

INSIDE:

KKBT, WRKS SCORE BIG IN SUMMER BIRCH

Evergreen's KKBT/L.A. vaulted two more shares in the just-released summer Birch to become the market's third-ranked station. In New York, Summit's WRKS extended its lead despite increases among its three closest competitors. Full details — including race results for Chicago, San Francisco, Philadelphia, Detroit, Boston, and Washington — inside.

Page 30

SILLERMAN SUED

Bank of New England is foreclosing on Bob Sillerman's Northampton, MA combo. But the industry mogul denies any financial trouble, blaming the suit on "a revolving door of bank personnel."

Page 6

EZ IS STILL A BEAUTIFUL FORMAT

Is the exodus from B/EZ really sound programming strategy, or merely the latest example of radio's lemming mentality gone awry? Ameron Broadcasting chief Joe Dorton says aggressively marketing B/EZ's audience benefits makes far more sense than compromising the format's "unique brand franchise."

Page 41

NASTY BOYS

The gloves are definitely off in Grand Forks, where KKXL-FM adopted an in-your-face approach to challenge market leader KQHT. The result: one of the downright nastiest CHR battles this side of Tampa. Sample salvos:

KQHT PD Jay Murphy: "They're perpetual liars... their ratings are hype. They've got their heads so far up their rears they've resorted to doing nothing but copying everything we do."

KKXL PD John Scott: "They blinked so hard it sprained their faces. Murphy doesn't like me, and I have no respect for a man with no chin."

Page 48



NAB's Boston Tea Party

Debt And Tax Proposal Raise Fears At Radio '90

Digital audio broadcasting vied with a proposed 5% spectrum tax and other financial woes for preeminence at NAB's Radio '90 in Boston last week. The 7241 attendance figure set a new record (up from last year's 6885), with 560 foreign broadcasters from 25 nations contributing a stronger international presence.

A sense of gloom and doom permeated the convention, as broadcasters gathered to discuss debt and deficits. Packed sessions covering distressed station financial workouts drew the most attention, as did those concerning DAB and the spectrum tax.

Tax Attacks

Attacks on the spectrum tax proposal were fast and furious throughout the convention, with



RSC's Gary Noreen unveiled his prototype digital radio car antenna at Radio '90.

NAB leaders taking every opportunity to rally their troops and whip broadcasters into combat against it.

NAB Chairman L. Lowry Mays dubbed the proposal a "killer tax" and urged an "all-

WGCI Appoints Alexander Programmer

Urban WGCI-FM/Chicago has named WJLB/Detroit PD James Alexander (aka Jimmy Wonder) OM/Program Manager, replacing Jimmy Smith. Alexander will assume the post on September 24.

WGCI-AM & FM President/GM Marv Dyson told R&R, "By all indications from consultants and other PDs, James is the preeminent Urban programmer in the country. He's going to come in and listen, get the station more focused in market-



James Alexander

ing, promotions, and programming, and critique everything on-air. He'll be in charge of our on-air sound."

Alexander told R&R, "I'm very happy to be returning to ALEXANDER/See Page 28

Stessel New Epic Sr. VP



Larry Stessel

Epic has upped Larry Stessel from VP/West Coast Operations to the newly created position of Sr. VP/Marketing. He'll be responsible for the artist development, media, and marketing departments in both New York and Los Angeles. Relocating to the East Coast, he'll report directly to President Dave Glew.

"For the past ten years, Larry's creative planning has been an essential component in the STESEL/See Page 28

AVERAGE PD SALARY \$30,431

New Surveys Track Trends In Revenue, Pay, Deals

AM daytimers have suffered a dramatic financial slide in the past three years, even as revenues and pre-tax profits have increased at fulltime AM stations, according to a new survey conducted by NAB and the Broadcast Cable Financial Management Association.

The associations' "1990 Radio Financial Report" was one of three financial studies released during last week's Radio '90 convention. The report indicates AM daytimers suffered an average 1989 pre-tax loss of \$9682 after posting an average profit of \$1418 in '88 and \$7969 in '87. Fulltime AMs, meanwhile, showed an average '89 pre-tax profit of \$103,953, up from \$90,967 in '88. Their average net revenue also increased in '89 to \$1,006,660.

AM & FM station combos showed an average pre-tax profit of \$53,501 in '89, down from \$64,807 in '88, while the average

profit at stand-alone FMs dropped from \$107,174 in '88 to \$78,507 in '89.

Salary Ceilings

A second NAB-BCFMA survey covering employee compensation reports PDs are paid an average base salary of \$30,431, with an average bonus of \$1311. Large market programmers earned an average base of \$71,402 with a bonus of \$5644, while those in the smallest markets (population under 25,000) earned an average of \$16,435 with an average bonus of \$310.

The "Radio Employee Compensation And Fringe Benefits Report" also details pay levels for GMs (average for all stations: \$52,855 and a \$6718 bonus), air talent (\$22,418), NDs (\$21,556 and a \$274 bonus), and other station positions.

SURVEYS/See Page 28

out" fight. NAB President/CEO Eddie Fritts said its "results would be devastating for radio" and would mean "a substantial reduction in our ability to serve our audiences."

"NAB is employing every conceivable lobbying strategy to kill the spectrum tax proposal, including all legal avenues. But key to the success of these efforts is old-fashioned grass-roots lobbying," Fritts said.

To that end, NAB set up a computerized telegraph center on the convention floor, allowing hundreds of broadcasters to voice their opposition to the tax proposal by sending preworded mailgrams to their congressmen.

When Sen. Kit Bond (R-MO) and three congressmen discussed the tax during a Friday afternoon session, several broadcasters spoke passionately against it. They criticized the proposal as discriminatory because it would apply only to broadcasters and not to other advertising media such as newspapers or billboards.

"My heart's beating. I'm containing my emotions. Your taking 5% of the gross puts us in the NAB/See Page 9

An Affair To Remember



CBS Records Division President Tommy Mottola was the 1990 recipient of the City of Hope's "Spirit of Life" award. Award presenter Gloria Estefan added a special touch to the evening, making her first public appearance since she was injured earlier this year. Also among the array of artists on hand to congratulate Mottola was Michael Jackson. Emcee Jay Leno, the Manhattan Transfer, and Harry Connick Jr. provided entertainment for the event, which netted over \$2 million for the City of Hope.

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WB Taps Two VPs

Spann Joins To Head Black Promotion;
Jordan To Oversee Black Division Sales



Hank Spann

Reprise National Director/Black Music Promotion Hank Spann has segued to sister label Warner Bros. as VP/Promotion, Black Music.

Swensson New VP/GM At WYHY

WYHY (Y107) GSM Dan Swensson has been promoted to VP/GM, following former VP/GM Mike Kinney's move to Legacy's soon-to-be-acquired KJQY/San Diego (R&R, 9/14).

Jacor co-Exec. VP/CEO Randy Michaels was not available for comment at presstime. Swensson, who's awaiting Y107's transfer from Jacor to Legacy, told R&R, "Naturally, I'm thrilled and excited to be part of one of the best CHR's in America, and that includes the backing of one of the most creative airstaffs I've ever encountered. Between [OM] Jaek Evans and [PD] Louis Kaplan, they'll manage to keep me in line."

Prior to serving as Y107's GSM for the past three-and-a-half years, Swensson had been acting Station Manager and LSM at Jacor's WBVE & WSKS/Cincinnati.

Krum Assumes VP Position At Enigma



Mike Krum

Mike Krum has been upped from VP/CHR to VP/Promotion at Enigma Entertainment. He succeeds Sr. VP/Promotion Sam Kaiser, who recently exited.

Enigma COO Joe Regis said, "Mike Krum is the best-kept secret in the promotion business. He's consistently delivered in a competitive marketplace and his setup on the new David Cassidy record has been nothing short of sensational."

Krum told R&R, "I'm looking forward to the challenge and playing a part in building a great record company. It's a terrific new team; everyone here is dedicated

KRUM/See Page 28



Earl Jordan

Concurrently, CEMA Distribution National Director/Black Music Sales & Marketing Earl Jordan has been tapped as VP/Sales, Black Music for WB.

WB Sr. VP/Black Music Marketing & Promotion Ray Harris said, "Both Hank and Earl are energetic, experienced professionals whose proven track records are matched only by the enthusiasm they bring to their work. It's this combination of talent and training that made them natural choices for these key posts."

Spann began his industry career in 1969 as an air personality for WWRL/New York, subsequently becoming PD at WBOK/New Orleans and GM at WXOK/Baton Rouge. He joined Warner Bros. in 1987 as Gulf Coast Regional Black Music Promotion Manager and was named a year later to his Reprise post.

WB/See Page 28

KTCZ Names Brehmer PD



Lin Brehmer

Lin Brehmer, MD at progressive-leaning AOR WXRT/Chicago since 1984, has accepted the PD post at similarly formatted KTCZ (The Cities' 97)/Minneapolis. He succeeds Alan Lawson, who is leaving the Parker Communications station to pursue management opportunities.

"There are perhaps three or four people capable of taking over for Alan, and Lin's the best," remarked KTCZ GM Mike Boen. "He has charisma, and it's obvious he deals well with people and they respect what he has to say. He'll have to learn a few administrative details, but he's well-read and knows his music."

Brehmer, a first-time PD, has worked at only one other radio station besides WXRT in his 14-year career: WQBK-FM/Albany, where he spent eight years as a personality, the last four as MD. "My primary interest in radio has always

BREHMER/See Page 28

Miller Boosted To WQYK GM

Country combo WQYK-AM & FM/Tampa has promoted PD Jay Miller to GM. He succeeds VP/GM Charlie Ochs, who left for a similar post at WMZQ-AM & FM/Washington two weeks ago.

Infinity President/CEO Mel Karmazin commented, "Jay has done an excellent job as PD and I'm confident he has the management skills and leadership abilities to take WQYK to an even greater level of success."

Miller told R&R, "High on a long list of reasons why Infinity is the best broadcast company in the world is that the company will not only allow you to grow, but expects and helps you to grow. WQYK has

MILLER/See Page 28

Fleischman Joins MCA As VP/AOR



David Fleischman

Atlantic Sr. Director/National Album Promotion David "Flash" Fleischman has been named VP/Album Promotion at MCA, and will relocate to Los Angeles.

"We looked long and hard for the best person possible to run our album radio team," commented Sr. VP/Rock Promotion & Artist Development Bill Bennett. "In hiring David, I'm positive we've found that person. Not only does he strengthen our credibility, but he

FLEISCHMAN/See Page 28

Atlantic Ups Ianello To VP



Joe Ianello

Atlantic has promoted Joe Ianello from Sr. Director to VP/Pop Promotion. He'll report to Sr. VP Andrea Ganis.

"During the eight years Joe has been part of the Atlantic team, he's developed into the best pop promotion man in the business," said Ganis. "His round-the-clock dedication to breaking records is well-

IANELLO/See Page 28

SEPTEMBER 21, 1990

FSA FOCUS

Successful Full-Service ACs traditionally boast morning "institutions" who are extremely difficult to replace. **WBZ/Boston** PD David Bernstein provides tips to ease the transition. Also: cumulative FSA ratings results.

Page 60

FEATURES

RADIO BUSINESS: Sillerman foreclosure fracas	6
OVERVIEW	
● MANAGEMENT: Salespeople's top time wasters	14
● MEDIA: A Partridge in a plum movie role	16
● LIFESTYLES: Bag keeps music 'in the mix'	20
● PEOPLE	22
NEWSBREAKERS	25
TIMELINE	26
RATINGS: Summer '90 Birches	30
STREET TALK: Beantown brouhaha	32
R&R INTERVIEW: Satellite radio's Gary Noreen	39
PERSPECTIVES: B/EZ still viable format	41
MUSIC:	
● ROCK OVER LONDON	42
● COMPACT DATA	44
● POLLSTAR	44
MUSIC DATEBOOK	46
CALENDAR: Crash coverage pointers	47
MARKETPLACE	64
OPPORTUNITIES	67

FORMATS

CHR: Showdown in Grand Forks	48
AOR: Z-Rock reflections	52
URBAN CONTEMPORARY: Charlotte's hot combo	57
AC	60
COUNTRY: Patriotic promotions	62
Nashville This Week: Music notes	63

MUSIC INFORMATION

WORLD MUSIC OVERVIEW: UK, Australia, Canada charts	42
MUSIC VIDEO: MTV, VH-1 lists	44
URBAN CONTEMPORARY	70
COUNTRY	74
COUNTRY SONG INFORMATION INDEX: Complete song information for all the Country hits	76
CURRENT-BASED AC	78
GOLD-BASED, FULL-SERVICE AC	80
NAC	81
CONTEMPORARY JAZZ	81
AOR TRACKS	86
AOR ALBUMS	88
NEW ROCK	90
CHR	92
AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

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KCMO-FM Promotes West To PD Post

KCMO-FM/Kansas City APD/Production Director Phil West has been promoted to PD of the Oldies outlet. His appointment follows the departure of KCMO-AM & FM Director/Operations & Programming Dene Hallam, who transferred to sister KKBQ-AM & FM/Houston as PD. Mike Shanin continues as PD of News/Talk KCMO (AM).

KCMO-AM & FM President/GM and Gannett Radio Division VP Don Troutt told R&R, "Phil has grown under Dene's tutelage to the point where he has the capacity to do this job; he can completely handle the music. Not only has his ex-



Phil West
cellent production won many local awards, but Phil has the heart and soul to be our new PD."
West said, "Obviously, this is ex-

citing. Gannett is a great company to work for, and it's an honor and a real rush to have all its talent and resources at my disposal. I'm also extremely happy about the internal leadership we have in place with Don Troutt. And I'm very grateful to Dene Hallam; I've learned a lot from him."

West joined KCMO-FM (formerly CHR KCPW) just over a year ago from crosstown KUDL-FM, where he was Production Director/midday personality. His background includes a three-year programming stint at WAEV-FM/Savannah and an on-air post at WSB-FM/Atlanta.

Scott Joins WKJY As Programmer

CHR WXXL/Orlando morning man Jay Scott has been tapped to program Barnstable AC WKJY/Long Island. In addition, Scott will also handle morning drive. He succeeds Keith Hill, who is now PD at WMXN/Norfolk. Consultant George Hart had been WKJY's interim PD.

VP/GM Ken Harris remarked, "Jay's a real pro and a genuine en-

tertainer. He'll add a new dimension to our station."

Scott told R&R, "I may miss Florida's weather in a couple of months, but I'm looking forward to this challenge. WKJY was a background, wimpy AC; now it's a mainstream, Gold-based, personality-oriented AC. I hired Liz Luke, [John] Landecker's newspaper/sidekick [at CHR WPHR/Cleve-

land], to do the same here." Regarding AC competitor WALK, Scott added, "WALK is Suffolk County-oriented, and we're more Nassau County-oriented. I don't consider them a problem."

Scott's previous programming credits include WAIV/Jacksonville (now WKQL), KOB/Albuquerque (now KKOB), and KSMG/San Antonio. He has also worked on-air at KXKL/Denver.

Bishop Named PD At Special Blend

Don Bishop has been named PD of Unistar's Special Blend Soft AC format. He replaces Dan McKay, who's leaving the company to program KLIT/Los Angeles.

"We feel especially fortunate to have someone already on board who has Don's major market track record and sensitivity to the needs of our Special Blend affiliates," said Unistar President Gary Fries. "Don has quickly demonstrated a



Don Bishop

great feel for the role of air talent on Special Blend, and we're confident his proven skills as a coach and teacher will contribute to our continued success."

"I'm looking forward to working with the many top broadcasters who are realizing the potential of the Easy Listening of the '90s," Bishop stated.

BISHOP/See Page 26



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SENIOR VICE PRESIDENT & EDITOR: Ken Barnes

EDITORIAL

LOS ANGELES: (213) 553-4330, 1900 Century Park West, Los Angeles, CA 90067;

FAX: (213) 203-8783

VICE PRESIDENT/EXECUTIVE EDITOR: Gail Mitchell

ART DIRECTOR: Richard Zumwalt

ASSISTANT TO PUBLISHER: Karen Blondo

MANAGING EDITOR: Ron Rodriguez

OVERSEAS EDITOR: Don Walter

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BUREAUS

WASHINGTON: (202) 783-3622, National Press Building, Suite 907, 529 14th St. NW,

Washington, DC 20045; FAX: (202) 783-0250

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson

ASSOCIATE EDITOR: Randall Bloomquist

ASSISTANT EDITOR: Jack Measmer

OFFICE MANAGER: Deborah White

LEGAL COUNSEL: Jason Shrinaky

NASHVILLE: (615) 244-6822, 1106 16th Avenue South, Nashville, TN 37212;

FAX: (615) 248-6655

BUREAU CHIEF: Lon Helton

ASSOCIATE EDITOR: Ken Tucker

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ADVERTISING

LOS ANGELES: (213) 553-4330; FAX: (213) 203-8450

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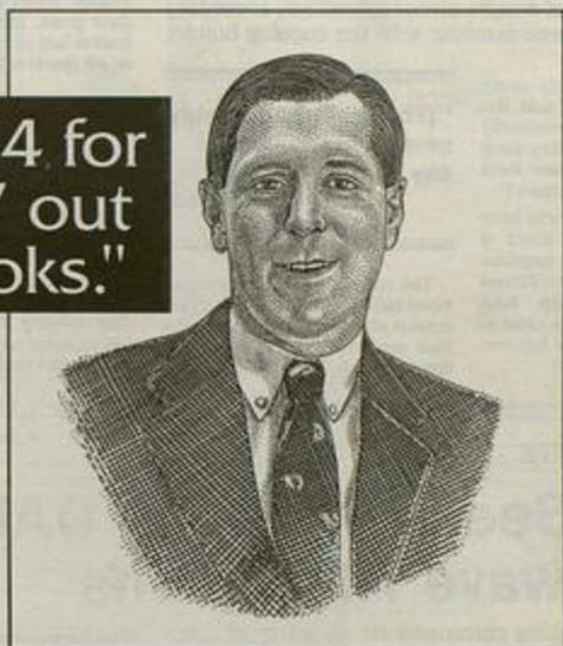
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Spectrum Fee Faces Uncertain Future

A Bush administration proposal to levy a 5% spectrum user fee on commercial broadcasters faces an uncertain future because of congressional opposition, according to a Capitol Hill source familiar with the ongoing budget talks.

"[The fee] will probably never see the light of day," said the source. "They [Congressmen] aren't idiots. They know they have to go back home [and face local broadcasters] at election time."

Among the lawmakers who have expressed reservations about a spectrum tax are two longtime critics of broadcasting, Sen. Ernest Hollings (D-SC) and Rep. John Dingell (D-MI). A source close to Hollings said the senator believes the spectrum fee is unfair.

"[The fee] will probably never see the light of day."

—Capitol Hill Source

The current administration proposal calls for larger radio and television stations to fork over 5% of their gross revenues as an annual spectrum use fee. Radio stations

with revenues under \$100,000 and TV stations generating less than \$2 million would be hit for 2.5% of their gross. Initially, the administration had called for a flat 4% tax on all spectrum users.

At R&R's Tuesday (9/18) press-time, NAB and other industry groups conceded the vicious politics and tight secrecy surrounding the budget talks make it difficult to determine the fate of the spectrum tax.

"Now that it's just the [administration and congressional] leadership meeting, it's nearly impossible to learn anything," said NAB spokesman Walt Wurfel.

WARC-92 UPDATE

FCC Seeks Input On DAB, Shortwave Allocations

The FCC is seeking comments on an array of spectrum allocation issues — including digital audio broadcasting — to help prepare official U.S. delegation positions for the 1992 World Administrative Radio Conference (WARC-92) in Spain. FCC approval of a wide-ranging Notice Of Inquiry (NOI) was set for Wednesday (9/19).

FCC Chief Engineer Tom Stanley told R&R the NOI would "basically ask lots of questions" and "air many options." He said it would encourage comments on specific allocation proposals, such as DAB, without implying any FCC endorsement. In fact, Stanley said, "some [proposals in the document] are contradictory."

An Industry Advisory Committee (IAC) with many subcommittees has been giving the FCC information on a multitude of proposals — some for new services which would require spectrum allocations, and others for expanded frequencies sought by current users.

Many users are after the same prime pieces of spectrum to be carved up at WARC-92. Some DAB

proponents, for example, are seeking the space around 1500 MHz — the same frequency sought by mobile satellite service interests and targeted for possible future use by personal communication devices, a technology viewed as a quantum leap beyond cellular phones.

The FCC's WARC-92 inquiry addresses some of the same issues in the Commission's current inquiry on DAB (R&R, 8/24). Stanley told a Friday (9/14) IAC meeting that asking about U.S. positions for WARC-92 "doesn't necessarily open or close options" under the DAB proceeding.

European Positions Revealed

International shortwave radio is also on the WARC-92 agenda, but

it's a far less contentious issue. The world gathering will consider adding a total of about 2000 kHz to various high frequency broadcasting allocations, nearly doubling the total allocation for shortwave radio. Some of those frequencies are already being used by countries dissatisfied with the current allocation tables.

Some European nations' leanings on WARC-92 issues were revealed in a position paper at a communications conference taking place this month in Montreal. CEPT, a powerful consortium of 26 countries' postal, telephone, and telegraph administrations, is backing a worldwide allocation of about 50 MHz for DAB. "Two options are being considered," according to the position paper: "An allocation around 1500 MHz or an allocation around 2500 MHz." But it noted that neither is yet fully acceptable owing to conflicts with current users and other proposals for new spectrum allocations.

Interop Funds Radio Marketing Plan

Interop Chairman Ralph Guild Thursday (9/13) unveiled a \$5 million effort to increase radio's share of the advertising pie. At a news conference during NAB's Radio '90, Guild announced the rep firm had commissioned Dr. Leonard Lodish, a noted Wharton Business School economist, to draw up the industrywide plan dubbed "Radio 2000/An Alliance For Growth."

"Radio is the last major medium to recognize that it must market, not just sell," Guild told the Boston gathering. "Selling alone merely redistributes the same dollars among more and more stations each year."

What Guild wants from Lodish is a "comprehensive marketing strategy and plan to lead radio from its cur-

rent 7% share of advertising to 9% by the year 2000." According to Guild, when the strategic plan is ready — sometime in January — "we will first share it with our client stations and enlist their participation and support," then invite others to join the effort.

Guild said Interop will commit \$5 million to Radio 2000 during the next ten years, and he's inviting others from the radio industry to make their own contributions. He added the money Interop has earmarked for the plan is being diverted from "intra-industry competition."

"Intra-industry rivalry between rep companies costs millions of dollars each year," Guild said. And, he noted, "that rivalry does not produce one single dollar's worth of new revenue for the industry."



DC REPORT

PAT CLAWSON

Sillerman Faces Foreclosure Fracas

Robert F.X. Sillerman is facing a foreclosure lawsuit in Massachusetts, where Bank of New England is moving to take over his WHMP-AM & FM Northampton, MA on grounds that the Manhattan media mogul's company has failed to meet payments on a \$2.95 million mortgage.

According to a suit filed in Hampshire County Superior Court, Sillerman's Northampton Holdings Inc. missed March and June mortgage payments and failed to supply financial information. The bank wants the entire loan repaid with \$114,000 interest, plus a temporary restraining order that requires weekly financial disclosures and prohibits a shutdown or sale of the stations.

Sillerman denies any financial trouble at the combo, which generates about \$500,000 in cash flow, according to radio brokers. He blames the suit on a revolving door of bank personnel and accuses BONE of renegeing on an agreement to liquidate the loan at a discount.

"We bought out several loans from Bank of New England and thought we had a deal to buy out this one in full. We have a disagreement about the amount. When that's resolved, we'll pay it off. I have no interest in keeping my relationship with a bank that's not supportive of the industry," Sillerman says.

His attorney is seeking additional time to prepare a response because the bank is refusing to settle, and Sillerman is considering a countersuit. Meanwhile, he admits financing difficulties contributed to his recent FCC request for a 60-day extension to close Legacy Broadcasting's \$32 million purchase of three Jacor stations. "I think we have the money raised for this, but there's no question the environment out there is difficult."

A quick closing of that deal is vital to Jacor's Terry Jacobs. His company's noteholders agreed last week for a second time to defer interest payments that were due last month, as negotiations proceed to restructure the company's debt. The new noteholder deadline is September 28.

Kagan's Luck Runs Out In Reno

Media investor Paul Kagan is the latest victim of radio's recession as he prepares to surrender KHIT & KIIQ/Reno to a Baybanks receiver after the combo defaulted on a \$1.5 million mortgage.

"It's a private investment, and my policy is never to comment on such investments, good or bad," Kagan said.

A Kagan investment partnership bankrolled Euphonic Broadcasting's \$2.5 million purchase of the combo in 1988, but owner Terry Gillingham fought unsuccessfully to keep sliding market revenues from undermining the station's leveraged financial foundation. Baybanks probably will come out whole on the deal, but the other investors may lose \$1.5 million. That includes the previous owner, Chapter 11 casualty Olympia Broadcasting, which is holding \$500,000 in seller paper.

Despite industry rumors that Kagan threw the combo's keys on the table when workout talks stumbled, one well-placed insider said that was "bunk" because negotiations were orderly and peaceful.

"Reno's a bitch right now, and the entire industry there is taking a hit. Even savvy investors such as Kagan can hit a foul ball once in a while. Not every investment is a home run," the dealmaker said.

Civil Court Coverage Tests Allowed

Seven years of lobbying by media groups began to pay off last week when the federal court system agreed to allow a limited test of radio and television coverage of civil proceedings.

The experiment was approved by the U.S. Judicial Conference, which sets policy for the federal courts. It calls for broadcast cameras and microphones to be permitted in one or two appeals courts and as many as six trial courts during a three-year test period set to begin next July.

Judges who volunteer to open their courts to cameras and mikes will be given strict control over the coverage — right down to how the techies dress.

RTNDA President Dave Bartlett applauded the experiment but grouched that excluding criminal proceedings from the test means the broadcast media is still barred from the most newsworthy events down at the federal courthouse.

REMEMBERING LENNON



10 YEARS LATER

Where were you on December 8, 1980?

The day Lennon was shot was a day we all remember... and John's music is something we'll never forget. The ABC Radio Networks will commemorate the tenth anniversary of John's assassination with a very special radio tribute: **REMEMBERING LENNON: TEN YEARS LATER.**

This four-hour music-intensive sound

scrapbook is the only complete John Lennon program ever produced, as it celebrates John's life and music. **Hosted by Graham Nash**, it features Lennon's best-known songs and samplings of his most famous interviews and remarks. Plus, exclusive comments from those closest to him: Paul, George, Ringo, Yoko, Julian, and others.

REMEMBERING LENNON: TEN YEARS LATER is produced for ABC by Denny Somach Productions, and is on CD, of course. **REMEMBERING LENNON** is available to **only one station per market.** To reserve this exclusive special call Jessica Ettinger at 212-887-5118. Outside the U.S. call Radio Express 1-213-850-1003.

abc ABC RADIO NETWORKS



"MISSUNDERSTANDING"
THE NEW SINGLE FROM
AL B. SURE!

MAKE NO MISTAKE ABOUT IT. AL B. SURE! IS BACK WITH A VENGEANCE.
"MISSUNDERSTANDING," THE FIRST SINGLE FROM HIS NEW ALBUM PRIVATE
TIMES... AND THE WHOLE 9! THE FOLLOW-UP TO THE DOUBLE PLATINUM
DEBUT ALBUM IN EFFECT MODE!

INTRODUCED BY G.J. SOOIE F. AND PRODUCED BY UNTOUCHABLES MUSIC INC.
CO-PRODUCED BY AL B. SURE! FOR SURETIME! RECORDING, INC.



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NAB

Continued from Page 1

tank — right in the tank. You will kill my company!" exclaimed Maltz Communications Chairman Milton Maltz.

"Many broadcasters will be going dark. I don't think there can be any question as to the degree of devastation you would wreak upon all of us. To balance the budget on the backs of 12,000 broadcasters is one of the most devastating and ludicrous ideas any of us have ever heard," noted Dennis Curley, owner of WCXU/Caribou, ME.

"You're going to change the chemistry of radio broadcasting if you fiddle around with a profit-blind advertising tax that affects radio only. There are a lot of camels out there — and this is going to be the straw that breaks their backs," said Vern Kaspar, owner of WIL0 & WSHW/Frankfort, IN.

Sen. Bond called the proposal "outrageous," but warned it could clear Congress because a budget summit agreement might get rammed through with little or no debate. Rep. Clay Shaw (R-FL) however, said he didn't know of anyone on Capitol Hill who supports a spectrum tax.

And during "DAB And The Future Of Radio: A Federal Perspective," the hot titular topic was pushed aside by tax talk. Wayne Berman, Asst. Secretary-Designate and Counselor To The Secretary, U.S. Commerce Dept., heard angry, frightened broadcasters lambaste the proposal in general and specific terms, many referring threateningly to their heretofore loyal and generous Republican alliances. Berman promised to convey all he'd learned back to Washington.

He touched briefly on DAB, pointing out that the government supports basic research in over 600,000 technologies, and that these activities do not represent policy. He spoke of a "naive overreaction" to the government's task force on DAB meetings and urged people to "relax about this," while conceding, "You're right to be angry about the spectrum fee."

Digital Sessions

"DAB: Friend or Foe" was easily the convention's best-attended session. Hundreds crowded in to hear NAB officials outline the latest DAB developments with a flashy slide presentation.

EZ Communications President Alan Box, who heads the NAB's DAB Task Force, said the association would recommend existing broadcasters be given first dibs on DAB licenses and would call for "a lengthy simulcast period" as AM and FM convert to digital. He added that at this point, the task force has more questions than answers about the technology and its political and economic implications.

"We still don't know much about how a DAB facility could be established," Box said. "And should all DAB facilities be equal?"

"My guess is it will be the late 1990s before DAB begins service," said NAB Exec. VP/Operations John Abel. "It's unlikely anything will happen before WARC-92 [the 1992 World Administrative Radio

King, WGN Top Marconi Awards

The second annual Marconi Awards capped the convention Saturday night. Gary Owens co-hosted the affair with Mutual's Larry King, who also won the Network/Syndicated Personality of the Year award. WGN/Chicago was deemed Legendary Station of the Year.

Lyle Lovett and Harry Connick Jr. enlivened the show, which was produced for the second time by Film House's Tony Quin. Mack & Jamie were just one of many well-received comedy duos, while American Comedy Network's President/GM Andy Goodman and Ed Kelly brought down the house with an industry-oriented mock newscast. KISW/Seattle morning man Bob Rivers referred to the Classical Station of the Year, KING-FM/Seattle, as "The Best Mix Of The 1600s, 1700s, And 1800s."

Other award winners were:

Personality Of The Year

- Major Market: Don Imus, WFAN/New York
- Large Market: Gary Burbank, WLW/Cincinnati
- Medium Market: Luther Massengill, WDEF-AM & FM/Chattanooga
- Small Market: Bobby Owen, KEAN-AM & FM/Ablene

Station Of The Year

- Major Market: KMOX/SL Louis
- Large Market: WTIC (AM) Hartford
- Medium Market: KSSN/Little Rock
- Small Market: WAXX/Eau Claire, WI

Station Of The Year By Format

- AC/EZ: KOST/Los Angeles
- AOR/Classic Rock: WLUP-FM/Chicago
- Big Band/Nostalgia: KFRC/San Francisco
- Black/UC: WVEE/Atlanta
- CHR: KISS/Los Angeles
- Country: KILT-FM/Houston
- Jazz/NAC: WJZZ/Detroit
- Full-Service AC: WGN/Chicago
- News/Talk: KABC/Los Angeles
- Gold: WCBS-FM/New York
- Religious/Gospel: WAOK/Atlanta
- Spanish: WAQ/Miami



KSSN/Little Rock owner Jerry Atchley accepts the Medium Market Station of the Year Marconi.



Larry King pauses during one of his two live broadcasts at the convention to chat with NAB President/CEO Eddie Fritts.



Exchanging observations are (l-r) NAB Exec. VP John D. Abel, Hicks Broadcasting owner David Hicks, EZ Communications President Alan Box, and NAB VP/Science & Technology Michael Rau.

Conference]. My guess is that between 1994-96, the FCC will decide if we have a satellite or terrestrial system or not." He said NAB will continue to promote a ground-based DAB system, despite recent filings at the FCC asking that a hybrid satellite-terrestrial system be licensed.

When a German broadcaster questioned the NAB's opposition to satellite delivery, Abel drew applause as he explained that direct broadcast satellites threaten the underpinnings of the American system of broadcasting: "The satellite is a direct threat to the concept of localism. In America, the concept of localism is not some-

thing that's talked about — it's practiced every day."

While current DAB applicants were not invited to participate as panelists, Radio Satellite Corporation Chairman Gary Noreen captured the crowd's attention by holding aloft a tiny prototype car DAB antenna that fit in the palm of his hand (see picture, Page 1).

Hardly a session passed without some mention of DAB. In the consultants seminar, Burkhart-Douglas & Associates' Dwight Douglas detoured from a discussion of new programming sources to call DAB "a political bombshell. If it hits this country, it's going to tear radio in half."

NAB/See Page 25



Examining the bottom line are (l-r) Genesis Broadcasting CEO Marty Greenberg; Harry Martin of Reddy, Begley & Martin; Trumper Communications CEO Jeff Trumper; Sileman-Magee Communications Chairman Robert F.X. Sileman; and Summit Broadcasting Exec. VP Owen Weber.



Westwood One's VP/Affiliate Relations Craig Whetstone (l) poses with Summit Exec. VP Owen Weber (c) and Westwood One Chairman/CEO Norm Pattiz.



ABC Radio Networks President Bob Callahan (l) and "American Top 40" host Shadoe Stevens flank Bruce Hornsby after his show at Boston Symphony Hall.



Gathering after a session are (l-r) Evergreen Media CEO Scott Ginsburg, Infinity Broadcasting President/CEO Mel Kamazin, Washington State University professor Val Limburg, and Shamrock Broadcasting President Bill Clark.



Standing (l-r) are Granum Communications President Herb McCord and media broker Gary Stevens; seated (l-r) are American Radio Brokers President Dan Gammon, AT&T Commercial Finance VP Carty Davis, and U.S. Radio L.P. general partner Ragan Henry.




Unveiling the government's energy conservation campaign are (l-r) Bozell Advertising's David Bee, the Ad Council's Eva Kasten, U.S. Secretary of Transportation Samuel Skinner, Chairman Michael Deland of the President's Council on Environmental Quality, and Admiral James Watkins, U.S. Secretary of Energy.

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THE INTEREP  RADIO STORE

TRANSACTIONS

Detroit Bankers Shave Reams's 'Beaver' Price

Religious Station Jumps From Joy In Pennsylvania

Deal Of The Week:

WBVE/Hamilton (Cincinnati), OH
PRICE: \$3.2 million
TERMS: Asset sale for cash plus a minority tax certificate.

BUYER: LC Communications Group Inc. of Southfield, MI, whose voting stock is equally owned by Lewis Gibbs, Vince Frugé, Gary Martin, and Michael Kromirs. Frugé is GSM at WCKX/Columbus, OH and Gibbs is Technical Director at WXYZ-TV/Detroit. Martin and Kromirs are investment bankers with Portfolio Financial in Detroit.

SELLER: Reams Broadcasting Corporation, owned by Frazier Reams Jr. and managed by Exec. VP Peter Cavanaugh. Reams also owns WCWA & WOT/Toledo.

FREQUENCY: 96.5 MHz
POWER: 19.5kw at 810 feet
FORMAT: Country
BROKER: Gary Stevens and Company

COMMENT: A previous deal to sell "The Beaver" to Joe Field's Entercom group for \$5.85 million (R&R, 11/3/89) never closed. Reams will take a \$2.65 million haircut in this second deal. Reams purchased the station from Jeor Communications for \$4.5 million in 1986.

Alabama

WKAX/Russellville
PRICE: \$50,000
TERMS: Asset sale. The buyer has executed a promissory note for the entire amount at 10% annual interest, payable in 72 monthly installments to former owner Kenneth Casey, who's agreed to take no action against the seller for defaulting on an April 1989 promissory note for \$100,000.

BUYER: Ronnie Underwood of Russellville, AL, a former GM of the station.
SELLER: William Perkins of North Ft. Myers, FL.
FREQUENCY: 1500 kHz
POWER: 1kw daytimer
FORMAT: This station is dark.

Colorado

KRMX/Pueblo
PRICE: \$237,181
TERMS: Asset sale. Proceeds are to be distributed to creditors of the previous owner, including federal, state, and local tax claims totaling \$35,654 and a secured claim by BROADCASTCAP (Broadcast Capital Inc.) in the amount of \$183,951.

BUYER: Ventana Enterprises Inc., owned by Jerry De La Cruz, Diane Young, Baltazar Mendoza, and Richard Gonzales of Pueblo, CO.
SELLER: Carol Carson, Chapter 11 bankruptcy trustee for Neldig Corporation.
FREQUENCY: 690 kHz
POWER: 250-watt daytimer
FORMAT: Spanish

Georgia

WBIT & WDDQ/Adel
PRICE: \$195,654

TERMS: Asset sale. The buyer is paying \$164,148 in cash for the station assets, including real estate, and is assuming a note to the Georgia Development Authority in the amount of \$31,506.

BUYER: Williams Investment Company, owned by John L. James, and Robert Williams of Adel, GA; John Richard Williams of Valdosta, GA; and Debra McNeal of Valdosta, GA.

SELLER: DRR Broadcasting Inc.
FREQUENCY: 1470 kHz; 92.1 MHz
POWER: 1kw daytimer; 3kw at 300 feet
FORMAT: Religious; AC

Idaho

KZID/McCall
PRICE: \$10,000

TERMS: Asset sale for cash. Proceeds from the sale are to be distributed first to Park Leasing Company and next to the IRS to settle outstanding claims, with any remainder going to the seller.

BUYER: Idaho Heartland Broadcasting Inc., owned by Dean Hegerman of McCall, ID; Nancy Gentry of La Jolla, CA; Charles Wilson of Boise, ID; and William Boyd of Princeton, NJ. They also own KMCL/McCall, ID. Boyd is President of the Home News Company, which has controlling interests in WKPT & WTFM/Kingsport, TN; WINE & WRKI/Brookfield, CT; KWG & KYBB/Stockton-Tracy, CA; KTYD/Santa Barbara, CA; KAQQ & KISC/Spokane, WA; and a number of TV stations and newspapers. Wilson is President of Pacific Northwest Broadcasting Inc., which owns KBOI & KQFC/Boise; KSEI-AM & FM/Pocatello, ID; KPNW-AM & FM/Eugene, OR; and KPAY-AM & FM/Chico, CA.

SELLER: Mountain Broadcasting Inc., a debtor-in-possession owned by Charles McDevitt, Joel Higgins, Edward Jordan, Dave Johnson, Charles Marcus, and Peter Torokvel.
FREQUENCY: 1240 kHz
POWER: 500 watts day/250 watts night
FORMAT: This station is dark.

Illinois

WKRO/Cairo
PRICE: \$128,000
TERMS: Asset sale. A cash payment of \$15,000 is due at closing, with two promissory notes payable over 120 months at 8% annual interest for the balance.

BUYER: WKRO Inc., owned by Danny Mohler of Cairo, IL, the station's current Sales Manager.
SELLER: Cairo Broadcasting Company Inc., owned by William Crain of Cairo, IL.
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: Country

Iowa

KPLW/Northwood (Mason City)
PRICE: \$204,000
TERMS: Asset sale. A down payment of \$8000 has been paid to the seller, with an additional \$66,000 cash due at closing. The remainder is to be paid

under a real estate contract for \$130,000 amortized and payable in 120 monthly payments at 8% interest, with the first payment due six months after closing. In addition, the seller is to be paid 2% of the station's net profits over the next five years.

BUYER: Tri-Cities Broadcasting Limited, owned by Andrew Mark of Villanova, VA and Carol and Ronald Voss of Springfield, MO.

SELLER: Northwood Broadcasting Company Inc., owned by Marlin and Haruko Hanson.
FREQUENCY: 102.7 MHz
POWER: 3kw at 318 feet
FORMAT: Variety

Minnesota

KLLR-AM & FM/Walker
PRICE: \$255,000

TERMS: Asset sale. The seller is to receive \$55,000 cash at closing and \$25,000 as a consulting fee to be paid over 34 months without accruing inter-

Continued on Page 13

TRANSACTIONS AT A GLANCE

Deals So Far In 1990:
\$816,325,303

Total Stations Traded This Year: 964
This Week's Action: \$6,351,335
Total Stations Traded This Week: 22

Deal Of The Week:
WBVE/Hamilton (Cincinnati), OH
\$3.2 million

- WKAX/Russellville, AL \$50,000
- KRMX/Pueblo, CO \$237,181
- WBIT & WDDQ/Adel, GA \$195,654
- KZID/McCall, ID \$10,000
- WKRO/Cairo, IL \$128,000
- KPLW/Northwood (Mason City), IA \$204,000
- KLLR-AM & FM/Walker, MN \$255,000
- KJSK & KLIR/Columbus, NE \$101,500 for 50.6%
- WFAI/Fayetteville, NC \$75,000
- KTNT/Edmond, OK \$375,000
- WEST & WLEV/Easton, PA \$125,000 for 5%
- WJTL/Lancaster, PA \$500,000
- WKBI-AM & FM/St. Marys, PA \$100,000 for 50%
- WKEG/Washington, PA \$100,000
- WTUA/St. Stephen, SC \$275,000
- WMQM/Memphis \$420,000

CLOSED

PAUL BENNET
See report
WILLIAM & WYLIAM
Albany, New York
and
WOLINE & WICQ-AM
Albany, New York
for
\$13,000.00

PREMIER BROADCAST GROUP INC.
(William J. Bennett, S. President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

SALIM BROADCAST GROUP, INC.
(Phyllis Rose, President & Don Adams, Co-President)
See report
WEXL AM/FM
Chattanooga, Tennessee, Nashville, TN
for
\$7,000.00

CHATTANOOGA RADIO LTD PARTNERSHIP
(The Johnson Group, General Partner)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

PANASAN COMMUNICATIONS, INC.
(Peter Chen, President)
See report
15PTV Station WISAA
New York, New York
for
\$1,000,000

ACCORD COMMUNICATIONS, INC.
(Richard Adams, President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

BOGGS A. NELSON
See report
BOGGS
Booth, Missouri, Trading, General
for
\$187,500.00

GEMSTONE BROADCASTING CORPORATION
(James S. Nelson, S. Chairman/CEO)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

AIR GREENVILLE PARTNERS
(William A. Stone and Joe Stone, Partners)
See report
WJML WCOB FM
Anderson, Greenville/Spartanburg, South Carolina
for
\$400,000.00

CAROLINA BROADCASTING, INC.
(John L. Williams, Chairman and Radio-Station President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

MORE CLOSINGS THAN ANYONE IN CALENDAR 1990...BY FAR!

CLOSED

TRIUMPH COMMUNICATIONS, INC.
(John E. Douglas, President)
See report
WOKR FM
Chattanooga, North Carolina
for
\$1,000,000.00

CAPTROL BROADCASTING CORPORATION
(Richard J. Johnson, President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

MID-ATLANTIC BROADCASTING COMPANY
See report
\$1,200,000
Relinquishing of South Carol. Assets
The underlying asset is owned jointly by the partners
and arranged for the private operation of the entity.

BLACKBURN & COMPANY
CAPITAL MARKETS
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

LARK SHIRE COMMUNICATIONS CORPORATION
(Thomas L. Bales and John H. Thompson, Trustees)
See report
WYAT & WORE FM
Langhams, Ohio
for
\$400,000.00

SAGE BROADCASTING CORPORATION
(Leland A. Park, President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

APKOLO RADIO LTD
(William L. Venable, President & CEO)
See report
KZSL FM
Atlanta, Georgia, Station
for
\$1,200,000.00

SANERKY RADIO
(Thomas D. Rice, President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

US RADIO, L.P.
(Robert A. Henry)
See report
WYAT (AM) and WBYT (FM)
Reading, Pennsylvania City
for
\$14,000,000.00

CITY BROADCASTING COMPANY, INC.
(G. Paul A. Henry, President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

CLOSED

SALIM COMMUNICATIONS CORPORATION
(David M. Spurgeon and Edward C. George III)
See report
WYLL FM
Chicago, Illinois, Station
for
\$400,000.00

NEW AGE BROADCASTING, INC.
(Robert Henry, S. President)
We are pleased to have secured
an excellent station in this transaction.

BLACKBURN & COMPANY
INCORPORATED
We Broker Broadcasters' Best

Madison - New York - Atlanta - Chicago - Beverly Hills

The Allman Brothers Band *story*

The Allman Brothers are back! To Celebrate, Gregg Allman and Dickey Betts have joined Unistar for a brand new three hour special celebrating their long career from their earliest days through their current album Seven Turns and their triumphant concert tour.

What a career it's been! Early Duane Allman sessions like his work with Eric Clapton on "Layla"; the landmark Eat a Peach album; the Fillmore concerts; and

the classic Brothers and Sisters album with some of their most memorable music like "Ramblin' Man."

It's their latest interviews, their greatest classics, and as the band would say, "It's Good, Clean Fun!"

The Allman Brothers Story airs on October 19-21 and is available on a swap/exchange basis to stations in the top 170 Arbitron rated metro markets from Unistar.

Reserve it now by calling 1-800-654-3904.

UNISTAR



TRANSACTIONS

Continued from Page 11

est. Additionally, the buyer is assuming debts not to exceed \$175,000, which are owed to Stagg Broadcasting, Paul Stagg Inc., and Michael C. Steele.

BUYER: Sioux Valley Broadcasting Company, owned by Robert Ingstad of Valley City, ND. He also owns KLIZ-AM & FM/Brainerd, MN; KGFX-AM & FM/Pierre, SD; KBUF/Holcomb, KS; KKJQ/Garden City, KS; KKOAA & KPRI/Kearney, NE; KDHL & KOCL/Faribault, MN; and KPRI/Albert Lea, MN. In addition, he's acquiring KWMB-AM & FM/Wabasha, MN and is an applicant for four new FMs; he holds a minority interest in KFKA & KSQI/Greeley, CO.

SELLER: Thomas L. Ferebee of Walker, MN.

FREQUENCY: 1600 kHz; 99.3 MHz
POWER: 1kw daytime; 3kw at 161 feet

FORMAT: Country; AC
COMMENT: Ingstad is attempting to sell his interest in the Greeley, CO stations. Otherwise, he proposes to dispose of his interest in one of the pending FM CP applications to allow for this acquisition under the FCC's ownership limit of 12 FM stations.

Nebraska

KJSK & KLIR/Columbus

PRICE: \$101,500 for 50.6%

TERMS: Stock sale. The buyer is executing a promissory note for \$71,000 to George Anderson and one for \$35,500 to Florence Anderson, both payable over five years at 9% interest.
BUYER: Roger Anderson of Edwards, CO. He currently owns 1% of the licensee, KJSK Inc., and has a minority interest in KRKS/Denver.

SELLER: George and Florence Anderson of Denver, the buyer's parents, who will each retain a 15.2% stake in KJSK Inc. They own KFLA & KEZU/Scott City, KS and have interests in KJRG & KOEZ/Newton, KS and KRKS/Denver.

FREQUENCY: 900 kHz; 101.1 MHz
POWER: 1kw day/60 watts night; 100kw at 760 feet
FORMAT: Religious; AC

North Carolina

WFAI/Fayetteville

PRICE: \$75,000

TERMS: Asset sale for cash

BUYER: WFAI Radio Inc., owned by Gardner Altman Sr. of Dunn, NC and Henry Hoot of Troy, MI. Altman owns WRCS & WQKD/Ahoskie, NC. Hoot owns WTSS/Lumberton, NC and 50% of WFLB/Fayetteville, NC, which is being sold.

SELLER: Beasley Broadcasting Company, headed by President George Beasley. He also owns WZRZ/North Fl. Myers, FL; WJMH/Reidsville, NC; WTEL & WXTU/Philadelphia; WKML/Lumberton, NC; WBIG/Conway, SC; WPOW/Miami; WRXK/Bonita Springs, FL; WYSY-AM & FM/Aurora, IL; KRTH/Los Angeles; WCKZ/Gastonia, NC; KAAY/Little Rock; WJHM/Daytona Beach; KOLD/Port Sulphur, LA; WYED-TV/Goldsboro, NC; and nonvoting interests in seven other radio stations. He's in the process of selling WBLX-AM & FM/Mobile.

FREQUENCY: 1230 kHz

POWER: 1kw

FORMAT: AC

Oklahoma

KTNT/Edmond

PRICE: \$375,000

TERMS: Asset sale for cash. The buyer submitted the winning bid at a sheriff's sale conducted September 5 by order of the District Court of Oklahoma County, OK.

BUYER: Life Broadcasting Inc., owned by Porter Davis of Edmond, OK.
SELLER: John Arnold, court-appointed receiver, who acquired the station in a foreclosure proceeding against KKLR Broadcasting Company (R&R, 2/2).

FREQUENCY: 97.7 MHz

POWER: 3kw at 300 feet

FORMAT: AOR

Pennsylvania

WEST & WLEV/Easton

PRICE: \$125,000 for 5%

TERMS: Stock sale for cash

BUYER: Robert Tudek, Everett Mundy, and Robert Zimmerman. They are

the general partners and current 95% owners of Tele-Media Broadcasting Company of Lehigh Valley L.P. They also own WRSC/State College, PA; WQWK/University Park, PA; WTAD & WQCY/Quincy, IL; WRKZ/Hershey, PA; and WWAZ & WWLI/Providence.
SELLER: Michael McGann, the former GM of the stations.
FREQUENCY: 1400 kHz; 96.1 MHz
POWER: 1kw; 50kw at 500 feet
FORMAT: AC

WJTL/Lancaster

PRICE: \$500,000

TERMS: Asset sale for \$200,000 cash at closing and a five-year note for \$300,000.

BUYER: Creative Ministries Inc., a nonprofit corporation headed by President Timothy Landis of Leola, PA. Its current activities include promotion and production of contemporary Christian music concerts in the Lancaster, PA area.

SELLER: Joy Public Broadcasting Corporation, based in Bethesda, MD, headed by Lowell and Joyce Bush and Mary Lou DenBleyker. They also own WJTM/Frederick, MD; KJTY/Topeka, KS; WJTG/Fort Valley, GA; and WJTY/Lancaster, WI. They are applicants for new noncommercial FMs at Lincoln, NE and Flagstaff, AZ.

FREQUENCY: 90.3 MHz

POWER: 4.5kw at 198 feet

FORMAT: Religious

WKBI-AM & FM/St. Marys

PRICE: \$100,000 for 50%

TERMS: Asset sale for cash

BUYER: Cary Simpson of Tyrone, PA. She's the stations' GM and current owner of a 50% partnership stake in the licensee, Elk-Cameron Broadcasting Company.

SELLER: Jean Reynolds, personal representative of the estate of Olivia Rennkamp.

FREQUENCY: 1400 kHz; 94.3 MHz

POWER: 1kw; 2.3kw at 335 feet

FORMAT: CHR

WKEG/Washington

PRICE: \$100,000

TERMS: Asset sale. A cash payment of \$50,000 is due at closing. The remainder is payable under a note at 7% interest, with a principal payment of \$12,500 due after one year and the remaining \$37,500 in monthly payments for 36 months thereafter.

BUYER: JJC Communication, owned by John Brodak of Carmichaels, PA; Gene Lee of Mt. Morris, PA; and John Stets, Karl Bally, and John Loeper of Waynesburg, PA.

SELLER: William H. Ferguson of Pittsburgh, PA.

FREQUENCY: 1110 kHz

POWER: 1kw daytime

FORMAT: CHR

BROKER: Ray H. Rosenblum of Pittsburgh is to receive a commission of \$15,000 from the seller.

South Carolina

WTUA/St. Stephen

PRICE: \$275,000

TERMS: Asset sale for cash. The buyer is paying \$175,000 for the station assets and \$100,000 for the real estate.
BUYER: George Wells Jr. of New York.

SELLER: George Wells Sr. of St. Stephen, SC.

FREQUENCY: 105.9 MHz

POWER: 3kw at 326 feet

FORMAT: Urban

COMMENT: The seller has advised the FCC that he has agreed to plead guilty to a federal indictment for what is described as "small time gambling," and that he is cooperating with the U.S. Attorney's office investigating illegal gambling in South Carolina. The buyer is the seller's son.

Tennessee

WMOM/Memphis

PRICE: \$420,000

TERMS: Asset sale for cash

BUYER: Bountiful Blessing Inc., a nonprofit corporation headed by Bishop G.E. Patterson.

SELLER: WMOM Inc., owned by Fred Westenberg.

FREQUENCY: 1480 kHz

POWER: 5kw daytime

FORMAT: Religious

BROKER: John L. Pierce Associates

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MANAGEMENT

WASTED DAYS & WASTED NIGHTS

How Sales Opportunities Slip Into The Future

Attention all salespeople: What's the absolute best way to waste your time? By sitting in your office, of course! Doing so not only insures that you'll be well away from where the action is, but also that someone else will close what could have been your new account.

According to "Dynamic Professional Selling" author Arnold Schwartz, even some of the best salespeople waste their time (albeit unintentionally) due to a lack of proper time-management skills.

Although sitting around the office is tops in time-wasting, the following five examples are almost equally as unproductive:

- Not qualifying prospects. Don't go after every business listed in the Yellow Pages. Use your head. What's the use in trying to close a

funeral home or retirement fund account if you're a rep at a Hot Mix CHR or New Rock station? Instead, concentrate your time and attention on pursuing accounts that are likely to prove fruitful.

- Reluctance to press for orders. Close the client while you can. Failing to ask for orders only leads to further call-backs and lost sales.

- Unplanned territories. Spend a couple of minutes to map out the best (i.e., the most efficient) route possible when making calls. Otherwise, you'll find yourself needlessly criss-crossing your territory. Schedule appointments so that you can stay the planned course.

- Poorly kept records. Devise a system whereby you can find and file information neatly and quickly. Too much time is wasted (and too

many sales are lost) by the rep who endlessly searches for misplaced notes, business cards, etc.

- Mismanagement of commute time. Whether you take public transportation to work or fly from market to market, do some reading and paperwork that's likely to help you bring a new client to the station or get more revenue out of a current account. Think!

Top Fax Machine Brands

How did we get along without a fax machine all these years? Below are the six most popular fax machine brands in today's offices, ranked by percent of market.

Brand	Percent
Ricoh	28.0
Canon	18.5
Sharp	15.9
Pitney Bowes	15.3
NEC	11.6
3M Harris Lanier	11.6

Note: Figures total more than 100% due to rounding.

Source: Communications News



Posters Promo Radio & Clients

Promoting a radio station (and its clients) has seldom been a push-over. Now, however, it can be a pin-up — thanks to the Nashville-based AMFM Company's recently introduced "Official Station Posters."

Available on a first-come market-exclusive basis, the easily customizable posters come in three basic styles: stand alone, with calendars attached, and numbered for on-air contests.

Each variation features caricatures of station personalities and provides up to 20 separate locations for advertisements and sponsorships (either sold directly or given to clients as a premium).

What's more, the Official Station Posters can be adapted to fit any radio format. For price and other info, phone the firm at (615) 298-5978.

DATELINE

- September 21-25 — 89th Audio Engineering Society Convention. Los Angeles Convention Center.

- September 24-27 — RTNDA 45th International Conference & Exhibition. San Jose Convention Center. San Jose, CA.

- October 3-7 — NewSouth Music Showcase '90. Colony Square Hotel. Atlanta.

- October 11-14 — National Professional Conference Of Women in Communications Inc. Riviera Hotel. Las Vegas, NV.

- October 16-17 — Broadcast Credit Association's 24th Credit & Collection Seminar. Harbour Castle Westin Hotel. Toronto, Canada.

- October 24 — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

- January 24-27, 1991 — RAB Managing Sales Conference. Opryland Hotel. Nashville, TN.

- January 25-29, 1991 — National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel. Washington, DC.

- January 28, 1991 — American Music Awards. Shrine Auditorium. Los Angeles.

- February 10-15, 1991 — NAB 26th Annual Management Development Seminars for Broadcast Engineers. University Of Notre Dame. South Bend, IN.

- February 11-13, 1991 — Broadcast Credit Association's 25th Credit & Collection Seminar. Loews Summit Hotel. New York, NY.

- February 20, 1991 — 33rd Annual Grammy Awards. Radio City Music Hall. New York, NY.

Let Fired Workers Appeal To Peer Review Panels

You just fired an air talent... and he's threatening to sue the station. What do you do? Allow him to appeal to a peer-review panel, according to a recent survey conducted on behalf of the Alexandria, VA-based Society For Human Resource Management.

For the panel to be most effective,

it should consist of five randomly selected members — with more workers than managers — and both the company and the employee must agree to adhere to its findings.

The survey of ten national firms with a combined 10,000 employees found:

- Only 7% of firings were reversed after appeals to a panel.
- In contrast, 25% of firings were reversed after appeals to management.
- Only 2% of the firings that followed peer reviews led to lawsuits.
- Employee panel members gave their peers far less sympathy than management.

SERIOUS ABOUT MARKETING?

Two new books help you win!

THE PUBLICITY YOU DESERVE

Up Your Profile: Publicity Tactics for Radio teaches how to turn everything your station does into free coverage. How to use publicity to fill in the gaps between advertising and promotion. How to drive your message home.

This fast-paced text includes: Basics for coverage. Ten-point tactical plan. Anatomy of a press release. Case studies. Story ideas. Photo opportunities. Success on TV. "How-to" checklists.

Written by Shane Media Services for stations who want to maximize publicity.



THE SALES IMPACT YOU NEED

Power Selling Tactics is packed with techniques for success: Prospecting tactics. New business leads. Making a first impression. Strategic listening. Motivational triggers. Worksheets for planning. Checklists for cutting through the clutter to get to closing.

Written by Shane Media Services for radio sales people who want to increase impact and income.

Buy this book now. It shows you how to get better customers by being a better sales person.

TWO NEW WAYS TO WIN. ONE EASY WAY TO ORDER.

Here's my check for: _____
 copies of Up Your Profile at \$15.95 each plus \$2.00 per copy for first class postage and handling.
 copies of Power Selling Tactics at \$15.95 each plus \$2.00 per copy for first class postage and handling.

Payment must accompany order.
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"At 'Q-95' we've been able to do what a lot of CHR's haven't...achieve great numbers 25-54.

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and several of their special studies, especially their Music Essence Test with advanced cluster analysis. It pointed us toward this really unique execution of the format that's just gone up and up every week. We saw this great opportunity back in the winter of 1989 when the station was mainstream CHR and only #6 25-54. The results since then have been fantastic. 'Q-95' is now up to #3 25-54. We're pushing for #1 and we're just about a share point away.*

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Gary Berkowitz
Vice President/Program Director
WKQI-FM "Q-95," Detroit

"'Q-95' Detroit:
Adult CHR
wins big 25-54"



* Fall 1988 to Spring 1990 Arbitron. Adults 25-54.
AQH share, M-S, 6A-12M, MSA.

The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

For more information, call Larry B. Campbell, President (206) 624-3888.

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ZINE SCENE

Mathis's Mug
Wrecks Marriage!

Feisty oldest Darrell Lewis is ready to remarry and start a family now that he's finally divorced from his 24-year-old bride — who shared her bed with photos of singer Johnny Mathis instead of the sexy 68-year-old!

"She hugged his picture over and over again," Lewis tells the current *Weekly World News*. His wife of two weeks also kept one of the crafty crooner's album covers propped up in bed, and slept snuggled up to one of Mathis's tapes!

"Why should she be kissing him instead of me?" asks Lewis, who says his current sweetheart, a 22-year-old lass, "has no hangup about singers." "There's just her and me between the sheets," he cooed . . .



NEGATIVE RESPONSE — Chances are 'twas photos such as this that brought a certain smile to the face of Darrell Lewis's ex-wife, but may have led every step of the way to the couple's divorce!

Vow Wow

After redefining the word "tacky" with a series of poor-quality telephoto shots of Tina Turner sans wig (and most of her clothes), this week's *Star* reports Marianne Rogers was "startled and uncomfortable" during the wedding ceremony between her son, recording artist Kenny Rogers Jr., and former Penthouse poser Anne Szmereta.

