# CONTEMPORARY CHRISTIAN'S **NEW HORIZONS**

As a preview for R&R's new Contemporary Christlan section debuting in January, a four-page mini-special features Editor Brad Burkhart explaining the difference between Religious radio and Contemporary Christian, Adam White talking to the field's top record executives, Reed Bunzel examining its syndication prospects, and radio programmers picking the Top 20 records of 1986 and of all time.

Page 24

# LASKER VIEWS THE RADIO/RECORD SCENE

In a special interview, the everprovocative Jay Lasker, Motown President, tells Adam White why record companies have become private detectives for radio, why synthesizers are an unhealthy influence, and how "cutting across the grain" breeds

Page 37

# **COUNTRY RATINGS INDEX:** THE DOW JONES OF COUNTRY RADIO

Lon Helton introduces a new and useful "instant indicator" of how Country radio is performing: the "Country Ratings Index" is the sum of the Arbitron Adults 25-54 shares for all Country stations in continuously-measured markets.

Page 55

# **FCC APPROVES 166** STATION SALES

Beating the year-end rush, the Commission cleared 166 station sales this week, ahead of the new tax laws ... and brokers are thrilled.

Page 14

## IN THE NEWS THIS WEEK

- WZEN becomes KATZ-FM as Charles Richardson becomes GM and KATZ (AM) goes Heart & Soul
- KZPS goes Classic Rock
- KZEP goes Classic Gold
- WB top label in Year-End preview
- PMRC, PTA set explicit lyrics report
- Cathy Sweeney Sales Manager

## NTIA'S SIKES BOOSTS AM

Former radio broadcaster Al Sikes uses the underexploited NTIA forum for AM band boosterism.

Page 14

# **ASSAYING GOLD RESEARCH**

Rick Peters recently concluded auditorium testing of the bulk of KLUV/Dallas's music. In a revealing article he shares the results with Sean Ross in this week's Gold column.

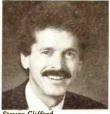
# **NEXT WEEK IN R&R**

The gala Year-End issue includes 1986 charts, recaps of the year's highlights, top label achievements, the complete 1986 hit lists, and much more (see preview, Page 3).

Newsstand Price \$5.00



Clifford, Bremner New **Presidents At King** 



VP/Finance and Planning Steven Clifford has been named Corporate President/CEO and Corporate VP/Television Eric



Eric Bremne

Bremner has been named President/Broadcasting at King Broadcasting Corp. Both will succeed Ancil Payne on June 30, 1987, when Payne retires as President after 15 years.

Clifford joined King in 1978. He was previously Deputy Controller of New York City from 1974-'78, before which he was a VP at Bankers Trust Co. In his new position, he will oversee all King Corporate functions and the operation of King Videoca-

Clifford commented, "I'm excited and honored to be part of the new management team at King. We look forward to a lot of challenges, but also to a lot of

Bremner has been with King for 27 years and has served in many capacities, including TV/Radio Manager. In 1980 he was elected Corporate VP/Television, responsible for all of the KING/See Page 4

MORONEY RETIRES

# **Decherd Belo's Chairman:** Sheehan, Huey Elevated

A.H. Belo Corp. President/ COO Robert Decherd will succeed retiring Chairman/CEO James Moroney Jr. at the end of this year. Exec. VP/Chief Financial Officer James Sheehan will fill Decherd's former slot. Ward Huey Jr., currently President/CEO of Belo's broadcasting subsidiary, will assume the corporate title of Vice Chairman of the Board and President/Broadcast Division.

Moroney, who reached the company's mandatory retire-ment age for officers of 65 this year, will serve as a fulltime consultant to the company and assumes the title of Chairman of the Executive Committee of the Board of Directors. A 40vear Belo veteran, he has been CEO of the company since 1983



Robert Decherd and Chairman since 1984.

Decherd has been President/ COO at Belo since 1985, before which he held a variety of senior management positions at Belo and its principal newspaper subsidiary, the Dallas Morning News. sion of United Technologies Corp. He will have operating responsibility for the Dallas Morning News Company and Dallas-Ft. Worth Suburban Newspapers, Inc., in addition to the corporate staff.

