

**I N S I D E:**

**CLINTON STAFF SUPPORTS SELLING OFF SPECTRUM**

The Clinton Administration is calling for broadcast frequencies to be included in the proposed spectrum auctions, but the NAB wants to maintain the exemption.

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**CREATIVITY: THE MOTHER OF REINVENTION**

Computers are great programming tools, but the more time spent on research, the less devoted to creativity. Consultant Jeff Pollack maps out several alternate routes to help get you off the beaten track.

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**STERN L.A. DIP: TREND OR WOBBLE?**

The latest L.A. Arbitrends show Rick Dees up, Howard Stern down, and KLAX's Juan Carlos & El Paladillo wearing the morning crown. Details in Street Talk.

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**NEW ROCKERS THAT TARGET UPPER DEMOS**

To attract and maintain upper demos, three New Rock outlets agree that discretion and dayparting are the keys.

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- Lyn Andrews Sr. VP/Ad Sales at ABC Radio Networks
- Craig Coburn to Geffen CHR Promo Mgr./Info Dir.

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- Paris Eley to Motown Sr. VP/Marketing
- Jamie Hyatt new PD at WLUM/Milwaukee
- Paul Cannon named WTIC/Hartford PD
- Steve Streit now PD at WVRI/Orlando

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**Lenders, Owners Offer Upbeat Outlook On Duopoly, Financing**

Panelists at annual Kagan Seminars say some sellers are netting 10 times multiples on duopoly deals; bankers are set to lend again

NEW YORK — Radio station financing is becoming more readily available, according to panelists at a Kagan Seminars Inc. assessment of "The Future of Radio Station Values" (3/23).

The experts attributed the increased availability of credit to rising ad revenues and — very importantly — new duopoly rules.

"We're seeing deals again, thanks to duopoly," said Paul Kagan Associates analyst Bishop Cheen, who noted that cash flow multiples for nondupoly deals recovered only slightly in 1992, to an average of 8.2 times trailing cash flow.

**Duopolies Score 9.9**

Cheen said the multiple for duopoly deals averaged 9.9. "Some [sellers] are getting 10 times multiples . . . even more in some cases."

Although duopoly operations — with their promise of reduced operating costs coupled with higher revenues — have rejuvenated the station trading market, Cheen warned that running a duopoly operation is not without peril. One downside, he

explained, is the enormous volume of inventory that a sales force must sell. "Media buyers and advertising agencies will be waiting for you. They're going to try to discount you every chance they get."

According to Heritage Media Corp. Radio Group President Paul Fiddick, duopoly hasn't really raised multiples, but rather how they're calculated from the buyer's point of view. He said a duopoly buyer is looking at "new imputed cash flow based on cost savings," reducing the effective multiple by a

**Senate Committee Presses For Cheap Political Spots**

NAB promises to fight campaign reform bill that would slash costs of non-preemptible ads

The Senate Rules Committee has approved a campaign reform bill that would toughen current political advertising rules and require broadcasters to sell spots at prices well below their lowest unit rate.

The NAB is vowing to wage an aggressive fight when the measure, dubbed the Congressional Spending Limit and Elec-

tion Reform Act of 1993 (S.3), comes up for a vote by the full Senate later this spring.

The legislation would require stations to sell federal candidates non-preemptible spots at their lowest unit rate for preemptible time.

In addition, any Senatorial candidate agreeing to abide by preset campaign spending limits would be entitled to buy broadcast spots at 50% below a station's lowest unit rate. The bill's provisions would take effect with the 1996 elections.

S.3 is championed by Senate Majority Leader George Mitchell (D-ME) and Sen. David Boren (D-OK). However, several lawmakers were involved in drafting the legislation, and it's unclear who is responsible for the 50% discount provision.

**'Unfair Burden'**

NAB spokesman Doug Wills reiterated the group's argument that such legislation is an unfair burden on broadcasters, who already provide candidates with both discounted spots and free airtime in the form of debates and news coverage.

Wills said NAB is particularly concerned about the 50% discount and will wage an aggressive battle against it in both houses of Congress.

While President Clinton has expressed support for campaign finance reform, the administration has not taken a position on S.3.

Michael Mawby, senior lobbyist with the public interest

POLITICAL SPOTS/See Page 19

**35% Margins**

Clear Channel Communications has been among the most aggressive duopoly dealers, and Sr. VP Mark Mays is predicting his company's duopoly combinations will translate into big cash flow gains. He said Clear Channel currently expects cash flow margins of 35%. With duopoly, "you ought to be able to get to a 50% margin quickly."

FINANCING/See Page 19

**MCA, Motown Settle Suits**

The two-year-old legal brawl involving MCA, Motown Records, and Motown majority owner Boston Ventures is finally over. The three companies released a terse statement Tuesday (3/23) stating they've "agreed to settle all pending litigation among them." And indeed, there was a lot of litigation.

Motown fired the first volley in May 1991, with a lawsuit accusing MCA of undermining Motown's operations by short-circuiting Motown's promotion and distribution efforts.

MCA — which had a 20% ownership share in Motown — promptly countersued, accusing Boston Ventures of being quick-buck opportunists with no interest in Motown as a long-term investment.

**MCA To Sell**

A few months later, Motown announced it would bolt the MCA umbrella in favor of a deal with PolyGram. In response, MCA filed a \$50 million suit against PolyGram.

This week's joint statement declared that all lawsuits between MCA, Motown, and Boston Ventures would be dismissed and that the suit between MCA and PolyGram was expected to be resolved. MCA also agreed to sell its share of Motown to Boston Ventures.

Company executives were apparently left depleted by the legal scuffles: Representatives of all three refused any further comment.



**KOA/Denver's First Pitch**

It's a whole new ballgame at KOA/Denver: Now that the market has its own major league baseball team — the Colorado Rockies — the Jacor N/T outlet is using three-dimensional billboards to promote its forthcoming exclusive broadcasts of the games.

**Greaseman Slides Into KLOS/L.A.**

KLOS/Los Angeles becomes the latest station to catch the wave and go national. The heritage Cap Cities/ABC AOR will dis-



Greaseman

pense with local programming 6-10pm weeknights in favor of the Greaseman (aka Doug Tracht).

The Infinity-distributed show is currently heard in the evenings in New York, Philadelphia, Washington, and is tape-delayed for mornings in Atlanta. KLOS becomes the first non-Infinity station to air the show.

GREASEMAN/See Page 19

**Country Sets Ratings Records**

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**Can't  
get it out  
of your  
head.**

**Livin' ON  
THE EDGE**

**The First Single, Track And Video From  
The Forthcoming All-New Album Get A Grip  
The Follow-Up To Their Six Million-Plus Album Pump**

**HARDER IT?**

**EM**  
AEROSMITH INC.

GEFFEN

Produced by Bruce Fairbairn  
Mixed by Brendan O'Brien  
© 1993 Geffen Records, Inc.

## Andrews New ABC Nets Sr. VP/Sales

ABC Radio Networks Exec. VP David Kantor has appointed Lyn Andrews Sr. VP/Advertising Sales & Marketing. She will oversee all advertising airing on the networks, as well as the networks' sales promotions.



Andrews

"Lyn has an excellent perspective on ways to demonstrate different value to advertisers beyond simple audience numbers," Kantor said. "In addition, she has outstanding leadership abilities and brings nothing but success with her."

ANDREWS/See Page 19

## Hum-Vee Wars



News/Talk KOA/Denver may claim to be the only radio operation in America to use a "Hum-Vee" as its rolling station identifier (R&R 3/12), but the folks at KASY/Albuquerque beg to differ. KASY staffers maintain the Country outlet jumped on the bandwagon — er, bandhammer — more than eight months ago. Now at least both stations have the proper vehicles to battle it out!

## From A Star's Perspective



Perspective co-founders/producers/songwriters Jimmy Jam and Terry Lewis (kneeling, l-r) jointly received a star on the Hollywood Walk of Fame. On hand to congratulate the duo were (standing, l-r) Quincy Jones, Janet Jackson, Magic Johnson, and A&M President/CEO Al Cataro.

## MCA's Cohen, Two Vegas Air Talents Die In Plane Crash

A private twin-engine plane carrying six people, including MCA National AC Promotion Director Donnie Cohen and two Las Vegas radio personalities, crashed off the California coast near Santa Barbara late last Tuesday night (3/16). All those aboard the Piper Seneca were killed.



Cohen

In addition to Cohen, the victims included KRLV/Las Vegas MD/air personality Steve Ortolano, KJUL/Las Vegas morning host Diane Songer, Cohen's girlfriend, Shannin Schmidt, and the plane's pilot and co-pilot. The four passengers had dined together before boarding the small plane.

Near-zero visibility made it difficult for Santa Barbara County sheriff's department search crews to recover the bodies. Officials report there was a delay in making positive IDs because no flight plan was filed. The plane had departed Van Nuys Airport in the San Fer-

COHEN/See Page 19

## Coburn Promoted At Geffen Label

Geffen CHR exec Craig Coburn has been upped to CHR Promotion Manager/Information Director.

"We've created a position designed to treat information as a weapon," remarked VP/Promotion Bill Bennett. "To maximize resources such as airplay and sales data, we needed someone to make it useful for the field staff. Craig is the perfect person to fill the bill. Not only is he extremely bright,



Coburn

COBURN/See Page 19

MARCH 26, 1993

## ROLE WITH THE CHANGES

What motivates radio people to make those major mid-career changes? Timing is one thing, but the chance to live your audience's lifestyle is another.

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A weekly look back at meaningful and amusing events from R&R's archives

## R&R Convention '79 Climaxes An Era

It was the biggest. The wildest. The costliest. A fitting climax to a decade of expansion for the radio and record industries. The R&R Convention of March 1979 was the first ever in L.A. and the last for nine years... because it was an impossible act to follow.

The glitz factor was prominent: It was Hollywood, the record biz was booming, the Blues Brothers headlined the closing show, and countless stars of stage, screen, and the nearby Playboy Club were present. Buses shuttled radio people to the Whisky to see a little-known British group called the Police.

But serious issues of the future were also tackled. Niche formats of the '90s (Churban, Rock AC) were speculated upon, and the promise and threat of new technology were hot topics. All that and the Famous (then-KGB) Chicken as an AOR panelist... no wonder there were no more conventions until 1981.

Also Celebrating 20 Years Of Excellence:

Communication Graphics Inc

# Clinton Administration Endorses Broadcast Spectrum Auctions

## NAB seeks to maintain broadcast exemption in Senate bill

In a surprise move, the Clinton Administration has called for broadcast frequencies to be included in proposed spectrum auctions. The move has NAB's lobbyists working overtime to maintain a broadcast exemption contained in a Senate bill (S. 335) that would authorize spectrum auctions.

"The bill should not exempt commercial radio and television broadcast services from competitive bidding," Secretary of Commerce Ron Brown said in a letter with suggested changes sent to bill co-author Sen. Daniel Inouye (D-HI), Chairman of the Communications Subcommittee. Although Brown's comments were prepared by NTIA, which is being run by acting Administrator Thomas Sugrue pending Senate confirmation of Clinton nominee Larry Irving, the letter was cleared at the highest levels of the administration (the Office of Management & Budget) to ensure compliance with White House policies.

Clinton's economic plan estimates that spectrum auctions could raise \$4.4 billion over four years to reduce federal deficits. "At a time when all citizens are being asked to make greater contributions in order to address the deficit problem and get our economy on sound footing again, it would be appropriate for taxpayers to real-

ize some benefit from the commercial use of this natural resource," Brown said.

If the administration prevails, it's unlikely that broadcasters would have to bid for their current frequencies. Where and how to auction spectrum would be left up to the FCC, but broadcasters would not have the protection of a ban written into law. The most likely potential targets for broadcast spectrum auctions would be HDTV channels and new spectrum for terrestrial DAB, should in-band on-channel technologies not prove feasible.

### Permanent Authority

Faced with the fiscal realities of attacking federal deficits, the new Democratic administration has not only embraced the spectrum auction proposals touted by the two preceding Republican administrations, but wants to carry the idea further. Brown urged that instead of approving spectrum auctions only on a trial basis, the FCC be given

permanent authority to assign licenses through competitive bidding. And if Congress holds to the "test" idea, Brown suggested that the experiment be expanded from 30 MHz to "at a minimum" 150 MHz to 200 MHz.

NAB President Eddie Fritts, on Capitol Hill to tell the subcommittee that NAB "heartily endorses" the spectrum bill, was quick to defend the exemption for broadcasters. He reminded senators of the "unique" public service obligation placed on broadcasters for their free licenses.

Inouye indicated he would go to bat for the broadcast exemption and resist any major change in the compromise legislation he and Sen. Ted Stevens (R-AK) crafted last year. However, FCC Chief Engineer Tom Stanley warned the subcommittee that dropping the broadcast exemption could "confuse" the spectrum auction issue. "This first experiment doesn't have to go that far."

While the spectrum auction bill appears likely to win Senate approval, the story is more clouded in the House. Telecommunications Subcommittee Chairman Ed Markey (D-MA), previously an opponent of the whole auction idea, is working on his own version of a revenue-producing spectrum bill.

## RTNDA SURVEY

### News Director Salaries Up, But Still Lagging

Despite a median salary jump during 1992, news director pay rates continue to lag well behind the cost of living, according to a new RTNDA survey.

"From 1989 to 1992, radio news directors typically saw their salaries increase only 4.5%, while the CPI [consumer price index] moved up 12.5%," said RTNDA. "Across three years, they lost buying power."

Radio NDs earned an overall median 1992 salary of \$19,010, up 6.7% from 1991. Small market NDs (under 50,000 population) accounted for much of that increase, as their median pay rose 9.8% from \$13,750 to \$15,100. In contrast, ma-

ior market NDs (one million+ population) saw their median salary dip to \$37,000 — 2.6% below the 1991 figure.

Median 1992 pay rates in medium (50,000-250,000) and large markets (250,000-one million) were essentially unchanged from 1991, coming in at \$17,775 and \$23,150, respectively.

### Females Gain In '92

Additional survey findings include:

- Overall, female NDs earned more in 1992 than their male colleagues. Their median salary was \$19,500 compared to \$18,490 for all males. In major and small markets, however, male NDs on average still earn more than women.

- Radio reporters brought home a 1992 median salary of \$14,500, a 6.6% jump over 1991. Most of that gain occurred in medium markets. Major and large market newshounds lost ground to inflation, while small market reporters saw a minimal gain.

- Median pay for all anchors was \$17,215, a 1.6% increase. Medium and large market anchors managed to stay ahead of the CPI, while their major and small market colleagues suffered some erosion of buying power.

RTNDA's salary data is based on information provided by 217 radio news directors during a survey conducted in May, June, and July 1992.

## EARNINGS

### Premiere Posts '92 Report

Premiere Radio Networks Inc. (NASDAQ: PRNI) reported net income of \$1.16 million (44 cents per share) for 1992, an increase of 32.6% from \$878,000 (44 cents per share) in 1991. Earnings per share remained unchanged, despite an increase in the company's outstanding shares from two million to three million, owing to its initial public stock offering.

Revenues for 1992 were \$10.1 million, up 5.4% from \$9.6 million the previous year. The company's announcement did not break out fourth-quarter figures.

"The company had its most profitable year ever, continuing the upward trend since Premiere's incep-

tion," said President/CEO Steve Lehman.



Premiere Radio Networks, based in Los Angeles, produces 14 syndicated programs, which are distributed to 1500 radio station affiliates nationwide. It also operates the Premiere Marketing Promotion division, which develops customized promotional campaigns.

Premiere has announced plans to enter the wired network market. It recently acquired its first owned and operated radio station, KZDG/Denver.

## DC REPORT

### Another Indecency Fine For KLSX/Los Angeles?

The FCC is poised to act on two pending Howard Stern indecency complaints against Greater Media's KLSX/Los Angeles, which is already fighting a \$105,000 Stern-related fine.

One complaint stems from a bit in which a Stern show guest discussed his father's penis size and wondered whether his dad masturbates. The second beef centers on Stern's discussion of his lack of control when making love to his wife.

A knowledgeable FCC staffer said at least one of the complaints, both of which were filed in mid-1992, "could be actionable." Another source said the premature ejaculation bit was most likely to cause trouble for the company.

Greater Media attorney Lawrence Miller said he hasn't heard a thing from the Commission. However, he assumes the agency has decided the complaints must be resolved before it can approve the company's purchase of WCDJ/Boston from Emmis Broadcasting.

Based on recent FCC precedent, it seems likely that if Greater Media does get fined, the Infinity Broadcasting stations that aired the cited material would also be penalized.

Also bubbling in the Washington cauldron:

- In what could be the first salvo in a new war over performance royalties, the House Intellectual Property Subcommittee was scheduled to hold a Thursday (3/25) hearing on that issue.

While no performance royalty legislation is currently pending, NAB fears the recording industry is poised to launch a major push for congressional approval of such a system, which would require broadcasters to pay ASCAP-like fees to recording artists.

- Broadcasters with facilities on federal land will almost certainly see a rent increase in the near future. A congressional advisory panel has recommended hikes ranging from 200%-800%. Some federal land managers want to jack the rates significantly higher.

In a somewhat related development, Indiana environmentalists are planning to file suit to block construction of a new tower for WVNI/Nashville, IN in Yellowwood State Forest. The activists claim the 490-foot structure could pose a threat to the hawks, bald eagles, and other birds that fly over the ridgetop site.

- The FCC has stated C. Devine Media, licensee of KBER/Ogden, UT, and Street Stryder, licensee of KQOL/Spanish Fork, UT, for a combined license renewal hearing. Among other things, the FCC wants to determine if the two groups engaged in a sham assignment of KQOL from Devine to Stryder.

### Price Investors Want Out

Price Communications Corp. has filed for SEC approval to allow four large institutional investors — Dean Witter Reynolds, Franklin Advisers, W.R. Huff Asset Management Co. L.P., and Trust Company of the West — to offer their holdings to the public following the company's emergence from Chapter 11 proceedings.

The institutions want to cash out \$16.9 million of 5% senior secured notes due in 1999, along with 5.6 million shares of common stock, which recently has been trading at about \$2 per share. The company will receive none of the offering proceeds.

Price warned investors that operations still aren't generating enough to pay current bills, with an \$8.5 million shortfall existing as of last December 31. So it plans to make principal payments on the notes by selling assets.

Price stations include WWKB & WKSE/Bufalo, WBZT & WIRK/West Palm Beach, and WOWO/Ft. Wayne, IN. The company is a part-owner of several Fairmont Communications outlets, including KIOI/San Francisco and WNIC/Detroit.

In other business news:

- Premiere Radio Networks has closed the purchase of its first O&O, KZDG/Denver, for \$3.55 million.

- Lee Shubert of Ballston Trust Services in Arlington, VA has been named receiver for WAQS & WAQQ/Charlotte. Even as you read this, he's out hawking the combo.

AT&T Commercial Credit sought the receivership, claiming that Adams Radio of Charlotte Inc. had defaulted on loans totaling over \$7.9 million.

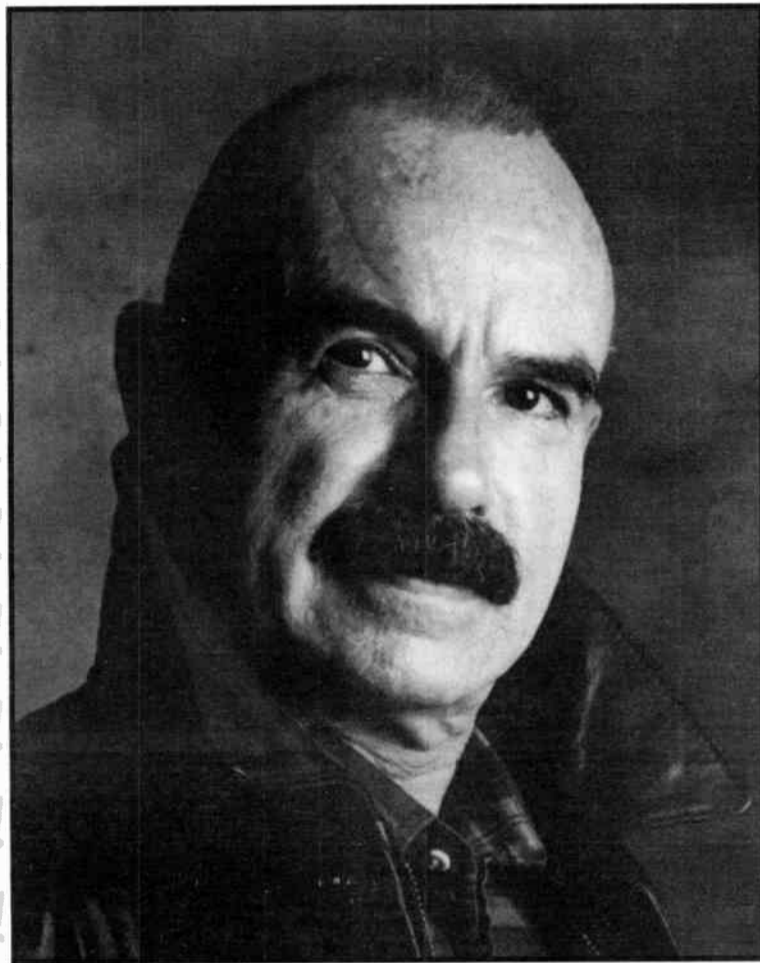
- Publicly traded Partech Holdings Corp. has closed its first radio purchase, WDZD/Charlotte, NC. The company also has acquisitions pending for four other stations.

- If you're thinking of buying an AM station, you might want to put Santa Rosa, CA first on your list of markets to check out. The new edition of Jim Duncan's *American Radio*, based on Fall 1992 Arbitron stats, lists Santa Rosa as the market with the lowest percentage of FM listening (57.54%). FM's highest percentage is in Greenville, NC (91.93%).

—Randall Bloomquist, Jack Messmer, Pat Clawson

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\*Source: Arbitron, Washington, Fall 1992 Adults 25-54 and Men 25-54  
Mon.-Fri. noon-2pm (Common Hours) ADI and METRO

**TRANSACTIONS**

# Hicks Goes Air-Borne In \$10 Million Kalamazoo Merger

**Dalton Group grabs Charlotte Gold WWMG plus LMA for \$4.5 million**

**Deal Of The Week**

**Air-Borne/Hicks Merger**

**PRICE:** \$10 million (estimated)

**TERMS:** Duopoly deal; Hicks Broadcasting Corporation is merging with the Air-Borne Group Ltd., with Hicks owner David Hicks acquiring a 33.33% stock interest in the surviving corporation. The final contract is to be filed with the FCC at a later date, but sources contacted by R&R estimate the value of each merger partner's station(s) at \$5 million.

**BUYER:** A new corporation yet to be named, owned by Chairman David Hicks of Portage, MI; President Edward Sackley III of Portage, trustee of the Edward J. Sackley III Revokable Trust; Janice Sackley of Portage, trustee of the Janice J. Sackley Revokable Trust; Edward Sackley of Mundelein, IL, trustee of the Edward J. Sackley Trust; John Strandin of Rockford, IL; Mark Rubin of Buffalo Grove, IL; Richard Fruin of Rockford, IL; Richard and Elise Zaragoza of McLean, VA; Richard Doering of Clarendon Hills, IL; and Robert Trobaugh Jr. of Bethesda, MD. Strandin is News Editor of WROK & WZOK/Rockford. Fruin is Sales Manager of WRRR & WXRK/Rockford-Belvidere. Richard Zaragoza is a Washington communications attorney. Phone: (616) 327-2000

**COMMENT:** The application states that the combined share of WRKR-WKMI & WKFR was 19.3 in the Fall 1992 Arbitron survey of the Kalamazoo metro.

**SELLER:** Hicks Broadcasting Corporation, owned by David Hicks. He is a former NAB Radio Board Chairman. Phone: (616) 344-0111

**WKMI & WKFR/Kalamazoo-Battle Creek**

**PRICE:** \$5 million (estimated)

**FREQUENCY:** 1360 kHz; 103.3 MHz

**POWER:** 5kw day/1kw night; 50kw at 500 feet

**FORMAT:** News/Talk; CHR

**COMMENT:** A deal to sell this combo for \$11 million was announced in November 1989, but it never closed.

**SELLER:** Air-Borne Group Ltd., owned by Edward Sackley III, Janice Sackley, Edward Sackley, John Strandin, Mark Rubin, Richard Fruin, Richard and Elise Zaragoza, Richard Doering, and Robert Trobaugh Jr. Phone: (616) 327-2000

**WRKR/Portage (Kalamazoo)**

**PRICE:** \$5 million (estimated)

**FREQUENCY:** 107.7 MHz

**POWER:** 50kw at 485 feet

**FORMAT:** AOR

**Arizona**

**KTZN/Green Valley (Tucson)**

**PRICE:** \$1,486,250

**TERMS:** Duopoly deal; asset sale for \$1,263,750 cash. The buyer is also to pay \$150,000 under a forbearance agreement and a \$72,500 brokerage commission, all due at closing. This sale is subject to approval by the U.S. Bankruptcy Court for the District of Arizona.

**BUYER:** Arizona Lotus Corp., a wholly owned subsidiary of Lotus Communications Corp., owned equally by the Howard A. Kalmenson Trust and Lilli Kalmenson Rosenbloor. President Howard Kalmenson votes the stock of his trust. They own KTKT & KLPX/Tucson; KWKW/Los Angeles; KFSD/San Diego; KGST/Fresno; KENO-KORK & KOMP-KYRK/Las Vegas; KOZZ-AM & FM/Reno; KOXR/Oxnard, CA; WTAQ/La Grange, IL; KZEP-AM & FM/San Antonio; and KONE/Lubbock. Phone: (213) 461-8225

**SELLER:** Nova Communications-Tucson L.P., a debtor-in-possession whose general partner is Nova Communications Inc., headed by Presi-

dent William Yde III. Phone: (602) 888-9292

**FREQUENCY:** 92.1 MHz

**POWER:** 50kw at 492 feet

**FORMAT:** AC

**BROKER:** Questcom Radio Brokerage is to be paid a commission of \$72,500 by the buyer at closing.

**COMMENT:** This station sold for \$2 million in 1989.

**Arkansas**

**KCAB & KWKK/Dardanelle (Russellville), AR**

**PRICE:** \$250,000

**TERMS:** Duopoly deal; asset sale with the entire amount financed by the seller at an interest rate of 8%. Interest-only payments of \$1667 are due monthly for 12 months, then principal and interest payments (on a 12-year amortization schedule) for 60 months. The amount then owed is to be refinanced and amortized over seven years at an interest rate equal to the prime rate of First National Bank of Springdale.

**BUYER:** Johnson Communications Inc., owned by Dewey Johnson of Springdale, AR. He owns KCJC/Russellville. Phone: (501) 756-9933

**SELLER:** Ramsey Communications Inc., headed by President Ward Ramsey. Phone: (501) 968-5338

**FREQUENCY:** 980 kHz; 102.3 MHz

**POWER:** 5kw daytimer; 200 watts at 1227 feet

**COMMENT:** The application states there are seven stations in the market created by the contour overlaps of KCJC-KCAB & KWKK and that the buyer will own fewer than 50% of the stations. The buyer is programming KCAB & KWKK under an LMA.

**KSNE/Marshall**

**PRICE:** \$450,000

**TERMS:** Asset sale; the buyer is assuming and/or renegotiating a \$250,000 note held by former owner Coy Horton; assuming a note for \$92,000; and will execute a promissory note for the remainder of the purchase price at 9% interest, payable to the seller.

**BUYER:** Country Music Communications Inc., owned by Max Pearson of Midlothian, VA. He owns WLEE/Richmond. Phone: (804) 740-1816

**SELLER:** Marshall Broadcasting Corporation, owned by Bishop L.E. Willis of Norfolk. He also owns KDFT/Ferris-De Soto (Dallas); KLRG & KMZX/North Little Rock-Lonoke, AR; WAYE/Birmingham; WBOK/New Orleans; WESL/East St. Louis; WGSP/Charlotte; WIMG/Ewing (Trenton), NJ; WPCE & WYMA-WMYK/Portsmouth-Cape Charles, VA-Moyock, NC (Norfolk); WSRD/Durham; WTJH/East Point (Atlanta), GA; WVCA/Gary, IN (Chicago); WURD/Philadelphia; WXSS & KFTH/Memphis-Marion, AR; WBXB/Edenton, NC; WKSO/Orangeburg, SC; WKWQ/Batesburg (Columbia), SC; WMXS/Cilinton, NC; WPZZ/Franklin (Indianapolis), IN; and WVCA/Selma, AL. Phone: (804) 624-6500

**TRANSACTIONS AT A GLANCE**

**1993 Deals To Date:**

**\$702,608,568**

(Last Year: \$309,129,377)

**Total Stations Traded This Year: . . . . . 312**

(Last Year: 262)

**This Week's Action: . . . . . \$23,046,222**

(Last Year: \$81,562,464)

**Total Stations Traded This Week: . . . . . 38**

(Last Year: 31)

**Deal Of The Week:**

**Air-Borne/Hicks Merger**

**\$10 million (estimated)**

**WKMI & WKFR/Kalamazoo-**

**Battle Creek, MI \$5 million (estimated)**

**WRKR/Portage (Kalamazoo), MI**

**\$5 million (estimated)**

- KTZN/Green Valley (Tucson), AZ \$1,486,250
- KSNE/Marshall, AR \$450,000
- KCAB & KWKK/Dardanelle (Russellville), AR \$250,000
- KHTN/Los Banos (Merced), CA \$100,000 for 33.33%
- WNUY/Bluffton, IN Undisclosed for 66%
- WRAY-AM & FM/Princeton, IN No cash consideration for 6.6%
- KILS/Minneapolis (Salina), KS \$72,162
- KKAQ & KKDQ/Thief River Falls, MN \$375,000
- WYYA/Olive Branch, MS (Memphis, TN) \$53,000 for 53%
- WAZF (AM)/Yazoo City, MS \$11,000
- KHFM/Albuquerque Stock interest in parent company for 45%
- KXXX/Lordsburg, NM \$3500
- WCLJ & WZKZ/Corning, NY \$780,000
- WBTB/Beaufort, NC \$45,310
- WWMG/Shelby (Charlotte) \$4.5 million
- KSJB & KSJZ/Jamestown, ND No cash consideration for 66%
- KUMA & KSXM/Pendleton, OR \$340,000
- WBRQ/Cidra (San Juan), PR \$1.9 million
- WHNK/Madison (Nashville), TN \$25,000
- KRGY/Brownsville, TX \$910,000
- KCHX/Midland, TX No cash consideration for 70%
- KMOO (AM)/Mineola, TX \$25,000
- KKYN-AM & FM & KVOP-KATX/Plainview, TX No cash consideration for 50%
- WKAJ/Charlottesville, VA \$120,000
- WSVV (FM CP)/Petersburg (Richmond), VA Undisclosed for 45%
- WJJO/Watertown (Madison), WI \$1.6 million

John Tenaglia, President of  
**TK Communications**

has agreed to transfer the assets of

**KZVE/KXTN  
San Antonio, TX**

for

**\$11,000,000**

to

McHenry T. Tichenor, Jr., President of  
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Oklahoma City, Oklahoma

**\$1,500,000**

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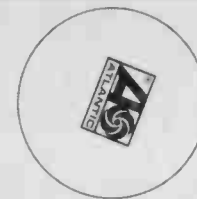
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## TRANSACTIONS

Continued from Page 6

FREQUENCY: 104.3 MHz  
 POWER: 100kw at 1017 feet  
 FORMAT: Gospel

## California

**KHTN/Los Banos (Merced)**  
 PRICE: \$100,000 for 33.33%  
 TERMS: Stock sale for \$50,000 cash and a five-year promissory note for \$50,000 at 8.5%. The seller is to be released from a note in the principal amount of \$575,000 owed by the licensee to former owner **Sunshine Valley Broadcasting Company Inc.**  
 BUYER: **James Ludwig** of Ceres, CA, acquiring 33.33% of **Excelor Communications Inc. Jimmy Lee Wilkison** and **Louise Tamey** of Turlock, CA will remain as owners of 33.33% each.  
 SELLER: **Kirsten McMurray** of Modesto, CA, selling her 33.33% stock interest. Her husband, **Harry McMurray**, owns **KATO & KXKQ/Safford, AZ.**  
 FREQUENCY: 104.7 MHz  
 POWER: 50kw at 500 feet  
 FORMAT: CHR

## Indiana

**WNUY/Bluffton**  
 PRICE: Undisclosed for 66%  
 TERMS: The buyers have a verbal agreement to assume pro rata portions of the station's original purchase price, be responsible for pro rata shares of operating expenses, and provide full-time management services.  
 BUYER: **John Shanley** of Alexandria, IN and **Jon Lamey** of Anderson, IN, each acquiring 33% of **Wells County Radio Corporation.** Lamey is part-owner and Shanley is the former GM of **WHUT & WLNH/Anderson, IN.** Phone: (219) 824-2804  
 SELLER: **Mickey Cupp** of Bluffton and **Robert Troxell** of Craigville, IN, each reducing their stock interest from 50% to 17%  
 FREQUENCY: 100.1 MHz  
 POWER: 2.6kw at 351 feet  
 FORMAT: Gold

**WRAY-AM & FM/Princeton**  
 PRICE: No cash consideration for 6.6%  
 TERMS: Stock transfers by gift to family members  
 BUYER: **Jeffrey** and **Stephen Lankford** of Princeton, each receiving 3.3% of the stock of **Princeton Broadcasting Company Inc.** from their respective fathers  
 SELLER: **Brothers Richard** and **Ray Lankford** of Princeton, each reducing their stock ownership from 50% to 46.7%  
 FREQUENCY: 1250 kHz; 98.1 MHz  
 POWER: 1kw daytimer; 50kw at 420 feet  
 FORMAT: AC

## Kansas

**KILS/Minneapolis (Salina)**  
 PRICE: \$72,162  
 TERMS: Asset sale for cash  
 BUYER: **Lesso Inc.**, owned by **Lawrence Steckline** of Garden Plain, KS. He owns **KBLS/North Fort Riley, KWLS & KGLS/Pratt, KSLs & KYUU/Liberal, KXXX & KQLS/Colby, KEGS/Emporia, KXLS/Enid, and KLLS/Augusta**, all in Kansas. Phone: (316) 721-8484  
 SELLER: **Belinda Ohlemeler** of Hays, KS. Phone: (913) 628-1737  
 FREQUENCY: 92.7 MHz  
 POWER: 50kw at 492 feet

## Minnesota

**KKAQ & KKDQ/Thief River Falls**  
 PRICE: \$375,000  
 TERMS: Asset sale for \$315,000, plus \$60,000 under a noncompete agreement, all due in cash at closing  
 BUYER: **Ault Marketing Inc.**, owned by **Everett Ault** of Thief River Falls. Phone: (218) 681-1530  
 SELLER: **Olmstead Broadcasting Inc.**, owned by **Dale Olmstead** of Thief River Falls. Phone: (218) 681-4900  
 FREQUENCY: 1460 kHz; 99.3 MHz  
 POWER: 2.5kw daytimer; 6kw at 161 feet  
 FORMAT: Country; AC  
 COMMENT: **KKDQ** has applied for a C3 upgrade.

## Mississippi

**WYYA/Olive Branch (Memphis, TN)**  
 PRICE: \$53,000 for 53%  
 TERMS: Stock sales for cash  
 BUYER: **S. Knox Phillips** of Eads, TN is increasing his stock ownership of **Olive Branch Broadcasting Corporation** from 47% to 50%. **Jerry Phillips** of Memphis is acquiring 50%. They own **WSBM & WQLT/Florence, AL** and **WLVS/Lake Worth, FL.** Phone: (601) 895-4050  
 SELLER: **Janet Johnson** of Olive Branch, selling her entire 51% stock interest, and **Annie Mae McNeil**, selling her entire 2% stock interest. Phone: (601) 895-4050  
 FREQUENCY: 95.7 MHz  
 POWER: 3kw at 328 feet  
 COMMENT: This station has applied to change its call letters to **WQAK.**

**WAZF (AM)/Yazoo City**  
 PRICE: \$11,000  
 TERMS: Asset sale for cash  
 BUYER: **Sides, Robinson, Edwards Inc.**, owned by **John Sides Sr.** of Calera, AL; **David Robinson** of Thorsby, AL; **Loretta Edwards** of Calera; and **Dennis Littleton** of Clanton, AL. **Sides** and **Robinson** own **KGTT/Alabaster, AL.** Phone: (205) 664-1515  
 SELLER: **Dr-Two Inc.**, headed by **President Harold Lardinols** of Waukesha, WI. He has applied for reinstatement of a canceled CP for **WAZF-FM/Yazoo City.** Phone: (608) 831-8708  
 FREQUENCY: 1230 kHz  
 POWER: 1kw  
 FORMAT: This station is dark.  
 COMMENT: This station sold for \$210,000 in 1981.

## New Mexico

**KHFM/Albuquerque**  
 PRICE: Stock interest in parent company for 45%  
 TERMS: Transfer of stock according to arbitration award confirmed in a stipulation and agreement filed in the Supreme Court of the State of New York, County of New York (Manhattan). **Peter Besheer** will surrender his 50% stock interest in **Concert Music Broadcasting Inc.**, a national radio rep firm and program syndicator, which is also the 90% stockholder of the licensee. He will receive the 90% stock interest in the licensee, be paid \$70,000, and receive payments of \$5000 per month until a loan in the amount of \$65,000 is fully paid. **Peter Cleary** will increase his stock ownership of **Concert Music**

**Broadcasting Inc.** from 50% to 100%, and the company will forgive an unspecified amount of indebtedness owed it by **KHFM.**

BUYER: **Peter Besheer** of Croton-on-Hudson, NY, acquiring a 90% stock interest in **New Mexico Classical Radio Inc.** In effect, **Besheer** is increasing his ownership from 45% to 90%. **F. Michael Langner** remains as 10% owner.

SELLER: **Concert Music Broadcasting Inc.**, owned by **Peter Cleary** and **Peter Besheer**, transferring its 90% stock ownership of **New Mexico Classical Radio Inc.** Thereafter, **Cleary** will be sole owner of **Concert Music Broadcasting Inc.** and its other businesses.  
 FREQUENCY: 96.3 MHz  
 POWER: 17.5kw at 4133 feet  
 FORMAT: Classical  
 COMMENT: This station sold for \$850,000 in 1987.

**KXKK/Lordsburg**  
 PRICE: \$3500  
 TERMS: Asset sale for cash  
 BUYER: **William Konopnicki** of Saford, AZ. He owns **KLVJ-AM & FM/Mountain Home, ID** and **KHIL & KWCX/Wilcox, AZ** and is buying **KTHQ/Eager, AZ.** Phone: (602) 428-2217  
 SELLER: **Interstate Ten Broadcasting of New Mexico.** Phone: (802) 229-3956  
 FREQUENCY: 97.9 MHz  
 POWER: 94kw at 2007 feet  
 FORMAT: This station is dark.

## New York

**WCLI & WZKZ/Corning**  
 PRICE: \$780,000  
 TERMS: Asset sale for cash  
 BUYER: **Pro Radio Inc.**, owned by **Victor Michael Jr.** and **Lori Michael** of Muncy, PA; **Ronald** and **Charlene Kyle** of Medford Lakes, NJ; and **Van** and **Kimberly Michael** of Muncy. **Victor Michael Jr.** owns **WHTO/Muncy.** Phone: (717) 232-8200  
 SELLER: **William R. Rice**, receiver for **Group Six Communications Inc.** He's a media broker and receiver for several other stations. Phone: (317) 844-7390  
 FREQUENCY: 1450 kHz; 106.1 MHz  
 POWER: 1kw; 50kw at 532 feet  
 FORMAT: AC; CHR  
 BROKER: **William R. Rice**  
 COMMENT: This combo sold for \$2.05 million in 1988.

## North Carolina

**WBTB/Beaufort**  
 PRICE: \$45,310  
 TERMS: Asset sale for \$10 cash and assumption of a promissory note to **UITAC Inc.** for \$31,000. In addition, the buyer is to pay the seller's FCC-related legal bills up to \$14,300.  
 BUYER: **Down East Radio Communications Inc.**, owned by **Joseph McClure** of Beaufort. He owns **WKTF/Atlantic (Beaufort).** Phone: (919) 728-2206  
 SELLER: **Recycled Radio Company Inc.**, headed by **President Bruce Naegelen.** Shareholder **Phillip Martin** has an interest in **WNHW/Nags Head, NC.** Phone: (919) 247-6343  
 FREQUENCY: 1400 kHz  
 POWER: 1kw  
 FORMAT: News/Talk

**WWMG/Shelby (Charlotte)**  
 PRICE: \$4.5 million  
 TERMS: Asset sale for \$4 million cash and \$500,000 for a noncompete under terms to be negotiated by closing  
 BUYER: **Dalton Group**, owned by **Bill** and **Sue Dalton** of Potomac, MD. They

own **WGRR/Cincinnati.** Phone: (301) 983-4220

SELLER: **Voyager Communications Group**, owned by **Jack McCarthy** and **Carl Venters.** They own **WMAG & WMFR/Greensboro-High Point-Winston-Salem, WRDU/Raleigh-Durham, WLWZ-AM & FM/Greenville-Spartanburg, and WOIC & WNOK/Columbia, SC.**

FREQUENCY: 96.1 MHz  
 POWER: 99kw at 1738 feet  
 FORMAT: Gold  
 BROKER: **Kallil & Company**  
 COMMENT: **WWMG** is expected to continue its LMA of **WXRC/Hickory (Charlotte)** under **Dalton** ownership. This station sold for \$5.7 million with an AM in 1986. The AM was then spun off for \$210,000.

## North Dakota

**KSJB & KSJZ/Jamestown, ND**  
 PRICE: No cash consideration for 66%  
 TERMS: Stock transfers by gift to family members. These transfers occurred in December 1991, but are only now being reported to the FCC.  
 BUYER: **Karen** and **Jay Chesterman;** **Cy Chesterman Jr.** in his own right and as custodian for his minor son; **Susan Student;** **Milo** and **Jill Bergeson;** **Scott, Randall,** and **James Smith;** and **Sheryl Klinkhammer**, receiving collectively 66% of the stock of **Chesterman Communications Jamestown Inc.** They also have interests in **KMNS & KSEZ/Sioux City, IA.**

SELLER: **Cy Chesterman**, reducing his stock interest from 41.9% to 23.36%; **Nancy Chesterman Smith**, reducing her stock interest from 32.43% to 9.67%; and **Susan Chesterman Bergeson**, reducing her stock interest from 25.67% to 0.97%. They also have interests in **KMNS & KSEZ.**  
 FREQUENCY: 600 kHz; 93.3 MHz  
 POWER: 5kw; 57kw at 256 feet  
 FORMAT: Country; AC

## Oregon

**KUMA & KSXM/Pendleton**  
 PRICE: \$340,000  
 TERMS: Asset sale for \$6000 cash and the remaining \$310,000 in monthly payments of not less than \$2963 at 8% interest. The interest rate is to be adjusted annually to two points above the prime rate published in the *Wall Street Journal.*  
 BUYER: **Round-Up Radio Inc.**, owned by **David Capps** and **Clare Ferguson-Capps** of Baker City, OR, trustees for the **David and Clare Capps Family Trust.** **Clare Ferguson-Capps** owns **KCMB/Baker City.** **David Capps** owns **KSRV-AM & FM/Ontario, OR.** Phone: (503) 523-3400  
 SELLER: **Pendleton Broadcasting Company Inc.**, owned by **Gregory Smith.** Phone: (503) 523-3400  
 FREQUENCY: 1290 kHz; 107.7 MHz  
 POWER: 5kw; 100kw at 1089 feet  
 FORMAT: Country; AC  
 COMMENT: This combo sold for \$470,000 in 1988.

## Puerto Rico

**WBRQ/Cidra (San Juan)**  
 PRICE: \$1.9 million  
 TERMS: Asset sale for \$1.65 million cash. The remaining \$250,000 is to be paid in yearly installments over three years at 8% interest.  
 BUYER: **American National Broadcasting Corp.**, owned by **Fernando Vigil Jr.** of Guaynabo, PR and **Miguel Maldonado** of Caguas, PR. They own **WRPC/San German, PR** and **WPRA/**

**Mayaguez, PR.** Phone: (809) 720-7444

SELLER: **Radio Musical Inc.**, headed by **President Tomas Carrasquillo Torres.** Phone: (809) 743-8260  
 FREQUENCY: 97.7 MHz  
 POWER: 2.7kw at 866 feet  
 FORMAT: Spanish AC

## Tennessee

**WHNK/Madison (Nashville)**  
 PRICE: \$25,000  
 TERMS: Duopoly deal; asset sale for cash. This sale is subject to approval by the U.S. District Court for the Middle District of Tennessee.  
 BUYER: **Finbar Broadcasting Company Inc.**, owned by **William Barry.** He owns **WAMB/Donelson (Nashville).** Phone: (615) 889-1960  
 SELLER: **Gary Stevens**, receiver for **GMX Communications of Tennessee Inc.** He is a radio station broker; receiver for **WRLT/Franklin (Nashville), TN;** managing partner and 25% owner of **WOMG-AM & FM/Columbia, SC;** and a director of **Southern Starr Broadcasting Group**, a publicly traded company that owns four stations. Phone: (203) 966-6465  
 FREQUENCY: 1430 kHz  
 POWER: 5kw day/1kw night  
 FORMAT: This station is dark.  
 BROKER: **Gary Stevens**

## Texas

**KRGY/Brownsville**  
 PRICE: \$910,000  
 TERMS: Duopoly deal; asset sale for cash  
 BUYER: **Signature Broadcasting**, owned by **Dick Oppenheimer.** He owns **KFRQ/Harlingen (Brownsville-McAllen), WRMX/Nashville, WMXP/Pittsburgh,** and **KIXL/Austin.** Phone: (512) 482-0982  
 SELLER: **Sunbelt Radio Group**, owned by **Richard Lee.** This transaction will complete a selloff of this group. Phone: (404) 240-0070  
 FREQUENCY: 99.5 MHz  
 POWER: 100kw at 1037 feet  
 FORMAT: Spanish  
 BROKER: **Norman Fischer of Fischer & Associates**

**KCHX/Midland**  
 PRICE: No cash consideration for 70%  
 TERMS: Transfer of 70% "member" interest in the licensee, a Texas limited liability company, for the buyer's assumption of full management of the company and guarantee of its existing indebtedness of approximately \$250,000. The buyer and seller are brothers.  
 BUYER: **William Hicks** of Bryan, TX, increasing his "member" interest in **Sondance Midland L.C.** from 25% to 95%. **Ben Downs** remains as 5% "member." Both have interests in **KFMX-AM & FM/Lubbock.** **William Hicks** has interests in **WTAW & KTSR/College Station, TX** and **KULF/Brenham, TX.** **Downs** has an interest in **KISX/Whitehouse, TX.** Phone: (409) 268-8274  
 SELLER: **Thomas Hicks** of Dallas, transferring his 70% "member" interest. He has interests in **WTAW & KTSR; KLVI & KYKR/Beaumont, TX; KLTN/Port Arthur, TX;** and is acquiring **KMND & KNFM/Midland.** Phone: (214) 740-7300  
 FREQUENCY: 106.7 MHz  
 POWER: 100kw at 679 feet  
 FORMAT: CHR  
 COMMENT: **Thomas Hicks** must divest his interest in **KCHX** before acquiring **KMND & KNFM** because their combin-

Continued on Page 14



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## Streit Adds PD Position At WVRI

Steve Streit has assumed OM/PD duties at WVRI/Orlando. He was previously that station's OM, as well as OM/PD at co-owned Paxson AC WMGF/Orlando. WVRI's PD slot had been vacant since Brian Thomas left to program WRBQ (Q105)/Tampa two months ago.



Streit

WMGF & WVRI President/GM Matt Mills told R&R, "Steve's very talented and extremely knowledgeable. He knows how to put together a great team, and the people who work for him respect him very much. There was no need to go outside the building when we already have [someone here] who's quite capable of doing the job."

Streit, who earned his CRMC accreditation last year, joined WMGF approximately four years

STREIT/See Page 19

## Eley Upped To New Motown Post

Industry vet Paris Eley has been promoted to Sr. VP/Marketing at Motown Records.



Eley

"Paris is a talented and extremely knowledgeable industry veteran," remarked Motown COO Harry Anger. "His background and expertise will be invaluable in guiding Motown's marketing efforts."

Eley was most recently Motown's Sr. VP/R&B Promotion. He joined the label following 10 years at CBS Records, where he attained the VP/Promotion post. He also was PD at KCOH/Houston.

## Loveless Live



When Patty Loveless (l) performed from L.A.'s Roxy, the 90-minute concert was broadcast live on more than 190 radio stations nationwide. Sony Music Entertainment Chairman Michael Schulhof (c) and Sony Music Nashville President Roy Wunsch caught up with her at Spago after the show.

## WLUM/Milwaukee Recruits Hyatt As PD

Jamie Hyatt, PD at KOY-FM (Y95)/Phoenix, has resigned to accept the vacant PD post at All Pro CHR WLUM (Hot 102)/Milwaukee. Hyatt replaces Gregg Cassidy, who exited four weeks ago, and will begin his new duties in early April.



Hyatt

WLUM VP/GM Steve Sinicropi told R&R, "We're excited that Jamie's joining us. We spoke to a lot of people, but when I met

Jamie, he just felt like the right person. He has the experience, attitude, and ability to put Hot 102 back on top."

Hyatt commented, "It's a great opportunity to work with excellent people and play the music I have a passion for. Hot 102's a strong facility with the potential to become the market winner it once was. It's my job to focus the station and take it to the top."

Hyatt programmed KOY-FM for almost two years. Prior to that, he was PD at KIKI-FM/Honolulu and KDON/Salinas-Monterey and APD at KSND/Eugene, OR.

## Cannon Assumes 'TIC-FM PD Chair

Veteran WPRO-FM/Providence PD Paul Cannon has accepted the PD slot at Chase CHR WTIC-FM/Hartford, replacing Tom Mitchell. Cannon will join WTIC after PRO-FM's transfer to Tele-Media takes place.



Cannon

Cannon told R&R, "I'd originally accepted the WKSE/Buffalo PD post. But I took the 'TIC job because of family considerations, in addition to the thrill of programming this legendary station. There are some great people [here] at 'TIC-FM."

Cannon, who once programmed WKSE, has also been APD at WZYQ/Frederick, MD.

## EXECUTIVE ACTION

### John Roberts PD Of SMN's Classic Rock

ABC/Satellite Music Networks has recruited rock radio notable John Roberts as PD of its Classic Rock format.

"We're extremely pleased to welcome John to national radio," said ABC Radio Networks VP/Programming Robert Hall. "His extensive AOR track record qualifies him to lead one of ABC/SMN's premier formats as radio heads into the coming network revolution."

"John's range of experience, combined with his outstanding references, really made him stand out," remarked Classic Rock/Z-Rock Managing Director Lee Abrams.

Roberts was PD of WAFX/Norfolk. He's also programmed WYSP/Philadelphia, KEGL/Dallas, and WFBQ/Indianapolis.

### Beau Roberts New OM Of Jones CD Country

Beau Roberts, PD of Jones Satellite Networks' Country format, has been named OM of the web's youth-oriented CD Country format.

"In developing CD Country, it became clear that Beau had a strong vision of what the format should sound like," said Jones Satellite Exec. VP/GM Roy Simpson. "This vision — coupled with his tireless efforts on behalf of our Country format — has earned him this promotion."

Before joining Jones, Roberts was OM of KIKX/Colorado Springs, PD of crosstown KKFM, and Production Director of the market's KKMG. He also held programming posts with Unistar, WAVA/Washington, KAZY and KLZ/Denver, and KHWK/Amarillo.

### Lozitsky Promoted To Internet VP/Director

Lou Lozitsky has been upped to VP/Director of Internet, the network radio division of Interep.

"Lou's promotion is long overdue," said Interep President/Marketing Division Marc Guild. Lozitsky will be responsible for network training at all Interep offices, regional evaluation, and instituting new processing systems to expedite billing and collections.

Lozitsky has been Internet's VP/Director of Media Planning since 1989. He joined the rep firm in 1985 as a network AE.

### Millman Moves Up At Elektra

Lisa Millman has been promoted to VP/Press and Artist Development at Elektra Entertainment.

"Lisa has proven herself to be a vital asset to Elektra, especially on the West Coast," noted Sr. VP/Press and Artist Development Sherry Ring Ginsberg. "Her skill, enthusiasm, and dedication have been driving forces in Elektra's publicity department."

Millman joined Elektra in 1987. She previously worked for the Solters/Roskin/Friedman PR firm and in Epic's publicity department.



