

**I N S I D E:**

**MAXIMIZING MARKETING**

"This is the '90s, and you can't play the game without an effective marketing director." **WROR/Boston Dir./Marketing & Promotion Lou Bortone** provides a timely test to help you determine whether you're using this crucial resource to its full potential.

Page 47

**CAPITALIZING ON SPECIAL EVENTS**

"If you make one resolution this year, it should be to get a head start on event marketing," advises **Chris Beck**, who focuses on some of the more opportunity-laden dates, events, and marketing trends in store for '91. Topics of special interest include:

- The environment
- Patriotism
- Children

Page 18



**FEARLESS FORECASTS**

What's ahead for radio in 1991? A bevy of prominent managers, programmers, personalities, and consultants take the crystal ball challenge and attempt to predict the major trends and issues that will shape the industry in the next year.

Pages 51, 52, 56, 60, 62, 64, 67

**HAVIN' FUN IN '91**

Get organized for the new year courtesy of **R&R's** 1991 Industry Events Calendar, a month-by-month listing of all the major conventions, conferences, seminars, and ceremonies scheduled for the next 12 months.

Page 17

**CALLING ALL LISTENERS**

Callout research is examined, in typically candid style, by famed debunker **Rob Balon**, who outlines the basic dos and don'ts of this wildly popular — but often abused — research technique.

Page 48

Newsstand Price \$6.00



**Stations Plot War Strategy**

**Music Stations Plan Regular Programming; News Stations, Nets Will Gear Up**

As the UN's January 15 deadline for Iraqi evacuation of Kuwait looms — and a million soldiers stand poised for nose-to-nose combat — radio programmers in all formats are deciding how to cover America's biggest military operation since World War II.

R&R asked key programmers for their plans and thoughts on programming in case of war:

**Great Trails VP/Programm-**

**ing and WGTZ/Dayton PD Jeff Ballentine** said WGTZ will initially provide hourly 60-second news updates. "Let's face it — the AM News stations will have the advantage in this arena, and CHR can't suddenly try to become something it isn't," he said, but added, "We'll take all the parody songs off the air as we're moving into a serious kind of mood."

**Bruce Kamen**, Operations Director at News/Talk **KGO/San Francisco** noted, "Our format is ideally suited to go wall-to-wall news if the story requires that. We've done it before. If it's a full-scale shooting war, we'll probably be sounding more all-News."

He added the **CapCities/ABC** station has contingency plans for sending a reporter to the Gulf on short notice and has already chosen experts and other guests to interview. He said he might also hire some news freelancers or parttimers.

WAR/See Page 40

**ADDS CORP. DUTIES**

**Bloom Off To KLSX**



Andy Bloom

**WYSP/Philadelphia OM Andy Bloom** has been named PD at **Greater Media Classic Rock KLSX/Los Angeles**. He replaces **Steve Ellis**, who exited last month. Bloom will also assume additional corporate duties as **Group Director/Rock Programming & Research**.

**Greater Media Group VP/Radio Charlie Banta** commented, "I've worked with Andy before and consider him one of the premier programming talents in the AOR/Classic Rock arena. His arrival underscores our commitment to hiring outstanding product managers."

BLOOM/See Page 40

**SUNNY JOE WHITE EXITS**

**Rivers Leaves WZOU To Program WXKS**



Steve Rivers

**Sunny Joe White**, the long-time **WXKS-FM (Kiss 108)/Boston VP/Programming-air** personality who helped carve the station into a market institution, suddenly resigned from the **Pyramid CHR** station. **Steve Rivers** — from crosstown **CHR WZOU** — has inked a longterm deal as **WXKS's** new PD.



Sunny Joe White

Although White had been in contract negotiations throughout December, he bid an on-air farewell to his audience on New Year's Eve, the day his deal expired. The veteran programmer is and will remain **Pyramid's** second-largest stockholder.

RIVERS/See Page 40

**SILLERMAN CONFERENCE VIEW**

**Radio Trading Market Likely To Stay Weak**

The credit crunch resulting from the banking crisis is exacerbating a deflation in radio station values that may rock the industry for at least another two years, according to top industry analysts speaking Tuesday (1/8) at the **Sillerman Companies** fifth annual **Radio & TV Outlook Conference** in New York. Broadcast execs and financiers placed the blame squarely on the federal government's tight-fisted regulation of financial institutions.

"In 1990 and '91 we're finding out what people are willing to pay for assets in an absence of credit. In the media sector, we're finding that's less than

anybody imagined," said **Fred Seegal**, Managing Director/Corporate Finance for **Salomon Brothers**.

SILLERMAN/See Page 40

**Stevens Takes WPGC PD Position**



Jay Stevens

**KOY-FM/Phoenix PD Jay Stevens** has left the **Edens Dance CHR** to program **Cook Inlet Dance CHR WPGC-FM/Washington**, effective February 1. He replaces **Dr. Dave Ferguson**, who's joining **KSFM/Sacramento** as PD (see story, Page 3).

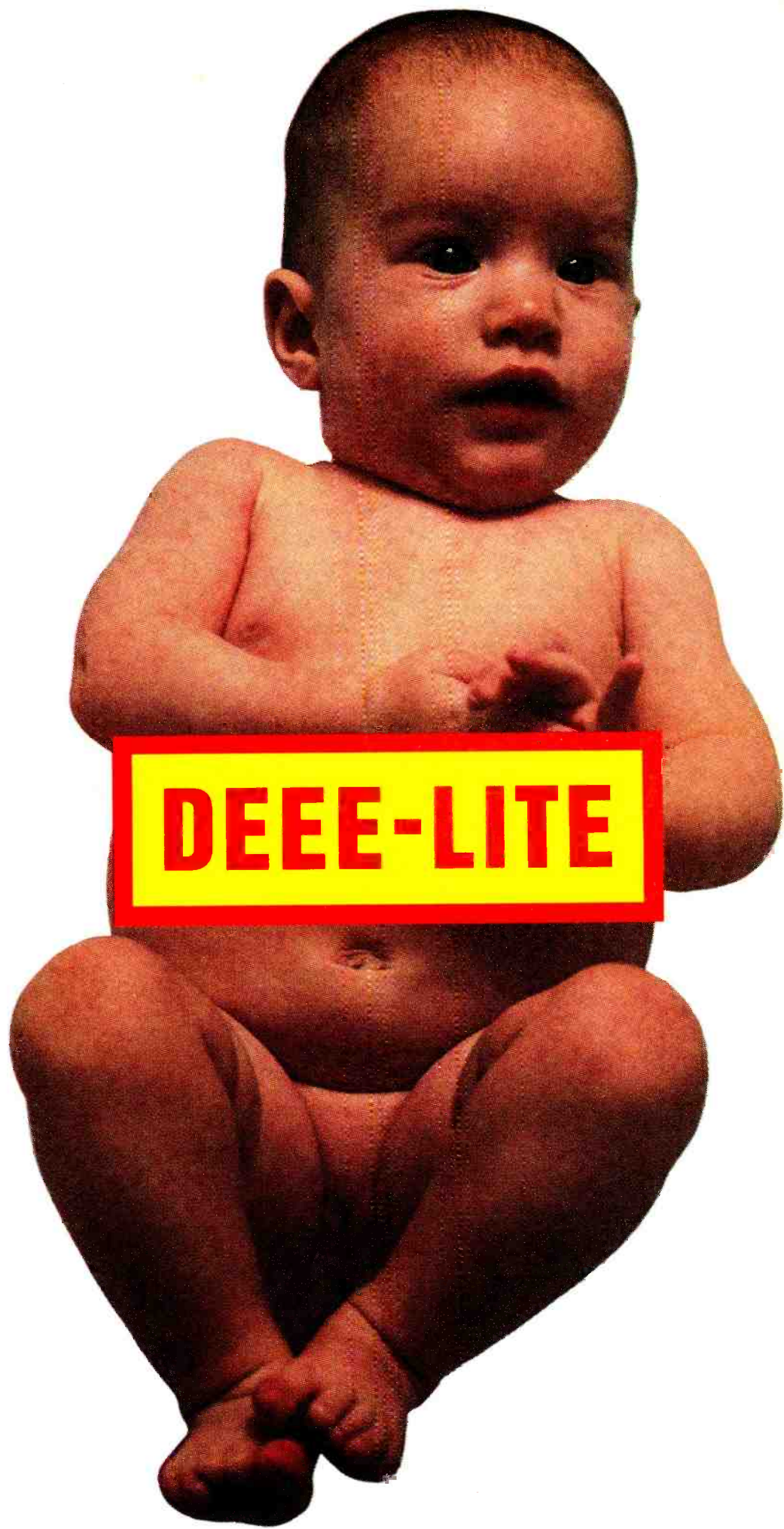
**WPGC-AM & FM VP/GM Ben Hill** told R&R, "I've known a lot of people who have worked with Jay Stevens, and they all had flying reports on him. Our consultant, **Jerry Clifton**, is also very high on him. After meeting Jay I knew he was my type of guy and would do well in the company."

STEVENS/See Page 38

**KBIG Spruces Up For New Year**



The folks at **Bonneville AC KBIG/Los Angeles** celebrated the arrival of 1991 in a b-i-g way with a New Year's party under the dome housing the **Spruce Goose** tourist attraction. A sellout crowd of 9000 listeners enjoyed live bands, a light show, and plenty of fireworks. The countdown culminated with the projection of this spectacular greeting onto the dome.



**DEEE-LITE**

**1000000**

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SOLD  
WORLDWIDE**



**POWER  
OF  
LOVE:  
THE  
2ND  
SINGLE**

**"AN ELOQUENT TABLEAU OF 90'S POSSIBILITIES"**

**STEVEN DALY**

**SPIN**

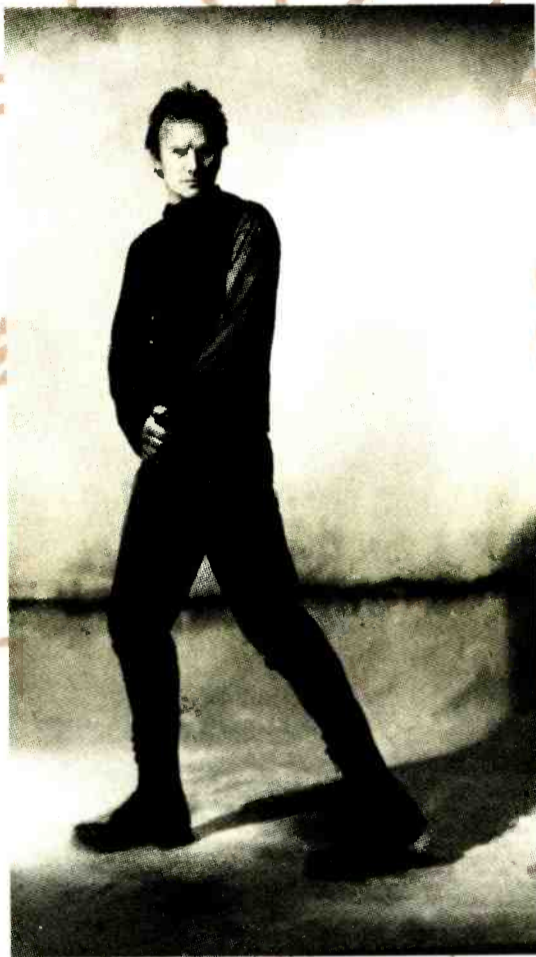


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**ONE WEEK AOR BREAKER 160 Adds**  
**Tracks Debut 4\***

**MOST ADDED AC 27/27**

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# Tak Communications Files Chapter 11

Tak Communications sought Chapter 11 reorganization January 3, saying continued legal threats from its bankers forced it to seek bankruptcy court protection. The bank lenders claim to hold more than \$176 million in secured loans. TakCom's filing with the Federal Bankruptcy Court in Madison, WI listed over \$87 million in unsecured debt.

"This was a difficult decision, but it's the best action for the company's future," said Chairman Sharad Tak. He blamed the banks' "own mounting financial and regulatory problems" for forcing his company to file the bankruptcy

petition rather than yield to pressure to sell some of its stations.

Despite a tentative restructuring agreement (R&R, 11/16/90), Tak said the banks had refused to withdraw their lawsuit in an Alexandria, VA federal court, which had sought to force TakCom into receivership. "Banks are pretty tough to deal with," said TakCom Director/Finance Brian Mercer. Just days after TakCom's Chapter 11 filing, its lead lender - Bank of New England - was seized by federal regulators (1/6) owing to its shaky financial condition.

"Had the banks withdrawn their

TAK/See Page 40

## CHR TO CLASSICAL

### Emmis Deals WLOL To Minnesota Public Radio For \$12 Million

Emmis Broadcasting, which is in the process of financial restructuring, has sold Dance CHR WLOL/Minneapolis to nonprofit Minnesota Public Radio for \$12 million. The deal is expected to receive FCC approval around late February.

"WLOL has been for sale since

September 1989 and we diligently looked for a buyer that would keep the format in place," noted Emmis President Doyle Rose. "Toward that effort we pumped a lot of money and a new look into WLOL, but with the current economic environment it became difficult to continue. We had this offer from Minnesota Public Radio on the table for a number of months and found it was in our best interests to take it as part of our financial restructuring."

WLOL has released staffers from all noncompete agreements so they can find work elsewhere in the market. However, Rose noted, "I've sent a letter to all other FM

WLOL/See Page 40

## WHITE EXITS

### Ferguson Takes KSFM PD Post



Dr. Dave Ferguson

Former WPGC/Washington PD/morning man Dr. Dave Ferguson has assumed the PD reins at Genesis Dance CHR KSFM (FM102)/Sacramento. He took over after PD/midday personality Brian White, a three-year vet, exited over philosophical differences (12/26).

KSMJ & KSFM VP/GM Jerry McKenna told R&R, "Dave had a great track record at WPGC, and when he became available we entered into conversations. While he'll do the same two-hour midday shift Brian did, his main objective is to program FM102, and he'll eventually come off the air."

Ferguson told R&R, "We have to take FM102 back to what it was nearly a decade ago when Rick Gillette was PD here. That means double digits. We'll be bringing back basic CHR elements - having more fun and exciting the market on-air and in the streets."

In his three-and-a-half years at WPGC, Ferguson spent the last year as PD/morning man and the previous years as afternoon personality. He's also been PD at KNMQ/Albuquerque and afternoon talent at KEZB/El Paso.



Richard Nash

### Nash Now Atlantic Black Music Sr. VP

Ten-year Atlantic vet Richard Nash has been elevated to Sr. VP/Black Music Division, and will report to Co-Chairman/Co-CEO Doug Morris.

"During the course of his association with Atlantic, Richard has become one of the pillars of our Black Music Division," noted Morris. "His broad knowledge of the industry and outstanding executive ability mark him as most deserving of this promotion."

East West America Co-President/CEO Sylvia Rhone - whom Nash replaces - noted, "Richard's efforts have been a central part of the phenomenal success of Atlantic's Black Music Division. His dedication, ability, and tremendous professionalism are unsurpassed in the industry."

Nash had been VP/National Promotion for Atlantic's Black Music Division since 1988. He began with the Atlantic/WEA family in 1980 as a Cleveland-based label rep. He'll remain at the company's New York headquarters.

## Atlanta Shuffle

### Green Exits WYAY & WYAI For WSB Combo; Wise Rises At Y's

WYAY & WYAI/Atlanta VP/GM Bob Green has left the NewCity Country FM combo after six years in the saddle and ten with the company to become Station Manager at crosstown Cox Talk/AC WSB-AM & FM. NewCity has elevated WYAY & WYAI Station Manager Bill Wise to GM.

NewCity President Dick Ferguson commented, "We understand Bob's reasons for making the move and wish him only the best. Thanks to his foresight, we make a smooth transition. Bill's ready for the additional challenge, having proven himself in the last 12 months by not only lifting Y106 & Y104 to the position of the clear Country leader in Atlanta, but by making it a real 25-54 contender among all stations."

Cox Eastern VP and former WYAY OM Bob Neil said, "Bob and I worked very successfully together at Y106. The opportunity to renew our association and take WSB-AM & FM to new heights is one I welcome."

Green noted, "The challenge of working with a heritage AM and market legend, the prospect of future professional growth, and financial rewards made this a very attractive offer. I take great pride in knowing that Bill Wise is well-prepared not only to maintain the station's leadership in the Country

battle, but to enhance it." Green held sales management posts at NewCity's WWKA/Orlando and WEZN/Bridgeport before moving to Atlanta to put WYAY on-air six years ago.

Wise said, "This has been a goal of mine for a long time. I'd like to thank Bob for his training this last year and Dick for his faith in me." Prior to joining the Atlanta outlets last January, Wise held program management positions at WIOD & WGTR/Miami, WQIK/Jacksonville, WFBQ/Indianapolis, and WKLS/Atlanta.

### WWHB-WNEW Deal Spurs FCC Simulcast Interest

A Long Island broadcaster's complaint about simulcast agreements that allow one radio station to essentially clone itself on another outlet in a nearby market has prompted senior FCC officials to wonder whether such arrangements violate the spirit, if not the letter, of the agency's policy of promoting localism in broadcasting.

This top-level interest was piqued by East Shore Broadcasting's recent request that the Commis-

WWHB/See Page 40

## BRIDGING THE GENERATION GAP

A survey of people's attitudes toward those fabulous '60s indicates the decade's music may serve to bridge the gap between younger listeners and the fabled baby boomers.

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## O'BRIEN, BROULLIRE NOW GSMs

WASH Ups Taylor  
To Station Manager

Five years in the GSM slot at News/AC WTOP & WASH/Washington have led to a promotion for Sarah Taylor, now in the newly created position of WASH Station Manager. She'll be responsible for the day-to-day operation of the station, reporting to combo VP/GM Michael Douglass.

Replacing Taylor, WTOP Sales Manager Mark O'Brien and WASH Sales Manager J. Christopher

Broullire have risen to GSM at their respective stations.

Douglass stated, "I'm extremely pleased to offer Sarah this opportunity to advance her career. She's a valued friend and a true asset. Mark's performance and growth as a manager made it abundantly clear that he's deserving of this opportunity. Chris took a gamble when he stepped down as GSM of [crosstown CHR] WPGC to join our rebuilding effort in 1987. He's worked tirelessly and contributed significantly to WASH's growth the past three years.

Taylor joined WTOP as a sales assistant in 1978, rose to AE a year later, and became LSM in 1981. O'Brien spent one year as an AE at crosstown WDDC before joining WTOP as an AE in 1986. He was promoted to Sales Manager in 1989. Prior to joining WASH in 1987, Broullire spent three years as WPGC's GSM. He'd previously spent five years in sales positions at both WASH and WTOP.



Jeff Laufer



Hilary Lerner

SBK Promotes A Pair  
Laufer Lifted To Sr. Dir./WC Promo;  
Lerner Directs Nat'l CHR

Jeff Laufer has joined SBK Records as Sr. Director/West Coast Promotion. He comes from RCA/BMG, where he was Director/AOR Promotion for two years. Before that, Laufer was Director/West Coast Promotion for Chrysalis.

He'll be responsible for coordinating SBK's entire West Coast

promotion effort, including CHR, AC, and AOR. He called his appointment a "quantum leap in my career."

Concurrently, Hilary Lerner has been elevated to Director/National CHR Promotion. Formerly the label's Manager/National AC Promotion, Lerner retains her title (and duties) as Director/Video Promotion.

The appointments were the first major announcements issued by newly boosted Exec. VP/GM Daniel Glass, who remarked, "I'm counting on Jeff's and Hilary's individual strengths and support to help SBK continue to realize its goals."

WEMP  
Programming  
Turns Stern

After 18 months as WDBQ/Dubuque, IA PM drive personality, Trevor Stern has received his first programming opportunity, and will become OM/PM driver at Gold WEMP/Milwaukee. He succeeds Michael Clemens, who exits to program WSPT/Stevens Point, WI.

WEMP is live in both drives, and uses Unistar's "Oldies Channel" the rest of the day. Stern told R&R, "My eventual goal is to introduce some local breaks into the mix. I'd like to set up our own music rotation and include some things our service doesn't cover. I want to develop a category which will include local groups who had late '50s/early '60s hits."

Prior to joining WDBQ, Stern did weekends on 'DBQ's sister outlet, KLYV. He's also been on-air in Milwaukee at WJZQ and WRKR (now WBNZ)/Milwaukee.

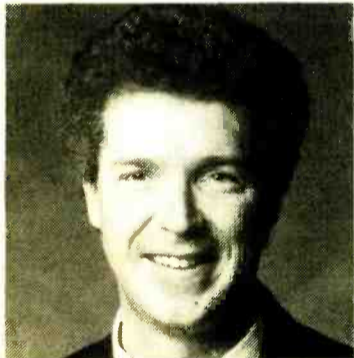
WMAQ  
Boosts  
Frank To  
Exec. Editor

Jim Frank has been named Executive Editor of all-News WMAQ/Chicago. Frank, who was previously ND of the Group W station, replaces Scott Herman, now ND of co-owned KYW-TV/Philadelphia.

"While I was out combing the country for Scott's replacement, I realized Jim was the guy for the job," commented WMAQ VP/GM Rick Starr. "He knows this city and he knows how this station operates. His job won't be day-to-day news operations, but the more global one of working with me to develop a [market-driven news product]."

For now, said Starr, Frank will split ND duties with OM Cheryl Morton. The decision on whether to hire a new ND depends on the economy, Starr added.

Prior to joining WMAQ in March, 1988, Frank worked in various news capacities at WIOD/Miami, Satellite News Network, WIND/Chicago, and crosstown WCFL (now WLUP (AM)).

A&M Enlists  
Hamby As VP

Larry Hamby

Larry Hamby has joined A&M as VP/A&R. He comes to the label after a stint as VP/Talent Acquisition for Columbia Records, West Coast.

A&M President Al Cafaro commented, "Larry is well-liked and respected. His broad experience and expertise will have a positive impact on our roster. His understanding of how the business works will benefit our A&R department as well as the efforts of our marketing team."

Prior to his Columbia tenure, Hamby served as VP/A&R for CBS/Nashville, VP/A&R and Associate Director/National Promotion for CBS/Epic and Portrait, and National Promotion Director and Director/Artist Development for Management III.

James Headed  
To WAXY As PD

PD Barry James is leaving WSTF/Orlando to succeed Bruce Buchanan as PD of AC WAXY/Miami, effective January 14. A new programmer has yet to be chosen at WSTF.

James told R&R, "There's a lot of room for growth and a tremendous opportunity for me. I'm familiar with the market because I worked there a few years ago. I still have to ascertain the needs of the station. There's a lot of competition, but I don't think all the holes are filled."

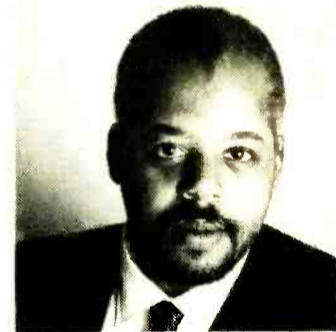
Prior to joining WSTF 18 months ago, James programmed KOAQ/Denver, and WYLT & WKIX/Raleigh, and was Asst. PD for WYYS/Cincinnati, WGMA/Miami, and WSKS/Cincinnati.

## Slaughter Now LaFace VP/GM

Former Columbia VP/Black Music Promotion Vernon Slaughter has been named VP/GM of Arista-distributed LaFace Records. Most recently an independent promoter and consultant, Slaughter will oversee all operations for the fledgling label.

"We're very excited about having Vernon on board," said LaFace co-President Antonio "L.A." Reid. "He is at a level of experience and respectability that is unmatched in the business."

"I'm very proud to be associated with one of the premier production teams in the history of the in-



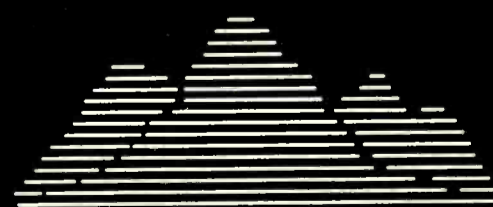
Vernon Slaughter

dustry," said Slaughter of label heads Reid and Kenneth "Babyface" Edmonds.

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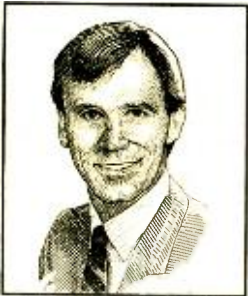
# What one weapon do these premier AC stations have?



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*Jerry Lee*  
President/General Manager



## "Y-94 FM," Syracuse

"The Research Group gives us the tools we need to stay close to our customers and be successful. Together we develop a strategic plan and adhere to it very closely. The results have been significant; for eight straight years, we've been #1 in our target demo of adults 25-44. They know AC like nobody else."

*John Terboss*  
Vice President/General Manager



## KMZQ "Klassy 100," Las Vegas

"We initially sought out The Research Group because we know they get results. Our station has grown dramatically in the past year, doubling its target audience of adult females. If you want results in this format, you need The Research Group on your team."

*Dex Allen*  
Managing Partner, Commonwealth Broadcasting

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*Radio's Strategic Research Team*

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# Jacor Restructures Debt; Wood Consults Company

Jacor Communications Inc. started the New Year by announcing an agreement (1/2) on a long-pending restructuring of its senior bank debt, totaling approximately \$130 million. Jacor also said former President Frank Wood would return as a consultant to the Cincinnati-based radio group.

Wood agreed to let Jacor delay payment of \$8.24 million due him under stock purchase and non-compete agreements, and other creditors agreed to restructure about \$12.6 million in subordinated debt. Jacor also adopted measures to thwart any hostile takeover attempt.

"We're very pleased to have matters with our bank lenders and other creditors resolved on a basis which will put this period of uncertainty over Jacor's financial condition behind us," said Chairman Terry Jacobs. "The restructuring will allow us to go forward with our efforts to continue the improvement in operations which has been reflected in our 1990 results."

Final negotiations on closing were taking place at R&R's Tuesday (1/8) deadline on Jacor's \$30 million sale of WMJI/Cleveland and WYHY/Nashville to Legacy Broadcasting. Proceeds from the sale will be used to reduce Jacor's debt load and make the payment to Wood, which was due at the end of '90.

## 'Friendly Spin'

Jacor Sr. VP/Treasurer Jon Berry said Jacor won't close on its pending \$60 million purchase of KTRH & KLOL/Houston from Rusk Corporation. "We'll claim a refund of the \$2 million in escrow," he said.

Jacor's agreement with its bankers runs through January 30, 1993. The company must pay a 1% premium on its interest rate any time its outstanding bank debt exceeds \$100 million after March 1.

Berry said getting Jacor below that threshold is dependent on the closing date for its pending \$13 million sale of WQIK-AM & FM/Jacksonville to Capstar Communications.

## NAB Attacks RIAA On DAB Copyright Payments

The NAB lashed out at the RIAA in its latest comments on the FCC's DAB inquiry. NAB attacked what it claimed were a "series of anti-consumer and ill-conceived proposals" offered by RIAA in the FCC proceeding and another inquiry being conducted by the U.S. Copyright Office (R&R, 12/21/90).

"RIAA has submitted absolutely no factual or legal basis to support its requests that the FCC: (1) adopt a restriction on how broadcasters may air cuts from a particular album; and (2) require retransmission of 'digital subcode' information" to restrict home taping, said NAB. RIAA is trying to "use the FCC to do what the courts and Congress have refused to do," NAB Deputy General Counsel Barry Umansky told R&R.

RIAA General Counsel David Leibowitz was traveling as the FCC reply comment deadline passed. He's expected to file additional comments later this month in the Copyright Office inquiry, where RIAA is already seeking precedent-setting DAB royalty payments to record companies and performers.

### Approval Roadblock

At R&R's Tuesday (1/8) deadline, Strother Communications Inc. was finalizing its reply to objections by the Association For Maximum Service Television, which threw up a last-minute roadblock to FCC approval of SCI's experimental license. SCI applied to test DAB on



UHF TV frequencies in Washington and Boston. SCI says interference with TV stations is unlikely and easily correctable if it occurs. SCI is also amending its application to test DAB on additional frequencies around 1500 and 2100 MHz.

NAB officials are tightlipped about reported negotiations to become the U.S. licensee for the Eureka 147 DAB system, developed by a European consortium. Spokesman Doug Wills would say only that a December 26 story in *Communications Daily* was "filled with errors." R&R was unable to reach Eureka officials.

# Chapman Associates Closes Doors

## 31-Year-Old Brokerage Folds as Blackburn, Stevens Downsize Operations

Atlanta-based Chapman Associates closed its doors on December 31 after 37 years in the brokerage business. Fifteen dealmakers and six support employees were affected by the closure.

The company's collapse exemplifies the shakeout in the brokerage industry as a result of greatly diminished station trading. Over the holidays, industry leaders Blackburn & Co. and Gary Stevens & Co. downsized their firms.

Chapman officials blamed the shutdown on a "near standstill" in the radio station trading market that caused income to fall short of meeting the company's obligations.

"We've been through some slow times before, like the early '80s, but nothing like this. It's the end of the world as far as deal flow is concerned," commented brokerage President Bill Cate.

Mitt Younts and several other former Chapman brokers have opened a Washington, DC-based firm, Media Services Group Inc. Co-venturers include Ed Shafer in Atlanta; George Reed in Jacksonville; Greg Merrill in Salt Lake City; Rich Marschner in Chicago; Bob Maccini in Boston; Bill Lytel and Don Boyles in Kansas City; and Kevin Cox in New York.

Younts said departure negotiations had been underway for some time with Chapman officials, and all the brokers left on friendly terms.

Bill Whitley will become an independent after starting his own Dallas-based brokerage house, but

Younts said he will be "closely associated" with Media Services.

Cate said he has "absolutely no idea" what his future plans are, but he anticipates remaining active in the brokerage business in the Atlanta area. Chapman Chairman Ray Stanfield will continue as an independent Los Angeles broker with Jim Mergen.

### More Cutbacks

Gary Stevens & Co. closed its midtown Manhattan office and will now operate from the lower tax zones of Connecticut and Florida. Blackburn also has shuttered its New York office, with broker Dick Sharpe now operating out of his home. Blackburn Capital Markets Managing Partner Steve Pruitt has closed Chicago operations and relocated to company headquarters in Washington.



**DC REPORT**  
PAT CLAWSON

## S&P Predicts Loan Lid Will Hold

How tight are the banks going to be in 1991 when it comes to doling out dollars to dealmakers? Very tight, according to **Standard & Poor's** banking analyst **Richard Levine**.

With HLT loans accounting for an increasing portion of many bank portfolios, Levine said there's building fear that the assets will be devalued as the economy slows. In turn, bankers will have to increase their reserves — leaving less money for lending.

**Broadcast Investment Analysts** recently polled lenders nationwide and noted "there has been a considerable decline in the number of banks wishing to be listed as potential lenders to the broadcast industry."

Among the institutions signing off are **Bank of Montreal, Bank of New England, Bank One Cleveland, First Bank Minneapolis, First Pennsylvania Bank, Glenfed Financial, Marine Midland, Michigan National, Mony Financial Services, the National Bank of Washington, Philadelphia National Bank, Southeast Bank, and Toronto Dominion.**

## Seymour Seeks To Keep KAT

**E**llek Seymour is asking the FCC to issue a cease-and-desist order against a group of bankers he claims illegally took over his nine-station **KAT Broadcasting** chain.

In November, **First National Bank of Maryland** persuaded Delaware Chancery Judge **Jack Jacobs** to issue an *ex parte* order appointing receivers for the chain on grounds of insolvency.

In an affidavit filed with the FCC, Seymour said he "had no prior notice of the hearing or any opportunity to be heard." Further, he claimed the court order isn't valid because his stations are licensed to North Carolina corporations and thus outside the jurisdiction of Delaware courts.

Stations affected by the brouhaha include **WETT/Ocean City, MD; WWTR/Bethany Beach, DE; WFLB/Fayetteville, NC; WHCC & WQNS/Waynesville, NC; WDSC & WZNS/Dillon, SC; and WSVS-AM & FM/Crewe, VA.**

## Austin Combo Up For Grabs

**K**LBJ-AM & FM/Austin recently went back on the block for an asking price of \$13.5 million. The **Ted Hepburn Company** is brokering the deal. How values have dropped: In the heyday of station trading in 1987, the **Chase Group** announced plans to buy the combo for \$27.5 million. But the deal never closed.

In other action over the holidays:

- **Westwood One Inc.** sweetened terms of its exchange offer for holders of \$98.5 million in bonds (R&R, 11/23/90) and extended the tender deadline to January 11. WWI VP/Finance **J. Peter Bardwick** said Tuesday (1/8) that a "significant majority" of the company's large bondholders have indicated they'll accept the improved offer.

Under the revised offer, bondholders still would receive new bonds with 40% face value of the original issue and an interest rate of 6.75%, reduced from the original 9%. However, they'd be able to convert the bonds to WWI common stock at \$3.50, instead of the previously proposed \$5.25. (WWI closed Monday (1/7) at \$2.) Also, the bonds couldn't be called prior to April 23, 1993.

- **Starstream Communications** continued its restructuring with an infusion of cash from the UK. The company has sold 700,000 shares of its common stock at \$1 each — plus three-year warrants to purchase 280,000 shares at 50 cents each — to London-based **GT Management PLC** and **Beta Global Markets Investment Trust**. British investor **Michael Trup** will join Starstream's board.

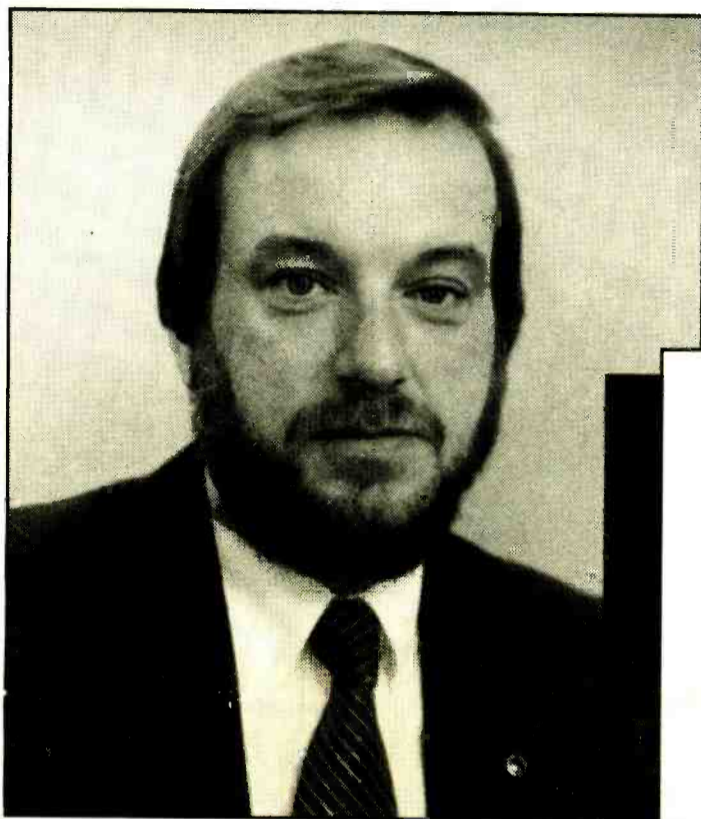
- A group led by former **WIBC/Indianapolis** morning man **Gary Todd** has tentatively agreed to purchase **WHUT & WLHN/Anderson, IN** from **Barclays Business Credit, Inc.** for an undisclosed price. Barclays acquired the stations last month from **Lamey Communications, Inc.**

## Night Of The Living Dead Tax

**T**he spectrum tax lives! According to the NAB, Treasury Department officials are drafting a plan to levy a spectrum use fee on broadcasters. The proposal is to be included in President **Bush's** 1992 budget, which will be unveiled next month. A similar proposal died in Congress last fall in the face of heavy NAB-led opposition.



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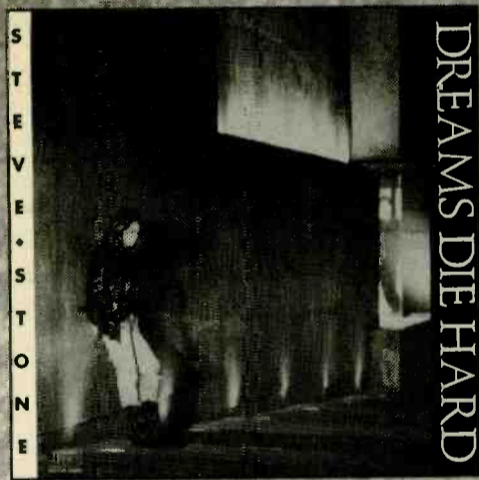
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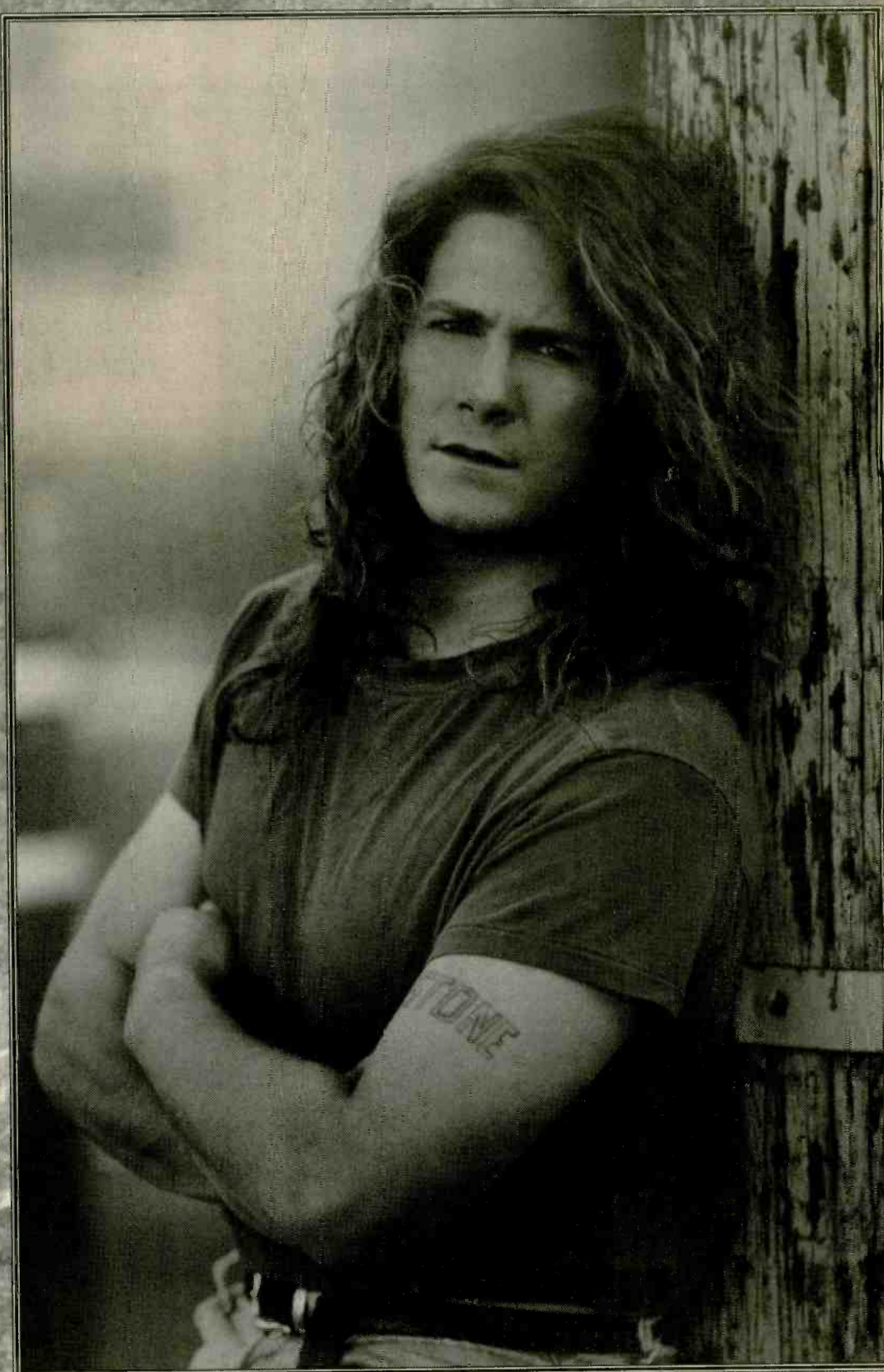
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TRANSACTIONS

# Emmis Deals Twin City FM To MPR For \$12 Million

Henry Gets \$8.65 Million For Detroit FM In Major Deal

**Deal Of The Week:**

**WLOL/Minneapolis**

PRICE: \$12 million

TERMS: Asset sale for cash. The seller is responsible for paying up to \$700,000 (of which \$460,000 had been paid out as of 12/12/90) for completion of a new multi-user FM antenna system in Shoreview, MN.

BUYER: Minnesota Public Radio, a nonprofit educational organization headed by President William Kling. MPR is controlled by Minnesota Communications Group, a nonprofit educational corporation headed by Chairman Conley Brooks Jr. MPR is the licensee of 20 radio stations in Minnesota, Iowa, and South Dakota, including KNOW & KSJN/Minneapolis-St. Paul. It holds CPs for five other stations and has received FCC approval to acquire the CP for KVVU/Thief River Falls, MN.

SELLER: Emmis Broadcasting Corporation, headed by CEO Jeff Smulyan and President Steven Crane. It owns WFAN & WQHT/New York, WAVA/Washington, WCDJ/Boston, WENS/Indianapolis, KSHE/St. Louis, WKQX/Chicago, and KPWR/Los Angeles. It's selling KXXX/San Francisco (R&R, 9/28/90).

FREQUENCY: 99.5 MHz

POWER: 50kw at 1033 feet

FORMAT: CHR

COMMENT: MPR proposes to move the call letters and News/Talk/Educational format of KNOW (AM) to KSJN's FM position and relocate the KSJN call letters and Classical format to the spot now occupied by WLOL. MPR is seeking a buyer for KNOW's AM facilities.

**WKSG/Mount Clemens-Detroit**

PRICE: \$8.65 million

TERMS: Asset sale

BUYER: Major Broadcasting, a New York-based company principally owned by Thad, John, Luke, and Charles Allen

SELLER: U.S. Radio Group, owned by Ragan Henry. He also owns WXLE/Columbus, OH; WAKR & WONE/Akron; WDIA & WHRK/Memphis; WQOK/Raleigh-Durham; WBSK & WOWI/Portsmouth-Norfolk; KJOJ/Conroe, TX; KGLF/Freepport, TX; WCMC & WZXL/Wildwood, NJ; WCOS-AM & FM/Columbia, SC; KDIA/San Francisco; WWIN-AM & FM/Baltimore; KDIZ/Independence, MO; and WRAW & WRFY/Reading, PA.

FREQUENCY: 102.7 MHz

POWER: 50kw at 499 feet

FORMAT: Gold

BROKER: Kallil & Company Inc.

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WMJJ-FM, Birmingham, AL	\$16,500,000
WKIL-FM/WABY-AM, Albany, NY	
WOUR-FM/WUTQ-AM, Utica, NY	\$13,500,000
KQFX-FM, Austin, TX	
WTRG-FM, Raleigh, NC	\$13,300,000
KODE-TV, Joplin, MO	\$10,750,000
Mid-Atlantic Broadcasting/Refinancing	\$ 9,500,000
KLSI-FM, Kansas City, MO	\$ 8,250,000
WYLL-FM, Chicago, IL	\$ 8,000,000
WLVK-FM, Charlotte, NC	\$ 8,000,000
WLMX-AM & FM, Chattanooga, TN	\$ 7,000,000
WLVH-FM, Hartford, CT	\$ 6,400,000
WCKN-FM/WAIM-AM, Greenville/Spartanburg, SC	\$ 6,000,000
WKCF-TV, Clermont, FL	\$ 5,500,000
WDBR-FM/WTAX-AM, Springfield, IL	\$ 4,000,000
LPTV W53AA, New York City	\$ 1,800,000

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TRANSACTIONS AT A GLANCE

**1991 Deals To Date:**

**\$8.65 million**

Total 1991 Stations Traded This Week: . . . . . 1

**1990 Deals To Date:**

**\$1,175,110,559**

(Last Year: \$2,744,303,064)

Total 1990 Stations Traded So Far: . . . . . 1295

(Last Year: 1316)

**Late 1990 Action Reported**

This Week: . . . . . \$18,954,966

(Last Year: \$128,423,649)

**Late 1990 Stations Traded**

This Week: . . . . . 24

(Last Year: 39)

**Deals Of The Week:**

- WLOL/Minneapolis \$12 million
- WKSG/Mount Clemens-Detroit \$8.65 million

- Olympia Alaska/Spokane Stations Approximately \$3.5 million
- KYAK & KGOT/Anchorage
- KIAK-AM & FM/Fairbanks
- KTRW & KZZU/Spokane
- Radio Terrace Restructuring \$1 million
- WROW-AM & FM/Albany
- WLNA & WHUD/Paekskill, NY
- Echo Broadcasting Stations \$1
- WGNR/Grand Rapids
- WXYB/Zeeland, MI
- WTID/Reform, AL (FM CP) \$280,000
- WDKC/Fort Pierce, FL \$365,000
- WTYO/Hammonton, NJ \$100,565
- KCKX/Stayton, OR \$84,000
- WOJY-AM & FM/Farrell-Sharpville, PA \$860,000
- WHHR-AM & FM/Hilton Head Island, SC \$300,000
- WDCM/Cruz Bay, Virgin Islands (FM CP) \$60,000
- WLPM/Suffolk, VA \$300,000
- KNSN/Walla Walla, WA \$105,400

**Group Deals**

**Olympia Alaska/Spokane Stations**

PRICE: Up to \$3.5 million, based on adjusted cash flow and other conditions

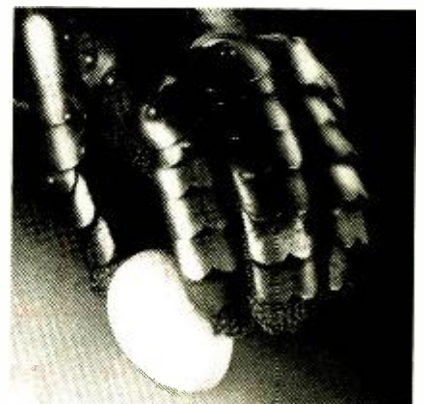
TERMS: This sale is subject to approval

by the Federal Bankruptcy Court in Seattle. The seller is in Chapter 11 reorganization (R&R, 6/22/90).

BUYER: Harbor Broadcasting Corporation, a new company headed by President Gary Capps, formerly of

Continued on Page 14

### JUST HOW SENSITIVE ARE YOUR MEDIA COLLECTIONS?

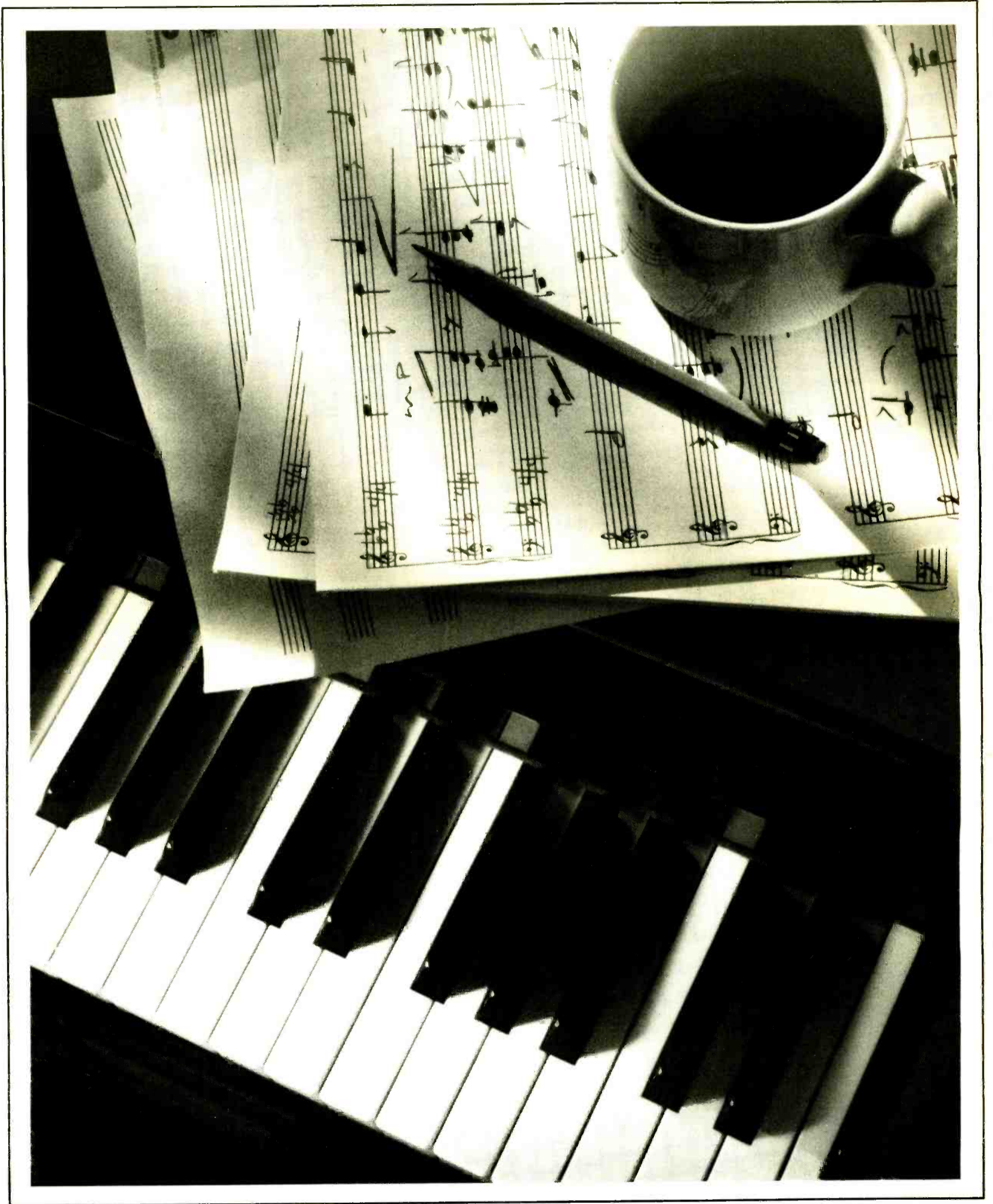


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## TRANSACTIONS

Continued from Page 11

**Engel Communications.** Harbor is owned by Arcus Communications of Bend, OR, whose principals are Capps and former Chronicle Broadcasting CFO Tom Pickell, and Pacific Harbor Capital Inc., a subsidiary of Pacific Financial Services of Portland. **SELLER:** Olympia Broadcasting Corporation, headed by Chairman James Ireland. It also owns KXXR/Kansas City and is selling KRZR/Hanford (Fresno), CA (R&R, 6/15/90). **BROKER:** Elliot Evers of Media Venture Partners

**KYAK & KGOT/Anchorage**  
**FREQUENCY:** 650 kHz; 101.3 MHz  
**POWER:** 50kw; 100kw at 1017 feet  
**FORMAT:** Country; CHR

**KIAK-AM & FM/Fairbanks**  
**FREQUENCY:** 970 kHz; 102.5 MHz  
**POWER:** 5kw; 100kw at 436 feet  
**FORMAT:** Country

**KTRW & KZZU/Spokane**  
**FREQUENCY:** 970 kHz; 92.9 MHz  
**POWER:** 5kw day/1kw night; 81kw at 2080 feet  
**FORMAT:** Country; CHR

**Radio Terrace Restructuring**  
**PRICE:** \$1 million

**TERMS:** A new limited partnership is being formed to restructure the debt of the stations.

**BUYER:** Radio Terrace Associates Limited Partnership. Its 1% managing general partner will be GP&P Inc., which will be 56% owned by Gary Pease of Guilford, CT, and 44% by Primus Capital Fund II Limited Partnership, whose managing partners are Loyal Wilson of Chagrin Falls, OH and James Bartlett of Shaker Heights, OH. The remainder of the new partnership will be owned 55.34% by general partner Radio Terrace Inc., owned by Pease, and 43.66% by Primus as a limited partner. Primus is providing the \$1 million equity capital. Primus holds warrants convertible to a 44.3% equity interest in WYMJ/Beaver Creek (Dayton), OH.

**SELLER:** Radio Terrace Inc., owned by Gary Pease.

**WROW-AM & FM/Albany**  
**FREQUENCY:** 590 kHz; 95.5 MHz  
**POWER:** 5kw day/1kw night; 12kw at 1020 feet  
**FORMAT:** B/EZ

**WLNA & WHUD/Peekskill, NY**  
**FREQUENCY:** 1420 kHz; 100.7 MHz  
**POWER:** 5kw day/1kw night; 50kw at 500 feet  
**FORMAT:** AC; B/EZ

**Echo Broadcasting Stations**  
**PRICE:** \$1

**TERMS:** Asset sale of noncommercial stations

**BUYER:** Moody Bible Institute of Chicago, a nonprofit corporation. It owns WMBI-AM & FM/Chicago; KMBI-AM & FM/Spokane; WDLM-AM & FM/East Moline, IL; WCRF/Cleveland; WMBV/Chattanooga; WAFS/Atlanta; WMBV/Dixon's Mills, AL; WGNB/Seminole, FL; WKES/St. Petersburg; and WRMB/Boynton Beach, FL. It's an applicant for new FMs in Indianapolis; Brownsburg, IN; and Lexington, KY. **SELLER:** Echo Broadcasting Inc., a nonprofit corporation based in Zeeland, MI

**WGNR/Grand Rapids**  
**FREQUENCY:** 88.9 MHz  
**POWER:** 3kw at 137 feet  
**FORMAT:** Religious

**WXYB/Zeeland, MI**  
**FREQUENCY:** 89.3 MHz  
**POWER:** 30kw at 500 feet  
**FORMAT:** Religious

## Alabama

**WTID/Reform (FM CP)**  
**PRICE:** \$280,000  
**TERMS:** Asset sale for cash  
**BUYER:** Transmit Enterprises Inc., equally owned by President Stephen McGowan and Charles Chapman II of Dothan, AL. McGowan owns 33.33% of the seller and is 90% general partner of an applicant seeking an FM CP for

Uniontown, AL. McGowan and Chapman each own a 25% interest in WESP/Dothan, AL.

**SELLER:** Kudzu Broadcasting Partnership, equally owned by Stephen McGowan, William Gunter IV, and Paul Reynolds. They also own WGTX & WQUH/De Funak Springs, FL and WJAM/Marion, AL.  
**FREQUENCY:** 101.7 MHz  
**POWER:** 3kw at 300 feet

## Florida

**WDKC/Fort Pierce**  
**PRICE:** \$365,000  
**TERMS:** Asset sale for cash  
**BUYER:** Fairbanks Communications Inc., principally owned by President Richard Fairbanks. It also owns WJNO & WRMF/West Palm Beach and WKOX & WVBF/Framingham (Boston), MA. Fairbanks also has extensive cable TV holdings. **SELLER:** Treasure Coast 1330 Corporation, owned by Harbor Federal Savings & Loan Association of Fort Pierce, FL. Both are headed by President Daniel Wallace.

**FREQUENCY:** 1330 kHz  
**POWER:** 5kw day/1kw night  
**FORMAT:** Country  
**BROKER:** Blackburn & Company Inc.  
**COMMENT:** An agreement was filed with the FCC last fall to sell this station for \$425,000 (R&R, 9/7/90), but that deal never closed.

## New Jersey

**WTYO/Hammonton**  
**PRICE:** \$100,565  
**TERMS:** Asset sale for cash. The buyer is paying the \$565 FCC filing fee.  
**BUYER:** South Jersey Radio Inc., equally owned by President Howard Green of Northfield, NJ and Donald Simmons of Sayre, PA. They own WOND & WMGM/Pleasantville-Atlantic City, NJ; WENY-AM & TV & WLEZ/Elmira, NY; WMGM-TV/Wildwood, NJ; and three low-power TV stations.  
**SELLER:** Hammonton Broadcasting Company, headed by general partner Ron Gold  
**FREQUENCY:** 1580 kHz  
**POWER:** 1kw daytimer  
**FORMAT:** This station is dark. The buyer proposes primarily to rebroadcast the News/Talk format of WOND.

## Oregon

**KCKX/Stayton**  
**PRICE:** \$84,000  
**TERMS:** Asset sale. The buyer is assuming notes owed by the seller, who told the FCC he's transferring the license due to ill health.  
**BUYER:** Concord Group Inc., owned by Clifford and Virginia Zauner of Newberg, OR. They own KBWY/Woodburn, OR.  
**SELLER:** Communication Arts Inc., owned by Gene Boger  
**FREQUENCY:** 1460 kHz  
**POWER:** 1kw day/15 watts night  
**FORMAT:** AC

## Pennsylvania

**WOJY-AM & FM/Farrell-Sharpville**  
**PRICE:** \$860,000  
**TERMS:** Asset sale. Payment of \$50,000 cash at closing, with the remaining \$810,000 in the form of a ten-year note at 10% interest, with quarterly payments commencing 15 months after closing.  
**BUYER:** Mercury Broadcasting Inc., headed by President Kelly Holtzclaw of Burbank, CA  
**SELLER:** National Communications

Systems Inc., owned by President Jerome Bresson and David Hafler. They also own WYYS/Cayce, SC and WBPR/Georgetown, SC.  
**FREQUENCY:** 1470 kHz; 95.9 MHz  
**POWER:** 1kw day/500 watts night; 3kw at 328 feet  
**FORMAT:** B/EZ  
**BROKER:** Gary Kirtley of Mediacor

## South Carolina

**WHHR-AM & FM/Hilton Head Island**  
**PRICE:** \$300,000  
**TERMS:** Asset sale for cash, including \$50,000 noncompete agreement  
**BUYER:** Adventure Communications Inc., headed by President Michael Shott of Bluefield, WV. He also owns controlling interests in WKEE-AM & FM/Huntington, WV; WAXS/Oak Hill, NC, along with a 49% stake in WEEL/Shadyside, OH.  
**SELLER:** Hilton Head Broadcasting Corporation  
**FREQUENCY:** 1130 kHz; 106.1 MHz  
**POWER:** 1kw day/500 watts night; 50kw at 305 feet  
**FORMAT:** B/EZ

## Virgin Islands

**WDCM/Cruz Bay (FM CP)**  
**PRICE:** \$60,000  
**TERMS:** Asset sale for cash  
**BUYER:** Paradise Broadcasting Corporation, a wholly owned subsidiary of Jersey Shore Broadcasting Corporation, headed by President Joseph Knox Jr. of Waretown, NJ. Jersey Shore owns WJRZ/Manahawkin, NJ and is an applicant for three new FMs in New Jersey. Additionally, Knox is acquiring WJNO (AM CP)/Seaside Park, NJ.  
**SELLER:** David Condon of Sarasota  
**FREQUENCY:** 92.3 MHz  
**POWER:** 50kw at 1191 feet

## Virginia

**WLPM/Suffolk**  
**PRICE:** \$300,000  
**TERMS:** Asset sale. Payment of \$10,000 is due at closing, with balance of \$290,000 in a promissory note payable over seven years at interest rates beginning at 6.5% the first year and gradually increasing annually to 15% in the final year.  
**BUYER:** Johnson Media Inc., owned by James W. Johnson of Englewood, OH. He owns 10% of WDAO/Dayton and is an applicant for a new FM at Englewood, OH.  
**SELLER:** Suffolk Broadcasting Corporation, owned by President Hubert H. Young Jr. and James F. Russell  
**FREQUENCY:** 1450 kHz  
**POWER:** 1kw  
**FORMAT:** Gold

## Washington

**KNSN/Walla Walla**  
**PRICE:** \$105,400  
**TERMS:** Stock sale. The buyer has paid \$2500 and a payment of \$12,500 is due at closing. There are to be 42 monthly payments of \$1200 and a final payment of \$40,000, with no interest to be charged.  
**BUYER:** Johnson Communications Inc., owned by Jerry L. Johnson of Lynden, WA, acquiring all stock of S.T.L. Inc.  
**SELLER:** Mary Alice Taggart, as personal representative of the estate of Murray E. Taggart, and Floyd M. Stevens.  
**FREQUENCY:** 97.1 MHz  
**POWER:** 64.8kw  
**FORMAT:** News/Talk

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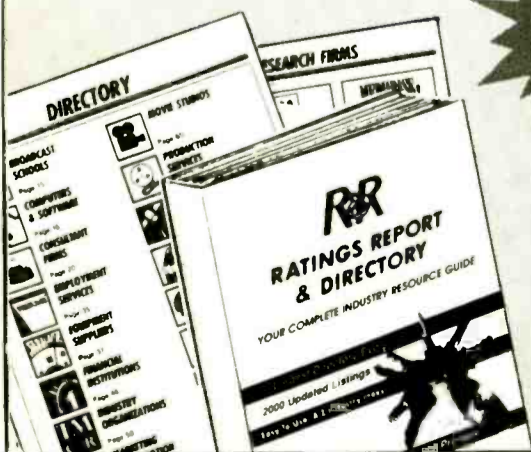


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- Demographic Comparisons
- **Complete Industry Directory**
- 2000 Updated Listings

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# MANAGEMENT

## 1991 Industry Events Calendar

### JANUARY

- 3 — Arbitron WINTER RATINGS SWEEPS (through March 27).
- 17-18 — Chris Beck Management Seminar. Hyatt Regency, Phoenix.
- 18-20 — Dan O'Day's Air Personality Plus+ seminar. Holiday Inn (Tryon Street), Charlotte.
- 20-24 — MIDEM '91. Palais des Festivals, Cannes, France.
- 21 — Martin Luther King Jr. Day
- 24-27 — RAB Managing Sales Conference. Opryland Hotel, Nashville.
- 25-29 — National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel, Washington, DC
- 27 — Super Bowl XXV. Tampa Stadium.
- 28 — American Music Awards. Shrine Auditorium, Los Angeles.
- 30 - February 2 — Eighth annual Pollack Media Group Programming/Management Conference. Bel Age Hotel, Los Angeles.

### FEBRUARY

- 7-9 — Chris Beck Major Account Sales & Development Seminar. Hyatt Orlando, FL.
- 10-15 — NAB 26th Annual Management Development Seminar for Broadcast Engineers. University of Notre Dame, South Bend, IN.
- 10-13 — Broadcast Cable Credit Association's 25th Credit & Collection Seminar. Loews Summit Hotel, New York City.
- 11-12 — NAB Radio Group Head Fly-In. NAB headquarters, Washington, DC.
- 14 — Valentine's Day
- 14-16 — Gavin Seminar 1991. St. Francis Hotel, San Francisco.
- 15-17 — Southeast Music Conference. Holiday Inn Ashley Plaza, Tampa.
- 18 — Presidents' Day
- 20 — 33rd Annual Grammy Awards. Radio City Music Hall, New York City.
- 21-23 — Hip-Hop At Its Crossroads: Seizing The Cultural Initiative. Howard University, Washington, DC.
- 27 - March 2 — Chris Beck Major Account Sales & Development Seminar. Sheraton Fisherman's Wharf, San Francisco.

### MARCH

- 1 — Birch SPRING RATINGS SWEEPS (through May 31).
- 6-9 — Country Radio Seminar. Opryland Hotel, Nashville.
- 14 — AWRT National Commendation Awards Program. Waldorf-Astoria Hotel, New York City.

- 17 — St. Patrick's Day

- 20-24 — South By Southwest music and media conference. Hyatt Regency, Austin, TX.
- 22-25 — 1990 NARM Convention. San Francisco Hilton.
- 25 — 63rd Annual Academy Awards. Shrine Auditorium, Los Angeles.

### 28 — Arbitron SPRING RATINGS SWEEPS (through June 19).

- 30 — Passover
- 30 - April 4 — NCAA Basketball Final Four tournament. Hoosier Dome, Indianapolis.
- 31 — Easter Sunday

### APRIL

- 7 — Daylight Savings Time begins.
- 7-11 — National Christian Radio Seminar's 1991 Convention. Stouffer Convention Center, Nashville.
- 10 — RadioBest Awards. Minneapolis Convention Center.
- 15-18 — NAB 1991 Convention. Las Vegas Convention Center.
- 21-24 — Broadcast Financial Management Association. Century Plaza Hotel, Los Angeles.
- 24 — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.
- 24 — Secretary's Day

### MAY

- 5 — Cinco de Mayo
- 12 — Mother's Day
- 16-19 — T.J. Martell Rock 'N Charity Weekend. Various locations, Los Angeles.
- 16-19 — American Women in Radio & Television's 40th National Convention. Omni Hotel, Atlanta.
- 27 — Memorial Day

### JUNE

- 1 — Birch SUMMER RATINGS SWEEPS (through August 31).
- 9-15 — NAB Radio Executive Management Development Seminar. University of Notre Dame, South Bend, IN.
- 14 — Flag Day
- 16 — Father's Day
- 16-19 — BPME & BDA Conference & Exposition. Baltimore Convention Center.
- 20 — Arbitron SUMMER RATINGS SWEEPS (through September 11).
- 20-22 — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.

### JULY

- 4 — Independence Day
- 11-14 — Upper Midwest Communications Conclave. Radisson Hotel South, Minneapolis.

### SEPTEMBER

- 1 — Birch FALL RATINGS SWEEPS (through November 30).
- 2 — Labor Day
- 9 — Rosh Hashana
- 11-14 — NAB Radio 1991 Convention. Moscone Convention Center, San Francisco.
- 18 — Yom Kippur
- 19 — Arbitron FALL RATINGS SWEEPS (through December 11).
- 25-28 — RTNDA 46th International Conference & Exhibition. Denver Convention Center.

### OCTOBER

- 2 — CMA Awards. Grand Ole Opry, Nashville.
- 3-5 — Concrete Marketing's Foundations Forum. Los Angeles Airport Marriott.
- 3-6 — Society of Broadcast Engineers national convention. Hyatt Regency, Houston.
- 14 — Columbus Day
- 16 — Boss's Day
- 19 — World Series begins.
- 23 — John Bayliss Foundation Dinner. Plaza Hotel, New York City.
- 24-27 — CMJ Convention. Vista Hotel, New York City.
- 27 — Daylight Savings Time ends.
- 31 — Halloween

### NOVEMBER

- 5 — Election Day
- 11 — Veteran's Day
- 28 — Thanksgiving Day

### DECEMBER

- 1 — Birch WINTER RATINGS SWEEPS (through February 29, 1992).
- 2 — Hanukkah
- 25 — Christmas Day

(Note: No national holidays or major events are scheduled for August.)

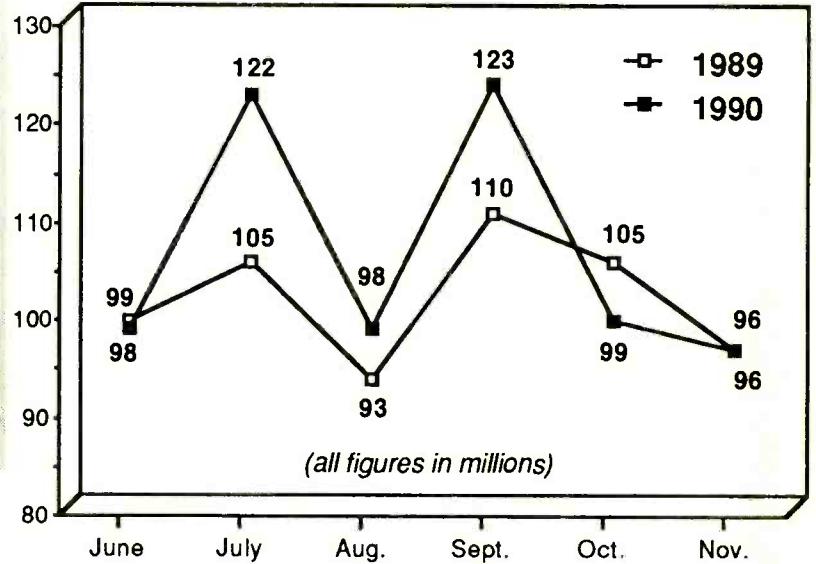
## National Spot Radio Scoreboard

### TOTAL SPOT DOLLARS SIX-MONTH TREND

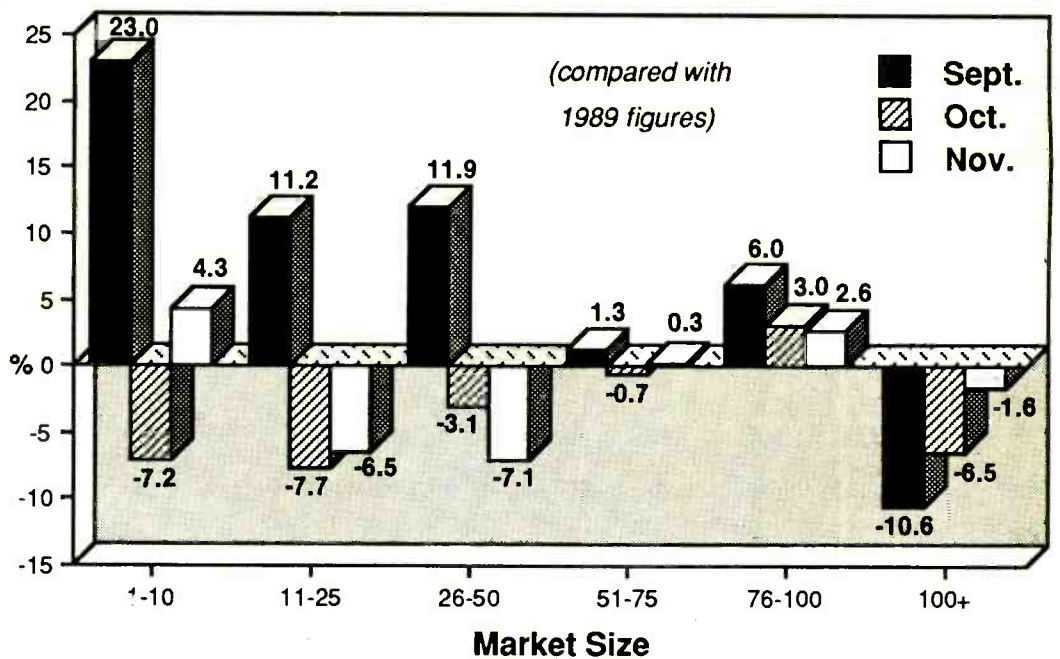
Total national spot radio expenditures for the month of November topped \$96 million — a 0.9% decrease from 1989 figures.

While the figures reflect total billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or geographic areas may differ substantially.

Source: Radio Expenditure Reports Inc.



### PERCENTAGE OF CHANGE THREE-MONTH TREND



## Getting The Most From Voice Mail

You're a busy, powerful executive. You don't have time to take all of your calls. That's why you have voice mail. To get the most out of your system, try these five tips from Teleconnect:

- When returning a message, don't assume callers know which one you're referring to — they may have left several.
- Change your greeting often. Don't be caught Monday morning with Friday's message.
- Don't announce the date and time when you call someone. Most systems will do it for you.
- Give callers the option of reaching an operator or your assistant by dialing "0."
- Return all of your voice mail messages the day you receive them.

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# SALES & MARKETING

## Event Marketing Opportunities For '91

By Chris Beck

**H**appy New Year! I'd like to begin 1991 with a look at some of the more opportunity-laden dates, events, and marketing trends in store, as well as a bit of advice: If you make one resolution this year, it should be "to get a head start on event marketing."

As a rule, I recommend putting packages on the street at least four months before the event. For example, many people are planning Earth Day (April 22 last year) activities even though there's no official Earth Day '91 slated. If you're organizing environmental packages or tie-ins, they should be about wrapped up by now.

This year, dynamic turnkey opportunities for listeners and advertisers will be critical for success. Following are some events I predict will be hot in '91:

### Environment

There are a multitude of environmental concerns with which to align yourself, either on-air or through advertiser tie-ins. Those who've cultivated a consumer franchise with the environment will be able to play on it through the end of the year. (Tip: You'll

**"I recommend putting packages on the street at least four months before the event."**

achieve the best results with tie-ins to local or statewide environmental causes.)

Consumer burnout will make tie-ins more difficult after this year's Earth Day festivities, however — not because the franchise won't be important to consumers, but because the tremendous amount of "me too" marketing will reach its peak on April 22.

### Home Offices

Whether you choose on-air commercials, seminar sponsorships, or simple commercial themes,

home business tie-ins will be hot this year. As more Americans experiment with their own businesses, more listeners are intrigued — and advertisers want to tap into this growing market.

Look for furniture stores, mass merchandisers, and catalog showrooms to seek tie-ins to the lucrative market. (Tip: This area of event marketing is significant for increasing the advertiser base of AOR stations. Many of those in the home office target are young men.)

### Patriotism

Themes such as "buy American" or "support our military" will be in the forefront of consumers' minds this year. Armed Forces

**"Direct marketing will place you in high demand with companies in the service sector."**

## GOING GLOBAL

### Eurocomm Buys Into HDM

French advertising and consulting agency **Eurocomm S.A.** has purchased an interest in **Havas Dentsu Marsteller Europe** from **Dentsu** and **Young & Rubicam**, making Eurocomm the ninth largest agency in the world (and Europe's largest advertising network).

With the purchase, Eurocomm sold its minority interest in HDM's operations in the U.S., Australia, New Zealand, and Asia to Dentsu and Y&R. Eurocomm's next move is the reorganization of its sales promotion and direct marketing divisions.

### WPP Cancels Shareholder Dividends

**WPP Of Europe**, the parent company of **J. Walter Thompson** and **Ogilvy & Mather**, has revoked its previously announced year-end dividend to shareholders. Faced with falling profits and a staggering \$608 million debt service, WPP saw its stock fall more than 30% in London last month.

Day (May 11), traditionally a dud when it comes to holidays, should elicit much more advertiser interest than normal.

### Children

In-school marketing programs, coloring books, family events, research on children's buying power, child care tips, and cause campaigns tied to children's charities will be popular throughout most of the year.

**"Advertisers want to tap into the growing home business market."**

### Direct Marketing

The ability to get your product, trial, or incentive into the hands of targeted consumers will be extremely valuable during the next three years. Direct marketing will place you in high demand with companies in the service sector — the single area of the economy experiencing explosive growth — while recession pervades the retail and industrial sectors.

### Pre-Olympic Marketing

This summer will mark the one-year countdown until the 1992 Olympic games, to be held in Barcelona, Spain (summer) and Albertville, France (winter). Corporate and advertiser interest is very high, with numerous pre-Olympic fundraisers and local athletes vying for spots on the team.

## Reference Calendar

### March

- Winter vacations
- Tax season
- Spring break
- Passover (30)
- Easter (31)

### April

- Home sales pick up
- Gardening season
- Hardware season
- Secretary's Day (24)

### May

- Summer items
- Cinco de Mayo (5)
- Mother's Day (12)
- Memorial Day (27)

### June

- Summer vacations
- Biannual trade shows
- Flag Day (14)
- Father's Day (16)

### July

- Independence Day (4)

### September

- Labor Day (2)
- Rosh Hashana (9)
- Yom Kippur (18)

### October

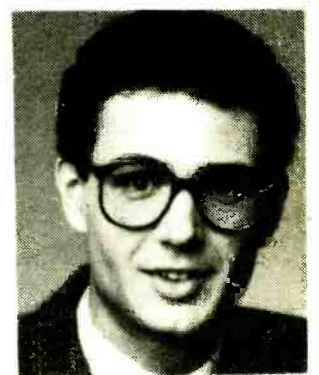
- Columbus Day (14)
- Boss's Day (16)
- Halloween (31)

### November

- Election Day (5)
- Veteran's Day (11)
- Thanksgiving Day (28)

### December

- Hanukkah (2)
- Christmas Day (25)



**Chris Beck** is the President of **Beck Marketing Group**, an international sales and marketing consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by **Prodigy** electronic mail at ID # SRTN15A; by **CompuServe** at ID # 76066,3334; or by mail at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

## What does this manager know that you should know?

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**Diane Dalton Verzijl**  
General Sales Manager  
WQOK/Raleigh, North Carolina

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*Paulette Williams*  
Vice President/General Manager



## KIIS, Los Angeles

"The Research Group has been invaluable in keeping KIIS focused and consistent. With their expertise in CHR, they've helped us protect our position in an increasingly competitive market. The quality of their work is always top-rate and their people are the best."

*Jay Cook*  
President, Gannett Radio; President/General manager, KIIS-AM/FM



## WTIC, Hartford

"The Research Group really cares about the long term success of WTIC. For more than ten years they've helped us grow this station and defend its dominant shares. They know CHR like nobody else . . . they're the best."

*Bob Dunn*  
President, Radio Division, Chase Communications

These and over 37 CHR stations in large, medium, and small markets use The Research Group's unique system of listener focus, strategic warfare, music testing, and marketing that brings extraordinary success. If you're a CHR station, consider a partnership with the firm America's top CHR stations turn to.

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# MEDIA

## Musicians Contribute To Cable Cartoon Series

Showtime's animated children's series, "We All Have Tales" — set to debut in April — features 13 stories adapted from international folklore and set to music.

Among the artists who wrote and performed tunes for the cable

channel's new series are UB40 ("Anansi," narrated by Denzel Washington), Ravi Shankar ("The Tiger & The Brahmin," narrated by Ben Kingsley), Ryuichi Sakamoto ("The Peachboy," narrated by Sigourney Weaver), and Dave Stewart ("Jack & The Beanstalk,"

narrated by Michael Palin).

Also confirmed to participate are Lyle Mays ("East Of The Sun, West Of The Moon," narrated by Max Von Sydow), Mark Isham ("The Boy Who Drew Cats," narrated by William Hurt), Jean-Luc Ponty ("Puss In Boots," no narrator set), and the Klezmer Conservatory Band ("The Fool & The Flying Ship," narrated by Robin Williams).

### VIDEO

#### NEW THIS WEEK

● **THUNDERBIRDS MUSIC VIDEO (Cabin Fever Entertainment)**

Half-hour video featuring aerial acrobatics by the U.S. Air Force's Thunderbirds set to tunes by **Bon Jovi**, **Aerosmith**, **Journey**, **Heart**, **Tina Turner**, and **Glen Burtnick**. (Street date: 1/11)

● **JERRY LEE LEWIS: LIVE IN LONDON (CBS/Fox Video)**

Sixteen songs plus encore medley, 65 minutes. Concert video taped at London's Hammersmith Odeon in 1983. Never before available in the U.S. (1/17)

● **YOUNG GUNS II (CBS/Fox Video)**

Western starring **Emilio Estevez**, **Kiefer Sutherland**, **Lou Diamond Phillips**, and **Christian Slater**. **Jon Bon Jovi** wrote the movie's music — including his chart-topping Mercury single, "Blaze Of Glory" — and has a cameo in the film. (1/17)



**YOUNG BUNS** — *Jon Bon Jovi contributes a high-caliber cameo to "Young Guns II."*

● **TURTLES: HAPPY TOGETHER (Rhino Home Video)**

Ten songs, 90 minutes. Band videography features interviews with **WXRK/NYC** afternoon talents/former **Turtles** frontmen **Flo & Eddie**, **Ray Manzarek**, **Graham Nash**, **Stephen Stills**, and others, plus rare TV performances. (1/17)

● **TODD RUNDGREN: LIVE IN JAPAN (Rhino Home Video)**

Seventeen songs, 100 minutes. Concert video taped in January 1990 at the Tokyo Sun Plaza Hall. (1/17)

● **MO' BETTER BLUES (MCA/Universal Home Video)**

**Spike Lee's** jazz film starring **Lee** and **Denzel Washington**. The movie's **Columbia** soundtrack contains tunes by the **Branford Marsalis Quartet** featuring **Terence Blanchard**, **Gangstarr**, and co-star **Cynda Williams**. (1/17)



**YOUNG MAN WITH A HORN** — *Denzel Washington plays the "Mo' Better Blues."*

### TELEVISION

#### TOP TEN SHOWS DEC. 31 — JAN. 6

- Cheers**
- 60 Minutes**
- Blossom**
- The Cosby Show**
- Rescue 911**
- Murder, She Wrote**
- Golden Girls**
- Orange Bowl**  
*(Colorado vs. Notre Dame)*
- America's Funniest Home Videos**  
**Empty Nest** (tie)  
**Wings** (tie)

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

#### Tube Tops

● **Johnny Gill**, the **Boys**, **Oleta Adams**, **Randy Crawford**, **Miki Howard**, **Dianne Reeves**, and **Cab Calloway** are slated to perform on **NBC's** 90-minute "23rd Annual NAACP Image Awards" (Friday, 1/22, 9:30pm), honoring African-Americans.

#### Friday, 1/11

● "Sweet Soul Music" — the first episode in a ten-part series called "The Golden Age Of Rock & Roll" (**A&E**, 10pm), hosted by **John Sebastian** — features tunes by **Smokey Robinson**, **James Brown**, the **Supremes**, **Marvin Gaye**, the **Four Tops**, the **Temptations**, and many more.

● **Lever**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).

● **Chris Isaak**, "Into The Night Starring Rick Dees" (**ABC**, midnight).

#### Saturday, 1/12

● **Marie Osmond**, the **Pointer Sisters**, **Ann Jillian**, and **Aaron Tippin** are scheduled to perform on "Bob Hope's Christmas Cheer From Saudi Arabia" (**NBC**, 9:30pm).

● **Troop**, "Big Break" (syndicated; check local listings).

● **Vanilla Ice**, "Saturday Night Live" (**NBC**, 11:30pm).

#### Monday, 1/14

● **Judy Clay**, "Rick Dees."

#### Tuesday, 1/15

● **M.C. Trouble**, "Rick Dees."

#### Wednesday, 1/16

● "Sinead O'Connor: The Year Of The Horse" (**Lifeline**, 10pm) features the singer in an hourlong concert taped in Rotterdam last year.

● **Ralph Tresvant**, "Rick Dees."

#### Thursday, 1/17

● **Outfield**, "Rick Dees."

## 'ZINE SCENE

### Trump's Gal Pal Vanilla Ices Honey!

**S**wimsuit model **Rowanne Brewer**, the 23-year-old head-turner who's been keeping company with **Donald Trump**, appears in this week's *People* ... squirting great gobs of goopy honey into the hungry mouth of rap star **Vanilla Ice**!

The picture was snapped in the back of Ice's limo — about a month before Brewer started datin' the Donald!

#### Great Expectations

Do **George Michael's** lovers try harder in bed? "I think they do," says the pop star in this week's *Us*. "But I think the same could be said for me, surely. There are higher expectations on both sides."

Meanwhile, the *National Enquirer* reports Michael is so paranoid about getting AIDS that he's taking a few pints of his own (previously stored) blood to the forthcoming *Rock In Rio II* concert — in case he needs a transfusion!

#### Nothing Compares 2 U

**Sinead O'Connor** says **Prince** "continually said he was going to beat the shit out of me" during her brief stay at his L.A. residence. O'Connor says he was jealous she had such a big hit with his song "Nothing Compares 2 U" and admitted as much during her visit. "I think, frankly, that that song saved his fucking ass."

Prince replies, "That never happened. I have no idea what she's talking about" (*Rolling Stone*).

#### Elvis Is Dead

A man who was nearly electrocuted while repairing his CD player (to the strains of **Led Zepelin's** "Stairway To Heaven") says he came face to face with **Elvis Presley** in the world beyond the grave!

The King made him promise to never abuse drugs or family members, then sent the guy back to the land of the living (*Sun*).



**GROOVE IS IN THE HEARTH** — Former **RCA Records** President **Bob Buziak's** Manhattan apartment is the subject of a two-page, four-color spread in this week's *New York Times Magazine*. One of the architects responsible for the renovations is quoted as saying, "We were trying to move beyond the vocabulary of everyday architecture." *Zine Scene* notes the largely black 'n' white motif should make it easy for even the most chameleonic among us to feel right at home.



**ELTON SHOCKER** — In the second installment of an exclusive report, a man who claims to be **Elton John's** former gay lover says *EJ's* favorite pastimes were "snorting coke and watching porno movies!" The pumpin' piano player also liked to start the day by descending the stairs from his private suite while "The Royal March" played at full volume (*Globe*).

#### Hairstyles Of The Rich & Famous

The current *Celebrity Hairstyles* features **Madonna** on its cover, and teases readers with a headline reading, "Madonna's New Look And How To Do It." (Down, boys, they're talkin' 'bout the *hairdo*...)

Meanwhile, **Paula Abdul** graces the February *YM's* cover and gives a straight (yawn) interview.

#### Hot Shots

● **Barry Manilow** has offered to pay a look-alike \$50,000 to get corrective surgery (*National Enquirer*).

● **Billy Joel** may be a "five percenter," but at least he tips. **David Bowie**, on the other hand, reportedly walked out on an \$11 tab at the same NYC eatery (*Egg*).

● The three most commonly used words in **Madonna's** songs? "Love," "baby," and "time" (*Harper's*).

