

I N S I D E:

CLINTON TACKLES CREDIT CRUNCH

President Clinton announced banking regulation changes designed to ease the credit crunch affecting broadcasters, who may be able to take advantage of proposed small business tax credits as well.

Page 4

FIRST QUARTER LABEL AIRPLAY SURVEY DEBUTS

Scoring 11.5% of the chart records in five major formats, MCA topped the overall field in R&R's new quarterly label airplay performance review. Also on tap: the overall leaders, the Top 10 labels in all nine formats, and more.

Page 30

PROGRAMMING TO 'GENERATION X'

In four years, there will be no baby boomers in the 18-34 demo. Consultant Tom Barnes details this younger generation's traits — and the challenge of making radio relevant to the post-boomer lifestyle.

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POINT AFTER CONVERSION

Three recent New Rock converts — KPNT/St. Louis, KEDJ/Phoenix, and WCHZ/Augusta — explain why their motives went deeper than the music.

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IN THE NEWS...

- Format flips in SF, Philly
- Scott Meier VP/GM at WOWF/Detroit
- Brad Chambers PD at KPLX/Dallas

Page 3

- Jon Robbins PD at WCXR/DC
- Paul Orescan new IRS VP/Mktg. & Promo
- Ted Volk, Tracy Skelly new Geffen Promo Directors

Page 11

Newsstand Price \$6.00



Shamrock, Malrite Set 21-Station, \$300 Million Mega-Transaction

Deal creates second-largest radio-only group, instant SF duopoly

Following months of speculation, Shamrock Broadcasting and Malrite Communications announced plans to merge their radio groups in a stock-swap deal valued at over \$300 million. The merger, which is expected to close in early summer, is the second largest radio deal ever — ranking just behind Group W's 1989 purchase of 10 Legacy and Metropolitan stations for \$385 million.

The merger, with Shamrock parent Shamrock Holdings as the surviving entity, will catapult the company into the top ranks of group owners. It will be the country's second-largest radio-only company (exceeded only by Infinity), with stations in half of the nation's 24 largest markets.

Nine Malrite stations (all except WEGX/Philadelphia, which is owned by a Malrite limited partnership) will be merged into Shamrock's radio group. Prior to the merger, both

Merger Mania

Here's how the new Shamrock group will look by Arbitron market rank and annual billing (in millions)*:

1. WHTZ/NY (M) CHR	\$10.2
2. KLAC & KZLA/L.A. (M) Ctry	14.5
4. KABL-AF/SF (S) AC	4.4
KNEW & KSAN/SF (M) Ctry	11.5
SF total	15.9
6. WWWW-AF/Detroit (S) Ctry	9.1
10. KZFX/Houston (S) CR	6.2
12. WFOX/Atlanta (S) Gold	7.2
13. KXRK/Seattle (S) Gold	5.1
17. KFAN & KEEY/Minn. (M) Sports/Ctry	12.0
20. WWSW-AF/Pitts. (S) Gold	8.9
22. KMLE/Phoenix (S) Ctry	6.0
23. WHK & WMMS/Cleveland (M) N-T-AOF	7.6
24. KXKL-AF/Denver (S) Gold	7.0

(M) original Malrite station; (S) original Shamrock station
*Source: Duncan's Radio Market Guide, 1993 Edition

Shamrock's and Malrite's TV and other nonradio operations will be spun off to shareholders. According to "Duncan's Ra-

Feb. Revenues Increase 12%

Radio revenues enjoyed a 12% increase last month, their highest growth in the '90s.

Over 90% of the 85 markets reporting revenues to Miller, Kaplan, Arase & Co. last month experienced increases over February 1992 figures. Even the West, which had lagged behind other regions during 1992, grew at a healthy pace, fueled by double-digit growth in Los An-

geles and San Francisco.

National business was up 11%, just 1% shy of the 12% spurt in local radio revenues. After experiencing just four "up" months between July 1990 and July 1992, national sales have been up four of the last eight months. Through January 1993, however, no month in the prior 31 months had been up

REVENUES/See Page 21

Eastern Seaboard Stations Weather Ruthless Blizzard

Listeners, four-wheel drives to the rescue of stranded staffers, fellow residents

Radio went into interactive mode during last weekend's ferocious blizzard, which paralyzed much of the Eastern Seaboard. Stations throughout the region used their airtime to keep citizens calm, exchange critical information, and solicit help from and for their listeners.

Speaking from one of the hardest-hit areas, WUSY

(US101)/Chattanooga PD Bob Sterling said he started preparing for the storm last Thursday, but noted, "Everybody here was surprised at the 22 inches we got."

WUSY abandoned its Country format all weekend in order to take calls from citizens in need as well as listeners offering to help with transportation, supplies, and the like.

Most Showed Up

Sterling said most of his station's employees showed up to help out during the storm. "Everyone manned the phones or otherwise pitched in. Most stayed at a nearby hotel, although our news director and engineer spent a few nights at the station. And though some staffers were able to go home, most didn't have electricity.

"The listeners were great about helping those who were stranded or in need of food or

MEGA-DEAL/See Page 21

BLIZZARD/See Page 12

Cautious Radio Trims Stern

Stung by FCC, KLSX excises graphic portions of morning show; KFBI says it's done same

Once burned, twice learned. That's Greater Media's new attitude toward Howard Stern's show, which last year netted the company's KLSX/Los Angeles a \$105,000 indecency fine from the FCC.

In a bid to win a reduction of that fine and avoid further levies, the company has been monitoring — and occasionally editing — Stern's program before airing it on KLSX.

The practice came to light last Wednesday (3/10) after KLSX dumped out of Stern's show at 9:30am, some 90 minutes early. Much of the "missing" program was devoted to a discussion about the condition of Jessica Hahn's sex organs.

Greater Media Exec. VP Tom Milewski confirmed that monitoring and editing take place, but refused further comment. Asked whether the practice was adopted with the FCC

in mind, Milewski said, "I don't want to get into that."

However, in a recent Los Angeles Times story that he described as "substantially correct," Milewski was quoted as saying the editing is designed to "avoid further complaints to the FCC during the pendency of the litigation." An FCC staffer told R&R that Greater Media executives used a recent meeting with one commissioner to tout the monitor-and-edit system as a factor that should be weighed in the company's favor as the agency nulls the company's appeal.

According to a source familiar with the contract between Infinity Broadcasting and Stern affiliates, KLSX's editing may put its affiliation at risk. "The agreement requires that the show be aired in its entirety. If [KLSX] dropped 90

STERN/See Page 21

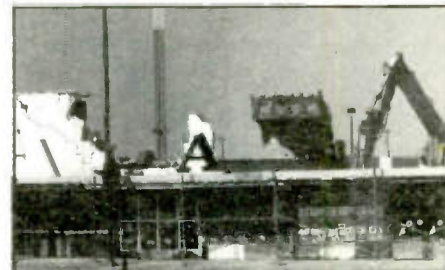
KABC & KLOS/Los Angeles Stage Demolition Derby



To make room for the last phase of KABC & KLOS/Los Angeles's expansive new broadcast facilities, the Cap Cities/ABC Talk/AOR outlets' historic studios were demolished last week (3/11).

Erected in 1937 as a house, the original La Cienega Blvd. structure was converted later into a transmitter site for now-defunct KECA.

After ABC purchased the KECA radio rights and property, the combo — known then as KABC-AM & FM — moved its operations to the site from Vine St. in 1960.





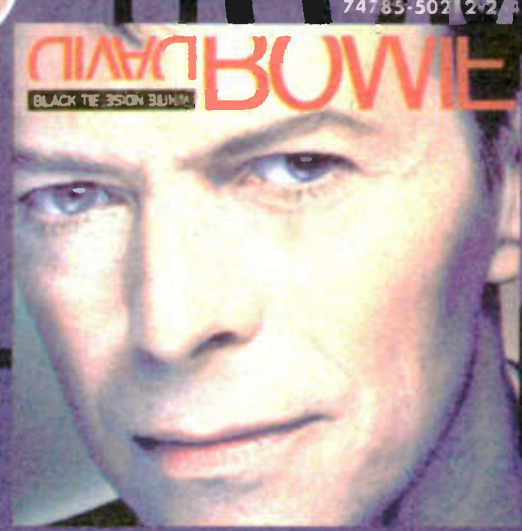
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AC Shakeup In San Francisco

Viacom wishes upon a Star; KABL now B98

San Francisco's AC battle heated up this week, with Viacom AOR simulcast combo KDBK/San Francisco & KDBQ/San Jose-Santa Cruz entering the fray and Shamrock Soft AC KABL adopting a more contemporary approach.

KDBK & KDBQ kicked off its Hot AC "Star FM" presentation at 3pm Saturday (3/13) with 989 songs in a row. PD Chris Miller exited the stations, which are now seeking a PD, an on-air staff, and new calls.

Viacom's Los Angeles station, KYSR, also uses the Star handle, but as VP/GM Bruce Raven-Stark told R&R, "The name's the same, but there are different market tastes, attitudes, and nuances."

SAN FRANCISCO/See Page 21

Pair Of Philly Format Flips

WEGX 'Smooth Jazz,' WKSZ fills CHR hole

A flurry of format flips shook up Philadelphia, with two stations making major changes within 65 hours of each other.

Eagle Flies Away

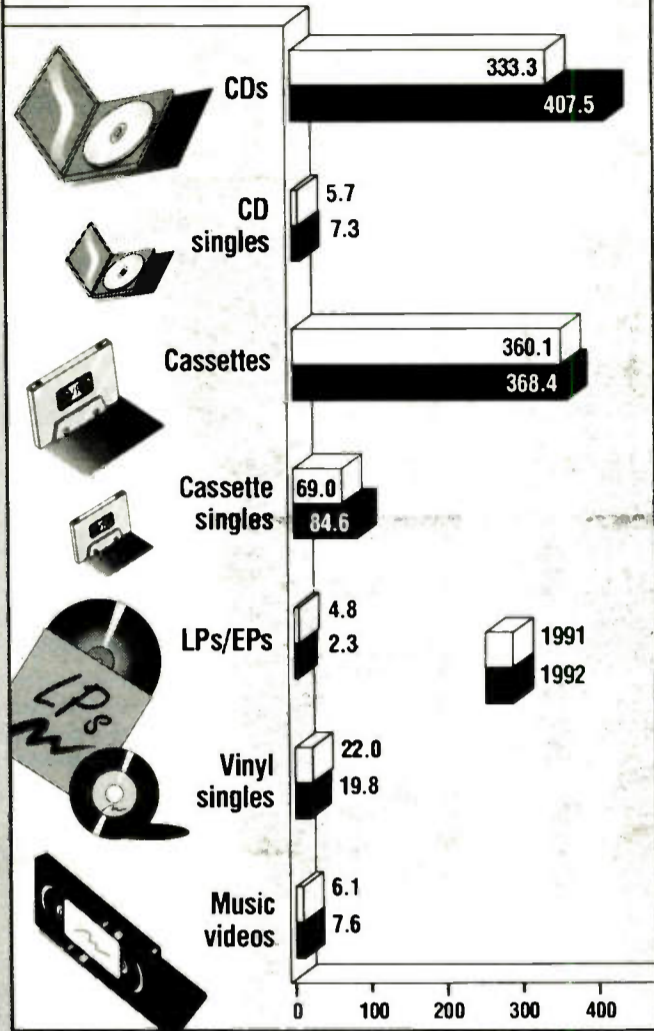
At 1:06pm last Friday (3/12), CHR WEGX/Philadelphia segued into NAC-Jazz hybrid "Smooth Jazz 106.1." WNWV/Cleveland PD Bernie Kimble has been named OM/PD at the station, which has applied for new calls WJZ.

Malrite President John Chaffee commented, "This remarkable format brings us the most desirable demos and provides a distinctive identity on a crowded radio dial."

PHILLY FLIPS/See Page 21

Recorded Music Sales

Unit Shipments In Millions



Music Sales Surge In '92

Recorded music sales in 1992 grew 15% compared to the previous year, according to the Recording Industry Association of America. The industry shipped nearly 900 million units — consisting of CDs, tapes, vinyl, and videos in both single and long-play form — with a retail value of \$9 billion.

In 1991, 801 million pieces of product were shipped with a value of \$7.8 billion.



A weekly look back at meaningful and amusing events from R&R's archives

First Convention Foreshadows Future

Eighteen years ago this week R&R's first convention was staged at (and overflowed from) Atlanta's Royal Coach Motor Hotel, with more than 800 industry registrants. Attendees were welcomed by Lt. Gov. Zell Miller, 17 years before his bigtime Democratic Convention address, and Jay Thomas emceed the closing show — starring Cheech & Chong, the Pointer Sisters, Loudon Wainwright III, and Southern acts Jim Stafford, Paul Davis, and Sami Jo.

Sessions included a Q&A with Clive Davis and a radio/record debate, about which it's interesting to note that all the radio people are still prominent in the biz and none of the record folks are. And along with the official backgammon tournament (!), coordinated by future R&R Exec. VP John Leader, the convention featured a room in which labels showed videos of their top artists... six years before MTV.

Also Celebrating 20 Years Of Excellence:

Communication Graphics Inc

Chambers Heads To KPLX/Dallas As PD

Former KNAX/Fresno PD/morning man Brad Chambers has been named PD at KPLX/Dallas. He succeeds Bobby Kraig, who left the post late last year to become Arista/Nashville's Director/National Promotion.



Chambers

CHAMBERS/See Page 21

Meier VP/GM At WOWF/Detroit

Sports radio veteran Scott Meier has been named VP/GM of Alliance Broadcasting FM News/Talk outlet WOWF (WOW-FM)/Detroit. He succeeds acting VP/GM Betty Pazdernik, who plans to move to the Northeast.

MEIER/See Page 21

MARCH 19, 1993

URBAN ACs WRITE MAGNUM OPUS

Opus Media Group Urban ACs WLVA-FM/Hardeeville-Savannah and WKXI-AM & FM/Jackson, MS provide the inside story on their ratings gains.

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NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

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Clinton Urges Banks To Ease Credit Crunch

In an effort to spur investment and job creation, President Bill Clinton has announced changes in banking regulations designed to ease the credit crunch affecting broadcasting and many other industries.

Clinton, addressing a group of small business owners and bankers at the White House, said he wanted bankers to know that "if you make sensible loans, the government should not come down on you."

Don't look for any quick move by banks to dole out money. It will take about three months to put the administration's regulatory changes into effect. In many ways, the Clinton move expands on former President George Bush's call more than a year ago for regulators to ease up on banks to encourage lending. That first round of jawboning had little noticeable impact on lending availability.

Paul Kagan Associates analyst Bishop Cheen was optimistic that Clinton's regulatory changes would help improve the lending climate. But he warned that it will be a while before all but the largest, most credit-worthy broadcast groups are able to benefit. Cheen said middle market players won't

see the lending climate improve "until the banking community sees a couple of years of growth and a couple of years of duopoly — and likes what it sees."

Small Business Tax Credits

Many broadcasters may be able to take advantage of the investment tax credit proposed as part of President Clinton's overall economic plan. A 7% tax credit would apply to property placed into service between December 3, 1992 and December 31, 1994.

The tax credit, designed to encourage investment, would reduce the effective purchase price of a radio station. In theory, it could help get lenders to sign off on a marginal deal.

Small businesses (defined as those grossing less than \$5 million a year) would be eligible for a permanent Small Business Investment Tax Credit. A temporary incremental tax credit would be

available to larger companies in 1993 and 1994, but only for increased investment in qualified property (above a base calculated from 1989 through 1991 or from 1987 through 1991).

Broadcasters acquiring stations in 1993 and 1994 who didn't acquire new properties from 1989 through 1991 stand to benefit regardless of size. Since acquisition activity for the '89-'91 period was extremely light, the base calculation shouldn't be much of a restriction for station buyers.

A recovery period of more than seven years is required to qualify for the full 7% investment credit. Therefore, only a partial tax credit will be available on most broadcast assets other than towers and certain transmitting equipment.

For small businesses, the Clinton Administration wants to keep the investment tax credit even after 1994. But it would drop to 5% in 1995. Of course, all of these details are subject to change as the proposal makes its way through Congress.

—Jack Messmer
and George Nadel Rivin, CPA

RAB TO HOLD CONFERENCE

More Radio Sessions Scheduled For NAB '93

While the NAB Convention is traditionally dominated by television and its issues, this year's edition will feature a significant number of radio-related sessions and events — many of them produced by the RAB.

For the first time ever, RAB will hold a conference at the NAB con-fab (April 19-22 in Las Vegas). In addition to general sessions focusing on the sales environment and outlook, RAB will stage a series of workshops on a variety of topics, including duopolies and LMAs, database marketing, and strategic planning.

NAB's radio offerings include

sessions on maximizing station revenue, cashing in on the Radio Broadcast Data System (RBDS), and another look at duopolies and LMAs.

Radio issues will also be discussed at several sessions with FCC and congressional officials. Among those slated to appear are FCC Commissioners James Quello, Er-

vin Duggan, and Andrew Barrett, Mass Media Chief Roy Stewart, and several agency staffers. NAB also expects to draw 15-20 key members of Congress. President Clinton has been invited, but has not yet responded, said NAB officials said.

The association expects to book a record 500,000 square feet of exhibition space. To help radio operators maximize their browsing time, radio-related exhibitors will once again be gathered in one designated area.

USA Digital Waiting For NRSC Details, Advancing Own Tests

USA Digital Radio isn't committing itself to National Radio Standards Committee (NRSC) testing of its DAB system until it receives details of the NRSC deal struck by NAB and EIA (R&R 3/12). Regardless, USA Digital plans a mobile DAB demonstration at next month's NAB convention in Las Vegas.

Gannett Company VP/Finance Dan Ehrman told R&R that USA Digital's partners (Gannett, CBS, and Group W) wanted to know exactly what NAB and EIA are proposing for the NRSC tests of in-band, on-channel DAB systems before agreeing to submit their system. Ehrman noted that USA Digital had missed a deadline on EIA's testing timetable because of the dispute with NAB. Although the two have now come to terms, Ehrman said USA Digital had not received any word on whether the "window" would reopen for system submissions.

NAB's DAB Task Force Chairman Alan Box told R&R that designers would soon be given another op-

portunity to enter the testing competition. "It'll be a quick window, and then we'll get going."

Only one in-band, on-channel system was entered in the EIA testing program, which will now move to the NRSC — Amati Communications. Besides USA Digital, Kintel Technologies is the only company known to be working on an in-band, on-channel system. Kintel, which claims its technology has applications far beyond the broadcasting field, has shown little or no interest in participating in any DAB tests.

Field Shrinks

Regardless of whether USA Digital enters the NRSC testing, its de-

signers are planning a mobile demonstration at next month's NAB convention. The bus may offer both AM and FM DAB — each transmitted on the same channel with an analog signal.

CBS Radio VP/Engineering Tony Masello said the AM DAB system, previously transmitted alone, is now being broadcast in tandem with an analog signal at USA Digital's Cincinnati test site. USA Digital plans to use an existing Las Vegas station for its FM demonstration, but the AM broadcasts will be in the expanded band.

There are now only five applicants for nationwide satellite DAB licenses — still five too many as far as NAB and most broadcasters are concerned. Loral Aerospace has withdrawn its satellite DAB application after signing a contract to build the satellite proposed by Satellite CD Radio. Comments on the remaining applications are due at the FCC by April 9.

DC REPORT

Scripps Howard Radio Group On The Block

Donaldson, Lufkin & Jenrette has been hired to shop Scripps Howard Broadcasting's radio properties: WMC-AM & FM/Memphis, WVRT/Baltimore, and KUPL-AM & FM/Portland.

"Radio has been a very small component of our broadcast business," said President Lawrence Leser, who also heads Scripps Howard's 86% owner, E.W. Scripps Company.

Scripps Howard may not have to look very far for a buyer. The VP/GMs of the radio stations — Ed Hardy, Don Meyers, and Jim Fox — plan to make a bid. They've retained Pacific Crest Securities to find money for the deal.

In other dispatches from the business front:

- Paxon Enterprises has closed on its purchase of Florida Radio Network from Broadcast Equities Inc. The deal was brokered by Communications Equity Associates. No terms were disclosed.

- Jacor Communications has completed a refinancing that reduced its senior debt from \$69 million to \$45 million. It also has a \$20 million credit line for future acquisitions. Banque Paribas, First National Bank of Boston, and Continental Bank provided the financing.

- Clear Channel Communications is now selling advertising for three FMs and one AM in Austin. After closing on KHFI (Clear Channel already owned KPEZ), the company signed a joint sales agreement with KMOW & KEYI. Even with four signals to sell, Clear Channel's sales team won't have a lock on this market. Combined revenues will still fall far short of market leader KASE.

- Former WBES/Charleston, WV owner (and current creditor) Don Mills has filed against a proposed bankruptcy sale to crosstown rival WVSR-AM & FM, citing cume totals (rather than AQH shares) to claim the proposed duopoly violates the FCC's 25% cap. What the petition doesn't mention, though, is that the cume for all Charleston stations runs to 175 "percent."

FCC Levies Large Fines In Small Markets

The FCC has slapped two small market operators with huge fines for violations of its ownership and operating rules.

Weston Properties XVIII L.P., which owns WKBR/Manchester, NH, netted an \$8000 penalty for doing an LMA that the FCC believes constituted an unauthorized transfer of control.

According to the agency, Weston abdicated all responsibility for the station when it entered into a management agreement with Brian Dodge, who totally controlled station operations, kept all the revenue, and paid Weston a \$1275 per month "lease fee."

Meanwhile, WGZM (formerly WGGJ)/Cleveland, GA is facing a \$17,500 fine for violation of the FCC's main studio rule. Seems there were no employees and no public file at the transmitter site facility that the station claimed as its "main" studio.

On a positive note, the FCC has rescinded a \$10,000 main studio fine against KALF/Red Bluff, CA after ruling that the station could figure its principal community contour using Tech Note 101 — a calculation method applied where station towers are situated on mountaintops.

Also of interest:

- Former FCC Chairman Al Sikes has joined Hearst Corp. as chief of its New Media & Technology Group. The group will try to figure out ways to adopt existing editorial and programming products for use with emerging telecommunications technologies.

- The FCC is seeking comments on new RF radiation limits, which could pose a problem for some radio stations. One proposal would incorporate two tiers of exposure levels — with current limits applying to employees and contract engineers, but with restrictions five times stricter for areas open to the general public. That could spell trouble for stations that have had suburban neighborhoods spring up around high-power transmitters.

- The Commission last week affirmed that the "retransmission consent" provision of the new cable television law does indeed apply to radio.

That ruling means radio stations can attempt to negotiate compensation (cash or other consideration) from cable operators that carry their programming. However, because the "must-carry" section of the law does not apply to radio, cable systems are free to drop radio stations that demand too much.

- Peter Ross, Sr. Legal Advisor to Commissioner Sherrie Marshall, exits to become a partner in the law firm of Wiley, Rein & Fielding . . . Former CBS News VP Joseph Dembo is named acting President of National Public Radio.

—Randall Bloomquist, Jack Messmer

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TRANSACTIONS

Disney Expands Shamrock With \$300 Million Malrite Mega-Merger

Cities/ABC scores Atlanta duopoly for \$19 million; Edens cashes last combo to Par for \$13 million

Deals Of The Week

Shamrock-Malrite Merger

PRICE: \$300 million (estimated)
TERMS: Duopoly deal (San Francisco only); stock-for-stock merger
BUYER: Shamrock Holdings Inc., owned by the Roy Disney family; Trefoil Capital Investors L.P., an investment fund organized by Shamrock executives; and Milton Maltz. The company is headed by President Stanley Gold. Shamrock Holdings will spin off all of its nonradio assets to other Disney family companies before this merger is consummated. Phone: (818) 845-4444
SELLER: Shamrock Broadcasting Inc., a subsidiary of Shamrock Holdings Inc., currently owned by the Disney family. Shamrock Broadcasting is headed by Chairman Bill Clark and President Marty Loughman, who will continue in those roles after the merger. The company also owns WHB & KUDL/Kansas City, which it expects to sell to Apollo Radio, and three TV stations, which will be spun off to other Disney entities.

KABL-AM & FM/

Oakland-San Francisco
FREQUENCY: 960 kHz; 98.1 MHz
POWER: 5kw; 100kw at 960 feet
FORMAT: AC

WWW-AM & FM/Detroit

FREQUENCY: 1130 kHz; 106.7 MHz
POWER: 50kw day/10kw night; 28.5kw at 728 feet
FORMAT: Country

KZFX/Lake Jackson-Houston
FREQUENCY: 107.5 MHz
POWER: 94.5kw at 1971 feet
FORMAT: CHR

WFOX/Gainesville-Atlanta
FREQUENCY: 97.1 MHz
POWER: 100kw at 1570 feet
FORMAT: Gold

KXRX/Seattle
FREQUENCY: 96.5 MHz
POWER: 100kw at 1223 feet
FORMAT: AOR

WWSW-AM & FM/Pittsburgh
FREQUENCY: 970 kHz; 94.5 MHz
POWER: 5kw; 50kw at 810 feet
FORMAT: Gold

KMLE/Chandler-Phoenix
FREQUENCY: 107.9 MHz
POWER: 100kw at 1735
FORMAT: Country

KXKL-AM & FM/Denver
FREQUENCY: 1280 kHz; 105.1 MHz
POWER: 5kw; 100kw at 1169 feet
FORMAT: Gold

SELLER: Malrite Communications Group Inc., owned by Milton Maltz. It is also general partner of WEGX/Philadelphia and owns five TV stations which are not included in this merger. Phone: (216) 781-3010

WHTZ/Newark-New York
FREQUENCY: 100.3 MHz
POWER: 6kw at 1361 feet
FORMAT: CHR

KLAC & KZLA/Los Angeles
FREQUENCY: 570 kHz; 93.9 MHz
POWER: 5kw; 18.7kw at 3136 feet
FORMAT: Country

KNEW & KSAN/
Oakland-San Francisco
FREQUENCY: 910 kHz; 94.9 MHz
POWER: 5kw; 30kw at 1207 feet
FORMAT: Country

KFAN & KEEY/
Minneapolis-St. Paul
FREQUENCY: 1130 kHz; 102.1 MHz
POWER: 50kw day/30.5kw night; 100kw at 1035 feet
FORMAT: Sports; Country

WHK & WMMS/Cleveland
FREQUENCY: 1420 kHz; 100.7 MHz
POWER: 5kw; 34kw at 600 feet
FORMAT: News/Talk; AOR

WYAY/Gainesville-Atlanta

PRICE: \$19 million
TERMS: Duopoly deal
BUYER: Capital Cities/ABC Inc., whose radio group is headed by President James Arcara. The company owns 21 stations (including WKHX-AM & FM/Atlanta), the ABC Radio Networks, Satellite Music Networks, ABC-TV, eight TV stations, and various other media holdings. Phone: (212) 456-6079
SELLER: NewCity Communications, headed by President Dick Ferguson. It also owns 12 other stations, including WYAI/La Grange-Atlanta, which currently simulcasts WYAY but is not included in this deal and will be sold separately. Phone: (203) 333-4800
FREQUENCY: 106.7 MHz
POWER: 100kw at 1400 feet
FORMAT: Country
BROKER: Charles Giddens of Media Venture Partners
COMMENT: This sale will break up NewCity's unique dual FM, created in the days before duopoly to give the company two FM signals in the Atlanta market without overlapping city-grade signal contours.

KKLQ-AM & FM/San Diego

PRICE: \$13 million
TERMS: Duopoly deal
BUYER: Par Broadcasting, owned by Leon Parma, Ernest Rady, Steve Jacobs, and various trusts of the Parma and Rady families. It owns KGMG & KIOZ/Oceanside-San Diego. Phone: (619) 560-5464
SELLER: Edens Broadcasting, headed by Chairman Gary Edens. This will complete a selloff of the Edens group, and Gary Edens will become a consultant to Par. Phone: (602) 258-5293
FREQUENCY: 600 kHz; 106.5 MHz
POWER: 5kw; 50kw at 440 feet
FORMAT: CHR
BROKER: Kallil & Company

TRANSACTIONS AT A GLANCE

1993 Deals To Date:

\$679,562,346
 (Last Year: \$227,566,913)

Total Stations Traded This Year: 274
 (Last Year: 231)

This Week's Action: \$347,365,243
 (Last Year: \$112,512,644)

Total Stations Traded This Week: 56
 (Last Year: 32)

Deals Of The Week:

Shamrock-Malrite Merger \$300 million (estimated)

- WHTZ/Newark-New York
- KLAC & KZLA/Los Angeles
- KABL-AM & FM & KNEW-KSAN/ Oakland-San Francisco
- WWW-AM & FM/Detroit
- KZFX/Lake Jackson-Houston
- WFOX/Gainesville-Atlanta
- KXRX/Seattle
- KFAN & KEEY/Minneapolis-St. Paul
- WWSW-AM & FM/Pittsburgh
- KMLE/Chandler-Phoenix
- WHK & WMMS/Cleveland
- KXKL-AM & FM/Denver

- WYAY/Gainesville-Atlanta \$19 million
- KKLQ-AM & FM/San Diego \$13 million

- KPIK/Beebe, AR No cash consideration for 10%
- WWHL & WLRQ/Cocoa (Titusville-Melbourne) No cash consideration for approximately 28%
- WSGC/Ringgold, GA (Chattanooga, TN) No cash consideration
- WKZI/Casey, IL (Terre Haute, IN) Undisclosed
- WCKN & WRXZ/Indianapolis \$7 million
- KHBT/Humboldt, IA \$234,878
- WCYN-AM & FM/Cynthiana, KY No cash consideration for 98.75%
- WTKL/Baton Rouge No cash consideration
- WBEC-AM & FM/Pittsfield, MA \$500,000
- KQUA (FM CP)/Lutesville, MO \$12,365
- WIPS/Ticonderoga, NY \$90,000
- KWSH/Wewoka, OK No cash consideration
- WBLF/Bellefonte, PA \$105,000
- WIYQ/Ebensburg (Johnstown), PA \$450,000
- WGCB-AM & FM/Red Lion, PA \$2,825,000
- WOSO/San Juan, PR \$1.2 million
- WSHG/Ridgeland (Hilton Head Island), SC \$375,000
- WVFB (FM CP)/Celina, TN \$14,000
- WQZZ/Columbia, TN \$50,000
- KTKX/New Boston (Texarkane), TX \$90,000
- KPCB/Rockport (Corpus Christi), TX \$400,000
- KVAR/San Antonio \$1,030,000
- WPLC/Spotsylvania (Fredericksburg), VA \$200,000
- WLOG/Logan, WV \$40,000
- WLTP & WNUS/Parkersburg, WV-Beipre, OH \$575,000
- WMGU/Stevens Point (Wausau), WI \$174,000

Arkansas

KPIK/Beebe
PRICE: No cash consideration for 10%
TERMS: Transfer owing to dissolution of partnership and creation of new corporation to serve as licensee
BUYER: KPIK Communications Inc., owned by Judith and Moffett Davis of Beebe (51% and 49%, respectively)
SELLER: Barbara Faith, surrendering her 10% partnership interest in the station. The other partner has been Judith Davis (90%).
FREQUENCY: 101.5 MHz
POWER: 6kw at 328 feet
FORMAT: AC

Florida

WWHL & WLRQ/Cocoa (Titusville-Melbourne)
PRICE: No cash consideration for approximately 28%
TERMS: The seller is transferring a portion of his stock to his children as gifts. The stock transfer agreement states that the fair market value of the corporation is \$4.57 million.
BUYER: Kris Klepper of Tiffin, OH, increasing his stock interest in Superior Distributing Co. Inc. and wholly owned subsidiary EZY COM Inc. from

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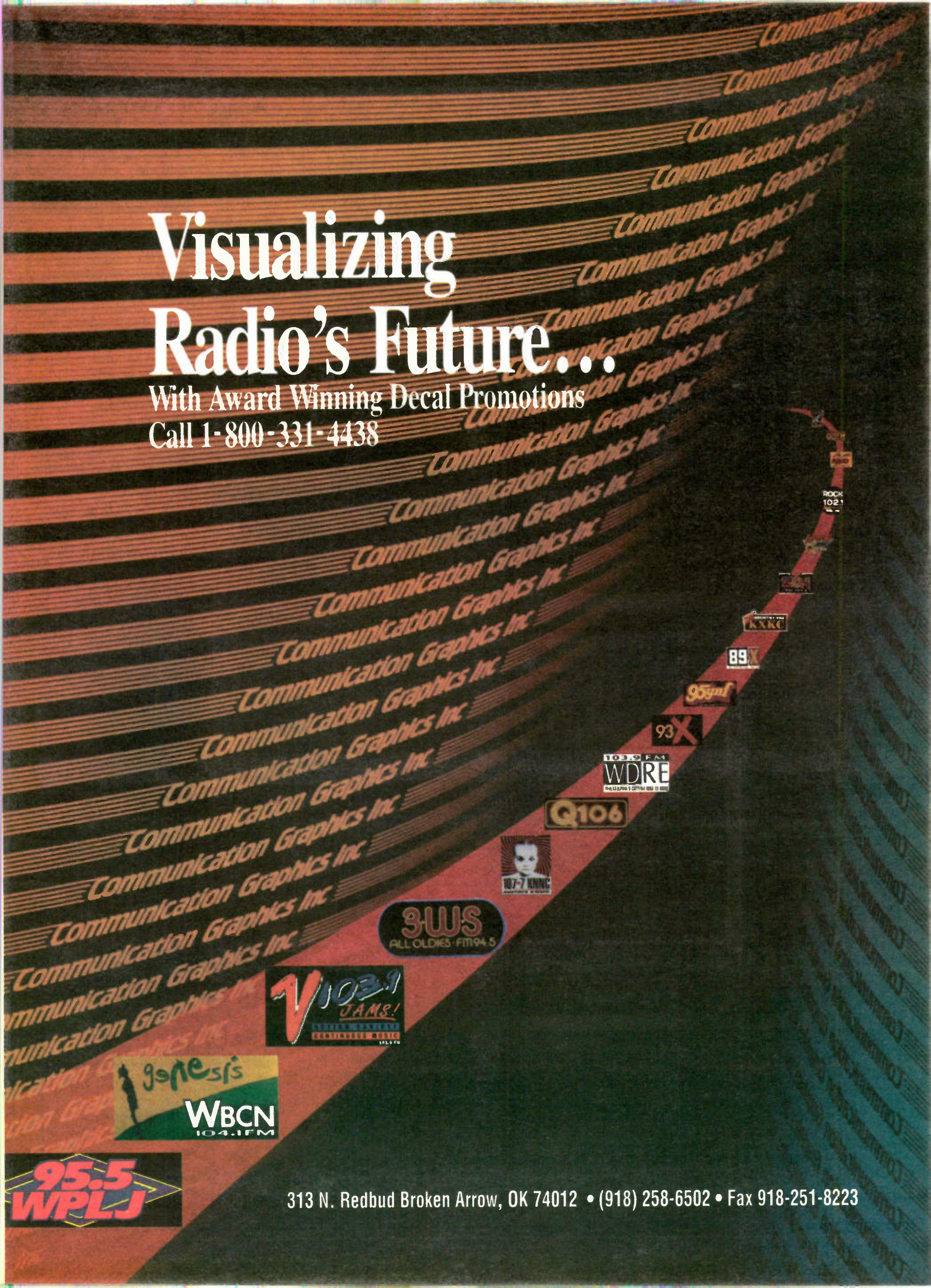
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TRANSACTIONS

Continued from Page 6

16.3% to 23.24%; **Michael Klepper** of Tiffin, increasing his stock interest from 16.3% to 23.24%; **Tanya Klepper** of Melbourne, increasing her stock interest from 2.4% to 9.42%; and **Anne Noone** of Linville, NC, increasing her stock interest from 2.4% to 9.42%.

SELLER: Robert Klepper of North Key Largo, FL, decreasing his stock interest from 62.3% to 34.69%

FREQUENCY: 1350 kHz; 99.3 MHz

POWER: 1kw; 1.21kw at 499 feet

FORMAT: News/Talk; AC

Georgia

WSGC/Ringgold (Chattanooga, TN)

PRICE: No cash consideration

TERMS: According to a statement filed with the application, the license is being assigned to the licensee's current limited partner (controlled by the wife of its general partner) for its "past funding of the station." In addition, the current general partner will receive an option to purchase the station for \$250,000 "as consideration for his continuing to fund the station's operation following consummation of this assignment."

BUYER: Battlefield Radio Inc., owned by Ringgold Telephone Company (95%), and Marshall and Alice Bandy of Ringgold (2.5% each). Ringgold Telephone Co., in turn, is 100% owned by Alice Bandy. Phone: (706) 937-4653

SELLER: Battlefield Broadcasting L.P., owned by general partner Marshall Bandy (66.67%) and limited partner Ringgold Telephone Co. (33.33%)

FREQUENCY: 101.9 MHz

POWER: 741 watts at 659 feet

FORMAT: Gold

Illinois

WKZI/Casey (Terre Haute, IN)

PRICE: Undisclosed

TERMS: The application states the

buyer "held a substantial lien" on the station's former owner when it went into bankruptcy. This assignment of the license has been approved by a federal bankruptcy court.

BUYER: Paul and Eleanor Ford of West Terre Haute. They are former owners of this station and **WPFR/Terre Haute**. Phone: (812) 535-3831

SELLER: Donald Hoagland, trustee in bankruptcy for **Ford F.M. Inc.**, which had been owned by John and Joyce McDaniel

FREQUENCY: 800 kHz

POWER: 250 watts

FORMAT: This station is dark.

COMMENT: This station was sold for \$260,000 in 1987.

Indiana

WCKN & WRZX/Indianapolis

PRICE: \$7 million

TERMS: Duopoly deal

BUYER: Broadcast Alchemy L.P., headed by President Frank Wood. It owns **WNDE & WFBQ/Indianapolis** and **WDVE/Pittsburgh**. Phone: (513) 621-1600

SELLER: WIN Communications Inc., headed by President George Sosson. It also owns **WQAL/Cleveland**; **WEBE/Westport, CT**; **WICC/Bridgeport**; **WMXN/Norfolk-Portsmouth**; **WUNO & WFID/San Juan, PR**; and **KEYZ & KORG/Anaheim**. Phone: (203) 857-5600

FREQUENCY: 1430 kHz; 103.3 MHz

POWER: 5kw; 18kw at 850 feet

FORMAT: Country; AOR

BROKER: Gary Stevens

COMMENT: This combo sold for \$12.75 million in 1986.

KHBT/Humboldt

PRICE: \$234,878

TERMS: The station assets are being sold for \$148,000 cash at closing. Payments totaling \$86,878 are due over four years under a noncompete agreement.

BUYER: Signature Communications Inc., owned by Frank, Nancy, and Frederic Hayer of Adel, IA. Phone: (515) 996-2772

SELLER: Christensen Broadcasting Inc., owned by Robert and Virginia Christensen of Humboldt. Phone: (515) 332-4100

FREQUENCY: 97.7 MHz

POWER: 3kw at 275 feet

FORMAT: B/EZ

Kentucky

WCYN-AM & FM/Cynthiana

PRICE: No cash consideration for 98.75%

TERMS: Stock transfer pursuant to the will of the late owner

BUYER: Anna (50.62%), Gary (16.46%), and Richard (16.46%) Anderson of Cynthiana and Janet Rush (16.46%) of Louisville, acquiring all stock of **WCYN Radio Inc.** They each previously owned a small interest in the company and are the wife and children of the late owner. Phone: (606) 234-1400

SELLER: Anna Anderson, executrix of the Estate of Estil R. Anderson, transferring a 98.75% stock interest

FREQUENCY: 1400 kHz; 102.3 MHz

POWER: 500 watts day/1kw night; 3kw at 98 feet

FORMAT: Country

Louisiana

WTKL/Baton Rouge

PRICE: No cash consideration

TERMS: A receiver has been appointed by the 19th Judicial District Court for the parish of East Baton Rouge to preserve the assets of the station, which has been off the air and in legal limbo since the murder of GM/sole officer/50% stockholder Louis Bathen last April. His only heir, his mother, also recently died. The FCC had refused to accept a request for authority to remain silent filed by 50% shareholder Richard Preis because he is not an officer of the licensee.

BUYER: Stephen Poss, temporary receiver of **Leader Group Inc.**

SELLER: Leader Group Inc., owned by Richard Preis and the Estate of Louis Bathen.

FREQUENCY: 1260 kHz

POWER: 1kw day/127 watts night

FORMAT: This station is dark.

Massachusetts

WBEC-AM & FM/Pittsfield

PRICE: \$500,000

TERMS: Asset sale, subject to approval by the U.S. District Court for the District of Massachusetts at Springfield, MA

BUYER: Aritaur Communications Inc., owned by Joseph Gallagher of Amagansett, NY and William Collatos of Newton, MA. Collatos is a director/shareholder of **Saga Communications**, which owns 16 stations, including **WAQY-AM & FM/Springfield, MA**.

SELLER: Robert Maccini, court-appointed receiver for **Citicom Radio of Pittsfield Inc.** Phone: (401) 454-3130

FREQUENCY: 1420 kHz; 105.5 MHz

POWER: 1kw; 950 watts at 590 feet

FORMAT: AC; CHR

BROKER: Robert Maccini of **Media Services Group**

COMMENT: This combo sold for \$1.15 million in 1981.

Missouri

KQUA (FM CP)/Lutesville

PRICE: \$12,365

TERMS: Stock sale for cash

BUYER: Harold Lawder of Murphysboro, IL, acquiring all stock of **Lutesville Broadcasting Co. Inc.** Phone: (618) 426-3308

SELLER: Roth Stratton, Charles Stratton, Gary Kidd, and Michelle Kidd, selling 25% each. Phone: (502) 247-5122

FREQUENCY: 104.1 MHz

POWER: 1.75kw at 428 feet

New York

WIPS/Ticonderoga

PRICE: \$90,000

TERMS: Asset sale for cash

BUYER: Michael Connery and Linda Ives of Ticonderoga dba **Adirondack Image-WIPS**.

SELLER: Empire State Radio Inc., owned by Andrew and Chloe Brothers. They have interests in **WGY-**

AM & FM/Schenectady; WJYY/Concord, NH; and WRCI/Hillsboro, NH. Phone: (518) 585-2868

FREQUENCY: 1250 kHz

POWER: 1kw daytimer

FORMAT: AC

Oklahoma

KWSH/Wewoka

PRICE: No cash consideration

TERMS: The application states that sellers became receivers for the station following legal action against former owners Gary and Diane Weber. The receivers are now transferring the license to their own company, which had sold the station to the Webers.

BUYER: Five Bells Inc., owned by Jerry and Jean Bell Spencer of Ada, OK. Phone: (405) 257-5441

SELLER: Jerry and Jean Bell Spencer, receivers

FREQUENCY: 1260 kHz

POWER: 1kw

FORMAT: Country

Pennsylvania

WBLF/Bellefonte

PRICE: \$105,000

TERMS: Asset sale for cash. The contract to purchase this station was executed by **Tele-Media Broadcasting Company of Johnstown/Altoona** (see **WIYQ** below) and assigned to the buyer.

BUYER: Doris Ann Clark of Lemont, PA. Phone: (814) 231-2659

SELLER: Bellefonte Broadcasting Company Inc., owned by Cary H. Simpson of Tyrone, PA (see **WIYQ** below)

FREQUENCY: 970 kHz

POWER: 1kw day/74 watts night

FORMAT: Gold

WIYQ/Ebensburg (Johnstown)

PRICE: \$450,000

TERMS: Stock sale for \$337,500 plus an additional \$112,500 for a three-year noncompete agreement

BUYER: **Tele-Media Broadcasting Company of Johnstown/Altoona Inc.**, owned by Robert Tudek and Everett Mundy of Pleasant Gap, PA. They own or are acquiring nine stations, including

Continued on Page 10

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TRANSACTIONS

Continued from Page 8

WLKW-WWLI & WPRO-AM & FM/Providence. Phone: (814) 355-8355
SELLER: Cary H. Simpson of Tyrone, PA, who owns 11 other stations, including **WTRN & WGMR/Tyrone.** Phone: (814) 684-3200
FREQUENCY: 99.1 MHz
POWER: 50kw at 499 feet
FORMAT: Gold
BROKER: Jack Satterfield of Satterfield & Perry Inc.

WGCB-AM & FM/Red Lion

PRICE: \$2,825,000
TERMS: Asset sale for \$150,000 cash; a 15-year promissory note for \$200,000 at an interest rate equal to the rate on the mortgage for the seller's condominium; a 15-year installment judgment note secured by a mortgage on the station real estate for \$2.2 million at interest rates varying from 4% to 10%; and a promissory note for \$275,000 at 6% interest with payment of the principal and all accrued interest due in 15 years or when the installment judgment note is paid in full, whichever comes first.
BUYER: Thomas Harvey Moffit Sr. of Casselberry, FL. He owns **WTLN-AM & FM/Apopka, FL** and **WVCH/Chester, PA**, and is a director of **WEEE/Cherry Hill, NJ**. His son, Thomas Moffit Jr., has interests in several stations, including **WRJZ/Knoxville.** Phone: (407) 695-8484
SELLER: Red Lion Broadcasting Co. Inc., owned by John and Dorothy Norris of Red Lion. They also own **WINB (Shortwave) & WGCB-TV/Red Lion.** John Norris owns **Keystone Inspirational Network**, a nationwide religious TV network, and has a controlling interest in **Norris Satellite Communications**, which has a CP for a nationwide broadcast satellite service in the Ka band. Phone: (717) 246-1681
FREQUENCY: 1440 kHz; 96.1 MHz
POWER: 1kw daytimer; 50kw at 500 feet
FORMAT: Religious
COMMENT: This sale will dissolve the nation's only AM-FM-TV-shortwave combination.

Puerto Rico

WOSO/San Juan

PRICE: \$1.2 million
TERMS: Stock sale for \$700,000 cash and issuance of \$500,000 in nonvoting 8% cumulative convertible preferred stock
BUYER: Sherman Broadcasting Corporation, owned by Sherman Wildman of San Juan. Phone: (809) 268-8080
SELLER: Cavallaro Broadcasting Corporation, a subsidiary of MCO Industries Inc, headed by Chairman Hugh McComas. He also owns **WQBQ/Leesburg, FL.** Phone: (809) 724-4242
FREQUENCY: 1030 kHz
POWER: 10kw
FORMAT: News/Talk

South Carolina

WSHG/Ridgeland (Hilton Head Island)

PRICE: \$375,000
TERMS: Asset sale for \$25,000 cash. The buyer is to make interest-only payments on the balance of \$350,000 at two points above the prime rate published in the *Wall Street Journal* for 12 months. The buyer then has the option

of paying the principal in full or making principal and interest payments over an additional 12 months.

BUYER: Shag Broadcasting Inc., owned by Leroy Harvey Jr. of Savannah. His wife, Evelyn Harvey, owns **WQQT/Springfield, GA.** Phone: (800) 538-9719
SELLER: Mattox-Guest of South Carolina Inc., owned by Andrew Guest and Troy Mattox. They also own **WKUB/Blackshear, GA** and **WDECA-AM & FM/Americus, GA.** Phone: (912) 449-3391

FREQUENCY: 104.9 MHz
POWER: 1.85kw at 407 feet
FORMAT: Country

COMMENT: This station has a CP to upgrade to C3 status. A sale to Evelyn Harvey for \$375,000 was filed in March 1992, but never closed. This station sold for \$250,000 in combination with an AM in 1989.

Tennessee

WVFB (FM CP)/Celina

PRICE: \$14,000
TERMS: Asset sale for cash
BUYER: Elizabeth Bernice Whittmore of Lafayette, TN. She and her husband, J.K. Whittmore, own **WTKY-AM & FM/Tomkinsville, KY.** Phone: (615) 666-2842
SELLER: Stephen W. Staples Sr. of Monticello, KY dba **Regional Broadcasting Co.** He also owns **WFLW & WKYM/Monticello.** Phone: (606) 348-8427
FREQUENCY: 101.5 MHz
POWER: 6kw at 328 feet

WQZZ/Columbia

PRICE: \$50,000
TERMS: Asset sale for cash
BUYER: B&B Broadcasting, headed by general partners **Michael Bridges** and **Randolph Benderman** of Mt. Pleasant, TN. Benderman is an announcer at **WMCP/Columbia.**
SELLER: C.W. Rawdon of Lawrenceburg, TN
FREQUENCY: 910 kHz
POWER: 500-watt daytimer
FORMAT: Urban

Texas

KTKX/New Boston (Texarkana)

PRICE: \$90,000

TERMS: Asset sale for \$20,000 cash and a five-year promissory note at 9% interest

BUYER: B&H Broadcasting System Inc., owned by **Ray Bursley Jr., Brinder Bursley,** and **Kenneth Howard** of Texarkana. Phone: (501) 773-0387
SELLER: Radio New Boston Inc., owned by **Lloyd Stone** and **Ronald Marable.** Stone holds an FM CP for Olney, TX. Phone: (501) 327-6211
FREQUENCY: 103.5 MHz
POWER: 3kw at 328 feet
FORMAT: Country (the buyers plan a CHR format)

KPCB/Rockport (Corpus Christi)

PRICE: \$400,000
TERMS: Asset sale for \$150,000 cash and a promissory note for \$250,000 at 12% interest on a 10-year amortization schedule, but with a balloon payment for the outstanding balance due at the end of five years

BUYER: Coastal Bend Radio Active Inc., owned by **Fred Hoffman, Robert Dean, Steen DeWalt,** and **Scott DeWalt.** The DeWalts' father, **Stephen DeWalt,** owns **KDAE/Sinton, TX** and **KLTG/Corpus Christi.** Phone: (512) 729-7571

SELLER: Aransas Broadcasting Company, headed by President **Oliver Hensler** of Rockport. Phone: (512) 729-7571

FREQUENCY: 102.3 MHz
POWER: 3kw at 328 feet
FORMAT: This station is dark.
COMMENT: This station has a CP for a C2 upgrade.

KVAR/San Antonio

PRICE: \$1,030,000
TERMS: Asset sale for \$700,000 cash and a three-year promissory note for \$200,000 at 8% interest payable to the seller; plus a three-year promissory note for \$130,000 at 8% payable to the **Dellar Family Trust**
BUYER: Harte-Hanks Television Inc., a subsidiary of **Harte-Hanks Communications** and **HHC Holding Inc.,** owned by **Houston Harte** of San Antonio, **Andrew Shelton** of Abilene, **Edward Harte** of Corpus Christi, **Larry Franklin** of San Antonio, and others. The company owns **KENS-TV/San Antonio**, nine daily newspapers, and numerous other publications. It formerly owned **R&R** and a radio group that became

Edens Broadcasting. Phone: (512) 366-5000

SELLER: Hispanic Radio Broadcasters, headed by managing partner **Sylvia Dellar.** Other owners are **Gilberto Esquivel** and the **Dellar Family Trust.** Sylvia Dellar, as executrix of the **Estate of Lincoln Dellar,** owns **KPRL & KDDB/Paso Robles, CA.** Phone: (805) 969-6344

FREQUENCY: 1160 kHz
POWER: 10kw day/1kw night
FORMAT: Spanish (The buyer plans a News/Talk format.)
BROKER: Media Brokers Inc.

COMMENT: The buyer is seeking a waiver of the FCC one-to-a-market rule to create an AM-TV combo. The application states that KVAR has severely curtailed its public service programming and community outreach activities owing to "its dire financial situation" and that the combined operation with KENS-TV will reduce KVAR's operating costs by \$187,000 annually. This station sold for \$1 million in 1990.

Virginia

WPLC/Spotsylvania (Fredericksburg)

PRICE: \$200,000
TERMS: Duopoly deal; asset sale for cash
BUYER: Free Lance-Star Publishing Co., owned by **Charles, Charles Jr.,** and **Josiah Rowe** of Fredericksburg, VA; **Timothy Rowe** of Durham; and **Ashley Gould** of Nashville. They own **WFLS-AM & FM/Fredericksburg** and publish the **Free Lance-Star**, a daily newspaper in Fredericksburg. Phone: (703) 373-1500
SELLER: Charles Giddens, receiver for **Paco-Jon Broadcasting Corporation.** He's a media broker and has interests in seven stations, including **WPAP/Panama City, FL.** Phone: (703) 827-2727
FREQUENCY: 99.3 MHz
POWER: 3kw at 328 feet
FORMAT: Urban
BROKER: Charles Giddens of Media Venture Partners
COMMENT: The application states there are seven signals in the market created by the overlapping contours of **WPLC & WFLS-AM & FM** and that the buyer will own less than 50% of the stations in the market. The buyer states

that its newspaper ownership does not bar the **WPLC** acquisition because the station's city-grade contour doesn't cover any part of the city of **Fredericksburg.**

West Virginia

WLOG/Logan

PRICE: \$40,000
TERMS: Asset sale. According to the contract, "This said sum of \$40,000 shall and will consist of \$30,000 insurance proceeds to be retained by [the seller] and \$10,000 to be contributed directly by [the buyer]."
BUYER: CD Entertainment Inc., owned by **Albert** and **Denise Spencer** of Logan. They are the station's GM and OM, respectively. Phone: (304) 752-6280

SELLER: Southern West Virginia Community College Foundation, headed by President **Eddie Canterbury.** Phone: (304) 752-6280
FREQUENCY: 1230 kHz
POWER: 1kw

FORMAT: Variety
COMMENT: This station only recently resumed broadcasting following a forest fire that destroyed its transmitter building on February 5.

WLTP & WNUS/ Parkersburg, WV-Belpre, OH

PRICE: \$575,000
TERMS: Duopoly deal; asset sale for \$100,000 cash and a promissory note for \$475,000
BUYER: WNUS Inc., owned by **William Bennis III** of Virginia Beach, VA; **Barbara Peel** of Chevy Chase, MD; and **Roger Weigle** of Manassas, VA. Bennis and Peel own **WDMX/Vienna, WV.** Weigle owns **WVCW (FM CP)/Barrackville, WV** and **WTUN (FM CP)/Pocatalico, WV.** Phone: (304) 295-6070
SELLER: TR Broadcasting Inc. Phone: (513) 489-1151
FREQUENCY: 1450 kHz; 107.1 MHz
POWER: 1kw; 2.3kw at 370 feet
FORMAT: Country
COMMENT: The application states that the combined share of **WDMX-WLTP & WNUS** was 23.0 in the Spring 1992 Arbitron survey of the Parkersburg-Marietta market. The buyer is programming this combo under an LMA.

Wisconsin

WMGU/Stevens Point (Wausau)

PRICE: \$174,000
TERMS: Duopoly deal; asset sale for \$150,000 cash. The seller is also to receive 24 monthly payments of \$1000 under a noncompete agreement.
BUYER: Seehafer Broadcasting Corporation, owned by **Don Seehafer** of Manitowoc, WI. He owns **WXCO & WYCO/Wausau** and **WOMT & WQTC/Manitowoc.** Phone: (414) 682-0351
SELLER: Eagle of Wisconsin Inc., owned by **Tommie Love** and **Scott Davis.** They also own **KAFX-AM & FM/Diboll, TX;** **WIGL/Orangeburg, SC;** and **KGYY/Dubuque, IA.** Phone: (409) 634-5596
FREQUENCY: 104.9 MHz
POWER: 3kw at 328 feet
FORMAT: Weather
BROKER: Johnson Communications Properties
COMMENT: The application states that the weighted Arbitron share of **WMGU-WXCO & WYCO** in the 10-county market created by this duopoly is 4.18.

Interop's Panel Discussion



Advertising and agency execs attended the Interop Radio Store's seventh Radio Customer Needs Assessment Panel. Gathered at New York's Doral Court are (seated, l-r) Gregory & Clyburn's Sharon Starks, Lintas USA's Madeline Rose, BBDO's Harry Tropp, Busch Media Group's Michael McNeal, BG Productions' Barbara Goldman, Nathans' Larry Feinstein, and Interop's Larry Julius; (standing, l-r) JL Media's Jerry Levy, Interop's Jessie London, Creative Media's Rick Glossman and Bob Hanley, John F. Murray Advertising's Matthew Feinberg, Interop's Peter Doyle and Graham Keenan, Charles Nemetz & Partners' Charles Nemetz, AAAA's Burtch Drake, Interop's Stewart Yaguda, WMEX & WMJZ/Boston's Margaret Murphy, Nabisco Food Group's Bob Springer, Ketchum Advertising's Jim McHugh, and Interop's Michael Rich.

Robbins Grabs WCXR PD Post

Group W Classic Rocker WCXR/Washington has hired KRXX/Minneapolis PD Jon Robbins as its new PD. He replaces Andy Beaubien, who exits to pursue other opportunities.



Robbins

WCXR GM Bill Sherard told R&R, "Jon clearly represents one of the most competitive programming spirits I've met, and his track record reflects it."

Robbins commented, "WCXR is a win-win [prospect] on many different levels — a great company and a strong staff. We're going to bring a lot of fun and mischief to the hallways at WCXR."

Orescan IRS VP/Marketing & Promo

IRS Records has named Paul Orescan VP/Marketing & Promotion. The nine-year company exec, most recently President of the label's Canadian operation, will relocate to the label's Los Angeles headquarters, where he'll oversee its artist development, marketing, and radio promotion efforts.



Orescan

"Paul has been an exceptional leader for the Canadian company," remarked IRS President Jay Boberg. "He has proven himself by breaking records at all formats, including major market Top 40 and AOR [stations]. He has a strong vision for the development of the true IRS artist and his creative ideas will be a terrific asset to the U.S. company."

Extreme 'Asshole'



Extreme's Nuno Bettencourt was on hand when Denis Leary — whose "No Cure For Cancer" LP spawned the single, "Asshole" — performed at L.A.'s Henry Fonda Theater. Backstage are (l-r) A&M VP/Album Promotion J.B. Brenner, Leary, Bettencourt, and label Sr. VP/Promotion Rick Stone.

Portrait Of The Artists



The Rev. Jesse Jackson (c) and Capitol act Portrait were interviewed on "Good Day N.Y." Joining Jackson for a photo on the local TV program's set are (l-r) group members Eric Kirkland, Phillip Johnson, Michael Angelo Sautsberry, and Irving Washington III.

Geffen Elevates Two In Promo Dept.

Volk heads alternative, Skelly adult radio

At Geffen Records, Ted Volk has been promoted to Alternative Promotion Director, and Tracy Skelly becomes AC/NAC/Jazz Promotion Director. Both report to Geffen VP/Promo Bill Bennett.

"We're reorganizing our promotion department to fit today's reality-based requirements, and Ted's a reflection of what our promotion department is about," said Bennett. "He has the rare ability to be analytical about where our music fits radio's needs while remaining passionate about radio's need for our music."

"Tracy's a prime example of someone who's worked hard and earned the opportunity to lead promotion of a radio format."



Volk

Skelly

Volk joined Geffen affiliate DGC Records in 1991 as a local rep in Boston and moved over to the Geffen staff a year later. He began his media career as an intern at WCMF/Rochester, and worked on-air at WPHD/Bufalo. Skelly was previously Geffen's AC Promotion Manager.

UPDATE

Robi ND At WRKO & WHDH/Boston

Deborah Robi has been named to the newly created ND post at Atlantic Radio News/Talk combo WRKO & WHDH/Boston.

Robi joined WRKO 12 years ago as a reporter and anchor. She has also done fill-in anchor work at Atlantic's crosstown WBMX.

WRKO & WHDH Operations and Programming Director David Bernstein praised Robi's experience and knowledge of the market. "She has a dozen years' experience in Boston. That, combined with the fact that she's in-house, makes her the perfect choice. I love to promote from within."

OBITUARIES

Radio Execs Taber, Parker Mourned

Respected radio executive Jim Taber died Monday (3/15) after a long illness. He was 52.

Taber began his career as a teenager at KOSI/Denver. He also made stops at WABB/Mobile and WSGN/Birmingham before joining Gordon McClendon's KLIF in his hometown of Dallas as nighttime personality/Music Director.

In 1972, he was hired as PD of KROQ/Los Angeles and soon after bought KINT-AM & FM/El Paso. He subsequently purchased other stations in New Mexico. Taber sold his radio interests in the 1980s and became an account executive for TM Century.

He is survived by his father, famed wildlife photographer and journalist Wally Taber.

Former WDRC/Hartford PD Charlie Parker died Sunday (3/14). He was 68.

A lifelong Hartford resident, Parker joined WDRC in 1944 and was promoted to PD in 1958. He retired from the stations in 1983.

Parker founded the Greater Hartford Emergency Food Bank and was also a past Chairman of the Martin Luther King Youth Fund.

He is survived by two children.

KSRR Says 'Adios AC, Spanish, Si'

Monday (3/15) at 6am, KSRR/San Antonio — as expected — switched from AC to Contemporary International Spanish under new owners Tichenor Media.

Eleazar Garcia, PD at Tichenor sister Contemporary/Regional Mexican KCOR (AM), assumes those duties at KSRR; Jesse Rios is OM. Former KSRR PD Trey Ware has joined crosstown N/T KTSA as an AE.

Rios told R&R, "Since [Tichenor's stations are] all Spanish, there was no question KSRR would be-

come Spanish. There's a gap in the market for a format [that plays] artists like Gloria Estefan and Julio Iglesias. We wanted a station that [targets 25+ listeners], second-generation Hispanics, and people who love international music.

"We're still fine-tuning the station, but initial reaction has been very positive. We haven't hired an on-air staff — the station's automated and will remain that way until our research is [completed in approximately 60 days]."

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- CKY-AM & CITI-FM/Winnipeg



Paragon Research

Contact Mike Henry to discuss programming research options for your station — (303) 922-5600

The Research Company of Choice

Sony Pacts With Tribeca Music

Sony Music's Epic Records has agreed to distribute Tribeca Music, an extension of the motion picture and TV production company founded by Robert De Niro and Jane Rosenthal.

"Robert is a supertalent," said Sony Music President Tommy Mottola. "He will be a magnet, attracting the brightest writing, acting, producing, directing, and new musical talent to Tribeca. For Sony

Music and Epic to be involved with this caliber of artist is unique, exciting, and a groundbreaking opportunity for us."

Tribeca Exec. VP Philip Sandhaus, a former associate of David Bowie, will oversee the company's music operations. The label's first release will be the soundtrack to "A Bronx Tale," which was directed by and co-stars De Niro.

The Beat Goes On



When KKBT (The Beat)/Los Angeles took top honors in the Radio Station Promotion category at the Southern California Broadcasters Association's eighth annual SUNNY Creative Radio Awards presentation, the station's Art Morrison (r) accepted the trophy from KFWB & KTWV/Los Angeles VP/GM and SCBA Immediate Past Chairman Chris Claus.

Gripping Greeting



Geffen Director/International Mel Posner (l) and Aerosmith manager Tim Collins were welcomed with a billboard when they arrived in Hamburg to present the band's forthcoming "Get A Grip" LP to MCA Music Entertainment/Germany execs.

Blizzard

Continued from Page 1

shelter," Sterling said. "There were instances where elderly people needing medicine were isolated, and listeners delivered it to them. In another case, a premature baby needed to be taken back to the hospital, so a listener with a four-wheel drive volunteered."

The Birmingham, AL area was also socked in by the storm. CHR WAPI-FM passed messages to stranded residents and coordinated help where it was needed. "We dropped the music and went to almost nonstop talk from midday Friday through Monday morning," noted VP/Programming Mark St. John. "I've been through earthquakes and tornados, so we were well-prepared. Radio needs to rise to the occasion when something like this hits the community." St. John moved his entire staff into a nearby hotel before the blizzard began.

Listeners Volunteered

Across town, WZZK PD Jim Tice said many listeners volunteered to help move sister Oldies station WODL into WZZK's building during the storm.

"We were planning to move the station to our facilities anyway, and when the generator at the downtown site went out, listeners helped us move equipment and records on Saturday night."

Tice said fans of the station with four-wheel drives also helped by delivering some stranded staffers to the station, while another retrieved WZZK's chief engineer when he was marooned at the station's tower site for 13 hours Saturday.

News/Talk WERC (which was also heard on sister WMJJ during the weekend) stayed in snow mode until Tuesday morning. The stations also served as an on-air trading post, where people in need of such necessities as firewood, cooking kerosene, or food could call seeking help. According to WERC ND Tom Roberts, many of those pleas were answered before the caller was off the air.

"It was radio as it should be," said Roberts. "Radio stations were

the lifeline for people who were snowed in or without power."

But Roberts missed his station's shining moment: He was snowbound in Tennessee, where he had called the play-by-play for an Alabama basketball game.

Staff Dedication

WVEE/Atlanta VP/GM Rick Mack reserved high praise for the dedication of his staff. "We had a couple of people who got stuck halfway between home and the station and walked the rest of the way. The staff really responded and did a great job."

CHR WBSS/Atlantic City suffered when its ceilings caved in on Saturday morning. Virtually everything was damaged except its production studio. The station was forced off the air until it activated auxiliary studios at its transmitter site in nearby Vineland, NJ.

WVSR/Charleston, WV staffers drove the station's four-wheel drive

to broadcast spot reports and help stranded listeners. Board ops manned WVSR's mountaintop studio in six-hour shifts while jocks using a Mardi remote unit did their shows from the Ramada Inn down below.

WMAL/Washington's wall-to-wall "Operation Storm Watch" aired through much of the weekend. OM Jim Gallant's favorite memory was the station's interview with a couple who decided to go ahead with their wedding despite the blizzard's disruption of their special day.

"It wasn't the most important item we covered, but it was so touching," said Gallant. "It was a nice respite from the other things we were doing."

Talk Hosts As Anchors

Just up I-95, WBAL/Baltimore had 31 people working on its storm coverage, which ran nonstop from 5am Saturday until 9am Monday. The station brought in two week-day talk hosts to serve as anchors. Producers, engineers, and salespeople were mobilized to field cancellation and closing calls. Station Manager Jeff Beauchamp remarked, "If you have a great staff, this is when they can shine and have fun doing it."

WEAZ/Philadelphia PD Mark Hamlin said he lives only 15 miles from the station, but couldn't get there. "I was shoveling snow that was [up to] between my knee and thigh. . . I started on Saturday and didn't quit until Monday morning."

Hamlin said his midday man, Don Dawson, was on the air for 20 hours Saturday before his girlfriend managed to round up a part-timer in her four-wheel drive.