Millman

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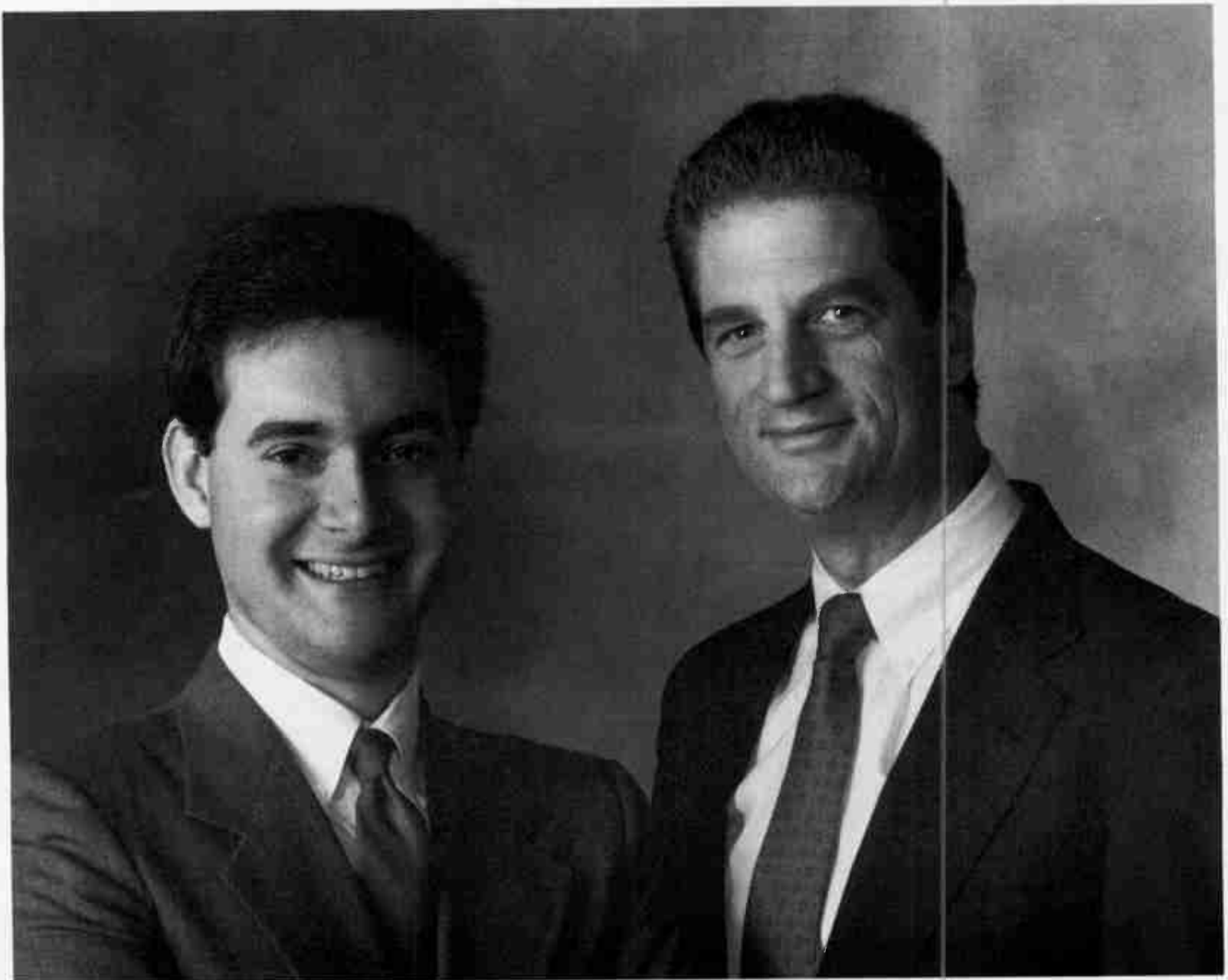


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## Major New WTUX & WTLC VP/GM

Paul Major has been appointed to the VP/GM post at Panache Broadcasting Urban combo WTUX & WTLC, replacing long-time VP/GM Al Hobbs. Major, who briefly worked for TLC in the '60s, was previously a co-owner of WTMP/Temple Terrace (Tampa).



Major

Major told R&R, "WTLC's an institution in this market. The station's got a great staff, and my focus is really in the sales area. I'm pleased to be with a young growth company [like Panache]."

Major, a 30-year broadcast veteran, worked at a number of Detroit stations, including WJLB and WCAR, before entering station ownership at WVNS/Tuskegee. He has also served as financial consultant to a number of radio stations over the past decade.

## Witting Opens Consultancy

Former WCBS (AM)/New York VP/GM Chris Witting has formed Chicago-based Creative Broadcast Consulting, which will advise all-News, Talk, and Full-Service stations on programming and marketing strategies.



Witting

Witting's first client: Group W's all-News WMAQ/Chicago. Others include Price Communications and Swedish National Radio.

Prior to WCBS, Witting's 20-year programming and management career took him to KDKA/Pittsburgh, WBBM (AM)/Chicago, WBZ/Boston, WCAU/Philadelphia, and WIND/Chicago, among others.

## Hale Storms Into WWTN GM Office

Radio management veteran Ron Hale has been named GM of FM News/Talk outlet WWTN/Manchester (Nashville). He replaces David Manning, who resigned from the station, which is currently in bankruptcy.

"I was brought in as a workout specialist," said Hale.

Prior to joining WWTN, Hale was GM of WCEO & WYDE/Birmingham and a consultant to the stations' parent company, American Media General. (WWTN is owned by an AMG subsidiary, but Hale is employed by the station's bankruptcy trustee, John McLemore.)

Hale has also owned or invested in 13 small market radio stations during his 30-year radio career.

## Montgomery's Good Ol' Days



Atlantic Group's Levert took time out from a WEA reception at the NARM Convention to pose with labelmate John Michael Montgomery. Smiling at Orlando's Hyatt Regency Grand Cypress Hotel are (l-r) Gerald Levert, Montgomery, Sean Levert, and Marc Gordon.

## Constantine Exits KBCO For Consultancy

KBCO/Denver VP/Programming and morning personality Dennis Constantine is exiting the Noble AOR to become a fulltime consultant. He will remain a resident of Boulder and will consult KBCO.



Constantine

Explaining the focus of his con-

sultancy, Constantine told R&R, "Radio stations have become these machines that just crank out a format. Most have lost touch with their audiences and communities. That's even more important than the music we play."

In addition to KBCO, Constantine's initial client roster includes WHFS/Washington, KGSR/Austin, KZON/Phoenix, and KIOT/Santa Fe. Constantine joined KBCO in 1977, became its OM in 1982, and earned VP stripes in 1991.

## Cadet Set As XHRM/San Diego PD

XHRM/San Diego has chosen KSOL/San Francisco Asst. PD Ron Cadet as its new PD. This is Cadet's first programming opportunity.

XHRM VP/GM Mike Seaberry told R&R, "I was looking for some-



Cadet

one who was young, aggressive, and really wanted to be here. Cadet really wanted the challenge. I consider him to be potentially one of the best [PDs] in the business . . . time will tell."

Cadet remarked, "This is the opportunity of a lifetime and I'm grateful to get it. Consultant Harry Lyles and Mike Seaberry have put together a very solid base. It's just a matter of giving the station some flavor to make it distinctive."

## Gold Gold World



Capitol execs presented Tom Cochrane with gold awards for his "Mad Mad World" LP and "Life Is A Highway" single. Exchanging kudos are (l-r) Capitol's Frank Palombi, Sr. VP/Promotion John Fagot, and Exec. VP Art Jaeger, Cochrane, label President/CEO Hale Milgrim, and manager Ron Stone.

## UPDATE

### Rhino Looks Forward With New Label

Rhino Records, best known for archive releases, has re-entered the contemporary market with **Forward**, a label created to "nurture and advance the careers of established artists." Rhino VP/Marketing Chris Tobey and VP/A&R Gary Stewart serve the same functions at Forward, which will be distributed through Rhino's pact with Atlantic.



Said Tobey, "Rhino's expertise lies in reaching music consumers age 25+. [Forward will] sign contemporary artists who appeal to those consumers we already know how to serve." The roster currently boasts **NRBQ**, **Todd Rundgren**, and **Beausoleil**.

Atlantic Group co-Chairman/co-CEO Doug Morris noted, "Rhino's branching out into untapped territory with a new label that's sure to further burnish its reputation. Forward will occupy a unique niche."

### Oz's RooArt Links With Atlantic

Australian-based **rooArt** has signed on with **Atlantic Records** for U.S. distribution and marketing. The association will bow this spring with releases by **Screaming Jets** and **Wendy Matthews**.

INXS manager/**rooArt** founder Chris Murphy noted, "There has never been a lack of talent in Australia, only the lack of a proper infrastructure to take that talent to the rest of the world. With a few obvious exceptions, Australian artists have had limited and scattered success abroad. **rooArt** was established to rectify that situation. We are now ready to concentrate our attentions on America."

"My relationship with Chris Murphy goes back to Atlantic's signing of INXS over a decade ago. It's a real privilege to expand our longstanding collaboration through this new venture," noted Atlantic Group co-Chairman/co-CEO Doug Morris.

### Hopkins Named ND At Cox Miami Trombo

Tom Hopkins has been named ND at Cox Urban-N/T-AC trombo **WHQT-WIOD & WFLC/Miami**. He replaces **Chuck Meyer**, who becomes morning host at **WIOD**.

Hopkins commented, "This is an extraordinary opportunity. Being part of a three-station news operation is challenging, and working at a place with a history as great as **WIOD's** is just plain exciting."

Hopkins was previously **WIOD's** Assistant ND. His background also includes stints as a play-by-play sports announcer at **KCMO/Kansas City**, freelance foreign correspondent for **Mutual News**, sports anchor at **WDAF-TV/Kansas City**, and news anchor at **KBMA-TV** (now **KSHB/Kansas City**).



Hopkins

### WZMX/Hartford Promotes Long To GSM

**WZMX/Hartford** Sales Manager **Jodi Long** has been elevated to General Sales Manager. She succeeds Station Manager **Joe Cariffe**, who departed the **Multi Market Communications AC** one month ago to join **WTMX/Chicago**.

MMC President/CEO **David Pearlman** noted, "Jodi's local and national selling experience [combined with] her superb management skills has translated into big sales success."

Before joining **WZMX**, Long previously was an AE for **WMRE** (now **WODS/Boston**) and Beantown combo **WRKO & WROR** (now **WBMX**), as well as Senior AE for crosstown **WBOS**. She also was **Torbet's** Boston Regional Manager.

### WFAN Sets New Changes On-Air & Off

All-Sports **WFAN/New York** has tapped longtime station staffer **Bob Gelb** as its new Sports Director. Gelb will coordinate the **Infinity** station's newsroom operations, guest booking, and anchors. He will continue to produce the "Mike & The Mad Dog" afternoon show.

**WFAN PD Mark Chernoff** noted, "Bob's insight and expertise have been an integral part of this radio station since its inception. I can think of no person more qualified for the position."

In other goings-on this week at **FAN**: **Mike Lupica** and **Len Berman** have been hired as midday hosts, and the station announced that **Dave Jennings** and **Paul Olden** have been chosen for **New York Jets** play-by-play duties.

# Jim Taber

*June 29, 1940–March 15, 1993*

Jim was a friend to all who knew him.  
His love for radio was only eclipsed  
by his kindness and compassion.

He was a professional  
in every sense of the word.

He will be dearly missed  
by his family at TM Century and  
his friends around the world.

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## Radio

● **LAURIE DICKINSON** has been elevated from Retail Sales Manager to Retail/NSM at KINK/Portland.

## Records

● **AL PRYOR** segues to Columbia Records as Director/A&R/Marketing, Jazz/Progressive Music, West Coast. Prior to his appointment, he spent eight years at WBGO/New York.



Pryor

Violette

● **CHRIS VIOLETTE** shifts to Island Records as A&R Manager. He most recently was National Director/College Rep Program at PolyGram Group Distribution.

● **JULIE FARMAN** has been promoted from Director/West Coast Media to Sr. Director/Media Relations, West Coast at Epic Records.



Farman

McKenna

● **JIM MCKENNA** assumes Director/National Field Sales duties at Sparrow Distribution. He exits the Benson Music Group, where he served as Regional Sales Manager.

## National Radio

● **LOUD DEBI DOWD** joins ABC Radio Networks' SMN Z-Rock airstaff for weekends, exiting WZRQ/Albany, NY. In other ABC news, "The Greatest Hits Of The '90s: Country's Gold And Platinum Decade" is set to air as a three-hour "American Country Countdown With Bob Kingsley" Memorial Day weekend special (May 28-31, 6am-midnight); (212) 456-5646.

● **CHILDREN'S SATELLITE NETWORK** and **WALT DISNEY RECORDS** are offering the "Disney Read-Along Storytime Theater On Radio AAHS," a weekly, 20-minute segment highlighting one children's story per week. Set to debut April 12, the series will air Tuesdays at 1:30pm ET and will repeat Thursdays at 8pm ET; (818) 567-5328.

● **ROCK HOUSE PRODUCTIONS** is offering the "Blues Plate Special" on a market-exclusive, 26-week barter basis. The weekly, hourlong program is available on DAT or high-grade cassette; (914) 782-5022.

## Changes

Ellen Miller promoted to Sr. AE at WSCR & WXRT/Chicago.

Joel DeBruhl joins KINK/Portland as AE.

Joan McNamara becomes AE at Katz Radio's Dallas bureau.

Jill Rosenthal upped to AE at the Interep Radio Store.

### For The Record

Kim Putnam has been upped to Sales Manager at Christal Radio in Houston, not Dallas (R&R 3/12). **Francine Sherman** remains Sales Manager at the Dallas office.

## Industry



Korman

Lang

● **ABBIE KORMAN** steps up from Director/Marketing & Promotion to VP/Director, Business Development at the Interep Radio Store/West Coast. Concurrently, **DEBBY LANG** — previously President at Top Flight Marketing — has been named Director/Sales at Interep's Denver branch.

● **DOREEN RINGER ROSS** has been elevated from Sr. Director to Assistant VP/Film & TV Relations at BMI.

● **ROBYN ROSEMAN** has been tapped as Creative Director at Famous Music Publishing. She previously worked as an artist manager.

● **MARYANN EARL** — a former Enigma Records executive — is handling independent radio promotion and marketing at Warner/Chappell Music.

### Jackson Pacts



Janet Jackson celebrated with EMI Music Publishing Worldwide Chairman/CEO Martin Bandier after signing a multiyear publishing deal with the company.

## CHRONICLE

### Marriages

**WOKK/Meridian, MS** midday talent **Jerry Allen** to **Tammy Flo**, March 19.

### Births

**MJI Broadcasting** Affiliate Manager/Midwest **Daniel Wolkoff**, wife **Laurie**, son **William Jerry**, February 24.

**KOSO/Modesto, CA** MD **Tony Miranda**, wife **Jo**, daughter **Lauren Elizabeth**, March 14.

**KHYL/Sacramento** Asst. PD/afternoons **Ric Santos**, wife **Priscilla**, son **Trenton Avery**, March 20.

**KS95/Minneapolis** Asst. MD/middays **Leighton Park**, wife **Melinda**, son **Elliot**, March 21.

**WMTF/Cedar Rapids, IA** PD **Randy Lee**, wife **Lesa**, son **Christopher**, March 21.

### Condolences

**KLON/Long Beach, CA** PD **Jay Roebuck**, 55, March 17.

## PROS ON THE LOOSE

**Mark Callaghan** — PD KIMN/Ft. Collins, CO (303) 226-6969

**Myles Cameron** — Middays KIOI/San Francisco (415) 775-6269

**Scott Cherney** — VP/GM WYAV/Myrtle Beach, SC (803) 449-6535

**Doug Dixon** — Weekends WEBN/Cincinnati (513) 932-6189

**Shotgun Kelly** — APD/afternoons WMKS/Macon, GA (912) 750-0716

**Kevin Machado** — Mornings KJFX/Fresno (209) 431-1754

**Paul Phillips** — Prod. Director/middays WDJB/Ft. Wayne, IN (219) 432-4300

**Joe Regelski** — News Director KDBK/San Francisco (415) 435-6549

**Don and Rick Shaw** — Late-nights KMPC/Los Angeles (619) 625-0134 or (818) 789-1059

**David Trusty** — VP/GM WYUU/Tampa (813) 979-0286

**Rob Walker** — Nights WERZ/Exeter, NH (603) 659-3470

## TRANSACTIONS

Continued from Page 8

ed shares in the Midland-Odessa market would exceed the 25% cap under the FCC's duopoly rules.

### KMOO (AM)/Mineola

PRICE: \$25,000

TERMS: Asset sale for \$2500 cash and a promissory note at no interest for \$22,500. The note is to be paid in 45 equal monthly installments of \$500, beginning seven months after closing. BUYER: **Canton Broadcasters Inc.**, owned by **Lloyd Shinn** and **William Bone** of Canton, TX. Phone: (214) 551-1929

SELLER: **KMOO Inc.**, owned by **Sam** and **Joyce Curry**. They also own **KMOO-FM/Mineola**. Phone: (903) 569-3823

FREQUENCY: 1510 kHz

POWER: 500 watt-daytimer

FORMAT: Gospel

### KKYN-AM & FM-

### KVOP & KATX/Plainview

PRICE: No cash consideration for 50% TERMS: Duopoly deal; the buyer has agreed to acquire 50% of the licensee, newly restructured as a Texas limited liability company, which will assume an existing note on **KKYN-AM & FM/Plainview** and complete a pending \$250,000 purchase of **KVOP & KATX/Plainview**. An agreement states the buyer will "handle the financial side," while the seller will direct day-to-day operations.

BUYER: **Don Williams**, acquiring a 50% "member" interest in **Radio Music Box Co. L.C.** It owns **KKYN-AM & FM** and is acquiring **KVOP & KATX**.

SELLER: **Michael** and **Mary Beth Fox**, reducing their "member" interest from 100% to 50%

FREQUENCY: 1090 kHz (KKYN [AM]); 1400 kHz (KVOP); 97.3 MHz (KATX); 103.9 MHz (KKYN-FM)

POWER: 5kw day/500 watts night; 1kw; 100kw at 500 feet; 25kw at 354 feet

FORMAT: Country & Country; AC & Country

## Virginia

### WKAV/Charlottesville

PRICE: \$120,000

TERMS: Duopoly deal; asset sale for \$115,000 cash and advertising time valued at \$5000 to be provided over a period of one year following closing to businesses owned by the seller or his father

BUYER: **Charlottesville Broadcasting**

Corporation, owned by **Laurence** and **Catherine Richardson** and **Colin Rosse** of Charlottesville. They own **WINA & WQMZ/Charlottesville**. Phone: (804) 977-3030

SELLER: **Cavaller Country Broadcasting Inc.**, owned by **Mark Wilson**. Phone: (804) 977-1400

FREQUENCY: 1400 kHz

POWER: 1kw

FORMAT: AC

COMMENT: The application states that the market created by the contour overlaps of **WKAV-WINA & WQMZ** has 12 stations, and the buyer will own less than 50% of the stations under the small market duopoly rule. This station sold for \$420,000 in 1984.

### WSVV (FM CP)

### Petersburg (Richmond)

PRICE: Undisclosed for 45%

TERMS: The seller is assigning the CP to a new corporation in order to admit two new shareholders on undisclosed terms.

BUYER: **Dr. Walton Belle** and **Dr. Charles Cummings** of Richmond, each acquiring 22.5% of **WSVV Inc.**

SELLER: **Sandra Vaughan**, reducing her interest from 100% to 55%

FREQUENCY: 100.3 MHz

POWER: 3kw at 328 feet

## Wisconsin

### WJJO/Watertown (Madison)

PRICE: \$1.6 million

TERMS: Duopoly deal; asset sale for cash

BUYER: **Mid-West Family Broadcasting Group**, headed by **William Walker**. It owns **WTDY & WMGN/Madison**; **WQKL & WTKA/Ann Arbor, MI**;

**WIRX & WSJM/St. Joseph, MI**; **WGLO & WCHT/Escanaba, MI**; **WIXC/Saginaw-Bay City, MI**; **KOSP/Springfield, MO**; **WIZM/La Crosse, WI**; **WGMV & WOSH/Oshkosh, WI**; **WKMQ & WNTA/Rockford, IL**; and **WNNS & WMAV/Springfield, IL**. Phone: (608) 271-1743

SELLER: **Joyner Radio Inc.**, headed by President **David Weil**. It also owns **WZFX/Fayetteville, NC** and **WROV-AM & FM/Roanoke, VA**. Phone: (919) 734-1111

FREQUENCY: 94.1 MHz

POWER: 50kw at 492 feet

FORMAT: AC

BROKER: **George Otwell** of **Media Venture Partners**

COMMENT: This station sold for \$2 million with an AM in 1988. The AM was sold in 1989 for \$100,000.

### WHAT DO.....

KIIS, KROQ, KPWR, KQLZ, WRBQ, KOY, KMEL, KFOG, KNBR, KITS, KRQR, WNEW, WHTZ, WALK, WGN, WGCI, WBBM, WVAZ, WHYT, WWJ, WJR, WIOQ, WUSL, KSHE, WKBQ, KQRS, KLXK, KSTP, WMAL, WAVA, WBCN, WGST, WAPW, WBZZ, WMXP.....

And over 1,000 other stations.....

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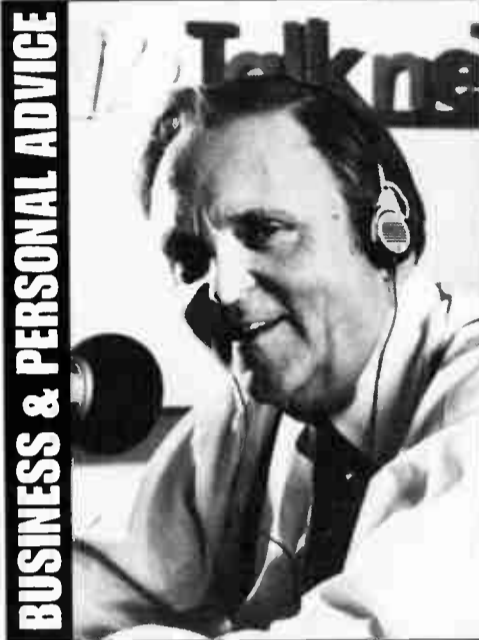


Update

# Westwood One Announces A NEW LINEUP

# NOW IS THE TIME FOR TALKNET

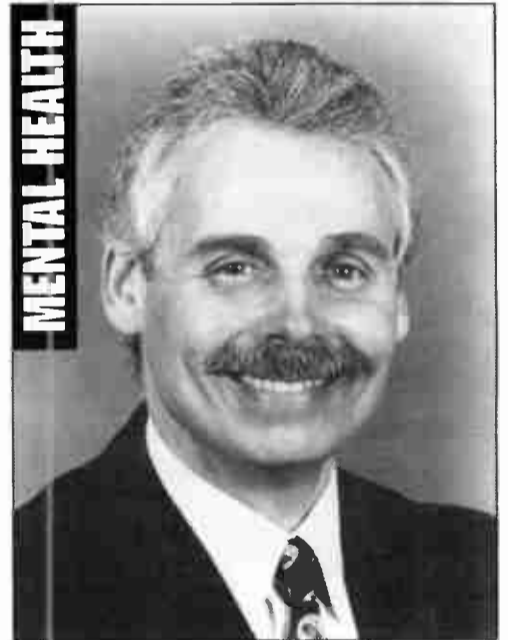
## BRUCE WILLIAMS



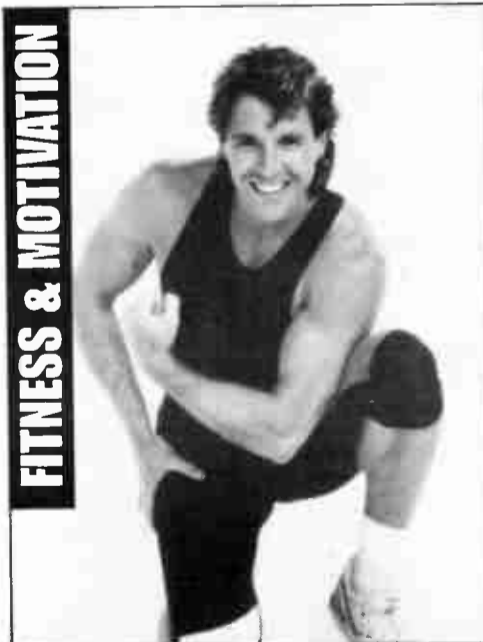
*Every Monday through Friday from 7-10pm (ET), Bruce Williams brings down-to-earth advice and conversation to Talknet listeners. Taking calls from across the nation, Bruce offers advice on business and personal matters with straight-forward solutions to everyday problems.*

*Making house calls five nights a week from 10pm-1am (ET), renowned psychiatrist Dr. Harvey Ruben helps listeners cope with everyday living by providing warm-hearted guidance on a variety of issues, including relationships, problems in the workplace, family matters and general well-being.*

## DR. HARVEY RUBEN



## DAVID ESSEL, M.S.



*Every Saturday and Sunday from 10pm-1am (ET), Talknet's newest addition, "David Essel—Alive!" provides an energetic approach to a healthy lifestyle. With advice on stress management, self-esteem, exercise, nutrition and more, David takes calls from listeners and invites health & fitness experts into the studio to talk to America.*



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# MANAGEMENT

## Better Discipline

**T**raditional discipline waits until problems become serious, then treats employees increasingly harshly — as if that will improve their performance or teamwork.

Instead, Dallas-based **Performance Systems Corp.** President **Eric Harvey** suggest you sit down with the employee and point out specific discrepancies between actual and expected performance. Then explain the business reasons why expectations must be met. Finally, coach the employee to improve performance.

## Reference Checklist

**T**o get solid answers about former employees from their ex-employers, the Round Rock, TX-based **Practical Supervision** newsletter suggests you ask the following questions:

In measurable terms, what was the biggest impact this person made on your organization?

How were the results measured?

Did this person perform work above and beyond the call of duty?

What exactly did this person do?

Could you rate this person's work performance on a scale of 1 to 10?

What would it take to be a "10"?

What percentage of your current employees would rank in the 8 to 10 range?

The last two questions should give you a handle on the comparative quality of the person's work.

## Wait To Make The Right Decisions

**S**nap decisions — those made without thorough preparation — usually cost a company loads of money and untold amounts of time devoted to correcting the mistakes. The Menlo Park, CA-based **Robert Half International** consulting firm recommends delaying nearly every decision — until you've had enough time to be

sure it's the right one.

After all, there are times when making no decision is the best course of action.

Most often, however, simply giving adequate amounts of time and consideration — within reason — before making the decision will prevent unforeseen problems.

## Communicating Company Priorities

**T**o determine if everyone in your company is working under the same set of priorities, Edison, NJ-based **Dataflex Corp.** President **Richard Rose** suggests you try the following exercise:

Have all your employees write down the six most important aspects of their jobs. Then ask them to rank the items, based on what they would tackle first if they had only 20 minutes to work.

Next have your managers write down a priority list for each subordinate in their respective departments. Compare these with the employees' lists. If they don't match, your company's needs are not being served.

Then get the subordinates and their respective managers together to discuss jobs and company goals until they reach an agreement. A more concise picture of how each person's work affects the company should result.

## DATELINE

● **April 18-22** — 71st Annual NAB Convention. Convention Center, Las Vegas.

● **May 11** — 28th Annual Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.

● **May 16-23** — T.J. Martell Rock 'N Charity Week. Los Angeles.

● **May 19-23** — AWRT Convention. Walt Disney World, Orlando.

● **June 9** — Second Annual RAB Radio Creative Fund Mercury Awards. Waldorf Astoria, New York.

● **June 12-18** — NAB Executive Management Development Seminar for Radio Broadcasters. University of Notre Dame, South Bend, IN.

● **June 13-16** — Promax International (formerly BPME) & BDA Conference & Exposition. Walt Disney World, Orlando.

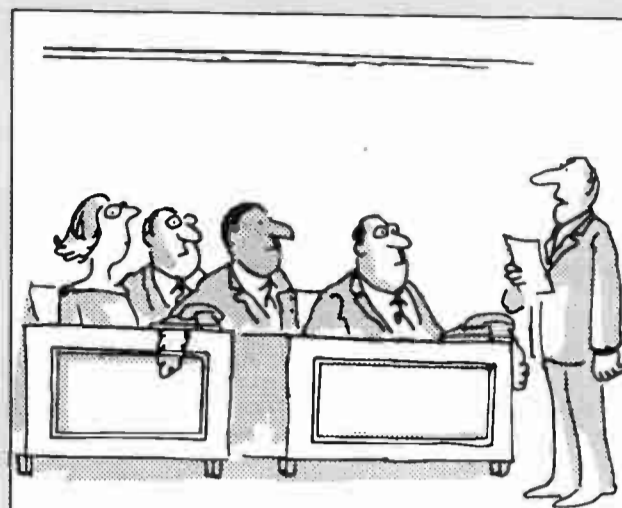
● **June 17-20** — National Association of Radio Talk Show Hosts Convention. Sheraton Chicago Hotel and Towers.

● **June 24-26** — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.

● **July 7-9** — McVay Media Management & Programming Seminar. Pierre Radisson Hotel, Cleveland.

● **July 15-18** — Upper Midwest Conclave. Radisson Hotel South, Bloomington, MN.

● **July 20-24** — New Music Seminar. Sheraton Hotel, New York City.



Henry Martin

"The accounting department wants to know who authorized ordering an anchovy pizza on the 12th and why."

## Americans Becoming Less Tolerant Of Co-Workers

**M**any Americans are spending more waking hours with their co-workers than they are with their families — and liking them less. According to a recent survey by the NYC-based **Roper Organization**, only 41% of U.S. employees are "completely" satisfied with the type of people with whom they work, down from 48% a decade ago.

Since 1987, tolerance has decreased slightly for most of the 10 specific types of behavior and co-workers found in the workplace — from those who use foul language to the physically handicapped.

For example, 69% of Americans strongly object to working with cigar smokers (up from 65%), and 55% (up from 48%) would prefer to not work with cigarette smokers. (While 90% of Americans are adverse to working with people who abuse drugs or alcohol, this percentage hasn't changed since 1987.)

### Personnel Problems

Meanwhile, the proportions of those who "would not mind" working with the physically disabled and the mentally handicapped have declined four points to 88% and three points to 75%, respectively.

Furthermore, while the percentage of those who "strongly object" to working with a homosexual colleague has declined from 25% in 1987 to 16% today, the percentage of those who say they would "prefer not to" has climbed six points to 33%.

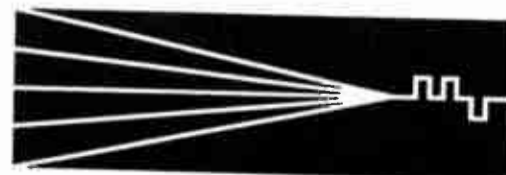
Paradoxically, 42% (up 16 points) would not mind working with someone with AIDS. This can be attributed to more widespread knowledge about AIDS and its transmission, as well as a significant increase in the number of people who know someone with AIDS (24%, up to 13 points from 1987).

## Coast-to-Coast Digital Audio From \$1,262 per month.

With **VISION** from the National Supervisory Network, sending programming via satellite is easy and affordable. **VISION** is a combination of satellite services designed to guide radio group and network operations to peak performance.

We'll help you put together your own fully integrated VSAT system to centralize programming and production for your radio group or network.

NSN provides network design, equipment, installation, and very affordable spacetime. We even have equipment leasing for qualified clients.



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“Though nothing can bring back the hour  
Of splendor in the grass, of glory in the flower;

We will grieve not, rather find  
Strength in what remains behind”

- William Wordsworth



In Loving Memory Of  
**Donnie Cohen**  
1961-1993

(“Even though you’re gone, all the memories linger on...”)

- S.M.

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# MEDIA

## 'ZINE SCENE

### Madonna Has Presidential Fantasies!

Does Madonna find Bill Clinton sexy? "Who doesn't? I mean, that's part of his appeal. I mean, now, finally, we have people in the White House who look good and look like they're capable of having a sex life — and like they'd actually enjoy it! . . . Al Gore is very attractive, too" (*Star*).

Meanwhile, Madonna's ex, Sean Penn, had 20 images of her blown up bigger than life size. He didn't explain why, but the *National Enquirer* notes Penn just bought a Miami nightclub. And . . . parcel deliveryman Russell Long — who claims Madonna methodically surrendered her virginity to him when she was 15 (he was 17) — tells all about it (*Globe*).

Finally, what's actor Joe Mantegna been listening to lately? "Madonna's album 'Erotica.' I just thought I'd say that because she's a friend and can always use the publicity." Also in *Movieline*, actor Ed Asner says, "I've been listening to the soundtrack to 'Singles' because I dig that Seattle sound."

### The Business Of Show

*Esquire* cover star Mick Jagger sneers from under the headline "Have You Seen Your Grandfather, Baby, Standing In The Shadow?" He says, "I love putting on those big shows. Contrary to what people say, I'm not interested in the business side of it — only as an adjunct to getting the show up. To get it up there — to me, that's a business achievement."

### Yoakam's Country Blues

Miner's grandson Dwight Yoakam tells *People*, "Country music . . . is really, truly, rural white America's blues. Ultimately we're going to lose contact with that white rural experience — we already are — and that'll lead to the demise of country music as a collective genre."

### Power Of Music

"There's this ludicrous fear of the power of music manifesting itself in the corruption of the youth of America. There are more love songs than anything else. If songs could make you do something, we'd all love one another" — Frank Zappa, *Playboy's* music poll Hall of Fame inductee/interviewee of the month.

Responding to a TV interviewer's question about art saving the world, Elvis Costello said, "I don't think it's much good against Nazis. I think machine guns are better, myself" (*Details*).



**THE LYING GAME** — "I used to say I was bisexual, which was a lie, and I felt really bad about it. I've always wanted to be a great songwriter, but a gay songwriter, who can write gay love songs that really affect people and make them realize there is no difference — love is love, pain is pain" — Boy George, who *Newsweek* reports is pale, rested, and ready for a comeback.

### 101 Sensations

Michael Jackson appears as a nun on the cover of *Spy*.

Marky Mark is on the cover of *Playgirl*.

Motley Crue's tattooed man Nikki Sixx gets naked in *Playboy* with his illustrated woman, former playmate Bobbi Brandt, in a pictorial entitled "Tattoo You."

### Talk Radio On Film

Assessing the genre of Talk radio movies, *Movieline* points out the similarities between "Choose Me," "Talk Radio," "Straight Talk," "Pump Up The Volume," and "The Fisher King," as well as such exploitation flicks as "Night Rhythms," "Sexual Response," "Body Chemistry," and "Body Chemistry II: The Voice Of A Stranger."

### Emperor's New Pose

Jeff Beck describes learning to play softly and without effects for his "Crazy Legs" tribute to Gene Vincent: "It's so strange when you first try . . . It's embarrassing. You feel like you're riding a bicycle down Oxford Street naked. But then you start to realize the whole thing's jumping and no one's frowning at you."

### Aging & Leaking

Duran Duran's Simon LeBon reflects: "The [new album] was leaked by someone in Capitol months ago, and radio started playing it . . . I suppose all our old friends are now precisely in that 18-30 demographic the stations are trying to sell refrigerators, cars, and television sets to" (*Rolling Stone*).

"Have you noticed that the older you get, the longer it takes to pee? That's why the intermission was so long" — Barry Manilow opens up to his audience at Radio City Music Hall (*Entertainment Weekly*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## TELEVISION

### TOP TEN SHOWS MARCH 15-21

- 1 Home Improvement
- 2 60 Minutes
- 3 Roseanne
- 4 Cheers
- 5 Murder, She Wrote
- 6 Seinfeld
- 7 Murphy Brown
- 8 Coach
- 9 48 Hours
- 10 Movie (Sunday)  
("Without A Kiss Goodbye")

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

### COMING NEXT WEEK

#### Tube Tops

Natalie Cole performs two songs from "The Bodyguard" soundtrack, Sheila E joins Placido Domingo for a rendition of "Beautiful Maria Of My Soul," and Lea Salonga and Brad Kane duet on "A Whole New World (Aladdin's Theme)" when ABC presents the live, three-hour "65th Annual Academy Awards" (Monday, 3/29, 9pm EST/6pm PST).

#### Friday, 3/26

- Poison, "The Arsenio Hall Show" (syndicated; check local listings).
- Dwight Yoakam, "The Tonight Show Starring Jay Leno" (NBC, 11:35pm).
- The The and Fleetwood Mac, "ABC In Concert" (check local listings).

#### Saturday, 3/27

- Kathy Mattea and Great Plains perform on PBS's "Austin City Limits" (check local listings).

#### Monday, 3/29

- Garth Brooks is interviewed on ABC's hourlong "Barbara Walters Special" (check local listings).
- "John Barry's Moviola" — wherein the Royal Philharmonic Orchestra performs the composer's vintage and new material — airs as an hourlong "Great Performances" special (PBS; check local listings).
- Michelle Wright, "Jay Leno."

#### Tuesday, 3/30

- Shenandoah, "Nashville Now" (TNN, 9pm EST/6pm PST).
- Ugly Kid Joe, "Arsenio Hall."
- Samples, "Jay Leno."

#### Wednesday, 3/31

- Wynonna, "Arsenio Hall."
- Lou Rawls, "Jay Leno."
- Rosanne Cash, "Late Night With David Letterman" (NBC, 12:35am, Thursday).

#### Thursday, 4/1

- Ice-T, "Arsenio Hall."
- Hal Ketchum, "Jay Leno."

## FILMS

### WEEKEND BOX OFFICE MARCH 19-21

- 1 Teenage Mutant Ninja Turtles III... (New Line) \* \$12.41
- 2 Point Of No Return (WB) \* \$7.16
- 3 Fire In The Sky (Paramount) \$4.01
- 4 CB4 (Universal) \$3.83
- 5 Groundhog Day (Columbia) \$3.67
- 6 Falling Down (WB) \$3.52
- 7 The Crying Game (Miramax) \$3.34
- 8 A Far Off Place (Buena Vista) \$3.14
- 9 Homeward Bound (Buena Vista) \$2.15
- 10 Aladdin (Buena Vista) \$1.89

All figures in millions

\*First week in release

Source: Exhibitor Relations Co.

**COMING ATTRACTIONS:**  
No music-related movies opening this week.

## VIDEO

### NEW THIS WEEK

- **ARRESTED DEVELOPMENT: EYES AS HARD AS A MILLION TOMBSTONES** (Chrysalis/ERG)

This 75-minute compilation features four videos — "Mr. Wendal," "People Everyday," "Tennessee," and "Revolution" — as well as behind-the-scenes footage, interviews, and live performances.

- **THE RETURN OF SPINAL TAP (MPI)**

This 110-minute concert collection chronicles the band's "Break Like The Wind" tour with backstage footage and live performances of "Bitch School," "Stinkin' Up The Great Outdoors," "Big Bottom," and more.

- **THE PLAYER (New Line)**

Starring Tim Robbins and Greta Scacchi — and showcasing Curb/MCA recording artist Lyle Lovett in a supporting role as a Pasadena detective — this Robert Altman-directed feature film presents an inside look at Hollywood's film biz.

- **MR. SATURDAY NIGHT** (New Line)

ABC Radio Networks air personality Shadø Stevens appears as a game show host in this feature film, which stars Billy Crystal as a stand-up comedian.

- **JAMES TAYLOR: SQUIBNOCKET (SMV)**

Taped at Martha's Vineyard in Massachusetts, this 65-minute live performance package highlights 15 songs, including "You've Got A Friend," "Fire & Rain," and "Mexico."

- **PRIDE & JOY: THE STORY OF ALLIGATOR RECORDS (BMG)**

This 90-minute documentary profiles Alligator Records founder Bruce Iglauer with interviews and footage from the label's 20th anniversary tour, which features performances by Koko Taylor, the Lonnie Brooks Blues Band, Elvin Bishop, Katie Webster, and Lil' Ed & The Blues Imperials.

## MUSIC & MOVIES

### CURRENT

- **TEENAGE MUTANT NINJA TURTLES III... (SBK/ERG)**  
Featured Artists: Baltimora, Technotronic, ZZ Top
- **CB4 (MCA)**  
Single: Baby Be Mine/Blackstreet ft/Teddy Riley  
Other Featured Artists: PM Dawn, Public Enemy, MC Ren
- **GROUNDHOG DAY (Epic Soundtrax)**  
Featured Artists: Delbert McCClinton, Ottmar Liebert
- **THE CRYING GAME (SBK/ERG)**  
Single: The Crying Game/Boy George  
Other Featured Artists: Lyle Lovett, Dave Berry, Percy Sledge
- **THE BODYGUARD (Arista)**  
Single: I Have Nothing/Whitney Houston  
Other Featured Artists: Lisa Stansfield, Curtis Stigers, Soul System
- **BODY OF EVIDENCE (Milan)**  
Single: The Passion Theme/Warren Hill (Novus/RCA)  
Other Featured Artist: Graeme Revell

### COMING

- **INDECENT PROPOSAL**  
Single: I'm Not In Love/Pretenders (MCA)

## 28 Million Watch TV Out Of Home

More than 28 million adults watch TV in out-of-home locations, according to a recent study by the Network Television Association. Viewing in these locations is not measured by the A.C. Nielsen Co.

About 19 million of these uncounted viewers — who watch TV at such unrecorded sites as workplaces, colleges, hotels/motels, restaurants/bars, and second homes — are tuning in to ABC, CBS, or NBC. Nearly 60% of these three networks' out-of-home viewers fall into the 18-34 age group.

Counting this unmeasured viewership adds an average of 4% to the major networks' primetime Nielsen ratings. However, this additional audience varies widely by show. For example, the study found that NBC's "Late Night With David Letterman" pulls 27% more 18-34 women than reflected in its Nielsen ratings.



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Conventioneers 'Keep The Faith'



At the NARM Convention, PolyGram execs presented congratulatory plaques to wholesalers and retailers for top sales of Bon Jovi's "Keep The Faith" LP. Gathered in Orlando are (kneeling, l-r) Mercury Sr. VP/National Sales Jeff Brody, PGD Sr. VP David Blaine, Mercury Sr. VP/GM Larry Stessel, Independent Label Sales VP/GM Pat Monaco, and Mercury VP/Video Promotions & Sales Randy Roberts; (standing, l-r) PGD President/CEO Jim Caparro, band member Tico Torres, Mercury VP/National Sales Joe Parker, band members Jon Bon Jovi, Alec John Such, David Bryan, and Richie Sambora, and PGD VP/Sales & Marketing/Black Music Steve Corbin and VP/Field Marketing Curt Eddy.

Live Bennett, By Request



Tony Bennett recently performed live for a special edition of the "Columbia Radio Hour." Listeners called the Denver-based FTM Studios and asked Bennett to sing their requests on the two-hour program, which aired on more than 80 stations nationwide. Gathered in the studio are (l-r) FTM owner/manager John Sundberg, KEZW & KOSI/Denver's Rick Crandall, bassist Paul Langosch, pianist Vince Falcone, producer Mitch Maketansky, Bennett, Columbia VP/Artist Development Paul Rappaport, host Jonathan Schwartz, technical engineer Steve Sundberg, FTM's Diane Sundberg, drummer Oliver Jackson, FTM's Elizabeth Avedis, and recording engineer Steve Avedis.

Financing

Continued from Page 1

Granum Communications President/CEO Herb McCord warned that not every market will see a duopoly-related uptick in station prices, particularly those most overbuilt with Docket 80-90 signals. "There are still more sellers than buyers in those markets," he said. McCord perked up ears when he said a banker had recently mentioned lending six times trailing cash flow for senior financing of an acquisition — although he noted that he wasn't yet talking about an actual loan commitment. McCord also chuckled that he wasn't about to disclose the banker's identity to other potential borrowers.

All of the group owner panelists said they had seen ad revenues im-

prove and were optimistic that the trend would continue. Emmis Broadcasting CFO Howard Schrott said the economic recovery appeared to be sustainable because of the impact of low long-term interest rates, "which ripples through the economy."

Alex Brown & Sons VP/Sr. Analyst Andrew Marcus said he was projecting radio revenue growth of 6.1% this year, broken down as 6.5% local, 5% national spot, and 3% network growth rates. Marcus added that the network figure could rise "if Infinity does a great job of running Unistar."

'Banks Are Back'

What are bankers lending on now? Bank of Boston Director/Media Lending Lisa Gallagher said she's willing to go up to 60% loan-to-value, but emphasized that the

deal has to have sufficient cash flow to amortize in seven years. "We don't talk in terms of multiples anymore."

Gallagher took issue with a Cheen claim that only six major banks are currently funding radio deals: "I counted 11 that are actively out there chasing the same deals we're chasing... the banks are back."

Another option for some group owners seeking expansion funds is Wall Street. First Boston Corp. VP/Media Group Kristin Allen, who managed Saga Communications' recent IPO, said the window remains open for other broadcasters to tap the public market.

Allen said groups don't have to be as large as Infinity Broadcasting to interest stock buyers (Saga raised \$23 million), but size is a factor. "If your sales are below \$25 million [annually], it begins to get difficult," she said.

Kagan Group of Companies Chairman Paul Kagan noted that Wall Street has maintained its appetite for IPOs for two years now — "that's a long time for an IPO market."

But with interest rates expected to remain low, Kagan said the window of opportunity for IPOs could remain open for another two years.

Streit

Continued from Page 10

ago. He previously worked in West Palm Beach, serving as PD at WKGR and WOLL and MD/air personality at WRMF.

Andrews

Continued from Page 3

Andrews was most recently senior partner for the consulting firm Veritas Ltd. She previously held a variety of executive positions at CBS Inc., including VP/Director of Specials & Late-Night Sales, VP/Director of News Sales, and VP/Market Development.

Cohen

Continued from Page 3

nando Valley at 11:08pm and reportedly left radar screens 27 minutes later.

Cohen's MCA career began in the label's mailroom 10 years ago. His last major project — Elton John's "Simple Life" — was the top AC single for the third successive week at the time of the accident. Cohen was set to join MCA's CHR promo division once an AC successor had been found.

MCA President Richard Palmese noted, "Donnie was a beloved and well-respected member of our staff. His enthusiasm, dedication, and hard work were tremendous. He was a wonderful father, great friend, and a valued member of our promotion department."

MCA Senior VP/Promotions Bruce Tenenbaum added, "[The competition] loved and respected Donnie as much as we did. This is a very sad time for all of us and for the music industry."

The label has established a trust fund for Cohen's five-year-old daughter, Cassandra.

KRLV PD Tom Chase told R&R, "Steve Ortolano was a wonderful person. It wasn't uncommon for him to go to the Salvation Army on Christmas Day to help feed the homeless. He will be deeply missed."

Songer had been with Nostalgia-formatted KJUL for nearly three years. PD Doug James told R&R, "Diane was sweet, wonderful, bubbly, and warm — the typical girl next door. She was also a great talent. We're all walking around in a stupor." In addition to her KJUL duties, Songer also handled a weekend airshift at crosstown New Rocker KEDG.

The accident is being investigated by the National Transportation Safety Board.

Coburn

Continued from Page 3

with an intense background in computer technology, but he loves talking to radio and has an exceptional ability to translate information."

"Promotion in the '90s is less about hype and more about reality," said Coburn. "I want to be a big part of dealing with that reality and working records not only on a national basis, but focusing on regional successes too. In the next five years, promotion will be a completely different job than it is today."

Coburn joined Geffen's promotion department as a receptionist in 1987. He subsequently worked in the NAC/AC department before moving into CHR.

Political Spots

Continued from Page 1

group Common Cause, believes the 50% discount measure will survive both houses.

According to Mawby, there is strong sentiment in the Senate to limit campaign spending and the power of special interest money. However, the senators feel such limits are not feasible unless candidates receive some "public resources," including cheap spot time.

If the Senate decides it wants to adopt the bill's measures, Mawby added, the House is unlikely to derail the plan.

Greaseman

Continued from Page 1

Tracht said, "It's Christmas in March! I can't wait to get on in L.A. at a winning radio station in an exciting town... a disc jockey's dream come true!"

"Greaseman is an unbelievably funny and unique air talent. I'm very happy to have him join the KLOS lineup," observed KLOS PD Cary Curelop. "Look out, Southern California, you won't believe what's coming."

Tracht originates the show from ABC/Watermark's studios in North Hollywood. KLOS will air the program on a three-hour delay.



Donnie,  
you will be missed.  
Love, Etton

---

We watched him grow  
from our mailroom  
into a promotion executive,  
from a reckless child  
into a loving father.

If only we could have  
watched him grow old.

In loving memory of  
**Donnie Cohen**  
1961-1993

Your family at MCA  
will miss you always

Donations for the benefit of Donnie's daughter Cassie  
may be made payable to  
"Sparky Cohen As Custodian For Cassandra Cohen  
Under The Uniform Transfer To Minors Act"  
and sent to  
Cassie Cohen  
MCA Records  
70 Universal City Plaza  
Universal City, California  
91608

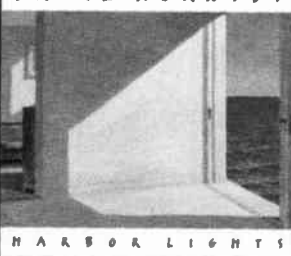
# NEW ARRIVAL BIG DEPARTURE



BRUCE HORNSBY — HARBOR LIGHTS  
*The illuminating first track from the album, Harbor Lights*

BRUCE HORNSBY

Produced by  
BRUCE HORNSBY  
Management: Q Prime



66114-2/4/5

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## STREET TALK®

### Northeast CHR Scene Changes

**O**ne wild, wild week in the Northeast CHR sector. Three-year WTIC-FM/Hartford PD Tom Mitchell's sudden exit last Thursday (3/18) started a chain reaction. WPRO-FM/Providence PD Paul Cannon — who'd verbally accepted the PD gig at WKSE/Buffalo — took the 'TIC-FM PD post instead (see Page 10).

In a lovely piece of dovetail symmetry, Mitchell instantly materialized — alongside ex-KC programmer Brian Burns and WPLJ/NY research maven Adam Goodman — among the leading candidates for the suddenly vacant 'KSE job.

Meanwhile back at PRO-FM . . . immediate speculation was that veteran programmer Lisa Tonacci (wife of PRO-FM morning man Mike Butts) would become PD, with a format modification to a decidedly adult sound set to transpire as well. Tonacci denied any interest in the gig. Answers to all such burning questions are more likely forthcoming after PRO-FM's new owner, Tele-Media, closes on the station.

Incidentally, morning man Larry Wax likewise exited 'TIC-FM. Midday man Geoff Webster will sub for Wax until a new morning host is named.

#### Urban Opportunities

Two major Urban programming slots opened up this week. To begin with, KMJQ/Houston PD Ron Atkins exited after three years with the Noble UC outlet. APD/morning man "Smokin' Tony" Roberts becomes acting PD.

Meanwhile, WQMG-FM/Greensboro OM/PD Terry Foxx departed in a philosophical dispute.

#### Rumors

- Will Howard Stern get his expressed wish to ride the Atlanta airwaves at WKLS?
- Questions rising in Phoenix: Now that KOY-FM PD Jamie Hyatt is programming Hot 102/Milwaukee, will KOY-FM MD Steve Douglas get PD stripes? Will new consultant Guy Zapoleon play a role in the selection process?
- Will soon-to-exit WKSE/Buffalo PD Mike Edwards return to WDCG/Raleigh in a nonprogramming capacity?
- Is former KS104/Denver PD Stacy Cantrell exploring promo rep opportunities?

#### KLAX, Dees Upend Stern In Trends

**S**panish-language KLAX continued to climb (6.2-7.2) in the December/January/February L.A. Arbitrends. Meanwhile, all three major ACs — KOST, KBIG, and KYSR — rose, and CHR KIIS (4.2-4.5) gained on arch-rival KPWR (5.2-4.8).

In mornings, the KLAX wakeup crew of Juan Carlos & El Paladillo took the market lead with a 6.3. KIIS's Rick Dees (5.2-6.0) surged ahead of Mark & Brian on KLOS (5.6-5.8) and KLSX's Howard Stern, who dropped from first to fourth (6.7-5.5). Trend or wobble? Inquiring radio minds will be watching.

#### New York Stories

UC WRKS continued to top the Big Apple crop. The NYC CHR race stayed tight: Z100 (3.7-3.8) neared Hot 97 (4.0-3.9), while adult-leaning WPLJ dipped a bit (3.7-3.5). Among the other format winners: Gold WCBS-FM (4.1-4.5), Talk WABC (3.4-3.9), and AOR WNEW-FM (2.8-3.6).

Mornings remained stable for the most part, with WXRK's Howard Stern (8.1-8.2) still A-1, top of the hill, king of the heap.

And . . . ST heard *unconfirmed* word that WJLB/Detroit PD Steve Hegwood has been named PD at V103/Atlanta.

#### 99X Marks The Slot

99X/Atlanta PD/morning man Rick Stacy has exited following the collapse of new contract negotiations. APD Leslie Fram becomes acting PD. Fram and MD Sean Demery are handling wakeups for now as well. Will Fram stick around for the long run? She says yes, and ST hears she and Demery are interviewing for the PD post.

Ex-WEGX/Philly PD Brian Phillips is also in the on-deck circle for the 99X PD slot, but then he's got several prime opportunities pending *in addition* to the Pollack Media Group gig that ST mentioned last week.

Meanwhile, former KIIS-FM/L.A. PD Bill Richards is likewise in the running for that 99X gig. And many others are lining up for interviews as well.

And if those prospects weren't daunting enough, ST hears 99X VP/GM Mark Renier is also interviewing 16 tongues o' morning talent. Is KDWB/Minneapolis's Steve Cochran one of the early candidates?