#### The Ol' In-Out, In-Out

Subject of a flattering profile in the February *Playboy*, **Harry Connick Jr.** nonetheless makes the *Us* "Out" list for 1991 (losing to an "In" **Frank Sinatra**). Others making the cut (or suffering from it) include:

In	Out
Fresh Prince	Prince
Deee-Lite	Lite FM
Sinead O'Connor	Cardinal O'Connor
The Fly Girls	Paula Abdul
Dead rock stars' comebacks	Live rock stars' comebacks

*R&R* doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

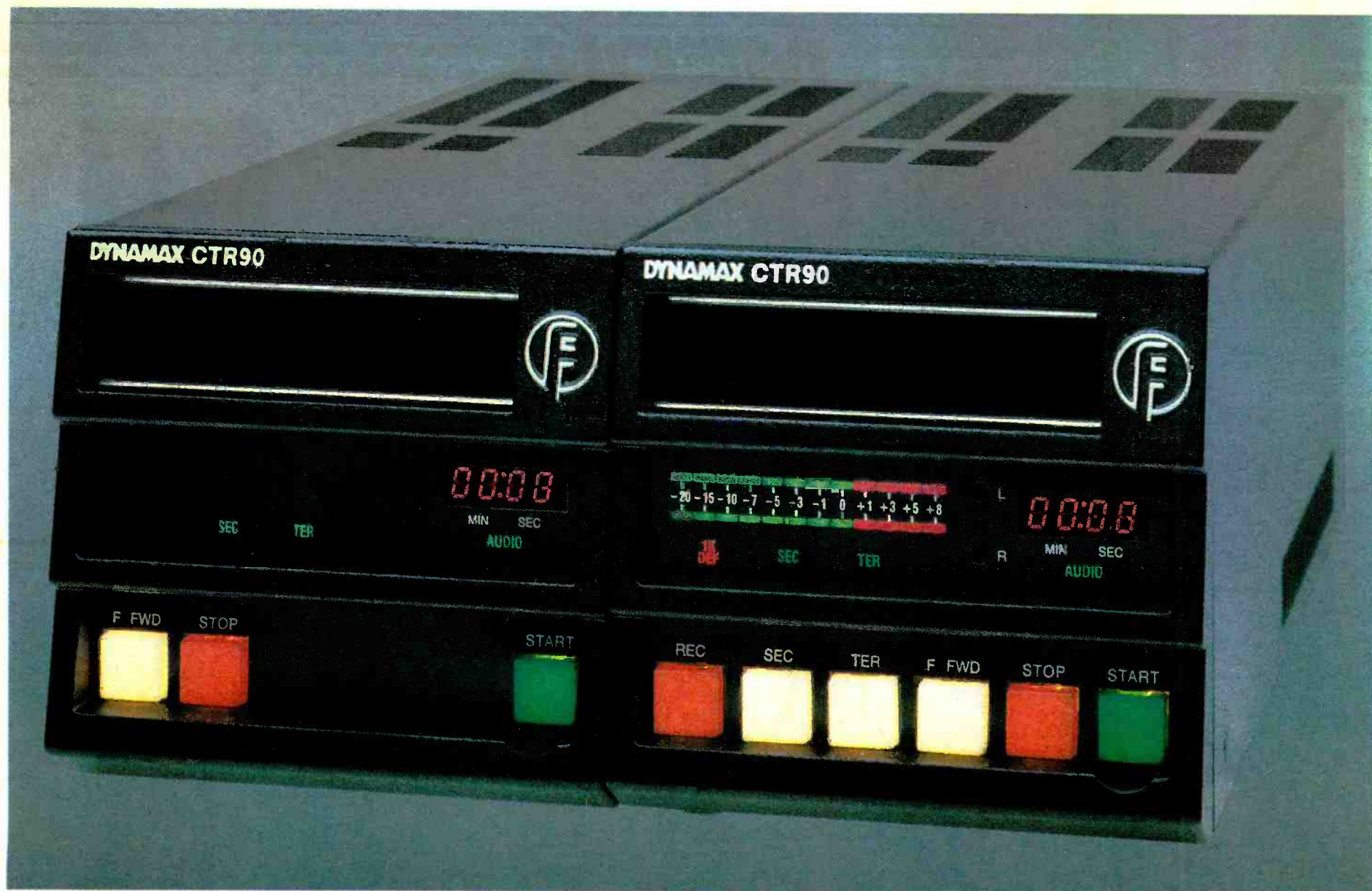
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*CTR90 Series Signal to Noise Ratio*

*-81 dB, "A" Weighted, referenced to 250 nWb/m, with DNR active. -70 dB, "A" Weighted, referenced to 250 nWb/m, with DNR inactive.*

*Dolby HX Pro Headroom Extension originated by Bang & Olufsen and manufactured under license from Dolby Laboratories Licensing Corporation.*

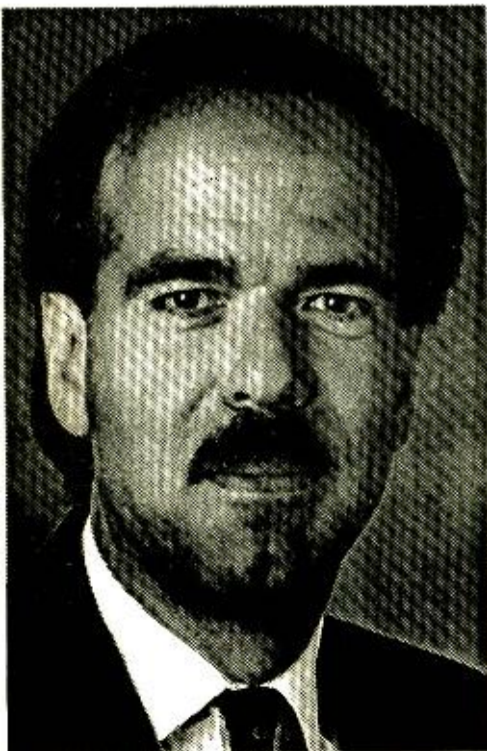
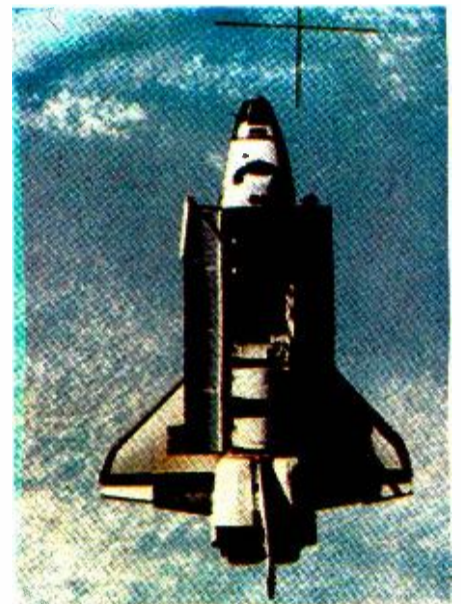
*DNR is a registered trademark of National Semiconductor Corporation under U.S. Patents 3,678,416 and 3,753,159.*

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Vice President/General Manager  
**WQAL**  
Cleveland, OH

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<b>K101</b> San Francisco	<b>KSFO/KYA</b> San Francisco	<b>WMJX</b> Boston
<b>KVIL</b> Dallas	<b>KRSR</b> Dallas	<b>KLTR</b> Houston
<b>WASH</b> Washington, D.C.	<b>WLTT</b> Washington, D.C.	<b>KYKY</b> St. Louis
<b>KMGI</b> Seattle	<b>KLSY</b> Seattle	<b>WYST</b> Baltimore
<b>WUSA</b> Tampa	<b>WYUU</b> Tampa	<b>WNLT</b> Tampa
<b>WHTX</b> Pittsburg	<b>WOMC</b> Detroit	<b>KXLT</b> Denver
<b>KKSN</b> Portland	<b>WLTQ</b> Milwaukee	<b>WTMJ</b> Milwaukee

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Station \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# MEDIA

## Top Ten National Talk Topics

### December '90

Each month R&R surveys leading Talk radio stations across the nation to determine the ten topics that have generated the greatest amount of listener phone response over the past four weeks. The current list follows:

1. Persian Gulf Crisis
2. Economy (Recession)
3. Christmas Issues
4. Taxes
5. Local Politics
6. Soviet Turmoil
7. Keating Five (S&L Scandal)
8. Madonna's "Justify My Love" Video Flap
9. Margaret Thatcher's Resignation
10. Right To Die (Nancy Cruzan Case)

Although events in the Persian Gulf continue to top the chart (five consecutive months and counting), there were two chart debuts: a new Madonna controversy and the surprising exit of a British head of state.

Back from long vacations were Christmas (No. 5 in December '89), euthanasia (No. 3 in June), and problems in the USSR (Lithuania hit No. 3 in April). Fueled by talk of a recession, the economy leaped 9-2. Local politics, manifest as local elections last month, slipped 2-5, while the S&L scandal dropped 3-7. Perennial chart fave taxes returned after a month's hiatus.

Reporting Stations: KABC/Los Angeles, Michael Fox; KING/Seattle, Brian Jennings; KIRO/Seattle, Andy Ludlum; KLIF/Dallas, Dan Bennett; KOA/Denver, Kris Olinger; KXL/Portland, Jeff Grimes; WABC/New York, John Mainelli; WLS/Chicago, Drew Hayes; WRKO/Boston, Rich Livingston; WTAE/Pittsburgh, Tom Clendening; WWDB/Philadelphia, Dave Rimmer; WWRC/Washington, Tyler Cox; WXYT/Detroit, Michael Packer.

## SCREEN SCENE

### Sharkey To Reprise Idol-Making Role

Ray Sharkey will once again portray hyperkinetic pop manager Vinnie Vaccari in the forthcoming sequel to 1980's "The Idolmaker" — a fictionalized biofilm of real-life manager Bob Marcucci (who guided Fabian and Frankie Avalon to stardom in the late '50s).

A frustrated performer, Vaccari gets his own shot at stardom in the as-yet-untitled sequel, which reportedly chronicles three decades (1960-90) of music industry upheavals. "I'm taking singing, dancing, [and] ballet lessons," Sharkey recently told the *Los Angeles Times*. "We really plan to let Vinnie cut loose in this one."

Olympia Dukakis and Peter Gallagher are likely to reprise their characters as well, and Eddie DeLorenzo, who wrote the Taylor Hackford-directed original, is scripting "II." Gene Kirkwood is producing.

#### Reel Lucky

Universal's "Mobsters" is currently lensing in Los Angeles. The film — a history of organized crime from 1917 to the early '30s — stars Christian Slater, Patrick Dempsey, and Richard Grieco as Lucky



Ray Sharkey — no idle worship.

Luciano, Meyer Lansky, and Bugsy Siegel, respectively. Oscar winners F. Murray Abraham and Anthony Quinn are also in the cast.

Speaking of mobsters, legendary concert promoter Bill Graham is set to play a grown-up version of Luciano in Warren Beatty's forthcoming gangster flick, "Bugsy Siegel." Beatty, of course, plays Siegel — the man widely credited with transforming Las Vegas into a gambling mecca. Barry Levinson will direct.

#### Welcome To My Nightmare

Look for cameo appearances by Alice Cooper, Roseanne Barr, and Johnny Depp in New Line Cinema's forthcoming "A Nightmare On Elm Street 6: Freddy's Dead." Robert Englund stars in the sequel, which is currently shooting in Los Angeles.

Incidentally, "6" marks Depp's second "Elm Street" appearance. Ardent fans and frequent renters will no doubt recall his drop-dead performance in the 1984 original.

#### Home Boy

"Home Alone" star Macaulay Culkin will team with Dan Aykroyd and Jamie Lee Curtis in Columbia's just-announced "I Am Woman." Howard Zieff directs.

Meanwhile, Tommy Boy rap pack Digital Underground have just released "Same Song," a tune from the soundtrack of Aykroyd's forthcoming flick, "Nothing But Trouble" — which was formerly titled "Valkenvania" (R&R, 6/2/90.)

## FILMS

### WEEKEND BOX OFFICE JANUARY 4-6

1 Home Alone (Fox)	\$12.62
2 Kindergarten Cop (Universal)	\$9.45
3 The Godfather Part III (Paramount)	\$8.29
4 Dances With Wolves (Orion)	\$7.33
5 Edward Scissorhands (Fox)	\$5.10
6 Look Who's Talking Too (Tri-Star)	\$4.21
7 Misery (Columbia)	\$3.91
8 Mermaids (Orion)	\$3.70
9 Three Men & A Little Lady (Buena Vista)	\$3.52
10 The Russia House (MGM/UA)	\$3.04

All figures in millions  
Source: Exhibitor Relations Co.

#### COMING ATTRACTIONS:

Moving into wide release this week is "Awakenings," a tear-jerker focusing on the relationship between doctor (Robin Williams) and patient (Robert De Niro). Directed by Penny Marshall, the film features a Reprise soundtrack by Randy Newman.

Also moving into wide release: "The Sheltering Sky," starring Debra Winger and John Malkovich. Director Bernardo Bertolucci's erotic drama features a Virgin Movie Music soundtrack by Ryuichi Sakamoto.

## MUSIC & MOVIES

### CURRENT

- **THE GODFATHER PART III (Columbia)**  
Single: Promise Me You'll Remember/Harry Connick Jr.
- **MERMAIDS (Geffen)**  
Single: The Shoop Shoop Song (It's In His Kiss)/Cher  
Other Featured Artists: Lesley Gore, Four Seasons, Miracles
- **HAVANA (GRP)**  
Featured Artist: Dave Grusin
- **ROCKY V (Bust It/Capitol)**  
Single: Go For It! (Heart And Fire)/Joey B. Ells & Tynetta Hare  
Other Featured Artists: Elton John, M.C. Hammer, Snap
- **ARACHNOPHOBIA (Hollywood)**  
Single: Swear To Your Heart/Russell Hitchcock  
Other Featured Artists: Sara Hickman, Brent Hutchins, Poorboys
- **TUNE IN TOMORROW . . . (Columbia)**  
Featured Artist: Wynton Marsalis
- **GRAFFITI BRIDGE (Paisley Park/WB)**  
Singles: Round And Round/Tevin Campbell  
Melody Cool/Mavis Staples  
Other Featured Artists: Prince, Time
- **MARKED FOR DEATH (Delicious Vinyl/Island)**  
Single: Pick Up The Pace (1990)/Young MC  
Other Featured Artists: Tone Loc, Kenyatta, N'Dea Davenport

### UPCOMING

- **MY HEROES HAVE ALWAYS BEEN COWBOYS**  
Single: (You're My) Soul And Inspiration/Oak Ridge Boys (RCA)

I want to thank you for your contribution to KBPI's success over the past year, helping us grow from a 4.0 to a 6.5 12+ from the Summer '89 to Summer '90 ARB, posting a #1 in our target demo, 18-34 Adults, by a cool 27% over #2...

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Bill Betts  
Program Director  
KBPI Radio, Denver

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## LIFESTYLES

## Winter Brings Flurry Of Business, Pleasure Travel

### Steady Increase In Number Of Trips Since '83

Neither rain nor sleet — nor anything, for that matter — has slowed down winter travelers. In fact, travel has increased every winter since 1983, says the Washington, DC-based U.S. Travel Data Center.

In the center's latest survey (spanning December 1989 through February 1990), Americans made nearly 137 million round-trips of 100+ miles — 39% more than comparable figures from six years earlier.

Additional survey results include the following findings:

- Trips taken by car, truck, or RV — the most frequently used modes of transportation — increased 44% between the two surveys, while those taken by air rose 20%.

- The number of winter pleasure trips increased 36% and winter business trips rose 35% during the same six-year period.

- Nearly half of winter business travelers have family incomes of \$50,000 or more, compared with one-quarter of pleasure travelers.

- The most popular winter destinations are the South Atlantic states — 25% of travelers fly (or drive) south for the winter.

- The primary purpose of one-third of all winter trips is to visit friends and relatives. Two and a half times more winter trips are taken for pleasure than for business.

- Winter business travelers average 1150 miles per trip, with fewer than four nights away from home. In contrast, winter pleasure travelers average just over 1000 miles, spending an average of five nights away from home.

- During the 1980s the number of U.S. hotel rooms increased 40%, the average budget of state travel offices nearly tripled, the number of air passengers rose 43%, and cruise passengers more than doubled in number.



## Tune In, Turn On, Heat Up! (At The Touch Of A Screen)

Designed to make your life on the road easier, Inncom International's "Touch Screen Comfort Management System" groups a hotel room's radio, TV, lighting, and climate controls on one console.

The "IR-2020" includes a two-line telephone with speakerphone, conference calling, and call waiting. Additional features: a digital alarm clock that can display time around the world, and the ability to be programmed in six languages.

### Radio Opportunity

Radio stations may be able to have their programming come on when guests check in. The IR-2020 also keeps track of hotel statistics — such as the most popular radio stations, the average room temperatures, and the number of hours each room is occupied — and reports room equipment malfunctions.

Although the consoles currently are available in only three U.S. hotels, the Old Lyme, CT-based company expects them to be installed in 75 more by the end of this year. For more info, call (800) 543-1999 or (203) 434-7777.

## Barter Times Ahead?

One in five Americans bartered — traded services without using cash — within the past six months. According to a recent survey by the NYC-based Roper Organization, this figure has increased only 3% since 1982.

However, among the trend-setting group of Americans known as "Influentials," the percentage of people bartering goods and services has climbed from 23% in 1982 to 34% in 1990.

The biggest regional increase has been in the Midwest, where 26% barter, up from 18% in 1982. Meanwhile, bartering activity in the Northeast (13%), South (17%), and West (25%) has remained relatively stable.

Interestingly, familiarity with the bartering concept has jumped from 62% in 1982 to 71% in 1990. Since bartering traditionally prospers when cash is in short supply, it's probable that today's declining economic conditions will spur greater bartering activity in the future.

## 40% Of Adults Use Moisturizer

On a typical winter day, 40% of American adults (60% of women and 20% of men) smooth on skin lotion or moisturizer, according to a recent survey by the NYC-based Roper Organization.

Although 30% of Northerners, 35% of Southerners, and 46% of Midwesterners use a moisturizer on a typical winter day, moisturizer use among those living in the Western region stands at 55%.

This higher rate of moisturizer use among Westerners may be a reflection of higher-than-average health concerns in the region as well as a reaction to the hot, dry climate of the Southwest.

## Why We Take Nonprescription Medication

Nearly nine out of ten (86%) Americans turn to nonprescription drugs for relief of everyday health problems.

The top ten maladies from which people seek relief, according to a national survey conducted by NYC-based Mediamark Research, are:

Malady	Percentage
Headaches	61.3
Muscle aches	13.6
Backaches	13.5
Colds	12.7
Arthritis/rheumatism	11.2
Menstrual cramps	8.7
Flu/fever	8.1
Heart attack prevention	3.6
Sleeplessness	3.2
Oral discomfort	1.6

## SEX & DRUGS & ROCK 'N' ROLL

### A New Generation Gap? '60s Attitudes Surveyed

The music of the 1960s may serve to bridge a gap between "post-boomers" (those now 18-29 years old) and those who were young adults in the '60s and '70s.

A recent poll conducted by Yankelevich Clancy Shulman found that 70% of post-boomers like '60s music and that 77% are attracted to the decade's "easy-going lifestyle."

On the other hand, there is al-

most a 50-50 split on the appeal of the '60s sexual freedom and political activism. Furthermore, 79% of the post-boomers polled feel that the era's experimentation with drugs is unattractive.

However, post-boomers believe it was easier in the '60s and '70s for a young adult to buy a house as well as have ample leisure time,

both of which they view as important components of marriage. As a result, 75% of post-boomers say it's "hard" or "impossible" to have a good marriage today — even though 93% want to get married.

Interestingly, 55% say they would not like to have a marriage like their parents had. Ironically, these same post-boomers' parents were likely to have been young adults of the '60s.

## Microwave Ownership Rises, Use Declines

Consumers are buying more microwave ovens these days — but they're using them less. Although microwave ownership has nearly doubled in the past five years to 75% of Americans (about 67 million), frequent use has dropped in nine of ten different microwave functions.

According to the NYC-based Roper Organization, 70% of those surveyed frequently use their microwaves to reheat frozen leftovers — the only case in which the proportion remained stable over a five-year period.

Among the functions showing declines: heating up side dishes and snacks (47% vs. 53% in 1985), cooking packaged foods (38% vs. 42%), defrosting meat and fish (36% vs. 44%), cooking meat and fish (9% vs. 16%), and cooking main meals (6% vs. 11%).

## Most Popular Baby Names

It wasn't Bart and, incredibly, it wasn't Madonna. Instead, Michael and Jessica were the most popular names for 1990 newborn boys and girls, according to a national survey of 10,000 new parents conducted by the Sinrod Marketing Group Of New York.

Following are last year's Top 20 baby names:

Boys		Girls
Michael	1	Jessica
Matthew	2	Ashley
Joshua	3	Amanda
Ryan	4	Sarah
Nathan	5	Megan
David	6	Brittany
Zachary	7	Elizabeth
Daniel	8	Samantha
Nicholas	9	Lauren
Tyler	10	Jennifer
Justin	11	Renee
Christopher	12	Alexandra
Andrew	13	Marle
Kyle	14	Nicole
Steven	15	Rachel
Robert	16	Danielle
Jason	17	Kayla
James	18	Kelly
Jacob	19	Lynn
Adam	20	Rebecca

## Now It's Even Easier!

### AP Audio Feed Added

Health NewsFeed's free reports are now available via Associated Press audio! Each story is sent daily, Monday through Friday, at 7:06 a.m. ET. And Health NewsFeed is still available in two satellite bulk feeds. Five stories of up to one-minute each are fed on Fridays and Mondays via Satcom 1R.

Health NewsFeed via satellite is easily accessible to affiliates of all major networks, including ABC, CBS, NBC, Mutual, and Unistar. Health NewsFeed will record cus-

tom tags and promos upon request. Health NewsFeed reports also are available through a daily telephone feed. A new story plus actualities is on the line beginning at 5 p.m. ET.

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# HEALTH NEWSFEED

RADIO REPORTS VIA SATELLITE  
FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS



# PEOPLE

## Red-Hot Party A Swellegant Soiree



Entertainment Weekly recently threw a bash in honor of "Red Hot & Blue," the Cole Porter tribute to benefit AIDS research. Celebrating the success of the Chrysalis LP and late-night ABC-TV special of the same name are (l-r) album producer Steve Lillywhite, Sire/WB artist David Byrne, event creator/producer Leigh Blake, MCA artist Jody Watley, and creator/producer John Carlin.



### Voting Block

Musical multihyphenate Quincy Jones and Wing/Polydor trio Toni! Toni! Toni! exchanged congrats on Q's Album of the Year award (for his Qwest/WB LP "Back On The Block") and the Tonys' Vocal Group of the Year nomination during the taping of the NAACP Image Awards, which airs tonight (1/11) on NBC-TV. Celebrating are (l-r) Toni! Toni! Toni! members Tim Christian and Raphael Wiggins, Jones, and TTT's Dwayne Wiggins.



### Sakamoto Practices Skywriting

Virgin artist Ryuichi Sakamoto (l) joined creative forces with director Bernardo Bertolucci for the film "The Sheltering Sky," which moves into wide release today (1/11). In arranging the movie's soundtrack, Sakamoto chose authentic regional instruments and musical styles — including the North African Jajouka players, who were featured on the Rolling Stones' "Steel Wheels" LP.

## Tiffany's Extraterrestrial Experience



MCA songstress Tiffany and famed extraterrestrial E.T. were among the artists who performed at a Christmas party at Fort Campbell, KY aimed at boosting the morale of military dependents. The audience was comprised of more than 5000 children, including Amy Grant's son (l), Vince Gill's daughter (second from left), and two cuties whose parents were called overseas for Operation Desert Shield.

## NBC Radio Affiliate Exec. Committee Names Officers



Hedberg Broadcasting Group/Spirit Lake, IA owner/CEO Paul Hedberg has been named Chairman of the NBC Radio Affiliate Executive Committee. WHIZ/Zanesville, OH VP/GM Allan Land will serve as Vice Chairman, while WXCW/Caribou, ME President/GM Dennis Curley was reelected Secretary/Treasurer. Committee members include (seated, l-r) Hedberg and Land; (standing, l-r) Westwood One VP Jack Clements and President/CFO William Battison, KYW/Philadelphia VP/GM Roy Shapiro, WHDH/Boston President/GM Dan Griffin, Curley, WFBC/Greenville, SC VP/GM Greg Anderson, WDAY/Fargo, ND GM Roger Greenley, KXL/Portland, OR VP/GM Ray Watson, and Westwood One Chairman/CEO Norman Pattiz.



### Unforgettable Horns

Vocalist/pianist Shirley Horn got a little help from some talented friends — including WB trumpeter Miles Davis (pictured with Horn) — during the recording of her forthcoming Verve/PG album, "You Won't Forget Me," due January 22.

## KJOJ Becomes NAC KJZS

Peterson Joins As VP/GM; Ryan PD; Peavey GSM

The Contemporary Christian simulcast of KJOJ/Houston and KGLF/Brazoria, TX ended January 1. KJOJ's calls, personnel, and CC format shifted to the Brazoria facility, and the former KJOJ acquired a new format (NAC), calls (KJZS), slogan ("Smooth Jazz"), and management team.

Two-and-a-half-year WSTF/Orlando VP/GM Don Peterson assumes similar duties at KJZS, while WMXB/Richmond OM Mike Ryan joins as PD, and KILT/Houston AE Fred Peavey becomes GSM. Peavey was previously LSM at crosstown KLTR.

Peterson told R&R, "This is probably the biggest market in the country that didn't have a fulltime NAC or Jazz station. Initial listener response has been great, and advertising acceptance has been extraordinary. We're doing a massive outdoor campaign with 72 big [14x48] billboards."

Regarding Ryan, Peterson added, "Mike understands program-

ing and marketing, and knows what to do. He's had good success as a PD in Richmond and at WQDR/Raleigh."

Prior to joining WSTF, Peterson was VP/GM at KBEQ/Kansas City and WINN/Louisville, and was GSM at KLTR.

## WJMO Wins Clarks As PD

Keith Clark has been named PD at "Churban-Rock"-formatted WJMO-FM/Cleveland, effective January 1. He comes from the WHJX/Jacksonville PD chair and replaces Steve Harris.

WJMO-AM & FM VP/GM Curtis Shaw told R&R, "After an extensive search across the country for an experienced Churban/Dance PD, Keith came to our attention. We looked into the work he had done in Jacksonville, and he seemed to be the guy to take our radio station to the next level."

## WYST-AM & FM SIMULCAST

### O'Brien Tapped As WYST PD

AC WYST/Baltimore has appointed Classic Rock KRXO/Oklahoma City PD Bill (Brigham) O'Brien to a similar post. O'Brien, who began his new duties this week (1/7), succeeds the exiting Jim Rafferty.

WYST is now simulcasting with sister WYST (AM), which was formerly a Gold outlet. Several WYST (AM) staffers, including PD Dan O'Neil, were displaced as a result of the simulcasting move.

O'Brien told R&R, "With a 1.6 in the winter book, we need to reassess our situation. It's time to take a hard look at the station and revitalize things. There's a game plan, but I'll have a clearer idea of where we'll be going in about two weeks. There's no question that we'll continue being AC."

O'Brien was previously APD at WCXR/Washington and OM at WCPT/Washington.

## Summers Takes KZHT PD Post

CHR KZHT (Hot 94.9)/Salt Lake City has appointed Rich Summers as PD/morning personality. He leaves similar duties at CHR KFTZ (Z103)/Idaho Falls, ID after a two-year stretch. Lou Simon, whom he replaces, is joining RCA Records as Director/Market Planning.

KZHT GM Terry Schmidt told R&R, "Rich was our primary candidate and has been a protege of Lou's, so I've known about him for some time. He's got a lot of street knowledge, understands where we're heading, and likes our air-staff. Idaho Falls is really a mini



Rich Summers

Salt Lake City, so he'll do nothing but great things for us."

Summers told R&R, "There's a real opportunity for Hot 94.9 to dominate in 18-34 demos. We'll rev up the outside promotions and marketing and keep the station fun. The worst sin a PD can commit is putting on a boring station."

Before programming KFTZ, Summers had also been PD at KFIS/Soda Springs, ID and KSTR/Grand Junction, CO.

## NEW CALLS WZRQ

### Country WBVE Adopts Z-Rock

Reams Classic Country WBVE (The Beaver)/Cincinnati has switched to SMN's Z-Rock format. The station - the first major market FM to use Z-Rock fulltime - has changed calls to WZRQ.

Brian Lewis, Asst. PD at Reams AOR WIOT/Toledo, has been named WZRQ OM. Reams Exec. VP/COO Peter Cavanaugh and VP/Group Sales Tammy Kinzer will handle GM and GSM duties, respectively. The WBVE programming staff has exited.

"After 34 years in the business I've never been so enthused over a specific project as I am about introducing Z-Rock in this market," Cavanaugh told R&R. "This is something we can really run with. For me, Z-Rock is not a job or a mission - it's a religious experience. WZRQ is going to make [crosstown Jacor AOR] WEBN sound like your grandmother's favorite choir."

Veteran Cincinnati listeners won't be too shocked to hear rock music on WZRQ's 96.5 frequency: AOR WSKS occupied the same dial position for five years before WBVE debuted in late 1986. Ironically, it was current Jacor Exec. VP Randy Michaels who programmed WSKS and eventually engineered the format change to Country.

## Gates Swings To RCA AOR

Former WLUP-AM & FM/Chicago Program Coordinator Tony Gates has joined RCA Records as National Director/AOR Promotion, West Coast. He replaces Jeff Laufer, who's joined SBK as Sr. Director/West Coast Promotion.

Look for him to coordinate local field staffs' promotion efforts primarily in the West and Southwest regions. Gates will also liaise between the label and various trade publications, media consultants, and independent promoters.

RCA VP/National Album Promotion Wynn Jackson commented, "With Tony's wide-ranging experience, influence, and reputation, he will enhance our presence and credibility at radio immensely. Tony's knowledge will be invaluable in our quest for dominance in the '90s." Gates was previously with the *Album Network*, and before that was Arista's Midwest AOR Director.

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Radio

- **JACK DAVISON** is named GM at KTMX/Colusa (Chico), CA. He had been GM at KYSM-AM & FM/Mankato, MN.
- **NEIL EDWARDS** is elevated from Assistant GM to GM at CJCA & CIRK-FM/Edmonton.
- **ALAN ZEE** is appointed PD at News/Talk KGU/Honolulu.
- **MIKE KUTUN** joins WLYT/Haverhill, MA as GSM. He had been operating his own firm, MJK Consulting.
- **JIM FRANK** has been promoted from News Director to Exec. Editor at News/Talk WMAQ/Chicago.

Records



Barry Johnson Charlotte Hunter

- **BARRY JOHNSON** is named Director/Product Management, Black Music for RCA Records. He had been Manager/Corporate Special Projects & Corporate Marketing at the Walt Disney Company. Concurrently, **CHARLOTTE HUNTER** is appointed Director/Publicity, Black Music for RCA Records. She had been a Publicist at Rush Artists Management.
- **CONNIE YOUNG** is tapped as Product Manager at Giant Records. She had been Manager/Promotion, Los Angeles Region for Polydor.

- **IVAN GAVIN** is named CFO at Zomba Group USA. He had been VP/Finance & Administration for Chrysalis.

CHRONICLE

Born To:

**Sherman Broadcasting Corp.** President **Bob Sherman**, wife Amanda, daughter Tess Tomalin, October 24.  
**Walt Disney Pictures & Television** VP/Music **Chris Montan**, wife Barbara, son Spencer Thomas, November 7.  
**WHRK/Memphis** PD **Bobby O'Jay**, wife Sharon, son Joshua Lewis, December 16.  
**WKSE/Bufalo** PD **Mike Edwards**, wife Jan, daughter Megan Elizabeth, December 17.  
 Former **WPRO-FM/Providence** PD/air talent **Mike Osborne**, wife Patti, son Patrick John, December 26.

Marriages:

**WZFX/Fayetteville, NC** PD **Tony Lype** to Debra Rotan, December 15.  
**KFMS/Las Vegas** MD **J.C. Simon** to Cathy Riggs, December 15.

Condolences:

**KGO/San Francisco** Research Dir. **Liz Nestel**, 39, December 7.  
**KAUB/Auburn, NY** ND **Bill Taylor**, 38, December 29.



Laura Kuntz Tom Evered

- **LAURA KUNTZ** is named Sr. Director/Dance Promotion, Northeast Region at Chrysalis Records. She was previously the label's Manager/National Club Promotion, Northeast.
- **TOM EVERED** is elevated to Director/Sales at Blue Note Records. He was previously Director/Marketing at Angel Records.
- **CHRISTOPH RUECKER** joins BMG International as VP/International Marketing. He had been Director/Marketing for WEA Austria. Also, **ALLAN FRIED** and **STEVE PEDO** are appointed Directors of A&R and Finance & Administration, respectively. Fried comes from the Creative Director slot at EMI Music Publishing, while Pedo is upped from the Manager post.

- **MICHAEL COVITT** is Chairman/CEO of Benchmark Recordings Inc., which specializes in love songs. The label can be reached at 254 W. 54th St., New York, NY 10019; (212) 996-6439.

- **MIKE CARDEN** is appointed Director/National Sales & Marketing at East West America. He had been Manager/Marketing, Northeast Region at Atlantic Records.

Changes

- **John Mosley** joins WZEZ/Nashville as Vendor/Co-op Marketing Specialist.
- **Mort Roberts** joins WHYN-AM & FM/Springfield, MA as an AM Radio Marketing Specialist/AE.
- **John Kelleher** is named AE at KGU/Honolulu.
- **Harvey Jerome** is named Sr. AE at WYST-AM & FM/Baltimore.
- **Kevin Stagg** joins Arbitron as a Client Service Representative.
- **Kathi Valeriano** and **Ruth Hale** are named AEs at Christal Radio/Los Angeles. **Rick Higgins** is tapped as an AE at Christal Radio/Boston.
- **Tim Walker** is promoted to AE at Katz Radio Group/Los Angeles.
- **James Bricker, Steve Crooks, Dan Howe, Tamatha Oldfather, and Cheri Schroer-Oechsle** are appointed AEs at WOWO/Fort Wayne, IN.
- **Linda Davison** joins the sales/marketing staff at KTMX/Colusa (Chico)/CA.
- **Cindy Cooper** upped to Director/Product Coordination & Scheduling at Capitol.
- **Johnathan Adair** named Associate Director/A&R Administration at Sony Music.
- **Karen Post** is named Director/Domestic Royalties at BMG.
- **Wally De Leon** is appointed In-House Marketing Representative and **George Valdiviez** is tapped as Singles Specialist at WEA/Los Angeles.
- **Julie Black** is upped to Agent at Famous Artists Agency.
- **Mike Bettelli** is tapped as Manager/Digital Systems at Broadcast Programming and Sentry Systems.

- **ABBE FRANK** is appointed Sr. Director/Product Development at Uni Distribution Corp. She was most recently Director/National Field Marketing at MCA Records. Also, **KEVIN NAKAO** is tapped to be Manager/National Single Sales, coming from the Manager/Marketing, Research & Development post at MCA Records.

- **LISA CRAWFORD** is tapped as Coordinator/National Advertising at WEA. She had been Manager/Label-Directed Advertising at Atlantic Records.

- **HAROLD FEIN**, VP at Sony Classical, adds GM duties.

- **KEITH DRESSEL** is President of Core Records, an independent label focusing on alternative rock and distributed by Oxymoron Inc. Core can be reached at 21787 Ventura Blvd., Suite 242, Woodland Hills, CA 91364; (818) 883-1413.



Audrey Lactis Jolyn Matsumuro

- **AUDREY LACTIS** joins Arista Records as Director/Publicity, R&B. She had been a freelance writer and publicist/consultant.

- **JOLYN MATSUMURO** is named Manager/Press & Artist Development, West Coast for Charisma Records. She comes from the Coordinator/Publicity post at PolyGram Records.

- **LISA PARKER** will serve as OM of Invasion Group Ltd.'s new West Coast office, located at 8273 Marmont Lane, Hollywood, CA 90028; (213) 654-8428. The company includes Invasion Group Management and Invasion Records/Great Northern Arts.

Industry

- **JAY ALBRIGHT** will head Broadcast Programming Consultants, a new consulting division of syndicator Broadcast Programming. The division can be reached at (800) 426-9082.
- **JOEL LIND** has joined Critical Mass Media as VP/Strategic Analysis. He had been OM at WMJI/Cleveland.
- **MICHAEL HENDERSON** has been named Arbitron's Manager/Regional Sales, Mid-Atlantic region. He will be working out of a newly opened office located at 312 Marshall Ave., Laurel, MD 20707; (301) 497-5020.

- **JOE PHILLIPS** becomes Music Director for Platinum Creative/Full Sail, a multi-service creative group. He's a composer and the founder of music production company Chicago Music Works.
- **ALAN LAWSON** has formed Lawson Media, a broadcast consulting company specializing in the Adult AOR and NAC formats. The firm is located at 6008 Skyline Circle, West Linn, OR 97068; (503) 650-9695.

—Ann Schnieders

PROS ON THE LOOSE

- **Mike Bauer** — Morning Producer WLOL/Minneapolis (612) 340-9565
- **Jim Bickel** — Promotion Director/overnights WONE/Akron (216) 644-3568
- **Renee Blake** — PD WKXL-FM/Concord, NH (603) 228-2307
- **George Briggs** — Nights/Production Director WLIT/Chicago (312) 201-0919
- **Don Butitta** — Production Director WCIL-AM & FM/Carbondale, IL (618) 942-3174
- **Dan Collins** — Mornings WPXR/Davenport, IA (319) 355-4530
- **Leslie Crockett** — Director/Media & Artist Relations, West Coast Geffen Records (213) 965-2723
- **Karin Crosby** — Promotion Director KLUV/Dallas (214) 307-7494
- **Mason Dixon** — VP/Programming/mornings WKXX/Birmingham (205) 980-9599
- **John Draw** — Production Director WLOL/Minneapolis (612) 340-9565
- **Michael Ehrenberg** — Nat'l College Promotion Private Music (213) 828-1354
- **Don Elliott** — Weekends WQMX/Akron (216) 633-2266
- **Ron Engelman** — Mornings WZOU/Boston (617) 891-6704
- **Rob Fiorino** — Nights/mornings WAQX/Syracuse (315) 652-6767
- **Kelly Fox** — Late Nights WLOL/Minneapolis (612) 340-9565
- **Harrison Gasque** — Evenings WODE/Columbia, SC (803) 794-5217
- **Tom Gilligan** — PD WXGT/Columbus (614) 761-9292
- **J.B. Good** — Nights WFLY/Albany (518) 885-8755
- **Conni Gordon** — News Director KVEC & KKUF/San Luis Obispo, CA (805) 543-9512
- **Steve Graham** — Promotion Asst. KJMJ/Dallas (214) 402-8220
- **John Hines** — Mornings WLOL/Minneapolis (612) 340-9565
- **Alan Jay** — News WIP/Philadelphia (215) 728-7205
- **Alan Kabel** — Nights WLOL/Minneapolis (612) 340-9565
- **Mike Kasper** — PD/mornings KF XD/Boise, ID (208) 376-1725
- **Steve Kelley** (aka **Brian Stephens**) — Nights WGLL/Mercersburg, PA (717) 352-7146
- **Andy Kortman** — Nights WYXR (ex-WSNI)/Philadelphia (609) 589-7755
- **Dave LaBrozzi** — APD/swing KLUV/Dallas (214) 416-5136
- **Craig Lewis** — MIDDAYS WUJM/Charleston, SC (803) 556-2988
- **Pam Lewis** — MIDDAYS WLOL/Minneapolis (612) 340-9565

- **Larry Martin** — Nights WBVE/Cincinnati (513) 829-6552
- **Tony Mathes** — PD WZGC/Atlanta (404) 944-7234
- **Dave Matthews** — Parttime WOMX/Orlando (407) 679-7966
- **Stacey McCoy** — PD/MD/afternoons WVAY/Westover, VT (802) 464-7268
- **Marty McKee** — Overnights WCIL-FM/Carbondale, IL (618) 549-4755
- **Sean Michaels** — Parttime KGBX/Springfield, MO (417) 739-4274
- **Mike Miller** — Mornings WLOL/Minneapolis (612) 340-9565
- **Randy Moore** — MD WCIZ/Watertown, NY (718) 646-5952
- **JoJo Morales** — MIDDAYS/afternoons WHTZ/New York (201) 617-7095
- **Rob Morris** — Acting PD/nights WJMO-FM/Cleveland (216) 281-6201
- **Chris O'Connor** — Overnights WLOL/Minneapolis (612) 340-9565
- **Randy Ostin** — Director/National Promotion RCA (213) 459-6310
- **Diane Palmer** — OM WBVE/Cincinnati (812) 637-3884
- **Sara Phillips** — Overnights WNOK/Columbia, SC (803) 739-5985
- **Jon Reitz** — Mornings/Production Director WDJB/Ft. Wayne, IN (216) 291-2583
- **Jon Robbins** — PD KGON/Portland, OR (503) 635-9548
- **Steve Schy** — MIDDAYS WLIT/Chicago (708) 851-3271
- **Steve Scott** — Afternoons KRTH/Los Angeles (818) 919-5854
- **Elroy Smith** — PD KJMJ/Dallas (214) 402-8551
- **Geoff St. John** — MIDDAYS/promo production WLOL/Minneapolis (612) 340-9565
- **Greg Strassel** — PD WLOL/Minneapolis (612) 340-9565
- **Gregg Swedberg** — OM WLOL/Minneapolis (612) 340-9565
- **Steve Thomas** — PD/mornings KMYI/Albuquerque (505) 292-0592
- **Greg Thunder** — Afternoons WLOL/Minneapolis (612) 340-9565
- **Joe Tobin** — PM Drive Unistar's "Music Of Your Life" (213) 460-6383
- **Rick Upton** — Afternoons KSRR/San Antonio (512) 340-4071
- **Bruce Van Langen** — VP/Marketing & Sales, Visual Music Prod. (402) 344-2000
- **Dave Weeks** — Late nights WGH-FM/Norfolk (804) 499-6995
- **Sunny Joe White** — VP/Programming WXXS-FM/Boston (617) 262-1989
- **Gary Zane** — Afternoons KCPX/Salt Lake City (801) 266-0769

National Radio

- **MICHAEL PENZELL** is appointed Exec. VP/Sales & Marketing at Sheridan Broadcasting Networks. He had been President of Penzell Communications. And **FREDERICK MATTINGLY JR.** is named VP/Marketing & Communications. He had been the net's Dir./Advertising & Marketing Services.



Michael Penzell Frederick Mattingly

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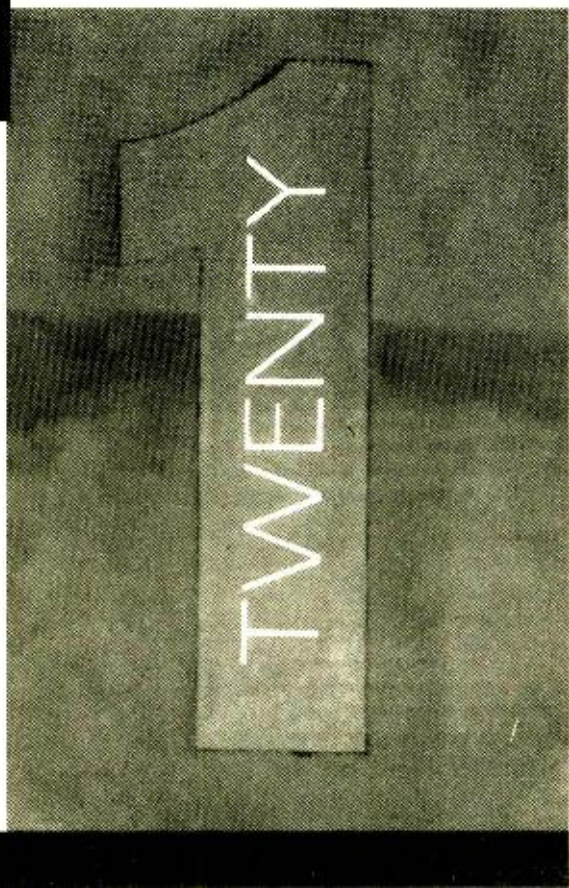
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**STREET TALK®**

**A Classic Turn To Stern?**

**A**ndy Bloom's move to KLSX/L.A. (see Page 1) has refueled rumors that the **Greater Media** Classic Rocker will begin broadcasting **Infinity** tri-city bad boy **Howard Stern** in AM drive.

ST hears Stern's deal does not preclude him from being heard on KLSX — even though Infinity owns crosstown New Rock **KROQ**. Word is any such arrangement would have to be approved by Infinity, which would be heavily compensated.

Stern has made it clear both on and off the air that he wants a chance to compete against **KLOS** morning stars **Mark & Brian**, whom he accuses of "stealing" his act.

How bad does Stern wanna do it? He's allegedly agreed to expand his show to seven hours (6am-1pm) to accommodate the three-hour time difference. Here's how it would work: From 6-7am, KLSX airs a taped "best of" Stern. The station would switch to the live! feed for the next three hours.

**Rumors**

- Can we expect **WNCI/Columbus** GSM **Chris McMurray** to be named GM at **Nationwide's** soon-to-be-acquired **KMGC/Dallas**? And will **WNCI** **LSM Katie Corbett** replace McMurray? And ... **Buzz Bennett** has been spotted in Dallas, with **Star 105 PD Bill Pasha** still denying Bennett's coming aboard. Could Bennett be talking with Nationwide about **KMGC**?

- Will **WPGC/Washington MD** **Albie D.** get some kinda promotion soon?

- Is **Power Pig/Tampa PD** **Marc Chase** quietly consulting **KIX106/Birmingham**?

- **Geffen** local **KC** rep **Bill Rusch** has resigned. Is he heading to one of the new **WC**-based startup labels?

- Is **WZPL/Indy** overnigher **Garrett Cruise** about to become MD? And will **Research Dir./interim MD** **Christopher Davis** get upped to **APD**?

- Is **CHR KSTZ/St. Louis** about to return to **AC** under new **PD** **Gary Reynolds**?

- Spike those rumors that **Gold WMMG/Charlotte** is up for sale and considering a format change to **CHR**.

- Has **Bedford Broadcasting** hired consultant **Phil Hall** to research a new format for **CHR X100/SF**? Takeover is set for **January 24**.

- Turf that talk about **KRBE/Houston** parting ways with morning man **Mark Waldi**. However, **PD** **Steve Wyrostok** is planning some additions to am drive.

- Can the chatter about **Hot 105/Miami PD** **Keith Isley** being out of a gig.

- Is former **Lund Consultants** associate **Gary Weinstein** about to become **VP/GM** at **CHR KCHH/Chico, CA**?

- Is former **KCPX/SLC** afternoon driver **Gary Zane** about to become **PD** at **Dance CHR WBPR/Myrtle Beach, SC**?



**CAN'T FORGET THE MOTOR CITY** — The **Detroit** chapter of the **Southern Christian Leadership Conference** is apparently trying to launch a boycott against **News/Talk WXYT/Detroit**, charging the station's talk hosts are bashing the troubled, predominantly black city.

**WXYT VP/Ops Dir. Michael Packer** says the **SCLC** has erected at least two billboards urging **Detroit** residents to boycott his station as well as separately owned **WXYZ-TV** and the **Detroit Free Press** newspaper. (Repeated **ST** calls to the **Detroit SCLC** garnered a curt "no comment.")

**Packer** dismissed the **SCLC's** criticism, but said he is concerned that a boycott could affect **WXYT's** ratings. "I think [the **SCLC**] is sophisticated enough to tell people, 'Even if you do listen to **WXYT** — don't write it in your [Arbitron] diary.'"

Is this really going to happen? Bloom and **KLSX GM Bob Moore** were coy about the possibility, but at least one **Infinity** insider calls it a "done deal." Keep watchin' that bird.

After a year as **PD**, **Todd Fisher** is out at **Malrite CHR WEGX/Philly**. **APD/MD** **Jay Beau Jones** is acting **PD**.

**ST** hears early candidates include (*drum roll, please*) **WHYT/Detroit PD** **Rick Gillette**, **B104/Baltimore PD** **Steve Perun**, **WKQI/Detroit PD** **Gary Berkowitz**, serial killer **David Berkowitz**, **Power Pig/Tampa PD** **Marc Chase**, **PRO-FM/Providence PD** **Paul Cannon**, **WL0L/Minneapolis PD** **Greg Strassell**, and **Pirate Radio/L.A.'s** **Shadow Steele**.

Meanwhile, the phones were churnin' 'n' burnin' with word that crosstown **CHR WIOQ OM** **Mark Driscoll** was also o-u-t. Not true. (But that doesn't mean **Driscoll** might not eventually devote all his efforts to **Mark Driscoll Productions**).

Is longtime **KKBQ/Houston** morning mainstay **John Lander** lookin' to leave town? **ST** hears his contract is up in **July** and that he's already sold his house. Will there be an early separation? Is **Legacy's** **KJQY/San Diego** interested?

In other **Legacy** doings, when the company closes on **Jacor Gold WMJI/Cleveland**, look for consultant **John Gorman**

Continued on Page 32

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PWRPIG 20-11 HOT  
Q105 11-2 HOT  
B96 add 29  
WPHR add  
WDFX add 10 HOT  
WHYT deb 8 HOT  
HOT102 deb 16  
WKBQ add 32

KS104 29-21 HOT  
KIIS add  
PWR106 add 31 HOT  
KKFR 18-8 HOT  
KOY-FM 19-14 HOT  
KGGI deb 19  
FM102 deb 19 HOT  
KISN 31-16  
Q106 13-2 HOT  
KMEL add 24  
HOT977 28-26  
TIC-FM deb 33 HOT  
WSPK add 23 HOT  
WFMF 26-19 HOT  
KPRR deb 19 HOT  
KXXR deb 21 HOT  
B95 9-2 HOT  
KLUC 2-1 HOT  
KCAQ 13-10 HOT  
KWNZ add 31 HOT  
HOT949 3-2 HOT  
KSMB 28-5 HOT  
KFTZ deb 31 HOT  
KFFM deb 32 HOT

**P-1 CHART: DEBUT 19**



## STREET TALK®

Continued from Page 30

to become OM/PD while retaining his consultancy. He'll succeed **Joel Lind**, now a VP at Jacor's **Critical Mass Media**. Legacy Exec. VP **Dean Thacker** will serve as acting GM. No format change expected.

Look for **Atco** VP/Promo **Craig Lambert** to become Sr. VP/Promo within the next week. Expect **Matt Pollack** to be upped to Sr. Dir./Promo as well, with erstwhile **WKLS/Atlanta** PD **Bill Pugh** taking Pollack's former responsibilities.

Meanwhile, the duties of former Nat'l Promo Dir. **Bruce Tenenbaum** (now Sr. VP/Promo at **Impact**) will be divvied up among **Gorlick**, Nat'l Singles Promo Dir. **Valerie DeLong**, and Nat'l Field Promo Dir. **Denise George**.

### Rumbles

- **WDFX/Detroit** night rocker **The Janitor** has been upped to MD.
- **WNEW (AM)/NY** PD **Quincy McCoy** exits; OM **Gary Brandt** assumes his duties.
- **WPLJ/NY** morning news anchor **David Haines** exits to join **WPGC/Washington** as News Dir./morning news personality.
- Former **KBEQ/Kansas City** night rocker **Chuck Nasty** takes wakeups at **KHTK (Hot 97)/St. Louis**.
- New MD at **WHXT (Hot 99.9)/Allentown** is night rocker **Jimmy Jam**. He comes from **WTHZ (Z103)/Tallahassee**, which becomes Hot AC **WUMX (Mix 103.1)** under PD **Kevin Gossett**.
- **WVKS/Toledo's** on-air "Dear Diary" mentions have irked the powers that be at **Arbitron**. The station will be listed below the line in the fall book.
- **WGMS-AM & FM/Washington** PD **Paul Teare**, an 18-year station vet, was axed last week without severance.
- Former **KQLH/Riverside** PD **Dave Clarke** is the new PD at **KRZE/Ontario, CA**. The station shifted from Country (**KNTF**) to NAC just prior to Christmas.
- **KECH/Ketcham, ID** PD **Dave Stone** is heading to **KF95/Boise** as PD/morning man. Stone will replace **Mike Kasper**, who'll exit in two weeks. **KF95 MD Mad Max** segues to MD duties at **KKSS/Albuquerque**.
- CHR **WGGZ/Baton Rouge** flips to Gold as **Oldies 98.1**, with consultant **E. Alvin Davis** advising PD **J.J. Stone**.
- **WVAF (V100)/Charleston, WV** has dropped CHR for AC. New arrivals include GM **Skip Broussard** and consultant **Mike McVay**.
- Former **KITY (now KSRR)/San Antonio** PD **Rick Upton**, who had been doing afternoons at the station, exits to explore other programming opportunities.
- **Z100/NY** Research Dir./Asst. MD **Adam Goodman** is named Research Dir. at **Pirate Radio/L.A.**. Pirate Research Coordinator **Ginger Walton** remains.
- After three years with **Z100/NY**, midday personality **Jo Jo Morales** exits. He'll do some fill-in work at **Power 99/Atlanta**.
- **KKFR/Phoenix** ups midday personality **Tim Byrd** to Program Coordinator.
- **WCEZ/Columbia, SC** has become a Gold-based AC, calling itself **Star 93.5**. The station, under PD **Lyn Scott**, has applied for new calls **WAAS**.



**PIRATE FORMAT KEELHAULED?** — Hot off the painter's easel, here's one of **Pirate Radio/L.A.**'s two new billboard designs. (The other reads "Listen Now.") With the music already evolving in a more mass appeal direction, can a major change be far behind? VP/Programming **Scott Shannon** denies the rumors of a format flip taking place January 20. Hmmmmm.

**Chrysalis** VP/Rock & Video Promo **Steve Schnur** is officially the new VP/AOR Promo at **Elektra**. Label Sr. Dir./AOR **Louis Heidelmeier** will return to Chicago, but retain his current duties.

In other **Elektra** news, Nat'l AOR Promo Dir. **Jon McHugh** will be upped to Nat'l Promo Dir. based on the WC, and **KFMU/Steamboat Springs** PD **Mike Huston** becomes the new Denver Local Promo Mgr. Huston replaces **Gary Spivack**, who segued to similar duties in L.A.

Who'll replace Schnur? ST hears **Chrysalis** WC AOR Dir. **Dave Ross** has already been offered the gig.

Just before **WZOU/Boston** PD **Steve Rivers** segued to the PD chair at crosstown **WXKS** (see Page 1), morning zoomaster **Ron Engelman** and partner **Scott McKenzie** were turfed. They're replaced by former **KROY/Sacramento** morning team **J.R. and Trudy Z.**, who were originally supposed to join Engelman and McKenzie.

If all goes well, look for McKenzie to link up with **WOMX/Orlando's Alan Spector** for mornings, beginning next week (1/18). McKenzie would replace **Mike Elliott**, who's now doing wakeups at **Q105/Tampa**.

Speaking of Beantown, wouldn't it be amazing if former 'XKS PD **Sunny Joe White** ended up PD at 'ZOU?

ST hears **KBER/SLC** OM **John Edwards** will be heading to the Motor City to christen a new Rock CHR.

Longtime **WMMR/Philly** MD **Erin Riley** has departed, the victim of budget cuts at the **Group W** AOR. PD **Joe Bonadonna** will assume Riley's duties.

Speaking of 'MMR, what's the dang deal with its seven-month OM opening? GM **Chuck Fee** admits, "I'm still dragging my feet on that one."

### Liner O' The Week

**Hot 102/Milwaukee** is airing the following liner: "Hot 102 — Is that a Walkman in your pocket or are you just happy to hear us?"

Continued on Page 35

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# STREET TALK®

Continued from Page 32

PD **Bryan Jeffries** resigns after three years at **Saga** heritage AOR **WNOR/Norfolk** to pursue other programming opportunities. He'll remain at the station indefinitely to help with the transition to a new PD.

**WWKX (Power Cow)/Birmingham** VP/Programming (and morning man) **Mason Dixon** resigned December 21. Word is Dixon didn't see eye-to-eye with new VP/GM **Chris Murray**, who last worked at **Jacor's Y107/ Nashville** and reportedly is bringin' 16 tons o' Jacor philosophy into the station. Power Cow PD **Brian Christopher** now has the gig to himself.

## Cuts 'N' Slices

- Powerhouse Full Service AC **KDKA/ Pittsburgh** released three parttimers, dropped local newscasts after 8pm, and cancelled an evening sports/talk show.

- **Pat Robertson's N/T WNTR/ Washington** lays off five sales and support staffers.

- ST hears the entire airstaff at Gold **WYST (AM)/Baltimore** is out, and that the station is simulcasting with FM AC sister **Star 92**.

**Jon Robbins** is out as OM at **Ackerley** AOR **KGON/Portland**. Group PD **Rick Scott** and consultant **Larry Bruce** are conducting the preliminary search for a replacement.

Spanish **KQOQ/Fresno** flipped formats to Dance CHR as **KQPW (Power 102)** (12/28), and hired crosstown **B95 GM Ed Prince**, GSM **Ron Flores**, PD **Jeff Davis**, Promo Dir. **Rick McNeil**, and seven other B95 staffers! **Don Kelly** consults.

Following the raid, B95 upped Nat'l Sales Mgr. **Dwayne Murray** to GM and MD **Don Parker** to PD.

VP/GM **Jim Stanton** is out at Urban **KJMZ/ Dallas**. Summit Exec. VP **Owen Weber** will fill in for Stanton until a new GM is named. This'll slow the search for a PD to replace **Elroy Smith**, who has officially exited and is in pursuit of several major market programming gigs. Acting PD is 'JMZ APD/MD **Tom Casey**.

**Excello Records** has been reactivated and will be issuing new blues, rap, R&B, and jazz discs from its Nashville HQ.

Continued on Page 37

## Rumbles, Pt. II

- New Cox AC **KKWM/Dallas** has apparently decided *not* to flip format, although it has changed calls to **KLRX**.

- **KCUB & KIIM/Tucson** ups midday personality **Erik Foxx** to OM as **Doug Brannan** returns to Phoenix to pursue radio sales. Former **KYKR/Beaumont** PD **Phil Williams** becomes Foxx's MD.

- **WSB-FM/Atlanta** morning producer **Keith Conners** is the new PD/morning man at **WSUN/Tampa**.

- **WZBA/Mobile** went Country on Monday (1/7), naming **Bill Millam** GM, **Paul Schultz** PD, and **Moon Mullins** consultant. The former Urban outlet had been dark the past several months.

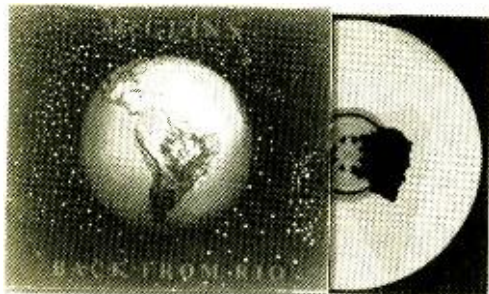
- **WCOS/Columbia, SC** morning cohost **Jim Tabor** is moving to Nashville for mornings at **WSM-FM**.

- **WVBS/Wilmington** PD **Dave Allen** and MD **Glasgow Hicks** are both out. GM **Bob Bolton** is acting PD.

- Veteran air talent **Beaver Cleaver** (aka noted TV sitcom writer **Ken Levine**) has joined **Jon Miller** and **Chuck Thompson** as an announcer with the Baltimore Orioles radio network, originating from **WBAL/Baltimore**. Levine replaces **Joe Angel**, who exited for Yankees broadcast color on **WABC/NY**.

- **Y95/Dallas** gets a power boost to 100kw this week, while crosstown Spanish **KSSA-FM** moves from 95.3 to 106.9.

- After 12 years with **CBS International**, **Mel Phillips** will now be consulting the **Omnimusic** production services firm.



### 'Rio' Bravo!

The high-flying mynds in **Arista's** marketing department collected the year's first Promo Item O' The Week prize by serving up full-track versions of **Roger McGuinn's** new solo platter ("Back From Rio") on specially imprinted CDs sporting an out-of-this-world view of planet Earth.

What's more, the disc comes in a custom cardboard sleeve — the plastic CD tray pulls out — that folds out to a full-length photo of the former **Byrds**meister. Rio clever, y'all...

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### Six Consultants

A new consultant has been added to the firm's employ raising the total number of programming strategists to six.

**Jerry King** joins **McVay Media** as an Adult Contemporary Specialist. Also, Urban Contemporary Consultant **Harry Lyles** becomes an Associate Consultant to work with the firm's Urban-formatted stations.

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# TEVIN CAMPBELL



"round and round"

the new single

P-1 Chart Debut 35

Check These Moves!

**WVZ 20-9**  
**KTFM 24-16**  
**KDWB add 19**  
**WLLO 15-8**  
**PWR106 13-5**  
**KGGI 21-12**

**FM102 19-11**  
**KMEL 25-14**  
**WCKZ 15-11**  
**KPRR 20-9**  
**B95 29-15**  
**KDON 15-9**

**WXKS 25-22**  
**WAVA add 25**  
**WPGC 16-14**  
**PWRPIG add 23**  
**KS104 25-22**  
**Y108 add**  
**KIIS 27-23**  
**HOT977 29-27**

**WSPK add**  
**Y107 31-23**  
**I94 24-21**  
**KYRK add 27**  
**KCAQ deb 38**  
**WTHT add**  
**KAKS deb 40**  
**WFHT 7-7**  
**KFBQ deb 36**

Produced, Arranged and Composed by Prince

From the album **GRAFFITI BRIDGE**

Paisley Park



© 1990 Warner Bros. Records, Inc.

COLUMBIA RECORDS MEMORANDUM

From: *Jerry Blair*  
To: *Burt*  
Date: *Jan. 7*

*Look at what happened to  
our records over the holidays!*

**MMR BULLETIN**

**SINGLE**

**INCREASE**

SURFACE	5*-4*	+19%
C&C	11*-7*	+28%
MARIAH CAREY	28*-16*	+82%
LL COOL J	29*-23*	+25%
GEORGE LAMOND	33*-25*	+22%
WARRANT	D-33*	+57%
NEW KIDS DEBUT NEWCOMER	6*	+240%
GEORGE MICHAEL DEBUT NEWCOMER	16*	

**MONDAY**  
MORNING  
REPLAY

# STREET TALK®

Continued from Page 35

**Raymond Harris**, a 30-year industry vet, will serve as President. Former **A&M** Nat'l Promo Dir. **David Ezzell** will handle GM duties. The label will be repackaging its formidable blues catalog as well.

**KLOL/Houston** morning man **Jim Pruett** has vowed not to shave until Gillette stops testing its products on animals. Pruett also is asking listeners to join him in boycotting Gillette products, which include Foamy shave cream, Right Guard deodorant, White Rain shampoo, PaperMate pens, and Liquid Paper correction fluid.

Condolences to the family, friends, and fans of **Def Leppard** guitarist **Steve Clark**, 30, who died in his sleep from as-yet-unknown causes at his London home on Tuesday (1/8).

**INXS** will perform a private showcase at L.A.'s Whisky for those attending the forthcoming **Pollack Media Group** convention.

Broadcasting mogul **Robert F.X. Sillerman** has acquired the rights to a World League of American Football team, the New York Knights. Former Cincinnati Bengals linebacker **Reggie Williams**, a 14-year NFL veteran and a Dartmouth grad, has been named GM.

## For The Love Of Music

EMI Sr. VP/Mktg. **Jim Cawley** spent his wonder years in garage bands, covering innumerable **O'Jays** songs, and it's been his lifelong dream to play bass for the veteran vocal group.

So imagine Cawley's delight when **O'Jays** lead singer **Eddie Levert** told him that when the group's new album sells 500,000 copies, they'll let Cawley sit in on one of their gigs — as long as Sr. VP/A&R **Ron Fair** gets to play piano as well!

## Records

- After two years with Nipper, **RCA** Nat'l Dir./Promo **Randy Ostlin** is laid off, owing to budgetary considerations.

- New **Interscope** promo chief **Marc Benesch** hires former **Enigma** Chicago regional rep **Bob Tarantino** for MW duties, **Epic** local Phoenix rep **Joe Bravo** to cover San Diego/Denver/Phoenix/Las Vegas/SLC, ex-**Geffen** NYC local rep **Don Magi** to oversee the EC, **Columbia** Atlanta local **James Bishop** for the Southeast region, and former **Enigma** rep (and ex-**KSAQ/San Antonio** MD) **Kathy Romero** to handle the SW.

- **Columbia** local Dallas promo rep **Michael Scurlock** heads west to become **IRS** Nat'l Dir./Field Promo.

- **Geffen** local DC rep **Steve Goldstein** segues to similar duties in Cincinnati, and former **Capitol** local NYC rep **Dave Morrell** comes aboard to handle the EC.

**Geffen** also taps former **Island** EC Publicity Dir. **Cindy Gray** and Publicity Mgr. **Irene Malacos** to head NY publicity efforts for the label. And . . . **Geffen** WC Media & Artist Relations Dir. **Leslie Crockett** resigns to pursue a record promo gig.

- **Virgin** Northwest regional promo rep **Lindsey Cipcic** jumps to **RCA** for local Seattle duties. She replaces **Jim McKeon**, who left to set up his own indie AOR promo company. **Virgin** Denver rep **Tim Johnstone** transfers to Seattle to replace **Cipcic**.

Also . . . **Virgin** SF local rep **Alan Wilson** is getting out of the business and moving to Hawaii. (No replacement yet.) Meanwhile, **MCA** promo ass't. **Bridget Hollenbeck** is **Virgin**'s new local Boston promo rep. She replaces **Tom Jodka**, who's now doing the same duties for **Giant**.

- **Curb Records** has formed an eight-person regional staff to handle sales and promotion for CHR and Country. Based at the **CEMA** offices in their respective cities will be: **Bill Cataldo** (NY); **Dave Forman** and **John Brown** (L.A.); **Jack Springer** (Cleveland); **Angela Borchetta** (Atlanta); **Mia Paik** (Chicago); and **Joe Karovics** (DC).

- **Giant** hires former **Island** MW regional rep **Jay Hart** to handle the Chicago region, and indie promoter **Brian Geronimo** to oversee Philly/DC.

- Former **WJMH** (102 Jamz)/**Greensboro** PD **Chris Bailey** joins **Scotti Bros.** as Dir./Promo Planning.

- **Bart Allmand**, formerly with **16th Avenue Records**, has joined **RCA/Nashville** to do Midwest regional promo.

- **Norbert Nix**, booking agent for **World Class Talent**, has been named Midwest-Northeast regional promo for **PolyGram/Nashville**.

- Former **WPYX/Albany** and **WEQX/Manchester**, VT PD **Andi Turco**, most recently with **Music Awareness**, heads to Detroit to do local promo for **Atlantic**.

- **Narada** Dir./Nat'l Radio Promo **Kevin Schmidt** exits.

- With **Johnny Barbis** joining **PLG**, **B&W Marketing** has been dissolved. **Don Wright**'s new company is called the **Wright Music Group**.

RADIO & RECORDS

Timeline

1

- **Ed Salamon** promoted to Programming President for **Unistar**.
- **Mike Bone** becomes President of **Island Records**.

5

- **Don Jenner** elevated to **Arista Records** Sr. VP/Promo.
- **Ted Edwards** accepts PD gig at **WYY/Baltimore**.
- **Dave Sholin** becomes **KFRC/SF**'s PD.
- **Lynn Tolliver** is shot by a gunman at point-blank range just outside of **WZAK/Cleveland**. He survives the murder attempt.

10

- **Ron Jacobs** teams with **Drake-Chenault** to switch **KDEO/Honolulu** to Country.
- **Dean Tyler** returns to **Philly** to program **WFIL**.
- **Scott Shannon** exits as **WPGC/Washington** PD.

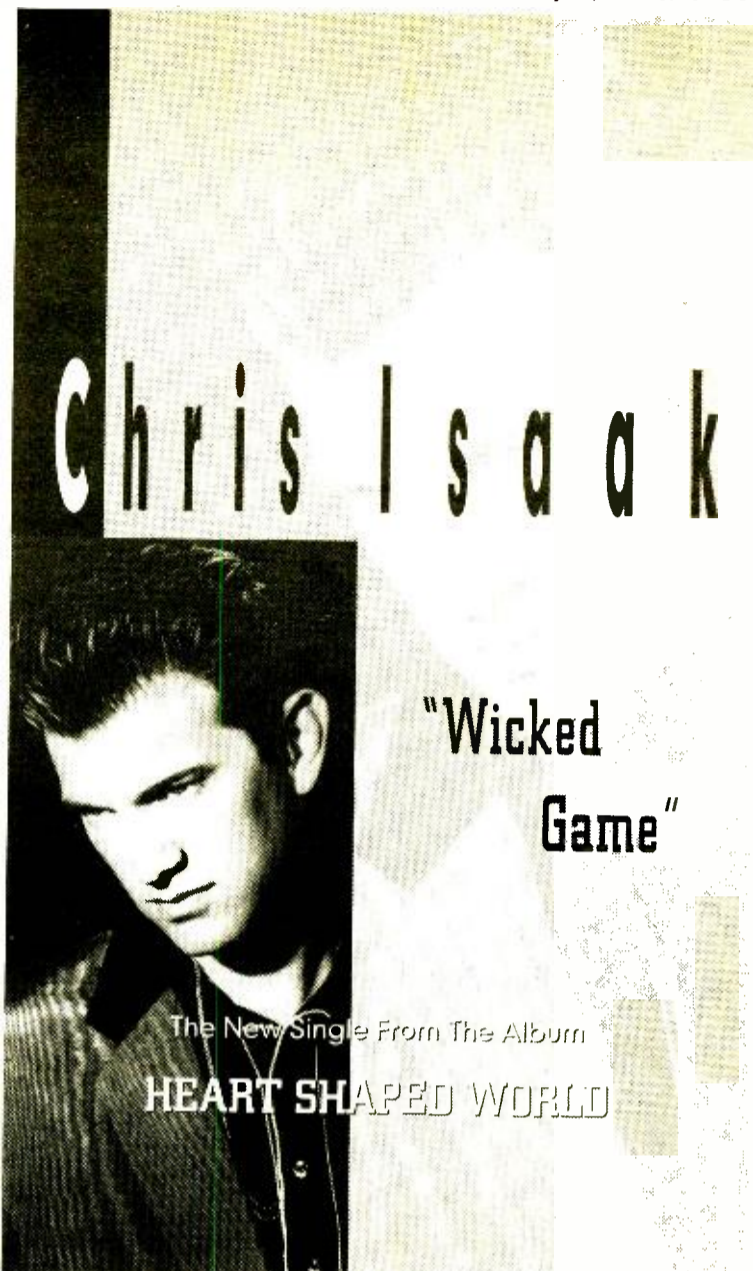
15

- **Bob Pittman** is named **WMAQ/Chicago**'s Program Manager.
- **Gerry Peterson** (now known as **KWOD/Sacramento's Gerry Cagle**) becomes **KCBO/SD** PD.



### WABC's Christmas Card Fires First Shot In Bicentennial Promos

Getting a running start on everyone else's Bicentennial promotions, **WABC/NY**'s 1975 Christmas card showed what the station's playlist might have been 200 years' earlier. Topping the "1776 Hit List" is "We're An American Band" by the Patriots, with "I Heard It Through The Grapevine" by Paul Revere, "Band On The Run" by the Spirit of '76, and "American Pie" by Martha Washington also bulleted on the revolutionary chart.



## CHR Chart Debut 34

### HOT MOVES AT:

KEGL 16-11	WHTO 40-23
Y100 29-20	KMCK 32-21
WKBQ 39-29	B98 28-15
KISN 33-9	KISR 23-15
Q106 add 17	KIXY 37-20
KPLZ 18-11	KQCR 36-25
WMJQ 27-17	WTBX 24-16
WERZ 16-10	KFMW 4-3
999KHI 26-19	WIFC 32-17
WBBQ 7-6	Z97 23-13
Y107 21-11	KFTZ 38-18
WRVQ 7-6	ZFUN 26-16
WKZL 16-11	KFFM 32-18
WIXX 2-1	
Z99 26-18	
HOT949 25-15	
KRQ 10-9	
WTHT 30-19	

## AC Debut

28

## KSTZ Names Reynolds PD

Three-year KQMJ/Tulsa PD Gary Reynolds has been appointed PD of River City Broadcasting CHR KSTZ/St. Louis. He succeeds four-month PD Tom Kramer, who remains with the station as APD.

Recently appointed VP/GM John Gutbrod commented, "We conducted an exhaustive search to find the right programmer to lead us in our initial radio acquisition. Gary has a great combination of programming instincts, experience, and a will to win."

Addressing speculation that the station will soon change format, Reynolds told R&R, "We've done some research and will get the results back in a few days. We have an idea, but we'll make our decision based on the research."

In addition to KQMJ, Reynolds has also programmed Tulsa stations KRAV and KVLTV.

## Ackerman Accepts WSTF VP/GM Slot

After nine months as VP/GM at WSSH/Pittsburgh, Chris Ackerman will join Capitol AC WSTF/Orlando in a similar capacity January 21. He succeeds Don Peterson, who's been named VP/GM for NAC KJZS/Houston (see story, Page 26). Ackerman hasn't yet been replaced.

Ackerman, who previously spent six years as VP/GM at WJYE/ Buffalo, told R&R, "This whole situation came out of left field. We were making progress at WSSH — I was quite happy and felt I was going to be in Pittsburgh a long time. But this was an offer I couldn't refuse."

"The Orlando market speaks for itself, and Capitol is a wonderful company. Don Peterson and [outgoing PD (see story, Page 6)] Barry James have done a great job of putting the station on the map. The station's been successful and has a great position: I don't anticipate major changes."

## Waggoner Upped To KQRS GSM



Amy Waggoner

Amy Waggoner has been elevated from LSM to the newly created GSM position at KQRS-AM & FM/Minneapolis. Waggoner is in her fifth year at the CapCities/ABC AOR.

Prior to moving to Minneapolis, Waggoner spent seven years in sales at Syracuse combos WNDR & WNTQ and WHEN & WRRB.



Seen at the premiere of the Morgan Creek Music Group-PGD distribution agreement are (rear, l-r), MCMG Co-President Jim Mazza, Loeb & Loeb's John Frankenheimer, and PGD President Gary Rockhold; (front, l-r) MCMG Chairman/CEO James G. Robinson and Co-President David Kershenbaum.

## PGD Shores Up Morgan Creek Music Distribution

PolyGram Group Distribution has secured the rights to distribute independent Morgan Creek Music Group's audio product in the U.S., effective immediately. The deal is similar to agreements A&M, Mercury, and PLG have with the distribution giant.

MCMG is a joint venture of one-time Capitol/EMI Records President Jim Mazza, Morgan Creek Productions Chairman/CEO James Robinson, and record producer David Kershenbaum.

Mazza told R&R the recently formed label discussed distribution deals with several distribution majors, but chose PGD because of "the people and personalities involved."

MCMG not only will issue all soundtracks to Morgan Creek Pro-

ductions films (the first one being "Robin Hood: Prince Of Thieves"), but also will have an active, nonmainstream roster. Mazza says the label is close to signing about five new artists. Look for the first MCMG single in March and the first LP in April.

## WCEO NOW B/EZ

### B/EZ KEZK Switches To AC Format

Fifteen-year B/EZ outlet KEZK/St. Louis is the latest Top 50 market Easy Listening station to become AC. The transition was completed New Year's Day. Meanwhile, KEZK's B/EZ format was moved to Adams Radio's WCEO, which dumped its 13-month all-Business format. VP/GM Mark Dorsey indicated WCEO will probably adopt new calls, although specific ones were not disclosed.

PD Steve Jankowski noted that KEZK will "strive to provide a soft sound for listeners. This could be considered the Easy Listening station for the '90s. The St. Louis radio audience can still come to KEZK to relax and enjoy a format that fits anywhere."

Among persons 12+, KEZK tied for third (6.8) in the summer Arbitron and placed ninth (4.2) in the corresponding Birch. WCEO posted a 0.1 in Birch but didn't appear in Arbitron.

## Stevens

Continued from Page 1

Stevens told R&R, "Going into a No. 1 station like WPGC, my first priority is not to screw it up. But we feel there's still room to grow, and with a great staff in place we can make it happen."

Prior to the last two-and-a-half years as KOY-FM PD, Stevens was PD at WQUE-FM/New Orleans, WMJQ/Rochester, and at WVIC/Lansing.

## Gullo Jumps To Scotti Bros.



Chuck Gullo

Scotti Brothers Records has appointed former A&M VP/Sales Chuck Gullo as VP/Sales & Marketing and GM. He'll cover all sales and marketing areas and interface with both distributor BMG and major rack and retail accounts.

Recently appointed Scotti Brothers Entertainment Industries President/COO Myron Roth commented, "Chuck has displayed the qualities of a major executive. With his professionalism and creativity, he'll be playing a leading role in the expansion of Scotti Brothers Records."

Gullo told R&R, "We're getting ready to relaunch the company. We have a lot of artists, and we'll be working to take them to new levels. We're hiring sales, marketing, and A&R staff; it's all com-

ing together."

Entering the industry through retail in Buffalo, Gullo joined ABC Records in Cleveland. He began his 12-year tour at A&M as a Cleveland Regional Sales Manager, moved to the same post in Chicago, and later became a VP.

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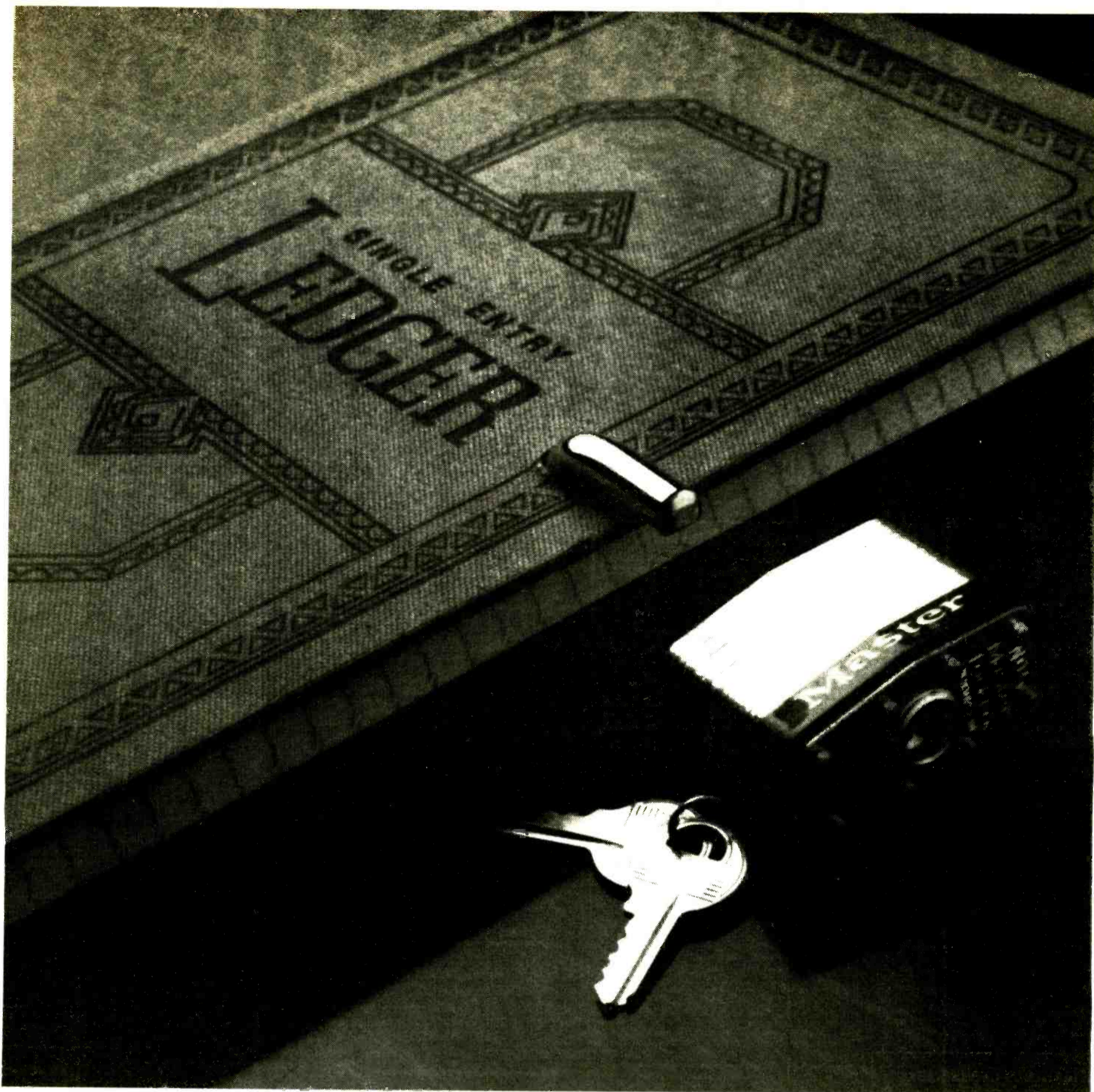
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## War

Continued from Page 1

## AORs Keep Rockin'

AORs contacted by R&R planned no significant program changes in the event of war. WKLS/Atlanta PD Michael Hughes summed up the prevailing attitude: "People turn to rock 'n' roll radio to leave all this stuff behind. If anything, our priority will be to make sure we're upbeat, positive, energetic, and playing music that can help release people from all these burdens." WKL did plan to mark the January 15 deadline with an all-request, commercial-free day, asking listeners for the "one song they'd take to a bomb shelter."

One of the more interesting dilemmas facing AOR PDs is what editorial stance to take toward the conflict. "This format was once the virtual mouthpiece of the antiwar movement, but things are much more conservative now," explained WPLR/New Haven PD John Griffin. "We've decided to keep things pretty much business as usual and focus on the local angle."

WHCN/Hartford PD Bob Bittens agreed: "We'll maintain a neutral posture. If opinions are expressed, we'll let our listeners express them."

WIOQ/Philadelphia OM Mark Driscoll urged that "Sensitivity [be] the operative word. I'm not sure we're going to experience the same shock value as with Panama, Grenada, the Bay of Pigs, or Korea."

"We're aligned with AP Audio and we're also making plans to hook up with some of the local TV stations for information. Should some of our local troops be killed it will be a local tragedy; we'll treat the situation accordingly, with honesty, feeling, compassion, and factual reporting."

## Country Station Prepared

Market-leading Country KNIX/Phoenix plans to go with wall-to-wall news coverage "if the situation warrants it," reported General Programming Manager Larry Daniels.

"Should war break out, our announcers will make the appropriate announcement to our listeners and then call the ND or one of our other programming executives. We're set to convert one of our offices here into a 'situation room' where all our executives can gather and make minute-by-minute programming decisions."

CHR WAAL/Binghamton, NY OM/midday personality Don Morgan noted, "We'll initially fall back on airing reports from our wire service and the ABC-FM Network. I don't think there will be any music changes, and the only guideline I've given the air talents is that they should be prepared to give constant updates and keep any personal editorial comments on the situation to themselves."

WHYT/Detroit PD Rick Gillette told R&R, "Musically, I don't look for too many shifts except toward the positive. In a time of depressed moods I suspect we'll try to keep the music even brighter than normal."

"There's been a lot of talk lately about instituting a draft to call up more troops. That would drastically affect some of our core listeners. Obviously, we're watching that sit-

uation and are keeping the public posted on it."

All the radio networks surveyed have already instituted extra Persian Gulf coverage and plan to increase it as January 15 approaches. The ABC Radio Networks will broadcast another "American Agenda" radio special on January 14, hosted by Sam Donaldson. Listeners will be invited to call in.

Westwood One VP/News Ron Nessen said the NBC and Mutual networks will provide wall-to-wall coverage on a supplementary channel while maintaining a regular program schedule on their normal channels. He noted WW1 has been selected as the radio pool network in the Persian Gulf for the first three months of 1991.

ABC's VP/Radio News Bob Benson said his network has set up five levels of Persian Gulf coverage, which has been at "Level One" since the invasion. "We were expecting to go to 'Level Two,' which meant two updates per hour — when Defense Secretary Baker was to meet the Iraqi defense secretary. 'Level Five' coverage would mean around-the-clock reports on the network."

## WWHB

Continued from Page 3

sion investigate South Fork Broadcasting's contract to simulcast Group W's WNEW/New York on the former's WWHB/Hampton Bays, NY. East Shore owns WWHB rival WRCN/Riverhead, NY.

East Shore argues that by airing 23.5 hours per day of WNEW's programming, WWHB is not serving its community of license and is operating as little more than an improper FM translator for WNEW. The group also complains that the arrangement permits Group W to circumvent the FCC's 24-radio station ownership limit and will allow WNEW to siphon off a hefty portion of the national spot revenue generated by Eastern Long Island station during the beach season.

At least twice in recent months the FCC staff has refused to block similar agreements between stations, saying the deals did not violate any Commission rule.

WWHB President Eddie Simon (brother of singer/station co-owner Paul Simon) called East Shore's complaint "frivolous" and said his station is serving the community by providing "an entertainment service for which there was great demand" and information about a city to which Eastern Long Island has close ties. He added that his arrangement with WNEW is "a network affiliation deal" in which WWHB decides how much WNEW programming to air and is compensated for airing WNEW's spots. "The most important thing to remember is that I'm in control of what we air," said Simon.

"[Commissioner Ervin Duggan] is known to be concerned and disturbed by [the simulcast deals], which he believes amount to back door move-ins," said an agency aide, referring to the regulatory process — recently made more difficult by the FCC — that broadcasters must go through when they want to relocate an FM or TV station to a community of license located near a large market.

## Sillerman

Continued from Page 1

Star Media CEO Bill Steding complained of "an impotent federal government with a severe case of clogged arteries in the credit markets." He blasted President Bush's handling of the economic crisis, saying, "He may become the Jimmy Carter of the Republican Party." Steding called for higher foreign ownership limits in broadcasting, above the current 20%, as one change that "would go a long way in straightening out people's balance sheets."

Steding said prime cash-flowing properties are now trading at 7.5-9 times trailing cash flow. Alex Mason, BT Securities Managing Director, said his firm is still encountering 8-9 times cash flow multiples for Top 30 market FMs, but that values for smaller market properties have dropped in some cases to high-six multiples.