The discomfort came when Father Bill Barman told the newlyweds, "We must always love our children, even when we have to . . . clean the s--- [The 'zine's dashes, not ours — Ed.] out of their diapers!"

Tab Tack Tote

Talkin' 'bout tacky, the *National Enquirer* made its bid for Tasteless Tab O' The Week by running a photo of a teen-aged Michael Jackson covered from chin to 'fro with a bad case of acne! The shot was apparently lifted from mom Katherine's forthcoming book, "My Family, The Jacksons," in which the musical matriarch says, "Michael was so embarrassed by the bumps on his face that he didn't want to leave the house. When he did, he kept his head down."

Not content with squeezing a shameless story out of Jacko, the

'zine also reports that singer Diahann Carroll and husband/vocalist Vic Damone renamed their pedigree pooch Sammy . . . in loving memory of Sammy Davis Jr.!

Let Them All Talk

- "Crossing over would be nice, but I wouldn't put on a blond wig to do it" — Luther Vandross (Us).
- "A girl in the hand is worth two on the phone" — Madonna (*National Enquirer*).

Material Girls

The October *YM* places recording artists Neneh Cherry, Janet Jackson, and the ubiquitous Madonna among the top five fall femme fashion trendsetters. Rounding out the list: Guess? model Claudia Schiffer and actress Julia Roberts.

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

BOXED SET DUE, TOO

'Rocky Horror Picture Show'
Coming To Home Video

CBS/Fox Video will release "The Rocky Horror Picture Show" on November 8, and the company's marketing efforts include an estimated \$1.5 million budget to promote the video as well as the continuing theatrical version of the 1975 cult classic.

Distributors will be able to order the video only until October 25, after which it will go on moratorium for at least two years. Dealers who try to return defective copies will receive credits instead of replacements.

Also commemorating the movie's 15th anniversary is Rhino

Records, which will release a boxed set of four cassettes or CDs on the Ode Records label on September 30. The box will include the cast album from the stage show, the movie soundtrack, original radio ads, highlights from five international cast LPs, several rare and never-released songs, and a special color booklet.

The film reportedly won't be shown on pay-per-view, cable, or television for at least two years. Meanwhile, the limited-release video will include an 800 number that viewers can call for a list of theatres showing the film.

SOUND BYTES

'Online Tonight' PC Talk Show Debuts

The high-tech talk show "Online Tonight" premieres September 27 at 9pm EDT/6pm PDT — but you won't find it on TV. It'll be on the America Online network, an online service for computer and modem

owners provided by Vienna, VA-based Quantum Computer Services.

The hourlong monthly program, hosted by American Comedy Network co-founder/Executive Producer David Lawrence, will give America Online members the chance to interact with stars.

For example, during Lawrence's first show — which features Beach Boys member Bruce Johnston — viewers will be able to download Johnston's autographed photo as well as hear excerpts from the band's recent single ("Problem Child"). For more info, call Quantum at (800) 227-6364.

TELEVISION

TOP TEN SHOWS
SEPTEMBER 10-16

- 1 *60 Minutes*
- 2 *America's Funniest Home Videos*
- 3 *NFL Monday Night Football* (49'ers vs. Saints)
- 4 *Cheers*
- 5 *America's Funniest People*
- 6 *Murder, She Wrote* (tie)
- 7 *America's Funniest Home Videos: Inside Look*
- 8 *Doogie Howser, M.D.* (tie)
- 9 *ABC Sunday Night Movie* ("Sudden Impact")
- 10 *NBC Monday Night At The Movies* (tie)
- 11 *"Joshua's Heart"*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Friday, 9/21

- *Today*, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).
- *Phil Collins*, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).
- *L.A. Guns*, "Into The Night Starring Rick Dees" (ABC, midnight).

Saturday, 9/22

- *Della Reese* guest stars in "Young Riders" (ABC, 8pm).
- *Sax man David Sanborn* and *ABC Talkradio* air talent *Bob Aaronson* are among the late-night New Yorkers documented on "Manhattan After Dark," an episode of "American Chronicles" (Fox, 9:30pm).
- *Michael McDonald*, "Big Break" (syndicated; check local listings).

Sunday, 9/23

- *Don Henley* discusses his efforts to save Walden Woods on "Network Earth" (TBS, 8pm).

Monday, 9/24

- *Les McCann*, "Red Hot & Cool" (syndicated; check local listings).
- *Boys*, "Arsenio Hall."
- *Marilyn McCoo*, "Rick Dees."

Tuesday, 9/25

- *LadySmith Black Mambo*, "Johnny Carson."
- *Black Box*, "Rick Dees."

Wednesday, 9/26

- *Randy Newman* wrote the music for the pilot of *Steven Bochco's* police musical/drama, "Cop Rock" (ABC, 10pm).
- *Whispers*, "Arsenio Hall."
- *Boys*, "Rick Dees."

Thursday, 9/27

- *Indigo Girls*, "Late Night With David Letterman" (NBC, 12:30am).
- *Branford Marsalis*, "Arsenio Hall."
- *John Densmore* (the Doors), "Rick Dees."

VIDEO

NEW THIS WEEK

● **AFRIKA BAMBAATAA & FAMILY: ELECTRIC DANCE HOP** (MPI Home Video)

A compilation of rap, dance, and hip-hop clips from the '80s, this 45-minute program features collaborations with *James Brown* ("Unity"), *PIL's John Lydon* ("World Destruction"), and more. *Bambaataa* and *Jazzy Jay* also talk about the origins, influences, and development of the above-mentioned music. (Street date: 9/21)

● **MOTORHEAD: THE BIRTHDAY PARTY** (Enigma Music Video)

It's hard, it's loud . . . it's *Lemmy* and company, live! in a 1985 *Hammersmith Odeon* performance. The hourlong concert tape contains 17 tunes by the *Enigma* band, including "Bomber," "Ace Of Spades," "Overkill," and the deathlessly titled "We Are The Road Crew." (9/24)

● **THE MANHATTAN PROJECT** (Capitol Video)

Originally conceived as a *Blue Note* LP, this video spotlights a performance by *Lenny White* (drums), *Stanley Clarke* (bass), *Wayne Shorter* (sax), *Michel Petrucciani* (piano), *Pete Levin* and *Gil Goldstein* (keyboards), and *Rachelle Ferrell* (vocals). (9/24)

● **R.E.M.: TOURFILM** (Warner Reprise Video)

Shot during the *Warner Bros.* band's "Green" tour, this 85-minute concert documentary includes material from throughout the *Athens, GA* quarter's career. The tape — codirected by band frontman *Michael Stipe* — contains 18 clips, including "Stand," "The One I Love," and "Pop Song 89." (9/25)

● **IRON MAIDEN: MAIDEN ENGLAND** (CMV Enterprises)

The *Epic* headbangers bring their stage show to home video in this 95-minute effort, taped in 1988 (and previously available) in England. There are 15 songs in the video, which was directed and edited by the band's *Steve Harris*. (9/25)

● **MIDNIGHT OIL: BLACK RAIN FALLS** (CMV Enterprises)

The *Aussies'* six-song *May* performance from a flatbed truck in front of NYC's *Exxon* building is captured in this 45-minute program, which includes a press conference and interviews with the politically minded *Columbia* band, the clip for "King Of The Mountain," and environmental footage. The *Oilers* plan to donate proceeds from the video to *Greenpeace*. (9/25)

● **TOTO: PAST TO PRESENT — 1977-1990** (CMV Enterprises)

"Rosanna," "Africa," a four-song medley, and the previously unreleased "Out Of Love," and ten more tunes comprise this 75-minute greatest hits compilation, coinciding with a *Columbia* LP of the same name. (9/25)

● **JOHNNY MATHIS: HOME FOR CHRISTMAS** (CMV Enterprises)

The *Columbia* crooner sings 14 holiday classics in this 50-minute made-for-video program, including "Silent Night," "White Christmas," "Do You Hear What I Hear," and "The First Noel." (9/25)

● **RATT: DETONATOR — VIDEOACTION 1991**

(A Vision Entertainment)
This half hour of music by *Atlantic's* rockin' rodents contains the Top 20 AOR hit "Lovin' You's A Dirty Job," "Shame Shame Shame," "Way Cool Junior," and "I Want A Woman." Fans won't get any X-rated clips, but they will get a special-edition lyric and picture book, behind-the-scenes footage, and exclusive interviews of the band conducted by . . . *Little Richard!* (9/25)

● **METALHEAD VIDEO MAGAZINE, VOL. 2** (BMG Video)

Music, interviews, and shenanigans with *Steve Vai* and *David Coverdale* (*Whitesnake*), *Poison*, *Great White's Jack Russell*, *Aerosmith*, *Skid Row*, and many more are packed into this hourlong 'zine. (9/25)

● **DANCE INTERNATIONAL VIDEO MAGAZINE** (BMG Video)

The hourlong premiere "issue" features concert footage (*Snap*, *Black Box*, *Guru Josh*, *808 State*), artist profiles (*Lisa Stansfield*, *Betty Boo*), and miscellaneous related info ("L.A.'s illegal house scene," global dance charts, club fashions, dance moves). (9/25)

● **COUNTRY MUSIC VIDEO MAGAZINE** (BMG Video)

Clint Black, *K.D. Lang*, *Alan Jackson*, *Chris Hillman* with the *Desert Rose Band*, *Patty Loveless*, *Garth Brooks*, *Alan Jackson*, *Vince Gill*, and others can be seen (and heard) on this hourlong home video mag debut. (9/25)

● **INSIDE COUNTRY MUSIC** (New Media/MCA)

The 105-minute debut edition of this video magazine features *Randy Travis*, *Tammy Wynette*, the *Oak Ridge Boys*, the *Bellamy Brothers*, *Roy Clark*, and guitar maestro *Les Paul*, and offers reviews of up 'n' coming releases. (9/25)

● **WE SHALL OVERCOME** (PBS Home Video/Pacific Arts)

Pete Seeger, *Joan Baez*, *Taj Mahal*, *Peter, Paul & Mary*, and narrator *Harry Belafonte* reflect on the powerful civil rights anthem in this hourlong program, previously shown on PBS-TV. (9/26)

● **AMAZING GRACE WITH BILL MOYERS**

(PBS Home Video/Pacific Arts)
In this 90-minute tape, also broadcast on PBS-TV, the host leads *Judy Collins*, *Johnny Cash*, and others through a study of the popular hymn. (9/26)

STAR QUALITY IS VISIBLE FROM
ANY DISTANCE.



“FROM A DISTANCE”
By
BETTE MIDLER

From the Divine Miss, who gave us the
Grammy-winning #1 “Wind Beneath My Wings,”
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SOME PEOPLE’S LIVES.

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WESTWOOD ONE RADIO NETWORKS

MEDIA

SCREEN SCENE

David Cassidy: Spirit In Disguise

Enigma recording artist David Cassidy heads the cast of Castle Rock's forthcoming comedy "Spirit Of '76." The film — described as a satire of the '70s in the grand tradition of "Bill & Ted's Excellent Adventure" — is set in the year 2176 and centers on Cassidy's mission to travel back to 1776 and retrieve the U.S. Constitution.

Things take a turn for the mirth when Cassidy and fellow starship troopers Olivia D'Abo ("Wonder Years" beauty and daughter of coetime Manfred Mann vocalist Mike D'Abo) and comic/mime Jeff Hoyle miss their mark by 200 years, arriving instead in 1976.

Unaware of their mistake, the trio begin to search for historical icons and signs of intelligence in the disco era — a quest highlighted by cameos from Moon Zappa (an astrology-enthusiast boutique clerk), Tommy Chong (a, er, pipe and tobacco shop proprietor), coetime teen idol Lelf Garrett (Eddie Trojan, the ultimate disco dancer), and singer Julie Brown (a stripper in Statue of Liberty garb).

Atlantic recording artists Redd Kross, Cassidy's labelmates Devo (who play futuristic Ministers of Knowledge), former Bay City Roller guitarist Ian Mitchell, and father 'n' son actors 'n' directors Carl and Rob Reiner are also featured.

Look for the film to open in Seattle and Austin on October 12, with a national release to follow.

Madonna The Cop?

Madonna and "Ghost" star Demi Moore reportedly plan to play buddy cops in director Joel Schumacher's forthcoming action flick "Leda And Swan."

According to Daily Variety, the Warner Bros. film will be executive produced by Joel Silver and Michael Levy, and will be in the vein of Silver's "Lethal Weapon" series. "Body Double" wordsmith Robert Avrech is scripting.



David Cassidy — a Partridge in a plum role?

'Domino' Effect

The Masters Of Reality make an appearance in actor Steven Seagal's next blood 'n' guts feature, "Marked For Death," opening October 5. The rockers can be seen playing their new tune "Domino" in a club that — don't ya just know it — erupts in violence following a visit from Seagal.

The song also appears on the film's Delicious Vinyl/Island soundtrack alongside a variety of tunes from DV's newly signed acts, including soul singer N'Dea Davenport's ballad "Quiet Passion," Kenyatta's just-released single, "I Want To Do Something Freaky To You," alternative rockers Attle Black's "Rats Chase Cats," reggae artist Shaba Rank's "Roots And Culture," and British funksters Brand New Heavies' "Put The Funk Back In It."

Established rappers Def Jef and Tone Loc also contribute new songs to the album, which is set for release on September 24.

Trailers

• Soul icon Isaac Hayes has landed the role of a police captain in "Blood Law" — a comedy-thriller starring David Heavener as a small-town cop caught between the underworld and federal agents. Tony Curtis costars as a mob kingpin.

• The multitalented Cher and "Fabulous Baker Boys" songstress Michelle Pfeiffer are set to costar in an Orion comedy about a famous actress and a snooty reporter who become friends. Working title: "Tabloids."

FILMS

WEEKEND BOX OFFICE

SEPTEMBER 14-16

1 Postcards From	\$7.87
2 The Edge (Columbia) *	
3 Ghost	\$5.86
(Paramount)	
3 Death Warrant	\$5.02
(MGM/UA) *	
4 Presumed Innocent	\$2.71
(Warner Bros.)	
5 Flatliners	\$2.64
(Columbia)	
6 Hardware	\$2.38
(Millimeter) *	
7 Darkman	\$2.14
(Universal)	
8 Men At Work	\$1.35
(Epic/Triumph)	
9 Young Guns II	\$1.15
(Fox)	
10 Problem Child	\$1.09
(Universal)	

All figures in millions

*First week in release

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "GoodFellas," starring Robert DeNiro, Ray Liotta, and Joe Pesci in the story of three decades of life in the Mafia. The Martin Scorsese-directed film's forthcoming Atlantic soundtrack sports period pieces ranging from Tony Bennett and the Harptones to Aretha Franklin and Bobby Darin to Cream and Derek & The Dominos.

'Forbes' Lists Top 40 Richest Entertainers

New Kids Debut At No. 5; Cosby Takes Top Spot

New Kids On The Block came out of nowhere (OK, out of Boston) to garner the No. 5 spot on this year's fourth annual list of the 40 richest entertainers, as ranked by Forbes magazine in its October 1 issue.

The rich Kids debuted with a projected 1989-90 pretax income of \$78 million, topped only by Bill Cosby (in first place with a two-year income of \$115 million), Michael Jackson (last year's chart-topper, with an even \$100 million this time around), the Rolling Stones (\$88 million), and Steven Spielberg (\$87 million).

Musicians — counting sometime-singers Eddie Murphy (in 13th place with \$48 million) and Bruce Willis (16th, \$36 million) — dominated the list this year, taking 21 slots on the chart.

Other chart debuts include Paul

McCartney (14th, \$45 million), Billy Joel (22nd, \$32 million), Janet Jackson (26th, \$30 million), and Paula Abdul (33rd, \$23 million). Falling off were Bruce Springsteen, Def Leppard, Van Halen, Kenny Rogers, and Rod Stewart.

Rounding out the list of artists with the highest projected two-year incomes are: Madonna (eighth, \$62 million; 1990's estimated \$39 million makes her this year's top female earner), the Who (17th, \$35 million), Bon Jovi (19th, \$35 million), Prince (20th, \$35 million), Aerosmith (23rd, \$31 million).

Pink Floyd (24th, \$30 million; down from seventh, \$56 million last year), the Grateful Dead (25th, \$30 million), Frank Sinatra (28th, \$27 million), U2 (30th, \$25 million), George Michael (39th, \$18 million; down from 10th, \$47 million last year), and Guns N' Roses (40th, \$17 million).

MUSIC & MOVIES

CURRENT

- **GHOST** (Varese Sarabande/MCA)
Single: Unchained Melody/Righteous Brothers (Verve/Polydor)
- **BLAZE OF GLORY/YOUNG GUNS II** (Mercury)
Single: Blaze Of Glory/Jon Bon Jovi
- **PUMP UP THE VOLUME** (MCA)
Featured Artists: Concrete Blonde, Cowboy Junkies, Soundgarden
- **ARACHNOPHOBIA** (Hollywood)
Single: Blue Eyes Are Sensitive To The Light/Sara Hickman
Other Featured Artists: Brent Hutchins, Poorboys, Party
- **MUSIC FROM MO' BETTER BLUES** (Columbia)
Featured Artists: Gangster, Branford Marsalis Quartet
- **DAYS OF THUNDER** (DGC)
Single: Show Me Heaven/Maria McKee
Other Featured Artists: Guns N' Roses, Chicago, David Coverdale
- **THE ADVENTURES OF FORD FAIRLANE** (Elektra)
Single: Glad To Be Alive/Teddy Pendergrass & Lisa Fisher
Other Featured Artists: Queensryche, Billy Idol, Dion

UPCOMING

- **RETURN OF SUPERFLY** (Capitol)
Single: Superfly 1990/Curtis Mayfield & Ice-T
Other Featured Artists: Tone Loc, Easy-E, Def Jef
- **LISTEN UP: THE LIVES OF QUINCY JONES**
Single: Listen Up/Listen Up (Qwest/Fleprise)
- **GRAFFITI BRIDGE** (Paisley Park/JWB)
Single: Thieves In The Temple/Prince
Other Featured Artists: Time

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LIFESTYLES

'Neo-Nuclear' Families Expected To Increase

Nuclear families — married parents with biological children — account for 79% of all U.S. families. However, the number of "neo-nuclear" families — married, with children, but not purely biological — is growing at a

steady pace. Rising divorce and premarital childbearing rates should ensure this trend continues in the future.

According to a recent study by the U.S. Census Bureau, 16% of married-couple families are "step-families," with a child of just one of the parents. Purely adoptive and joint biological/adoptive families each represent 1.8%.

What makes these statistics interesting from a marketing standpoint is that families with stepchildren exhibit significant differences from those which are purely biological, purely adoptive, and biological/adoptive. For example, step-families tend to have relatively lower incomes and levels of education.

In addition, 60% of stepparents have married more than once (compared with 82%-92% of the biological, adoptive, and biological/adoptive groups).

Not surprisingly, only 12-26% of stepparents have been married more than ten years, a much lower percentage than biological (67%), adoptive (90%), and biological/adoptive (95%) marriages.

Money Matters

Regardless of their earnings, Americans spend almost ten times as much on entertainment as they do on books, according to a recent article in *U.S. News & World Report*. For more cold, hard (cash) facts, read on:

- After U.S. families' annual earnings top \$70,000, they spend more on restaurant meals (\$3500 a year) than on groceries (\$3100).

- American families with incomes of \$50,000 typically ring up a \$700 phone bill each year. This figure rises about \$100 a year for each additional \$10,000 in earnings.

- The average U.S. monthly mortgage payment is 32% of the average monthly income.

Ethnic Diversity: Perception Vs. Reality

In one recent survey, the U.S. public estimated that seven in ten Americans are black, Hispanic, or Jewish — but these three ethnic groups actually make up less than one-quarter of the nation's population! Here are the figures:

Ethnicity	Public estimate	Actual figure
Black	32%	12%
Hispanic	21%	8%
Jewish	18%	3%

Source: Gallup Poll Monthly

91,000 LISTENERS
PER QUARTER HOUR

\$35,000 A MONTH
IN REVENUE...

CAN YOU AFFORD TO MISS OUT
ON THIS HEALTH BENEFIT?

Dr. Robert Atkins, host of the longest-running daily health and nutrition program on radio (WOR-New York), is going national with his talk show. The famous doctor whose books have sold over 10,000,000 copies is coming to your market, offering the healthy alternative that expands listenership.

"YOUR HEALTH CHOICES WITH DR. ROBERT ATKINS" is the weekly program that breaks down the barriers to a healthy lifestyle through nutrition and the combining of conventional care with holistic health options.

Contact Steve Murphy,
North American Network, (202) 265-3689



'Mix Bag' Helps DJs Keep Their Act Together

You're on your way to a club or private party to play records for a little extra spending money. You gather a stack of hot LPs, CDs, and cassettes, and toss 'em beside you on the passenger's seat, where they promptly proceed to spin all over your floorboards.

To combat this perennial problem (and keep you from hauling your music around in supermarket chic milk crates) North Hollywood, CA-based Towards 2000 has created the "DJ Mix Bag" — a nylon satchel capable of carrying 15 or more albums (or 12-inch singles) as well as a number of CDs and cassettes. Each bag also sports an adjustable shoulder strap and separate microphone compartment.

More importantly, the bags — available in black or gray — can easily be customized with either stitched or silk-screened station logos, call letters, and promo slogans. List price: \$39.95. Call (818) 769-5699 for more info.

Profile Of A Polished Woman:
Affluent And Professional

What kind of woman paints her nails? Hint: She probably makes enough to pay someone to do it for her. Women with annual incomes of \$50,000 or more are the most likely to wear nail polish, followed by those in white-collar professions. (40% of the latter group reported donning nail polish within the last 24 hours.)

A recent survey by the NYC-based Roper Organization reveals that the Northeast and the West

may be the best markets for nail enamel — three in ten women in those regions say they applied it within the last 24 hours, compared with two in ten women in the Midwest and the South.

Overall, however, just one in four women reported wearing nail polish within the last 24 hours. Younger females are the most likely to have done their fingernails (32% of 18-29s), compared with women aged 60 and older (21%).

The House Of Our Dreams

One in ten Americans fantasizes about the "house of their dreams" every single day, according to a recent survey conducted by NYC-based Patrice Tanaka & Co. on behalf of Spiegel Inc.

This dream house sports four bedrooms, three bathrooms, two fireplaces, seven closets, three televisions, four telephones, and is located just a short stroll from the ocean.

While one in 25 Americans also wants his dream house to include a bowling alley, more sought-after amenities include: a media/entertainment center (43%), an exercise

facility and a library (40% each), a spa/whirlpool bath and a home office (38% each), and an indoor/outdoor pool (34%). Nearly 25% would like their dream house to be located at the end of an imposing driveway as well.

Why fantasize about a house? One in ten say they'd like to escape hated neighbors (or their neighborhood). Nearly 25% say they do it because their dream house would impress others. Another 30% say such a house would enable them to get away from it all, and more than a third say that owning a home chock-full of modern conveniences would make their lives easier.

Fresh Facts
On Fruit

Today's health-conscious Americans are eating more fresh fruit, but the organically grown variety has yet to catch on, according to a recent study.

Four in ten consumers say they're eating more fresh produce than they were 12 months ago, up from 32% in 1988 and 1989. Another 55% say they're eating the same amount of fruit, compared with 59% last year and 63% in '88, says a survey by Lincolnshire, IL-based Vance Research Services.



First With Females

Women are more likely than men to consume fresh fruit (43% vs. 32%), as are the youngest and oldest demos — 47% of 18-29s say they're eating more this year (up from 36% in 1989), as are 42% of those 60+ (up from 30%).

Only one in ten respondents cited the availability of organic fruit as a reason for buying more fresh produce. About three-quarters cited nutrition and dietary concerns as a reason for increased consumption, followed by using fruit for snacks (67%) and concern about calories (50%).

Grapes are the item of choice when it comes to eating fresh fruit — 62% of women and 49% of men named 'em as their favorites. Also ranking high in popularity: bananas and apples.

CHRONICLE

Born To:

WBUR/Rochester APD Greg Ludak, wife Doris, son Miles Patrick, August 26.

Mutual Broadcasting System/NBC Radio Network NE Clearance Mgr. Rick Bockes, wife Mary, son Brendan Thomas, August 26.

WPLJ/NYC MD Mike Preston, wife Terri, son Michael James Steven, September 9.

Marriages:

WPLR/New Haven AE Pamela Maritz to recording artist Garry Segal (Garry & The Mood Swingers), August 26.

KACE/LA. MD Antoinette Russell to KACE Promotion Dir. Mike Mann, September 1.

WXGT/Columbus, OH air talent Geronimo to Carla Wosoff, September 1.

KFTZ/Idaho Falls air talent Brent O'Brian to Amy Smith, September 8.

Condolences:

Former WOOD-AM & FM/Grand Rapids VP/Director of Engineering Gerald C. Vander Sloot, 53, September 8.

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Station _____ Phone (____) _____
Address _____
City _____ State _____ Zip _____

PEOPLE

**Maggie's Dream: Duran Duran**

Capitol recently hosted a bash for Duran Duran in honor of their latest release ("Liberty"), and among the revelers at New York bistro Giambelli's were newly signed labelmates Maggie's Dream. Seen at the soiree are (l-r) Dreamer Lonnie Hillyer, Duran Duran's Sterling Campbell and Nick Rhodes, and Maggie's Dream's Danny Palomo.

John's Diner

A&M artist Suzanne Vega left the damn good coffee down at "Tom's Diner" for an evening to mug along with labelmate John Hiatt after his four-night stand at NYC's Bottom Line.

**Blues Means Green For Forests**

Jerry Garcia (r) is not only featured on Merl Saunders's Sumertone LP "Blues From The Rain Forest," but also — as evidenced by the above photo — on a video to support the environmentally oriented album. Part of the proceeds from the LP are earmarked for the Rain Forest Action Network.

An English, Laurie Photo

TVT recording artists Modern English (l-r: Aaron Davidson, Robbie Grey, and Mick Conway) played late but rose early to greet Warner Bros. singer/performance artist Laurie Anderson after her keynote address at this year's New Music Seminar.

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RADIO & RECORDS

**Douglass Answers Call For Action**

Nonprofit telephone information service Call For Action honored WTOP & WASH/Washington, DC VP/GM Michael Douglass (r) for providing office space at his respective News and AC-formatted stations for the group's new national headquarters. Also on hand for the ceremony were the organization's President Shirley Rooker and Chairman (and News-formatted WINS/NYC VP/GM) Warren Maurer.

Congratulations!

KOST-FM

AC/EZ Station of the Year — Winner
Major Market Station of the Year — Nominee

WNCI-FM

CHR/Top 40 Station of the Year — Nominee

WRVA-AM

Alden Aaroe, Large Market Personality of the Year — Nominee

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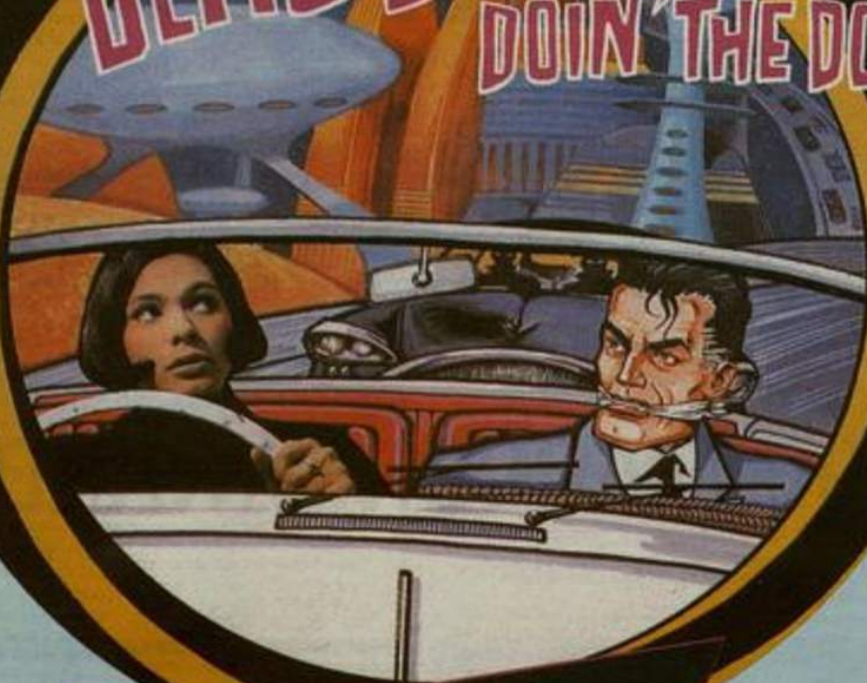


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— Mix Mag Update

Announcing the Sire 900 Hotline! Call 1-900-454-3355 to hear your favorite Sire artists discussing their music. Get the latest on release dates, tour info, contests and promo giveaways.

\$10 per hour. Sire records and artists will donate their proceeds to national Aids organizations.



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WNWV Names Kimble PD

NAC Drops Wave Net To Go Live

WNWV/Cleveland has appointed CHR WCCO/Erie PD/OM Bernie Kimble PD. WNWV, a charter member of SMN's Wave Network, dropped the satellite NAC format at noon Tuesday (9/18) to create its own local NAC programming.

GM Gary Kneisley told R&R, "SMN changed the Wave Network away from the direction we wanted. We gave it a fair shot, and the yardstick by which all stations are measured showed that, in Cleveland, it wasn't working. We need to go back to the Wave's original direction. They recently eliminated all horns. We had horn-withdrawal, so our first day was devoted to all-saxophone music."

Kimble told R&R, "When I worked at [NAC] WNUA/Chicago, I fell in love with the format. It's quite a concept to work in radio and play music you listen to at home."

"Now the station can relate locally. We're going to be adventurous and exciting, and will establish



Bernie Kimble
new music. We don't want to play too many synthesizers and bells, or too many saxophones. We're trying to achieve a good balance."

Kimble previously programmed WHK/Cleveland, and has worked on-air at WRRM/Cincinnati and WNUA/Chicago.

Carroll Upped To KAJA PD

KAJA/San Antonio Production Manager Randy Carroll has been named PD/MD for the Clear Channel Country outlet. It's the second time he's held the PD post in his seven years with the station. He takes over both sets of chores from Ed Chandler, who remains as OM/morning personality.

KAJA VP/GM Bob Cohen told R&R, "It's not fair to have four duties heaped on Ed's back. The competitive situation that all stations face means that each function is extremely important, so it doesn't make sense to spread one guy too thin. Having Randy here, who is well-versed in programming, music, and the station's direction, made that decision easy. There was no need to search for a PD; it was just time to use the people here more efficiently."

Carroll commented, "I'm excited to have the opportunity to do what I love again. It's going to be a challenge, but I'm looking forward to it."

Since joining KAJA in 1983, Carroll has held a variety of posts, including morning show host, PD from 1985-87, and interim PD on a couple of occasions.

WJQI Appoints Salierno GSM

Ralph Salierno has exited as Station Manager of AOR WDIZ/Orlando to become GSM at AC WJQI/Norfolk.

WJQI GM John Moon said, "Ralph is a long-awaited positive addition to our staff. His background shows he's highly dedicated and enthusiastic. And his excellent sales skills and personal reputation will be of great value in leading our sales team to the top."

Noted Salierno, "I'm excited to join a broadcast company which exhibits a well-focused plan and all the resources necessary to win."

Salierno joined WDIZ in 1985 and served as GSM before being elevated to Station Manager.

NAB

Continued from Page 9

Sikes Speaks

In an early morning breakfast speech, FCC Chairman Al Sikes advised broadcasters to "keep their eye on the ball" and remember that public service, not technology, is what they ought to be concerned about.

He noted that while DAB is attracting much FCC attention, efforts to improve AM signal quality remain a top priority. He indicated he understands contentions that America may be over-radioed: "With almost 10,000 commercial radio stations, plus a well-developed and important noncommercial radio sector, it's hard to say there is a compelling need for many more American terrestrial radio outlets."

Sikes said possible satellite frequency allocations for DAB will be considered this month when the Commission reviews U.S. policy proposals for the WARC-92 talks. But he hinted the FCC will give existing broadcasters first priority. "It is not my intent to try to preclude other media from digital audio broadcasting. It is, on the other hand, my intent to try to make sure radio broadcasters have the opportunity to move to the next generation of radio."

Sikes hinted that he questions satellite DAB, noting that while local radio stations assure that additional voices are heard, "these local and regional contributions are unlikely to be provided by satellite. This fact does not mean we should foreclose satellite broadcasting — we should not. But it does mean we must not forget the importance of today's AM and FM broadcasters."

DAB Engineering

Engineering sessions about DAB drew crowds as the results of DAB tests sponsored by the Canadian Association of Broadcasters were revealed for the first time.

"The signal coverage was flawless. It's hard to escape the conclusion that there will be tremendous consumer demand for a digital service," said Rogers Communications VP/Engineering Steve Edwards.

He questioned the viability of a satellite DAB system, saying an extensive network of ground-based repeaters called "gap fillers" would be necessary in urban areas or in tunnels. "With such an extensive network of gap fillers, we might as well be talking about a terrestrial network."

Finance And Furrowed Brows

The industry's financial woes were a prime topic of discussion, with many group heads saying their entire approach to station management has changed. "Now it's net income, cash flow that's king. We as group heads need to show cash flow not only to protect our assets, but our asses," said Jim Champlin of Beck-Ross Communications.

The atmosphere at financial sessions was gloomy, with an especially dark mood prevailing at an SRO conclave on financial workouts. Interest in techniques for balling out financially distressed stations was high, with many operators grumbling about the

economy and the trouble they're having servicing debt.

As several lenders walked the audience through a series of financial disaster scenarios, broadcasters were told quick action is necessary for successful restructuring. But chances for success are limited in many cases because many operators are too highly leveraged and cannot meet overly optimistic revenue projections.

"In many cases, the best available option is to cut and run," said Jack Koo, a workout specialist with the Canadian Imperial Bank of Commerce. "If you start working with a workout officer, you'll find his list of goals and objectives is fairly short."

In a Friday session entitled "Finding Money in the Credit Crunch," media broker Gary Stevens warned broadcasters not to think they've been singled out for a credit crunch. He cited the collapsing real estate market and continuing shakeout in the securities industry as evidence that the U.S. "is clearly, if not in recession, then very close."

He added that because many media lenders "lacked an understanding of the broadcast market," there's now "a confusion of [station] values" afflicting the industry as banks flee the market. "The banking industry gorged itself on fees. There's nothing wrong with fees, but the reality is that isn't how the system was ever supposed to work," Stevens said.

American Radio Brokers President Dan Gammon commented that station pricing has been "permanently altered," but the end result of the market shakeout won't be evident for months. "The market is still not in equilibrium, but the pricing established in the next couple of months is what you'll be living with for at least the next two or three years." He predicted commercial banks will become a secondary source of lending, behind finance companies, insurance companies, foreign banks, and private capital pools.

Perot Straight Talk

At Friday's Radio Management Luncheon, keynote speaker H. Ross Perot scolded broadcasters to "stop crying and start acting" to solve the nation's problems. The computer magnate said Americans must move quickly to reduce the nation's budget deficit and improve education or else be doomed to second-class status in the global marketplace.

"Our nation will do anything to avoid working on problems. We must face them now," he emphasized. "Time is running out. We can't keep spending beyond our means. We can't confuse talk with action. It's time for us to use our position and good fortune to carefully build a better country for our children and grandchildren."

EEO Session

At "Finding And Developing Qualified EEO Applicants," FCC Mass Media Enforcement Bureau Chief Charles Kelley noted his bureau has increased its enforcement of EEO standards, and that in 1989 Congress approved fines up to \$250,000. Cox Enterprises' Booker Izell talked about various programs his company has instituted, but concluded, "You have to

learn how to network — that's the important thing."

Energy Campaign

In the wake of the Persian Gulf crisis, a new energy conservation campaign designed primarily for radio was unveiled Thursday. U.S. Energy Secretary Admiral James Watkins and Transportation Secretary Samuel Skinner joined representatives of the advertising community and the NAB in asking radio to help convince listeners to, as the new slogan and six radio spots advise, "Do Your Part, Drive Smart."

David Bell, President of Bozell Advertising, which created the multimedia package, called radio "the heart of the campaign," which is targeted at in-car listeners. Skinner noted, "The campaign will only be as successful as the commitment of the members of the NAB."

CHR: Stay In Touch

The CHR format session concentrated on music, air talent, and promotions. It was described as the "format for the young and the young at heart, and the one that changes with the times most rapidly." Attendees were told to stay in touch with the street and keep the presentation up, bright, and positive; to balance and blend various styles of music with new and familiar product; and to teach and critique your air talent, being a fan as well as a boss.

Attitude-Oriented Radio

Attitude, ads, and age groups dominated the AOR format session. WIYY/Baltimore PD Russ Motta said the format is erring by no longer targeting 18-24s. He added, "People listen to AOR to stay hip... but we're not hip anymore. AOR has become a snooze." KDJK/Moorestown PD Mark Davis brought up the topic of inappropriate ads, then mentioned R&R's AOR column (9/14) on a Taco Bell campaign featuring Young MC. Most agreed that the best response in such cases is to work with the advertiser and/or maintain the station's attitude and make the best of it.

The session ended on a note of philosophical difference: KLIBJ/Austin PD Jeff Carrol said AOR should abandon the aging baby boomers and refocus on the next group, while WRFX/Charlotte GM Jack Daniel disagreed, saying the boomers "just keep rocking."

Country's Crossovers

Giving listeners pride in ownership, expanding listener and client perceptions of the format, and capturing AC crossover listenership were big topics at the Country session. Nationwide Regional VP and WPOC/Baltimore PD Bob Moody said, "It's incumbent upon us to market not just our stations, but the format as well." KILT-AM & FM/Houston OM Rick Candea turned the table on fragmentation — a big issue last year — noting that as other formats fragment, Country is "very fertile now" for expansion. He advocated holding fast to Country basics to pick up "lost listeners."

Switching To Soft AC

Soft AC session attendees were advised to prepare for lots of negative phones and letters if they're

NAB/See Page 28

Curb, 16th Ave. Ink Pact

Nashville-based country label 16th Avenue Records has signed a distribution agreement with Curb Records, ending a three-year relationship with Capitol Records. Effective immediately, the agreement includes distribution, sales, and manufacturing of 16th Avenue product. Both Curb and Capitol are distributed through CEMA.

Curb Chairman Mike Carb said, "We're impressed with the label's commitment and energy as well as potential for expansion. [16th Avenue President] Jerry Bradley has a great track record, and I'm pleased to be a part of the same team."

Bradley added, "We're confident Curb's distribution and total involvement will help us achieve wider success. We have the artists and personnel to make it happen."

September releases affected by the deal include singles by Canyon, Charley Pride, and John Conlee.

Philips Fills WYST GSM Slot

AC/Gold combo WYST-AM & FM/Baltimore NSM Bob Phillips has been upped to GSM. The position had been open for several months, following William Hooper's promotion to GM.

Phillips told R&R, "I'm a young guy [26] and they've given me a big opportunity with lots of responsibility — I'm thrilled. I'll probably change our focus from agency to direct retail, and develop a program to target direct retail business. We have an in-house agency with copywriters and can produce commercials and jingles for clients. We can't be so dependent on agency business; in a short time, that approach will pay off for us."

Phillips joined WYST three years ago as an AE, left to join crosstown Gold outlet WQSR as an AE, and then returned to WYST as NSM.

Radio

• **DEBBY NICHOLS**, WOOZ & WRVR/Memphis GM, and **GERALD GETZ**, WILK & WKFZ/Wilkes-Barre GM, add VP stripes at the Keymarket Communications stations.

• **TOM VOGELI** is named Sr. VP/Radio at Chicago Educational Television Association, parent of Classical radio station WFMT/Chicago.

• **RICHARD YANKUS** is tapped as VP/GM at WGER/Saginaw-Bay City-Midland, MI. He was most recently President/COO of Caravelle Broadcast Group, which owns seven stations.

• **DAVID PRESHNER** moves to KHYL/Sacramento as Sales Manager. He had been a National Rep at Group W Television/Los Angeles.

• **ART SUBERBIELLE**, KANE/New Iberia, LA President/GM, has been named Chair of NAB's 1990-91 AM Improvement committee. Others heading NAB committees are: Snider Corporation President **TED SNIDER**, AM Receiver Manufacturer Liaison Task Force; **WPKE** & **WDHR**/Pikeville, KY President **WALTER MAY** and California/Oregon Broadcasting President **PATRICIA SMULLIN**, Congressional Relations; **EZ Communications** President **ALAN BOX**, Digital Audio and Satellite Sound Broadcasting Task Force; **Shamrock Broadcasting** and **KMLE**/Phoenix Technical Coordinator **BERT GOLDMAN**, FM Transmission; **WCEI-AM** & **FM**/Easton, MD GM **JAMES HAMMOND**, Insurance; **WUHN** & **WUPE**/Pittsfield, MA VP/GM **DENISE SHOBLOM**, Radio Allocations & Regulatory Review; **WISN** & **WLTV**/Milwaukee VP/GM **STEVEN DOWNES**, Radio Membership and Board Composition; **CBS Radio Division** President **NANCY WIDMANN**, Radio '91 Steering; **WGOW** & **WSKZ**/Chattanooga President/GM **DONALD NEUBERG**, Research; **WEAZ-AM** & **FM**/Philadelphia President **JERRY LEE**, Research Subcommittee On Local Radio Audience Measurement (**COLORAM**); **KAGE**/Winona, KBRF/Fergus Falls, and **KBEW**/Blue Earth, MN/Result Radio Group President **JERRY PAPPENFUSS** and **Eure Communications** President **WILLIAM EURE**, Small/Medium Market Radio.

Records

• **ANDREW PIRETTI** is promoted from Director/Finance & Administration to VP/Planning & Administration at CBS Records Distribution. Concurrently, CBS Records Director/Technical Support & Administration, **MIS JIM PUGLIESE** is named Director/Marketing Systems, MIS.

At Columbia Records, Mid-Atlantic Local Promotion Manager **LISA WOLFE** is upped to Assoc. Director/Field Promotion, and **KEVIN KERTES** joins the company as Promotion Manager/Secondary Markets.

• **PAUL BEZILLA** joins Priority Records as VP/Business & Legal Affairs. He was most recently Director/Music Business & Legal Affairs at the Walt Disney Company.

• **SUZANNE JESSUP** steps up from Sr. Staff Asst. to Product & Promotion Manager at EMI Music International.

• **ELIZABETH EVANS** joins CEMA Distribution as Marketing Manager. She formerly worked in marketing at a customs brokerage firm.

• **KEVIN CURRY** is elevated from Asst. in the A&R department to East Coast A&R Rep at Virgin Records.

• **LAURA SWANSON** steps up from West Coast Director to National Director, Publicity/West Coast at A&M Records.

• **BEN MAYBERRY** is upped from Assoc. Director/Public Relations, East Coast to Director/Public Relations at Sisaps Records.

Industry

• **DAVID KNIGHT** joins Radio Vision International as VP/Product Acquisition. He was previously VP/Talent Acquisition at Westwood One Radio Networks.

• **BILLY MESHEL** adds CEO/COO duties at All Nations Music. He is President of the music publishing firm.

• **HUNTER MEADOWS** steps up from VP/Sales Manager, Atlanta to VP/Stations, Southeast Division at Christal Radio. Concurrently, **AE ELLEN O'CONNELL** is promoted to Sales Manager/Boston.

• **THOMAS McPARTLAND** steps up from Sr. Director to VP/Legal & Business Affairs at BMG Music.

• **RUSSELL ZIECKER** joins Virgin Music as Director/Creative Affairs. He had been Creative Director at Chrysalis Music Group.

• **BARBARA QUINN** moves up from Manager/International Creative Affairs to Director/International Creative Affairs at Warner/Chappell Music.

• **ART SALISCH** joins the Interep Radio Store/New York as Research Manager. He had been Research Analyst/Sports Sales Coordinator at Christal Radio. Concurrently, Research Asst. **LAURIE PRACHER** steps up to Research Analyst/New York, succeeding **KATRINA LIENDECKER**, who will fill the Research Analyst position in Los Angeles.

• **GREG OBATA** is elevated from GM/Northwest to Director/Sales, Los Angeles at Major Market Radio.

• **BRIAN NAGY** steps up from AE to Director/Sales, Philadelphia at McGraw-Hill Radio.

• **KELLY CHANDLER** joins Durpetti & Associates as Regional Manager/Seattle. She had been Radio Division Manager at Thatcher Company, a Seattle-based radio rep firm.

• **KATHI DeMARTINIS** moves to MJJ Broadcasting as Director/Promotions. She was formerly a Sr. Media Exec. at advertising firm Burson-Marsteller.

• **RICHARD BUTLER** joins international publishing firm NEM Entertainment as Creative Manager. He was formerly Director/Operations at Dileo Music Group. Concurrently, NEM announces the purchase of Dileo Music Group, including the Powerforce Music, Larry Butler Music, and Wishbone catalogs.

• **DANA KRUG** steps up from Research Analyst to Financial Analyst at Broadcast Investment Analysts/Frazier, Gross & Kadlec. Other promotions include Appraiser **ROBERT SLEIGHT** to Sr. Appraiser and Sr. Financial Analyst **ROBERT WAIT** to Manager/Financial Analysis. **JOSEPH METTIMANO** joins the firm as Research Analyst.

• **CHRIS MAYS** is tapped as Regional Manager at format syndicator Broadcast Programming. She was previously PD at KLSY-AM & FM/Seattle.

• **ARNIE CELSIE** becomes a Consultant with Vancouver, BC-based Bohn & Associates Media radio consulting firm. He was formerly PD at CISL/Richmond, BC.

PROS ON THE LOOSE

Baltazar — Nights KQLZ/Los Angeles (213) 473-3997

Dave Bornhuetter — Overnights KFZ & WFON/Fond du Lac, WI (414) 921-9474

Cactus Catfish Cooper — Late-nights KOY-FM/Phoenix (602) 443-0049

Roger Coryell — PD WYAY/West Dover, VT (518) 756-3313

Wild Bill Cox — Mornings WKJM/Lafayette, IN (317) 474-7050

Marc Garber — Production Director WTRG/Raleigh (919) 821-7237

Chris Herrmann — MD WHJY/Providence (401) 738-3808

Lou (The Radio Dude) Hondros — Nights WBUS/Kankakee-Joliet, IL (815) 741-8605

Dave London — PD WQFM/Milwaukee (414) 964-5396

Jeff McMurray — PD/mornings KZTR-AM & FM/Veneta (805) 487-8100

Dave Sherman — Middlesides WELI/New Haven (203) 374-4561

Mike Valentine — Nights WZYQ/Frederick, MD (304) 527-1595

Tramontte Watts — Nights WRBQ/Tampa (813) 968-4478

Rick Young — PD KCMJ (AM)/Palm Springs (619) 569-5088

• **WILLIAM BUNGEROTH** announces the formation of Consulting Partners, a Colorado Springs-based sales and management consulting firm. He was most recently VP/Major Market Affiliations at Unistar. The firm can be reached at (719) 576-2620

• **MICHAEL SCHRETER** has founded MJJoy International, a financial investment and consulting company specializing in broadcast and cable mergers and acquisitions. The 20-year vet of Golden West Broadcasters was most recently an Exec. VP at the company; the new firm will be based in Beverly Hills, CA.

• **TERENCE JUNG** has formed Millennium Business Ventures, a consulting firm focusing on management, financial planning, human resources, and general business services for the radio industry. He was formerly Exec. VP at Genesis Broadcasting. The firm can be reached at (214) 360-9158.

• **TOM RODMAN** and **TED BROWN** announce the formation of Rodman/Brown & Associates, a computer consulting firm specializing in broadcast services. Both have served in various programming and engineering positions and were most recently announcers with the Satellite Music Network. They can be reached at (708) 983-0977.

• **LIZ HELLER** is named President of Island Visual Arts, an audio/visual entertainment division of the Island Group. The division will specialize in the development and production of original and licensed musical, non-musical, and interactive programming for the visual marketplace. Heller is a former MCA Records VP who most recently directed the marketing efforts of Giant Records.

• **AMY HAMILL** is appointed Director/Research at Saurage-Thibodeaux Research. She previously worked as an Analyst/Consultant at Frank N. Magid Associates.

—Holly Sklar

Networks

• **ABC RADIO** celebrates Country Music Month with the three-hour salute, "Ronnie Milsap: The Man, The Music, And The Magic." Bob Kingsley hosts; (212) 887-5508.

• **FNN BUSINESS RADIO**, which is marketed by Unistar, adds WMAQ/Chicago to its lineup; (212) 575-6100.

• **HCC PRODUCTIONS** introduces what it calls the "only true" Country oldies show, "Hard-Core Country." No pop, no crossovers, just "real" country music from the late '40s to the late '70s; (708) 991-1522.

• **JAMESON BROADCAST** has begun airing "The Elevator From Hell," a music quiz feature with 20- to 40-second "elevator music" versions of AOR and Classic Rock songs each week; (202) 328-3283.

• **CHARLES MICHELSON & SONS** offers the original "War Of The Worlds for Halloween." The renowned broadcast is accompanied by detailed production notes; (800) 648-4546.

• **"NASCAR COUNTRY,"** the country music show that also features motorsports information, now features WSOC/Charlotte personality Bill Dolar as host; (919) 460-7596.

• **PIA SPORTS** has acquired Allstate Insurance as sponsor for its "College Football Game Of The Week," which began airing this month. Joe McConnell is named play-by-play announcer for PIA's NBA Radio Network, and Frank Layden will handle color commentary; (212) 686-0888.

• **SI COMMUNICATIONS** begins airing the series "Story Of A People: Today" October 1. The show honors outstanding individuals from the African-American community. Listeners can participate by suggesting individuals who make a difference in their community, society, and the world; (213) 273-2060.

• **TALKNET** adds host Myrna Lamb to its lineup. Lamb, who has been substitute host since February, handles the 1-4am (ET) shift; (703) 685-2550.

R&R TIMELINE

1 YEAR AGO TODAY

- Tom Birch leaves Birch/Scarborough to form Opus Media
- Nancy Reynolds tapped as KOY-AM & FM/Phoenix VP/GM
- Richard Walker climbs into KRLD/Dallas PD/IND chair
- Chuck Morgan chosen as WLTT/Washington PD
- KFAC/Los Angeles ends 40 years of Classical Music to "Rock With A Beat" as KKBT

5 YEARS AGO TODAY

- Westwood One buys Mutual Radio Network from Amway Corporation
- Richard White appointed WTAE & WHTX/Pittsburgh GM
- Robert Hall promoted to SMN VP/Programming
- Michael O'Brien joins KKCW/Portland as PM/morning man
- Tom Joyner begins to do mornings at KKDA/Dallas and afternoons at WGCH-FM/Chicago
- Sky Daniels upped to KMET/Los Angeles Asst. PD

10 YEARS AGO TODAY

- Burkhart-Abrams names Lee Michaels President of Superstars Division and Dwight Douglas President of Programming
- Casablanca ups Bobby Applegate to VP/Albums, T.J. Lambert to VP/National Pop, and Jheri Busby to VP/R&B promotion
- Dave Verdery joins Bonneville Broadcast Consultants
- Country conversions: Soft Rock KZLA-AM & FM/Los Angeles and KOMA/Oklahoma City after 22 years of Top 40

15 YEARS AGO TODAY

- Don Benson elevated to WQXI/Atlanta OM
- Bob Marshall appointed WQNG/Providence PD
- Reggie Blackwell joins WRFCI/Athens, GA for middays

—Hurricane Heeran

TALK
THE
SWALK

GEFFEN

AMERICAN TOP 40 DELIVERS...

RATINGS

**Karen Barber, Program Director
Q104/Kansas City**

AT40 has always been a ratings success in Kansas City. Other stations have run lesser quality shows in the same time period and they just can't beat AT40.

BILLBOARD'S HOT 100™

**Dave Robbins, Program Director
WNCI/Columbus, OH**

AT40 is the unique countdown today! It has propelled WNCI to a 20 share in a competitive market. The show is timeless. The Billboard chart gives the show amazing credibility.

TRADITION

**Tom Hutyler, Program Director
KUBE/Seattle**

I feel AT40 gives us a built-in edge, because it has a heritage and tradition that no other countdown show can offer. AT40 has maintained an image of integrity and class... I think it is highly respected and envied for its status in the music world.

PRODUCTION QUALITY

**Joel Folger, Program Director
KEGL-The Eagle/Dallas**

AT40 is the benchmark by which all other countdown shows are compared. AT40 with Shadoe Stevens has history on its side. AT40's relationship with KEGD goes back many, many years. Our listeners recognize excellence and appreciate the consistent top-quality production that comes with AT40 on a weekly basis.

LONG DISTANCE DEDICATIONS

**Lorin Palagi, Operations Manager
MIX 107.3/Washington, D.C.**

AT40 is the original countdown show. Listeners love the Long Distance Dedications.



**AMERICAN
★ TOP 40 ★**

WITH SHADOE STEVENS

To obtain AT40 for your market, call Paul Miraldi, Manager,
Entertainment Programming (212) 887-5218 or fax (212) 887-5449.
Outside the U.S. call Radio Express 1-213-850-1003.

abc ABC RADIO NETWORKS

ABC Watermark



NAB

Continued from Page 25

EZ stations planning to adopt a Soft AC approach. They must be sure to respond to all complaints in an effort to win listeners over to the new format. In many cases, disgruntled listeners will switch back.

Attendees were also told tele-marketing is very important with this format, so it's vital to get a good database of listeners. Since Soft ACs lean female, targeting 35-44s and 45-54s, finding friendly, informative personalities is a key concern.

Classic Rock Healthy

The Classic Rock panel offered a very healthy forecast for the '90s. Moderator Andy Bloom, PD at WYSP/Philadelphia, commented that "since all CRs play basically the same music, PDs must concentrate on improving the quality of air talent, marketing the station properly, and raising the quality of on-air production."

Dance Dips, Shifts

With the recent ratings decline of some key Dance stations, several attendees wondered if the format was finished or at least stalled. Moderator Bill Tanner, VP/Programming at WPOW (Power 96)/Miami, assured them it was not, while noting it has been shifting from a Hispanic to a black-based format over the past few months. The key point stressed was the importance of working with retail and clubs to find the hottest street music and expose it.

NAC Poised For Success

At the generally optimistic NAC session, WJIB/Boston MD Ann Williams lamented, "I still feel there's a sense of embarrassment about the format — and I don't know why... There should be more shouting from the rooftops." She noted that back-announcing and accessibility help build loyalty. KLSK/Santa Fe-Albuquerque GM/partner John Sebastian said one of the keys is to "continually expand the playlist. When you get conservative on [the listeners], they rebel." Looking forward to a day when 35-64s are dominant, he added, "We'll be poised to become the format of that demographic."

Promoting AC

Friday's nearly full AC format session focused on a study of each of the stations represented on the dais and dealt primarily with promotions. Panelists agreed on the wisdom of attaching a charity angle to dollar-driven promotions and of timing attention-getting stunts to coincide with television news shows for live — hence almost guaranteed — coverage.

New Marketing

RAB President/CEO Warren Potash packed an appreciative room with his "Selling Toward A New Century" presentation. Noting the decline of newspapers and network TV's market share, he advised radio operators to step up marketing efforts, stop "beating up on your colleagues," and reach "for the fruit closest to the ground — newspapers."

Licensing 'Shakedowns'?

Legendary radio personality Paul Harvey lashed out at ASCAP and BMI, comparing their alleged efforts to collect music licensing fees from small businesses to gangland shakedowns. "I heard a while back of a small drugstore being forced to pay a fee to play a radio. As a longtime resident of Chicago, I'm accustomed to the way in which Al Capone and his heirs demand payoffs from merchants, so my antenna went up."

Harvey said that, despite assurances from ASCAP that the group has no right or interest in licensing single radios played in small business establishments, he still receives hundreds of letters complaining about ASCAP and BMI's licensing practices.

He also speculated that ASCAP and BMI might be working with Muzak to gain customers for that music service. "I suspect — but cannot prove — that it works like this. If I pipe Muzak music into my bookstore, I pay Muzak and Muzak pays royalties to ASCAP and BMI. So it's to the interest of all of them that I sign up with Muzak. And if I do not sign up, the enforcers from ASCAP and BMI will come around and, in effect, give me a choice. Sign up with Muzak or pay them directly."

"Now at what point does busi-

ness become blackmail? At what point does a sales pitch become a shakedown?"

Political Ads

The recent FCC audit of 30 radio and TV stations' political ad rates dominated "Contests, Lotteries, and Political Spots: New Advertising Laws For Broadcasters." The FCC's Charles Kelley explained that the Commission's "surprise" investigations were the result of "evidence of fairly widespread noncompliance of the lowest unit cost rule... We found a lot of smoke, but whether there is a fire will be determined."

Dennis Corbett of the Washington firm of Leventhal, Senter & Lerman, told broadcasters:

- Keep the political file up to date and in good shape at all times
- New disclosure policies are especially onerous if you have multiple sales packages
- You're asking for trouble if you have a class of time sold only to politicians, so either get rid of it or also sell that fully fixed time to commercial advertisers
- Tell sales staffers to "spill their guts [to politicians]: 'Here's every option we have.'"

Koteen & Naftalin's M. Anne Swanson suggested creating a model disclosure statement for distribution with rate cards, and pointed out that commercial make good policies can set dangerous precedents. Mullin Rhysse Emmons & Topel's Howard Weiss noted that clerical workers maintaining political files may not have the sensitivity to execute the task properly.

In other convention developments:

- NAB and the city of Montreux, Switzerland announced a joint venture for a four-day European radio convention in June 1992. The "NAB/Montreux International Radio Symposium and Exhibition" has been endorsed by the European Broadcasting Union, and will be planned by a committee of European and American broadcasters. In a related development, smaller NAB seminars on broadcast operations are planned for several European cities beginning next year.

- NAB representatives solicited dollars and airtime for "AIR/LIFT," a radio industry campaign to send 25,000 radios (with batteries) to U.S. soldiers in the Persian Gulf to help alleviate what NAB Sr. VP/Radio Lynn Christian called, "the sense of isolation our troops are experiencing." Radio stations, groups, related businesses, and listeners are suggested fund sources.

- Ten broadcasters received Crystal Awards, the industry's top honor for commitment to public service and community involvement. NAB Radio Board of Directors Vice-Chairman Richard Novik presented awards to WILM/Wilmington, DE; WYAI & WYAY/Atlanta; WPXC/Hyannis, MA; WSJM/St. Joseph, MI; WTSN/Dover, NH; WAKR/Akron, OH; WHBC-AM & FM/Canton, OH; WHIZ/Zanesville, OH; KTTX & KWHL/Brenham, TX; and WDLB/Marshfield, WI. Congressman Matthew Rinaldo (R-NJ) was given a special Crystal Award for his continuing legislative efforts to reform the license renewal process and boost the technical quality of AM radio.

Surveys

Continued from Page 1

Trading Trends

Hoffman Schutz Media Capital VP David Schutz, in collaboration with NAB VP/Economic Research Mark Patrik, analyzed station trading from January '88 through June '90. The result is "Trends In Radio Station Sales: 1988-1990."

Schutz found stand-alone FM values appreciated at an annual rate of 13.2% for that period, while combos rose an average 8.7% and stand-alone AM values dropped at an annual rate of 2.9%. Overall, station values climbed at an annual rate of 5.3%.

Looking at figures going back to '85, Schutz concluded the average annual appreciation in value reached a high of 28.8% for FM stand-alones in '86. The FM low for the five-and-a-half-year period was 7.7% in '89.

Combos hit a high of 25% for value appreciation in '87 and posted a low of 7.5% in '89. In contrast, AM stand-alones enjoyed just one up year during the period: in '85, their value increased an average of 5%.

Stessel

Continued from Page 1

successful direction of the careers of our leading Epic artists," said Glew. "This appointment reflects our confidence in him as well as Epic's commitment to intensify our efforts in the areas of marketing."

Stessel told R&R, "I'm flattered by the opportunity that [CBS Records Division President] Tommy Mottola and Dave have given me. We plan to be the most aggressive marketing team in the industry and look forward to getting involved with alternative avenues in the breaking of new artists."

Stessel is an 18-year CBS veteran who started as a college rep at the University of Florida in 1972. Three years later he moved to New York to supervise the CBS Records college rep program before moving on to Epic as East Coast Director/Product Management. In 1979 he was named West Coast Director/Marketing and then VP/West Coast Operations in 1988.

