

I N S I D E:

WILLIS: NO CRIMINAL INTENT

Bishop L.E. Willis, whose radio empire is in jeopardy following his guilty plea to a federal currency violation, insists he never intended to break the law.
Page 4

MANAGING IN RADIO'S BRAVE NEW WORLD

The advent of LMAs, JOVs, and potential ownership rule changes has made running a sales staff more complex than ever before. Chris Beck's timely review will help you create the most effective and dynamic sales force available.
Page 13

THERE'S ALWAYS ROOM FOR CUME

Has CHR's recent emphasis on TSL instead of cume hurt the format? Three successful PDs believe that's the case.
Page 32

TIME TO BUY TIME?

When it comes to music time buys, is New Rock getting the short end of the stick?
Page 38

IN THE NEWS...

- **Bill Rosolie** Exec. VP/Sales Dir. at WW1
- **Michael Dilbeck** Exec. VP/Music at Sony Pix
- **Robert W. Morgan** crosses to KRTH/L.A.
Page 3
- **Beecher Martin** upped to PD at WQYK/Tampa
- **Mark Hamlin** new PD at WEAZ/Philly
- **KMXX/Phoenix** gets progressive, hires Jim Trapp as PD
- **Double 99/SF** shifts to personality AOR
Page 10

Newsstand Price \$6.00



Commission Mulling Step-Increase Ownership Plan

FCC action likely at August 5 meeting

The FCC is mulling a plan to replace its controversial 30-AM/30-FM national radio ownership limit with a step-increase plan that would immediately raise the cap to 18 or 20 per service and then incrementally boost the limit to 30/30 over several years.

Such a plan could be adopted at the Commission's August 5 public meeting. According to

FCC sources, the agency hopes to put the ownership issue to rest by approving, and immediately implementing, some revised version of the limits at that meeting. The pending rules, which have drawn fire from congressional critics, minority groups, and some small broadcasters, are set to take effect August 3.

Speaking at the Upper Midwest Conclave in Minneapolis (7/17), FCC Chairman Al Sikes predicted a Commission vote in late summer or early fall. "And when we vote it, they will go in to effect that day. We have a meeting on August 5, but we have to get it all set with the other commissioners so I'm hesitant to say that it will happen on that day."

Local Cap

Details of the step-increase plan are far from settled. In one scenario being discussed, the limit would be set at 18/18 (up from the current 12/12), rise to 20/20 after six months or a year, and then move to 25/25 before reaching 30/30 six years from now. Other variations feature similar step increases spread over a time frame from three to 10 years.

These phased limits would be accompanied by a two-AM/two-FM local cap (down from the pending three-AM/three-FM maximum), and a provision to allow licensees to own additional stations in conjunction with first-time minority owners. The 25% Arbitron-based local audience cap included in the pending rules remains a topic of debate, sources said. Chairman Al Sikes is urging its retention but other commissioners are expressing doubt about its merit and practicality.
OWNERSHIP/See Page 27

Country Explodes In Spring ARBs

Record-setting figures in major markets; some CHRs rebound

Country stations continued their upward surge in the latest Spring '92 Arbitrons. The format now has a Top 5 station in the unlikely markets of Chicago, San Francisco, Detroit, St. Louis, and Pittsburgh.

Many Country records have been set in the Top 10 markets: WUSN/Chicago earned its best-ever ranking and ratings (fourth in market/5.5 12+ share), as did WWWW/Detroit (third in market/6.3 share). WMZQ/Washington tied its best-ever 12+ figure (and was tops in 25-54). And in Dallas, four Country stations were among the Top 10 finishers.

SPRING ARBS/See Page 27

San Francisco			Boston		
	Wi '92	Sp '92		Wi '92	Sp '92
KGO (N/T)	8.4	7.7	WXKS-FM (CHR)	5.8	6.9
KMEL (CHR)	4.6	5.6	WBZ (N/T)	5.9	6.3
KNBR (Talk)	3.4	4.5	WRKO (N/T)	7.4	5.5
KCBS (News)	4.9	4.4	WMEX/WMJX (AC)	5.3	5.4
KSAN (Ctry)	3.7	4.0	WBGN (AOR)	5.4	5.3
Washington, DC			Dallas-Ft. Worth		
	Wi '92	Sp '92		Wi '92	Sp '92
WPGC-FM (CHR)	8.8	8.6	KSCS (Ctry)	9.9	9.5
WMZQ-A/F (Ctry)	6.1	7.6	KVIL-A/F (AC)	5.6	6.4
WKYS (UC)	4.3	5.7	KPLX (Ctry)	6.5	5.8
WGAY (AC)	5.0	5.4	KJMZ (UC)	5.7	5.6
WRQX (AC)	3.9	4.4	WBAP (Ctry)	4.3	5.3

For complete 12+ ratings results, see Page 28

Format-Tuned Receivers Could Arrive Next Year

But will stations accept the designations?

Radio receivers which tune by format could hit the U.S. market as early as next year, forcing every station across the country to identify itself by one of 22 format categories proposed by a subcommittee of the National Radio Systems Committee (NRSC).

The format designations, called "Program Type Codes," are included in a proposed Radio Broadcast Data System (RBDS) standard which is being sent out to all members of NRSC, a standards-setting body jointly administered by the NAB and the Electronic Industries Association (EIA). The format list, which was created by a working group made up almost entirely of engineers, is certain to draw howls of protest from programmers horrified by the prospect of their station being lumped in with those they don't regard as competitors — or of adopting a different format identifier than their main competitor.

For example, a market with two Churban stations might find one identified as Top 40 and the other as R&B (Urban). New Rock and Progressive are missing from the list and would presumably be tossed in with AOR as simply Rock — a designation that might also be adopted by some CHR stations seeking a broader audience.

"[We are] not endorsing this list at all," said NAB Manager of Technical Regulatory Affairs John Marino. He said the NAB surveyed some programmers in an effort to come up with an acceptable format list. "We found that there was just no agreement on a specific list of codes."

Under RBDS, listeners traveling in an unfamiliar area (or just sampling stations in their home market) would be able to tune by formats. An RBDS-equipped receiver would

FORMAT-TUNED RECEIVERS/ See Page 27

Format Readout

Here are the 22 "Program Type Codes" the NRSC's proposed RBDS standard would use to identify the format of every radio station in the U.S., along with the identifier that would be displayed on the LCD screen of RBDS-equipped receivers:

Format	Screen Display
News	NEWS
Information	INFORM
Sports	SPORTS
Talk	TALK
Rock	ROCK
Classic Rock	CLS-ROCK
Adult Hits	ADLT-HIT
Soft Rock	SOFT-RCK
Top 40	TOP-40
Country	COUNTRY
Oldies	OLDIES
Soft	SOFT
Nostalgia	NOSTALGA
Jazz	JAZZ
Classical	CLASSICS
R&B	R-&B
Soft R&B	SOFT-R&B
Language	LANGUAGE
Religious Music	REL-MUSC
Religious Talk	REL-TALK
Personality	PERSNLTY
Public	PUBLIC

Radio Revenue Rises In June

Radio revenues continued their recovery last month. Based on information received from 79 of the 92 markets which report revenues to the accounting firm of Miller, Kaplan,

National reps say no recovery until fourth quarter. See Page 3

Arase & Co., local revenues in June recorded a 6% gain over the same month last year. A 5% drop in national business partially offset the local increase, resulting in a 4% rise in total cash revenues.

JUNE REVENUES/See Page 27

PERCEPTION VS. REALITY

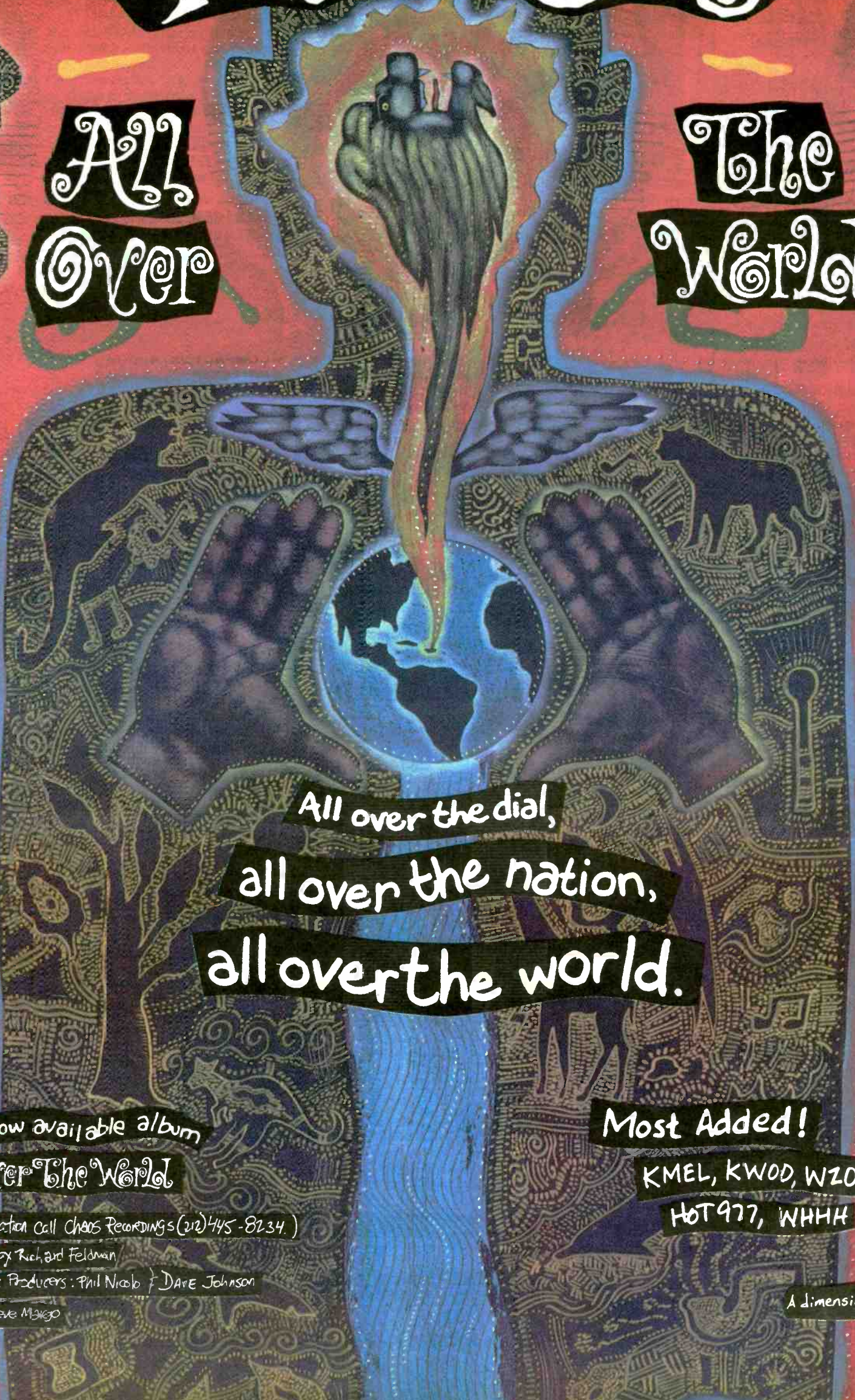
What Do People Really Think?

Page 15

Wailin' Jax

All
Over

The
World



WKSS
WQGN
WPST
WQXA
WBBQ
KZFM
WBBO
KBFM
WRVQ
Z102
KKRD

KKXX
KKMG
PWR 102
KWIN
WJMX
KISR
KNDE
KMGZ
K666
KQIX

All over the dial,
all over the nation,
all over the world.

From the now available album

All Over The World

For more information call CHAOS Recordings (212) 445-8234

Single produced by Richard Feldman

Associate Producers: Phil Nicolò & Dave Johnson

Management: Steve Moxie

Most Added!

KMEL, KWOD, WZOU,
HOT 97.7, WHHH



CHAOS

A dimension of COLUMBIA

Rosolie Promoted At Westwood One

Westwood One VP/Sales Planning & Administration Bill Rosolie has been promoted to Exec. VP/Director of Sales. He succeeds Greg Batusic, who was recently named President of the WW1 Network Radio Division.



Rosolie

Rosolie will now be responsible for sales activities pertaining to WW1's five national networks: Mutual, NBC Radio, the Source, NBC Talknet, and WW1 Radio Networks.

"Bill and I have worked together for five years, and during that time he's become an integral part of Westwood One's sales team," noted Batusic. "Bill has made valuable contributions to the growth and success of the department, and his outstanding track record, understanding of the needs of our advertisers, and knowledge of national sales make him ideal for the job."

"This is an exciting and challenging opportunity for me," said Rosolie. "Westwood One has, without a doubt, the best sales team and the best product in the industry."

Rosolie joined the company in 1987 after spending eight years with ABC Radio Networks.

Morgan Moves To KRTH/L.A.

Steele joins for PM drive

KRTH/Los Angeles has enticed legendary market personality and onetime "Boss Jock" Robert W. Morgan to come aboard for wakeup duties. Morgan's first day at the Beasley Gold outlet will be August 24.



Morgan

"Robert W. Morgan's a great entertainer," remarked PD Mike Phillips. "Unlike some of L.A.'s morning competition, he doesn't make listeners wait 30 minutes for

KRTH/See Page 27

Stand And Be Proud

Three months after civil unrest gripped Los Angeles, "Stand And Be Proud," the official anthem of Rebuild L.A., will make its debut next week.

More than 1400 singers from 25 choirs in South Central L.A. combined with the Hollywood Bowl Orchestra to become Voice Of The City.

The entire project was assembled shortly after the incidents of April 29. In five days, veteran producer Bob Ezrin (Pink Floyd, Alice Cooper) teamed with the husband-and-wife songwriting team of David Cassidy and Sue Shifrin, along with public relations exec. Larry Winokur, to put together "Stand And Be Proud."

A special feature of the promotional CD and cassette is the inclusion of an instrumental track, which radio stations can use to put together versions of "Stand And Be Proud" utilizing singers and choirs from their local area.

The project will be available as a maxi-cassette and as a longform video on Scotti Brothers Records. "We wanted to find a way to get involved with the Rebuild L.A. project," Scotti Brothers VP/GM Chuck Gullo told R&R. "We sat down with Bob, David, Sue, and



Larry and it just snowballed. The retail community is already embracing this project and I'm sure radio will react in the exact same way."

All proceeds from the sale of the cassette, longform video, and ancillary merchandise will be donated to Rebuild L.A. to foster economic development in those areas affected by the disturbances of three months ago.

"The people of the inner-city have been denied too long," Cassidy told R&R. "This is everyone's problem. Sue and I wrote this song to focus attention on what we need to do."

First-Half Spot Sales Off

Reps see no rebound until fourth quarter

National radio spot sales were in the doldrums for the first half of 1992, and the nation's two largest radio rep firms say they don't expect any turnaround until the fourth quarter.

"The first half was softer than we had anticipated, although we knew [it] was going to be the weakest part of this year," said Katz Radio Group Exec. VP/GM Stu Olds. Based on information from Radio Expenditure Reports, including preliminary figures for June, Olds said the entire national rep industry was off about 8.3% from the first half of 1991 - from \$531 million to \$487 million.

Interep CFO Pat Healy is expecting the rep industry to have an even worse final tally for June. He put the first half 1992 decline at 8.5%.

The current quarter isn't much better. "July is off double digits, August is off less, and September is flat to up a tiny bit," Healy said, based on current sales pascings. He

is more hopeful about the fourth quarter, which is currently running more than 10% ahead of this time last year, although only 15% of the quarter's business is generally booked this early.

When all is said and done, Healy expects 1992 to finish down at least 4% "and probably closer to 5%." He's predicting some improvement.

NATIONAL SPOTS/See Page 27

Dilbeck Named Exec. VP/Music At Sony Pictures

Michael Dilbeck has been promoted to Exec. VP/Music at Sony Pictures Entertainment.

Dilbeck will be responsible for attracting and utilizing musical talent for the films of SPE companies, including Columbia Pictures and Tri-Star Pictures.

"Michael has played an integral role in building our motion picture soundtrack business," commented Columbia Pictures Chairman Mark Canton. "He is ideally qualified to spearhead the use of top musical talent in our future motion pictures."

Previously, as Exec. VP/Soundtracks, Dilbeck was involved with the soundtracks of "A League Of Their Own," and "Mo' Money." Both movies have generated Top 10 songs this month on R&R's CHR chart.

Prior to joining SPE, Dilbeck was Sr. VP/Music for the Guber-

DILBECK/See Page 27



Dilbeck

Prophet Sharing



A&M Records sent fortune teller Madame Galena to KRTH/Des Moines to prepromote Del Amitri's single, "Always The Last To Know." Looking into the future are (l-r) KRTH MD Jon Weis and PD Matt McCann, Galena, GM Phil Hoover, Saga Communications owner Ed Christian, and A&M's David Perl.

JULY 24, 1992

TELEMARKETING PERSPECTIVES

Database telemarketing continues to increase in popularity, particularly among ACs. Mike Kinosian assesses the technique's key benefits.

Page 41

FEATURES

RADIO BUSINESS: Streamlining FM procedures	4
NEWSBREAKERS	10
OVERVIEW	
● SALES: Management challenges of the '90s	13
● MANAGEMENT: Getting away from it all	14
● LIFESTYLES: What people really think	15
● MEDIA: Latest on video, films, TV, soundtracks	16
STREET TALK: Bone picks Def American	18
TIMELINE	24
RATINGS: Chicago, Philly, Boston, and more	28
MUSIC	
● MUSIC DATEBOOK	30
● COMPACT DATA	30
● POLLSTAR	31
MARKETPLACE	48
OPPORTUNITIES	49

FORMATS

CHR: Makin' room for cume	32
UC: WWWZ eyes bright future	36
NEW ROCK: The time buy question	38
AOR: Hot off the press(es)	39
AC	41
NEWS/TALK: WSUN's 'crazy quilt radio'	42
COUNTRY: New artist love affair continues	44
Nashville This Week: Morgan to BNA	46

MUSIC INFORMATION

NATIONAL RADIO FORMATS	31
MUSIC VIDEO: MTV, VH-1, The Box lists	31
WORLD MUSIC OVERVIEW: UK, Australia, Canada charts	31
URBAN CONTEMPORARY	52
CURRENT-BASED AC	54
ASSOCIATE REPORTERS	56
NAC	57
CONTEMPORARY JAZZ	57
AOR ALBUMS	59
AOR TRACKS	61
NEW ROCK	62
COUNTRY	67
COUNTRY SONG INFORMATION INDEX	70
CHR	72
PARALLEL CHART ANALYSIS	84
AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

Note New Area Code
Subscription Information 310-553-4330

R&R is published weekly, except the week of December 25th. Subscriptions are available for \$275.00 per year in the United States or \$695.00 overnight delivery (U.S. funds only). \$295.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records © 1992. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

Willis On Conviction: 'No Criminal Intent'

Bishop L.E. Willis said he has no idea what impact his recent guilty plea to a federal currency charge may have on his FCC licenses. But he told R&R "there was no criminal intent" in his actions.

Willis, who owns the nation's largest radio group (13 AMs and 14 FMs), pleaded guilty in a Norfolk federal court to a felony charge of structuring bank transactions to avoid a federal requirement to report all cash transactions over \$10,000 (R&R 7/17). He's to be sentenced in October and could receive as many as five years in prison and a fine of up to \$250,000.

"We certainly did the transactions and I accept responsibility for that," Willis said in an interview with R&R, but insisted there was no intent on anyone's part to violate the law. "I had no idea about a structuring requirement. I guess this law was designed to stop drug smugglers and gamblers — and I don't fall into either of those categories."

Willis said Norfolk State University VP/Operations Curtis Maddox loaned \$80,000 in cash to Willis Broadcasting Corporation (WBC) and asked that it be repaid in cash. "He really didn't trust banks and said that it was legitimate money,"

Willis explained. "A lot of people who are not crooked deal in cash."

Cache Of Checks

A few months later in October 1989, when the loan was to be repaid, Willis had employees draw \$88,500 in cash from WBC accounts in two banks by cashing a series of 10 checks, none of which exceeded \$9000. "We knew if we did it above \$10,000, we had to fill out some papers," Willis conceded. However, he claimed he was unaware of a provision instituted two years earlier which also made it a violation to structure multiple transactions to avoid the reporting trigger.

"There was no intent to deceive, there was no intent to be dishonest, there was no criminal intent," said Willis. "If we had thought to deceive we wouldn't have left the trail of checks."

Willis is hoping to receive a suspended sentence. Although the conviction can result in a prison term of up to five years, Willis said his attorney indicated federal sentencing guidelines would prescribe a term of eight to 14 months, "if I am given any time."

Willis said he hadn't been contacted by the FCC, but was prepared to explain his actions. What impact is the felony conviction likely to have on his licenses? "I don't know — we certainly haven't tried to hide anything," he said.

FCC Streamlines FM Procedures

The FCC has proposed a simplified one-step process for most FM class upgrades.

Under current rules, an upgrade applicant must endure an expensive, redundant two-part process that involves petitioning for a fre-

quency reallocation rulemaking, then applying for that frequency. The proposal put forth at last Thursday's (7/16) meeting would eliminate the rulemaking step for applications complying with both the application criteria and the allotment standards.

According to the FCC, that limitation is necessary to prevent the allotment of channels that conflict with the agency's present allotment standards. The Commission proposed two possible methods of avoiding such conflicts:

- Require that any application filed under the one-step process meet minimum distance separation and city-grade standards as applied in the allotment context, without using such relaxed application standards as contour protection or substantial compliance.

- Allow broadcasters to apply for a station modification at a site that doesn't meet those standards, provided the applicant can demonstrate an available site exists that would comply with the standards.

The FCC received about 100 upgrade applications in 1991.

In a related action, the Commission revised its rules to protect applicants for new FM stations and upgrades from subsequently filed conflicting applications. The change is designed to reduce processing delays that occur when a conflicting application is filed.

Relaxing 'Hard Look'

The agency also relaxed its "hard look" policy under which an application for a new FM station could be dismissed for the slightest omission or flaw. The hard look policy was implemented in 1985 to help ease the processing workload created by the flood of applications for Docket 80-90 FM stations.

The new rule creates a three-stage process for allowing correction of mistakes and omissions. During the first 30-day period, applicants are free to make any "mi-



DC REPORT

PAT CLAWSON

Wertheim Schroder Signals New Interest In Radio

Wertheim Schroder & Co. named veteran broadcasting executive **George Castell** as a Managing Director of its New York investment bank.

The appointment signals new interest in radio by Wertheim, which has done little industry financing since **Gary Stevens** left to open his own brokerage several years ago. Castell will specialize in financing media deals valued at \$20 million or more.

"Wertheim Schroder's key strength lies in its capacity to raise capital. The whole firm is expanding its commitment to media, and radio will be a significant part of that. Radio is a great business these days. The multiples are reasonable and it's immensely attractive," Castell said.

Castell, a former **CBS** and **Viacom** executive, was most recently a partner in **Bill Stakelin's Apollo Radio** group.

Cap Cities Shopping Colorado Combo

Capital Cities/ABC Radio President **Jim Arcara** confirmed negotiations are under way to sell **KRXY-AM & FM/Denver** to **Jefferson-Pilot**. While he wouldn't disclose a price, industry financiers say the magic number is \$6 million.

"I have no deal yet. Talks have been under way for some time. I think the future's pretty good in Denver. We just have other priorities," Arcara said.

Those priorities may include buying several Top 10 stations once the FCC lifts duopoly rules. Dealmakers tell R&R the company is especially interested in New York, Los Angeles, and Chicago.

Mays May Get Windfall

Clear Channel Communications is restructuring its radio holdings in preparation for a station buying spree. Station ownership is being transferred from several entities to a newly formed subsidiary, **Clear Channel Radio Licenses Inc.**

President/CEO **Lowry Mays** has both a \$150 million war chest and a strong personal incentive to keep the company growing. New FCC documents disclose he has a series of stock options allowing him to buy 335,618 shares by February 1996. The cost: \$2.34 million, an average of \$6.98 per share.

At Tuesday's (7/21) market close of \$15.50 per share, those shares would be worth \$5.2 million. Mays currently owns 29.7% of the company, with 1.9 million shares valued at \$13.5 million.

Regional Web Inks UCLA

Nashville-based **American Network Group** signed a five-year deal Tuesday (7/21) for exclusive rights to UCLA football and basketball games. It's ANG's latest step to bolster market share in the regional news and sports networking business.

While ANG Chairman **John Casey** and President **Robert Williamson** didn't reveal terms of the deal, they said **KMPC/Los Angeles** will pay an escalating fee for the honor of being the flagship station. **Golden West Broadcasters** will shell out \$340,000 in the 1992-93 season, rising to \$540,000 in the 1996-97 season. Golden West can also sell 50% of the spots available on the station during the games.

Last week, ANG announced a one-for-10 reverse stock split to bolster share prices and attract institutional investors. ANG stock closed at \$0.75 on **NASDAQ** Friday (7/17). Quotes were not available this week. The company recently shaved debt by selling **WPTN & WGSQ/Cookeville, TN** and the **Kentucky Network**.

Other industry action this week:

- After evaluating the financial merits of 500 communications deals, **BIA Consulting** COO **Frank Higney** will leave the Virginia appraisal firm on August 1. He'll join **Kalil & Co.** as a media broker at the company's Tucson headquarters.

- Philadelphia radio entrepreneur **Ragan Henry** lost control of **KDIA/Oakland (San Francisco)** after being sued by secured creditor **Aetna Life Insurance Co.** Henry is turning the station over to California Assembly Speaker **Willie Brown Jr.** and partner **Elihu Harris** for \$1.6 million. All sale proceeds will be paid directly to Aetna.

Continued on Page 8

DAB Voting Plan Put On Hold

Broadcasters turned out in force last Thursday (7/16) to block adoption of voting rules that would have given manufacturers an advantage over broadcasters in selection of a U.S. standard for DAB.

"The radio industry stopped all consideration of voting allocations," said **NAB** Sr. VP/Science & Technology **Michael Rau**. "They did a great job."

An estimated 25-30 radio groups sent representatives to the meeting of the **Electronic Industries Association's** DAB subcommittee. Most sent engineers or were represented by their Washington attorneys. But at least two group heads were present: **Emmis** President **Steve Crane** and **Sconnix** Managing Partner **Randy Odeneal**.

The broadcasters mustered enough votes to table a plan that would have given the radio industry two votes out of 12 on adoption of a DAB standard following next year's scheduled system testing. The other votes were to be allocated as follows: four to receiver manufacturers, one to **RIAA**, one to integrated circuit chip makers, two to radio networks, one to broadcast equipment manufacturers, and one to would-be satellite broadcasters.

"Broadcasters shouldn't be participating in this," said Odeneal, who led last year's successful effort to repeal NAB's endorsement of the **Eureka-147** DAB system. He suggested that Eureka, which had a head start over other system developers, is likely to win the EIA contest, setting the stage for renewed lobbying to allocate new spectrum for DAB and potentially open the field to new entrants rather than ex-

isting stations. "To the extent that we participate in this process, we commit ourselves to accepting its outcome," Odeneal warned.

Test Fair And Square

Despite the voting squabble, EIA Consumer Electronics Group VP **Gary Shapiro** said the group would proceed with its testing schedule, which requires DAB system designers to submit hardware by next April. "No one is saying we're not fair and we're not going to do objective testing," he said. Shapiro also noted that EIA would continue to follow its policy of open participation, which allowed the broadcasters to control last week's meeting.

EIA has resisted NAB efforts to move the DAB testing to the **National Radio Systems Committee**, which the two jointly administer, because EIA views NAB as biased. "I don't think that perspective has changed," Shapiro said. EIA's bias claim was originally based on the **Eureka** endorsement; now it's concerned NAB is committed to finding an in-band DAB solution for existing broadcasters and may try to block any other approach.

Nine DAB developers have voiced intentions to participate in the EIA tests. The latest entrant is **General Instrument Corp.**, which pioneered digital high-definition TV and owns **Digital Cable Radio**, a CD-quality cable audio provider. No information has been disclosed about its DAB proposal.

Continued on Page 8

"Here at KMPS-AM/FM, our stations keep getting stronger as we've worked with The Research Group over the past seven years.

They help keep us focused, with regular tracking studies to see how we're doing, as well as with strategic plans to reach our goals.

With The Research Group, we tap into their network of 'lessons learned'—especially their vast experience with country radio. We also benefit from their ability to spot coming trends.

The Research Group is a company that continually gets better at what it does. I see a stability and growth with The Research Group I don't see in other research companies. Radio stations that want to be market leaders for the longterm are the ones that can benefit most from working with The Research Group."

**"We're
stronger
than ever."**



*Fred Schumacher
Vice President/General Manager
KMPS-AM/FM, Seattle*

The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

For more information, call Larry B. Campbell, President (206) 624-3888.

In almost every field, there is a company that has *earned* a reputation as the leader.

The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

TRANSACTIONS

South Bay Snares San Jose Country FM For \$2.9 Million

Powerful California politico buys Ragan Henry's Bay Area AM

Deal Of The Week

KRTY/Los Gatos-San Jose

PRICE: \$2.9 million
TERMS: Asset sale
BUYER: South Bay Broadcasters of California L.P., headed by Gregory Herpin, William Yde III, and Joel Schwartz. Herpin is the station's current GM and Schwartz is GSM; Yde is President of Nova Communications Inc., which owns KMRR & KTZN/Tucson and operates KLQB there.
SELLER: Randolph George, court-appointed receiver. The station was previously owned by Crown Broadcasting, headed by Tom Gammon.
FREQUENCY: 95.3 MHz
POWER: 370 watts at 860 feet
FORMAT: Country
BROKER: Elliot Evers of Media Venture Partners
COMMENT: This station was sold in 1989 for \$5 million.

Arkansas

KBBA/Benton

PRICE: \$7500
TERMS: Asset sale for cash
BUYER: Bernard Bottenberg of Topeka. Phone: (913) 354-4912
SELLER: Richard Cox of Hot Springs, AR. He's the Chapter 7 bankruptcy trustee of Benton Broadcasting Service, which was formerly owned by Dale and John Riddle. Phone: (501) 624-1401
FREQUENCY: 690 kHz
POWER: 250 watts day/73 watts night
FORMAT: This station is dark. The buyer plans a News/Talk format.

KARV/Russellville

PRICE: \$250,000
TERMS: Asset sale for \$15,000 down

payment and \$235,000 in cash at closing
BUYER: KERM Inc., owned by Kermit Womack of Rogers, AR; E.J. Alexander of Russellville; and Morris and Robert Hibbs of Cairo, MO. Phone: (501) 636-7979
SELLER: KARV Inc., owned by Imogene Horne. Phone: (501) 968-1184
FREQUENCY: 610 kHz
POWER: 1kw day/500 watts night
FORMAT: AC

California

KPPL/Colusa

PRICE: Undisclosed
TERMS: Transfer of control resulting from reorganization of limited partnership interests. The limited partners of the seller will contribute their interests to the buyer. The buyer, as owner of all general and limited partnership interests, then will dissolve the seller and assign the station assets to itself.
BUYER: Park Lane Group, principally owned by Paul Cook and James Levy of Atherton, CA; Richard Blue of Burlingame, CA; William Struck of Mountain View, CA; Arthur Schneiderman of Woodside, CA; Nazem & Co. III L.P. of New York; and Quest Ventures II L.P. Phone: (415) 324-8464
SELLER: Park Lane Colusa Partners L.P., headed by James Levy, Richard Blue, William Struck, Paul Cook, and Arthur Schneiderman. Phone: (415) 324-8464
FREQUENCY: 96.5 MHz
POWER: 3kw at 39 feet
FORMAT: AC

KDIA/Oakland

PRICE: \$1.6 million
TERMS: Asset sale; the seller has defaulted on loans owed to Aetna Life Insurance Co. Aetna has sued the seller in the Superior Court of Alameda County, CA. The seller has agreed to settle

the suit by selling the station to a qualified purchaser identified by Aetna, and all proceeds from the sale will be paid directly to Aetna.
BUYER: 1310 Inc., owned by Willie Brown Jr. of San Francisco and Ellhu Harris of Oakland. Phone: (415) 673-3113
SELLER: RAGH Inc., headed by Philadelphia radio entrepreneur Ragan Henry. Phone: (215) 563-2910
FREQUENCY: 1310 kHz
POWER: 5kw
FORMAT: Urban

Colorado

KCSJ/Pueblo

PRICE: \$489,048
TERMS: Asset sale for assumption of liabilities totaling \$489,048; escrow deposit \$20,000. The buyer agrees to pay an additional \$100 for a non-compete agreement. The sale is contingent on the seller obtaining a release of a lien on the station's assets held by Pueblo Bank & Trust. The seller is attempting to sell KGRQ/Pueblo.
BUYER: Pueblo Broadcasters Inc., owned by Questcom Radio Brokers media broker Marc Hand of Englewood, CO; Kenneth Salazar of Denver; and Pueblo investors Mercy Plascencia and Thomas Autobee. Hand and Salazar are part-owners of KBNO/Denver. Hand is also a corporate director of non-commercial KUVU/Denver. Phone: (719) 542-1278
SELLER: Sunbrook Pueblo L.P., headed by Larry Roberts, Alan Cooper, and Edward Cooper. Sunbrook's principals also own KBLG & KRKX/Billings, MT; KGRZ & KDXT/Missoula, MT; KXTL & KQUY/Butte, MT; KXGF & KAAK/Great Falls, MT; KAAR/Medical Lake, WA; and KXAA/Rock Island, WA. Phone: (509) 326-9500
FREQUENCY: 590 kHz
POWER: 1kw
FORMAT: News/Talk
BROKER: Questcom Radio Brokers

Florida

WOMX (AM)/Orlando

PRICE: \$500,000
TERMS: Asset sale for \$500,000 cash. The parties have sought to keep the purchase price confidential by deleting it from contracts filed with the FCC.
BUYER: Hispanic Prime Media Inc., owned by Jose Arzuaga. He owns WREI/Quebradillas, PR. Phone: (809) 895-2725
SELLER: Nationwide Communications Inc.; the company's radio division is headed by VP Joseph Franko. The company also owns WPOC/Baltimore, WGAR-FM/Cleveland, WNCI/Columbus, KLUC-AM & FM/Las Vegas, KVRV/Mesa (Phoenix), WOMX-FM/Orlando, KNCI/Sacramento, KNST & KRQQ/Tucson, KISW/Seattle, KHMV/Houston, KDMX/Dallas, and three TV stations. Phone: (614) 249-7676
FREQUENCY: 950 kHz
POWER: 5kw
FORMAT: AC
BROKER: Don K. Clark Inc.

TRANSACTIONS AT A GLANCE

1992 Deals To Date:

\$591,794,046
 (Last Year: \$421,365,685)

Total Stations Traded This Year: 688
 (Last Year: 570)

This Week's Action: \$7,379,558
 (Last Year: \$61,019,501)

Total Stations Traded This Week: 19
 (Last Year: 28)

Deal Of The Week:
KRTY/Los Gatos-San Jose \$2.9 million

- KBBA/Benton, AR \$7500
- KARV/Russellville, AR \$250,000
- KPPL/Colusa, CA Undisclosed
- KDIA/Oakland \$1.6 million
- KCSJ/Pueblo, CO \$489,048
- WOMX (AM)/Orlando \$500,000
- WDGR/Dahlonega, GA \$120,000
- KLOZ/Eldon, MO Undisclosed
- KHUB & KFMT/Fremont, NE \$400,000 for 82%
- KIMB/Kimball, NE \$50,000
- KBOM/Los Alamos, NC \$560,000
- WCNT/Charlotte \$10
- WPTF/Raleigh Undisclosed for 29.2%
- WMFD/Wilmington, NC \$106,000
- KLXX & KBYZ/Bismarck-Mandan, ND \$395,000
- KRBG/Canadian, TX \$2000

Georgia

WDGR/Dahlonega

PRICE: \$120,000
TERMS: Asset sale for cash
BUYER: Gold City Broadcasting Inc., owned by Phil Castleberry of Cumming, GA. Phone: (404) 887-6446
SELLER: Andrews Broadcasting Co., headed by President Jones Andrews. Phone: (706) 864-6271
FREQUENCY: 1210 kHz
POWER: 10kw daytimer
FORMAT: This station is dark.

Shaheen are selling their collective 82% ownership of licensee KHUB Inc. Allen also owns WHNR/Cypress Gardens, FL and KLGA-AM & FM/Algonia, IA. Fred Pyle will remain as President and director of the company. Phone: (402) 721-5012
FREQUENCY: 1340 kHz; 105.5 MHz
POWER: 500 watts day/1kw night; 3kw at 450 feet
FORMAT: AC
BROKER: Patrick Nugent of Mahlman Co. is to receive a \$10,000 brokerage commission.

Missouri

KLOZ/Eldon

PRICE: Undisclosed
TERMS: Asset sale for assumption of outstanding debts, the value of which has not been disclosed
BUYER: Capital Media Inc., owned by Dennis McDaniel of St. Louis. Phone: (314) 862-4707
SELLER: CTC Communications Inc., headed by President James P. Davls. Phone: (314) 727-2900
FREQUENCY: 92.7 MHz
POWER: 50kw at 590 feet
FORMAT: AC
COMMENT: This station was sold for \$242,000 in 1987.

KIMB/Kimball

PRICE: \$50,000
TERMS: Asset sale for \$50,000 cash
BUYER: David Young, the present GM of KSID-AM & FM/Sidney, NE
SELLER: Western Management Corp., owned by Dan Dever
FREQUENCY: 1260 kHz
POWER: 1kw day/500 watts night
FORMAT: AC

New Mexico

KBOM/Los Alamos

PRICE: \$560,000
TERMS: Asset sale for \$485,500 cash and debt assumptions valued at \$74,500
BUYER: Tesuque Radio Inc., owned by John Herklotz of Laguna Hills, CA and Virgil "Lance" Armer III of Santa Fe, NM. Phone: (505) 982-0088
SELLER: KBOM L.P., headed by Lance Armer. Phone: (505) 982-0088
FREQUENCY: 106.7 MHz
POWER: 15.5kw at 1947 feet
FORMAT: Gold

Nebraska

KHUB & KFMT/Fremont

PRICE: \$400,000 for 82%
TERMS: Stock sale for \$300,000 cash; additional \$100,000 cash for non-compete agreement
BUYER: Robert Clauss of Clive, IA and Joseph Nugent of Des Moines. Phone: (515) 217-4384
SELLER: George Allen and Raymond

Continued on Page 8

McKINLEY CAPITAL PARTNERS
 LIMITED

CAPITAL FOR MEDIA

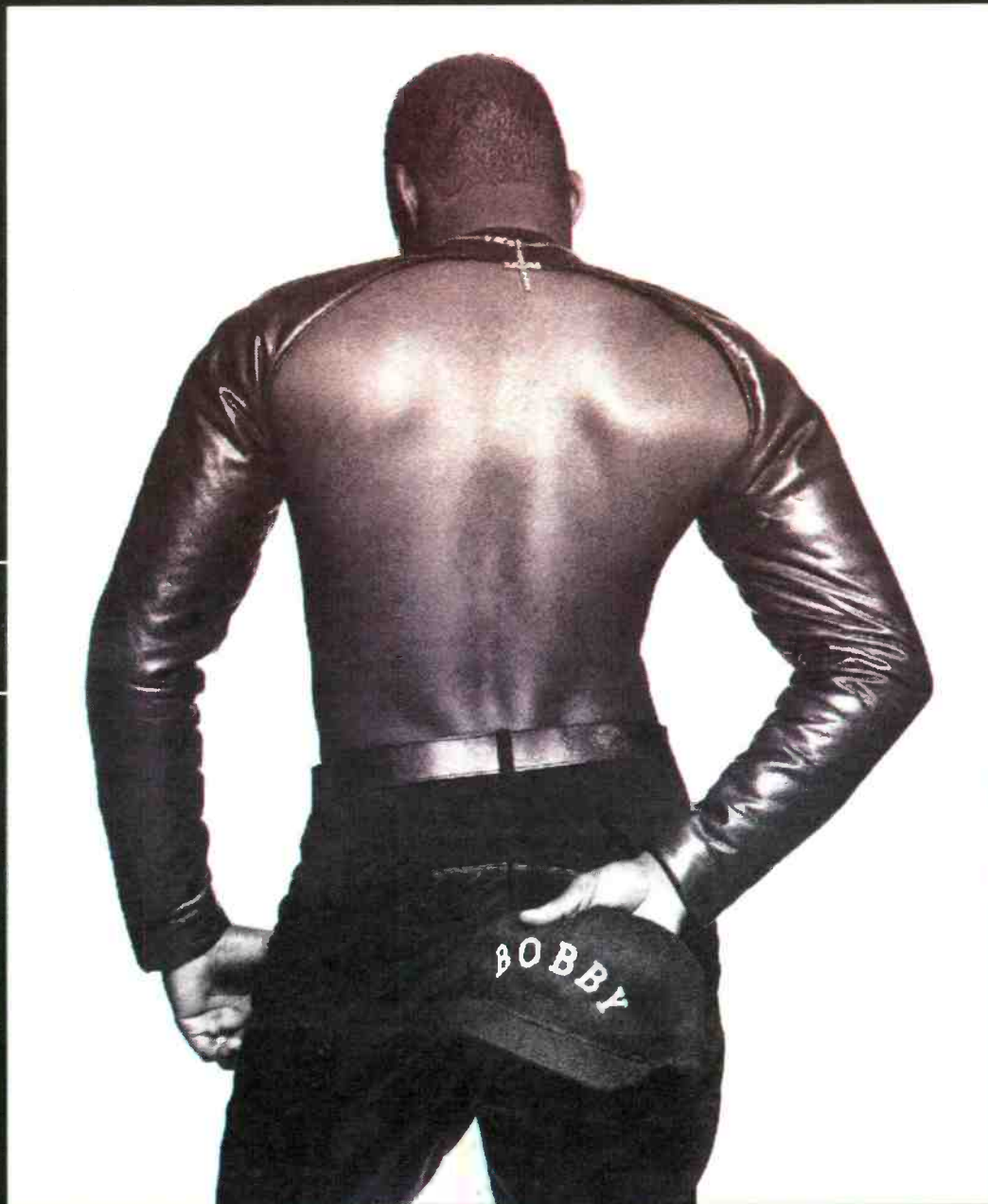
- MERGERS AND ACQUISITIONS
- REFINANCINGS/RESTRUCTURINGS
- FINANCIAL ADVISORY SERVICES

712 FIFTH AVENUE
 NEW YORK, NEW YORK 10019
 212-956-8383

ROBERT E. BEACHAM, MANAGING DIRECTOR

humpin'
around

BOBBY



BROWN

From The Forthcoming Album

BOBBY

Produced by L.A. Reid, Babyface and Daryl Simmons for LaFace Inc.

Executive Producers: Louil Si as, Jr., Bobby Brown and Tommy Brown

Management: Brown Management

MCA ©1992 MCA Records, Inc.



TRANSACTIONS

Continued from Page 6

North Carolina

WCNT/Charlotte

PRICE: \$10

TERMS: Asset sale for \$10 cash; the difference between the purchase price and the station's undisclosed fair market value is intended as a tax-deductible contribution for the benefit of the seller. The seller is receiving a five-year option to reacquire the station.

BUYER: Christ Covenant Presbyterian Church, headed by President Jim Sutton of Charlotte. Phone: (704) 847-3505

SELLER: Broadcast Equities Inc., owned by M.G. "Pat" Robertson of Virginia Beach, VA. The company also owns WNTR/Silver Spring, MD-Washington and KNTL/Bethany (Oklahoma City). Phone: (804) 424-7777

FREQUENCY: 1480 kHz

POWER: 5kw

FORMAT: This station is dark.

WPTF/Raleigh

PRICE: Undisclosed for 29.2%

TERMS: Stock sale for cash

BUYER: Donald Curtis of Raleigh. He currently owns 37.5% of the licensee and is increasing his ownership to 66.7%. Curtis also owns WTAB & WYNA/Tabor City, NC; WBBB & WPCM/Burlington, NC; WGBR & WKTC/Goldsboro, NC; WCPS/Tarboro, NC; WQDR/Raleigh; and WMXF-AM & FM/Laurinburg, NC.

SELLER: R.E. Carter Wrenn, Harris Blake, Eric Stephen Stroud, John Carrington, Bertram Coffey, Thomas Gibson, and James Crossingham are collectively selling shares of First State Communications Inc.

FREQUENCY: 680 kHz

POWER: 50kw

FORMAT: News/Talk

WMFD/Wilmington

PRICE: \$106,000

TERMS: Asset sale for promissory note bearing 8% annual interest, payable in monthly installments of \$2000 until paid in full

BUYER: Specialized Communications Inc., owned by Morris Knight of Wilmington. He's the station's present GM. Phone: (919) 251-0533

SELLER: Wilmington Radio Co., owned by Donald Watson. He also owns

WMNX/Wilmington. Phone: (919) 763-6363

FREQUENCY: 630 kHz

POWER: 1kw

FORMAT: AC

North Dakota

KLXX & KBYZ/

Bismarck-Mandan

PRICE: \$395,000

TERMS: Asset sale for cash

BUYER: Missouri River Broadcasting Inc., owned by James Ingstad of Fargo, ND. His broadcast holdings include KNUJ & KXLP/New Ulm, MN; KRFO-AM & FM/Owatonna, MN; KLPR/Springfield, MN; KWBG-AM & FM/Boone, IA; KOVC-AM & FM/Valley City, ND; KWAD & KKWS/Wadena, MN; and KGLO & KIAU/Mason City, IA.

He's in the process of buying KRIT/Clarion, IA. Phone: (701) 237-4500

SELLER: Capital City Communications Inc., owned by James Lakoduk

FREQUENCY: 1270 kHz; 96.5 MHz

POWER: 1kw day/250 watts night; 100kw at 1000 feet

FORMAT: AC

Texas

KRBG/Canadian

PRICE: \$2000

TERMS: Asset sale for discharge of \$2000 indebtedness

BUYER: Carolina Communications, owned by John Pittman of Lumberton, NC and William Pennington of Wilmington, NC. Pittman owns WFMO & WSTS/Fairmont, NC. Pennington is part-owner of WDAI/Pawleys Island,

FCC Streamlines

Continued from Page 4

nor" correction. In the second 30-day stage, applicants will be allowed to correct errors discovered by the FCC staff. In the third phase (also 30 days), applicants will have to show good cause why they should be permitted to amend their filing.

The process will apply only to applications filed after the new rules take effect, which should be later this summer.

SC. Phone: (919) 762-7897

SELLER: Megahype Broadcasting Partnership, headed by Mark Jones and Linda Kelly of Flat River, MO. Jones also owns KEZP/Bunkie, LA. Phone: (417) 431-1216

FREQUENCY: 103.1 MHz

POWER: 3kw at 300 feet

FORMAT: Country

For The Record

Owing to a computational error, last week's year-to-date transactions statistic was understated by \$100,001. This week's figure has been updated to include this amount.

EARNINGS

Cap Cities Earnings Climb Despite Weak Radio Revenues

Capital Cities/ABC Inc. (NYSE: CCB) reported net second-quarter earnings of \$147.5 million (\$8.84 per share), up 16% from \$127.8 million (\$7.60) last year. Those results included a pretax gain of \$24.9 million from the sale of the company's interest in Tele-5 (a German TV network), losses from disposal of non-operating real estate in New York City, and the write-down of other non-operating assets.

The company said revenues for its broadcast operations, which rose 2% to \$1.11 billion, continue to suffer from the recession. Radio revenues declined moderately as a result of advertising weakness at the ABC Radio Networks. Profits declined at both the company's radio operations and TV stations.

In addition to the radio networks, Capital Cities/ABC owns 21 radio stations in 11 markets, the ABC Television Network, eight TV stations, and numerous publishing operations.

Tribune Co. (NYSE: TRB) posted second quarter earnings of \$44.8 million (63 cents a share), 17% off 1991's \$53.7 million (77 cents). Consolidated revenues for the quarter rose 3% to \$556.8 million, compared with \$541.8 million a year ago. Second-quarter operating profit for

the company's broadcasting and entertainment group was down 4% to \$43.4 million.

Tribune owns three radio stations in two markets, including WGN/Chicago. Its holdings include the Chicago Tribune and six other newspapers, seven TV stations, and the Chicago Cubs.

Gannett Co. (NYSE: GCI) announced second-quarter net income of \$98.7 million (69 cents per share), a 13% per share boost from \$95 million (61 cents) in the comparable period last year.

The company said its broadcast revenues were flat; TV revenues grew 2%, but radio revenues were lower. Gannett owns 15 radio stations in eight markets, 10 TV stations, and numerous newspapers, including USA Today.

Westinghouse Electric Corp. (NYSE: WX) reported a second-quarter net income of \$122 million (35 cents per share) on revenues of \$3.14 billion, a decline from last year's \$127 million (41 cents) on revenues of \$3.17 billion. The company also reported a net loss of \$124 million (35 cents per share) for the first six months of 1992.

Broadcast revenues were flat in the second quarter. However, operating profit was up during the same period due to cost reductions. Westinghouse owns 17 radio stations and five TV stations.

DC REPORT

Continued from Page 4

• Dealmaker Bruce Houston, formerly of Cecil L. Richards Inc., has opened his own full-service brokerage. Bruce Houston Associates Inc. is at 2251 Hunter Mill Road, Vienna, VA 22181. Phone: (703) 938-1016.

• Former WJFK/Washington PD Ed Levine has lost his application for a new FM at Endwell, NY because he doesn't live in the area. The FCC awarded the Class A permit on 107.5 MHz to 17-year resident Carol Morgan, a Red Cross volunteer with no prior broadcast experience. Levine plans an appeal.

• Radio Advertising Bureau President Gary Fries said 99 Denver radio pros participated in a special Certified Radio Marketing Consultant exam last week. Sponsored by the Denver Area Radio Broadcasters Association, it was the largest turnout in the program's 19-year history. To date, 3400 sales reps have achieved CRMC accreditation — only 5% of the nation's total.

• The FCC approved the \$15,000 sale of WAPR/Avon Park, FL to Pearl Lee pursuant to the minority distress sale policy. Licensee Andrew Banas was recently ordered to show cause why the station's license shouldn't be revoked for being dark over a year without Commission authority. Banas successfully argued that he qualified for distress sale relief because the deal was struck before the FCC started a formal revocation hearing and because the sale price was only 38% of the station's fair market value.

WHERE RADIO'S BEST CONNECT

It's All Here...

- All there is to know about new FCC ownership rules
- Top DAB experts and insights
- Profitable sales, marketing and promotion ideas
- Everything on AM improvement and AMAX
- Radio's top players, foremost experts and its brightest stars
- And, the latest in radio technology, programming and services



NEW ORLEANS
SEPTEMBER 9-12, 1992

REGISTER TODAY!

Call 1-800-342-2460, (202) 775-4972 or fax (202) 775-2146.

Inside me

MUSIC EXPRESS MAGAZINE

August Issue

Danny Bonaduce, former Partridge Family whiz kid and current hot-shot morning man at Philadelphia's WEGX, debuts as the featured columnist in the August issue of MUSIC EXPRESS.

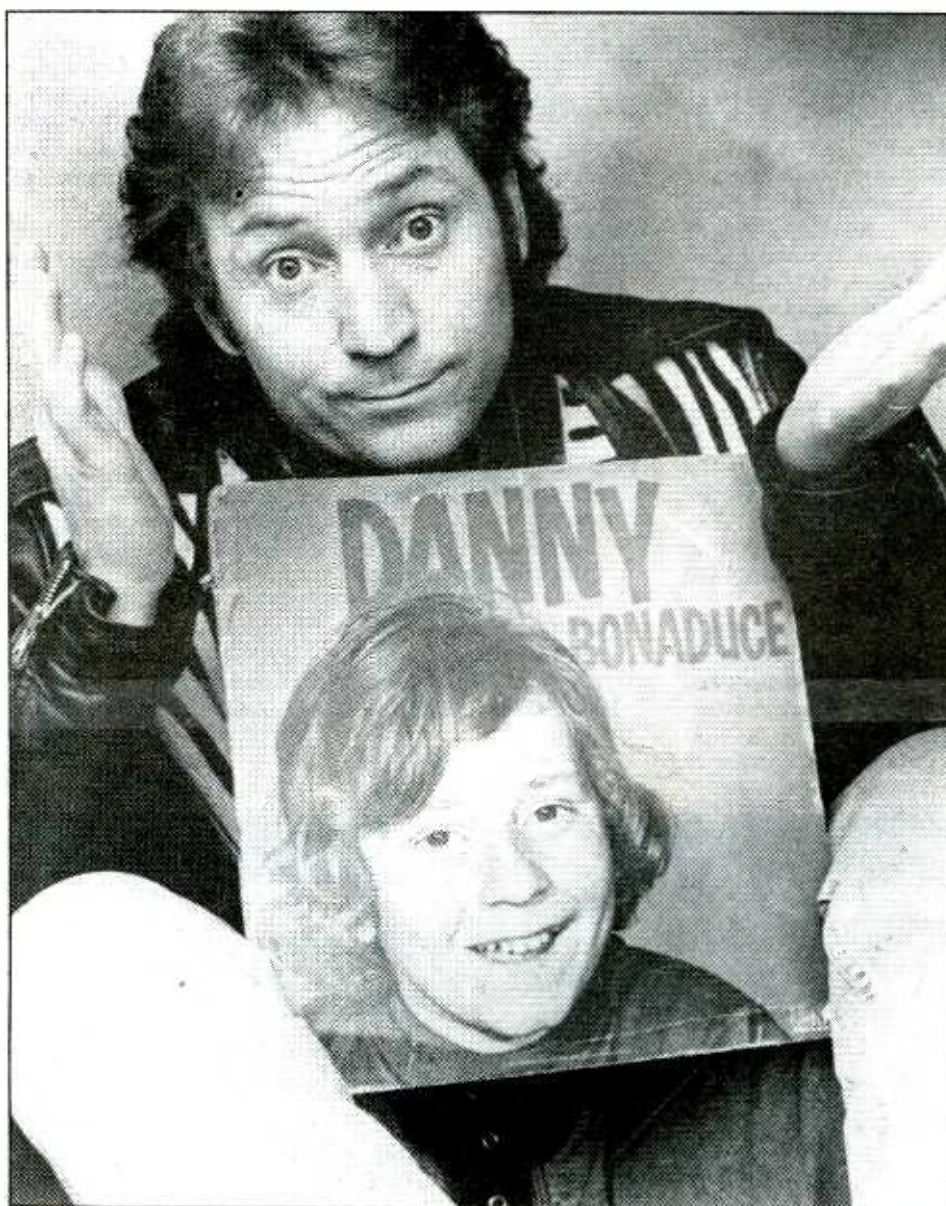
Here is an exclusive preview of the words and wisdom of Danny Bonaduce, to be featured each month in MUSIC EXPRESS magazine.

Introduction:

"Every time I write an article, some editor deems it necessary to attach a little note saying something like: 'Let's welcome our newest contributor, Danny Bonaduce. You remember Danny: He was the little red-haired kid in The Partridge Family whose life after the show went to hell in a haze of drugs and alcohol, and who was recently arrested for punching a woman because she had a penis.'"

Rock 'N' Roll Hedonism:

"I really used to admire the rock stars of my youth - the way they would climb to the pinnacle of success and then die. Today's stars act as if they want to live forever. What are the chances of Debbie Gibson falling off the stage to her death because she took nine 'ludes with a bottle of Jack Daniels? If Debbie goes early, it will be because she was talking on her car phone to Biff and had a head-on collision with Tiffany."



Record Reviewers:

"There are too many horrible little men huddled over a well-worn thesaurus, spinning catch phrases like 'So and So's latest LP trod lightly over the listening palate.' God I hate these guys!"

Rock 'N' Roll's Social Conscience:

"These days, rock stars play for AIDS, they play for hunger, they play for rain forests. Doesn't anybody just play for chicks and cash anymore?"

Rap Music:

"I find no joy in their 'music' but I take great pleasure in their antics. Every time I interview rock stars, they are on time and well-dressed. On the other hand, it is sometimes difficult to talk to rappers. Oft times, they are either in jail or don't understand the questions."

Available at:



Other retail distribution opportunities available.
For further information call Keith Sharp at (416) 538-7500.



If you love it, A&A's got it!

Martin Becomes PD At WQYK

WQYK-AM & FM/Tampa mid-day personality Beecher Martin has been promoted to PD. He will remain in middays, switching from noon-3pm to 10am-noon, with a full-time personality to be hired for noon-3pm. Martin succeeds Tom Rivers, who left for the WMZQ-AM & FM/Washington, DC PD/morning post three weeks ago.

"Beecher has been a big part of the programming department for many years and in the [Tampa] market for almost three decades," WQYK VP/GM Jay Miller told R&R. "I'm delighted to be able to fill the WQYK PD position from the present staff."

MARTIN/See Page 27

TRAPP PD

KMXX Flips To Progressive AOR

Sundance Broadcasting AC KMXX/Phoenix will switch next Friday (7/31) to progressive AOR under new PD Jim Trapp. Former PD Steve LaBeau has exited. Dennis Constantine, VP/Programming at progressive stalwart KBCO/Denver, will consult. New calls are pending, and the current airstaff is under review.

"When it comes to radio in this market, we've got a chain of hamburger stands, so we figured maybe it makes sense to get into the taco business," said KMXX GM Mike Jorgensen. "We want to differentiate ourselves [from the competition], and I don't think there are two better architects to do that than Dennis Constantine and Jim Trapp."

"This format has incredible potential, but it's always been tried in

TRAPP/See Page 27



Trapp

OBITUARY

WILD Owner Kendall Nash Dies

H Kendall Nash, owner of WILD/Boston, died last Sunday (7/19) of cancer. He was 56.

Nash was considered a pillar of the black community in Boston. Following his purchase of WILD in 1980, he routinely used the Urban station to engage in various community affairs, including the feeding of the homeless during the holidays and the establishment of a scholarship fund for area students.

The station was the recipient of many awards, with the Urban League, Boston Citywide Parent Council, Salvation Army, and NAACP among the groups recognizing it.

WILD PD Steven Hill recalled, "The best thing about Ken Nash



Nash

was his willingness to give someone a chance. I became PD from being a parttimer. I think he sensed my love for radio, and he's done that with other PDs, people in sales, and even air talent. All the people he's helped out over the years will stand as a legacy to his life."

WGCI-FM/Chicago PD Elroy Smith noted of Nash, "We were like father and son. I think I became close to him when I realized what type of person he was outside of being a broadcaster. Ken possessed all of the traits that any gentleman would want to have: He looked out for a person's well-being . . . he never came across as self-centered . . . he never talked behind people's backs . . . patience was one of his outstanding virtues. He was just a wholesome, pure human being."

Nash is survived by his wife and mother. Services were scheduled for Thursday (7/23).

Double 99/SF Now Personality AOR

FM-FM simulcast KDBK & KDBQ (Double 99)/San Francisco-San Jose has abandoned its poorly received Soft Rock approach in favor of personality-driven AOR. The Viacom outlet has hired several high-profile air talents and will present what PD Chris Miller describes as "wall-to-wall morning shows."

Bemoaning FM's "10-20-30-in-a-row mentality," President/GM Bruce Raven-Stark said the changes were made to serve "increasingly disenfranchised" Bay Area listeners who've seen FM radio stripped of its "personality and attitude."

"In a sea of music-intensive FM stations, Double 99 will be highly interactive with our listeners and guests," added Miller, who formerly programmed CBS AOR rival KRQR. "We'll focus on the issues of the day with mega-personalities."

Miller expects the station's music mix to be approximately 50% current, with the bulk of its library comprised of titles from the '80s and '90s.

Double 99's new lineup includes:

- Mornings: Blake Lawrence, who joins from mornings at crosstown KKSF; and B.J. Shea, from WCMF/Rochester, NY
- Middays: M. Dung, who just exited mornings at rival KFOG
- Afternoons: Pat Still, veteran PD/morning man (KZAP/Sacramento, WRIF/Detroit); and Charlie Weis (KZAP, KLLO/Houston)
- Evenings: Mimi Chen, who defects from evenings at KRQR
- Overnights: Scott Mitchell, who moves from middays.

EXECUTIVE ACTION

O'Connell GSM At WYNF

Tim O'Connell has been elevated to GSM at WYNF/Tampa. He's served as Regional Sales Manager at the CBS AOR since 1979.

Prior to joining CBS, O'Connell was Manager of Katz Communications in St. Louis. He has also held sales positions at Katz's Atlanta offices, KWK/St. Louis, and WKQQ/Lexington.

RCA Restructures Field Sales & Product Development Departments

RCA Records has restructured its Field Sales and Product Development departments in an attempt to create a better balance between the two divisions.

In the sales area, Bob Anderson, Sr. Dir./Product Development, has been upped to Sr. Dir./National Sales. Jim Yates, Label Director/Southeast, has added the Washington and New York markets to his responsibilities. Dave Remidl has tacked on the Boston market to his Label Director/Midwest duties, and Bonnie McCaskey will cover the Denver and Dallas markets, in addition to her Label Director/West Coast chores. Charlie Salah, Director/National Accounts, will continue in that role.

Derek Graham, Director/Northeast, has been promoted to Director/Product Development, Mainstream. Greg Linn will now specialize in urban and jazz product as Manager/Product Development, and Tim Leffel, Manager/Product Development, will continue his focus on rock and alternative product.

Zomba Taps Fenster

Jeff Fenster has joined Zomba Recording as VP/A&R. He will be responsible for U.S. A&R for the Jive and Silvertone labels.

"Jeff's combination of having what I term 'one foot in rap and R&B, and one foot in cutting-edge rock and roll,' coupled with his business affairs experience, makes him the ideal executive to play a key role in achieving our goals," said Clive Calder, Zomba Chairman/CEO.

Most recently, Fenster was VP/A&R at Charisma. He also worked in the A&R department at Gefen and was Director of Business Affairs for Warner Bros.



Fenster

Hamlin Programs WEAZ/Philly

WRVR/Memphis PD Mark Hamlin has accepted a similar assignment at WEAZ/Philadelphia. He succeeds Joe Simone, who has exited the AC outlet.

"WEAZ is a successful station



Hamlin

and things seem to be quite healthy there," Hamlin told R&R. "Leaving my friends at WRVR was difficult, but this opportunity was too big to pass up."

Hamlin begins his new programming assignment next month. He joined WRVR as PD approximately three and a half years ago. He previously programmed WTCB/Columbia, MO and was APD/mid-day personality at WCZY/Detroit (now WKQI).

Great products . . . for great stations . . .

Perceptual Studies
Auditorium Music Tests
Auditorium Format Analyses
Focus Groups
Call-Out
Tracking

KOST/Los Angeles
WNCI/Columbus
WFMS/Indianapolis
KFOG/San Francisco
WSB-AM/Atlanta

Paragon Research
The Research Company of Choice

Contact Vicki Mann or Mike Henry to discuss programming research options for your station — (303) 922-5600

"I feel like the people at The Research Group are part of our staff—not outsiders coming in to consult us. They really want to help us—it's a great relationship.

Their strategic awareness of what we have to do in this market is very good. With their studies, you believe it!

They are great warriors. They want to win as much as we do. Their people are real pros. They understand all formats, not just country. They don't just come in and give you a big research book like some companies. They work with you—they get their hands in the grease—to really help improve your ratings."

**"We're #1
25-54 in
Houston."***



*Dickie Rosenfeld
Vice President/General Manager
KILT-AM/FM, Houston*

* Ma-Ap-May 1992 Arbitrends. Adults 25-54.
AQH share. M-S. 6A-12M, MSA.

The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

For more information, call Larry B. Campbell, President (206) 624-3888.

In almost every field, there is a company that has *earned* a reputation as the leader.

The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

Radio

● **BILL LUZMOOR** has been promoted from GM to Exec. VP/Broadcasting at Sunbelt Radio Group's KRGY/McAllen-Brownsville. He also assumes responsibility for Sunbelt's KRRG/Laredo, TX.



Luzmoor

Irons

Meanwhile, **LARRY IRONS** joins the stations as VP/Programming. He formerly was PD/morning co-host at KRNO/Reno.

● **GERALD PLEMMONS** has been appointed VP/Engineering at Multimedia Broadcasting Company. He exits WKYC-TV/Cleveland, where he served as Director/Engineering.

● **JOHN DEW** becomes Coordinator/Special Projects at Shamrock Broadcasting Inc. He remains KZFX/Houston's GM until a successor is named.

● **VERNON ARNOLD**, a 20-year broadcasting industry veteran, shifts to WRCC-AM & FM/Warner Robins, GA as GM.

Records



Arnold

Mizell

● **TONIK MIZELL** segues to Motown Records' newly formed Legal Affairs Department as VP/Legal Affairs. She most recently headed her own entertainment law practice. Concurrently, **FRANK COOPER** has been named Associate Director/Legal Affairs. He previously was an entertainment attorney at the law firm of Irell & Manella. And certified Paralegal **ERIC THOMAS** assumes Copyrights & Licensing Administrator duties.

● **ROBIN MITCHELL** joins Sin-Drome Records as Sr. Director/Promotions.

Mitchell previously ran his own programming services company.

● **GENE BURLESON**, a 30-year industry veteran, has been tapped as head of National Promotions at Guest Shot Records.



Burleson

Espy

● **MINDY ESPY** has been upped from Director/A&R Administration to Director/Marketing at MCA Records. Assuming Espy's former post is **CANDACE TOBABEN**, who moves up from Associate Director/Product Services.

● **ROBERT COHEN** becomes Associate Director/Business Affairs at Sony Music. He formerly served as Counsel in Sony Music Entertainment's Law Department. In other news, **THOMAS RYAN** shifts to the label's newly created Director/Administration, Talent & Studio Services post. He most recently

was Sony Music Operations' Associate Director/Finance Administration.

● **DOMENIQUE LEOMPORRA** and **BYRON HONTAS** have been elevated to Sr. Director/Media & Artist Relations and National Director/Media & Artist Relations, respectively, at Capitol Records. Both move up from director posts in that department.

Industry



Parnigoni

Black

● **DAVID PARNIGONI**, VP/Eastern Division at Noble Broadcast Group, has been appointed Group Liaison for all Noble stations repped by the Interep Radio Store's companies. In other Interep news, **DUSTY BLACK** has been elected to the 1992 Major Market Radio Advisory Board. He currently is VP/GM at KODA/Houston.

● **DAVID CONNELLY** has been promoted to VP/Operations & Administrative Affairs at MCA Music Publishing. He most recently was Assistant to the President.

PROS ON THE LOOSE

Dave Allen — MIDDAYS WHKO/Dayton (513) 859-8422

Tim Berry — Production Dir. KTFM (Hot 103)/San Antonio (512) 735-4745

Justin Case — AMD/nights WSUE (101FM)/Soo, MI (906) 632-1506

Jim Cowan — RCA Los Angeles promo rep (818) 355-5334

Jacques Ditte — PD/mornings WHFM (LIVE95)/Long Island (516) 653-8276

Jim Dixon — Nights WMGG/Columbus (614) 777-0050 or (813) 989-0056

Todd Holman — PD WVRK/Columbus, GA (706) 660-1198

Bill Jackson — Late nights KPLX/Dallas (817) 636-9178

Dave Michaels — MIDDAYS/Production Dir. WDJB/Ft. Wayne, IN (616) 965-5378

Mucho Morales — Afternoons KRTH/Los Angeles (310) 946-5348

Doug Parker — Mornings/promotions KQPW (Power 102)/Fresno (209) 252-2597

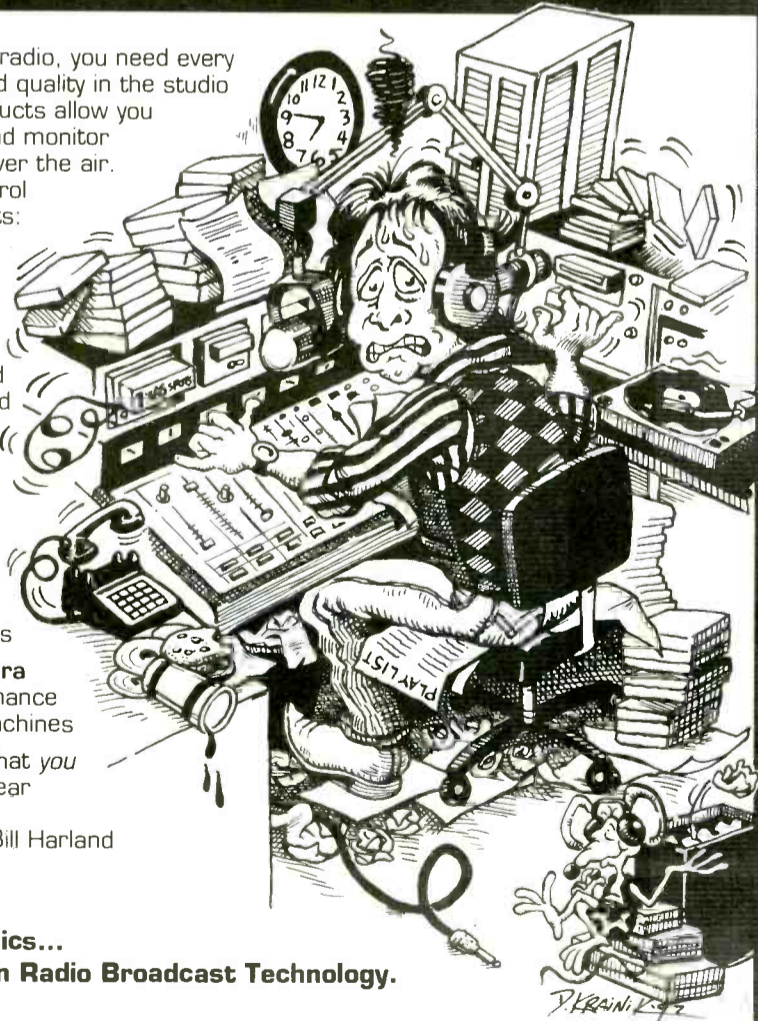
Ken Richards — PD KHQT (Hot 97.7)/San Jose (408) 929-4267

Michael Shiloh — Swing/weekends/promotions KILT-AM & FM/Houston (713) 667-8386

PROGRAM CONTROL? With Broadcast Electronics...you get it!