Continued on Page 24

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**NEW & ACTIVE**

STAR94 31-29  
KEGL 25-22  
WAAL 26-19  
Y102 16-12  
K106 26-20  
WQUT 28-21  
WRQK add 18  
KKHT 31-16  
WZYQ 32-22  
WHTO 20-16  
Q101 27-21  
WBPR 26-21  
KNIN 29-18  
WDBR 33-20

Track: **16 BREAKER**



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# Eric Clapton

Winner Of Six Grammy® Awards,  
Including Album Of The Year

## “Running On Faith”

(4:30) Edit

From The Album Unplugged

# “I Feel You” Depeche Mode

The new single  
from their album  
**Songs Of Faith  
And Devotion**

New Rock **1**  
MTV-Heavy Rotation



© 1993 Sire Records Company

**NEW & ACTIVE**

85/10

Z100 24-21  
950Q 16-13  
KEGL 7-5 HOT  
KHKS add  
WNVZ 19-17  
KTFM add  
Q102 16-15  
WENZ 22-7 HOT  
WKBO 27-21  
KOY-FM 22-20  
KKRZ deb 30  
Y102 26-19  
WPST 18-15 HOT  
K106 14-10 HOT  
WZYP 23-20 HOT  
XL1067 20-18  
WRQK add 17  
CK105 15-12  
KJ103 8-7  
KWOD 6-5 HOT  
KMCK 18-15  
KCHX 28-19  
KNIN 24-17 HOT  
KFFM 32-23 HOT



**NEW ROCK: 2**

**BUZZ BIN**

WPST add  
KWOD 28-18  
KOY-FM 25-22  
99X 1-3  
K106 add  
I95 add  
KTUX deb 40  
WENZ 4-6  
WJMX add  
KYYY add  
WRKY add  
KFBQ add  
KQIX add  
KTMT add  
KFFM add



## “feed the tree”

new single and video

from belly's debut album star.

**on tour march and april.**



© 1993 Sire Records Company. It's okay, you're eating for two.

Continued from Page 22

# SILENCE IS BROKEN

The new single from

# DAMN YANKEES'

gold album Don't Tread.



#1 MOST ADDED

**NEW & ACTIVE**

68/58

- |             |             |
|-------------|-------------|
| B94 add     | K106 add 37 |
| KEGL 23-18  | WQUT add 35 |
| WNVZ add    | KKYK add 21 |
| Q99 add     | Y107 deb 26 |
| WAAL 30-27  | KLYV add 40 |
| Y102 deb 21 | KPAT add 29 |
| WKRZ deb 38 | WRKY add 28 |
| WYCR 21-17  | KGOT add 40 |

AOR TRACK: **21** BREAKER



© 1993 Warner Bros. Records Inc.

*Daily Variety* reports that a wave of layoffs and roster-trimming is rolling through the Capitol Tower. Six-year Sr. VP/A&R **Simon Potts** has chosen not to renew his deal, and other staffers — including 28-year veteran Dir./Advertising **Mickey Diage** — are also on the way out. (Unconfirmed estimates range from 20-35.)

A Capitol-EMI statement gave no names, saying only, "Capitol Records has taken the opportunity to review its organizational structure, with the result being the elimination of positions. We recognize that it is difficult under any circumstances to undergo change, but it was decided that according to our business needs, this move was appropriate."

Are the months-old rumors about **Westwood One's KQLZ/L.A** being sold coming true?

## Rumbles

- **CHUM Ltd.** VP/Special Products **Bob Laine** becomes interim GM at **CIMX (89X)/Windsor-Detroit** following **Al Pervin's** exit to start his own sales consultancy — **Pervin Media**.

- **Hot 97/NY** Asst. Music/Research Dir. **Tracy Cloherty** becomes MD.

- **Pinnacle CHR WYAV/Myrtle Beach** VP/GM **Scott Cherney** exits. He's replaced by Pinnacle VP/Sales **Roy Sovo**.

- **WVTY/Baltimore** morning man **Bruce Kelly** returns to Phoenix for mornings at **KKFR (Power 92)**. He replaces **Dave Ryan**. "Power Mouth" **Patty Lotz** stays on as Kelly's sidekick, and **Steve Gross** rejoins Kelly as producer.

- **University Broadcasting** Dir./Programming and **CHR KIMN/Ft. Collins, CO** PD/MD **Mark Callaghan** exits in the wake of the station's heading in a more adult direction.

- **Urban AC WBGE/Peoria** PD **Keith Edwards** exits.

- **KNNN (K9FM)/Redding** ups morning man **Dave Tappan** to PD. He succeeds **Bob Williams**, who becomes Production Dir. Meanwhile, evening personality **Shawn Grubb** gives up the airshift for MD duties — **KPPL/Chico** evening talent **Sue McCullen** fills Grubb's slot — and crosstown **B94.7** evening personality **Matthew Riesz** joins **KNNN** for middays, replacing **Veronica Ray**.

- **Veteran KRQ/Tucson** MD **Roger Scott** will exit April 30 over budgetary reasons. PD **Mark Todd** will add MD duties. Meanwhile, former **Hot 102/Milwaukee** MD **Chris Kerr** takes over nights, **KVRY/Phoenix** morning man **Jeff Davis** joins for middays, and night rocker **Mojo** moves to afternoons.

- **KHOW-AM & FM/Denver** veteran afternoon driver **Murphy Huston** adds MD duties, middayer **Jessica Cash** takes Production Dir. chores, and weekender **Teri Landreth** cops nights.

- **Dotty Davis** becomes **WKAK/Albany, GA's** OM/MD, segueing from mornings to afternoon drive as well. She succeeds **Sherri Garrett**, who became MD at **WOWW/Pensacola** last month. **Candy O'Riley** exits **WDAR/Florence, SC** to fill the **WKAK** morning slot and handle the Promotion Dir. gig.

**HIGH-SCORING TIE** — Noted designer **Nicole Miller** recently created a line of clothing items especially for **CBS Radio Sports**, weaving a host of sports-related images, microphones, and — of course — the **CBS Radio Sports logo** into the fabric. Encompassing ties (pictured), scarves, pocket squares, camp shirts, bomber jackets, robes, and boxer shorts (!), the limited-edition, category-exclusive line will be available in department stores and specialty shops nationwide.



**KFMB-FM (B100)/San Diego** has withdrawn what VP/GM **Paul Palmer** characterizes as a "multi-million-dollar offer" to morning team **Jeff & Jer**. ST hears the duo may turn up at crosstown **CHR KKLQ (Q106)**.

## Savage Parting

**Savage Records** Chairman **David Mimran** and label prez **Frank Dileo** have agreed to an amicable parting as of April 1. Look for **Dileo** to concentrate on his management company.

**Brown Broadcasting** — owner of **KXOA-AM & FM/Sacramento** — took over AOR **KQPT** Tuesday (3/23), and "Point" PD **Larry Berger** immediately exited. **KXOA** PD **Don Daniels** assumed the reins of all three stations.

**KUSA/St. Louis** ended 12 years of **Country** last Wednesday (3/17), switching to **CNN** **Headline News** and the new ID "AM550 **KUSA**." Five fulltime staffers exited, including 12-year **Ops Dir. Bill Coffee** and 10-year morning man **Lee Sherwood**.

**Baltimore Roadshow** is selling **CHR 999KHI/Ocean City** to **Benchmark Communications** (owner of nearby **N-T/Country** combo **WDOV & WDSB/Dover, DE**, among others). **Benchmark** already has begun operating its future acquisition under an **LMA**.

**999KHI** GM **Stevie Prettyman** exits. PD/morning man **J.J. "Hitman" McKay** will act as GM until **Benchmark** takes over. **McKay** denies rumors of a flip to **Country**, but hints that

Continued on Page 26



Song parodies, interactives, and comedy bits on a weekly CD

For Information Call (800) TM Century®



# DONNA DELORY

## "Just A Dream"

GOING FOR CHR ADDS  
MARCH 29 & 30!

Written And Produced  
By Madonna And Patrick Leonard

# SHAI

## "Comforter"

THE ONLY NEW GROUP WITH 2 SONGS  
ON THE TOP 40 AIRPLAY CHART!

URBAN CHART: **3**  
CHR CHART: **17 - 14**

P1 CHART **5**  
P2 CHART **23 - 19**  
P3 CHART **32 - 28**

Double Platinum Album, Single Is Gold



ACTIVE ROTATION!



# ELTON JOHN

## "Simple Life"

#1 AC FOR 4 WEEKS!  
CHR CHART: **23 - 18**

P1 CHART Debut **38**  
P2 CHART **21 - 16**  
P3 CHART **14 - 9**

ADDS Include...  
B97 TIC-FM 37  
WZPL XL1067  
Q106

TOP 40 AIRPLAY: 27\*-20\*



Double Platinum Album!  
Tour Begins April 9.



# JOEY LAWRENCE

## "Nothing My Love Can't Fix"

CHR CHART: **27 - 22**

P1 CHART **37 - 33** Adds Include...  
P2 CHART **26 - 20** Q102 19  
P3 CHART **22 - 18** KOY-FM

TOP 40 AIRPLAY: 38\*-27\*

Soundscan Singles 30\*  
Album Over 250,000 Units!



ACTIVE ROTATION!



# YBT

## "Tap The Bottle"

#1 PHONES AT HOT97/NY!

MTV ADD!

MCA

**THE STEREO MC'S**

**NEW ROCK CHART: 6 - 4**  
**NOW ON 78 CHR REPORTERS 78/27!**

KRBE 2-1	KOY-FM 27-25	WZOU add
Z100 29-26	KHKS deb 30	WJMO add
99X 25-10	B97 deb 26	WHHH add
95QQ 32-30	WENZ deb 39	KS104 add 21
KTFM 29-23	WKBQ deb 31	KMEL add
KIIS 23-21	Q99 deb 30	

...And Many More!

**CONNECTED**

"Connected" From the STEREO MC'S album, Connected.

On **GEESTREET** compact discs and cassettes. **BOX** **TV** Buzz Bin.

See them on the Jesus Jones tour.

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Continued from Page 24

Benchmark likely will buy two more stations in the market.

As widely predicted, Chris Blackwell and Island are investing big bucks (\$7 million) in the Box's parent company, Video Jukebox Network Inc. In return, according to *Daily Variety*, Island will control VJN's management.

**Alarming News**

Former Alarm guitarist Dave Sharp called New Rocker WZRH (The Zephyr)/New Orleans a couple of weeks ago to propose a new specialty phone-in show covering political and music matters.

Last Thursday (3/18), the Zephyr hired Sharp to host the show, which will bow in a couple of weeks on Sunday mornings (8:30-10:30). 'ZRH is toying with the idea of bringing Sharp on for a fulltime airshift as well.

KLOL/Houston's outrageous morning men, Stevens & Pruett, ink Classic Rock WCKW-AM & FM/New Orleans as their first syndication affiliate, beginning April 1. Following their debut, the duo will make periodic appearances in the Home Of The Blues to interact with their Crescent City listeners.

**Rumbles, Pt. II**

- FM102/Sacramento night slammer Mark Allen exits to become a host on HBO's NYC-based "Comedy Central."

- WEQX/Albany PD Jim McGuinn switches from middays to afternoon drive, Mary Brace moves from overnights to middays, and Gary Schoenwetter takes the overnight slot.

- Classic Rock KJFX/Fresno morning man Kevin Machado exits over philosophical differences. Meanwhile, crosstown KKDJ nighttimer/Production Dir. Dead Air Dave cops the KJFX night slot. He replaces Jim Bowie, who moves to weekends.

- WRLT (Radio Lightning)/Nashville weekender Rusty Miller becomes afternoon driver in the wake of Karen Williams's exit.

- WARQ/Columbia, SC middayer Dave Stewart adds APD duties.

- Ex-WEGX/Philly MD Chuck Tisa hooks up with new crosstown adult CHR Z100 in an as-yet-unspecified capacity.

- Hot 101.5/Jacksonville night errant Jay Bird is out. Meanwhile, former K92/Roanoke afternooner Sly Collins joins Hot 101.5 for afternoons.

- KZHT/SLC night primate Monkey Boy joins B97/New Orleans for nights.

- Debbie Jackson joins KISF (Kiss 107.3)/KC as News Dir./morning cohost, coming from a reporter slot at Metro Traffic.

- Jimmy Kimmel exits mornings at KCMJ/Palm Springs to co-host wakeups with Mike Elliott at KRQ/Tucson.

- WKSJ/Greensboro rehires Tim Meadows for afternoons as OM Rich Bailey goes off the air.

- Power Communications' WLSY (Magic 101)/Louisville signs on with SMN's Urban AC "Touch" format. Power also owns crosstown UC WGZB.

- KFJ/L.A. weekender Bill Handel and evening host Barbara Whitesides swap shifts.

- WJMO/Cleveland taps Tim Virglin as Music Coordinator.

- Former WNVZ/Norfolk MD/night slammer Tommy Frank lands mornings at Boss 97/Atlantic City.

- Longtime KRBE/Houston personality Joel Davis resigns to travel in Europe.

- OK95/Tri Cities night rocker Jim O'Brien moves up to MD/APD/midday duties.

- KODS/Reno midday talent Paul Daniels joins crosstown KBUL in a similar post, replacing Cody Travis.

- WBBO/Greenville nabs Jeff Hayes for nights.

- WERZ/Exeter, NH night jammer Rob Walker exits.

**Promo OF THE WEEK**

SAVAGE RECORDS PRESENTS  
**THE BOX** DAVID BOWIE  
 "jump they say"  
 FROM THE NEW ALBUM BLACK TIE 3510N 311HM  
 PIN # 6887001  
 EXP 4/1/94

**Extra Credit**

To compound interest in David Bowie's new "Jump They Say" single, the powerbrokers (and their charges) at Savage/BMG took Promo Item O' The Week honors to the bank, lending selected programmers customized "credit cards" that allow the bearers to dial up the single's video on the Box interactive TV music network and watch it at their leisure — twice. You could say they're putting a lot of stock in hoping a bond will be forged as a result. You could also say this metaphor has become overdrawn . . .

KRTH/L.A. morning man Robert W. Morgan will get his star on the Hollywood Walk Of Fame April 8.

**Up Mediascope**

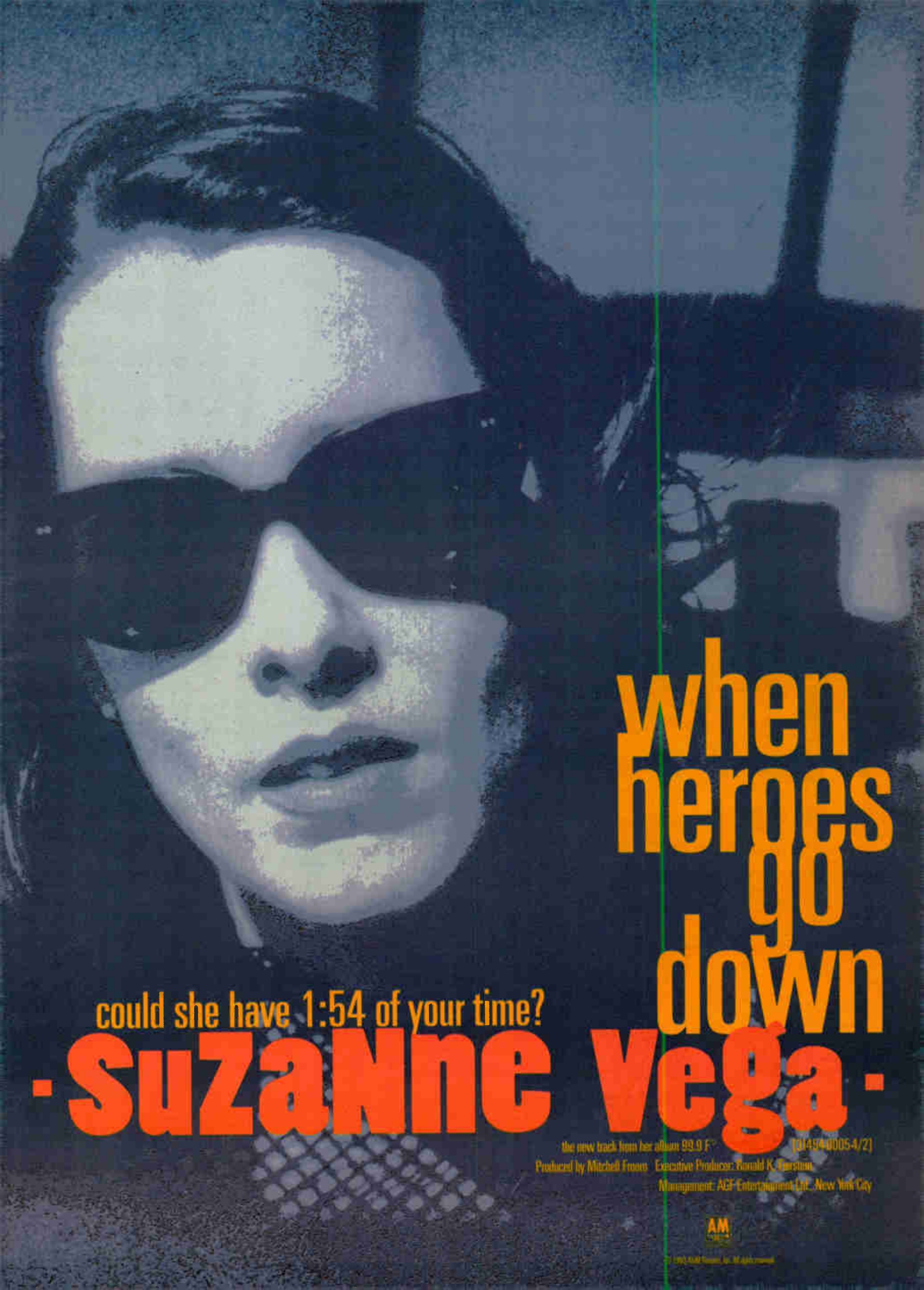
B-I-G story in the Tuesday (3/23) *NY Times* on CHR, with an overdramatic headline but some strong points about the conceptual crossroads the format has reached regarding its future audience-targeting choices.

Another reading tip: ST hears *Philadelphia Magazine* will be doing a major story on WMMR/Philly morning man John DeBella.

Continued on Page 28

**HAIR PEACE**

**WIGGY SCENE** — For their part in an annual Easter Seals fundraising effort, Nationwide Adult CHR WNCI/Columbus, OH's morning team of Dave Calin & Shawn Ireland re-created John Lennon & Yoko Ono's infamous 1969 "bed-in," broadcasting live! for 24 hours (noon Saturday to noon Sunday) from a nearby grocery/department store. As part of their collection efforts, the undercover operators auctioned off various superstar-donated items and induced several local celebs to spend some quality time in bed with them.



when  
heroes  
go  
down

could she have 1:54 of your time?

**- Suzanne Vega -**

the new track from her album 99.9 F°

(014540005-4/2)

Produced by Mitchell Froem Executive Producer: Ronald K. Furstman

Management: AGF Entertainment Ltd., New York City



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# DINA CARROLL

**"SO CLOSE"**

from the new album **So Close** [31454-0062-2/4]

as seen on **VH1** & **BET**

**URBAN CHART: 35 - 30**

**NOW ON 96 CHR REPORTERS 96/12!**

- |           |              |              |
|-----------|--------------|--------------|
| Q105 add  | Y93 add      | WNCI 21-19   |
| WHYT add  | Y97 add      | FM102 25-23  |
| WHHH add  | KBXX deb 30  | KMEL 21-17   |
| WKBQ add  | 98PXY deb 29 | 999KHI 35-29 |
| Q99 add   | KPRR deb 29  | WGTZ 22-18   |
| FLY92 add | KKXX deb 27  | CK105 35-31  |
| WRCK add  | KZII deb 30  | KKHT 36-31   |
| WFMF add  | WLRW deb 23  | K107 38-33   |
| Z102 add  | KTFM 19-13   | WIFC 35-33   |
| KZIO add  | PWRPIG 26-23 | PWR102 22-15 |
|           |              | HOT105 6-5   |

...And Many More!



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Continued from Page 26

Insiders say that the piece is "quite revealing, to say the least."

In other media news, the 28-year-old disc jockey who appeared as a contestant on the nationally syndicated "Studs" TV series last week was none other than (*drum roll, please . . .*) KIIS/L.A. night jammer **Chris "Lear Jet" Leary**.

Following last week's announcement that the Motor City's Highland Appliance company would be shutting down its entire chain of stores, Classic Rock **WCSX/Detroit** morning men **Jim Johnson & George Baier** have begun an on-air job placement service. The morning duo is soliciting perspective employers for the soon-to-be displaced employees.

Thanks to the "Storm Of The Century," the first of two sold-out **Grateful Dead** Cleveland shows became the first Dead concert to be postponed on account of weather in 19 years. As a make-good of sorts, the Dead arranged with the promoter to have the second show broadcast live on **WMMS**.

### Trusty Psychics On-Air

**KBIG/L.A.** now enables listeners to request a song — and peer into the future at the same time! The **Bonneville** bright AC's "Night Mix" host, **Steve Woods**, will feature a different guest psychic each evening.

### Cat N' Dawg Fight

The Country war in Billings, MT is turning into a dogfight (or is that a catfight?). **KGHL-FM/Hardin-Billings** flipped identities to "The

### Records

- Former RCA L.A. promo rep **Jim Cowan** joins **Michael Nesmith's** label, **Pacific Arts Audio**, as Nat'l Sales Mgr.
- **Atlantic SF** rep **Ken Reuther** exits. The market will be covered by L.A. rep **Pamela Joan**.
- **Columbia** hires **Mercury DC** promo rep **Lee Leipsner** to handle the same market. Mercury Denver promo rep **Mike Klein** replaces Leipsner in DC.
- **A&M Dir./Advertising Kate Tews** resigns to join **Virgin** as Dir./Advertising & Merchandising. She replaces **Kathy Guild**, who's going to **Virgin Games** as VP/Mktg. A&M Boston rep **Kelly Mills** replaces Tews. KC/St. Louis rep **Ken Lucek** will segue to the Boston region.
- **RCA** local Cincy promo rep **Rich Pastore** switches to Detroit, replacing **Deanna Kaminski**.
- **Marco Promotions** — a division of Nashville-based **AristoMedia** — Promo Coord. **Suzette Tucker** and former **Film House** AE **Nina Rossman** become Nat'l Promo Mgrs for Marco.

RADIO & RECORDS



### The Gleamin' Beemer



Starting as a Jazz personality for **WOR/NY** in the '50s, **B. Mitchell Reed** became a Top 40 legend in the '60s, ruling nights at **WMCA/NY** and **KFWB/L.A.** He then became one of L.A.'s AOR pioneers, founding the format at **KPPC** and **KMET**, and later joining **KLOS**. Ten years ago this week, the "Beemer" died of heart failure at age 56.

1

- **Craig Wilbraham** promoted to **KKBT/L.A. GM**.
- **Russ Schell** lassoes **WYAY & WYAI/Atlanta** PD post.
- 28-year **KRLA/L.A.** veteran **Johnny Hayes** exits for middays at crosstown **KRTH**.

5

- New Mairite GMs: **Bruce Blevins** at **KNEW & KSAN/SF** and **Mick Anselmo** at **WDGY & KEEY/Minneapolis**.
- **WZOU/Boston** afternooner **Tom Jeffries** elevated to PD.

10

- New Providence PDs: **Ted Utz** at **WHJY** and **Ron St. Pierre** at **WHJJ**.
- **Trip Reeb** returns to **WCMF/Rochester** as PD.
- **Elroy R.C. Smith** officially becomes **WILD/Boston** PD.
- **Ted Edwards** appointed **KGB-FM/San Diego** APD.

15

- **Gary Edens** elevated to Sr. VP at **Southern Broadcasting Company**.
- **Frank Felix** becomes **96KX/Denver** PD.
- **WCMF/Rochester** ups weekender **Ted Edwards** to afternoons.

Dawg" — with new calls **KDWG** pending — under new PD **John Buehrle**, in order to mount a direct attack on crosstown **KCTR (Cat Country)**.



## Smart Money with The Dolans

*Smart Money is money for the 90's!*

"Satellite Delivered" • "Easy Local Sale"

**WOP RADIO NETWORK**

Contact: Rich Wood at (212) 642-4533

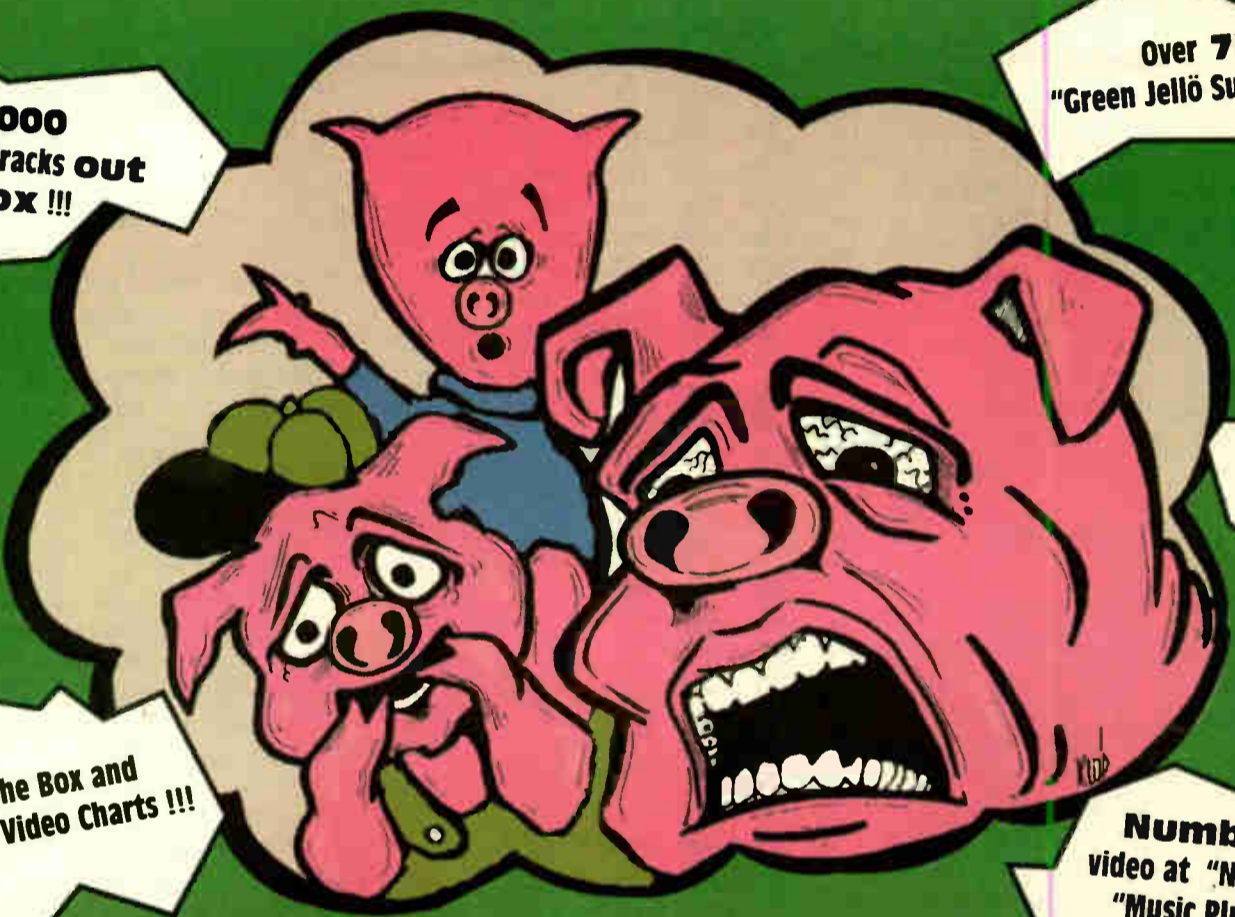
# GREEN JELLÖ

## Cereal Killer Soundtrack

now available in full-length CD, cassette and video

Over **140,000**  
Cereal Killer Soundtracks **out**  
of the box !!!

Over **75,000**  
"Green Jellö Suxx" CD 5 sold !!!



Video sales  
over **35,000** !!!

**Top 5** on The Box and  
Billboard's Music Video Charts !!!

**Number One** selling  
video at "National Record Mart,"  
"Music Plus," "Wee Three" and  
"Strawberries" !!!

featuring

# "Three Little Pigs"

as played on **MTV** and **THE BOX**

early radio believers:

KEGL 14-11  
K106 34-27  
KKYK 23-18  
KTUX 20-19 HOT

KJ103 26-18 HOT  
KWOD 23-20  
KNIN 25-23  
WRQK add

WZYQ add  
KQIZ add  
KISR add  
KYYY add 28

KLYV add  
KZIO add  
PWR92 deb 37  
KMCK deb 40

OK95  
KMGZ  
KFBQ

ON

"We played it one time in December, and got huge phones for 5 weeks!"  
BOB BECK, PD KYYY Bismarck

"#1 requests after one week . . . it was #1 requests even before we started playing it!"  
BILL PRESLEY, PD MD KKYK Little Rock

"A blow away smash on the phones . . . calls from kids and adults!"  
KEN SHEPERD, PD KTUX Shreveport

"Big phones, huge reaction from night play!"  
J.J. McKAY, PD MD KNIN Wichita Falls

A  
ROCK N' ROLL  
OPERA

**ON TOUR** Nation-wide through June !!!

## PAST FORWARD

## Reinventing Your Station With Creativity

By Jeff Pollack

These days, we hear such questions as "Where are all the great ideas that radio used to be famous for?" or "Remember when we used to create new ideas instead of researching old ones?" Although these comments tend to oversimplify the complex radio industry, they still hold a hint of truth.

We like to romanticize the past by making it sound bigger and better than anything current. I know many radio veterans who smile sentimentally when they think of Jack McCoy's "The Last Contest," John Landecker's nightly "Boogie Check," or Buzz Bennett's tried and true "Don't Say Hello" contest. Is it my imagination, or did the '60s and '70s really cultivate that many fabulous radio promotions, contests, and marketing concepts?

Today's radio industry is a very serious business. When station decision-makers aren't worrying about LMAs and duopolies, they're usually working at a computer terminal looking at such research and sales software programs as Selector, Harvard Graphics,



**More time spent with the science of research, spreadsheets, and software programs means less time for the art of creating great radio.**



Windows, Quicken, Trap-Data, and PCFact.

Computers and refined software have given the radio industry the competitive tools and level of sophistication we never thought were possible. But these benefits haven't come without cost.

The adage "If you don't use it, you lose it" applies to radio's creativity. More time spent with the science of research, spreadsheets, and software programs means less time for the art

of creating great radio. It's difficult to create the magic necessary to bring the fun back to radio when you're caught in the research/computer regimen. Unfortunately, when station managers fall into ruts, so do the stations themselves.

Now more than ever, we need to recapture some of yesterday's radio magic. The following ideas can help you reinvent your station.

### Fight Predictability

The station won't sound inspired if you're caught in a routine. Let's face it: Some consistency is desirable and even necessary. Organization, structures, and systems work best when people develop consistency in their day-to-day plans. However, if you do the same tasks over and over again, you might forget the little things that make your station sound special. Since today's radio executives have spent a lot of time focusing on time management and organization, they've become more organized and less creative. Here are a few ways to break the routine:

- Once a month, spend a few days in a different market, and visit a couple of its stations. Listen to the radio; critique what you hear. Look for radio billboards and TV commercials. Traveling in itself can recharge dull batteries.

- Work out of your home for one or two days a month. You'll hear things on your station that you've never heard before. As a result, you'll gain a fresh perspective about what your station is doing right and wrong.

- Vary your surroundings. Several times a

month, take a different route when driving to work. Twice a year, move your office furniture around. If you're a PD, go out on an occasional sales call; if you're a GM, do a talk show once in a while.

### Promotion Vs. Sales

Separate your promotion sessions from your sales meetings. It's acceptable to hold joint sessions to address such topics as jock assignments or who forgot to attend the last meeting. But if you're trying to come up with imaginative marketing concepts by brainstorming with the sales department, you're talking to the wrong people — these sessions become nothing but extended sales meetings.



**If you do the same tasks over and over again, you might forget the little things that make your station sound special.**



Although a sales meeting involving the PD and sales manager can be productive, don't confuse it with a creative idea session. A true promotion meeting is about creativity. Consequently, it should involve the most creative people at the station.

We've all seen instances where the janitor, the traffic director, and the afternoon jock's wife are the funniest and most creative people around. But creative people are everywhere — sometimes we're just too busy looking at our computer screens to find them.

### Appoint A Creative Director

The promotion director needs to be detail-oriented and tremendously organized. You're very fortunate if you can find one who's cre-



**Computers and refined software have given the radio industry the competitive tools and level of sophistication we never thought were possible.**



ative, too. Most likely, you'll have a person who's attentive to detail, but thinks arranging for a listener to win a limousine ride and backstage passes for this week's big concert is a creative promotion. Conversely, the creative person on your staff most likely has great ideas but doesn't focus on the nuts and bolts of promotions.

Although most executives are disappointed by these two types of people, they shouldn't be. Both types are needed. If your promotion director isn't the perfect balance of art and science, assign two people to the task. The organized one should be your promotion director; the left-of-center individual should serve as your creative director. If you define the two roles carefully — with the creative individual in charge of new ideas and the thorough and meticulous person responsible for details — you won't be disappointed by either staff member.

### Buy A Laptop

Spending three or four hours a day programming music leaves you very little time to run the station. Do yourself a favor: Purchase a laptop computer, and work on the music at home with Selector or MusicScan software. This shouldn't extend your day too much — you should be able to concentrate better and work faster without constant interruptions.

### To Do: Be Creative

Time management is important to today's radio executives. Many have their own ways to compile their daily "to do" lists: Some list every project, checking each one off upon completion; some stack papers, memos, and call slips on their desk and discard them one-by-one when finished; and others use computerized organizers and separate

tablets for different projects.

While we're good at getting the basics done, we need to make creativity a priority on our to-do lists. It might look a little silly at first, but write "be creative" on your list today. Even assign a specific time to it. Try to be creative for 20 or 30 minutes each day.



**Creative people are everywhere — sometimes we're just too busy looking at our computer screens to find them.**



As we progress further into the '90s, we're going to rely more on computers, software, and other technological advances to help us fight our daily battles. But this doesn't mean we should ignore radio's rich and creative past. Let's bring back the sizzle of the '60s and '70s and reinvent the '90s with a new way of creative thinking — it will result in more exciting radio.



Jeff Pollack is Chairman/CEO of Pollack Media Group (310-459-8556), an international programming advisory firm, consulting all radio formats in nine countries. He contributes to this section on a regular basis.

“...And I won't break  
and I won't bend  
And with the last breath  
we ever take  
We're gonna get back to  
the simple life again...”

*SIMPLE LIFE by ELTON JOHN and BERNIE TAUPIN*



**REST IN PEACE, DONNIE.**

**WE WILL MISS YOU.**

— *Your A/C Family* —

## New Order Return With New 'Republic'

Manchester, England's pioneering dance-rockers New Order will release "Republic" — their seventh album and first in four years — on May 10. (The quartet's last LP, the platinum "Technique," dates back to 1989.) The Qwest/WB set was produced by the band with longtime collaborator Stephen Hague, who's also known for his work with the Pet Shop Boys.

Noteworthy tracks include "Everyone, Everywhere" (which features female backing singers), "World (Price Of Love)," and "Regret." The latter goes to radio next week.

### Vince Neil Band Bows

The Vince Neil Band (R&R 10/23/92) commence their career with "X-Posed," an 11-song set produced by Ron Nevison (Damn Yankees). Look for a new version of Neil's "You're Invited But Your Friend Can't Come," which he originally contributed to the "Encino Man" soundtrack, as well as a remake of the Sweet's "Set Me Free." The lead track will be "Sister Of Pain," which heads to radio April 8. Warner Bros. will have the set in stores April 27.

### Billy Ocean's Back

Billy Ocean returns after a four-year hiatus with "Time To Move On," his fourth Jive album. Ocean co-wrote about half the songs. Among the producers who worked on the set were Hula & Fingers (who produced DJ Jazzy Jeff & The Fresh Prince's "Summertime") and R. Kelly. The latter co-wrote three tunes with Ocean, two of which he produced: "Can We Go Around Again?" and the lead track ("Everything's So Different Without You"), which goes to radio April 12. The LP arrives April 27.

### Signs O' The Times

Former Sex Pistols and PiL frontman John Lydon pacts with Atlantic as a solo artist.



Frank Sinatra has left Reprise, the label he started in 1961. The 77-year-old singer's last release was 1984's "L.A. Is My Lady." Word has it he's considering a return to Capitol.

Orlando Magic center/recent Jive signee Shaquille O'Neal makes his recording debut with labelmates Fu-Schnickens on "What's Up Doc? (Can We Rock)," which ships to radio this week.

### PJ Harvey II

PJ Harvey recorded "Rid Of Me," their second LP, with producer Steve Albini. The 14-track set sports a remake of Bob Dylan's "Highway 61" and two versions of a track entitled "Mansize." The "Mansize Sextet" features only strings and lead singer Polly Harvey's vocal, while the rock version features the entire trio and clocks in slightly longer. The cut "50 Ft. Queenie" ships to radio this week. Island/PLG has set May 4 as the LP's worldwide release date.

### Julianna Raye: 'Something Peculiar'

Julianna Raye's first album, "Something Peculiar," is set to arrive on April 13. Raye wrote all 11 songs on the Reprise record, with Jeff Lynne producing, arranging, and playing guitar, bass, keyboards, and vibes throughout. Radio reaction will determine the emphasis track.

Raye — whose resume includes an acting stint on ABC-TV's "The Commish" — and Lynne began working together when he was collaborating with her cousin, Michael Kamen, on the score of "Robin Hood: Prince Of Thieves," for which she sang some backing vocals.

### And Toto, Too

Toto make their Relativity debut with "Kingdom Of Desire," their ninth LP. The late Jeff Porcaro, the band's drummer and a founding member, is heard on all 12 original tunes. Guitarist Steve Lukather handles lead vocals on the set, which was produced by the band and mixed by Bob Clearmountain. The lead track, "Don't Chain My Heart," goes to radio April 19. The full disc goes on sale May 11.

### Warren Zevon Live

The 17 songs on Warren Zevon's new "Learning To Flinch" live set were recorded on his last world tour. Playing what he calls a "heavy metal folksinger," Zevon performed solo with guitar and keyboards. The LP offers three new songs: "Worrier King," "Piano Fighter," and "The Indifference Of Heaven." The latter two are radio focus tracks, as is a rendition of "Werewolves Of London."

The Giant/Reprise disc hits stores April 13. Look for a limited (10,000 units) edition of the set that sports a silvery die-cut medallion on a gray velvet digi-pak.

### Raging Slab Go Def

Raging Slab make their Def American/Reprise debut with "Dynamite Monster Boogie Concert." Brendan O'Brien (Dan Baird) produced. Tunes include "Don't Worry About The Bomb," "So Help Me," and "What Have You Done," the last of which features a string part arranged by former Led Zeppelin bassist John Paul Jones. All three of the Slab's guitarists play slide simultaneously on "What Have You Done."

"Anywhere But Here" goes to radio April 6. The LP will be in stores April 27.

### Mayall's 'Wake Up Call'

Thirty years after John Mayall put together the first incarnation of the Bluesbreakers, the British blues vet returns with "Wake Up Call," his first album for Silver-tone. Produced by R.S. Field and Dave McNair, the disc features the latest edition of the band as well as guest shots by guitar stars Buddy Guy, Albert Collins, and former sideman/Rolling Stones member Mick Taylor, who appears alongside soul diva Mavis Staples on the title track/emphasis cut.

Along with covers of Jimmy Reed's "Ain't That Lovin' You Baby" and Junior Wells's "I Could Cry" and tunes penned by the likes of Tony Joe White and Brendan Croker, the LP sports four Mayall compositions, including a remake of his own "Nature's Disappearing." The album arrives April 5.

### Arthur Alexander Resurfaces

Best-known as the writer/performer of "Anna" (covered by the Beatles) and "You Better Move On" (remade by the Rolling Stones), Arthur Alexander returned to Muscle Shoals to cut "Lonely Just Like Me," his first album in 20 years.

Ben Vaughn produced the 12-song Elektra/Nonesuch American Explorer LP, which finds the vocalist mixing remakes of his compositions, including "Every Day I Have To Cry" and "Sally Sue Brown" (covered by Steve Alaimo and Bob Dylan, respectively) with new material. Alexander's joined on the disc by such '60s soul cohorts as Dan Penn, Spooner Oldham, Donnie Fritts, and Reggie Young. This hits stores next Tuesday.

## SCREEN SCENE

### 'Menace II Society' ST LP Set

Identical twins Albert and Allen Hughes, who are best-known as videomakers, will make their feature debut with "Menace II Society" (R&R 10/30/92). Described as a "gritty urban tale," the movie concerns the choices facing a fatherless youth (Tyron Turner, last seen in "Deep Cover") who's coming of age in Watts. Rappers MC Eiht of Compton's Most Wanted, Yo Yo, Pooh Man, and Too Short all appear in the New Line film, which is set to open May 26.

The Jive soundtrack album arrives in mid-May, preceded by the lead track, Spice 1's "Trigga Gots No Heart," which goes to radio the first week of April. MC Eiht's "Straight Up Menace" will follow on April 19. Rounding out the LP will be tracks by R. Kelly, Brand Nubian, KRS-One, Fu-Schnickens,

DJ Quik, Casual, Souls Of Mischief, Compton's Most Wanted, and Ant Banks (Too Short's producer).

### 'My Life' With Latifah

Tommy Boy recording artist Queen Latifah plays a central character named Theresa in "My Life." Michael Keaton stars as a cancer-stricken man who's making a video of his life for his unborn child. Nicole Kidman plays his pregnant wife.

Writer Bruce Joel Rubin ("Ghost," "Jacob's Ladder") directs from a script he wrote and is producing with Jerry Zucker ("Ghost," "Airplane") and Hunt Lowry ("The Last Of The Mohicans"). The film's begun production in Los Angeles and will also be on location in Chicago.

## MUSIC DATEBOOK

### MONDAY, APRIL 5

1980/R.E.M. plays its first paid gig at a party given by a friend of the band.  
1985/More than 5000 U.S. radio stations simultaneously air USA For Africa's "We Are The World."

Born: Agnetha Faltskog (ex-ABBA) 1950



R.E.M. — party band.

### TUESDAY, APRIL 6

1956/Elvis Presley signs a three-picture deal with Paramount.  
1968/The Beatles open Apple Corps.  
1971/The Rolling Stones form Rolling Stones Records.  
1984/Barbra Streisand's "Yentl" and Irene Cara's "Flashdance (What A Feeling)" win Oscars for Best Original Score and Song, respectively.

1988/Guitarist Larry Carlton is shot in the neck after surprising thieves in his home. He'll be fully recovered eight months later.  
Born: Michelle Phillips (ex-Mamas & Papas) 1944

### WEDNESDAY, APRIL 7

1956/CBS Radio debuts the first national rock 'n' roll show, "The Rock 'N' Roll Dance Party," hosted by Alan Freed.  
1967/KMPX/SF debuts what will be the forerunner of the AOR format under the direction of the late Tom Donahue.  
1975/Deep Purple guitarist Ritchie Blackmore quits the band to form Rainbow.  
1990/During his surprise performance at Farm Aid IV, Elton John dedicates "Candle In The Wind" to AIDS patient Ryan White, who dies later that night.  
Born: Bill Kreutzmann (Grateful Dead) 1946, John Oates 1949

### THURSDAY, APRIL 8

1973/Neil Young's little-seen "Journey Through The Past" film premieres.  
Born: Steve Howe (Yes, Asia) 1947, Izzy Stradlin 1962, Julian Lennon 1963

### FRIDAY, APRIL 9

1969/David Bowie meets future wife Angela Barnett at a King Crimson show.  
1974/Bruce Springsteen meets future manager Jon Landau at a Massachusetts club.  
1979/Donna Summer's "Last Dance" wins a Best Original Song Oscar. Giorgio Moroder wins one for scoring "Midnight Express."  
Born: Carl Perkins 1932

### SATURDAY, APRIL 10

1962/Original Beatles bassist Stu Sutcliffe dies of cerebral paralysis.  
1970/The Nice break up. Leader Keith Emerson announces his intention to form a band with bassist Greg Lake.  
Born: Brian Setzer (Stray Cats) 1959

### SUNDAY, APRIL 11

1961/Bob Dylan makes his professional debut — opening for John Lee Hooker — at Gerde's Folk City in New York.  
1970/Paul McCartney announces he'll no longer record with John Lennon, marking the breakup of the Beatles. Also... Founding member Peter Green announces his intention to leave Fleetwood Mac.  
1981/Eddie Van Halen marries actress Valerie Bertinelli.  
1983/Joie Cocker & Jennifer Warnes win the Best Song Oscar for "Up Where We Belong."  
1988/Cher wins a Best Actress Oscar for "Moonstruck." Bill Medley & Jennifer Warnes win the Best Original Song award for "(I've Had) The Time Of My Life." And David Byrne, Ryuichi Sakamoto, and Cong Su take one for scoring "The Last Emperor."  
Born: Chris Difford (Squeeze) 1954

—Paul Colbert

**POLLSTAR**

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	BRUCE SPRINGSTEEN	\$478.2
2	GARTH BROOKS	\$267.2
3	REBA MCGENTIRE	\$229.6
4	BON JOVI	\$192.1
5	"YOUNG MESSIAH TOUR"	\$187.8
6	DEF LEPPARD	\$187.2
7	ALAN JACKSON	\$127.0
8	WYONNA	\$118.0
9	KEITH RICHARDS	\$117.6
10	TRAVIS TRITT	\$117.4
11	BRYAN ADAMS	\$116.6
12	MINISTRY	\$104.2
13	CLINT BLACK	\$103.8
14	KISS	\$101.8
15	MICHAEL W. SMITH	\$94.7

### New Tours

Among this week's new tours:

JAMES BROWN  
MARY-CHAPIN CARPENTER  
RODNEY CROWELL  
DIGABLE PLANETS  
INXS  
LEMONHEADS  
SLOAN  
311  
AARON TIPPIN  
TANYA TUCKER

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.







JOEL DENVER

8.4-9.4 IN FALL

## WVKS Closes In On Double Digits

Noble CHR WVKS (92.5 Kiss-FM)/Toledo celebrated its third year of service by jumping 8.4-9.4 in the Fall '92 Arbitron.

### Formatic Evolution

In December 1988, PD Mike Wheeler — who has served as PD at crosstown CHR WTWR and then-CHR (now Gold) WRQN — arrived at WVKS, known then as WMHE. “[WMHE] had a ‘60s, ‘70s, and ‘80s image,” recalls Wheeler. “But WRQN had taken a ton of shares away from us.”

“We decided to stay CHR and spent a year fixing [our programming]. As the change approached, we spread the false word that we were going to become ‘The Mix.’ Instead, we flipped the identity to 92.5 Kiss-FM on February 14, 1990, using a huge cash giveaway and TV campaign. Our approach was [focused] more on the adult side of CHR, while WRQN had the teen edge. The image change was immediate, and the numbers went up.”

WVKS's metamorphosis didn't stop there. “In March 1991, we flipped to Hot AC and superserved 25-34 females. We did very well with that demo, which aided our sales. That move also helped starve WRQN, which flipped to Gold in Fall 1991. We began a slow transformation back to CHR in April 1992, when we took our ‘Quiet Storm’ show off the air and hired Curt Kruse to do nights.”



Mike Wheeler

### Family Focus

Comparing WVKS's current and former sounds, Wheeler says, “There's a difference in the music, but more so in the presentation. A hyped presentation doesn't make it today — the recession has brought things down to earth. Now, instead of giving away a pair of tickets to an event, we'll give away a ‘family pack.’”

“We've also become involved with such family- and female-

oriented deals as ‘Women's Car Care Clinics,’ ‘Working Women's Fair,’ and ‘Plastic Surgeons Seminars’ every three months, the annual ‘Family Festival,’ and a quarterly ‘Child Safety Day.’

We also have an annual ‘Toy-A-Thon,’ wherein our 60-hour morning show broadcast raises \$50,000-\$75,000 for Toys For Tots. Since our anniversary falls on Valentine's Day, we hold a mass wedding for 46 couples. Our giveaways also focus on things of value instead of just cassettes or T-shirts.

“We serve the fans of this format, not a demo. We gear our presentation to adults, which [makes us] Top 3 25-54 adults and No. 1 25-54 women. It also allows us to be on top 12-24 women, No. 1 or No. 2 12-24 adults, and No. 1 in teens. We've discovered that a lot of upper-end 25-54 adults really like Top 40 music; it's the presentation that irritates them.”

Being close to Detroit, he acknowledges that WHYT and other below-the-line stations — which usually rack up in excess of 10

Continued on Page 35

Here's part of the point-of-purchase display for WVKS's "Ultimate Job" contest, which gave one lucky listener \$30,000 in salary and \$5000 in luxury lifestyle prizes.

## Suburban WTWR Makes Gains In Toledo

Although WTWR (Tower 98)/Monroe, MI-Toledo is situated 10 miles from the Ohio border — and about 20 miles outside of Toledo itself — the station still managed a 2.3-2.6 gain in the fall against rival WVKS.

### No Signal Problems

PD/MD/middayer Terri McCormick — who added PD duties when Duane Shannon left in July for a similar post at KFBQ/Cheyenne — says, “Our signal expands from the southern end of Detroit down through Toledo and beyond. Despite what you may hear, there's no signal problem in Toledo. Our immediate goal simply is to build cume in Toledo. Since our toll-free Toledo line never seems to stop ringing, I think we're on the way.”

McCormick says she can almost read her competition's mind. “I've been here since summer 1989, following stints at WLBS/Detroit. I even worked at WTWR when [current WVKS PD] Mike Wheeler was PD here, so I know how he thinks. He knows what's in my head, as well. We're both stubborn, and we don't really communicate anymore. He's got some hurt feelings — Duane really painted a target on Mike's back when he was here.”

Crediting Shannon for getting things rolling at Tower 98, McCormick adds, “Last year, when WRQN went Gold and WVKS was AC, we were the only CHR in the area. That got people interested in us again. WVKS's CHR return



Terri McCormick

actually has helped us both. Since we're not as heavily funded as WVKS, we've become very visible in the Toledo metro with such cume-building events as a well-attended Autorama, the ‘M.A.D.D Prom Gala,’ and ‘Toledo Zoo Day.’ We've done some billboard and bumper sticker promotions and have some TV time planned. But we basically are doing this the old-fashioned way by being on the streets.”

### Motor City Influences

McCormick believes that being near the Motor City has advantages. “We've been able to grab some established talent from De-

troit, bringing a lot of polish to our sound.” Mornings feature Steve Marshall and John “Z Man” Z. McCormick takes middays, Ted Kelly works 2-7pm, Mike Marino does 7pm-midnight, and Jim Alexander handles overnights.

“Musically, WVKS is a bit more rhythmic than we are,” McCormick adds. “They'll hit a Positive K first, and I'll hit a Def Leppard first, but neither of us excludes either type of music. Tower 98's mainstream, mass appeal sound has been its signature for quite a while, although it — and other stations — dabbled with disco in the early '80s.”

**I can tell Tower 98 has an effect on sales when we play a new record or an extended mix and stores call to ask about the title and artist.**

“We do a lot of retail research. I can tell Tower 98 has an effect on sales when we play a new record or an extended mix and stores call to

ask about the title and artist. We also get a lot of feedback from our

Continued on Page 35

## 92.5 Kiss fm

### Music Monitor

WVKS (92.5 Kiss-FM)/Toledo uses two phrases — “The right music right now” and “Turn it up, Toledo” — and runs 11 units an hour. Here's what Greg Brady plays at 5pm:

- BON JOVI/Bed Of Roses
- GO WEST/Faithful
- BRYSON & BELLE/A Whole New World...
- PRINCE/Cream
- JELLYFISH/The Ghost At Number One
- BOY KRAZY/That's What Love Can Do
- SWV/I'm So Into You
- JOURNEY/Separate Ways
- WHITNEY HOUSTON/I Have Nothing
- NENEH CHERRY w/ MICHAEL STIPE/Trout
- DAN BAIRD/I Love You Period
- EN VOGUE/Giving Him Something He Can Feel
- BOBBY BROWN/Get Away

## TOWER 98 WTWR FM

### Music Monitor

WTWR (Tower 98)/Monroe, MI-Toledo airs a maximum of 12 minutes of spots an hour. On-air sell lines include “98.3, Tower 98,” “Nobody plays a better variety of music,” and “Your number one hit music station.” Here's a sample of Ted Kelly's 5pm hour:

- BOYZ II MEN/Motownphilly
- ARRESTED DEVELOPMENT/Mr. Wendal
- DINA CARROLL/So Close
- EN VOGUE/Free Your Mind
- PORTRAIT/Here We Go Again!
- SPIN DOCTORS/Little Miss Can't Be Wrong
- BON JOVI/Bed Of Roses
- SNAP/Rhythm Is A Dancer
- BOY KRAZY/That's What Love Can Do
- OUTFIELD/Closer To Me
- P. SMYTH w/D. HENLEY/Sometimes Love...
- DEF LEPPARD/Tonight
- R.E.M./Man On The Moon
- TECHNOTRONIC/Pump Up The Jam

# WVKS Closes In On Double Digits

Continued from Page 34

shares — have an influence on record sales in his market. “We pick up some rap sales from WHYT, which allows us to play a bit of rap for a small but vocal audience and have some street hipness.”

### More Guts, Less Research

With a tight economy, Wheeler joins many other PDs in returning to gut instinct and research. “Once a year, we do auditorium testing of about 700 titles to evaluate golds/recurrents. We also track the local Soundscan and smaller stores. However, we returned to gut instincts when using only passive research made WVKS sound very predictable — all the records sounded like one long song. We play the national hits that are universally appealing, but the rest of the records are those that work for a Toledo audience.”

Wheeler says his station focuses most of its promotional attention on the spring and fall. “In a spinoff of the old ‘Spoil You Rotten’ promotion, we hired someone for ‘The Ultimate Job’: listening to Kiss-FM for one year. We paid a salary of \$30,000 and offered a benefits package worth \$5000, including furniture, jewelry, entertainment, and clothing. Six or seven times a day, we took 10 applications on the ‘Kiss Line.’ After three months, we held a drawing. Our winner appears on the morning show a lot to give her opinion on our programming.”