Spotload Falls

All-News WINS/New York went wall-to-wall with snow coverage from Saturday until Sunday morning, when it began including brief "in other news" capsules in its cycle. During the coverage, WINS dropped its spotload from 17.5 to 10 minutes.

Executive Editor Steve Swenson said the station used 13 reporters

BLIZZARD/See Page 21

Jackson's Trump Card



RCA artist Freddie Jackson attended Ivana Trump's Manhattan home for a party to benefit Very Special Arts, which sponsors arts programs for mentally and physically handicapped children.

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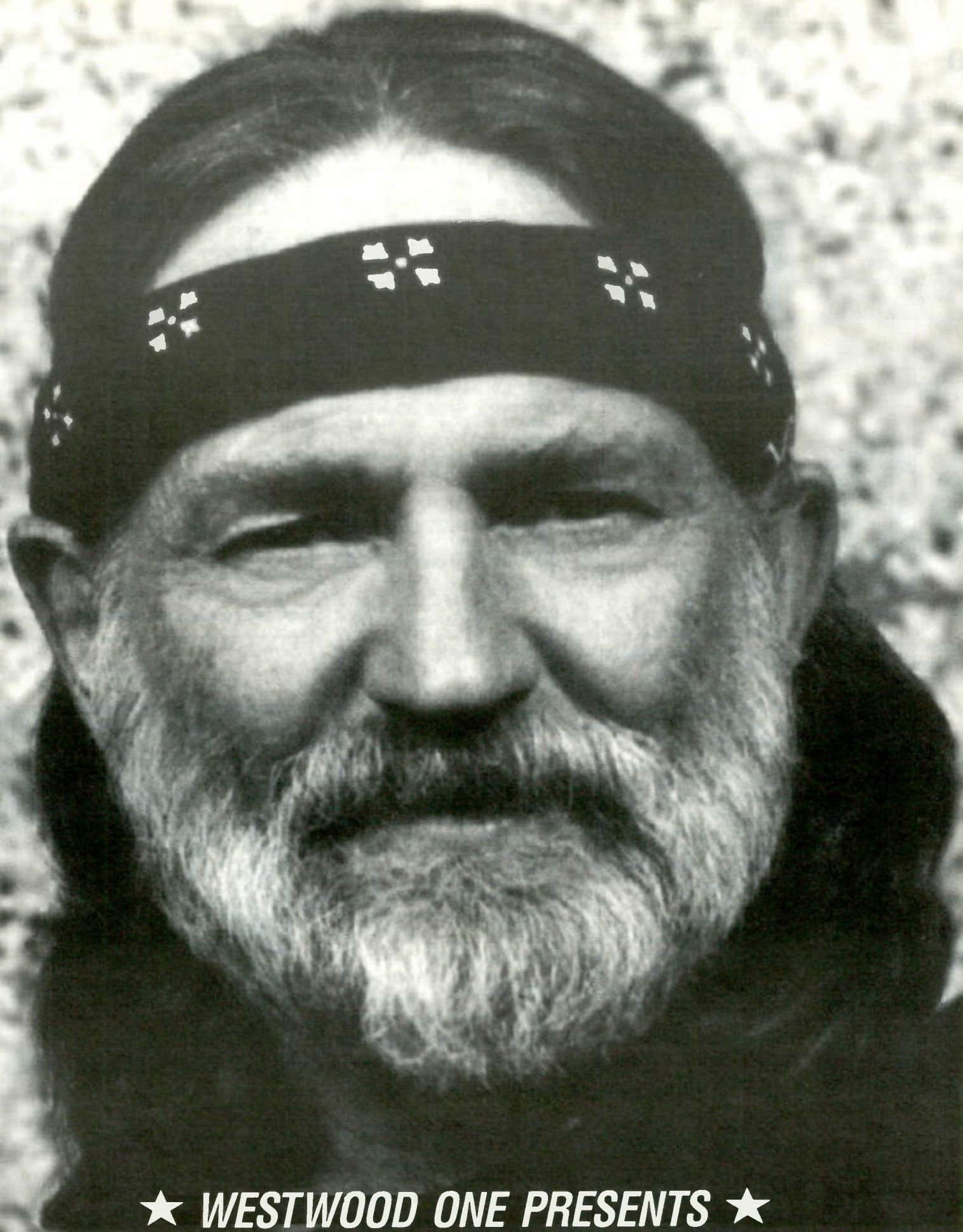
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TDK

Radio

● **TOM STANTON** has been upped from AE to NSM at WERE & WNCX/Cleveland.

● **DAVE KARWOWSKI** segues to Sports outlet WSCR/Chicago as Promotion/Advertising Director. Prior to his appointment, he served as Director/Marketing at crosstown WCKG.

● **DALE CARROLL, SCOTT SHASTEEN,** and **ED ALLEN** become Sales Manager, PD, and MD, respectively, at newly Religious-formatted WJIG/Tullahoma, TN.

Records



Masengale Cristiano

● **CANDY MASENGALE** assumes VP/Sales duties at Zoo Entertainment, exiting her Director/Independent Distribution post at the BMG Independent Group. Concurrently, **LISA CRISTIANO** has been tapped as Manager/Alternative Promotion. She previously handled independent radio promotion at SRO Marketing. The label also boosts **MATT MARSHALL** from Manager/A&R Administration to Manager/Alternative Marketing.

● **PAUL BARRETTE** has been promoted from Regional Promotion Manager/Boston to East Coast Promotion Director at MCA Records.



Barrette DeFeo

● **FRANCESCA DeFEO** has been upped from Associate Director/Publicity to Director/East Coast Publicity at Columbia Records.

● **CHRIS WHEAT** steps up from Manager/Publicity to Associate Director/Publicity at RCA Records.

● **BOB WIKSTROM** joins Jerden Records and the Great Northwest Music Company as GM. He most recently held a similar post at KFOX/Seattle.

Changes

Gregory Miller joins WNCX/Cleveland as AE.

Mike Richter appointed AE at WYMG/Springfield, IL.

Luke Condolora becomes AE at Eastman Radio's New York branch.

Roy Ordling tapped as Programmer/Analyst at Katz Media Data's New York office.

Teresa Blair named Executive Administrative Assistant at Capricorn Records.

● **CAROL MARRUJO de O'HARA** and **DAVIN SEAY** have been promoted to Director/Administrative and Director/Editorial, respectively, in Warner Bros. Records' newly established Media Information Services division. Murrujo de O'Hara formerly was Publicity Materials Manager, while Seay worked in the Publicity Department as a staff writer.



Amsterdam Shaw

● **JOEL AMSTERDAM** has been elevated from Publicity Manager/West Coast to Associate Director/Press & Artist Development, West Coast at Elektra Entertainment.

Industry

● **STEVE SHAW** has been promoted from New York Sales Manager to VP/GSM at Christal Radio.

● **LAURA HAGAN** moves up from Network Sales Manager to New York Sales Manager at Katz Hispanic Media.

● **RONNY VANCE** has been named head of Interscope Music, a new music publishing firm founded by Interscope Records in conjunction with Warner-Chappell Music. He most recently was President of now-defunct Geffen Music; (310) 208-6547.

● **DEBRA ROSNER** has formed the Rosner Company and is working as an independent A&R consultant and talent scout. The firm is located at 1642 Westwood Blvd., Penthouse, Los Angeles, CA 90024; (818) 980-0056.

National Radio

● **CBS RADIO NETWORK** and **HOST COMMUNICATIONS** are providing exclusive coverage of the NCAA men's and women's basketball tournaments. The companies also are offering the call-in show — "Eve Of The Final Four" — on April 2 at 9pm ET; (212) 975-3773.

● **SJS RADIO NETWORKS** is offering "Backtrax USA," Sundays at 7am. The weekly, hourlong '80s-retrospective program is hosted by WHTZ/New York's Kid Kelly; (201) 385-7501.

● **CLIFTON GARDINER**, President of Gardiner Broadcasting Corp., has established Radio One. The new company — which markets satellite-delivered programming — can be reached at P.O. Box 5559, Avon, CO 81620; (303) 949-4485.

CHRONICLE

Marriages

A&M SW Promo Manager **Tami Shawn** to **Scottl Bros.** recording specialist **Collin Sauers**, March 14.

Births

Roadrunner act **Sepultura** vocalist/guitarist **Max Cavalera**, girlfriend/manager **Gloria Bujnowski**, son **Zyon Graziano**, January 19.

Virgin artist **Steve Winwood**, wife **Eugenia**, son **Stephen Calhoun Crafton**, February 26.

WPOC/Baltimore personality **Laurie DeYoung**, husband **Ed**, daughter **Parris Chapin**, February 27.

Arista artist **Whitney Houston**, husband **MCA** artist **Bobby Brown**, daughter **Bobbi Kristina**, March 4.

Condolences

Recording artist **Alex Taylor**, 47, March 12.

PROS ON THE LOOSE

Amy Beth Arkaw — Mornings WXPS/Rockland, NY (914) 939-5579

Renee Blake — PD KXCI/Tucson (602) 296-1294

Stevie Brooks — Announcer NSE Radio Network (716) 265-3447

Bob Casey — VP/Programming Jones Eastern & PD WVBS/Wilmington, NC (919) 251-8881

Gary Cocker — Afternoons KCBO/San Diego (619) 256-8130

Marc DeBosier — Pittsburgh/Cleveland promo rep Mercury Records (412) 242-3130

Stuart Goldberg — Florida promo rep A&M Records (813) 547-9159

Joe Holstead — Morning news anchor WBAP/Dallas (817) 536-1090

Doug Kempf — Evenings WHKR/Melbourne, FL (407) 242-4839

Terry Knight — Afternoons WRNO/New Orleans (504) 899-6562

Kim Langbecker — Cincinnati promo rep Atlantic Records (513) 533-0149

Mark Lewandowski — Sports/news anchor KLTF/Little Falls, MN (612) 632-2167

Glen Martin — PD KLTX/Seattle (206) 483-3895

Russ McLamb (aka **Steve Kelly**) — PD/afternoons WKOO/Jacksonville, NC (919) 346-3363

Jo Jo Morales — MIDDAYS WEGX/Philadelphia (215) 647-3245

Brad Moss — SE Regional promo rep Morgan Creek Records (404) 978-7947

Art Oppermann — PD WXCL/Peoria, IL (309) 698-4552

Brock Whaley — Air talent/production KPOI/Honolulu (808) 539-8047

Paul Williams — Promotion Director WEGX/Philadelphia (215) 844-7471

Armadillo Audience



During the recent NARM Convention in Orlando, **Garth Brooks** (c) visited Disney's Pleasure Island to see his labelmates perform at CEMA Distribution's all-star concerts. Flanking him backstage at the Neon Armadillo country bar are **EMI Music President/CEO Jim Filfield** (l) and **EMI Records Group North America Chairman/CEO Charles Koppelman**.

Papa's Got A New Award



James Brown (l) received a Lifetime Achievement Award at NABOB's awards dinner last week (3/11). **Inner City Broadcasting VP/Programming & Entertainment Frankie Crocker** (c) and veteran air personality "**Jack The Rapper**" **Gibson** offered their kudos onstage at the Sheraton Washington Hotel.

Sound + Vision



Rhino Records staffers donned 3-D glasses to check out the final version of the label's new vision statement, which incorporates such multidimensional talking points as "You Ain't Seen Nothin' Yet," "One Step Beyond," "Ninety-Nine And A Half (Won't Do)," "You Can Get It If You Really Want," "Pay You Back With Interest," and "Fish Heads, Fish Heads, Roly-Poly Fish Heads."

We're All Ears



The Great Radio Promotion #2 wants to hear from you.

Last year we asked you to write to us and tell us why radio is so great. This year, we ask you to sing its praises. Or say it or play it. Let the world *hear* what a great advertising medium radio is.

Create a radio spot or a speech, a song or a jingle. Sell radio, not just your station, not just your format. Put it on a cassette tape and send it to us. (No more than 60 seconds, please.)

For the first time, The Great Radio Promotion #2 is a special category of the Mercury Awards, the awards that celebrate radio's creativity. The winner will be announced and the spot played at the second annual Mercury Awards dinner on June 9, 1993. The winning spot will be included in the CD commemorating all the Mercury Award winners.

Entries will be judged by the Arbitron Radio Advisory Council. All entries must be post-marked no later than April 30, 1993. Send 2 cassette copies of your entry to: The Great Radio Promotion #2, The Arbitron Company, 142 West 57th Street, New York, NY 10019.

ARBITRON

MANAGEMENT

Selling Your Ideas To Top Management

You have an idea that will make a positive difference to your company. How do you get those in charge to listen? The NYC-based American Management Association suggests you submit a proposal to upper management using the following guidelines:

State only the most vital details. Avoid the temptation to impress managers with your knowledge by digressing into scientific data or other impertinent information.

Write in clear, short sentences (20 words or less). Try to use only one- and two-syllable words.

Speak your reader's language. Don't alienate your reader by using technical jargon or other insider lingo.

Help readers recognize important elements in your text by underlining key phrases, adding bullet points, or using boldfaced or italic type.

Illustrate support material (i.e., examples, case studies, and comparisons) with charts and graphs.

Incorporate a flow chart to highlight each stage of the proposed change.

Refrain from naming specialized manuals, reports, and other source material. As long as your proposal makes sense, no one will look these up.

Survey: Women Work Harder

While most employed adults (39%) say there is no difference between men and women workers, a recent Gallup poll found that almost as many people (38%) felt women work harder. Only 19% said men work harder.

The majority (57%) of working women — and 21% of working men — say women work harder. In contrast, 47% of working men — as opposed to 29% of working women — believe there is no difference in work by gender.

By the way, 26% of working men, but only 11% of working women, feel men work harder than women.

Write Your Stress Away!

If talking or exercise doesn't help you see clearly through your problems, try jotting them down. *Executive Female* Editor Melissa Wahl suggests you devote 20 minutes per day — for three or four days — to writing down your deepest feelings about the things that trouble you most.

For a second stress management tip, Wahl recommends you make up a list of your most stressful problems, and divide it into two sections: things you can change and things you can't. Then devise ways of avoiding the ones beyond your control.

The Power Of Positive Criticism

It's not easy to motivate people, even while correcting them, but it can be done. As an example, Bloomfield Hills, MI-based management consultant George J. Lumsden suggests that when someone proposes a bad idea — and begins to discuss it at length — you praise the worker's enthusiasm and offer to discuss the matter in private later.

Keep in mind that people's egos are intertwined with their ideas. Instead of publicly attacking an idea — and, by extension, an ego — offer your criticism in private, but reserve your compliments for public situations.

MANAGEMENT SKILLS TEST

10 Questions To Ask Your Staff

Just how good are your management skills? Since the people who know best — your staff — could be reluctant to share an honest appraisal of your strengths and weaknesses, the Albany-based *Managing* newsletter suggests you allow them to do it anonymously.

Following are 10 questions you may want your staff to answer. Feel free to add your own questions.

1. Do you understand my instructions, or do you have to spend time figuring out what I want you to do?
2. Do I ask you to alter an assignment that you're already working on because I've changed my mind?
3. Do I redo or edit your work without improving the quality of it?
4. Do I welcome new ideas?
5. Does your work appear disappointing to me?
6. Do I offer constructive criticism?
7. Do you feel you can trust me?
8. Do I work with you to develop your skills?
9. Do I make myself available when you need assistance?
10. Do I always seem to be in a crisis?

DATELINE

● **April 18-22** — 71st Annual NAB Convention. Convention Center, Las Vegas.

● **May 11** — 28th Annual Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.

● **May 16-23** — T.J. Martell Rock 'N Charity Week. Los Angeles.

● **May 19-23** — AWRT Convention. Walt Disney World, Orlando.

● **June 9** — Second Annual RAB Radio Creative Fund Mercury Awards. Waldorf Astoria, New York.

● **June 12-18** — NAB Executive Management Development Seminar for Radio Broadcasters. University of Notre Dame, South Bend, IN.

● **June 13-16** — Promax International (formerly BPME) & BDA Conference & Exposition. Walt Disney World, Orlando.

● **June 17-20** — National Association of Radio Talk Show Hosts Convention. Sheraton Chicago Hotel and Towers.

● **June 24-26** — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.

● **July 7-9** — McVay Media Management & Programming Seminar. Pierre Radisson Hotel, Cleveland.

● **July 15-18** — Upper Midwest Conclave. Radisson Hotel South, Bloomington, MN.

● **July 20-24** — New Music Seminar. Sheraton Hotel, New York City.

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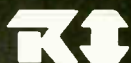
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'ZINE SCENE

Garth: 'Stone' Radio Consultant!

Country boy Garth Brooks compares Country radio with '70s AOR in *Rolling Stone*: "[It's] saying, 'All those who want to play music, come to me, no matter what the music is, no matter what you look like.' . . . If we don't cut ourselves up into [niches], if we just play country music as a family, staying sincere and honest, I don't see this ride ever ending."

As for his own success, Brooks says it's like "sex and pizza — even when they're bad they're still pretty good. It's a cool ride, man."

'Playboy' Poll Pets

The annual *Playboy* readers' music poll anointed U2's "Achtung Baby" rock album of '92 (even though it came out in '91). Other winners: Garth Brooks, Mariah Carey, Eric Clapton, Natalie Cole, Harry Connick Jr., *En Vogue*, Genesis, Reba McEntire, Luther Vandross, Van Halen, Vanessa Williams, Wynonna, and "Wayne's World."

Maps To Stars' Homes

For a rare look at one of Atlantic co-CEO/co-Chairman Ahmet Ertegun's four houses (the 10,000-square-foot Hamptons estate), see *House & Garden's* 17-photo spread.

LaToya Jackson blackmailed brother Michael into paying her and her manager/hubby's \$517,109 tax bill by threatening to sell the 25% she owns of their parents' home (*National Enquirer*). LaToya also told the *Star* that sis Janet is secretly married to her manager, Rene Elizondo.

Alternative Reality

Learn about everything from ABBA to (fan) 'zines in *Spin's* "A-Z of Alternative Culture." You'll also find Howard Stern, KROQ/L.A., Sub Pop (the label), college radio, and — of course — grunge.

Speaking of Stern, *Spin* envisions posters of future films from the "Fartman" himself: "The Man With Smelly Feet," "Snotnose," and "The Vomiteer" ("A gag fest").

Heavy Mettle

"I can be sexy being heavy and if you don't like that, then shove it up your ass" — Carnie Wilson (*Us*).

"New Mom Whitney Battles Big Burger Binges To Shed 100 Pounds Of Baby Fat," claims the *Globe*.

"Elvis is dead . . . He was a great entertainer, a great musician, and he did a lot for rock & roll. And I think he should be remembered that way. Not as the drug-taking fat person he became" — Tom Jones (*People*).



ROLLIN WIT DA MODE — "When you're in a band, you're in a gang. And when you go out, you rule. You hit a town and take over. You can go to any club. Whatever you need you can get. And you do," says Depeche Mode frontman and *Details* cover boy David Gahan.

Zen Scene

Quoted in *Newsweek's* two-page spread on Willie Nelson, producer Don Was says they may follow up the new "Across The Borderline" LP with a reggae album. He adds, "There's something very Eastern in his [Willie's] approach to life. He just doesn't care about the things most people are preoccupied with."

In a wide-ranging interview/display of butterfly-like concentration, Aerosmith singer Steven Tyler tells *Us*, "My music is so selfish. You know what it boils down to? How [guitarist] Joe Perry looks when he's playing it."

Corporate Lore

Spin cover boy Evan Dando explains how the Lemonheads came to cover "Mrs. Robinson," their breakthrough tune. "Some people, probably wearing Italian shoes, said, 'Hmm, we need to get [the video rerelease of] 'The Graduate' out to more of a flannel-wearin' kind of audience.'"

Disney top dogs howled in protest recently because Hollywood act Sacred Reich sent 5000 bong pipes out to radio stations as promo items (*National Enquirer*, *Globe*).

Naughty By Nature sent out demos of their hit debut "O.P.P." back in 1989. Leader Treach laughs, "I'll bet there's a hundred motherfuckers with that tape still in their offices, kicking themselves in the ass" (*Spin*).

RuPaul Dolls?

In a six-page (!) *New Yorker* story on RuPaul, Tommy Boy President Monica Lynch explains, "There weren't really any other drag queen recording acts and we saw RuPaul filling a niche . . . We've even thought about RuPaul dolls, if we could decide whether to make them anatomically correct."

Each week *R&R* sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

TELEVISION

TOP TEN SHOWS
MARCH 8-14

- 1 *Home Improvement*
- 2 *60 Minutes*
- 3 *Movie (Sunday)*
("Men Don't Tell")
- 4 *Coach*
Roseanne (tie)
- 6 *Primetime Live*
- 7 *Rescue 911*
- 8 *Murder, She Wrote*
- 9 *Seinfeld*
- 10 *Cheers*

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

Black Crowes, Soul Asylum, Lenny Kravitz, Living Colour, and Stone Temple Pilots perform from Florida on MTV's "Daytona Beach Rocks" (Friday, 3/19, 7pm; repeats Saturday, 3/20, 9:30pm). *Westwood One* will provide the radio simulcast of the 90-minute event.

Friday, 3/19

- **Portrait**, "The Arsenio Hall Show" (syndicated; check local listings).
- **Screaming Trees**, "The Tonight Show Starring Jay Leno" (NBC, 11:35pm).
- **Keith Richards**, "ABC In Concert" (check local listings).

Saturday, 3/20

- **Suzy Bogguss and Tracy Lawrence** perform on PBS's "Austin City Limits" (check local listings).



- **Soul Asylum**, "Saturday Night Live" (NBC, 11:30pm).

Monday, 3/22

- **Aaron Tippin, Lee Roy Parnell, and Hank Williams Jr.**, "Nashville Now" (TNN, 8:30pm EST/5:30pm PST).
- **Hothouse Flowers** perform and **Sheila E** sits in with the posse on "Arsenio Hall."
- **Chante' Moore**, "Jay Leno."

Tuesday, 3/23

- **Bellamy Brothers**, "Nashville Now" (9pm EST/6pm PST).
- **Willie Nelson**, "Jay Leno."

Wednesday, 3/24

- **Joey Lawrence**, "Arsenio Hall."
- **Lyle Lovett**, "Jay Leno."
- **Roger Clinton**, "Late Night With David Letterman" (NBC, 12:35am, Thursday).

Thursday, 3/25

- **PM Dawn**, "Arsenio Hall."

FILMS

WEEKEND BOX OFFICE
MARCH 12-14

- | | |
|--|--------|
| 1 CB4 (Universal) * | \$6.12 |
| 2 Fire In The Sky (Paramount) * | \$6.11 |
| 3 Falling Down (WB) | \$4.07 |
| 4 Groundhog Day (Columbia) | \$3.61 |
| 5 A Far Off Place (Buena Vista) * | \$3.52 |
| 6 The Crying Game (Miramax) | \$3.33 |
| 7 Homeward Bound (Buena Vista) | \$2.25 |
| 8 Mad Dog And Glory (Universal) | \$2.01 |
| 9 Aladdin (Buena Vista) | \$1.79 |
| 10 Amos & Andrew (Columbia) | \$1.70 |

COMING ATTRACTIONS:

This week's openers include "Teenage Mutant Ninja Turtles III: The Turtles Are Back . . . In Time." The film's SBK/ERG soundtrack features Baltimore's current single ("Tarzan Boy"), along with tracks by Technotronic, ZZ Top, Definition Of Sound, and others.

Also opening this week is "Point Of No Return," starring Bridget Fonda, Harvey Keitel, and Anne Bancroft. The film's forthcoming RCA soundtrack showcases five songs by Nina Simone — including a cover of the Beatles' "Here Comes The Sun" — and a Hans Zimmer score.

All figures in millions

* First week in release

Source: Exhibitor Relations Co.

VIDEO

NEW THIS WEEK

• **STING: TEN SUMMONER'S TALES (A&M)**

The video companion to the LP of the same name, this 55-minute compilation showcases the artist as he performs 10 songs, including "If I Ever Lose My Faith In You," "It's Probably Me," and "Fields Of Gold."

• **KEEP THE FAITH: AN EVENING WITH BON JOVI (PolyGram)**

This 90-minute collection documents the band's recent "MTV Unplugged" appearance with previously unreleased footage and acoustic versions of "Keep The Faith," "Bed Of Roses," "Living On A Prayer," and more.

• **PURE COUNTRY (WB)**

This feature film starring MCA artist George Strait and Lesley Ann Warren — and co-starring X member/DGC solo artist John Doe — spawned an MCA soundtrack with 10 Strait songs, including "Heartland," "I Cross My Heart," and "Overnight Male."

• **PAUL SIMON: BORN AT THE RIGHT TIME (Warner Reprise)**

This 110-minute documentary profiles the artist with interviews, previously unavailable concert performances, and vintage Simon & Garfunkel footage. Selections include "Bridge Over Troubled Water," "Still Crazy After All These Years," "Me And Julio Down By The Schoolyard," and more.

• **PAVAROTTI & FRIENDS (PolyGram)**

Sting, Suzanne Vega, Aaron Neville, Brian May, Bob Geldof, Mike Oldfield, Michael Kamen, Zucchero, and others perform with tenor Luciano Pavarotti in this 70-minute concert from Modena, Italy.

• **THE LAST OF THE MOHICANS (Fox)**

Starring Daniel Day-Lewis and Madeleine Stowe, this feature film spawned a Morgan Creek soundtrack showcasing Clannad's "I Will Find You" and a Trevor Jones-Randy Edelman score.

MUSIC & MOVIES

CURRENT

• **CB4 (MCA)**

Single: Baby Be Mine/Blackstreet f/Teddy Riley
Other Featured Artists: PM Dawn, Public Enemy, MC Ren

• **GROUNDHOG DAY (Epic Soundtrax)**

Featured Artists: Delbert McClinton, Ottmar Liebert

• **THE CRYING GAME (SBK/ERG)**

Single: The Crying Game/Boy George
Other Featured Artists: Lyle Lovett, Dave Berry, Percy Sledge

• **SWING KIDS (Hollywood)**

Featured Artists: Benny Goodman, James Horner

• **STRICTLY BALLROOM (Columbia)**

Featured Artists: John Paul Young, Ignatius Jones

• **THE BODYGUARD (Arista)**

Singles: I'm Every Woman/Whitney Houston
I Have Nothing/Whitney Houston

Other Featured Artists: Lisa Stansfield, Curtis Stigers, Soul System

• **BODY OF EVIDENCE (Milan)**

Single: The Passion Theme/Warren Hill (Novus/RCA)
Other Featured Artist: Graeme Revell

COMING

- **TEENAGE MUTANT NINJA TURTLES III . . .**
Single: Tarzan Boy/Baltimore (SBK/ERG)

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LIFESTYLES

HOME ALONE

More Americans Living By Themselves

Living alone has become more common within the last decade. A 1990 U.S. Census Bureau report found that an estimated 22 million people lived alone in 1989, double the number in 1970, and up four million since 1980.

While the great majority (78%) of those who live alone reside in metropolitan areas, a slimmer majority (53%) are renters rather than homeowners.

Most people who live alone are women. They outnumber their male counterparts by a three-to-two margin. More than half (51%) of these women are also widows, whereas 48% of men living alone have never walked down the aisle.

Owners Vs. Renters

However, 77% of these widows and widowers are homeowners, compared with the less than 33% of people living alone who never married.

Consequently, women who live alone are far more likely to be homeowners than men. They also tend to be older (median age: 69 for women vs. 52 for men).

This holds true among solo women renters (median age: 56 for women, 39 for men) as well. Solo renters also pay a lower median monthly housing cost: \$366 vs. \$424 for all renters.

The majority (77% of women and 55% of men) of those who live

alone don't owe a mortgage on their home, and their monthly housing cost is \$180 — \$25 less than the median cost for all other non-mortgaged owners.

One of the reasons people who live alone tend to owe less money on their homes lies in property values. The median value of the homes of women and men with no mortgage is \$59,000 — 21% less than the median value (\$75,400) of all owner-occupied homes in America.

Single\$ Salaries

Almost half (45%) of single people who live alone earn between \$20,000 and \$29,999 — and their median income is \$23,843 — according to a recent survey by Columbus, OH-based **Apartment Resources**.

Another 28% of single people living alone earn between \$10,000 and \$19,999, with another 18% boasting incomes of \$30,000 to \$39,999. While 4% earn less than \$10,000, only 3% bring in \$40,000 to \$49,999, and just .8% take in more than \$50,000.

Income Differences

While the household income of homeowners who live alone is significantly lower (\$14,600) than the median income for all owners (\$33,600) — mainly because many are senior citizens on fixed incomes — those paying a mortgage have a lower median housing cost (\$580 vs. \$692 for all other homeowners).

Nonmortgaged homeowners pay 23% of their current income on housing costs, compared with the 18% spent by all homeowners.

However, solo renters' median income is \$14,250, considerably less than the median income of all renters (\$19,410). The survey notes that this discrepancy is due to the inclusion of younger and multiple wage earners. (See the above story on solo salaries.)

Minority Consumer Electronics Ownership

The Miami-based **Market Segment Research** firm recently surveyed 1000 African-Americans and 2000 Hispanics to determine which electronic goods these respective ethnic groups were most likely to own.

For a breakdown of the results, check out the following chart:

Product	African-Americans	Hispanics
VCR	73.5%	73.1%
Camera	67.6	58.7
Microwave oven	66.8	62.3
Answering machine	47.2	27.5
Videogame system	42.3	39.8
Dishwasher	34.6	26.1
CD player	31.9	26.7
Personal computer	19.8	9.6
Beeper	16.9	14.0
Camcorder	15.0	17.1
Cellular phone	10.3	6.7

HOW TO SPEAK HIP

The Semantics Of Snowboarding

Terms derived from popular sports tend to work their way into the English language. One of today's fashionable sports — snowboarding — is no exception. See if you can incorporate the following snowboard slang, which takes most of its inspiration from skateboarding and surfing, into your everyday vocabulary:

Sky off: To jump or gain altitude — i.e., "We hooked up with a local freerider only to watch him sky off and disappear into the powder below."

Big air: This phrase is defined as the high elevation achieved by snowboarders when they sky off.

Pipe: Also called a "half-pipe," this term refers to a ditch in the snow shaped like a half-section of a metal pipe. On each side of the pipe is a wall or "hit." The hit is where the boarder jumps.

Fakie: Borrowed from skateboarding, this word refers to the skill of riding backwards with one's right foot forward.

Cab or half-Cab: These respective terms refer to 360- and 180-degree spins performed in the air. The term "cab" is an abbreviation of "caballerial," which blends "aerial" and part of the surname of the move's inventor, **Steve Caballero**.

Many of the above-mentioned words and phrases can be found in the American Heritage Dictionary of The English Language, Third Edition (Houghton Mifflin Co., \$40). For more info, call Sandy Goroff-Mailly at (617) 725-5966.

Contrasting Female Purchasing Habits

35% of women in their 20s get 'a lot' of pleasure from buying music

Women in their 20s are more likely than those in their 30s to buy prerecorded music, according to a recent study conducted by the NYC-based Roper Organization for *Mademoiselle* magazine.

In fact, 35% of twentysomething women get "a lot" of pleasure buying prerecorded cassettes and CDs, compared with 14% of boomer-aged women.

Twentysomething women also prefer to purchase jewelry and watches (37% vs. 27%), leather goods (23% vs. 13%), and cars (22% vs. 17%).

What's more, nearly 75% of twentysomething women claim to enjoy the overall shopping experience, compared with the almost 66% of boomer-aged women who say they like to shop.

Spontaneous Spenders

The younger set tends to be an impulsive group of consumers: 44% plan their purchases (and

stick to their plans). More than half (55%) of thirtysomethings do the same.

Those in their 20s also are more likely to window-shop — 42% "especially like browsing" and about 25% "often" browse. Only 33% and 17% of thirtysomething women make those respective claims.

Incidentally, 46% of twentysomething women are married, compared to 71% of thirtysomething women. Meanwhile, 9% and 18% of the respective generations are separated or divorced.

Interestingly, 44% of the younger set and a mere 8% of their older counterparts have never married. More than half (51%) of twentysomethings and 86% of boomers have children.

Twentysomething women also are more ethnically and racially diverse: 78% are white (vs. 83% of boomers), 14% are black (vs. 10%), and 6% belong to another ethnic group or race (vs. 5%).

It's Just A Click Away...

R&R
ONLINE

NEWS

Blizzard

Continued from Page 12 on the street and stayed double-staffed with editors and writers throughout the coverage. "People were working their sixth and seventh days and putting in 12- or 13-hour shifts," said Swenson.

Hot 97/NY PD Joel Salkowitz said most station employees made it into work without problem. "We really rode the storm out with the exception of getting one of our mixers to the studio after his show in Hoboken, NJ was canceled because of the storm. We sent a four-wheeler after him."

Salkowitz said his station relied on Metro Traffic for a lot of information, but noted, "Since we're not a News station, a lot of our information dealt with the cancellations of lifestyle events pertaining to our listeners."

Z100/NY VP/Programming Steve Kingston said his station took advantage of the bad weather to interact with listeners on the air while giving out weather, traffic, cancellations, and airport information.

WBZ/Boston made maximum use of its close ties to WBZ-TV during its storm coverage. In addition to reports from five radio reporters on the street, it received updates from eight TV newshounds who were also prowling the city. The station also kept listeners posted on conditions across New England via its network of stringers.

Storm Sponsors

Unlike co-owned WINS, WBZ didn't reduce its spotload. In fact, says ND Brian Whittemore, the station made money off prearranged winter storm coverage sponsorships.

Buffalo, no stranger to blizzards, weathered the storm well. But when roads became impassable, Jim Meltzer, VP/GM at WGR, WGRF, and WUFX, took out rooms at a Holiday Inn for his staffers and maintained his sense of humor: "The only downside was that I didn't have enough time to work out a trade — we paid cash."

—Reported by Ron Rodrigues. Contributing editors: Jeff Axelrod, Joel Denver, and Mike Kinoshian in Los Angeles; Randall Bloomquist in Washington; and Lorie Hollabaugh in Nashville.

Meier

Continued from Page 3

Alliance President/CEO John Hayes said Meier was tapped because he "has the skills and experience in News/Talk and his leadership abilities are strong."

Meier, who helped sign on all-Sports WFAN/New York, said the chance to join a new and innovative station made the WOWF job an opportunity he couldn't resist. "The challenge of blazing a new trail is too exciting to ignore. Nothing's more satisfying than a successful start-up."

Since 1991, Meier has been a consultant specializing in sports radio programming. Prior to that, he spent five years as VP/GM at WFAN. His career also includes VP/GM tours at KJJO-AM & FM/Minneapolis and crosstown KSTP (AM).

Chaquico Hits Higher Octave



Former Jefferson Starship guitarist Craig Chaquico has signed with Higher Octave Music. His label debut — the instrumental "Acoustic Highway" LP — is set for an April release. Finalizing the deal are (l-r) label President Matt Marshall, Chaquico, manager Laura Engel, musical collaborator Ozzie Ahlers, and label Chairman Dan Selene.

Mega-Deal

Continued from Page 1

ings of nearly \$110 million. That would have made it the nation's sixth largest radio group in terms of billing, just behind Cox Enterprises and well ahead of Viacom's radio group. (Duncan's top four were CBS, Group W, Cap Cities/ABC, and Infinity.)

Shamrock and Malrite, in a joint statement, put the value of the transaction "in excess of \$300 million," but Paul Kagan Associates analyst Bishop Cheen estimated the total value at \$325 million — \$195 million for the Malrite stations and \$130 million for Shamrock's group.

Cheen called the deal a "plus" for both groups. "It gives Shamrock the expansionary markets it has long talked about without having to reach into its pockets for cash," he said. For Malrite, Cheen called it "an opportunity for a company with a lot of leverage to merge with a company with very little leverage."

The newly created company will be owned by Shamrock's current owner, the Roy Disney family (which will own a controlling interest in the new company); Trefoil Capital Investors, a fund organized by Shamrock executives; and Malrite owner Milt Maltz. Shamrock Broadcasting Chairman Bill Clark and President Marty Loughman

Stern

Continued from Page 1

minutes, they're definitely in breach of contract."

Executives of Infinity did not return R&R's calls.

Another Stern affiliate, KFBI (formerly KUDA)/Las Vegas, admits to having nixed a few brief portions of the show. "There have been a few occasions when we've edited some things [that were] in violation of community standards or FCC rules," said KFBI VP/GM Scott Seidenstricker.

WLUP-AM & FM/Chicago VP/GM Larry Wert said that while his AM station, which is fighting two FCC indecency fines, has never edited Stern's show, he wouldn't hesitate to ditch a particularly raunchy bit. "If you [hear a potentially indecent remark], it might be better to fight it out with Stern and his agent instead of [FCC acting Chairman James] Quello."

will remain in their positions to run the merged group.

"This combination will create an excellent platform which can be used to take advantage of the opportunities in the radio business created by the liberalized ownership rules," said Shamrock Holdings President/CEO Stanley Gold. The company still has plenty of room for growth, since the only duopoly created by the merger is in San Francisco.

"With the new FCC rules in place, the strongest strategy is to own equity in a larger radio universe distributed over a wide range of major markets," said Maltz.

Maltz is reported to be negotiating with bondholders over Malrite's 15.5% bonds with a face value at maturity (in 1994) of \$167 million. The bonds, which are held by a small number of institutional holders, will not be assumed by Shamrock.

Maltz and Malrite President John Chaffee won't be joining Shamrock's management ranks, although Maltz will be a consultant and director. But don't look for Shamrock to make any quick changes in Malrite's station management. "We certainly didn't buy this group to make a lot of changes," said Clark.

Even with the \$300 million deal pending, Clark isn't ruling out other Shamrock station purchases. "That'll depend on the deal, but I don't think we'd be looking for turnarounds. We've got a lot of work to do to assimilate these two groups."

Clark said negotiations with Malrite began about six months ago.

Chambers

Continued from Page 3

KPLX GM Dan Halyburton commented, "I'm delighted to have Brad aboard. I really like the technical abilities he possesses, and he has a special enthusiasm and creativity. He really knows the business well."

Chambers said, "I'm excited about the opportunity to work for such a great station in such a great radio city. I'm filling some big shoes, but with the great team at KPLX, I'll have lots of help."

Chambers had been at KNAX for over five years. He has also programmed KRDO/Colorado Springs and KIDD/Monterey and was an air personality at KUSS/San Jose.

San Francisco

Continued from Page 3

We're targeting a younger demo and are more upbeat.

"Our core artists are Steve Winwood, Annie Lennox, Peter Gabriel, Phil Collins, Madonna, and Bruce Springsteen. Our target demo is 18-49, leaning toward women."

Meanwhile, at 5am Monday (3/15), KABL brightened its presentation and became "B98." GM Mike Grinsell told R&R, "We target active 25-44 females, playing soft hits of the '80s and '90s by Michael Bolton, Gloria Estefan, Jon Secada, Bonnie Raitt, Don Henley, and Michael Jackson. We were Soft AC; now we're a soft but very contemporary AC with a hip presentation. It's upbeat and positive and the reaction's been fabulous."

Philly Flips

Continued from Page 3

Station VP/GM Dave Noll added, "This has to be one of radio's most dramatic growth formats."

Kimble, who will also handle middays, described the format as "a refreshing blend of Contemporary Jazz, New Age, and today's most exciting vocalists."

The station is owned by a Malrite limited partnership and is not part of the Shamrock-Malrite merger announced last week (see Page 1).

Following WEGX's format change, crosstown AC WKSZ/Philadelphia owner Daniel Lerner and his staff quickly filled the void, flipping the station to adult CHR and using the slogan, "Z100 — no rap, no hard stuff, no sleepy elevator music" at 6am Monday morning (3/15).

WKSZ VP/GM Lloyd B. Roach told R&R, "There were five — soon to be six — AC stations in the market, and we were at the bottom. When Malrite abandoned CHR, it didn't take long to figure out there was a major opening in the market. We'll capture a lot of disenfranchised WEGX and AC listeners."

According to PD Eric Johnson, the station will continue jockless for approximately two weeks while the station prepares a large-scale outdoor and electronic media blitz. "We pulled all of this together [very quickly]. This is a great opportunity since we're positioned between what WEGX was perceived to be but younger than [crosstown AC WYXR] Star 104.5."

Revenues

Continued from Page 1

more than 3%.

Still, last month's strong performance must be viewed with caution. February 1992 national revenues had fallen 18% from the previous year; therefore 1993 revenues still lag behind 1991 levels.

On the other hand, February 1993's 12% growth in local revenues comes on top of a 6% February '92 increase. For the year to date, radio revenues for Miller Kaplan's market composite are up as follows: 9% for local, 6% for national, and 8% overall.

—George Nadel Rivin, CPA



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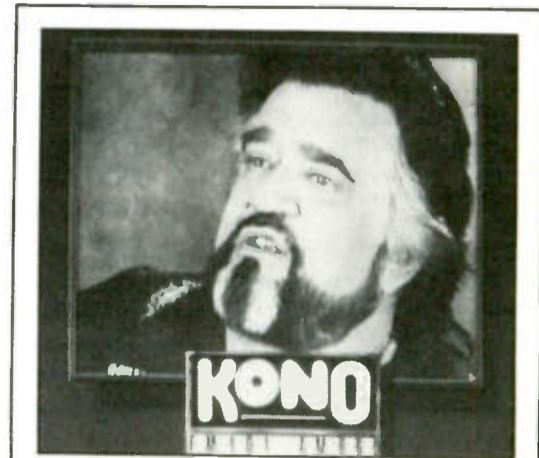
Shannon Consults Z100 . . . Philly!

WPLJ/NY PD/morning man **Scott Shannon** apparently is consulting and handling voiceover chores for newly flipped adult CHR **WKSZ (Z100)/Philly**. While no one at 'KSZ will go on the record, ST sez: bank on it.

But wait . . . there's more! Shannon's NY rival, **WHTZ (Z100)**, and Z100/Philly each are located on 100.3. If Z100/NY were to hire former **WEGX/Philly** morning duo **John Lander & Patty Steele** — as has been rumored — and a seamless morning simulcast (covering six states) could be worked out with Z100/Philly, Shannon and Z100/NY PD **Steve Kingston** would be collaborating on the project.

Word is that the Lander-to-Z100/NY scenario will be on the table during soon-to-be new owners **Shamrock's** management talks with the NY CHR this week. Z100 insiders are optimistic about Lander landing the gig, although Kingston had no comment.

Alternative scripts? Well, Shannon might simulcast *his* show into Z100/Philly. (He had no comment on this concept.) And the new Philly CHR could hire Lander outright. But



HOWL 'N' WOOF — Legendary air personality **Wolfman Jack** will be seen baying the praises of Gillespie Broadcasting's Gold combo **KONO-AM & FM/San Antonio** in the stations' spring TV spots. (Many of the market's music fans grew up listening to the Wolfman's lycanthropic lunacy on nearby **XERF** back in the '60s.) Aaaaaoohhh!!! You gon' love it to death.

Pyramid's crosstown **Star 104.5** is a cash-heavy player and could place a bid in the Lander raffle.

Final City O' Brotherly Cheesesteaks bulletin: rumbles from AOR **WMMR** suggest dissatisfaction in certain quarters with morning team **John DeBella & Howard Eskin**. Could that mean a change in direction for the station? Or another morning opportunity for Lander? Does former GM **Mike Craven** fit into the picture somewhere? Lotta questions, but precious 'n' few answers, as calls to Pyramid CEO **Richie Balsbaugh** and 'MMR VP/GM **Chuck Fee** went unreturned.

As ST went to press, **99X/Atlanta** PD/morning man **Rick Stacy** still hadn't inked a deal with **Susquehanna**. The company suggested Stacy shift to afternoons. He wants to remain on wakeup duty.

Word is that Stacy and management want to do the deal, but in case they can't, PD interviews already have taken place — most notably with ex-**WEGX/Philly** PD **Brian Philips**.

Speaking of Philips, ST hears he may be in line to join the **Pollack Media Group** as its new CHR specialist.

Greaseman's Georgia Satellite

Syndicated **Infinity** personality the **Greaseman** hit the air at Classic Rock **WZGC (Z93)/Atlanta** Wednesday (3/17). However, the Greasemeister's show will air in *mornings*

Continued on Page 24

Rumors

- Will **KMEL/SF** PD **Kelth Naftaly** take a pass on a new deal with **Evergreen**? If so, will he stick around to fight off crosstown **KSOL** (and help adjust **KKBT/L.A.**) before taking a record offer? Hmmm (and hmmm).
- Big things within the CBS-FM chain in the wind for **B96/Chicago** PD **Dave Shakes** and MD **Todd Cavanah**?
- Will ex-**PLG** VP/Promo **Mel Delatte** join ex-**Giant** Prez. **Charlie Minor** in his new indie promo/marketing venture?
- Is **KTWV (The Wave)/L.A.** APD/MD **Ralph Stewart's** consulting a new daily 7pm-midnight NAC program on **AC KLTX/Seattle** a prelude to **KLTX** going NAC fulltime? ST hears ex-**KKNW/Seattle** air talent **Eric Dahlberg** will handle the evening shift and the music.
- Will the **Jeff & Jer** move from mornings at **B100/San Diego** to crosstown **Q106** go down soon? Has **B100** already contacted former **KGB (AM)** market maven **John Lander**?
- Will Country **KCCO/Paris-Ft. Smith, AR** flip to AOR under PD **John Allen**, ex-PD at former crosstown **AOR KZ106**?
- Is **WOVV/W. Palm Beach** PD **Kurt Kelly** exiting?
- Why haven't **WYNF/Tampa** morning dudes **Ron & Ron** been on the air lately? Could contract hassles be the hangup?
- Will former **KJJO/Minneapolis** PD **Tony Powers** — currently GM at **WCHZ/Augusta, GA** — get involved in that Twin Cities New Rock sign-on effort?

(advertisement)

McVay Media Grows

McVay Media continues to be one of the world's fastest growing consulting companies with the addition of 16 new clients.

The consultancy welcomes **AC's KHOW/Denver**, **KLCE/Idaho Falls**, **WHUD/Peekskill**, **WROW/Albany**, **WLQT/Dayton**, **WMXZ/New Orleans**, and **WSHH/Pittsburgh**.

The Oldies family grows with the addition of **WBNS/Columbus**, **KHYL/Sacramento**, **WJLT/Ft. Wayne**, and **2CA/Canberra, Australia**.

New Country clients include **WJXY/Myrtle Beach**, **KZLO/Bozeman**, **2SM/Sydney, Australia**, and **Country-FM/Auckland, New Zealand**.

McVay Media also welcomes CHR **KAYI/Tulsa**, in a duopoly situation.

Join The Winners

Call **Mike McVay** or **Jerry King** at 216-892-1910, **Charlie Cook** at 310-274-0970, **Chris Elliott** at 303-696-8464, or **Dan Garfinkel** at 412-854-5252.

AN EXTRAORDINARY TRACK.
AN ELECTRIFYING PERFORMANCE.

the jeff healey band

JHB

"lost in your eyes"



The powerful new ballad written by Tom Petty.
From their acclaimed album FEEL THIS.

OFFICIAL AIRPLAY DATE: 3/22

Produced by Joe Hardy and The Jeff Healey Band
Management: Forte Records & Productions

ARISTA

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"'So Close' has all the elements of a #1 S-M-A-S-H!"
EDDIE MONSON, B95/FRESNO

"Sounds GREAT on the radio, and starting to pull requests!"
JOHN CALDELARIA, KPRR/EI Paso



DINA CARROLL

"SO CLOSE"

from the new album **So Close** [31454-0062-2/4]

as seen on **VH1 & 3ET**

URBAN CHART: 33 - 35
 NOW ON 85 CHR REPORTERS 85/12!

WXKS add	999KHI deb 35	WNCI 21
WCKZ add	KZFM deb 40	KGGI 23-21
98PXY add	WYKS deb 40	FM102 29-25
KISX add 39	WRHT deb 27	KMEL 23-21
WTCF add	KKHT deb 36	TIC-FM 34-31
KZMG add	K107 deb 38	WBBQ 24-20
KKMG add 35	WIFC deb 35	WGTZ 28-22
HOT977 deb 26	KTFM 21-19	B95 21-17
FUN107 deb 35	PWRPIG 28-26	PWR102 25-22
		HOT105 7-6

...And Many More!

BDS PLAYS PER WEEK

KBOS 37	KGGI 27	WGTZ 16	WVSR 14
KPRR 30	TIC-FM 17	KTFM 14	



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Continued from Page 22

from 6-10, tape-delayed from the previous evening, when he's heard live on his three other East Coast affiliates.

Displaying a sudden interest in the Peachtree City, **Howard Stern** said Monday (3/15): "I have vowed that I will go there for free if necessary. I want to be on in the morning — I'm only interested in the morning — in Atlanta. I will do anything to be on in Atlanta. I've talked to one station so far. They think they might be ready for us in two months, but I've gotta get on tomorrow. I have my reasons."

Meanwhile back at Infinity, **WJFK/DC** middayer **G. Gordon Liddy** soon will be available on the **Unistar** network. No start date has been set.

San Diego's First Duopoly Is A Quombo

Don't look for any format flips at **CHR KKLO-AM & FM (Q106)/San Diego** when it changes hands from **Edens Broadcasting** to crosstown **Par Broadcasting**, owner of **B-EZ/AOR** combo **KGMM & KIOZ**. The biggest switch at the market's first fourplex will be **Q106's** move into **KGMM & KIOZ's** building. **Edens's Gary Edens** will be a consultant, **Q106 VP/GM Bob Bolinger** remains GM, and **Tracy Johnson** retains the PD gig.

Rumbles

- **CIMX (89X)/Windsor-Detroit** GM **Al Pervin** exits.
- **WKLI/Albany** OM/PD **Jon Knott** exited the AC last Friday (3/12). **Walt Adams** becomes interim PD.
- **Legacy** researcher **Lisa Rodman** joins **Rock CHR WRQK/Canton** as OM. **Gorman Media** again consults the station.
- **PBS** talk host **Charlie Rose** has been designated permanent guest host for **Mutual's "Larry King Show."** Rose's debut will come next month.
- Longtime Motor City morning mavens **Jim Johnson & George Baier** ink a two-year deal for wakeups at **Classic Rocker WCSX**.
- **WDHA/Dover, NJ** hires **WEFX/Norwalk, CT** APD/afternoon driver **Lenny Block** as PD.
- **WXCL-AM & FM/Peoria** morning man **Dan Dermody** adds PD duties at the combo, and **Roger Wiggs** joins as Dir./Mktg. & Promotions, coming from his own syndication/marketing firms.
- **WMUS/Muskegon, MI** MD **D.C. Cavender** joins **WKCQ/Saginaw** as PD/MD/afternoon man. He replaces **Fritz Kuhlman**, who recently took a **Curb** regional promo slot.
- **KQDY/Bismarck, ND** PD **Darrell Anderson** becomes OM/PD for the station and sister **KBMR (AM)**.
- **WHTF/York, PA** segues from **Classic Rock** to **AOR**.
- **CHRs WRKY/Steubenville, OH** and **WOMP/Bellaire-Wheeling, WV** began simulcasting 'RKY's programming 'round the clock. Sole exception: morning drive, where former **WOMP** PD **Alan Pettit** continues to handle wakeups.
- **WOWO/Ft. Wayne** PD **Dan McClintock** fills the empty PD chair at **WZNF/Champaign, IL**.
- **Melinda Meyer** becomes PD at **KKNB/Lincoln**. The station's now known as "104.1 The Planet," and features a **CHR/New Rock** hybrid.
- **WGRF/Buffalo** promotes programming asst. **Nickie Cyr** to MD.
- **WLLZ/Detroit** PD **Chuck Santoni** takes on midday duties. Middayer **Sheri Donovan** shifts to afternoon drive.
- **91X/SD** weekender **Tom Perry** snags the night slot.
- **WJMO-FM/Cleveland** night slammer **Johnny D.** becomes APD/afternoon at **WDJB/Ft. Wayne**. He's replaced by overnigher **Tim Virgin**.
- **WEGX/Philly** Production Dir. **Sean Caldwell** takes similar duties — plus afternoons — at new crosstown **CHR WKSZ (Z100)**.



Polish Joke

Waxing fantastic over the **Goo Goo Dolls'** new "Superstar Car Wash" album, the buffs 'n' scrubs at **Metal Blade/Warner Bros.** rubbed out the competition for **Promo Item O' The Week** with kid gloves, hoping selected programmers would take a shine to customized ("Net Wt: Heavy!") containers of actual automobile polishing compound.

Merely scratching the surface of the custom label copy — which is strictly from Mars — the finishing touch comes in the fine print: "For gosh sakes, this isn't wax, it's a polishing compound . . . actual **Turtle Wax** costs twice as much and the metaphor wasn't as obvious."

KMPC/L.A. morning host **Jim Lampley** exits the Sports station. Local papers speculate that **WFAN/NY's Don Imus** might pull a **Howard Stern** and satellite his **Big Apple** show to the **Big Orange**, but for now the rumors are running ahead of the players.

Heavy Meddle In Waco

The **FBI** blasted **N/T KGBS/Dallas** talkers **Morton Downey Jr.** and **Ron Engelman** for attempting to establish contact with besieged **Waco** cult leader **David Koresh**. In addition to on-air appeals, **Engelman** attempted to enter the cult's **Waco** compound with two doctors. PD **Jim Long** says his station never interfered with the **FBI's** work.

WAPI-FM/Birmingham established a trust fund for the doctor gunned down in front of a family planning clinic in **Pensacola, FL** last week. The station responded to the rather mind-boggling news that an anti-abortion group had established a trust fund for the accused assailant.

Precious nanoseconds prior to presstime, **ST** learned that the five-week-old standoff between **KROQ/L.A.** and "Loveline" co-host **Jim "Poorman" Trenton** has come to a peaceful close. A Tuesday (3/16) summit between **Trenton, PD Kevin Weatherly,** and **GM Trip Reeb** resolved most of the major issues, and the show returns to "normal" this Sunday.

Word is that **WPRO-FM/Providence** PD **Paul Cannon** is already involved in consulting **WKSE/Buffalo** — along with **Alan Burns & Associates** — until 'KSE finds a new PD. Could **Cannon** himself have his eye on the gig? Could be, but it depends on how things

Continued on Page 26

SILENCE IS BROKEN

The new single from

DAMN YANKEES'

gold album Don't Tread.



Produced and Engineered by Ron Nevison

Management: ECM Management, Gary Bird, Doug Banker, Bud Prater



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"feed the tree"

new single and video

from belly's debut album star.

Early Believers At CHR:

99X 1-1 HOT
WENZ 10-4 HOT
KOY-FM add 25
999KHI add
KHFI add
KTUX add
KWOD add 28
WDBR add
KTRS add

New Rock: **1** (4th Week!)

MTV-Buzz Bin

#1 Billboard Heatseekers Chart



on tour march and april.



© 1993 Sire Records Company. It's okay, you're eating for two.

STREET TALK®

Continued from Page 24

go when PRO-FM's new owner, **Tele-Media** — perhaps consulted by **Mike McVay** — takes over . . . possibly this week.

Despite earlier denials, the rumors about former **Geffen** promo honcho **Peter Napoliello** taking up residence at **Capitol** have taken on new life.

WPGC/Washington's new morning star **Donnie Simpson** debuted last Thursday (3/11). Simpson was met by hundreds of cheering fans, local TV crews, and congratulatory phone calls from **James Brown**, **Jimmy Jam & Terry Lewis**, **Rev. Jesse Jackson**, and heavyweight boxing champ **Riddick Bowe**.

WPYR/Memphis changed calls to **WYKL** ("Kool 98.1"), but — contrary to an earlier report — remains **Gold**. After 10 years with crosstown Country partner **WGKX**, **Tom Stevens** becomes **WYKL's** PD.

WGKX owner **Barnstable Broadcasting** operates **WYKL** under an LMA with **Diamond Broadcasting**. The **WYKL** purchase should close by the first of next month.

Houston stations apparently *won't* be participating in **Arbitron's** on-air diary promo announcements this spring. An **Arbitron** official said 100% cooperation was needed from its subscribers, but acknowledged that such **Space City** support was not forthcoming.

Detroit and **Greenville** broadcasters, meanwhile, still are considering the idea, and **Las Vegas** stations will listen to an **Arbitron** presentation next Friday (3/26).

Stephen King To Bring 'ZON Back From The Dead

Horrormeister **Stephen King** is back in control of **WZON/Bangor, ME**. According to the **Associated Press**, **King** — who owned the station from 1983-1990 — has received permission from bankruptcy court to lift the facility out of receivership.

High fives to retiring **Capitol-EMI Music** President/CEO **Joe Smith**, who's been appointed to the Board of Trustees for the **Basketball Hall Of Fame**.

Leap O' The Week

Leap O' The Week honors go to **Bill Hickok**, who exits mornings at **AC Sunny 93/Tupelo, MS** (an unrated market) for wakeups at nearby **Gold Kool 98.1/Memphis (#43)**.

Records

- Veteran **A&M** Sr. VP/Sales & Distribution **Bill Gilbert** resigns to join Chicago-based gospel label **Platinum Ent.** He'll head its new West Coast expansion into pop and black gospel music.

- Longtime **Atlantic** Cincy local promo rep **Kim Langbecker** exits. The label eliminates her territory by splitting it among four field reps.

- Marketing/sales consultant **Bruce Greenberg** joins **Liberty** as special asst. to President **Jimmy Bowen**.

- **A&M** Florida promo rep **Stuart Goldberg** exits.
- **Mercury** Cleveland/Pittsburgh promo rep **Marc DeBosier** resigns.

- **Columbia** Denver promo rep **Sandy Thompson** segues into the vacant **SF** promo post for **Big Red**.

- **RCA** local **Detroit** promo rep **Deanna Kaminski** exits.

RADIO & RECORDS



Rx: In Effect

Dr. Don Rose began his radio career at **KWBE/Bea-trice, NB** in 1955 and became a morning star at **WQXI/Atlanta**, **WFIL/Philly**, and **KFRC/SF**. Five years ago, the man who operated at the cutting edge of silliness stepped down from **KIOI/SF** and retired from radio for health reasons.



Dr. Don Rose

1

- **Benny Medina** promoted to Sr. VP/GM at **WB** Black Music Division.
- **Robert F.X. Sillerman** forms **CF Media** with \$100 million merger.
- **Vince Faraci** cast as **Third Stone Records** Exec. VP.

5

- **Mark Tudor** becomes **KAJA/San Antonio** OM.
- **Don Daniels** elevated to **WHB & KUDL/KC** Ops Dir.
- **John St. John** named **KFKF/KC** PD.

10

- **Jack Craig** appointed **Chrysalis Records** President.
- **Norm Feuer** selected **Viacom Radio** Division President.
- **Sandy Beach** returns to **WKBW/Bufalo** as PD.
- **Barry Skidelsky** named **WBOS/Boston** Station Mgr.

15

- **Michael Owens** becomes **KNIX-AM & FM/Phoenix** GM.
- **Barry Mardit** promoted to **WFEC/Harrisburg** PD.
- **KYTE/Portland, OR** hires **John London & Ron Engleman** for mornings.

Leading AIDS-fighting organization **AmFAR** names **Atlantic** Sr. VP/GM West Coast **Paul Cooper** to its national council.

WZZQ/Terre Haute, IN conducted the familiar "What Would You Do For" promotion . . . in this case, for front-row **Bon Jovi** tickets. While the station was broadcasting live from a local **Hardee's**, a 17-year-old male ran into the fast-food joint, brandishing a .22-caliber rifle and a pistol. While holding customers at gunpoint, he claimed to be the **Messiah** — then asked the station's morning show if he was outrageous enough to win!

Shortly thereafter, the local police put an end to the proceedings. The guns weren't loaded, and the ticketless perpetrator will do community service. The station — which incurred no blame — reportedly will be planning less outrageous promotions in the future.

Dept. Of Spelling Mitsakes

When it came to **Malrite** last week, **AP** and the **L.A. Times** had it mal-wrong in their coverage of the **Shamrock** merger. Amazingly, both crack fact-checking news giants spelled **Milt Maltz's** company "Marlite" throughout their articles.



69/19
25 DEBUTS!



#1 SELLING ALBUM
IN THE NATION

Eric Clapton

Winner Of Six Grammy® Awards,
Including Album Of The Year

“Running On Faith”
(4:30) Edit

From The Album *Unplugged*



© 1993 Reprise Records.

“I Feel You” Depeche Mode

The new single
from their album
*Songs Of Faith
And Devotion*

75/12

- Z100 26-24
- 95QQ 21-16 HOT
- KEGL 8-7 HOT
- KRBE 33-20
- B97 deb 25
- WNVZ 26-19
- Q102 19-16
- KDWB add
- WKBQ 30-27
- KKRZ add
- 999KHI 27-21
- Y102 34-26
- WPST 23-18 HOT
- KHFI 16-13
- K106 22-14 HOT
- WZYP deb 23 HOT
- CK105 18-15
- KJ103 16-8
- KQKQ 28-23
- KWOD 7-6 HOT
- KRQ 27-23
- KMCK 25-18
- WKFR 35-23 HOT



MTV-HEAVY ROTATION



© 1993 Sire Records Company

- 95QQ 25-21
- WNVZ 20-15
- KOY-FM 16-14
- WAAL 13-9
- Y102 18-14
- WPST 6-5
- WKRZ 40-33
- WYCR 22-18
- K106 17-12
- WRHT 22-18 HOT
- WMEE 22-19
- KJ103 23-17

- WTCF 15-11 HOT
- WIFC 27-22 HOT
- KZMG 27-22
- KISR 19-16
- Q101 22-18
- WBPR 18-15
- WFHT 28-21
- WZOO 35-26
- KROC 35-27
- KG95 26-22
- KTMT 16-10

FAITH NO MORE “easy”

the international top five hit



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UNDERSTANDING, REACHING AN UNTAPPED AUDIENCE

Programming For The Generation X Crowd

By Tom Barnes

Douglas Copeland defined the group of people born after 1964 as Generation X. And while we've spent the last two decades chasing baby boomers into their midlife crises, this group has quietly engineered a revolution right under our noses.

Although the name may be coincidental, there was once a band called Generation X. If you're not familiar with Billy Idol's old band, you're not alone. Most radio stations ignored punk, then new wave, then post-punk, then alternative. And of course we ignored heavy metal, because research said baby boomers hated that stuff. It was music that only urban white kids and college students cared about, and they didn't listen to radio anyway.

Now, as we begin questioning our ability to attract 40-year-olds with today's music, the focus may be shifting to the 46 million Americans between the ages of 18 and 30. It's time to wake up — in only four years, there will be no baby boomers in the 18-34 demographic. This hasn't been true since 1964.

Think about it . . . this is the new youth culture. When we started researching rock listeners in the late '70s, the 18-34 demographic consisted entirely of baby boomers. But since 1981, Generation X has been creeping into the 18-34 cell, distorting our research and sending us anomalous data and mixed signals.

What would you rather do — devote precious resources to developing an unexploited market or try to overcome entrenched competitors in a mature one?

We assumed there was a small, extreme contingent of listeners interested in hard rock or alternative music.

Until 1988, when we could isolate Generation X in a useful demo cell (18-24), we had no idea what was going on. But then, nobody had any interest in 18-24s. CHR was selling 25-44 female numbers and we all worked under the assumption that there weren't any real 18-34 advertising dollars available, so we ignored the emerging trend.

It's time to wake up — in only four years, there will be no baby boomers in the 18-34 demographic.

Changing Culture

As programmers, we assumed Generation X kids would follow in their older brothers' and sisters' footsteps, and we were right. In its introductory phase, Classic Rock did well 18-34 because the music was fairly new to them. But will this generation follow in its parents' footsteps? Absolutely not! After all, Mick Jagger, once the rebellious voice of youth, is now older than President Clinton.

A fundamental shift is occurring. To profit from it, you must be informed. New Puritanism, recycled culture, and nostalgia are everywhere. And Generation X is responding. They reject their parents' conspicuous consumption, watch less network TV, read fewer magazines, and hardly touch newspapers. Generation X is more fragmented and cynical than the baby boomers. But most important, they're bored by the rehashing of the older generation's culture, angered by the lack of career-oriented jobs, and cynical about the baby boomers' ability to change the world.

True, Generation X has only half as many members as the baby boom generation, but the Roper Organization estimates their spending power at over \$125 billion . . . and they're being grossly underserved. Almost every station in the country is programming for and selling 30+ demos. Management is working under the assumption that buyers are only interested in 25-54-year-olds. To win in that demographic you must dominate the fattest cell: 34-45-year-olds. In most markets, inefficient levels of marketing dollars are spent to win that demographic while an underserved market goes virtually untapped. In all but the largest markets, the 18-34 cell goes unclaimed and unexploited. What would you rather do — devote precious re-

sources to developing an unexploited market or try to overcome entrenched competitors in a mature one?

There's huge potential in serving Generation X. By 2010, Generation X will be the primary target for virtually every consumer product. The baby boomers will be looking for retirement homes, toys for their grandchildren, and the safest accounts for their savings. The war over boomers' brand loyalties is in its final stages. The real war is being fought in the 18-34 demo. The young adult years are when brand loyalties are determined. Mainstream marketers know this and will soon be rushing for exposure. Radio must reinforce to buyers the value of communicating in an uncluttered, well-targeted media environment.

[Generation X doesn't] want to hear talking heads reading liner cards. They want to hear people — individuals who share their alienation and opinions.

New Ground Rules

In today's fragmented radio arena, Generation X is a great place to look for fresh cume. But to appeal to this group, you've got to follow a few basic, yet important rules:

- Forget the hype — they don't believe it. You can't be bigger, badder, or more improved; you must be different. Your benefits must be evident and your marketing messages credible. Instead of billing yourself as "The Home Of Rock and Roll," try saying "We make the work day go faster" or "We'll have your favorite new music first." Avoid words like most, best, and longest.

- Be real. Honesty is key; explain your attributes and share your weaknesses. Generation X knows nobody's perfect. Self-revelation reinforces credibility. Make fun of your spot breaks, sweepers, research, management, and staff. Throw out the big voices and communicate in a personal way. Con-

X Traits

- Reject conspicuous consumption
- Watch less network TV
- Read fewer magazines
- More fragmented than boomers
- Bored by boomer nostalgia
- Cynical of boomers' motives
- Angry about lack of "career" jobs

fess your inability to spend tons of money on slick television commercials.