In the frantic world of radio, you need every measure of control and quality in the studio you can get. Our products allow you to program, control and monitor everything that goes over the air. You get complete control with these BE® products:

- **AudioVAULT** — simultaneous multi-user digital audio central storage
- **CORE** — automated program control and satellite interface
- **Air Trak and Mix Trak** — versatility and affordability in linear consoles
- **Disc Trak** — removable media digital cart machines
- **Phase Trak and Dura Trak** — the performance standard in cart machines
- **FX-50 Exciter** — what you hear is what they hear



For the full story, call Bill Harland at (217) 224-9600.

Broadcast Electronics... The World Leader in Radio Broadcast Technology.



4100 N. 24th St., Dept. D, P.O. Box 3606
Quincy, IL 62305-3606
Phone: (217) 224-9600, Fax: (217) 224-9607

CHRONICLE

Marriages

KWTX/Waco, TX OM/ PD Dave Christopher to Angela Marshall, July 11.

Arista recording artist Whitney Houston to MCA artist **Bobby Brown**, July 18.

Births

KFWB/Los Angeles morning anchor Jayne Bower, husband **Jeff**, son **Jonathan James**, July 19.

All In The Family



Delfeayo Marsalis (l) takes time for a photo while producing brother Branford's upcoming release.

Groove Is At The Roxy



Deee-Lite recently celebrated the release of their new album, "Infinity Within," at NYC's Roxy. Deee-lited with the party are (standing, l-r) Elektra Entertainment Exec. VP/CFO Aaron Levy, group members DJ Dimitry Brill and Lady Kier Kirby, and label Chairman Bob Krasnow, Sr. VP/Urban Music Ruben Rodriguez, and Sr. VP/Promotion Richard Alden; (seated) Deee-Lite's Towa Towa Tei.

SALES & MARKETING

Management Challenges In The '90s

Communication, solutions, time management more important than ever

By Chris Beck

Given today's climate of increased competition, fragmentation, and potential changes in station ownership regulations, strong management skills have never been so important in our industry.

Twelve months ago, readers of this column may have been over-seeing one sales staff. Today, many of our readers are running two, three, or even four different staffs. At some point in the not too distant future, many of you may face the opportunity to work for multiple stations in a single market.

This week we'll look at some of the challenges managers face on a daily basis — items you can review and implement in order to create the most effective and dynamic sales culture available.

As our industry's infrastructure evolves, one area is becoming absolutely critical: internal management. That's our first point in establishing and dealing with the management challenges of the '90s.

Resolve Internal Conflicts

Often, the best way to help your staff excel is to resolve internal conflicts. It's human nature to want to avoid conflicts, so we often rely on others in the company to see that such problems are resolved. But don't assume conflicts will be dealt with or just disappear — you should create and participate in solutions yourself.

There's enough conflict and challenge on the playing field — you don't need it in your own clubhouse.

Whether the conflicts are with programming, marketing, traffic, or continuity, take a couple of hours to sit down outside of the building and work toward resolving and eliminating them. This can be done, provided both parties go into the meeting with the same overall objectives and don't bring an "I'm right-you're wrong" attitude.

In order to reduce conflict between departments, both parties have to give and take. Focus on resolving one or two key areas at first, rather than trying to resolve years of conflict.

If you're a GM, now is an exceptional time to involve yourself and establish communications between programming and sales — instead of assuming that the relationship is already as effective as possible. If you're a PD, take that walk down the hall; the same holds true if you're a sales manager. There's enough conflict and challenge on the playing field — you don't need it in your own clubhouse.

The less you rely on systems and the more emphasis you place on solutions, the more available time you have.

Systems Vs. Solutions

One of the challenges of being a manager is that we traditionally learn from those we work with — and our industry does not really train managers. We tend to do certain things our managers did — and not to do certain things our ex-managers did.

Our industry has tended to take a systems-oriented approach to staff management. This traditionally consists of reports. One of the ways you can excel is to rely less on systems and become more solution-oriented. This principle can be adapted to your day-to-day management strategies and can assist you in managing individuals as well as groups.

For example, when you meet one-on-one with staffers, you might use this quality time to focus on real-life solutions. Take an hour to walk through and diagram a specific account. This will yield greater results than focusing on the reports the staffer was instructed to produce or the number of people he did or did not see. Such an approach is key to your evolution from a manager into a leader.

Overcommitting Time

As the ranks of managers and support staffers grow thinner, one management challenge is to avoid overcommitting your time. Although it sounds like a joke, the "take a number" phenomenon at the sales manager's office is no laughing matter. How often are you unrealistic with your available time — and the time of others?

We're not just talking about you avoiding having to make snap Friday afternoon decisions, but about giving your staffers the same consideration you'd ask of them. Instantaneous decisions are rarely part of or conducive to a strong and productive workplace.

Much conflict can arise when hastily considered decisions are reversed or overruled by other people in the building. Contemplate the actual time that a project could require, and consider whether you can ask the salesperson to solve it alone. Or enlist other people on the

staff as mentors — you may be pleasantly surprised by how well their accumulated expertise transfers to co-workers.

If you don't have time for a staffer's problem when he presents it to you, schedule an appointment to go over it — don't just brush him off because you're busy. Explain your time constraints and offer to discuss the issue later. You might even promise to think about it overnight or over the weekend. If appropriate, suggest the salesperson talk to a co-worker — perhaps one who's resolved a similar problem or opportunity in the past.

You'll also find that the less you rely on systems and the more emphasis you place on solutions, the more available time you have. Now that you're not poring over forms and analyzing who did or did not turn in theirs, you can focus more on the day-to-day problems and challenges your staff faces.

You're a lot better off assessing the station's 30-day objectives with a specific account before your staffer's appointment than you are analyzing what went wrong after it.

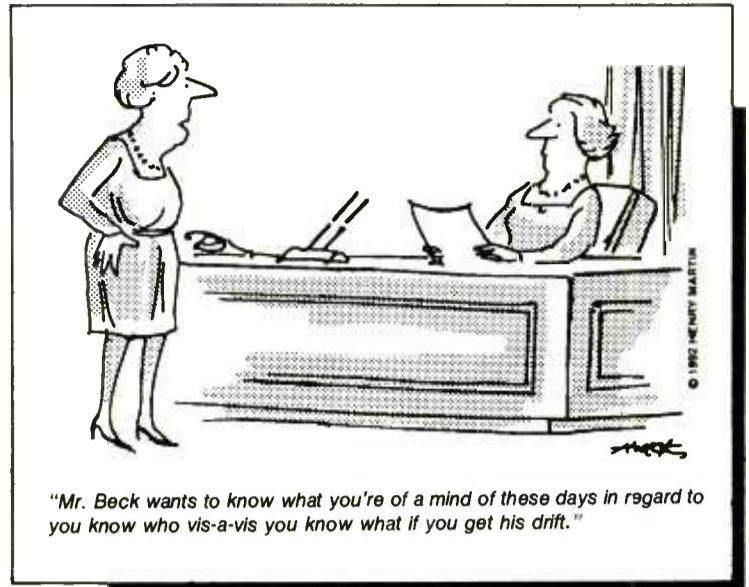
Success Lies In The Process

Too many managers focus on the end result, ignoring the steps required to reach it. Because managers are managed by a focus on the end result (in our case, the corporation's billing expectations), we sometimes don't break that end result (or month-end billing line) down into steps each staffer can take to achieve the desired goal.

I often walk into stations where the failure to achieve the budget goals is no secret to the sales staff. What's alarming is how seldom I find a clear focus on the baby steps that must be taken — individually and collectively — to yield a better end result.

The Deep Green Misunderstanding

As many readers noticed, one of the terms in our last column was erroneous: "Deep Green Marketing" should have been "Deep Green Marketing." You may now retabulate your "Jeopardy" score and credit yourself one more point.



"Mr. Beck wants to know what you're of a mind of these days in regard to you know who vis-a-vis you know what if you get his drift."

Forethought Vs. Afterthought

One key difference between managers and leaders is how they organize and coach their staffs. Most managers tend to excel in post-facto analysis; i.e., analyzing the past month's budget, its impact on specific accounts, a salesperson's average unit rate, etc.

Leaders, on the other hand, excel in forethought. They assist staffers in thinking through objectives, objections, and questions — before sales encounters. Leaders help their salespeople become more effective with accounts — teaching them how to meet additional people involved with the account, how to generate renewals, and so on — before the encounter.

Assisting the staff with forethought about appointments is critical to increasing your overall sales efficiency. You're a lot better off assessing the station's 30-day objectives with a specific account before your staffer's appointment than you are analyzing what went wrong after it.

It's no surprise that poor preparation is prevalent among salespeople. Not enough managers foster an atmosphere of preparedness by keeping staffers focused on outlining strategies, thoughts, questions, and additional options for their clients.

Effective managers know that the greatest results come from spending at least two hours a day just wandering around among the salespeople's desks, asking specific questions. What do you ask about? Ask them who they are going to see, what questions and issues they are going to bring up, who else they plan to meet, and what challenges they expect in terms of client objections. You should also review written proposals with them prior to presentations.

Keep Staff Informed

The best-informed staffs are the most efficient. Keep your staffers productive by keeping them consistently aware about operational issues — even ones about which the average staff wouldn't be informed.

Too many managers focus on the end result, ignoring the steps required to reach it.

This is especially critical now in light of the growth of LMAs and the possibility of multi-station ownership in a given market. The downside risk of information leaks is minimal compared to the positive effect and confidence you can create by keeping your staff informed about the station's operational issues.

The GM can consistently serve the station in this area by keeping department heads informed and encouraging them to communicate with their staffs. Tell programming about sales issues, keep sales aware of programming evolutions, and let both departments know about issues at the corporate level.



Chris Beck is the President of Beck Marketing Group, an international sales and marketing consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0E51; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; by CompuServe at ID# 76066,3334; or by mail at 22900 Ventura Blvd. Suite 340, Woodland Hills, CA 91364.

MANAGEMENT

Getting Away From It All

Vacations improve well-being and effectiveness at all levels

Vacations — they can be fun, exciting, and romantic. They also improve your attitude and performance at work. That's one of the findings contained in "Time Off: The Psychology Of Vacations," a new Hyatt Hotels and Resorts study of 500 executives.

After a vacation, 76% feel they do a better job, and 81% see improvement in their employees' performance. When their subordinates go on vacation, 43% think the employees' work improves upon their return.

Work . . . To Go?

Although a majority of executives surveyed take the phrase "getting away from it all" very seriously, a number still bring work with them. Who's most likely to take "some" or "a lot of" work with them? CEOs (31%) are most likely, followed by directors/managers (24%), and VPs (21%).

Here's a look at how much work gets taken on vacation:

None	52%
A Little	21
Some	21
A Lot	5
Don't Know	1

Go Bananas . . . Or Split

A 52% majority feel regular vacations are necessary to retain their sanity. When it's time for vacation, most feel results almost instantly. More than half (51%) say they're relaxed by end of the first day, 42% take two to four days to unwind, and only 4% say it takes five days.

Fully 87% say vacations recharge them psychologically, while 79% claim their outlook on life improves, and 69% feel their

Vacations: Good Medicine

Taking a break from work's daily rigors does a lot to improve one's mental and physical outlook, according to the executives surveyed. In fact, during their vacations, the following percentages say they become:

Friendlier	91%
More outgoing	80
More athletic	72
Financially liberal	68
Devilish	55
Sexually freer	55
More likely to take risks	53

creativity improves. Interestingly, women are about 10% more likely than men to agree with each of these points.

Favorite Getaways

What are the preferred means of escape for frazzled executives? A full 51% say the beach is the ultimate place to wash away stress, while 19% choose an adventure vacation, 12% head for a health spa, 9% hit the ski slopes, and 7% visit a big city.

When vacationers reach their destinations, they like to stay in hotels (52%) and resorts (22%), as opposed to motels, inns, and campsites.

Fringe Benefits

Taking a break from work also positively affects other aspects of executives' personal lives. Of the married respondents, 85% agree vacations enhance their marriages, and 65% reported a dramatic improvement in their sex lives. In fact, 43% of unmarried respondents found that to be the case as

well. No wonder three out of five executives say they're happiest while on vacation.

The benefits derived from these vacations also tend to linger — 28% say they still feel the positive effects after several weeks, and another 35% sustain the post-vacation sensation for a month or more.

In fact, the executives surveyed feel so good about their vacations, they plan to take more of them. A majority (62%) think they should take more time off in the future than they have in the last three years.

They also recognize the importance of these respites for their workers: 92% of the executives surveyed encourage employees to take all of their vacation days, and two out of three say it's the boss's responsibility to make sure subordinates take their time off.

Six Questions To Ask Job Candidates

Interviewing job applicants is no easy task. But in *Minding Your Own Business*, Tampa-based John M. Melchinger Co. provides a few probing questions to facilitate the process:

How would you manage your first four weeks on the job if it was offered to you?

What do you most like and dislike about your current job?

How would you handle a 10% budget cut in your present position?

How do you recognize the contributions of others in the organization?

What makes you happiest at work?

Who were your best and worst bosses — and what made them that way?

Keeping Staff Morale High

Employee morale — money won't buy it. Promotions won't create it. Compliments won't sway it. So how do you build office morale? According to Louis V. Imundo, author of "The Effective Supervisor's Handbook," you must earn it.

Demonstrate your own competence and fairness, and prove your objectives worthy. The other vital key to improving office morale is treating staffers the same way you'd expect them to treat you: with respect and trust.



"It's beginning to show some human characteristics — faulty reasoning, forgetfulness, and repetition."

To Err Is Human... To Learn Is Divine

Everybody makes mistakes. But they're relatively unimportant in the grand scheme of things, since they matter little once the situation has been resolved.

What is important is how the worker and the manager treat them, according to Robert H. Rosen and Lisa Berger, authors of "The Healthy Company: Eight Strategies to Develop People, Productivity, and Profits."

Don't Dwell

If an employee dwells on a mistake or the supervisor punitively exaggerates its importance, the worker's morale and initiative may be severely damaged.

However, mistakes can lead to positive growth if they are quickly assessed, accurately weighed, rapidly corrected, and perceived as a learning experience by both employer and employee.

DRIVERS ED

Tips To Improve Communication

"Drivers" — strong, decisive, results-oriented people — respond

best to directness. If you want to communicate more productively with such people, Harvey A. Robbins's "How To Speak And Listen Effectively" suggests you do the following:

Be brief and get to the point. Drivers resent it when you waste their time, so efficiency is a must.

Restrict the conversation to business — don't make small talk.

Organize your presentation well. Bring support materials; state facts calmly and logically.

Ask specific questions. Avoid rhetorical or unanswerable questions.

Disagree with the facts — not with the person. But if you agree, support both the facts and the person.

Refer to objectives and results when making a persuasive argument.

DATELINE

● August 6-8 — Morning Show Boot Camp '92. Crowne Plaza Ravinia, Atlanta.

● August 13-16 — Jack The Rapper Convention. Atlanta Hilton and Towers Hotel.

● August 30 — 44th Annual Primetime Emmy Awards. Civic Auditorium, Pasadena, CA.

● September 9 — 1992 MTV Video Music Awards. UCLA Pauley Pavilion, Los Angeles.

● September 9-12 — NAB Radio '92. Convention Center, New Orleans.

● September 23-26 — RTNDA 47th International Conference & Exhibition. Convention Center, San Antonio.

● September 30 — CMA Awards. Grand Ole Opry, Nashville.

FOR THE INDUSTRY'S BEST BUYS...SHOP THE **R&R MARKETPLACE** EVERY WEEK.

LIFESTYLES

What Do People Really Think?

Perception influences everything — our behavior, our social policies, even the way we program and market radio stations. What is America's perception of today's society? That's the focus of a recent study by NYC-based advertising agency Warwick Baker & Fiore.

Positively Negative

The study shows how strongly the media influence our perceptions. People tend to overstate the prevalence of conditions that receive a large amount of media coverage.

Most of these perceptions are negative: for example, with the economy making headlines nightly, the respondents think three out of four people are in debt, 55% have been laid off from a job at some time, and 42% are unemployed.

To further illustrate the point, consider these figures — the 1013 participants believe:

- 52% of people have been robbed, mugged, or burglarized.
- 50% have been sexually harassed.
- 48% abuse drugs.
- 41% are school dropouts.
- 37% of women have been raped.
- 35% have been in jail.
- 35% cannot read.
- 34% are homeless.
- 30% are illegal aliens.

AIDS Out Of Control?

The attention given the AIDS virus has made a huge impact upon our perception of the illness. Respondents believe 30% of people carry the virus; in reality, less than 1% of the population is HIV-positive.

Quizzed about other health issues, the participants think 57% of Americans are overweight, 57% have a cholesterol problem, and 57% don't exercise regularly.

Social Concerns

With the election approaching, it's interesting to note that 55% are thought to vote. Meanwhile, 57% of people are perceived to be concerned about the state of the environment.

On the issue of abortion, there's an even split: 51% of people are thought to be pro-choice, and another 51% are thought to be pro-life. The procedure itself is perceived as very common — those surveyed think 38% of all women have had an abortion.

Demographic Differences

Although most perceptions vary little from group to group and from region to region, a couple of significant differences emerge. Women and those in lower-income groups are likelier than men and those in higher-income groups to think the conditions tested are more prevalent.



"Slow down. Two quick hits, a pickoff, a steal — we have to pause and let the station get in a couple of commercials."

Spectator Sports On A Slide

The wide world of sports is becoming narrower. A poll conducted earlier this year by NYC-based Louis Harris & Associates Inc. reveals Americans aren't following as many sports as they did three years ago. Here's the rundown:

In 1988, the average fan followed 4.5 different sports, but this year that figure was down to 3.8. The number of people following each of the 14 sports examined in the survey dropped by an average of .7%.

People Prefer Pigskin

As it did throughout the '80s, pro football continues to touch down in the top spot, with 58% following the sport and 28% calling it their favorite. Baseball makes a strong pitch for the on-deck position; it's a hit with 51% of fans and the preferred pastime of 21%.

College and pro basketball are tied as the favorite sport of just 8% of fans, while college football is the preferred sport of 7% of aficionados.

Perception Vs. Reality

You can't always believe what you perceive. The perceptual study cited above produced a number of interesting results.

For example, participants pegged the unemployment rate at 42%, as opposed to the 7.3% government figure. And if we're to believe the survey's responses, 114% of the U.S. population is made up of minorities! Here are some other comparisons of what people think versus what's real:

Number of people who...	Perception	Reality	Difference
Are immigrants	42%	6%	36%
Have been divorced	56	22	34
Are black	44	13	31
Are Oriental	34	3	31
Do not speak English	32	2	30
Are union members	45	16	29
Are over 50	54	26	28
Live on a farm	30	2	28
Are adopted	29	3	26
Are Hispanic	36	9	25
Are gay	34	10	24
Are rich (\$75k+ household)	31	9	22
Have a pet	65	43	22
Never graduated high school	41	22	19
Are working women	68	54	14

Sources: Census Bureau, Dept. Of Labor Statistics, Dept. Of Health & Human Services, Fortune, Pet Food Industry, Bureau Of Labor Statistics, and National Adoption Information Clearinghouse

Sunglasses Eye Bright Future

Concern over the earth's ozone layer is not only opening people's eyes to the sun's ill effects, it's shading them, too.

According to a recent survey by the NYC-based Roper Organization, 37% of Americans wear dark sunglasses in an average week, up from 32% in 1979. Slightly more (39%) of Americans age 18-29 sport dark glasses — an increase of 8% from 1979.

Meanwhile, trend-setting "Influential Americans" are even more likely to shield their eyes from ultraviolet rays — 54% don sunglasses in a typical week, up from 41% in 1979.

Incidentally, these "Influential" individuals are more inclined to protect their skin with sunscreen than other Americans.

SHOPPING STATS

Young Women A Key Clothing Market

Women under 30 are the most active and influential fashion consumers.

According to a recent survey conducted by the NYC-based Roper Organization, women aged 18-29 have less discretionary income than the national average (\$204 per month vs. \$258 per month), but spend a higher percentage (24.5% vs. 20.1%) of that money on clothing.

Young women are also the most enthusiastic shoppers: 71% enjoy

shopping in malls, compared to 59% of women 30+ and only 43% of all men.

They are also much likelier to be asked for fashion advice — 52%, compared with 34% of women overall and 11% of all men—and to pay more attention to apparel-related advertising than any other group. More than a third (35%) of them regularly keep up on fashion ads, compared with 29% of women overall and 23% of all men.

Easiest to Start

Improve your music *right away* with the computerized music scheduler that's simplest to use: POWERPLAY! Its playlists sound so perfect that more and more winning stations are making the move to POWERPLAY every day.

POWERPLAY gives you the *best* music schedules from your IBM compatible computer:

- Simplest software to learn,
- Quickly sets up *your* format,
- Music basics already pre-loaded,
- Fastest scheduler.

POWERPLAY delivers your music log as fast as lightning! Then it zips into its editor, spotlighting any songs that don't

pass all your tests. You'll smooth out your sweeps instantly, because POWERPLAY suggests the perfect revisions, helping make your music flow to perfection!

Over time, you'll *teach* our automatic editor *your programming secrets* to do the job *itself*! You'll soon save *hours a week* with POWERPLAY on your computer. And your music will sound just right.

3 Month Free Trial

Call TM Century today for a free sample of POWERPLAY for your format. There's no obligation, and you'll soon appreciate the time (and money) you'll save!



POWERPLAY

The World's Fastest Music Scheduling Software

TM century

14444 Beltwood Parkway, Dallas, Texas 75244 Inc.
Phone: (800) 937-2100 or FAX: (800) 749-2121

MEDIA

'ZINE SCENE

Idol Fancy —
Eight All-Time Teen Faves!

In its Teen Idol double issue, *People* slices 'n' dices the phenomenon with hundreds of anecdotes and snapshots. Among the highlights: an autographed fold-out of **Marky Mark** (opposite an underwear ad!), a where-are-they-now section, and a list of "10 Who Count The Most."

Eight of these 10, incidentally, are P*O*P*S*T*A*R*S: the **Beatles**, **Madonna**, **Elvis Presley**, **New Kids On The Block**, **Frank Sinatra**, **David Cassidy**, **Ricky Nelson**, and **Michael Jackson**.

Birth Of A Sensation

Cosmopolitan reveals the origin of Madonna's persona. 'Twas the summer past eighth grade, and Miss Ciccone had just started wearing tight jeans and makeup. When her stepmother told her she looked like a floozy, Madonna recalls, "I really went for the floozy look."

"I stuffed my bras so my breasts looked huge, wore tight sweaters, tons of lipstick, badly applied makeup, enormous beauty marks, and did my hair up like **Tammy Wynette**'s. I never did reconcile myself to my stepmother. I grew up feeling like an outsider in my own house."

Bruce's Deuces

Rolling Stone cover boy **Bruce Springsteen** says, "Two of the best days in my life were the day I picked up a guitar and the day that I learned how to put it down. Somebody said, 'Man, how did you play for so long?' I said, 'That's the easy part. It's stopping that's hard.'"

On releasing two albums at once, he says, "I realized that the two albums together kind of tell one story... And basically I said, 'Well, hey — **Guns N' Roses!** They put out two albums, maybe I'll try it.'"

Fun Couples

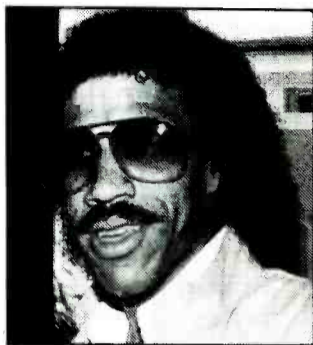
The cover of the *Globe* screams that, though they tied the knot publicly last Saturday, **Whitney Houston** and **Bobby Brown** were actually wed in a secret ceremony six weeks ago, with **BeBe Winans** officiating (also *Star*).

Some guy in the front row at **Wynonna**'s L.A. show flashed her, but she reportedly seemed to enjoy it (*Globe*).

Clint Black stopped wearing his cowboy hat after **Lisa Hartman**'s mom told him hat-wearing causes baldness (*Star*).

Friends In Tight Spaces

After he helped deliver his baby, **Garth Brooks** said, "I even got to cut her umbilical cord and just about cut the nurse's finger off, I was so dang nervous and happy." For now, the Brooks are living in a trailer while waiting for their \$2 million house to be completed (*Star*, *Globe*, *National Enquirer*).



INSIDES OUT — "I felt so exposed... I wanted to go back and close the door and get myself together. My insides were visibly on my outside, and I had to do something I'd never done before. I had to deal with it" — **Lionel Richie** explains why he dropped out of the game for five years (*Entertainment Weekly*).

B-52's Party Politics

The **B-52's** sound off on music and its place in society in *Elle*. "In pagan days, the government knew that it had to let the people have their festivals and their parties if society was to be healthy. These days, anything wilder than a barbecue is suspect," says w-i-l-d-m-a-n **Fred Schneider**.

Meanwhile, party girl **Kate Pierson** laments, "If you're political, you're not supposed to have any fun, you're not supposed to know how to dress, you're not supposed to know how to dance. What we need is a new, new left that's politically aware and can dance that mess around."

Madonnarama!

Michael Jackson promised **Liz Taylor** he'll appear at an AIDS benefit she's doing this fall. Madonna, clad in chains, will duet with him on "In The Closet" (*Star*).

And... Madonna sent **Sandra Bernhard** a baseball cap with a *Playboy* bunny skull on it. She was mad because Bernhard posed for the 'zine, which Madonna's hated ever since it printed old nudie shots of her (*Star*).

Bury My Heart
At Wounded Knee

"Perky" singer **Paula Abdul** has a knee injury that may jeopardize her dancing career (*Star*, *National Enquirer*).

Shake Dancer

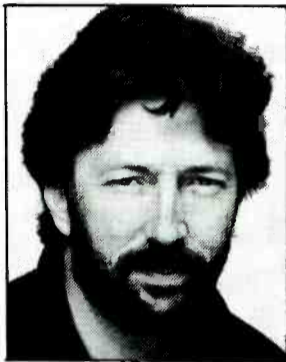
Hammer was onstage in Palm Springs when an earthquake rocked the house — literally. "I knew I was good — but I didn't know I was that good," he quipped (*Star*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

VIDEO

NEW THIS WEEK

● **JUICE (Paramount)**
Starring **Digital Underground's Tupac Shakur (2Pac)**, **Vision's Omar Epps**, **Khalli Kain**, **Jermaine Hopkins**, and **Queen Latifah** — and including cameos by **EPMD** and **Fab 5 Freddy** — this feature film spotlights a **Hank Shocklee & The Bomb Squad** score, as well as a **S.O.U.L.** soundtrack with cuts by **Eric B. & Rakim**, **Naughty By Nature**, **Big Daddy Kane**, **Aaron Hill**, **Salt-N-Pepa**, and others.



Slowhand — scores.

● **RUSH (MGM/UA)**
Feature film starring **Jason Patric** and **Jennifer Jason Leigh** as a pair of narcs — and co-starring **Gregg Allman** as a drug dealer — spawned a **Reprise** soundtrack with **Eric Clapton's** score and single, "Tears In Heaven."

● **THIS IS MY LIFE (Fox)**
Starring **Julie Kavner**, **Carrie Fisher**, and **Dan Aykroyd**, this feature film about a single mother who makes it big as a standup comedienne sports a **Qwest/Reprise** soundtrack with **Carly Simon's** score and five songs, including "Love Of My Life."

● **THE SEARCH FOR ROBERT JOHNSON (SMV)**
Hosted by **John Hammond Jr.**, this 70-minute documentary on Johnson's life and music spotlights "Crossroads Blues," "Come On In My Kitchen," "Dust My Broom," and more. **Eric Clapton**, **Keith Richards**, **Johnny Shines**, **Son House**, **David "Honeyboy" Edwards**, and others are also featured in performance and interview segments.

● **THE YNGWIE MALMSTEEN COLLECTION (PolyGram)**
Thirteen songs, 65 minutes. Performance compilation features "Spanish Castle Magic," "Save Our Love," and the previously unseen "Bedroom Eyes."

● **ANTHRAX: LIVE NOISE (PolyGram)**
This hourlong performance collection chronicles the group's 1991 tour with live renditions of "Keep It In The Family," "N.F.L.," and "Caught In A Mosh," **Public Enemy** collaborations "Bring The Noise" and "Too Much Posse," and others.

● **RABBIT EARS COLLECTION (Columbia TriStar)**
These children's stories feature original music by **Ry Cooder**, the **Chieftains**, **Bobby McFerrin**, **Ladysmith Black Mambazo**, and **Leo Kottke**.

FILMS

WEEKEND BOX OFFICE
JULY 17-19

1 Honey, I Blew Up The Kid (Buena Vista)*	\$11.08
2 A League Of Their Own (Columbia)	\$9.17
3 Boomerang (Paramount)	\$6.70
4 Universal Soldier (TriStar)	\$5.59
5 Sister Act (Buena Vista)	\$4.82
6 Batman Returns (WB)	\$4.30
7 Unlawful Entry (Fox)	\$4.06
8 Prelude To A Kiss (Fox)	\$3.28
9 A Stranger Among Us (Buena Vista)*	\$2.88
10 Cool World (Paramount)	\$2.30

COMING ATTRACTIONS:
This week's openers include "Mo' Money," starring **Damon** and **Marlon Wayans** as brothers-in-crime. Along with instrumental music by **Jimmy Jam & Terry Lewis**, the film's **Perspective/A&M** soundtrack includes the current singles by **Luther Vandross & Janet Jackson** ("The Best Things In Life Are Free") and **Ralph Tresvant** ("Money Can't Buy You Love"), as well as tracks by **Color Me Badd**, **Caron Wheeler**, **Public Enemy**, **Johnny Gill**, **Mint Condition**, and others.

All figures in millions

*First week in release

Source: Exhibitor Relations Co.

TELEVISION

TOP TEN SHOWS
JULY 13-19

- 1 **Roseanne**
- 2 **Home Improvement Baseball All-Star Game (tie)**
- 4 **60 Minutes**
- 5 **Full House**
- 6 **Coach**
- 7 **20/20**
- 8 **Cheers**
- 9 **Melrose Place**
- 10 **Murder, She Wrote**

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 7/24

● **Reba McEntire** plays herself on **ABC's** "One Life To Live" (1pm).

● **Lyle Lovett & His Large Band**, "The Tonight Show Starring Jay Leno" (NBC, 11:35pm).

● **Allman Brothers Band** perform on the final installment of "The Dennis Miller Show" (syndicated; check local listings).

Saturday, 7/25

● **John Hiatt** performs on **TNN's** hourlong "American Music Shop" (10pm EDT/7pm PDT).

Sunday, 7/26

● **Tony Bennett** and **Michel Legrand** perform on **PBS's** "Evening at Pops" (check local listings).

Monday, 7/27

● **Reba McEntire** continues to appear as herself on **ABC's** "One Life To Live" (1pm).

● **Mint Condition**, "The Arsenio Hall Show" (syndicated; check local listings).

Thursday, 7/30

● **Dave Koz**, "Arsenio Hall."

MUSIC & MOVIES

CURRENT

- **A LEAGUE OF THEIR OWN (Columbia)**
Single: Now And Forever/Carole King
Other Featured Artists: James Taylor, Billy Joel
- **BOOMERANG (LaFace/Arista)**
Single: Give U My Heart/Babyface ft/Toni Braxton
Other Featured Artists: Shanice, Boyz II Men, PM Dawn
- **BATMAN RETURNS (WB)**
Single: Face To Face/Stouxsie & The Banshees
Other Featured Artist: Danny Elfman
- **COOL WORLD (WB)**
Single: Real Cool World/David Bowie
Other Featured Artists: Electronic, the Cult, Ministry
- **CLASS ACT (Giant/Reprise)**
Singles: I Wanna Love You/Jade
Full Te... Love/Monie Love
Other Featured Artists: B Angle B, Kid 'N Play, Lisa Taylor
- **DEEP COVER (Solar/Epic)**
Single: Mr. Loverman/Shabba Ranks
Other Featured Artists: Po' Broke & Lonely, Calloway, Jewell

COMING

- **MO' MONEY (Perspective/A&M)**
Single: Money Can't Buy You Love/Ralph Tresvant
Other Featured Artists: Color Me Badd, Caron Wheeler, MC Lyte
- **BUFFY THE VAMPIRE SLAYER**
Single: Keep It Comin' (Dance Till You Can't Dance No More)/
C&C Music Factory (Columbia)
- **SINGLES (Epic)**
Single: Would/Alice In Chains
Other Featured Artists: Pearl Jam, Soundgarden, Smashing Pumpkins

IF YOU DON'T SUBSCRIBE, YOU DON'T GET IT!

**IF YOU HAVEN'T YET SUBSCRIBED TO THE NEW MONDAY MORNING REPLAY,
WE'RE SURE YOU NOTICED THAT YOU DID NOT RECEIVE THIS WEEK'S ISSUE.
IF YOU DON'T SUBSCRIBE YOU WON'T GET IT!**



Now, it's time to subscribe to the new **Monday Morning Replay Data Disk!**

IF YOU DON'T SUBSCRIBE, YOU WON'T GET:

- 24 Hour Music Monitors on dozens of top rated stations weekly
- MMR's monitored airplay charts, the industry's most accurate and reliable
- In-depth Music Research at a price everyone can afford
- Positioning and Promotional Ideas to help you increase ratings
- Artist interviews for on-air use
- **AND ALL STARTING AT JUST \$25 MONTHLY!**

LISTEN TO WHAT YOUR PEERS IN THE INDUSTRY ARE SAYING!

AT ADULT CONTEMPORARY RADIO:

"After using the **MMR Data Disk**, I've come to the conclusion that it saves me hundreds of hours a year, in time I'd have to monitor myself...there's absolutely no single source that provides me with more useful information week after week. **Here at Mix 105 our music meeting does not begin without our weekly Monday Morning Replay — NEVER!**"
David Isreal, Asst. PD, WMXV/New York

AT HIT RADIO:

"The **Monday Morning Replay Data Disk** is really cool...we use the artist bio information in our station newsletters. And we love the 24 Hour Monitors. We go through there and look for gold tracks that aren't being played here in Philly...we also love the charts and music breakout information...And it's also a lot of fun with the contests!"
Chuck Tisa, MD, WEGX/Philadelphia

AT ROCK RADIO:

"**Monday Morning Replay's** new disks are fabulous...an incredible wealth of information...it's great to be able to see what my peers are playing at both Rock and Top 40 Radio with just the push of a couple of buttons...**it's more information than any magazine could ever hope to give you...**I use **Monday Morning Replay** faithfully every week...I have it on my lap top so when I'm not in town I can check it all out wherever I am..."
Stanley Main, PD, WCMF/Rochester

AT URBAN RADIO:

"**Monday Morning Replay** is a great aid to programming KMJQ...And, it's certainly a great aid to my counter-programming. I've been up late playing with the new **Monday Morning Replay Data Disks**...**It's a very effective tool that is going to set the trend for the '90s in programming.** Plus, it serves as a check for the record labels. This kind of information is very refreshing..."
Ron Atkins, PD, KMJQ/Houston

AND NOW — AT COUNTRY RADIO:

"I think it's the most amazing thing I've ever seen in my life...the new **Monday Morning Replay** is going to play a big part in my music decisions at WIVK. All these monitors are great. I even do a little consulting on the side, so with **MMR**, I can really keep track of station's playlists...I'm really glad that **Monday Morning Replay** finally came aboard at Country Radio...I LOVE IT!"
Les Acree, PD, WIVK/Knoxville

WE'VE DONE OUR PART, NOW YOU DO YOURS!

The industry's decision makers are subscribing to the new **Monday Morning Replay Data Disk**. And, they're using it to help them make crucial decisions each week!

It's time to sign up to the new **MMR**. The new tool that's got the whole industry buzzing.

Fax us at: 1-800-732-5247

Phone us at: 1-800-369-4357

Mail to us at: 28530 Orchard Lake Road
Farmington Hills, MI 48334

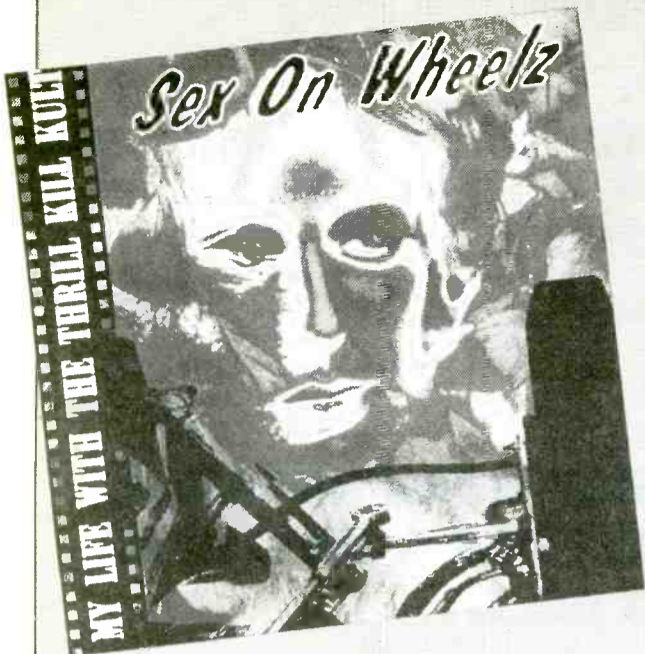
If you haven't seen the new **MMR Data Disk**, and want a single complimentary issue for review, please call us at 1-800-369-4357!

*Installing the **MMR Data Disk** is easy! With your **Install Program Disk** and **Step By Step** brochure, this process will take you **less than 5 minutes**. You do not need a modem.*

SHOULD YOU HAVE QUESTIONS, NEED AN INSTALLATION DISK, NEED A 3½ DISK OR REQUIRE TECHNICAL SUPPORT, CALL OUR CUSTOMER SERVICE LINE:

1-800-369-4357

MMR. IT PAYS TO PLUG US IN.



"Sex On Wheelz"

From the album "SEXPLOSION,"
the lead track from the
Paramount Pictures release
"COOL WORLD"

"Throw it on and watch your phones rev up! Freak Street Mix jams, if you're a hot crossover station like Y-95."

Jamie Hyatt
PD Y-95/Phoenix

"Definitely one of those great edge records that comes along once in a while - don't miss it!"

Chuck Field
MD-KSFM/Sacramento

"'Sex on Wheelz' is way over the speed limit and heading for #1!"

KOZ-MAN
MD - KKXX/Bakersfield

NOW ON 31 CHR REPORTERS INCLUDING:

FM102 add 27
KWOD 25-21
WNVZ
KBEQ
KKFR
KOY-FM
Q99.5

WAAL add KYYY add
K106 add KMGZ add
WZYP add KKXX deb 27
WAPE add KISR deb 33
KYRK add KXKT deb 29
WJAD add WPST 34-30
WFHT add ...AND MANY MORE!

• NEW ROCK CHART 25

• Breaking Out At Clubs, Alternative And College Radio!

• Massive Video TV Exposure!



© 1992 Interscope Records



STREET TALK®

Bone A Part Of Def American

That age-old rumor about **Mike Bone** joining **Def American** became reality this week, as the former **Elektra**, **GRC**, **Chrysalis**, **Island**, and **Mercury** honcho joined **Rick Rubin's** label. He'll oversee D.A.'s marketing, sales, and international departments.

Bone's been on the beach since he exited as Mercury co-Prez last November. He started his new gig Monday.

Money For Something?

There's been 16 tons o' controversy 'n' comment from record labels and radio stations alike following last week's ST item regarding **KFBQ/Cheyenne, WY** and **Platinum Music's** relationship, and PM's involvement with other reporters.

Many have expressed shock and dismay over the details of cash payments to KFBQ for advance add information. Some major record industry sources told ST that they're re-evaluating their present relationships with independent promotion and marketing systems.

Meanwhile, despite assurances from KFBQ management to PD **Larry Proeitti** and MD **Dave Collins** that there would be no reprisals against them for bringing the situation to the surface, ST hears their gigs are being shopped.

After two years at the helm of **WHDH/Boston**, Prez/GM **Dan Griffin** has resigned. Griffin hints he'll be managing a station outside the Northeast. He calls the undisclosed gig "an opportunity that's too good to pass up, particularly in this economic environment."

Rumors

- Will **Paxson Broadcasting** e-x-p-a-n-d even further in Miami and Tampa? And, what public company might replace **TM/Century** in its now-defunct deal with Paxson?

- Is **Elektra** talking seriously with **Virgin Sr.** VP/Promo **Michael Plen**? Are **Epic** and **Medicine** also pursuing Plen? Is Plen's current contract about to expire? And... is Virgin Nat'l promo honcho **Phil Costello** being wooed by **Def American**?

- Will **KIIS/L.A.** night rocker **Hollywood Hamilton** join crosstown **KROQ**? **KROQ** PD **Kevin Weatherly** tells ST there have been talks, but nothing's set in concrete.

- Will former **Chrysalis Sr.** VP/Promo **Tom Gorman** surface soon?

- Who'll be the new MD at **Q106/San Diego**? It won't be **KWIN/Stockton** PD **Bob Lewis**, as rumored. ST hears three candidates are winging their way in for talks next week.



DREAMS TO REMEMBER — Behold KSD/St. Louis morning maniacs Kevin Slaten & Joe "Mama" Mason, who cleverly found a way to work "Dream Teamer" Larry Bird into the local newspaper ad that the *Gannett Classic Rocker* took out to trumpet the dynamic duo's forthcoming live! coverage of the Summer Olympic games.

Mere nanoseconds before we went to press, ST learned that **CapStar Group** PD **John King** would be upped to GM at the company's **WSIX/Nashville**. More details next week.

More changes at **Westwood One** as a result of restructuring:

- VP/News **Ron Nessen** exits. News exec **Bart Tessler** will handle Nessen's duties at **Mutual/NBC**.
- VP/Prog. **Gary Landis** departs after seven years. **WW1 Dir./East Coast Programming Andy Denmark** will absorb Landis's duties and receive a promotion in the process.
- Publicity Dir. **Katie Garber** is leaving to take a similar gig at Canyon Ranch Health & Fitness Resorts in her hometown of Tucson.

Feud For Thought

Looking for some classy radio rivalry? Stay out of Tampa, where **WMTX** PD/morning man **Mason Dixon** helped inspire **Power Pig** to launch a new round of abuse aimed at CHR rival **Q105**. Dixon told listeners that Q105's new owner, **Clear Channel**, planned to buy the Pig and turn it Country. The **Jacor** porkers then staged an ironic contest for listeners to guess the date of the supposed format flip,

Continued on Page 20

Coming this Fall!

Joe Kelly's
Production
Tracks™

Budget for it!

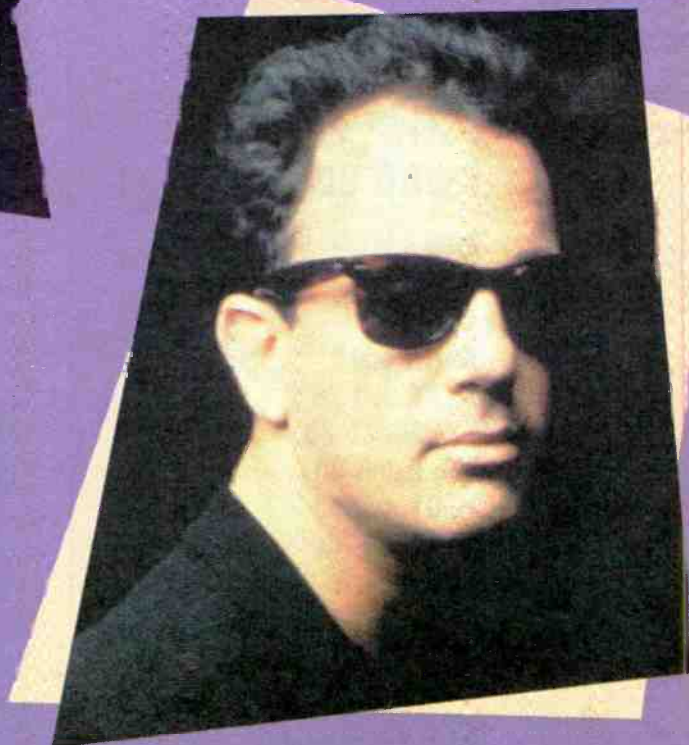
Rock Radio Exclusively

JOE KELLY
CREATIVE

PRODUCT OF JKPT, INC.
414/632-8610 • 414/632-5527 fax

BILLY JOEL

ALL SHOOK UP



FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK
HONEYMOON IN VEGAS

starring **Nicolas Cage, Sarah Jessica Parker, and James Caan.**

Soundtrack in-store August 11.

Movie opens everywhere August 28.



Produced by Billy Joel. Billy Joel appears courtesy of Columbia Records.

"Epic" Reg. U.S. Pat. & Tm. Off. Marca Registrada. is a trademark of Sony Music Entertainment Inc. © 1992 Sony Music Entertainment Inc.

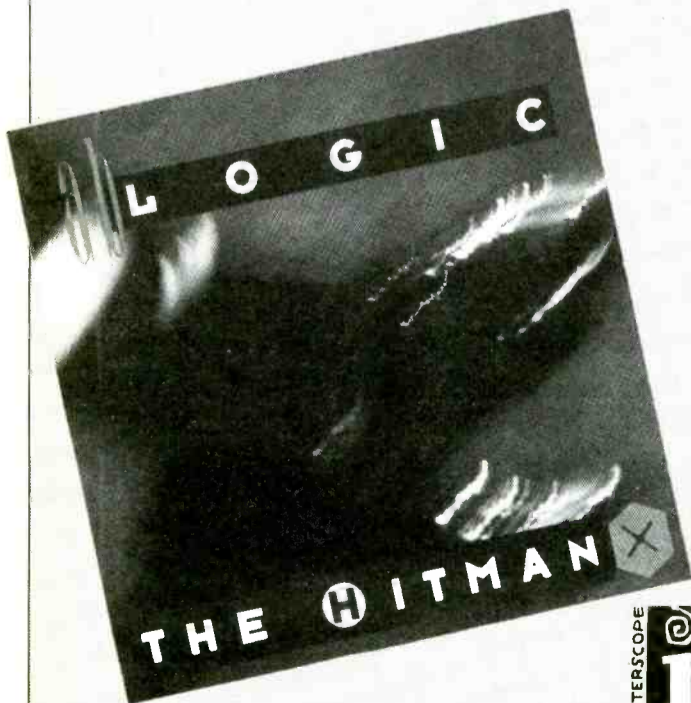
Q105

"The Hitman"

**NOW ON 41
CHR REPORTERS
INCLUDING:**

- HOT97 add**
- HOT977 add**
- WZOU deb 33**
- Z90 deb 29**
- WIOQ**
- PWRPIG**
- WJMO**
- WHYT**
- WHHH**
- HOT102 16-13**
- KHTK**
- PWR106 6**
- KKFR 14**
- KOY-FM 12-8**
- FM102 25-21**
- KWOD 30-26**

- 93Q add**
- WCKZ add**
- WBBO add**
- KCHH add**
- KKXX deb 28**
- KKMG deb 35**
- KZHT deb 30**
- KGOT deb 38**
- WKSS 36-30**
- KHFI 21-18**
- K106 37-35 HOT**
- KF95 24-20**
- PWR102 37-33**
- KPSI 35-31**
- BOSS97 32-31 HOT**
- KPXR 39-36**



**INTERSCOPE
1
RECORDS**

© 1992 Interscope Records

Continued from Page 18

and aired a sweeper saying, "The only thing between us and you is Q."

On a nastier note, Power Pig is running a promo calling Q105 morning co-host **Alisha K** "the morning slut who sleeps with 14-year-olds."

Zoo Entertainment has upped Nat'l Dir./R&B Promo **Marvin Robinson** to VP/R&B Music Division. Robinson in turn has hired **Motown** West Coast regional promo rep **Joan Scott** to become Zoo's Nat'l Dir./R&B Promo.

ST hears former **WBLS/NY PD Ray Boyd** will be named Dir./Programming for **Radio One**, which owns UCs **WWIN-AM & FM/Baltimore** and **WOL & WMMJ/DC**.

Arbitron Flags Itself

An **Arbitron** snafu has industry pundits wondering whether the ratings giant will delist itself from the New York spring book!

Seems Arbitron sponsored a prominent booth at last month's New York Black Expo in order to heighten awareness of the ratings process among blacks and Hispanics. Only problem: UC **WRKS** was the *exclusive* sponsor of the event!

Arbitron spelled out the unfortunate development in a lengthy Page 5b notification, explaining it had "no prior knowledge that attendance was not open to other stations" and saying it "regrets having participated" in the event.

Rumbles

- **KRBE/Houston** morning man **Paul Barsky** joins **WCXR/Washington** for wakeups.
- **KMJQ/Houston** night slammer **Jim Olsen** exits, apparently because of philosophical differences with PD **Ron Atkins**.
- After six years, **KRAK-FM/Sacramento** morning co-host **Dave Hewitt** exits.
- **WZOU/Boston** APD **Jerry McKenna** will handle MD duties and may hire a music coordinator to replace **RCA-bound Carmen Cacciatore**.
- **KYQQ (Hot Country 106.5)** became Wichita's third FM Country outlet Friday (7/17). GM **Mike Ball** is looking for a PD and some staffers.
- **B106/Ft. Wayne, IN** ups **John O'Rourke** to OM and **Trey Alexander** to PD.
- **Nolte Communications** Corporate OM **Jon Wallin** will handle the PD duties at CHR **WZOK/Rockford** and will *not* replace exiting PD **Sean Phillips**. However, MD/night rocker **Chris Kelly** may relinquish music duties to a soon-to-be-hired afternoon personality.
- **WAQQ/Charlotte** night rocker **Steve Meade** — who'd been PD at the CHR earlier — exits.
- **KFQX/Abilene** PD/MD/morning man **Jay Shannon** will do mornings at **KZII/Lubbock** while attending school at Texas Tech.

CMA Personality Nominees

The Country Music Association's 1992 Broadcast Personality of the Year finalists are:

- **Large Market:** **Laurie DeYoung**, WPOC/Baltimore; **Stu Evans**, KMLE/Phoenix; **Erin Kelly**, WGAR/Cleveland; **W. Steven Martin**, KNIX/Phoenix; **Barry Michaels & Bill Taylor**, KMLE/Phoenix.
- **Medium Market:** **Jim Andrews**, WPKX/Springfield, MA; **K.C. Daniels**, KRMD/Shreveport; **Scott Mateer & Art Reed**, WMSI/Jackson, MS; **Carl P. Mayfield**, WSIX/Nashville; **Tim Wall & Darren Wilhite**, WIVK/Knoxville.
- **Small Market:** **Walter Brown**, WKNN/Biloxi, MS; **Dale Carter**, WYNG/Evansville, IN; **Darlene Dixon**, WLWI/Montgomery, AL; **Bob Duchesne**, WQCB/Bangor, ME; **Joe Lombardi**, KOOV/Copperas Cove, TX.

KFOG/SF, which has evolved into a progressive AOR under new PD **Greg Solk** and consultant **SBR**, has solidified its new on-air lineup:

- Station vet **Dave Morey**, who recently took over for **M. Dung** in mornings, continues in that slot.
- MD **Rosalie Howarth** rejoins the station after a brief maternity leave and will do 10:30am-1pm.
- Former **KZAP/Sacramento** mainstay **Jon Russell** returns to KFOG to do 1-5pm.
- **KSEG/Sacramento** personality **John Grappone** takes 5-9pm.
- **KBAC/Santa Fe, NM** PD **Bill Evans**, a 25-year radio vet, grabs 9pm-1am.
- **David T.** remains in overnights.

On the other coast, **WNEW-FM/NY** continues to restructure its morning show under host **Richard Neer**. Now dubbed (*drum roll, please . . .*) "The **Richard Neer Show**," it includes former overnighter **Marty Martinez**, new (and former) overnighter **Ken Dashow**, and News Dir. **Donna Fiducia**. 'NEW vet **Jim Monaghan** produces the extravaganza, which also features a nationally known character called **T.C.** and will ultimately include a sports guy (on-air audition begins this week) and a comedian.

Elvis Watch, Take 16

ST hears **Elvis Duran's** trip to **Noble HQ** last week was a successful one. Duran should be the next **KBEQ/KC** PD — if the fine points of a deal can be hammered out.

If not, insiders tell ST that ex-**KHTK/St. Louis** PD **Brian Bridgman** is the next choice. Ah, but wasn't that ex-**Hot 97.7/San Jose** PD **Ken Richards** spotted in the **KBEQ** hallways?

Continued on Page 22

WHAT DO.....KIIS, KROQ, KPWR, KQLZ, WRBQ, KOY, KMEL, KFOG, KNBR, KITS, KRQR, WNEW, WHTZ, WALK, WGN, WGCI, WBBM, WVAZ, WHYT, WWJ, WJR, WIOQ, WUSL, KSHE, WKBQ, KQRS, KLXK, KSTP, WMAL, WAVA, WBCN, WGST, WAPW, WBZZ, WMXP.....And over 1,000 other stations.....HAVE IN COMMON?

They do business with U.S. Tape & Label! WHY?

Because we're the **BEST** in the bumper strip, window label business. We have to be!

Don't listen to "Product Pitches"!

Do call anyone above for their experience on our quality, service & price.....

Then call us.....314-423-4411



Home of the **TRAVELING BILLBOARD®**

the MESSAGE



Because It's Still A Jungle

The New Single by

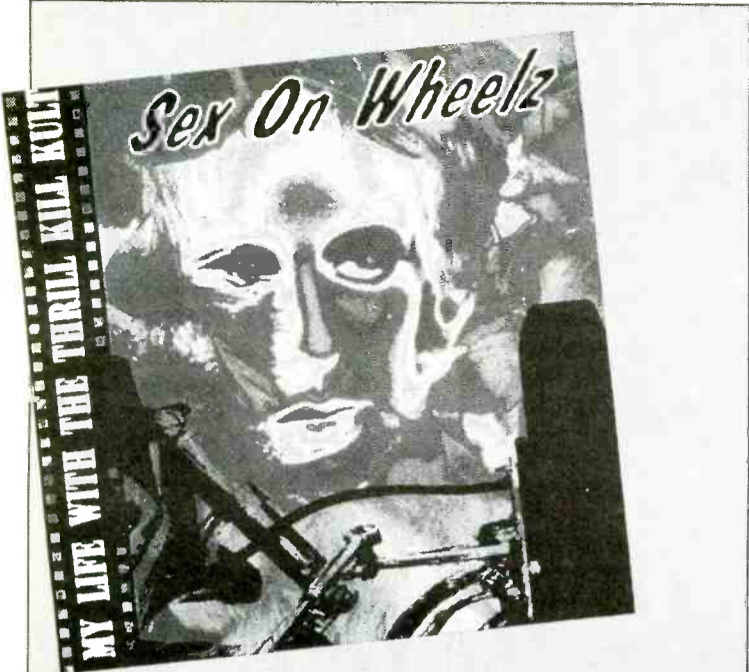
Nikolaj Steen

featuring Mele Mel and Scorpio



The Imago Recording Company, 152 W. 57th St., New York, NY 10019 212-246-6644

Continued from Page 20



"Sex On Wheelz"

From the album 'SEXPLOSION,'
the lead track from the
Paramount Pictures release
'COOL WORLD'

"Throw it on and watch your phones rev up! Freak Street Mix jams, if you're a hot crossover station like Y-95."

Jamie Hyatt
PD - Y-95/Phoenix

"Definitely one of those great edge records that comes along once in a while - don't miss it!"

Chuck Field
MD - KSFM/Sacramento

"'Sex on Wheelz' is way over the speed limit and heading for #1!"

KOZ-MAN
MD - KKXX/Bakersfield

NOW ON 31 CHR REPORTERS INCLUDING:

- FM102 add 27
- KWOD 25-21
- WNVZ
- KBEQ
- KKFR
- KOY-FM
- Q99.5

- | | |
|----------|-------------------|
| WAAL add | KYYY add |
| K106 add | KMGZ add |
| WZYP add | KKXX deb 27 |
| WAPE add | KISR deb 33 |
| KYRK add | KXKT deb 29 |
| WJAD add | WPST 34-30 |
| WFHT add | ...AND MANY MORE! |

• **NEW ROCK CHART 25**

- Breaking Out At Clubs, Alternative And College Radio!
- Massive Video TV Exposure!



© 1992 Interscope Records

Stern Watch, Take 22

Pending the outcome of a meeting this week by Sandusky's Board of Directors, **KEGL/Dallas** could be this close to inking **Howard Stern** to a deal.

Meanwhile, there's still no confirmation when/if Stern will be on in Cleveland. The Free World minus one claim **Metroplex Classic Rock WNCX** will be Howard's next conquest, but the station continues to deny the rumors.

In other Stern news, superstation **WWOR-TV** has cancelled Howard's TV show after two years, citing budgetary concerns. And . . . the morning mouth makes his first appearance on the new "Tonight Show" this Friday (7/24). Perhaps Stern will shed some light on the deal ST hears he's struck with **New Line Cinema**, otherwise known as the home of the Teenage Mutant Ninja Turtles.

Veteran AOR programmer **Dave Logan**, who's been laying low since being fired by **WNEW-FM/NY** last July, has surfaced in Chicago at Talk **WLUP (AM)**. Logan's acting as a "production consultant," helping the station gear up for syndication.

Name Is The Fame Of The Game

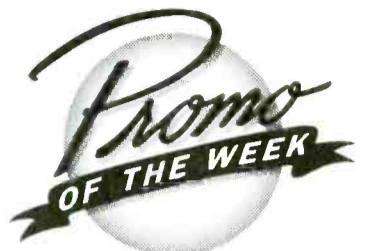
ST has learned that former **KEGL/Dallas** PD **Joel Folger** is a candidate for the **KRXX (93X)/Minneapolis** PD gig. However, GM **Steve Woodbury** told ST there are at least three other currently employed PDs vying for the post. He hopes to make someone an offer within the next week or two.

Meanwhile, **WGTZ/Dayton's** PD derby is in full swing. Ex-**Y107/Nashville** PD **Louis Kaplan** winged in for an interview last week. ST hears **KEGL/Dallas** APD **Jimmy Steal** likewise will have made the trip by the time you've finished this sentence. And . . . a last-minute posting from ex-**WPLJ/NY** Creative Dir. **M.J. Kelli** may put him in the running.

A self-described "civil rights crusader" is hopping mad over a popular morning feature at **KCLB/Palm Springs, CA**. **Andrew Exler**, a

Rumbles, Pt. II

- **KSMB/Lafayette, LA** elevates APD/morning man **Bobby Novasad** to PD and hires **Kurt Kruger** — MD/afternoons at **KBOZ/Bozeman, MT** — as MD.
- New CHR **KISK (102 Kiss)/Fayetteville, AR** debuts under PD **Ken Wall**. **KISK** operates under an LMA with Country **KKIX**.
- **AC WCUN/Naples, FL** ups morning man **John Conrad** to PD.
- New CHR **WBLZ (Z106.7)/Evansville, IN** plans to sign on August 1 under PD **Jamie Richards**.
- **WKXX/Gadsden, AL** bows with a CHR format under PD **Steve Casey**.
- Ex-**WCTK/Providence** PD **Dan Meaney** becomes PD at **KCTR/Billings, MT**.
- **KPXR/Anchorage** MD/night rocker **Scott Dwyer** and morning man **Scott Dooley** will exit at month's end.
- Former **KIKX/Colorado Springs** APD/MD **Coyote McCabe** takes afternoon duties at **KAFX/Lufkin, TX**.
- Former **KKBQ/Houston** and **Q105/Tampa** morning man **Cleveland Wheeler** surfaces working with **Saul Foss & Associates** in Chicago between gigs.
- *Oops!* In last week's front-page photo, R&R misidentified **WWSW (3WS)/Pittsburgh's** calls and format, which is Gold.



Where The Rubber Meets The Road

The rubbernecker 'n' steel-belted radicals at **InterScope Records** vulcanized all competition for **Promo Item O' The Week** honors, plying selected programmers with custom keychains/plastic snap-shut condom carrying cases that'd been emblazoned with the label's logo, the phrases "Sex On Wheelz" and **Thrill Kill Kult** — which, not coincidentally, happen to be the title 'n' artist of the single they're working — and a rather tiresome admonition to "drive safe." Bonus points awarded for the cases being reusable, even if their contents aren't . . .

paralegal who specializes in filing discrimination lawsuits against California businesses, is threatening to lodge a formal **FCC** complaint over a bit called "Men Are Scum," which features women calling in with he-done-me-wrong tales.

"I am shocked and outraged that your station would even consider this blatant male-bashing and sexism," Exler wrote the station. "I demand you immediately remove or change the current content of this program."

However, **KCLB** officials apparently aren't too concerned about Exler's threat — the bit remains on the air.

Hats In Ring For PD Derbies

At presstime, ST heard that **CHR Q102/Philly** was talking about replacing **McMann In The Morning** with **KMJQ/Houston** APD/afternoon **Smokin' Tony**. Word is that **KMJQ** is looking at **Hot 105/Miami** afternoon **Rick Party** to fill the **Smokester's** airshift if he departs. ST hears **Party** also is being courted by **WGCI/Chicago** for nights, as is **KKFR/Phoenix** afternoon **SuperSnake**.

Jam Out Of The Jar

KSOL (Wild 107)/SF lived up to its moniker recently when it gave away tickets — which it allegedly did not possess — to crosstown **KMEL's** trademark Summer Jam concert and announced the artist lineup before **KMEL** even hit the air with the official roster.

KMEL quickly responded by filing an injunctive lawsuit against **United Broadcasting**, naming **KSOL** GM **Scott Fay**, PD **Bob**

Continued on Page 24

FIRST
GOLD
FROM
BARCELONA

THE NEW
SINGLE

T.E.A.M.P.B.E.L.L.

“one song”

Produced by Quincy Jones. Co-Produced by Michael Orrartian Management: Rhonda Byrd From T.E.A.M.P.B.E.L.L. Campbel

© 1992 Qwest Records.



Video World Premiere on NBC's Prime-Time Special

BARCELONA '92 A NEW WORLD GATHERS Friday, July 24th 9-11 PM EDT/PDT

SUMMER IS ALMOST OVER, SO WHY IS IT GETTING HOTTER?



PATTY SMYTH

"SOMETIMES LOVE JUST AIN'T ENOUGH"

WITH DON HENLEY

AC Breaker **24**

Out of the Box 115 CHR Adds

AOR Track Debut **59**

AOR #1 Most Added

JODECI

"COME AND TALK TO ME"

R&R CHR **19**

2300 Plays BDS

Album Double Platinum

Stress Rotation



ELTON JOHN

"THE ONE"

R&R CHR **14**

AC **1 - 1**

2400 Plays BDS

Album Gold

Active Rotation



SASS JORDAN

"YOU DON'T HAVE TO REMIND ME"

AOR BREAKER

TRACK **19**



WHEW!

MCA.

STREET TALK®

Continued from Page 22

Mitchell, afternooner Jo Jo Wright, and 50 "John Does" as defendants. More legal action to follow? No comment from KSOL about the incident.

Knoxville metro Country simulcast WNOX & WJFC (Double 99) segues to NAC. The two stations will use the "Smooth Edge" label and combine NAC, soft Jazz, and New Age with some crossover material.

Conclave Sets Record

The 17th annual Upper Midwest Conclave in Minneapolis (7/16-19) set a new attendance record with 875 paid registrations. All the meetings were well attended, especially the keynote address by FCC Chairman **Al Sikes**. He spoke of the Commission's AM Improvement Program, pending ownership rules change, the need for a strong, expanding radio business, and pledged aggressive enforcement of payola/plugola rules on a case-by-case basis.

The **WOR Network** plans to charge an unprecedented "six-figure fee" for the rights to air its "Gene Burns Show" in Boston. Net Dir. **Rich Wood** says the levy is justified by Burns's long-running success at **WRKO/Boston** and the unspecified additional programming the web will provide to its Beantown affiliate.

Burns's network show will become available in Boston when his 'RKO contract expires (November 1). Wood said he is currently talking to all three Boston Talk outlets: 'RKO, **WHDH**, and **WBZ**. He's also chatting with five suburban stations that could cover the market with a simulcast.

While WRKO would like to retain Burns, it faces a scheduling conflict. Burns's syndicated show airs in afternoon drive — current home of the **Jerry Williams Show**.

Country Cops Attitude

Body Count's "Cop Killer" has become fodder for Country radio, as a loosely organized effort is taking shape to create a groundswell of support for local police departments. **KYNG/Dallas** is distributing blue ribbons throughout the city. (Listeners are encouraged to tie the ribbons on car antennas, mailboxes, etc.)

Records

- Giant VP/Promo Ray Carlton extends his deal for another two years.
- Atco/EastWest Chicago promo rep Mike Justin joins Jeff McClusky & Associates.
- RCA L.A. promo rep Jim Cowan exits.
- Mercury moves Dallas college rep Mark DeBosier into the Pittsburgh/Cleveland/Buffalo local gig. He replaces Rich Piombino.
- Former JRS Southwest Regional promo rep Fred Meyers snags a similar assignment at Virgin.
- Former Pollock Mullins Nashville MD Liz Cavanaugh joins Curb/Nashville as Mike Borchetta's assistant.

RADIO & RECORDS



1

- **Derek Shulman** upped to **Atco Records** Chairman.
- **Columbia Records** spins **Paul Rappaport** to VP/Artist Development, **Kid Leo** to VP/AOR, and **Jim DeBalzo** to VP/Album Promotion.

5

- **Lyndon Abell** rings in as **KWK/ST. Louis** PD.
- **Westwood One** acquires **NBC Radio Networks** for \$50 Million.

10

- **Dan Valle** promoted to VP/Programming at **EZ Broadcasting**.
- **Michael Spears** joins **Service Broadcasting** as VP.
- **Dave Anthony** named Program Manager for **KHOW/Denver**.

15

- **Charlie Cook** hired as Asst. PD for **WNN/New York**.
- Evening jock **Gene Knight** takes on **KFMB-FM (B100)/San Diego** Production Director duties.

KZLA/L.A. morning man **Ken Cooper** read the song's lyrics and followed with an editorial in support of police. And the Seattle-based **Broadcast Programming Group** has sent a memo to its Country clients urging, "Let's mobilize Country radio in support of police officers."

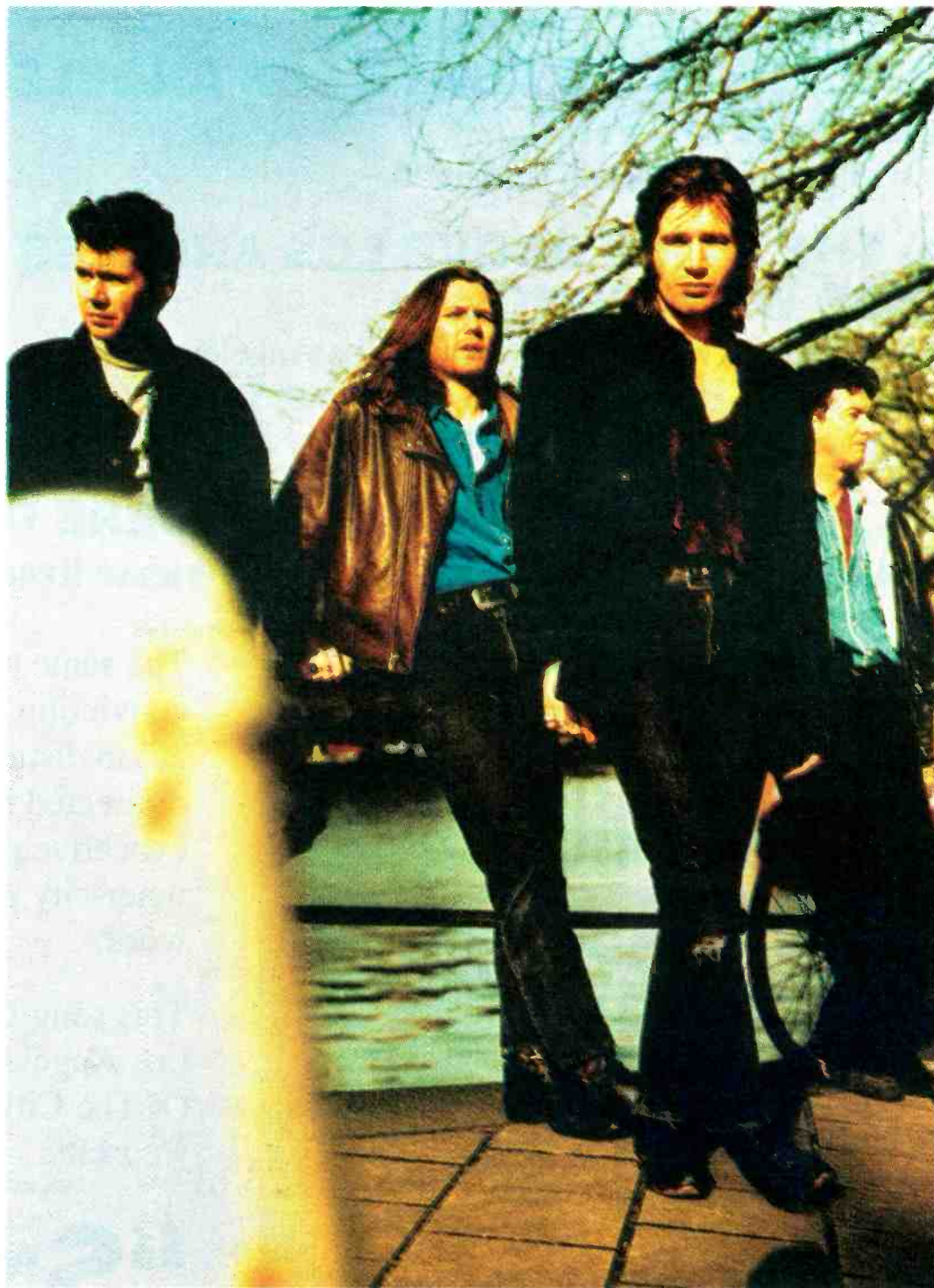
Cox Talk outlet **WIOD/Miami** has been sued over a parody song featured on its annual "Best Of **Neil Rogers**" CD. The two creators of "The Ballad of Pee-Wee" allege that WIOD used the ditty without their permission. 'IOD counters that the pair gave their "verbal permission" to use the tune, which aired repeatedly on Rogers's show without complaint from the duo.

