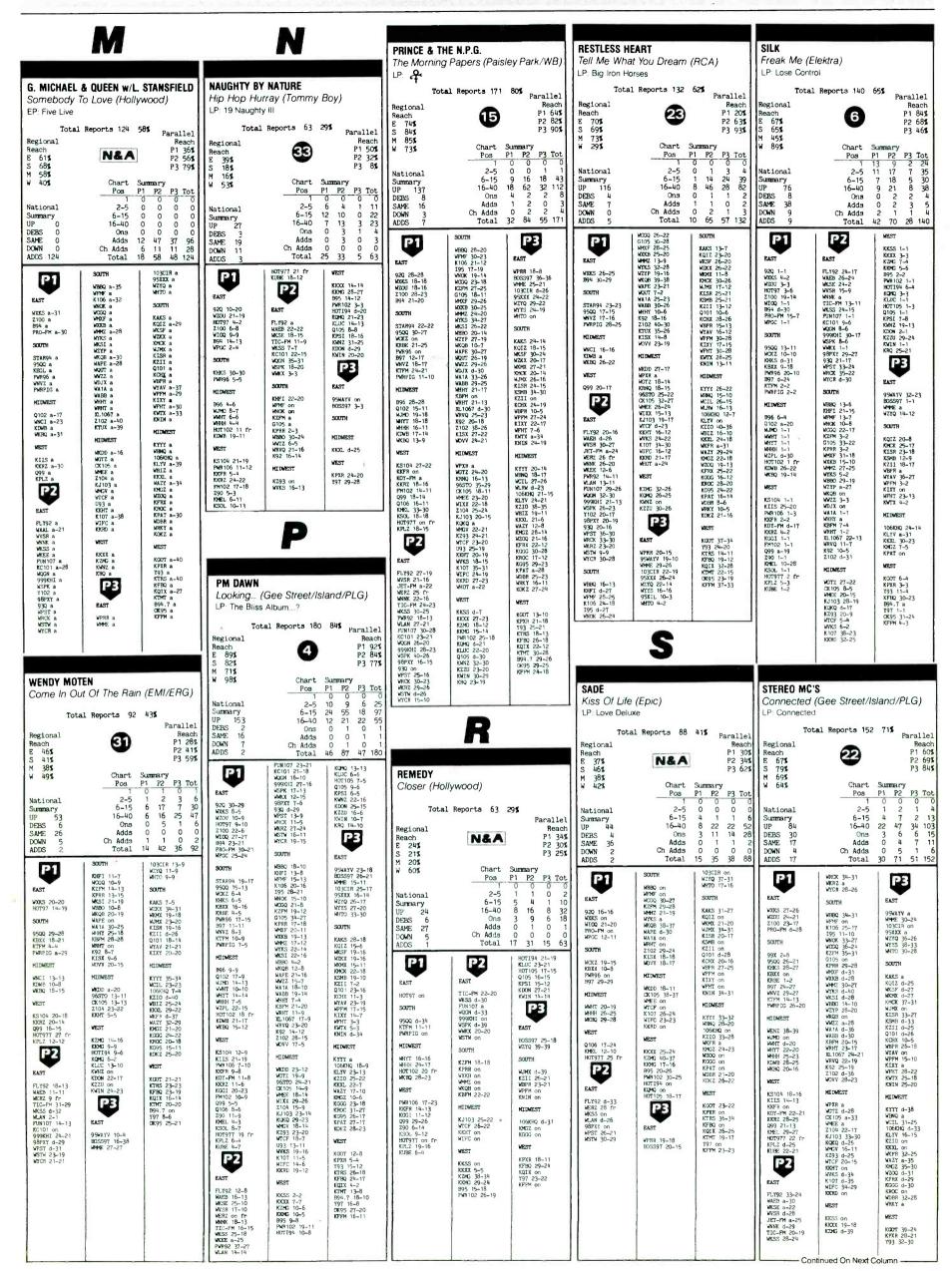


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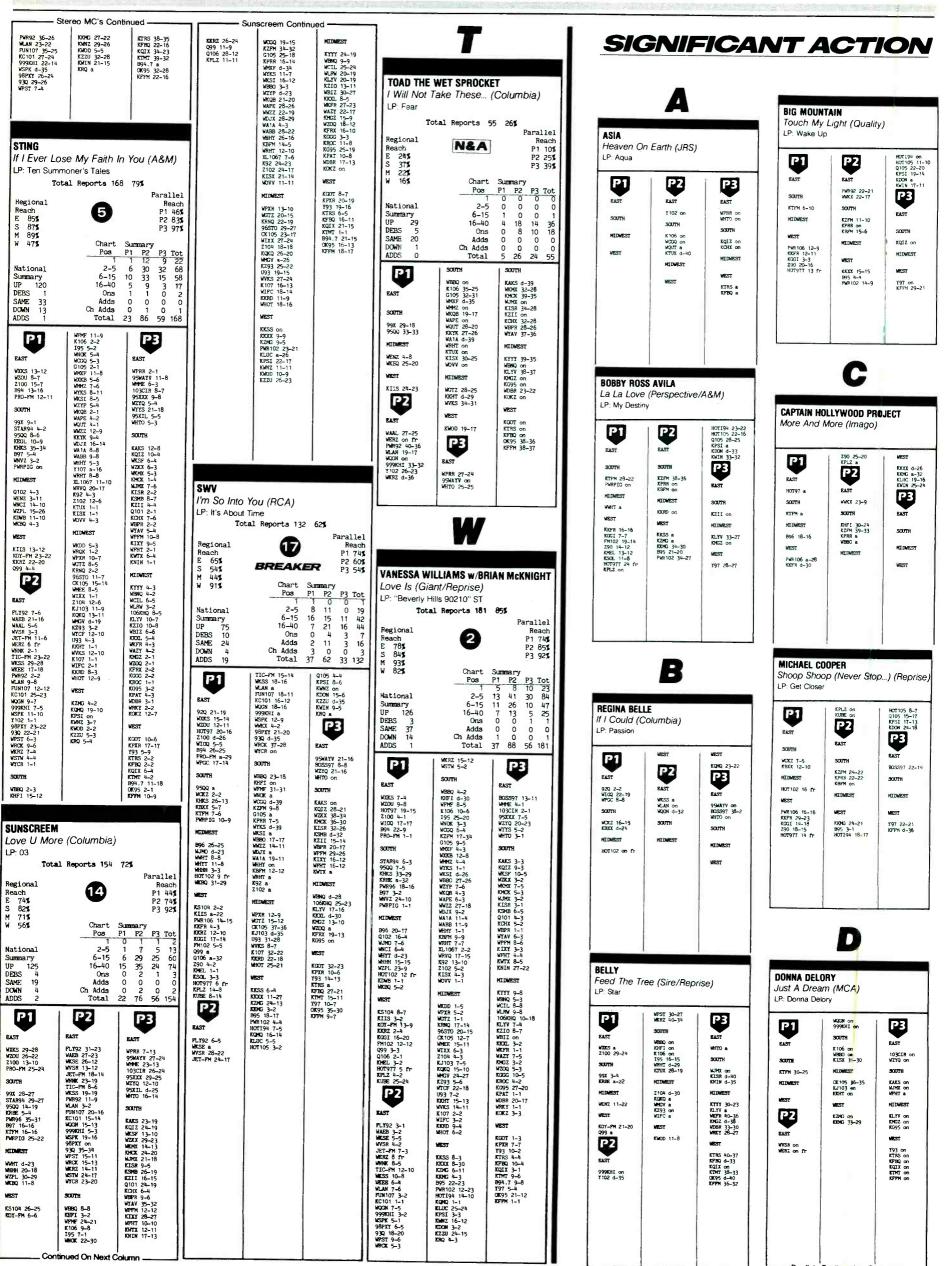
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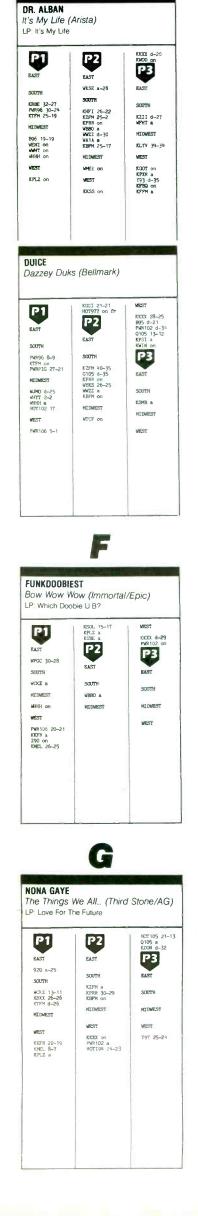
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SIGNIFICANT ACTION



SOUTH KIGS 19-19 105 a MOUT on 16 WOUT on 16 WOUT a 11-6 KIUX 11-6 KIUX 11-6 KIUX 11-6 KIUX 10-10 VIEC a KIGD on VIEST KINZ 10-15 ELST WPRR on WZTU 30-20	300TH KUSS a KGIZ on KGIZ on KGIZ on KGIZ on KISR 31-25 KIN 19-18 KIN 19-18 KIN 19-18 KIU 4-16 KIY 31-29 KIU 03-25 KIU 33-25 KIU 03-25 KIU 03-35 KIU	LAST WIKS ON SOUTH 937 8-29 STAR94 26-25 HIMEST MERZ ON WEST KOT-FN 4-30 PEST KOT-FN 4-30 PEST KOT-FN 4-30 PEST WISH 35-35 MLM 4-27	400H a 999RHI on 1102 4-31 WFDT 4-32 SUTTH K106 4-35 135 a 4000 4-37 4000 4-37 4000 0-37 KTUX a-37 KILMEST KIPC on 4057 KUX0 26-22	VERST VERST 95X13 95X14
				(EPG)
1		LP: Perverse	Y102 a MPST a MRCK a MYCR a SOUTH	EAST WZYQ WHTO
od Day (Prio or	rity)	WNVZ a MIDWEST WENZ a	K106 a-34 WCQ a WQUT a MIDWEST KZ93 a	SOUT KISR KCHX KNIN MID
KGT 19-19 PHI02 7-7 290 9-4 KREL 5-9 KSUL 2-2 HU7977 11 Pr KRL2 4-2k KUEE 7-5 ELST WSPK 4-37 WKCX 27-21 SOUTH	P95 16-19 1971102 2-13 1971102 2-13 19751 2-2-28 19751 2-2-28 1971 2-28 2018 on EAST BOSS97 a-26 SOUTH WPMT a HILMEST	HAN B 999Kil B	MEST KUMZ on KZZU a	105K KLIV KHOZ KOZ WDBF WEST KTR: KTR: KTR: KTR: KCI: KCI:
NLDWEST WVRS on WEST RKSS a RKOX on	WEST KPXR a-28 KFFM a-40	REAN MA	M	
		Driven By LP: Back To	You (Hollywoo) 500
		EAST SOUTH KEGL, 16-14 HIDNEST	K106 a WQUT 40-30 KKTK 13-12 KTUX 39-30 MIDMEST WIFC a WEST	KQI KIS KIS KIS HEI HEI HEI KIS KIS KGI KGI
.E (Big Beat/Atl	antic Group)	RAST WAAL 21-13 WQCN on Y102 25-20	₩2YQ on	KT KF KQ B9
PVR92 a VSPF a VTCR a SOUTH 195 a XZPM a VANA a VRR7 a HUMPST KOR0 a KOK0 a-27 KORT a-31 KOR0 a VMST	VPRR a 103CTR 27-22 WTTS a SOUTH KOIZ a KONG a KONG 4-35 HIDMEST HIDMEST KLIV 27-17			disc)
300X a HOT105 a	NGZ a KG95 a WEST KGOT a KPXR a-30 OK95 a KFFM a	P1 EAST	KKFR 30-27 FM102 13-13 290 7-6 KSOL 12-9 HUT977 17 Dr	WEST B95 Q10
9		WEST	EAST COUTH HIDMEST	EAST SOUTHER WEST
	195 a WOUT 00116 WOUT 0016 KITT 10-5 WITT 0016 WITT 0017	195 a. WAT on 16 WAT on 16 WAT on 16 WAT an 1	by:s:::::::::::::::::::::::::::::::::::	