- Avoid short-term ratings-driven programming gimmicks. Integrate longstanding promotional benchmarks to reinforce top-of-mind awareness. When your listeners offer feedback, listen to them. Use their comments to reposition your competition. Learn their language and use it, but be careful that you don't become bogged down by a bunch of useless slang.

- Be efficient. Generation X was raised on sound bites and MTV. We tell air talent they're in a race to press buttons in the studio before the audience presses buttons in their cars. Get to the next element quickly, communicate ideas concisely, and use theater of the mind to express ideas efficiently.

- Have a point of view. Generation X is suspicious of the media because it represents the establishment. They don't want to hear talking heads reading liner cards. They want to hear people — individuals who share their alienation and opinions. And while Generation X may be cynical and angry, it shares the same hope for the future of generations past. Successful air talent will bond with this audience by balancing anger and cynicism with hope and a positive outlook.

- Avoid overt commercialism. Generation X feels manipulated. They see baby boomers as having been sucked into the establishment they once rebelled against. They don't want to be guilty of that kind of hypocrisy. Don't support that with a lot of rehashed sales promotions. Focus on their primary needs: jobs, places to live, and things to do. Use database marketing and interactive phone technologies to learn about your audience as individuals. Contact them about promotions they'd be interested in. Talk with them about their interests, attitudes, and opinions. Open them up to new experiences and ideas that will truly benefit and interest them.

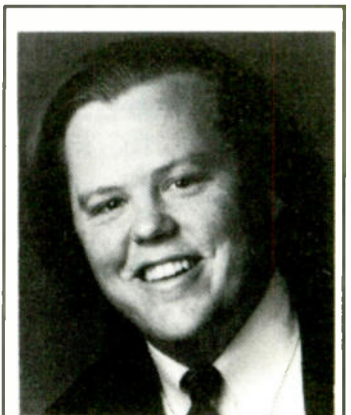
- Create niches. Generation X is more culturally diverse than any previous generation, and WASP aesthetics will not dominate its culture. Pick your target market, then integrate cross-cultural aesthetics. The best example would be MTV. Compare its creative, visuals, copy, and graphics to those of VH-1. Go to a grunge concert and look at how the audience has integrated hip-hop fashions like oversized jeans into their dress. Even Axl Rose wears a Public Enemy baseball cap in a Guns 'N Roses video.

- Be pure — don't water down your content. Instead of playing edited versions of controversial songs, daypart them. If you're going to play rap, play Ice Cube. If you're going to play hard rock, play Megadeth. Don't put yourself in a position where you could be repositioned as a sellout. Generation X smells fear a mile away.

Forget the hype — they don't believe it. You can't be bigger, badder, or more improved; you must be different.

- Beware of nostalgia. People like to revisit their youth, but baby boomers' reminiscences dominate our culture to the extent that Generation X feels alienated. If you want to use "Brady Bunch" or "Partridge Family" bits, go ahead. The "Johnny Quest" theme works great as a traffic bed. Just make sure you approach nostalgia with a sense of humor and forget the '60s.

These are the keys to success with Generation X. It has plenty of disposable income, but is incredibly media-savvy. They'll see right through a poorly executed format, promotion, or marketing campaign and resent you for selling them short. Research them thoroughly before communicating with them and you'll be rewarded with their loyalty and trust into the next century.



Tom Barnes is VP/Programming of Jon Sinton Associates. He can be reached at (404) 565-9374.

IT TAKES ONE TO KNOW ONE



CHUCK BUELL



LORNA OZMON



CLEVELAND WHEELER



FRED WINSTON

**NOBODY KNOWS HOW TO DO IT BETTER THAN
SOMEONE WHO'S DONE IT SUCCESSFULLY!**

Now... There's **AIR SUPPORT**, the first company offering radio stations talent development programs designed by celebrated radio personalities.

AIR SUPPORT'S innovative, new training programs maximize current personality performance, providing an alternative to costly talent turnover.

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DEDICATED TO THE NEXT GENERATION OF RADIO LEGENDS!

NEW QUARTERLY LABEL AIRPLAY SURVEY

MCA 1st Quarter Champ

MCA swept to an 11.5% share of chart records in the five major formats and earned first place in the inaugural R&R quarterly label performance review. The survey covers the period from December 4, 1992 through February 26, 1993. See "Ground Rules" box at lower right for the scoop on how the information was put together.

Overall Label Leaders

Combining total points for the five song-oriented formats, here are the Top 10 labels for the first quarter:

- | | |
|-------------|------------------|
| 1. MCA | 6. Capitol |
| 2. Arista | 7. RCA |
| 3. Epic | 8. Atlantic Grp. |
| 4. WB | 9. Mercury |
| 5. Columbia | 10. Reprise |

MCA, the 1992 year-end champ, won again, with a massive margin paced by victories in its strongholds, Country and Urban, plus a CHR triumph. Arista placed No. 2 in four of the five formats (all but AOR Tracks), thanks in large part to Whitney Houston's multiformat sweep but also to its ever-increasing Country influence. Capitol and RCA also registered substantial gains over their '92 performances.

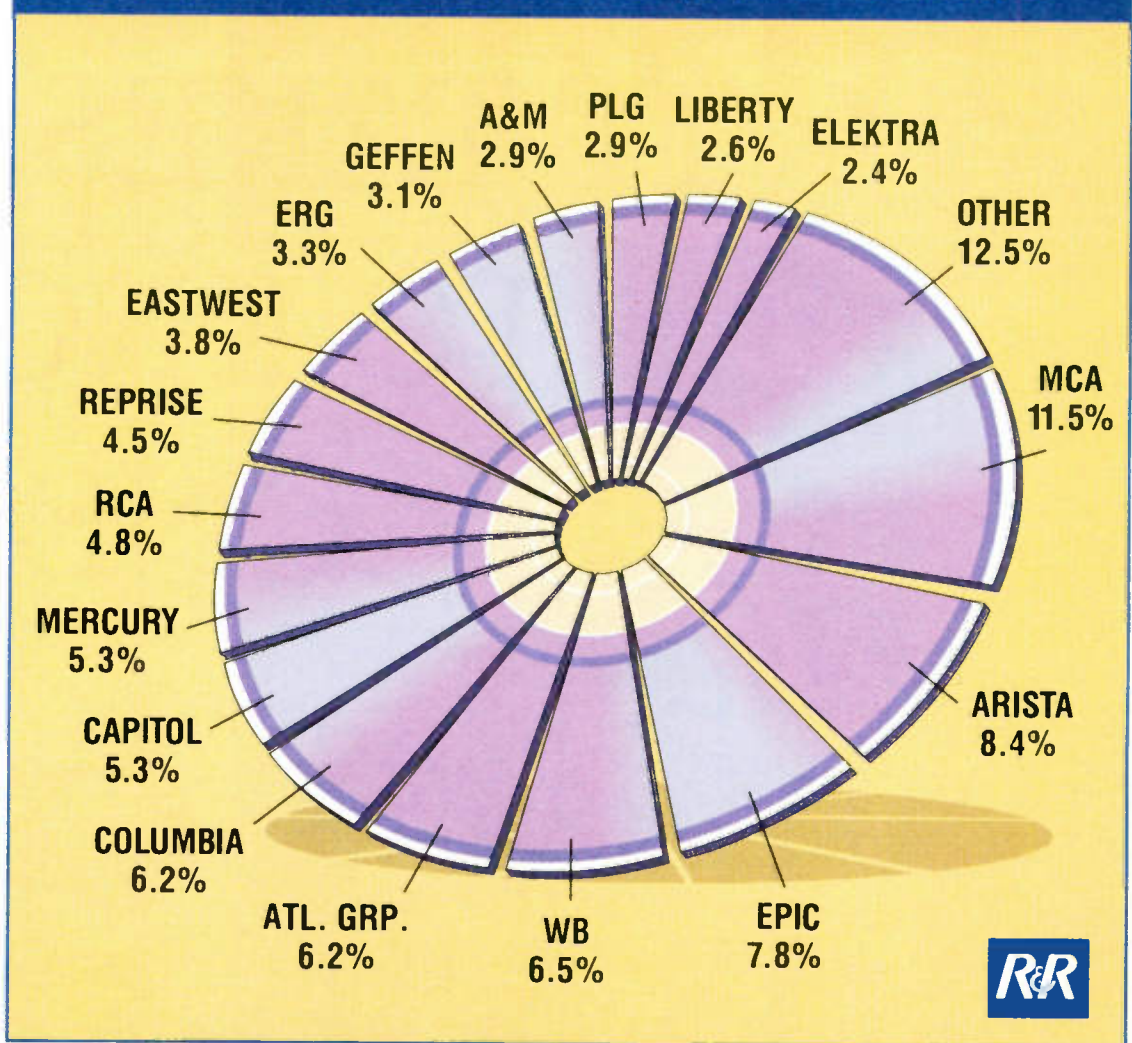
It should be noted that in the short timespan of a quarter, factors like product flow will strongly affect standings and chart share — labels with light or heavy release

Format Leaders

AC: Epic
AOR Albums: Geffen
AOR Tracks: Geffen
CHR: MCA
Country: MCA
Urban: MCA
Jazz: Columbia
NAC: Epic
New Rock: Geffen

schedules in a quarter may show up at disproportionate levels. Also, the quarterly figures, when added up, will not duplicate the traditional year-end label performance results, since most records' chart careers overlap into more than one quarter, but will be counted only once at year's end.

FIRST QUARTER CHART SHARE



COUNTRY

TOP 10

1. MCA
2. Arista
3. RCA
4. Liberty
5. WB
6. Curb
7. Mercury
8. Atlantic
9. Epic
10. Columbia

MCA perpetuated its Country dynasty with a sweeping win, although the top four were very strong and each earned double-figure chart shares. Curb shared one record with MCA; it would have been ninth otherwise.

NEW ROCK

TOP 10

1. Geffen
2. Columbia
3. WB
4. Atlantic Grp.
5. EMI Rec. Grp.
6. Elektra
7. Epic
8. Reprise
9. PLG
10. Capitol

Again benefiting from the combination with DGC, Geffen edged Columbia (which generated massive gains) in a tight race.

Heavy turnover: Only one of the top five labels was in the Top 5 in '92.

CJ

TOP 10

1. Columbia
2. Muse
3. PolyGram Jazz
4. GRP
5. CTI
6. Blue Note/Capitol
7. Atlantic Jazz
8. Concord
9. Capri
10. Sony

Columbia continued its winning ways in Jazz, edging Muse. Nice jump for CTI. Sony includes Tropijazz and Masterworks.

AC

TOP 10

1. Epic
2. Arista
3. EMI Rec. Grp.
4. Columbia
5. MCA
6. Capitol
7. RCA
8. Reprise
9. WB
10. Atlantic Grp.

Epic was second last year, but jumps out to a solid lead so far in '93.

AOR TRACKS

TOP 10

1. Geffen
2. Reprise
3. Epic
4. Atlantic Grp.
5. WB
6. Mercury
7. Def American
8. A&M
9. EastWest
10. Capitol

AOR Tracks pretty much duplicated the albums results — not always the case, as the methodology is entirely different.

AOR ALBUMS

TOP 10

1. Geffen
2. Reprise
3. Epic
4. WB
5. Def American
6. Mercury
7. Atlantic Grp.
8. A&M
9. EastWest
10. Virgin

Geffen — now combined with DGC as a promotion entity — swept to the front, with Reprise a strong second. Def American showed substantial growth; as was the case last year, it's double-credited with Reprise.

CHR

TOP 10

1. MCA
2. Arista
3. WB
4. Epic
5. Capitol
6. Mercury
7. EMI Rec. Grp.
8. Columbia
9. Giant
10. PLG

MCA, which has dominated UC and Country for a few years, suddenly leaped into prominence in CHR, winning a nip-and-tuck battle with Arista.

UC

TOP 10

1. MCA
2. Arista
3. Epic
4. Capitol
5. EastWest
6. Jive
7. A&M
8. Elektra
9. RCA
- WB (tie)

MCA had almost three times the total points of any other label — and was responsible for nearly one chart record in five! Good gains compared to last year for Arista, Capitol, and EastWest.

NAC

TOP 10

1. Epic
2. Arista
3. GRP
4. Mesa/Bluemoon
5. Sin-Drome
6. Capitol
7. WB
8. White Cat
9. Justin Time
10. Tenacious

Abig win for Epic, and a huge jump for Arista compared to last year. Thirty-four labels hit the chart in the first quarter alone.

Procedures

The First Quarter Chart Share graph at top right is the sum of the chart shares in the five song-oriented formats: AC, AOR Tracks, CHR, Country, and Urban Contemporary. Chart shares are simply the percentage of all the charting songs in a format held by each label.

You'll see under each format heading a Top 10 box. That measures total performance for each label. In the five song-oriented formats, each charting record's peak performance is assigned a point value, and each label's points are added up. The total points for those five formats determine the overall standings, which are listed at top left.

In the album formats — New Rock, NAC, and Contemporary Jazz — points are assigned to each album for its entire chart career during the quarter, and each label's points are added up.

Chart share leaders and total performance leaders may differ — one category measures the number of chart records, the other how well they performed once they charted.

Thanks

TO THE ENTIRE

Staff

f o r
m a k i n g

Tony Brown

Bruce Hinton

Richard Palmese

Ernie Singleton

LOOK
SO

good

and
making

MCA®

The **No. 1**

CHR
URBAN
COUNTRY

& **Overall** Label

In R&R's Ranking For
The First Quarter Of

1993

Al Teller

Ronstadt Rejoins Neville On His 'Grand Tour' LP

Arnon Neville again teams with Linda Ronstadt, this time to perform Leonard Cohen's "Song Of Bernadette" on "The Grand Tour," Neville's second solo outing on A&M. Steve Lindsey (Alexander O'Neal, Diane Schuur) produced the 15-song set. Singing siblings Cyril, Charles, and Art Neville also guest on a new tune, "My Brother, My Brother."

The first single will be Diane Warren's "Don't Take Away My Heaven," which goes to radio the first week of April. While Neville himself penned "The Roadie Song," notable covers include the title track (previously a George Jones hit), Chuck Berry's "You Never Can Tell," Bob Dylan's "Don't Fall Apart On Me Tonight," the Stylistics' "Betcha By Golly, Wow," Marvin Gaye's composition for the Originals ("The Bells"), and such standards as "These Foolish Things" and "Ain't No Way." The album arrives April 20.

Porno For Pyros Bow

After disbanding Jane's Addiction, frontman Perry Farrell formed Porno For Pyros last year. Their self-titled WB debut, which he co-produced with Matt Hyde, is slated to hit the streets April 27. Former Jane's drummer Stephen Perkins is also in the band, as are guitarist Peter DiStefano and ex-Thelonicus Monster bassist Martyn Le Noble.

The songs "Cursed Male" and "Cursed Female" go to radio next week, both separately and segued into one nine-minute track. Among the other nine tunes are "Bad Shit," "Packin' .25," "Black Girlfriend," "Blood Rag," "Orgasm," and the title track. "Pets," the follow-up track and first retail single, is scheduled to ship April 20.

Levert's Fifth

Levert's fifth album ("For Real Tho'") finds the Atlantic trio producing with assists from Edwin Nicolas and the James Brown. The group wrote or co-wrote all 11



tunes. "Good Ol' Days" is already at UC, and "ABC-123" ships April 15. Other cuts include "Quiet Storm," "Say You Will," and "Do The Thangs." The set hits the streets March 23.

Avila's Sophomore Set

At age 17, Bobby Ross Avila is already on his second album. "My Destiny" — due in stores May 18 — marks his Perspective/A&M debut. Label co-founders Jimmy Jam and Terry Lewis produced seven songs on the LP, including the lead track ("La La Love"), which ships to radio next week. Avila produced the other eight tunes with his father, Bobby Avila Sr. The youngster also played everything on seven songs and played several instruments on others. Prime cuts include "All That I Do," "Smooove Young Lady," and the bilingual "Soy Mexicano."

Ocasek's 'Theater' Of Words & Music

When Ric Ocasek's self-produced "Negative Theater" LP hits stores April 13, a book of the same name will present fans with another perspective on the former Cars leader. Releasing both fits into his belief in "combining mediums and ideas to discover new approaches."

"Ride With Duce," the lead track on the *Reprise* album, ships to radio next week. Ocasek wrote all 15 songs except "Race To Nowhere," which he penned with Alan Vega of *Suicide*. Vega plays on the set, as do *Bad Brains* bassist Darryl Jenifer, *Tin Machine* touring guitarist Eric Schermerhorn, and former *Cars* guitarist Greg Hawkes, among others. (Ocasek has produced LPs by *Suicide* and the *Bad Brains*.)

The book combines poetry, autobiographical prose sections, and 59 photographs of stars, models, and other inanimate objects. Published by Ocasek's own NYC-based *Radio Active Books*, the 131-page softcover is available now from East Haven, CT-based *Inland Distributors*; (800) 243-0138.

Primus Pour 'Pork Soda'

Primus's second Interscope/Atlantic Group set is called "Pork Soda." The band produced the 15-song set, which they recorded at singer/bassist Les Claypool's home studio in San Francisco. "My Name Is Mud" goes to radio March 26 and will appear on a Pro-CD as well as on a 10-inch brown vinyl disc. (The latter also offers the title cut and "Hamburger Train," an 8:21 instrumental.) The set hits stores April 20. The 10-inch vinyl and vinyl LPs will be handled by the band's own Prawn Song label through *Restless Records*.

Fluid's Major Debut

"Purplemetalflakemusic" marks the major label debut of Denver-based indie faves the *Fluid*. Mike Bosley and the band produced the 12-track set, which sports such titles as "Pill," "Wasn't My Idea," and "7/14." The latter cut, which was inspired by *Bastille Day*, goes to metal radio in late April. "Mister Blame-shifter" goes to other formats in late March. The full *Hollywood* disc arrives April 13.

Lost City Sons

While Rue Phillips plays guitar and sings in *Lost City*, drummer Kofi Baker and his childhood pal, keyboardist Malcolm Bruce, are the respective sons of ex-Cream drummer Ginger Baker and ex-Cream bassist Jack Bruce. (Bassist Sloba was formerly in Canada's *Warrior*.) Larry Hirsch (*Los Lobos*) produced the quartet's *Scotti Bros.* debut ("Watching You"), with Rick Parashar (*Pearl Jam*) mixing and adding production work. The LP is due in stores March 23. "Last Crescendo" will go to radio April 1.

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (In 000s)
1	BRUCE SPRINGSTEEN	\$566.0
2	GARTH BROOKS	\$265.8
3	REBA MCKENTIRE	\$226.0
4	"YOUNG MESSIAH TOUR"	\$187.8
5	DEF LEPPARD	\$187.4
6	BON JOVI	\$179.1
7	ALAN JACKSON	\$122.8
8	TRAVIS TRITT	\$118.1
9	WYNONNA	\$118.0
10	KEITH RICHARDS	\$117.6
11	BRYAN ADAMS	\$116.6
12	MINISTRY	\$104.2
13	KISS	\$100.7
14	SAWYER BROWN	\$95.6
15	CLINT BLACK	\$95.6

New Tours

Among this week's new tours.

BRYAN ADAMS
ALICE IN CHAINS
SHAWN COLVIN
FLOTSAM & JETSAM
GIN BLOSSOMS
VAN MORRISON
ROBERT ELLIS ORRALL
TOAD THE WET SPROCKET
TRAGICALLY HIP
UGLY KID JOE

The *CONCERT PULSE* is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of *Promoters' On-Line Listings*, (800) 344-7383, or in California (209) 224-2631.

SCREEN SCENE

'Indecent Proposal' ST Coming

In "Indecent Proposal," Demi Moore and Woody Harrelson play a young couple whose marriage is disrupted when a wealthy businessman (Robert Redford) offers them \$1 million for one night with her. Appropriately enough, the lead radio track is the *Pretenders'* remake of 10cc's 1975 hit, "I'm Not In Love." Adrian Lyne ("9 1/2 Weeks," "Flashdance") directed the *Paramount* film, which opens wide April 7.

Herbie Hancock and Sheena Easton each appear in the film as entertainers at private parties. Her version of "The Nearness Of You" is heard on the LP as well. Lisa Stansfield also sings a new song entitled "In All The Right Places," which is based on the love theme composer John Barry wrote as part of the film's score.

Other new tunes include a version of Allen Toussaint's "What Do You Want The Girl To Do" performed by Vince Gill featuring Little



Chrissie Hynde — I'm not pretending.

Feat. Seal's "Out Of The Window," and "If I'm Not In Love With You" by Dawn Thomas, who signed to *Elektra* after cutting this track. Bryan Ferry contributes his version of the *Shirelles'* "Will You Love Me Tomorrow," which will also be found on "Taxi," his forthcoming solo LP (*R&R* 2/5). Roy Orbison's 1989 recording "A Love So Beautiful" is featured as well. The *MCA* soundtrack LP hits the streets April 6.

MUSIC DATEBOOK

MONDAY, MARCH 29

1973/*Dr. Hook* get their wish as their smiling faces adorn the cover of *Rolling Stone*.
1979/*Eric Clapton* weds George Harrison's ex-wife, Patti Boyd.
1985/*Madonna* makes her big screen debut as "Desperately Seeking Susan" premieres.
1989/*Carly Simon* wins the Best Original Song Oscar for "Let The River Run." *Dave Grusin* wins the Best Original Score Oscar for "The Milagro Beanfield War."
Born: Perry Farrell (ex-Jane's Addiction, Porno For Pyros) 1969

TUESDAY, MARCH 30

1970/*Miles Davis* releases the "Bitches Brew" LP.
1987/*Herbie Hancock* wins an Oscar for scoring "Round Midnight." *Berlin's* "Take My Breath Away" wins one for Best Original Song.
1989/*Gladys Knight* makes her solo debut at Bally's in Las Vegas.
Born: Graeme Edge (*Moody Blues*) 1942, Eric Clapton 1945, Celine Dion 1968

WEDNESDAY, MARCH 31

1958/*Chuck Berry* releases "Johnny B. Goode."
1967/*In London*, *Jimi Hendrix* torches his guitar onstage for the first time.
1986/*O'Kelly Isley*, 48, dies of a heart attack in his sleep.
Born: Herb Alpert 1935, Mick Ralphs (*Bad Company*) 1948, Angus Young (*AC/DC*) 1959, Erik Turner (*Warrant*) 1964

THURSDAY, APRIL 1

1984/*Marvin Gaye*, 44, is shot to death by his father following a bitter argument.
1985/*David Lee Roth* leaves *Van Halen*.
Born: Ronnie Lane (ex-Faces) 1948

FRIDAY, APRIL 2

1971/*Ringo Starr* releases his first solo single, "It Don't Come Easy."
And... *David Bowie's* "The Man Who Sold The World" LP — the cover of which features the artist in drag — is released in the UK.
Born: The late Marvin Gaye 1939, Leon Russell 1941



Marvin Gaye — troubled man.

SATURDAY, APRIL 3

1965/*Sam The Sham & The Pharaohs* release "Wooly Bully."
Born: Jan Berry (Jan & Dean) 1941, Wayne Newton 1942, Tony Orlando 1944, Mick Mars (*Mötley Crüe*) 1956, Melissa Etheridge 1961, Eddie Murphy 1961, Sebastian Bach (*Skid Row*) 1968

SUNDAY, APRIL 4

1960/*RCA* becomes the first company to release pop singles in stereo.
1968/*Rev. Dr. Martin Luther King Jr.* is killed. *James Brown* appears on national TV urging restraint, and an all-night blues session featuring *Jimi Hendrix*, *B.B. King* and *Buddy Guy* raises money for King charities.
1990/*Gloria Estefan* is released from the hospital following back surgery. She had suffered injuries in a bus accident two weeks earlier.
Born: The late Muddy Waters 1915, the late Berry Oakley (*Allman Brothers Band*) 1948, Gary Moore 1953 — Paul Colbert

BOOK BEAT

Rush, Madonna Set Records

Rush Limbaugh's "The Way Things Ought To Be" became the fastest-selling hardcover book in history by selling about 2.1 million copies in the last quarter of 1992, breaking the previous record set by Lee Iacocca's 1984 autobiography "Iacocca." Limbaugh's *Pocket Books* tome, which, until last week, had topped the *New York Times* Nonfiction Bestsellers list since last September 21, was last year's No. 1 seller.

Meanwhile, *Madonna's* work between covers inspired the largest limited first printing of a book ever. "Sex" came in 10th on the year-end tally, having sold out all 500,000 copies available in the U.S. Although some purchasers complained of disintegrating spiral-bound covers, *Warner Books* reported no returns.



JOEL DENVER

CONSULTING THE SPIN DOCTORS

Figuring Out Your Optimum Music Rotation

With all of the other media distractions competing for your listeners' attention, some stations have begun to re-evaluate their current rotations. This week, I talk with a number of PDs and MDs from stations with varied music leans and market situations about their rotational philosophies.

Mark Bolke

Mainstream CHR KDWB/Minneapolis PD Mark Bolke recently adjusted his station's rotations — and is pleased with the results. "Overall, KDWB rotates its music a bit slower than it used to. For example, powers used to rotate in the 2:20-2:30 range, but we've stretched that to 2:45-3:00 depending on the daypart. We've seen our TSL increase to 7:30 in the latest Arbitrend, which I consider great."

Before modifying rotations, Bolke suggests you carefully examine the situation. "We began to see burnout in some demos for some of our hottest records. Changing rotations is a double-edged sword: You want to familiarize your music as quickly as possible, yet you don't want to burn those hits out. As a result, we've actually increased the number of records we're playing to compensate."

How does Bolke decide the frequency of his rotations? "It's gut feeling combined with research. While no two records react the same, after a while you get a general idea of how long it takes records to become familiar, become hits, and burn out."

Don Morgan

Don Morgan, PD at rock-leaning WAAL/Binghamton, says, "Our rotations have pretty much stayed



[Repetition] is an inherent complaint about the format in general.

— Don Morgan



Changing rotations is a double-edged sword: You want to familiarize your music as quickly as possible, yet you don't want to burn those hits out.

— Mark Bolke



WAAL is the market's only CHR, and Morgan notes that even with relatively slow rotations, he still gets complaints about repetition. "It's an inherent complaint about the format in general. Even if we had direct competition, I'd make few changes. They'd have to be tighter than us to make a dent, and they'd burn out in this market very fast."

Dana Lundon

WTIC-FM/Hartford MD Dana Lundon's rhythmic music mix has undergone some recent adjustments. "Our morning clocks were modified so that 'A' records come up every 3:30, since the show is not as music-intensive. We've been rotating at 2:20 during the daytime and at 1:45 — or a bit less — at night. We recently added a nighttime 'spike' category to test records, so we're actually programming a few more currents than in the past. And we have the 'Love Down' hour Monday-Thursday at 11pm when we play R&B love songs with requests and dedications.

"We're between research companies and it's been a nice experience going back to guts, requests, and sales. The rest is just built on our programming beliefs of what we know to be right for the market and audience. I believe radio is an emotional experience for listeners, and if you want them to become emotional about your station, you need to program with emotion."

Duff Damos

Mainstream WIFC/Wausau, WI PD/afternoon Duff Damos notes,

"Rotations haven't gotten any hotter or slower at WIFC for years — powers run every 3:15. It's a different world up here. With no in-house research aside from requests, record sales, and two staffers who work parttime at local record stores, we have to be careful not to burn songs out. WIFC has a lot of at-work listening, so we really need to be sensitive to complaints about repetition.

"At night, we rotate the music at just under 3:00. We back off on the gold and recurrences, and pop in a few dayparted records — especially New Rock crossovers, which are showing great response from adult females. We try to keep in mind that even the hottest or most popular records can become sources of annoyance if the rotations get too tight in a market like this."

Steve Wyrostok

At KRBE/Houston, PD Steve Wyrostok says his slightly New Rock-leaning CHR has entered a phase where longer rotations are important to the station. "As our TSL grows, we slow the rotation to compensate and prevent burnout. We monitor that very carefully. Our rotations are 2:30 in mornings, 2:40 in afternoons, 3:30 in middays, and almost 4:00 at night — our nighttime TSL is very long.

"We chose these rotations by putting ourselves in our listeners'

Rotational Guidelines

While nobody has all the answers to defining proper music rotation, most CHR PDs take into account the following criteria:

- Gut instinct
- TSL information
- Competitive market conditions
- Available audience in dayparts
- Quality of current music

shoes and taking slices out of the day based on our TSL of 6:45. That equates to average listeners tuning in for about an hour a day and P1 [core] listeners — who give us the most ratings credit — listening even longer. Naturally, I'm most sensitive to the needs of the P1 audience, so the rotations are comfortable.



Even the hottest or most popular records can become sources of annoyance if the rotations get too tight in a market like this.

— Duff Damos



"We also try to be sensitive to research and a record's potential irritation level. For example, Whitney Houston's 'I Will Always Love You' had to come out of power rotation faster than PM Dawn's

'I'd Die Without You,' which had a lower perceived rotation vs. actual rotation. The number of current titles varies depending on the amount of dayparting needed to fill out the rotations.

"The more similar the competition, the more likely you'll need a shorter list. But because we're the exclusive source for a lot of titles, we can run a longer list without the burnout. It's like the more time you spend with a friend, the more you'll need to talk about. The more time listeners spend with KRBE, we need more variety to keep them interested."

Ray Kalusa

In his three years at mainstream KWNZ/Reno, PD Ray Kalusa has maintained the status quo. "The station hasn't made many changes in its rotations since my arrival owing to the market's nature and KWNZ's history. When I arrived, we already had teens. Since then, we've been able to broaden that to where we have great 18-34 and 25-54 numbers while hanging onto that tremendous teen base.

"Our hottest music rotates at just over 3:00, and rotations lengthen for the other categories. This allows us the variety needed for the adults but is quick enough to keep the younger end satisfied and our come in good shape. We don't even vary it much at night, since the 'Hot Nine At Nine' gets us an early repeat on the hottest currents.

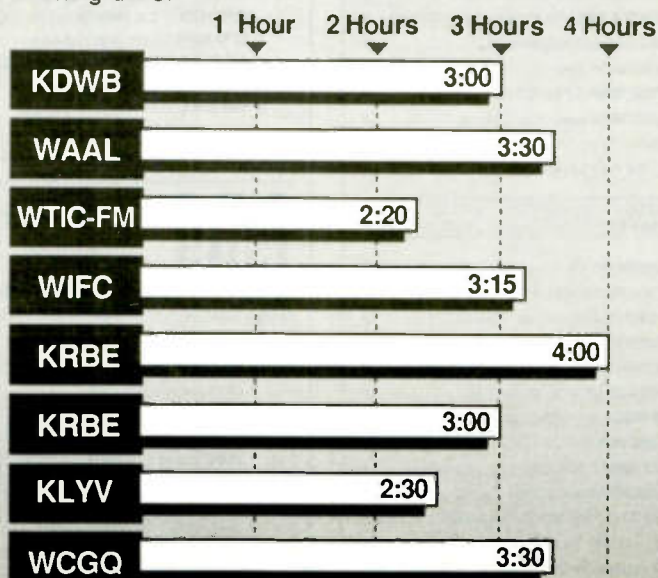
"The number of titles being played depends on the current flow of music, but we're generally rotating 30-35 titles," explains Kalusa. "When there isn't enough of what I consider to be great music, I'll move a couple recurrences in to fill out my categories. While they may be a bit fried, at least they're familiar. But we try not to leave them in for too long."

Joe Dawson

Mainstream KLYV/Dubuque, IA PD Joe Dawson says, "One of CHR's inherent problems is that we play the same records over and over again. But it's core to the format's essence — people come to CHR to hear their favorites. Because of this, I've always believed in a tight rotation of the seven biggest records every 2:30. 'Bs' run every 3:45 and 'Cs' every 4:15. Our night category [songs dayparted between 6pm-2am] runs every 3:15

Comparing Power Rotations

Here's a look at how our sample of stations rotates their hottest records before repeating the titles outside morning drive.



the same over several years. I expected some changes when we flipped consultants, but Stratford Research felt the mix and rotation were right on target for the market. Powers turn over every 3:30 in mornings and afternoons, and 3:00 in other dayparts. Things will occasionally come up every 2:45 owing to all-request hours at noon, 7pm, and 3am. New records come up every five hours, and dayparted records have longer repeat spans."

CHR

so those songs can be heard about twice an evening.

"Playing to the available audience is the key to our success," maintains Dawson. "Many PDs have forgotten how to daypart properly and waste time playing the wrong records. Let's face it — from late afternoon onward, it's mostly teens, so we play to them. PDs need to be aware of when factory shifts change, schools are in session, and people are in commute situations. Knowing these patterns allows me to play about 45 current titles: Seven powers, 17 records in nondayparted regular rotations, and the rest split between daytime-only and nighttime-only records.

"If there are only seven big hits at any given time, then the job of a rotation system is to properly rotate the good-sounding stiffs. If I had direct CHR competition, I'd program a bit tighter to keep the

66

Playing to the available audience is the key . . . be aware of when factory shifts change, schools are in session, and people are in commute situations.

— Joe Dawson

99

come up and keep listeners coming back for more. In either case, this format's mission is to play the hottest current music . . . over and over again."

Leo Davis

Mainstream WCGQ/Columbus PD Leo Davis believes in a relaxed rotation system. "Our biggest records turn every 3:00-3:30 because the TSL here is so much longer than in major markets. We mostly get complaints of repeats in mid-days, but we think that programming the hits any slower wouldn't be to our advantage either. At night we augment the current rotation with the 'Top 10 At Nine,' which gets the hottest music an additional play. New records get heard approximately every five hours, or about three-four times a day. Any slower rotation just won't get them familiarized.

"We're probably playing a few less titles overall [about 35] because of what's presently available, not because of competition within the marketplace. I don't worry about facing direct competition — I always pretend we have a competitor in place so we'll never have to make last-minute reactions."

COMING NEXT WEEK

Profile of Toledo's WKVS and WTWR



BEST OF THE MUDBUGS — For the second consecutive year, WEZB (B97)/New Orleans's float took first place in the "Mudbugs Lundi Gras Parade" during Mardi Gras. Dressed as police, staffers rode the "Bee Patrol" golf cart and tossed donuts and other prizes to the crowd.



HEY, JUDE — Jude Cole (second from right) spent a few truthful moments with the folks at WNNK/Harrisburg. Joining him for a quick pic are (l-r) Reprise rep Tom Cunningham, PM driver Bruce Bond, and night talent Joe Mama.



CHERRY'S IN TRENTON — Neneh Cherry (c) spent time becoming buddies with WPST/Trenton, NJ MD/night rocker Alex Valentine. Virgin rep Donna Rego joined in on the fun.

MOTION

• WERQ (92Q)/Baltimore middayer P.J. Cruze moves to afternoons, while securing weekends at WHTZ (Z100)/New York.

Five-year WNNX (99X)/Atlanta Marketing Dir. Tobi Gerson has left. No replacement has been named yet . . . WBBO/Greenville, SC presents its new lineup: PD Mike Murphy and Logan Kelly handle mornings, with Kelly continuing through middays; MD Hollywood Joe takes PM drive; Boo Bar-

on assumes the night shift; and Pistol Pete does overnights . . . WBZ/Boston production staffer Paul Delaney segues to WHOB/Manchester, NH for afternoons, replacing Rick Newman. Parttimer Sarah Stern takes over Don Saunders's night shift . . . WOKI/Knoxville has switched frequencies with Country WWZZ. MD Jonathan Pirkle has left and OM Clay Gish will handle music at WWZZ . . . Lisa Kaye exits KDON/Salinas-Monterey, CA to join KHQT (Hot 97.7)/San Jose for overnights, using *nom de aire* Lisa Foxx.

DON'T BE AN ASSHOLE. PLAY IT!

DENIS LEARY



ASSHOLE

the first track from his debut album
NO CURE FOR CANCER [11454-0055-42]

"With all the product out there that pulls in thousands of calls a day, Leary's 'Asshole' bypasses them all, finishing #1—way out front—with 3,500 calls a day."

STEVE KINGSTON VP/DIRECTOR OF OPS. & PROG.
FRANK BLUE APD/MD
Z100/WHTZ

Z100/NY 25 - 23

OVER 200,000 UNITS SOLD.

MTV UNPLUGGED

#1 REQUESTS AT THE BOX

CHR	AOR	
WZOU	WFNX	WWBZ
WAQQ	WHJY	KBPI
WNNX	WBAB	KAZY
WFLZ	WHFS	KBCO
WMTX	WNOR	KLOS
WNCI	WMMR	KROQ
WKBQ	WDBE	KUPD
WEZB	WYNF	KDKB
KEGL	WMMS	91X
KMEL	WRIF	KRXQ
	KYYS	KITS
	KSHE	KISW





WALT LOVE

UC

URBAN CONTEMPORARY

Urban ACs Sing For Opus

Opus Media Group outlets WLVH-FM/Hardeeville-Savannah, GA and WKXI-AM & FM/Jackson, MS are making substantial ratings gains with the Urban AC format.

Opus Chairman/CEO Tom Birch — formerly head of the now-defunct Birch ratings service — admits when WLVH signed on last August, “The station lacked capital and the capability to staff itself with announcers. We had no live jocks until Donzella Hendericks joined us to host the morning show in October '92. We were forced to use automation. So the station now is completely automated with digital studio equipment and uses no live air talent after 9am.

“We’ve used a fully digitized approach to producing the station on the air, along with produced liners and sweepers. But the station is a very music-intensive and highly focused Urban AC.”



Tom Birch

Opus Media Group, Inc.

Looking at the actual Arbitron results, Savannah’s Fall '92 book indeed reflected huge growth for WLVH. Among 25-54s, WLVH was No. 1 with more than a 15 audience share. Meanwhile, WEAS fell from double to single digits in that demo.

WLVH tied for third 18-34 with more than an 11 share. Although WEAS remained the market’s No. 1 station in that demo with more than a 16 share, its numbers fell from almost a 23 share.

Among persons 12+, WLVH garnered an 11.6 share in its first book; WEAS dropped from 15.5 to 10.2. Also of interest: WLVH was No. 1 35-64 with almost a 14 share. Incidentally, Savannah is measured only twice a year — spring and fall.

‘Soft Soul’ Sound

Birch describes WLVH’s sound: “Our positioning statement sums it

up best — ‘Soft Soul (SM) Favorites Of The '70s, '80s, And Today, With No Rap.’ Our playlist’s core artists [include] Luther Vandross, Anita Baker, After 7, Earth Wind & Fire, and Levert. It’s a very romantic, hit-oriented, yet comfortable radio station. You can listen for hours and not get burnt out.

“Like a typical mass appeal AC station, we’re very slow to add currents. We use callout research to determine when to pop a current record. Our music is always familiar, and we take great care to make sure we play the cream of the crop.”

WLVH is operated by Opus through an LMA with Savannah Radio Partners and is sold in combination with Opus’s Gospel WSOK (AM). Opus also owns and oper-



[WLVH] did no promotions or advertising during the Arbitron survey period. The entire audience development was [thanks] to word-of-mouth and natural discovery.



ates crosstown AC WAEV-FM. WLVH-WSOK & WAEV GM Dan Gorby and Savannah OM Joe Logan were instrumental in starting WLVH.

According to Birch, all of WLVH’s music is researched through a combination of auditor-



I GOT A KRUSH ON YOU — Perspective’s Krush got together with KMJQ/Houston PD Ron Atkins to share a special moment; (l-r) Krush’s Ashley, Christy, and Angela.

ium tests and continuing callouts. He adds, “The station did no promotions or advertising during the Arbitron survey period. The entire audience development was [thanks] to word-of-mouth and natural discovery.”

Jackson Action

Birch says his organization originally found Urban AC success with WKXI-FM/Jackson, MS, which is owned by Olympia Networks President Stephen Bunyard and operated by Opus under an LMA.

“WKXI-FM is the forerunner of our Savannah station,” Birch comments. “Its positioning statement is the same except for using the KIXIE 107.5 moniker. KIXIE evolved from WKXI (AM), which



we owned and operated prior to the LMA in spring 1991. When we were able to work out the LMA and broadcast over what was then WMJW-FM, we gained access to a 100,000-watt Class C1 FM station that gave us almost full market distribution in Jackson.

“We refined the format to make it a bit more mass appeal. KIXIE’s first rating was a 9.3; we’ve been in double digits 25-54 and beaten our primary competitor, WJMI, in every Arbitron survey since.

“In the current book, WKXI-AM & FM pulled more than a 13 share 25-54, ranking us No. 2 behind Country WMSI; WJMI’s nearly eight share ranked fourth. KIXIE has won each of the last seven Arbitrons taken since its debut in Spring 1991. What’s more, WKXI-AM & FM rank first 18-34, followed by WMSI and WJMI.”



In Jackson, we’re approaching a one-to-one ratio between audience share and revenue share. We think we have the capacity to drive that share higher.



Birch adds, “WKXI’s programming staff is experienced, talented, and tenured in the Jackson market. The station sports a lively morning show co-hosted by PD Stan Branson and radio/TV personality Rob Jay.

“Opus also owns Oldies-formatted WTYX-FM/Jackson. WKXI & WTYX GM Kevin Webb and OM Ron Harrell play an important role in assisting Branson and his staff with WKXI’s programming.”

Ratings = Financial Gold?

Are Opus’s ratings successes strengthening the company’s financial position? “We were planning to operate at a deficit for a year in Savannah,” says Birch. “But now we’re starting to get reports that we’re receiving the highest rates we’ve ever gotten at any of our Savannah stations — that includes WAEV-FM, which is a general market, mass appeal outlet. Agencies are seeing a station with double-digit numbers in the 16 share area; they’re finding out what it is — and they’re buying. In Jackson, we’re approaching a one-to-one ratio between audience share and revenue share. We think we have the capacity to drive that share higher.”



We’re very slow to add currents. Our music is always familiar, and we take great care to make sure we play the cream of the crop.



The Numbers Game

Birch adds, “After a week on the air, our internal tracking studies [showed] the station had surpassed WEAS, a heritage Urban station that has been the market leader for years.”



SISTERS ON THE MOVE — SWV dropped by their hometown station, WRKS/New York, to say hello to staffers. Marking the occasion are (l-r) SWV’s Taj, WRKS PD Vinnie Brown, Motown artist Gerald Alston, musician Bernard Henderson, SWV’s Coko and Lelee, and RCA’s Byron Pitts.



SHAWN ALEXANDER

New Stations Join The Format

A dozen stations have flipped to New Rock since last March. Three people responsible for recent sign-ons explain how they arrived at their decisions.

The music is clearly part of the attraction — witness the CHRs and AORs that have adopted a “New Rock lean” — WNNX (99X)/Atlanta, WENZ (The End)/Cleveland, and KQLZ (100.3)/Los Angeles spring to mind. But what other factors spur the switch?

KPNT/St. Louis

Back in December, River City Broadcasting hired consultant Ken Anthony to help select a new format for KFXB/St. Louis. At the time, the station was half of a double-FM Rock AC simulcast with co-owned WFXB.

“They wanted to flip KFXB to something demographically and psychographically compatible with WFXB,” Anthony explains. “They were looking for an audience between 25-34 — primarily male. Bolton Research had researched the market in November and suggested New Rock, but they [River City] weren’t convinced it would match up.

“We investigated switching to low-end AOR or a Classic Rock that really rocks. We even applied for the call letters KSRC. We could have used the call letters for either format: ‘Solid Rock’ [low-end] or ‘The Superstars Of Rock’ [Classic Rock].

“But I was uncomfortable with both of those directions. From a programming standpoint, there



Ken Anthony

wasn’t a hole in the market for both formats. Research showed that [crosstown AOR] KSHE was a little harder and more current than ideal for persons 18-34. I wasn’t comfortable with a low-end AOR that would be harder and more current than KSHE. Plus, it’s a hard sell.”

Anthony admits the KSRC call letters were used as a smoke-screen. “It was only a consideration for a few days, but KSHE reacted. They started using the term ‘Solid Rock.’ But when we decided on a mass appeal New Rock format, we decided to call it ‘the Point’ and change the call letters to KPNT.”

Extensive market research on record sales and concerts factored

into Anthony’s decision to flip to New Rock. “Six of the Top 10 selling albums last year in St. Louis were ‘alternative-based’ records. The fastest sellouts at the Riverport Amphitheater last summer were the Cure and the Lollapalooza shows. I realized there was an audience not being served here.

“There’s a huge underground music scene that had been served through specialty shows that had great ratings. There was too much of a clear opening for us to bypass a format that could create a franchise immediately. There are 135,000 registered college students. Most are commuter students, so they’re at addresses that could get Arbitron diaries. Even though the ratings might not be there initially, we’ll become a profitable business for the company.”

KEDJ/Phoenix

Resource Media’s KONC/Phoenix made a radical flip from Classical to New Rock KEDJ (The Edge) a couple months ago. KEDJ GM Sandy Gamblin explains, “I decided we needed to flip our format because we weren’t getting enough advertising support, and a



Sandy Gamblin

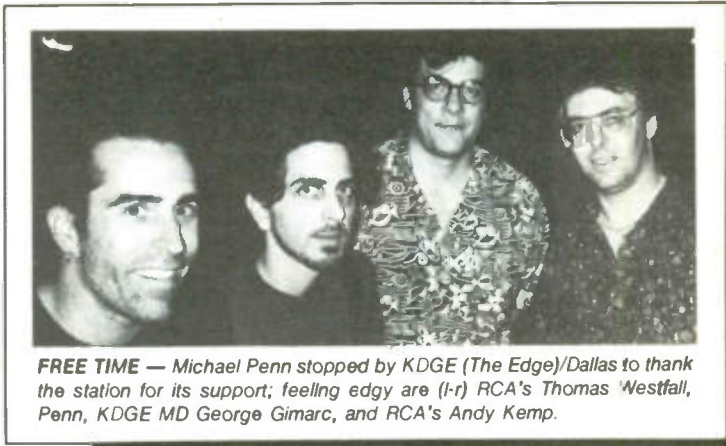
noncommercial Classical station [KDAQ] was planning to sign on in the market.”

“We knew at some point we’d have to change, because we couldn’t compete with a noncommercial station.

Gamblin conducted in-house research on the market’s demographics. “We discovered an awful lot of 25-30-year-olds who weren’t satisfied with radio in the marketplace — particularly those recently out of college. Many were listening to CDs or tapes.

“We did internal research to get a better understanding of the music, sales, and revenue. We examined other stations that have flipped to New Rock. We talked to KDGE/Dallas, KEDG/Las Vegas, and some of the consultants. We had pretty much decided to flip New Rock prior to our conversation with [consultant] Jacobs Media. When Jacobs made their presentation, we decided to hire them and go with the format.”

Unlike most New Rockers, KEDJ didn’t have the luxury of en-



FREE TIME — Michael Penn stopped by KDGE (The Edge)/Dallas to thank the station for its support; feeling edgy are (l-r) RCA’s Thomas Westfall, Penn, KDGE MD George Gimarc, and RCA’s Andy Kemp.

tering the market without a direct competitor. Phoenix already had KUKQ on AM and suburban KFMA. “Crosstown KUKQ did a nice job of introducing the music to the market,” explains Gamblin. “But now it’s an AM vs. FM situation. We felt the listener would choose FM over AM. The two stations are really quite different.

“We felt KFMA would change formats, and they did a couple weeks after we signed on. They only covered a small percentage of the market.”

WCHZ/Augusta

“The demographics of this town match the demographics of the format,” explains Frank Copsidas, co-owner/PD of WCHZ (Channel Z)/Augusta, GA. “We got hold of the census and took a look at household income and education. We were looking for professionals. We discovered this is a highly educated area.

“The average family income is \$44,000, which is higher than the national standard. This is an upscale community with a military base, a medical college and a lot of white-collar people. This format attracts real hip, cutting-edge high school kids, college students, and people in their 20s, 30s, and 40s.

“Basically, the decision came down to our gut feeling. We’ve spent a lot of time in the market, and we’ve talked to people about music. Everywhere we went, we asked people what station they listened to. Many people indicated ra-

dio was so boring that they only listened to tapes.

“People kept telling us they listened to the Cure, the Red Hot Chili Peppers, Sting, and R.E.M. There was obviously a hole for this format. People were dying for this music, and no station was playing it.

“CHR is churning out the same sound, and AOR is playing the



Frank Copsidas

same artists over and over. Listeners have been asking for new music.”

Copsidas firmly believes New Rock is the format of the future. “New Rock is the Adult Contemporary of the ’90s. But who between the ages of 25-34 considers themselves an adult? The music has been around 15 years, and there’s a large base of listeners who are familiar with it. If you’ve been in college within the last 15 years, you’re familiar with some of this music.”

ROCKFILE

- **Artist:** 4 Non Blondes
- **Track:** “What’s Up”
- **LP:** “Bigger, Better, Faster, More!”
- **Label:** Interscope/AG



● **Essentials:** This is the debut release from the Bay Area’s 4 Non Blondes, who were signed by Interscope after they opened a concert for Primus. 4NB formed three years ago as an all-female band, but founding member/guitarist Shauna Hall and drummer Wanda Day left last year for personal reasons.

The band today is Linda Perry (vocals), Christa Hillhouse (bass), Roger Rocha (guitar), and Dawn Richardson (drums). Rocha, the only member from San Francisco, was recruited from a band called Sway, as was Richardson, who’s from Los Angeles. Perry’s from San Diego, and Hillhouse hails from Oklahoma City. They’ll never forget their first scheduled rehearsal, which was supposed to happen the

evening of the devastating 1989 San Francisco earthquake.

● **Artist POV:** Perry says, “Our politics is common sense: This is a beautiful country. We just see problems, and we want to see them fixed. We believe in the power of music to influence ideas, to effect change. But we’re not pushing, except by being who we are. We’re out to make new rules, not to preach.”

● **Label POV:** Interscope promo honcho Dave “Rambo” Darus notes, “MTV added it last week and it’s in the Top 10 requests at three formats. They’re about to hit the road. We’ve only just begun. And Lynn McDonnell [promo weasel] agrees.”

RockFile highlights breaking artists charting for the first time.

dr. alban
it’s my life

The #1 International
Smash Hit

—GENE SANDBLOOM, KROQ/LA:
Top 5 Phones “We love it because it appeals to the reggae, pop and alternative audiences. Staff loved it on first listen. Top 5 phones.”

VIRGIN MEGASTORE/LA:
Top 5 Sales

—DOM CASUAL, X96/SALT
LAKE CITY “Our first spin was on the New Music Hour and the phones were more than all the other records on that show combined.”

ARISTA R&R

dr. alban
it’s my life



#2 Most Added

Majors Include:

KROQ KTCL
X96 KDGE
WBRU WZRH



HERO IN SEATTLE — KXRX/Seattle staffers hang backstage with Jeffrey Gaines; (l-r) Promotion Director Ken Cardwell, PM driver Robin Erickson, former PD Brew Michaels, Gaines, morning man Mike West, and ERG's Tom Starr.



Z93 STRIKES AGAIN — Behold a participant in WZGC/Atlanta's recent "human bowling" tournament. Keglers enter a huge stainless steel cage and are propelled into fabric bowling pins.

SEGUES

KPOI/Honolulu middayer **George Sepulveda** adds MD chores . . . WAFX/Norfolk PD **Steve Davis** now pulls PMs, replacing the exiting **Jim Spector** . . . Former 11-year WLUP/Chicago Director/Marketing Communications **Sandy Stahl** joins KMTT (The Mountain)/Seattle for a similar gig . . . WZZO/Allentown elevates PD **Rick Strauss** to VP/Programming. Strauss also begins consulting WTKX/Pensacola and WZEW/Mobile as part of the newly formed Gulf Rock Network.

KLOL/Houston hires KSAQ/San Antonio morning man **Dave Andrews** for overnights. Speaking of San Antonio, **KISS** promotes sister **KSMG** Promotion Director **Carmen Del Chambre** to Director/Creative Services for both stations. **KISS** also welcomes two week-

enders: **John Newsome** from cross-town KSRR and **Randy Morrison** (aka **Bones**) from KNAC/Los Angeles . . . KQRC/Kansas City hires crosstown **Chuck Dawson** for similar duties, replacing **Eric Taylor** . . . WGIR-FM/Manchester, NH night-timer **Ron Drew** adds production duties . . . WMMQ/Lansing morning man **Jaz McKay** exits.

WIZ (The Wizard)/Lafayette, IN signs on as Progressive AOR. Former WLOI & WCOE/Laporte, IN PM drive/Production Director **Tim Gainer** is PD/mid-days; ex-WWCD/Columbus, OH MD **Buzz Fitzgerald** joins as MD/nights. The remaining lineup: ex-KLDE/Houston morning man **Curtis Kollar**, mornings; former WFPS/Freeport, IL afternoon host **Amy Hudson**, afternoons;

and ex-KLZR/Lawrence, KS overnighter **Andrea Hope**, overnights . . . KZAK/Reno bumps Z-Rock programming to nights and becomes AOR during the day . . . WHDQ/Claremont, NH flips from CHR to AOR.

Lineup changes at WSFL/New Bern, NC: **Max The Key** from middays to afternoons; **Kelly Bachelor**, mornings to middays; **Connie Miller**, PMs to nights; and **Greg Wells** exits . . . KRCH/Rochester, MN ups overnighter **Mike Homey Hines** to middays, replacing **Rick Ohman** . . . WZZQ/Terre Haute, IN hires **Brian Christopher** for overnights; **Bill Cain** exits to pursue other interests . . . Harris, Utz And Associates inks WWWV/Charlottesville, VA . . . KFOG/San Francisco has begun airing "Acoustic Sunrise" on Sundays from 7-10am.



BIRTHDAY BASH — More than 200 people showed up at the Thunder-Dome nightclub in Red Deer, Alberta to help CIZZ celebrate its fifth anniversary. Preparing to cut the cake are afternoon newsman **Doug Rice** (l) and PD **Rob Robson**.



SNOWED — After losing a Super Bowl bet, WHCN/Hartford morning character **Rick "The Screamer"** donned a Dallas Cowboys cheerleader outfit and "performed" during rush hour.

FAMOUS FIRSTS

BILL MEYER, PD, KBOY/MEDFORD



No Bill pic available, but here's his wife!

WHAT WAS THE FIRST ALBUM YOU BOUGHT?
BILL: The Beatles' second album.

WHO WAS THE FIRST PD TO TAKE YOUR CALL?
BILL: Bill Weaver, owner of KLUK/San Jose.

WHAT WAS YOUR FIRST RADIO GIG?
BILL: KIOT/Barstow

WHAT WAS THE FIRST CONCERT YOU ATTENDED?
BILL: Cheap Trick in Stockton, CA, 1981. (I grew up in Milan, Ohio, and not many human bands stopped there.)

WHAT WAS YOUR FIRST SEXUAL EXPERIENCE?
BILL: It was a case of a 23-year-old divorcee taking advantage of me when I was a teenager. Not that there's anything wrong with that!

YOUR FIRST PRIORITY THIS WEEK:

ARCADE "Nothing To Lose"

Early Believers Include:

- | | | | | |
|------|------|------|------|------|
| WUFX | KRXX | KBER | KILO | KJKJ |
| WWBZ | KRXQ | KMJX | KOMP | KIBZ |





RANDALL BLOOMQUIST

Turning A Boston Pair Into A Full House

Converting WRKO & WHDH from competitors to complements

For most Talk programmers, building and maintaining one top-rated station is more than a fulltime gig. But for David Bernstein, that's just half the job description.

As Operations & Programming Director of Atlantic Radio's Talk combo WRKO & WHDH/Boston, Bernstein is charged with nurturing 'RKO's powerhouse status while simultaneously reshaping the recently acquired 'HDH into an equally potent but complementary Talk-oriented outlet.

It's a demanding job — and one that more Talk PDs may be asked to perform as licensees start taking advantage of the revised duopoly rules. Jacor, for example, is actively looking for a second AM to accommodate the sports and talk programming that doesn't fit on its News/Talk KOA/Denver.

Information, Not News

Bernstein joined Atlantic six months ago from Group W's cross-town all-News WBZ. Since then, he's focused on transforming

The competition has not gone away. The producer staffs may still chase after the same person to be first to get the interview on the air.

WHDH from a pure Talk outlet that competed directly with WRKO into a station that will complement 'RKO. Of course, he's hoping 'HDH will siphon off audience from WBZ, 'RKO's constant rival for the 12+ ratings crown.



David Bernstein

"WRKO and WHDH were head-to-head competitors splitting the available Talk audience," says Bernstein. "With the common ownership it just didn't make sense for them to have their rockets pointed at each other any more."

Accordingly, WHDH did away with its drivetime issue-oriented talk shows earlier this month. It replaced them with news-intensive programs designed to provide healthy doses of useful information as well as the "stories behind the headlines."

While Bernstein believes these new shows are as informative as WBZ's news programming — and should cut into its audience — he emphasizes that 'HDH is not evolving into a second all-News. "There was a void in the marketplace for a warm, humanistic approach to letting people know what's going on, as opposed to saying, 'This is the news.'"

"[WHDH] evokes the warmth people felt toward the Full-Service personalities of the '60s and '70s," he explains. To emphasize that

distinction to listeners, WHDH never uses the word "news" to position itself. Instead, it refers to itself as "The Information Station."

Borrowing From NPR

At the heart of WHDH's revamped format is a new AM drive show, "Boston This Morning," which is built around brief newsmaker interviews (about five per hour) conducted by former Boston TV personality Eileen Prose.

The purpose of those conversations, says Bernstein, is to "answer the questions in the news that haven't been answered by the [media]. These [interviews] are perhaps the most important part of the show. They are what makes us different and beneficial. WBZ is a good all-News station; if we do a shoddy job, who needs it?"

Borrowing from NPR's news magazines, each chat segment ends with a 20-second musical interlude (usually a New Age, Jazz, or Classical piece) designed to give the listener a chance to reflect on the interview.

Those breaks aside, Bernstein says, the show clips along at a steady pace. Interviews are limited to three and a half minutes and wrapped in a steady stream of elements that includes CBS and local newscasts, weather, traffic, lifestyle features, and Charles Osgood.

"This is a minute-by-minute show," he emphasizes. "We provide a piece of information, and then we move on to the next element. We promote ahead heavily — you may not be interested in the topic now, but in two minutes there will be a whole new segment."

Lineup Notes

In contrast, WRKO's morning show, hosted by Mike Cuthbert and

There was a void in the marketplace for a warm, humanistic approach to letting people know what's going on, as opposed to saying, 'This is the news.'

Janet Jechelian, frequently focuses on one topic for an hour or more with lengthy interviews and listener calls.

WHDH's PM drive is now home to "Late Afternoon Edition," another news-and-interview-laden program that emphasizes business and economic information. "There was a hole for [business news]," says Bernstein. "Allowing people to get that information at the end of the day makes us unique."

Middays remain unchanged with a mid-morning money-talk show and Rush Limbaugh filling the 10am-3pm hours. Bernstein admits Limbaugh's program is not fully consistent with 'HDH's new image, but says it's too valuable to displace.

Evenings and weekends continue to feature syndicated talk shows, including Gene Burns and Talknet.

WBZ is a good all-News station; if WHDH does a shoddy job, who needs it?

Eventually, Bernstein confides, "Boston This Morning" will go to seven days a week and weekends will showcase locally produced specialty shows on topics ranging from home repair to pet advice to comedy.

This new 'HDH, says Bernstein, provides the perfect formatic complement to its sister station, which is home to such famously outspoken talkers as Jerry Williams and

Howie Carr. "WHDH is an upscale, less intensive presentation; it's the station that keeps you company while it informs you. 'RKO is a much harder-edged, combative, argumentative station. It delves deep into the issues, and if we need to have a screaming match to resolve the issue, we have a screaming match."

Striking A Balance

Bernstein says he is very aware of the social responsibility he bears as overseer of two major Talk-oriented outlets. "We clearly feel an obligation to make sure both sides of the issues get on the air."

In fact, Bernstein notes, such considerations factored into his recent decision to hire the liberal Victoria Jones to host middays on WRKO. "If you don't like Limbaugh [on WHDH] because of his views or personality, Victoria is his antithesis on 'RKO." (Of course, as he acknowledges, it wouldn't have made much programming sense to put another conservative up against Limbaugh.)

Full Staffs, Fierce Rivals

Because of WRKO and WHDH's formatic differences — and the stations' current geographic separation — there has been virtually no reduction in programming personnel under the combined ownership. Each station has retained a full staff of producers and newsmen who have turned their fierce cross-town rivalry into sibling rivalry.

"The competition has not gone away," Bernstein says approvingly. "Each staff has a lot of pride in its own call letters. Even though the [interview] formats are different, the producer staffs may still be chasing after the same person to be first to get the interview on the air."

Smart Money
with The Dolans



Hot Topics!

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WOR
RADIO NETWORK

* Newsweek Focus August 3, 1992.



MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

WBOS/Boston Finds Rock AC Niche

Following up my niche programming column (R&R 2/26), let's look at WBOS/Boston — another hard-to-define station that performed extremely well (No. 4 18-34, No. 5 25-54) in the fall Arbitron.

Among Rock ACs, WBOS is widely considered to be the closest in sound to sister Granum Communications outlet and niche pioneer WMMO/Orlando. "The same people involved with putting 'MMO on-the-air also put WBOS together," says WBOS VP/GM John Laton. "Conceptually, the stations are very similar. [WMMO PD] Cary [Pall] and [WBOS PD] Jim Herron talk to each other all the time."

However, market differences give the two stations their own distinct flavors. "We have an established Classic Rocker [WZLX], an AOR [WBCN], and a cutting-edge New Rocker

[WFNX]. Unlike WMMO, we're not the only game in town. When WMMO initially played the Indigo Girls, the reaction there was, 'Oh, wow.' We weren't the only station in Boston playing the Indigo Girls."

Quality & Quantity

Describing WBOS's audience, Laton comments, "They're high-income, educated, and white-collar. We go after advertisers who fit that description; for example, real estate, banking, and high-end automotive. My only surprise is the depth of our high-qualitative audience."

"Our marketing/promoting ef-

forts have changed recently; we're now getting more agency business. The bread and butter — retailers and direct business — is the high-end product line. To the buying community, we've positioned WBOS between AOR/Classic Rock and AC."

In terms of audience cells, 'BOS is geared to 25-34s. "Focus group studies confirm our comfort level because [we use] no on-air promotions, and every song is announced," Laton notes. "We've done lots of research to appeal to our audience."

Laton expects to see an increase in WBOS- and WMMO-type stations. "The format combines the best of both worlds. There's a good qualitative story. If done properly, you can generate significant ratings."

ACCELERATION

Management

Tip Landay is promoted to APD at KOST/Los Angeles . . . Sharon Brown is named Director/Mail Marketing at KLRX/Dallas . . . CKFM/Toronto welcomes Blair Bartrem as Promotion Director . . . KOMO/Seattle Sales Promotion Director Shannon Grady Weber joins crosstown KRWM as Promotions Director.

KSD/St. Louis morning show producer Libby Kochan is appointed Promotion Director at crosstown KPNT . . . WKTI/Milwaukee hires John Reynolds as APD/Promotion Director . . . Former WSYX-TV/Columbus, OH sportscaster Clark Donley joins crosstown WSNY as News Director.

Ray Mariner joins WBT-FM/Charlotte as MD/afternoon driver . . . WKZL/Greensboro taps Scott Chapin as Director/Business Development and boosts Andy Steele to Promotion Director . . . KKL/D/Tucson adds Lisa McDaniel as MD/APD.

KKMY/Beaumont, TX Director/Creative Services Rex Russell steps up to OM/PD . . . KLYF/Des Moines Operations Supervisor Tim Gardner is elevated to PD . . . KRNO/Reno MD/



Debbie Larson

midday personality Laurie Adamson assumes APD duties.

KAAK/Great Falls, MT names J.J. Hemmingway PD . . . Former WVUD/Dayton PD Reed Kiltredge segues to WHMI/Howell, MI as PD . . . WLSW/Connellsville, PA appoints Debbie Larson PD.

Air Talent

WMXV/New York's new on-air lineup is: Jim Kerr (5:30-10am); Jim Douglas (10am-3pm); Dan Taylor (3-7pm); Bill Neil (7pm-midnight); Alain Ross (midnight-5:30am); and Steve Kamer (weekends/swing) . . . WTMX/Chicago shifts Ron Britain from afternoons to mornings.

Lori Bennett replaces Michael Harris as WNIC/Detroit's "Pillow Talk" host . . . WJQY/Miami Creative Director Jay Michaels succeeds Jere Sullivan in morning drive; Sullivan retains his PD duties . . . Ginny Harman moves into KVRV/Phoenix's midday slot.

KOSI/Denver ups parttimer Ken Hopkins to overnights . . . Former KRXV/Denver PD Dom Testa joins crosstown KMJL as morning drive host . . . Changes at WKRC/Cincinnati find Mutual's Larry King moving to noon-

3pm and Janeen Coyle taking the 3-7pm slot.

Greg Parker segues from swing at WOMX/Orlando to similar duties at crosstown WVRI . . . Tommy Dupree shifts from mornings at WPJM/Greenville, SC to overnights at WKZL/Greensboro; WKZL also adds Joe Lavine for swing/weekends . . . Jim Fox exits overnights at WXXL/Orlando and assumes similar duties at WIVY/Jacksonville.

Dave Sargent switches from mid-days at WFSY/Panama City, FL to mornings at WCRC/Huntsville, AL . . . Loretta Crawford leaves WBOS/Boston for WCSO/Portland, ME . . . Carla Davis exits middays at KQCR/Cedar Rapids, IA for evenings at crosstown WMT-FM . . . Jessica West succeeds Rick Marshall in afternoon drive at KXXO/Olympia, WA . . . WHMI/Howell, MI adds Kevin Allen for morning drive.

Miscellaneous

• WUSA/Tampa morning team (PD) Bob DeCarlo and Judd Otis observed their 10th anniversary by signing a new three-year contract.

• KEX/Portland Sports Director Scott Lynn has been selected as Oregon Sportscaster of the Year.

DEAR MIKE

Send In The Clones

A column about successful adult niche formats wouldn't be complete without mentioning Rock AC WMMO/Orlando. WMMO PD Cary Pall explains why clones of the format may — or may not — work.

Anyone involved in simple cloning will shoot himself in the foot. Those [who] find similar listener likes and dislikes in their towns will find the WMMO brand of Rock AC will work — if they have the money and fortitude to do all the things necessary to make the format work.

WMMO works when there's research that defines the needs of potential listeners, creativity that aims to delight rather than simply placate those potential listeners, values that reflect those of the listeners, and marketing that effectively gets the word out. Without all those elements in place, you don't win.