The federal copyright infringement suit, which also names Rogers as a defendant, seeks unspecified damages. **WIOD GM Michael Disney** says the station made no money off the CD, which was produced to raise funds for a local homeless shelter.

David Geffen and **Barbra Streisand** are slated to receive the 1992 Commitment To Life Award from AIDS Project Los Angeles. Geffen has made two million-dollar donations to AIDS organizations in the last year.

All our best to former **KLIF/Dallas MD**, ex-**KINT/EI Paso** owner, and former **KROQ (AM) L.A.** PD **Jim Tabor** in his fight with cancer.

Similar get-well wishes to **KISS/San Antonio APD/middayer Tom "T-Bone" Schepke**, who was injured this past weekend in a freak home accident. Tom had a nasty run-in with an electrical line, which caused him to take a 20-foot tumble off a ladder. He landed on his head, breaking his collarbone and fracturing his skull.



Early Believers:

Q105
WENZ
WKRZ
96STO
KSND
KLUC
FM104
KISR
KLYV

AOR Track: 21
New Rock #12

“always the
last to know”

the first single from

del amitri

From the new album **Change Everything**

[75021-5385-2/4]

Produced by Gil Norton • Management: John Reid for JPR management



© 1992 A&M Records, Inc. All rights reserved.

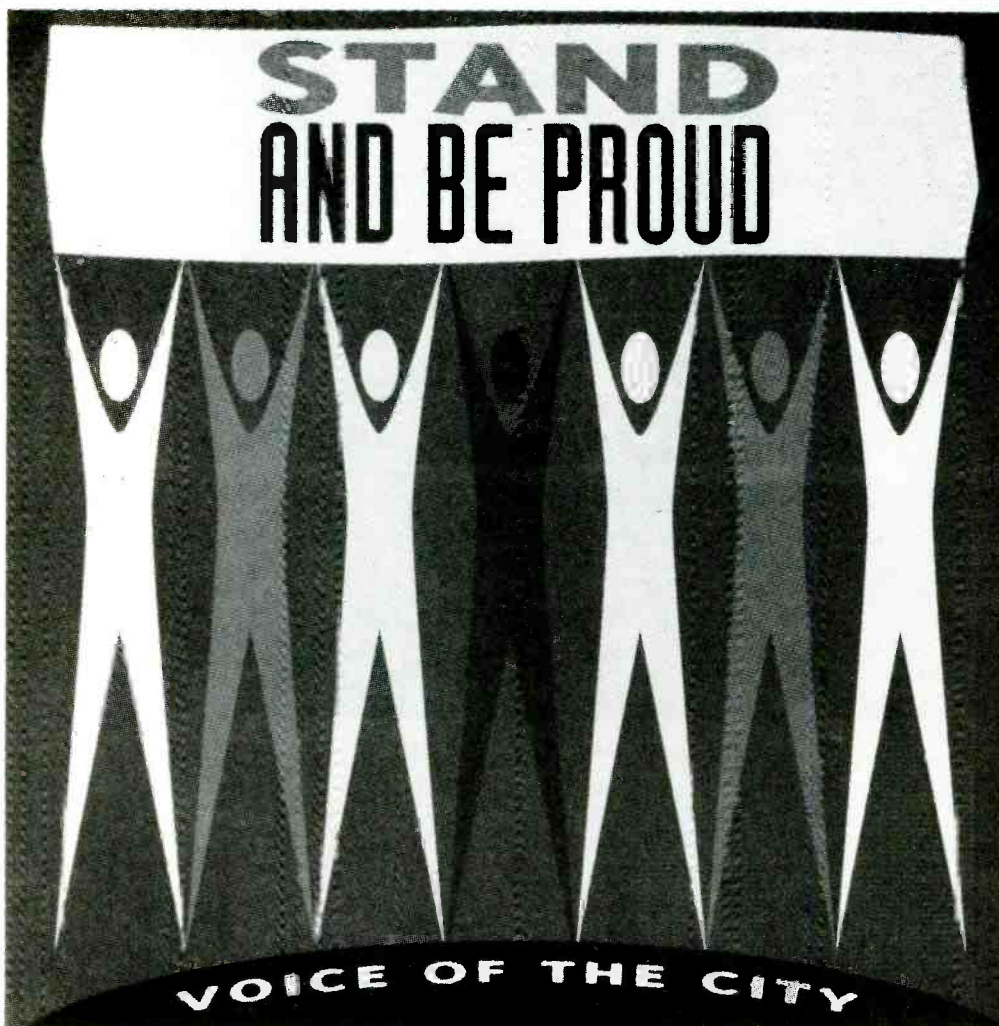
APRIL 29th, THE SKIES ABOVE LOS ANGELES WERE FILLED WITH FIRE.

Within days, clean-up started.

JUNE 6th, THE SKIES ABOVE LOS ANGELES WERE FILLED WITH SONG...

as 25 choirs from South Central Los Angeles joined forces with the Hollywood Bowl Orchestra to become VOICE OF THE CITY and record "Stand And Be Proud."

JULY 29th, WILL BE THE RADIO PREMIERE OF "STAND AND BE PROUD" (THE OFFICIAL REBUILD LA ANTHEM.)



The same burning, passionate conviction that sparked that urban disturbance has been redirected into a stirring, evocative proclamation of inner-city pride and self-worth.

This song is not just about Los Angeles. It's the Voice Of The City... any city... *your* city.

"STAND AND BE PROUD"

Available On:

MAXI CASSETTE

(72392-75333-4)

HOME VIDEO

(72392-75333-3)

(All artist and publishing royalties as well as record company profits will be donated to REBUILD LA.)



PRODUCED BY BOB EZRIN
VIDEO DIRECTED BY NIGEL DICK
FOR PROPAGANDA FILMS

Meyers PD At CFNY/Toronto

Classic Rock CJAY/Toronto PD Stewart Meyers has been named PD of crosstown New Rock outlet CFNY. He replaces Reiner Schwartz at the Key Radio Limited station.

"I've worked with Stewart for over 10 years," CFNY GM Vince DiMaggio told R&R. "He has strong abilities in music and people, and he's going to bring them to CFNY."

Meyers told R&R, "[CFNY] has a lot of heritage that needs to be realized. The three things that I promise everybody are that the lights will be on, there will be a fire in the chimney, and it's going to be a damn exciting station by Christmas."

In other station news, crosstown CKFM morning man Humble Howard replaces Scott Turner in mornings. Also, afternoon driver Don Berns exits the station.

KRTH

Continued from Page 3

punch lines. He'll play lots of music and be entertaining at the same time."

Morgan told R&R he leaves crosstown KMPC on excellent terms. "It was an amicable parting. [Owners] Gene and Jackie Autry, [Golden West President/GM] Bill Ward, and [PD] Len Weiner will remain good friends [of mine]... I'll be rooting for them from the visitor's dugout."

"In many ways, leaving KMPC is like leaving home. My daughter was a year old when I started there... next week she begins college. I enjoyed the significant portion of my lifetime that was spent there and I hadn't planned on leaving."

Morgan's crosstown move reunites him with K-Earth consultant and "Boss Jock" pioneer Bill Drake. "The station's kicking ass right now," Morgan said. "The whole thrust of the station is aimed at the on-air product. Today, that's indeed rare."

Two weeks prior to Morgan's arrival, former fellow "Boss Jock" the Real Don Steele - most recently at crosstown Gold KCBS-FM - will join K-Earth in afternoon drive. Current afternoon personality Mucho Morales will exit.

"Robert W. and Don are real pros and make the format sound the way it should," Phillips said.

Dilbeck

Continued from Page 3

Peters Entertainment Company, where he served as music supervisor for the "Batman" soundtrack, as well as "Rain Man," "Tango & Cash," and "Gorillas In The Mist."

His industry experience also includes Sr. VP/Film & Special Projects for CBS Records, West Coast. While there, Dilbeck produced the "Top Gun" soundtrack. He also served as musical consultant for the "Footloose" soundtrack while he was VP/A&R West Coast for Columbia Records.

Spring ARBs

Continued from Page 1

Record-Setters

In other major markets, WIL/St. Louis had its best spring book in 11 years, and WDSY-AM & FM/Pittsburgh set a record for a "Steel City" Country station with a 7.1 12+.

Several CHRs - many of them dance-oriented - resurged, including KMEL/San Francisco, WBBM-FM/Chicago, WXKS-FM/Boston, KKLQ-AM & FM/San Diego, and WBZZ/Pittsburgh.

There were other success stories: both Chicago Urbans went up. NAC KBLX/Berkeley-San Francisco rose substantially in a highly fragmented market, New Rock WHFS/Annapolis topped a three share in both Baltimore and Washington, and New Rock WFNX/Boston moved from 20th to 14th place.

In Philadelphia, morning man Howard Stern (on WYSP) widened his lead over archrival John DeBella of WMMR. Stern moved up to a 10 share (12+), compared to DeBella's 5.5.

National Spots

Continued from Page 3

ment next year, but notes, "we're not expecting '93 to show remarkable growth."

At KRG, Olds said the fourth quarter is also pacing strongly, "but that's based on so little at this point that it really doesn't mean anything."

1992 has seen a reversal of last year's trend, when Top 10 markets enjoyed national spot growth as other markets suffered through a general decline. This year, the Top 10 markets are suffering an even greater dropoff in national spot business than the industry as a whole.

Olds said the long-term solution is to build new business and increase pressure on spot inventory. "When demand catches up, it will drive costs-per-point up rapidly," he said.

Both KRG and Interep have invested heavily in new business development efforts. They've lately begun joint presentations with CBS Radio Representatives and the RAB to sell major advertisers on radio. "That's how you turn this around long term," Olds said.

Martin

Continued from Page 10

Martin commented, "I'm very pleased that Jay appreciates the level of experience that I can bring to this job. We've worked together [at WDAE] and think alike in many areas. Jay was PD before Tom, and the two have built a steamroller that continues to gain momentum. My plan is to do more of what we've been doing."

Martin started his career in 1965 at WFLA. He had stints at WLCY and WDAE, where he was PD for three years. Martin also operates a radio/TV commercial production company.

Ownership

Continued from Page 1

According to one senior FCC staffer, the idea of phased limits was put forth by Sikes's office. The Chairman's Chief of Staff, Terry Haines, declined to comment on that assertion, saying the ownership issue is "too much in flux" and "people are talking about a lot of proposals."

More Specifics

The plan has won the tentative support of the Commission's two Democrats, James Quello and Ervin Duggan. An aide to Commissioner Sherrie Marshall said his boss needs to see more specifics before reaching any conclusions about the proposal.

Commissioner Andrew Barrett told R&R he was unaware of the step-increase plan. He continues to support the NAB's proposal to scale back the pending limits to 25 AM/25 FM national and two AM/two FM local - with licensees permitted to invest in five additional stations as long as those properties are controlled by a minority investor.

The FCC's willingness to consider gradual expansion of the ownership limits reflects the Commission's pragmatic desire to avoid a confrontation with such powerful lawmakers as Rep. John Dingell (D-MI) and Sen. Ernest Hollings (D-SC), who feel the pending limits would lead to excessive concentration of radio ownership and squeeze out would-be minority broadcasters.

A key Capitol Hill staffer said Democratic lawmakers might be able to live with the incremental approach because they believe "there'll be a Democrat in the White House who can undo it before it gets to 30-30."

However, public interest communications lawyer Andrew Schwartzman, an outspoken critic of the pending ownership rules, dismissed the phase-in approach as "window dressing," and said he would go to court to block implementation of such a plan.

June Revenues

Continued from Page 1

With the exception of the West Coast, all regions are seeing improvement in national business. Several regions have recovered from a slow first quarter to show national sales revenue growth on a year-to-date basis.

Year-to-date results for the first half of 1992 show local business up 5%, national down 7%, and total cash up 2%.

Trapp

Continued from Page 10

secondary markets as a last-gasp measure," Trapp noted. "We've got a major signal in a major market with all the resources of a well-funded company."

Trapp joins KMXX after a brief stint at Capricorn. Prior to that, he spent several years at the Hard Report. He previously was PD at KZEL/Eugene, OR.

Format-Tuned Receivers

Continued from Page 1

display the station's call letters or some other designated identifier on an LCD screen. The screen would also include an eight-character display of the format identifier.

FM stations with RBDS encoders (more than two dozen are already in experimental use across the country) would transmit their format and logo information constantly. In fact, they would be able to change them at will, allowing a station to switch from its normal "TOP 40" LCD display to "OLDIES" for a weekend Gold show. The RBDS encoders would also allow the FM stations to transmit digital data services, such as weather, traffic, and paging.

For AM stations (an AM version of RBDS is in the works, but not yet a certainty) and non-RBDS FM stations, receivers could also incorporate a programmable chip (ID-Logic B) with data on the location, call letters, and format of every AM and FM station in the U.S. Chipmaker PRS would contract with one FM in every market to transmit local updates to the chips. "There are a lot of [group owners] across the country who would be

very interested in doing that to make sure their AMs are properly represented," noted Robert Unmacht, President of M Street Corp., which provides the station data to PRS.

"It's going to take off very quickly," said EIA Consumer Electronics Group VP Gary Shapiro. He expects the NRSC standard to be adopted by year's end, with manufacturers introducing RBDS-equipped receivers in 1993.

It's not clear how much RBDS would add to the cost of receivers, since that would depend on whether a particular model includes options such as paging, and the ID-Logic B chip.

For FM stations, the cost of adding an RBDS encoder is estimated at \$10,000 to \$15,000.

Ballots on the proposed RBDS standard are being sent to all NRSC members (about 280 broadcasting companies and electronics manufacturers) by August 1, with replies due by September 30. Nonmembers may obtain information from NAB Science and Technology, (202) 429-5300, or Tom Mock of EIA's Consumer Electronics Group, (202) 457-4976, but are not permitted to vote. However, any broadcasting company is eligible to apply for NRSC membership.

STAFF

Staff listing for R&R magazine. Includes Founder & Publisher Bob Wilson, Executive VP Dick Krizman, and various editorial and production staff members with their contact information.



ONE SIZE DOES NOT FIT ALL!

Radio Logos are not necessarily designed to fit into standardized dimensions. That is why Communication Graphics fits every bumpersticker to conform to the size and shape of each logo.

We realize the importance of maximizing your image and minimizing wasted space and material. By combining this awareness with superb printing techniques that utilize better, thicker inks on heavier, higher quality vinyl, you can be assured of receiving the absolute best sticker available.

Communication Graphics Inc

**RADIO IS LISTENING TO US.
1-800-331-4438**

313 N. REDBUD • BROKEN ARROW, OK 74012 • IN OK (918) 258-6502 • FAX 1-918-251-8223

Roxette's Third: One From The Road

For their forthcoming third album, Roxette offer something different from their customary, highly produced sound. Although "Tourism — Songs From Studios, Stages, Hotelrooms & Other Strange Places" was recorded while the band was on tour, the disc's 16 cuts indeed include studio and live recordings, remakes of their hits, and many new songs. Keyboardist Clarence Ofwerman produced, as usual.

The disc sports a live version of "It Must Have Been Love" as well as a studio remake of the song that's described as having a "down-home, country-funk" feel. Other live cuts include the hits "Joyride," "Things Will Never Be The Same," and "The Look." Expect EMI/ERG to have the disc in stores on October 6.

Sinead Pulls Up Covers

Sinead O'Connor's third album ("Am I Not Your Girl?") will reportedly be a collection of big band-backed cover versions of songs O'Connor "really cares about." Producer Phil Ramone recorded the set nearly live in New York.

According to the Santa Monica, CA-based ICE newsletter, among the songs O'Connor essays on the Ensign/Chrysalis/ERG LP are the Billie Holiday classic "Gloomy Sunday," Astrud Gilberto's "How Insensitive," and the innuendo-soaked "My Heart Belongs To Daddy." The lead track is set to be a radically revamped version of Tammy Wynette's "Success Has Made A Failure Of Our Home." The disc is due on September 14.

Stevie B's Epic Effort

Stevie B co-produced his Epic debut, "Healing," with Glenn Gutierrez. Among the 11 songs is a Diane Warren composition, "Kiss The Tears Away." Other titles include "Prayer" and the lead track ("Pump That Body"), which is set to go to radio August 10. The album — B's fourth full-length effort — should be in stores on August 25.



Straits To PPV

Warner Bros. act Dire Straits is set to perform a pay-per-view TV special from the Arenes De Nimes in Provence, France on September 29. The World Concert Network (which brought Rod Stewart to PPV on Valentine's Day) reports the two-and-a-half-hour "Dire Straits Live: Rendezvous With The Sultans Of Swing" will air at 9pm and midnight EDT. Media America is syndicating the radio simulcast.

Too Much Joy's 'Mutiny'

Too Much Joy's third Giant album ("Mutiny") was produced by William Wittman. Among the disc's highlights are a version of "Starry Eyes," originally recorded by UK power-popsters the Records; and a song called "In Perpetuity," the first two lines of which are lifted verbatim from the group's Virgin publishing contract. Other songs include "Sin Tax," "Unbeautiful," and the lead track ("Donna Everywhere"), which should arrive August 4. The full CD is due September 1.

Cole-Powered 'Car'

Jude Cole co-produced his forthcoming third album, "Start The Car," with James Newton Howard. Among the musicians on the LP are Lee Sklar, Jim Keltner, Bill Payne, and Jeff Porcaro. Howard contributes some keyboards, and Sass Jordan provides backing vocals, as do Damn Yankees members Tommy Shaw and Jack Blades. Cuts include "Worlds Apart," "Tell The Truth," and "First Your Money (Then Your Clothes)." The title track is set to go to radio August 4, and the full Reprise CD should hit the streets August 25.

Chicago Star

On Hollywood Blvd.

Atlantic act Chicago was set to receive a star on the Hollywood Walk of Fame on July 23 at 11:30am.

David Cassidy Returns

David Cassidy's Scotti Bros. debut ("Didn't You Used To Be...") was produced by Eric "E.T." Thorngren. The First A.M.E. Church Choir backs Cassidy on "One True Love," and Treana Morris of labelmates Tag duets on "I'll Never Stop Loving You." Apart from a cover of Dee Clark's "Raindrops," Cassidy wrote most of the 10 songs with his wife, Sue Shifrin. "Treat Me Like You Used To," is set to go to radio August 17. The LP should hit the streets on August 11.

Bono Does Elvis!

Two weeks back (R&R 7/10), we reported that — in addition to the veritable galaxy of stars on the Epic Soundtrax soundtrack to "Honeymoon In Vegas" — an as-yet-unidentified act would perform a version of Elvis Presley's "Can't Help Falling In Love." Now we know it's Bono, backed not by U2, but by his own voice and bits of Presley's speaking voice.

SCREEN SCENE

New 'Twin Peaks' Film Soundtrack Set

The forthcoming "Twin Peaks — Fire Walk With Me" film is said to be a "prequel" to "Twin Peaks," the controversial 1990 ABC-TV series created by David Lynch and Mark Frost. The Warner Bros. soundtrack should hit stores August 11, and New Line Cinema is set to open the Lynch/Frost-CIBY production on August 28.

Several actors reprise their TV roles, including Dana Ashbrook, Sheryl Lee, Peggy Lipton, Kyle MacLachlan, James Marshall, and Lynch himself. New to the cast are Dennis Hopper, Moira Kelly, and Harry Dean Stanton. As previously noted (R&R 9/13/91), David Bowie has a small part as an FBI agent, while Chris Isaak appears at greater length as another FBI agent. Neither performs music.

On the other hand, Lynch played a prominent role on the soundtrack,



David Lynch — multimedia man.

writing music on one cut ("The Pink Room"), lyrics on several others, and even playing percussion on two tracks. These two ("A Real Indication" and "The Black Dog Runs At Night") are credited to Thought Gang and feature vocals and music by Lynch's musical collaborator,

Angelo Badalamenti, who arranged and orchestrated most of the tracks.

Julee Cruise also reprises her on-screen role as the vocalist in the roadhouse band, singing a new song, "Questions In A World Of Blue." She sang on the last "Soundtrack From Twin Peaks" record, and Lynch and Badalamenti produced her WB solo disc, "Floating Into The Night." ("Falling," the lead track from that record, used the same music as the instrumental "Twin Peaks" theme.)

Noted balladeer (and Blue Horizon/Sire/WB recording artist) Jimmy Scott sings Lynch's lyrics to "Sycamore Trees." If WB releases a lead track, it will be either "A Real Indication," Cruise's "Questions," or an edit of the title theme, which — incidentally — is not the same as the TV show's theme.

COLLECTOR'S CORNER

Jimmy Page's Sessions Revisited

Prior to his joining the Yardbirds and then forming Led Zeppelin, Jimmy Page was a much-in-demand London session guitarist. Due in stores this month from Sony Music Special Products, "Jimmy's Back Pages — The Early Years" collects 22 tracks that feature Page's fretwork for hire on a single CD.

Taken from the original master recordings, the selections range from major hits (Donovan's "Sunshine Superman") to obscurities that Page wrote, produced, and played on ("Moondreams" by Les Fleurs De Lys, whose members, incidentally, included future Starship bassist Pete Sears). While there have been several bootleg albums that anthologized Page's early session work, this is the first legitimate LP of this nature.

While none of the tunes included on this album came out under Page's own name, tracks by the Blue Rondos, the First Gear, the



Jimmy Page — session man.

Primitives, the Lancastrians, Wayne Gibson & The Dynamic Sounds, Gregory Phillips, the Authentics, and Nico all carry the guitarist's stylish sonic stamp. (Before Nico ever sang with the Velvet Underground, Page co-wrote the B-side of her first single with Immediate label owner/Rolling Stones manager Andrew Loog Oldham.)

Along with five pages of liner notes, the package reprints early Melody Maker articles touting the teenage Page as a rising talent, as well as a previously unreleased Yardbirds photo.

MUSIC DATEBOOK

MONDAY, AUGUST 3

1966/ Comedian Lenny Bruce dies of a drug overdose.

1971/ Paul McCartney announces the formation of Wings.

TUESDAY, AUGUST 4

1966/ John Lennon remarks that the Beatles might be more popular than Jesus Christ. Ensnared by the results in mass burnings and bans of the group's music.

1970/ Jim Morrison is charged with public drunkenness when he's found passed out on an elderly woman's doorstep in L.A.

1984/ Phil Collins marries Jill Tavelman.

THURSDAY, AUGUST 6

1973/ Stevie Wonder slips into a coma after his car crashes into a logging truck. He regains consciousness four days later, but head injuries rob him of his sense of smell.

1988/ The Traveling Wilburys — Bob Dylan, George Harrison, Jeff Lynne, Roy Orbison, and Tom Petty — embark on a mini-tour prior to releasing their first album.

1989/ U2 bassist Adam Clayton is arrested for pot possession at his Dublin home.

Born: Vinnie Vincent 1955

FRIDAY, AUGUST 7

1974/ J. Geils Band vocalist Peter Wolf marries actress Faye Dunaway.

1988/ Paul McCartney refutes author Albert Goldman's claim that John Lennon was homosexual. "If John were gay you'd think he'd have made a pass at me at least once in 20 years."

Born: Rodney Crowell 1950, Bruce Dickinson (Iron Maiden) 1958

SATURDAY, AUGUST 8

1970/ Janis Joplin buys a headstone for her inspiration, blues legend Bessie Smith, who had been buried in an unmarked grave.

1975/ Hank Williams Jr. falls down Montana's Mt. Ajax, permanently scarring facial tissue around his eyes.

Born: David "The Edge" Evans (U2) 1961

SUNDAY, AUGUST 9

1969/ Charles Manson and his "followers" begin their murder spree in California. Manson later claims he was inspired by "secret messages" that he heard on the Beatles' "White Album."

Born: Whitney Houston 1963

—Paul Colbert



David Crosby — resting his case.

WEDNESDAY, AUGUST 5

1957/ "American Bandstand" makes its network debut.

1967/ Pink Floyd releases its first album, "The Piper At The Gates Of Dawn."

1975/ Stevie Wonder inks a \$13 million deal with Motown, marking the richest record contract to date.

1983/ After sleeping through most of his trial, David Crosby is sentenced to eight years in prison for drug and firearms possession.



JOEL DENVER

WORKING IN THE 'BODY BUSINESS'

Winning Is A Cume Thing

While ratings success is usually judged by AQH shares, a growing number of CHR GMs and PDs are now more concerned with TSL than with maintaining a healthy cume.

By design, CHR's a cume-dependent format, playing all of a market's mass appeal hits and drawing its music — and listeners — from other stations in the market. So has concentration on TSL instead of cume hurt CHR? Three successful programmers believe that's the case.

Tracy Johnson

"The way to enjoy Arbitron success in CHR is to attract a larger cume," states newly arrived KKLQ (Q106)/San Diego PD Tracy Johnson. Drawing on his recent experience as a consultant with Alan Burns & Associates, Johnson continues, "There's a general misunderstanding of how to extend TSL. The only way to do that is to increase your core, and for that to happen you need a large cume. The idea is to convert your cume into fans of your station — get them to say, 'It's my favorite.' These are your P1 or core listeners. As this group increases, the TSL follows."



Tracy Johnson

- Scheduling an emergency auditorium test. That test will tell you some old Journey hits and 'Stairway To Heaven' still test great. That's fine, but they don't match the listeners' expectations. It's a faulty strategy to test this type of music.

- Implementing a TSL promotion. In 1992, you can't buy market share. You can attract attention for a short period with a promotion, but that won't increase TSL.

"The only way to increase TSL is to make the station important to the listeners. You have to convert them into fans. [Strategic Research President] Kurt Hanson showed me that a CHR cumer spends an average of three to five hours listening a week. But a P1 listener is worth 15-20 hours a week to the same station. The only way to get from point A to point B is to have top-of-mind awareness. The catch is you can't do that until you have the cume to start with."

Regarding the cume-building process, Johnson says, "The mistake stations often make is advertising a benefit rather than an image. Look at McDonald's. Most of their advertising is directed toward

image. They promote new products, but even those are consistent with their image. Radio doesn't have the continuity in their marketing or give listeners a chance to develop a loyalty because the message and the product are always changing.

"The reason for this inconsistency is bad training and direction from management, who have complicated the issues by confusing PDs about what's realistic for a CHR to accomplish. It's tough out there, but a lot of money can be made being a top-rated 12-34 station. Getting involved in the community is the best way to make non-listeners aware of your station. But do things consistent with the format and the expectations of the audience you already have."

Instead of focusing on demos, Johnson suggests, "Program to lifestyles and psychographics. CHR can be mass appeal, but you can't make 35+ listeners tune in just for the music. They may like or tolerate the music, but you've got to get them somewhere else and that place is in the community. I really believe the variety we all seek is now found on the pushbuttons of car radios. That's why a station offering a bit more variety is likely to begin attracting P2/P3 listeners — especially younger listeners — who will soon become P1 cume."

Barry Witherspoon

Unlike many small market PDs, WSTO (96STO)/Evansville, IN's Barry Witherspoon doesn't have to wrangle for cume-building tools. "Management has always believed in heavy marketing with TV, billboards, T-shirts, and basically whatever else we've needed. We're on top in cume and have been that way for almost a decade.

"If we're going to be honest with ourselves, our job as PDs is to get results for the clients to keep them

coming back. Having a huge cume allows your station to draw more proactive and active listeners to an event or a client than a station with a larger TSL but lower cume, which is the case with many niche CHRs.



Barry Witherspoon

The more people who come into your store — your station — the bigger the potential for higher ratings.

—Barry Witherspoon

"If you have a good airstaff dedicated to the format and your goals, get them out as often as possible where there are people and where you can expose your calls. Handing out bumper stickers, T-shirts, or just pressing the flesh all work toward personalizing your station. If you've been active and on the streets, I guarantee folks will tune in your radio station. They may be first-time listeners, return listeners, or part of your regular cume, but they will tune in. Then it's a matter of whether they like the product."

Witherspoon also advances some sound thinking when it comes to analyzing your station's performance. "Radio stations are populated by reactionary people. Some go off the wall over ratings wobbles. I suggest you stick to your guns, go with what works, and apply common sense and creativity to make your station more appealing to a wider group of people. That's how you win. If you've taken any economics courses, you know that the more people who come into your store — your station — the bigger the potential for higher ratings."

Steve Rivers

WXKS/Boston PD Steve Rivers refers to formative history when he discusses the necessity of a healthy cume. "CHR has always been a cume-driven format. [Former CHR] WABC/New York once carried cume of over 6 million book after book, year after year. While it's noble to improve TSL, we're in the body business first. TSL will take care of itself.

Like Johnson, Rivers isn't a big fan of staging promotions to generate TSL. "Forced-listening or TSL contests are becoming less effective all the time. If you create enough market noise — in our case with the recent Kiss 108 Concert, an event that's now 14 years old — you'll see a huge spike in cume and hopefully in AQH. Market noise can also include a marketing effort such as a [Film House] 'Direct TV' campaign or other major marketing vehicle."

Getting into the great demo debate, Rivers blames much of the format's problems on Arbitron and the unrealistic demos he and his peers are asked to deliver. "Arbitron has been around since 1940, measuring 15 minutes worth of listening. That's simply outdated. Now that Arbitron has the whole ballgame to themselves, they have a responsibility to look at their own system. For example, blank diaries returned to Arbitron are counted as part of the in-tab diaries.



Steve Rivers

"In addition to market and format fragmentation, what's really hurt CHR is Arbitron's 'soft' diary. Experience has shown that people do listen to CHR while they work, but not in offices. These listeners work in non-office environments and we have to keep that in mind. While you can do well in the workplace, you have to be what you are

Continued on Page 34

The way to enjoy Arbitron success in CHR is to attract a larger cume.
—Tracy Johnson

"But you should be aware that as your cume increases, the TSL could go down. This occurs because many of the new cume are what we call P2 or P3 listeners. They're not core yet and don't convert to P1s overnight. But once you have and hold the cume, you convert more of them to P1 listeners."

Johnson sees too many stations skipping a step in the cume-building process, trying instead to increase TSL through cosmetic means. "When the TSL goes down, they panic and change things immediately. Some of the most common overreactions include:

- Slowing current rotations, which means increasing gold. No matter what you do, you can't escape the repetition label listeners hang on CHR. You just have to live with it.

- Softening middays with more ballads. It's a big mistake to change your product without changing your image. You're not addressing listener expectations. They tune in for one thing and get another.



HAVE TAXI, WILL TRAVEL — When Tori Amos came to town, KHOP (FM104)/Modesto, CA AM producer Moon Trent was glad to give her a guided tour.



peter cetera

“Restless Heart”
the new single from the album World Falling Down

CHR CHART 34

- | | | | |
|-------------|------------|-------------|------------|
| STAR94 11-6 | WAEB 14-11 | WZOK 12-9 | KCHX 19-11 |
| WNVZ 28-24 | WKRZ 23-17 | WIOG 6-4 | WBNQ 24-14 |
| Q102 28-23 | WQUT 11-6 | KKHT 15-11 | WLRW 15-13 |
| WNCI 20-15 | KRNQ 14-12 | FM104 20-15 | WBIZ 6-4 |
| KISN 10-9 | WMGV 15-12 | WHTO 16-11 | KQIX 21-17 |
| Q99.5 30-25 | KZ93 16-13 | | |

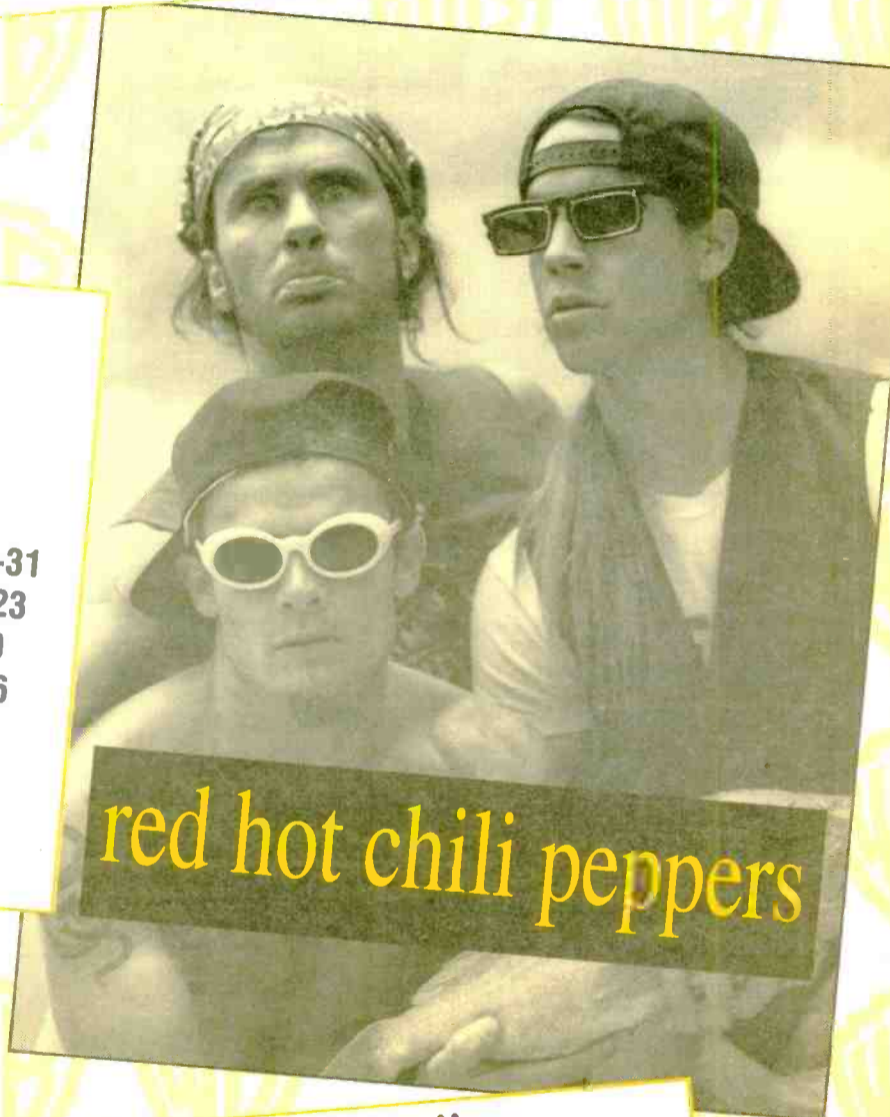
AC CHART 4
ONE OF THE HOTTEST

“Give It Away” *new single*
Blood Sugar Sex Magik double platinum
“Under The Bridge” no.1 pop smash Lollapalooza Headliner

NEW & ACTIVE 79/12

- | | | | |
|-------------|-------------|------------|------------|
| KEGL 29-22 | FM102 add | WYCR 22-19 | WWFX 37-31 |
| KRBE 32-29 | KWOD 27-23 | WAPE 19-15 | KMCK 30-23 |
| WNVZ add | WWKX add 17 | B97 deb 28 | KZIO 36-29 |
| WENZ add | WPST 35-29 | B106 27-19 | KXKT 20-16 |
| KHTK deb 28 | WKRZ 34-28 | KYRK 31-25 | |

MTV-HEAVY ROTATION
SALES OVER 2.6 MILLION



red hot chili peppers

“Constant Craving”
the new single from the album Ingénue

NEW & ACTIVE

- | | | | |
|-------------|-------------|-------------|-------------|
| WXKS 18-15 | WKEE add | WQUT 30-23 | KZZU add |
| PWR99 28-25 | WLAN 34-27 | FM100 16-13 | WOMP add |
| STAR94 7-5 | Y102 add | K92 40-33 | WHTO 15-10 |
| KRBE 28-19 | 98PXY 24-19 | WRQK add | WILN add |
| WENZ 29-23 | WPST 33-28 | WIXX add | WBNQ deb 24 |
| KWOD 16-14 | B95.5 19-15 | KSND deb 30 | KXKT 23-18 |
| KISN 23-19 | WAPE deb 27 | | |

AC CHART 14 **VH-1 HEAVY ROTATION**



k.d.lang

*Best
Performance
by a Limo...*



For professional and dependable service, Music Express has driven away with all the honors AGAIN! We are extremely proud to announce that Music Express has been honored as "Limousine Operator of the Year" by the National Limousine Association in conjunction with the industry trade, *Limousine & Chauffeur Magazine*. When you consider that there are over seven thousand limousine companies in consideration for this award, our gratitude is multiplied.

This award, in our industry, is comparable to winning an Oscar, Emmy, Grammy, et al, and like those awards, is given after a national competition.

We are thankful to the NLA for this award and we are thankful to our extraordinary clients whom we service... because service is what Music Express is all about.

We don't know what the future holds in terms of awards, but we're determined to stick to our high standards, because being the finest service in the country has always been our number one goal.

How did we arrive at this degree of excellence? Guess we're just driven.

Call Music Express and go with a winner!

Airport Concierge

Messenger Service
CALT-136957

Chauffered Limosines
CALTCP801P

California:
(213) 849-2244
(818) 845-1502

Outside
California:
(800) 255-4444

FAX: (818) 845-5086



New York:
(212) 736-5405

New Jersey:
(201) 796-8804

Outside NY & NJ:
(800) 421-9494

FAX: (201) 791-7370

Nobody Can Do Better What We Do Best

CHR

Winning Is A Cume Thing

Continued from Page 32

and play the hits. But make sure things are as refined as possible — from delivery to promotions to music — in order to entertain the available audience.

"For the longest time CHR got numbers by default, but fragmentation makes it tougher. We call it 25-54 disease and it's running rampant now — as it did in the '80s — and causing format bailout. A great CHR should be near the top of the market in cume, No. 1 18-34, and deliver Top 5 25-54s with a strong morning show. Unfortunately, a lot of agency people are putting so much 25-54 pressure on stations and then only buying five deep. That's where the problem lies.

If newspapers deal in circulation, then cume should count for more than it does in measuring a station's success.
—Steve Rivers

"If the advertising agency mindset doesn't change, we'll be stuck with this problem of managers wanting 25-54 numbers when CHR is a youth-based format. We're experiencing a minor baby boom again, and a lot of money is there

for CHRs delivering 12-24s. But the ad agencies aren't aware. As a format, we need to be persistent and pound away that this is an 18-34 format and not being No. 1 25-54 doesn't make us unpopular. If newspapers deal in circulation, then cume should count for more than it does in measuring a station's success.

"The airlines were the first to realize that repeat business, or in their case frequent flyers, were the keys to success. In CHR, repeat tune-ins are just as important. It's taking management longer than is healthy for the format to really grasp this concept. CHR must make its mark this decade by getting out, touching people's lives, and promoting loyalty among its listeners."

MOTION

• KKXL/Grand Forks, ND promotes APD/MD **Rick Acker** to PD as **Kevin Peterson** heads to KDWB/Minneapolis.

WKQB (B95.5)/Jackson, MS night talent **Greg Geary** segues to mornings, replacing **Jay Stevens**... New faces at WMXF/Fayetteville, NC: **Scott Summers** from Crosstown WRCQ takes mornings as **Sammy Simpson** goes to WXLK (K92)/Roanoke. **James Gregory** from Urban WIKS/New Bern, NC handles middays as **Shawn Michaels** exits... WIOG/Saginaw, MI morning man **Bob O'Dell** leaves to fill the midday slot at WWCK (CK105)/Flint, MI.

KGLI (KG95)/Sioux City, IA names **Nancy Roberts** to middays as **Matt Tombstone** heads to Florida... WQUT/Johnson City adds overnigher **Steve Maas**, fresh out of college... Changes at WXTQ/Athens, OH: part-timer **John Chambers** moves to nights, and **Jammin' Jamie West** from KZZO/Clovis, NM assumes late-nights.

**Coming
Next Week**

**Promotional
Potpourri**



JAMMIN' IN BAKERSFIELD — KKXX/Bakersfield greeted spring with its first Spring Jam concert at Bakersfield Memorial Stadium. In all, 18 acts performed, including Cece Peniston, Chris Walker, Colourhaus, Gerardo, Timmy T, and Stacy Earl. Pictured: Color Me Badd celebrates with the KKXX staff during the successful show.



KEEP THOSE DOLLARS FLOWING — WHYY/Detroit recently raised over \$18,000 during its People's Jam Too benefit show featuring Marky Mark, Kris Kross, Black Sheep, and TKA. Proceeds went to the Midwest AIDS Prevention Project (MAPP). Celebrating their success are (l-r) WHYY PD Rick Gillette and AM talent Vanessa, MAPP's Steve Wood and Cathy Sullivan, and WHYY GM John Cravens, morning man Rik Jagger, and Marketing Director Gerilyn George.



Think of MusicSCAN as Helga Hansgüten.

Meet Helga Hansgüten, world's greatest masseuse. Helga does for your body what MusicSCAN does for editing your music logs. Massages. Caresses. Soothes. Nobody has better hands than MusicSCAN when it comes to getting the kinks out of your music logs (sorry, Helga).

Now MusicSCAN has two **exclusive** new options to help put some muscle in your editing:

PERFECT SONGS ONLY

Screen out the uglies! See only perfect choices while looking for replacement songs, or skip songs which break specific rules. Every search can be a perfect search. Imagine not having to wade through dozens of dayparted and same-artist songs just to get to the right song!

BEST SONGS FIRST

Have the best songs come up first when looking for replacements; while testing for every rule in your system, MusicSCAN makes sure your first choice would always be your best choice! MusicSCAN's Search Sort can give you replacement songs by rest, best possible choice, run time, or almost any other criteria.

These options can cut your log editing time in half! And they're available only in MusicSCAN. So when you think of massaging your muscles, think of Helga. And when you think of massaging your music, think of MusicSCAN. It's the only music scheduling system you'll ever knead.

Music **SCAN**

Music scheduling with an edge.
(205) 987-7456



WALT LOVE

UC

URBAN CONTEMPORARY

WWWZ: From Darkness Into Light

Spirits are up at WWWW (Z93)/Charleston, SC, where a new transmitter is beaming for former 3000-watter out on 50,000 watts of FM power. With an almost biblical string of plagues behind it, Z93 is stepping lively into a bright future.

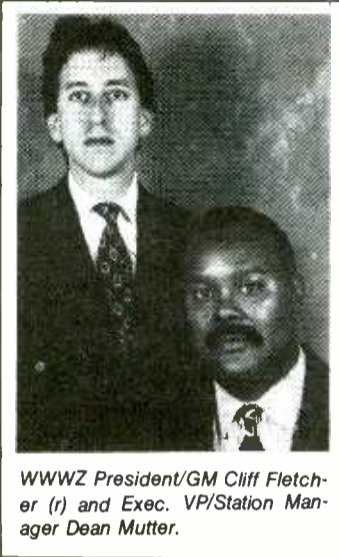
The station has taken this opportunity to modernize its format and programming image as well. Check out the story (right) on its 12th anniversary "Family Fest '92" party.

New Image, New Goal

WWWZ President/GM Cliff Fletcher is partnered with Dean Mutter, Exec. VP of minority-owned Millenium Communications, which acquired the facility in 1984. Mutter explained that the station has been waiting for permission to upgrade for some time now.

"It was four years ago in November when we made our first application for an upgrade. We went through several different battles, because a couple of different challengers tried to get in the way. We also had some sham challengers hold us up by saying they wanted to use the frequency in other areas that didn't have any population at all — small populations like 3000.

"Finally, with the help of our attorneys in Washington — and a little needling through our Senator, Ernest Hollings — we were able to expedite things. Meaning, three years later we finally got approval. It all came through last July, and then we applied for our construction permit. The rest is history."



WWWZ President/GM Cliff Fletcher (r) and Exec. VP/Station Manager Dean Mutter.

on the air with a generator, we were knocked off again for a week when a fire broke out in the generator. But what really hurt us was the fact that our offices were destroyed, and we had to broadcast and operate from a trailer at our transmitter site.

"We lost a lot of revenue because we had no phones for quite a while, so during October, November, and December of that year we were really hurt financially. At the time, we were also in the process of refinancing. Our bank was quite nervous about doing this in January '90, but we all worked very hard and got through the period, and everything came out all right."

War Damage

Everything came out all right, but the station wasn't out of the woods yet. Mutter continued, "The largest employer in the state is the U.S. Navy, and it's headquartered in Charleston. This area suffered a devastating monetary impact with the implementation of Desert Shield and Desert Storm. The Navy was out, and the Air Force was flying a lot of folks out of here too, which left our economic base in terrible shape.

"With the large Naval and Air Force bases here, we were doubly affected by the recession in this area long before it hit other parts of the country. At that time we had four UC stations on FM and two UCs on AM. Things were tough."

Sacrificial Acts

How did Z93 survive? Fletcher volunteered an answer. "As we said, in January '90 we had just gotten refinanced. Despite all of these other stations coming into the market to do some form of a Black format, we were still able to make our payments on time.

"But during the course of that year, the pie for Urban buys was cut into very small pieces. We had been third or fourth in the market

in revenue for the past three or four years, but with all of this happening, we became like 10th, seventh, or sixth — depending on the month."

Mutter said, "Because Cliff and I had been in the market for several years, we were able to show some clients that, as a radio station, we offered the most stable product. We could also show that our listeners were still with us and would respond to advertising on our station. So our market credibility helped us get through this very rough period of time.

Staying The Course

"Showing clients and listeners alike that we had the stability, the consistency, and the reliability of product was the key to sales for us during that time. As the marketplace became more splintered, we were also able to sell around the ratings in some cases, and that helped us. The relationships we had built over six years were important — you don't lose those overnight just because there's new competition in the market."

Fletcher noted, "The investment bank of U.S. Concord has some really great human beings who stuck with us and made it possible for us to stay in business. They recognized that we know how to run a good, profitable radio station, but that we were having hard times because of what was happening around us.

"It wasn't bad management on our part. For example, back in August of '90, we could see that things were going bad, and we thought we might not be able to make our projected payments starting some time in February 1991. So, we told them that that month. We stopped taking our salaries from the radio station in April 1991, but everyone else got their weekly checks on time. We never paid ourselves again until February of this year."

Showing clients and listeners alike that we had the stability, the consistency, and the reliability of product was the key to sales for us during that time.

— Dean Mutter

Dark Secrets

"It got so bad," continued Fletcher, "that Dean and I both went to the bank and got loans against our cars so we could make the station payroll. No one knew that on the outside, but that's what we were doing to try and keep going."

Mutter added with a laugh (and a serious undertone), "And we



Elektra artist Pete Rock of Pete Rock & C.L. Smooth entertains at Z93's "Family Fest '92."



It's not raining in Charleston — those are sun umbrellas at Z93's "Family Fest '92." The 10,000-person event marked the station's 12th birthday and recent power increase to 50,000 watts. It also benefited the local Jenkins Orphanage.

Family Fest: Just Cause For Celebration

WWWZ (Z93)/Charleston celebrated its good fortune and 12th anniversary recently with "Family Fest '92," a free concert from noon-7pm at Charleston's Brittlebank Park.

The Charleston Police estimated the crowd numbered 10,000. All the net proceeds from food and beverage sales, plus individual donations, went to benefit the 100-year-old Jenkins Orphanage Institute, South Carolina's oldest private black institution.

Some of the national recording artists who performed at "Family Fest '92" were Elektra's Pete Rock & C.L. Smooth, Tommy Boy's Force MDs, Bust It/Capitol's B Angle B, Epic's Kathy Sledge, Alpha International's Lorenzo, and Columbia's Mass Order.

didn't want our wives to know either. It was scary. I mean, it was bad and it was hard on us, but we have our dream and we have to hold on to it."

Fletcher resumed, "So, in September of 1991 we went up to the U.S. Concord Bank in Norwalk, CT to talk about what was happening with us. We got our lawyers and sat down with them face-to-face and explained our situation. We told them what all the problems were and how we were going to fix them. And we asked them to stay in there with us."

No Future Shock

"We even predicted what was going to happen in our market," Mutter recounted. "I told them that of the six Urban stations in the market, 94 JAMS [WUJM] would be the first to go, followed by WDXZ [then called 'FOXY']."

Fletcher said, "In October 1991, U.S. Concord sent L. David Moorehead and Bill Masey of Greystone Partners down to our station to evaluate our situation. Basically, it was a pre-foreclosure trip, but when they got here they were im-

pressed with our staff and with the fact that we hadn't taken a salary for ourselves out of the station's finances. Moorehead, being a broadcaster himself, went back to the bank and explained our situation from his perspective. We retained him, and he helped us with the bank."

Mutter added, "Well, as luck would have it, we were correct. In December '91, when WUJM changed format and went Beautiful Music and FOXY became more shaky, the bank said, 'Hey, maybe you guys knew something. Maybe you know what you're doing after all.' That's when we knew things were about to turn around."

Fletcher picked up the thread. "Now, everything is on track like we knew it would be if we had time to let the adversity move out of the way. The Gulf War ended and the military returned, which meant people were back buying from the stores and businesses. All of our format competitors are gone, except for WPAL on AM. And now we can reach more people with our increased power."

It got so bad that Dean and I both went to the bank and got loans against our cars so we could make the station payroll. No one knew that.

— Cliff Fletcher

Plague Round

And in that history, WWWW had more than its share of bad experiences. For most stations, the toughest obstacles to success are a crosstown competitor and a gloomy economy. Z93 had those and more, including natural disasters, electrical fires, ruined studios, war, and times so bad the GM and station manager mortgaged their cars. And they faced not just one, but five format rivals.

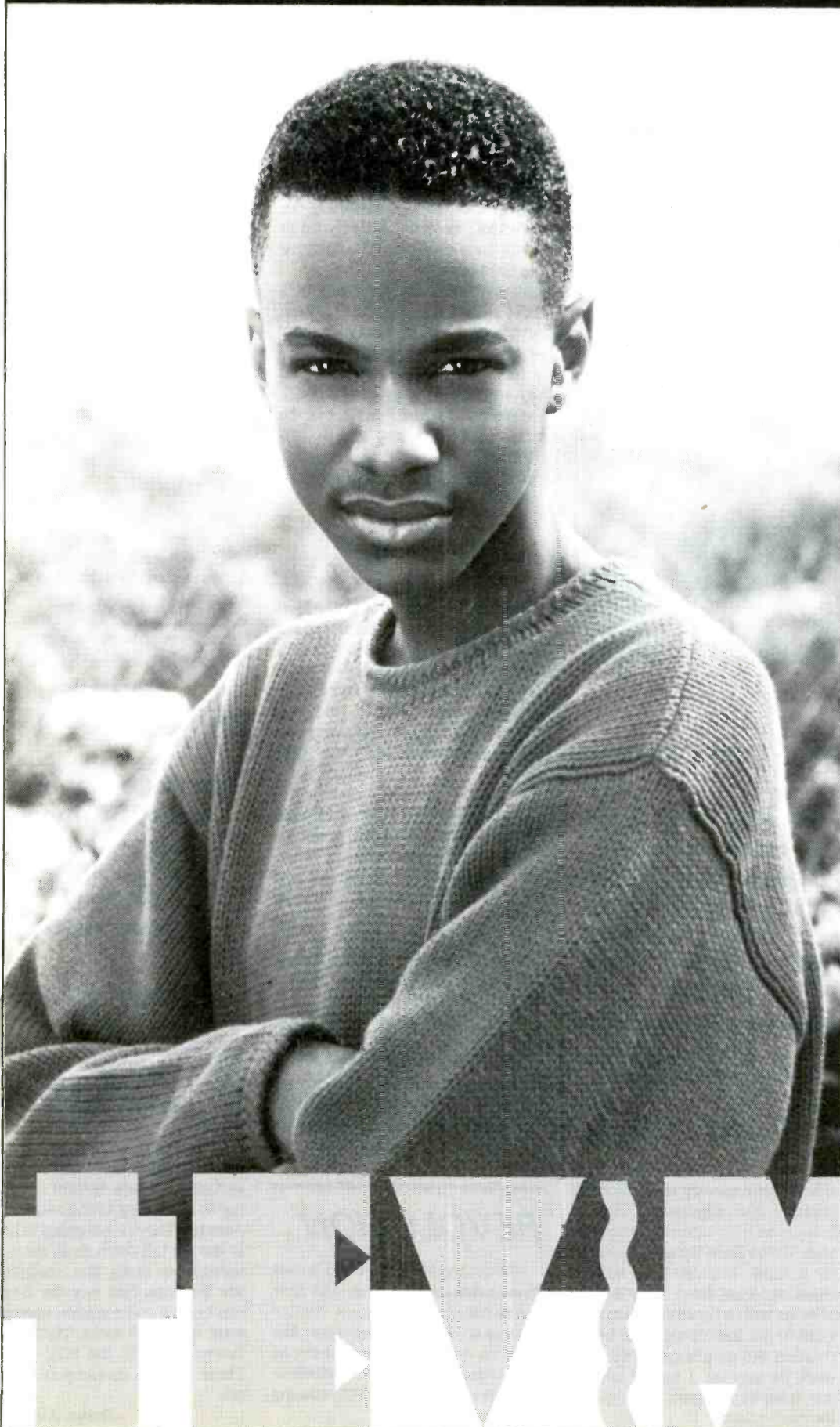
For starters, Mutter recalled the damage Hurricane Hugo inflicted on the area in September 1989. "Almost every radio station in the market was devastated, and we were off the air for three days. When we did manage to get back

+TEVIN+TEVIN+TEVIN+TEVIN+TEVIN+TEVIN+TEVIN+TEVIN+TEVIN+TEVIN

TEVIN CAMPBELL

"Alone With You"

"Black Radio — You Picked It!!!"



Personalities from Black Radio say:

"In three weeks, this is the second most requested record on this station, and this will certainly be a #1 record in Chicago."

Elroy Smith, WGCI/Chicago

"This is an ultimate smash with appeal to all cross demos . . . young adult 18-34 and above. This song is one of the fastest-growing ever in my research. Consistently over the past month, this has been the #1-testing and requested record at WJLB."

Steve Hegwood, WJLB/Detroit

"This is one of the best sounding and most requested songs in all demos. This is one of the best records I have on the air."

Chuck Atkins, KMJM/St. Louis

"This is the record of the summer!"

James T, WEDR/Miami

"Quiet Storm airplay generated heavy phones instantly!"

Thomas Bacote, V103/Atlanta

"The best song on the album."

Darryl J, WAGH/Columbus, GA

"It's a hot song! I had to put it into rotation."

Mykal Starr, WENN/Birmingham

"Mass appeal, no question about it."

Ray Boyd, Radio One Group

"Probably one of Tevin Campbell's best efforts yet."

Mike Stratford, KKBT/Los Angeles

"Simply another remarkable effort from Tevin."

Bobby O'Jay, WHRK/Memphis

"Seems to be one of the most promising records of the summer."

James Alexander, KKDA-FM/Dallas



Management: Rhonda Byrd



The Time Buy Question

The perceived dearth of music time buys remains a consistent source of friction between the radio and record industries.

It's a particularly thorny issue among New Rock programmers, who often feel their unusual commitment to new and different music is not always adequately rewarded. I discussed the problem with WBRU/Providence PD Michael Osbourne, KRZQ/Reno PD Rob "Blaze" Brooks, and PLG Dir./Nat'l Alternative Radio & Video Promo Steve Leeds.

Supporting Airplay

"We're constantly told that we sell records," notes Osbourne. "Now we need the record companies' help. I believe in giving a record a good six to eight weeks, but after that I need a little more support. It's just good business. If



Michael Osbourne

companies to advertise their alternative product on the one station that's playing it."

Osbourne acknowledges stations need to communicate better with labels in order to secure time buys. "When I came here we weren't getting any time buys at all. We eventually realized that we had to make the call. They have the dollars, but you need to ask them. Otherwise, the dollars go where the retailer asks them to go — print.

"You have to realize that making time buys is not a high priority for the promotion reps. They're consumed with getting the record on the radio, and they expect the airplay alone to generate sales. So we need to constantly make them aware of the fact that we need and expect time buys to support the airplay."

Mind Games

One of the best ways stations have used to lure time buys is to spotlight a particular album or track by means of a regular feature, providing a label's project ad-

ditional exposure. WBRU is trying to do just that via a weekly feature called "Screamer Of The Week."

"We've been doing the 'Screamer' for several years strictly as a music feature," Osbourne explains. "Now we want to get the labels, the distributors, and retail involved, and try to capitalize on it and get some buys out of the thing. We'll select a record and set it up with the label, retailer, and distributor. The record will be marked down and highlighted with visual displays. We'll also work on the spot scheduling and promote the whole thing.

"It's part of radio's job to be a marketing consultant and explain to the promo people how to spend their money better. The station's sales guy needs to treat record labels like other clients and give them good reasons why they should be advertising."

Product Availability

"We actually have a great relationship with all the labels," KRZQ's Brooks reports. "We con-



Rob "Blaze" Brooks

It's silly for a label to be doing a 12-spot buy with us if the product's not in the stores. It's just a matter of the labels communicating with the distributors.

—Rob "Blaze" Brooks

sider ourselves very promotionally creative and aggressive. The labels come to us offering time buys after we've been banging a record for a while, because they want to enhance record sales. They'll come after us with a time buy when they want to get the record up to heavy rotation, but we always let the song work its way up. I turn it over to our sales department to work out the particulars."

Factoring Time Buys

- Create a sales position
- Build relationships with distributors
- Tie in promotions and print media
- Educate retailers
- Work out record store placement

KRZQ is in the process of re-vamping its approach toward securing music-related advertising. We're changing some things so we can do a better job getting time buys," Brooks says.

"Ideally, if our budget permitted, it would be advantageous to create a sales position for someone whose primary job would be to actively pursue dollars for music-related promotions and advertising. He or she would be able to deal directly with the labels, distributors, and retailers. If the sales rep works closely with the programming department, we could actively tie in promotions and print to enhance the time buys."

Brooks cites one problem he's encountered after getting a time buy: The record in question wasn't readily available at retail. "It's silly for a label to be doing a 12-spot buy with us if the product's not in the stores. It's just a matter of the labels communicating with the distributors. It's a real drag for everybody involved, including the artist."

Label Perspective

"I don't initiate time buys — it's up to our distributors," says Leeds. "They're the ones in the business selling the records to the retail community. A prerequisite is obviously some existing exposure in the marketplace, hopefully from a particular station that's concerned about the time buy. Not every record is entitled to receive a time buy.

"PDs are probably a little too busy to hound record guys for time buys. It would behoove programmers to have their account representatives call the distributor and build a relationship. That's why they have sales staffs. The sales staff needs to get into the system and get those co-op dollars marked for the chains or the mom and pop stores in their marketplace.

"The more astute salespeople wouldn't necessarily make their contact with me, but with the regional branch office. The branch has the lion's share of the advertising dollars available and is a more on-line decision-maker. They can

figure out where the dollars in that particular market are going. That's their stock in trade. My job is to get airplay, and their job is to sell records off the airplay."

Leeds understands programmers' frustration when they see all the money that's poured into the print media. "I totally buy into ra-



Steve Leeds

dio. I believe that's where we should put our dollars. But I don't have the statistics like the Radio Advertising Bureau or the local sales staff to show the retailer that he can get a better bang for his buck advertising on the radio. I

I totally buy into radio. I believe that's where we should put our dollars.

—Steve Leeds

don't have a sales staff that sells radio. It's incumbent upon you to educate the music retailers, because that's where the real problem lies.

"Yes, they do get the money from us. But I don't sell radio advertising, so how helpful am I going to be talking to the retail community? They're not going to listen to me if I tell them to do more advertising on radio. The retail stores are the ones that buy the time. I don't call a radio station and say I want to buy 10 spots. That's what Tower Records, the Wiz, etc. do. Those are the people you have to sell."

—Shawn Alexander

REVOLUTION

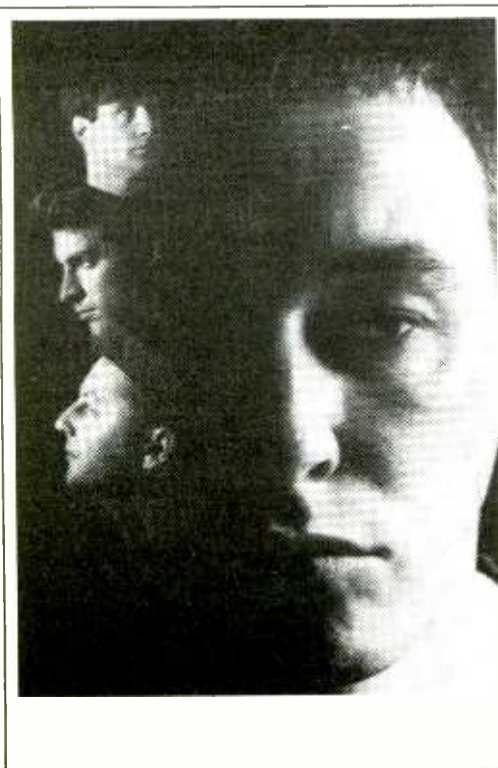
WDRE/Long Island Asst. MD Robert Greenbaum departs for an A&R position at Columbia Records . . . WWCD/Columbus morning driver Lisa Axe takes on Production Director duties as Buzz Fitzgerald exits . . . WRAS/Atlanta appoints Julie Hoyt PD, replacing Lisa Mattis.

We're constantly told that we sell records. Now we need the record companies' help.

—Michael Osbourne

you're going to sell records, there's no better place to advertise than where the people are listening to the product.

"This format is an especially good buy for record companies because a lot of the stuff New Rock stations play is not going to be played on any other station in the market. Sure, some of what we play eventually crosses over. But the majority is format-exclusive. So it only makes sense for record




Sonic sweet tart.

Already On:
WDRE
WBRU
KUKQ
And More!

the mighty lemon drops

'into the sun'

The tangy first single and video from RICOCHET.



©1992 Sire Records Company Pucker up



HARVEY KOJAN

Hot Off The Press(es)

If someone has an opinion about radio, you can bet I'll probably hear about it. And while the telephone is still the main idea-receiving source, I've gained a lot of insight from the assortment of written material that crosses my desk.

One of the most intriguing articles I've read recently was penned by consultant/voiceover god Joe Kelly, in his *Advisory* newsletter. In the commentary, Kelly debunks the widely held perceptions about the terms *rock* and *rock 'n' roll*.

I was always told that, for positioning purposes, *rock 'n' roll* is preferable to *rock* because the former suggests a more "adult" image, while *rock* is more likely to be perceived as "hard rock" or "heavy metal."

However, Kelly cites recent research that indicates *rock 'n' roll* may have become too adult for AOR's needs. In a nationwide study commissioned by a major retailers association, 2500 18-44 men were asked to describe *rock 'n' roll*. Among the most frequently used descriptions: "oldies," "Beatles," "Chuck Berry," "Dick Clark," and "Little Richard."

A second group with the same demographics and sample size was asked to describe *rock*. Their answers: "music," "Bruce Springsteen," "U2," "Eric Clapton," and "MTV."

"Heritage AORs targeting men 25+ may want to rethink their continued use of the positioning slogan *the home of rock 'n' roll*," Kelly writes. "This study seems to tell us that more than 50% of the men in this demographic think of *rock 'n' roll* as oldies or Dick Clark. That being the case, *the home of rock 'n' roll* is about as useful as a tit on a bull."

Convalescent Center

"To me, *the home of rock 'n' roll* sounds like a convalescent center for aging rock and rollers, someplace they'd stick Pat Boone if he ever stopped working out. I can hear myself saying, 'WXYZ — the home of rock 'n' roll. If you're in the car, drop by — fruit baskets, floral arrangements, and suppositories are welcome.'

"Wouldn't it make more sense to say, 'We rock Chicago!' or 'Chicago's rock'? Even if you're not in Chicago it would sound cooler and be more meaningful than *the home of rock 'n' roll*."

"I've been gagging on [that phrase] since the late '70s, when some consultant — probably now long gone — thought it up and blew his sheep whistle. I had hoped it would come down with the Berlin wall, but no chance.

"Even the word *home* bothers me. We live in a *house*. Most people live in condos or apartments. *Home* is where you grew up and



[As a positioning statement], the home of rock 'n' roll is about as useful as a tit on a bull.

—Joe Kelly



sucked your thumb. It's where your mom and dad live — [as in] *home* for the holidays. *Home* is where they took my grandfather just before he went crazy, started foaming at the mouth, and then got all stiff. They buried him. That's what they ought to do with the *home of rock 'n' roll*," says Kelly.

Tremendous Potential

"Bolton Research's *Radiotrends* newsletter recently featured an interview with Guy Kawasaki, formerly an Apple Macintosh marketing guru. Kawasaki, now a noted author, is an expert at using "evangelism" to promote ideas and products. It's a concept that has tremendous radio potential.

Kawasaki defines evangelism as "the process of using fervor and zeal — but never money — to get people to believe in your product, company, or ideas as much as you do. It represents the building of relationships, so that you and your customer or listener can change the world together.

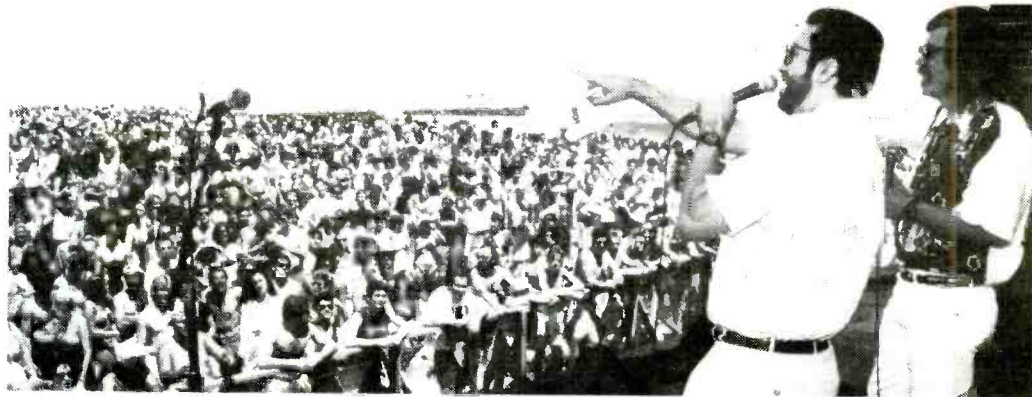
"Evangelism is based on the best interests of the other person, not

your own sales quotas, commissions, or profits. It is 'come with me' rather than 'sign here.' When you have these perspectives, you form long-lasting and highly leveraged relationships. In essence, your customers become your fire-breathing evangelists."

As a Macintosh enthusiast, I know how effective evangelism was for Apple. Kawasaki asks, "Have you ever met someone who owned a Macintosh [and] didn't tell you to buy one?" Not me.

Asked how a radio station might employ evangelism, Kawasaki replies, "First, a radio station has to understand what it is. A radio station doesn't have to be just a transmitter with some DJs vibrating

Summer In The City



The city in question is New York City, aka the Big Apple, where two recent rock radio events lured the masses. Actually, the top photo was snapped in Asbury Park, NJ, where WNEW-FM personality Harris Allen (l), PD Pat St. John, and 100,000 of their personal friends gathered at the station's 25th anniversary beach party. Pictured immediately above are some of the thousands of music fans who crowded the city streets to help WXRK mark the 25th anniversary of "Sgt. Pepper's Lonely Hearts Club Band."



Stations shouldn't get embroiled in low-level, zero-sum games with other stations positioned as enemies.

—Guy Kawasaki



electrons. A radio station can represent information, entertainment, and even — in the case of organizations like Radio Free Europe — hope."

Doing What's Right

"Then the radio station has to enable people to 'touch' it," Kawasaki continues. "It has to go beyond being [just another] stop on the dial.

"Finally, the station has to step back and let people help it. I call this 'letting a thousand flowers bloom.' People will start telling others to listen to a station because they've bought into the station's dream."

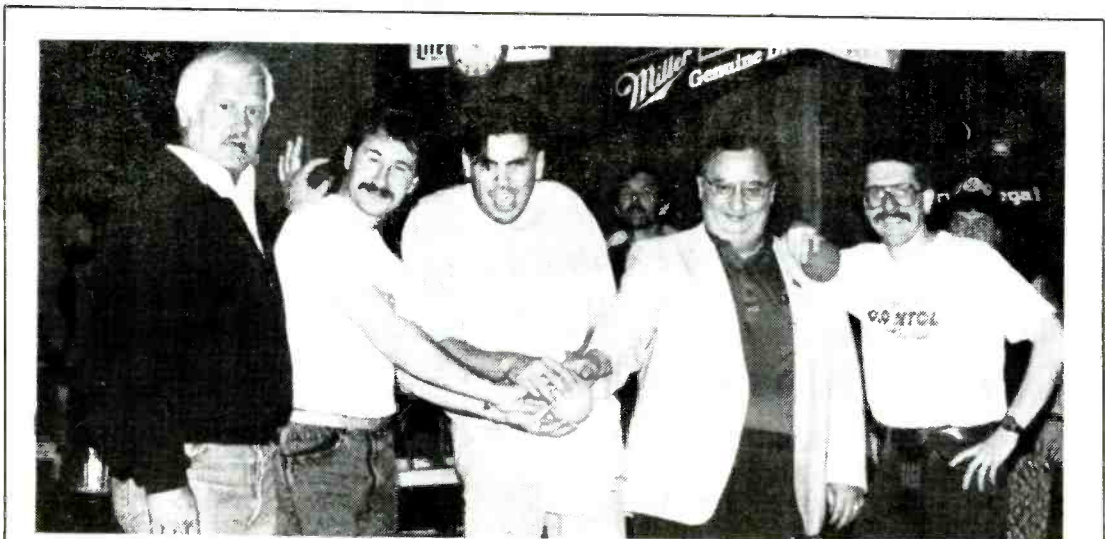
According to Kawasaki, evangelism is not a tool to outwit your competitors. "The purpose of evangelism is to make your listeners happy. Do what's right for your listeners, and things will take care of themselves. One of the outcomes of doing what's right may be outwitting your competitors, but it shouldn't be a goal of a radio station.