e)	MEN AT LAI So Alone (E LP: Men At La	EastWest/AG)	
LAST WTBH a SOUTH KAKS on WHTD d-23 WHTD d-23 WHTD d-23 WHTD d-23 WHTD d-33 WHTD d-33 WHTD d-39 WHTD d-39 WHTST WHX d-30 WHST WHX d-30 WHXT d-30 WHXT d-30 WHXT d-30 WHXT d-30 WHXT d-39 WHXT d-30 WHXT d-39 WHXT d-39 WHX	P20 P455 920 29-23 920 29-25 920 29-25 920 29-25 920 29-25 920 29-25 920 29-25	VEST KS104 29-26 PTI02 21-16 OFE, 16-13 VF2.21 - 47 FC2.21 - 47	WEST FLOCK a BY5 4-22 PRID2 4-32 HOT105 27-23 Q105 15-16 EAST BOSS97 34-20 SOUTH WPHT a-31 KIDWEST KLYV a DKEST KCOT a KFBO on
RG)	EDDIE MUR Whataunau	PHY tu (Motown)	
WZYQ a WYTD a SOUTH XISH a KCHX a-35 KHX a-3 HUMMSST JOHNSST JOHNS a WEST KTRS a KF9Q a KCHX a XTMT a XTMT a CK95 a	VITALZUJAN L.P. Love's Alt Esst SOUTH HELMEST WISST WISST WISST WISSE a		LIST ZIGT SOUTH WARK on WARK on WARK on WARK on WARK on WARK on WARK on WARK on WARK on WARK on WARK WARK on WARK WARK on WARK WARK on WARK WARK on WARK ON WA
SOUTH KOIZ a KISB a KUIN on HEDMEST WING on 106FHG a KLTV on		N	
WBTZ on WKFR on KNGZ a WZOQ on KGOG on WEST KTRS d-38	AARON NEW Don't Take LP: The Gran	Away My Hea	aven (A&M)
KTEC 4-38 KTEC 4-38 KTEC on KTTT on B94.7 on B94.7 on B95.8-7 Q105 on P3 EAST SOUTH HEDREST WEST	RAST SOUTH BY7 3 MY72 4-30 MIDMEST GIO2 a-21 WEST RAST VVSR a PMR2 a MRCK a	SCUTH WBO2 a HECD b WORZ a WORZ a WORT a HETT b RTTX a=36 MCIMEST WCD a=19 ZIO4 a ZIO4 a ZIO5 a ZIO4 a ZIO5	PSALY a VITTA a VITTA a SOUTH VITTA a SOUTH VITK a MORA a VITH a KSH a K

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ELST 2100 a-30 300TH 99X a-21 KRBE 26-20 897 d-21 WENT WENT 33-17 WEST	EAST VSPK a SOUTH KUPI d-29 195 d-28 MEDMEST WROK a	VEST KNOD 0-20 KICH 28-26 EAST SOUTH HIDNEST WEST
NOEL Hearts On P [:] Hearts Or	Fire (Mercury)	
ELST SOUTH HELDREST VZPL 13-10 VEST ELST ELST VZPK 28-28	HKRZ d-39 SOUTH KTOG 17-13 HTKS on HKGB 36-36 HKDVHEST HKRY 14-10 KKRD on WEST KZZU 38-30	EAST SOUTH KCIIX 18-18 MIDMEST WEND on WELL 4-34 WBIZ on WEST KTHT 33-30
PAPERBOY Ditty (Next LP ⁻ The Nine	Plateau/Londo	on/PLG)
Р) EAST HOTS7 7–7 VICID E–5 SOUTH WCX2 15–18 KEXX 3–4 KEXX 3–4 MEXT PX6 25–18 KHO 7–3 WHOP 2–6 MET PM102 6–6 H	K22 K55 K55 K55 K55 K57 K57 K57 K57	VEST HOT194 15-1 ROPO on 8 RUTIOS 4-25 ROPO 12-13 ROPO
POISON Until You S LP: Native To	Suffer Some (Fi	ire) (Capito
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April 16, 1993 Rar 107

PARALLELS

SIGNIFICANT ACTION

S

(Big Beat/

KKFR 17-17 KHEL 11-8

P2

WKSS a WSPK d-38 WWKX 24-19

K2FM 32-29 KPAR d-27 K8FM on

NIDVEST

WLAN a 999KHI on

K106 32-24 WC3Q a WMZ on XL1067 a KTUX a-33 KISX d-36

MIDWEST

KKHT d-33 K107 on WEST KZMG a KWOD or

EAST

WPRR d-33 WHTO on

WVSR a 999KHI a

SOUTH

MITMEST

WEST

SOUTH

WBBQ a K106 d-37 WCCQ d-38 WYKS on WKQB 32-26 WKUT 37-32 WRHT d-26 KTUX 40-31 KLSX 37-31

MIDWEST

Ž104 30–27 WTCF on KICHT a K107 on WIFC on

WEST

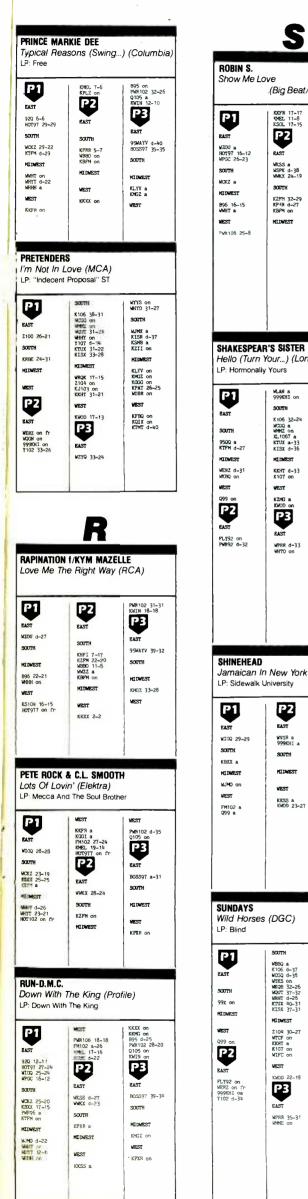
KWOD 22

WPRR 35-31

KKSS a KWOD 23-27

SOUTH

SOUTH



	SWV Weak (RC, LP: It's About		
Atlantic Group) KCCC 26-22 PRITO2 21-15 HOTIOS on EAST SOUTR HEIDREST RHIZ ON WEST	20 22-18 HUT97 A-30 WIGO 55-19 WIGC 59-19 SOUTH WIGZ 8-6 KEXX 2-1 HIGWEST HUT A HUT 02 21 fr	WEST KODI 24-11 290 a-23 CPEL 9-5 KOL 6-19 KUBE 5-3 EAST SOUTH HIDMEST	VEST EAST BOSS97 a-24 SOUTH HIDNEST WEST KPXR a-15
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ndon/PLG)	SUZANNE W When Here LP: 99.9F	/EGA bes Go Down	(A&M)
SOUTH DOCX 4-38 VLIXX a KISH 6-35 KISH 6-35 KISH 6-33 VLIXY a KIXY a NOMEST POLZ on KIST KITS on KIST KIST on KIST KITS on KIST ON	SOUTH 99X 21-26 HUMEST WEST EAST	SOUTH K106 on WOT on INTUX 4-32 KISK 34-27 HINNEST KORT on WEST KNOD 27-23	ELST WZTQ on SOUTH WJRK on HIDMEST WDBR d=35 WEST KFTRD on KTYTT on KTYTT on
		W	
	JACK WAGI It's My Bat	NER by Too (BFE/Ji	RS)
(Elektra) East VZYO a SOUTH NELMEST WEST	EAST SOUTH WIVZ a HEIMEST WIRST WIRST EAST WRCK on	SOUTH WOOD on KISX 39-32 HIDMEST KORT on KRED on KEST K2NG on EAST WPRR a W2TQ a	HTTO on SCUTTH KQ1Z a UHKX on KCHX on KCHX on KCHX on KCHX on KCHX YP3 a KQ1X on KCHY on KCHY on KCHY on
		Y	L
WZYQ d-36 WHTO d-32		o <i>ttle (Soul/MC</i> z Kidz Doin' Lifet	
HTTU 0-32 SUTTH KAKS on LLMKX 0-37 KISH (4-38 KIL1 5 KIL1 5 KIL1 6 HTUMEST KYTU 6-19 KYTU 6-19 KYTU 6 KYTU	EAST HOTGY 25-26 2100 m-28 SOUTH HILMEST B96 14-12 WHTT 13-13 WHTT 13-13 WHTT 13-13 WHTT 12-13 WHTT 22-29	KYEL 20-20 KSOL on HOTITY 29 Fr EAST WIKX on SOUTH KPRR a KBPM d-27 MUMEST	WEST KKXX on PRR102 29-24 1105 on EAST BOSS97 9-9 SOUTH WENT ON KIDMEST WEST

CHR REPORTER INDEX



EAST

920 (WERQ)/Baltimora, MD B94 (WBZ2)/Pittsburgh, PA H0197 (WQHT)/New York, NY PR0-FM (WPR0)/Providence, I WIO0/Philadejphia, PA WPGC/Washington, DC WXKS/Baston, MA WZDU/Baston, MA Z100 (WHTZ)/New York, NY vidence, RI SOUTH