WB

Continued from Page 3

Jordan spent four years at CBS Records as Northeast Regional Singles Sales Coordinator and then Regional Promotion Director in Washington, DC. Jumping to Capitol, he served two years as Cleveland Regional Promotion rep before his most recent post at CEMA.

Ianello

Continued from Page 3

known and has contributed mightily to our success in pop music." Ianello joined Atlantic in 1982 as New York Local Promotion Manager, moving to the Boston/Hartford/Albany region the following year. In 1986 he was named National Secondary Promotion Manager and upped to Associate Director/National Pop Promotion in 1987. He became Sr. Director/Pop Promotion earlier this year.

Alexander

Continued from Page 1

the Chicago market and to a station of WGCI's stature. The time is right for James Alexander, Gannett, Chicago, and WGCI to be together. I don't anticipate any [staff] changes."

During his 22 years in radio, Alexander has also programmed WBMX (now WVAZ)/Chicago and WBOK/New Orleans. He began his career on-air at WCIN/Cincinnati while still in high school.

Miller

Continued from Page 3

been successful for many years because of its wonderful staff. I expect even greater success in the future."

Miller transferred to WQYK as PD in 1987 after programming Infinity's WJJD/Chicago for three years. Before that he was with Taft Broadcasting (now Great American) as PD of its syndicated Prime Time Nostalgia format.

Fleischman

Continued from Page 3

reaffirms MCA's commitment to rock 'n' roll and artist development."

Fleischman told R&R, "I'm looking forward to working at MCA with some of the finest record execs in the business. This label is committed more than ever to the promotion of AOR radio and the development of rock music."

Fleischman started in the music industry as a singer in the Memphis band Flash & The Board Of Directors. He joined Atlantic in 1974.

Brehmer

Continued from Page 3

been music, so programming opportunities have been contingent on the stations' musical direction," he explained. "KTCZ's musical philosophy is one with which I'm very compatible. It's as though I've been working my whole life toward programming the Cities' 97. In fact, the only problem with moving to Minneapolis is that my fiancée despises the designated hitter."

Brehmer's wedding is next week and he'll begin his new job after the honeymoon.

Krum

Continued from Page 3

to winning." Krum joined Enigma last year as VP/CHR Promotion after having spent 14 years at Scotti Brothers as National Promotion Director and then VP/Promotion.

Bishop

Continued from Page 4

Prior to joining the network, Bishop programmed KMGR/Salt Lake City and crosstown KLCY. He's also worked at Q107/Washington, Satellite Music Network, KNUS/Dallas, KIQQ/Los Angeles, and WCLR/Chicago.

TALK
THE
SWALK

OFFEN

The cart machine with bells and whistles your audience will never hear.

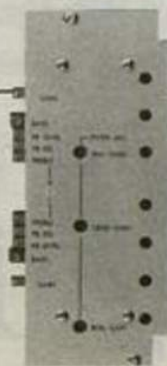
Finally, a cart that delivers the creature comforts that other Otari audio machines have offered for years! And not only does Otari's CTM-10 make your job easier, it also delivers outstanding audio performance, so your output sounds more like a CD player than a cart.

on-air!) And for adjustments to program length, there's a *true* vari-speed control.

You'll also find a record azimuth adjustment system *with phase display* for when you want to make the best recording possible.

But the CTM-10 is not all just bells and whistles. It's the only cart you can buy with HX-Pro.* That means that you can get a really hot signal off the tape, and still keep those high frequencies where they need to be for that crisp, clear sound.

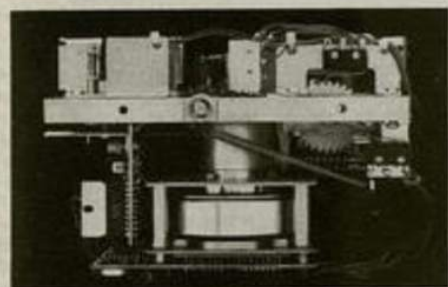
And some things we keep real cool, like we don't use solenoids for our pinchroller because they can generate excess heat. You'll also appreciate the CTM-10's fast start time—it lets you cue up tighter without worrying about wow.



Equalization adjustments are easy to reach and clearly marked, making maintenance and service fast and easy.

And, of course, we give you choice. There are stereo *and* mono record/play decks, *and* a mono/stereo play-only deck.

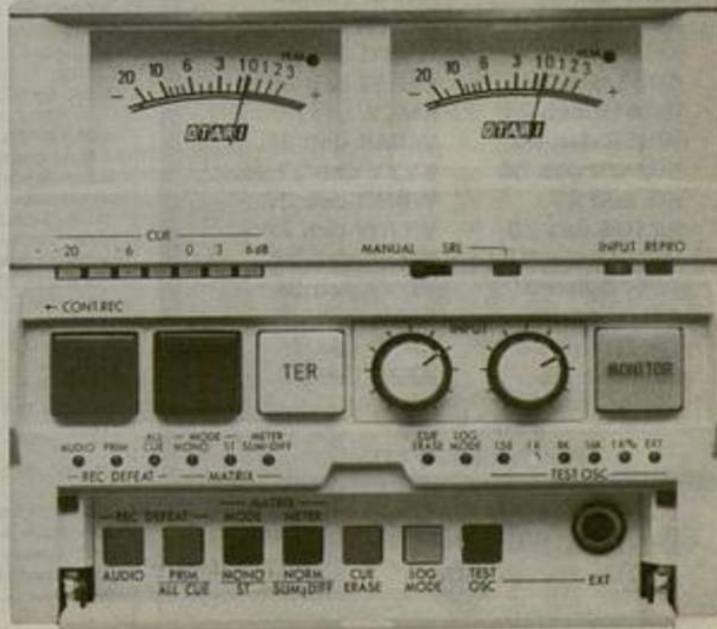
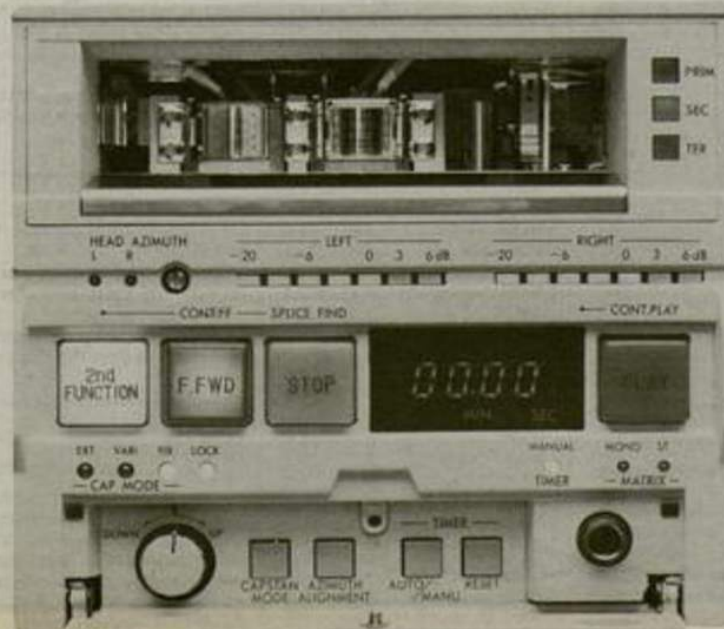
Call us at (415) 341-5900 for more information about the CTM-10. The cart machine we built for perfectionists.



Heavy duty, direct drive capstan provides accuracy and reliability.

You get extensive metering, including dedicated metering for the cue-track. (Now you can verify the cue-tone *before* you go

OTARI



Red, White & Hot!

DAMN YANKEES



"High Enough"

The follow-up to the No. 1 AOR smash "Coming Of Age" and the blistering Top 5 track "Come Again" From the Gold album DAMN YANKEES

NEW & ACTIVE

88/45

One Of The "Most Added"

This Weeks Hot Action:

KSAQ 39-34	WPXR deb 28
Q102 add 33	KZ93 deb 24
Y108 add	WZOK 35-28
KISN add	KATM add 29
KWSS deb 29	WWFX add 40
KPLZ add	WHTO 35-28
KUBE deb 30	YES97 deb 40
PIRATE deb 21	KMCK add 40
WVSR deb 40	WJMX deb 36
999KHI deb 36	KYYY deb 37
I95 add 27	WBNQ deb 37
KZ106 deb 25	WLRW deb 29
WCGQ deb 31	WKFR deb 38
WRVQ deb 28	WPFR deb 39
KTUX 40-34	KFMW 36-28
WKZL deb 28	KPXR add 34
92X deb 25	KRZR deb 18

Track 10

Just Added At MTV!

On Tour with Bad Company!



© 1990 Warner Bros. Records Inc.

RATINGS

12+ SUMMER '90 BIRCH RESULTS

Los Angeles-Orange County

	Spr '90	Su '90
KIIS-AM & FM (CHR)	7.1	6.2
KPWR (CHR)	7.0	6.1
KKBT (UC)	3.9	6.0
KLOS (AOR)	4.8	5.4
KOST (AC)	5.0	4.8
KROQ (NR)	4.3	4.5
KABC (Talk)	5.0	4.3
KQLZ (CHR)	4.3	4.0
KFWB (News)	2.5	3.3
KTWV (NAC)	3.9	3.2
KLVE (Span)	2.9	2.9
KBIG (AC)	2.3	2.6
KLSX (CR)	2.1	2.6
KODJ (Gold)	1.8	2.3
KRTH (Gold)	2.1	2.3
KFI (Talk)	2.2	2.2
KNX (News)	2.5	2.2
KZLA (Ctry)	3.1	2.2
KMPC (Noct)	2.5	2.1
KTNQ (Span)	2.0	2.0
KWKW (Span)	2.7	2.0
KXEZ (AC)	2.4	1.8
KNAC (AOR)	1.2	1.7
KALI (Span)	1.2	1.5
KKGO (Clas)	1.6	1.5
KDAY (UC)	1.0	1.4
KJLH (UC)	2.1	1.2
KUSC (Clas)	1.1	1.2
KGFJ (UC)	1.0	1.0

San Francisco-Oakland

	Spr '90	Su '90
KMEL (CHR)	8.4	9.1
KGO (N/T)	6.6	6.8
KRQR (AOR)	3.6	4.5
KNBR (Talk)	2.4	4.2
KSFO & KYA* (Gold)	3.8	4.2
KITS (NR)	2.9	3.8
KSOL (UC)	3.8	3.8
KCBS (News)	4.3	3.5
KIOI (AC)	3.9	3.3
KFRC (Noct)	2.8	2.8
KXXX (CHR)	2.9	2.7
KSAN (Ctry)	2.8	2.6
KFOG (AOR)	2.6	2.5
KOIT-AM & FM (AC)	4.0	2.5
KABL-AM & FM (AC)	1.7	2.4
KOME (AOR)	2.6	2.4
KBLX-FM (NAC)	2.5	2.2
KSJO (AOR)	1.6	2.2
KHQT (CHR)	2.4	2.1
KJAZ (Jazz)	9	1.9
KKSF (NAC)	2.4	1.6
KKHI-AM & FM (Clas)	2.1	1.4
KDFC-AM & FM (Clas)	2.0	1.3
KBAY (B/EZ)	1.6	1.2
KARA (AC)	1.2	1.1
KEZR (AC)	9	1.0
KNEW (Ctry)	1.2	1.0

*Not a fulltime simulcast

New York

	Spr '90	Su '90
WRKS (UC)	6.3	7.1
WQHT (CHR)	5.3	5.8
WHTZ (CHR)	5.4	5.5
WBLS (UC)	5.0	5.2
WNEW-FM (AOR)	5.3	5.2
WCBS-FM (Gold)	4.5	4.9
WPAT-AM & FM (B/EZ)	3.3	4.2
WXRK (CR)	3.3	4.2
WLTW (AC)	4.0	3.7
WOR (Talk)	3.7	3.7
WINS (News)	3.5	3.2
WNSR (AC)	3.3	3.0
WFAN (Sports)	2.7	2.9
WPLJ (CHR)	3.3	2.9
WABC (Talk)	2.9	2.8
WQCD (Jazz)	2.9	2.6
WCBS (News)	2.9	2.4
WNEW (Noct)	1.8	2.1
WYNY (Ctry)	2.0	1.8
WSKQ-FM (Span)	1.0	1.5
WQXR-FM (Clas)	1.3	1.3
WNCN (Clas)	1.1	1.1
WBLI (CHR)	5	1.0

Chicago

	Spr '90	Su '90
WBBM-FM (CHR)	7.1	10.4
WGCFM (UC)	10.7	10.2
WGN (AC)	7.5	7.8
WCKG (CR)	4.8	5.7
WLUP-FM (AOR)	4.9	4.1
WUSN (Ctry)	3.4	4.1
WBBM (News)	4.2	3.9
WVAZ (UC)	6.6	3.7
WKQX (AC)*	3.3	3.4
WXRT (AOR)	4.0	3.3
WYZZ (CHR)	3.4	3.3
WLUP (Talk)	3.4	2.9
WNUA (NAC)	2.8	2.9
WLS (Talk)	1.6	2.6
WJMK (Gold)	2.3	2.5
WJJD (Noct)	2.6	2.4
WMAQ (News)	2.0	2.1
WTMX (AC)	2.9	2.0
WFMT (Clas)	1.2	1.6
WFYR (AC)	1.9	1.5
WXEZ-AM & FM (AC)	1.9	1.6
WLIT (AC)	1.3	1.4
WBEZ (N/T)	1.1	1.0
WMBI-FM (Rel)	9	1.0
WOJO (Span)	1.1	1.0

*Formerly Adult CHR

Boston

	Spr '90	Su '90
WZOU (CHR)	9.9	9.7
WXKS-FM (CHR)	8.7	8.4
WBCN (AOR)	6.3	7.3
WRKO (N/T)	5.8	6.9
WBZ (AC)	5.1	5.1
WZLX (CR)	3.5	5.0
WODS (Gold)	3.6	4.4
WJIB (B/EZ)	3.4	3.7
WAAF (AOR)	3.4	3.3
WHDH (Talk)	4.4	3.2
WMJX (AC)	3.8	3.1
WEEI (News)	3.4	2.8
WILD (UC)	1.9	2.7
WSSH (AC)	4.2	2.7
WROR (AC)	3.0	2.6
WBUR (N/T)	1.8	2.4
WVBF (AC)	2.5	2.2
WCGY (AOR)	2.6	2.0
WFNX (NR)	2.2	1.9
WBOS (CR)	1.6	1.7
WGBH (Jazz)	2.0	1.7
WCRB (Clas)	1.4	1.2
WHJY (AOR)	1.0	1.2
WPLM-AM & FM (BBnd)	1.4	1.2

Detroit

	Spr '90	Su '90
WJLB (UC)	9.6	10.1
WJR (AC)	7.6	7.5
WHYT (CHR)	7.1	7.2
WDFX (CHR)	5.2	5.9
WLLZ (AOR)	4.8	5.1
WRIF (AOR)	4.1	5.1
WJZZ (Jazz)	5.0	4.8
WWWW (Ctry)	4.5	4.7
WNIC (AC)	4.2	4.1
WWJ (News)	4.0	3.8
WCSX (CR)	4.7	3.6
WKQI (CHR)	3.7	3.5
WXYT (Talk)	4.1	3.4
WLTI (AC)	3.5	3.4
WJOI (B/EZ)	2.6	3.3
WOMC (Gold)	2.4	3.0
WGPR (UC)	1.7	2.0
CKLW (BBnd)	2.8	1.9
WKSQ (Gold)	2.5	1.7
WQRS (Clas)	1.4	1.6
WDET (NR)	1.3	1.5
WCHB (UC)	7	1.0
WMTG (UC)	8	1.0

Philadelphia

	Spr '90	Su '90
WUSL (UC)	9.0	10.3
WMMR (AOR)	9.1	8.2
WYSP (CR)	5.5	7.2
WIOQ (CHR)	7.6	7.0
WEGX (CHR)	5.9	6.4
WPEN (Noct)	4.2	5.4
KYW (News)	7.2	5.0
WDAS (UC)	4.4	4.7
WXTU (Ctry)	4.0	4.3
WMGK (AC)	3.2	3.6
WWDB (Talk)	4.2	3.5
WCAU (Talk)*	3.9	3.4
WOGL-FM (Gold)	3.4	3.4
WEAZ-AM & FM (AC)	5.3	3.2
WKSZ (AC)	2.8	2.5
WIP (Sports)	2.0	2.4
WFLN (Clas)	2.5	2.3
WSNI (AC)	2.3	2.2
WHYY (Clas)	1.0	1.5
WRTI (Jazz)	1.5	1.3
WPST (CHR)	7	1.0

*Became Gold WOGL (AM) at the last third of rating period.

Washington

	Spr '90	Su '90
WPGC (CHR)	10.7	10.4
WKYS (UC)	6.2	6.7
WMZO-AM & FM (Ctry)	5.8	6.2
WAVA (CHR)	5.7	5.5
WGAY (B/EZ)	4.5	4.9
WHUR (UC)	4.1	4.3
WMAL (N/T)	4.5	4.3
WWDC-FM (AOR)	4.5	4.2
WCXR (CR)	4.6	4.1
WRQG (CHR)*	3.9	3.9
WASH (AC)	2.4	3.5
WLTT (AC)	3.4	3.4
WTOP (News)	3.3	3.1
WHFS (AOR)	2.5	3.0
WETA (N/T)	1.6	2.6
WMMJ (AC)	3.2	2.6
WXTR (Gold)	2.7	2.6
WWRC (Talk)	2.7	2.3
WYCB (Rel)	1.4	2.2
WAMU (Misc)	1.9	2.0
WJFK (CR)	2.2	2.1
WGMS-AM & FM (Clas)	3.0	1.6
WDJY (UC)	1.0	1.3
WYYY (AOR)	1.3	1.3
WOL (UC)	1.2	1.2

*Became Hot AC after rating period

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CHR Chart

25 - 20

89% Of CHR Reporters

AC Chart

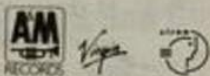
14 - 9

Out-Of-The-Box
Smash At Retail



Produced by Bob Sargant and Breathe (7501-1559-4/20)
Mixed by Julian Mendelsohn

Additional Production and Remix by Daniel Abraham for White Falcon Productions
Management: Jonny Too Bad and Paul King



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STREET TALK®

Boston Charity Concert Challenge

Mean Beantown brouhaha a-brewin' between WXKS (Kiss 108)/Boston and crosstown WZOU and WPRO-FM/Providence. 'ZOU and PRO-FM have joined forces to present the forthcoming "Children's Trust Concert" to benefit battered children. WXKS reportedly told labels that if they support the October 27 show, they can forget support on any records from WXKS or the other Pyramid CHR, 98PXY/Rochester — a charge Pyramid CEO Rich Balsbaugh vehemently denies.

"I'd never threaten labels with retaliation," said Balsbaugh. "We're just reminding labels who has been here for 12 years. I've been very emphatic about my displeasure about labels supporting 'ZOU and (PD Steve) Rivers, who don't support new music on a weekly basis."

"XKS PD & VP/Programming Sunny Joe White concurs: "We've told no labels that we wouldn't support them if they sponsored the 'ZOU concert. (SBK's Vanilla Ice and DGC's Nelson have already committed.) We have asked them if they want their acts on a bill that can't fill the Centrum."

Rivers told ST, "If there's room for WBCN's 'Rock Of Boston' concert and Kiss 108's 'Birthay Concert,' there should be room for a concert like this for such a great cause. The most appalling part is the noncommitment of some labels due to the intimidation."

PRO-FM PD Paul Cannon added, "It really is too bad that politics are playing a part in such a worthy co-promote."

Dobbis Do'n's

Look for former RCA Exec. VP/GM Rick Dobbis to be named President/CEO of an as-yet-unnamed entity that will supersede the existing Polydor Records label.

Under Dobbis's aegis, Polydor, Polydor UK, London, Smash, and urban product from Island will all become A&R sources.

While Polydor Records will take on a new monicker, current VP/Promo Mel Delatte and his staff will remain in place — but there could be some shuffling of duties. Delatte and others are being interviewed for the Sr. VP/Promo slot. This week, Dobbis is off to the U.K. and L.A. to meet prospective A&R and promo candidates.

Names in the hopper for PolyGram's new label include an attempt to continue in a mythological vein a la sister label Mercury. The strongest lean, however, is to Worldwide Records — the company's offices are located at Worldwide Plaza in NY.

In the meantime (and despite last week's deadline denials), PolyGram Exec. VP/Mktg. & Sales Bob Jamieson has resigned — but will act as an outside consultant to the company on several projects. He'll pursue other ventures as well. No plans to fill his position.

DiDi's Exits With Def American

Geffen Dir./Nat'l Album Promo Mark DiDi splits to become VP/GM of Rick Rubin's Def American label.

Continued on Page 34

Rumbles 'N' Mumbles

- Is Summit AC WFYR/Chicago considering a move to CHR? Summit VP/Ops Mary Catherine Sneed denies the rumbles, but ST hears some fascinating conversations took place at last week's NAB confab.

- Is Alco VP/Promo Craig Lambert a prime candidate to head up Interscope? And is the ink almost dry on an Interscope/DGC distribution deal via MCA?

- Will WHFM/Southampton, NY pick up Z100/NY for a simulcast? Meanwhile, ST hears that Long Island CHR WBLI is taking a more Adult CHR sound.

- While Alan Kovak has already inked John Hey as VP/ACR at Impact Records, other names have begun to surface around the Sr. VP/CHR and VP/Nat'l CHR Promo slots, including former MMR sales honcho Tony Smith and Island VP/CHR Promo Lisa Velasquez. (ST hears Velasquez is still being courted by East West America and that Hollywood Records is taking a look at her as well.)

- Is Columbia VP/Promo Burt Baumgartner going to start from "square one" in his search for a WC VP/Nat'l Promo rep? ST hears talks with Gavin Report Top 40 Editor Dave Sholin have hit the skids. Incidentally, Sholin still denies any such talks have ever taken place.

- Could Infinity Broadcasting be cutting a major affiliation deal with Westwood One sometime within the next few days? It's not a done deal, but Infinity CEO Mel Karmazin was certainly hobnobbing with WWI Chairman Norm Pattiz and President Bill Battison at the NAB shindig.

- Does Country KRST/Albuquerque, NM PD Don Christi have the inside track on the vacant PD chair at WTOR/Winston-Salem?

- Can we can the talk about Dance CHR KROY/Sacramento going Classic Rock?

- What well-known indie record promoter is about to launch a new, as-yet-unnamed label with Japanese backing?

- Spike those rumors about Rock CHR 92X/Columbus dropping CHR altogether. PD Tom Gilligan has added some dance product, however.

- OM Ric Lippincott denies he's exiting Z95/Chicago.

- Is former Hot 105/Miami APD/MD/afternoon driver Dennis Reese exploring the PD post at KHYS/San Antonio, and airshifts at Y100/Miami and Q105/Tampa?



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CHR ACTION!
PWR99 30-23
B96 25-18 HOT
PWR106 31-26 HOT
KMEL 25-20 HOT
TIC-FM 35-27
KKSS 30-24

DEBUTS AT
Q106 deb 29
X100 deb 28
KKFR deb 29
99WGY deb 40
KROY deb 35
KWOD deb 39
WJAD deb 29
KQCR deb 40

ADDS INCLUDE
WXKS
Z100 add 24
PWR104
KS104
PWR96
HOT102

**#1 DANCE
 CHARTS
 3 WEEKS IN A ROW!**

**MTV STRESS ROTATION
 (20+ PLAYS PER WEEK!)**

STREET TALK

Continued from Page 32

Concurrently, Geffen has terminated its manufacturing and distribution deal with Def American over the "creative philosophy regarding the affixing of logos and stickers to albums by Andrew 'Dice' Clay, Slayer, and Danzig, and the refusal to distribute the rap LP by the Geto Boys." Look for Def American to be distributed through a WEA label... possibly Atlantic.

ST hears that Chrysalis VP/AOR Steve Schnur and A&M VP/AOR J.B. Brenner are among the first to get the scan to replace DiDia.

After more than a decade as Chicago AV CEO and Creative Director at SuperSpots, Joe Kelly has resigned. He'll remain on the Board of Directors and as a special consultant through year's end.

Contrary to pavement palaver, curb chatter, or what you may have read in the L.A. Times, former CBS honcho Walter Yetnikoff has not been barred from "Black Rock." CBS spokesperson Bob Altshuler told ST, "It's emphatically not true. I don't know where this rumor started, but Mr. Yetnikoff is free to come and go in this building as he pleases."

Consultant's Clipboard

- Former WLOL/Minneapolis ten-year morning veteran Bob Berglund has opened the doors on the BBC Network, a consultancy specializing in medium and small markets.

- WTDR (Thunder 96.9)/Charlotte PD Mark Tudor has formed a full service broadcast consultancy, Mark Tudor & Associates, with WTDR as the firm's first client.

- KRTH/L.A. OM/PD Phil Hall is not leaving, but will open a new consultancy, the Radio Group.

Open House Party Party

One of the blazing sidelights of last week's NAB Boston gathering was the blowout thrown by Superadio Net's "Open House Party" honcho John Garabedian at his home/studio in nearby Southboro, MA.

Reportedly, more than 900 guests, including a veritable who's who of radio 'n'

Groovy Situations

- RCA Nat'l Dir./Field Promo Ray Carlton will be the new VP/Pop Promo at Giant, effective October 8, and former Capitol VP/Artist & Product Development Bill Burks will head Giant's marketing services department.

- Enigma names Dir./Nat'l Rock Promo Ron Cerreto interim head of AOR. Look for recently named VP/Promo Mike Krum (see Page 3) to pick a permanent AOR director soon. Meanwhile, Elektra Nat'l Sales & Mktg. Coordinator Suki Sir joins Enigma as Nat'l Dir./Sales.

And... Enigma Atlanta rep Brad Moss and WC Regional promo rep Kim Alexander have exited.

- Island promotes WC Dir./Black Music A&R Kevin Fleming to VP/Black Music Division and WC Mgr./Promo & Mktg. Chelle Seabron to Nat'l Dir./Black Music Promo. Both will relocate to NYC.

Meanwhile, WXYC-FM/Chapel Hill MD Glenn Boothe is named EC Mgr./Nat'l College & Alternative Promo. He'll be working in conjunction with his WC counterpart Howie Miura.

- RCA VP/Promo Butch Waugh just inked a new three-year deal with Nipper.

- A&M Sr. VP/A&R Steve Raibovsky has resigned. Current label VPs David Anderle and Mark Mazetti will take over administrative responsibilities for now. ST hears that Raibovsky is heading to Elektra.

- Capitol VP/Mktg. Ron McCarrell is leaving the Tower. Professional future TBA shortly. No replacement named yet.

- Mercury NY promo rep Chris Lopes and Cleveland promo rep Jimmy Fay both jumped to Hollywood Records. Lopes will stay in NYC; Fay will relocate to Chicago.

- Arieta Sr. Dir./Nat'l Publicity Larry Jenkins becomes Sr. Dir./Media & Artist Relations at Capitol. He replaces Cary Baker, who's headed to Enigma as VP/Publicity.

- Macey Lipman Marketing VP/Sales & Mktg. Services Barbara Firstman joins EMI as WC Dir./Mktg.

records, showed up for a concert by Perfect Gentlemen, Black Box, Guys Next Door, Brother Beyond, Candy, Elisa Fiorillo, Biscuit, and George Lamond. Beantown homeboys New Kids On The Block also put in a cameo appearance.

Mad Dog & Englishman

WNCX/Cleveland personality Jerry Shirley — yes, that Jerry Shirley of Humble Pie fame — is now doing morning drive at the

Continued on Page 36



SWEET SEVENTEEN — After 17 years, KABC/L.A. morning team Ken & Bob have parted company, and to commemorate the occasion the Talk station broadcast the dynamic duo's last show — live! and direct from the lobby of the Century Plaza Hotel last Friday (9/14). Pictured on the cutting edge of broadcasting history are (l-r) KABC President/GM George Green, K&B staffer Cijl Ware, K&B engineer Waco Pat, actress Valerie Harper, Ken Minyard, Bob Arthur, Roger Barkley (who'll cohort with Ken shortly), actress Shelly Fabares, and actor Mike Farrell.

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Added At:

PWR104	KXYQ
WAAL add 34	KWNZ
WCGQ	WPRR add 30
WRVQ	Q104
Z102	WYKS
92X	KCHX
WGRD	XL93FM
WVIC	WIFC

Hot At:

KHMX 12-10	KQKQ 9-7
KISN 28-19	FM104 5-2
HOT949 12-6	103CIR 14-11
WPST 25-17	KNIN 14-9
K106 18-13	WTBX 32-23
99WAYS deb 34	KMOK 16-11
WIXX 6-5	

Sales Over 300,000

MTV 15 Weeks!



STREET TALK®

Continued from Page 34

station under the nom de aire **The Englishman**, teaming with sports know-it-all **Mike "Mad Dog" Trivisonno**. Appropriately, Shirley's first guest was former bandmate **Peter Frampton**.

Shirley's evening show has been taken over by famed Cleveland rocker **Michael Stanley**.

Honor Roles

- **Handleman Company Chairman/CEO David Handleman** will receive the Human Relations Award For Lifetime Achievement from the Anti-Defamation League of B'nai B'rith. Ceremonies are set for October 2 at the Marriott Marquis Hotel in NYC.

- **Danny Goldberg, Gold Mountain Entertainment President** and chair of the Southern California ACLU, will receive the Playboy Foundation's 1990 **Hugh M. Hefner First Amendment Award** on October 25 at the NY Waldorf-Astoria.

- **MCA Music Entertainment Group Chairman Al Teller** will be presented with the "Unsung Hero" award at the **Betty Clooney Foundation For Persons With Brain Injury's** first-ever "Thanksgiving Awards of the Music Industry" dinner, which will be held November 11 in Santa Monica, CA.

Rebel Trouser

A practical joke apparently backfired at Big Band/New Rock combo **WHTG-AM & FM/Asbury Park, NJ**, which has fired its veteran programming staff: **FM PD Rich Robinson** (seven years) and **AM PD/FM MD Chopper** (six years).



SMILE, YOU'RE ON CANDID CAMERA — When Virgin AOR **Jesusmaster R. Jeffrey Naumann** asked **ST** if we were interested in a photo of a stripper named **Candy** who lit her breasts on fire in an effort to convince **WSHE/Miami PD Brian Krysz** (r) to add the Iggy Pop single — not coincidentally titled "Candy" — we said "ASAP!" Well, we were the saps all right, as **Krysz** refused to be photographed when candid **Candy** did, in fact, heat things up a taste.

The unofficial story: **AM News Dir. Elliot Alzamor**, having accepted a new job at another station, was delivering his final 'cast. **Chopper** decided to make it a memorable one and pulled down **Alzamor's** pants. Owner **Faye Gade** didn't appreciate the gesture and axed **Chopper**.

A shocked **Robinson** attempted to resolve the situation. Three days later, **Gade** told him to look for another gig. **Gade** referred **ST's** calls to **OM Dick Swetits**, who referred **ST's** calls to the station's attorney, who was in court and unavailable for comment.

WJSS & WXYU/Lynchburg, VA AE Dave Snyder hit the Virginia State Lottery for \$10.9 million, which makes him the state's single biggest winner to date. **Snyder**, who was planning a 1994 retirement, has moved the date up just a bit . . . like to yesterday!

Chatterbox

- Although **Sherman Broadcasting** has announced interest in buying **Hoker Broadcasting's WDFX/Detroit**, both parties deny there's any deal yet. Nevertheless, the possibility of such a sale has put the **DFX PD** search on hold, at least temporarily.

- **Urban KACE/LA** adopts the "Quiet Storm" format. No surprise, considering new **PD Lawrence Tarter** helped pioneer the format during his **PD** stint at crosstown **KUTE**.

- Veteran **WSM-FM/Nashville PD**/morning man **Bruce Sherman** is stepping down as **PD**, but will be staying on the air in an as-yet-unspecified shift.

- Former **KWOD/Sacramento PD**/afternoon driver **Willie B.** takes on the **PM** drive duties at **KSAQ/San Antonio**.

Meanwhile, **KWOD MD Pam Grund** heads for the **MD** chair at **Q102/Philly**. She's replaced by **KJFX/Fresno's Shelly Morgan**, who'll take middays, which moves **Jeff Thomas** to afternoons. And . . . **KWOD** night rocker **Adam Smasher** becomes **APD**.

- Programming Asst. **Denise Maynard** has been upped to **MD** at **Hot AC KLIT/LA**.

- Sixteen tons of changes at new Norfolk County outlet **WGH-FM**: acting **PD**/morning host **Jeff Moreau** heads to crosstown **Hot AC WCZL (Mix 105.3)** for middays, **PM** driver **Jim Payne** resigns to pursue other interests, and nighttimer **Paul Cubby Bryant** transfers to nights at **KRBE/Houston**.

While former **WGH-FM PD Tony Macrini** is this close to joining a morning show in either Norfolk or Richmond, the search for a permanent 'GH **PD** continues . . .

- Former **WQUE-FM/New Orleans** morning co-host **Mike Moore** will be joining **Jack Diamond** as co-host for mornings at **WRQX (Mix 107.3)/Washington**.

- **Urban KUH/LMemphis GM Pat Lenahan** is out and **PD Mike Bailey** exits after only a week on the job.

- **WWRC/Washington** morning talk host **Mark Williams** exits, replaced by former **WYNY/NY** morn-

ing man **Scott Carpenter**. Meanwhile, **Williams** is in the running for the **WRKO/Boston** morning cohost slot vacated by **Ted O'Brien**, who's reportedly headed for crosstown talker **WHDH**. Also, former crosstown **WEEI** editorialist **Avi Nelson** joins "RKO for nights, replacing syndicated talk host **Sally Jesse Raphael**.

- **WJYO (Joy 108)/Orlando** has adopted new calls — **WMGF** — and is now known as "Magic 107.7." **PD**/morning man **Steve Street** moves to afternoons, while **Dean Muchio** comes from **Dick Clark Productions** to take over the wakeup service.

- Joining the **SMN "Coast To Coast Country"** lineup when it moves to **Dallas** next week are **Jerry Walker** from **WBAP/Dallas**, who'll do evenings, and former **Nashville Network Radio** personality **Becky White**, who'll be **MD/Production Dir./weekend talent**. **PD Mark Edwards** still has overnights and parttime slots open.

Meanwhile, **SMN** has inked an exclusive five-year sales rep deal with London-based **Independent Communications Ltd.'s Robert Kennedy** to market the net's ten formats throughout Europe.

- **Country WOW/Omaha** ups **APD**/midday personality **Scott Parker** to **PD**, replacing **Gene Bridges**, who became **PD** at **KLAC/LA**.

- **WZBH/Ocean City, MD** ups **MD** **Ceph Michaels** to **PD**.

- **WSTZ/Jackson, MS** names **Dru Laborde PD**.

- **WKDM (Callente 1380)/NY** **GM** **Geno Heine** has been upped to **Station Manager**.

- Last week **ST** reported that **WYLD/New Orleans OM Jimmy Smith** and **MD Stephen Ross** both exited after five weeks, but **PD Bryan Wallace** rehired **Ross** the next day.

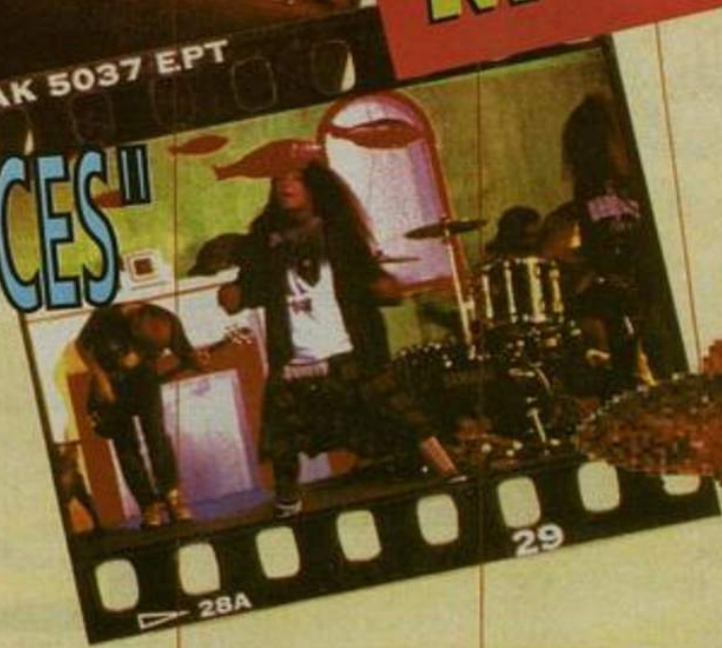
Meanwhile, 'YLD brings in **WWIN-FM/Baltimore** midday personality **Kyle Jones** for middays, replacing **Cassandra Ware**, who joined **Motown** promo in **Houston**.



**FAITH
NO
MORE**

"FALLING TO PIECES"

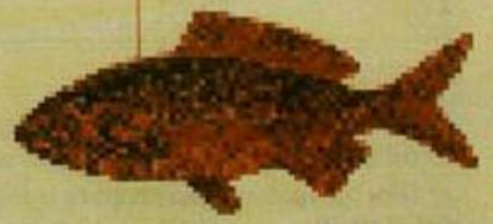
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Plans To Launch FM-Quality Service, Provide Space For Superstations

Radio Satellite Corporation (RSC) founder and President Gary Noreen was trained as an electrical engineer and designed communications systems for interplanetary space missions at NASA's Jet Propulsion Laboratory. In 1983 he formed Transit Communications Inc., which was one of the original entrants in the field of commercial land mobile satellite services. TCI became one of eight stockholders in American Mobile Satellite Corporation, a consortium which plans to launch a satellite in 1993.

Noreen serves as President of TCI and a Director of AMSC. His new company, RSC, applied in May for an FCC license to offer a number of mobile services from the AMSC satellite, including ten channels of digital radio. Noreen was interviewed by R&R Assistant Editor Jack Messner.



Gary Noreen

planning to launch in 1993. Mine is the only proposal to use the AMSC satellite for broadcasting. Everybody is very receptive to that idea.

My proposal is to provide a number of services, including satellite sound broadcasting. The objective is to have car radios on dealer shelves during the Christmas season in '93 so consumers can buy a super-radio capable of receiving pages, data broadcasts — a number of different audio transmissions from the satellite, including commercial audio broadcasts or voice transmissions for two-way voice communications.

R&R: What will such a "super-radio" cost?

GN: Based on discussions I've had with companies capable of building the components required, I project a retail cost of between \$100 and \$200 per radio above the cost of a conventional radio.

R&R: What radio services do you plan to offer?

GN: Initially, we want to provide ten channels of one-way audio transmissions with quality comparable to FM. The radios are capable of receiving CD-quality transmissions. The satellite is capable of transmitting CD-quality transmissions, but CD-quality requires so much more capacity on the satellite that we have to be able to justify much higher revenue for it, and we're not sure we can do that yet.

We're able to respond to whatever the market requires. If the market requires CD-quality, we'll be providing it. If the market says it's more important to have diver-

"We invite all broadcasters to come to us and use our system to extend their broadcasting throughout the country."

sity in programming, and people would rather have a choice of two channels than one channel with somewhat higher quality, then we will support more channels.

R&R: What's your outlook on receiver sales?

GN: Our market projections show 15 million receivers in place by the end of the century. The rate of adoption increases every year, so the first year we're talking maybe hundreds of thousands, the second year maybe one or two million, and sales will increase from that point onward.

R&R: The 1992 World Administrative Radio Conference will be considering other frequencies strictly for digital audio broadcasting, whether terrestrial or satellite. Is it possible there will be two competing bands of digital radio?

GN: Our system would be potentially compatible with a dedicated satellite sound broadcasting allocation. All we have to do is make sure the radios we're distributing are capable of receiving frequencies transmitted through another satellite system and make sure other satellite systems are compatible with the type of modulation encoding that we use.

"Nobody's told me they have to get 100 channels or they won't want to buy the radio. Ten channels is a sufficient number to interest people."

Then there's a separate question of whether a dedicated allocation ought to be made. I believe that's not the best way to implement satellite sound broadcasting. The best way is to do it within a mobile satellite service allocation.

In several other cases, restricting the services to be provided has caused serious problems in the area of financing satellite launches. If you restrict yourself in advance and the market proves different from what you planned on, you can't change.

R&R: You claim you can be in operation years before any competitor who proposes to launch a new satellite. Why?

GN: If you try to launch a new satellite system, you have to go through a new petition for rule-making to obtain frequency allocation [at the FCC] and a new petition on licensing procedures. AMSC has already gone through all that. It's taken us ten years from the date an application was filed to actual satellite launching. I don't see why it would happen any more quickly in a new dedicated [digital radio] satellite proceeding.

R&R: Critics say you aren't offering enough channels.

In The Works

Here's what you could see in the future if Gary Noreen's Radio Satellite Corporation brings to fruition its plans to offer radio broadcast services on American Mobile Satellite Corporation's satellite:

- Ten channels of satellite-delivered FM-quality audio.
- Establishment of radio superstations.
- Fifteen million specially equipped car radio receivers in place by end of the century.
- Agreements with broadcasters to assure their longterm control over channels.

GN: Nobody's told me they have to get 100 channels or they won't want to buy the radio. Ten channels is a sufficient number to interest people.

Potential Superstations

R&R: You're not planning to do any programming yourself. What do you envision in terms of programming?

GN: We invite all broadcasters to come to us and use our system to extend their broadcasting throughout the country. We expect a number of superstations to be established like WTBS-TV/Atlanta — except they would be radio superstations.

R&R: Have any broadcasters approached you?

GN: We haven't signed any yet, but a number of them have expressed a high degree of interest.

R&R: What will a channel cost initially?

GN: I'd rather not answer that at this time because AMSC and Radio Satellite Corporation are in the process of negotiating an agreement, and we have a number of different

GN: We take that into account. We'll arrange longterm agreements whereby broadcasters who sign up now or sign up early and have to live through the lean years will have control over their channels over the longterm. They're basically getting a station through

"It will be a lot like what happened with FM ... organizations that bought FM when it was still cheap were able to do very well."

the satellite, and they're not going to be kicked off. If they stick with it through the few years when there's not much advertising revenue, then their station will be worth a substantial amount. And they'll be able to sell it just like they sell any other station.

It will be a lot like what happened with FM. Initially, there weren't very many FM receivers. But organizations that bought FM when it was still cheap were able to do very well.

R&R: Do you foresee development of a terrestrial digital radio service? Would such a service be complementary or competitive to yours?

GN: Speaking for myself and not for Transit Communications, AMSC, or Radio Satellite Corporation, I hope it happens because I'd like to listen to it. I think it will happen.

But I don't think it makes anything I'm doing obsolete. I'm addressing a different market than is normally addressed by most terrestrial broadcasters. I'm looking at a market comprised predominantly of people who travel between cities and want to be able to listen to the same radio program everywhere.

GN: Speaking for myself and not for Transit Communications, AMSC, or Radio Satellite Corporation, I hope it happens because I'd like to listen to it. I think it will happen.

R&R: The channels are obviously going to become more valuable as more receivers are put to use.

R&R: How did you get into satellite radio broadcasting?

GN: I got my start at [NASA's] Jet Propulsion Laboratory, where I designed communications systems for advanced missions. In my last year there I was leader of the Land Mobile Satellite Service Study Team. I saw land-mobile satellite service could become economically viable, so I left JPL and formed Transit Communications and also became Director of American Mobile Satellite Corporation.

R&R: What was your first venture into satellite radio?

GN: I actually broadcast through

"The objective is to have [specially equipped] car radios on dealer shelves during the Christmas season in '93."

a satellite in 1984 over the whole western hemisphere, using a satellite that was launched in 1967. I was able to receive it with an antenna made of chicken wire and two-by-fours on top of my car.

I wasn't intending to demonstrate broadcasting so much as two-way voice. However, I wasn't able to transmit in both directions at once, because I only had a single transmitter and a single receiver.

By accident, I implemented a working satellite sound broadcasting system that covered the whole western hemisphere. It's not that rare — a lot of other people have done it too.

R&R: AMSC's satellite is the one you're proposing to use for satellite radio.

GN: Yes — the satellite AMSC's



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Jumping Back On The B/EZ Bandwagon

Stations' Exodus Overlooks Format's Potential

The bandwagon effect in radio programming is well-known. Every week we read about format changes and the latest programming innovations. Lately, Beautiful Music/Easy Listening stations are switching to Soft AC in increasing numbers.

Having managed KBIG/Los Angeles when it was B/EZ and No. 1 in the market and subsequently consulted the Bonneville Broadcasting System, I thought it would be interesting to follow the bandwagon effect and carefully examine the actual results of this so-called "exodus" from B/EZ.

'Where's The Beef?'

In the past year, 15 major stations left the B/EZ format in search of improved images and greater numbers of those elusive 25-54s. The impact of these "solutions" is reflected in the spring '90 Arbitron books. With results in hand, many astute radio operators are asking Clara Peller's famous question — "Where's the beef?"

In most cases, savvy, forward-looking broadcasters traded a well-established niche format to search for a way to improve their stations' qualitative and quantitative yields and better define their images and marketability with agencies and advertisers.

In doing so, they assumed the B/EZ format was old and that core listeners weren't getting any younger. They supposed baby boomers weaned on FM CHR wouldn't acquire a taste for EZ instrumentals as they aged. Last, they hoped to anticipate future demographic erosion by acting fast to stave off doomsday. The logic makes sense. So what happened?

If we analyze the ratings results, in many cases stations leaving the format have cashed in a unique brand franchise for an insurgent position as the second or even third Soft AC in an overcrowded marketplace. In many cases the



Joe Dorton

total audience attracted has been substantially less. In others, the numbers have been flat or marginally greater, regardless of considerable increases in advertising and promotional expenditures.

Consider these results:

- **KABL-AM & FM/San Francisco** traded a 2.9 share among adults 25-54 for a 1.9 in their first book as a Soft AC. In switching from a primarily instrumental approach, this legendary combo blew away half its audience in the key demographic it hoped to attract. **KXL-FM/Portland** dropped 5.5-3.7 among 25-54s and from 8.3-5.3 among 35-54s.

- **WQAL/Cleveland** went from 6.2-4.4, a loss of a third of its audience. In Chicago, **WXEZ-AM & FM** dropped a full point — 3.7-2.7 — to score its worst book ever. **KJQY/San Diego** abandoned its Group W-formulated adult soft rock format and dropped 5.1-3.1 among 25-54s. **Multimedia's WEZW-FM/Milwaukee** dropped 4.6-3.3, its poorest showing in over a decade, which, when compared to its new format competitor, **WLTQ** (at 7.1), makes the switch from B/EZ hardly seem worthwhile.

- In Peoria, **WSWT-FM** traded a 14.1% share among 25-54s for an 11.6%

share. Meanwhile, **KOSI-FM/Denver** posted a 6.1, down from the 6.8 scored as a B/EZ. Overall, 13 of the 15 stations dropped one to two shares among 25-54s and lost two to five shares among 35-54s.

Marketing Door To Success

In many of these cases, stations that have defected from B/EZ have lost audience, lost shares, and lost rank in their markets. This performance can't possibly yield greater revenue on the eve of a recession. And that's even before we examine the qualitative picture.

Meanwhile, B/EZs that have focused on marketing the format's benefits to their audiences are enjoying major demographic and total audience successes:

- **WGAY/Washington** increased nearly a full share to a 7.1 12+ and ranked fourth among 25-54s with a 5.5.

- **WNCE/Lancaster, PA** moved to No. 1 with a 14.1 share, up from a 9.7 12+. And the station virtually doubled the audience among 25-54s to claim the No. 2 spot with a 10.7.

- **WFMZ/Allentown** continued in first place with a

"B/EZs that have focused on marketing the format's benefits to their audiences are enjoying major demographic and total audience successes."

14.9 12+ share. It ranks third among 25-54s with a 10.3.

- **KUMU-AM & FM/Honolulu's** audience increased 39% to an 11.2 share among 25-54s.

Drawing Conclusions

Programmers will debate the nuances of the ratings results and search

"Many stations leaving B/EZ have cashed in a unique brand franchise for an insurgent position as the second or even third Soft AC in an overcrowded marketplace."

every cell in the book for a story to tell and sell. But for practical broadcasters, a number of conclusions emerge from the first ratings among B/EZ defectors:

- **Soft AC ain't B/EZ.** Soft AC — as a variation of AC formats or as an alternative to B/EZ — doesn't necessarily guarantee bigger audiences or broad audience acceptance. Soft AC doesn't provide a magical answer to the problems that supposedly plague B/EZ as a format.

- **Don't mess with the music.** While many stations initially attracted to Soft AC increased the number of vocals and have spent hours and hours discussing and debating the relative merits of instrumentations and formats, the evidence suggests B/EZ, for whatever reason — psychological, sociological, musicological, or even magical — works. The trick is to leave the music alone and effectively market the radio station and the format. Perhaps too many amateur Jeanne Dixons have all too precipitously counted the format out.

- **Capitalize on your franchise.** While increased competition may have reduced the mammoth audience shares, B/EZ still responds directly to the lifestyle and psychological needs of a large and growing conservative adult segment of the population. It's not a niche format. Before you toss away this large number of high earners because Suzy Q Media Buyer doesn't understand them or isn't instructed to buy 35+, you owe it to yourself to give it your best marketing effort.

Even Soft AC switchovers with all the bells and whistles seem to have missed the mark. So stick with your franchise and creatively communicate its place and its benefits to listeners and clients.

- **There's no EZ way to the top.** Whether operators have switched from B/EZ to Soft AC in search of larger audiences, in search of format acceptability, or in search of increased national dollars, the switch is not enough.

Marketing, research, and promotion are all critical to making the switch (or the switch back) work. In markets where stations heavily promoted Soft AC, the ratings have not, in many cases, justified the expense necessary to attain audience attention and marketplace awareness.

Uncharted Waters

Jumping off the B/EZ bandwagon into a transitional or modified AC format is like entering uncharted waters. What many broadcasters are really saying is that they need to be able to apply the magic word — AC — to their stations in order to sell them better.

Stations like WGAY make no apology for the affluent, upscale audiences they offer advertisers. As the number of stations has nearly doubled over the last 15 years, radio has become increasingly competitive. If a station owns a franchise in a market, its management needs to look long and hard at the potential consequences before abandoning something that works.

B/EZ is a format with a future, one that presents advertisers with a very desirable group of consumers. And while the current marketplace thinking holds that B/EZ isn't necessarily easy to sell, are there any instant "add-water-and-sell" alternatives?

Joe Dorton is President of Ameron Broadcasting. He can be contacted at (205) 942-4133.

Cure Turn Pirate DJs For A Day!

The CURE tried their hand at DJ-ing when they launched their own pirate radio station ("Cure FM") over the first weekend of this month. Deciding to break the law, the band set up a transmitter on top of their management's offices in London's Maida Vale.

The aim was to give fans a chance to hear material from the Cure's "Mixed Up" LP, due at the end of October. The broadcast was scheduled to kick off at midnight on Friday, but technical difficulties delayed the transmission time until after 2am Saturday (9/1).

Singer ROBERT SMITH eventually began proceedings by playing a selection of tracks from the forthcoming LP, including "Let's Go To Bed" (a remix of which is the B-side of their current single, "Never Enough").

Various members of the band then took over, playing favorite tracks of their own, running spoof commercials, and doing interviews with U.S. air personalities LEWIS LARGENT of KROQ/L.A. and MIKE HALLORAN of 91X/San Diego, who'd been flown over for the event.

But once listeners managed to locate the "station," they found it difficult to interpret what was going on, due to strong interference from other frequencies, including BBC Radio 2. The Cure found themselves drowned out by MOZART and — at one point — FRANK SINATRA singing "Strangers In The Night"! (The band has no intentions to repeat the experience.)

Meanwhile, the new Non-Fiction label (sister label to the Cure's Fiction Records) has two releases this month from up 'n' coming London bands: "Psycho Couch" from EAT and "Lästen" from the HONEY SMUGGLERS. Non-Fiction product is being distributed internationally by Polydor.

King Horse

ANDY PARTRIDGE of XTC has been working with PETER BLEGVAD on the latter's new album, "King Strut And Other Stories." New Yorker Blegvad spent two years in the mid-'80s with the GOLDEN PALOMINOS, whose floating lineup included JACK BRUCE, T-BONE BURNETT, and R.E.M.'s MICHAEL STIPE.

Partridge co-wrote the title track and produced three songs on the LP. The rest was produced by another former Golden Palomino — CHRIS STAMEY — and a couple of tracks sport guest vocals from yet another, SYD STRAW.

For The Love Of Monie

FINE YOUNG CANNIBALS members ANDY COX and DAVID STEELE have produced the new chart single for English rapper MONIE LOVE, "It's A Shame (My Sister)." The remake/remodel of the vintage SPINNERS hit features TRUE NEW YORK a capella group TRUE IMAGE, best known for their rendering of the "Cosby Show" TV theme tune.

"Rock Over London" news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.



Cure — they might be pirates.



Nowhere To Ride

Favored indie band RIDE, who made the UK Top 40 this spring with their "Play" EP, will release a new four-track EP on Monday (9/24). The album is titled "Fall." Lead track will be "Taste," mixed by ALAN MOULDER, who's known for his production work with DEPECHE MODE. Ride's first album ("Nowhere") will be released on October 15.

Also set to return early next month are the DREAM ACADEMY, bearing the single "Love." The track's taken from the Dreamers' third LP ("A Different Kind Of Weather"), which

has been produced by DAVE GILMOUR and is due November 1.

Headmistress First

BERNIE MARSDEN, former guitarist with WHITESNAKE, has been producing and writing with a new British singer (TANIA LLOYD) and her band, HEADMISTRESS. Marsden was introduced to her material when he worked on the soundtrack for the American film "Runaway Dreams" with STEVE WINWOOD and JOHN PARR and decided to produce Lloyd's song "Gypsy" for the movie.

Headmistress's debut single is a cover of STEPPENWOLF's "Born To Be Wild," produced by VOICE OF THE BEEHIVE's MICK JONES and backed with the Marsden production "Kids Said Rock."

Sound Bites

Ailing ROLLING STONE wife MANDY SMITH has undergone a routine operation to remove her tonsils, after doctors thought that her prolonged illness could be con-



Stone Roses — no Silvertone unpunished?

nected to a straightforward tonsil infection that contaminated her whole body. Still at the Cromwell Hospital in London, she is said to be improving.

Meanwhile, GEORGE MICHAEL's next single from "Listen Without Prejudice" will be "Freedom 90," and this time the UK release is expected to be accompanied by a video

Silvertone, in turn, has placed an injunction on the group to prevent them from recording with other companies. Commenting on the situation, the label said: "The Stone Roses have always had a really good relationship with the record company, and we hope that this will be sorted out amicably."

Luck O' The Draw

Ex-DEEP PURPLE frontman IAN GILAN has demanded that early copies of his current single ("No Good Luck") be withdrawn from sale because the artwork had been done without his approval. The original single sleeves satirized the 1970 classic album "Deep Purple In Rock," which portrayed the band's faces carved a la Mount Rushmore, by showing everyone else's face fading to grey and Gilan's outlined in gold!

When Gilan realized that the first singles had gone out like this, he commented: "I'm very proud of my contribution to Deep Purple and I'm sure they'll be as embarrassed by this as I am." The singles subsequently have been released with an alternative sleeve design

Stone Roses Sue Silvertone

The STONE ROSES are demanding contractual changes to their current status at Silvertone Records. After being signed to the label for two years, they feel their rise in fame and fortune as one of the UK's most successful new bands calls for a change in the conditions of their deal. Consequently, Silvertone received a legal letter stating that the band no longer feel bound by their contract.

The Roses summed up their position with the following statement: "We're signed for 35 years. You only get 10 years for armed robbery!" (Presumably tongues were firmly lodged in cheeks when this missive was issued.)

BRITAIN

LW	TW	
4	1	STEVE MILLER BAND/The Joker (Capitol)
1	2	DEE-LITE/Groove Is In The Heart/What Is Love? (Elektra)
6	3	ADAMSKI/The Space Jungle (MCA)
6	4	KLF/CHILDREN OF THE REVOLUTION/What Time Is Love? (KLF Communications)
2	5	DEACON BLUE/Four Bacharach & David Songs EP (DBS)
—	6	FARM/Groovy Train (Polygram)
—	7	IRON MAIDEN/Holy Smoke (EMI)
9	8	MARIAH CAREY/Vision Of Love (CBS)
14	9	CARON WHEELER/Livin' In The Light (RCA)
20	10	INXS/Suicide Blonde (Mercury/PG)
11	11	LOOSE ENDS/Don't Be A Fool (10/Virgin)
3	12	BOMBALURINA/Itzy Bitsy Teeny Weeny Yellow Polka Dot Bikini (Carpent)
—	13	MARIA McKEE/Show Me Heaven (Epic)
—	14	JANET JACKSON/Black Cat (A&M)
5	15	BETTY BOO/Where Are You Baby? (Rhythm King)
—	16	BASS-O-MATIC/Fascinating Rhythms (Virgin)
10	17	GEORGE MICHAEL/Praying For Time (Epic)
—	18	LONDONBEAT/I've Been Thinking About You (Ariston/RCA)
7	19	JASON DONOVAN/Rhythm Of The Rain (PWL)
12	20	NEW KIDS ON THE BLOCK/Tonight (CBS)

Moving Up

TALK TALK/Life's What You Make It (Parlophone/EMI)
 CHARLATANS UK/Then (Situation Two)
 STONE ROSES/Fools Gold/What The World Is Waiting For (Silvertone)
 FAITH NO MORE/Epic (Slash/PG)
 AC/DC/Thunderstruck (Atco)
 S-EXPRESS/Nothing To Lose/Find Time To Be Yourself (Rhythm King)

The Network Chart, courtesy ARB

AUSTRALIA

LW	TW	
1	1	JIMMY BARNES/Lay Down Your Guns
2	2	JOHN FARNHAM/Chain Reaction
3	3	BLACK SORROWS/Harley & Rose
5	4	INXS/Suicide Blonde
4	5	MARK WILLIAMS/Show No Mercy
9	6	SOUTHERN SONS/Heart In Danger
6	7	PAUL NORTON/Southern Sky
7	8	ANGELS/Back Street Pick Up
8	9	ABSENT FRIENDS/Don't Want To Be With Nobody But You
—	10	JIMMY BARNES/Let's Make It Last All Night

Most Added

JOHN FARNHAM/That's Freedom
 BLACK SORROWS/Angel Street
 WENDY MATTHEWS/Taken Angels
 ICEHOUSE/Miss Divine

CANADA

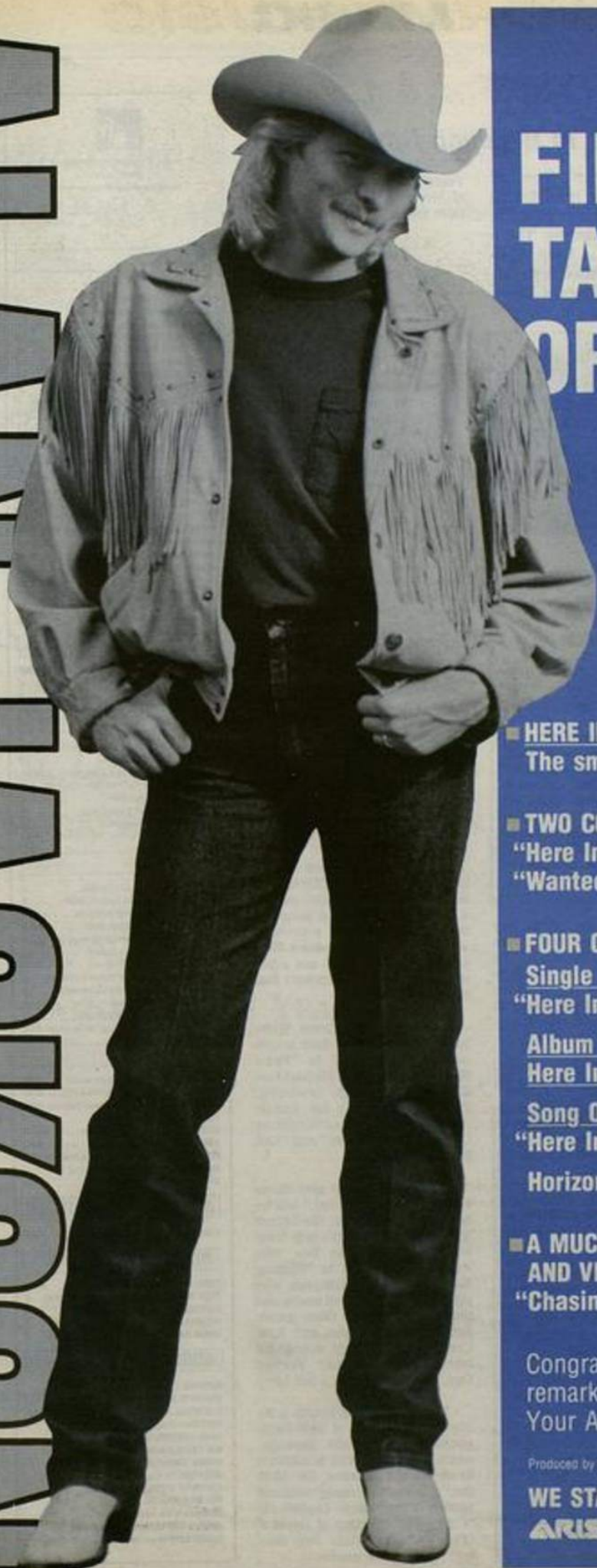
LW	TW	
1	1	COLIN JAMES/Just Came Back
2	2	GOWAN/As The Lovers In The World
3	3	CELINE DION/Unison
4	4	SUE MEDLEY/That's Life
5	5	NORTHERN PIKES/Girl With A Problem
6	6	JITTERS/Til The Fever Breaks
7	7	KIM MITCHELL/I Am A Wild Party
9	8	PURSUIT OF HAPPINESS/New Language
10	9	ALIAS/More Than Words Can Say
—	10	MCJ & COOL B/So Listen

Most Added

CANDI & THE BACKBEAT/The World Just Keeps On Turning
 PAUL JANZ/Stand
 KENNY MacLEAN/Don't You Know It

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COMPACT DATA

Simon's 'Saints' Swings To Brazilian Rhythms

Paul Simon's Brazilian- and African-influenced "Rhythm Of The Saints" LP will be released on October 16. The ten-track disc features a host of guests, some of the more familiar being Fabulous Thunderbirds vocalist/harmonicist Kim Wilson, J.J. Cale, Adrian Belew, Hugh Masekela, Randy and Michael Brecker, C.J. Chenier, and African-born guitarist Vincent Guini (the last of whom plays on most cuts).