Other than our Granum sister [WBOS/Boston] — which bears more than a little resemblance to WMMO — I know of no other station that has put all the necessary pieces together to make a station work the way WMMO has. How many stations have the loyalty to listener values necessary to turn away cash business, rather than run a loud obnoxious spot?

After two and a half years, we've finally noticed a long-overdue change in the way some agencies in our region produce spots. [This is owed] in part to the educational



Cary Pall

efforts of GM Bob Poe. Protecting listeners from poor commercial content is an integral part of WMMO's success.

I suspect [former KHMV/Houston PD] Guy Zapoleon would agree that, while he was attacking a specific cluster with some similarities to the Rock AC lifegroup, KHMV is designed more for people who grew up listening to [CHRs] KKBQ or KRBE, rather than AOR KLOL. Therefore, it's more clearly identified as a Hot AC. Then again, it was his station — let him name it.



GONE WEST — Go West members Richard Drummie and Peter Cox took time to pose with some Los Angeles radio staffers; (l-r) EMI Manager/AC Promotion Judy Valsi, KBIG MD Dave Verdery, Drummie, Cox, KTWV APD/MD Ralph Stewart, and KYSR APD Phil Gonzalez.



COMEDY CENTRAL — Following a WHYN-FM/Springfield, MA-sponsored Comedy Connection appearance, USA Cable's Rhonda "Up All Night" Shear and comedian Bobby Keiton (r) visited PD/morning man Bill Hess.



Jay Michaels



Dom Testa

Jennifer Warnes

“The Whole of the Moon”

The 3rd single from The Hunter



© 1993 Private Inc



5 thumbs up
Gavin Juke Box Jury

GOING FOR ADDS
MARCH 22 !!



Private Music

MAGLIA & MITCHELL

“Whenever we play a new Jennifer Warnes song, the audience responds immediately. I expect the same reaction to ‘Whole of the Moon.’

THUMBS UP!”

-- Amy Maglia, **KESZ**

“The more you hear, the more you’ll be tapping your foot and humming along. Feels very much like a new female acoustic pop, Bonnie Raitt-ish kind of sound. Very happening. I agree with Amy - an enthusiastic THUMBS UP!”

-- Paul Mitchell, **KRNO**

You’ll be OVER THE MOON !



LON HELTON

DEAR DIARY...

The Agony And Ecstasy Of CRS Week

I know I'm getting older, but it seems everybody had a harder time recovering from Country Radio Seminar 24 (3/3-6). Maybe it was the extra day of activities, perhaps it was the Citron.

Sunday morning ailments aside, though, the CRS is still country music's best week going for panels, suites, music, and those wonderful hallway chats. Here are some of the things that stood out in this attendee's beleaguered brain...

Music, Music, Music

The magnitude of Country radio's recent success was summed up by Friday morning keynoter Gary Fries of the RAB. Noting that Country's local sales were up 12% last year while radio's overall gain was just 2%, he said, "The industry would have been flat or down if not for Country's growth. Country radio's as close to the American consumer as any [format] we have."

This year's CRS was wall-to-wall music. An unofficial count puts the number of acts who performed at upward of 60. And off-campus shows gained steam again: Local clubs hosted performances by Mercury's Shania Twain, Toby Keith, and John Brannen; MCA's Mavericks; Atlantic's John Michael Montgomery; and much of Arista's roster.

One of the great things about seminar performances is the potential for musical magic. For instance, will we ever again see Chet Atkins, Great Plains' Jack Sundrud, and Sam Bush perform as a backup band? At the ASCAP lunch, they accompanied Suzy Bogguss, whose own band was in Houston preparing for her show there later that evening.

For Ms. Bogguss, it wasn't just a seminar... it was an adventure. She spent part of Wednesday night trapped in an elevator during the much-storied blackout (caused by a wayward auto striking an electrical substation). Luckily, she had



her cellular phone and was able to inform publicist Cathy Gurley of her plight.

But Bogguss recovered and came up with the week's best line. After Merlin Littlefield introduced her at the ACSAP lunch, the curtain didn't go up. After a few seconds, with everyone quietly waiting in the dark, this wispy little voice was heard saying, "I'm coooooommmmming."

Mystery Cousin

The ASCAP lunch was the scene of a seminar mystery as well. Opening act Run C&W performed without the services of Russell Smith, who had been injured in an auto accident late Wednesday evening. His replacement — a stranger in a black hat and sunglasses who kept his head down for the entire set — was introduced only as cousin Sun Burns. Although not everybody figured out the fill-in's identity, those with sharp senses recognized the distinctive sideburns and harmonies of Vince Gill.

The Write Stuff

Did you hear the story about the 40 lucky radio folks who got a chance to write a song with Gill, Mark Collie, or McBride & The Ride? During a visit to the MCA/Nashville suite to see the artists, MCA West Coast Director/Regional Promotion Larry Hughes suggested breaking into three groups and giving the radio people a taste of what songwriting's like. The art-

ists performed the finished tune at the end of the session.

Gill reportedly pocketed his group's idea for possible later use. But don't look for the 15 co-writers' names on his next single. Everybody participating signed a waiver forfeiting any future rights... but what a great experience!

Speaking of experiences, those who took part in the BNA Entertainment suite's "Virtual Reality" game were raving about it. Although I didn't have the chance to try the interactive game, those who did compared it to "being on the inside of a video game." Visored guests competed one-on-one against each other and BNA artists in the fantasy world of virtual reality.

Showcase Stages

In previous years, a number of labels hosted lavish, theme-oriented ballroom suites, many featuring artist performances. Unfortunately, there usually weren't enough rooms for all of labels who wanted them — and the rooms that were there often became so crowded that many radio people couldn't get in, much to the record companies' chagrin.

But this year's innovative "Showcase Stages" setup appeared to solve those problems, much to everybody's delight. The huge ballroom with two stages offered hours of continuous music. The music was great and you didn't feel crowded. The only "negative": some people wished there was a dance floor. Thursday night's entertainment featured Neal McCoy, Brother Phelps, Stephanie Davis, Emmylou Harris, Bob Woodruff, Tim McGraw, Rick Vincent, and the Gibson-Miller Band. Friday performers included Debra Burns, Stacy Dean Campbell, George Jones, Celinda Pink, Jack Robertson, Deborah Allen, Rhonda Vincent, Zaca Creek, Doug Supernaw, Lee Roy Parnell, and the Kentucky Headhunters.

The showcases provided plenty of potential for surprises. Jones was joined onstage by current touring partner Tracy Lawrence. After putting on a great show, Parnell exchanged some hot licks with the Kentucky Headhunters. The place was rockin'. If this continues (and let's hope it does), it may become the site of some incredible future jam sessions.

New Faces

There were mixed reactions to the incredible amount of music offered at this year's CRS. It really came down to personal taste as to whether people considered the abundance of artists a delight or sensory overload. Perhaps its most detrimental effect was that the New Faces Show — traditionally the week's high point — became somewhat anticlimactic. Dolly,



THE POWER OF POWER — Matthews, Wright & King, who already know the "Power Of Love," learned to appreciate the power of electricity when it went out during the recent CRS artist-attendee reception. Enjoying the blackout are (l-r) Columbia/Nashville VP/Promotion Michael Moore, MWK's Woody Wright, WXTU/Philadelphia PD John Hart, and MWK's Raymond Matthew and Tony King.

Reba, Vince, George, et al., were tough acts to follow.

That perception may have been heightened by the long list of speakers and presenters taking the podium after dinner (and before the inimitable Charlie Monk emerged to skewer the helpless masses). Don't get me wrong — the awards and presentations are credible and should be part of the activities, but maybe it's possible to do them during dinner. Unfortunately, the same number of people would likely be paying attention.

Lost Guys

Among the presentations were the announcements of the Country Music DJ Hall Of Fame inductees. This year, Great Empire Broadcasting GM/CEO Mike Oatman and former KRAK/Sacramento PD/personality Jay Hoffer were honored, the latter posthumously.

Both this year and last, it was great to hear how much being inducted into the hall meant to the living honorees. After all, what air talent watching the festivities wouldn't want to be up there someday? Everyone seemed to be silently reviewing the names of those who'd given them a hand, contemplating the day when they, perhaps, might be given that wonderful forum to thank them.

Unfortunately, we haven't been able to learn much about the last two years' posthumous honorees. According to Hall Of Fame trustee Chuck Chellman, efforts to locate relatives of Hoffer and last year's honoree, Sammy Taylor, have been unsuccessful. They've been so fruitless, in fact, that the late honorees' beautiful induction plaques aren't even hanging in relatives' homes. Taylor's is displayed

at KWJJ/Portland; Hoffer's is on its way to KRAK. In a way, perhaps that's as it should be. But if you know how to reach either man's family, contact the CRS at (615) 327-4487 or yours truly at (615) 244-8822.

Room For Improvement

Although more people than ever descended on the Opryland Hotel for this year's seminar, things seemed to go smoothly — unless you found yourself in the interminable registration line. Or if you were one of the many (reports ranged from 10 to 200 people) who thought they had rooms for Saturday night... but didn't.

Some found threatening notes on their doors demanding the room be vacated. Others found their possessions had been packed up and carted away. And one woman putting on makeup in the bathroom was surprised by a gentleman who entered what he thought was his room — with a key. The real answers as to why things went wrong were very difficult to come by.

Too many have been inconvenienced for too long. The Opryland Hotel is in the convention business. The CRS has been operating for 24 years now. Why can't they get it close to right?

Running a convention isn't easy. And there's no doubt the CRS is no longer a seminar — it's a convention. But every year you can count on at least a couple of major league foul-ups. Whatever happened to accountability?

By the way... next year, the seminar will no longer have control over room reservations for CRS registrants. You'll have to do that yourself. Hot tip: call today!



MERCURY'S TRIPLE PLAY — Mercury/Nashville introduced Triple Play (Toby Keith, Shania Twain, and John Brannen) during a seminar week showcase at Nashville's Ace Of Clubs. Gathered backstage after the performance are (l-r) Mercury/Nashville President Luke Lewis and VP/Promotion Anne Weaver, Keith, Twain, Brannen, and label Sr. VP/Creative Harold Shedd.



YOUNG COUNTRY — Atlantic artists John Michael Montgomery (l) and Tracy Lawrence flank KSNN & KYNG/Dallas PD Dan Pearman during a break in CRS festivities.

A black and white portrait of Vince Gill, looking slightly to the right with a serious expression. He is wearing a light-colored button-down shirt under a dark jacket.

Vince Gill

"No Future In The Past"

Report Date: March 29

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NASHVILLE THIS WEEK

LABEL UPDATE

Springin' New Releases

Those of you who didn't get enough new music at CRS 24 can rest easy: Seven new acts from six Nashville labels are set to debut on Country airwaves by June's end.

Man From Mercury

Mercury/Nashville's newest artist needs little introduction. You've seen him for years on the big screen in movies like "Beverly Hills Cop," "Deliverance," and "Total Recall." But Ronny Cox has been singing even longer than he's been acting — his rockabilly band helped pay for his college theater degree. In 1991, he took a year's sabbatical from Hollywood to concentrate on his music, which soon caught Mercury's ears. Cox penned all but one of his debut album's 10 tunes; the first single, "The Cowboy Rides," is scheduled for release April 19.

New From Curb

The latest artist to jump onto the Curb is Billy Yates. At the ripe old age of 28, Yates has already had several careers. He's cut hair in a salon, managed his own health club, worked at a radio station promoting country concerts, and sung with the house band at a popular area resort. After several trips to Nashville, Yates moved there in 1987 and eventually signed with Curb. As gifted with paintbrushes as he is with guitars, Yates was commissioned by George Jones (who cut several Yates-penned songs on his last album) to paint a mural on the back of his tour bus. Look for Yates's first single, "Turn For The Worse," in May.

Giant Introductions

Giant/Nashville debuts two new artists this spring. Clay Walker's debut single, "Dreaming With My Eyes Open," will arrive May 18. A Texas native, Walker has been aiming for a country music career since he first started playing guitar and singing at age seven. Influenced by artists such as George Jones, Merle Haggard, and Garth Brooks, Walker has played the Texas circuit for some time and penned more than 60 tunes (some with fa-

ther Ernest). "Dreaming" will be the first release from the soundtrack of Paramount's upcoming "The Thing Called Love."

• Hank Flamingo also makes its Giant debut this spring. The band's six members (Ben Northern, Eddie Grigg, Phillip Wallace, Roy A. Watts, Stuart E. Stuart, and Trenton Lee Summar) have extensive musical experience. Northern,

Nipper's New Childs

RCA/Nashville introduces Memphis native Andy Childs this quarter. Childs has spent the last 10 years performing around the country with artists ranging from Charlie Daniels and Ronnie Milsap to Jerry Lee Lewis and Chubby Checker. His five-week "Star Search" TV stint (he made the finals of the male vocalist competition) gained him national attention and, eventually, an RCA contract. Produced by Josh Leo and Mark Wright, Childs's debut LP is scheduled for release this summer; the first single should cross your desk in late May.

Freedom Rider

Liberty Records' newest artist hails from Athens, GA, home of the University of Georgia. John Berry's already a favorite of Bulldog fans, having played at their postgame shows for years. He's spent plenty of time on the college circuit, but has also performed with the Judds, Randy Travis, and Alabama. Berry released several moderately successful albums on his own independent label, then was brought to Liberty's attention by Great Cumberland Music's Herky Williams. (Williams's sister, who attended Georgia, kept telling her brother about Berry.) Expect to see Berry's first single early next month.

A New Judd

Warner Bros./Nashville will introduce Judd Erickson to the country scene midway into the second quarter. Minnesota native Erickson cut his musical teeth on Minneapolis's live country scene before joining country-rock band Whiskey River. He toured extensively with the group — which cut two independent albums — before going solo and moving to Atlanta. Erickson later hooked up with producer (and Whiskey River fan) Gregg Brown and landed the deal with Warner Bros. His debut single, "Toys And Games," is expected May 4.

— Lorie Hollabaugh

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Is There Life Out There" — Reba McEntire

5 YEARS AGO

• No. 1: "Famous Last Words Of A Fool" — George Strait

10 YEARS AGO

• No. 1: "Swingin'" — John Anderson (2nd week)

15 YEARS AGO

• No. 1: "Mamas Don't Let Your Bables Grow Up To Be Cowboys" — Waylon & Willie (4th week)



TOO BUSY BEING NO. 1 — ASCAP recently celebrated the success of Doug Stone's No. 1 single, "Too Busy Being In Love." Pictured at the festivities are (back row, l-r) Sony/Nashville President Roy Wunsch, ASCAP's Connie Bradley, Gary Morris, writer Victoria Shaw, writer Gary Burr, and Stone; (front row, l-r) producer Doug Johnson, ASCAP's Merlin Littlefield, MCA Publishing's Steve Day, and Gary Morris Music's Randy Hart.

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SOUTH

Top-rated AC seeks two fulltime pros. Team players only! T&R: WGSY, David McManus, Box 2127, Columbus, GA 31902. (3/19) EOE

Central Florida's Country WHKR has fulltime opening. 50kw. WHKR-FM. T&R: WHKR, Bob Thomas, 2355 Pluckebaum Rd., Cocoa, FL 32926. (3/19) EOE

Coastal Georgia resort CHR pays 14k + perks. You pay moving expenses. Long term commitment and sunny beaches await. LJ: (912) 261-1000. (3/19) EOE

Mornings/middays in sunny Florida small market AC seeks high-energy pro. Must be good with phones/personal appearances. T&R: WXCW, Doug Barton, Box 1408, Crystal River, FL 34423. (3/19) EOE

WAKT seeking air talent for all dayparts. T&R: WAKT, Randy Rose, 2316-A W. 23rd. St., Panama City, FL 32405. (3/19) EOE

WYAV seeking CHR midday personality. Females and minorities encouraged to apply. T&R: WAVE, Tank Sherman, 1671 Trade St., Myrtle Beach, SC 29577. (3/19) EOE

Newsperson-Country, top 50 market. Minimum three years' experience. T&R: WSIX, Kevin, Box 98, Nashville, TN 37203. (3/19) EOE

CHR overnigher with production skills sought. Minorities strongly encouraged. Huge ratings, solid company, great facility. T&R: KWTX, Dave Christopher, Box 2636, Waco, TX 76702. (3/19) EOE



HotLine

4 weeks
\$18.00
12 weeks
\$42.00
MASTERCARD
VISA/AMEX

Get R&R job
openings mailed
two days early!

310-553-4330

EAST

Oldies AM talent sought now. Relatable, topical, warm, good citizen. T&R: WCQL, Scott Mason, 1555 Islington, Portsmouth, NH 03801. (3/19) EOE

Creative, fun, adult, upbeat, music oriented morning show host sought for northeast Oldies station. T&R: WUUU, Box 395, Whitehall, PA 18052. (3/19) EOE

WFAN Radio is seeking qualified applicants for FT and PT positions as producers, board operators and tape operators. RESUME: WFAN, 34-12 36th St., Astoria, NY 11106. (3/19) EOE

OPENINGS

WKWK seeks newperson/sidekick immediately. Must be passionate about news and information that interests our listeners. T&R: WKWK, Doug Daniels, 88 Waddies Run Rd., Wheeling, WV 26003. (3/19) EOE

Sunny 107 seeks AT immediately! Good pipes and production, promotional background. T&R: WSNI, Bob Walker, 3360 Cap Circle NE, Tallahassee, FL 32308. (3/19) EOE

WSSX, Charleston, SC seeks creative night talent. T&R: WSSX, Johnnie Dodds Blvd., MT. Pleasant, SC 29464. (3/19) EOE

Ameron Broadcasting is seeking news director for WERC/WMJJ. Knowledge and experience in managing radio news department. T&R: John Jenkins, 530 Beacon Pkwy. W., Birmingham, AL 35209

B-105, N. Myrtle Beach, SC, accepting applications for programming/promotion assistant. B-105 is an Equal Opportunity Employer with an active affirmative action plan. We have a desire to receive applications from black candidates as well as others.

Position includes on-air work, technical operations, promotional activities, and other duties.

Experience extremely helpful...we will train.

Requirements include flexible hours, excellent speaking, writing skills, desire to work hard and have fun.

For application, please call B-105/WNMB at (803) 249-3441.

ATTN: JOB-HUNTERS

Let us help send you to the head of the class! Hundreds of published listings in all fields nationwide, Agent Representation, FREE Referral with NO PLACEMENT FEES, and much more. We don't just do it better — we do it best!

media marketing P.O. Box 1476 Palm Harbor, FL 34682-1476 (813) 786-3603 • FAX: (813) 787-5808

A major market has taken our PD! Market leader, Hot Country station, needs dynamic program director/morning man to keep us #1 and reach higher goals. Must know music, promotions and have intense desire to win. Great lifestyle on the gulf coast. Competitive salary, bonus, benefits for the right person. T&R: Radio & Records, 1930 Century Park West, #866, Los Angeles, CA 90067. EOE

COX ENTERPRISES, INC.

WE NEED A SUPER MORNING NEWS PERSONALITY!

Do you have outstanding writing skills that tickle the ears and the imagination? Are you a pleasant, positive person who seeks to work with professionals in a team atmosphere? Are you a bright and interesting conversationalist with a hip outlook on life? Do you have a nice voice? Are you experienced?

You could be working in excellent facilities on a beautiful island in sunny Biscayne Bay for America's premier media company. You'll be one half of a morning team which dominates the format in this major market, sharing the spotlight while presenting information relevant to our young adult audience. You'll help the station grow. You'll be well compensated. You'll be secure.

We are especially interested in female and minority applicants. Send tape and resume ASAP to: Tom Hopkins, WFLC-WHQT, 1401 North Bay Causeway, Miami, FL 33141. No phone calls, please.

OPENINGS

GENERAL SALES MANAGER

Eagle Radio, Inc., a Las Colinas (Dallas, TX) based company, has an opening for a Sales Manager. Must have radio sales management experience in top 20 market. Please send resume with reference to: Ms. Donna Fadal, 222 W. Las Colinas Blvd., #1400, Irving, Texas 75039. No phone calls please. EOE

PROGRAMMING WINNERS ONLY!

Texas heritage rocker looking for a LEADER to take us to the next level! Bright, conscientious pro with a track record of innovation and success. Music computer program knowledge and a killer airshift helpful. Stable company, committed to long term excellence. Tell us why you are the one. Tape, resume and programming philosophy to: Radio & Records, 1930 Century Park West, #864, Los Angeles, CA 90067. EOE

WPEG Radio, Charlotte, North Carolina is looking for a serious news director. Send tapes and resumes to: Michael Saunders, 520 Hwy. 29 N., Concord, North Carolina 28025. No phone calls please!!!!!!!

Major market AOR needs WILDLY CREATIVE production director to craft unique, compelling IDs and promos. Pipes helpful but not necessary. Creativity is the key. T&Rs to: Radio & Records, 1930 Century Park West, #868, Los Angeles, CA 90067. EOE

MIDWEST

GSM, suburban Chicago. RESUME: WKTA/WNVR, Kent Gustafson, GM, 4320 Dundee Rd., Northbrook, IL 60062. (3/19) EOE

92 Country KOEL Northeast Iowa FM powerhouse seeks morning talent/PD. T&R: KOEL, Box 391, Oelwein, IA 50662. (3/19) EOE

Q106 FM is seeking swing/weekend air talent. T&R: WWQM, Tom Oakes, Box 44408, Madison, WI 53744. (3/19) EOE

If you love Oldies, we seek you now! Immediate overnight opening. T&R: WRQN, Jay Donovan, 1315 Dussel Dr., Maumee, OH 43537. (3/19) EOE

Classic Rock, The Fox, in Fargo, ND is seeking our next PM driver/MD. Selector experience helpful. T&R: KPFX, Tim Richards, Box 9919, Fargo, ND 58106. (3/19) EOE

Midwest Country start-up, one year Country experience. Team players only. T&R: WEFG, Tim Steel, Box 1204, Muskegon, MI 49443. (3/19) EOE

P3 powerhouse seeks overnight position to be filled ASAP! We seek ambition/drive/winning attitude. T&R: KHQ, Box 237, Charlevoix, MI 49720. (3/19) EOE

Morning person, 100,000 watt SE Missouri classic rocker, one person show. T&R: KJEZ, Yeiser, 2224 Autumn Rd., Poplar Bluff, MO 63901. (3/19) EOE

KZKX has an immediate opening for an evening announcer. T&R: KZKX, Charlie Thomas, 4435 "O" Ste. 96, Lincoln, NE 68510. (3/19) EOE

Country/The River 98.9 seeks FT AT for evenings. T&R: WRVF, Rob Ellis, PD, 1650 Watermark Dr. #250, Columbus, OH 43215. (3/19) EOE

TALK SHOW HOST/P.D.

Be a big fish!! Winning full-service AM looking for local call-in Talk Show Host and Program Director. Competitive salary. Rush tape and resume to GM, KSCJ, 2000 Indian Hills Drive., Sioux City, IA 51104. EOE

OPENINGS

WROK, a full service news/talk station seeking afternoon host to learn, live and talk to our market. Relate to the 25-54 year olds with a variety of subjects. Must have great phone skills and be able to handle in-studio guests as well. Mid-thirties per year plus benefits to the pro who can take direction, have fun and entertain. Minimum three years' fulltime news talk experience needed. Ability to work the crowds at public appearances an added plus! Rush tape, resume and salary history to: Jon Wailin, Corporate Operations Manager, Nolte Communications, Inc., 3901 Brendenwood Rd., Rockford, IL 61107. Absolutely no phone calls! This is an immediate opening.

WCCO RADIO 83.0

"TALK HOST"

WCCO, Minneapolis, has a rare opportunity for a Talk Host. Ideal candidate has mid-western roots and friendly, intelligent "on-air" act. No beginners! Send resume and tape (including "guest interviews") to: Program Director, WCCO Radio, 625 Second Avenue South, Minneapolis, Minnesota 55402. Equal Opportunity Employer.

Midwest 50k watt FM seeks energetic afternoon AT with good production skills and great attitude. Young major market bound talents encouraged. Radio & Records, 1930 Century Park West, #849, Los Angeles, CA 90067. EOE

WEST

Sought: Aggressive news director. Call (719) 336-2206. T&R: KLMM, Box 890, Lamar, CO 81052. (3/19) EOE

Fulltime and overnights at KMIX, also weekend fill-in. T&R: KGMX, Jeff Ryan, Operation Director, 44748 N. Elm Ave., Lancaster, CA 93534. (3/19) EOE

Entertainment news personality for national Country radio news operation. Parttime with real opportunity for growth. T&R: KTB RadioMedia, Box 498, Albuquerque, NM 87048. (3/19) EOE

Country FM zoo near Phoenix. Entry level AT, production, sales. Salary + commission. Females encouraged. Call KQSS: (602) 425-4378. (3/19) EOE

Weekend shift open at High Desert AC. T&R: KHWF, Box 1668, Barstow, CA 92312. (3/19) EOE

KXRO/KDUX seek fulltime air talent. T&R: KXRO/KDUX, Randy Roadz, Box 47, Aberdeen, WA 98520. (3/19) EOE

One fulltime and two parttime air talents sought for CHR station. No phone calls please. T&R: KYA, 1645 Central Ave., Billings, MT 59102. (3/19) EOE

News guru sought to develop parttime beginners into fulltime winners. Women and minorities encouraged. T&R: KBCQ/KCKN, Box 670, Roswell, NM 88202. (3/19) EOE

Sought: Fulltime AE, new AC, KTHO-AM, 30 years on-air. Some experience required. T&R: KTHO, Box AM, South Lake Tahoe, CA 96156. (3/19) EOE

Central California Promotions director. Interact with sales and programming. Aggressive. Continue winning streak! No calls. RESUME: KRZR, GM, 1765 N. Fine, Fresno, CA 93727. (3/19) EOE

OK-95 Tri-Cities, WA seeking midday talent who can relate to adults. T&R: K10K, Paul Walker, Box K, Tri-Cities, WA 99302. (3/19) EOE

Mix 102.7 KTHH seeks enthusiastic new/sidekick for hot AC mornings. Be creative/have fun! T&R: KTHH, Art Parkas, 2775 E. Shaw, Fresno, CA 93710. (3/19) EOE

KISZ, 100kw CHR has immediate opening for afternoon air talent. Females encouraged. T&R: KISZ, Joe Logan, 653 W. Broadway, Farmington, NM 87401. (3/19) EOE

Z100 has prime weekend openings! Must be within commuting distance. Experience required. T&R: KKRZ, Rich E. Cunningham, 4949 SW Macadam, Portland, OR 97201. (3/12) EOE

OPENINGS

Hot Country KRWQ is updating our files for future FT and parttime openings. No calls. T&R: KRWQ, Jim Zinn, Box 388, Gold Mills, OR 97525. (3/5) EOE

SYNDICATED SALESPEOPLE NEEDED

The Entertainment Radio Networks is seeking hungry salespeople with a passion for radio, to represent sixteen syndicated radio properties, including "Entertainment Tonight" on the radio. Must be a team player. Radio experience desired. \$20,000 base plus commission per year. No phone calls. Send resume to: Andrew Peruzzi, 23730 Malibu Road, Malibu, CA 90265. EOE

Skyview Traffic Watch is looking for experienced broadcasters for airborne, studio, and sidekick reporter positions. Not a gig, a career. Management potential. Send T&R to Brian Force, 14605 North Airport Drive, #200, Scottsdale, Arizona 85260.

VARIETY 104.7

NATIONWIDE COMMUNICATION'S VARIETY 104.7, KVMY in Phoenix is accepting applications for afternoon drive. The successful candidate will have a true understanding of the lifestyle of our target demographic, 25-49 women/adults. You must live the life. This is an opportunity to demonstrate that you know how to focus on the target and motivate the listener by relating to them on their terms. Exceptional production skills are a must. Send your tape and resume today and take the first step to landing the position you deserve with the best company in America. Major market experience is helpful but not necessary. Only the best person will be offered this position!

Send your package with tape, resume and photo to:

Steve Elliott, Program Director
KVMY-FM
P.O. Box 5159
Mesa, Arizona 85211-0500

NATIONWIDE COMMUNICATIONS INC., dba KVMY is an equal opportunity employer and we encourage women and minorities to apply.

Genuine one-on-one topical communicator(s) wanted for major market morning opportunity. We desire humor but not interested in produced bits, toilet humor or comedy service junkies. Our city is uncomfortably hot in the summer and bitterly cold in the winter. We offer low bucks, plenty of trade, no marketing, but, a real opportunity to create and grow. Looking for long term (6 month) commitment and prepared to give it time to develop (at least one book). MUST WORK WITH KNOW-IT-ALL CONSULTANT, ARROGANT PD AND HOSTILE STAFF. T&R: Radio & Records, 1930 Century Park West, #865, Los Angeles, CA 90067. EOE

OPENINGS

Middays in the Colorado Rockies just north of Denver. 2 years' full-time experience required. Public appearance, multi-track production experience and working knowledge of Oldies an important plus! T&R by April 2, 1993 to: Randy Robbins, OM, KTRR-FM, 5125 South College Ave., Fort Collins, CO 80525. D.C.C. Of Colorado, Inc. is an EOE. FEMALES AND MINORITIES ENCOURAGED TO APPLY. NO CALLS please.

50kw AM/100kw FM looking to add on-air personalities, news director, and account executives. #1 COMBO in market. 2 years experience preferred. RUSH T&R to KBCQ/KCKN, P.O. Box 670, Roswell, NM 88302. EOE

Source: 1992 Arbitron Radio County Coverage

Golden Opportunity To Join The Staff of Casey's Top 40 At Westwood One in Los Angeles

We're expanding! And for starters we need 2 types of people:

- seasoned pros capable of clear, concise, exciting writing
- meticulous researchers with a dedication to accuracy and a deep knowledge of music.

No calls or faxes. Please send resumes and writing samples to: Westwood One, P.O. Box 1991, Culver City, CA 90232.

MORNINGS IN PARADISE

If you are a proven top morning or night CHR talent, this is the job you can only dream about! Our next person will be:

1. Someone who is a '90s communicator.
2. Generates great phones and has the ability to write excellent comedy.
3. Has a lot of energy and drive to be the best.
4. Talented and imaginative
5. Is very topical.

Rush T&R to: Radio & Records, 1930 Century Park West, #831, Los Angeles, CA 90067. EOE

CALLING ALL PROGRAM DIRECTORS

Wanted yesterday! Program director for 100,000 watt country station in the Rocky Mountain region. Competitive spirit is a must! Bias for action and passion for programming excellence...an absolute requirement! We're serious about winning, and we'll give you the marketing and programming tools to do it! Are you ready for a challenge? Are you ready for an exciting job in one of the most beautiful spots on the planet? Send personal and station air-check plus resume and references to: Radio & Records, 1930 Century Park West, #859, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

POSITIONS SOUGHT

GM's, PD's — DON'T HIRE ANYONE

until you've contacted us for TALENT! We represent those moving up or "In-between" and have filled positions in SMALL MARKETS and at TOP 50 FORMAT LEADERS at NO COST to the station. Let us NETWORK with you to fill your opening regardless the size market or budget. Your CONFIDENTIAL, personalized presentation is just a phone call away. CALL NOW for beginners, rated talent, major market PROS, up & comers. ALL SHIFTS - ALL LEVELS - NATIONWIDE.

NETWORK Orlando FL
(407) 679 8090

Strong morning man: PD, extensive characters and voiceover background. Four-track production. Promotions ideas. Medium, majors. MICHAEL: (713) 667-8386. (3/19)

21-year broadcaster seeks programming in medium market with or without air shift. Team leader ready to contribute. JAY: (419) 478-4306. (3/19)

17-year pro. All formats including easy listening, news, strong production, PBP, team player. Southern California preferred. JACK: (818) 359-3215. (3/19)

News personality. FM talk, CHR, AOR, Country. Been there, done that. What's next? Real professional, an asset to your station. ROB: (713) 975-7735. (3/19)

Dallas! Houston! Seek production director/midday, or smaller market PD gig. CHR/Country/AC. Awesome production! Worked Boston, Philly, Dallas, Tulsa. BRYAN: (214) 402-8360. (3/19)

WPLJ, Z-100, Y-100, that was then, this is now. I'm seeking a gig, will do any format. South Florida only. WILLIE: (305) 963-5349. (3/19)

Young, talented announcer with experience seeks position in Ohio area. Strong production, team player. Prefer AOR/CR. BOB: (803) 785-9086. (3/19)

Northeast Florida, let this talented medium market AC pro do it for you. AC/CHR/AOR. JOHN: (904) 264-9195. (3/19)

News pro of 13 years seeking news director position at small or medium market. I am experienced in and pride myself in local news coverage. RANDY: (517) 362-0008. (3/19)

15-year drive-timer hot AC/Oldies currently at KLDZ seeking other opportunities. STEVENS: (402) 474-6408. (3/19)

Country AT seeks new opportunities in Country, AC, or Oldies. Eight years' experience. Prefer southwest or west. Currently employed. DW: (816) 826-8275. (3/19)

YOUR NEXT MORNING ACE IS RIGHT HERE!

Veteran personality & talk show host (miscast in current role) seeks full-service style morning show with phones, facts, and fun. Creative talent, superb interviewer, and a great jock. News/talk, Oldies, or AC stations — this is your man! P.O. Box 214, Elmsford, NY 10523.

Young, warm and talented female PT AT seeks fulltime position in TN, OH, PA, VA small market. Prefer Country/AC. ROBIN: (800) 476-5842. (3/12)

Want the best of the new crop? Seek no further! Hot, young P2 seeks big break. Any P1/P2 market is great! PETE: (219) 634-1077. (3/12)

50,000 watt aggressive sports producer seeking a challenge to take you to the top. JOE: (216) 255-9477. (3/12)

SWP seeking relationship with individual or group. Interests: Hot Country, CHR, phones, top 100. Reserve package with JOHN: (912) 744-9921. (3/19) EOE

The talk of North Central West Virginia mornings is waiting for you! 15-year pro with cast of thousands! ERIC: (304) 457-3DOG. (3/12)

Announcer of the 90's. The ability to communicate the way we would talk on the phone. Seeking midday, entry programming. RON: (717) 762-3349. (3/12)

HONEYMOON MORNINGS

Hot husband-and-wife morning team. Hard-working professionals, 25 years' total experience. Topical comedy, characters, voice talents. Strong promotions, production background. All formats, all markets considered. "DOZE AND DI" (713) 664-5383.

Creative, knowledgeable and personable announcer/PD. Jazz, MOR and AC. MIKE: (619) 327-4601. (3/12)

Pleasant, professional, enthusiastic, dependable, hardworking. Will work any format. Will relocate. Interested, call BRIAN: (417) 889-5167. (3/12)

Ten-year pro with multiple personality condition. Retired, didn't like real world. Prefer CR/Oldies/CHR/AC. Creative copy, production, comedy, etc. BOBBY: (502) 231-3989. (3/12)

No spring training sought. Experienced CHR/AC AT/MD will hit home runs for you. Team player seeks next manager. CHRIS: (717) 285-4975. (3/12)

POSITIONS SOUGHT

29-year major market alumnus seeks south/southwest market opportunity as AT/PD/management, to help you shine. I'm Dick Power, let's talk! DICK: (505) 863-4136. (3/12)

World's best board operator, with on-air experience, seeking new opportunity, currently employed. CHRIS: (314) 962-1483. (3/12)

Incredible P1 assistant production director/image producer from San Francisco's LIVE 105 seeks production or MD gig. DAVE: (415) 804-4735. (3/12)

I even do windows! 17-year vet, in Dayton now, seeking full-time personality position. Hot on traditional Country or fresh Oldies. CALL: (513) 372-1657. (3/12)

I'M ALL TALK

Radio pro, new to talk radio. Here's an opportunity for a station looking for an affordable talker. Will also consider working on a tryout basis, anywhere in continental U.S.

NEIL (410) 529-8051

News/talk talent. Radio 15 years. News, talk, sports. Quality sound. Top references. Major or medium. DAVE: (619) 426-7925. (3/12)

22-year pro, operations manager/PD, leader with results, NT, FS, Oldies. DOUG: (513) 451-7841. (3/12)

Top 100 markets! Hot team! Give us a CHR or hot AC morning gig and get laughed at! Really! MARC: (904) 676-7648. (3/12)

22-year pro, operations manager/PD, leader with results, NT, FS, Oldies. DOUG: (513) 451-7841. (3/12)

Talk radio host. Super, ultra, deluxe, gourmet, new and improved. Bright, articulate, informed, funny, and fearless. WALTER: (805) 245-9258. (3/12)

Recent graduate/University of Miami business program seeks entry level position with record label/radio station. Marketing, sales, promotion. SHAWN: (305) 858-1146. (3/12)

PD?

Do I have,
10 yrs. programming experience? **NO!**
an old radio attitude? **NO!**
Will I let,
the trades pick my playlist? **NO!**
my staff perform like monkeys? **NO!**
Can I create,
a station for the 90's listener? **YES!**
Am I experienced on,
Powerplay, Selector, AKG DSE 7000, TM Century U.D.S., 360 system digicarts automation and all basic tools? **YES!**
Do I,
program, produce, voice, and jock? **YES!**
Should you call,
Anthony Reece at (809) 949-4373
or (305) 785-3522 **YES!**

Five-year multi-format AT seeks FT position in medium/large market. Alternative, AOR, CHR. Waiting to relocate. JOE: (707) 826-0773. (3/5)

Help! 12-year pro seeks new gig! Have worked AC/CHR/AOR/Country/Oldies. JEFF: (612) 934-4227. (3/5)

Tampa Bay area. Experienced broadcaster in Country, easy listening, Oldies and talk radio formats. BOB: (813) 736-1333. (3/5)

18-year MM vet, top-notch musicologist, MD experience, Expert Oldies, Classic, AOR. Seeking growth-oriented programming/music career opportunity on/off air. Radio & Records, 1930 Century Park West, #855, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

MISCELLANEOUS

KNET seeking black and southern Gospel record service. REPLY: KNET, Shelley Swanzy, Box 649, Palestine, TX 75802. (3/19)

New hot Country seeking Country service from labels! REPLY: KTKU, Mark Zeiger, 3161 Channel Dr. #2, Juneau, AK 99801. (3/19)

Country station seeking service from all labels. REPLY: KTTX Radio, Don Robertson, PD, 223 E. Main, Brenham, TX 77833. (3/19)

New Urban station KVSP, AM 1140, will be on the air March 21st. Donnell Swift, Operations Manager, P.O. Box 36479, Oklahoma City, OK 73136. (3/19)

15 station radio group seeks relationship with record companies. We wish to offer cassette and CD compilations to our listeners via 1-800 and credit cards. We will buy inventory, process orders and complete fulfillment and customer service. Please respond to: Radio & Records, 1930 Century Park West, #837, Los Angeles, CA 90067. EOE

Get a job? Need a jock? Put it in Opportunities — and get results! Call 310-553-4330.

R&R Opportunities Display Advertising

Display	1X \$85/inch	2X \$60/inch
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Rates are per week (maximum 35 words per inch including heading). Includes generic border. If logo, custom border or larger heading is required, add 1/2 inch (\$38 for 1X, \$30 for 2X).

Blind Box	1X \$100/inch	2X \$75/inch
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Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If custom border or larger heading is required, add 1/2 inch (\$50 for 1X, \$38 for 2X). Rate includes generic border, box number, and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310-203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

3	2			222 REPORTERS	MARCH 19, 1993	Total Reports/Adds	Heavy	Medium	Light
WKS	WKS	LW	TW						
4	2	2	1	GEORGE STRAIT/Heartland (MCA)	222/0	218	4	0	
11	6	3	2	CLINT BLACK/When My Ship Comes In (RCA)	221/0	216	5	0	
13	7	4	3	GARTH BROOKS/Learning To Live Again (Liberty)	221/0	208	13	0	
9	5	5	4	PAM TILLIS/Let That Pony Run (Arista)	221/0	199	20	2	
12	8	7	5	MARK CHESNUTT/Ol' Country (MCA)	221/0	195	26	0	
14	10	8	6	BILLY RAY CYRUS/She's Not Cryin' Anymore (Mercury)	222/0	186	35	1	
17	12	10	7	RADNEY FOSTER/Nobody Wins (Arista)	222/0	170	50	2	
15	11	9	8	BROOKS & DUNN/Hard Workin' Man (Arista)	222/0	152	69	1	
18	14	12	9	REBA McENTIRE & VINCE GILL/The Heart Won't Lie (MCA)	222/0	148	73	1	
8	3	1	10	TANYA TUCKER/It's A Little Too Late (Liberty)	190/0	159	22	9	
19	15	13	11	RESTLESS HEART/Mending Fences (RCA)	221/0	85	124	12	
23	19	15	12	SAMMY KERSHAW/She Don't Know She's Beautiful (Mercury)	222/0	70	151	1	
20	16	14	13	KATHY MATTEA/Standing Knee Deep In A River (Mercury)	220/0	57	149	14	
21	17	16	14	ALAN JACKSON/Tonight I Climbed The Wall (Arista)	221/0	44	172	5	
22	18	17	15	MARK COLLIE/Born To Love You (MCA)	222/0	33	176	13	
27	23	19	16	TRACY LAWRENCE/Aiibis (Atlantic Nashville/AG)	222/2	29	177	16	
25	20	18	17	HAL KETCHUM/Hearts Are Gonna Roll (Curb)	222/0	22	189	11	
24	21	20	18	AARON TIPPIN/My Blue Angel (RCA)	217/1	32	158	27	
26	24	21	19	LITTLE TEXAS/I'd Rather Miss You (WB)	215/4	16	162	37	
36	31	24	20	TRISHA YEARWOOD/You Say You Will (MCA)	218/6	9	161	48	
33	26	23	21	DOUG STONE/Made For Lovin' You (Epic)	219/8	9	159	51	
30	27	25	22	NEAL McCOY/Now I Pray For Rain (Atlantic Nashville/AG)	209/9	10	144	55	
34	30	26	23	GIBSON MILLER BANO/High Rollin' (Epic)	212/8	1	143	68	
43	33	29	24	LEE ROY PARNELL/Tender Moment (Arista)	215/4	1	140	74	
31	28	27	25	STEVE WARINER/Like A River To The Sea (Arista)	199/4	3	139	57	
—	41	30	26	DWIGHT YOAKAM/Ain't That Lonely Yet (Reprise)	215/16	0	97	118	
32	29	28	27	DOLLY PARTON AND FRIENDS/Romeo (Columbia)	188/5	10	100	78	
—	45	33	28	JOHN MICHAEL MONTGOMERY/I Love The Way You Love Me (Atlantic Nashville/AG)	204/19	1	76	127	
49	39	31	29	LARRY STEWART/Alright Already (RCA)	201/17	0	70	131	
37	35	32	30	JOY WHITE/True Confessions (Columbia)	165/6	4	73	88	
2	1	11	31	ALABAMA/Once Upon A Lifetime (RCA)	104/0	46	40	18	
48	43	39	32	TOBY KEITH/Should've Been A Cowboy (Mercury)	176/18	0	54	122	
39	36	34	33	LARI WHITE/What A Woman Wants (RCA)	168/9	3	56	109	
40	37	36	34	TRACY BYRD/Someone To Give My Love To (MCA)	162/8	3	55	104	
6	4	6	35	MARY-CHAPIN CARPENTER/Passionate Kisses (Columbia)	102/0	35	51	16	
44	40	38	36	CHRIS LeDOUX/Look At You Girl (Liberty)	148/5	1	53	94	
BREAKER			37	JDE DIFFIE/Honky Tonk Attitude (Epic)	160/46	1	25	134	
45	42	40	38	DOUG SUPERNAW/Honky Tonkin' Fool (BNA Entertainment)	148/9	1	44	103	
—	47	43	39	RICKY VAN SHELTON/Just As I Am (Columbia)	158/21	0	30	128	
1	13	22	40	LORRIE MORGAN/What Part Of No (BNA Entertainment)	71/0	24	31	16	
BREAKER			41	TRAVIS TRITT/T-R-O-U-B-L-E (WB)	156/131	1	15	140	
50	46	44	42	MICHELLE WRIGHT/The Change (Arista)	126/3	0	26	100	
DEBUT			43	SAWYER BROWN/Trouble On The Line (Curb)	131/128	2	5	124	
DEBUT			44	PATTY LOVELESS/Blame It On Your Heart (Epic)	114/99	1	12	101	
—	49		45	RICKY LYNN GREGG/If I Had A Cheatin' Heart (Liberty)	114/17	0	14	100	
DEBUT			46	ROBERT ELLIS ORRALL/A Little Bit Of Her Love (RCA)	115/45	0	8	107	
7	9	37	47	COLLIN RAYE/I Want You Bad (And That Ain't Good) (Epic)	49/0	5	26	18	
DEBUT			48	SUZY BOGGUSS/Heartache (Liberty)	95/91	0	5	90	
DEBUT			49	McBRIDE & THE RIDE/Love On The Loose, Heart On The Run (MCA)	82/78	1	4	77	
—	50		50	CLINTDN GREGORY/Look Who's Needing Who (SOR)	73/4	0	15	58	

MOST ADDED

- TRAVIS TRITT (131)
- SAWYER BROWN (128)
- PATTY LOVELESS (99)
- SUZY BOGGUSS (91)
- McBRIDE & THE RIDE (78)
- JOE DIFFIE (46)
- ROBERT ELLIS ORRALL (45)
- DUDE MOWREY (35)
- PAUL OVERSTREET (28)
- SHANIA TWAIN (23)

HOTTEST

- GEORGE STRAIT (138)
- CLINT BLACK (127)
- GARTH BROOKS (121)
- PAM TILLIS (87)
- BROOKS & DUNN (73)
- TANYA TUCKER (71)
- MARK CHESNUTT (70)
- REBA McENTIRE & VINCE GILL (69)
- BILLY RAY CYRUS (54)
- RADNEY FOSTER (46)

NEW ARTISTS

Reports/Adds

- 1 RICKY L. GREGG/If I... (Liberty) . . 114/17
- 2 SHANIA TWAIN/What Made You... (Mercury) 70/23
- 3 LISA STEWART/Drive-Time (BNA Enter.) . . 62/1
- 4 DUDE MOWREY/Maybe You Were... (Arista) 37/35
- 5 JOHN GORKA/When She Kisses... (High Street) 9/3

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list the most added songs nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart.

JOE DIFFIE Honky Tonk Attitude (Epic)

On 72% of reporting stations. Rotations: Heavy 1, Medium 25, Light 134, Total Adds 46, including WHWK, WXXK, WMZQ, WPCV, WYYD, KIXS, WUSW, KHAK, WITL, KASH, KRPM, KORD. Moves 47-37 on the Country chart.

TRAVIS TRITT T-R-O-U-B-L-E (WB)

On 70% of reporting stations. Rotations: Heavy 1, Medium 15, Light 140, Total Adds 131, including WGNA, WPOC, WOVK, WYAY, KPLX, WMSI, KYCK, KXXY, WFMB, KALF, KMON, KRWQ. Debuts at number 41 on the Country chart.

Here Comes Another Smash
From The Gold Release
Greatest Hits Volume 1!



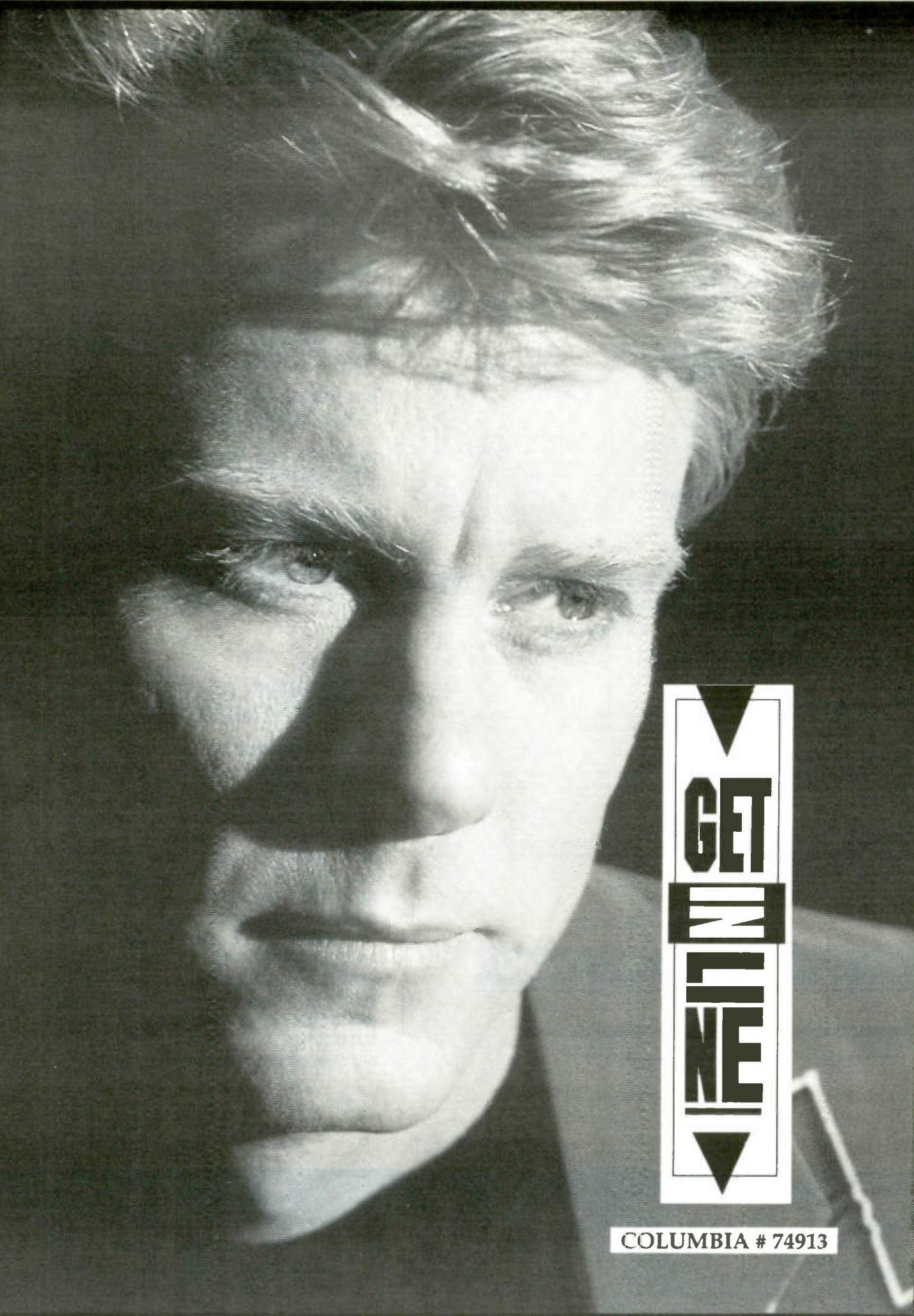
RANDY TRAVIS

"An Old Pair Of Shoes"

Reports: Monday March 29



MAHOLIC BOONIE



GET
THE
LINE

COLUMBIA # 74913

* It's a hit! When do I get the CD?... *Scott Mahalick,*
KATM/Modesto, CA

* It's terrific!...*George Johns,*
WCLB/Boston, MA

* Absolute KILLER song! Right time of the year – It's a hit!... *Lee Logan,*
KSAN/San Francisco, CA

* It's up-tempo with an attitude – It's just what we're looking for...*Jim Wood,*
Radio Consultant, Nashville, TN

NEW & ACTIVE

SAWYER BROWN "Trouble On The Line" (Curb) 131/128

Rotations: Heavy 2, Medium 5, Light 124, Total Adds 128 including WGNA, WHWK, WYRK, WPKX, WGTY, KEAN, WKAK, WYNK, KAYD, WXBO, KYKS, KNFM, WKSJ, WGAR, KCLR, KJYJ, KSUX, WGTG, KALF, KEKB, KDRK, KIIM, KXDD. Debuts at number 43 on the Country chart.

MICHELLE WRIGHT "The Change" (Arista) 126/3

Rotations: Heavy 0, Medium 26, Light 100, Total Adds 3, WXTA, KEEY, KXXY. Medium: WPOC, WQCB, WWYZ, WRWD, WFRG, KEAN, KRRV, KAYD, WSM, KLUR, KODY, KTTS, WTCM, KVOO, KFDI, KUGN, KEKB, KMON, KNCO. Moves 50-46-44-42 on the Country chart.

ROBERT ELLIS ORRALL "A Little Bit Of Her Love" (RCA) 115/45

Rotations: Heavy 0, Medium 8, Light 107, Total Adds 45 including WTCR, WIOV, WXXK, WPCV, WSM, WGH-FM, KEEY, KIOK, WGTG, WTCM, KVOO, KOEL, WDEZ, KIK-FM, KNCO, KCKC, KSON. Medium: WQCB, KEAN, KRRV, KSUX, KUZZ, KALF. Debuts at number 46 on the Country chart.

PATTY LOVELESS "Blame It On Your Heart" (Epic) 114/99

Rotations: Heavy 1, Medium 12, Light 101, Total Adds 99 including WGNA, WFGY, WQCB, WWYZ, WYNY, WDLS, WPKX, WFRG, KOUL, WCKT, WYAK, WSIX, WSM, WCMS, WGH-FM, WTXI, WACO, KLUR, KEBC, WXCL, KTTS, KCTR, KVOC, KMUS, KHAY, KNIX, KIIM, KXDD. Medium: KFKF, WDAF. Debuts at number 44 on the Country chart.

RICKY LYNN GREGG "If I Had A Cheatin' Heart" (Liberty) 114/17

Rotations: Heavy 0, Medium 14, Light 100, Total Adds 17 including WFGY, WAYZ, WDSY, KSCS, WTRS, WVLK, WSM, WRNS, WWKA, WUSN, WDDD, KNAX, KXDD. Medium: KEAN, KRRV, KYKX, KTEX, WSIX, WAVC, KTTS, WFMB, WTCM, KVOO, KFDI, KVOC, KALF, KRWO. Moves 49-45 on the Country chart.

SUZY BOGGUSS "Heartache" (Liberty) 95/91

Rotations: Heavy 0, Medium 5, Light 90, Total Adds 91 including WPOC, WAYZ, WWYZ, WFRG, WUSY, KSCS, KHEY, WYGC, WMSI, KOOV, KTEX, WRNS, WNOE, WACO, KLUR, WWQO, WUSN, WDAF, WMIL, WOW, KUGN, KZLA, KHAY, KMLE, KBUL, KSOP. Debuts at number 48 on the Country chart.

McBRIDE & THE RIDE "Love On The Loose, Heart On The Run" (MCA) 82/78

Rotations: Heavy 1, Medium 4, Light 77, Total Adds 78 including WGNA, WQBE, WIOV, WXXK, WPOR, WKAK, KMML, KASE, WXBO, KPLX, WYGC, WAMZ, WSIX, WSM, WGAR, WGEE, WDDD, KVOO, KUZZ, KVOC, KYGO, KCKC, KSAN, KMPS. Debuts at number 49 on the Country chart.

GEORGE JONES "Wrong's What I Do Best" (MCA) 73/11

Rotations: Heavy 0, Medium 6, Light 67, Total Adds 11, WQBE, WDLS, KEAN, KRRV, WXBO, WRNS, KIXS, WGTG, WFMB, KEKB, KRWO. Medium: WICO, WTVY, KVOO, KFDI, KUZZ. Light: WFGY, WQSI, WRKZ, WSIX, WSM, KUGN, KHAY.

CLINTON GREGORY "Look Who's Needing Who" (SOR) 73/4

Rotations: Heavy 0, Medium 15, Light 58, Total Adds 4, WCMS, KHAK, KIXO, WFMB. Medium: KRRV, WSM, KGKL, KODY, KSUX, WDDD, KTTS, WTCM, KVOO, KFDI, KUZZ, KVOC, KALF, KNCO. Light: WYNY, WICO, KMDL, WACO. Moves 50-50 on the Country chart.

SHANIA TWAIN "What Made You Say That" (Mercury) 70/23

Rotations: Heavy 0, Medium 4, Light 66, Total Adds 23, WWYZ, WCTK, WDLS, KMML, KAYD, KOUL, KRYS, KOOV, KMDL, WVLK, KSSN, WNOE, WBKR, KGKL, KCLR, KJYJ, WAXX, KCJB, KEBC, KVOO, KMON, KHAY, KXDD. Medium: WAVC, WFMB, KUZZ.

SIGNIFICANT ACTION

BELLAMY BROTHERS "Hard Way To Make An Easy Livin'" (Bellamy Bros.) 62/4

Rotations: Heavy 0, Medium 11, Light 51, Total Adds 4, KRRV, KYKX, WFMB, KRST. Medium: KEAN, WOWW, KODY, KCLR, KIOK, KSUX, KTTS, KVOO, KFDI, KNCO. Light: WAYZ, WYNY, KMDL, WOW, KIK-FM, KALF.

LISA STEWART "Drive-Time" (BNA Entertainment) 62/1

Rotations: Heavy 0, Medium 9, Light 53, Total Adds 1, WUSW. Medium: WWYZ, KEAN, KAYD, KODY, WAVC, WFMB, WTCM, KVOO, KFDI. Light: WCTK, WYNK, KSSN, KTEX, KIXS, WDAF.

TIM MCGRAW "Memory Lane" (Curb) 47/15

Rotations: Heavy 0, Medium 3, Light 44, Total Adds 15, WWYZ, WRWD, KMML, KKIX, KTEX, WRNS, WJOD, WWJO, KVOC, KALF, KNAX, KRWO, KHAY, KNCO, KORD. Medium: KRRV, KSUX, KVOO. Light: WKAK, WCKT, KSSN, WACO, WASKFM, KMPS.

CHARLIE DANIELS BAND "America, I Believe In You" (Liberty) 39/3

Rotations: Heavy 0, Medium 1, Light 38, Total Adds 3, WWYZ, WWOM, WTCM. Medium: WTVY. Light: WRKZ, WYNY, KTEX, WRNS, WOWW, WGEE, KTTS, KALF.

DUDE MOWREY "Maybe You Were The One" (Arista) 37/35

Rotations: Heavy 0, Medium 1, Light 36, Total Adds 35 including WAYZ, WWYZ, WRKZ, WFRG, WGTY, WKAK, KPLX, WKML, WVLK, KTEX, WOWW, KGKL, KLUR, WAXX, WDAF, WMIL, KEBC, KXXY, WOW, WGTG, KTTS, WFMB, KVOO, KRST, KVOC, KORD. Light: WTRS, KFDI.

PAUL OVERSTREET "Take Another Run" (RCA) 31/28

Rotations: Heavy 0, Medium 0, Light 31, Total Adds 28 including WWYZ, WRKZ, WICO, KKIX, WYGC, WMSI, WNOE, WBKR, KGKL, WGAR, WGEE, KEBC, KTTS, WTHI, KTPK, KVOO, KFDI, KCTR, KEKB, KRWO, KNCO. Light: KEAN, WIVK, KSUX.

DIAMOND RIO "Oh Me, Oh My, Sweet Baby" (Arista) 24/17

Rotations: Heavy 0, Medium 5, Light 19, Total Adds 17, WYRK, WQBE, KEAN, WXBO, KSSN, WGKX, WUBE, KZKX, KEBC, KSUX, WGTG, WFMB, WQXK, KVOC, KYGO, KNIX, KUPL. Medium: WDSY, WUSY, KVOO.

VERN GOSDIN "Back When" (Columbia) 22/19

Rotations: Heavy 0, Medium 0, Light 22, Total Adds 19, WWYZ, WICO, WFRG, WGTY, WSTH, WTVY, KMDL, KTEX, WSM, KLUR, WTOR, KODY, WASKFM, WOW, KTTS, KTPK, KVOO, KNCO, KRPM. Light: WRKZ, KSUX, KFDI.

KENNY ROGERS "Missing You" (Giant) 16/6

Rotations: Heavy 0, Medium 0, Light 16, Total Adds 6, WWYZ, WTCR, WYGC, KTPK, KVOO, KRWO. Light: WRKZ, WRWD, WICO, KLUR, KODY, WDAF, KZKX, KTTS, KFDI, KNCO.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
GARTH BROOKS/That Summer (Liberty)	The Chase
ALAN JACKSON/Chatahoochee (Arista)	A Lot About Livin' (And A Little 'Bout Love)
RUN C&W/Itchy Twitchy Spot (MCA)	Into The Twangy-First Century
GEORGE STRAIT/Overnight Male (MCA)	Pure Country
GARTH BROOKS/Every Now And Then (Liberty)	The Chase
PAM TILLIS/Cleopatra The Queen Of Denial (Arista)	Homeward Looking Angel
GEORGE STRAIT/Where The Sidewalk Ends (MCA)	Pure Country
ALAN JACKSON/Mercury Blues (Arista)	A Lot About Livin' (And A Little 'Bout Love)
REBA McENTIRE/One Last Good Hand (MCA)	It's Your Call
BROOKS & DUNN/Rock My World (Little Country Girl) (Arista)	Hard Workin' Man
BROOKS & DUNN/Mexican Minutes (Arista)	Hard Workin' Man
WYNONNA/A Little Bit Of Love (Goes A Long, Long Way) (Curb/MCA)	Wynonna
GARTH BROOKS/Dixie Chicken (Liberty)	The Chase
MARK COLLIE/Shame Shame Shame Shame (MCA)	Mark Collie
SUZY BOGGUSS/Other Side Of The Hill (Liberty)	Voices In The Wind

Deborah Allen



the new single

“

IF

YOU'RE
NOT GONNA
LOVE ME”

ADDS: MARCH 29

FROM THE NEW GIANT CD
DELTA DREAMLAND

Produced by Rafe Van Hoy

Management / Burt Stein: The Burt Stein Entertainment Co.

giantTM



A

ALABAMA "Once Upon A Lifetime" (RCA 62428-2)
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Gary Baker, Frank J. Myers
Pub: Zomba Enterprises Inc., Dixie Stars Music (ASCAP) Mgr: Dale Morris

B

BELLAMY BROTHERS "Hard Way To Make An Easy Livin'" (Bellamy Bros. 9108C)

Prod: Howard & David Bellamy Wr: H. Bellamy, D. Bellamy, and J. Beland
Pub: Bellamy Bros. Music, BMG Music (ASCAP) Mgr: Intersound Mgmt.

CLINT BLACK "When My Ship Comes In" (RCA 62429-2)
Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub:
Howlin' Hits Music, Inc. (ASCAP) Mgr: Mores, Nanas, & Shea

SUZY BOGGUSS "Heartache" (Liberty 79636)
Prod: Jimmy Bowen, Suzy Bogguss Wr: Lowell George, Ivan Ulz Pub: Naked
Snake Music (ASCAP) Mgr: Morris, Blesener & Assoc.

BROOKS & DUNN "Hard Workin' Man" (Arista 2513)
Prod: Don Cook, Scott Hendricks Wr: Ronnie Dunn Pub: Sony Tree
Publishing Co., Inc. (BMI) Mgr: Bob Tittley

GARTH BROOKS "Learning To Live Again" (Liberty 79633)
Prod: Allen Reynolds Wr: Stephanie Davis, Don Schlitz Pub: EMI Blackwood
Music, Inc., Beartooth Music, Don Schlitz Music (BMI, ASCAP) Mgr: Doyle/
Lewis Mgmt.