9500 (WAQQ)/Charlotte, NC 99X (WNNX)/Atlanta, GA 897 (WE2B)/New Drieans, LA KBX/Houston, TX KEGL/Dallas-FI. Worth, TX KHK5/Dallas-FI. Worth, TX KHS/Dallas-FI. Worth, TX KTEM/San Antonio, TX PWRPIG (WFL2)/Tampa, FL PWR9FIG (WFL2)/Tampa, FL PWRPIG (WFLZ)/Tampa, FL PWR96 (WPOW)/Miami, FL STAR94 (WSTR)/Atlanta, GA WCKZ/Charlotte, NC WNVZ/Norfolk, VA

MIDWEST

896 (WBBM-FM)/Chicago, IL HOT102 (WLUM)/Milwaukes, Wi KOWB/Minneapolis, MN Q102 (WKRQ)/Cincinnati, OH WHHH/Indianapolis, IN WHYT/Detroit, Mi WJMD/Cleveland, OH WKBQ/St. Louis, MO WNCI/Columbus, OH WENZ/Cleveland, OH WWHT/Columbus, OH WZPL/Indianapolis, IN WEST

FM102 (KSFM)/Sacramento, CA H07977 (KH0T)/San Jose, CA KGG/Riverside, CA KIIS-FM/Los Angeles, CA KKR2/Portiand, OR KMEL/San Francisco, CA KOY-FM/Phoenix, AZ KPLZ/Saettie, WA KS104 (KQKS)/Denver, CO KSDL/San Francisco, CA KUBF/Saettie, WA KSDL/San Francisco, CA KUBE/Seattie, WA PWR106 (KPWR1/Los Angeles, CA Q99 (KUTQ)/Salt Lake City, UT Q106 (KKLQ)San Diego, CA Z90 (XHTZ)/San Diego, CA



FAST

930 (WMT0)/Syracuse, NY 930 (WMT0)/Syracuse, NY 999KHI (WKHI)/Dcean City, MD FLY92 (WFLY)/Albany, NY FLY92 (WFLY)/Albany, NY FLN107 (WFKHI)/New Bodford, MA JET-FM (WJET)/Erie, PA KC101 (WKCI)/New Havan, CT PWR92 (WGLU)/Johnstown, PA TIC-FM (WT1C)/Hartford, CT WAAL/Binghamton, NY WAEB/Albantown, PA WEEB/Autington, WY WKEE/Huntington, WV WKRZ-FM/Wilkes-Barre, PA WKR2-FM/Wilkas-Barre, WKS2/Buttalo, NY WKS3/Hartford, CT WLAN-FM/Lancaster, PA WNNK/Harrisburg, PA WPST/Trenton, NJ WGGN/New London, CT WHCK/Utica, NY WRCK/Utica, NY WSPK/Poughkeepsie, NY WSTW/Wimington, DE WVSR/Charleston, WV WWKX/Providence, RI WYCR/York, PA Y102 (WRFY)/Reading, PA

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WRVQ/Richmond, VA WWZZ/Knozville, TN WXK8/F1. Myers, FL WYK8/Gainesville, FL WZYP/Huntsville, AL XL1067 (WXXL-FM)/Driando, FL Y107/Nashville, TN Z102 (WZAT)/Sevannah, GA

MIDWEST

965T0 (WST0)/Evansville, IN CK105 (WWCK)/Fint, MI K107 (KAYI)/Tuisa, OK KJ103 (KJY0)/Oktahoma City, KKHT/Springfield, MO KKRD/Wichita, KS KQK4/Omaha, NE KRN0/Des Moines, IA K233 (WKZW)/Peoria, IL US3 (WKZW)/Peoria, IL US3 (WKZW)/Peoria, IL US3 (WKZW)/Peoria, IL WIXX/Apeton-Oshkosh, WI WGT2/Dayton, OH WHO//Youngstewn, OH oma City, OK WHOT/Youngstewn, DH WIFC/Wausau, WI WKDD/Abron, OH WMEE/FL Wayne, IN WMGV/Appleton-Oshkosh, I WPR/K/Oswenport, IA WPR/K/Canton, OH WTCF/Saginaw, MI WTCF/Saginaw, MI WTCF/Saginaw, MI

WEST

895 (KBOS)/Fresno, CA HOT194 (KIKI)/Honolulu, HI KDON/Salinas, CA HOT105 (KITH)/Modesto, CA KKMG/Colorado Springs, CO KKSS/Albuquerque, NM KKXX/Bakersfield, CA KKXX/Bakerstleid, CA KLUC/Las Vegas, NV KPSI/Paim Springs, CA KQMO/Honolule, HI KRQ (KRQQ)/Tueson, AZ KWIN/Stockon, CA KWWZ/Reno, NV KW00/Sacramento, CA KZWG/Bolse, IO KZU/Spokane, WA PWR102 (KQPW)/Fresno, CA Q105 (KCAQ)/Dxnard-Ventura, CA



EAST

95WAYV/Atlantic City, NJ 95XIL (WXIL)/Parkersburg, WV 95XXX (WXXX)/Burlington, VT 103CIR (WCIR)/Beckley, WV BOSS97 (WBSS)/Atlantic City, NJ WHTO//Williamsport, PA WMME/Augusta, ME WPRE/Atloona, PA WYYS/Ithaca, NY WZYQ/Frederick, MD SOUTH

SUUTH KAKS/Amarilio, TX KCHX/Midland-Odesa, TX KISR/E. Smith, AR KISR/E. Smith, AR KISR/E. Smith, AR KNIN/Wichta Falls, TX KOIZ/Amarilio, TX KSMB/Lafayetia, LA KWTX/Waco, TX KZII/Lubbock, TX OI101 (WJDQ)/Meridian, MS WBPR/Myrtle Beach, SC WFH/T/Taliahassee, FL WJMX/Forence, SC WKMX/Dothan, AL WKSF/Ashevilie, NC WFFM/Panama City, FL WYAV/Myrtle Beach, SC WZKX/Bilozi, MS

MIDWEST

MILWES I 106KHQ/Charlevoix, MI KFRX/Lincoln, NE KG95 (KGU)/Sloux City, IA KG6G/Rapid, City, SD KKXL/Grand Forks, ND KLYY/Obuque, IA KMGZ/Lawton, OK KOKZ/Waterloo, IA KMGZ/Lawton, OK KOKZ/Waterloo, IA KPAT/Sloux Fails, SD KRDC/Rochester, MN KYYY/Bismarck, ND KZIO/Duluth, MN WAZY/Latayette, IN WBIQ/Bicomington, IL WGL/Carbondale, IL WDBR/Springtieki, LL WKFR/Kalamazoo, MI WLRW/Champaign, IL WRKY/Steubenville, OH WZOQ/Lima, OH

WEST

B94.7 (KEWB)/Redding, CA KFBQ/Cheyenne, WY KFFM/Yakima, WA KFFM/Yakima, WA KGDY/Anchorage, AK KPXR/Anchorage, AK KTMT/Mediord, OR KTMS/Casper, WY OK95 (KIOK)/Tri-Chiles, WA Y93 (KYYA/billings, MT Y93 (KYA/billings, MT

SOUTH

RR. F

PARALLEL CHART ANALYSIS

CHR NATIONAL AIRPLAY®

 SILK/Freak Me (Elektra) SNUW/Informer (EastWest/Atlantic Group) V. WILLIAMS & B. McKNIGHT/Love Is (Giant/Reprise) JADE/Don't Walk Away (Giant/Reprise) SWV/I'm So Into You (RCA) MICHAEL JACKSON/Who Is It (Epic) SHAI/Comforter (Gasoline Alley/MCA) SPIN DOCTORS/Two Princes (Epic) NAUGHTY BY NATURE/Hip Hop Hooray (Tommy Boy) R. KELLY & PUBLIC ANNOUNCEMENT/Dedicated (Jive) R. KELLY & PUBLIC ANNOUNCEMENT/Dedicated (Jive) PRINCE & N.P.G./The Morning Papers (Paisley Park/WB) STING/If I Ever Lose My Faith In You (A&M) DR. DRE/Nuthin' But A 'G' Thang (Death Row/Interscope/AG) STEREO MC'S/Connected (Gee Street/Island/PLG) STEREO MC'S/Connected (Gee Street/Island/PLG) ICE CUBE/It Was A Good Day (Priority) JOEY LAWRENCE/Nothin' My Love Can't Fix (Impact/MCA) JON SECADA/Angel (SBK/ERG) SUNSCREEM/Love U More (Columbia) SO GEORGE/The Crying Game (SBK/ERG) BOY GEORGE/The Crying Game (SBK/ERG) BOY GEORGE/The Crying Game (Satdat/Reprise) BOY KAZY/That's What Love Can (Next Plateau/London/PLG) MEN AT LARGE/SO Alone (EastWest/Atlantic Group) ELTON JOHN/Simple Life (MCA) UGLY KID JOE/Cats In The Cradle (Stardog/Mercury) WHITNEY HOUSTON/I'm Every Woman (Arista) BON JOVI/Bed Of Roses (Jambco/Mercury) WHITNEY HOUSTON/I'm Every Woman (Arista) SWV/Weak (RCA) WENDY MOTEN/Come In Out Of The Rain (EMI/ERG) EXPOSE/I'll Never Get Over You (Getting Over Me) (Arista) BUT © DURAN DURAN/Come Undone (Capitol) 	 4 STING/If I Ever Lose My Faith In You (A&M) 2 SNOW/Informer (EastWest/Atlantic Group) 10 PM DAWN/Looking Through Patient Eyes (Gee Street/Island/PLG) 6 JON SECADA/Angel (SBK/ERG) 7 SPIN DOCTORS/Two Princes (Epic) 11 ELTON JOHN/Simple Life (MCA) 12 JOEY LAWRENCE/Nothin' My Love Can't Fix (Impact/MCA) 14 BOY GEORGE/The Crying Game (SBK/ERG) 13 BOY KRAZY/That's What Love Can.: (Next Plateau/London/PLG) 17 SILK/Freak Me (Elektra) 16 SHAI/Comforter (Gasoline Alley/MCA) 17 PRINCE & N.P.G./The Morning Papers (Paisley Park/WB) 18 UGLY KID JOE/Cats In The Cradle (Stardog/Mercury) 19 CG WEST/What You Won't Do For Love (EMI/ERG) 20 GO WEST/What You Won't Do For Love (EMI/ERG) 21 RESTLESS HEART f/WARREN HILL/Tell Me What You (RCA) 22 EN VOGUE/Love Don't Love You (Getting Over Me) (Arista) 30 STEREO MC'S/Connected (Gee Street/Island/PLG) 31 DEF LEPPARD/Tonight (Mercury) 32 BON JOVI/Bed Of Roses (Jambco/Mercury) 33 JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise) 34 WENDY MOTEN/Come In Out of The Rain (EMI/ERG) 35 BEPECHE MODE/I Feel You (Sire/Reprise) 36 DURAN DURAN/The Right Kind Of Love (Giant/Reprise) 36 JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise) 37 JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise) 38 DEPECHE MODE/I Feel You (Sire/Reprise) 39 DEPECHE MODE/I Feel You (Sire/Reprise) 30 JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise) 34 DEPECHE MODE/I Feel You (Sire/Reprise) 35 DEPECHE MODE/I Feel You (Sire/Reprise) 36 DEPECHE MODE/I Feel You (Sire/Reprise) 37 DEPECHE MODE/I Feel You (Sire/Reprise) 38 DEPECHE MODE/I Feel You (Sire/Reprise) 39 DEPECHE MODE/I Feel You (Sire/Reprise) 34 DEPECHE MODE/I Feel You (Sire/Reprise) 35 DEPECHE MODE/I Feel You (Sire/Reprise) <li< th=""><th> V. WILLIAMS & B. MCKNIGHT/Love Is (Giant/Reprise) ELTON JOHN/Simple Life (MCA) JOEY LAWRENCE/Nothin' My Love -Can't Fix (Impact/MCA) JON SECADA/Angel (SBK/ERG) SUNSCREEM/Love U More (Columbia) SPIN DOCTORS/Two Princes (Epic) RESTLESS HEART f/WARREN HILL/Tell Me What You (RC. UGLY KID JOE/Cats In The Cradle (Stardog/Mercury) SNOW/Informer (EastWest/Atlantic Group) GO WEST/What You Won't Do For Love (EMI/ERG) PM DAWN/Looking Through Patient Eyes (Gee Street/Island/PLC MICHAEL JACKSON/Who Is It (Epic) PRINCE & N.P.G./The Morning Papers (Paisley Park/WB) DEF LEPPARD/Tonight (Mercury) BOY KRAZY/That's What Love Can (Next Plateau/London/PLG EXPOSE/I'll Never Get Over You (Getting Over Me) (Arista) AEROSMITH/Livin' On The Edge (Geffen) JADE/Don't Walk Away (Giant/Reprise) NENEH CHERRY/Buddy X (Virgin) SHAI/Comforter (Gasoline Alley/MCA) BOY MCARROLL/So Close (A&M) DAMN YANKEES/Silence Is Broken (WB) DEPECHE MODE/I Feel You (Sire/Reprise) STEREO MC'S/Connected (Gee Street/Island/PLG) MICHAEL W. 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EBUT	33 38 10,000 MANIACS/Candy Everybody Wants (Elektra) DEBUT 3 NAUGHTY BY NATURE/Hip Hop Hooray (Tommy Boy)	32 38 ERIC CLAPTON/Running On Faith (Reprise)
	DEBUT DINA CARROLL/So Close (A&M)	DEBUT TASMIN ARCHER/Sleeping Satellite (SBK/ERG)
EBUT SAEROSMITH/Livin' On The Edge (Geffen) 39 40 SADE/Kiss Of Life (Epic) 50 REPORTERS		DEBUT JEFF HEALEY BAND/Lost In Your Eyes (Arista)