"Stations shouldn't get embroiled in low-level, zero-sum games with other stations positioned as enemies. The real enemy of a radio station is not another radio station. It's ignorance — people don't know why they should listen to a radio station at all.

"To reach these people, stations need to give people a real reason to listen. A real reason may be fascinating interviews, more insightful analysis, more colorful reporting, or a dramatic selection of music. Then I would use PR to position and get press in newspapers, magazines, and television. After all, this station is different. It is a cause."

Passionate People

Injecting passion and creativity into radio has been a popular topic,



NERF'S UP — KTGL/Nebraska morning guys Joe & Timmo (the dudes with the cool mustaches) promote the latest Olympic sport: Nerf basketball. Joining J&T are Miller beer reps and a lucky contest winner.

Hot Off The Press(es)

Continued from Page 39

particularly in the past few months. In his *DeMers Dispatch*, consultant Alex DeMers laments the proliferation of what he calls "Tin Man radio" — programming without passion; stations without a heart.

"As we've gotten better at the mechanics of programming, many have lost the sense of what makes stations great. You can play the right songs, write good liners, produce the hot sweepers — even put together a morning show that can read *USA Today* — and still miss the mark. In the long run, the thing that makes stations great is the passion of its people — the heart and soul they put into every effort. Listeners can sense this kind of greatness.

"We've all had the experience of hearing a winner — a station that just tears the roof off. These stations have harnessed the great intangibles. They've discovered a way to capture the spirit inside the building and share it with their listeners.

"The next time you find yourself becoming bleary-eyed from trying to coax a perfect rotation out of your music computer, stop for a moment. Give some thought to what's happening in the hallways outside your closed door. Is that hallway abuzz with excitement — the sound of planning and collaboration? Or do you just hear the dull whir of the PC in the next office?"

Know Your People

"Now that you've stopped for a moment, ask yourself a few more questions," DeMers advises. "Do you really know your people? Do they understand and share your vision and goals for the radio sta-

“
As we've gotten better at the mechanics of programming, many have lost the sense of what makes stations great.
—Alex DeMers

tion? Is the station communicating with the listeners or rehashing a tried formula that 'worked last book in Butte'?"

"As a manager, put your passion in your people and they will put their passion in your product. When you hold staff meetings, are you really looking for their input or just giving them your own 'ten commandments'? Are they encouraged to help you find new ideas by taking risks — or do they accept the status quo?"

"After you've given your staffers a shot at improving themselves, do you give them private, constructive criticism on their performance? If they do a good job, do you find ways to reward them for going the extra mile? Do you point out their accomplishments with a posted memo or a note of appreciation?"

"Great broadcasters are the last renaissance men and women. They are brilliant tacticians and creative artists. Like the Tin Man, the challenge for radio in the '90s is to find something inside itself. Great radio isn't brain surgery . . . it's heart surgery."



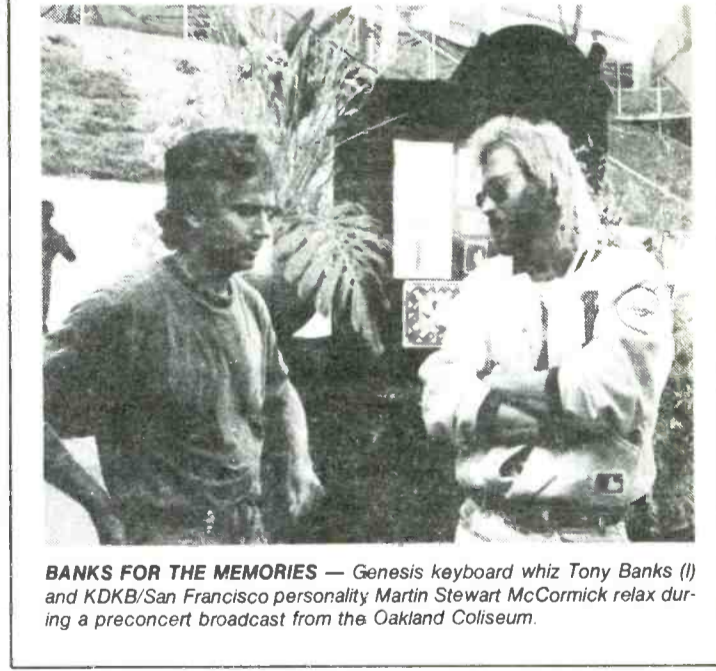
HEAVY HITTERS — The Outfield do Detroit; (l-r) MCA's Mark Diller, Outfield's Tony Lewis, WRIF PD Jim Pemberton, Outfield's John Spinks, and 'RIF MD Steve Kostan.



ANOTHER NICE DAY IN CHARLOTTE — Eddie Money (r) bonds with WRFX/Charlotte PD Jeff Kent.



SLAUGHTERHOUSE FIVE — KBPI/Denver flew four diehard Slaughter fans to Salt Lake City. Preparing for takeoff are (l-r) 'BPI' afternooner Steve Cooper, a contest winner, Slaughter's Tim Kelly, PD Bill Betts, and ERG's Joe Reichling.



BANKS FOR THE MEMORIES — Genesis keyboard whiz Tony Banks (l) and KDKB/San Francisco personality Martin Stewart McCormick relax during a preconcert broadcast from the Oakland Coliseum.

FAMOUS FIRSTS

CATHY FAULKNER, MD, KISW/SEATTLE

WHAT WAS THE FIRST RECORD YOU BOUGHT?
CATHY: Pink Floyd, "Dark Side Of The Moon"

WHAT WAS THE FIRST STATION YOU WORKED FOR?
Cathy: KISW.

WHAT WAS THE FIRST CONCERT YOU ATTENDED?
Cathy: Rolling Stones at the Kingdome in 1981.

WHAT WAS YOUR FIRST SEXUAL EXPERIENCE?
Cathy: I can't discuss specifics, but thanks to Polly the matchmaker it was a hot summer night in Austin, TX.

YOUR FIRST PRIORITY THIS WEEK:

BONHAM
"CHANGE OF A SEASON"

TRACK 37 - 28

WDVE	KSAQ	WRIF	KUPD	KBER	KISW
KLOL	WXTB	WLZR	KGON	KIOZ	
WBAB	WNOR	WYNF	KUFO	KOME	
WMMR	KISS	WWBZ	KRLZ	KSJO	

epic

SEGUES

WVRK/Columbus, GA PD **Todd Holman** exits . . . WRKT/Erie, PA names **Andy McNutt** MD . . . KKZX/Spokane ups morning man **John Langan** (aka **C. Foster Kane**) to PD, replacing **Lee Cory**, now PD at

WJFM/Grand Rapids . . . KJFX/Fresno wakeup artist **Kevin Casey** takes the same shift at KIOZ/San Diego, teaming with current 'IOZ middayer **Shanon Leder**. Casey previously worked at the station when it was Classic Rock KGMG.



MIKE KINOSHIAN

MAINTAINING DATABASES

Telemarketing: Massaging Is The Message For ACs

Among the trends uncovered in the winter **Ratings Strategy Review** results (R&R 6/19) are the following: ACs are the stations likeliest to employ direct mail, and telemarketing use is increasing — especially among ACs. I turned to large and medium market PDs for their database telemarketing perspectives.

"We wanted an advertising form more 'active' than TV, billboards, and busboards," explains WLTJ/Pittsburgh VP/Operations **John Gallagher**. "These other forms are too passive. Lite ACs like us need to do something exciting to get our listeners' attention."

"The biggest mistake stations make is they enter into telemarketing half-heartedly. They need to realize this is their plan and it needs to be adhered to. It's the most expensive form of marketing, but we feel it's very effective." Since WLTJ adopted database telemarketing about 18 months ago, it's registered about 100,000 people.

Getting Started

WLTJ's first step in its database plan was hiring an outside marketing firm to screen potential listeners. "We primarily target 25-54 females, so that's who they called," Gallagher points out. "They also do follow-up calls, and the station needs to come back with direct mail. It's important to determine whether you want at-work telemarketing or residential; we've done both. Because we're a Lite AC, we naturally want to 'own' the at-work listening audience."

Stations also need to zero in on the daypart they want to promote. "Most AC telemarketing initially is done to bolster morning shows," Gallagher maintains. "It's too broad just to ask someone to listen to your station. There should be a reason. You can always follow through with a personalized letter to those who've checked you out. The letter can explain the benefits of listening to other dayparts. At first, though, you shouldn't bite off more than you can chew."

Gallagher cautions against trying to launch such a telemarketing project in-house. "It's too difficult and time-consuming. Investigate as many telemarketing companies as possible. There's a wide disparity between companies. The cost can range from \$5-\$15 per conversion. A 'conversion' is a person who agrees to listen to your station at a specified time."

Let's Make A Deal

Wheeling and dealing with such companies, Gallagher notes, isn't unusual. "You can pit one against the other and they will undercut each other. You have to hire a reputable company that will stay within your target and deliver a 'clean' database. The conversion infor-

marketing is to introduce new come, so you ask people to listen to your station at a particular time. If they hear their name mentioned on the air and call back, they win a premium; [frequency-related] cash always fits. It's a way for stations to bond with their listeners."

According to Gallagher, it's essential to "massage" those within the database. "This isn't a one-shot deal," he asserts. "As quickly as they come you, they can go away. Many other stations don't follow through at this point. You need to keep hitting these people. Send them birthday cards and quarterly station-oriented newsletters. You must keep database people active and interested in the station, so they'll stay with you."



John Gallagher

mation on the computer diskette [name, address, phone number, birthday, etc.] has to be correct."

By doing some Arbitron data digging, stations can target listeners in specific geographic areas through hot zip codes. "These areas seem to have the highest diary return for certain stations," Gallagher notes. "The idea of tele-

Key Benefits

Those contacted through WLTJ's telemarketing process become members of the station's "Lite Frequent Listener Club" and enjoy benefits not available to non-members. "They receive a key chain card which has a number on it," Gallagher comments. "The number's for them exclusively, and key card carriers can get two-for-one specials and discounts at various local businesses. We've found the

Cutting Through The Clutter

Now that he's convinced of telemarketing's benefits, **WMGN/Madison, WI PD Pat O'Neill** is strongly considering such a plan.

"We know we'll be cutting back on TV in the next few years and looking more at direct marketing, direct mail, and database use," he explains. "One simple idea is to use the database as 'value added' material. We may go to a quarterly database mailing and include client coupons as part of a newsletter. This will help avoid any on-air clutter, which is the biggest tangible telemarketing benefit." (See last week's R&R AC column for more on that issue.)

Expanding on the "clutter" reference, O'Neill relates the story of a major market PD who had to do an on-air fishstick game to get an ad buy. "At the sound of the hook hitting the water, you phoned in to win," O'Neill recalls. "If they're hammering stations for things like that in big markets, you can imagine what it's like in Madison."

"I know many stations like the telemarketing idea, but they're not quite sure how to use it. Some telemarketing companies are vague about what they'll do for us. One company quoted us 11 cents per entry to build the database. The cost equals what we'd spend in a year on TV — there was no great savings. But down the road, it looks to be more efficient, since radio stations don't have database marketing experts in-house."



Pat O'Neill

Informal System Already In Place

According to O'Neill, Magic 98 has informally built its own system. "We feel it's the best way to store all our contest winners," he remarks. "We've distributed Magic 98 contest cards to about 30,000 people. Instead of keeping all those index cards from the past six years, we're slowly building a database with those people."

One staffer has spent eight to 10 hours a week the last several months on the project and has entered about 2500 names into the computer. "We see many of the same contest winners and have to delete repeat names," O'Neill explains. "Much of this is cross-checking, and we're building it at a snail's pace."

key chain concept to be very top-of-mind — it isn't buried somewhere in someone's wallet."

WLTJ has also established a special phone line for telemarketed lis-

teners. "I find they call the number for requests and basically as their private line," Gallagher reports. "They feel they have the edge over the ordinary listener."

GM'S ECONOMY UPDATE

Remaining Flat Through New Revenue Sources

Most radio stations are still reeling from the effects of our depressed economy. Some resort communities like Myrtle Beach, SC, though, were spared the ill effects of the downturn — until now.

"The numbers locally the past few months are down from last year," reports **WNMB/Myrtle Beach GM Matt Sedota**. "We're watching every dime that comes in and goes out, and our advertisers are very cautious. Businesspeople I've talked with are struggling — we're not bounding around with tremendous optimism."

Return To Reality

July's information, Sedota points out, hasn't been especially encouraging. "Businesses are happy to be 'flat' for the year. I don't think we'll return to the prosperity of the early '80s. Radio managers will have to be content with small conservative growth and be thankful they're not moving backward. We're getting back to reality. There was a period when people expected substantial year-to-year growth; today, small growth is positive."

Sedota's greatest concern and



Matt Sedota

challenge is replacing lost ad dollars. The advertiser-gear jingle is one avenue he's successfully explored. "We're spending more time developing new revenue sources," Sedota comments. "In combination with an independent Nashville jingles producer, we've put together some lucrative packages to get people interested in radio through jingles."

"This has generated new dollars, and it gets clients involved with the

station for at least a year. Unfortunately, these new dollars aren't putting us miles ahead — they're just keeping us even."

The station, Sedota notes, is also being much more aggressive in pricing and packaging unsold inventory to a limited number of advertisers.

Programming Hooks

Sedota's making a concerted effort to provide more programming options for his station's clients.

"It's nice and idealistic to want to pitch big contracts and great media plans that give 100 gross ratings points a week, but it's more realistic to package something that ties in more promotional plugs throughout the day. We're looking for added 'hooks' for the client and ways to benefit the station."

He's been disappointed to see many local stations cut rates. "In some instances, it's happening at stations that don't need to do it. I hate to see that happen, and we're trying very hard to maintain our rates. We're not seeing as many creative radio promotions and point-of-purchase programming

things to generate new dollars.

According to Sedota, the tight economy has forced WNMB to become more visible. "We're out once a week doing Thursday night dance parties or Saturday afternoon beach parties," he explains. "It's the only way we can get an advertiser's attention. Clients today want things in addition to spots. Great rates aren't enough — they want total packages. You can't do promotions for every client, but we're much more willing and interested in looking at the big picture."

Programming First

Sedota stresses sales-related promotions must make sense from a programming standpoint. "It's good programming to be literally out on the beach on a Saturday afternoon doing a beach party. We can go to the client and tell them about a way to enhance their advertising dollar. Many stations make the mistake of starting from the client's viewpoint. You have to start with what's right for the station. It takes some nasty lessons to learn that."



RANDALL BLOOMQUIST

WSUN: Cox Builds A New Station From Existing Parts

Call it "crazy quilt radio."

By using colorful pieces of programming from its successful Miami and Atlanta News/Talk outlets, Cox Broadcasting has stitched together a brand-new Talk station — WSUN/Tampa.

This innovative approach allows the station to reduce costs while making the most of a scarce commodity — quality Talk talent.

WSUN's weekday lineup, which debuted June 22, leads off with a locally produced news block (5am-9am) anchored by Keith Connors, a holdover from the station's former Country format. Because Cox believes listeners want fast-paced information in morning drive, news-maker interviews are kept short and Connors does not take listener calls.

At 9am, the outlet airs an hour of WSB/Atlanta's Phil Hendrie Show, recorded from the previous evening. The balance of middays belongs to WIOD/Miami's Neil Rogers (10am-2pm), who specializes in a sharp-edged, stream-of-consciousness brand of talk.

Afternoon drive is home to WIOD's Rick & Suds (2pm-6pm), who do something similar to a music-free Afternoon Zoo.

Evenings and nights feature a repeat of Rogers's show (6pm-10pm), a live broadcast of WSB's Hendrie (10pm-midnight), WSB's David Paul (midnight-4am), and another replay of Hendrie (4am-5am).

Weekends consist of David Paul simulcasts and various taped



Robert Neil

"Best of" shows. Beginning in September, the station will also carry WIOD's Miami Dolphins and University of Miami football broadcasts.

Hip & Young

Cox has positioned WSUN as a "hip, young" alternative to cross-town News/Talk WFLA, a Jacor station that balances listener phone calls with heavy doses of news and information.

"[WFLA] is into issue-oriented talk that skews older," says WSUN & WWRM VP/GM Bob Huntley. "Issues talk can be entertaining, but WFLA is just as boring as boring can be."

Tearing a page from the Jacor handbook, 'SUN has launched a nonstop assault on WFLA. For example, within moments of debuting on WSUN, Rogers was denouncing WFLA OM Gabe Hobbs as "an asshole." Thus far, WFLA has

"Nobody said a show has to be local to be successful. It has to be good to be successful."

—Bob Huntley

refused to be drawn into the on-air fray.

Off-air, however, Hobbs shrugs off WSUN's attacks and takes a



Gabe Hobbs

few jabs of his own. "We have a 7.8 share 12+ and a 5.7 in 25-54," he says. "I think Bob Huntley is just a good AC general manager who's in over his head [with Talk]. He's just repeating what [Cox Exec. VP/Radio] Robert Neil tells him to say."

According to Hobbs, WFLA does not plan any programming changes. "We're well-shielded from an attack because of the changes we made when Cox bought WSUN from CBS [in 1990]. We figured at that time Cox was going to beef up [WSUN's] Talk format. So we invested in a lot of things that would be hard to duplicate — airborne traffic reports, [Rush] Limbaugh, and a lot of local news," says Hobbs.

Significant Cume

While he fully expects that WSUN will generate significant cume in the early going, thanks largely to Neil Rogers's antics, Hobbs doubts whether its out-of-town talk lineup can last in Tampa.

"Piped-in satellite talk has been tried here so many times and it's failed miserably — with the exception of [Talknet's] Bruce Williams and [EFM Media's] Rush Limbaugh," voices Hobbs. "[Neil] Rogers does a lot of Miami-oriented talk, but people in Tampa generally hate Miami. [He] can't do too much Tampa stuff or he'll alienate the Miami audience that WIOD has worked so hard to build."

Huntley counters that localism isn't the first thing listeners are concerned about. "Nobody said a show has to be local to be successful. It has to be good to be successful. Television has been succeeding for years with network shows that aren't locally oriented," says Huntley.

According to Cox's Neil, the WSUN simulcast has not diluted the programming of WSB and WIOD. "So far, it's actually given [the WSB and WIOD hosts] more things to talk about," he says.

"These are not issue-oriented shows that focus on what the city council did today. They just do generally fun things. When Rick and Suds do a pay-phone challenge, it doesn't really matter whether the pay phone is in Miami or Tampa."

Neil is acutely aware that many Talk programmers will be watching WSUN to see whether Cox's experiment pays off. "It's like anything else in this industry," he believes. "If it works in Tampa, it'll become a prototype for other groups. If it doesn't work, it'll go down as just another disaster."

What's News?

Been promoted? Hired a hot new talent? Aired an interesting segment or done an unusual promotion?

Give me a call at (202) 783-3822. Or fax me at (202) 783-0260.

The address: R&R, 529 14th Street, NW, Suite 975, Washington, DC 20045.

Smart Money
with The Dolans

Smart Money is money for the 90's!

SOME OF AMERICA'S GREATEST TALK TALENT IS WAITING TO WORK FOR YOU!

All barter, easy scheduling, plenty of local avails & localizing elements make our shows work like they belong to you!

Finally, a network that sees radio from your point of view!

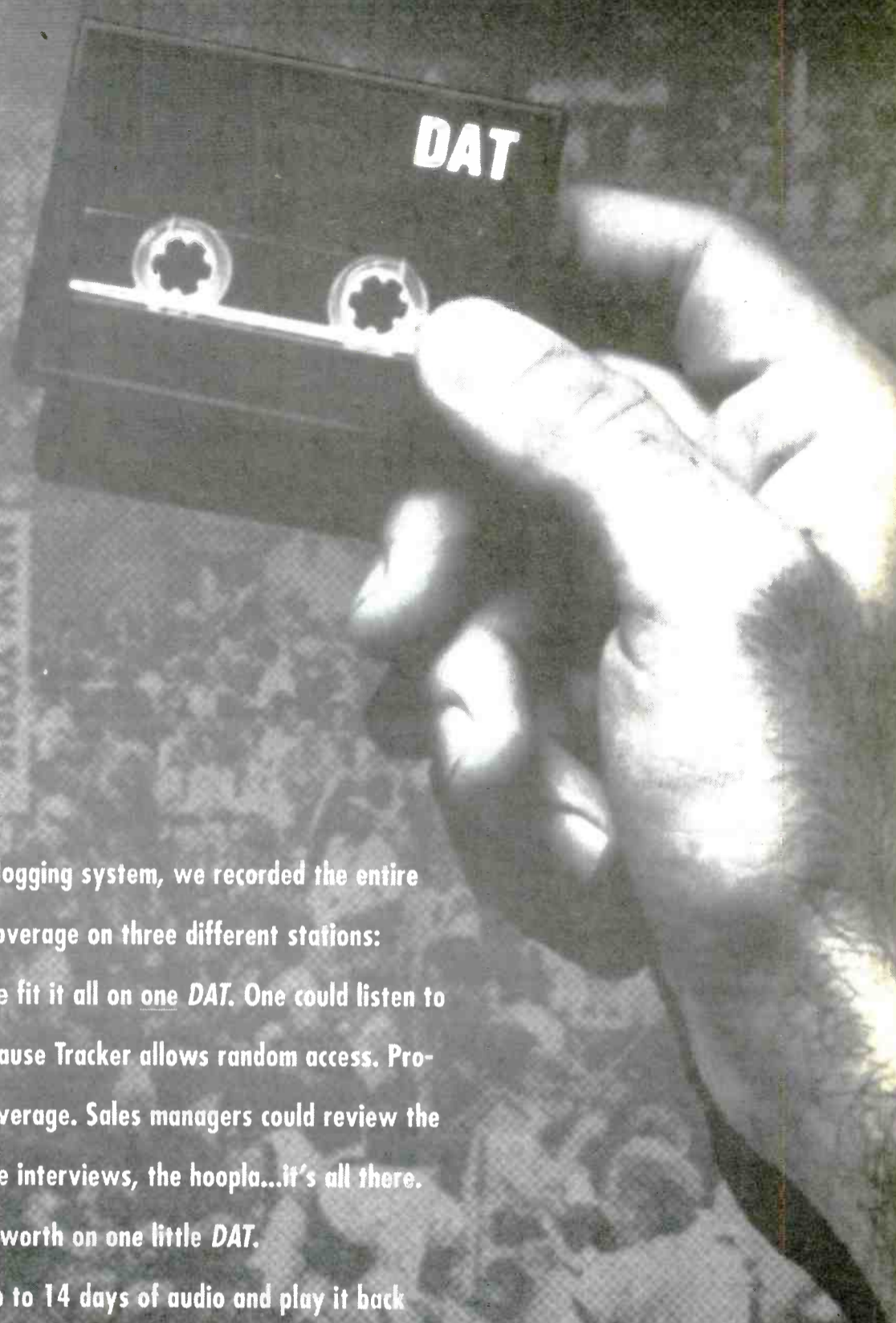
WOR RADIO NETWORK

Contact Rich Wood at (212) 642-4533

The Gene Burns Program

The hottest issue of the day!

**FOUR DAYS OF
CONVENTION
COVERAGE
FROM THREE
STATIONS ON
ONE TINY
LITTLE TAPE!**



With the RCS Tracker digital logging system, we recorded the entire four days of convention coverage on three different stations: WINS, WCBS and WOR. And, we fit it all on one DAT. One could listen to any part of it immediately, because Tracker allows random access. Programmers could compare the coverage. Sales managers could review the commercials. The speeches, the interviews, the hoopla...it's all there.

Three stations worth on one little DAT.

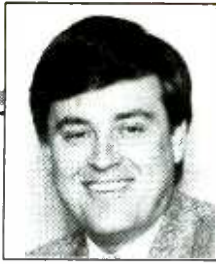
In fact, Tracker can record up to 14 days of audio and play it back for you while still recording! Imagine having immediate access to any part of your program day as well as any two of your competitors' program days. What a programming tool! What a sales management tool! For more information on the RCS Tracker digital logger call RCS today.

This could be the start of something...tiny.



RCS TRACKER

RCS 2 Overhill Road, Suite 100, Scarsdale, NY 10583
Voice (914) 723-8567 Fax (914) 723-6651



LON HELTON

MIDYEAR UPDATE

Radio's New Artist Welcome Mat Still Out

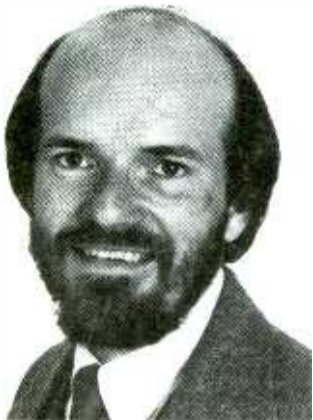
A couple of months ago, a major trade publication ran a front page story proclaiming — for the second time in 18 months — that Country radio is rapidly closing the window of opportunity on new artists. And for the second time in 18 months, they're wrong.

First, here's a bit of history. Between 1974 and 1978, 55 acts notched their first Top 15 record. The doldrums set in from 1979-85, when only 43 acts cracked the Top 15 for the first time. Then came the explosion:

• 1986: 15	• 1989: 7
• 1987: 9	• 1990: 10
• 1988: 8	• 1991: 19

Granted, as the above figures demonstrate, the format isn't breaking acts at the pace it did last year, when 19 artists achieved a Top 15 record for the first time. But 1991 was far from normal. It was in fact a record-shattering year, breaking the previous high-water mark by four.

The point is that thus far this year (covering R&R's charts from December 1991-July 17, 1992), five acts — Billy Ray Cyrus, Tracy Lawrence, Lee Roy Parnell, Michelle Wright, and Wynonna — have posted their first Top 15 record. That puts the format on pace for the more "normal" years of 1987-90. It's unfair to both the radio and record industries to compare what has happened in the first half of '92 to the aberration of 1991.



Erik Foxx

Radio must do its part to keep the window open. If we don't, the roll we're on won't continue.

—Erik Foxx



Jim Tice

“Our research shows that for the first time, new songs by well-known artists and new songs by up-and-comers are wanted about the same.”

Our research shows that for the first time, new songs by well-known artists and new songs by up-and-comers are wanted about the same.

—Jim Tice

The Class Of '92

Of course, the jury is still out on 1992. A number of acts who have already charted this year will be shooting for the Top 15 club twice more this year. Many have already scored Top 30 or better with recent releases, so there's a good chance they'll hit higher peaks with subsequent records. Paulette Carlson, Martina McBride, and Clinton Gregory are among those who have posted Top 20 hits in recent months. Confederate Railroad, Dixiana, Great Plains, Neal McCoy, Dennis Robbins, Michael White, and Matthews, Wright and King are some of the artists who have scored Top 30 records since last November. [R&R's chart year ends with the Thanksgiving week issue.]

This week, there are six new acts with debut singles on the chart, in New & Active, or in Significant Action. And as reported in "Nashville This Week" (R&R 7/3), a handful of new acts are scheduled to debut between now and September. That amounts to an awful lot of breakthrough potential.

That's the way things look from this chair. Here are some thoughts on the subject from some radio folks.



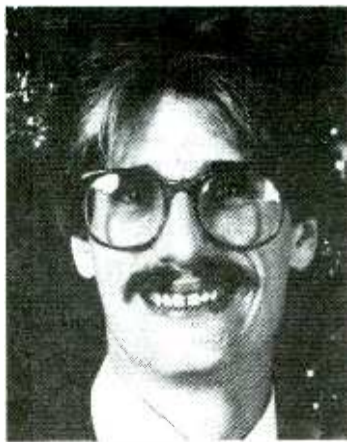
FORE FOR FIVE IN THREE — Celebrating CapStar Communications' clean sweep of the ratings during WSSL/Greenville-Spartanburg, SC's Client Invitational Golf Tournament are (l-r) CapStar CFO Geoff Armstrong, WMSI/Jackson, MS GM Kenny Windam, WSSL GM John Cullen, CapStar CEO Steve Hicks, and Corporate PD John King. All three stations were No. 1 12+ and 25-54 in the most recent Arbitron ratings.

Wide Open Window

WZZK/Birmingham PD Jim Tice: "The window's wide open. Our research shows that for the first time, new songs by well-known artists and new songs by up-and-comers are wanted about the same. People who like the older music like the new stuff as well. They're asking for recent oldies and a lot of new music. That cycle may change, but that's the way it is now."

"The vast number of hits by new artists in the last couple of years has changed all the rules. We judge every piece of product on its own merits. Each is examined for the strength of the song and the performance. Just a few years ago, new artists never had a debut record hit the Top 5 — now it happens all the time. It will continue to happen as long as the Nashville music community continues to write hit songs and make hit records."

KIIM/Tucson PD Erik Foxx: "The window is far from closed, and I hope Nashville keeps the great new artists, songs, and music coming. Radio must do its part to keep the window open as well. If we don't, the roll we're on won't continue."



Steven Dark

When we listen to a group of records, we still give the edge to the best-sounding record, regardless of artist.

—Steven Dark



Ken Johnson

Established artists ... are making more of an effort to provide us with solid material rather than cranking out another record with their name on it.

—Ken Johnson

Closing A Bit

KYKS/Lufkin, TX MD Steven Dark: "The window that was flung open a few years ago is slowly beginning to close. There are only so many slots on a playlist. Filling those slots are major acts from the last 10 years — and the new acts who have become consistent hit-makers. Where are the new acts coming out in the next few months going to go?"

"That said, we try to have some slots available for new music. When we listen to a group of records, we still give the edge to the best-sounding record, regardless of artist."

WYRK/Buffalo PD Ken Johnson: "The window isn't closed, but the opening isn't as wide as it's been. The problem of dwindling available slots is increasing, not only because most of the new acts from the last few years have continued to generate hits, but because the artists who've been around 10 years or more are turning out quality records on a more consistent basis than ever before."

"The established artists seem to be sensitive to the fact that radio is now adding only the very best songs. They have reacted to the changing radio philosophy and make more of an effort to provide us with solid material rather than cranking out another record with their name on it."

Not Radio's Fault

WIVK/Knoxville MD Mickey Dearstone: "If the window is closing, it isn't because radio is turning its back on great music by new artists."

"So many new acts have broken through in the last few years, labels are signing anybody and everybody coming down the pike to cash in on the wave. When one label has a hit with a unique act, other labels rush to sign someone just like that artist. The problem is that the material by some of the newer artists isn't as good as the material from the new acts of a year ago. And sooner or later, radio will be blamed for not playing new artists. But I think radio has shown over the last few years it will break new acts if they're good enough to be broken."



Mickey Dearstone

The material by some of the newer artists isn't as good as the material from the new acts of a year ago.

—Mickey Dearstone

All The News That's
Fit To Read
And The Music That's
Great To Hear

Columbia Courier

National:
Extremely Hot!

VOL. I... No. 1

©1992 Sony Music Entertainment Inc. "Columbia" Reg., U.S. Pat. & Tm. Off. Marca Registrada

FALL 1992

Printed in Tennessee

FREE

All Records Shattered

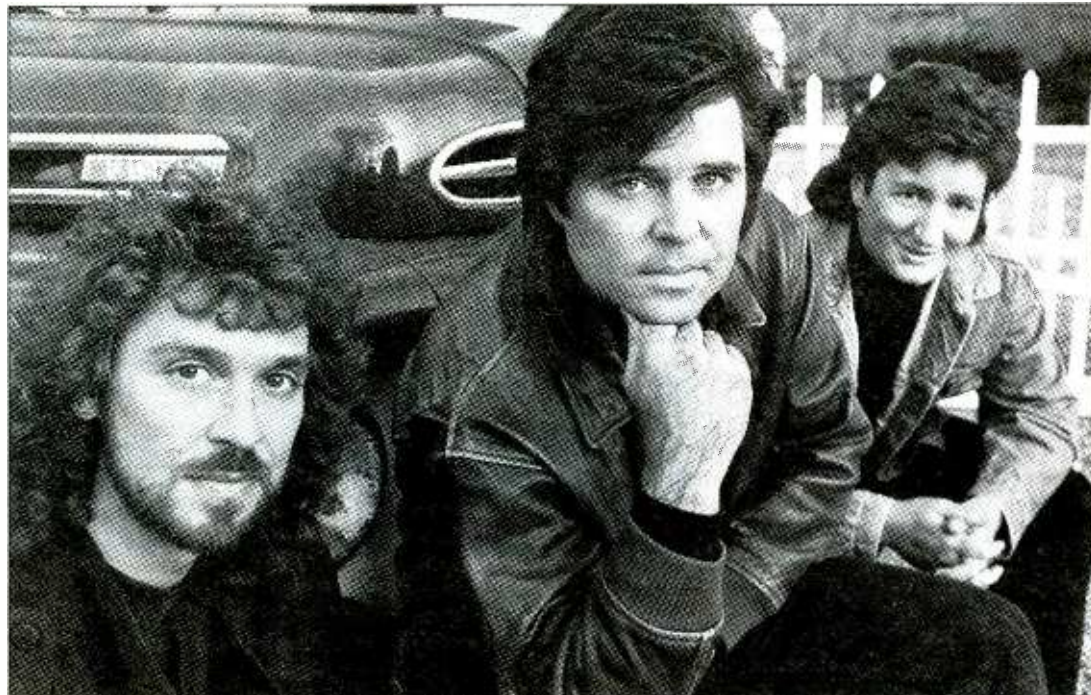
Biggest Radio Tour Ever Mounted

It only took 63 days to hit 158 radio stations and retail accounts in 96 cities scattered across 40 states...not to mention three bus drivers, 100 hotel rooms, 60 original episodes of "Andy Griffith" and 288 guitar strings. But with that small investment of time, sweat and energy, Matthews, Wright & King got out there and met as many people at radio as they could possibly handle. Without an actual body count, the number of hands shook, pictures taken and smiles gathered clocked in close to 1893.

Not bad for three guys who ventured out armed with only two acoustic guitars and a box of throat lozenges! And in the line of duty, they got to preview material from their *Power of Love* album, including the haunting "Mother's Eyes" and the rollicking "Standing In The River."

Cruising the highways and byways in their pea green Silver Eagle—which the motley crew named the Guacamole Express—Matthews, Wright & King got to get it done in fine fashion, in addition to chowing down at over 260 restaurants. Wining and dining—or at least sucking down cheeseburgers—with the people at radio gave the guys a chance to understand how it all works. And it let everybody out there hear something that's good and country right from the gitgo.

Bottomline, when it comes to country, there's nothing that can compete with Raymond Matthews' soulful southern twang, Woody Wright's gospel-tinged sense of harmony-singing and Tony King's sweet, pure Carolina mountain tenor. Just ask Reba...or Naomi...or Vince.



MATTHEWS, WRIGHT & KING TOURS FROM RADIO TO REBA

Fresh from what may be the world's longest radio promotion tour, Matthews, Wright & King are gearing up for their first concert tour—opening for no less than country superstar Reba McEntire! After hitting 96 cities in 40 states, they've more than got their sea legs under them when it comes to hitting the road.

"Matthews, Wright & King's harmonies are what sets them apart," Reba says of the threesome. "I grew up in a family singing harmony with my brothers and sisters and have always loved the sound of those tight family harmonies. Matthews, Wright & King are not brothers, but their ability to blend

harmonies can only be compared to the family harmony sound."

Fresh from playing for perhaps the most demanding audiences in the world—the PDs and MDs of country radio stations and retail accounts who are exposed to the best music there is on a daily basis—the guys have the confidence necessary to get out there and see the fans. "We had a wonderful time," said Woody Wright, who was separated from his six-week old daughter for weeks at a time, "because being able to bring out music to all those people who heard it all and who really liked what we're doing makes this whole project worthwhile!"

"After that, I'd say we're ready for anything!"

Anything is the word. Raymond, Woody and Tony better start gearing up for what promises to be a busy fall! After warming up at St. Louis' Yellow Rose on July 28th, the trio head to Six Flags in Dallas where they join Reba and Vince Gill for what will begin a series of dates that just keeps expanding. For now, though, you can look for Matthews, Wright & King on the Reba Express into Houston, Raleigh, Charlotte, Indianapolis, Louisville, Cincinnati, Chicago, Cleveland, Syracuse, Pittsburgh and Columbia, MD in August.

RADIO LOVES "MOTHER'S EYES"

If one thing came out of Matthews, Wright & King's monumental landslide radio tour, it was how much people love the aching ballad celebrating maternal devotion, "Mother's Eyes." It's true, no better song exists to showcase MWK's blending harmonies, their bluegrass-tinged arrangements and their overall values.

But what's really striking a chord with people is the song's sentiment. A beautifully written song about a single parent's selflessness in the face of raising her children, it prompted one programmer to exclaim, "What 'Love, Me' did for Collin Raye, 'Mother's Eyes' is going to do for Matthews, Wright & King."

And video has figured what radio's known all along: MWK are the real deal! Not only was "The Power Of Love" a massive rotation clip, "Mother's Eyes" was added at CMT as the Pick Hit of the Week. Not a bad beginning...of course, it all makes sense. After all, it's the perfect match of performance and material. After all, what else could've created such a universal mandate at radio? Look for Michael Moore and his posse to start going for adds on July 27th — you don't want to miss this one!

M, W & K Check Into Motel...

For One Hour

What's a poor group to do? There you are out on the road, roving from city to city, making friends and playing your music for all sorts of people, and it's time for the world premiere of your very first video. The bus may have a television, a refrigerator and a VCR, but no cable...

As time was running out before the appointed hour of the "Power of Love" debut, the band was somewhere between highway exits and they still didn't have anywhere to watch The Nashville Network's "Video PM." What to do, indeed!

Columbia Promotions' ever-enterprising Nancy Richmond had an idea: check into a motel for an hour to watch the show. Of course, a good looking young woman trying to check into a motel room that has cable with three virile young guys for an hour is a lot easier than it sounds! After all, people in small towns have standards—and who's gonna believe the one about checking out your video premiere?

Needless to say, the item got picked up by all the wire services—and every radio station who subscribes to the Associated Press was ready and waiting for them. Ahh, well, everybody has those days.



Raymond Matthews

Woody Wright

Tony King

Vince Gill says, "Not only do Matthews, Wright & King make great records, but with a name like that, they can double as a law firm and sue if radio doesn't play them." QUOTE

Mauled At The Mall

No matter where they went, it seems like people knew who they were! Raymond, Woody and Tony proved they knew how to make the scene—inciting several young women into a screaming frenzy when they stopped in a record store to check out their CD, which had just been released! It seems the girls had seen the video that day and were sufficiently frenzied to rush out to their local record store, only to encounter the guys in the flesh.

Similar scenes have been breaking out nationwide: the Minneapolis airport, a Phoenix Harley Davidson dealership and a mall. For all the hysteria, however, Raymond still has not found a date!

THE POWER OF LOVE LIVES ON

Talk about the little record that refused to die! "The Power Of Love," Matthews, Wright & King's debut single, is hanging on and in there. Checking in at #64 on *Billboard's* Country Singles chart, this song's uplifting message just keeps winning fans. At the rate it's going, it could still be holding this slot down for the next month, proving how lasting "The Power of Love" really is!

Naomi says, "Each contributes years of experience in different personal styles to form a captivating sound for 1992. Raymond Matthews, the pure country expressions of rural Alabama; Woody Wright grew up with soulful gospel in East Tennessee, and Tony King had a long musical love affair with bluegrass in his native North Carolina." QUOTE

GOING FOR "MOTHER'S EYES" ADDS: 07/27/92

Morgan Shifts To BNA

Lorrie Morgan has moved from RCA/Nashville to sister label BNA Entertainment and will release her first album for the label this fall.

BNA VP/GM Ric Pepin commented, "Lorrie Morgan is a superstar, and BNA stands prepared to devote a great deal of focus on her career. Her producer, Richard Landis, is head of A&R [here]. We feel it is in the best interest of Lorrie as an artist and in the best interest of BMG as a company to have her on our small yet fast-growing label."

Morgan recorded two albums for RCA/Nashville — "Leave The Light On" and "Something In Red" — which yielded such hits as "Out Of Your Shoes," "We Both Walk," and "Dear Me."

Mississippi native Lisa Stewart joins Morgan as the only other woman presently signed to the BNA roster. Stewart, a Belmont University music graduate, sang at her first Fan Fair at age 11. Her debut single is slated for a mid-October release.

Volunteer Jam XV

The Charlie Daniels Band Volunteer Jam XV has been set for September 20 at Nashville's Starwood Amphitheatre. Past jam guests have included Don Henley, Tanya Tucker, James Brown, Amy Grant, B.B. King, Billy Joel, and the Judds. This year's lineup will include the Oak Ridge Boys, Hal Ketchum, the Desert Rose Band, Poco, Paulette Carlson, Curtis Wright, Toy Caldwell, Little Feat, the Cactus Brothers and, as usual, several surprise guests. Proceeds will go to the T.J. Martell Foundation for leukemia, cancer, and AIDS research and will be used to build the Francis W. Preston laboratory wing at Nashville's Vanderbilt Hospital.

On The Horizon

Suzy Bogguss, Brooks & Dunn, Mark Chesnutt, Billy Ray Cyrus, Billy Dean, Diamond Rio, Joe Diffie, Sammy Kershaw, Hal Ketchum, Tracy Lawrence, Little Texas,

Collin Raye, Marty Stuart, Pam Tillis, Aaron Tippin, and Trisha Yearwood are all finalists for the 1992 CMA Horizon Award. The award recognizes the individual or group who has demonstrated the most significant creative growth and development in overall chart and sales activity, live performance, and media attention during the past year. Five finalists will be decided in another round of voting and will be announced at an August 13 press conference.

Rhino Captures Owens

Rhino Records has released "The Buck Owens Collection (1959-1990)," a three-CD box set containing Owens's Capitol and Warner Bros. hits. Among the set's 63 favorites are duets with Dwight Yoakam, Ringo Starr, and Emmylou Harris, and many of the tracks previously have never been available on CD. A biography, track-by-track commentary, complete discography, and collection of rare photographs are also included in the package. Incidentally, Owens recently recorded "If You Can't Find A Reason" for Disney Records' "Country For Kids" soundtrack.

Bellamy Beat

The Bellamy Brothers have signed an exclusive international marketing and distribution agreement with Intersound Entertainment. The first release under the new deal is their "Latest And Greatest" album, which shipped July 7. The LP features the current single, "Cowboy Beat," plus two other new tracks and six previously released songs, including "Old Hippie," "Lie To You For Your Love," and "Let Your Love Flow."

A Monumental Affair

Sammy Kershaw recently joined Gary Busey, Waylon Jennings, and Sara Hickman for the Texas Music Alley inauguration in Dallas. Spon-



WHY ASK WHY? — Wynonna celebrated with several MCA Music Entertainment Group execs after two performances at L.A.'s Universal Amphitheatre. Pictured at the party are (l-r) Curb Records President Mike Curb, MCA Music Entertainment Group Exec. VP Zach Horowitz, MCA/Nashville Exec. VP/A&R Tony Brown, Wynonna, MCA Music Entertainment Group Chairman Al Teller, and MCA/Nashville President Bruce Hinton.

sored by Pepsi-Cola, the alley has been created to honor native Texan musicians who have influenced the music industry. Statues of Bob Wills, Buddy Holly, and bluesman Blind Lemon Jefferson were unveiled during the ceremony, and seven more will be created over the next three years. Kershaw is currently gearing up for his next adventure, when he, Ralph Emery, and T. Graham Brown put some "drive" in their country — the

three will attend the NASCAR driving school in Charlotte on July 27.

Bluegrass Farewell

A memorial concert and benefit for local bluegrass performer Hubert Davis has been scheduled for July 27-29 at Nashville's Bluegrass Inn. Tony Rice, J.D. Crowe, Kathy Chiavola, Josh Graves & Kenny Baker, Del McCoury, and many others are scheduled to perform at the event, and tickets are available

at the Ernest Tubb Record Shops, the Bluegrass Inn, or at the door. Proceeds will assist Davis's family with medical expenses incurred during his illness.

—Lorie Hollabaugh

MUSIC MEMO

Yearwood Visits Berg's 'Memphis'

Trisha Yearwood's latest single, "Wrong Side Of Memphis," was penned by Gary Harrison and RCA re-

corded artist Matraca Berg. Berg recorded the song herself but never released it, although she performed it live during her tour with Clint Black last year. The tune appears on Yearwood's forthcoming MCA/Nashville album, "Hearts In Armor." Don Henley sings backup on the LP's title track and also performs a duet with Yearwood entitled "Walk Away Joe."

• Sawyer Brown's forthcoming album, "Cafe On The Corner," features two tunes written by Mac McAnally, the title track and a song called "All These Years." Desert Rose Band member Jay Dee Maness also contributed to the project, which is set for release August 25.

• Dwight Yoakam and fellow Kentuckian Patty Loveless team on Yoakam's current single, "Send A Message To My Heart," from his "If There Was A Way" LP. The duet was written by Kostas and Kathy Louvin, who copenned the Ricky Van Shelton hit, "Keep It Between The Lines."

• Billy Joe Royal has released a cover of "Funny How Time Slips Away." The tune has also been recorded by Billy Walker (1961), Narvel Felts (1975), and Willie Nelson with Danny Davis & The Nashville Brass (1980).

PRIME PROMOTION

In This Life
 For all I'd been blessed with in this life
 There was an emptiness in me
 I was impressed by the power of gold
 With one honest touch you set me free
 Let the world stop turning
 Let the sun stop burning
 Let them tell me love's not worth going through
 If it all falls apart
 I will know deep in my heart
 The only dream that mattered had come true
 In this life I was loved by you
 For every mountain I have climbed
 Every raging river crossed
 You were the treasure that I longed to find
 Without your love I would be lost
 Let the world stop turning
 Let the sun stop burning
 Let them tell me love's not worth going through
 If it all falls apart
 I will know deep in my heart
 The only dream that mattered had come true
 In this life I was loved by you
 In this life I was loved by you

Words and Music: Mike Reid & Allen Shamblin
 Also Music Corp. (ASCAP)
 Also Music Corp./Haven Street Music/Allen Shamblin Music (ASCAP)

Holy Matrimony!

Forever married to their jobs, those matchmakers at Epic/Nashville vowed to win the hearts of programmers with a wedding invitation embossed with the lyrics to Collin Raye's romantic new single, "In This Life." The Epic event will no doubt engage a welcome reception from PDs and MDs up and down the aisle. Can't wait for the honeymoon!

Prime Promotion is a recurring feature that spotlights a particularly imaginative attempt to capture Country programmers' attention.

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "She's In Love With The Boy" — Trisha Yearwood

5 YEARS AGO

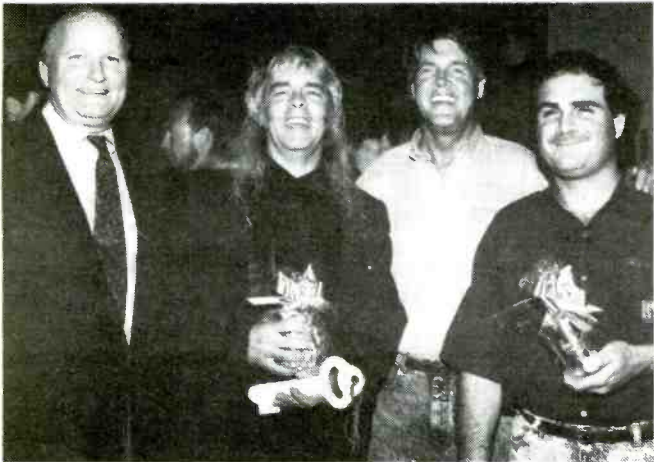
• No. 1: "A Long Line Of Love" — Michael Martin Murphey

10 YEARS AGO

• No. 1: "Take Me Down" — Alabama (3rd week)

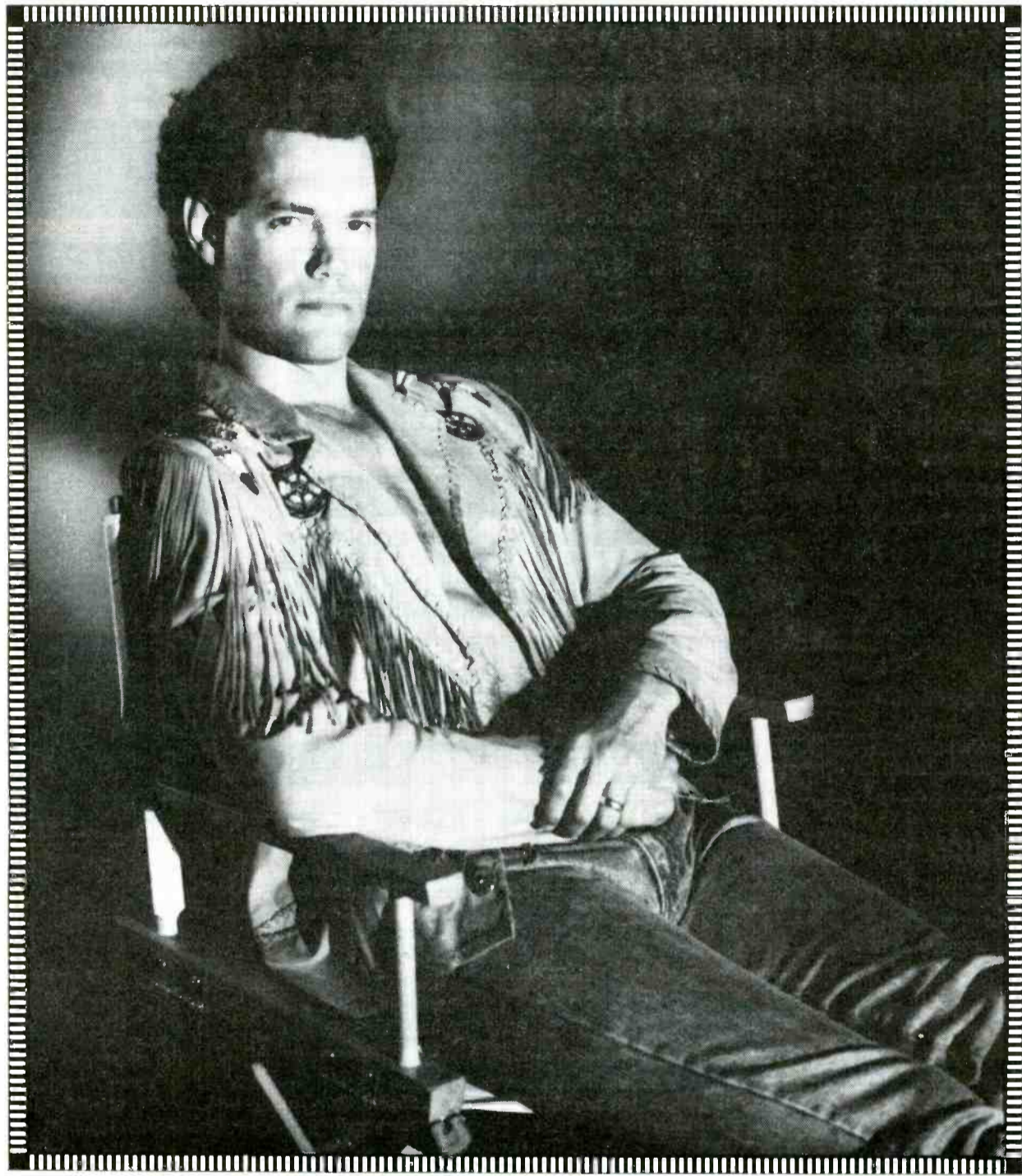
15 YEARS AGO

• No. 1: "It Was Almost Like A Song" — Ronnie Milsap (4th week)



ONE FROM THE HEART — Following the success of Billy Ray Cyrus's "Achy Breaky Heart," the song's writer, Don Von Tress, was feted at a recent BMI number one party. Exchanging kudos are (l-r) BMI VP Roger Sovine, Von Tress, Mercury/Nashville Sr. VP Harold Shedd, and Millhouse Music President Russ Zavitsos.

"IF I DIDN'T HAVE YOU"



RANDY TRAVIS

GOING FOR ADDS: MONDAY, AUGUST 3



AIR TALENT SERVICES

AIR PERSONALITIES & PROGRAM DIRECTORS! You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks...A mail-order playland for radio pros! For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (310) 476-2091...or via fax at (310) 471-7762!

AIR TALENT WORKSHOP WITH DAN O'DAY!

AIR PERSONALITIES, PROGRAM DIRECTORS, SHOW PRODUCERS; You're invited to attend Dan O'Day's Air Personality Plus + seminar, **August 15-16, in Washington, D.C.** Why do so many of our attendees return a second and third time? Because it's an intense, exhausting, exhilarating weekend that improves your performance immediately! For complete information, leave your name & mailing address at **(310) 476-2091**... or via fax at **(310) 471-7762**... Or write: Dan O'Day • 11060 Cashmere Street, Suite #100 • Los Angeles, California 90049. (Discount air fares, too!)

AIRCHECKS

Call us the Aircheck Museum. We publish a catalog of more than 2000 tapes from 1943 through last week. Get the latest edition for \$6. And let us know if you're looking for particular stations.

MAN FROM MARS PRODUCTIONS
159 Orange Street, Manchester, New Hampshire 03104

AUDIO & VIDEO AIRCHECKS

CURRENT ISSUE #148, KPWR/George McFly, KIIS/Rick Dees, WJMK/Dick Biondi, KMEL/Rick Chase, WKHX/Moby, KSOL/Jojo Wright, B96/Eddie & JoBo, KHFI/Willy B., KTFM/Big Dog, 90-min. cassette, \$6.50.
CURRENT ISSUE #147, KVIL/Ron Chapman, KXXR/Crow & West, WAPW/Domino, WSTR/Boomer, KKB/John London, KHQT/Kelly & Kline, KIIS/Jeff Wyatt, XHTZ/Billy Burke, WAPE/Jeff McCartney, KCBS-FM/M.G. Kelly, Cassette, \$6.50.
PERSONALITY PLUS #PP-56, KLOS/Mark & Brian, WLW/Gary Burbank, KYYK/Phillips & Co., KKLQ/Magic Matt, KJMZ/Russ Parr, \$6.50.
PERSONALITY PLUS #PP-55, B100/Jeff & Jer, WLUP/Jonathan Brandmeier, KPLZ/Kent & Alan, KEGL/Kraddick & Co., WMMZ/Zoo, \$6.50.
ISSUE #5-228, CHICAGO AM DRIVE! CHR B96, AORs WLUP, WXRT, WVBZ & WCKG, ACs WLIT, WKQX, WPNT, WTMX, Gold WJMK, UCs WGCI & WVAZ, Cassette \$6 50.
ISSUE #5-229, SACRAMENTO & RENO! CHRs KSFM, KWOD, KWNZ, AORs KRXQ, KSEG, KOZZ, KRZQ, KTHX, ACs KYMX, KGBY, KXOA, KRNO, Gold KHYL, KODS, Ctry KNCI, KRAK, KBUL, Cassette, \$6.50.
PROMO VAULT #PR-11, promo samples - all formats, all market sizes, \$10.
CLASSIC ISSUE #C-141, KDWB/Don Bleu-Rob Sherwood-1971, KHJ/Dr. John-1977, WWWW/Garry Wall-1978, KLIF/Barry Kaye-1976, KYA/Citizen Bill-1977, WABC/Dan Ingram-1971, KHJ/Real Don Steele-1968, Cassette, \$10.50.
ISSUE #44, BEST OF MORNING RADIO, Part Two! A morning show extravaganza with 2 dozen of the country's best morning shows, all formats! Don't miss this killer tape! 2 HOT hours, VHS or BETA, only \$20!
VIDEO #45, with St. Louis' KYYK/Phillips & Co., WKQB/Chris Knight, Sacto's KSFM/Dan Rivers-Jammin' Chuck, KHYL/Ric Santos, Detroit's WHYT/Dave Fogel, Columbus' WNCL/Chris Knight, Indy's WENS/Scott & Audrey, Reno's KOZZ/Smith & Armor, 2 KILLER hours, VHS or BETA, only \$20!
STILL AVAILABLE: #AOR-4 (ALL AOR), #UC-9 (ALL URBAN), #O-6 (ALL OLDIES), #CHN-12 (CHR NIGHTS), #CY-21 (ALL COUNTRY) at \$6.50 each

 **CALIFORNIA AIRCHECK**
Box 4408 - San Diego, CA 92164 - (619) 460-6104

COMEDY BY FAX

 **THE FAX ATTACK, THE INDUSTRY'S FUNNIEST AND MOST AFFORDABLE DAILY COMEDY SERVICE IS YOURS FOR 2 WEEKS FREE! JUST CALL PEAK RATING AT 617-335-7602 NOW TO RESERVE YOUR FREE DEMO. THE FAX ATTACK SERVING OVER 120 MARKETS IN THE U.S. AND CANADA!**

PEAK RATING PRODUCTIONS

Alan Ray's Now in 150 markets!
TeleJoke!
*"Allow me to sing the praises of TeleJoke! Thanks for the great work. It helps us all on The Fat Man's Wake-up Service."
--Steve 'the Fat Man' Corlett/WKFM/Syracuse*
The Original Daily Fax Service
(209) 476-1511

 **TOPICAL PUNCH**
timely humor faxed in daily

COMPUTER SOFTWARE

JOKES - HISTORY - TRIVIA - MUSIC - & MORE! **IBM Compatible Showprep Shareware!!**
Programs just \$3.50 each!
Call for FREE Catalog: **804-227-3390** or download it NOW from our BBS: **804-227-3348**
Winning Edge Productions & Software

IBM PC
RADIO STATION DATABASE
send \$34.95 to:
BBH SOFTWARE INC.
15072 E. MISSISSIPPI AVE. #33
AURORA, CO 80012
24hr. info: **(303) 592-3780**
(800)835-2246 ext. 84

AIRWARE RADIO'S #1 SHOW PREP SOFTWARE
CALL for Demo and list of showprep oriented shareware available:
(804) 227-3390
or download a DEMO right now from our BBS: **(804) 227-3348**

MAILING LABELS

RADIO STATION ADDRESS LISTS
and group mailings to P.D.'s & G.M.'s.
CALL (612) 522-6256
24 HOURS A DAY

MUSIC LIBRARIES

DISCOVER METRO BLUES
SOULFUL CONTEMPORARY BLUES PROGRAMMING ATTRACTS AC, OLDIES, ROCK, AND COUNTRY LISTENERS
MUSIC LIBRARY EXCLUSIVELY ON DAT
FREE TRIAL PERIOD
RYAN WILLIAMS/SOUTHERN UNION BLUES
124 LONG SHADOW PL. DURHAM, NC 27718
819-490-1763

OLDIES SERVICES

OLDIES
Best source of hard to find oldies '50s, '60s, '70s, '80s.
Most in stereo clean bright quality, fast service.
MSA
Music Service Associates
Delivered RTR
918-492-7222
(FAX) 918-492-2211
FAX US YOUR LIST

READERS SERVICES

 **"SALES STRATEGY"**
A Radio Management Handbook For The 90s...
by R&R columnist Chris Beck
Call R&R to order your copy.
310-553-4330
*Plus Postage and Handling 8 1/4 % Tax for CA Residents **Now Only \$17.50***

Opportunity knocks in the pages of R&R every Friday . . . call 310-553-4330 to make it happen for you!

WFBQ, the highest rated FM P1 station in the country, only uses one comedy service... Topical Punch.
for a free sample call (317) 776-1252

SHOW PREP

RADIO'S FAVORITE PAGE-A-DAY SHOW RESOURCE
PREP
800 848-7796
619 293-1818
• Today's Celebrity Birthdays and Bio Lines • Trivia Questions • Odd Facts • Jokes • Today's Top Events/Festivals with Phones •

COUNTRY
The Ultimate Topical Prep Service
Two Week FREE Trial by FAX
THE MORNING FAX
(800) 266-MFAX 725 Monarch, Nipoma, CA 93444

VOICEOVER SERVICES

ROCK 'N ROLL LINERS
AOR CLASSIC ROCK PROGRESSIVE
HOTTEST PROMOS
Fully produced or dry
Call (804) 794-0000 for Demo

THE HOTTEST
RADIO LINER & PROMO VOICE IN THE COUNTRY
Billy Moore
Call to hear a FREE one minute demo
1-800-424-0430

STEVEN B WILLIAMS
PROMOS • SWEEPERS • STATION IDS
Computerized Digital Recording • Overnight Delivery Available
(415) 431-5243

MAJOR MARKET VOICE-
OVER ANNOUNCER/GREAT VOICE
DISTINCTIVE STYLE/NATIONAL CREDENTIALS...
available for Radio and TV (v.o. production/sweepers/promos/booth. Quick turn-around.
Affordable rates. Phone or Fax
JIM HARRINGTON AT (412) 833-4749
For demo, rates and complete details.

RR
MARKETPLACE ADVERTISING
Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$95.00
6 insertions	\$90.00
13 insertions	\$85.00
26 insertions	\$75.00
51 insertions	\$70.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:
Marketplace
RADIO & RECORDS, 1930 Century Park West
Los Angeles, CA 90067 310-553-4330
Fax: 310-203-8727

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

Recognize the Difference

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is not a registration service, where you send a registration fee and tape, and that seems to be the end of that. NATIONAL is a placement service. Once NATIONAL receives your registration package, our job begins. NATIONAL evaluates, critiques, discusses your potential with you, and then makes a determined effort to find the exact situation you are seeking. We make the complete presentation for you. For complete registration information, write or call:

NATIONAL BROADCAST TALENT COORDINATORS **ACT NOW!**
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144



WORK WITH BROTHER WEASE!

- **THREE TIME MARCONI NOMINATED MORNING SHOW TALENT OF THE YEAR**
- **GREAT STEPPING STONE TO THE MAJORS, LAST TWO PARTNERS NOW WORKING IN NEW YORK CITY AND SAN FRANCISCO**
- **LOOKING FOR SOMEONE WITH A QUICK SENSE OF HUMOR**
- **SPORTS KNOWLEDGE, STAND-UP COMEDY EXPERIENCE HELPFUL**
- **TAPE AND RESUME TO STAN MAIN, WCMF, 259 MONROE AVE., ROCHESTER, NY 14607. EOE**

HotLine **1-900-786-7800**
A Daily Radio JobLine \$1.95 per min.
Disc Jockey, Program Director, Sales, News,
Production and Entry Level Jobs.

Since 1990

117 W. Harrison Blvd. 6th Floor Suite R-347 Chicago, IL 60605

WMDM-FM/AOR seeks talent for FT opening. Great opportunity and location. T&R: WMDM-FM, Box 600, Lexington Park, MD 20653. (7/24) EOE

Seeking talent who can work the college crowd and adult rockers. Desire, perspective, phones, creativity, energy and ability to hit the streets. T&R: WCLG-FM, Box 885, Morgantown, WV 26505. EOE

America's first all-Sports radio station seeks freelance anchors, producers, and news writers with major market experience. Send resume/tape to: Mark Mason, WFAN Radio, 34-12 36th St., Astoria, NY 11106. No calls please. Infinity is an Equal Opportunity Employer.

The "On-Air" Job Tip Sheet

CALL **1-800-231-7940**

We're the largest, most complete Help Wanted/Job Listing publication in radio, with over 200 of the HOTTEST job leads per issue! Call today for your subscription.

937 WILD GINGER TRAIL
WEST CHICAGO, IL 60185

- *Published weekly
- *All formats
- *Radio only
- *All markets

*Radio stations, place your job openings for free!



OPERATIONS/ PRODUCTION DIRECTOR

WYBC 94.3 FM, New Haven, CT, Yale University's student-run commercial radio station, seeks fulltime operations/production director. Station plans SMN affiliation programming Urban AC "The Touch" from 5a-6p. Evening/weekend programming is mix of locally-originated Urban, Rock, Reggae, Jazz Blues. Responsibilities include SMN operations, production, and training student and community members. Minimum 2-3 years' commercial radio experience. Creative, well-organized, team player with coaching ability. T&R to WYBC, Box WYBC, Yale Station, New Haven, CT 06520. EOE

Market-leading Country outlet looking for talented AT to balance station sound. Daytime slot. Knowledge of Country music a must. Good company, good benefits, top 75 market. Females and minorities strongly encouraged. T&R: Radio & Records, 1930 Century Park West, #648, Los Angeles, CA 90067. EOE

SOUTH

KURB/Adult Rock seeks lifestyle news reporter/director for morning show. T&R: KURB, 1501 North University, Suite 768, Little Rock, AR 72207. (7/24) EOE

WYSY seeks talented pros for PD/ND/midday openings. Hit-based AC. T&R: Bill Milam, Box 1623, Tupelo, MS 38802. (7/24) EOE

KSAM seeks FT/PT on-air talent for all positions. Salary \$35k. Apply in person or T&R: KSAM, PD, Box 330, Huntsville, TX 77342. (7/24) EOE

AT sought for evenings at our Gulf coast A/C. Lots of production. T&R: KHLA, Tom Hoefler, Box 3067, Lake Charles, LA 70602. (7/24) EOE

Hot Country FM in Florida seeks energetic morning talent and afternoon talent. Let the big dog eat! Rush tape, resume, and salary requirements to: Radio & Records, 1930 Century Park West, #640, Los Angeles, CA 90067. EOE

FM MORNING SHOWS!

Are you ready to chuck the records and take center stage? Our major market talk stations are seeking innovative, creative, outrageous talent to bring your act to the AM band where you'll be given the freedom, environment, and big bucks to perform. Confidentiality guaranteed. Get your tape in the mail ASAP to: Radio & Records, 1930 Century Park West, #659, Los Angeles, CA 90067. EOE

Hot, new FM in Southeast needs entire airstaff A.S.A.P. Rush tape/resume to Radio Macon, Inc., 3083 Pio Nono Avenue, Macon, GA 31206. EOE

SJS ENTERTAINMENT AFFILIATE RELATIONS

Is looking for an affiliate relations representative to be based in our Chicago office. You must have major market experience and the ability to close stations in different formats.

Salary commensurate with experience.

Please send or fax resume to:

Beverly Padratzick
SJS Entertainment
2930 N. Sheridan Rd. No. 1203
Chicago, IL 60657
EOE

FAX: (312) 929-9354.

Heritage East Coast AOR is looking for the next great morning show. Individuals or team should have adult humor combined with subtlety, big voices, great production skills, and ability to "work the room." Market size or experience not an issue — major dollars for those who pass the audition. Please send tape and resume to: Radio & Records, 1930 Century Park West, #653, Los Angeles, CA 90067. EOE F/M/V/H.

INTERNATIONAL

If you are a personality team player, have had it with liner cards and boring radio, then you're who we want. We have immediate openings for dedicated broadcasters who can do it all. We offer adventure, security, travel benefits, and advancement opportunities. We expect professionalism, dedication, and the desire to succeed. Females and minorities encouraged. T&R to: Tony Taylor, Operations Manager, I.C.R.T., No. 8 Chung Yung 2nd Rd., Taipei, Taiwan. EOE

EAST

WTRR-AM seeks experienced sales representative for full-service. RESUMES: WTRR, 101 WTRR Lane, Westminster, MD 21158. (7/24) EOE

Ski Kellington with a top rated station. No beginners or calls. T&R: WZRT, Doug Carlisle, Box 249, Rutland, VT 05702. (7/24) EOE

ACCOUNT EXECUTIVE

Local account executive wanted for leading Adult Contemporary radio station in major East Coast market. Looking for an aggressive, goal-oriented, well-organized person. Prior sales experience preferred, knowledge of retail desirable. Successful applicant should be detail-oriented and have the ability to work with retailers to bring in new business. No calls please. Send resume to:

J. CHRISTOPHER BROUILLERE
General Sales Manager
WASH-FM
3400 Idaho Avenue, NW
Washington, DC 20016
EOE M/F/H/V

MIDDAY ANNOUNCER

WASH 97.1 FM is looking for an outstanding personality who is bright, warm, friendly, and reliable. Major market experience necessary. Outstanding facility in the nation's capital. Send package including tape, resume, salary history, and other pertinent information to:

CRAIG ASHWOOD
Program Director
WASH-FM
3400 Idaho Avenue, NW
Washington, DC 20016
EOE M/F/H/V
NO CALLS PLEASE!

ROCK 'N ROLL

Top 10 market/station looking for high powered personality with past AOR morning experience in Top 50 markets. Must have excellent references. Rush T&R to: Radio & Records, 1930 Century Park West, #652, Los Angeles, CA 90067. EOE

WANTED! High level sales person to sell high-end digital automation equipment. Must have the ability to self-motivate. Unlimited potential. Send resume to Schafer Digital, 201 Lathrop Way, Suite D, Sacramento, CA 95815, Attn: Ms. Wymore. EOE

OPENINGS

**RADIO PROMOTIONS REPRESENTATIVE**

UNIVERSAL STUDIOS FLORIDA, America's most exciting entertainment attraction, has an immediate opportunity for an aggressive, organized radio promotions/marketing professional. The successful candidate will be responsible for soliciting, securing and executing on-air promotional campaigns with radio stations, networks and syndicators. We seek an individual with 3-5 years' appropriate experience in radio marketing or a related area. Working knowledge of all aspects of radio station operations preferred.