Economists on one panel agreed the U.S. economy is in recession, but also expected some improvement by midyear. Noting Middle East war jitters, Bankers Trust Company VP/Global Markets Robert Johnson nonetheless said, "It's difficult to see clear of the next couple of weeks."

## Ad View Less Dismal

Despite gloomy station trading predictions, other participants stressed that radio remains fundamentally sound because its share of advertising, compared to other media, is steadily increasing.

Katz Radio Group President Ken Swetz said he already sees signs that national radio ad business will be brisk in 1991, with March bookings strong after a slow start for January and February. He estimated 1990's national spot billings will finish about 4% above 1989's.

Pat Healy, Interep Radio Store Exec. VP, estimated 1990 national spot revenues were up 4.4% overall. According to his study of 1990 national spot growth, big winners were: Providence, up 25.3%; San Jose, up 24.9%; Nassau-Suffolk, up 21.9%; San Francisco, up 19.5%; and Boston, up 19.1%.

The five biggest losers: Oklahoma City, down 13.5%; Milwaukee, down 12.6%; Jacksonville, down 8.6%; Tampa-St. Petersburg, down 5.7%; and Miami-Ft. Lauderdale, down 5.2%.

Healy's study of 14 years' data indicates the national spot market moves in cycles of 17-32 months. The market hit its last peak in April 1989, is now in decline and, if the cycle holds, should hit bottom in the third quarter of 1991.

## Bloom

Continued from Page 1

"We had some real strong candidates — major market guys with big track records — but Andy was always our first choice," added KLSX GM Bob Moore.

Moore identified Bloom's early priority: "We're not competing in the mornings right now, and we have to address that. If we have to spend \$20 million, we'll spend it, because this station is going to win. I guarantee next year [AOR] KLOS will not have a 4.6 share, and [New Rock] KROQ will not have a 3.4 share."

Bloom, who began his programming career at AOR WQFM/Mil-

waukee, first joined WYSP in 1985. In 1988 he left to join Fred Jacobs's Media Strategies consultancy. He returned to WYSP as OM the following year.

"Greater Media has given me an unbelievable long-term opportunity to watch my career grow in the exact direction I've always wanted it to go," Bloom told R&R. "The first order of business is to make KLSX No. 1 in L.A. Forget about getting a three or four share."

KLSX moved 2.3-2.2 in the fall Arbitron and 2.6-2.5 in the corresponding Birch.

## WLOL

Continued from Page 3

broadcasters in the market that outlines a plan to put WLOL's format on their facilities with a complete staff, or to help place some of our very talented and creative people within the market, or to help consult another station in the market wishing to switch to our brand of CHR. I'd like to see the format continue somewhere in the Twin Cities and I'm hoping to announce within the next 30 days that another station in the market will take on the format and the staff to make this a smooth transition."

MPR VP/Broadcasting Vic Bremer told R&R, "Our board identified the desirability of having a better facility for both formats in the Twin Cities and has finally realized that goal."

Emmis VP/Programming Rick Cummings added, "This hasn't been a fun time, but I am satisfied we did everything we could do to preserve WLOL in the Twin Cities. We just ran out of time. I'm proud of the staffers. They're among the best in the Emmis chain and will go on to bigger and better things. With little in the way of resources they gave [crosstown CHR] KDWB a real good run."

## Rivers

Continued from Page 1

White, who was Kiss 108's only PD since signing it on the air in 1979, told R&R, "After 12 years, I never expected this to happen. I knew things were getting tough between [Pyramid CEO] Richie Balsbaugh and me, but I thought it was a matter of sitting and talking and getting to know each other again."

"It became a different relationship as the years went by. It wasn't a change for the bad, it was just different. I got into this business to have fun and win, and it just disappoints me to be out after so many years of hard work at Kiss 108. It's 1991 and I'll just move onwards in a positive manner. All I can say is, 'Steve, be good to all my kids at Kiss 108.'"

WXKS-AM & FM VP/GM Lisa Fell told R&R, "We put a deal on the table in early December and it was seemingly well-received. As the days went by there was no communication . . . and Sunny became vocal about doing other things. We had to cover our bases. Based on the fact that we weren't getting anywhere, we pulled the deal off the table just before Christmas. Obviously, it's a dramatic turn of events and we all think the world of Sunny — we'll all miss him and only want the best for him."

"Sunny is still my friend and a partner in the company," noted Balsbaugh. "At present we are exploring our options of working together in other areas. It all depends on what Sunny wants to do."

"Steve was a real pain in the ass across the street at WZOU. He was so good you had to hate him and respect him at the same time. We're thrilled he's chosen to come work at Kiss 108."

Rivers, who joined WZOU just last year, told R&R, "It was a tough decision to make, as WZOU has become a great station in the last year. But looking toward the future, Pyramid is into so many new things that it offers me a lot of growth potential. With the talent already in place, we'll take Kiss 108's legendary success into the next century. I've always admired Sunny and wish him nothing but the best."

Rivers has programmed KHIS/Los Angeles, KMEL/San Francisco, WRBQ/Tampa, KOPA/Phoenix, and WAPE/Jacksonville. Until a new WZOU PD is named, Asst. PD/MD Cadillac Jack McCartney is acting PD.

## Tak

Continued from Page 3

lawsuit, as they had promised to do, and had they not continued to try to force us to sell one of the broadcast outlets, this [bankruptcy filing] would not have been necessary," said TakCom spokesman Evan Zeppos. TakCom officials wouldn't identify the property in question, but a filing in the Virginia suit indicated the banks at one time believed they had an agreement with TakCom to seek a buyer for WUSL/Philadelphia. The company also owns WJYQ/Ft. Lauderdale; WKIO/Urban, IL; and six TV stations in Wisconsin, Hawaii, and New York.

## 'Dancing On The Edge'

Zeppos said TakCom's cash flow is sufficient to make payments on its secured debt and continue operations. But analyst Bishop Cheen of Paul Kagan Associates said the company is "probably dancing on the edge" and may need to sell off some of its poorest performers as part of a successful reorganization plan. TakCom officials have refused to say whether they plan to sell any stations.

"Force-feeding the stations onto the auction block is not the answer," said Cheen. But, "Selling some of them — the most marginal — is probably the way to go."

TakCom had been trying to come to terms with its creditors since defaulting on terms of its senior bank debt in June 1989. It missed a \$5 million interest payment in January 1990 and a smaller payment in March. Zeppos said a small portion of the January payment remains outstanding, although TakCom is otherwise current on its loans.

Tak said the bankruptcy filing will have little impact on day-to-day station operations. "There will be no layoffs, no staff reductions, nor any other significant changes while we negotiate with our creditors and chart a revised plan," he said. TakCom employs approximately 580 people.

—Jennifer Riddle in Madison, WI and Jack Messmer in Washington





B E T T E M I D L E R  
"NIGHT AND DAY"

**A CHR MOST ADDED**

In the chart-topping tradition of "WIND BENEATH MY WINGS" and "FROM A DISTANCE" comes "NIGHT AND DAY." The second stunning ballad from the album **SOME PEOPLE'S LIVES**. Written by Roxanne Seeman and Billie Hughes. Produced by Arif Mardin. Associate Producer Marc Shaiman.



## 12+ FALL '90 ARBITRON RESULTS

### New York

	Su '90	Fa '90
WPAT-AM & FM (B/EZ)*	4.3	5.7
WRKS (UC)	5.5	5.6
WLTW (AC)	5.1	5.1
WCBS-FM (Gold)	5.1	5.0
WHTZ (CHR)	4.8	4.7
WINS (News)	4.4	4.4
WQHT (CHR)	4.2	4.1
WBLS (UC)	3.7	4.0
WOR (Talk)	4.0	3.9
WCBS (News)	3.6	3.6
WNSR (AC)	3.7	3.5
WXRK (CR)	3.3	3.5
WABC (Talk)	2.6	3.4
WNEW-FM (AOR)	4.1	3.2
WFAN (Sports)	3.1	2.7
WYNY (Ctry)	2.5	2.7
WPLJ (CHR)	2.5	2.2
WQCD (Jazz)	2.1	2.0
WNEW (Nost)	1.9	1.8
WADO (Span)	1.9	1.6
WSKQ-FM (Span)	2.2	1.6
WLIB (N/T)	1.5	1.5
WQXR-AM & FM (Clas)	1.4	1.5
WSKQ (Span)	1.7	1.5
WNCN (Clas)	1.3	1.4
WALK-AM & FM (AC)	1.1	1.2
WKDM (Span)	1.0	1.0

\* Not a fulltime simulcast

### Los Angeles

	Su '90	Fa '90
KOST (AC)	6.6	5.5
KIIS-AM & FM (CHR)	5.0	5.1
KLOS (AOR)	4.1	4.6
KPWR (CHR)	4.3	4.5
KABC (Talk)	4.9	4.3
KBIG (AC)	3.5	3.8
KLVE (Span)	2.8	3.7
KKBT (UC)	3.0	3.5
KWKW (Span)	3.6	3.3
KNX (News)	2.6	3.2
KROQ (NR)	3.4	3.2
KTWV (NAC)	3.0	3.0
KXEZ (Gold)*	2.9	3.0
KFWB (News)	3.1	2.9
KMPC (Nost)	2.5	2.8
KQLZ (CHR)	3.5	2.7
KKHJ (Span)	1.7	2.5
KZLA (Ctry)	1.6	2.5
KTNQ (Span)	2.3	2.3
KLSX (CR)	2.3	2.2
KFI (Talk)	1.7	1.9
KRTH (Gold)	2.4	1.9
KALI (Span)	1.0	1.7
KODJ (Gold)	2.3	1.7
KKGO (Clas)	1.4	1.3
KACE (NAC)**	1.2	1.2
KSKQ (Span)	1.2	1.2
KGfJ (UC)	.7	1.0

\* Began rating period as Gold-Based AC

\*\* Formerly Urban, "Quiet Storm" in beginning of ratings period.

### Chicago

	Su '90	Fa '90
WGN (AC)	8.2	9.3
WGCI-FM (UC)	7.9	7.2
WBBM-FM (CHR)	5.2	6.2
WVAZ (UC)	4.4	4.5
WBBM (News)	4.1	4.4
WLUP-FM (AOR)	4.8	4.2
WCKG (CR)	4.8	4.1
WUSN (Ctry)	2.8	4.0
WJJD (Nost)	3.1	3.7
WLIT (AC)	2.6	3.2
WJMK (Gold)	3.4	3.1
WTMX (AC)	2.6	2.9
WKQX (AC)	3.2	2.8
WXRT (AOR)	2.7	2.8
WMAQ (News)	2.4	2.7
WXEZ-AM & FM (AC)*	2.6	2.7
WLUP (Talk)	2.1	2.6
WNUA (NAC)	3.2	2.3
WLS (Talk)	2.3	2.2
WYFZ (CHR)	2.6	2.1
WFYR (AC)	1.8	1.4
WOJO (Span)	1.5	1.4
WVON (Talk)	.7	1.3
WNIB (Clas)	1.9	1.2

\* Now Hot AC WPNT

### Philadelphia

	Su '90	Fa '90
KYW (News)	7.9	8.8
WMMR (AOR)	7.9	7.6
WUSL (UC)	7.0	6.7
WEAZ-AM & FM (AC)	5.9	6.0
WYSP (CR)	6.8	5.8
WPEN (Nost)	5.2	5.5
WOGL-AM & FM (Gold)*	8.2	5.3
WMGK (AC)	3.3	5.0
WIOQ (CHR)	5.5	4.8
WWDB (Talk)	3.7	4.8
WXTU (Ctry)	4.3	4.2
WEGX (CHR)	4.5	3.7
WKSZ (AC)	3.2	3.7
WSNI (AC)**	3.0	3.6
WDAS-FM (UC)	3.8	3.5
WIP (Sports)	1.9	3.2
WFLN (Clas)	2.5	2.3

\* AM was formerly WCAU (Talk)

\*\* Now WYXR

### Houston-Galveston

	Su '90	Fa '90
KIKK-FM (Ctry)	7.5	8.4
KMJQ (UC)	7.2	7.9
KILT-FM (Ctry)	8.6	7.5
KHMX (CHR)	3.8	6.6
KLOL (AOR)	6.2	5.9
KTRH (News)	5.9	5.2
KLDE (Gold)	3.3	5.0
KODA (AC)	4.0	4.4
KKBQ-AM & FM (CHR)	4.7	4.2
KLTR (AC)	3.5	3.9
KQUE (Nost)	4.1	3.3
KZFX (CR)	4.2	2.8
KRBE (CHR)	3.9	2.7
KHYS (UC)	3.1	2.4
KPRC (N/T)	2.3	2.4
KLAT (Span)	1.5	2.3
KFMK (Gold)*	2.9	2.0
KXYZ (Span)	1.7	1.9
KQQK (Span)	1.4	1.7
KYOK (Gold)	1.6	1.2
KSEV (Talk)	.7	1.1

\* Formerly AC

### San Francisco

	Su '90	Fa '90
KGO (N/T)	7.0	8.3
KFRC (Nost)	4.9	5.3
KMEL (CHR)	5.3	5.2
KCBS (News)	4.8	4.7
KOIT-AM & FM (AC)	3.7	4.5
KSFO & KYA (Gold)*	4.9	3.7
KIOI (AC)	3.8	3.4
KABL-AM & FM (AC)	2.6	3.1
KSAN (Ctry)	2.5	3.1
KITS (NR)	2.9	3.0
KDFC-AM & FM (Clas)	2.1	2.8
KNBR (Talk)	5.1	2.6
KXXX (CHR)	2.8	2.6
KSOL (UC)	3.2	2.5
KBLX-AM & FM (NAC)**	2.2	2.4
KKSF (NAC)	2.0	2.3
KRQR (AOR)	3.3	2.2
KBAY (B/EZ)	1.8	2.1
KFOG (AOR)	3.2	2.1
KKHI-AM & FM (Clas)	1.8	1.8
KDIA (UC)	1.1	1.7
KOME (AOR)	1.6	1.6
KNEW (Ctry)	1.1	1.5
KDBK & KDBQ (AC)***	—	1.3
KHQT (CHR)	1.9	1.3
KSJX & KSJO (AOR)	1.5	1.3
KBRG (Span)	1.1	1.2
KARA (AC)	1.0	1.1
KEZR (AC)	1.0	1.0

\* Not a fulltime simulcast

\*\* KBLX (AM) was formerly Business News KBFN

\*\*\* KDBK was formerly KOFY-FM (Gold); KDBQ was KLRS (NAC)

### Washington, DC

	Su '90	Fa '90
WPGC-FM (CHR)	7.5	8.1
WGAY (B/EZ)	5.9	6.8
WMZQ-AM & FM (Ctry)	6.5	6.4
WKYS (UC)	6.6	4.8
WMAL (N/T)	5.1	4.6
WWDC-FM (AOR)	4.3	4.3
WAVA (CHR)	3.6	4.0
WMMJ (AC)	2.5	4.0
WCXR (CR)	4.3	3.7
WASH (AC)	5.1	3.5
WTOP (News)	3.7	3.5
WHUR (UC)	3.6	3.3
WGMS-AM & FM (Clas)	3.2	3.0
WLTT (AC)	3.5	3.0
WRQX (AC)*	3.3	3.0
WXTR (Gold)	2.4	2.8
WHFS (AOR)	2.6	2.3
WOL (UC)	1.3	2.1
WWRC (Talk)	2.1	2.1
WJFK (CR)	2.0	2.0
WDJY (UC)	1.0	1.6
WYCB (Rel)	1.3	1.4
WWDC (Nost)	.7	1.2
WIYY (AOR)	1.8	1.0

\* Formerly CHR

### Dallas-Ft. Worth

	Su '90	Fa '90
KSCS (Ctry)	8.3	10.0
KVIL-AM & FM (AC)	6.9	8.5
KPLX (Ctry)	7.2	7.4
KTXQ (AOR)	4.9	5.4
KKDA-FM (UC)	5.8	5.3
KRLD (News)	5.4	4.9
WBAP (Ctry)	5.8	4.5
KEGL (CHR)	3.4	4.2
KHYI (CHR)	4.9	4.0
KLTY (CC)	3.3	3.4
KZPS (CR)	3.0	3.3
KKDA (Gold)	1.4	3.0
KLUV (Gold)	3.4	2.8
KJMZ (UC)	3.7	2.7
KLIF (N/T)	2.1	2.5
KOAI (NAC)	3.1	2.5
KRSR (AC)*	2.1	2.3
KDGE (NR)	2.0	2.1
KMEZ (AC)	2.3	2.1
WRR (Clas)	2.0	2.1
KHVN (Rel)	1.8	1.9
KAAM (Nost)	2.3	1.7
KESS (Span)	1.2	1.3
KMGC (AC)	2.4	1.3
KFJZ (Span)	.5	1.2
KKWM (AC)	2.0	1.1

\* Formerly KQZY

### Boston

	Su '90	Fa '90
WRKO (N/T)	7.0	7.9
WZOU (CHR)	6.9	7.2
WODS (Gold)	4.8	5.8
WXKS-FM (CHR)	7.0	5.7
WBZ (AC)	5.1	5.3
WBCN (AOR)	5.8	5.2
WMJX (AC)	5.2	4.9
WSSH-AM & FM (AC)*	4.4	4.5
WHDH (Talk)	3.7	4.0
WEEI (News)	3.8	4.0
WZLX (CR)	4.9	3.1
WCDJ (NAC)**	3.8	2.9
WROR (AC)	3.2	2.5
WVBF (AC)	2.0	2.4
WCRB (Clas)	2.1	2.1
WAAF (AOR)	1.7	2.0
WILD (UC)	2.1	2.0
WXKS (Nost)	2.0	1.9
WBOS (CR)	2.4	1.7
WPLM-FM (BBnd)	1.4	1.7
WFNX (NR)	1.5	1.5
WCGY (AOR)	1.8	1.4

\* WKKU (BBnd) began simulcasting as WSSH (AM) in mid-book

\*\* Switched from WJIB (B/EZ) in mid-book

### Detroit

	Su '90	Fa '90
WJR (AC)	8.9	7.8
WJLB (UC)	7.3	7.2
WWJ (News)	5.1	6.0
WHYT (CHR)	5.3	4.9
WWWW (Ctry)	4.0	4.8
WJOI (B/EZ)	4.8	4.6
WJZZ (Jazz)	4.1	4.4
WLTI (AC)	3.9	4.3
WNIC (AC)	3.7	4.1
WRIF (AOR)	3.9	3.9
WLLZ (AOR)	3.6	3.8
WOMC (Gold)	3.9	3.6
WKQI (CHR)	4.1	3.5
WCSX (CR)	3.1	3.4
CKLW (BBnd)	2.9	3.3
WXYT (Talk)	3.6	3.2
WDFX (CHR)	4.0	2.8
WMXD (UC)	1.6	2.0
WQRS (Clas)	1.5	2.0
WKSG (Gold)	1.9	1.8
WCXI (Ctry)	1.5	1.5
WGPR (UC)	1.9	1.5
CKMR (Gold)	1.3	1.2
WMTG (UC)	1.3	1.1

### St. Louis

	Su '90	Fa '90
KMOX (Talk)	17.0	16.6
KEZK (B/EZ)	6.8	7.9
KSHE (AOR)	8.2	7.2
KMJM (UC)	6.7	6.9
KSD (CR)	4.2	6.7
KYKY (AC)	6.6	6.3
WIL-FM (Ctry)	5.7	5.9
WKBQ (CHR)	6.8	5.0
KLOU (Gold)	3.7	4.2
WKXX (Ctry)	2.3	3.3
KATZ (UC)	2.1	2.1
KFUO-FM (Clas)	2.0	2.0
KHTK (CHR)	2.9	2.0
KRJJ (AC)	2.4	1.9
KATZ-FM (UC)	2.1	1.8
KUSA (Ctry)	1.2	1.8
WEW (BBnd)	2.0	1.8
WIL (Nost)*	.9	1.7
WSNL (AC)	1.6	1.7

\* Now WRTH

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

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W H A T ' S I T G O W N A  
B E



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Additional Production And Mix By: Dave Shaw And  
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## 12+ FALL '90 ARBITRON RESULTS

### Nassau-Suffolk

	Su '90	Fa '90
WALK-AM & FM (AC)	6.6	7.2
WCBS-FM (Gold)	4.5	5.0
WHTZ (CHR)	4.7	4.9
WBAB-FM (AOR)	5.2	4.5
WBLI (CHR)	4.9	4.4
WXRK (CR)	3.7	4.3
WNEW-FM (AOR)	3.6	4.0
WOR (Talk)	3.7	3.7
WABC (Talk)	2.6	3.5
WCBS (News)	3.8	3.5
WYNY (Ctry)	2.4	3.5
WNSR (AC)	3.5	3.4
WGHT (CHR)	3.8	3.4
WFAN (Sports)	3.5	3.3
WKJY (AC)	2.6	3.0
WLTW (AC)	2.6	2.9
WPAT-AM & FM (B/EZ)*	2.6	2.8
WGSM (BBnd)	1.4	2.6
WINS (News)	2.6	2.4
WHLI (BBnd)	3.9	2.2
WPLJ (CHR)	2.2	2.1
WDRE (NR)	2.0	1.9
WCTO (AC)**	2.6	1.8
WRKS (UC)	2.4	1.8
WQCD (Jazz)	1.3	1.8
WEZN (AC)	1.4	1.4
WBLS (UC)	1.0	1.3
WNEW (Nost)	.9	1.0
WQXR-AM & FM (Clas)	1.4	1.0

\* Not a fulltime simulcast  
\*\* Formerly B/EZ

### San Diego

	Su '90	Fa '90
KKLQ-AM & FM (CHR)	9.1	7.7
KSON-AM & FM (Ctry)	6.5	7.5
KSDO (N/T)	5.4	6.6
KGB (AOR)	4.9	6.0
KJQY (AC)	5.2	6.0
XTRA-FM (NR)	5.1	5.7
KFMB-FM (AC)	6.6	4.8
KFMB (AC)	5.6	4.0
KYXY (AC)	3.0	3.9
KIFM (NAC)	3.5	3.6
KPOP (Nost)	3.7	3.4
KCBQ-FM (Gold)	3.6	3.1
KGMG-FM (AOR)	1.9	3.1
XHTZ (CHR)	2.9	3.1
KFSD (Clas)	3.6	2.9
KSDO-FM (CR)	2.6	2.7
KKYY (AC)	2.2	1.7
KCBQ (Gold)	1.5	1.5
XTRA (Sports)*	.9	1.5
KNX (News)	1.4	1.4
XLTN (Span)	1.7	1.4
KKOS (AC)	.7	1.2
KFI (Talk)	1.0	1.1

\* Began rating period as News/Talk

### Anaheim-Santa Ana

[Note: Trend for this market is Spring '90 to Fall '90]

	Sp '90	Fa '90
KLOS (AOR)	5.4	7.9
KIIS-AM & FM (CHR)	5.9	5.7
KOST (AC)	7.0	5.7
KQLZ (CHR)	5.3	4.9
KBIG (AC)	4.0	4.6
KABC (Talk)	3.4	4.4
KNX (News)	3.0	3.9
KROQ (NR)	4.4	3.9
KTWV (NAC)	4.0	3.9
KMPC (Nost)	4.6	3.4
KLSX (CR)	2.4	3.0
KPWR (CHR)	3.0	2.8
KFI (Talk)	2.6	2.6
KXEZ (Gold)*	3.7	2.6
KODJ (Gold)	2.4	2.5
KZLA (Ctry)	3.4	2.5
KRTH (Gold)	2.2	2.2
KFWB (News)	2.7	2.0
KKGO (Clas)	1.7	2.0
KKBT (UC)	1.3	1.9
KLVE (Span)	1.7	1.7
KTNQ (Span)	2.4	1.5
KNAC (AOR)	1.2	1.3
KYMS (Rel)	.7	1.3
KEZY (CHR)	.9	1.2
KWIZ (Span)	1.1	1.1
KIKF (Ctry)	.6	1.0
KKHJ (Span)	.6	1.0
KKLA (CC)	1.3	1.0
KWIZ-FM (AC)	.7	1.0

\* Began rating period as Gold-Based AC

### San Jose

	Su '90	Fa '90
KGO (N/T)	8.4	9.1
KBAY (B/EZ)	5.8	7.2
KHQT (CHR)	7.7	5.4
KOME (AOR)	4.6	5.1
KCBS (News)	3.3	4.5
KARA (AC)	3.9	4.2
KEZR (AC)	4.2	3.8
KSJX & KSJO (AOR)	3.9	3.6
KITS (NR)	2.2	3.5
KEEN (Ctry)	1.2	3.4
KIOI (AC)	3.8	3.4
KOIT-AM & FM (AC)	2.7	3.1
KBRG (Span)	1.2	2.4
KWSS (CHR)	2.6	2.3
KKSF (NAC)	1.5	2.2
KSFO & KYA (Gold)*	3.0	2.1
KDFC-AM & FM (Clas)	1.0	1.9
KMEL (CHR)	2.5	1.8
KNBR (Talk)	3.7	1.8
KXXX (CHR)	1.6	1.8
KAZA (Span)	1.4	1.7
KFRC (Nost)	1.2	1.7
KKHI-AM & FM (Clas)	.9	1.7
KSAN (Ctry)	1.9	1.7
KDBK & KDBQ (AC)**	.5	1.6
KSOL (UC)	1.8	1.6
KLIV (BBnd)	1.6	1.4
KRTY (Ctry)	2.6	1.3
KFOG (AOR)	2.0	1.2
KNTA (Span)	1.6	1.1

\* Not a fulltime simulcast  
\*\* KDBK was formerly KOFY-FM (Gold); KDBQ was KLRS (NAC)

### Baltimore

	Su '90	Fa '90
WLIF-AM & FM (AC)*	6.9	8.7
WXVY (UC)	9.5	8.1
WPOC (Ctry)	5.4	7.4
WBAL (N/T)	9.0	6.8
WIYY (AOR)	7.6	6.8
WWMX (AC)	5.4	6.6
WQSR (Gold)	4.9	5.7
WBSB (CHR)	6.8	5.0
WWIN-AM & FM (UC)	3.6	4.0
WCBM (N/T)	3.2	3.2
WPGC-FM (CHR)	2.0	2.8
WHFS (AOR)	2.9	2.7
WGRX (CR)	2.4	2.6
WITH (BBnd)	1.8	2.3
WBGR (Rel)	2.4	2.2
WRBS (Rel)	1.3	1.9
WCAO (Ctry)	1.6	1.8
WYST-FM (AC)	2.0	1.6
WGAY (B/EZ)	.6	1.4
WWDC-FM (AOR)	1.5	1.3
WTOP (News)	1.0	1.0

\* Not a fulltime simulcast

### Cleveland

	Su '90	Fa '90
WLTF (AC)	7.5	10.8
WGAR (Ctry)	6.5	7.5
WZAK (UC)	8.8	7.3
WDOK (AC)	6.4	7.1
WMJI (Gold)*	7.1	6.8
WMMS (AOR)	9.3	6.8
WNCX (CR)	6.7	5.2
WPHR (CHR)	5.6	5.2
WQAL (AC)	5.3	4.4
WRMR (B/EZ)	5.3	4.0
WWVE (N/T)	4.8	4.0
WJMO-FM (UC)	3.2	3.5
WERE (N/T)	3.3	2.4
WNWV (NAC)	1.3	2.4
WCLV (Clas)	1.5	2.2
WHK (N/T)	1.2	1.8
WJMO (UC)	1.4	1.8
WABQ (Rel)	.9	1.4

\* Formerly Gold-Based AC

### Providence

	Su '90	Fa '90
WPRO-FM (CHR)	12.0	9.6
WWLI (AC)	9.8	8.4
WHJY (AOR)	9.5	7.8
WHJJ (N/T)	4.7	6.1
WPRO (Talk)	5.9	5.9
WWBB (Gold)	5.4	5.9
WSNE (AC)	5.3	5.2
WPLM-AM & FM (BBnd)	4.1	4.0
WCTK (Ctry)	3.0	3.5
WWRX (CR)	2.5	3.5
WFHN (CHR)	2.1	2.9
WWKX (CHR)*	3.7	2.6
WWAZ (Clas)**	.7	2.4
WALE (Talk)	.9	2.2
WHIM (Ctry)	2.9	2.2
WBRU (NR)	1.9	1.7
WZOU (CHR)	1.1	1.4
WBSM (N/T)	1.8	1.3
WAAF (AOR)	1.2	1.0
WHTB (N/T)	.4	1.0

\* Switched from Urban to Dance CHR in mid-book

\*\* Became WLKW (B/EZ) toward end of rating period

### Pittsburgh

	Su '90	Fa '90
KDKA (AC)	14.2	14.9
WDVE (AOR)	9.7	8.8
WWSW-AM & FM (Gold)	6.4	8.1
WBZZ (CHR)	8.6	6.9
WTAE (Talk)	5.0	5.4
WAMO (UC)	5.8	5.2
WSHH (AC)	5.1	5.2
WDSY (Ctry)	4.9	4.7
WKPA & WEZE-FM (B/EZ)	3.3	4.1
WJAS (BBnd)	3.5	4.0
WLTJ (AC)	5.0	3.9
WMYG (CR)	4.6	3.7
WHTX (AC)	2.8	3.5
WMXP (CHR)	2.2	3.2
KQV (News)	1.8	1.7
WPIT-FM (Rel)	1.1	1.3
WMBS (AC)	1.1	1.2

### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

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### Hartford-New Britain-Middletown

	Su '90	Fa '90
WTIC (AC)	17.2	14.8
WTIC-FM (CHR)	10.2	9.0
WWYZ (Ctry)	6.8	8.4
WRCH (AC)	8.0	8.0
WHCN (AOR)	6.0	6.7
WDRS-FM (Gold)	5.7	5.9
WKSS (CHR)	6.1	5.4
WIOF (AC)	6.3	5.3
WCCC-AM & FM (AOR)	4.8	4.8
WPOP (N/T)	2.0	2.9
WAQY (AOR)	2.1	1.9
WFAN (Sports)	1.2	1.6
WZMX (AC)*	—	1.5
WPLR (AOR)	1.6	1.3
WPKX (Ctry)	.7	1.2

\* Formerly All-Weather WLWH

### Monmouth-Ocean, NJ

[Note: Trend for this market is Spring '90 to Fall '90]

	Sp '90	Fa '90
WPAT-AM & FM (B/EZ)*	5.6	6.0
WNEW-FM (AOR)	4.9	5.8
WXRK (CR)	5.3	5.7
WOBM-FM (AC)	4.0	5.6
WADB (B/EZ)	5.6	5.5
WKXW (Gold)	2.7	4.0
WZVU (AC)	3.3	3.7
WHTZ (CHR)	3.7	3.6
WJLK-FM (AC)	3.2	3.4
WFAN (Sports)	2.9	3.3
WOR (Talk)	2.7	3.3
WCBS (News)	2.8	3.2
WPLJ (CHR)	3.4	3.1
WCBS-FM (Gold)	3.1	2.9
WJRZ (CHR)	3.3	2.9
WYNY (Ctry)	3.6	2.9
WLTW (AC)	2.2	2.6
WABC (Talk)	2.4	2.3
WNEW (Nost)	1.2	1.8
WMMR (AOR)	2.5	1.6
WNSR (AC)	2.5	1.6
WOBM (Ctry)	1.0	1.5
WQHT (CHR)	2.0	1.5
WFPG-FM (B/EZ)	1.3	1.0
WQCD (Jazz)	1.0	1.0
WRDR (Nost)	1.0	1.0
WRKS (UC)	1.0	1.0

\* Not a fulltime simulcast

### Riverside-San Bernardino

	Su '90	Fa '90
KFRG (Ctry)	6.2	7.6
KGGI (CHR)	8.8	7.5
KDUO (B/EZ)	8.1	7.0
KOST (AC)	5.4	6.0
KFI (Talk)	4.3	5.3
KLOS (AOR)	6.3	4.7
KQLZ (CHR)	3.5	4.6
KHS-AM & FM (CHR)	3.2	4.0
KRTH (Gold)	2.9	3.8
KCAL-FM (AOR)	3.4	3.5
KCKC (Ctry)	2.0	2.6
KNX (News)	1.7	2.4
KODJ (Gold)	2.2	2.2
KROQ (NR)	2.5	1.8
KCAL (Span)	1.9	1.7
KLVE (Span)	2.3	1.7
KBIG (AC)	2.5	1.6
KMPC (Nost)	1.2	1.6
KTWV (NAC)	2.4	1.3
KABC (Talk)	.9	1.2
KPWR (CHR)	.8	1.2
KRSO (Nost)	1.4	1.2
KDIF (Span)	1.2	1.1
KKBT (UC)	1.3	1.1
KXEZ (Gold)*	.4	1.1
KBON (Gold)	1.1	1.0
KOLA (Gold)	.8	1.0
KZLA (Ctry)	.7	1.0

\* Began rating period as Gold-Based AC

# 'WHO SAID I WOULD'

**PHIL COLLINS**



The new single  
from his seriously  
platinum album  
**SERIOUS HITS...**  
**LIVE!**

**R&R'S #1 Pop Male Artist of 1990.**

Produced by Phil Collins and Robert Colby.



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## 12+ FALL '90 BIRCH RESULTS

### Miami-Ft. Lauderdale

	Su '90	Fa '90
WHQT (UC)	7.9	8.6
WEDR (UC)	5.8	8.1
WPOW (CHR)	7.7	6.8
WLYF (B/EZ)	5.7	5.4
WFLC (AC)	5.3	4.8
WIOD (N/T)	3.9	4.7
WSHE (AOR)	5.3	4.6
WAQI (Span)	4.2	4.4
WKIS (Ctry)	3.3	4.1
WMXJ (Gold)	3.4	3.5
WHYI (CHR)	4.7	3.4
WZTA (CR)	3.7	3.2
WJQY (AC)	3.4	2.9
WLVE (AC)	2.5	2.9
WQBA (Span)	2.7	2.8
WAXY (AC)	3.0	2.5
WXDJ (Span)	2.7	2.4
WCMQ-FM (Span)	2.7	2.2
WINZ (N/T)	2.4	2.0
WQBA-FM (Span)	1.3	2.0
WTMI (Clas)	2.3	1.9
WMRZ (Gold)*	2.1	1.8
WMCU (Rel)	1.5	1.7
WWFE (Span)	—	1.3
WMBM (UC)	1.0	1.1

\* Formerly WNWS (N/T)

### St. Louis

	Su '90	Fa '90
KMOX (Talk)	15.4	16.5
KSHE (AOR)	12.1	12.0
KMJM (UC)	9.7	10.9
WKBQ (CHR)	7.6	6.7
KYKY (AC)	5.1	5.9
KSD (CR)	6.7	5.5
WIL-FM (Ctry)	5.1	5.4
KLOU (Gold)	4.1	5.1
KHTK (CHR)	5.1	4.3
WKKX-FM (Ctry)	2.6	4.0
KEZK (B/EZ)	4.2	3.0
KATZ (UC)	1.2	2.2
KFUO-FM (Clas)	1.6	1.5
KRJJ (AC)	1.2	1.4
KATZ-FM (UC)	1.6	1.3
KUSA (Ctry)	1.5	1.2
WCBW (CC)	1.6	1.1
WEW (BBnd)	.9	1.1

### Cleveland

	Su '90	Fa '90
WLTF (AC)	8.2	10.4
WMMS (AOR)	7.3	10.3
WZAK (UC)	10.2	10.0
WPHR (CHR)	9.2	7.8
WMJI (Gold)*	5.3	6.7
WGAR (Ctry)	6.6	6.6
WDOK (AC)	7.4	5.2
WNCX (CR)	7.0	5.0
WRMR (B/EZ)	4.9	4.9
WJMO-FM (UC)	5.8	4.4
WWWE (N/T)	4.2	3.3
WCRF (Rel)	1.8	3.1
WNWV (NAC)	1.4	2.8
WQAL (AC)	2.7	2.0
WERE (N/T)	1.7	1.5
WCLV (Clas)	2.0	1.4
WABQ (Rel)	.9	1.3
WHK (N/T)	1.2	1.3
WJMO (UC)	1.2	1.3
WCPN (Clas)	1.1	1.1
WONE (AOR)	1.0	1.1

\* Formerly Gold-Based AC

### Atlanta

	Su '90	Fa '90
WVEE (UC)	19.0	18.7
WKLS (AOR)	9.5	11.0
WAPW (CHR)	10.2	10.8
WSB-FM (AC)	6.8	7.2
WYAI & WYAY (Ctry)	7.5	6.7
WSB (Talk)	5.2	5.9
WPCH (AC)*	5.5	4.2
WKHX-AM & FM (Ctry)	5.1	4.1
WZGC (CR)	5.1	4.1
WFOX (Gold)	4.0	4.0
WGST (N/T)	2.9	3.8
WSTR (AC)	2.7	3.5
WAOK (Rel)	3.4	2.8
WALR (UC)**	.5	2.0
WABE (Clas)	1.4	1.3
WCLK (Jazz)	2.0	1.2

\* Formerly B/EZ

\*\* Began rating period as AC

### Baltimore

	Su '90	Fa '90
WXYV (UC)	11.7	11.3
WIYY (AOR)	9.0	8.5
WPOC (Ctry)	5.2	6.9
WLIF-AM & FM (AC)*	5.0	6.6
WWMX (AC)	6.2	6.3
WBAL (N/T)	7.1	6.1
WBSB (CHR)	7.8	6.1
WWIN-AM & FM (UC)	5.5	5.4
WGRX (CR)	3.2	3.4
WPGC-FM (CHR)	2.3	3.4
WHFS (AOR)	3.1	3.2
WCBM (N/T)	2.8	3.1
WQSR (Gold)	4.1	2.8
WBGR (Rel)	1.9	2.7
WYST-FM (AC)	1.4	2.4
WWDC-FM (AOR)	1.9	1.9
WBJC (Clas)	1.4	1.7
WITH (BBnd)	1.1	1.4
WRBS (Rel)	1.8	1.3
WHUR (UC)	1.9	1.2
WJHU (Clas)	.9	1.2

\* Not a full time simulcast

### Tampa-St. Petersburg

	Su '90	Fa '90
WFLZ (CHR)	12.4	12.5
WQYK-FM (Ctry)	8.2	9.4
WWRM (AC)	7.6	8.5
WXTB (AOR)	8.8	8.3
WRBQ-AM & FM (CHR)	8.3	7.3
WYNF (AOR)	7.7	7.2
WDAE & WUSA (AC)*	6.9	6.3
WFLA (N/T)	2.4	5.6
WHVE (NAC)	3.4	4.0
WYUU (Gold)	3.5	4.0
WNLT (AC)**	3.9	3.7
WUSF (Clas)	2.5	3.5
WGUL-AM & FM (BBnd)	4.3	3.3
WSUN (Ctry)	1.3	2.7
WDUV (B/EZ)	2.8	1.9
WTMP (UC)	1.3	1.3

\* WDAE drops Big Band and begins simulcasting WUSA toward end of rating period

\*\* Now WMTX

### Nassau-Suffolk

	Su '90	Fa '90
WHTZ (CHR)	5.4	6.3
WQHT (CHR)	4.4	5.7
WBLI (CHR)	6.0	5.5
WCBS-FM (Gold)	5.1	5.5
WALK-AM & FM (AC)	4.2	5.3
WBAB (AOR)	5.8	4.2
WNEW-FM (AOR)	5.4	4.2
WOR (Talk)	3.2	4.2
WINS (News)	2.6	3.7
WXRK (CR)	3.2	3.6
WFAN (Sports)	4.4	3.5
WCBS (News)	2.9	3.4
WNSR (AC)	2.5	3.4
WRKS (UC)	3.2	3.4
WYNY (Ctry)	2.2	3.2
WABC (Talk)	2.1	3.1
WPLJ (CHR)	3.2	3.1
WLTW (AC)	2.5	3.0
WDRE (NR)	3.0	2.6
WKJY (AC)	2.0	1.9
WPAT-AM & FM (B/EZ)*	2.9	1.9
WHLI (BBnd)	2.4	1.8
WCTO (AC)**	1.3	1.5
WGSM (BBnd)	.8	1.3
WQCD (Jazz)	1.6	1.3
WBLI (UC)	3.2	1.2
WNCN (Clas)	1.2	1.2

\* Not a full time simulcast

\*\* Formerly B/EZ

### Phoenix

	Su '90	Fa '90
KUPD (AOR)	10.9	10.7
KNIX (Ctry)	8.3	9.6
KTAR (N/T)	6.8	7.1
KKFR (CHR)	6.8	6.0
KDKB (AOR)	3.4	5.2
KOY-FM (CHR)	6.1	5.0
KMLE (Ctry)	5.2	4.9
KZZP (CHR)	4.3	4.9
KKLT (AC)	3.1	4.5
KOOL-FM (Gold)	4.0	4.3
KOPA & KSLX (CR)	3.7	3.8
KMXX (AC)	2.8	3.5
KFYI (N/T)	3.3	3.4
KESZ (AC)	3.7	2.8
KMEO-FM (AC)	4.2	2.5
KJZZ (Jazz)	2.8	2.1
KUKQ (NR)	2.8	2.0
KOOL (Gold)	1.5	1.6
KOY (Nost)	1.9	1.5
KFLR (Rel)	1.0	1.4
KGRX (NAC)*	1.4	1.3
KLFF (BBnd)	2.4	1.2
KONC (Clas)	1.0	1.1
KVVA (Span)	.3	1.0

\* Switches to Z-Rock toward end of the rating period

### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classical Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

### Seattle-Tacoma

	Su '90	Fa '90
KUBE (CHR)	8.4	7.9
KIRO (N/T)	10.0	7.3
KMPS-AM & FM (Ctry)	7.0	7.1
KPLZ (CHR)	10.2	6.6
KISW (AOR)	5.2	5.2
KXRX (AOR)	3.1	4.7
KOMO (AC)	4.9	4.4
KING-FM (Clas)	3.0	4.1
KRPM-AM & FM (Ctry)	1.9	4.5
KING (N/T)	2.0	3.9
KZOK-FM (CR)	6.5	3.9
KLSY-AM & FM (AC)	4.8	3.6
KLTX (AC)	2.2	3.4
KKNW (NAC)*	2.5	3.2
KCMS (CC)	2.2	3.0
KPLU (Jazz)	1.7	2.8
KUOW (Misc)	2.6	2.4
KBSG-AM & FM (Gold)	2.9	2.3
KIXI (BBnd)	1.9	1.9
KNHK (CHR)	1.0	1.8
KVI (Gold)	1.1	1.7
KBRD-FM (B/EZ)	1.9	1.6
KEZX (B/EZ)**	1.6	1.3
KMGI (AC)	2.0	1.3
KSEA (AC)	1.9	1.1
KJR (Gold)	.9	1.0

\* Formerly KNUA

\*\* Switched from AOR in mid-book

### Orange County

	Su '90	Fa '90
KROQ (NR)	4.6	6.8
KIIS-AM & FM (CHR)	7.0	6.5
KLOS (AOR)	8.9	6.5
KQLZ (CHR)	6.1	5.6
KPWR (CHR)	4.0	5.0
KOST (AC)	5.2	4.3
KABC (Talk)	3.6	4.1
KLSX (CR)	2.8	3.7
KTWV (NAC)	2.5	3.7
KFI (Talk)	2.5	3.3
KNX (News)	1.8	3.2
KKBT (UC)	2.6	3.0
KODJ (Gold)	4.5	2.8
KXEZ (Gold)*	1.6	2.7
KNAC (AOR)	2.7	2.5
KMPC (Nost)	4.1	2.3
KBIG (AC)	3.3	1.9
KTNQ (Span)	.9	1.8
KZLA (Ctry)	2.5	1.8
KIKF (Ctry)	.8	1.7
KLVE (Span)	3.2	1.7
KEZY (CHR)	1.1	1.6
KRTH (Gold)	4.4	1.6
KLIT (AC)	.4	1.5
KUSC (Clas)	.9	1.4
KFWB (News)	2.5	1.3
KWIZ (Span)	.5	1.1
KKHJ (Span)	.3	1.0

\* Began rating period as Gold-Based AC

### San Diego

	Su '90	Fa '90
KKLQ-AM & FM (CHR)	9.8	9.0
KSON-AM & FM (Ctry)	7.1	8.1
XTRA-FM (NR)	7.5	7.1
KGB-FM (AOR)	8.2	6.4
KFMB (AC)	6.0	5.9
KJQY (AC)	3.7	5.7
XHTZ (CHR)	4.1	5.2
KFMB-FM (AC)	4.9	4.6
KSDO (N/T)	4.7	4.3
KYXY (AC)	4.2	4.2
KIFM (NAC)	2.4	3.2
KSDO-FM (CR)	2.4	3.1
KCBQ-FM (Gold)	2.4	2.9
KFSD (Clas)	3.0	2.7
KPOP (Nost)	1.9	2.6
KGMG-FM (AOR)	2.1	2.4
KKYY (AC)	1.3	1.6
XHRM (UC)	3.1	1.6
KPBS (Clas)	1.1	1.4
XLTN (Span)	1.7	1.3
KCBQ (Gold)	1.2	1.2
XEMO (Span)	.3	1.1
KFI (Talk)	1.0	1.0
XTRA (Sports)*	1.0	1.0

\* Formerly (N/T)

### Minneapolis

	Su '90	Fa '90
KQRS-AM & FM (AOR)	11.6	14.2
WCCO (AC)	14.1	14.0
KEEY (Ctry)	9.3	9.2
KDWB-FM (CHR)	9.8	8.5
WLWL (CHR)	8.1	7.9
WLTE (AC)	6.3	6.4
KSTP-FM (AOR)	5.3	5.9
KLXK (CR)	6.9	5.0
KTCC (AOR)	2.9	4.8
KQQL (Gold)	4.0	3.6
KSJN (Clas)	2.6	3.1
KJJO-FM (NR)	2.1	2.3
KTIS-FM (Rel)	3.2	2.2
KSTP (Talk)	2.1	2.0
KMOJ (UC)	2.3	1.4
WMIN (Nost)	.3	1.3
KLBB (N/T)	1.5	1.2
KNOW (N/T)	1.1	1.0

### Pittsburgh

	Su '90	Fa '90
WDVE (AOR)	12.5	13.5
KDKA (AC)	15.2	12.8
WBZZ (CHR)	9.1	9.3
WAMO (UC)	9.2	7.4
WWSW-FM (Gold)	5.7	7.4
WDSY (Ctry)	4.3	6.7
WTAE (Talk)	3.5	5.0
WSSH (AC)	4.4	4.9
WMYG (CR)	5.8	3.7
WMXP (CHR)	2.9	3.6
WHTX (AC)	2.6	2.8
WJAS (BBnd)	2.4	2.7
WLTJ (AC)	3.7	2.6
WQED (Clas)	2.2	1.7
WEZE (B/EZ)	2.1	1.6
KQV (News)	1.6	1.4
WPIT-FM (Rel)	1.6	1.3
WDUQ (Misc)	1.0	1.0

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# Maximizing Your Marketing Director

By Lou Bortone

1991 threatens to be one of the most challenging years in recent memory for the radio industry. In order to remain competitive in this uncertain economic environment, you'll need to use every weapon in your arsenal and every possible means at your disposal.

One of your most powerful secret weapons may be right under your nose, but you may not be using this resource to its full potential. That tremendous — but often overlooked — resource is your marketing or promotion director.

Making the most of your marketing director can mean the difference between success and failure for your station, especially during these difficult financial times. With stations at parity using the same programming and sales tools, it's the marketing effort that will separate the winners from the losers.

Once upon a time the station with the best on-air talent or PD had a strong competitive advantage. Today the same can be said of your promotion department. A great marketing director can play a pivotal role in helping your station outperform the competition — in ratings and revenue. A strong marketing director will be a right arm to the PD and a savior to the GSM.

Finding the right person for the job can be difficult. Good PDs and sales managers are often well-known and very visible in the industry, but strong marketing directors are just beginning to come into their own. Many are still diamonds in the rough. You have to search a little harder, but once discovered, your marketing director will become a crucial member of your management team.

As a manager, you can ask yourself several questions to make sure you're making the most of your marketing director. Take this simple test. Keep score and be honest with yourself. Total your score to find out how well you're utilizing your marketing director. Good luck!

## Testing 1, 2, 3

• Do you realize the importance, value, and potential of your marketing and promotion person in today's competitive radio market? If you can honestly answer yes, give

**“With stations at parity using the same programming and sales tools, it's the marketing effort that will separate the winners from the losers.”**



Lou Bortone

yourself three points. Understanding the value of this position is the first step in capitalizing on this resource. Long gone are the days when the promotion person simply mailed out T-shirts and drove the station van. In case you haven't joined the '90s, marketing directors today execute marketing plans, organize major events, manage budgets, and help close big sales. If your promotion person isn't involved in these kinds of activities, you can be sure your competitor's promotion person is.

• Do you include your marketing director in all important meetings, from sales to programming, to long-range planning? If yes, add five points. Give yourself two points if he or she attends sales meetings. Utilize your marketing director to develop ideas in other areas, such as morning show meetings or consultant sessions. And if you're contemplating a format or call letter change, you're making a big mistake if you're not including your promotion director in the process. Who do you think will help develop your new logo and marketing plan? Your promotion person can be a fountain of ideas and information as you design your game plan and create your strategy. Take advantage of his expertise and experience.

• Do you view your marketing director as an extension of your sales team? If yes, add three points. Some promotion managers have sales skills that rival AEs'. Aside from attending sales meetings and going on sales calls, your promotion director can create new

opportunities to generate sales revenue. Think of your promotion person as a specialized member of your sales force, one with a solid understanding of advertising and a unique perspective on the sales effort.

• On a similar note, are you making the most of your marketing director by allowing him to assist with co-op/vendor programs? Give yourself three more points if your promotion person works closely with your co-op person. Your marketing director should be working hand-in-hand not only with sales, but also with the co-op director to assist in developing special vendor and retail promotions.

• Are you using your marketing director to design and execute other revenue-generating opportunities? Add five points if your promotion director is actively involved in revenue-generating projects. For example, your promo-

**“A good promotion person will help your station generate ratings and make more money.”**

tion person can help you identify and tie into major community events which then offer advertisers sampling opportunities. At my station, the promotion department produces an attractive 60-page winter and summer events guide that allows sales to sell print space and sponsorships. Use your promotion talent to help you make money.

• Are you giving your marketing director enough responsibility, and allowing him/her input on major projects? If yes, add another four points. Ideally, your promotion person is the marketing specialist at your station, and as such is the expert in areas of television, outdoor, telemarketing, direct mail, database marketing, print, and on-air contesting. You're not making the most of your team if you're not allowing your promotion person to be extensively involved in these and other projects.

I was amazed to see NAB Radio '90 sessions on telemarketing jammed with programming and management types, when the information dispensed was so basic it

**“Making the most of your marketing director can mean the difference between success and failure for your station, especially during these difficult financial times.”**

would have been insulting to the average promotion director! You could spend less time in these sessions if you spent more time talking with your marketing director. Give that person more responsibility to help you achieve station goals.

• Do you look to your marketing director to learn about the latest trends, major city events, and new styles? You win two points for a yes response. More than anyone at your station, the promotion director is likely to have his or her hand on the pulse of the community. Being on top of current trends is part of the job. Take the promotion director's lead and advice when it comes to what's hot and what's not.

• Are you developing your promotion talent and allowing him or her to learn and grow? Add four points for an honest yes. Training isn't just for salespeople anymore. Allow your marketing director to attend seminars on writing, desktop publishing, or even a Dale Carnegie course. Also, he should be a member of Broadcast Promotion & Marketing Executives (BPME), the industry's association for broadcast marketers. BPME can help him become a better marketing expert through its services, such as the resource center, monthly magazine, and annual conference. BPME also offers your promotion director the opportunity to meet colleagues and share ideas, which leads us to our next question...

• Do you encourage your marketing director to network with his or her peers in other markets, and share ideas and information? If so, score another three points. Again, BPME is your best bet for getting your promotion person to obtain new promotion ideas and for finding out what's working for his peers around the country.

• Are you making the most of your marketing director by using

**“Think of your promotion person as a specialized member of your sales force, one with a solid understanding of advertising and a unique perspective on the sales effort.”**

his or her talents for brainstorming and creative thinking in other areas of the radio station? Give yourself three points if you use your promotion talent for special projects. Your promotion person is your creative resource at the station, and you should utilize him to help you meet challenges outside the promotion department. Use your marketing director to add insights into research projects, focus groups, or sales strategies. Get him involved in other projects, such as reimagining personalities or assisting with production. Take advantage of the promotion person's creativity, and use his or her talents where needed.

**“A great marketing director can play a pivotal role in helping your station outperform the competition.”**

## Scoring

Let's check your scores to determine if you're making the most of your marketing director.

32-35: Congratulations! As a manager, you're using your marketing director to his or her full potential. You've got a leg up on your competition.

23-31: You're on your way. But you can still benefit from better use of your marketing director. Keep at it.

11-22: There's still hope, but you've got a long, long way to go. Develop your promotion talents and put them to work to help you achieve your goals.

Ten or below: Turn off the tower and go home. This is the '90s, and you can't play the game without an effective marketing director. Reread this piece and find some help.

The important thing to remember is there aren't many poorly operated stations these days. We all have access to the same technical, sales, programming, and research tools. The stations which make the most of their marketing resource will be the ones with the competitive edge. Utilize your marketing director to help you win the ratings and revenue battle.

Lou Bortone is the Director/Marketing & Promotion for WROR/Boston and also serves on the Board of Directors for the Broadcast Promotion & Marketing Executives. He can be reached at (617) 236-6898.

# Callout Dos And Don'ts

By Rob Balon

From its humble beginnings in the mid-'70s to its currently exalted status, callout research has traveled quite a road over the past 15 years. Outlined below are the basic dos and don'ts, along with a rationale for the best way to conduct callout research.

Conducting research by playing hooks of currents, recurrences, or oldies over the phone to randomly sampled members of your audience is a good way to get a basic read on 35-40 songs. But as it's been said so many times about any form of music research, none of it is designed to replace the ear and gut feeling of the MD and PD.

Its purpose is to give direction and remove a fair amount of error from the process of choosing and playing music. Not only can callout give you an idea of the basic likes and dislikes among your core and cume audiences, most critically it can begin to suggest when a record is burning and has achieved its maximum purpose.

## Weekly = Overkill?

There are several simple rules to follow to obtain useful callout music research. At the risk of sounding heretical, the first thing I suggest is that weekly callout can be

**"Callout can begin to suggest when a record is burning and has achieved its maximum purpose."**

an exercise in overkill — unless you're programming an intensive current/recurrent CHR or Urban station whose entire success rests on pleasing a relatively volatile group of young listeners.

For other stations, the extreme need to go into the field every week just isn't there. And those that currently deem it a necessity might want to reevaluate. There are better ways to spend your money. Stations that don't have much of a vested interest in the evolution of current, recurrent, or even '80s gold should ask themselves if their purposes couldn't be better served by a semiannual broad-form auditorium test of the library. In many cases this is simpler and easier to execute. Stations can get an almost overnight read on 700-800 titles, which would take considerably longer utilizing only 35-40 titles a week.

I don't recommend exceeding 40 titles in any particular interview; after that you run the risk of what's called the "error of central tendency." When people get bored or tired, they simply start filling in the middle position on every ranking scale. From my experience, 40 is



Rob Balon

about the maximum before boredom sets in, and hooks should be no more than eight seconds each.

The interviews themselves shouldn't exceed eight or nine minutes, unless you have an extremely experienced and affable interviewer who can inject "human" feeling. A funny thing happens when people sit and listen to tape after tape without interaction on the part of the interviewer: Boredom sets in more quickly, and people are less inclined to give uniformly reliable answers.

## Avoiding Pandora's Box

Sample size should be no less than 100 for each week you do research. This will ensure statistical validity as you accumulate monthly or quarterly totals. Listeners should be screened randomly for the process. And under no circumstances should you do callout with people who contact the station, enter contests, or call to request a record. You'd be tapping into a "self-selecting" sample — people contacting you rather than vice versa, which the scientific method demands.

There isn't necessarily a correlation between heavy contest entry participation and subsequent diarykeeping, so don't assume one exists. Make sure your research firm samples randomly with a basic probability sample.

There's a common practice of reusing samples over an extended

**"No form of music research is designed to replace the ear and gut feeling of the MD and PD."**

**"Unless you're an intensively current/recurrent CHR or Urban whose success rests on pleasing a volatile group of young listeners, weekly callout can be an exercise in overkill."**

period of time, something with which I disagree. At issue here is "test-retest" bias. A certain amount of learning occurs each time a telephone interview is conducted. In other words, the interviewee gets smarter as the interview goes along. With each subsequent interview, you run the risk of him figuring out what it is you want to know or him trying to please you. Worse still, some respondents will think, "I remember what score I gave that song last week, so I'd better not give it such a good grade this week."

When you reuse a sample on a weekly basis — whether you cut it off after four or even eight weeks — you're opening up Pandora's box. Each week the sample should be random and fresh. That way, you're comparing apples to apples:

**"Under no circumstances should you do callout with people who contact the station, enter contests, or call to request a record."**

Since the sampling process is drawn the same way each week, you can assume the number patterns that have been established won't be due to anything other than typical standard error.

I've heard numerous arguments that people need to be notified prior to the test so they can see the basic answering form and familiarize themselves with it. Since the interview process is going to be a one-time-only event, I want to rely on the fact that my competent interviewer can inform the respondent about the simple rating scale over the phone.

It's done with perceptual questions every day. Why can't it be done with a weekly music test? This way, you discourage any advance "learning" and do more to

ensure the interview will accurately reflect respondents' real feelings or attitudes.

## Multivariate Analysis

A number of firms are using multivariate analysis now to cluster and segment the cumulative figures from weeks of callout. There's absolutely nothing wrong with this. However, a word of caution: The late '80s witnessed a dramatic surge in multivariate research techniques used by major research firms and, in most cases, not fully understood by the people paying for these techniques.

Cluster and factor analysis are susceptible to error. Since they're parametric statistical techniques, they require greater sample sizes

**"[Research's] purpose is to give direction and remove a fair amount of error from the process of choosing and playing music."**

and also that the laws of randomization be adhered to more fiercely than ever. In short, before jumping unequivocally onto the multivariate bandwagon, recognize that cluster analysis and factor analysis are essentially means for reducing large sets of data into more manageable sets.

Factor analysis can be used effectively to see how individual songs factor together, and cluster analysis can actually link groups or clusters of individuals based on preference toward certain types of music. But those clusters and factors aren't always autonomous. One song can show up in more than one factor, and one individual can be represented in more than one cluster.

We tend to read multivariate research like ratings books and forget that error estimates and the

**"A funny thing happens when people sit and listen to tape after tape without interaction: Boredom sets in more quickly, and people are less inclined to give uniformly reliable answers."**

**"40 [titles] is about the max before boredom sets in, and hooks should be no more than eight seconds each. The interviews shouldn't exceed eight or nine minutes."**

entire scientific process must be brought to bear on each analysis. The next time you're contemplating the intercorrelation matrix from hell, use discretion and common sense. Multivariate analysis of either callout or auditorium test information in and of itself isn't going to make your station inherently better. However, it can make you smarter and eliminate some of the error from the decision process. And that's what it's all about. There are no panaceas in either the process or the execution.

## Do It Yourself?

Finally, a note on whether or not to do music research yourself. Many stations do a reasonable job with weekly callouts; software number-crunching programs are readily available; and most stations now have a full complement of PCs through which to process the data. Indeed, most stations can produce a very credible report.

But caution should be exercised regarding the little things that go into compiling the report. Who trains the interviewers? Who validates their calls? Who monitors their calls? Who draws the sample? Who makes sure the room is full when interviewers quit or don't show up? Who designs the questionnaire? Who makes the hook tapes?

The list is virtually endless and very tedious, but it's critical to the successful maintenance of your program. If you honestly feel you can control all these variables and still go about the business of programming a station, then in-house is for you. For stations where internal wherewithal doesn't exist, it's better to contract an outside firm.

Remember the old GIGO adage (garbage in, garbage out) — it's very applicable to weekly callout testing.

**Rob Balon is CEO of the Benchmark Company (512-327-7010), a national market media research firm that advises radio stations on how to convert real listening into reported listening. He contributes to this section on a regular basis.**



## PRECIOUS METAL

The RIAA has issued the following awards for the month of December:

### MULTIPLATINUM ALBUMS

"Led Zeppelin IV," **Led Zeppelin**, Swan Song (10 million); "Please Hammer Don't Hurt 'Em," **M.C. Hammer**, Capitol (8 million); "To The Extreme," **Vanilla Ice**, SBK (6 million); "Houses Of The Holy," "In Through The Out Door," and "Led Zeppelin II," **Led Zeppelin**; "Rhythm Nation 1814," **Janet Jackson**, A&M (5 million); "Bad Company," **Bad Company**, Swan Song; "Physical Graffiti" and "Led Zeppelin I," **Led Zeppelin**; "Cosmo's Factory," **Creedence Clearwater Revival**, Fantasy; "Face Value," **Phil Collins**, Atlantic (4 million); "Green River," **Creedence Clearwater Revival**; "Poison," **Bell Biv DeVoe**, MCA (3 million); "Brigade," **Heart**, Capitol; "Desolation Angels" and "Straight Shooter," **Bad Company**; "Led Zeppelin III" and "Presence," **Led Zeppelin**; "Bayou Country," "Willy & The Poor Boys," and "Chronicle," **Creedence Clearwater Revival** (2 million).

### PLATINUM ALBUMS

"Some People's Lives," **Bette Midler**, Atlantic; "Led Zeppelin" (box), **Led Zeppelin**, Atlantic; "Pictures At Eleven," **Robert Plant**, Swan Song; "Lick It Up," **Kiss**, Mercury; "Creedence Gold," "Pendulum," and "Creedence Clearwater Revival," **Creedence Clearwater Revival**.

### GOLD ALBUMS

"World Clique," **Deee-Lite**, Elektra; "Holy Water," **Bad Company**, Atco; "Mixed Up," **Cure**, Elektra; "Led Zeppelin" (box), **Led Zeppelin**; "Detonator," **Ratt**, Atlantic; "Because It's Christmas," **Barry Manilow**, Arista; "Twin Peaks" soundtrack, **Angelo Badalamenti**, Warner Bros.; "Always," **Pebbles**, MCA; "Refugees Of The Heart," **Steve Winwood**, Virgin; "Anything Is Possible," **Debbie Gibson**, Atlantic; "Serious Hits," **Phil Collins**; "Ain't No Shame In My Game," **Candyman**, Epic; "Best Shots," **Pat Benatar**, Chrysalis; "Merry Christmas Strait To You," **George Strait**, MCA; "'74 Jail Break," **AC/DC**, Atlantic; "Still The Same Olé Me," **George Jones**, Epic/Nashville.

Atlantic; "Still The Same Olé Me," **George Jones**, Epic/Nashville.

### PLATINUM SINGLES

"Knockin' Boots," **Candyman**; "Lodi," "Who'll Stop The Rain," "Proud Mary," "Down On The Corner," and "Lookin' Out My Back Door," **Creedence Clearwater Revival**.

### GOLD SINGLES

"Because I Love You (The Postman Song)," **Stevie B**, LMR/RCA; "Tom's Diner," **DNA f/Suzanne Vega**, A&M; "From A Distance," **Bette Midler**; "Suicide Blonde," **INXS**, Atlantic; "Hippychick," **Soho**, Atco; "Gonna Make You Sweat (Everybody Dance Now)," **C&C Music Factory**, Columbia; "Wiggle It," **2 In A Room**, Charisma; "Rock 'N' Roll Fantasy," **Bad Company**, Swan Song; "Carry On Wayward Son," **Kansas**, Epic/Associated; "Suzy Q," "Commotion," "Run Through The Jungle," and "Sweet Hitchhiker," **Creedence Clearwater Revival**.



51.5 million households  
Patti Galluzzi  
Director/Music Programming

Weeks On

### HEAVY

AC/DC/Moneytalks (Atco)	9
C&C MUSIC FACTORY/Gonna Make... (Columbia)	8
MARIAH CAREY/Someday (Columbia)	4
CINDERELLA/Shelter Me (Mercury)	11
DANN YANKEES/High Enough (WB)	17
JANET JACKSON/Love Will Never Do... (A&M)	12
NELSON/After The Rain (DGC)	13
BART SIMPSON/Do The Bartman (Geffen)	6
SLAUGHTER/Spent My Life (Chrysalis)	8
VANILLA ICE/Play That Funky Music (SBK)	8
WARRANT/I Saw Red (Columbia)	10

### EXCLUSIVES

DAVID LEE ROTH/A Lil' Ain't Enough (WB)	4
STING/All This Time (A&M)	ADD
WINGER/Miles Away (Atlantic)	18

### BZZ BIN

JANE'S ADDICTION/Been Caught Stealing (WB)	9
JELLYFISH/That Is Why (Charisma)	6
KING'S X/It's Love (Megaforce/Atlantic)	13
REMBRANDTS/Just The Way It Is, Baby (Atco)	13
URBAN DANCE SQUAD/Deeper Shade Of... (Arista)	4

### ACTIVE

BLACK CROWES/Hard To... (Def American/Geffen)	18
SUSANNA HOFFS/My Side Of The... (Columbia)	ADD
INXS/Disappear (Atlantic)	10
IGGY POP w/KATE PIERSON/Candy (Virgin)	20
QUEENSRYCHE/Best I Can (EMI)	9
TRIXTER/Give It To Me Good (Mechanic/MCA)	15
UB40/Here I Am (Come & Take Me) (Virgin)	ADD
ZZ TOP/Give It Up (WB)	6

### MEDIUM

CONCRETE BLONDE/Caroline (IRS)	8
CURE/Close To Me (Elektra)	9
DEEE-LITE/Power Of Love (Elektra)	ADD
CATHY DENNIS/Just Another Dream (Polydor)	6
DIVINYLS/I Touch Myself (Virgin)	ADD
EVERY MOTHER'S NIGHTMARE/Love... (Arista)	7
GERARDO/Rico Suave (Interscope)	ADD
HOUSE OF LORDS/Remember My... (Simmons/RCA)	4
CHRIS ISAAK/Wicked Game (Reprise)	4
PAUL McCARTNEY/Sgt. Pepper's Lonely... (Capitol)	4
ROGER McGUINN/King Of The Hill (Arista)	ADD
NOTORIOUS/The Swalk (DGC)	10
OUTFIELD/For You (MCA)	9
ROBERT PALMER/You're Amazing (EMI)	8
STEELHEART/I'll Never Let You Go... (MCA)	7
SUICIDAL TENDENCIES/Send Me Your... (Epic)	ADD
TESLA/Signs (Geffen)	10
TRAVELING WILBURYS/Inside Out (Wilbury/WB)	6
NEIL YOUNG & CRAZY.../Over & Over (Reprise)	4

### BREAKOUT

CHARLATANS U.K./Only... (Beggars Banquet/RCA)	10
FASTER PUSSYCAT/You're So Vain (Elektra)	4
L.L. COOL J/Around The Way (Def Jam/Columbia)	4
MONIE LOVE/Monie In The Middle (WB)	4
SISTERS OF MERCY/More (Elektra)	6
TRASH CAN SINATRAS/Only... (Go! Discs/London)	6

### HOT NEW VIDEOS

DEEE-LITE/Power Of Love (Elektra)	ADD
GERARDO/Rico Suave (Interscope)	ADD
SUSANNA HOFFS/My Side Of The... (Columbia)	ADD
REMBRANDTS/Just The Way It Is, Baby (Atco)	13
STING/All This Time (A&M)	ADD

### ADDS

DEEE-LITE/Power Of Love (Elektra)	
DIVINYLS/I Touch Myself (Virgin)	
GERARDO/Rico Suave (Interscope)	
SUSANNA HOFFS/My Side Of The Bed (Columbia)	
ROGER McGUINN/King Of The Hill (Arista)	
STING/All This Time (A&M)	
SUICIDAL TENDENCIES/Send Me Your Money (Epic)	
UB40/Here I Am (Come & Take Me) (Virgin)	
WINGER/Easy Come Easy Go (Atlantic)	



36.8 million households  
Sal LoCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

### FIVE STAR

CHRIS ISAAK/Wicked Game (Reprise)	9
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### HEAVY

STEVIE B/Because I Love You... (LMR/RCA)	7
CHER/Snoop Shoop Song (It's In His Kiss) (Geffen)	5
WHITNEY HOUSTON/I'm Your Baby (Arista)	13
JANET JACKSON/Love Will Never Do... (A&M)	7
ELTON JOHN/You Gotta Love Someone (DGC)	11
BETTE MIDLER/From A Distance (Atlantic)	12
WILSON PHILLIPS/Impulsive (SBK)	9

### DEVELOPMENT

OLETA ADAMS/Get Here (Fontana/Mercury)	4
AFTER 7/Heat Of The Moment (Virgin)	4
BREATHE/Does She Love That Man? (A&M)	6
MARIAH CAREY/Someday (Columbia)	ADD
PHIL COLLINS/Hang In Long Enough (Atlantic)	9
DEEE-LITE/Groove Is In The Heart (Elektra)	7
CELINE DIDON/Where Does My Heart Beat Now? (Epic)	3
DNA f/SUZANNE VEGA/Tom's Owner (A&M)	3
SARA HICKMAN/I Couldn't Help Myself (Elektra)	6
WHITNEY HOUSTON/All The Man That... (Arista)	ADD
VAN MORRISON/Real Real Gone (Mercury)	ADD
PAUL SIMON/The Obvious Child (WB)	14
STYX/Show Me The Way (A&M)	5
SURFACE/The First Time (Columbia)	6
STEVE WINWOOD/One And Only Man (Virgin)	8
TRAVELING WILBURYS/Inside... (Wilbury/WB)	ADD
YANNI/Reflections Of Passion (Private Music)	4

### LIGHT

ROBERT CRAY/Consequences (Mercury)	ADD
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Information current as of January 8.

## MUSIC DATEBOOK

### MONDAY, JANUARY 21

1966/ **George Harrison** weds model **Patti Boyd**.  
1984/ **Jackie Wilson** dies following a lengthy illness caused by a 1975 stroke.  
1987/ **Aretha Franklin**, **Big Joe Turner**, **Smokey Robinson**, **Roy Orbison**, **Eddie Cochran**, **Carl Perkins**, and **Ricky Nelson** are inducted into the Rock & Roll Hall of Fame.  
Born: **Billy Ocean** 1950, **Edwin Starr** 1942

### TUESDAY, JANUARY 22

1889/ The **Columbia Phonograph Co.**, which evolves into **CBS Records** (and now **Sony Music Entertainment**), is formed.  
1959/ **Buddy Holly** records "Peggy Sue Got Married," one of the last tunes cut before his death two weeks later.  
1990/ **Guns N' Roses** members **Slash** and **Duff McKagan** live up the American Music Awards with profanity-filled acceptance speeches. Several stations ban the group the next day.  
And... while **Paula Abdul** picks up two awards, thieves pick up \$3000 in cash and jewelry from her apartment.  
Born: **Michael Hutchence** 1962, **Steve Perry** 1953

### WEDNESDAY, JANUARY 23

1973/ **Neil Young** interrupts his New York concert to announce the peace declaration in Vietnam. A ten-minute ovation follows.  
1978/ **Chicago's Terry Kath** fatally shoots himself.  
1989/ **Playboy** unveils its March cover girl — **LaToya Jackson**.  
1990/ Former **Lynyrd Skynyrd** guitarist **Allen Collins** dies of pneumonia at 37.



GNR's **Slash** (l) and **Duff** — banned in the USA?

Born: **Danny Federici** (E Street Band) 1950, **Robin Zander** (Cheap Trick) 1953

### THURSDAY, JANUARY 24

1962/ **Brian Epstein** sees the **Beatles** perform for the first time. He signs to be their manager that night.  
1970/ **Andrew Moog** introduces the Moog Synthesizer. The **American Federation of Musicians** considers banning the invention, fearing it'll put live musicians out of work.  
1989/ **James Brown** pleads guilty to drug and assault charges and is sentenced to a six-year jail term.  
Born: **Neil Diamond** 1941, **Ray Stevens** 1941, **Warren Zevon** 1947

### FRIDAY, JANUARY 25

1971/ **Charles Manson** and three members of his "family" are convicted on several counts of murder. Manson said his murder spree was inspired by "secret messages" he heard on the **Beatles'** "White Album."  
1980/ **Paul McCartney** is released from a Japanese prison after spending ten days there for marijuana possession.  
Born: **Andy Cox** (Fine Young Cannibals) 1960, **Etta James** 1938

### SATURDAY, JANUARY 26

1970/ **John Lennon** and **Phil Spector** write, record, and mix "Instant Karma."  
1987/ **Whitney Houston** walks off with five American Music Awards, **Lionel Richie** wins four, and **Madonna** — dressed as **Marilyn Monroe** — accepts the video award.  
1989/ **Columbus, GA** police pull **Bobby Brown** offstage and arrest him for violating an anti-lewdness law. Brown had done a "suggestive" dance with a female fan.  
Born: **Anita Baker** 1958, **Tom Keifer** (Cinderella) 1961, **Andrew Ridgeley** 1963, **Eddie Van Halen** 1957

### SUNDAY, JANUARY 27

1956/ **Elvis Presley** releases "Heartbreak Hotel."  
1984/ **Michael Jackson's** hair catches fire while he films a Pepsi ad.  
1990/ "Tom Petty Day" is declared in Gainesville, FL, honoring the hometown hero's first show there since 1983.  
Born: **Bobby "Blue" Bland** 1930, **Mike Patton** (Faith No More) 1968, **Richard Young** (Kentucky Headhunters) 1955

— Paul Colbert

**THE JUKE BOX**  
10 million households  
Les Garland, VP/Programming  
Mike Cooper, consultant

LW TW

1	1	<b>MADONNA</b> /Justify My Love (Sire/WB)
2	2	<b>ANOTHER BAD CREATION</b> /Iesha (Motown)
3	3	<b>L.L. COOL J</b> /Around The Way Girl (Def Jam/Columbia)
5	4	<b>MICHEL LE</b> /Something In My Heart (Ruthless/Atco)
4	5	<b>TOO SHORT</b> /The Ghetto (Jive/RCA)
7	6	<b>NEW KIDS ON THE BLOCK</b> /Games (Columbia)
8	7	<b>PEBBLES f/BABYFACE</b> /Love Makes Things Happen (MCA)
6	8	<b>RALPH TRESVANT</b> /Sensitivity (MCA)
10	9	<b>FATHER MC</b> /I'll Do 4 U (MCA)
9	10	<b>TONY! TONI! TONE!</b> /I'll Never Rains (In Southern California) (Wing/Polydor)

Most requested for the week ending January 4.

## POLL STAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	<b>NEW KIDS ON THE BLOCK</b>	\$725.5
2	<b>BILLY JOEL</b>	\$630.8
3	<b>ZZ TOP</b>	\$340.4
4	<b>AC/DC</b>	\$291.5
5	<b>FLEETWOOD MAC</b>	\$226.2
6	<b>JAMES TAYLOR</b>	\$215.0
7	<b>M.C. HAMMER</b>	\$202.1
8	<b>BILLY IDOL</b>	\$177.5
9	<b>POISON</b>	\$166.9
10	<b>HEART</b>	\$156.1
11	<b>JUDAS PRIEST</b>	\$147.5
12	<b>KISS</b>	\$136.4
13	<b>ROBERT PLANT</b>	\$132.1
14	<b>REBA McENTIRE</b>	\$120.6
15	<b>JUDDS</b>	\$99.8

### New Tours

Among this week's new tours:

HIGHWAY 101	CINDERELLA
REPLACEMENTS	BO DIDDLEY
SLAYER	NEIL YOUNG
STING	LOUDON WAINWRIGHT III

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224-2631.

## The 1990 Anglo-file

**H**appy New Year from the U of K! Let's get retrospective and glance back at 1990 — a year that began with British talent atop R&R's CHR and AOR Tracks charts (PHIL COLLINS with "Another Day In Paradise" and ROD STEWART with "Downtown Train," respectively) and continued with Brit happenings such as these . . .

### Dub Be Good To Me

In January, ROL reported the year's first multistar charity project, the ill-fated "Sailing," on which CURT SMITH, JUSTIN HAYWARD, JACK BRUCE, FISH, BRIAN MAY, MIKE RUTHERFORD, and many others came together for STEVE HACKETT's cause celebre, Rock Against Repatriation. Former HOUSEMARTIN NORMAN COOK took his BEATS INTERNATIONAL combo to the top of the UK charts with their SOS BAND/CLASH groove, "Dub Be Good To Me."

Meanwhile, ROL reported on plans for PAUL McCARTNEY's live album, the DREAM ACADEMY working with DAVID GILMOUR on a set that's just emerging, and JOE LYNN TURNER landing the DEEP PURPLE lead vocal gig. WEA (UK) launched its new other half, East West, and DAVID BOWIE announced his "Sound & Vision" retrospective tour, which kicked off March 3 in Quebec.

### Nothing Compares 2 U

Come February, ERIC CLAPTON added his name to Knebworth '90's lineup — which included PINK FLOYD, Messrs. KNOPFLER, JOHN, PLANT, McCartney, and others by the time it took place (June 30). The WHO released their latest last-ever album, the "Join Together" live double. BIG AUDIO DYNAMITE and SISTERS OF MERCY survived splits in the ranks, and JOOLS HOLLAND left SQUEEZE (again).

Meanwhile, SINEAD O'CONNOR's chart-topping version of PRINCE's "Nothing Compares 2 U" sold several million singles and albums. GEORGE HARRISON guested on GARY MOORE's "Still Got The Blues" LP — Gary returned the compliment later by providing the guitar growl on the TRAVELING WILBURYS' "She's My Baby."

And . . . Manchester chart sensations the STONE ROSES allegedly trashed the offices of their former FM Revolver label. (Before year's end, they'd be back in court trying to get a divorce from their current one, Silvertone.) TEARS FOR FEARS' ROLAND ORZABAL produced "Circle Of One," the debut LP by TFF vocalist OLETA ADAMS, guitarist ADRIAN SMITH left IRON MAIDEN to be replaced by JANNICK GERS, and Mark Knopfler promised ROL a new DIRE STRAITS record and tour in '91.



Easter Monday, SIMPLE MINDS, PETER GABRIEL, TRACY CHAPMAN, NEIL YOUNG, the NEVILLE BROTHERS, and others appeared at Wembley Stadium with the man whose newly won freedom they were celebrating: NELSON MANDELA.

Another consciousness-raiser was the "One World, One Voice" "chain tape" and TV special, featuring STING, Gabriel, HOWARD JONES, CHRISSIE HYNDE, et al. And the bill continued to grow for YOKO ONO's May 5 JOHN LENNON tribute in Liverpool, for which — despite the appearance of KYLIE MINOGUE, JOE COCKER, LOU REED, AL GREEN, HALL & OATES, and others — only 13,000 of an expected 45,000 audience showed.

### Nobody's Child

In April, BEATLE wives Yoko Ono, OLIVIA HARRISON, LINDA McCARTNEY, and BARBARA BACH came together for the Romanian Angel Appeal, which produced the "Nobody's Child" LP.

### Packed!

May brought a semi-LED ZEPPELIN reunion at JASON BON-



**PUT YOUR HANDS TOGETHER** — Breathe's David Gaspard (r), about to say a prayer with Sally Stratton, producer of ROL's CHR show "UK Chart Attack."

### Free Nelson Mandela

DEPECHE MODE returned in March with "Violator," their biggest-selling LP to date. FINE YOUNG CANNIBALS returned their Brits awards, disassociating themselves from what they say is a right-wing "photo opportunity." Britain got its first commercial jazz station when London's Jazz FM signed on March 4. And on



**MAMA SAID THERE'D BE DAYS LIKE THESE** — Asia's John Wetton (l) celebrated the band's 1990 reunion with ROL's Paul Sexton.

HAM's wedding — with Jason taking his late dad's place at the drum kit — and the PRETENDERS' somewhat overlooked "Packed!" The Manchester chart takeover continued with HAPPY MONDAYS, INSPIRAL CARPETS, and the CHARLATANS UK.

### World In Motion

In June, soulsters the CHIMES hit with U2's "I Still Haven't Found What I'm Looking For." NEW ORDER teamed with the England World Cup soccer squad to catch the mood of the nation and hit No. 1 with "World In Motion," and Elton John scored his first solo UK No. 1 with his AIDS charities research reissues "Sacrifice"/"Healing Hands."

### The Wall

Summer brought ROGER WALTERS's all-star production of "The Wall" in newly liberated Berlin. And on August 27, the BBC launched its new sport and education service, Radio 5 — four days before Kiss FM signed on as London's first 24-hour dance station.

### Show Me Heaven

In September, the CURE previewed their "Mixed Up" collection via a pirate radio broadcast and GEORGE MICHAEL requested that we "Listen Without Prejudice." Ex-LONE JUSTICE

frontwoman MARIA McKEE had a UK No. 1 with "Show Me Heaven" from the "Days Of Thunder" movie, and old pals ROBERT PALMER and UB40 got together for a Top 10 cover of BOB DYLAN's "I'll Be Your Baby Tonight."

### Enlightenment

In November, you could get 8-1 on CLIFF RICHARD for the UK Christmas No. 1 with "Saviour's Day" — odds that were to prove worth taking. VAN MORRISON delivered "Enlightenment," and BILL WYMAN filed for separation from wife of 18 months MANDY SMITH, as the ROLLING STONES promised a live LP for this summer. Ex-FOREIGNER frontman LOU GRAMM formed a new band with onetime WHITESNAKE guitarist VIVIAN CAMPBELL, and the week after Cliff topped that Christmas chart, IRON MAIDEN scored their first No. 1 with the rather unseasonally titled "Bring Your Daughter To The Slaughter."

### R.I.P.

Those we lost during the year included popster MEL APPLEBY (of MEL & KIM), who died of cancer at 23 in January, and former BLIND FAITH bassist RICK GRECH, 44, in March.

And so endeth ROL's capsule review of 1990. See you in this space next week for the first scoops of '91.

## BRITAIN

### Top 30 British Hits For 1990

- 1 **RIGHTEOUS BROTHERS**/Unchained Melody (Verve/PG)
- 2 **SINEAD O'CONNOR**/Nothing Compares 2 U (Ensign/Chrysalis)
- 3 **ELTON JOHN**/Sacrifice/Healing Hands (Rocket)
- 4 **ADAMSKI**/Killer (MCA)
- 5 **BEATS INTERNATIONAL** /**LINDY LAYTON**/Dub Be Good To Me (Go Beat/PG)
- 6 **MADONNA**/Vogue (Sire/WB)
- 7 **ENGLAND NEW ORDER**/World In Motion (Factory)
- 8 **SNAP**/The Power (Arista)
- 9 **VANILLA ICE**/Ice Ice Baby (SBK)
- 10 **LUCIANO PAVAROTTI**/Nessun Dorma (Decca)
- 11 **MARIA McKEE**/Show Me Heaven (Epic)
- 12 **PARTNERS IN KRYME**/Turtle Power (SBK)
- 13 **BOBBY VINTON**/Blue Velvet (Epic)
- 14 **M.C. HAMMER**/U Can't Touch This (Capitol)
- 15 **ROXETTE**/It Must Have Been Love (EMI USA)
- 16 **BOMBALURINA**/Itsy Bitsy Teeny Weeny Yellow Polka Dot Bikini (Carpet)
- 17 **B-52'S**/Love Shack (Reprise)
- 18 **BEAUTIFUL SOUTH**/A Little Time (Go! Discs/PG)
- 19 **DNA** /**SUZANNA VEGA**/Tom's Diner (A&M)
- 20 **TECHNOTRONIC** /**YA KID K**/Get Up (Before The Night Is Over) (Swanyard)
- 21 **CLIFF RICHARD**/Saviour's Day (EMI)
- 22 **STEVE MILLER BAND**/The Joker (Capitol)
- 23 **KIM APPLEBY**/Don't Worry (Parlophone/EMI)
- 24 **MADONNA**/Justitiy My Love (Sire/WB)
- 25 **DEEE-LITE**/Groove Is In The Heart/What Is Love? (Elektra)
- 26 **ALANNAH MYLES**/Black Velvet (Atlantic)
- 27 **NEW KIDS ON THE BLOCK**/Hangin' Tough (CBS)
- 28 **KYLIE MINOGUE**/Tears On My Pillow (PWL)
- 29 **STATUS QUO**/The Anniversary Waltz Part One (Vertigo/PG)
- 30 **PAULA ABDUL**/Opposites Attract (Siren/Virgin)

The Network Chart, courtesy MRIB

## AUSTRALIA

LW TW

- 1 1 **JOHN FARNHAM**/Burn For You
- 2 **DIVINYLS**/I Touch Myself
- 8 3 **SOUTHERN SONS**/Always And Ever
- 7 4 **DARYL BRAITHWAITE**/Rise
- 2 5 **KYLIE MINOGUE**/Step Back In Time
- 10 6 **INXS**/Disappear
- 7 **AC/DC**/Thunderstruck
- 8 **JENNY MORRIS**/Piece Of My Heart
- 6 9 **NOISEWORKS**/Miles And Miles
- 3 10 **SKYHOOKS**/Jukebox In Siberia

### Most Added

(Note: No Most Added This Week.)

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, B105/Brisbane, FM-104.7/Canberra, and 2 KIX 106/Canberra.

## CANADA

### Top 10 Canadian CHR Hits For 1990

- 1 **ALANNAH MYLES**/Lover Of Mine
- 2 **JANE CHILD**/Don't Wanna Fall In Love
- 3 **MAESTRO FRESH WES**/Let Your Backbone Slide
- 4 **JEFF HEALEY BAND**/I Think I Love You Too Much
- 5 **ALIAS**/More Than Words Can Say
- 6 **COLIN JAMES**/Just Came Back
- 7 **COREY HART**/A Little Love
- 8 **NORTHERN PIKES**/She Ain't Pretty
- 9 **PAUL JANZ**/Every Little Tear
- 10 **GOWAN**/All The Lovers In The World

Top 10 CHR year-end hits courtesy The Record (416) 533-9417.