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
EXPOSE/I'll Never Get Over You (Getting Over Me) (Arista)	125	58%	85%	41%
EN VOGUE/Love Don't Love You (EastWest/Atlantic Group)	124	58%	94%	41%
DEF LEPPARD/Tonicht (Mercury)	121	57%	93%	29%
TASMIN ARCHER/Sleeping Satielite (SBK/ERG)	117	55%	68%	11%
DAMN YANKEES/Silence is Broken (WB)	114	53%	82%	10%
DINA CARROLL/So Close (A&M)	111	52%	76%	13%
DEPECHE MODE/I Feel You (Sire/Reprise)	105	49%	87%	36%
JEFF HEALEY BAND/Lost In Your Eyes (Arista)	93	43%	72%	3%
WENDY MOTEN/Come In Out Of The Rain (EMI/ERG)	92	43%	93%	
SADE/Kiss Of Life (Epic)	88	41%	66%	10%
BOBBY BROWN/That's The Way Love Is (MCA)	83	39%		
R. KELLY & PUBLIC ANNOUNCEMENT/Dedicated (Jive)	74	35%	76%	46%
4 NON BLONDES/What's Up (Interscope/Atlantic Group)	74	35%	68%	32%
NAUGHTY BY NATURE/Hip Hop Hooray (Tommy Boy)	63	29%	89%	59%
REMEDY/Closer (Hollywood)	63	29%	70%	27%
TOM COCHRANE/No Regrets (Capitol)	61	29%	57%	6%
TOAD THE WET SPROCKET/I Will Not Take These Things For (Columbia)	55	26%	67%	3%
GREEN JELLY/Three Little Pigs (Zoo)	43	20%	51%	23%
BELLY/Feed The Tree (Reprise)	39	18%	64%	12%
ICE CUBE/It Was A Good Day (Priority)	36	17%	81%	62%
MEN AT LARGE/So Alone (EastWest/Atlantic Group)	36	14%	69%	44%
BOBBY ROSS AVILA/La La Love (Perspective/A&M)	30	14%	63%	26%
PAPERBOY/Ditty (Next Plateau/London/PLG)	29	13%	93%	58%
RUN-D.M.C./Down With The King (Profile)	29	14%	59%	24%

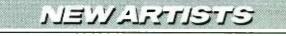
Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing a song's total Top 15 reports by its total charted reports.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

• 25 or more reports

- Chart positions at 50% or more of stations reporting them.
- No more than five fewer total reports than the previous week's.

See Parallels for a complete picture of all station activity.



Reports

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New artists have not yet had a CHR Breaker.

T.J. MARTELL FOUNDATION FOR LEUKEMIA. **CANCER AND** AIDS RESEARCH

Founded by the Music Industry

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SCOTT WEINSTEIN, Rock 'N Charity Event Assistant

30 Hackamore Lane, Suite 18 Bell Canyon, CA 91307 (818) 883-7719 (818) 992-5495 (FAX)

Schedule subject to change

1993 ROCK 'N CHARITY CELEBRATION SCHEDULE OF EVENTS

The T.J. Martell Foundation and Neil Bogart Memorial Fund presents a week of events that will raise money for its leukemia, cancer, and AIDS research. The 11th annual Rock 'N Charity Celebration will be held May 16-23 at various locations around Los Angeles. Invitations will be mailed in late-April. For more information on the events or sponsorship opportunities, please call (818) 883-5129.



10:30am-6:00pm

6:30pm-10:30pm

Sunday, May 16th

3rd Annual Entertainment Industry Tennis Open

The Racquet Centre, 10933 Ventura Boulevard, Studio City, California

Top names from the worlds of music and professional tennis have participated in past tennis events, including Wendy Wilson (Wilson-Phillips), Kenny Loggins, Vanilla Ice, Thomas Dolby, Norm Nixon, and Marilu Henner.

Tuesday, May 18th

Rack 'Em & Rock 'Em Billiards Tournament

Hollywood Athletic Club 6525 Sunset Boulevard, Hollywood, California

This first-time event brings over fifty celebrities to Hollywood to compete for the title. Billiards fully encompasses the rock & roll spirit, and this exclusive event at the world-famous Hollywood Athletic Club will bring it all together. Food, beverages, media, and a great time! Tournament, corporate-sponsored tables, parties, and individual play.

Thursday, May 20th

Celebrity Invitational Golf Classic

Calabasas Country Club, 4515 Park Entrada, Calabasas, California

Year after year, our golf tournament continues to grow. Over two dozen celebrities will play in this eighth annual tournament. Previous golfers have included Glenn Frey, Eddie Van Halen, Jack Lemmon, Kelsey Grammer ("Cheers"), Willie Nelson, Jamie Farr, and members of the Los Angeles Kings, Motley Crue, Warrant, Poison, REO Speedwagon, Smithereens, Cheap Trick, and many, many others.

Friday, May 21st

Hollywood Western Party & Silent Auction Gene Autry Western Heritage Museum, 4700 Western Heritage Way, Griffith Park, L.A.

Put on your denim and duds, come out to the OI' West, and join in on the rootin' tootin' gala festivities. Includes dinner buffet, cocktails, casino games, Chili Cookoff, and Western entertainment, as well as our fifth annual Silent Auction, which has become a major fundraising event in itself. The Auction provides the opportunity to bid on items money can't normally buy: celebrity-autographed sneakers, guitars, bustiers; TV roles, dream vacations, sports fantasies, and much, much more. The From The Heart Award will be presented to a well-known personality in honor of his/her contributions to the fight against leukemia, cancer, and AIDS research.

Saturday, May 22nd

Eleventh Annual World-Famous Rock 'N Bowl

South Bay Bowl, 1515 Hawthorne Boulevard, Redondo Beach, California

This legendary event features five hours of bowling, food, drinks, prizes, and free arcade games. After hours of open bowling, the 11:00 tournament pits team against team, company against company.

Sunday, May 23rd

Celebrity Softball Games

Blair Field, 4700 East Tenth Street, Long Beach, California

This seventh annual day of games attracts top Rockers and Rollers for a celebrity softball grudge match. Other games include competing radio stations (KLOS, KNAC, KIIS) and television shows. This year's teams include members of Slaughter, Firehouse, Mr. Big, Skid Row, Pearl Jam, Saigon Kick, Bullet Boys, Dramarama, Bad 4 Good, Slayer, L7, NWA, C&C Music Factory, Smithereens, Tone Loc, Melissa Etheridge, and others. It's the only Rock in Charity event open to the public, with tickets sold through Ticketmaster.

Sunday, June 13th

Rock 'N The Puck Celebrity Hockey Game

The Great Western Forum, Inglewood, California

Entertainers from the worlds of music, sports, television, and film fight it out on the ice before a crowd of over 12,000 sports and music fans. Last year, the first year for the event, attracted players such as Jason Priestly, Richard Dean Anderson, Glenn Frey, Corey Feldman, KLOS' Mark & Brian, and members of the L.A. Kings and from the bands Suicidal Tendencies, Bullet Boys, Motorhead, Cinderella, Faster Pussycat, and others.

Tee-Off at 7:30am & 1:00pm

8:00pm-2:00am

11:00am-5:00pm

7:30pm-10:00pm

7:00pm-10:30pm



NATIONAL AIRPLAY

CHR



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DURAN DURAN

Come Undone (Capitol)

65% of our reporters playing it. Moves: Up 27, Debuts 72, Same 12, Down 0, Adds 29, including WXKS, Z100, PWRPIG, WKBQ, KKRZ, WKSS, WYKS, KRNQ. See Parallels, debuts at number 34. SWV

I'm So Into You (RCA) 62% of our reporters playing it. Moves: Up 75, Debuts 10, Same 24, Down 4, Adds 19, including PRO-FM, 95QQ, KIIS, Q99, Q106, WKSE, WNOK, KRQ. See Parallels, moves 20-17.