Please send resume, successes and confidential salary history to: **UNIVERSAL STUDIOS FLORIDA, Human Resources Department, 1000 Universal Studios Plaza, Orlando, Florida 32819.** Proof of identity and eligibility to work in the United States is required. An MCA/Rank Organisation Joint Venture. Equal Opportunity Employer.

OPENINGS

OPENINGS

Y103FMTHE GRAND STRAND'S *Country!*

Y-103/Myrtle Beach, looking for midday & afternoon air talent for Contemporary Country format. If you have personality and are ready to compete in the premier beach resort area on the East Coast, send T&R to: Dave Priest, WYAK, P.O. Box 15401, Surfside Beach, SC 29587. EOE

OPENINGS

Massive West Michigan AOR seeking team-oriented MD/AT to join veteran staff. Must be computer fluent and have a rock & roll attitude on-air. Females and minorities encouraged. Send tapes & resumes to:

Mike Tinnes, Program Director
KLQ

60 Monroe Center NW
Grand Rapids, MI 49503.

WKLG IS AN EQUAL OPPORTUNITY EMPLOYER

PROGRAM DIRECTOR

Do you know how to create "A Legend?" We need a strong PD for a regional New England AC. Must be hands on with great image, marketing and people skills. Materials in confidence:

Lorna Ozmon
OZMON MEDIA
1123 W. Columbia
Chicago, IL 60626
EOE

MIDWEST

WKTY seeks an up-beat, off-center talk host/AT for talk mornings and music afternoons. T&R: WKTY, 704 LaCrosse St., LaCrosse, WI 54601. (7/17) EOE

Seeking morning drive announcer with strong production for WYTE. T&R: WYTE, Dave Winston, Box 1030, Stevens Point, WI 54481. (7/17) EOE

News director/reporter sought for two IL 50,000* markets. T&R: WZNF, Mark Rollings, Box 882, Chesterfield, MO 63006. (7/24) EOE

Small market CHR seeks AT with promotions/marketing aptitude. T&R: WDEK, Dave Bavido, 711 N. First, DeKalb, IL 60115. (7/24) EOE

WYNG/Hot Country seeks great mornings. Daring, witty, creative with great phones and production. T&R: WYNG, Box 2777, Evansville, IN 47728. (7/24) EOE

Oldies station seeks evening personality. T&R: WIHN, PD, Box 610, Bloomington, IL 61702-0610. (7/24) EOE

WHKO/K-99.1FM seeks mid-day talent. Ability to shine in a more music format and make great outside appearances a must. T&R to Don Cristi, WHKO, 1414 Wilmington Ave., Dayton, OH 45420. EOE

GENERAL SALES MANAGER

Established Midwest AM/FM seeks ambitious, self-starter to complement our experienced sales staff. We're results-oriented and high on community involvement. Excellent pay and benefits package. Send resume to: Joyce McCullough, WLPO/WAJK, PO Box 215, LaSalle, IL 61301. EOE

STAFF NEEDED

New medium market Midwest Oldies station. Entire staff needed. Energetic, fun people. It doesn't matter what format you're doing now. Great market... great company. Send your tape and resume now! Radio & Radio, 1930 Century Park West, #657, Los Angeles, CA 90067. EOE

KWKH
1130 AM COUNTRY 94.5 FM
Legendary Country FM searching for a creative, witty communicator with KILLER production skills to do evening show. Must love hard work and FUN! Become a part of the largest Country music chain in the country and do real PERSONALITY RADIO! Minimum of 3 years' Country radio experience a MUST. Liner-card readers need not apply. Send T&R to Steve McDonald, KWKH Radio, Box 31130, Shreveport, LA 71130-1130. EOE

If you are not unemployed. If you are not looking for a job. If you have great ratings in morning drive. If you can find a way to win no matter what. We are looking for you! Great company, great pay, and great benefits. Radio & Records, 1930 Century Park West, #654, Los Angeles, CA 90067. EOE

FOX 102.7**IMMEDIATE OPENING**

KFQX/Abilene, TX seeks program director/mornings/music director. Rush T&R to: Terry Bettis, 4510-A S. 14th, Abilene, TX 79605. No calls please. EOE

KNUE RARE MORNING OPENING

You must know the basics, be topical and creative, and have STRONG production skills! We want a MORNING SHOW not a shift. Keep KNUE a leader. Send T&R: Sam McGuire, KNUE, 3810 Brookside Dr., Tyler, TX 75701. EOE

MORNINGS IN MUSIC CITY!

Oldies station seeking experienced pro. T&R: Laura Dane, WRMX-FM, 50 Music Square West, United Artists Tower, Suite 901, Nashville, TN 37203. No calls. EOE

FOX 97
GOOD TIMES & GREAT OLDIES
PRODUCTION DIRECTOR

Fox 97, Shamrock Broadcasting in Atlanta, looking for production pro. If you can do exciting and creative multitrack production and can pull a weekend airshift, send aircheck and production samples to: Dennis Winslow, WFOX, 2000 River Edge Pkwy., Suite 797, Atlanta, GA 30328. No calls please. Females and minorities encouraged. EOE

Morning monster needed yesterday for major market Texas AOR. Left of center lifestyle, good phones, strong production skills, team player! T&R ASAP to: Radio & Records, 1930 Century Park West, #658, Los Angeles, CA 90067. EOE

WMUZ/Detroit's premier FM Contemporary Christian Music station is looking for an outstanding host for morning drive. Send T&R to: Doug Burns, WMUZ, 12300 Radio Place, Detroit, MI 48228. EOE

Morning drive pro needed for Country powerhouse! Also seeking T&Rs for future openings in this rapidly growing Eastern company! T&R: Tim Fleming, OM, Ingstad Broadcasting, Box 1300, Mason City, IA 50401. EOE

News/talk/sports powerhouse has a rare opening for a program director. If you have experience, are a good manager, have a track record, and a contemporary view of the format, we want to hear from you! Send resume, aircheck of your station, and latest ratings to: Radio & Records, 1930 Century Park West, #649, Los Angeles, CA 90067. All inquiries will be confidential. EOE

WEST

KABX seeks Oldies morning talent for Merced/Modesto market. T&R: KABX, Box 717, Merced, CA 95341. (7/24) EOE

KXDD seeks morning show co-host, midday AT, and Production director. T&R: KXDD, Box 2309, Yakima, WA 98907. (7/24) EOE

KZJH/progressive AC in Rocky Mt. resort town seeks experienced ND. T&R: KZJH, Box 2620, Jackson Hole, WY 83001. (7/24) EOE

On The Radio Broadcasting, a national radio syndicator seeks PT office assistance for various office duties. CALL: Lori, (310) 392-9600. (7/24) EOE

EAST

WXYW/Baltimore Sampson/Jacobs
WRKS/New York Brown/Beasley
WILD/Boston Hill/Hall
WBK/Buffalo Falson/Moore
WBSL/New York Love/Waller

WDAS/Philadelphia Joe Tamburro

HI FIVE
R. KELLY & PUBLIC
DAVID SANBORN
TOTAL LOOK & THE SOUL II SOUL

SOUTH

WJZ/Albany Vickie Cannon
Z93/Charleston Cliff Fletcher
WPEG/Charlotte Saunders/Darcell
KBCE/Alexandria Donnie Taylor
WVUE/Atlanta Roberts/Bacote

WZFX/Fayetteville Frank Dawkins

CHAKA KHAN
ERIC B. & RAKIM
HI FIVE
MILES DAVIS

KFXZ/Lafayette Carey Martin

EAST COAST FAMILY
WAILING SOULS
LOVE & SAS

WPGA/Macon Brian Kelly

HI FIVE
ISLEY BROTHERS
JODECI

WQOK/Nashville Mack/Clemons

RUDE BOYS
SMOOVE
HI FIVE

WCDX/Richmond Aaron Maxwell

ZHIGGE
HOUSE OF PAIN
EPMD
MOCCA SOUL

MIDWEST

WGCI/Chicago Smith/Anthony
WROU/Dayton Marlin Hankston
WZAK/Cleveland Toller/Rush
WZWL/Detroit Steve Hegwood
WZLF/Cincinnati Turner/Owens
WZWL/Detroit Steve Hegwood

WVVP/Milwaukee Young/Brown

TRUTH INC.
LISA STANSFIELD
BOBBY CALDWELL
RALPH TRESVANT

WXOK/Baton Rouge Matt Morton

EAST COAST FAMILY
TRUTH INC.
CHILL DEAL BOYZ

WAGH/Columbus Darrell J. Smith

R. KELLY & PUBLIC
HI FIVE
JADE

WQFX/Gulfport Larry Jones

EAST COAST FAMILY
HI FIVE
DON-E

U102/Lexington Clary/Moberly

none
Hottest:
TLC

K97/Memphis O'Jay/Bell

SALT & PEPA
HI FIVE
EAST COAST FAMILY

WJMM/Orlando Lindsey/Hollywood

BLACK SHEEP
C & C MUSIC FACTO
EAST COAST FAMILY

WJMM/Orlando Lindsey/Hollywood

BLACK SHEEP
C & C MUSIC FACTO
EAST COAST FAMILY

WCKX/Columbus Frank Kelly

ERIC B. & RAKIM
COVER GIRLS
JOE PUBLIC

WTLZ/Saginaw Crockett/Lamprey

HI FIVE
HAMMER
HI FIVE

WVFX/Columbus Philip David March

MELI'SA MORGAN
DJ QUIK
CHILL DEAL BOYZ

K104/Dallas-Ft. Worth James Alexander

JODECI
N2DEEP
JADE

WJMM/Jackson Venus Jones

CHAKA KHAN
HI FIVE
ISLEY BROTHERS

WQZB/Louisville Del Spencer

BOYZ II MEN
DAVID BLACK
THIRD WORLD

WJMM/Jackson Venus Jones

CHAKA KHAN
HI FIVE
ISLEY BROTHERS

WQOK/Raleigh Young/Conners

MELI'SA MORGAN
HI FIVE
RHONDA CLARK

K98-FM/West Monroe Rocky Love

HI FIVE
JODECI
RHONDA CLARK

WEST

KTAA/Fresno Greg Mack

HI FIVE
JODECI
ISLEY BROTHERS

XHRM/San Diego Jay Michaels

JODECI
R. KELLY & PUBLIC
HI FIVE

KKBT/Los Angeles Stradford/Monds

EAST COAST FAMILY
PETE ROCK & CL SM
LORRENZO

WJMM/Jackson Venus Jones

CHAKA KHAN
HI FIVE
ISLEY BROTHERS

AC ADDS & HOTS

CURRENT-BASED

EAST

<div style="background-color: #ccc; text-align: center; padding: 2px; margin-bottom: 5px;">P1</div> <p>WBMX/Boston Greg Strassel none Hottest: CHRIS WALKER JON SECADA ELTON JOHN VANDROSS & JACKSON STACY EARL</p> <p>WALK/Long Island Free/Lombardo none Hottest: PETER CETERA VANESSA WILLIAMS ELTON JOHN JON SECADA MADONNA</p> <p>WMXV/New York Bob Dunphy none Hottest: LIONEL RICHIE AMY GRANT JON SECADA ELTON JOHN VANESSA WILLIAMS</p> <p>WYXR/Philadelphia Cook/Gress PATTY SMYTH w/DON Hottest: ELTON JOHN MARIAH CAREY VANESSA WILLIAMS AMY GRANT MADONNA</p> <p>WLTT/Washington Chuck Morgan PATTY SMYTH w/DON RICHARD MARX Hottest: JON SECADA MADONNA LIONEL RICHIE ELTON JOHN GENESIS</p> <p>WRQX/Washington Palagi/Silver PATTY SMYTH w/DON Hottest: GENESIS MARIAH CAREY JON SECADA RICHARD MARX ELTON JOHN</p>	<div style="background-color: #ccc; text-align: center; padding: 2px; margin-bottom: 5px;">P2</div> <p>WKLI/Aibony Knott/Holmberg none Hottest: PETER CETERA JON SECADA ELTON JOHN VANESSA WILLIAMS MARIAH CAREY</p> <p>WLEVI/Allentown Jeff Silvers BEACH BOYS RODNEY CROWELL PATTY SMYTH w/DON Hottest: JON SECADA ELTON JOHN ANIE LENNOX RICHARD MARX PETER CETERA</p> <p>WMJQ/Bufalo Lucas/Christiane KENNY LOGGINS WILSON PHILLIPS Hottest: JON SECADA ELTON JOHN VANESSA WILLIAMS ANIE LENNOX K.D. LANG</p> <p>WVAF/Charleston, WV Johnson/Kasey PATTY SMYTH w/DON COVER GIRLS Hottest: MARIAH CAREY JON SECADA VANESSA WILLIAMS ANIE LENNOX ELTON JOHN</p> <p>WGML/Hagerstown, MD Burns/Conlon NIA PEEPLES HOWARD JONES PATTY SMYTH w/DON BRYAN ADAMS HOTTIE TYLER GUNS N' ROSES CECE PENISTON Hottest: RICHARD MARX ELTON JOHN ANIE LENNOX KENNY LOGGINS MADONNA</p> <p>WIMX/Harrisburg Harris/August HOWARD JONES TOAD THE WET SPRO EDER & BRYSON PATTY SMYTH w/DON Hottest: PETER CETERA ELTON JOHN RICHARD MARX JON SECADA KATHY TROCколи</p>
---	---

WKYE/Johnstown, PA
Jack Michaels
BONNIE RAITT
PATTY SMYTH w/DON
TOAD THE WET SPRO
CAROLE KING
JENNIFER WARNES
Hottest:
JON SECADA
BILLY RAY CYRUS
ELTON JOHN
ANIE LENNOX
RICHARD MARX

WJLK/Monmouth-Ocean
Guida/Pressley
CELINE DION
KATHY TROCколи
BILLY RAY CYRUS
Hottest:
VANESSA WILLIAMS
JON SECADA
ELTON JOHN
PETER CETERA
MARIAH CAREY

WOBM/Monmouth-Ocean
Matt Devoti
CELINE DION
BILLY RAY CYRUS
JENNIFER WARNES
Hottest:
JON SECADA
VANESSA WILLIAMS
ELTON JOHN
ANIE LENNOX
PETER CETERA

WQHQ/Salisbury, MD
Thom Walsh
RICHARD MARX
ANIE LENNOX
NIA PEEPLES
Hottest:
MARIAH CAREY
GENESIS
ELTON JOHN
JON SECADA
VANESSA WILLIAMS

WHYN-FM/Springfield, MA
Bill Hess
none
Hottest:
MARIAH CAREY
JON SECADA
PETER CETERA
RICHARD MARX
ANIE LENNOX

WMGS/Wilkes Barre
Norton/Sheridan
PATTY SMYTH w/DON
RODNEY CROWELL
TOM COCHRANE
Hottest:
PETER CETERA
COVER GIRLS
ELTON JOHN
VANESSA WILLIAMS
JON SECADA

WARM/York, PA
Kelly West
STACY EARL
DAN HILL
Hottest:
ANIE LENNOX
JON SECADA
VANESSA WILLIAMS
ELTON JOHN

SOUTH

<div style="background-color: #ccc; text-align: center; padding: 2px; margin-bottom: 5px;">P1</div> <p>KVIL/Dallas Bill Curtis BEACH BOYS GLENN FREY Hottest: MARIAH CAREY CELINE DION ELTON JOHN VANESSA WILLIAMS JON SECADA</p> <p>KHMX/Houston Zapoleon/Pearson PATTY SMYTH w/DON HOWARD JONES Hottest: CELINE DION JON SECADA GENESIS MICHAEL BOLTON ELTON JOHN</p> <p>2WD/Norfolk Dick Lamb none Hottest: AMY GRANT MARIAH CAREY ELTON JOHN PETER CETERA VANESSA WILLIAMS</p> <p>KQ102/San Antonio Scott/Norris GLENN FREY JENNIFER WARNES Hottest: VANESSA WILLIAMS JON SECADA ELTON JOHN PETER CETERA MADONNA</p> <p>KSRR/San Antonio Ware/Knight KATHY TROCколи CELINE DION Hottest: VANESSA WILLIAMS AMY GRANT MARIAH CAREY MICHAEL BOLTON WYONNA</p> <p>WMTX/Tampa Dixon/Rico PATTY SMYTH w/DON CURE EN VOGUE Hottest: ELTON JOHN BILLY RAY CYRUS PETER CETERA RICHARD MARX MADONNA</p> <p>WUSA/Tampa Johnny Williams PATTY SMYTH w/DON CELINE DION Hottest: MARIAH CAREY ANIE LENNOX ELT Y JOHN VANESSA WILLIAMS JON SECADA</p>	<div style="background-color: #ccc; text-align: center; padding: 2px; margin-bottom: 5px;">P2</div> <p>WZNY/Augusta, GA John Patrick CAROLE KING PATTY SMYTH w/DON Hottest: VANESSA WILLIAMS ELTON JOHN ANIE LENNOX PETER CETERA</p> <p>KKMY/Beaumont, TX Ferris/Brock BRYAN ADAMS LISA STANSFIELD PATTY SMYTH w/DON HOWARD JONES Hottest: ELTON JOHN RICHARD MARX ANIE LENNOX K.D. LANG JON SECADA</p> <p>WBT-FM/Charlotte Donovan/Charlote PATTY SMYTH w/DON CELINE DION Hottest: JON SECADA ELTON JOHN RICHARD MARX PETER CETERA AMY GRANT</p> <p>WLMW/Chattanooga Danny Howard PATTY SMYTH w/DON BRYAN ADAMS KURT HOWELL Hottest: VANESSA WILLIAMS ELTON JOHN PETER CETERA MADONNA JON SECADA</p> <p>WTCP/Columbia Doug Spets BONNIE RAITT BEACH BOYS PATTY SMYTH w/DON Hottest: VANESSA WILLIAMS ELTON JOHN JAMES TAYLOR PETER CETERA</p> <p>WMAG/Greensboro Johnson/Reynolds EN VOGUE Hottest: CELINE DION MARIAH CAREY JON SECADA VANESSA WILLIAMS ELTON JOHN</p> <p>WDLX/Greenville, NC Jackson/Moreland BRYAN ADAMS BONNIE RAITT PATTY SMYTH w/DON Hottest: ELTON JOHN KATHY TROCколи ANIE LENNOX MADONNA RODNEY CROWELL</p>
---	--

WRVR/Memphis
Mark Hamlin
CELINE DION
MADONNA
NEIL DIAMOND
PATTY SMYTH w/DON
EDER & BRYSON
Hottest:
DAN HILL
JAMES TAYLOR
KATHY TROCколи
ELTON JOHN
PETER CETERA

WLAC-FM/Nashville
Bryan Sargent
PATTY SMYTH w/DON
KENNY LOGGINS
Hottest:
PETER CETERA
CELINE DION
ELTON JOHN
MADONNA
JON SECADA

WLTS/New Orleans
Bob Mitchell
NIA PEEPLES
PATTY SMYTH w/DON
BILLY RAY CYRUS
Hottest:
MARIAH CAREY
JON SECADA
VANESSA WILLIAMS
ELTON JOHN
ANIE LENNOX

WMBX/Richmond
Brian White
INDIGO GIRLS
PATTY SMYTH w/DON
EDER & BRYSON
EN VOGUE
Hottest:
VANESSA WILLIAMS
JON SECADA
BILLY RAY CYRUS
ELTON JOHN
PETER CETERA

WRMF/West Palm Beach
Morley/Franco
JENNIFER WARNES
Hottest:
VANESSA WILLIAMS
ANIE LENNOX
PETER CETERA
RICHARD MARX
ELTON JOHN

WEST

<div style="background-color: #ccc; text-align: center; padding: 2px; margin-bottom: 5px;">P1</div> <p>KMJ/Denver Dave Ward none Hottest: MARIAH CAREY VANESSA WILLIAMS ELTON JOHN RICHARD MARX</p> <p>KOSI/Denver Scott Taylor MADONNA KATHY TROCколи Hottest: ELTON JOHN VANESSA WILLIAMS MARIAH CAREY PETER CETERA CELINE DION</p> <p>KBIG/Los Angeles Edwards/Verdery none Hottest: ELTON JOHN VANESSA WILLIAMS JON SECADA ANIE LENNOX PETER CETERA</p> <p>KOST/Los Angeles Kaye/Amldon none Hottest: VANESSA WILLIAMS AMY GRANT ELTON JOHN ANIE LENNOX MARIAH CAREY</p> <p>KESZ/Phoenix Mike Del Rosso CELINE DION PATTY SMYTH w/DON LISA STANSFIELD EDER & BRYSON Hottest: ANIE LENNOX VANESSA WILLIAMS PETER CETERA ELTON JOHN JON SECADA</p>	<div style="background-color: #ccc; text-align: center; padding: 2px; margin-bottom: 5px;">P2</div> <p>KVRY/Phoenix Rybak/Zeliner PATTY SMYTH w/DON CELINE DION Hottest: MARIAH CAREY CELINE DION BONNIE RAITT JON SECADA ELTON JOHN</p> <p>KKCW/Portland Bill Minckler KATHY TROCколи Hottest: KENNY LOGGINS K.D. LANG VANESSA WILLIAMS ELTON JOHN ANIE LENNOX</p> <p>KXYQ/Portland Jim Ryan PATTY SMYTH w/DON KATHY TROCколи WILSON PHILLIPS KURT HOWELL Hottest: MARIAH CAREY GENESIS MICHAEL BOLTON ELTON JOHN ANIE LENNOX</p> <p>KGBY/Sacramento Sattler/Garcia BEACH BOYS Hottest: GENESIS MARIAH CAREY JON SECADA ELTON JOHN RICHARD MARX</p> <p>KSFI/Salt Lake City MacNeil/Morris KATHY TROCколи EDER & BRYSON Hottest: ELTON JOHN VANESSA WILLIAMS MARIAH CAREY JON SECADA MADONNA</p>
---	---

B100/San Diego
Gene Knight
BRYAN ADAMS
PATTY SMYTH w/DON
INDIGO GIRLS
Hottest:
RICHARD MARX
AMY GRANT
ELTON JOHN
JON SECADA
PETER CETERA

KEZR/San Jose
Kirk Patrick
KENNY LOGGINS
PATTY SMYTH w/DON
Hottest:
CELINE DION
GENESIS
JON SECADA
ELTON JOHN
CELINE DION
RICHARD MARX

KLSY/Seattle
Irwin/Brooks
BONNIE TYLER
MADONNA
Hottest:
CELINE DION
MARIAH CAREY
JON SECADA
ELTON JOHN
PETER CETERA

KKOB-FM/Albuquerque
Forsythe/Allen
BEACH BOYS
KATHY TROCколи
RODNEY CROWELL
Hottest:
ANIE LENNOX
PETER CETERA
JON SECADA
VANESSA WILLIAMS
ELTON JOHN

KSSK-FM/Honolulu
Michael Shishido
RICHARD MARX
BEACH BOYS
DAVID SANBORN
Hottest:
MARIAH CAREY
AMY GRANT
CELINE DION
GENESIS
VANESSA WILLIAMS

KRNO/Reno, NV
Mitchell/Adamson
PATTY SMYTH w/DON
CAROLE KING
Hottest:
GENESIS
JON SECADA
RICHARD MARX
PETER CETERA
ELTON JOHN

KISC/Spokane, WA
Rob Harder
HOWARD JONES
PATTY SMYTH w/DON
Hottest:
ANIE LENNOX
JON SECADA
ELTON JOHN
VANESSA WILLIAMS
PETER CETERA

JOY99/Stockton
Candy Stephens
TRACY CHAPMAN
WILLIAMS BROTHERS
Hottest:
MARIAH CAREY
VANESSA WILLIAMS
ELTON JOHN
JON SECADA
ANIE LENNOX

KKLD/Tucson
McLaughlin/Miller
BONNIE TYLER
LISA STANSFIELD
PATTY SMYTH w/DON
Hottest:
ANIE LENNOX
K.D. LANG
VANESSA WILLIAMS
ELTON JOHN
PETER CETERA

KYMG/Anchorage, AK
John Roberts
none
Hottest:
VANESSA WILLIAMS
JON SECADA
ANIE LENNOX
PETER CETERA
ELTON JOHN

WAHR/Huntsville, AL
Bonnie O'Brien
HOWARD JONES
LISA STANSFIELD
NEIL DIAMOND
EDER & BRYSON
Hottest:
PETER CETERA
KATHY TROCколи
DAN HILL
ELTON JOHN
K.D. LANG

WJDX/Jackson, MS
Dave Perkins
none
Hottest:
AMY GRANT
ELTON JOHN
MARIAH CAREY
ANIE LENNOX
VANESSA WILLIAMS

WIVY/Jacksonville
Matthews/West
PATTY SMYTH w/DON
BRYAN ADAMS
BILLY RAY CYRUS
Hottest:
CELINE DION
ELTON JOHN
MARIAH CAREY
WILSON PHILLIPS
JON SECADA

WTFM/Johnson City
Mark McKinney
CELINE DION
Hottest:
ELTON JOHN
JON SECADA
VANESSA WILLIAMS
MARIAH CAREY
PETER CETERA

WPEZ/Macon
Jim Franklin
GLENN FREY
Hottest:
VANESSA WILLIAMS
PETER CETERA
ELTON JOHN
RICHARD MARX
ANIE LENNOX

Shakespeare's Sister

Stacy

UNUSUAL. DISTINCTIVE. ARRESTING.

THE #1 WORLDWIDE

HIT NOW BREAKING AT CHR.

CHR CHART: 30 - 24

GOING FOR AC ADDS

MONDAY, JULY 27!

FROM THE ALBUM

HORMONALLY YOURS

... AND WHEN IT'S PLAYED,

PEOPLE REACT!

© 1992 POLYGRAM RECORDS, INC.

Continued on Page 56

Table with columns LW, TW, and song titles for July 24, 1992. Includes entries like AL JARREAU/Heaven And Earth (Reprise), BONEY JAMES/Trust (Spindletop), GROVER WASHINGTON JR./Next Exit (Columbia), etc.

Table with columns LW, TW, and song titles for July 24, 1992. Includes entries like BENNY GREEN TRIO/Testifyin'-Live At Village... (Blue Note), GRP ALL-STAR BIG ABDN/GRP All-Star Big Band (GRP), NAT ADDERLEY/The Old Country (Enja), etc.

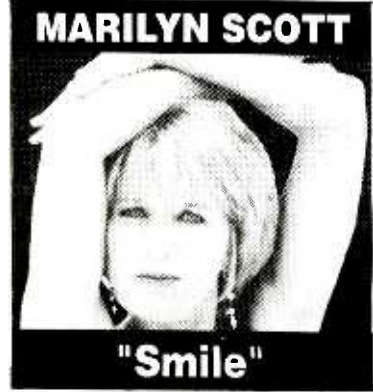
Table with columns MOST ADDED LPs, HOTTEST LPs, and HOT TRACKS. Lists artists like PAT METHENY (27), VINX (11), LESLIE LETVEN (6), etc.

Table with columns MOST ADDED LPs, HOTTEST LPs, and HOT TRACKS. Lists artists like PAT METHENY (18), CLAYTON BROTHERS (10), STANLEY TURRENTINE (9), etc.

NEW & ACTIVE

*PAT METHENY "Secret Story" (Geffen) 30/27
Rotations: Heavy 6/6, Medium 7/5, Light 17/16, Total Adds 27, WCDJ, WJZE, WLVE, WNUA, WNWV, WJZZ, KACE, KTWV, KJZZ, KBZN, KKNW, WCLZ, WGMC, WFAE, KWVS, WLOQ, WAMX, KTNT, KEZL, KXDC, KLTR, WNGS, KTCZ, KBCO, JZTRAX, KCLC, KKLD. Heavy: WCLZ, WFAE, KLTR, WNGS, KTCZ, JZTRAX. BREAKER this week.

**LARRY NOZERO "Kaleidoscopin'" (Dominic) 24/4
Rotations: Heavy 1/0, Medium 6/0, Light 17/4, Total Adds 4, WAER, WMOT, WKRY, KSBR. Heavy: WDET. CHART EXTRA this week.



"Sin-Drome Records is fast becoming NAC's premiere contemporary jazz vocal label." - MIKE FISHER, WNUA /CHICAGO MD
"It is not decided that women love more than men, but it is indisputable that they love better." - SIMONE DE BEAUVOIR



MOST ADDED NAC 2 WEEKS!

(818) 508-6488
All That Jazz (310) 395-6995

MOST ADDED NAC

"Make It Right"

"SWEET SIXTEEN" REUNION OF JACK THE RAPPER'S **FAMILY AFFAIR**

Theme: **"Back To Basics: The Party's Over"**
Thursday, August 13th thru Sunday, August 16th
Atlanta Hilton & Towers Hotel/Atlanta, Georgia
 For Suite Reservations ONLY: 407-423-2328

REGISTRATION FORM - Mail this form, completed with money order or cashier's check (NO PERSONAL CHECKS) to:
 Jack The Rapper Fa '92/1900 W. Colonial Dr., Orlando, FL 32804
PLEASE PRINT OR TYPE ALL INFORMATION (only 1 form for each person. Make additional copies if needed.)

Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone: (WK) _____
 Phone: (HM) _____
 Station/Company _____

CATEGORIES:*
 #1 General:Occupation _____
 #2 On-Air-Personality*: Radio/ TV/Call Letters _____
 Wk Phone _____

GENERAL REGISTRATION \$325.
 (GUEST of the above same registration fee of \$325)

- Actors
- Artists
- Attorneys
- Audio Engineers
- Booking/Talent Personnel
- Directors
- Independent Promotions
- Independent Record Co.
- Managers
- Management Companies
- Movie Picture Personnel
- Producers
- Production Companies
- Production Engs/Techs
- Publicists
- Radio/TV Owners/Managers
- Record Executives
- Retailers
- Sales Executives
- Singers
- Songwriters/Composers
- Syndications

... and all businesses that are relative to the Black Music & Black Radio Industry

ON-AIR-PERSONALITY:Radio/TV. \$175
 ONE GUEST per on-air-personality - same registration fee of \$175.
 *(On-Air-Personality MEANS being behind the microphone or in front of the television camera ONLY)

ADDITIONAL IMPORTANT INFORMATION
PRE-REGISTRATION ONLY
D-E-A-D-L-I-N-E
 For pre-registration is midnight **July 24th.**
 Do not mail this form to Orlando after this date.
R-E-F-U-N-D
 Absolutely no refunds after **July 12th.**
NO ON-SITE REGISTRATION
NOT OPEN TO THE GENERAL PUBLIC

RESERVATIONS AT THE ATLANTA HILTON AND TOWERS
 YOU CANNOT GET A ROOM AT THE HILTON UNTIL YOU HAVE **PRE-REGISTERED** WITH THE FAMILY. When your registration fee is received you will be sent a card with your **REGISTRATION/CONFIRMATION NUMBER**. This is the number you must give to Hilton Reservations (404-222-2800) if you plan to stay at **CONVENTION HEADQUARTERS**. Remember, if staying at the Hilton & Towers you **MUST INCLUDE THURS (8/13), Fri (8/14) AND Sat (8/15)** in your reservations and pay for **ALL THREE (3) NIGHTS WITHIN TEN (10) CALENDER DAYS** OR reservation will **AUTOMATICALLY** be cancelled - NO QUESTIONS ASKED!!! (REMEMBER: THE REGISTRATION/CONFIRMATION NUMBER DOES NOT GUARANTEE A ROOM. ROOMS ARE SOLD ON A **FIRST COME, FIRST SERVED** BASIS.
AIR LINE RESERVATIONS - EXECUTIVE TRAVEL, THE F.A. '92 OFFICIAL TRAVEL AGENCY.
 FOR SUPER SAVER FARES ON DELTA AIR LINES
 (THE FA '92 AIRLINES) CALL 1-800-800-3932 - ID #F0232.

P1 WCD/Beacon Lawrence/Smith	P2 WCLZ/Portland, ME Err Jazak	P3 WVAY/West Dover Jim Sivolt	P1 WJIA/Cincinnati Mike Fletcher	P2 WAMX/Ann Arbor Jane Wang	P3 WISN/Madison O'Neil/Veughn	P1 KJZZ/Phoenix BIM Shedd	P3 KXCD/Montgomery Shore/DH
P1 WJIA/Cincinnati Mike Fletcher	P2 WAMX/Ann Arbor Jane Wang	P3 WISN/Madison O'Neil/Veughn	P1 KJZZ/Phoenix BIM Shedd	P3 KXCD/Montgomery Shore/DH	P1 KJZZ/Phoenix BIM Shedd	P3 KXCD/Montgomery Shore/DH	P3 KXCD/Montgomery Shore/DH
P1 WCD/Beacon Lawrence/Smith	P2 WCLZ/Portland, ME Err Jazak	P3 WVAY/West Dover Jim Sivolt	P1 WJIA/Cincinnati Mike Fletcher	P2 WAMX/Ann Arbor Jane Wang	P3 WISN/Madison O'Neil/Veughn	P1 KJZZ/Phoenix BIM Shedd	P3 KXCD/Montgomery Shore/DH
P1 WCD/Beacon Lawrence/Smith	P2 WCLZ/Portland, ME Err Jazak	P3 WVAY/West Dover Jim Sivolt	P1 WJIA/Cincinnati Mike Fletcher	P2 WAMX/Ann Arbor Jane Wang	P3 WISN/Madison O'Neil/Veughn	P1 KJZZ/Phoenix BIM Shedd	P3 KXCD/Montgomery Shore/DH

CONTEMPORARY JAZZ

P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn
P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn
P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn
P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P1 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn	P3 WISN/Madison O'Neil/Veughn

WJZZ

PLAY THESE TRACKS FROM "I LOVE MY JOB":

- KINDA SURPRISED
- HERE I GO AGAIN
- TOUCH MY HEART

AND YOU'LL LOVE YOUR JOB TOO.

#2 Most Added AC. EARLY BELIEVERS INCLUDE
 WJZZ • KJZZ • KJZZ • WFAE • WAMX • WLOQ • AND MORE!

29 Current Contemporary Jazz Reporters
 25 Current Contemporary Jazz Playlists

Called In A Frozen Playlist (1):
 WBGO/Newark

Did Not Report, Playlist Frozen (3):
 KJAZ/San Francisco
 WTEB/Greenville
 WUSF/Tampa

Did Not Report For Two Consecutive Weeks.
 Not Included in This Week's Data (2):
 WSHA/Raleigh
 WYJZ/Pittsburgh

NATIONAL AIRPLAY®

 3 2
WKS WKS LW TW

168 REPORTERS

JULY 24, 1992

Reports/Adds

Heavy

Medium

Rank	WKS	WKS	LW	TW	Artist/Album	Label	Reports/Adds	Heavy	Medium
1	1	1			1 BLACK CROWES/The Southern Harmony... (Def American/Reprise)		156 - /1	127 -	24 +
3	2	2			2 U2/Achtung Baby (Island/PLG)		154 = /0	134 +	19 -
10	7	5			3 TESLA/Psychotic Supper (Geffen)		146 + /2	58 +	64 +
4	4	4			4 PEARL JAM/Ten (Epic Associated)		124 - /8	59 -	43 -
13	9	7			5 JOHN MELLENCAMP/Whenever We Wanted (Mercury)		117 = /0	75 +	38 -
8	6	6			6 JOE COCKER/Night Calls (Capitol)		120 - /1	65 +	50 -
14	11	8			7 NIRVANA/Nevermind (DGC)		146 + /3	41 +	60 -
5	3	3			8 MEN/The Men (Polydor/PLG)		110 - /0	57 -	41 -
24	20	10			9 SPIN DOCTORS/Pocket Full Of Kryptonite (Epic)		123 + /11	47 +	56 =
-	12	9			10 ROGER DALTRY/Rocks In The Head (Atlantic)*		116 = /2	54 +	47 -
21	17	13			11 TOM COCHRANE/Mad Mad World (Capitol)		124 + /16	25 +	82 +
-	34	20			12 TEMPLE OF THE DOG/Temple Of The Dog (A&M)		135 + /21	26 +	56 +
22	22	14			13 ZOO/Shakin' The Cage (Capricorn/WB)		120 + /8	29 +	72 +
23	23	15			14 LINDSEY BUCKINGHAM/Out Of The Cradle (Reprise)		112 + /7	38 +	55 +
33	24	17			15 SASS JORDAN/Racine (Impact)		113 + /12	24 +	71 +
DEBUT					16 JOE SATRIANI/The Extremist (Relativity)		126 /20	9	71
11	16	18			17 ARC ANGELS/Arc Angels (DGC)		94 + /15	29 -	51 +
17	14	12			18 TOAD THE WET SPROCKET/Fear (Columbia)		98 - /1	40 =	41 -
15	13	21			19 OZZY OSBOURNE/No More Tears (Epic Associated)		82 - /6	33 +	19 -
19	19	19			20 METALLICA/Metallica (Elektra)		112 - /1	21 +	32 +
28	25	24			21 DEL AMITRI/Change Everything (A&M)		100 + /9	23 +	60 =
2	5	11			22 DEF LEPPARD/Adrenalize (Mercury)		74 - /4	34 -	26 -
7	10	16			23 GENESIS/We Can't Dance (Atlantic)		62 - /4	36 -	20 -
36	32	28			24 SLAUGHTER/The Wild Life (Chrysalis/ERG)		109 + /8	9 +	40 +
39	37	27			25 SINGLES/Soundtrack (Epic)		108 + /13	9 +	27 +
20	28	31			26 RED HOT CHILI PEPPERS/Blood Sugar Sex Magik (WB)		62 + /14	14 -	34 +
38	35	32			27 FAITH NO MORE/Angel Dust (Slash/Reprise)		93 + /7	5 =	26 +
-	-	34			28 GUNS N' ROSES/Use Your Illusion I (Geffen)		63 + /13	22 +	17 +
29	29	26			29 FIREHOUSE/Hold Your Fire (Epic)		71 - /0	13 -	31 +
-	-	36			30 BONHAM/Mad Hatter (WTG/Epic)		79 + /14	5 +	34 +
-	-	33			31 GEORGE HARRISON/Live In Japan (Dark Horse/WB)		64 + /8	10 =	28 +
9	21	30			32 LYNCH MOB/Lynch Mob (Elektra)		52 - /14	12 -	26 -
-	-	39			33 SAIGON KICK/The Lizard (Third Stone/Atlantic)		68 + /13	9 +	30 +
12	15	25			34 DELBERT McCLINTON/Never Been Rocked Enough (Curb)		40 - /0	23 -	14 -
6	8	22			35 BRUCE SPRINGSTEEN/Human Touch (Columbia)		39 - /0	14 -	22 -
-	40	38			36 ELTON JOHN/The One (MCA)		37 + /8	10 =	20 -
31	33	35			37 CURE/Wish (Fiction/Elektra)		35 - /0	14 -	15 -
32	39	37			38 MATTHEW SWEET/Girlfriend (Zoo)		36 - /4	13 -	15 -
-	-	40			39 ROXY BLUE/Want Some? (Geffen)		56 + /5	6 +	14 +
18	18	23			40 CRACKER/Cracker (Virgin)		48 - /0	6 -	22 -

*Keeps bullet due to continued growth.

BREAKERS

JOE SATRIANI
The Extremist (Relativity)
75% of our reporters on it.

DEL AMITRI
Change Everything (A&M)
60% of our reporters on it.



"DREAM UNTIL TOMORROW"
the follow-up to the top 10 AOR single
"Tangled in the Web"

TRACK DEBUT 56 A MOST ADDED 24/21

INCLUDING

KISS **KBPI** **KBER**
WWBZ **KQLZ** **KIOZ**
WLVQ **KUPD** **KOME**

On tour now!

Produced by Keith Olsen
for Pogologo Corporation
HK Management

On Elektra Cassettes and Compact Discs

MOST ADDED

BRUCE SPRINGSTEEN (21)
TEMPLE OF THE DOG (21)
JOE SATRIANI (20)
HARDLINE (19)
TOM COCHRANE (16)
ARC ANGELS (15)
BONHAM (14)
ELECTRIC BOYS (14)
LYNCH MOB (14)
RED HOT CHILI PEPPERS (14)

HOTTEST

U2 (134)
BLACK CROWES (127)
JOHN MELLENCAMP (75)
JOE COCKER (65)
PEARL JAM (59)
TESLA (58)
MEN (57)
ROGER DALTRY (54)
SPIN DOCTORS (47)
NIRVANA (41)



M A R K

C U R R Y

S O R R Y A B O U T

T H E W E A T H E R

The first track from the just-released album **IT'S ONLY TIME**

Produced by Ed Cherney. Subculture Management. © 1992 Virgin Records America, Inc. 



35 REPORTERS JULY 24, 1992

Table with columns: LW, TW, Song Title, Artist. Includes tracks like 'B-52'S/Good Stuff (Reprise)', 'CURE/Wish (Fiction/Elektra)', 'U2/Achtung Baby (Island/PLG)', etc.

DEBUT DEBUT

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

Three columns: MOST ADDED, HOTTEST, MOST REQUESTED. Lists popular songs and artists like Kitchens of... Graham Parker, B-52'S, Cure, Morrissey.

P1 PLAYLISTS

Station-specific playlists for WFNX/Boston, WDRE/Long Island, WRXW/Chicago, WBRU/Providence, WHFS/Washington, etc.

Station-specific playlists for KJJO/Minneapolis, KTCL/ft. Collins-Denver, KROQ/Los Angeles, etc.

Station-specific playlists for WEQX/Albany, WQXX/Cincinnati, WVCV/Columbus, etc.

Advertisement for 'The Song Lazy Day' by The Boo Radleys. Features a black and white photo of a woman and the Columbia logo.

P3 ADDS & HOTS. Lists new and popular songs from stations like KNDD/Seattle, WBNY/Buffalo, KACV/Amarillo, etc.

REGIONAL AOR ACTIVITY

<p>MIDWEST (Continued)</p> <p>KSEZ/Sioux City (712) 258-6740 PD: GLEN MILLER MD: TOM HARRISON (FROZEN)</p> <p>KQWB/Fargo (218) 236-7900 MD: MARK NICHOLS MD: JIM DAVIS</p> <p>WYMG/Springfield (217) 546-9000 PD: BRYAN JEFFRIES MD: KEUF FULGHAM</p> <p>KSQY/Rapid City (605) 348-8877 PD: JACK DANIELS MD: JIM KALLAS</p> <p>KBCO/Denver (303) 444-5800 PD: DOUG CLIFTON MD: GINGER HAVLAT</p> <p>KBPI/Denver (303) 534-8200 PD: BILL BETTS</p> <p>KLOS/Los Angeles (213) 840-4836 PD: KEN ANTHONY MD: RITA WILDE</p> <p>KAZY/Denver (303) 759-5800 PD: STEVE KOSBAU MD: LOIS TODD</p>	<p>KQWB/Fargo (218) 236-7900 MD: MARK NICHOLS MD: JIM DAVIS</p> <p>KQDS/Duluth (218) 728-6421 PD: MIKE KELLER MD: PAUL ST. ANDREW</p> <p>KUFO/Portland (503) 222-1011 PD: DAVE HUBBARD MD: MICHELLE DODD</p> <p>KGON/Portland (503) 223-1441 PD: DICK SHEETZ MD: BOB ANCHETA</p> <p>KLOS/Los Angeles (213) 840-4836 PD: KEN ANTHONY MD: RITA WILDE</p> <p>KBER/Salt Lake City (801) 322-3311 PD: COURT DRAPER</p> <p>KQZ/Los Angeles (213) 204-2000 PD: STEVE STEVENS MD: CYNDEE MAXWELL</p> <p>KIOZ/San Diego (619) 560-5464 PD: TOM MARSHALL MD: PEG POLLARD</p>	<p>KUPD/Phoenix (602) 838-3062 PD: CURTIS JOHNSON MD: J.D. HUGHES</p> <p>KDKB/Phoenix (602) 897-9300 PD: TIM MARAVILLE MD: JACK GREEN</p> <p>KUFQ/San Francisco (415) 543-1045 PD: GREG SOLK MD: ROSALIE HOWARTH</p> <p>KRQR/San Francisco (415) 765-4097 PD: LARRY SNIDER MD: ZEB NORRIS</p> <p>KOME/San Jose (408) 985-9800 PD: RON HENRI MD: STEPHEN PAGE</p> <p>KBRS/Salt Lake City (801) 322-3311 PD: COURT DRAPER</p> <p>KSJO/San Jose (408) 453-5400 PD: DANA JANG</p>	<p>TRISA DELBERT McCLINTON SASS JORDAN OZZY OSBOURNE SINGLES IRON MAIDEN</p> <p>ASPHALT BULLET SLIK TOXIC FIREHOUSE ELECTRIC LOVE HOSS BABYLON A.D. STEEL HEART HEADBATH GALACTIC COMBOYS SUICIDAL TENDENCIA BONHAM ROKY BLUE RHINO BUCKET FAITH NO MORE JOE SATRIANI TROUBLE FASTER PUSSYCAT GUNS N' ROSES KING'S X SOUL KITCHEN TEMPLE OF THE DOG</p> <p>ARC ANGELS FIREHOUSE METALLICA OZZY OSBOURNE(M) PEARL JAM SOUNDGARDEN TEMPLE OF THE DOG WAR BABY(S)(H) METALLICA</p> <p>KRXX/Seattle (206) 283-5979 PD: BREW MICHAELS MD: VICKI FREDERICKS (FROZEN)</p> <p>KRQR/San Francisco (415) 765-4097 PD: LARRY SNIDER MD: ZEB NORRIS</p>	<p>ROGER DALTRY DAWN YANKEES FIREHOUSE PLANE JOE SATRIANI SLAUGHTER SPIN DOCTORS ZOO</p> <p>ASPHALT BULLET SLIK TOXIC FIREHOUSE ELECTRIC LOVE HOSS BABYLON A.D. STEEL HEART HEADBATH GALACTIC COMBOYS SUICIDAL TENDENCIA BONHAM ROKY BLUE RHINO BUCKET FAITH NO MORE JOE SATRIANI TROUBLE FASTER PUSSYCAT GUNS N' ROSES KING'S X SOUL KITCHEN TEMPLE OF THE DOG</p> <p>KRXX/Seattle (206) 283-5979 PD: BREW MICHAELS MD: VICKI FREDERICKS (FROZEN)</p> <p>KRQR/San Francisco (415) 765-4097 PD: LARRY SNIDER MD: ZEB NORRIS</p> <p>KOME/San Jose (408) 985-9800 PD: RON HENRI MD: STEPHEN PAGE</p>	<p>TEMPLE OF THE DOG SOUL KITCHEN</p> <p>KILO/Colorado Springs (719) 634-4896 STA MGR: RICH HANK MD: CRAIG KOEHN</p> <p>KATM/Colorado Springs (719) 548-1528 MD: BECKY TOMEK</p> <p>KKLB/Palm Springs (619) 398-2171 PD: KATE WILLIS</p> <p>KNAC/Los Angeles (213) 437-0386 PD: GREG STESLE</p> <p>KLX/Eugene (503) 345-8888 PD: ERIC MORDEN MD: IRL SCOTT</p> <p>KCAL/Riverside-San Bernardino (714) 793-3554 PD: RICK SHAM MD: H.J. MATTHEWS</p> <p>KPWI/Honolulu (808) 524-7100 MD: DAVID STONE</p> <p>KRAB/Bakersfield (805) 392-1100 MD: DAVID STONE</p> <p>KJOT/Boise (208) 344-3511 PD: BRYAN GREGORY MD: CURT CALDWELL</p> <p>KDK/Modesto-Stockton (208) 847-9510 MD: BEAVER BROWN MD: JEFF RIEDEL</p>	<p>ARC ANGELS SAIGON KICK BRUCE SPRINGSTEEN</p> <p>KOMP/Las Vegas (702) 876-1460 PD: RICHARD REED MD: BIG MARTY</p> <p>KMBY/Monterey (408) 758-5400 PD: MARK STEVEN MD: MELAN ALANAS</p> <p>KNAC/Los Angeles (213) 437-0386 PD: GREG STESLE</p> <p>KLX/Eugene (503) 345-8888 PD: ERIC MORDEN MD: IRL SCOTT</p> <p>KCAL/Riverside-San Bernardino (714) 793-3554 PD: RICK SHAM MD: H.J. MATTHEWS</p> <p>KPWI/Honolulu (808) 524-7100 MD: DAVID STONE</p> <p>KRAB/Bakersfield (805) 392-1100 MD: DAVID STONE</p>	<p>STEVE RAY VAUGHAN Light</p> <p>KAFX/Santa Rosa (707) 523-1389 PD: RANDY SOVILL MD: CHRIS WHITE</p> <p>KEZE/Spokane (509) 448-8888 PD: GARY ALLEN MD: CURT CARTIER</p> <p>KLPX/Tucson (602) 622-6711 PD: LARRY MILES MD: SCARY LARRY STEWART</p> <p>KWHI/Anchorage (907) 344-9622 PD: RADIO PHELL MD: LOREN DIXON</p>	<p>KRKX/Bilings (408) 245-5000 PD: TERRY KEYS MD: SCOTT MONSON</p> <p>KXFX/Santa Rosa (707) 523-1389 PD: RANDY SOVILL MD: CHRIS WHITE</p> <p>KEZE/Spokane (509) 448-8888 PD: GARY ALLEN MD: CURT CARTIER</p> <p>KLPX/Tucson (602) 622-6711 PD: LARRY MILES MD: SCARY LARRY STEWART</p> <p>KWHI/Anchorage (907) 344-9622 PD: RADIO PHELL MD: LOREN DIXON</p>	<p>SPIN DOCTORS ROGER DALTRY NIRVANA BLACK CROMES PATTY SMYTH ELP HANDLINE DAWN YANKEES LITTLE LOUVETT SONY LANDRETH Light</p> <p>KCQR/Santa Barbara (805) 964-7870 PD: RICK WILLIAMS MD: TONY FORNARO</p> <p>KTFM/Chico (916) 343-8461 PD: MARTY GRIFFIN (FROZEN)</p> <p>KQDI/Great Falls (408) 761-2800 MD: DAVE FRANCE MD: LANCE PALAGI</p> <p>KATS/Yakima (509) 457-8115 PD: DARRIN BLACKSON MD: DAVID NELSON</p> <p>KBOY/Medford (503) 779-2244 STA MGR: TOM CANNES MD: MATT ROBERTS</p>	<p>KTYDI/Santa Barbara (805) 967-4511 PE DOUG INGOLD MD: BRUCE KENDALL</p> <p>KBOY/Medford (503) 779-2244 STA MGR: TOM CANNES MD: MATT ROBERTS</p> <p>Called in Frozen Playlists (8): KFMF/Chico KRXX/Sacramento KSEZ/Sioux City WCCO/Hartford WMWR/Philadelphia WRIF/Detroit WYNN/Tampa</p> <p>Did Not Report, Playlist Frozen (8): KRXX/Seattle WIBA/Monroe WIMZ/Knoxville WLUP/Chicago WNOR/Norfolk WPLR/New Haven WRXL/Richmond WTUE/Dayton</p>
---	---	--	---	--	---	--	---	--	---	--


Congratulations To Southern California's Rock Ratings Winners:

91X, KIOZ, KLOS, KROQ, and KQLZ





WEST



P2

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

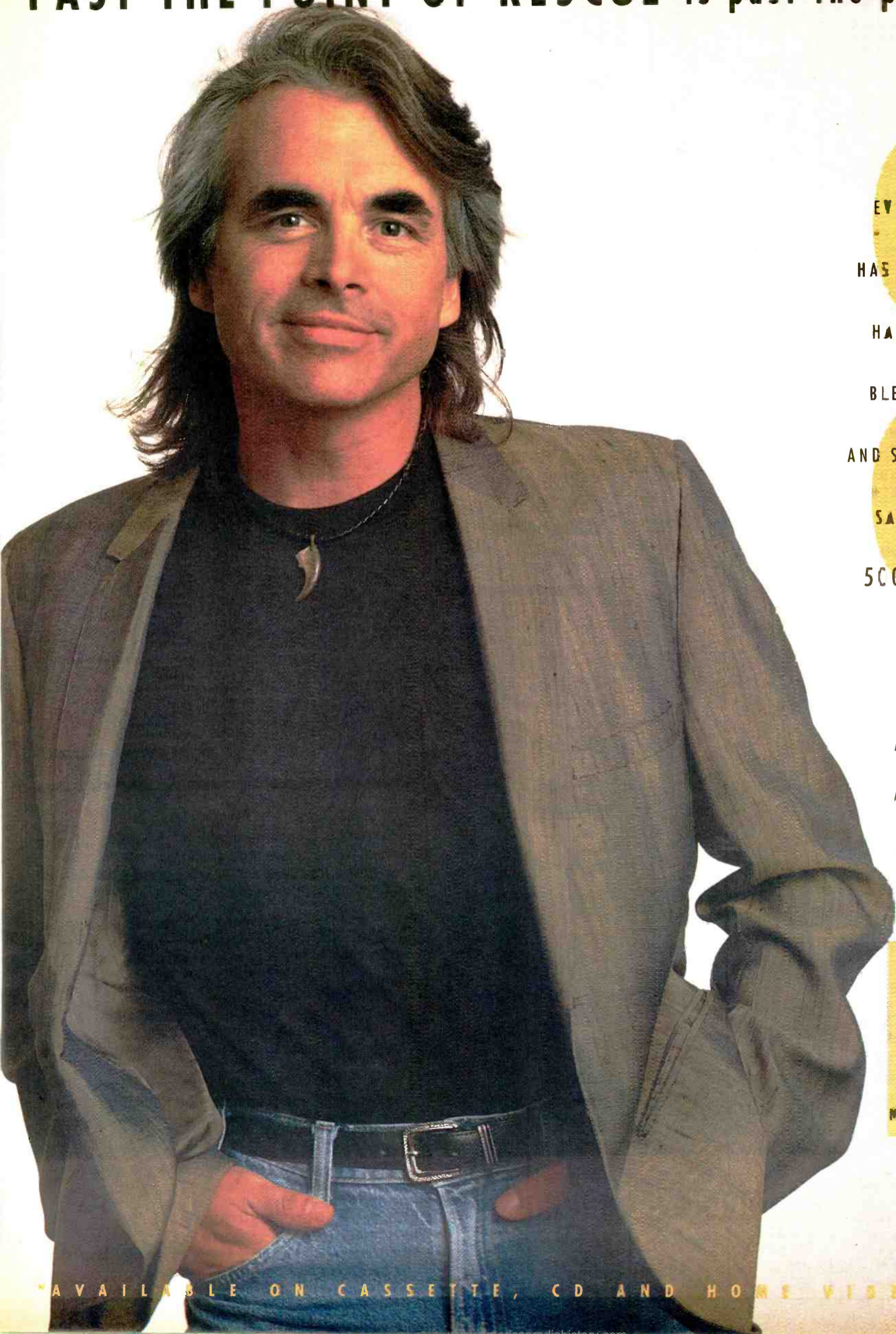
Symbols:
 'a' — Album or track is newly reported.
 (M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.
 Parallel One: 1,000,000 +
 Parallel Two: 200,000 - 1,000,000.
 Parallels Three: under 200,000.
 Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

HAL KETCHUM

PAST THE POINT OF RESCUE is past the point of



THANKS TO
G
EVERYONE WHO
HAS HELPED DRIVE
HAL'S DYNAMIC
BLEND OF STYLE
O
AND SUBSTANCE INTO
SALES OF OVER
500,000 UNITS.

PRODUCED BY

ALLEN REYNOLDS

AND J M ROONEY

L
MANAGED BY

WAL QUINN,

MIGHTY QUINN

MANAGEMENT

BOOKING:

D
MONTEREY ARTISTS

AVAILABLE ON CASSETTE, CD AND HOME VIDEO

CURB
CORPORATION
D-37450



COUNTRY

July 24, 1992 • 67

NATIONAL AIRPLAY®

3	2	WKS	WKS	LW	TW	201 REPORTERS	JULY 24, 1992	Total Reports/Adds	Heavy	Medium	Light
6	3	2	1			1 BILLY DEAN/Billy The Kid (SBK/Liberty)		201/0	197	3	1
12	6	4	2			2 BROOKS & DUNN/Boot Scootin' Boogie (Arista)		201/0	193	8	0
7	4	3	3			3 ALABAMA/Take A Little Trip (RCA)		201/0	191	10	0
10	5	6	4			4 MARY-CHAPIN CARPENTER/I Feel Lucky (Columbia)		199/1	180	15	4
15	12	7	5			5 CLINT BLACK/We Tell Ourselves (RCA)		201/0	170	31	0
13	11	8	6			6 MARTY STUART & TRAVIS TRITT/This One's Gonna Hurt You (For A Long, Long Time) (MCA)		201/0	172	27	2
17	13	9	7			7 TANYA TUCKER/If Your Heart Ain't Busy Tonight (Liberty)		201/0	160	38	3
19	14	10	8			8 MARK CHESNUTT/I'll Think Of Something (MCA)		201/0	145	55	1
3	1	1	9			9 GARTH BROOKS/The River (Liberty)		185/1	161	19	5
23	16	12	10			10 TRACY LAWRENCE/Runnin' Behind (Atlantic)		201/1	84	110	7
20	17	13	11			11 HAL KETCHUM/Five O'Clock World (Curb)		199/1	71	118	10
21	19	15	12			12 LEE ROY PARNELL/What Kind Of Fool Do You Think I Am (Arista)		199/1	72	115	12
22	18	14	13			13 STEVE WARINER/A Woman Loves (Arista)		200/3	57	135	8
24	20	16	14			14 VINCE GILL/I Still Believe In You (MCA)		201/0	40	151	10
25	22	18	15			15 AARON TIPPIN/I Wouldn't Have It Any Other Way (RCA)		197/0	28	146	23
26	23	19	16			16 REMINGTONS/Two Timin' Me (BNA Entertainment)		198/3	23	148	27
27	24	20	17			17 BELLAMY BROTHERS/Cowboy Beat (Bellamy Bros)		187/1	22	132	33
28	26	22	18			18 SAMMY KERSHAW/Yard Sale (Mercury)		186/6	25	122	39
29	25	21	19			19 LITTLE TEXAS/You And Forever And Me (WB)		200/4	8	153	39
30	27	23	20			20 RODNEY CROWELL/What Kind Of Love (Columbia)		197/4	9	146	42
31	28	24	21			21 DOUG STONE/Warning Labels (Epic)		197/3	5	158	34
35	29	25	22			22 BILLY RAY CYRUS/Could've Been Me (Mercury)		198/0	5	154	39
37	30	26	23			23 GEORGE STRAIT/So Much Like My Dad (MCA)		197/12	5	110	82
43	36	29	24			24 DIAMOND RIO/Nowhere Bound (Arista)		189/8	2	115	72
34	31	28	25			25 PIRATES OF THE MISSISSIPPI/Too Much (Liberty)		175/2	4	100	71
47	38	31	26			26 PAUL OVERSTREET/Me And My Baby (RCA)		182/11	1	84	97
—	—	36	27			27 ALAN JACKSON/Love's Got A Hold On You (Arista)		183/32	1	77	105
—	—	35	28			28 CHRIS LEODOUX w/GARTH BROOKS/Whatcha Gonna Do With A Cowboy (Liberty)		179/25	3	72	104
33	32	30	29			29 MICHAEL WHITE/Familiar Ground (Reprise)		162/1	2	78	82
5	2	5	30			30 JOHN ANDERSON/When It Comes To You (BNA Entertainment)		110/0	43	44	23
40	37	34	31			31 DIXIANA/That's What I'm Working On Tonight (Epic)		149/6	1	63	85
4	8	17	32			32 WYNONNA/I Saw The Light (Curb/MCA)		101/0	41	38	22
—	43	39	33			33 McBRIDE & THE RIDE/Going Out Of My Mind (MCA)		166/23	0	35	131
44	40	37	34			34 BOY HOWDY/Our Love Was Meant To Be (Curb)		142/5	3	48	91
BREAKER			35			35 CONFEDERATE RAILROAD/Jesus And Mama (Atlantic)		153/52	0	22	131
41	39	38	36			36 CLINTON GREGORY/She Takes The Sad Out Of Saturday Night (SOR)		125/1	2	44	79
BREAKER			37			37 RICKY VAN SHELTON/Wear My Ring Around Your Neck (Columbia)		132/40	1	26	105
BREAKER			38			38 COLLIN RAYE/In This Life (Epic)		136/129	1	12	123
45	41	40	39			39 STACY DEAN CAMPBELL/Rosalee (Columbia)		117/1	2	37	78
BREAKER			40			40 TRISHA YEARWOOD/Wrong Side Of Memphis (MCA)		128/128	1	11	116
48	44	42	41			41 CURTIS WRIGHT/Hometown Radio (Liberty)		114/3	0	26	88
49	45	43	42			42 ROB CROSBY/She Wrote The Book (Arista)		104/2	0	31	73
—	—	48	43			43 MICHELLE WRIGHT/One Time Around (Arista)		103/11	0	15	88
—	49	45	44			44 TIM MENSY/This Ol' Heart (Giant)		103/6	0	14	89
—	48	46	45			45 FORESTER SISTERS/I Got A Date (WB)		93/2	0	21	72
—	—	50	46			46 DAN SEALS/When Love Comes Around The Bend (WB)		102/20	0	12	90
9	7	11	47			47 LORRIE MORGAN/Something In Red (RCA)		78/0	17	35	26
1	15	32	48			48 JOE DIFFIE/Ships That Don't Come In (Epic)		54/0	13	30	11
—	50	49	49			49 RONNA REEVES/What If You're Wrong (Mercury)		79/2	0	20	59
11	9	27	50			50 DWIGHT YOAKAM/The Heart That You Own (Reprise)		45/0	9	22	14

MOST ADDED®

- COLLIN RAYE (129)
- TRISHA YEARWOOD (128)
- CONFEDERATE RAILROAD (52)
- RICKY VAN SHELTON (40)
- ALAN JACKSON (32)
- HOLLY DUNN (26)
- CHRIS LEODOUX & GARTH BROOKS (25)
- McBRIDE & THE RIDE (23)
- TRACY BYRD (21)
- LEE GREENWOOD (21)

HOTTEST

- BROOKS & DUNN (149)
- MARY-CHAPIN CARPENTER (118)
- BILLY DEAN (107)
- ALABAMA (101)
- GARTH BROOKS (90)
- CLINT BLACK (77)
- MARTY STUART & TRAVIS TRITT (62)
- MARK CHESNUTT (37)
- TANYA TUCKER (28)
- VINCE GILL (23)

NEW ARTISTS

- | | Reports/Adds |
|---|--------------|
| 1 S.D. CAMPBELL/Rosalee (Col.) | 117/1 |
| 2 CURTIS WRIGHT/Hometown... (Liberty) | 114/3 |
| 3 TIM MENSY/This Ol' Heart (Giant) | 103/6 |
| 4 TRACY BYRD/That's The Thing... (MCA) | 59/21 |
| 5 JEFF CHANCE/Walk Softly On The... (Merc.) | 28/2 |
| 6 AARON BARKER/The Taste Of Freedom (Atl.) | 23/1 |
| 7 JACK ROBERTSON/Bootie Bumpin'... (SOR) | 21/14 |
| 8 STEVE VAUS/We Must Take America... (RCA) | 20/1 |
| 9 RADNEY FOSTER/Just Call Me... (Arista) | 16/14 |
| 10 JUDY FIELDS/Eyes Of Love (Dreamwest) | 8/1 |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list the most added songs nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart.

CONFEDERATE RAILROAD

Jesus And Mama (Atlantic)
On 76% of reporting stations. Rotations: Heavy 0, Medium 22, Light 131, Total Adds 52 including WHWK, WTCR, WDSY, KCY, WACO, KZKX, WWJO, KZSN, KCCY, KIIM, KXDD. Moves 44-35 on the Country chart.

COLLIN RAYE

In This Life (Epic)
On 68% of reporting stations. Rotations: Heavy 1, Medium 12, Light 123, Total Adds 129 including WGNA, WOKO, WICO, KOUL, KIKK, WSM, WUBE, WGEE, WDAF, KUGN, KNIX, KSOP. Debuts at number 38 on the Country chart.

RICKY VAN SHELTON

Wear My Ring Around Your Neck (Columbia)
On 68% of reporting stations. Rotations: Heavy 1, Medium 26, Light 105, Total Adds 40 including WILQ, KASE, WCOS, KYKS, WQYK, WGAR, KVOX, KCJB, KUZZ, KZLA, KCCY, KRAK. Moves 47-37 on the Country chart.

TRISHA YEARWOOD

Wrong Side Of Memphis (MCA)
On 64% of reporting stations. Rotations: Heavy 1, Medium 11, Light 116, Total Adds 128 including WWYZ, WIOV, WBEE, WYAY, KAYD, WSM, WMIL, WDDD, KALF, KUAD, KEEN. Debuts at number 40 on the Country chart.

Thanks For The Hot Second Week BREAKER!

RICKY VAN SHELTON

"Wear My Ring Around Your Neck"

Ricky Van's Columbia GREATEST HITS PLUS Thanks You!
The Epic Soundtrax HONEYMOON IN VEGAS Thanks You, Too!

BREAKER 37
132/40

Moved Up 10 Chart Positions
in R&R And Up 16 Positions
in Billboard!





NEW & ACTIVE

STACY DEAN CAMPBELL "Rosales" (Columbia) 117/1

Rotations: Heavy 2, Medium 37, Light 78, Total Adds 1, WONE. Heavy: WYVZ, WNWN. Medium: WAYZ, KEAN, KAYD, WSTH, KOUL, KPLX, KYXK, KLLL, WSIX, WYYD, WAXX, WYNG, KSUX, KTTS, WTHI, KFDI, KUGN, KEKB, KNCQ, KRAK, KDRK. Moves 45-41-40-39 on the Country chart.

CURTIS WRIGHT "Hometown Radio" (Liberty) 114/3

Rotations: Heavy 0, Medium 26, Light 88, Total Adds 3, WAYZ, WLLR, KQFC. Medium: WYVZ, WICO, KEAN, WKAK, KAYD, WSTH, KLLL, WSM, KLUR, KQDY, WYNG, WNWN, KFKE, WOW, WTHI, KTPK, WTCM, KVOO, KVOC, KUGN, KEKB. Moves 48-44-42-41 on the Country chart.

ROB CROSBY "She Wrote The Book" (Arista) 104/2

Rotations: Heavy 0, Medium 31, Light 73, Total Adds 2, KSSN, WONE. Medium: WYVZ, WCTK, KEAN, WKAK, WIVK, KLLL, WNOE, WCMS, KGKL, KLUR, KQDY, WNWN, KXXY, KTTS, KTPK, WTCM, KFDI, KUZZ, KEKB, KNIX, KORD. Moves 49-45-43-42 on the Country chart.

MICHELLE WRIGHT "One Time Around" (Arista) 103/11

Rotations: Heavy 0, Medium 15, Light 88, Total Adds 11, WRKZ, KHEY, WHLZ, WYGC, KNFM, WCMS, WQDR, WYYD, WONE, KXXY, KIK-FM. Medium: WPOC, WKAK, WVLK, WAMZ, WSM, KQDY, WOW, WDDD, KVOO, KFDI, KRAK, KMPS, KORD. Moves 49-45-44 on the Country chart.

TIM MENSY "This Ol' Heart" (Giant) 103/6

Rotations: Heavy 0, Medium 14, Light 89, Total Adds 6, KEAN, WSM, WNWN, WMUS, KRST, KSAN. Medium: WCTK, KPLX, KTCS, KQDY, KSUX, KTTS, WTCM, KVOO, KFDI, KUZZ, KALF, KNAX, KNIX, KNCQ. Light: WPOC, KASE, KSSN, WSIX, WNOE, WWKA, KAJA. Moves 49-45-44 on the Country chart.

DAN SEALS "When Love Comes Around The Bend" (WB) 102/20

Rotations: Heavy 0, Medium 12, Light 90, Total Adds 20, WTCR, WPKX, KEAN, WHLZ, WCKT, WMSI, KYKS, WRNS, WKNN, WQDR, WTXF, KIXS, WHOK, WONE, KJYJ, WFMS, WGTC, KRST, KHAY, KUPL. Medium: KASE, KUZZ, KYGO, KNIX. Moves 50-46 on the Country chart.

FORESTER SISTERS "I Got A Date" (WB) 93/2

Rotations: Heavy 0, Medium 21, Light 72, Total Adds 2, KHEY, WONE. Medium: WQCB, WYVZ, WICO, KEAN, WAMZ, KTEX, WOWW, WACO, KQDY, KVOX, WNWN, KTTS, WWJO, WTCM, KVOO, KFDI, KALF, KUAD, KRWQ, KNCQ, KRKY. Moves 48-46-45 on the Country chart.

RONNA REEVES "What If You're Wrong" (Mercury) 79/2

Rotations: Heavy 0, Medium 20, Light 59, Total Adds 2, KJLO, WNWN. Medium: WKAK, KMML, WNWC, KAYD, WSTH, KNFM, WRNS, KGKL, KLUR, KQDY, WAXX, KTTS, KVOO, KFDI, KVOC, KALF, KYGO, KUGN, KEKB, KNCQ. Light: WYVZ, WRKZ, KHEY, WWKA, KRST, KIKAT, KSAN. Moves 50-49-49 on the Country chart.

TRACY BYRD "That's The Thing About A Memory" (MCA) 59/21

Rotations: Heavy 0, Medium 4, Light 55, Total Adds 21, WYVZ, WNUS, KEAN, WSTH, KPLX, KTCS, WYGC, KIKK, WVLK, KTEX, WKNN, WOWW, WYYD, WCHY, WAVC, WYNG, WWJO, WTHI, KWJJ, KDRK, KXDD. Medium: KAYD, KVOO, KUGN, KUAD.