The WB album also sports a duet with Brazilian Milton Nascimento, and the single "The Obvious Child," featuring a percussion track recorded live in a Brazilian town square.

Mute Becomes Elektra

Elektra Entertainment has inked a U.S. licensing, pressing, and distribution deal with UK-based Mute Records. Under the terms of the pact, the Inspiral Carpets and Nick Cave & The Bad Seeds will be directly marketed by Elektra in the U.S.

Cave's "The Weeping Song" and the Carpets' "Commercial Rain" have already been shipped to radio, and plans are afoot to reissue Cave's "The Good Son" LP this fall. (The album was released in the U.S. earlier this year under Mute's now-defunct deal with Enigma.)

Elektra will also provide pressing and distribution for other Mute acts, which will be promoted and marketed by Mute's U.S. offices. Those Mute UK acts such as Depeche Mode, Erasure, and Wire — which already have licensing deals with U.S.-based labels — are unaffected by the new arrangement.

Mac Trackin'

Clarifying last week's reports, Stevie Nicks and Christine McVie will continue to record with Fleetwood Mac. However, both singers say they will no longer tour with the group.

Institutionalized A&R

The Smithsonian Institution has established a permanent endowment fund in honor of late, great Columbia A&R exec John Hammond, who was instrumental in



Marvin Gaye

Gaye Stars On Hollywood Boulevard

Late soul giant Marvin Gaye will be awarded the 1920th star on Hollywood's Walk Of Fame in ceremonies slated for 10:30am on September 27.

Motown founder Berry Gordy, current label chief Jheri Busby, and former labelmates and friends Diana Ross, Smokey Robinson, the Temptations, and Lionel Richie are expected to be on hand to watch Gaye's three children — Marvin III, Frankie, and Nona — accept the honor.

signing Bob Dylan, Stevie Ray Vaughan, and Bruce Springsteen (among a myriad of others). The fund will support future live, free-to-the-public performances at the Museum of American History in Washington, DC.

R.I.P.

Creedence Clearwater Revival co-founder and rhythm guitarist

Tom Fogerty, 48, died September 6 of respiratory failure stemming from tuberculosis.

Tones On Tail

• Eric Clapton, Billy Gibbons, Don Henley, and U2's Adam Clayton are some of the folks joining Taj Mahal on his forthcoming Private Music LP. The disc — due in early '91 — is being recorded in Philadelphia, Los Angeles, and at Mahal's Hawaiian home.

• The tribute concert to benefit recuperating soul singer Curtis Mayfield has been moved to September 25. Mayfield's old group, the Impressions, and rapper Kid Frost will join previously reported (R&R, 9/7) acts Ice-T, Tone Loc, Easy-E, and Mellow Man Ace. Proceeds from the show are intended to help Mayfield meet rising medical costs. Donations can be sent to the Curtis Mayfield Recovery Fund c/o Jack Calbreth, 10 Piedmont Center — Suite 350, 3495 Piedmont Road NE, Atlanta, GA 30305.

• Rykodisc will issue a live Badfinger LP, "Day After Day," on September 28. The package — which includes the title hit, "Baby Blue," and "Come And Get It" as well as other material originally available on the band's Apple albums — was recorded for release in 1974, but never surfaced due to legal problems.

• Twelve-inch versions and a limited number of pro-CDs for Living Colour's single "Type" contain a couple of tracks not found on their latest Epic LP: a cover of veteran alternative rockers Pere Ubu's "Final Solution" and a live version of black punk rockers Bad Brains' "Sailin' On."

• Capitol rockers Great White have started work on their as-yet-untitled follow-up LP to "Twice Shy." Alan Niven and Michael Lardie are once again producing. Tracks waxed thus far include "Kongo Square," "Southbay Cities," "Desert Moon," and "Call It Rock 'N' Roll."

• Exene Cervenka's next Rhinoceros album, "Running Sacred," will be released on October 16. The former X chanteuse gets a little help from (e)X-bandmates John Doe, who lends vocal support to "Missing Nature," and Tony Gilkyson, who played lead guitar on all tracks and produced the album. Other guests include Eliza Gilkyson and Julie Christenson. Likely emphasis track: "Just Another Perfect Day," first heard on X's live LP.

• The Go-Go's will launch a 20-city tour in support of their forthcoming greatest hits package, which is due October 23. In addition to all the old favorites, the A&M disc will sport a newly remixed version of the vintage Capitol hit "Cool Jerk," courtesy of David Z (Fine Young Cannibals, Jody Watley). Now, you're smokin'...



51.5 million households
Patti Galbraith
Director/Music Programming

Weeks On

HEAVY

BILL BY DEVOTE/Do Me (MCA)	6
JON BON JOVI/Blaze Of Glory (Mercury)	13
PHIL COLLINS/Nothing Happened On... (Atlantic)	11
DEPECHE MODE/Policy Of Truth (Sire/Rapite)	9
BILLY IDOL/L.A. Woman (Chrysalis)	6
ICE/Scudde Bords (Atlantic)	6
JANET JACKSON/Black Cat (A&M)	6
LIVING COLOUR/Type (Epic)	7
NETLEY CRUIE/Same Ol' Situation (S.O.S.) (Elektra)	6
NELSON/Can't Live... (Love And Affection) (DGC)	15
SLAUGHTER/Fly To The Angels (Chrysalis)	11

EXCLUSIVES

AEGG/Thunderstruck (A&M)	4
FAITH NO MORE/Falling To Pieces (Slash/Rapite)	4
HEART/Scandal (Capitol)	2
M.C. HAMMER/Free (Capitol)	4
POISON/Something To Believe In (Sire/Capitol)	2
SNAP/Coops Up (Arista)	5
WARRANT/Cherry Pie (Columbia)	5
WINGER/Miles Away (Atlantic)	2

STRESS

URBAN DANCE SQUAD/Creepin' Shady Of... (Arista)	4
---	---

BUZZ BIN

CURE/Never Enough (Elektra)	ADD
JANE'S ADDICTION/Geep (WB)	4
HEAVY POP/Candy (Virgin)	4

ACTIVE

BLACK CROWES/Hard To... (Def American/Galaxy)	2
CONCRETE BLONDE/Everybody Knows (RCA)	15
HUMAN LEAGUE/Heart Like A Wheel (A&M)	ADD
LOVE/NATE/Why Do You Think They... (Columbia)	5
QUEENSYDIE/Empire (EM)	4
NATT/Lovin' You's A Dirty Job (Atlantic)	6
VANILLA ICE/For Ya (Sire)	4
ROGER WATERS/Another Brick... (Pt. 2) (Mercury)	ADD

MEDIUM

ALIAS/More Than Words Can Say (SME)	2
BLUE TEARS/Racey With The Radio (MCA)	6
JUDE COLL/Time For Letting Go (Rapite)	6
DANN YANKEE/High Enough (WB)	ADD
DEE-LITE/Groove Is In The Heart (Elektra)	5
DOE DODDEN/Mirror Mirror (Saffers)	5
BOB DYLAN/Unbelievable (Columbia)	ADD
INFORMATION SDC/Think (Tommy Boy/Rapite)	2
SOUP DRAGONS/It's Free (Big Life/Mercury)	4
STYL/Love Is The Ritual (A&M)	ADD
100 WUCH JZY/That's A Lie (Giant/WB)	5
UB40/The Way You Do The Things You Do (Virgin)	ADD

BREAKOUT

ANTHAX/God The Time (Megaforce/Intell)	ADD
CONCRETE BLONDE/Everybody Knows (RCA)	ADD
T. CONWELL & THE.../It's Sweeter (Columbia)	ADD
SING Home (J&B & B Way/Intell)	7
JELLYFIN/The King Is Half-Dead... (Charisma)	ADD
BOB MOULD/It's Too Late (Virgin)	ADD
PEBBLES/Giving You The Benefit Of The Doubt (MCA)	2
HAVE UPS/She Seps (Come Around) (Epic)	7
WIRE TRAIN/Should She Cry (MCA)	5

BREAKTHROUGH VIDEO

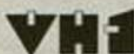
LIGHTNING SEEDS/As I Went (MCA)	ADD
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HOT NEW VIDEOS

CURE/Never Enough (Elektra)	ADD
FAITH NO MORE/Falling To Pieces (Slash/Rapite)	4
LIGHTNING SEEDS/As I Went (MCA)	ADD
POISON/Something To Believe In (Sire/Capitol)	2
URBAN DANCE SQUAD/Creepin' Shady Of... (Arista)	4

ADDS

ANTHAX/God The Time (Megaforce/Intell)	ADD
CONCRETE BLONDE/Everybody Knows (RCA)	ADD
T. CONWELL & THE.../It's Sweeter (Columbia)	ADD
CURE/Never Enough (Elektra)	ADD
DANN YANKEE/High Enough (WB)	ADD
BOB DYLAN/Unbelievable (Columbia)	ADD
HUMAN LEAGUE/Heart Like A Wheel (A&M)	ADD
JELLYFIN/The King Is Half-Dead... (Charisma)	ADD
LIGHTNING SEEDS/As I Went (MCA)	ADD
BOB MOULD/It's Too Late (Virgin)	ADD
STYL/Love Is The Ritual (A&M)	ADD
UB40/The Way You Do The Things You Do (Virgin)	ADD
ROGER WATERS/Another Brick In... (Pt. 2) (Mercury)	ADD



35.8 million households
Sal LaCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent
& Artist Relations

Weeks On

HEAVY

MICHAEL BOLTON/Georgia On My Mind (Columbia)	6
PHIL COLLINS/Nothing Happened On... (Atlantic)	8
TAYLOR DAYNE/Heart Of Stone (Arista)	7
JANET JACKSON/Come Back To Me (A&M)	14
MAEI PRIEST/Close To You (Charisma)	15
WILSON PHILLIPS/Release Me (Sire)	13
PAUL YOUNG/On Girl (Columbia)	11

DEVELOPMENT

OLETA ADAMS/Rhythm Of Life (Fontana/Mercury)	8
AFTER 7/Can't Stop (Virgin)	6
NASIA/Until You Come Back To Me (Epic)	7
BREATHIE/Say A Prayer (A&M)	4
MARJAN CAREY/Love Takes Time (Columbia)	7
DAVID CASSIDY/Lyrin' To Myself (Enigma)	3
ROBERT CRAY/Forecast (Columbia) (Mercury)	3
JEFF HEALEY BAND/While My Gular... (Arista)	ADD
BRENDA RUSSELL/Stop Running Away (A&M)	4
LISA STANFIELD/This Is The Right Time (Arista)	5
TAKE 6/L-O-V-E U (Rapite)	ADD
SYDNEY YOUNGBLOOD/It's Rather So... (Arista)	5

Information current as of September 18.

POLL STAR

CONCERT PULSE

Pos. Artist	Agg. Gross (in 000s)
1 GRATEFUL DEAD	\$1109.4
2 NEW KIDS ON THE BLOCK	\$656.8
3 BILLY JOEL	\$676.4
4 ERIC CLAPTON	\$712.4
5 DEPECHE MODE	\$590.3
6 JANET JACKSON	\$510.4
7 AEROSMITH	\$323.8
8 MOTLEY CRUE	\$276.8
9 JIMMY BUFFETT	\$268.7
10 ANITA BAKER	\$242.5
11 CHER	\$237.5
12 ROBERT PLANT	\$226.4
13 B-52'S	\$215.4
14 DON HENLEY	\$201.5
15 STEVE MILLER	\$199.4
16 M.C. HAMMER	\$174.9
17 HEART	\$172.8
18 CROSBY, STILLS & NASH	\$162.1
19 HANK WILLIAMS JR.	\$150.4
20 SINEAD O'CONNOR	\$149.4

New Tours

Among this week's new tours:

JONATHAN BUTLER
MARK CHESNUTT
OWAR
JOE JACKSON
MASTERS OF REALITY
MODERN ENGLISH
10,000 MANACS
THEY MIGHT BE GIANTS
RANDY TRAVIS
2 LIVE CREW

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Ltd., (RFD) 344-7383, or in California, (209) 224-2631.

Horticultural Exchange

To cultivate interest in the Hothouse Flowers' rockin' remake of Johnny Nash's 1972 hit "I Can See Clearly Now," the insightful folks at London/Polydor sent assorted industry types "lightweight, pocket-sized, fixed-focus, 3X magnification mini-binoculars" customized with the eye-catching graphics depicted above.

Along with capturing Promo Item Of The Week honors, the durable plastic peepers are no doubt part 'n' parcel of a master plan to turn the nation's programmers and music fans into a bunch of "Home" bodies...



*Congratulations to our outstanding
RADIO 1990 NAB Award Winners*

Robert Hyland Jr.
Senior Vice President/CBS Radio
General Manager/KMOX and
KLOU St. Louis
NATIONAL RADIO AWARD

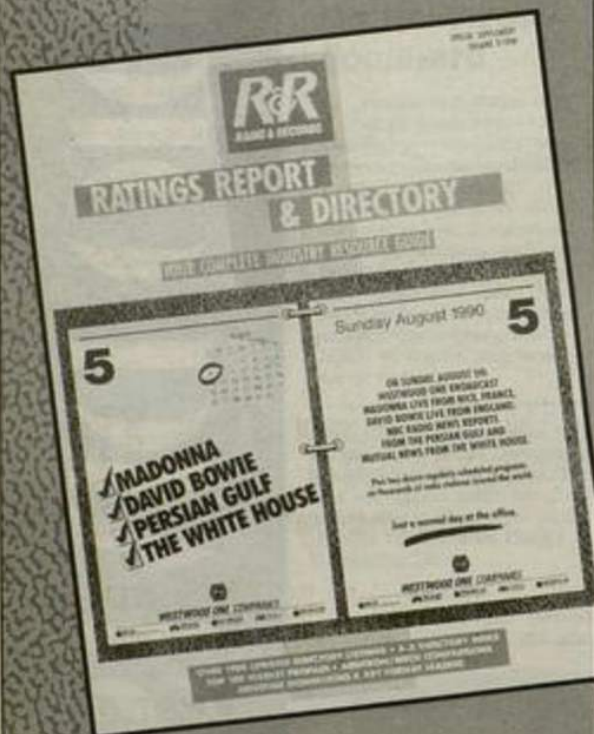
KMOX St. Louis
MAJOR MARKET STATION OF THE YEAR

WCBS-FM, New York
OLDIES STATION OF THE YEAR

CBS Owned AM & FM Stations
CBS Radio Networks
CBS Radio Representatives

CBS RADIO DIVISION

With This Week's R&R

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Stones Fans Get What They Want

MONDAY, OCTOBER 1

1967/New York greets **Pink Floyd** as the band arrives for its first U.S. tour.
 1970/Rolling Stone reports **Curtis Mayfield** has left the **Impressions** to start his own label, **Curtom**, and go solo.
 1980/"One Trick Pony," a semi-autobiographical film starring **Paul Simon**, opens nationally.
 1981/In Philadelphia, **Pretenders** drummer **Martin Chambers** severs tendons in his hand when he punches through a window. The group is forced to cancel the remainder of its tour.
 1987/The **Time** plays its first reunion show at the Minnesota Black Music Awards. All members except keyboardist **Monte Moir** appear.
 1989/This time they got the real thing — During the **Rolling Stones** "Steel Wheels" tour, several Foxboro, MA, fans gather in a parking lot singing "You Can't Always Get What You Want." They're stunned when **Mick Jagger** walks up and joins in on the second verse.
 Born: **Howard Hewett** 1957, **Phillip Oakey (Human League)** 1955, **Albert Collins** 1932, the late **Donny Hathaway** 1945

TUESDAY, OCTOBER 2

1965/The **Who** makes its U.S. television debut performing "I Can't Explain" on "Shindig!"
 1975/**Bruce Springsteen's** Milwaukee show is interrupted by a bomb scare. Bruce and the band down a few brews at the bar while waiting for a midnight restart. Confessing he's "a little loose," he finishes the show in a hilariously wild fashion.
 1984/**Freddie Jackson** celebrates his 28th birthday by beginning recording sessions for his first album.
 1986/**Billy Vera & The Beaters**' "At This Moment" is featured in a two-part episode of "Family Ties." NBC-TV's switchboards are flooded with inquiries about the tune, sparking its eventual rise to No. 1.
 1989/**Apollonia** loses her black Mercedes Benz when she's caught in a Los Angeles police drug sweep.
 Born: **Mike Rutherford (Genesis, Mike & Mechanics)** 1950, **Don McLean** 1945, **Sting** 1951, **Freddie Jackson** 1956, **Tiffany** 1971

WEDNESDAY, OCTOBER 3

1965/**Manfred Mann** becomes the first western rock band to perform behind the Iron Curtain.
 1972/**George Carlin** finds that the "seven dirty words you can't say on TV" can't be said in Milwaukee either. He's arrested for doing his now-legendary routine.
 1987/**Fleetwood Mac** introduces new members **Billy Burnette** and **Rick Vito** with a show at a Hollywood soundstage.
 1988/"Psychedelic visions are my life" — "Imagine," a documentary on **John Lennon**, opens. Much of the film is compiled from Lennon and **Yoko Ono's** home movies.
 Born: **Lindsay Buckingham** 1947, **Chubby Checker** 1941, **Ronnie Laws** 1950, the late **Eddie Cochran** 1938, the late **Stevie Ray Vaughan** 1954



John Cougar Mellencamp, Stevie Ray Vaughan, Sting, Kevin Cronin

THURSDAY, OCTOBER 4

1970/Shortly after recording sessions for her "Pearl" album had been completed, **Janis Joplin** is found dead of a heroin overdose in her Hollywood hotel room.
 1980/**Carly Simon's** severe stage fright gets the best of her when she collapses during a Pittsburgh show. Also, **Fleetwood Mac** performs with the **USC Marching Band** during halftime at a game in Los Angeles. After the show, the university is presented with a gold record for "Tusk."
 1982/**Bruce Springsteen's** career takes a dramatic turn as the rocker releases the all-acoustic "Nebraska" album.
 Born: **Chris Lowe (Pet Shop Boys)** 1959, **James Fielder (Blood, Sweat & Tears)** 1947, **Helen Reddy** 1942

FRIDAY, OCTOBER 5

1962/The **Beatles'** first single, "Love Me Do," is released in the UK. The original mix features **Ringo** playing tambourine instead of drums.
 1968/Two rock & roll classics, **Steppenwolf's** "Magic Carpet Ride" and **Cream's** "White Room," are issued.
 1973/**Cher's** "Half Breed" tops the first R&R CHR chart.
 1989/**Lionel Richie** undergoes successful surgery to remove nodes on his vocal cords.
 Born: **Steve Miller** 1943, **Bob Geldof** 1954

SATURDAY, OCTOBER 6

1969/"Something" becomes the first A-side **Beatles** single written by **George Harrison**.
 1978/After Rev. **Jesse Jackson** stirs an uproar over offensive lyrics in the **Rolling Stones'** song "Some Girls," **Mick Jagger** issues an apology, but refuses to edit the song.
 1985/Bandleader/arranger **Nelson Riddle**, who had most recently worked on a trio of albums with **Linda Ronstadt**, dies at 64 of kidney failure.
 1989/"Holy Blood And Crescent Moon," an opera written by **Stewart Copeland (Police, Animal Logic)**, opens in Cleveland.
 Born: **Kevin Cronin (REO Speedwagon)** 1951, **Thomas McClary (Commodores)** 1949

SUNDAY, OCTOBER 7

1967/"Mama" **Cass Elliot** winds up in a London jail after arguing over a hotel bill.
 1975/**John Lennon** wins his multiyear battle to maintain residence in the U.S. A previous UK drug bust is deemed unjust by American standards.
 1984/"Songwriter," starring **Willie Nelson** and **Kris Kristofferson**, opens in Nashville.
 1989/Reviving a group tradition, the **Jefferson Airplane** plays a free concert in San Francisco. Proceeds are later earmarked to aid victims of the earthquake which hit on 10/17.
 Born: **John Cougar Mellencamp** 1951, **Tico Torres (Bon Jovi)** 1956, **Kieran Kane (O'Kanes)** 1949

— Paul Colbert



BRAD MESSER

CALENDAR

REVIEWING REPORTER TECHNIQUES

Pro Advice At The Scene Of The Airplane Crash

Last week's column about an inexperienced reporter covering his first airplane accident story ended with the quip, "Experience is what you get just after you needed it the most."

But of course there's a wealth of experience already available for reporters to assimilate before they actually cover an airplane mishap. Here's some free advice from the Aviation/Space Writers Association (Columbus, OH).

The AWA isn't impressed with the job some of us do. In a forward to a booklet entitled "Air Accidents & The News Media," AWA President Paul Turk frankly states that reporters "continue to write about air accidents with virtually no understanding of what they're writing about."

First on its list of pitfalls is making assumptions. AWA advises journalists not to jump to conclusions. "Rely on statements made by qualified experts and check theories with people who know aviation before you use them."

Take the statements of eyewitnesses with a grain of salt. The

AWA has learned the hard way that "untrained observers... may not know what they have seen." And here's a piece of advice that holds true for virtually every kind of news story: pin the blame. "Attribute statements and conclusions. This will assist your audience in determining how qualified the source is to comment."

Privileged Access

At some crash sites newspeople will get privileged access, while at others they won't. The aviation writers say, "Obey the law... ignoring a safety cordon can get you arrested. At the scene of a crash involving government aircraft, the presence of classified information or hardware can make security tight."

"Local press credentials are usually adequate to get past the outer cordon. The National Transportation Safety Board will provide

special credentials to enter the accident site itself. Stay courteous. At an accident site, your needs aren't a priority. The accident is."

The AWA writers would be delighted if newsmen wouldn't misuse aviation terms. They point out that "black box" is a generic name for any of several kinds of flight recorders (none of them black; they're International Orange), including the cockpit voice recorder, the older flight data recorder, and the newer digital DFDR. Emergency landings involve a threat to the safety of the aircraft, such as an engine fire. Precautionary landings are for inspections or repairs which the pilot judges preferable to continuing the flight, such as loss of oil pressure in an engine. *Unscheduled landings* usually involve situations such as sickness or childbirth.

Summing up the high points, the pro aviation writers advise, "Don't speculate, ask questions, and shy away from unnecessary drama in the story."

MONDAY, OCTOBER 1 — More than 6000 East Germans crowded aboard "freedom trains" to West Germany in 1989. Another 2500 awaited their turns, squeezed in the West German embassy at Prague (Czechoslovakia); in the next few days 6000 more arrived en route to freedom.

The Supreme Soviet elected Gorbachev President in 1988, succeeding Gromyko. Six died in a 6.1 earthquake in Los Angeles in 1987. Israeli planes flew 1500 miles to bomb PLO headquarters in Tunisia in 1985. Japan opened the first 100mph passenger rail line in 1984. Abe Lincoln established America's first air force, the Balloon Corps, in 1861.

Birthdays: Randy Quaid 40. Julie Andrews 55. Sir Richard Harris 60. George Peppard 62. Tom Bosley 63. Jimmy Carter 66. Walter Matthau 70.

TUESDAY, OCTOBER 2 — Charles Schulz, a 27-year-old who took a correspondence course in cartooning and then became an instructor at the school, hit the big time in 1950 when his "Peanuts" comic strip premiered in eight newspapers. Charlie Brown, Lucy, Linus, and Snoopy are now syndicated to 2200+ papers, and Schulz is the world's richest cartoonist.

Gorbachev warned in 1989 that the Soviet economy was on the brink of collapse. Rock Hudson died in 1985. Johnny Carson hosted his first "Tonight Show" in 1962. Tin cans with key openers were patented in 1866.

Birthdays: Sting (Gordon Sumner) 39. Rex Reed 51.

WEDNESDAY, OCTOBER 3 — Panamanian troops loyal to Manuel Noriega squashed a coup attempt in 1989 in less than two hours. In the U.S., critics charged the Bush administration hadn't been fully aware of developments leading to the overthrow attempt and said Uncle Sam should have coordinated support for the rebels. The Roman Catholic church announced in 1988 that carbon-dating tests had revealed the Shroud of Turin to be a fake. A foot of rain caused floods that killed 13 in Arizona in 1983. A volcano destroyed two villages 100 miles south of Tokyo in 1983.

Birthdays: Dave Winfield 39. Chubby Checker 49.

THURSDAY, OCTOBER 4 — New England was hit by an impressive snowstorm in 1987 just two weeks after the end of summer. North Springfield, VT got 21 inches, the area's earliest heavy snow on record. Williamstown, MA had an even foot, and six inches fell on Albany, NY.

Monty Python's Flying Circus co-founder Graham Chapman died in 1989. The land speed record of 633mph was set by the Thrust-2 rocket car in 1983. Earthquakes killed 4000+ in Algeria in 1980. Janis Joplin died in 1970. Chester Gould's "Dick Tracy" premiered in 1931. In the Revolutionary War, the British took Philadelphia in 1777 and occupied the city for a year.

Birthdays: Susan Sarandon 44. Charleston Heston 68.

FRIDAY, OCTOBER 5 — Television preacher Jim Bakker was convicted in 1989 on 24 fraud and conspiracy counts in the collapse of the PTL empire (which Bakker had sworn was the fault of Jerry Falwell, a temporary custodian). Prosecutors said Bakker took donations for vacations he knew PTL couldn't deliver, then spent almost \$4 million of the donated money on "a lavish lifestyle."

Poland's Lech Walesa won the Nobel Peace Prize in 1983. David Kunst completed a four-year walk around the world in 1974. Sentinel, AZ reached the USA's record October high of 116 degrees in 1917. The Dalton gang tried to rob two Coffeyville, KS banks in 1892, leading to a shootout in which four gang members and four townspeople died.

Birthdays: Bob Geldof 36. Steve Miller 47.

Saturday (10/6): Britt Ekland 48.

Sunday (10/7): John Cougar Mellencamp 39. Oliver North Jr. 47. Bishop Desmond Tutu 59.



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FLY92
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WQGN
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YES97
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KTRS

WATCH FOR THE NEW DANCE MIX

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MCA RECORDS



JOEL DENVER

Showdown In Grand Forks

KQHT Still On Top Despite Challenger

The struggle for CHR supremacy in Grand Forks, ND has escalated into a full-scale battle. The most recent Arbitron was marked by plenty of on-air mudslinging and even an arrest. When the dust cleared, KQHT (Magic 96) was off 17.2-13.8 while KKXL-FM (XL93) rebounded 3.3-10.9.

'Below The Belt'

Magic 96 PD Jay Murphy has been in the job only two months; he was upped from APD/MD when Ray Bell exited for afternoons at KRNQ/Des Moines. Sounding an upbeat note, he said, "I was here when we beat KKXL last year, and we're still the only station in the market with double-digits book after book."

As for the competition's tactics, he said, "My dream title for this article would be: 'Magic 96, where the good guys finish first.' At CD Broadcasting, we have high standards and ethics. We don't take on-air cheap shots at our weasel underdog competition. The first person to lose in an on-air pissing match is the listener. XL93 PD John Scott and his staff have brought bad radio and ethics to the market; I'm afraid their attempt to reposition us and their nasty habits will turn people off to radio."

"XL93 has deceived its listeners and clients and was only one of a handful of stations flagged by Arbitron in the spring book." (See "Ratings Ruckus.") "Its ratings in



Jay Murphy

this book are hype. [XL93 PD] Scott pleaded guilty and went to jail for assaulting our 7pm-midnight jock. He showed up at our promotion, we bought him a round of drinks, and then he came to the station and threw night guy Pat Shocker down a flight of stairs. This is not Power Pig (WFLZ/Tampa) versus Q105 (WRBQ-AM & FM/Tampa) - it's further below the belt."

Copycat Charges

The ratings war definitely got personal, but Murphy insisted, "If there's a personal battle to be fought, Scott started it. We play clean, and if you mess with the bull you get the horns. They're perpetual liars and we have to keep them honest. They were ripping off the Techsonics CD library for their on-air sweepers and we called Techsonics and busted them." (Scott flatly denied this charge.)

"Our staff consists of locally oriented talent. XL93 hasn't done its local homework. Scott has his head

so far up his rear he's resorted to doing nothing but copying everything we do. Months ago, they faxed us an ultimatum which read, 'Get out of our format.' I'm going to fax them back a \$5000 bill for consulting services."

Promotional Magic

Magic 96 ran "\$1000 Thursdays" in April, handed out cash every day during May, and also tied in with Coke for the 'Magic Can' promotion. Murphy recounted, "We bought TV time and a giant boom box, which greatly added to our visibility. We did special features like 'Limo To Lunch' every Friday with the morning team, 'Launch

"We don't take on-air cheap shots at our weasel underdog competition. The first person to lose in an on-air pissing match is the listener."

—Jay Murphy

time Trivia' in middays, the 'At Work Network' in afternoons, and the 'Drive To Stay Alive' at 5pm, featuring ten songs in a row. At nights we ran the 'Top Nine at Nine', 'The New Music Challenge,' and 'The Good Night Line,' - all of which remain staples.

The lineup consists of morning team Magic Mark & Paul Braun, middayer Shelly Carr, Murphy in afternoons, Shocker at night, and Greg Fite in overnights.

Murphy predicted an up trend in the next book. "The market's not buying XL93's act. We're going to continue to concentrate on the listeners - they're who we care about most."

Ratings Ruckus

When the spring Arbitron was released, KKXL-FM (XL93)/Grand Forks, ND received a page 5b notation for "special station activity." The notation came as a result of a particular promo.

Here's what XL93 listeners heard: "The station call letters are KKXL-FM. The station name is XL93. This is the station you listen to at work during the midday, nine to five. You listen to XL93, 92.9 on your FM dial."

XL93 PD John Scott commented, "[KQHT] Magic 96 told us, but they ran similar liners and we didn't tell on them. By the way, there's no truth to the rumor that we ripped off the Techsonics production package. Magic 96's goal is to spend hours trying to hassle us. It's a simple fact that [Magic 96 PD Jay Murphy] doesn't like me and I have no respect for a man with no chin."

KKXL Rebounds To Second Place

Market Gets A Dose Of In-Your-Face Attitude

PD John Scott's arrival at KKXL (XL93)/Grand Forks, ND brought a charged competitive atmosphere to the market and a facelift to the station. Scott had served as APD at KHYI (Y95)/Dallas under former PDs Buzz Bennett and Mark Driscoll; he imported to Grand Forks the in-your-face attitude he'd learned in Dallas.

Creating A Buzz

"KKXL was a mess," Scott declared. "We had a 3.3 and it was no wonder. We were playing 1000+ titles, some currents with a lot of AOR gold. The station lacked identity and was totally invisible promotionally. I kept most of the existing staff, moved people to the pro-

ing. I listen to the new sound of XL93."

"We have an incredibly small budget. We don't have bumper stickers and didn't buy billboards. Most of our promotional focus is to command the local events or give the illusion we command them."

Continued on Page 50

Magic 96
KQHT - FM

KQHT Music Monitor

KQHT (Magic 96) runs nine-ten spots an hour and bills itself as "The valley's best music." Beyond sales and requests, PD Jay Murphy has no in-house research, but is aided by consultant Larry Moffitt. Here's a sample 5pm hour:

- SIMPLE MINDS/Don't You Forget About Me
- JON BON JOVI/Blaze Of Glory
- VAN HALEN/Finish What You Started
- PHIL COLLINS/Something Happened On...
- JOURNEY/Lights
- M.C. HAMMER/I Can't Touch This
- DON HENLEY/All She Wants To Do Is Dance
- JANET JACKSON/Come Back To Me
- CARS/Let The Good Times Roll
- SWEET SENSATION/If I Wished Came True
- TONE LOC/Wild Thing
- GIANT/If I See You In My Dreams
- WILSON PHILLIPS/Release Me



The Magic 96 Airforce at a University of North Dakota frat party: (back, l-r) Steve Kelly, Greg Fite, Nick Logan, and Pat Shocker; (front, l-r) John Lindquist and Shelly Carr.



John Scott

per shifts, and went to work focusing the music, cutting the clutter, and putting on outrageous promos."

Part of the approach was to reposition crosstown CHR KQHT (Magic 96) in listeners' minds. "We aired a promo stating, 'Magic 96 has been taking advantage of Grand Forks listeners through a lack of competition and has now met its maker.' You have to be careful with negatives - listeners can grow tired of them and they can make you sound petty. We stopped using them just about the right time. Negative or positive, it created a buzz: 'What on earth do you people think you're doing?'"

"We did things no one had ever done in the market, like an on-air wedding and having a jock crawl out of a manhole on Ground Hog's Day. Our 'Cash Call' contest rewarded listeners with \$1000 for say-

XL93
92.9 FM

XL93 Music Monitor

KKXL (XL93) runs positioners like "We're the new No. 1 hit music station" and "University of North Dakota's official radio station." PD John Scott explained, "We don't do 'Smash Or Trash' or a 'Top Nine At Nine' as we don't have a lot of teens. Instead, we play more music and carry only eight spots an hour." A 5pm sample hour sounds like this:

- PEBBLES/Giving You The Benefit Of The Doubt
- NELSON/Love And Affection
- SOHO/Hippy Chick
- INXS/Suicide Blonde
- GLENN MEDEIROS/She Ain't Worth It
- DEPECHE MODE/Personal Jesus
- DINO/Romeo
- LOVE & ROCKETS/So Alive
- LISA STANSFIELD/This Is The Right Time
- POISON/Unskinny Bop
- MADONNA/Cherish
- GEORGE MICHAEL/Praying For Time
- CURE/Why Can't I Be You
- PAULA ABDUL/Knocked Out
- WILSON PHILLIPS/Release Me

strung out

wendy &
LISA

Passionate
change

set in spare, sexy rhythm

by two fine musicians

strung out

and out front

on love

evoking a unique new sensibility

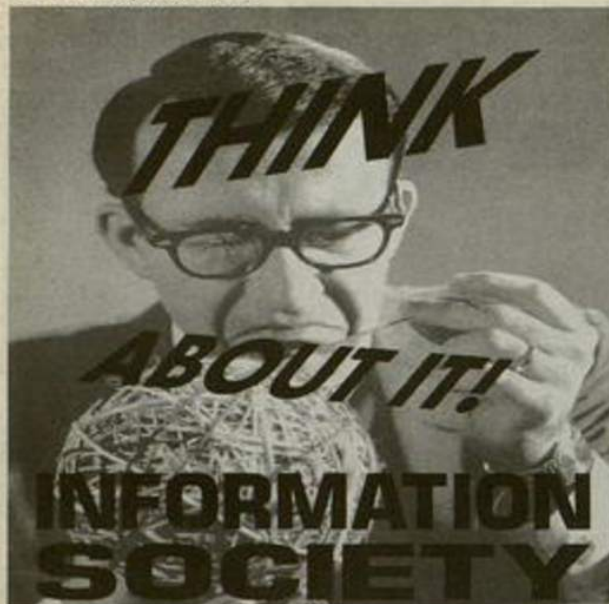
with the distinctive first single

from their album *eroica*.



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Virgin



"THINK"
THE NEW SINGLE
FROM THE NEW ALBUM
HACK

One Of The "MOST ADDED"
48/46

HOT97 add	33-27 HOT	KZFM add	KZII add
KDWB add		WZYP add	KNOE add
WLOL deb	34	WQUT add	WILN add
Y108 add		WHY add	KZIO add
Q106 add		KBFM add	KFMW add 38
KPLZ add		CK105 add	KGOT add
KXXR add		KJ103 add	Z97 add
KKFR add		KCAQ add	KTRS add
HOT949 add		KROY add	KFBQ add
99WGY add		WHTO add	KFTZ add
TIC-FM add		WQXA add	KMOK add
WKSS add		KAKS add	KTMT add
WFMF add		KMCK add	ZFUN add
K106 add		B98 add	KZOZ add
WCKZ add		Q104 add	OK95 add
WCGQ add		KSMB add	KFFM add

CHR



The XL93 Urban Cruiser.

KKXL Rebounds To Second Place

Continued from Page 48

Who's Copying Whom?

Scott countered Magic 96 PD Jay Murphy's claims that XL93 copies Magic 96 promotions. "Magic 96 is very much a 'me too' station. We take the lead and they soon follow. So we try to do things they can't duplicate. We reopened a drive-in for one night that had been closed for six years. It cost a lot, but more than 2700 listeners showed up in the pouring rain for two flicks.

"On Labor Day and Memorial Day, our Urban Cruiser stopped in 60 cities shaking hands and passing out goodies. We staged a huge lawn dance during rush week at the University of North Dakota for 3000+. Magic 96 barely had 200 people at their party; we were playing all the party music for six commercial-free hours.

"Lyndon Johnson became president by shaking the most hands. This town is small enough to get to everyone. Our folks are on the streets every day. Our 'Shut Up & Dance' T-shirts are the primary handouts, along with dinners for two, movie passes, and CDs."

Describing the station's musical approach, Scott said, "While we're not a dance station, we're the most rhythmic station in North Dakota. Urban crossover music has been

perceived negatively here, but research showed females would accept this music and, according to

"Magic 96 blinked so hard they sprained their faces. They weren't ready to take on someone who was willing to do just about anything to beat them."

— John Scott

the ratings, they've done so. Magic 96 still kills us in teens but we're on top in 18-34 women.

"We have the luxury of a fulltime research department, which does perceptuals and callout. We can use our requests because most of the calls come from adults. There aren't a lot of teens here — it's an older city with an active adult audience."

Tangling With The Law

As for the incident between himself and Magic 96 night DJ Pat Shocker, Scott explained, "What happened is owed to psychologi-

cal warfare. Magic 96 blinked so hard they sprained their faces. They weren't ready to take on someone who was willing to do just about anything to beat them. I sent Magic 96's GM a bill for \$1000 — a format duplication fee. I used to write them notes and let them know I was aware of what they were going to do. I'd prepromote their contests and they'd have to change them.

"I went over to Magic 96 with a couple of staffers. We knew a visit would get us newspaper coverage and a rebellious reputation. Shocker was outside the station. I unleashed a verbal barrage on him.

"I didn't realize they were determined to run me out of town and would pursue legal action. No one hit anyone and no one got thrown down any stairs, which is what they claimed. So as not to make this a long, drawn-out thing, I pleaded guilty to a charge of simple assault and spent five days in jail on work release and did 40 hours of community service. My bosses were 100% supportive and we didn't lose a dime of revenue.

"Magic 96 is too busy reacting to us instead of concentrating on themselves. We have room to go up and they don't. 'Mr. Momentum' is on our side."

MOTION

• KIKX/Colorado Springs
Inks J.J. Hemmingway from KTDQ/Nacogdoches, TX for mornings.

• John Montgomery from WKXX/Montgomery, joins WAPI-FM (195)/Birmingham as Promotions Director.

Changes at WZPL/Indianapolis, MD: Michael J. Powers moves from nights to middays as Don Payne concentrates on engineering, and crosstown WFBQ vet Kay Feeney becomes Promotions Director ... with WBLI/Long Island MD Mark Lobel adding a night airshift, daytime music calls should go to Promotions Director Mike Larkin ... WLXR/La Crosse Production Director/midday personality Buddy Scott moves to WLUM/Milwaukee as Production Director ... Former KEGL/

Dallas programming assistant Steve Graham has joined crosstown KJMZ in the promotion department ... KKLO (Q106)/San Diego night rocker

Chuck Boom Boom Cannon exits, and late-night jammer Chlo The Hitman (not Chico) grabs the 6-10pm slot ... WKQB/St. Louis morning producer/weekender Rod Lawless has landed afternoons at WLAN/Lancaster, PA.



John Montgomery

BITS

• Middle East Feeding Frenzy — KXXX (X100)/San Francisco AMers Bill Kelly and Al Kline did their part to ease the Gulf crisis tension. The duo managed to contact fast food restaurants in Saudi Arabia and sprung for free food and drinks for any American troops dining at the restaurants. One Pizza Hut manager was so excited to talk to Californians he donated extra pizzas. Maybe Kelly & Kline can work out a deal for a little extra oil.

WESTWOOD ONE RADIO NETWORKS PRESENT

IN CONCERT


MIDNIGHT OIL

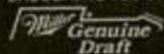


THE WEEK OF OCTOBER 1ST

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ALBUM ORIENTED ROCK

PROGRESS REPORT

Z-Rock: The Abrams Years

It was exactly two years ago that the irrepressible Lee Abrams swaggered into the Managing Director job at Satellite Music Network's Z-Rock, promising to make the fledgling hard rock format "successful beyond everyone's imaginations — bigger than 'Superstars' ever was."

Abrams hoped to have 100 stations in the fold within a year. As I write this, however, SMN has 15 Z-Rock affiliates — and only two FMs. Apparently, Abrams's reputation has not been enough to sway today's 25+-happy operators. As he admitted last year, "Few of us realized the obstacles we'd be faced with from the broadcasting community."

Nevertheless, Abrams remains undaunted, convinced that Z-Rock is only a couple of success stories away from mass acceptance. In the following interview, Abrams reflects on the past two years and looks forward to the future with his typically unabashed optimism.

Slow Going

R&R: Why has Z-Rock's progress been so slow?

LA: It's been slow, but realistically slow. It took AOR about four years before it got rolling. And a lot of the fears people have about Z-Rock are almost exactly the same ones they had about early AOR. Back then it was, "All AOR listeners are hippy Communist pot heads." Now it's "All Z-Rock



Lee Abrams

listeners are devil-worshipping, Uzi-toting hoodlums."

One of our biggest problems has been the baggage from the original Z-Rock, which had this death radio image. But it's not this death metal thing, it's just this great '90s party rock 'n' roll radio station.

Of course, we could make it more palatable to broadcasters in an effort to get more stations. But we don't want to compromise the format. That's not what the listeners want. So if it takes another three years to do it, that's fine.

R&R: The "early days of AOR" analogy works to a point, but there are a couple of key differences. First, back then you got your shots on FM, not AM. Second, there's the question of demographics. AOR benefitted by appealing to the baby boom population bubble. Z-Rock's prime available audience is much smaller. And most operators are obsessed with 25-54.

LA: Trying to compete on AM has been a problem, because we see ourselves as direct competitors of AORs and CHRs. And if we want to compete head-on with those stations, we have to have equal

"We could make Z-Rock more palatable to broadcasters in an effort to get more stations. But we don't want to compromise the format."

footing. Getting more shots on FM will speed things up incredibly.

R&R: You've pretty much stopped taking AM clients, haven't you?

LA: Over the past three months we've probably turned down about 25 AMs. Half of them would have ended up going away in a year. When you're a 250-watt AM at 1590, it's hard to get any numbers. We had an AM in Grand Rapids that... well, my toaster was more powerful. I remember going to the market, I could see the towers, but I couldn't hear it! Then somebody in another market calls and says, "Yeah, we're thinking about Z-Rock. But how come you only got a 0.2 in Grand Rapids?"

Lee's Z-Rock
"Mythbusters"

MYTH

Z-Rock is a teen format.

You really mean 18-24.

It won't get numbers. Z-Rock is a good partner for a rock FM.

It's heavy metal. It's death radio.

It's a fad.

It's satellite — not local.

I can't make money with it.

It's X-rated radio that's gross and begs for FCC problems.

REALITY

Teens are one of our weaker cells. We are 18-34. In our FM books, 25-34 is No. 1 or No. 2.*

Check any FM book. It'll beat your FM.

Get real. We're in this for the money. For winning. So were Elvis, the Beatles, and AOR.

You bet! A national superstation. Channel 76 vs. MTV.

Call Fresno. I don't think the station will have trouble making money since it's No. 1 18-49 men.*

It's the Simpsons on the radio. It's 1990.

*Editor's note: While Z-Rock FM affiliate KZZP/Fresno certainly made an impact in the spring Arbiters, the station actually finished second in 18-49 men (AOR KXDJ was first) and sixth in 25-34.

As far as the demos go: I have to stress that our 25-34s are almost as good as the 18-24s. It's really a true 18-34 format. And being alone in that area is an advantage. Instead of being one of 12 stations fighting over 25-54, we can dominate the lower end. It does take a skilled sales department, but if the numbers are there they can sell it. A lot

of CHRs have younger demos and make a ton of money.

Sheds 'AOR Baggage'

R&R: How has your concept of Z-Rock evolved over the past two years? Has anything surprised you?

LA: I brought along a little AOR

Continued on Page 54

THE
NEW
AOR



The New Wave

Heard SMN's Wave lately? If not, you're in for a big surprise, because it's undergone a total format change under the guidance of Managing Director Lee Abrams.

Gone is the Wave's jazz- and new age-oriented, predominantly instrumental sound. It's been replaced by an upper-demo, AOR-rooted mix that sounds an awful lot like... dare I say it... EOR! (For the benefit of our younger readers, EOR — Eclectic Oriented Rock — was a format marketed by consultant John Sebastian.)

There are many similarities between the new Wave and EOR," Abrams acknowledges. "You might also consider it a '90s version of the old KFOG/San Francisco. Right now it's in a total transition stage, because a lot of people who listened to the old Wave can't relate to this at all. The phones indicate 90% of the listeners have tuned in during the last six weeks."

Real Radio

Why did Abrams feel a need to overhaul the format? "It was getting ones and twos on pretty good signals, and we felt that's all it ever was going to get," he explains.

"So we saw an opportunity to create a little more sophisticated, AOR-oriented station.

"Unlike the old Wave, we want to be a real radio station. There was this myth that the Wave was special and didn't have to subscribe to some of the traditional rules of radio and could get away with a lot of unfamiliarity. A backlash on the old Wave sounded like a Venezuelan baseball lineup.

"A lot of NAC-types will tell you their typical listener wakes up on Sunday, meditates, goes to a hydroponic gardening festival, watches PBS reruns, drinks a big glass of organic carrot juice, and goes to bed. Whereas it's more likely he gets up, plays golf, goes to Sunday brunch, and watches football. So we're focusing on a less elite audience.

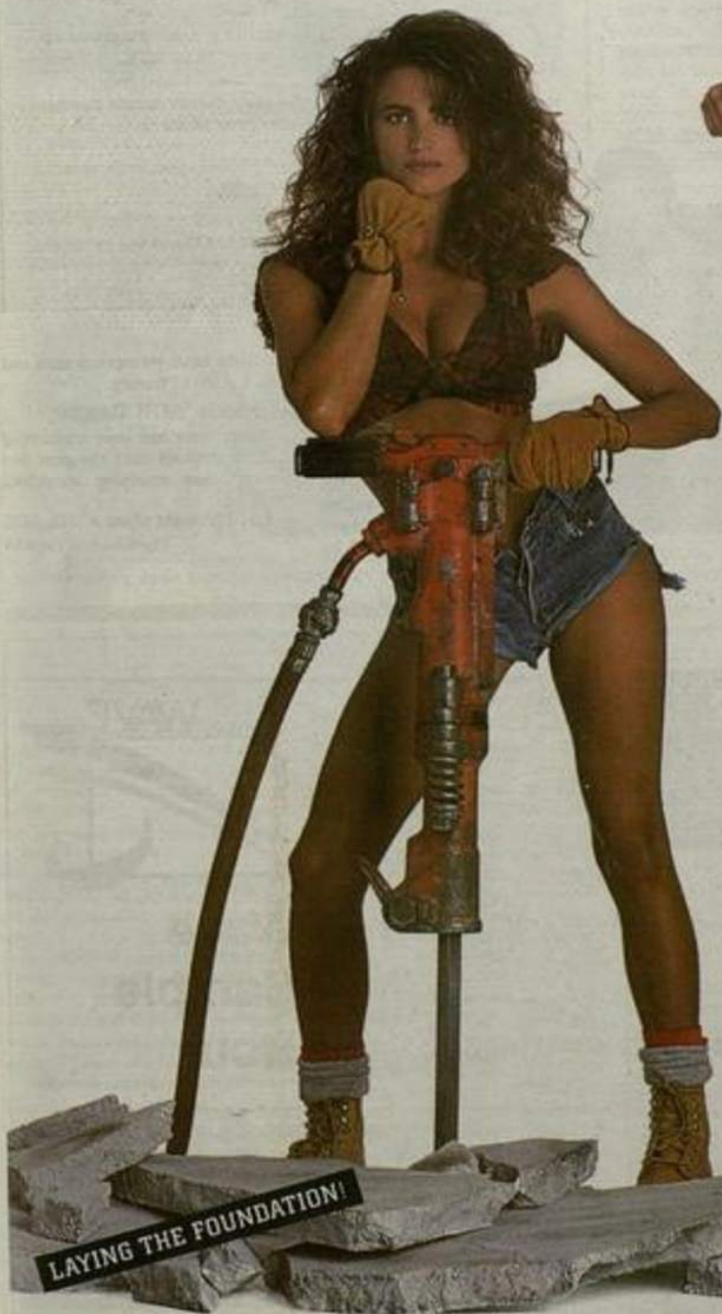
"We're going after people with AOR roots who find today's AOR repetitive and juvenile. I don't think a lot of 40-year-olds find much attraction in a Motley Crue twofers."

THE WAVE

Wave
Sample
Hour

DAVID ARKENSTONE/Splendor
Of The Sun
TRAFFIC/Mary A Mile To Freedom
BEATLES/I Want To Tell You
JERRY HARRISON/Sleep Angel
PETER MOFFITT/Candle Power
POLICE/Every Breath You Take
MARK JOSEPHSON/Marrakesh
DIRE STRAITS/Brothers In Arms
JAN HAMMER/Trial And Search
STEVE WINWOOD/Back In The
High Life
TANGIERINE DREAM/Running Out
Of Time
MICHAEL OLDFIELD/Tubular Bells

Built To Last.



**"CONCRETE
AND STEEL"**

Pro CD In Your Hands!

FROM THE ALBUM **RECYCLER**
PRODUCED BY BILL HAM FOR LONE WOLF PRODUCTIONS

Z-Rock: The Abrams Years

Continued from Page 52

baggage that might have held us back in the early days. I was more musically conservative, thinking we had to play lots of "Classic Metal" like Led Zeppelin and Bad Company. But I quickly found out while that stuff was okay occasionally, the real focus has to be on music that's happening right now — stuff that's on the cover of *Circus* and *Hit Parade*.

"We had an AM in Grand Rapids that . . . well, my toaster was more powerful."

Something I was unsure about was the MTV-type national muscle value we tried to instill. I didn't know how people in market X were going to relate to a station coming from Dallas. But we were upfront about that, and it works great. We play that up, and the listeners look at it as big and national, kind of like an army. We have contests like "east of the Mississippi vs. west" and really take it over the top.

One thing I wasn't prepared for is just how much our listeners are into these bands and this music. It's something you don't really get unless you're part of it. It's kind of like how I was in 1968 when Cream came out.

R&R: You can really draw that parallel?

LA: Oh, yeah. The look is different, and the words they use are different, but the attitude is the same. I haven't seen this kind of spirit in 20 years. It's certainly not like when Journey and Nugent

were popular in '79. Our listeners are serious about this music, and we tap into that.

On A Mission

R&R: So SMN is totally committed to the project, no matter how long it takes?

LA: Yes, it's no longer just a project — it's a mission. Everybody from (SMN chief) John Tyler on down knows it's going to work. There's a huge, unserved audience out there, and we're convinced Z-Rock is going to be a major hit.

One thing we're seeing that will speed things up is that a lot of people are in financial binds and have to do something to cut costs. And while we're not here to be a cost-cutting venture, Z-Rock is definitely cheaper to run because we're on satellite. So as more broadcasters feel the economic pinch, our prospects will improve.

We've got four more FMs signed, all off the success we've had in Fresno (KZZF). And we've got a lot of other stations waiting to see some FM successes. Plus we've had phenomenal numbers wherever the "Z-Rock 50" [Sunday night countdown, which SMN offers separately] is running.

I anticipate having eight-ten FM affiliates on for the fall, and if those do well it'll have a snowball effect.

R&R: Do you ever think, "I know I've got a winner on my hands, but nobody's hearing it?"

LA: Yeah, there's a little of that. But you can't sit there and get frustrated. You've got to be realistic. I'm 38, and if I wasn't attached to this I probably wouldn't be listening to it. But from a pure radio standpoint — presentation, marketing, merchandising, special features — it's amazing. It reminds

"Sure, I'd love to have 100-200 stations, but we're certainly not giving up. If anything, we're more confident than ever."

me of CHR from 1964 with music of the '90s. It's ridiculously cool.

The most important factor in our favor is that there's a huge audience for this format, people who want to hear Def Leppard, Queensryche, and Metallica without having to worry about hearing a Crosby, Stills & Nash record in between. And that's the bottom line: as long as there's an audience out there for Z-Rock, it will be successful. Sure, I'd love to have 100-200 stations, but we're certainly not giving up. If anything, we're more confident than ever.



KATTS AND CROWES — KATT/Oklahoma City Production Director Alan Jay and MD Cindy Scull make a Black Crowe sandwich.



BLAME IT ON DIO — WAZU/Dayton staffers hang with Ronnie James Dio; (l-r) personalities Ronni Hunter and Paul Stewart, Promotion Director Teresa Strong, Dio, Promotion Asst. Chris Hawkey, morning news goddess Missy Kemper, Production Director Shaun Higgins, and APD Kevin Cox.

THE FOLLOWING PROGRAMMERS HAVE ALREADY PLAYED "SCREAM BLOODY MURDER"*. (See new information sidebar)

Lorraine Caruso, WNEW-FM
Carter Alan, WBCN
Jim Rising, WEZX
Beau Roberts, KAZY
Scott Jameson, KZAP
Dave Kane, WCMF
Steve Funk, KRZQ
Virgil Thompson, KGB
John Knapp, WIYY

Rick Strauss, WIYY
Bob Richards, WGR
Andy McPherson, KRIX
Tom Van Sant, WIZN
Harry Guscott, WRUF
Dave Frisina, WAQQ
John Amberg, WKRR
Val Garris, Burkhardt-Douglas
Kris Phillips, WRKT

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Call (212) 472-0054 for details! Call (213) 553-4330 with your add!

SEE NO EVIL
"SCREAM BLOODY MURDER"



ROBINSON



*To the above programmers who have played the computer game. Now feel free to watch it over to the Selector or Mainframe player!

SEGUES

He's back! Vern Argo — "Mr. Missouri" — reclaims the PD job at KZOO as Dave France departs the Montana AOR. . . WZBH/Ocean City, MD ups MD Cepth Michaels to PD. . . WFRG/Laredo, TX's Kirk Davidson makes the intrastate move to KFRX/Brownsville, where OM Oscar Adame and PD Brian Boyd exit. . . WSTZ/Jackson, MS interim PD Dru Laborde gets the permanent job. . . WGLC/Charleston, WV ups MD Mark Savage to PD. . . Veteran KFMQ/Lincoln MD Joe Skare, who exited last week, has landed the morning gig at KATT/Oklahoma City; Skare's been replaced by Jon Terry.

WLWQ/Columbus Promotion Director Mark Bishop heads home for the same role at WMMS/Cleveland. . . CITI/Winnipeg Promotion Director Rod MacBeth resigns. . . WQBZ/Macon, GA hires Randy "The Starman" Starr for mornings. He's joined by newspaperer Linda Dennis. . . KCAL/Redlands, CA evening DJ Lacey Kendall departs to become a recording engineer with Voice Over L.A. . . Former WRFX/Charlotte and WFOX/FL Myers, FL staffer D Day returns to Houston for parttime work at KLOL. . . WEIQ/Manchester, VT PD Russell Granzow, MD Fran Kusala, and virtually all of the staff resigned last week in a dispute with owner/GM Brooks Brown.



ME & ALAN — KTYD/Santa Barbara enjoyed Fiesta weekend with a free concert from Human Radio. Pictured post party are (l-r) Columbia's Alan Greman, MD Brice Kendall, night rocker Jim St. John, Human Radio's Ross Rice, aftermooner Mark Avery, HR's Steve Ebe, and Columbia's Greg Phifer.

IT'S *TIME* TO GET SERIOUS ABOUT...

ANTHRAX

NEW THIS WEEK:

KITS
KMJX
WAZU
WXQR
KCHV

STILL TICKIN' AT:

WIXY KDJK 91X
KUPD KZRR WBAB
WDHA KBPI KEZO
WSHE WFNX WBRU
KRZQ KNAC WTXB
KDGE KROQ WHTG
WQFM WLRS KRKX



R&R New & Active
R&R New Artist #13
FMOB Hot Trax 60-73
ALBUM NETWORK
Power Cuts 84-78
GAVIN REPORT
Alternative 43
ALBUM NETWORK
Expand-O 39
ALBUM NETWORK
Retail 19
ADDED This Week
At MTV

“Got The Time”

“The right *time* is any *time* that one is still so lucky as to have.” HENRY JAMES

“Top ten retail on the new release *Persistence of Time*. It's obvious that Anthrax has outgrown the skateboard/speed metal scene. We put these guys on the radio at night and whammo — top 5 requests!”
JOHN KNAPP, WIYY

“You are eternity's hostage, a captive of *time*.”
BORIS PASTERNAK

“Anthrax is going through the roof — great sales and Top 5 requests!” J. DAVID HOLMES, KUPD

“Remember that *time* is money.” BENJAMIN FRANKLIN

“It's the coolest thing I've heard in the last 6 months.”
MAD MAX, WFNX

“The wasting of *time* is an abomination to the spirit . . .”
PTAHHOTPE

MEGAFORCE
WORLDWIDE

Produced by: Anthrax and Mark Dodson
Mixed by: Steve Thompson and Michael Barbiero
Executive Producers: Jon and Marsha Zazula





M.C. HAMMER

PRAY

THE NEW SINGLE AND VIDEO FROM
THE #1 QUINTUPLE PLATINUM ALBUM
PLEASE HAMMER DON'T HURT 'EM

ON CAPITOL CASSETTES,
COMPACT DISCS AND RECORDS

PRODUCED BY M.C. HAMMER
CO-PRODUCED BY JAMES EARLEY
& FELTON PILATE

EXECUTIVE PRODUCERS:
M.C. HAMMER, BIG LOUIS BURRELL
& SCOTT FOLKS

NOW ON TOUR

URBAN BREAKER 32

A Most Added UC

Capitol



WALT LOVE

Charlotte Combo Is Hot, Hot, Hot

New Music, Research, Marketing Help Pen WGIV & WPEG Success Story

Charlotte, one of the Sunbelt's fastest-growing cities, is home to a popular Urban combo: Broadcasting Partners' WGIV & WPEG. In the spring sweep, the stations finished first in Birch and second in Arbitron (to Country WSOC-FM).