EXPOSE "I'll Never Get Over You (Getting Over Me)" (Arista) Reports: 125 Moves: Up 88, Debuts 8, Same 23, Down 1, Adds 5: WNCI, O99, TIC-FM, WIFC, WLRW, PRO-FM 19-16, KTFM 8-7, KOWB 27-24, FLY92 13-9, WAEB 24-20, WNNK 24-17, WWKX 10-8, WSTW 13-10, WYCR 10-3. See Parallels, moves

GEORGE MICHAEL & QUEEN w/LISA STANSFIELD "Somebody To Love" (Hollywood)

Reports: 124. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 124. including WXKS. Z100, B94. PRO-FM, STAR94. 95QQ, KEGL, PWR96, WNVZ, PWRPIG, Q102, WNCI, KDWB, WKBO, KIIS, KKRZ, Q99, KPLZ. EN VOGUE "Love Don't Love You" (EastWest/Atlantic Group) Reports: 124. Moves: Up 102. Debuts 2, Same 12, Down 2, Adds 6: KHKS, WAEB, KOKQ, KKSS. KZII. WAZY, B94 11-7, STAR94 25-19, WKBQ 22-18, PWR106 26-7. Q99 14-10, FLY92 14-10, PWR92 13-10, 999KHI 14-6. See Parallels, moves 22-20 on the CHR chart.

22-20 on the CHR Chart. DEF LEPPARD "Tonight" (Mercury) Reports: 121. Moves: Up 100, Debuis 7, Same 10, Down 1, Adds 3: Q102, Y107, WCIL, KEGL 8-7, WKBQ 16-13, WAAL 4-2, WNNK 25-18, PWR92 28-22, WRCK 31-27, WCGQ 25-20, G105 29-25, WQUT 13-9, KKYK 10-8, WRQK 3-1, WIXX 19-15. See Parallels, moves 36-27 on the CHR chart.

TASMIN ARCHER "Sleeping Satellite" (SBK/ERG)

Reports: 117. Moves: Up 51, Debuts 24, Same 24, Down 1, Adds 17, including Z100, KTFM, KMEL, PWR92, 93Q, WRCK, K106, WKSI, Z102, KTUX, 96STO, WMGV, KRBE 13-10, WZPL 27-20. WPST 31-26, WIFC 26-21. See Parallels, debuts at

DAMN YANKEES "Silence Is Broken" (WB)

Reports: 114. Moves: Up 79, Debuts 15, Same 15, Down 0, Adds 5: WLAN, WYKS, KSMB. WYAV, KOKZ, WKBQ 27-21, FLY22 34-28, WKEE 27-22, Y102 16-10, WYCR 12-8, WCGQ 37-28, WZYP 30-22, WKQB 40-33, KTUX 30-21, KNIN 28-23, KKXL 25-19, WZOQ 32-25, WDBR 28-18. See Parallels, debuts at number 36 on the CHR chart.

NINE CARRIOLL "So Close" (A&M) Reports: 111. Moves: Up 66, Debuts 6, Same 35, Down 1, Adds 3, WSPK, WKOB, WIXX, KTFM 9-8, PWRPIG 20-15, FLY92 35-30, WKRZ 39-33, WBBQ 15-12, KPRR 19-13, KISX 31-26, WGTZ 14-10, WMGV 26-18, KKHT 28-24. See Parallels, debuts at number 40 on the CHR chart.

DEPECHE MODE "I Feel You" (Sire/Reprise)

Reports: 105. Moves: Up 64, Debuts 9, Same 20, Down 3, Adds 9: KKYK, Y107, K92, WVKS, K107, WZYQ, WYYS, WK WBIZ, Z100 18-13, B94 28-24, 95QQ 10-9, Q102 14-10, WKBQ 12-10, PWR92 39-34, WPST 10-8, K106 3-1, WNOK 28: G105 23-14. See Parallels, moves 37-30 on the CHR chart. JFFF HEALEY RAND "Loop" In Varia Encoder (1997) (1997)

JEFF HEALEY BAND "Lost In Your Eyes" (Arista) Reports 93. Moves: Up 48, Debuis 19, Same 16, Down 0, Ad WPFM, WCIL, STAR94 28-20, WKEE 22-16, WYKS 37-30, WC 9, Same 16, Down 0, Adds 10: WKBQ, Q99, FLY92, U93, K107, 103C(R. KZI), WBPR. 22-16, WYKS 37-30, WQUT 16-10. KTUX 29-20

WENDY MOTEN "Come In Out Of The Rain" (EMI/ERG) Reports 92. Moves: Up 53. Debuts 6, Same 26, Down 5, Adds 2: PWRPIG, WKDD, KDWB 10-8, WKBQ 18-15, KKRZ 20-14, FLY92 18-13, WSTW 23-19, KHFI 11-7, WBBO 10-8, WA1A 30-25, WHHY 25-18, WOVV 20-15, HOTI94 9-6, KQMQ 6-2, KLUC 13-10, See Parallels, moves 32-31 on the CHR chart.

SADE "Kiss Of Life" (Epic)) uts 4, Same 36, Down 2, Adds 2: WYKS, WKFR, WCKZ 19-15, KBXX 10-8. KMEL 12-10, 2 29-24, BOSS97 20-15, WZYQ 37-31. Moves: Up 44, Debuts 4, Same 36, Down 2, WCGQ 30-27, Z102 29-24, BOSS97 20-15,

BOBBY BROWN "That's The Way Love Is" (MCA) Reports 83 Moves Up 10, Debuts 28, Same 20, Down 1, Adds 24, including WIOQ, KMEL, WKSE, WNNK, WSPK. KHFI. G105, WYKS, XL1067, 96STO, KTFM 29-24, PWRPIG 24-19, WHHH 27-21

JEREMY JORDAN "Wannagirl" (Giant/Reprise) Reports: 78. Moves: Up 6. Debuts 17, Same 22, Down 0, Adds 33, including PRO-FM, 95QQ, WWHT, WVSR, FUN107, G105, WMMZ, WYKS, KBFM, KQKQ, KKRD, KDON, CK105 39-30, WMGV 28-20.

4 NON BLONDES "What's Up" (Interscope/Atlantic Group) Reports: 74. Moves: Up 34, Debuts 9, Same 20. Down 4, Adds 7. WVSR, WFMF, Z102, Z104, KZ93, KWTX, WRKY, B97 15-10, Q99 25-20, WAAL 13-7, Y102 9-7, WPST 18-15, K106 33-21, Y107 22-10, KTUX 13-7, WRQK 15-8.

Reports: T4. Moves: Up 36, Debuts 6, Same 21, Down 4, Adds 7: HOT97, WJMO, FLY92, WHHY, WGTZ, WZKX, KFRX, KS104 17-12, PWR106 27-14, Z90 12-10, KPLZ 15-9, WSPK 36-29, Q105 10-9. See Parallels, debuts at number 37 on the

CHR chart. DAVID CROSBY & PHIL COLLINS "Hero" (Atlantic/AG) Reports: 72. Moves: Up 0, Debuts 4, Same 0, Down 0, Adds 68, including PRO-FM, 95QQ, B97, WAAL, PWR92, WKRZ, K106, WKGB, WHHY, WGTZ, CK105, K107, KZZU, B94 d-32, WSTW d-30. NAUGHTY BY NATURE "Hip Hop Hooray" (Tommy Boy) Reports: 63. Moves: Up 27, Debuts 3, Same 19, Down 11, Adds 3: FLY92, KZFM, G105, HOT97 4-2, WJMO 8-7, KDWB 19-11, KKR 5-4, Z90 5-3, KUBE 18-12, TIC-FM 11-9, KC101 22-15, WBBO 30-24, WRVQ 21-16, KWNZ 31-25. See Parellels moves 34:33 on the CHR chart

es 34-33 on the CHR chart.

Parallels, moves de-35 on the Crint Wildle REMEDY "Closer'" (Hollywood) Reports: 63. Moves: Up 24, Debuts 6, Same 27, Down 5, Adds 1: FUN107, WHHH 24-17, WKBQ 28-23, KUBE 6-4, TIC-FM 22-20. KZMG 38-34, KKMG 29-24, PWR102 26-19, KPSI 15-12, KDON 27-21, KZII 26-21.

CHARLES & EDDIE "House Is Not A Home" (Capitol) Reports: 62: Moves: Up 30, Debuts 4, Same 27, Down 1, Adds 0, FLY92 29-26, 999KHI 35-31, WHHY 27-24, Z102 32-29, KISX 26-20, CK105 31-29, KZMG 36-31, WZYQ 35-30, WJMX 38-34, KISR 36-31, KMGZ 37-34.

KISZ 20-20, UK 103 51-25, REMIG 0007, MET G 05, MET G 05

ZZ-16, WAE 2017, 1102 LP22, W151 3025, K100 3720, W161 2020, W171 77, RAY CHARLES "A Song For You" (WB) Reports: 60. Moves: Up 3, Debuts 10, Same 31, Down 1, Adds 15, including KPLZ, PWR92, WAPE, WA1A, KISX, CK105, KKSS, KZMG, KAKS, KYYY, KMEL 31-29, WKEE 26-17, KTUX 33-24, WVKS d-30. BELOVED "Sweet Harmony" (Atlantic/AG)

BELUYED "Sweet Harmony" (Atlantic/AG) Reports: 59. Moves: Up 8, Debuts 12, Same 28. Down 0, Adds 11: 99X, WYKS, Z104, KQKQ, WVKS, KQIZ, KZII, WBNQ, KGGG, KPAT, Y93, KHFI 25-18, 195 23-18. KWOD 18-14, KNIN 35-28. **TOAD THE WET SPROCKET ''I Will Not Take These Things For Granted'' (Columbia)** Reports: 55. Moves: Up 29, Debuts 5, Same 20, Down 1, Adds 0, 99X 29-18, WKBQ 25-20, PWR92 40-36, Y102 26-23, K106 35-25, WQUT 28-20, KISX 30-25, WGTZ 28-25, WKMX 32-28, KISR 34-28, KCHX 32-28, KYYY 39-35.

SIGNIFICANT ACTION

GREEN JELLY "Three Little Pigs" (Zoo) Reports: 43. Moves: Up 13, Debuts 5, Same 12, Down 1, Adds 12, including B97, WNVZ, WVSR, I95, WRHT, WGTZ, 96STO, WMEE, WIFC, KWNZ, KEGL 7-4, O99 23-18, WAAL 28-20, KTUX 11-6, WZYQ 30-20.