NITTY GRITTY DIRT BAND "I Fought The Law" (Liberty) 58/0

Rotations: Heavy 0, Medium 11, Light 47, Total Adds 0. Medium: WQCB, WNUS, WTVY, KCLR, WDDD, KTTS, WTCM, KVOO, KFDI, KALF, KUGN. Light: WRKZ, WXBQ, KTEX, WCMS, WCHY, WUSN, WYNG, WFMS, WOW, KTPK, KZSN, KUPL, KSOP, KDRK, KIIM.

SIGNIFICANT ACTION

HOLLY DUNN "As Long As You Belong To Me" (WB) 50/26

Rotations: Heavy 0, Medium 2, Light 48, Total Adds 26, WAYZ, WICO, KRRV, KASE, WSTH, KOUL, WKML, KTCS, KSSN, KYXK, KTEX, WSIX, WCMS, WAVC, WAXX, KCJB, WXCL, WWJO, WTHI, WTCM, KCTR, KRWQ, KNCQ, KRKY, KDRK, KORD.

JEFF CHANCE "Walk Softly On The Bridges" (Mercury) 28/2

Rotations: Heavy 0, Medium 3, Light 25, Total Adds 2, WOWW, KRWQ. Medium: WICO, KVOO, KFDI. Light: WYVZ, WRKZ, KRRV, KMML, WTVY, KTCS, KYXK, KTEX, KIXS, KLUR, KQDY, WAXX, KVOX, KZKX, WGTC, WDDD, KTTS.

WAYLON JENNINGS "Just Talkin'" (Epic) 26/1

Rotations: Heavy 0, Medium 1, Light 25, Total Adds 1, KNCQ. Medium: KVOO. Light: WRKZ, WRWD, WICO, WDL, KRRV, KMML, WTVY, KYXK, WCMS, WOWW, KIXS, KLUR, KQDY, WAXX, WOW, KTTS, KTPK, KFDI, KUGN.

AARON BARKER "The Taste Of Freedom" (Atlantic) 23/1

Rotations: Heavy 0, Medium 1, Light 22, Total Adds 1, KEAN. Medium: KRAK. Light: WRKZ, WNUS, WCKT, KPLX, WYGC, WOWW, KAJA, KQDY, WOW, WWJO, KRST, KVOC, KEKB.

LEE GREENWOOD "Before I'm Ever Over You" (Liberty) 22/21

Rotations: Heavy 0, Medium 0, Light 22, Total Adds 21, WYVZ, WKAK, KRRV, KMML, WCKT, KYXK, KLLL, KTEX, KGKL, KLUR, KQDY, WDAF, WOW, KSUX, KTTS, WTCM, KVOO, KFDI, KALF, KNCQ, KORD. Light: KNIX.

JACK ROBERTSON "Bootie Bumpin' Dancin' Fool" (SOR) 21/14

Rotations: Heavy 0, Medium 0, Light 21, Total Adds 14, WRKZ, WICO, WTVY, KSSN, WSM, WBKR, KGKL, KCJB, WOW, KTTS, KFDI, KVOC, KALF, KEEN. Light: WKAK, WSIX, KLUR, KTPK, KVOO, KIK-FM, KRWQ.

STEVE VAUS "We Must Take America Back" (RCA) 20/1

Rotations: Heavy 0, Medium 1, Light 19, Total Adds 1, WYNY. Medium: KNCQ. Light: WYVZ, WBEE, WICO, WWVA, KEAN, WKAK, KMML, WTVY, WOWW, KGKL, KLUR, WDAF, WOW, WGTC, KTTS, KTPK, KVOO, KSON.

RADNEY FOSTER "Just Call Me Lonesome" (Arista) 18/14

Rotations: Heavy 0, Medium 0, Light 16, Total Adds 14, WYVZ, WDL, KMML, WVLK, KTEX, KKYR, WYNG, WDAF, WOW, KFDI, KVOC, KALF, KUAD, KEKB. Light: WNOE, KNIX.

DON WILLIAMS "Catfish Bates" (RCA) 13/13

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WKAK, KRRV, KMML, WTVY, KYXK, KGKL, KLUR, KQDY, WOW, KTTS, KVOO, KVOC, KALF.

STATLER BROTHERS "Nobody Loves Here Anymore" (Mercury) 11/3

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 3, WKAK, WSM, KQDY. Medium: KVOO. Light: WRKZ, WICO, WKML, KLUR, WOW, KTTS, KFDI.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

JOHN ANDERSON/Seminole Wind (BNA Entertainment)	Seminole Wind
GARTH BROOKS/In Lonesome Dove (Liberty)	Ropin' The Wind
GARTH BROOKS/Against The Grain (Liberty)	Ropin' The Wind
MARTINA McBRIDE/That's Me (RCA)	The Time Has Come
BILLY RAY CYRUS/Wher'm I Gonna Live (Mercury)	Some Gave All
MARK CHESNUTT/Bubba Shot The Jukebox (MCA)	Longnecks & Short Stories
GARTH BROOKS/We Bury The Hatchet (Liberty)	Ropin' The Wind
MARTY STUART/High On A Mountaintop (MCA)	This One's Gonna Hurt You
MARY-CHAPIN CARPENTER/Passionate Kisses (Columbia)	Come On Come On
KEITH WHITLEY/Kentucky Bluebird (RCA)	Kentucky Bluebird
BILLY RAY CYRUS/Some Gave All (Mercury)	Some Gave All
GEORGE STRAIT/You're Right, I'm Wrong (MCA)	Holding My Own
CLINT BLACK/Something To Cry About (RCA)	The Hard Way
MARY-CHAPIN CARPENTER/I Am A Town (Columbia)	Come On Come On
MICHAEL JOHNSON/Rich Like Me (Atlantic)	Michael Johnson

GET IT?

All of Country Radio was serviced with the **Monday Morning Replay Data Disk** on Monday, July 20th.

Should you have questions, need an Installation Disk, need a 3½ disk or require technical support, call our Customer Service Line:

1-800-369-4357

GOT IT!

Now, you've got the **Monday Morning Replay** advantage. This is week #2 of your four week FREE TRIAL PERIOD. **PLUG IN YOU INSTALLATION DISK, THEN, PLUG INTO THE BEST RADIO AIRPLAY INFORMATION AVAILABLE TO COUNTRY RADIO!**



GOOD!

"I think it's the most amazing thing I've ever seen in my life...the new **Monday Morning Replay** is going to play a big part in my music decisions at WIVK. All these monitors are great. I even do a little consulting on the side, so with MMR, I can really keep track of stations' play-lists...I'm really glad that **Monday Morning Replay** finally came aboard at **Country Radio...I LOVE IT!**"

Les Acree, PD, WIVK/Knoxville

MMR. IT PAYS TO PLUG US IN.

*If you've ever had a child
leave home for the first time
you would know.....*

IT'S NEVER EASY LETTING GO!



"It's a compelling song. Your listeners with children will love it. As always, Suzy is spectacular."

John Hart
WXTU/Philadelphia, PA

"Definitely a superstar in the making and 'Letting Go' should help make it happen."

Bob Kingsley
American Country Countdown

"'Letting Go' touches my emotions. Suzy Bogguss is a beautiful lady who has one of the purest, clearest voices in country music today. Thanks for the song and video, Suzy. We're proud of you!"

Bob Baker, Director of Operations
Country Music Television

"Suzy's voice evokes the emotion that makes this song relatable to everyone. The song and video complement each other perfectly."

Lyndon Lafavers, Video Program Administrator
The Nashville Network

"'Letting Go' is a hauntingly beautiful performance by one of country's freshest voices."

Lois Rubin, Director of Music Programming
VH-1

"Suzy is magic to any song she puts her voice to. 'Letting Go' is no exception."

Greg Cole
WPOC/Baltimore, MD

"Suzy's on a roll! Sounds like another smash on the way!"

Bill Bradley
KUPL/Portland, OR

"...An easy add, 'Letting Go' is emotional and relatable – straight to the heart. Suzy's voice is strong and smooth... a perfect match."

Chris DeCarlo
WDSY/Pittsburgh, PA

"Solid, timely lyrics... and another great vocal performance from Suzy. This makes it '4 Of A Kind'... from 'Aces'!!!"

Tom Rivers
WMZQ/Washington DC

SUZY BOGGUSS

"Letting Go"

Morris, Bliesener
ASSOCIATES

Phone: (303) 782-9292 Fax: (303) 758-3750
4155 East Jewell Ave. #412 Denver, CO 80222

Going For Reports 7/27



A

ALABAMA "Take A Little Trip" (RCA 62253-2)
 Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Ronnie Rogers, Mark Wright
 Pub: Maypop Music, EMI Blackwood Music Inc., Wrightchild Music (BMI) Mgr: Dale Morris

JOHN ANDERSON "When It Comes To You" (BNA 62235-2)
 Prod: James Stroud Wr: Mark Knopfler Pub: StraiJacket Songs Ltd. (ASCAP)
 Mgr: Bobby Roberts

B

AARON BARKER "The Taste Of Freedom" (Atlantic 4640-2)
 Prod: Nelson Larkin Wr: Aaron Barker Pub: O-Tex Music, Bill Butler Music (BMI) Mgr: Erv Woolsey

BELLAMY BROTHERS "Cowboy Beat" (Bellamy Brothers Records Pro-CD)
 Prod: Howard & David Bellamy, Ed Seay Wr: David Bellamy, John Beland
 Pub: Bellamy Brothers Music, (ASCAP) Mgr: Bellamy Brothers

CLINT BLACK "We Tell Ourselves" (RCA 62194-2)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: (ASCAP) Mgr: Mores, Nanas, Golden

BOY HOWDY "Our Love Was Meant To Be" (Curb 097)
 Prod: Chris Farren Wr: Jeffrey Steele, Chris Farren Pub: Mike Curb Music, Farren Curtis Music, Farren Square Music (BMI, ASCAP) Mgr: Alan Hopper

BROOKS & DUNN "Boot Scootin' Boogie" (Arista 2440)
 Prod: Scott Hendricks, Don Cook Wr: Ronnie Dunn Pub: Alfred Avenue Music, Deerfield Court Music (BMI) Mgr: Bob Tittle

GARTH BROOKS "The River" (Liberty 79342)
 Prod: Allen Reynolds Wr: Victoria Shaw, Garth Brooks Pub: Gary Morris Music, Major Bob Music Co., Inc., Mid-Summer Music, Inc. (ASCAP) Mgr: Doyle/Lewis Mgmt.

TRACY BYRD "That's The Thing About A Memory" (MCA 54426)
 Prod: Keith Stegall Wr: Keith Stegall, Tracy Byrd, Lewis Anderson Pub: Warner-Tamerlane Pub. Corp., Cayman Moon Music, Evadale Music, Round The Row Music (BMI) Mgr: Ken Ritter, Joe Carter

C

STACY DEAN CAMPBELL "Rosalee" (Columbia 38 74357)
 Prod: Brent Maher Wr: C. Bickhardt, D. Schiltz, B. Maher Pub: Colgems-EMI Music, Inc., Craig Bickhardt MCA Music Publishing, Don Schlitz Music, Welbeck Music, Blue Quill Music (BMI, ASCAP) Mgr: Allen Brown

MARY-CHAPIN CARPENTER "I Feel Lucky" (Columbia 38 74345)
 Prod: John Jennings, Mary-Chapin Carpenter Wr: M.C. Carpenter, Don Schlitz Pub: EMI April Music Inc., Getarealjob Music, Don Schlitz Music, Almo Music Corp. (ASCAP) Mgr: John Simson, Tom Carrico

JEFF CHANCE "Walk Softly On The Bridges" (Mercury 670)
 Prod: Harold Shedd Wr: Dallas Frazier, Doodle Owens Pub: Acuff-Rose Music, Inc., Unichappell Music Inc. (BMI) Mgr: Bobby Roberts

MARK CHESNUTT "I'll Think Of Something" (MCA 54395)
 Prod: Mark Wright Wr: Jerry Foster, Bill Rice Pub: PolyGram International Publishing (ASCAP) Mgr: BDM Management

CONFEDERATE RAILROAD "Jesus And Mama" (Atlantic 4656-2)
 Prod: Barry Beckett Wr: Danny Bear Mayo, James Dean Hicks Pub: Tom Collins Music Corp. (BMI) Mgr: IMS

ROB CROSBY "She Wrote The Book" (Arista 2443)
 Prod: Scott Hendricks Wr: Steve Bogard, Rick Giles Pub: WB Music Corp., Rancho Bogardo Music, Great Cumberland Music, Diamond Struck Music, Patenrick Music (ASCAP, BMI) Mgr: Smalltime Mgmt.

RODNEY CROWELL "What Kind Of Love" (Columbia 38 74360)
 Prod: Larry Klein Wr: Rodney Crowell, Will Jennings, Roy Orbison Pub: Sony Music, Inc., Blue Sky Rider Songs, Orbisongs (ASCAP/BMI) Mgr: Bill Carter

BILLY RAY CYRUS "Could've Been Me" (Mercury 703)
 Prod: Joe Scelfe, Jim Cotton Wr: Reed Nielsen, Monty Powell Pub: Englishtown Music, Warner-Tamerlane Corp (BMI) Mgr: Jack McFadden

D

BILLY DEAN "Billy The Kid" (Liberty 79253)
 Prod: Chuck Howard, Tom Shapiro Wr: Billy Dean, Paul Nelson Pub: EMI Blackwood Music Inc., Great Cumberland Music (BMI) Mgr: Ken Stilts

DIAMOND RIO "Nowhere Bound" (Arista 2441)
 Prod: Monty Powell, Tim DuBois Wr: Monty Powell, Julie Medders Pub: Resaca Beach Music, Warner Tamerlane Pub. Corp., Julie Medders Publisher Designee (BMI) Mgr: Ted Hacker

JOE DIFFIE "Ships That Don't Come In" (Epic 34 74285)
 Prod: Bob Montgomery, Johnny Slate Wr: Paul Nelson, Dave Gibson Pub: Warner-Tamerlane Publishing, Maypop Music (BMI) Mgr: Danny Morrison

DIXIANA "That's What I'm Working On Tonight" (Epic 34 74361)
 Prod: Bob Montgomery Wr: L. Williams, N. Williams, M.W. Francis Pub: Songwriters Ink, Lazy Gator Publishing, Texas Wedge Music, BluWaBoo Publishing (BMI, ASCAP) Mgr: Rothbaum & Gamer

HOLLY DUNN "As Long As You Belong To Me" (WB 5571)
 Prod: Holly Dunn, Paul Worley, Ed Seay Wr: Holly Dunn, Chris Waters, Tom Shapiro Pub: Careers-BMG Music Pub. Inc., South Heart Music, Great Cumberland Music, Diamond Struck Music (BMI) Mgr: Refugee Management

F

THE FORESTER SISTERS "I Got A Date" (WB 5447)
 Prod: Robert Byrne, Alan Schulman Wr: Dave Allen, Tim Bays Pub: Major Bob Music Co., Inc., In Cahoots Music (ASCAP) Mgr: Refugee Management

RADNEY FOSTER "Just Call Me Lonesome" (Arista 2448)
 Prod: Steve Fishell, Radney Foster Wr: Radney Foster, George Ducaas Pub: St. Julien Music, PolyGram Int. Pub. Co. Inc., Poor House Hollow Music (ASCAP) Mgr: Fitzgerald-Hartley

G

VINCE GILL "I Still Believe In You" (MCA 54406)
 Prod: Tony Brown Wr: Vince Gill, John Barlow Jarvis Pub: Benefit Music, Inspector Barlow Music (BMI) Mgr: Fitzgerald-Hartley

LEE GREENWOOD "Before I'm Ever Over You" (Liberty 79381)
 Prod: Jerry Crutchfield Wr: Sandy Ramos, Jerry Vandiver Pub: Wrensong Publishing Corp., Miller's Daughter Music, Reysong Publishing Corp., Sand County Music (ASCAP, BMI) Mgr: Jerry Bentley

CLINTON GREGORY "She Takes The Sad Out Of Saturday Night" (Step One Records 439)
 Prod: Ray Pennington Wr: C. Ryle, B. Henderson Pub: Tillis Tunes Inc., Pier Five Music, Inc. (BMI) Mgr: Ray Pennington

J

ALAN JACKSON "Love's Got A Hold On You" (Arista 2447)
 Prod: Scott Hendricks, Keith Stegall Wr: Keith Stegall, Carson Chamberlain Pub: Warner-Tamerlane Pub. Corp., Just Cuts Music (BMI) Mgr: Ten Ten Management

WAYLON JENNINGS "Just Talkin'" (Epic 34 74403)
 Prod: Richie Albright Wr: Waylon Jennings Pub: Waylon Jennings Music, Irving Music, Inc. (BMI) Mgr: David Trask, Mary Lou Hyatt

K

SAMMY KERSHAW "Yard Sale" (Mercury 665)
 Prod: Buddy Cannon, Norro Wilson Wr: Larry Bastian, Dewayne Blackwell Pub: Major Bob Music Co., Inc., Jobete Music Co., Inc. (ASCAP) Mgr: Jim Dowell

HAL KETCHUM "Five O'Clock World" (Curb 1002)
 Prod: Allen Reynolds, Jim Rooney Wr: Allen Reynolds Pub: Screen Gems-EMI Music, Inc. (BMI) Mgr: Mighty Quinn Management

L

TRACY LAWRENCE "Runnin' Behind" (Atlantic 4639)
 Prod: Wr: Ed Hill, Mark D. Sanders Pub: New Haven Music, MCA Music Publishing (BMI, ASCAP) Mgr: Music Matters Management

CHRIS LEDOUX "Whatcha Gonna Do With A Cowboy" (Liberty 79382)
 Prod: Allen Reynolds Wr: Garth Brooks, Mark D. Sanders Pub: Major Bob Music Co., Inc., Mid-Summer Music, Inc. (ASCAP) Mgr: Al Ledoux/ACS Inc.

LITTLE TEXAS "You And Forever And Me" (Warner Bros. 5511)
 Prod: James Stroud, Christy DiNapoli, Doug Grau Wr: Porter Howell, Stewart Harris Pub: Square West Music, Inc., Howlin' Hits Music, Inc., Sony Tree Pub. Co., Inc., Edisto Sound International (ASCAP, BMI) Mgr: Christy DiNapoli

M

McBRIDE & THE RIDE "Going Out Of My Mind" (MCA 54413)
 Prod: Steve Gibson, Tony Brown Wr: Kostas, Terry McBride Pub: Songs of PolyGram International, Inc., Seven Angels Music, Songs of McBride (BMI) Mgr: Ken Stilts

TIM MENSY "This Ol' Heart" (Giant 5517)
 Prod: James Stroud Wr: Tim Mensy Pub: Sony Cross Keys Pub. Co., Inc., Miss Dot Music, Inc. (ASCAP) Mgr: Mores, Nanas, Golden

LORRIE MORGAN "Something In Red" (RCA 62219-2)
 Prod: Richard Landis Wr: Angela Kaset Pub: Coburn Music (BMI) Mgr: Mores, Nanas, Golden

N

NITTY GRITTY DIRT BAND "I Fought The Law" (Liberty 79349)
 Prod: Jimmy Bowen, Chuck Howard Wr: Sonny Curtis Pub: Acuff-Rose Music, Inc. (BMI) Mgr: Morris, Bliesener & Assoc.

O

PAUL OVERSTREET "Me And My Baby" (RCA 62254-2)
 Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Paul Davis Pub: Scarlet Moon Music, Paul And Johnathan Songs (BMI) Mgr: Scarlet Moon Music

P

LEE ROY PARNELL "What Kind Of Fool Do You Think I Am" (Arista 2431)
 Prod: Scott Hendricks, Barry Beckett Wr: Al Carmichael, Gary Griffin Pub: Sheddhouse Music, Robinette Music (ASCAP) Mgr: Mike Robertson

PIRATES OF THE MISSISSIPPI "Too Much" (Liberty 79321)
 Prod: Jimmy Bowen, Richard Alves Wr: Guy Clark, Lee Roy Parnell Pub: EMI April Music, Inc., PolyGram International, R-Bar-P Music Co. (ASCAP, BMI) Mgr: Ken Stilts

R

COLLIN RAYE "In This Life" (Epic 74421)
 Prod: Garth Fundis, John Hobbs Wr: Mike Reid, Allen Shamblin Pub: Almo Music Corp., Brio Blues Music, Hayes Street Music, Allen Shamblin Music (ASCAP) Mgr: Steve Cox

RONNA REEVES "What If You're Wrong" (Mercury 695)
 Prod: Harold Shedd, Clyde Brooks Wr: Austin Cunningham, Denise Davis Pub: MCA Music Pub., Judy Judy Music (ASCAP) Mgr: Ronald Cotton

THE REMINGTONS "Two-Timin' Me" (BNA 62276-2)
 Prod: Larry Michael Lee, Josh Leo Wr: Richard Mainegra, Rick Yancey, Jimmy Griffin Pub: Maypop Music, Careers-BMG Music Publishing, Inc., Rita's Cloud Nine Music (BMI) Mgr: Vector Management

JACK ROBERTSON "Bootie Bumpin' Dancin' Fool" (SOR 441)
 Prod: Ray Pennington, Jerry Cupit Wr: Ken Mellons, Jerry Cupit, Jack Robertson Pub: Almarie Music, Cupit Music, Cupit Memories (BMI, ASCAP) Mgr: Creative Direction

S

DAN SEALS "When Love Comes Around The Bend" (WB 5598)
 Prod: Kyle Lehnig Wr: Josh Leo, Pam Tillis, Mark Wright Pub: Warner/Elektra/Asylum Music Inc.: Blood, Sweat And Ink Music, Mopage Music, Seuss and Goose Songs (BMI) Mgr: Tony Gottlieb

RICKY VAN SHELTON "Wear My Ring Around Your Neck" (Columbia 38 74418)
 Prod: Steve Buckingham Wr: Bert Carroll, Russell Moody Pub: Lollypop Music Corp (BMI) Mgr: Michael Campbell & Assoc.

THE STATLER BROTHERS "Nobody Loves Here Anymore" (Mercury 720)
 Prod: Jerry Kennedy Wr: LaDonna Brewer-Capps Pub: CBC Music (ASCAP) Mgr: Ann Peters

DOUG STONE "Warning Labels" (Epic 34 74339)
 Prod: Doug Johnson Wr: K. Williams, O. Turman Pub: Sony Cross Keys Pub. Co., Inc. (ASCAP) Mgr: John Dorris, Phyllis Bennette

GEORGE STRAIT "So Much Like My Dad" (MCA 54439)
 Prod: Jimmy Bowen, George Strait Wr: Chips Moman, Bobby Emmons Pub: Rightsong Music, Inc., Chips Moman Music, Attadoo Music (BMI) Mgr: Erv Woolsey

MARTY STUART/TRAVIS TRITT "This One's Gonna Hurt You (For A Long, Long Time)" (MCA 54405)
 Prod: Richard Bennett, Tony Brown, Marty Stuart Wr: Marty Stuart Pub: Songs Of PolyGram International, Inc., Tubb's Bus Music (BMI) Mgr: Bonnie Garner, Ken Kragen

T

AARON TIPPIN "I Wouldn't Have It Any Other Way" (RCA 62241-2)
 Prod: Emory Gordy, Jr. Wr: Aaron Tippin, Butch Curry Pub: Acuff-Rose Music, Inc., Telly Larc, Inc., Groove Palace (BMI, ASCAP) Mgr: Starstruck

TANYA TUCKER "If Your Heart Ain't Busy Tonight" (Liberty 79295)
 Prod: Jerry Crutchfield Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music, Kinetic Diamond Music Inc., Moline Valley Inc. (ASCAP) Mgr: Beau Tucker

V

STEVE VAUS "We Must Take America Back" (RCA 62308-2)
 Prod: Josh Leo, Steve Vaus Wr: Steve Vaus Pub: BMG Music (ASCAP) Mgr: Steve Vaus

W

STEVE WARINER "A Woman Loves" (Arista 2426)
 Prod: Scott Hendricks, Tim DuBois Wr: Steve Bogard, Rick Giles Pub: WB Music Corp., Rancho Bogardo Music, Kinetic Diamond Music, Inc., Edge O'Woods Music (ASCAP) Mgr: Chip Peay

MICHAEL WHITE "Familliar Ground" (Reprise 5466)
 Prod: Robert Byrne, Alan Schulman Wr: Tim Lancaster, Michael White Pub: Makin' It Up Music, Inc., Sony Cross Keys Pub. Co., Inc. (BMI, ASCAP) Mgr: Makin' Music

DON WILLIAMS "Catfish Bates" (RCA 62317-2)
 Prod: Allen Reynolds Wr: Alex Harvey Pub: EMI U Catalog Inc./Big Ax Music (ASCAP) Mgr: Mores, Nanas, Golden

CURTIS WRIGHT "Hometown Radio" (Liberty 79281)
 Prod: James Stroud, Lynn Peterzell Wr: Vernon Rust Pub: David'N' Will Music (ASCAP) Mgr: Corlew-O'Grady Mgmt.

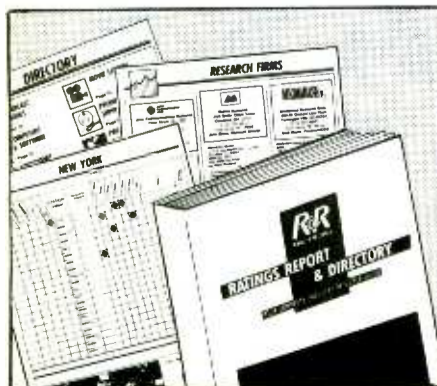
MICHELLE WRIGHT "One Time Around" (Arista 2444)
 Prod: Steve Bogard, Rick Giles Wr: Chapin Hartford, Don Pfimmer Pub: Sony Tree Publishing Co., Inc., Zomba Enterprises Inc. (BMI, ASCAP) Mgr: Brian Ferriman

WYNONNA "I Saw The Light" (Curb/MCA 54407)
 Prod: Tony Brown, Don Potter Wr: Lisa Angelle, Andrew Gold Pub: Great Eastern Music, Sluggo Songs, Sister Elisabeth Music (BMI) Mgr: Ken Stilts

Y

TRISHA YEARWOOD "Wrong Side Of Memphis" (MCA 54414)
 Prod: Garth Fundis Wr: Matraca Berg, Gary Harrison Pub: Warner-Tamerlane Publishing Corp., Patrick Joseph Music, Inc. (BMI) Mgr: Ken Kragen

DWIGHT YOAKAM "The Heart That You Own" (Reprise 5377)
 Prod: Pete Anderson Wr: Dwight Yoakam Pub: Coal Dust West Music (BMI) Mgr: Gary Boman



The Ultimate Industry
 Resource
 Guide

Need
 More
 Copies?

The single source for...

- Top 100 Market Ratings and Trends
- Arbitron Results
- Demographic Comparisons
- Complete Industry Directory
- 2100 Updated Listings

Order your
 personal copy of
 this easy to use
 desktop guide.
 Call Hurricane at
 310-553-4330

COUNTRY ADS & HOT FAX

July 24, 1992 R&R • 71

MOST ADDED EAST
Trisha Yearwood (MCA)
Collin Raye (Epic)
Confederate Railroad (Atlantic)
Chris LeDoux & Garth Brooks (Liberty)

HOTTEST
Brooks & Dunn (Arista)
Mary-Chapin Carpenter (Columbia)
Alabama (RCA)
Billy Dean (SBK/Liberty)

MOST ADDED SOUTH
Collin Raye (Epic)
Trisha Yearwood (MCA)
Confederate Railroad (Atlantic)
Ricky Van Shelton (Columbia)

HOTTEST
Brooks & Dunn (Arista)
Billy Dean (SBK/Liberty)
Mary-Chapin Carpenter (Columbia)
Garth Brooks (Liberty)

MOST ADDED MIDWEST
Collin Raye (Epic)
Trisha Yearwood (MCA)
Confederate Railroad (Atlantic)
Alan Jackson (Arista)

HOTTEST
Brooks & Dunn (Arista)
Mary-Chapin Carpenter (Columbia)
Alabama (RCA)
Billy Dean (SBK/Liberty)

MOST ADDED WEST
Trisha Yearwood (MCA)
Collin Raye (Epic)
Confederate Railroad (Atlantic)
Ricky Van Shelton (Columbia)

HOTTEST
Brooks & Dunn (Arista)
Mary-Chapin Carpenter (Columbia)
Alabama (RCA)
Billy Dean (SBK/Liberty)

EAST

WGHV Albany, NY
COLLIN RAYE
TRISHA YEARWOOD
LEDOUX & BROOKS
GARTH BROOKS
ALABAMA
MARY-CHAPIN CARP
BROOKS & DUNN
CLINT BLACK

WVAM Altoona, PA
MCBRIDE & THE RID
ALAN JACKSON
GARTH BROOKS
BILLY DEAN
STUART & TRITT
ALABAMA
MARY-CHAPIN CARP

WPOC Baltimore, MD
TRISHA YEARWOOD
CONFEDERATE RAIL
GARTH BROOKS
WYNONA
MARY-CHAPIN CARP
STUART & TRITT
BROOKS & DUNN

WOCB Bangor, ME
LEDOUX & BROOKS
TRISHA YEARWOOD
GARTH BROOKS
BROOKS & DUNN
STUART & TRITT
SAMMY KERSHAW
VINCE GILL

WHWK Binghamton, NY
COLLIN RAYE
TRISHA YEARWOOD
CONFEDERATE RAIL
GARTH BROOKS
BROOKS & DUNN
ALABAMA
MARY-CHAPIN CARP
CLINT BLACK

WYBK Buffalo, NY
LEDOUX & BROOKS
MCBRIDE & THE RID
TRISHA YEARWOOD
COLLIN RAYE
GARTH BROOKS
BROOKS & DUNN
STUART & TRITT
ALAN JACKSON
BILLY DEAN
MARY-CHAPIN CARP

WOKO Burlington, VT
LEDOUX & BROOKS
COLLIN RAYE
TRISHA YEARWOOD
GARTH BROOKS
BROOKS & DUNN
ALABAMA
MARY-CHAPIN CARP
STUART & TRITT
VINCE GILL

WOBW Charleston, WV
MCBRIDE & THE RID
TRISHA YEARWOOD
GARTH BROOKS
STUART & TRITT
ALABAMA
MARY-CHAPIN CARP
BILLY DEAN

WOKO Dover-Portsmouth, NH
None

WKTA Erie, PA
DILLANA
GEORGE STRAIT
CONFEDERATE RAIL
COLLIN RAYE
ALABAMA
MARY-CHAPIN CARP
BROOKS & DUNN
BILLY DEAN

KASH Anchorage, AK
CONFEDERATE RAIL
TRISHA YEARWOOD
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
TANTA TUCKER

SOUTH

WESC Greenville, SC
RONNY CROWELL
HAL KETCHUM
COLLIN RAYE
GARTH BROOKS
MARY-CHAPIN CARP
BILLY DEAN
BROOKS & DUNN
STUART & TRITT

WAMZ Louisville, KY
TRISHA YEARWOOD
LEDOUX & BROOKS
GARTH BROOKS
BROOKS & DUNN
ALAN JACKSON
DILLANA
WYNONA

KTEX/McAllen- Brownsville, TX
TRISHA YEARWOOD
DWAYNE YOUNG
RADNEY POSTER
LEO GREENWOOD
HOLLY DORN
None

WCOWW Pensacola, FL
COLLIN RAYE
TRACY BRID
RICKY VAN SHELTON
TRISHA YEARWOOD
TANTA TUCKER
MARY-CHAPIN CARP
GARTH BROOKS
BROOKS & DUNN
GARTH BROOKS
TRACY LAWRENCE

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

MIDWEST

KODY Bismarck, ND
RICKY VAN SHELTON
TRISHA YEARWOOD
LEO GREENWOOD
GARTH BROOKS
BROOKS & DUNN
ALABAMA
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WEST

WVMS/Muskegon- Grand Rapids, MI
COLLIN RAYE
TRISHA YEARWOOD
TIM HENST
None

WFBM Springfield, IL
None
None

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

WQYK-FM St. Petersburg-Tampa, FL
CONFEDERATE RAIL
ALAN JACKSON
COLLIN RAYE
RICKY VAN SHELTON
TRISHA YEARWOOD
ALABAMA
GARTH BROOKS
BROOKS & DUNN
MARY-CHAPIN CARP
BILLY DEAN

R&R HOT FAX

The instant information advantage...
Every Tuesday morning COUNTRY HOT FAX delivers the R&R Country chart immediately after compilation... You get it first in fax!

Call R&R for a free sample. 310-553-4330
HOT FAX service available only to R&R subscribers.

201 Current Reporters
194 Current Playlists

Called in Frozen Playlist (3):
WASK-FM/Lafayette, IN
WMZQ/Washington, DC

Did Not Report, Playlist Frozen (4):
KLT-FM/Houston
WTKF/Providence
WFBM/Springfield, IL
WOKQ/Dover-Portsmouth, NH

CHR P1 PLAYLISTS

WHTZ/New York City Z100 New York

VP/Dir. Ops & Prog: Steve Kingston APD/MD: Frankie Blue Asst. MD: Andy Shane

H 3 1 MADONNA/This Used To Be My P1
1 2 CELINE DION/If You Asked Me To
2 3 SIR MIX-A-LOT/Baby Got Back
7 4 JON SECADA/Just Another Day
H 5 5 GUNS N' ROSES/November Rain
6 6 KRIS KROSS/Here I Am

WZLW/Boston 94.5 FM

PD: Sunny Joe White APD: Jerry McKenna

WBZZ/Pittsburgh B94 FM

PD: Buddy Scott APD: Jeff Tyson MD: Lori Campbell

H 2 1 SIR MIX-A-LOT/Baby Got Back
H 3 2 ARRESTED DEVELOPMENT/Tennessee
1 3 MARIAN CAREY/If I Be There

WEGX/Philadelphia Eagle 106

PD: Brian Philips OM: John Lander MD: Chuck Tisa

WQHT/New York HO 97 FM

OM/MD: Joel Salkowitz APD/MD: Kevin McCabe Asst. MD: Tracy Cloherty

H 1 1 CECE PENITON/Keep On Walkin'
2 2 COVER GIRLS/Wishing On A Star
3 3 FRANKIE JACKSON/Rain Falls

WXPJ/Pittsburgh MIX 100.7 FM

PD: Rich Hawkins APD/MD: Bill Webster

WERQ/Baltimore 92.3 FM

PD: Jeff Ballentine APD: Barry McKay MD: Randy Ross

H 1 1 JODECI/Come And Talk To Me
H 2 2 TLC/Baby, Baby, Baby
H 3 3 CECE PENITON/Keep On Walkin'

WRBQ/Tampa 103

PD: Jay Taylor MD: Rich Anhorn

WAPW/Atlanta Power 99

PD: Rick Stacy APD: Leslie Fram MD: Sean Demery

H 2 1 MADONNA/This Used To Be My P1
H 3 2 TOM COCHRANE/Life Is A Highway
4 3 RICHARD MARX/Take This Heart

WFLZ/Tampa Tower 93 FM

Dir. Ops: Marc Chase PD: B.J. Harris APD: Jeff "Booger" Kapugi MD: Hawk Harrison

all hit 97.1 KEGL
The Eagle
Dallas
PD: Brian Krysz
APD/MD: Jimmy Steal

- 1 TOM COCHRANE/Life Is A Highway
- 2 CURE/Friday I'm In Love
- 3 GUNS N' ROSES/Welcome Back
- 4 RICHARD MARX/Take This Heart
- 5 B-S-2'S/Good Stuff
- 6 ELTON JOHN/The One
- 7 ROAD TO THE MET SPRO/All I Want
- 8 DEF LEPPARD/Have Love Will Love A Man
- 9 QUEEN/Sure Be Good Enough
- 10 U2/Even Better Than The Real Thing
- 11 BRUCE SPRINGSTEEN/Man's Job
- 12 PEARL JAM/Even Flow
- 13 METALLICA/Under The Bridge
- 14 GLENN FREY/I've Got Mine
- 15 RED HOT CHILI PEPPERS/Under The Bridge
- 16 BLUCC/Oh My Sweet
- 17 INXS/Heaven Sent
- 18 TINA TURNER/What You Give
- 19 FIVE/FIVE/What You Give
- 20 FAITH NO MORE/Hellfire Crisis
- 21 BRYAN ADAMS/Do I Have To Say The Word
- 22 RED HOT CHILI PEPPERS/I've Got Mine
- 23 PATTY SMYTH w/ DON/Sometimes Love Just A Minute
- 24 GENESIS/Java He Knows Me
- 25 FITCH MALLEY/Nobody Wins In This World
- 26 RICHARD MARX/Take This Heart
- 27 TOM COCHRANE/Life Is A Highway
- 28 ANNIE LENOX/My Heart
- 29 TAG/The Way I Feel
- 30 DANN YANKEES/Don't Treat Me

ADDS 23, 24, 26
OUTFIELD/Winning It All

WOL 103.1 KTFM
San Antonio
OM: Bob Perry
PD: Rick "Big Dog" Hayes
MD: Ross Knight

- 1 JODECI/Come And Tell To Me
- 2 TLC/Baby, Baby, Baby
- 3 VANESSA WILLIAMS/Just For Tonight
- 4 SIR MIX-A-LOT/Baby Got Back
- 5 EN VOUE/Giving Him Something
- 6 VANDROSS & JACKSON/The Best Things In Li
- 7 K. KELLY/Honey Love
- 8 JON SECADA/Just Another Day
- 9 JADE/I Wanna Love You
- 10 CURE/Friday I'm In Love
- 11 ARRESTED DEVELOPMENT/Tennessee
- 12 KRIS KROSS/Warm It Up
- 13 JOE PUBLIC/It's A New Day
- 14 GOOD 2 GO/Never Satisfied
- 15 MADONNA/This Used To Be My PI
- 16 JON SECADA/Just Another Day
- 17 UNLIMITED/Twilight Zone
- 18 W. S. /Please Don't Go
- 19 MARY J. BLIGE/You Remind Me
- 20 GEORGE MICHAEL/Too Funky
- 21 BOYZ II MEN/End Of The Road
- 22 MARIAH CAREY/11 Be There
- 23 HI-FIVE/She's Playing Hard To Get
- 24 A. L. T. & THE LOST/Tequila
- 25 RED HOT CHILI PEPPERS/Under The Bridge
- 26 COLOR ME BADD/Slow Motion
- 27 COLUM ME BADD/Slow Motion
- 28 MICHAEL JACKSON/Jam
- 29 RALPH TRESVANT/Money Can't Buy You L
- 30 DAVID SANDBORN/Bang Bang

ADDS 23, 26
ON CELINE DION/Nothing Broken But My
CECE PENISTON/Keep On Walkin'

99.5 WJMO
Indianapolis
OM/MD: Don London
MD: Garrett Michaels

- 1 TOM COCHRANE/Life Is A Highway
- 2 RED HOT CHILI PEPPERS/Under The Bridge
- 3 COLOR ME BADD/Slow Motion
- 4 CELINE DION/Nothing Broken But My
- 5 RICHARD MARX/Take This Heart
- 6 JON SECADA/Just Another Day
- 7 VANESSA WILLIAMS/Just For Tonight
- 8 SIR MIX-A-LOT/Baby Got Back
- 9 DEF LEPPARD/Have Love Will Love A Man
- 10 ELTON JOHN/The One
- 11 ROAD TO THE MET SPRO/All I Want
- 12 VANDROSS & JACKSON/The Best Things In Li
- 13 JON SECADA/Just Another Day
- 14 CURE/Friday I'm In Love
- 15 MADONNA/This Used To Be My PI
- 16 JON SECADA/Just Another Day
- 17 UNLIMITED/Twilight Zone
- 18 W. S. /Please Don't Go
- 19 MARY J. BLIGE/You Remind Me
- 20 GEORGE MICHAEL/Too Funky
- 21 BOYZ II MEN/End Of The Road
- 22 MARIAH CAREY/11 Be There
- 23 HI-FIVE/She's Playing Hard To Get
- 24 A. L. T. & THE LOST/Tequila
- 25 RED HOT CHILI PEPPERS/Under The Bridge
- 26 COLOR ME BADD/Slow Motion
- 27 COLUM ME BADD/Slow Motion
- 28 MICHAEL JACKSON/Jam
- 29 RALPH TRESVANT/Money Can't Buy You L
- 30 DAVID SANDBORN/Bang Bang

ADDS 29, 30, 30

WJMO
Cleveland
PD: Keith Clark
APD: J.R. Randall
MD: Action Jackson
Music Asst: Johnny D.

- 1 MARIAH CAREY/11 Be There
- 2 CECE PENISTON/Keep On Walkin'
- 3 SIR MIX-A-LOT/Baby Got Back
- 4 UNLIMITED/Twilight Zone
- 5 COVER GIRLS/Wishing On A Star
- 6 VANDROSS & JACKSON/The Best Things In Li
- 7 JODECI/Come And Tell To Me
- 8 KRIS KROSS/Warm It Up
- 9 COLOR ME BADD/Slow Motion
- 10 TLC/Baby, Baby, Baby
- 11 BOYZ II MEN/End Of The Road
- 12 VANESSA WILLIAMS/Just For Tonight
- 13 EN VOUE/Giving Him Something
- 14 MICHAEL JACKSON/Jam
- 15 STACY EARL/Slowly
- 16 HI-FIVE/She's Playing Hard To Get
- 17 ARRESTED DEVELOPMENT/Tennessee
- 18 FRANKIE KNICKELES/Rain Falls
- 19 GEORGE MICHAEL/Too Funky
- 20 EN VOUE/Giving Him Something
- 21 BABYFACE/Give U My Heart
- 22 FAC/It's A Fine Day
- 23 STACY EARL/Slowly
- 24 A. L. T. & THE LOST/Tequila
- 25 RALPH TRESVANT/Money Can't Buy You L
- 26 JADE/I Wanna Love You
- 27 AB LOGIC/Hitman
- 28 STACY EARL/Slowly

ADDS 16, 19, 22, 29

96
KILLER BEE
WBBM-FM/Chicago
PD: Dave Shakes
MD: Todd Cavanah

- 1 SIR MIX-A-LOT/Baby Got Back
- 2 MOVEMENT/Just For Tonight
- 3 TLC/Baby, Baby, Baby
- 4 RED HOT CHILI PEPPERS/Under The Bridge
- 5 CAUSE & EFFECT/Another Minute
- 6 ARRESTED DEVELOPMENT/Tennessee
- 7 JON SECADA/Just Another Day
- 8 CELINE DION/Nothing Broken But My
- 9 EN VOUE/Giving Him Something
- 10 MADONNA/This Used To Be My PI
- 11 JODECI/Come And Tell To Me
- 12 UNLIMITED/Twilight Zone
- 13 TINA TURNER/What You Give
- 14 DAS EFX/Tag What Efx
- 15 BOYZ II MEN/End Of The Road
- 16 JON SECADA/Just Another Day
- 17 BOYZ II MEN/End Of The Road
- 18 CECE PENISTON/Keep On Walkin'
- 19 JON SECADA/Just Another Day
- 20 MARIAH CAREY/11 Be There
- 21 ARRESTED DEVELOPMENT/Tennessee
- 22 JODECI/Come And Tell To Me
- 23 DOUBLE VU/Please Don't Go
- 24 MICHAEL JACKSON/Jam
- 25 CURE/Friday I'm In Love
- 26 GEORGE MICHAEL/Too Funky
- 27 FAC/It's A Fine Day
- 28 L. A. STYLE/Jane's Brown Is Dead
- 29 L. A. STYLE/Jane's Brown Is Dead
- 30 VANDROSS & JACKSON/The Best Things In Li

ADDS 16, 19, 22, 29

97.9 FM KBOX
Houston
KBXX/Slapless Music
PD: Rob Scorpio
MD: Greg Head

- 1 TLC/Baby, Baby, Baby
- 2 K. KELLY/Honey Love
- 3 BOYZ II MEN/End Of The Road
- 4 EN VOUE/Giving Him Something
- 5 EN VOUE/Giving Him Something
- 6 NZDEEP/Back To The Hotel
- 7 MARY J. BLIGE/You Remind Me
- 8 JODECI/Come And Tell To Me
- 9 COVER GIRLS/Wishing On A Star
- 10 MC BRANNON/When I Hear Your Name
- 11 D. J. JIMMY/When They At
- 12 KRIS KROSS/Warm It Up
- 13 CECE PENISTON/Keep On Walkin'
- 14 DU QUIN/Like A Comet
- 15 HEUTE AND MONEY/What He Back
- 16 ARRESTED DEVELOPMENT/Tennessee
- 17 SHARBA RAMS/My Loverman
- 18 DAB EFX/Tag What Efx
- 19 K. KELLY/Honey Love
- 20 JADE/I Wanna Love You
- 21 BABYFACE/Give U My Heart
- 22 HI-FIVE/She's Playing Hard To Get
- 23 PETE DOLK & CL SH/Try Resistance Over Y
- 24 A. L. T. & THE LOST/Tequila
- 25 RALPH TRESVANT/Money Can't Buy You L

ADDS 22
CHARLES & EDDIE/Who's In Love To You
HE PHI HE/Sal New Day
C & C MUSIC FACTO/Keep It Comin'
DND I I HOME/Let The Rhythms Talk V

ON VANESSA WILLIAMS/Just For Tonight
NIA REVEREND/When I See You
SALT-N-PEPA/You Start Me Up
MICHAEL JACKSON/Jam

KEXR 107.3
Kansas City
GM/MD: Jack Alix
MD: Yo Sunny Joe Stevens
APD: Ben Jammin'

- 1 TOM COCHRANE/Life Is A Highway
- 2 GEORGE MICHAEL/Too Funky
- 3 ARRESTED DEVELOPMENT/Tennessee
- 4 BILLY RAY CYRUS/Ready, Steady, Heart
- 5 TLC/Baby, Baby, Baby
- 6 CURE/Friday I'm In Love
- 7 TECHNORONIC/Move This
- 8 SHAKESPEAR'S SIST/Stay
- 9 B-S-2'S/Good Stuff
- 10 SIR MIX-A-LOT/Baby Got Back
- 11 MADONNA/This Used To Be My PI
- 12 VANESSA WILLIAMS/Just For Tonight
- 13 KRIS KROSS/Warm It Up
- 14 RICHARD MARX/Take This Heart
- 15 ROAD TO THE MET SPRO/All I Want
- 16 GUNS N' ROSES/November Rain
- 17 EN VOUE/Giving Him Something
- 18 MICHAEL JACKSON/Jam
- 19 VANDROSS & JACKSON/The Best Things In Li
- 20 BOYZ II MEN/End Of The Road
- 21 JON SECADA/Just Another Day
- 22 JODECI/Come And Tell To Me
- 23 A. L. T. & THE LOST/Tequila
- 24 TAG/The Way I Feel
- 25 UZ/Even Better Than The Cause
- 26 MARIAH CAREY/11 Be There
- 27 CECE PENISTON/Keep On Walkin'
- 28 GENESIS/Java He Knows Me
- 29 ELTON JOHN/The One
- 30 COVER GIRLS/Wishing On A Star

ADDS 22
BRYAN ADAMS/Do I Have To Say The Word- 23 HITCH MALLEY/Nobody Wins In This World
- 24 PATTY SMYTH w/ DON/Sometimes Love Just A Minute
- 25 CELINE DION/Nothing Broken But My

ON GIANT/Stay
DAB EFX/Tag What Efx
M. S. /Please Don't Go
SOUP DRAGONS/Divine Thing- 21 K. KELLY/Honey Love
- 22 COVER GIRLS/Wishing On A Star
- 23 VANDROSS & JACKSON/The Best Things In Li
- 24 JON SECADA/Just Another Day
- 25 JODECI/Come And Tell To Me
- 26 A. L. T. & THE LOST/Tequila
- 27 ARRESTED DEVELOPMENT/Tennessee
- 28 HI-FIVE/She's Playing Hard To Get
- 29 MARY J. BLIGE/You Remind Me
- 30 NIA REVEREND/When I See You
- 31 JON SECADA/Just Another Day
- 32 JODECI/Come And Tell To Me
- 33 COLOR ME BADD/Slow Motion
- 34 BABYFACE/Give U My Heart
- 35 HI-FIVE/She's Playing Hard To Get
- 36 A. L. T. & THE LOST/Tequila

102 WKRO-FM
Cincinnati
PD: Dave Allen
APD/MD: Brian Douglas

- 1 MARIAH CAREY/11 Be There
- 2 RICHARD MARX/Take This Heart
- 3 VANESSA WILLIAMS/Just For Tonight
- 4 SIR MIX-A-LOT/Baby Got Back
- 5 DEF LEPPARD/Have Love Will Love A Man
- 6 ELTON JOHN/The One
- 7 ROAD TO THE MET SPRO/All I Want
- 8 CURE/Friday I'm In Love
- 9 B-S-2'S/Good Stuff
- 10 GENESIS/Java He Knows Me
- 11 TECHNORONIC/Move This
- 12 GIANT/Stay
- 13 STACY EARL/Slowly
- 14 GEORGE MICHAEL/Too Funky
- 15 HITCH MALLEY/Nobody Wins In This World
- 16 TLC/Baby, Baby, Baby
- 17 VANDROSS & JACKSON/The Best Things In Li
- 18 MADONNA/This Used To Be My PI
- 19 JON SECADA/Just Another Day
- 20 GLENN FREY/I've Got Mine
- 21 PETER DINKEL/Real Love
- 22 HI-FIVE/She's Playing Hard To Get
- 23 EN VOUE/Giving Him Something
- 24 BILLY RAY CYRUS/Ready, Steady, Heart
- 25 STACY EARL/Slowly
- 26 BOYZ II MEN/End Of The Road
- 27 SALT-N-PEPA/You Start Me Up
- 28 EN VOUE/Giving Him Something
- 29 MICHAEL JACKSON/Jam
- 30 TAG/The Way I Feel
- 31 A. L. T. & THE LOST/Tequila
- 32 MADONNA/This Used To Be My PI
- 33 VANDROSS & JACKSON/The Best Things In Li
- 34 RALPH TRESVANT/Money Can't Buy You L
- 35 JADE/I Wanna Love You
- 36 AB LOGIC/Hitman

ADDS 31, 32, 33

WHHH/96
Indianapolis
PD: Scott Wheeler
MD: Carl Frye

- 1 SIR MIX-A-LOT/Baby Got Back
- 2 JODECI/Come And Tell To Me
- 3 K. KELLY/Honey Love
- 4 GEORGE MICHAEL/Too Funky
- 5 COVER GIRLS/Wishing On A Star
- 6 VANDROSS & JACKSON/The Best Things In Li
- 7 EN VOUE/Giving Him Something
- 8 GEORGE MICHAEL/Too Funky
- 9 KRIS KROSS/Warm It Up
- 10 MICHAEL JACKSON/Jam
- 11 JON SECADA/Just Another Day
- 12 SIR MIX-A-LOT/Baby Got Back
- 13 COLOR ME BADD/Slow Motion
- 14 MARIAH CAREY/11 Be There
- 15 CECE PENISTON/Keep On Walkin'
- 16 ARRESTED DEVELOPMENT/Tennessee
- 17 STACY EARL/Slowly
- 18 K. KELLY/Honey Love
- 19 DEF LEPPARD/Have Love Will Love A Man
- 20 A. L. T. & THE LOST/Tequila
- 21 TAG/The Way I Feel
- 22 MADONNA/This Used To Be My PI
- 23 BOYZ II MEN/End Of The Road
- 24 VANESSA WILLIAMS/Just For Tonight
- 25 RALPH TRESVANT/Money Can't Buy You L
- 26 AB LOGIC/Hitman
- 27 JON SECADA/Just Another Day
- 28 JADE/I Wanna Love You
- 29 NIA REVEREND/When I See You
- 30 JOE PUBLIC/It's A New Day

ADDS
HI-FIVE/She's Playing Hard To Get
C & C MUSIC FACTO/Keep It Comin'
NEVILLE BROTHERS/One Horse Day
LORINDA/Real Love
SHARBA RAMS/My Loverman
TOM COCHRANE/Life Is A Highway

96.3 WJMO
Detroit
PD: Rick Gillette
APD/MD: Mark Jackson
Research Dir: Mark Wuggazer

- 1 MARIAH CAREY/11 Be There
- 2 ARRESTED DEVELOPMENT/Tennessee
- 3 MADONNA/This Used To Be My PI
- 4 TECHNORONIC/Move This
- 5 BOYZ II MEN/End Of The Road
- 6 EN VOUE/Giving Him Something
- 7 KRIS KROSS/Warm It Up
- 8 GEORGE MICHAEL/Too Funky
- 9 KILDO/You Hear What I Hear
- 10 CECE PENISTON/Keep On Walkin'
- 11 JON SECADA/Just Another Day
- 12 CURE/Friday I'm In Love
- 13 DAB EFX/Tag What Efx
- 14 HI-FIVE/She's Playing Hard To Get
- 15 NIA REVEREND/When I See You
- 16 GEORGE MICHAEL/Too Funky
- 17 BOYZ II MEN/End Of The Road
- 18 CECE PENISTON/Keep On Walkin'
- 19 JON SECADA/Just Another Day
- 20 D. J. JIMMY/When They At
- 21 KRIS KROSS/Warm It Up
- 22 RED HOT CHILI PEPPERS/Under The Bridge
- 23 PATTY SMYTH w/ DON/Sometimes Love Just A Minute
- 24 MARY J. BLIGE/You Remind Me
- 25 SALTY-N-PEPA/You Start Me Up
- 26 NZDEEP/Back To The Hotel

ADDS 9, 22, 23, 24, 25
JADE/I Wanna Love You
SHARBA RAMS/My Loverman
ON AB LOGIC/Hitman

STAR 94 FM
Atlanta WSTR
OM: Tony Novia
PD: Lee Chesnut

- 1 ELTON JOHN/The One
- 2 RICHARD MARX/Take This Heart
- 3 EDDIE MONTERO/It's In Love Again
- 4 INDIGO GIRLS/Galileo
- 5 K. KELLY/Honey Love
- 6 PETER CETERA/Real Love
- 7 KENNY LOGGINS/If You Believe
- 8 MADONNA/This Used To Be My PI
- 9 MICHAEL BOLTON/Steel Bells
- 10 ANNIE LENOX/My Heart
- 11 CURE/Friday I'm In Love
- 12 B-S-2'S/Good Stuff
- 13 JON SECADA/Just Another Day
- 14 CURTIS STIVERS/Sleeping With The Lid
- 15 ROAD TO THE MET SPRO/All I Want
- 16 SHAKESPEAR'S SIST/Stay
- 17 GENESIS/Java On My Heart
- 18 CELINE DION/Nothing Broken But My
- 19 HI-FIVE/She's Playing Hard To Get
- 20 PATTY SMYTH w/ DON/Sometimes Love Just A Minute
- 21 DOMINIQUE ANDRE/Just The Only One
- 22 HOWARD JONES/Lit Me Up
- 23 BONNIE RAITT/Good Man, Good Woman
- 24 U2/Even Better Than The Cause
- 25 BILLY RAY CYRUS/Ready, Steady, Heart
- 26 CHARLES & EDDIE/Who's In Love To You
- 27 TOM COCHRANE/Life Is A Highway
- 28 OUTFIELD/Closer To Me
- 29 BRYAN ADAMS/Do I Have To Say The Word
- 30 CELINE DION/Nothing Broken But My

ADDS 20, 26, 29, 30

WENZ 107.8
The End
Cleveland
PD: Lyndon Abell
APD: Rick Michaels
MD: Eric Murphy

- 1 ROAD TO THE MET SPRO/All I Want
- 2 CURE/Friday I'm In Love
- 3 HATTEN SWEET/You've Been Waiting
- 4 YOUNG MARLBOROUGH/What You Do To Me
- 5 TLC/Baby, Baby, Baby
- 6 SHAKESPEAR'S SIST/Stay
- 7 DEL ANTIRI/Always The Last To Kn
- 8 CONCRETE BLONDE/Smooches
- 9 SOUP DRAGONS/Divine Thing
- 10 TAG/Divine
- 11 LIVE/Rain Lies On The Rive
- 12 JESUS & MARY CHAIN/Far Gone And Out
- 13 U2/Even Better Than The Cause
- 14 TAG/The Way I Feel
- 15 CAUSE & EFFECT/You Think You Know Me
- 16 JON SECADA/Just Another Day
- 17 CURE/Friday I'm In Love
- 18 MADONNA/This Used To Be My PI
- 19 VANESSA WILLIAMS/Just For Tonight
- 20 ELTON JOHN/The One
- 21 B-S-2'S/Good Stuff
- 22 RICHARD MARX/Take This Heart
- 23 SHAKESPEAR'S SIST/Stay
- 24 HI-FIVE/She's Playing Hard To Get
- 25 VANDROSS & JACKSON/The Best Things In Li
- 26 TECHNORONIC/Move This
- 27 JODECI/Come And Tell To Me
- 28 UZ/Even Better Than The Cause
- 29 ARRESTED DEVELOPMENT/Tennessee
- 30 KRIS KROSS/Warm It Up
- 31 EN VOUE/Giving Him Something
- 32 JADE/I Wanna Love You
- 33 A. L. T. & THE LOST/Tequila
- 34 BILLY RAY CYRUS/Ready, Steady, Heart
- 35 BRYAN ADAMS/Do I Have To Say The Word
- 36 CELINE DION/Nothing Broken But My
- 37 WILLIAMS BROTHERS/It's A Wonderful Life

ADDS 26, 27, 30
RED HOT CHILI PEPPERS/I've Got Mine
LORENZO/Real Love
RALPH TRESVANT/Money Can't Buy You L

ON JOE PUBLIC/It's A New Day
COLDRUNS/When I See You
THRILL WILL KULT/Stay On Wheels
BILLY RAY CYRUS/Ready, Steady, Heart

WVCI 97.9
Columbus
PD: Dave Robbins
APD: Dan Bowen
MD: John Cline

- 1 MARIAH CAREY/11 Be There
- 2 VANDROSS & JACKSON/The Best Things In Li
- 3 COVER GIRLS/Wishing On A Star
- 4 VANESSA WILLIAMS/Just For Tonight
- 5 COLOR ME BADD/Slow Motion
- 6 EN VOUE/Giving Him Something
- 7 RICHARD MARX/Take This Heart
- 8 MADONNA/This Used To Be My PI
- 9 GEORGE MICHAEL/Too Funky
- 10 ELTON JOHN/The One
- 11 ROAD TO THE MET SPRO/All I Want
- 12 VANDROSS & JACKSON/The Best Things In Li
- 13 JON SECADA/Just Another Day
- 14 CURE/Friday I'm In Love
- 15 MADONNA/This Used To Be My PI
- 16 JON SECADA/Just Another Day
- 17 UNLIMITED/Twilight Zone
- 18 W. S. /Please Don't Go
- 19 MARY J. BLIGE/You Remind Me
- 20 GEORGE MICHAEL/Too Funky
- 21 BOYZ II MEN/End Of The Road
- 22 MARIAH CAREY/11 Be There
- 23 HI-FIVE/She's Playing Hard To Get
- 24 A. L. T. & THE LOST/Tequila
- 25 RED HOT CHILI PEPPERS/Under The Bridge
- 26 COLOR ME BADD/Slow Motion
- 27 COLUM ME BADD/Slow Motion
- 28 MICHAEL JACKSON/Jam
- 29 RALPH TRESVANT/Money Can't Buy You L
- 30 DAVID SANDBORN/Bang Bang

ADDS 23, 26

Q104
The #1 Hit Music Station
KBEQ/Kansas City
Interim PD/APD: Mike Kennedy
MD: Steve Barnes

- 1 GEORGE MICHAEL/Too Funky
- 2 COVER GIRLS/Wishing On A Star
- 3 CURE/Friday I'm In Love
- 4 JON SECADA/Just Another Day
- 5 JON SECADA/Just Another Day
- 6 VANESSA WILLIAMS/Just For Tonight
- 7 SIR MIX-A-LOT/Baby Got Back
- 8 ARRESTED DEVELOPMENT/Tennessee
- 9 RICHARD MARX/Take This Heart
- 10 CECE PENISTON/Keep On Walkin'
- 11 HI-FIVE/She's Playing Hard To Get
- 12 EN VOUE/Giving Him Something
- 13 CELINE DION/Nothing Broken But My
- 14 TECHNORONIC/Move This
- 15 BILLY RAY CYRUS/Ready, Steady, Heart
- 16 COLOR ME BADD/Slow Motion
- 17 KRIS KROSS/Warm It Up
- 18 RALPH TRESVANT/Money Can't Buy You L
- 19 MICHAEL JACKSON/Jam
- 20 NIA REVEREND/When I See You
- 21 BABYFACE/Give U My Heart
- 22 HI-FIVE/She's Playing Hard To Get
- 23 A. L. T. & THE LOST/Tequila

ADDS
C & C MUSIC FACTO/Keep It Comin'
NEVILLE BROTHERS/One Horse Day
LORINDA/Real Love
RICHARD MARX/Take This Heart

ON SHAKESPEAR'S SIST/Stay
ROAD TO THE MET SPRO/All I Want
INDIGO GIRLS/Galileo
TOM ANDRE/Just The Only One
SOUP DRAGONS/Divine Thing
OCEAN/When I See You
THRILL WILL KULT/Stay On Wheels

THE FOX 99.5 FM
Detroit
Prog. Consultant: Chuck Beck
Music Coord: Chris Taylor

- 1 GEORGE MICHAEL/Too Funky
- 2 MARIAH CAREY/11 Be There
- 3 COVER GIRLS/Wishing On A Star
- 4 CURE/Friday I'm In Love
- 5 TLC/Baby, Baby, Baby
- 6 ARRESTED DEVELOPMENT/Tennessee
- 7 TOM COCHRANE/Life Is A Highway
- 8 CECE PENISTON/Keep On Walkin'
- 9 MADONNA/This Used To Be My PI
- 10 BILLY RAY CYRUS/Ready, Steady, Heart
- 11 TECHNORONIC/Move This
- 12 TLC/Baby, Baby, Baby
- 13 ELTON JOHN/The One
- 14 EN VOUE/Giving Him Something
- 15 RICHARD MARX/Take This Heart
- 16 GUNS N' ROSES/November Rain
- 17 BOYZ II MEN/End Of The Road
- 18 ROAD TO THE MET SPRO/All I Want
- 19 VANDROSS & JACKSON/The Best Things In Li
- 20 MICHAEL JACKSON/Jam
- 21 KRIS KROSS/Warm It Up
- 22 JON SECADA/Just Another Day
- 23 UZ/Even Better Than The Cause
- 24 SHAKESPEAR'S SIST/Stay
- 25 MICHAEL JACKSON/Jam
- 26 VANESSA WILLIAMS/Just For Tonight
- 27 VANESSA WILLIAMS/Just For Tonight
- 28 SOUP DRAGONS/Divine Thing

ADDS
PATTY SMYTH w/ DON/Sometimes Love Just A Minute- 29 BRYAN ADAMS/Do I Have To Say The Word

WNVZ 104 FM
Norfolk
OM/MD: Chris Bailey
PD: Jo Jo Walker

- 1 TOM COCHRANE/Life Is A Highway
- 2 COVER GIRLS/Wishing On A Star
- 3 GEORGE MICHAEL/Too Funky
- 4 JON SECADA/Just Another Day
- 5 CURE/Friday I'm In Love
- 6 MADONNA/This Used To Be My PI
- 7 VANESSA WILLIAMS/Just For Tonight
- 8 ELTON JOHN/The One
- 9 B-S-2'S/Good Stuff
- 10 RICHARD MARX/Take This Heart
- 11 SHAKESPEAR'S SIST/Stay
- 12 JON SECADA/Just Another Day
- 13 VANDROSS & JACKSON/The Best Things In Li
- 14 TECHNORONIC/Move This
- 15 JODECI/Come And Tell To Me
- 16 UZ/Even Better Than The Cause
- 17 ROAD TO THE MET SPRO/All I Want
- 18 ARRESTED DEVELOPMENT/Tennessee
- 19 KRIS KROSS/Warm It Up
- 20 EN VOUE/Giving Him Something
- 21 A. L. T. & THE LOST/Tequila
- 22 GUNS N' ROSES/November Rain
- 23 PETER CETERA/Real Love
- 24 SOUP DRAGONS/Divine Thing
- 25 BOYZ II MEN/End Of The Road
- 26 HI-FIVE/She's Playing Hard To Get
- 27 CELINE DION/Nothing Broken But My
- 28 FITCH MALLEY/Nobody Wins In This World
- 29 MICH MALLEY/Nobody Wins In This World
- 30 FAITH NO MORE/Hellfire Crisis

ADDS 26, 27, 30
RED HOT CHILI PEPPERS/I've Got Mine
LORENZO/Real Love
RALPH TRESVANT/Money Can't Buy You L

ON JOE PUBLIC/It's A New Day
COLDRUNS/When I See You
THRILL WILL KULT/Stay On Wheels
BILLY RAY CYRUS/Ready, Steady, Heart

107.8 WENZ
Cleveland
PD: Lyndon Abell
APD: Rick Michaels
MD: Eric Murphy

- 1 ROAD TO THE MET SPRO/All I Want
- 2 CURE/Friday I'm In Love
- 3 HATTEN SWEET/You've Been Waiting
- 4 YOUNG MARLBOROUGH/What You Do To Me
- 5 TLC/Baby, Baby, Baby
- 6 SHAKESPEAR'S SIST/Stay
- 7 DEL ANTIRI/Always The Last To Kn
- 8 CONCRETE BLONDE/Smooches
- 9 SOUP DRAGONS/Divine Thing
- 10 TAG/Divine
- 11 LIVE/Rain Lies On The Rive
- 12 JESUS & MARY CHAIN/Far Gone And Out
- 13 U2/Even Better Than The Cause
- 14 TAG/The Way I Feel
- 15 CAUSE & EFFECT/You Think You Know Me
- 16 JON SECADA/Just Another Day
- 17 CURE/Friday I'm In Love
- 18 MADONNA/This Used To Be My PI
- 19 VANESSA WILLIAMS/Just For Tonight
- 20 ELTON JOHN/The One
- 21 B-S-2'S/Good Stuff
- 22 RICHARD MARX/Take This Heart
- 23 SHAKESPEAR'S SIST/Stay
- 24 HI-FIVE/She's Playing Hard To Get
- 25 VANDROSS & JACKSON/The Best Things In Li
- 26 TECHNORONIC/Move This
- 27 JODECI/Come And Tell To Me
- 28 UZ/Even Better Than The Cause
- 29 ARRESTED DEVELOPMENT/Tennessee
- 30 KRIS KROSS/Warm It Up
- 31 EN VOUE/Giving Him Something
- 32 JADE/I Wanna Love You
- 33 A. L. T. & THE LOST/Tequila
- 34 BILLY RAY CYRUS/Ready, Steady, Heart
- 35 BRYAN ADAMS/Do I Have To Say The Word
- 36 CELINE DION/Nothing Broken But My
- 37 WILLIAMS BROTHERS/It's A Wonderful Life

ADDS 26, 27, 30
RED HOT CHILI PEPPERS/I've Got Mine
LORENZO/Real Love
RALPH TRESVANT/Money Can't Buy You L

ON JOE PUBLIC/It's A New Day
COLDRUNS/When I See You
THRILL WILL KULT/Stay On Wheels
BILLY RAY CYRUS/Ready, Steady, Heart

WVCI 97.9
Columbus
PD: Dave Robbins
APD: Dan Bowen
MD: John Cline

- 1 MARIAH CAREY/11 Be There
- 2 VANDROSS & JACKSON/The Best Things In Li
- 3 COVER GIRLS/Wishing On A Star
- 4 VANESSA WILLIAMS/Just For Tonight
- 5 COLOR ME BADD/Slow Motion
- 6 EN VOUE/Giving Him Something
- 7 RICHARD MARX/Take This Heart
- 8 MADONNA/This Used To Be My PI
- 9 GEORGE MICHAEL/Too Funky
- 10 ELTON JOHN/The One
- 11 ROAD TO THE MET SPRO/All I Want
- 12 VANDROSS & JACKSON/The Best Things In Li
- 13 JON SECADA/Just Another Day
- 14 CURE/Friday I'm In Love
- 15 MADONNA/This Used To Be My PI
- 16 JON SECADA/Just Another Day
- 17 UNLIMITED/Twilight Zone
- 18 W. S. /Please Don't Go
- 19 MARY J. BLIGE/You Remind Me
- 20 GEORGE MICHAEL/Too Funky
- 21 BOYZ II MEN/End Of The Road
- 22 MARIAH CAREY/11 Be There
- 23 HI-FIVE/She's Playing Hard To Get
- 24 A. L. T. & THE LOST/Tequila
- 25 RED HOT CHILI PEPPERS/Under The Bridge
- 26 COLOR ME BADD/Slow Motion
- 27 COLUM ME BADD/Slow Motion
- 28 MICHAEL JACKSON/Jam
- 29 RALPH TRESVANT/Money Can't Buy You L
- 30 DAVID SANDBORN/Bang Bang

ADDS 23, 26

HOT 102
WLUW-FM MILWAUKEE
PD: Gregg Cassidy
MD: Chris Kerr

- 1 COVER GIRLS/Wishing On A Star
- 2 JODECI/Come And Tell To Me
- 3 TECHNORONIC/Move This
- 4 JON SECADA/Just Another Day
- 5 JON SECADA/Just Another Day
- 6 VANESSA WILLIAMS/Just For Tonight
- 7 SIR MIX-A-LOT/Baby Got Back
- 8 ARRESTED DEVELOPMENT/Tennessee
- 9 RICHARD MARX/Take This Heart
- 10 CECE PENISTON/Keep On Walkin'
- 11 HI-FIVE/She's Playing Hard To Get
- 12 EN VOUE/Giving Him Something
- 13 CELINE DION/Nothing Broken But My
- 14 TECHNORONIC/Move This
- 15 BILLY RAY CYRUS/Ready, Steady, Heart
- 16 COLOR ME BADD/Slow Motion
- 17 KRIS KROSS/Warm It Up
- 18 RALPH TRESVANT/Money Can't Buy You L
- 19 MICHAEL JACKSON/Jam
- 20 NIA REVEREND/When I See You
- 21 BABYFACE/Give U My Heart
- 22 HI-FIVE/She's Playing Hard To Get
- 23 A. L. T. & THE LOST/Tequila