Winning Formula

Combo OM/PD/afternoon man Michael Saunders counts eight years with the stations, three of them in his current position. He attributed the stations' success to several factors:

• **Set Goals** — "At the beginning of the year we set goals we wanted to achieve, and we've stayed focused on those goals. We haven't allowed any of our competitors to make us deviate from our approach."

• **Community Involvement** — "Like many successful UC stations, WPEG is "always heavily involved with our community. Programs like 'Will Power' raised money all summer for the needy throughout local schools. People know we care about the entire community and its residents. That's important for all broadcasters, not just UC and Black radio professionals." (Editor's note: Charlotte's 12+ black population numbers 20%.)

• **Research** — "I think we're making an impact throughout the Carolinas, not just in the city of Charlotte. Others are following our lead, thanks to the standards we're setting. We're probably the most researched radio station in the Carolinas. We work very closely with the Research Group and Strategic Radio Research, and it's obvious they help us immensely."

Fast Figures

Out of 25 radio stations in Charlotte, 19 scored at least a one share in the spring sweep. Here's how WGIV & WPEG fared:

• **Rose** 13.2-11.8-13.2-14.7-16.6 12+ from spring '89-spring '90 to place first in Birch

• **Moved** 10.6-11.4-9.5-9.3-11.7 to place second in the corresponding Arbitrons

• **No. 1** in Birch 18-34 with a 21.2 share

• **No. 1** in Arbitron 18-34 with better than a 16 share

• **No. 1** in Birch 25-49 with a 14.0 share

• **No. 2** in Arbitron 25-54 with almost an 11 share

• **Strict Format Clocks** — "They're timed down to the exact second. We're very precise. Also, the music is preprogrammed and always times out perfectly." On the other hand, Saunders added, "We also do things like our '31-in-a-row continuous music sweeps,' mostly in middays or after 6pm."

• **New Music** — "Our station plays more new music than I've ever heard on any radio station in the country. The people of Charlotte really enjoy that, so we play the hits as well as fresh new music. "From 6-6:30pm we run a feature called 'The Power Mix.' It's a combination of the music we play in current rotation, but it doesn't include anything from our 'Quiet Storm' programming.

"Our station plays more new music than I've ever heard on any radio station in the country."

• **News, Public Affairs** — "They also set us apart. Most of our news is programmed from 6-10am. We have one three- or four-minute newscast per hour, updated each hour. We want our public to be informed."

• **Marketing** — Turning to the subject of the combo's marketing strategy, Saunders explained how the stations targeted a larger midday in-office audience. "We learned from CHR stations across the country. Reading about promo-



OM/PD Michael Saunders and morning show producer Chaz in the studio.

like [morning man] Skip Murphy, really set us apart. Skip's been here for the past six years, and he's one of the best morning men I've heard in a long time. He's a smaller market version of Tom Joyner — very entertaining and comical. Barbara Taylor does nights.

"We've got a sound people in this area enjoy. Charlotte is like a big town, not a city. We're growing into a large metropolis like Atlanta, but we're not there yet. So being what we are works for us at this time."

"At the beginning of the year, we set goals we wanted to achieve . . . [and] haven't allowed competitors to make us deviate."

ing the contest we were doing in February — '\$98 Every 98 Minutes.' When people hear the new 'power song' every 98 minutes, they call in; the eighth caller wins \$98. We promo this by saying, 'It's your chance to win your share of \$98,000 every 98 minutes.' Immediately after we have a winner, we start all over again with a new power song."

Saunders added that WPEG's AM sister, WGIV, "simulcasts with WPEG most of the day, but plays gospel music on Monday-Friday from 7pm-midnight. It also programs gospel the entire day on Sundays, with Rev. Benny Davis as host from 6am-noon. He has a huge following and is very well-respected by his audience. The show is a combination of traditional and contemporary gospel, but it does lean more modern."



"We're truly blessed . . . But we're expecting additional good things."

Gospel According To WGIV

"We didn't start any special promotion for the spring book," Saunders explained. "We continued do-

Pump Up The Power

Foreseeing a very rosy future, Saunders said, "We're No. 2 in Arbitron and No. 1 in Birch with 50,000 watts. We only reach four or five counties out of the seven surveyed. The FCC has approved a move from a 950-foot to a 1600-foot tower, plus a power boost to 100,000 watts. We're truly blessed with these current numbers. But we're expecting some additional good things."

UC DATA BANK

Theater Arts: The Live Wire

Blacks and Hispanics are slightly less likely than whites to attend live theater events — 66% of whites attend, compared to 58% of blacks and 57% of Hispanics. But blacks are much more likely (27%) to attend contemporary or avant-garde music concerts than whites (19%) and Hispanics (16%). Leading the pack, Hispanics (68%) contend their children don't get the chance to experience enough live performances, as compared to 60% of blacks and 53% of whites.

Source: Louis Harris & Assoc., 630 Fifth Ave., New York, NY 10011 (Minority Markets Alert)



PARTY TIME — WPEG recently held an audience appreciation party at a Charlotte nightclub. Pictured with loyal listeners are tuxedoed morning man Skip Murphy (l) and night personality Barbara Taylor (r).

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits, and mail to: Walt Love, 1930 Century Park West, Los Angeles, CA 90067.




i wanna do something **FREAKY** to you

URBAN ACTION!

ALREADY DOING FREAKY THINGS AT:

WHUR
KHYS
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Z16
KDKS
KMJJ
K98-FM

WDZZ
WJFX
WTLZ
WVOI
KBUZ
KDAY
XHRM
AND MORE!



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UC

ACTION

Personnel Changes

KQXL/Baton Rouge ups MD Chris Clay to PD. Clay replaces A.B. Welch, who will concentrate on his airshift. . . . KKDA/Dallas midday personality Lynn Haze moves to RCA/Los Angeles; WQFX/Gulfport PD Al Luv assumes Haze's post as YBPC president. . . . WUJM/Charleston, SC morning man Mike Evans joins Pam Wells in mornings at WHRK (K97)/Memphis.

Former WEDR/Miami personality Steven J. Gray zooms to crosstown competitor WHQT (HOT105)/Miami for evenings. . . . WFZ (FOXY104)/Charleston names Connie "Big Mac" McPhaul as APD. . . . WAMO/Pittsburgh adds Louis Lippe to the morning "Breakfast Club" show with Frankie Mayson and Mitzl Miles. . . . KJMZ/Dallas welcomes former WOW/Norfolk afternoon personality Rick Parry for the same shift.

Promotions

Recently, KJMZ/Dallas (100.3 JAMZ) informed listeners it intended to "go black," and began broadcasting positioners such as, "If you thought we were black before, just wait — we're about to get even blacker." Morning man Russ Parr informed listeners the station would broadcast live performances by **Basic Black** and the **Black Flames**.

WHQT (HOT105)/Miami and WVAZ (V103)/Chicago, along with Procter and Gamble, will cosponsor two **Fredde Jackson** concerts to raise funds for the national "Just Say No" organization.

WJFX/FL Wayne held a 32-hour marathon to raise funds to build a new home for the East Wayne St. Community Center.

WJMO/Cleveland and WAMO/Pittsburgh placed a wager on the Steelers/Browns game. In the event of a Steelers victory, JMO middayer **Doc Reno** pledged to come to Pittsburgh and work **Dr. Michael Lynn's** midday shift. But in the event of a Browns triumph, Lynn promised to travel to Cleveland and work a day for JMO.

WRKS/New York did its part to ease the crunch of high gas prices and transit fares. The station's "Wake-Up-Club" showed up at various subway stations throughout the city and offered to drop a token in the turnstile for any rider who knew a secret password.

WZAZ-AM & FM/Jacksonville has added "Straight Talk," a talk show hosted by **Marc Little**. The show is provided by Urban Media Communications. The first subject on the agenda: black-on-black crime.

Events

The 13th annual Communications of Excellence to Black Audiences (CEBA) Awards Gala will be held Thursday, October 18 at the New York Hilton. This year's co-chairmen are Coca-Cola Bottling Company/Philadelphia & WKBW-TV/Queen City Broadcasting CEO **J. Bruce Llewellyn** and Young & Rubicam CEO **Alexander Kroll**. For more information, contact the CEBA Awards, Seventh Avenue, New York, NY 10019; (212) 714-1508.

The ninth annual Minnesota Black Music/Art Awards will be held Saturday, October 6 at 7pm. Scheduled to host the evening are A&M recording artist **Vesta** along with WGCI/Chicago personality **Doug Banks** and artist **Rockie Robbins**. This year's honorees are **Prince** and **the Time**. For more information, call (213) 296-8742.



SUMMIT MEETING — St Communications CEO Robert Dockery Jr. and the company's Station Relations Director Alisa Adona powwow with Quincy Jones.



LOW-VOICED LEGEND — KMJM/St. Louis MD David Wynter and staffer Glenda Jones meet the legendary Barry White.



PHOTOGENIC NEWTRONS — KSOL/San Francisco evening personality **Marcos Gutierrez** (standing) and MCA group **Newtrons** (**Ronnie**, **Bobby**, and **Johnnie**) flash grins for the camera at a promotional signing session.



CAUGHT CATCHIN' COOPER — WBLB/New York afternoon personality **Frankie Crocker** (c) and **Shalamar's Micki Free** (l) were given a tour of the Hollywood Palladium by its VP/Promotion & Marketing **Felpe Darrell** after a recent **Michael Cooper** show.



BUBBA

**THANKS
URBAN RADIO!**

TODAY

**THEY'RE
GETTIN'
FUNKY ON
THE RADIO
WITH THE
NEW HIT
SINGLE**

**UC
BREAKER**

40

**THE THIRD
TIME'S
A CHARM!**

**JOHNNY
GILL
"FAIRWEATHER
FRIEND"**

UC 1

**I'VE
GOT
THE
FEELING**

MOTC-2062



LOVE

**FROM THEIR NEW
RELEASE
"THE NEW FORMULA"
AVAILABLE AT
RETAIL TODAY.**



WES

CHIEF



PRODUCED BY DR. FREEZE FOR "H" PRODUCTIONS
MANAGEMENT: NORRIS ENTERTAINMENT GROUP





MIKE KINOSIAN

AC

ADULT CONTEMPORARY

Replacing A Legendary Full-Service Morning Talent

Full-Service ACs (FSAs) tend to be perceived as market "institutions." Accordingly, their morning men are usually deemed market landmarks. FSA PDs face a unique challenge when legendary wakeup men decide to call it quits.

Fresh Start

"When that happens, the station actually has a wonderful opportunity to bring in younger listeners," opined WBZ/Boston PD David Bernstein. "Fresh talent can enable some younger listeners — who might expect their style of contemporary radio only on FM — to sample AM. An FSA's backbone is its information. With a credible news department, traffic network, and current weather reports, a station should remain in solid shape. It's a matter of adding a talent who'll add to the credibility of those services."

Having been involved in two major transitions involving FSA morning mainstays within the last year, the five-month WBZ PD may be termed an authority on the subject.

Last year, as WTIC (AM)/Hartford's PD, Bernstein oversaw the transition of 33+-year morning man Bob Steele to a one-hour morning shift.

When Bernstein arrived at 'BZ in April, the station had just completed an evolutionary phase which saw local television personality Tom Bergeron join for mornings in place of ten-year morning man Dave Maynard, who moved to Noon.

Consider All Options

While finding instant morning legends poses a thorny problem for many FSA PDs, Bernstein indicated qualified replacements may already be in the building. He noted that Steele's successor, Tom McCarthy, was doing afternoon drive at WDBO/Orlando, the station Bernstein programmed prior



David Bernstein

to WTIC, and had never done mornings. "PDs shouldn't limit themselves to people moving up the radio ranks," he said. "They should pick people who understand where you want the morning show to go, and what it's supposed to accomplish. The perfect FSA morning man may come from your own news department or might be a news reporter at a local television station."

While some major market PDs shy away from hiring small market talent as AM drive replacements, Bernstein boosts small market talent. "A big programming mistake is the fear of hiring someone from a small market. Most of us started in small markets. Hiring from smaller markets brings people who are eager to be part of the team, and who will learn their way in. Many opt to stay in small markets because it's a wonderful way to exist in this business. The talents in small markets aren't necessarily there because they weren't able to go to medium or large markets."

Get That Endorsement

Securing the outgoing legend's on-air endorsement of his replacement is vitally important when in transition from one morning man to the next. Not securing this bona fide endorsement, Bernstein claimed, is the biggest mistake stations in this situation can make. "You'll have every chance to keep current listeners and bring in younger ones. If your outgoing guy makes the endorsement, it will work."

"People trust the morning man; he's part of the family. When a family member says, 'This is what I'm doing, why I'm doing it, and this is who I want you to get to know in the morning,' his listeners will respond because they haven't been let down by the morning man in the past."

Wary of wooing crosstown talent to FSA morning drive openings, Bernstein commented, "There's probably nothing wrong with it if the talent fits the program. But I don't think it's wise to go across the street just because you want to hire somebody from within the market. It can also be dangerous, because your outgoing morning man may have a predisposition against the station his replacement is coming from. As a result, the new man may not get that important endorsement."

Alternate Routes

It's not unusual for GMs and PDs to conduct role-playing sessions. Bernstein said a GM should ask his PD in such sessions what he'd do if his morning man were to quit the next day, calling that query "one of the most important questions an FSA PD will deal with. Not having an answer can really cost the radio station. It's important to have an alternate game plan in place, because you never know what's going to happen."

Building Bench Strength Pays

The longevity of Full-Service AC morning personalities such as J.P. McCarthy (WJR/Detroit), Bob Steele (WTIC (AM)/Hartford), Wayne Perkey (WHAS/Louisville), Boone & Erickson (WCCO/Minneapolis), John Signa (KDKA/Pittsburgh), Hudson & Bauer (KFMB (AM)/San Diego), and Harden & Weaver (WMAL/Washington) is legendary. Finding comparable replacements isn't an enviable task.

WLW/Cincinnati AM driver Jim Scott is a 20-year wakeup duty vet. He's spent about five of those years at the Cincy powerhouse. His contract runs through the end of the year, and PD/OM Vance Dillard hopes to extend it.

"I wouldn't want Jim to be avail-

able to someone else in the market," Dillard indicated. "It would be very tough for us to hire a replacement from another station in town. The type of person we need doesn't exist here. [Crosstown FSA competitor WKRC morning man] Jerry Thomas would be a possibil-



Vance Dillard

Full-Service Holding Steady

The following summarizes spring Arbitron and Birch progress of Top 100 market Full-Service ACs.

Column one is the station's Arbitron 35-64 spring-spring fluctuation. It's followed by market rank (spring/spring). The third and fourth columns represent Birch spring '90 35-64 share and market rank.

	Fluc	Rank	Sh	Rk
WAKR/Akron	-1.9	4/4	7.0	4
WGY (AM)/Albany	+1.7	2/1	9.7	3
KKOB (AM)/Albuquerque	-4.5	(T)1/1	13.5	2
WSB (AM)/Atlanta	+0.9	4/2	8.0	5
WBZ/Boston	Flat	3/3	7.0	3
WICC/Bridgeport	+4.2	2/2	NA	NA
WBEN/Buffalo	-2.6	4/5	9.6	3
WBT (AM)/Charlotte	-0.2	2/2	9.1	4
WGN/Chicago	-0.5	1/1	11.7	1
WKRC/Cincinnati	+0.5	3/4	5.9	5
WLW/Cincinnati	+0.1	1/1	19.0	1
WTVN/Columbus	+5.9	3/1	12.3	2
KHOW/Denver	-1.3	5/6	4.9	7
WJR/Detroit	-2.8	1/1	11.3	1
WOOD (AM)/Grand Rapids	-3.5	2/4	8.4	4
WTIC (AM)/Hartford	-1.5	1/1	17.5	1
KSSK (AM)/Honolulu	+1.9	2/1	NA	NA
WIBC/Indianapolis	+2.3	1/1	20.7	1
KMBZ/Kansas City	-0.6	5/7	4.5	(T)8
WHAS/Louisville	+5.6	2/1	14.8	2
WTMJ/Milwaukee	+1.0	1/1	12.2	1
WCCO/Minneapolis	-0.6	1/1	28.2	1
WELI/New Haven	-0.9	1/1	9.2	2
KFAB/Omaha	-3.6	1/2	16.4	1
WDBO/Orlando	-0.1	5/5	5.8	(T)5
KDKA/Pittsburgh	+0.3	1/1	15.3	1
KEX/Portland	+2.5	1/1	11.2	2
WRVA/Richmond	-5.8	1/1	15.0	1
WHAM/Rochester	+0.6	3/3	8.8	4
KALL/Salt Lake City	-0.8	5/7	4.7	(T)7
KFMB (AM)/San Diego	Flat	2/1	9.0	2
KOMO/Seattle	-1.6	2/3	6.2	3
WHYN (AM)/Springfield	-3.7	(T)1/3	10.7	(T)2
WSYR/Syracuse	-1.8	1/1	15.6	1
KRMG/Tulsa	+2.1	3/1	14.6	2
WARM/Wilkes Barre	+2.1	2/2	7.2	3
WDEL/Wilmington	-4.3	3/9	NA	NA
WTAG/Worcester	+1.0	2/2	NA	NA

Full-Service Focal Points

- Comparing the two major ratings services, FSAs continue to perform slightly better in Arbitron.
- 52.6% of FSAs slipped 35-64 (Arbitron); 42.1% improved; 5.2% were flat. This is an improvement from last spring, when 80% of FSAs were down.
- The average Arbitron spring '90 35-64 increase was +2.0; the average demo loss was -2.1. WTVN/Columbus notched the largest spring-spring gain (+5.9); WRVA/Richmond (-5.8) suffered the largest loss, though it maintained its No. 1 ranking.
- The average Arbitron spring '90 FSA market rank was 2.4 (compared to 2.2 last spring). This spring's average Birch market rank was 2.7.
- The average FSA 35-64 demo share was 11.8 (Arbitron) and 11.3 (Birch).
- 26.3% were No. 1 35-64 in both Arbitron and Birch. The dual top-rankers were: WGN/Chicago, WLW/Cincinnati, WJR/Detroit, WTIC (AM)/Hartford, WIBC/Indianapolis, WTMJ/Milwaukee, WCCO/Minneapolis, KDKA/Pittsburgh, WRVA/Richmond, and WSYR/Syracuse.
- 47% had the same 35-64 market rank in both surveys; 44.1% of stations had higher Arbitron (compared to Birch) 35-64 rankings; and 8.8% placed higher in Birch.
- Four stations included in past FSA recaps — WHP (AM)/Harrisburg, KMOX/St. Louis, KNBR/San Francisco, and WMAL/Washington — are now Talk.

ity, but I don't know if he'd hold up here."

Dillard reasoned that if he was, however, forced to seek a replacement for Scott, "my feeling would be to look at my bench strength first. Going beyond that, the community could offer some possibilities. Provided everything else remains strong, there's a good chance of having continued morning drive success."

Properly structuring the morning show is a principal FSA programming duty. "[Previous WLW PD] Dave Reinhart did a very good job in this area." Dillard com-

mented. "Our morning shift is more than the 'Jim Scott Show.' It's the 'Early Morning Show on 790 WLW.' Our setup is similar to the way 'Good Morning America' existed with David Hartman. There's a strong lead anchor constantly handing off to others."

Regarding one celebrated and zany member of the WLW airstaff, Dillard probably wouldn't heed his own advice about promoting from within. "I wouldn't anticipate moving [PM driver Gary] Burbank back to mornings, because he's truly at his best in afternoons. He doesn't have the demands of all the morning drive service elements."

Too Cool to Ignore

"Guaranteed phone ringer. When I first started playing the record, we got automatic phones from women. And now **MEN** are calling!"

MIKE OBRIEN/KLSY - Salt Lake City, UT

"The first time I played the record I immediately got a call from a 29 year old **MALE** professional. My PD played it the next day and got five calls - all from target (upper) demo females!"

VINCE GARCIA/KAER - Sacramento, CA

"At last a love song with a smile. Jill tested well for a new artist in our initial callout and the research was good enough for airplay on **KLSY**."

BOB BROOKS/KLSY - Seattle, WA

AC CHART 22

ONE OF THE
MOST ADDED



"Instantly got phones from upper demo females. Over the past few weeks, the Jill Sobule record has now become a staple for our audience!"

GREG RAMBINKELT - McAllen/Brownsville, TX

"What Jill says in this song is hitting home with our target demo!"

CARLA FORAKESZ - Phoenix, AZ

"It's working and sounds good on the air. No negatives. **WTFM** is a mainstream A/C and Jill fits just perfect!"

MARK MCKINNEY/WTFM - Johnson City, TN

"Immediate female position reaction on the first spin!"

TOM KNIGHT, Liggett Broadcasting - Lansing, MI

Jill Sobule

"Too Cool to Fall in Love"

The New Single From The Debut Album
THINGS HERE ARE DIFFERENT

Producer: Todd Rundgren
For Alchemedia Productions, Inc.

MCA



LON HELTON

Fresh Patriotic Promotions

Most Country radio stations have been heavily involved in the wave of patriotic fever which has swept the nation since U.S. troops were sent to the Persian Gulf. Stations everywhere have been rallying support for the troops through various promotions.

When KRAK-AM & FM/Sacramento OM Don Langford called in to describe his station's activities, he pointed out that it's important to keep the promotions fresh — especially in a situation that threatens to drag on for a long period of time. "It's difficult to sustain the enthusiasm and interest for what you're doing over a long period of time," he said, suggesting that efforts evolve every few weeks.

Langford feels patriotic promotions energize the airstaff by providing them with a positive way to deal with a "downer" subject. "There's a possibility the station can begin to drag as the news gets worse," he said. "Giving the jocks something positive to focus on helps them maintain an up attitude."

He also advocated relating much of what you do on-air to the overseas situation. For example, include the temperature in Saudi Arabia along with the local temperature reading.

With that in mind, here are a few things stations around the country are doing that you might be able to incorporate.

Flag-Waving Promotions

• KRAK dedicates each hour to an individual serviceman; his name and unit are mentioned several times within the hour. Those saluted are selected from cards and faxes sent in by relatives. Messages from those friends and family members are included in the hour. On Fridays people come by the station to deliver their messages personally. "Another way to increase the intensity," noted Langford.

The shows are mailed to the serviceman in Saudi Arabia. Langford said the programs are also getting airplay on radio stations aboard ships. He said the shows will continue to be aired in all dayparts until they begin to wear. Then they will be featured in select dayparts.

• KRTY/San Jose supplies individual petitions — available to listeners at remotes — demanding the release of the hostages. Each petition is already stamped and addressed to the Iraqi embassy in Washington, DC. PD Ray Randall said, "We wanted to make it as simple as possible. We were going to have one large petition, but thought it was more impressive to receive numerous huge bags of mail." The initial printing was 10,000.

KRTY is also allowing listeners to vent their frustrations by recording their comments about the situation and mailing the tapes to Saddam himself.

• WCHY/Savannah personalities are tying blue and yellow ribbons to cars: blue is in honor of the servicemen; yellow is for the hostages.

• KCVY/San Antonio runs a "Slam Saddam" hour, featuring listeners' comments and jokes.

• WMZQ/Washington is acting as a conduit to forward postcards to the Middle East. Listeners can send their cards to the station, which will mail the cards to the designated military branch. Or they can call the WMZQ Countryline, obtain the Operation Desert Shield addresses, and send their postcards directly.

• WWQQ/Wilmington, NC promoted a concert, admission to which was a yellow ribbon with a personal message to the armed forces. They were collected by a local American Legion post and delivered as a giant "care" package to military personnel in the Middle East.

• WYAY & WYAI/Atlanta presented a "Salute To The Spirit Of America." The entire morning show was dedicated to the thousands serving in the Middle East. Included were patriotic songs, chants, clips from old war movies, listener calls, and dedications. Listeners were urged to tape the

COUNTRY



DISGUSTING — This photo — as disgusting as it is — appears as a public service. What happened to KIK-FM/Anaheim middayer Dick Riley (1) can happen to you if you spend any time at all around the Kentucky Headhunters' Fred Young (bicep on the left). Flanking the shirtless wonders are Headhunters (l-r) Richard Young, Ricky Lee Phelps, Doug Phelps, and Greg Martin.

show and send it to loved ones overseas. The station made the tape available at a minimal fee, with proceeds going to the USO.

Gas Wars

• WQSI/Frederick, MD gave free gas to the first 82 cars displaying the station's "No Slack For Iraq" bumper sticker.

• KTEX/Harlingen, TX posted a bounty of \$500 for the gas station offering the lowest price. The on-air "price war" finally resulted in a local outlet pumping 1000 gallons of free gas and donating the \$500 to the Muscular Dystrophy Association. Harvey Tate, President of KTEX and Tate Communications, matched the donation. Another \$700 in donations was collected from those receiving free petrol.

• WGTC/South Bend, IN gave gas to the first 450 cars that pulled in one morning. Morning team Buddy King and Peg Daniel encouraged those in line to honk their horns to "let the wacky Iraqi know they were still around."

• A number of stations are announcing those gas stations with the best price in town.

Song Tie-Ins

• Some stations are playing a particular patriotic song at the same hour every day, usually at 6am or at the end of the morning show. WMZQ/Washington, for instance, plays the National Anthem at noon every day. Because that could get rather old if the crisis drags on, some programmers are playing a different patriotic/theme song at a designated hour.

Hank Helps Red Cross

Finally, kudos to KNIX/Phoenix. While interviewing Hank Williams Jr. manager Merle Kilgore about the song "Don't Give Us A Reason," morning man W. Steven Martin and producer Alan Wallace asked how the proceeds from the tune were going to be used. Kilgore explained that since the song was written and recorded within 18 hours and released just three days later, the matter had not been given much thought. Kilgore then posed the question to Hank Jr., who directed that all royalties from the record would go to the American Red Cross.

HAVE YOU HEARD

KWNR Challenges KFMS

KFMS-AM & FM/Las Vegas, that city's longtime — and generally lone — Country outlets, met their first head-to-head competitor in almost three years when AC KWNR adopted the format on September 6. PD Gary Moss and the entire airstaff remain.

According to Moss, "KWNR will be new music-oriented and lean to the modern side. We'll also be brighter and more personality-oriented than KFMS."

KFMS often leads the market 12+ and consistently wins 25-54. Only it and CHR KLUC-AM & FM regularly post double-digit 12+ numbers. The last five Arbitrons for KFMS-AM & FM have been 10.3, 10.8, 12.0, 10.2, 10.1. KWNR's 12+ numbers for the same period have been 2.6, 2.4, 2.7, 2.9, 1.9.

Programming

KWTO/Springfield, MO personality Bud Paulson has been promoted to PD... WFMB/Springfield, IL OM John Kircher is returning to KCJB/Minot, ND as OM, the position he held prior to joining WFMB two years ago... And, to round out the Springfield stories, welcome to new Country outlet WPKX/

Springfield, MA. Mike Serrel is the owner/GM; PD is Justin Case from WMME/Augusta, MN.

KYKR/Beaumont, TX overnighter Kevin Born has been upped to PD following Phil Williams's departure to crosstown KQXY... KUGN/Eugene, OR PD Mark Ellis has resigned; Annie Mac is interim PD... WSNQ/Barn, VT has elevated MD Jay Taylor to PD. Steve Sawyer is now MD.

People

WDEZ/Wausau, WI MD Karen Williams leaves for an airshift at WCOW/Sparks, WI. WDEZ PD Bob Cook is now handling MD chores... Dyan Sherdyn moves from parttime to 10pm-2am at WOSY/Pittsburgh, replacing the exiting Jack Christopher... C.J. Green segues from nights to middays at KUUY/Cheyenne... Intern Dwayne Taylor is now fulltime at KSON-AM & FM/San Diego as Promotion Asst.

And CHR KQHU/Sioux City, IA has flipped to Country as KBCM... KKXX/Fayetteville, AR is now booming with 100kw, an upgrade from 3000 watts.



KISS 'N' TELL — The folks at CISN/Edmonton are very proud of their logo, which includes a big red set of lips. So they couldn't just kiss it off when those lips were left out of some promotional pieces from the Canadian Country Music Association. PD Ruth Blakely (l) and Promotions Manager Debbie O'Brien did more than tell Country Music Week Chairman Bill Maxim to read their lips — the two puckered up and papered his truck with hundreds of CISN logos.



RADIO FREE DOLLY — Dolly Parton recently purchased WSEV & WDLV/Sevierville, TN and celebrated by giving away 1500 tickets to a concert at Dollywood's Celebrity Theatre. With her are Station Manager Dave Wilson (l) and OM Adrian Charles. The mike on the table in front of them is the one Dolly used to record her first songs at WSEV in 1955.

MUSIC MEMO

Covers, Copyrights, & Custom Cuts

You say you're looking for interesting tidbits to impress your listeners and friends, Bunky? Well, you've come to the right place.

• **Kenny Rogers's** new Reprise LP, "Love Is Strange," includes the Even Stevens and Randy McCormick-penned "Crazy In Love." The song, currently a single for Conway Twitty, has also been cut by Kim Carnes and Hillary Kauter. The project also includes "So Little Love In The World," written by Micheal Smotherman; the song recently peaked in R&R's Significant Action section for Gary Morris. Skip Ewing and Don Sampson also contributed two tunes to the Rogers LP.

• **K.T. Oslin's** forthcoming RCA LP, "Love In A Small Town," includes her ballad version of "Love Is Strange," the current duet by Kenny Rogers and Dolly Parton. The song was first recorded by pop act Mickey & Sylvia in '57 and was later released by Buck Owens and Susan Raye in '75. Oslin's album, due in November, also includes "Cornell Crawford," the first song she ever wrote and a concert favorite.

• **Clint Black** will debut "Put Yourself In My Shoes," the first single and title cut from his upcoming RCA album, during the Country Music Association awards program on October 8. The song, written by Black and Shake Russell, will ship to radio on October 4.

• **Mark Chesnut** recorded 25 customized versions of his current MCA single, "Too Cold At Home," for radio stations around the country. The cuts substitute other major league teams for the Los Angeles Dodgers in the line, "We proudly wore those uniforms, just like the Dodgers did." The customizing idea came from KNEW & KSNB/San Francisco MD Carl Brown, who has two teams (the As and the Giants) in his area.

• **Gary Morris's** new single,

"Workin' Man Blues," was written and originally recorded by Merle Haggard. Haggard's version went to No. 1 in '69. The song appears on Morris's new "These Days" Capitol LP.

• **Matraca Berg's** new RCA album, "Lying To The Moon," features Emmylou Harris on background vocals on the song "Appalachian Rain." Ex-Eagle Bernise Leadon and ex-New Grass Revival member Sam Bush also contributed to the project.

• **Willie Nelson's** new Columbia single, "Ain't Necessarily So," was written by Beth Nielsen Chapman, who also wrote the No. 1 "Nothing I Can Do About It Now" for him. The new tune is on Nelson's "Born For Trouble" LP, due in early October.

• **Wild Rose's** current Capitol single, "Everything He Touches (Turns To Gold)," was co-written by Lionel Cartwright and Harry Stinson. The tune is on the group's forthcoming "Straight And Narrow" project, produced by James Stroud.

• **Wayne Newton's** new Curb single, "At This Moment," was a No. 1 for Billy Vera & The Beaters on the CHR and AC charts in '87. The song, written by Vera, also reached No. 43 on R&R's Country chart.

• **Hoyt Axton's** new DPI album, "Spin Of The Wheel," includes a cover of "Heartbreak Hotel," the song his mother, Mae, penned for Elvis Presley. She co-wrote the song in '56 with Tommy Durden and Presley.

Bits & Pieces

• **BMG, RCA/Nashville's** parent company, has asked the Nashville

Chancery Court to decide who should receive royalties from Keith Whitley's records. According to BMG's attorneys, Whitley had asked company officials at various times to pay royalties to former manager Don Light, McFadden Artist Corp., and Rounder Records. Wife Lorrie Morgan, who is the administrator of his estate, has asked that BMG pay all royalties to the estate. BMG has asked for permission to deposit almost \$83,000 in royalties in Chancery Court so it cannot be blamed for mispending the money.

• **Hank Williams Jr.** was recently surprised when Washington, DC's Dulles Airport air traffic controllers decided to have some fun with him. When Williams and his new bride landed in DC on their way to an African honeymoon, the controllers guided his private jet into a parking space next to an Iraq 747. The plane was bringing hostages home from the Middle East. Once informed of the practical joke, Bocephus laughed right along.

• **Lorrie Morgan, Southern Pa-**



ALL-STAR TURNOUT — Jann Browne's recent concert at the Birchmere in Alexandria, VA attracted a famous bunch of fans. Among the hangers-on were (back row, l-r) the Desert Rose Band's Jay Dee Maness and John Jorgenson, Curb VP/National Country Promotion Mike Borchetta; (front, l-r) Mary-Chapin Carpenter, Browne, and DRB's Bill Bryson.



NEW QUARTET? — Some 2000 guests turned out for the Seventh Annual Harlan Howard Birthday Bash, held recently at BMI. Over 20 singer/songwriters performed at the benefit for the Nashville Entertainment Association and the Nashville Songwriters Association International. Among the well-wishers were (l-r) Waylon Jennings and wife Jessi Colter, Roger Miller, and BMI VP Roger Sovine.

cific, Johnny Horton, Tommy Hunter, and the Fruit Jar Drinkers will be inducted into the Country Music Hall of Fame's Walkway of

Stars on October 9. Candidates are voted on by the Country Music Foundation Board of Trustees.

— Ken Tucker

NASHVILLE IN MOTION

Shults Named All Nations VP

Lynn Shults, VP/A&R at Capitol/Nashville from '84 to '89, has been named VP/GM Nashville Operations for All Nations Music. Prior to '84, he was VP at Capitol/EMI/Nashville. Among those signed during Shults's tenure at Capitol were Tanya Tucker, Marie Osmond, Dan Seals, Sawyer Brown, T. Graham Brown, and Garth Brooks. Shults has also worked at United Artists Records and Acuff-Rose Publishing.

• **Jim Foglesong**, former President of MCA, Capitol, and ABC, has been retained as DPI Records/Lawrence Productions' non-exclusive consultant and will be in charge of A&R for the firm.

• **Hazel Smith** and Bobby Heller have formed Hazel & Heller Management. Nashville offices are located at

900 19th Ave. South, 37212. Phone: (615) 327-8741.

• **Diana Henderson**, formerly of Fred Cooley Management, has joined Special Promotions Inc. as Director/Publisher.

• **Overton Lee Records** has moved to 20 Music Square West, Suite 103, 37213. Phone: 1-800-848-2333.

Signings

Cleve Francis to Wayne Edwards for management . . . **Rebecca Holden** as spokesperson for HSC Software . . . **Billy & Terry Smith** to Hazel & Heller Management . . . **Dan Tyler** to Bluewater Music's songwriting staff . . . **Jeff Chance** to Bobby Roberts Entertainment for representation . . . **Dwynna** to a publishing agreement with the Harris-Richardson Music Group.

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02015 - WFLX/Ricky Allen (1st show), WFTZ/Dick Durst, WWCZ/GreaseMan, WZAT/Fryer Brian & Toni, WTIC-FM/Mike West, Al Levine, WKRC/Rick Sanders, WBLH/Hollywood Harper, WAVA/Mark Anthony, WRBQ/Spyder Murphy, KDWB/Sydney Harrison (aka The Jammer)

02020 - WHTZ/Brian & Bryan, KKKZ Z-100/New Zoo, WLQW/Miller, Mondale & Hines, WZAT/Ralphie, WKVQ/Mike Rivers, WBS/Steve Jay, WRXQ/David Lawrence, KXIQ/Chris The Human, new Magic 94 WCTO, WKQJ/Dr. Chris Evans & Honey, WLQJ/Greg Thunder, WQHT/Al Sanders

02021 - WQHT/Huffman & Miller, KXYY/Steve & Gracie, WYFK/Howard Stern, WYDF/Pete Moss, WAVA/Dan & Mike, WOPX/Elbert & Specter, WQRC-FM/Jerry Knudler, WLQJ/Alan Kable, WQHT/88 Lee, WKOL/Elliott & Michael, WYLF/Jay J. Roberts

02022 - WRVQ/Lisa McKay, WHTZ/Jessie Dean, Patsy Steele, WTIC-FM/Wendy Steele, Rene, WQGN/Jude Johnson, WFLX/Kim Ashley, KPRW/Brenda Ross, KQLZ/Wayne Allen, WAVA/Sandy Weaver, WALK/Deborah Lynn, WBBE/Marta Simon, KKKQ/Angela Allen

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AUDIO & VIDEO AIRCHECKS

CURRENT ISSUE #125, WQHT/88 Lee, KRLA/Kumble Harv, WBSM-FM/George

Marty, KIS/Max Alan, KYL/Ron Chapman, WHTT/Michael J. Fox, Phoenix

Chris KFR, KQY/FM & KZZP, LA ACJ/KOST & KBCB, Caserta, \$4.50.

CURRENT ISSUE #124, WLUF/Jonathan Brandmeier, KIS/Hollywood Hamilton,

WCKA/Pat Harris, WGCJ/Tom Joyner, KXIQ/John Murphy, CKLG/David K.,

KMGJ/Jeff King, KXOS/Jack Armstrong, 90-min. Caserta, \$4.50.

PERSONALITY PLUS #22-33, KPRW/Jay Thomas, WXXX/Howard Stern,

WLW/Gary Burbank, WTBQ/Bob & Tom, KPLZ/Keith & Alan, Caserta, \$4.50.

PERSONALITY PLUS #22-32, WLTJ/Trapper Jack, KXYY/Steve & Gracie,

CHED/Chris & Lynda, KQHQ/Michael Quigg, 7100/Bobby Mitchell, Caserta,

\$4.50.

SPECIAL ISSUE #5-182, ST. LOUIS: CHR WBQ & KHTK, AC KYKY, AORH

KQD & KQHE, UC XPM, Cory WXXX & WJL, Gail KLOU, Caserta, \$4.50.

SPECIAL ISSUE #5-181, HONOLULU: CHR KIQM & KKI, ACI KKKK, KSKK,

FM & KRTR, AORH KPOI & KHFX, Cory WXXX, Caserta, \$4.50.

PROMO VAULT #26-6, promo samples-all formats, caserta \$10.

ALL-URBAN #UC-2, KC's KPRS, Indy's WTLC, LA's KJH & KXKT, San Diego's

XOYZ & XHRM, Houston's KYOK & KHTS, Caserta, \$4.50.

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(ALL FEMALE), #CY-11 (ALL COUNTRY), #5-181 (INDIANAPOLIS), #5-180

(CHICAGO), #5-179 (CHICAGO), #5-178 (DETROIT), #5-177 (DETROIT/

TELEVISION/COVER), #5-176 (SAPPH), #4-76 (SAPPH) NEWS at \$4.50 each.

CLASSIC ISSUE #5-175, KFR/Chris Dorman 1967, KFR/Jay Stevens 1968, KH-

JCF, 1969-1973, KXZ/Ron Conrad 1974, Y100/Joe Kincaid 1977, WKSW/Bob

McSae 1974, KCBQ/Tony Evans 1978 & more! Caserta, \$10.50.

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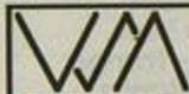
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Like rock outlet in Wheeling seeks exceptional parttime AT's. T&R: Doug Daniels, 88 Waddies Run Road, Wheeling, WV 26003. (9/21) EOE

WAAF/Boston a Rock hit station seeks weekend Air Talent. T&R: WAAF, Ron Valeri, 19 Norwich Street, Worcester, MA 01608. (9/21) EOE

Seeking Sales Representative with valid driver's license and own car. T&R: WQHQ/WLVW, Don Selley, Box U, 213-219 West Main Street, Salisbury, MD 21801. (9/21) EOE

WFAD/WCYM seeks full and parttime promotional minded AT's. Decent wages/gorgeous college community. T&R: Tina Wiest, Box 150, Middlebury, VT 05753. (9/21) EOE

Announcers and Newscasters sought for several current East coast openings. T&R: WMAL, PO, 444 N. Frederick Avenue, Suite 111, Gaithersburg, MD 20877. (9/14) EOE

Night AT sought for CHR 60 miles West of DC. Must be creative! Female and minorities encouraged. T&R: WEMZ, Box 767, Martinsburg, WV 25401. (9/14) EOE

Can you sell AM radio? Seeking someone to promote into First Sales Manager position. CALL: Mike Johnson, Q151 736-5225. (9/14) EOE

MORNING TALENT

for top rated resort market AC. Above average benefits, pay and bonus plan. Send tapes and resumes to: Ron Gillenardo, WQHQ Radio, P.O. Box U, Salisbury, MD 21801. EOE

GENERAL SALES MANAGER

This is an exciting, challenging job. WXLO-FM needs a creative, energetic GSM to lead our station to record billing levels. Practical knowledge of alternative revenue sources and sales training a must. Send materials to Michael Cohen, WXLO, East Courtyard Terrace, Worcester, MA 01608. EOE M/F

EXPERIENCED MORNING MAN

Wanted for CHR at the Jersey shore. Good phones, production and winning attitude. Good pay and excellent benefits! T&R to: Lance Debeck, Program Director, P.O. Box 100, Manahawkin, N.J. 08050. EOE

PROGRAMMER

An exciting opportunity for a highly motivated programmer to create a regional success story. Mid-Atlantic. Contemporary adult format. You'll pull an airshift. You'll be involved in creative marketing. But most of all, you'll be the kind of person who gets it done! If you've been waiting for your shot, send resume, tape and ideas to: Radio & Records, 1930 Century Park West, #061, Los Angeles, CA 90067. EOE

PATHFINDER CONSULTING

Pathfinder Consulting is accepting tapes for current and future AC and CHR openings in the Northeast. We are especially interested in morning talent for small and medium markets. Send T&R in confidence to: Dan Hayden, Pathfinder Consulting, 1145 Kensington Road, Kensington, CT 06037. EOE

Chief Engineer needed. B-104, WBSB-FM. Contact Fred Schulte or Jim Fox 301-466-9272. EOE

Don Fitzpatrick Associates announces THE PIPELINE now includes Radio as well as TV jobs!

1-900-456-2626

THE PIPELINE Your key to Radio and TV jobs around the country. Openings for DJs, managers, news, and more are updated daily!

The cost is just \$1.95 for the first minute. \$.95 for each additional minute. Call today. Your future may be on the line!

1-900-456-2626



OPENINGS



Become part of the award-winning newsteam in a top 50 market. Preferably familiar with northeast. Minimum 3 years experience. Send T&R to: WOBM-FM, P.O. Box 927, Toms River, NJ 08754.

NEWS ANCHOR

Top 10 market news talk leader on east coast seeks exceptionally talented morning drive news anchor. Writing skills, delivery and the ability to communicate to adults with unique style are requisite. Personality is of crucial importance. This is truly an extraordinary opportunity. T&R: Radio & Records, 1930 Century Park West, #059, Los Angeles, CA 90067. EOE

OPENING

I'm leaving a great station . . . but before I go, I've been asked to be a part of finding my replacement at Cape Cod's top-rated AC . . . WCOD, Hyannis - an AC for the 90's, where you'll inherit a super staff and work for a great company, J.J. Taylor Communications . . . You should possess a good knowledge of AC music, be strong in community involvement and on-air promotions . . . top rare people skills is a must. For all this WCOD will reward you with great pay in one of America's most beautiful areas . . . rush C&R to: Bonnie McCarthy, WCOD, 105 Stevens Street, Hyannis, MA 02601. EOE

ON-AIR NEWS PROFESSIONAL

Lead a 3 person staff plus stringers. Contemporary FM, Full Service AM. Computerized newsroom. Make our dream to be the news leader come true. Send tape and info to: Radio & Records, 1930 Century Park West, #058, Los Angeles, CA 90067. EOE

TOP 50 LIGHT AC TALENT

TALENT NEEDED . . . Northeast Top 50 Market . . . If you can relate liners (not just read them), if you have incredible production skills, if you can make magic at promotions, and if you can ATTRACT 25-49 WOMEN, WE NEED YOU!!! T&R: Radio & Records, 1930 Century Park West, #055, Los Angeles, CA 90067. EOE

ACCOUNT EXEC.

Northern New York's premier radio stations have a rare opening for an account executive. Solid professional with good communication skills to sell for our top rated combo. Great commission structure, paid benefits and pension. Join a stable winning team. Resume to: James W. Riley, LSM, WTNV AM and FM, 134 Mullin Street, Watertown, New York 13601. EOE

SOUTH

Live assist/production sought for Coastal North Carolina 100,000 watt beautiful music leader. T&R: WNCN A/F, Box 7167, Greenville, NC 27835. (9/21) EOE

P3 Reporter seeks Air Talent. Females and minorities encouraged. T&R: KIXY/KAYJ, Don Robertson, 2824 Sherwood Way, San Angelo, TX 76902. (9/21) EOE

Entry level AEs. Ad sales/copywriting/broadcasting at CHR Oldies combo. RESUME: General Broadcasting, Carolyn X. Bacon, 317 Arden Drive, San Antonio, TX 78215. (9/21) EOE

Seeking full staff both on and off air. Also seek experienced Newswoman. T&R: Chuck Urban, 3301 Frederica Street, Owenboro, KY 42302. (9/21) EOE

Seeking Mature AT for fulltime. SW Florida high energy contemporary Country. We don't seguel! T&R: WCTQ, John Brooks, 282 N. Auburn Road, Venice, FL 34292. (9/21) EOE

Seeking winners with strong air/production skills and desire to be the best. AC station outside Dallas. T&R: KIRT, Bill Houston, Box 1015, Greenville, TX 75402. (9/21) EOE

Sophisticated, Light AC in beautiful NC coastal resort seeks AT with production skills. Calls welcome. WVOO-FM, Larry Wayne, (919) 473-1993. (9/21) EOE

OPENINGS

PROMOTION DIRECTOR

KHYI FM/Y95 is looking for an individual with strong communication and organizational skills to handle the responsibilities of Promotion Director. The ideal candidate will be highly creative with excellent interpersonal skills. This position requires (3) years radio experience or (5) years experience in a related field as well as a college degree. Applicants should send their resume to John Martin, VP/General Manager, Y95, 545 E. John Carpenter Fwy. #1560, Irving, TX 75062. KHYI is an equal opportunity employer.

THUNDER 96.9 FM

ATTENTION PROMOTION WIZARDS

If you're aggressive, creative, streetwise and possess a great working knowledge of TV, outdoor, direct mail, database marketing and have organizational skills that make your mama proud, rush your resume to "Thunder 96.9", 301 South McDowell Street, Suite 210, Charlotte, NC 28204. WTDR is an equal opportunity employer and encourages members of minority groups and women to apply.

NEWS ANCHOR

If you can write and anchor concise, lifestyle newscasts and handle street reporting in a state capital, send T&R to: Ted Houston, WDLX-FM, 2306 W. Badger Rd., Madison, WI 53713. EOE

MORNINGS

Currently doing a killer morning show in an unrated or 100 plus market? Move up to a top 100, Sunbelt market on the beach! 100,000 watt CHR needs a morning show with lots of phones, bits, community involvement and energy. Be in the right place, at the right time and move up to a top 100! Rush tape, resume and salary requirements to: Radio & Records, 1930 Century Park West, #062, Los Angeles, CA 90067. EOE

NEWS DIRECTOR

KHYI FM/Y95 has an opening for a News Director. This position requires 7 years on-air news experience. Qualified candidates should also have top 50 market morning show news experience. Applicants should send their tape and resume to Randy Kabrich, Station Manager, Y95, 545 E. John Carpenter Fwy. #1560, Irving, TX 75062. KHYI is an equal opportunity employer.

MIDWEST

Opening for high energy morning AT with production ability. Non-smokers preferred. Two years' experience required. T&R: KFXI, Box 433, Lawton, OK 73502. (9/21) EOE

Board Operator sought. Excellent entry opportunity. Run networks, automation, some on-air. T&R: WOOD A/F, 180 N. Division, Grand Rapids, MI 49503. (9/21) EOE

Rare AT opening with market leading Ohio Urban. T&R: WZAK, 1729 Superior Avenue, Cleveland, OH 44114. (9/21) EOE

Mornings are yours. If you're topical, local, have an adult sense of humor. No Stars or Dicemen. T&R: WWCY, Rick Hochmann, 1111 Main Street, Peoria, IL 61606. (9/21) EOE

General Sales Manager sought for rising CHR. Management experience or seasoned rep with proper polish. RESUMES: GM, 3969 Convergence Circle, Canton, OH 44718. (9/21) EOE

OPENINGS

Top rated Reno Country seeks fun, energetic AT's with desire to shake hands and kiss babies. T&R: KBUL, Tom Jordan, 90 West Grove, NV 89509. (9/21) EOE

Columbus start-up WKXJ seeks PD, GM, AM and PM Drive AT's, news at AT's for all shifts. T&R: Box 244, Chillicothe, OH 45601. (9/21) EOE

Full and parttime AT's sought for all shifts. Country format. T&R: WYFB, Rand Robbins, 200 W. Second Street, #190, Dayton, OH 45402. (9/14) EOE

SW Oklahoma Country FM seeks PD and future AT. Strong production skills required. T&R: KEYB-FM, Box 1077, Altus, OK 73522. (9/14) EOE

S.W. Kansas Country/Cross seeking solid AT with strong personality and production. T&R: KKJQ-FM, Dave Edwards, 1309 E. Fulton, Garden City, KS 67846. (9/14) EOE

NICK ANTHONY & ASSOCIATES

Immediate openings at several client stations in the Midwest and East:

- CHR P.D. in Wisconsin.
- Newswoman in Indiana.
- CHR & Country Air Talent in Ohio and Pennsylvania.
- CHR Morning sidekick in Pennsylvania.
- AC & Soft AC Air Talent in New York and Vermont.

Reply in confidence:

Send T&R to Great Lakes Talent Bank, 197 Great Oaks Trail, Suite 109, P.O. Box 1012, Wadsworth, Ohio 4281. EOE NO phone calls. Please!

MEDIUM MIDWEST

Exciting CHR needs professionals! Very entertaining, witty, concise morning person/show & nite jock with high energy, creative bits, phones, one liners. Also need dynamite midday/production director to produce killer promos, create unique, innovative spots, plus execute a solid midday shift. Other shifts available, team players with 2-3 years required. You will hear from us! Rush tape, resume, photo, prod sample to: Radio & Records, 1930 Century Park West, #064, Los Angeles, CA 90067. EOE

MORNINGS - MUSIC DIRECTOR IMMEDIATE OPENING

Must have country background. Must eat and sleep country music. One of the best respected country stations in the midwest. Must be a team player and want to be involved. Please send resume and tape to: WLJE RADIO, Leigh Ellis, 2755 Sager Road, Valparaiso, IN 46383, or call (219) 462-8125.

MORNING DRIVE PERSONALITY

Small market adult CHR owned by major market broadcasters seeks fun, entertaining morning show. Humorous? Topical? Work phones? Character voices? Happy with a small market paycheck? This could be your path to the big time! Rush T&R to: 5344 Monroe, Skokie, IL 60077. EOE/MF

MORNING ANNOUNCER AND NEWS DIRECTOR

#1 25-54 in our first full book and ever since. Goodrich Broadcasting dominates in every market we're in, because we commit the resources to make it happen. If you're an adult communicator and ready to be on a winning team, rush T&R with references for either position to Chuck Finney, WODJ, 2610 Horizon Drive, Suite F, Grand Rapids, Michigan 49546. EOE

OPENINGS

GENERAL MANAGER

Top 50 Market commercial Classical Music station seeks sales oriented General Manager. Must be able to run a lean & mean operation. Fantastic upside potential. Respond to: Radio & Records, 1930 Century Park West, #060, Los Angeles, CA 90067. EOE

LARGE MARKET

full service AC seeking AT, controversial, outrageous Talk Show Host, music & service oriented personality pro, with natural humor, good phones. T&R to: Radio & Records, 1930 Century Park West, #030, Los Angeles, CA 90067. EOE

Midwest medium market CHR morning zoo looking for new zoo keeper. Only the wild and crazy need apply. Great station-great city-great company. T&R plus photo to Radio & Records, 1930 Century Park West, #056, Los Angeles, CA 90067. EOE M/F

MAJOR MARKET MIDWEST CHR

Looking for ALL SHIFTS. It doesn't matter where you've been as long as you sound great! Phones and public appearances a must. BIG MONEY for great talent. Rush Picture, tape & Resume to Radio & Records, 1930 Century Park West, #052, Los Angeles, CA 90067. EOE

MORNING PERSONALITY

to join winning CHR morning team. News-casts in AM, plus short airshift. Must be fun, bright, energetic. No egos, no stars. Work with one of America's finest companies in one of the best cities in the midwest. T&R and a pic to: Matt Hudson, PD, Z-104, 5721 Tokay Blvd., Madison, WI 53719. No calls please. EOE MF

WEST

Public radio KCBN seeks Development Director. Suburban LA location. RESUMES: CSUN, 18111 Northhoff Street, Admin 515-4, Northridge, CA 91331.

Southern Colorado Oldies FM seeks fulltime AT. T&R: KRYT-FM, Box 293, Pueblo, CO 81002. (9/21) EOE

KLJZ-FM/CHR-AM seeks News Reporter/Anchor. Six months experience required. T&R: Mark Howell, 3223 Silet Avenue, Bakerfield, CA 93308. (9/21) EOE

Salt Lake City seeks Talent. All times, all shifts. T&R: KGOL, P.O. #19 East 200 South, Suite 1065, UT 84111. (9/21) EOE

Morning drive for P3 AOR. Rocky mountain university city seeks creative person with production skills. T&R: KZOO, Vern Argo, Box 2277, Missoula, MT 59806. (9/21) EOE

Seeking qualified individual for rock 40 style format. Females and minorities encouraged. T&R: Christopher West, Box 631, Marysville, CA 95901. (9/14) EOE

Midday/Production Director/night ace sought for future openings. T&R: KKSS-FM, John Jaynes, 5301 Central NE, Albuquerque, NM 87108. (9/14) EOE

MORNING SHOW NEEDED FOR NEW CHR

If you're ready to move up to a Top 50 market and can entertain in a topical, quick and multi-demo manner AND can take direction, we want to hear from you yesterday! Rush T&R to: Radio & Records, 1930 Century Park West, #063, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

for Top 10 West Coast FM turnaround. Top salary. Require experienced programmer with background in highly competitive markets with personality radio and AC format. T&R to Radio & Records, 1930 Century Park West, #020, Los Angeles, CA 90067. EOE

OPENINGS
101.5 KPLZ Seattle, has an Opening for America's #1 Production Director

KPLZ is rated number one in America's most livable city, and we need a production leader! To apply you need: Strong management skills; enjoy working with sales executives and clients; enjoy creating and updating station image promos; excellent writing skills; creativity (being "bent" a must); great commercial voice work; and have the desire to compete with the very best!

Send tape and resume to:
CASEY KEATING
Operation Manager, KPLZ/KV1
Tower Bldg., Suite 200,
Seventh and Olive Way
Seattle, Washington 98101
No calls please. EOE


"I LEARNED"

my craft in the heyday of Top 40 radio — now I'm relegated to reading liners written by some punk kid PD — I wanna have fun again! Is this you? If so, send T&R to: Jim LaMarca PD, KBSS, 1730 Minor Avenue, 20th Floor, Seattle, WA 98101. Visacom/EOE

CHIEF ENGINEER

Top 10 West Coast FM seeks experienced Chief Engineer with major market background capable of assuming group engineering responsibility. Prior experience with studio relocation planning and signal boosters very helpful. Excellent compensation with great career potential. Radio & Records, 1930 Century Park West, #021, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Use my talented Seven years small-major markets AT/PD/MD in-house research. Will relocate. DOUG: (817) 451-1507 or (214) 457-2346. (9/21)

Creative enthusiastic conversational AT seeks small or medium market CR/Oldies/AC. Seven years' experience, degree. Will relocate. KEVIN: (814) 827-3501. (9/21)

Urban Program Director/morning man available. Personality radio is back. Let's do it. JAE THOMAS: (205) 722-8009. (9/21)

Experienced, reliable pro major market AT for over ten years', seeks FT challenge in SEW or pacific NW. Oldies/CHR/CR. JUDITH: (404) 642-9053. (9/21)

GM/OPS Manager with sales knowledge/morning man seeks new home. Team player savvy, radio talented, mentor. Serious inquiries only. STEVE: (303) 285-7213.

AT/Oldies/Rock specialty with eight years' experience. Brown Institute graduate. 20 years total music and broadcasting industry. BILLY: (407) 292-8462. (9/21)

Persistent handworking versatile AT/AP available for hire. Has local following in LA, and a weekly show. Seeking stable employment. BOB: (818) 907-9926. (9/21)

Southern California area. Experienced AT seeks any position, or shift, or format. TORY CHRISTOPHER: (818) 508-8845. (9/21)

Female AT with experience seeks FT airshift in NJ, Philly or NYC area. BRENDA: (609) 886-3349. (9/21)

Intelligent AT seeks bigger and greener pastures. Three years medium/medium market experience, willing to relocate. TODD: (815) 436-9136. (9/21)

Get to be number one! Sensual, slow song segues, energetic evenings, community committed, experienced Urban/Christian champion. JOEL: (215) 576-8219. (9/21)

Experienced but young AT with great pipes, energy and smooth delivery. Will relocate anywhere for CHR or Not AC airshift. ROB: (405) 332-3955. (9/21)

Seeking a wife to help your on-air business? A CHR is sought for Joey Fritz, to unleash the talents of his. JOEY: (718) 258-5119. (9/21)

PD/MD CHR/AOR TODD: (501) 442-0166. (9/21)

Air Talent/Music Director, ready to be unleashed on your competition. Serious CHR/AC inquiries only. CHRIS: (717) 285-4978. (9/21)

As Talent/production pro seeks new challenge anywhere in NE or SW. Currently, AC/Oldies station. Call for latest air-check/production tape. ANDY: (718) 878-3171. (9/21)

POSITIONS SOUGHT

Four year pro. AT, writer, producer, promotions, morning winner. Fun focused, responsible, seeking long-term relationship. CHRIS: (914) 248-7522. (9/21)

Get me out of DC! College and broadcast school graduate-part-time AT seeks fulltime in any locale or format. BILL MD-DENTON: (202) 363-0897. (9/21)

Killer attitude seeking CHR/AC. Over four years as PD/MD drive shifts. RICH: (912) 386-9428. (9/21)

Young energetic AT/production pro, willing to work anywhere, any format in the US. Experienced and hardworking. JOE: (416) 633-2254. (9/21)

Mornings AOR/CHR. The Commander Rat Army Show. Smooth delivery, heavy phones, skills, kooky characters, trivia, themes, musical skill, SFK. (313) 237-3669. (9/21)
Total market domination could be yours. Innovative PD. MIKE: (216) 992-7390. (9/21)

Free! Will almost. Voice that will stop a train if you want it to, seeks CHR or AOR P1/P2. BRENT: (313) 753-4884. (9/21)

Working major market AOR AT/promotion assistant and production assistant. Willing to relocate anywhere, any climate. KYLE: (813) 595-7154. (9/21)

Drug free, and mentally stable, so just what is their excuse? Greg and the Bigman. AOR/CHR morning shows are on. (407) 339-4658. (9/21)

Hot fresh morning team. We will own your market. Get us before your competition gets you. JAME/CHRIS: (815) 824-0478 or 889-7228. (9/21)

Currently swing at top rated CHR and AC in Peoria. Ready to move on to any interested medium market CHR or AC. ANDY: (309) 693-3785. (9/21)

YOU NEED THIS MAN!

Morning drive host at news/talk powerhouse seeks new horizons in Full-service, news/talk, or personality AC. Sharp, versatile, educated, creative, funny, great phones, great interviewer, tons of experience, good team player, stable, nice guy. Enjoys present job, so serious & discreet inquiries only, please! Contact "TALKHOST" Phone: (313) 446-6889, FAX: (313) 259-6024.