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.

# Viability Of '70s Music

By Mike Kinosian

Gold experienced more solid growth last year, but what lies ahead in 1991? Several managers from the format's ranks answered that very question.

"Gold should be as strong as ever," opined veteran WCBS-FM/New York PD Joe McCoy. "A little bit down the road, though, I think PDs in the format must take a closer look at playing '70s music. I'm not saying they're going to play it, but they may have to consider it. Most pure Oldies stations don't play '70s music, but they need to make some decisions on what might be safe to play."

McCoy suggested '70s music needn't necessarily be "disco" or "hard rock." "Most Oldies stations are stuck in the '50s/'60s genre. They might continue that way, but may also be forced to look at the '70s and do much more music testing. Some '70s music can sound good on Oldies stations."



which is difficult because we have some great personalities."

According to McCoy, Gold personalities elsewhere around the country are at a premium. "Most of them sound young. They do off-the-wall CHR stuff that doesn't work in this format. Our listeners want information and music that will get them through the day. Most of these young personalities don't realize who they're talking to, and they say things that make no sense to their audience."

It's imperative that Gold personalities be comfortable with the music. "All our guys are 38+ and have survived the CHR wars," McCoy remarked. "They know and like this music. Finding people like that may be hard in the '90s."

## Increased Competition

Envisioning Gold stations will face more competition this year, McCoy commented, "It may not be

**"The problem with most stations switching to Gold is they haven't any idea what they're doing."**

in the form of head-to-head format competition, but you'll have Lite ACs playing exactly what Gold stations play. Stations in other formats will integrate oldies because that's where the demo's headed. That includes Hot ACs that may not play many oldies — but enough."

Although WCBS-FM plays currents (overnights only), McCoy doesn't believe other Gold stations will lean in that direction. "We play no more than one current per hour, so our nighttime audience has something else to sample. We say we're playing the 'Best Of The Old And Best Of The New.' We won't do it in the daytime because our audience doesn't want to hear currents."

## Not A 'Quick Fix'

For stations considering a switch to Gold in 1991, McCoy advises having a staff that's in place and knowledgeable about the music. And don't expect instant results. "Stations can't be turned around in six months or a year. The problem with most stations switching to Gold is they haven't any idea what they're doing. This is a great format if you nurture it and play to your audience, but it's not a quick fix."

"I'm not aware of a great Oldies consultant out there. You're probably not going to find someone who can help you through it. Some people try and copy us to the letter,



**KNOCKIN' YOUR BLOCK OFF** — WFAW/Fort Atkinson, WI personalities were outmatched when professional tag team wrestlers the "New Kids" visited the station. Obviously in control, the grapplers flank former PD Mike Langevin (l) and morning man Andy Arbuckle. Langevin is now programming KRGR/Albert Lea, MN.

# Expect More Niche Carving

When Don Daniels left WHB & KUDL/Kansas City to program **WOMC/Detroit**, his mission was to convert the AC to Gold. What he discovered in executing WOMC's transition is at the heart of one of his 1991 predictions.

"Many people thought switching to Gold was going to be a short-term thing, and they were very wrong. People moving in this direction should be in for the long run."

Daniels retained 'OMC's on-air staff, including morning man **Tom Ryan**. Daniels had to motivate some of the other announcers, but the efforts paid dividends. "Tom made the transition nicely, though I had to light a fire under some other people's butts. Today, the staff sounds awesome. We got their energy up and they want to win."

## Listening For Hits

Consistency is a major factor in the format's continued success. Noted Daniels, "As baby boomers get older, this format will have more legs than a majority of people once thought. Winning Gold stations will be those combining good solid playlists with a certain stationality that creates a fun vehicle. I don't believe in big lists. Whenever a person tunes into this format, he should hear a familiar song."

Daniels wouldn't be surprised to see other stations in WOMC's position flip to Gold. "This was an oldies-based AC with a Gold image. That certainly made the transition easier. If I were programming the third or fourth AC in a market and there was no Gold station, I wouldn't want to continue the fight. It's much easier to carve out a niche in Gold. AC is a tough



Don Daniels

format to program because it's so easy to be squeezed."

## Avoiding Musical Extremes

Daniels doesn't anticipate that Gold stations will play much '70s-based music in 1991. "After 1973, music changed considerably. In addition to changes in sound, there were technical differences as well. I have a hard time believing a well-focused Oldies station will play music past 1973. That era's music doesn't mix well with songs from the early '60s. Oldies stations playing post-'73 music will become unfocused."

"Listeners to Oldies stations like the music and use it as an emotional tool: a feel-good outlet. Programmers should be very careful with the music and not go from one extreme to the other."

# 'Easy Oldies': The New Wave?

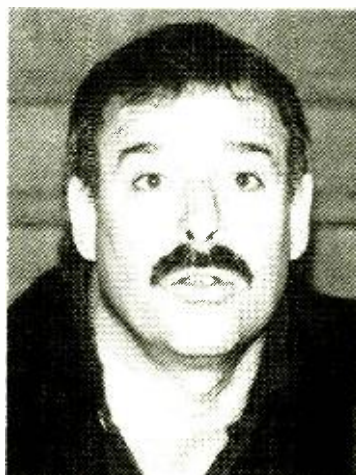
The past 18 months or so have been anything but dull for the folks at **KXEZ/Los Angeles**.

After many years as B/EZ **KJOI**, the station blew off Easy Listening for Soft AC, calling itself the "Touch." It combined AC with NAC instrumentals, but this approach was short-lived. **KJOI's** "Touch" evolved to "Easy Oldies" **KXEZ**. Note that at the time of these format variations, **KJOI/KXEZ** was also going through an ownership change.

Since **KXEZ** owns the "Easy Oldies" phrase, it's not likely other stations will adopt that exact slogan, but we wondered if this niche position would prompt others to follow suit.

"If our ratings are strong and the demos look as good as we think they will, I'd have to assume some particular stations would reexamine the opportunity," commented **KXEZ VP/GM Bob Griffith**.

But, he cautioned, "There's obviously a lot more to this format



Bob Griffith

than meets the eye in terms of what you do and how you do it. One of the misconceptions is that we sat down one day and said, 'Here's a

crazy idea.' There's substantial research into the acceptability of this thing. We didn't take an \$85 million property and decide to turn it left or right.

"I can only speculate about this format's future. But in radio, when somebody plays Latvian folk music and gets numbers — everybody will soon do it. Predicated on our success, I'd have to assume this format would have some merits."

Industry feedback Griffith receives leads him to believe people are confused with what **KXEZ's** actually doing. "I assume they come in and tape us in hotel rooms. I really don't think there will be realistic movement in this direction until people see ratings success. We've had two powerful monthlies that have taken us higher demographically than 98.7 in Los Angeles has been in for quite some time. We're comfortable that we have a format, but I assume we have to have more of a track rec-

ord before this thing becomes viable."

## 'Recession-Buster'

Regarding the economy, Griffith recalled what he said in the opening of a seminar more than a year ago: "Unlike the 1980s, the 1990s will be a very unforgiving decade for people unprepared for the business climate. That statement appears to be shaking out dramatically. Stations standing around hoping — as opposed to having faith in their plan — will have serious problems. Arenas are becoming intensely competitive."

That notwithstanding, Griffith (whose own station is in a financial growth mode) was upbeat concerning radio's overall future. "I don't believe it's going to a bad 1991, but advertisers will be more discerning in how they spend their money. I'm very positive in terms of radio because it's a recession-buster. Usually in a recession, radio does well because it's immediate and economical."



JOEL DENVER

## EXPERTS FORECAST

# Shining Up The Crystal Ball

What's on the agenda for 1991? Gather 'round for some words of vision from CHR soothsayers. If you disagree with our experts, consult your own tea leaves and Ouija Boards for insights to the future.

### Arbitron Battle

Gannett Radio Division President and KIIS/Los Angeles President/GM Jay Cook is upbeat about CHR's future, but outlines some problems and a possible battle ahead. "The future of CHR is totally dependent on the individual stations' quality. CHR is not a format on the way out, but it may suffer from having too many players in the same arena. The format is based on current music, and if there's not enough adult-appeal music around it's a problem.

"In 1991 CHR stations will make their feelings about Arbitron's 'soft diary' known. Stations should begin voting with their wallets on this matter, but whether they will or not remains to be seen. At Gannett, we will make our feelings known, and how Arbitron deals with our problems will decide our course of action. It's not totally out of the realm of reason that we'd choose not to buy Arbitron, but ideally we'd like to see a methodology that treats all stations fairly."

### Hot Hits Again?

MCA Sr. VP/Product Development-Promotion Steve Meyer feels history will repeat itself soon. "Since CHR is an entertainment medium, I look for music to continue to be its focal point. Music is why people tune in, aside from a successful morning show.

"While CHR's market fragmentation won't change, I do believe a



successful and well-executed CHR reaches that goal only by playing the best of all music. Right now it's 1978-80 all over again; in another tick of the clock it'll be time for another Mike Joseph Hot Hits-type station to wake everyone up again. If this trend toward going soft and noncurrent continues, those stations will find themselves in the same dilemma they did in '78-80.

"As the 25+ audience becomes 35+, radio will soon have to discover that 12-34s command the bulk of the disposable income. If CHR allows sales to dictate programming on behalf of what ad agencies are recommending or finding easier to sell, we'll lose the one thing the format was founded on — current music. However, I'm optimistic that in 1991 CHR will again show itself to be a healthy, dominant format."



Dan Vallie

**"Mainstream CHR will face attacks from Dance CHR, but the main dangers in 1991 will be AC and the temptation to program too narrowly."**

—Dan Vallie



Brian Philips

**"CHR will be investing more in talent and elements likely to give longer-term benefits. Look for an increase in the number of talent contracts in all size markets."**

—Brian Philips



Jay Cook

**"In 1991 CHR stations will make their feelings about Arbitron's 'soft diary' known. Stations should begin voting with their wallets on this matter."**

—Jay Cook

"Promotions will lean toward event-oriented themes, versus call-in-and-win contests. There's no



Alan Burns

**"In 1991 we're going to see radio begin selling against other media to attract more teen and young adult dollars."**

—Alan Burns

### Back To Basics

Vallie Communications President Dan Vallie urges PDs to stop trying to reinvent the wheel. "CHR will have to return to its roots and be a balanced format in 1991. It will avoid leaning too dance or too rock, thereby minimizing the slavery to the music being released. Mainstream CHR will face attacks from Dance CHR, but the main dangers in 1991 will be AC and the temptation to program too narrowly.

## Future File

In 1991, which of these predictions will come true?

- Protests increase about Arbitron's "soft diary"
- Format makes a strong rebound
- More CHRs bail out to Hot AC
- Move toward a Hot Hits-type direction
- Stronger emphasis on mainstream music/programming
- Dance will still be a major factor
- More talent contracts in all dayparts
- Increased emphasis on air personalities

doubt the format is going through some tough times right now, but a 1990s-style CHR will emerge and win.

"As long as Arbitron is in the position it's in, CHR will have to learn how to win within the rules. We have to find ways to win back middays instead of just giving up to AC. People have to remember there's a difference between in-office listening and at-work listening. The two shouldn't be confused."

### Longer Contracts

KDWB/Minneapolis PD Brian Philips notes, "CHR's are under the gun with tightened budgets, and the result will be promotions that make more noise with less money. We'll see database-originated promotions targeted toward heavy CHR users. CHR will be investing more in talent and elements likely to give longer-term benefits. Look for an increase in the number of talent contracts in all size markets.

"Musically, I hope we see more of a pop balance. We've recently had tons of reaction records which skewed young and pulled the rug out from under our older demos.



Steve Meyer

**"As the 25+ audience becomes 35+, radio will soon have to discover that 12-34s command the bulk of the disposable income."**

—Steve Meyer

The music has been volatile and polarized. We need a wider spectrum of mainstream pop so we can play big hits the dance stations can't touch. It would be nice to see a few artists act as catalysts on the format, because there's no compelling music on CHR for fringe listeners. I hope a few unknowns put their marks on the format in 1991."

### More Defections

Alan Burns & Associates President Alan Burns predicts defections from the format will continue. "The big news in 1991 will be the reaction to the format's adult shift and the moves of some CHRs to Hot AC. In some cases it will work but in others it will hurt, particularly at those stations with dance-based audiences. Some will shift their music and not meet their audiences' expectations in the process. If you're going to change, you must let the market know, or it's a one-way ticket to disaster.



Barbara Seltzer

**"CHR will find more variety by turning to alternative dance/AOR music like INXS and Depeche Mode to keep the tempo up."**

—Barbara Seltzer

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# Shining Up The Crystal Ball

Continued from Page 52

"Everything is cyclical, and right now CHR is in trouble. Those that hang in with the format, that can grow into true mass appeal stations, and are lucky enough to be the only CHR in their markets will do very well. As the format becomes more pop-driven it will be easier to sell, but it's really a question of making the sales department understand and believe in the format. When a client complains, the first thing a salesperson screams is, 'We've got too many teens,' instead of defending the active buying audience it has.

"In 1991 we're going to see radio begin selling against other media to attract more teen and young adult dollars. It's time for radio to help retailers understand we've grown up with electronic media, not print media. As more media buyers and retailers represent lower demos, they'll begin to realize it's the younger buyers who stimulate purchases by older family members."

## Still Dancing

Epic Sr. Director/National CHR Promo Barbara Seltzer feels the

format needs more substance and communication with the audience. "There will still be as many CHRs in the market, but they'll continue to take different directions, which will help all the new labels trying to push so much new music. The diversity in stations will make it harder for new records to hit the top of the charts, though they may be just as big hits.

"Those who think dance music will go away are wrong: populations are becoming more urbanized all the time. CHR will find more variety by turning to alternative dance/AOR music like INXS and Depeche Mode to keep the tempo up.

"Air personalities will make more of a difference. They'll talk about things the public wants to work on — lifestyle issues like drugs and violence and problems in the community. And finally, I predict a reunion tour for the Village People."

## Trim Music Research

Noble Broadcasting VP/Programming Bob Laurence is responsible for the overall programming of his chain's 24 diversely formatted outlets. He believes "CHR

need to stress the format's benefits on-air. We ought to be careful not to stray from what listeners expect of us and not be led down any one path. Some of the best strategic minds in the format are thinking this problem through, and I believe it'll be a tough year for CHR.

"Right now the format is limited to one successful CHR per market, but CHR will get out of its doldrums in 1991. While the current trend is toward the dance side, CHR programmers need to go beyond the active testing records. We've also got to get away from overresearching the libraries and music to where it's too tight and we burn out the music. Let your instincts guide you in 1991.

"Personalities mean something to the listeners and will play a bigger role. When you get two and three stations playing similar music, it's the presentation and fun factors that will make the difference."

## More Labels = More Variety

KZZP/Phoenix PD Stef Rybak sees '91 as a good year for CHR. "Anyone who hasn't already done so will soon realize CHR has flour-



Bob Laurence

**"Right now the format is limited to one successful CHR per market, but CHR will get out of its doldrums in 1991."**

—Bob Laurence



Stef Rybak

**"The upside of the new labels is that there should be a plethora of artists and different types of music to choose from."**

—Stef Rybak

ished when it's remained true to its original mission: to play the best of a lot of different types of music. I don't feel a Hot Hits-type approach is the answer. A flavoring of older songs is needed for balance; the market dictates how far back or deep you go.

"We've relied too heavily on urban and rap records. While there's an exception to every rule, most of the Dance CHRs have been taking a beating, and the downward trend in CHR in general indicates the mainstream audience is now re-

jecting a heavy concentration of dance music.

"I'm very excited about the impact of all the new labels in 1991. The downside is having to take all the calls and finding the time to meet all the people. The upside is that there should be a plethora of artists and different types of music to choose from. Look at Wilson Phillips, who exploded this past year because they had a fresh, exciting sound. Their success should open the door for other mainstream pop artists."



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## MOTION

• Former KCPX/Salt Lake City late-nighter **Tom Timmons** moves to afternoons at crosstown CHR KLVV

• KZLS (Z97)/Billings, MT APD **Jett St. John** takes MD duties as MD **Randy Iezzi** shifts to KQKS (KS104)/Denver

KKYK/Little Rock has bumped PD **Craig O'Neil** to OM, and APD/MD **Hollywood Haze** (now known as **Bill Presley**) will become PD/MD. Also **Madison Taylor** from KYQQ (FM106)/Wichita joins KKYK for middays and **Greg Geary** from crosstown KZOU moves to nights . . . WRQN/Toledo Research Director **Greg Brady** exits.

Former KHTK/St. Louis night rocker **Mike Shannon** goes to nights at WDJX/Louisville. **Christopher Randolph** segues from nights to afternoons displacing **Jim Parker**, who's now doing weekends at WZPL/Indianapolis . . .

WYHY (Y107)/Nashville loses night rocker **Hawk Harrison** and late-night dude **Dr. Marty Shannon**, who are both heading for similar duties at WFLZ (Power Pig)/Tampa. Meanwhile at Y107, Hawk's younger brother **Gator Harrison** slides into his bro's shift, **John Rock N' Roll Smelly** moves from overnights to late-nights, and parttimer **Spyderman** takes over-

Former KXXR (X106)/Kansas City late-nighter **Cajun Ken Carr** is now doing wakeup at WWKX/Providence . . . KZMZ/Alexandria, LA GM **Randy Reynolds** exits . . . KZHE/Magnolia, AR drops Gold for CHR under PD **Sam Austin** . . . WWKZ (KZ103)/Tupelo brings in **C.J. Hunter** from crosstown WSYE to join **Rex Holiday** and **Tom Campbell** for wakeup duties.

At WOMP/Wheeling, WV, PD **Chuck McGee** has joined morning man **Allen Pettit**, and parttimer **Mike Anthony** takes afternoons . . . **Chris Roberts** is acting PD at KZZB/Beaumont, TX following **Paul King**'s exit, night man **Brandon Shaw** is MD, and **Gary Indiana** from crosstown KIOC (K106) takes middays.

**Coming  
Next  
Week**

**"Fly Solo  
When Your CHR  
Competition Folds"**

BACK STABBERS  
LOVE TRAIN  
I LOVE MUSIC  
FOR THE LOVE OF MONEY  
USE 'TA BE MY GIRL



Most groups spend entire careers hoping just one of their records will have the kind of timeless and heartwarming impact THE O'JAYS have achieved time and time again. EMI RECORDS USA Proudly announces

## THE O'JAYS

brand new album **EMOTIONALLY YOURS** featuring the electrifying first single **DON'T LET ME DOWN...**

...and so much more.

Management: Shelly Berger, Star Direction. Produced and written by Eddie Levert Sr., Walter Williams, Terry Stubbs and Dwain Mitchell. Executive Producer: Ron Fair.





HARVEY KOJAN

## Crystal Ball Persuasion: The '91 Mix

What's in store for radio in 1991? Once again, R&R asks a variety of industry luminaries to take the crystal ball challenge and predict the future.

Among the questions they attempt to answer:

- Will the increasing dissatisfaction with Arbitron result in any methodological changes in the next year?

- How bad is the economy going to get, and how will it affect AOR?

- Is Rock CHR dead?

- Where's the censorship battle headed? Will Mel Karmazin really fight the FCC? Will he win?

- What will be the effect of all the new record companies?

Plus: a plethora of prognostications dealing with potential trends in music, marketing, and research.

### Dave Brewer

#### Pollack Media Group

- **Arbitron:** Every three or four years, broadcasters — particularly AOR operators — become annoyed over Arbitron methodology. People threaten, demand, pound tables . . . and nothing usually comes of it. What separates this year's dissatisfaction from the past is that, instead of simply complaining, broadcasters are now offering Arbitron some tangible solutions. Jeff Pollack proposed one solution we especially prefer: fewer, longer surveys that will increase sampling.



Dave Brewer

**"The power ballad fad will fade. They all sound the same, and our research shows the men are getting tired of it."**

—Dave Brewer

Will things blow over? No. This time I'm convinced we can effect a change.

- **Economy:** There will be further belt-tightening. We'll see less reliance on expensive specialists (\$30,000 research projects) and more reliance on the general pro-



gramming practitioners who know a little about all facets of radio station operations.

The upside of the current economic slowdown: because the money isn't there for station acquisitions, operators will be holding onto stations longer, which means less turnover, more employee satisfaction, more programming consistency, and better ratings. In the '90s we are going to see fewer bankers and more *radio people* running stations.

- **Music:** The power ballad fad will fade. They all sound the same, and our research shows the men are getting tired of it.

There will be more patience with current music. Remember, it took eight weeks for Black Crowes and Alannah Myles to test well.

- **Rock CHR:** Rock CHR is a misnomer. It was always AOR in disguise. Many of the Rock CHR programmers didn't realize you can't have a CHR without female listeners. Rock CHR didn't produce enough females, and the men were irritated by the frenetic delivery of the format.

- **Marketing/Promotion:** There will be less stunting and goofy promotions and more reliance on touching the community directly. During these tough times, look for more emphasis on lifestyle promotions such as "Pay Your Mortgage."

- **Research:** Budgets are so tight that \$25,000 auditorium music tests will be out. Broadcasters have found ways to do them for \$10,000.

- **Fragmentation:** Two things will happen in 1991. One, there will be even more competition for the desirable 18-34 and 25-44 demos. We'll see more unique strains of Country, AOR Oldies, and Easy Listening.

Two, some smart programmers will avoid the 12-station battle for 25-34s and choose the less competitive 35+ and 44+ playing fields. It's better to be number one or two 35-64 than number seven 25-54. Therefore, we'll see some new format strains of Easy Listening, Soft Oldies, Jazz, NAC, etc., to attract those 35+ listeners.

### Fred Jacobs

#### Media Strategies

- **Arbitron:** Stations will get angrier, and Arbitron will continue to mollify them with verbiage but no substantive changes. The problem is that no station in history has ever screamed at [Arbitron VP/Sales & Marketing, Radio Station Services] Rhody Bosley after a good book. And it's unlikely an industry coalition will be able to persuade Arbitron to make any sweeping changes. Major alterations in methodology or sampling cost money, and Arbitron has only been willing to make improvements as long as stations pay for them. Given the economy in 1991 . . . I don't think so.



Fred Jacobs

**"Fining radio stations a thousand bucks here and there has about the same impact as levying fines on NBA stars."**

—Fred Jacobs

- **Economy:** Many stations have had to live with less for the last few years anyway, so the current downtrend won't change their lives that much. Like any other downturn, however, there's a strong likelihood that the rich players will get richer and the have-nots will experience more trouble. There's great opportunity to solidify market position in tough times, and the well-informed risk-takers will likely benefit in the long run from all of this. Those less fortunate may find themselves playing "Wheel of Formats" with mediocre results.

- **Censorship:** Fining radio stations a thousand bucks here and there has about the same impact as levying fines on NBA stars. The real problem here is that the FCC could seriously cause licensing hassles for stations. If Mel Karmazin (or another owner) takes on the bureaucrats, he's got my vote.

- **Rock CHR:** It isn't dead. But

## Looking Ahead

- **More belt-tightening; less money for marketing, research**

- **Focus on lifestyle promotions**

- **Significant Arbitron changes unlikely this year**

- **Little hope for Rock CHR**

it's in a deep sleep. A big problem is that even with ratings success, this format needs an incredibly sharp sales force, and that's a rare commodity even at established stations. At operations desperate enough to switch to something like Rock CHR, there's a good chance the salespeople are more Herb Tarlek than anything else.

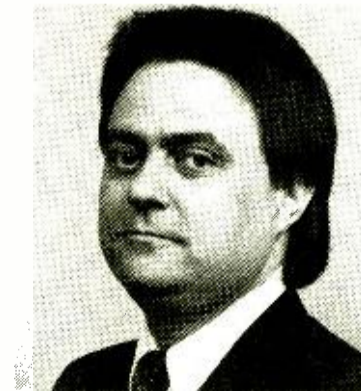
- **Music:** New music will become more important as AORs try to establish their differences from Classic Rock stations. Classic rock artists will continue to create great music and will stay vital in '91. Consumers will continue to buy their new albums as well as their catalog. Newer artists will continue to release cover versions of classic songs. Classic Rock stations will continue to play appropriate new music. Record companies will continue to shun Classic Rock stations. Go figure.

- **Miscellaneous:** The most important prediction of all: After a tough season of losses, trades, and injuries, the Detroit Pistons will put it together in the end and threepeat. You heard it here first.

### Alan Sneed

#### Wescam Group

- **Economy:** Many radio executives see the coming year as a period during which stations will struggle to perform financially. Programmers will have to guard against the tendency to be too cooperative with panic-stricken sales-



Alan Sneed

**"'60s music will continue to move into 'feature' categories. The 25-year-old male was in kindergarten in 1970."**

—Alan Sneed

people during this period, but must also exploit revenue opportunities when appropriate.

- **Music:** '60s music will continue to move into "feature" categories. The 25-year-old male was in kindergarten in 1970. With the exception of a few killer cuts, the Kinks, Doors, Zombies, Hendrix, etc., are acts AOR should leave to the Classic Rock stations.

- **Lower-Demo AOR:** Mainstream AORs that primarily target 18-24 men could emerge as a force in the near future. Stations that emphasize hard currents and appropriate library selections can quickly carve out a niche in a market with a heritage AOR and/or Classic Rocker.

- **Marketing:** Many medium and small markets will probably utilize more various forms of telemarketing. In larger markets, telemarketing can be expensive and risky, but in smaller markets it can be very effective and, in many cases, more efficient than other marketing strategies.

- **Research:** Budget considerations may require stations to have to choose among different types of research. Given the limited number of currents in the typical AOR's mix, and the tendency to drop records that don't happen within four to six weeks, auditorium music testing seems more appropriate than callout.

- **Record Companies:** Many of the new labels will probably be consolidated into larger operations or forced to operate on a smaller scale, unless they're funded by companies with extremely deep pockets.

### Jon Sinton

#### Joint Communications

- **Arbitron:** Expect to see three surveys with slightly larger samples within two or three years. Don't expect diary methodology to yield to telephone interviews anytime soon.

- **Economy:** Expect further belt-tightening at all formats: less discretionary promotional money; smaller staffs doing more work; smaller raises, if any (a number of broadcasters have declared a moratorium on raises and bonuses through at least mid-'91); and smaller marketing budgets. It will be a great time for record companies to flex their muscles. They're coming off a record earnings year and should be able to entice radio with promotions that sta-

Continued on Page 59



The KNACK

Rocket  
O'  
Love

the first track from the forthcoming  
album **Serious Fun**



Produced by  
Don Was

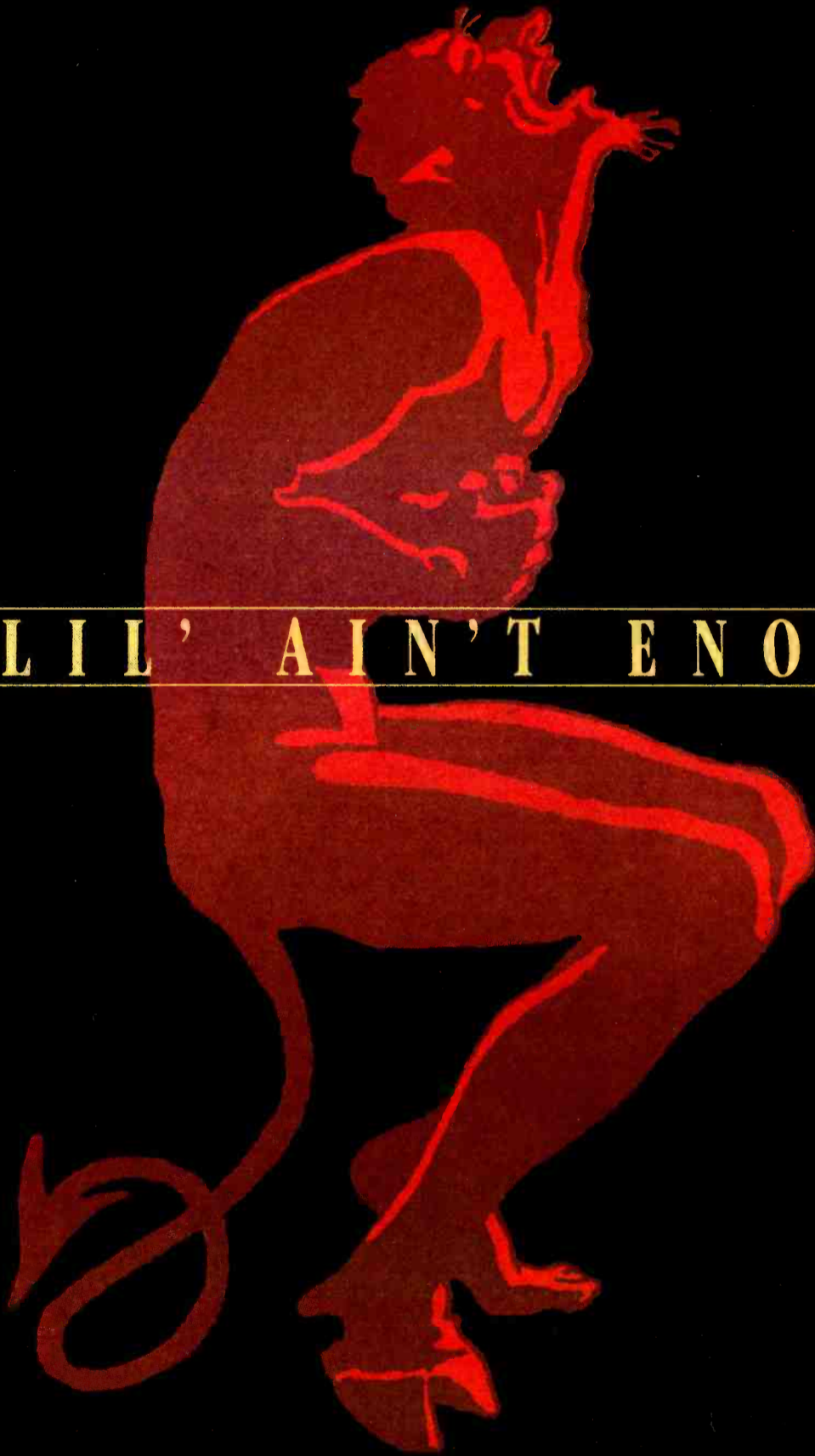
Management:  
Bud Prager  
and  
Mike Renault  
/ E.S.P. Management



88-020 1997-01-01-001

TRACK DEBUT **5**  
#1 MOST ADDED

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PRODUCED BY BOB ROCK

FROM THE ALBUM

A L I T T L E A I N ' T E N O U G H

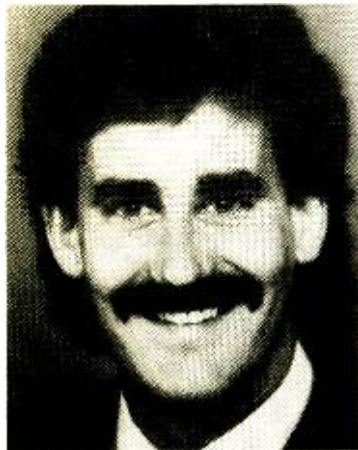


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ANGELUS ENTERTAINMENT  
Peter Angelus, Patrick Marley

# Crystal Ball Persuasion: The '91 Mix

Continued from Page 56



Jon Sinton

**“Rock CHR was never alive. It’s an oxymoron, as is Dance CHR. Both are examples of over-fragmentation, and both are doomed in 1991.”**

—Jon Sinton

tions won’t otherwise be able to do.

• **Music:** I expect the existing balance to prevail.

• **Rock CHR:** Rock CHR was never alive. It’s an oxymoron, as is Dance CHR. Both are examples of over-fragmentation, and both are doomed in 1991.

This does not speak to the issue of what we call “Rock 40,” which we always envisioned as a viable fragmentation of AOR — not CHR. Its time may yet come.

• **Marketing/Research:** Life-style targeting will improve through the use of database marketing, which will be the buzz in research circles this coming year.

• **Technology:** DAB is not an issue in 1991 — more like 2000. However, DAT in cars, along with dash-mounted CDs, isn’t great news for us.

• **Censorship:** I wish Mel luck. Hopefully he’ll force the Commission to clearly define its stance. I don’t know if he’ll “win,” but I’m sure we’ll all prosper because he has the nerve and financial ability to fight it out.

• **Record Companies:** Attrition will certainly take its toll. Not all will survive. More artists will get deals, but fewer will get a priority push.

• **Miscellaneous:** Black AC will come into its own. Barry Mayo at Broadcast Partners will lead the way.

**Steve Goldstein**

**Saga Communications**

• **Arbitron:** No changes expected.

• **Economy:** The recession may become deeper. Much of it will depend on what happens in the Middle East. Looking at Norfolk, home of the nation’s largest naval base, some 30,000 troops are currently living in Saudi Arabia. Most are within the 18-24 cell. We expect even greater sampling problems.

• **Music:** The classics will endure, but we’re seeing more interest in some of the new product. We still suffer from wild swings in quality and style of product being released. This is where most of our trepidation comes from in being too dependent on new product.

• **Rock CHR:** Was it ever alive? It was a niche in a come-based format. There was no way it could survive on a longterm basis.

• **Marketing:** Direct mail for AOR stations is finally coming! But will 18-24s play?

• **Research:** Gee, is “Stairway To Heaven” No. 1 on your list? Many programmers will not only care if the song tests well, but if it “fits” the sound and feel of the station.

• **Technology:** 1991 is not the year for technology . . . but wait for '92! DAT, cable radio, etc.

• **Censorship:** I hope Mel wins, but I do have a sense we may be going too far. I’ve seen too many focus groups where people are saying, “Enough.”



Steve Goldstein

**“We’ll start seeing stations become increasingly dissatisfied with \$400,000 morning shows that won’t work with the goals of the station.”**

—Steve Goldstein

• **Record Companies:** The good product will get into the market. I don’t care who the messenger is.

• **Miscellaneous:** This is the year we’ll start seeing stations become increasingly dissatisfied with \$400,000 morning shows that won’t work with the goals of the station.

Too many stations are now suffering from confused images. This is true in AOR and CHR.

**Danny Buch**

**Buch/Appleton/Pisacane/  
Slifkin Research  
Consortium  
(formerly  
B/N/F/N/O/P/C/M/  
G/P/S&A)**

• **Arbitron:** Our research indicates a dramatic downshift in current Arbitron subscribers. We predict many of these disgruntled subscribers will instead subscribe to *TV Guide* and *People*. In fact, both our in-house and out-house research confirms *TV Guide* and *People* as the publications to take with you to the john.



Danny Buch

**“In order to cut costs, we’re urging our clients to simply rerun their 1990 programming in its entirety.”**

—Danny Buch

We also predict Arbitron will announce it will now be able to measure “in-casket” listening.

• **Economy:** Things will get pretty bad. In order to cut costs, we’re urging our clients to simply rerun their 1990 programming in its entirety. As long as you get the tapes in sync, your listeners will never know the difference.

As our own cost-cutting measure, we will rerelease all the records radio missed over the past decade. Since these songs can’t be considered “current,” they won’t have to take up one of AOR’s two current slots.

• **Music:** Our research indicates AOR’s .0000000000001% current music ratio is still too risky. We’re finding many listeners still awake. Awake listeners are a high-risk group, since they can tune out your station. We envision mass acceptance of our “puttin’ ’em to sleep and keepin’ ’em there” approach.

• **Censorship:** We oppose censorship in any form and support Karmazin’s fight wholeheartedly.

**THE NATURAL ELEMENTS OF A HIT  
ARE WITHIN THESE RECORDS**

## FIREHOUSE

### “DON’T TREAT ME BAD”

FIREHOUSE has already proven itself in markets as diverse as Denver, San Diego, Los Angeles, and Detroit.

Call-outs soared at KBER! The phones exploded at KBPI! Sales in the Carolinas are sensational!

Taking its inspiration from the early BOSTON records, this is as radio-ready as it gets!

**Track Debut 45  
A Most Added**

**FIRE**

**RAIN**

### “WHEN THE RAIN COMES”

## KATMANDU

If authenticity is the buzzword for 1991, then this is the first band to deserve the “authentic” label.

Its pedigree consists of former members of FASTWAY and KROKUS. The past contributes to the straightforward sound that more than one critic has acclaimed as being squarely in the tradition of LED ZEPPELIN. A video that is sure to rile the senses and a live show that has already started a major buzz confirms that you’ll be goin’ to KATMANDU! On your desk now.

**Hear FIREHOUSE, KATMANDU, and four more great EPIC hits on your AOR AIRCHECK, mailing with this issue, or contact SKY DANIELS for your copy at (213) 556-4909.**





WALT LOVE

UC

URBAN CONTEMPORARY

# Eyeing The Future

What does 1991 hold for the Urban Contemporary format? I posed the question to a cross section of GMs, PDs, consultants, and record executives. Their predictions make interesting — and thought-provoking — reading.

## Dean Landsman, President Landsman Media

"This format will continue to grow; we'll see an increase in professionalism, better format marketing, and more talent development. Black/ACs must be in it for the long haul — it's not a quick fix format by any means. These stations must have signal parity along with all the other things it takes to compete in a major market, or they won't succeed.

"I also think Churbans will disappear. The majority of them were really Top 40 [CHR] stations playing a good amount of black music and trying to garner both a Top 40 and a black listening audience. When it came to selling, they tried to deny their black audiences, which came back to haunt them. Now there are Dance CHRs; these stations play a good deal of dance-oriented music that also comes from the Urban marketplace.

"This is an exciting era: the new artist and new music. PDs and MDs with good ears, who also stay in touch with their audiences, will find themselves in a winning position."

## Keith Landecker, PD WJTT/Chattanooga

"Birch is going to be a bigger player in 1991. I believe the company's way of doing things — conducting in-depth exchanges with people about their listening habits — is a bit more accurate.

"Because of black music's mass appeal, UC programmers must start operating in a much more professional manner if they expect



Dean Landsman

to remain successful. I'm talking about simple things that affect the entire industry like 'if you play it, say it' and reporting correct play-



lists. It's time for us to put it all together and make the big play."

## Tony Quartarone, GM/Owner WRKE/Ocean City, DE

"This year will probably be one of the toughest that radio will ever experience, especially medium and major market stations. It's time to get back to the basics by planning now. Overall spending is going to be down, so stations must generate more retail sales on the local level as we've had to do in the small markets. If they don't, they're going to be in trouble be-



Keith Landecker

cause the so-called fat cat agencies aren't going to be so fat in '91."

## Harry Lyles, President Lyles Urban Consultancy

"The UC/Black radio format has become more mass appeal than ever before. Listeners are realizing the music is great; it's become contagious. The visual medium has played a big part in this, which is good and bad. BET (Black Entertainment Television) is in white folks' homes as well as black folks' homes. And one of MTV's hottest shows is 'Yo! MTV Raps.' The

visual medium is doing what Black radio isn't doing. It's getting into target marketing of their product.

"What bothers me about Black radio today is that I fear we're losing our motivation. We aren't fighting, scraping, and kicking enough; we're just not focused. If we don't start doing something about it now, it's going to get away from us."

## Rod Burbridge, GM WGZB/Louisville

"Our first six months on the air has been a clear indicator of what we can expect in '91 and in the future. We're the second highest time spent listening station in the market and have been able to develop business. I'm convinced



Terri Avery

there's more acceptance for the format. My PD and salespeople are doing a better job of presenting UC radio and describing its real advantages to advertisers. The better job we do of qualifying and quantifying our listeners, the more successful we can be."

## Sharon Heyward, Sr. VP/GM Virgin Records

"Vision, image, credibility, aggressive marketing, expansion, brotherhood, unity, and peace are what I predict for the radio and record industries."

## Terri Avery, VP/Operations KKDA-FM/Dallas

"Black radio will find new services that cater to the African-American audience. The demand exists for better information and research about the ever-changing African-American audience. Marketing firms and research groups will have to meet this demand by hiring and training African-Americans to help gather and interpret information that can help us better serve our audience's needs."

## On The Docket

Industry observers forecast:

- More mass appeal acceptance
- Continued growth for Black AC
- Improved marketing techniques
- Increased focus on local retail sales

## James Alexander, Program Manager WGCI-FM/Chicago

"UC stations will have to focus on targeting and positioning in order to stay ahead. The industry is obviously changing, and there's much more fragmentation. Programmers will have to determine what demographic niche they're going to pursue and superserve that core audience."

## Don Kelly, President Don Kelly & Associates

"New census data will come into play toward the end of '91. I think that will encourage more people to go into the UC business and create more competition for many established UCs. Competition will also come from CHRs trying to create big 12+ shares [given] the new reality of larger ethnic populations. Black music's popularity will make it easier for CHR to move even further into the Urban arena . . . Don't forget the popularity of black/dance and rap music on CHR now."



Bob Mitchell

"With the new census coming, we need to keep pressure on Arbitron to improve its sampling techniques and sample return rates. Quite frankly, it hasn't been able to live up to the sample sizes needed in many markets for the 1980 statistics. And Black AC will continue to grow — meaning broadbased contemporary stations will need to learn defensive tactics as they confront these rivals."

## Bill Sharp, GM/PD KDKS/Shreveport

"UC/Black stations will have to get more involved in their respective communities. Our operator's license says, 'To serve the public interest.' We get so caught up in the



James Alexander

hype and ratings that we forget to serve the public interest. I know we must make a profit to keep our doors open, but we must keep our communities in mind.

"We recently recorded our 61st homicide of '90. There's sadness that goes along with seeing these statistics in the morning paper. Since radio is such an important part of the black community's culture, we need to focus on 'edutainment' — educating and entertaining through programming elements other than music."

## Bob Mitchell, PD KSOL/San Francisco

"Radio has been making a transition during the last five years. Now it's gone full circle, returning to the way it was in the early '60s. Urban and Hispanic are gaining credibility as mainstream formats, alongside AC and CHR. In cities with a large populace, Urban is becoming a major format.

"Because of the format's increased credibility, we're also finding more talented programmers and airstaffers in the resource pool. And I think radio will become even less fragmented in '91. It's going to be an interesting year."

## Strike The Pose

What's in vogue? Shooting your best promotional shots to R&R. Any station event is fair game — contests, concert tie-ins, benefits, in-studio celebrity visits. Just make sure the photos (black & white or color) are clearly focused and those pictured are properly identified. Mail to **Walt Love**, 1930 Century Park West, Los Angeles, CA 90067. And keep flashin'.

# maxi priest

**"just a little bit longer"**

The follow-up to the Number  
One Multi-Format Smash-

**"close to you"**

From the album **"Bonafide"**

**urban contemporary**  
**NEW & ACTIVE**

**Now on 46 UC**  
**reporters including:**

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**...and many more!**

*Produced by Augustus "Gussie" Clarke*

*Executive Producers: Erskine Thompson*

*and Maxi Priest for Level Vibes Ltd.*



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**Now on 77 CHR  
Reporters!**



MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

## CONSULTANTS' CORNER

# Less Gold, More Features And New Music Expected

Our tradition of presenting fearless consultant predictions for the new year continues. Some of the experts offering opinions here are trusty regulars; others mark their debuts.

Nevertheless, we're pleased to present more consultant prognostications than ever. We can't promise accuracy, but save this column and reread it in about 11 months.

## Weekend Sports On FM

According to Lee Bayley, the economy will force more stations to have on-air PDs. "The best PD is the guy who can tell you how to do it — then get on the air and show you how to do it."

Bayley expects great things for a market's top AC, but foresees "a murderous year for the second, third, and fourth ACs. We'll continue being the most crowded format in medium and large markets because of AC's wide appeal and ease to sell."

Foreground personalities and weekend play-by-play on music FMs will also be on the increase. KVIL/Dallas is picking up the Cowboys this year. "It's an excellent move for them. KVIL's a female-driven station. Moving the Cowboys there will draw infinite men to go along with the females. Men will be there Monday morning for [morning man] Ron Chapman. This may not work everywhere, but we'll see more of it this year."

Bayley believes NAC will expand in some medium and small markets. "Whether any of them will be successful remains to be seen."

## Flipping Dangerous

Disastrous results may face some ACs that leave the format. "They may go in a different direction — possibly Country," Bayley says. "Then they're going to find changing was the dumbest mistake they ever made. Being the second Country station in a market is perhaps worse than being the third or fourth AC."

Like Bayley, Cal Casey is based in Dallas. He shares Bayley's concern about format flips and cautions, "Switching format in 1991 to solve sales problems could be worse than recommitting to a current format. Many markets are already crowded with adult formats. Finding and filling an adult niche may not be as profitable as owning an exclusive format position."

Casey also sees AC facing increased competition from two ends. "It will come from Gold on one side and Adult CHR on the other. The squeeze will make PDs more precise and creative with positioning and promotion."



One area he hopes to see improvement in this year is music. "I can't believe the number of stations not identifying songs or artists and showing little on-air enthusiasm for the music. That develops a similar casual attitude among our listeners."

Donna Halper stresses the format can't be all things to all people. "AC isn't a magic format, but it commands tremendous loyalty once you build it. Features, public service, and other things are needed to make 25-year-olds feel they 'belong' as AC listeners."

She also has reservations about the economy. "I'm worried record companies will cut back on AC promotion. Adults will continue being

strong purchasers of new music and will continue having artists they think are 'theirs' and will support them.

"We'll see a backlash at the lower end of the demo against Classic Rock. Some stations feel the only music that's good for adults is that which appeals to those 35+. The 25-year-old is very disenfranchised and feels caught in a museum of the past."

Reg Johns points out that in terms of CHR, 1991 may be fraught with *deja vu*. "CHRs are going through the niche-picked phase ACs went through a few years back. This means CHRs will start crowding the AC arena. Hot ACs will have more competition and will face head-to-head battles with Soft CHRs."

Johns also suggests stations need to concentrate on converting casual listeners into longterm listeners. "The old approach — better jocks, better music mix, better compression — still needs to be done. However, 'members-only' opportunities may need to be introduced. Stations will need to work on listener relationships."

## 'Enough's Enough'

Bob Lowry predicts the differences between "Easy Vocal" and "Lite AC" stations will become more pronounced this year. "Easy Vocal" stations are those that con-

## Programmers' Prognostications

A quartet of leading PDs provide some thoughts on the decade's second year.

Leading off on a somber note, **WLTE/Minneapolis** PD Gary Balaban thinks some unpleasant changes may be ahead. "We'll probably see many GMs and PDs looking for jobs. Banks need cash to make these complicated sales work. Ad business is off — it's not good anywhere. There may be pressure to develop faster or in different directions.

"Listeners may be dissatisfied with CHR and AOR. Classic Rock and AC will benefit because they're adult formats. It's also a matter of time before someone figures out how to properly do Adult CHR or Hot AC and is given enough rope to do it."

**WWDE/Norfolk** PD Bill Curtis maintains, "AC's core artists will continue evolving to the **Mariah Careys** and **Wilson Phillippses**. The core audience will stay in suspended adolescence. Adults will think, buy, act, and listen younger and younger."

**WRAL/Raleigh** PD Corey Scott proposes something that may please many: "By the end of 1991, fewer stations will be wanting to call themselves Hot AC. It's not a *real* format. There's not enough meat — or gold — to it. I also don't think there's enough current product to drive a Hot AC. More stations may become 'Bright' AC, without being 'Hot.' Bright ACs are more reliant on '80s gold. ACs trying to be more current will run into many problems. They'll have to decide whether they're AC or CHR."

According to **WRMF/West Palm Beach** OM Dave Parks, "The AC format umbrella will remain dominant. Adults born in the **Kennedy** era will enter their late 20s, so music from the late '70s has become their golden oldies.

"The trick will be for stations to superserve 25-54s, especially the 28 and 40-year-olds. If that doesn't work, we'll see narrower demo targeting and more format splintering. Advertisers are going to demand a more precise demo buy."

verted from B/EZ. Lite ACs are centered in the '80s, but downplay the **Barbra Streisands** and **Neil Diamonds**."

He adds, "ACs will begin adding regular features and specialty events — things that will help differentiate themselves from each other. Music-intensive ACs will find in 1991 that extended music sweeps will lose their effectiveness as a programming tool."

Lowry also sees ACs adding more new music. "Listeners are going to rebel against too many oldies and the lack of new music. The audience is beginning to say enough's enough."

Mike McVay proclaims AC will be the biggest format of the year.

"Bankers and media buyers love it," he notes. "Soft AC is becoming today's Easy Listening. Gold-based ACs will play less gold. They'll be viewed as the widest variety of AC. Uptempo ACs will walk the fine line between CHR and AC."

Walter Sabo predicts AC will re-discover a "new" demo target: "It's called women 25-34, and this group will be the future of the format. In order to do that, stations must take a more positive look at currents."

Sabo adds that stations need to have tighter control on how far back they go with gold. "Most ACs screwed up by never editing their libraries chronologically. If they want to reach the unserved demo of women 35-44, they should only go back ten years.

"Stations should work harder at getting into offices and serving working women. They have to provide information on where to find good day-care, give away free limo rides to work, and make prizes of free rent/mortgage payments."

Another AC offshoot — "Linear AC" — is in the works, according to **Jack Taddeo**. "It's not to be confused with 'Liner AC,'" he chuckled. "It will be linear in terms of the era it covers. It's an '80s-based AC, but not 'Hot.' This will be a contemporary, non-rock, non-oldies-driven contemporary AC."

Tom Watson also thinks gold-based ACs will fast-forward their music. "Some gold-based ACs will lean more toward adding '80s product and less from the '60s and early '70s. Baby boomers just don't want to hear some of those oldies anymore. 'Bright AC' will get good 25-49 numbers, and that format will evolve in 1991-92. Stations dumping out of instrumental formats to Soft AC will give many gold-based ACs a run for their money."

## GM's PERSPECTIVE

# Cautiously Entering The New Year

Events in Saudi Arabia and our nation's economy dominated news headlines the last quarter of 1990, spilling over to today. To get a sense of what stations can expect fiscally in '91, thanks in part to these two situations, we sought input from NAC WNUA/Chicago GM John Gehron.

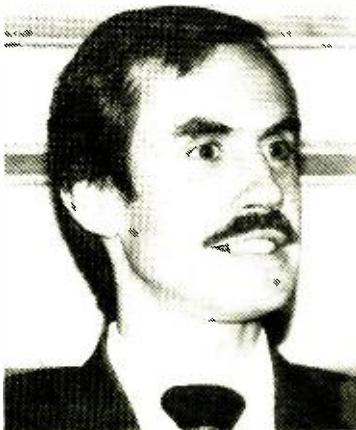
Gehron's perspective is especially interesting, since he's managed stations in both Boston (Gold WODS) and Chicago relatively recently. "The economy's uneven around the country," he pointed out. "Boston was a year ahead of the rest of the USA. Other parts of the country are now catching up on the recession. Boston's radio market, though, was very good in '90. Things were slow at the local retail level, but national business was strong.

"Advertisers have to spend in markets like Boston and Chicago — that's where they get their volume. Smaller markets, how-

ever, will see cutbacks. People may not commit to buying so far ahead. They're going to hedge their bets. People will now spend only when they *must*. Local level retailers are sitting on their hands; national people are spending on a more regular level."

Gehron doesn't anticipate a yearlong recession. "The problems in Saudi Arabia have caused a big drag on the economy. Up until that happened, our economy was doing well. Now, everyone's cautious. When the uncertainty goes away, markets will return to normal."

He stressed stations should return to the basics to bring billing up. "We're making a major effort to superserve our clients and accounts. At times like these, you have to work even harder to get good results."



John Gehron



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# Talkin' Bout An Evolution

Conservatism, FM Spillover, Issues, Fragmentation Crowd Broad Horizon

Perhaps because they specialize in dealing with the issues of the day, Talk hosts and programmers are generally loath to discuss the future. Nevertheless, we managed to conjure up a few notables who were willing to peer into 1991 and beyond. And what do they see? A lot of positive things, actually.

## 'Pulling from FM'

Rush Limbaugh, syndicated conservative talk host, EFM Media — "I think you're going to continue to see Talk radio expand marvelously in 1991, particularly with the lower end of the 25-54 demo. My show is already over 50% in 25-54, but I think you're going to see Talk radio in general getting there — and pulling listeners from FM to do it.

"My show will see continued growth. We're about maxed out on stations [at 294] — we could add maybe 50 more. But in terms of audience size, we're thinking we can top out at an AQH of 1.5 million or 1.7 million, and we're now at 1.3 million. Most of that growth will have to come from stations where we're already on the air.

"As for whether people will try to copy my show, I would suggest that if they think the show works because I play music and do updates, they're not going to make it. The

**"This could be the year the new generation talk hosts get their shot on major market stations."**

— Kelly Wheeler



Drew Hayes

main reason this show works is because it's conservative. I think most people in this country are conservative, and if Talk radio wanted to be more successful it would do more conservative programming. If you look at stations that are failing, they're nothing but wall-to-wall leftism and they just don't relate to people.

"But [those stations] will never concede that my conservatism accounts for a big part of my success. That's why I'll continue to reign alone."

## 'New Generation'

• Kelly Wheeler, Operations Director, KSDO/San Diego —

**"By the end of the '90s, I think you'll see successful FM Talk stations in five more major markets."**

— Drew Hayes

"This could be the year the new generation of talk hosts — some of the hip, knowledgeable guys coming out of FM radio — get their shot on major market stations. It's come to a time when stations have talked to the same old guys and are saying, 'Geez, is there anybody new out there?'

"One new thing we plan to do in 1991 is to take our hosts out on more remotes and personal appearances. That's something the new [generation] hosts like to do, whereas the older guys generally prefer to stay in the studio."

**"Most people in this country are conservative, and if Talk radio wanted to be more successful it would do more conservative programming."**

— Rush Limbaugh

## Fractured Funnies

• Jeff Grimes, OM, KXL/Portland, OR — "I believe we're going to see even more fractionalization of the format. In this market, for example, we've got seven or eight



Jeff Grimes

stations doing some version of Talk. In 1991, I wouldn't be surprised to see such variations as: Religious Talk, Girl Talk, Iraq Talk, Chalk Talk — for the jocks, H & R Block Talk, Rock Talk, Frock Talk — for expectant mothers, Baby Talk with Dr. Spock, and Clock Talk — for those who can't get enough of the time of day.

"The TSL on Clock Talk is kind of low, but what the heck."

## 'Format For The '90s'

Drew Hayes, Operations Director/PD, WLS/Chicago — "Talk is clearly the format for the '90s, and so long as programmers realize our mission is to entertain and in-



**"The shouters and screamers are out."**

— Mike Cuthbert

form — not win the Nobel Peace Prize — Talk will grow and thrive in the coming years. The only way the format can get screwed up is if executives with no sense and mercenary consultants monkey with the thing and try to turn Talk radio into either 'The Morton Downey Show' or some sort of mission.

"Also, by the end of the '90s, I think you'll see successful FM Talk

**"The TSL on Clock Talk is kind of low, but what the heck."**

— Jeff Grimes

stations in five more major markets besides Philadelphia [home of WWDB-FM]."

## Shouters Routed

• Mike Cuthbert, morning co-host, WRKO/Boston — "Smart, issue-oriented Talk will continue to emerge as the future of the format — the shouters and screamers are out.

"The economy is going to be wonderful to talk about in 1991. Even fourth graders are talking about interest rates. It's going to be the huge story of the year."

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## CAPITOL Vs. WB Vs. RCA

# Battle Of The Bands II

On December 12, R&R sponsored its second annual Battle Of The Bands (and unofficial Christmas party), featuring the questionable talents of the Capitol/Nashville, RCA/Nashville, and Warner Bros./Nashville staff bands.

With visions of a converted bowling trophy (hey, an award is an award!) dancing through their collective heads, this year's combatants converged on Music City's 328 Performance Hall. And 350 gullible guests packed the place, actually paying to witness the proceedings.

Capitol-ize opened the show with an ensemble featuring Georgia Mock, Wayne Halper, Sherri Halford, Janet Barnes, Emma Grandillo, John Allen, James Faris, Keith Stancil, Bill Vincent, Janie West, and Steve Medlin. Particularly poignant performances were turned in by Mock on "Queen Of The Nashville Wrangler," Grandillo on "From A Distance," and Halper on his cover of "Let It Be."

WB's Bad Art Band was next, featuring the "Tower Of Powder" horn section and including Bob Saporiti, Scott Borchetta, Jack Purcell, Lisa Bradley, Ronna Rubin, Michael Mishaw, Gene Dries, Chris Palmer, Gregg Brown, Doug Grau, Pete Fisher, Scott Heurman, and Karen Kane. Highlights (or perhaps lowlights) included Heurman's accordion solo on

"The Girl From Ipanema," Saporiti's heart-wrenching "C.C. Rider," and "Mello Vanello Ice" Mishaw's "Play That Country Music White Boy."

RCA's Nipheads closed the show, relying on the talents of Josh Leo, Ted Wagner, Jayne Young, Dale Stevens, Mark Cohen, Kristi Weaver, Amy Macey, Trisha Brantley, and Alison Auerbach. Young's vocals on "These Boots Are Made For Walkin'," Wagner's bouncing bass, and Auerbach's mastery of the tambourine were among the Nipper's night-ending best.

After some deliberation (but much mike time), judges Kevin O'Neal (WSM-FM/Nashville) and Eric Marshall (WSIX-FM/Nashville) agreed (perhaps for the first time) that WB was the winner. The evening's real winners were the Parade Of Pennies, United Way, and the Nashville Entertainment Association, which split the proceeds. All three labels are already planning for next year, with Atlantic among those rumored to join the fracas.

— Ken Tucker



**BAD ART WINS** — WB's Bob Saporiti (holding trophy) and his Bad Art Band bask in the glow after being awarded top honors by judges WSM/Nashville's Kevin O'Neal (to the right of Saporiti) and WSIX/Nashville's Eric Marshall (far right).



**TOWER OF TALENT** — Capitol entry Capitol-ize put on their best game faces before heading into battle.



**ONE FOR THE NIPPER** — RCA's Nipheads are reportedly already planning for next year's battle.

## COUNTRY FLASHBACK

### 1 YEAR AGO TODAY

• No. 1: "Nobody's Home" — Clint Black (2nd week)

### 5 YEARS AGO TODAY

• No. 1: "Makin' Up For Lost Time" — Crystal Gayle & Gary Morris (2nd week)

### 10 YEARS AGO TODAY

• No. 1: "Beautiful You" — Oak Ridge Boys

### 15 YEARS AGO TODAY

• No. 1: "Convoy" — C.W. McCall (2nd week)

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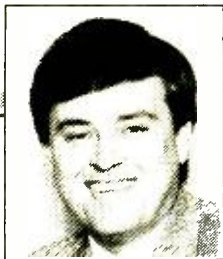
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LON HELTON

## 1991 PREDICTIONS

### Experts Crystal Ball The Coming Year

These intrepid souls were daring enough to submit "on the record" predictions for the coming year in radio and records. Tune in this same time next year and we'll check the results.

• **Rick Blackburn**, VP/GM, Atlantic/Nashville: "The music industry in general won't be explosive, but country will continue to make impressive gains. As in 1990, the increases will be generated by new artists."

• **Bruce Hinton**, President, MCA/Nashville: "1991 will be the year of the song-driven playlist. It goes without saying that great songs need great artists to perform them. But songs will be the door-opener at radio like never before."

• **Bob Kingsley**, Producer/Host, American Country Countdown: "1991 will see the closing of the door on new acts. We've had a huge influx in the last few years, and I don't think the format can absorb many more in the next year."

• **Mike Meehan**, PD, WCMS/Norfolk: "'Most Music' — 10-12-in-a-row — won't work as well in 1991, as listeners want something more from their Country radio — real personalities, more hard news, and information. We're in a recession and war is looming — it's changing the mood of radio listeners. And adults want to know what's going on."

"Recession-hit advertisers are finally going to realize adults have money to spend. In our market, the 35+ population just outgrew that under 35. This is a benchmark, and advertisers are going to need action-oriented adult radio to reach



their prospects. This fits the Country profile extremely well."

• **Rick Mize**, PD, WKNN/Pascagoula, MS: "Gold's TSL will begin to drop. Country radio can take advantage by aggressively going after those listeners."

• **Jim Murphy**, KCWW/Phoenix PD and SMN Traditional Country & Western network PD: "More stations will be turning to satellite-delivered networks for at least some programming as the economic climate tightens."

• **Mike Oatman**, CEO, Great Empire Broadcasting: "It will be a tough national and local sales year for radio and all media in general. 1991 will separate the men from the boys. Those with well-trained sales staffs will survive and prosper."

"There will be a return to personality radio and a move to more longform, innovative programming — rather than just relying on

playing ten-in-a-row.

"We'll also see a return to the operator as owner. Investors have come in, picked the industry clean, and are skipping out because the returns are no longer there. There will be many opportunities for leasing."

• **Charlie Ochs**, VP/GM, WMZQ/Washington: "Country radio and music shares will grow as more people are made aware of the format as an alternative to CHR and wimpy AC, and as Gold listeners finally become fried by hearing the same songs over and over."

"Country will be recognized by more audience as the only creative, fresh format that can put together a truly professional and entertaining awards show. As the economy tightens, the stations which remain financially successful will be those which have done their homework on direct selling, because the large agency business will continue to dry up."

"Country will suffer a brief downturn when it's revealed during the CRS that Randy Travis is the voice for Ricky Van Shelton, Alan Jackson, Garth Brooks, Clint Black, and K.T. Oslin, and that they're all lip-syncing. It will also be revealed that Dean Martin is the voice for K.D. Lang. The scandal will move to the background when Bob Saporiti proves that all the disputed tracks are recordings of him made in Boston coffeehouses in the '60s. He'll also reveal he was the original Maynard G. Krebs."

• **Rick Ott**, President, Ott & Associates: "1991 will be a good year for



**SIGN-IN FOR CHARITY** — WYAI & WYAY/Atlanta arranged for a local store chain to kick in a quarter for charity for every name signed to the stations' Holiday Greetings card being sent overseas. Shown procuring names at a remote are (l-r) morning man Rhubarb Jones, producer Steve Mitchell, and Promotion Director Jody Jackson.



**KNIX CARE-A-VAN** — KNIX/Phoenix teamed with Goodwill Industries to form the KNIX/Goodwill Care-A-Van. A fleet of trucks bearing both companies' logos were available to pick up usable discards from area homes and businesses. In addition, a KNIX-sponsored Public Service campaign will support Goodwill's efforts to assist the needy throughout the year. The Gatlins were the first to tape TV and radio spots as part of the campaign. At the truck's unveiling were (l-r) Goodwill's Ron Merit and Bill Campbell, KNIX VP/GM Michael Owens, Promotion Director Ken Koziol, and General Program Manager Larry Daniels.

## CHRISTMAS CLOSE-UPS

### Giving Gifts, Cheer, Necessities

Here are a few of the things Country stations did to make the holidays brighter for the less fortunate. File these ideas away so you can use them next year.

• **WCAO/Baltimore** teamed with **Panasonic** to find the city's "Forgotten Families," providing 250 families with complete holiday meals — from the turkey to the salt and pepper. WCAO listeners were asked to nominate deserving families.

• **WUSN/Chicago** turned its regular "party nights," which are held at various establishments, into a series of charity nights. Each night was designated for a different charity, with food, coats, toys, and cash among the items collected.

• For the seventh year, **KYGO-AM & FM/Denver** participated in the Christmas Crusade for Children. Local police submitted names of kids in need of a gift; the station aired the requests and collected the presents. Uniformed officers delivered the gifts to the children they nominated. More than 8000

kids benefitted from the effort last year.

• **KVOX/Fargo, ND** challenged businesses to collect food for the needy. The firm collecting the most (by weight) won tickets and a backstage reception for 50 at the station's **Osmonds/Oak Ridge Boys** Christmas concert.

• **WXYC/Havre de Grace, MD** personalities selected a day and took over for the Salvation Army and rang Christmas Bells at local malls. The station also ran a "Coats for Kids" campaign.

• **WMZQ/Washington** offered a ten-song cassette called "Our Christmas Wish," featuring songs by **Reba McEntire, George Strait, Lee Greenwood, Loretta Lynn**, and others. Also included was "Christmas Eve in Washington," written by **WMZQ** morning man **Jim London**

and sung by **Maura Sullivan**. Priced at \$5.99, proceeds went to the station's "Feed The Children" campaign. **WMZQ** also worked with local food stores to collect nonperishable food items.

#### Features

Here are some new features being added to regular programming as stations return to post-holiday normalcy:

• **WUSN/Chicago** has added an all-request and dedication show called "Cryin', Lovin', Or Leavin'." It airs weeknights from 10pm-midnight.

• **WMIL/Milwaukee** has added a weekly feature called "Country Love Songs." Spotting love songs and dedications, it airs Wednesdays from 7-10pm.

• **WSM-FM/Nashville** has added "Profiles" — short, produced bits designed to introduce and provide background on the new acts the station is playing.

radio revenue, not a problem year. The Country format (all strains except Country Oldies) will continue to flourish."

• **Joel Raab**, consultant: "Stations will conduct research more efficiently by recruiting people from their own databases for music tests and focus groups. This lowers recruitment costs and shows no sign of giving bad results when properly executed."

"Smaller prizes, more winners. Though this is somewhat economy-driven, the best way radio can compete with huge ticket contests like **McMillions** and **Publishers Clearing House** is to have a lot of winners."

"There will be a morning show backlash. The audience prefers music to talk/entertainment that

isn't brief, entertaining and usable. In some cases folks prefer music anyway. More stations will be going to one consistent station message and fewer positioning statements. Fewer new acts will break through. In today's environment, good will no longer be good enough."

• **Ed Shane**, President, **Shane Media**: "Ad hoc regional networks should come on very fast as interest in leasing grows rapidly. People leasing facilities look at them as utilities, rather than broadcast operations; that will open up a lot of room for entrepreneurs. FM-FM simulcasts and small networks will be possible, since you don't have to own a station. You just need one key station and access to a signal to expand its coverage."

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	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

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**RADIO & RECORDS**, 1930 Century Park West  
 Los Angeles, CA 90067 (213) 553-4330  
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HL A82

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THE MOST COMPLETE SHOW-PREP service in the industry is the Wireless Flash. Twice-a-week service includes lifestyle news, trivia, a format-specific entertainment section, Brad Messer's daily almanac, a daily horoscope, music charts, interview sound and more! Find out why more personalities than ever before are "...getting it in a Flash!"

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## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

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Please send resume, references, photo, and tape if applicable to:

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1750 KALAKAUA AVENUE, SUITE 3-121  
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Due to the number of our registrants being placed all across the country, as more and more radio stations use our service, NATIONAL, the acknowledged leader in radio personnel placement since 1981, needs to replenish our supply of available talent. We have radio stations in all size markets, all formats asking us to fill openings, both male and female. If you are seriously seeking a career move, contact NATIONAL immediately. For complete registration information, call or write.

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AOR WIZN/Burlington, VT seeks morning team or individual with rock music knowledge. T&R: Steve Cormier, WIZN, Stevens House, Vergennes, VT 05491. (N-1/11) EOE

News and sports Anchors/Reporters sought for our large and small stations. T&R: News Bulletin, Box 1572, Fort Lee, NJ 07024. (N-1/11) EOE

Reporter/Anchor sought for top station in Hudson Valley, NY. Good delivery and two years experience. T&R: WBNR/WSPK, ND, Box 511, Beacon, NY 12508. (N-1/11) EOE

Boston rock/CHR seeks on-air MD. T&R: WAAF, Ron Valeri, 19 Norwich Street, Worcester, MA 01608. (N-1/11) EOE

Copywriting, production, promotions and personal appearances. Have fun in central New England resort market. CALL: (603) 239-8088. (R-1/11) EOE

Come home to Long Island. WBAB seeks mature, experienced operations/production manager. T&R: GM, Box 1200, Southold, NY 11971. (R-1/11) EOE

WAUB is top rated and our news is why. Seeking ND to keep us on top. T&R: Tony Panetta, Box 160, Auburn, NY 13021-0160. (N-1/11) EOE

### Northeast Group Rebuilding

Want jocks looking to advance for AC/CHR/AOR/Country. Openings in small and medium markets, including mornings. Send T&R to: Radio & Records, 1930 Century Park West, #151, Los Angeles, CA 90067. EOE M/F

### SEEKING NEWS DIRECTOR

Full service giant seeks news director. Journalistic integrity/USA TODAY style. Management experience. Tape, resume, pix, salary req. Radio & Records, 1930 Century Park West, #157, Los Angeles, CA 90067. EOE

### PROMOTION DIRECTOR

Full Service/Oldies combo seeks promotion director. Remotes, data base management, marketing, contest management responsibilities. Radio & Records, 1930 Century Park West, #158, Los Angeles, CA 90067. EOE

## Oldies Radio WQSR 105.7

### OLDIES PROGRAM DIRECTOR

Due to changing personal circumstances, WQSR, Baltimore is losing its program director. Consequently, we have an immediate opening for an experienced oldies programmer to continue the success we have had with our proven airstaff and format. We are used to the very best in the industry, so qualified candidates must possess excellent people, motivational, and managerial skills, as well as an extensive background programming successful radio stations in large and major markets. If this describes you, send all pertinent information to: Rick Peters, VP Programming, Sconnix Broadcasting, 3000 N. 28th Terrace, Hollywood, FL 33020. EOE

## EZ100FM

### MORNING AIR PERSONALITY

America's most admired radio group, NewCity Communications, Inc. is seeking a first-rate morning personality for its TOP-RATED SOFT AC FM in Southern Connecticut, WEZN. We are looking for an experienced personality with a conversational, friendly delivery who can communicate with an adult audience. Tape and resume to ED ZELLE, OPERATIONS MANAGER, WEZN RADIO, 10 MIDDLE STREET, BRIDGEPORT, CT 06604. NO PHONE CALLS PLEASE. NEWCITY COMMUNICATIONS IS AN EQUAL OPPORTUNITY EMPLOYER.

Successful Country outlet, Top 75 market, hunting AT for middays. bright delivery, good mechanics, love of Country a must. Prefer female, but all considered. Also seeking morning man. T&R: Radio & Records, 1930 Century Park West, #159, Los Angeles, CA 90067. EOE

### FUN AC MID-DAYS

Immediate opening for mid-day personality at up-tempo gold based AC. Females encouraged! T&R to: Ron White, Radio Program Consultant, 5053 Ocean Blvd. #129, Sarasota, FL 34242. EOE

Full Service giant seeks midday/afternoon talent. Adult personality sells in 15-60 secs. Tight, mature. Tape, resume, pix, salary req. Radio & Records, 1930 Century Park West, #156, Los Angeles, CA 90067. EOE

Contemporary in Atlantic City seeks Personality who's energetic, creative with a proven track record. We offer challenge & stability. T&R to...WMGM, 1601 New Road, Linwood, NJ 08221. EOE

## WBAB 102.3

Long Island's top station wants a First-Class Production Director to create effective, state of the art spots and exciting comedy bits. Hard work, enthusiasm and organization a must! Rush T&R to: Jeff Levine, WBAB, 555 Sunrise Highway, New York 11704. EOE

### OPENING

News reporter/air-personality - applicant aggressive w/ reporting and on air exp. Ability to interact w/ on air talent. Send T/R to Darrell Hosack, N.D., WCMS Radio, 900 Commonwealth Place, Virginia Beach, VA 23464. AA, EOE, M/F. Deadline to apply January 16, 1991.

### SOUTH

KKEG/Fayetteville seeks experienced AT for a 21 year AOR. Females and minorities encouraged. T&R: Wes Jeffries, Box 878, AR 72701. (N-1/11) EOE

Announcer sought for dayshift. T&R: KSAM, John Bradley, Box 330, Huntsville, TX 77342. (N-1/11) EOE

Seeking topical morning Talent for hot CHR, P2 class C Top 100 sunbelt. Good pay and benefits. T&R: 1725 Evangeline, Vidor, TX 77662. (N-1/11) EOE

WQHT/Jackson seeks morning Personality with programming responsibilities. Join a growing group of winners. T&R: Aubrey Prince, Box 12247, Jackson, MS 39236. (N-1/11) EOE

Award winning community leader seeks on-air/production pro. Females and minorities encouraged. T&R: WAGE, 711 Wage Drive, S.W. Leesburg, VA 22075. (R-1/11) EOE

Seeking FS Air Personality for future openings. Strong production, team player, a winning station. T&R: WNNG, Dave Lingafelt, Box 940, Newton, NC 28658. (N-1/11) EOE

WCXL seeks full and PT Personalities. Females and minorities encouraged. Experience preferred. T&R: M. Stover, 2024 S.E. US One, Vero Beach, FL 32962. (R-1/11) EOE

WCYK/Country seeks Full and PT Talent. Great station, great city. T&R: Scott Johnson, Box 7703, Charlottesville, VA 22906. (N-1/11) EOE

PMD/OPS Manager. Top rated AC in Columbus, GA. Growth opportunity. T&R: WGSY, Randy Sheffield, Box 2127, 31902. (N-1/11) EOE

Manager sought. Good management could lead to ownership. Possible financing for right person. Beautiful and attractive VA small market. CALL: (703) 962-1133. (N-1/11) EOE

Seeking full and PT Talent at top rated 100k CHR. T&R: WVNA, Veronica DeMay, Box 748, Florence, AL 35630. (N-1/11) EOE

New 100k powerhouse seeks AMD newsmen. T&R: WIIN, Jeff James, 1855 Lakeland Drive, Bldg D, Jackson, MS 39216. (N-12/21) EOE

AM/FM in VA seeks 7p-12m AT/production pro. Great pay and benefits. Minimum three years' experience. T&R: WKCY, Dusty Rhodes, Box 1107, Harrisonburg, 22801. (N-12/21) EOE

Florida radio station seeks boom box. CALL: Ron Brooks, (904) 672-9210. (N-12/21) EOE

Promotions Director/Copywriter, creative and organized enough to cover the details. RESUME: WCOS, Barry Smith, Box 748, Columbia, SC 29202. (N-12/21) EOE

## KIX 106 W K X X - F M

### WANTED

Hired Killer for morning drive. No cops, no questions, big cash, assault weapons provided. Send T&R, photo, fingerprints, and criminal record to: Brian Christopher, KIX 106, 3700 4th Ave., South Birmingham, AL 35222. Egos, wimps, nerds, and pansies need not apply. EOE

**OPENINGS**

Dynamite list available right now! Need strong, experienced sales rep to take over a hot list producing excellent income. Call the Sales Manager today at SUNNY 105 -WZNY, the leading AC station in Augusta, Georgia. (404) 855-4000. EOE M/F

**RADIO**

Chief Engineer, for 1 year temporary position, in desirable Southwestern market, with a major communications company. General FCC license required. SBE certification desirable. News/Talk-AM, Contemporary Music-FM. Numerous remotes. Company benefits. Send resume and references, reply to: Radio & Records, 1930 Century Park West, #161, Los Angeles, CA 90067. EOE

**NEWS/  
SIDEKICK**

Shamrock Broadcasting is looking for a professional newscaster who can also interact with the morning talent. A knowledge of classic rock and the 25+ lifestyle helpful, the right chemistry with the morning jock essential. Females & minorities are encouraged to apply. Send tape and resume: Ted Carson, Z-107 Radio, 3050 Post Oak Blvd., #1100, Houston, Texas 77056. EOE

**MORNING SHOW TALENT**

For Legendary Country Client Station In Medium Southeastern Market. Needs to Be Topical, Witty, Adult, Involved With Community. Must Possess Superb Show Prep Skills And A Fun, Energetic Presentation. Tapes & Resumes To: Rusty Walker Programming Consultant, P.O. Box 417, Iuka, MS 38852. EOE

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PROGRAMMING CONSULTANT, INC.**

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**BLACK/URBAN MORNING  
SHOW  
HOST NEEDED**

Major Black/Urban station needs an Exceptionally talented Morning Show host. We offer good pay for good talent. EXCELLENT PRODUCTION SKILLS A MUST! No Beginners! Must have at least 5 years Black/Urban experience. Your package MUST include: 1) aircheck with production samples, 2) resume with verifiable references, 3) salary history, 4) picture. Reply in strictest confidence to: Radio & Records, 1930 Century Park West, #145, Los Angeles, CA 90067. M/F Equal Opportunity Employer.

Jingles, jocks and jokes -- they're all in the R&R Marketplace --  
Call 213-663-4330.

**OPENINGS****MIDWEST**

Leading AC seeks full and PT Air Personalities. T&R: WNSN, Rob Poulin, 300 W. Jefferson Blvd., South Bend, IN 46601. (N-1/11) EOE

Seeking overnight Announcer for soft AC. Experience required. T&R: WDOK, Sue Wilson, 1250 Superior Avenue, Cleveland, OH 44114. (N-1/11) EOE

WKXA/Findlay, OH seeks experience Program Director to guide our adult CHR to a new level of broadcast excellence. T&R: Box 1507, Findlay, OH 45839. (N-1/11) EOE

WSWT/Peoria Soft AC giant seeks full and PT AT/production pros. T&R: Randy Rundle, Box 3335, Peoria, IL 61612. (N-1/11) EOE

KYQQ/Wichita seeks Talent. News/AM sidekick, other possible openings. T&R: Lyman James, Box 650, 67201. (N-1/11) EOE

Promotions Director sought for WMIL/WOKY, Milwaukee. Great voices, winning attitude, creative writing and production. T&R: Box 20920, WI 53220. (R-1/11) EOE

Drivetime Announcer sought at 100,000 watt Country/VWJO. Maturity, energy and experience a must. T&R: Steve Stewart, Box 220, St. Cloud, MN 56302. (N-1/11) EOE

WDKB-FM/Dekalb. Top rated CHR seeks future FT AT's for all dayparts. Also seeking experienced ND. T&R: Bill McCown, 2201 North 1st Street, #95, IL 60115. (N-12/21) EOE

Meet people, earn a living, and establish a radio sales track record in Chillicothe, OH. This could be your calling. CALL: Kent Smith: (614) 773-3000. (N-12/21) EOE

Kansas AM giant seeks morning entertainer/companion. Great compensation for the right attitude, work ethic and talent. CALL: Clarke Sanders, (913) 823-1111. (N-12/21) EOE

Merry Christmas Midday opening at full service WKBV. T&R: Program Director, Box 1646, Richmond, IN 47375. (N-12/21) EOE

Southern IL Country seeks experienced morning AT. Production, remotes, phones. T&R: WDDD, Box 127, Marion, IL 62959. (N-12/21) EOE

WAXX-FM has a rare opening for an afternoon drive announcer. Looking for a dynamic personality who understands a music intensive Country format. Strong production a must. Send current T&R to: George House, P.O. Box 6000, Eau Claire, WI 54702. EOE

**GREAT POTENTIAL**

Are you #1 in sales, sales manager or manager looking for a growing situation in one of the Midwest's fastest growing areas? Send resume to: WAKE, Leigh Ellis, 2755 Sager Rd., Valparaiso, IN 46383. EOE

**WAKE RADIO 1500**

News Director wanted/medium AOR. Excellent writing/reading skills. Minimum 2 years experience, preferably in the Midwest. Females/minorities encouraged. Excellent pay. T&R: Radio & Records, 1930 Century Park West, #154, Los Angeles, CA 90067. EOE

**MORNINGS**

Midwests AM/FM seeks energetic, imaginative, morning person. Tape and resume to WPOK, 315 North Mill, Pontiac, IL 61764. EOE

**SIDEKICK**

Seeking morning show sidekick for major market station. Females encouraged. Send tape and resume to: Radio & Records, 1930 Century Park West, #160, Los Angeles, CA 90067. EOE

Great Oldie's station is looking for F/T & P/T announcers. Quality production a must! 3-5 years AC/OLDIES experience necessary. Resume must be accompanied by tape to be considered. Great opportunity for somebody. Radio & Records, 1930 Century Park West, #153, Los Angeles, CA 90067. EOE

**OPENINGS****MEDIUM MIDWESTERN**

Exciting top-rated AC seeks morning A.T. with an adult sense of humor, topical and local to be part of top-rated morning show. Experience and appearances a must - production ability preferred. Good pay based on experience, talent, and attitude. Full benefits package including retirement plan and 401K. Possibility of promotion to program director for the right individual. Would join a great broadcast team in a great communications company. Send picture, T&R to: Chuck Jewell, GM, KLYF-FM, 1801 Grand Avenue, Des Moines, IA 50309-3362. EOE

**WARM & FRIENDLY  
MORNING ANNOUNCER**

Cool 92, Columbus' new Oldies station seeks warm & friendly morning personality. No comedians! T&R to: Rob Ellis, OM, 195 E. Broad St., Columbus, OH 43215. No calls. EOE

**WEST**

Weekend and swing shift Air Personalities sought for Ventura County Oldies station. T&R: KXBS-FM, Dennis Kinkaid, 5200 Valentine Road, #230, CA 93003. (N-1/11) EOE

Seeking several Announcers. Experienced, mature, stable person for top Country station in Idaho. T&R: KZBO, Box 97, Pocatello, ID 83204-0097. (R-1/11) EOE

Two airshifts available with Northern AZ bright AC. T&R: KISS-FM, Jeri Dee, Box 10 Cottonwood, AZ 86326. (N-1/11) EOE

Top AOR/CR station in Palm Springs, CA seeks experienced Salespersons. Immediate opening for right applicant. CALL: Gene Abraham, (619) 347-2333. (N-1/11) EOE

Oldies midday opening with top rated adult station. Females and minorities encouraged. T&R: Bill Jeffries, 6820 Pacific Avenue, Stockton, CA 952078. (N-12/21) EOE

Seeking Sales Manager, AE's and radio traffic billing bookkeeper for immediate openings. CALL: Larry Bell, (801) 373-9601. (N-12/21) EOE

Morning side-kick/night ace sought for immediate openings. No calls. T&R: KKSS, John Jaynes, 5301 Central N.E., #1200, Albuquerque, NM 87108. (N-12/21) EOE

**MORNINGS**

Top-rated AC on California's Central Coast has immediate morning host opening for proven talent. Must be focused, conversational, topical, and committed to market visibility. Strong incentives for stable team player. Rush T&R to: Jeff Bell, Program Director, KWCD, 1303 Grand Ave., Suite 229, Arroyo Grande, CA 93420, (805) 473-1073. EOE

San Bernardino, Riverside, Ontario, California market. Adult Contemporary station seeks morning drive air personality. Females encouraged to apply. Great opportunity to join progressive, enthusiastic acquisition minded organization. Salary commensurate with experience and audition. Join "THE BREEZE" 93.5 as we kick off our new format complete with billboards, print, and cash giveaways. Tapes and resumes to: Dave Clarke, c/o KNTF/KRZE, P.O. Box 3520, Ontario, CA 91730. EOE

News/PA position open at Northern California radio station. Must have experience collecting, writing and delivering news, interviewing and producing PA show. T&R to Neil Matthews, KCEZ, P.O. Box 7568, Chico, CA 95927. EOE

**OPENINGS**

California-based group seeks a Program Director for our small market live assist Format 41 station. Looking for the opportunity of that first program directors job? We might be just what you want. Round out your experience and learn every aspect of the station's operation from proven broadcast pros. Board shift, production, people skills, team player and community involvement are all part of the job. T&R to Broadcast Opportunity, 2550 Fifth Ave., 11th Floor, San Diego, CA 92103. Equal Opportunity Employer. M/F

**KLUC  
IN LAS VEGAS**

is looking for a "dream combination". Here's what I need...a hot CHR music director who is also the best afternoon drive jock in the country. This is a plumb opening with Nationwide Communications. KLUC is the top-rated station in the most exciting city in America and if you know your CHR music and can do a dynamite P.M. drive show, then I want to hear from you. Knowledge of the "Musicscan" system is another plus in your favor. Rush T&R to: Jerry Dean, Program Director, KLUC Radio, P.O. Box 14805, Las Vegas, NV 89114...KLUC is an Equal Opportunity Employer of Nationwide Communications Inc. Women and minorities are encouraged to apply.

**98.5 KLUC FM**  
THE #1 HIT MUSIC STATION**NEWS**

News Director - beautiful Napa Valley, California, 45 miles from San Francisco. Local news pro with talk show interest. Stations recognized for their local news commitment. Equal Opportunity Employer. Send cassette and resume to: Tom Young, Broadcast Park, 1124 Foster Road, Napa, CA 94588. EOE

**NEWS DIRECTOR**

Medium Market, Top 75, searching for aggressive team work type individual. Must have talent to interact with morning man and deliver news in an authoritative, concise manner. Females and Minorities encouraged to apply. Radio & Records, 1930 Century Park West, #155, Los Angeles, CA 90067. EOE

**POSITIONS SOUGHT**

Nominated Gavin small market APD/MD of the year, seeking MD/airshift in CHR powerhouse. Winning numbers and killer attitude. BOB O'DELL: (313) 694-0538. (N-1/11)

Pipes, personality, production and tight format player ready for new gig. Medium or majors only. CHR or hot AC. MIKE: (507) 537-0560. (N-1/11)

Experienced AT seeks overnights or PT in the St. Louis area. DOUG: (618) 235-5226. (N-1/11)

News and Personality morning news Anchor/Reporter with AT experience seeks sidekick opportunity in medium market. RANDY: (309) 734-4807. (N-1/11)

Confident broadcast school graduate seeks entry level FT airshift/production. Ready, willing and able to relocate to small/medium market anywhere. BO: (313) 757-8708. (N-1/11)

Broadcast school graduate with seven months experience at 100,000 watt station seeks relocation. Prefer South. JOE: (906) 643-9212. (N-1/11)

Strong voiced Talent seeks work in South Florida area. One break is all it will take. Go ahead, take a chance. ANDY: (305) 752-5327. (N-1/11)

Currently evenings in medium market. Family man with 14-years experience, seeking Eastern medium or major AC/Oldies/Country. MARK ANDERSON: (302) 994-3934. (N-1/11)

Creative, experienced Announcer with good sound and New Zealand accent seeks employment in medium US market. STEPHEN: (303) 249-2358. (N-1/11)

Desperate AT will work anytime, any place, any format. CRAZY LARRY: (714) 354-0278. (N-1/11)



# IF YOU WANT TO DO MORNINGS, THIS IS YOUR WAKE-UP CALL!!

## K108<sub>FM</sub>

**K-108-FM - Sacramento's Heritage AC leader** - is putting together a two-person morning show. If your career goal is to be part of a winning morning team, we need to talk with you now.