Sheehan joined Belo in 1982

from the Pratt & Whitney Divi-

Huey, a 26-year Belo veteran, has been President/CEO of Belo Broadcasting since 1981. Huey will continue to oversee Belo's broadcast activities and becomes the first broadcast executive in the company to hold a senior corporate title.

Moroney commented, "Robert Decherd, Jim Sheehan, and Ward Huey will carry on the important traditions of journalistic integrity, community service,

# NRBA's **Voron Dies**

Abe Voron, longtime leader of the National Radio Broadcasters Association (NRBA), died Sunday night at the Miami Heart Institute after battling cancer for more than a year. He

In the 1960s, as the owner of an FM station in his native Philadelphia, Voron became one of the early leaders of the National Association of FM Broadcasters, which later evolved into NRBA. He served as NRBA's Executive Director for many years, and after relinquishing the post several years ago remained active in association affairs.

"He was really the guiding light of the organization," said VORON/See Page 8

# Phoenix Market In Motion Sebastian KDKB PD; Seemiller Manages KOOL; McNeill KOY OM Broadcast veteran Jim See-



John Sebastian

John Sebastian has joined Sandusky's Classic Rock KDKB/Phoenix as PD, folding the Scottsdale-based telephone consultancy he launched three weeks ago. This marks a return to day-to-day programming for Sebastian, who's been a consultant since early 1981 after leading WCOZ/Boston to double-digit shares. He earlier programmed Phoenix AOR KUPD, as well as KHJ/Los Angeles and KDWB/Minneapo-

SEBASTIAN/See Page 6

miller has been selected as GM for Adams Communications' forthcoming Gold-formatted acquisitions KOOL-AM & FM/ Phoenix. He will step in when Adams closes on the combo next week, taking over for acting GM and KOOL (AM) PD

Adams Executive VP Matt Mills told R&R, "Jim's very management, sales, and mar-keting-oriented, and that's the backbone of our company. He's well-prepared and has done everything to our expectations.

Most recently, Seemiller had been operating News/Talk-formatted WQFA/Sarasota, which he sold in September. He earlier held management positions at Chicago outlets WEFM, WJJD, and WIND. "Adams Communications is one of the few things that I would give up ownership Seemiller said, "because of their style, aggressive acquisition behavior, and the company itself. We bought a winner,

SEEMILLER/See Page 4



Bob McNeill

Bob McNeill, Station Managr at WRVA/Richmond and Director/AC Programming for parent Edens Broadcasting. has been named OM at full-service sister combo KOY-AM & FM/Phoenix. While maintaining his national duties. McNeill replaces Chick Watkins, who will announce his future plans

VP/GM Michael Horne told R&R, "When you're ready to go to war you want to make sure you have the best five-star

McNEILL/See Page 6

# NOTE FROM THE PUBLISHER: Abe Voron

I believe the part about Abe I'll remember forever is when he was in Barcelona addressing a room of Spanish broadcasters. He said, "Radio in America is the voice of freedom. It's hard to explain, but it makes it twice as difficult and twice the fun." Abe was one of our finest

Freedom Fighters we thank God for his footprints.

- Dwight Case

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# PAGE THREE

# RICHARDSON GM; AM TO HEART & SOUL

**DECEMBER 5, 1986** 

# COSELL ON RADIO

Sports On Radio Editor Richard Agata interviews Howard Cosell, back on the radio at ABC and WABC/New York.

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# WZEN Takes On KATZ-FM Identity

With its transfer from Unity to Inter-Urban Broadcasting, WZEN/ St. Louis has taken the calls of AM sister KATZ. Charles Richardson, previously affiliated with Inner City's West Coast properties, has been appointed GM. WZEN GM Jim Gates and PD Andre Fuller have exited with a host of others Dell Spencer, PD of sister WYLD-FM/New Orleans, will program both stations until a PD is named. In addition, the AM will run SMN's "Heart & Soul" format in most dayparts.