Attention Top 100! Good guys don't always finish last. MD/AT ready to annihilate your competition. Serious calls only. CHRIS: (717) 285-4975. (9/21)

Seeking that special AT? I provide my listeners with entertainment, companionship and a smile, everyday. GERALD: (818) 886-8443. (9/21)

Handworking Air Talent with three years' on-air FT experience and a B.S. degree seeks entry level FT position. Willing to relocate. M.D. (719) 544-9478. (9/21)

Will consider anything legal! Workaholic team player with AC/CHR/production/programming experience seeking FT in the West. Prefer AOR/CHR/CR. ROBERT VEE: (602) 779-3241. (9/21)

Need a chief engineer who can double as air talent? 12 year pro with AM/FM experience. Prefer rock format. ERIC: (219) 824-7004. (9/21)

Major market team ready for next challenge. All original material, very funny. Are you an ADR/CR that's dedicated to winning? SCOTT: (414) 281-0527. (9/21)

A woman who gets the job done, seeks challenge! Over six years of air, programming, music and especially promotions. Prefer Midwest gig. JEANNIE: (715) 373-2069. (9/21)

Talk talent, new, good, but no one knows, so get me cheap! Nine years' AT, news in majors. Seek medium to major. DAVE: (519) 279-3119. (9/21)

YOU CAN HIRE DAVID LETTERMAN

Okay, not really. 20 year pro morning man/PD with a Letterman/Leno attitude now on a top 10 LA station considering a quality move. Big voice, fast wit. Not a Weenie machine — a proven, prolific humor writer with relevant and real life material PLUS the discipline to properly EDIT. Not unhappy where I am, I simply have more to give both on air and off. Looking for a professional shop with a winning spirit. Call 213-960-4760.

Much experience on-air. Power production, great pipes. Team show writer and air personality. Let's talk. REX: (408) 982-6924. (9/21)

Red voice, can communicate with an audience, write comedy, produce voice impressions, proven track record. Seeking on-air position with AC/AOR/CHR. VIC: (317) 879-6086. (9/21)

Crazed but professional madman seeks mornings/PD/MD slot at your CHR. Five year veteran ready to rocket your station to #1! BILL: (814) 384-3873. (9/21)

POSITIONS SOUGHT
Attention PDs, OMs, NDs, GMs Searching for Talent? CALL NATIONAL!

It's Quick ... Easy ... and your only cost is a telephone call ... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R, P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

Upgrade your sports coverage! Excellent PBP, reporting and anchoring. Willing to relocate. MIKE: (415) 456-8760. (9/21)

Engage! Four year CHR vet seeks ship. Experienced/organized in promotions/remotes/4-track production/Selector. COM-MANDER RYKER: (206) 256-8788.

Rocky Allen's newsmen seeks greener pastures, too. News delivered hot and crisp with a twist. Majors only. PAT: (716) 633-4826. (9/21)

Talented New Zealand male with 18 months experience and a good sound would like a fulltime airshift. STEPHEN: (812) 377-2845. (9/21)

SWM, 24, 6'1", 145 lbs seeks an AT or promotions relationship with Oklahoma radio station. Send \$0 with response to Michael Lee, 517 Holly Hill, Edmond OK 73034. (9/21)

Dayton OH area. Air Talent moving to Dayton with seven years' experience seeks full or parttime position. AL: (904) 769-6518. (9/21)

Creative, mature, experienced News Director with exceptional skills for interviews/specials/production. HELEN: (215) 527-7249. (9/21)

I've outgrown my small market clothing. I want to fill your vacant evening/overnight position. Will relocate anywhere. DREW: (717) 630-1541. (9/21)

West Palm Beach P2 AOR AT with great nighttime numbers. Ten years' experience, seeks FT or PT/MD opportunity elsewhere. BOBBY RIVERS: (407) 465-8783. (9/21)

A tan shane 25-34 in 8 months with a new station got me fired! PD/AT with ten years' CHR/AC experience available now. AL BURKE: (215) 375-2024. (9/21)

Ready to move mountain! This kid's hot! I'll start the fire at your station. On-air and music experience. JUNE: (415) 388-5876. (9/21)

MORNING DRIVE PERFORMER

If your radio station has a solid commitment to winning big with a great morning show, and requires a genuine communicator with character voices, excellent telephone technique, a keen sense of what is funny, and a dedication to intense show prep ... you should answer this ad. I have years of experience in some of America's most competitive markets, and have delivered female numbers in the mid to high teens for my last two stations. Privacy is assured. Please, no tire kickers ... just long term thinkers who want to build a true adult franchise to: Radio & Records, 1930 Century Park West, #057, Los Angeles, CA 90067. EOE

Music Director with over 14 years' in Country radio. Seeking PD position or opportunity. Will relocate. WAYNE: (306) 374-7278. (9/21)

The old GM's back, and this PD is making a move. Prefer Oldies in the Northeast. MIKE: (516) 481-0217. (9/21)

QM for medium market AC. Eight years' programming experience. Organized, detailed and knowledgeable. NE preferred, seeking career. CHRIS: (203) 356-1490. (9/21)

WINNING PD!

- Dethroned Syracuse legend. Ready to do the same for you. Strengths include: Leadership, coaching, people skills. Appearing in CHR panel at NAB. NEIL SULLIVAN (315) 652-8430 or Holiday Inn Boston (617) 742-7630, Sept. 12-16.

Team player with sweaty jersey, would like to try on your uniform. Seeking appropriate Country MD/AT opening. TONY: (407) 746-7525. (9/21)

Ten year pro seeks or PT airshift. AC/CHR/AOR experience. Prefer Philadelphia, SE PA. Available immediately! AL: (215) 375-2024. (9/21)

POSITIONS SOUGHT

Major market CHR/Hot AC morning/afternoon drive Personality seeking new challenge. Winning attitude and well worth the call. AL: (412) 482-2692. (9/21)

WE APPRECIATE!!!!
 • the many stations that have contacted
 • NETWORK for personnel. Thanks also to
 • you the quality talent that has chosen
 • NETWORK to represent you in your confidential search. NETWORK, Representing
 • Radio Personnel Nationwide.
407-260-0727.

Very different Karol, with an unforgettable flavor. Eight year veteran, promotions whiz, Addy winning production, AT with IQ, engineer, copywriter. (313) 356-3949. (9/21)

Talk show Host, bright witty intelligent, informed. Mature ratings winner, available now. Call for impressive TAR. FRED MARX: (414) 793-5640. (9/21)

PD/Morning Talent who is top rated seeks new challenge in stable environment. 11 year pro. R.J.: (303) 490-1748. (9/21)

MISCELLANEOUS

KCE, FM in Houma, LA seeks Country CD service from all labels. TO: Michael Stone, Box 2068, Houma, LA 70360. (9/21)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$55 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



CLOSE QUARTERS

(P&S 848-1)

**URBAN CONTEMPORARY
*BREAKERS***

UC DEBUT 35

**NOW ON 61 UC REPORTERS
INCLUDING:**

WDAS
WAMO

WHUR
WKYS

KHYS
WGZB

K97
WYLD

WGCI
WZAK

WJLB
WTLC

KPRS
WMVP
KMJM

...AND MANY MORE!



BREAKER!!

HI-FIVE

"I Just Can't
Handle It"



Hi-spirited. Hi-energy.

Hi-Five are five teens from Texas and Oklahoma.
who score hi-marks with their debut album, "HI-FIVE."

Featuring "I Just Can't Handle It," "Just Another
Girlfriend," "I Can't Wait Another Minute"
and "Too Young." It's hi-time you listened.

**ON OVER 60 UC REPORTERS
INCLUDING**

WBLS	KHYS	WYLD
WAMO	KMJQ	WOWI
WHUR	K97	WGCI
WKYS	WHQT	WTLC
K104		KPRS

NEXT UP!

GLENN JONES

"Can We Try Again"



**ON 55 UC REPORTERS
INCLUDING**

WDAS	WGZB	WOWI
WHUR	WHQT	WZAK
WKYS	WMYK	WMVP
K104		KMJM

JIVE



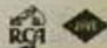
JONATHAN BUTLER

"Heal Our Land"

BREAKER . . . And Beyond!

UC 37-33

Tour Starts November!



SEPTEMBER 21, 1990

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
11	8	4	1			GARTH BROOKS/Friends In Low Places (Capitol)	185/0	164	21	0
4	3	2	2			LEE GREENWOOD/Holdin' A Good Hand (Capitol)	185/0	157	23	5
5	4	3	3			CARLENE CARTER/I Fell In Love (Reprise)	185/1	150	27	8
12	10	7				STEVE WARINER/Precious Thing (MCA)	184/0	129	48	7
15	11	10	4			GEORGE STRAIT/Drinking Champagne (MCA)	183/0	118	57	8
14	12	11	5			JUDDS/Born To Be Blue (Curb/RCA)	183/0	107	66	10
17	15	12	6			MARK CHESNUTT/Too Cold At Home (MCA)	176/1	115	55	6
18	16	14	7			REBA McENTIRE/You Lie (MCA)	184/0	83	96	5
8	8	8	9			KEITH WHITLEY & LORRIE MORGAN/Til A Tear Becomes A Rose (RCA)	171/0	114	46	11
10	9	9	10			KATHY MATTEA & TIM O'BRIEN/The Battle Hymn Of Love (Mercury)	175/2	116	45	14
7	5	5	11			DOUG STONE/Fourteen Minutes Old (Epic)	164/0	122	34	8
16	14	13	12			DESERT ROSE BAND/Story Of Love (MCA/Curb)	180/0	82	83	15
26	22	17	13			JOE DIFFIE/Home (Epic)	183/1	33	129	21
20	19	15	14			KENNY ROGERS & DOLLY PARTON/Love Is Strange (Reprise)	171/1	47	105	19
21	20	16	15			LIONEL CARTWRIGHT/My Heart Is Set On You (MCA)	174/3	48	108	18
2	1	1	16			ALABAMA/Jukebox In My Mind (RCA)	140/0	96	30	14
23	21	18	17			BAILLIE & THE BOYS/Fool Such As I (RCA)	172/3	31	109	32
37	36	20	18			RANDY TRAVIS & GEORGE JONES/A Few Ole Country Boys (WB)	177/2	13	125	39
28	25	22	19			ANNE MURRAY/Feed This Fire (Capitol)	165/6	17	108	40
27	24	21	20			SOUTHERN PACIFIC/Reckless Heart (WB)	147/1	24	92	31
29	26	23	21			RESTLESS HEART/When Somebody Loves You (RCA)	165/7	15	104	46
31	28	25	22			HOLLY DUNN/You Really Had Me Going (WB)	168/6	9	115	44
35	31	26	22			EXILE/Yet (Arista)	176/9	1	105	70
36	33	27	23			VERN GOSDIN/This Ain't My First Rodeo (Columbia)	158/11	6	96	56
43	34	24	24			DON WILLIAMS/Back In My Younger Days (RCA)	168/26	2	82	84
3	2	6	25			RICKY VAN SHELTON/I Meant Every Word He Said (Columbia)	113/0	52	40	21
BREAKER			26			EDDIE RABBITT/American Boy (Capitol)	148/47	2	73	73
			27			MARTY STUART/Western Girls (MCA)	152/17	6	73	73
			28			RICKY SKAGGS/He Was On To Somethin' (Epic)	140/9	2	74	64
			29			CONWAY TWITTY/Crazy In Love (MCA)	140/22	4	64	72
			30			HANK WILLIAMS JR./Don't Give Us A Reason (WB/Curb)	124/5	8	42	74
			31			BELLAMY BROTHERS/I Could Be Persuaded (MCA/Curb)	69/0	19	35	15
			32			TIM RYAN/Dance In Circles (Epic)	98/0	13	50	35
			33			CLINT BLACK/Nothing's News (RCA)	65/0	31	20	14
			34			ALAN JACKSON/Wanted (Arista)	53/0	28	16	9
BREAKER			35			MATRACA BERG/Things You Left Undone (RCA)	113/20	1	45	67
			36			T. GRAHAM BROWN/Moonshadow Road (Capitol)	109/14	0	52	57
BREAKER			37			K.T. OSLIN/Come Next Monday (RCA)	119/64	2	23	94
BREAKER			38			BILLY JOE ROYAL/A Ring Where A Ring Used To Be (Atlantic)	111/12	1	38	72
			39			HIGHWAY 101/Someone Else's Trouble Now (WB)	108/33	1	26	81
			40			MICHAEL MARTIN MURPHEY/Cowboy Logic (WB)	92/8	1	45	46
			41			PIRATES OF THE MISSISSIPPI/Honky Tonk Blues (Capitol)	64/0	9	32	23
			42			PATTY LOVELESS/The Night's Too Long (MCA)	97/29	0	28	69
			43			ROSANNE CASH/What We Really Want (Columbia)	89/25	1	18	70
			44			WILLIE NELSON/Ain't Necessarily So (Columbia)	80/32	0	11	69
			45			VINCE GILL/Never Knew Lonely (MCA)	77/49	1	11	65
			46			EDDY RAVEN/Zydeco Lady (Capitol)	69/11	1	24	44
			47			SAWYER BROWN/When Love Comes Callin' (Curb/Capitol)	69/16	1	15	53
			48			MARK COLLIE/Hardin County Line (MCA)	65/11	0	15	51
			49			SHENANDOAH/Ghost In This House (Columbia)	69/56	1	5	63

MOST ADDED

K.T. OSLIN (64)
SHENANDOAH (56)
VINCE GILL (49)
EDDIE RABBITT (47)
TRAVIS TRITT (42)
KENTUCKY HEADHUNTERS (34)
HIGHWAY 101 (33)
WILLIE NELSON (32)
PATTY LOVELESS (29)
DAN SEALS (28)

HOTTEST

GARTH BROOKS (142)
CARLENE CARTER (97)
LEE GREENWOOD (70)
GEORGE STRAIT (53)
DOUG STONE (52)
ALABAMA (47)
MARK CHESNUTT (46)
WHITLEY & MORGAN (43)
STEVE WARINER (35)
JUDDS (31)

NEW ARTISTS

1 JEFF CHANCE/Talkin' To... (Merc.) 36/19
2 BILLY & TERRY SMITH/Blues Stay... (Epic) 26/7
3 SUSI BEATTY/There's A Phone... (Starway) 18/3
4 McBRIDE & THE RIDE/Felicia (MCA) 14/13
5 MARSHALL TUCKER... Stay In... (Sisapa) 13/0
6 JOEY DAVIS/Lavin' (MRC) 12/4
7 CHRIS WALL/Empty Seat... (Tried & True) 10/1
8 BAMA BAND/She's Movin' In (Cap.) 9/1
9 WAYNE NEWTON/At This Moment (Curb) 9/0
10 D. McCLINTON/Who's Foolin'... (Curb) 5/4

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

EDDIE RABBITT

American Boy (Capitol)

On 80% of reporting stations. Rotations: Heavy 2, Medium 73, Light 73, Total Adds 47 including WGNA, WBEE, WKHX, WEZL, WTRD, KBMR, WUBE, WONE, KSOP, KCKC, KEEN, KMP5. Moves 36-27 on the Country chart.

K.T. OSLIN

Come Next Monday (RCA)

On 64% of reporting stations. Rotations: Heavy 2, Medium 23, Light 94, Total Adds 64 including WCAO, WPOC, WYVZ, WYWC, WHLZ, WPCV, WOW, WKCO, KTKP, KRKT, KRST, KZLA. Moves 50-38 on the Country chart.

MATRACA BERG

Things You Left Undone (RCA)

On 61% of reporting stations. Rotations: Heavy 1, Medium 45, Light 67, Total Adds 20 including WHWK, WQBE, WAYZ, WEZL, WRNS, KHEY, WSLR, WUBE, KZSN, KUGN, KKAT. Moves 48-44-40-36 on the Country chart.

BILLY JOE ROYAL

A Ring Where A Ring Used To Be (Atlantic)

On 60% of reporting stations. Rotations: Heavy 1, Medium 38, Light 72, Total Adds 12, WQBE, WBEE, WMZQ, KSSN, WKYO, WFMS, WTSO, WKCO, KZSN, KUGN, KNAX, KSOP. Moves 48-44-39 on the Country chart.

DOUBLE BREAKERS

MATRACA BERG

"The Things You Left Undone"

Double Digit Adds Every Week!

K.T. OSLIN

"Come Next Monday"

#1 Most Added!


A

ALABAMA "Jukebox in My Mind" (RCA 2643-7)
Prod: Josh Leo, Larry Michael Lee, Alabama W/ Dave Gibson, Ronnie Rogers, Pub: Maypop Music/Wildcountry, Inc. (BMI) Mgr: Dale Morris & Associates

BAILLIE & THE BOYS "Fool Such As I" (RCA 2641-7)
Prod: Kyle Lehning W/ Bill Trader Pub: MCA Music (ASCAP) Mgr: Moresa, Nenas, Golden, Peay

BAMA BAND "She's Movin' In" (Capitol 79278)
Prod: Jimmy Bowen W/ J. Fred Knobloch, Pat McManus Pub: Colgems-EMI Music/A Little More Music/Crystal Bay Music (ASCAP) Mgr: Marie Kigora

SUSI BEATTY "There's A Phone On Every Corner" (Starway 1209-7A)
Prod: Jerry Kennedy W/ Tom Shapiro, Bucky Jones, Chris Waters Pub: Cross Keys Publishing (ASCAP) Mgr: Anni Tard

BELLAMY BROTHERS "I Could Be Persuaded" (MCA/Curb 79019)
Prod: Emory Gordy Jr. W/ David Bellamy, Howard Bellamy, Don Schiltz Pub: Bellamy Brothers Music, Don Schiltz Music/Kino Music (ASCAP) Mgr: Frances Bellamy

MATRACA BORG "The Things You Left Undone" (RCA 2644-7)
Prod: Wendy Waldman, Josh Leo W/ Matraca Borg, Ronnie Samost Pub: Warner-Tamerlane Publishing/WB Music/Samoson Songs (BMI, ASCAP) Mgr: Chuck Flood

CLINT BLACK "Whob's News" (RCA 2596-7)
Prod: James Stroud, Mark Wright W/ Clint Black Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham

GARTH BROOKS "Friends in Low Places" (Capitol 79239)
Prod: Allen Reynolds W/ DeWayne Backwell, Bud Lee Pub: Carvers Music, Rick Ridge Music (BMI, ASCAP) Mgr: Bob Doyle, Pam Lewis

T. GRAHAM BROWN "Moenshadow Road" (Capitol 79269)
Prod: Barry Beckett, T. Graham Brown W/ T. Graham Brown, Vernon Thompson, Gary Nicholson Pub: EMI April/Music Of March Music/Cross Keys Publishing (ASCAP) Mgr: C.K. Sporko

JANN BROWNE "Louisville" (Curb 76835)
Prod: Steve Fialter W/ Jann Browne, Pat Gallagher Pub: Tree Publishing, Joe Moore Music (BMI, ASCAP) Mgr: Tracy Gershon

C

CARLENE CARTER "I Fall In Love" (Reprise 7-19915)
Prod: Howie Epstein W/ Carlene Carter, Howie Epstein, Benmont Tench, Perry Lamak Pub: Carlinson/Tunes/Chrysalis Music Group, EMI Music Publishing/Colgems-EMI Music, He Dog Music/Tonyas Dant Music/Sue Gator Music/Lamark Publishing/Laughing Dog Music (ASCAP, BMI) Mgr: Bill Carter

LIONEL CARTWRIGHT "My Heart Is Set On You" (MCA 79046)
Prod: Stewart Smith, Tony Brown W/ Lionel Cartwright Pub: Silverline Music/Long Run Music (BMI) Mgr: Noel Fox

JOHNNY CASH "Gols" By The Book" (Mercury 878 292)
Prod: Jack Clement W/ Chester Lester Pub: Chester Lester Music/Victor Publishing/Warner Elektra Asylum Music (BMI) Mgr: Lou Rubin

ROSANNE CASH "What We Really Want" (Columbia 38 73517)
Prod: Rosanne Cash W/ Rosanne Cash Pub: Chetaco Music/Bug Music (BMI) Mgr: Bill Bohlen

JEFF CHANCE "Talkin' To Your Pictures" (Mercury 878 056)
Prod: Harold Shedd W/ Dave Lindsay, Lee Bach Pub: PolyGram International/Amanda-Lin Music, Nashville Life Wave Music (BMI) Mgr: Bob Roberts

MARK CHESNUTT "Too Cold At Home" (MCA 79054)
Prod: Mark Wright W/ Bobby L. Harden Pub: EMI April Music/K-Mark Music (ASCAP) Mgr: BSM Management

MARK COLLIE "Handle County Line" (MCA 79078)
Prod: Doug Johnson, Tony Brown W/ Mark Collie, Ronnie Scotts Pub: PolyGram International Publishing/Parade Music, Songs Of PolyGram International/Parade Music (ASCAP, BMI) Mgr: Don Light

O

JOE DAVIS "Leavin'" (MRC 5180)
Prod: Chip Young W/ Joseph P. Davis Pub: Dooms Music (BMI) Mgr: John Mgr

DESERT ROSE BAND "Story Of Love" (MCA/Curb 79052)
Prod: Paul Worley, Ed Seay W/ Chris Hillman, Steve Hill Pub: Bar None Music/Bug Music (BMI) Mgr: Chuck Morris

JOE DIFFIE "Home" (Epic 34 73447)
Prod: Bob Montgomery, Johnny Slate W/ Andy Spooner, Fred Lehner Pub: Texas Wedge Music (ASCAP) Mgr: Danny Monton, Johnny Slate

HOLLY DUNN "You Really Had Me Going" (WB 7-19754)
Prod: Holly Dunn, Chris Waters W/ Holly Dunn, Tom Shapiro, Chris Waters Pub: Carvers Music, Edge O'Woods Music/Moines Valley Music/Kinetic Diamond Music (BMI, ASCAP) Mgr: Refugee Management

E

EXILE "Yet" (Arista 2875)
Prod: Randy Sharp, Tim Dubois W/ Randy Sharp, Sonny LaMaire Pub: W/ Any Luck Music, Sun Lane Music (BMI) Mgr: Galin-Money-Adda

F

FORESTER SISTERS "Old Enough To Know" (WB 7-19766)
Prod: Wendy Waldman W/ Wendy Waldman, Fernie Goble Pub: Moon and Stars Music/Longitude Music/Chesca Tunes/Virgin Songs (BMI) Mgr: Jim Halsey

V

VINCE GILL "Never Knew Lonely" (MCA 53882)
Prod: Tony Brown W/ Vince Gill Pub: Benett Music (BMI) Mgr: Fitzgerald-Herley

VERN GOSDIN "This Ain't My First Rodeo" (Columbia 38 73491)
Prod: Bob Montgomery W/ Vern Gosdin, Hank Cochran, Max D. Barnes Pub: Hookem Music, Co-Heart Music, Hard Scratch, Irving Music (ASCAP, BMI) Mgr: Eddie Toller

LEE GREENWOOD "Holdin' A Good Hand" (Capitol 44576)
Prod: Jerry Crutchfield W/ Rob Crosby, Johnny Fave Pub: Songs Of Grand Country/Marledge Music (BMI, ASCAP) Mgr: Jerry Bentley

E

EMMYLOU HARRIS "Never Se Anyone Else But You" (Reprise 7-19787)
Prod: Richard Bennett, Allen Reynolds W/ Baker Knight Pub: EMI Unart Catalog/Matragun Music (BMI) Mgr: Mark Rothbaum

HIGHWAY 101 "Someone Else's Trouble Now" (WB 7-19593)
Prod: Paul Worley, Ed Seay W/ Pam Tills, Gary Nicholson Pub: Tree Publishing/Cross Keys Publishing (BMI, ASCAP) Mgr: Chuck Morris

A

ALAN JACKSON "Wanted" (Arista 2032)
Prod: Scott Hendricks, Keith Stagall W/ Alan Jackson, Charlie Craig Pub: Motta Ruth Music/Sewth Son Music, Blackwood Music (ASCAP, BMI) Mgr: Barry Coburn

WAYLON JENNINGS "Where Corn Don't Grow" (Epic 34 73519)
Prod: Richie Albright, Bob Montgomery W/ Roger Murrain, Mark Alan Publ: Tom Collins Music, Munn Music (BMI) Mgr: Jim Halsey

JUDDS "Born To Be Blue" (Curb/RCA 2597-7)
Prod: Brent Maher W/ Mike Reed, Brent Maher, Mack David Pub: Aimo Music/Blue Blues Music/EMI April Music/Vancouver Music (ASCAP) Mgr: Ken Gitts

K

KENTUCKY HEADHUNTERS "Rock 'N' Roll Angel" (Mercury 878 214)
Prod: Kentucky Headhunters W/ Richard O. Young Pub: Head Cheese Music/PRI Music (ASCAP) Mgr: Mitchell Fox

R

ROBIN LEE "Love Letter" (Atlantic 7-87835)
Prod: Neilson Larkin W/ Bonnie Hayes Pub: Bob-A-Low Songs (ASCAP) Mgr: Larkin, Inc.

PATTY LOWLESS "The Night's Too Long" (MCA 79076)
Prod: Tony Brown W/ Lucinda Williams Pub: Lucy Jones Music (BMI) Mgr: Roger Ramsey, G. Gerald Roy

M

MARIE "Like A Hurricane" (Curb 76849)
Prod: James Stroud W/ Michael Clark Pub: Warner-Tamerlane Publishing/Flying Dutchman Music (BMI) Mgr: Karl Engmann

MARSHALL TUCKER BAND "Stay In The Country" (Singsa 77703)
Prod: Doug Dray, Jerry Eubanks W/ Tim Lester Pub: G.E.M. (BMI) Mgr: Buddy Carpenter

KATHY MATTEA & TIM O'BRIEN "The Battle Hymn Of Love" (Mercury 842 336)
Prod: Allen Reynolds W/ Don Schiltz, Paul Overstreet Pub: MCA Music Publishing/Don Schiltz Music, Screen Gems-EMI Music/Solaris Moon Music (ASCAP, BMI) Mgr: Bob Tiley, Bob Tiley

McBRIDE & THE RIDE "Felicita" (MCA 79074)
Prod: Tony Brown, Steve Fialter W/ Terry McBride, Bill Carter, Ruth Ellsworth Pub: Voice Cross Music/Bama Music (BMI) Mgr: Ken Gitts

REBA MCGENTIRE "You Lie" (MCA 79071)
Prod: Tony Brown, Reba McEntire W/ Bobby Fischer, Austin Roberts, Charlie Black Pub: Bobby Fischer Music/Five-Bar-B Songs/Chirlewood Music/Hop Sound Music (ASCAP) Mgr: Navet Blackstock

MICHAEL MARTIN MURPHEY "Cowboy Logic" (WB 7-19724)
Prod: Steve Gibson, Michael Martin Murphey W/ Don Cook, Chick Rains Pub: Cross Keys Publishing/Teraco Music (ASCAP) Mgr: Bob Burwell

ANNE MURRAY "Feed This Fire" (Capitol 79189)
Prod: Jerry Crutchfield W/ Hugh Frestwood Pub: Lawyer's Daughter Music/Carvers Music (BMI) Mgr: Leonard Rameau

N

WILLIE NELSON "It Ain't Necessarily So" (Columbia 38 73518)
Prod: Fred Foster W/ Beth Nielsen Chapman Pub: Warner/Revue Music, Macy Place Music (ASCAP) Mgr: Mark Rothbaum

WAYNE NEWTON "At This Moment" (Curb 76838)
Prod: Jeffrey Bester W/ Billy Vera Pub: WB Music/Vera Cruz Music (ASCAP) Mgr: Flying Eagle Management

RITTY GRITTY DIRT BAND "You Made Life Good Again" (MCA 79075)
Prod: Randy Scruggs, Nitty Gritty Dirt Band W/ Bob D'Piero, Steve Seakin Pub: Little Six Town Music/American Made Music/Love This Town Music (ASCAP/BMI) Mgr: Chuck Morris

O

K.T. OSLIN "Come Next Monday" (RCA 2667-7)
Prod: Joe Scalls, Jim Cotton W/ K.T. Oslin, Rory Michael Bourke, Charlie Black Pub: Tri-Chappell Music, Chappell & Co., Chappell & Co./Serenity Menny Music (SESAC, ASCAP) Mgr: Moresa, Nenas, Golden, Peay

L

LEE ROY PARNEILL "Family Tree" (Arista 2093)
Prod: Barry Beckett W/ Dave Durocher, Jennie Smith Pub: Mount Pilot Music/Mix Kitty Music Mgr: Mike Robertson

PIRATES OF THE MISSISSIPPI "Hokey Tonk Blues" (Capitol 44579)
Prod: James Stroud, Rich Alves W/ Hank Williams Pub: Acuff-Rose Music/Hiram Music/Fighting Music (BMI) Mgr: Ken Gitts

E

EDDIE RABBITT "American Boy" (Capitol 79398)
Prod: Richard Landis W/ Eddie Rabbit Pub: Eddie Rabbit Music/Music Of The World (BMI) Mgr: Stan Moresa

EDDY RAVEN "Zydeco Lady" (Capitol 78191)
Prod: Barry Beckett W/ Troy Seals, Eddy Raven Pub: WB Music/Two Sons Music/Havensong (ASCAP) Mgr: John Otson

RESTLESS HEART "When Somebody Loves You" (RCA 2663-7)
Prod: Scott Hendricks, Tim Dubois, Restless Heart W/ John Neal, Rick Giles Pub: Song Partry Music, EEG Music (ASCAP) Mgr: Moresa, Nenas, Golden, Peay

KENNY ROGERS & DOLLY PARTON "Love Is Strange" (Reprise 7-19760)
Prod: Jim Ed Norman, Eric Prestidge W/ Elias McDaniel, Mickey Baker, Sylvia Robinson Pub: Bar-Ghost Music (BMI) Mgr: Ken Krager, Sandy Galin

BILLY JOE ROYAL "A Ring Where A Ring Used To Be" (Atlantic 7-87867)
Prod: Neilson Larkin W/ Gordon Eastman, Bob Moulds, Kris Berganes Pub: Great Shakes Music/Hidden Vector Music/Coshiba Music/Warner-Tamerlane Publishing (BMI) Mgr: Mark Katchen, Neilson Larkin, Larry McFadden

TIM RYAN "Dance In Circles" (Epic 34 73372)
Prod: Buddy Klein W/ Tim Ryan, Alex Harvey Pub: Cross Keys Publishing/CBS Music/Ensign Music (ASCAP, BMI) Mgr: Bill Carter

S

SAWYER BROWN "When Love Comes Callin'" (Curb/Capitol 79231)
Prod: Randy Scruggs, Mark Miller W/ Mark Miller, Randy Scruggs Pub: Zoo II Music/Warner-Tamerlane Publishing, Randy Scruggs Music (ASCAP, BMI) Mgr: TKO Management

DAN SEALS "Bordertown" (Capitol 79280)
Prod: Kyle Lehning W/ Dan Seals, Bob McNeil Pub: Pink Pig Music/PolyGram International Publishing/Ranger Bob Music (BMI, ASCAP) Mgr: Tony Gottlieb

RICKY VAN SHELTON "I Meant Every Word He Said" (Columbia 38 73413)
Prod: Steve Buckingham W/ Curly Putman, Bucky Jones, Joe Chambers Pub: Tree Publishing/Cross Keys Publishing/CBS Music Group, Joe Chambers Music (BMI, ASCAP) Mgr: Michael Campbell

SHENANDOAH "Ghost In This House" (Columbia 38 73520)
Prod: Rick Hall, Robert Byrne W/ Hugh Frestwood Pub: Carvers Music (BMI) Mgr: Bill Carter

RICKY SKAGGS "He Was On To Somethin' (So He Made You)" (Epic 34 73496)
Prod: Ricky Skaggs, Steve Buckingham W/ Ronnie Curts Pub: Tree Publishing (BMI) Mgr: Shelby Cudd

BILLY & TERRY SMITH "Blues Stay Away From Me" (Epic 34 73497)
Prod: Chris Waters W/ Alton Delmon, Rabon Delmon, Wayne Raney, Henry Grover Pub: Songs Of PolyGram International/Lonest Delmon Music/WEA Music/Victor Publications/Fox Knox Music/Trio Music (BMI) Mgr: Hazel & Heller Management

SOUTHERN PACIFIC "Rockless Heart" (WB 7-19871)
Prod: Southern Pacific, Jim Ed Norman W/ John McFee, Andre Pavia Pub: Long Tooth Music/Endless Frog Music/Sob-A-Low Songs (BMI, ASCAP) Mgr: BDUJ Entertainment Group

DOUG STONE "Fourteen Minutes Om" (Epic 34 73425)
Prod: Doug Johnson W/ Dennis Knutson, A.L. "Doodle" Owens Pub: WB Music/Parade Music/Warner-Tamerlane Publishing/Patrick Joseph Music (ASCAP, BMI) Mgr: John Dorra, Phyllis Bennett

GEORGE STRAIT "Drinking Champagne" (MCA 79070)
Prod: Jimmy Bowen, George Strait W/ Bill Mack Pub: Acuff-Rose Music (BMI) Mgr: Eric Woodley

MARTY STUART "Western Girls" (MCA 79068)
Prod: Richard Bennett, Tony Brown W/ Marty Stuart, Paul Kannebery Pub: Songs Of PolyGram International/Invis Music/Listemarch Music (BMI) Mgr: Bonnie Garner

R

RANDY TRAVIS & GEORGE JONES "A Few Old Country Boys" (WB 7-19588)
Prod: Kyle Lehning W/ Troy Seals, Mentor Williams Pub: WB Music/Two Sons Music/Barnet/Music/Mentor Williams Music (ASCAP) Mgr: Lili Heller, Nancy Ken Krager

TRAVIS TRITT "Put Some Drive In Your Country" (WB 7-19715)
Prod: Gregg Brown W/ Travis Tritt Pub: Tree Publishing/Past Oak Publishing (BMI) Mgr: Ken Krager

CORWAY TWITTY "Crazy In Love" (MCA 79067)
Prod: Jimmy Bowen, Corway Twitty, Dew Henry W/ Evan Stevens, Randy McCormick Pub: Screen Gems-EMI Music (BMI) Mgr: Don Henry

W

CHRIS WALL "Empty Seat Beside Me" (Triad & True/Rykodisc 2226)
Prod: Pat Colgan W/ Chris Wall Pub: Rhythm Wrangler/Groper (BMI) Mgr: Susan Walker

STEVE WARNER "Precious Thing" (MCA 79051)
Prod: Tony Brown W/ Steve Warner, Mac McAnally Pub: Steve Warner Music/Begonia Music (BMI, ASCAP) Mgr: Vector Management

KEVIN WELCH "Praying For Rains" (Reprise 7-19545)
Prod: Paul Worley, Ed Seay W/ Chris Waters, Don Cook Pub: Cross Keys Publishing (ASCAP) Mgr: BDUJ Entertainment Group

KEITH WHITLEY & LORRIE MORGAN "Til A Shear Becomes A Rose" (RCA 2619-7)
Prod: Blake Neveu, Garth Furdie W/ Bill Rice, Mary Sharon Rice Pub: EMI April Music/Swellfork Music (ASCAP) Mgr: Moresa, Nenas, Golden, Peay

WILD ROSE "Everything He Touches (Turns To Gold)" (Capitol 79192)
Prod: James Stroud W/ Lionel Cartwright, Harry Strason Pub: Silverline Music (BMI) Mgr: Sharon Eaves

DON WILLIAMS "Back In My Younger Days" (RCA 2677-7)
Prod: Don Williams, Garth Furdie W/ Danny Flowers Pub: Danny Flowers Music (ASCAP) Mgr: Moresa, Nenas, Golden, Peay

HANK WILLIAMS JR. "Don't Give Us A Reason" (WB/Curb 5-4492)
Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman W/ Hank Williams Jr. Pub: Bonefish Music (BMI) Mgr: Marie Kigora

MICHELLE WRIGHT "Woman's Intuition" (Arista 2090)
Prod: Rick Giles, Steve Bogard W/ Steve Bogard, Rick Giles Pub: WB Music/Rancho Bogardo Music, Kinetic Diamond Music/Edge O'Woods Music (ASCAP) Mgr: Brian Ferman



**First Artist To Achieve FIVE #1 Singles
From A Debut Album In Any Music Format*
CONGRATULATIONS CLINT!**

**And A Very Special Thank You To Everyone At RCA,
Radio and Retail For Helping Clint Make Music History**

Howlin' Hits Music, Inc. (ASCAP)
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BREAKERS

HEART

Stranded (Capitol)

52% of our reporters on it. Rotations: Heavy 0, Medium 21, Light 22, Total Adds 13 including KLCY, B100, WOBM, WAHR, U102, KHLT, KELT, WRMF, KCMJ, KTID. Debuts at number 30 on the AC chart.

TEDDY PENDERGRASS with LISA FISHER

Glad To Be Alive (Elektra)

52% of our reporters on it. Rotations: Heavy 2, Medium 18, Light 23, Total Adds 7, KLSI, WKYE, WXTC, WTFM, KMJC, 3WM, KEZA. Debuts at number 29 on the AC chart.

BRENT BOURGEOIS

Can't Feel The Pain (Charisma)

51% of our reporters on it. Rotations: Heavy 2, Medium 25, Light 15, Total Adds 4, WTFM, WLHT, WYKZ, KTID. Debuts at number 28 on the AC chart.

NEW & ACTIVE

AFTER 7 "Can't Stop" (Virgin) 39/4

Rotations: Heavy 3/0, Medium 20/1, Light 16/3, Total Adds 4, WLEV, WRVC, WOBM, KTID. Heavy: WKYE, KKLK, KCMJ. Medium including B100, KELT, WEIM, WHAL, WAFL, WSUL, WSKI, WSGY, WKCK, KTYL, WCMJ, WMTFM, WFRD, KZLT, KSCB, WTWR, KBLQ, KAYN, KWSI. Light including WBEW, WMGS, WIVY, KHLT, 3WM, WEOQ, KEZA, WKTK, WGSV, KRLB, WNMB, KVVC, WLDK.

CARLY SIMON "Better Not Tell Her" (Arista) 38/8

Rotations: Heavy 0, Medium 8/8, Light 30/0, Total Adds 38, WALK, WNSR, WLEV, WALK, WBEW, WRVC, WKYE, WMGS, WZNY, WXTC, WTFM, WRVC, WRFM, WYUD, WLHT, 3WM, WEIM, WEOQ, WHAL, WAFL, WSUL, WSKI, WSGY, WKCK, KTYL, KVIC, WCMJ, WMTFM, WFRD, KZLT, KSCB, WTWR, KKLK, KIDK, KBLQ, KAYN, KWSI.

MICHAEL McDONALD "Tear It Up" (Reprise) 38/14

Rotations: Heavy 0, Medium 14/2, Light 22/11, Total Adds 14, KLLT, WRVC, WIVY, KMJC, WYUD, WSKI, WYKZ, KEZA, WKTK, KRLB, WKCK, KVIC, WTWR, KKLK, WMTFM, WFRD, KZLT, KSCB, WTWR, KKLK, KIDK, KBLQ, KAYN, KWSI.

LISA STANSFIELD "This Is The Right Time" (Arista) 38/4

Rotations: Heavy 1/0, Medium 13/0, Light 18/4, Total Adds 4, WARMR, KHLT, KELT, KTID. Heavy: KKLK, Medium: KAER, WAHR, WIVY, WEIM, WHAL, WSUL, WSKI, WKCK, WCMJ, WMTFM, WFRD, KZLT, KSCB, WTWR, KBLQ, KAYN, KCMJ, KWSI. Light including WBEW, WZNY, WEOQ, WGLL, WAFL, WSGY, KEZA, WGSV, WNMB, KTYL, KVIC, WLDK.

Laura Branigan "Never in A Million Years" (Atlantic) 35/7

Rotations: Heavy 0, Medium 17/1, Light 18/6, Total Adds 7, WOBM, KELT, KMJC, WEOQ, WAFL, WKCK, WTWR, Medium including KLLT, KLSY, WTCS, 3WM, WEIM, WSUL, WSKI, WMTFM, WFRD, KZLT, KSCB, KKLK, KIDK, KBLQ, KTID, KWSI. Light including WBEW, WKYE, KHLT, WRVC, WRFM, WHAL, WYKZ, WGSV, WNMB, KVVC, WLDK, KAYN.

MAXI PRIEST "Close To You" (Charisma) 32/4

Rotations: Heavy 3/0, Medium 19/2, Light 10/2, Total Adds 4, WALK, WLTF, WSKI, WGSV, WEIM, B100, WKYE, KCMJ. Medium including WARMR, WIVY, KHLT, WMOG, WEIM, WHAL, WSGY, WKCK, KVIC, WMTFM, KZLT, WTWR, KKLK, KBLQ, KAYN, KWSI. Light including WNNK, WRVC, WAFL, KRLB, WNMB, KTYL, WCMJ, KSCB.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 PAUL YOUNG	79/0	73	5	1
2 PHIL COLLINS	77/0	73	3	1
3 BILLY JOEL	79/1	64	11	4
4 RIGHTEOUS BROTHERS	74/0	61	9	4
5 MICHAEL BOLTON	77/1	50	20	7
6 GEORGE MICHAEL	75/2	44	28	3
7 TAYLOR DAYNE	68/2	48	19	1
8 WILSON PHILLIPS	58/0	33	16	9
9 BREATHE	73/4	30	36	8
10 ROD STEWART	75/6	31	33	11
11 JUDE COLE	68/2	36	24	8
12 SWEET SENSATION	67/1	35	24	8
13 DAN FOGELBERG	72/3	17	45	10
14 OLETA ADAMS	63/0	41	14	8
15 JANET JACKSON	44/0	24	13	7
16 MARIAH CAREY	73/7	5	49	19
17 FLEETWOOD MAC	43/0	20	19	4
18 JAMES INGRAM	41/1	21	12	8
19 BRENDAL RUSSELL	57/2	13	33	11
20 LINDA RONSTADT	40/0	16	19	5
21 BASIA	51/0	8	33	10
22 JILL SOBULE	55/7	4	32	19
23 GO WEST	28/0	9	10	9
24 ANITA BAKER	50/6	1	32	17
25 MARC JORDAN	42/1	6	25	11
26 VONDA SHEPARD	44/2	6	24	14
27 MARIAH CAREY	18/0	9	7	2
28 BRENT BOURGEOIS	42/4	2	25	15
29 TEDDY PENDERGRASS w/ LISA FISHER	43/7	2	18	23
30 HEART	43/13	0	21	22

MOST ADDED

CARLY SIMON (38)
CELINE DION (19)
MICHAEL McDONALD (14)
HEART (13)
DAVID BENOIT (11)
JONATHAN BUTLER (9)
DAVID CASSIDY (8)
LAURA BRANIGAN (7)
MARIAH CAREY (7)
TEDDY PENDERGRASS (7)
JILL SOBULE (7)

HOTTEST

PHIL COLLINS (63)
PAUL YOUNG (58)
BILLY JOEL (52)
RIGHTEOUS BROTHERS (44)
MICHAEL BOLTON (38)
TAYLOR DAYNE (19)
WILSON PHILLIPS (18)
OLETA ADAMS (18)
GEORGE MICHAEL (15)
JAMES INGRAM (14)
SWEET SENSATION (14)

MARIA McKEE "Show Me Heaven" (Geffen) 29/4

Rotations: Heavy 1/0, Medium 11/1, Light 17/3, Total Adds 4, WAHR, KHLT, KEZA, KAYN. Heavy: KKLK, Medium including WKYE, WEIM, WHAL, WAFL, WNMB, WMTFM, WFRD, KZLT, KBLQ, KWSI. Light including WRVC, KELT, WEOQ, WGLL, WSKI, WYKZ, WGSV, WKCK, KVIC, WCMJ, KSCB, WLDK, KIDK, KCMJ.

DAVID CASSIDY "Lyn' To Myself" (Enigma) 27/8

Rotations: Heavy 0, Medium 6/2, Light 21/6, Total Adds 8, KLCY, WMGS, WAHR, KHLT, WSGY, WGSV, KRLB, KZLT. Medium including WEIM, WKCK, KKLK, KWSI. Light including WKYE, KELT, WEOQ, WGLL, WAFL, WSUL, WSKI, WNMB, KTYL, KVIC, WCMJ, WFRD, KSCB, KBLQ, KAYN.

ASIA "Days Like These" (Geffen) 27/4

Rotations: Heavy 0, Medium 10/0, Light 17/4, Total Adds 4, WRVC, WIVY, WSGY, KEZA. Medium: WLEV, WMGS, KHLT, WEIM, WKCK, KVIC, KZLT, KKLK, KBLQ, KWSI. Light including B100, WKYE, WEOQ, WHAL, WGLL, WAFL, WSUL, WSKI, WGSV, WCMJ, WFRD, KSCB, KAYN.

SIGNIFICANT ACTION

M.C. HAMMER "Have You Seen Her?" (Capitol) 23/2

Rotations: Heavy 1/0, Medium 12/0, Light 10/2, Total Adds 2, WARMR, K395. Heavy: WSKI, Medium: WBLT, WKYE, WZNY, WKCK, KVIC, WFRD, KSCB, KKLK, KAYN, KCMJ, KWSI. Light including WNNK, B100, WBEW, KRLB, WCMJ.

TOTO "Can You Hear What I'm Saying?" (Columbia) 21/6

Rotations: Heavy 1/0, Medium 8/0, Light 14/6, Total Adds 6, WRVC, WIVY, WEOQ, WGLL, WSKI, WTWR. Heavy: WNMB, Medium: KMJC, WEIM, WGSV, KKLK, KBLQ, KWSI. Light including 3WM, WYKZ, KTYL, KVIC, WCMJ, KZLT, KSCB, KAYN.

JONATHAN BUTLER "Heal Our Land" (Jive/RCA) 20/9

Rotations: Heavy 0, Medium 3/0, Light 17/9, Total Adds 9, WRVC, WEOQ, WKCK, KTYL, KVIC, WMTFM, WFRD, KZLT, KAYN. Medium: WEIM, WGSV, KBLQ. Light including WAGN, 3WM, WHAL, WNMB, WCMJ, KSCB, KKLK, KWSI.

CELINE DION "Where Does My Heart Beat Now?" (Epic) 19/19

Rotations: Heavy 0, Medium 1/1, Light 18/18, Total Adds 19, WLEV, WZNY, 3WM, WEIM, WEOQ, WSKI, WYKZ, WGSV, WKCK, KTYL, KVIC, WCMJ, WFRD, KZLT, KSCB, KKLK, KBLQ, KAYN, KWSI.

JEFF LYNNE "Lift Me Up" (Reprise) 18/0

Rotations: Heavy 0, Medium 5/0, Light 13/0, Total Adds 0, Medium: 3WM, WEIM, WHAL, KKLK, KWSI. Light: KHLT, WSUL, WGSV, WNMB, WMTFM, WLDK, KKLK, KVIC, WFRD, KBLQ, KAYN.

PRETENDERS "Sense Of Purpose" (WB) 15/5

Rotations: Heavy 0, Medium 2/0, Light 13/5, Total Adds 5, WKYE, WEOQ, WAFL, KTYL, WFRD. Medium: WHAL, KKLK. Light including WEIM, WSUL, WKCK, KVIC, WCMJ, WMTFM, KBLQ, KWSI.

POINTER SISTERS "After You" (Motown) 12/1

Rotations: Heavy 0, Medium 3/1, Light 9/2, Total Adds 1, WAHR. Medium including WEIM, WFRD. Light: WRVC, WSUL, WGSV, WNMB, WMTFM, WLDK, KKLK, KVIC, KWSI.

TERRY STEELE "I Told You Once" (SBK) 12/1

Rotations: Heavy 1/0, Medium 1/0, Light 10/1, Total Adds 1, WTWR. Heavy: KKLK, Medium: KBLQ. Light including 3WM, WGSV, WKCK, WFRD, KZLT, KSCB, WLDK, KAYN, KWSI.

DAVID BENOIT "Every Corner Of The World" (GRP) 11/11

Rotations: Heavy 0, Medium 1/1, Light 10/10, Total Adds 11, WLEV, 3WM, WEIM, WHAL, WGSV, WKCK, KTYL, KVIC, KKLK, KBLQ, KWSI.

JANE WIEDLIN "Guardian Angel" (EMI) 11/1

Rotations: Heavy 0, Medium 1/0, Light 10/1, Total Adds 1, WMTFM. Medium: WHAL. Light including KELT, WSKI, KVIC, WFRD, KSCB, KKLK, KIDK, KBLQ, KAYN.

EDGAR WINTER "Cry Out" (Rhino) 11/1

Rotations: Heavy 1/0, Medium 2/0, Light 8/1, Total Adds 1, KMJC. Heavy: KKLK, Medium: WTFM, WAFL. Light including WBEW, 3WM, WEOQ, WNMB, KVIC, KZLT, KSCB.

LORI RUSO & MICHAEL DAMIAN "Never Look Back" (Cypress) 10/5

Rotations: Heavy 0, Medium 0, Light 10/5, Total Adds 5, WIVY, WSUL, KSCB, KKLK, KBLQ. Light including KDST, WAFL, WMTFM, WFRD, KWSI.

JOHNNY GILL "My, My, My" (Motown) 10/1

Rotations: Heavy 1/0, Medium 2/0, Light 7/1, Total Adds 1, WEIM. Heavy: KCMJ. Medium: WNIC, WTWR. Light including WBLT, WARMR, WNNK, WYKZ, B100, WIVY.

MARK EDWARDS "Just Having Touched" (R&A) 8/3

Rotations: Heavy 0, Medium 1/0, Light 7/3, Total Adds 3, KEZS, WHAL, KKLK, Medium: WFRD. Light including KLSY, WLDK, KIDK, KWSI.

WHISPERS "Innocent" (Capitol) 8/1

Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1, KZLT. Medium: KVIC, KBLQ, KWSI. Light including WIVY, WEIM, KSCB, KKLK.

BILL MEDLEY "Don't You Love Me Anymore" (Curb) 8/0

Rotations: Heavy 0, Medium 1/0, Light 7/0, Total Adds 0, Medium: KKLK. Light: WEIM, WKCK, WCMJ, WFRD, KIDK, KBLQ, KWSI.

"Time For Letting Go"
JUDE COLE

AC 11

82%
ALREADY
REPORTING

MICHAEL
McDONALD

36/14 A Most Added Two
Weeks in a Row!

BREAKER BOUND

"I Shy Away"

VONDA
SHEPARD

AC 26

On 44 AC
Reporting
Stations

T

CURRENT-BASED

EAST
P1
WALK Long Island
Edwards/Lombardo

CARLY SIMON
NAKI PRIEST
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
BILLY JOEL
RIGHTOUS BROTHER
SWEET SENSATION

WNSJ New York
Bob Dunphy

CARLY SIMON
HUFFSTADT
PAUL YOUNG
BILLY JOEL
GO WEST
PHIL COLLINS
RIGHTOUS BROTHER

WPM Philadelphia
Jane Sullivan

none
HUFFSTADT
BREATHE
PHIL COLLINS
TAYLOR DAYNE
JANET JACKSON
WILSON PHILLIPS

WLT Washington
Chuck Morgan

none
HUFFSTADT
GO WEST
RIGHTOUS BROTHER
JANET JACKSON
WILSON PHILLIPS
PAUL YOUNG

P2
WLEVI Allentown
Jeff Silvers

CARLY SIMON
DAVID BENICIT
CELINE DION
LATER 7
HUFFSTADT
BILLY JOEL
PHIL COLLINS
SWEET SENSATION
GEORGE MICHAEL
JUDE COLE

WALK Albany Park
Holcomb/Guide

CARLY SIMON
NITA BAKER
HUFFSTADT
PHIL COLLINS
BILLY JOEL
RIGHTOUS BROTHER
MICHAEL BOLTON
PAUL YOUNG

WEBS Bridgeport
Hansen/Norman

CARLY SIMON
HUFFSTADT
WILSON PHILLIPS
PAUL YOUNG
BILLY JOEL
ROD STEWART
MICHAEL BOLTON

WRYC Huntington
Hayes/Swan

ASIA
TOTO
JONATHAN BUTLER
AFTER 7
MICHAEL MCDONALD
CARLY SIMON
HUFFSTADT
WILSON PHILLIPS
PAUL YOUNG
BILLY JOEL
SWEET SENSATION
PHIL COLLINS

WKYE Johnstown
Jack Michaels

CARLY SIMON
TOTO
PRETENDERS
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
RIGHTOUS BROTHER
NAKI PRIEST
AFTER 7

WCBM Monmouth
Downs/Devoti

AFTER 7
HEART
JILL SOBULE
LAURA BRUNIGAN
HUFFSTADT
RIGHTOUS BROTHER
MICHAEL BOLTON
PAUL YOUNG
BILLY JOEL
PHIL COLLINS

WMOG Wilkes Barre
Norton/Marlett

CARLY SIMON
DAVID CASSIDY
NARAH CAREY
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
JUDE COLE
RIGHTOUS BROTHER
GEORGE MICHAEL
WILSON PHILLIPS
JAMES INGRAM

P3
WERN Richburg
Jack Raymond

CARLY SIMON
DAVID BENICIT
JONNY GOLD
CELINE DION
NARAH CAREY'S BROTHER
HUFFSTADT
BILLY JOEL
PAUL YOUNG
PHIL COLLINS
RIGHTOUS BROTHER
SWEET SENSATION

WECQ Geneva
Anthony/Smith

CARLY SIMON
JONATHAN BUTLER
LAURA BRUNIGAN
TOTO
PRETENDERS
CELINE DION
HUFFSTADT
PAUL YOUNG
BILLY JOEL
OLETA ADAMS
PHIL COLLINS
JUDE COLE

WHAU Greenfield, MA
Desmar/Archer

CARLY SIMON
DAVID BENICIT
NARAH CAREY'S BROTHER
MARK EDWARDS
HUFFSTADT
BILLY JOEL
PHIL COLLINS
OLETA ADAMS
JUDE COLE
TAYLOR DAYNE

WQLL Mercersburg
Malinda Mayer

none
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
SWEET SENSATION
MICHAEL BOLTON

WAFM Bedford, DE
Tim Brangan

LAURA BRUNIGAN
CHRISTIAN
CARLY SIMON
HUFFSTADT
PAUL YOUNG
JUDE COLE
PHIL COLLINS
GEORGE MICHAEL
MICHAEL BOLTON

WUSL Monticello, NY
Rob Dillman

CARLY SIMON
TAYLOR DAYNE
TOTO
RUSO & DARIAN
HUFFSTADT
BILLY JOEL
PHIL COLLINS
MICHAEL BOLTON
OLETA ADAMS
RIGHTOUS BROTHER

WKSJ Montpelier
Jim Severance

CARLY SIMON
TOTO
NAKI PRIEST
MICHAEL MCDONALD
CELINE DION
HUFFSTADT
JANET JACKSON
JAMES INGRAM
TAYLOR DAYNE
PHIL COLLINS
PAUL YOUNG

WKSJ Williamsport
Tom Benson

none
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
RIGHTOUS BROTHER
WILSON PHILLIPS
BILLY JOEL

SOUTH
P1
WSS-FM Atlanta
LeCastro/McCoy

GEORGE MICHAEL
HUFFSTADT
RIGHTOUS BROTHER
WILSON PHILLIPS
PAUL YOUNG
JAMES INGRAM

KVE Dallas
Roodes/Eberhart

BREATH
ROD STEWART
NARAH CAREY
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
RIGHTOUS BROTHER
MICHAEL BOLTON
DAN FOGLERBERG

WLTS New Orleans
Bob Mitchell

JILL SOBULE
HUFFSTADT
RIGHTOUS BROTHER
LINDA RONSTADT
PAUL YOUNG
BILLY JOEL
MICHAEL BOLTON

ZWD Norfolk
Bill Curtis

ASIA
HUFFSTADT
JANET JACKSON
WILSON PHILLIPS
BILLY JOEL
PAUL YOUNG
BILLY JOEL
OLETA ADAMS
PHIL COLLINS
JUDE COLE

WNL Tampa
Schaeffer/Michaels

ROD STEWART
NARAH CAREY
VONDA SHEPARD
JILL SOBULE
HUFFSTADT
MICHAEL BOLTON
PAUL YOUNG
WILSON PHILLIPS
RIGHTOUS BROTHER
BILLY JOEL

P2
WZNY Augusta, GA
John Patrick

CARLY SIMON
CELINE DION
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
RIGHTOUS BROTHER
MICHAEL BOLTON

WXCW Charleston
John Quinn

WRENDIA RUSSELL
NARAH CAREY
CARLY SIMON
TEDDY PENDERGRASS
HUFFSTADT
PHIL COLLINS
PAUL YOUNG
LINDA RONSTADT
JUDE COLE
RIGHTOUS BROTHER

WTCB Columbia, SC
Doug Specht

none
HUFFSTADT
BILLY JOEL
PAUL YOUNG
LINDA RONSTADT
JUDE COLE
RIGHTOUS BROTHER

WAHR Huntsville
Butch Menafese

HEART
DAVID CASSIDY
MARGA HOXIE
FOUNDER SISTERS
HUFFSTADT
BILLY JOEL
PHIL COLLINS
JUDE COLE
TAYLOR DAYNE
RIGHTOUS BROTHER

WGSJ Albany, GA
K.C. Edwards

ASIA
DAVID CASSIDY
HUFFSTADT
SWEET SENSATION
PHIL COLLINS
RIGHTOUS BROTHER
TAYLOR DAYNE
OLETA ADAMS

WVY Jacksonville
Matthews/Mann

TOTO
ASIA
NITA BAKER
MICHAEL MCDONALD
RUSO & DARIAN
HUFFSTADT
WILSON PHILLIPS
PHIL COLLINS
BILLY JOEL
TAYLOR DAYNE
ROD STEWART

WTFM Johnson City
Mark McKinney

CARLY SIMON
VONDA SHEPARD
BRENT BOURGESS
TEDDY PENDERGRASS
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
BILLY JOEL
MICHAEL BOLTON
RIGHTOUS BROTHER

WTKT Greenville
Nick Allen

HEART
MICHAEL MCDONALD
HUFFSTADT
PHIL COLLINS
OLETA ADAMS
BREATHE
MICHAEL BOLTON
JUDE COLE

WGSV Greensville
Jackson/Mason

DAVID BENICIT
NAKI PRIEST
DAVID CASSIDY
CELINE DION
CARLY SIMON
HUFFSTADT
PHIL COLLINS
PAUL YOUNG
RIGHTOUS BROTHER
BILLY JOEL
MICHAEL BOLTON

KRBL Lubbock
Paul Ramone

HEART
MICHAEL MCDONALD
DAVID CASSIDY
NITA BAKER
HUFFSTADT
PAUL YOUNG
GEORGE MICHAEL
PHIL COLLINS
MICHAEL BOLTON
OLETA ADAMS

WMBD No. Myrtle Beach
Thompson/Adams

none
HUFFSTADT
PAUL YOUNG
BILLY JOEL
LINDA RONSTADT
RIGHTOUS BROTHER
ROD STEWART

KELT McAllen
Chuck White

HEART
LISA STANFIELD
LAURA BRUNIGAN
BASIC
TAYLOR DAYNE
JILL SOBULE
GEORGE MICHAEL
PHIL COLLINS

WLAC Nashville
Bryan Sargent

none
HUFFSTADT
NARAH CAREY
JAMES INGRAM
BILLY JOEL
WILSON PHILLIPS
RIGHTOUS BROTHER

WSPF West Palm Beach
Dave Parks

CARLY SIMON
CELINE DION
PRETENDERS
DAVID BENICIT
WILSON PHILLIPS
PAUL YOUNG
FLEETWOOD MAC
OLETA ADAMS
BILLY JOEL

KYVO Victoria
Tony Davis

JONATHAN BUTLER
CARLY SIMON
CELINE DION
PRETENDERS
DAVID BENICIT
WILSON PHILLIPS
PAUL YOUNG
FLEETWOOD MAC
OLETA ADAMS
BILLY JOEL

KYVO Victoria
Tony Davis

CELINE DION
MICHAEL MCDONALD
DAVID BENICIT
JONATHAN BUTLER
CARLY SIMON
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
OLETA ADAMS
BILLY JOEL
RIGHTOUS BROTHER