You may not be doing mornings today, or even be in the Adult Contemporary format. That's okay. We're interested in personalities who have the skills and desire to showcase their talents before 9 AM. And, we care more about your ability to relate to a 25-49 year old audience than the time you've spent doing AC.

**You must be focused on these elements:**

- Understanding what delivering a specific target audience is all about.
- Having fun on the radio without feeling you have to be "funny,"
- Balancing entertainment with plenty of music,
- Being aware of what Sacramento's adult listeners are into every day,
- Working with a program director who responds to creative and confident air talent.

**This is a great opportunity.** Brown Broadcasting is one of Radio's most accomplished organizations, and Sacramento is one of the healthiest, fastest-growing markets in the country.

Right now, while you're thinking about it, send me a resume, a brief description of your working style, and why you should be one of the two people we'll hire. Include a deadroll aircheck of at least one hour of any show you're doing today. Then, I'll get back to you. Honest.

**Brian Casey  
Program Director  
KXOA-FM  
280 Commerce Circle  
Sacramento, CA 95815  
EOE/MF**

P.S. Two great personalities will be moving here soon.  
Could you be one of them? Contact me.

## POSITIONS SOUGHT

**Award winner, ready to get back to work.** Pro OM/PD/MD/AT seeks lasting position in West, SW or South. Prefer Country adult. (415) 672-5957. (N-1/11)

**My New Years resolution** is to make your station top rated at night. Seeking small market CHR. BRIAN: (717) 352-7146. (N-1/11)

### HELP

Pro AT 16-years experience, team player, willing to relocate preferably in South or West. Ready to win with a brand new team. JACK: (205) 979-0737.

**Funny, original, with real sound.** Three years experience personality drive. Currently stand-up, seek on-air anywhere. JEFF: (201) 574-9359. (N-1/11)

**Great phone skills** for afternoons or evenings at CHR/AC/Country. RANDY: (903) 862-3763. (N-1/11)

**Successful ten year veteran OM** for KGWB. Seeking air/prod/MD. Formerly WEVE, KQDS. AC/AOR/CHR. TERRY: (701) 642-6625. (N-1/11)

**Morning sidekick with witty comments** for any situation, very topical but I know where that fine line is. DAVE: (313) 737-8685. (N-1/11)

**Make your New Years resolution** to take a chance on my dynamite voice. Prefer CHR/AC. JOANN MCDANIELS: (818) 994-7924. (N-1/11)

**Chilled and relentless urban personality** jams slow and fast. Eight years of quality, community oriented. (215) 628-4326. (N-1/11)

**Seeking the West!** Please help me. Top 20 experience. (916) 331-5303. (N-1/11)

**Young, dynamic female AT** seeks great opportunity in AC/Gold/CHR/Christian rock. Will deliver high energy, willing to relocate. SHERRY: (313) 776-52176. (N-1/11)

**Black AT with great track record** in CHR, mainstream and crossover seeks FT in Dallas/Houston. Formerly WAVA, WPGC, WAPE. GREG: (903) 792-1315. (N-1/11)

**Seeking FT airshift** in Philadelphia/Atlantic City/NY metro. Currently FT in Cape May county. Seeking to move ahead in business. MEL: (609) 522-4531. (N-1/11)

**Diamond in the rough.** Team player with three years experience, phones, sidekick, appearances and production. CHR/AOR/NAC. BOB: (612) 654-1988. (N-1/11)

**Recession insurance.** Great copy, special spots. 20-years on-air majors seeking programming spot. KEITH: (818) 566-6588. (N-1/11)

**Stuck in the middle** of a cornfield. The best CHR/AC AT East and West of the Mississippi. BRIAN: (717) 352-7146. (N-1/11)

**AT/production Talent** seeks new challenge anywhere in NE or SW US. Currently uptempo Oldies. Call for latest aircheck/production. ANDY: (718) 979-3171.

### VETERAN JOCK WANTS A CHANGE!

Looking for Light Rock, AC, Adult CHR, Classic Rock. Call between 8:30 & 5:30 EST for T&R: 1-800-688-6392.

**PBP Talent** seeks to get a foot in the door with a reputable sports station. Team player, unique style, will work anywhere. CHUCK BALLARO: (203) 929-4547. (N-1/11)

**Talk show Host,** bright, witty intelligent and informed. Mature ratings winner available. Call for impressive T&R. FRED MARX: (414) 793-5640. (N-1/11)

**Nearly two years PT AT.** More than ready for FT challenge. Any area or format for ambition filled radio net. GREG CURTISS: (319) 556-3685. (N-1/11)

**Smooth operator** seeks NC/AC. 14-year female pro ready to relocate in 91. (919) 526-4108. (N-1/11)

**Sports editor** in North central IL for six years seeks challenge in another market. Versatile up-beat and young. KEV: (815) 433-1429. (N-1/11)

**Funny morning show.** Team or solo, seeking medium, large or majors. JIM: (914) 965-5079. (R-1/11)

**Search continues.** Seeking on-air, research or promotions gig in the Carolinas. Computer literate, hardworking and ready for any challenge. JIM DAVIS: (803) 774-3674. (R-1/11)

**Tampa AOR AT** will kill to get out of Florida ASAP. Anywhere, any format. MIKE: (813) 584-7653. (N-1/11)

**Experienced mid-size market AT** seeks FT employment. Ready to relocate, experienced on-air/sports and production. PHIL: (717) 732-6228. (N-1/11)

**P2 programmer/AT** seeking next gig at station focused on 25-40 demo. Prefer East coast. FRANK: (315) 736-4255. (N-1/11)

**Talk radio Host.** Radical, controversial, confrontational, likeable and on the cutting edge. WALTER JACOBSON: (818) 907-6570. (N-1/11)

## POSITIONS SOUGHT

**Enough overpaid idiots** already. Wise up and overpay some smart guys. Greg and the Bigman. AOR/CHR morning shows are us. (407) 339-4658. (R-1/11)

**CHR quest.** One year in the business, seeking FT anywhere, any shift. Willing to relocate. NICK: (607) 754-4124. (N-1/11)

**Filing for free agency.** Pinch hitting in Peoria, seeks to play everyday for any interested medium market AC/CHR. ANDY: (309) 693-3785. (R-1/11)

**Morning sidekick with experience** in major market. A variety of different voices. DAVE BARRETT: (513) 777-5600. (N-1/11)

**Talented jack-of-all radio trades** seeks FT employment in Bay area. AT/production/promotions experience. JOHN: (805) 485-3231. (N-1/11)

**Songwriter, ex-small market AT/ND,** major market copywriter seeks AT or AT/copy spot. Prefer Country. DAVID DWORTZAN: (415) 567-6738. (N-1/11)

**14-year pro PD/MD/AMD/PMD.** Great production, dedicated team player. Seeks opportunity CHR/Hot AC/CR. JONATHAN: (501) 624-2467. (N-1/11)

**High energy and wit.** Let's make it happen. Two years major market experience. Production/APD/on-air. Ready to move. LES: (206) 441-6962. (N-1/11)

**Radio sports.** Can combine production, news or AT, but sports is a must. Medium/major only. JACK: (518) 371-9647. (N-1/11)

### WANNA BUY A DUCK?

How about a former L.A. Music Director/Asst. PD? Audio Production, Voicework, Programming, or...? On your staff or per-project consulting. Track record and references. (213) 394-3680.

**Turn on, tune in and crank it up!** Production Director with tons of network experience available. BRUCE RANES: (718) 526-6501. (R-1/11)

**PT in Peoria** with one year experience, ready to put it to good use at your station. Prefer AOR/CHR/AC. BRETT HAWKINSON: (309) 693-0906. (N-1/11)

**Bill Knight gets ratings.** Thinking of making some changes? Major market seasoned AM/PM drive pro. (412) 934-3476. (N-1/11)

**Enthusiastic creative small market rock AT** seeks new frontiers to conquer. I don't lip sync, I do it live. TOM: (303) 453-7658. (N-1/11)

**Mornings CR/AOR/AC/CHR.** I sweat blood, great show everyday. All offers considered. DANGEROUS DAN: (615) 933-4765. (R-1/11)

**12-year radio pro,** great pipes and small ego. Country/AC/CHR, some PD/MD experience. DENNIS: (615) 636-1382. (N-1/11)

**Seeking AC/CHR/AOR** or Country station. DON: (615) 585-0423. (N-1/11)

**\$24,300 gets your station** a morning team. Topical humor, news, sports, characters. BILL: (803) 785-3353. (N-1/11)

**Ambitious hot young female AT** with team player attitude. Willing to relocate for right opportunity. Prefer AOR/AC/Country. LISA: (517) 465-1334. (N-1/11)

**College graduate** with radio experience seeks FT on-air. Have tape will travel. KIRK: (612) 846-8374. (N-1/11)

**Talented young sportscaster** seeks baseball PBP and sports-talk opportunity. Seeking relocation. HARRIS: (714) 734-5961. (N-1/11)

**Hardworking, reliable,** resourceful dedicated and likeable. Seeking position as radio Talent. PHILLIP RICHARDS: (216) 986-3304. (N-1/11)

**Nashville and surrounding cities.** Female AT with six years in medium market. I've done it all, enthusiastic team player. C.J.: (615) 871-4497. (N-1/11)

**AC/CHR experience** in Top 10 market. Warm relatable sound, ten years experience, order me now, I'll bill you later. GREG: (903) 792-1315. (N-1/11)

**No 900 number to call here!** Experienced Country AT seeks something new. Let's talk. DREW: (216) 929-0701. (N-1/11)

**Experienced AT** seeks overnights or PT work in St. Louis area. DOUG: (618) 235-5226. (N-1/11)

**Great voice, good production** seeks FT with a chance to advance. Seven years experience includes PBP, PR, remotes, phones, etc. Will relocate. CHRIS: (214) 696-9241. (N-1/11)

### A SOLID INVESTMENT

Award-winning PD (female); music, airshift, image-building, promotions on shoestring budget. Seeks station in rated market ready to GET CREATIVE! Fulltime or consulting available. All formats/relocation considered. 1-800-223-7592, at the tone, dial 369-8848.

**Attention Arizona!** Seeking AT/production in Phoenix or Tucson. Experienced in Country/Gold/AC with a pro sound and attitude. JIM: (813) 461-3192. (N-1/11)

## POSITIONS SOUGHT

**PD/OM. Veteran major market** AT St. Louis, Miami, Atlanta, Minneapolis. SMN, seeks programming/management. AC/Oldies Adult CHR/Country. TOM KENNEDY: (404) 256-1872. (N-1/11)

**Look, got you!** Female AT seeks PT overnights at a great Dallas station. KIM: (214) 821-4340. (N-1/11)

**My dogs say** get a job or you're dogfood. They're looking mighty hungry. Too young to be a milk bone. CHRIS: (717) 285-4975. (N-1/11)

**Mornings/female partner.** Creative fun Talent makes you great sound. Prefer FL's east coast. MARY: (904) 563-1424. (N-1/11)

**Morning show pro.** Characters, witty ad-lib, topical humor. Funny Writer/Producer/show prep. Smiling warm pipes. I love this business. ROBERT: (315) 754-6606. (N-1/11)

**14 year pro PD/MD/AMD/PMD** with great production, dedicated team player seeks opportunity with CHR/Hot AC/CR. JONATHAN: (501) 624-2467. (N-1/2/21)

**Experienced overachiever** seeks long-term relationship with CHR/AC/AOR. Former PD/MD/PMD AT, currently network Production Director. JEFF: (407) 294-1164. (N-1/2/21)

**Funny morning show.** Team or solo, seeking medium, large or major markets. JIM: (914) 965-5079. (N-1/2/21)

**I've got the attitude** to make you station sizzle middays and nights. Did it in Maine. Let's talk. SAMANTHA WILDE: (508) 369-7081. (R-1/2/21)

**Seeking middays/PMD** in small market currently nights at P2, Hot AC. Team player, good production, live promos and appearances. MIKE: (215) 844-7731. (N-1/2/21)

**18-year do-it-all news pro** seeks new challenge. Always mornings, usually News Director. MARK: (314) 635-1411. (N-1/2/21)

**Young dynamic female AT** seeks great opportunity with AC/Gold/CHR/Christian rock. You seek energy, and I deliver. Will relocate. SHERRY: (313) 776-5217. (N-1/2/21)

**Apprenticeship** for masters work. 20-years' plus in all aspects of radio/TV. AL FOX: (405) 242-4800. (N-1/2/21)

### RADIO NUT!!

Program Director/Music Director/Morning Man. I'm doing all three!! Top-rated, motivated, with a great attitude!! Stable guy looking for stable company. 11 years experience in CHR/AC/Country. Lots of personality. Randy (303) 490-1748.

**Energetic, fresh controversial** offbeat upbeat zany impetuous. Is this what you seek in a morning show? MCCORMICK AND WHITE: (716) 881-5868. (N-1/2/21)

**PT in Peoria** and ready to play somewhere else. Ready to move to you small or medium market CHR/AOR/AC station immediately. BRETT: (309) 693-0906. (N-1/2/21)

**Seasoned, polished newsmen** available. 25 years' experience, some network and ND. BA from Loyola. Excellent work ethic. (513) 421-6532. (R-1/2/21)

**Seeking FT airshift** for Christmas. Will relocate anywhere for any time slot. MATT: (716) 894-9247. (N-1/2/21)

**All I seek** for Christmas is a job. Continuity Director for WROV, laid-off due to budget cuts. TERRI KILLEN: (703) 366-4080. (N-1/2/21)

**Broadcasting live wire** seeks small or medium market to release some energy. Currently PMD, awaiting new challenge to explode. GWEN MICHAELS: (616) 352-9603. (R-1/2/21)

### EXPERIENCED PERSONALITY

30 years' experience as morning man or PD. Oldies or Country format preferred. Any location. Great with phones. JIM WW TRAVIS: (512) 321-9141.

**Tall, dark and ugly.** Now you know why I'm in radio. Seeking relocation to great Midwest. BILL: (407) 460-1732. (R-1/2/21)

**College graduate** seeks AT/PD with AOR/Progressive/UC/CHR station. Will move if the opportunity is right. AL (814) 948-7925. (R-1/2/21)

**PT rock AT** seeks FT work. Mature, trained, great voice. Seeking a good, reliable team player AT who will listen? LENEY WOLF: (219) 255-4235. (R-1/2/21)

**Energy, creativity, wit.** A team player! Sounds, great I know, let me prove it! On-air, production, programming assistant. LES: (206) 441-6962. (R-1/2/21)

**Tune on, tune in and crank it up!** Production Director with tons of network experience available. BRUCE RANES: (718) 526-6501. (R-1/2/21)

**Hardworker** seeks fulltime job with CHR or Hot AC. Willing to go anywhere for the right opportunity. NICK: (607) 754-4124. (N-1/2/21)

**All Talent pro with 17-years' experience** seeks all formats, shifts and markets. Also willing to program. DAVID BAXTER: (714) 885-4249. (R-1/2/21)

**Major market creative/production director.** Experienced, versatile innovative and works well with talent and management. GARY BROOKS: (904) 753-9555. (R-1/2/21)

## POSITIONS SOUGHT

### SUCCESSFUL MORNING TEAM IN TOP 40 MARKET

Winning CHR, AOR track record. Cali Walt (612) 945-0160. Discretion appreciated.

**Experienced radio copywriter** seeks employment in LA area. Talented, creative and unafraid of hard work. Oblivious to pressure. CRAIG E. MOORE: (801) 224-4409. (N-1/2/21)

**Seeking FT airshift** with hot AC or CHR. Will relocate anywhere for the right opportunity. NICK: (607) 754-4124. (R-1/2/21)

**Professional, dedicated** and hardworking PD/AT seeks opportunity in small/medium market. Five years' experience. AC/Oldies/Country/AOR. PHIL: (914) 452-8257. (N-1/2/21)

**AT seeks you** for evening/overnight shift. Four years' in the business, enthusiastic and community aware. Willing to relocate in West. BRYAN: (801) 756-8333. (N-1/2/21)

## MISCELLANEOUS

HEY CURTIS. . . .

THANKS FOR ANOTHER GREAT  
YEAR, MAN.

-VINCE.

KMYQ seeks CHR/AC service from all labels. TO: Steven Bernard, 2400 Louisville Avenue, Monroe, LA 71201. (N-1/11)

### R&R Opportunities Display Advertising

**DISPLAY:** \$60 per inch per week (maximum 35 words per inch including heading). Includes generic border. Add 1/2 inch and \$30 if logo, custom border or larger heading required.

**BLIND BOX:** \$75 per inch per week (maximum 35 words per inch per week including heading, box number and R&R's address). Add 1/2 inch and \$37 if custom border or larger heading required. Rate includes generic border, box number and postage/handling.

### Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

### R&R Opportunities Free Advertising

**Radio & Records** provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are accepted **only by mail or fax:** (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

*Free listings are on a space availability basis only.*



## CHART EXTRA

### MAVIS STAPLES

Melody Cool (Paisley Park/WB)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 23/0, Light 36/4, Total Adds 4 including WYLD, WZAK, WHJX, WBLX.

## BREAKERS

### O'JAYS

Don't Let Me Down (EMI)

82% of our reporting stations on it. Rotations: Heavy 0/0, Medium 8/8, Light 69/68, Total Adds 76 including WRKS, WAMO, WHUR, WVEE, KHYS, WYLD, WVKO, WTLC, KJLH, KKBT. Debuts at number 39 on the Urban Contemporary chart.

### MARIAH CAREY

Someday (Columbia)

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 8/3, Light 57/53, Total Adds 56 including WILD, WDAS, K104, KMJQ, K97, WGCI, WVKO, WTLC, KMJM, KKBT.

### HI-FIVE

I Like The Way (Jive/RCA)

65% of our reporting stations on it. Rotations: Heavy 0/0, Medium 2/2, Light 59/59, Total Adds 61 including WXYV, WILD, WAMO, WHUR, KMJQ, WGZB, WYLD, WZAK, WJLB, WTLC, KMJM, WDZZ.

### HOWARD HEWETT

I Can't Tell You Why (Elektra)

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 13/0, Light 45/8, Total Adds 8, KJMZ, K97, WYLD, KMJM, OC104, WJJS, WEDR, WTMP.

## NEW & ACTIVE

### MAXI PRIEST "Just A Little Bit Longer" (Charisma) 46/3

Rotations: Heavy 1/0, Medium 25/0, Light 20/3, Total Adds 3, WXYV, Z93, WQQK. Heavy: WMYK. Mediums include: WBLX, WDAS, WAMO, WHUR, WGZB.

### MAC BANO "Love U 2 The Limit" (MCA) 46/2

Rotations: Heavy 1/0, Medium 26/0, Light 19/2, Total Adds 2, WFXM, WTMP. Heavy: WJMI. Mediums include: WDAS, K104, KHYS, WMYK, WGCI.

### TARA KEMP "Hold You Tight" (Big Beat/Giant) 43/42

Rotations: Heavy 0/0, Medium 1/1, Light 42/41, Total Adds 42 including WDAS, WUSL, WAMO, KMJQ, K97, WMYK, WGCI, WZAK, WJLB, KMJM.

### GERALD ALBRIGHT "My, My, My" (Atlantic) 42/4

Rotations: Heavy 1/0, Medium 12/0, Light 29/4, Total Adds 4, KMJQ, OC104, KIPR, WEDR. Heavy: WHUR. Mediums include: WDAS, WZAK, WTLC, WMVP, WJIZ.

### LOVE & LAUGHTER "I Surrender" (SBK One) 41/4

Rotations: Heavy 2/0, Medium 17/0, Light 22/4, Total Adds 4, WAGH, WQMG, WJJS, KHUL. Heavy: WDZZ, KDAY. Mediums include: WOWI, WJLB, KMJM, WBLK, WJIZ.

### CANDYMAN "Meat In Your Mouth" (Epic) 39/7

Rotations: Heavy 0/0, Medium 13/0, Light 26/7, Total Adds 7, WGCI, WBLK, WJIZ, WQMG, U102, WBLX, WEAS. Mediums include: KHYS, WGZB, KJLH, KSOL, WJIZ.

### SNAP "Mary Had A Little Boy" (Arista) 39/2

Rotations: Heavy 1/0, Medium 16/0, Light 22/2, Total Adds 2, KBCE, KDAY. Heavy: WTMP. Mediums include: K97, WOWI, WBLK, WJIZ, WFXA.

### QANA DANE "A Little Bit Of Oane Tonight" (Profile) 36/3

Rotations: Heavy 0/0, Medium 5/0, Light 31/3, Total Adds 3, KIIZ, WQIS, KDKS. Medium: KMJQ, WZAK, WFXA, WPAL, HOT105.

### MARION MEAOOWS "The Real Thing" (Novus/RCA) 33/8

Rotations: Heavy 0/0, Medium 8/0, Light 25/8, Total Adds 8, WAMO, K97, WJLB, WENN, WPAL, WQIS, KIPR, WALT. Mediums include: WBLX, WDAS, WHUR, K104, WMVP.

### BART SIMPSON "Do The Bartman" (Geffen) 32/14

Rotations: Heavy 1/1, Medium 14/1, Light 17/12, Total Adds 14 including WRKE, KBCE, WPAL, WJTT, WZFX, WQFX, KIIZ, KFZX, WQIS, WALT. Mediums include: KMJQ, WHQT, OC104, WXOK, WJIZ.

### MAOONNA "Justify My Love" (Sire/WB) 32/2

Rotations: Heavy 8/0, Medium 13/1, Light 11/1, Total Adds 2, WHQT, WEUP. Heavies include: WAMO, WOWI, OC104, WJMH, KIPR. Mediums include: WBLX, KJMZ, WGCI, WMVP, WJIZ.

### OORIAN "Thrill" (Black Forest) 30/12

Rotations: Heavy 0/0, Medium 2/0, Light 28/12, Total Adds 12 including WAMO, KKBT, WFXA, WXOK, WFXE, WEUP, KIIZ, WFXM, WPGA, WCDX. Medium: KMJQ, Z16.

### BARBARA WEATHERS "My Only Love" (Reprise) 29/6

Rotations: Heavy 0/0, Medium 2/0, Light 27/6, Total Adds 6, WMVP, KMJM, KBCE, KQXL, KIIZ, KMJJ. Medium: WXOK, WANM.

## MOST ADDED

O'JAYS (76)  
HI FIVE (61)  
MARIAH CAREY (56)  
TARA KEMP (42)  
JASMINE GUY (25)  
SALT & PEPA (15)  
BART SIMPSON (14)  
BLACK FLAMES (13)  
DORIAN (12)  
M.C. HAMMER (12)  
POISON CLAN (12)

## HOTTEST

PEBBLES (68)  
SURFACE (62)  
JEFFREY OSBORNE (58)  
JANET JACKSON (56)  
TONY! TONII! TONE! (55)  
FREDDIE JACKSON (24)  
KEITH SWEAT (21)  
LOOSE ENDS (13)  
EN VOGUE (12)  
C&C MUSIC FACTORY (11)  
L.L. COOL J (11)

## TOP 10

### RECURRENTS

WKS	TW	ARTIST
3		
1	1	W. HOUSTON/1'm
5	2	T. CAMPBELL/Round
—	3	GUY/I
—	4	R. TRESVANT/Sensitivity
6	5	BELL BIV DEVOE/B.B.D.
9	6	WHISPERS/My
2	7	M. CAREY/Love
—	8	TOO SHORT/The
3	9	A. SURE/Missunderstanding
4	10	G. ALSTON/Slow

### LORENZO SMITH "Let Me Show You" (Alpha Int'l) 29/3

Rotations: Heavy 0/0, Medium 8/0, Light 21/3, Total Adds 3, KIIZ, WJJS, WBLX. Mediums include: WDAS, WHUR, WPAL, WPEG, WAGH.

### JASMINE GUY "Another Like My Lover" (WB) 25/25

Rotations: Heavy 0/0, Medium 1/1, Light 24/24, Total Adds 25 including WILD, WGZB, K97, WTLC, KJLH, KSOL, KQXL, WXOK, WJIZ, WZFX.

## SIGNIFICANT ACTION

### MICHAEL FRANKS "Speak To Me" (Reprise) 22/2

Rotations: Heavy 1/0, Medium 8/0, Light 13/2, Total Adds 2, K97, Z16. Heavy: WHUR. Mediums include: WMYK, WTLC, WXOK, WEUP, KFZX.

### JAMES INGRAM "When Was The Last Time" (WB) 21/1

Rotations: Heavy 0/0, Medium 5/0, Light 16/1, Total Adds 1, WPLZ. Medium: WJIZ, WFXM, WPGA, HOT105, WANM.

### M.C. HAMMER "Here Comes The Hammer" (Capitol) 19/12

Rotations: Heavy 0/0, Medium 4/1, Light 15/11, Total Adds 12 including OC104, WJIZ, KBCE, WPAL, WJMB, Z16, WLOU, WALT, WTMP, WTUG. Medium: WZAK, WEDR, WANM.

### POINTER SISTERS "Insanity" (Motown) 18/3

Rotations: Heavy 0/0, Medium 5/0, Light 13/3, Total Adds 3, WOWI, WBLK, WJFX. Medium: WKYS, WGCI, WJLB, WCDX, WTMP.

### WHISTLE "Do You Care" (Select) 18/1

Rotations: Heavy 0/0, Medium 7/0, Light 11/1, Total Adds 1, WQFX. Mediums include: WHUR, KMJQ, WRKE, KIIZ, KFZX.

### SALT-N-PEPA "Do You Want Me" (Next Plateau) 15/15

Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total Adds 15 including K97, KSOL, KBCE, WFXA, KQXL, WPAL, WFXE, WQFX, Z16, WQIS.

### BLACK FLAMES "Let Me Show You" (OBR/Columbia) 13/13

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13 including WBLK, WJIZ, WZFX, WQFX, Z16, WFXM, WBLX, WIKS, WCDX, WEAS.

### POISON CLAN "Dance All Night" (Luke/Atlantic) 13/12

Rotations: Heavy 0/0, Medium 0/0, Light 13/12, Total Adds 12 including WPAL, WZFX, WQFX, WFXM, WEDR, WIKS, WPLZ, WEAS, WANM, K98-FM.

### K SOLO "Your Mom's In Our Business" (Atlantic) 13/2

Rotations: Heavy 0/0, Medium 1/0, Light 12/2, Total Adds 2, KIIZ, WFXM. Medium: K97.

### CHUBB ROCK "Treat Em Right" (Select) 10/1

Rotations: Heavy 2/0, Medium 1/0, Light 7/1, Total Adds 1, K97. Heavy: WOWI, KDAY. Medium: WIZF.

### MJ FREEZE "Naked Rabbit" (Pump) 10/0

Rotations: Heavy 0/0, Medium 0/0, Light 10/0, Total Adds 0.

## NEW ARTISTS

	Reports/Adds
1	TARA KEMP/Hold You Tight (Big Beat/Giant) . . . . . 43/42
2	LOVE & LAUGHTER/I Surrender (SBK One) . . . . . 41/4
3	QANA OANE/A Little Bit Of Oane Tonight (Profile) . . . . . 36/3
4	MARION MEAOOWS/The Real Thing (Novus/RCA) . . . . . 33/8
5	BART SIMPSON/Do The Bartman (Geffen) . . . . . 32/14
6	OORIAN/Thrill (Black Forest) . . . . . 30/12
7	LORENZO SMITH/Let Me Show You (Alpha International) . . . . . 29/3
8	MICHAEL FRANKS/Speak To Me (Reprise) . . . . . 22/2
9	POISON CLAN/Dance All Night (Luke/Atlantic) . . . . . 13/12
10	K SOLO/Your Mom's In Our Business (Atlantic) . . . . . 13/2
10	A TRIBE CALLED QUEST/Can I Kick It (Jive/RCA) . . . . . 13/2

New artists have not yet had a UC Breaker.

# UC ADDS & HOTS

<p><b>WXYY/Baltimore</b> Roy Sampson HI FIVE ALEXANDER O'NEAL O'JAYS MAXI PRIEST FATHER MC Hottest: PEBBLES FREDDIE JACKSON SURFACE JEFFREY OSBORNE DNA F/SUZANNE VEG</p> <p><b>WLD/Boston</b> Hill/Hall ADEVA RUDE BOYS O'JAYS FATHER MC LIVING COLOUR MARIAH CAREY JASMINE GUY HI FIVE GUY WHITNEY HOUSTON RALPH TRESVANT Hottest: JANET JACKSON PEBBLES JEFFREY OSBORNE LOOSE ENDS KEITH SWEAT</p> <p><b>WBLK/Buffalo</b> Hurricane Dave HI FIVE CANDYMAN O'JAYS BLACK FLAMES MARIAH CAREY POINTER SISTERS Hottest: TONY TONI TONE MICHEL'LE EN VOGUE ANOTHER BAD CREAT JANET JACKSON</p> <p><b>WRKS/New York</b> Brown/Beasley BELL BIV DEVOVE WHITNEY HOUSTON MARIAH CAREY O'JAYS MICHEL'LE LEVERT QUINCY JONES Hottest: FREDDIE JACKSON TONY TONI TONE PEBBLES LOOSE ENDS JEFFREY OSBORNE WBLN/New York Crocker/Buggs BLAZE Hottest: TONY TONI TONE JEFFREY OSBORNE SURFACE GUY L.L. COOL J</p> <p><b>OC104/Ocean City</b> Scott Jantzen MARIAH CAREY M.C. HAMMER HOWARD HEWETT GERALD ALBRIGHT O'JAYS Hottest: PEBBLES SURFACE JANET JACKSON DNA F/SUZANNE VEG MICHEL'LE</p>	<p><b>WRKE/Ocean City</b> Quararone/Mena BART SIMPSON MARIAH CAREY Hottest: KEITH SWEAT SURFACE JANET JACKSON OLETA ADAMS BART SIMPSON</p> <p><b>WUSL/Philadelphia</b> Allan/Stevens MARIAH CAREY O'JAYS TARA KEMP Hottest: KEITH SWEAT PEBBLES SURFACE JEFFREY OSBORNE TONY TONI TONE</p> <p><b>WDAS/Philadelphia</b> Joe Tamburro O'JAYS WHISPERS TARA KEMP MARIAH CAREY HI FIVE Hottest: SURFACE TONY TONI TONE EN VOGUE TEENA MARIE KEITH SWEAT</p> <p><b>WAMO/Pittsburgh</b> Faison/Goewey O'JAYS ART OF NOISE DEE-LITE DORIAN TARA KEMP TRACIE SPENCER SPECIAL ED BOBBY CALDWELL HI FIVE MARION MEADOWS SALM &amp; THE TEAM Hottest: MICHEL'LE KEITH SWEAT TONY TONI TONE JANET JACKSON C &amp; C MUSIC FACTO</p> <p><b>WHUR/Washington</b> Bennett/Archie O'JAYS HI FIVE Hottest: RALPH TRESVANT JEFFREY OSBORNE TONY TONI TONE PEBBLES GERALD ALBRIGHT</p> <p><b>WKYS/Washington</b> Simpsom/Diggs none Hottest: FREDDIE JACKSON RALPH TRESVANT TONY TONI TONE GUY JEFFREY OSBORNE</p>	<p><b>WJIZ/Albany</b> Tony Wright O'JAYS M.C. HAMMER FREDDIE JACKSON BLACK FLAMES TARA KEMP MARIAH CAREY ONE CAUSE ONE EFF TWO KINGS IN A CY Hottest: SURFACE JEFFREY OSBORNE JANET JACKSON PEBBLES TONY TONI TONE</p> <p><b>KBCA/Alexandria</b> Donnie Taylor WORLD CLASS WRECK SNAP M.C. HAMMER HI FIVE O'JAYS QUINCY JONES BARBARA WEATHERS TARA KEMP SALT &amp; PEPA Hottest: JEFFREY OSBORNE JANET JACKSON SURFACE BOYS L.L. COOL J</p> <p><b>WVEE/Atlanta</b> Roberts/Bacote L.L. COOL J TRACIE SPENCER TONY TERRY LALAH HATHAWAY O'JAYS Hottest: MICHEL'LE TONY TONI TONE JEFFREY OSBORNE PEBBLES EN VOGUE LOOSE ENDS</p> <p><b>WFXA/Augusta</b> Carl Conner O'JAYS SALT &amp; PEPA TARA KEMP DORIAN Hottest: FREDDIE JACKSON TONY TONI TONE JEFFREY OSBORNE SURFACE PEBBLES</p> <p><b>KQXL/Baton Rouge</b> Chris Clay BARBARA WEATHERS HI FIVE JASMINE GUY O'JAYS SALT &amp; PEPA Hottest: PEBBLES JANET JACKSON JEFFREY OSBORNE SURFACE TONY TERRY</p>	<p><b>WXOK/Baton Rouge</b> Wallace/Mitchem O'JAYS JASMINE GUY HI FIVE TARA KEMP DORIAN Hottest: JANET JACKSON L.L. COOL J KEITH SWEAT RUDE BOYS MICHEL'LE</p> <p><b>WENN/Birmingham</b> Donnell/Starr WHISPERS O'JAYS MARIAH CAREY HI FIVE BETTY WRIGHT MARION MEADOWS TARA KEMP Hottest: EN VOGUE LOOSE ENDS JEFFREY OSBORNE JANET JACKSON BOYS</p> <p><b>WATV/Birmingham</b> Ron January O'JAYS MARIAH CAREY TARA KEMP Hottest: LOVE &amp; LAUGHTER C &amp; C MUSIC FACTO SURFACE LOOSE ENDS ANOTHER BAD CREAT BELL BIV DEVOVE</p> <p><b>WPAI/Charleston</b> Don Kendrick O'JAYS LEVERT O'JAYS SALM &amp; THE TEAM GRANDMASTER SLICE WORLD CLASS WRECK SALT &amp; PEPA TARA KEMP POISON CLAN MARION MEADOWS MARIAH CAREY HI FIVE M.C. HAMMER BART SIMPSON JUNIOR Hottest: SURFACE JANET JACKSON KEITH SWEAT TEENA MARIE JEFFREY OSBORNE</p> <p><b>WUJM/Charleston</b> Casey/Jackson M.C. HAMMER MARIAH CAREY O'JAYS Hottest: JEFFREY OSBORNE SURFACE PEBBLES JANET JACKSON TEENA MARIE</p> <p><b>Z93/Charleston</b> Cliff Fletcher MAXI PRIEST MARIAH CAREY HI FIVE ALEXANDER O'NEAL O'JAYS Hottest: PEBBLES JEFFREY OSBORNE JANET JACKSON TONY TONI TONE DNA F/SUZANNE VEG</p> <p><b>WPEQ/Charlotte</b> Saunders/Dercel LEVERT O'JAYS ALEXANDER O'NEAL TARA KEMP HI FIVE Hottest: RALPH TRESVANT FREDDIE JACKSON SURFACE PEBBLES KEITH SWEAT</p> <p><b>WJTT/Chattanooga</b> Landecker/Rankin O'JAYS HI FIVE BART SIMPSON DIGITAL UNDERGROU MARIAH CAREY JUNIOR Hottest: FREDDIE JACKSON TONY TONI TONE SURFACE PEBBLES JEFFREY OSBORNE</p>	<p><b>WVDM/Columbia</b> Carson/Hill ALEXANDER O'NEAL MARIAH CAREY O'JAYS JASMINE GUY HI FIVE CANDYMAN DEE-LITE ANITA BAKER Hottest: FREDDIE JACKSON KEITH SWEAT DNA F/SUZANNE VEG PEBBLES RUDE BOYS</p> <p><b>WFYE/Columbus</b> Philip David March O'JAYS HI FIVE TARA KEMP VANILLA ICE DORIAN Hottest: TONY TONI TONE SURFACE JEFFREY OSBORNE PEBBLES JANET JACKSON</p> <p><b>WAGH/Columbus</b> Darrell J. Smith HI FIVE MARIAH CAREY TARA KEMP O'JAYS Hottest: LOVE &amp; LAUGHTER C &amp; C MUSIC FACTO SURFACE LOOSE ENDS BELL BIV DEVOVE</p> <p><b>K104/Dallas-Ft. Worth</b> Avery/Anderson O'JAYS MARIAH CAREY HI FIVE Hottest: JANET JACKSON LOOSE ENDS JEFFREY OSBORNE PEBBLES TONY TONI TONE</p> <p><b>KJMJ/Dallas-Ft. Worth</b> Casey/Jammer TEENA MARIE MARIAH CAREY ANOTHER BAD CREAT OLETA ADAMS HOWARD HEWETT WHITNEY HOUSTON Hottest: PEBBLES MARIAH CAREY RALPH TRESVANT TONY TONI TONE SURFACE</p> <p><b>WZFX/Fayetteville</b> Tony Lyle HI FIVE MARIAH CAREY O'JAYS BLACK FLAMES JASMINE GUY BART SIMPSON DEE-LITE POISON CLAN Hottest: TONY TONI TONE KEITH SWEAT MICHEL'LE RUDE BOYS FATHER MC</p> <p><b>WJMH/Greensboro</b> Douglas/J.D. WHITNEY HOUSTON TEVIN CAMPBELL RUDE BOYS TARA KEMP TRUTH BE KNOWN MARIAH CAREY Hottest: MARIAH CAREY RALPH TRESVANT ANOTHER BAD CREAT L.L. COOL J VANILLA ICE</p> <p><b>WQMG/Greensboro</b> Sam Weaver HI FIVE O'JAYS MARIAH CAREY CANDYMAN TARA KEMP LOVE &amp; LAUGHTER Hottest: TEENA MARIE JEFFREY OSBORNE PEBBLES L.L. COOL J TONY TONI TONE</p> <p><b>Z104/Greenville</b> Walker/Vaentine ALEXANDER O'NEAL HI FIVE O'JAYS Hottest: JANET JACKSON LOOSE ENDS RUDE BOYS SURFACE</p> <p><b>WQFX/Gulfport-Biloxi</b> Al Luv LEVERT WHISTLE O'JAYS JASMINE GUY BLACK FLAMES HI FIVE SALT &amp; PEPA TWO KINGS IN A CY D.J. KOOL BART SIMPSON POISON CLAN TARA KEMP TAMARA LAWSON Hottest: TONY TONI TONE SURFACE JANET JACKSON JEFFREY OSBORNE KEITH SWEAT</p>	<p><b>KMJQ/Houston</b> Atkins/Reynolds MARIAH CAREY GERALD ALBRIGHT TARA KEMP SOUL II SOUL HI FIVE Hottest: TONY TONI TONE SURFACE JANET JACKSON FREDDIE JACKSON PEBBLES</p> <p><b>KHYS/Houston</b> Holland/Weber MARIAH CAREY WHITNEY HOUSTON HI FIVE O'JAYS Hottest: TONY TONI TONE SURFACE FREDDIE JACKSON KEITH SWEAT JANET JACKSON</p> <p><b>WEUP/Huntsville</b> Steve Murry O'JAYS MADONNA MARIAH CAREY DORIAN Hottest: JEFFREY OSBORNE FREDDIE JACKSON SURFACE KEITH SWEAT</p> <p><b>WJMI/Jackson</b> Todd/Jones BETTY WRIGHT HI FIVE WHITNEY HOUSTON O'JAYS BARBARA WEATHERS TONY TERRY WHISPERS Hottest: C &amp; C MUSIC FACTO KEITH SWEAT PEBBLES TONY TONI TONE</p> <p><b>WJXJ/Jacksonville</b> Nate Bell MARIAH CAREY L.L. COOL J ALEXANDER O'NEAL O'JAYS MAVIS STAPLES Hottest: PEBBLES TONY TONI TONE JEFFREY OSBORNE SURFACE KEITH SWEAT</p> <p><b>KIZJ/Killeen</b> Kim Carrow O'JAYS BART SIMPSON K SOLO M.C. OF RAP DORIAN MARIAH CAREY LORENZO SMITH DANA DANE Hottest: SURFACE SPECIAL GENERATIO BOYS JEFFREY OSBORNE JANET JACKSON</p> <p><b>KFXZ/Lafayette</b> Harrison/Byrd O'JAYS HI FIVE BART SIMPSON Hottest: TONY TONI TONE SURFACE PEBBLES JEFFREY OSBORNE LOOSE ENDS</p> <p><b>KXZZ/Lake Charles</b> Rob Neal JASMINE GUY MICHAEL FRANKS TARA KEMP O'JAYS BLACK FLAMES M.C. HAMMER SALT &amp; PEPA HI FIVE MARIAH CAREY Hottest: JEFFREY OSBORNE PEBBLES JANET JACKSON SURFACE BOYS</p> <p><b>WQIS/Laurel</b> Ron Davis HI FIVE MARION MEADOWS DANA DANE BELL BIV DEVOVE ONE CAUSE ONE EFF SALT &amp; PEPA BART SIMPSON Hottest: PEBBLES SPECIAL GENERATIO SURFACE JEFFREY OSBORNE JANET JACKSON</p> <p><b>U102/Lexington</b> Mack/Moberly HI FIVE CANDYMAN Hottest: SURFACE PEBBLES JANET JACKSON JEFFREY OSBORNE KEITH SWEAT EN VOGUE</p>	<p><b>WLOU/Louisville</b> Ange Canessa M.C. HAMMER MARIAH CAREY O'JAYS HI FIVE Hottest: TONY TONI TONE JEFFREY OSBORNE RUDE BOYS DNA F/SUZANNE VEG PEBBLES</p> <p><b>WGZB/Louisville</b> Del Spencer TIME HI FIVE O'JAYS JASMINE GUY Hottest: RUDE BOYS TONY TONI TONE LOOSE ENDS SURFACE PEBBLES</p> <p><b>WJJS/Lynchburg</b> Lad Goins LOVE &amp; LAUGHTER HOWARD HEWETT LORENZO SMITH O'JAYS MADONNA MARIAH CAREY DORIAN Hottest: JEFFREY OSBORNE FREDDIE JACKSON SURFACE KEITH SWEAT</p> <p><b>WFXM/Macon</b> Big George Threatt ANITA BAKER KEITH SWEAT LALAH HATHAWAY HI FIVE MARIAH CAREY POISON CLAN DORIAN TARA KEMP O'JAYS MAC BAND BLACK FLAMES K SOLO Hottest: TONY TONI TONE JEFFREY OSBORNE FREDDIE JACKSON PEBBLES LOOSE ENDS</p> <p><b>WPGA/Macon</b> Brian Kelly DORIAN O'JAYS HI FIVE JASMINE GUY MARIAH CAREY Hottest: JANET JACKSON JEFFREY OSBORNE PEBBLES C &amp; C MUSIC FACTO TONY TONI TONE</p> <p><b>KHUL/Memphis</b> Alexander/St. James BLACK BOX ANOTHER BAD CREAT LOVE &amp; LAUGHTER HI FIVE Hottest: TONY TONI TONE JANET JACKSON PEBBLES TEENA MARIE EN VOGUE</p> <p><b>K97/Memphis</b> O'Jay/Ball WHITNEY HOUSTON O'JAYS LEVERT TROOP TONY TERRY ONE CAUSE ONE EFF MARIAH CAREY HI FIVE MARION MEADOWS SALT &amp; PEPA WORLD CLASS WRECK TARA KEMP CHUBB ROCK JASMINE GUY HOWARD HEWETT MICHAEL FRANKS JUNIOR JAM BROTHERS DANGEROUS DAME Hottest: JEFFREY OSBORNE PEBBLES TONY TONI TONE EN VOGUE L.L. COOL J</p> <p><b>WALT/Meridian</b> Steve Poston BART SIMPSON JASMINE GUY TAMARA LAWSON HI FIVE MARIAH CAREY TARA KEMP O'JAYS MARION MEADOWS M.C. HAMMER SALT &amp; PEPA Hottest: PEBBLES TONY TONI TONE SURFACE JANET JACKSON JEFFREY OSBORNE</p>	<p><b>WEDR/Miami</b> James Thomas HOWARD HEWETT O'JAYS POISON CLAN GERALD ALBRIGHT JASMINE GUY ALEXANDER O'NEAL Hottest: TEENA MARIE PEBBLES C &amp; C MUSIC FACTO RUDE BOYS</p> <p><b>WHOT/Miami</b> Isley/Neely MADONNA OLETA ADAMS WILL TO POWER BLACK BOX Hottest: TONY TONI TONE JANET JACKSON LOOSE ENDS EN VOGUE ANOTHER BAD CREAT</p> <p><b>WBLX/Mobile</b> Cheatum/Sinclair EN VOGUE MAVIS STAPLES ONE CAUSE ONE EFF LORENZO SMITH CANDYMAN BLACK FLAMES TARA KEMP HI FIVE Hottest: PEBBLES MICHEL'LE KEITH SWEAT TONY TONI TONE JANET JACKSON</p> <p><b>LRT105/Montgomery</b> Larry Steele C &amp; C MUSIC FACTO TARA KEMP ONE CAUSE ONE EFF JASMINE GUY O'JAYS HI FIVE SAMUELLE Hottest: JEFFREY OSBORNE PEBBLES SURFACE JANET JACKSON KEITH SWEAT</p> <p><b>WQOK/Nashville</b> Dubard/Sanders CARON WHEELER SOUL II SOUL O'JAYS MARIAH CAREY DEE-LITE LEVERT MAXI PRIEST Hottest: JEFFREY OSBORNE SURFACE JANET JACKSON PEBBLES LOOSE ENDS</p> <p><b>WIKS/New Bern</b> Kirland/Sanders BART SIMPSON DEE-LITE TARA KEMP BLACK FLAMES HI FIVE POISON CLAN Hottest: JEFFREY OSBORNE FREDDIE JACKSON PEBBLES MICHEL'LE TONY TONI TONE</p> <p><b>WYLD-FM/New Orleans</b> Wallace/Ross HOWARD HEWETT O'JAYS RUDE BOYS MARIAH CAREY HI FIVE MAVIS STAPLES Hottest: SURFACE PEBBLES JANET JACKSON EN VOGUE L.L. COOL J</p> <p><b>WOWI/Norfolk</b> Steve Crumbie O'JAYS HI FIVE POINTER SISTERS Hottest: PEBBLES SURFACE L.L. COOL J JANET JACKSON MICHEL'LE</p> <p><b>WMYK/Norfolk</b> Davis/Benton O'JAYS MARION MEADOWS M.C. HAMMER SALT &amp; PEPA Hottest: KEITH SWEAT PEBBLES MICHEL'LE JEFFREY OSBORNE MAXI PRIEST</p>	<p><b>WTMP/Tampa</b> Chris Turner M.C. HAMMER MARIAH CAREY O'JAYS HI FIVE DORIAN SALT &amp; PEPA HOWARD HEWETT MAC BAND TARA KEMP Hottest: EN VOGUE C &amp; C MUSIC FACTO JANET JACKSON PEBBLES SURFACE</p> <p><b>WQOK/Raleigh</b> Young/Conners none Hottest: TONY TONI TONE FREDDIE JACKSON JANET JACKSON PEBBLES C &amp; C MUSIC FACTO</p> <p><b>WCDX/Richmond</b> Young/Maxwell O'JAYS MARIAH CAREY HI FIVE BLACK FLAMES JASMINE GUY DORIAN Hottest: JEFFREY OSBORNE TONY TONI TONE JANET JACKSON SURFACE OLETA ADAMS</p> <p><b>WPLZ/Richmond-Petersburg</b> Phil Daniels MARIAH CAREY O'JAYS HI FIVE RUDE BOYS JAMES INGRAM POISON CLAN Hottest: SURFACE JEFFREY OSBORNE FATHER MC DNA F/SUZANNE VEG TEENA MARIE</p> <p><b>WEAS/Savannah</b> Floyd Blackwell R. KELLY &amp; M.G.M. TRES POISON CLAN DIGITAL UNDERGROU TARA KEMP BLACK FLAMES CANDYMAN O'JAYS HI FIVE MARIAH CAREY BART SIMPSON Hottest: JEFFREY OSBORNE SPECIAL GENERATIO C &amp; C MUSIC FACTO ANOTHER BAD CREAT JANET JACKSON</p> <p><b>KMJJ/Shreveport</b> C. Daniels O'JAYS SOUL II SOUL MARIAH CAREY BARBARA WEATHERS HI FIVE TARA KEMP TWO KINGS IN A CY Hottest: TONY TONI TONE PEBBLES FREDDIE JACKSON JANET JACKSON SURFACE</p> <p><b>WYLD-FM/New Orleans</b> Wallace/Ross HOWARD HEWETT O'JAYS RUDE BOYS MARIAH CAREY HI FIVE MAVIS STAPLES Hottest: SURFACE PEBBLES JANET JACKSON EN VOGUE L.L. COOL J</p> <p><b>WOWI/Norfolk</b> Steve Crumbie O'JAYS HI FIVE POINTER SISTERS Hottest: PEBBLES SURFACE L.L. COOL J JANET JACKSON MICHEL'LE</p> <p><b>WMYK/Norfolk</b> Davis/Benton O'JAYS MARION MEADOWS M.C. HAMMER SALT &amp; PEPA Hottest: KEITH SWEAT PEBBLES MICHEL'LE JEFFREY OSBORNE MAXI PRIEST</p>	<p><b>K98-FM/West Monroe</b> John Wilson WHISPERS HI FIVE O'JAYS SALM &amp; THE TEAM JASMINE GUY TARA KEMP POISON CLAN SALT &amp; PEPA BLACK FLAMES LIGHTER SHADE OF Hottest: PEBBLES JANET JACKSON LOOSE ENDS SURFACE JEFFREY OSBORNE</p> <p><b>WTUG/Tuscaloosa</b> Al Brown FORCE MD'S MICHEL'LE MARIAH CAREY M.C. HAMMER Hottest: C &amp; C MUSIC FACTO PEBBLES JANET JACKSON JEFFREY OSBORNE RALPH TRESVANT</p> <p><b>XHRM/San Diego</b> "Wild Man" Juan Rivera YOUNG MC O'JAYS TARA KEMP PARIS MARIAH CAREY BLACK FLAMES HI FIVE JASMINE GUY GRANDMASTER SLICE Hottest: SURFACE TONY TONI TONE JANET JACKSON C &amp; C MUSIC FACTO TRACIE SPENCER</p> <p><b>KSOL/San Francisco</b> Bob Mitchell O'JAYS LEVERT SALT &amp; PEPA JASMINE GUY Hottest: EN VOGUE TONY TONI TONE PEBBLES C &amp; C MUSIC FACTO L.L. COOL J</p> <p><b>KKFX/San Jose</b> Deacon Baker MARIAH CAREY HI FIVE O'JAYS BERNADETTE COOPER JASMINE GUY Hottest: JANET JACKSON FREDDIE JACKSON TONY TONI TONE JEFFREY OSBORNE DNA F/SUZANNE VEG</p>
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## BREAKERS

### DARYL HALL & JOHN OATES Don't Hold Back Your Love (Arista)

58% of our reporters on it. Rotations: Heavy 1, Medium 23, Light 23, Total Adds 18 including KLCY, B100, WKYE, WOBN, WMGS, WZNY, U102, KELT, WLHT, WMGN. Debuts at number 30 on the AC chart.

## NEW & ACTIVE

### PEBBLES /BABYFACE "Love Makes Things Happen" (MCA) 39/4

Rotations: Heavy 0, Medium 19/1, Light 20/3, Total Adds 4. WMTX, WLHT, WFMK, WECO. Medium including KELT, 3WM, WEIM, WSKI, WSGY, WGSV, KRLB, WKXC, WMTFM, WFRO, KZLT, KSCB, WTVR, WLDR, KKLK, KBLQ, KAYN, KCMJ. Light including WARM98, KESZ, WLEV, WRVC, WKYE, WXTX, WIVY, WTFM, KMJC, WAFL.

### MARIAH CAREY "Someday" (Columbia) 37/37

Rotations: Heavy 0, Medium 10/10, Light 27/27, Total Adds 37, WALK, WYXR, KYKY, B100, WLEV, WKYE, WOBN, WMGS, WIVY, U102, KELT, KMJC, WMGN, WEIM, WECO, WHAI, WGLL, WSUL, WSKI, WSGY, WKTK, WGSV, KRLB, WNMB, WKXC, KTYL, KVIC, WCMJ, WFRO, KZLT, KSCB, WTVR, WLDR, KKLK, KBLQ, KAYN, KCMJ.

### CHICAGO "Chasin' The Wind" (Full Moon/Reprise) 35/35

Rotations: Heavy 0, Medium 4/4, Light 31/31, Total Adds 35, KVIL, WLTF, B100, WLEV, WJLK, WEBE, WRVC, WKYE, WMGS, WRMF, KMJC, 3WM, WEIM, WECO, WHAI, WAFL, WSUL, WKSJ, WYKZ, WKTK, WGSV, KRLB, WNMB, WKXC, KTYL, KVIC, WCMJ, KZLT, KSCB, WTVR, WLDR, KKLK, KBLQ, KAYN, KCMJ.

### BETTE MIDLER "Night And Day" (Atlantic) 35/35

Rotations: Heavy 0, Medium 6/6, Light 29/29, Total Adds 35, WSNY, KLSI, KESZ, WLEV, WJLK, WEBE, WRVC, WKYE, WTCB, U102, WRVR, KMJC, 3WM, WEIM, WHAI, WGLL, WSUL, WSKI, WYKZ, WGSV, KRLB, WNMB, WKXC, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WLDR, KKLK, KIDK, KBLQ, KTID.

### HOWARD HEWETT "I Can't Tell You Why" (Elektra) 34/4

Rotations: Heavy 0, Medium 15/0, Light 19/4, Total Adds 4, WZNY, WXTX, WTCB, WLHT. Medium: WNSR, WEIM, WHAI, WSUL, WSKI, WGSV, WNMB, KTYL, WCMJ, WMTFM, WFRO, KSCB, KKLK, KIDK, KBLQ. Light including KESZ, WLEV, WRVC, KMJC, 3WM, WECO, WYKZ, WKXC, KVIC, KZLT, WTVR.

### DAN FOGELBERG "Anastasia's Eyes" (Epic) 33/33

Rotations: Heavy 0, Medium 3/3, Light 30/30, Total Adds 33, WMYX, KLCY, WEBE, WRVC, WKYE, WTCB, WAHR, WRVR, KMJC, 3WM, WEIM, WECO, WHAI, WSUL, WSKI, WSGY, WYKZ, KEZA, WGSV, WNMB, WKXC, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WTVR, WLDR, KKLK, KIDK, KBLQ.

### JUDE COLE "House Full Of Reasons" (Reprise) 33/10

Rotations: Heavy 0, Medium 14/2, Light 19/8, Total Adds 10, KLCY, WKYE, WMGS, WAHR, WIVY, WECO, WSUL, KEZA, WMTFM, WLDR. Medium including WHAI, WSKI, WSGY, WNMB, KTYL, WCMJ, WFRO, KZLT, KSCB, WTVR, KKLK, KBLQ. Light including KLSI, WLEV, KMJC, WEIM, WGLL, WAFL, WGSV, KRLB, WKXC.

### TOMMY JAMES "You Take My Breath Away" (Aegle) 28/0

Rotations: Heavy 4/0, Medium 12/0, Light 12/0, Total Adds 0. Heavy: WAHR, WFRO, KKLK, KTID. Medium: WRVC, WKYE, WTCB, KMJC, WEIM, WHAI, WGSV, WKXC, WMTFM, KZLT, KSCB, KBLQ. Light: WARM98, WLEV, WRVR, 3WM, WECO, WSUL, WNMB, KVIC, WTVR, WLDR, KIDK, KAYN.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 CELINE DION	77/4	59	12	6
2 STEVIE B	71/0	56	12	3
3 SURFACE	74/4	56	13	5
4 OLETA ADAMS	73/2	58	9	6
5 DON HENLEY	69/0	60	9	0
6 CHER	68/2	50	16	2
7 WILL TO POWER	72/9	44	21	7
8 SARA HICKMAN	64/2	45	13	6
9 WHITNEY HOUSTON	75/13	20	46	9
10 ELTON JOHN	57/0	28	26	3
11 KENNY ROGERS	64/1	34	21	9
12 BREATHE	57/2	31	15	11
13 ALIAS	37/0	13	20	4
14 STEVE WINWOOD	44/0	29	11	4
15 WILSON PHILLIPS	34/0	15	17	2
16 STYX	53/2	16	31	6
17 OUTFIELD	50/2	13	29	8
18 DAVE KOZ	56/5	6	34	16
19 UB40	45/2	13	28	4
20 MARIAH CAREY	30/0	16	12	2
21 BETTE MIDLER	29/0	12	11	6
22 BRENT BOURGEOIS	45/2	9	29	7
23 JAMES INGRAM	50/0	4	33	13
24 ANITA BAKER	47/3	6	31	10
25 RUSSELL HITCHCOCK	51/7	2	24	25
26 VAN MORRISON	42/0	10	24	8
27 NATASHA'S BROTHER	44/4	3	27	14
28 CHRIS ISAAK	46/5	2	26	18
29 WHITNEY HOUSTON	19/0	9	8	2
30 DARYL HALL & JOHN OATES	47/18	1	23	23

## MOST ADDED

- MARIAH CAREY (37)
- CHICAGO (35)
- BETTE MIDLER (35)
- DAN FOGELBERG (33)
- STING (27)
- GEORGE MICHAEL (26)
- CARLY SIMON (20)
- ALIAS (18)
- HALL & OATES (18)
- RALPH TRESVANT (16)

## HOTTEST

- DON HENLEY (53)
- STEVIE B (46)
- CELINE DION (43)
- OLETA ADAMS (41)
- CHER (32)
- SURFACE (31)
- ELTON JOHN (19)
- STEVE WINWOOD (18)
- SARA HICKMAN (16)
- WILL TO POWER (16)

### STING "All This Time" (A&M) 27/27

Rotations: Heavy 0, Medium 4/4, Light 23/23, Total Adds 27, WNSR, KLSI, B100, WLEV, WRVC, WKYE, WEIM, WHAI, WAFL, WSUL, WYKZ, KEZA, WGSV, WNMB, WKXC, KTYL, KVIC, WCMJ, WFRO, KZLT, KSCB, WTVR, KKLK, KIDK, KBLQ, KAYN, KCMJ.

### GEORGE MICHAEL "Waiting For That Day" (Columbia) 26/26

Rotations: Heavy 0, Medium 4/4, Light 22/22, Total Adds 26, KAER, B100, WRVC, WKYE, WMGS, WZNY, KMJC, 3WM, WHAI, WGLL, WSUL, WSKI, WSGY, KRLB, WNMB, WKXC, KTYL, KVIC, WCMJ, WMTFM, WFRO, KSCB, WTVR, WLDR, KKLK, KBLQ.

### TIFFANY "Here In My Heart" (MCA) 26/1

Rotations: Heavy 0, Medium 8/1, Light 18/0, Total Adds 1, KOST. Medium including WNSR, WEIM, WNMB, KZLT, KKLK, KIDK, KTID. Light: WLEV, KELT, 3WM, WGLL, WAFL, WSKI, WYKZ, WGSV, WKXC, KTYL, KVIC, WMTFM, WFRO, KSCB, WTVR, WLDR, KBLQ, KAYN.

## SIGNIFICANT ACTION

### ERIC JOHNSON "40 Mile Town" (Capitol) 23/2

Rotations: Heavy 0, Medium 7/1, Light 16/1, Total Adds 2, WKYE, WECO. Medium including WEIM, WHAI, WKXC, WFRO, KKLK, KBLQ. Light including KESZ, KELT, KMJC, WSKI, WYKZ, WGSV, WNMB, KVIC, WCMJ, KZLT, KSCB, WLDR, KIDK, KAYN, KTID.

### GEORGE LAMOND & BRENDA K. STARR "No Matter What" (Columbia) 21/1

Rotations: Heavy 0, Medium 5/0, Light 16/1, Total Adds 1, WTVR. Medium: KELT, WEIM, WSKI, KKLK, KBLQ. Light including B100, WRVC, KMJC, 3WM, WGLL, WSUL, WNMB, WKXC, KTYL, KVIC, WCMJ, WFRO, KZLT, KSCB, WLDR.

### CARLY SIMON "Life Is Eternal" (Arista) 20/20

Rotations: Heavy 0, Medium 2/2, Light 18/18, Total Adds 20, WMYX, KMJC, WEIM, WHAI, WGLL, WAFL, WSUL, WSKI, WSGY, WYKZ, WGSV, WNMB, WKXC, KTYL, KVIC, WCMJ, WFRO, KSCB, KKLK, KBLQ.

### GARY MOORE "Still Got The Blues" (Charisma) 20/5

Rotations: Heavy 0, Medium 6/0, Light 14/5, Total Adds 5, WEBE, WRVC, WZNY, WAHR, KSCB. Medium: WEIM, WHAI, WGSV, WFRO, KKLK. Light including KMJC, WECO, KEZA, WNMB, WKXC, WCMJ, KZLT, WLDR, KBLQ.

### ALIAS "Waiting For Love" (EMI) 18/18

Rotations: Heavy 0, Medium 3/3, Light 15/15, Total Adds 18, B100, WKYE, KMJC, WECO, WHAI, WSUL, WSKI, WGSV, KRLB, WNMB, WKXC, KTYL, KVIC, WCMJ, WFRO, KSCB, KKLK, KBLQ.

### RALPH TRESVANT "Sensitivity" (MCA) 16/16

Rotations: Heavy 0, Medium 2/2, Light 14/14, Total Adds 16, WRVC, WTCB, WRVR, KELT, WMGN, WEIM, WAFL, WSGY, WGSV, KRLB, KVIC, KZLT, KSCB, WTVR, KKLK, KBLQ.

### HARRY CONNICK JR. "Promise Me You'll Remember" (Columbia) 16/7

Rotations: Heavy 0, Medium 1/0, Light 15/7, Total Adds 7, KESZ, WLEV, WRVC, WKYE, WEIM, WNMB, KZLT. Medium: WOBN. Light including KVIL, WGLL, WKSJ, WGSV, KTYL, WFRO, KKLK, KBLQ.

### JANET JACKSON "Love Will Never Do (Without You)" (A&M) 16/2

Rotations: Heavy 5/0, Medium 5/0, Light 6/2, Total Adds 2, WNNK, KHLT. Heavy: B100, KRLB, KKLK, KAYN, KCMJ. Medium: WSUL, WSKI, KVIC, WTVR, KBLQ. Light including WIVY, KELT, WAFL, KSCB.

### WHISPERS "My Heart, Your Heart" (Capitol) 11/11

Rotations: Heavy 0, Medium 1/1, Light 10/10, Total Adds 11, WEIM, WGLL, WYKZ, WGSV, KVIC, WCMJ, WFRO, KSCB, WTVR, KKLK, KBLQ.

### DAMN YANKEES "High Enough" (WB) 11/2

Rotations: Heavy 2/1, Medium 5/0, Light 4/1, Total Adds 2, WCMJ, KCMJ. Heavy including B100. Medium: WMGS, WEIM, WSKI, WSGY, KVIC. Light including KRLB, KSCB, KKLK.

### DNA /SUZANNE VEGA "Tom's Diner" (A&M) 11/1

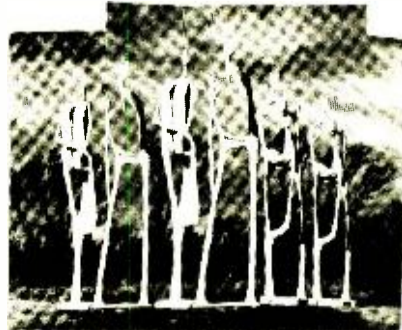
Rotations: Heavy 1/0, Medium 4/0, Light 6/1, Total Adds 1, WHAI. Heavy: WAFL. Medium: KRLB, KBLQ, KAYN, KCMJ. Light including WMTX, B100, WKXC, KVIC, KSCB.

### JON BON JOVI "Miracle" (Mercury) 10/1

Rotations: Heavy 0, Medium 7/0, Light 3/1, Total Adds 1, WNNK. Medium: WHAI, WAFL, WSGY, WKXC, KVIC, KKLK, KAYN. Light including WMGS, WGLL.

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CURRENT-BASED

EAST

P1

**WALK/Long Island**  
**Edwards/Lombardo**

OLETA ADAMS  
MARIAH CAREY  
Hottest:  
STEVIE B  
ELTON JOHN  
WILL TO POWER  
SURFACE  
WILSON PHILLIPS  
WNSR/Philly  
**Bob Dunphy**

STING  
CELINE DION  
WHITNEY HOUSTON  
Hottest:  
MARIAH CAREY  
ALIAS  
DON HENLEY  
STEVIE B  
HALL & OATES

**WYXR/Philadelphia**  
**Gerry DeFrancesco**

MARIAH CAREY  
OLETA ADAMS  
CELINE DION  
Hottest:  
MARIAH CAREY  
ALIAS  
STEVIE B  
STEVE WINWOOD  
BETTE MIDLER

**WLTT/Washington**  
**Chuck Morgan**

SURFACE  
Hottest:  
CARLY SIMON  
WILSON PHILLIPS  
MARIAH CAREY  
RIGHTBOUS BRO/PO  
WHITNEY HOUSTON

P2

**WLEV/Allentown**  
**Jeff Silvers**

WILL TO POWER  
CHICAGO  
MARIAH CAREY  
CHRIS ISAAK  
STING  
BETTE MIDLER  
HARRY CONNICK JR.  
Hottest:  
CELINE DION  
DON HENLEY  
STEVE WINWOOD  
CHER  
SARA HICKMAN

**WJLK/Asbury Park**  
**Holcomb/Guida**

CHICAGO  
BETTE MIDLER  
Hottest:  
CELINE DION  
DON HENLEY  
CHER  
STEVIE B  
SURFACE

**WEBE/Bridgeport**  
**Hansen/Norman**

CHICAGO  
DAN FOGELBERG  
ANITA BAKER  
HALL & OATES  
BETTE MIDLER  
DAVE KOZ  
GARY MOORE  
Hottest:  
STEVE WINWOOD  
CHER  
SARA HICKMAN  
OLETA ADAMS  
WILL TO POWER

**WRVC/Huntington**  
**Hayes/Swan**

GEORGE MICHAEL  
HALL & OATES  
CHICAGO  
STING  
DAN FOGELBERG  
BETTE MIDLER  
RALPH TRESVANT  
GARY MOORE  
HARRY CONNICK JR.  
Hottest:  
DON HENLEY  
CELINE DION  
STEVE WINWOOD  
SURFACE  
CHER

**WKYE/Johnstown**  
**Jack Michaels**

HALL & OATES  
ERIC JOHNSON  
GEORGE MICHAEL  
ALIAS  
DAN FOGELBERG  
HARRY CONNICK JR.  
CHICAGO  
BETTE MIDLER  
MARIAH CAREY  
STING  
Hottest:  
SURFACE  
CHER  
CELINE DION  
OLETA ADAMS  
UB40

**WOBM/Monmouth**  
**Downs/Devoti**

CHRIS ISAAK  
MARIAH CAREY  
HALL & OATES  
Hottest:  
OLETA ADAMS  
SARA HICKMAN  
STEVIE B  
DON HENLEY  
CELINE DION

**WMGS/Wilkes Barre**  
**Norton/Marriott**

HALL & OATES  
MARIAH CAREY  
GEORGE MICHAEL  
CHICAGO  
JUDE COLE  
Hottest:  
CELINE DION  
WILL TO POWER  
SURFACE  
STEVIE B  
CHER

P3

**WEIM/Fitchburg**  
**Jack Raymond**

SARA HICKMAN  
MARIAH CAREY  
BETTE MIDLER  
HARRY CONNICK JR.  
CHICAGO  
DAN FOGELBERG  
CARLY SIMON  
WHISPERS  
STING  
RALPH TRESVANT  
HUMPERDINCK & GAY  
Hottest:  
STEVE WINWOOD  
DON HENLEY  
STEVIE B  
OLETA ADAMS  
CHER

**WECQ/Geneva**  
**Anthony/Smith**

HALL & OATES  
JUDE COLE  
CHICAGO  
DAN FOGELBERG  
PEBBLES  
ERIC JOHNSON  
ALIAS  
MARIAH CAREY  
Hottest:  
CELINE DION  
SARA HICKMAN  
STEVE WINWOOD  
DON HENLEY  
OLETA ADAMS

**WHAI/Greenfield, MA**  
**Deane/Archer**

DNA /SUZANNE VEG  
BETTE MIDLER  
CHICAGO  
CARLY SIMON  
GEORGE MICHAEL  
DAN FOGELBERG  
MARIAH CAREY  
STING  
ALIAS  
Hottest:  
CHER  
BREATHE  
DON HENLEY  
SARA HICKMAN  
OLETA ADAMS

**WGLL/Mercersburg**  
**Meyer/Burns**

MARIAH CAREY  
GEORGE MICHAEL  
CARLY SIMON  
BETTE MIDLER  
WHISPERS  
Hottest:  
STEVIE B  
OLETA ADAMS  
CHER  
STEVE WINWOOD

**WAFI/Milford, DE**  
**Tim Brough**

RALPH TRESVANT  
CARLY SIMON  
CHICAGO  
STING  
Hottest:  
DNA /SUZANNE VEG  
SARA HICKMAN  
DON HENLEY  
CELINE DION  
BREATHE

**WSUL/Monticello, NY**  
**Rob Dillman**

BETTE MIDLER  
MARIAH CAREY  
ALIAS  
CHICAGO  
GEORGE MICHAEL  
STING  
Hottest:  
JUDE COLE  
CARLY SIMON  
DAN FOGELBERG  
Hottest:  
DON HENLEY  
STEVE WINWOOD  
CHER  
OLETA ADAMS  
SURFACE

**WSKI/Montpelier**  
**Jim Severance**

BETTE MIDLER  
ALIAS  
CHRIS ISAAK  
MARIAH CAREY  
GEORGE MICHAEL  
CARLY SIMON  
DAN FOGELBERG  
Hottest:  
SURFACE  
CHER  
CELINE DION  
OLETA ADAMS  
UB40

SOUTH

P1

**WSB-FM/Atlanta**  
**LoCasio/McCoy**

WHITNEY HOUSTON  
Hottest:  
DON HENLEY  
WILL TO POWER  
ELTON JOHN  
ROD STEWART  
CELINE DION  
KVL/Dallas  
**Rhodes/Eberhart**

**WLTNS/New Orleans**  
**Bob Mitchell**

WILL TO POWER  
CHER  
Hottest:  
OLETA ADAMS  
STEVIE B  
CELINE DION  
WHITNEY HOUSTON  
SURFACE

**2WD/Norfolk**  
**Bill Curtis**

WILL TO POWER  
WHITNEY HOUSTON  
BREATHE  
Hottest:  
DON HENLEY  
WHITNEY HOUSTON  
ELTON JOHN  
STEVIE B  
SURFACE

**WMTX/Tampa**  
**Schaeffer/Austin**

BREATHE  
WHITNEY HOUSTON  
PEBBLES  
Hottest:  
WHITNEY HOUSTON  
MARIAH CAREY  
WILSON PHILLIPS  
ELTON JOHN  
WILL TO POWER

P2

**WZNY/Augusta, GA**  
**John Patrick**

DAVE KOZ  
HOWARD HEWETT  
HALL & OATES  
GEORGE MICHAEL  
GARY MOORE  
Hottest:  
CELINE DION  
SURFACE  
OLETA ADAMS  
CHER  
DON HENLEY

**WXTX/Charleston**  
**John Quincy**

HOWARD HEWETT  
RUSSELL HITCHCOCK  
Hottest:  
STEVIE B  
DON HENLEY  
CELINE DION  
OLETA ADAMS  
CHER

**WTCB/Columbia, SC**  
**Doug Spets**

BETTE MIDLER  
RUSSELL HITCHCOCK  
DAN FOGELBERG  
HOWARD HEWETT  
RALPH TRESVANT  
Hottest:  
WHITNEY HOUSTON  
KENNY ROGERS  
CELINE DION  
SURFACE  
OLETA ADAMS

**WAHR/Huntsville**  
**Susan Richards**

WHITNEY HOUSTON  
BRENT BOURGEOIS  
OUTFIELD  
UB40  
DAN FOGELBERG  
JUDE COLE  
ANITA BAKER  
GARY MOORE  
ALABAMA  
Hottest:  
STEVIE B  
DON HENLEY  
CELINE DION  
OLETA ADAMS  
CHER  
SURFACE

**WVIV/Jacksonville**  
**Mathews/Mann**

MARIAH CAREY  
INKS  
JUDE COLE  
Hottest:  
OLETA ADAMS  
DON HENLEY  
SARA HICKMAN  
CELINE DION  
WILL TO POWER  
WILSON PHILLIPS

**WTFM/Johnson City**  
**Mark McKinney**

none  
Hottest:  
ELTON JOHN  
ALIAS  
DON HENLEY  
BREATHE  
STEVIE B

**U102/Knoxville**  
**Larry Trotter**

MARIAH CAREY  
HALL & OATES  
BETTE MIDLER  
NATASHA'S BROTHER  
Hottest:  
DON HENLEY  
CELINE DION  
SURFACE  
STEVIE B  
CARLY SIMON

**KHLT/Little Rock**  
**Ramsey/Politt**

CHER  
SURFACE  
CELINE DION  
OUTFIELD  
WILL TO POWER  
JANET JACKSON  
Hottest:  
BETTE MIDLER  
WILSON PHILLIPS  
STEVIE B  
DON HENLEY  
ELTON JOHN

**WRVR/Memphis**  
**Mark Hamlin**

BETTE MIDLER  
RUSSELL HITCHCOCK  
DAN FOGELBERG  
RALPH TRESVANT  
Hottest:  
KENNY ROGERS  
STEVIE B  
OLETA ADAMS  
SURFACE  
WILL TO POWER

**KELT/McAllen**  
**Greg Ramblin**

HALL & OATES  
MARIAH CAREY  
RALPH TRESVANT  
Hottest:  
SURFACE  
DON HENLEY  
OLETA ADAMS

**WLAC/Nashville**  
**Bryan Sargent**

WHITNEY HOUSTON  
NATASHA'S BROTHER  
Hottest:  
MARIAH CAREY  
CHER  
ELTON JOHN  
SURFACE  
ALIAS

**WRMF/West Palm Beach**  
**Dave Parks**

WILL TO POWER  
CHICAGO  
Hottest:  
ELTON JOHN  
DON HENLEY  
CHER  
ALIAS  
BETTE MIDLER

**WGSY/Aibany, GA**  
**K.C. Edwards**

HALL & OATES  
MARIAH CAREY  
GEORGE MICHAEL  
RALPH TRESVANT  
CARLY SIMON  
DAN FOGELBERG  
DAVE KOZ  
Hottest:  
DON HENLEY  
CELINE DION  
CHER  
BREATHE  
STEVE WINWOOD

**WYKZ/Beaufort, SC**  
**Robertson/Kennedy**

RUSSELL HITCHCOCK  
BRENT BOURGEOIS  
CARLY SIMON  
BETTE MIDLER  
CHICAGO  
STING  
WHISPERS  
DAN FOGELBERG  
Hottest:  
DON HENLEY  
CELINE DION  
OLETA ADAMS  
CHER  
SURFACE

**KEZA/Fayetteville, AR**  
**Turner/Snow**

DAN FOGELBERG  
JUDE COLE  
STING  
Hottest:  
OLETA ADAMS  
DON HENLEY  
SARA HICKMAN  
CELINE DION  
WILL TO POWER

**WKTK/Gainesville**  
**Nick Allen**

MARIAH CAREY  
CHICAGO  
Hottest:  
ELTON JOHN  
STEVIE B  
CELINE DION  
DON HENLEY  
STEVE WINWOOD

**WGSV/Guntersville**  
**Jackson/Mason**

GEORGE LAMOND  
BETTE MIDLER  
CARLY SIMON  
MARIAH CAREY  
STING  
CHICAGO  
DAN FOGELBERG  
BETTE MIDLER  
ALIAS  
RALPH TRESVANT  
Hottest:  
DON HENLEY  
SURFACE  
CHER  
SARA HICKMAN

**KRLB/Lubbock**  
**Michaels/Hall**

ALIAS  
MARIAH CAREY  
GEORGE MICHAEL  
KENNY ROGERS  
CHICAGO  
RALPH TRESVANT  
BETTE MIDLER  
Hottest:  
DON HENLEY  
STEVE WINWOOD  
CHER  
OLETA ADAMS  
CELINE DION

**WNMB/No. Myrtle Beach**  
**Thompson/Adams**

MARIAH CAREY  
BETTE MIDLER  
DAN FOGELBERG  
GEORGE MICHAEL  
ALIAS  
CHICAGO  
STING  
CARLY SIMON  
HARRY CONNICK JR.  
Hottest:  
DON HENLEY  
CELINE DION  
OLETA ADAMS  
SURFACE  
WILL TO POWER

**WKCX/Rome**  
**Randy Quick**

MARIAH CAREY  
GEORGE MICHAEL  
CHICAGO  
CARLY SIMON  
DAN FOGELBERG  
ALIAS  
STING  
BETTE MIDLER  
Hottest:  
OLETA ADAMS  
SURFACE  
KENNY ROGERS  
WILL TO POWER  
WHITNEY HOUSTON

**KTYL/Tyler**  
**Janie Baker**

CHICAGO  
STING  
BETTE MIDLER  
DAN FOGELBERG  
CARLY SIMON  
GEORGE MICHAEL  
MARIAH CAREY  
ALIAS  
Hottest:  
DON HENLEY  
STEVE WINWOOD  
CELINE DION  
SARA HICKMAN  
STEVIE B

**KVIC/Victoria**  
**Tony Davis**

STING  
CHICAGO  
BETTE MIDLER  
RALPH TRESVANT  
MARIAH CAREY  
GEORGE MICHAEL  
WHISPERS  
ALIAS  
DAN FOGELBERG  
CARLY SIMON  
Hottest:  
OLETA ADAMS  
STEVIE B  
DON HENLEY  
STEVE WINWOOD  
CELINE DION

WEST

P1

**WARM98/Cincinnati**  
**Michael Grayson**

WHITNEY HOUSTON  
Hottest:  
ELTON JOHN  
CHER  
BETTE MIDLER  
SURFACE  
STEVIE B

**WWNK/Cincinnati**  
**Matthews/McCullough**

JANET JACKSON  
JON BON JOVI  
STYX  
Hottest:  
BETTE MIDLER  
MARIAH CAREY  
DAN FOGELBERG  
WHITNEY HOUSTON  
STEVIE B

**WLTF/Cleveland**  
**Popovich/Kennedy**

DAVE KOZ  
WILL TO POWER  
SURFACE  
CHICAGO  
RUSSELL HITCHCOCK  
Hottest:  
STEVIE B  
BETTE MIDLER  
HALL & OATES  
KENNY ROGERS  
DON HENLEY

**WSNY/Columbus**  
**Hallett/Nunnally**

BETTE MIDLER  
CELINE DION  
Hottest:  
MARIAH CAREY  
ELTON JOHN  
DAN FOGELBERG  
DON HENLEY

**WNIC/Detroit**  
**Bob Kucken**

none  
Hottest:  
STEVIE B  
MARIAH CAREY  
DON HENLEY  
ELTON JOHN  
SURFACE

WEST

P1

**KXLT/Denver**  
**Ward/Adams**

none  
Hottest:  
ELTON JOHN  
ALIAS  
KENNY ROGERS  
WILL TO POWER

**KBIG/Los Angeles**  
**Edwards/Verdery**

STYX  
ANITA BAKER  
Hottest:  
STEVIE B  
CELINE DION  
OLETA ADAMS  
SURFACE  
SARA HICKMAN

**KOST/Los Angeles**  
**Kaye/Amidon**

TIFFANY  
Hottest:  
OLETA ADAMS  
SURFACE  
STEVIE B  
CELINE DION  
BETTE MIDLER

**KLSI/Kansas City**  
**Tom Land**

STING  
BETTE MIDLER  
Hottest:  
STEVIE B  
WILSON PHILLIPS  
OLETA ADAMS  
ELTON JOHN  
HALL & OATES

**WMYX/Milwaukee**  
**Schaefer/Morales**

CARLY SIMON  
DAN FOGELBERG  
WHITNEY HOUSTON  
DAVE KOZ  
Hottest:  
CHER  
SARA HICKMAN  
VAN MORRISON  
STEVIE B  
SURFACE

**KS95/Minneapolis**  
**Kim Jaffries**

none  
Hottest:  
ELTON JOHN  
STEVIE B  
GEORGE MICHAEL  
STEVE WINWOOD  
ALIAS

**KYKY/St. Louis**  
**Weed/Hewitt**

WHITNEY HOUSTON  
SURFACE  
MARIAH CAREY  
Hottest:  
ALIAS  
HEART  
WILSON PHILLIPS  
JAMES INGRAM  
STEVIE B

P2

**WFMK/Lansing**  
**Tom Knight**

PEBBLES  
WILL TO POWER  
Hottest:  
STEVIE B  
DON HENLEY  
OLETA ADAMS  
KENNY ROGERS  
CELINE DION

**KMJC/Davenport**  
**Chuck O'Brien**

ALIAS  
CHICAGO  
MARIAH CAREY  
DAN FOGELBERG  
GEORGE MICHAEL  
BETTE MIDLER  
CARLY SIMON  
Hottest:  
OLETA ADAMS  
CHER  
DON HENLEY  
SURFACE  
STEVE WINWOOD

**WLHT/Grand Rapids**  
**Dirksen/Brown**

UB40  
PEBBLES  
RUSSELL HITCHCOCK  
HOWARD HEWETT  
HALL & OATES  
Hottest:  
STEVIE B  
DON HENLEY  
OLETA ADAMS  
KENNY ROGERS  
CELINE DION

**WGMN/Madison**  
**Pat O'Neill**

MARIAH CAREY  
WILL TO POWER  
HALL & OATES  
RALPH TRESVANT  
Hottest:  
STEVIE B  
OLETA ADAMS  
SARA HICKMAN  
DON HENLEY  
CELINE DION

**3WM/Toledo**  
**Mark Roberts**

BETTE MIDLER  
GEORGE MICHAEL  
DAN FOGELBERG  
CHICAGO  
Hottest:  
DON HENLEY  
SARA HICKMAN  
SURFACE  
OLETA ADAMS

**WVIC/Detroit**  
**Bob Kucken**

none  
Hottest:  
STEVIE B  
MARIAH CAREY  
DON HENLEY  
ELTON JOHN  
SURFACE

**B100/San Diego**  
**Gene Knight**

CHICAGO  
MARIAH CAREY  
ALIAS  
GEORGE MICHAEL  
CARLY SIMON  
BETTE MIDLER  
STING  
GEORGE MICHAEL  
Hottest:  
DANN YANKEES  
SURFACE  
WILL TO POWER  
OUTFIELD  
CELINE DION  
KLSY/Seattle  
**Irwin/Brooks**

**KIDXBillings, MT**  
**Rick Lawrence**

NATASHA'S BROTHER  
RUSSELL HITCHCOCK  
Hottest:  
MARIAH CAREY  
BETTE MIDLER  
ALIAS  
SURFACE  
OLETA ADAMS

**KBLQ/Logan, UT**  
**John Dimick**

CHICAGO  
RALPH TRESVANT  
GEORGE MICHAEL  
ALIAS  
MARIAH CAREY  
WHISPERS  
DAN FOGELBERG  
STING  
BETTE MIDLER  
CARLY SIMON  
Hottest:  
STEVIE B  
DON HENLEY  
CELINE DION  
OLETA ADAMS  
CHER

**KAYN/Nogales**  
**Bob Gerhard**

CHICAGO  
STING  
MARIAH CAREY  
Hottest:  
SURFACE  
WILL TO POWER  
DON HENLEY  
STEVE WINWOOD  
UB40

**KCMJ/Palm Springs**  
**Jim Morales**

DANN YANKEES  
BART SIMPSON  
HALL & OATES  
CHICAGO  
MARIAH CAREY  
STING  
Hottest:  
STEVIE B  
CELINE DION  
WILL TO POWER  
DON HENLEY  
OLETA ADAMS

P3

**WCMJ/Cambridge, OH**  
**Mike Ruble**

DANN YANKEES  
ALIAS  
DAN FOGELBERG  
MARIAH CAREY  
CARLY SIMON  
BETTE MIDLER  
GEORGE MICHAEL  
CHICAGO  
STING  
WHISPERS  
Hottest:  
DON HENLEY  
STEVIE B  
CELINE DION  
OLETA ADAMS  
SURFACE

**WMT-FM/Cedar Rapids**  
**Dennis Green**

BETTE MIDLER  
GEORGE MICHAEL  
JUDE COLE  
CHRIS ISAAK  
DAN FOGELBERG  
Hottest:  
OLETA ADAMS  
DON HENLEY  
STEVIE B  
CHER  
CELINE DION

**WFRO/Fremont, OH**  
**Larry Ziebold**

GEORGE MICHAEL  
ALIAS  
MARIAH CAREY  
BETTE MIDLER  
WHISPERS  
CARLY SIMON  
DAN FOGELBERG  
STING  
Hottest:  
DON HENLEY  
STEVIE B  
OLETA ADAMS  
SARA HICKMAN  
CHER

**KZLT/Grand Forks**  
**Hennen/Ebertz**

HALL & OATES  
MARIAH CAREY  
CHICAGO  
STING  
DAN FOGELBERG  
BETTE MIDLER  
HARRY CONNICK JR.  
SURFACE  
Hottest:  
DON HENLEY  
CHER  
CELINE DION  
OUTFIELD  
ELTON JOHN

**WLRD/Traverse City**  
**Angie Honda**

BETTE MIDLER  
DAN FOGELBERG  
JUDE COLE  
MARIAH CAREY  
GEORGE MICHAEL  
CHICAGO  
Hottest:  
STEVIE B  
STEVE WINWOOD  
CELINE DION  
DON HENLEY  
OLETA ADAMS

**KSCB/Liberal**  
**Mark David**

DAN FOGELBERG  
STING  
CHICAGO  
MARIAH CAREY  
GEORGE MICHAEL  
ALIAS  
CARLY SIMON  
GARY MOORE  
WHISPERS  
RALPH TRESVANT  
Hottest:  
STEVIE B  
DON HENLEY  
CELINE DION  
OLETA ADAMS  
CHER

**WTWR/Monroe**  
**Demick/McCormick**

## FULL-SERVICE AC

### MOST ADDED

CHER (4)  
WHITNEY HOUSTON (4)  
STEVIE B (3)  
HALL & OATES (3)  
RUSSELL HITCHCOCK (2)  
KENNY ROGERS (2)  
CARLY SIMON (2)  
WILL TO POWER (2)

### HOTTEST

STEVIE B (10)  
CHER (10)  
ELTON JOHN (9)  
BETTE MIDLER (9)  
WILSON PHILLIPS (8)  
OLETA ADAMS (5)  
SURFACE (5)  
STEVE WINWOOD (5)  
CELINE DION (4)

## GOLD-BASED AC

### MOST ADDED

WHITNEY HOUSTON (6)  
SURFACE (5)  
WILL TO POWER (4)  
OLETA ADAMS (3)  
HALL & OATES (3)  
RUSSELL HITCHCOCK (3)

### HOTTEST

STEVIE B (17)  
ELTON JOHN (17)  
ALIAS (11)  
WILL TO POWER (10)  
SURFACE (9)  
OLETA ADAMS (8)  
CHER (8)  
BETTE MIDLER (8)  
DON HENLEY (7)  
STEVE WINWOOD (7)

### EAST

#### P1

**WBZ/Boston**  
David Bernstein

STEVE WINWOOD  
FRANK SINATRA  
CARLY SIMON  
Hottest:  
ELTON JOHN  
CHER  
STEVE WINWOOD  
VAN MORRISON  
HARRY CONNICK JR.