POISON "Until You Suffer Some (Fire And Ice)" (Capitol) Reports: 40. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 40, including WAAL, PWR92, 999KHI, Y102, WKRZ, K106, WCGQ, Y107, WROK, WTCF, WVKS, K107, KKRD, KZMG.

WOGQ, 1107, WHAN, WICF, WYRS, NUY, KNEL, KEWG. BELLY "Feed The Tree" (Reprise) Reports 39. Moves: Up 14. Debuts 8, Same 7, Down 2, Adds 8; WXKS, KRBE, Q99, KQKQ, WMGV, WIFC, WHTO, KLYV, Z100 29-24, WPST 30-27, WKRZ 40-34, KTUX 28-19, KWOD 11-8, KYYY 30-23, KTMT 38-33.

AARON NEVILLE "Don't Take Away My Heaven" (A&M) Reports: 38 Moves: Up 0, Debuis 1, Same 0, Down 0, Adds 37, including B97, Q102, WNCI, WVSR, PWR92, WRCK, WBBQ WMXF, WXKB, WMMZ, WWZZ, WRHT, Z104, WNVZ d-30.



HOTTEST

SILK (87) SNOW (87) PM DAWN (85) WILLIAMS & McKNIGHT(82) WHITNEY HOUSTON (67) STING (45) BOY GEORGE (32) SPIN DOCTORS (32) JOEY LAWRENCE (30 SWV (30)

SHAKESPEAR'S SISTER "Hello (Turn Your Radio On)" (London/PLG) Reports: 38. Moves: Up 2, Debuts 9, Same 14, Down 0, Adds 13, including 9500, WCGO, XL1067, KTUX, KZMG, WJMX, KSMB, WPFM, KIXY, WDBR, KTFM d-27, WENZ d-31, K106 32-24, KQIX 39-36. KSMB, WPFM, KIXY, WDBR, KTFM d-27, WENZ d-31, K106 32-24, KQI CHRIS ISAAK "Can't Do A Thing (To Stop Me)" (Reprise)

p 3, Debuts 12, Same 14, Down 0, Adds 8: 99X, WQGN, 195, WMXF, KTUX, WPRR, KTRS, KQIX, KOY-K106 d-35, WQUT 33-29, KWOD 26-22, KISR d-39. Up 3, Debuts 12, S

MEN AT LARGE "So Alone" (EastWest/Atlantic Group) Reports: 36. Moves: Up 14, Debuts 3, Same 10, Down 2, Adds 7, WKBQ, WKSE, WA1A, KKXX, WFHT, KLYV, KGOT, 92Q 29-33, WPGC 6-5, WCKZ 3-1, KTFM 21-17, WHYT 10-9, WHHH 12-6, KS104 29-26, FM102 21-16, BOSS97 34-20.

ICE CUBE "It Was A Good Day" (Priority)

A GUOD DAY (F1101117) 13. Debuts 2, Same 10, Down 6, Adds 5: KKSS, BOSS97, WFHT, KPXR. KFFM, 92Q 11-5, WPGC 22-14, WJMO 22-15, KKFR 8-7, Z90 9-4, KUBE 7-5, WWKX 27-21.

INNER CIRCLE "Bad Boys (Theme From 'Cops')" (Big Beat/Atlantic Group) Reports: 35. Moves: Up 3. Debuts 1, Same 1, Down 0, Adds 30, including 2100. WJMO, WZPL PWR92, WSPK, WYCR, 195. KZFM, KJ103, KKHT, KKRD, HOT105, WHHH 29-24, 103CIR 27-22 WZPL, WKBQ, FLY92, TIC-FM,

PWR92, WSPK, WYCR, I95, KZFM, KU103, NNTH, MALE, ... PRETENDERS "I'm Not In Love" (MCA) Reports: 34. Moves: Up 12, Debuts 3, Same 16, Down 1, Adds 2: WJMX, KSMB, Z100 26-21, Y102 33-26, K106 38-31, WOLF 31-24 KTUX 31-22, KISX 33-28, KKHT 31-21, KWOD 17-13, WHTO 31-27.

WOUT 31-24, KTUX 31-22, KISX 33-28, KKHT 31-21, KWOD 17-13, WHTO 31-27. JESUS JONES "The Right Decision" (SBK/ERG) Reports: 30. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 28. including WNVZ. WENZ, Y102, WPST, WRCK, WYCR, K106, WCGO, WOUT, KZ93, KZZU, WZYO, KCHX, KHFI 29-25.

BOBBY ROSS AVILA "La La Love" (Perspective/A&M) Reports: 30. Moves: Up 15, Debuts 1, Same 10, Down 0, Adds 4: WWHT, KKSS, KZMG, KPSI, KTFM 28-22, FM102 19-14, 290 14-12, KSOL 11-8, KKMG 34-30, PWR102 34-27, HOT105 22-16, KLYV 33-27.

290 H-12, Nove: Up 10, Debuts 5, Same 10, Down 0, Adds 4, PWR96, FM102, KPRR, KKSS, HOT97 27-24, WPGC 16-12, WCKZ 25-20, WHYT 12-6, KUBE d-22, WKSE d-27, PWR102 28-20, BOSS97 39-34. DR. ALBAN "It's My Life" (Arista)

ICS MY LILE (ATISLA) Noves: Up 7, Debuts 4, Same 11, Down 0, Adds 6, WKSE, WBBO, WA1A, WFHT, KPXR, KFFM, KRBE 32-27, KTFM 25-19, KHFI 26-22, KZFM 25-21, KBFM 25-17, KLYV 39-34.

PAPERBOY "Ditty" (Next Plateau/London/PLG) Reports, 28. Moves: Up 12, Debuts 2, Same 6, Down 7, Adds 1: WSPK, B96 25-18, WJMO 9-8. WKSE 21-17, WKSS 32-29, WWKX 21-13, KZFM 13-9, WVKS 25-21, 95WAYV 22-19, BOSS97 12-10.

DONNA DELORY "Just A Dream" (MCA) wn 0, Adds 1: WEHT, KTEM 30-25, WVSR on, WQGN on-dp, K106 on-dp. Moves: Up 4, Debuts 0, Same 22, Dow KJ103 on-dp, KKHT on, KKMG 33-29

BRIAN MAY "Driven By You" (Hollywood) 0 Adds 6 K106, WIFC, KQIZ, KISB 106KHQ, KMGZ WAAI 21-13. A. Debuts 1, Same 10, Com.
 A. KTUX 39-30, KTRS d-38.

EDDIE MURPHY "Whatzupwitu" (Motown)

Moves: Up 3, Debuts 4, Same 15, Down 0, Adds 4: WJMO, WKSE, KZFM, KTMT, Q99 on, KISX 38-34, 96STO 40-31, PWR102 d-30, WYAV 30-23, KLYV d-35. DUICE "Dazzey Duks" (Bellmark)

ZZEY DUKS" (DEIIIMATK) Koves: Up 6, Debuts 4, Same 9, Down 1, Adds 4: WHHH, WWZZ, KPSI, KSMB, PWRPIG 27-21, WJMO d-25, KZFM 40-35, G105 d-35, KKXX 28-25, B95 d-21, PWR102 d-34

BIG MOUNTAIN "Touch My Light" (Quality) Reports: 23. Moves: Up 13. Debuts 0, Same 8, Down 1, Adds 1: KDON, PWR106 12-9, Z90 20-16, WWKX 22-17, KBFM 15-6, PWR102 14-9, Q105 22-20, KPSI 19-14, KWIN 17-11, KFFM 29-21.

MICHAEL COOPER "Shoop Shoop (Never Stop Givin" You, area Love)" (Reprise) Reports: 23 Moves: Up 13, Debuts 1, Same 7, Down 2, Adds 0, WCKZ 7-5, KBXX 12-10, KKFR 29-23, Z90 18-15, B95 3-1,

Reports: 23 Moves: Up 13, Debuts 1, Same 7, Down 2, Adds 0, WCKZ 7-5, KBXX 12-1 HOT105 8-7, KPSI 17-13, KDON 24-18, BOSS97 22-14. PRINCE MARKIE DEE "Typical Reasons (Swing My Way)" (Columbia)

loves: Up 4, Debuts 3, Same 10, Down 1, Adds 4: WHHH, Q105, KLYV, KMGZ, WCKZ 29-22, KTFM d-29. WHYT d-22, KMEL 7-6, PWR102 32-26, KWIN 12-10, 95WAYV d-40.

*Show Me Love" (Big Beat/Atlantic Group)
 Moves: Up 10, Debuts 2, Same 4, Down 0, Adds 4: WZOU, WCKZ, WWHT, WKSS, HOT97 16-12, WPGC 26-23, 5-8, KMEL 11-8, WSPK d-38, WWKX 24-19, KZFM 32-29, KKXX 26-22, PWR102 21-15.

PETE ROCK & C.L. SMOOTH "Lots Of Lovin" (Elektra) Reports: 18. Moves: Up 5, Debuts 2, Same 7, Down 0, Adds 4: KTFM, KKFR, KGGI, BOSS97, WCKZ 23-19, WWHT d-26, FM102 27-24, KMEL 19-14, WWKX 28-24, PWR102 d-35.

FM102 27-24, KMEL 19-14, WHING to End and Example 27 and 27 and 28 and 29 and 29 and 29 and 29 and 20 and 2

d-27, KKXX on-dp, PWR102 29-24, Q105 on-dp. NONA GAYE "Things We All Do For Love" (Third Stone/Atlantic Group) Constant 17 Movies Up 7, Debuts 2, Same 3, Down 0, Adds 5: 92Q, KPLZ, KZFM, PWR102, Q105, WCKZ 13-11, KTFM d-26,

CAPTAIN HOLLYWOOD PROJECT "More And More" (Imago) Reports: 16: Moves: Up 7, Debuts 2, Same 0, Down 0, Adds 7: HOT97, KTFM, PWR106, KPLZ, KPRR, WBBO, KKMG, B96 18-16, KKFR d-30, Z90 25-20, WWKX 23-9, KHFI 30-24, KZFM 39-33, KKXX d-26, KLUC 19-16. SWV "Weak" (RCA)

SWV "WB&K" (HCA) Reports: 15. Moves: Up 8, Debuts 1, Same 1, Down 0, Adds 5: HOT97, WHYT, Z90, BOSS97, KPXR, 92Q 22-18, WIQQ 15-14, WPGC 29-19, WCKZ 8-6, KBXX 2-1, KGGI 24-11, KMEL 9-5, KSOL d-19, KUBE 5-3. RAPINATION & KYM MAZELLE "Love Me The Right Way" (RCA) Reports: 15. Moves: Up 6, Debuts 1, Same 6, Down 1, Adds 1: WWZZ, WZOU d-27, B96 22-21, WHHH on-dp, KZFM 22-20.