MIDWEST
P1
WARM Cincinnati
Michael Grayson

LISA STANFIELD
DAN FOGLERBERG
W.C. HAMMER
HUFFSTADT
PHIL COLLINS
GO WEST
PAUL YOUNG
JANET JACKSON
JAMES INGRAM

WNNK Cincinnati
Matthews/McCough

BREATH
JILL SOBULE
HUFFSTADT
JAMES INGRAM
GO WEST
PAUL YOUNG
JANET JACKSON
WILSON PHILLIPS

WLTV Cleveland
Popovich/Kennedy

NAKI PRIEST
ROD STEWART
BREATHE
HUFFSTADT
LINDA RONSTADT
SWEET SENSATION
BILLY JOEL

WSNY Columbus
Halseth/Nonaby

DAN FOGLERBERG
ROD STEWART
NARAH CAREY
HUFFSTADT
JAMES INGRAM
PAUL YOUNG
JANET JACKSON
BILLY JOEL

WNCN Detroit
Paul Kucken

NARAH CAREY
HUFFSTADT
NARAH CAREY
JAMES INGRAM
RIGHTOUS BROTHER
PAUL YOUNG
BILLY JOEL

WEST
P1
KXLT Denver
Ward/Adams

MICHAEL MCDONALD
JILL SOBULE
NARAH CAREY
HUFFSTADT
PAUL YOUNG
DAN FOGLERBERG
PHIL COLLINS
ROD STEWART

KBIG Los Angeles
Ederwaz/Verbery

none
HUFFSTADT
PAUL YOUNG
BILLY JOEL
FLEETWOOD MAC
LINDA RONSTADT
SWEET SENSATION

KOST Los Angeles
Kaye/Andison

none
HUFFSTADT
JANET JACKSON
PAUL YOUNG
RIGHTOUS BROTHER
LINDA RONSTADT
JAMES INGRAM

KEZJ Phoenix
Carla Fox

ROD STEWART
MARK EDWARDS
HUFFSTADT
MICHAEL BOLTON
RIGHTOUS BROTHER
JAMES INGRAM
JANET JACKSON
WILSON PHILLIPS

KBIG Los Angeles
John Dinkel

DAVID BENICIT
CARLY SIMON
CELINE DION
RUSO & DARIAN
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
RIGHTOUS BROTHER

KSLV Seattle
Bob Brooks

none
HUFFSTADT
WILSON PHILLIPS
NARAH CAREY
PAUL YOUNG
BILLY JOEL
PHIL COLLINS

KLSB Kansas City
Tom Land

BRENDA RUSSELL
TEDDY PENDERGRASS
HUFFSTADT
BILLY JOEL
JILL SOBULE
EDGAR WINTER
HUFFSTADT
JANET JACKSON
JAMES INGRAM
PAUL YOUNG
TAYLOR DAYNE

WMTX Milwaukee
Scheafer/Morales

MICHAEL BOLTON
HUFFSTADT
CELINE DION
BETTE MIDLER
MICHAEL MCDONALD
HUFFSTADT
BILLY JOEL
ROD STEWART
MICHAEL BOLTON
GEORGE MICHAEL
RIGHTOUS BROTHER
BILLY JOEL

KSSS Minneapolis
Kim Jeffries

BREATH
ROD STEWART
DAN FOGLERBERG
TAYLOR DAYNE
M.C. HAMMER
HUFFSTADT
PAUL YOUNG
LINDA RONSTADT
SWEET SENSATION
BILLY JOEL

KYKIS Lewis
Weed/Hewitt

SWEET SENSATION
HUFFSTADT
NARAH CAREY
BRUCE HORNBY
RIGHTOUS BROTHER
PHIL COLLINS
JAMES INGRAM
HUFFSTADT

WGN Madison
Pat O'Neill

NARAH CAREY
HUFFSTADT
NARAH CAREY
JAMES INGRAM
RIGHTOUS BROTHER
PAUL YOUNG
BILLY JOEL

KAER Sacramento
Austin/Garcia

NITA BAKER
BILLY JOEL
HUFFSTADT
WILSON PHILLIPS
JANET JACKSON
JAMES INGRAM
MARK EDWARDS
RUSO & DARIAN
HUFFSTADT

KLCY Salt Lake City
Michael O'Brien

ARITA BAKER
HEART
DAVID CASSIDY
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
MICHAEL BOLTON
RIGHTOUS BROTHER

BIGD San Diego
Gene Knight

HEART
HUFFSTADT
PAUL YOUNG
JAMES INGRAM
GEORGE MICHAEL
PHIL COLLINS
NARAH CAREY

KBGL Logan, UT
John Dinkel

DAVID BENICIT
CARLY SIMON
CELINE DION
RUSO & DARIAN
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
MICHAEL BOLTON
RIGHTOUS BROTHER

KSLV Seattle
Bob Brooks

none
HUFFSTADT
WILSON PHILLIPS
NARAH CAREY
PAUL YOUNG
BILLY JOEL
PHIL COLLINS

P2
KMAC Davenport
Chuck O'Brien

LAURA BRUNIGAN
MICHAEL MCDONALD
TEDDY PENDERGRASS
HUFFSTADT
BILLY JOEL
EDGAR WINTER
HUFFSTADT
BILLY JOEL
RIGHTOUS BROTHER
SWEET SENSATION
PAUL YOUNG

WYUD Dayton
Reed Kitzinger

JILL SOBULE
CARLY SIMON
BETTE MIDLER
MICHAEL MCDONALD
HUFFSTADT
BILLY JOEL
ROD STEWART
MICHAEL BOLTON
GEORGE MICHAEL
RIGHTOUS BROTHER
BILLY JOEL

WLHT Grand Rapids
Diksen/Brown

CARLY SIMON
BRENT BOURGESS
HUFFSTADT
GEORGE MICHAEL
RIGHTOUS BROTHER
TAYLOR DAYNE
PHIL COLLINS
BILLY JOEL

WFMJ Lansing
Tom Knight

JUDE COLE
PRETENDERS
JONATHAN BUTLER
CARLY SIMON
JANE WIEDLIN
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
OLETA ADAMS
PHIL COLLINS

WFRQ Fremont, OH
Larry Ziebold

CHRISTIAN
PRETENDERS
JONATHAN BUTLER
CARLY SIMON
CELINE DION
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
OLETA ADAMS

P3
KXLV Anchorage
Dave Shaw

CARLY SIMON
MICHAEL MCDONALD
DAVID BENICIT
CELINE DION
JANE WIEDLIN
MARK EDWARDS
RUSO & DARIAN
HUFFSTADT
NEW KIDS ON THE B
PARTY
JUSTIN
CSB
VONDA SHEPARD
MICHAEL BOLTON

KDX Billings, MT
Rick Lawrence

CARLY SIMON
HUFFSTADT
JAMES INGRAM
WILSON PHILLIPS
BILLY JOEL
LINDA RONSTADT
MICHAEL BOLTON

83 Current Reporters
71 Current Playlists

Called In Frozen Playlist (7):

KBIG/Los Angeles
KSLV/Seattle
KOST/Los Angeles
WGSB/Wisconsinport
WLAC/Nashville
WLDL/Trenton City
WLTW/Washington

Did Not Report, Playlist Frozen (8):

ZWD/Norfolk
WQLL/Mercersburg
WNSM/No. Myrtle Beach
WNSB/Philadelphia
WTCB/Columbia

ZLTV Grand Forks, ND
Hansen/Jones

CARLY SIMON
CELINE DION
JONATHAN BUTLER
DAVID CASSIDY
WHISPERS
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
RIGHTOUS BROTHER
MICHAEL BOLTON

KSCB Liberal
Mark David

CARLY SIMON
CELINE DION
RUSO & DARIAN
HUFFSTADT
PAUL YOUNG
BILLY JOEL
PHIL COLLINS
SWEET SENSATION
MICHAEL BOLTON

WMT-FM Cedar Rapids
Dennis Green

JONATHAN BUTLER
CARLY SIMON
JANE WIEDLIN
HUFFSTADT
PAUL YOUNG
BILLY JOEL
LINDA RONSTADT
MICHAEL BOLTON
RIGHTOUS BROTHER

WDR Traverse City
Angie Honda

none
HUFFSTADT
PAUL YOUNG
FLEETWOOD MAC
BILLY JOEL
OLETA ADAMS
PHIL COLLINS

KTDI San Rafael
Bob Gove

AFTER 7
BRENT BOURGESS
HEART
LISA STANFIELD
HUFFSTADT
PAUL YOUNG
PHIL COLLINS
MICHAEL BOLTON
OLETA ADAMS
VONDA SHEPARD

KCMJ Palm Springs
Jill Fox

DEPEDE MODE
DNA
SUZANNE VES
HEART
HUFFSTADT
PHIL COLLINS
GEORGE MICHAEL
AFTER 7
BREATHE
RIGHTOUS BROTHER

KWB Warm Springs, OR
Sue Matters

CARLY SIMON
CELINE DION
CHRISTIAN
JOSE FELICIANO
HUFFSTADT
PHIL COLLINS
GEORGE MICHAEL
TAYLOR DAYNE
ROD STEWART
NARAH CAREY

NEW ARTISTS

	Reports/Ads
1 MARIA McKEE/Show Me Heaven (Geffen)	29/4
2 DAVID CASSIDY/Ain't To Myself (Enigma)	27/8
3 ASIA/Days Like These (Geffen)	27/4
4 M.C. HAMMER/Have You Seen Her? (Capitol)	23/2
5 CELINE DION/Where Does My Heart Beat Now? (Epic)	19/19
6 COWBOY JUNKIES/Rock & Bid (RCA)	18/0
7 PRETENDERS/Sense Of Purpose (WB)	15/5
8 JEFF LYNNE/Lit Me Up (Reprise)	16/0
9 TERRY STEELE/If I Told You Once (SBK)	12/1
10 JANE WIEDLIN/Guardian Angel (EMI)	11/1
EDGAR WINTER/Cry Out (Rhino)	11/1

New artists have not yet had an AC Breaker.

R&R HOT FAX

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

MARIAH CAREY (4)
JILL SOBULE (3)
ROD STEWART (2)
TAYLOR DAYNE (2)

HOTTEST

PAUL YOUNG (18)
WILSON PHILLIPS (16)
PHIL COLLINS (13)
BILLY JOEL (12)
RIGHTEOUS BROTHERS (11)
MICHAEL BOLTON (7)
JAMES INGRAM (5)
JANET JACKSON (5)
LINDA RONSTADT (4)

EAST

P1

WBZ/Boston
David Bernstein
none
HotTast: PHIL COLLINS
RIGHTEOUS BROTHER
FLEETWOOD MAC
BILLY JOEL
WILSON PHILLIPS

KDKA/Pittsburgh

Chuck Dickmann
TAYLOR DAYNE
RIGHTEOUS BROTHER
JILL SOBULE
HotTast: MARIAH CAREY
WILSON PHILLIPS
JANET JACKSON
PAUL YOUNG
MICHAEL BOLTON

P2

WCCO/Bridgeport

Stornin' Norman
none
HotTast: RIGHTEOUS BROTHER
PAUL YOUNG
WILSON PHILLIPS
JAMES INGRAM
JANET JACKSON

WELH/New Haven

Gross/McCormick
HEART
HotTast: OLETA ADAMS
GEORGE MICHAEL
BILLY JOEL
TAYLOR DAYNE
SANTANA

P3

WFMO/Frederick, MD

Fleisher/Watson
MARIAH CAREY
ROD STEWART
JILL SOBULE
ANITA BAKER
HotTast: SWEET SENSATION
PAUL YOUNG
PHIL COLLINS
BILLY JOEL
TAYLOR DAYNE

WGY/Schenectady

Buzz Brindle
none
HotTast: WILSON PHILLIPS
LINDA RONSTADT
BILLY JOEL

GOLD-BASED AC

MOST ADDED

BREATHE (5)
DAN FOGELBERG (5)
GEORGE MICHAEL (5)
ANITA BAKER (3)
RIGHTEOUS BROTHERS (3)
MICHAEL BOLTON (2)
WILSON PHILLIPS (2)
ROD STEWART (2)

HOTTEST

PAUL YOUNG (28)
WILSON PHILLIPS (21)
RIGHTEOUS BROTHERS (18)
JANET JACKSON (16)
PHIL COLLINS (14)
BILLY JOEL (14)
JAMES INGRAM (12)
MICHAEL BOLTON (11)
MARIAH CAREY (8)

EAST

P1

WMXJ/Baltimore
Greg Dunkin
RIGHTEOUS BROTHER
HotTast: WILSON PHILLIPS
ROSETTE
GLORIA ESTEFAN
RIGHTEOUS BROTHER

WHTX/Pittsburgh

Scott Alexander
WILSON PHILLIPS
MICHAEL BOLTON
HotTast: MARIAH CAREY
PAUL YOUNG
RICHARD MARX
RIGHTEOUS BROTHER
JANET JACKSON

WJZZ/News 4

Jay Scott
GEORGE MICHAEL
HotTast: BILLY JOEL
JANET JACKSON
PAUL YOUNG
LARA BRANIGAN
MICHAEL BOLTON

P2

WKEA/Bary

Knot/Holmberg
none
HotTast: JANET JACKSON
WILSON PHILLIPS
SWEET SENSATION
MICHAEL BOLTON
RIGHTEOUS BROTHER

WAES/Alentown

Chris Bailey
none
HotTast: WILSON PHILLIPS
PAUL YOUNG
JANET JACKSON
BILLY JOEL
JAMES INGRAM

WBYV/Binghamton, NY

Keller/Schwartz
ANITA BAKER
HotTast: WILSON PHILLIPS
PAUL YOUNG
JAMES INGRAM
RIGHTEOUS BROTHER
TAYLOR DAYNE

WMAF-FM/Springfield

Ed Kelly
none
HotTast: WILSON PHILLIPS
PAUL YOUNG
RIGHTEOUS BROTHER
WILSON PHILLIPS
PHIL COLLINS
FLEETWOOD MAC

WYYY/Syracuse

Lauber/Langry
GEORGE MICHAEL
RIGHTEOUS BROTHER
HotTast: PAUL YOUNG
PHIL COLLINS
WILSON PHILLIPS
JANET JACKSON
MARIAH CAREY

WFAS-FM/White Plains

Sue Richard
none
HotTast: PHIL COLLINS
TAYLOR DAYNE
MICHAEL BOLTON
RIGHTEOUS BROTHER
SWEET SENSATION

WJBR/Wilmington, DE

Sis Kaye
DAN FOGELBERG
HotTast: PHIL COLLINS
PAUL YOUNG
BILLY JOEL
RIGHTEOUS BROTHER
GEORGE MICHAEL

SOUTH

P2

WHAS/Louisville
Doug McElreath
TAYLOR DAYNE
ROD STEWART
HotTast: PHIL COLLINS
PAUL YOUNG
MICHAEL BOLTON
GEORGE MICHAEL
RIGHTEOUS BROTHER

WDOO/Orlando

Dan Sheffer
none
HotTast: WILSON PHILLIPS
PAUL YOUNG
MICHAEL BOLTON
JAMES INGRAM
MARIAH CAREY

WYVA/Richmond

Farley/Stevens
none
HotTast: LINDA RONSTADT
PAUL YOUNG
JAMES INGRAM
BILLY JOEL
RIGHTEOUS BROTHER

P3

WKYX/Paducah

Cook/Miller
DAN FOGELBERG
ROD STEWART
HotTast: WILSON PHILLIPS
FLEETWOOD MAC
JANET JACKSON
PAUL YOUNG
PHIL COLLINS

WSTU/Stuart

Berry Grant
none
HotTast: PAUL YOUNG
BILLY JOEL
PHIL COLLINS
RIGHTEOUS BROTHER
WILSON PHILLIPS

MIDWEST

P1

WTYN/Columbus
John Lane
SASHA
HotTast: PAUL YOUNG
PHIL COLLINS
WILSON PHILLIPS
BILLY JOEL
JANET JACKSON

P2

WOOO/Grand Rapids

Robb Westaby
PHIL COLLINS
PAUL YOUNG
HotTast: JAMES INGRAM
WILSON PHILLIPS
FLEETWOOD MAC
MARIAH CAREY
BILLY JOEL

WYOL/Rockford

Ivy/Grant
none
HotTast: RIGHTEOUS BROTHER
MICHAEL BOLTON
WILSON PHILLIPS
PAUL YOUNG
PHIL COLLINS

KFSB/Joplin

Robin Wells
MARK EDWARDS
DROKEY ROBINSON
HotTast: PHIL COLLINS
BILLY JOEL
MICHAEL BOLTON
RIGHTEOUS BROTHER
TAYLOR DAYNE

KELO/Sioux Falls

Spanky
MICHAEL BOLTON
HotTast: PHIL COLLINS
BILLY JOEL
MICHAEL BOLTON
RIGHTEOUS BROTHER

WEST

P1

KHOW/Denver
Murphy Huston
none
HotTast: JILL SOBULE
PHIL COLLINS
PAUL YOUNG
BILLY JOEL
LINDA RONSTADT
RIGHTEOUS BROTHER
WILSON PHILLIPS
PHIL COLLINS
JANET JACKSON

P2

KFMB/San Diego

Larson/Robertson
JILL SOBULE
HotTast: PHIL COLLINS
PAUL YOUNG
BILLY JOEL
LINDA RONSTADT
RIGHTEOUS BROTHER
WILSON PHILLIPS
PAUL YOUNG

P2

KBOV/Boise

Drew Harold
none
HotTast: PAUL YOUNG
PHIL COLLINS
BILLY JOEL
LINDA RONSTADT
JANET JACKSON

KQDN/Eugene

O'Brian/James
CARLY SIMON
HEZZOPORTE
HotTast: none

KSSK/Honolulu

Phil Abbott
none
HotTast: WILSON PHILLIPS
PAUL YOUNG
RIGHTEOUS BROTHER
SASHA
FLEETWOOD MAC

RR HOT FAX.

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24 Current Reporters
20 Current Playlists

Did Not Report, Playlist Frozen (4):

KFOR/Lincoln
WDOO/Orlando
WCCO/Bridgeport
WYVA/Richmond

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (5):

5SKRC/Cincinnati
WBEN/Buffalo
WBA/Medison
WLW/Cincinnati
WTIC/Martford

MIDWEST

P1

WLTJ/Detroit
Bob Kaake
DAN FOGELBERG
JANET JACKSON
HotTast: ANITA BAKER
MARIAH CAREY
BILLY JOEL
LINDA RONSTADT
PAUL YOUNG

P2

KIDK/Kansas City

Don Bender
MARIAH CAREY
HotTast: PHIL COLLINS
PAUL YOUNG
JAMES INGRAM
WILSON PHILLIPS
JANET JACKSON

WENS/Indianapolis

Grey/Egan
GEORGE MICHAEL
HotTast: JANET JACKSON
JAMES INGRAM
PHIL COLLINS
WILSON PHILLIPS
RIGHTEOUS BROTHER

WLTG/Milwaukee

Fred Brennan
LARA BRANIGAN
HotTast: JAMES INGRAM
WILSON PHILLIPS
JANET JACKSON
DAN FOGELBERG
ELTON JOHN

P2

WCRZ/Ft. Pierce

Donney
ANITA BAKER
HotTast: PAUL YOUNG
PHIL COLLINS
SWEET SENSATION
BILLY JOEL
MICHAEL BOLTON

KEFM/Omaha

Albertson/Lane
none
HotTast: PHIL COLLINS
WILSON PHILLIPS
PAUL YOUNG
RIGHTEOUS BROTHER
MICHAEL BOLTON

WMOE/Tampa

Haute
Beverly Jasper
MARIAH CAREY
BREATHE
HotTast: PHIL COLLINS
SWEET SENSATION
JILL SOBULE
PAUL YOUNG
JANET JACKSON

KRAV/Tulsa

Cough/Lea
none
HotTast: BILLY JOEL
PHIL COLLINS
TAYLOR DAYNE
JILL SOBULE
BREATHE
WILSON PHILLIPS

KXJK/Wichita, KS

Greg Gann
TEDDY PENDERGRASS
HotTast: PAUL YOUNG
TAYLOR DAYNE
PHIL COLLINS
MICHAEL BOLTON
WILSON PHILLIPS

WEST

P1

KKCW/Portland
Bill Minkler
GEORGE MICHAEL
HotTast: PAUL YOUNG
BILLY JOEL
SWEET SENSATION
LINDA RONSTADT
WILSON PHILLIPS

P2

KLLY/Bakersfield

Russ Davidson
RIGHTEOUS BROTHER
MICHAEL BOLTON
HotTast: PAUL YOUNG
BILLY JOEL
WILSON PHILLIPS
JANET JACKSON
FLEETWOOD MAC

KCOX/Boise

Don Jennings
none
HotTast: JAMES INGRAM
PAUL YOUNG
JILL SOBULE
PHIL COLLINS
RIGHTEOUS BROTHER

KOSO/Modesto

Tim St. Martin
none
HotTast: BRUCE HORNBY
GLORIA ESTEFAN
ROSETTE
PAUL YOUNG
MARIAH CAREY

KISQ/Spokane

Rob Harder
none
HotTast: PAUL YOUNG
WILSON PHILLIPS
JANET JACKSON
JAMES INGRAM
BILLY JOEL

KKLD/Tucson

Adrienne Walker
none
HotTast: PHIL COLLINS
PAUL YOUNG
BILLY JOEL
RIGHTEOUS BROTHER
GEORGE MICHAEL

40 Current Reporters

32 Current Playlists

Called in Frozen Playlist (1):

KEFM/Omaha

Did Not Report, Playlist Frozen (7):

KISQ/Spokane
KMMJ/Austin
KOSJ/Modesto
WKEA/Bary
WSLO/Rosemeade
WSTF/Orlando
WUSA/Tampa

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (5):

KVKG/Sheepsport
WGLD/Peoria
WLTJ/Birmingham
WMAF/Cleveland
WMLJ/Birmingham

NATIONAL AIRPLAY

LW	TW	ARTIST/Album	TRACKS
2	1	ACUSTIC ALCHEMY/Reference Point (GRP)	"Reference" "Homecoming"
1	2	PETER WHITE/Reveillee-vous (Chase Music Group)	"Reveillee-vous" "Danny"
5	3	RIPPINGTONS (R. FREEMAN)/Welcome To The... (GRP)	"Welcome" "Watched" "Kenya"
3	4	RICHARD ELLIOT/What's Inside (Enigma)	"Movers" "Well"
4	5	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast)	"Let's" "Good"
4	6	MICHAEL FRANKS/Blue Pacific (Reprise)	"Art" "Woman"
7	7	QUINTANA + SPEER/Shades Of Shadow (Miramar)	"Outward" "Congo"
8	8	BOB JAMES/Grand Piano Canyon (WB)	"Restoration" "Wings"
9	9	JOHN TESH/Tour De France-The Early Years (Private Music)	"Endless" "American"
11	10	ANITA BAKER/Compositions (Elektra)	"Talk" "Whatever"
12	11	BRENDA RUSSELL/Kiss Me With The Wind (A&M)	"Good" "Drive"
18	12	DAVID BENOIT/Inner Motions (GRP)	"String" "M.W.A."
13	13	MEZZOFORTE/Playing For Time (Novus/RCA)	"High" "Breath"
10	14	WIND MACHINE/Road To Freedom (Silver Wave)	"Road"
16	15	GONITTI/Devonian Boys (Columbia/Epic)	"Windy"
14	16	VINCENT HENRY/Vincent (Jive/RCA)	"Flintstone" "Sarah"
24	17	PHIL SHEERAN/Breaking Through (Sonic Edge)	"October" "Breaking" "J.P."
15	18	WINDOWS/Blue September (Cypress)	"Blue" "Stay" "Sand"
22	19	JONATHAN BUTLER/Heal Our Land (Jive/RCA)	"Heal"
DEBUT	20	BERNARD RUBAJA/New Land (Narada)	"Americana" "Maria"
30	21	LALAH HATHAWAY/Lalah Hathaway (Virgin)	"Somethin'" "Coming"
25	22	CHUCK LOEB/Le Colors (DMP)	"John" "Momento" "7th"
DEBUT	23	SONNY SOUTHWORTH/Falling Through A Cloud (Charisma)	"Don't"
DEBUT	24	BRIAN KENNEDY/The Great War Of The Worlds (RCA)	"Captured"
DEBUT	25	DWIGHT SILLS/Owight Silts (Columbia)	"Driving" "Standing"
23	26	BAFEFOOT/Barefoot (Global Pacific)	"Roundabout" "Africa"
27	27	SUZANNE CIANI/Pianissimo (Private Music)	"Anthem" "Rain"
DEBUT	28	MARY BLACK/No Frontiers (Gift Home)	"Frontiers" "Columbus"
DEBUT	29	NEVILLE BROTHERS/Brother's Keeper (A&M)	"Brother" "Fearless" "Steer"
DEBUT	30	NARADA ARTISTS/Wilderness Collection (Narada)	"Wonderland" "Ocala" "Sarah"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
TOM COSTER (10) THOM ROTELLA (10) RIC FLAUDING (9) RICHARD SOUTHER (9) CHARLES MICHAEL BROTMAN (7) JIM CHAPPELL (7) EMILY REMLER (7)	ACUSTIC ALCHEMY (20) RIPPINGTONS (15) RICHARD ELLIOT (13) MICHAEL FRANKS (9) QUINTANA + SPEER (9) PETER WHITE (9) BOB JAMES (8)	ACUSTIC ALCHEMY/ Reference RICHARD ELLIOT/Movers RICHARD ELLIOT/Well

LW	TW	ARTIST/Album	TRACKS
1	1	RICARDO SILVEIRA/Amazon Secrets (Verve Forecast)	"Amazon"
8	2	MICHEL CAMILO/On The Other Hand (Columbia/Epic)	"City"
2	3	BLUESIANA TRIANGLE/Bluesiana Triangle (Windham Hill/Jazz)	"Heads"
7	4	BOB BERG/In The Shadows (Denon)	"Carry"
6	5	BRANFORD MARSALIS/Crazy People Music (Columbia)	"Ballad"
4	6	JIMMY McGRUFF/You Ought To Think About Me (Headfirst)	"Goin'"
5	7	HARRY CONNICK JR./We Are In Love (Columbia)	"Forever"
8	8	MO' BETTER BLUES/Music From Mo' Better Blues (Columbia)	"Mo'"
9	9	HARRY CONNICK JR. TRIO/Lofy's Roach Souffle (Columbia)	"Hudson"
11	10	BOB JAMES/Grand Piano Canyon (WB)	"Just"
13	11	TANIA MARSA/Bela Vista (World Pacific)	"Waiting"
17	12	EMILY REMLER/This Is Me (Justice)	"Know"
12	13	WYNTON MARSALIS/Standard Time/Vol. 3/The Resolution... (Columbia)	"Big"
3	14	PAT METHENY/Question & Answer (Geffen)	"Change"
16	15	DON PULLEN/Random Thoughts (Blue Note)	"Andres"
18	16	STEVE ERQUIAGA/Erkology (Windham Hill/Jazz)	"San"
21	17	GERRY MULLIGAN/Lonesome Boulevard (A&M)	"Heard"
19	18	ACUSTIC ALCHEMY/Reference Point (GRP)	"Homecoming"
14	19	HERBIE MANN/Camino De Casa (Chesky)	"Aparecida"
27	20	HINO TEMPO/Tenor Saxophone (Atlantic)	"Mornin'"
DEBUT	21	BILL WARFIELD BIG BAND/New York City Jazz (Interplay)	"First"
22	22	DON GRONICK/Weaver Of Dreams (Blue Note)	"Othello"
26	23	BOBBY LYLE/The Journey (Atlantic)	"Othello"
23	24	JOE PASS/Summer Nights (Pablo/Fantasy)	"Othello"
25	25	MEZZOFORTE/Playing For Time (Novus/RCA)	"High"
26	26	PHIL SHEERAN/Breaking Through (Sonic Edge)	"Tris"
30	27	RICHARD ELLIOT/What's Inside (Enigma)	"Take"
15	28	MICHAEL FRANKS/Blue Pacific (Reprise)	"Long"
DEBUT	29	RIPPINGTONS (R. FREEMAN)/Welcome To The St. James Club (GRP)	"Welcome"
BREAKER	30	DWIGHT SILLS/Owight Silts (Columbia)	"First"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
GEORGE BENSON (11) MARK WHITFIELD (9) MICHAEL BRECKER (8) THOM ROTELLA (7) TOM COSTER (6) DAVID BENOIT (5) RAY BROWN TRIO (5) TURTLE ISLAND (5) SEBASTIAN WHITTAKER (5)	BLUESIANA TRIANGLE (15) BOB JAMES (12) MICHAEL CAMILO (11) BRANFORD MARSALIS (10) ACUSTIC ALCHEMY (9) RICARDO SILVEIRA (9) HARRY CONNICK JR. (7) PAT METHENY (7) RIPPINGTONS (7)	No Tracks Qualified This Week

NEW & ACTIVE

- *THOM ROTELLA "Without Words" (DMP) 27/10
Rotations: Heavy 2/0, Medium 8/1, Light 17/9, Total Adds 10, WBBY, WSDZ, KKSF, KXNW, WFAE, WNDZ, WAMX, WOTB, WVAY, SS, BREAKER this week.
- *MAX LASSER'S ARK "Timejump" (Narada) 25/5
Rotations: Heavy 1/0, Medium 10/1, Light 14/4, Total Adds 9, WYVE, KTWV, KKSF, WAMX, KEZZ, Heavy: WFAE, BREAKER this week.
- *STEVE ERQUIAGA "Erkology" (Windham Hill/Jazz) 24/4
Rotations: Heavy 1/0, Medium 10/1, Light 13/3, Total Adds 4, KOAI, KQSR, KTCZ, KEZZ, Heavy: KXNW, BREAKER this week.
- EMILY REMLER "This Is Me" (Justice) 22/7
Rotations: Heavy 0/0, Medium 7/0, Light 15/7, Total Adds 7, KOAI, WYVE, BRZ, KTWV, KKSF, KEYV, KEYF.
- PETER GORDON "The Long Way Home" (Positive Music) 21/0
Rotations: Heavy 3/0, Medium 12/0, Light 6/0, Total Adds 0, Heavy: WYVE, WFAE, WVAY.
- TOM COSTER "From Me To You" (Headfirst) 18/10
Rotations: Heavy 2/0, Medium 7/4, Light 9/6, Total Adds 10, KOAI, WBBY, KTWV, KQPT, KKSF, KXNW, WAMX, KEZL, WLYE, K3SA, Heavy: WYVE, KTCZ.
- JIM CHAPPELL "Saturday's Rhapsody" (Music West) 18/7
Rotations: Heavy 4/1, Medium 5/0, Light 9/6, Total Adds 7, WQMC, WAMX, KLSK, WVAY, KTCZ, SS, PS, Heavy: BRZ, WJIB, WMOG.
- JORGE STRUNZ & ARDESHIR FARAH "Primal Magic" (Mesa) 18/5
Rotations: Heavy 0/0, Medium 8/0, Light 10/5, Total Adds 5, KOAI, WYVE, KXNS, WLOQ, KLSK.
- RIC FLAUDING "Letters" (Spindletop) 16/9
Rotations: Heavy 0/0, Medium 4/1, Light 12/8, Total Adds 9, KOAI, WBNZ, KTWV, KQPT, KXNW, WQMC, WLOQ, WNDZ, KEYF.
- RICHARD SOUTHER "Twelve Tribes" (Narada) 16/9
Rotations: Heavy 1/0, Medium 4/1, Light 11/8, Total Adds 9, KOAI, WYVE, KTWV, KQPT, WFAE, WAMX, KLSK, KTCZ, SS, Heavy: JZTRAX.
- BOBBY LYLE "The Journey" (Atlantic) 16/1
Rotations: Heavy 2/0, Medium 8/1, Light 6/0, Total Adds 1, WBBY, Heavy: WAMX, WOTB.
- CHARLES MICHAEL BROTMAN "Mango Cooler" (Global Pacific) 15/7
Rotations: Heavy 2/0, Medium 5/1, Light 8/6, Total Adds 7, WYVE, WLOQ, WAMX, KEZL, KEYF, K3SA, JZTRAX, Heavy: KFM, KLTR.

NEW & ACTIVE

- *SEBASTIAN WHITTAKER "First Outing" (Justice) 27/5
Rotations: Heavy 1/0, Medium 12/1, Light 14/4, Total Adds 5, WDET, WFPL, WBRB, WFSS, WKTY, Heavy: KJAZ, BREAKER this week.
- *DAVE WECKL "Master Plan" (GRP) 24/3
Rotations: Heavy 3/0, Medium 8/0, Light 13/3, Total Adds 3, KLCC, KSLU, WJSP, Heavy: WMOT, WSTR, WSE, BREAKER this week.
- JOHN PATITUCCI "Sketchbook" (GRP) 23/4
Rotations: Heavy 0/0, Medium 9/0, Light 14/4, Total Adds 4, WDET, WMOT, WMFD, WYVE.
- DAVID BENOIT "Inner Motion" (GRP) 22/5
Rotations: Heavy 1/0, Medium 7/0, Light 14/5, Total Adds 6, WDET, KJZZ, WFPL, KLCC, Heavy: WSTR.
- WISHFUL THINKING "That Was Then" (Intima/Enigma) 20/3
Rotations: Heavy 1/0, Medium 4/0, Light 15/3, Total Adds 3, WNOF, KUOP, JCITY, Heavy: KLCC.
- KENIA "What You're Looking For" (Denon) 20/2
Rotations: Heavy 3/0, Medium 7/0, Light 10/2, Total Adds 2, KSDS, KUOP, Heavy: WTES, WSE, KJOY.
- THE MEETING "The Meeting" (GRP) 20/0
Rotations: Heavy 3/0, Medium 9/0, Light 8/0, Total Adds 0, Heavy: KJZZ, WSTR, WKRY, Medium: WNOF, KPLU, WAER, WFPL, WSHA, KLCC, JCITY, WTES, WSE.
- MIKE GARSON "The Mystery Man" (Chase Music Group) 19/1
Rotations: Heavy 1/0, Medium 10/0, Light 8/1, Total Adds 1, WSE, Heavy: WNOF.
- THOM ROTELLA "Without Words" (DMP) 18/7
Rotations: Heavy 1/0, Medium 2/0, Light 15/7, Total Adds 7, KJZZ, WBRB, JCITY, WFSS, KSLU, WMFD, WYVE, Heavy: WJZZ.
- VINCENT HENRY "Vincent" (Jive/RCA) 18/0
Rotations: Heavy 12/0, Medium 2/0, Light 4/0, Total Adds 0, Heavy: WOPN, WSHA, JCITY, WSTR, WFSS, WTES, KSLU, WMFD, WSE, WYVE, KJCC, K3SR.
- MICHAEL BRECKER "Now You See It... (Now You Don't)" (GRP) 17/8
Rotations: Heavy 2/1, Medium 5/0, Light 10/4, Total Adds 8, WRTI, WNOF, WDET, KXPR, KSDS, KJAZ, WJSP, WSE, Heavy: WYVE.
- RAY BROWN TRIO "Summer Wind: Live At The Lo" (Concord) 17/5
Rotations: Heavy 4/0, Medium 7/1, Light 6/4, Total Adds 5, KXMD, KSDS, WFPL, WTES, WSE, Heavy: KJAZ, KPLU, WMOT, WJZF.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks.



MUSICAL STARSTREAMS

HAVE YOU HEARD US LATELY?

WE SOUND BETTER THAN EVER AND WE'RE NOW HEARD IN A TOTAL METRO AREA OF OVER 47 MILLION PEOPLE.

WHY DO TOP NAC, A/C, AOR & E/Z CONSULTANTS AND PDS USE US?
WE DELIVER TOP ADULT NUMBERS, BUILD CUME AND GIVE STATIONS AN INNOVATIVE IMAGE. LET US SHOW YOU. PUT OUR TWO HOUR WEEKLY PROGRAM ON YOUR STATION. WE REALLY WORK.
CALL FRANK FOREST (505) 988-2004

NEW ARTISTS

Reports

1	NELSON/(Can't Live Without Your) Love... (DGC)	85
2	TOY MATINEE/Last Plane Out (Reprise)	75
3	BLUE TEARS/Rockin' With The Radio (MCA)	57
4	STEVE VAI/ Would Love To (Relativity)	56
5	LOVE/HATE/Why Do You Think They Call It Dope? (Columbia)	50
6	TRIXTER/Give It To Me Good (Mechanic/MCA)	49
7	JELLYFISH/The King Is Half-Undressed (Charisma)	27
8	RED HOUSE/I Said A Prayer (SBK)	24
9	EXTREME/Decadence Dance (A&M)	23
	WIRE TRAIN/Should She Cry (MCA)	23
11	IGGY POP/Candy (Virgin)	22
12	CONCRETE BLONDE/Caroline (IRS)	21
13	ANTHRAX/Got The Time (Megaforce/Island)	20
14	CONCRETE BLONDE/Joey (IRS)	18
15	NEVILLE BROTHERS/River Of Life (A&M)	16
16	BOB MOULD/It's Too Late (Virgin)	14
17	DREAMS SO REAL/Stand Tall (Arista)	12
	FAITH NO MORE/Epic (Slash/Reprise)	12
	HUMAN RADIO/My First Million (Columbia)	12
20	TERRELL/Shoutin' Ground (Giant/Reprise)	11

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

RADIO

Human

"My First Million"

GENE ROMANO, WDVE: "From the moment we put 'My First Million' on the air, we've gotten tons of calls! And they're still coming!"



On Columbia
FLASH! LOVE/HATE ON TOUR
WITH AC/DC THIS FALL!

AOR TRACKS.

178 REPORTERS

3	2	WKS	WKS	LW	TW	Reports/Adds	Heavy	Medium
12	4	3	1	INXS/Suicide Blonde (Atlantic)	166+/3	131+	31-	
2	1	2	2	ASIA/Days Like These (Geffen)	157-/1	122+	32-	
4	2	1	3	BAD COMPANY/Boys Cry Tough (Atco)	151-/0	115-	38-	
10	5	4	4	BRUCE HORNSBY/A Night On The Town (RCA)	148-/0	110+	38-	
11	8	5	5	JEFF HEALEY BAND/While My Guitar Gently Weeps (Arista)	136-/1	97+	34-	
—	24	8	6	NEIL YOUNG & CRAZY HORSE/Mansion On The Hill (Reprise)	151=1	57+	85-	
25	15	10	7	ROGER WATERS I/BRYAN ADAMS/Young Lust (Mercury)	152+/5	42+	85-	
DEBUT	15	12	11	VAUGHAN BROTHERS/Tick Tock (Epic)	147/147	38	87-	
15	12	11	8	SLAUGHTER/Fly To The Angels (Chrysalis)	146=1	44+	66-	
41	28	15	9	DAMN YANKEES/High Enough (WB)	140+/12	48+	73+	
20	15	13	10	LIVING COLOUR/Type (Epic)	156+/2	25+	87+	
—	29	18	11	ROBERT CRAY/The Forecast (Calls For Pain) (Mercury)	140+/10	40+	82=	
DEBUT	19	18	12	AC/DC/Thunderstruck (Atco)	157/156	30	59	
19	18	16	13	ERIC JOHNSON/Cliffs Of Dover (Capitol)	130+/5	48+	56-	
5	6	6	14	WINGER/Can't Get Enough (Atlantic)	112-/0	57-	43-	
14	10	9	15	VIXEN/How Much Love (EMI)	127-/0	44-	60-	
52	39	32	16	ALLMAN BROTHERS BAND/Seven Turns (Epic)	120+/16	35+	74+	
22	22	20	17	RATT/Lovin' You's A Dirty Job (Atlantic)	134+/5	23+	61+	
26	23	21	18	WARRANT/Cherry Pie (Columbia)	133+/5	23+	48+	
17	14	14	19	GENE LOVES JEZEBEL/Jalous (Beggars Banquet/Geffen)	108-/1	36-	57+	
36	33	25	20	HOUSE OF LORDS/Can't Find My Way Home (Simmons/RCA)	127+/14	16+	68+	
18	17	17	21	NELSON/(Can't Live Without Your) Love & Affection (DGC)	85-/0	56-	23-	
40	31	23	22	HEART/Tail, Dark Handsome Stranger (Capitol)	111+/6	18+	80+	
—	30	24	23	TOMMY CONWELL & THE YOUNG...I'm Seventeen (Columbia)	126+/32	6+	81+	
DEBUT	30	30	24	STYX/Love Is The Ritual (A&M)	121/120	14	65	
30	30	26	25	DON DOKKEN/Mirror Mirror (Geffen)	116+/12	10+	43+	
8	7	7	27	RED SPEEDWAGON/Live It Up (Epic)	91-/1	43-	37-	
6	9	15	28	GUNS N' ROSES/Civil War (WB)	77-/0	28-	34-	
23	25	24	29	COMPANY OF WOLVES/Hangin' By A Thread (Mercury)	102-/2	5-	46-	
27	26	27	30	MOTLEY CRUE/Same Ol' Situation (Elektra)	91-/4	11+	39-	
51	43	33	31	GARY MOORE/Still Got The Blues (Charisma)	81+/11	21+	41+	
DEBUT	48	40	35	BOB DYLAN/Unbelievable (Columbia)	79/76	11	52	
—	53	38	36	TOY MATINEE/Last Plane Out (Reprise)	75+/5	13+	36=	
—	53	38	37	QUEENSRYCHE/Empire (EMI)	84+/13	6-	24+	
1	3	12	35	JON BON JOVI/Blaze Of Glory (Mercury)	53-/0	27-	19-	
43	36	36	36	DAVID BAERWALD/Dance (A&M)	66-/1	6-	41-	
54	44	40	37	LOS LOBOS/Down On The Riverbed (Slash/WB)	59+/6	6+	34=	
16	21	25	38	POISON/Unskinny Bop (Enigma/Capitol)	43-/0	24-	11-	
3	11	28	39	JOHNNY VAN ZANT/Brickyard Road (Atlantic)	43-/0	24-	12-	
13	20	31	40	ALLMAN BROTHERS BAND/Good Clean Fun (Epic)	39-/0	23-	10-	
21	27	37	41	BLACK CROWES/Twice As Hard (Def American/Geffen)	40-/0	15-	18-	
—	49	42	42	CHEAP TRICK/Back N' Blue (Epic)	52+/13	4+	29+	
—	60	47	43	LITTLE CAESAR/From The Start (DGC)	56+/6	4+	19+	
—	54	46	44	STEVE VAI/ Would Love To (Relativity)	56+/6	2+	16+	
35	35	41	45	PHIL COLLINS/Something Happened On The Way... (Atlantic)	31-/0	22-	7-	
55	45	39	46	RIVERDOGS/I Believe (Epic)	63-/3	0-	12=	
59	56	45	47	BLUE TEARS/Rockin' With The Radio (MCA)*	57=3	1-	10+	
—	59	52	48	TRIXTER/Give It To Me Good (Mechanic/MCA)	49+/7	1-	14+	
60	57	51	49	LOVE/HATE/Why Do You Think They Call It Dope? (Columbia)	60+/6	0+	7+	
7	13	32	50	CHEAP TRICK/Can't Stop Falling Into Love (Epic)	33-/0	19-	8-	
—	59	53	51	JOHNNY VAN ZANT/Hearts Are Gonna Roll (Atlantic)	43+/19	2+	23+	
31	37	43	52	AEROSMITH/The Other Side (Geffen)	23-/0	17-	3-	
8	19	34	53	COLIN JAMES/Just Came Back (Virgin)	26-/0	10-	13-	
24	32	42	54	BILLY IDOL/L.A. Woman (Chrysalis)	27-/0	9-	12-	
DEBUT	30	36	44	CALL/What's Happened To You (MCA)	32/31	0	16	
—	56	41	55	AEROSMITH/Love Me Two Times (MCA)	26-/1	3-	16-	
—	56	41	57	CONCRETE BLONDE/Joey (IRS)	18-/0	9-	8-	
DEBUT	—	56	59	CURE/Never Enough (Elektra)	30/26	0	8	
—	56	59	60	JELLYFISH/The King Is Half-Undressed (Charisma)	27-/1	1-	15-	
DEBUT	—	56	60	WINGER/Miles Away (Atlantic)	20+/16	4+	8+	

*Keeps a bullet due to continued growth.

BREAKERS

AC/DC

Thunderstruck (Atco)

68% of our reporters on it.

VAUGHAN BROTHERS

Tick Tock (Epic)

83% of our reporters on it.

STYX

Love Is The Ritual (A&M)

68% of our reporters on it.

TOMMY CONWELL & THE YOUNG RUMBLERS

I'm Seventeen (Columbia)

71% of our reporters on it.

ALLMAN BROTHERS BAND

Seven Turns (Epic)

67% of our reporters on it.

King
Swamp



wiseblood

Guitar grooves.
Slabs of bass.
Rampaging funk.
Sonic assault.
Stripped down.
Geared up.

Ready to rock.

The first track. From the just-released album *Wiseblood*.
Produced by Bob Clearmountain and King Swamp.

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3 2
WKS WKS LW TW

182 REPORTERS

SEPTEMBER 21, 1990

Reports/Adds Heavy Medium

Rank	WKS	WKS LW	TW	Artist/Album (Label)	Reports/Adds	Heavy	Medium
1	2			INXS/X (Atlantic)	168+/3	133+	31-
2	1	1	2	BAD COMPANY /Holy Water (Atco)	164-/0	121-	37-
3	4	3		ASIA /Then & Now (Geffen)	158-/1	122+	33-
3	3	4		BRUCE HORNSBY /A Night On The Town (RCA)	156-/0	112+	43-
12	5	5		JEFF HEALEY BAND /Hell To Pay (Arista)	140-/1	100+	34-
7	8			ALLMAN BROTHERS BAND /Seven Turns (Epic)	146+/6	60+	75+
—	—	—	—	NEIL YOUNG & CRAZY HORSE /Ragged Glory (Reprise)	154-/1	59+	86-
18	16	13		DAMN YANKEES /Damn Yankees (WB)	150+/10	57+	74=
—	14	12		ROGER WATERS /The Wall: Live In Berlin (Mercury)	157+/5	44+	86-
10	7	7		WINGER /In The Heart Of The Young (Atlantic)	123-/3	60-	46-
16	13	14		SLAUGHTER /Stick It To Ya (Chrysalis)	146-/1	44+	66-
—	17	15		LIVING COLOUR /Time's Up (Epic)	160+/2	26+	90+
DEBUT	18			ROBERT CRAY /Midnight Stroll (Mercury)	144 /10	41	85
20	19	18		ERIC JOHNSON /Ah Via Musicom (Capitol)	132+/5	48+	58-
14	11	11		VIXEN /Rev It Up (EMI)	127-/0	44-	60-
24	24	20		HEART /Brigade (Capitol)	125+/8	23+	89+
21	22	21		RATT /Detonator (Atlantic)	134+/5	23+	61+
DEBUT	22			WARRANT /Cherry Pie (Columbia)	133 /5	23	48
17	15	17		GENE LOVES JEZEBEL /Kiss Of Life (Beggars Banquet/Geffen)	108-/1	36-	57+
—	—	—	—	HOUSE OF LORDS /Sahara (Simmons/RCA)	127+/14	16+	68+
18	18	18		NELSON /After The Rain (DGC)	85-/0	56-	23-
35	30	28		DON DOKKEN /Up From The Ashes (Geffen)	117+/12	12+	42+
11	6	10		REO SPEEDWAGON /The Earth, A Small Man, His Dog And A Chicken (Epic)	95-/0	44-	40-
8	8	16		VARIOUS ARTISTS /Nobody's Child (WB)	81-/0	31-	36-
4	10	22		JOHNNY VAN ZANT /Brickyard Road (Atlantic)	87-/16	27-	37+
1	2	9		JON BON JOVI /Blaze Of Glory (Mercury)	70-/1	28-	33+
8	12	23		CHEAP TRICK /Busted (Epic)	83-/9	23-	38+
22	23	24		COMPANY OF WOLVES /Company Of Wolves (Mercury)	103-/2	5-	47-
25	25	29		MOTLEY CRUE /Dr. Feelgood (Elektra)	92-/4	12+	39-
—	37	30		GARY MOORE /Still Got The Blues (Charisma)	87+/10	23+	43=
13	21	25		POISON /Flesh & Blood (Enigma/Capitol)	52-/0	26-	15-
15	26	27		BLACK CROWES /Shake Your Money Maker (Def American/Geffen)	50-/2	19-	23-
—	35	33		TOY MATINEE /Toy Matinee (Reprise)	76+/5	14+	36=
—	—	—	—	QUEENSRYCHE /Empire (EMI)	87+/13	9+	24+
38	34	32		DAVID BAERWALD /Bedtime Stories (A&M)	70-/1	9=	42-
—	—	—	—	LOS LOBOS /The Neighborhood (Slash/WB)	63+/5	8+	34-
8	20	31		COLIN JAMES /Sudden Stop (Virgin)	48-/10	13-	23-
DEBUT	31			LITTLE CAESAR /Little Caesar (DGC)	57+/6	4+	19+
DEBUT	32			STEVE VAI /Passion & Warfare (Relativity)	58+/7	2=	17+
37	33	36		PHIL COLLINS /...But Seriously (Atlantic)	31-/0	22-	7-
—	—	—	—	"Suicide" (166) "Way" (5) "Disappear" (3)	168+/3	133+	31-
—	—	—	—	"Boys" (161) "Holy" (8) "Need" (4)	164-/0	121-	37-
—	—	—	—	"Days" (157) "Summer" (2)	158-/1	122+	33-
—	—	—	—	"Night" (148) "Across" (3) "Fire" (2)	156-/0	112+	43-
—	—	—	—	"While" (136) "Think" (5) "Full" (1)	140-/1	100+	34-
—	—	—	—	"Seven" (12) "Good" (39) "Ain't" (5)	146+/6	60+	75+
—	—	—	—	"Mansion" (151) "Days" (3) "White" (1)	154-/1	59+	86-
—	—	—	—	"High" (140) "Come" (11) "Coming" (1)	150+/10	57+	74=
—	—	—	—	"Young" (152) "Hey" (4) "Run" (3)	157+/5	44+	86-
—	—	—	—	"Enuff" (112) "Miles" (20) "Baptized" (1)	123-/3	60-	46-
—	—	—	—	"Fly" (146) "Desperately" (1)	146-/1	44+	66-
—	—	—	—	"Type" (156) "Solace" (2) "Love" (1)	160+/2	26+	90+
—	—	—	—	"Forecast" (140)	144 /10	41	85
—	—	—	—	"Cliffs" (130) "Desert" (2)	132+/5	48+	58-
—	—	—	—	"How" (127)	127-/0	44-	60-
—	—	—	—	"Tall" (111) "Stranded" (12) "Didn't" (2)	125+/8	23+	89+
—	—	—	—	"Lovin'" (134) "Scratch" (1)	134+/5	23+	61+
—	—	—	—	"Cherry" (133)	133 /5	23	48
—	—	—	—	"Jealous" (108)	108-/1	36-	57+
—	—	—	—	"Can't" (127)	127+/14	16+	68+
—	—	—	—	"Love" (85) "Hardly" (1) "After" (1)	85-/0	56-	23-
—	—	—	—	"Mirror" (116) "Forever" (2) "Crash" (1)	117+/12	12+	42+
—	—	—	—	"Live" (91) "Love" (3) "All" (1)	95-/0	44-	40-
—	—	—	—	"Civil" (77) "That" (3)	81-/0	31-	36-
—	—	—	—	"Brickyard" (43) "Hearts" (43) "Love" (1)	87-/16	27-	37+
—	—	—	—	"Blaze" (53) "Miracle" (9) "Never" (7)	70-/1	28-	33+
—	—	—	—	"Back" (52) "Can't" (33) "Had" (2)	83-/9	23-	38+
—	—	—	—	"Hangin'" (102) "Everybody" (1)	103-/2	5-	47-
—	—	—	—	"Same" (91) "Don't" (1)	92-/4	12+	39-
—	—	—	—	"Still" (81) "Pretty" (3) "Moving" (1)	87+/10	23+	43=
—	—	—	—	"Unskinny" (43) "Something" (9) "Ride" (3)	52-/0	26-	15-
—	—	—	—	"Twice" (40) "Hard" (6) "Jealous" (2)	50-/2	19-	23-
—	—	—	—	"Last" (75)	76+/5	14+	36=
—	—	—	—	"Empire" (84) "Silent" (5) "Jet" (1)	87+/13	9+	24+
—	—	—	—	"Dance" (66) "All" (1)	70-/1	9=	42-
—	—	—	—	"Down" (59) "Can't" (1)	63+/5	8+	34-
—	—	—	—	"Just" (26) "Keep" (22)	48-/10	13-	23-
—	—	—	—	"From" (56) "Hard" (1)	57+/6	4+	19+
—	—	—	—	"Would" (56) "Audience" (1)	58+/7	2=	17+
—	—	—	—	"Something" (31)	31-/0	22-	7-

"JUST THE FACTS, MAN!"



**ROGER WATERS/
BRYAN ADAMS**

"YOUNG LUST"
FROM "THE WALL"

**TRACK 7 ON
OVER 150 AORS**

ROBERT CRAY

"THE FORECAST (CALLS FOR PAIN)"

TRACK 12 ON OVER 140 AORS

AND NEW THIS WEEK:

JON BON JOVI

THE FOLLOW-UP TO THE #1

'BLAZE OF GLORY'

'MIRACLE'



BREAKERS

ROBERT CRAY
Midnight Stroll (Mercury)
79% of our reporters on it.

WARRANT
Cherry Pie (Columbia)
73% of our reporters on it.

DON DOKKEN
Up From The Ashes (Geffen)
64% of our reporters on it.

MOST ADDED

CALL (33)
JOHNNY VAN ZANT (18)
HOUSE OF LORDS (14)
QUEENSRYCHE (13)
DON DOKKEN (12)
ROBERT CRAY (10)
DAMN YANKEES (10)
COLIN JAMES (10)
GARY MOORE (10)
CHEAP TRICK (9)
HOTHOUSE FLOWERS (9)

HOTTEST

INXS (133)
ASIA (122)
BAD COMPANY (121)
BRUCE HORNSBY (112)
JEFF HEALEY BAND (108)
ALLMAN BROTHERS BAND (60)
WINGER (60)
NEIL YOUNG & CRAZY HORSE (59)
DAMN YANKEES (57)
NELSON (56)

STYX

Dennis DeYoung

James Young

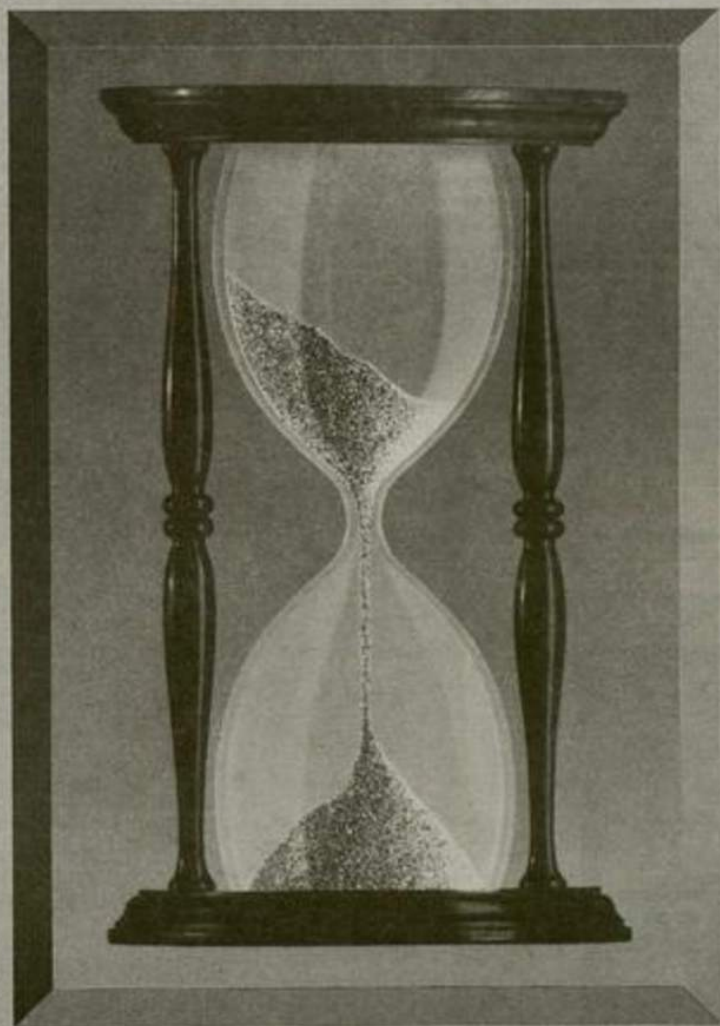
Glen Burtnik

John Panozzo

Chuck Panozzo

"Love Is The Ritual"

(75021-1525-4)



"Love Is The Ritual" the first track from the forthcoming album

Edge Of The Century (75021-0237-14/2)

Produced by Dennis DeYoung

Management: Ron Welsner Entertainment



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BREAKER

TRACK DEBUT **25**
AN AOR MOST ADDED
NOW ON 

121 AORS OUT OF THE BOX,
INCLUDING

WIYY
WBCN
WDVE
WKLS
KTXQ
KLOL
WXTB
WYNF
WLUP
WLLZ
WRIF
KYYS
WLZR
WQFM
KSHE
KLOS
KUPD
KRXQ
KZAP
KBER
KGB
KOME
KSJO
KISW



NATIONAL AIRPLAY

LW	TW	
1	1	SOUP DRAGONS/Lovegod (Big Life/Mercury)
2	2	HEART THROBS/Cleopatra Gre (Elektra)
3	3	IGGY POP/Brick By Brick (Virgin)
4	4	JANE'S ADDICTION/Ritual De Lo Habitual (WB)
5	5	CURE/Never Enough (track) (Elektra)
6	6	LIVING COLOUR/Time's Up (Epic)
7	7	CHARLATANS U.K./The Only One I Know (EP) (Beggars Banquet/RCA)
8	8	INXS.X (Atlantic)
9	9	PIXIES/Bossanova (4AD/Elektra)
10	10	COCTEAU TWINS/Heaven Or Las Vegas (4AD/Capitol)
11	11	BOB DYLAN/Black Sheets Of Rain (Virgin)
12	12	REPLACEMENTS/Merry Go Round (track) (Sire/Reprise)
13	13	DNA I/SUZANNE VEGA/Tom's Diner (A&M)
14	14	AZTEC CAMERA/Stray (Sire/Reprise)
15	15	SOHO/Hippychick (track) (Alco)
16	16	STONE ROSES/One Love (track) (Silvertone/RCA)
17	17	SOUL ASYLUM/Soul Asylum & The Horse They Rode In On (A&M)
18	18	JELLYFISH/Bellybutton (Charisma)
19	19	PET SHOP BOYS/So Hard (track) (EMI)
20	20	GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Gef)
21	21	VARIOUS ARTISTS/Pump Up The Volume (MCA)
22	22	SOCIAL DISTORTION/Social Distortion (Epic)
23	23	CONCRETE BLONDE/Bloodletting (IRS)
24	24	DEPECHE MODE/Violator (Sire/Reprise)
25	25	RAILWAY CHILDREN/Native Place (Virgin)
26	26	BOB GELDOF/The Vegetarians Of Love (Atlantic)
27	27	DARLING BUDS/Crystal Clear (track) (Columbia)
28	28	DURAN DURAN/Liberty (Capitol)
29	29	CAVEDOGS/Joyrides For Shut-Ins (Enigma)
30	30	HUMAN LEAGUE/Romantic (A&M)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
REPLACEMENTS PREFAB SPROUT INSPIRAL CARPETS AN EMOTIONAL FISH LILAC TIME	CURE JANE'S ADDICTION LIVING COLOUR SOUP DRAGONS INXS	CURE JANE'S ADDICTION SOHO DNA I/SUZANNE VEGA PIXIES

radio darlings:

WFNX, WHFS, KQGE,
KJQ, KUKQ, KJJO,
WBRU, WOXY, CD 101,
KTCL, WMDK, WXX
KROQ, KITS

New Rock Debut 27

Crystal Clear, the first track
from the new
Darling Buds album, "CRAWDADDY"

Produced by Stephen Street
On Columbia.

U.S. Representation: Solitons & Associates
Westlake Management, Richard Heritage

Columbia, Reg. U.S. Pat. & Tm. Off. © 1990 Columbia Records Inc.