TRACY BYRD "Someone To Give My Love To" (MCA 54497)

Prod: Tony Brown, Jeff Gordon Wr: Jerry Foster, Bill Rice Pub: PolyGram
International Publishing Co., Inc. (ASCAP) Mgr: Ritter Carter

C

MARY-CHAPIN CARPENTER "Passionate Kisses" (Columbia 74795)

Prod: John Jennings, Mary-Chapin Carpenter Wr: Lucinda Williams Pub:
Lucy Jones Music, Nomad-Noman Music, Warner-Tamerlane Publishing Corp.
(BMI) Mgr: John Simson, Tom Carrico

MARK CHESNUTT "Oi' Country" (MCA 54539)

Prod: Mark Wright Wr: Bobby Lamoyne Harden Pub: EMI April Music, K-Mark
Music (ASCAP) Mgr: BDM Management

MARK COLLIE "Born To Love You" (MCA 54515)

Prod: Don Cook Wr: Mark Collie, Don Cook, Chick Rains Pub: BMG Songs,
Inc., Judy Judy Judy Music, Sony Tree Publishing Co., Inc. (ASCAP, BMI) Mgr:
Don Light

BILLY RAY CYRUS "She's Not Cryin' Anymore" (Mercury 827)

Prod: Joe Scaife, Jim Cotton Wr: Billy Ray Cyrus, Terry Shelton, Buddy
Cannon Pub: Songs of PolyGram Int'l, Inc., Sly Dog Pub. Co., HotDogGone
Music (BMI) Mgr: Jack McFadden

D

CHARLIE DANIELS "America, I Believe In You" (Liberty 79634)

Prod: Jimmy Bowen, Charlie Daniels Wr: Charlie Daniels, Taz DiGregorio,
Charlie Hayward, Jack Gavin, Bruce Ray Brown Pub: Cabin Fever Music, Miss
Hazel Music (BMI) Mgr: David Corlew

DIAMOND RIO "Oh Me, Oh My, Sweet Baby" (Arista 2464)

Prod: Monty Powell, Tim DuBois Wr: Michael Garvin, Tom Shapiro Pub: Sony
Tree Publishing Co., Inc., Terrace Music (BMI, ASCAP) Mgr: Ted Hacker

JOE DIFFIE "Honky Tonk Attitude" (Epic 34 74911)

Prod: Bob Montgomery, Johnny Slate Wr: Joe Diffie, Lee Bogan Pub: Sony
Tree Pub. Co., Inc., Songwriters Ink, Regular Joe Music (BMI) Mgr: Danny
Morrison

F

RADNEY FOSTER "Nobody Wins" (Arista 2512)

Prod: Steve Fishell, Radney Foster Wr: Radney Foster, Kim Richey Pub:
PolyGram International Publishing, Inc., St. Julien Music, Mighty Nice Music
(ASCAP, BMI) Mgr: Fitzgerald-Hartley

G

GIBSON MILLER BAND "High Rollin'" (Epic 34 74856)

Prod: Doug Johnson Wr: Dave Gibson, Blue Miller Pub: Nocturnal Eclipse
Music, Union County Music, BrahmSongs, Careers-BMG Music Pub., Inc.
(BMI) Mgr: Mores, Nanas, & Shea

VERN GOSDIN "Back When" (Columbia 38 74905)

Prod: Rick Hall Wr: Hugh Prestwood Pub: BMG Music, Hugh Prestwood
Music (BMI) Mgr: Eddie Tickner

RICKY LYNN GREGG "If I Had A Cheatin' Heart" (Liberty 79632)

Prod: Chuck Howard Wr: Wayland Holyfield, Al Tamey Pub: PolyGram
International Publishing, Inc., Songs Of PolyGram International, Inc. (ASCAP,
BMI) Mgr: Prater Enterprises

CLINTON GREGORY "Look Who's Needing Who" (Step One 457)

Prod: Ray Pennington Wr: C. Gregory, R. Hardison, K. Grantt Pub: Almarie
Music, Millstone Music (BMI, ASCAP) Mgr: Ray Pennington

J

ALAN JACKSON "Tonight I Climbed The Wall" (Arista 2514)

Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson Pub: Seventh Son
Music, Mattie Ruth Music (ASCAP) Mgr: Barry Coburn

GEORGE JONES "Wrong's What I Do Best" (MCA 54604)

Prod: Emory Gordy, Jr. Wr: Dickey Lee, Mike Campbell, Freddy Weller Pub:
Songs Of PolyGram International, Inc., Young World Music (BMI) Mgr: Frank
Bacus

K

TOBY KEITH "Should've Been A Cowboy" (Mercury 843)

Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith Pub: Songs Of PolyGram
Int'l, Inc., Tokeco Tunes (BMI) Mgr: Fred Cortez

SAMMY KERSHAW "She Don't Know She's Beautiful" (Mercury 825)

Prod: Buddy Cannon, Norro Wilson Wr: Bob McDill, Paul Harrison Pub:
PolyGram Int'l Pub., Inc., Ranger Bob Music, Careers-BMG Music Pub., Inc.
(ASCAP, BMI) Mgr: Jim Dowell

HAL KETCHUM "Hearts Are Gonna Roll" (Curb 1039)

Prod: Allen Reynolds, Jim Rooney Wr: Hal Ketchum, Ronny Scaife Pub:
Foreshadow Songs, Inc., Songs Of PolyGram International, Inc., Virgin Timber
Music (BMI) Mgr: Chuck Flood

L

TRACY LAWRENCE "Ailbhis" (Atlantic Nashville/AG 4957)

Prod: James Stroud Wr: Randy Boudreaux Pub: Thanxasmillion Music (BMI)
Mgr: Wayne Edwards

CHRIS LEDOUX "Look At You Girl" (Liberty 79602)

Prod: Jimmy Bowen, Jerry Crutchfield Wr: Lanty Ross Pub: Wyoming Brand
Music (BMI) Mgr: Al LeDoux

LITTLE TEXAS "I'd Rather Miss You" (WB 5858)

Prod: James Stroud, Christy Di Napoli, Doug Grau Wr: Porter Howell, Dwayne
O'Brien Pub: Square West Music, Inc., Howlin' Hits Music, Inc. (ASCAP) Mgr:
Christy Di Napoli

PATTY LOVELESS "Blame It On Your Heart" (Epic 34 74906)

Prod: Emory Gordy, Jr. Wr: Harlan Howard, Kostas Pub: Harlan Howard
Music, Songs Of PolyGram Int'l, Inc., Seven Angels Music (BMI) Mgr:
Fitzgerald-Hartley

M

KATHY MATTEA "Standing Knee Deep In A River" (Mercury 826)

Prod: Brent Maher Wr: Bucky Jones, Bob McDill, Dickey Lee Pub: Sony Cross
Keys Pub. Co., Inc., Bucky Jones Music, PolyGram Int'l Pub., Inc., Ranger Bob
Music, Songs Of PolyGram Int'l, Inc. (ASCAP, BMI) Mgr: Bob Tittley

MCBRIDE & THE RIDE "Love On The Loose, Heart On The Run" (MCA 54601)

Prod: Steve Gibson, Tony Brown Wr: Kostas, Anna Lisa Graham Pub: Songs
Of PolyGram International, Inc., Millhouse Music (BMI) Mgr: Ken Stilts

NEAL MCCOY "Now I Pray For Rain" (Atlantic Nashville/AG 4905-2)

Prod: James Stroud Wr: Lee Satterfield, George Teren Pub: Screen Gems-
EMI Music, Zomba Enterprises, Inc. (BMI, ASCAP) Mgr: Dan Hexter

REBA MCENTIRE & VINCE GILL "The Heart Won't Lie" (MCA 54599)

Prod: Tony Brown, Reba McEntire Wr: Kim Carnes, Donna Terry Weiss Pub:
Moonwindow Music, Donna Weiss Music, Inc. (ASCAP, BMI) Mgr: Narvel
Blackstock, Fitzgerald-Hartley

TIM MCGRAW "Memory Lane" (Curb 1041)

Prod: James Stroud, Byron Gallimore Wr: Joe Diffie, Lonnie Wilson Pub:
Forrest Hills Music, Inc., Zomba Ent. Inc. (BMI, ASCAP) Mgr: Tony Harley

JOHN MICHAEL MONTGOMERY "I Love The Way You Love Me" (Atlantic Nashville/AG 4907-2)

Prod: Doug Johnson Wr: Victoria Shaw, Chuck Cannon Pub: Gary Morris
Music, Taste Auction Music (ASCAP, BMI) Mgr: Hallmark Direction

LORRIE MORGAN "What Part Of No" (BNA 62414-2)

Prod: Richard Landis Wr: Wayne Perry, Gerald Smith Pub: Zomba
Enterprises Inc., O-Tex Music (ASCAP, BMI) Mgr: Mores, Nanas, & Shea

DUDE MOWREY "Maybe You Were The One" (Arista 2515)

Prod: Michael Clute, Tim DuBois Wr: Hunter Moore, Rob Landis Pub: Lee
Greenwood Music, Inc., Big Mussy Music, Spatz Music (BMI) Mgr: No Pain, No
Gain Mgmt.

O

ROBERT ELLIS ORRALL "A Little Bit Of Her Love" (RCA 62475-2)

Prod: Steve Marcantonio, Robert Ellis Orrall, Josh Leo Wr: Robert Ellis Orrall,
Lonnie Wilson Pub: EMI April Music Inc., JKids Music, Zomba Enterprises
(ASCAP) Mgr: None

PAUL OVERSTREET "Take Another Run" (RCA 62473-2)

Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Don Schlitz Pub:
Scarlet Moon Music, Don Schlitz Music, Almo Music Corp. (BMI, ASCAP) Mgr:
Scarlet Moon Music

P

LEE ROY PARNELL "Tender Moment" (Arista 2523)

Prod: Scott Hendricks, Barry Beckett Wr: L. Parnell, R. Bourke, C. Moore Pub:
PolyGram International Publishing, Inc., R-BAR-R Music Company, New Songs
De Burgo, Mama Guitar Music (ASCAP) Mgr: Mike Robertson

DOLLY PARTON & FRIENDS "Romeo" (Columbia 38 74876)

Prod: Steve Buckingham, Dolly Parton Wr: Dolly Parton Pub: Velvet Apple
Music (BMI) Mgr: Gallin/Morey

R

COLLIN RAYE "I Want You Bad (And That Ain't Good)" (Epic 34 74786)

Prod: Garth Fundis, John Hobbs Wr: Jackson Leap Pub: Harlan Howard
Songs, Inc. (BMI) Mgr: Steve Cox

RESTLESS HEART "Mending Fences" (RCA 62419-2)

Prod: Josh Leo, Restless Heart Wr: Andy Byrd, Jim Robinson Pub: WB Music
Corp. (ASCAP) Mgr: Fitzgerald-Hartley

KENNY ROGERS "Missing You" (Giant 6044)

Prod: James Stroud, Larry Butler Wr: Rick Giles, Susan Longacre Pub: Great
Cumberland Music, Diamond Struck Music, Patenrick Music, Long Acre Music,
W.B.M. Music Corp. (BMI, SESAC) Mgr: Ken Kragen

S

SAWYER BROWN "Trouble On The Line" (Curb 1043)

Prod: Randy Scruggs, Mark Miller Wr: Mark A. Miller, Bill Shore Pub: Zoo II
Music, Club Zoo Music (ASCAP, BMI) Mgr: T.K.O. Management

RICKY VAN SHELTON "Just As I Am" (Columbia 38 74896)

Prod: Steve Buckingham Wr: Larry Boone, Paul Nelson Pub: Sony Tree Pub.
Co., Inc., Sony Cross Keys Pub. Co., Inc. (BMI, ASCAP) Mgr: Michael Campbell
& Assoc.

LARRY STEWART "Alright Already" (RCA 62474-2)

Prod: Scott Hendricks, Larry Stewart Wr: Byron Hill, J.B. Rudd Pub: Collins
Court Music, Inc., J.B. Rudd Publishing (ASCAP, BMI) Mgr: Fitzgerald-Hartley

LISA STEWART "Drive-Time" (BNA 62441-2)

Prod: Richard Landis Wr: Annette Cotter, Kim Tribble Pub: PolyGram
International Publishing, Inc., Kickfighter Publishing, Inc., Brian's Dream
Publishing (ASCAP) Mgr: Mores, Nanas, & Shea

DOUG STONE "Made For Lovin' You" (Epic 34 74885)

Prod: Doug Johnson Wr: Curly Putman, Sonny Throckmorton Pub: Sony Tree
Pub. Co., Inc. (BMI) Mgr: Sonny Throckmorton

GEORGE STRAIT "Heartland" (MCA 54563)

Prod: Tony Brown, George Strait Wr: Steve Dorff, John Bettis Pub: Warner-
Tamerlane Publishing Corp., Nocturnal Eclipse Music, Steve Dorff Music, WB
Music Corp., John Bettis Music (BMI, ASCAP) Mgr: Erv Woolsey

DOUG SUPERNAW "Honky Tonkin' Fool" (BNA 62432-2)

Prod: Richard Landis Wr: Aaron Barker Pub: O-Tex Music (BMI) Mgr: BDM
Management

T

PAM TILLIS "Let That Pony Run" (Arista 2506)

Prod: Paul Worley, Ed Seay Wr: Gretchen Peters Pub: Sony Cross Keys
Publishing Co., Inc. (ASCAP) Mgr: Mike Robertson

AARON TIPPIN "My Blue Angel" (RCA 62430-2)

Prod: Emory Gordy Jr. Wr: Aaron Tippin, Kim Williams, Philip Douglas Pub:
Acuff-Rose Music, Inc., Sony Cross Keys Pub. Co., Inc., BMG Songs Inc. &
Mickey Hiter Music (ASCAP) Mgr: Starstruck Mgmt.

TRAVIS TRITT "T-R-O-U-B-L-E" (WB 6037)

Prod: Gregg Brown Wr: Jerry Chesnut Pub: Sony Tree Pub. Co., Inc. (BMI)
Mgr: Ken Kragen

TANYA TUCKER "It's A Little Too Late" (Liberty 79600)

Prod: Jerry Crutchfield Wr: Pat Terry, Roger Murrah Pub: Castle Street Music,
Inc., End Of August Music, Murrah Music Corporation (ASCAP, BMI) Mgr:
Beau Tucker

SHANIA TWAIN "What Made You Say That" (Mercury 857)

Prod: Harold Shedd, Norro Wilson Wr: Tony Haselden, Stan Munsey, Jr. Pub:
Millhouse Music (BMI) Mgr: Mary Bailey

W

STEVE WARINER "Like A River To The Sea" (Arista 2510)

Prod: Scott Hendricks, Tim DuBois Wr: Steve Wariner Pub: Steve Wanner
Music (BMI) Mgr: Chip Peay

JOY WHITE "True Confessions" (Columbia 38 74845)

Prod: Blake Chancey, Paul Worley Wr: Kostas, Marty Stuart Pub: Songs of
PolyGram Int'l, Inc., Hanks Cadillac (BMI) Mgr: Bonnie Garner

LARI WHITE "What A Woman Wants" (RCA 62420-2)

Prod: Rodney Crowell, Lari White, Stuart Smith Wr: Lari White, Chuck
Cannon Pub: LaSongs Publishing, Almo Music Corp., Taste Auction Music
(ASCAP, BMI) Mgr: Bill Carter

MICHELLE WRIGHT "The Change" (Arista 2528)

Prod: Steve Bogard, Rick Giles Wr: Steve Bogard, Rick Giles Pub: WB Music
Corp., Rancho Bogardo Music, Kinetic Diamond Music, Inc., Edge O'Woods
Music (ASCAP) Mgr: Brian Ferriman

Y

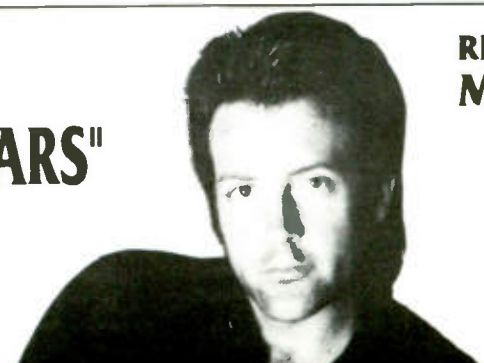
TRISHA YEARWOOD "You Say You Will" (MCA 54600)

Prod: Garth Fundis Wr: Beth Nielsen Chapman, Verlon Thompson Pub: BMG
Songs, Inc., EMI April Music Inc., Ides Of March Music (ASCAP) Mgr: Ken
Kragen

DWIGHT YOAKAM "Ain't That Lonely Yet" (WB 6028)

Prod: Pete Anderson Wr: Kostas, James House Pub: Songs Of PolyGram
International, Inc., Seven Angels Music, Mad Women Music (BMI) Mgr: Gary
Borman/Borman Entertainment

RICK VINCENT "AIN'T BEEN A TRAIN THROUGH HERE IN YEARS"



REPORT DATE
MARCH 29th

CURB
RECORDS

Table with columns for agency names (e.g., WAAA, WYRK, WAZZ) and lists of agency hosts and their names.

222 Current Reporters
217 Current Playlists

Not Report, Playlist Frozen (5):
KTCS/Ft. Smith, AR
WVVK/Knoxville, TN
WWSI/Fredrick, MD
WWNC/Asheville, NC
WWW/Detroit

BREAKERS

CELINE DION

Water From The Moon (Epic)

53% of our reporters on it. Rotations: Heavy 1, Medium 23, Light 33, Total Adds 12, including WLTS, WUSA, WVNK, KGBY, KSFI, KEZR, WLEV, WIMX, KMJC, WLHT. Moves 29-23 on the AC chart.

STING

If I Ever Lose My Faith In You (A&M)

53% of our reporters on it. Rotations: Heavy 7, Medium 31, Light 19, Total Adds 5: WALK, WVAF, WLHT, WFMK, WWWW. Moves 24-19 on the AC chart.

NEW & ACTIVE

K.D. LANG "Miss Chatelaine" (Sire/WB) 42/3

Rotations: Heavy 6/0, Medium 23/0, Light 13/3, Total Adds 3, WLEV, WVAF, WTCB. Heavy: WLIF, KOSI, KMXR, WLOR, KRLB, KVIC. Medium: KESZ, KGBY, WIMX, WOBM, KKMV, WAHR, KYTL, WROE, WLHT, KISC, JOY99, WNMB, KTWN, WMTFM, WHMS, KZLT, WOLH, WLDL, KIDX, KMGV, K99, KMGQ, KEYW. Moves 26-24 on the AC chart.

RACHELLE FERRELL "Welcome To Love" (Capitol) 40/2

Rotations: Heavy 0, Medium 21/0, Light 19/2, Total Adds 2, WMGV, WDLX. Medium: KESZ, WOBM, KKMV, WLMX, KMXR, WAHR, KYTL, WROE, WLOR, WWWW, KRNO, KISC, KRLB, KTWN, KVIC, WMTFM, WHMS, KZLT, WLDL, KMGV, K99. Light including WLIF, KQ102, WARM98, WVNK, KMXV, KGBY, WHYNFM. Moves 30-27 on the AC chart.

WARREN HILL "The Passion Theme" (Novus/RCA) 38/5

Rotations: Heavy 0, Medium 19/0, Light 19/5, Total Adds 5, WARM98, WLEV, WKYE, WARM, WOLH. Medium: KVIL, WIMX, WOBM, WLMX, WDLX, WAHR, WMXB, WROE, WFMK, WLOR, KISC, KRLB, KTWN, KVIC, WHMS, KZLT, WLDL, KMGV, K99. Light including KESZ, WIVY, KYTL, WWSN, WMGV, KMGL. Debuts at number 28 on the AC chart.

SADE "Kiss Of Life" (Epic) 37/15

Rotations: Heavy 0, Medium 10/2, Light 27/13, Total Adds 15, KQ102, KGBY, WJLK, WOBM, WLMX, WAHR, WIVY, WRVR, WWSN, WFMK, WMGV, KRNO, WNMB, WOLH, KIDX. Medium including WIMX, WDLX, WLOR, KTWN, WMTFM, KZLT, WLDL, KMGV. Light including WBMX, WARM98, KESZ, KKMV, WMXB, KYTL, WROE. Debuts at number 30 on the AC chart.

RAY CHARLES "A Song For You" (WB) 31/15

Rotations: Heavy 0, Medium 7/1, Light 24/14, Total Adds 15, KMXV, WARM, WLMX, WAHR, WMXB, KYTL, WWSN, KXYQ, KKLD, KRLB, KTWN, KVIC, WHMS, KIDX, KMGV. Medium including KKCW, KKMV, WRVR, WLOR, JOY99, KZLT. Light including KGBY, KKMV, WROE, WMGV, KRLV, WNMB, WMTFM, KYMG, K99, KARZ.

ERIC CLAPTON "Running On Faith" (Reprise) 30/2

Rotations: Heavy 0, Medium 14/0, Light 16/2, Total Adds 2, WKYE, EAGLE. Medium: WROX, WIMX, WOBM, KKMV, WDLX, WAHR, WLOR, KRLB, WNMB, KTWN, KVIC, KYMG, KMGV, KEYW. Light including KYTL, WROE, KMJC, WCRZ, WLHT, WFMK, KGBX, WWWW, KISC, WMTFM, WHMS, WOLH, K99, KARZ.

BOY GEORGE "The Crying Game" (SBK/ERG) 29/12

Rotations: Heavy 0, Medium 9/2, Light 20/10, Total Adds 12, WALK, KHMV, KESZ, KEZR, WIMX, KKMV, WROE, KGBX, WLOR, KKLD, KVIC, WQLR. Medium including WROX, WMTX, WKTI, KBIG, KKCW, WMGV, K99. Light including WBMX, WKQI, B100, WIVY, KRLB, WNMB, WHMS, KZLT, WLDL, KMGV. Debuts at number 29 on the AC chart.

BOY KRAZY "That's What Love Can Do" (Next Plateau/London/PLG) 28/8

Rotations: Heavy 1/0, Medium 11/3, Light 16/5, Total Adds 8, WMXV, WYXR, WQAL, WRMF, WWSN, KGBX, KVIC, WQLR. Heavy: K99. Medium including WKQI, KMXV, WIMX, WKYE, WMAG, WMXB, KZLT, KMGV. Light including WVNK, WKTI, KGBY, B100, WKLI, KYTL, WLOR, KRLB, KTWN, WHMS, KEYW.

SAWYER BROWN "All These Years" (Curb) 26/7

Rotations: Heavy 0, Medium 8/0, Light 18/7, Total Adds 7, WLIF, KSFI, WKYE, WZNY, KMJC, WCRZ, WNMB. Medium: WTCB, KMXR, WAHR, WRVR, WLOR, KMGV, KARZ, KEYW. Light including KQ102, WVNK, KESZ, KKLD, KRLB, KTWN, KVIC, WMTFM, WHMS, WQLR, K99.

NICKY HOLLAND "Tongue Tied And Twisted" (Epic) 26/3

Rotations: Heavy 0, Medium 4/0, Light 22/3, Total Adds 3, WIMX, WAHR, KRNO. Medium: WDLX, WLOR, KZLT, KMGV. Light including WLIF, WARM98, WHYNFM, KKMV, KYTL, WROE, WFMK, WWWW, KISC, KRLB, WNMB, KTWN, KVIC, WMTFM, WHMS, WQLR, WLDL, K99, KEYW.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ELTON JOHN	105/0	96	9	0
2 VANESSA WILLIAMS & BRIAN McKNIGHT	107/1	86	16	5
3 GLORIA ESTEFAN	99/1	78	17	4
4 WHITNEY HOUSTON	105/3	61	35	9
5 JON SECADA	95/1	68	25	2
6 KENNY G	76/0	48	20	8
7 RESTLESS HEART I/WARREN HILL	93/6	27	52	14
8 PAUL McCARTNEY	84/0	42	35	7
9 MICHAEL W. SMITH	84/3	40	33	11
10 WENDY MOTEN	82/3	28	37	17
11 MICHAEL BOLTON	71/0	44	23	4
12 PEABO BRYSON & REGINA BELLE	67/0	34	27	6
13 MARY-CHAPIN CARPENTER	80/7	14	49	17
14 DURAN DURAN	73/2	22	38	13
15 GO WEST	80/11	9	49	22
16 PATTY SMYTH	66/0	24	37	5
17 EXPDSE	66/6	8	32	26
18 SHAWN COLVIN	62/2	5	38	19
19 STING	57/5	7	31	19
20 BOYZ II MEN	40/1	11	22	7
21 HOWARD HEWETT	59/4	3	27	29
22 MICHAEL JACKSON	34/0	15	9	10
23 CELINE DION	57/12	1	23	33
24 K.D. LANG	42/3	6	23	13
25 RESTLESS HEART	30/0	8	16	6
26 GO WEST	32/0	7	13	12
27 RACHELLE FERRELL	40/2	0	21	19
28 WARREN HILL	38/5	0	19	19
29 BOY GEORGE	29/12	0	9	20
30 SADE	37/15	0	10	27

*Keeps bullet due to continued growth.

MOST ADDED

BON JOVI (17)
RAY CHARLES (15)
SADE (15)
BOY GEORGE (12)
CELINE DION (12)
CHARLES & EDDIE (11)
GO WEST (11)
REGINA BELLE (8)
BOY KRAZY (8)
JOHN PAGANO (8)

HOTTEST

ELTON JOHN (85)
WILLIAMS & McKNIGHT (73)
GLORIA ESTEFAN (67)
JON SECADA (53)
WHITNEY HOUSTON (42)
KENNY G (39)
BRYSON & BELLE (21)
MICHAEL BOLTON (20)
PAUL McCARTNEY (19)
MICHAEL W. SMITH (18)

REGINA BELLE "If I Could" (Columbia) 25/8

Rotations: Heavy 0, Medium 6/0, Light 19/8, Total Adds 8, WYXR, WBTFM, WLEV, WIMX, WMGV, WARM, K99, KARZ. Medium: WOBM, KMXR, WLOR, WWWW, KRLV, KMGV. Light including WBMX, WLMX, WTCB, WDLX, WROE, KRLB, WNMB, KTWN, WMTFM, WHMS, KZLT.

R.E.M. "Man On The Moon" (WB) 25/2

Rotations: Heavy 1/0, Medium 12/0, Light 12/2, Total Adds 2, B100, WIMX. Heavy: WQLR. Medium: WKTI, WMJQ, WKYE, KKMV, WMXB, WRMF, KTWN, KVIC, KZLT, KMGV, K99, KEYW. Light including WKLI, EAGLE, WIVY, WWSN, WLOR, KRLB, WNMB, WHMS, WOLH, KARZ.

JOHN PAGANO "The Best I Ever Was" (MCA) 24/8

Rotations: Heavy 0, Medium 1/0, Light 23/8, Total Adds 8, WVNK, WQAL, WIVY, WWWW, KXYQ, WMTFM, WLDL, KEYW. Medium: WAHR. Light including WMTX, KGBY, WROE, WLOR, KRLV, KRLB, WNMB, KTWN, KVIC, WHMS, KZLT, WQLR, KMGV, K99, KARZ.

INXS "Beautiful Girl" (Atlantic/AG) 21/0

Rotations: Heavy 1/0, Medium 10/0, Light 10/0, Total Adds 0. Heavy: KEYW. Medium: WMTX, KKMV, WAHR, WIVY, WMXB, WROE, JOY99, KTWN, KVIC, KMGV. Light: WKQI, WKTI, B100, WKYE, WLOR, KRLB, WHMS, WOLH, KIDX, K99.

BON JOVI "Bed Of Roses" (Jambco/Mercury) 20/17

Rotations: Heavy 0, Medium 3/2, Light 17/15, Total Adds 17, WMTX, WKYE, KKMV, WDLX, WIVY, KYTL, KMJC, KGBX, WLOR, KXYQ, KRLB, WNMB, KTWN, KVIC, KZLT, K99, KEYW. Medium including KMGV. Light including WKTI, WMJQ.

DINA CARROLL "So Close" (A&M) 20/3

Rotations: Heavy 0, Medium 3/0, Light 17/3, Total Adds 3, WRVR, KRLB, WHMS. Medium: WLOR, KVIC, KEYW. Light including WBMX, KMXV, KKMV, WROE, WMGV, KISC, WNMB, KTWN, WMTFM, KZLT, WOLH, WQLR, K99, KARZ.

PAUL WELLER "Above The Clouds" (GoDiscs/London/PLG) 18/5

Rotations: Heavy 0, Medium 6/1, Light 12/4, Total Adds 5, WDLX, WMGV, WHMS, KARZ, KMGV. Medium including WAHR, WROE, WWWW, WLDL, K99. Light including WLTT, KKMV, WLMX, WLOR, KRLB, KVIC, KZLT, KEYW.

BERNARD OATTES "Throw Your Fears To The Wind" (Sin-Drome) 18/2

Rotations: Heavy 0, Medium 3/0, Light 15/2, Total Adds 2, KLSY, WLDL. Medium: WAHR, WMGV, KVIC. Light including WROE, WLOR, KRLV, KRNO, KISC, KRLB, KTWN, WHMS, KZLT, WQLR, KIDX, K99, KARZ.

WALTER BEASLEY "If You Ever Loved Someone And Lost" (Mercury) 16/4

Rotations: Heavy 0, Medium 1/0, Light 15/4, Total Adds 4, WLMX, WFMK, KMGV, KEYW. Medium: WLOR. Light including WIMX, KKMV, WROE, KRLB, WNMB, KTWN, KVIC, KZLT, WLDL, KMGV, K99.

MADONNA "Bad Girl" (Maverick/Sire/WB) 15/2

Rotations: Heavy 1/0, Medium 4/1, Light 10/1, Total Adds 2, WMXV, WLHT. Heavy: K99. Medium including WMAG, WAHR, KVIC. Light including WKLI, WKYE, WRMF, WLOR, WWWW, WNMB, KTWN, WHMS, KARZ.

SIGNIFICANT ACTION

DAVID SANBORN "Benny" (Elektra) 13/4

Rotations: Heavy 0, Medium 0, Light 13/4, Total Adds 4, WWWW, WHMS, WLDL, KARZ. Light including WROE, WLOR, KRLB, WNMB, KTWN, KVIC, KZLT, K99, KEYW.

VANESSA PARADIS "Be My Baby" (Polydor/PLG) 12/0

Rotations: Heavy 0, Medium 4/0, Light 8/0, Total Adds 0. Medium: WLOR, KTWN, KVIC, KZLT. Light: WIMX, KKMV, WLMX, KMJC, KISC, WLDL, K99, KEYW.

CHARLES & EDDIE "House Is Not A Home" (Capitol) 11/11

Rotations: Heavy 0, Medium 1/1, Light 10/10, Total Adds 11, WMXV, KKMV, WROE, WFMK, WLOR, WWWW, KTWN, WHMS, KZLT, WLDL, K99.

FREDDIE MERCURY "Time" (Hollywood) 11/2

Rotations: Heavy 0, Medium 2/0, Light 9/2, Total Adds 2, KRLB, KARZ. Medium: WLOR, KEYW. Light including WROE, WNMB, KVIC, KZLT, WQLR, KMGV, K99.

CAROLE KING "Lay Down My Life" (King's X/Rhythm Safari) 9/2

Rotations: Heavy 0, Medium 2/0, Light 7/2, Total Adds 2, KTWN, KMGV. Medium: WRVR, WLOR. Light including KVIC, WHMS, K99, KARZ, KEYW.

GRAYSON HUGH "I Can't Untie You From Me" (MCA) 7/3

Rotations: Heavy 0, Medium 0, Light 7/3, Total Adds 3, WROE, KZLT, KMGV. Light including WLOR, KRLB, KVIC, K99.

FAITH NO MORE "Easy" (Reprise) 7/1

Rotations: Heavy 0, Medium 2/0, Light 5/1, Total Adds 1, KVIC. Medium: WMXV, KEYW. Light including WDLX, WLOR, KTWN, K99.

ROSANNE CASH "Seventh Avenue" (Columbia) 6/4

Rotations: Heavy 0, Medium 2/0, Light 4/4, Total Adds 4, KKCW, KKMV, KMGV, K99. Medium: WAHR, WLOR.

NICK SCOTTI "Wake Up Everybody" (Reprise) 6/0

Rotations: Heavy 0, Medium 1/0, Light 5/0, Total Adds 0. Medium: KESZ. Light: KKMV, WLOR, KTWN, K99, KEYW.

PAUL WELLER
"Above The Clouds"

+5 Conversion Factor
NEW & ACTIVE 18/5!
Including...WLTT/DC

See Paul Weller on the
Tonight Show,
Thursday March 25.

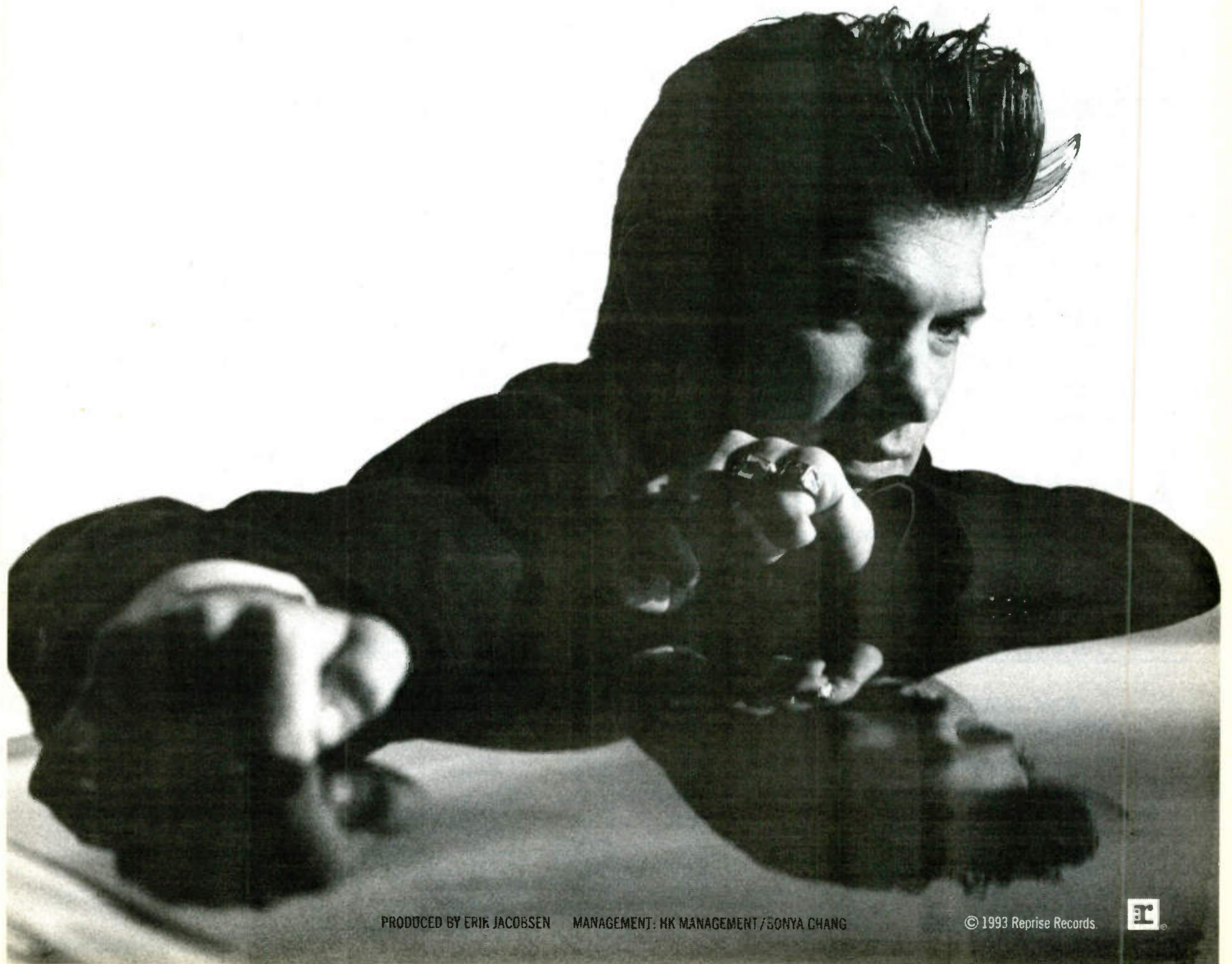
BOY KRAZY
"That's What Love Can Do"

MOST ADDED AC!
NEW & ACTIVE 28/8!
Including...

WMXV WYXR WVNK
WQAL WKQI KMXV WKTI
KGBY B100

CHRIS ISAAK CAN'T DO A THING (TO STOP ME)

THE PREMIER SINGLE FROM SAN FRANCISCO DAYS



PRODUCED BY ERIK JACOBSEN MANAGEMENT: HK MANAGEMENT / SONYA CHANG

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MARCH 19, 1993

LW	TW	ARTIST/Album	Label
1	1	RICHARD ELLIOT/Soul Embrace (Manhattan/Capitol)	"Never"
2	2	KENNY G/Breathless (Arista)	"Joy"
3	3	BRIAN HUGHES/Under One Sky (Justin Time)	"Break"
4	4	SADE/Love Deluxe (Epic)	"Bullet"
5	5	ANGELA BOFILL/Wanna Love Somebody (Jive)	"Always"
6	6	JAN HAMMER/Beyond The Mind's Eye (Miramar)	"Sunset"
8	7	STEVE LAURY/Keepin' The Faith (Denon)	"Astoria"
12	8	KIRK WHALUM/Cache' (Columbia)	"Fall"
7	9	NELSON RANGELL/Truest Heart (GRP)*	"Flight" <small>*Keeps bullet due to continued growth.</small>
9	10	PETER GORDON/Doubleplay (Positive Music)*	"Smooth"
25	11	SPECIAL EFX/Play (JVC)	"Going"
22	12	LEE RITENOUR/Wes Bound (GRP)	"Waiting"
16	13	BLUE KNIGHTS/Blue Night (Innovative Communications)	"En"
19	14	POCKET CHANGE/Mediterranean Affair (Brainchild)	"En"
10	15	STANLEY CLARKE/Passenger 57 - Music From The Soundtrack (Epic)	"En"
17	16	MARS LASAR/The Eleventh Hour (Real Music)	"Cellular"
30	17	TOM GRANT/The View From Here (Verve Forecast/PolyGram)	"Hang"
27	18	RAY OBIEDO/Sticks & Stones (Windham Hill Jazz)	"Real"
14	19	VARIOUS ARTISTS I/WARREN HILL/Body Of Evidence Soundtrack (Novus/RCA)	"Passion"
13	20	MAX LASSER'S ARK/A Different Kind Of Blue (Real Music)	"Dance"
20	21	INCOGNITO/Tribes, Vibes & Scribes (Verve/PolyGram)	"L'Arc"
15	22	KOINONIA/Koinonia (Bluemoon/Wigwam)	"L'Arc"
29	23	CAL SCOTT/Second Thought (Tamarack)	"Opposites"
26	24	JAMES LEE STANLEY/The Envoy (Beachwood)	"Tonight"
DEBUT	25	D-INFLUENCE/Good 4 We (EastWest/AG)	"Sing"
DEBUT	26	PRESTON REED/Border Towns (Liberty)	"Sunrise"
11	27	LEO GANDELMAN/Visions (One Globe Music)	"Sunrise"
DEBUT	28	STING/Ten Summoner's Tales (A&M)	"Sunrise"
23	29	RICK BRAUN/Intimate Secrets (Mesa)	"Calico"
DEBUT	30	RALF ILLENBERGER/Soleil (Narada/Equinox)	"Dancing"

BREAKERS.

- ACOUSTIC ALCHEMY 66%
- ERIC LEEDS 66%
- CHUCK LOEB 66%
- OYSTEIN SEVAG 63%
- BRIAN BROMBERG 61%

MOST ADDED

- ACOUSTIC ALCHEMY (27)
- KILAUEA (21)
- STING (10)
- EARL KLUGH (6)
- LAIMA (6)
- ERIC LEEDS (6)
- NORMAN CONNORS (5)
- GO WEST (4)
- CAROLE KING (4)
- CHUCK LOEB (4)
- LEE RITENOUR (4)

HOTTEST

- RICHARD ELLIOT (31)
- KENNY G (19)
- SADE (12)
- BRIAN HUGHES (11)
- NELSON RANGELL (8)
- JAN HAMMER (7)
- STEVE LAURY (6)
- LEE RITENOUR (6)
- SPECIAL EFX (6)
- ANGELA BOFILL (5)
- MARS LASAR (5)
- KIRK WHALUM (5)

NEW & ACTIVE

****LAUREN CHRISTY "Lauren Christy" (Mercury) 28/3**
Rotations: Heavy 1/0, Medium 5/0, Light 22/3, Total Adds 3, WCDJ, WJZE, WNN, Heavy: KXDC. *CHART EXTRA this week.*

***ACOUSTIC ALCHEMY "The New Edge" (GRP) 27/27**
Rotations: Heavy 2/2, Medium 10/10, Light 15/15, Total Adds 27, WCDJ, WQCD, WJZE, WNUA, WNWV, KHH, KTWV, KBZN, KIFM, WFAE, KWVS, WNOX, KYFX, WLOQ, WNN, WXM, KTNT, KEZL, KXDC, WEZV, KTCZ, KCLC, KMXX, KNIK, JZTRAX, SS, KKLD. *BREAKER this week.*

***ERIC LEEDS "Things Left Unsaid" (Paisley Park/WB) 27/6**
Rotations: Heavy 2/0, Medium 7/1, Light 18/5, Total Adds 6, WCDJ, WJZZ, KYFX, WXM, SS, KKLD. Heavy: WJZE, KIFM. *BREAKER this week.*

***CHUCK LOEB "Mediterranean" (DMP) 27/4**
Rotations: Heavy 2/0, Medium 10/0, Light 15/4, Total Adds 4, JAZZFM, KBZN, KYFX, JZTRAX. Heavy: KJZZ, KNIK. *BREAKER this week.*

***OYSTEIN SEVAG "Link" (Windham Hill) 26/3**
Rotations: Heavy 1/0, Medium 11/0, Light 14/3, Total Adds 3, WGMC, KYFX, KCLC. Heavy: WNUA. *BREAKER this week.*

****ROYCE CAMPBELL "Vista" (Sin-Drome) 26/0**
Rotations: Heavy 1/0, Medium 13/0, Light 12/0, Total Adds 0. Heavy: KJZZ. *CHART EXTRA this week.*

***BRIAN BROMBERG "Brian Bromberg" (Nova) 25/1**
Rotations: Heavy 5/0, Medium 9/0, Light 11/1, Total Adds 1, WNN, Heavy: KJZZ, KIFM, KCLC, KNIK, JZTRAX. *BREAKER this week.*

PORCUPINE "Look But Don't Touch" (Kazu/Unity Label Group) 23/1
Rotations: Heavy 5/0, Medium 12/0, Light 6/1, Total Adds 1, WNN, Heavy: WNOX, KEZL, KCLC, KNIK, JZTRAX.

GO WEST "Indian Summer" (Chrysalis/ERG) 22/4
Rotations: Heavy 3/0, Medium 7/0, Light 12/4, Total Adds 4, WCDJ, WGMC, WNN, KNIK. Heavy: WJZE, KTWV, KXDC.

KILAUEA "Spring Break" (Brainchild) 21/21
Rotations: Heavy 2/2, Medium 3/3, Light 16/16, Total Adds 21, WJZE, WJZZ, JAZZFM, KTWV, KIFM, WGMC, WFAE, KWVS, WNOX, KYFX, WLOQ, WNN, WXM, KEZL, KXDC, KCLC, KMXX, KNIK, JZTRAX, SS, KKLD.

SOTO KOTO BAND "The Soto Koto Band" (Higher Octave) 21/3
Rotations: Heavy 2/0, Medium 9/1, Light 10/2, Total Adds 3, KYFX, KTNT, KXLY. Heavy: WJZE, KKLD.

NINO TEMPO "Nino" (Atlantic Jazz/AG) 21/1
Rotations: Heavy 3/0, Medium 5/0, Light 13/1, Total Adds 1, KJZZ. Heavy: JAZZFM, WEZV, KKLD.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks.

MARCH 19, 1993

LW	TW	ARTIST/Album	Label
1	1	LOU RAWLS/Portrait Of The Blues (Manhattan/Capitol)	"Lover's"
3	2	BILLY TAYLOR/Dr. T. (GRP)	"Lover's"
4	3	YELLOWJACKETS/Like A River (GRP)	"Dewey"
2	4	BILLY CHILDS/Portrait Of A Player (Windham Hill Jazz)	"Dewey"
6	5	BOBBY MILITELLO/Heart And Soul (Positive Music)	"Dewey"
7	6	WYNTON MARSALIS/Citi Movement (Griot New York) (Columbia)	"Dewey"
9	7	BOB MINTZER/Departure (DMP)	"Dewey"
5	8	MARCUS ROBERTS/If I Could Be With You (Novus/RCA)	"Dewey"
8	9	JIMMY SCOTT/Lost And Found (Rhino/Atlantic)	"Dewey"
10	10	RENE McLEAN/In African Eyes (Triloka)	"Dewey"
11	11	ABBEY LINCOLN/Devil's Got Your Tongue (Verve/PolyGram)	"Dewey"
14	12	MARLON JORDAN/The Undaunted (Columbia)	"Dewey"
15	13	JOHNNY GRIFFIN QUARTET/Dance Of Passion (Antilles/PolyGram)	"Dewey"
17	14	VINNY VALENTINO/& Hear No Evil (PAR)	"Dewey"
13	15	CHARLIE SEPULVEDA/Algo Nuestro "Our Thing" (Antilles/PolyGram)	"Dewey"
20	16	JOE HENDERSON/So Near, So Far (Musings For Miles) (Verve/PolyGram)	"Dewey"
18	17	NINO TEMPO/Nino (Atlantic Jazz/AG)	"Call"
12	18	PAQUITO D'RIVERA/La Habana Rio Conexion (Messidor)	"Call"
16	19	JOHN PIZARRELLI/Naturally (Novus/RCA)	"Call"
DEBUT	20	LEE RITENOUR/Wes Bound (GRP)	"Little"
23	21	JOHN SCOFIELD/What We Do (Blue Note)	"Little"
22	22	SCOTT HAMILTON/With Strings (Concord)	"Little"
BREAKER	23	OREGON/Always, Never, And Forever (Intuition)	"Little"
27	24	VARIOUS ARTISTS/Body Heat - Jazz At The Movies (Discovery)	"Little"
26	25	REBECCA PARRIS/Spring (MusicMasters Jazz)	"Little"
DEBUT	26	DANILO PEREZ/Daniilo Perez (Novus/RCA)	"Little"
DEBUT	27	KENNY DREW JR./A Look Inside (Antilles/PolyGram)	"Little"
DEBUT	28	CHRIS CONNOR/As Time Goes By (Enja)	"Little"
DEBUT	29	LOU LEVY/Lunarcy (Verve/PolyGram)	"Little"
DEBUT	30	RAY OBIEDO/Sticks & Stones (Windham Hill Jazz)	"Little"

BREAKERS.

- STEVE LAURY 68%
- ERIC LEEDS 64%
- OREGON 64%
- DORI CAYMMI 61%
- VANESSA RUBIN 61%
- JAMES SPAULDING 61%
- JAMES WILLIAMS 61%

MOST ADDED

- VANESSA RUBIN (17)
- EARL KLUGH TRIO (15)
- JAMES SPAULDING (14)
- CHARLES EARLAND (11)
- ACOUSTIC ALCHEMY (5)
- DORI CAYMMI (5)
- ERIC LEEDS (5)
- GLORIA LYNNE (5)
- MORNING & JIM NICHOLS (5)

HOTTEST

- BILLY CHILDS (14)
- LOU RAWLS (12)
- BILLY TAYLOR (12)
- BOBBY MILITELLO (11)
- RICHARD ELLIOT (5)
- SCOTT HAMILTON (5)
- JOE HENDERSON (5)
- YELLOWJACKETS (5)
- ABBEY LINCOLN (4)
- WYNTON MARSALIS (4)
- BOB MINTZER (4)
- JIMMY SCOTT (4)

NEW & ACTIVE

***STEVE LAURY "Keepin' The Faith" (Denon) 19/2**
Rotations: Heavy 5/0, Medium 7/0, Light 7/2, Total Adds 2, WRTI, WEBR. Heavy: WOTB, WMOT, JCITY, WTEB, KSLU. *BREAKER this week.*

****SPIKE ROBINSON "Reminisce" (Capri) 19/2**
Rotations: Heavy 0/0, Medium 9/0, Light 10/2, Total Adds 2, WRTI, WAER. *CHART EXTRA this week.*

***ERIC LEEDS "Things Left Unsaid" (Paisley Park/WB) 18/5**
Rotations: Heavy 0/0, Medium 8/0, Light 10/5, Total Adds 5, WSHA, KUOP, WFSS, KSLU, WVPE. *BREAKER this week.*

****HANK JONES "Handful Of Keys" (Verve/PolyGram) 18/1**
Rotations: Heavy 3/0, Medium 8/0, Light 7/1, Total Adds 1, WEBR. Heavy: WDET, KSDS, WSHA. *CHART EXTRA this week.*

***VANESSA RUBIN "Pastiche" (Novus/RCA) 17/17**
Rotations: Heavy 0/0, Medium 4/4, Light 13/13, Total Adds 17, WBGO, WRTI, WOTB, WCPN, WDET, KSDS, KPLU, WAER, WMOT, KUOP, WEBR, JCITY, WFSS, WTEB, KSLU, WKRY, WUSF. *BREAKER this week.*

***JAMES SPAULDING "Songs Of Courage" (Muse) 17/14**
Rotations: Heavy 1/1, Medium 4/2, Light 12/11, Total Adds 14, WBGO, WDET, KMHD, KXJZ, KSDS, WAER, WMOT, KUOP, WEBR, CJ, WFSS, WUSF, WSIE, WVPE. *BREAKER this week.*

***DORI CAYMMI "Kicking Cans" (Qwest/WB) 17/5**
Rotations: Heavy 1/0, Medium 5/0, Light 11/5, Total Adds 5, WRTI, WCPN, KLCC, WUSF, WVPE. Heavy: KJAZ. *BREAKER this week.*

***JAMES WILLIAMS "Meets The Saxophone Master" (DIW/Columbia) 17/4**
Rotations: Heavy 4/0, Medium 3/0, Light 10/4, Total Adds 4, WCPN, KUOP, WEBR, WFSS. Heavy: WBGO, WRTI, KSDS, WTEB. *BREAKER this week.*

CLAY JENKINS "Give And Gather" (Kazu/Unity Label Group) 16/2
Rotations: Heavy 1/0, Medium 5/0, Light 10/2, Total Adds 2, KSDS, KLCC. Heavy: WTEB.

EARL KLUGH TRIO "Sounds And Vision" (WB) 15/15
Rotations: Heavy 0/0, Medium 2/2, Light 13/13, Total Adds 15, WBGO, WRTI, WOTB, WCPN, WDET, KMHD, KXJZ, WAER, WMOT, WSHA, WEBR, CJ, JCITY, WTEB, WSIE.

CHARLES EARLAND "Unforgettable" (Muse) 15/11
Rotations: Heavy 0/0, Medium 6/4, Light 9/7, Total Adds 11, WBGO, WOTB, WDET, KMHD, KXJZ, KSDS, WAER, WEBR, WUSF, WSIE, WVPE.

CASSANDRA WILSON "Dance To The Drums Again" (DIW/Columbia) 15/3
Rotations: Heavy 0/0, Medium 5/0, Light 10/3, Total Adds 3, KMHD, KSDS, WFSS.

CHUCK LOEB "Mediterranean" (DMP) 15/2
Rotations: Heavy 2/0, Medium 8/0, Light 5/2, Total Adds 2, KMHD, KSB, Heavy: KUOP, CJ.

What is the LINK between these stations?

- | | | | | | |
|------|------|------|------|------|------|
| WCDJ | WNUA | KJZZ | WGMC | KYFX | WXM |
| WQCD | WNWV | KIFM | WFAE | WLOQ | KTNT |
| WJZE | KTWV | KKSF | WNOX | WNN | KEZL |
| | | | | | KXDC |

OYSTEIN SEVAG'S LINK

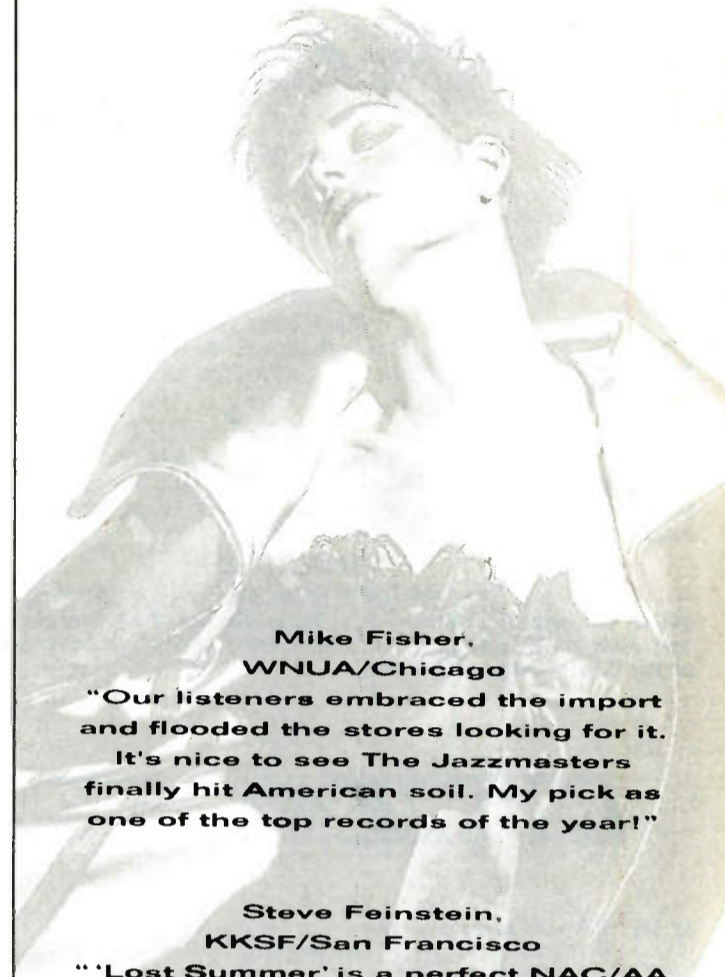
R&R BREAKER Gavin 50* - 37*



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THE JAZZMASTERS

A sophisticated hybrid of R&B, dance and jazz.



Mike Fisher, WNUA/Chicago

"Our listeners embraced the import and flooded the stores looking for it. It's nice to see The Jazzmasters finally hit American soil. My pick as one of the top records of the year!"

Steve Feinstein, KKSF/San Francisco

"'Lost Summer' is a perfect NAC/AA record - soulful, sensuous, mesmerizing - a true standout!"

Paul Goldstein, KOAI/Dallas

"We've been playing the import version since our format move in November. Listener response has been phenomenal! Great melodies, superb production - rich, lush and smooth - just what the format needs!"

Tony Schondel, KIFM/San Diego

"The Jazzmasters is the first #1 record I've heard that hasn't been released... yet."

Shirley Maldonado, WQCD/New York

"We've been playing the import since October. Currently, we are six tracks deep and it's non-stop phones every time we play it - unbelievable response!"

Add Date: March 25

JVC

© JVC Musical Industries

Grid of radio station call letters and names across various regions: EAST, MIDWEST, WEST, SOUTH, P2, P3.

CONTEMPORARY JAZZ

Grid of radio station call letters and names across various regions: EAST, SOUTH, MIDWEST, WEST, P2, P3.

Advertisement for 'WE LOVE YOU JAZZ RADIO!' featuring Vanessa Rubin 'Pastiche' and John Pizzarelli 'Naturally'.

28 Current Contemporary Jazz Reporters
26 Current Contemporary Jazz Playlists
Called In Frozen Playlist (1): KATZ/St. Louis
Did Not Report, Playlist Frozen (1): WFPL/Louisville
Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1): KWMU/St. Louis



URBAN

NATIONAL AIRPLAY®

BREAKERS

EN VOGUE

Love Don't Love You (EastWest/Atlantic Group)

71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 22/0, Light 43/13, Total Adds 13, including WPEG, WJLB, KKBT, OC104, KBCE, WFXA, WJTT, WQFX, KIPR, WKS. Debuts at number 40 on the Urban Contemporary chart.

HI-FIVE

Mary, Mary (Jive)

71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/3, Light 53/17, Total Adds 20, including WEDR, WYLD, WZAK, OC104, WRKE, WWDM, WJUN, WQFX, WJMI, KMJK.

ICE CUBE

It Was A Good Day (Priority)

66% of our reporting stations on it. Rotations: Heavy 3/0, Medium 25/0, Light 33/7, Total Adds 7: WXYV, WRKS, WEDR, WKKV, WRKE, WJJS, WQQK. Debuts at number 39 on the Urban Contemporary chart.

WALTER BEASLEY

If You Ever Loved Someone And Lost (Mercury)

64% of our reporting stations on it. Rotations: Heavy 2/0, Medium 33/0, Light 24/7, Total Adds 7: WBL, WJZ, WFXA, WAGH, WFXE, WQQK, WCDX. Debuts at number 36 on the Urban Contemporary chart.

NEW & ACTIVE

AZ ONE "With You" (Scotti Bros.) 54/7

Rotations: Heavy 0/0, Medium 11/0, Light 43/7, Total Adds 7: WTLC, XHRM, KBCE, WATV, WWDM, KMJJ, WQHH. Mediums include: WXYV, WDAS, WZAK, WQFX, WJBT.

JADE "One Woman" (Giant/Reprise) 52/18

Rotations: Heavy 0/0, Medium 6/1, Light 46/17, Total Adds 18, including WBL, WVEE, K104, WTLC, WKKV, KKBT, OC104, WWDM, WFXE, WJMG. Medium: WDAS, WATV, WPAL, K97, KMJK.

HIGHLAND PLACE MOBSTERS "Take A Dip" (LaFace/Arista) 47/13

Rotations: Heavy 0/0, Medium 10/0, Light 37/13, Total Adds 13, including WCKX, OC104, WJZ, WATV, WENN, WPAL, WJTT, WAGH, WFXE, WJUN. Mediums include: KQXL, WXOK, WQFX, WJMG, KIIZ.

MICHAEL JACKSON "Who Is It" (Epic) 44/44

Rotations: Heavy 1/1, Medium 3/3, Light 40/40, Total Adds 44, including WILD, WBLK, WBL, WRKS, WEDR, WZAK, WJLB, KPRS, WKKV, KMJM.

BLACKSTREET 1/TEDDY RILEY "Baby Be Mine" (MCA) 43/13

Rotations: Heavy 0/0, Medium 10/0, Light 33/13, Total Adds 13, including WILD, K104, WTLC, OC104, WJZ, KIIZ, KFXZ, U102, WVLK, WPLZ. Mediums include: WPEG, WJLB, WWDM, WAGH, WLWZ.

NORMAN CONNORS 1/PHYLLIS HYMAN "Remember Who You Are" (MoJAZZ) 41/8

Rotations: Heavy 0/0, Medium 6/0, Light 35/8, Total Adds 8: WBL, WCKX, KPRS, WRKE, WJTT, U102, HOT105, K98-FM. Mediums include: WDAS, WJLB, WFXA, KQXL, WQFX.

RAY CHARLES "A Song For You" (WB) 40/18

Rotations: Heavy 0/0, Medium 1/1, Light 39/17, Total Adds 18, including WVEE, KBCE, KQXL, WXOK, WATV, WPAL, WAGH, WFXE, WJUN, WEUP.

JAMES BROWN "Can't Get Any Harder" (Scotti Bros.) 40/12

Rotations: Heavy 0/0, Medium 8/0, Light 32/12, Total Adds 12, including KBCE, WENN, WQMG, WJMG, WJBT, KFXZ, Z16, WJJS, WVLK, WPLZ. Mediums include: WEDR, WDWI, WZAK, WTLC, WFXA.

AL B. SURE! "I Don't Wanna Cry" (WB) 40/9

Rotations: Heavy 0/0, Medium 3/1, Light 37/8, Total Adds 9: WEDR, WCKX, WAGH, KIPR, K97, WPLZ, KSJL, KMJJ, WTUG. Medium: WJMG, WJHM.

VOICES "Cloudy With A Chance Of Tears" (Zoo) 40/7

Rotations: Heavy 0/0, Medium 5/0, Light 35/7, Total Adds 7: WEDR, KBCE, WFXA, WEUP, WJBT, K97, KMJK. Medium: KMJM, WPAL, WGZB, K98-FM, KJLH.

B. BROWN POSSE "Drop It On The One" (MCA) 39/8

Rotations: Heavy 0/0, Medium 6/0, Light 33/8, Total Adds 8: WTLC, KQXL, WXOK, WPAL, WQFX, WJMG, WALT, K98-FM. Mediums include: WKYS, WAGH, WEUP, WHJX, WJHM.

HOWARD HEWETT "How Fast Forever Goes" (Elektra) 39/4

Rotations: Heavy 0/0, Medium 11/0, Light 28/4, Total Adds 4: WJZ, KBCE, WFXA, K98-FM. Mediums include: WDAS, WZAK, WJTT, WJMG, WEUP.

DONELL RUSH "If Only You Knew" (RCA) 37/5

Rotations: Heavy 0/0, Medium 2/0, Light 35/5, Total Adds 5: WPAL, U102, WALT, WMVP, WNOV. Medium: KIIZ, KIPR.

WRECKX-N-EFFECT "Wreckx Shop" (MCA) 36/6

Rotations: Heavy 0/0, Medium 9/1, Light 27/5, Total Adds 6, including WJLB, KMJM, KBCE, WZFX, WQOK. Mediums include: WZAK, WTLC, WFXA, WPAL, WQFX.

TISHA "Love Me Down" (Capitol) 35/21

Rotations: Heavy 0/0, Medium 2/0, Light 33/21, Total Adds 21, including WILD, KPRS, WJZ, WFXA, WATV, WJTT, WWDM, WAGH, WFXE, WQFX. Medium: WJUN, WALT.

LORDS OF THE UNDERGROUND "Funky Child" (Pendulum/Elektra) 35/7

Rotations: Heavy 0/0, Medium 6/1, Light 29/6, Total Adds 7: WXYV, WGCI, WJLB, Z16, KIPR, WALT, WQOK. Medium: KMJO, WDWI, KQXL, WXOK, WJHM.

ARTZ & KRAFTZ "All Of It" (Columbia) 35/4

Rotations: Heavy 0/0, Medium 10/0, Light 25/4, Total Adds 4: WCKX, OC104, KIIZ, HOT105. Mediums include: WAMO, KMJO, WPAL, KFXZ, WGZB.

CHRISTOPHER WILLIAMS "Every Little Thing U Do" (Uptown/MCA) 30/13

Rotations: Heavy 0/0, Medium 0/0, Light 30/13, Total Adds 13, including WBLK, WVEE, WPEG, WCKX, WTLC, KPRS, WAGH, WBLX, WJHM, WPLZ.

DOUGIE DEE "Do Ya Wanna Ride?" (Mercury) 29/6

Rotations: Heavy 0/0, Medium 3/0, Light 26/6, Total Adds 6: WAMO, Z16, KIPR, WGZB, K98-FM, KJLH. Medium: KQXL, WXOK, WAGH.

II CLOSE "My Conscience Says No" (Tabu/A&M) 28/9

Rotations: Heavy 0/0, Medium 1/0, Light 27/9, Total Adds 9: WATV, WJMG, KIIZ, KIPR, WVLK, WFXM, WALT, KJLH, KMJK. Medium: WQFX.

COUNTESS VAUGHN "Wait For Me" (Charisma/Virgin) 25/3

Rotations: Heavy 0/0, Medium 5/0, Light 20/3, Total Adds 3: WTLC, WENN, WJUN. Medium: KIIZ, K97, K98-FM, WTLZ, KTOWFM.

MOST ADDED

- MICHAEL JACKSON (44)
- NIKITA (21)
- TISHA (21)
- HI-FIVE (20)
- RUN OMC (19)
- RAY CHARLES (18)
- JADE (18)
- CHANTAY SAVAGE (17)
- SPECIAL GENERATION (17)
- BLACKSTREET 1/T. RILEY (13)
- EN VOGUE (13)
- HIGHLAND PLACE MOBSTERS (13)
- CHRISTOPHER WILLIAMS (13)

HOTTEST

- SWV (71)
- MEN AT LARGE (61)
- SHAI (53)
- MICHAEL COOPER (50)
- SILK (44)
- R. KELLY & PUBLIC... (38)
- NAUGHTY BY NATURE (17)
- DR. DRE (16)
- W. HOUSTON/Woman (16)
- W. HOUSTON/Nothing (10)

TOP 10

- RECURRENTS**
- | LW | TW | ARTIST/SON |
|----|----|-------------------------|
| 4 | 1 | BOBBY BROWN/Get |
| — | 2 | ARRESTED.../Mr. Wendal |
| 1 | 3 | JADE/Don't |
| 2 | 4 | W. HOUSTON/Always |
| 6 | 5 | EN VOGUE/Give |
| — | 6 | W. HOUSTON/Woman |
| 7 | 7 | PORTRAIT/Here |
| 3 | 8 | MARY J. BLIGE/Reminisce |
| — | 9 | ALEXANDER O'NEAL/Love |
| — | 10 | TREY LORENZ/Photograph |

SIGNIFICANT ACTION

H-TOWN "Knockin' Boots" (Luke) 24/12

Rotations: Heavy 0/0, Medium 4/0, Light 20/12, Total Adds 12, including WYLD, WCKX, WRKE, WENN, WPAL, WJUN, WQMG, KIPR, WJJS, KJMS. Medium: WFXA, WAGH, U102, K97.

TROOP "Give It Up" (Atlantic/AG) 24/3

Rotations: Heavy 1/0, Medium 7/1, Light 16/2, Total Adds 3: WJMG, KIPR, K97. Heavy: WEAS. Mediums include: WDAS, WQFX, KIIZ, WALT, K98-FM.

CLASSIC EXAMPLE "I Do Care" (Hollywood) 23/6

Rotations: Heavy 0/0, Medium 2/0, Light 21/6, Total Adds 6: WQOK, K98-FM, WQHH, WNOV, KTOWFM, KMJK. Medium: WJZ, KFXZ.

NIKITA "Sweet As It Comes" (Motown) 21/21

Rotations: Heavy 0/0, Medium 0/0, Light 21/21, Total Adds 21, including WBLK, WKKV, KMJM, KQXL, WXOK, WQFX, WEUP, KFXZ, KIPR, WGZB.

RUN DMC "Down With The King" (Profile) 20/19

Rotations: Heavy 0/0, Medium 0/0, Light 20/19, Total Adds 19, including WBL, WPEG, WRKE, WFXA, WPAL, WFXE, WZFX, WQMG, WLWZ, WJBT.

SPECIAL GENERATION "The Right One" (Capitol) 20/17

Rotations: Heavy 0/0, Medium 1/0, Light 19/17, Total Adds 17, including WBLK, WEDR, WZAK, WKKV, KMJM, WFXA, WPAL, WJTT, WFXE, WEUP. Medium: KJLH.

CHANTAY SAVAGE "If You Believe" (ID/RCA) 17/17

Rotations: Heavy 0/0, Medium 0/0, Light 17/17, Total Adds 17, including WILD, WBLK, WRKE, WJZ, WENN, WPAL, WJUN, WQFX, KIIZ, WJJS.

DIAMOND & THE PSYCHOTIC NEUROTICS "Sally Got A One Track Mind" (Chemistry/Mercury) 17/1

Rotations: Heavy 0/0, Medium 0/0, Light 17/1, Total Adds 1: WPLZ.

SUPER CAT "Dolly My Baby" (Columbia) 15/9

Rotations: Heavy 0/0, Medium 2/0, Light 13/9, Total Adds 9: WEDR, KFXZ, KIPR, WJJS, K97, WALT, WPLZ, K98-FM, WNOV. Medium: KIIZ, KJLH.

ROMEO AND "For You I'll Do Anything" (Elektra) 15/3

Rotations: Heavy 0/0, Medium 2/0, Light 13/3, Total Adds 3: WFXM, WEAS, WTLZ. Medium: WAMO, WGZB.

LILLO THOMAS "Out There Doing Wrong" (THG Music/PLG) 13/13

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13, including WRKE, WXOK, WATV, WPAL, WAGH, WEUP, WFXM.

DES'REE "Competitive World" (Epic) 11/4

Rotations: Heavy 0/0, Medium 0/0, Light 11/4, Total Adds 4: WEUP, KIIZ, KIPR, KMJJ.

FRESH KID ICE "I'll Be There" (Luke) 11/0

Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Total Adds 0. Medium: KIPR, WJJS.

NICK SCOTTI "Wake Up Everybody" (Reprise) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10: WBLK, WPAL, WJUN, WEUP, WFXM, KJMS, WPLZ, WEAS, WMVP, WTLZ.

PHILLIP BENT "The World Is A Ghetto" (GRP) 10/4

Rotations: Heavy 0/0, Medium 0/0, Light 10/4, Total Adds 4: WQFX, WEUP, WMVP, KMJK.

GETO BOYS "Crooked Officer" (Rap-a-Lot) 10/2

Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2: WQFX, KIIZ. Medium: K97.