**WBEN/Buffalo**  
Kevin Keenan

none  
Hottest:  
HALL & OATES  
WHITNEY HOUSTON  
STEVIE B  
MIDLER

**KDKA/Pittsburgh**  
Chuck Dickemann

none  
Hottest:  
WILSON PHILLIPS  
DON HENLEY  
BETTE MIDLER  
JILL SOBULE  
MARIAH CAREY

#### P2

**WICC/Bridgeport**  
Stormin' Norman

CHICAGO  
Hottest:  
OLETA ADAMS  
WILL TO POWER  
STEVIE B  
CHER  
STEVE WINWOOD  
**WEL/New Haven**  
Gross/McCormick

CHRIS ISAAK  
RUSSELL HITCHCOCK  
Hottest:  
CELINE DION  
WHITNEY HOUSTON  
DON HENLEY  
CHER  
STYX

#### P3

**WFMD/Frederick, MD**  
Fieseler/Watson

TIFFANY  
HALL & OATES  
HOWARD HEWETT  
Hottest:  
STEVIE B  
DON HENLEY  
CHER  
OLETA ADAMS  
SURFACE

### EAST

#### P1

**WMMX/Baltimore**  
Greg Dunkin

none  
Hottest:  
JAMES INGRAM  
PHIL COLLINS  
ALIAS  
GO WEST

**WKJY/Nassau**  
Scott/Cunningham

none  
Hottest:  
ALIAS  
STEVIE B  
DON HENLEY  
WHITNEY HOUSTON  
ELTON JOHN

#### P2

**WKL/Albany**  
Knot/Holmberg

none  
Hottest:  
ELTON JOHN  
STEVIE B  
MARIAH CAREY  
BETTE MIDLER  
CARLY SIMON

**WMRV/Binghamton, NY**  
Keller/Schwartz

KENNY ROGERS  
HOWARD HEWETT  
OLETA ADAMS  
Hottest:  
STEVIE B  
MARIAH CAREY  
BETTE MIDLER  
ALIAS  
WILSON PHILLIPS

**WMAS-FM/Springfield**  
Ed Kelly

none  
Hottest:  
ELTON JOHN  
WILSON PHILLIPS  
ALIAS  
STEVIE B  
DON HENLEY

**WYYY/Syracuse**  
Lauber/Langmyer

SURFACE  
WILL TO POWER  
Hottest:  
STEVIE B  
ALIAS  
WILSON PHILLIPS  
WHITNEY HOUSTON  
HALL & OATES

**WFAS-FM/White Plains**  
Sue Richard

ANITA BAKER  
OUTFIELD  
HALL & OATES  
GEORGE MICHAEL  
OLETA ADAMS  
Hottest:  
CHER  
STEVIE B  
UB40  
CELINE DION  
WILL TO POWER

**WJBR/Wilmington, DE**  
Bill Kaye

WHITNEY HOUSTON  
HALL & OATES  
SARA HICKMAN  
Hottest:  
SURFACE  
CELINE DION  
WILL TO POWER  
OLETA ADAMS  
WHITNEY HOUSTON

### SOUTH

#### P2

**WHAS/Louisville**  
Doug McElvein

none  
Hottest:  
BETTE MIDLER  
STEVE WINWOOD  
STEVIE B  
WILSON PHILLIPS  
DON HENLEY

#### P3

**WKYX/Paducah**  
Cook/Miller

none  
Hottest:  
DON HENLEY  
WILSON PHILLIPS  
STEVE WINWOOD  
CARLY SIMON  
CHER

**WSTU/Stuart**  
Grant/Fox

SARA HICKMAN  
WILL TO POWER  
WHITNEY HOUSTON  
HALL & OATES  
Hottest:  
DON HENLEY  
ELTON JOHN  
STEVIE B  
CHER  
STEVE WINWOOD

**20 Current Reporters**  
**15 Current Playlists**

**Called In Frozen Playlist (1):**  
WHAS/Louisville

**Did Not Report, Playlist Frozen (4):**  
KDKA/Pittsburgh  
KHOU/Denver  
WBEN/Buffalo  
WKYX/Paducah

**Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (7):**  
55KRC/Cincinnati  
KEX/Portland  
WGY/Albany  
WIBA/Madison  
WLW/Cincinnati  
WDBO/Orlando  
WRVA/Richmond

### SOUTH

#### P1

**KMGK/Dallas**  
Chales Daly

ANITA BAKER  
Hottest:  
OLETA ADAMS  
BREATHE  
SARA HICKMAN  
WHITNEY HOUSTON  
WILL TO POWER

**WUSA/Tampa**  
Johnny Williams

OLETA ADAMS  
Hottest:  
CHER  
SURFACE  
CELINE DION  
ALIAS  
STEVIE B

**WJQI/Norfolk**  
Tom Graye

DON HENLEY  
UB40  
BRUCE HORNSBY  
SURFACE  
Hottest:  
STEVE WINWOOD  
DON HENLEY  
CHER  
STEVIE B  
UB40

#### P2

**KKMJ/Austin**  
Burke/Burns

BETTE MIDLER  
Hottest:  
OLETA ADAMS  
WILL TO POWER  
ELTON JOHN  
SURFACE  
SARA HICKMAN

**WMJJ/Birmingham**  
Brad Ellis

none  
Hottest:  
ELTON JOHN  
STEVIE B  
DON HENLEY  
STEVE WINWOOD  
WILSON PHILLIPS

**WMXC/Charlotte**  
Robb Stewart

none  
Hottest:  
PAUL YOUNG  
JAMES INGRAM  
DAN FOGELBERG  
BETTE MIDLER  
STEVIE B

**WLMX/Chattanooga**  
Allen/Howard

CARLY SIMON  
BETTE MIDLER  
RUSSELL HITCHCOCK  
WHITNEY HOUSTON  
GEORGE MICHAEL  
Hottest:  
STEVIE B  
SURFACE  
WILL TO POWER  
OLETA ADAMS  
CHER

**WMAG/Greensboro**  
John Jenkins

none  
Hottest:  
STEVIE B  
ALIAS  
WHITNEY HOUSTON  
HALL & OATES  
ELTON JOHN

**WSTF/Orlando**  
Samantha Shore

none  
Hottest:  
PAUL YOUNG  
BETTE MIDLER  
ALIAS  
RIGHTDOUS BRO/PO  
PHIL COLLINS

**KVKI/Shreveport**  
Ryan/Waldon

DAVE KOZ  
VAN MORRISON  
Hottest:  
CELINE DION  
STEVE WINWOOD  
WILL TO POWER  
WHITNEY HOUSTON  
DON HENLEY

### MIDWEST

#### P1

**WTVN/Columbus**  
John Lane

STEVIE B  
CHER  
SURFACE  
Hottest:  
ELTON JOHN  
ROD STEWART  
ALIAS  
STEVIE B  
CHER

#### P2

**WOOD/Grand Rapids**  
Robb Westaby

CHER  
KENNY ROGERS  
Hottest:  
CARLY SIMON  
WHITNEY HOUSTON  
WILSON PHILLIPS  
ALIAS  
ELTON JOHN

**WROK/Rockford**  
Jamie Grout

STEVIE B  
CHER  
WHITNEY HOUSTON  
KENNY ROGERS  
Hottest:  
BETTE MIDLER  
WILSON PHILLIPS  
ELTON JOHN  
SARA HICKMAN  
WILL TO POWER

#### P3

**KFSB/Joplin**  
Robin Wells

WHITNEY HOUSTON  
OUTFIELD  
RUSSELL HITCHCOCK  
Hottest:  
STEVIE B  
CELINE DION  
DON HENLEY  
OLETA ADAMS  
SURFACE

**KFOR/Lincoln**  
Cathy Blythe

CARLY SIMON  
HARRY CONNICK JR.  
Hottest:  
ELTON JOHN  
SARA HICKMAN  
KENNY ROGERS  
BETTE MIDLER

**KELO/Sioux Falls**  
Spanky

none  
Hottest:  
STEVIE B  
WILSON PHILLIPS  
BETTE MIDLER  
WHITNEY HOUSTON  
WILL TO POWER

### MIDWEST

#### P1

**WLTJ/Detroit**  
Beasing/Sommers

SARA HICKMAN  
WILL TO POWER  
WHITNEY HOUSTON  
Hottest:  
OLETA ADAMS  
BREATHE  
KENNY ROGERS  
ELTON JOHN  
BETTE MIDLER

**WENS/Indianapolis**  
Gray/Eagan

WILL TO POWER  
SURFACE  
WHITNEY HOUSTON  
CELINE DION  
Hottest:  
STEVIE B  
ELTON JOHN  
ALIAS  
WILSON PHILLIPS  
BETTE MIDLER  
**KUDL/Kansas City**  
Don Bender  
JAMES INGRAM  
Hottest:  
STEVIE B  
CHER  
ELTON JOHN  
JAMES INGRAM  
HALL & OATES

**WLTQ/Milwaukee**  
Fred Brennan

SURFACE  
STEVIE B  
Hottest:  
BETTE MIDLER  
ALIAS  
MARIAH CAREY  
CARLY SIMON  
ELTON JOHN

#### P2

**WCRZ/Fiint**  
Patrick/Downey

HALL & OATES  
Hottest:  
OLETA ADAMS  
STEVE WINWOOD  
CHER  
SURFACE  
WILL TO POWER

**KEFM/Omaha**  
Albertson/Lane

CELINE DION  
WILL TO POWER  
Hottest:  
STEVIE B  
ELTON JOHN  
SURFACE  
CELINE DION  
WILL TO POWER

**WGLO/Peoria**  
Jerry Jay

none  
Hottest:  
HALL & OATES  
ELTON JOHN  
WILSON PHILLIPS  
STEVE WINWOOD  
ALIAS

**WMGI/Terre Haute**  
Bryan Thomas

WHITNEY HOUSTON  
CHRIS ISAAK  
OUTFIELD  
Hottest:  
STEVIE B  
OLETA ADAMS  
SURFACE  
WILL TO POWER  
CELINE DION

**KRAV/Tulsa**  
Couch/Lee

none  
Hottest:  
STEVE WINWOOD  
STEVIE B  
ELTON JOHN  
DON HENLEY  
HALL & OATES

### WEST

#### P1

**KHOW/Denver**  
Murphy Huston

none  
Hottest:  
ELTON JOHN  
HALL & OATES  
WILSON PHILLIPS  
DAN FOGELBERG  
BETTE MIDLER

**KFMB/San Diego**  
Larson/Robertson

JAMES INGRAM  
GEORGE MICHAEL  
HALL & OATES  
STING  
DAN FOGELBERG  
Hottest:  
SURFACE  
OLETA ADAMS  
CHER  
DON HENLEY  
BREATHE

#### P2

**KBOI/Boise**  
Drew Harold

STEVIE B  
CHER  
WILL TO POWER  
Hottest:  
STEVIE B  
ELTON JOHN  
BETTE MIDLER  
WHITNEY HOUSTON  
MARIAH CAREY

**KUGN/Eugene**  
Annie Mac

AKIRA JIMBO  
AKIRA JIMBO  
AKIRA JIMBO  
Hottest:  
none

**KSSK/Honolulu**  
Phil Abbott

WHITNEY HOUSTON  
Hottest:  
CARLY SIMON  
CHER  
BETTE MIDLER  
ELTON JOHN  
MARIAH CAREY



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### WEST

#### P1

**KKCW/Portland**  
Bill Minckler

RUSSELL HITCHCOCK  
JAMES INGRAM  
BREATHE  
BOBBY CALDWELL  
Hottest:  
CELINE DION  
ELTON JOHN  
SURFACE  
OLETA ADAMS  
CHER

**KXOA-FM/Sacramento**  
Casey/Clem

STEVIE B  
ELTON JOHN  
Hottest:  
DAN FOGELBERG  
ROD STEWART  
MARIAH CAREY  
JAMES INGRAM

#### P2

**KLLY/Bakersfield**  
Russ Davidson

none  
Hottest:  
ELTON JOHN  
WILSON PHILLIPS  
BETTE MIDLER  
HALL & OATES  
CARLY SIMON

**KCIX/Boise**  
Don Jennings

NATASHA'S BROTHER  
STYX  
Hottest:  
ELTON JOHN  
STEVE WINWOOD  
WILSON PHILLIPS  
WHITNEY HOUSTON  
CHER

**KOSO/Modesto**  
Dalton/Mack

CHER  
STYX  
RUSSELL HITCHCOCK  
PEBBLES  
Hottest:  
SURFACE  
STEVIE B  
WILL TO POWER  
CELINE DION  
DON HENLEY

**33 Current Reporters**  
**23 Current Playlists**

**Called In Frozen Playlist (1):**  
WSTF/Orlando

**Did Not Report, Playlist Frozen (9):**

**KLLY/Bakersfield**  
**KRAV/Tulsa**  
**WGLO/Peoria**  
**WKJY/Nassau**  
**WKL/Albany**

**Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (10):**

**KISC/Spokane**  
**KKLD/Tucson**  
**KLTR/Houston**  
**WAEB/Alentown**  
**WHTX/Pittsburgh**

**WMAG/Greensboro**  
**WMAS/Springfield**  
**WMJJ/Birmingham**  
**WMXC/Charlotte**

**WLMG/New Orleans**  
**WLTJ/Pittsburgh**  
**WMXB/Richmond**  
**WRAL/Raleigh**  
**WSLQ/Roanoke**

NATIONAL AIRPLAY

WKS	TW	ARTIST/Album (Label)	TRACKS
1	1	JOE SAMPLE/Ashes To Ashes (WB)	"Strike" "Road"
3	2	DAVE KOZ/Dave Koz (Capitol)	"Castle"
2	3	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)	"Cuba" "Solar"
4	4	BETH NIELSEN CHAPMAN/Beth Nielsen Chapman (Reprise)	"System" "Walk" "Easy"
5	5	PAUL SIMON/The Rhythm Of The Saints (WB)	"Coast" "She"
10	6	GEORGE MICHAEL/Listen Without Prejudice (Columbia)	"Cowboys"
7	7	FATTBURGER/Come & Get It (Enigma)	"Almost" "Night"
13	8	MARION MEADOWS/For Lovers Only (RCA)	"Lovers" "Wonderland" "Personal"
15	9	T-SQUARE/Natural (Epic)	"Wind" "Labyrinth"
6	10	BOBBY CALDWELL/Heart Of Mine (Sin-Drome)	"Real" "Saying"
9	11	STRUNZ & FARAH/Primal Magic (Mesa)	"Bola" "Anochece"
8	12	OTTMAR LIEBERT/Poets & Angels (Higher Octave)	"Poets" "Starry"
16	13	DON HARRISS/Shell Game (Sonic Atmosphere)	"Blue" "Shell"
18	14	NELSON RANGELL/Nelson Rangell (GRP)	"Tomorrow" "Givin'"
11	15	CHARLES MICHAEL BROTMAN/Mango Cooler (Global Pacific)	"Mango" "Merchant"
12	16	MARK ISHAM/Mark Isham (Virgin)	"Never" "Songs"
20	17	SAM RINEY/Playing With Fire (Spindletop)	"Everytime" "Playing" "Nowhere"
19	18	BASIA/Brave New Hope (Epic)	"Masquerade" "Heaven"
22	19	SHAKATAK/Perfect Smile (Verve Forecast)	"Jazz"
23	20	DANNY HEINES/One Heart Wild (Silver Wave)	"Nursery" "Eyes"
21	21	KRISTEN VIGARD/Kristen Vigard (Private Music)	"Waiting"
BREAKER 22	22	SARA HICKMAN/Shortstop (Elektra)	"Couldn't" "Fields"
28	23	TOM BORTON/Dancing With Tigers (Bluemoon)	"Wherever" "Photoland" "Say"
17	24	THOM ROTELLA/Without Words (DMP)	"Carnaval"
25	25	BREATHE/Peace Of Mind (A&M)	"Angels" "Say"
27	26	BOBBY McFERRIN/Medicine Music (EMI)	"Yes" "Common" "Garden"
29	27	MICHAEL PAULO/Fusebox (GRP)	"Story" "Love"
14	28	DAVID BENOIT/Inner Motions (GRP)	"Every" "Houston"
30	29	VAN MORRISON/Enlightenment (Mercury)	"Real"
DEBUT 30	30	STEVE WINWOOD/Refugees Of The Heart (Virgin)	"Light"

WKS	TW	ARTIST/Album (Label)	TRACKS
1	1	JOE SAMPLE/Ashes To Ashes (WB)	"Road"
3	2	BRIAN MELVIN TRIO/Standards Zone (Global Pacific)	"Moon"
7	3	RENEE ROSNES/For The Moment (Blue Note)	"Malaga"
5	4	ART BLAKEY & THE JAZZ MESSENGERS/One For All (A&M)	"One"
9	5	BOBBY McFERRIN/Medicine Music (EMI)	"Sweet"
10	6	WARREN BERNHARDT/Ain't Life Grand (DMP)	"Sarah's"
4	7	MULGREW MILLER/From Day To Day (Landmark)	"Day"
6	8	MONTE CROFT/Survival Of The Spirit (Columbia)	"Ella"
2	9	LOU RAWLS/It's Supposed To Be Fun (Blue Note)	"Supposed"
11	10	JAY LEONHART/Life Out On The Road (Nesak Int'l)	"God"
21	11	WYNTON MARSALIS/Tune In Tomorrow... (Columbia)	"Dawn"
8	12	RALPH MOORE/Further More (Landmark)	"Dawn"
17	13	STAN GETZ/Billy Highstreet Samba (MRC)	"Wishing"
13	14	DAVE CATNEY/First Flight (Justice)	"Wishing"
14	15	KENNY GARRETT/African Exchange Student (Atlantic)	"Someday"
16	16	THE MANHATTAN PROJECT/The Manhattan Project (Blue Note)	"Someday"
12	17	JON HENDRICKS/Freddy Freeloader (Denon)	"Someday"
18	18	BETTY CARTER/Droppin' Things (Verve Forecast/PolyGram)	"Someday"
19	19	DANNY HEINES/One Heart Wild (Silver Wave)	"Derie"
15	20	KELLYE GRAY/Standards In Gray (Justice)	"Derie"
24	21	ABBEY LINCOLN/The World Is Falling Down (Verve/PolyGram)	"Derie"
20	22	MARK WHITFIELD/The Marksman (WB)	"Blues"
BREAKER 23	23	RHYTHMSTICK/Rhythmstick (CTI)	"QuiLombo"
28	24	DAVE HOLLAND/Extensions (ECM)	"QuiLombo"
22	25	PARIS ALL-STARS/Homage To Charlie Parker (A&M)	"QuiLombo"
26	26	THE AGENDA COLLECTION/Of Things To Come (Agenda)	"QuiLombo"
BREAKER 27	27	BRIAN BROMBERG/Bassically Speaking (Nova)	"You"
DEBUT 28	28	RICKY FORD/Manhattan Blues (Candid)	"Manhattan"
DEBUT 29	29	SUZANNE DEAN/Wonder (Nova)	"Ostinato"
DEBUT 30	30	NEWMAN, MARSALIS & DUPREE/Return To The Wide Open Spaces (Amazing)	"Hard"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
VAN MORRISON (4) ANDREAS VOLLENWEIDER (4)	JOE SAMPLE (19) PAUL SIMON (13) BETH NIELSEN CHAPMAN (8) FATTBURGER (8) LEO GANDELMAN (8) DAVE KOZ (8) BOBBY CALDWELL (7) OTTMAR LIEBERT (5) STRUNZ & FARAH (5)	BOBBY CALDWELL/Real

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
MARCOS ARIEL (5) JOHN CAMPBELL (5) MANTECA (4) VINCE MENDOZA (4) CAROL SLOANE (4)	JOE SAMPLE (17) BRIAN MELVIN TRIO (11) WARREN BERNHARDT (9) RENEE ROSNES (8) ART BLAKEY (7) WYNTON MARSALIS (7) BOBBY McFERRIN (7) MANHATTAN PROJECT (5)	No Tracks Qualified This Week

NEW & ACTIVE

- \*MICHAEL KAMEN f/DAVID SANBORN "Concerto For Saxophone" (WB) 23/2  
Rotations: Heavy 2/0, Medium 10/0, Light 11/2, Total Adds 2, WHVE, WLOQ. Heavy: KIFM, WFAE. *BREAKER this week.*
- \*TANGERINE DREAM "Melrose" (Private Music) 22/2  
Rotations: Heavy 2/0, Medium 10/0, Light 10/2, Total Adds 2, KOAI, KSNO. Heavy: KLSK, SS. *BREAKER this week.*
- BRIAN BROMBERG "Bassically Speaking" (Nova) 21/2  
Rotations: Heavy 2/0, Medium 12/0, Light 6/2, Total Adds 2, WLVE, WLOQ. Heavy: WGMC, KEYF, PS.
- SUSAN J. PAUL "Human Factor" (Vantage) 20/3  
Rotations: Heavy 5/0, Medium 7/0, Light 8/3, Total Adds 3, WLVE, WBZN, KLSK. Heavy: BRZ, KTWV, WGMC, WFAE, KSNO.
- PASSPORT "Balance Of Happiness" (Atlantic) 20/0  
Rotations: Heavy 4/0, Medium 7/0, Light 9/0, Total Adds 0. Heavy: WHRL, WGMC, WFAE, KTCZ.
- ADRIAN LEGG "Guitar And Other Cathedrals" (Relativity) 19/3  
Rotations: Heavy 2/0, Medium 2/0, Light 15/3, Total Adds 3, WFAE, KEZL, KBIA. Heavy: KLTR, KTCZ.
- MEMPHIS BOYS "The Memphis Boys" (Vanguard) 18/1  
Rotations: Heavy 2/0, Medium 5/0, Light 11/1, Total Adds 1, WBZN. Heavy: KKNW, KSNO.
- JONN SERRIE "Tingri" (Miramar) 17/3  
Rotations: Heavy 3/0, Medium 4/0, Light 10/3, Total Adds 3, WCDJ, KTWV, KEYV. Heavy: WHRL, SS, MS.
- GERALD ALBRIGHT "Dream Come True" (Atlantic) 15/2  
Rotations: Heavy 5/0, Medium 4/0, Light 6/2, Total Adds 2, WHVE, KWVS. Heavy: KOAI, KIFM, WFAE, WAMX, JZTRAX.
- CHRIS CHRISTIAN "Sketches" (A&M) 15/0  
Rotations: Heavy 1/0, Medium 6/0, Light 8/0, Total Adds 0. Heavy: KLSK.
- KURT BESTOR "Seasons" (Airus) 14/0  
Rotations: Heavy 2/0, Medium 5/0, Light 7/0, Total Adds 0. Heavy: BRZ, WWAY.

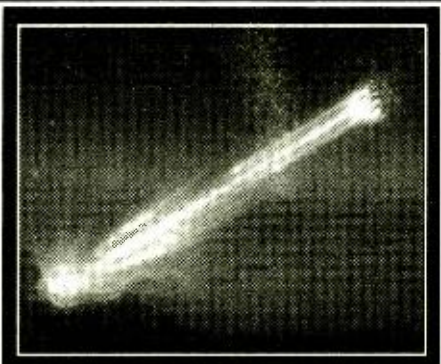
\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.

NEW & ACTIVE

- \*VINCE MENDOZA "Start Here" (World Pacific) 23/4  
Rotations: Heavy 0/0, Medium 8/2, Light 15/2, Total Adds 4, WRTI, JZSHOW, KSLU, KSBR. *BREAKER this week.*
- \*\*GAL COSTA "Plural" (BMG) 23/2  
Rotations: Heavy 3/0, Medium 10/0, Light 10/2, Total Adds 2, JZSHOW, WVPE. Heavy: KJAZ, WAER, KLCC. *CHART EXTRA this week.*
- \*\*MICHAEL KAMEN "Concerto For Saxophone" (WB) 21/1  
Rotations: Heavy 2/0, Medium 12/0, Light 7/1, Total Adds 1, KSBR. Heavy: WTEB, KSLU. *CHART EXTRA this week.*
- CAROL CHAIKIN "Carol Chaikin" (Gold Castle) 19/3  
Rotations: Heavy 5/0, Medium 8/1, Light 6/2, Total Adds 3, JZSHOW, WSTR, WVPE. Heavy: KJZZ, WAER, KSLU, WSIE, KSBR.
- SAM RINEY "Playing With Fire" (Spindletop) 19/1  
Rotations: Heavy 8/0, Medium 8/0, Light 3/1, Total Adds 1, JZSHOW. Heavy: KJZZ, WAER, WSTR, KSLU, WSIE, WVPE, KCLC, KSBR.
- GENE HARRISS/SCOTT HAMILTON QUINTET "At Last" (Concord) 18/1  
Rotations: Heavy 6/0, Medium 8/1, Light 4/0, Total Adds 1, KWMU. Heavy: KMHD, KPLU, WKRY, WUSF, WSIE, KSBR.
- TOM SCHUMAN "Extremities" (GRP) 17/0  
Rotations: Heavy 7/0, Medium 7/0, Light 3/0, Total Adds 0. Heavy: KJZZ, KLCC, WEBR, WTEB, KSLU, WVPE, KCLC.
- ED SHAUGHNESSY "Jazz In The Pocket" (Chase Music Group) 16/2  
Rotations: Heavy 8/0, Medium 4/1, Light 4/1, Total Adds 2, WRTI, KSBR. Heavy: WAER, WFPL, KUOP, KSLU, WKRY, WSIE, KWMU, KCLC.
- GERALD ALBRIGHT "Dream Come True" (Atlantic) 15/2  
Rotations: Heavy 5/1, Medium 7/1, Light 3/0, Total Adds 2, CJ, WSTR. Heavy: WJZZ, KJZZ, WTEB, KSLU.
- ROB McCONNELL "Jive Five" (Concord) 15/1  
Rotations: Heavy 1/0, Medium 9/1, Light 5/0, Total Adds 1, WRTI. Heavy: WNOP.
- MITCH WATKINS "Curves" (Enja) 14/3  
Rotations: Heavy 1/0, Medium 2/0, Light 11/3, Total Adds 3, WNOP, WKRY, KWMU. Heavy: JZSHOW.
- MARK ISHAM "Mark Isham" (Virgin) 14/0  
Rotations: Heavy 5/0, Medium 7/0, Light 2/0, Total Adds 0. Heavy: WDET, KJZZ, KLCC, WSTR, KTCL.
- MANTECA "Perfect Foot" (Nova) 13/4  
Rotations: Heavy 0/0, Medium 4/0, Light 9/4, Total Adds 4, CJ, JZSHOW, KSLU, WSIE.

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Musical Starstreams - HOT  
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# New AC

<b>EAST</b> <b>P1</b> <b>WDC/Washington</b> Robin Lawrence ED HENSLY YAN HORN OTTMAR LIBERT ANITA BAKER MICHAEL PAUL JOHN SERRIE ANDREAS VOLLMER HOLLIST GEORGE MICHAEL BOBBY CALDWELL JOE SAMPLE CLETYS MORGAN DAVE KOZ <b>P2</b> <b>WVLA/Albany</b> Nicholas Pochettino HOLLIST PATRICKER DAVID BENNETT ROBERT CALDWELL SHAKATKA MARTECA <b>WQMG/Rochester</b> Eric Green Briscoe VINCE MORGANA MARTECA GORDY FATHER BOBBY CALDWELL KRISTON VIGARD LEO GARDELMAN MARCOZZO JOE SAMPLE	<b>MIDWEST</b> <b>P1</b> <b>WUAC/Chicago</b> Bernie Parry HOLLIST ANITA BAKER BOB JAMES NED TAYLOR BOBBY MCPERRIN HARRY MCNICKE JR. DAVE KOZ <b>WVAY/West Dover</b> Stacey McCoy HOLLIST TOM SCHUMAR DAVE KOZ PAUL GARDOLMAN OTTMAR LIBERT AGNIDA COLLECTION	<b>P2</b> <b>WABX/Ann Arbor</b> Alison Williams PEARL GORDY FATHER SARA HICKMAN ANITA BAKER HOLLIST STEVE WIMMOOD GEORGE MICHAEL BASIA PATRICK O'HEARN GERALD ALBRIGHT	<b>P3</b> <b>KBAC/Columbia</b> Derran Helms ADRIAN LEGG STEVE WIMMOOD ANDREAS VOLLMER YAN HORN HOLLIST JOE SAMPLE LEO GARDELMAN KRISTON VIGARD MICHAEL KANE RICHARD SOUTHER	<b>WEST</b> <b>P1</b> <b>KKSF/San Francisco</b> Dave Steinberg HOLLIST BETH NIELSEN CHAPM LEO GARDELMAN DAVE KOZ STUNNE & FARAH <b>KNNW/Seattle</b> Franca/Water IAIN MATTHEWS MARCOS ARTEL HOLLIST PAUL SIMON MOPHIS BOTS JOE SAMPLE FRIEDMANN STUNNE & FARAH <b>KQPT/Sacramento</b> Ednaugh/Kanis HOLLIST PAUL SIMON JOE SAMPLE BETH NIELSEN CHAPM STUNNE & FARAH PATRICKER	<b>P2</b> <b>KLKIA/Buquerque</b> Webb/Howard DAVID MICHAEL & FR SIMON J. PAUL JUDY COLLINS HOLLIST WILLIAM BELZITE CHRIS ISAAC MARGOS ARTEL OTTMAR LIBERT CHRISTOPHER PEACOCK NATHAN GIBBS JIM JACOBSON	<b>P3</b> <b>KSNQ/Aspen</b> Vic Garrett TANGIERE DREAM HOLLIST ROBERT CALDWELL PAUL SIMON BREATHE SIMON J. PAUL	<b>Soundcepes</b> Paul Hunter WILLIAM BELZITE CHRISTOPHER PEACOCK SOFTMARE ALICE COLA JOHN WILSON HOLLIST TOM HARRISS JOHN SERRIE OTTMAR LIBERT TANGIERE DREAM NIGHTNOISE	
<b>SOUTH</b> <b>P1</b> <b>KOAM/Dallas</b> Betsy Hart CHRIS ISAAC NOBIL HORN MARCOS ARTEL VINCENZO ZITTELLO JAY SCOTT BERRY JIM JACOBSON TANGIERE DREAM HANNEKE STAMMULL HAVANA DAVID MICHAEL & FR SIMON J. PAUL GERALD ALBRIGHT TOM SCHUMAR LEO GARDELMAN DON HARRISS T-SQUARE	<b>P2</b> <b>WVLE/Albany</b> Geoff Fischer KOPY RUSSIAN HOUSE GORDY FATHER BETTY HOLLER SUSAN J. PAUL BRIAN BROMBERG BILL MOORE NELL WELLS PETER CALVERT COTTON LUCY PETERSON COLLE PROPHET MITCH WATKINS HOLLIST BRIAN BROMBERG BETH NIELSEN CHAPM DON HARRISS BOBBY MCPERRIN PETER GARDNER KEVIN DICKSON PAUL SIMON STEVE WIMMOOD	<b>P3</b> <b>KLTR/Houston</b> Ed Scarborough HOLLIST CHARLES MICHAEL BR BETH NIELSEN CHAPM RICHARD SOUTHER WING MACHINE SARA HICKMAN	<b>P1</b> <b>WVBE/Albany</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P2</b> <b>WVBC/Corpus Christi</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P3</b> <b>WVND/Houston</b> Ron Gervet HOLLIST THOM ROTZELA PATRICKER BETH NIELSEN CHAPM LEO GARDELMAN JOE SAMPLE	<b>P1</b> <b>WVBE/Albany</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P2</b> <b>WVBC/Corpus Christi</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P3</b> <b>WVND/Houston</b> Ron Gervet HOLLIST THOM ROTZELA PATRICKER BETH NIELSEN CHAPM LEO GARDELMAN JOE SAMPLE

36 Current Reporters  
 24 Current Playlists  
 Called in Frozen Playlist (2):  
 KTCZ/Minneapolis  
 WVAY/West Dover  
 Did Not Report, Playlist Frozen (10):  
 The Breeze  
 KBCO/Denver-Boulder  
 KKSF/San Francisco  
 KLTR/Houston  
 KQPT/Sacramento  
 Musical Starstreams  
 Portraits in Sound  
 WNND/Raleigh  
 WNUA/Chicago  
 WOTB/Providence

## CONTEMPORARY JAZZ

<b>P1</b> <b>WBOG/Newark</b> The Green Briscoe HOLLIST WINTON MARGALIS RENEE ROGNES ART BLAKEY MOTHBRICK TOM HARRISS PAUL MOORE	<b>P3</b> <b>WEBR/Albany</b> Al Wallace HOLLIST WINTON MARGALIS RENEE ROGNES ART BLAKEY MOTHBRICK TOM HARRISS PAUL MOORE	<b>P2</b> <b>WFLU/Louisville</b> Leslie Stewart HOLLIST BRIAN MELVIN TRIO HANNEKE STAMMULL TOM HARRISS WARREN BERNHARDT	<b>P1</b> <b>WNOP/Cincinnati</b> Scott Brown HOLLIST MARCOS ARTEL LINDA HARTMAN JEROME HARRIS TOM HARRISS LAMARCA & CORRELL JOHN CAMPBELL CAROL SUDAN BRIAN BROMBERG RENEE ROGNES JIC PUGL STEVE JOYFUSION ROY MCDOUGALL RYTHMTRICK	<b>P3</b> <b>WVPE/South Bend-Erhart</b> Tom Eby HOLLIST WINTON MARGALIS RENEE ROGNES ART BLAKEY MOTHBRICK TOM HARRISS PAUL MOORE	<b>P1</b> <b>WDET/Detroit</b> Ann Datta HOLLIST MANHATTAN PROJECT NATHAN GIBBS ANDREW CRISP DEANE HANNEKE STAMMULL HAVANA ... NIEL HAMPTON MARTECA JANE "PAULINE" HANNEKE STAMMULL DAVE BRIBBER CAROL SUDAN HAVANA "TURTLE & JETSON" JAY SCOTT BERRY JIM JACOBSON MARCOS ARTEL MARGOS ARTEL WINTON MARGALIS WARREN BERNHARDT	<b>P3</b> <b>KWMU/Stockton</b> Kelly Walker HOLLIST WINTON MARGALIS RENEE ROGNES ART BLAKEY MOTHBRICK TOM HARRISS PAUL MOORE	
<b>P2</b> <b>WVBE/Albany</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P3</b> <b>WVBC/Corpus Christi</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P1</b> <b>WVBE/Albany</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P2</b> <b>WVBC/Corpus Christi</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P3</b> <b>WVND/Houston</b> Ron Gervet HOLLIST THOM ROTZELA PATRICKER BETH NIELSEN CHAPM LEO GARDELMAN JOE SAMPLE	<b>P1</b> <b>WVBE/Albany</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P2</b> <b>WVBC/Corpus Christi</b> Jeff Allen MARTECA GERALD ALBRIGHT ANITA BAKER HOLLIST JOE SAMPLE KRISTON VIGARD SHAKATKA EDIE BRICKELL PAUL SIMON	<b>P3</b> <b>WVND/Houston</b> Ron Gervet HOLLIST THOM ROTZELA PATRICKER BETH NIELSEN CHAPM LEO GARDELMAN JOE SAMPLE

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35 Current Reporters  
 23 Current Playlists  
 Called in Frozen Playlist (3):  
 Jazz From The City  
 KTCJ/Minneapolis  
 WBOG/Newark  
 Did Not Report, Playlist Frozen (9):  
 KJOY/Stockton  
 KKLD/Tucson  
 KMHD/Portland  
 KTCL/Ft. Collins  
 KUOP/Stockton  
 WCPN/Cleveland  
 WOTB/Nashville  
 WUSF/Tampa  
 Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (3):  
 KSDS/San Diego  
 WFSS/Fayetteville  
 WSHA/Raleigh  
 The Jazz Show is now The David Sanborn Show

5 4 3		JANUARY 11, 1991		Total	Heavy	Medium	Light	
WKS	WKS	WKS	TW	Reports/Adds				
7	3	2	<b>1</b>	ALABAMA/Forever's As Far As I'll Go (RCA)	202/0	189	13	0
18	12	9	<b>2</b>	PAUL OVERSTREET/Daddy's Come Around (RCA)	205/0	169	35	1
15	10	6	<b>3</b>	REBA McENTIRE/Rumor Has It (MCA)	205/0	169	33	3
9	6	4	<b>4</b>	CARLENE CARTER/Come On Back (Reprise)	203/1	172	27	4
12	9	7	<b>5</b>	KATHY MATTEA/A Few Good Things Remain (Mercury)	201/0	141	47	13
6	5	3	<b>6</b>	RICKY VAN SHELTON/Life's Little Ups And Downs (Columbia)	188/0	142	36	10
19	15	11	<b>7</b>	DOUG STONE/These Lips Don't Know How To Say Goodbye (Epic)	204/2	100	99	5
22	17	15	<b>8</b>	MARK CHESNUTT/Brother Jukebox (MCA)	205/5	90	110	5
8	7	5	<b>9</b>	TANYA TUCKER/It Won't Be Me (Capitol)	181/0	131	37	13
20	16	14	<b>10</b>	LEE GREENWOOD/We've Got It Made (Capitol)	198/1	70	118	10
23	19	16	<b>11</b>	JUOOS/Love Can Build A Bridge (Curb/RCA)	202/1	42	146	14
11	8	8	<b>12</b>	DWIGHT YOAKAM/Turn It On, Turn It Up, Turn Me Loose (Reprise)	184/1	93	67	24
16	13	10	<b>13</b>	MARY-CHAPIN CARPENTER/You Win Again (Columbia)	181/1	97	67	17
25	21	18	<b>14</b>	MIKE REIO/Walk On Faith (Columbia)	201/2	53	130	18
17	14	12	<b>15</b>	RODNEY CROWELL/Now That We're Alone (Columbia)	185/2	79	91	15
21	18	17	<b>16</b>	AARON TIPPIN/You've Got To Stand For Something (RCA)	192/6	54	111	27
26	23	19	<b>17</b>	ROB CROSBY/Love Will Bring Her Around (Arista)	193/11	26	127	40
24	22	20	<b>18</b>	SHELBY LYNNE/Things Are Tough All Over (Epic)	176/9	32	118	26
27	24	21	<b>19</b>	STEVE WARINER/There For A While (MCA)	186/6	27	123	36
2	1	1	<b>20</b>	GARTH BROOKS/Unanswered Prayers (Capitol)	139/0	91	40	8
36	29	25	<b>21</b>	JOE DIFFIE/If You Want Me To (Epic)	192/11	10	129	53
31	27	24	<b>22</b>	RAY KENNEDY/What A Way To Go (Atlantic)	187/17	14	120	53
28	25	23	<b>23</b>	OAK RIDGE BOYS/(You're My) Soul And Inspiration (RCA)	164/2	14	108	42
38	33	27	<b>24</b>	LIONEL CARTWRIGHT/Say It's Not True (MCA)	171/8	6	113	52
—	40	31	<b>25</b>	MARTY STUART/Little Things (MCA)	186/28	9	89	88
42	35	29	<b>26</b>	VERN GOSDIN/Is It Raining At Your House (Columbia)	180/16	2	100	78
40	37	30	<b>27</b>	PAM TILLIS/Don't Tell Me What To Do (Arista)	173/25	9	81	83
—	38	32	<b>28</b>	RESTLESS HEART/Long Lost Friend (RCA)	179/18	2	84	93
1	2	13	<b>29</b>	GEORGE STRAIT/I've Come To Expect It From You (MCA)	101/0	56	33	12
43	39	35	<b>30</b>	EXILE/There You Go (Arista)	153/19	3	72	78
<b>BREAKER</b>	<b>31</b>	<b>CONWAY TWITTY/I Couldn't See You Leavin' (MCA)</b>	<b>162/57</b>	<b>3</b>	<b>40</b>	<b>119</b>		
<b>BREAKER</b>	<b>32</b>	<b>RONNIE McDOWELL/Unchained Melody (Curb)</b>	<b>127/13</b>	<b>14</b>	<b>55</b>	<b>58</b>		
32	30	28	<b>33</b>	FOSTER & LLOYD/Can't Have Nothin' (RCA)	127/0	8	80	39
3	4	22	<b>34</b>	VINCE GILL/Never Knew Lonely (MCA)	68/0	34	20	14
<b>BREAKER</b>	<b>35</b>	<b>HOLLY DUNN/Heart Full Of Love (WB)</b>	<b>149/43</b>	<b>2</b>	<b>35</b>	<b>112</b>		
<b>BREAKER</b>	<b>36</b>	<b>ANNE MURRAY/Bluebird (Capitol)</b>	<b>122/18</b>	<b>4</b>	<b>44</b>	<b>74</b>		
48	44	39	<b>37</b>	NEAL McCOY/If I Built You A Fire (Atlantic)	118/12	3	45	70
<b>BREAKER</b>	<b>38</b>	<b>MOLLY &amp; THE HEYMAKERS/Chasin' Something Called Love (Reprise)</b>	<b>125/14</b>	<b>1</b>	<b>40</b>	<b>84</b>		
37	34	35	<b>39</b>	PIRATES OF THE MISSISSIPPI/Rollin' Home (Capitol)	108/1	13	55	40
<b>BREAKER</b>	<b>40</b>	<b>BAILLIE &amp; THE BOYS/Treat Me Like A Stranger (RCA)</b>	<b>133/44</b>	<b>0</b>	<b>30</b>	<b>103</b>		
10	28	37	<b>41</b>	ALAN JACKSON/Chasin' That Neon Rainbow (Arista)	48/0	22	15	11
<b>DEBUT</b>	<b>42</b>	<b>PATTY LOVELESS/I'm That Kind Of Girl (MCA)</b>	<b>115/111</b>	<b>0</b>	<b>22</b>	<b>93</b>		
<b>DEBUT</b>	<b>43</b>	<b>ALAN JACKSON/I'd Love You All Over Again (Arista)</b>	<b>106/103</b>	<b>2</b>	<b>9</b>	<b>95</b>		
5	11	26	<b>44</b>	CLINT BLACK/Put Yourself In My Shoes (RCA)	46/0	7	26	13
<b>DEBUT</b>	<b>45</b>	<b>SHENANDOAH/I Got You (Columbia)</b>	<b>95/94</b>	<b>0</b>	<b>14</b>	<b>81</b>		
—	—	50	<b>46</b>	LINDA DAVIS/In A Different Light (Capitol)	97/16	1	21	75
<b>DEBUT</b>	<b>47</b>	<b>HANK WILLIAMS JR./I Mean I Love You (WB/Curb)</b>	<b>92/47</b>	<b>1</b>	<b>25</b>	<b>66</b>		
—	47	45	<b>48</b>	CLINTON GREGORY/Couldn't Love Have Picked A Better Place To Die (SOR)	85/0	4	28	53
39	36	34	<b>49</b>	DANIELE ALEXANDER & BUTCH BAKER/It Wasn't You, It Wasn't Me (Mercury)	67/0	5	32	30
<b>DEBUT</b>	<b>50</b>	<b>BILLY DEAN/Only Here For A Little While (Capitol)</b>	<b>82/15</b>	<b>3</b>	<b>22</b>	<b>57</b>		

## MOST ADDED

PATTY LOVELESS (111)  
ALAN JACKSON (103)  
SHENANDOAH (94)  
CONWAY TWITTY (57)  
DON WILLIAMS (53)  
HANK WILLIAMS JR. (47)  
BAILLIE & THE BOYS (44)  
HOLLY DUNN (43)  
MARTY STUART (28)  
OAN SEALS (26)

## HOTTEST

ALABAMA (125)  
PAUL OVERSTREET (85)  
CARLENE CARTER (82)  
REBA McENTIRE (75)  
RICKY VAN SHELTON (71)  
GARTH BROOKS (59)  
KATHY MATTEA (49)  
MARK CHESNUTT (43)  
OWIGHT YOAKAM (37)  
TANYA TUCKER (33)

## NEW ARTISTS

Reports/Adds

1 NEAL McCOY/If I Built... (Atlantic) 118/12  
2 LINDA DAVIS/In A Different Light (Capitol) 97/16  
3 CLINTON GREGORY/Couldn't Love... (SOR) 85/0  
4 BILLY DEAN/Only Here For... (Capitol) 82/15  
5 DONNA ULISSE/Things Are... (Atlantic) 48/3  
6 BLACK TIE/Learning The Game (Bench) 46/0  
7 RICH GRISSOM/Hillbilly Boy... (Mercury) 18/17  
8 J.A. PARKS/Veronica (Curb/Capitol) 16/0  
9 J. COLLINS/Cowboy Rap (Platinum Edge) 13/3  
10 V. THOMPSON/She's The One (Capitol) 13/1

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### CONWAY TWITTY

#### I Couldn't See You Leavin' (MCA)

On 79% of reporting stations. Rotations: Heavy 3, Medium 40, Light 119, Total Adds 57 Including WCAO, WYNY, WMZQ, KSCS, KILT-FM, WGAR, WHOK, WCUZ, KFKF, KCJB, KIK-FM, KNIX, KUPL. Moves 47-31 on the Country chart.

### HOLLY DUNN

#### Heart Full Of Love (WB)

On 73% of reporting stations. Rotations: Heavy 2, Medium 35, Light 112, Total Adds 43 Including WPOC, WZPR, WPOR, WYNK, KPLX, KSSN, KLLL, WGAR, WFMS, KRST, KGHL, KNAX. Moves 48-35 on the Country chart.

### BAILLIE & THE BOYS

#### Treat Me Like A Stranger (RCA)

On 65% of reporting stations. Rotations: Heavy 0, Medium 30, Light 103, Total Adds 44 Including WQCB, WHWK, WOKO, WXTU, WRNS, WCOS, WGAR, WHOK, KDEO, KFMS. Moves 49-40 on the Country chart.

### RONNIE McDOWELL

#### Unchained Melody (Curb)

On 62% of reporting stations. Rotations: Heavy 14, Medium 55, Light 58, Total Adds 13, WNUS, KASE, WEZL, WCOS, WIVK, KSSN, WWWV, WAVC, KUAD, KWHT, KUPL, KSOP, KSAN. Moves 44-41-36-32 on the Country chart.

### MOLLY & THE HEYMAKERS

#### Chasin' Something Called Love (Reprise)

On 61% of reporting stations. Rotations: Heavy 1, Medium 40, Light 84, Total Adds 14 Including WGNA, WWVA, WILQ, WYNK, KKIX, WITL, KZKX, KUGN, KSOP, KEEN. Moves 46-42-38 on the Country chart.

### ANNE MURRAY

#### Bluebird (Capitol)

On 60% of reporting stations. Rotations: Heavy 4, Medium 44, Light 74, Total Adds 18 Including WMZQ, WWVA, WILQ, WXBQ, KKIX, WSLR, WXCL, KUZZ, KUAD, KEEN. Moves 49-43-40-36 on the Country chart.

NEW

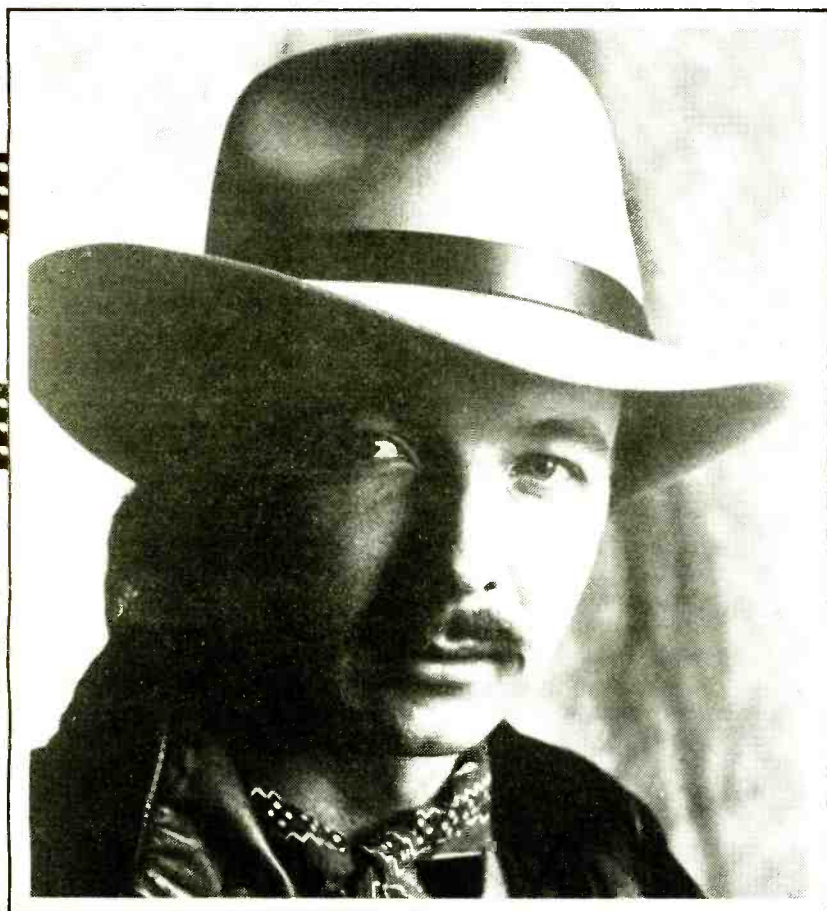
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# SOR Couldn't Have Picked Better Stations To Play

*"COULDN'T LOVE HAVE PICKED  
A BETTER PLACE TO DIE"*



CLINTON GREGORY

— RADIO STATIONS —

- |       |      |      |
|-------|------|------|
| WDBY  | KASE | WSTH |
| WTVY  | WFLB | WSM  |
| WCMB  | WTQR | KKAT |
| WTCM  | KFMS | KBMR |
| WVAM  | WKAK | KRRV |
| KASH  | WOKO | WAYZ |
| WHOK  | KGHL | KGFC |
| KMML  | WAVC | WKKQ |
| WWYZ  | WWNC | WAXX |
| KVOC  | WRKZ | WRNS |
| KUUY  | WTCR | WICO |
| KFGO  | KALF | KEKB |
| WIOV  | KVOX | WPOR |
| KWMT  | KDEO | WRWD |
| KHEY  | WNWN | KRWG |
| KKIX  | KCJB | WOW  |
| WCTK  | WKML | WHLZ |
| KWJJ  | WBEE | KTTB |
| WXCL  | KIIG | WFMB |
| WDLB  | KTCS | WMSI |
| KEEN  | WWVA | WTNV |
| WWJO  | KDRK | KTPK |
| WTHI  | WIVK | KVOO |
| WPCV  | WDXE | KYKX |
| WVLK  | WDEZ | KWOX |
| KFDI  | WAMZ | WKNN |
| KYKB  | KNFM | WKHK |
| WOWW  | WGDR | KZEU |
| WYYD  | WCHY | WUSQ |
| KJNE  | KLUR |      |
| KRAKT | WCAD |      |

*"Couldn't Love Have Picked A Better Place To Die"*

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NASHVILLE, TN 37203



**NEW & ACTIVE**

**PATTY LOVELESS "I'm That Kind Of Girl" (MCA) 115/111**

Rotations: Heavy 0, Medium 22, Light 93, Total Adds 111 including WPOC, WWYZ, WYNY, WDSY, KASE, KPLX, KIKK, WAMZ, WGKX, WSM, WAXX, WITL, KWEN, KUZZ, KNIX, KWJJ, KCCY, KRAK, KKAT, KRPM. Debuts at number 42 on the Country chart.

**ALAN JACKSON "I'd Love You All Over Again" (Arista) 106/103**

Rotations: Heavy 2, Medium 9, Light 95, Total Adds 103 including WPOC, WWYZ, WXTU, WDSY, WYAY, KASE, WSOC, KPLX, KIKK, WAMZ, WGKX, WSIX, WCMS, WQDR, KHAK, WFMS, KYGO, KCCY, KKAT, KRPM. Debuts at number 43 on the Country chart.

**LINDA DAVIS "In A Different Light" (Capitol) 97/16**

Rotations: Heavy 1, Medium 21, Light 75, Total Adds 16, WTCR, WNUS, WMZQ, WCKT, WVLC, WAMZ, WWKA, WKKQ, WYNG, WFMS, KUUY, KALF, KUAD, KFMS, KNCQ, KDRK. Heavy: WSTH. Moves 50-46 on the Country chart.

**SHENANDOAH "I Got You" (Columbia) 95/94**

Rotations: Heavy 0, Medium 14, Light 81, Total Adds 94 including WPOC, WYRK, WWYZ, WXTU, KASE, WEZL, KPLX, WSSL, KIKK, KSSN, WAMZ, WGKX, WOWW, WQDR, WIRK, WUSN, WGAR, KFKF, WMLI, KRST. Debuts at number 45 on the Country chart.

**HANK WILLIAMS JR. "I Mean I Love You" (WB/Curb) 92/47**

Rotations: Heavy 1, Medium 25, Light 66, Total Adds 47 including WYRK, WZPR, WDSY, WCTK, WILQ, KSCS, WHLZ, WMSI, WIVK, WGKX, WOWW, WQDR, KAJA, WCUZ, WITL, KXXY, WTHI, KFMS, KCCY, KMPS. Debuts at number 47 on the Country chart.

**BILLY DEAN "Only Here For A Little While" (Capitol) 82/15**

Rotations: Heavy 3, Medium 22, Light 57, Total Adds 15, WOKO, WTCR, WAJR, KAYD, WRNS, WCKT, KLLL, WKYQ, WQDR, WSLR, KHAK, WAXX, WTCM, KRWQ, KWJJ. Heavy: WIVK, WTNF, WDAF. Debuts at number 50 on the Country chart.

**T. GRAHAM BROWN "I'm Sending One Up For You" (Capitol) 69/23**

Rotations: Heavy 0, Medium 15, Light 54, Total Adds 23, WRKZ, WDSY, WBEE, KRRV, WYNK, WRNS, WHLZ, KTCS, WESC, KYKS, WOKK, KNFM, WPAP, WYD, KZEU, WKKQ, WYNG, WWJO, WTCM, KRKT, KIK-FM, KUZZ, KRPM.

**MATRACA BERG "I Got It Bad" (RCA) 65/25**

Rotations: Heavy 0, Medium 10, Light 55, Total Adds 25, WOKO, WDSY, WRWD, WCTK, WWNC, WTVY, KLLL, KYKS, KNFM, WSIX, WOWW, WYD, KJNE, WIRK, WUSQ, WAVC, WKKQ, WCUZ, KIXQ, WWJO, WTHI, KMIX, KNCQ, KSOP, KDRK.

**JOHN CONLEE "Doghouse" (Curb) 64/2**

Rotations: Heavy 2, Medium 21, Light 41, Total Adds 2, KUUY, KMIX. Heavy: WVLC, WCUZ. Medium: WZPR, WAJR, KRRV, WWNC, WSTH, WAXX, WNNW, WOW, KFDI, KWOX, KVOC, KALF, KRWQ, KNCQ, KIIQ, KEEN.

**SIGNIFICANT ACTION**

**DON WILLIAMS "True Love" (RCA) 53/53**

Rotations: Heavy 1, Medium 6, Light 46, Total Adds 53 including WWYZ, WYNY, WXTU, WSOC, KIKK, WMSI, WAMZ, WSIX, WSM, WNOE, KHAK, WAXX, WFMS, KUZZ, KYGO, KNIX, KUPL, KIIQ, KCKC, KSOP.

**WAYLON JENNINGS "What Bothers Me Most" (Epic) 49/8**

Rotations: Heavy 0, Medium 8, Light 41, Total Adds 8, WAYZ, WDSY, WHLZ, WOWW, WYD, WAXX, KUZZ, KNCQ. Medium: WOKO, KWMF, KFDI, KRKT, KALF, KCKC, KRAK. Light: WWYZ, WRKZ, KASE, WAMZ, WDAF.

**DONNA ULISSE "Things Are Mostly Fine" (Atlantic) 48/3**

Rotations: Heavy 0, Medium 5, Light 43, Total Adds 3, KYKX, WAMZ, WQDR. Medium: WSTH, WFLS, WCMS, KLUR, KFDI. Light: WWYZ, WZPR, WDSY, WRNS, WHLZ, KZEU, KJNE, WAXX, WDAF, KUUY, KRWQ, KIIQ.

**BLACK TIE "Learning The Game" (Bench) 46/0**

Rotations: Heavy 4, Medium 19, Light 23, Total Adds 0. Heavy: WWYZ, WCTK, WSTH, WCUZ. Medium: WQBE, WXBQ, WTVY, WPCV, KLLL, WCMS, KLUR, KBMR, WAXX, KFGO, KVOX, WOW, KTTS, WTCM, KVOO, KFDI, KUUY, KUGN, KSOP.

**WILLIE NELSON "The Piper Came Today" (Columbia) 44/8**

Rotations: Heavy 0, Medium 8, Light 34, Total Adds 8, WDSY, WRWD, WRNS, KNFM, KIXQ, KVOO, KRWQ, KNCQ. Medium: KASE, KTTS, KFDI, KALF, KCKC, KEEN. Light: WKSJ, WQDR, WNNW, KRKT, KUGN, KIIQ.

**MICHELLE WRIGHT "A Heartbeat Away" (Arista) 42/4**

Rotations: Heavy 0, Medium 8, Light 34, Total Adds 4, WAYZ, KCJB, WWJO, KGHL. Medium: WCTK, WKAK, KFDI, KRKT, KALF, KNCQ, KIIQ. Light: WDSY, WSTH, KYKS, KZEU, WAXX, WOW, KTPK, WDEZ, KEKB.

**SAWYER BROWN "One Less Pony" (Curb/Capitol) 39/16**

Rotations: Heavy 0, Medium 5, Light 34, Total Adds 16, WDSY, WCTK, WDLN, KJLO, WYAK, WUSQ, WKKQ, WAXX, WOW, WWJO, KTPK, KVOO, KFDI, KUUY, KMIX, KNCQ. Medium: WKAK, WTVY, KZEU, KALF.

**EMMYLOU HARRIS "Wheels Of Love" (Reprise) 34/4**

Rotations: Heavy 0, Medium 6, Light 28, Total Adds 4, WCTK, WLLR, KUUY, KDRK. Medium: WSTH, KTCS, KVOX, KFDI, KALF. Light: WWYZ, KMML, WKML, WDXE, WCMS, WAXX, WOW, KTPK, WTCM, KRKT, KEKB.

**DAN SEALS "Water Under The Bridge" (Capitol) 26/26**

Rotations: Heavy 0, Medium 1, Light 25, Total Adds 26 including WQCB, WPOR, WKAK, WSTH, WUSQ, KBMR, WAXX, KFGO, WCUZ, WASKFM, WOW, WKCQ, KRKT, KIK-FM, KYGO, KWHT, KNCQ, KIIQ, KSOP, KMPS.

**CHET ATKINS & MARK KNOPFLER "Poor Boy Blues" (Columbia) 24/4**

Rotations: Heavy 1, Medium 3, Light 20, Total Adds 4, WOKQ, WKYQ, WDAF, KGHL. Heavy: WWYZ. Medium: KFDI, KUUY. Light: WICO, WDLN, KMML, WFLS, WQDR, KLUR, WAXX, WCUZ, KVOO, KVOC, KALF, KNCQ, KIIQ.

**FORESTER SISTERS "Men" (WB) 21/21**

Rotations: Heavy 0, Medium 1, Light 20, Total Adds 21, WOKO, WWYZ, WRKZ, WDLN, WKAK, KMML, WSTH, WTVY, WFLS, WIVK, WDXE, WVLC, WBKR, WQDR, WIRK, WTCM, KFDI, KUZZ, KVOC, KIIQ, KSAN.

**GLEN CAMPBELL "Unconditional Love" (Capitol) 20/18**

Rotations: Heavy 0, Medium 4, Light 16, Total Adds 18, WWYZ, KLUR, WUSQ, KFGO, KVOX, WCUZ, KIXQ, KTTS, WTCM, WDEZ, KFDI, KWOX, KRKT, KVOC, KALF, KNAX, KNIX, KSOP.

**BARBARA MANDRELL "I'll Leave Something Good Behind" (Capitol) 19/19**

Rotations: Heavy 0, Medium 0, Light 19, Total Adds 19, WRKZ, WDSY, WKAK, KMML, WFLS, WVLC, WBKR, KLUR, KFGO, KWMT, WOW, KTPK, KRKT, KIK-FM, KUUY, KFMS, KNCQ, KIIQ, KEEN.

**CLINT BLACK "Loving Blind" (RCA) 18/18**

Rotations: Heavy 0, Medium 3, Light 15, Total Adds 18, WYRK, WSOC, WUSY, WRNS, WTVY, WCKT, KILTFM, WAMZ, WGKX, WOKK, KJLO, WAVC, WITL, KXXY, WQXK, KCTR, KRWQ, KWJJ.

**RICH GRISSOM "Hillbilly Boy With The Rock 'N' Roll..." (Mercury) 18/17**

Rotations: Heavy 0, Medium 0, Light 18, Total Adds 17, WWYZ, WRKZ, WDLN, WKAK, KRRV, WRNS, WSTH, WKML, WFLS, WDXE, WVLC, WQDR, WAXX, KFGO, WFMB, WTCM, KIIQ.

**BUCK OWENS "Kickin' In" (Curb/Capitol) 18/0**

Rotations: Heavy 0, Medium 0, Light 18, Total Adds 0. Medium: KVOO, KFDI, KRKT. Light: WICO, KRRV, WSTH, WTVY, WKML, WDXE, KFGO, KWMT, WGEE, KTTS, KTPK, KUZZ, KALF, KNIX, KIIQ.

**BILLY JOE ROYAL "If The Jukebox Took Teardrops" (Atlantic) 16/16**

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 16, WAYZ, WWYZ, WILQ, WTVY, WIVK, KIKK, WSM, WNOE, WTNF, WIRK, KFGO, WASKFM, KXXY, WOW, KTPK, KUZZ, KIIQ.

**TAMMY WYNETTE "What Goes With Blue" (Epic) 16/12**

Rotations: Heavy 0, Medium 0, Light 16, Total Adds 12, WWYZ, WKAK, WSM, WBKR, KFGO, KTTS, KTPK, KFDI, KRKT, KALF, KNAX, KIIQ. Light: KRRV, KMML, WSTH, KXXY.

**JOHN ANDREW PARKS "Veronica" (Curb/Capitol) 16/0**

Rotations: Heavy 0, Medium 6, Light 10, Total Adds 0. Medium: WSTH, KTCS, WPCV, KLUR, KFDI, KRKT. Light: WICO, WFLS, WSLR, WXCL, KTTS, WFMB, KVOO, KWOX, KVOC, KUUY.

**JIMMY COLLINS "Cowboy Rap" (Platinum Edge) 13/3**

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 3, WRKZ, KZEU, KWOX. Light: WICO, WKAK, WSTH, WKML, KNFM, KLUR, WHOK, KFGO, KUUY, KNAX.

**VERLON THOMPSON "She's The One" (Capitol) 13/1**

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 1, WTVY. Medium: WWYZ, WSTH, KTCS. Light: WICO, WFLS, WDXE, WSIX, KLUR, KFGO, WXCL, KTTS, KFDI.

**HOLLANDERS "I Know A Little" (VCA) 11/2**

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 2, WRKZ, KWOX. Light: WICO, KRRV, WSTH, WKML, WDXE, KLUR, KFGO, KVOO, KFDI.

**RHONDA GUNN "Safe In The Arms Of Love" (WB) 10/3**

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 3, KVOO, KALF, KSOP. Light: KMML, WSTH, KFGO, WNNW, WOW, KVOC, KIIQ.

**ALBUM TRACKS**

ARTIST/Song Title (Label)	Album Title
CLINT BLACK/One More Payment (RCA)	Put Yourself In...
GARTH BROOKS/Two Of A Kind, Working On A... (Capitol)	No Fences
RANDY TRAVIS/Heroes And Friends (WB)	Heroes And Friends
CLINT BLACK/This Nightlife (RCA)	Put Yourself In My Shoes
GARTH BROOKS/Wild Horses (Capitol)	No Fences
CLINT BLACK/The Good Night Loving (RCA)	Put Yourself In My Shoes
MARSHALL TUCKER BAND/Closer Today (Sisapa)	Southern Spirit
GARTH BROOKS/Mr. Blue (Capitol)	Put Yourself In My Shoes
MARK CHESNUTT/Your Love Is A Miracle (MCA)	Too Cold At Home
PAUL OVERSTREET/Billy Can't Read (RCA)	Heroes
K.T. OSLIN/Oo-Wee (RCA)	Love In A Small Town
PATTY LOVELESS/Blue Memories (MCA)	On Down The Line
CLINT BLACK/The Old Man (RCA)	Put Yourself In My Shoes
JOE DIFFIE/If The Devil Danced... (Epic)	A Thousand Winding Roads
JOE DIFFIE/Liquid Heartache (Epic)	A Thousand Winding Roads

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## SONG INFORMATION INDEX

- A**
- ALABAMA "Forever's As Far As I'll Go" (RCA 2706-7)**  
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Mike Reid Pub: Alamo Music/Brio Blues Music (ASCAP) Mgr: Dale Morris
- DANIELE ALEXANDER & BUTCH BAKER "It Wasn't You, It Wasn't Me" (Mercury 878 256)**  
Prod: Harold Shedd Wr: Daniele Alexander, Austin Gardner Pub: PRI Music/Cadda Music (ASCAP) Mgr: Sound Seventy, Jim Zumwalt
- CHET ATKINS & MARK KNOPFLER "Poor Boy Blues" (Columbia 38 73556)**  
Prod: Mark Knopfler Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Fred Kewley, Ed Bicknell
- B**
- BAILLIE & THE BOYS "Treat Me Like A Stranger" (RCA 2720-7)**  
Prod: Kyle Lehning Wr: Michael Bonagura, Peter McCann Pub: PolyGram International Publishing/Lissy Tunes. EMI April Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay
- MATRACA BERG "I Got It Bad" (RCA 2710-7)**  
Prod: Wendy Waldman, Josh Leo Wr: Matraca Berg, Jim Photoglo Pub: Warner-Tamerlane Publishing/Patrick Joseph Music; WB Music/Patrick Joseph Music (ASCAP) Mgr: Chuck Flood
- CLINT BLACK "Loving Blind" (RCA 2749-7)**  
Prod: James Stroud Wr: Clint Black Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham
- CLINT BLACK "Put Yourself In My Shoes" (RCA 2678-2)**  
Prod: James Stroud Wr: Clint Black, Hayden Nicholas, Shake Russell Pub: Howlin' Hits Music; Red Brazos Music (ASCAP) Mgr: Bill Ham
- BLACK TIE "Learning The Game" (Bench/NSD BR-2-7)**  
Prod: Reggie Fisher Wr: Buddy Holly Pub: Peer International (BMI) Mgr: Unknown
- GARTH BROOKS "Unanswered Prayers" (Capitol 79381)**  
Prod: Allen Reynolds Wr: Pat Alger, Larry B. Bastain, Garth Brooks Pub: Bait and Beer Music/Forerunner Music/Mid-Summer Music/Major Bob Music (ASCAP) Mgr: Bob Doyle, Pam Lewis
- T. GRAHAM BROWN "I'm Sending One Up For You" (Capitol 79477)**  
Prod: Barry Beckett, T. Graham Brown Wr: T. Graham Brown, Gary Nicholson, Ray Kennedy Pub: EMI April/Ides Of March Music/Cross Keys Publishing (ASCAP) Mgr: C.K. Spurlock
- C**
- GLEN CAMPBELL "Unconditional Love" (Capitol 79494)**  
Prod: Jimmy Bowen, Jerry Crutchfield Wr: Donny Lowery, Randy Sharp, Tim DuBois Pub: Alamo Music/Micropterus Music/WB Music/Tim DuBois Music; With Any Luck Music (ASCAP) Mgr: Stan Schneider
- MARY-CHAPIN CARPENTER "You Win Again" (Columbia 38 73567)**  
Prod: John Jennings, Mary-Chapin Carpenter Wr: Mary-Chapin Carpenter Pub: EMI April Music/Getarealjob Music (ASCAP) Mgr: John Simson, Tom Carrico
- CARLENE CARTER "Come On Back" (Reprise 7-19564)**  
Prod: Howe Epstein Wr: Carlene Carter Pub: Carleone Tunes/Chrysalis Music Group (ASCAP) Mgr: Bill Carter
- LIONEL CARTWRIGHT "Say It's Not True" (MCA 53955)**  
Prod: Tony Brown, Stewart Smith Wr: Lionel Cartwright Pub: Silverline Music/Long Run Music (BMI) Mgr: Noel Fox
- MARK CHESNUTT "Brother Jukebox" (MCA 53965)**  
Prod: Mark Wright Wr: Paul Craft Pub: Screen Gems-EMI/Black Sheep Music (BMI) Mgr: BDM Management
- JIMMY COLLINS "Cowboy Rap" (Platinum Edge 059)**  
Prod: Lloyd Maines Wr: Jimmy Collins, Paul Pratt Pub: Jimmy "The Kid" Tunes (ASCAP) Mgr: Unknown
- JOHN CONLEE "Ooghouse" (Curb 70447)**  
Prod: Bud Logan Wr: Kenny Beard, John Bicknell, Michael Grady Pub: Sheddhouse Music/Loggy Bayou Music (ASCAP) Mgr: Dave Roberts
- ROB CROSBY "Love Will Bring Her Around" (Arista 2124)**  
Prod: Scott Hendricks Wr: Rob Crosby, Will Robinson Pub: Grand Coalition Music/Maypop Music (BMI) Mgr: Steve Small
- RODNEY CROWELL "Now That We're Alone" (Columbia 38 73569)**  
Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell Pub: Coolwell Music/Granite Music (ASCAP) Mgr: Bill Carter
- D**
- LINDA DAVIS "In A Different Light" (Capitol 79283)**  
Prod: Jimmy Bowen, Linda Davis Wr: Ed Hill, Jonathan Yudkin Pub: New Haven Music (BMI) Mgr: Starstruck Entertainment
- BILLY DEAN "Only Here For A Little While" (Capitol/SBK 79424)**  
Prod: Chuck Howard, Tom Shapiro Wr: Wayland Holyfield, Richard Leigh Pub: EMI April Music/Ides Of March Music/Lion-Hearted Music (ASCAP) Mgr: None
- JOE DIFFIE "If You Want Me To" (Epic 34 73637)**  
Prod: Bob Montgomery, Johnny Slate Wr: Lonnie Williams, Joe Diffie Pub: Songwriters Ink/Forrest Hills Music (BMI) Mgr: Danny Mormson, Johnny Slate
- HOLLY DUNN "Heart Full Of Love" (WB 7-19472)**  
Prod: Holly Dunn, Chris Waters Wr: Kostas Pub: Songs Of PolyGram International (BMI) Mgr: Refugee Management
- E**
- EXILE "There You Go" (Arista 2139)**  
Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Donny Lowery Pub: With Any Luck Music; Alamo Music/Micropterus (BMI) Mgr: Gallin-Morey, Addis
- F**
- FORESTER SISTERS "Men" (WB 019450)**  
Prod: Robert Byrne, Alan Schulman Wr: Robert Byrne, Alan Schulman Pub: Screen Gems-EMI Music; Colgems EMI Music (BMI) Mgr: Jim Halsey
- FOSTER & LLOYD "Can't Have Nothin'" (RCA 2635-7)**  
Prod: Josh Leo, Radney Foster, Bill Lloyd Wr: Radney Foster, Bill Lloyd Pub: BMG Songs/Muckleroy Music; Careers Music/Kung-Fu Music (ASCAP) Mgr: Vector Management
- G**
- VINCE GILL "Never Knew Lonely" (MCA 53892)**  
Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music (BMI) Mgr: Fitzgerald-Hartley
- VERN GOSDIN "Is It Raining At Your House" (Columbia 38 73632)**  
Prod: Bob Montgomery Wr: Vern Gosdin, Hank Cochran, Dean Dillon Pub: Hookem Music, Jessie Jo Music/MCA Music; Tree Publishing (ASCAP) Mgr: Eddie Tickner
- LEE GREENWOOD "We've Got It Made" (Capitol 79343)**  
Prod: Jerry Crutchfield Wr: Sandy Ramos, Bob Regan Pub: Wrensong Publishing/Miller's Daughter Music/AMR Publications (ASCAP) Mgr: Jerry Bentley
- RICH GRISSOM "Hillbilly Boy With The Rock 'N' Roll Blues" (Mercury 878 504)**  
Prod: Harold Shedd, Joe Scaife, Jim Cotton Wr: Mark Collie, Ronny Scaife Pub: PolyGram International Publishing/Partnership Music; Songs Of PolyGram International/Partner Music (ASCAP) Mgr: Sound Seventy
- RHONDA GUNN "Safe In The Arms Of Love" (WB 019511)**  
Prod: Paul Worley, Ed Seay Wr: Pam Rose, Mary Ann Kennedy, Pat Bunch Pub: Irving Music/Love Wheel Music (BMI) Mgr: Tim Rand
- H**
- EMMYLOU HARRIS "Wheels Of Love" (Reprise 7-19510)**  
Prod: Richard Bennett, Allen Reynolds Wr: Marjy Plant Pub: Marjy Plant Music (ASCAP) Mgr: Mark Rothbaum
- HOLLANDERS "I Know A Little" (VCA 101)**  
Prod: Dave Burgess Wr: Steve Gaines Pub: Dutchess Music/Get Loose Music (BMI) Mgr: Jerry Hollandsworth
- J**
- ALAN JACKSON "Chasin' That Neon Rainbow" (Arista 2095)**  
Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson, Jim McBride Pub: Mattie Ruth Music/Seventh Son Music/SBK April Music (ASCAP) Mgr: Barry Coburn
- ALAN JACKSON "I'd Love You All Over Again" (Arista 2166)**  
Prod: Keith Stegall, Scott Hendricks Wr: Alan Jackson Pub: Mattie Ruth Music/Seventh Son Music (ASCAP) Mgr: Barry Coburn
- WAYLON JENNINGS "What Bothers Me Most" (Epic 34 73647)**  
Prod: Richie Albright, Bob Montgomery Wr: Troy Seals, Max D. Barnes Pub: WB Music/Two Sons Music; Irving Music/Hardscratch Music (ASCAP) Mgr: Jim Halsey
- JUDDS "Love Can Build A Bridge" (Curb/RCA 2708-7)**  
Prod: Brent Maher Wr: Naomi Judd, John Jarvis, Paul Overstreet Pub: Kentucky Sweetheart Music, Scarlet Moon Music; Inspector Barlow Music (BMI) Mgr: Ken Stelts
- K**
- RAY KENNEDY "What A Way To Go" (Atlantic 87960)**  
Prod: Ray Kennedy Wr: Jim Rushing, Bobby David, Ray Kennedy Pub: PolyGram International Publishing (ASCAP) Mgr: Dale Morris
- L**
- PATTY LOVELESS "I'm That Kind Of Girl" (MCA 53977)**  
Prod: Tony Brown Wr: Matraca Berg, Ronnie Samoset Pub: WB Music; Samoson Songs; Warner-Tamerlane/Patrick Joseph Music (BMI) Mgr: G. Gerald Roy
- SHELBY LYNNE "Things Are Tough All Over" (Epic 34 73521)**  
Prod: Bob Montgomery Wr: Lisa Silver, Trey Bruce Pub: MCA Music (ASCAP) Mgr: Mark Rothbaum
- M**
- BARBARA MANDRELL "I'll Leave Something Good Behind" (Capitol 79473)**  
Prod: Jimmy Bowen, James Stroud Wr: Hillary Kanter Pub: ESP Music (BMI) Mgr: Irby Mandrell
- KATHY MATTEA "A Few Good Things Remain" (Mercury 878 246)**  
Prod: Allen Reynolds Wr: Jon Vezner, Pat Alger Pub: Sheddhouse Music/PolyGram International Publishing, Bait And Beer Music/Forerunner Music (ASCAP) Mgr: Bob Tittley
- NEAL MCCOY "If I Built You A Fire" (Atlantic 87833)**  
Prod: Nelson Larkin Wr: Don Sampson, Monty Holmes Pub: Co-Heart Music; Golden Reed Music/New Canyon Music (BMI) Mgr: Dan Hexter
- RONNIE MCDOWELL "Unchained Melody" (Curb 76850)**  
Prod: Buddy Killen Wr: Alex North, Hy Zarek Pub: Frank Music (ASCAP) Mgr: Joe Meador
- REBA MCDENTIRE "Rumor Has It" (MCA 53970)**  
Prod: Tony Brown, Reba McEntire Wr: Bruce Burch, Vern Dant, Larry Shell Pub: Ensign Music/Sheddhouse Music/Millhouse Music (BMI) Mgr: Narvel Blackstock
- MOLLY & THE HEYMAKERS "Chasin' Something Called Love" (Reprise 7-19517)**  
Prod: Paul Worley, Ed Seay Wr: Molly Scheer, Gary Burr Pub: Tree Publishing; MCA Music Publishing/Gary Burr Music (BMI) Mgr: GMR
- ANNE MURRAY "Bluebird" (Capitol 79423)**  
Prod: Jerry Crutchfield Wr: Ron Irving Pub: Minkey Music/Zoomik Music (PROCAN, BMI) Mgr: Leonard Rameau
- N**
- WILLIE NELSON "The Piper Came Today" (Columbia 38 73655)**  
Prod: Fred Foster Wr: Chester Lester Pub: Talmont Music/Chester Lester Music (BMI) Mgr: Mark Rothbaum
- O**
- OAK RIDGE BOYS "(You're My) Soul And Inspiration" (RCA 2665-7)**  
Prod: Richard Landis Wr: Barry Mann, Cynthia Weil Pub: Screen Gems, EMI Music (BMI) Mgr: Jim Halsey
- P**
- PAUL OVERSTREET "Daddy's Come Around" (RCA 2707-7)**  
Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music/Almo Music (BMI) Mgr: Bobby Roberts
- BUCK OWENS "Kickin' In" (Curb/Capitol 79395)**  
Prod: Jimmy Bowen Wr: Roger Murrah, Keith Stegall Pub: Tom Collins Music/Murrah Music/Warner-Tamerlane Publishing (BMI) Mgr: Jack McFadden
- Q**
- JOHN ANDREW PARKS "Veronica" (Curb/Capitol 79352)**  
Prod: Jerry Crutchfield Wr: John Andrew Parks Pub: Hialou Publishing (BMI) Mgr: Dan Cleary
- PIRATES OF THE MISSISSIPPI "Rollin' Home" (Capitol 79368)**  
Prod: James Stroud, Rich Alves Wr: Rich Alves, Bill McCorvey, Gary Hanson Pub: Flawfactor Music/Great Cumberland Music/Patrick Joseph Music/Warner-Tamerlane Publishing (BMI) Mgr: Ken Stelts
- R**
- MIKE REID "Walk On Faith" (Columbia 38 73623)**  
Prod: Steve Buckingham Wr: Mike Reid, Allen Shamblin Pub: Almo Music/Brio Blues Music/Hayes Street Music (ASCAP) Mgr: None
- RESTLESS HEART "Long Lost Friend" (RCA 2709-7)**  
Prod: Scott Hendricks, Tim DuBois, Restless Heart Wr: Dave Robbins, Steve Bogard, Larry Stewart Pub: WB Music/Uncle Beave Music/Rancho Bogardo Music; Warner-Tamerlane Publishing/Larry Stewart Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay
- BILLY JOE ROYAL "If The Jukebox Took Teardrops" (Atlantic 7-87770)**  
Prod: Nelson Larkin Wr: Michael "Dee" Graham, Don Goodman, Nelson Larkin, Wyatt Eastering Wr: Royalhaven Music/Circle South Music/Chatham Lane Music; Lust-4-Fun (BMI) Mgr: Mark Ketchum, Larry McFadden
- S**
- SAWYER BROWN "One Less Pony" (Curb/Capitol 79432)**  
Prod: Randy Scruggs, Mark Miller Wr: Mark Miller Pub: Zoo II Music (ASCAP) Mgr: TKO Management
- DAN SEALS "Water Under The Bridge" (Capitol 79523)**  
Prod: Kyle Lehning Wr: John Porter McMeans, Bruce Burch Pub: Carreau/Fuji Pacific Music/Ensign Music (BMI) Mgr: Tony Gottlieb
- RICKY VAN SHELTON "Life's Little Ups And Downs" (Columbia 38 73587)**  
Prod: Steve Buckingham Wr: M.A. Rich Pub: Makamillon Music/Warner-Tamerlane Publishing (BMI) Mgr: Michael Campbell
- SHENANDOAH "I Got You" (Columbia 38 73672)**  
Prod: Rick Hall, Robert Byrne Wr: Robert Byrne, Teddy Gentry, Greg Fowler Pub: Fame Publishing, Maypop Music (BMI) Mgr: Bill Carter
- DOUG STONE "These Lips Don't Know How To Say Goodbye" (Epic 34 73570)**  
Prod: Doug Johnson Wr: Harlan Howard Pub: Tree Publishing (BMI) Mgr: John Dorris, Phyllis Bennette
- GEORGE STRAIT "I've Come To Expect It From You" (MCA 53969)**  
Prod: Jimmy Bowen, George Strait Wr: Dean Dillon, Buddy Cannon Pub: Jessie Jo Music/MCA Music; Buddy Cannon Music/PRI Music (BMI) Mgr: Erv Woolsey
- MARTY STUART "Little Things" (MCA 53975)**  
Prod: Richard Bennett, Tony Brown Wr: Paul Kennerley, Marty Stuart Pub: Irving Music/Little March Music, Songs Of PolyGram International (BMI) Mgr: Rothbaum & Garner
- T**
- VERLON THOMPSON "She's The One" (Capitol/SBK 79376)**  
Prod: Blake Chancey Wr: Verlon Thompson, Billy Spencer Pub: EMI April Music/Ides Of March Music/WB Music/Two Sons Music (ASCAP) Mgr: None
- PAM TILLIS "Don't Tell Me What To Do" (Arista 2129)**  
Prod: Paul Worley, Ed Seay Wr: Harlan Howard, Max D. Barnes Pub: Tree Publishing (BMI) Mgr: Mike Robertson
- AARON TIPPIN "You've Got To Stand For Something" (RCA 2664-7)**  
Prod: Emory Gordy Jr. Wr: Aaron Tippin, Buddy Brock Pub: Acuff-Rose Music (BMI) Mgr: Starstruck Entertainment
- TANYA TUCKER "It Won't Be Me" (Capitol 79338)**  
Prod: Jerry Crutchfield Wr: Tom Shapiro, Chris Waters Pub: Edge O'Woods Music/Kinetic Diamond Music/Moines Valley Music (ASCAP) Mgr: Beau Tucker
- CONWAY TWITTY "I Couldn't See You Leavin'" (MCA 53983)**  
Prod: Jimmy Bowen, Conway Twitty, Dee Henry Wr: Ronny Scaife, Rory Michael Bourke Pub: Songs Of PolyGram International/Partner Music; PolyGram International Publishing/Songs De Burgo (BMI) Mgr: Dee Henry
- U**
- DONNA ULISSE "Things Are Mostly Fine" (Atlantic 87862)**  
Prod: Josh Leo, Larry Michael Lee Wr: John Adrian Pub: Pick-A-Hit (BMI) Mgr: Dale Morns
- W**
- STEVE WARINER "There For A While" (MCA 53936)**  
Prod: Tony Brown Wr: Curtis Wright, Anna Lisa Graham Pub: David N' Will Music/Sheddhouse Music (ASCAP) Mgr: Vector Management
- DON WILLIAMS "True Love" (RCA 2745-7)**  
Prod: Don Williams, Garth Fundis Wr: Pat Alger Pub: Bait And Beer Music/Forerunner Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay
- HANK WILLIAMS JR. "I Mean I Love You" (WB/Curb 4606)**  
Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman Wr: Hank Williams Jr. Pub: Bocephus Music (BMI) Mgr: Merle Kilgore
- MICHELLE WRIGHT "A Heartbeat Away" (Arista 2152)**  
Prod: Rick Giles, Steve Bogard Wr: Steve Bogard, Rick Giles Pub: Chappell & Co./EEG Music (ASCAP) Mgr: Brian Feriman
- TAMMY WYNETTE "What Goes With Blue" (Epic 34 73656)**  
Prod: Bob Montgomery Wr: Paul Nelson, Don Gibson Pub: Warner-Tamerlane Publishing, Maypop Music (BMI) Mgr: George Richey
- Y**
- DWIGHT YOAKAM "Turn It On, Turn It Up, Turn Me Loose" (Reprise 7-19543)**  
Prod: Pete Anderson Wr: Kostas, Wayland Patton Pub: Songs Of PolyGram International; PolyGram International Publishing/Amanda-Lin Music (BMI) Mgr: Gary Borman

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COUNTRY AIRPLAY & CHITS

MOST ADDED
Alma Jackson (Arista)
Patty Loveless (MCA)
Shenandoah (Columbia)

EAST

HOTTEST
Alabama (RCA)
Reba McEntire (MCA)
Paul Overstreet (RCA)

MOST ADDED
Alma Jackson (Arista)
Patty Loveless (MCA)
Shenandoah (Columbia)

SOUTH

HOTTEST
Alabama (RCA)
Ricky Van Shelton (Columbia)
Carlene Carter (Reprise)

MOST ADDED
Alma Jackson (Arista)
Shenandoah (Columbia)
Patty Loveless (MCA)

MIDWEST

HOTTEST
Alabama (RCA)
Carlene Carter (Reprise)
Paul Overstreet (RCA)

MOST ADDED
Patty Loveless (MCA)
Shenandoah (Columbia)
Alma Jackson (Arista)

WEST

HOTTEST
Paul Overstreet (RCA)
Alabama (RCA)
Carlene Carter (Reprise)

Table listing radio stations in the Eastern and Southern regions, including call letters, city, and current/hottest airplay.