8, Down 0, Adds 0, WZPL 13-10, WKRZ d-39, K106 17-13, WYKS on, WMGV

n 1, Adds 7: KBXX, FM102, Q99. WVSR, 999KHJ, KKSS, WZYQ, WJMO

39-32, KMGZ 33-28

FUNKDOOBIEST "Bow Wow Wow" (Immortal/Épic) Reports: 13. Moves: Up 2, Debuts 1, Same 3, Down 2, Adds 5: WCKZ, KKFR, KPLZ, KUBE, WBBO, WPGC 30-28, WHHH on-dp, Z90 on-dp, KMEL 26-25, KKXX d-29, PWR102 on.

REGINA BELLE "IFI I Could" (Columbia) Reports: 13. Moves: Up 4, Debuts 2, Same 6, Down 0, Adds 1: WKSS, 92Q 2-2, W/OQ 22-19, WCKZ 16-13, KBXX d-24, HOT102 on, WQGN d-32, BOSS97 38-22.

MC NASTY & DJ FRED "Gold Diggin' Girls" (Pandisc) Reports: 12. Moves: Up 6, Debuts 0, Same 4, Down 1, Adds 1: PWR106, WWHT 16-14, WHYT 9-7, KKFR 30-27, Z90 7-6, KSOL 12-9, B95 8-7, Q105 on-dp.

NEW ORDER "Regret" (WB) Reports: 11. Moves: Up 3. Debuts 4, Same 0, Down 0, Adds 4: Z100, 99X, WSPK, WRQK, KRBE 26-20, B97 d-21, WENZ 33-17, KHFI d-29, 195 d-28, KWOD d-20.

ASIA "Heaven On Earth" (Great Pyramid/JRS) Reports: 11. Moves: Up 0, Debuts 1, Same 7, Down 0, Adds 3: WQUT. KTRS. KFBQ, Y102 on, K106 on-dp, WCGQ on-dp, KTUX d-40, WPRB on, WHTQ on-dp, KQIZ on-dp.

SUZANNE VEGA "When Heroes Go Down" (A&M) Reports: 15. Moves: Up 3, Debuts 2, Same 9, Down 1, Adds 0, K106 on, WMXF on-dp, WQUT 34-31, KTUX d-32, KISX 34-27, KKHT on, KWOD 27-23, WUMX on, WDBR d-35.

Jp 5, Debuts 2, Same 8 WCIL d-34, KTMT 33-30

NOEL "Hearts On Fire" (Mercury)

Up 4. 1-32,

SHINEHEAD "Jamaican In New York" (Elektra)

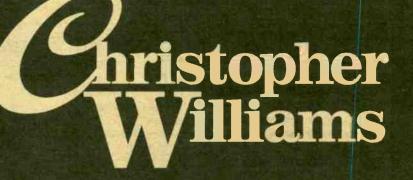
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Report on-dp.

Urban Chart: 5 - 23 CHR Action: WPGC 20-16 WCKZ 18-16

CA

EVERYTHING U NEED



EVERY LITTLE THING UDO

"INFECTIOUS... A BIG EXPRESSIVE VOICE WITH A BRILLIANT FUTURE" — Rolling Stone

> THE NEW SINGLE FROM HIS UPTOWN DEBUT ALBUM <u>CHANGES</u>

> > PRODUCED BY 3 Boys From Newark

EXECUTIVE PRODUCERS: ANDRE HARRELL AND CHRISTOPHER WILLIAMS

THE BACK PAGE

Silic

		5,211		
3	2 WKS	EUM	TW	
3	1	1	1	WHITNEY HOUSTON/I Have Nothing (Arista)
5	5	3	0	V. WILLIAMS & B. MCKNIGHT/Love Is (Giant/Reprise
3	3	2	3	SNOW/Informer (EastWest/Atlantic Group)
21	10	6	ŏ	PM DAWN/Looking Through (Gee Street/Island/PLG)
9	8	5	ŏ	STING/If I Ever Lose My Faith In You (A&M)
20	14	10	Ğ	SILK/Freak Me (Elektra)
2	2	4	7	SPIN DOCTORS/Two Princes (Epic)
38	23	15	8	MICHAEL JACKSON/Who is it (Epic)
6	6	7	9	JADE/Don't Walk Away (Giant/Reprise)
22	16	14	0	JOEY LAWRENCE/Nothin' My Love (Impact/MCA)
18	15	13	Ō	ELTON JOHN/Simple Life (MCA)
7	7	8	12	JON SECADA/Angel (SBK/ERG)
25	21	17	Ð	BOY GEORGE/The Crying Game (SBK/ERG)
23	20	16	Õ	SUNSCREEM/Love U More (Columbia)
	28	18	Ō	PRINCE & N.P.G./The Morning Papers (Paisley Park/WB)
14	12	11	16	SHAI/Comforter (Gasoline Alley/MCA)
BRE	AK	=	Ð	SWV/I'm So Into You (RCA)
1	4	9	18	BOY KRAZY/That's What Love (Next Plateau/London/PLG
	34	23	0	NENEH CHERRY/Buddy X (Virgin)
36	31	22	20	EN VOGUE/Love Don't Love You (EastWest/Atlantic Group)
11	9	12	21	UGLY KID JOE/Cats In The Cradle (Stardog/Mercury)
		35	2	STEREO MC'S/Connected (Gee Street/Island/PLG)
—	38	31	æ	RESTLESS HEART f/WARREN HILL/Tell Me (RCA)
40	37	30	2	EXPOSE/I'll Never Get Over You (Getting) (Arista)
_		40	25	AEROSMITH/Livin' On The Edge (Geffen)
29	27	25	26	GO WEST/What You Won't Do For Love (EMI/ERG)
1.21	39		2	DEF LEPPARD/Tonight (Mercury)
8	13	19	28	BON JOVI/Bed Of Roses (Jambco/Mercury)
24	24	27	29	DR. DRE /Nuthin' But A 'G' (Death Row/Interscope/AG)
-	40		30	DEPECHE MODE/I Feel You (Sire/Reprise)
37	35		G	WENDY MOTEN/Come In Out of The Rain (EMI/ERG)
13		24	32	JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise)
39	36		3	NAUGHTY BY NATURE/Hip Hop Hooray (Tommy Boy)
BREA			35	DURAN DURAN/Come Undone (Capitol) R.E.M./Man On The Moon (WB)
10	11 3UT	21	-	DAMN YANKEES/Silence Is Broken (WB)
	BUT	_	9	R. KELLY & PUBLIC ANNOUNCEMENT/Dedicated (Jive)
DEE		-	38	TASMIN ARCHER/Sleeping Satellite (SBK/ERG)
19		26	39	INXS/Beautiful Girl (Atlantic/AG)
	BUT			DINA CARROLL/So Close (A&M)
	201	-	•	

N&A Pg. 110; Playlists Pg. 96; Parallels Pg. 101; Parallel Chart Analysis Pg. 108

TURTER CONTLENTSOUTUR

3 WKS	2 WKS	LW	TW	
2	1	1	0	WILLIAMS & MCKNIGHT/Love (Giant/Reprise
4	2	2	Ø	WHITNEY HOUSTON/I Have Nothing (Arista)
5	5	4	3	
6	6	5	0	RESTLESS HEART f/WARREN HILL/Tell Me (RCA)
3	3	3	5	GLORIA ESTEFAN/I See Your Smile (Epic)
12	9	7	6	GO WEST/What You Won't Do For Love (EMI/ERG)
9	8	8	0	WENDY MOTEN/Come In Out Of The Rain (EMI/ERG)
1	4	6	8	ELTON JOHN/Simple Life (MCA)
17	13	11	9	STING/If I Ever Lose My Faith In You (A&M)
11	10	10	0	MARY-CHAPIN CARPENTER/Passionate (Columbia)
16	14	12	0	EXPOSE/I'll Never Get Over You (Getting) (Arista)
20	1,7	13	Ð	CELINE DION/Water From The Moon (Epic)
8	7	9	13	MICHAEL W. SMITH/Somebody Love Me (Reunion/RCA
18	16	14	Ø	SHAWN COLVIN/I Don't Know Why (Columbia)
25	20	16	G	BOY GEORGE/The Crying Game (SBK/ERG)
10	12	15	16	KENNY G/Forever in Love (Arista)
28	23	19	Ð	RAY CHARLES/A Song For You (WB)
30	24	20	O	SADE/Kiss Of Life (Epic)
21	19	18	19	HOWARD HEWETT/How Fast Forever Goes (Elektra)
_	28	22	20	BOY KRAZY/That's What Love (Next Plateau/London/PLi
13	15	17	21	P. BRYSON & R. BELLE/A Whole New (Columbia)
26	26	24	æ	RACHELLE FERRELL/Welcome To Love (Capitol)
E.	K	ER	23	BRUCE HORNSBY/Harbor Lights (RCA)
E/	K	ER	2	DAVID CROSBY & PHIL COLLINS/Hero (Atlantic/AG
-	-	30	⊉	CHRIS ISAAK/Can't Do A Thing (To Stop Me) (Reprise
_	30	28	20	REGINA BELLE/If I Could (Columbia)
27	27	25	Ð	WARREN HILL/The Passion Theme (Novus/RCA)*
14	18	23	28	DURAN DURAN/Ordinary World (Capitol)
DE	BUT	_	29	BON JOVI/Bed Of Roses (Jambco/Mercury)
DE	BUT		30	PETER CETERA/Even A Fool Can See (WB)
				*Keeps bullet due to continued growth.
DE	BUT	•	30	
				New & Active Pg. 77 Adds & Hots Pg. 78