GLENN JONES "Call Me" (Atlantic/AG) 9/8

Rotations: Heavy 0/0, Medium 0/0, Light 9/8, Total Adds 8: WEDR, OC104, WAGH, WQFX, K97, KJMS, WEAS, WTLZ.

PAPERBOY "Ditty" (Next Plateau/London/PLG) 9/0

Rotations: Heavy 2/0, Medium 6/0, Light 1/0, Total Adds 0. Heavy: WOWI, V103.9. Mediums include: K104, KMZ, KMJJ, KKBT, WHJX.

COMMODORES "Everything Reminds Me Of You" (Sound Barrier) 8/3

Rotations: Heavy 0/0, Medium 1/0, Light 7/3, Total Adds 3: WTLC, WJZ, WAGH. Medium: WATV.

BRAND NUBIAN "Love Me Or Leave Me Alone" (Elektra) 8/1

Rotations: Heavy 0/0, Medium 0/0, Light 8/1, Total Adds 1: WJJS.

NEW ARTISTS

- Reports/Adds*
- | | | |
|----|--|-------|
| 1 | BLACKSTREET 1/TEDDY RILEY/Baby Be Mine (MCA) | 43/13 |
| 2 | B. BROWN POSSE/Drop It On The One (MCA) | 39/8 |
| 3 | DONELL RUSH/If Only You Knew (RCA) | 37/5 |
| 4 | LORDS OF THE UNDERGROUND/Funky Child (Pendulum/Elektra) | 35/7 |
| 5 | ARTZ & KRAFTZ/All Of It (Columbia) | 35/4 |
| 6 | DOUGIE DEE/Do Ya Wanna Ride? (Mercury) | 29/6 |
| 7 | H-TOWN/Knockin' Boots (Luke) | 24/12 |
| 8 | NIKITA/Sweet As It Comes (Motown) | 21/21 |
| 9 | CHANTAY SAVAGE/If You Believe (ID/RCA) | 17/17 |
| 10 | DIAMOND & THE PSYCHOTIC NEUROTICS/Sally Got A One Track Mind (Chemistry/Mercury) | 17/1 |

New artists have not yet had a UC Breaker.

ICE CUBE

it was a good day

THE NEW SINGLE AND VIDEO

FROM THE PLATINUM ALBUM

THE PREDATOR

NOT JUST A RAP RECORD—
A HIT RECORD!

URBAN
BREAKER

UC CHART: DEBUT **39**
NOW ON 61 UC REPORTERS-66%
INCLUDING:

WXYV	K104	KPRS
WBLK	KJMZ	WKKV
WBLS	KMJQ	KMJM
WRKS	WEDR	KKBT
WUSL	WYLD	WRKE
WAMO	WOWI	WJJS
WKYS	WGCI	WQQK
WPEG	WJLB	

...AND MANY MORE!

PRIORITY
RECORDS



URBAN CHART: 13 - 11

NOW ON 88 UC REPORTERS-96% INCLUDING:

WXYV	WHUR	WQUE	WVCO
WILD	WKYS	WYLD	WJLB
WBLK	WVEE	WOWI	KPRS
WBLB	WPEG	WGCI	WKKV
WDAS	K104	WIZF	KKBT
WUSL	KMJQ	WZAK	XHRM
WAMO	WEDR	WCKX	

...AND MANY MORE!

CONVERSION FACTOR: +28

"GOOD OL' DAYS"

FROM THE NEW ALBUM **FOR REAL THO'**

Levert



PRODUCED & ARRANGED BY: MARC G. AND GERALD LEVERT FOR TREVEL PRODUCTION COMPANY, INC. MANAGEMENT: TREVEL PRODUCTION COMPANY INC.

"I SHOULD HAVE LOVED YOU" THE FOLLOW-UP TO THE SMASH NUMBER ONE SINGLE "GAMES" OFF THE ALBUM **NICE N' WIILD**

URBAN CHART: 22

NOW ON 71 UC REPORTERS-77%

INCLUDING

WKYS	WOWI	WKKV	
WXYV	WVEE	WIZF	KKBT
WBLB	WPEG	WZAK	XHRM
WOAS	KMJQ	WJLB	WCKX
WHUR	WEDR	KPRS	

...AND MANY MORE!



PRODUCED BY CHUCKII BOOKER FOR BIG DOG PRODUCTIONS MANAGEMENT: RAYMOND A. SHIELDS II FOR BLACK DOT MANAGEMENT

FIRST, THEIR WRITING TALENTS HELPED CREATE HITS FOR FATHER M.C. AND MARY J. BLIGE. NOW, **INTRO** MAKES AN UNFORGETTABLE FIRST IMPRESSION OF THEIR OWN WITH "LOVE THANG"

URBAN CHART: 21

NOW ON 73 UC REPORTERS-79% INCLUDING:

WILD	WAMO	WOWI	KPRS
WBLK	WHUR	WIZF	WKKV
WBLB	WKYS	WZAK	KKBT
WRKS	KMJQ	WCKX	XHRM
WDAS	WEDR	WJLB	...AND MANY MORE!

CONVERSION FACTOR: +17

intro



PRODUCED BY EDDIE "DJ EDDIE F." FERRELL AND NEVELLE HODGE FOR UNTOUCHABLES ENTERTAINMENT MANAGEMENT UNTOUCHABLES ENTERTAINMENT

NEW & ACTIVE

JELLYFISH "The Ghost At Number One" (Charisma/Virgin) 20/7 (13/8)

Adds: WDHA, WRCQ, WIZN, KBAT, KJKJ, KQDI, KTYD. Medium 7 including KFOG, WKIT, KEYJ, KATP, KFMX.

JOHN CAMPBELL "When The Levee Breaks" (Elektra) 17/3 (14/3)

Adds: WHCN, WSFL, KTYD. Medium 7 including KLAQ, WIXV, KTAL, KFMX, WKZQ.

SONIC YOUTH "Sugar Kane" (DGC) 16/6 (10/3)

Adds: KRXO, KRRK, KEZE, KODS, KWHL, KTYD. Medium 5 including KQLZ, WAAF, WPLR.

HEAVY BONES "Turn It On" (Reprise) 16/2 (15/2)

Adds: WZZR, WRUF. Medium 4: WARQ, WKIT, WKZQ, KIBZ.

MOST ADDED

- COVERDALE/PAGE/Shake (60)
- SOUL ASYLUM/Black (31)
- EXTREME/Ever (30)
- MICK JAGGER/Wired (29)
- BON JOVI/Arms (23)
- STONE TEMPLE PILOTS/Plush (21)
- ARC ANGELS/Shape (16)
- DAMN YANKEES/Silence (16)
- BIG HEAD TODD &.../Broken (13)
- JOE SATRIANI/Cryin' (12)

MOST REQUESTED

- COVERDALE/PAGE/Pride (74)
- UGLY KID JOE/Cats (48)
- LENNY KRAVITZ/Are (35)
- ALICE IN CHAINS/Rooster (30)
- SPIN DOCTORS/Princes (28)
- PEARL JAM/Black (22)
- 4 NON BLONDES/What's (20)
- JACKYL/Down (18)
- MEGAETH/Sweating (18)
- BRIAN MAY/Driven (17)

GOO GOO DOLLS

"we are the normal"

Early Believers:

LORRAINE CARUSO, WNEW: "The best thing to come out of Buffalo since the chicken wing, the Goo Goo Dolls deliver one of the best songs this year."

MICHAEL LUCZAK, WMMS: "Do not make the mistake of pigeon-holing this record. 'We Are The Normal' is a great sounding rock 'n roll record. Period."

CYNDEE MAXWELL, KQLZ: "'We Are The Normal' is a song for the masses. This is an obvious hit."

- WNEW WAVF
- WDVE KZRR
- WMMS KEZE
- KQLZ WKIT
- WKGB WCIZ
- WGRF KFMZ
- WDHA



AOR TRACKS®

3 2
WKS WKS LW TW

175 REPORTERS MARCH 19, 1993

Reports/Adds Heavy Medium

1	1	1	1	COVERDALE/PAGE/Pride And Joy (Geffen)	168- /0	153-	13+
3	3	2	2	SPIN DOCTORS/Two Princes (Epic)	127- /2	110-	14=
11	11	6	3	BRIAN MAY/Driven By You (Hollywood)	149- /0	77+	64-
8	8	5	4	LYNYRD SKYNYRD/Good Lovin's Hard To Find (Atlantic/AG)	134- /1	87+	44-
5	5	4	5	R.E.M./Man On The Moon (WB)	121- /1	103-	16-
9	9	8	6	STING/If I Ever Lose My Faith In You (A&M)	127- /1	92+	31-
7	4	3	7	UGLY KID JOE/Cats In The Cradle (Stardog/Mercury)	128- /1	87-	35-
15	12	10	8	MASTERS OF REALITY/She Got Me (When She Got...) (Chrysalis/ERG)	152- /3	55+	68-
10	10	9	9	DRIVIN N CRYIN/Turn It Up Or Turn It Off (Island/PLG)	146- /0	48+	76-
-	20	13	10	LENNY KRAVITZ/Are You Gonna Go My Way (Virgin)	157+ /9	31+	87+
14	13	12	11	JACKYL/Down On Me (Geffen)	140+ /3	50+	56+
6	6	7	12	PEARL JAM/Black (Epic Associated)	114- /1	75-	30-
21	17	16	13	PETER GABRIEL/Kiss That Frog (Geffen)	114+ /4	44+	57-
16	14	14	14	TRAGICALLY HIP/Courage (MCA)	123- /2	31+	71-
35	22	17	15	DEF LEPPARD/Tonight (Mercury)	116+ /10	37+	60+
28	24	19	16	ALICE IN CHAINS/Rooster (Columbia)	136+ /5	18+	59+
33	27	22	17	MICK JAGGER/Wired All Night (Atlantic/AG)	108+ /29	31+	63+
23	19	18	18	LIVING COLOUR/Leave It Alone (Epic)	128+ /5	12+	65+
38	26	21	19	ERIC CLAPTON/Running On Faith (Reprise)	92+ /10	31+	47-
-	39	26	20	SOUL ASYLUM/Black Gold (Columbia)	115+ /31	8=	57+
51	30	24	21	DAMN YANKEES/Silence Is Broken (WB)	100+ /16	16+	62+
-	35	25	22	ARC ANGELS/Shape I'm In (DGC)	105+ /16	16+	62+
4	7	15	23	MICK JAGGER/Don't Tear Me Up (Atlantic/AG)	65- /0	42-	16-
19	18	20	24	TESTAMENT/Return To Serenity (Atlantic/AG)	91- /0	16-	41-
45	33	29	25	BIG HEAD TODD & THE MONSTERS/Broken Hearted... (Giant/Reprise)	84+ /13	16+	41+
47	38	30	26	STONE TEMPLE PILOTS/Plush (Atlantic/AG)	94+ /21	9+	27+
34	29	27	27	GIN BLOSSOMS/Mrs. Rita (A&M)	78+ /4	11+	43+
22	23	23	28	NEIL YOUNG/Unknown Legend (Reprise)	73- /0	17-	40-
2	2	11	29	VAN HALEN/Won't Get Fooled Again (WB)	55- /4	30-	20-
39	36	34	30	4 NON BLONDES/What's Up (Interscope/Atlantic Group)	76+ /10	18+	26+
53	37	33	31	JOE SATRIANI/Cryin' (Relativity)	70+ /12	2+	46+
43	34	31	32	DREAM THEATER/Take The Time (EastWest/Atlantic Group)*	79+ /10	6+	25+
DEBUT	33	33	33	COVERDALE/PAGE/Shake My Tree (Geffen)	60 /60	7	33
31	28	28	34	PAUL McCARTNEY/Biker Like An Icon (Capitol)	61- /4	11=	39=
36	32	32	35	MEGAETH/Sweating Bullets (Capitol)*	60- /1	9+	17+
52	44	38	36	HOTHOUSE FLOWERS/Thing Of Beauty (London/PLG)	59+ /7	4+	29+
44	40	37	37	COPPERHEAD/Whiskey (Mercury)	62= /1	5+	21=
48	45	39	38	MOTORHEAD/I Ain't No Nice Guy (WTG/Epic)	41+ /5	10+	10+
-	54	40	39	ENUFF Z'NUFF/Right By Your Side (Arista)	42+ /4	1=	21+
56	50	45	40	FLOTSAM & JETSAM/Wading Through The Darkenss (MCA)	46+ /8	2=	9+
-	-	55	41	ANIMAL BAG/Everybody (Mercury)	38+ /9	2=	15+
DEBUT	42	42	42	BON JOVI/In These Arms (Jambco/Mercury)	29+ /23	5+	14+
DEBUT	43	43	43	EXTREME/Am I Ever Going To Change (A&M)	33 /30	2	13
58	56	48	44	BLIND MELON/Tones Of Home (Capitol)	38+ /1	1=	15+
-	-	57	45	BONECLUB/Everything's On Fire (Imago)	41+ /9	1+	8+
-	-	59	46	HARDLINE/Rhythm From A Red Car (MCA)	24+ /5	4+	10+
-	60	52	47	BEAUTIES/Mother's Finest Sun (Gasoline Alley/MCA)	33+ /3	3+	12+
-	-	53	48	SCREAMING TREES/Shadow Of The Season (Epic)	33+ /4	0=	10=
54	53	50	49	METALLICA/Don't Tread On Me (Elektra)	23- /1	5+	6-
-	59	54	50	PHISH/Fast Enough For You (Elektra)	26= /2	5=	11+
59	55	51	51	REMBRANDTS/Hang On To Forever (EastWest/Atlantic Group)	27- /0	3+	11=
-	-	56	52	GREAT WHITE/Love Is A Lie (Capitol)	28+ /6	3=	9+
29	43	44	53	DREAM THEATER/Pull Me Under (EastWest/Atlantic Group)	17- /0	8-	4-
12	16	36	54	KEITH RICHARDS/Eileen (Virgin)	17- /0	5-	9-
13	15	35	55	IZZY STRADLIN & THE JU JU HOUNDS/Somebody Knockin' (Geffen)	18- /0	5-	9-
-	-	58	56	JUDE COLE/Just Another Night (Reprise)	25+ /3	0-	16+
DEBUT	57	57	57	POORBOYS/No Real Emotion (Hollywood)	32+ /10	1=	8+
DEBUT	58	58	58	JAYHAWKS/Take Me With You (When You Go) (Def American/Reprise)	27+ /8	1=	14+
-	-	60	59	TOAD THE WET SPROCKET/Hold Her Down (Columbia)	29+ /6	0=	6+
DEBUT	60	60	60	THE THE/Dogs Of Lust (Epic)	22+ /10	1=	1+

*Keeps bullet due to continued growth.

BREAKERS®

SOUL ASYLUM
Black Gold (Columbia)
66% of our reporters on it.

MICK JAGGER
Wired All Night (Atlantic/AG)
62% of our reporters on it.

ARC ANGELS
Shape I'm In (DGC)
61% of our reporters on it.



NATIONAL AIRPLAY

3	2			176 REPORTERS	MARCH 19, 1993	Emphasis Tracks	Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW						
DEBUT	▶	1		COVERDALE/PAGE /Coverdale/Page (Geffen)	"Pride" (168) "Shake" (60) "Over" (9)	171 /0	154	14	
2	2	1	2	MICK JAGGER /Wandering Spirit (Atlantic/AG)	"Wired" (108) "Tear" (65) "Put" (5)	138 -/7	73-	57+	
3	3	2	3	SPIN DOCTORS /Pocket Full Of Kryptonite (Epic)	"Prices" (127) "Jimmy" (1) "Time" (1)	129 -/2	111-	15=	
10	9	9	4	BRIAN MAY /Back To The Light (Hollywood)	"Driven" (149) "Horizon" (1)	151 -/1	77+	65-	
4	4	5	5	R.E.M. /Automatic For The People (WB)	"Man" (121) "Sidewinder" (4) "Drive" (3)	124 -/2	106-	16-	
-	-	7	6	STING /Ten Summoner's Tales (A&M)	"Lose" (127) "Stronger" (11) "Heavy" (2)	128 -/1	93+	31-	
6	7	6	7	LYNYRD SKYNYRD /The Last Rebel (Atlantic/AG)*	"Good" (134) "Outta" (6) "One" (2)	135 -/0	88+	44-	
7	5	3	8	UGLY KID JOE /America's Least Wanted (Stardog/Mercury)	"Cats" (128)	128 -/1	87-	35-	
15	11	11	9	MASTERS OF REALITY /Sunrise On The Sufferbus (Chrysalis/ERG)	"Got" (152)	153 -/4	55+	68-	
8	8	10	10	DRIVIN' N CRYIN' /Smoke (Island/PLG)	"Turn" (146) "Smoke" (1)	147 -/0	48+	76-	
-	-	14	11	LENNY KRAVITZ /Are You Gonna Go My Way (Virgin)	"Are" (157) "Believe" (1)	159 +/8	32+	88+	
12	10	12	12	JACKYL /Jackyl (Geffen)	"Down" (140) "When" (1)	140 +/3	51+	55+	
5	6	8	13	PEARL JAM /Ten (Epic Associated)	"Black" (114) "Jeremy" (3) "Why" (1)	115 -/1	77-	29-	
17	15	13	14	PETER GABRIEL /Us (Geffen)*	"Kiss" (114) "Steam" (6) "Love" (1)	117 +/3	49+	56-	
28	16	16	15	DEF LEPPARD /Adrenalize (Mercury)	"Tonight" (116) "Stand" (2) "Touch" (1)	118 +/8	39+	60+	
14	13	15	16	TRAGICALLY HIP /Fully Completely (MCA)*	"Courage" (123) "Hundredth" (1)	124 -/2	31+	72-	
27	20	17	17	ALICE IN CHAINS /Dirt (Columbia)	"Rooster" (136) "Angry" (3) "Bones" (1)	136 +/5	18+	59+	
1	1	4	18	VAN HALEN /Live: Right Here, Right Now (WB)	"Fooled" (55) "One" (8) "Judgement" (7)	97 -/2	45-	35-	
23	23	18	19	DAMN YANKEES /Don't Tread (WB)*	"Silence" (100) "Mister" (11) "Where" (1)	105 +/11	22+	62+	
-	-	19	20	LIVING COLOUR /Stain (Epic)*	"Leave" (128)	128 +/5	12+	65+	
18	24	20	21	SOUL ASYLUM /Grave Dancers Union (Columbia)*	"Black" (115) "Somebody" (15) "Runaway" (4)	125 +/23	12-	60+	
34	26	22	22	ERIC CLAPTON /Unplugged (Reprise)	"Running" (92) "Lonely" (2)	94 +/10	32+	48-	
38	30	25	23	ARC ANGELS /Arc Angels (DGC)	"Shape" (105) "Ways" (3) "Living" (1)	107 +/15	17+	64+	
21	21	24	24	DREAM THEATER /Images And Words (EastWest/Atlantic Group)	"Take" (79) "Pull" (17) "Another" (2)	93 +/8	14-	31=	
22	17	21	25	TESTAMENT /The Ritual (Atlantic/AG)	"Return" (91)	91 -/0	16-	41-	
-	34	27	26	BIG HEAD TODD & THE MONSTERS /Sister Sweetly (Giant/Reprise)	"Broken" (83) "Alright" (3)	86 +/13	17+	41+	
35	31	29	27	STONE TEMPLE PILOTS /Core (Atlantic/AG)	"Plush" (94) "Sex" (5)	96 +/21	11=	29+	
20	19	23	28	NEIL YOUNG /Harvest Moon (Reprise)	"Unknown" (73) "Harvest" (4) "War" (2)	77 -/0	20-	40-	
30	29	28	29	GIN BLOSSOMS /New Miserable Experience (A&M)*	"Mrs." (78)	78 +/4	11+	43+	
29	27	26	30	PAUL McCARTNEY /Off The Ground (Capitol)	"Biker" (61) "Off" (2) "Hope" (1)	66 +/4	13-	41+	
-	36	30	31	JOE SATRIANI /The Extremist (Relativity)*	"Cryin'" (70) "Extremist" (1) "Rubina's" (1)	73 +/12	3=	47+	
39	35	32	32	4 NON BLONDES /Bigger, Better, Faster, More! (Interscope/Atlantic Group)	"What's" (76) "Calling" (1)	78 +/11	19+	26+	
32	32	31	33	MEGADETH /Countdown To Extinction (Capitol)*	"Sweating" (60) "Foreclosure" (2) "Symphony" (1)	61 -/1	11+	17-	
24	33	35	34	BON JOVI /Keep The Faith (Jambco/Mercury)	"These" (29) "Bed" (13) "If" (3)	45 +/18	14+	20+	
-	-	36	35	MOTORHEAD /March Or Die (WTG/Epic)	"Ain't" (41)	41 +/5	10+	10+	
-	40	38	36	COPPERHEAD /Copperhead (Mercury)	"Whiskey" (62)	62 =/1	5+	21=	
36	39	37	37	METALLICA /Metallica (Elektra)	"Tread" (23) "Sad" (10)	32 -/0	10+	7-	
-	-	40	38	SCREAMING TREES /Sweet Oblivion (Epic)	"Shadow" (33) "Nearly" (8) "Butterfly" (2)	39 -/3	3=	14-	
DEBUT	▶	39	39	EXTREME /III Sides To Every Story (A&M)	"Ever" (33) "Stop" (3) "Warheads" (1)	38 +/28	3+	15+	
DEBUT	▶	40	40	GREAT WHITE /Psycho City (Capitol)	"Lie" (28) "Step" (3) "Rose" (3)	33 +/6	6=	10+	

*Keeps bullet due to continued growth

BREAKERS

COVERDALE/PAGE
Coverdale/Page (Geffen)
98% of our reporters on it.

MOST ADDED

EXTREME (28)
SOUL ASYLUM (23)
STONE TEMPLE PILOTS (21)
BON JOVI (18)
ARC ANGELS (15)
BIG HEAD TODD &... (13)
JOE SATRIANI (12)
DAMN YANKEES (11)
4 NON BLONDES (11)
ERIC CLAPTON (10)
POORBOYS (10)
THE THE (10)

HOTTEST

COVERDALE/PAGE (154)
SPIN DOCTORS (111)
R.E.M. (106)
STING (93)
LYNYRD SKYNYRD (88)
UGLY KID JOE (87)
BRIAN MAY (77)
PEARL JAM (77)
MICK JAGGER (73)
MASTERS OF REALITY (55)

MCA ROCKS!

THE TRAGICALLY HIP

"Courage"

Track 14 New Rock 20

FLOTSAM & JETSAM

"Wading Through The Darkness"

Track 40 Cor #13* ROR #12*

HARDLINE

"Rhythm From A Red Car"

Track 59-46

BEAUTIES

"Mother's Finest Son"

Track 52-47

MCA.

NEW ARTISTS

Reports

- 1 BIG HEAD TODD &.../Broken... (Giant/Reprise) ... 84
2 GIN BLOSSOMS/Mrs. Rita (A&M) ... 78
3 4 NON BLONDES/What's Up (Interscope/Atlantic Group) ... 76
4 COPPERHEAD/Whiskey (Mercury) ... 62
5 MEGADETH/Sweating Bullets (Capitol) ... 60
6 FLOTSAM & JETSAM/Wading Through The Darkness (MCA) ... 46
7 BONECLUB/Everything's On Fire (Imago) ... 41
MOTORHEAD/I Ain't No Nice Guy (WTG/Epic) ... 41
9 ANIMAL BAG/Everybody (Mercury) ... 38
BLIND MELON/Tones Of Homes (Capitol) ... 38
11 BEAUTIES/Mother's Finest Son (Gasoline Alley/MCA) ... 33
12 PHISH/Fast Enough For You (Elektra) ... 26
13 THE THE/Dogs Of Lust (Epic) ... 22
14 JELLYFISH/The Ghost At Number One (Charisma/Virgin) ... 20
15 JOHN CAMPBELL/When The Levee Breaks (Elektra) ... 17
COLLISION/Chains (Chaos) ... 17
17 SONIC YOUTH/Sugar Kane (DGC) ... 16
HEAVY BONES/Turn It On (Reprise) ... 16
19 SOUTHGANG/Tug Of War (Charisma/Virgin) ... 14
20 GOO GOO DOLLS/We Are The Normal (Metal Blade/WB) ... 13

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

WGRF/Buffalo (718) 881-4555
PD: JOHN HAGER
Heavy
PEARL JAM
STING
R.E.M.
VAN HALEN
LYNYRD SKYNYRD
BRIAN MAY
KEITH RICHARDS
BLACK CROMES
COVERDALE/PAGE
Medium
Light
LENNY KRAVITZ(L)
ERIC CLAPTON

WPLR/New Haven (203) 287-9070
PD: JOHN GREFFIN
MC TOM BASS
(FROZEN)
Heavy
SPIN DOCTORS
BLACK CROMES
COVERDALE/PAGE
STING
R.E.M.
IZZY STRADLIN & TH
PEARL JAM
NEIL YOUNG
MICK JAGGER
LIVING COLOUR
LYNYRD SKYNYRD
DRIVEN N CRYIN
TRAGICALLY HIP
PETER GABRIEL
VAN HALEN
MASTERS OF REALITY
BRIAN MAY
JATHAMES(M)
NON BLONDES
PAUL McCARTNEY
Medium
Light
WZBH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN

WGLR/Manchester (603) 825-6915
OM/MD: JON EDWARDS
MD: KAREN A. SMALL
Heavy
PAUL McCARTNEY
ERIC CLAPTON
SPIN DOCTORS
JOE SATRIANI
STING
MICK JAGGER
PETER GABRIEL
R.E.M.
BRIAN MAY
Medium
Light
DANN YANKEES
CLIFFS OF DOOMEN
WZLJ/Utica (315) 798-4092
PD: MIKE CRISWOLD
MD: STEVE REYNOLDS
Heavy
UGLY KID JOE
JACKYL
VAN HALEN
COVERDALE/PAGE
DRIVEN N CRYIN
MASTERS OF REALITY
Medium
Light
BON JOVI
EXTREME
LENNY KRAVITZ
WOUR/Utica, NY (315) 797-0803
PD: PETER HERSHON
MD: ALISON RYAN
Heavy
COVERDALE/PAGE(M)
LYNYRD SKYNYRD(M)
PEARL JAM
DRIVEN N CRYIN
SPIN DOCTORS
MASTERS OF REALITY
UGLY KID JOE
MICK JAGGER(M)
Medium
Light
ERIC CLAPTON(L)
WZXL/Atlantic City (609) 522-1416
PD: NON BOWEN
APD: STEVE RAYMOND
Heavy
DEF LEPPARD
SPIN DOCTORS
R.E.M.
PETER GABRIEL
STING
PEARL JAM
COVERDALE/PAGE(M)
UGLY KID JOE
NON BLONDES
LENNY KRAVITZ
WKIT/Bangor, ME (207) 990-2800
PD: BOBBY RUSSELL
MD: MIKE O'HARA
Heavy
SPIN DOCTORS
LYNYRD SKYNYRD
COVERDALE/PAGE
TRAGICALLY HIP
PAUL McCARTNEY
UGLY KID JOE
ARC ANGELS
Medium
Light
THE THE
EXTREME
BON JOVI
GOO GOO DOLLS
BLACK 47
CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN

WYBY/Baltimore (410) 889-0098
PD: RUSS MOTTOLA
MD: JOHN KNAPP
Heavy
SPIN DOCTORS
PEARL JAM(M)
KISS
VAN HALEN
COVERDALE/PAGE
JACKYL
MOTORHEAD
CHILD'S PLAY
IRVING
IN THE PINK
DANN YANKEES
METALLICA
BON JOVI
DEF LEPPARD
SAINTS & SINNERS
TORA TORA
EXUFF Z'NUFF
BRIAN MAY
DRIVEN N CRYIN
BRIAN ADAMS
EXTREME
STONE TEMPLE PILOT
REX HUNTER
Medium
SOU ASTUM
LENNY KRAVITZ
MEGADETH
DREAM THEATER
UGLY KID JOE
ANIMAL BAG
LIVING COLOUR
Alicia In Chains
MEY-B ANONIC MISTY
SUICIDAL TENDENCIES
WBAB/Long Island (516) 587-1023
PD: JEFF LEVINE
MD: RALPH TORTORA
Heavy
BRIAN MAY
R.E.M.
SPIN DOCTORS
WELL TOGETHER
GIN BLOSSOMS
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL
PEARL JAM
10,000 MANIACS
PAUL McCARTNEY(M)
VAN HALEN
PHISH
ELTON JOHN
PETER GABRIEL
R.E.M.
SPIN DOCTORS
STING
LYNYRD SKYNYRD
INXS
ARC ANGELS
JACKYL
EASHEN ANKER
ARC ANGELS
INDECENT PROPOSAL
LENNY KRAVITZ
JACKYL
BLIND MELON
Light
DREAM THEATER
DINOSAUR JR
EXTREME
DENIS LEARY
WMMR/Philadelphia (215) 238-8000
Heavy
BRIAN MAY
COVERDALE/PAGE
ERIC CLAPTON
INXS
MICK JAGGER
NEIL YOUNG
PETER GABRIEL
R.E.M.
SPIN DOCTORS
STING
LYNYRD SKYNYRD
INXS
ARC ANGELS
JACKYL
LENNY KRAVITZ
LIVING COLOUR
MASTERS OF REALITY
PAUL McCARTNEY
TRAGICALLY HIP
UGLY KID JOE
NON BLONDES
BIG HEAD TODD & TH
HOTHOUSE FLOWERS
Light
WZWO/Allentown (215) 821-9559
PD: RICK STRAUSS
MD: TODD HEPT
(FROZEN)
R.E.M.
STING
LYNYRD SKYNYRD
PETER GABRIEL
INXS
BRIAN MAY
KEITH RICHARDS
IZZY STRADLIN & TH
UGLY KID JOE
MASTERS OF REALITY
DRIVEN N CRYIN
LENNY KRAVITZ
MICK JAGGER(M)
Medium
Light
NON BLONDES
BIG HEAD TODD & TH
HOTHOUSE FLOWERS
Light
WJHY/Providence (401) 438-6110
PD: BILL WESTON
MD: SHAWN SCIFINO
Heavy
R.E.M.
SPIN DOCTORS
MICK JAGGER(M)
UGLY KID JOE
COVERDALE/PAGE
PEARL JAM
STING
TODD THE MET SPROCK
LYNYRD SKYNYRD
PETER GABRIEL
BRIAN MAY
DRIVEN N CRYIN
TRAGICALLY HIP
DEF LEPPARD
Light
SOU ASTUM
LIVING COLOUR
HOTHOUSE FLOWERS
WVEP/Pittsburgh (412) 937-1441
PD: GENE ROMANO
MD: CRIS WINTER
Heavy
PETER GABRIEL
COVERDALE/PAGE
LENNY KRAVITZ
Medium
Light
R.E.M.
STING
TODD THE MET SPROCK
LYNYRD SKYNYRD
PETER GABRIEL
BRIAN MAY
DRIVEN N CRYIN
TRAGICALLY HIP
DEF LEPPARD
Light
ARC ANGELS
SOU ASTUM
WUFX/Buffalo (716) 885-1400
PD: BOB REICHARDS
Heavy
TESTAMENT
JACKYL
PEARL JAM
UGLY KID JOE
VAN HALEN
MOTORHEAD
Medium
Light
GREAT WHITE
WHCN/Hartford (203) 247-1060
PD: BOB BITTENS
MD: PAM BROOKS
Heavy
STING
VAN HALEN
SPIN DOCTORS
COVERDALE/PAGE
UGLY KID JOE
ERIC CLAPTON
R.E.M.
JOE SATRIANI
WQAX/Syracuse (315) 472-0200
PD: STEVE BRILL
APD: DAVE PRISINA
Heavy
VAN HALEN
SPIN DOCTORS
COVERDALE/PAGE
UGLY KID JOE
ERIC CLAPTON
R.E.M.
JOE SATRIANI
WEZX/Scranton (717) 961-1842
PD: JIM RISING
Heavy
R.E.M.
SPIN DOCTORS
STING

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
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CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
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R.E.M.
STING(M)
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Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
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BRIAN MAY
COVERDALE/PAGE
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MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
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R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
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COVERDALE/PAGE(M)
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Medium
Light
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VAN HALEN
CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN

WGLR/Manchester (603) 825-6915
OM/MD: JON EDWARDS
MD: KAREN A. SMALL
Heavy
PAUL McCARTNEY
ERIC CLAPTON
SPIN DOCTORS
JOE SATRIANI
STING
MICK JAGGER
PETER GABRIEL
R.E.M.
BRIAN MAY
Medium
Light
DANN YANKEES
CLIFFS OF DOOMEN
WZLJ/Utica (315) 798-4092
PD: MIKE CRISWOLD
MD: STEVE REYNOLDS
Heavy
UGLY KID JOE
JACKYL
VAN HALEN
COVERDALE/PAGE
DRIVEN N CRYIN
MASTERS OF REALITY
Medium
Light
BON JOVI
EXTREME
LENNY KRAVITZ
WOUR/Utica, NY (315) 797-0803
PD: PETER HERSHON
MD: ALISON RYAN
Heavy
COVERDALE/PAGE(M)
LYNYRD SKYNYRD(M)
PEARL JAM
DRIVEN N CRYIN
SPIN DOCTORS
MASTERS OF REALITY
UGLY KID JOE
MICK JAGGER(M)
Medium
Light
ERIC CLAPTON(L)
WZXL/Atlantic City (609) 522-1416
PD: NON BOWEN
APD: STEVE RAYMOND
Heavy
DEF LEPPARD
SPIN DOCTORS
R.E.M.
PETER GABRIEL
STING
PEARL JAM
COVERDALE/PAGE(M)
UGLY KID JOE
NON BLONDES
LENNY KRAVITZ
WKIT/Bangor, ME (207) 990-2800
PD: BOBBY RUSSELL
MD: MIKE O'HARA
Heavy
SPIN DOCTORS
LYNYRD SKYNYRD
COVERDALE/PAGE
TRAGICALLY HIP
PAUL McCARTNEY
UGLY KID JOE
ARC ANGELS
Medium
Light
THE THE
EXTREME
BON JOVI
GOO GOO DOLLS
BLACK 47
CLIFFS OF DOOMEN

WZWH/Ocean City (302) 858-2587
PD: DEPTH MICHAELS
MD: BILL WARNER
Heavy
R.E.M.
STING(M)
MICK JAGGER(M)
COVERDALE/PAGE(M)
PETER GABRIEL(M)
NEIL YOUNG
ERIC CLAPTON
LYNYRD SKYNYRD
Medium
Light
WCCC/Hartford (203) 233-4426
PD: TED SELLERS
MD: PHIL MARLOWE
Heavy
MICK JAGGER
BRIAN MAY
COVERDALE/PAGE
UGLY KID JOE
LENNY KRAVITZ
MASTERS OF REALITY
DRIVEN N CRYIN
Medium
Light
WRKJ/Danbury, CT (203) 775-1212
PD: TIM SHERMAN
Heavy
PEARL JAM
SPIN DOCTORS
R.E.M.
MICK JAGGER
LYNYRD SKYNYRD
STING
UGLY KID JOE
COVERDALE/PAGE(M)
BRIAN MAY
DEF LEPPARD
TESTAMENT
DANN YANKEES
TRAGICALLY HIP
MASTERS OF REALITY
ERIC CLAPTON
Medium
Light
SOU ASTUM
BIG HEAD TODD & TH
VAN HALEN
CLIFFS OF DOOMEN



Continued on next page

MIDWEST (Continued)

- ARC ANGELS
MASTERS OF REALITY
DANN YANKEES
Medium
a SOUL ASYLUM
Light
a HARDCORE(L)
a ANDAL BAG
a BEAUTIES
a BONCLUB
a DREAM THEATER
a PANTERA



- KRKA/Cedar Rapids (319) 351-9300
PD: BOB WORTON
APD: BILL SUMMERS

- Heavy PEARL JAM
R.E.M.
GIN BLOSSOMS
COVERDALE/PAGE
BRIAN MAY
Medium
a DEF LEPPARD
a PETER GABRIEL
a BONCLUB

- WZNF/Champaign, IL (217) 367-1195
APD/MD: KEN DAVIS
(FROZEN)

- Heavy R.E.M.
SPIN DOCTORS
COVERDALE/PAGE
UGLY KID JOE
STING
PEARL JAM
BRIAN MAY
LYNRYD SKYNYRD
Medium
Light

- KFMZ/Columbia, MO (314) 874-3000
PD: CHRIS KEELLOGG

- Heavy R.E.M.
JATHAMKS
SPIN DOCTORS
PATTY SMYTH
POISON
STING
UGLY KID JOE
BRIAN MAY
DIXIE
MICK JAGGER
Medium
Light
a 10,000 MANIACS(L)
a POORBOYS
a BON JOVI
a ANIMAL BAG
a PLOTSAM & JETSAM
a GOD GOD DOLLS

- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW

- Heavy BIG HEAD TODD & TH
R.E.M.
MASTERS OF REALITY
MICK JAGGER
STING
LYNRYD SKYNYRD
SPIN DOCTORS
TRAGICALLY HIP
GIN BLOSSOMS
JACKYL
Light
a SONIC YOUTH
a JOE SATRIANI
a MOTORHOUSE FLOWERS

- KOWB/Fargo, ND (218) 236-7900
OM: MARK NICHOLLS
MD: JIM DAVIES

- Heavy LYNRYD SKYNYRD
SPIN DOCTORS
STING
MASTERS OF REALITY
JACKYL
BRIAN MAY
DRIVEN N CRYN
COVERDALE/PAGE
Medium
Light
a MICK JAGGER
a DAMN YANKEES
a DREAM THEATER
a SOUL ASYLUM
a VAN HALEN

- KJKJ/Grand Forks, ND (701) 746-1417
PD: MICHAEL CROSS
MD: SCOTT ANDRUS

- Heavy COVERDALE/PAGE
STING
R.E.M.
DEF LEPPARD
LYNRYD SKYNYRD
PAUL McCARTNEY
SPIN DOCTORS
BRIAN MAY
DRIVEN N CRYN
UGLY KID JOE
Medium
Light
a ALICE IN CHAINS
a MICK JAGGER
a JELLYFISH
a GREAT WHITE
Light
a ARC ANGELS
a STONE TEMPLE PILOT
a POORBOYS
a ARCADE

- KIBZ/Lincoln, NE (402) 423-1530
PD: GABE BAPTISTE
MD: SUZETTE WILTHORE

- Heavy UGLY KID JOE
PEARL JAM
JACKYL
VAN HALEN
SAINTS & SINNERS
COVERDALE/PAGE
DRIVEN N CRYN

- STONE TEMPLE PILOT
MOTORHEAD
ALICE IN CHAINS
Medium
a LIVING COLOUR
a DAMN YANKEES
a HARDCORE
a ARCADE

- KSQY/Rapid City, SD (605) 348-9877
PD: JACK DANIELS
MD: JIM KALLAS

- Heavy SPIN DOCTORS
TRAGICALLY HIP
JACKYL
UGLY KID JOE
STING(L)
DRIVEN N CRYN
LYNRYD SKYNYRD(L)
COVERDALE/PAGE(L)
BRIAN MAY
MASTERS OF REALITY
ERIC CLAPTON
PETER GABRIEL
MICK JAGGER
DEF LEPPARD
LYNRYD SKYNYRD
BIG HEAD TODD & TH
ARC ANGELS
Medium
Light
a PLOTSAM & JETSAM
a STONE TEMPLE PILOT
a BON JOVI
a PAUL McCARTNEY
a ARC ANGELS
a EXTREME

- KRCH/Rochester, MN (507) 288-3888
PD: GREG MICHAELS
MD: MIKE HANSEN

- Heavy SPIN DOCTORS
COVERDALE/PAGE
STING
PAUL McCARTNEY
LYNRYD SKYNYRD
MICK JAGGER
MASTERS OF REALITY
a NON-BLONDES
Medium
Light
a GREAT WHITE
a TOAD THE WET SPROCK
a JATHAMKS
a MOTORHOUSE FLOWERS
a STONE TEMPLE PILOT
a POORBOYS

- KSEZ/Sioux City, IA (712) 258-6740
PD: GLEN MILLER
MD: DAN SCHUMACHER

- Heavy SPIN DOCTORS
PEARL JAM
BRIAN MAY
PETER GABRIEL
COVERDALE/PAGE
PATTY SMYTH
POISON
STING
UGLY KID JOE
BRIAN MAY
DIXIE
MICK JAGGER
Medium
Light
a 10,000 MANIACS(L)
a POORBOYS
a BON JOVI
a ANIMAL BAG
a PLOTSAM & JETSAM
a GOD GOD DOLLS



- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW



- KBPI/Denver (303) 534-6200
PD: BILL BETTS

- Heavy ANIMAL BAG(L)
DANN YANKEES
DREAM THEATER
STING
MASTERS OF REALITY
JACKYL
SKID ROW
UGLY KID JOE
VAN HALEN
COVERDALE/PAGE
Medium
Light
a MICK JAGGER
a DAMN YANKEES
a DREAM THEATER
a SOUL ASYLUM
a VAN HALEN

- KKDK/Phoenix (602) 897-9300
PD: TOM MARRAVILLE
MD: JACK GREEN

- Heavy MICK JAGGER
BON JOVI
STING
COVERDALE/PAGE
MASTERS OF REALITY
SPIN DOCTORS
PETER GABRIEL
JUDE COLE(L)
JEFF HEALY BAND
TRAGICALLY HIP
BRIAN MAY
UGLY KID JOE
PEARL JAM
DANN YANKEES(L)
GIN BLOSSOMS
Light
a 4 NON-BLONDES

- KUPD/Phoenix (602) 838-3062
PD: GIPPIES JOHNSON
APD: J.D. HOLMES

- Heavy GIN BLOSSOMS
COVERDALE/PAGE
SPIN DOCTORS
DRIVEN N CRYN
SAUND RIBBLES
UGLY KID JOE
JACKYL
MASTERS OF REALITY

- WYMG/Springfield, IL (217) 546-9000
PD: BRYAN JEFFRIES
MD: KEEP FULGHAM

- Heavy JUDE COLE(M)(L)
COVERDALE/PAGE
DADA
R.E.M.
SPIN DOCTORS
STING
VAN HALEN
Medium
Light
a PETER GABRIEL
a ENVOY 2'NOFF
a PLOTSAM & JETSAM
a JACKYL
a SOUL ASYLUM

- WZZQ/Terre Haute, IN (812) 232-5034
PD: BEN JACOBS
MD: DANNY WAYNE

- Heavy PETER GABRIEL
BRIAN MAY
PATTY SMYTH
SPIN DOCTORS
R.E.M.
STING
UGLY KID JOE
LYNRYD SKYNYRD
BON JOVI
Medium
Light
a LARRY FORTNEY
MD: DARRYL DE LOTT

- WKLT/Traverse City (616) 947-0003
PD: DAVE FORTNEY
MD: DARRYL DE LOTT

- Heavy SPIN DOCTORS
LYNRYD SKYNYRD
STING(L)
R.E.M.
DEF LEPPARD
COVERDALE/PAGE(M)(L)
a NON-BLONDES
Medium
Light
a JEFF HEALY BAND
a JOE SATRIANI
a ARC ANGELS

- KFMW/Waterloo, IA (319) 234-2200
PD/MD: MARK HANSEN

- Heavy SPIN DOCTORS
a NON-BLONDES
MASTERS OF REALITY
STING
BRIAN MAY
COVERDALE/PAGE
ARC ANGELS
LYNRYD SKYNYRD
Light
a EXTREME
a BON JOVI



- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW



- Heavy SHREAMING TREES(M)
ALICE IN CHAINS(M)
SCHOOL OF FISH
STING
LYNRYD SKYNYRD
DRIVEN N CRYN
COVERDALE/PAGE
MOTORHEAD
TESTAMENT
THUNDER
BRIAN MAY
Medium
Light
a ARC ANGELS
a BONCLUB
a BON JOVI
a COLLISION
a DAMN YANKEES
a DEF LEPPARD
a PLOTSAM & JETSAM
a MICK JAGGER
a JOE SATRIANI
a SCHOOL OF FISH
a SOUL ASYLUM
a STONE TEMPLE PILOT
a POORBOYS
a YOUNG TURK
DRIVEN N CRYN
Light

- KBET/Salt Lake City (801) 322-3311
PD: CORY DRAPER

- Heavy ARCADE
BON JOVI
DIRTY LOOKS
GREAT WHITE
JACKYL
MOTORHEAD
ROXY BLUE
UGLY KID JOE
WILDSIDE
a ASPHALT BALLETT
COVERDALE/PAGE
LIVING COLOUR
MOTORHEAD
METALLICA
SOUTHGANG
Light

- Heavy MICK JAGGER
BON JOVI
STING
COVERDALE/PAGE
MASTERS OF REALITY
SPIN DOCTORS
PETER GABRIEL
JUDE COLE(L)
JEFF HEALY BAND
TRAGICALLY HIP
BRIAN MAY
UGLY KID JOE
PEARL JAM
DANN YANKEES(L)
GIN BLOSSOMS
Light
a 4 NON-BLONDES

- KLOZ/San Diego (619) 560-5464
PD: TOM MARSHALL
MD: PEG POLLARD

- Heavy MICK JAGGER
BON JOVI
STING
COVERDALE/PAGE
MASTERS OF REALITY
SPIN DOCTORS
PETER GABRIEL
JUDE COLE(L)
JEFF HEALY BAND
TRAGICALLY HIP
BRIAN MAY
UGLY KID JOE
PEARL JAM
DANN YANKEES(L)
GIN BLOSSOMS
Light
a 4 NON-BLONDES

- KUPD/Phoenix (602) 838-3062
PD: GIPPIES JOHNSON
APD: J.D. HOLMES

- Heavy GIN BLOSSOMS
COVERDALE/PAGE
SPIN DOCTORS
DRIVEN N CRYN
SAUND RIBBLES
UGLY KID JOE
JACKYL
MASTERS OF REALITY

- MICK JAGGER
BON JOVI
TRAGICALLY HIP
DREAM THEATER
BRIAN MAY
PAUL McCARTNEY
BEAUTIES
LIVING COLOUR
SCHOOL OF FISH
R.E.M.
DADA
PETER GABRIEL
VAN HALEN
GIN BLOSSOMS
JUDE COLE
DANN YANKEES
DEF LEPPARD
ANIMAL BAG
LYNRYD SKYNYRD
TESTAMENT
ARC ANGELS
MOTORHEAD
ALICE IN CHAINS
Light

- KUPO/Portland, OR (503) 222-1011
PD/MD: DAVE HUMPHREY

- Heavy COVERDALE/PAGE
DREAM THEATER
GREAT WHITE
MICK JAGGER
GENE LOMES JEZEBEL
BIG HEAD TODD & TH(M)(L)
PHISH(M)
MICK JAGGER(M)(L)
R.E.M.(M)
SONIA DADA(L)
STING(M)(L)
TAMIN ARCHER
Medium
Light
a PETER GABRIEL(L)
a GIN BLOSSOMS
a PETER HIMMELMAN
a NORTH HITCHCOCK & TRAGICALLY HIP
a JELLYFISH(L)
a STARCLUB
a ROBERANDTS(L)

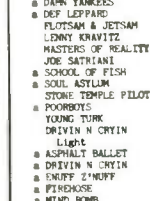
- KCAL/Riverside-San Bernardino (714) 793-3554
PD: RICK SHAM
MD: M.J. MATTHEWS

- Heavy COVERDALE/PAGE
R.E.M.
VAN HALEN
MICK JAGGER(L)
PETER GABRIEL
DANN YANKEES
SPIN DOCTORS
UGLY KID JOE
LYNRYD SKYNYRD
PEARL JAM
ALICE IN CHAINS
BAD COMPANY
BON JOVI
Medium
Light
a STONE TEMPLE PILOT

- KRXQ/Sacramento (916) 334-7777
PD: JUDY MORRITT
APD: PAT MARTIN

- Heavy BEAUTIES
BIG HEAD TODD & TH
MOTORHEAD
COVERDALE/PAGE
JACKYL
LIVING COLOUR
MEGADETH
MOTORHEAD
TESTAMENT
THUNDER
BRIAN MAY
Medium
Light
a ALICE IN CHAINS
a ANIMAL BAG
a ARC ANGELS
a BONCLUB
a BON JOVI
a COLLISION
a DAMN YANKEES
a DEF LEPPARD
a PLOTSAM & JETSAM
a MICK JAGGER
a JOE SATRIANI
a SCHOOL OF FISH
a SOUL ASYLUM
a STONE TEMPLE PILOT
a POORBOYS
a YOUNG TURK
DRIVEN N CRYN
Light

- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW



- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW

- Heavy KENNY NEAL
SHAW COLVIN
DADA
NEIL YOUNG(L)
SONATS
10,000 MANIACS
BUDDY GUY
a JUDYBATS
a ZACHARY RICHARD
Light

- Heavy COVERDALE/PAGE
SPIN DOCTORS
LYNRYD SKYNYRD
MASTERS OF REALITY
BRIAN MAY
MICK JAGGER
STING
DRIVEN N CRYN
PETER GABRIEL
JOE SATRIANI
ALICE IN CHAINS
TESTAMENT
LYNRYD SKYNYRD
R.E.M.
LYNRYD SKYNYRD
STING
BRIAN MAY
JELLYFISH
a EXTREME

- KOME/San Jose (408) 985-9800
PD: RON MENNI
MD: STEPHEN PAGE

- Heavy COVERDALE/PAGE
SPIN DOCTORS
LYNRYD SKYNYRD
MASTERS OF REALITY
BRIAN MAY
TEMPLE OF THE DOG
ALICE IN CHAINS
ARC ANGELS
DEF LEPPARD
LYNRYD SKYNYRD
R.E.M.
DRIVEN N CRYN
SPIN DOCTORS
PEARL JAM
LYNRYD SKYNYRD
BON JOVI
Medium
Light
a MICK JAGGER
a BIG HEAD TODD & TH
a SOUL ASYLUM

- KSNJ/San Jose (408) 453-5400
PD: DANA JANG

- Heavy COVERDALE/PAGE(L)
PEARL JAM
SPIN DOCTORS
UGLY KID JOE
VAN HALEN
DRIVEN N CRYN
MICK JAGGER
LYNRYD SKYNYRD
MASTERS OF REALITY
BRIAN MAY
TEMPLE OF THE DOG
ALICE IN CHAINS
ARC ANGELS
DEF LEPPARD
LYNRYD SKYNYRD
R.E.M.
DRIVEN N CRYN
SPIN DOCTORS
PEARL JAM
LYNRYD SKYNYRD
BON JOVI
Medium
Light
a MICK JAGGER
a BIG HEAD TODD & TH
a SOUL ASYLUM

- KRQR/San Francisco (415) 765-4097
PD: JOHN MCCRAE
MD: ZEB NORRIS

- Heavy SPIN DOCTORS
R.E.M.
PEARL JAM
MICK JAGGER(M)
KEITH RICHARDS(L)
PETER GABRIEL(M)
NEIL YOUNG(M)
Medium
COVERDALE/PAGE
TRAGICALLY HIP
VAN HALEN
LYNRYD SKYNYRD
BRIAN MAY
STING
VAN HALEN
ERIC CLAPTON
ARC ANGELS
JOE SATRIANI
Light
a LARRY KRAVITZ
a MOTORHOUSE FLOWERS

- KFOG/San Francisco (415) 543-1045
PD: GREG SOLK
MD: ROSALIE HOWARTH

- Heavy MOTORHOUSE FLOWERS(M)
a NON-BLONDES
GENE LOMES JEZEBEL
BIG HEAD TODD & TH(M)(L)
PHISH(M)
MICK JAGGER(M)(L)
R.E.M.(M)
SONIA DADA(L)
STING(M)(L)
TAMIN ARCHER
Medium
Light
a PETER GABRIEL(L)
a GIN BLOSSOMS
a PETER HIMMELMAN
a NORTH HITCHCOCK & TRAGICALLY HIP
a JELLYFISH(L)
a STARCLUB
a ROBERANDTS(L)

- KCAL/Riverside-San Bernardino (714) 793-3554
PD: RICK SHAM
MD: M.J. MATTHEWS

- Heavy COVERDALE/PAGE
R.E.M.
VAN HALEN
MICK JAGGER(L)
PETER GABRIEL
DANN YANKEES
SPIN DOCTORS
UGLY KID JOE
LYNRYD SKYNYRD
PEARL JAM
ALICE IN CHAINS
BAD COMPANY
BON JOVI
Medium
Light
a STONE TEMPLE PILOT

- KRXQ/Sacramento (916) 334-7777
PD: JUDY MORRITT
APD: PAT MARTIN

- Heavy BEAUTIES
BIG HEAD TODD & TH
MOTORHEAD
COVERDALE/PAGE
JACKYL
LIVING COLOUR
MEGADETH
MOTORHEAD
TESTAMENT
THUNDER
BRIAN MAY
Medium
Light
a ALICE IN CHAINS
a ANIMAL BAG
a ARC ANGELS
a BONCLUB
a BON JOVI
a COLLISION
a DAMN YANKEES
a DEF LEPPARD
a PLOTSAM & JETSAM
a MICK JAGGER
a JOE SATRIANI
a SCHOOL OF FISH
a SOUL ASYLUM
a STONE TEMPLE PILOT
a POORBOYS
a YOUNG TURK
DRIVEN N CRYN
Light

- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW



- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW

- Heavy KENNY NEAL
SHAW COLVIN
DADA
NEIL YOUNG(L)
SONATS
10,000 MANIACS
BUDDY GUY
a JUDYBATS
a ZACHARY RICHARD
Light

- Heavy COVERDALE/PAGE
SPIN DOCTORS
LYNRYD SKYNYRD
MASTERS OF REALITY
BRIAN MAY
MICK JAGGER
STING
DRIVEN N CRYN
PETER GABRIEL
JOE SATRIANI
ALICE IN CHAINS
TESTAMENT
LYNRYD SKYNYRD
R.E.M.
LYNRYD SKYNYRD
STING
BRIAN MAY
JELLYFISH
a EXTREME

- KOME/San Jose (408) 985-9800
PD: RON MENNI
MD: STEPHEN PAGE

- Heavy COVERDALE/PAGE
SPIN DOCTORS
LYNRYD SKYNYRD
MASTERS OF REALITY
BRIAN MAY
TEMPLE OF THE DOG
ALICE IN CHAINS
ARC ANGELS
DEF LEPPARD
LYNRYD SKYNYRD
R.E.M.
DRIVEN N CRYN
SPIN DOCTORS
PEARL JAM
LYNRYD SKYNYRD
BON JOVI
Medium
Light
a MICK JAGGER
a BIG HEAD TODD & TH
a SOUL ASYLUM

- KSNJ/San Jose (408) 453-5400
PD: DANA JANG

- Heavy COVERDALE/PAGE(L)
PEARL JAM
SPIN DOCTORS
UGLY KID JOE
VAN HALEN
DRIVEN N CRYN
MICK JAGGER
LYNRYD SKYNYRD
MASTERS OF REALITY
BRIAN MAY
TEMPLE OF THE DOG
ALICE IN CHAINS
ARC ANGELS
DEF LEPPARD
LYNRYD SKYNYRD
R.E.M.
DRIVEN N CRYN
SPIN DOCTORS
PEARL JAM
LYNRYD SKYNYRD
BON JOVI
Medium
Light
a MICK JAGGER
a BIG HEAD TODD & TH
a SOUL ASYLUM

- TRAGICALLY HIP
TRIUMPH
SOUL ASYLUM
Light

- KXXR/Seattle (206) 283-5979
PD: LINDSEY CEPIC
(FROZEN)

- Heavy ALICE IN CHAINS(M)
SCHOOL OF FISH
COVERDALE/PAGE
TRAGICALLY HIP
VAN HALEN
LYNRYD SKYNYRD
BRIAN MAY
STING
SPIN DOCTORS
Medium
Light
a BLACK CROWES
a SCREAMING TREES(L)
a NEIL YOUNG
a DRIVEN N CRYN
a LIVING COLOUR
a BLIND MELON
a R.E.M.
a STONE TEMPLE PILOT
a SOUL ASYLUM
a MASTERS OF REALITY
a MICK JAGGER
Light



- KPOI/Honolulu (808) 524-7100
PD: J.J. MICHAELS

- Heavy STING
UGLY KID JOE
R.E.M.
LYNRYD SKYNYRD
MASTERS OF REALITY
COVERDALE/PAGE
Medium
Light
a LARRY KRAVITZ
a DREAM THEATER

- KLPX/Tucson (602) 622-6711
PD: LARRY WILES
MD: SCARY LARRY STEWART

- Heavy DREAM THEATER
SPIN DOCTORS
R.E.M.
COVERDALE/PAGE(L)
PETER GABRIEL
TESTAMENT
Medium
Light
a EXTREME

- KEZE/Spokane (509) 448-8888
PD: GARY ALLEN
APD: CURT CARTIER

- Heavy COVERDALE/PAGE(M)
SPIN DOCTORS
ALICE IN CHAINS
R.E.M.
LYNRYD SKYNYRD
STING
LYNRYD SKYNYRD
STING
LARRY KRAVITZ
a NON-BLONDES
MASTERS OF REALITY
Medium
Light
a GOD GOD DOLLS
a EXTREME
a TOAD THE WET SPROCK
a BONCLUB
a PHISH
a THE THE
a JATHAMKS
a ANIMAL BAG
a SONIC YOUTH

- KDKJ/Modesto-Stockton (209) 847-9510
PD: BEAVER BROWN
MD: JEFF RIDGEL

- Heavy COVERDALE/PAGE
SPIN DOCTORS
STING
DRIVEN N CRYN
LYNRYD SKYNYRD
BRIAN MAY
MASTERS OF REALITY
PETER GABRIEL
ARC ANGELS
a SOUL ASYLUM
a GOD GOD DOLLS
a JELLYFISH
a EXTREME
Light

- KMBY/Monterey (408) 758-5400
PD: JEFF WILDE
MD: MILAN ALNAS

- Heavy BRIAN MAY
UGLY KID JOE
LYNRYD SKYNYRD
MASTERS OF REALITY
COVERDALE/PAGE
STING
DRIVEN N CRYN
PETER GABRIEL
BON JOVI
Medium
Light
a MICK JAGGER
a BIG HEAD TODD & TH
a SOUL ASYLUM

- KNAC/Los Angeles (310) 437-0366
PD: GREG STEELE
MD: DARREN SILVA

- Heavy MEGADETH
COVERDALE/PAGE(L)
PEARL JAM
STONE TEMPLE PILOT
ALICE IN CHAINS(L)
SUICIDAL TENDENCIES
HELMET
COLLISION
MOTORHEAD
METALLICA
JACKYL
TESTAMENT
Medium
Light
a BUTTHOLE SURFERS(L)
a ST. THOMAS

- KAZY/Denver (303) 759-5800
PD: JACK EVANS
APD/MD: LOIS TUDOR

- Heavy METALLICA
a STONE TEMPLE PILOT(L)
a TEMPLE OF THE DOG
TESTAMENT
DREAM THEATER(L)
DRIVEN N CRYN
JACKYL
COVERDALE/PAGE(L)
MEGADETH
a UGLY KID JOE
a ALICE IN CHAINS
Medium
Light

- KRZR/Fresno (209) 252-8994
PD: E. CURTIS JOHNSON

- Heavy PEARL JAM
UGLY KID JOE
JACKYL
COVERDALE/PAGE
DEF LEPPARD

- a EXTREME
LENNY KRAVITZ
SOUL ASYLUM
MOTORHEAD
VAN HALEN(M)
ALICE IN CHAINS
MASTERS OF REALITY
DREAM THEATER
DRIVEN N CRYN
COPPERHEAD
MICK JAGGER
Medium
Light
a BON JOVI
a COLLISION
Light

- KILO/Colorado Springs (719) 634-4896
STA MGR: RICH HANK
MD: CATHERINE SMENDSON

- Heavy TESTAMENT
JACKYL
SOUTHGANG
VAN HALEN
HARDCORE
COVERDALE/PAGE
MEGADETH
Medium
Light
a DEF LEPPARD
a ANIMAL BAG
a GREAT WHITE

- KPOI/Honolulu (808) 524-7100
PD: J.J. MICHAELS

- Heavy STING
UGLY KID JOE
R.E.M.
LYNRYD SKYNYRD
MASTERS OF REALITY
COVERDALE/PAGE
Medium
Light
a LARRY KRAVITZ
a DREAM THEATER

- KLPX/Tucson (602) 622-6711
PD: LARRY WILES
MD: SCARY LARRY STEWART

- Heavy DREAM THEATER
SPIN DOCTORS
R.E.M.
COVERDALE/PAGE(L)
PETER GABRIEL
TESTAMENT
Medium
Light
a EXTREME

- KEZE/Spokane (509) 448-8888
PD: GARY ALLEN
APD: CURT CARTIER

- Heavy COVERDALE/PAGE(M)
SPIN DOCTORS
ALICE IN CHAINS
R.E.M.
LYNRYD SKYNYRD
STING
LYNRYD SKYNYRD
STING
LARRY KRAVITZ
a NON-BLONDES
MASTERS OF REALITY
Medium
Light
a GOD GOD DOLLS
a EXTREME
a TOAD THE WET SPROCK
a BONCLUB
a PHISH
a THE THE
a JATHAMKS
a ANIMAL BAG
a SONIC YOUTH

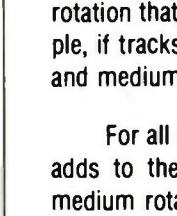
- KOMP/Las Vegas (702) 876-1460
PD: RICHARD REED
MD: BIG HURTY

- Heavy COVERDALE/PAGE(M)
DREAM THEATER
JACKYL
PEARL JAM
SPIN DOCTORS
TESTAMENT
Medium
Light
a GUNS N' ROSES

- KWHL/Anchorage (907) 344-9622
PD: RADIO PHILL
MD: LORREN DIXON

- Heavy ARC ANGELS
BRIAN MAY
COVERDALE/PAGE
DRIVEN N CRYN
ERIC CLAPTON
JACKYL
LYNRYD SKYNYRD

- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW



- KQDS/Duluth, MN (218) 728-6421
PD: MIKE KELLER
MD: PAUL ST. ANDREW

- Heavy MEGADETH
COVERDALE/PAGE(L)
PEARL JAM
STONE TEMPLE PILOT
ALICE IN CHAINS(L)
SUICIDAL TENDENCIES
HELMET
COLLISION
MOTORHEAD
METALLICA
JACKYL
TESTAMENT
Medium
Light
a BUTTHOLE SURFERS(L)
a ST. THOMAS

- KAZY/Denver (303) 759-5800
PD: JACK EVANS
APD/MD: LOIS TUDOR

- Heavy METALLICA
a STONE TEMPLE PILOT(L)
a TEMPLE OF THE DOG
TESTAMENT
DREAM THEATER(L)
DRIVEN N CRYN
JACKYL
COVERDALE/PAGE(L)
MEGADETH
a UGLY KID JOE
a ALICE IN CHAINS
Medium
Light

- KRZR/Fresno (209) 252-8994
PD: E. CURTIS JOHNSON

- Heavy PEARL JAM
UGLY KID JOE
JACKYL
COVERDALE/PAGE
DEF LEPPARD

- a JOE SATRIANI
Light
a EXTREME
a NEIL YOUNG
a KEITH RICHARDS
a NON-BL

3	2	WKS	WKS	LW	TW	37 REPORTERS	MARCH 19, 1993	Emphasis Tracks	Total Reports/Adds	Heavy	Medium	Light
1	1	1	1	1	1	1	BELLY/Star (4AD/Sire/Reprise)	"Feed"	36/0	31	5	0
3	2	2	2	2	2	2	DEPECHE MODE/I Feel You (Track) (Sire/Reprise)	"Feel"	36/0	31	3	2
6	6	5	5	5	5	3	STING/Ten Summoner's Tales (A&M)	"Faith"	32/2	27	5	0
15	11	8	8	8	8	4	DINOSAUR JR/Where You Been (Sire/WB)	"Start"	34/1	23	9	2
5	4	3	3	3	3	5	THE THE/Dusk (Epic)	"Dogs" "Slow"	33/0	25	6	2
9	7	6	6	6	6	6	STEREO MC'S/Connected (Gee Street/Island/PLG)	"Connected"	33/0	23	7	3
17	12	10	10	10	10	7	SCHOOL OF FISH/Human Cannonball (Capitol)	"Take"	35/2	16	15	4
2	3	4	4	4	4	8	JESUS JONES/Perverse (SBK/ERG)	"Right" "Devil"	35/2	17	14	4
20	14	14	14	14	14	9	LIVING COLOUR/Stain (Epic)	"Alone"	33/0	17	12	4
—	29	16	16	16	16	10	HOTHOUSE FLOWERS/Thing Of Beauty (Track) (London/PLG)	"Thing"	34/2	13	20	1
8	9	12	12	12	12	11	SOUL ASYLUM/Grave Dancers Union (Columbia)	"Black" "Train"	26/1	18	7	1
21	18	13	13	13	13	12	JELLYFISH/Spilt Milk (Charisma/Virgin)	"Ghost" "Fanclub"	33/1	15	14	4
12	10	9	9	9	9	13	808 STATE/Gorgeous (ZTT/Tommy Boy)	"Moses" "One"	33/0	19	6	8
—	—	20	20	20	20	14	LENNY KRAVITZ/Are You Gonna Go My Way (Virgin)	"Gonna" "Believe"	33/3	13	16	4
4	5	7	7	7	7	15	R.E.M./Automatic For The People (WB)	"Moon"	27/0	19	7	1
24	19	19	19	19	19	16	GOO GOO DOLLS/Superstar Car Wash (Metal Blade/WB)	"Normal"	32/1	11	16	5
10	13	17	17	17	17	17	DURAN DURAN/Duran Duran (Capitol)	"Undone" "Ordinary"	28/3	17	8	3
19	15	15	15	15	15	18	CANDY SKINS/Fun? (DGC)*	"Wembley" "Grass"	33/0	8	24	1
28	21	23	23	23	23	19	GIN BLOSSOMS/New Miserable Experience (A&M)	"Rita" "Soul"	28/2	8	16	4
23	22	21	21	21	21	20	TRAGICALLY HIP/Fully Completely (MCA)	"Courage"	29/1	13	13	3
7	8	11	11	11	11	21	10,000 MANIACS/Our Time In Eden (Elektra)	"Days"	27/1	13	13	1
22	20	18	18	18	18	22	DADA/Puzzle (IRS)*	"Dim"	26/1	13	11	2
—	30	22	22	22	22	23	TASMIN ARCHER/Sleeping Satellite (Track) (EMI/ERG)*	"Sleeping"	26/1	15	8	3
—	24	24	24	24	24	24	ROBYN HITCHCOCK & THE EGYPTIANS/Respect (A&M)	"Driving"	30/0	9	17	4
—	—	29	29	29	29	25	VARIOUS ARTISTS/Crying Game (SBK/ERG)	"Crying"	22/3	13	5	4
16	23	27	27	27	27	26	SUNDAYS/Blind (DGC)	"Wild" "Goodbye"	23/2	9	10	4
14	16	25	25	25	25	27	PETER GABRIEL/Us (Geffen)	"Kiss"	20/1	9	11	0
29	28	28	28	28	28	28	4 NON BLONDES/Bigger, Better, Faster, More! (Interscope/Atlantic Group)	"Up"	24/2	7	11	6
30	26	26	26	26	26	29	PURE/Pureafunalia (Reprise)	"Blast"	28/0	5	16	7
—	—	30	30	30	30	30	WEEN/Pure Guava (Elektra)	"Push"	28/0	4	12	12

*Keeps bullet due to continued growth

NEW & ACTIVE

JUDYBATS "Pain Makes You Beautiful" (Sire/WB) 26/6
Rotations: Heavy 5/1, Medium 13/3, Light 8/2, Total Adds 6: WZRH, KROQ, KUKQ, WBER, WRAS, Heavy: WFNX, WHTG, WOXY, KACV, WRAS, Medium including WHFS, WDST, WCHZ, WVGO, KTOZ, Light including WDRE, WBRU, WXRT.