WVKS also has an ongoing bumper sticker promotion and is doing a direct mail “Kiss Cash Sweepstakes,” offering a total of \$40,000 (\$1000 each) to 18-44 metro households. “It’s like a ‘Check’s In The Mail’ deal, where listeners call in if they hear matching numbers to their checks. To heighten the suspense, we constantly let the audience know how much of the \$40,000 remains. We try to be honest and explain things to the audience.”

### No Staff Wars

Kiss-FM’s morning lineup features Denny Schaffer, Stacey Latona, and producer Fred LeFebvre. MIDDAYS it’s Carrie Collins, who also does weekends at WKQI/Detroit. Greg Brady takes afternoons, MD Curt Kruse still does nights, and Bill Michaels helms the overnight shift.

Wheeler says Promotion Director Trisha Wendel keeps the station active, adding, “We don’t spend a lot of time at the schools or in the clubs — that’s not where our audience is. Even our 18-24s aren’t spending all their time in the bars anymore. Instead, we focus on pub-

**33** We’ve discovered that a lot of upper-end 25-54 adults really like Top 40 music; it’s the presentation that irritates them.

lic service events and client remotes, which we try to make enjoyable for the jocks, listeners, and clients. During the winter months, we’ll do six or seven [client remotes] a week; during warmer months, we’ll do up to 13 a week. We have a giant boom box — affectionately named the ‘Big Damn Radio’ — and the ‘Kiss-Mobile.’ Both have wireless mikes and Mardi transmitter units.

“This is an auto town — Jeep and GM are here — so we follow Detroit’s financial successes. Local

sales are improving, as are the ratings. But they’re irrelevant to some extent because the market economy has been operating at ‘88 or ‘89 levels. Generally, we’re expecting an up year. I’m fortunate because I have a great relationship with sales. There are no wars, since we all know that the station’s goal is to be the market’s No. 1 biller. We put our heads together to find ways to serve the audience and clients.”

## MOTION

WQGN/New London greets night talent Al Levine, who comes from swing duty at WPRO-FM/Providence & WZOU/Boston . . . Changes at WQHT (Hot97)/New York: Morning producer/weekender George Williams moves to late-nights, Wayne Mayo reups as AM producer after working on special projects for the station, and Def Jam/RAL Northeast Promotional Manager Fred Buggs adds a weekend shift.



Listeners arrive at Tower 98’s recent Autorama.

# WTWR Makes Gains

Continued from Page 34

nightly ‘Ching or Fling’ music test. Tower 98 is an active-based station. VH-1 and MTV also are good sources for early reaction, particularly MTV’s ‘Buzz Bin.’ Being between Detroit and Toledo, we get reaction and access to concerts from both markets. In fact, since there’s no mainstream CHR in Detroit, we get a lot of calls from the Detroit suburbs; WVKS doesn’t have a signal there.”

### Sales & Programming Unite

As a female PD, McCormick believes she has a strong advantage in this format. “I have an equal or better perspective of the format as anyone. At 33, I’m right in the middle of a desirable demo targeted to

women. I can relate to their tastes and expectations.

“Many of these women are raising kids, and we want both the moms and the kids to listen. We’re not ashamed to have a teen audience. That’s why I get our station out to the schools as often as possible. Our sales department also understands our station. And I keep that education process up by attending as many sales meetings as possible.

“There’s some friction at times between sales and programming. But as long as we both keep an open mind, we can establish listener loyalty with a group of buyers who haven’t yet decided their brand loyalties. That’s called building a future for Tower 98.”

# PRINCE AND THE NEW POWER GENERATION



## “The Morning Papers”

The new single  
FROM THE  
PLATINUM ALBUM



# CHR BREAKER

151/44



HEAVY ROTATION



Paisley Park

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## BITS

• Mello Jello — KJYO (KJ103) Oklahoma City celebrated St. Patrick’s Day with its first “Green Jello Jump.” Listeners tested their luck o’ the Irish by jumping into a vat of green jello to win CDs, cassettes, and a shot at the “pot of green” — cold, hard cash. To top it off, Zoo recording act Green Jello performed a few tunes for the crowd.



WALT LOVE

# WJTT Staves Off Crisis

How quick community action helped keep peace in Chattanooga

As we near the one-year anniversary of the Rodney King riots that tore Los Angeles apart last April, it may be useful to look at how UC radio can help maintain the peace during such disturbances. Recently, WJTT (Power 94)/Chattanooga faced a similar potentially devastating situation.

## The Spark

Though no major unrest took place in Chattanooga, VP/GM Jim Brewer II and PD Keith Landecker describe how the city's leading UC dealt with the threat of unrest. Brewer explains how the situation started: "On February 5, an African-American motorist, a family man named Larry Powell, was stopped as a possible DUI. He died on the scene with six white officers there. The coroner concluded the man had passed away directly from the restraining technique the officers used.

"We were running our 'One Nation One Station' campaign. We wanted to make sure that, as a community-involved station, we did anything possible to help alleviate the pain. It was obvious that some of the listeners were frustrated and mad and wanted to express their opinions. As the voice of many of the people here, we wanted to provide the opportunity to vent that frustration.



Jim Brewer II

friend had spoken out, and a newspaper article was further accelerating public reaction. We knew we had to act."

Landecker adds, "Jim called me at home, because he'd received several phone calls at the station from concerned citizens [who we believe were African-Americans] saying, 'What are you guys going to do?'"

"The night before, we had gone over how we'd handle a worst-case scenario. The plan was this: We'd let people go on the air live and talk to help ease some of the potential for unrest. We agreed to screen our calls thoroughly — we wanted to make darn sure we didn't let anyone say anything inflammatory on-air.

"People talked, and we all became more educated about the situation in our city. After it was over, a teacher at a predominantly black school told me they'd turned on radios in the school so students could become better-informed and hear how things were being handled.

"When people heard the intelligent way callers were expressing themselves on-air, they realized this situation called for much more than just going out into the streets and doing crazy, irresponsible things. Some of the people who called were angry and upset, but you could tell there was a sense of concern. All the people who called — black and white — said we as a community had to come together and see that justice is done and that something of this nature never happens again. Those were some of the beautiful things that came across on-air."

## Going To Talk

Brewer notes that WJTT practically became a Talk station from

8am-3pm that day. "Since this all started with our morning show team, they stayed on-air and took calls until 3pm. Every now and then, they'd play a song that seemed appropriate." Landecker adds, "The songs had lyrics with some social value, things like 'What's Going On' by Marvin Gaye."

Brewer continues, "Local TV stations wanted to know what the African-American community was thinking and saying, so all three network affiliates came here. They taped callers' comments and spent a lot of time in the control room while telephones were being answered. They found we were on top of the situation and could answer their questions. All three ran stories featuring footage obtained in our studios."

## Crisis Plan

Now that they've ridden out a potential crisis, Brewer and Landecker offer the following advice to stations faced with similar crises. Landecker asserts, "Station management must have a thorough plan of action that's clear to the entire crew, from the staffers to the receptionist. Everyone should be in sync.

"When we went on the air with this crisis, we had a standard question: 'We want to know what you're feeling and what you think.' We didn't deviate from that. We told people, 'This is your chance to be heard.' The people took it from there with their comments, and we didn't have to add anything. So we never had to worry about inflaming the situation."

Brewer adds, "It's also important for management to contact city and federal officials in advance



VANESSA DEVELOPMENT — WJTT PD Keith Landecker talks with Jive recording artist Vanessa Bell Armstrong, who happened to be in Chattanooga at the time of the crisis. The multitalented Armstrong was acting in the play "Only The Strong Survive."



OPEN MIKE — Power 94 morning host Chuck Hamilton fields calls from the aggravated populace as WDEF-TV records the scene.

to make them aware of the power of UC/Black radio in the African-American community. For example, the Sheriff's department never contacted us about when they planned to have a press conference to announce the coroner's findings."

## Contact Counts

"One thing many callers pointed out was that a Sheriff's Department representative had been

quoted using words to the effect that it would be a 'kneejerk' reaction to suspend the officers who'd been involved in this situation during the investigation. If they had it to do all over again, I'm sure they'd use a different choice of words, because 'kneejerk' seems to have angered a number of people here in this community. Folks really focused in on that comment.

"One of the things I've done is to tell the city and county law enforcement agencies that we reach 93% of all African-Americans 18-54 years of age each week. Some of these people don't know Urban radio's reach and influence — I think they need to know. If city officials and law enforcement don't know about your station's power and desire to help in any way possible — let them know!"

The station was also in contact with the city's black leadership. Landecker recalls, "We talked with James Mapp, who's the Director of the NAACP, and Charles Love, who is the Director of the Chattanooga Urban League. We had a line of communication in place to keep everybody aware of what the others were doing. We tried to reach the county sheriff, but he was unreachable at the time."

Urban/Black radio must continue to step up and be heard. If you'd like to contact the folks at WJTT for more information, call the station at (615) 265-9494.



**Station management must have a thorough plan of action that's clear to the entire crew, from the staffers to the receptionist. Everyone should be in sync.**  
—Kevin Landecker

"The NAACP became vocal immediately and requested a thorough investigation and such standard operating procedures as would be called for in this kind of situation. But before the results of the final autopsy and the coroner's report came out, a friend of the Powell family told the newspaper that the death had resulted from compressions to the neck from a billy club. That's when everybody became a little angry."

## Rumblings Of Unrest

Brewer continues, "We didn't know what to expect. The final report hadn't yet been released by the Sheriff's office, but the family



LIVE AND IN LIVING COLOR — WJLB/Detroit staffers teamed up with "In Living Color" cast members to promote a local comedy show. Styling and profiling are (l-r) comedian David Allen Grier, WJLB's Robert Mosley, comedian Jamie Foxx, and WJLB's Corey Moore.

# WHO IS IT

{ Just Ask Your Listeners }

THE NEW SINGLE FROM MICHAEL JACKSON.

Includes the sought after version from the Oprah Winfrey special viewed by over 90 million people. This version is also available commercially.

URBAN ***BREAKER***

UC CHART: DEBUT **37**  
MOST ADDED AGAIN!!

NOW ON 74 UC  
REPORTERS — 80%!



Executive Producer: Michael Jackson. Produced by Michael Jackson and Bill Bottrell. Intro courtesy of OGW, Inc.

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LON HELTON

**CRI UP 33% SINCE '89**

## Format Finds A Fabulous Fall

Country radio ratings continue to climb, with the Country Ratings Index setting a record for the seventh consecutive sweep. The Fall '92 figure of 1156.4 represents a 33% increase in adult listening over the CRI's historic low of 870.3, set in Summer '89.

The format's strength can be measured in many ways:

- Of the 235 Country outlets in 99 continuously measured markets, 104 rank in the Top 5 25-54.

- More than 71% of all Country outlets either bettered or equalled their Summer '92 25-54 rank.

- An amazing 81 Country outlets rank either first or second 25-54. Despite increased competition within and outside the format, a record 57 Country stations rank No.

1 25-54; another 24 rank No. 2. Six markets — Greenville, SC; Houston; Las Vegas; Nashville; Phoenix; and Wichita — sport Country stations ranking first and second.

• Also, despite increased competition, the number of markets where Country was No. 1 12+ rose from 51 to 55 stations.

There were only six FM format converts last fall; 25-54 figures have yet to be influenced by multiple Country competitors. It will be interesting to see how the Winter and Spring '93 sweeps affect the total number of Country shares, along with the lofty 25-54 shares and market ranks so many Country outlets enjoy. Have a great spring!

### Fall '92 At A Glance

- 25-54: 50% up; 42% down
- 12+: 53% up; 43% down
- FM: 54% up; 42% down, 25-54
- AM: 39% up; 44% down, 25-54

## Fall '92 Scoreboard

Station/City	12+		25-54 Rank	
	Su'92	Fa'92	Su'92	Fa'92
WSLR/Akron	2.2	2.1	15t	23t
WGNA/Albany, NY	.7	.4	24t	27t
WGNA-FM/Albany, NY	<b>12.4</b>	<b>10.2</b>	1	1
Combo	13.1	10.6	1	1
KASY/Albuquerque	1.8	3.1	15	11
KOLT/Albuquerque	3.7	3.0	9	8
KRST/Albuquerque*	<b>15.5</b>	<b>12.4</b>	1	1
KRZY/Albuquerque*	.1	DNS	24t	DNS
Combo	<b>16.1</b>	<b>12.4</b>		1
WXXW/Allentown	4.0	1.9	8t	9
KIKF/Anaheim	1.8	2.4	19	12t
WKHX/Atlanta #1	DNS	—	DNS	—
WKHX-FM/Atlanta	8.3	8.7	3	2
WYAI/Atlanta*	2.0	1.3	14t	15
WYAY/Atlanta*	4.5	5.1	11	7
Combo	6.5	6.4	6	5t
KASE/Austin	<b>16.3</b>	<b>15.2</b>	1	1
KTAE/Austin	DNS	.6	DNS	DNS
KVET/Austin*	1.5	1.1	17t	18
KVET-FM/Austin	4.9	6.1	7	6
Combo	6.4	7.2	7	5
KUZZ/Bakersfield	<b>15.9</b>	<b>16.6</b>	1	1
WPOC/Baltimore	8.0	7.5	2	1
WKJN/Baton Rouge	6.4	5.5	5t	6
WYNK/Baton Rouge	.4	.9	15t	18t
WYNK-FM/Baton Rouge	<b>18.3</b>	<b>18.7</b>	1	1
Combo	<b>18.7</b>	<b>19.6</b>	1	1
WIKX/Birmingham	2.0	4.0	12	5
WZZK/Birmingham	1.0	.7	17	19
WZZK-FM/Birmingham	<b>15.6</b>	<b>19.3</b>	1	1
Combo	<b>16.6</b>	<b>20.0</b>	1	1
WCAV/Boston	.6	.7	24t	28t
WNUC/Buffalo #2	—	1.0	—	12
WYRK/Buffalo	10.9	10.5	1	2
WBUB/Charleston, SC	7.1	8.7		3
WEZL/Charleston, SC	10.6	11.6	2	2
WSOC-FM/Charlotte	1.9	11.3	1t	
WTDR/Charlotte	8.7	7.7	4	4
WDOD-FM/Chattanooga	4.6	6.3	8	8
WUSY/Chattanooga	<b>22.0</b>	<b>21.8</b>	1	1
WUSN/Chicago	4.3	5.7	2	2
WUBE/Cincinnati	DNS	.2	DNS	23t
WUBE-FM/Cincinnati	8.3	8.5	2	2
Combo	8.3	8.7	2	2
WGAR/Cleveland	<b>8.0</b>	<b>10.9</b>	2	2
KKCS/Colorado Springs	.4	.7	DNS	15t
KKCS-FM/Co. Springs	<b>15.4</b>	<b>15.5</b>		1
WCOS/Columbia, SC	.6	.5	DNS	14t
WCOS-FM/Columbia, SC	10.6	12.9	2	2
WHKZ/Columbia, SC	7.1	5.7	4t	6t
WCLT-FM/Columbus, OH	2.3	2.2	12t	13t
WHOK/Columbus, OH	5.9	5.4	5	6
WMNI/Columbus, OH	2.3	2.6	19t	15
WRVF/Columbus, OH	5.3	5.1	6	5

Station/City	12+		25-54 Rank	
	Su'92	Fa'92	Su'92	Fa'92
KPLX/Dallas	5.6	6.0	2	3
KSCS/Dallas*	<b>9.5</b>	<b>9.8</b>	1	1
KYNG/Dallas	5.1	4.1	4t	6
WHKO/Dayton	<b>11.9</b>	<b>12.4</b>	1	1
WKSX/Dayton	.8	1.4	16	18t
WONE/Dayton	2.8	2.7	12t	14t
WPFM/Dayton	2.6	3.2	10	10
KDHT/Denver	1.7	.5	16t	23t
KYGO/Denver	1.9	2.4	16t	17
KYGO-FM/Denver	<b>13.0</b>	<b>10.8</b>	1	1
KDLS/Des Moines, IA	.8	1.9	DNS	DNS
KKSO/Des Moines, IA*	DNS	.4	DNS	DNS
KJYJ/Des Moines, IA*	<b>19.0</b>	<b>18.9</b>	1	1
WWWW/Detroit #3	—	.4	—	28
WWWW/Detroit	7.	8.7	1	1
Combo	—	9.1	—	1
KHEY/EI Paso #4	1.6	—	17t	—
KHEY-FM/EI Paso	<b>14.5</b>	<b>11.5</b>	1	1
KSET/EI Paso	4.8	5.2	8t	7
KCML/Fresno	.5	1.4	24t	14
KFRE/Fresno*	3.3	3.2	18t	8
KNAX/Fresno*	9.5	8.1	2	2
KSXS/Fresno	4.6	6.5	7t	3
WBCT/Grand Rapids	4.8	5.7	6	4
WCUZ/Grand Rapids	1.4	.9	18t	19t
WCUZ-FM/Grand Rapids	10.3	5.9	2	5
WNEU/Greensboro-Winston-Salem-Highpoint	1.5	1.5	15t	15
WPCM/G-WS-HP	2.0	3.1	1	10
WTQR/G-WS-HP	<b>18.0</b>	<b>19.4</b>	1	1
WRNS/Greenville-New Bern-J'ville, NC	1.0	.5	22t	24t
WRNS-FM/Gr-NB-J'ville	<b>23.8</b>	<b>24.9</b>	1	1
Combo	<b>24.8</b>	<b>25.4</b>	1	1
WESC/Greenville, SC #5	—	.8	—	9t
WESC-FM/Greenville, SC	13.1	14.1	3	2
WSSL/Greenville, SC	.1	.4	DNS	19t
WSSL-FM/Greenville, SC	<b>14.6</b>	<b>17.8</b>	1	1
Combo	<b>14.7</b>	<b>18.2</b>		1
WHYL-FM/Harrisburg	2.8	2.1	11t	8
WRKZ/Harrisburg	6.9	11.7	5	2
WWYZ/Hartford	8.4	10.1	1	1
KDEO/Honolulu	.7	2.7	18t	13
KIKK/Houston	.3	.5	29t	28t
KIKK-FM/Houston	7.7	6.4	2	2t
KILT-FM/Houston	<b>8.5</b>	<b>8.8</b>	1	1
KKBQ/Houston	DNS	DNS	DNS	DNS
KKBQ-FM/Houston	1.8	2.9	18	11
WBHP/Huntsville, AL	2.7	2.6	3t	4t
WDRM/Huntsville, AL	<b>25.8</b>	<b>24.4</b>	1	1
WHVK/Huntsville, AL	2.7	4.8		6
WFMS/Indianapolis	14.0	15.7	1	1
WMSI/Jackson, MS	7.3	21.4	1	1

Continued on Page 40

## Country Ratings Index Data

Fall '92 CRI: 1156.4, Up 19.3 points

Summer '92 CRI: 1137.1*	Fall '90 CRI: 999.5
Spring '92 CRI: 1131.2	Fall '89 CRI: 883.5
Winter '92 CRI: 1101.3	Fall '88 CRI: 890.4
Fall '91 CRI: 1070.3	Fall '87 CRI: 934.9
Summer '91 CRI: 1026.6	Fall '86 CRI: 976.7

### Fall '92: 235 Stations

- 112 Up (50%) a total of 146.1 shares, Adults 25-54
- 96 Down (42%) a total of 132.9 shares, Adults 25-54
- 18 Even
- 9 Debut, 14.4 shares, Adults 25-54
- 4 Drops, 1.4 shares, Adults 25-54

### Summer '92: 230 Stations

- 102 Up (44%) a total of 128.6 shares, Adults 25-54
- 109 Down (47%) a total of 127.6 shares, Adults 25-54
- 15 Even
- 4 Debut, 10.0 shares, Adults 25-54
- 2 Drops, 2.2 shares, Adults 25-54

### Fall '91: 228 Stations

- 107 Up (48%) a total of 151.2 shares, Adults 25-54
- 93 Down (42%) a total of 113.7 shares, Adults 25-54
- 22 Even
- 6 Debuts, 18.2 shares, Adults 25-54
- 2 Drops, .9 shares, Adults 25-54

To compensate for the addition of new continuously measured markets into the CRI database, the actual share totals for all the Country stations in continuously measured markets has been multiplied by a factor of .737 to keep the CRI relative to past indices. This practice will continue — with a fluctuating factor — as more markets are continuously measured. Thus, the CRI is a relative — not an absolute — number, representing actual shares.

The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels. \*Summer '92 figures adjusted for outlets inadvertently omitted or included in the totals.

## Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-Midnight.

Stations with #1 shares have 12+ figures in bold.

Previous numbers for stations debuting this book, and stations not Country during the sweep, are designated with "—."

Demo listings indicate market rank, not actual share.

Below-the-line signals are included in determining a station's rank, but do not contribute figures toward the CRI.

Asterisks (\*) indicate Country stations in a particular market which are co-owned but have different call letters. Some sister stations are listed under "Gold-based Country."

"DNS" means a station did not show in the ratings book.

A tie is indicated by "t."

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# ULTIMATE FOR TWO ACADEMY OF COUNTRY MUSIC AWARDS TEXAS

Top Vocal Group Nomination

Top New Vocal Group Nomination



SQUAREWEST  
entertainment co.

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# How do you increase ratings?



**R**

WDSY WCTK WYAY KSCS  
 WGNA WGTY WWYZ WRKZ  
 WTCR WIOV WBEE WDLS WFRG  
 WYNK KAYD WXBQ  
 WTDR WUSY WHKZ  
 WFGY WQBE WQSI  
 WAYZ WRWD WXXK  
 WICO WOVK KEAN WKAK  
 KRRV KMML WWNC WSTH WTVY  
 KKIX WKML WHLZ KTCS  
 WYGC WTRS KOOV KLLL  
 KNUE KIXS WAGO KLUR  
 WWQQ KQDY KCLR WAVC  
 WAXX WYNG KGKL WCHY

**RICKY**

**Y**

KPLX WCMS  
 KCYY WUSN  
 KRYS KYNG  
 KHEY WSSL  
 WMSI WPCV  
 WVLK KSSN  
 WGKX WKSJ  
 KTEX WSIX  
 WSM WRNS  
 WWKA  
 KYKS KMDL  
 KYKX WOKK  
 KNFM KJLO WYAK WBKR  
 WKNN WTXT WTNT

**YNN**

**G**

WHOK  
 WMIL KYGO KKAT  
 WOWW WTQR WUSW WOW  
 WXCL KVOO KFDI KZSN  
 KRST KIKF  
 KUZZ KUGN  
 KNAX KFMS  
 KWNR KBUL  
 KFGO WGEE  
 KIXQ KEBC  
 KTTS  
 WWJO WTHI  
 KOEL WDEZ KCTR KVOC KALF  
 KMUS KEKB KRWQ KIQK  
 KOLT KXDD

**REGG**

WGTC WDDD  
 WFMB  
 KTPK WTCM

**“If I Had A Cheatin’ Heart”**

**Chart 43**





MIKE KINOSIAN

CAREER CROSSROADS

Making The Right Move At The Right Time

Why do personalities and programmers decide to move on to other challenges? This week, two of them share their stories.

After considerable speculation and negotiation, WMXV/New York lured market legend Jim Kerr away from Country WYNY for morning drive. "Jim Kerr & The Morning Crew" went on the air at the Bonneville AC on March 8, just shy of the 19th anniversary of his Gotham debut as morning man of Top 40 WPLJ (3/18/74).

"I'm the youngest 'old fart' in New York radio history," remarks the 40-year-old Kerr. "Many people suggested the most logical and natural place for me to go [after leaving 'PLJ in 1989] was WNSR

**I believe in AC — this is the right thing for me to do at this point in my career.**

[now WMXV]. We talked, but I was fascinated by doing something completely different and decided to do Country."

When his three-year 'YNY pact expired, Kerr finally landed at WMXV. "People shouldn't think that I left WYNY because I didn't like it there. I was neither unhappy nor disillusioned. [But WMXV and I] talked, and this time we decided to do more than dance. I believe in AC — this is the right thing for me to do at this point in my career."

'Big Brother'

Kerr's program, featuring fellow "Crew" members Liz White, Jeff Spurgeon, and Al Reinoso, is primarily listener-driven. "[Since] waking up is a tortuous process, our aim is to put people in a good mood and bring joy and sunshine into their lives. We have a group of grownups in the studio sharing the morning experience with another group of grownup listeners.

"When we call someone up, it's generally to talk about something positive. Many of our competitors, however, feel the phone should be used to set people up and embarrass or humiliate them. Instead of having our audience put us on a pedestal, we put *them* there. My listeners talk to me like I'm their big brother."

Speaking of crosstown competitors, one of Kerr's morning drive counterparts is WXRK's Howard Stern. "Howard is obviously very good at what he does and [performs] well," Kerr says. "Most of the editorial content, humor, and nonmusical elements of New York's major morning shows are skewed to young males. I'll let them fight for whatever crumbs Howard leaves among males. I'll try to please women and families; any men who'd like to listen are certainly welcome."

Can't Go Home Again

After asking his WMXV listeners to send him their pictures, Kerr received more than 500 mugs within three days. "I'm decorating the morning show office walls with the photos. I look at the pictures as I put together the show. Each day, we randomly take one of the photos down and award that person a prize. They don't have to be listening — we just send them something."

An integral part of WPLJ's heritage, Kerr was never offered a chance to return there when his WYNY contract expired. He will now face off against the Scott Shannon-programmed station.

"I'm about to become their worst nightmare. They never asked me to come back — I probably would've considered it. All things being equal, though, it was more advantageous to go to WMXV. Trying to recapture the past is very difficult — if not impossible. [At WMXV,] I'm getting a chance to talk to an audience I'm already familiar with. But at the same time, I'm starting something new and moving forward."



Jim Kerr (l) signs his new three-year deal with WMXV/New York as VP/Programming Bob Dunphy and VP/GM Mark Bench look on.

Format's Driving Forces

The following Top 25 market stations reflect dominant morning drive 25-54 ACs in this fall's Arbitron surveys.

It's possible another market AC was No. 1 overall (Monday-Sunday 6am-midnight) among 25-54s, but the ACs and personalities listed here prevailed in the Monday-Friday 6-10am daypart.

	Overall Rank
1. WLTW/New York Bill Buchner	#6
2. KOST/Los Angeles Mark Wallengren & Kim Amidon	#5
3. WLIT/Chicago Bob Byrntenson	#6
4. KIOI/San Francisco Don Bleu	#6
5. WMGK/Philadelphia Harvey In The Morning	#5
6. WKQI/Detroit Dick Purtan	#1
7. WRQX/Washington Jack Diamond In The Morning	#6
8. KVIL-FM/Dallas Ron Chapman	#2
9. WMJX/Boston John Kosian	#5
10. KHMV/Houston Larry Morgan & Sue Lennon	#4
11. WFLC/Miami David K. Jones	#3
12. WSB-FM/Atlanta Dale O'Brien	#2
13. KLSY/Seattle Murdock & Hunter	#6
14. WALK-FM/Nassau-Suffolk Weiss, Murphy, & Daniels	#2
15. KFMB-FM/San Diego Jeff & Jer	#1
16. KBIG/L.A. (Anaheim book) Bill & Sylvia	#3
17. KSTP-FM/Minneapolis Chuck Knapp, Douglas, & Jeffries	#3
18. KYKY/St. Louis Phillips & Dibble	#3
19. WWMX/Baltimore Mike McCarthy	#3
20. WSHH/Pittsburgh Jack Bogut	#5
21. WUSA/Tampa Bob DeCarlo & Judd Otis	#3
22. KKLK/Phoenix John Town	#7
23. WLTF/Cleveland Trapper Jack Elliott	#5
24. KHOW-FM/Denver Hal & Charley	#5
25. KKCW/Portland Craig Walker	#1

Editor's note: The above statistics are for individual stations only — AM & FM simulcast numbers are not combined. (For example, when KOIT (AM)/San Francisco is combined with KOIT-FM in morning drive (hosted by Tommy Saunders), the combo beats crosstown KIOI.)

Striking It Rich In Tucson

One key to success: living your target audience's lifestyle

Whatever happened to . . . Bobby Rich?

Armed with a resume filled with PD credits (KHTZ/Los Angeles, WXLO/New York, KFMB-FM/San Diego, and KRMX/San Diego, among others), the former KIXI & KMGI/Seattle VP/GM is currently KKLD/Tucson's Director/Operations & Programming and morning co-host.

Reverse Job Planning

Rich reached a point where he decided to make a significant lifestyle and career choice. "Coming to Tucson would seem to be a negative career move, but it isn't. I developed a profile on markets where I wanted to live and [narrowed the choices] to five. And here I am in Tucson.



Bobby Rich

"Tucson's still very competitive, but with fewer stations [than the majors]. I didn't come here to take it easy — I'm working just as hard as before. But the surroundings are much more pleasant."

Active Morning Show

KKLD's morning show configuration involves a trio of personalities: Rich, Brad Behan, and Kayla Kennedy. "There are three brains and one mouth providing uplifting information and entertainment. We like each other, talk about fun things, play eight to 10 tunes an hour, and do lots of information. There's interaction among the whole team."

Essentially, it all comes down to the fact that — regardless of market size — Rich is enjoying what he's doing and where he's doing it. "When something stops being fun, it's time to find something else to do. I love being on the air, working with the other talent, and being part of deciding how the station sounds. It's a wonderful feeling to be able to inform, entertain, and enlighten the public."

**I can get everything I want here. I [neither] need [nor] want to live in a big city.**

"I can get everything I want here. I [neither] need [nor] want to live in a big city. I'd only been doing it because of the job — that's where the dollars were. Some of us may be remembering that living your target audience's lifestyle is an important key to success."

Rich explains there's a point where ego needs to be addressed when making a downward market move. Most of us got into this business to be more popular to more people in larger towns. But that shouldn't be the most important thing in our lives.



**MARRIAGE BROKERS** — The KQRS/Minneapolis morning crew recently staged 92 marriages at a local mall. Stylin' behind the mikes are (l-r) crew members Tony Lee, "J.B." Terri Trean, Tom Barnard, Jeff Passolt, and Promotion Director John Lassman.



**KINGS FOR A BOOK** — WPYX/Albany morning men "King" Mason and "King" Sheehan relish their Fall '92 ratings victory over Howard Stern.



**PLAY TIME** — Arcade stopped by KRXQ/Sacramento to debut their self-titled album. Hanging out at the station are (l-r) Arcade's Fred Coury and Stephen Pearcy, KRXQ nighttimer Laura Ingle, and Epic's Robin Silva and Harvey Leeds.



**MY HEROES** — Damn Yankees Jack Blades (l) and Tommy Shaw make it a memorable day for KIOZ/San Diego MD "Rock & Roll" Peg Pollard.




**DRIVEN BY HOUSTON** — Brian May dropped by KLOL while in Houston to kick off his North American tour with Guns N' Roses. Smiling are (l-r) Queen Production's Julie Glover, KLOL PD Ted Edwards and MD Patty Martin, May, and Hollywood's Art Phillips.



**SOMEBODY'S KNOCKIN'** — Izzy Stradlin and his band came knocking recently on WLUP/Chicago's door. Captured during a tame moment are (l-r) WLUP-FM MD Charlie Logan, WLUP (AM) middayer Kevin Matthews, and the band's Charlie "Chalo" Quintana, Stradlin, Rick Richards, and Jimmy Ashurst.

## FAMOUS FIRSTS

**JOSE DIAZ, PD,  
KXFX/SANTA ROSA**



WHAT WAS THE FIRST RECORD YOU PURCHASED?  
JOSE: Jefferson Airplane's "Surrealistic Pillow."

WHO WAS THE FIRST PD TO TAKE YOUR CALL?  
JOSE: Steve Thibodeaux, WBLM.

WHAT WAS YOUR FIRST RADIO JOB?  
JOSE: WBLM.

WHAT WAS THE FIRST CONCERT YOU ATTENDED?  
JOSE: The Jimi Hendrix Experience, Janis Joplin and Big Brother, Chambers Brothers and the Soft Machine at the Singer Bowl in Queens, circa 1967.

WHAT WAS YOUR FIRST SEXUAL EXPERIENCE?  
JOSE: If I told you, my wife would kill me!

### YOUR FIRST PRIORITY THIS WEEK:

## ARCADE "Nothing To Lose"

**AOR TRACKS: DEBUT 54**

**30 STATIONS OUT OF THE BOX**

WWBZ	KRXQ	KRXQ
WBZX	KBPI	KISW
WRZX	KUPD	...AND MANY MORE

**ALREADY TOP 5 PHONES AT:**

KIBZ	KIOZ	KNAC
KBER	KILO	KMBY



SHAWN ALEXANDER

# Playing On The Edge

Upper-demo stations discuss their new music 'blend' strategies

The current trend toward harder music presents quite a challenge for upper-demo New Rockers, one that requires plenty of discretion and dayparting. I polled a few decision-makers to see how they blend this hard-edged New Rock into their wide musical spectrums.

## Avoiding Red Flags

"We have difficulties with harsh guitars, extremely fast tempos, or something that is a root canal for anybody over 25-28," explains WRLT (Radio Lightning)/Nashville OM Brett Schulte. "The more red flags a song has, the later it'll get played. If it's going to blow off our adults, we won't play it. But if the artist has imaging or promotional value, we'll try to make it work."

"If the label's working with us and there's a reason to find another track off the record, we'll do it. For example, we weren't really crazy about the Depeche Mode track, but imagewise it's important for us to be connected with a major project. We didn't like 'I Feel You' but added it knowing that when the album came out, there would be something we'd like."

"Our audience is extremely tolerant. We get listeners who call and say they don't like the song, but keep playing it because they like the variety. It comes down to dayparting — many times we'll have one track for all dayparts and another track for nights. Our audience is about 10 years younger at night and we play more new music and mid-'80s gold."

MD Michael Parks adds, "We have to be careful about offending core adults. We're dealing with a large spectrum of music. Part of the audience is more disposed to artists like Shawn Colvin or Nanci



Brett Schulte

Griffith, but we also have an active, aggressive audience that'll request Lenny Kravitz and the Judybats."

Schulte notes that front-selling new records by challenging artists is crucial. "It can make an audience more tolerant. By telling your listeners what it is, who's involved, and why they should like it, you give them a reason to listen and understand it better. This helps integrate it into the mix and make it work."

"For example, if we just played Ween, a lot of people wouldn't like it. But the response is dramatically different if we front-sell the record and explain the band so they understand why we're playing it."

## Everything's Dayparted

KBAC/Santa Fe-Albuquerque PD/MD Armida Santa Cruz says singer-songwriters, rockers, rap,

and hip-hop are all part of the station's mix. "We daypart because we're targeting specific audiences at certain times of the day. In the morning, we're trying to keep the 35+ audience listening, so we can't be too loud or hard. Between noon and 2pm, we start rockin'. Our audience gets [progressively] younger after 4pm, and by 7pm we'll play Sonic Youth, Nine Inch Nails, and some of the harder stuff in our library."

Santa Cruz listens to entire albums and codes each track for certain dayparts. "Sometimes I'll select up to six cuts. For example, Belly has several cuts dayparted for the whole day, but there are some for after 7pm and a few mellow cuts for mornings and afternoons."

"There's no specific genre that works best, but the electronic sound is usually in the minority. It's nice to have bands like 808 State or Sunscreen to segue into,



Armida Santa Cruz

but I'd like the next set to be guitar-oriented . . . something different."

## Riding The Trend

"There was a period when the station was sounding a lot harder," recalls WDST/Woodstock, NY PD Freddie Blue Fox. "We were suddenly getting guitar-oriented and rocky. Listeners were saying the station sounded harder, and the

## REVOLUTION

KLZR (Lazer)/Lawrence, KS PD/mid-days Trace Taul relinquishes his PD post; morning man Tim Barrett is acting PD . . . Former KKDJ (The Edge)/Fresno PD/mornings Willabee joins KEDJ (The Edge)/Phoenix for wakeup duties . . . WDRE/Long Island morning show producer Noreen Bendix adds Director/News & Community Affairs responsibilities. Meanwhile, 'DRE intern Todd Wilkenson is hired by WCHZ (Channel Z)/Augusta, GA as Production Director . . . WWCD (101)/Columbus, OH appoints Glenn Hagler as Transportation Accounts Manager and Tim Bassett as New Accounts Manager . . . WFIT/Melbourne, FL flips to Jazz from 6am-6pm.



LEMONHEAD SERVED CAJUN STYLE — Lemonheads lead singer Evan Dando (c) chats with WZRH (The Zephyr)/New Orleans APD Scot Fox (l) and morning man Johnny Tyler.

upper-demos don't want to hear the hard stuff.

"There was School Of Fish, Naked Soul, and a lot of other hard guitar stuff. We didn't realize how hard we were getting; we were just riding the trend. We couldn't just stop playing [the harder music] because that's what was happening on the scene. Now the trend is mellowing a bit — it changes about every three weeks."

Blue Fox dayparts only the harder-edged records. "We won't play anything hard in mornings. Middays are mellow, because there are a lot of females listening. I'll play a set of the heavier stuff during my afternoon shift, then mellow it out with something like Too Much Joy's 'Perpetuity' segueing into a softer set."

"In some instances, we won't play the emphasis cut on bands that might be too hard — especially borderline artists that skew younger and heavier. We'll select another cut that works better for all dayparts."

"DST programs other album tracks via a category called 'Playlist B.' "The air personalities have the freedom to play any track from [this playlist's] artists as long as the track isn't crossed out," notes

Blue Fox. "Depending on the daypart, we play one or two of these artists per hour. Often, the cut getting the most play turns out to be the next single."

Blue Fox says the singer-songwriter genre works best for WDST, citing Gavin Friday and Jeffrey Gaines as examples. "Listeners ap-



Freddie Blue Fox

preciate them and show up at their concerts. They're not just AC-type artists anymore."

"We get the biggest complaints when we play rap artists. We'll usually play one rap cut per shift, but only the popular songs. [The staff] enjoys it, but in this particular area, it's [associated with] CHR and a younger audience."

## ROCKFILE

- Artist: Tasmin Archer
- Track: "Sleeping Satellite"
- LP: "Great Expectations"
- Label: SBK/ERG

• Essentials: "Great Expectations" is the debut effort from Tasmin Archer. Hailing from Britain's gritty northern city of Bradford, Archer grew up composing songs using a Walkman in her bedroom. A brief stint with a band called Dignity hooked her up with guitarist Phillip Edwards, who later helped get her career off the ground. Edwards invited Archer to sing backup for other artists at his recording studio, where she met guitarist John Hughes and keyboard player John Beck. The three began working together in each others' bedrooms and kitchens, going through a series of musicians before opting to remain a trio. Five years later, Ar-



cher was inked by EMI Records Group.

• Artist POV: "We wrote and recorded 'Sleeping Satellite' in my kitchen in 1989," recalls Archer. "We're so surprised at its worldwide success . . ."

• Label POV: ERG Sr. Dir./Alternative & Video Promotion Hilary Lerner says, "Archer is a versatile new artist with proven widespread appeal. We're incredibly excited about importing one of the UK's musical treasures."

RockFile highlights breaking artists charting for the first time.

**New Rock Debut**

**BEST KISSERS IN THE WORLD**

ON... 91X WFNX KNDD WDRE WHFS WXRT KDGE  
...and TONS more  
C'mon, you wanna do it! **MCA.**

# THE PURSUIT OF HAPPINESS

*cigarette dangles*

WBRU  
WXRT  
CIMX  
KTCL  
KROQ  
WDST  
KKDJ  
KEDG  
KBAC  
WBER  
KACV  
KTOZ

*The smoldering first track from the new album,  
THE DOWNWARD ROAD.*



*Produced and Mixed by Ed Stasium*

*Representation: Jeff Rogers for Swell*

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## KBSG Combines Hit Tunes & Base Hits

In the Fall '92 Arbitron sweep, KBSG-FM/Seattle took both the 25-54 and 35-64 demo crowns. The nation's 13th-largest market boasts 29 rated signals.

The Viacom Gold outlet was not alone in securing the top 25-54 ranking; shadow markets proved profitable for both WCBS-FM/New York, which ranked first among 25-54s in the Nassau-Suffolk market (No. 14), and for KRTH/Los Angeles, which took the same prize in the Anaheim market (No. 16).

According to KBSG PD Jay Kelly, "It was an accumulation of marketing efforts: focusing the fun aspect of the station and becoming a little more [active] in the community." Kelly celebrates his first year at KBSG next month. He came to the station from similarly formatted KQQL/Minneapolis.

"We were probably one of the most active radio stations using TV this fall. There were several different campaigns we were using, including a Filmhouse 'Secret Service' spot."

The "Good Times/Great Oldies" station gained visibility by staging a Temptations concert with minor league affiliate Tacoma Tigers. "It was a gorgeous night, and the event was a sellout," Kelly recalls. "This was the first time that organization had tried a concert after a ballgame, and they were very impressed. There were plenty of young adults with their kids."

### Fun, Fun, Fun

Era spreads on KBSG range from late-'50s to early-'70s. "The essence of the station is the mid- to late-'60s," Kelly explains. "We play 'fun' songs, but 'fun' doesn't have to mean uptempo — they're songs people can remember."

"The pre-Beatles era is a secondary category, and the spice of our format is the '50s and '70s. We play



Jay Kelly

about 10% from the '50s and 15% from the '70s; everything else comes from the '60s."

## GOLD VAULT

### Management

KRTH/Los Angeles appoints **Howard Freshman** Director/Marketing & Promotion . . . Former KKCW/Portland Promotion & Marketing Director **Susan Reynolds** joins KSFO & KYA/San Francisco as Promotion Manager . . . **Fred Hendrickson** joins KOQL/Oklahoma City from crosstown KOMA as MD and **Dave Dodson** comes aboard as Production Director.

### Air Talent

**Brian Roberts** exits KRTH/Los Angeles for crosstown KCBS-FM . . . **Scott Miller** segues from WOMC/Detroit to afternoon drive on sister Infinity Gold outlet WJMK/Chicago . . . The legendary **Wolfman Jack** is howling in KSFO/San Francisco's 7pm-midnight shift.

**Rick Shaw** is back in afternoons at WAXY/Miami after a year in the AM drive slot . . . **Jerry Stevens** moves from nights to mornings at WPEN/Philadelphia; **Bob Craig** replaces Stevens.

**The Magic Christian** joins KOOL/Phoenix for 7pm-midnight duty . . . KLLI/Texarkana, TX/AR APD **Rick Daniels** is also doing weekends at KLUV/Dallas . . . KHYL/Sacramento's new "Wake-Up Crew" includes PD **Brian Chase**, **Lou Gallagher**, **Mike Reynolds**, **Grant Napear**, and **Amy Lewis**. Other lineup changes include: **Mark Lennartz** (9pm-1am), **Ric Santos** (1-4pm), and **Dean Stevens** (4-7pm).

WCMS/Norfolk news/traffic reporter **Angie Aresco** exits to replace **Marybeth Landis** as morning co-host on crosstown WLTY . . . KOQL/Oklahoma City's revised lineup includes **Jack Elliott & Ron Williams** (5-9am), **Dave Dodson** (9am-noon), **Jamie Lee** (noon-3pm), **Jonny B** (3-6pm), **Fred Hendrickson** (6-11pm), and **Doc Holiday** (11pm-5am).

**Diane Wade** is now doing 7-11pm duty at WSEN/Syracuse . . . **Len O'Kelly** departs WLLI/Joliet, IL for middays at WCFL/Morris, IL; WCFL adds **Jammin' John Weasley** for weekends/swing.

By Mike Kinoshian

Each hour, KBSG features a 30-minute music sweep. "Most hours, we can crank out 18 songs," Kelly boasts. "We do lots of music testing to stay on top of potential music burn. [While] it varies with each music test, we usually play somewhere in the neighborhood of 600 songs — it's a pretty tight playlist."

### Solitary Station

While KBSG has plenty of AC challengers (KLSY, KLTX, KRWM), Seattle presently has just one FM Gold station. Speculating on the chance of a second FM Gold outlet entering the fray, Kelly comments, "Many people have looked at that possibility, but nobody's done it — yet. We spent several million dollars in marketing to get where we are, and we seem to be very well-entrenched. It will be quite a battle — if it happens."

### Miscellaneous

• As part of a weekend promotion (3/6-7), WCBS-FM/New York required callers to actually sing the songs they were requesting.

In other WCBS news, **Cousin Bruce (Morrow)** emceed the eighth annual Starlight Foundation of New York fundraising gala. Among the entertainers were the **Spinners**, **Johnny Rivers**, and the **Shangri-Las**.

• At a recent morning remote, KRTH/Los Angeles's **Robert W. Morgan** provided as much as 15 gallons of free gas to the first 101 cars (frequency is 101.1) to show up at a local gas station. Over the next several hours, he ensured the station's gas prices wouldn't exceed \$0.49 per gallon.



Bob Craig

• KCBS-FM/Los Angeles's Birthday Concert at the Universal Amphitheater (3/13) featured **Frankie Ford**, **Leslie Gore**, **Little Anthony**, **Ben E. King**, and **Dion**.

• "Little Walter's Time Machine" celebrated its 25th year on-air. The last six have been on WODS/Boston. Also, WODS added a second **Fats Domino** concert at the Wang Center last Saturday night (3/20).

• WOGL/Philadelphia's **Bob Pantano** recently (3/6) celebrated the sweet 16th birthday of his "Saturday Night Dance Party." The weekly broadcast airs 7pm-2am.

• CKIS/Montreal has started giving away \$1000 a day in a contest based on an **Elvis** Song of the Day.

## More Listener Preferences

**Mark Nolan** — WZKL/Canton, OH's 7pm-midnight air personality — was kind enough to send us a copy of "Kool 92"'s most requested songs. Here's the Top 50.

1. **RIGHTEOUS BROTHERS**/Unchained Melody
2. **VAN MORRISON**/Brown Eyed Girl
3. **BOBBY DAY**/Rockin' Robin
4. **LESLEY GORE**/It's My Party
5. **BETTY EVERETT**/Shoop Shoop Song (It's In His Kiss)
6. **LITTLE EVA**/Locomotion
7. **PENGUINS**/Earth Angel
8. **BYRDS**/Turn, Turn, Turn
9. **LITTLE ANTHONY & THE IMPERIALS**/Tears On My Pillow
10. **ELVIS PRESLEY**/Teddy Bear
11. **PAUL REVERE & THE RAIDERS**/Indian Reservation
12. **ELVIS PRESLEY**/Jailhouse Rock
13. **SHELLEY FABARES**/Johnny Angel
14. **ROY ORBISON**/Oh Pretty Woman
15. **ROLLING STONES**/(I Can't Get No) Satisfaction
16. **? & THE MYSTERIANS**/96 Tears
17. **TEMPTATIONS**/My Girl
18. **MONKEES**/Last Train To Clarksville
19. **RAYS**/Silhouettes
20. **TROGGS**/Wild Thing
21. **BEATLES**/Eight Days A Week
22. **ELVIS PRESLEY**/Don't Be Cruel
23. **FIVE SATINS**/In The Still Of The Night
24. **CHUCK BERRY**/Roll Over Beethoven
25. **JOHNNY BURNETTE**/You're Sixteen
26. **CHIFFONS**/He's So Fine
27. **SUPREMES**/Baby Love
28. **BARBARA LEWIS**/Baby, I'm Yours
29. **COWSILLS**/Indian Lake
30. **CRAZY ELEPHANT**/Gimme, Gimme Good Lovin'
31. **PLAYMATES**/Beep Beep
32. **S. ROBINSON & THE MIRACLES**/Tears Of A Clown
33. **OUTSIDERS**/Time Won't Let Me
34. **DAVE CLARK FIVE**/Glad All Over
35. **RICHIE VALENS**/La Bamba
36. **J. FRANK WILSON**/Last Kiss
37. **MEL CARTER**/Hold Me, Thrill Me, Kiss Me
38. **EVERLY BROTHERS**/Cathy's Clown
39. **BEACH BOYS**/Surfin' USA
40. **DOORS**/Touch Me
41. **GRASS ROOTS**/Midnight Confessions
42. **NEIL DIAMOND**/Cherry Cherry
43. **LOVIN' SPOONFUL**/Did You Ever...
44. **RIVIERAS**/California Sun
45. **HOLLIES**/Bus Stop
46. **ELVIS PRESLEY**/Burnin' Love
47. **MARtha & THE VANDELLAS**/Heat Wave
48. **ANIMALS**/House Of The Rising Sun
49. **MIRACLES**/Goin' To A Go-Go
50. **MARCELS**/Blue Moon

## KBSG/Seattle Music Monitor

11am

**MARtha & THE VANDELLAS**/  
Jimmy Mack  
**NORMAN GREENBAUM**/  
Spirit In The Sky  
**MIRACLES**/Ooh Baby Baby  
**BEACH BOYS**/Barbara Ann  
**CHUBBY CHECKER**/The Twist  
**B.J. THOMAS**/  
Hooked On A Feeling  
**PETER & GORDON**/  
A World Without Love  
**GRASS ROOTS**/Sooner Or Later  
**FIRST EDITION**/  
Ruby, Don't Take Your Love...  
**SAM COOKE**/Wonderful World  
**LOVIN' SPOONFUL**/  
Do You Believe In Magic  
**MAMAS & PAPAS**/  
California Dreamin'  
**LITTLE RICHARD**/  
Good Golly Miss Molly  
**BEATLES**/Twist And Shout  
**ELVIS PRESLEY**/Suspicious Minds  
**JOHN FRED & PLAYBOY BAND**/  
Judy In Disguise  
**ROLLING STONES**/  
Time Is On My Side

## Desert Delights

**W**e always look forward to the contributions of **KDES/Palm Springs, CA** air personality **Dave Linden**, who this month shares KDES's "Night-time All Request Party Misplaced Oldies Countdown."

Linden says these tunes differ from "Forgotten Oldies" because many of the following were never chart hits. He adds these songs add a certain variety and can "freshen" Gold stations.

1. **SLY, SLICK, & WICKED**/Confessing A Feeling
2. **ORIGINALS**/Baby I'm For Real
3. **BILLY STEWART**/Sitting In The Park
4. **BRENTON WOOD**/Me And You
5. **PERSUADERS**/Thin Line
6. **MIDNITERS**/Sad Girl
7. **LINDA JONES**/Hypnotized
8. **LARKS**/I Want You Back
9. **FUZZ**/I Love You For All Seasons
10. **BRENTON WOOD**/Baby You Got It

To share your station's most requested tunes and/or comment on the above lists, drop us a line. Send your information to **Mike Kinoshian, R&R**, 1930 Century Park West, Los Angeles, CA 90067. Faxes are welcome at (310) 203-9763.

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CURRENT ISSUE #156, WXKS/Matt Siegal, KRTH/Real Don Steele, KHKS/Domino, WGC/Rick Party, WMTX/Mason Dixon, KPLZ/Greg Thunder, WNCI/Mark Dantzer, WFOX/J.J. Jackson, Baltimore's WERQ, \$6.50.  
 CURRENT ISSUE #155, Z100/Gary Bryan & Ross Britain, WVBF/Loren & Wally, WBBM-FM/Eddie & JoBo, WPLJ/Fast Jimmy, KKCW/Tom Parker, WPRO-FM/Jimmy Grey, KFRC-FM/Sue Hall, WBMX/Joie Martell, Cassette \$6.50.  
 PERSONALITY PLUS #PP-64, WFAN/Don Imus, WEGX/John Lander, KGB/Dave Rickards & Dawn Patrol, KDKB/Tim & Mark, Cassette \$6.50.  
 PERSONALITY PLUS #PP-63, KIIS/Rick Dees, WLUP/Jonathan Brandmeier, WJFK/Don Geronimo & Mike O'Meara, KPLZ/Kent & Alan, \$6.50.  
 PERSONALITY PLUS #PP-62, KLOS/Mark & Brian, KSOL/Mancow, B100/Jeff & Jer, WPLJ/Scott & Todd, KSAN/Buddy Baron, Cassette \$6.50.  
 ISSUE #5-244, MIAMI! CHR WPOW, UC WEDR, WHQT, AC Y100, WLYF, WFLC, WJQY, Ctry WKIS, AOR WSHE, WZTA, Gold WAXY, WMXJ, \$6.50.  
 ISSUE #5-245, ATLANTA! CHR WSTR, UC WVEE, WALR, AC WSB-FM, WPCB, AOR WKLS, WZGC, WNNX, Gold WFOX, Ctry WYAY, WKHX, \$6.50.  
 PROMO VAULT #PR-13, promo samples - all formats, all market sizes \$10.  
 #CHN-15 (CHR NIGHTS), #O-9 (ALL OLDIES), #F-15 (ALL FEMALE), #UC-11 (ALL URBAN), #AOR-6 (ALL AOR), #CY-24 (ALL COUNTRY), #5-243 (LOS ANGELES), #5-242 (SAN JOSE), #N-67 (UNCUT NEWS) at \$6.50 each.  
 CLASSIC ISSUE #C-149, WMCA/Harry Harrison-Jack Spector-1968, WCFL/Larry Lujack-1972, WGAR/Real Bob James-1978, KFRC/Jim Carson-1971, KTNQ/Gary Cocker-1978, CHUM/John Rody-1970 & more! Cassette \$10.50.  
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The Search Committee of the Board of Directors of Vermont Public Radio invites applications for the position of President and CEO of its three radio stations. The CEO will direct a staff of 14 full time employees and manage an annual budget of \$1.5 million, and will closely work with the Board of Directors to implement short and long range strategic planning and policy. Overall supervisor of fund raising and public relations. Salary competitive. Send resume by April 15, 1993 to:

CEO Search Committee  
Vermont Public Radio  
1079 Ethan Allen Avenue  
Colchester, Vermont 05446

Women, ethnic/racial minorities and persons with disabilities are encouraged to apply. Vermont Public Radio is an Affirmative Action/Equal Employment Opportunity Employer.