The changes at KATZ (AM) and the recent segue by WESL to a primarily Gospel format mean that St. Louis's four-way B/U battle has been trimmed to two FMs: KATZ and KMJM (Majic 108). Since its inception in the early '80s, WZEN had been mostly unsuccessful in its battle against Majic; it spent most of 1984-86 in the 1-2 share range, often behind its own



Charles Richardson

AM. Personnel changed frequently: Fuller was at least the fourth PD since 1984.

Early reports from St. Louis had up to 22 people, or more than half the staff, leaving the station. Spencer can account for only eight firings but indicated that because of a large number of parttime employees the exact count will remain nebulous. Mel Devon and Quita Allen have joined the FM airstaff from WYLD; Kenny Q and Cheryl Winston remain from WZEN. Rod

"Dr. Jockenstein" King, a former WZEN PD and the station's bestknown jock, handles overnights.

Inter-Urban's New Orleans and Louisville B/U FMs both border on the Urban Adult format. Spencer said KATZ-FM will target 25-34 females and "18-34 everything." He also told R&R, "The station is going to have a bit more energy than New Orleans or Louisville, but it is going to skew a little bit higher.

than Majic. It won't be as strong 12-17 as they are." Inter-Urban is also filing for a change of transmitter site and plans to build a larger antenna for the FM, licensed to suburban Alton, IL.

KATZ (AM) will supplement the Heart & Soul format with Talk and Gospel programming during middays. Longtime announcers Lou "Father" Thines and W.M. Gracey remain with the station.

# PD COOK TO KRZQ

# **KZEP Now Classic Gold**

Lotus Broadcasting AOR KZEP/ San Antonio has shifted to a Classic Hits Gold presentation, consulted by Jeff Pollack Communications.

Known as KXZL until switching calls earlier this year, the station's 12+ share had declined steadily from an 8.2 debut in the spring of

'83 to this summer's 2.4. The move leaves the market with two AORs. hard-rocking KISS (8.7) and soft KESI (3.1). KZEP's Gold competition will be AM KONO (5.6).

KZEP VP/GM Robert Albright says plans are to introduce a couple of currents an hour a month from now "after we identify our position in the marketplace." Until then, the station will be all-Gold. concentrating on music from the Beatles to the early '80s.

PD Dan Cook has left to return to Reno, where he programmed sister Lotus AOR KOZZ from 1979 until last March. He'll now be guiding KRZQ, which is switching from an AC/CHR hybrid to AOR. Cook will be reunited there with Station Manager Patti Cole; she was an AE at KOZZ and, more recently, GM/Sales Manager at crosstown KWNZ.



# Sweeney WLLT Sales Manager

Four-year WLLT/Cincinnati sales executive Cathy Sweeney has been promoted to Sales Manager, overseeing a six-member sales staff for the AC station. She succeeds Dave Listerman, who left the company a few weeks ago.

Sweeney has been Regional Sales Manager at WLLT for the past 18 months, preceded by two and a half years as an Account Executive. She was formerly an AE for nearby WLYK (now WJOJ), and also worked for Regional Reps for Radio. "I've put in a lot of hard work and am happy it was recognized," Sweeney told R&R. "We plan to implement a whole new marketing plan for the sales department. We're doing very well, but there is still a lot of potential to capitalize on."

# **KZPS Opts For Classic Hits**

After more than four years in CHR, KZPS (Z92.5)/Dallas has segued to "Classic Hits of the '60s, '70s, and '80s" with a primary target of 25-40 males. VP/Programming John Shomby and the station's current staff remain in place, as does a nightly five-hour jazz block.

Shomby told R&R, "There were suddenly three other CHRs, and we'd already been heading in this direction for some time. According to our research, jazz and classic hits blend well for our target demographic.

"KZPS will not be an 'Oldies' station," he added. A current list of 20 records will be maintained, and those titles will account for roughly 40% of the music mix. Unlike the market's Gold leader, KLUV, there will be no 1950s music on the station. Jazz, which had been part of the mix throughout the day, will now be restricted to evenings and a six-hour block on Sunday.