Table listing radio stations in the Southern and Midwestern regions, including call letters, city, and current/hottest airplay.

Table listing radio stations in the Midwestern and Western regions, including call letters, city, and current/hottest airplay.

Table listing radio stations in the Western region, including call letters, city, and current/hottest airplay.

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Table listing radio stations in the Southern and Midwestern regions, including call letters, city, and current/hottest airplay.

Table listing radio stations in the Midwestern and Western regions, including call letters, city, and current/hottest airplay.

Table listing radio stations in the Western region, including call letters, city, and current/hottest airplay.

**PLAYLISTS** — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

**Symbols:**  
"a" — Album or track is newly reported.  
(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +.  
Parallel Two: 200,000 - 1,000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

**WJZZ/Charlotte**  
(704) 338-9970  
PD: JEFF KENT  
MD: MIKE WILLIAMS

**WBAB/Long Island**  
(516) 587-1023  
PD: JEFF LEVINE  
MD: RALPH TORTORA

**WGR/Bufalo**  
(716) 881-4555  
PD: JOHN HAJER  
MD: BOB RICHARDS

**WKIC/Charleston**  
(803) 722-3308  
PD: MARK SAVAGE  
MD: JEFF DODAN

**WDVE/Pittsburgh**  
(412) 937-1441  
PD: GENE ROMANO  
MD: HERSCHEL

**WRKI/Danbury**  
(203) 775-1212  
PD: TOM O'BRIEN  
MD: TIM SHEEHAN

**WYFF/Baltimore**  
(301) 889-0098  
PD: RUSS MOTELA  
MD: JOHN KNAPP

**WFHS/Annapolis**  
(301) 306-0991  
MD: WEASEL

**WBCN/Boston**  
(617) 266-1111  
PD: PHILIP ALAN  
MD: JAMER ALAN

**WHDH/Dover**  
(601) 328-1055  
EXEC VP: BOB LINDER  
MD: ANDY DEAN

**WZLX/Portland**  
(207) 774-8364  
MD: JOSE DIAZ  
MD: TED PAPPADOPOULOS

**WBLM/Portland**  
(207) 774-8364  
MD: JOSE DIAZ  
MD: TED PAPPADOPOULOS

**WRKT/Erie**  
(814) 725-4000  
PD: KRIS E. PHILLIPS

**WHPX/Albany**  
(518) 785-9061  
PD: STEVE BECKER  
MD: JOHN COOPER

**WTPA/Harrisburg**  
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MD: CHRIS JAMES

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**WZWO/Allentown**  
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MD: TODD HEFT

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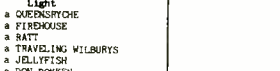
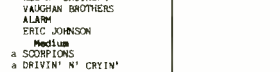
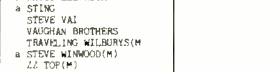
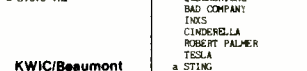
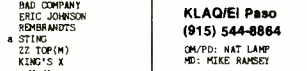
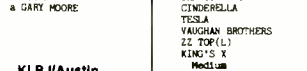
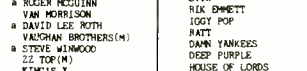
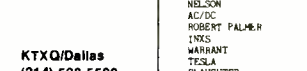
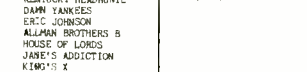
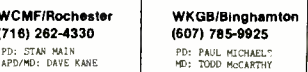
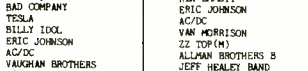
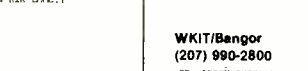
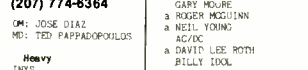
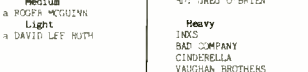
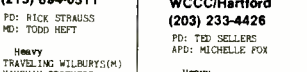
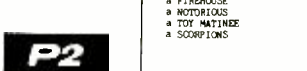
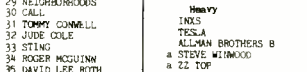
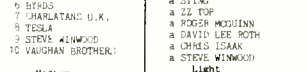
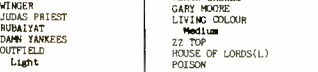
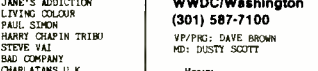
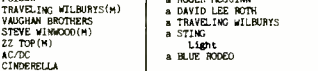
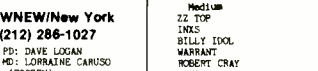
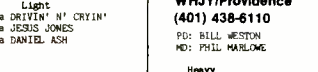
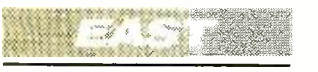
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**WZWO/Allentown**  
(215) 894-0511  
PD: RICK STRAUSS  
MD: TODD HEFT



SOUTH (Continued)

WCKN/Greenville (803) 242-0101

PD: LEE ROGERS MD: BILL WALKER
ZZ TOP
TESLA
CINDERELLA
BAD COMPANY
VAUGHAN BROTHERS
REBRANDTS
INXS
GARY MOORE
DANN YANKEES
BLACK CROWES
TRAVELING WILBURYS
Medium
KING'S X
DAVID LEE ROTH
STING
SCORPIONS
ROBERT PALMER
Light
SCATTERBRAIN
KENTUCKY HEADHUNTERS

WIMZ/Knoxville (615) 525-6000

PD: RANDY CHAMBERS APD: MIKE STEWART
DANN YANKEES
ZZ TOP
BAD COMPANY
INXS
ROBERT PALMER
ALAN BROTHERS B
DAVID LEE ROTH
STING
CINDERELLA
OUTFIELD
KING'S X
WARRANT
REBRANDTS
ROGER MOQUINN
WINGER
KNACX
SCORPIONS

WKQQ/Lexington (606) 252-6694

PD: PETER DELORDO MD: TOMY TILFORD
VAUGHAN BROTHERS
TESLA
ZZ TOP
BAD COMPANY
VAN MORRISON
POISON
STING
STEVE WINWOOD
DANN YANKEES
BLACK CROWES
Medium
ROGER MOQUINN
KNACX
DAVID LEE ROTH
WINGER

KMJX/Little Rock (501) 224-6500

PD: TOM WOG MD: DAVID A. ROSS
CINDERELLA
BAD COMPANY
TESLA
AC/DC
REBRANDTS
KING'S X
JEFF HEALEY BAND
ERIC JOHNSON
ZZ TOP
STEVE WINWOOD
DANN YANKEES
RIK BNETT
Medium
DAVID LEE ROTH
STING
SCORPIONS
ROGER MOQUINN
A TRIXTER
A DRIVIN' N' CRVIN'

WQMF/Louisville (502) 896-4400

CM: BILL MAY MD: DUKE MEYER
BAD COMPANY
BLACK CROWES
TESLA
VAUGHAN BROTHERS
ZZ TOP
STING
DANN YANKEES
L
POISON
SCORPIONS
STEVE WINWOOD
Medium
ROGER MOQUINN
VAN MORRISON
DEF LEPPARD
KNACX
Light
DAVID LEE ROTH
RHINO BUCKET

WQBZ/Macon (912) 825-0106

PD: NATHAN HALL
BAD COMPANY
STEVE WINWOOD
INXS
WARRANT
ROBERT PALMER
TESLA
KING'S X
CINDERELLA
AC/DC
IZZY POP
Light
ROGER MOQUINN
DAVID LEE ROTH
A TRIXTER
A DRIVIN' N' CRVIN'

WEGR/Memphis (901) 578-1103

PD: DRACE HALL MD: ZEKI LUCAN
AC/DC
BAD COMPANY
BLACK CROWES
KING'S X
REBRANDTS
ZZ TOP

WGXC/Mobile (205) 626-9600

PD: LORI DUBOSE MD: CHARLIE OCEAN
Heavy
BAD COMPANY
VAUGHAN BROTHERS
INXS
NELSON
REBRANDTS
KING'S X
ZZ TOP
STEVE WINWOOD
DAVID LEE ROTH
ROBERT PALMER
AC/DC
TESLA
CINDERELLA
WARRANT
Light
ROGER MOQUINN
A TRIXTER
A DEEP PURPLE
A RIK BNETT

WKDF/Nashville (615) 244-9532

PD: KIDD REDD
Heavy
BAD COMPANY
BLACK CROWES
TESLA
QUEENSRYCHE
ZZ TOP
Medium
CINDERELLA
Light
STING
A TRIXTER
A DEEP PURPLE
A RIK BNETT
A DRIVIN' N' CRVIN'

KBAT/Odesa (915) 563-2121

PD: FRANK HALL MD: WRECK DAVISON
Heavy
ZZ TOP
BLACK CROWES
TESLA
CINDERELLA
INXS
BAD COMPANY
DANN YANKEES
WARRANT
SCORPIONS
VAUGHAN BROTHERS
POISON
STING
STEVE WINWOOD
BLACK CROWES
Medium
ROGER MOQUINN
KNACX
A TRIXTER
A DEEP PURPLE
A RIK BNETT

WDIZ/Orlando (407) 882-7676

PD: NEAL MISKEY MD: LEE RANFALL
Heavy
ZZ TOP
TESLA
ERIC JOHNSON
CINDERELLA
BAD COMPANY
DANN YANKEES
REBRANDTS
VAN MORRISON
WARRANT
KING'S X
JEFF HEALEY BAND
WARRANT
KING'S X
Medium
DAVID LEE ROTH
STING
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WHTO/Orlando (407) 295-3990

PD: ANNIE SOMERS
Heavy
ROBERT PALMER
NELSON
AC/DC
INXS
WARRANT
ZZ TOP
CINDERELLA
Medium
STING
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WQXI/Pensacola (904) 430-7343

PD: MIKE OZANIKO MD: STRUMMER
Heavy
INXS
BAD COMPANY
TESLA
CINDERELLA
AC/DC
PHIL COLLINS
NELSON
QUEENSRYCHE
OUTFIELD
DANN YANKEES
Medium
STING
STEVE WINWOOD
ROGER MOQUINN
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WRXL/Richmond (804) 756-6400

PD: BOB NEWMAN MD: PAUL SHIGORE
Heavy
BLACK CROWES
VAUGHAN BROTHERS
OUTFIELD
INXS
TESLA
VAUGHAN BROTHERS
Light
DAVID LEE ROTH
ROGER MOQUINN
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: ELLEN FLAHERTY
Heavy
BAD COMPANY
BLACK CROWES
KING'S X
REBRANDTS
ZZ TOP
CINDERELLA

WZCY/Coastal NC (919) 247-6343

CM/MD: BILL CANNON MD: FRED ALLEN
Medium
BAD COMPANY
CINDERELLA
DANN YANKEES
INXS
GARY MOORE
REBRANDTS
DAVID LEE ROTH
TESLA
VAUGHAN BROTHERS
TRAVELING WILBURYS
ZZ TOP
Light
A TRIXTER
A DEEP PURPLE
A SCORPIONS

WIXV/Savannah (912) 897-1529

PD: CURT GARY MD: JAY SIZSON
Heavy
ZZ TOP
CINDERELLA
INDIGO GIRLS
REBRANDTS
INXS
HOUSE OF LORDS
Medium
STING
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD
A RIK BNETT
A DRIVIN' N' CRVIN'

WRUF/Gainesville (904) 392-0771

PD: HARRY GUGLIOTTI MD: KRISTI CLARK
Heavy
BAD COMPANY
TESLA
VAUGHAN BROTHERS
ZZ TOP
Medium
BLACK CROWES
ROGER MOQUINN
DAVID LEE ROTH
STING
FIREHOUSE
WINGER

WRUF/Gainesville (904) 392-0771

PD: JOHN MASTANI MD: CHRIS MESSER
Heavy
CINDERELLA
VAUGHAN BROTHERS
ZZ TOP
BAD COMPANY
TRAVELING WILBURY
BLACK CROWES
STEVE WINWOOD
ALAN
Medium
Light

WRUF/Gainesville (904) 392-0771

PD: BOB WALTON MD: TOM GUILD
Heavy
ERIC JOHNSON
INXS
BAD COMPANY
VAUGHAN BROTHERS
REBRANDTS
DANN YANKEES
ZZ TOP
TRAVELING WILBURYS
Medium
Light
A TRIXTER
A DEEP PURPLE

KTAL/Shreveport (318) 425-2422

PD: JOHN SHERMAN MD: TIM MICHAELS
Heavy
ZZ TOP
KING'S X
BLACK CROWES
TESLA
CINDERELLA
INXS
BAD COMPANY
DANN YANKEES
WARRANT
SCORPIONS
VAUGHAN BROTHERS
POISON
STING
STEVE WINWOOD
BLACK CROWES
Medium
JEFF HEALEY BAND
ROGER MOQUINN
KNACX
DAVID LEE ROTH
STING
ROGER WATERS
KENTUCKY HEADHUNTERS
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KING'S X
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WTOR/Orlando (407) 295-3990

PD: ANNIE SOMERS
Heavy
ROBERT PALMER
NELSON
AC/DC
INXS
WARRANT
ZZ TOP
CINDERELLA
Medium
STING
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WQXI/Pensacola (904) 430-7343

PD: MIKE OZANIKO MD: STRUMMER
Heavy
INXS
BAD COMPANY
TESLA
CINDERELLA
AC/DC
PHIL COLLINS
NELSON
QUEENSRYCHE
OUTFIELD
DANN YANKEES
Medium
STING
STEVE WINWOOD
ROGER MOQUINN
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: ELLEN FLAHERTY
Heavy
BAD COMPANY
BLACK CROWES
KING'S X
REBRANDTS
ZZ TOP
CINDERELLA

WGLF/Tallahassee (904) 878-1104

PD: JEFF HORN
Heavy
ALAN BROTHERS B
BAD COMPANY
ERIC JOHNSON
KING'S X
TESLA
VAUGHAN BROTHERS
REBRANDTS
DAVID LEE ROTH
STING
TRAVELING WILBURYS
Light
BLACK CROWES
A DEEP PURPLE
A RHINO BUCKET
A ROGER MOQUINN
A TRIXTER

KFMX/Lubbock (806) 747-1224

PD: JOHN MASTANI MD: CHRIS MESSER
Heavy
CINDERELLA
VAUGHAN BROTHERS
ZZ TOP
BAD COMPANY
TRAVELING WILBURY
BLACK CROWES
STEVE WINWOOD
ALAN
Medium
Light

WZCY/Coastal NC (919) 247-6343

CM/MD: BILL CANNON MD: FRED ALLEN
Medium
BAD COMPANY
CINDERELLA
DANN YANKEES
INXS
GARY MOORE
REBRANDTS
DAVID LEE ROTH
TESLA
VAUGHAN BROTHERS
TRAVELING WILBURYS
ZZ TOP
Light
A TRIXTER
A DEEP PURPLE
A SCORPIONS

WRUF/Gainesville (904) 392-0771

PD: HARRY GUGLIOTTI MD: KRISTI CLARK
Heavy
BAD COMPANY
TESLA
VAUGHAN BROTHERS
ZZ TOP
Medium
BLACK CROWES
ROGER MOQUINN
DAVID LEE ROTH
STING
FIREHOUSE
WINGER

WRUF/Gainesville (904) 392-0771

PD: JOHN MASTANI MD: CHRIS MESSER
Heavy
CINDERELLA
VAUGHAN BROTHERS
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TRAVELING WILBURY
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WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: ELLEN FLAHERTY
Heavy
BAD COMPANY
BLACK CROWES
KING'S X
REBRANDTS
ZZ TOP
CINDERELLA

WQFM/Milwaukee (414) 276-2040

PD: J.T. STEVENS MD: DAN HANSEN
Heavy
CINDERELLA
POISON
SCORPIONS
DAVID LEE ROTH
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EVERY MOTHER'S NIG
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ERIC JOHNSON
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A TRIXTER

WEBN/Cincinnati (513) 621-9326

PD: TOM WINGS MD: TONY TOLLIVER
Heavy
TESLA
BLACK CROWES
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WZCY/Coastal NC (919) 247-6343

CM/MD: BILL CANNON MD: FRED ALLEN
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BAD COMPANY
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WRUF/Gainesville (904) 392-0771

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CINDERELLA

WQFM/Milwaukee (414) 276-2040

PD: J.T. STEVENS MD: DAN HANSEN
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CINDERELLA
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WRUF/Gainesville (904) 392-0771

PD: HARRY GUGLIOTTI MD: KRISTI CLARK
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BAD COMPANY
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CM/MD: BILL CANNON MD: FRED ALLEN
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WRUF/Gainesville (904) 392-0771

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AC/DC
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WQXI/Pensacola (904) 430-7343

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Heavy
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QUEENSRYCHE
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ROGER MOQUINN
A TRIXTER
A DEEP PURPLE
A STEVE WINWOOD

WROV/Roanoke (703) 343-4444

PD: MIKE BELL MD: ELLEN FLAHERTY
Heavy
BAD COMPANY
BLACK CROWES
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REBRANDTS
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CINDERELLA

WQFM/Milwaukee (414) 276-2040

PD: J.T. STEVENS MD: DAN HANSEN
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A TRIXTER

WEBN/Cincinnati (513) 6





NEW ARTISTS

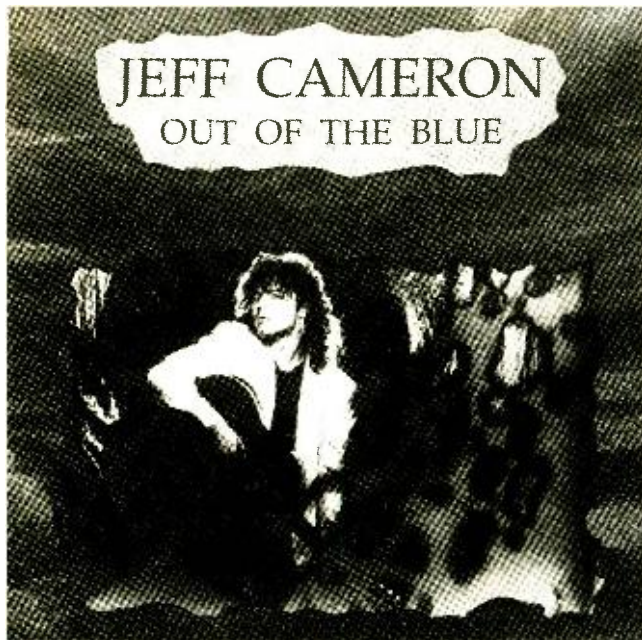
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- 3 JANE'S ADDICTION/Been Caught Stealing (WB) 70
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- 6 BEGGARS & THIEVES/Beggars And Thieves (Atlantic) 56
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- 9 POSIES/Golden Blunders (DGC) 26
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- NOTORIOUS/The Swalk (DGC) 14

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

COMING SOON...

OUT OF THE BLUE



THE DEBUT RELEASE BY

JEFF CAMERON

"DARK GLASSES" the first single produced by Gary Cambra of The Tubes HITS YOUR DESK JANUARY 21!



AOR TRACKS®

175 REPORTERS

5	4	3	WKS	WKS	WKS	TW	Reports/Adds	Heavy	Medium
11	5	4	1	TESLA/Signs (Geffen)	155-1	112+	36-		
10	7	7	2	AC/DC/Moneytalks (Atco)	156-2	76+	56-		
2	2	2	3	BAD COMPANY/If You Need Somebody (Atco)	130-2	111-	18-		
DEBUT	4	4	4	STING/All This Time (A&M)	160 /160	59	87		
DEBUT	5	5	5	DAVID LEE ROTH/A Lil' Ain't Enough (WB)	167 /167	48	81		
7	4	5	6	CINDERELLA/Shelter Me (Mercury)	147-0	79-	53+		
13	11	8	7	KING'S X/Its Love (Megaforce/Atlantic)	156+5	57+	69+		
8	6	6	8	INXS/Disappear (Atlantic)	128-3	89+	36-		
5	3	3	9	VAUGHAN BROTHERS/Telephone Song (Epic)	122-0	95-	24-		
—	39	20	10	ZZ TOP/Give It Up (WB)	147+/49	48+	88+		
18	16	11	11	ERIC JOHNSON/Righteous (Capitol)	148+6	59+	73-		
19	17	12	12	DAMN YANKEES/Runaway (WB)	148+3	58+	72-		
1	1	1	13	ZZ TOP/My Head's In Mississippi (WB)	98-1	83-	12+		
16	14	10	14	REMBRANDTS/Just The Way It Is, Baby (Atco)	127-2	51-	63-		
DEBUT	15	15	15	ROGER MCGUINN/King Of The Hill (Arista)	134 /134	23	82		
27	19	19	16	WARRANT/I Saw Red (Columbia)	118-3	29+	62+		
23	18	17	17	VAN MORRISON/Real Gone (Mercury)	110-4	35+	63-		
17	15	13	18	JEFF HEALEY BAND/Full Circle (Arista)	108-0	32+	65-		
—	41	33	19	TRAVELING WILBURYS/Inside Out (Wilbury/WB)	97+/26	28+	61+		
—	—	46	20	STEVE WINWOOD/Another Deal Goes Down (Virgin)	95+/52	20+	64+		
44	31	24	21	RIK EMMETT/Big Lie (Charisma)	122+/12	13+	55-		
30	24	21	22	QUEENSRYCHE/Best I Can (EMI)*	110-4	15+	44-		
46	35	25	23	ALLMAN BROTHERS BAND/It Ain't Over Yet (Epic)	96+6	25+	58+		
42	34	27	24	HOUSE OF LORDS/Remember My Name (Simmons/RCA)	112+3	9+	60+		
4	8	9	25	BLACK CROWES/Hard To Handle (Def American)	70-1	50-	12-		
—	50	34	26	DEEP PURPLE/Fire In The Basement (RCA)	106+/21	13+	51+		
29	25	23	27	SLAUGHTER/Spend My Life (Chrysalis)*	104-1	8+	52-		
40	32	30	28	NEIL YOUNG & CRAZY HORSE/Over And Over (Reprise)	89-7	9+	63=		
36	30	29	29	TOMMY CONWELL & THE YOUNG.../Let Me Love You... (Columbia)	94-5	9+	54-		
33	28	26	30	CHARLATANS U.K./The Only One I Know (Beggars Banquet/RCA)	86-0	14+	53-		
26	22	22	31	EVERY MOTHER'S NIGHTMARE/Love Can Make You Blind (Arista)	74-3	15-	31-		
38	33	32	32	ROBERT CRAY/Consequences (Mercury)	75-0	5-	56-		
35	36	35	33	JANE'S ADDICTION/Been Caught Stealing (WB)	70-2	9+	31=		
56	44	38	34	IGGY POP/Candy (Virgin)	64-1	10+	32+		
31	26	28	35	BILLY IDOL/Prodigal Blues (Chrysalis)	67-1	11-	41-		
12	13	16	36	OUTFIELD/For You (MCA)	44-0	24-	18-		
3	10	18	37	STEVE WINWOOD/One And Only Man (Virgin)	42-1	30-	8-		
DEBUT	38	38	38	SCORPIONS/Don't Believe Her (Mercury)	69 /62	3	26		
6	9	15	39	ROBERT PALMER/You're Amazing (EMI)	41-0	25-	13-		
—	60	50	40	TOY MATINEE/The Ballad Of Jenny Ledge (Reprise)	55+/10	6+	31+		
59	57	44	41	STEELHEART/I'll Never Let You Go (MCA)	63+6	4+	25+		
—	55	42	42	RATT/Givin' Yourself Away (Atlantic)	62+7	3-	23+		
9	12	14	43	SCORPIONS/Tease Me Please Me (Mercury)	41-0	15-	15-		
28	29	36	44	GARY MOORE/Still Got The Blues (Charisma)	29-1	18-	10-		
DEBUT	45	45	45	FIREHOUSE/Don't Treat Me Bad (Epic)	53 /43	3	10		
DEBUT	46	46	46	WINGER/Easy Come Easy Go (Atlantic)	44 /34	5	16		
60	56	48	47	BEGGARS & THIEVES/Beggars And Thieves (Atlantic)	56=8	2+	23+		
22	37	40	48	WINGER/Miles Away (Atlantic)	24-0	13-	9-		
DEBUT	49	49	49	BLACK CROWES/She Talks To Angels (Def American)	32 /16	7	19		
24	23	31	50	LYNCH MOB/Wicked Sensation (Elektra)	37-1	2-	20-		
57	46	43	51	DON DOKKEN/Stay (Geffen)	49-4	1=	14-		
37	40	49	52	NELSON/After The Rain (DGC)	25-0	15-	8-		
14	20	37	53	ALARM/The Road (IRS)	27-0	8-	15-		
49	53	53	54	DAMN YANKEES/High Enough (WB)	20-0	11-	7+		
15	27	41	55	TRAVELING WILBURYS/She's My Baby (Wilbury/WB)	20-0	13-	6-		
DEBUT	56	56	56	QUEENSRYCHE/Silent Lucidity (EMI)	21 /10	6	11		
—	59	57	57	POSIES/Golden Blunders (DGC)	26-1	6=	13+		
21	38	45	58	POISON/Something To Believe In (Enigma/Capitol)	19-0	7-	9-		
47	47	47	59	JUDE COLE/House Full Of Reasons (Reprise)	29-1	4-	15-		
DEBUT	60	60	60	JELLYFISH/That Is Why (Charisma)	28 /5	1	10		

\*Keeps a bullet due to continued growth.

BREAKERS®

DAVID LEE ROTH  
A Lil' Ain't Enough (WB)  
96% of our reporters on it.

STING  
All This Time (A&M)  
92% of our reporters on it.

ZZ TOP  
Give It Up (WB)  
84% of our reporters on it.

ROGER MCGUINN  
King Of The Hill (Arista)  
77% of our reporters on it.

DEEP PURPLE  
Fire In The Basement (RCA)  
61% of our reporters on it.

Continued on Page 94

# QUEEN



The New Album

# INNUENDO

Coming February 5



© 1991 HOLLYWOOD RECORDS

HR-61020-2/4



# AOR ALBUMS

NATIONAL AIRPLAY®

5	4	3							Reports/Adds	Heavy	Medium
WKS	WKS	WKS	TW	179 REPORTERS		JANUARY 11, 1991					
1	1	1		<b>1</b>	<b>ZZ TOP/Recycler (WB)</b>	"Give" (147)	"Head's" (98)	"Lovethin'" (10)	172-/-1	126-	42+
11	8	5		<b>2</b>	<b>TESLA/Five Man Acoustical Jam (Geffen)</b>	"Signs" (155)	"Comin'" (2)	"Gettin'" (1)	155-/-1	112+	36-
7	5	4		<b>3</b>	<b>CINDERELLA/Heartbreak Station (Mercury)</b>	"Shelter" (147)	"Heartbreak" (8)	"More" (7)	150-/0	80-	56+
9	9	6		<b>4</b>	<b>AC/DC/Razor's Edge (Atco)</b>	"Moneytalks" (156)	"Thunder" (4)	"Ready" (2)	159-/-1	77+	57-
3	3	3		<b>5</b>	<b>BAD COMPANY/Holy Water (Atco)</b>	"Need" (130)	"Stranger" (1)	"Boys" (1)	130-/2	111-	18-
4	2	2		<b>6</b>	<b>VAUGHAN BROTHERS/Family Style (Epic)</b>	"Telephone" (122)	"Long" (6)	"Hard" (5)	131-/0	101-	26-
15	12	9		<b>7</b>	<b>DAMN YANKEES/Damn Yankees (WB)</b>	"Runaway" (148)	"High" (20)		154+/3	68+	71-
12	11	8		<b>8</b>	<b>ERIC JOHNSON/Ah Via Musicom (Capitol)</b>	"Righteous" (148)	"Cliffs" (14)	"Trademark" (1)	151-/2	66+	71-
8	6	7		<b>9</b>	<b>INXS/X (Atlantic)</b>	"Disappear" (128)	"Bitter" (5)	"Suicide" (1)	133-/2	93+	36-
2	4	10		<b>10</b>	<b>STEVE WINWOOD/Refugees Of The Heart (Virgin)</b>	"Another" (95)	"One" (42)	"Running" (6)	131+/15	58-	61+
17	15	12		<b>11</b>	<b>KING'S X/Faith Hope Love (Megaforce/Atlantic)</b>	"Love" (156)	"Fine" (1)		157+/5	57+	70+
13	18	15		<b>12</b>	<b>TRAVELING WILBURYS/Traveling Wilburys/Vol. 3 (Wilbury/WB)</b>	"Inside" (97)	"Baby" (20)	"Twist" (10)	114=/14	44+	61-
19	16	13		<b>13</b>	<b>REMBRANDTS/Rembrandts (Atco)</b>	"Just" (127)	"Burning" (1)		132-/2	52-	66-
5	7	11		<b>14</b>	<b>BLACK CROWES/Shake Your Moneymaker (Def American)</b>	"Hard" (70)	"She" (32)	"Sister" (3)	98-/7	57-	26+
				<b>DEBUT</b>	<b>15</b>	<b>ROGER McGUINN/Back From Rio (Arista)</b>	"King" (134)		137 /137	23	85
16	17	14		<b>16</b>	<b>JEFF HEALEY BAND/Hell To Pay (Arista)</b>	"Full" (108)	"Guitar" (4)		111-/0	33+	68-
23	19	18		<b>17</b>	<b>VAN MORRISON/Enlightenment (Mercury)</b>	"Real" (110)	"Enlightenment" (1)	"Start" (1)	114-/4	37+	64-
28	21	21		<b>18</b>	<b>WARRANT/Cherry Pie (Columbia)</b>	"Red" (118)	"Uncle" (2)		119-/3	29+	63+
26	20	20		<b>19</b>	<b>QUEENSRYCHE/Empire (EMI)</b>	"Best" (110)	"Silent" (21)	"Empire" (5)	122+/4	22+	50+
25	22	22		<b>20</b>	<b>HOUSE OF LORDS/Sahara (Simmons/RCA)</b>	"Remember" (112)	"Can't" (16)	"Heart" (1)	123+/3	15=	64+
10	13	16		<b>21</b>	<b>SCORPIONS/Crazy World (Mercury)</b>	"Don't" (69)	"Tease" (41)	"Angel" (8)	102-/15	20-	40-
39	30	23		<b>22</b>	<b>ALLMAN BROTHERS BAND/Seven Turns (Epic)</b>	"Ain't" (96)	"Seven" (2)	"Dirty" (1)	99=/4	26+	59+
—	38	28		<b>23</b>	<b>RIK EMMETT/Absolutely (Charisma)</b>	"Big" (122)	"Saved" (4)		126+/13	14+	57+
37	35	29		<b>24</b>	<b>DEEP PURPLE/Slaves And Masters (RCA)</b>	"Fire" (106)	"King" (7)		107+/18	15+	50+
30	26	24		<b>25</b>	<b>SLAUGHTER/Stick It To Ya (Chrysalis)*</b>	"Spend" (104)	"Fly" (2)		105-/1	9+	52-
36	31	30		<b>26</b>	<b>NEIL YOUNG &amp; CRAZY HORSE/Ragged Glory (Reprise)</b>	"Over" (89)	"Mansion" (1)	"White-Line" (1)	93-/6	9=	66+
35	32	27		<b>27</b>	<b>CHARLATANS U.K./Some Friendly (Beggars Banquet/RCA)</b>	"Only" (86)			89-/0	15+	54-
34	28	26		<b>28</b>	<b>ROBERT CRAY/Midnight Stroll (Mercury)</b>	"Consequences" (75)	"Things" (1)		80-/0	9-	57-
40	37	31		<b>29</b>	<b>TOMMY CONWELL &amp; THE YOUNG RUMBLERS/Guitar Trouble (Columbia)</b>	"Let" (94)			94-/4	9+	54-
22	34	35		<b>30</b>	<b>WINGER/In The Heart Of The Young (Atlantic)</b>	"Easy" (44)	"Miles" (24)		64+/22	18-	23+
31	25	25		<b>31</b>	<b>EVERY MOTHER'S NIGHTMARE/Every Mother's Nightmare (Arista)</b>	"Love" (74)			74-/3	15-	31-
—	39	37		<b>32</b>	<b>JANE'S ADDICTION/Ritual De Lo Habitual (WB)</b>	"Caught" (70)	"Classic" (1)		72-/2	10+	32-
14	14	19		<b>33</b>	<b>OUTFIELD/Diamond Days (MCA)</b>	"For" (44)	"Take" (1)	"Lennon" (1)	46-/1	24-	20-
—	—	39		<b>34</b>	<b>IGGY POP/Brick By Brick (Virgin)</b>	"Candy" (64)	"Undeclared" (1)		67-/2	10+	34+
33	33	32		<b>35</b>	<b>BILLY IDOL/Charmed Life (Chrysalis)</b>	"Prodigal" (67)	"Pumping" (1)		69-/1	11-	42-
6	10	17		<b>36</b>	<b>ROBERT PALMER/Don't Explain (EMI)</b>	"Amazing" (41)			44-/0	25-	15-
24	27	34		<b>37</b>	<b>GARY MOORE/Still Got The Blues (Charisma)</b>	"Still" (29)	"Moving" (3)	"Walking" (2)	38-/4	22-	11-
				<b>DEBUT</b>	<b>38</b>	<b>TOY MATINEE/Toy Matinee (Reprise)</b>	"Ballad" (55)	"Last" (2)	59 /9	6	34
				<b>DEBUT</b>	<b>39</b>	<b>RATT/Detonator (Atlantic)</b>	"Givin'" (62)	"Shame" (1)	62 /7	4	23
				<b>DEBUT</b>	<b>40</b>	<b>STEELHEART/SteelHeart (MCA)</b>	"Never" (63)	"Can't" (1)	64 /7	4	25

\*Keeps a bullet due to continued growth.

GIVE IN TO "TEMPTATION" AND GET INTO

Multi-platinum rock from Canada  
ON YOUR DESK NOW  
From the U.S. debut album THE PLEASURE AND THE PAIN.  
On Capitol cassettes, compact discs and records.  
Produced by Martin Rushent Management: Marc Durand

## BREAKERS.

ROGER McGUINN  
Back From Rio (Arista)  
77% of our reporters on it.

---

**MOST ADDED**

- ROGER McGUINN (137)
- FIREHOUSE (43)
- DRIVIN' N' CRYIN' (23)
- WINGER (22)
- RHINO BUCKET (21)
- TRIXTER (21)
- CRY WOLF (18)
- DEEP PURPLE (18)
- SCORPIONS (15)
- STEVE WINWOOD (15)

**HOTTEST**

- ZZ TOP (126)
- TESLA (112)
- BAD COMPANY (111)
- VAUGHAN BROTHERS (101)
- INXS (93)
- CINDERELLA (80)
- AC/DC (77)
- DAMN YANKEES (68)
- ERIC JOHNSON (66)
- STEVE WINWOOD (58)

# ABSOLUTELY

# rik emmett



featuring

# “BIG LIE”

**Catch Rik Emmett on Tour!**

Jan. 23 Rochester

Jan. 24 Cincinnati

Jan. 25 Toledo

Jan. 26 Columbus

Feb. 1 San Jose

Feb. 2 Oakland

Feb. 8 Los Angeles

Feb. 9 San Juan Capistrano

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**THE SUCCESS STORY OF 1990  
CONTINUES IN 1991!!**

**AOR TRACK 21**

**AOR ALBUM 23**

**ON OVER 120 AORs**



WKS	TW	TRACK
3		
7		<b>1</b> HAPPY MONDAYS/Pills, Thrills, And Bellyaches (Elektra)
1		<b>2</b> CHARLATANS U.K./Some Friendly (Beggars Banquet/RCA)
3		<b>3</b> SISTERS OF MERCY/Vision Thing (Elektra)
2		<b>4</b> VARIOUS ARTISTS/Red Hot & Blue (Chrysalis)
11		<b>5</b> ECHO & THE BUNNYMEN/Reverberation (Sire/WB)
DEBUT		<b>6</b> STING/All This Time (Track) (A&M)
4		<b>7</b> TRASH CAN SINATRAS/Cake (Go!Discs/Polydor)
10		<b>8</b> DANIELLE DAX/Blast The Human Flower (Sire/WB)
6		<b>9</b> REPLACEMENTS/All Shook Down (Sire/Reprise)
12		<b>10</b> LUSH/Gala (4AD/Reprise)
17		<b>11</b> INXS/X (Atlantic)
DEBUT		<b>12</b> CHRIS ISAAK/Heart Shaped World (Reprise)
5		<b>13</b> MORRISSEY/Bona Drag (Sire/Reprise)
19		<b>14</b> MISSION U.K./Grains Of Sand (Mercury)
9		<b>15</b> DARLING BUDS/Crawdaddy (Columbia)
13		<b>16</b> JANE'S ADDICTION/Ritual De Lo Habitual (WB)
8		<b>17</b> CONNELLS/One Simple Word (TVT)
DEBUT		<b>18</b> JESUS JONES/Right Here Right Now (Track) (SBK)
16		<b>19</b> BUCK PETS/Mercurotones (Island)
21		<b>20</b> POGUES/Hell's Ditch (Island)
22		<b>21</b> PRIMAL SCREAM/Come Together (EP) (Sire/WB)
DEBUT		<b>22</b> DANIEL ASH/This Love (Track) (Beggars Banquet/RCA)
27		<b>23</b> HIGH/Somewhere Soon (London/Polydor)
18		<b>24</b> COCTEAU TWINS/Heaven Or Las Vegas (4AD/Capitol)
30		<b>25</b> AN EMOTIONAL FISH/An Emotional Fish (Atlantic)
28		<b>26</b> GOO GOO DOLLS/Hold Me Up (Metal Blade/WB)
23		<b>27</b> INSPIRAL CARPETS/Life (Mute/Elektra)
14		<b>28</b> CURE/Mixed Up (Elektra)
DEBUT		<b>29</b> THEY EAT THEIR OWN/They Eat Their Own (Relativity)
DEBUT		<b>30</b> JELLYFISH/Bellybutton (Charisma)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
STING JESUS JONES DANIEL ASH DRIVIN' N' CRYIN' BLUE RODEO RIDE	CHRIS ISAAK RED HOT & BLUE SISTERS OF MERCY CHARLATANS U.K. THEY EAT THEIR OWN	SISTERS OF MERCY CHRIS ISAAK CHARLATANS U.K. JANE'S ADDICTION THEY EAT THEIR OWN RED HOT & BLUE

## AOR TRACKS®

Continued from Page 90

MOST ADDED	HOTTEST	MOST REQUESTED
DAVID LEE ROTH/LII' (167) STING/All (160) ROGER McGUINN/King (134) SCORPIONS/Believe (62) STEVE WINWOOD/Another (52) ZZ TOP/Give (49) FIREHOUSE/Don't (43) WINGER/Easy (34) T. WILBURYS/Inside (26) TRIXTER/Million (25)	TESLA/Signs (112) BAD COMPANY/Need (111) VAUGHAN BROS/Telephone (95) INXS/Disappear (89) ZZ TOP/Head's (83) CINDERELLA/Shelter (79) AC/DC/Moneytalks (76) STING/All (59) E. JOHNSON/Righteous (59) D. YANKEES/Runaway (58)	TESLA/Signs (54) AC/DC/Moneytalks (42) KING'S X/Love (26) JANE'S ADDICTION/Caught (24) DAMN YANKEES/Runaway (22) DAVID LEE ROTH/LII' (22) CINDERELLA/Shelter (18) ERIC JOHNSON/Righteous (17) VAUGHAN BROS/Telephone (16) ZZ TOP/Head's (15)

## NEW & ACTIVE

- TRIXTER "One in A Million" (Mechanic/MCA) 25/25 (0/0)**  
 Adds including WBAB, WGR, WDHA, KWIC, KMJX, WIXV, WAPL, KEZO, WCIZ, KSQY. Medium 5: WXTB, WPDH, KEZE, WKIT, KZOO.
- SISTERS OF MERCY "More" (Elektra) 23/3 (20/5)**  
 Adds: KRQR, KDJK, KZOO. Medium 3: WHFS, WMMS, WXOR.
- ORIVIN' N' CRYIN' "Fly Me Courageous" (Island) 22/22 (0/0)**  
 Adds including WHFS, WNOR, WKLC, WEZX, KEYJ, WRXR, WAVF, WLAV, WIZN, KFMH. Medium 7: WKLS, KLAQ, WFVY, WEGR, WIXV, KICT, WKIT.
- RHINO BUCKET "One Night Stand" (Reprise) 21/21 (0/0)**  
 Adds including WXTB, WLLZ, WRIF, WLZR, WTPA, WEZX, WFVY, WQMF, KILO, KRNA. Medium 4: WIYY, KBPI, WAZU, WXOR.
- BOX "Temptation" (Capitol) 20/19 (1/0)**  
 Adds including WLVO, KISW, WPDH, KEYJ, WFVY, WLAV, WKQZ, WNCD, WWWV, KRNA. Medium 3 including KZOO.
- CRY WOLF "Pretender" (IRS) 19/19 (0/0)**  
 Adds including WXTB, WLLZ, WLZR, KSHE, KRXQ, KKEG, WLAV, KATT, WKQZ, KJOT. Medium 3: KBPI, KLAQ, WAZU.
- BLUE RODEO "Til I Am Myself Again" (East/West American) 17/17 (0/0)**  
 Adds including WHJY, KTXQ, WSHE, KTCZ, KISW, WKLC, WDHA, WNCD, KKDJ, WCIZ. Medium 4: WHFS, WTPA, KCNA, KFMU.
- PAUL SIMON "The Rhythm Of The Saints LP" (WB) 17/2 (16/1)**  
 Adds including KFMH. Heavy 5: WXRT, KTCZ, KBCO, WIZN, WMAD. Medium 8: WBAB, WNEW, KTXQ, KDKB, KZAP, KISW, WBLM, KCOR.
- STYX "Not Dead Yet" (A&M) 16/7 (10/1)**  
 Adds including WPGU, KQDS, KUKJ. Heavy 1: KCNA. Medium 8: WLLZ, WRFX, WMFX, WRCQ, WRDU, KPOI, KEZE, WYMG.
- STEVE VAI "For The Love Of God" (Relativity) 15/15 (0/0)**  
 Adds including KLOL, KUPD, KRQR, KOME, WHCN, KLBJ, WXP, KEZO, KMOD, KTYD. Medium 2: WAZU, KKDJ.
- CHRIS ISAAK "Wicked Game" (Reprise) 15/3 (12/7)**  
 Adds including WZOO, WWTR. Heavy 5: WHFS, KTXQ, KJOT, WMAD, KFMU. Medium 6: WBCN, KRQR, WDHA, KKDJ, KZOO, KATS.
- COLIN JAMES "Sudden Stop LP" (Virgin) 15/2 (21/0)**  
 Adds including KISW. Heavy 4: WRIF, WTUE, WXKE, WPXC. Medium 7: WYNF, WLLZ, KSHE, WAQX, WEGR, WKDF, WWCT.
- RUBAIYAT "Elektra's 40th Anniversary Compilation LP" (Elektra) 15/1 (20/2)**  
 Adds: WRCQ. Heavy 1: KNAC. Medium 6: WHFS, WNEW, KBCO, KUPD, KRKX, KCNA.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.

### THINGS TO DO IN JANUARY:

ADD: **REDD KROSS "1976"**  
 from the album "Third Eye"

ADD: **AN EMOTIONAL FISH "Grey Matter"**  
 from the album  
 "An Emotional Fish"

ADD: **ZNU "This Is Ponderous"** and

ADD: **BLUE RODEO**  
 "Til I Am Myself Again"  
 (East West America)

January 1991						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



# DRIVIN' N' CRYIN'

## *Fly Me Courageous*



THE NEW TRACK AND VIDEO

FROM THE ALBUM

"FLY ME COURAGEOUS"

LYRICS BY KEVIN KINNEY

MUSIC BY DRIVIN' N' CRYIN'

PRODUCED AND ENGINEERED BY GEOFF WORKMAN

FOR ORIGINAL PROJECTS UNLIMITED, INC.

MANAGEMENT: JIM BARBER

CROSSTOWN MANAGEMENT



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# CHR P1 PLAYLISTS

January 11, 1991 R&R • 97

### Miami

# 100.7 FM

**The Best Music Mix**

PD: Frank Amadeo  
MD: Johanna Ceccoli

- 1 WHITNEY HOUSTON/You're My Body Tonight
  - 2 DON HENKLEY/New York Minute
  - 3 STEVE WINDWOOD/One And Only Man
  - 4 GEORGE MICHAEL/Freezone '90
  - 5 HEART/Stranger
  - 6 JANET JACKSON/You Will Never Do It
  - 7 ELTON JOHN/You Gotta Love Me
  - 8 DELEA ADAMS/Get Here
  - 9 INDI/Disappear
  - 10 BREATHE/Does She Love That Me
  - 11 VANILLA ICE/Play That Funky Music
  - 12 WILSON PHILLIPS/Insulative
  - 13 MADONNA/Justify My Love
  - 14 TONY! TONY! TONY!/Freaks Dead
  - 15 ROBERT PALMER/You're Amazing
  - 16 CHRIS ISHAM/Whick'd Game
  - 17 PHIL COLLINS/Hang In Long Enough
  - 18 DEE-LITE/Drugs In The Heat
  - 19 DEBBIE DEBONO/Anything Is Possible
  - 20 DANNY VANCEES/High Enough
  - 21 HALL & OATES/You're My Heart B G
  - 22 STING/All This Time
  - 23 CHICAGO/Chain The Wind
  - 24 CELINE DION/Where Does My Heart B
  - 25 MAXI PRIEST/Just A Little Bit Lon
  - 26 HALL & OATES/Close
- ADD: 27. 28. 29. 30.  
INSD/Disappear  
CINDERELLA/Just Another Dream  
STING/All This Time  
MARIAN CAREY/Boardwalk

### Atlanta

# POWER 99 FM

PD: Rick Stacy  
MD: Lee Chesnut  
APD: Leslie Fram

- 1 DAMN VANCEES/High Enough
  - 2 WILL TO POWER/It's Not In Love
  - 3 SURFACE/The First Time
  - 4 NELSON/Aster The Rain
  - 5 PAT & MICHAEL/It's Your Party
  - 6 BART SIMPSON/Do The Bartman
  - 7 JANET JACKSON/You Will Never Do It
  - 8 JUDY COLE/You've Got A Friend
  - 9 WILSON PHILLIPS/Insulative
  - 10 TONY! TONY! TONY!/Freaks Dead
  - 11 CATHY DENNIS/Just Another Dream
  - 12 RALPH TREVANT/Sensativity
  - 13 C & C MUSIC FACTORY/Dance Me You Sweet
  - 14 CANDYMAN/Knockin' Boots
  - 15 BLACK CROWES/Ready For Love
  - 16 BETTE MIDLER/From A Distance
  - 17 POISON/Something To Believe
  - 18 AFTER 7/Heat Of The Moment
  - 19 STEVE B/Because I Love You
  - 20 JANEZ/It's Your Party
  - 21 DANNY VANCEES/High Enough
  - 22 TONY! TONY! TONY!/Freaks Dead
  - 23 TONY! TONY! TONY!/Freaks Dead
  - 24 URBAN DANCE SQUAD/Deeper Shade Of Soul
  - 25 CELINE DION/Where Does My Heart B
  - 26 MADONNA/Justify My Love
  - 27 GEORGE MICHAEL/Waiting For That Day
  - 28 N.C. HARMER/Here Comes The Hammer
  - 29 VANILLA ICE/Play That Funky Music
- ADD: 27. 28. 29. 30.  
DONNY DONNO/Dance Me You Sweet  
INSD/Disappear  
WHITNEY HOUSTON/All The Man That I Me  
TRACIE SPENCER/This House

### Miami

# WPOW 104.3 FM

VP/Programming: Bill Tanner  
APD: Funk E. Frank Walsh  
MD: John Rodgers

- 1 C & C MUSIC FACTORY/Dance Me You Sweet
  - 2 LAMOND & STAR/No Matter What
  - 3 JANEZ/It's Your Party
  - 4 WILL TO POWER/It's Not In Love
  - 5 JOEY RIDE/It's Not In Love
  - 6 DINA & SUZANNE VED/Ton's Diner
  - 7 CATHY DENNIS/Just Another Dream
  - 8 STEVE B/Because I Love You
  - 9 VANILLA ICE/Play That Funky Music
  - 10 TONY! TONY! TONY!/Freaks Dead
  - 11 CONCEPT OF ONE/It's Your Party
  - 12 MADONNA/Justify My Love
  - 13 NEW JERSEY/It's Your Party
  - 14 RALPH TREVANT/Sensativity
  - 15 MARIAN CAREY/You're My Heart B
  - 16 VANILLA ICE/Play That Funky Music
  - 17 ALIEN/More Than Words Can B
  - 18 DEE-LITE/Drugs In The Heat
  - 19 JONNY DASH/Can't Get On Nothin'
  - 20 HALL & OATES/You're My Heart B
  - 21 BLACK BOY/Don't Know Anybody
  - 22 COVER GIRL/Don't Stop Me Now
  - 23 DEBBIE DEBONO/Anything Is Possible
  - 24 TONY! TONY! TONY!/Freaks Dead
  - 25 PARTY/It's Your Party
  - 26 TONY! TONY! TONY!/Freaks Dead
  - 27 WILLY & WABER/Prostate Me
  - 28 MADONNA/Justify My Love
  - 29 GEORGE MICHAEL/Waiting For That Day
  - 30 N.C. HARMER/Here Comes The Hammer
  - 31 DEE-LITE/Power Of Love
  - 32 MAXI PRIEST/Just A Little Bit Lon
  - 33 DIRTY CLUB/Where Does My Heart B
  - 34 GEORGE LAMOND/Into My Eyes
- ADD: 27. 28. 29. 30.  
CANDYMAN/In Your Mouth  
DANNY D & D J/Where Your Looking O  
WHITNEY HOUSTON/All The Man That I Me  
N.C. HARMER/Here Comes The Hammer

### Cincinnati

# 102 WKRC-FM

PD: Dave Allen  
MD: Brian Douglas

- 1 POISON/Something To Believe
  - 2 BETTE MIDLER/From A Distance
  - 3 MARILYN CAREY/You're My Heart B
  - 4 STEVE B/Because I Love You
  - 5 DANNY VANCEES/High Enough
  - 6 WHITNEY HOUSTON/You're My Body Tonight
  - 7 NELSON/Aster The Rain
  - 8 BAD COMPANY/If You Need Somebody
  - 9 N.C. HARMER/Here Comes The Hammer
  - 10 JANET JACKSON/You Will Never Do It
  - 11 DEE-LITE/Drugs In The Heat
  - 12 JANEZ/It's Your Party
  - 13 IN A ROOM/Missile II
  - 14 VANILLA ICE/Play That Funky Music
  - 15 GEORGE MICHAEL/Freezone '90
  - 16 RALPH TREVANT/Sensativity
  - 17 WILSON PHILLIPS/Insulative
  - 18 AFTER 7/Heat Of The Moment
  - 19 MARIAN CAREY/You're My Heart B
  - 20 JON BOW JOVI/Miracle
  - 21 JANEZ/It's Your Party
  - 22 SURFACE/The First Time
  - 23 AFTER 7/Heat Of The Moment
  - 24 KEITH SWEAT/It's Give All My Love
  - 25 C & C MUSIC FACTORY/Dance Me You Sweet
  - 26 BART SIMPSON/Do The Bartman
  - 27 CELINE DION/Where Does My Heart B
  - 28 CATHY DENNIS/Just Another Dream
  - 29 VANILLA ICE/Play That Funky Music
  - 30 BREATHE/Does She Love That Me
  - 31 MARIAN CAREY/Boardwalk
  - 32 MAXI PRIEST/Just A Little Bit Lon
  - 33 DONNY DONNO/Where Does My Heart B
- ADD: 24. 25. 26. 27. 28. 29. 30.

### Minneapolis

# 1013 KQIB

PD: Brian Philips  
APD/MD: "Mr. Ed" Lambert

- 1 JANET JACKSON/You Will Never Do It
  - 2 DAMN VANCEES/High Enough
  - 3 BETTE MIDLER/From A Distance
  - 4 MADONNA/Justify My Love
  - 5 STEVE B/Because I Love You
  - 6 SURFACE/The First Time
  - 7 RALPH TREVANT/Sensativity
  - 8 BART SIMPSON/Do The Bartman
  - 9 POISON/Something To Believe
  - 10 ELISA FIORILLO/Don't Give Me This
  - 11 WHITNEY HOUSTON/You're My Body Tonight
  - 12 WILSON PHILLIPS/Insulative
  - 13 AFTER 7/Heat Of The Moment
  - 14 MARIAN CAREY/You're My Heart B
  - 15 CELINE DION/Where Does My Heart B
  - 16 WHITNEY HOUSTON/All The Man That I Me
  - 17 NELSON/Aster The Rain
  - 18 STEVE B/Because I Love You
  - 19 C & C MUSIC FACTORY/Dance Me You Sweet
  - 20 TONY! TONY! TONY!/Freaks Dead
  - 21 MADONNA/Justify My Love
  - 22 JANEZ/It's Your Party
  - 23 SURFACE/The First Time
  - 24 AFTER 7/Heat Of The Moment
  - 25 KEITH SWEAT/It's Give All My Love
  - 26 C & C MUSIC FACTORY/Dance Me You Sweet
  - 27 BART SIMPSON/Do The Bartman
  - 28 CELINE DION/Where Does My Heart B
  - 29 CATHY DENNIS/Just Another Dream
  - 30 VANILLA ICE/Play That Funky Music
  - 31 BREATHE/Does She Love That Me
  - 32 MARIAN CAREY/Boardwalk
  - 33 MAXI PRIEST/Just A Little Bit Lon
  - 34 DONNY DONNO/Where Does My Heart B
- ADD: 19. 20. 21. 22.  
STING/All This Time  
ALIAS/Waiting For Love  
INSD/Disappear
- ON: AC/DC/Money Talks  
WARRANT/It's Not In Love  
IOU POP/Can't

### Cleveland

# POWER 105.9 FM

PD: Cat Thomas  
MD: Ed Brown

- 1 DAMN VANCEES/High Enough
  - 2 WHITNEY HOUSTON/You're My Body Tonight
  - 3 STEVE B/Because I Love You
  - 4 MADONNA/Justify My Love
  - 5 STEVE B/Because I Love You
  - 6 C & C MUSIC FACTORY/Dance Me You Sweet
  - 7 WHITNEY HOUSTON/You're My Body Tonight
  - 8 WILL TO POWER/It's Not In Love
  - 9 INSD/Disappear
  - 10 BREATHE/Does She Love That Me
  - 11 JANEZ/It's Your Party
  - 12 WHITNEY HOUSTON/All The Man That I Me
  - 13 BART SIMPSON/Do The Bartman
  - 14 RALPH TREVANT/Sensativity
  - 15 BETTE MIDLER/From A Distance
  - 16 CATHY DENNIS/Just Another Dream
  - 17 CELINE DION/Where Does My Heart B
  - 18 WHITNEY HOUSTON/All The Man That I Me
  - 19 CELINE DION/Where Does My Heart B
  - 20 DANNY VANCEES/High Enough
  - 21 HALL & OATES/You're My Heart B
  - 22 WARRANT/It's Not In Love
  - 23 IOU POP/Can't
  - 24 MAXI PRIEST/Just A Little Bit Lon
  - 25 MARIAN CAREY/Boardwalk
- ADD: 25.  
TIMMY T /One More Trg
- ON: DEE-LITE/Power Of Love  
CINDERELLA/Just Another Dream  
CHRIS ISHAM/Whick'd Game

### New Orleans

# B-97

PD: Greg Rolling  
APD/MD: Joey Giovingo

- 1 JANET JACKSON/You Will Never Do It
  - 2 SURFACE/The First Time
  - 3 BETTE MIDLER/From A Distance
  - 4 DAMN VANCEES/High Enough
  - 5 POISON/Something To Believe
  - 6 MARIAN CAREY/You're My Heart B
  - 7 BART SIMPSON/Do The Bartman
  - 8 TONY! TONY! TONY!/Freaks Dead
  - 9 HALL & OATES/Close
  - 10 C & C MUSIC FACTORY/Dance Me You Sweet
  - 11 STEVE B/Because I Love You
  - 12 WHITNEY HOUSTON/You're My Body Tonight
  - 13 VANILLA ICE/Play That Funky Music
  - 14 CANDYMAN/Knockin' Boots
  - 15 CATHY DENNIS/Just Another Dream
  - 16 IN A ROOM/Missile II
  - 17 JANEZ/It's Your Party
  - 18 KEITH SWEAT/It's Give All My Love
  - 19 HALL & OATES/You're My Heart B
  - 20 URBAN DANCE SQUAD/Deeper Shade Of Soul
  - 21 WHITNEY HOUSTON/All The Man That I Me
  - 22 STING/All This Time
  - 23 CHICAGO/Chain The Wind
  - 24 CELINE DION/Where Does My Heart B
  - 25 MAXI PRIEST/Just A Little Bit Lon
  - 26 HALL & OATES/Close
  - 27 MADONNA/Justify My Love
- ADD: 27. 28. 29.  
CELINE DION/Where Does My Heart B

### San Antonio

# 103.7 KBTM

OM: Bob Perry  
PD: Rick "Big Dog" Hayes  
MD: Ross Knight

- 1 MADONNA/Justify My Love
  - 2 JANEZ/It's Your Party
  - 3 SPECIAL GENERATION/Leave Me Just For Me
  - 4 MARIAN CAREY/You're My Heart B
  - 5 WHITNEY HOUSTON/You're My Body Tonight
  - 6 DAMN VANCEES/High Enough
  - 7 MARIAN CAREY/You're My Heart B
  - 8 BART SIMPSON/Do The Bartman
  - 9 TONY! TONY! TONY!/Freaks Dead
  - 10 HALL & OATES/Close
  - 11 C & C MUSIC FACTORY/Dance Me You Sweet
  - 12 STEVE B/Because I Love You
  - 13 WHITNEY HOUSTON/You're My Body Tonight
  - 14 VANILLA ICE/Play That Funky Music
  - 15 CANDYMAN/Knockin' Boots
  - 16 TONY! TONY! TONY!/Freaks Dead
  - 17 BETTE MIDLER/From A Distance
  - 18 JANEZ/It's Your Party
  - 19 WILL TO POWER/It's Not In Love
  - 20 L.L. COOL J/Around The Way Girl
  - 21 WHITNEY HOUSTON/All The Man That I Me
  - 22 STING/All This Time
  - 23 CHICAGO/Chain The Wind
  - 24 CELINE DION/Where Does My Heart B
  - 25 MAXI PRIEST/Just A Little Bit Lon
  - 26 HALL & OATES/Close
  - 27 MADONNA/Justify My Love
- ADD: 26. 27. 28. 29. 30.  
AFTER 7/Heat Of The Moment  
BLACK BOY/Don't Know Anybody  
WILL TO POWER/It's Not In Love

### The #1 Hit Music Station

# 104 WNVZ

OM/MD: Chris Bailey  
MD: Ellis B. Feaster

- 1 MADONNA/Justify My Love
  - 2 JANEZ/It's Your Party
  - 3 SPECIAL GENERATION/Leave Me Just For Me
  - 4 MARIAN CAREY/You're My Heart B
  - 5 WHITNEY HOUSTON/You're My Body Tonight
  - 6 DAMN VANCEES/High Enough
  - 7 MARIAN CAREY/You're My Heart B
  - 8 BART SIMPSON/Do The Bartman
  - 9 TONY! TONY! TONY!/Freaks Dead
  - 10 HALL & OATES/Close
  - 11 C & C MUSIC FACTORY/Dance Me You Sweet
  - 12 STEVE B/Because I Love You
  - 13 WHITNEY HOUSTON/You're My Body Tonight
  - 14 VANILLA ICE/Play That Funky Music
  - 15 CANDYMAN/Knockin' Boots
  - 16 TONY! TONY! TONY!/Freaks Dead
  - 17 BETTE MIDLER/From A Distance
  - 18 JANEZ/It's Your Party
  - 19 WILL TO POWER/It's Not In Love
  - 20 L.L. COOL J/Around The Way Girl
  - 21 WHITNEY HOUSTON/All The Man That I Me
  - 22 STING/All This Time
  - 23 CHICAGO/Chain The Wind
  - 24 CELINE DION/Where Does My Heart B
  - 25 MAXI PRIEST/Just A Little Bit Lon
  - 26 HALL & OATES/Close
  - 27 MADONNA/Justify My Love
- ADD: 26. 27. 28. 29. 30.  
AFTER 7/Heat Of The Moment  
BLACK BOY/Don't Know Anybody  
WILL TO POWER/It's Not In Love

### Milwaukee

# HOT 102 WLUM-FM

PD: Gregg Cassidy  
MD: Dana London

- 1 CATHY DENNIS/Just Another Dream
  - 2 MADONNA/Justify My Love
  - 3 SURFACE/The First Time
  - 4 STEVE B/Because I Love You
  - 5 RALPH TREVANT/Sensativity
  - 6 JANET JACKSON/You Will Never Do It
  - 7 KEITH SWEAT/It's Give All My Love
  - 8 WILL TO POWER/It's Not In Love
  - 9 VANILLA ICE/Play That Funky Music
  - 10 WILSON PHILLIPS/Insulative
  - 11 C & C MUSIC FACTORY/Dance Me You Sweet
  - 12 NELSON/Aster The Rain
  - 13 BETTE MIDLER/From A Distance
  - 14 WHITNEY HOUSTON/You're My Body Tonight
  - 15 JOEY RIDE/It's Not In Love
  - 16 AFTER 7/Heat Of The Moment
  - 17 VANILLA ICE/Play That Funky Music
  - 18 WHITNEY HOUSTON/All The Man That I Me
  - 19 INSD/Disappear
  - 20 TONY! TONY! TONY!/Freaks Dead
  - 21 LAMOND & STAR/No Matter What
  - 22 BLACK BOY/Don't Know Anybody
  - 23 BREATHE/Does She Love That Me
  - 24 ADVENTURES OF STEVE B
- ADD: NEW KIDS ON THE B/Guess  
JELLYBEAN/Where's My Love  
MARIAN CAREY/Boardwalk  
DEBBIE DEBONO/Anything Is Possible  
TARA KEMP/If You're Not Me
- ON: TRACIE SPENCER/This House  
L.L. COOL J/Around The Way Girl  
MAXI PRIEST/Just A Little Bit Lon

### St. Louis

# 106.5 WKBQ

PD: Lyndon Abell  
APD: Chris Knight  
MD: Jim Atkinson

- 1 JANET JACKSON/You Will Never Do It
  - 2 VANILLA ICE/Play That Funky Music
  - 3 BART SIMPSON/Do The Bartman
  - 4 STEVE B/Because I Love You
  - 5 DAMN VANCEES/High Enough
  - 6 CELINE DION/Where Does My Heart B
  - 7 JOEY RIDE/It's Not In Love
  - 8 VANILLA ICE/Play That Funky Music
  - 9 MADONNA/Justify My Love
  - 10 INSD/Disappear
  - 11 PHIL COLLINS/Hang In Long Enough
  - 12 AFTER 7/Heat Of The Moment
  - 13 RALPH TREVANT/Sensativity
  - 14 BART SIMPSON/Do The Bartman
  - 15 WHITNEY HOUSTON/You're My Body Tonight
  - 16 JON BOW JOVI/Miracle
  - 17 CELINE DION/Where Does My Heart B
  - 18 CELINE DION/Where Does My Heart B
  - 19 CELINE DION/Where Does My Heart B
  - 20 C & C MUSIC FACTORY/Dance Me You Sweet
  - 21 HEART/Stranger
  - 22 STEVE B/Because I Love You
  - 23 ROBERT PALMER/You're Amazing
  - 24 CELINE DION/Where Does My Heart B
  - 25 PHIL COLLINS/Hang In Long Enough
  - 26 MADONNA/Justify My Love
  - 27 BART SIMPSON/Do The Bartman
  - 28 CELINE DION/Where Does My Heart B
  - 29 CELINE DION/Where Does My Heart B
  - 30 SURFACE/The First Time
  - 31 TIMMY T /One More Trg
  - 32 INSD/Disappear
  - 33 STEVE WINDWOOD/One And Only Man
  - 34 CATHY DENNIS/Just Another Dream
  - 35 WILSON PHILLIPS/Insulative
  - 36 MADONNA/Justify My Love
  - 37 CELINE DION/Where Does My Heart B
  - 38 CELINE DION/Where Does My Heart B
  - 39 CELINE DION/Where Does My Heart B
  - 40 WHITNEY HOUSTON/All The Man That I Me
- ADD: 27. 28. 29. 30. 31. 32. 33. 34. 35.  
STING/All This Time  
ALIAS/Waiting For Love  
REO SPEEDWAGON/It's Your Party

### Chicago's Hit Music Station

# 95 WYZZ

OM: Ric Lippincott

- 1 DINA & SUZANNE VED/Ton's Diner
  - 2 WHITNEY HOUSTON/You're My Body Tonight
  - 3 STEVE B/Because I Love You
  - 4 WILSON PHILLIPS/Insulative
  - 5 JANET JACKSON/You Will Never Do It
  - 6 ALIEN/More Than Words Can B
  - 7 RALPH TREVANT/Sensativity
  - 8 BART SIMPSON/Do The Bartman
  - 9 BETTE MIDLER/From A Distance
  - 10 JON BOW JOVI/Miracle
  - 11 CELINE DION/Where Does My Heart B
  - 12 WHITNEY HOUSTON/All The Man That I Me
  - 13 WHITNEY HOUSTON/All The Man That I Me
  - 14 CELINE DION/Where Does My Heart B
  - 15 CELINE DION/Where Does My Heart B
  - 16 C & C MUSIC FACTORY/Dance Me You Sweet
  - 17 HEART/Stranger
  - 18 STEVE B/Because I Love You
  - 19 ROBERT PALMER/You're Amazing
  - 20 CELINE DION/Where Does My Heart B
  - 21 PHIL COLLINS/Hang In Long Enough
  - 22 MADONNA/Justify My Love
  - 23 BART SIMPSON/Do The Bartman
  - 24 CELINE DION/Where Does My Heart B
  - 25 CELINE DION/Where Does My Heart B
  - 26 SURFACE/The First Time
  - 27 TIMMY T /One More Trg
  - 28 INSD/Disappear
  - 29 STEVE WINDWOOD/One And Only Man
  - 30 CATHY DENNIS/Just Another Dream
  - 31 WILSON PHILLIPS/Insulative
  - 32 MADONNA/Justify My Love
  - 33 CELINE DION/Where Does My Heart B
  - 34 CELINE DION/Where Does My Heart B
  - 35 WHITNEY HOUSTON/All The Man That I Me
- ADD: 26. 27. 28. 29. 30. 31. 32. 33. 34. 35.  
ALIAS/Waiting For Love  
INSD/Disappear

### Dallas

# 97.1 KEGL

PD: Joel Folger  
APD/MD: Jimmy Steal

- 1 STEVE B/Because I Love You
  - 2 MARIAN CAREY/You're My Heart B
  - 3 MADONNA/Justify My Love
  - 4 WILSON PHILLIPS/Insulative
  - 5 TONY! TONY! TONY!/Freaks Dead
  - 6 JANET JACKSON/You Will Never Do It
  - 7 DINA & SUZANNE VED/Ton's Diner
  - 8 DAMN VANCEES/High Enough
  - 9 MARIAN CAREY/You're My Heart B
  - 10 CHRIS ISHAM/Whick'd Game
  - 11 ALIEN/More Than Words Can B
  - 12 SURFACE/The First Time
  - 13 POISON/Something To Believe
  - 14 CATHY DENNIS/Just Another Dream
  - 15 BART SIMPSON/Do The Bartman
  - 16 VANILLA ICE/Play That Funky Music
  - 17 WILL TO POWER/It's Not In Love
  - 18 KEITH SWEAT/It's Give All My Love
  - 19 HALL & OATES/You're My Heart B
  - 20 URBAN DANCE SQUAD/Deeper Shade Of Soul
  - 21 WHITNEY HOUSTON/All The Man That I Me
  - 22 STING/All This Time
  - 23 CHICAGO/Chain The Wind
  - 24 CELINE DION/Where Does My Heart B
  - 25 MAXI PRIEST/Just A Little Bit Lon
  - 26 HALL & OATES/Close
  - 27 MADONNA/Justify My Love
- ADD: 17. 28. 29. 30.  
INSD/Disappear  
CINDERELLA/Just Another Dream  
STING/All This Time  
MARIAN CAREY/Boardwalk  
TIMMY T /One More Trg

### Dallas

# 109.5 KHYI

Station Mgr: Randy Kabrich  
APD: J.J. McKay  
MD: Mike Easterlin

- 1 STEVE B/Because I Love You
  - 2 WHITNEY HOUSTON/You're My Body Tonight
  - 3 AFTER 7/Heat Of The Moment
  - 4 BETTE MIDLER/From A Distance
  - 5 DINA & SUZANNE VED/Ton's Diner
  - 6 MADONNA/Justify My Love
  - 7 MARIAN CAREY/You're My Heart B
  - 8 JANEZ/It's Your Party
  - 9 POISON/Something To Believe
  - 10 ALIEN/More Than Words Can B
  - 11 WILSON PHILLIPS/Insulative
  - 12 TONY! TONY! TONY!/Freaks Dead
  - 13 DEBBIE DEBONO/Anything Is Possible
  - 14 PHIL COLLINS/Hang In Long Enough
  - 15 SURFACE/The First Time
  - 16 BODHI/Hippichick
  - 17 DAMN VANCEES/High Enough
  - 18 RALPH TREVANT/Sensativity
  - 19 NELSON/Aster The Rain
  - 20 MARIAN CAREY/You're My Heart B
  - 21 WILSON PHILLIPS/Insulative
  - 22 CANDYMAN/Knockin' Boots
  - 23 HEART/Stranger
  - 24 C & C MUSIC FACTORY/Dance Me You Sweet
  - 25 BART SIMPSON/Do The Bartman
  - 26 JANEZ/It's Your Party
  - 27 DEBBIE DEBONO/Anything Is Possible
  - 28 WARRANT/It's Not In Love
  - 29 SURFACE/The First Time
  - 30 CELINE DION/Where Does My Heart B
- ADD: 28.  
STING/All This Time  
CATHY DENNIS/Just Another Dream
- ON: CINDERELLA/Just Another Dream  
BAD COMPANY/If You Need Somebody  
WHITNEY HOUSTON/All The Man That I Me  
KEITH SWEAT/It's Give All My Love

### Indianapolis

# 99.7 FM WZPL

OM/MD: Don London

- 1 DAMN VANCEES/High Enough
  - 2 JANET JACKSON/You Will Never Do It
  - 3 SURFACE/The First Time
  - 4 BETTE MIDLER/From A Distance
  - 5 BAD COMPANY/If You Need Somebody
  - 6 DUTIE/For You
  - 7 NELSON/Aster The Rain
  - 8 WILL TO POWER/It's Not In Love
  - 9 DINA & SUZANNE VED/Ton's Diner
  - 10 BETTE MIDLER/From A Distance
  - 11 MARIAN CAREY/You're My Heart B
  - 12 WILSON PHILLIPS/Insulative
  - 13 RALPH TREVANT/Sensativity
  - 14 STEVE B/Because I Love You
  - 15 DEBBIE DEBONO/Anything Is Possible
  - 16 WARRANT/It's Not In Love
  - 17 VANILLA ICE/Play That Funky Music
  - 18 BETTE MIDLER/From A Distance
  - 19 WHITNEY HOUSTON/You're My Body Tonight
  - 20 WHITNEY HOUSTON/You're My Body Tonight
  - 21 CATHY DENNIS/Just Another Dream
  - 22 WHITNEY HOUSTON/All The Man That I Me
  - 23 AFTER 7/Heat Of The Moment
  - 24 STING/All This Time
  - 25 GEORGE MICHAEL/Waiting For That Day
  - 26 MADONNA/Justify My Love
- ADD: 21. 22. 23. 24. 25. 26.