## OPENINGS

### NEW JERSEY 101.5 FM RADIO

#### RADIO CHIEF ENGINEER

N.J. 5kw AM and 50kw FM seeks highly skilled broadcast chief engineer with top notch organizational, technical & communication skills. Individual must possess qualifications and abilities in all aspects of broadcast engineering, including design, installation, maintenance & repair of studios for AM directional & FM transmission facilities. Minimum of associates in engineering, FCC general telephone license, SBE certification and/or IEEE membership a plus, computer skills needed.

We offer competitive salary & benefits. No calls! Send detailed resume with references to:

Engineer Position  
P.O. Box 5698  
Trenton, New Jersey 08638  
EOE Minorities encouraged to apply.

#### GENERAL SALES MANAGER

One of America's foremost AOR stations is seeking an organized, progressive, results and people-oriented manager to hire and train salespeople, plan and organize department, and coordinate sales promotions and co-op/vendor program. If you are a proven manager, send your resume and a page on how you could make a difference to: General Manager, WIZN Radio, P.O. Box 1067, Burlington, VT 05402. EOE

#### PROGRAM DIRECTOR

Lite AC in northeast resort area needs PD. Air shift, production skills, and a willingness to get involved a must. Tapes, resume and references to: Radio & Records, 1930 Century Park West, #869, Los Angeles, CA 90067. EOE

### OLDIES 103 FM WOODS-BOSTON

One of America's premier Oldies stations is searching for a killer production director. We need a pro with a take charge attitude who can handle all aspects of a production department, from mundane dubbing to "theatre of the mind" production epics. We need someone who will be actively involved in producing the sound of a forefront, personality-oriented music station. You: have multi-track experience, an ability to take a raw idea and turn it into a dazzling finished product, and are creative enough to come up with any other ideas we haven't thought of yet. Oldies experience preferred, but not essential. If this sounds like you, send tape and resume to: Sandy Benson, WODS-FM, 30 Winter Street, Boston, 02108. EOE

## OPENINGS

### THE BIRD IS DEAD!

Wilkes-Barre/Scranton (#62) Susquehanna LMA WYXY-FM (Contemporary) dropping the bird - going live. Seeking bright, up-and-coming talent for all shifts. If you're hip, energetic - yet not a screamer - send us your stuff yesterday. Great stepping stone to the majors. Don't wait! Bill Sheridan, PD, WYXY-FM, Box 971, Avoca, PA 18641. EOE. No calls please.

Experienced salesperson and air talent to serve a dynamic retail market in Southern New Hampshire. Great potential for earnings! Send resume to WMVU-900, 157 Main Dunstable Road, Nashua, NH 03060. Attn: Joseph.

#### NEWS/TALK MORNING DRIVE

Eastern medium market AM station seeks articulate news/talk morning team leader. News background helpful. Information orientation, community awareness and solid commercial voice required. Send tape, resume, and salary history to: Radio & Records, 1930 Century Park West, #873, Los Angeles, CA 90067. EOE

## SOUTH

KRAV Radio is seeking a parttime personality for weekend, holidays and fill-in on-air. Two years' on-air experience preferred. T&R: 163B S. Carson, #1100, Tulsa, OK 74118. (3/26) EOE

KFXI Country FM seeks morning AT with experience and production skills. Excellent opportunity. T&R: KFXI Radio, Box 433, Lawton, OK 73501. (3/26) EOE

Urban WHJX seeks air talents, fulltime and parttime. No phone calls. T&R: WHJX, Mark Shands, 10592 E. Balmoral Circle #1, Jacksonville, FL 32218. (3/26) EOE

Top-rated small market hot AC seeks experienced applicants. T&R: WGMG, John Drake, 1137 Cedar Shoals Dr., Athens, GA 30605. (3/26) EOE

Top-rated AC seeks two fulltime pros. Team players only! T&R: WGSY, David McManus, Box 2127, Columbus, GA 31902. (3/26) EOE

Seeking production God for Virginia AC station. Strong voice talent a must. T&R: WMXB, Brian White, B12 Moorefield Park Dr., Richmond, VA 23236. (3/26) EOE

Experienced promotions director for coastal Carolina AC. 20,000 + bennies. RESUME: WYKZ, Box 21379, Hilton Head, SC 29925. (3/26) EOE

#### HERE'S WHAT WE OFFER

- Job Listings - All Fields - Instant Access
- Advice on Potential Openings
- FREE Referral - NO PLACEMENT FEES
- Agent Representation
- Written Evaluations - Private Coaching

media marketing P.O. Box 1478  
Palm Harbor, FL 34682-1478  
(813) 786-3603 • FAX: (813) 787-5808

#### ROCK RADIO P.D. ROCK RADIO MORNINGS ROCK RADIO AIR STAFF

Are you ready to be a part of one of this year's biggest success stories? If so, we want to hear from you!! We're assembling a team of giant killers to invade a major market. If you've got a proven ability to entertain an audience, show us what you've got. We're an organization that is serious about winning and ready to do what it takes to get the job done. If you've got a work ethic that won't quit and a track record to back it up, send T&R to: Radio & Records, 1930 Century Park West, #871, Los Angeles, CA 90067. EOE

## OPENINGS

Major market AOR needs WILDLY CREATIVE production director to craft unique, compelling IDs and promos. Pipes helpful but not necessary. Creativity is the key. T&Rs to: Radio & Records, 1930 Century Park West, #868, Los Angeles, CA 90067. EOE

#### PROGRAM DIRECTOR

Southern Skies Corp., Little Rock, seeks program director/announcer. Individual should have a minimum of five years' experience as radio announcer, and three years of directing radio programming staff. Must understand Country music lifestyle/preference group. Possess demonstrated ability to direct, organize, train and motivate staff. Position also requires: extensive promotions and program/sales relations experience; proficiency in music scheduling by computer; working knowledge of FCC regulations and public affairs requirements. Send resume, demo tape, and request for application to Southern Skies Corp. Attn: General Manager, P.O. Box 96, Little Rock, AR 72203, or apply in person at 8114 Cantrell Road. Application deadline April 6, 1993. EEOC employer.

A major market has taken our PD! Market leader, Hot Country station, needs dynamic program director/morning man to keep us #1 and reach higher goals. Must know music, promotions and have intense desire to win. Great lifestyle on the gulf coast. Competitive salary, bonus, benefits for the right person. T&R: Radio & Records, 1930 Century Park West, #866, Los Angeles, CA 90067. EOE

#### PROGRAMMING WINNERS ONLY!

Texas heritage rocker looking for a LEADER to take us to the next level! Bright, conscientious pro with a track record of innovation and success. Music computer program knowledge and a killer airshift helpful. Stable company, committed to long term excellence. Tell us why you are the one. Tape, resume and programming philosophy to: Radio & Records, 1930 Century Park West, #864, Los Angeles, CA 90067. EOE

B-105, N. Myrtle Beach, SC, accepting applications for programming/promotion assistant. B-105 is an Equal Opportunity Employer with an active affirmative action plan. We have a desire to receive applications from black candidates as well as others.

Position includes on-air work, technical operations, promotional activities, and other duties.

Experience extremely helpful...we will train.

Requirements include flexible hours, excellent speaking, writing skills, desire to work hard and have fun.

For application, please call B-105/WNMB at (803) 249-3441.

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

# COX ENTERPRISES, INC.

### WE NEED A SUPER MORNING NEWS PERSONALITY!

Do you have outstanding writing skills that tickle the ears and the imagination? Are you a pleasant, positive person who seeks to work with professionals in a team atmosphere? Are you a bright and interesting conversationalist with a hip outlook on life? Do you have a nice voice? Are you experienced?

You could be working in excellent facilities on a beautiful island in sunny Biscayne Bay for America's premier media company. You'll be one half of a morning team which dominates the format in this major market, sharing the spotlight while presenting information relevant to our young adult audience. You'll help the station grow. You'll be well compensated. You'll be secure.

We are especially interested in female and minority applicants. Send tape and resume ASAP to: Tom Hopkins, WFLC-WHQT, 1401 North Bay Causeway, Miami, FL 33141. No phone calls, please.

## MIDWEST

Q106 FM is seeking swing/weekend air talent. T&R: WWQM, Tom Oakes, Box 4440B, Madison, WI 53744. (3/19) EOE

GSM, suburban Chicago. RESUME: WKTA/WNVR, Kent Gustafson, GM, 4320 Dundee Rd., Northbrook, IL 60062. (3/19) EOE

92 Country KOEL Northeast Iowa FM powerhouse seeks morning talent/PD. T&R: KOEL, Box 391, Oelwein, IA 50662. (3/19) EOE

Covering meetings your specialty? All-news seeks afternoon/evening reporter. T&R: WDZ, Andra Lee, 337 N. Water, Decatur, IL 62523. (3/26) EOE

Sales manager/sales superstars. We seek you now. RESUME: WGLO, James E. MacFarlane, VP, Cromwell Group, 2400 W. Nebraska, Peoria, IL 61604. (3/26) EOE

100kw hot AC WIMI seeks a morning pro now. Creative, great production, killer phones. T&R: WIMI, Steve Resnick, 222 S. Lawrence St., Ironwood, MI 49938. (3/26) EOE

107-MUS seeking enthusiastic fulltime air talent with experience and production skills. T&R: WMUS, Kevin King, Box 2871, Grand Rapids, MI 49501. (3/26) EOE

WRKR, Kalamazoo AOR seeks overnight talent. What are you waiting for? Apply now! T&R: WRKR, Bill Martin, 9835 Portage Rd., Portage, MI 49002. (3/26) EOE

### TALENT NETWORK READY TO MOVE UP IN MARKET SIZE/INCOME

We've placed JOCKS, NEWS and PD's from coast to coast. Having the most experience working with talent, NETWORK gives you the edge! If you're average or above - and seriously looking, give us a call. Male/Female TALENT NEEDED to replace those we've placed.

NATIONWIDE ALL LEVELS  
Confidential Orlando, FL

(407) 679-8090

### PROGRAM DIRECTOR

Top-rated country FM and CNN AM and CNN AM in Anchorage, AK. Quarter million market with 15 signals. Excellent facility, staff, and pay. Looking for focused motivator, strong on organizational skills and promotions. Airshift required. No calls. Resume and philosophy only to:

Bill Fink  
10721 Smetana Rd.  
Suite 105  
Minnetonka, MN 55343  
EOE

Midwest 50k watt FM seeks energetic afternoon AT with good production skills and great attitude. Young major market bound talents encouraged. Radio & Records, 1930 Century Park West, #849, Los Angeles, CA 90067. EOE

### \*\*TALK SHOW HOST/P.D.\*\*

Be a big fish!! Winning full-service AM looking for local call-in Talk Show Host and Program Director. Competitive salary. Rush tape and resume to GM, KSCJ, 2000 Indian Hills Drive., Sioux City, IA 51104. EOE

WROK, a full service news/talk station seeking afternoon host to learn, live and talk to our market. Relate to the 25-54 year olds with a variety of subjects. Must have great phone skills and be able to handle in-studio guests as well. Mid-thirties per year plus benefits to the pro who can take direction, have fun and entertain. Minimum three years' fulltime news talk experience needed. Ability to work the crowds at public appearances an added plus! Rush tape, resume and salary history to: Jon Wailin, Corporate Operations Manager, Nolte Communications, Inc., 3901 Brendenwood Rd., Rockford, IL 61107. Absolutely no phone calls! This is an immediate opening.

Immediate opening: Hot AT with leading midwest broadcasting company. Advancement opportunity into large market or management. Minimum 3 years' experience. T&R: Personnel Director, Zimmer Radio Group, PO Box 1610, Cape Girardeau, MO 63702. EOE

GM OPENING in challenging mid-sized western market for under-performing AM/FM. We are seeking an energetic, results-oriented team leader. Attention to detail, focus on the big picture and integrity a must. Sales and programming savvy important. Group owner, excellent facility, high quality of life area. Send cover letter, resume, salary history and references to: Radio & Records, 1930 Century Park Park, #870, Los Angeles, CA 90067. EOE

Q95-FM/Detroit has an opening for a SALES PROMOTION COORDINATOR. Must be creative, great with detail, and have strong writing skills. Ability to handle a number of projects at once under pressure a must. Radio promotions and/or sales experience preferred. Send resume to: Suzanne Belanger, Q95-FM, 15401 W. Ten Mile Road, Oak Park, Michigan 48237-1499. No calls please.

# WCCO RADIO 830

### "TALK HOST"

WCCO, Minneapolis, has a rare opportunity for a Talk Host. Ideal candidate has mid-western roots and friendly, intelligent "on-air" act. No beginners! Send resume and tape (including "guest interviews") to: Program Director, WCCO Radio, 625 Second Avenue South, Minneapolis, Minnesota 55402. Equal Opportunity Employer.

## WEST

KIHX-FM, Prescott, Arizona's crystal award winner seeks versatile announcer/copywriter. Experienced only. Replacing top female PM drive air talent. CALL SANFORD: (800) 264-5449. (3/26) EOE

Monterey Bay's Country leader seeks morning pro. No calls. T&R: KTOM, Johnny Morgan, Box B13B0, Salinas, CA 93912. (3/26) EOE

Part/fulltime announcers for AC station in Northern California. T&R: KARZ, Rich Allen, PD, Box 492890, Redding, CA 96049. (3/26) EOE

KXRO-AM/KDUX-FM seek fulltime air talent. No calls please. T&R: KXRO, Randy Roadz, Box 47, Aberdeen, WA 98520. (3/26) EOE

Fulltime positions available now! CHR in beautiful Montana seeks you! T&R: KYA, 1645 Central Ave., Billings, MT 59102. (3/26) EOE

Sought: Aggressive news director. Call (719) 336-2206. T&R: KLMR, Box B90, Lamar, CO B1052. (3/19) EOE

Fulltime and overnights at KMIX, also weekend fill-in. T&R: KGMX, Jeff Ryan, Operation Director, 4474B N. Elm Ave., Lancaster, CA 93534. (3/19) EOE

Entertainment news personality for national Country radio news operation. Parttime with real opportunity for growth. T&R: KTB RadioMedia, Box 49B, Albuquerque, NM 87048. (3/19) EOE

Country FM zoo near Phoenix. Entry level AT, production, sales. Salary + commission. Females encouraged. Cell KQSS: (602) 425-4378. (3/19) EOE

Weekend shift open at High Desert AC. T&R: KHUY, Box 166B, Barstow, CA 92312. (3/19) EOE

One fulltime and two parttime air talents sought for CHR station. No phone calls please. T&R: KYA, 1645 Central Ave., Billings, MT 59102. (3/19) EOE

News guru sought to develop parttime beginners into fulltime winners. Women and minorities encouraged. T&R: KBCQ/KCKN, Box 670, Roswell, NM 88202. (3/19) EOE

Sought: Fulltime AE, new AC, KTHO-AM, 30 years on-air. Some experience required. T&R: KTHO, Box AM, South Lake Tahoe, CA 96156. (3/19) EOE

Central California Promotions director. Interact with sales and programming. Aggressive. Continue winning streak! No calls. RESUME: KRZR, GM, 1765 N. Fine, Fresno, CA 93727. (3/19) EOE

OK-95 Tri-Cities, WA seeking midday talent who can relate to adults. T&R: K10K, Paul Walker, Box K, Tri-Cities, WA 99302. (3/19) EOE

Mix 102.7 KTHT seeks enthusiastic new/sidekick for hot AC mornings. Be creative/have fun! T&R: KTHT, Art Parkas, 2775 E. Shaw, Fresno, CA 93710. (3/19) EOE

Skyview Traffic Watch is looking for experienced broadcasters for air-borne, studio, and sidekick reporter positions. Not a gig, a career. Management potential. Send T&R to Brian Force, 14605 North Airport Drive, #200, Scottsdale, Arizona 85260.

## VARIETY 104.7

NATIONWIDE COMMUNICATION'S VARIETY 104.7, KVMY in Phoenix is accepting applications for afternoon drive. The successful candidate will have a true understanding of the lifestyle of our target demographic, 25-49 women/adults. You must live the life. This is an opportunity to demonstrate that you know how to focus on the target and motivate the listener by relating to them on their terms. Exceptional production skills are a must. Send your tape and resume today and take the first step to landing the position you deserve with the best company in America. Major market experience is helpful but not necessary. Only the best person will be offered this position!

Send your package with tape, resume and photo to:

Steve Elliott, Program Director  
KVMY-FM  
P.O. Box 5159  
Mesa, Arizona 85211-0500

NATIONWIDE COMMUNICATIONS INC., dba KVMY is an equal opportunity employer and we encourage women and minorities to apply.

### CALLING ALL PROGRAM DIRECTORS

Wanted yesterday! Program director for 100,000 watt country station in the Rocky Mountain region. Competitive spirit is a must! Bias for action and passion for programming excellence...an absolute requirement! We're serious about winning, and we'll give you the marketing and programming tools to do it! Are you ready for a challenge? Are you ready for an exciting job in one of the most beautiful spots on the planet? Send personal and station air-check plus resume and references to: Radio & Records, 1930 Century Park West, #859, Los Angeles, CA 90067. EOE

### BARNSTABLE BROADCASTING PROGRAM DIRECTOR/AM DRIVE

We're on a mission to revitalize WSLR, our heritage AM Country station in Akron, Ohio. If you are one of those very special programmers who loves being on the air and looking to join a financially rock-solid group with real growth opportunity, then you should talk to us. This just may be your best move up from a smaller market or a chance to prove yourself as a quality programmer for your next big market move.

Send your resume, programming philosophy, salary expectations and anything else you think we should see or hear in confidence to: ANDY GRAHAM, Vice President/General Manager, WSLR/WKDD-FM, 1867 West Market St., Akron, OH 44313. EOE

50kw AM/100kw FM looking to add on-air personalities, news director, and account executives. #1 COMBO in market. 2 years experience preferred. RUSH T&R to KBCQ/KCKN, P.O. Box 670, Roswell, NM 88202. EOE

Source: 1992 Arbitron Radio County Coverage

## OPENINGS



Genuine one-on-one topical communicator(s) wanted for major market morning opportunity. We desire humor but not interested in produced bits, toilet humor or comedy service junkies. Our city is uncomfortably hot in the summer and bitterly cold in the winter. We offer low bucks, plenty of trade, no marketing, but, a real opportunity to create and grow. Looking for long term (6 month) commitment and prepared to give it time to develop (at least one book). MUST WORK WITH KNOW-IT-ALL CONSULTANT, ARROGANT PD AND HOSTILE STAFF. T&R: Radio & Records, 1930 Century Park West, #865, Los Angeles, CA 90067. EOE



Middays in the Colorado Rockies just north of Denver. 2 years' full-time experience required. Public appearance, multi-track production experience and working knowledge of Oldies an important plus! T&R by April 2, 1993 to: Randy Robbins, OM, KTRR-FM, 5125 South College Ave., Fort Collins, CO 80525. D.C.C. Of Colorado, Inc. is an EOE. FEMALES AND MINORITIES ENCOURAGED TO APPLY. NO CALLS please.

### PRODUCTION LEADER

We're seeking a seasoned pro who understands the difference between activity and results! If you can make the very best of a talented air-staff using your creativity and coaching skills, our winning major market combo and state-of-the-art production equipment are waiting for you! Multi-track and digital experience required. Rush examples of ways you're turned your prod. dept. into a profit center, along with resume and prod. samples, to: Radio & Records, 1930 Century Park West, #872, Los Angeles, CA 90067. EOE M/F

99.1 KGGI has immediate opening for self-motivated, energetic nighttime jock. Must be street hip and visible. Tape & resume to Larry Martino, P.O. Box 991, Riverside, California 92502. No calls. Minorities encouraged. EOE

### PROGRAM DIRECTOR

This California coast Country music authority in a beautiful beach community needs a PD who is committed to building from an already strong leadership position.

You are currently either the Program Director at a top notch medium market Country station or on the way to assuming that position. You possess a highly-developed team-building ability, have superior people skills and know how to match marketing objectives with promotional opportunities.

Forward your resume in confidence to Jay Albright or Becky Brenner, BP Consulting Group, 2211 Fifth Avenue, Seattle, WA 98121 or FAX (206) 441-6582.

**BP  
CONSULTING  
GROUP**  
A DIVISION OF  
BROADCAST  
PROGRAMMING

## POSITIONS SOUGHT

### Golden Opportunity To Join The Staff of Casey's Top 40 At Westwood One in Los Angeles

We're expanding! And for starters we need 2 types of people:

- seasoned pros capable of clear, concise, exciting writing
- meticulous researchers with a dedication to accuracy and a deep knowledge of music.

No calls or faxes. Please send resumes and writing samples to: Westwood One, P.O. Box 1991, Culver City, CA 90232.



### DRIVE TIME SPORTS PERSONALITY

We're looking for an exceptional radio sports personality that has at least 5 years of major market experience. We want a ratings winner with the ability to make conversation and to create and maintain audience interest and participation. Must be knowledgeable in all areas, including sports. No rookies! Send tape and resume to Len Weiner, Program Director, Sports Radio, 710 KMPC, P.O. Box 710, Hollywood, CA 90078. No calls please. EOE M/F/D/V.

### L.A. TALK SHOW HOST

KKLA-FM in Los Angeles has an EXCELLENT opportunity for America's Best Talk Personality to host our popular "Live From L.A.!" talk show. If you're an experienced talk professional with an incredible personality who can inform, entertain and relate to a Christian audience, then rush your tape and resume to: Ken Gaines, General Manager, 701 N. Brand Blvd., Suite 550, Glendale, CA 91203. Equal Opportunity Employer.

### L.A. CREATIVE DIRECTOR

KKLA-FM/Los Angeles, America's top-rated Christian Talk Station is looking for an experienced Creative Director/Copywriter to join our professional Production Department. Excellent creative writing skills, production, good voice and the ability to work with AEs and clients is a MUST! Rush your tape, resume and writing samples to: Jim Tinker, Operations Mgr. 701 North Brand Blvd., Suite 550, Glendale, CA 91203. EOE

## POSITIONS SOUGHT

I give great log! P2 MD/AT really, really seeks to do music/research for your small/medium hot CHR! Proficient, hardworking and affordable! KEN: (508) 373-7247. (3/26)

Medium market PD with energy, tight phone bits, great strategic, production, and people skills, CHR/Oldies/Country. JEFF: (409) 860-3385. (3/26)

Top-rated women 25-54 AM drive right now in top 50 market. AC/Country/CHR, good references, let's talk! DAVE: (513) 427-1745. (3/26)

## POSITIONS SOUGHT

### PD?

Do I have,  
10 yrs. programming experience? **NO!**  
an old radio attitude? **NO!**

Will I let,  
the trades pick my playlist? **NO!**  
my staff perform like monkeys? **NO!**

Can I create,  
a station for the 90's listener? **YES!**

Am I experienced on,  
Powerplay, Selector, AKG DSE 7000, TM  
Century U.D.S., 360 system digicarts  
automation and all basic tools? **YES!**

Do I,  
program, produce, voice, and jock? **YES!**

Should you call,  
Anthony Reece at (809) 949-4373  
or (305) 785-3522 **YES!**

PD/AT seeks next challenging opportunity. AC, light AC, Country. Any market size. 12+ years' radio experience. Great track record. CALL: (800) 745-6495. (3/26)

Young, up and coming M/F drive team seeks station to grow with! Heavy phones/voices/topical! CALLAHAN & CANDY: (219) 534-3632. (3/26)

Successful PD/afternoon drive talent at dual FM combination in market #81 seeks next challenge in Country radio. STEVE: (919) 346-3363. (3/26)

Damn good female AOR personality seeks fulltime shift. Coast line preferred. Asset for promotions, production, and music. SHANNON: (303) 699-7840. (3/26)

Smartcaster experience...yes! San Francisco, Houston, and Miami experience...yes! T&R available, yes! RON: (713) 568-9179. (3/26)

WPLJ, Z-100, Y-100. That was then, this is now. I seek a gig, will do any format. South Florida only. WILLIE: (305) 963-5349. (3/26)

29-year major market alumnus seeks south/southwest market opportunity as AT/PD/management, to help you shine. I'm Dick Power. Let's talk. DICK: (505) 863-4136. (3/26)

Major market program director/air personality. All formats, former corporate PD with large group. BOBBY: (916) 722-5500. (3/26)

Attitude and ability: Liberal news director/sidekick/talk-shows. Rock experience. A voice talent that makes men want to sit on their woofers. CARA: (513) 836-1033. (3/26)

AC AT with news, love songs and production experience seeking fulltime. Your next morning show sidekick! Why not? MIKE: (916) 961-SEEK. (3/26)

Give me my big break! Experience in announcing, traffic reporting/sidekick. Any format, any shift, anywhere. HOWARD: (803) 747-1633. (3/26)

Pleasant, professional, enthusiastic, dependable, hardworking. Will work any format. Will relocate. BRIAN: (417) 889-5157 or (417) 883-4060. (3/26)

Oldies Superman seeks job! Energetic, great sounding. Knows all the Oldies, dependable, loves to work. MIKE: (312) 252-1561. (3/26)

News/talk talent. Radio 15 years. News/talk, sports. Quality sound. Top references. Major or medium. DAVE: (619) 426-7925. (3/26)

DC's top night NAC/JAZZ jock (JAZZY 100) seeks your night hours (7p-midnight). Dynamite numbers here. A loyal 25+ audience with bucks. AC/AOR-killer. It's new, eclectic, and proven.  
**KEITH LOWE (301) 588-7523**

Proven P2 nighttime winner seeks move to midday and entry level programming. East. South. CHR/AOR/AC. RON: (717) 762-3349. (3/26)

Rock editor of the late Monday Morning Replay seeks to abandon life on the beach for a return to the radio trenches. Rock/Classic Rock/Modern Rock/Alternative. PAUL: (313) 721-8255. (3/26)

Country AT seeks new opportunities in Country, AC or Oldies. Eight years' experience. Prefer southwest or west. Currently employed. DW: (816) 826-8275. (3/26)

50,000 watt aggressive sports producer seeking a challenge to take you to the top. JOE: (216) 255-9477. (3/26)

Unemployment's fun! Ask Kentucky's Janet Lynch. Management skills, six years' marketing, three years' PT announcing, research, wannabe PD, AT. JANET: (502) 895-5888. (3/26)

Production director available. 18-year vet with big boy voice, a wiz on multi-track digital, and knows how to work with sales. Serious, western states only. TOM: (408) 261-2534. (3/26)

Alternative/progressive programmer with 16+ years' NYC/major market experience seeks to be PD/MD at AAA, PAR, TAR or modern rocker. BRUCE: (215) 38-BRUCE. (3/26)

Hot CHR personality who knows how to be relatable. Afternoons or evenings. Large market experience and still paying student loans. RICH: (708) 469-7155. (3/26)

## POSITIONS SOUGHT

World class top 15 nighttime dominator/music director seeks mission for maximum market penetration at your top 50 CHR/CHURBAN. SCOTT: (314) 453-9876. (3/26)

Commercial pilot/airborne traffic and news reporter, currently working on Los Angeles top 20 station. Seeks fulltime salaried position. JERRY: (818) 980-0390. (3/26)

Talk radio host. Bright, articulate, informed, funny, controversial, fearless. The Limbaugh alternative. Featured on Entertainment Tonight. WALTER: (805) 245-9258. (3/26)

Play-by-play announcer, plus sportscasts and board shift. JAY: (615) 586-9696. (3/26)

World's best board-op, with on-air experience. Seeking new opportunity, currently employed. CHRIS: (314) 962-1483. (3/26)

## MISCELLANEOUS

15 station radio group seeks relationship with record companies. We wish to offer cassette and CD compilations to our listeners via 1-800 and credit cards. We will buy inventory, process orders and complete fulfillment and customer service. Please respond to: Radio & Records, 1930 Century Park West, #837, Los Angeles, CA 90067. EOE

## R&R Opportunities Display Advertising

	1X	2X
Display	\$85/inch	\$60/inch

Rates are per week (maximum 35 words per inch including heading). Includes generic border. If logo, custom border or larger heading is required, add 1/2 inch (\$38 for 1X, \$30 for 2X).

	1X	2X
Blind Box	\$100/inch	\$75/inch

Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If custom border or larger heading is required, add 1/2 inch (\$50 for 1X, \$38 for 2X). Rate includes generic border, box number, and postage/handling.

### Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310-203-8727.

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

## BREAKERS

**MICHAEL JACKSON**  
Who Is It (Epic)

80% of our reporting stations on it. Rotations: Heavy 1/0, Medium 15/2, Light 58/28, Total Adds 30, including WXYV, WDAS, WUSL, WAMO, K104, KJMZ, WYLD, WOWI, WIZF, WCKX. Debuts at number 37 on the Urban Contemporary chart.

**JADE**

One Woman (Giant/Reprise)

68% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/2, Light 48/9, Total Adds 11, including WILD, WBLK, WCKX, WJLB, Z93, WJTT, WZFX, WQFX, WIKS, K98-FM. Debuts at number 40 on the Urban Contemporary chart.

**AZ ONE**

With You (Scotti Bros.)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/0, Light 41/5, Total Adds 5: WOWI, WKKV, WFXA, WQMG, WJMI. Debuts at number 39 on the Urban Contemporary chart.

## NEW & ACTIVE

**RAY CHARLES "A Song For You" (WB) 54/14**

Rotations: Heavy 0/0, Medium 6/1, Light 48/13, Total Adds 14, including WXYV, WILD, WDAS, WRKE, WENN, U102, KIPR, HOT105, WJHM, WPLZ. Medium: WKYS, Z93, WJUN, WJMG, WJJS.

**HIGHLAND PLACE MOBSTERS "Take A Dip" (LaFace/Arista) 52/5**

Rotations: Heavy 0/0, Medium 16/0, Light 36/5, Total Adds 5: WEDR, WOWI, XHRM, WJBT, WQOK. Mediums include: KQXL, WXOK, Z93, WQFX, WJMG.

**BLACKSTREET I/ TEDDY RILEY "Baby Be Mine" (MCA) 51/8**

Rotations: Heavy 1/0, Medium 11/0, Light 39/8, Total Adds 8: WAMO, WYLD, WOWI, KBCE, Z16, WJJS, HOT105, WTUG. Heavy: WGZB. Mediums include: WKYS, WPEG, WJLB, WATV, WJMM.

**AL B. SURE! "I Oon't Wanna Cry" (WB) 46/6**

Rotations: Heavy 0/0, Medium 10/0, Light 36/6, Total Adds 6: KJZZ, Z16, WFXM, K98-FM, WMVP, WNOV. Mediums include: WTLC, WAGH, WLWZ, WJMG, U102.

**JAMES BROWN "Can't Get Any Harder" (Scotti Bros.) 46/6**

Rotations: Heavy 2/0, Medium 11/1, Light 33/5, Total Adds 6: KMJQ, Z93, WEUP, KIPR, WBLX, HOT105. Heavy: WOWI, WTLC. Mediums include: WKYS, WEDR, WZAK, WFXA, WPAL.

**VOICES "Cloudy With A Chance Of Tears" (Zoo) 46/6**

Rotations: Heavy 0/0, Medium 9/0, Light 37/6, Total Adds 6: WAMO, WTLC, WZFX, Z16, WYLR, WQOK. Mediums include: WZAK, WKKV, KMJM, WPAL, WGZB.

**NORMAN CONNORS I/ PHYLLIS HYMAN "Remember Who You Are" (MoJAZZ) 45/4**

Rotations: Heavy 0/0, Medium 6/0, Light 39/4, Total Adds 4: WJMG, Z16, WQOK, WPLZ. Mediums include: WDAS, WJLB, WFXA, KQXL, WQFX.

**TISHA "Love Me Down" (Capitol) 44/9**

Rotations: Heavy 0/0, Medium 4/0, Light 40/9, Total Adds 9: WQUE, WIZF, OC104, KBCE, WPAL, KSJL, WEAS, K98-FM, WJFX. Medium: WATV, WJUN, WLWZ, WALT.

**CHRISTOPHER WILLIAMS "Every Little Thing U Do" (Uptown/MCA) 42/12**

Rotations: Heavy 0/0, Medium 3/0, Light 39/12, Total Adds 12, including WHUR, WOWI, WIZF, WJLB, WKKV, OC104, WEUP, WYLR, WQOK, WQOK. Medium: KKB, WJHM, KJLH.

**DONELL RUSH "If Only You Knew" (RCA) 40/3**

Rotations: Heavy 0/0, Medium 5/0, Light 35/3, Total Adds 3: WEDR, WAGH, HOT105. Medium: Z93, KJZZ, Z16, KIPR, KJMS.

**WRECKX-N-EFFECT "Wreckx Shop" (MCA) 39/3**

Rotations: Heavy 0/0, Medium 11/0, Light 28/3, Total Adds 3: WOWI, WJBT, WYLR. Mediums include: WZAK, WJLB, WTLC, WJZZ, WFXA.

**HOWARD HEWETT "How Fast Forever Goes" (Elektra) 38/1**

Rotations: Heavy 0/0, Medium 14/0, Light 24/1, Total Adds 1: HOT105. Mediums include: WDAS, WEDR, WZAK, WTLC, Z93.

**L.L. COOL J "How I'm Coming" (Def Jam/Columbia) 36/33**

Rotations: Heavy 0/0, Medium 3/3, Light 33/30, Total Adds 33, including WXYV, WBLX, WUSL, WAMO, WKYS, WYLD, WOWI, WZAK, WJLB, KMJM.

**NIKITA "Sweet As It Comes" (Motown) 36/15**

Rotations: Heavy 0/0, Medium 1/1, Light 35/14, Total Adds 15, including WDAS, WAMO, WEDR, WFXA, WATV, WENN, Z93, WZFX, WLWZ, Z16.

**H-TOWN "Knockin' The Boots" (Luke) 36/13**

Rotations: Heavy 0/0, Medium 5/1, Light 31/12, Total Adds 13, including WKYS, WJLB, WJZZ, WJTT, WJMI, WHJX, Z16, WYLR, WJHM, WQOK. Medium: WFXA, WAGH, U102, K97.

**B. BROWN POSSE "Drop It On The One" (MCA) 36/1**

Rotations: Heavy 0/0, Medium 11/0, Light 25/1, Total Adds 1: WFXA. Mediums include: WKYS, WOWI, WATV, WAGH, WEUP, WHJX, KJZZ, WALT, WJHM, WEAS.

**LORDS OF THE UNDERGROUND "Funky Child" (Pendulum/Elektra) 35/1**

Rotations: Heavy 0/0, Medium 9/0, Light 26/1, Total Adds 1: WEAS. Mediums include: WXYV, WOWI, WJLB, KMJM, KQXL.

**CHANTAY SAVAGE "If You Believe" (ID/RCA) 34/17**

Rotations: Heavy 0/0, Medium 0/0, Light 34/17, Total Adds 17, including WKYS, KPRS, Z93, WJTT, WAGH, WJMG, WEUP, Z16, KIPR, WFXM.

**RUN D.M.C. "Down With The King" (Profile) 34/14**

Rotations: Heavy 0/0, Medium 3/1, Light 31/13, Total Adds 14, including WBLK, WKYS, WEDR, WYLD, WOWI, WJLB, KBCE, WENN, Z93, WAGH. Medium: WFXE, K98-FM.

**II CLOSE "My Conscience Says No" (Tabu/A&M) 34/6**

Rotations: Heavy 0/0, Medium 3/0, Light 31/6, Total Adds 6: WEDR, WIZF, WAGH, WEUP, WQOK, KSJL. Medium: KMJM, WPAL, KJMS.

**DOUGIE DEE "Do Ya Wanna Ride?" (Mercury) 33/4**

Rotations: Heavy 0/0, Medium 6/0, Light 27/4, Total Adds 4: WBLK, Z93, WJBT, WFXM. Medium: KQXL, WXOK, WPAL, WAGH, WGZB, WBLX.

**CLASSIC EXAMPLE "I Do Care" (Hollywood) 29/6**

Rotations: Heavy 0/0, Medium 3/0, Light 26/6, Total Adds 6: WEDR, KPRS, WQFX, KIPR, WBLX, WTLZ. Medium: WJZZ, KFYZ, KSJL.

**SPECIAL GENERATION "The Right One" (Capitol) 28/8**

Rotations: Heavy 0/0, Medium 4/0, Light 24/8, Total Adds 8: WOWI, KPRS, WATV, KIPR, WGZB, WQHH, WMVP, WTLZ. Medium: KMJM, WFXA, WNOV, KJLH.

**ROONEY MANNFIELD "Wanna Make Luv 2 U" (A&M) 26/25**

Rotations: Heavy 0/0, Medium 0/0, Light 26/25, Total Adds 25, including WAMO, OC104, WRKE, WJZZ, WFXA, WATV, WENN, WPAL, Z93, WAGH.

### MOST ADDED

L.L. COOL J (33)  
MICHAEL JACKSON (30)  
RODNEY MANNFIELD (25)  
KIRK WHALUM (23)  
TENE' WILLIAMS (23)  
CHANTAY SAVAGE (17)  
NIKITA (15)  
RAY CHARLES (14)  
RUN D.M.C. (14)  
H-TOWN (13)

### HOTTEST

MAN AT LARGE (66)  
SHAI (64)  
SILK (62)  
SWV (59)  
R. KELLY & PUBLIC... (46)  
SADE (21)  
W. HOUSTON/Nothing (20)  
NAUGHTY BY NATURE (18)  
DR. DRE (17)  
LO-KEY? (12)

### TOP 10

#### RECURRENTS

LW	TW	Artist/Title
1	1	B. BROWN/Get
2	2	ARRESTED DEVELOP./Mr.
9	3	A. O'NEAL/Love
6	4	W. HOUSTON/Woman
3	5	JADE/Don't
—	6	DIGABLE PLANETS/Rebirth
8	7	M.J. BLIGE/Reminisce
7	8	PORTRAIT/Here
—	9	M. COOPER/Shoop
4	10	W. HOUSTON/Always

## SIGNIFICANT ACTION

**KIRK WHALUM I/ JEVETTA STEELE "Love Is A Losing Game" (Columbia) 23/23**

Rotations: Heavy 0/0, Medium 1/1, Light 22/22, Total Adds 23, including WBLX, WDAS, WAMO, WJZZ, KBCE, WATV, WENN, Z93, WAGH, WJUN.

**TENE' WILLIAMS "Give Him A Love He Can Feel" (Pendulum/Elektra) 23/23**

Rotations: Heavy 0/0, Medium 0/0, Light 23/23, Total Adds 23, including WILD, WBLX, WUSL, WKYS, WOWI, WZAK, KPRS, OC104, WRKE, WPAL.

**COUNTESS VAUGHN "Wait For Me" (Charisma/Virgin) 22/1**

Rotations: Heavy 0/0, Medium 5/0, Light 17/1, Total Adds 1: WJJS. Medium: WBLX, K98-FM, WJFX, WTLZ, KTOWFM.

**TROOP "Give It Up" (Atlantic/AG) 22/1**

Rotations: Heavy 1/0, Medium 9/0, Light 12/1, Total Adds 1: WJBT. Heavy: WEAS. Mediums include: WDAS, WJZZ, WQFX, WJMG, KIIZ.

**NICK SCOTTI "Wake Up Everybody" (Reprise) 18/8**

Rotations: Heavy 0/0, Medium 0/0, Light 18/8, Total Adds 8: WEDR, WQUE, WOWI, WATV, WJMG, WJJS, WQHH, KTOWFM.

**SUPER CAT "Dolly My Baby" (Columbia) 18/3**

Rotations: Heavy 0/0, Medium 15/3, Total Adds 3: WOWI, KPRS, WCDX. Medium: KIIZ, WQOK, KJLH.

**LILLO THOMAS "Out There Doing Wrong" (THG Music/PLG) 17/4**

Rotations: Heavy 0/0, Medium 0/0, Light 17/4, Total Adds 4: WHUR, KIPR, WEAS, KMJK.

**DIAMOND & THE PSYCHOTIC NEUROTICS "Sally Got A One Track Mind" (Chemistry/Mercury) 17/1**

Rotations: Heavy 0/0, Medium 0/0, Light 17/1, Total Adds 1: WZFX.

**P.O.V. "Anutha Luv" (Giant/Reprise) 14/7**

Rotations: Heavy 0/0, Medium 0/0, Light 14/7, Total Adds 7: WTLC, KIIZ, Z16, KIPR, K97, KMJJ, WNOV.

**DES'REE "Competitive World" (Epic) 13/2**

Rotations: Heavy 0/0, Medium 0/0, Light 13/2, Total Adds 2: KPRS, WNOV.

**MIKI HOWARD "But I Love You" (Giant/Reprise) 11/9**

Rotations: Heavy 0/0, Medium 2/1, Light 9/8, Total Adds 9: WBLX, WJZZ, WJUN, WJMG, Z16, WALT, KSJL, KMJJ, WTLZ. Medium: WQFX.

**GLENN JONES "Call Me" (Atlantic/AG) 11/2**

Rotations: Heavy 0/0, Medium 2/1, Light 9/1, Total Adds 2: WJFX, KMJK. Medium: KSJL.

**BRAND NUBIAN "Love Me Or Leave Me Alone" (Elektra) 10/4**

Rotations: Heavy 0/0, Medium 1/0, Light 9/4, Total Adds 4: WXYV, WZAK, WRKE, WQMG. Medium: WOWI.

**KAM "Peace Treaty" (EastWest/Atlantic Group) 9/8**

Rotations: Heavy 1/0, Medium 0/0, Light 8/8, Total Adds 8: KPRS, WRKE, WFXA, WAGH, WJUN, WFXM, KJMS, WEAS. Heavy: KJLH.

**COMMODORES "Everything Reminds Me Of You" (Sound Barrier) 9/1**

Rotations: Heavy 0/0, Medium 1/0, Light 8/1, Total Adds 1: WALT. Medium: WATV.

**PHILLIP BENT "The World Is A Ghetto" (GRP) 9/1**

Rotations: Heavy 0/0, Medium 0/0, Light 9/1, Total Adds 1: WTLC.

**HEAVY D & THE BOYZ "Truthful" (Uptown/MCA) 8/7**

Rotations: Heavy 0/0, Medium 0/0, Light 8/7, Total Adds 7: WBLX, WOWI, KKB, WJUN, WHJX, WJHM, KMJK.

**ANGELA BOFILL "I Wanna Love Somebody" (Jive) 8/6**

Rotations: Heavy 0/0, Medium 0/0, Light 8/6, Total Adds 6: WQFX, KIIZ, KSJL, KMJJ, K98-FM, WJFX.

**GETO BOYS "Crooked Officer" (Rap-a-Lot) 8/0**

Rotations: Heavy 0/0, Medium 2/0, Light 6/0, Total Adds 0. Medium: KMJM, K97.

**PAPERBOY "Ditty" (Next Plateau/London/PLG) 8/0**

Rotations: Heavy 3/0, Medium 5/0, Light 0/0, Total Adds 0. Heavy: KMJM, WOWI, V103.9. Medium: K104, KMJM, WHJX, KIIZ, WJHM.

## NEW ARTISTS

Reports/Adds

1	BLACKSTREET I/ TEDDY RILEY/Baby Be Mine (MCA)	51/8
2	DONELL RUSH/If Only You Knew (RCA)	40/3
3	NIKITA/Sweet As It Comes (Motown)	36/15
4	H-TOWN/Knockin' The Boots (Luke)	36/13
5	B. BROWN POSSE/Drop It On The One (MCA)	36/1
6	LORDS OF THE UNDERGROUND/Funky Child (Pendulum/Elektra)	35/1
7	CHANTAY SAVAGE/If You Believe (ID/RCA)	34/17
8	DOUGIE DEE/Do Ya Wanna Ride? (Mercury)	33/4
9	RODNEY MANNFIELD/Wanna Make Luv 2 U (A&M)	26/25
10	TENE' WILLIAMS/Give Him A Love... (Pendulum/Elektra)	23/23

New artists have not yet had a UC Breaker.

# UC ADDS & HOTS

## EAST

### WXYV/Baltimore Sampson/Jacobs

MICHAEL JACKSON  
BRAND NUBIAN  
L.L. COOL J  
RAY CHARLES  
Hottest: NAUGHTY BY NATURE  
MEN AT LARGE  
SHAI  
R. KELLY & PUBLIC

### WILD/Boston Hill/Hall

LORENZO  
JADE  
TENE' WILLIAMS  
RAY CHARLES  
Hottest: SHAI  
MEN AT LARGE  
SADE

### WBLK/Buffalo Faison/Moore

JADE  
DOUGIE DEE  
RUN D.M.C.  
Hottest: SHAI  
MEN AT LARGE  
SADE  
R. KELLY & PUBLIC

### WBSL/New York Love/Waller

TENE' WILLIAMS  
KIRK WHALUM  
BIG BUB  
L.L. COOL J  
MIKI HOWARD  
HEAVY D & THE BOY  
FUNKDOOBIEST  
Hottest: SHAI  
MEN AT LARGE  
WHITNEY HOUSTON  
MARY J. BLIGE

### WRKS/New York Brown/Beasley

none  
Hottest: MARY J. BLIGE  
SADE  
SILK  
SMV  
JADE

### OC104/Ocean City Don Duckman

PRINCE & N.P.G.  
CHUCKII BOOKER  
AFTER 7  
L.L. COOL J  
MICHAEL JACKSON  
LORENZO  
BLACKSTREET F/TED  
DINA CARROLL  
KIRK WHALUM  
VOICES  
NIKITA  
RODNEY MANNSFIELD  
Hottest: SHAI  
MEN AT LARGE  
SADE  
WHITNEY HOUSTON  
LO-KEY?

### WRKE/Ocean City Quarone/Mena

HOWIE LOVE  
BRAND NUBIAN  
FULL PORCE  
RAY CHARLES  
L.L. COOL J  
TENE' WILLIAMS  
RODNEY MANNSFIELD  
GO WEST  
KAM  
Hottest: SHAI  
MEN AT LARGE  
WHITNEY HOUSTON

### WUSL/Philadelphia Allan/Monat

MICHAEL JACKSON  
SMV  
PRINCE MARKIE DEE  
L.L. COOL J  
TENE' WILLIAMS  
Hottest: SHAI  
MEN AT LARGE  
WHITNEY HOUSTON  
MARY J. BLIGE

## WDAJ/Philadelphia Joe Tamburro

MICHAEL JACKSON  
KIRK WHALUM  
SYBIL  
NIKITA  
RAY CHARLES  
Hottest: MICHAEL COOPER  
SHAI  
RACHELLE FERRELL  
SADE  
LO-KEY?

### WAMO/Pittsburgh Hurricane Dave

PRINCE & N.P.G.  
CHUCKII BOOKER  
AFTER 7  
L.L. COOL J  
MICHAEL JACKSON  
LORENZO  
BLACKSTREET F/TED  
DINA CARROLL  
KIRK WHALUM  
VOICES  
NIKITA  
RODNEY MANNSFIELD  
Hottest: SHAI  
MEN AT LARGE  
SADE  
WHITNEY HOUSTON  
LO-KEY?

### WHUR/Washington Kirklind/Hall

LORENZO  
CHRISTOPHER WILLI  
DINA CARROLL  
GERALD ALSTON  
LILLO THOMAS  
NOMA GATE  
Hottest: SHAI  
MEN AT LARGE  
WHITNEY HOUSTON

### WKYS/Washington Prieto/Diggs

L.L. COOL J  
PRINCE & N.P.G.  
CHANTAY SAVAGE  
H-TOWN  
TENE' WILLIAMS  
RUN D.M.C.  
Hottest: SHAI  
MEN AT LARGE  
WHITNEY HOUSTON  
MARY J. BLIGE

### WVVE/Atlanta Brown/Beate

ICE CUBE  
Hottest: MARY J. BLIGE  
ARRESTED DEVELOPM  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
SILK

## SOUTH

### WJZI/Albany, GA Norm Miller

EN VOQUE  
HI-FIVE  
MIKI HOWARD  
H-TOWN  
KIRK WHALUM  
RODNEY MANNSFIELD  
Hottest: MEN AT LARGE  
SADE  
RACHELLE FERRELL  
DR. DRE  
SMV  
SHAI

### KBCE/Alexandria, LA Donnie Taylor

MICHAEL JACKSON  
L.L. COOL J  
TISHA  
BLACKSTREET F/TED  
KIRK WHALUM  
RUN D.M.C.  
Hottest: MEN AT LARGE  
SADE  
R. KELLY & PUBLIC  
SHAI

### WVWE/Atlanta Brown/Beate

ICE CUBE  
Hottest: MARY J. BLIGE  
ARRESTED DEVELOPM  
WHITNEY HOUSTON  
R. KELLY & PUBLIC  
SILK

### WFXX/Augusta Conner/Taylor

R. KELLY & PUBLIC  
MARY J. BLIGE  
RODNEY MANNSFIELD  
B. BROWN POSSE  
KAM  
NIKITA  
AZ ONE  
Hottest: SADE  
CHANTE' MOORE  
SILK  
DR. DRE  
CHUCKII BOOKER

### KOXL/Baton Rouge Chris Clay

none  
Hottest: SHAI  
MEN AT LARGE  
MICHAEL COOPER  
SHAI  
R. KELLY & PUBLIC

### WXOK/Baton Rouge Chris Clay

none  
Hottest: SHAI  
MEN AT LARGE  
MICHAEL COOPER  
SHAI  
R. KELLY & PUBLIC

### WENN/Birmingham Donnell/Starr

NIKITA  
KIRK WHALUM  
RODNEY MANNSFIELD  
RUN D.M.C.  
L.L. COOL J  
RAY CHARLES  
Hottest: SHAI  
MEN AT LARGE  
NAUGHTY BY NATURE  
RACHELLE FERRELL  
DR. DRE

### WATV/Birmingham Ron January

MICHAEL JACKSON  
WHITNEY HOUSTON  
KIRK WHALUM  
RODNEY MANNSFIELD  
WALTER BEASLEY  
WICK SCOTTI  
NIKITA  
SPECIAL GENERATIO  
Hottest: SHAI  
R. KELLY & PUBLIC  
RACHELLE FERRELL  
SADE  
LEVERT

### WKKV/Miwaukee Brian Anthony

CHRISTOPHER WILLI  
AZ ONE  
Hottest: SHAI  
MEN AT LARGE  
SADE  
MARY J. BLIGE

### WTLZ/Saginaw, MI Crocket/Lamprey

SPECIAL GENERATIO  
MIKI HOWARD  
FULL PORCE  
CLASSIC EXAMPLE  
KIRK WHALUM  
CHANTAY SAVAGE  
RODNEY MANNSFIELD  
Hottest: SHAI  
MEN AT LARGE  
SADE  
R. KELLY & PUBLIC  
SMV  
LO-KEY?

### WQWQ/Greensboro Sammy Mack

ALEXANDER O'NEAL  
REGINA BELLE  
L.L. COOL J  
BRAND NUBIAN  
AZ ONE  
Hottest: MEN AT LARGE  
SADE  
WHITNEY HOUSTON

### WQWQ/Charleston, SC Don Kendrick

PRINCE MARKIE DEE  
TISHA  
TENE' WILLIAMS  
RODNEY MANNSFIELD  
Hottest: MEN AT LARGE  
AFTER 7  
R. KELLY & PUBLIC  
SMV  
LO-KEY?