FRANK BLACK "Frank Black" (4AD/Elektra) 25/2
Rotations: Heavy 1/0, Medium 16/2, Light 8/0, Total Adds 2: KITS, KTOZ, Heavy: WRAS, Medium including KDGE, KPNT, CIMX, KTCL, KROQ, Light including WFNX, WDRE, WBRU, WHFS, WZRH.

BELOVED "Conscience" (Atlantic/AG) 23/6
Rotations: Heavy 3/0, Medium 9/1, Light 11/5, Total Adds 6, including WFNX, WKQX, KTCL, KNDD, WRLT, Heavy: KPNT, KKDJ, KEDG, Medium including WDRE, KROQ, KXRK, KITS, WHTG, Light including WBRU, WZRH, KBAC, WBER, KACV.

BEST KISSERS IN THE WORLD "Puddin'" (EP) (MCA) 23/2
Rotations: Heavy 1/0, Medium 12/0, Light 10/2, Total Adds 2: WZRH, KTOZ, Heavy: WHTG, Medium including WDRE, KDGE, KTCL, XTRA, KITS, Light including WFNX, WBRU, WHFS, WCHZ, KBAC.

NED'S ATOMIC DUSTBIN "Are You Normal?" (Chaos) 20/2
Rotations: Heavy 5/0, Medium 13/2, Light 2/0, Total Adds 2: WDST, WRAS, Heavy: WDRE, KNDD, WHTG, KRZQ, WFIT, Medium including WBRU, WHFS, WXRT, KPNT, KEDJ, Light: KXRK, KBAC.

311 "Music" (Capricorn/WB) 19/3
Rotations: Heavy 3/0, Medium 8/2, Light 8/1, Total Adds 3: WCHZ, KRZQ, WRAS, Heavy: KROQ, WFIT, KTOZ, Medium including KDGE, KXRK, KITS, WEOX, KNNC, Light including WFNX, WDRE, WBRU, KUKQ, WRLT.

BIG HEAD TODD & THE MONSTERS "Sister Sweetly" (Giant/Reprise) 18/0
Rotations: Heavy 10/0, Medium 6/0, Light 2/0, Total Adds 0, Heavy including WXRT, WWCD, KTCL, WEQX, WOXY, Medium including KXRK, WHTG, KRZQ, WXPB, KTOZ, Light: WBRU, WCHZ.

PRESENCE "Inside" (Smash/Island) 17/2
Rotations: Heavy 1/0, Medium 12/1, Light 4/1, Total Adds 2: WZRH, WHTG, Heavy: WRAS, Medium including KDGE, WKQX, KUKQ, KNNC, KBAC, Light including KTCL, KXRK, WOXY.

SUNSCREAM "0," (Columbia) 15/6
Rotations: Heavy 4/0, Medium 7/2, Light 4/4, Total Adds 6, including WDRE, WHTG, WDST, WCHZ, KKDJ, Heavy: KDGE, KBAC, WBER, WFIT, Medium including WBRU, WKQX, KNNC, KACV, WRAS.

SAND RUBIES "Sand Rubies" (Atlas/PLG) 15/0
Rotations: Heavy 6/0, Medium 7/0, Light 2/0, Total Adds 0, Heavy including KTCL, KUKQ, WEQX, WDST, KBAC, Medium including WXRT, KPNT, KEDJ, WRLT, WOXY, Light: WWCD, WCHZ.

STONE TEMPLE PILOTS "Core" (Atlantic/AG) 14/1
Rotations: Heavy 4/0, Medium 8/0, Light 2/1, Total Adds 1: WEQX, Heavy: KDGE, CIMX, KROQ, WHTG, Medium including WZRH, KPNT, XTRA, WCHZ, KRZQ, Light including KTCL.

CRUSH "The Rain" (Track) (EastWest/Atlantic Group) 13/12
Rotations: Heavy 0, Medium 4/4, Light 9/8, Total Adds 12, including WBRU, WZRH, KTCL, KXRK, KNNC, Light including KACV.

POOH STICKS "Million Seller" (Zoo) 13/2
Rotations: Heavy 3/0, Medium 5/0, Light 5/2, Total Adds 2: WBRU, WWCD, Heavy: KBAC, KACV, WRAS, Medium: WXRT, WHTG, WDST, WCHZ, KTOZ, Light including WDRE, KXRK, WFIT.

FIREHOSE "Mr. Machinery Operator" (Columbia) 12/1
Rotations: Heavy 2/0, Medium 2/0, Light 8/1, Total Adds 1: KXRK, Heavy: WRAS, WFIT, Medium: CIMX, KACV, Light including WDRE, WXRT, KTCL, KUKQ, KBAC.

BETTIE SERVEERT "Palomine" (Matador) 12/1
Rotations: Heavy 2/0, Medium 4/0, Light 6/1, Total Adds 1: KACV, Heavy: WHTG, WOXY, Medium: WEQX, WDST, WXPB, WRAS, Light including WFNX, WHFS, CIMX, KBAC, WFIT.

SIGNIFICANT ACTION

DR. ALBAN "It's My Life" (Track) (Arista) 11/7
Rotations: Heavy 0, Medium 4/1, Light 7/6, Total Adds 7, including WBRU, WZRH, WHTG, WDST, KNNC, Medium including KDGE, KTCL, KROQ, Light including KXRK.

CHRIS MARS "75% Less Fat" (Smash/Island) 10/6
Rotations: Heavy 0, Medium 2/1, Light 8/5, Total Adds 6, including WBRU, KTCL, WHTG, WDST, WCHZ, Medium including WDRE, Light including WXRT, KACV, WFIT.

PURSUIT OF HAPPINESS "Cigarette Dangles" (Track) (Mercury) 10/4
Rotations: Heavy 0, Medium 4/1, Light 6/3, Total Adds 4: KTCL, KKDJ, KACV, KTOZ, Medium including CIMX, KROQ, KEDG, Light including WDST, KBAC, WBER.

ROSEMARY'S "Wake Me Up" (Track) (Continuum) 9/2
Rotations: Heavy 0, Medium 5/1, Light 4/1, Total Adds 2: WWCD, WRAS, Medium including WHTG, WDST, KBAC, KTOZ, Light including WRLT, KACV, WFIT.

SPIN DOCTORS "Pocket Full Of Kryptonite" (Epic) 9/1
Rotations: Heavy 8/1, Medium 1/0, Light 0, Total Adds 1: KEDG, Heavy including WKQX, KROQ, KEDJ, XTRA, KNDD, Medium: KNNC.

Continued on Page 72

MOST ADDED

CRUSH (12)
DR. ALBAN (7)
BELOVED (6)
JUDYBATS (6)
CHRIS MARS (6)
SUNSCREAM (6)
BUTTHOLE SURFERS (4)
LUNA (4)
PURSUIT OF HAPPINESS (4)

HOTTEST

BELLY (20)
DEPECHE MODE (18)
CRYING GAME (10)
TASMIN ARCHER (9)
STEREO MC'S (9)
DINOSAUR JR (8)
DURAN DURAN (8)
LENNY KRAVITZ (8)
SPIN DOCTORS (6)
STING (6)

MOST REQUESTED

DEPECHE MODE (18)
CRYING GAME (12)
WEEN (12)
BELLY (10)
STEREO MC'S (10)
TASMIN ARCHER (9)
LENNY KRAVITZ (7)
DINOSAUR JR (6)
4 NON BLONDES (6)
DURAN DURAN (5)
THE THE (5)

CHRIS ISAAK CAN'T DO A THING (TO STOP ME)

THE PREMIER SINGLE FROM SAN FRANCISCO DAYS





SIGNIFICANT ACTION

Continued from Page 71

STARLINGS "Valid" (Anxious/Atlantic Group) 9/0
 Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Total Adds 0. Heavy: WRAS, KTOZ, Medium: WDST, KBAC, KACV, WFIT, Light: WHFS, KNDD, WOXY.

MICHAEL PENN "Free-For-All" (RCA) 9/0
 Rotations: Heavy 0, Medium 8/0, Light 1/0, Total Adds 0. Medium including WBRU, WXRT, CIMX, WDST, KEDG, Light: KEDJ.

POND "Pond" (Sub Pop) 8/1
 Rotations: Heavy 0, Medium 3/1, Light 5/0, Total Adds 1. KNNC, Medium including WRAS, WFIT, Light: WHFS, KUKQ, KXRX.

GRANT LEE BUFFALO "Fuzzy" (Slash) 8/1
 Rotations: Heavy 1/0, Medium 4/0, Light 3/1, Total Adds 1. WOXY, Heavy: WFNX, Medium: WDRE, KUKQ, KBAC, WRAS, Light including WDST, KACV.

BUTTHOLE SURFERS "Who Was In My Room Last Night?" (Track) (Capitol) 7/4
 Rotations: Heavy 1/0, Medium 2/1, Light 4/3, Total Adds 4. WBRU, KITS, KNNC, WBER, Heavy: WFIT, Medium including KUKQ, Light including WFNX.

SAINT ETIENNE "So Tough" (WB) 7/3
 Rotations: Heavy 0, Medium 3/2, Light 4/1, Total Adds 3. KITS, KBAC, KTOZ, Medium including WDST, Light including WKQX, WBER, KACV.

SHONEN KNIFE "Let's Knife" (Virgin) 7/2
 Rotations: Heavy 1/0, Medium 1/0, Light 6/1, Total Adds 2. WHTG, KACV, Heavy: WRAS, WFIT, Light including WBRU, WXPX.

INFECTIOUS GROOVES "Sarsippius Ark" (Epic) 7/1
 Rotations: Heavy 1/0, Medium 4/1, Light 2/0, Total Adds 1. WHTG, Heavy: WFIT, Medium including KXRX, KRZO, KTOZ, Light: KTCL, KUKQ.

GUMBALL "Accelerator" (Track) (Columbia) 7/1
 Rotations: Heavy 0, Medium 1/0, Light 5/1, Total Adds 1. CIMX, Medium: WFIT, Light including WBRU, WHFS, KUKQ, KBAC.

DIGABLE PLANETS "Reachin' (A New Refutation Of Time...)" (Pendulum/Elektra) 7/0
 Rotations: Heavy 1/0, Medium 1/0, Light 5/0, Total Adds 0. Heavy: WRAS, Medium: WXPX, Light: KTCL, WDST, WCHZ.

P2

ADDS & HOTS

EAST

WEOQ/Albany
 (802) 542-4140
 PD: Jim McGuint
 MD: Kerry Gray

KXRX/Salt Lake City
 (801) 373-9601
 PD: Mike Summers
 MD: Dom Casual

WHTG/Asbury Park, NJ
 (908) 542-1410
 PD: Michael Butscher
 MD: Matt Pinfield

WGO/Richmond
 (804) 330-3106
 MD: Dal Hunter

WXYC/Cincinnati
 (513) 523-4114
 PD: Phil Manning
 MD: Julie Forman

MIDWEST

KKDJ/Fresno
 (209) 226-5991
 PD: Don Parker
 MD: Sat Bista

KEDJ/Las Vegas
 (702) 725-1035
 PD: Jay Taylor
 MD: John Griffin

WEST

KKJZ/Reno
 (702) 827-0965
 PD: Blaze
 MD: Max Volume

KBAC/Santa Fe Albuquerque
 (505) 471-7110
 PD/MD: Armda Santa Cruz

WXPX/Philadelphia
 (215) 898-6677
 PD/MD: Michael Morrison

KNDD/Seattle
 (206) 622-3251
 PD: Rick Lambert
 MD: Marco Collins

WBWR/Rochester
 (716) 381-4353
 PD: Andrew Chinnici
 APD/MD: Jennifer Vandersalce

KTOZ/Springfield, MO
 (417) 831-1080
 PD: Rick Kennedy
 MD: John Lenac

WFTL/Melbourne, FL
 (407) 768-8000
 Station Mgr: Rob Selkow
 MD: Jon Hammerlund

WXPX/Philadelphia
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 PD/MD: Michael Morrison

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P3

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 PD: Rick Lambert
 MD: Marco Collins

WBWR/Rochester
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 APD/MD: Jennifer Vandersalce

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 MD: John Lenac

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 MD: Jon Hammerlund

P1 PLAYLISTS

EAST

WORE/Long Island Philadelphia
 (516) 832-9400
 OMP/D: Tom Calderone
 MD: Malibu Sue

Heavy
 BELLY
 TASHIN ARCHER
 DEPECHE MODE
 CRYING GAME
 GOD OOD DOLLS
 NED'S ATOMIC DUST
 JESUS JONES
 BLACK 47
 THE THE
 SOUL ASYLUM
 DURAN DURAN
 STEREO MC'S
 DINGSAUR JR
 STING
 SUNDAYS
 LINES
 LIVING COLOUR
 BOB STATE
 DADA
 A NEW BLONDES
 WEEN
 ROBYN HITCOCOCK &
 GIN BLOSSOMS
 Medium
 TRAGICALLY HIP
 KOWARD
 DARLING BUDS
 NEW FAST AUTOMATI
 ULTRA VIVID SCENE
 BE: CANTO
 LULABO
 SCHOOL OF FISH
 SUPREME LOVE GODS
 SUNDAYS
 JELLYFISH
 SLOAN
 Medium
 NOTHOUSE FLOWERS
 PURE
 BEST KISSERS IN T
 BASH & POP
 LENNY KRAVITZ
 GRANT LEE BUFFALO
 ALICE IN CHAINS
 CHRISS HARS
 SPRINGHOUSE

WFXN/Boston
 (617) 595-6200
 OMP/D: Mad Max
 MD: Kurt St. Thomas

Heavy
 DEPECHE MODE
 THE THE
 GRANT LEE BUFFALO
 LENNY KRAVITZ
 LIVING COLOUR
 NED'S ATOMIC DUST
 JESUS JONES
 STEREO MC'S
 STING
 INXS
 ELVIS COSTELLO
 R.E.M.
 SUNDAYS
 SUPREME LOVE GODS
 SCHOOL OF FISH
 GIN BLOSSOMS
 BOB STATE
 PETER GABRIEL
 GOD OOD DOLLS
 NOTHOUSE FLOWERS
 DINGSAUR JR
 BLACK 47
 JUDYBATS
 Medium
 LEPORHEADS
 SUGAR
 STARCLUB
 JULIANA HATFIELD
 CLIFFS OF DOOMEN
 JELLYFISH
 SLOAN
 ROBYN HITCOCOCK &
 BASH & POP
 CHRISS HARS
 CANDY SKINS
 MURPHY NEIGHTY BOSS
 WEEN
 Light
 A NEW BLONDES
 A BELIEVED

WHFS/Washington
 (301) 306-0991
 PD: Robert Benjamin
 MD: Bob Waugh

Heavy
 TASHIN ARCHER
 BELLY
 CRYING GAME
 DADA
 DEPECHE MODE
 DINGSAUR JR
 ROBYN HITCOCOCK &
 JELLYFISH
 KING MISSILE
 R.E.M.
 SOUL ASYLUM
 STEREO MC'S
 STING
 THE THE
 10,000 MANIACS
 CANDY SKINS
 PETER GABRIEL
 GIN BLOSSOMS
 GOD OOD DOLLS
 DEPECHE MODE
 JUDYBATS
 CHRISS HARS
 LENNY KRAVITZ
 LIVING COLOUR
 NED'S ATOMIC DUST
 PURE
 SCHOOL OF FISH
 SONIC YOUTH
 ULTRA VIVID SCENE
 WEEN
 Light
 A NEW BLONDES
 A BELIEVED

DINGSAUR JR
 CRYING GAME
 LIVING COLOUR
 WEEN
 Medium
 SUNSCREEN
 PETER GABRIEL
 NED'S ATOMIC DUST
 BLACK 47
 MICHAEL PENN
 TRAGICALLY HIP
 A NEW BLONDES
 NEW FAST AUTOMATI
 DADA
 KING MISSILE
 CLIFFS OF DOOMEN
 SCHOOL OF FISH
 JELLYFISH
 GIN BLOSSOMS
 TASHIN ARCHER
 LENNY KRAVITZ
 NOTHOUSE FLOWERS
 GOD OOD DOLLS
 CANDY SKINS
 A BELIEVED
 Light
 A CRUSH
 A POOR STICKS
 A CHRISS HARS
 A BASBREDA
 A BUTTHOLE SURFERS
 A DR. ALBAN
 A LUNA

JESUS JONES
 JELLYFISH
 NEW FAST AUTOMATI
 STONE TEMPLE PILO
 SUNDAYS
 Medium
 TRAGICALLY HIP
 NOTHOUSE FLOWERS
 LIVING COLOUR
 SCHOOL OF FISH
 THE THE
 Light
 A CRUSH
 A PRESSECE
 A DR. ALBAN
 A CRYING GAME
 A JUDYBATS
 A BEST KISSERS IN T

KDGE/Dallas
 (214) 580-9400
 PD: Wendy Naylor
 MD: George Gimarc

Heavy
 R.E.M.
 SUNSCREEN
 DURAN DURAN
 STEREO MC'S
 JESUS JONES
 DEPECHE MODE
 THE THE
 BELLY
 LENNY KRAVITZ
 TRIPPING DALENT
 PETER GABRIEL
 DINGSAUR JR
 TRAGICALLY HIP
 JELLYFISH
 TASHIN ARCHER
 NOTHOUSE FLOWERS
 DADA
 STONE TEMPLE PILO
 CRYING GAME
 STING
 Medium
 OPUS III
 ARRESTED DEVELOPMENT
 INXS
 WEEN
 CANDY SKINS
 NEW FAST AUTOMATI
 ULTRA VIVID SCENE
 PURE
 GOD OOD DOLLS
 DARLING BUDS
 LIVING COLOUR
 PRESSECE
 BEST KISSERS IN T
 BOB STATE
 NED'S ATOMIC DUST
 FRANK BLACK
 DR. ALBAN
 311
 SCHOOL OF FISH
 A POP POPPING

WWCD/Columbus, OH
 (614) 444-9923
 PD: Tom Teuber
 MD: Jana Wang

Heavy
 SONIA DADA
 HOLE, JAGGER
 STING
 10,000 MANIACS
 PAUL MCCARTNEY
 STARCLUB
 THOMAS DOLBY
 NOTHOUSE FLOWERS
 CRYING GAME
 REC HEAD TODD & T
 Medium
 KEITH RICHARDS
 SUNDAYS
 GIN BLOSSOMS
 SOUL ASYLUM
 SHAM COLVIN
 SUZANNE YESSA
 ETTA JAMES
 PETER RINHELMAN
 JESUS JONES
 THE THE
 PHISH
 BASH & POP
 BELLY
 TASHIN ARCHER
 LENNY KRAVITZ
 A NEW BLONDES
 R.E.M.
 PETER GABRIEL
 JATHAMS
 TRAGICALLY HIP
 Light
 A CRUSH
 A PURSUIT OF HAPPIN
 A NEW BLONDES

WVVO/Cincinnati
 (513) 523-4114
 PD: Phil Manning
 MD: Julie Forman

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 PD/MD: Michael Morrison

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 MD: Marco Collins

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Murray
 At a way
 "UNDER JETS"

The first track from the solo debut album IN THRALL

From the former Guadalcanal Diary guitarist

Literate, Melodic, Tightly-Crafted. A Must-Add.

Produced by Tony Berg
 Management: Russell Carter Artist Management, Ltd.

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EAST

WHTZ/New York City Z100 New York

VP/Dir. Ops & Prog: Steve Kingston APD/MD: Frankie Blue Asst. MD: Andy Shane

- 1 SPIN DOCTORS/Two Princes
2 MICHAEL JACKSON/Beat The World
3 WHITNEY HOUSTON/I Have Nothing
4 BOY GEORGE/What Love Can

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

Boston

WZLW 94.5

PD: Mike Colby MD: Erick Anderson APD: Dallas Kincaid

- 1 JADE/Don't Walk Away
2 JOY BEAT/That's What Love Can
3 WHITNEY HOUSTON/I'm Every Woman
4 SPIN DOCTORS/Two Princes

- 10 BOBBY BROWN/Get Away
11 SHARON DUNN/Who's Your Man
12 DURAN DURAN/Ordinary World
13 HOW JOVI/Bed Of Roses

WXKS-FM/Boston

108 FM

PD: Steve Rivers MD: Cadillac Jack McCartney Music Coord: Tad Bonvite

- 1 BOY BEAT/That's What Love Can
2 JADE/Don't Walk Away
3 WHITNEY HOUSTON/I'm Every Woman
4 SPIN DOCTORS/Two Princes

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

WBZZ/Pittsburgh

B94 FM

PD: Buddy Scott APD/MD: Jeff Tyson MD: John Cline

- 1 BOY BEAT/That's What Love Can
2 MICHAEL JACKSON/Beat The World
3 WHITNEY HOUSTON/I Have Nothing
4 BOY BEAT/That's What Love Can

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

WIOQ/Philadelphia

PEACE ON THE STREETS

PD: Jefferson Ward APD/MD: Glenn Kalina APD/Creative Services: David Jay AMD: Maurice DeVoe

- 1 BILLY FRANK/He
2 NAUGHTY BY NATURE/Bip Hop Hoosay
3 POSITIVE E/I Got A Man
4 DEE DEE/Whit'n' But A "G" The

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

WPRO-FM/Providence

92 PRO FM

PD: Paul Cannon MD: Tony Bristol

- 1 BOY BEAT/That's What Love Can
2 MICHAEL JACKSON/Beat The World
3 WHITNEY HOUSTON/I Have Nothing
4 BOY BEAT/That's What Love Can

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

WQHT/New York

HO 97 FM

OM/MD: Joel Salkowitz Asst. MD: Tracy Clowerty

- 1 WHITNEY HOUSTON/I Have Nothing
2 NAUGHTY BY NATURE/Bip Hop Hoosay
3 SHAI/If I Ever Fall In Love
4 JADE/Don't Walk Away

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

95.5 FM

WDCG Continuous Music

Washington, D.C. PD: Jay Stevens APD: Paco Lopez MD: Albie D.

- 1 BILLY FRANK/He
2 NAUGHTY BY NATURE/Bip Hop Hoosay
3 POSITIVE E/I Got A Man
4 DEE DEE/Whit'n' But A "G" The

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

92.3 FM

WERQ/Baltimore

PD: Jeff Ballentine APD: Barry McKay MD: Kristi Weimar Research Dir.: Joe Edwards

- 1 BOY BEAT/That's What Love Can
2 MICHAEL JACKSON/Beat The World
3 WHITNEY HOUSTON/I Have Nothing
4 BOY BEAT/That's What Love Can

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

SOUTH

WPOW/Miami

PD: Funk E. Frank Walsh MD: John Rogers

- 1 DURAN DURAN/Ordinary World
2 SHAI/If I Ever Fall In Love
3 WHITNEY HOUSTON/I'm Every Woman
4 BOY BEAT/That's What Love Can

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

WFLZ/Tampa

TOWER 93 FM

Dir. Ops: Marc Chase PD: B.J. Harris APD: Jeff "Booger" Kapugi MD: Hawk Hamson

- 1 BOY BEAT/That's What Love Can
2 JERRY JORDAN/The Right Kind Of Love
3 JADE/Don't Walk Away
4 SHAI/If I Ever Fall In Love

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

WEZB/New Orleans

197 FM

PD: Scott Wright APD: Robert Maher MD: Joey Giovingo Music Coord: Lee Cagle

- 1 BOY BEAT/That's What Love Can
2 MICHAEL JACKSON/Beat The World
3 WHITNEY HOUSTON/I Have Nothing
4 BOY BEAT/That's What Love Can

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

99X

99X Atlanta

PD: Rick Stacy APD: Leslie Fram MD: Sean Demery

- 1 BELLY/Feed The Tree
2 HATED SOUL/Love's A Lousy You
3 JESUS JONES/The Devil You Know
4 INXS/Beautiful Girl

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

104 KRBE Houston

Hits. Without the hype.

PD: Steve Wrostok APD: Tom Poleman Music Coord.: Cubby Bryant

- 1 RINOCEROS/Love's A Rose
2 STEEBE MC'S/Connected
3 ARRESTED DEVELOPMENT/Wendell
4 DURAN DURAN/Ordinary World

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

WRBQ/Tampa

Q103

PD: Brian Thomas MD: Rich Anhorn

- 1 RENE G/Forever In Love
2 DURAN DURAN/Ordinary World
3 BOY BEAT/That's What Love Can
4 ELTON JOHN/Simple Life

- 10 WHITNEY HOUSTON/I'm Every Woman
11 PEARL JAM/Walk Away
12 NAUGHTY BY NATURE/Bip Hop Hoosay
13 JADE/Don't Walk Away

HR P1 PLAYLIS

103.1 FM THE BOX San Antonio OM: Bob Perry PD: Rick Upton

THE EAGLE 97.1 KEGL/Dallas Today's Rock 'n Roll PD: Brian Krysz

99.5 WZPL INDIANAPOLIS OM/PD: Don London APD/MD: Garrett Michaels

Cincinnati Q102 WKRG-FM PD: Jimmy Steal APD/MD: Brian Douglas

B96 CHICAGO PD: Dave Shakes WBBM-FM/MD: Todd Cavanah

97.9 FM THE BOX KBXX/Houston Stopless Music OM: Quincy McCoy PD: Rob Scorpio MD: Greg Head

95.0 DOUBLE WAQQ/Charlotte PD: Mike Easterlin APD: Anne Kelly MD: Eddie Munster

WENZ/Cleveland THE END 107.8 PD: Rick Michaels APD/MD: Eric Murphy

JAMMIN' 92.7 FM WJMO/Cleveland PD: Keith Clark APD: J.R. Randall MD: Action Jackson

98.3 FM DETROIT RADIO WHYY OM/PD: Rick Gillette APD/MD: Mark Jackson

WNVZ/Norfolk 70.4 FM PD: Wayne Coy MD: Larry Davis Music Coordinator: Jonathan Shapiro

STAR 94 FM Today's Best Music WSTR Atlanta OM: Tony Novia PD: Lee Chesnut

HOT 102.7 WWHT/Columbus VP/GM/OPS: Tom Gilligan PD/MD: Rob Morris APD: Blake Thunder

Hoosier 96.7 WHHH/Indianapolis PD: Scott Wheeler MD: Carl Fry

HOT 102 WLUM-FM MILWAUKEE Acting PD: Bob West

106.1 CLASS FM KHKS/Dallas PD: J.J. McKay APD/MD: Sean Phillips

102.1 WCKZ/Charlotte PD: Bob "Maxx" Sweeten MD: Erik Bradley

WNCI 97.9 PD: Dave Robbins APD/MD: Dan Bowen Columbus

WNCI 97.9 PD: Dave Robbins APD/MD: Dan Bowen Columbus

KLVB Minneapolis
101.3
PD: Mark Bolke
MD: Kevin Peterson

- 1 1 PRINCE/7
- 2 2 JERRY JORDAN/The Right Kind Of Love
- 3 3 HENRY G/Forever In Love
- 4 4 BOY JUVENILE/Head Of Roses
- 5 5 VANESSA WILLIAMS/Love Is
- 6 6 WHITNEY HOUSTON/I'm Every Woman
- 7 7 JON SECADA/Angel
- 8 8 BOY BRATZ/That's What Love Can Do
- 9 9 UGLY SID JADE/Cats In The Hat
- 10 10 UNREQUITED DEVELOPMENT/R. Mendel
- 11 11 DURAN DURAN/Ordinary World
- 12 12 JADE/DON'T Walk Away
- 13 13 BAD BOYS BLUE/Save Your Love
- 14 14 POLSKO/Stand
- 15 15 HENRY G/Forever In Love
- 16 16 STING/I Feel Your Love
- 17 17 SPIN DOCTORS/Two Princes
- 18 18 BYRON/I Ever Love You
- 19 19 JUDY COLE/Tell The Truth
- 20 20 BRITSON & BELLA/Whole New World (Pt. 1)
- 21 21 SUSANNE HADLEY/Where
- 22 22 WENDY MOTEN/Come In Out Of The Room
- 23 23 MADONNA/Just A Friend
- 24 24 B.B. KING/When You Smiled
- 25 25 MICHAEL M. SMITH/Somebody Loves Me
- 26 26 PAUL MCCARTNEY/Solo Del Delirante
- 27 27 ELTON JOHN/Simple Life
- 28 28 JOEY LAMBERC/Whosin' My Love Can't
- 29 29 JOEY LAMBERC/Whosin' My Love Can't
- 30 30 INXS/Beautiful Girl

KISFM Los Angeles
102.7
PD: Jeff Wyatt
APD: Gwen Roberts
MD: Brian Bridgman

- 1 1 DURAN DURAN/Ordinary World
- 2 2 JERRY JORDAN/The Right Kind Of Love
- 3 3 WHITNEY HOUSTON/I'm Every Woman
- 4 4 SPIN DOCTORS/Two Princes
- 5 5 VANESSA WILLIAMS/Love Is
- 6 6 JADE/DON'T Walk Away
- 7 7 BRITSON & BELLA/Whole New World (Pt. 1)
- 8 8 WHITNEY HOUSTON/I Will Always Love You
- 9 9 SHOW/Inform
- 10 10 PORTRAIT/Here We Go Again!
- 11 11 PRINCE/7
- 12 12 BOY BRATZ/That's What Love Can Do
- 13 13 JERRY JORDAN/The Right Kind Of Love
- 14 14 VANESSA WILLIAMS/Love Is
- 15 15 ICE CUBE/It Was A Good Day
- 16 16 UNREQUITED DEVELOPMENT/R. Mendel
- 17 17 B.B. KING/When You Smiled
- 18 18 EN VOGLUE/Love Don't Love You
- 19 19 WHITNEY HOUSTON/I Have Nothing
- 20 20 ROBBY BROWN/Get Away
- 21 21 SHAI/Comfoter
- 22 22 JON SECADA/Angel
- 23 23 JOEY LAMBERC/Whosin' My Love Can't
- 24 24 STING/I Ever Love You
- 25 25 STEREO MC's/Connected
- 26 26 MICHAEL JACKSON/Who Is It

WKBQ St. Louis
96.5
PD: Cruze
MD: Kenny Knight AMD: Ron-O

- 1 1 BOY JUVENILE/Head Of Roses
- 2 2 SPIN DOCTORS/Two Princes
- 3 3 UGLY SID JADE/Cats In The Hat
- 4 4 BAD BOYS BLUE/Save Your Love
- 5 5 BOY BRATZ/That's What Love Can Do
- 6 6 JON SECADA/Angel
- 7 7 B.B. KING/When You Smiled
- 8 8 HENRY G/Forever In Love
- 9 9 SHOW/Inform
- 10 10 STING/I Ever Love You
- 11 11 WHITNEY HOUSTON/I'm Every Woman
- 12 12 RUBY CHRIST/Just Before I谢
- 13 13 EXPOSURE/I'll Never Get Over U
- 14 14 MICHAEL M. SMITH/Somebody Loves Me
- 15 15 MADONNA/Just A Friend
- 16 16 PAUL MCCARTNEY/Solo Del Delirante
- 17 17 INXS/Beautiful Girl
- 18 18 JERRY JORDAN/The Right Kind Of Love
- 19 19 HENRY G/Forever In Love
- 20 20 VANESSA WILLIAMS/Love Is
- 21 21 SUNSHINE/Just A Friend
- 22 22 GLORIA ESTEFAN/I See Your Smile
- 23 23 10,000 MANIACS/Candy Everybody Wants
- 24 24 HENRY G/Forever In Love
- 25 25 ELTON JOHN/Simple Life
- 26 26 DIANE CARROLL/So Close
- 27 27 BIZARRE INC./I'm Gonna Get You
- 28 28 CHARLES & EDDIE/House Is Not A Home
- 29 29 HENRY G/Forever In Love
- 30 30 PRINCE/The Morning Papers
- 31 31 PRINCE/7
- 32 32 DEF LEPPARD/Tonight
- 33 33 SADE/By Your Side
- 34 34 HENRY G/Forever In Love
- 35 35 WENDY MOTEN/Come In Out Of The Room

99.1 KGGI FM
Quadruples the Music!
Riverside
OMP/D: Larry Martino
APD/MD: Mike Marino

- 1 1 SILE/Freek Me
- 2 2 WHITNEY HOUSTON/I Have Nothing
- 3 3 DR. DRE/Whutn! But A "G" The
- 4 4 HENRY G/Forever In Love
- 5 5 BIG MOUTH/Touch My Light
- 6 6 WENDY MOTEN/Come In Out Of The Room
- 7 7 JADE/DON'T Walk Away
- 8 8 HENRY G/Forever In Love
- 9 9 WHITNEY HOUSTON/I'm Every Woman
- 10 10 UGLY SID JADE/Cats In The Hat
- 11 11 WHITNEY HOUSTON/I Will Always Love You
- 12 12 BOY BRATZ/That's What Love Can Do
- 13 13 EXPOSURE/I'll Never Get Over U
- 14 14 MICHAEL M. SMITH/Somebody Loves Me
- 15 15 MADONNA/Just A Friend
- 16 16 PAUL MCCARTNEY/Solo Del Delirante
- 17 17 DINA CARROLL/So Close
- 18 18 VANESSA WILLIAMS/Love Is
- 19 19 B.B. KING/When You Smiled
- 20 20 HENRY G/Forever In Love
- 21 21 STEREO MC's/Connected
- 22 22 MICHAEL JACKSON/Who Is It

WWJL KSOL
107.1
San Francisco
PD: Rick Thomas
APD/MD: Michael Martin

- 1 1 DR. DRE/Whutn! But A "G" The
- 2 2 SILE/Freek Me
- 3 3 PAPERBOY/Ditty
- 4 4 ICE CUBE/It Was A Good Day
- 5 5 HENRY G/Forever In Love
- 6 6 SHAI/Comfoter
- 7 7 WHITNEY HOUSTON/I Have Nothing
- 8 8 JADE/DON'T Walk Away
- 9 9 HENRY G/Forever In Love
- 10 10 HENRY G/Forever In Love
- 11 11 FM DANN/Looking Through Pattie
- 12 12 TLC/2 Da Bach
- 13 13 HENRY G/Forever In Love
- 14 14 WHITNEY HOUSTON/I'm Every Woman
- 15 15 BIG MOUNTAIN/Touch My Light
- 16 16 POSITIVE E/I Got A Man
- 17 17 ROBBY BROWN/Get Away
- 18 18 SHOW/Inform
- 19 19 R. KELLY/Dedicated
- 20 20 M.C. SCRAPPI/PRE-GOLD Digg'n' G
- 21 21 HAUGHTY BY NATURE/Big Rap Hoosay

KKFR Phoenix
VP/Programming: Steve Smith
APD: Supersnake
MD: Jerry Moran
Prog. Coord: Mike Abrams

- 1 1 POSITIVE E/I Got A Man
- 2 2 SHOW/Inform
- 3 3 DR. DRE/Whutn! But A "G" The
- 4 4 SHAI/Comfoter
- 5 5 SILE/Freek Me
- 6 6 SWV/So Into You
- 7 7 HAUGHTY BY NATURE/Big Rap Hoosay
- 8 8 BOY BRATZ/That's What Love Can Do
- 9 9 DIGABLE PLANETS/Rebirth Of Slick
- 10 10 R. KELLY/Dedicated
- 11 11 ERIS ROSS/It's A Shame
- 12 12 JERRY JORDAN/The Right Kind Of Love
- 13 13 DR. DRE/Whutn! But A "G" The
- 14 14 VANESSA WILLIAMS/Love Is
- 15 15 ICE CUBE/It Was A Good Day
- 16 16 UNLIMITED/Eternally Yours
- 17 17 WHITNEY HOUSTON/I Have Nothing
- 18 18 BOY BRATZ/That's What Love Can Do
- 19 19 RENEDY/Closer
- 20 20 STING/I Ever Love You
- 21 21 JON SECADA/Angel
- 22 22 JOEY LAMBERC/Whosin' My Love Can't
- 23 23 STING/I Ever Love You
- 24 24 STEREO MC's/Connected
- 25 25 MICHAEL JACKSON/Who Is It

KKRB Portland
100.3 FM
PD: Ken Benson

- 1 1 VANESSA WILLIAMS/Love Is
- 2 2 HENRY G/Forever In Love
- 3 3 JERRY JORDAN/The Right Kind Of Love
- 4 4 SHOW/Inform
- 5 5 WHITNEY HOUSTON/I'm Every Woman
- 6 6 SPIN DOCTORS/Two Princes
- 7 7 JADE/DON'T Walk Away
- 8 8 DURAN DURAN/Ordinary World
- 9 9 UNREQUITED DEVELOPMENT/R. Mendel
- 10 10 SHAI/Comfoter
- 11 11 BOY BRATZ/That's What Love Can Do
- 12 12 SILE/Freek Me
- 13 13 PORTRAIT/Here We Go Again!
- 14 14 MICHAEL JACKSON/Who Is It
- 15 15 ICE CUBE/It Was A Good Day
- 16 16 B.B. KING/When You Smiled
- 17 17 HENRY G/Forever In Love
- 18 18 WHITNEY HOUSTON/I'm Every Woman
- 19 19 SWV/So Into You
- 20 20 JOEY LAMBERC/Whosin' My Love Can't
- 21 21 UGLY SID JADE/Cats In The Hat
- 22 22 BALTIMORA/Tarzan Boy
- 23 23 PRINCE/7
- 24 24 JON SECADA/Angel
- 25 25 MADONNA/Just A Friend
- 26 26 GO WEST/What You Don't See
- 27 27 EN VOGLUE/Love Don't Love You
- 28 28 WENDY MOTEN/Come In Out Of The Room
- 29 29 HENRY G/Forever In Love
- 30 30 SUNSCREER/Love U More

KOY-FM Phoenix
PD: Jamie Hyatt
MD: Steve Douglas
Music Coord: Julie Gavin

- 1 1 JERRY JORDAN/The Right Kind Of Love
- 2 2 PRINCE/The Morning Papers
- 3 3 WHITNEY HOUSTON/I'm Every Woman
- 4 4 HENRY G/Forever In Love
- 5 5 SILE/Freek Me
- 6 6 BOY BRATZ/That's What Love Can Do
- 7 7 DURAN DURAN/Ordinary World
- 8 8 WHITNEY HOUSTON/I Will Always Love You
- 9 9 SPIN DOCTORS/Two Princes
- 10 10 SUNSCREER/Love U More
- 11 11 JADE/DON'T Walk Away
- 12 12 WHITNEY HOUSTON/I Have Nothing
- 13 13 PRINCE/7
- 14 14 FM DANN/Looking Through Pattie
- 15 15 HENRY G/Forever In Love
- 16 16 HENRY G/Forever In Love
- 17 17 BOY BRATZ/That's What Love Can Do
- 18 18 BRITSON & BELLA/Whole New World
- 19 19 GO WEST/What You Don't See
- 20 20 BOY JUVENILE/Head Of Roses
- 21 21 VANESSA WILLIAMS/Love Is
- 22 22 DEFENSE ROULETTE/Feel You
- 23 23 SHOW/Inform
- 24 24 INXS/Beautiful Girl
- 25 25 R. KELLY/Dedicated
- 26 26 10,000 MANIACS/Candy Everybody Wants
- 27 27 STEREO MC's/Connected

KHQT San Jose
97.7
PD: John Christian
MD: Victor Zaragoza

- 1 1 JADE/DON'T Walk Away
- 2 2 SHOW/Inform
- 3 3 SILE/Freek Me
- 4 4 DR. DRE/Whutn! But A "G" The
- 5 5 WHITNEY HOUSTON/I'm Every Woman
- 6 6 HENRY G/Forever In Love
- 7 7 DIGABLE PLANETS/Rebirth Of Slick
- 8 8 VANESSA WILLIAMS/Love Is
- 9 9 PAPERBOY/Ditty
- 10 10 SWV/So Into You
- 11 11 BOY BRATZ/That's What Love Can Do
- 12 12 ROBBY BROWN/Get Away
- 13 13 SHAI/Comfoter
- 14 14 TLC/2 Da Bach
- 15 15 GLORIA ESTEFAN/I See Your Smile
- 16 16 JOEY LAMBERC/Whosin' My Love Can't
- 17 17 GO WEST/What You Don't See
- 18 18 WHITNEY HOUSTON/I Have Nothing
- 19 19 EN VOGLUE/Love Don't Love You
- 20 20 ICE CUBE/It Was A Good Day
- 21 21 MICHAEL COOPER/Shoop Shoop (Never Be)
- 22 22 POSITIVE E/I Got A Man
- 23 23 STEREO MC's/Connected
- 24 24 DIANE CARROLL/So Close
- 25 25 SPIN DOCTORS/Two Princes
- 26 26 JON SECADA/Angel
- 27 27 STING/I Ever Love You
- 28 28 SADE/By Your Side
- 29 29 RICH SCOTT/Make Up Everybody
- 30 30 MICHAEL JACKSON/Who Is It
- 31 31 HAUGHTY BY NATURE/Big Rap Hoosay

HS 97.7 San Jose
PD: John Christian
MD: Victor Zaragoza

- 1 1 JADE/DON'T Walk Away
- 2 2 SHOW/Inform
- 3 3 SILE/Freek Me
- 4 4 DR. DRE/Whutn! But A "G" The
- 5 5 WHITNEY HOUSTON/I'm Every Woman
- 6 6 HENRY G/Forever In Love
- 7 7 DIGABLE PLANETS/Rebirth Of Slick
- 8 8 VANESSA WILLIAMS/Love Is
- 9 9 PAPERBOY/Ditty
- 10 10 SWV/So Into You
- 11 11 BOY BRATZ/That's What Love Can Do
- 12 12 ROBBY BROWN/Get Away
- 13 13 SHAI/Comfoter
- 14 14 TLC/2 Da Bach
- 15 15 GLORIA ESTEFAN/I See Your Smile
- 16 16 JOEY LAMBERC/Whosin' My Love Can't
- 17 17 GO WEST/What You Don't See
- 18 18 WHITNEY HOUSTON/I Have Nothing
- 19 19 EN VOGLUE/Love Don't Love You
- 20 20 ICE CUBE/It Was A Good Day
- 21 21 MICHAEL COOPER/Shoop Shoop (Never Be)
- 22 22 POSITIVE E/I Got A Man
- 23 23 STEREO MC's/Connected
- 24 24 DIANE CARROLL/So Close
- 25 25 SPIN DOCTORS/Two Princes
- 26 26 JON SECADA/Angel
- 27 27 STING/I Ever Love You
- 28 28 SADE/By Your Side
- 29 29 RICH SCOTT/Make Up Everybody
- 30 30 MICHAEL JACKSON/Who Is It
- 31 31 HAUGHTY BY NATURE/Big Rap Hoosay

KKRB Portland
100.3 FM
PD: Ken Benson

- 1 1 VANESSA WILLIAMS/Love Is
- 2 2 HENRY G/Forever In Love
- 3 3 JERRY JORDAN/The Right Kind Of Love
- 4 4 SHOW/Inform
- 5 5 WHITNEY HOUSTON/I'm Every Woman
- 6 6 SPIN DOCTORS/Two Princes
- 7 7 JADE/DON'T Walk Away
- 8 8 DURAN DURAN/Ordinary World
- 9 9 UNREQUITED DEVELOPMENT/R. Mendel
- 10 10 SHAI/Comfoter
- 11 11 BOY BRATZ/That's What Love Can Do
- 12 12 SILE/Freek Me
- 13 13 PORTRAIT/Here We Go Again!
- 14 14 MICHAEL JACKSON/Who Is It
- 15 15 ICE CUBE/It Was A Good Day
- 16 16 B.B. KING/When You Smiled
- 17 17 HENRY G/Forever In Love
- 18 18 WHITNEY HOUSTON/I'm Every Woman
- 19 19 SWV/So Into You
- 20 20 JOEY LAMBERC/Whosin' My Love Can't
- 21 21 UGLY SID JADE/Cats In The Hat
- 22 22 BALTIMORA/Tarzan Boy
- 23 23 PRINCE/7
- 24 24 JON SECADA/Angel
- 25 25 MADONNA/Just A Friend
- 26 26 GO WEST/What You Don't See
- 27 27 EN VOGLUE/Love Don't Love You
- 28 28 WENDY MOTEN/Come In Out Of The Room
- 29 29 HENRY G/Forever In Love
- 30 30 SUNSCREER/Love U More

KKRZ Portland
100.3 FM
PD: Ken Benson

- 1 1 VANESSA WILLIAMS/Love Is
- 2 2 HENRY G/Forever In Love
- 3 3 JERRY JORDAN/The Right Kind Of Love
- 4 4 SHOW/Inform
- 5 5 WHITNEY HOUSTON/I'm Every Woman
- 6 6 SPIN DOCTORS/Two Princes
- 7 7 JADE/DON'T Walk Away
- 8 8 DURAN DURAN/Ordinary World
- 9 9 UNREQUITED DEVELOPMENT/R. Mendel
- 10 10 SHAI/Comfoter
- 11 11 BOY BRATZ/That's What Love Can Do
- 12 12 SILE/Freek Me
- 13 13 PORTRAIT/Here We Go Again!
- 14 14 MICHAEL JACKSON/Who Is It
- 15 15 ICE CUBE/It Was A Good Day
- 16 16 B.B. KING/When You Smiled
- 17 17 HENRY G/Forever In Love
- 18 18 WHITNEY HOUSTON/I'm Every Woman
- 19 19 SWV/So Into You
- 20 20 JOEY LAMBERC/Whosin' My Love Can't
- 21 21 UGLY SID JADE/Cats In The Hat
- 22 22 BALTIMORA/Tarzan Boy
- 23 23 PRINCE/7
- 24 24 JON SECADA/Angel
- 25 25 MADONNA/Just A Friend
- 26 26 GO WEST/What You Don't See
- 27 27 EN VOGLUE/Love Don't Love You
- 28 28 WENDY MOTEN/Come In Out Of The Room
- 29 29 HENRY G/Forever In Love
- 30 30 SUNSCREER/Love U More

KUTQ Salt Lake City
99.9
GM/MD: Gary Waldron
MD: Gary Michaels

- 1 1 SNOW/Inform
- 2 2 UGLY SID JADE/Cats In The Hat
- 3 3 DURAN DURAN/Ordinary World
- 4 4 WHITNEY HOUSTON/I'm Every Woman
- 5 5 SPIN DOCTORS/Two Princes
- 6 6 BALTIMORA/Tarzan Boy
- 7 7 B.B. KING/When You Smiled
- 8 8 VANESSA WILLIAMS/Love Is
- 9 9 JERRY JORDAN/The Right Kind Of Love
- 10 10 BOY JUVENILE/Head Of Roses
- 11 11 WHITNEY HOUSTON/I Will Always Love You
- 12 12 MADONNA/Just A Friend
- 13 13 BOY BRATZ/That's What Love Can Do
- 14 14 SUNSCREER/Love U More
- 15 15 JADE/DON'T Walk Away
- 16 16 INXS/Beautiful Girl
- 17 17 MIAMI/Beautiful Girl
- 18 18 JOEY LAMBERC/Whosin' My Love Can't
- 19 19 10,000 MANIACS/Candy Everybody Wants
- 20 20 UNREQUITED DEVELOPMENT/R. Mendel
- 21 21 PRINCE/7
- 22 22 EN VOGLUE/Love Don't Love You
- 23 23 WENDY MOTEN/Come In Out Of The Room
- 24 24 GLORIA ESTEFAN/I See Your Smile
- 25 25 DEFENSE ROULETTE/Feel You
- 26 26 SILE/Freek Me
- 27 27 MICHAEL M. SMITH/Somebody Loves Me

KQKS Denver
95.3
CASH COW
104.1
Acting PD: Chris Davis

- 1 1 BRITSON & BELLA/Whole New World (Pt. 1)
- 2 2 PRINCE/7
- 3 3 SHAI/Comfoter
- 4 4 WHITNEY HOUSTON/I'm Every Woman
- 5 5 DURAN DURAN/Ordinary World
- 6 6 PAPERBOY/Ditty
- 7 7 SWV/So Into You
- 8 8 WHITNEY HOUSTON/I'm Every Woman
- 9 9 BOY BRATZ/That's What Love Can Do
- 10 10 PRINCE/7
- 11 11 PATRICK MC/Everything's Gonna Be
- 12 12 BIZARRE INC./I'm Gonna Get You
- 13 13 ROBBY BROWN/Get Away
- 14 14 HAUGHTY BY NATURE/Big Rap Hoosay
- 15 15 POSITIVE E/I Got A Man
- 16 16 HENRY G/Forever In Love
- 17 17 SUNSCREER/Love U More
- 18 18 DR. DRE/Whutn! But A "G" The
- 19 19 HENRY G/Forever In Love
- 20 20 HENRY G/Forever In Love
- 21 21 VANESSA WILLIAMS/Love Is
- 22 22 BOY DOCTORS/Two Princes
- 23 23 DIGABLE PLANETS/Rebirth Of Slick (Cool Squad)
- 24 24 UNLIMITED/No Limit
- 25 25 SHAI/Comfoter
- 26 26 FM DANN/Looking Through Pattie
- 27 27 JON SECADA/Angel
- 28 28 JON SECADA/Angel
- 29 29 HAUGHTY BY NATURE/Big Rap Hoosay
- 30 30 EXPOSURE/I'll Never Get Over U

KPLZ Seattle
OM/MD: Casey Keating
APD: Mark Allan
MD: Randy Irwin

- 1 1 HENRY G/Forever In Love
- 2 2 JERRY JORDAN/The Right Kind Of Love
- 3 3 JADE/DON'T Walk Away
- 4 4 WHITNEY HOUSTON/I Have Nothing
- 5 5 HENRY G/Forever In Love
- 6 6 BOBBY BROWN/Get Away
- 7 7 BOY BRATZ/That's What Love Can Do
- 8 8 SHOW/Inform
- 9 9 VANESSA WILLIAMS/Love Is
- 10 10 JON SECADA/Angel
- 11 11 DR. DRE/Whutn! But A "G" The
- 12 12 DR. DRE/Whutn! But A "G" The
- 13 13 DURAN DURAN/Ordinary World
- 14 14 PORTRAIT/Here We Go Again!
- 15 15 SILE/Freek Me
- 16 16 UNREQUITED DEVELOPMENT/R. Mendel
- 17 17 WHITNEY HOUSTON/I Have Nothing
- 18 18 UNREQUITED DEVELOPMENT/R. Mendel
- 19 19 WENDY MOTEN/Come In Out Of The Room
- 20 20 ROBBY BROWN/Get Away
- 21 21 MICHAEL M. SMITH/Somebody Loves Me
- 22 22 PRINCE/7
- 23 23 BALTIMORA/Tarzan Boy
- 24 24 BOY BRATZ/That's What Love Can Do
- 25 25 BOY BRATZ/That's What Love Can Do
- 26 26 UGLY SID JADE/Cats In The Hat
- 27 27 SWV/So Into You
- 28 28 FM DANN/Looking Through Pattie
- 29 29 SILE/Freek Me
- 30 30 JOEY LAMBERC/Whosin' My Love Can't

KSFM Sacramento
102.5
PD: Dr. Dave Ferguson
OM: Chuck Field
Music Coord: Ricky Leigh

- 1 1 SILE/Freek Me
- 2 2 TLC/2 Da Bach
- 3 3 DR. DRE/Whutn! But A "G" The
- 4 4 JADE/DON'T Walk Away
- 5 5 SWV/So Into You
- 6 6 BOBBY BROWN/Get Away
- 7 7 PAPERBOY/Ditty
- 8 8 HENRY G/Forever In Love
- 9 9 HENRY G/Forever In Love
- 10 10 DIGABLE PLANETS/Rebirth Of Slick (Cool Squad)
- 11 11 ICE CUBE/It Was A Good Day
- 12 12 HENRY G/Forever In Love
- 13 13 TLC/2 Da Bach
- 14 14 PRINCE/HARBIE DES/Typical Season
- 15 15 MONA GEL/That's The Feeling
- 16 16 BOBBY BROWN/Get Away
- 17 17 MICHAEL COOPER/Shoop Shoop (Never Be)
- 18 18 BLAZE BROWN/Who Got The Frog
- 19 19 D-INFLUENCE/Good I Me
- 20 20 DINA CARROLL/So Close
- 21 21 DIAMOND & THE PST/Really Got A One
- 22 22 JON SECADA/Angel
- 23 23 BOBBY BROWN/Get Away
- 24 24 SADE/By Your Side
- 25 25 FM DANN/Looking Through Pattie
- 26 26 DEFENSE ROULETTE/Feel You
- 27 27 MICHAEL JACKSON/Who Is It
- 28 28 HENRY G/Forever In Love
- 29 29 MICHAEL JACKSON/Who Is It
- 30 30 PRINCE/The Morning Papers

XHTZ San Diego
95.5
OM/MD: Billy Burke
APD: Gnarley Charlie
MD: M.C. Scrappy

- 1 1 DR. DRE/Whutn! But A "G" The
- 2 2 SILE/Freek Me
- 3 3 DIGABLE PLANETS/Rebirth Of Slick
- 4 4 SHAI/Comfoter
- 5 5 HENRY G/Forever In Love
- 6 6 BOBBY BROWN/Get Away
- 7 7 POSITIVE E/I Got A Man
- 8 8 SWV/So Into You
- 9 9 HENRY G/Forever In Love
- 10 10 HENRY G/Forever In Love
- 11 11 WHITNEY HOUSTON/I Have Nothing
- 12 12 TLC/2 Da Bach
- 13 13 MICHAEL M. SMITH/Somebody Loves Me
- 14 14 GLORIA ESTEFAN/I See Your Smile
- 15 15 ICE CUBE/It Was A Good Day
- 16 16 HENRY G/Forever In Love
- 17 17 WHITNEY HOUSTON/I'm Every Woman
- 18 18 FM DANN/Looking Through Pattie
- 19 19 PORTRAIT/Here We Go Again!
- 20 20 HENRY G/Forever In Love
- 21 21 R. KELLY/Dedicated
- 22 22 PATRICK MC/Everything's Gonna Be
- 23 23 PATRICK MC/Everything's Gonna Be
- 24 24 MICHAEL COOPER/Shoop Shoop (Never Be)

KPWR Los Angeles
97.1
PD: Rick Cummings
MD: Michelle Mercer

- 1 1 POLICE/NOBODY'S SUPERHERO
- 2 2 PAPERBOY/Ditty
- 3 3 SHOW/Inform
- 4 4 QUICKEST/Dance
- 5 5 DR. DRE/Whutn! But A "G" The
- 6 6 FM DANN/Looking Through Pattie
- 7 7 R. KELLY/Dedicated
- 8 8 PATRICK MC/Everything's Gonna Be
- 9 9 R. KELLY/Dedicated
- 10 10 PATRICK MC/Everything's Gonna Be
- 11 11 SWV/So Into You
- 12 12 PATRICK MC/Everything's Gonna Be
- 13 13 HENRY G/Forever In Love
- 14 14 BOY BRATZ/That's What Love Can Do
- 15 15 MICHAEL COOPER/Shoop Shoop (Never Be)
- 16 16 UNREQUITED DEVELOPMENT/R. Mendel
- 17 17 UNREQUITED DEVELOPMENT/R. Mendel
- 18 18 UNREQUITED DEVELOPMENT/R. Mendel
- 19 19 UNREQUITED DEVELOPMENT/R. Mendel
- 20 20 POSITIVE E/I Got A Man
- 21 21 HENRY G/Forever In Love
- 22 22 HENRY G/Forever In Love
- 23 23 DIAMOND & THE PST/Really Got A One
- 24 24 BIZARRE INC./I'm Gonna Get You
- 25 25 FUNERAL HOME/Understand This
- 26 26 WHITNEY HOUSTON/I'm Every Woman
- 27 27 BOY BRATZ/That's What Love Can Do
- 28 28 DIGABLE PLANETS/Rebirth Of Slick (Cool Squad)
- 29 29 SUN DOG/DNA
- 30 30 SUN DOG/DNA

KKLQ San Diego
OM/MD: Tracy Johnson
APD: JoJo "Cookin'" Kincard
MD: Tom Gjerdrum

- 1 1 DURAN DURAN/Ordinary World
- 2 2 WHITNEY HOUSTON/I'm Every Woman
- 3 3 JON SECADA/Do You Believe In Us?
- 4 4 EN VOGLUE/Love Don't Love You
- 5 5 FM DANN/Looking Through Pattie
- 6 6 WHITNEY HOUSTON/I Have Nothing
- 7 7 BALTIMORA/Tarzan Boy
- 8 8 JADE/DON'T Walk Away
- 9 9 GO WEST/What You Don't See
- 10 10 JERRY JORDAN/The Right Kind Of Love
- 11 11 ROD STENHART/Have I Told You Late!
- 12 12 PRINCE/7
- 13 13 BRITSON & BELLA/Whole New World (Pt. 1)
- 14 14 BOY BRATZ/That's What Love Can Do
- 15 15 TOAD THE WEET EFF/That's How I Am
- 16 16 VANESSA WILLIAMS/Love Is
- 17 17 AMIE LENOX/It's My Turn
- 18 18 AMIE LENOX/It's My Turn

EAS

MOST ADDED

MICHAEL JACKSON (24)
PM DAWN (19)
PRINCE & N.P.G. (17)
TOAD THE WET SPROCKET (9)
GLENN FREY (8)

BREAKOUTS

TASMIN ARCHER (6)

P2

FLY92/Albany, NY

Morgan/Scott
BOY GEORGE
PM DAWN
STEREO MC'S (dp)

WABE/Allentown

Check/Surf
GO WEST
GLENN FREY
MICKY MOTEN

WAAL/Binghamton, NY

Morgan/Orzel
DANN YANKEES
DARLING BUDS
HOTTEST: SPIN DOCTORS 2-1

WKSE/Buffalo, NY

Edwards/Universal
none
HOTTEST: WHITNEY HOUSTON 1-1

WVSR/Charleston, WV

Shahan/Allen
PRINCE
MICHAEL JACKSON
RESTLESS HEART

JET-FM/Erie, PA

Neal/Sharpe
SNOW
INDXS
HOTTEST: BOY JOVI 2-1

WERZ/Exeter, NH

Falcon/Mars
RESTLESS HEART
GLENN FREY
WHITNEY HOUSTON

WNNK/Harrisburg, PA

O'Dea/Shaw
none
HOTTEST: JON SECADA 2-2

WKSS/Hartford, CT

Jones/Rutch
MICHAEL JACKSON
MONIE LOVE (dp)
HOTTEST: WHITNEY HOUSTON 2-1

TIC-FM/Hartford, CT

Mitchell/Lundon
STING (dp)
PRINCE
MICHAEL JACKSON

Y102/Reading, PA

Burke/Browne
DARLING BUDS
THOMAS DOLBY
TOAD THE WET SPROCKET

95WAYW/Atlantic City, NJ

Sab/Cupelli
PM DAWN
GLENN FREY
TASMIN ARCHER
TOAD THE WET SPROCKET

80SS97/Atlantic City, NJ

Giorno/Burke
PM DAWN
MICHAEL JACKSON
REMEDY
AROUND THE WAY

WMME/Augusta, ME

Chris/Kelley
PM DAWN
MICHAEL JACKSON
HOTTEST: BOY JOVI 1-1

93Q/Syracuse, NY

Edwards/Meech
PRINCE
SHAI
ERIC CLAPTON
RESTLESS HEART

WLAN/Lancaster, PA

Pete/Michaels
TOAD THE WET SPROCKET
PM DAWN
DEF LEPPARD
MICHAEL JACKSON

FUN107/New Bedford, MA

Limerick/Kelley
MICHAEL JACKSON
GLENN FREY
PRINCE
POSITIVE K

WRCK/Alice, NY

Rahiz/Burton
MICHAEL JACKSON
PM DAWN
BIZARRE INC. 12-7
VANESSA WILLIAMS 18-13

WSTM/Wilmington, DE

Sommers/Rosal
none
HOTTEST: WHITNEY HOUSTON 1-1

WYCR/York, PA

McCauslin/Crockett
PRINCE
MENOH CHERRY
GLENN FREY
BOY GEORGE (dp)

WSPK/Poughkeepsie, NY

Schantz/Mac
PM DAWN
DEPECHE MODE (dp)
RAPINATION & RYM (dp)
LADRA EXEK (dp)

WPKX/Providence, RI

Mitchell/Maylor
MENOH CHERRY
ICE CUBE
MICHAEL JACKSON

WPRR/Altoona, PA

Dave/McCall
PRINCE
GLENN FREY
TOAD THE WET SPROCKET

95WAYW/Atlantic City, NJ

Sab/Cupelli
PM DAWN
GLENN FREY
TASMIN ARCHER
TOAD THE WET SPROCKET

80SS97/Atlantic City, NJ

Giorno/Burke
PM DAWN
MICHAEL JACKSON
REMEDY
AROUND THE WAY

WMME/Augusta, ME

Chris/Kelley
PM DAWN
MICHAEL JACKSON
HOTTEST: BOY JOVI 1-1

103CR/Beckley, WV

Joe/Hovanski
none
HOTTEST: BOY GEORGE 10-10

95KXX/Burlington, VT

Ban/Hamilton
PM DAWN
DEF LEPPARD (dp)
BOY GEORGE (dp)
RESTLESS HEART (dp)

WYYF/Albany, NY

Gates/McCarthy
MICHAEL JACKSON
MENOH CHERRY (dp)
PM DAWN (dp)
PRINCE

WYSI/Albany, NY

Gates/McCarthy
MICHAEL JACKSON
MENOH CHERRY (dp)
PM DAWN (dp)
PRINCE

WYCR/York, PA

McCauslin/Crockett
PRINCE
MENOH CHERRY
GLENN FREY
BOY GEORGE (dp)

WPRR/Altoona, PA

Dave/McCall
PRINCE
GLENN FREY
TOAD THE WET SPROCKET

SOUTH

MOST ADDED

MICHAEL JACKSON (34)
PRINCE & N.P.G. (30)
PM DAWN (25)
TASMIN ARCHER (12)
CHARLES & EDDIE (12)

BREAKOUTS

TOAD THE WET SPROCKET (9)
ENUFF Z'NUFF (5)

P2

WBQQ/Augusta, GA

Bruce/Stevens
ERIC CLAPTON
MICHAEL JACKSON
TASMIN ARCHER
SILK

WCGQ/Columbus, GA

Davis/McCard
PRINCE
MICHAEL JACKSON
PM DAWN
CHARLES & EDDIE (dp)

WQBQ/Jackson, MS

Orr/Laborde
PRINCE
MICHAEL JACKSON
ERIC CLAPTON
THOMAS DOLBY

WAPE/Jacksonville, FL

Jeff/McCartney
SNOW
TASMIN ARCHER
PRINCE
TOAD THE WET SPROCKET

WOUT/Johnson City, TN

Hurt/Mann
none
HOTTEST: BOY JOVI 1-1

KHFI/Austin, TX

Allen/Austin
DR. ALBAN (dp)
BELLOWED
BILLY
RESTLESS HEART (dp)

95XII/Parkersburg, WV

Hughes/Varburg
none
HOTTEST: BOY JOVI 2-1

WFMF/Baton Rouge, LA

Johnny A.
PM DAWN
MICHAEL JACKSON
SILK (dp)
HOTTEST: BOY JOVI 2-2

K104/Baumont, TX

Landis/Pace
PRINCE
MICHAEL JACKSON
PM DAWN
TOAD THE WET SPROCKET

K2FM/Corpus Christi, TX

Baird/Simonot
PRINCE (dp)
RAY CHARLES (dp)
MICK SCOTTI (dp)
MENOH CHERRY (dp)

G105/Durham-Raleigh, NC

Canfill/Sellers
ERIC CLAPTON
PRINCE
TOAD THE WET SPROCKET

95Birmingham, AL

St. John/Bohannon
TASMIN ARCHER
ERIC CLAPTON
JADE
VANESSA WILLIAMS

WWSU/Greenville, NC

Bailey/Roberts
MICHAEL JACKSON
CHARLES & EDDIE
NENOH CHERRY (dp)
WHITNEY HOUSTON

WBWO/Greenville, SC

Murphy/Hollywood/Joe
WHITNEY HOUSTON (dp)
HOTTEST: BIZARRE INC. 1-1

WZYP/Charlotte, AL

Thomas/Davis
10,000 MANIACS
PRINCE
MICHAEL JACKSON

WQBC/Jackson, MS

Orr/Laborde
PRINCE
MICHAEL JACKSON
ERIC CLAPTON
THOMAS DOLBY

WAPE/Jacksonville, FL

Jeff/McCartney
SNOW
TASMIN ARCHER
PRINCE
TOAD THE WET SPROCKET

WOUT/Johnson City, TN

Hurt/Mann
none
HOTTEST: BOY JOVI 1-1

KHFI/Austin, TX

Allen/Austin
DR. ALBAN (dp)
BELLOWED
BILLY
RESTLESS HEART (dp)

95XII/Parkersburg, WV

Hughes/Varburg
none
HOTTEST: BOY JOVI 2-1

WFMF/Baton Rouge, LA

Johnny A.
PM DAWN
MICHAEL JACKSON
SILK (dp)
HOTTEST: BOY JOVI 2-2

K104/Baumont, TX

Landis/Pace
PRINCE
MICHAEL JACKSON
PM DAWN
TOAD THE WET SPROCKET

K2FM/Corpus Christi, TX

Baird/Simonot
PRINCE (dp)
RAY CHARLES (dp)
MICK SCOTTI (dp)
MENOH CHERRY (dp)

G105/Durham-Raleigh, NC

Canfill/Sellers
ERIC CLAPTON
PRINCE
TOAD THE WET SPROCKET

WYKS/Gainesville, FL

Jeri/Bante
MICHAEL JACKSON
TASMIN ARCHER
PM DAWN
MICK JAGGER

WWSU/Greenville, NC

Bailey/Roberts
MICHAEL JACKSON
CHARLES & EDDIE
NENOH CHERRY (dp)
WHITNEY HOUSTON

WBWO/Greenville, SC

Murphy/Hollywood/Joe
WHITNEY HOUSTON (dp)
HOTTEST: BIZARRE INC. 1-1

WZYP/Charlotte, AL

Thomas/Davis
10,000 MANIACS
PRINCE
MICHAEL JACKSON

WQBQ/Jackson, MS

Orr/Laborde
PRINCE
MICHAEL JACKSON
ERIC CLAPTON
THOMAS DOLBY

WAPE/Jacksonville, FL

Jeff/McCartney
SNOW
TASMIN ARCHER
PRINCE
TOAD THE WET SPROCKET

WOUT/Johnson City, TN

Hurt/Mann
none
HOTTEST: BOY JOVI 1-1

KHFI/Austin, TX

Allen/Austin
DR. ALBAN (dp)
BELLOWED
BILLY
RESTLESS HEART (dp)

95XII/Parkersburg, WV

Hughes/Varburg
none
HOTTEST: BOY JOVI 2-1

WFMF/Baton Rouge, LA

Johnny A.
PM DAWN
MICHAEL JACKSON
SILK (dp)
HOTTEST: BOY JOVI 2-2

K104/Baumont, TX

Landis/Pace
PRINCE
MICHAEL JACKSON
PM DAWN
TOAD THE WET SPROCKET

K2FM/Corpus Christi, TX

Baird/Simonot
PRINCE (dp)
RAY CHARLES (dp)
MICK SCOTTI (dp)
MENOH CHERRY (dp)

G105/Durham-Raleigh, NC

Canfill/Sellers
ERIC CLAPTON
PRINCE
TOAD THE WET SPROCKET

Y107/Memphis, TN

Phillips/Peace
none
HOTTEST: PRINCE 3-3

WRHT/New Bern, NC

Walker/Gray
PM DAWN
10,000 MANIACS
STEREO MC'S (dp)
HOTTEST: SNOW 1-1

XL1067/Orlando, FL

Cook/Larry D.
PM DAWN
SILK
TASMIN ARCHER
JOY LAWRENCE

WZKX/Bloix, MS

Spillman/Rhodes
PRINCE
MICHAEL JACKSON
PM DAWN
CELINA DION

WVVO/Richmond, VA

McKay/Surt
SILK
VANESSA WILLIAMS
HOTTEST: BOY JOVI 9-6

K92/Roanoke, VA

Coleman/Taylor
MADONNA
PM DAWN
GO WEST
MICKY MOTEN

Z102/Savannah, GA

Allen/Reynolds
GO WEST
PM DAWN
SHAI
NENOH CHERRY

WJMX/Florence, SC

Allen/Brackway
CHARLES & EDDIE
ERIC CLAPTON
DEF LEPPARD (dp)

KTUX/Shreveport, LA

Shepherd/Pace
COVERDALE/PAGE
DRIVIN' N ORYIN
REGULI (dp)

KISX/Tyler, TX

Ricc/Vryan
MICHAEL JACKSON
PM DAWN
MICK JAGGER
INDXS 8-6

WVWP/West Palm Beach

Kurt/Kelly
JOY LAWRENCE
PRINCE
GLENN FREY
MICHAEL W. SMITH

KSMB/Lafayette, LA

Bobby/Mosad
10,000 MANIACS
RAY CHARLES
SHAWN COLVIN

KZL/Urbank, TX

Luck/Shannon
SILK (dp)
PRINCE
SUNSCREEN
MICHAEL JACKSON

KAKS/Amarillo, TX

John/Moesch
MICHAEL JACKSON
PM DAWN
CHARLES & EDDIE

KQIZ/Amarillo, TX

Stu/Smoke
none
HOTTEST: BOY JOVI 2-2

WKSH/Asheville, NC

Cook/Trent
INDXS
JOY LAWRENCE
GLENN FREY
MICKY MOTEN

WZKX/Bloix, MS

Spillman/Rhodes
PRINCE
MICHAEL JACKSON
PM DAWN
CELINA DION

WVVO/Richmond, VA

McKay/Surt
SILK
VANESSA WILLIAMS
HOTTEST: BOY JOVI 9-6

K92/Roanoke, VA

Coleman/Taylor
MADONNA
PM DAWN
GO WEST
MICKY MOTEN

Z102/Savannah, GA

Allen/Reynolds
GO WEST
PM DAWN
SHAI
NENOH CHERRY

WJMX/Florence, SC

Allen/Brackway
CHARLES & EDDIE
ERIC CLAPTON
DEF LEPPARD (dp)

KTUX/Shreveport, LA

Shepherd/Pace
COVERDALE/PAGE
DRIVIN' N ORYIN
REGULI (dp)

KISX/Tyler, TX

Ricc/Vryan
MICHAEL JACKSON
PM DAWN
MICK JAGGER
INDXS 8-6

WVWP/West Palm Beach

Kurt/Kelly
JOY LAWRENCE
PRINCE
GLENN FREY
MICHAEL W. SMITH

KSMB/Lafayette, LA

Bobby/Mosad
10,000 MANIACS
RAY CHARLES
SHAWN COLVIN

KZL/Urbank, TX

Luck/Shannon
SILK (dp)
PRINCE
SUNSCREEN
MICHAEL JACKSON

KAKS/Amarillo, TX

John/Moesch
MICHAEL JACKSON
PM DAWN
CHARLES & EDDIE

Q101/Meridian, MS

Anthony/Wrbrough
CHARLES & EDDIE
HOTTEST: BOY JOVI 1-1

KCKH/Midland-Odesa, TX

Allen/Stevens
MICHAEL JACKSON (dp)
TOAD THE WET SPROCKET (dp)
PM DAWN (dp)

WBPR/Myrtle Beach, SC

John/Kilgo
PRINCE
MICHAEL JACKSON
RESTLESS HEART
SHAWN COLVIN (dp)

WYAV/Myrtle Beach, SC

Sherman/Madison
MICHAEL JACKSON
MICK JAGGER (dp)
RESTLESS HEART
EN VOGUE

WFBM/Panama City, FL

Stone/Birmingham
STEREO MC'S (dp)
PRINCE
MICK JAGGER (dp)
RESTLESS HEART (dp)

WFHT/Tallahassee, FL

Reynolds/Austin
MICHAEL JACKSON
PM DAWN
SHAI
SHAWN COLVIN (dp)

KIKY/San Angelo, TX

Steele/Gramm
PM DAWN
MICHAEL JACKSON
TASMIN ARCHER
DEF LEPPARD

KISR/Ft. Smith, AR

Baker/Grady
RESTLESS HEART (dp)
R. KELLY (dp)
WHITNEY HOUSTON (dp)
BAD BOYS BLUE (dp)

KSMB/Lafayette, LA

Bobby/Mosad
10,000 MANIACS
RAY CHARLES
SHAWN COLVIN

KZL/Urbank, TX

Luck/Shannon
SILK (dp)
PRINCE
SUNSCREEN
MICHAEL JACKSON

KAKS/Amarillo, TX

John/Moesch
MICHAEL JACKSON
PM DAWN
CHARLES & EDDIE

KQIZ/Amarillo, TX

Stu/Smoke
none
HOTTEST: BOY JOVI 2-2

WKSH/Asheville, NC

Cook/Trent
INDXS
JOY LAWRENCE
GLENN FREY
MICKY MOTEN

WZKX/Bloix, MS

Spillman/Rhodes
PRINCE
MICHAEL JACKSON
PM DAWN
CELINA DION

WVVO/Richmond, VA

McKay/Surt
SILK
VANESSA WILLIAMS
HOTTEST: BOY JOVI 9-6

PRINCE
MARKIE
DEE
Typical Reasons
It Reacts...
Reason Enough!
COLUMBIA

Songs in New & Active have been reported by at least 50 CHR reporters in the current week. Songs in Significant Action have been reported by 10 or more CHR reporters but fewer than 50. Below the "artist/title (label)" designation, following the word Reports, is the total number of stations reporting the song this week. Moves are designated as Up (upward chart movement), Same (same chart position as last week or continued uncharted airplay), and Down (downward chart movement). Finally, following the word Adds, the total number of stations adding the record this week is listed, followed by a sampling of individual station activity on the song. Complete airplay activity can be found in the Parallels.