### Detroit

# FOX WDFX

Interim PD: John McFadden  
MD: The Janitor

- 1 DAMN VANCEES/High Enough
  - 2 STEVE B/Because I Love You
  - 3 NELSON/Aster The Rain
  - 4 WILSON PHILLIPS/Insulative
  - 5 WARRANT/It's Not In Love
  - 6 JANET JACKSON/You Will Never Do It
  - 7 BART SIMPSON/Do The Bartman
  - 8 WHITNEY HOUSTON/You're My Body Tonight
  - 9 BETTE MIDLER/From A Distance
  - 10 JON BOW JOVI/Miracle
  - 11 WILSON PHILLIPS/Insulative
  - 12 LAMOND & STAR/No Matter What
  - 13 TONY! TONY! TONY!/Freaks Dead
  - 14 PARTY/It's Your Party
  - 15 WILSON PHILLIPS/Insulative
  - 16 CONCRETE BLONDE/Just
  - 17 WILSON PHILLIPS/Insulative
  - 18 WILSON PHILLIPS/Insulative
  - 19 PARTY/It's Your Party
  - 20 WILSON PHILLIPS/Insulative
  - 21 PARTY/It's Your Party
  - 22 PARTY/It's Your Party
  - 23 PARTY/It's Your Party
- ADD: 10. 17. 20. 22.  
MARIAN CAREY/Boardwalk

### Chicago

# 96

PD: Dave Shakes  
MD: Todd Cavanah

- 1 SURFACE/The First Time
  - 2 JANET JACKSON/You Will Never Do It
  - 3 CATHY DENNIS/Just Another Dream
  - 4 YOUNG M.C./It's Your Party
  - 5 C & C MUSIC FACTORY/Dance Me You Sweet
  - 6 WHITNEY HOUSTON/You're My Body Tonight
  - 7 MARIAN CAREY/You're My Heart B
  - 8 BART SIMPSON/Do The Bartman
  - 9 WHITNEY HOUSTON/All The Man That I Me
  - 10 CELINE DION/Where Does My Heart B
  - 11 CELINE DION/Where Does My Heart B
  - 12 CELINE DION/Where Does My Heart B
  - 13 CELINE DION/Where Does My Heart B
  - 14 LAMOND & STAR/No Matter What
  - 15 BART SIMPSON/Do The Bartman
  - 16 TECHNOLOGIC/Reelin' Over The Beat
  - 17 BART SIMPSON/Do The Bartman
  - 18 ADVENTURES OF STEVE B
  - 19 CHRIS ISHAM/Whick'd Game
  - 20 VANILLA ICE/Play That Funky Music
  - 21 WILSON PHILLIPS/Insulative
  - 22 MADONNA/Justify My Love
  - 23 HALL & OATES/You're My Heart B
  - 24 CONCEPT OF ONE/It's Your Party
  - 25 INSD/Disappear
  - 26 TARA KEMP/If You're Not Me
  - 27 AC/DC/Money Talks
  - 28 PEBBLES/Love Meets Things Happ
- ADD: 23. 24. 25. 26. 29. 30.  
DEE-LITE/Power Of Love
- ON: DINO/Genie





**MIDWEST**

**MOST ADDED**  
**MARIAH CAREY (48)**  
**ALIAS (41)**  
**STING (41)**  
**GEORGE MICHAEL (28)**  
**MADONNA (17)**

**BREAKOUTS**  
**DONNY OSMOND (15)**  
**BETTE MIDLER (18)**  
**NEW KIDS (7)**  
**RED SPEEDWAGON (6)**



**WBDD/Akron, OH**  
 Clark/Nichols  
 IODY POP (dp)  
 ALIAS  
 GARY MOORE (dp)  
 VILLAGE ICE (dp)  
 MARIAH CAREY  
 Hottest: STYX 8-2-1  
 DON HENLEY 7-2  
 BAD COMPANY 15-3  
 SURFACE 17-5  
 JANET JACKSON 19-9

**WPXI/Davenport, IA**  
 John Austin  
 MADONNA  
 ALIAS  
 DONNY OSMOND  
 MARIAH CAREY  
 Hottest: DAVID CASSIDY 1-1  
 BAD COMPANY 10-2  
 DONNY OSMOND 11-3  
 MARIAH CAREY 12-4  
 NELSON 14-10

**WGTV/Dayton, OH**  
 Ballentine/Rose  
 WHITNEY HOUSTON  
 ALIAS  
 INXS  
 STING  
 Hottest: STYX 8-3-1  
 JANET JACKSON 10-2  
 BART SIMPSON 11-4  
 SURFACE 15-9  
 WILL TO POWER 16-11

**KRNO/Denver, CO**  
 Knight/Austin  
 AFTER 7  
 ALIAS  
 WILL TO POWER  
 MADONNA  
 VANILLA ICE  
 Hottest: WILSON PHILLIPS 4-1  
 WINGER 15-11  
 UDO 19-14  
 DON HENLEY 22-15  
 JANET JACKSON 25-19

**CKIS/Flint, MI**  
 St. Michaels/Cooper  
 MARIAH CAREY  
 MADONNA  
 DONNY OSMOND  
 GEORGE MICHAEL  
 STING  
 HALL & OATES  
 Hottest: SURFACE 1-1  
 BART SIMPSON 12-3  
 RALPH TRESVANT 13-7  
 DINO 17-10  
 C & C MUSIC FACTO 27-15

**WMEE/Ft. Wayne, IN**  
 Jeff Davis  
 MARIAH CAREY  
 STING  
 AFTER 7  
 Hottest: MADONNA 3-1  
 DANN YANKEES 5-2  
 JANET JACKSON 8-4  
 RALPH TRESVANT 11-6  
 SURFACE 16-9

**WORD/Grand Rapids, MI**  
 Ron Brandon  
 WHITNEY HOUSTON  
 MARIAH CAREY  
 DONNY OSMOND  
 IODY POP  
 WARRANT  
 ALIAS  
 Hottest: SURFACE 14-2  
 CELINE DION 21-3  
 CHR 25-14  
 PEBBLES 27-16  
 C & C MUSIC FACTO D-18

**WKXW/Green Bay, WI**  
 Coy/Crain  
 GEORGE MICHAEL  
 MARIAH CAREY  
 STING  
 RED SPEEDWAGON  
 ALIAS  
 NEW KIDS ON THE B  
 CATHY DENNIS  
 WHITNEY HOUSTON  
 Hottest: CHRIS ISAAK 2-1  
 PAUL SIMON 6-3  
 AC/DC 8-4  
 JANET JACKSON 18-8  
 VANILLA ICE 23-14

**KXXR/Kansas City, MO**  
 Douglas/Wheeler  
 MADONNA  
 NEW KIDS ON THE B  
 TARA KEMP (dp)  
 TONY! TONY! TONY!  
 BELL BIV DEVOTE (dp)  
 Hottest: JANET JACKSON 3-1  
 SURFACE 12-4  
 RALPH TRESVANT 13-5  
 C & C MUSIC FACTO 17-9  
 TIMMY T. D-21

**WVIC/Lansing, MI**  
 Robinson/Kelly  
 WILL TO POWER  
 ALIAS  
 Hottest: BAD COMPANY 14-9  
 MARIAH CAREY 18-11  
 MADONNA 19-2  
 DINA FUSZIANNE VEG 21-17  
 RALPH TRESVANT D-20

**WTFX/Madison, WI**  
 Gilson/Kelly  
 VANILLA ICE  
 CELINE DION  
 MARIAH CAREY  
 ALIAS  
 TRACIE SPENCER  
 URBAN DANCE SQUAD  
 GUNS N' ROSES  
 Hottest: STYX 8-1-1  
 JANET JACKSON 5-1  
 SURFACE 11-6  
 MARIAH CAREY 28-10  
 BAD COMPANY 26-12  
 C & C MUSIC FACTO 24-17

**Z104/Madison, WI**  
 Hudson/Kayson  
 CATHY DENNIS  
 C & C MUSIC FACTO  
 ALIAS  
 DONNY OSMOND  
 VANILLA ICE  
 MARIAH CAREY  
 GEORGE MICHAEL  
 STING  
 Hottest: SURFACE 1-1  
 BART SIMPSON 12-3  
 RALPH TRESVANT 13-7  
 DINO 17-10  
 C & C MUSIC FACTO 27-15

**WMAE/Ft. Wayne, IN**  
 Jeff Davis  
 MARIAH CAREY  
 STING  
 AFTER 7  
 Hottest: MADONNA 3-1  
 DANN YANKEES 5-2  
 JANET JACKSON 8-4  
 RALPH TRESVANT 11-6  
 SURFACE 16-9

**WORD/Grand Rapids, MI**  
 Ron Brandon  
 WHITNEY HOUSTON  
 MARIAH CAREY  
 DONNY OSMOND  
 IODY POP  
 WARRANT  
 ALIAS  
 Hottest: SURFACE 14-2  
 CELINE DION 21-3  
 CHR 25-14  
 PEBBLES 27-16  
 C & C MUSIC FACTO D-18

**KKXQ/Omaha, NE**  
 Bentley/Adams  
 M.C. HAMMER  
 AFTER 7  
 HALL & OATES  
 KEITH SWEAT (dp)  
 GEORGE MICHAEL  
 MARIAH CAREY  
 ALIAS  
 OLETA ADAMS (dp)  
 CINDERELLA (dp)  
 STING  
 YOUNG M.C. (dp)  
 Hottest: JANET JACKSON 1-1  
 RALPH TRESVANT 11-7  
 SURFACE 13-8  
 ROBERT PALMER 20-15  
 SLAUGHTER 28-18

**KZIS/Paoria, IL**  
 Edwards/Stein  
 MARIAH CAREY  
 GEORGE MICHAEL  
 STING  
 HALL & OATES  
 CHRIS ISAAK (dp)  
 AFTER 7 (dp)  
 Hottest: JANET JACKSON 6-1  
 SURFACE 9-4  
 BART SIMPSON 20-10  
 WILL TO POWER 23-11  
 JUDE COLE 25-14

**WZOK/Rockford, IL**  
 Ojerdum/Johnson  
 ALIAS  
 MARIAH CAREY  
 GEORGE MICHAEL  
 STING  
 CHICAGO  
 DONNY OSMOND  
 MADONNA  
 JANET JACKSON 3-1  
 WILSON PHILLIPS 5-3  
 NELSON 6-5  
 SURFACE 7-6  
 STYX 8-7

**KHTZ/Louis, MO**  
 Johnson/Gilbert  
 none  
 Hottest: STEVIE B 1-1  
 DINA FUSZIANNE VEG 2-2  
 MADONNA 4-4  
 JANET JACKSON 5-5  
 SURFACE 6-5

**WQMD/Ohio**  
 Benson/Reilly  
 GEORGE MICHAEL  
 MARIAH CAREY  
 MADONNA  
 ALIAS  
 HALL & OATES  
 STEPHART & TURNER  
 Hottest: STEVIE B 6-1  
 WARRANT 10-4  
 NELSON 12-5  
 BAD COMPANY 18-6  
 BART SIMPSON 23-13

**KAY107/Tulsa, OK**  
 Jen Dean  
 WHITNEY HOUSTON  
 HALL & OATES  
 AC/DC  
 STYX  
 MARIAH CAREY  
 AFTER 7  
 AFTER 7  
 BETTE MIDLER  
 CHICAGO  
 Hottest: STEVIE B 1-1  
 JANET JACKSON 6-4  
 SURFACE 11-6  
 MARIAH CAREY 28-10  
 BAD COMPANY 26-12  
 C & C MUSIC FACTO 24-17

**KMYZ/Tulsa, OK**  
 Myers/Smith  
 WARRANT  
 RED SPEEDWAGON  
 DON HENLEY  
 INXS  
 MARIAH CAREY  
 Hottest: SURFACE 4-1  
 DANN YANKEES 5-2  
 JANET JACKSON 6-3  
 WILL TO POWER 16-4  
 NELSON 12-5

**WLRW/Champaign, IL**  
 McCarra/Cox  
 VANILLA ICE  
 CHRIS ISAAK  
 C & C MUSIC FACTO (dp)  
 AFTER 7 (dp)  
 STING  
 STYX  
 MARIAH CAREY  
 Hottest: STEVIE B 1-1  
 BART SIMPSON 24-4  
 SURFACE 10-5  
 NELSON 12-8  
 RALPH TRESVANT 18-10

**KCMQ/Columbia, MO**  
 Hanson/Tulin  
 MARIAH CAREY  
 ALIAS  
 STING  
 GEORGE MICHAEL  
 Hottest: SURFACE 1-1  
 BART SIMPSON 24-4  
 SURFACE 10-5  
 NELSON 12-8  
 RALPH TRESVANT 18-10

**WHOTY/Youngstown, OH**  
 Dick Thompson  
 RALPH TRESVANT  
 MAXI PRIEST  
 ALIAS  
 STING  
 MARIAH CAREY  
 N.C. HAMMER  
 HOUSE OF LORDS  
 Hottest: JANET JACKSON 4-1  
 DANN YANKEES 6-4  
 WILSON PHILLIPS 13-8  
 CATHY DENNIS 16-9

**P3**

**WBXX/Battle Creek, MI**  
 Dawson/Davis  
 PEBBLES  
 ANOTHER BAD CREAT  
 WARRANT  
 GUY (dp)  
 MARIAH CAREY  
 GEORGE MICHAEL  
 TIMMY T. (dp)  
 Hottest: ICE 18-4  
 BART SIMPSON 20-8  
 C & C MUSIC FACTO 24-9  
 TONY! TONY! TONY! D-26  
 ANOTHER BAD CREAT D-30

**KZIO/Duluth, MN**  
 Michaels/Tommy B  
 GEORGE MICHAEL  
 STING  
 CHICAGO  
 ALIAS  
 MARIAH CAREY  
 DONNY OSMOND  
 Hottest: DANN YANKEES 2-1  
 MADONNA 3-2  
 WINGER 6-3  
 NELSON 7-4  
 BART SIMPSON 22-13

**YB/Fargo, ND**  
 Jack Lundy  
 CHRIS ISAAK  
 STING  
 TESLA  
 MARIAH CAREY  
 ALIAS  
 Hottest: DANN YANKEES 3-1  
 WINGER 4-2  
 JANET JACKSON 7-3  
 NELSON 5-5  
 WARRANT 23-13

**XLSA/Grand Forks, ND**  
 Scott/Amkr  
 ZHU  
 GEORGE MICHAEL  
 STING  
 STYX  
 BETTE MIDLER  
 MARIAH CAREY  
 Hottest: DANN YANKEES 4-2  
 WINGER 5-3  
 JANET JACKSON 11-4  
 SURFACE 12-5  
 RALPH TRESVANT 14-6

**KQHT/Grand Forks, ND**  
 Murphy/Carr  
 MARIAH CAREY  
 ALIAS  
 STING (dp)  
 DONNY OSMOND (dp)  
 GEORGE MICHAEL  
 Hottest: JANET JACKSON 8-3  
 JESUS 14-8  
 WARRANT 20-17  
 STYX 22-18  
 BAD COMPANY 28-22

**WTFX/Hibbing, MN**  
 Bill Klapproth  
 WHITNEY HOUSTON  
 MARIAH CAREY  
 GEORGE MICHAEL  
 STING  
 HALL & OATES  
 GUNS N' ROSES  
 Hottest: JANET JACKSON 5-1  
 ROBERT PALMER 11-4  
 JUDE COLE 20-12  
 WARRANT 21-3  
 WILL TO POWER 25-17

**WKFR/Kalamazoo, MI**  
 Anthony/Britain  
 TESLA (dp)  
 Hottest: DANN YANKEES 2-1  
 WINGER 3-2  
 PHIL COLLINS 10-6  
 NELSON 13-8  
 JANET JACKSON 14-2

**WAZY/Lafayette, IN**  
 Callaghan/Kayson  
 MADONNA  
 MARIAH CAREY  
 STING  
 GEORGE MICHAEL  
 ALIAS  
 H.C. HAMMER  
 CHICAGO  
 Hottest: WILL TO POWER 10-3  
 RALPH TRESVANT 19-4  
 CATHY DENNIS 17-8  
 CELINE DION 27-12  
 C & C MUSIC FACTO 32-15

**WSN/Muskegon, MI**  
 Montano/McGill  
 ALIAS (dp)  
 DINA FUSZIANNE VEG (dp)  
 Hottest: STEVIE B 5-1  
 WILSON PHILLIPS 7-2  
 BAD COMPANY 8-6  
 NELSON 17-13  
 SURFACE 18-14

**WEST**

**MOST ADDED**  
**MARIAH CAREY (38)**  
**STING (37)**  
**ALIAS (24)**  
**MADONNA (24)**  
**GEORGE MICHAEL (24)**

**BREAKOUTS**  
**DONNY OSMOND (14)**  
**BETTE MIDLER (18)**  
**TONY! TONY! TONY! (10)**  
**NEW KIDS (6)**

**KKBK/Albuquerque, NM**  
 Jaymes/Med Max  
 TIMMY T.  
 CELINE DION  
 ADVENTURES OF STE  
 MADONNA  
 MARIAH CAREY  
 CONCRETE BLONDE  
 CULTURE BEAT F/LA  
 Hottest: JANET JACKSON 2-1  
 JARVIS 6-2  
 C & C MUSIC FACTO 9-3  
 CATHY DENNIS 13-7  
 YOUNG M.C. D-12

**KKXX/Bakersfield, CA**  
 Squires/Alan  
 none  
 Hottest: BART SIMPSON 1-1  
 SURFACE 2-2  
 MADONNA 4-8  
 TODD SHORT 19-19  
 VANILLA ICE 23-23

**KVBE/Denver, CO**  
 Dave Stone  
 MARIAH CAREY  
 VANILLA ICE (dp)  
 GEORGE MICHAEL  
 DONNY OSMOND  
 STING  
 TARA KEMP  
 CONCRETE BLONDE  
 GUNS N' ROSES  
 CHICK DOOR  
 Hottest: JANET JACKSON 3-1  
 MADONNA 6-3  
 SURFACE 14-7  
 BART SIMPSON 25-17  
 WARRANT 27-24

**KMMQ/Honolulu, HI**  
 Akana/Hart  
 MARIAH CAREY  
 ISLAND SONS  
 KAMRILL LINESSET  
 GEORGE MICHAEL (dp)  
 PAT & MIKE (dp)  
 STING (dp)  
 CATHY DENNIS (dp)  
 TIMMY T. (dp)  
 Hottest: SURFACE 4-1  
 OLIVER REDDISHS 9-2  
 WILL TO POWER 5-3  
 JONNY DILL 6-4  
 RALPH TRESVANT 7-6

**KLUCL/Las Vegas, NV**  
 Jerry Dean  
 NEW KIDS ON THE B  
 MADONNA  
 STING (dp)  
 IODY POP  
 Hottest: TIMMY T. 2-1  
 RALPH TRESVANT 8-2  
 JANET JACKSON 10-5  
 C & C MUSIC FACTO 14-9  
 CATHY DENNIS 18-13

**KVRR/Las Vegas, NV**  
 Gregg Lenny  
 CANDYMAN  
 TONY! TONY! TONY!  
 DONNY OSMOND  
 MARIAH CAREY  
 D.O.S. (dp)  
 STING (dp)  
 TONY! TONY! TONY!  
 ALIAS  
 EN VOUE (dp)  
 ANOTHER BAD CREAT (dp)  
 Hottest: JANET JACKSON 9-2  
 AFTER 7 23-9  
 W.C. HAMMER 36-19  
 INXS 28-21  
 WHITNEY HOUSTON 30-22

**FM104/Modesto Stockton, CA**  
 DeMaroney/Hoffman  
 BETTE MIDLER (dp)  
 STEVE WINWOOD  
 ALIAS  
 STING  
 Hottest: SURFACE 8-5  
 WILL TO POWER 8-6  
 TESLA 14-9  
 JANET JACKSON 16-13

**KCAQ/Osland Ventura, CA**  
 Rhodes/Sege  
 INXS  
 MARIAH CAREY  
 MADONNA  
 DEBB-LITE  
 TARA KEMP  
 DONNY OSMOND  
 Hottest: SURFACE 8-5  
 WILL TO POWER 9-6  
 RALPH TRESVANT 12-8  
 TIMMY T. 13-10  
 KEITH SWEAT 22-15

**KXYQ/Portland, OR**  
 Ryan/Nagarna  
 MARIAH CAREY  
 ZHU  
 ALIAS  
 STING  
 CHICAGO  
 CINDERELLA (dp)  
 Hottest: DANN YANKEES 4-2  
 NELSON 6-3  
 JANET JACKSON 11-4  
 BART SIMPSON 12-5  
 BAD COMPANY D-17

**KWNZ/Reno, NV**  
 Kaska/Carter  
 TIMMY T.  
 ZHU  
 NEW KIDS ON THE B  
 GEORGE MICHAEL (dp)  
 MADONNA (dp)  
 STING (dp)  
 Hottest: BART SIMPSON 14-5  
 VANILLA ICE 26-20  
 TIMMY T. D-31  
 ZHU D-32  
 NEW KIDS ON THE B D-11  
 NEW KIDS ON THE B D-11

**KWOOD/Sacramento, CA**  
 Cagle/Morgan  
 STING  
 MARIAH CAREY  
 TONY! TONY! TONY!  
 DONNY OSMOND  
 HALL & OATES  
 Hottest: SURFACE 10-5  
 KEITH SWEAT 21-12  
 INXS 22-16  
 BAD COMPANY 34-29  
 CINDERELLA 40-35

**KDON/Salt Lake City, UT**  
 Wall/Suarez  
 MARIAH CAREY  
 JELLYBEAN  
 TARA KEMP  
 MARIAH CAREY  
 TONY! TONY! TONY!  
 RALPH TRESVANT  
 TRACIE SPENCER  
 TONY! TONY! TONY!  
 DONNY OSMOND  
 STING  
 BETTE MIDLER  
 AFTER 7  
 IODY POP (dp)  
 Hottest: DANN YANKEES 1-3  
 MADONNA 9-5  
 BART SIMPSON 13-7  
 VANILLA ICE 32-22

**KTRB/Spokane, WA**  
 Ison/George/Michaels  
 MARIAH CAREY  
 CHICAGO  
 STING  
 TESLA  
 MADONNA 5-1  
 NELSON 9-4  
 WILSON PHILLIPS 14-6  
 WILL TO POWER 17-9  
 RALPH TRESVANT 26-15

**OKSB/Tri-Cities, WA**  
 Paul Walker  
 VANILLA ICE  
 MARIAH CAREY  
 ALIAS  
 RED SPEEDWAGON  
 CHICAGO  
 STING  
 AFTER 7  
 GEORGE MICHAEL  
 MADONNA  
 Hottest: WARRANT 3-6  
 BART SIMPSON 21-12  
 VANILLA ICE 26-16  
 M.C. HAMMER 33-22

**KFTZ/Dallas, TX**  
 Brien  
 MARIAH CAREY  
 MADONNA  
 GEORGE MICHAEL  
 BETTE MIDLER  
 STING  
 ALIAS  
 KEITH SWEAT (dp)  
 BETTE MIDLER (dp)  
 Hottest: ZHU 3-8  
 INXS 19-9  
 CELINE DION D-23  
 TIMMY T. D-31  
 MARIAH CAREY D-38  
 TIMMY T. D-32

**KMOK/Lawton, ID**  
 Havana/Chase  
 TIMMY T.  
 C & C MUSIC FACTO (dp)  
 GEORGE MICHAEL  
 STING  
 MARIAH CAREY (dp)  
 ALIAS  
 Hottest: WINGER 1-1  
 BETTE MIDLER 4-3  
 DINA FUSZIANNE VEG 13-8  
 ZHU 19-11  
 VANILLA ICE 29-24

**KMTT/Medford, OR**  
 Tressel/Stewart  
 STING  
 TARA KEMP  
 ALIAS  
 CHICAGO  
 DONNY OSMOND  
 MARIAH CAREY  
 BETTE MIDLER  
 Hottest: DANN YANKEES 2-1  
 MADONNA 3-2  
 JANET JACKSON 11-5  
 BART SIMPSON 28-19

**ZFUM/Moscow, ID**  
 Cummings/Heller  
 GEORGE MICHAEL  
 STING  
 MADONNA  
 MARIAH CAREY  
 CHICAGO (dp)  
 CATHY DENNIS (dp)  
 Hottest: MADONNA 1-1  
 IODY POP 18-10  
 ZHU 20-22  
 CHRIS ISAAK 26-16  
 AC/DC 31-21

**HLVB/San Luis Obispo, CA**  
 Harris/Clark  
 HALL & OATES  
 ALIAS  
 MADONNA  
 REDBRANDTS  
 STING  
 Hottest: JANET JACKSON 7-1  
 NELSON 4-2  
 BART SIMPSON 12-7  
 WILL TO POWER 21-8  
 AFTER 7 22-10

**KZOZ/San Luis Obispo, CA**  
 Jackson/Andrews  
 TIMMY T.  
 GEORGE MICHAEL  
 ALIAS  
 MADONNA  
 MARIAH CAREY  
 TARA KEMP  
 DONNY OSMOND  
 TONY! TONY! TONY!  
 STING  
 Hottest: JANET JACKSON 1-1  
 MADONNA 1-8  
 INXS 16-10  
 BART SIMPSON 18-13  
 C & C MUSIC FACTO 25-15

**Y7/Santa Barbara, CA**  
 Steve Gunner  
 STING  
 VANILLA ICE (dp)  
 WHITNEY HOUSTON  
 AFTER 7  
 MARIAH CAREY  
 ALIAS  
 Hottest: BETTE MIDLER  
 TIMMY T. (dp)  
 DEBB-LITE (dp)  
 TESLA  
 MADONNA 5-1  
 NELSON 9-4  
 JANET JACKSON 14-6  
 WILL TO POWER 17-9  
 RALPH TRESVANT 26-15

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Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

250 REPORTS

A

AC/DC

Moneytalks (Atco)

LP: The Razor's Edge

Total Reports 128 51%

Regional Reach: E 42%, S 51%, M 65%, W 45%. Parallel Reach: P1 19%, P2 49%, P3 78%

Chart Summary: National 2-5, Summary 6-15, UP 89, DEBS 19, SAME 13, DOWN 1, ADDS 6

Station lists for AC/DC: EAST (WZLW, WZLW, WZLW), SOUTH (KAKS, WWSF, WKXZ), MIDWEST (WZLW, WZLW, WZLW), WEST (WZLW, WZLW, WZLW)

Station lists for AC/DC: SOUTH (WZLW, WZLW, WZLW), WEST (WZLW, WZLW, WZLW), MIDWEST (WZLW, WZLW, WZLW), EAST (WZLW, WZLW, WZLW)

OLETA ADAMS

Get Here (Fontana/Mercury)

LP: Circle Of One

Total Reports 66 26%

Regional Reach: E 38%, S 30%, M 16%, W 22%. Parallel Reach: P1 32%, P2 25%, P3 24%

Chart Summary: National 2-5, Summary 6-15, UP 25, DEBS 12, SAME 14, DOWN 0, ADDS 15

Station lists for OLETA ADAMS: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

AFTER 7

Heat Of The Moment (Virgin)

LP: After 7

Total Reports 143 57%

Regional Reach: E 50%, S 64%, M 55%, W 56%. Parallel Reach: P1 47%, P2 61%, P3 59%

Chart Summary: National 2-5, Summary 6-15, UP 66, DEBS 30, SAME 21, DOWN 0, ADDS 26

Station lists for AFTER 7: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

Station lists for AFTER 7: SOUTH (WZOU, WWSK, WWSK), WEST (WWSK, WZOU, WWSK), MIDWEST (WWSK, WZOU, WWSK), EAST (WWSK, WZOU, WWSK)

ALIAS

Waiting For Love (EMI)

LP: Alias

Total Reports 127 51%

Regional Reach: E 38%, S 49%, M 69%, W 44%. Parallel Reach: P1 28%, P2 49%, P3 71%

Chart Summary: National 2-5, Summary 6-15, UP 1, DEBS 1, SAME 0, DOWN 0, ADDS 125

Station lists for ALIAS: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

BAD COMPANY

If You Needed Somebody (Atco)

LP: Holy Water

Total Reports 113 45%

Regional Reach: E 44%, S 52%, M 50%, W 31%. Parallel Reach: P1 14%, P2 46%, P3 67%

Chart Summary: National 2-5, Summary 6-15, UP 75, DEBS 21, SAME 14, DOWN 1, ADDS 2

Station lists for BAD COMPANY: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

Station lists for BAD COMPANY: SOUTH (WZOU, WWSK, WWSK), WEST (WWSK, WZOU, WWSK), MIDWEST (WWSK, WZOU, WWSK), EAST (WWSK, WZOU, WWSK)

BLACK BOX

I Don't Know Anybody Else (RCA)

LP: Dreamland

Total Reports 74 30%

Regional Reach: E 40%, S 32%, M 15%, W 33%. Parallel Reach: P1 33%, P2 31%, P3 24%

Chart Summary: National 2-5, Summary 6-15, UP 32, DEBS 10, SAME 22, DOWN 0, ADDS 10

Station lists for BLACK BOX: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

BREATHE

Does She Love That Man (A&M)

LP: Piece Of Mind

Total Reports 139 56%

Regional Reach: E 58%, S 60%, M 56%, W 45%. Parallel Reach: P1 25%, P2 55%, P3 79%

Chart Summary: National 2-5, Summary 6-15, UP 105, DEBS 7, SAME 20, DOWN 7, ADDS 0

Station lists for BREATHE: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

Station lists for BREATHE: SOUTH (WZOU, WWSK, WWSK), WEST (WWSK, WZOU, WWSK), MIDWEST (WWSK, WZOU, WWSK), EAST (WWSK, WZOU, WWSK)

C & C MUSIC FACTORY

Gonna Make You Sweat (Columbia)

Total Reports 184 74%

Regional Reach: E 83%, S 79%, M 60%, W 73%. Parallel Reach: P1 82%, P2 76%, P3 64%

Chart Summary: National 2-5, Summary 6-15, UP 125, DEBS 22, SAME 15, DOWN 1, ADDS 21

Station lists for C & C MUSIC FACTORY: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

MARIAH CAREY

Someday (Columbia)

LP: Mariah Carey

Total Reports 208 83%

Regional Reach: E 87%, S 81%, M 79%, W 87%. Parallel Reach: P1 89%, P2 81%, P3 82%

Chart Summary: National 2-5, Summary 6-15, UP 11, DEBS 6, SAME 1, DOWN 0, ADDS 190

Station lists for MARIAH CAREY: EAST (WWSK, WZOU, WWSK), SOUTH (WZOU, WWSK, WWSK), MIDWEST (WWSK, WZOU, WWSK), WEST (WWSK, WZOU, WWSK)

Station lists for MARIAH CAREY: SOUTH (WZOU, WWSK, WWSK), WEST (WWSK, WZOU, WWSK), MIDWEST (WWSK, WZOU, WWSK), EAST (WWSK, WZOU, WWSK)



HOUSE OF LORDS

Remember My Name (Simmons/RCA) LP: Sahara

Total Reports 73 29%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

WHITNEY HOUSTON

All The Man That I Need (Arista) LP: I'm Your Baby Tonight

Total Reports 226 90%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

INXS Disappear (Atlantic) LP: X

Total Reports 206 82%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

CHRIS ISAAK Wicked Game (Reprise) LP: Heart Shaped World

Total Reports 132 53%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Chris Isaak Continued

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

JANET JACKSON Love Will Never Do (Without...) (A&M) LP: Rhythm Nation 1814

Total Reports 244 98%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

ELTON JOHN You Gotta Love Someone (MCA) LP: "To Be Continued..."

Total Reports 71 28%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

TARA KEMP Hold You Tight (Giant/WB)

Total Reports 59 24%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

GEORGE LAMOND & BRENDA K. STARR No Matter What (Columbia) LP: Bad Of The Heart

Total Reports 77 31%

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Continued On Next Column

Parallels Continued on Page 104

M.C. HAMMER Here Comes The Hammer (Capitol) LP: Please Hammer Don't Hurt Em

Chart Summary table for M.C. HAMMER with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for M.C. HAMMER listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

GEORGE MICHAEL Waiting For That Day (Columbia) LP: Listen Without Prejudice Vol. 1

Chart Summary table for GEORGE MICHAEL with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for GEORGE MICHAEL listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

Chart Summary table for GEORGE MICHAEL with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

N NELSON After The Rain (DGC) LP: After The Rain

Chart Summary table for NELSON with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for NELSON listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

Chart Summary table for NELSON with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

PEBBLES 1/BABYFACE Love Makes Things Happen (MCA) LP: Always

Chart Summary table for PEBBLES 1/BABYFACE with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for PEBBLES 1/BABYFACE listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

IGGY POP w/KATE PIERSON Candy (Virgin) LP: Brick By Brick

Chart Summary table for IGGY POP w/KATE PIERSON with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for IGGY POP w/KATE PIERSON listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

Chart Summary table for IGGY POP w/KATE PIERSON with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

MAXI PRIEST Just A Little Bit Longer (Charisma) LP: Bonafide

Chart Summary table for MAXI PRIEST with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for MAXI PRIEST listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

S BART SIMPSON Do The Bartman (Geffen) LP: The Simpsons Sing The Blues

Chart Summary table for BART SIMPSON with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for BART SIMPSON listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

Chart Summary table for BART SIMPSON with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

SLAUGHTER Spend My Life (Chrysalis) LP: Sick It To Ya

Chart Summary table for SLAUGHTER with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for SLAUGHTER listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

TRACIE SPENCER This House (Capitol) LP: Make The Difference

Chart Summary table for TRACIE SPENCER with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for TRACIE SPENCER listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.

Chart Summary table for TRACIE SPENCER with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

STING All This Time (A&M) LP: The Soul Cages

Chart Summary table for STING with columns for Pos, P1, P2, P3, and Tot. Includes regional reach data and station lists.

Regional Reach table for STING listing stations in EAST, SOUTH, WEST, and MIDWEST with their respective reach percentages.



STYX Show Me The Way (A&M) LP: Edge Of The Century

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

SURFACE The First Time (Columbia) LP: 3 Deep

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

TIMMY T. One More Try (Quality)

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

KEITH SWEAT I'll Give All My... (Vintertainment/Elektra) LP: I'll Give All My Love To You

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

TIMMY T. One More Try (Quality)

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

TELSA Signs (Geffen) LP: Five Man Acoustical Jam

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

RALPH TRESVANT Sensitivity (MCA) LP: Sensitivity

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

2NU This Is Ponderous (Atlantic)

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

URBAN DANCE SQUAD Deeper Shade Of Soul (Arista) LP: Mental Floss

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

VANILLA ICE Play That Funky Music (SBK) LP: To The Extreme

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Regional Reach, National Summary, Chart Pos, Summary P1 P2 P3 Tot

Continued On Next Column

Parallels Continued on Page 106

SIGNIFICANT ACTION

Vanilla Ice Continued
WEST
KOOT on
KPRR 4-30
KBOZ 32-22
KTRS 27-21
KFBQ 26-16
KMKC 29-24
ZJUN 2-28
KZZZ 29-21
Y97 a
OK95 a-23
KPPM 34-20

WILL TO POWER
I'm Not In Love (Epic)
LP: Journey Home
Total Reports 224 90%
Regional Reach
E 90%
S 96%
M 84%
W 85%

ADVENTURES OF STEVIE V
Jealousy (Mercury)
LP: Adventures Of Stevie V
Regional Reach
E 90%
S 96%
M 84%
W 85%

CHARLATANS U.K.
The Only... (Beggars Banquet/RCA)
LP: Some Friendly
Regional Reach
E 90%
S 96%
M 84%
W 85%

CONCRETE BLONDE
Caroline (IRS)
LP: Bloodletting
Regional Reach
E 90%
S 96%
M 84%
W 85%

ANDRER BAD CREATION
Ilesha (Motown)
Regional Reach
E 90%
S 96%
M 84%
W 85%

BELL BIV DEVOE
When Will I See You Smile Again (MCA)
LP: Poison
Regional Reach
E 90%
S 96%
M 84%
W 85%

TEVIN CAMPBELL
Round And Round (Paisley Park/WB)
LP: "Graffiti Bridge" ST
Regional Reach
E 90%
S 96%
M 84%
W 85%

CANDYMAN
Melt In Your Mouth (Epic)
LP: Ain't No Shame In My Game
Regional Reach
E 90%
S 96%
M 84%
W 85%

TRICIA LEIGH FISHER
Let's Make The Time (Atco)
LP: Tricia Leigh Fisher
Regional Reach
E 90%
S 96%
M 84%
W 85%

GUY
I Wanna Get With U (MCA)
LP: The Future
Regional Reach
E 90%
S 96%
M 84%
W 85%

CURE
Close To Me (Elektra)
LP: Mixed Up
Regional Reach
E 90%
S 96%
M 84%
W 85%

EN VOGUE
You Don't Have To Worry (Atlantic)
LP: Born To Sing
Regional Reach
E 90%
S 96%
M 84%
W 85%

FATHER MC
I'll Do 4 U (MCA)
Regional Reach
E 90%
S 96%
M 84%
W 85%

SARA HICKMAN
I Couldn't Help Myself (Elektra)
LP: Shortstop
Regional Reach
E 90%
S 96%
M 84%
W 85%

WARRANT
I Saw Red (Columbia)
LP: Cherry Pie
Total Reports 160 64%
Regional Reach
E 75%
S 60%
M 74%
W 47%

WEST
KOOT on
KPRR 4-30
KBOZ 32-22
KTRS 27-21
KFBQ 26-16
KMKC 29-24
ZJUN 2-28
KZZZ 29-21
Y97 a
OK95 a-23
KPPM 34-20

WEST
KOOT on
KPRR 4-30
KBOZ 32-22
KTRS 27-21
KFBQ 26-16
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PARALLELS®

CHR REPORTER INDEX

SIGNIFICANT ACTION

L

O

LL COOL J
Around The Way... (Def Jam/Columbia)
LP: Mama Said Knock You Out

DOONNY OSMONO
Sure Lookin' (Capitol)
LP: Eyes Don't Lie

SWEET SENSATION
One Good Man (Atco)
LP: Love Child

BETTE MIDLER
Night And Day (Atlantic)
LP: Some's People's Lives

PARTY
I Found Love (Hollywood)
LP: The Party

TONY! TONI! TONE!
It Never Rains In... (Wing/Polydor)
LP: The Revival

GARY MOORE
Still Got The Blues (Charisma)
LP: Still Got The Blues

PAT & MICK
Use It Up, Wear It Out (Charisma)

TRIXTER
Give It To Me Good (Mechanic/MCA)
LP: Only Young Once

N

R

NATASHA'S BROTHER
Always Come Back To You (Atlantic)

RED SPEEDWAGON
Half Way (Epic)
LP: The Earth, A Small Man, His Dog And A Chicken

YOUNG M.C.
Pick Up The Pace (Delicious Vinyl)

NEW KIDS ON THE BLOCK
Games (Columbia)
LP: No More Games/The Remix Album

PAUL SIMON
The Obvious Child (WB)
LP: The Rhythm Of The Saints

YOUNG M.C.
Pick Up The Pace (Delicious Vinyl)

P1

EAST
B94 (WBZZ)/Pittsburgh, PA
B104 (WBSB)/Baltimore, MD
HOT97 (WQHT)/New York, NY

SOUTH
B97 (WEZB)/New Orleans, LA
KEGL/Dallas-Ft. Worth, TX
KTFM/San Antonio, TX

MIDWEST
B96 (WBBM-FM)/Chicago, IL
HOT102 (WLUM)/Milwaukee, WI
KBEQ/Kansas City, MO

WEST
B95 (KFSO)/Boise, ID
KHX/Colorado Springs, CO
KMG/Colorado Springs, CO

EAST
B95 (WNTQ)/Syracuse, NY
98PX (WPXY)/Rochester, NY
99KHI (WKHI)/Ocean City, MD

SOUTH
99WAYS (WAYS)/Macon, GA
B93 (KBTS)/Austin, TX
FM100 (WMC-FM)/Memphis, TN

EAST
K105 (WVCK)/Flint, MI
KAY107 (KAY1)/Tulsa, OK
KHTK/St. Louis, MO

MIDWEST
K105 (WVCK)/Flint, MI
KAY107 (KAY1)/Tulsa, OK
KHTK/St. Louis, MO

WEST
B95 (KBOS)/Fresno, CA
FM104 (KHOP)/Modesto, CA
HOT949 (KZHT)/San Jose, CA

EAST
K105 (WVCK)/Flint, MI
KAY107 (KAY1)/Tulsa, OK
KHTK/St. Louis, MO

Y107/Nashville, TN
Z102 (WZAT)/Savannah, GA

MIDWEST

CK105 (WVCK)/Flint, MI
KAY107 (KAY1)/Tulsa, OK
KHTK/St. Louis, MO
K1103 (KJYO)/Oklahoma City, OK

WEST

B95 (KBOS)/Fresno, CA
FM104 (KHOP)/Modesto, CA
HOT949 (KZHT)/San Jose, CA

EAST
95XIL (WXIL)/Parkersburg, WV
95XXX (WXXX)/Burlington, VT

SOUTH
B96 (KZZB)/Fl. Smith, AR
KAKS/Amarillo, TX
KCHX/Midland-Odessa, TX

MIDWEST
99KQ (KXKQ)/Salina, KS
KCMQ/Columbia, MO
KFMW/Waterloo, IA

EAST
K80Z/Bozeman, MT
KFBQ/Cheyenne, WY
KFFM/Yakima, WA

MIDWEST
K105 (WVCK)/Flint, MI
KAY107 (KAY1)/Tulsa, OK
KHTK/St. Louis, MO

WEST
K80Z/Bozeman, MT
KFBQ/Cheyenne, WY
KFFM/Yakima, WA

EAST
K105 (WVCK)/Flint, MI
KAY107 (KAY1)/Tulsa, OK
KHTK/St. Louis, MO



CHR NATIONAL AIRPLAY®

P1

- 3 WKS TW
- 3 1 JANET JACKSON/Love Will Never Do... (A&M)
  - 1 2 MADONNA/Justify My Love (Sire/WB)
  - 5 3 SURFACE/The First Time (Columbia)
  - 6 4 RALPH TRESVANT/Sensitivity (MCA)
  - 2 5 STEVIE B/Because I Love You (The Postman Song) (LMR/RCA)
  - 11 6 C & C MUSIC FACTORY/Gonna Make You Sweat... (Columbia)
  - 9 7 DAMN YANKEES/High Enough (WB)
  - 12 8 WILL TO POWER/I'm Not In Love (Epic)
  - 13 9 BART SIMPSON/Do The Bartman (Geffen)
  - 14 10 CATHY DENNIS/Just Another Dream (Polydor)
  - 4 11 WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
  - 7 12 BETTE MIDLER/From A Distance (Atlantic)
  - 19 13 VANILLA ICE/Play That Funky Music (SBK)
  - 8 14 WILSON PHILLIPS/Impulsive (SBK)
  - 24 15 WHITNEY HOUSTON/All The Man That I Need (Arista)
  - 20 16 KEITH SWEAT/II Give All My Love To... (Vintertainment/Elektra)
  - 22 17 NELSON/After The Rain (DGC)
  - 34 18 CELINE DION/Where Does My Heart Beat Now? (Epic)
  - DEBUT 19 TIMMY T./One More Try (Quality)
  - 10 20 DNA I/SUZANNE VEGA/Tom's Diner (A&M)
  - 16 21 MARIAH CAREY/Love Takes Time (Columbia)
  - 15 22 UB40/The Way You Do The Things You Do (Virgin)
  - DEBUT 23 MARIAH CAREY/Someday (Columbia)
  - 18 24 POISON/Something To Believe In (Capitol)
  - 17 25 DEEE-LITE/Groove Is In The Heart (Elektra)
  - 32 26 INXS/Disappear (Atlantic)
  - 21 27 TONY! TONII TONEI/Feels Good (Wing/Mercury)
  - 31 28 AFTER 7/Heat Of The Moment (Virgin)
  - 37 29 L.L. COOL J/Around The Way Girl (Def Jam/Columbia)
  - 29 30 DINO/Gentle (Island)
  - 30 31 WINGER/Miles Away (Atlantic)
  - DEBUT 32 PEBBLES I/BABYFACE/Love Makes Things Happen (MCA)
  - DEBUT 33 MADONNA/Rescue Me (Sire/WB)
  - 23 34 JON BON JOVI/Miracle (Mercury)
  - DEBUT 35 TEVIN CAMPBELL/Round And Round (Paisley Park/WB)
  - DEBUT 36 WARRANT/I Saw Red (Columbia)
  - 27 37 HEART/Stranded (Capitol)
  - DEBUT 38 GEORGE LAMOND & BRENDA K. STARR/No Matter... (Columbia)
  - 28 39 ALIAS/More Than Words Can Say (EMI)
  - 35 40 OUTFIELD/For You (MCA)

57 REPORTERS

MOST ADDED	HOTTEST
MARIAH CAREY (43)	JANET JACKSON (28)
MADONNA (24)	C & C MUSIC (24)
STING (23)	SURFACE (24)
TIMMY T. (17)	DAMN YANKEES (22)
ALIAS (15)	TIMMY T. (15)
GEORGE MICHAEL (15)	

P2

- 3 WKS TW
- 4 1 JANET JACKSON/Love Will Never Do... (A&M)
  - 7 2 SURFACE/The First Time (Columbia)
  - 1 3 MADONNA/Justify My Love (Sire/WB)
  - 10 4 WILL TO POWER/I'm Not In Love (Epic)
  - 2 5 STEVIE B/Because I Love You (The Postman Song) (LMR/RCA)
  - 6 6 DAMN YANKEES/High Enough (WB)
  - 16 7 RALPH TRESVANT/Sensitivity (MCA)
  - 11 8 NELSON/After The Rain (DGC)
  - 3 9 WILSON PHILLIPS/Impulsive (SBK)
  - 17 10 BART SIMPSON/Do The Bartman (Geffen)
  - 14 11 CATHY DENNIS/Just Another Dream (Polydor)
  - 5 12 BETTE MIDLER/From A Distance (Atlantic)
  - 9 13 DNA I/SUZANNE VEGA/Tom's Diner (A&M)
  - 23 14 INXS/Disappear (Atlantic)
  - 12 15 WINGER/Miles Away (Atlantic)
  - 28 16 C & C MUSIC FACTORY/Gonna Make You Sweat... (Columbia)
  - 33 17 CELINE DION/Where Does My Heart Beat Now? (Epic)
  - 34 18 WHITNEY HOUSTON/All The Man That I Need (Arista)
  - 29 19 VANILLA ICE/Play That Funky Music (SBK)
  - 27 20 KEITH SWEAT/II Give All My Love... (Vintertainment/Elektra)
  - 18 21 OUTFIELD/For You (MCA)
  - 8 22 DEBBIE GIBSON/Anything Is Possible (Atlantic)
  - 21 23 WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
  - 26 24 BREATHE/Does She Love That Man? (A&M)
  - 35 25 WARRANT/I Saw Red (Columbia)
  - DEBUT 26 AFTER 7/Heat Of The Moment (Virgin)
  - 36 27 BAD COMPANY/If You Needed Somebody (Atco)
  - 22 28 UB40/The Way You Do The Things You Do (Virgin)
  - DEBUT 29 MARIAH CAREY/Someday (Columbia)
  - 13 30 GEORGE MICHAEL/Freedom '90 (Columbia)
  - 31 31 ROBERT PALMER/You're Amazing (EMI)
  - DEBUT 32 CHRIS ISAAK/Wicked Game (Reprise)
  - DEBUT 33 AC/DC/Moneytalks (Atco)
  - 20 34 PHIL COLLINS/Hang In Long Enough (Atlantic)
  - DEBUT 35 STYX/Show Me The Way (A&M)
  - 37 36 DINO/Gentle (Island)
  - 19 37 POISON/Something To Believe In (Capitol)
  - 32 38 MARIAH CAREY/Love Takes Time (Columbia)
  - 24 39 DEEE-LITE/Groove Is In The Heart (Elektra)
  - DEBUT 40 CINDERELLA/Shelter Me (Mercury)

115 REPORTERS

MOST ADDED	HOTTEST
MARIAH CAREY (84)	JANET JACKSON (70)
STING (73)	SURFACE (56)
ALIAS (55)	DAMN YANKEES (37)
GEORGE MICHAEL (49)	RALPH TRESVANT (37)
MADONNA (38)	BART SIMPSON (30)

P3

- 3 WKS TW
- 5 1 JANET JACKSON/Love Will Never Do... (A&M)
  - 6 2 NELSON/After The Rain (DGC)
  - 4 3 MADONNA/Justify My Love (Sire/WB)
  - 3 4 DAMN YANKEES/High Enough (WB)
  - 11 5 SURFACE/The First Time (Columbia)
  - 14 6 WILL TO POWER/I'm Not In Love (Epic)
  - 2 7 STEVIE B/Because I Love You (The Postman Song) (LMR/RCA)
  - 17 8 INXS/Disappear (Atlantic)
  - 7 9 WINGER/Miles Away (Atlantic)
  - 1 10 WILSON PHILLIPS/Impulsive (SBK)
  - 8 11 DNA I/SUZANNE VEGA/Tom's Diner (A&M)
  - 19 12 CATHY DENNIS/Just Another Dream (Polydor)
  - 23 13 BART SIMPSON/Do The Bartman (Geffen)
  - 9 14 OUTFIELD/For You (MCA)
  - 25 15 RALPH TRESVANT/Sensitivity (MCA)
  - 20 16 ROBERT PALMER/You're Amazing (EMI)
  - 22 17 BREATHE/Does She Love That Man? (A&M)
  - 27 18 WARRANT/I Saw Red (Columbia)
  - 32 19 CELINE DION/Where Does My Heart Beat Now? (Epic)
  - DEBUT 20 WHITNEY HOUSTON/All The Man That I Need (Arista)
  - 21 21 DEBBIE GIBSON/Anything Is Possible (Atlantic)
  - 30 22 KEITH SWEAT/II Give All My Love To You (Vintertainment/Elektra)
  - 12 23 BETTE MIDLER/From A Distance (Atlantic)
  - 31 24 AC/DC/Moneytalks (Atco)
  - 10 25 PHIL COLLINS/Hang In Long Enough (Atlantic)
  - 36 26 STYX/Show Me The Way (A&M)
  - 33 27 BAD COMPANY/If You Needed Somebody (Atco)
  - 39 28 C & C MUSIC FACTORY/Gonna Make You Sweat... (Columbia)
  - 40 29 VANILLA ICE/Play That Funky Music (SBK)
  - DEBUT 30 CHRIS ISAAK/Wicked Game (Reprise)
  - 38 31 CINDERELLA/Shelter Me (Mercury)
  - 15 32 GEORGE MICHAEL/Freedom '90 (Columbia)
  - 13 33 STEVE WINWOOD/One And Only Man (Virgin)
  - DEBUT 34 IGGY POP w/KATE PIERSON/Candy (Virgin)
  - 37 35 DINO/Gentle (Island)
  - 18 36 WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
  - DEBUT 37 AFTER 7/Heat Of The Moment (Virgin)
  - 34 38 ELTON JOHN/You Gotta Love Someone (MCA)
  - 16 39 JON BON JOVI/Miracle (Mercury)
  - DEBUT 40 DARYL HALL & JOHN OATES/Don't Hold Back Your... (Arista)

78 REPORTERS

MOST ADDED	HOTTEST
MARIAH CAREY (63)	JANET JACKSON (42)
STING (63)	NELSON (32)
ALIAS (55)	SURFACE (32)
GEORGE MICHAEL (46)	BART SIMPSON (29)
CHICAGO (30)	MADONNA (25)

PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
AFTER 7/Heat Of The Moment (Virgin)	143	57%	79%	20%
STYX/Show Me The Way (A&M)	138	55%	79%	14%
CHRIS ISAAK/Wicked Game (Reprise)	132	53%	85%	18%
AC/DC/Moneytalks (Atco)	128	51%	92%	16%
CINDERELLA/Shelter Me (Mercury)	127	51%	77%	8%
DARYL HALL & JOHN OATES/Don't Hold Back Your Love (Arista)	116	46%	61%	0%
BAD COMPANY/If You Needed Somebody (Atco)	113	45%	90%	40%
IGGY POP w/KATE PIERSON/Candy (Virgin)	105	42%	79%	16%
TIMMY T./One More Try (Quality)	98	39%	65%	20%
TRACIE SPENCER/This House (Capitol)	96	38%	65%	8%
MADONNA/Rescue Me (Sire/WB)	82	33%	52%	0%
MAXI PRIEST/Just A Little Bit Longer (Charisma)	77	31%	73%	11%
PEBBLES I/BABYFACE/Love Makes Things Happen (MCA)	75	30%	76%	19%
2NU/This Is Ponderous (Atlantic)	74	30%	70%	27%
BLACK BOX/I Don't Know Anybody Else (RCA)	74	30%	61%	11%
M.C. HAMMER/Here Comes The Hammer (Capitol)	69	28%	61%	0%
OLETA ADAMS/Get Here (Fontana/Mercury)	66	26%	64%	12%
TESLA/Signs (Geffen)	64	26%	58%	5%
URBAN DANCE SQUAD/Deeper Shade Of Soul (Arista)	63	25%	67%	7%
SLAUGHTER/Spend My Life (Chrysalis)	63	25%	68%	2%
DEEE-LITE/Power Of Love (Elektra)	62	25%	50%	3%
L.L. COOL J/Around The Way Girl (Def Jam/Columbia)	48	19%	77%	32%
GUYS NEXT DOOR/I've Been Waiting For You (SBK)	44	18%	59%	8%
CONCRETE BLONDE/Caroline (IRS)	43	17%	56%	4%
CURE/Close To You (Elektra)	37	15%	58%	0%
TEVIN CAMPBELL/Round And Round (Paisley Park/WB)	31	12%	84%	46%
CANDYMAN/Melt In Your Mouth (Epic)	26	10%	77%	10%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing the total of the charted reports by the number of Top 15 reports.

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay. Note: See Parallels for a complete picture of all station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

NEW ARTISTS

- Reports
- 1 CHRIS ISAAK/Wicked Game (Reprise) 132
  - 2 AC/DC/Moneytalks (Atco) 128
  - 3 IGGY POP w/KATE PIERSON/Candy (Virgin) 105
  - 4 TIMMY T./One More Try (Quality) 98
  - 5 TRACIE SPENCER/This House (Capitol) 96
  - 6 2NU/This Is Ponderous (Atlantic) 74
  - 7 HOUSE OF LORDS/Remember My Name (Simmons/RCA) 73
  - 8 OLETA ADAMS/Get Here (Fontana/Mercury) 66
  - 9 URBAN DANCE SQUAD/Deeper Shade Of Soul (Arista) 63
  - SLAUGHTER/Spend My Life (Chrysalis) 63

New artists have not yet had a CHR Breaker.

A black and white photograph of Madonna. She is wearing a black corset with white lace and has her hands clasped in front of her chest. She is looking upwards and to the right with a slight smile. The background is a plain, light-colored wall.

# Madonna *rescue me*

The new single from the multi-platinum album *the immaculate collection*  
produced by madonna and shep pettibone  
management: freddy demann/demann entertainment

©1991 sire records company



# BREAKERS

## MARIAH CAREY Someday (Columbia)

83% of our reporters playing it. Moves: Up 11, Debuts 6, Same 1, Down 0, Adds 190 including B104, Z100, WPGC, PWRPIG, Q105, B96, WNCI, KDWB, KZZP, KPLZ. See Parallels, debuts at number 27.

## STING All This Time (A&M)

64% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 159 including WXKS, WZOU, PRO-FM, KEGL, Y95, Q105, WNCI, WKBQ, KIIS, PIRATE. Complete airplay in Parallels.

# NEW & ACTIVE

### AFTER 7 "Heat Of The Moment" (Virgin)

Reports: 143. Moves: Up 66, Debuts 30, Same 21, Down 0, Adds 26 including KEGL, KSAQ, WZPL, KBEQ, WKBQ, KPLZ, PWR92, HOT97 12-10, PWR104 28-21, WNVZ 16-7, Q102 33-25, HOT102 22-15, KDWB 18-13, KS104 4-2, 999KHI 24-16, WSPK 24-15. See Parallels, moves 39-28 on the CHR chart.

### BREATHE "Ooes She Love That Man?" (A&M)

Reports: 139. Moves: Up 105, Debuts 7, Same 20, Down 7, Adds 0, WXKS 13-9, Y100 22-12, WKBQ 18-14, X100 12-8, FLY92 23-14, WAAL 11-5, WQGN 24-14, 98PXY 15-10, WPST 18-15, WRCK 29-23, WFMF 24-18, KZZB 13-10, WQUT 14-11, WDJX d-11, WOMP 31-25. See Parallels, moves 30-25 on the CHR chart.

### STYX "Show Me The Way" (A&M)

Reports: 138. Moves: Up 74, Debuts 29, Same 23, Down 2, Adds 10, Z95, Y108, WNNK, WZKS, KAY107, KSMB, KCHX, WVBS, WLRW, XL93FM, KSAQ 38-29, WAAL 35-24, WMJQ 30-25, WKEE 14-10, 999KHI 28-20, KISR 31-22. See Parallels, debuts at number 39 on the CHR chart.

### CHRIS ISAAK "Wicked Game" (Reprise)

Reports: 132. Moves: Up 67, Debuts 33, Same 15, Down 0, Adds 17 including KSAQ, Q106, WNNK, WSPK, 98PXY, WRCK, WKRZ, K96.7, KKYK, XL1067, KEGL 16-11, Y100 29-20, WKBQ 39-29, KISN 33-9, WMJQ 27-17, Y107 21-11. See Parallels, debuts at number 34 on the CHR chart.

### AC/DC "Moneytalks" (Atco)

Reports: 128. Moves: Up 89, Debuts 19, Same 13, Down 1, Adds 6, G105, XL1067, KAY107, KCHX, WVBS, KFFM, B94 23-15, PRO-FM 26-20, KPLZ 17-17, WAAL 34-27, JET-FM 20-13, WKRZ 28-21, WYCR 24-18, WQUT 29-20, WRVQ 26-21, WKZL 30-21. See Parallels, moves 40-36 on the CHR chart.

### ALIAS "Waiting For Love" (EMI)

Reports: 127. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 125 including WPLJ, KKQB, Y100, KSAQ, PWRPIG, Z95, WNCI, WZPL, KDWB, Y108, PIRATE, KKRZ, KISN, X100, KPLZ, WKBQ 31-11.

### CINDERELLA "Shelter Me" (Mercury)

Reports: 127. Moves: Up 72, Debuts 20, Same 26, Down 0, Adds 9, KEGL, WYCR, I95, KBFM, KQKQ, KXVQ, KAKS, WVBS, WCIL, B94 24-19, KKQB 26-20, WAAL 38-28, K106 39-33, Y107 35-28, WGTZ 14-10.

### DARYL HALL & JOHN OATES "Don't Hold Back Your Love" (Arista)

Reports: 116. Moves: Up 5, Debuts 54, Same 19, Down 0, Adds 38 including B104, PRO-FM, KSAQ, WNCI, WKBQ, Y102, HOT95, WAPE, WOKI, CK105, WAAL 40-35, WZOK 34-29, KF95 36-26, WHTO 36-18, KFMW 39-32.

### BAD COMPANY "If You Needed Somebody" (Atco)

Reports: 113. Moves: Up 75, Debuts 21, Same 14, Down 1, Adds 2, WKBQ, KKYK, Q102 14-8, WZPL 12-5, FLY92 36-26, WAAL 14-7, JET-FM 12-6, WNNK 29-19, PWR92 19-14, WLAN 32-18, 93Q 10-6, WPST 32-18, I95 18-4, KIX106 18-13, WKZL 8-4, WKDD 15-3. See Parallels, debuts at number 38 on the CHR chart.

### GEORGE MICHAEL "Waiting For That Day" (Columbia)

Reports: 111. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 110 including WXKS, WZOU, WPGC, PWR104, Y100, B97, KSAQ, Q105, Z95, WNCI, WZPL, Y108, Q106, X100, KPLZ, TIC-FM, KIIS d-29.

### IGGY POP w/KATE PIERSON "Candy" (Virgin)

Reports: 105. Moves: Up 60, Debuts 17, Same 14, Down 1, Adds 13 including KISN, WWSR, KIX106, WKDD, WGRD, KJ103, KLUC, 95XIL, WJMX, WILN, KBOZ, PWR104 22-15, KSAQ 26-21, Q105 14-10, Q106 11-8, X100 29-20, B93 40-33, K96.7 24-13, K106 17-9.

### TIMMY T. "One More Try" (Quality)

Reports: 98. Moves: Up 17, Debuts 22, Same 6, Down 0, Adds 53 including WXKS, HOT97, WPLJ, Z100, WAVA, PWR99, KEGL, Y95, WNVZ, KTFM, B96, WPHR, WDFX, WKBQ, KIIS, PWR106, KMEL, PWR96 28-10, PWRPIG 20-11. See Parallels, debuts at number 40 on the CHR chart.

### TRACIE SPENCER "This House" (Capitol)

Reports: 96. Moves: Up 28, Debuts 28, Same 17, Down 0, Adds 23 including HOT97, WPLJ, WPGC, PWR99, PWR104, Q105, WLOL, PWR106, Q106, KMEL, WXKS 33-28, WNVZ 32-27, KTFM 30-26, FLY92 40-25, WKSS 15-8, WQGN 27-11, KPRR 26-15.

### MADONNA "Rescue Me" (Sire/WB)

Reports: 82. Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 80 including WXKS, WZOU, HOT97, WIOQ, PRO-FM, PWR99, KEGL, KKQB, PWR104, B97, B96, WZPL, KDWB, WLOL, Y108, PWR106, FM102, KMEL.

### MAXI PRIEST "Just A Little Bit Longer" (Charisma)

Reports: 77. Moves: Up 34, Debuts 13, Same 21, Down 0, Adds 9, PRO-FM, Q102, WLOL, JET-FM, WSPK, 98PXY, PWR945, WHOT, WHTT, PWRPIG 40-37, WPHR 24-21, PWR106 26-21, KISN 35-30, FLY92 33-24, 999KHI 23-17.

### GEORGE LAMOND & BRENDA K. STARR "No Matter What" (Columbia)

Reports: 77. Moves: Up 44, Debuts 15, Same 16, Down 0, Adds 2, WDFX, WHTT, WPLJ 24-20, WIOQ 26-19, PWR104 27-20, PWR96 3-2, WNVZ 28-19, B96 22-14, WHYT 19-15, Y108 26-19, WQGN 23-12, WCGQ 40-33, Y107 30-24, KKMG 31-16.

### PEBBLES I/BABYFACE "Love Makes Things Happen" (MCA)

Reports: 75. Moves: Up 34, Debuts 14, Same 17, Down 1, Adds 9, WZOU, B96, KIIS, KIX106, WABB, WHYY, Z99, KCHX, WBXX, PWRPIG 23-19, KS104 8-6, Y108 10-3, FM102 14-7, KMEL 11-8, KZFM 36-18, WQUT 23-18, WGRD 27-16.

### 2NU "This Is Ponderous" (Atlantic)

Reports: 74. Moves: Up 26, Debuts 18, Same 10, Down 0, Adds 20 including B94, WNVZ, PWR92, WKRZ, WBBQ, WCKZ, WDJX, FM100, XL1067, KXYQ, KKBQ 17-13, PWR104 17-6, WDFX 11-6, WHYT 18-6, KPLZ 20-15, B93 34-24, K96.7 31-24, K106 25-15.

### BLACK BOX "I Don't Know Anybody Else" (RCA)

Reports: 74. Moves: Up 32, Debuts 10, Same 22, Down 0, Adds 10, KSAQ, KOY-FM, WPST, WCKZ, KBFM, HOT949, 95XXX, WQXA, WJMX, KZII, WXKS 7-5, HOT97 10-4, WNVZ 30-20, B96 12-7, WQGN 29-20, Y107 27-22.

### HOUSE OF LOROS "Remember My Name" (Simmons/RCA)

Reports: 73. Moves: Up 19, Debuts 13, Same 35, Down 0, Adds 6, 98PXY, WHTT, KMCK, Q101, KLYV, WIFC, WCKR 32-24, WZYP 40-31, KTUX 40-32, WGRD 31-22, KATM 23-16, WOMP 39-31, KQIZ 31-25, WJMX 35-27, KFBQ 38-26.

### ELTON JOHN "You Gotta Love Someone" (MCA)

Reports: 71. Moves: Up 43, Debuts 5, Same 18, Down 5, Adds 0, WXKS 10-8, WBLI 24-17, Y100 14-9, X100 30-21, Y102 18-15, 98PXY 26-22, K106 35-29, WQUT 12-9, WGRD 9-8, WPRR 13-8, G98 23-19, WQID 12-6, B99 24-19, KISR 19-14, WAZY 24-18.

### M.C. HAMMER "Here Comes The Hammer" (Capitol)

Reports: 69. Moves: Up 19, Debuts 21, Same 23, Down 0, Adds 6, WNVZ, KQKQ, WHOT, WZKX, WAZY, KBOZ, WWSR 40-37, KZFM 36-31, G105 33-28, HOT95 39-25, KKMG 38-20, KYRK 36-19, CQAQ 36-30, KWNZ 30-24, WWFX 38-33, KMCK 38-28, KFBQ 33-22.

### OLETA ADAMS "Get Here" (Fontana/Mercury)

Reports: 66. Moves: Up 25, Debuts 12, Same 14, Down 0, Adds 15, KSAQ, PWRPIG, KZZP, KISN, WLAN, KZZB, WZYP, WQUT, KZOU, WKZL, KQKQ, WNYP, KQIZ, KMCK, WDBR, WXKS 12-7, WZOU 16-11, Y100 16-10, Q105 29-21, KMEL 20-15.

### TESLA "Signs" (Geffen)

Reports: 64. Moves: Up 12, Debuts 23, Same 15, Down 0, Adds 14 including B94, JET-FM, WNNK, KTUX, KQKQ, WWFX, G98, KQIZ, KCMQ, Y94, WAEB 33-27, WKRZ 39-31, WYCR 25-20, WGTZ 29-20, KMYZ 24-19, WHTT 29-18.

### DON HENLEY "New York Minute" (Geffen)

Reports: 64. Moves: Up 43, Debuts 3, Same 9, Down 7, Adds 2, K92, KMYZ, WBLI 6-2, WNCI 13-11, WKBQ 27-17, KISN 18-14, WERZ 18-13, WBBQ 31-26, WDJX 28-18, WABB 16-11, WHYH 10-9, Y107 13-9, WOVV 16-10, KRNO 22-16, WKSF 25-20, Q104 14-10.

### URBAN DANCE SQUAD "Deeper Shade Of Soul" (Arista)

Reports: 63. Moves: Up 21, Debuts 15, Same 17, Down 0, Adds 10, KKQB, KPLZ, WKQB, KPRR, XL1067, WTFX, KKRD, KZZU, KCHX, WPHR, WPLJ 34-29, PRO-FM 32-26, PWR99 28-25, PWRPIG 37-33, Q105 23-17, PWR92 38-33, KZZB 30-25, I95 28-20, WABB 17-12, Y107 24-19.

### SLAUGHTER "Spend My Life" (Chrysalis)

Reports: 63. Moves: Up 20, Debuts 20, Same 15, Down 0, Adds 8, KBEQ, WAAL, WOKI, KBFM, WKDD, 103CIR, WNYP, WQID, WKBQ 29-23, JET-FM 29-25, WNNK 28-18, WPST 38-28, I95 30-21, KTUX 36-29, KATM 21-13.

## MOST ADDED

MARIAH CAREY (190)  
STING (159)  
ALIAS (125)  
GEORGE MICHAEL (110)  
MADONNA "Rescue" (80)  
CHICAGO (58)  
TIMMY T. (53)  
DONNY OSMOND (47)  
BETTE MIOLER (43)  
TARA KEMP (41)

## HOTTEST

JANET JACKSON (140)  
SURFACE (112)  
DAMN YANKEES (80)  
BART SIMPSON (68)  
RALPH TRESVANT (67)  
C & C MUSIC (64)  
MADONNA "Justify" (63)  
NELSON (60)  
WILL TO POWER (40)  
CATHY OENNIS (36)

### DEEE-LITE "Power Of Love" (Elektra)

Reports: 62. Moves: Up 7, Debuts 17, Same 18, Down 0, Adds 20 including WPLJ, WNVZ, B96, HOT102, WMJQ, TIC-FM, WRCK, K96.7, WQXA, HOT97 27-15, PWR96 34-31, B97 30-26, PWR106 31-25, B95 39-28.

### TARA KEMP "Hold You Tight" (Giant/WB)

Reports: 59. Moves: Up 5, Debuts 6, Same 6, Down 1, Adds 41 including KKQB, PWR104, KSAQ, KTFM, Q105, HOT102, KS104, Y108, Q106, HOT97, TIC-FM, WAPE, Y107, WXKS 32-26, KMEL 29-18.

### CHICAGO "Chasin' The Wind" (Full Moon/Reprise)

Reports: 58. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 58 including B104, WPLJ, PWR96, Y100, WNCI, WKBQ, Y102, WPST, WKRZ, WZYP, WQUT, WZKS, FM100, Y107, K92.

### CHER "The Shoop Shoop Song (It's In His Kiss)" (Geffen)

Reports: 58. Moves: Up 42, Debuts 5, Same 8, Down 3, Adds 0, WHYT 25-19, KISN 27-22, FLY92 28-22, WQGN 25-17, WKRZ 18-12, B93 33-28, G105 19-11, WQUT 34-29, WOKI 22-16, 99WAYS 24-17, K92 15-8, WGRD 28-14, 103CIR 30-21, WQID 27-25, B98 27-14.

## SIGNIFICANT ACTION

### L.L. COOL J "Around The Way Girl" (Def Jam/Columbia)

Reports: 48. Moves: Up 23, Debuts 5, Same 8, Down 3, Adds 9, WPLJ, Z100, PRO-FM, KS104, WWSR, WFMF, WKQB, G105, WRVQ, WPGC 9-2, WNVZ 21-15, KTFM 26-20, WLOL 20-15, PWR106 21-11, WKSS 26-15, KPRR 25-13.

### DONNY OSMOND "Sure Lookin'" (Capitol)

Reports: 47. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 47 including PWR99, Q102, WNCI, KDWB, WLOL, Y108, FLY92, WQGN, Y102, 98PXY, G105, WDJX, Y107, WKZL, WZOK.

### GUY'S NEXT DOOR "I've Been Waiting For You" (SBK)

Reports: 44. Moves: Up 12, Debuts 10, Same 16, Down 1, Adds 5, Q105, WCGQ, WTFX, KF95, WPFR, WZPL 19-9, KIIS 30-26, Q106 d-24, K96.7 30-26, KZZB 40-20, KIXX 29-16, B95 d-29, WJAD 8-7, KFTZ 40-32, KZOZ 36-33.

### BETTE MIDLER "Night And Day" (Atlantic)

Reports: 43. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 43 including KSAQ, WNCI, WKBQ, X100, PWR92, KZZB, WZYP, WHHY, Y107, WKZL, Z99, KYRK, KZZU, WJMX, WOMP.

### CONCRETE BLONDE "Caroline" (IRS)

Reports: 43. Moves: Up 13, Debuts 10, Same 17, Down 0, Adds 3, KF95, KSND, 95XIL, WAEB 30-23, 999KHI on, KTUX 32-23, KZZU d-34, WPRR 20-15, YES97 28-24, WJMX 34-26, KTRS 40-35, KFTZ 37-33.

### CURE "Close To Me" (Elektra)

Reports: 37. Moves: Up 8, Debuts 11, Same 13, Down 0, Adds 5, G105, KATM, KCHX, WFHT, WVBS, KSAQ 39-27, WAEB 38-28, WPST 39-29, K106 37-25, KZZB d-33, WZYP d-28, KTUX 38-30, HOT949 22-18, KISR 38-32.

### TONY! TONII TONE! "It Never Rains In Southern California" (Wing/Mercury)

Reports: 36. Moves: Up 5, Debuts 1, Same 3, Down 0, Adds 27 including WNVZ, KTFM, KS104, Y108, KIIS, KGGI, WWSR, TIC-FM, WKSS, Y107, I94, KYRK, WPGC 1-1, FM102 13-1, B95 35-21.

### TEVIN CAMPBELL "Round And Round" (Paisley Park/WB)

Reports: 31. Moves: Up 18, Debuts 3, Same 3, Down 0, Adds 7, WAVA, PWRPIG, KDWB, Y108, WSPK, KYRK, WHTT, WNVZ 20-9, KTFM 24-16, WLOL 15-8, PWR106 13-5, KGGI 21-12, FM102 19-11, KMEL 25-14, KPRR 20-9, Y107 31-23.

### BELL BIV DEVOE "When Will I See You Smile Again" (MCA)

Reports: 31. Moves: Up 7, Debuts 5, Same 13, Down 0, Adds 6, KSAQ, WKSS, KZFM, KXXR, KKMGM, KMCK, WPGC 27-18, KOY-FM 29-24, FM102 23-15, KMEL d-25, WERZ d-40, TIC-FM 40-32, WJAD 33-30.

### SARA HICKMAN "I Couldn't Help Myself" (Elektra)

Reports: 27. Moves: Up 2, Debuts 10, Same 11, Down 0, Adds 4, WPST, WHHY, WILN, WVBS, FLY92 d-33, WAEB d-30, WERZ d-26, KTUX 31-26, WKZL 24-15, WKSF d-40, WQID d-29, KLYV d-39.

### CANDYMAN "Melt In Your Mouth" (Epic)

Reports: 26. Moves: Up 11, Debuts 1, Same 11, Down 1, Adds 2, KJ103, KYRK, PWR106 27-23, HOT97 9-8, FLY92 38-32, WCKZ 35-24, KZFM 39-34, Y107 33-26, B95 32-18, KZOZ 38-35.

### TRIXTER "Give It To Me Good" (Mechanic/MCA)

Reports: 25. Moves: Up 12, Debuts 5, Same 6, Down 2, Adds 0, PIRATE 8-7, WQGN d-39, WPST 15-12, WQUT 39-36, WIXX 30-25, KATM 13-6, KISR 17-13, Q104 7-4, WTBX 35-30, KFMW 31-27.

### REO SPEEDWAGON "Half Way" (Epic)

Reports: 24. Moves: Up 1, Debuts 7, Same 8, Down 0, Adds 8, WKBQ, WIXX, KMYZ, WNYP, KYYY, WTBX, KFRX, OK95, 999KHI d-30, WKZL d-27, WOMP d-37, KLYV d-35, KFMW 40-36.

### TRICIA LEIGH FISHER "Let's Make The Time" (Atco)

Reports: 24. Moves: Up 6, Debuts 8, Same 9, Down 0, Adds 1, WLAN, PRO-FM 34-32, PWRPIG 33-31, WQGN d-25, KIX106 d-30, WPRR 30-20, KLYV 39-31.

### NEW KIDS ON THE BLOCK "Games" (Columbia)

Reports: 23. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 20 including WAVA, B96, WDFX, KBEQ, HOT102, PWR106, FLY92, WAAL, WIXX, B95, KLUC, KYRK, PWR96 14-13, WHYT d-18, CK105 20-14.

### GUY "I Wanna Get With You" (MCA)

Reports: 19. Moves: Up 8, Debuts 2, Same 6, Down 2, Adds 1, TIC-FM, KTFM 21-15, WLOL 35-28, KIIS 15-12, PWR106 9-4, KOY-FM 8-6, B95 16-7, I94 d-18, WQXA 16-11.

### EN VOQUE "You Don't Have To Worry" (Atlantic)

Reports: 17. Moves: Up 8, Debuts 2, Same 6, Down 0, Adds 1, KYRK, WPGC 25-17, PWR106 29-24, KOY-FM d-25, KMEL 13-11, KZFM 32-26, KPRR 29-17, B95 26-20, WFHT 27-24.

### PAUL SIMON "The Obvious Child" (WB)

Reports: 17. Moves: Up 11, Debuts 1, Same 4, Down 1, Adds 0, KISN 28-25, WIXX 6-3, Z99 22-17, KIXX 37-27, KXYQ 19-15, KZZU 25-18, KSMB 33-32, WCIL 21-18, 99KG 35-30, ZFUN 39-34.

### CHARLATANS U.K. "The Only One I Know" (Beggars Banquet/RCA)

Reports: 17. Moves: Up 3, Debuts 1, Same 13, Down 0, Adds 0, WERZ on-dp, WHHY on-dp, KATM 28-26, KAKS 37-36, YES97 38-34, KCHX d-35, KFTZ on, ZFUN on-dp, Y97 on-dp.

### ANOTHER BAD CREATION "Iesha" (Motown)

# GERARDO

*Rico Suave*

"RICO SUAVE is exploding the phones after just a few weeks... GERARDO is definitely going to be big in '91."

"Te juro que es un hit."

**Michael Martin/MD**  
KIIS-FM -add

"Top five requests!"

**Al Tavera/MD**  
KPWR -add

"The spanglish version is a smash on both sides of the fence."

**Paco Lopez/MD**  
KKFR - POWER 92 -add

"The sound is right up our alley..... check it out."

**Dena Yasner/MD**  
KOY-FM - Y-95 -add

INTERSCOPE  
**1**  
RECORDS™



east west records america

## NATIONAL AIRPLAY OVERVIEW

### CHR

5	4	3	
WKS	WKS	WKS	TW
12	6	3	<b>1</b> JANET JACKSON/Love Will Never... (A&M)
5	2	1	<b>2</b> MADONNA/Justify My Love (Sire/WB)
16	12	7	<b>3</b> SURFACE/The First Time (Columbia)
1	1	2	<b>4</b> STEVIE B/Because I Love You... (LMR/RCA)
10	7	5	<b>5</b> DAMN YANKEES/High Enough (WB)
19	15	10	<b>6</b> WILL TO POWER/I'm Not In Love (Epic)
26	20	11	<b>7</b> RALPH TRESVANT/Sensitivity (MCA)
21	18	12	<b>8</b> NELSON/After The Rain (DGC)
35	26	14	<b>9</b> BART SIMPSON/Do The Bartman (Geffen)
24	21	13	<b>10</b> CATHY DENNIS/Just Another Dream (Polydor)
3	3	4	<b>11</b> WILSON PHILLIPS/Impulsive (SBK)
32	27	23	<b>12</b> C & C MUSIC FACTORY/Gonna Make You... (Columbia)
4	4	6	<b>13</b> BETTE MIOLER/From A Distance (Atlantic)
14	8	8	<b>14</b> DNA I/SUZANNE VEGA/Tom's Diner (A&M)
40	29	24	<b>15</b> INXS/Disappear (Atlantic)
—	—	34	<b>16</b> WHITNEY HOUSTON/All The Man That I Need (Arista)
34	30	27	<b>17</b> KEITH SWEAT/II Give All My... (Vintertainment/Elektra)
—	38	29	<b>18</b> VANILLA ICE/Play That Funky Music (SBK)
—	40	32	<b>19</b> CELINE DION/Where Does My Heart Beat Now? (Epic)
18	17	15	<b>20</b> WINGER/Miles Away (Atlantic)
2	5	9	<b>21</b> WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
28	24	21	<b>22</b> DEBBIE GIBSON/Anything Is Possible (Atlantic)
25	23	22	<b>23</b> OUTFIELD/For You (MCA)
—	—	38	<b>24</b> WARRANT/I Saw Red (Columbia)
38	33	30	<b>25</b> BREATHE/Does She Love That Man? (A&M)
11	13	18	<b>26</b> UB40/The Way You Do The Things You Do (Virgin)
<b>BREAKER</b>			<b>27</b> MARIAH CAREY/Someday (Columbia)
—	—	39	<b>28</b> AFTER 7/Heat Of The Moment (Virgin)
8	9	17	<b>29</b> GEORGE MICHAEL/Freedom '90 (Columbia)
6	10	16	<b>30</b> POISON/Something To Believe In (Capitol)
37	35	31	<b>31</b> ROBERT PALMER/You're Amazing (EMI)
7	11	19	<b>32</b> DEEE-LITE/Groove Is In The Heart (Elektra)
9	22	28	<b>33</b> MARIAH CAREY/Love Takes Time (Columbia)
<b>DEBUT</b>			<b>34</b> CHRIS ISAAK/Wicked Game (Reprise)
20	19	20	<b>35</b> PHIL COLLINS/Hang In Long Enough (Atlantic)
—	—	40	<b>36</b> AC/DC/Moneytalks (Atco)
36	34	33	<b>37</b> DINO/Gentle (Island)
<b>DEBUT</b>			<b>38</b> BAD COMPANY/If You Needed Somebody (Atco)
<b>DEBUT</b>			<b>39</b> STYX/Show Me The Way (A&M)
<b>DEBUT</b>			<b>40</b> TIMMY T./One More Try (Quality)

N&A Pg. 110; Playlists Pg. 96; Parallels Pg. 101; Parallel Chart Analysis Pg. 108

### ADULT CONTEMPORARY

5	4	3	
WKS	WKS	WKS	TW
10	6	4	<b>1</b> CELINE DIXON/Where Does My Heart... (Epic)
3	2	1	<b>2</b> STEVIE B/Because I Love You... (LMR/RCA)
14	9	7	<b>3</b> SURFACE/The First Time (Columbia)
15	8	5	<b>4</b> OLETA ADAMS/Get Here (Fontana/Mercury)
5	3	3	<b>5</b> DON HENLEY/New York Minute (Geffen)
11	7	6	<b>6</b> CHER/The Shoop Shoop Song... (Geffen)
23	17	11	<b>7</b> WILL TO POWER/I'm Not In Love (Epic)
12	10	9	<b>8</b> SARA HICKMAN/I Couldn't Help Myself (Elektra)
—	29	16	<b>9</b> WHITNEY HOUSTON/All The Man That I Need (Arista)
1	1	2	<b>10</b> ELTON JOHN/You Gotta Love Someone (MCA)
18	15	12	<b>11</b> KENNY ROGERS/Crazy In Love (Reprise)
20	18	15	<b>12</b> BREATHE/Does She Love That Man? (A&M)
2	4	10	<b>13</b> ALIAS/More Than Words Can Say (EMI)
8	5	8	<b>14</b> STEVE WINWOOD/One And Only Man (Virgin)
7	11	13	<b>15</b> WILSON PHILLIPS/Impulsive (SBK)
25	22	19	<b>16</b> STYX/Show Me The Way (A&M)
24	21	18	<b>17</b> OUTFIELD/For You (MCA)
30	26	21	<b>18</b> DAVE KOZ/Castle Of Dreams (Capitol)
22	19	17	<b>19</b> UB40/The Way You Do The Things You Do (Virgin)
17	20	20	<b>20</b> MARIAH CAREY/Love Takes Time (Columbia)
13	14	14	<b>21</b> BETTE MIDLER/From A Distance (Atlantic)
29	27	23	<b>22</b> BRENT BOURGEOIS/Time Of The Season (Charisma)
—	30	24	<b>23</b> JAMES INGRAM/When Was The Last Time... (WB)
—	—	29	<b>24</b> ANITA BAKER/Fairy Tales (Elektra)
—	—	30	<b>25</b> RUSSELL HITCHCOCK/Swear To Your Heart (Hollywood)
27	23	22	<b>26</b> VAN MORRISON/Real Real Gone (Mercury)
<b>DEBUT</b>			<b>27</b> NATASHA'S BROTHER/Always Come Back... (Atlantic)
<b>DEBUT</b>			<b>28</b> CHRIS ISAAK/Wicked Game (Reprise)
6	16	25	<b>29</b> WHITNEY HOUSTON/I'm Your Baby Tonight (Arista)
<b>BREAKER</b>			<b>30</b> DARYL HALL & JOHN OATES/Don't Hold Back... (Arista)

AC Music Begins Pg. 77

### URBAN CONTEMPORARY

5	4	3	
WKS	WKS	WKS	TW
6	5	3	<b>1</b> SURFACE/The First Time (Columbia)
11	8	4	<b>2</b> JANET JACKSON/Love Will Never Do... (A&M)
8	4	5	<b>3</b> PEBBLES I/BABYFACE/Love Makes Things... (MCA)
7	6	6	<b>4</b> JEFFREY OSBORNE/Only Human (Arista)
5	3	2	<b>5</b> TONYI TONI! TONE!/It Never Rains... (Wing/Polydor)
13	10	8	<b>6</b> TEENA MARIE/If I Were A Bell (Epic)
17	14	9	<b>7</b> KEITH SWEAT/II Give All My... (Vintertainment/Elektra)
16	12	10	<b>8</b> EN VOGUE/You Don't Have To Worry (Atlantic)
14	9	7	<b>9</b> LOOSE ENDS/Don't Be A Fool (MCA)
21	16	15	<b>10</b> C & C MUSIC FACTORY/Gonna Make You... (Columbia)
23	17	16	<b>11</b> L.L. COOL J/Around The Way Girl (Def Jam/Columbia)
22	19	18	<b>12</b> OLETA ADAMS/Get Here (Fontana/Mercury)
25	23	19	<b>13</b> TONY TERRY/Head Over Heels (Epic)
39	31	22	<b>14</b> BELL BIV DEVOE/When Will I See You Smile... (MCA)
18	15	14	<b>15</b> DNA I/SUZANNE VEGA/Tom's Diner (A&M)
2	1	1	<b>16</b> FREDDIE JACKSON/Love Me Down (Capitol)
28	24	21	<b>17</b> MICHEL'LE/Something In My Heart (Ruthless/Atco)
15	13	13	<b>18</b> BOYS/Thing Called Love (Motown)
34	27	24	<b>19</b> ANOTHER BAD CREATION/Aesha (Motown)
24	21	20	<b>20</b> MARVIN GAYE/My Last Chance (Motown)
36	33	27	<b>21</b> RUDE BOYS/Written All Over Your Face (Atlantic)
30	28	23	<b>22</b> LALAH HATHAWAY/Baby Don't Cry (Virgin)
—	—	38	<b>23</b> WHITNEY HOUSTON/All The Man That I Need (Arista)
37	29	26	<b>24</b> BLACK BOX/Don't Know Anybody Else (RCA)
—	38	31	<b>25</b> ANITA BAKER/Fairy Tales (Elektra)
12	11	11	<b>26</b> SPECIAL GENERATION/Love Me Just... (Bust It/Capitol)
32	32	29	<b>27</b> TEDDY PENDERGRASS/Made It With You (Elektra)
26	25	25	<b>28</b> FATHER MCA/II Do 4 U (MCA)
—	40	33	<b>29</b> TRACIE SPENCER/This House (Capitol)
1	2	12	<b>30</b> RALPH TRESVANT/Sensitivity (MCA)
<b>DEBUT</b>			<b>31</b> LEVERT/All Seasons (Atlantic)
31	30	28	<b>32</b> DINO/Gentle (Island)
—	—	36	<b>33</b> SOUL II SOUL/Missing You (Virgin)
—	39	37	<b>34</b> JOEY B. ELLIS & T. HARE/Go For... (Bust It/Capitol)
—	—	39	<b>35</b> CARON WHEELER/U.K. Blak (EMI)
—	—	40	<b>36</b> RUN-DMC/What's It All About (Profile)
<b>DEBUT</b>			<b>37</b> SAMUELLE/Black Paradise (Atlantic)
<b>DEBUT</b>			<b>38</b> Q. JONES I/GARRETT & KHAN/The Places... (Qwest/WB)
<b>BREAKER</b>			<b>39</b> O'JAYS/Don't Let Me Down (EMI)
<b>DEBUT</b>			<b>40</b> VANILLA ICE/Play That Funky Music (SBK)

New & Active, TOP 10 Recurrents Pg. 75

### NEW ROCK

3	WKS	TW
7	<b>1</b>	HAPPY MONDAYS/Pills, Thrills, And... (Elektra)
1	<b>2</b>	CHARLATANS U.K./Some Friendly (Beggars Banquet/RCA)
3	<b>3</b>	SISTERS OF MERCY/Vision Thing (Elektra)
2	<b>4</b>	VARIOUS ARTISTS/Red Hot & Blue (Chrysalis)
11	<b>5</b>	ECHO & THE BUNNYMEN/Reverberation (Sire/WB)
<b>DEBUT</b>	<b>6</b>	STING/All This Time (Track) (A&M)
4	<b>7</b>	TRASH CAN SINATRAS/Cake (Go!Discs/Polydor)
10	<b>8</b>	DANIELLE DAX/Blast The Human Flower (Sire/WB)
6	<b>9</b>	REPLACEMENTS/All Shook Down (Sire/Reprise)
12	<b>10</b>	LUSH/Gala (4AD/Reprise)

Complete TOP 30 New Rock Chart Pg. 94

### NAC

3	WKS	TW
1	<b>1</b>	JOE SAMPLE/Ashes To Ashes (WB)
3	<b>2</b>	DAVE KOZ/Dave Koz (Capitol)
2	<b>3</b>	LEO GANDELMAN/Solar (Verve Forecast/PolyGram)
4	<b>4</b>	BETH NIELSEN CHAPMAN/Beth Nielsen Chapman (Reprise)
5	<b>5</b>	PAUL SIMON/The Rhythm Of The Saints (WB)
10	<b>6</b>	GEORGE MICHAEL/Listen Without Prejudice (Columbia)
7	<b>7</b>	FATBURGER/Come & Get It (Enigma)
13	<b>8</b>	MARION MEADOWS/For Lovers Only (RCA)
15	<b>9</b>	T-SQUARE/Natural (Epic)
6	<b>10</b>	BOBBY CALDWELL/Heart Of Mine (Sin-Drome)

Complete TOP 30 NAC Chart Pg. 80

### CONTEMPORARY JAZZ

3	WKS	TW
1	<b>1</b>	JOE SAMPLE/Ashes To Ashes (WB)
3	<b>2</b>	BRIAN MELVIN TRIO/Standards Zone (Global Pacific)
7	<b>3</b>	RENEE ROSNES/For The Moment (Blue Note)
5	<b>4</b>	ART BLAKEY & JAZZ MESSENGERS/One For All (A&M)
9	<b>5</b>	BOBBY McFERRIN/Medicine Music (EMI)
10	<b>6</b>	WARREN BERNHARDT/Ain't Life Grand (DMP)
4	<b>7</b>	MULGREW MILLER/From Day To Day (Landmark)
6	<b>8</b>	MONTE CROFT/Survival Of The Spirit (Columbia)
2	<b>9</b>	LOU RAWLS/It's Supposed To Be Fun (Blue Note)
11	<b>10</b>	JAY LEONHART/Life Out On The Road (Nesak Int'l)

Complete TOP 30 Contemporary Jazz Chart Pg. 80

### AOR TRACKS

5	4	3	
WKS	WKS	WKS	TW
11	5	4	<b>1</b> TESLA/Signs (Geffen)
10	7	7	<b>2</b> AC/DC/Moneytalks (Atco)
2	2	2	<b>3</b> BAD COMPANY/If You Need Somebody (Atco)
<b>BREAKER</b>			<b>4</b> STING/All This Time (A&M)
<b>BREAKER</b>			<b>5</b> DAVID LEE ROTH/A Lil' Ain't Enough (WB)
7	4	5	<b>6</b> CINDERELLA/Shelter Me (Mercury)
13	11	8	<b>7</b> KING'S X/Its Love (Megaforce/Atlantic)
8	6	6	<b>8</b> INXS/Disappear (Atlantic)
5	3	3	<b>9</b> VAUGHAN BROTHERS/Telephone Song (Epic)
<b>BREAKER</b>			<b>10</b> ZZ TOP/Give It Up (WB)
18	16	11	<b>11</b> ERIC JOHNSON/Righteous (Capitol)
19	17	12	<b>12</b> DAMN YANKEES/Runaway (WB)
1	1	1	<b>13</b> ZZ TOP/My Head's In Mississippi (WB)
16	14	10	<b>14</b> REMBRANDTS/Just The Way It Is, Baby (Atco)
<b>BREAKER</b>			<b>15</b> ROGER MCGUINN/King Of The Hill (Arista)
27	19	19	<b>16</b> WARRANT/I Saw Red (Columbia)
23	18	17	<b>17</b> VAN MORRISON/Real Real Gone (Mercury)
17	15	13	<b>18</b> JEFF HEALEY BAND/Full Circle (Arista)
—	41	33	<b>19</b> TRAVELING WILBURYS/Inside Out (Wilbury/WB)
—	—	46	<b>20</b> STEVE WINWOOD/Another Deal Goes Down (Virgin)
44	31	24	<b>21</b> RIK EMMETT/Big Lie (Charisma)
30	24	21	<b>22</b> QUEENSRYCHE/Best I Can (EMI)*
46	35	25	<b>23</b> ALLMAN BROTHERS BAND/At Ain't Over Yet (Epic)
42	34	27	<b>24</b> HOUSE OF LORDS/Remember My... (Simmons/RCA)
4	8	9	<b>25</b> BLACK CROWES/Hard To Handle (Def American)
<b>BREAKER</b>			<b>26</b> DEEP PURPLE/Fire In The Basement (RCA)
29	25	23	<b>27</b> SLAUGHTER/Spend My Life (Chrysalis)*
40	32	30	<b>28</b> NEIL YOUNG & CRAZY.../Over And Over (Reprise)
36	30	29	<b>29</b> T. CONWELL & THE YOUNG.../Let Me... (Columbia)
33	28	26	<b>30</b> CHARLATANS U.K./The Only... (Beggars Banquet/RCA)
26	22	22	<b>31</b> EVERY MOTHER'S NIGHTMARE/Love Can... (Arista)
38	33	32	<b>32</b> ROBERT CRAY/Consequences (Mercury)
35	36	35	<b>33</b> JANE'S ADDICTION/Been Caught Stealing (WB)
56	44	38	<b>34</b> IGGY POP/Candy (Virgin)
31	26	28	<b>35</b> BILLY IDOL/Prodigal Blues (Chrysalis)
12	13	16	<b>36</b> OUTFIELD/For You (MCA)
3	10	18	<b>37</b> STEVE WINWOOD/One And Only Man (Virgin)
<b>DEBUT</b>			<b>38</b> SCORPIONS/Don't Believe Her (Mercury)
6	9	15	<b>39</b> ROBERT PALMER/You're Amazing (EMI)
—	60	50	<b>40</b> TOY MATINEE/The Ballad Of Jenny Ledge (Reprise)

\* Keeps bullet due to continued growth.

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### COUNTRY

5	4	3	
WKS	WKS	WKS	TW
7	3	2	<b>1</b> ALABAMA/Forever's As Far As I'll Go (RCA)
18	12	9	<b>2</b> PAUL OVERSTREET/Daddy's Come Around (RCA)
15	10	6	<b>3</b> REBA McENTIRE/Rumor Has It (MCA)
9	6	4	<b>4</b> CARLENE CARTER/Come On Back (Reprise)
12	9	7	<b>5</b> KATHY MATTEA/A Few Good Things Remain (Mercury)
6	5	3	<b>6</b> RICKY VAN SHELTON/Life's Little Ups... (Columbia)
19	15	11	<b>7</b> DOUG STONE/These Lips Don't Know How... (Epic)
22	17	15	<b>8</b> MARK CHESNUTT/Brother Jukebox (MCA)
8	7	5	<b>9</b> TANYA TUCKER/It Won't Be Me (Capitol)
20	16	14	<b>10</b> LEE GREENWOOD/We've Got It Made (Capitol)
23	19	16	<b>11</b> JUDDS/Love Can Build A Bridge (Curb/RCA)
11	8	8	<b>12</b> DWIGHT YOAKAM/Turn It On, Turn It Up... (Reprise)
16	13	10	<b>13</b> MARY-CHAPIN CARPENTER/You Win... (Columbia)
25	21	18	<b>14</b> MIKE REID/Walk On Faith (Columbia)
17	14	12	<b>15</b> RODNEY CROWLEY/Now That We're Alone (Columbia)
21	18	17	<b>16</b> AARON TIPPIN/You've Got To Stand... (RCA)
26	23	19	<b>17</b> ROB CROSBY/Love Will Bring Her Around (Arista)
24	22	20	<b>18</b> SHELBY LYNNE/Things Are Tough All Over (Epic)
27	24	21	<b>19</b> STEVE WARINER/There For A While (MCA)
2	1	1	<b>20</b> GARTH BROOKS/Unanswered Prayers (Capitol)

### BREAKERS

<b>BREAKER</b>	<b>31</b>	CONWAY TWITTY/I Couldn't See You Leavin' (MCA)
<b>BREAKER</b>	<b>32</b>	RONNIE McDOWELL/Unchained Melody (Curb)
<b>BREAKER</b>	<b>33</b>	HOLLY DUNN/Heart Full Of Love (WB)
<b>BREAKER</b>	<b>34</b>	ANNE MURRAY/Bluebird (Capitol)
<b>BREAKER</b>	<b>35</b>	MOLLY & THE HEYMAKERS/Chasin'... (Reprise)
<b>BREAKER</b>	<b>36</b>	BAILLIE & THE BOYS/Treat Me Like A Stranger (RCA)

### DEBUTS

<b>DEBUT</b>	<b>42</b>	PATTY LOVELESS/I'm That Kind Of Girl (MCA)
<b>DEBUT</b>	<b>43</b>	ALAN JACKSON/I'd Love You All Over Again (Arista)
<b>DEBUT</b>	<b>44</b>	SHENANDOAH/I Got You (Columbia)
<b>DEBUT</b>	<b>45</b>	HANK WILLIAMS JR./I Mean I Love You (WB/Curb)
<b>DEBUT</b>	<b>46</b>	BILLY DEAN/Only Here For A Little While (Capitol)

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