### Z93/Charleston, SC Chiff Fletcher

JADE  
MICHAEL JACKSON  
JAMES BROWN  
RUN D.M.C.  
NIKITA  
RODNEY MANNSFIELD  
PORTRAIT  
CHANTAY SAVAGE  
PRINCE & N.P.G.  
DOUGIE DEE  
HOME TEAM  
KIRK WHALUM  
Hottest: SHAI  
MEN AT LARGE  
SILK  
WHITNEY HOUSTON

### WPEQ/Charlotte Saunders/Darcell

none  
Hottest: HI-FIVE  
SHAI  
MEN AT LARGE  
EN VOQUE  
ARRESTED DEVELOPM  
DIGABLE PLANETS

### WJTT/Chattanooga Landecker/Rankin

HI-FIVE  
JADE  
H-TOWN  
L.L. COOL J  
CHANTAY SAVAGE  
Hottest: MEN AT LARGE  
SMV  
SADE  
R. KELLY & PUBLIC  
NAUGHTY BY NATURE

### WVDM/Columbia, SC Andre Carson

MICHAEL JACKSON  
Hottest: SILK  
SMV  
MEN AT LARGE  
SHAI  
MARY J. BLIGE

### WAGH/Columbus, GA Darrel J. Smith

MICHAEL JACKSON  
L.L. COOL J  
CHANTAY SAVAGE  
II CLOSE  
DONELL RUSH  
KIRK WHALUM  
RODNEY MANNSFIELD  
KAM  
RUN D.M.C.  
Hottest: SHAI  
MEN AT LARGE  
BIG BUB  
SILK

### WFXE/Columbus, GA Philip David March

none  
Hottest: SHAI  
R. KELLY & PUBLIC  
NAUGHTY BY NATURE  
DR. DRE  
SILK

### K104/Dallas-Ft. Worth James Alexander

MICHAEL JACKSON  
MARY J. BLIGE  
SMV  
Hottest: MEN AT LARGE  
SILK  
SHAI  
DR. DRE  
SMV

### KJMZ/Dallas/Ft. Worth Casey/Little

SMV  
MC MASTY & DJ FRE  
MICHAEL JACKSON  
PRINCE MARKIE DEE  
LEVERT  
GO WEST  
Hottest: SHAI  
MEN AT LARGE  
SILK  
R. KELLY & PUBLIC  
PAPERBOY

### WJWN/Dorhan, AL Phil Davis

RODNEY MANNSFIELD  
KIRK WHALUM  
MIKI HOWARD  
HEAVY D & THE BOY  
L.L. COOL J  
KAM  
FUNKDOOBIEST  
TENE' WILLIAMS  
Hottest: SILK  
WHITNEY HOUSTON  
SHAI  
SADE  
R. KELLY & PUBLIC

### WZFX/Fayetteville, NC Frank Dawkins

JADE  
L.L. COOL J  
MICHAEL JACKSON  
TENE' WILLIAMS  
DIAMOND & THE PSY  
NIKITA  
VOICES  
Hottest: SHAI  
LO-KEY?  
SILK  
NAUGHTY BY NATURE

### WQWQ/Greensboro Sammy Mack

ALEXANDER O'NEAL  
REGINA BELLE  
L.L. COOL J  
BRAND NUBIAN  
AZ ONE  
Hottest: MEN AT LARGE  
SADE  
WHITNEY HOUSTON

### WLVZ/Greenville, SC Walker/Valentine

JADE  
KIRK WHALUM  
CLASSIC EXAMPLE  
ANGELA BOFILL  
RODNEY MANNSFIELD  
Hottest: SHAI  
SILK  
MEN AT LARGE  
SILK  
TLC

### WQFX/Gulfport, MS Larry Jones

JADE  
KIRK WHALUM  
CLASSIC EXAMPLE  
ANGELA BOFILL  
RODNEY MANNSFIELD  
Hottest: SHAI  
SILK  
MEN AT LARGE  
SMV  
WHITNEY HOUSTON

## WJMG/Hattiesburg Laurel, MS

Rob Neal  
EN VOQUE  
MIKI HOWARD  
NICK SCOTTI  
KIRK WHALUM  
TENE' WILLIAMS  
CHANTAY SAVAGE  
RODNEY MANNSFIELD  
NORMAN CONNORS  
Hottest: SHAI  
MEN AT LARGE  
SADE  
R. KELLY & PUBLIC  
SILK

### KMJO/Houston Smokin' Tony Richards

JAMES BROWN  
MARY J. BLIGE  
WALTER BEASLEY  
NOMA GATE  
Hottest: SHAI  
MEN AT LARGE  
R. KELLY & PUBLIC  
SHAI  
LEVERT

### WEUP/Huntsville Steve Murry

TENE' WILLIAMS  
CHRISTOPHER WILLI  
RODNEY MANNSFIELD  
KAM  
CHANTAY SAVAGE  
KIRK WHALUM  
II CLOSE  
Hottest: SHAI  
MEN AT LARGE  
R. KELLY & PUBLIC  
TLC

### WJMJ/Jackson Todd/Jones

SIMPLE PLEASURE  
AZ ONE  
RU PAUL  
DUICE  
MARY J. BLIGE  
Hottest: BOBBY BROWN  
ARRESTED DEVELOPM  
MIKE DAVIS  
R. KELLY & PUBLIC  
SMV

### WHJX/Jacksonville Mark Shands

MICHAEL JACKSON  
HEAVY D & THE BOY  
H-TOWN  
Hottest: SHAI  
MEN AT LARGE  
SILK  
DR. DRE  
SMV  
MICHAEL COOPER

### WJBT/Jacksonville Gary Young

WRECK-N-EFFECT  
TROOP  
DOUGIE DEE  
HIGHLAND PLACE MO  
95 SOUTH  
L.L. COOL J  
Hottest: SHAI  
MEN AT LARGE  
SILK  
R. KELLY & PUBLIC  
WHITNEY HOUSTON

### KJMS/Memphis Bass/St. James

KAM  
RONNY JORDAN  
MICHAEL JACKSON  
L.L. COOL J  
STEPHANIE HILLS  
RUN D.M.C.  
Hottest: SHAI  
MEN AT LARGE  
R. KELLY & PUBLIC  
SILK  
SADE

### K97/Memphis O'Jay/Bell

L.L. COOL J  
MICHAEL JACKSON  
GO WEST  
RODNEY MANNSFIELD  
KIRK WHALUM  
P.O.V.  
CHANTAY SAVAGE  
Hottest: SHAI  
MEN AT LARGE  
SILK  
WHITNEY HOUSTON  
TLC

### WALT/Meridian, MS Steve Poston

COMODORES  
RODNEY MANNSFIELD  
CHANTAY SAVAGE  
KIRK WHALUM  
NIKITA  
MIKI HOWARD  
Hottest: SHAI  
MEN AT LARGE  
SADE  
R. KELLY & PUBLIC  
SILK

### KFXZ/Lafayette Cary Martin

none  
Hottest: MEN AT LARGE  
MICHAEL COOPER  
SMV  
LEVERT  
NAUGHTY BY NATURE

### Z16/Lake Charles James Williams

H-TOWN  
BLACKSTREET F/TED  
NORMAN CONNORS  
AL. B. SURE!  
MIKI HOWARD  
VOICES  
KIRK WHALUM  
CHANTAY SAVAGE  
NIKITA  
L.L. COOL J  
P.O.V.  
Hottest: SHAI  
MEN AT LARGE  
R. KELLY & PUBLIC  
SILK  
SMV  
MEN AT LARGE

### U102/Lexington BN Clary

NIKITA  
INTRO  
RAY CHARLES  
SYBIL  
Hottest: MEN AT LARGE  
SMV  
R. KELLY & PUBLIC  
SHAI

### WBLX/Mobile Cheatham/Sinclair

JAMES BROWN  
EN VOQUE  
CLASSIC EXAMPLE  
GO WEST  
TENE' WILLIAMS  
L.L. COOL J  
WALTER BEASLEY  
FUNKDOOBIEST  
Hottest: MEN AT LARGE  
SMV  
DR. DRE  
NAUGHTY BY NATURE  
WHITNEY HOUSTON

## KIPR/Little Rock Booker/Dylan

MARY J. BLIGE  
JAMES BROWN  
CLASSIC EXAMPLE  
LILLO THOMAS  
RUN D.M.C.  
CHANTAY SAVAGE  
SPECIAL GENERATIO  
P.O.V.  
RAY CHARLES  
Hottest: SHAI  
R. KELLY & PUBLIC  
LO-KEY?  
BIG BUB  
NAUGHTY BY NATURE

### WQZB/Louisville Del Spencer

BIG BUB  
WHITNEY HOUSTON  
SYBIL  
SPECIAL GENERATIO  
LORENZO  
Hottest: SHAI  
SMV  
MEN AT LARGE  
SHAI  
LEVERT

### WVLR/Lynchburg, VA Ladd Gains

WRECK-N-EFFECT  
CHRISTOPHER WILLI  
VOICES  
H-TOWN  
Hottest: MEN AT LARGE  
SMV  
SILK  
LO-KEY?  
SHAI

### WJSS/Lynchburg, VA Cisco/Cameron

COURTNEY VAUGHN  
RODNEY MANNSFIELD  
WICK SCOTTI  
L.L. COOL J  
BLACKSTREET F/TED  
KIRK WHALUM  
Hottest: SHAI  
DR. DRE  
NAUGHTY BY NATURE

### WFXX/Macon, GA Big George Thraatt

L.L. COOL J  
KIRK WHALUM  
RODNEY MANNSFIELD  
KAM  
DOUGIE DEE  
AL. B. SURE!  
CHANTAY SAVAGE  
Hottest: SHAI  
MEN AT LARGE  
SILK  
DR. DRE  
SMV

### WJTL/Jacksonville Mark Shands

MICHAEL JACKSON  
HEAVY D & THE BOY  
H-TOWN  
Hottest: SHAI  
MEN AT LARGE  
SILK  
DR. DRE  
SMV  
MICHAEL COOPER

### KJMS/Memphis Bass/St. James

KAM  
RONNY JORDAN  
MICHAEL JACKSON  
L.L. COOL J  
STEPHANIE HILLS  
RUN D.M.C.  
Hottest: SHAI  
MEN AT LARGE  
R. KELLY & PUBLIC  
SILK  
SADE

### K97/Memphis O'Jay/Bell

L.L. COOL J  
MICHAEL JACKSON  
GO WEST  
RODNEY MANNSFIELD  
KIRK WHALUM  
P.O.V.  
CHANTAY SAVAGE  
Hottest: SHAI  
MEN AT LARGE  
SILK  
WHITNEY HOUSTON  
TLC

### WALT/Meridian, MS Steve Poston

COMODORES  
RODNEY MANNSFIELD  
CHANTAY SAVAGE  
KIRK WHALUM  
NIKITA  
MIKI HOWARD  
Hottest: SHAI  
MEN AT LARGE  
SADE  
R. KELLY & PUBLIC  
SILK

### KFXZ/Lafayette Cary Martin

none  
Hottest: MEN AT LARGE  
MICHAEL COOPER  
SMV  
LEVERT  
NAUGHTY BY NATURE

### Z16/Lake Charles James Williams

H-TOWN  
BLACKSTREET F/TED  
NORMAN CONNORS  
AL. B. SURE!  
MIKI HOWARD  
VOICES  
KIRK WHALUM  
CHANTAY SAVAGE  
NIKITA  
L.L. COOL J  
P.O.V.  
Hottest: SHAI  
MEN AT LARGE  
R. KELLY & PUBLIC  
SILK  
SMV  
MEN AT LARGE

### U102/Lexington BN Clary

NIKITA  
INTRO  
RAY CHARLES  
SYBIL  
Hottest: MEN AT LARGE  
SMV  
R. KELLY & PUBLIC  
SHAI

### WBLX/Mobile Cheatham/Sinclair

JAMES BROWN  
EN VOQUE  
CLASSIC EXAMPLE  
GO WEST  
TENE' WILLIAMS  
L.L. COOL J  
WALTER BEASLEY  
FUNKDOOBIEST  
Hottest: MEN AT LARGE  
SMV  
DR. DRE  
NAUGHTY BY NATURE  
WHITNEY HOUSTON

## HOT15/Montgomery Monica May

DINA CARROLL  
HI-FIVE  
HOWARD HEWETT  
NIKITA  
RAY CHARLES  
BLACKSTREET F/TED  
DONELL RUSH  
JAMES BROWN  
Hottest: MEN AT LARGE  
SHAI  
R. KELLY & PUBLIC  
SMV  
LO-KEY?

### WQOK/Nashville Jackson/Wright

PRINCE MARKIE DEE  
MONIE LOVE  
DINA CARROLL  
CHRISTOPHER WILLI  
NIKITA  
VOICES  
Hottest: SHAI  
MEN AT LARGE  
SILK  
SHAI  
WHITNEY HOUSTON

### WIKS/New Bern, NC Kirklind/Kenney

MICHAEL JACKSON  
JADE  
Hottest: NAUGHTY BY NATURE  
MEN AT LARGE  
R. KELLY & PUBLIC  
SMV  
SHAI

### WQUE/New Orleans Stevens/Cortello

DEWE RICE  
D.J. JIMI  
DUICE  
PRINCE MARKIE DEE  
WICK SCOTTI  
TISHA  
Hottest: MEN AT LARGE  
SILK  
WHITNEY HOUSTON  
D.J. JIMI  
DUICE

### WYLD-FM/New Orleans Steven Ross

MICHAEL JACKSON  
L.L. COOL J  
RUN D.M.C.  
BLACKSTREET F/TED  
STEPHANIE HILLS  
D-INFLUENCE  
Hottest: SHAI  
MEN AT LARGE  
SMV  
AFTER 7  
SADE

### WOW/Norfolk Steve Crumley

NOBIN S  
PETE ROCK & C.L.  
L.L. COOL J  
RUN D.M.C.  
BLACKSTREET F/TED  
TENE' WILLIAMS  
WILLIAMS & HOOKIG  
WRECK-N-EFFECT  
DADDY FREDDY  
EN VOQUE  
MICHAEL JACKSON  
SUPER CAT  
P.W. DAWN  
WICK SCOTTI  
DA YOUNGSTA'S  
CHRISTOPHER WILLI  
HEAVY D & THE BOY  
HIGHLAND PLACE MO  
AZ ONE  
SPECIAL GENERATIO  
DIGABLE PLANETS  
Hottest: SHAI  
SMV  
SNOW  
MEN AT LARGE  
ICE CUBE

### WJMM/Orlando Lindsay/Hollywood

H-TOWN  
NOMA GATE  
MICHAEL JACKSON  
HEAVY D & THE BOY  
BOBBY BROWN  
RAY CHARLES  
Hottest: MICHAEL COOPER  
SHAI  
SMV  
R. KELLY & PUBLIC  
WHITNEY HOUSTON

### KKBT/Los Angeles John Mondra

STEPHANIE HILLS  
DINA CARROLL  
L.L. COOL J  
HEAVY D & THE BOY  
Hottest: DR. DRE  
SHAI  
SMV  
MEN AT LARGE

### WJMM/Orlando Lindsay/Hollywood

H-TOWN  
NOMA GATE  
MICHAEL JACKSON  
HEAVY D & THE BOY  
BOBBY BROWN  
RAY CHARLES  
Hottest: MICHAEL COOPER  
SHAI  
SMV  
R. KELLY & PUBLIC  
WHITNEY HOUSTON

### KKBT/Los Angeles John Mondra

STEPHANIE HILLS  
DINA CARROLL  
L.L. COOL J  
HEAVY D & THE BOY  
Hottest: DR. DRE  
SHAI  
SMV  
MEN AT LARGE

92 Current Reporters  
86 Current Playlists

Called In Frozen Playlist (6):  
KFXZ/Lafayette  
KQXL/Baton Rouge  
WGC/Chicago  
WPEG/Charlotte  
WVKO/Columbus  
WXOK/Baton Rouge

## WEAS/Savannah Floyd Blackwell

TISHA  
RONNY JORDAN  
TENE' WILLIAMS  
LILLO THOMAS  
MICHAEL JACKSON  
LORDS OF THE UNDER  
RODNEY MANNSFIELD  
KAM  
Hottest: MEN AT LARGE  
SILK  
SADE  
R. KELLY & PUBLIC  
SHAI

### KMJJ/Shreveport John Wilson

MARY J. BLIGE  
INTRO  
RODNEY MANNSFIELD  
TENE' WILLIAMS  
MIKI HOWARD  
P.O.V.  
ANGELA BOFILL  
Hottest: SHAI  
R. KELLY & PUBLIC  
SILK  
SADE  
MEN AT LARGE

### WTUG/Tuscaloosa, AL Steve Sloan

BLACKSTREET F/TED  
RAY CHARLES  
WALTER BEASLEY  
BIG BUB  
C.E.B.  
HI-FIVE  
Hottest: SHAI  
WHITNEY HOUSTON  
SMV  
MEN AT LARGE  
NAUGHTY BY NATURE

### K98-FM/West Monroe, LA Rocky Love

TENE' WILLIAMS  
MICHAEL JACKSON  
JADE  
ANGELA BOFILL  
TISHA  
RODNEY MANNSFIELD  
NIKITA  
AL. B. SURE!  
KIRK WHALUM  
Hottest: SHAI  
WHITNEY HOUSTON  
SILK  
MEN AT LARGE  
ALEXANDER O'NEAL

### KJLH/San Antonio Michael Andrews

FORCE ONE NETWORK  
II CLOSE  
ANGELA BOFILL  
CHRISTOPHER WILLI  
TISHA  
MIKI HOWARD  
INTRO  
Hottest: SHAI  
WHITNEY HOUSTON  
D.J. JIMI  
DUICE

### KJLH/Los Angeles Frankie Ross

none  
Hottest: INTRO  
SMV  
SILK  
NAUGHTY BY NATURE  
DR. DRE

### KJLH/Los Angeles Frankie Ross

none  
Hottest: INTRO  
SMV  
SILK  
NAUGHTY BY NATURE  
DR. DRE

### V103.9/Los Angeles Fields/Michaels



3	2		222 REPORTERS	MARCH 26, 1993	Total Reports/Adds	Heavy	Medium	Light
WKS	WKS	LW	TW					
6	3	2	1	CLINT BLACK/When My Ship Comes In (RCA)	221/0	215	5	1
7	4	3	2	GARTH BROOKS/Learning To Live Again (Liberty)	221/0	214	7	0
14	12	9	3	REBA McENTIRE & VINCE GILL/The Heart Won't Lie (MCA)	222/0	199	23	0
10	8	6	4	BILLY RAY CYRUS/She's Not Cryin' Anymore (Mercury)	222/0	198	24	0
8	7	5	5	MARK CHESNUTT/O' Country (MCA)	222/1	200	20	2
12	10	7	6	RADNEY FOSTER/Nobody Wins (Arista)	222/0	197	25	0
11	9	8	7	BROOKS & DUNN/Hard Workin' Man (Arista)	222/0	172	48	2
19	15	12	8	SAMMY KERSHAW/She Don't Know She's Beautiful (Mercury)	222/0	146	75	1
15	13	11	9	RESTLESS HEART/Mending Fences (RCA)	220/0	113	99	8
17	16	14	10	ALAN JACKSON/Tonight I Climbed The Wall (Arista)	221/1	83	136	2
23	19	16	11	TRACY LAWRENCE/Alibis (Atlantic Nashville/AG)	222/0	65	152	5
16	14	13	12	KATHY MATTEA/Standing Knee Deep In A River (Mercury)	219/0	71	134	14
18	17	15	13	MARK COLLIE/Born To Love You (MCA)	222/0	53	162	7
20	18	17	14	HAL KETCHUM/Hearts Are Gonna Roll (Curb)	222/0	38	178	6
21	20	18	15	AARON TIPPIN/My Blue Angel (RCA)	218/1	43	160	15
24	21	19	16	LITTLE TEXAS/I'd Rather Miss You (WB)	216/1	24	171	21
5	5	4	17	PAM TILLIS/Let That Pony Run (Arista)	157/0	102	40	15
31	24	20	18	TRISHA YEARWOOD/You Say You Will (MCA)	220/2	20	166	34
26	23	21	19	DOUG STONE/Made For Lovin' You (Epic)	221/2	14	177	30
33	29	24	20	LEE ROY PARNELL/Tender Moment (Arista)	222/7	4	173	45
27	25	22	21	NEAL McCOY/Now I Pray For Rain (Atlantic Nashville/AG)	213/4	16	150	47
30	26	23	22	GIBSON MILLER BAND/High Rollin' (Epic)	216/4	1	168	47
2	2	1	23	GEORGE STRAIT/Heartland (MCA)	145/0	89	43	13
41	30	26	24	DWIGHT YOAKAM/Ain't That Lonely Yet (Reprise)	220/5	1	146	73
28	27	25	25	STEVE WARINER/Like A River To The Sea (Arista)	205/6	7	149	49
45	33	28	26	JOHN MICHAEL MONTGOMERY/I Love The Way You Love Me (Atlantic Nashville/AG)	215/11	4	132	79
39	31	29	27	LARRY STEWART/Alright Already (RCA)	210/9	0	97	113
43	39	32	28	TOBY KEITH/Should've Been A Cowboy (Mercury)	187/11	0	82	105
29	28	27	29	DOLLY PARTON AND FRIENDS/Romeo (Columbia)	172/1	10	89	73
—	—	41	30	TRAVIS TRITT/T-R-O-U-B-L-E (WB)	197/41	2	43	152
35	32	30	31	JOY WHITE/True Confessions (Columbia)	162/2	4	75	83
36	34	33	32	LARI WHITE/What A Woman Wants (RCA)	170/4	5	57	108
—	47	37	33	JOE DIFFIE/Honky Tonk Attitude (Epic)	182/22	2	46	134
37	36	34	34	TRACY BYRD/Someone To Give My Love To (MCA)	164/2	3	59	102
<b>BREAKER</b>			35	SAWYER BROWN/Trouble On The Line (Curb)	180/49	2	27	151
<b>BREAKER</b>			36	WYNONNA/Tell Me Why (Curb/MCA)	171/171	3	24	144
47	43	39	37	RICKY VAN SHELTON/Just As I Am (Columbia)	167/9	1	43	123
42	40	38	38	DOUG SUPERNAW/Honky Tonkin' Fool (BNA Entertainment)	149/1	1	51	97
3	1	10	39	TANYA TUCKER/It's A Little Too Late (Liberty)	113/0	58	36	19
40	38	36	40	CHRIS LeDOUX/Look At You Girl (Liberty)	141/0	2	57	82
<b>BREAKER</b>			41	PATTY LOVELESS/Blame It On Your Heart (Epic)	152/38	1	25	126
<b>BREAKER</b>			42	ROBERT ELLIS ORRALL/A Little Bit Of Her Love (RCA)	135/20	0	16	119
—	49	45	43	RICKY LYNN GREGG/If I Had A Cheatin' Heart (Liberty)	127/13	0	19	108
<b>BREAKER</b>			44	SUZY BOGGUSS/Heartache (Liberty)	136/41	1	7	128
<b>DEBUT</b>			45	DIAMOND RIO/Oh Me, Oh My, Sweet Baby (Arista)	119/95	2	10	107
—	49		46	McBRIDE & THE RIDE/Love On The Loose, Heart On The Run (MCA)	115/33	1	11	103
1	11	31	47	ALABAMA/Once Upon A Lifetime (RCA)	62/0	18	29	15
13	22	40	48	LORRIE MORGAN/What Part Of No (BNA Entertainment)	40/0	13	16	11
4	6	35	49	MARY-CHAPIN CARPENTER/Passionate Kisses (Columbia)	49/0	5	25	19
46	44	42	50	MICHELLE WRIGHT/The Change (Arista)	55/0	0	17	38

**MOST ADDED**

- WYNONNA (171)
- DIAMOND RIO (95)
- LORRIE MORGAN (76)
- COLLIN RAYE (67)
- BILLY DEAN (63)
- CONFEDERATE RAILROAD (56)
- SAWYER BROWN (49)
- SUZY BOGGUSS (41)
- TRAVIS TRITT (41)
- PATTY LOVELESS (38)

**HOTTEST**

- CLINT BLACK (138)
- GARTH BROOKS (128)
- REBA McENTIRE & VINCE GILL (115)
- BROOKS & DUNN (95)
- MARK CHESNUTT (84)
- BILLY RAY CYRUS (83)
- RADNEY FOSTER (83)
- SAMMY KERSHAW (50)
- TRACY LAWRENCE (37)
- GEORGE STRAIT (35)

**NEW ARTISTS**

- |   | Reports/Adds |
|---|--------------|
| 1 RICKY L. GREGG/If I... (Liberty)            | 127/13       |
| 2 SHANIA TWAIN/What Made You... (Mercury)     | 77/8         |
| 3 DUDE MOWREY/Maybe You Were... (Arista)      | 55/18        |
| 4 JOHN BRANNEN/Moonlight And... (Mercury)     | 20/20        |
| 5 LISA STEWART/Drive-Time (BNA Enter.)        | 12/0         |
| 6 RUN C&W/Itchy Twitchy Spot (MCA)            | 8/2          |
| 7 JOHN GORKA/When She Kisses... (High Street) | 8/1          |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list the most added songs nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

**BREAKERS**

**SAWYER BROWN**

**Trouble On The Line (Curb)**

On 81% of reporting stations. Rotations: Heavy 2, Medium 27, Light 151, Total Adds 49, including WQSI, WFRG, WOVK, WTXN, WIRK, WASK-FM, WFMB, KWEN, KNCQ, KOLT, KORD. Moves 43-35 on the Country chart.

**WYNONNA**

**Tell Me Why (Curb/MCA)**

On 77% of reporting stations. Rotations: Heavy 3, Medium 24, Light 144, Total Adds 171, including WAYZ, WPOR, WDLS, KAYD, WSSL, KOOV, WGAR, WGEE, WMUS, KUZZ, KUPL, KBUL. Debuts at number 36 on the Country chart.

**PATTY LOVELESS**

**Blame It On Your Heart (Epic)**

On 68% of reporting stations. Rotations: Heavy 1, Medium 25, Light 126, Total Adds 38, including WXTA, WQSI, WNOE, WOWW, WQYK, KCLR, KJJY, WWQM, WDDD, KMON, KMLE, KRAK. Moves 44-41 on the Country chart.

**SUZY BOGGUSS**

**Heartache (Liberty)**

On 61% of reporting stations. Rotations: Heavy 1, Medium 7, Light 128, Total Adds 41, including WFGY, WQSI, WCTK, KASE, WHLZ, WIVK, WITL, KXXY, KOEL, KALF, KMON, KOLT. Moves 48-44 on the Country chart.

**ROBERT ELLIS ORRALL**

**A Little Bit Of Her Love (RCA)**

On 61% of reporting stations. Rotations: Heavy 0, Medium 16, Light 119, Total Adds 20, including WQSI, WYNY, WEZL, WCMS, WPAP, KKYR, WACO, WYNG, WASK-FM, KZSN, KKCS, KNIX. Moves 48-42 on the Country chart.

**SUZY BOGGUSS**

**"HEARTACHE"**



**BREAKER 44**

**136/41 ONE OF THE MOST ADDED**

**THE 2ND SMASH SINGLE FROM THE LIBERTY RELEASE VOICES IN THE WIND**



# Patty

AS YOU'VE NEVER HEARD HER

"Blame It On Your Heart"...A Breaker  
Blame It On Radio!

PATTY LOVELESS

"Blame It On Your Heart"

**BREAKER** 41

152/38 One Of The Most Added

The Debut Single, Blame It On Epic!



**NEW & ACTIVE**

**RICKY LYNN GREGG "If I Had A Cheatin' Heart" (Liberty) 127/13**

Rotations: Heavy 0, Medium 19, Light 108, Total Adds 13, WQBE, WQSI, WQNY, WQNC, WYWK, WXBO, WTDR, KRYS, WMSI, KYKS, WGKX, WTQR, WYNG. Medium: KEAN, KAYD, KYKX, KTEX, WSIX, KLUR, WAVC, KTTS, WFMB, KFDI, KMUS, KFMS, KKAT. Moves 49-45-43 on the Country chart.

**DIAMONO RIO "Oh Me, Oh My, Sweet Baby" (Arista) 119/95**

Rotations: Heavy 2, Medium 10, Light 107, Total Adds 95 including WGNA, WWYZ, WBEE, KASE, KAYD, WBUB, KPLX, WQIK, WIVK, WSIX, WWKA, WQDR, WQYK, WTQR, WGAR, WDAF, WMIL, KXXY, KFDI, KUZZ, KMUS, KUGN, KFMS, KZLA, KMIX, KRAK, KDRK. Debuts at number 45 on the Country chart.

**McBRIDE & THE RIDE "Love On The Loose, Heart On The Run" (MCA) 115/33**

Rotations: Heavy 1, Medium 11, Light 103, Total Adds 33, WFGY, WQSI, WOVK, WTDR, WKML, WHLZ, KTCS, KMDL, KNFM, KJLO, WYAK, WNOE, WOWW, KNUE, KIXS, WTQR, WJOD, WAVC, WNNW, WASKFM, WMUS, KXXY, KIQK, WGTC, WWJO, KRST, KUGN, KNAX, KMON, KFMS, KNIX, KNCQ, KSOP. Moves 49-46 on the Country chart.

**LORRIE MORGAN "I Guess You Had To Be There" (BNA Entertainment) 80/76**

Rotations: Heavy 0, Medium 4, Light 76, Total Adds 76 including WPOC, WWYZ, WXXK, WFRG, WOVK, WYNK, WTDR, WCKT, WIVK, WSIX, WRNS, WNOE, WQYK, KKYR, WTXT, KLUR, WGAR, KXXY, WOW, WTHI, KUZZ, KMUS, KHAY, KCCY, KCKC, KRAK, KSOP.

**COLLIN RAYE "Somebody Else's Moon" (Epic) 77/67**

Rotations: Heavy 1, Medium 3, Light 73, Total Adds 67 including WWYZ, WIOV, WXXK, WFRG, WOVK, WYAY, WEZL, WCKT, WSSL, WIVK, KSSN, WSIX, WSM, WRNS, WUBE, KZKX, KEBC, KXXY, KZSN, KMUS, KUGN, KHAY, KNIX, KWJJ, KKAT, KSOP.

**SHANIA TWAIN "What Made You Say That" (Mercury) 77/8**

Rotations: Heavy 0, Medium 5, Light 72, Total Adds 8, WQSI, WYGC, KYKX, KNFM, WOWW, WJOD, WGTC, WIL. Medium: WAVC, KSUX, KTTS, WFMB, KVOO, KUZZ. Light: WWYZ, KOUL, KRYS, WVLK, KSSN, WAMZ, WSIX, WRNS, WNOE, KJJY, KEBC, KXXY, KRST, KYGO, KHAY, KMLE, KMPS.

**GEORGE JONES "Wrong's What I Do Best" (MCA) 75/4**

Rotations: Heavy 0, Medium 10, Light 65, Total Adds 4, WMZO, WOVK, WCMS, WXCL. Medium: WICO, KRRV, WTVY, WLWI, KSUX, KTTS, WFMB, KVOO, KFDI, KUZZ. Light: WQBE, KEAN, KASE, KAYD, WXBO, KNFM, WKSJ, KTEX, WSIX, WSM, WXBW, WCHY, WTNT, KMPS.

**VERN GOSDIN "Back When" (Columbia) 27/5**

Rotations: Heavy 0, Medium 0, Light 27, Total Adds 5, KRRV, KTCS, WYGC, WOWW, KVOC. Light: WWYZ, WRKZ, WICO, WFRG, WGTY, WSTH, WTVY, KMDL, KTEX, WSM, KLUR, WTQR, KQDY, WASKFM, WOW, KSUX, KTTS, KTPK, KVOO, KFDI, KNCQ, KRPM.

**CHARLIE DANIELS "America, I Believe In You" (Liberty) 27/0**

Rotations: Heavy 0, Medium 2, Light 25, Total Adds 0. Medium: WTVY, KNCQ. Light: WWYZ, WICO, WFRG, KMML, WYGC, KMDL, KYKX, KTEX, WRNS, KGKL, KLUR, KQDY, WJOD, WGEE, WWQM, WOW, WGTC, KTTS, KTPK, WTCM, KFDI, KMUS, KUPL, KRTY, KRPM.

**BELLAMY BROTHERS "Hard Way To Make An Easy Livin'" (Bellamy Bros.) 22/0**

Rotations: Heavy 0, Medium 9, Light 13, Total Adds 0. Medium: WYNY, KEAN, KRRV, KQDY, KSUX, KTTS, WFMB, KVOO, KNCQ. Light: KKIX, KTCS, WYGC, KMDL, WCUZ, WGTC, KTPK, KRST, KIK-FM, KALF, KMLE, KOLT, KRPM.

**JOHN BRANNEN "Moonlight & Magnolias" (Mercury) 20/20**

Rotations: Heavy 0, Medium 0, Light 20, Total Adds 20, WGNA, WRKZ, WIOV, WICO, WFRG, KRYS, WTVY, KOOV, KTEX, WSIX, WOWW, KGKL, KLUR, KEBC, KTTS, KVOO, KFDI, KVOC, KYGO, KRWO.

**LISA STEWART "Drive-Time" (BNA Entertainment) 12/0**

Rotations: Heavy 0, Medium 5, Light 7, Total Adds 0. Medium: KQDY, KTTS, WFMB, KVOO, KFDI. Light: WICO, WYNK, KYKX, KTPK, KVOC, KNCQ, KSAN.

**ALABAMA "Hometown Honeymoon" (RCA) 11/11**

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 11, WYRK, WWYZ, WTCR, KEAN, WHKZ, WNOE, WWQQ, KEEY, KSUX, KYGO, KMPS.

**KENNY ROGERS "Missing You" (Giant) 11/0**

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 0. Light: WICO, WYGC, KLUR, KQDY, WDAF, KZKX, KTTS, KTPK, KVOO, KFDI, KNCQ.

**VINCE GILL "No Future In The Past" (MCA) 10/9**

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 9, WTCR, KEAN, WHKZ, WNOE, WTQR, KIK-FM, KUZZ, KCKC, KSOP. Light: KYNG.

**GENE WATSON "In Other Words" (Broadland Int'l) 10/1**

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 1, WWJO. Medium: KFDI. Light: WRKZ, WICO, WNOE, KLUR, KXXY, KTTS, KVOO, KUGN.

**SIGNIFICANT ACTION**

**BILLY DEAN "I Wanna Take Care Of You" (SBK/Liberty) 63/63**

Rotations: Heavy 0, Medium 3, Light 60, Total Adds 63 including WWYZ, WRKZ, WTCR, WYNY, WOVK, KASE, WEZL, WYGC, WIVK, KSSN, KLLI, WNOE, WOWW, WCHY, WAXX, WCUZ, WDAF, KEBC, KXXY, KTTS, WTHI, WTCM, KYGO, KWNR, KNIX, KNCI, KRAK.

**CONFEDERATE RAILROAD "When You Leave That Way You Can Never..." (Atlantic Nashville/AG) 63/56**

Rotations: Heavy 0, Medium 4, Light 59, Total Adds 56 including WQBE, WRKZ, WTCR, WGTY, WXBO, KHEY, WYGC, WIVK, WVLK, KSSN, WSIX, WBKR, WOWW, KIXS, KQDY, WAXX, WDAF, KEBC, KIQK, WIL, WTHI, KUZZ, KUGN, KBUL, KRAK, KKAT.

**TIM MCGRAW "Memory Lane" (Curb) 60/13**

Rotations: Heavy 0, Medium 3, Light 57, Total Adds 13, WIOV, WXTU, KEAN, KOUL, WVLK, WOWW, KIXS, WTQR, WJWS, WAXX, KIQK, KOEL, KMUS. Medium: KRRV, KSUX, KVOO. Light: WWYZ, WRKZ, WFRG, WGTY, WCKT, WJOD, KEBC, WOW, KNAX, KHAY, KMPS.

**DUDE MDWREY "Maybe You Were The One" (Arista) 55/18**

Rotations: Heavy 1, Medium 1, Light 53, Total Adds 18, WQSI, WIOV, WRWD, WCTK, WDLS, KEAN, KMML, WYGC, WPCV, KNFM, WYAK, WCMS, WTQR, WJOD, KIXQ, WWJO, KUGN, KRWO. Medium: WFMB. Light: WWYZ, WRKZ, KPLX, WTVY, WNOE, WWKA, WDAF, WMIL, KEBC, KXXY.

**PAUL DVERSTREET "Take Another Run" (RCA) 50/19**

Rotations: Heavy 0, Medium 3, Light 47, Total Adds 19, WIOV, WCTK, WFRG, KRRV, KMML, KOUL, WTVY, KHEY, KTCS, KNFM, WKNN, KQDY, WAXX, WOW, WWJO, KUGN, KNCI, KRPM, KORD. Medium: WTCM, KFDI. Light: WWYZ, WRKZ, KEAN, WMSI, WIVK, WGAR, KEBC, KXXY, KSUX.

**ALBUM TRACKS**

ARTIST/Song Title (Label)	Album Title
GARTH BROOKS/That Summer (Liberty)	The Chase
ALAN JACKSON/Chatahoochee (Arista)	A Lot About Livin' (And A Little 'Bout Love)
GEORGE STRAIT/Overnight Male (MCA)	Pure Country
PAM TILLIS/Cleopatra The Queen Of Denial (Arista)	Homeward Looking Angel
GARTH BROOKS/Every Now And Then (Liberty)	The Chase
GEORGE STRAIT/Where The Sidewalk Ends (MCA)	Pure Country
CONFEDERATE RAILROAD/Trashy Women (Atlantic Nashville/AG)	Confederate Railroad
REBA McENTIRE/One Last Good Hand (MCA)	It's Your Call
BROOKS & DUNN/Rock My World (Little Country Girl) (Arista)	Hard Workin' Man
SAMMY KERSHAW/Haunted Heart (Mercury)	Haunted Heart
WYNONNA/A Little Bit Of Love (Goes A Long, Long Way) (Curb/MCA)	Wynonna
ALAN JACKSON/Mercury Blues (Arista)	A Lot About Livin' (And A Little 'Bout Love)
GARTH BROOKS/Dixie Chicken (Liberty)	The Chase
SUZY BOGGUSS/Other Side Of The Hill (Liberty)	Voices In The Wind
MARK COLLIE/Shame Shame Shame (MCA)	Mark Collie

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**A**

**ALABAMA "Hometown Honeymoon" (RCA 62495-2)**  
 Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Josh Leo, Jim Photoglo Pub: Warner/Elektra/Asylum Music, Mopage Music, Atterberger Music, Patric Janus Music, WB Music Corp (BMI, ASCAP) Mgr: Dale Morris

**ALABAMA "Once Upon A Lifetime" (RCA 62428-2)**  
 Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Gary Baker, Frank J. Myers Pub: Zomba Enterprises Inc., Dixie Stars Music (ASCAP) Mgr: Dale Morris

**B**

**BELLAMY BROTHERS "Hard Way To Make An Easy Livin'" (Bellamy Bros. 9108C)**  
 Prod: Howard & David Bellamy Wr: H. Bellamy, D. Bellamy, and J. Beland Pub: Bellamy Bros. Music, BMG Music (ASCAP) Mgr: Intersound Mgmt.

**CLINT BLACK "When My Ship Comes In" (RCA 62429-2)**  
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Howlin' Hits Music, Inc. (ASCAP) Mgr: Mores, Nanas, & Shea

**SUZIE BOGGUSS "Heartache" (Liberty 79636)**  
 Prod: Jimmy Bowen, Suzie Bogguss Wr: Lowell George, Ivan Uiz Pub: Naked Snake Music (ASCAP) Mgr: Morris, Bliesener & Assoc.

**JOHN BRANNEN "Moonlight & Magnolias" (Mercury 852)**  
 Prod: David Malloy Wr: John Brannen, Jerry Taylor, Pat Taylor, David Malloy Pub: John Brannen Pub., Careers-BMG-Music Pub., Inc., Malloy Boys Music, Irving Music, Inc., David Malloy Music Pub. (BMI) Mgr: Hazel Smith, Bobby Heller

**BROOKS & DUNN "Hard Workin' Man" (Arista 2513)**  
 Prod: Don Cook, Scott Hendricks Wr: Ronnie Dunn Pub: Sony Tree Publishing Co., Inc. (BMI) Mgr: Bob Tittley

**GARTH BROOKS "Learning To Live Again" (Liberty 79633)**  
 Prod: Allen Reynolds Wr: Stephanie Davis, Don Schlitz Pub: EMI Blackwood Music, Inc., Bearfoot Music; Don Schlitz Music (BMI, ASCAP) Mgr: Doyle/Lewis Mgmt.

**TRACY BYRD "Someone To Give My Love To" (MCA 54497)**  
 Prod: Tony Brown, Jeff Gordon Wr: Jerry Foster, Bill Rice Pub: PolyGram International Publishing Co., Inc. (ASCAP) Mgr: Ritter Carter

**C**

**MARY-CHAPIN CARPENTER "Passionate Kisses" (Columbia 74795)**  
 Prod: John Jennings, Mary-Chapin Carpenter Wr: Lucinda Williams Pub: Lucy Jones Music, NoMad-Noman Music, Warner-Tamerlane Publishing Corp. (BMI) Mgr: John Simson, Tom Carrico

**MARK CHESNUTT "O! Country" (MCA 54539)**  
 Prod: Mark Wright Wr: Bobby Lamoyne Harden Pub: EMI April Music, K-Mark Music (ASCAP) Mgr: BDM Management

**MARK COLLIE "Born To Love You" (MCA 54515)**  
 Prod: Don Cook Wr: Mark Collie, Don Cook, Chick Rains Pub: BMG Songs, Inc., Judy Judy Judy Music; Sony Tree Publishing Co., Inc. (ASCAP, BMI) Mgr: Don Light

**CONFEDERATE RAILROAD "When You Leave That Way You Can Never Go Back" (Atlantic Nashville/AG 5006)**  
 Prod: Barry Beckett Wr: Steve Clark, Johnny MacRae Pub: Music City Music, Inc. (ASCAP) Mgr: IMS

**BILLY RAY CYRUS "She's Not Cryin' Anymore" (Mercury 827)**  
 Prod: Joe Scaife, Jim Cotton Wr: Billy Ray Cyrus, Terry Shelton, Buddy Cannon Pub: Songs Of PolyGram Int'l, Inc., Sly Dog Pub. Co., HotDogGone Music (BMI) Mgr: Jack McFadden

**D**

**CHARLIE DANIELS "America, I Believe In You" (Liberty 79634)**  
 Prod: Jimmy Bowen, Charlie Daniels Wr: Charlie Daniels, Taz DiGregorio, Charlie Hayward, Jack Gavin, Bruce Ray Brown Pub: Cabin Fever Music, Miss Hazel Music (BMI) Mgr: David Corlew

**BILLY DEAN "I Wanna Take Care Of You" (SBK/Liberty 79637)**  
 Prod: Jimmy Bowen, Billy Dean Wr: Billy Dean, J.K. Jones Pub: EMI Blackwood Music Inc.; Jechol Publishing Co. (BMI, ASCAP) Mgr: Ten Brown

**DIAMOND RIO "Oh Me, Oh My, Sweet Baby" (Arista 2464)**  
 Prod: Monty Powell, Tim DuBois Wr: Michael Garvin, Tom Shapiro Pub: Sony Tree Publishing Co., Inc.; Terrace Music (BMI, ASCAP) Mgr: Ted Hacker

**JOE DIFFIE "Honky Tonk Attitude" (Epic 34 74911)**  
 Prod: Bob Montgomery, Johnny Slate Wr: Joe Diffie, Lee Bogan Pub: Sony Tree Pub. Co., Inc., Songwriters Ink, Regular Joe Music (BMI) Mgr: Danny Morrison

**F**

**RADNEY FOSTER "Nobody Wins" (Arista 2512)**  
 Prod: Steve Fishell, Radney Foster Wr: Radney Foster, Kim Richey Pub: PolyGram International Publishing, Inc., St. Julien Music; Mighty Nice Music (ASCAP, BMI) Mgr: Fitzgerald-Hartley

**G**

**GIBSON MILLER BAND "High Rollin'" (Epic 34 74856)**  
 Prod: Doug Johnson Wr: Dave Gibson, Blue Miller Pub: Nocturnal Eclipse Music, Union County Music, BrahmSongs, Careers-BMG Music Pub., Inc. (BMI) Mgr: Mores, Nanas, & Shea

**VINCE GILL "No Future In The Past" (MCA 54540)**  
 Prod: Tony Brown Wr: Vince Gill, Carl Jackson Pub: Benefit Music, Famous Music Corporation, Too Strong Songs (BMI) Mgr: Fitzgerald-Hartley

**VERN GOSDIN "Back When" (Columbia 38 74905)**  
 Prod: Rick Hall Wr: Hugh Prestwood Pub: BMG Music, Hugh Prestwood Music (BMI) Mgr: Eddie Tickner

**RICKY LYNN GREGG "If I Had A Cheatin' Heart" (Liberty 79632)**  
 Prod: Chuck Howard Wr: Wayland Holyfield, Al Turney Pub: PolyGram International Publishing, Inc.; Songs Of PolyGram International, Inc. (ASCAP, BMI) Mgr: Prater Enterprises

**J**

**ALAN JACKSON "Tonight I Climbed The Wall" (Arista 2514)**  
 Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson Pub: Seventh Son Music, Mattie Ruth Music (ASCAP) Mgr: Barry Coburn

**GEORGE JONES "Wrong's What I Do Best" (MCA 54604)**  
 Prod: Emory Gordy, Jr. Wr: Dickey Lee, Mike Campbell, Freddy Weller Pub: Songs Of PolyGram International, Inc., Young World Music (BMI) Mgr: Frank Bacus

**K**

**TOBY KEITH "Should've Been A Cowboy" (Mercury 843)**  
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith Pub: Songs Of PolyGram Int'l, Inc., Tokeco Tunes (BMI) Mgr: Fred Cortez

**SAMMY KERSHAW "She Don't Know She's Beautiful" (Mercury 825)**  
 Prod: Buddy Cannon, Norro Wilson Wr: Bob McDill, Paul Harrison Pub: PolyGram Int'l Pub., Inc., Ranger Bob Music; Careers-BMG Music Pub., Inc. (ASCAP, BMI) Mgr: Jim Dowell

**HAL KETCHUM "Hearts Are Gonna Roll" (Curb 1039)**  
 Prod: Allen Reynolds, Jim Rooney Wr: Hal Ketchum, Ronny Scaife Pub: Foreshadow Songs, Inc., Songs Of PolyGram International, Inc., Virgin Timber Music (BMI) Mgr: Chuck Flood

**L**

**TRACY LAWRENCE "Aibis" (Atlantic Nashville/AG 4957)**  
 Prod: James Stroud Wr: Randy Boudreaux Pub: Thanxamillion Music (BMI) Mgr: Wayne Edwards

**CHRIS LeDOUX "Look At You Girl" (Liberty 79602)**  
 Prod: Jimmy Bowen, Jerry Crutchfield Wr: Lanty Ross Pub: Wyoming Brand Music (BMI) Mgr: Al LeDoux

**LITTLE TEXAS "I'd Rather Miss You" (WB 5858)**  
 Prod: James Stroud, Christy Di Napoli, Doug Grau Wr: Porter Howell, Dwayne O'Brien Pub: Square West Music, Inc., Howlin' Hits Music, Inc. (ASCAP) Mgr: Christy Di Napoli

**PATTY LOVELESS "Blame It On Your Heart" (Epic 34 74906)**  
 Prod: Emory Gordy, Jr. Wr: Harlan Howard, Kostas Pub: Harlan Howard Songs, Inc., Songs Of PolyGram Int'l, Inc., Seven Angels Music (BMI) Mgr: Fitzgerald-Hartley

**M**

**KATHY MATTEA "Standing Knee Deep In A River" (Mercury 826)**  
 Prod: Brent Maher Wr: Bucky Jones, Bob McDill, Dickey Lee Pub: Sony Cross Keys Pub. Co., Inc., Bucky Jones Music; PolyGram Int'l Pub., Inc., Ranger Bob Music, Songs Of PolyGrams Int'l, Inc. (ASCAP, BMI) Mgr: Bob Tittley

**McBRIDE & THE RIDE "Love On The Loose, Heart On The Run" (MCA 54601)**  
 Prod: Steve Gibson, Tony Brown Wr: Kostas, Anna Lisa Graham Pub: Songs Of PolyGram International, Inc., Millhouse Music (BMI) Mgr: Ken Stitts

**NEAL McCOY "Now I Pray For Rain" (Atlantic Nashville/AG 4905-2)**  
 Prod: James Stroud Wr: Lee Satterfield, George Taren Pub: Screen Gems-EMI Music; Zomba Enterprises, Inc. (BMI, ASCAP) Mgr: Dan Hexter

**REBA McENTIRE & VINCE GILL "The Heart Won't Lie" (MCA 54599)**  
 Prod: Tony Brown, Reba McEntire Wr: Kim Carnes, Donna Terry Weiss Pub: Moonwindow Music; Donna Weiss Music, Inc. (ASCAP, BMI) Mgr: Narvel Blackstock; Fitzgerald-Hartley

**TIM McGRAW "Memory Lane" (Curb 1041)**  
 Prod: James Stroud, Byron Gallimore Wr: Joe Diffie, Lonnie Wilson Pub: Forrest Hills Music, Inc.; Zomba Ent. Inc. (BMI, ASCAP) Mgr: Tony Harley

**JOHN MICHAEL MONTGOMERY "I Love The Way You Love Me" (Atlantic Nashville/AG 4907-2)**  
 Prod: Doug Johnson Wr: Victoria Shaw, Chuck Cannon Pub: Gary Morris Music; Taste Auction Music (ASCAP, BMI) Mgr: Hallmark Direction

**LORRIE MORGAN "I Guess You Had To Be There" (BNA 62415-2)**  
 Prod: Richard Landis Wr: Jon Robbin, Barbara Cloyd Pub: Ten Ten Tunes (ASCAP) Mgr: Mores, Nanas, & Shea

**LORRIE MORGAN "What Part Of No" (BNA 62414-2)**  
 Prod: Richard Landis Wr: Wayne Perry, Gerald Smith Pub: Zomba Enterprises Inc.; O-Tex Music (ASCAP, BMI) Mgr: Mores, Nanas, & Shea

**DUDE MOWREY "Maybe You Were The One" (Arista 2515)**  
 Prod: Michael Clute, Tim DuBois Wr: Hunter Moore, Rob Landis Pub: Lee Greenwood Music, Inc., Big Mussy Music, Spatz Music (BMI) Mgr: No Pain, No Gain Mgmt.

**O**

**ROBERT ELLIS ORRALL "A Little Bit Of Her Love" (RCA 62475-2)**  
 Prod: Steve Marcantonio, Robert Ellis Orrall, Josh Leo Wr: Robert Ellis Orrall, Lonnie Wilson Pub: EMI April Music Inc., JKids Music, Zomba Enterprises (ASCAP) Mgr: None

**PAUL OVERSTREET "Take Another Run" (RCA 62473-2)**  
 Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music, Almo Music Corp. (BMI, ASCAP) Mgr: Scarlet Moon Music

**P**

**LEE ROY PARNELL "Tender Moment" (Arista 2523)**  
 Prod: Scott Hendricks, Barry Beckett Wr: L. Parnell, R. Bourke, C. Moore Pub: PolyGram International Publishing, Inc., R-BAR-R Music Company, New Songs De Burgo, Mama Guitar Music (ASCAP) Mgr: Mike Robertson

**DOLLY PARTON & FRIENDS "Romeo" (Columbia 38 74876)**  
 Prod: Steve Buckingham, Dolly Parton Wr: Dolly Parton Pub: Velvet Apple Music (BMI) Mgr: Gallin/Morey

**R**

**COLLIN RAYE "Somebody Else's Moon" (Epic 34 74912)**  
 Prod: Garth Fundis, John Hobbs Wr: Paul Nelson, Tom Shapiro Pub: Sony Tree Pub. Co., Inc., Great Cumberland Music, Diamond Struck Music (BMI) Mgr: Steve Cox

**RESTLESS HEART "Mending Fences" (RCA 62419-2)**  
 Prod: Josh Leo, Restless Heart Wr: Andy Byrd, Jim Robinson Pub: WB Music Corp. (ASCAP) Mgr: Fitzgerald-Hartley

**KENNY ROGERS "Missing You" (Giant 6044)**  
 Prod: James Stroud, Larry Butler Wr: Rick Giles, Susan Longacre Pub: Great Cumberland Music, Diamond Struck Music, Patenrick Music; Long Acre Music, W.B.M. Music Corp. (BMI, SESAC) Mgr: Ken Kragen

**S**

**SAWYER BROWN "Trouble On The Line" (Curb 1043)**  
 Prod: Randy Scruggs, Mark Miller Wr: Mark A. Miller, Bill Shore Pub: Zoo II Music; Club Zoo Music (ASCAP, BMI) Mgr: T.K.O. Management

**RICKY VAN SHELTON "Just As I Am" (Columbia 38 74896)**  
 Prod: Steve Buckingham Wr: Larry Boone, Paul Nelson Pub: Sony Tree Pub. Co., Inc.; Sony Cross Keys Pub. Co., Inc. (BMI, ASCAP) Mgr: Michael Campbell & Assoc.

**LARRY STEWART "Alright Already" (RCA 62474-2)**  
 Prod: Scott Hendricks, Larry Stewart Wr: Byron Hill, J.B. Rudd Pub: Collins Court Music, Inc.; J.B. Rudd Publishing (ASCAP, BMI) Mgr: Fitzgerald-Hartley

**LISA STEWART "Drive-Time" (BNA 62441-2)**  
 Prod: Richard Landis Wr: Annette Cotter, Kim Tribble Pub: PolyGram International Publishing, Inc., Kicklighter Publishing, Inc., Brian's Dream Publishing (ASCAP) Mgr: Mores, Nanas, & Shea

**DOUG STONE "Made For Lovin' You" (Epic 34 74885)**  
 Prod: Doug Johnson Wr: Curly Putman, Sonny Throckmorton Pub: Sony Tree Pub. Co., Inc. (BMI) Mgr: John Dorris, Phyllis Bennette

**GEORGE STRAIT "Heartland" (MCA 54563)**  
 Prod: Tony Brown, George Strait Wr: Steve Dorff, John Bettis Pub: Warner-Tamerlane Publishing Corp., Nocturnal Eclipse Music, Steve Dorff Music; WB Music Corp., John Bettis Music (BMI, ASCAP) Mgr: Erv Woolsey

**DOUG SUPERNAW "Honky Tonkin' Fool" (BNA 62432-2)**  
 Prod: Richard Landis Wr: Aaron Barker Pub: O-Tex Music (BMI) Mgr: BDM Management

**T**

**PAM TILLIS "Let That Pony Run" (Arista 2506)**  
 Prod: Paul Worley, Ed Seay Wr: Gretchen Peters Pub: Sony Cross Keys Publishing Co., Inc. (ASCAP) Mgr: Mike Robertson

**AARON TIPPIN "My Blue Angel" (RCA 62430-2)**  
 Prod: Emory Gordy Jr. Wr: Aaron Tippin, Kim Williams, Philip Douglas Pub: Acuff-Rose Music, Inc.; Nocturnal Eclipse Music, Steve Dorff Music; WB Music Corp. (ASCAP) Mgr: Starstruck Mgmt.