Adds & Hots Pg. 78 Associate Reporters Pg. 79

רנידונה בנווב בנוסה נווידות

NATIONAL AIRPLAY OVERVIEW

3	2		-	
		S LW	TW	
7	3	1	1	WHITNEY HOUSTON/I Have Nothing (Arista)
6	5	3	0	SADE/Kiss Of Life (Epic)
8	6	4	õ	LO-KEY?/Sweet On U (Perspective/A&M)
9	7	5	ŏ	LEVERT/Good OI' Days (Atlantic/AG)
11	9	7	ŏ	REGINA BELLE/If Could (Columbia)
5	2	2	6	SILK/Freak Me (Elektra)
10	8	6	7	AFTER 7/Can He Love U Like This (Virgin)
18	12	9	8	CHANTE' MOORE/It's Alright (Silas/MCA)
17	14	10	ŏ	PORTRAIT/Honey Dip (Capitol)
16	15	12	Ō	BIG BUB /Tellin' Me Stories (EastWest/Atlantic Group)
19	16	13	õ	INTRO/Love Thang (Atlantic/AG)
15	11	11	12	MARY J. BLIGE/Sweet Thing (Uptown/MCA)
23	19	15	Ð	LORENZO/I Can't Stand The Pain (Alpha International/PLG
37	27		õ	MICHAEL JACKSON/Who Is It (Epic)
27	23	16	Ō	GERALD ALSTON/Send For Me (Motown)
35	30	21	ō	EN VOGUE/Love Don't Love You (EastWest/Atlantic Group
4	1	8	17	R. KELLY & PUBLIC ANNOUNCEMENT/Dedicated (Jive
24	21	17	18	STEPHANIE MILLS/Never Do You Wrong (MCA)
28	25	20	œ	ICE CUBE/It Was A Good Day (Priority)
29	29	23	õ	NONA GAYE/The Things We (Third Stone/Atlantic Group)
30	26	22	ð	DINA CARROLL/So Ciose (A&M)
33	31	25	Ð	PRINCE MARKIE DEE & SOUL/Typical (Columbia)
32	28	24	Ē	SYBIL/You're The Love Of (Next Plateau/London/PLG)
_	-	36	2	H-TOWN/Knockin' The Boots (Luke)
40	36	30	3	JADE/One Woman (Giant/Reprise)
38	33	27	20	HI-FIVE/Mary, Mary (Jive)
34	32	28	2	WALTER BEASLEY/If You Ever Loved (Mercury)
- 3	38	35	23	CHRISTOPHER WILLIAMS/Every Little (Uptown/MCA)
	35	31	3	BLACKSTREET f/TEDDY RILEY/Baby Be Mine (MCA)
26	24	19	30	SIMPLE PLEASURE/Never Before (Reprise)
39	34	32	()	AZ ONE/With You (Scotti Bros.)
DEE	BUT		32	BOBBY BROWN/That's The Way Love Is (MCA)
- :	37	37	33	RAY CHARLES/A Song For You (WB)
3	4	14	34	SHAI/Comforter (Gasoline Alley/MCA)
	-	39	35	TISHA/Love Me Down (Capitol)
-	-	40	36	RUN D.M.C./Down With The King (Profile)
	40	38	37	HIGHLAND PLACE MOBSTERS/Take A (LaFace/Arista)
DEE	BUT		33	PRINCE & N.P.G./The Morning Papers (Paisley Park/WB)
REA	K	R	39	VOICES/Cloudy With A Chance Of Tears (Zoo)
BREA	K	ER	40	SWV/Weak (RCA)

New & Active, TOP 10 Recurrents Pg. 81

				MENN BOOK
3 WKS	2 WKS	LW	TW	
1	1	1	0	DEPECHE MODE/Songs Of (Sire/Reprise)
18	13	3	ĕ	MIDNIGHT OIL/Truganini/Drums Of (Tracks) (Columbia)
17	11	5	õ	DAVID BOWIE/Black Tie White Noise (Savage)
_	_	10	õ	NEW ORDER/Regret (Track) (Qwest/WB)
12	8	6	Ğ	LENNY KRAVITZ/Are You Gonna Go My Way (Virgin)
22	15	13	Ğ	WORLD PARTY/Is It Like (Track) (Ensign/Chrysalis/ERG)
28	20	16	õ	JUDYBATS/Pain Makes You Beautiful (Sire/WB)
3	3	7	8	STING/Ten Summoner's Tales (A&M)
6	5	4	9	LIVING COLOUR/Stain (Epic)
2	2	2	10	BELLY/Star (4AD/Sire/Reprise)
16	12	8	11	TASMIN ARCHER/Great Expectations (SBK/ERG)
9	6	11	12	HOTHOUSE FLOWERS/Songs From (London/PLG)
11	10	9	13	GOO GOO DOLLS/Superstar Car Wash (Metal Blade/WB)
_	29	20	Ø	PORNO FOR PYROS/Cursed Female (Tracks) (WB)
30	22	19	Ð	FRANK BLACK/Frank Black (4AD/Elektra)
8	17	22	G	THE THE/Dusk (Epic)
4	4	12	17	STEREO MC'S/Connected (Gee Street/Island/PLG)
13	19	21	13	JESUS JONES/Perverse (SBK/ERG)
7	7	14	19	DINOSAUR JR/Where You Been (Sire/WB)
14	14	15	20	DURAN DURAN/Duran Duran (Capitol)
		C	omp	lete TOP 30 New Rock Chart Pg. 92
				27773
LW		TW		ECIAL EFX/Play (JVC)

SPECIAL EFX/Play (JVC) RICHARD ELLIOT/Soul Embrace (Manhattan/Capitol) STEVE LAURY/Keepin' The Faith (Denon)

- LEE RITENOUR/Wes Bound (GRP)

3

4

6

5 7 8

12 17

- TOM GRANT/The View From Here (Verve Forecast/PolyGram)
- KIRK WHALUM/Cache' (Columbia)* ACOUSTIC ALCHEMY/The New Edge (GRP) RAY OBIEDO/Sticks & Stones (Windham Hill Jazz)
- 8080808
 - STING/Ten Summoner's Tales (A&M)
 - KILAUEA/Spring Break (Brainchild) *Keeps bullet due to continued growth
 - Complete TOP 30 NAC Chart Pg. 84

Complete TOP 30 Contemporary Jazz Chart Pg. 84

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3	2 WKS	IW	TW	
	1	1	0	AEROSMITH/Livin' On The Edge (Geffen)
4	3	2	0	LENNY KRAVITZ/Are You Gonna Go My Way (Virgin)
17	9	3	õ	COVERDALE/PAGE/Shake My Tree (Geffen)
14	10	5	ŏ	SOUL ASYLUM/Black Gold (Columbia)
9	7	4	Ğ	MICK JAGGER/Wired All Night (Atlantic/AG)*
10	8	6	Ğ	ALICE IN CHAINS/Rooster (Columbia)
13	11	8	õ	DEF LEPPARD/Tonight (Mercury)
16	13	11	ð	ERIC CLAPTON/Running On Faith (Reprise)
19	17	12	Õ	ARC ANGELS/Shape I'm In (DGC)
24	18	13	Ō	STONE TEMPLE PILOTS/Plush (Atlantic/AG)
1	2	7	11	COVERDALE/PAGE/Pride And Joy (Geffen)
3	4	9	12	STING/If I Ever Lose My Faith In You (A&M)
25	20	17	ً₿	BIG HEAD TODD & / Broken Hearted (Giant/Reprise)
BREA	KE	R	1	PAUL RODGERS/The Hunter (Victory Music/PLG)
21	19	16	Ð	DAMN YANKEES/Silence Is Broken (WB)
34	27	20	G	EXTREME/Am I Ever Going To Change (A&M)
30	21	18	Ð	BILLY SQUIER/Angry (Capitol)
BREA	KE	R	18	4 NON BLONDES/What's Up (Interscope/Atlantic Group
28	25	24	Ð	JOE SATRIANI/Cryin' (Relativity)
15	15	15	20	LIVING COLOUR/Leave It Alone (Epic)
_		31	Ð	MIDNIGHT OIL/Truganini (Columbia)
5	5	10	22	MASTERS OF REALITY/She Got Me (Chrysalis/ERG)
32	29	27	23	HOTHOUSE FLOWERS/Thing Of Beauty (London/PLG)
55	32	29	24	BRUCE HORNSBY/Harbor Lights (RCA)
8	16	22	25	SPIN DOCTORS/Two Princes (Epic)
12	12	14	26	PETER GABRIEL/Kiss That Frog (Geffen)
37	33	30	Ø	BON JOVI/In These Arms (Jambco/Mercury)
DEE	BUT		20	VINCE NEIL/Sister Of Pain (WB)
-	40	32	3	KINKS/Hatred (A Duet) (Columbia)
41	36	33	30	ANIMAL BAG/Everybody (Mercury)
7	14	21	31	JACKYL/Down On Me (Geffen)
18	23	26	32	PEARL JAM/Black (Epic Associated)
54	43	37	0	ARCADE/Nothin' To Lose (Epic)
40	35		3	FLOTSAM & JETSAM/Wading Through (MCA)
-	48		3	BLACK CROWES/Bad Luck Blue (Def American/Reprise)
42	37		36	DAVID BOWIE/Jump They Say (Savage)
	-		9	R.E.M./The Sidewinder Sleeps Tonite (WB)
51	44		38	JAYHAWKS/Take Me With You (Def American/Reprise)
-	58		39	BLUES TRAVELER/Conquer Me (A&M)
	57	44	O	BRAD GILLIS/Honest To God (Guitar)

ESTERTIST ROLL

Complete TOP 60 Tracks Chart Pg. 87; LP Chart Pg. 88

COUNTRY

3 WKS	2 S WKS	LW	TW	
8	5	3	1	SAMMY KERSHAW/She Don't (Mercury)
11	8	5	õ	TRACY LAWRENCE/Alibis (Atlantic Nashville/AG)
10	7	6	0	ALAN JACKSON/Tonight Climbed The Wall (Arista)
7	6	4	0	BROOKS & DUNN/Hard Workin' Man (Arista)
14	11	8	6	HAL KETCHUM/Hearts Are Gonna Roll (Curb)
13	10	7	6	MARK COLLIE/Born To Love You (MCA)
15	13	9	0	AARON TIPPIN/My Blue Angel (RCA)
19	14	10	8	DOUG STONE/Made For Lovin' You (Epic)
20	17	11	9	LEE ROY PARNELL/Tender Moment (Arista)
16	15	12	O	LITTLE TEXAS/I'd Rather Miss You (WB)
26	20	14	Ø	JOHN M. MONTGOMERY/I Love (Atlantic Nashville/AG)
18	16	13	Ð	TRISHA YEARWOOD/You Say You Will (MCA)
6	3	2	13	RADNEY FOSTER/Nobody Wins (Arista)
24	18	15	0	DWIGHT YOAKAM/Ain't That Lonely Yet (Reprise)
36	27	17	Ð	WYNONNA/Tell Me Why (Curb/MCA)
22	21	16	G	GIBSON MILLER BAND/High Rollin' (Epic)
3	2	1	17	R. MCENTIRE & V. GILL/The Heart Won't (MCA)
27	25	20	Œ	LARRY STEWART/Alright Already (RCA)
30	26	21	O	TRAVIS TRITT/T-R-O-U-B-L-E (WB)
35	29	22	20	SAWYER BROWN/Trouble On The Line (Curb)
				BREAKERS

BREAKER (D. T. TUCKER w/D. McCLINTON/Tell Me... (Liberty)

BREAKER (D) MARY-CHAPIN CARPENTER/The Hard Way (Columbia)

DEBUTS

	MARTY STUART/Hey Baby (MCA)
	DEBORAH ALLEN/If You're Not Gonna Love Me (Giant)
DEBUT 50	BILLY RAY CYRUS/Some Gave All (Mercury)

Complete TOP 50 Country Chart Pg. 72; Country Song Information Index Pg. 75