KZPS was one of the first Bonneville stations to leave Beautiful

Music, in fall 1982, and one of the first to fill a market hole in the CHR revival of 1982-84. At that time Dallas/Ft. Worth had no other mainstream CHR. The station, then known as KAFM, was a market force until summer 1984, when KTKS and KEGL switched to CHR simultaneously. Its ratings fell steadily after that, despite experiments with Jazz beginning last

The move gives Dallas/Ft. Worth four Gold stations, including AOR-slanted KRQX and R&B Gold KKDA (AM). Ironically, KZPS sister KAAM was a mainstream Oldies station until signal limitations prompted a move to Big Band earlier this year. Shomby is depending on KZPS's male skew, and a \$1.5 million ad campaign scheduled for next year to set the station apart from the rest of the market.

# YEAR-END PREVIEW

# **Warners Wins Top** Label Honors For 1986

Warner Bros, was the top airplay performance label for 1986, while Huey Lewis & The News' "Stuck With You" was the year's No. 1 CHR hit and ZZ Top's "After-burner" was top LP. These achievements were among the highlights of R&R's annual format performance survey and Year-End charts, which appear in full in next week's issue (12/12).

Warner Bros. parlayed top-label triumphs in AC (both Music-Intensive and Full-Service), AOR (both Albums and Tracks), and CHR to emerge as the 1986 overall champion for the third year in a row.

MCA won its second straight Black/Urban format title, while RCA was No. 1 Country label, as it has been since R&R instituted its airplay achievement tabulations in

"Stuck With You" by Huey Lewis & The News swept to No. 1 CHR record for 1986, while finishing No. 4 for the year in Music-Intensive AC and No. 7 Full-Service. Peter Gabriel's "In Your Eyes" was the top AOR Track, while his album "So" was No. 3 for the year, behind ZZ Top's "Afterburner" and Van Halen's "5150."

PREVIEW/See Page 4

# PMRC, PTA To Release **Explicit Lyrics Report**

Next week, the Parents' Music Resource Center and the National PTA are scheduled to release a report on the effectiveness of their year-old agreement with the RIAA over explicit song lyrics.

Both organizations recently declared that "many" record companies have not been fulfilling that 'good-faith'' accord. The new report is expected to identify releases which they feel should have carried the "Parental Advisory" warning label but did not, as well as those which did comply.

According to PMRC spokeswoman Jennifer Norwood, the material will be made public at a press conference set for Wednesday (12/10) in Washington, DC.

This week, principals of the PMRC are due to meet with RIAA President Stan Gortikov and President-elect Jay Berman. A spokesman for the recording industry association confirmed that a meeting has been scheduled for Thursday (12/4) in Washington. It was at the request of PMRC/PTA officials, he said.

Last month, the parents' groups met with representatives from various RIAA member companies Specifics of those discussions have not been made public.

In announcing dissatisfaction with label compliance during the agreement's first 12 months, National PTA President Ann Kahn said, "We agreed to remain silent about the issue over the course of a year to allow the 22 companies which signed on to this program enough time to implement it on new releases. However, we will not

PMRC/See Page 4

1986 Label Champion: Warner Bros.

AOR LP Champion: Warner Bros. B/U Champion: MCA

CHR Champion: Warner Bros. Country Champion: RCA

Full-Service AC Champion: Warner Bros. No. 1 AC: Your Wildest Dreams/Moody Blues (Polydor/PG)

No. 1 B/U: Kiss/Prince (WB)

No. 1 Country: It'll Be Me/Exile (Epic) No. 1 Full-Service AC: On My Own/LaBelle & McDonald (MCA)

No. 1 Jazz LP: Double Take/Freddie Hubbard & Woody Shaw (Blue Note)

# 1986 Chart-Toppers

AC Champion: Warner Bros. AOR Tracks Champion: Warner Bros.

No. 1 AOR LP: Afterburner/ZZ Top (WB) No. 1 AOR Track: In Your Eyes/Peter Gabriel (Geffen)

No. 1 CHR: Stuck With You/Huev Lewis & The News (Chrysalis)

# NEWS

Geffen Fetes Harry

### Belo

Continued from Page 1



James Sheehan



Geffen held a listening party for Debbie Harry's "Rockbird". LP in L.A. recently, with labelmates Wang Chung among the guests. Pictured (I-r) are Geffen President Ed Rosenblatt, Harry's manager Stanley Arkin, Wang Chung's Jack Hues, Harry, WC's Nick Feldman, and producer/J. Geils Band member Seth Justman.