**TRAVIS TRITT "T-R-O-U-B-L-E" (WB 6037)**  
 Prod: Gregg Brown Wr: Jerry Chesnut Pub: Sony Tree Pub. Co., Inc. (BMI) Mgr: Ken Kragen

**TANYA TUCKER "It's A Little Too Late" (Liberty 79600)**  
 Prod: Jerry Crutchfield Wr: Pat Terry, Roger Murrah Pub: Castle Street Music, Inc., End Of August Music; Murrah Music Corporation (ASCAP, BMI) Mgr: Beau Tucker

**SHANIA TWAIN "What Made You Say That" (Mercury 857)**  
 Prod: Harold Shedd, Norro Wilson Wr: Tony Haselden, Stan Munsey, Jr. Pub: Millhouse Music (BMI) Mgr: Mary Bailey

**W**

**STEVE WARINER "Like A River To The Sea" (Arista 2510)**  
 Prod: Scott Hendricks, Tim DuBois Wr: Steve Wariner Pub: Steve Wariner Music (BMI) Mgr: Chip Peay

**GENE WATSON "In Other Words" (Broadland Int'l 303)**  
 Prod: Gary Buck Wr: Tim Mensy, Tony Haselden Pub: Sony Cross Keys Pub. Co., Inc., Miss Dot Music; Millhouse Music Pub. (ASCAP, BMI) Mgr: Allen Whitcomb

**JOY WHITE "True Confessions" (Columbia 38 74845)**  
 Prod: Blake Chancey, Paul Worley Wr: Kostas, Marty Stuart Pub: Songs Of PolyGram Int'l, Inc., Hanks Cadillac (BMI) Mgr: Bonnie Garner

**LARI WHITE "What A Woman Wants" (RCA 62420-2)**  
 Prod: Rodney Crowell, Lari White, Steuart Smith Wr: Lari White, Chuck Cannon Pub: LaSongs Publishing, Almo Music Corp.; Taste Auction Music (ASCAP, BMI) Mgr: Bill Carter

**MICHELLE WRIGHT "The Change" (Arista 2528)**  
 Prod: Steve Bogard, Rick Giles Wr: Steve Bogard, Rick Giles Pub: WB Music Corp., Rancho Bogardo Music, Kinetic Diamond Music, Inc., Edge O'Woods Music (ASCAP) Mgr: Brian Ferrihan

**WYNDONNA "Tell Me Why" (Curb/MCA 54606)**  
 Prod: Tony Brown, Don Potter Wr: Karla Bonoff Pub: Seagrape Music (BMI) Mgr: Ken Stitts

**Y**

**TRISHA YEARWOOD "You Say You Will" (MCA 54600)**  
 Prod: Garth Fundis Wr: Beth Nielsen Chapman, Verlon Thompson Pub: BMG Songs, Inc., EMI April Music Inc., Ides Of March Music (ASCAP) Mgr: Ken Kragen

**DWIGHT YOAKAM "Ain't That Lonely Yet" (WB 6028)**  
 Prod: Pete Anderson Wr: Kostas, James House Pub: Songs Of PolyGram International, Inc., Seven Angels Music, Mad Women Music (BMI) Mgr: Gary Borman/Borman Entertainment

# RICK VINCENT

"AIN'T BEEN A TRAIN THROUGH HERE IN YEARS"



REPORT DATE  
APRIL 12

**CURB**  
RECORDS





# BREAKERS

No Records Qualified For Breaker Status This Week

# NEW & ACTIVE

### RACHELLE FERRELL "Welcome To Love" (Capitol) 44/4

Rotations: Heavy 0, Medium 25/0, Light 19/4, Total Adds 4, WKTK, WFMK, KKLD, KMGQ. Medium: KMXV, KESZ, WOBM, KKKY, WLMX, KMXR, WDLX, WAHR, KTYL, WROE, WLQR, WWWW, KRNO, KISC, KRLB, WNMB, KTWN, KVIC, WMTFM, WHMS, KZLT, WQLH, WLDR, KMGW, K99. Light including WLIF. *Moves 27-26 on the AC chart.*

### RAY CHARLES "A Song For You" (WB) 43/12

Rotations: Heavy 0, Medium 16/2, Light 27/10, Total Adds 12, WLTS, KQ102, KS95, KYKY, KSFI, WMJQ, WOBM, WHYNFM, KMXR, WMC, KISC, WQLH. Medium including KKCW, KGBY, KKKY, WRVR, WROE, WWSN, WLQR, KRLV, JOY99, KTWN, WMTFM, KZLT, KMGW, KNNN. Light including KMXV, WARM, KKMJ, WLMX. *Debuts at number 28 on the AC chart.*

### SADE "Kiss Of Life" (Epic) 43/8

Rotations: Heavy 0, Medium 11/0, Light 32/8, Total Adds 8, KKCW, WMJQ, KMXR, WKTK, KMJC, KJSN, KISC, KNNN. Medium: WOBM, WDLX, WROE, WMGN, WLQR, KTWN, WMTFM, WHMS, KZLT, WLDR, KMGW. Light including WBMX, KQ102, WARM98, KESZ, KGBY, WJLK, KKKY, WLMX, WAHR, WIVY, WRVR. *Moves 30-30 on the AC chart.*

### K.D. LANG "Miss Chateleine" (Sire/WB) 43/3

Rotations: Heavy 6/0, Medium 23/1, Light 14/2, Total Adds 3, WRQX, WLTS, KNNN. Heavy: WLIF, KOSI, KMXR, WLQR, KRLB, KVIC. Medium including KESZ, KGBY, WOBM, KKKY, WAHR, WTFM, KTYL, WROE, WLHT, KISC, JOY99, WNMB, KTWN, WMTFM, WHMS, KZLT, WQLH, WLDR, KIDX, KMGW, K99, KMGQ. *Moves 24-22 on the AC chart.*

### WARREN HILL "The Passion Theme" (Novus/RCA) 41/3

Rotations: Heavy 0, Medium 21/0, Light 20/3, Total Adds 3, KQ102, KSFI, WRVR. Medium: KVIL, WOBM, WLMX, WDLX, WAHR, WTFM, WMXB, WROE, WFMK, WLQR, KISC, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, WLDR, KMGW, K99, KMGQ. Light including WARM98, KESZ, WLEV, WKYE, WARM, WIVY. *Moves 28-27 on the AC chart.*

### BOY GEORGE "The Crying Game" (SBK/ERG) 40/11

Rotations: Heavy 1/0, Medium 14/3, Light 25/8, Total Adds 11, WBTFM, KMXV, WMJQ, WMGS, KMXR, EAGLE, WMAG, WDLX, KTWN, WQLH, KNNN. Heavy: WZMX. Medium including WALK, WRQX, WMTX, WKQI, WKTI, KBIG, KKCW, WMGN, WLQR, KVIC, K99. Light including WBMX, KHMJ, KESZ, B100, KEZR, KKKY, WIVY. *Moves 29-25 on the AC chart.*

### ERIC CLAPTON "Running On Faith" (Reprise) 34/4

Rotations: Heavy 0, Medium 17/2, Light 17/2, Total Adds 4, KHMJ, WMAG, WMC, JOY99. Medium including WRQX, WOBM, WCSO, KKKY, WDLX, WAHR, WLQR, KRLB, WNMB, KTWN, KVIC, KYMG, KMGW, KNNN, KEYW. Light including WKYE, EAGLE, KTYL, WROE, KMJC, WCRZ, WLHT, WFMK, KGBX, WWWW, KISC.

### BOY KRAZY "That's What Love Can Do" (Next Plateau/London/PLG) 32/5

Rotations: Heavy 2/0, Medium 13/1, Light 17/4, Total Adds 5, WMXZ, KKCW, WVAF, WNMB, KYMG. Heavy: WKYE, K99. Medium including WMXV, WQAL, WKQI, KMXV, WMAG, WMXB, KTWN, KVIC, KZLT, WQLR, KMGW, KEYW. Light including WYXR, WNNK, WKTI, KGBY, B100, WKLI, KTYL, WRMF, WWSN, KGBX, WLQR.

### BON JOVI "Bed Of Roses" (Jambco/Mercury) 28/7

Rotations: Heavy 0, Medium 7/1, Light 21/6, Total Adds 7, KEZR, WCSO, WTFM, WROE, WFMK, WQLR, KYMG. Medium including WKTI, WDLX, KTWN, KMGW, K99, KEYW. Light including WMXZ, WMTX, WMJQ, WKYE, KKKY, WIVY, KTYL, KMJC, KGBX, WLQR, KXYO, KRLB, WNMB, KVIC, KZLT.

### REGINA BELLE "If I Could" (Columbia) 28/5

Rotations: Heavy 1/0, Medium 7/1, Light 20/4, Total Adds 5, WLTS, WMAG, KISC, KYMG, KEYW. Heavy: KRLV. Medium including WOBM, KMXR, WDLX, WLQR, WWWW, KMGW. Light including WBMX, WYXR, WBTFM, WLEV, WMGs, WARM, WLMX, WTCB, WROE, KRLB, WNMB, KTWN, WMTFM, WHMS, KZLT, K99.

### SAWYER BROWN "All These Years" (Curb) 28/3

Rotations: Heavy 0, Medium 9/0, Light 19/3, Total Adds 3, WCSO, KISC, KNNN. Medium: KSFI, WTCB, KMXR, WAHR, WRVR, WLQR, WMTFM, KMGW, KEYW. Light including WLIF, KQ102, WNNK, KESZ, WKYE, WZNY, KMJC, WCRZ, KKLD, KRLB, WNMB, KTWN, KVIC, WHMS, WQLR, K99.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ELTON JOHN	111/1	106	5	0
2 VANESSA WILLIAMS & BRIAN MCKNIGHT	112/0	103	8	1
3 GLORIA ESTEFAN	106/1	85	17	4
4 WHITNEY HOUSTON	108/0	75	29	4
5 JON SECADA	104/5	74	24	6
6 RESTLESS HEART / WARREN HILL	98/2	44	47	7
7 PAUL McCARTNEY	85/0	42	38	5
8 MICHAEL W. SMITH	89/2	41	36	12
9 WENDY MOTEN	87/3	34	35	18
10 KENNY G	73/0	44	24	5
11 MARY-CHAPIN CARPENTER	85/2	22	50	13
12 GO WEST	90/8	14	56	20
13 PEABO BRYSON & REGINA BELLE	65/0	28	31	6
14 DURAN DURAN	74/1	20	36	18
15 MICHAEL BOLTON	60/0	25	27	8
16 EXPDSE	74/6	11	37	26
17 STING	72/12	12	34	26
18 SHAWN COLVIN	70/5	6	41	23
19 PATTY SMYTH	53/0	13	36	4
20 CELINE DIDN	69/12	4	32	33
21 HOWARD HEWETT	63/4	3	27	33
22 K.D. LANG	43/3	6	23	14
23 BOYZ II MEN	36/0	8	19	9
24 MICHAEL JACKSON	29/0	13	8	8
25 BOY GEORGE	40/11	1	14	25
26 RACHELLE FERRELL	44/4	0	25	19
27 WARREN HILL	41/3	0	21	20
28 RAY CHARLES	43/12	0	16	27
29 RESTLESS HEART	27/0	5	16	6
30 SADE	43/8	0	11	32

## MOST ADDED

- CHRIS ISAAK (15)
- RAY CHARLES (12)
- CELINE DIDN (12)
- JEFF HEALEY BAND (12)
- STING (12)
- BOY GEORGE (11)
- JENNIFER WARNES (11)
- GO WEST (8)
- SADE (8)
- BON JOVI (7)

## HOTTEST

- ELTON JOHN (98)
- WILLIAMS & MCKNIGHT (94)
- GLORIA ESTEFAN (70)
- WHITNEY HOUSTON (54)
- JON SECADA (49)
- KENNY G (35)
- RESTLESS HEART (19)
- PAUL McCARTNEY (17)
- BRYSON & BELLE (16)
- MICHAEL W. SMITH (16)

### R.E.M. "Man On The Moon" (WB) 24/0

Rotations: Heavy 2/0, Medium 14/0, Light 8/0, Total Adds 0. Heavy: WQLR, KEYW. Medium: WKTI, WMJQ, WKYE, WCSO, KKKY, WMXB, WRMF, KTWN, KVIC, WHMS, KZLT, KMGW, K99, KNNN. Light: B100, EAGLE, WIVY, WWSN, WLQR, KRLB, WNMB, WQLH.

### NICKY HOLLAND "Tongue Tied And Twisted" (Epic) 23/0

Rotations: Heavy 0, Medium 4/0, Light 19/0, Total Adds 0. Medium: WDLX, WLQR, KZLT, KMGW. Light: WLIF, WARM98, WHYNFM, KKKY, WAHR, KTYL, WFMK, WWWW, KRNO, KISC, KRLB, WNMB, KTWN, KVIC, WMTFM, WHMS, WLDR, K99, KEYW.

### JOHN PAGANO "The Best I Ever Was" (MCA) 23/0

Rotations: Heavy 0, Medium 4/0, Light 19/0, Total Adds 0. Medium: WAHR, WLQR, KRLV, KZLT. Light: WMTX, WNNK, WQAL, KGBY, WIVY, WROE, WWWW, KXYO, KRLB, WNMB, KTWN, KVIC, WMTFM, WHMS, WQLR, WLDR, KMGW, K99, KEYW.

### DINA CARROLL "So Close" (A&M) 20/1

Rotations: Heavy 0, Medium 3/0, Light 17/1, Total Adds 1, WHYNFM. Medium: WLQR, KVIC, KEYW. Light including WBMX, KMXV, KKKY, WRVR, WROE, WMGN, KISC, KRLB, WNMB, KTWN, WMTFM, WHMS, KZLT, WQLH, WQLR, K99.

### INXS "Beautiful Girl" (Atlantic/AG) 20/1

Rotations: Heavy 0, Medium 10/0, Light 10/1, Total Adds 1, KMXV. Medium: WMTX, KKKY, WAHR, WIVY, WMXB, KTWN, KVIC, KMGW, KNNN, KEYW. Light including WMXZ, WKQI, B100, WKYE, WCSO, WLQR, KRLB, KIDX, K99.

### WALTER BEASLEY "If You Ever Loved Someone And Lost" (Mercury) 18/3

Rotations: Heavy 0, Medium 1/0, Light 17/3, Total Adds 3, WBMX, KISC, WHMS. Medium: WLQR. Light including KKKY, WLMX, WROE, WFMK, KRLB, WNMB, KTWN, KVIC, KZLT, WLDR, KMGW, K99, KMGQ, KEYW.

### PAUL WELLER "Above The Clouds" (Go!Discs/London/PLG) 18/1

Rotations: Heavy 0, Medium 6/0, Light 12/1, Total Adds 1, KGBY. Medium: WAHR, WROE, WMGN, WWWW, WLDR, K99. Light including WLTT, KKKY, WLMX, WDLX, WLQR, KRLB, KVIC, WHMS, KZLT, KMGQ, KEYW.

### BERNARD OATTES "Throw Your Fears To The Wind" (Sin-Drome) 17/0

Rotations: Heavy 0, Medium 6/0, Light 11/0, Total Adds 0. Medium: WAHR, WMGN, WLQR, KRLV, WHMS, KNNN. Light: KLSY, WROE, KRNO, KISC, KRLB, KTWN, KZLT, WQLR, WLDR, KIDX, K99.

### CHARLES & EDDIE "House Is Not A Home" (Capitol) 16/5

Rotations: Heavy 0, Medium 3/1, Light 13/4, Total Adds 5, WMXZ, WOBM, KVIC, KIDX, KMGW. Medium including WMXV, WLQR. Light including KKKY, WROE, WFMK, WWWW, KTWN, WHMS, KZLT, WLDR, K99.

### CHRIS ISAAK "Can't Do A Thing (To Stop Me)" (Reprise) 15/15

Rotations: Heavy 0, Medium 0, Light 15/15, Total Adds 15, WNNK, KKKY, WDLX, WROE, KMJC, WLQR, KJSN, WNMB, KVIC, WMTFM, WHMS, KYMG, KMGW, K99, KEYW.

## SIGNIFICANT ACTION

### JEFF HEALEY BAND "Lost In Your Eyes" (Arista) 14/12

Rotations: Heavy 0, Medium 2/1, Light 12/11, Total Adds 12, KKKY, WDLX, WROE, KMJC, WLQR, WNMB, KTWN, KVIC, KZLT, WQLR, K99, KEYW. Medium including WCSO. Light including KMGW.

### MADONNA "Bad Girl" (Maverick/Sire/WB) 12/0

Rotations: Heavy 1/0, Medium 3/0, Light 8/0, Total Adds 0. Heavy: K99. Medium: WMXV, WMAG, WAHR. Light: WKLI, WKYE, WRMF, WLHT, WLQR, WWWW, KTWN, WHMS.

### DAVID SANBORN "Benny" (Elektra) 12/0

Rotations: Heavy 0, Medium 0, Light 12/0, Total Adds 0. Light: WROE, WLQR, WWWW, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, WLDR, K99, KEYW.

### JENNIFER WARNES "The Whole Of The Moon" (Private Music) 11/11

Rotations: Heavy 0, Medium 0, Light 11/11, Total Adds 11, KMXV, KKKY, WLQR, KTWN, KVIC, WMTFM, WHMS, KMGW, K99, KMGQ, KEYW.

### FREDDIE MERCURY "Time" (Hollywood) 11/1

Rotations: Heavy 0, Medium 2/0, Light 9/1, Total Adds 1, KIDX. Medium: WLQR, KEYW. Light including WROE, KRLB, WNMB, KVIC, KZLT, WQLR, KMGW, K99.

### CAROLE KING "Lay Down My Life" (King's X/Rhythm Safari) 8/0

Rotations: Heavy 0, Medium 2/0, Light 6/0, Total Adds 0. Medium: WRVR, WLQR. Light: KTWN, KVIC, WHMS, KMGW, K99, KEYW.

### GRAYSON HUGH "I Can't Untie You From Me" (MCA) 7/1

Rotations: Heavy 0, Medium 0, Light 7/1, Total Adds 1, WDLX. Light including WROE, WLQR, KRLB, KZLT, KMGW, K99.

### FAITH NO MORE "Easy" (Reprise) 7/0

Rotations: Heavy 0, Medium 3/0, Light 4/0, Total Adds 0. Medium: WMXV, KNNN, KEYW. Light: WLQR, KTWN, KVIC, K99.

### SOFIA SHINAS "One Last Kiss" (WB) 6/2

Rotations: Heavy 0, Medium 0, Light 6/2, Total Adds 2, KMGW, KEYW. Light including WLQR, KTWN, KVIC, K99.

### ROSANNE CASH "Seventh Avenue" (Columbia) 6/0

Rotations: Heavy 0, Medium 2/0, Light 4/0, Total Adds 0. Medium: WAHR, WLQR. Light: KKCW, KKKY, KMGW, K99.

### PRETENDERS "I'm Not In Love" (MCA) 5/5

Rotations: Heavy 0, Medium 0, Light 5/5, Total Adds 5, WARM98, KKKY, WROE, WLQR, KMGW.

## IN MEMORY OF

**DONNIE COHEN**  
**SHANNON SCHMIDT**  
**STEVE ORTOLANO**  
**DIANE SONGER**

FROM YOUR FRIENDS AT WARNER/REPRISE



## CURRENT-BASED

## ASSOCIATE REPORTERS

### MIDWEST

#### P1

**WPNT/Chicago**  
Murray/Spears  
none  
Hottest:  
MICHAEL BOLTON  
MYNDIA  
ELTON JOHN  
WHITNEY HOUSTON  
MICHAEL JACKSON

**WARM98/Cincinnati**  
Michael Grayson  
PRETENDERS  
Hottest:  
ELTON JOHN  
BOYZ II MEN  
RESTLESS HEART  
VANESSA WILLIAMS  
STING

**WWNK/Cincinnati**  
Matthews/Maswell  
CHRIS ISAAK  
Hottest:  
KURT HOWELL  
MYNDIA  
GENESIS  
ELTON JOHN  
BRYSON & BELLE

**WLTF/Cleveland**  
Popovich/Kennedy  
none  
Hottest:  
KENNY G  
BONNIE RAITT  
MICHAEL JACKSON  
VANESSA WILLIAMS  
WHITNEY HOUSTON

**WOAL/Cleveland**  
Ervin/Kowalski  
JON SECADA  
Hottest:  
VANESSA WILLIAMS  
DURAN DURAN  
WHITNEY HOUSTON  
KENNY G  
MICHAEL JACKSON

**WKOI/Detroit**  
Steve Weed  
STING  
Hottest:  
ELTON JOHN  
JON SECADA  
GLORIA ESTEFAN  
WHITNEY HOUSTON

**WENS/Indianapolis**  
Knight/Eagan  
CELINE DION  
Hottest:  
VANESSA WILLIAMS  
ELTON JOHN  
GLORIA ESTEFAN  
PATTY SMYTH  
WENDY MOTEN

**KMXV/Kansas City**  
Tom Land  
BOY GEORGE  
DINKS  
JENNIFER WARNES  
Hottest:  
MICHAEL JACKSON  
JON SECADA  
ELTON JOHN  
VANESSA WILLIAMS  
KENNY G

**WKTW/Milwaukee**  
Clayton/Harrison  
SHAWN COLVIN  
Hottest:  
BRYSON & BELLE  
DAMN YANKEES  
ROD STEWART  
KENNY G  
VANESSA WILLIAMS

**KS95/Minneapolis**  
David/McKaeffer  
RAY CHARLES  
JON SECADA  
Hottest:  
ELTON JOHN  
GENESIS  
MICHAEL BOLTON  
KENNY G  
VANESSA WILLIAMS

**WLTE/Minneapolis**  
Gary Nolan  
CELINE DION  
OO WEST  
EXPOSE  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
RESTLESS HEART

**KYKV/St. Louis**  
Greg Hewitt  
JON SECADA  
EXPOSE  
MICHAEL JACKSON  
RAY CHARLES  
Hottest:  
VANESSA WILLIAMS  
ELTON JOHN  
KENNY G  
TOAD THE WET SPRO  
DURAN DURAN

**P2**  
**WROE/Appleton, WI**  
J. Davis  
BON JOVI  
JEFF HEALEY BAND  
PRETENDERS  
CHRIS ISAAK  
Hottest:  
MARY CHAPIN CARPE  
JON SECADA  
ELTON JOHN  
GLORIA ESTEFAN  
WENDY MOTEN

**KMJC/Davenport**  
O'Brien/Taylor  
JEFF HEALEY BAND  
HOWARD HEWETT  
CHRIS ISAAK  
Hottest:  
MICHAEL BOLTON  
BRYSON & BELLE  
GLORIA ESTEFAN  
ELTON JOHN  
VANESSA WILLIAMS

**WWSN/Davenport**  
James/Taylor  
none  
Hottest:  
VANESSA WILLIAMS  
JON SECADA  
ELTON JOHN  
WHITNEY HOUSTON  
MICHAEL W. SMITH

**WCRZ/Flint, MI**  
Patrick/McIntyre  
none  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
ELTON JOHN  
PAUL MCCARTNEY  
VANESSA WILLIAMS

**WLHT/Grand Rapids**  
Dirksen/Brown  
SHAWN COLVIN  
HOWARD HEWETT  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
JON SECADA  
WHITNEY HOUSTON

**WFMK/Lansing**  
Ray Marshall  
RACHELLE FERRELL  
BON JOVI  
Hottest:  
GLORIA ESTEFAN  
ELTON JOHN  
VANESSA WILLIAMS  
MICHAEL W. SMITH  
WHITNEY HOUSTON

**WMGN/Madison, WI**  
Freeman/O'Neill  
none  
Hottest:  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
ELTON JOHN  
PAUL MCCARTNEY  
VANESSA WILLIAMS

**KMLU/Oklahoma City**  
O'Brien/Bennett  
CELINE DION  
Hottest:  
ELTON JOHN  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
PAUL MCCARTNEY

**KGBX/Springfield, MO**  
Baker/Summers  
none  
Hottest:  
ELTON JOHN  
MARY CHAPIN CARPE  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
MICHAEL W. SMITH

**WLOR/Toledo**  
Kendall/Cooper  
JENNIFER WARNES  
JEFF HEALEY BAND  
PRETENDERS  
CHRIS ISAAK  
NONA GAYE  
Hottest:  
ELTON JOHN  
WENDY MOTEN  
MARY CHAPIN CARPE  
VANESSA WILLIAMS  
GLORIA ESTEFAN

**WWW/MToledo**  
Mark Roberts  
none  
Hottest:  
ELTON JOHN  
MICHAEL BOLTON  
PAUL MCCARTNEY  
GLORIA ESTEFAN  
WHITNEY HOUSTON

#### P3

**WMT-FM/Cedar Rapids, IA**  
Randy Lee  
JENNIFER WARNES  
CHRIS ISAAK  
Hottest:  
KENNY G  
ELTON JOHN  
PAUL MCCARTNEY  
GLORIA ESTEFAN  
VANESSA WILLIAMS

**WHMS/Champaign, IL**  
Jay/Ewing  
JENNIFER WARNES  
WALTER BEASLEY  
CHRIS ISAAK  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
PAUL MCCARTNEY  
MICHAEL W. SMITH

**KZLT/Grand Forks, ND**  
Hennen/Michaels  
JEFF HEALEY BAND  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
JON SECADA  
WHITNEY HOUSTON

**WQLN/Green Bay, WI**  
Nelson/Taylor  
BOY GEORGE  
RAY CHARLES  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
PAUL MCCARTNEY  
RESTLESS HEART

**WQLR/Kalamazoo, MI**  
Lanphear/Wertz  
BON JOVI  
JEFF HEALEY BAND  
Hottest:  
WHITNEY HOUSTON  
GLORIA ESTEFAN  
VANESSA WILLIAMS  
ELTON JOHN  
MICHAEL W. SMITH

**WLDR/NW Michigan**  
Angie Handa  
none  
Hottest:  
ELTON JOHN  
MICHAEL BOLTON  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
JON SECADA

### MOST ADDED

JENNIFER WARNES (12)  
CHRIS ISAAK (5)  
BON JOVI (4)  
BOY GEORGE (3)  
MAIA AMADA (2)  
RAY CHARLES (2)  
ERIC CLAPTON (2)  
WARREN HILL (2)  
SADE (2)

### HOTTEST

ELTON JOHN (17)  
GLORIA ESTEFAN (12)  
WILLIAMS & MCKNIGHT (10)  
JON SECADA (9)  
PAUL MCCARTNEY (7)  
STING (4)  
MICHAEL BOLTON (4)  
MARY-CHAPIN CARPENTER (4)  
RESTLESS HEART (4)

### EAST

**WGMT/Burke Mountain, VT**  
Steve Chizmas  
JENNIFER WARNES  
CHRIS ISAAK  
TASHMIN ARCHER  
RAY CHARLES  
Hottest:  
ELTON JOHN  
STING  
R.E.M.  
10,000 MANIACS  
GLORIA ESTEFAN

**WEIM/Fitchburg, MA**  
Jack Raymond  
none  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
JON SECADA  
MICHAEL BOLTON

**WECO/Geneva, NY**  
Dennis Federico  
none  
Hottest:  
KENNY G  
MICHAEL BOLTON  
ELTON JOHN  
BRYSON & BELLE  
PATTY SMYTH

**WHAI/Greenfield, MA**  
Deane/Archer  
none  
Hottest:  
ELTON JOHN  
PAUL MCCARTNEY  
JON SECADA  
GLORIA ESTEFAN  
DURAN DURAN

**WSUL/Monticello, NY**  
Mulharin/Wilson  
BON JOVI  
JENNIFER WARNES  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
PAUL MCCARTNEY  
JON SECADA

**WTSX/Port Jervis, NY**  
Liz Foxx  
CHRIS ISAAK  
JENNIFER WARNES  
BON JOVI  
MAIA AMADA  
Hottest:  
ELTON JOHN  
PAUL MCCARTNEY  
GLORIA ESTEFAN  
JON SECADA  
VANESSA WILLIAMS

**WTTR/Westminster, MD**  
Brian Beddow  
MAIA AMADA  
JENNIFER WARNES  
Hottest:  
PAUL MCCARTNEY  
DURAN DURAN  
VANESSA WILLIAMS  
MARY CHAPIN CARPE  
MICHAEL BOLTON

### SOUTH

**WYKZ/Beaufort, SC**  
Mark Robertson  
JENNIFER WARNES  
WENDY MOTEN  
MARY CHAPIN CARPE  
Hottest:  
KENNY G  
ELTON JOHN  
JON SECADA  
GLORIA ESTEFAN  
VANESSA WILLIAMS

**WKCX/Rome, GA**  
Randy Quick  
WARREN HILL  
BOY GEORGE  
SADE  
RAY CHARLES  
JENNIFER WARNES  
Hottest:  
ELTON JOHN  
JON SECADA  
GLORIA ESTEFAN  
MARY CHAPIN CARPE  
RESTLESS HEART

### WEST

**KKIS/Concord, CA**  
Boesen/Yazel  
JENNIFER WARNES  
TOAD THE WET SPRO  
NONA GAYE  
Hottest:  
MICHAEL BOLTON  
GLORIA ESTEFAN  
ELTON JOHN  
PAUL MCCARTNEY  
VANESSA WILLIAMS

**KBLQ/Logan, UT**  
Mike Carver  
BON JOVI  
WENDY MOTEN  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
WHITNEY HOUSTON  
JON SECADA  
RESTLESS HEART

**KATW/Lewiston, ID**  
Bob McCoy  
TOAD THE WET SPRO  
BRYAN DUNCAN  
Hottest:  
RESTLESS HEART  
ELTON JOHN  
JOAN BAEZ  
10,000 MANIACS  
JEFF HEALEY BAND  
**KTID/San Rafael, CA**  
Scott Murray  
CHRIS ISAAK  
JENNIFER WARNES  
BOY GEORGE  
PAUL WELLER  
Hottest:  
MARY CHAPIN CARPE  
STING  
K.D. LANG  
R.E.M.  
ELTON JOHN  
**KSCQ/Silver City, NM**  
Joseph F. Narvaez  
JENNIFER WARNES  
PAUL WELLER  
JEFF HEALEY BAND  
BOY GEORGE  
BON JOVI  
Hottest:  
ELTON JOHN  
RESTLESS HEART  
PAUL MCCARTNEY  
10,000 MANIACS  
STING

### MIDWEST

**WABJ/Adrian, MI**  
Bruce Goldsen  
none  
Hottest:  
JON SECADA  
STING  
WHITNEY HOUSTON  
ELTON JOHN  
GLORIA ESTEFAN

**WCMJ/Cambridge, OH**  
D.J. Helriggle  
ERIC CLAPTON  
JENNIFER WARNES  
R.E.M.  
SADE  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
MARY CHAPIN CARPE  
GLORIA ESTEFAN  
STING

**WFRO/Fremont, OH**  
Larry Ziebold  
CHRIS ISAAK  
RANKIN FAMILY  
CHARLES & EDDIE  
ERIC CLAPTON  
JENNIFER WARNES  
Hottest:  
ELTON JOHN  
GLORIA ESTEFAN  
PAUL MCCARTNEY  
VANESSA WILLIAMS  
JON SECADA  
**KSCB/Liberal, KS**  
Mark David  
WARREN HILL  
JENNIFER WARNES  
CHRIS ISAAK  
JEFF HEALEY BAND  
Hottest:  
ELTON JOHN  
VANESSA WILLIAMS  
GLORIA ESTEFAN  
WHITNEY HOUSTON  
RESTLESS HEART

18 Current Reporters  
15 Current Playlists  
Did Not Report, Playlist Frozen (3):  
WABJ/Adrian  
WEIM/Fitchburg  
WHAI/Greenfield

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (1):  
WAFI/Milford

## NEW ARTISTS

Reports/Adds

- 1 RACHELLE FERRELL/Welcome To Love (Capitol) ..... 44/4
- 2 WARREN HILL/The Passion Theme (Novus/RCA) ..... 41/3
- 3 BOY GEORGE/The Crying Game (SBK/ERG) ..... 40/11
- 4 BOY KRAZY/That's What Love Can Do (Next Plateau/London/PLG) ... 32/5
- 5 BON JOVI/Bed Of Roses (Jambco/Mercury) ..... 28/7
- 6 SAWYER BROWN/All These Years (Curb) ..... 28/3
- 7 R.E.M./Man On The Moon (WB) ..... 24/0
- 8 NICKY HOLLAND/Tongue Tied And Twisted (Epic) ..... 23/0
- 9 JOHN PAGANO/The Best I Ever Was (MCA) ..... 23/0
- 10 DINA CARROLL/So Close (A&M) ..... 20/1
- INXS/Beautiful Girl (Atlantic/AG) ..... 20/1

New artists have not yet had an AC Breaker.

**CHAKA KHAN**

The new single from the Grammy award-winning female R&B Vocalist Of The Year!

**"DON'T LOOK AT ME THAT WAY"**

From the album **The Woman I Am**

Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

LW	TW	MARCH 26, 1993	
1	1	RICHARD ELLIOT/Soul Embrace (Manhattan/Capitol)	"Never"
7	2	STEVE LAURY/Keepin' The Faith (Denon)	"Astoria"
5	3	ANGELA BOFILL/Wanna Love Somebody (Jive)	"Always"
11	4	SPECIAL EFX/Play (JVC)	"Going"
8	5	KIRK WHALUM/Cache' (Columbia)	"Fall"
6	6	JAN HAMMER/Beyond The Mind's Eye (Miramar)	"Sunset"
2	7	KENNY G/Breathless (Arista)	"Joy"
12	8	LEE RITENOUR/Wes Bound (GRP)	"Waiting"
9	9	NELSON RANGELL/Truest Heart (GRP)	"Flight"
4	10	SADE/Love Deluxe (Epic)	"Bullet"
3	11	BRIAN HUGHES/Under One Sky (Justin Time)	"Break"
10	12	PETER GORDON/Doubleplay (Positive Music)	"Smooth"
17	13	TOM GRANT/The View From Here (Verve Forecast/PolyGram)	"Hang"
13	14	BLUE KNIGHTS/Blue Night (Innovative Communications)	"En"
14	15	POCKET CHANGE/Mediterranean Affair (Brainchild)	"Cellular"
16	16	MARS LASAR/The Eleventh Hour (Real Music)	"Cellular"
18	17	RAY OBIEDO/Sticks & Stones (Windham Hill Jazz)	"Real"
<b>BREAKER</b> 18 STING/Ten Summoner's Tales (A&M)			
21	19	INCOGNITO/Tribes, Vibes & Scribes (Verve/PolyGram)	"L'Arc"
21	20	ACOUSTIC ALCHEMY/The New Edge (GRP)	"Oceans"
23	21	CAL SCOTT/Second Thought (Tamarack)	"Opposites"
23	22	OYSTEIN SEVAG/Link (Windham Hill)	"Monk"
25	23	D-INFLUENCE/Good 4 We (EastWest/Atlantic Group)	"Sing"
20	24	MAX LASSER'S ARK/A Different Kind Of Blue (Real Music)	"Dance"
26	25	PRESTON REED/Border Towns (Liberty)	"Sunrise"
26	26	BRIAN BROMBERG/Brian Bromberg (Nova)	"Dancing"
15	27	STANLEY CLARKE/Passenger 57 - Music From The Soundtrack (Epic)	"Dancing"
30	28	RALF ILLENBERGER/Soleil (Narada/Equinox)	"What"
30	29	GO WEST/Indian Summer (Chrysalis/ERG)	"What"
<b>BREAKER</b> 30 KILAUEA/Spring Break (Brainchild)			

**BREAKER**

DEBUT

DEBUT

DEBUT

DEBUT

**BREAKER**

BREAKERS	MOST ADDED	HOTTEST
KILAUEA 78% STING 73% PORCUPINE 61%	WILTON FELDER (11) KILAUEA (11) HENRY JOHNSON (10) CLANNAD (9) STING (7) EARL KLUGH (6) RAY CHARLES (5) OYSTEIN SEVAG (5)	RICHARD ELLIOT (30) KENNY G (14) LEE RITENOUR (10) SADE (10) JAN HAMMER (9) MARS LASAR (9) STEVE LAURY (9) NELSON RANGELL (7) SPECIAL EFX (7) STING (7) KIRK WHALUM (7)

**NEW & ACTIVE**

**\*\*LAUREN CHRISTY "Lauran Christy" (Mercury) 29/1**  
Rotations: Heavy 1/0, Medium 15/1, Light 13/0, Total Adds 1: KKSF. Heavy: KXDC. *CHART EXTRA this week.*

**\*\*CHUCK LOEB "Mediterranean" (DMP) 28/1**  
Rotations: Heavy 2/0, Medium 13/1, Light 13/0, Total Adds 1: KHIH. Heavy: KJZZ, KNIK. *CHART EXTRA this week.*

**\*\*ERIC LEEDS "Things Left Unsaid" (Paisley Park/WB) 27/1**  
Rotations: Heavy 2/0, Medium 9/0, Light 16/1, Total Adds 1: KKSF. Heavy: WJZE, KIFM. *CHART EXTRA this week.*

**\*PORCUPINE "Look But Don't Touch" (Kazu/Unity Label Group) 25/2**  
Rotations: Heavy 7/0, Medium 11/1, Light 7/1, Total Adds 2: KKSF, KTNT. Heavy: WGMC, WNOX, WLOQ, KEZL, KCLC, KNIK, JZTRAX. *BREAKER this week.*

**SOTO KOTO "The Soto Koto Band" (Higher Octave) 22/2**  
Rotations: Heavy 3/0, Medium 7/0, Light 12/2, Total Adds 2: WQCD, SS. Heavy: WJZE, JZTRAX, KKLD.

**ROBERTO PERERA "Dreams And Desires" (Heads Up) 21/1**  
Rotations: Heavy 1/0, Medium 7/0, Light 13/1, Total Adds 1: WLOQ. Heavy: JZTRAX.

**VARIOUS ARTISTS "Body Heat - Jazz At The Movies" (Discovery) 20/2**  
Rotations: Heavy 4/0, Medium 7/0, Light 9/2, Total Adds 2: KTNT, KEZL. Heavy: WLVE, WGMC, WEZV, KKLD.

**NINO TEMPO "Nino" (Atlantic Jazz/AG) 19/0**  
Rotations: Heavy 4/0, Medium 8/0, Light 7/0, Total Adds 0. Heavy: JAZZFM, WNND, WEZV, KKLD.

**CHRISTOPHER FRANKE "The London Concert" (Varese Sarabande) 17/0**  
Rotations: Heavy 1/0, Medium 10/0, Light 6/0, Total Adds 0. Heavy: KEZL.

**DIONNE WARWICK "Friends Can Be Lovers" (Arista) 14/0**  
Rotations: Heavy 5/0, Medium 4/0, Light 5/0, Total Adds 0. Heavy: WCDJ, WNWV, KIFM, KBLX, WEZV.

**EARL KLUGH TRIO "Sounds And Visions" (WB) 13/6**  
Rotations: Heavy 1/0, Medium 5/1, Light 7/5, Total Adds 6: KOAI, WNWV, KHIH, KTWW, KYFX, JZTRAX. Heavy: JAZZFM.

\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.

LW	TW	MARCH 26, 1993	
1	1	LOU RAWLS/Portrait Of The Blues (Manhattan/Capitol)	"Lover's"
2	2	BILLY TAYLOR/Dr. T. (GRP)	"Lover's"
3	3	YELLOWJACKETS/Like A River (GRP)	"Dewey"
6	4	WYNTON MARSALIS/Citi Movement (Griot New York) (Columbia)	"Dewey"
5	5	BOBBY MILITELLO/Heart And Soul (Positive Music)	"Metro"
11	6	ABBEY LINCOLN/Devil's Got Your Tongue (Verve/PolyGram)	"Metro"
4	7	BILLY CHILDS/Portrait Of A Player (Windham Hill Jazz)	"Metro"
12	8	MARLON JORDAN/The Undaunted (Columbia)	"Metro"
14	9	VINNY VALENTINO/& Hear No Evil (PAR)	"Metro"
16	10	JOE HENDERSON/So Near, So Far (Musings For Miles) (Verve/PolyGram)	"Metro"
10	11	RENE McLEAN/In African Eyes (Triloka)	"Metro"
13	12	JOHNNY GRIFFIN QUARTET/Dance Of Passion (Antilles/PolyGram)	"Metro"
8	13	MARCUS ROBERTS/If I Could Be With You (Novus/RCA)	"Metro"
15	14	CHARLIE SEPULVEDA/Algo Nuestro "Our Thing" (Antilles/PolyGram)	"Metro"
7	15	BOB MINTZER/Departure (DMP)	"Metro"
20	16	LEE RITENOUR/Wes Bound (GRP)	"Little"
17	17	NINO TEMPO/Nino (Atlantic Jazz/AG)	"Call"
19	18	JOHN PIZZARELLI/Naturally (Novus/RCA)	"Call"
9	19	JIMMY SCOTT/Lost And Found (Rhino/Atlantic)	"Call"
21	20	JOHN SCOFIELD/What We Do (Blue Note)	"Call"
26	21	DANILO PEREZ/Daniilo Perez (Novus/RCA)	"Call"
27	22	KENNY DREW JR./A Look Inside (Antilles/PolyGram)	"Call"
24	23	VARIOUS ARTISTS/Body Heat - Jazz At The Movies (Discovery)	"Call"
23	24	OREGON/Always, Never, And Forever (Intuition)	"Call"
30	25	JAMES WILLIAMS/Meets The Saxophone Masters (DIW/Columbia)	"Call"
30	26	RAY OBIEDO/Sticks & Stones (Windham Hill Jazz)	"Call"
25	27	VANESSA RUBIN/Pastiche (Novus/RCA)	"Call"
25	28	REBECCA PARRIS/Spring (MusicMasters Jazz)	"Call"
25	29	DORI CAYMMI/Kicking Cans (Qwest/WB)	"Call"
25	30	HANK JONES/Handful Of Keys (Verve/PolyGram)	"Call"

DEBUT

DEBUT

DEBUT

DEBUT

BREAKERS	MOST ADDED	HOTTEST
CHARLES EARLAND 75% CLAY JENKINS 64% EARL KLUGH 64% LYLE MAYS 61% CASSANDRA WILSON 61% RACHEL Z 61%	LYLE MAYS (17) RACHEL Z (17) KERMIT RUFFINS (12) CECIL BRIDGEWATER (11) HENRY JOHNSON (10) GLORIA LYNNE (9) JIM DEJULIO (8) VANESSA RUBIN (7) VARIOUS ARTISTS/Swing Kids (7) CHARLES EARLAND (6) DORI CAYMMI (5) WILTON FELDER (5)	BILLY TAYLOR (11) JOE HENDERSON (10) LOU RAWLS (10) WYNTON MARSALIS (7) BOBBY MILITELLO (7) ABBEY LINCOLN (6) BILLY CHILDS (5) MARLON JORDAN (5) BOB MINTZER (5) YELLOWJACKETS (5) OREGON (4)

**NEW & ACTIVE**

**\*\*ERIC LEEDS "Things Left Unsaid" (Paisley Park/WB) 22/4**  
Rotations: Heavy 2/0, Medium 9/0, Light 11/4, Total Adds 4: KATZ, KPLU, KLCC, JCITY. Heavy: WDET, WTEB. *CHART EXTRA this week.*

**\*\*SPIKE ROBINSON "Reminiscent" (Capri) 22/3**  
Rotations: Heavy 2/0, Medium 12/0, Light 8/3, Total Adds 3: WCPN, WKRY, WVPE. Heavy: KPLU, WTEB. *CHART EXTRA this week.*

**\*CHARLES EARLAND "Unforgettable" (Muse) 21/6**  
Rotations: Heavy 1/0, Medium 4/0, Light 11/6, Total Adds 6: WCPN, KPLU, WFPL, WMOT, WSHA, WTEB. Heavy: KXJZ. *BREAKER this week.*

**\*\*JAMES SPAULDING "Songs Of Courage" (Muse) 20/3**  
Rotations: Heavy 1/0, Medium 6/1, Light 13/2, Total Adds 3: WCPN, WFPL, WTEB. Heavy: KXJZ. *CHART EXTRA this week.*

**\*\*STEVE LAURY "Keepin' The Faith" (Denon) 19/0**  
Rotations: Heavy 5/0, Medium 10/0, Light 4/0, Total Adds 0. Heavy: WMOT, JCITY, WFSS, WTEB, KSLU. *CHART EXTRA this week.*

**\*EARL KLUGH TRIO "Sounds And Vision" (WB) 18/3**  
Rotations: Heavy 0/0, Medium 8/0, Light 10/3, Total Adds 3: KSOS, KJAZ, WKRY. *BREAKER this week.*

**\*CLAY JENKINS "Give And Gather" (Kazu/Unity Label Group) 18/2**  
Rotations: Heavy 1/0, Medium 4/0, Light 13/2, Total Adds 2: WFPL, KSLU. Heavy: WTEB. *BREAKER this week.*

**\*LYLE MAYS "Fictionary" (Geffen) 17/17**  
Rotations: Heavy 0/0, Medium 3/3, Light 14/14, Total Adds 17: WOTB, WCPN, WDET, KMHD, KXJZ, KSOS, KJAZ, KPLU, WAER, WFPL, WSHA, KUOP, JCITY, WFSS, WTEB, WUSF, WSIE. *BREAKER this week.*

**\*RACHEL Z "Trust The Universe" (Columbia) 17/17**  
Rotations: Heavy 0/0, Medium 3/3, Light 14/14, Total Adds 17: WOTB, WCPN, WDET, KMHD, KXJZ, KSOS, KJAZ, KPLU, WAER, WFPL, WSHA, KLCC, KUOP, WEBR, WTEB, WKRY, WVPE. *BREAKER this week.*

**\*CASSANDRA WILSON "Dance To The Drums Again" (DIW/Columbia) 17/2**  
Rotations: Heavy 3/0, Medium 6/0, Light 8/2, Total Adds 2: KUOP, WEBR. Heavy: WDET, WFPL, WMOT. *BREAKER this week.*

**KERMIT RUFFINS "World On A String" (Justice) 16/12**  
Rotations: Heavy 0/0, Medium 3/0, Light 13/12, Total Adds 12: WOTB, WCPN, WDET, KMHD, KXJZ, KSOS, KJAZ, WFPL, WSHA, JCITY, WTEB, WVPE.

**KIRK WHALUM "Cache'" (Columbia) 16/2**  
Rotations: Heavy 4/0, Medium 10/1, Light 2/1, Total Adds 2: WSHA, KLCC. Heavy: WOTB, WDET, JCITY, WTEB.

THEY KNOW WHAT THEY ARE TALKING ABOUT.  
AND THEY'RE TALKING ABOUT JOSHUA REDMAN.


"A naturally gifted improviser who can make the language breathe... he brings moderation and classicism to the saxophone."  
—Peter Watrous, NY Times

"Redman has a sound, it probably isn't the sound he'll have a year from now, let alone 10, but it resonates with personality and utterly subsumes his ample technique. We will be hearing much from Joshua Redman."  
—Gary Giddins, Village Voice

"The most impressive young tenor saxophonist in 15 years."  
—Lee Jeske, NY Post

JOSHUA  
REDMAN

The debut album. On Warner Bros.  
Cassettes and Compact Discs.



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“This is a

**jazzy nation...**

that created  
**be-bop and  
hip-hop”**

—President Bill Clinton



## Our State of the Radio Address:

### NAC:

Tom Grant 13

Incognito 19

### CONTEMPORARY JAZZ:

Abbey Lincoln 6

Charlie Selpulveda 14

Joe Henderson 10

Kenny Drew 22

Johnny Griffin Quartet 12

Hank Jones Debut 30

### Contact:

Jennifer Phelps  
(212) 333. 8347

Rachel Lewis  
(212) 333. 8119

THE BEST JAZZ IS PLAYED WITH



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# joe sample invitation

An unforgettable instrumental record.

Jazz trio with percussion and orchestra, produced by Tommy Lipuma. Featuring "A House Is Not A Home," "Summertime" and "Nica's Dream."



<h3>EAST</h3> <p><b>P1</b> WOL/Bluebonnet Lorraine/Louis Not List: BLAKE BRIDGES, HELSON BRIDGES, BELIEF BRIDGES, UNCORRECTED WOL/Bluebonnet Not List: STEVE YOUNG, PHILIP YOUNG, DONI CARPINE, LARRY YOUNG, JOY YOUNG, BRIAN YOUNG WOL/Bluebonnet Not List: SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>		<h3>MIDWEST</h3> <p><b>P1</b> WOL/Bluebonnet Lorraine/Louis Not List: BLAKE BRIDGES, HELSON BRIDGES, BELIEF BRIDGES, UNCORRECTED WOL/Bluebonnet Not List: STEVE YOUNG, PHILIP YOUNG, DONI CARPINE, LARRY YOUNG, JOY YOUNG, BRIAN YOUNG WOL/Bluebonnet Not List: SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>		<h3>WEST</h3> <p><b>P1</b> KJZZ/Phoenix Bill Shedd Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG KJZZ/Phoenix Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG KJZZ/Phoenix Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG KJZZ/Phoenix Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>	
<h3>SOUTH</h3> <p><b>P1</b> WOL/Bluebonnet Lorraine/Louis Not List: BLAKE BRIDGES, HELSON BRIDGES, BELIEF BRIDGES, UNCORRECTED WOL/Bluebonnet Not List: STEVE YOUNG, PHILIP YOUNG, DONI CARPINE, LARRY YOUNG, JOY YOUNG, BRIAN YOUNG WOL/Bluebonnet Not List: SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>		<h3>41 Current NAC Reporters 38 Current NAC Playlists</h3> <p>Did Not Report, Playlist Frozen (3): KMXC/St. Cloud KXDC/Monterey WCDC/Boston</p>			

## CONTEMPORARY JAZZ

<h3>EAST</h3> <p><b>P1</b> WOL/Bluebonnet Lorraine/Louis Not List: BLAKE BRIDGES, HELSON BRIDGES, BELIEF BRIDGES, UNCORRECTED WOL/Bluebonnet Not List: STEVE YOUNG, PHILIP YOUNG, DONI CARPINE, LARRY YOUNG, JOY YOUNG, BRIAN YOUNG WOL/Bluebonnet Not List: SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>		<h3>MIDWEST</h3> <p><b>P1</b> WOL/Bluebonnet Lorraine/Louis Not List: BLAKE BRIDGES, HELSON BRIDGES, BELIEF BRIDGES, UNCORRECTED WOL/Bluebonnet Not List: STEVE YOUNG, PHILIP YOUNG, DONI CARPINE, LARRY YOUNG, JOY YOUNG, BRIAN YOUNG WOL/Bluebonnet Not List: SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>	
<h3>SOUTH</h3> <p><b>P2</b> WOL/Bluebonnet Lorraine/Louis Not List: BLAKE BRIDGES, HELSON BRIDGES, BELIEF BRIDGES, UNCORRECTED WOL/Bluebonnet Not List: STEVE YOUNG, PHILIP YOUNG, DONI CARPINE, LARRY YOUNG, JOY YOUNG, BRIAN YOUNG WOL/Bluebonnet Not List: SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>		<h3>WEST</h3> <p><b>P1</b> WOL/Bluebonnet Lorraine/Louis Not List: BLAKE BRIDGES, HELSON BRIDGES, BELIEF BRIDGES, UNCORRECTED WOL/Bluebonnet Not List: STEVE YOUNG, PHILIP YOUNG, DONI CARPINE, LARRY YOUNG, JOY YOUNG, BRIAN YOUNG WOL/Bluebonnet Not List: SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG WOL/Bluebonnet Not List: HENRY JOHNSON, SARA, ANGELA BOFFILL, KEVIN O'NEILL, RICHARD ELLIOT, THOMAS YOUNG</p>	

NAC & CJ RADIO... Thanks for "Keepin' The Faith" with STEVE LAURY

STEVE LAURY

R&R NAC: 7-2  
R&R CJ: Chart Extra  
MAC PAC: #1  
GAVIN AA: #3  
BILLBOARD: 14\*

28 Current Contemporary Jazz Reporters  
25 Current Contemporary Jazz Playlists

Did Not Report, Playlist Frozen (3):  
Coffee And Jazz  
WBGO/Newark  
WRTI/Philadelphia

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):  
KWMU/St. Louis

Listener Direct Sales:  
1-800-238-2007  
For Booking Information:  
1-619-265-8225

DENON





## NATIONAL AIRPLAY

3	2	176 REPORTERS	MARCH 26, 1993	Emphasis Tracks	Reports/Adds	Heavy	Medium	
WKS	WKS	LW	TW					
—	—	1	1	<b>1 COVERDALE/PAGE/Coverdale/Page</b> (Geffen)	"Pride" (164) "Shake" (119) "Over" (11)	172+/0	145-	21+
2	1	2	2	<b>2 MICK JAGGER/Wandering Spirit</b> (Atlantic/AG)	"Wired" (127) "Tear" (45) "Put" (7)	144+/7	75+	61+
—	7	6	3	<b>3 STING/Ten Summoner's Tales</b> (A&M)	"Lose" (131) "Stronger" (15) "Seven" (2)	132+/4	102+	28-
9	9	4	4	<b>4 BRIAN MAY/Back To The Light</b> (Hollywood)	"Driven" (148) "Horizon" (1)	150-/0	93+	50-
—	14	11	5	<b>5 LENNY KRAVITZ/Are You Gonna Go My Way</b> (Virgin)	"Are" (162) "Believe" (1)	164+/4	52+	86-
11	11	9	6	<b>6 MASTERS OF REALITY/Sunrise On The Sufferbus</b> (Chrysalis/ERG)	"Got" (152)	153=/1	65+	65-
7	6	7	7	<b>7 LYNYRD SKYNYRD/The Last Rebel</b> (Atlantic/AG)	"Good" (123) "Outta" (3) "One" (2)	125-/1	86-	36-
3	2	3	8	<b>8 SPIN DOCTORS/Pocket Full Of Kryptonite</b> (Epic)	"Princes" (105) "Jimmy" (1) "Time" (1)	107-/0	85-	16+
10	12	12	9	<b>9 JACKYL/Jackyl</b> (Geffen)	"Down" (143) "When" (1)	143+/4	55+	58+
4	5	5	10	<b>10 R.E.M./Automatic For The People</b> (WB)	"Man" (93) "Sidewinder" (4) "Drive" (2)	96-/0	75-	18+
15	13	14	11	<b>11 PETER GABRIEL/Us</b> (Geffen)	"Kiss" (115) "Steam" (4) "Love" (1)	117=/2	54+	53-
20	17	17	12	<b>12 ALICE IN CHAINS/Dirt</b> (Columbia)	"Rooster" (141) "Angry" (3) "Bones" (1)	141+/5	24+	68+
16	16	15	13	<b>13 DEF LEPPARD/Adrenalize</b> (Mercury)	"Tonight" (120) "Stand" (2) "Touch" (1)	122+/4	46+	59-
24	20	21	14	<b>14 SOUL ASYLUM/Grave Dancers Union</b> (Columbia)	"Black" (135) "Somebody" (7) "Runaway" (4)	141+/17	21+	75+
6	8	13	15	<b>15 PEARL JAM/Ten</b> (Epic Associated)	"Black" (89) "Jeremy" (3) "Why" (2)	91-/1	58-	23-
22	19	20	16	<b>16 LIVING COLOUR/Stain</b> (Epic)	"Leave" (129)	129+/3	18+	71+
26	22	22	17	<b>17 ERIC CLAPTON/Unplugged</b> (Reprise)	"Running" (109) "Lonely" (1)	110+/15	43+	49+
23	18	19	18	<b>18 DAMN YANKEES/Don't Tread</b> (WB)	"Silence" (104) "Mister" (8) "Where" (1)	108+/6	24+	64+
30	25	23	19	<b>19 ARC ANGELS/Arc Angels</b> (DGC)	"Shape" (114) "Ways" (2) "Living" (1)	115+/9	25+	71+
13	15	16	20	<b>20 TRAGICALLY HIP/Fully Completely</b> (MCA)	"Courage" (107) "Hundredth" (1)	108-/0	31=	59-
8	10	10	21	<b>21 DRIVIN N CRYIN/Smoke</b> (Island/PLG)	"Turn" (101) "Smoke" (2)	102-/0	27-	53-
5	3	8	22	<b>22 UGLY KID JOE/America's Least Wanted</b> (Stardog/Mercury)	"Cats" (84)	84-/1	42-	28-
31	29	27	23	<b>23 STONE TEMPLE PILOTS/Core</b> (Atlantic/AG)	"Plush" (114) "Sex" (5)	116+/20	18+	33+
34	27	26	24	<b>24 BIG HEAD TODD &amp; THE MONSTERS/Sister Sweetly</b> (Giant/Reprise)	"Broken" (95) "Alright" (3)	97+/11	22+	48+
21	24	24	25	<b>25 DREAM THEATER/Images And Words</b> (EastWest/Atlantic Group)*	"Take" (87) "Pull" (15) "Another" (2)	99+/10	12-	41+
1	4	18	26	<b>26 VAN HALEN/Live: Right Here, Right Now</b> (WB)	"Fooled" (25) "Judgement" (9) "One" (9)	83-/9	28-	24-
35	32	32	27	<b>27 4 NON BLONDES/Bigger, Better, Faster, More!</b> (Interscope/Atlantic Group)	"What's" (83) "Calling" (1)	85+/8	25+	30+
36	30	31	28	<b>28 JOE SATRIANI/The Extremist</b> (Relativity)	"Cryin'" (75) "Friends" (1) "Extremist" (1)	79+/5	10+	47=
29	28	29	29	<b>29 GIN BLOSSOMS/New Miserable Experience</b> (A&M)	"Mrs." (83)	83+/6	13+	42-
33	35	34	30	<b>30 BON JOVI/Keep The Faith</b> (Jambco/Mercury)	"These" (45) "Bed" (5) "If" (3)	52+/14	15+	19-
17	21	25	31	<b>31 TESTAMENT/The Ritual</b> (Atlantic/AG)	"Return" (52)	52-/0	12-	26-
<b>DEBUT</b>			32	<b>32 HOTHOUSE FLOWERS/Songs From The Rain</b> (London/PLG)	"Thing" (69) "This" (1)	70 /10	6	31
19	23	28	33	<b>33 NEIL YOUNG/Harvest Moon</b> (Reprise)	"Unknown" (43) "Harvest" (4) "Hank" (2)	47-/0	12-	26-
—	—	39	34	<b>34 EXTREME/III Sides To Every Story</b> (A&M)	"Ever" (65) "Stop" (1) "Warheads" (1)	68+/31	5+	29+
32	31	33	35	<b>35 MEGADETH/Countdown To Extinction</b> (Capitol)	"Sweating" (57) "Foreclosure" (2)	57-/2	10-	15-
—	36	35	36	<b>36 MOTORHEAD/March Or Die</b> (WTG/Epic)*	"Ain't" (42)	42+/2	10=	9-
27	26	30	37	<b>37 PAUL McCARTNEY/Off The Ground</b> (Capitol)	"Biker" (37) "Off" (2) "Looking" (2)	44-/2	8-	30-
40	38	36	38	<b>38 COPPERHEAD/Copperhead</b> (Mercury)	"Whiskey" (57)	57-/0	4-	20-
<b>DEBUT</b>			39	<b>39 FLOTSAM &amp; JETSAM/Cuatro</b> (MCA)	"Wading" (53) "Reveal" (1)	53+/7	3+	13+
—	40	38	40	<b>40 SCREAMING TREES/Sweet Oblivion</b> (Epic)*	"Shadow" (35) "Nearly" (6) "Butterfly" (2)	40+/2	4+	12-

\*Keeps bullet due to continued growth.