ADDS
C & C MUSIC FACTO/Keep It Comin'
NEVILLE BROTHERS/One Horse Day
LORINDA/Real Love
RICHARD MARX/Take This Heart

WKBQ 106.5
St. Louis
PD: Mark Todd
APD: Chris Knight
MD: Jim Atkinson

- 1 TOM COCHRANE/Life Is A Highway
- 2 B-S-2'S/Good Stuff
- 3 GEORGE MICHAEL/Too Funky
- 4 BILLY RAY CYRUS/Ready, Steady, Heart
- 5 RICHARD MARX/Take This Heart
- 6 EN VOUE/Giving Him Something
- 7 COVER GIRLS/Wishing On A Star
- 8 MADONNA/This Used To Be My PI
- 9 JON SECADA/Just Another Day
- 10 EN VOUE/Giving Him Something
- 11 EN VOUE/Giving Him Something
- 12 ELTON JOHN/The One
- 13 JON SECADA/Just Another Day
- 14 CURE/Friday I'm In Love
- 15 ARRESTED DEVELOPMENT/Tennessee
- 16 UZ/Even Better Than The Cause
- 17 KRIS KROSS/Warm It Up
- 18 RED HOT CHILI PEPPERS/Under The Bridge
- 19 BILLY RAY CYRUS/Ready, Steady, Heart
- 20 CECE PENISTON/Keep On Walkin'
- 21 MICHAEL JACKSON/Jam
- 22 PETER CETERA/Real Love
- 23 CELINE DION/Nothing Broken But My
- 24 JON SECADA/Just Another Day
- 25 RALPH TRESVANT/Money Can't Buy You L
- 26 SHAKESPEAR'S SIST/Stay
- 27 MARIAH CAREY/11 Be There

ADDS 20
HI-FIVE/She's Playing Hard To Get

KDWB 101.3

Minneapolis

PD: Mark Bolke
MD: Kevin Peterson

KISFM 102.7

Los Angeles

PD: Bill Richards
APD: Gwen Roberts
MD: Michael Martin

Power 92

KKFR/Phoenix

VP/Programming: Steve Smith
APD/MD: Dena Yasner
Prog. Coord.: Tim Byrd

KQKS/Denver

PD: Stacy Cantrell
APD/MD: Kip Taylor

KKLQ/San Diego

OM/PD: Tracy Johnson
APD: JoJo "Cookin'" Kincaid

1	RICHARD MARX/Take This Heart
2	QUNZ N' ROSES/November Rain
3	COVER GIRLS/Whispering On A Star
4	TON COCHRANE/Life Is A Highway
5	VANDROSS & JACKSON/The Best Things In Life
6	ARRESTED DEVELOPMENT/Tennessee
7	MARIAH CAREY/It's Be There
8	COLOR ME BADD/Slow Motion
9	ELTON JOHN/The One
10	GEORGE MICHAEL/Too Funky
11	JOHN SECADA/Just Another Day
12	LOAD THE MET SPIN/All I Want
13	STACY EARL/Slowly
14	EN VOUE/Olving Mia Something
15	BILLY RAY CYRUS/Each Breathe Heart
16	CURE/Friday's In Love
17	JOCELI/Come And Talk To Me
18	MADONNA/This Used To Be My Pl
19	TECHNORONIC/Move This
20	DAE EFF/They Want EFX
21	FRANKIE KNUCKLES/Reinstate Over Y
22	SHABBA RANKS/Move Lovin' Me
23	RAIJI/You Remind Me
24	MIKE STILLS/It's A Fine Day
25	NIA PEELIE/You Remind Me
26	CELENE DION/If You Asked Me To
27	INDIGO GIRLS/Calliope
28	RALPH TREMBANT/You Can't Buy You L
29	FRIENDS/When I'm Into You
30	BOYZ II MEN/End Of The Road

ADDS 29 30 SHABBA RANKS/Move Lovin' Me
BABYFACE/Give U My Heart
DN TORI AMOS/Crucifix

1	MADONNA/This Used To Be My Pl
2	RICHARD MARX/Take This Heart
3	QUNZ N' ROSES/November Rain
4	CURE/Friday's In Love
5	COVER GIRLS/Whispering On A Star
6	LIONEL RICHEL/Do It To Me
7	VANDROSS & JACKSON/The Best Things In Life
8	GEORGE MICHAEL/Too Funky
9	ROZALLA/Everybody's Free
10	BILLY RAY CYRUS/Each Breathe Heart
11	ANIE LENOX/Huh
12	EN VOUE/Olving Mia Something
13	KRIS KROSS/Wanna It Up
14	MARIAH CAREY/It's Be There
15	CELENE DION/If You Asked Me To
16	VANDROSS & JACKSON/The Best Things In Life
17	TL/Becky, Baby, Baby
18	SHABBA RANKS/Move Lovin' Me
19	CURIOUS/It's A Fine Day
20	CELENE DION/If You Asked Me To
21	INDIGO GIRLS/Calliope
22	TECHNORONIC/Move This
23	ARRESTED DEVELOPMENT/Tennessee
24	JOHN SECADA/Just Another Day
25	SHABBA RANKS/Move Lovin' Me
26	SOPHIE B HAWKINS/Down I Wish I Was You
27	SHABBA RANKS/Move Lovin' Me
28	RED HOT CHILI PEP/Under The Bridge
29	LOAD THE MET SPIN/All I Want
30	CELENE DION/Nothing Broken But My K&S Pleasa Don't Go

ADDS CELENE DION/Nothing Broken But My K&S Pleasa Don't Go
DN CHARLES & EDDIE/Would I Lie To You
EPHRAIM LEVIN/Drawing In Your Eyes
B-92/Good Stuff

1	KRIS KROSS/Wanna It Up
2	EN VOUE/Olving Mia Something
3	JOE PUBLIC/Just Another Day
4	DAS EFF/They Want EFX
5	VANDROSS & JACKSON/The Best Things In Life
6	TL/Becky, Baby, Baby
7	R KELLY/Honey Love
8	CECE PENITON/Keep On Walkin'
9	JOCELI/Come And Talk To Me
10	MARIAH CAREY/It's Be There
11	MADONNA/This Used To Be My Pl
12	COVER GIRLS/Whispering On A Star
13	NICE & SMOOTH/Sweetest I Remem Blo
14	JADE/7 I Wanna Love You
15	ROZALLA/Everybody's Free
16	RALPH TREMBANT/You Can't Buy You L
17	AL T & THE LOST/Tequila
18	BROTHERHOOD CREED/Helluva
19	SHEENA RAY/You're My Heart
20	DAVE NAVARRO/We're Not Really Strangers
21	SONIC YOUTH/Some Things Like A Man
22	MIKE STILLS/It's A Fine Day
23	FRANKIE KNUCKLES/Reinstate Over Y
24	DAVID SANBORN/Bang Bang
25	BOYZ II MEN/End Of The Road
26	MIKE STILLS/It's A Fine Day
27	MIKE STILLS/It's A Fine Day
28	MIKE STILLS/It's A Fine Day
29	MIKE STILLS/It's A Fine Day
30	MIKE STILLS/It's A Fine Day

ADDS 20 21 EAST COAST FAMILY/4-All-4-1
22 THIRLL KILL KULT/Don't Whelz
23 LORNOZ/Real Love
24 HO FRAT HO/No Frats Swing
25 SHABBA RANKS/Move Lovin' Me
26 UNLIMITED/Twilight Zone

1	MARIAH CAREY/It's Be There
2	ARRESTED DEVELOPMENT/Tennessee
3	TL/Becky, Baby, Baby
4	VANDROSS & JACKSON/The Best Things In Life
5	JADE/7 I Wanna Love You
6	DAE EFF/They Want EFX
7	M BRAINS/Brainstorming
8	EN VOUE/Olving Mia Something
9	JOCELI/Come And Talk To Me
10	KRIS KROSS/Wanna It Up
11	GEORGE MICHAEL/Too Funky
12	CECE PENITON/Keep On Walkin'
13	COVER GIRLS/Whispering On A Star
14	BIR MIX-A-LOT/Baby Got Back
15	ROZALLA/Everybody's Free
16	WAVE/You Remind Me
17	VANESSA WILLIAMS/Just For Tonight
18	ARRESTED DEVELOPMENT/Tennessee
19	TROOP/Sweet November
20	CELENE DION/If You Asked Me To
21	MIKE STILLS/It's A Fine Day
22	DAE EFF/They Want EFX
23	MIKE STILLS/It's A Fine Day
24	MIKE STILLS/It's A Fine Day
25	MIKE STILLS/It's A Fine Day
26	MIKE STILLS/It's A Fine Day
27	MIKE STILLS/It's A Fine Day
28	MIKE STILLS/It's A Fine Day
29	MIKE STILLS/It's A Fine Day
30	MIKE STILLS/It's A Fine Day

ADDS 24 25 BAYBITE/Give U My Heart
26 MARVILLE BROTHERS/Don't Move Day
27 HOUSE OF ROSES/November Rain
28 RALPH TREMBANT/You Can't Buy You L
29 B-92/Good Stuff
30 R KELLY/Honey Love
A L T & THE LOST/Tequila
JOHN SECADA/Just Another Day

1	MARIAH CAREY/It's Be There
2	COVER GIRLS/Whispering On A Star
3	SOPHIE B HAWKINS/Down I Wish I Was You
4	ROZALLA/Everybody's Free
5	JOHN SECADA/Just Another Day
6	TL/Becky, Baby, Baby
7	ARRESTED DEVELOPMENT/Tennessee
8	JOCELI/Come And Talk To Me
9	CURE/Friday's In Love
10	GEORGE MICHAEL/Too Funky
11	MADONNA/This Used To Be My Pl
12	BIR MIX-A-LOT/Baby Got Back
13	BOYZ II MEN/End Of The Road
14	JADE/7 I Wanna Love You
15	CELENE DION/If You Asked Me To
16	COLOR ME BADD/Slow Motion
17	EN VOUE/Olving Mia Something
18	RED HOT CHILI PEP/Under The Bridge
19	MIKE STILLS/It's A Fine Day
20	MIKE STILLS/It's A Fine Day
21	MIKE STILLS/It's A Fine Day
22	MIKE STILLS/It's A Fine Day
23	MIKE STILLS/It's A Fine Day
24	MIKE STILLS/It's A Fine Day
25	MIKE STILLS/It's A Fine Day
26	MIKE STILLS/It's A Fine Day
27	MIKE STILLS/It's A Fine Day
28	MIKE STILLS/It's A Fine Day
29	MIKE STILLS/It's A Fine Day
30	MIKE STILLS/It's A Fine Day

ADDS 30 DAVID SANBORN/Bang Bang
31 QDOBBES/Run! Run!
32 BALT-N-PEPA/You Start Me Up

HOT 97 FM

St. Louis

PD: Rick Upton
MD: Scott Gordon

KOY-FM/Phoenix

PD: Jamie Hyatt
MD: Carey Edwards
Music Coord: Julie Gavin

KISN FM

Salt Lake City

PD: John Dimick
MD: Jim Morales
Music Coord: Craig Powers

KWLL

Seattle

OM/PD: Casey Keating
APD: Mark Allan
MD: Randy Irwin

KMELAMS

San Francisco

PD: Keith Naftaly
APD/MD: Hosh Gureli
Music Coord: Harold Austin

99.1 KGGI FM

Quadruples the Music!

Riverside OM: Larry Martino
PD: Bob West
MD: Mike Marino

HOT 97.1

San Jose KHQT

PD: John Christian

Z106 FM

Portland

PD: Ken Benson
MD: Kim Matthews

KSFM 102.5

Sacramento

PD: Dr. Dave Ferguson
APD/MD: Chuck Field
Music Coord: Ricky Leigh

KUBE 93 JAMS

Seattle

OM/PD: Bob Case
MD: Chet Buchanan

KTMD 107.5

KSOL/San Francisco

PD: Bob Mitchell

KSB 106.5

Sacramento

Station Mgr: Gerry Cagle
PD: Alex Cospir
MD: Karen Holmes

K99.5 KUTQ

Salt Lake City

GM/MD: Gary Waldron
MD: Gary Michaels

90 FM

XHTZ/San Diego

VP/Prog: Rick Thomas
APD: Gnarley Charlie

LA'S HOTTEST MUSIC

POWER 100 FM

KPWR/Los Angeles

PD: Rick Cummings
MD: Michelle Mercer

CHR ADDS & HOTS

WPKX/Providence, RI

RED HOT CHILI PEP
RALPH TRESVANT
SALGON KICK
GENESIS
GIANT
HI-FIVE
HOTTEST: KRIS KROSS 2-1
MADONNA 12-4
JODECI 12-7
MADONNA 9-8
BOYZ II MEN 25-12

Y102/Reading, PA
Burke/Browne
PATY SMYTH w/DON
K.D. LANG
BRYAN ADAMS
BONNIE RAITT
GIANT
BABYFACE
HOTTEST: ROSEMARY 3-1
GEORGE MICHAEL 4-3
GUNS N' ROSES 7-6
MADONNA 13-11
TLC 15-12

98PX/Rochester, NY
Ivey/Collins
HOTTEST: BOYZ II MEN 1-1
BRYAN ADAMS
PATY SMYTH w/DON
TLC 13-9

WLAN/Lancaster, PA

Michael/Bastien
WILSON PHILLIPS
SLAUGHTER (dp)
HOTTEST: A.L.T. & THE LOST (dp)
HOWARD JONES
BRYAN ADAMS
PATY SMYTH w/DON
RALPH TRESVANT (dp)
MEN
HOTTEST: GEORGE MICHAEL 4-1
COVER GIRLS 8-2
ARRESTED DEVELOP 5-3
TECHNOTRONIC 9-4
MADONNA 12-5

FUN107/New Bedford, MA
Lillard/Weimar
PATY SMYTH w/DON
C & C MUSIC FACTO
BRYAN ADAMS
HI-FIVE
HOTTEST: TOM COCHRANE 2-1
SIR MIX-A-LOT 5-3
2 UNLIMITED 7-5
MADONNA 14-11
TLC 15-12

WVXX/Wilmington, DE

Tom Rogers
PATY SMYTH w/DON
HOTTEST: PATY SMYTH w/DON
WILSON PHILLIPS
DEL AMITRI
PATY SMYTH w/DON
RED HOT CHILI PEP (dp)
OUTFIELD (dp)
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 10-7
DEF LEPPARD 12-9
GUNS N' ROSES 17-12
TLC 11-9
GEORGE MICHAEL 10-7
MICHAEL JACKSON 21-17
JON SECADA 28-21

99KHC/Ocean City, MD
Hilman/Kelley
BRYAN ADAMS
RED HOT CHILI PEP (dp)
FIREHOUSE (dp)
HI-FIVE
SLAUGHTER (dp)
FAITH NO MORE (dp)
PATY SMYTH w/DON
RODNEY CROWELL
HOTTEST: CURE 1-1
TOM COCHRANE 3-2
GUNS N' ROSES 6-4
B-52'S 9-8
TLC 12-11

WVVA/Harrisburg, PA

O'Dea/Shaw
FIREHOUSE
2 UNLIMITED
HI-FIVE
BRYAN ADAMS
HOTTEST: TECHNOTRONIC 5-3
RICHARD MARX 10-5
GUNS N' ROSES 21-7
TLC 19-12
ELTON JOHN 23-15

WVXX/Hartford, CT
Jones/Klutch
CELINE DION
HI-FIVE
C & C MUSIC FACTO
WALLING SOULS (dp)
OPUS III (dp)
HOTTEST: COVER GIRLS 3-1
2 UNLIMITED 4-3
TECHNOTRONIC 6-4
CECE PENISTON 9-6
VANDROSS & JACKSO 10-7

TIC-FM/Hartford, CT

Mitchell/London
HI-FIVE
SHARBA RANKS
C & C MUSIC FACTO
ME PHI ME
HOTTEST: JODECI 8-6
TECHNOTRONIC 9-7
MADONNA 11-13
KRIS KROSS 18-14
TOM COCHRANE 25-18

WPRR/Aitona, PA

Dave McCall
BRYAN ADAMS
PATY SMYTH w/DON
JOE PUBLIC (dp)
HI-FIVE (dp)
JADE (dp)
HOTTEST: GEORGE MICHAEL 1-1
GUNS N' ROSES 2-2
RICHARD MARX 3-3
TAG 6-4
TOAD THE WET SPRO 12-6

BOSS97/American City, NJ
Giorno/Burke
HI-FIVE
C & C MUSIC FACTO (dp)
HOUSE OF PAIN (dp)
CELINE DION (dp)
ME PHI ME (dp)
HOTTEST: JODECI 2-1
A TRIBE CALLED QU 15-12
BOYZ II MEN 36-14
2 UNLIMITED 23-19
AB LOGIC 32-11

WVFX/Bangor, ME

Cooper/The Kid
PATY SMYTH w/DON
HI-FIVE (dp)
RICHARD MARX 4-3
MADONNA 6-4
GUNS N' ROSES 22-15

93Q/Syracuse, NY
Edwards/Meech
BRYAN ADAMS
PATY SMYTH w/DON
HI-FIVE
SLAUGHTER
AB LOGIC (dp)
HOTTEST: MARIAN CAREY 1-1
TOM COCHRANE 4-2
CELINE DION 3-3
QUEEN 10-6
MADONNA 21-12

WVPS/Trenton, NJ

Hoeflein/Stevens
PATY SMYTH w/DON
BRYAN ADAMS
WILSON PHILLIPS
SLAUGHTER
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 3-2
ELTON JOHN 6-3
SOUP DRAGONS 11-7
SHAKESPEAR'S SIST 15-10

WRCK/Utica, NY
Reitz/Burton
BRYAN ADAMS
PATY SMYTH w/DON
BOYZ II MEN
HI-FIVE
OUTFIELD
HOTTEST: GEORGE MICHAEL 2-1
CURE 6-3
MADONNA 15-9
ARRESTED DEVELOP 17-14
SHAKESPEAR'S SIST 30-22

WKRR/Wilkes-Barre, PA

Medek/Padden
DEL AMITRI
PATY SMYTH w/DON
CELINE DION
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 10-7
DEF LEPPARD 12-9
GUNS N' ROSES 17-12
TLC 11-9
GEORGE MICHAEL 10-7
MICHAEL JACKSON 21-17
JON SECADA 28-21

99KHC/Ocean City, MD
Hilman/Kelley
BRYAN ADAMS
RED HOT CHILI PEP (dp)
FIREHOUSE (dp)
HI-FIVE
SLAUGHTER (dp)
FAITH NO MORE (dp)
PATY SMYTH w/DON
RODNEY CROWELL
HOTTEST: CURE 1-1
TOM COCHRANE 3-2
GUNS N' ROSES 6-4
B-52'S 9-8
TLC 12-11

WVXX/Harrisburg, PA

O'Dea/Shaw
FIREHOUSE
2 UNLIMITED
HI-FIVE
BRYAN ADAMS
HOTTEST: TECHNOTRONIC 5-3
RICHARD MARX 10-5
GUNS N' ROSES 21-7
TLC 19-12
ELTON JOHN 23-15

WVXX/Hartford, CT
Jones/Klutch
CELINE DION
HI-FIVE
C & C MUSIC FACTO
WALLING SOULS (dp)
OPUS III (dp)
HOTTEST: COVER GIRLS 3-1
2 UNLIMITED 4-3
TECHNOTRONIC 6-4
CECE PENISTON 9-6
VANDROSS & JACKSO 10-7

P3

WVXX/Providence, RI
Bili O'Brien
RED HOT CHILI PEP
RALPH TRESVANT
SALGON KICK
GENESIS
GIANT
HI-FIVE
HOTTEST: KRIS KROSS 2-1
MADONNA 12-4
JODECI 12-7
MADONNA 9-8
BOYZ II MEN 25-12

Y102/Reading, PA
Burke/Browne
PATY SMYTH w/DON
K.D. LANG
BRYAN ADAMS
BONNIE RAITT
GIANT
BABYFACE
HOTTEST: ROSEMARY 3-1
GEORGE MICHAEL 4-3
GUNS N' ROSES 7-6
MADONNA 13-11
TLC 15-12

98PX/Rochester, NY
Ivey/Collins
HOTTEST: BOYZ II MEN 1-1
BRYAN ADAMS
PATY SMYTH w/DON
TLC 13-9

WLAN/Lancaster, PA

Michael/Bastien
WILSON PHILLIPS
SLAUGHTER (dp)
HOTTEST: A.L.T. & THE LOST (dp)
HOWARD JONES
BRYAN ADAMS
PATY SMYTH w/DON
RALPH TRESVANT (dp)
MEN
HOTTEST: GEORGE MICHAEL 4-1
COVER GIRLS 8-2
ARRESTED DEVELOP 5-3
TECHNOTRONIC 9-4
MADONNA 12-5

FUN107/New Bedford, MA
Lillard/Weimar
PATY SMYTH w/DON
C & C MUSIC FACTO
BRYAN ADAMS
HI-FIVE
HOTTEST: TOM COCHRANE 2-1
SIR MIX-A-LOT 5-3
2 UNLIMITED 7-5
MADONNA 14-11
TLC 15-12

WVXX/Wilmington, DE

Tom Rogers
PATY SMYTH w/DON
HOTTEST: PATY SMYTH w/DON
WILSON PHILLIPS
DEL AMITRI
PATY SMYTH w/DON
RED HOT CHILI PEP (dp)
OUTFIELD (dp)
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 10-7
DEF LEPPARD 12-9
GUNS N' ROSES 17-12
TLC 11-9
GEORGE MICHAEL 10-7
MICHAEL JACKSON 21-17
JON SECADA 28-21

99KHC/Ocean City, MD
Hilman/Kelley
BRYAN ADAMS
RED HOT CHILI PEP (dp)
FIREHOUSE (dp)
HI-FIVE
SLAUGHTER (dp)
FAITH NO MORE (dp)
PATY SMYTH w/DON
RODNEY CROWELL
HOTTEST: CURE 1-1
TOM COCHRANE 3-2
GUNS N' ROSES 6-4
B-52'S 9-8
TLC 12-11

WVVA/Harrisburg, PA

O'Dea/Shaw
FIREHOUSE
2 UNLIMITED
HI-FIVE
BRYAN ADAMS
HOTTEST: TECHNOTRONIC 5-3
RICHARD MARX 10-5
GUNS N' ROSES 21-7
TLC 19-12
ELTON JOHN 23-15

WVXX/Hartford, CT
Jones/Klutch
CELINE DION
HI-FIVE
C & C MUSIC FACTO
WALLING SOULS (dp)
OPUS III (dp)
HOTTEST: COVER GIRLS 3-1
2 UNLIMITED 4-3
TECHNOTRONIC 6-4
CECE PENISTON 9-6
VANDROSS & JACKSO 10-7

TIC-FM/Hartford, CT

Mitchell/London
HI-FIVE
SHARBA RANKS
C & C MUSIC FACTO
ME PHI ME
HOTTEST: JODECI 8-6
TECHNOTRONIC 9-7
MADONNA 11-13
KRIS KROSS 18-14
TOM COCHRANE 25-18

WVXX/Providence, RI

RED HOT CHILI PEP
RALPH TRESVANT
SALGON KICK
GENESIS
GIANT
HI-FIVE
HOTTEST: KRIS KROSS 2-1
MADONNA 12-4
JODECI 12-7
MADONNA 9-8
BOYZ II MEN 25-12

Y102/Reading, PA
Burke/Browne
PATY SMYTH w/DON
K.D. LANG
BRYAN ADAMS
BONNIE RAITT
GIANT
BABYFACE
HOTTEST: ROSEMARY 3-1
GEORGE MICHAEL 4-3
GUNS N' ROSES 7-6
MADONNA 13-11
TLC 15-12

98PX/Rochester, NY
Ivey/Collins
HOTTEST: BOYZ II MEN 1-1
BRYAN ADAMS
PATY SMYTH w/DON
TLC 13-9

WLAN/Lancaster, PA

Michael/Bastien
WILSON PHILLIPS
SLAUGHTER (dp)
HOTTEST: A.L.T. & THE LOST (dp)
HOWARD JONES
BRYAN ADAMS
PATY SMYTH w/DON
RALPH TRESVANT (dp)
MEN
HOTTEST: GEORGE MICHAEL 4-1
COVER GIRLS 8-2
ARRESTED DEVELOP 5-3
TECHNOTRONIC 9-4
MADONNA 12-5

FUN107/New Bedford, MA
Lillard/Weimar
PATY SMYTH w/DON
C & C MUSIC FACTO
BRYAN ADAMS
HI-FIVE
HOTTEST: TOM COCHRANE 2-1
SIR MIX-A-LOT 5-3
2 UNLIMITED 7-5
MADONNA 14-11
TLC 15-12

WVXX/Wilmington, DE

Tom Rogers
PATY SMYTH w/DON
HOTTEST: PATY SMYTH w/DON
WILSON PHILLIPS
DEL AMITRI
PATY SMYTH w/DON
RED HOT CHILI PEP (dp)
OUTFIELD (dp)
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 10-7
DEF LEPPARD 12-9
GUNS N' ROSES 17-12
TLC 11-9
GEORGE MICHAEL 10-7
MICHAEL JACKSON 21-17
JON SECADA 28-21

99KHC/Ocean City, MD
Hilman/Kelley
BRYAN ADAMS
RED HOT CHILI PEP (dp)
FIREHOUSE (dp)
HI-FIVE
SLAUGHTER (dp)
FAITH NO MORE (dp)
PATY SMYTH w/DON
RODNEY CROWELL
HOTTEST: CURE 1-1
TOM COCHRANE 3-2
GUNS N' ROSES 6-4
B-52'S 9-8
TLC 12-11

WVVA/Harrisburg, PA

O'Dea/Shaw
FIREHOUSE
2 UNLIMITED
HI-FIVE
BRYAN ADAMS
HOTTEST: TECHNOTRONIC 5-3
RICHARD MARX 10-5
GUNS N' ROSES 21-7
TLC 19-12
ELTON JOHN 23-15

WVXX/Hartford, CT
Jones/Klutch
CELINE DION
HI-FIVE
C & C MUSIC FACTO
WALLING SOULS (dp)
OPUS III (dp)
HOTTEST: COVER GIRLS 3-1
2 UNLIMITED 4-3
TECHNOTRONIC 6-4
CECE PENISTON 9-6
VANDROSS & JACKSO 10-7

TIC-FM/Hartford, CT

Mitchell/London
HI-FIVE
SHARBA RANKS
C & C MUSIC FACTO
ME PHI ME
HOTTEST: JODECI 8-6
TECHNOTRONIC 9-7
MADONNA 11-13
KRIS KROSS 18-14
TOM COCHRANE 25-18

WVXX/Providence, RI

RED HOT CHILI PEP
RALPH TRESVANT
SALGON KICK
GENESIS
GIANT
HI-FIVE
HOTTEST: KRIS KROSS 2-1
MADONNA 12-4
JODECI 12-7
MADONNA 9-8
BOYZ II MEN 25-12

Y102/Reading, PA
Burke/Browne
PATY SMYTH w/DON
K.D. LANG
BRYAN ADAMS
BONNIE RAITT
GIANT
BABYFACE
HOTTEST: ROSEMARY 3-1
GEORGE MICHAEL 4-3
GUNS N' ROSES 7-6
MADONNA 13-11
TLC 15-12

98PX/Rochester, NY
Ivey/Collins
HOTTEST: BOYZ II MEN 1-1
BRYAN ADAMS
PATY SMYTH w/DON
TLC 13-9

WLAN/Lancaster, PA

Michael/Bastien
WILSON PHILLIPS
SLAUGHTER (dp)
HOTTEST: A.L.T. & THE LOST (dp)
HOWARD JONES
BRYAN ADAMS
PATY SMYTH w/DON
RALPH TRESVANT (dp)
MEN
HOTTEST: GEORGE MICHAEL 4-1
COVER GIRLS 8-2
ARRESTED DEVELOP 5-3
TECHNOTRONIC 9-4
MADONNA 12-5

FUN107/New Bedford, MA
Lillard/Weimar
PATY SMYTH w/DON
C & C MUSIC FACTO
BRYAN ADAMS
HI-FIVE
HOTTEST: TOM COCHRANE 2-1
SIR MIX-A-LOT 5-3
2 UNLIMITED 7-5
MADONNA 14-11
TLC 15-12

WVXX/Wilmington, DE

Tom Rogers
PATY SMYTH w/DON
HOTTEST: PATY SMYTH w/DON
WILSON PHILLIPS
DEL AMITRI
PATY SMYTH w/DON
RED HOT CHILI PEP (dp)
OUTFIELD (dp)
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 10-7
DEF LEPPARD 12-9
GUNS N' ROSES 17-12
TLC 11-9
GEORGE MICHAEL 10-7
MICHAEL JACKSON 21-17
JON SECADA 28-21

99KHC/Ocean City, MD
Hilman/Kelley
BRYAN ADAMS
RED HOT CHILI PEP (dp)
FIREHOUSE (dp)
HI-FIVE
SLAUGHTER (dp)
FAITH NO MORE (dp)
PATY SMYTH w/DON
RODNEY CROWELL
HOTTEST: CURE 1-1
TOM COCHRANE 3-2
GUNS N' ROSES 6-4
B-52'S 9-8
TLC 12-11

WVVA/Harrisburg, PA

O'Dea/Shaw
FIREHOUSE
2 UNLIMITED
HI-FIVE
BRYAN ADAMS
HOTTEST: TECHNOTRONIC 5-3
RICHARD MARX 10-5
GUNS N' ROSES 21-7
TLC 19-12
ELTON JOHN 23-15

WVXX/Hartford, CT
Jones/Klutch
CELINE DION
HI-FIVE
C & C MUSIC FACTO
WALLING SOULS (dp)
OPUS III (dp)
HOTTEST: COVER GIRLS 3-1
2 UNLIMITED 4-3
TECHNOTRONIC 6-4
CECE PENISTON 9-6
VANDROSS & JACKSO 10-7

TIC-FM/Hartford, CT

Mitchell/London
HI-FIVE
SHARBA RANKS
C & C MUSIC FACTO
ME PHI ME
HOTTEST: JODECI 8-6
TECHNOTRONIC 9-7
MADONNA 11-13
KRIS KROSS 18-14
TOM COCHRANE 25-18

WVXX/Providence, RI

RED HOT CHILI PEP
RALPH TRESVANT
SALGON KICK
GENESIS
GIANT
HI-FIVE
HOTTEST: KRIS KROSS 2-1
MADONNA 12-4
JODECI 12-7
MADONNA 9-8
BOYZ II MEN 25-12

Y102/Reading, PA
Burke/Browne
PATY SMYTH w/DON
K.D. LANG
BRYAN ADAMS
BONNIE RAITT
GIANT
BABYFACE
HOTTEST: ROSEMARY 3-1
GEORGE MICHAEL 4-3
GUNS N' ROSES 7-6
MADONNA 13-11
TLC 15-12

98PX/Rochester, NY
Ivey/Collins
HOTTEST: BOYZ II MEN 1-1
BRYAN ADAMS
PATY SMYTH w/DON
TLC 13-9

WLAN/Lancaster, PA

Michael/Bastien
WILSON PHILLIPS
SLAUGHTER (dp)
HOTTEST: A.L.T. & THE LOST (dp)
HOWARD JONES
BRYAN ADAMS
PATY SMYTH w/DON
RALPH TRESVANT (dp)
MEN
HOTTEST: GEORGE MICHAEL 4-1
COVER GIRLS 8-2
ARRESTED DEVELOP 5-3
TECHNOTRONIC 9-4
MADONNA 12-5

FUN107/New Bedford, MA
Lillard/Weimar
PATY SMYTH w/DON
C & C MUSIC FACTO
BRYAN ADAMS
HI-FIVE
HOTTEST: TOM COCHRANE 2-1
SIR MIX-A-LOT 5-3
2 UNLIMITED 7-5
MADONNA 14-11
TLC 15-12

WVXX/Wilmington, DE

Tom Rogers
PATY SMYTH w/DON
HOTTEST: PATY SMYTH w/DON
WILSON PHILLIPS
DEL AMITRI
PATY SMYTH w/DON
RED HOT CHILI PEP (dp)
OUTFIELD (dp)
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 10-7
DEF LEPPARD 12-9
GUNS N' ROSES 17-12
TLC 11-9
GEORGE MICHAEL 10-7
MICHAEL JACKSON 21-17
JON SECADA 28-21

99KHC/Ocean City, MD
Hilman/Kelley
BRYAN ADAMS
RED HOT CHILI PEP (dp)
FIREHOUSE (dp)
HI-FIVE
SLAUGHTER (dp)
FAITH NO MORE (dp)
PATY SMYTH w/DON
RODNEY CROWELL
HOTTEST: CURE 1-1
TOM COCHRANE 3-2
GUNS N' ROSES 6-4
B-52'S 9-8
TLC 12-11

WVVA/Harrisburg, PA

O'Dea/Shaw
FIREHOUSE
2 UNLIMITED
HI-FIVE
BRYAN ADAMS
HOTTEST: TECHNOTRONIC 5-3
RICHARD MARX 10-5
GUNS N' ROSES 21-7
TLC 19-12
ELTON JOHN 23-15

WVXX/Hartford, CT
Jones/Klutch
CELINE DION
HI-FIVE
C & C MUSIC FACTO
WALLING SOULS (dp)
OPUS III (dp)
HOTTEST: COVER GIRLS 3-1
2 UNLIMITED 4-3
TECHNOTRONIC 6-4
CECE PENISTON 9-6
VANDROSS & JACKSO 10-7

TIC-FM/Hartford, CT

Mitchell/London
HI-FIVE
SHARBA RANKS
C & C MUSIC FACTO
ME PHI ME
HOTTEST: JODECI 8-6
TECHNOTRONIC 9-7
MADONNA 11-13
KRIS KROSS 18-14
TOM COCHRANE 25-18

WVXX/Providence, RI

RED HOT CHILI PEP
RALPH TRESVANT
SALGON KICK
GENESIS
GIANT
HI-FIVE
HOTTEST: KRIS KROSS 2-1
MADONNA 12-4
JODECI 12-7
MADONNA 9-8
BOYZ II MEN 25-12

Y102/Reading, PA
Burke/Browne
PATY SMYTH w/DON
K.D. LANG
BRYAN ADAMS
BONNIE RAITT
GIANT
BABYFACE
HOTTEST: ROSEMARY 3-1
GEORGE MICHAEL 4-3
GUNS N' ROSES 7-6
MADONNA 13-11
TLC 15-12

98PX/Rochester, NY
Ivey/Collins
HOTTEST: BOYZ II MEN 1-1
BRYAN ADAMS
PATY SMYTH w/DON
TLC 13-9

WLAN/Lancaster, PA

Michael/Bastien
WILSON PHILLIPS
SLAUGHTER (dp)
HOTTEST: A.L.T. & THE LOST (dp)
HOWARD JONES
BRYAN ADAMS
PATY SMYTH w/DON
RALPH TRESVANT (dp)
MEN
HOTTEST: GEORGE MICHAEL 4-1
COVER GIRLS 8-2
ARRESTED DEVELOP 5-3
TECHNOTRONIC 9-4
MADONNA 12-5

FUN107/New Bedford, MA
Lillard/Weimar
PATY SMYTH w/DON
C & C MUSIC FACTO
BRYAN ADAMS
HI-FIVE
HOTTEST: TOM COCHRANE 2-1
SIR MIX-A-LOT 5-3
2 UNLIMITED 7-5
MADONNA 14-11
TLC 15-12

WVXX/Wilmington, DE

Tom Rogers
PATY SMYTH w/DON
HOTTEST: PATY SMYTH w/DON
WILSON PHILLIPS
DEL AMITRI
PATY SMYTH w/DON
RED HOT CHILI PEP (dp)
OUTFIELD (dp)
HOTTEST: TOM COCHRANE 1-1
COVER GIRLS 10-7
DEF LEPPARD 12-9
GUNS N' ROSES 17-12
TLC 11-9
GEORGE MICHAEL 10-7
MICHAEL JACKSON 21-17
JON SECADA 28-21

99KHC/Ocean City, MD
Hilman/Kelley
BRYAN ADAMS
RED HOT CHILI PEP (dp)
FIREHOUSE (dp)
HI-FIVE
SLAUGHTER (dp)
FAITH NO MORE (dp)
PATY SMYTH w/DON
RODNEY CROWELL
HOTTEST: CURE 1-1
TOM COCHRANE 3-2
GUNS N' ROSES 6-4
B-52'S 9-8
TLC 12-11

WVVA/Harrisburg, PA

O'Dea/Shaw
FIREHOUSE
2 UNLIMITED
HI-FIVE
BRYAN ADAMS
HOTTEST: TECHNOTRONIC 5-3
RICHARD MARX 10-5
GUNS N' ROSES 21-7
TLC 19-12
ELTON JOHN 23-15

WVXX/Hartford, CT
Jones/Klutch
CELINE DION
HI-FIVE
C & C MUSIC FACTO
WALLING SOULS (dp)
OPUS III (dp)
HOTTEST: COVER GIRLS 3-1
2 UNLIMITED 4-3
TECHNOTRONIC 6-4
CECE PENISTON 9-6
VANDROSS & JACKSO 10-7

TIC-FM/Hartford, CT

Mitchell/London
HI-FIVE
SHARBA RANKS
C & C MUSIC FACTO
ME PHI ME
HOTTEST: JODECI 8-6
TECHNOTRONIC 9-7
MADONNA 11-13
KRIS KROSS 18-14
TOM COCHRANE 25-18

SONGS IN NEW & ACTIVE have been reported by at least 50 CHR reporters in the current week. Songs in **Significant Action** have been reported by 10 or more CHR reporters but fewer than 50. Below the "artist/title (label)" designation, following the word **Reports**, is the total number of stations reporting the song this week. Moves are designated as **Up** (upward chart movement), **Same** (same chart position as last week or continued uncharted airplay), and **Down** (downward chart movement). Finally, following the word **Adds**, the total number of stations adding the record this week is listed, followed by a sampling of individual station activity on the song. Complete airplay activity can be found in the **Parallels**.

Breakers have achieved 60% CHR airplay for the first time. Records not yet achieving Breaker status may accumulate sufficient chart points from high chart positions on stations reporting them to debut on the CHR National Airplay/40.

CHR Rotation Criteria
• Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight.
• Daypart Adds and/or Ons: one-to-two plays in a 24-hour period, both before midnight.
Breakouts are records not included in the regional Most Added listings that are receiving concentrated regional airplay. They have fewer than 50 reports nationally but have five or more adds in the region listed.

228 Reporters
222 Current Reporters

Called In A Frozen Playlist (3):
KLUC/Las Vegas
KNWZ/Reno
KNIN/Wichita Falls

Did Not Report, Playlist Frozen (3):
JET-FM/erie
I95/Birmingham
WSNX/Muskegon

CHR ADDS & HOTS



MOST ADDED

BRYAN ADAMS (42)
PATTY SMYTH (30)
FIREHOUSE (22)
BOYS II MEN (14)
HI-FIVE (13)

BREAKOUTS

SLAUGHTER (11)
C & C MUSIC FACTORY (6)
DAVID SANBORN (5)



WKDD/Akron, OH

Sullivan/O'Hell
 CELINE DION (dp)
 PATTY SMYTH w/DON
 HI-FIVE (dp)
 BRYAN ADAMS
 K.D. LANG (dp)
 Hottest:
 COVER GIRLS 4-1
 U2 19-16
 TLC 23-17
 A.L.T. & THE LOST 30-23
 KRIS KROSS 34-28

WRQK/Canton, OH

Nicholas/Vincent

SLAUGHTER (dp)
 FIREHOUSE
 SALOON KICK (dp)
 BRYAN ADAMS
 K.D. LANG (dp)
 QUEEN (dp)
 PATTY SMYTH w/DON
 Hottest:
 DEF LEPPARD 5-1
 CURE 3-2
 TOAD THE WET SPRO 4-3
 LILLIAN AXE 12-7
 MATTHEW SMET 15-10

WPXR/Davenport, IA

Mark Elliott

TOAD THE WET SPRO
 GUNS N' ROSES
 GENESIS (dp)
 Hottest:
 TOM COCHRANE 1-1
 COVER GIRLS 2-2
 GEORGE MICHAEL 6-5
 TLC 17-6
 MADONNA 13-9

WGTZ/Dayton, OH

Kennedy/Roberts

CELINE DION
 PATTY SMYTH w/DON
 GENESIS
 TORI AMOS
 BRYAN ADAMS
 Hottest:
 BILLY RAY CYRUS 2-2
 GEORGE MICHAEL 8-2
 GEORGE MICHAEL 10-6
 TLC 17-13
 KRIS KROSS 20-15

KRNO/Des Moines, IA

McCann/Weis

BRYAN ADAMS
 HOWARD JONES
 BOYZ II MEN
 Hottest:
 CELINE DION 2-1
 TOM COCHRANE 8-2
 GEORGE MICHAEL 16-9
 PETER CETERA 14-12
 MADONNA 21-17

985TO/Evansville, IN

Witherspoon/Mercer

PATTY SMYTH w/DON
 Hottest:
 TOM COCHRANE 3-1
 MADONNA 11-11
 GENESIS 24-20
 TLC 26-25
 GUNS N' ROSES 34-26

CK105/Ft. Lf., MI

St. Michaels/Larson

HI-FIVE
 C & C MUSIC FACTORY
 BRYAN ADAMS
 BOYZ II MEN
 FIREHOUSE
 Hottest:
 TOM COCHRANE 1-1
 GUNS N' ROSES 9-5
 MADONNA 13-6
 MICHAEL JACKSON 18-7
 TLC 15-8

8106FL Wayne, IN

Trey Alexander

SOUP DRAGONS
 SLAUGHTER
 BABYFACE
 PATTY SMYTH w/DON
 METALLICA (dp)
 Hottest:
 JON SECADA 3-1
 SHAKESPEAR'S SIST 8-4
 GUNS N' ROSES 10-5
 TLC 16-6
 TOAD THE WET SPRO 30-10

WMEF/Ft. Wayne, IN

Davis/Chris

PATTY SMYTH w/DON
 BRYAN ADAMS
 CECE PENISTON (dp)
 Hottest:
 GEORGE MICHAEL 6-2
 MADONNA 13-3
 GUNS N' ROSES 11-7
 TLC 15-12
 ELTON JOHN 16-14

WGRO/Grand Rapids, MI

Gossart/McGill

RICHARD MARX
 B-52'S
 KEDAWY LOGGINS
 Hottest:
 ELTON JOHN 26-8
 TOAD THE WET SPRO 19-9
 ANNIE LENOX 25-10
 VANESSA WILLIAMS 20-11
 INDIGO GIRLS 22-12

WXXI/Grand Bay, WI

Stoner/Ross

BRYAN ADAMS
 WILSON PHILLIPS
 A.L.T. & THE LOST
 BOYZ II MEN
 SLAUGHTER (dp)
 K.D. LANG
 Hottest:
 CURE 3-1
 RICHARD MARX 4-3
 GUNS N' ROSES 5-4
 MADONNA 14-10
 TOAD THE WET SPRO 22-12

Z104/Ladison, WI

Ed Lambert

BOYZ II MEN
 EN VOGUE
 MITCH MULLOY
 PATTY SMYTH w/DON
 RALPH TRESVANT (dp)
 Hottest:
 TOM COCHRANE 1-1
 GEORGE MICHAEL 2-2
 JON SECADA 3-3
 MADONNA 10-4
 RICHARD MARX 11-8

KJ103/Oklahoma City, OK

McCoy/Kidd

PATTY SMYTH w/DON
 BRYAN ADAMS (dp)
 BONNIE RAITT
 FIREHOUSE
 Hottest:
 BILLY RAY CYRUS 1-1
 CELINE DION 2-2
 MADONNA 9-6
 GEORGE MICHAEL 11-7
 KRIS KROSS 23-17

KOKQ/Omaha, NE

Gjerdrum/Adams

BRYAN ADAMS
 CELINE DION
 JOE PUBLIC
 Hottest:
 TOM COCHRANE 4-1
 CELINE DION 3-3
 GEORGE MICHAEL 7-4
 GUNS N' ROSES 21-16
 TLC 26-21

WMGJ/Oshkosh, WI

Holland/Stone

BRYAN ADAMS
 WILSON PHILLIPS
 TECHNOTRONIC
 FIREHOUSE
 Hottest:
 RICHARD MARX 4-1
 STACY EARL 6-5
 COLOR ME BADD 11-10
 ELTON JOHN 16-11
 TLC 27-23

KZ93/Peoria, IL

Wheeler/Stern

BRYAN ADAMS
 WILSON PHILLIPS
 BOYZ II MEN (dp)
 SLAUGHTER (dp)
 Hottest:
 TOM COCHRANE 1-1
 MR. BIG 2-2
 GENESIS 3-3
 CELINE DION 4-4
 RICHARD MARX 5-5

WZOK/Rockford, IL

Phillips/Kelley

BRYAN ADAMS
 BOYZ II MEN (dp)
 Hottest:
 MARIAN CAREY 1-1
 TOM COCHRANE 2-2
 MADONNA 15-7
 GUNS N' ROSES 29-19
 TLC D-28

W10Q/Saginaw, MI

Rick Belcher

BRYAN ADAMS
 FIREHOUSE (dp)
 Hottest:
 RICHARD MARX 2-1
 TOM COCHRANE 3-2
 GEORGE MICHAEL 4-4
 PETER CETERA 6-4
 GUNS N' ROSES 17-9
 BILLY RAY CYRUS 16-10
 ELTON JOHN 16-14

KKHT/Springfield, MO

Alexander/Thiessen

NEVILLE BROTHERS (dp)
 DAVID SANBORN
 BRYAN ADAMS
 FIREHOUSE (dp)
 Hottest:
 SIR MIX-A-LOT 2-1
 TOM COCHRANE 3-2
 GEORGE MICHAEL 4-4
 GUNS N' ROSES 5-5
 MADONNA 6-6

WVKS/Toledo, OH

Wheeler/Kruse

BONNIE RAITT (dp)
 CELINE DION (dp)
 BOYZ II MEN
 DAVID SANBORN
 Hottest:
 ARRESTED DEVELOPM 2-1
 TLC 8-6
 COVER GIRLS 11-7
 MADONNA 18-14
 VANESSA WILLIAMS 20-16

K107/Tulsa, OK

Michael Ring

CHARLES & EDDIE (dp)
 BRYAN ADAMS
 HI-FIVE
 PATTY SMYTH w/DON
 JADE
 Hottest:
 COVER GIRLS 6-2
 GEORGE MICHAEL 8-4
 ELTON JOHN 10-7
 MADONNA 18-10
 DAVID SANBORN D-30

KMYZ/Tulsa, OK

Myers/Smith

ELTON JOHN
 BRYAN ADAMS
 TEMPLE OF THE DOG (dp)
 Hottest:
 TOM COCHRANE 10-2
 JOHN MELLENCAMP 9-3
 MR. BIG 5-4
 ERDIE MONEY 6-5
 DEF LEPPARD 7-7

KRDR/Wichita, KS

Robbins/Williams

A.L.T. & THE LOST (dp)
 HI-FIVE
 SOUP DRAGONS (dp)
 BRYAN ADAMS
 ROONEY CROWELL
 FIREHOUSE
 Hottest:
 WALLING SOULS (dp)
 DAVID SANBORN
 BABYFACE
 Hottest:
 COVER GIRLS 9-1
 GUNS N' ROSES 10-9
 TOAD THE WET SPRO 18-14
 MADONNA 19-15
 EN VOGUE 20-16

WHOT/Youngstown, OH

Dick Thompson

BRYAN ADAMS
 CECE PENISTON
 EN VOGUE
 CAUSE & EFFECT
 PATTY SMYTH w/DON (dp)
 Hottest:
 TOM COCHRANE 1-1
 DEF LEPPARD 2-2
 BLACK CROWES 3-3
 GUNS N' ROSES 6-4
 U2 8-7



KYYY/Blairmarck, ND

Beck/Kelly

PATTY SMYTH w/DON
 BRYAN ADAMS
 BABYFACE
 SOUP DRAGONS
 THRILL KILL KULT
 Hottest:
 CURE 7-2
 B-52'S 10-7
 TOAD THE WET SPRO 17-11
 GUNS N' ROSES 22-16
 FIREHOUSE 25-20

WBNO/Bloomington, IL

Robbins/Laughlin

BRYAN ADAMS
 ROONEY CROWELL
 FIREHOUSE (dp)
 PATTY SMYTH w/DON
 HOWARD JONES
 Hottest:
 RICHARD MARX 2-1
 ELTON JOHN 13-4
 BILLY RAY CYRUS 6-5
 VANESSA WILLIAMS 23-7
 GUNS N' ROSES 22-12

WGLI/Carbondale, IL

Tony Wolkus

BRYAN ADAMS
 GENESIS
 DAVID SANBORN
 CELINE DION
 FIREHOUSE
 Hottest:
 SIR MIX-A-LOT 2-1
 TOM COCHRANE 3-2
 GEORGE MICHAEL 4-4
 GUNS N' ROSES 5-5
 MADONNA 6-6

WLRW/Champaign, IL

Blakemore/Cox

BRYAN ADAMS
 FIREHOUSE (dp)
 NEVILLE BROTHERS
 SLAUGHTER (dp)
 PATTY SMYTH w/DON
 Hottest:
 SIR MIX-A-LOT 1-1
 RICHARD MARX 6-2
 MADONNA 19-7
 GUNS N' ROSES 25-20
 A.L.T. & THE LOST D-29

KCMQ/Columbia, MO

Hanson/Coit

BRYAN ADAMS
 FIREHOUSE (dp)
 NEVILLE BROTHERS
 SLAUGHTER (dp)
 PATTY SMYTH w/DON
 Hottest:
 SIR MIX-A-LOT 1-1
 RICHARD MARX 6-2
 MADONNA 19-7
 GUNS N' ROSES 25-20
 A.L.T. & THE LOST D-29

KTXV/Columbia, MO

Steele/Knight

BRYAN ADAMS
 FIREHOUSE (dp)
 PATTY SMYTH w/DON
 SLAUGHTER (dp)
 Hottest:
 COVER GIRLS 3-1
 JODECI 20-16
 NIA PERPLES 30-27
 PETER CETERA 37-29
 MITCH MULLOY 36-32

KFRX/Lincoln, NE

Sonny Valentine

BOYZ II MEN
 BRYAN ADAMS
 HI-FIVE
 PATTY SMYTH w/DON (dp)
 FIREHOUSE (dp)
 KATHY TROCCOLI (dp)
 Hottest:
 WANDROSS & JACKSON 1-1
 TOM COCHRANE 9-7
 B-52'S 9-2
 TLC 13-11
 GUNS N' ROSES 21-17

WSNX/Muskegon, MI

Richards/Thompson

none
 Hottest:
 MITCH MULLOY 1-1
 RICHARD MARX 9-9
 OUTFIELD 11-11
 SOPHIE B. HAWKINS 18-18
 GLENN FREY 36-36

KZIO/Duluth, MN

Michaels/Tommy B

BRYAN ADAMS
 CECE PENISTON
 EN VOGUE
 CAUSE & EFFECT
 PATTY SMYTH w/DON (dp)
 Hottest:
 TOM COCHRANE 1-1
 DEF LEPPARD 6-4
 GUNS N' ROSES 23-14
 MADONNA 25-16
 SHAKESPEAR'S SIST 28-19

WBIZ/Eau Claire, WI

Lee/Johnson

BONNIE RAITT
 BRYAN ADAMS
 FIREHOUSE
 CELINE DION
 SLAUGHTER (dp)
 Hottest:
 CURE 18-9
 GUNS N' ROSES 23-18
 COLTRANE 25-22
 B-52'S 27-23
 GENESIS 28-24

Y94/Fargo, ND

Jack Lundy

EN VOGUE
 BRYAN ADAMS
 CELINE DION (dp)
 Hottest:
 B-52'S 3-1
 SHAKESPEAR'S SIST 9-4
 GUNS N' ROSES 13-6
 GEORGE MICHAEL 11-8
 MADONNA 21-17

KQHT/Grand Forks, ND

Murphy/Williams

WILSON PHILLIPS
 HI-FIVE
 TOAD THE WET SPRO (dp)
 SLAUGHTER (dp)
 FAITH NO MORE (dp)
 Hottest:
 COVER GIRLS 2-1
 GUNS N' ROSES 13-7
 DEF LEPPARD 22-12
 SHAKESPEAR'S SIST 28-14
 TLC 26-19

WKFR/Kalamazoo, MI

Britain/Dillon

BRYAN ADAMS
 PATTY SMYTH w/DON
 SLAUGHTER (dp)
 FIREHOUSE
 DAVID SANBORN (dp)
 Hottest:
 CURE 5-1
 ELTON JOHN 14-9
 MADONNA 23-15
 EN VOGUE 29-21
 TOAD THE WET SPRO 30-24

WAZV/Lafayette, IN

Stacy/Kenyon

BRYAN ADAMS
 BOYZ II MEN
 FIREHOUSE
 SLAUGHTER (dp)
 PATTY SMYTH w/DON
 Hottest:
 TOM COCHRANE 1-1
 GUNS N' ROSES 8-4
 TOAD THE WET SPRO 13-9
 ARRESTED DEVELOPM 15-12
 TECHNOTRONIC 22-13

KMQZ/Lawton, OK

Hilf/Sanders

HI-FIVE
 FIREHOUSE
 BRYAN ADAMS
 PATTY SMYTH w/DON
 WALLING SOULS (dp)
 THRILL KILL KULT (dp)
 RED HOT CHILI PEP (dp)
 OPUS III (dp)
 Hottest:
 COVER GIRLS 3-1
 JODECI 20-16
 NIA PERPLES 30-27
 PETER CETERA 37-29
 MITCH MULLOY 36-32

KFRX/Lincoln, NE

Sonny Valentine

BOYZ II MEN
 BRYAN ADAMS
 HI-FIVE
 PATTY SMYTH w/DON (dp)
 FIREHOUSE (dp)
 KATHY TROCCOLI (dp)
 Hottest:
 WANDROSS & JACKSON 1-1
 TOM COCHRANE 9-7
 B-52'S 9-2
 TLC 13-11
 GUNS N' ROSES 21-17

WSNX/Muskegon, MI

Richards/Thompson

none
 Hottest:
 MITCH MULLOY 1-1
 RICHARD MARX 9-9
 OUTFIELD 11-11
 SOPHIE B. HAWKINS 18-18
 GLENN FREY 36-36

KKXZ/Omaha, NE

DeGue/Scott

BRYAN ADAMS
 DAVID BOWIE
 MEN
 SIGNS (dp)
 MITCH MULLOY
 Hottest:
 CURE 1-1
 INDIGO GIRLS 4-2
 B-52'S 5-3
 U2 13-7
 SHAKESPEAR'S SIST 15-10

KGGI/Rapid City, SD

Dan Kleye

BRYAN ADAMS
 BOYZ II MEN
 WALLING SOULS
 PATTY SMYTH w/DON
 Hottest:
 TOM COCHRANE 2-1
 CELINE DION 3-3
 RICHARD MARX 5-4
 MADONNA 8-6
 GUNS N' ROSES 9-7

KROC/Rochester, MN

Ackerman/Davis

PATTY SMYTH w/DON
 BRYAN ADAMS
 TORI AMOS
 FIREHOUSE
 BOYZ II MEN (dp)
 Hottest:
 VANESSA WILLIAMS 7-4
 GEORGE MICHAEL 8-6
 ELTON JOHN 12-8
 TOAD THE WET SPRO 15-9
 MADONNA 19-12

KG95/Sioux City, IA

Crain/Quinn

BRYAN ADAMS
 CELINE DION
 FIREHOUSE
 PATTY SMYTH w/DON
 BABYFACE
 Hottest:
 GEORGE MICHAEL 5-3
 VANESSA WILLIAMS 12-6
 GUNS N' ROSES 10-7
 SHAKESPEAR'S SIST 29-18
 MADONNA 26-22

KPAT/Sioux Falls, SD

Scott McGuire

BRYAN ADAMS
 PATTY SMYTH w/DON
 ROONEY CROWELL (dp)
 HOWARD JONES (dp)
 Hottest:
 TOM COCHRANE 2-1
 GEORGE MICHAEL 6-2
 MADONNA 7-3
 VANESSA WILLIAMS 18-13
 GENESIS 28-18

WDBR/Springfield, IL

Moore/Crocker

BRYAN ADAMS
 PATTY SMYTH w/DON
 CECE PENISTON (dp)
 CELESTINE (dp)
 FIREHOUSE (dp)
 Hottest:
 TOM COCHRANE 1-1
 CURE 4-2
 RICHARD MARX 5-3
 DEF LEPPARD 11-5
 GUNS N' ROSES 17-10

HOT104/Honolulu, HI

Jeff Hunter

HI-FIVE
 ROZALLA
 A.L.T. & THE LOST
 LORENZO
 Hottest:
 COVER GIRLS 2-1
 BOYZ II MEN 12-6
 STACY EARL 11-7
 MICHAEL JACKSON 14-10
 KRIS KROSS 19-17

KOMO/Honolulu, HI

Akane/Hart

JADE
 HI-FIVE
 Hottest:
 GENESIS 2-1
 COVER GIRLS 5-3
 WILLIE K. 6-6
 VANESSA WILLIAMS 10-8
 JON SECADA 12-9

KLUC/Las Vegas, NV

Dean/Thomas

none
 Hottest:
 MARIAN CAREY 1-1
 TAG 2-2
 CURE 4-4
 TOM COCHRANE 5-5
 WANDROSS & JACKSON 7-7

KYRK/Las Vegas, NV

Draw/O'Hara

NOTE: Frozen playlists are designated by an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro of 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, below 200,000.

Bryan Adams Continued

Table with columns for Midwest, West, East, and South, listing radio stations and their chart positions for Bryan Adams' 'Rhythm of the Night'.

B-52's Continued

Table with columns for KOY-FM, WZZM, KMYX, and other stations, listing radio stations and their chart positions for B-52's 'Good Stuff'.

Boyz II Men Continued

Table with columns for WJMO, WHHT, WDFX, and other stations, listing radio stations and their chart positions for Boyz II Men's 'Mo'.

Peter Cetera Continued

Table with columns for WAAL, WWSR, WNCN, and other stations, listing radio stations and their chart positions for Peter Cetera's 'Water to the Soul'.

228 REPORTERS

A

A.L.T. & THE LOST CIVILIZATION

Chart and summary table for A.L.T. & The Lost Civilization's 'Tequila'.

Regional reach and chart summary for A.L.T. & The Lost Civilization.

TORI AMOS

Crucify (Atlantic)

Chart and summary table for Tori Amos' 'Crucify'.

Regional reach and chart summary for Tori Amos.

BABYFACE /TONI BRAXTON

Give U My Heart (LaFace/Arista)

Chart and summary table for Babyface/Toni Braxton's 'Give U My Heart'.

Regional reach and chart summary for Babyface/Toni Braxton.

CAUSE & EFFECT

Another Minute (SRC/Zoo)

Chart and summary table for Cause & Effect's 'Another Minute'.

Regional reach and chart summary for Cause & Effect.

Tom Cochrane

Life Is A Highway (Capitol)

Chart and summary table for Tom Cochrane's 'Life Is A Highway'.

Regional reach and chart summary for Tom Cochrane.

DO I HAVE TO SAY THE WORDS (A&M)

LP: Waking Up The Neighbours

Chart and summary table for Bryan Adams' 'Do I Have To Say The Words'.

Regional reach and chart summary for Bryan Adams.

B-52's

Good Stuff (Reprise)

Chart and summary table for B-52's 'Good Stuff'.

Regional reach and chart summary for B-52's.

BOYZ II MEN

End Of The Road (Motown)

Chart and summary table for Boyz II Men's 'End Of The Road'.

Regional reach and chart summary for Boyz II Men.

PETER CETERA

Restless Heart (WB)

Chart and summary table for Peter Cetera's 'Restless Heart'.

Regional reach and chart summary for Peter Cetera.

COLOURHAUS

Moving Mountains (Interscope)

Chart and summary table for Colourhaus' 'Moving Mountains'.

Regional reach and chart summary for Colourhaus.

CURE
Friday I'm In Love (Fiction/Elektra)
LP: Wish
Total Reports 193 85%
Regional Reach: E 82%, S 93%, M 92%, W 68%
Chart Summary: Pos P1 P2 P3 Tot

CELINE DION
Nothing Broken But My Heart (Epic)
LP: Celine Dion
Total Reports 124 54%
Regional Reach: E 55%, S 60%, M 50%, W 52%
Chart Summary: Pos P1 P2 P3 Tot

En Vogue Continued
KNEI 5-7, HOTY77 18-17, KPLZ 13-10, KUBE 6-11
WEST: KNOT 13-8, KPRR 21-16, KTRX 33-27, KTRX 26-21, KCH 10-9, KQIX 10-8, KTRM 28-25, B94.7 27-19, Y97 25-21, KPFM 13-11

FIREHOUSE
When I Look Into Your Eyes (Epic)
LP: Hold Your Fire
Total Reports 58 25%
Regional Reach: E 14%, S 31%, M 35%, W 16%
Chart Summary: Pos P1 P2 P3 Tot

GENESIS
Jesus He Knows Me (Atlantic)
LP: We Can't Dance
Total Reports 155 68%
Regional Reach: E 71%, S 78%, M 77%, W 40%
Chart Summary: Pos P1 P2 P3 Tot

GUNS N' ROSES
November Rain (Geffen)
LP: Use Your Illusion I
Total Reports 172 75%
Regional Reach: E 82%, S 84%, M 79%, W 54%
Chart Summary: Pos P1 P2 P3 Tot

BILLY RAY CYRUS
Achy Breaky Heart (Mercury)
LP: Some Gave All
Total Reports 133 58%
Regional Reach: E 63%, S 69%, M 63%, W 34%
Chart Summary: Pos P1 P2 P3 Tot

EN VOGUE
Giving Him... (Atco/EastWest)
LP: Funky Divas
Total Reports 178 78%
Regional Reach: E 86%, S 81%, M 68%, W 80%
Chart Summary: Pos P1 P2 P3 Tot

GLENN FREY
I've Got Mine (MCA)
LP: Strange Weather
Total Reports 80 35%
Regional Reach: E 43%, S 42%, M 37%, W 16%
Chart Summary: Pos P1 P2 P3 Tot

GIANT
Stay (Epic)
LP: Time To Burn
Total Reports 85 37%
Regional Reach: E 37%, S 36%, M 52%, W 22%
Chart Summary: Pos P1 P2 P3 Tot

HI-FIVE
She's Playing Hard To Get (Jive/RCA)
LP: Keep It Go'n On
Total Reports 83 36%
Regional Reach: E 51%, S 31%, M 21%, W 48%
Chart Summary: Pos P1 P2 P3 Tot

Regional Reach: E 63%, S 69%, M 63%, W 34%
Chart Summary: Pos P1 P2 P3 Tot
National Summary: UP 70, DEBS 2, SAME 38, DOWN 19, ADDS 4

Regional Reach: E 86%, S 81%, M 68%, W 80%
Chart Summary: Pos P1 P2 P3 Tot
National Summary: UP 142, DEBS 9, SAME 14, DOWN 4, ADDS 9

Regional Reach: E 43%, S 42%, M 37%, W 16%
Chart Summary: Pos P1 P2 P3 Tot
National Summary: UP 47, DEBS 6, SAME 26, DOWN 0, ADDS 1

Regional Reach: E 37%, S 36%, M 52%, W 22%
Chart Summary: Pos P1 P2 P3 Tot
National Summary: UP 41, DEBS 12, SAME 29, DOWN 1, ADDS 2

Regional Reach: E 51%, S 31%, M 21%, W 48%
Chart Summary: Pos P1 P2 P3 Tot
National Summary: UP 2, DEBS 0, SAME 2, DOWN 0, ADDS 79

Continued On Next Column

INOIGO GIRLS
Galileo (Epic)
LP: Rites Of Passage
Total Reports 95 42%

Regional Reach
E 35%
S 55%
M 44%
W 28%

Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 76%
S 85%
M 66%
W 90%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 57%
S 45%
M 63%
W 28%

JADE
I Want To Love You (Giant/Reprise)
Total Reports 68 30%

Regional Reach
E 27%
S 28%
M 16%
W 52%

Regional Reach
E 65%
S 64%
M 42%
W 76%

Regional Reach
E 86%
S 90%
M 79%
W 48%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 57%
S 45%
M 63%
W 28%

JOE PUBLIC
I Miss You (Columbia)
LP: Joe Public
Total Reports 89 39%

Regional Reach
E 45%
S 37%
M 21%
W 58%

Regional Reach
E 86%
S 90%
M 79%
W 48%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 57%
S 45%
M 63%
W 28%

Regional Reach
E 29%
S 33%
M 21%
W 22%

KRIS KROSS
Warm It Up (Ruffhouse/Columbia)
LP: Totally Krossed Out
Total Reports 122 54%

Regional Reach
E 53%
S 55%
M 37%
W 72%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 29%
S 33%
M 21%
W 22%

MADONNA
This Used To Be My... (Sire/WB)
LP: Barcelona Gold
Total Reports 213 93%

Regional Reach
E 98%
S 96%
M 87%
W 94%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Regional Reach
E 29%
S 33%
M 21%
W 22%

Mitch Malloy Continued

Table with columns for station call letters and song titles. Includes stations like WKX, Y102, WSTP, WRKZ, etc.

George Michael Continued

Table with columns for station call letters and song titles. Includes stations like SOUTH, G105, KFOR, etc.

RICHARD MARX Take This Heart (Capitol)

Chart summary for Richard Marx's 'Take This Heart'. Includes regional reach, chart positions, and total reports.

Station list for Richard Marx's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Richard Marx's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

GEORGE MICHAEL Too Funky (Columbia)

Chart summary for George Michael's 'Too Funky'. Includes regional reach, chart positions, and total reports.

Station list for George Michael's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

CECE PENISTON Keep On Walkin' (A&M)

Chart summary for Cece Peniston's 'Keep On Walkin''. Includes regional reach, chart positions, and total reports.

Station list for Cece Peniston's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Cece Peniston's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

BONNIE RAITT w/DELBERT McCLINTON Good Man, Good Woman (Capitol)

Chart summary for Bonnie Raitt's 'Good Man, Good Woman'. Includes regional reach, chart positions, and total reports.

Station list for Bonnie Raitt's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Bonnie Raitt's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

RED HOT CHILI PEPPERS Give It Away (WB)

Chart summary for Red Hot Chili Peppers' 'Give It Away'. Includes regional reach, chart positions, and total reports.

Station list for Red Hot Chili Peppers' chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Red Hot Chili Peppers' chart. Includes stations like WKXS, WZOU, WJZZ, etc.

ROZALLA Everybody's Free (To Feel Good)

Chart summary for Rozalla's 'Everybody's Free'. Includes regional reach, chart positions, and total reports.

Station list for Rozalla's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Rozalla's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Rozalla's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

SHAKESPEAR'S SISTER Stay (London/PLG)

Chart summary for Shakespear's Sister's 'Stay'. Includes regional reach, chart positions, and total reports.

Station list for Shakespear's Sister's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Shakespear's Sister's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

PATTY SMYTH w/OON HENLEY Sometimes Love Just Ain't... (MCA)

Chart summary for Patty Smyth's 'Sometimes Love Just Ain't...'. Includes regional reach, chart positions, and total reports.

Station list for Patty Smyth's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Patty Smyth's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Station list for Patty Smyth's chart. Includes stations like WKXS, WZOU, WJZZ, etc.

Patty Smyth w/Don Henley Continued

WEST, EAST, SOUTH, MIDWEST, TAG: The Way I Feel (Scotti Bros.) LP: Contagious. Total Reports 128 56%. Regional Reach: E 57%, S 63%, M 56%, W 46%. Parallels: P1 22%, P2 58%, P3 81%.

SOUP DRAGONS Divine Thing (Mercury) LP: Hotwired. Total Reports 71 31%. Regional Reach: E 20%, S 39%, M 31%, W 32%. Parallels: P1 20%, P2 31%, P3 40%.

TECHNOTRONIC 1/YA KID K Move This (EMI/ERG). Total Reports 139 61%. Regional Reach: E 71%, S 63%, M 52%, W 60%. Parallels: P1 69%, P2 62%, P3 52%.

TOAD THE WET SPROCKET All I Want (Columbia) LP: Fear. Total Reports 178 78%. Regional Reach: E 82%, S 87%, M 84%, W 56%. Parallels: P1 47%, P2 81%, P3 99%.

TOAD THE WET SPROCKET Continued. WEST, EAST, SOUTH, MIDWEST, TAG: Baby, Baby, Baby (LaFace/Arista) LP: Oooooohhh... On The TLC Tip. Total Reports 184 81%. Regional Reach: E 80%, S 85%, M 68%, W 92%. Parallels: P1 89%, P2 82%, P3 72%.

KATHY TROCCHI You've Got A Way (Reunion/Getten) LP: Pure Attraction. Total Reports 75 33%. Regional Reach: E 45%, S 33%, M 27%, W 28%. Parallels: P1 71%, P2 31%, P3 57%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

TOAD THE WET SPROCKET Continued. WEST, EAST, SOUTH, MIDWEST, TAG: Baby, Baby, Baby (LaFace/Arista) LP: Oooooohhh... On The TLC Tip. Total Reports 184 81%. Regional Reach: E 80%, S 85%, M 68%, W 92%. Parallels: P1 89%, P2 82%, P3 72%.