AOR TRACKS

Continued from Page 88

MOST ADDED

AC/DC/Thunderstruck (156)
VAUGHAN BROTHERS/Tick (147)
STYX/Love (120)
BOB DYLAN/Unbelievable (76)
TOMMY CONWELL/Seventeen (32)
CALL/What's (31)
CURE/Never (26)
COLIN JAMES/Keep (19)
REPLACEMENTS/Merry (19)
JOHNNY VAN ZANT/Hearts (19)

HOTTEST

INXS/Suicide (131)
ASSA/Days (122)
BAD COMPANY/Boys (115)
BRUCE HORNSBY/Night (110)
JEFF HEALEY BAND/White (97)
WINGER/Enuff (57)
NEIL YOUNG/Manson (57)
NELSON/Love (56)
DAMN YANKEES/High (48)

MOST REQUESTED

AC/DC/Thunderstruck (53)
INXS/Suicide (36)
BAD COMPANY/Boys (32)
ERIC JOHNSON/Ciffs (31)
WARRANT/Cherry (28)
SLAUGHTER/Fly (26)
GUNS N' ROSES/Chill (25)
WINGER/Enuff (23)
DAMN YANKEES/High (20)
GARY MOORE/III (20)

NEW & ACTIVE

WIRE TRAIN "Should She Cry" (MCA) 23/3 (20/9)

Adds: WRDQ, KEZE, KONA, Medium 9; WHFS, WKLS, KRK, KEZO, KZRR, KRZQ, WWTR, KPMF, KBOY.

MARSHALL TUCKER BAND "Destruction" (Sisapa) 23/0 (24/11)

Medium 13 including WTKR, WRFX, WMPX, WSTZ, WYTV, WMMZ, WXXV, WKGR, WMAD, KZOO.

COLIN JAMES "Keep On Loving You" (Virgin) 22/19 (3/1)

Adds including WQFM, WDMA, KEYL, KLB, KWIC, KTAJ, WKGR, KFMH, KSOY, Heavy 2; KXRX, KONA, Medium 9 including WQVE, WLZR, KLAQ, WRXK, KRK, KZRR, KJOT, KZOO, KCHV.

IGGY POP "Candy" (Virgin) 22/7 (15/15)

Adds including WRDQ, KQJK, KQWB, WMAD, WAOR, KQCR, Heavy 1; KFMH, Medium 8 including WHFS, WKLS, KRK, WZLN, KZOO.

CONCRETE BLONDE "Caroline" (IRS) 21/4 (17/6)

Adds: KZRR, KRZQ, WKJT, KPMF, Heavy 1; KBOY, Medium 14 including WSAB, KUPD, KLAQ, WRXK, WKGR, WLAV, WMAD, KSOY.

REPLACEMENTS "Merry Go Round" (Sire/Reprise) 20/19 (1/1)

Adds including WBCN, KKEG, WRXK, KMLX, WKIT, KRNA, KQDS, KJLI, WMAD, KFMH, Medium 9 including WHFS, WDMA, WPLR, WRDQ, WRDQ, KRZQ, WFOU, KQWB.

ANTHRAX "Got The Time" (Megaforce/Island) 20/4 (16/6)

Adds: KMLX, WAZU, WRDQ, KCHV, Heavy 1; KNAC, Medium 3 including WYTY, KUPD.

HOTHOUSE FLOWERS "I Can See Clearly Now" (London/Polydor) 18/9 (9/9)

Adds including WHFS, KDKB, WTPA, WVRK, WSTZ, KICF, WYX, KQOL, Heavy 0, Medium 4 including WEZK, KRK, KBAT.

JOHN HIATT "The Rest Of The Dream" (A&M) 17/3 (14/9)

Adds including WRDQ, Heavy 2; KRK, KFMH, Medium 8 including WHFS, WSAB, WHEB, WEZK, KEYL, KLB, KONA.

BATON ROUGE "There Was A Time" (Atlantic) 16/6 (10/7)

Adds including WLZR, WXP, KSOY, KZOO, KCHV, Heavy 4; WQVE, KBER, WLRS, WAZU, Medium 2 including KRXQ, WIMZ.

JOE COCKER "You Can Leave Your Hat On" (Capitol) 16/4 (13/6)

Adds: WLVO, WYUE, WKLT, KBOY, Heavy 1; KQDS, Medium 9 including WAOY, KRK, WXXQ, WYOT, WRUF, KCHV.

LITTLE FEAT "That's Her, She's Mine" (WB) 16/1 (15/5)

Heavy 3; WRDQ, WZLN, WYX, Medium 8 including WRDQ, WXXQ, WRDQ, KJOT, KSOY, KONA.

PRETENDERS "Sense Of Purpose" (Sire/WB) 16/1 (16/4)

Adds: KLPX, Heavy 2; KLB, KFMH, Medium 14 including WHFS, KSPH, KDRB, KEYL, WRXK, WNCQ, WZLN, WWTR.

DEREK & THE DOMINOS LP "The Layla Sessions" (Polydor) 15/1 (23/5)

Heavy 1; WKGR, Medium 5; KQON, WBLM, WRFX, KRK, KBAT.

ALIAS "Alias" (EMI) 15/0 (15/3)

Heavy 6; KYYS, WLZR, WQFN, KFMZ, KFMQ, KSEZ, WZZQ, Medium 7; WMM5, WRKI, WBLM, WCMF, KGGQ, WWTR, KRNA.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

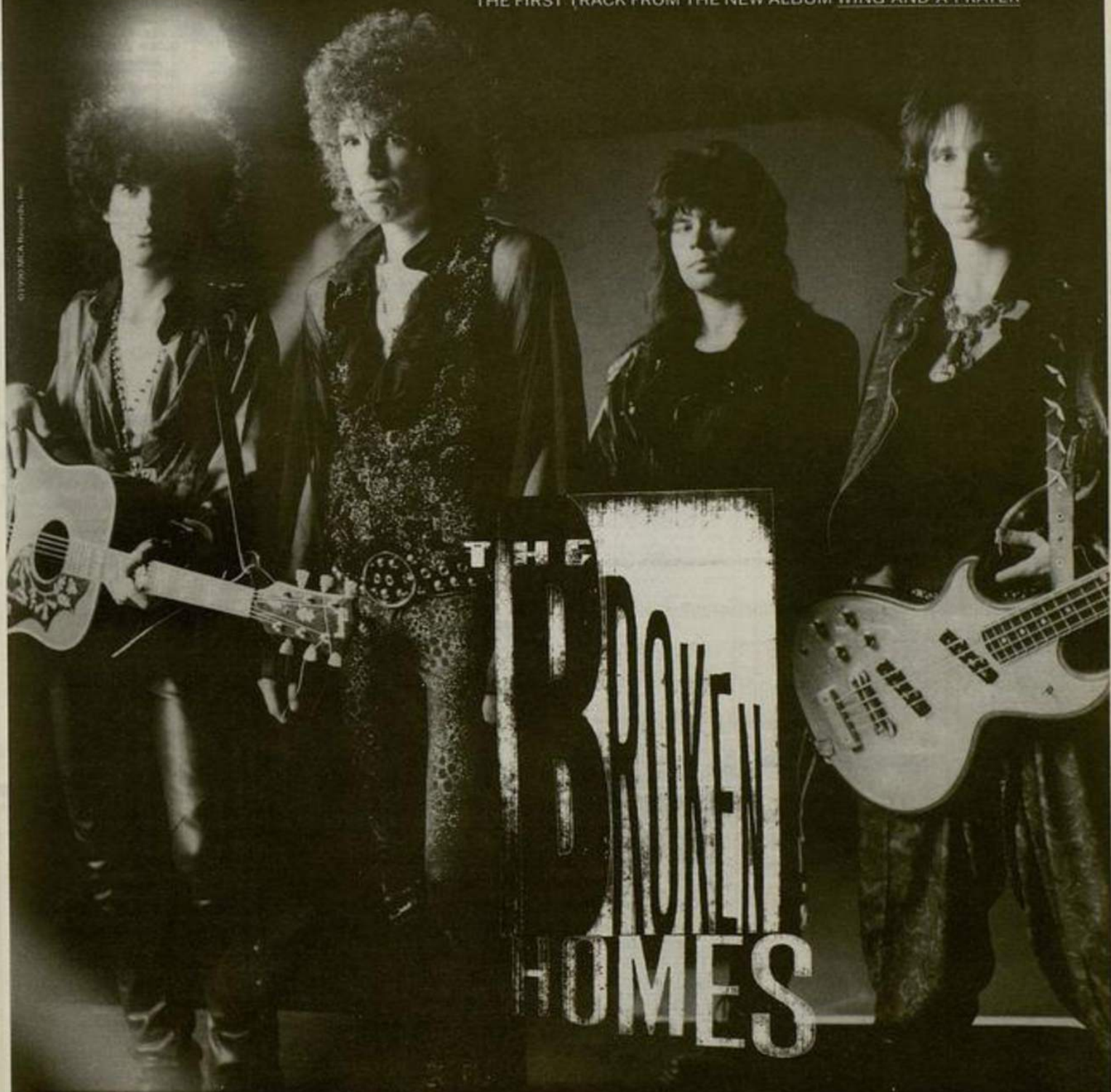
BREAK IN.

BREAK OUT.

BREAK THROUGH.

"LOCK & KEY"

THE FIRST TRACK FROM THE NEW ALBUM WING AND A PRAYER



©1990 MCA Records, Inc.

Produced by Andy Johns and Michael Doman

Management Michael Striar for Jetrink Management

MCA

MIDWEST

THE NEW! Q95 FM WKQI-FM Detroit PD: Mike Bertak MD: John Woody Harrison APD: Mike Blakemore

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Z95 FM CHICAGO'S HIT MUSIC STATION OM: Ric Lippincott PD: Brian Kelly WYTZ Chicago

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

WNCI 97.9 PD: Dave Robbins MD: John Cline Columbus

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

B96 Chicago PD: Dave Shakes MD: Todd Cavanah

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

WKTI Milwaukee PD: Mike Bertak MD: John Woody Harrison APD: Mike Blakemore

ZPL 95.4 FM WZPL/Indianapolis OMPD: Don London MD: Michael J. Powers

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

99.5 WLOU Minneapolis OM: Gregg Svedberg PD: Greg Strassel

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

FOX Detroit WDFX APO/MD: John McFadden

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

KDWB 101.3 Minneapolis PD: Brian Philips APO/MD: Mr. Ed Lambert

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

WKBQ Q106.5 ALL HIT MUSIC PD: Lyndon Abell MD: Jim Atkinson St. Louis

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Q104 THE #1 HIT MUSIC STATION KBEQ Kansas City PD: Karen Barber APO/MD: Jon Anthony

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

POWER 106FM WPHR/Cleveland PD: Cat Thomas MD: Ed Brown

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

95.3 FM RICKI GILLETTE PD: Rick Gillette APD/MD: Mark Jackson Detroit

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Q102 Cincinnati PD: Dave Allen MD: Brian Douglas

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Z100 FM PORTLAND'S HOTTEST MUSIC PD: Mark Capps MD: Bill Keady KKRZ Portland

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Salt Lake City 98.7 KEEKX PD: Jerry Loutseau APD/MD: Bob Lalonde

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

KS104 KOKS/Denver PD: Dave Van Stone APD/MD: Stacy Cartrell

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

KIISFM 102.7 Los Angeles PD: Bill Richards APD: Owen Roberts MD: Michael Martin

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

KUBE 93FM PD: Tom Hutylar MD: Randy Irwin Seattle

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Salt Lake City KISN FM AM PD: Gary Waldron MD: Gary Michaels

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Seattle KPLZ OMPD: Casey Keating APD/MD: Mark Alan

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Q106 A Better Mix of Music KKLQ/San Diego VP: Gary Wall PD: Kevin Weatherly MD: Michelle Santosuosso

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

Denver Y108 PD: Mark Bolke APD/MD: Dom Testa

- 1. JAMES EARL RAYON... 2. JAMES EARL RAYON... 3. JAMES EARL RAYON... 4. JAMES EARL RAYON... 5. JAMES EARL RAYON...

CHR P1 PLAYLISTS

KWSS San Jose 94.5

PD: Larry Morgan
AP/MD: Rich Anhorn

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
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X100 San Francisco

PD: Dan O'Toole
MD: Mike Reilly

1. 1. JAY-Z & R. Kelly - "The Black Album"
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KZZP 104.7 FM THE NUMBER 1 HIT MUSIC STATION

KZZP/Phoenix, AZ
PD: Bob Case
MD: Darcy Sanders

1. 1. JAY-Z & R. Kelly - "The Black Album"
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CHR P1A

P1A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR.

95.5 WPGC Washington, D.C.

PD: Dave Ferguson
MD: Albie D

1. 1. JAY-Z & R. Kelly - "The Black Album"
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WIOQ Philadelphia 92.2

OM: Mark Orscol
PD/MD: John Roberts

1. 1. JAY-Z & R. Kelly - "The Black Album"
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HOT 97 FM WQHT New York

OM: Joel Salkowitz
MD: Kevin McCabe

1. 1. JAY-Z & R. Kelly - "The Black Album"
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SOUTH WPOW Miami

VP/Programming: Bill Tanner
APD: Frank E. Frank Walsh
MD: John Rodgers

1. 1. JAY-Z & R. Kelly - "The Black Album"
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9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

POWER 96 WPOW Miami

VP/Programming: Bill Tanner
APD: Frank E. Frank Walsh
MD: John Rodgers

1. 1. JAY-Z & R. Kelly - "The Black Album"
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10. 10. JAY-Z & R. Kelly - "The Black Album"

103.5 KTFM San Antonio

OM: Bob Perry
PD: Rick "Big Dog" Hayes
MD: Ross Knight

1. 1. JAY-Z & R. Kelly - "The Black Album"
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MIDWEST HOT 102 WLUW Milwaukee

PD: Gregg Cassidy
MD: Dana London

1. 1. JAY-Z & R. Kelly - "The Black Album"
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10. 10. JAY-Z & R. Kelly - "The Black Album"

X106 KXXR Kansas City

OM/MD: Steve Douglas
Acting MD: Scott Wheeler

1. 1. JAY-Z & R. Kelly - "The Black Album"
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HOT 97.7 San Jose KHQT

PD: Ken Richards
AP/MD: John Christian

1. 1. JAY-Z & R. Kelly - "The Black Album"
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6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

PIRATE RADIO Los Angeles

VP/Programming: Scott Shannon
OM: Mark Todd
MD: Denise Laurin

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

99.1 KGGI FM Quadruples the Music!

KGGI/Riverside
OM/MD: Larry Martino
APD: Steve Craig
MD: Harley Davidson

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

Y95 Fresh Continuous Music

KOY-FM/Phoenix, AZ
PD: Jay Stevens
APD: Monson Eddie
MD: Dana Yasser

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

KZHT 94.9 Salt Lake City

PD: Lou Simon
MD: John Griffin

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

KZHT 94.9 Salt Lake City

PD: Lou Simon
MD: John Griffin

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

KMEL 106 FM San Francisco

PD: Keith Naffaly
MD: Hosh Gureh

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

Power 106 FM KPWR Los Angeles

PD: Jeff Wyatt
APD/MD: Al Tavers

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

Power 92.5 FM KKFR Phoenix

VP/Programming: Steve Smith
APD: Paco Lopez
Prog Coord: Christopher Lance

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

FM 102 Sacramento

OM/MD: Brian White
MD: Andrea Penrick

1. 1. JAY-Z & R. Kelly - "The Black Album"
2. 2. JAY-Z & R. Kelly - "The Black Album"
3. 3. JAY-Z & R. Kelly - "The Black Album"
4. 4. JAY-Z & R. Kelly - "The Black Album"
5. 5. JAY-Z & R. Kelly - "The Black Album"
6. 6. JAY-Z & R. Kelly - "The Black Album"
7. 7. JAY-Z & R. Kelly - "The Black Album"
8. 8. JAY-Z & R. Kelly - "The Black Album"
9. 9. JAY-Z & R. Kelly - "The Black Album"
10. 10. JAY-Z & R. Kelly - "The Black Album"

Please note, frozen playlists are indicated with an "f" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 100,000 and below.

259 REPORTS

A

ADVENTURES OF STEVIE V Dirty Cash (Money Talks) (Mercury)

Total Reports 91 358

Regional	Parallels	Chart Summary
Reach	1	1
E 315	P1 395	
S 335	P2 395	
M 185	P3 275	
W 305		

Chart Summary	Pos	P1	P2	P3	Total
2-5	2	1	0	0	3
6-15	11	12	1	24	
Summery	15-60	9	27	19	35
UP 65	One	1	3	1	
DOWN 75	ADDs	0	0	1	
DOWN 4	Ch. Adds	0	0	0	
ADDS 1	Total	25	44	22	91

Regional	Parallels	Chart Summary
Reach	1	1
E 315	P1 395	
S 335	P2 395	
M 185	P3 275	
W 305		

Chart Summary	Pos	P1	P2	P3	Total
2-5	2	1	0	0	3
6-15	11	12	1	24	
Summery	15-60	9	27	19	35
UP 65	One	1	3	1	
DOWN 75	ADDs	0	0	1	
DOWN 4	Ch. Adds	0	0	0	
ADDS 1	Total	25	44	22	91

AFTER 7 Can't Stop (Virgin)

Regional	Parallels	Chart Summary
Reach	1	1
E 305	P1 715	
S 335	P2 715	
M 775	P3 715	
W 775		

Chart Summary	Pos	P1	P2	P3	Total
2-5	3	2	0	0	5
6-15	12	36	11	60	
Summery	15-60	79	36	66	181
UP 146	One	1	3	1	
DOWN 16	ADDs	2	1	4	
DOWN 26	Ch. Adds	1	4	1	
ADDS 10	Total	47	83	82	212

Alter 7 Continued

Regional	Parallels	Chart Summary
Reach	1	1
E 305	P1 715	
S 335	P2 715	
M 775	P3 715	
W 775		

Chart Summary	Pos	P1	P2	P3	Total
2-5	3	2	0	0	5
6-15	12	36	11	60	
Summery	15-60	79	36	66	181
UP 146	One	1	3	1	
DOWN 16	ADDs	2	1	4	
DOWN 26	Ch. Adds	1	4	1	
ADDS 10	Total	47	83	82	212

ALIAS More Than Words Can Say (EMI)

Regional	Parallels	Chart Summary
Reach	1	1
E 305	P1 505	
S 335	P2 715	
M 775	P3 715	
W 775		

Chart Summary	Pos	P1	P2	P3	Total
2-5	0	0	0	0	0
6-15	5	7	3	15	
Summery	15-60	16	64	65	145
UP 120	One	1	5	11	
DOWN 26	ADDs	2	2	6	
ADDS 17	Total	32	88	73	197

ASIA Days Like These (Geffen)

Regional	Parallels	Chart Summary
Reach	1	1
E 285	P1 575	
S 335	P2 575	
M 195	P3 495	
W 335		

Chart Summary	Pos	P1	P2	P3	Total
2-5	0	0	0	0	0
6-15	0	0	0	0	0
Summery	15-60	1	6	13	20
UP 3	One	2	9	17	28
DOWN 12	ADDs	1	8	13	22
DOWN 28	Ch. Adds	0	2	4	6
ADDS 27	Total	4	26	40	70

BLACK BOX Everybody Everybody (RCA)

Regional	Parallels	Chart Summary
Reach	1	1
E 485	P1 685	
S 725	P2 685	
M 545	P3 585	
W 585		

Chart Summary	Pos	P1	P2	P3	Total
2-5	0	0	0	0	0
6-15	13	11	2	26	
Summery	15-60	16	49	30	95
UP 95	One	7	1	8	
DOWN 29	ADDs	2	7	8	17
ADDS 21	Total	42	78	67	167

BREATH Say A Prayer (A&M)

Regional	Parallels	Chart Summary
Reach	1	1
E 915	P1 725	
S 935	P2 915	
M 775	P3 915	
W 775		

Chart Summary	Pos	P1	P2	P3	Total
2-5	0	0	0	0	0
6-15	6	14	13	35	
Summery	15-60	33	83	140	256
UP 125	One	7	3	10	
DOWN 10	ADDs	0	1	1	
ADDS 6	Total	46	104	164	230

MARIAH CAREY
Love Takes Time (Columbia)
LP: Mariah Carey

Total Reports 198 765

Regional		Paralel	
Reach	Rank	Reach	Rank
128	1	135	1
128	2	135	2
128	3	135	3
128	4	135	4
128	5	135	5
128	6	135	6
128	7	135	7
128	8	135	8
128	9	135	9
128	10	135	10
128	11	135	11
128	12	135	12
128	13	135	13
128	14	135	14
128	15	135	15
128	16	135	16
128	17	135	17
128	18	135	18
128	19	135	19
128	20	135	20
128	21	135	21
128	22	135	22
128	23	135	23
128	24	135	24
128	25	135	25
128	26	135	26
128	27	135	27
128	28	135	28
128	29	135	29
128	30	135	30
128	31	135	31
128	32	135	32
128	33	135	33
128	34	135	34
128	35	135	35
128	36	135	36
128	37	135	37
128	38	135	38
128	39	135	39
128	40	135	40
128	41	135	41
128	42	135	42
128	43	135	43
128	44	135	44
128	45	135	45
128	46	135	46
128	47	135	47
128	48	135	48
128	49	135	49
128	50	135	50
128	51	135	51
128	52	135	52
128	53	135	53
128	54	135	54
128	55	135	55
128	56	135	56
128	57	135	57
128	58	135	58
128	59	135	59
128	60	135	60
128	61	135	61
128	62	135	62
128	63	135	63
128	64	135	64
128	65	135	65
128	66	135	66
128	67	135	67
128	68	135	68
128	69	135	69
128	70	135	70
128	71	135	71
128	72	135	72
128	73	135	73
128	74	135	74
128	75	135	75
128	76	135	76
128	77	135	77
128	78	135	78
128	79	135	79
128	80	135	80
128	81	135	81
128	82	135	82
128	83	135	83
128	84	135	84
128	85	135	85
128	86	135	86
128	87	135	87
128	88	135	88
128	89	135	89
128	90	135	90
128	91	135	91
128	92	135	92
128	93	135	93
128	94	135	94
128	95	135	95
128	96	135	96
128	97	135	97
128	98	135	98
128	99	135	99
128	100	135	100

JUDE COLE
Time For Letting Go (Reprise)
LP: A View From 3rd Street

Total Reports 169 855

Regional		Paralel	
Reach	Rank	Reach	Rank
128	1	135	1
128	2	135	2
128	3	135	3
128	4	135	4
128	5	135	5
128	6	135	6
128	7	135	7
128	8	135	8
128	9	135	9
128	10	135	10
128	11	135	11
128	12	135	12
128	13	135	13
128	14	135	14
128	15	135	15
128	16	135	16
128	17	135	17
128	18	135	18
128	19	135	19
128	20	135	20
128	21	135	21
128	22	135	22
128	23	135	23
128	24	135	24
128	25	135	25
128	26	135	26
128	27	135	27
128	28	135	28
128	29	135	29
128	30	135	30
128	31	135	31
128	32	135	32
128	33	135	33
128	34	135	34
128	35	135	35
128	36	135	36
128	37	135	37
128	38	135	38
128	39	135	39
128	40	135	40
128	41	135	41
128	42	135	42
128	43	135	43
128	44	135	44
128	45	135	45
128	46	135	46
128	47	135	47
128	48	135	48
128	49	135	49
128	50	135	50
128	51	135	51
128	52	135	52
128	53	135	53
128	54	135	54
128	55	135	55
128	56	135	56
128	57	135	57
128	58	135	58
128	59	135	59
128	60	135	60
128	61	135	61
128	62	135	62
128	63	135	63
128	64	135	64
128	65	135	65
128	66	135	66
128	67	135	67
128	68	135	68
128	69	135	69
128	70	135	70
128	71	135	71
128	72	135	72
128	73	135	73
128	74	135	74
128	75	135	75
128	76	135	76
128	77	135	77
128	78	135	78
128	79	135	79
128	80	135	80
128	81	135	81
128	82	135	82
128	83	135	83
128	84	135	84
128	85	135	85
128	86	135	86
128	87	135	87
128	88	135	88
128	89	135	89
128	90	135	90
128	91	135	91
128	92	135	92
128	93	135	93
128	94	135	94
128	95	135	95
128	96	135	96
128	97	135	97
128	98	135	98
128	99	135	99
128	100	135	100

TYLER COLLINS
Second Chance (RCA)
LP: Girls Note Out

Total Reports 110 425

Regional		Paralel	
Reach	Rank	Reach	Rank
128	1	135	1
128	2	135	2
128	3	135	3
128	4	135	4
128	5	135	5
128	6	135	6
128	7	135	7
128	8	135	8
128	9	135	9
128	10	135	10
128	11	135	11
128	12	135	12
128	13	135	13
128	14	135	14
128	15	135	15
128	16	135	16
128	17	135	17
128	18	135	18
128	19	135	19
128	20	135	20
128	21	135	21
128	22	135	22
128	23	135	23
128	24	135	24
128	25	135	25
128	26	135	26
128	27	135	27
128	28	135	28
128	29	135	29
128	30	135	30
128	31	135	31
128	32	135	32
128	33	135	33
128	34	135	34
128	35	135	35
128	36	135	36
128	37	135	37
128	38	135	38
128	39	135	39
128	40	135	40
128	41	135	41
128	42	135	42
128	43	135	43
128	44	135	44
128	45	135	45
128	46	135	46
128	47	135	47
128	48	135	48
128	49	135	49
128	50	135	50
128	51	135	51
128	52	135	52
128	53	135	53
128	54	135	54
128	55	135	55
128	56	135	56
128	57	135	57
128	58	135	58
128	59	135	59
128	60	135	60
128	61	135	61
128	62	135	62
128	63	135	63
128	64	135	64
128	65	135	65
128	66	135	66
128	67	135	67
128	68	135	68
128	69	135	69
128	70	135	70
128	71	135	71
128	72	135	72
128	73	135	73
128	74	135	74
128	75	135	75
128	76	135	76
128	77	135	77
128	78	135	78
128	79	135	79
128	80	135	80
128	81	135	81
128	82	135	82
128	83	135	83
128	84	135	84
128	85	135	85
128	86	135	86
128	87	135	87
128	88	135	88
128	89	135	89
128	90	135	90
128	91	135	91
128	92	135	92
128	93	135	93
128	94	135	94
128	95	135	95
128	96	135	96
128	97	135	97
128	98	135	98
128	99	135	99
128	100	135	100

DAMN YANKEES
High Enough (WB)
LP: Damn Yankees

Total Reports 88 365

Regional		Paralel	
Reach	Rank	Reach	Rank
128	1	135	1
128	2	135	2
128	3	135	3
128	4	135	4
128	5	135	5
128	6	135	6
128	7	135	7
128	8	135	8
128	9	135	9
128	10	135	10
128	11	135	11
128	12	135	12
128	13	135	13
128	14	135	14
128	15	135	15
128	16	135	16
128	17	135	17
128	18	135	18
128	19	135	19
128	20	135	20
128	21	135	21
128	22	135	22
128	23	135	23
128	24	135	24
128	25	135	25
128	26	135	26
128	27	135	27
128	28	135	28
128	29	135	29
128	30	135	30
128	31	135	31
128	32	135	32
128	33	135	33
128	34	135	34
128	35	135	35
128	36	135	36
128	37	135	37

DINO Romeo (Island) LP: Swingin' Total Reports 224 845

EN VOGUE Lies (Atlantic) LP: Born To Sing Total Reports 69 275

GENE LOVES JEZEBEL Jealous (Geffen) LP: Kiss Of Life Total Reports 69 275

HALL & GATES So Close (Arista) LP: Change Of Season Total Reports 137 535

HEART Stranded (Capitol) LP: Brigade Total Reports 136 545

DURAN DURAN Violence Of Summer (Capitol) LP: Liberty Total Reports 82 325

JOHNNY GILL My, My, My (Motown) LP: Johnny Gill Total Reports 190 725

M.C. HAMMER Pray (Capitol) LP: Please Hammer Don't Hurt Em Total Reports 151 585

HUMAN LEAGUE Heart Like A Wheel (A&M) LP: Romans Total Reports 102 395

DURAN DURAN Violence Of Summer (Capitol) LP: Liberty Total Reports 82 325

EN VOGUE Lies (Atlantic) LP: Born To Sing Total Reports 69 275

GENE LOVES JEZEBEL Jealous (Geffen) LP: Kiss Of Life Total Reports 69 275

HALL & GATES So Close (Arista) LP: Change Of Season Total Reports 137 535

HEART Stranded (Capitol) LP: Brigade Total Reports 136 545

DURAN DURAN Violence Of Summer (Capitol) LP: Liberty Total Reports 82 325

DURAN DURAN Violence Of Summer (Capitol) LP: Liberty Total Reports 82 325

JOHNNY GILL My, My, My (Motown) LP: Johnny Gill Total Reports 190 725

M.C. HAMMER Pray (Capitol) LP: Please Hammer Don't Hurt Em Total Reports 151 585

HUMAN LEAGUE Heart Like A Wheel (A&M) LP: Romans Total Reports 102 395

DURAN DURAN Violence Of Summer (Capitol) LP: Liberty Total Reports 82 325

DURAN DURAN Violence Of Summer (Capitol) LP: Liberty Total Reports 82 325

JOHNNY GILL My, My, My (Motown) LP: Johnny Gill Total Reports 190 725

M.C. HAMMER Pray (Capitol) LP: Please Hammer Don't Hurt Em Total Reports 151 585

HUMAN LEAGUE Heart Like A Wheel (A&M) LP: Romans Total Reports 102 395

DURAN DURAN Violence Of Summer (Capitol) LP: Liberty Total Reports 82 325

BILLY IDOL
L.A. Woman (Chrysalis)
LP: Chained Life
Total Reports 102 395

Regional: Reach P1 145 P2 558 P3 558
E 435 S 205 W 445

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 2 3 3
SP 47 15-40 7 24 36 60
S&W 28 One 0 1 1 3
LAME 25 Addn 0 0 0 0
DOWN 0 Ch. Addn 0 0 0 0
ADDS 6 Total 6 40 33 102

WEST
1989 20-20
1990 20-20
1991 20-20
1992 20-20
1993 20-20
1994 20-20
1995 20-20
1996 20-20
1997 20-20
1998 20-20
1999 20-20
2000 20-20
2001 20-20
2002 20-20
2003 20-20
2004 20-20
2005 20-20
2006 20-20
2007 20-20
2008 20-20
2009 20-20
2010 20-20
2011 20-20
2012 20-20
2013 20-20
2014 20-20
2015 20-20
2016 20-20
2017 20-20
2018 20-20
2019 20-20
2020 20-20

JAMES INGRAM
I Don't Have The Heart (WB)
LP: It's New
Total Reports 232 905

Regional: Reach P1 805 P2 975 P3 975
E 875 S 905 W 845

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 12 20 25
Summary 6-15 18 14 29 56
SP 150 15-40 23 44 29 96
S&W 14 One 1 1 0 2
LAME 12 Addn 0 0 0 0
DOWN 1 Ch. Addn 0 0 0 0
ADDS 14 Total 15 102 55 232

WEST
1989 20-20
1990 20-20
1991 20-20
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James Ingram Continued

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2017 20-20
2018 20-20
2019 20-20
2020 20-20

INXS
Suicide Blonde (Atlantic)
LP: X
Total Reports 223 865

Regional: Reach P1 855 P2 905 P3 905
E 915 S 915 W 815

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 4 8 5 17
SP 173 15-40 31 84 72 187
S&W 26 One 0 0 0 0
LAME 18 Addn 1 2 0 3
DOWN 0 Ch. Addn 0 2 1 3
ADDS 0 Total 40 102 81 223

WEST
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2018 20-20
2019 20-20
2020 20-20

JANET JACKSON
Black Cat (A&M)
LP: Rhythm Nation 1814
Total Reports 250 915

Regional: Reach P1 815 P2 915 P3 915
E 865 S 915 W 945

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 22 34 20 76
SP 221 15-40 20 58 19 100
S&W 9 One 2 4 0 6
LAME 13 Addn 1 2 0 3
DOWN 0 Ch. Addn 1 5 0 6
ADDS 3 Total 26 58 15 91

Janet Jackson Continued

WEST
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2018 20-20
2019 20-20
2020 20-20

GLENN MEDeiros
All I'm Missing Is You (A&M/MCA)
LP: Glenn Medeiros
Total Reports 136 685

Regional: Reach P1 475 P2 515 P3 515
E 545 S 515 W 625

Chart Summary
Pos P1 P2 P3 Tot
National 3-5 0 0 0 0
Summary 6-15 7 17 13 37
SP 158 15-40 16 58 48 122
S&W 26 One 0 0 0 0
LAME 26 Addn 1 1 0 2
DOWN 1 Ch. Addn 0 0 0 0
ADDS 4 Total 30 81 60 136

WEST
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2018 20-20
2019 20-20
2020 20-20

MOTLEY CRUE
Same Old Situation (Elektra)
LP: Dr. Feigold
Total Reports 76 225

Regional: Reach P1 105 P2 105 P3 105
E 135 S 135 W 215

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 1 0 3
Summary 6-15 3 1 0 3
SP 31 15-40 2 14 16 32
S&W 4 One 0 0 0 0
LAME 27 Addn 0 0 0 0
DOWN 0 Ch. Addn 0 0 0 0
ADDS 0 Total 1 28 20 56

WEST
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2017 20-20
2018 20-20
2019 20-20
2020 20-20

GLENN MEDeiros
All I'm Missing Is You (A&M/MCA)
LP: Glenn Medeiros
Total Reports 136 685

Regional: Reach P1 475 P2 515 P3 515
E 545 S 515 W 625

Chart Summary
Pos P1 P2 P3 Tot
National 3-5 0 0 0 0
Summary 6-15 7 17 13 37
SP 158 15-40 16 58 48 122
S&W 26 One 0 0 0 0
LAME 26 Addn 1 1 0 2
DOWN 1 Ch. Addn 0 0 0 0
ADDS 4 Total 30 81 60 136

WEST
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2018 20-20
2019 20-20
2020 20-20

NELSON
Love And Affection (DGC)
LP: After The Rain
Total Reports 213 825

Regional: Reach P1 615 P2 615 P3 615
E 615 S 615 W 615

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 30 46 81
Summary 6-15 15 26 38 59
SP 163 15-40 11 36 17 64
S&W 3 One 0 0 0 0
LAME 28 Ch. Addn 1 0 0 1
DOWN 1 Total 39 96 71 210

WEST
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2016 20-20
2017 20-20
2018 20-20
2019 20-20
2020 20-20

PEBBLES
Giving You The Benefit (MCA)
LP: Always
Total Reports 250 815

Regional: Reach P1 805 P2 805 P3 805
E 875 S 845 W 845

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 15 26 38 59
SP 179 15-40 20 58 19 100
S&W 9 One 0 0 0 0
LAME 13 Addn 1 2 0 3
DOWN 0 Ch. Addn 1 5 0 6
ADDS 3 Total 26 58 15 91

WEST
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2019 20-20
2020 20-20

Pebbles Continued

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

MAXI PRIEST Close To You (Christmas) LP: Bonafide

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

RIGHTEOUS BROTHERS Unchained Melody (Verve/Polydor) LP: Greatest Hits

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

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Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

SLAUGHTER Fly To The Angels (Chrysalis) LP: Sick & Ya

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

SNAP Ooops Up (Arista) LP: Word Power

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

SOHO Hippy Chick (A&M)

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

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Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

LISA STANSFIELD This Is The Right Time (Arista) LP: Affection

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

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Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

TONY! TONI! TONE! Feels Good (Wing/Polydor) LP: The Revival

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

VANILLA ICE Ice, Ice Baby (SBK)

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

VIXEN How Much Love (EMI) LP: Rev It Up

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

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Table with columns for Regional, Reach, and Chart Summary. Includes entries for P1, P2, and P3.

W

WARRANT
Cherry Pie (Columbia)
LP: Cherry Pie
Total Reports 146 565

Regional	Parallels
Search	P1 345
E 376	P2 325
S 376	P3 805
M 356	
W 445	

Chart Summary

Pos	P1	P2	P3	Tot
National	2-5	0	0	0
Summary	6-15	1	2	4
LP 62	16-60	8	30	37
DEBS 23	One	7	10	18
SALE 30	At Addn	7	8	15
CDNS 12	Ch Addn	4	0	4
ADG 23	Total	22	39	65

WARRANT
Cherry Pie (Columbia)
LP: Cherry Pie
Total Reports 146 565

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

WARRANT
Cherry Pie (Columbia)
LP: Cherry Pie
Total Reports 146 565

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

Y

PAUL YOUNG
Oh Girl (Columbia)
LP: Other Voices
Total Reports 209 815

Regional	Parallels
Search	P1 875
E 815	P2 825
S 835	P3 925
M 795	
W 795	

Chart Summary

Pos	P1	P2	P3	Tot
National	2-5	10	21	46
Summary	6-15	20	37	119
LP 160	16-60	6	17	33
DEBS 2	One	0	0	0
SALE 26	At Addn	1	0	2
CDNS 19	Ch Addn	0	0	0
ADG 1	Total	43	53	209

PAUL YOUNG
Oh Girl (Columbia)
LP: Other Voices
Total Reports 209 815

Regional Search: E 815, S 835, M 795, W 795

Parallels: P1 875, P2 825, P3 925

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 2, SALE 26, CDNS 19, ADG 1

Paul Young Continued

WARRANT
Cherry Pie (Columbia)
LP: Cherry Pie
Total Reports 146 565

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

SYDNEY YOUNGBLOOD
I'd Rather Go Blind (Arista)
LP: Sydney Youngblood
Total Reports 123 478

Regional	Parallels
Search	P1 225
E 315	P2 505
S 315	P3 505
M 315	
W 315	

Chart Summary

Pos	P1	P2	P3	Tot
National	2-5	0	0	0
Summary	6-15	1	1	3
LP 73	16-60	10	34	59
DEBS 19	One	3	5	16
SALE 20	At Addn	0	2	2
CDNS 2	Ch Addn	0	0	0
ADG 1	Total	14	44	123

SYDNEY YOUNGBLOOD
I'd Rather Go Blind (Arista)
LP: Sydney Youngblood
Total Reports 123 478

Regional Search: E 315, S 315, M 315, W 315

Parallels: P1 225, P2 505, P3 505

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 19, SALE 20, CDNS 2, ADG 1

SIGNIFICANT ACTION

B

BOYS
Crazy (Motown)
LP: The Boys

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

BROTHER BEYOND
Just A Heartbeat Away (EMI)
LP: Trust

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

CYNTHIA & JOHNNY O
Dreamboy/Dreamgirl (Mcomac)

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

CYNTHIA & JOHNNY O
Dreamboy/Dreamgirl (Mcomac)

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

D

DNA & SUZANNE VEGA
Tom's Diner (A&M)

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

ELISA FIORILLO
On The Way Up (Chrysalis)
LP: I Am

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

GUYS NEXT DOOR
I Was Made For You (SBK)
LP: Guys Next Door

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

H

LALAH HATHAWAY
Heaven Knows (Virgin)
LP: Lalah Hathaway

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

INFORMATION SOCIETY
Think (Tommy Boy/Reprise)
LP: Hack

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

LIGHTNING SEEDS
All I Want (MCA)
LP: Cloudcuckooland

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

LINEAR
Something Going On (Atlantic)
LP: Linear

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

F

ELISA FIORILLO
On The Way Up (Chrysalis)
LP: I Am

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

G

GUYS NEXT DOOR
I Was Made For You (SBK)
LP: Guys Next Door

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

L

LIGHTNING SEEDS
All I Want (MCA)
LP: Cloudcuckooland

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23

LINEAR
Something Going On (Atlantic)
LP: Linear

Regional Search: E 376, S 376, M 356, W 445

Parallels: P1 345, P2 325, P3 805

Chart Summary: National 2-5, Summary 6-15, LP 16-60, DEBS 23, SALE 30, CDNS 12, ADG 23



BREAKERS

BLACK BOX Everybody Everybody (RCA)

64% of our reporters playing it. Moves: Up 95, Debuts 20, Same 29, Down 2, Adds 21 including KSAQ, WKBO, KIX106, WNOK, WKSI, WZYP, XL1067, KJ103, KQKQ. See Parallels, moves 30-26.

NEW & ACTIVE

M.C. HAMMER "Pray" (Capitol)

Reports: 151. Moves: Up 33, Debuts 14, Same 16, Down 0, Adds 89 including WPLJ, WEGX, WIOQ, Y95, WVVZ, KTFM, WPHR, KOOR, HOT102, KQWB, KISS, KKFR, HOT949, X100, KPLZ, KUBE, B96 19-15, KS104 19-14. See Parallels, debuts at number 38 with 54% charted. Top 15 at 78%. Not at 7%.

WARRANT "Cherry Pie" (Columbia)

Reports: 148. Moves: Up 62, Debuts 23, Same 38, Down 0, Adds 23 including WPLJ, Z100, WEGX, WVVZ, Q102, WZPL, Y107, XL1067, WKZL, KAY157, WHOT, B94 24-17, Z95 24-18, WAEB 30-25, WAAL 36-24, WRKC 43-34, WYOR 24-18. See Parallels, debuts at number 38 with 64% charted. Top 15 at 4%. Not at 8%.

HEART "Stranded" (Capitol)

Reports: 139. Moves: Up 13, Debuts 34, Same 35, Down 0, Adds 57 including WZOU, PRO-FM, FLY92, WAEB, WAAL, WERZ, KC101, 30Q, WPMF, KZZZ, KSAQ 36-30, 95 25-19, CK105 36-30, KF95 29-24, KATM 22-17, KQHT 26-21.

DARYL HALL & JOHN OATES "So Close" (Arista)

Reports: 137. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 136 including B104, WXXX, WZOU, WPLJ, WEGX, PRO-FM, WPMF, PWR104, Y100, Q102, WPHR, WNOI, KBEO, KDWB, KZZP, KWSS.

VANILLA ICE "Ice Ice Baby" (SBK)

Reports: 131. Moves: Up 52, Debuts 28, Same 13, Down 0, Adds 38 including WEGX, B94, WAVA, KKBQ, B97, B96, HOT102, Y108, WXXX, WPMF, B93, HOT97 16-12, WQO 21-10, WPGC 23-19, Y95 6-4, WPMF 19-10, WHYY 5-1. See Parallels, moves 38-32. Charted at 78%. Top 15 at 22%. Not at 34%.

SYDNEY YOUNGBLOOD "I'd Rather Go Blind" (Arista)

Reports: 123. Moves: Up 73, Debuts 19, Same 26, Down 0, Adds 5, Y102, KF95, KKKK, KXMG, WY95, WXXX 30-25, PWR104 24-19, KOOR 16-12, KISN 34-29, WAEB 38-34, WY95 38-33, WKRZ 30-24, KQZ 23-16, KSMB 30-22, KCH 30-22. See Parallels, moves 40-37. Charted at 85%. Top 15 at 3%. Not at 2%.

DAVID CASSIDY "Lytin To Myself" (Enigma)

Reports: 116. Moves: Up 4, Debuts 32, Same 37, Down 0, Adds 43 including WXXX, B94, WKT, KOY-FM, HOT949, KWSS, KZZZ, G105, KKYK, WJXJ, XL1067, WKBO 30-26, B93 38-33, WQUT 40-34.

TYLER COLLINS "Second Chance" (RCA)

Reports: 110. Moves: Up 50, Debuts 20, Same 27, Down 1, Adds 12 including WPLJ, KTFM, WDJX, KTLX, KSN, WOMP, WKZF, KYYY, KF92, WXXX 34-30, KOOR 29-25, PWR106 32-29, KISN 31-26, WAAL 35-28, KZFM 23-17, Y107 31-24. See Parallels, debuts at number 40. Charted at 70%.

HUMAN LEAGUE "Heart Like A Wheel" (A&M)

Reports: 102. Moves: Up 5, Debuts 18, Same 27, Down 0, Adds 51 including HOT97, WIOQ, WPMF, KOOR, HOT102, KPLZ, KUBE, TIC-FM, WDJX, KOKQ, KCAQ, WNYF, WXXX 32-28, B93 37-32, WZOK 30-24, KFMW 37-31.

BILLY IDOL "L.A. Woman" (Chrysalis)

Reports: 102. Moves: Up 47, Debuts 24, Same 25, Down 0, Adds 6, B94, KEGL, B93, XL1067, WRQK, WJMK, KSAQ 31-28, HOT949 25-22, WY95 39-35, 999KH 37-29, WKRZ 37-30, WQUT 32-27, KMYZ 23-19, KSN 39-33, WNYF 34-29, KISR 34-27. Charted at 74%.

CONCRETE BLONDE "Joey" (IRS)

Reports: 99. Moves: Up 54, Debuts 17, Same 11, Down 0, Adds 17 including PWR104, WAAL, WCGQ, WYVO, Z102, WGRD, WYIC, KYYO, Q104, KCH, KSAQ 4-3, Z95 23-17, PIRATE 6-4, HOT949 12-6, JET-FM 30-23, K106 18-13, KRFM 19-12, G98 12-10. See Parallels, debuts at number 38. Charted at 77%. Top 15 at 29%. Not at 12%.

ADVENTURES OF STEVIE V "Dirty Cash (Money Talks)" (Mercury)

Reports: 91. Moves: Up 17, Debuts 6, Same 19, Down 4, Adds 1, KSMB, WXXX 1-1, WZOU 9-6, WPLJ 4-3, Z100 10-8, PRO-FM 20-16, WPMF 13-7, B96 1-1, KOOR 8-7, HOT102 9-7, FLY92 40-32, WJQJ 2-1, KHTK 10-8. See Parallels, moves 35-34. Charted at 82%. Top 15 at 4%. Not at 4%.

DAMN YANKEES "High Enough" (WB)

Reports: 88. Moves: Up 7, Debuts 20, Same 15, Down 1, Adds 45 including Q102, Y108, KSN, KPLZ, WHNK, WPMF, WKZL, KZZZ, B95, WQUT, KBFM, WKOD, KSAQ 39-34, KTLX 40-34, WZOK 35-28, WHTO 35-28, KFMW 36-28.

DURAN DURAN "Violence Of Summer (Love's Taking Over)" (Capitol)

Reports: 82. Moves: Up 43, Debuts 4, Same 29, Down 2, Adds 4, WOOD, WJMK, XL93FM, KFMW, 999GY 26-23, WAAL 24-19, WKRZ 26-22, HOT95 25-21, KTLX 26-22, WQO 19-14, KF95 36-32, KKK 36-33, KAKS 24-20, KQZ 33-28, KMT 26-24. Charted at 74%.

SLAUGHTER "Fly To The Angels" (Chrysalis)

Reports: 78. Moves: Up 46, Debuts 4, Same 23, Down 2, Adds 4, WAEB, WAAL, WGRB, B94 13-10, KDWB 22-17, WKBO 9-7, PIRATE 9-7, WPMF 30-25, WKRZ 32-25, WYOR 18-12, B95 10-6, WYVO 9-6, WKZL 21-16, KMYZ 2-1, KATM 9-6, KNR 22-18, WKTR 9-6. Charted at 77%. Top 15 at 29%. Not at 10%.

ANITA BAKER "Soul Inspiration" (Elektra)

Reports: 74. Moves: Up 17, Debuts 13, Same 30, Down 0, Adds 14 including Y100, KTFM, WNOI, X100, 999GY, WYOR, KQMG, WQKA, KAKS, KMKQ, KSAQ 40-36, KSN 35-30, 999KH 31-27, WCGQ 38-32, KTLX 36-32, Z99 36-24, WYFX 38-34.

BOHO "Hippychick" (A&M)

Reports: 72. Moves: Up 24, Debuts 11, Same 19, Down 0, Adds 18 including WIOQ, WQGN, WAFB, KBFM, WYIC, KXSS, KLUJ, G96, YESS9, KCHK, WISX, PWR99 17-14, PWR104 12-10, WPMF 32-28, KSAQ 38-35, WHYY 11-10, WLQD 30-23, KZZZ 32-27.

ASIA "Days Like These" (Geffen)

Reports: 70. Moves: Up 3, Debuts 12, Same 28, Down 0, Adds 27 including B94, FLY92, WAEB, WAAL, WPMF, 90C, CK105, KMYZ, KSN, KYYO, WKPE, KISN 4-38, WKRZ 4-37, WOKI 6-29, KATM 20-16, KRZR 20-16.

SNAP "Ooops Up" (Arista)

Reports: 70. Moves: Up 22, Debuts 15, Same 20, Down 0, Adds 13 including WIOQ, WLQD, HOT977, WRCK, WKOB, CK105, KOOR, KQZ, KZZZ, HOT97 30-25, WPMF 34-20, WPMF 29-24, WXXX 19-15, WQGN 34-28, 94 28-24, WQKA 28-23. Charted at 57%.

DEE-LITE "Groove Is In The Heart" (Elektra)

Reports: 69. Moves: Up 12, Debuts 8, Same 28, Down 0, Adds 21 including WXXX, Z100, PWR104, WPMF, HOT102, K104, WAEB, WKSS, KZZZ, Y107, B95, WPLJ 33-30, WPMF 30-23, B96 25-19, PWR106 31-26, KMEI 25-20, TIC-FM 35-27, KXSS 30-24.

EN VOQUE "Lies" (Atlantic)

Reports: 69. Moves: Up 27, Debuts 3, Same 26, Down 2, Adds 13, WXXX, WPLJ, HOT102, PWR106, FLY92, WRCK, WYFX, KOOR, KQMG, KISR, KZZZ, HOT97 11-6, WPGC 21-15, KGGI 19-16, B95 16-11. Charted at 57%. Top 15 at 31%. Not at 4%.

GENE LOVES JEZEBEL "Jealous" (Geffen)

Reports: 68. Moves: Up 35, Debuts 5, Same 20, Down 2, Adds 5, WAAL, KDRQ, KKK, WYFX, YESS9, KSAQ 11-10, PIRATE 8-6, HOT949 7-3, WPMF 36-32, KATM 8-4, KISR 29-24, Q104 18-11, KCHK 24-20, KYYY 25-16, KXHT 32-27, KRZR 5-0, KFTZ 24-20. Charted at 85%. Top 15 at 20%. Not at 4%.

MOST ADDED	MOST ACTIVE	HOTTEST
HALL & GATES (136)	SYDNEY YOUNGBLOOD (92)	PHIL COLLINS (114)
M.C. HAMMER (88)	WARRANT (85)	RIGHTEOUS BROTHERS (111)
HEART (57)	VANILLA ICE (80)	GEORGE MICHAEL (106)
HUMAN LEAGUE (51)	CONCRETE BLONDE (71)	NELSON (96)
INFORMATION SOC. (46)	BILLY IDOL (71)	JAMES INGRAM (74)
DAMN YANKEES (45)	TYLER COLLINS (69)	MAXI PRIEST (73)
DAVID CASSIDY (43)	ADVENTURES OF STEVIE V (63)	JOHN BON JOVI (65)
VANILLA ICE (38)	SLAUGHTER (48)	BELL BIV DEVOTE (60)
WINGER (29)	M.C. HAMMER (47)	JANET JACKSON (60)
ASIA (27)	HEART (47)	VANILLA ICE (45)

Most Active = Ups + Debuts - Downs

TONY! TONII TONE! "Feels Good" (Wing/Polydor)

Reports: 67. Moves: Up 30, Debuts 5, Same 21, Down 0, Adds 11, Y108, KIS, KKFR, KZZZ, WZYP, KHTK, WRON, KCAQ, WKPE, KQZ, WDBR, HOT97 23-13, WOOD 33-26, WPGC 5-3, KOOR 27-19, KMEI 4-2, WKZ 19-15, B95 23-15. Charted at 85%. Top 15 at 27%. Not at 10%.

VIXEN "How Much Love" (EMI)

Reports: 66. Moves: Up 39, Debuts 0, Same 22, Down 5, Adds 0, Q102 27-24, WZPL 30-27, WAAL 30-26, WPMF 29-26, KMYZ 24-18, KAKS 26-24, YES97 31-29, KNOE 34-32, KNN 24-19, WBNQ 25-22, WCL 31-26, KZQ 20-17, WKFR 28-23, KFQZ 12-10, KRZR 8-6, KFTZ 26-23.

CANDYMAN "Knockin' Boots" (Epic)

Reports: 65. Moves: Up 27, Debuts 11, Same 14, Down 1, Adds 12 including PRO-FM, PWR104, WPMF, X100, KC101, CK105, WZOK, WLN, KTRG, WPMF 14-11, PWR106 26-19, KGGI 1-1, Q106 5-2, KMEI 10-8, HOT977 26-17, 999GY 25-21. Charted at 68%. Top 15 at 21%. Not at 23%.

MOTLEY CRUE "Same Ol' Situation (S.O.S.)" (Elektra)

Reports: 56. Moves: Up 31, Debuts 4, Same 21, Down 0, Adds 0, KSAQ 32-31, WAEB 34-30, 999KH 35-32, WY95 39-35, WOKI 29-26, KTLX 31-25, KMYZ 7-5, KWTX 31-25, KYYY 36-31, WKFR 25-15, 999Q 32-28, KXHT 15-6, WPHR 40-35, KPFR 25-19, KRZR 11-7, OK95 20-14.

TRICIA LEIGH FISHER "Empty Beach" (Atco)

Reports: 55. Moves: Up 27, Debuts 5, Same 21, Down 1, Adds 1, WXXX, KOOR 26-22, WLQD 19-11, 999GY 30-27, WERZ 21-16, HOT95 28-24, Y107 19-16, Z99 17-12, KXMG 27-22, WJAD 21-18, KISR 16-15, WBNQ 30-25, KLYV 12-10.

SIGNIFICANT ACTION

UB40 "The Way You Do The Things You Do" (Virgin)

Reports: 48. Moves: Up 12, Debuts 5, Same 17, Down 0, Adds 12, KSN, KUBE, WERZ, WQGN, WKZL, KXSS, KXMG, KSN, G98, Q104, KYYO, KTRG, KXMG 9-6, KKBQ 7-3, KIS 20-14, KZZZ 31-29, KSMB 9-7.

INFORMATION SOCIETY "Think" (Tommy Boy/Reprise)

Reports: 48. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 45 including KOOR, KDWB, Y108, KKFR, HOT949, Q106, KPLZ, 999GY, TIC-FM, WXXX, WCKZ, WCGQ, KZFM, WHYY, KJ103, KROY, HOT97 33-27.

ELISA FIORILLO "On The Way Up" (Chrysalis)

Reports: 48. Moves: Up 5, Debuts 7, Same 13, Down 0, Adds 11 including WXXX, KEGL, KTFM, KDWB, KOY-FM, WXXX, WKOB, KFR, XL1067, KXSS, KSN, FM104, KZZU, WPMF 36-31, WLQD 31-22.

BOYS "Crazy" (Motown)

Reports: 48. Moves: Up 18, Debuts 9, Same 8, Down 1, Adds 10, WIOQ, KOOR, WLQD, HOT977, K106, WOVY, KXMG, KWOD, WKFR, WPMF 38-34, K3104 4-3, Y108 26-16, KMEI 12-8, KROY 14-9. Charted at 87%. Top 15 at 28%. Not at 2%.

LIGHTNING SEEDS "Ari I Want" (MCA)

Reports: 48. Moves: Up 11, Debuts 6, Same 20, Down 0, Adds 7, WJQJ, KF95, KCAQ, WYFX, B96, KTRG, KMT, WBNQ 32-27, KFMW 33-25.

MS. ADVENTURES "Undeniable" (Atco)

Reports: 45. Moves: Up 25, Debuts 3, Same 14, Down 1, Adds 2, FLY92, WPMF, WPLJ 27-21, KTFM 12-9, K3104 16-13, 999GY 29-19, TIC-FM 34-30, Y107 34-29, KHTK 30-26, KCAQ 32-29, KDON 28-24. Charted at 78%.

LONDON QUIREBOYS "I Don't Love You Anymore" (Capitol)

Reports: 40. Moves: Up 11, Debuts 2, Same 12, Down 1, Adds 4, FLY92, WQUT, BZX, KCMQ, WKBO 23-19, WXXX 11-7, KISR 19-14, WTKX 17-11, 999Q 39-33, KQ95 35-30.

WINGER "Miles Away" (Atlantic)

Reports: 39. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 29 including KSAQ, WZPL, WKBO, JET-FM, WQGN, KF95, FM104, WNYF, WHTO, KAKS, YES97, KKY, KCMQ, 999Q, KFTZ.

CARON WHEELER "Lvin' In The Light" (EMI)

Reports: 27. Moves: Up 4, Debuts 4, Same 6, Down 0, Adds 13, WVVZ, KOOR, PWR106, KC101, WQUT, XL1067, Z99, WZOK, KROR, KXMG, KAKS, WLN, KTRG, FM102 6-21, KMEI 23-19.

GUYS NEXT DOOR "I Was Made For You" (SBK)

Reports: 24. Moves: Up 9, Debuts 0, Same 11, Down 1, Adds 3, HOT949, KSN, WLN, KUBE 30-26, KKK 23-20, KFTZ 40-36.

CYNTHIA & JOHNNY O "Dreamboy/Dreamgirl" (Micom)

Reports: 23. Moves: Up 9, Debuts 3, Same 5, Down 0, Adds 6, KGGI, HOT949, TIC-FM, WXXX, KXMG, KSMB, WPMF 1-1, PWR106 19-15, HOT977 16-10, WPMF 27-22, KPRR 2-1. Charted at 79%. Top 15 at 39%. Not at 12%.

DNA featuring SUZANNE VEGA "Tom's Diner" (A&M)

Reports: 22. Moves: Up 6, Debuts 4, Same 5, Down 0, Adds 7, WPLJ, KSAQ, KIS, WSPK, KROR, YES97, WJMK, WXXX 31-24, WQGN 33-25. Already showing Hot at 18%.

LINEAR "Something Going On" (Atlantic)

Reports: 20. Moves: Up 2, Debuts 3, Same 10, Down 0, Adds 5, KTFM, 999GY, KZFM, FM104, WPMF, KKBQ 5-27, HOT977 6-30, WCKZ 34-30.

TEENAGE MUTANT NINJA TURTLES "Count On Us" (MCA)

Reports: 20. Moves: Up 0, Debuts 1, Same 15, Down 0, Adds 4, FLY92, KHTK, KSN, KTRG, WPLJ on, PRO-FM on, KSAQ on-dp, Z99 on-dp.

STRYPER "Shinin' Star" (Enigma)

Reports: 18. Moves: Up 10, Debuts 0, Same 7, Down 1, Adds 0, WDFX on, WOKI 17-15, KRZR 10-8.

RAILWAY CHILDREN "Every Beat Of The Heart" (Virgin)

Reports: 17. Moves: Up 5, Debuts 1, Same 11, Down 0, Adds 0, KAKS 36-33, KFMW 32-27, KFTZ 39-35.

SEDUCTION "Breakdown" (Vendetta/A&M)

Reports: 16. Moves: Up 4, Debuts 2, Same 6, Down 0, Adds 4, WPGC, KTFM, 999GY, KZFM, HOT97 27-22, KXFR d-32, WCKZ 21-26.

MARIA MCKEE "Show Me Heaven" (Geffen)

Reports: 15. Moves: Up 0, Debuts 2, Same 13, Down 0, Adds 1, WAEB, KSAQ on-dp, KZZP on, WKZL d-31.

BROTHER BEYOND "Just A Heartbeat Away" (EMI)

Reports: 14. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 14, KSAQ, KZOU, 999WAYS, WJMK, KJ103, KZZU, WOMP, WQO, KISR, KYYY, KOOR, KFTZ, KMK, ZFJN.

LALAH HATHAWAY "Heaven Knows" (Virgin)

Reports: 13. Moves: Up 3, Debuts 2, Same 6, Down 0, Adds 2, WPGC, WXXX, FM102 22-18, B95 38-34.

THE NEW WINDS

Let's Try It Again,
the emotionally charged
third single from the
mammoth, world-wide,
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22 Pittsburgh, PA
24 Syracuse, NY
25-26 Cleveland, OH
28 Atlanta, GA
30 Orlando, FL
- Dec. 1 Miami, FL
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8 Toronto, ON
9-11 Philadelphia, PA
14-16 **WHEELING, WA**

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The Hard Facts About



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Top 10 Track: "Twice as Hard"

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