# BREAKERS

No Albums Qualified For Breaker Status This Week

### MOST ADDED

- EXTREME (31)
- STONE TEMPLE PILOTS (20)
- SOUL ASYLUM (17)
- ERIC CLAPTON (15)
- JEFF HEALEY BAND (15)
- BON JOVI (14)
- BIG HEAD TODD & THE MONSTERS (11)
- DREAM THEATER (10)
- GOO GOO DOLLS (10)
- HOTHOUSE FLOWERS (10)
- JAYHAWKS (10)

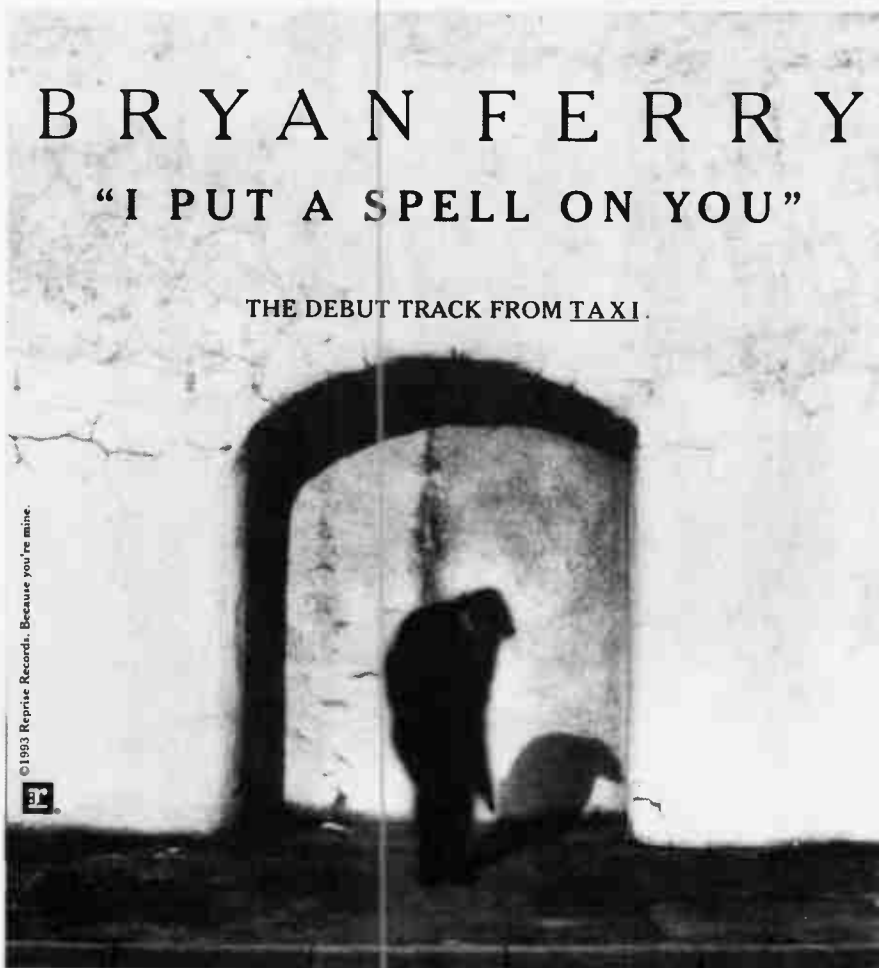
### HOTTEST

- COVERDALE (145)
- STING (102)
- BRIAN MAY (93)
- LYNYRD SKYNYRD (86)
- SPIN DOCTORS (85)
- MICK JAGGER (75)
- R.E.M. (75)
- MASTERS OF REALITY (65)
- PEARL JAM (58)
- JACKYL (55)

# BRYAN FERRY

## "I PUT A SPELL ON YOU"

THE DEBUT TRACK FROM TAXI



© 1993 Reprise Records. Because you're mine.

# NEW & ACTIVE

**JELLYFISH "The Ghost At Number One" (Charisma/Virgin) 20/0 (20/7)**  
 Heavy 1: KTYD. Medium 8: KFOG, WRCQ, WKIT, WIZN, KEYJ, KATP, KFMX, KJKJ.

**JOHN CAMPBELL "When The Levee Breaks" (Elektra) 18/1 (17/3)**  
 Adds: WBCN. Medium 7: WHCN, KLAQ, WIXV, KTAL, KFMX, WKZQ, KTYD.

**SONIC YOUTH "Sugar Kane" (DGC) 17/3 (16/6)**  
 Adds: KXRK, KICT, KFMX. Medium 4: WPLR, KBAT, KWHL, KTYD.

**STING "Love Is Stronger Than Pride" (A&M) 15/4 (11/3)**  
 Adds: WLUP, WGRF, KLAQ, WIOB. Heavy 2: WHCN, WPDH. Medium 7 including WBAB, KLOS, WZBH, WRCQ, WWWV.

**DINOSAUR JR "Start Choppin'" (Sire/WB) 15/1 (14/3)**  
 Adds: KQDS. Heavy 2: WRCQ, KTYD. Medium 5: KRXQ, WAAF, WCCC, WAVF, WKIT.

### MOST ADDED

- BILLY SQUIER/Angry (79)
- COVERDALE/PAGE/Shake (60)
- DAVID BOWIE/Jump (41)
- EXTREME/ Ever (33)
- SOUL ASYLUM/Black (22)
- BRUCE HORNSBY/Harbor (21)
- ARCADE/Nothin' (20)
- STONE TEMPLE PILOTS/Plush (20)
- MICK JAGGER/Wired (19)
- BON JOVI/These (16)
- ERIC CLAPTON/Running (16)

### MOST REQUESTED

- COVERDALE/PAGE/Pride (60)
- LENNY KRAVITZ/Are (53)
- ALICE IN CHAINS/Rooster (33)
- UGLY KID JOE/Cats (33)
- SPIN DOCTORS/Princes (23)
- MASTERS OF REALITY/Got (22)
- JACKYL/Down (22)
- 4 NON BLONDES/What's (21)
- PEARL JAM/Black (16)
- BRIAN MAY/Driven (15)

We thought about it.  
 And finally we decided it's...

# "THE RIGHT DECISION"

# JESUS JONES

On your desk now.

EMI Records Group



# AOR TRACKS

3	2	175 REPORTERS	MARCH 26, 1993	Reports/Adds	Heavy	Medium
WKS	WKS					
1	1	1	1	COVERDALE/PAGE/Pride And Joy (Geffen)	164-0	140- 19+
11	6	3	2	BRIAN MAY/Driven By You (Hollywood)	148-0	93+ 49-
9	8	6	3	STING/If I Ever Lose My Faith In You (A&M)	131+/4	101+ 28-
20	13	10	4	LENNY KRAVITZ/Are You Gonna Go My Way (Virgin)	162+/4	51+ 85-
12	10	8	5	MASTERS OF REALITY/She Got Me (When She Got...) (Chrysalis/ERG)	152=/1	65+ 65-
8	5	4	6	LYNYRD SKYNYRD/Good Lovin's Hard To Find (Atlantic/AG)	123-0	85- 35-
13	12	11	7	JACKYL/Down On Me (Geffen)	143+/4	54+ 59+
3	2	2	8	SPIN DOCTORS/Two Princes (Epic)	105-0	84- 15+
27	22	17	9	MICK JAGGER/Wired All Night (Atlantic/AG)	127+/19	46+ 68+
24	19	16	10	ALICE IN CHAINS/Rooster (Columbia)	141+/5	24+ 68+
5	4	5	11	R.E.M./Man On The Moon (WB)	93-0	73- 17+
17	16	13	12	PETER GABRIEL/Kiss That Frog (Geffen)	115+/3	51+ 54-
22	17	15	13	DEF LEPPARD/Tonight (Mercury)	120+/4	45+ 58-
39	26	20	14	SOUL ASYLUM/Black Gold (Columbia)	135+/22	20+ 72+
19	18	18	15	LIVING COLOUR/Leave It Alone (Epic)	129+/3	18+ 71+
26	21	19	16	ERIC CLAPTON/Running On Faith (Reprise)	109+/16	42+ 49+
-	-	33	17	COVERDALE/PAGE/Shake My Tree (Geffen)	119+/60	20+ 60+
6	7	12	18	PEARL JAM/Black (Epic Associated)	89-0	57- 22-
35	25	22	19	ARC ANGELS/Shape I'm In (DGC)	114+/9	24+ 70+
14	14	14	20	TRAGICALLY HIP/Courage (MCA)	107-0	31= 58-
30	24	21	21	DAMN YANKEES/Silence Is Broken (WB)	104+/6	19+ 64+
10	9	9	22	DRIVIN N CRYIN/Turn It Up Or Turn It Off (Island/PLG)	101-0	27- 52-
4	3	7	23	UGLY KID JOE/Cats In The Cradle (Stardog/Mercury)	84-/1	42- 28-
38	30	26	24	STONE TEMPLE PILOTS/Plush (Atlantic/AG)	114+/20	17+ 32+
33	29	25	25	BIG HEAD TODD & THE MONSTERS/Broken Hearted... (Giant/Reprise)	95+/11	21+ 48+
38	34	30	26	4 NON BLONDES/What's Up (Interscope/Atlantic Group)	83+/8	24+ 30+
29	27	27	27	GIN BLOSSOMS/Mrs. Rita (A&M)	83+/6	13+ 42-
37	33	31	28	JOE SATRIANI/Cryin' (Relativity)	75+/5	8+ 46=
34	31	32	29	DREAM THEATER/Take The Time (EastWest/Atlantic Group)	87+/10	6= 35+
DEBUT	30			BILLY SQUIER/Angry (Capitol)	79 /79	6 41
7	15	23	31	MICK JAGGER/Don't Tear Me Up (Atlantic/AG)	45-0	28- 11-
44	38	36	32	HOTHOUSE FLOWERS/Thing Of Beauty (London/PLG)	69+/10	6+ 30+
18	20	24	33	TESTAMENT/Return To Serenity (Atlantic/AG)	52-0	12- 26-
-	-	43	34	EXTREME/Am I Ever Going To Change (A&M)	65+/33	5+ 28+
32	32	35	35	MEGADETH/Sweating Bullets (Capitol)	57-/3	8- 15-
23	23	28	36	NEIL YOUNG/Unknown Legend (Reprise)	43-0	9- 26-
-	-	42	37	BON JOVI/In These Arms (Jambco/Mercury)	45+/16	9+ 18+
45	39	38	38	MOTORHEAD/Ain't No Nice Guy (WTG/Epic)	42+/2	10= 9-
40	37	37	39	COPPERHEAD/Whiskey (Mercury)	57-0	4- 20-
50	45	40	40	FLOTSAM & JETSAM/Wading Through The Darkness (MCA)	53+/7	3+ 12+
-	55	41	41	ANIMAL BAG/Everybody (Mercury)	45+/7	2= 18+
DEBUT	42			DAVID BOWIE/Jump They Say (Savage)	41 /41	5 17
54	40	39	43	ENUFF Z'NUFF/Right By Your Side (Arista)*	43+/1	1= 22+
29	28	34	44	PAUL McCARTNEY/Biker Like An Icon (Capitol)	37-/2	5- 27-
-	57	45	45	BONECLUB/Everything's On Fire (Imago)	45+/4	1= 12+
2	11	29	46	VAN HALEN/Won't Get Fooled Again (WB)	25-/2	12- 3-
-	59	46	47	HARDLINE/Rhythm From A Red Car (MCA)*	25+/1	5+ 12+
56	48	44	48	BLIND MELON/Tones Of Home (Capitol)*	37-/1	1= 17+
-	-	57	49	POORBOYS/No Real Emotion (Hollywood)	40+/8	1= 16+
-	53	48	50	SCREAMING TREES/Shadow Of The Season (Epic)*	35+/2	2+ 9-
-	-	58	51	JAYHAWKS/Take Me With You When You Go (Def American/Reprise)	39+/12	2+ 16+
60	52	47	52	BEAUTIES/Mother's Finest Sun (Gasoline Alley/MCA)*	35+/4	4+ 11-
-	56	52	53	GREAT WHITE/Love Is A Lie (Capitol)*	29+/2	3= 10+
DEBUT	54			ARCADE/Nothin' To Lose (Epic)	30+/20	3+ 7+
DEBUT	55			BRUCE HORNSBY/Harbor Lights (RCA)	21 /21	3 11
59	54	50	56	PHISH/Fast Enough For You (Elektra)	25-/1	6+ 10-
-	-	60	57	THE THE/Dogs Of Lust (Epic)	26+/4	1= 6+
DEBUT	58			GOO GOO DOLLS/We Are The Normal (Metal Blade/WB)	22+/9	2= 5+
-	60	59	59	TOAD THE WET SPROCKET/Hold Her Down (Columbia)	27-/0	0= 7+
DEBUT	60			JEFF HEALEY BAND/Lost In Your Eyes (Arista)	20+/15	2+ 8+

\*Keeps bullet due to continued growth.

## BREAKERS

COVERDALE/PAGE  
 Shake My Tree (Geffen)  
 69% of our reporters on it.

STONE TEMPLE PILOTS  
 Plush (Atlantic/AG)  
 66% of our reporters on it.

ERIC CLAPTON  
 Running On Faith (Reprise)  
 63% of our reporters on it.

DAMN YANKEES  
 Silence Is Broken (WB)  
 60% of our reporters on it.



After 25 years they still can't get  
the Kinks out of their relationship.

# H A T R E D

( a duet )  
from the album  
PHOBIA

What's kept the Kinks going all these years, hit after hit? "Hatred," as Ray and Dave Davies put it, "It's the only thing that keeps us together." And the music world benefits. After all, you can't make tunes this good with love. Hear the song, feel the hatred. And see the Kinks' new video, Tonight Show appearance and worldwide tour. The Beatles were wrong. All you need is hate.









NATIONAL AIRPLAY®

Table with columns: Rank, Artist, Title, Emphasis Tracks, Total Reports/Adds, Heavy, Medium, Light. Includes entries for Depeche Mode, Belly, Sting, etc.

NEW & ACTIVE

BELOVED "Conscience" (Atlantic/AG) 23/1
Rotations: Heavy 4/0, Medium 10/1, Light 9/0. Total Adds 1: KEDJ, Heavy: KPNT, KNNC, KKDJ, KEDG. Medium including WDRE, KTCL, KROQ, KXRK, KITS. Light including WFNX, WBRU, WZRH, WKXQ, KNDD.

SIGNIFICANT ACTION

CHRIS MARS "75% Less Fat" (Smash/Island) 11/3
Rotations: Heavy 0, Medium 2/0, Light 9/3. Total Adds 3: WWCD, KBAC, WXPB. Medium: WDRE, WCHZ. Light including WBRU, WXRT, KTCL, WDST, WRAS.

Table with columns: MOST ADDED, HOTTEST, MOST REQUESTED. Lists top tracks like World Party, David Bowie, etc.

Advertisement for 'NICE BEAVER.' featuring a beaver illustration and text: 'NOW BEING BANGED AT: KXRK WCHZ WRAS WHTG WCBR' and 'Slaughterhouse 5' logo.





WHTZ/New York City Z100 New York

VP/Dir. Ops & Prog: Steve Kingston APD/MD: Frankie Blue Asst. MD: Andy Shane

- 1 SPIN DOCTORS/Two Princesses
2 WHITNEY HOUSTON/I've Had Nothing
3 BOB JOVI/Bed of Roses
4 VANESSA WILLIAMS/Love Is

WBZZ/Pittsburgh B94 FM

PD: Buddy Scott APD/MD: Jeff Tyson MD: John Cline

- 1 SPIN DOCTORS/Two Princesses
2 ABRETTED DEVELOP/My Mendal
3 SNOW/Informer
4 RENE G/Forever In Love

WQHT/New York HO 97 FM

OM/MD: Joel Salkowitz MD: Tracy Cloherty

- 1 SILR/Freek Me
2 JADE/DON'T Walk Away
3 SHAI/Confetes
4 SNOW/Informer

WPOW/Miami

PD: Funk E. Frank Walsh MD: John Rogers

- 1 SNOW/Informer
2 DURAN DURAN/Ordinary World
3 DR. DRE/Muthin' But A "G" The

WZLW/Boston 94.5

PD: Mike Colby MD: Erick Anderson APD: Dallas Kincaid

- 1 JADE/DON'T Walk Away
2 WHITNEY HOUSTON/I've Had Nothing
3 SPIN DOCTORS/Two Princesses

WIOQ/Philadelphia 102.1 PEACE ON THE STREETS

PD: Jefferson Ward APD/MD: Glenn Kalina APD/Creative Services: David Jay AMD: Maurice DeVoe

- 1 SILR/Freek Me
2 POSITIVE B/I Got A Man
3 PAPERBOY/Dilly
4 R. KELLY/You're My Best Friend

95.5 FM WJLA/Washington, D.C.

PD: Jay Stevens APD: Paco Lopez MD: Albie D.

- 1 NAUGHTY BY NATURE/hip Hop Booray
2 SILR/Freek Me
3 JADE/DON'T Walk Away

WFLZ/Tampa POWER 93 FM

Dir. Ops: Marc Chase PD: B.J. Harris APD: Jeff "Booger" Kapugi MD: Hawk Harrison

- 1 VANESSA WILLIAMS/Love Is
2 WHITNEY HOUSTON/I've Had Nothing
3 SPIN DOCTORS/Two Princesses

WJKS-FM/Boston 108 FM

PD: Steve Rivers MD: Cadillac Jack McCartney Music Coord: Tad Bonvie

- 1 SPIN DOCTORS/Two Princesses
2 JADE/DON'T Walk Away
3 WHITNEY HOUSTON/I've Had Nothing

WPRO-FM/Providence 92.3 FM

MD: Tony Bristol

- 1 BOB JOVI/Bed of Roses
2 DURAN DURAN/Ordinary World
3 VANESSA WILLIAMS/Love Is

92.3 FM WERQ/Baltimore

PD: Jeff Ballentine APD: Barry McKay MD: Kristie Weimar Research Dir.: Joe Edwards

- 1 R. KELLY/Dedicated
2 NAUGHTY BY NATURE/hip Hop Booray
3 MARY J. BLIGE/Sweet Thing

WEZB/New Orleans 97 FM

PD: Scott Wright APD: Robert Maher MD: Joey Giovino Music Coord: Lee Cagle

- 1 BOB JOVI/Bed of Roses
2 SPIN DOCTORS/Two Princesses
3 DURAN DURAN/Ordinary World

99X/Atlanta

Acting PD: Leslie Fram MD: Sean Demery

- 1 STING/I'll Ever Love My Pal
2 SUNSCREEN/Love U More
3 GOD DOLLS/We Are The Normal

104 KRBE Houston

Hits. Without the hype. PD: Steve Wyrostok APD: Tom Poleman Music Coord.: Cubby Bryant

- 1 STEVED MC'S/Connected
2 ABRETTED DEVELOP/My Mendal
3 INXS/Beautiful Girl

WRBQ/Tampa 103

PD: Brian Thomas MD: Rich Anhorn

- 1 RENE G/Forever In Love
2 ROD STEVANS/Have I Told You Latel
3 MICHAEL JACKSON/Real The World









NOTE: Frozen playlists are designated by an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro of 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, below 200,000.

216 REPORTERS

A

TASMIN ARCHER

Sleeping Satellite (SBK/ERG)

LP: Tasmin Archer — Great Expectations

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

B

BAD BOYS BLUE

Save Your Love (Zoo)

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

BOY GEORGE

The Crying Game (SBK/ERG)

LP: "The Crying Game" ST

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

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Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

BOY KRAZY

That's... (Next Plateau/London/PLG)

LP: Boy Crazy

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

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Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

CHARLES & EDDIE

House Is Not A Home (Capitol)

LP: Duophonics

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

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Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

ERIC CLAPTON

Running On Faith (Reprise)

LP: Unplugged

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

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Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

C

DINA CARROLL

So Close (A&M)

LP: So Close

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

SHAWN COLVIN

I Don't Know Why (Columbia)

LP: Fat City

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Total. Includes N&A logo.

D

DAMN YANKEES  
Silence Is Broken (WB)  
LP: Don't Tread

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 68 31%.

Regional Reach: E 33%, S 29%, M 40%, W 24%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

DEPECHE MODE  
I Feel You (Sire/Reprise)  
LP: Songs Of Faith And Devotion

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 85 39%.

Regional Reach: E 24%, S 49%, M 44%, W 35%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

DR. ORE  
Nuthin'... (Death Row/Interscope/AG)  
LP: The Chronic

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 74 34%.

Regional Reach: E 39%, S 28%, M 18%, W 59%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

EXPOSE  
I'll Never Get Over You (Arista)  
LP: Expose

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 110 51%.

Regional Reach: E 57%, S 51%, M 58%, W 37%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

4 NON BLONDES  
What's Up (Interscope/Atlantic Group)  
LP: Bigger, Better, Faster, More!

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 58 27%.

Regional Reach: E 20%, S 28%, M 38%, W 20%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

DEF LEPPARD  
Tonight (Mercury)  
LP: Adrenalize

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 108 50%.

Regional Reach: E 50%, S 51%, M 65%, W 30%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

THOMAS DOLBY  
I Love You Goodbye (Giant/Reprise)  
LP: Astronauts & Heretics

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 52 24%.

Regional Reach: E 28%, S 22%, M 25%, W 22%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

EN VOGUE  
Love Don't... (EastWest/Atlantic Group)  
LP: Funky Divas

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 105 49%.

Regional Reach: E 48%, S 42%, M 53%, W 54%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

FAITH NO MORE  
Easy (Reprise)  
LP: Angel Dust

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 71 33%.

Regional Reach: E 35%, S 38%, M 38%, W 17%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

GLENN FREY  
Love In The 21st Century (MCA)  
LP: Strange Weather

Table with columns: Regional Reach, Chart Pos, Summary P1 P2 P3 Tot. Total Reports 70 32%.

Regional Reach: E 39%, S 33%, M 38%, W 17%. Chart Summary: Pos P1 P2 P3 Tot. Includes N&A logo.

E

F

G

GO WEST  
What You Won't Do For... (EMI/ERG)  
LP Indian Summer

Regional Reach: E 67%, S 49%, M 62%, W 54%. Parallels: P1 16%, P2 60%, P3 87%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 67%, S 75%, M 78%, W 35%. Parallels: P1 29%, P2 69%, P3 90%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 74%, S 71%, M 60%, W 91%. Parallels: P1 75%, P2 76%, P3 68%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 96%, S 83%, M 84%, W 91%. Parallels: P1 86%, P2 87%, P3 89%. Chart Summary: Pos 1-4, P1-P3, Tot.

WHITNEY HOUSTON  
I Have Nothing (Arista)  
LP "The Bodyguard" ST

Regional Reach: E 96%, S 83%, M 84%, W 91%. Parallels: P1 86%, P2 87%, P3 89%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 78%, S 72%, M 55%, W 67%. Parallels: P1 59%, P2 70%, P3 73%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Whitney Houston Continued

Regional Reach: E 67%, S 75%, M 78%, W 35%. Parallels: P1 29%, P2 69%, P3 90%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 74%, S 71%, M 60%, W 91%. Parallels: P1 75%, P2 76%, P3 68%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 96%, S 83%, M 84%, W 91%. Parallels: P1 86%, P2 87%, P3 89%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 78%, S 72%, M 55%, W 67%. Parallels: P1 59%, P2 70%, P3 73%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Michael Jackson Continued

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Mick Jagger Continued

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

R. Kelly Continued

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 30%, S 32%, M 40%, W 13%. Parallels: P1 2%, P2 26%, P3 58%. Chart Summary: Pos 1-4, P1-P3, Tot.

Regional Reach: E 26%, S 19%, M 15%, W 54%. Parallels: P1 49%, P2 19%, P3 16%. Chart Summary: Pos 1-4, P1-P3, Tot.



Wendy Moten Continued

Table with columns for Regional Reach, Chart Pos, and Summary (P1, P2, P3, Tot) for various stations like KDKX, KTRM, etc.

POSITIVE K / I Got A Man (Island/PLG)

Table for POSITIVE K showing Total Reports (65), Parallel Reach (P1 51%, P2 28%, P3 16%), and Chart Summary.

R.E.M. / Man On The Moon (WB)

Table for R.E.M. showing Total Reports (156), Parallel Reach (P1 43%, P2 77%, P3 89%), and Chart Summary.

SADE / Kiss Of Life (Epic)

Table for SADE showing Total Reports (85), Parallel Reach (P1 37%, P2 32%, P3 53%), and Chart Summary.

SHAI / Comforter (Gasoline Alley/MCA)

Table for SHAI showing Total Reports (136), Parallel Reach (P1 69%, P2 66%, P3 53%), and Chart Summary.

Table with columns for Regional Reach, Chart Pos, and Summary for stations like WZLQ, HOYT, etc.

PRINCE & THE N.P.G. / The Morning Papers (Paisley Park/WB)

Table for PRINCE & THE N.P.G. showing Total Reports (151), Parallel Reach (P1 65%, P2 66%, P3 81%), and Chart Summary.

RESTLESS HEART / Tell Me What You Dream (RCA)

Table for RESTLESS HEART showing Total Reports (121), Parallel Reach (P1 18%, P2 55%, P3 89%), and Chart Summary.

JON SECADA / Angel (SBK/ERG)

Table for JON SECADA showing Total Reports (170), Parallel Reach (P1 47%, P2 85%, P3 94%), and Chart Summary.

SILK / Freak Me (Elektra)

Table for SILK showing Total Reports (103), Parallel Reach (P1 67%, P2 50%, P3 29%), and Chart Summary.

PM DAWN / Looking... (Gee Street/Island/PLG)

Table for PM DAWN showing Total Reports (163), Parallel Reach (P1 82%, P2 78%, P3 66%), and Chart Summary.

BREAKER

Table for BREAKER showing Total Reports (151), Parallel Reach (P1 65%, P2 66%, P3 81%), and Chart Summary.

Wendy Moten Continued

Table with columns for Regional Reach, Chart Pos, and Summary for stations like WZLQ, HOYT, etc.

Wendy Moten Continued

Table with columns for Regional Reach, Chart Pos, and Summary for stations like WZLQ, HOYT, etc.

Wendy Moten Continued

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Wendy Moten Continued

Table with columns for Regional Reach, Chart Pos, and Summary for stations like WZLQ, HOYT, etc.

MICHAEL W. SMITH

Somebody Love Me (Reunion/RCA) LP: Change Your World

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

SNOW

Informer (East/West/Atlantic Group) LP: 12 Inches Of Snow

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

SPIN DOCTORS

Two Princes (Epic Associated) LP: Pocket Full Of Kryptonite

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

STEREO MC'S

Connected (Gee Street/Island/PLG) LP: Connected

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

STING

If I Ever Lose My Faith In You (A&M) LP: Ten Summoner's Tales

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

SUNSCREEN

Love U More (Columbia) LP: 03

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

SWV

I'm So Into You (RCA) LP: It's About Time

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

10,000 MANIACS

Candy Everybody Wants (Elektra) LP: Our Time In Eden

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

UGLY KID JOE Continued

Cats In The Cradle (Stardog/Mercury) LP: America's Least Wanted

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

UGLY KID JOE

Cats In The Cradle (Stardog/Mercury) LP: America's Least Wanted

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

Regional Reach, Parallel Reach, Summary, Chart Pos, P1, P2, P3, Tot

SIGNIFICANT ACTION

B

BELLY Feed The Tree (Sire/Reprise) LP: Star

BIG MOUNTAIN Touch My Light (Quality) LP: Wake Up

C

TOM COCHRANE No Regrets (Capitol) LP: Mad Mad World

MICHAEL COOPER Shoop Shoop (Never Stop...) (Reprise) LP: Get Closer

D

DARLING BUDDS Long Day In The Universe (Chaos) LP: Erotica

DIAMOND & THE PSYCHOTIC NEUROTICS Sally Got A One... (Chemistry/Mercury) LP: Stunts, Blunts, & Hip Hop

D-INFLUENCE Good 4 We (EastWest/AG) LP: Good 4 We

CELINE DION Water From The Moon (Epic) LP: Celine Dion

E

LAURA ENEA Say I'm Your No. 1 (Next Plateau) LP: Laura Enea

ENUFF Z'NUFF Right By Your Side (Arista) LP: Animals With Human Intelligence

GREEN JELLO Three Little Pigs (Zoo) LP/EP: Green Jello Suxx

JEFF HEALEY BAND Lost In Your Eyes (Arista) LP: Feel This

HI-FIVE Mary, Mary (Jive) LP: Keep It Goin' On

ICE CUBE It Was A Good Day (Priority) LP: The Predator

MEN AT LARGE So Alone (EastWest/AG) LP: Men At Large

MONIE LOVE Born To B.R.E.E.D. (WB) LP: In A Word Or 2

MC NASTY & DJ FRED Gold Digg'n' Girls (Pandisc)

NAUGHTY BY NATURE Hip Hop Hurray (Tommy Boy) LP: 19 Naughty III

NOEL Hearts On Fire (Mercury) LP: Hearts On Fire

PAPERBOY Ditty (Next Plateau/London/PLG) LP: The Nine Yards

P

SIGNIFICANT ACTION

PRINCE MARKIE DEE
Typical Reasons (Swing...) (Columbia)
LP: Free

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

PRETENDERS
I'm Not In Love (MCA)
LP: "Indecent Proposal" ST

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

R

RAPINATION I/KYM MAZELLE
Love Me The Right Way (RCA)

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

REMEDY
Closer (Hollywood)

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

RUN-D.M.C.
Down With The King (Profile)
LP: Down With The King

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

RUPAUL
Supermodel (Tommy Boy)

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

S

NICK SCOTT
Wake Up Everybody (Reprise)
LP: Nick Scotti

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

SUNDAYS
Wild Horses (DGC)
LP: Blind

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

T

TOAD THE WET SPRDCKET
I Will Not Take These... (Columbia)
LP: Fear

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

Y

Y.B.T.
Tap The Bottle (Soul/MCA)
LP: Dead Enz Kidz Doin' Lifetime Biz

Table with 3 columns (P1, P2, P3) and 4 rows (EAST, SOUTH, MIDWEST, WEST) listing radio stations and their broadcast times.

P1

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

P2

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table listing radio stations: WWZZ/Knoxville, TN; WXXB/Fl. Myers, FL; WYKS/Gainesville, FL; WZYP/Huntsville, AL; XL1067 (WXIL-FM)/Orlando, FL; Y107/Nashville, TN; Z102 (WZAT)/Savannah, GA.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

P3

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.

Table with 3 columns (EAST, SOUTH, MIDWEST) listing radio stations and their broadcast times.



## CHR NATIONAL AIRPLAY

### P1 Major Markets

LW	TW	Artist/Song/Label
1	1	WHITNEY HOUSTON/I Have Nothing (Arista)
2	2	SNOW/Informer (EastWest/Atlantic Group)
3	3	JADE/Don't Walk Away (Giant/Reprise)
5	4	SILK/Freak Me (Elektra)
6	5	SHAI/Comforter (Gasoline Alley/MCA)
16	6	PM DAWN/Looking Through Patient Eyes (Gee Street/Island/PLG)
11	7	V. WILLIAMS & B. McKNIGHT/Love Is (Giant/Reprise)
4	8	WHITNEY HOUSTON/I'm Every Woman (Arista)
9	9	DR. DRE/Nuthin' But A 'G' Thang (Death Row/Interscope/AG)
8	10	MARY J. BLIGE/Sweet Thing (Uptown/MCA)
10	11	JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise)
12	12	BOY KRAZY/That's What Love Can... (Next Plateau/London/PLG)
15	13	SPIN DOCTORS/Two Princes (Epic)
7	14	KENNY G/Forever In Love (Arista)
18	15	SWV/I'm So Into You (RCA)
19	16	NAUGHTY BY NATURE/Hip Hop Hooray (Tommy Boy)
17	17	BON JOVI/Bed Of Roses (Jambco/Mercury)
20	18	POSITIVE K/I Got A Man (Island/PLG)
21	19	STING/I'll Ever Lose My Faith In You (A&M)
13	20	DURAN DURAN/Ordinary World (Capitol)
22	21	JON SECADA/Angel (SBK/ERG)
23	22	R.E.M./Man On The Moon (WB)
14	23	ARRESTED DEVELOPMENT/Mr. Wendal (Chrysalis/ERG)
29	24	UGLY KID JOE/Cats In The Cradle (Stardog/Mercury)
28	25	R. KELLY & PUBLIC ANNOUNCEMENT/Dedicated (Jive)
25	26	DIGABLE PLANETS/Rebirth Of Slick (Cool...) (Pendulum/Elektra)
31	27	SUNSCREAM/Love U More (Columbia)
34	28	BOY GEORGE/The Crying Game (SBK/ERG)
24	29	PORTRAIT/Here We Go Again! (Capitol)
DEBUT	30	MICHAEL JACKSON/Who Is It (Epic)
DEBUT	31	PRINCE & N.P.G./The Morning Papers (Paisley/WB)
36	32	ICE CUBE/It Was A Good Day (Priority)
27	33	JOEY LAWRENCE/Nothin' My Love Can't Fix (Impact/MCA)
37	34	P. BRYSON & R. BELLE/A Whole New World... (Columbia)
38	35	EN VOGUE/Love Don't Love You (EastWest/Atlantic Group)
DEBUT	36	NENEH CHERRY/Buddy X (Virgin)
DEBUT	37	WENDY MOTEN/Come In Out Of The Rain (EMI/ERG)
DEBUT	38	ELTON JOHN/Simple Life (MCA)
39	39	MICHAEL COOPER/Shoop Shoop (Never Stop Givin') (Reprise)
40	40	INXS/Beautiful Girl (Atlantic/AG)

51 REPORTERS

### P2 Secondary Markets

LW	TW	Artist/Song/Label
1	1	BOY KRAZY/That's What... (Next Plateau/London/PLG)
2	2	SPIN DOCTORS/Two Princes (Epic)
3	3	JON SECADA/Angel (SBK/ERG)
5	4	BON JOVI/Bed Of Roses (Jambco/Mercury)
11	5	WHITNEY HOUSTON/I'm Every Woman (Arista)
6	6	UGLY KID JOE/Cats In The Cradle (Stardog/Mercury)
8	7	R.E.M./Man On The Moon (WB)
12	8	SNOW/Informer (EastWest/Atlantic Group)
13	9	V. WILLIAMS & B. McKNIGHT/Love Is (Giant/Reprise)
10	10	JADE/Don't Walk Away (Giant/Reprise)
14	11	STING/I'll Ever Lose My Faith In You (A&M)
4	12	WHITNEY HOUSTON/I'm Every Woman (Arista)
7	13	JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise)
9	14	DURAN DURAN/Ordinary World (Capitol)
18	15	INXS/Beautiful Girl (Atlantic/AG)
21	16	ELTON JOHN/Simple Life (MCA)
17	17	MARY J. BLIGE/Sweet Thing (Uptown/MCA)
15	18	KENNY G/Forever In Love (Arista)
23	19	SHAI/Comforter (Gasoline Alley/MCA)
26	20	JOEY LAWRENCE/Nothin' My Love Can't Fix (Impact/MCA)
28	21	GO WEST/What You Won't Do For Love (EMI/ERG)
DEBUT	22	PM DAWN/Looking Through Patient Eyes (Gee Street/Island/PLG)
29	23	SUNSCREAM/Love U More (Columbia)
27	24	MICHAEL W. SMITH/Somebody Love Me (Reunion/RCA)
32	25	BOY GEORGE/The Crying Game (SBK/ERG)
22	26	ARRESTED DEVELOPMENT/Mr. Wendal (Chrysalis/ERG)
31	27	SILK/Freak Me (Elektra)
24	28	GLORIA ESTEFAN/I See Your Smile (Epic)
19	29	P. BRYSON & R. BELLE/A Whole New World... (Columbia)
16	30	MADONNA/Bad Girl (Maverick/Sire/WB)
25	31	PORTRAIT/Here We Go Again! (Capitol)
33	32	DR. DRE/Nuthin' But A 'G' Thang (Death Row/Interscope/AG)
20	33	BOBBY BROWN/Get Away (MCA)
38	34	10,000 MANIACS/Candy Everybody Wants (Elektra)
37	35	EXPOSE/I'll Never Get Over You (Getting Over Me) (Arista)
DEBUT	36	SWV/I'm So Into You (RCA)
40	37	EN VOGUE/Love Don't Love You (EastWest/Atlantic Group)
39	38	WENDY MOTEN/Come In Out Of The Rain (EMI/ERG)
DEBUT	39	MICHAEL JACKSON/Who Is It (Epic)
DEBUT	40	RESTLESS HEART I/WARREN HILL/Tell Me What You... (RCA)

103 REPORTERS

### P3 Smaller Markets

LW	TW	Artist/Song/Label
1	1	BOY KRAZY/That's What... (Next Plateau/London/PLG)
2	2	SPIN DOCTORS/Two Princes (Epic)
4	3	UGLY KID JOE/Cats In The Cradle (Stardog/Mercury)
6	4	JON SECADA/Angel (SBK/ERG)
8	5	STING/I'll Ever Lose My Faith In You (A&M)
7	6	R.E.M./Man On The Moon (WB)
3	7	BON JOVI/Bed Of Roses (Jambco/Mercury)
10	8	V. WILLIAMS & B. McKNIGHT/Love Is (Giant/Reprise)
14	9	ELTON JOHN/Simple Life (MCA)
13	10	INXS/Beautiful Girl (Atlantic/AG)
18	11	WHITNEY HOUSTON/I Have Nothing (Arista)
5	12	WHITNEY HOUSTON/I'm Every Woman (Arista)
16	13	MICHAEL W. SMITH/Somebody Love Me (Reunion/RCA)
19	14	JADE/Don't Walk Away (Giant/Reprise)
20	15	SNOW/Informer (EastWest/Atlantic Group)
21	16	GO WEST/What You Won't Do For Love (EMI/ERG)
9	17	DURAN DURAN/Ordinary World (Capitol)
22	18	JOEY LAWRENCE/Nothin' My Love Can't Fix (Impact/MCA)
12	19	JEREMY JORDAN/The Right Kind Of Love (Giant/Reprise)
11	20	MADONNA/Bad Girl (Maverick/Sire/WB)
17	21	GLORIA ESTEFAN/I See Your Smile (Epic)
26	22	SUNSCREAM/Love U More (Columbia)
23	23	MARY J. BLIGE/Sweet Thing (Uptown/MCA)
27	24	10,000 MANIACS/Candy Everybody Wants (Elektra)
15	25	KENNY G/Forever In Love (Arista)
33	26	RESTLESS HEART I/WARREN HILL/Tell Me What You... (RCA)
29	27	EXPOSE/I'll Never Get Over You (Getting Over Me) (Arista)
32	28	SHAI/Comforter (Gasoline Alley/MCA)
35	29	BOY GEORGE/The Crying Game (SBK/ERG)
39	30	DEF LEPPARD/Tonight (Mercury)
34	31	WENDY MOTEN/Come In Out Of The Rain (EMI/ERG)
30	32	FAITH NO MORE/Easy (Reprise)
DEBUT	33	PRINCE & N.P.G./The Morning Papers (Paisley Park/WB)
28	34	MARY-CHAPIN CARPENTER/Passionate Kisses (Columbia)
25	35	P. BRYSON & R. BELLE/A Whole New World (Columbia)
40	36	EN VOGUE/Love Don't Love You (EastWest/Atlantic Group)
DEBUT	37	PM DAWN/Looking Through Patient Eyes (Gee Street/Island/PLG)
DEBUT	38	ERIC CLAPTON/Running On Faith (Reprise)
DEBUT	39	GLENN FREY/Love In The 21st Century (MCA)
DEBUT	40	MICHAEL JACKSON/Who Is It (Epic)

62 REPORTERS

#### MOST ADDED HOTTEST

NENEH CHERRY (10)  
PRINCE & N.P.G. (6)  
DINA CARROLL (5)  
MICHAEL JACKSON (5)  
PM DAWN (5)  
STEREO MC'S (5)  
SUNSCREAM (5)

SILK (21)  
SNOW (20)  
SPIN DOCTORS (13)  
DR. DRE (12)  
WHITNEY HOUSTON (11)

#### MOST ADDED HOTTEST

MICHAEL JACKSON (25)  
PRINCE & N.P.G. (25)  
DAMN YANKEES (24)  
JEFF HEALEY BAND (20)  
STEREO MC'S (16)

SPIN DOCTORS (55)  
SNOW (53)  
BOY KRAZY (32)  
WHITNEY HOUSTON (32)  
UGLY KID JOE (29)

#### MOST ADDED HOTTEST

DAMN YANKEES (31)  
JEFF HEALEY BAND (19)  
TOM COCHRANE (17)  
MICHAEL JACKSON (17)  
PRINCE & N.P.G. (13)

SPIN DOCTORS (39)  
BOY KRAZY (31)  
SNOW (24)  
WHITNEY HOUSTON (19)  
UGLY KID JOE (18)

## PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
NENEH CHERRY/Buddy X (Virgin)	125	58%	66%	2%
GO WEST/What You Won't Do For Love (EMI/ERG)	124	57%	94%	21%
RESTLESS HEART I/WARREN HILL/Tell Me What You Dream (RCA)	121	56%	74%	4%
EXPOSE/I'll Never Get Over You (Getting Over Me) (Arista)	110	51%	75%	16%
DEF LEPPARD/Tonight (Mercury)	108	50%	77%	5%
10,000 MANIACS/Candy Everybody Wants (Elektra)	105	49%	84%	20%
EN VOGUE/Love Don't Love You (EastWest/Atlantic Group)	105	48%	81%	8%
SILK/Freak Me (Elektra)	103	48%	83%	69%
DINA CARROLL/So Close (A&M)	96	44%	56%	6%
WENDY MOTEN/Come In Out Of The Rain (EMI/ERG)	95	44%	86%	23%
SWV So Into You (RCA)	91	42%	82%	44%
DEPECHE MODE/I Feel You (Sire/Reprise)	85	39%	72%	20%
SADE/By Your Side (Epic)	85	39%	53%	2%
ERIC CLAPTON/Running On Faith (Reprise)	77	36%	65%	4%
DR. DRE/Nuthin' But A 'G' Thang (Death Row/Interscope/AG)	74	34%	91%	58%
GLENN FREY/Love In The 21st Century (MCA)	70	32%	59%	2%
POSITIVE K/I Got A Man (Island/PLG)	65	30%	89%	40%
MICK JAGGER/Don't Tear Me Up (Atlantic/AG)	64	30%	50%	9%
SHAWN COLVIN/Don't Know Why (Columbia)	59	27%	61%	3%
4 NON BLONDES/What's Up (Interscope/Atlantic Group)	58	27%	53%	16%
R. KELLY & PUBLIC ANNOUNCEMENT/Dedicated (Jive)	55	25%	60%	39%
BAD BOYS BLUE/Save Your Love (Zoo)	52	24%	65%	47%
THOMAS DOLBY/Love You Goodbye (Giant/Reprise)	52	24%	56%	10%
NAUGHTY BY NATURE/Hip Hop Hurray (Tommy Boy)	48	22%	90%	60%
REMEDY/Clean (MCA)	46	21%	52%	33%
PAPERBOY/Dirty (Next Plateau/London/PLG)	32	15%	84%	67%
MICHAEL COOPER/Shoop Shoop (Never Stop Givin' You Love) (Reprise)	29	11%	83%	21%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing a song's total Top 15 reports by its total charted reports.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

- 25 or more reports
- Chart positions at 50% or more of stations reporting them.
- No more than five fewer total reports than the previous week's.

See Parallels for a complete picture of all station activity.

## NEW ARTISTS

Artist/Song/Label	Reports
1 SILK/Freak Me (Elektra)	103
2 DINA CARROLL/So Close (A&M)	96
3 WENDY MOTEN/Come In Out Of The Rain (EMI/ERG)	95
4 SWV/I'm So Into You (RCA)	91
5 STEREO MC'S/Connected (Gee Street/Island/PLG)	78
6 DR. DRE/Nuthin' But A 'G' Thang (Death Row/Interscope/AG)	74
7 POSITIVE K/I Got A Man (Island/PLG)	65
8 SHAWN COLVIN/Don't Know Why (Columbia)	59
9 4 NON BLONDES/What's Up (Interscope/Atlantic Group)	58
10 TASMEN ARCHER/Sleeping Satellite (SBK/ERG)	57

New artists have not yet had a CHR Breaker.

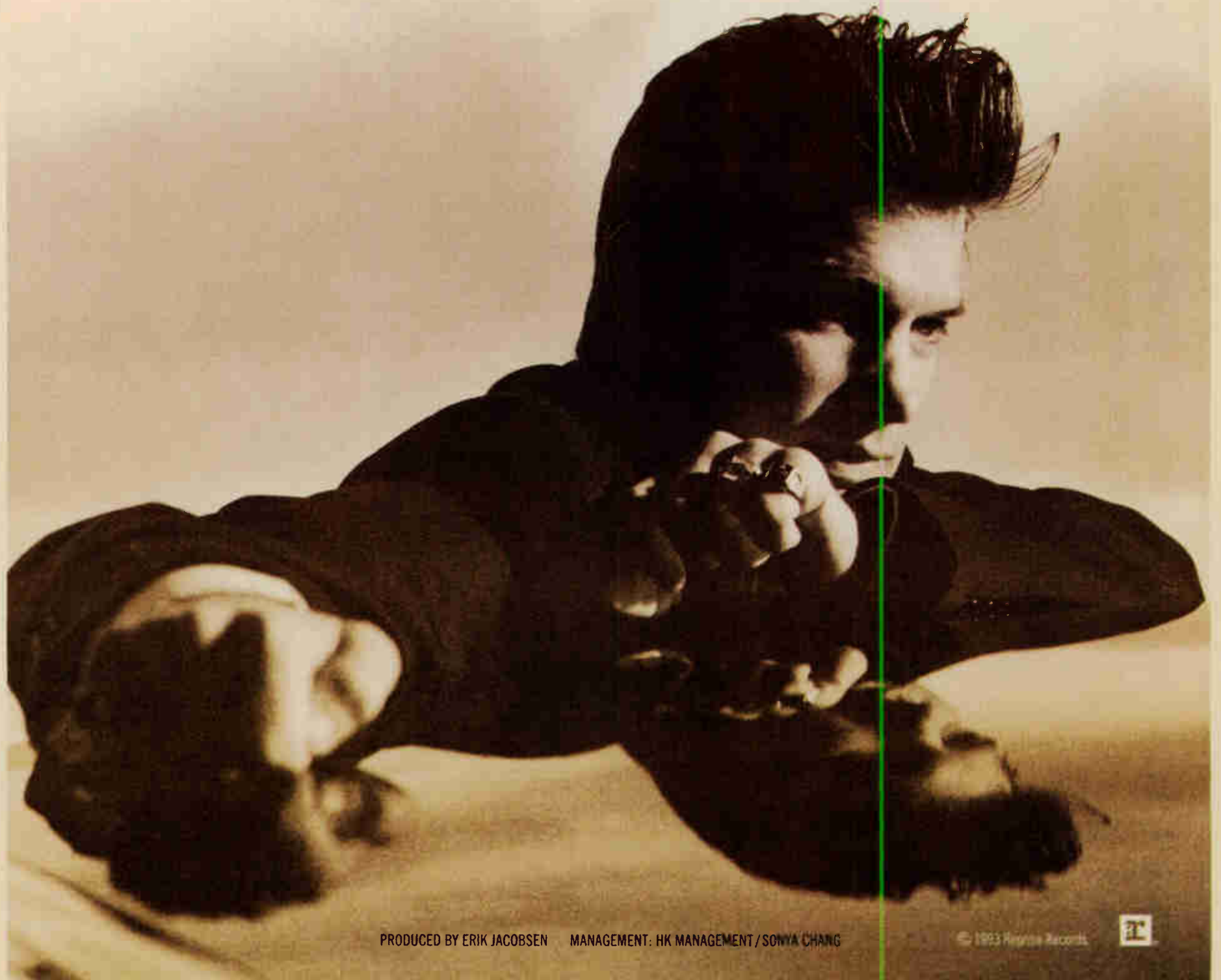


# CHRIS ISAAK

## CAN'T DO A THING (TO STOP ME)

THE PREMIER SINGLE FROM SAN FRANCISCO DAYS

**#1 MOST ADDED-AC**  
**#4 MOST ADDED-New Rock**  
**Heavy Rotation** ▼ ↻ ↺



PRODUCED BY ERIK JACOBSEN    MANAGEMENT: HK MANAGEMENT / SONYA CHANG

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