Breakers have achieved 60% CHR airplay for the first time. Records not

MIDWEST

MOST ADDED
PRINCE & N.P.G. (33)
PM DAWN (20)
MICHAEL JACKSON (18)
DEF LEPPARD (12)
RESTLESS HEART (9)

BREAKOUTS
TASMIN ARCHER (8)
CELINE DION (8)
REMEODY (5)

P2

WKDD/Akron, OH
Sullivan/O'Neil
 Hot: PRINCE (dp)
 MICHAEL JACKSON (dp)
 DEF LEPPARD (dp)
 HotList: R.E.M. 2-1
 VANESSA WILLIAMS 4-3
 WHITNEY HOUSTON 17-9
 STING 18-11
 JEREMY JORDAN 25-17

WKRC/Canton, OH
Dave Nicholas
 none
 HotList: SPIN DOCTORS 1-1
 BON JOVI 2-2
 SLAUGHTER 3-3
 UGLY KID JOE 4-4
 STEELHEART 5-5

WPXI/Davenport, IA
Simmons/Dylan
 INES
 ELTON JOHN
 HotList: BON JOVI 4-2
 SPIN DOCTORS 5-3
 BOY KRAZY 7-5
 JADE 10-6
 SNOW 11-9

WGTX/Dayton, OH
Kaplan/Roberts
 MICHAEL JACKSON
 PM DAWN
 PRINCE
 SUNSCREEN
 SHAI
 HotList: BON JOVI 1-1
 WHITNEY HOUSTON 5-2
 JEREMY JORDAN 4-3
 SNOW 19-12
 BOY KRAZY 24-15

KRNO/Des Moines, IA
McGee/Wels
 RESTLESS HEART
 PRINCE
 HotList: BRITSON & BELLE 2-2
 WHITNEY HOUSTON 6-3
 SPIN DOCTORS 7-5
 UGLY KID JOE 10-8
 STING 13-9

96ST/Evanville, IN
Witherspoon/Mercer
 EN VOUE (dp)
 DAMN YANKEES
 PM DAWN
 HotList: WHITNEY HOUSTON 3-1
 SPIN DOCTORS 8-5
 UGLY KID JOE 9-8
 R.E.M. 29-21
 SNOW 30-22

WTCF/Saginaw, MI
Panama/Wilde
 STEREO MC'S
 PM DAWN
 SADE
 DINA CARROLL
 MICK JAGGER
 HotList: UGLY KID JOE 3-1
 SPIN DOCTORS 4-3
 SNOW 7-6
 JADE 12-7
 FAITH NO MORE 15-11

U93/South Bend, IN
Durocher/Elliott
 SHAI
 MICHAEL JACKSON
 PRINCE
 DEF LEPPARD
 SHAWN COLVIN (dp)
 HotList: WHITNEY HOUSTON 2-1
 BON JOVI 3-2
 SPIN DOCTORS 4-3
 BOY KRAZY 5-4
 MADONNA 20-15

WMEE/Ft. Wayne, IN
Davis/Chris
 PM DAWN (dp)
 DEF LEPPARD (dp)
 RESTLESS HEART (dp)
 EXPOSE (dp)
 HotList: BOY KRAZY 6-1
 SPIN DOCTORS 9-6
 SNOW 17-10
 JON SECADA 15-11
 WHITNEY HOUSTON 21-16

WIXX/Green Bay, WI
Stone/Ross
 DEF LEPPARD
 MICHAEL JACKSON
 JADE
 ERIC CLAPTON
 PRINCE
 NENH CHERRY
 SUNSCREEN
 MICK JAGGER
 HotList: JEREMY JORDAN 9-4
 BOY KRAZY 11-5
 STING 10-8
 ELTON JOHN 17-13
 SNOW 28-24

Z104/Madison, WI
Lambert/Lerson
 MICHAEL JACKSON
 GLENN FREY
 PM DAWN
 PRINCE
 ERIC CLAPTON
 HotList: SPIN DOCTORS 1-1
 KENNY G 5-4
 JEREMY JORDAN 10-7
 SNOW 16-10
 WHITNEY HOUSTON 19-11

KJ103/Oklahoma City, OK
McCoy/Kidd
 JADE
 PRINCE
 RESTLESS HEART
 EN VOUE
 EXPOSE
 ELTON JOHN
 HotList: WHITNEY HOUSTON 1-1
 BON JOVI 2-2
 SNOW 4-3
 UGLY KID JOE 10-6
 WHITNEY HOUSTON 11-7

KOKQ/Omaha, NE
Kieley/Steele
 WHITNEY HOUSTON
 ELTON JOHN
 STEREO MC'S (dp)
 SHAI
 TASMIN ARCHER
 HotList: JEREMY JORDAN 2-2
 ARRESTED DEVELOPM 4-4
 SPIN DOCTORS 10-9
 BAD BOYS BLUE 13-10
 SNOW 17-14

WMGQ/Oakbrook, WI
Holland/Stone
 EN VOUE
 PRINCE
 MICHAEL JACKSON (dp)
 GLENN FREY (dp)
 HotList: ARRESTED DEVELOPM 2-2
 WHITNEY HOUSTON 13-7
 NOEL 23-21
 SNOW 25-23
 PM DAWN 28-24

KZ93/Peoria, IL
Wheeler/Stein
 EN VOUE
 DEPECHE MODE (dp)
 HotList: WHITNEY HOUSTON 1-1
 UGLY KID JOE 4-3
 SPIN DOCTORS 5-4
 ARRESTED DEVELOPM 7-6
 JEREMY JORDAN 12-8

P3

KYXX/Bismarck, ND
Beck/Norton
 WENDY MOTEN
 PRINCE
 MICK JAGGER
 ENUFF Z'NUFF
 HotList: UGLY KID JOE 3-1
 SPIN DOCTORS 4-3
 SNOW 10-7
 VANESSA WILLIAMS 17-8
 BAD BOYS BLUE 11-9
 WHITNEY HOUSTON 24-14

WKFR/Kalamazoo, MI
Brittain/Dillon
SMW
 BOY GEORGE
 EXPOSE (dp)
 DAMN YANKEES (dp)
 CELINE DION (dp)
 HotList: SPIN DOCTORS 2-1
 R.E.M. 5-2
 BOY KRAZY 6-3
 ELTON JOHN 21-14
 DEPECHE MODE 35-23

WBNO/Bloomington, IL
Robbins/Laughlin
 SADE (dp)
 D-INFLUENCE (dp)
 GLENN FREY
 HotList: BOY KRAZY 3-1
 BON JOVI 2-2
 R.E.M. 5-5
 SPIN DOCTORS 9-8
 INES 10-9

WCIL/Carbondale, IL
Tony Waitkus
 R NON BLONDES
 MICK JAGGER
 PRINCE
 HotList: UGLY KID JOE 2-1
 BON JOVI 3-3
 SNOW 4-4
 DEPECHE MODE (dp)
 FAITH NO MORE (dp)
 HotList: BOY KRAZY 1-1
 JADE 3-3
 UGLY KID JOE 9-8
 SNOW 17-16
 SILK 20-19

WZOO/Lima, OH
Gallagher/Cruz
 MICHAEL JACKSON
 PRINCE
 SNOW (dp)
 DEPECHE MODE (dp)
 CELINE DION
 NCEL
 ENUFF Z'NUFF (dp)
 HotList: BOY KRAZY 4-2
 UGLY KID JOE 10-9
 STING 13-10
 VANESSA WILLIAMS 19-14
 GO WEST 28-21

KFRY/Lincoln, NE
Sony Valentine
 ERIC CLAPTON
 PRINCE
 NENH CHERRY
 DEF LEPPARD (dp)
 HotList: BON JOVI 3-3
 BOY KRAZY 6-4
 SPIN DOCTORS 7-5
 MARY J. BLIGE 13-7
 UGLY KID JOE 18-13

KGGO/Rapid City, SD
Scott Gregory
 CELINE DION
 ERIC CLAPTON
 PM DAWN
 DINA CARROLL
 REMEDY
 HotList: BON JOVI 1-1
 SPIN DOCTORS 2-2
 UGLY KID JOE 3-3
 KENNY G 10-5
 BOY KRAZY 24-12

KZIO/Duluth, MN
Michael/Tommy B
 MICHAEL JACKSON
 CELINE DION (dp)
 PM DAWN (dp)
 NENH CHERRY (dp)
 HotList: UGLY KID JOE 6-3
 SPIN DOCTORS 12-9
 WHITNEY HOUSTON 21-17

WBIZ/Eau Claire, WI
Lee/Johnson
 CELINE DION
 PRINCE
 R NON BLONDES (dp)
 HotList: UGLY KID JOE 5-4
 BALTIMORA 18-5
 MADONNA 21-20
 JOEY LAWRENCE 22-21

KG95/Sioux City, IA
Kollins/Quinn
 PM DAWN
 PRINCE
 EN VOUE (dp)
 DEF LEPPARD (dp)
 VANESSA WILLIAMS
 HotList: BON JOVI 1-1
 BOY KRAZY 8-5
 MARY J. BLIGE 10-7
 GLORIA ESTEFAN 13-9
 BALTIMORA 18-15

KPAT/Sioux Falls, SD
McGue/Ailan
 DEF LEPPARD
 EN VOUE
 MICK JAGGER (dp)
 DINA CARROLL (dp)
 MICHAEL JACKSON (dp)
 BOY KRAZY 5-4
 R.E.M. 7-5
 MARY CHAPIN CARPE 10-7
 VANESSA WILLIAMS 16-8

WKRY/Stuebenville, OH
Kline/Felst
 PRINCE (dp)
 DEF LEPPARD
 MICK JAGGER
 HotList: SPIN DOCTORS 3-1
 BOY KRAZY 5-4
 R.E.M. 7-5
 MARY CHAPIN CARPE 10-7
 VANESSA WILLIAMS 16-8

KOKZ/Waterloo, IA
Dan Olsen
 JEREMY JORDAN
 CELINE DION (dp)
 R NON BLONDES (dp)
 GLENN FREY
 PRINCE
 HotList: MICHAEL JACKSON 1-1
 BON JOVI 6-2
 R.E.M. 15-11
 WHITNEY HOUSTON 17-12

WDBR/Springfield, IL
Moore/Crocker
 SUNDAYS
 TASMIN ARCHER
 TOAD THE WET SPRO
 CHARLES & EDDIE (dp)
 CELINE DION
 GLENN FREY
 STEREO MC'S
 CHARLES & EDDIE (dp)
 PRINCE (dp)
 BELLY (dp)
 HotList: BON JOVI 1-1
 R.E.M. 2-2
 SPIN DOCTORS 4-3
 UGLY KID JOE 5-4
 STING 7-5

KMGJ/Lawton, OK
Stalker/Saunders
 PM DAWN
 MICHAEL JACKSON
 PRINCE
 TASMIN ARCHER (dp)
 ENUFF Z'NUFF (dp)
 RAPINATION & KTM (dp)
 JADE 18-7
 FAITH NO MORE (dp)
 HotList: BOY KRAZY 1-1
 JADE 3-3
 UGLY KID JOE 9-8
 SNOW 17-16
 SILK 20-19

WZOO/Lima, OH
Gallagher/Cruz
 MICHAEL JACKSON
 PRINCE
 SNOW (dp)
 DEPECHE MODE (dp)
 CELINE DION
 NCEL
 ENUFF Z'NUFF (dp)
 HotList: BOY KRAZY 4-2
 UGLY KID JOE 10-9
 STING 13-10
 VANESSA WILLIAMS 19-14
 GO WEST 28-21

KFRY/Lincoln, NE
Sony Valentine
 ERIC CLAPTON
 PRINCE
 NENH CHERRY
 DEF LEPPARD (dp)
 HotList: BON JOVI 3-3
 BOY KRAZY 6-4
 SPIN DOCTORS 7-5
 MARY J. BLIGE 13-7
 UGLY KID JOE 18-13

KGGO/Rapid City, SD
Scott Gregory
 CELINE DION
 ERIC CLAPTON
 PM DAWN
 DINA CARROLL
 REMEDY
 HotList: BON JOVI 1-1
 SPIN DOCTORS 2-2
 UGLY KID JOE 3-3
 KENNY G 10-5
 BOY KRAZY 24-12

KZIO/Duluth, MN
Michael/Tommy B
 MICHAEL JACKSON
 CELINE DION (dp)
 PM DAWN (dp)
 NENH CHERRY (dp)
 HotList: UGLY KID JOE 6-3
 SPIN DOCTORS 12-9
 WHITNEY HOUSTON 21-17

WBIZ/Eau Claire, WI
Lee/Johnson
 CELINE DION
 PRINCE
 R NON BLONDES (dp)
 HotList: UGLY KID JOE 5-4
 BALTIMORA 18-5
 MADONNA 21-20
 JOEY LAWRENCE 22-21

KG95/Sioux City, IA
Kollins/Quinn
 PM DAWN
 PRINCE
 EN VOUE (dp)
 DEF LEPPARD (dp)
 VANESSA WILLIAMS
 HotList: BON JOVI 1-1
 BOY KRAZY 8-5
 MARY J. BLIGE 10-7
 GLORIA ESTEFAN 13-9
 BALTIMORA 18-15

HOT194/Honolulu, HI
Jeff Hunter
 none
 HotList: WHITNEY HOUSTON 1-1
 KENNY G 3-3
 JADE 5-5
 SHAI 10-10
 SNOW 14-14

KQMG/Honolulu, HI
Akane/Hart
 JON SECADA
 RESTLESS HEART (dp)
 PAPERBOY (dp)
 ERIC CLAPTON (dp)
 HotList: VANESSA WILLIAMS 5-1
 TOO DAMN (dp)
 JADE 6-4
 JEREMY JORDAN 9-6
 WHITNEY HOUSTON 10-7

KLUC/Las Vegas, NV
Dean/Thomas
 none
 HotList: JEREMY JORDAN 2-2
 SHAI 3-3
 SILK 4-4
 DR. DRE 9-9
 PM DAWN 20-20

HOT105/Modesto, CA
Jones/Chase
 PM DAWN
 MICHAEL JACKSON
 RAPINATION & KTM
 PAPERBOY (dp)
 SUNSCREEN (dp)
 HotList: SILK 1-1
 SHAI 4-3
 JEREMY JORDAN 8-5
 R. KELLY 13-8
 BOY KRAZY 14-9

KGAT/Osander/Ventura, CA
Rooster/Rhodes
 PM DAWN
 HI-FIVE
 MICHAEL JACKSON
 PRINCE
 HotList: UGLY KID JOE 1-1
 DR. DRE 7-6
 SNOW 10-8
 HAUGHTY BY NATURE 15-13
 SNW 16-14

KPSI/Palm Springs, CA
Keane/Douglas
 PM DAWN
 JOEY LAWRENCE (dp)
 MICHAEL COOPER (dp)
 HotList: SHAI 8-5
 SILK 11-7
 SNOW 12-8
 JEREMY JORDAN 14-9
 DR. DRE 22-16

KWZN/Reno, NV
Kalusa/Mackert
 MICHAEL JACKSON (dp)
 NENH CHERRY (dp)
 RESTLESS HEART (dp)
 ERIC CLAPTON (dp)
 STEREO MC'S (dp)
 JESUS JONES (dp)
 HotList: ARRESTED DEVELOPM 2-1
 UGLY KID JOE 8-2
 STING 12-9
 SNOW 14-10
 BALTIMORA 20-15

KWOD/Sacramento, CA
Casper/Holmes
 BELLY
 TOAD THE WET SPRO
 HotList: SPIN DOCTORS 2-1
 R NON BLONDES 4-3
 STING 5-4
 DEPECHE MODE 7-6
 STEREO MC'S 8-7

KDON/Salinas/Monterey, CA
Newman/Wilde
 PM DAWN
 MICHAEL JACKSON
 HotList: JADE 5-1
 SILK 9-5
 BOY KRAZY 14-10
 WHITNEY HOUSTON 21-16
 JOEY LAWRENCE 25-20

KZUI/Spokane, WA
Hopkins/Potter
 PRINCE
 STEREO MC'S (dp)
 TASMIN ARCHER
 HotList: ARRESTED DEVELOPM 4-1
 UGLY KID JOE 2-2
 SPIN DOCTORS 3-3
 BON JOVI 8-6
 MICHAEL JACKSON 25-20

KWIN/Stockton, CA
Bob Lewis
 PM DAWN
 WENDY MOTEN
 CAPTAIN HOLLAND (dp)
 TOO DAMN (dp)
 HotList: JADE 6-4
 JEREMY JORDAN 9-6
 WHITNEY HOUSTON 10-7

KRQ/Tucson, AZ
Todd/Scott
 DEF LEPPARD (dp)
 PM DAWN (dp)
 MICHAEL JACKSON
 BOY GEORGE
 HotList: JEREMY JORDAN 4-1
 KENNY G 2-2
 SPIN DOCTORS 5-3
 VANESSA WILLIAMS 8-5
 UGLY KID JOE 28-17

KQIX/Grand Junction, CO
Jacobs/Robbin
 SHAI
 PM DAWN
 TOAD THE WET SPRO
 PRINCE
 RESTLESS HEART
 TASMIN ARCHER
 CHARLES & EDDIE
 HotList: BOY KRAZY 3-1
 JADE 9-4
 UGLY KID JOE 6-5
 STING 11-9
 SHAI 4-3
 DEF LEPPARD 35-25

KMT/Medford, OR
R. Charles Snyder
 PRINCE
 MICHAEL JACKSON
 TASMIN ARCHER
 HotList: TOAD THE WET SPRO (dp)
 UGLY KID JOE 1-1
 BOY KRAZY 3-3
 WHITNEY HOUSTON 24-14
 JOEY LAWRENCE 29-20
 DEF LEPPARD 0-27

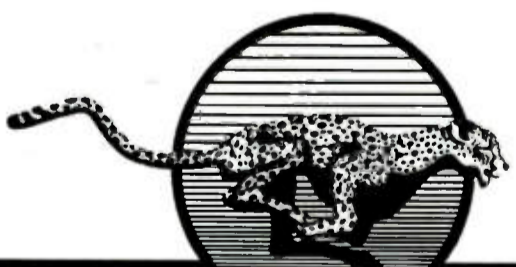
B947/Redding, CA
Ruhl/Shakespeare
 PM DAWN (dp)
 DEF LEPPARD (dp)
 PRINCE
 HotList: UGLY KID JOE 2-1
 SPIN DOCTORS 8-3
 INES 13-6
 JON SECADA 26-15
 JADE 25-16

Y97/Santa Barbara, CA
Meade/Sueve
 PM DAWN
 MICHAEL JACKSON (dp)
 NENA GATE
 HotList: KENNY G 8-4
 BOY KRAZY 8-6
 SILK 12-1
 SHAI 15-14
 WHITNEY HOUSTON 17-15

Y93/Billings, MT
Steve Jackson
 PRINCE
 MICHAEL JACKSON
 PM DAWN
 TASMIN ARCHER
 HotList: WHITNEY HOUSTON 4-1
 SNOW 2-2
 SPIN DOCTORS 3-3
 JADE 9-5
 UGLY KID JOE 8-6

Z97/Billings, MT
Mosser/Brandon
 MADONNA
 HotList: DURAN DURAN 1-1
 WHITNEY HOUSTON 2-2
 JEREMY JORDAN 8-4
 SPIN DOCTORS 11-6
 UGLY KID JOE 12-8

KFFM/Yakima, WA
Michael/Jack Kirby
 PM DAWN
 PRINCE
 TASMIN ARCHER
 MICHAEL JACKSON
 CHARLES & EDDIE
 HotList: SNOW 9-6
 VANESSA WILLIAMS 13-8
 SILK 24-16
 JOEY LAWRENCE 29-20
 BOY GEORGE 33-23



POWERPLAY

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NOTE: Frozen playlists are designated by an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro of 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, below 200,000.

216 REPORTERS



MARY J. BLIGE

Sweet Thing (MCA) LP: What's The 411?

Total Reports 142 66%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Mary J. Blige, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

BON JOVI Bed Of Roses (Mercury) LP: Keep The Faith

Total Reports 164 76%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Bon Jovi, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

BOY KRAZY That's... (Next Plateau/London/PLG) LP: Boy Crazy

Total Reports 182 84%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Boy Crazy, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

CHARLES & EDDIE House Is Not A Home (Capitol) LP: Duophonica

Total Reports 59 27%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Charles & Eddie, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

ERIC CLAPTON Running On Faith (Reprise) LP: Unplugged

Total Reports 69 32%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Eric Clapton, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

BOY GEORGE The Crying Game (SBK/ERG) LP: "The Crying Game" ST

Total Reports 112 52%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Boy George, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

DINA CARROLL So Close (A&M) LP: So Close

Total Reports 85 39%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Dina Carroll, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

NENEH CHERRY Buddy X (Virgin) LP: Homebrew

Total Reports 100 46%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Neneh Cherry, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

SHAWN COLVIN I Don't Know Why (Columbia) LP: Fat City

Total Reports 59 27%

Table with columns: Regional Reach, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot. Includes data for National, UP, DEBS, SAME, DOWN, ADDS.

Regional and National station lists for Shawn Colvin, categorized by region (EAST, SOUTH, MIDWEST, WEST) and station type (P1, P2, P3).

D

DEF LEPPARD

Tonight (Mercury) LP: Adrenalize

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Def Leppard, listing stations and their positions.

THOMAS DOLBY

I Love You Goodbye (Giant/Reprise) LP: Astronauts & Heretics

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Thomas Dolby, listing stations and their positions.

E

EN VOGUE

Love Don't... (EastWest/Atlantic Group) LP: Funky Divas

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for En Vogue, listing stations and their positions.

EXPOSE

I'll Never Get Over You (Arista) LP: Expose

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Exposé, listing stations and their positions.

4 NON BLONDES

What's Up (Interscope/Atlantic Group) LP: Bigger, Better, Faster, More!

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for 4 Non Blondes, listing stations and their positions.

DEPECHE MODE

I Feel You (Sire/Reprise) LP: Songs Of Faith And Devotion

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Depeche Mode, listing stations and their positions.

DR. DRE

Nuthin'... (Death Row/Interscope/AG) LP: The Chronic

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Dr. Dre, listing stations and their positions.

GLORIA ESTEFAN

I See Your Smile (Epic) LP: Greatest Hits

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Gloria Estefan, listing stations and their positions.

F

FAITH NO MORE

Easy (Reprise) LP: Angel Dust

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Faith No More, listing stations and their positions.

GLENN FREY

Love In The 21st Century (MCA) LP: Strange Weather

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot. Includes N&A logo.

Regional and National charts for Glenn Frey, listing stations and their positions.

Madonna Continued. WEST, SOUTH, EAST. Chart and Summary data.

PM Dawn Continued. WEST, SOUTH, EAST. Chart and Summary data.

PRINCE & THE N.P.G. The Morning Papers (Paisley Park/WB). Regional, National, Summary data.

RESTLESS HEART Tell Me What You Dream (RCA). Regional, National, Summary data.

JON SECADA Angel (SBK/ERG). Regional, National, Summary data.

WENDY MOTEN Come In Out Of The Rain (EMI/ERG). Regional, National, Summary data.

POORBOYS Guilty (Hollywood). Regional, National, Summary data.

Regional and National charts for Prince & Restless Heart.

Regional and National charts for Jon Secada.

Regional and National charts for Wendy Moten.

Regional and National charts for Poorboys.

Regional and National charts for Prince & Restless Heart.

Regional and National charts for Jon Secada.

Regional and National charts for Wendy Moten.

Regional and National charts for Poorboys.

Regional and National charts for Prince & Restless Heart.

Regional and National charts for Jon Secada.

Regional and National charts for Wendy Moten.

Regional and National charts for Poorboys.

Regional and National charts for Prince & Restless Heart.

PM DAWN Looking... (Gee Street/Island/PLG). Regional, National, Summary data.

POSITIVE K I Got A Man (Island/PLG). Regional, National, Summary data.

Regional and National charts for PM Dawn.

Regional and National charts for Positive K.

Regional and National charts for PM Dawn.

Regional and National charts for Positive K.

Regional and National charts for PM Dawn.

Regional and National charts for Positive K.

Regional and National charts for PM Dawn.

Regional and National charts for Positive K.

T

SILK
Freak Me (Elektra)
LP: Lose Control
Total Reports 88 41%

SNOW
Informer (EastWest/Atlantic Group)
LP: 12 Inches Of Snow
Total Reports 159 74%

STEREO MC'S
Connected (Gee Street/Island/PLG)
LP: Connected
Total Reports 51 24%

SUNSCREEN
Love U More (Columbia)
LP: 03
Total Reports 127 59%

10,000 MANIACS
Candy Everybody Wants (Elektra)
LP: Our Time In Eden
Total Reports 103 48%

Regional Reach
E 43%
S 36%
M 20%
W 70%

Regional Reach
E 72%
S 68%
M 71%
W 87%

Regional Reach
E 17%
S 30%
M 15%
W 30%

Regional Reach
E 52%
S 68%
M 60%
W 50%

Regional Reach
E 37%
S 58%
M 55%
W 35%

MICHAEL W. SMITH
Somebody Love Me (Reunion/RCA)
LP: Change Your World
Total Reports 128 59%

SPIN DOCTORS
Two Princes (Epic Associated)
LP: Pocket Full Of Kryptonite
Total Reports 166 77%

STING
If I Ever Lose My Faith In You (A&M)
LP: Ten Summoner's Tales
Total Reports 163 75%

SWV
I'm So Into You (RCA)
LP: It's About Time
Total Reports 79 37%

TLC
Hat 2 Da Back (LaFace/Arista)
LP: Oooooohhh... On The TLC Tip
Total Reports 55 25%

Regional Reach
E 63%
S 55%
M 76%
W 41%

Regional Reach
E 85%
S 86%
M 84%
W 48%

Regional Reach
E 78%
S 86%
M 87%
W 43%

Regional Reach
E 37%
S 26%
M 24%
W 67%

Regional Reach
E 28%
S 25%
M 7%
W 46%

U

UGLY KID JOE
Cats In The Cradle (Stardog/Mercury)
LP: America's Least Wanted
Total Reports 155 72%

SIGNIFICANT ACTION

NOEL
Hearts On Fire (Mercury)
LP: Hearts On Fire
P1 EAST SOUTH MIDWEST WEST

RAPINATION f/KYM MAZELLE
Love Me The Right Way (RCA)
P1 EAST SOUTH MIDWEST WEST

NICK SCOTT
Wake Up Everybody (Reprise)
LP: Nick Scotti
P1 EAST SOUTH MIDWEST WEST

P

PAPERBOY
Ditty (Next Plateau/London/PLG)
LP: The Nine Yards
P1 EAST SOUTH MIDWEST WEST

REMEDY
Closer (Hollywood)
P1 EAST SOUTH MIDWEST WEST

TOAO THE WET SPROCKET
I Will Not Take These... (Columbia)
LP: Fear
P1 EAST SOUTH MIDWEST WEST

T

PARTY
All About Love (Hollywood)
LP: Free
P1 EAST SOUTH MIDWEST WEST

RUN-D.M.C.
Down With The King (Profile)
LP: Down With The King
P1 EAST SOUTH MIDWEST WEST

Y.B.T.
Tap The Bottle (Soul/MCA)
LP: Dead Endz Kidz Doin' Lifetime Biz
P1 EAST SOUTH MIDWEST WEST

Y

PEARL JAM
Black (Epic)
LP: Ten
P1 EAST SOUTH MIDWEST WEST

RUPAUL
Supermodel (Tommy Boy)
P1 EAST SOUTH MIDWEST WEST

Y.B.T.
Tap The Bottle (Soul/MCA)
LP: Dead Endz Kidz Doin' Lifetime Biz
P1 EAST SOUTH MIDWEST WEST

P1

EAST

92Q (WERQ)/Baltimore, MD
894 (WBZZ)/Pittsburgh, PA
HOT97 (WOHT)/New York, NY

SOUTH

950Q (WAOQ)/Charlotte, NC
99X (WNNX)/Atlanta, GA
897 (WEZB)/New Orleans, LA

MIDWEST

896 (WBBM-FM)/Chicago, IL
HOT102 (WLUM)/Milwaukee, WI
KOWB/Minneapolis, MN

WEST

FM102 (KSFM)/Sacramento, CA
HOT977 (KHOT)/San Jose, CA
KGGI/Riverside, CA

P2

EAST

83Q (WNTQ)/Syracuse, NY
98PX (WPXY)/Rochester, NY
999KH (WKHI)/Ocean City, MD

SOUTH

G105 (WDCG)/Durham-Raleigh, NC
195 (WAPI)/Birmingham, AL
K82 (WXLK)/Roanoke, VA

WWZZ/Knoxville, TN
WXKB/FL Myers, FL
WYKS/Gainesville, FL

MIDWEST

96STO (WSTO)/Evansville, IN
CK105 (WVCK)/Flint, MI
K107 (KAYI)/Tulsa, OK

WEST

895 (KBOS)/Fresno, CA
HOT194 (KIKI)/Honolulu, HI
KCAO/Oxnard-Ventura, CA

P3

EAST

95WAYV/Atlantic City, NJ
95XXL (WXLL)/Parkersburg, WV
95XXX (WXXX)/Burlington, VT

SOUTH

KAKS/Amarillo, TX
KCHX/Midland-Odessa, TX
KISR/FL Smith, AR
KIXY/San Angelo, TX

MIDWEST

106KHQ/Charlevoix, MI
KFRX/Lincoln, NE
K996 (KGLI)/Sioux City, IA

WEST

894.7 (KEWB)/Redding, CA
KFBQ/Cheyenne, WY
KFFM/Yakima, WA



CHR NATIONAL AIRPLAY®

P1 Major Markets

Table with 2 columns: LW, TW. Lists top 40 songs for Major Markets, including Whitney Houston, Snow, Jade, and others.

51 REPORTERS

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like Michael Jackson, Prince & N.P.G., and Silk.

P2 Secondary Markets

Table with 2 columns: LW, TW. Lists top 40 songs for Secondary Markets, including Boy Crazy, Spin Doctors, and Bon Jovi.

103 REPORTERS

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like Michael Jackson, Snow, and PM Dawn.

P3 Smaller Markets

Table with 2 columns: LW, TW. Lists top 40 songs for Smaller Markets, including Boy Crazy, Spin Doctors, and Bon Jovi.

62 REPORTERS

Table with 2 columns: MOST ADDED, HOTTEST. Lists artists like Prince & N.P.G., Snow, and Spin Doctors.

PERFORMING WHERE PLAYED

Table with 5 columns: Artist/Song/Label, Reports, Report %, Conversion %, Top 15 %. Lists performing artists and their chart performance.

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

- 25 or more reports
• Chart positions at 50% or more of stations reporting them.
• No more than five fewer total reports than the previous week's.

See Parallels for a complete picture of all station activity.

NEW ARTISTS

Table with 2 columns: Rank, Artist/Song/Label, Reports. Lists new artists and their report counts.

New artists have not yet had a CHR Breaker.

BREAKERS

PM DAWN

Looking Through Patient Eyes (Gee Street/Island/PLG)

62% of our reporters playing it. Moves: Up 19, Debuts 17, Same 9, Down 0, Adds 89, including WZOU, WPGC, B97, KTFM, WJMO, WWHT, KOY-FM, Q99, HOT977. See Parallels, debuts at number 34.

SHAI

Comforter (Gasoline Alley/MCA)

60% of our reporters playing it. Moves: Up 80, Debuts 6, Same 21, Down 7, Adds 16, including KS104, FLY92, 93Q, WRCK, Z102, WGTZ, U93, KKHT, KLYV. See Parallels, moves 22-17.

NEW & ACTIVE

SUNSCREEM "Love U More" (Columbia)

Reports: 127. Moves: Up 86, Debuts 8, Same 23, Down 4, Adds 6. WGTZ, WIXX, WIFC, HOT105, KZII, WLRW, 99X 28-23, 95QQ 24-19, KRBE 2-1, KOY-FM 10-9, Q99 20-16, PWR92 35-29, KPRR 29-24, WA1A 12-10. See Parallels, moves 30-28 on the CHR chart.

GO WEST "What You Won't Do For Love" (EMI/ERG)

Reports: 120. Moves: Up 88, Debuts 10, Same 18, Down 0, Adds 4. WAEB, K92, Z102, WLRW, KOY-FM 22-19, FLY92 21-19, PWR92 33-27, WPST 31-29, WKRZ 31-25, WCGO 26-21, G105 35-30, WOVV 19-10. See Parallels, moves 38-33 on the CHR chart.

BOY GEORGE "The Crying Game" (SBK/ERG)

Reports: 112. Moves: Up 69, Debuts 15, Same 14, Down 2, Adds 12. WENZ, KS104, FLY92, WYCR, WIFC, KKRD, KRO, 95XXX, WFHT, KKXL, WKFR, KGOT, STAR94 20-14, KRBE 15-5, WNVZ 8-7, Q105 18-13, Q106 33-14, I95 14-8. See Parallels, debuts at number 35 on the CHR chart.

RESTLESS HEART/WARREN HILL "Tell Me What You Dream" (RCA)

Reports: 110. Moves: Up 13, Debuts 40, Same 28, Down 0, Adds 29, including WXKS, Q105, WKBO, WVSR, 98PX, 93Q, KHFI, K92, CK105, KJ103, K107, KQMO, WMMZ 28-25, KISX 31-25, WIXX 32-26, WYYS 34-27, WHTO 21-12.

PRINCE & NEW POWER GENERATION "The Morning Papers" (Paisley Park/WB)

Reports: 107. Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 100, including 92Q, WZOU, B94, 95QQ, WCKZ, PWR96, B97, WNVZ, KTFM, PWRPIG, B96, Q102, WHYT, KDWB, KOY-FM, KKRZ, WXKS 30-27, WPGC 28-25, KGOT 40-32.

EXPOSE "I'll Never Get Over You (Getting Over Me)" (Arista)

Reports: 106. Moves: Up 60, Debuts 7, Same 29, Down 0, Adds 10. WZOU, WKKW, WMMZ, K92, WMEE, KJ103, WVKX, B95, WPFM, WKFR, PRO-FM 28-25, WKBO 16-13, KPLZ 27-23, 999KHI 26-19, WSPK 38-33, WKOB 28-21.

10,000 MANIACS "Candy Everybody Wants" (Elektra)

Reports: 103. Moves: Up 38, Debuts 8, Same 22, Down 3, Adds 7. B97, WRCK, WKSJ, WZYP, WRHT, KSMB, KWTX, 95QQ 31-26, WNVZ 23-20, Q99 26-22, PWR92 40-36, Y102 19-13, WKRZ 37-30, I95 25-9, Z102 37-30, KWOD 10-9. See Parallels, debuts at number 38 on the CHR chart.

MICHAEL JACKSON "Who Is It" (Epic)

Reports: 100. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 99, including 92Q, WXKS, PRO-FM, WPGC, STAR94, 95QQ, KHKS, KBXX, B97, KTFM, KIIS, KKFR, Q106, KMEL, PWR92, W10Q 23-19.

NENEH CHERRY "Buddy X" (Virgin)

Reports: 100. Moves: Up 27, Debuts 25, Same 26, Down 0, Adds 22, including Z100, STAR94, WCKZ, WNVZ, WENZ, WKEE, WKKX, WYCR, I95, KZFM, WKSJ, WZYZ, KQKQ, 95QQ 32-29, KRBE 29-22, B97 d-7, WVSR 35-29.

EN VOGUE "Love Don't Love You" (EastWest/Atlantic Group)

Reports: 95. Moves: Up 51, Debuts 20, Same 13, Down 0, Adds 11. PRO-FM, KDWB, WA1A, 96STO, KJ103, WMGV, KZ93, WYAV, KWTX, KG95, KPAT, 92Q 24-20, WXKS 27-24, B94 30-26, PWRPIG 26-21, KKFR 27-21, HOT977 24-19, FLY92 31-25, WKKX 18-14. See Parallels, debuts at number 40 on the CHR chart.

WENJO MOTEN "Come In Out Of The Rain" (EMI/ERG)

Reports: 95. Moves: Up 47, Debuts 7, Same 31, Down 3, Adds 7. WKBO, WAEB, K92, KWIN, WZKX, KYYY, WAZY, WCKZ 21-19, KTFM 9-7, KDWB 26-22, KPLZ 26-20, KHFI 24-19, KZFM 23-18, WKOB 37-33, KKHT 7-6, WHTO 13-11. See Parallels, debuts at number 39 on the CHR chart.

DEF LEPPARD "Tonight" (Mercury)

Reports: 94. Moves: Up 9, Debuts 38, Same 18, Down 0, Adds 29, including WNVZ, WKBO, KC101, G105, WMXF, WXXB, WMMZ, WZYP, WKDD, WVKX, KRO, KEGL 19-16, WAAL 21-14, K106 33-28, CK105 33-26, KNIN 33-28.

SILK "Freak Me" (Elektra)

Reports: 88. Moves: Up 21, Debuts 3, Same 23, Down 2, Adds 9. WVSR, KC101, WBBO, WFMF, WXXB, XL1067, WRVQ, KZII, WFHT, WXKS 12-6, WZOU 19-16, W10Q 1-1, WPGC 1-1, WCKZ 1-1, KTFM 5-4, PWRPIG 25-15, WJMO 19-12, WHHH 2-1, KS104 25-13. See Parallels, moves 27-24 on the CHR chart.

FAITH NO MORE "Easy" (Reprise)

Reports: 86. Moves: Up 64, Debuts 0, Same 19, Down 2, Adds 1. KMGZ, WNVZ 20-15, WAAL 13-9, Y102 18-14, WPST 6-5, WKRZ 40-33, WYCR 22-18, K106 17-12, WRHT 22-18, Z102 36-32, KAKS 31-26, WKKM 28-24.

DINA CARROLL "So Close" (A&M)

Reports: 85. Moves: Up 26, Debuts 17, Same 30, Down 0, Adds 12. WXKS, WCKZ, 98PX, KISX, WTCF, KZMG, KKMZ, KCHX, WLRW, KGGG, KPAT, KTRF, FM102 29-25, TIC-FM 34-31, WBBO 24-20, WGTZ 28-22, B95 21-17.

SWV "I'm So Into You" (RCA)

Reports: 79. Moves: Up 49, Debuts 8, Same 11, Down 3, Adds 8. KHKS, WJMO, KGGI, WQGN, WA1A, KMCK, WFHT, 106KHQ, WZOU 28-24, W10Q 17-14, WCKZ 13-7, PWRPIG 22-18, KS104 24-8, PWR106 16-12, FM102 7-5, Z90 13-10, KSOL 12-10, HOT977 12-10. See Parallels, moves 33-31 on the CHR chart.

SADE "Kiss Of Life" (Epic)

Reports: 77. Moves: Up 26, Debuts 8, Same 34, Down 0, Adds 9. 92Q, WKBO, WLAN, WPST, WOVV, WTCF, B95, WBNO, KTRF, WPGC 25-21, KBXX 26-20, 999KHI 36-28, KISX 37-30, WKDD 29-24, HOT105 29-25, WPRR 34-28.

DR. ORE "Nuthin' But A 'G' Thang" (Death Row/Interscope/AG)

Reports: 76. Moves: Up 46, Debuts 4, Same 17, Down 8, Adds 1. Z100, WCKZ 7-4, PWR96 12-7, WJMO 8-6, WWHT 4-2, HOT102 1-1, KGGI 5-4, FM102 5-3, Z90 1-1, KSOL 1-1, KPLZ 18-13, KZFM 19-13, KPRR 4-3, KBFM 29-21. See Parallels, moves 28-26 on the CHR chart.

OEPECHE MOOE "I Feel You" (Sire/Reprise)

Reports: 75. Moves: Up 34, Debuts 15, Same 13, Down 1, Adds 12. KDWB, KKRZ, FLY92, WLAN, WSPK, Z102, KZ93, WPRR, KSMB, KZII, KMGZ, WZOU, 95QQ 21-16, KEGL 8-7, KRBE 33-20, WRRV 26-19, KOY-FM 24-22, 999KHI 27-21, Y102 34-26, WPST 23-18.

ERIC CLAPTON "Running On Faith" (Reprise)

Reports: 69. Moves: Up 14, Debuts 25, Same 15, Down 0, Adds 19, including STAR94, 95QQ, KPLZ, 93Q, WBBO, I95, G105, WMXF, WKOB, Z104, KWNZ, Y102 20-16, K106 32-26, KKYK 9-8, KTUX 39-27, KKHT 37-31, WHTO 29-20.

POSITIVE K "I Got A Man" (Island/PLG)

Reports: 64. Moves: Up 34, Debuts 5, Same 14, Down 5, Adds 6. PWRPIG, WZPL, KKRZ, FUN107, WQGN, KGOT, WPGC 26-22, PWR96 31-28, WJMO 11-9, KKFR 1-1, Z90 12-9, KMEL 11-9, TIC-FM 9-8, WKSS 8-6, WRCK 37-31, KPRR 9-5. See Parallels, moves 40-36 on the CHR chart.

POORBOYS "Guilty" (Hollywood)

Reports: 61. Moves: Up 33, Debuts 1, Same 26, Down 1, Adds 0. WAAL 7-5, PWR92 34-28, Y102 10-7, WKRZ 22-16, WYCR 20-16, WCGO 32-28, WKOB 30-23, KTUX 14-9, WIFC 33-32, KZZU 26-22, WMME 23-17.

GLENN FREY "Love In The 21st Century" (MCA)

Reports: 60. Moves: Up 7, Debuts 13, Same 20, Down 0, Adds 18, including WAEB, WERZ, FUN107, 999KHI, WYCR, K106, WOVV, Z104, WMGV, WPRR, 95WAYV, WHTO, WAAL 29-20, KISX 39-35, WYYS 31-24, WKFR 34-28.

CHARLES & EDDIE "House Is Not A Home" (Capitol)

Reports: 59. Moves: Up 5, Debuts 8, Same 24, Down 0, Adds 22, including KBXX, KPLZ, WQGN, 98PX, WCGO, WYKS, WKSJ, WHHY, KISX, WIFC, KKRD, WKBO 32-29, WSPK d-40, WOVV 37-32, K107 40-37, KKMZ 33-30, WHTO d-29.

SHAWN COLVIN "I Don't Know Why" (Columbia)

Reports: 59. Moves: Up 14, Debuts 13, Same 25, Down 0, Adds 7. PWR92, U93, K107, KSMB, WBPR, WFHT, KLYV, Q106 d-34, WKOB 31-28, WA1A 33-29, KTUX 37-34, KJ103 32-29, WPRR 31-27, KISR 39-36, KYYY 33-28, KGGG 28-25.

MICK JAGGER "Don't Tear Me Up" (Atlantic/AG)

Reports: 55. Moves: Up 7, Debuts 13, Same 22, Down 0, Adds 13, including PWR92, WYKS, WZYZ, WA1A, WIXX, WTCF, WKKM, WPFM, KNIN, KYYY, WCIL, WAAL 30-24, WKRZ 36-29, K106 37-33, KKYK 7-5, KTUX 38-25.

TLC "Hat 2 Oa Back" (LaFace/Arista)

Reports: 55. Moves: Up 25, Debuts 4, Same 21, Down 5, Adds 0. 92Q 7-5, WZOU 30-26, KBXX 7-6, FM102 3-2, WKSS 21-19, WSPK 27-26, KPSI 26-22, KDON 32-27, BOSS97 26-22, Y97 23-19.

MOST ADDED

PRINCE & N.P.G. (100)
MICHAEL JACKSON (99)
PM DAWN (89)
TASMIN ARCHER (34)
DEF LEPPARD (29)
RESTLESS HEART (29)
TOAD THE WET SPROCKET (26)
STEREO MC'S (24)
CHARLES & EDDIE (22)
NENEH CHERRY (22)

HOTTEST

SPIN DOCTORS (95)
SNOW (91)
BOY KRAZY (76)
BON JOVI (66)
UGLY KID JOE (65)
SILK (51)
JEREMY JORDAN (43)
W. HOUSTON/Nothing (38)
W. HOUSTON/Woman (34)
JADE (32)

THOMAS OOLBY "I Love You Goodbye" (Giant/Reprise)

Reports: 53. Moves: Up 15, Debuts 8, Same 26, Down 1, Adds 3. Y102, WKOB, KNIN, WENZ 13-8, WCGO 36-31, KTUX 31-29, 96STO 31-28, WIXX 35-30, KZMG 40-37, KZZU 34-30, WPRR 28-24, KISR 32-29, KMGZ 36-31.

STEREO MC'S "Connected" (Gee Street/Island/PLG)

Reports: 51. Moves: Up 4, Debuts 5, Same 15, Down 3, Adds 24, including WXKS, 95QQ, KHKS, B97, WHYT, KIIS, KKFR, Q99, FLY92, WRCK, WCGO, KQKQ, WTCF, Z100 d-29, TIC-FM 38-35, WPST 21-12, KWOD 8-7.

4 NON BLONDES "What's Up" (Interscope/Atlantic Group)

Reports: 50. Moves: Up 18, Debuts 4, Same 21, Down 1, Adds 6. WXKS, KMCK, WCIL, WBIZ, KOKZ, KPXR, WENZ 25-10, Y102 28-23, KTUX 27-22, KWOD 4-3, KISR 23-20, WBPR 30-27, KLYV 15-11, OK95 40-37, KFFM 40-36.

SIGNIFICANT ACTION

BAO BOYS BLUE "Save Your Love" (Zoo)

Reports: 48. Moves: Up 23, Debuts 3, Same 17, Down 1, Adds 4. Q99, WKEE, KISR, KWTX, KHKS 9-8, KTFM 10-8, KDWB 14-13, KIIS 21-19, KHFI 1-1, KZFM 10-6, KBFM 6-6, XL1067 16-11, KOKQ 13-10, WMME 31-22.

NAUGHTY BY NATURE "Hip Hop Hooray" (Tommy Boy)

Reports: 45. Moves: Up 26, Debuts 2, Same 8, Down 4, Adds 5. KS104, KSOL, HOT977, WAEB, KBFM, HOT97 5-2, Z100 18-12, WPGC 3-2, WCKZ 9-8, PWR96 23-15, B96 9-7, WJMO 20-16, WWHT 13-8, WHHH 13-10, KKFR 8-7.

R. KELLY & PUBLIC ANNOUNCEMENT "Dedicated" (Jive)

Reports: 45. Moves: Up 23, Debuts 5, Same 14, Down 0, Adds 3. PWRPIG, KGGI, KISR, 92Q 1-1, W10Q 12-8, WCKZ 19-15, KBXX 9-8, B96 25-21, KKFR 16-10, KMEL 12-8, KSOL d-20, WKKX 23-19, PWR102 23-19, HOT105 13-8.

TASMIN ARCHER "Sleeping Satellite" (EMI/ERG)

Reports: 40. Moves: Up 2, Debuts 0, Same 2, Down 2, Adds 34, including WZPL, Q99, 999KHI, WPST, WBBO, I95, WNOK, WCGO, WYKS, WAPE, XL1067, CK105, KQKQ, WIFC, KZZU, 99X on, STAR94 10-9.

PARTY "All About Love" (Hollywood)

Reports: 39. Moves: Up 17, Debuts 3, Same 19, Down 0, Adds 0. PWRPIG 30-28, WGTZ 30-28, KZMG d-40, KDON 35-32, WBPR 22-19, WYAV 40-32, KTRF 39-32, KFBO 28-23, KTMT 40-38, Y97 24-20.

CELINE DION "Water From The Moon" (Epic)

Reports: 36. Moves: Up 4, Debuts 4, Same 18, Down 0, Adds 10. K107, WZKX, WKKM, KZIO, WBIZ, WKFR, WZOO, KGGG, WDBR, KOKZ, KISX 38-31, 95WAYV 34-29, WHTO 30-21, KISR d-40, KCHX d-32.

REMEDY "Closer" (Hollywood)

Reports: 35. Moves: Up 7, Debuts 5, Same 10, Down 1, Adds 12. HOT97, WHYT, WHHH, WQGN, KPRR, KJ103, BOSS97, WZYO, WPFM, 106KHQ, KGGG, KPXR, KZFM 35-26, KKXX d-7, KCAQ 29-26, KPSI d-29, KDON d-34, KWIN 21-17.

NOEL "Hearts On Fire" (Mercury)

Reports: 34. Moves: Up 8, Debuts 3, Same 21, Down 0, Adds 2. WBNO, WZOO, WZPL 23-18, WSPK 37-34, Y102 d-34, K106 36-31, WOVV 40-37, WIXX 30-27, KLYV d-31, KTMT d-40.

PAPERBOY "Ohhh" (Next Plateau/London/PLG)

Reports: 32. Moves: Up 11, Debuts 0, Same 11, Down 7, Adds 3. WCKZ, KQMO, W10Q 7-5, KBXX 12-4, WJMO 18-15, WHYT 6-3, HOT102 7-6, FM102 8-7, KBFM 10-7, KKSS 13-4, KKXX 15-12, BOSS97 38-33.

ENUFF Z'NUFF "Right By Your Side" (Arista)

Reports: 31. Moves: Up 0, Debuts 1, Same 19, Down 0, Adds 11. KEGL, K106, KKYK, Z102, WZYO, KISR, KYYY, KMGZ, WZOO, KPXR, KTRF, WKBO on, KTUX d-38, K107 on-dp.

OARLING BUOD "Long Day In The Universe" (Chaos)

Reports: 31. Moves: Up 5, Debuts 4, Same 17, Down 0, Adds 5. WAAL, Y102, KKHT, WHTO, KISR, WENZ 37-33, 999KHI 38-34, K106 35-30, KNIN d-35, KYYY d-39.

TOAD THE WET SPROCKET "I Will Not Take These Things For Granted" (Columbia)

Reports: 30. Moves: Up 1, Debuts 2, Same 0, Down 1, Adds 26, including WERZ, PWR92, 999KHI, Y102, K106, G105, WMXF, WAPE, KTUX, K107, KWOD, WKOB d-37, WRKY d-29.

MICHAEL COOPER "Shoop Shoop (Never Stop Givin' You Love)" (Reprise)

Reports: 28. Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 2. KPRR, KPSI, WCKZ 15-12, WHHH 26-22, HOT102 20-17, KGGI 21-19, KMEL 22-17, HOT977 26-21, KUBE 23-15, B95 11-10, KCAQ 25-20, KDON 34-30.

NICK SCOTTI "Wake Up Everybody" (Reprise)

Reports: 23. Moves: Up 3, Debuts 2, Same 15, Down 0, Adds 3. KZFM, KKHT, WKSF, WYKS on, KMEL on, HOT977 d-30, WYCR on-dp, WCGO on, WIFC d-34, WYYS on, KISR 40-37.

MONIE LOVE "Born 2 B.R.E.E.O." (WB)

Reports: 21. Moves: Up 6, Debuts 2, Same 8, Down 2, Adds 3. TIC-FM, WKSS, B95, PWRPIG on, WHYT 23-20, WHHH 30-27, KKFR d-30, FM102 21-19, HOT977 on-dp, KCAQ d-27, BOSS97 39-34.

ICE CUBE "It Was A Good Day" (Priority)

Reports: 20. Moves: Up 14, Debuts 0, Same 2, Down 0, Adds 4. B96, KGGI, KUBE, WKKX, W10Q 18-15, WCKZ 22-18, WHYT 16-13, HOT102 11-10, KKFR 22-15, FM102 16-13, Z90 25-18, KMEL 10-7, KSOL 9-4, HOT977 25-20, PWR102 11-8.

RAPINATION & KYM MAZELLE "Love Me The Right Way" (RCA)

Reports: 18. Moves: Up 5, Debuts 2, Same 1, Down 2, Adds 8. KTFM, KMEL, HOT977, WSPK, KKSS, B95, HOT105, KMGZ, B96 d-30, KHFI 8-5, KZFM d-32, WBBO 30-26, KKXX 17-6, KWIN 27-22.

O-INFLUENCE "Good 4 We" (EastWest/Atlantic Group)

Reports: 18. Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 6. HOT97, WWHT, WHHH, KKFR, WVSR, WBNO, WCKZ on, KBXX on-dp, KMEL 21-19, WCGO on-dp, KBFM on-dp, K107 on-dp, HOT105 d-30, KQIZ on, KLYV on-dp.

MEN AT LARGE "So Alone" (EastWest/Atlantic Group)

Reports: 17. Moves: Up 4, Debuts 4, Same 5, Down 1, Adds 3. FM102, KUBE, KZFM, W10Q 15-10, WPGC 22-17, WCKZ 12-10, KBXX 1-1, WHYT d-18, WHHH d-29, KMEL d-31, KCAQ d-28.

BIG MOUNTAIN "Touch My Light" (Quality)

Reports: 16. Moves: Up 9, Debuts 1, Same 5, Down 0, Adds 1. KBFM, PWR106 14-8, HOT977 on-dp, PWR92 30-26, KZFM 27-17, B95 7-5, PWR102 29-27, HOT105 26-19, KCAQ d-30.

PEARL JAM "Black" (Epic)

Reports: 14. Moves: Up 8, Debuts 0, Same 5, Down 1, Adds 0. KEGL 5-4,

THE STEREO MC'S

POSITIVE K

p.m. Dawn

MOST ADDED CHR 51/24!

WXKS add	Q99 add
95QQ add 32	Z100 deb 29
KHKS add	KTFM deb 29
B97 add	KOY-FM deb 27
WHYT add	99X 27-25
KIIS add 23	KRBE 2
KKFR add	

CHR CHART: 40 - 36

P1 CHART 25 - 20

NOW ON 64 CHR REPORTERS!

WIOQ 3-3 HOT	Z90 12-9
WCKZ 2-2	KMEL 11-9
WJMO 11-9	PWRPIG add 30
WWHT 3-3	WZPL add 29
KKFR 1-1	KKRZ add

CHR BREAKER 34

P1 CHART 39 - 16

HOT97 18-8 HOT	WHHH add 26
WCKZ deb 14 HOT	WKBQ add 32
KHKS 31-7 HOT	KS104 add 27
KRBE 20-6 HOT	KOY-FM add 15
Q106 6-5 HOT	FM102 add
KSOL 20-11 HOT	Q99 add 21
KUBE 21-9 HOT	HOT977 add
WZOU add 27	KBXX deb 25
WPGC add	PWR96 deb 33
B97 add	PWRPIG deb 25
WNVZ deb 29	WHYT deb 23
KTFM add	HOT102 deb 20
WJMO add 22	KMEL deb 27
WWHT add	KPLZ deb 28

CONNECTED I GOT A MAN

looking through patient eyes

"Connected" From the STEREO MC'S album, Connected. On **CEI** compact discs and cassettes. **BOX** **TV** Buzz Bin. See them on the Jesus Jones tour.

"I Got A Man" The GOLD single from POSITIVE K'S album, The Skills Dat Pay Da Bills. On **RIANO** compact discs and cassettes. **BET** **BOX** **TV** Active Rotation.

"Looking Through Patient Eyes" The new single from The Bliss Album...? New from PM Dawn, on **CEI** compact discs and cassettes.



NATIONAL AIRPLAY OVERVIEW

CHR

Table with columns: WKS, WKS, LW, TW. Lists top 50 CHR tracks including Boy Krazy, Whitney Houston, Spin Doctors, etc.

N & A Pg. 86; Playlists Pg. 73; Parallels Pg. 78; Parallel Chart Analysis Pg. 85

ADULT CONTEMPORARY

Table with columns: WKS, WKS, LW, TW. Lists top 50 Adult Contemporary tracks including Elton John, V. Williams & B. McKnight, etc.

New & Active Pg. 56; Adds & Hits Pg. 58; Associate Reporters Pg. 59

URBAN CONTEMPORARY

Table with columns: WKS, WKS, LW, TW. Lists top 50 Urban Contemporary tracks including SWV, Men at Large, Shai, etc.

New & Active, TOP 10 Recurrents Pg. 62

NEW ROCK

Table with columns: WKS, WKS, LW, TW. Lists top 50 New Rock tracks including Belly, Depeche Mode, Sting, etc.

Complete TOP 30 New Rock Chart Pg. 71

NAC

Table with columns: LW, TW. Lists top 10 NAC tracks including Richard Elliot, Kenny G, etc.

Complete TOP 30 NAC Chart Pg. 60

Complete TOP 30 Contemporary Jazz Chart Pg. 60

AOR TRACKS

Table with columns: WKS, WKS, LW, TW. Lists top 50 AOR tracks including Coverdale/Page, Spin Doctors, etc.

Complete TOP 60 Tracks Chart Pg. 66; LP Chart Pg. 67

COUNTRY

Table with columns: WKS, WKS, LW, TW. Lists top 50 Country tracks including George Strait, Clint Black, etc.

BREAKERS

- DEBUT 37 JOE DIFFIE/Honky Tonk Attitude (Epic); DEBUT 41 TRAVIS TRITT/T-R-O-U-B-L-E (WB)

DEBUTS

- DEBUT 43 SAWYER BROWN/Trouble On The Line (Curb); DEBUT 44 PATTY LOVELESS/Blame It On Your Heart (Epic); DEBUT 46 ROBERT ELLIS ORRALL/A Little Bit Of Her Love (RCA); DEBUT 48 SUZY BOGGUSS/Heartache (Liberty); DEBUT 49 MCBRIDE & THE RIDE/Love On The Loose... (MCA)

Complete TOP 50 Country Chart Pg. 50; Country Song Information Index Pg. 54