# Lauper's Platinum Topper



Ward Huey

and financial achievement which have made A.H. Belo Corporation one of America's most prominent media companies. They represent continuity for the company and they bring to their new positions a clear vision of Belo's future."

In addition to its newspaper companies, Belo owns KOA & KOAQ/Denver and KRQX & KZEW/Dallas. The company also operates network-affiliated TV stations in Dallas, Houston. Sacramento, Tulsa, and Hampton-Norfolk

# Seemiller

Continued from Page 1

and we're going to fine-tune to make it even better than it is right now.

Meanwhile, Adams has moved its headquarters from suburban Minneapolis to Tampa. The company's new address is 1 Harbour Place, Suite 850, Tampa, FL 33602; (813) 221-8010.



While on tour in Australia, Cyndi Lauper received an Australian quadruple platinum award for the "She's So Unusual" LP and platinum for "True Colors" (achieved two weeks out of the chute). Pictured (I-r) are CBS sustralia's Chris Moss, manager David Wolff, CBS's Gill Robert and Viv Hudson, Lauper, and CBS's lan England, Managing Director Denis Handlin, and Fleur Sarfaty

# Preview

Continued from Page 3

Prince took top honors in the Black/Urban lists with "Kiss," while Exile's "It'll Be Me" was top Country song. "Your Wildest Dreams" by the Moody Blues was No. 1 in AC (Music-Intensive), while "On My Own" by Patti La-Belle & Michael McDonald captured the Full-Service crown, topping off a notable year which also included #2 honors in B/U, #11 in Music-Intensive AC, and #16 CHR. Top Jazz LP for 1986 was "Double Take" by Freddie Hubbard & Woody Shaw

Next week's Year-End issue of R&R presents the full story on these and other results: the Top 86 songs of 1986 in all formats, plus lists of all the records reaching Top 15 in each format. The complete label performance analysis appears in Ken Barnes's "On The Records" column, featuring label rankings in all formats plus the label leaders in Top 15 records, Top 5s, No. 1s, chart shares, and more.

# ACS To Honor Davis



Arista President Clive Davis, this year's recipient of the American Cancer Society's Allan K. Jonas Life Achievement Award, visited Los Angeles to plan the December 8 ACS event, which features Whitney Houston as entertainment. Pictured (I-r) are gala chairman Albert Gersten Jr., Davis, and honorary chairman

# King

Continued from Page 1

company's TV stations. In his new post, he will oversee all of King's TV and radio properties. He will also oversee Northwest Mobile Television, Northwest Television Sales, and Blair Northwest TV and Radio Sales. He will report to Clifford.

Bremner commented, "I look forward with real pleasure to being closely associated with the radio parts of King Broadcasting once again. In the past I have been responsible as GM for some of our stations in Spokane and Seattle. Radio is a medium for which I have great respect and enthusiasm, and I'm looking forward to working closely with our radio people

Payne, who has been with King since 1959, will remain on the company's Board of Directors after his retirement. He commented about his succes-sors, "There couldn't have been a better choice of two people to work together and work with the team of divisions within the King organization. Steve Clifford has played an integral part in the management of this company for the past eight years. He's been involved in every division of the organization. Eric has been with us since 1959. There's no one in the country who knows more about broadcasting than Eric Bremner. Together, they will make a tremendous and superb team.

He went on to say that King will maintain the same objectives, purpose, and philosophy under the new Presidents: "We will keep our total commitment to the communities we serve. That's why we're here."

# **PMRC**

Continued from Page 3

remain silent any longer."

During the past year, RIAA firms have labeled (albeit quietly) some albums with lyrics which might be considered explicit. They include fall releases by WASP on Capitol, Fishbone on Columbia, and Sigue Sigue Sputnik and Clayton Savage on Manhattan. These all employ the specific inscription, "Explicit Lyrics - Parental Advisory," which was part of the November 1985 agreement.