KATHY TROCCHI You've Got A Way (Reunion/Getten) LP: Pure Attraction. Total Reports 75 33%. Regional Reach: E 45%, S 33%, M 27%, W 28%. Parallels: P1 71%, P2 31%, P3 57%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

TOAD THE WET SPROCKET Continued. WEST, EAST, SOUTH, MIDWEST, TAG: Baby, Baby, Baby (LaFace/Arista) LP: Oooooohhh... On The TLC Tip. Total Reports 184 81%. Regional Reach: E 80%, S 85%, M 68%, W 92%. Parallels: P1 89%, P2 82%, P3 72%.

KATHY TROCCHI You've Got A Way (Reunion/Getten) LP: Pure Attraction. Total Reports 75 33%. Regional Reach: E 45%, S 33%, M 27%, W 28%. Parallels: P1 71%, P2 31%, P3 57%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

TOAD THE WET SPROCKET Continued. WEST, EAST, SOUTH, MIDWEST, TAG: Baby, Baby, Baby (LaFace/Arista) LP: Oooooohhh... On The TLC Tip. Total Reports 184 81%. Regional Reach: E 80%, S 85%, M 68%, W 92%. Parallels: P1 89%, P2 82%, P3 72%.

KATHY TROCCHI You've Got A Way (Reunion/Getten) LP: Pure Attraction. Total Reports 75 33%. Regional Reach: E 45%, S 33%, M 27%, W 28%. Parallels: P1 71%, P2 31%, P3 57%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

Even Better Than The Real... (Island) LP: Achtung Baby. Total Reports 158 69%. Regional Reach: E 69%, S 81%, M 71%, W 52%. Parallels: P1 36%, P2 68%, P3 99%.

R&R HOT FAX The Instant Information Advantage... Advances on the week's hottest news, business trends, Street Talk and music stats... You get it first in fax! Call R&R for a free sample. 310-553-4330. HOTFAX service available only to R&R subscribers.

SIGNIFICANT ACTION

A

AB LOGIC Hitman (Interscope)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

B

BANGALORE CHOIR Loaded Gun (Giant/WB)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

BLACK SHEEP Strobe Light Honey (Mercury)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

MARY J. BLIGE You Remind Me (Uptown/MCA)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

C

C & C MUSIC FACTORY Keep It Comin'... (Columbia)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

ROONEY CROWELL What Kind Of Love (Columbia)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

OAS EFX They Want EFX (Atco/EastWest)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

OEEE-LITE Runaway (Elektra)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

F

FAITH NO MORE Midlife Crisis (Slash/Reprise)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

HOUSE OF PAIN Jump Around (Tommy Boy)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

HOWARD JONES Tears To Tell (Elektra)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

R. KELLY Honey Love (Jive)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

K.W.S. Please Don't Go (Next Plateau)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

L

LILLIAN AXE No Matter What (Grand Slamm/IRS)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

LORENZO Real Love (Alpha International/PLG)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

ME PHI ME Sad New Day (RCA)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

METALLICA Wherever I May Roam (Elektra)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

N

NEVILLE BROTHERS One More Day (A&M)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

N2OEEP Back To The Hotel (Profile)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

OPUS III It's A Fine Day (Atco/EastWest)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

PETE ROCK & CL SMOOTH They Reminisce Over... (Elektra)
P1 EAST WZOU 4-33
P2 EAST WZOU 4-33
P3 EAST WZOU 4-33

P

PARALLELS®

SIGNIFICANT ACTION

WILSON PHILLIPS
Give It Up (SBK/ERG)
LP: Shadows And Light

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Wilson Phillips.

SHABBA RANKS
Mr. Loverman (Epic)
LP: Rough 'N Ready

Table with radio station call letters and regions (EAST, WEST, SOUTH, MIDWEST) for Shabba Ranks.

STRAY CATS
Elvis On Velvet (JRS)
LP: Choo Choo Hotfish

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Stray Cats.

S

SAIGON KICK
Love Is On... (Third Stone/Atlantic)
LP: The Lizard

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Saigon Kick.

SIGHS
Think About Soul (Charisma)
LP: The Sighs

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Sighs.

SALT-N-PEPA
You Start... (Next Plateau/London/PLG)

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Salt-N-Pepa.

DAVID SANBORN
Bang Bang (Elektra)
LP: Upright

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for David Sanborn.

SLAUGHTER
Real Love (SBK/ERG)
LP: The Wild Life

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Slaughter.

MATTHEW SWEET
I've Been Waiting (Zoo)
LP: Girlfriend

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Matthew Sweet.

THRILL KILL KULT
Sex On Wheelz (Interscope)
LP: Sexplosion!

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Thrill Kill Kult.

2 UNLIMITED
Twilight Zone (Radikal/Critique)

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for 2 Unlimited.

WAILING SOULS
All Over The World (Chaos)

Table with radio station call letters and regions (EAST, SOUTH, MIDWEST, WEST) for Wailing Souls.

P1

EAST

920 (WERO)/Baltimore, MD
B94 (WBZZ)/Pittsburgh, PA
HOT97 (WQHT)/New York, NY

SOUTH

KBXX/Houston, TX
KEGL/Dallas-Ft. Worth, TX
KRBE/Houston, TX

MIDWEST

B96 (WBBM-FM)/Chicago, IL
HOT102 (WLUM)/Milwaukee, WI
KBEO/Kansas City, MO

WEST

FM102 (KSFM)/Sacramento, CA
HOT977 (KHQT)/San Jose, CA
KGGI/Riverside, CA

P2

EAST

930 (WNTQ)/Syracuse, NY
98PX (WPXY)/Rochester, NY
999KHI (WKHI)/Ocean City, MD

SOUTH

B95.5 (WKQB)/Jackson, MS
B97 (WEZB)/New Orleans, LA
FM100 (WMC-FM)/Memphis, TN

WRVQ/Richmond, VA
WSSX/Charleston, SC
WZYP/Munsville, AL

MIDWEST

96STD (WSTD)/Evansville, IN
B106 (WDJB)/FL Wayne, IN
CK105 (WWCK)/Flint, MI

WEST

B95 (KBOS)/Fresno, CA
FM104 (KHOP)/Modesto, CA
HOT194 (KIKI)/Honolulu, HI

P3

EAST

95XIL (WXIL)/Parkersburg, WV
95XXX (WXXX)/Burlington, VT
103CIR (WCIR)/Seckley, WV

SOUTH

KCHX/Midland-Odessa, TX
KFOX/Abilene, TX
KISR/Fl. Smith, AR
KIXY/San Angelo, TX

MIDWEST

KCMQ/Columbia, MO
KFRX/Incoln, NE
KG95 (KGLJ)/Sioux City, IA
KGGG (KGLD)/Sioux City, SD

WEST

B94.7 (KEWB)/Redding, CA
KCHH/Chico, CA
KFBQ/Cheyenne, WY



P1 Major Markets

- LW TW
- 1 TLC/Baby, Baby, Baby (LaFace/Arista)
 - 2 MADONNA/This Used To Be My Playground (Sire/WB)
 - 3 COVER GIRLS/Wishing On A Star (Fever/Epic)
 - 4 EN VOGUE/Giving Him Something He Can Feel (Atco/EastWest)
 - 5 MARIAH CAREY/It'll Be There (Columbia)
 - 6 BOYZ II MEN/End Of The Road (Motown)
 - 7 KRIS KROSS/Warm It Up (Ruffhouse/Colum)
 - 8 JODECI/Come And Talk To Me (MCA)
 - 9 GEORGE MICHAEL/Too Funky (Columbia)
 - 10 ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)
 - 11 TECHNTRONIC I/YA KID K/Move This (SBK/ERG)
 - 12 CECE PENISTON/Keep On Walkin' (A&M)
 - 13 CURE/Friday I'm In Love (Fiction/Elektra)
 - 14 JON SECADA/Just Another Day (SBK/ERG)
 - 15 MICHAEL JACKSON/Jam (Epic)
 - 16 VANDROSS & JACKSON/The Best Things... (Perspective/A&M)
 - 17 TOM COCHRANE/Life Is A Highway (Capitol)
 - 18 VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
 - 19 SIR MIX-A-LOT/Baby Got Back (Def Amer./Repri)
 - 20 B-52'S/Good Stuff (Reprise)
 - 21 RICHARD MARX/Take This Heart (Capitol)
 - 22 GUNS N' ROSES/November Rain (Geffen)
 - 23 TOAD THE WET SPROCKET/All I Want (Columbia)
 - 24 ELTON JOHN/The One (MCA)
 - 25 CELINE DION/If You Asked Me To (Epic)
 - 26 DAS EFX/They Want Efx (Atco/EastWest)
 - 27 JADE/I Wanna Love You (Giant/Reprise)
 - 28 A.L.T. & THE LOST CIVILIZATION/Tequila (Atco/EastWest)
 - 29 COLOR ME BADD/Slow Motion (Giant/Reprise)
 - 30 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)
 - 31 R. KELLY & PUBLIC ANNOUNCEMENT/Honey Love (Jive)
 - 32 SHAKESPEAR'S SISTER/Stay (London/PLG)
 - 33 JOE PUBLIC/miss You (Columbia)
 - 34 RALPH TRESVANT/Money Can't Buy You... (Perspective/A&M)
 - 35 U2/Even Better Than The Real Thing (Island/PLG)
 - 36 ROZALLA/Everybody's Free (Epic)
 - 37 MARY J. BLIGE/You Remind Me (Uptown/MCA)
 - 38 HI-FIVE/She's Playing Hard To Get (Jive/RCA)
 - 39 GENESIS/Jesus He Knows Me (Atlantic)
 - 40 BABYFACE/TONI BRAXTON/Give U... (LaFace/Arista)

55 REPORTERS

MOST ADDED HOTTEST

HI-FIVE (21) BRYAN ADAMS (13) PATTY SMYTH (13) C & C MUSIC FACTORY (11) BOYZ II MEN (7) CELINE DION (7)	TLC (31) BOYZ II MEN (22) MADONNA (20) EN VOGUE (16) TOM COCHRANE (13) JODECI (13)
--	---

P2 Secondary Markets

- LW TW
- 1 GEORGE MICHAEL/Too Funky (Columbia)
 - 2 CURE/Friday I'm In Love (Fiction/Elektra)
 - 3 MADONNA/This Used To Be My Playground (Sire/WB)
 - 4 TOM COCHRANE/Life Is A Highway (Capitol)
 - 5 COVER GIRLS/Wishing On A Star (Fever/Epic)
 - 6 RICHARD MARX/Take This Heart (Capitol)
 - 7 TLC/Baby, Baby, Baby (LaFace/Arista)
 - 8 VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
 - 9 B-52'S/Good Stuff (Reprise)
 - 10 GUNS N' ROSES/November Rain (Geffen)
 - 11 VANDROSS & JACKSON/The Best Things... (Perspective/A&M)
 - 12 JON SECADA/Just Another Day (SBK/ERG)
 - 13 ELTON JOHN/The One (MCA)
 - 14 MARIAH CAREY/It'll Be There (Columbia)
 - 15 TOAD THE WET SPROCKET/All I Want (Columbia)
 - 16 EN VOGUE/Giving Him Something He Can Feel (Atco/EastWest)
 - 17 MICHAEL JACKSON/Jam (Epic)
 - 18 ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)
 - 19 CECE PENISTON/Keep On Walkin' (A&M)
 - 20 DEF LEPPARD/Make Love Like A Man (Mercury)
 - 21 STACY EARL/Slowly (RCA)
 - 22 SHAKESPEAR'S SISTER/Stay (London/PLG)
 - 23 U2/Even Better Than The Real Thing (Island/PLG)
 - 24 TECHNTRONIC I/YA KID K/Move This (SBK/ERG)
 - 25 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)
 - 26 KRIS KROSS/Warm It Up (Ruffhouse/Columbia)
 - 27 CELINE DION/If You Asked Me To (Epic)
 - 28 JODECI/Come And Talk To Me (MCA)
 - 29 TAG/The Way I Feel (Scotti Bros)
 - 30 BOYZ II MEN/End Of The Road (Motown)
 - 31 COLOR ME BADD/Slow Motion (Giant/Reprise)
 - 32 PETER CETERA/Restless Heart (WB)
 - 33 SIR MIX-A-LOT/Baby Got Back (Def American/Reprise)
 - 34 GENESIS/Jesus He Knows Me (Atlantic)
 - 35 INDIGO GIRLS/Galileo (Epic)
 - 36 A.L.T. & THE LOST CIVILIZATION/Tequila (Atco/EastWest)
 - 37 MITCH MALLOY/Nobody Wins In This War (RCA)
 - 38 GENESIS/Hold On My Heart (Atlantic)
 - 39 GLENN FREY/We've Got Mine (MCA)
 - 40 JOE PUBLIC/miss You (Columbia)

106 REPORTERS

MOST ADDED HOTTEST

BRYAN ADAMS (61) PATTY SMYTH (48) HI-FIVE (36) FIREHOUSE (24) BOYZ II MEN (22)	MADONNA (56) TLC (44) GUNS N' ROSES (43) TOM COCHRANE (36) COVER GIRLS (25) GEORGE MICHAEL (25)
--	--

P3 Smaller Markets

- LW TW
- 1 TOM COCHRANE/Life Is A Highway (Capitol)
 - 2 RICHARD MARX/Take This Heart (Capitol)
 - 3 CURE/Friday I'm In Love (Fiction/Elektra)
 - 4 GEORGE MICHAEL/Too Funky (Columbia)
 - 5 B-52'S/Good Stuff (Reprise)
 - 6 VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
 - 7 MADONNA/This Used To Be My Playground (Sire/WB)
 - 8 ELTON JOHN/The One (MCA)
 - 9 GUNS N' ROSES/November Rain (Geffen)
 - 10 COVER GIRLS/Wishing On A Star (Fever/Epic)
 - 11 DEF LEPPARD/Make Love Like A Man (Mercury)
 - 12 VANDROSS & JACKSON/The Best Things... (Perspective/A&M)
 - 13 TOAD THE WET SPROCKET/All I Want (Columbia)
 - 14 JON SECADA/Just Another Day (SBK/ERG)
 - 15 U2/Even Better Than The Real Thing (Island/PLG)
 - 16 SHAKESPEAR'S SISTER/Stay (London/PLG)
 - 17 TAG/The Way I Feel (Scotti Bros)
 - 18 TLC/Baby, Baby, Baby (LaFace/Arista)
 - 19 MARIAH CAREY/It'll Be There (Columbia)
 - 20 EN VOGUE/Giving Him Something He Can Feel (Atco/EastWest)
 - 21 MICHAEL JACKSON/Jam (Epic)
 - 22 STACY EARL/Slowly (RCA)
 - 23 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)
 - 24 PETER CETERA/Restless Heart (WB)
 - 25 GENESIS/Jesus He Knows Me (Atlantic)
 - 26 INDIGO GIRLS/Galileo (Epic)
 - 27 CECE PENISTON/Keep On Walkin' (A&M)
 - 28 MITCH MALLOY/Nobody Wins In This War (RCA)
 - 29 JODECI/Come And Talk To Me (MCA)
 - 30 ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)
 - 31 BOYZ II MEN/End Of The Road (Motown)
 - 32 GIANT/Stay (Epic)
 - 33 CELINE DION/If You Asked Me To (Epic)
 - 34 MICHAEL BOLTON/Steel Bars (Columbia)
 - 35 GLENN FREY/We've Got Mine (MCA)
 - 36 TECHNTRONIC I/YA KID K/Move This (SBK/ERG)
 - 37 COLOR ME BADD/Slow Motion (Giant/Reprise)
 - 38 CAUSE & EFFECT/Another Minute (SRC/Zoo)
 - 39 BRYAN ADAMS/Do I Have To Say The Words (A&M)
 - 40 TORI AMOS/Crucify (Atlantic)

67 REPORTERS

MOST ADDED HOTTEST

BRYAN ADAMS (58) PATTY SMYTH (54) FIREHOUSE (30) HI-FIVE (22) SLAUGHTER (19)	MADONNA (36) GUNS N' ROSES (36) GEORGE MICHAEL (32) TOM COCHRANE (29) CURE (22)
--	---

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
BILLY RAY CYRUS/Achy Breaky Heart (Mercury)	133	58%	84%	53%
TAG/The Way I Feel (Scotti Bros)	128	56%	92%	42%
KRIS KROSS/Warm It Up (Ruffhouse/Columbia)	122	54%	97%	43%
MITCH MALLOY/Nobody Wins In This War (RCA)	111	49%	74%	1%
BABYFACE/TONI BRAXTON/Give U My Heart (LaFace/Arista)	107	47%	57%	3%
PETER CETERA/Restless Heart (WB)	106	46%	94%	21%
A.L.T. & LOST CIVILIZATION/Tequila (Atco/EastWest)	102	45%	74%	11%
INDIGO GIRLS/Galileo (Epic)	95	42%	88%	18%
JOE PUBLIC/miss You (Columbia)	89	39%	70%	16%
GIANT/Stay (Epic)	85	37%	68%	7%
RALPH TRESVANT/Money Can't Buy You Love (Perspective/A&M)	70	37%	70%	3%
GLENN FREY/We've Got Mine (MCA)	80	35%	81%	6%
CAUSE & EFFECT/Another Minute (SRC/Zoo)	80	35%	73%	17%
RED HOT CHILI PEPPERS/Give It Away (WB)	79	35%	76%	2%
TORI AMOS/Crucify (Atlantic)	76	33%	58%	2%
KATHY TROCCHI/You've Got A Way (Reunion/Geffen)	75	33%	68%	8%
JADE/We Want To Love You (Giant/Reprise)	68	30%	71%	21%
K.D. LANG/Constant Craving (Sire/WB)	60	26%	60%	14%
ROZALLA/Everybody's Free (Epic)	57	25%	86%	22%
COLOURHAUS/Moving Mountains (Interscope)	50	22%	58%	0%
AB LOGIC/Hitman (Interscope)	41	18%	59%	17%
2 UNLIMITED/Twilight Zone (Radikal/Critique)	31	14%	61%	37%
K.W.S./Please Don't Go (Next Plateau/London/PLG)	29	13%	59%	35%
MARY J. BLIGE/You Remind Me (Uptown/MCA)	26	11%	77%	35%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing a song's total Top 15 reports by its total charted reports.

PERFORMING WHERE PLAYED is a weekly listing of records in New & Active and Significant Action with:

- 25 or more reports
- Chart positions at 50% or more of stations reporting them.
- No more than five fewer total reports than the previous week's.

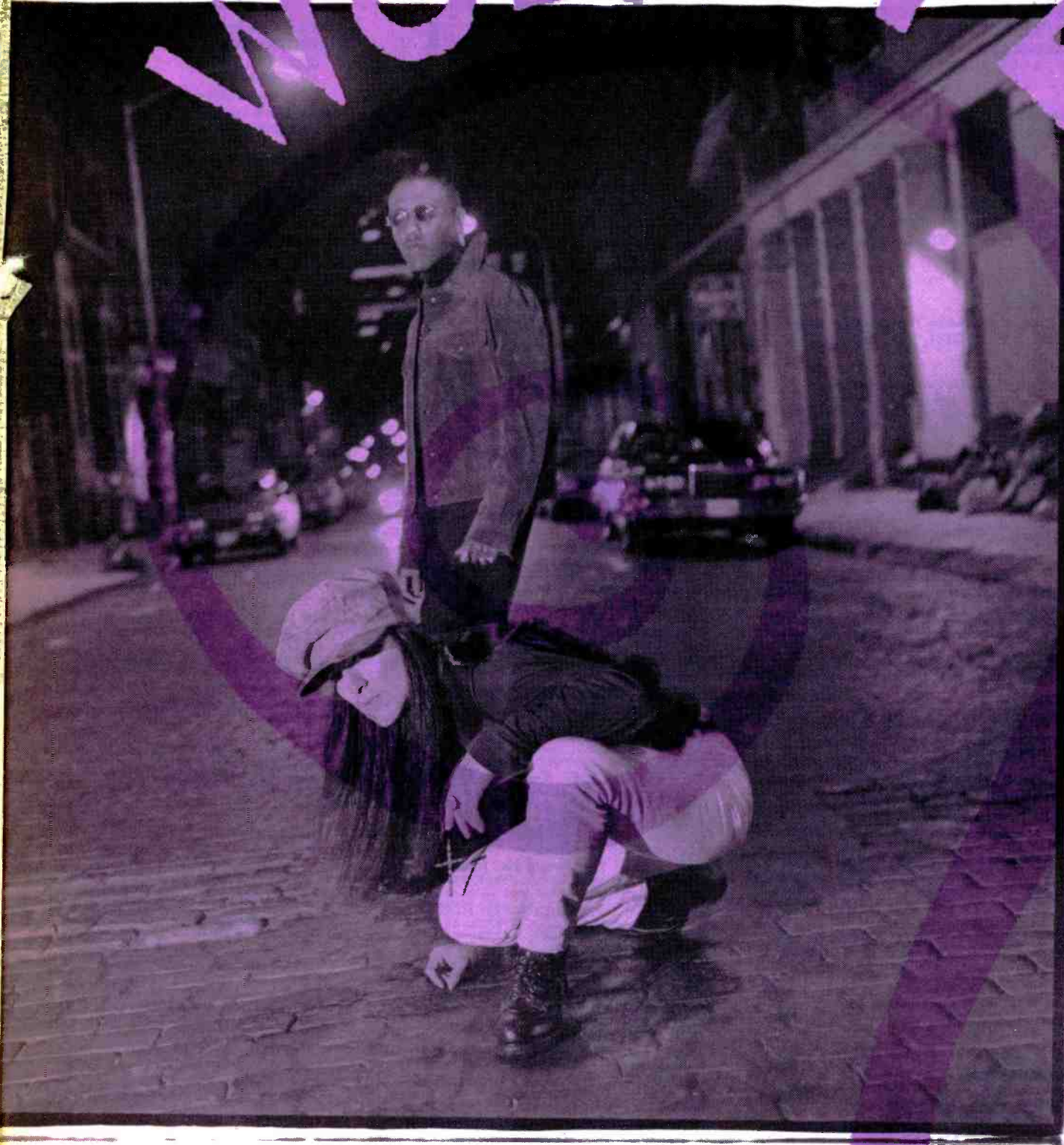
See Parallels for a complete picture of all station activity.

NEW ARTISTS

Artist/Song/Label	Reports
1 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)	133
2 TAG/The Way I Feel (Scotti Bros)	128
3 A.L.T. & THE LOST CIVILIZATION/Tequila (Atco/EastWest)	102
4 INDIGO GIRLS/Galileo (Epic)	95
5 CAUSE & EFFECT/Another Minute (SRC/Zoo)	80
6 TORI AMOS/Crucify (Atlantic)	76
7 SOUP DRAGONS/Divine Thing (Mercury)	71
8 JADE/I Wanna Love You (Giant/Reprise)	68
9 K.D. LANG/Constant Craving (Sire/WB)	60
10 ROZALLA/Everybody's Free (Epic)	57

New artists have not yet had a CHR Breaker.

Would I Lie to You



CHARLES & EDDIE

**CLASSIC POP
FOR THE MODERN ERA.**

THE FIRST SINGLE AND VIDEO FROM THE FORTHCOMING DEBUT ALBUM
DUOPHONIC COMING SEPTEMBER 8.

ON CAPITOL COMPACT DISCS AND CASSETTES

PRODUCED BY JOSH DEUTSCH
MANAGEMENT: HIT & RUN AMERICA/PADDY SPINKS & TONY SMITH



© 1992 CAPITOL RECORDS, INC. *Capitol*

BREAKERS

BOYZ II MEN

End Of The Road (Motown)

76% of our reporters playing it. Moves: Up 62, Debuts 62, Same 10, Down 0, Adds 39 including 92Q, PRO-FM, PWR99, PWR96, WNVZ, WHYT, KDWB, WBBQ. See Parallels, moves 36-23.

GENESIS

Jesus He Knows Me (Atlantic)

68% of our reporters playing it. Moves: Up 44, Debuts 55, Same 28, Down 1, Adds 27 including PRO-FM, WNVZ, WNCI, WZPL, WERZ, WSSX, WGTZ, KYRK. See Parallels, debuts at number 33.

BRYAN ADAMS

Do I Have To Say The Words (A&M)

61% of our reporters playing it. Moves: Up 3, Debuts 4, Same 0, Down 1, Adds 132 including WXXS, B94, PRO-FM, PWR99, STAR94, Q105, WNCI, KKRZ, Q99.5. Complete airplay in Parallels.

TECHNOTRONIC I/YA KID K

Move This (SBK/ERG)

61% of our reporters playing it. Moves: Up 101, Debuts 9, Same 18, Down 2, Adds 9, PRO-FM, PWR92, WRVQ, WMGV, WYYS, WOMP, WZKX, Q101, Y97. See Parallels, moves 26-22.

NEW & ACTIVE

BILLY RAY CYRUS "Achy Breaky Heart" (Mercury)
Reports: 133. Moves: Up 70, Debuts 2, Same 38, Down 19, Adds 4, WZOU, HOT102, FLY92, Z97, Q102 9-5, WZPL 30-22, KDWB 18-14, KISN 12-7, Q99.5 6-2, PWR92 26-18, WOKI 1-1, WRVQ 1-1, KJ103 1-1. See Parallels, moves 28-27 on the CHR chart.

TAG "The Way I Feel" (Scotti Bros)
Reports: 124. Moves: Up 88, Debuts 7, Same 26, Down 6, Adds 1, WDJX, HOT977 6-5, WNNK 22-16, WKRZ 15-10, WSTW 8-6, WBBQ 26-15, WQUT 20-16, KBFM 23-19, KJ103 6-3, WPRR 6-4, WYYS 4-3, WHTO 9-7, KISR 7-6. See Parallels, moves 32-31 on the CHR chart.

CELINE DION "Nothing Broken But My Heart" (Epic)
Reports: 124. Moves: Up 14, Debuts 31, Same 39, Down 0, Adds 40 including WXXS, WEGX, STAR94, Q105, KXXR, KIIIS, KKRZ, WKSE, KC101, WBBQ, B97, WGTZ, WAAL 30-24, CK105 32-25, WHTO 32-28.

KRIS KROSS "Warm It Up" (Ruffhouse/Columbia)
Reports: 122. Moves: Up 87, Debuts 2, Same 16, Down 4, Adds 2, B96, KHFI, WZOU 8-6, WIOQ 5-3, B94 30-24, PWR96 13-7, WHHH 11-9, KS104 11-9, KKFR 1-1, KKRZ 21-16, WKSE 12-3, WQGN 15-10, WGTZ 20-15. See Parallels, moves 24-21 on the CHR chart.

PATTY SMYTH w/DDN HENLEY "Sometimes Love Just Ain't Enough" (MCA)
Reports: 115. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 115 including WXXS, WEGX, PWR99, STAR94, KEGL, Q105, Q102, WDFX, KXXR, KOY-FM, KISN, Q99.5, KPLZ.

MITCH MALLOY "Nobody Wins In This War" (RCA)
Reports: 111. Moves: Up 57, Debuts 24, Same 21, Down 0, Adds 9, B94, KXXR, PWR92, WSPK, KKYK, Z104, 95XXX, 95XIL, KXKT, KEGL 30-25, Q102 20-16, KDWB 30-23, WAAL 21-15, WRCK 38-33, WKRZ 35-29, WRHT 31-26, KTUX 40-31, KKRD 23-19.

BABYFACE I/TONI BRAXTON "Give U My Heart" (LaFace/Arista)
Reports: 107. Moves: Up 34, Debuts 24, Same 25, Down 0, Adds 24 including B94, KDWB, KS104, WBBQ, KHFI, WKSJ, WDJX, B106, KKRZ, KOY-FM 25-15, TIC-FM 38-34, WKSS 31-26, WCKZ 29-23, KZFM 34-23, CK105 37-30.

PETER CETERA "Restless Heart" (WB)
Reports: 106. Moves: Up 87, Debuts 9, Same 7, Down 1, Adds 2, WSSX, WABB, STAR94 11-6, WNVZ 28-24, Q102 28-23, WNCI 20-15, WKBO 25-23, KISN 10-9, WAAL 23-19, WKKE 23-19, WKRZ 23-17, WBBQ 38-24, WQUT 11-6, K92 28-22, WZOK 12-9, K107 30-22. See Parallels, moves 37-34 on the CHR chart.

A.L.T. & THE LOST CIVILIZATION "Tequila" (Atco/EastWest)
Reports: 102. Moves: Up 45, Debuts 23, Same 21, Down 0, Adds 13 including PWR106, WERZ, WLAN, WQXA, B97, KKRD, KSNL, HOT194, KDON, KSMB, WMXP 26-21, WJMO 28-26, KXXR 28-23, WBBQ 35-24, KBFM 30-22. See Parallels, moves 38-35 on the CHR chart.

INDIGO GIRLS "Galileo" (Epic)
Reports: 95. Moves: Up 63, Debuts 11, Same 17, Down 3, Adds 1, WQUT, STAR94 6-4, FLY92 25-20, WPST 7-6, WSTW 4-3, WZYP 24-19, KTUX 24-16, WGRD 22-12, WVKX 30-23, WYYS 6-5, KYKY 20-15, KROC 31-23. See Parallels, moves 39-37 on the CHR chart.

JOE PUBLIC "I Miss You" (Columbia)
Reports: 89. Moves: Up 48, Debuts 9, Same 26, Down 0, Adds 6, PRO-FM, KQKQ, KYRK, WPRR, KPXR, KCHH, WJMO 27-22, PWR106 25-18, KKFR 8-3, Z90 18-12, WQGN 28-21, B95 30-24, HOT194 10-9. See Parallels, debuts at number 39 on the CHR chart.

GIANT "Stay" (Epic)
Reports: 85. Moves: Up 41, Debuts 12, Same 29, Down 1, Adds 2, WVKX, Y102, Q102 17-13, KDWB 26-20, WKRZ 29-23, WQUT 19-15, B106 34-29, WVKX 32-28, KMCK 23-18, KISR 28-22, WBNO 30-20.

RALPH TRESVANT "Money Can't Buy You Love" (Perspective/A&M)
Reports: 84. Moves: Up 45, Debuts 7, Same 18, Down 0, Adds 14 including WNVZ, WWHT, HOT102, WKSE, WQGN, WVKX, K92, Z104, KPSI, KMEL 22-19, WKKX 30-25, KZFM 30-21, WF95 36-31, PWR102 28-23, KW1N 10-9.

HI-FIVE "She's Playing Hard To Get" (Jive)
Reports: 83. Moves: Up 2, Debuts 0, Same 2, Down 0, Adds 79 including 92Q, WXXS, WZOU, HOT97, WIOQ, PRO-FM, KBXX, KTFM, PWRPIG, WHYT, KBEQ, KHFI, KS104, FM102, KSOL, KPLZ, KKFR 27-24, KMEL 30-21.

CAUSE & EFFECT "Another Minute" (SRC/Zoo)
Reports: 80. Moves: Up 48, Debuts 5, Same 24, Down 1, Adds 2, KISR, KZIO, KRBE 23-17, B96 8-6, WENZ 23-17, WKBO 22-15, KWOD 8-7, KUBE 29-23, WLAN 29-22, WRHT 30-25, KKYK 26-15, XL1067 14-9, KXXK 30-26.

GLENN FREY "I've Got Mine" (MCA)
Reports: 80. Moves: Up 47, Debuts 6, Same 26, Down 0, Adds 1, KKYK, WNNK 30-26, PWR92 38-35, WKRZ 33-27, WBBQ 40-31, B95 5 30-27, WQUT 14-10, WKDD 29-25, WIXX 36-32, FM104 29-25, WHTO 19-15, KSMB 28-24, KCHX 35-30, KLYV 32-28.

RED HOT CHILI PEPPERS "Give It Away" (WB)
Reports: 79. Moves: Up 46, Debuts 9, Same 12, Down 0, Adds 12 including WNVZ, WENZ, FM102, WERZ, WQGN, WVKX, WQXA, KF95, KWTF, KWOD 27-23, WVSX 33-28, WPST 35-29, WKRZ 34-28, WZYP 33-25, WAPE 19-15, KYRK 31-25, WWFX 37-31.

TORI AMOS "Crucify" (Atlantic)
Reports: 76. Moves: Up 33, Debuts 12, Same 25, Down 0, Adds 6, KXXR, WOVV, WGTZ, WOMP, WYKS, KROC, WENZ 35-29, PWR92 36-31, WPST 10-9, WBBQ 31-25, KTUX 35-30, B106 35-28, KISR 24-18, KYKY 37-33, KGGG 28-25.

KATHY TROCCOLI "You've Got A Way" (Reunion/Geffen)
Reports: 75. Moves: Up 35, Debuts 11, Same 22, Down 0, Adds 7, KTUX, WOVV, KXXK, KZHT, WJAD, KIXY, KFRX, WNCI 22-18, Q99.5 34-30, FLY92 23-19, WKSE 28-24, WQUT 23-19, WGTZ 29-24, KJ103 24-20, KHHT 12-10, KISR 29-23.

SOUP DRAGONS "Divine Thing" (Mercury)
Reports: 71. Moves: Up 16, Debuts 11, Same 29, Down 1, Adds 14 including Q102, WYCR, G105, Y107, WOVV, B106, KKRD, KXXK, KSNL, Q99.5 29-24, WAAL 25-20, WPST 11-7, WSTW 18-14, KISR 36-29, KTMT 35-28.

JADE "I Wanna Love You" (Giant/Reprise)
Reports: 68. Moves: Up 39, Debuts 7, Same 9, Down 1, Adds 12 including WHYT, KHTK, WNOK, Z102, K107, B95, KQMQ, KYRK, KRQ, WXXS 29-24, KTFM 12-9, PWRPIG 19-13, WNCI 28-24, KS104 6-5, KOY-FM 8-5, KGGI 9-7, HOT977 23-18, WCKZ 13-10. See Parallels, debuts at number 40 on the CHR chart.

OUTFIELD "Winning It All" (MCA)
Reports: 60. Moves: Up 14, Debuts 13, Same 23, Down 0, Adds 10, KEGL, WERZ, PWR92, WQGN, WRCK, WHYY, KF95, WWFX, WJAD, B94 7, 999KHI 33-27, WQUT 28-21, WIXX 39-35, WHTO 31-26, KISR 38-34, KZII 30-26.

K.D. LANG "Constant Craving" (Sire/WB)
Reports: 60. Moves: Up 28, Debuts 13, Same 12, Down 0, Adds 7, WKEE, Y102, WRQK, WIXX, KZZU, WOMP, WILN, WXXS 18-15, PWR99 28-25, STAR94 7-5, KRBE 28-19, WENZ 29-23, KISN 23-19, 98PXY 24-19, B95 5 19-15, WQUT 30-23, K92 40-33.

BONNIE RAITT w/DELBERT McCLINTON "Good Man, Good Woman" (Capitol)
Reports: 60. Moves: Up 15, Debuts 8, Same 31, Down 0, Adds 6, WERZ, Y102, KJ103, WVKX, WBIZ, Z97, WSTW 27-18, WQUT 35-26, K92 38-34, KF95 38-35, WWFX 33-30, KISR 27-20, KCHX 33-18.

FIREHOUSE "When I Look Into Your Eyes" (Epic)
Reports: 58. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 58 including KXXR, KDWB, Q99.5, KPLZ, 999KHI, WBBQ, G105, WQUT, WRVQ, K92, CK105, KJ103, KKRD.

ROZALLA "Everybody's Free" (Epic)
Reports: 57. Moves: Up 34, Debuts 7, Same 10, Down 1, Adds 5, WFMM, K106, WNOK, WBBQ, HOT194, WZOU 19-15, KS104 18-15, KIIIS 12-9, Q99.5 35-29, TIC-FM 32-29, WKSS 29-24, KBFM 34-29, B95 16-8, PWR102 25-19.

MOST ADDED

- BRYAN ADAMS (132)
- PATTY SMYTH (115)
- HI-FIVE (79)
- FIREHOUSE (58)
- CELINE DION (40)
- BOYZ II MEN (39)
- SLAUGHTER (35)
- GENESIS (27)
- BABYFACE (24)
- C & C MUSIC FACTORY (23)
- WAILING SOULS (23)

HOTTEST

- MADONNA (112)
- GUNS N' ROSES (91)
- TLC (90)
- TOM COCHRANE (78)
- GEORGE MICHAEL (62)
- COVER GIRLS (49)
- CURE (46)
- BOYZ II MEN (44)
- SHAKESPEAR'S SISTER (42)
- EN VOGUE (33)

COLOURHAUS "Moving Mountains" (Interscope)
Reports: 50. Moves: Up 22, Debuts 5, Same 23, Down 0, Adds 0, 999KHI 34-30, WQUT 29-22, KTUX 37-34, KF95 31-28, WWFX 35-32, WOMP 35-29, WJAD 26-17, WCGQ 33-29, KISR 35-30, KLYV 33-30, KXKT 30-27, KGGG 31-28.

SIGNIFICANT ACTION

RODNEY CROWELL "What Kind Of Love" (Columbia)

Reports: 47. Moves: Up 3, Debuts 6, Same 23, Down 0, Adds 15 including WVSX, 999KHI, WBBQ, KZFM, KKYK, Z102, KF95, WZKX, WMMZ, WYKS, KSMB, WBNO, WQUT 36-27, KJ103 32-29, WVBS d-39, KTRS 39-29.

AB LOGIC "Hitman" (Interscope)

Reports: 41. Moves: Up 17, Debuts 6, Same 12, Down 0, Adds 6, HOT97, HOT977, 93Q, WCKZ, WBBQ, KCHH, WZOU d-33, HOT102 16-13, KOY-FM 12-8, FM102 25-21, KWOD 30-26, WKSS 36-30, KBFM 40-35, KF95 24-20.

DAS EFX "They Want Efx" (Atco/EastWest)

Reports: 40. Moves: Up 22, Debuts 1, Same 11, Down 6, Adds 0, KKFR 9-4, KOY-FM 16-11, Z90 7-6, KSOL 3-1, HOT977 10-6, TIC-FM 7-5, WKSS 12-9, WQXA 2-1, B95 8-7, KYRK 24-19, BOSS97 7-6.

FAITH NO MORE "Midlife Crisis" (Slash/Reprise)

Reports: 38. Moves: Up 8, Debuts 8, Same 16, Down 0, Adds 6, WNVZ, 999KHI, WYCR, KZZU, KNQE, KQHT, KEGL 26-20, WPST 23-20, WZYP 36-31, WABB d-38, WRQK d-27, KF95 33-30, KMCK 40-33, KISR 33-27, KXKT 29-26.

SLAUGHTER "Real Love" (SBK/ERG)

Reports: 37. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 35 including Q102, WAAL, PWR92, WLAN, 999KHI, 93Q, WPST, WYCR, WKSJ, WZYP, WQUT, WRQK, B106, KZ93, FM104, KMYZ 17-13.

R. KELLY & PUBLIC ANNOUNCEMENT "Honey Love" (Jive)

Reports: 35. Moves: Up 21, Debuts 1, Same 12, Down 1, Adds 0, 92Q 8-4, WPGC 10-7, WWHT 10-8, KSOL 17-11, HOT977 28-21, KUBE 17-10, WCKZ 19-14, HOT194 8-5.

DAVID SANBORN "Bang Bang" (Elektra)

Reports: 32. Moves: Up 0, Debuts 5, Same 12, Down 0, Adds 15 including WXXS, WZOU, Q106, KKHT, WVKX, KKRD, KQIZ, WMMZ, KSMB, KTFM d-30, WPST d-31, KZFM d-35, K107 d-30.

HOWARD JONES "Tears To Tell" (Elektra)

Reports: 32. Moves: Up 1, Debuts 5, Same 15, Down 0, Adds 11, KKRZ, KWOD, WLAN, FM100, KRNO, WHTO, WYKS, KCHX, WBNO, KPAT, KTMT, WNCI 27-23, 999KHI d-40, KTUX d-37, WGRD d-29, KZZU d-32, KSMB d-29.

THRILL KILL KULT "Sex On Wheelz" (Interscope)

Reports: 31. Moves: Up 2, Debuts 3, Same 16, Down 0, Adds 10, FM102, WAAL, K106, WZYP, WAPE, KYRK, WJAD, WFHT, KYYY, KMGZ, KWOD 25-21, WPST 34-30, KXXK d-27, KISR d-33, KXKT d-29.

2 UNLIMITED "Twilight Zone" (Radikal/Critique)

Reports: 31. Moves: Up 15, Debuts 1, Same 10, Down 2, Adds 3, WPGC, WNNK, WFHT, HOT97 20-17, WJMO 6-4, KHKT 13-9, FLY92 33-30, WKSS 4-3, FUN107 7-5, WSPK 24-20, KBFM 39-34, BOSS97 23-19.

K.W.S. "Please Don't Go" (Next Plateau/London/PLG)

Reports: 29. Moves: Up 13, Debuts 2, Same 4, Down 1, Adds 9, WEGX, KIIIS, KOY-FM, WRHT, WABB, KKMG, KCAQ, KSMB, KCHH, WZOU 10-7, HOT97 18-10, Z100 13-7, KTFM 26-18, WSPK 7-4, KHFI 13-9, XL1067 28-25.

C & C MUSIC FACTORY "Keep It Comin' (Dance Till You Can't Dance No More)" (Columbia)

Reports: 27. Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 23 including WZOU, HOT97, WMXP, KBXX, PWRPIG, WJMO, WWHT, WHHH, KBEQ, KHKT, KKFR, TIC-FM, PWR96 on, KOY-FM on, WCKZ on.

WAILING SOULS "All Over The World" (Chaos)

Reports: 26. Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 23 including WZOU, WHHH, KWOD, HOT977, WKSS, WQGN, WQXA, WBBQ, KZFM, WBBQ, KBFM, WRVQ.

MARY J. BLIGE "You Remind Me" (Uptown/MCA)

Reports: 26. Moves: Up 18, Debuts 1, Same 5, Down 1, Adds 1, HOT97, 92Q 10-8, WZOU 25-21, WMXP 25-22, KBXX 8-7, KTFM 27-19, WWHT 23-19, KHKT 27-23, KS104 20-16, KOY-FM 30-27, KMEL 12-5, WKSS 32-27.

SAIGON KICK "Love Is On The Way" (Third Stone/Atlantic)

Reports: 21. Moves: Up 2, Debuts 4, Same 7, Down 0, Adds 8, KEGL, WVKX, WRHT, WABB, WRQK, FM104, KF95, WJMX, Q102 33-26, WAAL d-22, KMCK 31-28, KISR d-38, Y94 d-30, KTMT d-38.

ME PHI ME "Sad New Day" (RCA)

Reports: 20. Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 8, 92Q, KBXX, PWRPIG, WHHH, FM102, KMEL, TIC-FM, BOSS97, WZOU on, KHKT on, K106 on, KPRR on-dp, KBFM on-dp, KKSS on, KKMGM on-dp.

MATTHEW SWEET "I've Been Waiting" (Zoo)

Reports: 18. Moves: Up 10, Debuts 0, Same 4, Down 3, Adds 1, WQXA, WENZ 6-3, WKRZ 24-18, WRQK 15-10, KSNL 30-27, WCIL 34-29.

SIGHS "Think About Soul" (Charisma)

Reports: 18. Moves: Up 3, Debuts 0, Same 14, Down 0, Adds 1, KXKT, KWOD 23-19, WPST on, WRQK 27-24, KZZU on-dp, KMCK on, WKFR on, KMGZ on.

LORENZO "Real Love" (Alpha International/PLG)

Reports: 17. Moves: Up 1, Debuts 4, Same 5, Down 0, Adds 7, WNVZ, KBEQ, KOY-FM, HOT977, KXXK, B95, HOT194, PWRPIG on, KMEL d-35, PWR102 d-36, KDON d-29, BOSS97 d-40.

PETE ROCK & CL SMOOTH "They Reminisce Over You (T.R.O.Y)" (Elektra)

Reports: 17. Moves: Up 7, Debuts 2, Same 2, Down 2, Adds 4, Z90, KSOL, HOT977, KPRR, 92Q 24-19, WPGC 3-2, KMEL 13-9, KUBE 30-26, WCKZ 26-22, B95 d-30, PWR102 d-37.

WILSON PHILLIPS "Give It Up" (SBK/ERG)

Reports: 16. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 14 including WEGX, B94, KPLZ, WAEB, WPST, WYCR, KHFI, WBBQ, WIXX, WMGV, KZ93, WIOG 19-14.

HOUSE OF PAIN "Jump Around" (Tommy Boy)

Reports: 16. Moves: Up 9, Debuts 0, Same 2, Down 2, Adds 3, KCAQ, BOSS97, KCHH, WIOQ 24-18, WPGC 30-20, PWR96 30-20, Z90 30-25, KSOL 25-18, HOT977 21-16, PWR102 33-27.

SHABBA RANKS "Mr. Loverman" (Epic)

Reports: 15. Moves: Up 4, Debuts 3, Same 4, Down 2, Adds 2, WHYT, TIC-FM, WZOU 9-8, HOT97 d-24, WMXP d-30, PWR96 32-21, KOY-FM d-29, WBBQ 32-25.

BANGALORE CHOIR "Loaded Gun" (Giant/WB)

Reports: 15. Moves: Up 3, Debuts 0, Same 10, Down 1, Adds 1, FM104, WERZ on-dp, WZYP 32-29, WRQK 23-18, WCGQ on-dp, KISR 34-31, KROC on-dp, WDBR on-dp, KTRS on, KTMT on-dp.

N2DEEP "Back To The Hotel" (Profile)

Reports: 14. Moves: Up 10, Debuts 1, Same 1, Down 0, Adds 2, WHYT, KHKT, KBXX 7-6, KGGI 17-14, FM102 20-17, Z90 27-13, KMEL 7-3, KSOL 8-2, HOT977 d-14, KXXK 28-24, B95 9-5, PWR102 16-11.

DEEE-LITE "Runaway" (Elektra)

Reports: 14. Moves: Up 2, Debuts 0, Same 12, Down 0, Adds 0, KBEQ on, FLY92 on-dp, K106 on-dp, KPRR on-dp, KBFM on-dp, PWR102 32-29, KZHT on-dp, KFFM on.

OPUS III "It's A Fine Day" (Atco/EastWest)

Reports: 12. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 10, KHKT, KOY-FM, WKSS, WCKZ, KZFM, WZYP, KZHT, WOMP, KNQE, KMGZ, B96 d-27, KWOD 20-16.

NEVILLE BROTHERS "One More Day" (A&M)

Reports: 12. Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 6, KBEQ, WQUT, KHKT, PWR102, KCMQ, KTMT, KS104 on, 98PXY on-dp, WWFX on, iO3CIR on, WYYS on, KTRS on.

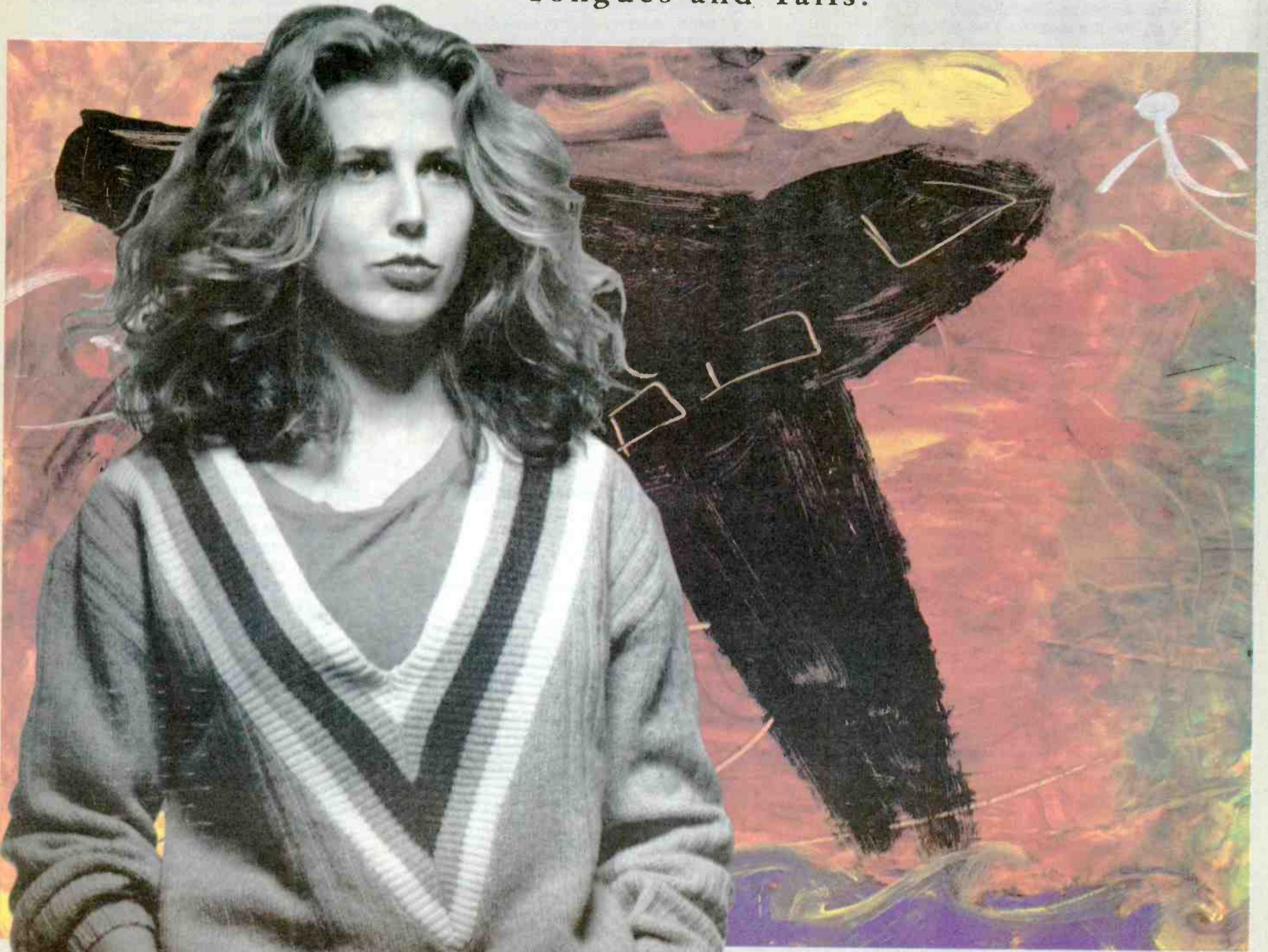
METALLICA "Wherever I May Roam" (Elektra)

Reports: 12. Moves: Up 5, Debuts 1, Same 5, Down 0, Adds 1, B106, KEGL 21-13, WQUT on-dp, WRQK on-dp, KMCK 37-34, KISR 40-36, KFBO on-dp.

STRAY CATS "Elvis On Velvet" (JRS)

Sophie B. Hawkins "California Here I Come."

The new single from the album
"Tongues and Tails."



SEE SOPHIE ON TOUR THIS SUMMER:

AUGUST		SEPTEMBER
10	Washington, DC The Bayou	1 New Orleans, LA Tipitina's
11	New York, NY Symphony Space	3 Houston, TX The Beck Alley
12	Philadelphia, PA T.L.A.	4 Dallas, TX Deep Ellum Live
14	Ithaca, NY Max's	7 Los Angeles, CA TONIGHT SHOW
15	Boston, MA The Paradise	8 Phoenix, AZ Chuy's
16	Montreal, Canada La Brisque	10 Los Angeles, CA Roxy
18	Toronto, Canada Phoenix	12 San Diego, CA Street Scene
19	Pontiac, MI Industry	14 San Juan, Capistrano The Coach House
20	Pittsburgh, PA Metropole	15 San Francisco, CA Slims
22	Chicago, IL Park West	17 Portland, OR Roseland
23	Cleveland, OH Peabody's	19 Seattle, WA Moore Theatre
24	Morgantown, WV University of WV	20 Vancouver, BC Commodore
26	Atlanta, GA Center Stage	23 Boulder, CO Boulder Theatre
28	Jacksonville, FL Club 5	25 Minneapolis, MN 1st Avenue
29	Orlando, FL The Edge	26 Madison, WI Barrymore Theatre
30	Miami, FL Button South	27 St. Louis, MO American Theatre

Produced by: Rick Chertoff and Ralph Schuckett.
Management: Rudge-Kauff Entertainment.

COLUMBIA

Columbia Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1992 Sony Music Entertainment Inc.

NATIONAL AIRPLAY OVERVIEW

C/R

3	2		
WKS	WKS	LW	TW
21	12	10	1 MADONNA/This Used To Be My... (Sire/WB)
8	5	4	2 GEORGE MICHAEL/Too Funky (Columbia)
5	3	2	3 COVER GIRLS/Wishing On A Star (Fever/Epic)
15	10	9	4 TLC/Baby, Baby, Baby (LaFace/Arista)
7	6	6	5 TOM COCHRANE/Life Is A Highway (Capitol)
11	9	8	6 CURE/Friday I'm In Love (Fiction/Elektra)
10	7	7	7 VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
1	1	1	8 MARIAH CAREY/I'll Be There (Columbia)
14	13	12	9 RICHARD MARX/Take This Heart (Capitol)
17	14	11	10 B-52'S/Good Stuff (Reprise)
22	18	13	11 EN VOGUE/Giving Him Something... (Atco/EastWest)
30	19	15	12 GUNS N' ROSES/November Rain (Geffen)
4	4	5	13 JON SECADA/Just Another Day (SBK/ERG)
27	20	16	14 ELTON JOHN/The One (MCA)
2	2	3	15 VANDROSS & JACKSON/The Best... (Perspective/A&M)
35	28	19	16 TOAD THE WET SPROCKET/All I Want (Columbia)
28	25	18	17 CECE PENISTON/Keep On Walkin' (A&M)
—	33	23	18 MICHAEL JACKSON/Jam (Epic)
25	24	21	19 JODECI/Come And Talk To Me (MCA)
16	15	14	20 ARRESTED DEVELOPMENT/Tennessee (Chrysalis/ERG)
38	30	24	21 KRIS KROSS/Warm It Up (Ruffhouse/Columbia)
BREAKER	22		22 TECHNOTRONIC I/YA KID K/Move This (SBK/ERG)
BREAKER	23		23 BOYZ II MEN/End Of The Road (Motown)
—	37	30	24 SHAKESPEAR'S SISTER/Stay (London/PLG)
—	36	29	25 U2/Even Better Than The Real Thing (Island/PLG)
23	21	20	26 DEF LEPPARD/Make Love Like A Man (Mercury)
34	31	28	27 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)
29	26	25	28 STACY EARL/Slowly (RCA)
3	8	17	29 CELINE DION/If You Asked Me To (Epic)
13	16	27	30 SIR MIX-A-LOT/Baby Got Back (Def American/Reprise)
36	34	32	31 TAG/The Way I Feel (Scotti Bros)
6	11	22	32 COLOR ME BADD/Slow Motion (Giant/Reprise)
BREAKER	33		33 GENESIS/Jesus He Knows Me (Atlantic)
—	—	37	34 PETER CETERA/Restless Heart (WB)
—	—	38	35 A.L.T. & THE LOST.../Tequila (Atco/EastWest)
9	17	31	36 GENESIS/Hold On My Heart (Atlantic)
—	—	39	37 INDIGO GIRLS/Galileo (Epic)
12	23	33	38 MICHAEL BOLTON/Steel Bars (Columbia)
DEBUT	39		39 JOE PUBLIC/I Miss You (Columbia)
DEBUT	40		40 JADE/I Wanna Love You (Giant/Reprise)

N&A Pg. 86; Playlists Pg. 72; Parallels Pg. 77; Parallel Chart Analysis Pg. 84

ADULT CONTEMPORARY

3	2		
WKS	WKS	LW	TW
6	3	1	1 ELTON JOHN/The One (MCA)
3	2	2	2 VANESSA WILLIAMS/Just For Tonight (Wing/Mercury)
5	5	3	3 JON SECADA/Just Another Day (SBK/ERG)
11	8	6	4 PETER CETERA/Restless Heart (WB)
8	6	5	5 ANNIE LENNOX/Why (Arista)
12	10	8	6 RICHARD MARX/Take This Heart (Capitol)
1	1	4	7 MARIAH CAREY/I'll Be There (Columbia)
18	13	10	8 MADONNA/This Used To Be My Playground (Sire/WB)
2	4	7	9 AMY GRANT/I Will Remember You (A&M)
20	16	12	10 KATHY TROCCOLI/You've Got A Way (Reunion/Geffen)
16	15	13	11 KENNY LOGGINS/If You Believe (Columbia)
4	7	9	12 CELINE DION/If You Asked Me To (Epic)
9	9	11	13 GENESIS/Hold On My Heart (Atlantic)
22	19	16	14 K.D. LANG/Constant Craving (Sire/WB)
25	21	18	15 GLENN FREY/I've Got Mine (MCA)
7	11	14	16 WILSON PHILLIPS/You Won't See Me Cry (SBK/ERG)
10	12	15	17 LIONEL RICHIE/Do It To Me (Motown)
—	29	22	18 BEACH BOYS/Hot Fun In The... (Brother Entertainment)
21	20	19	19 JAMES TAYLOR/Everybody Loves To... (Columbia)
29	24	21	20 RODNEY CROWELL/What Kind Of Love (Columbia)
14	14	17	21 MICHAEL BOLTON/Steel Bars (Columbia)
BREAKER	22		22 BILLY RAY CYRUS/Achy Breaky Heart (Mercury)
BREAKER	23		23 BONNIE RAITT/Come To Me (Capitol)
BREAKER	24		24 PATTY SMYTH w/DON HENLEY/Sometimes... (MCA)
BREAKER	25		25 CELINE DION/Nothing Broken But My Heart (Epic)
—	—	30	26 JENNIFER WARNES/Rock You Gently (Private Music)
30	27	26	27 NIA PEEPLES/Faces Of Love (Charisma)*
—	—	30	28 STACY EARL/Slowly (RCA)
—	—	29	29 KURT HOWELL/We'll Find The Way (Reprise)
26	26	25	30 DAN HILL I/RIQUE FRANKS/Hold Me Now (Quality)

New & Active Pg. 54
Adds & Hits Pg. 55
Associate Reporters Pg. 56

URBAN CONTEMPORARY

3	2		
WKS	WKS	LW	TW
8	3	1	1 EN VOGUE/Giving Him... (Atco/EastWest)
15	7	2	2 TLC/Baby, Baby, Baby (LaFace/Arista)
7	6	4	3 SHANICE/Silent Prayer (Motown)
3	4	5	4 SHABBA RANKS/Mr. Loverman (Epic)
2	2	3	5 MARY J. BLIGE/You Remind Me (Uptown/MCA)
10	9	6	6 CECE PENISTON/Keep On Walkin' (A&M)
13	10	9	7 MEN AT LARGE/Use Me (Atco/EastWest)
14	11	11	8 TROOP/Whatever It Takes (To Make You...) (Atlantic)
25	21	15	9 BABYFACE I/TONI BRAXTON/Give U... (LaFace/Arista)
20	18	13	10 KRIS KROSS/Warm It Up (Ruffhouse/Columbia)
16	14	12	11 VANESSA WILLIAMS/Just For Tonight (Mercury)
18	15	14	12 EL DEBARGE/You Know What I Like (WB)
23	20	16	13 ALYSON WILLIAMS/Just My Luck (OBR/Columbia)
40	28	17	14 MICHAEL JACKSON/Jam (Epic)
9	8	8	15 GLENN JONES/I've Been Searchin' (Atlantic)
—	—	27	16 BOYZ II MEN/End Of The Road (Motown)
26	23	19	17 LORENZO/Real Love (Alpha International/PLG)
—	—	34	18 RALPH TRESVANT/Money Can't Buy... (Perspective/A&M)
27	26	21	19 JOE PUBLIC/I Miss You (Columbia)
30	27	23	20 PETE ROCK & CL SMOOTH/They Reminisc... (Elektra)
32	31	25	21 BRIAN McKNIGHT/The Way Love Goes (Mercury)
28	25	24	22 KARYN WHITE/Do Unto Me (WB)
—	—	37	23 FREDDIE JACKSON/I Could Use A Little... (Capitol)
—	—	36	24 RUDE BOYS/My Kinda Girl (Atlantic)
1	1	7	25 VANDROSS & JACKSON/The Best... (Perspective/A&M)
38	36	31	26 GARY BROWN/Somebody's Been Sleepin'... (Capitol)
—	—	32	27 CHAKA KHAN/You Can Make The Story Right (WB)
29	29	26	28 DAVID BLACK/Nobody But You (Bust II/Capitol)
34	33	29	29 LARRY SPRINGFIELD/All The Way Love (Tabu/A&M)
DEBUT	30		30 R. KELLY & PUBLIC ANNOUNCEMENT/Slow... (Jive)
—	—	40	31 CHARLIE WILSON/Sprung On Me (MCA)
4	5	10	32 MARIAH CAREY/I'll Be There (Columbia)
BREAKER	33		33 MC BRAINS/Brainstorming (Motown)
—	—	39	34 COVER GIRLS/Wishing On A Star (Fever/Epic)
—	—	40	35 ERIC B. & RAKIM/Don't Sweat The Technique (MCA)
DEBUT	36		36 SMOOVE/All About Her (Atco/EastWest)
—	—	37	37 BRAND NEW HEAVIES/Dream... (Delicious Vinyl/Atlantic)
—	—	39	38 LISA TAYLOR/Did You Pray Today? (Giant/Reprise)
DEBUT	39		39 SOUL II SOUL/Move Me No Mountain (Virgin)
DEBUT	40		40 NAJEE/I Adore Mi Amor (EMI/ERG)

New & Active, TOP 10 Recurrents Pg. 52

NEW ROCK

LW	TW		
1	1	B-52'S/Good Stuff (Reprise)	
2	2	CURE/Wish (Fiction/Elektra)	
3	3	U2/Achtung Baby (Island/PLG)	
4	4	INXS/Heaven Sent (Track) (Atlantic)	
5	5	FAITH NO MORE/Angel Dust (Slash/Reprise)	
7	6	MORRISSEY/We Hate It.../Tomorrow (Tracks) (Sire/Reprise)	
6	7	SOUP DRAGONS/Hotwired (Big Life/Mercury)	
9	8	CHARLATANS U.K./Between 10th... (Beggars Banquet/RCA)	
19	9	VARIOUS ARTISTS/Cool World (WB)	
21	10	WOLFGANG PRESS/Queer (4AD/WB)	

Complete TOP 30 New Rock Chart Pg. 62

NAC

LW	TW		
4	1	AL JARREAU/Heaven And Earth (Reprise)	
3	2	BONEY JAMES/Trust (Spindletop)	
1	3	GROVER WASHINGTON JR./Next Exit (Columbia)	
2	4	GRANT GEISSMAN/Time Will Tell (BlueMoon)	
5	5	DAVID SANBORN/Upfront (Elektra)	
6	6	NICKY HOLLAND/Nicky Holland (Epic)	
7	7	STRUNZ & FARAH/Americas (Mesa)	
9	8	EVERETTE HARP/Everette Harp (Manhattan/Capitol)	
10	9	NAJEE/Just An Illusion (EMI/ERG)	
8	10	SPYRO GYRA/Three Wishes (GRP)	

Complete TOP 30 NAC Chart Pg. 57

CONTEMPORARY JAZZ

LW	TW		
1	1	BENNY GREEN TRIO/Testifyin'-Live... (Blue Note)	
3	2	GRP ALL-STAR BIG BAND/GRP All-Star Big Band (GRP)	
6	3	NAT ADDERLEY/The Old Country (Enja)	
4	4	TERENCE BLANCHARD/Simply Stated (Columbia)	
7	5	WYNTON MARSALIS SEPTET/Blue Interlude (Columbia)	
2	6	BOBBY WATSON/Present Tense (Columbia)	
8	7	ANDY NARELL/Down The Road (Windham Hill/Jazz)	
12	8	GERRY MULLIGAN/Re-birth Of The Cool (GRP)	
11	9	TOM SCOTT/Born Again (GRP)	
10	10	STRAIGHT AHEAD/Look Straight Ahead (Atlantic)	

Complete TOP 30 Contemporary Jazz Chart Pg. 57

AOR TRACKS

3	2		
WKS	WKS	LW	TW
2	2	2	1 U2/Even Better Than The Real... (Island/PLG)
1	1	1	2 BLACK CROWES/Sting Me (Def American/Reprise)
10	6	5	3 TESLA/Song & Emotion (Geffen)
—	—	10	4 DAMN YANKEES/Don't Tread On Me (WB)
19	8	7	5 INXS/Heaven Sent (Atlantic)
7	5	6	6 JOE COCKER/Love Is Alive (Capitol)
13	11	9	7 NIRVANA/Lithium (DGC)
15	10	8	8 JOHN MELLENCAMP/Last Chance (Mercury)
25	18	12	9 SPIN DOCTORS/Little Miss Can't Be Wrong (Epic)
3	4	4	10 PEARL JAM/Even Flow (Epic Associated)
4	3	3	11 MEN/Church Of Logic, Sin & Love (Polydor/PLG)
50	32	16	12 TEMPLE OF THE DOG/Hunger Strike (A&M)
21	14	11	13 ROGER DALTRY/Days Of Light (Atlantic)*
22	19	14	14 ZOO/Shakin' The Cage (Capricorn/WB)
24	21	15	15 LINDSEY BUCKINGHAM/Wrong (Reprise)
—	—	34	16 JOE SATRIANI/Summer Song (Relativity)
BREAKER	17		17 TOM COCHRANE/No Regrets (Capitol)
18	13	13	18 TOAD THE WET SPROCKET/All I Want (Columbia)
BREAKER	19		19 SASS JORDAN/You Don't Have To Remind Me (Impact)
20	20	17	20 METALLICA/Wherever I May Roam (Elektra)
30	27	21	21 DEL AMITRI/Always The Last To Know (A&M)
36	30	28	22 SLAUGHTER/Real Love (Chrysalis/ERG)
BREAKER	23		23 ALICE IN CHAINS/Would (Epic)
41	38	34	24 BLACK CROWES/Thorn In My... (Def American/Reprise)
37	33	31	25 FAITH NO MORE/Midlife Crisis (Slash/Reprise)
17	17	24	26 OZZY OSBOURNE/Road To Nowhere (Epic Associated)
59	45	36	27 GUNS N' ROSES/November Rain (Geffen)
55	42	37	28 BONHAM/Change Of A Season (WTG/Epic)
31	28	27	29 FIREHOUSE/Reach For The Sky (Epic)
—	—	51	30 SAIGON KICK/Love Is On The Way (Third Stone/Atlantic)
8	9	22	31 GENESIS/Driving The Last Spike (Atlantic)
—	—	45	32 ARC ANGELS/Sent By Angels (DGC)
—	—	50	33 GEORGE HARRISON/Taxman (Dark Horse/WB)
12	23	33	34 ARC ANGELS/Living In A Dream (DGC)
—	—	59	35 RED HOT CHILI PEPPERS/Breaking The Girl (WB)
5	12	29	36 DEF LEPPARD/Make Love Like A Man (Mercury)
11	16	30	37 DELBERT McCLINTON/Every Time I Roll The Dice (Curb)
—	—	52	38 ROXY BLUE/Luv On Me (Geffen)
33	36	39	39 CURE/Friday I'm In Love (Fiction/Elektra)
16	15	23	40 CRACKER/Teen Angst (What The World...) (Virgin)

* Keeps bullet due to continued growth.

Complete TOP 60 Tracks Chart Pg. 61; LP Chart Pg. 59

COUNTRY

3	2		
WKS	WKS	LW	TW
6	3	2	1 BILLY DEAN/Billy The Kid (SBK/Liberty)
12	6	4	2 BROOKS & DUNN/Boot Scootin' Boogie (Arista)
7	4	3	3 ALABAMA/Take A Little Trip (RCA)
10	5	6	4 MARY-CHAPIN CARPENTER/I Feel Lucky (Columbia)
15	12	7	5 CLINT BLACK/We Tell Ourselves (RCA)
13	11	8	6 M. STUART & T. TRITT/This One's Gonna Hurt... (MCA)
17	13	9	7 TANYA TUCKER/If Your Heart Ain't Busy Tonight (Liberty)
19	14	10	8 MARK CHESNUTT/I'll Think Of Something (MCA)
3	1	1	9 GARTH BROOKS/The River (Liberty)
23	16	12	10 TRACY LAWRENCE/Runnin' Behind (Atlantic)
20	17	13	11 HAL KETCHUM/Five O'Clock World (Curb)
21	19	15	12 LEE ROY PARNELL/What Kind Of Fool... (Arista)
22	18	14	13 STEVE WARINER/A Woman Loves (Arista)
24	20	16	14 VINCE GILL/I Still Believe In You (MCA)
25	22	18	15 AARON TIPPIN/I Wouldn't Have It Any Other Way (RCA)
26	23	19	16 REMINGTONS/Two Timin' Me (BNA Entertainment)
27	24	20	17 BELLAMY BROTHERS/Cowboy Beat (Bellamy Bros)
28	26	22	18 SAMMY KERSHAW/Yard Sale (Mercury)
29	25	21	19 LITTLE TEXAS/You And Forever And Me (WB)
30	27	23	20 RODNEY CROWELL/What Kind Of Love (Columbia)

BREAKERS

BREAKER	35	CONFEDERATE RAILROAD/Jesus And Mama (Atlantic)
BREAKER	37	RICKY VAN SHELTON/Wear My Ring... (Columbia)
BREAKER	38	COLLIN RAYE/In This Life (Epic)
BREAKER	40	TRISHA YEARWOOD/Wrong Side Of Memphis (MCA)

Complete TOP 50 Country Chart Pg. 67;
Country Song Information Index Pg. 70