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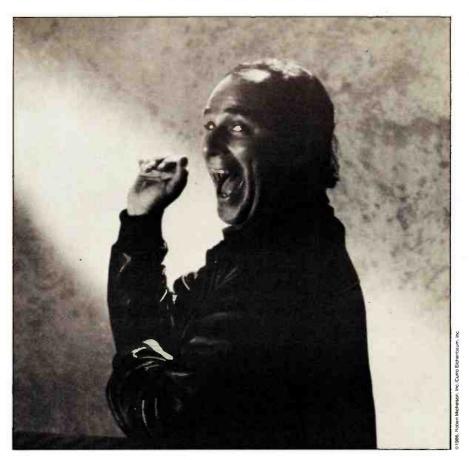
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# NEWS

## Sebastian

Continued from Page 1

An 18-year broadcaster, Sebastian succeeds John Larson, who exited last week along with longtime VP/GM Tommy Vascocu and the station's morning team. KDKB is one of three Gold stations in Phoenix. Its AOR-based approach tallied a 2.9 last summer against traditional Gold KOOL-FM's 3.8 and Classic Hits KSLX's 3.4.

VP/Programming Jeff Sat-tler remarked, "John has tremendous programming capabilities and knowledge that will help us maximize the potential of the Classic Rock format. He'll help instill on-air excitement and spontaneity, and add a special ingredient to the Sandusky PD mix.'

Sattler emphasized that there are no plans to adopt the "EOR"/"New AC" soft AOR format that Sebastian pioneered. He added that KDKB will continue to play two currents an hour. Recently, it's added some harder-edged records such as Cinderella at night.

Sebastian commented, "One of the things you miss as a consultant is that rush you get from hands-on programming, and I'm very pumped about that. I'm tired of traveling, and look forward to being able to better control my own destiny by working in the midst of a team that allows me to win and taste that victory on a day-to-day

"KDKB has all the resources to be a massive success. We're going to execute the format perfectly; if there's one thing I can

do, it's cause things to be executed. I'll make sure this is as good a Classic Rock station as there is in the country. We're going to have a lot of unique music - both current and old that isn't being played anywhere else, and the disk jockeys are going to be alive and personable."

# McCartney Meets Hartley-Fitzgerald



Paul McCartney (center) recently visited the U.S. and discussed promotional and possible concert tour plans with Mark Hartley (left) and Larry Fitzgerald (right), who represent McCartney's MPL Ltd. in the U.S.

# McNeill

Continued from Page 1

general to lead the programming troops. Bob's had nothing but success in his career, and having worked with him since the spring I can see why. He has a passion for the business and is absolutely committed to winning. It's not enough to be a good programmer these days. You also have to be able to manipulate Arbitron, and Bob possesses both those skills.

KOY-FM, formerly KQYT, converted its successful Easy Listening format to KOY's fullservice presentation in July. The stations simulcast except at night, when the AM broadcasts Talk programming. Said Mc-Neill, "We're very pleased with the results so far. We came out as the top-rated AC station in the summer book, and feel we're on track for continued success through the fall." He continued, "The importance we place upon the success of KOY to our company is such that I should be personally involved. But it's with mixed emotions that we accept Chick's resignation. He has been instrumental in orchestrating the success we've had.

The KOY tandem represents the fourth and fifth Edens sta-tions McNeill will have programmed, following stints with WRVA, co-owned FM WRVQ, and Q105 (WRBQ-FM)/Tampa A 20-year broadcaster, McNeill has worked for Edens principal Gary Edens since 1972, excluding a stint with Viacom between 1980-83 at KIKK-AM & FM/Houston (Asst. PD/Research Director) and WMZQ-AM & FM/Washington (OM).

"Any questions about whether or not moving from WMZQ to WRVA was a good move have been borne out by what has happened to Edens Broadcasting in the last couple of years," McNeill said. "This is an extremely successful, rapidly growing company that will afford a lot of people some excellent opportunities."

In other station news, MD Jack Blair has left the station and will not be replaced. Meanwhile, Gary McCartie, a former personality at Los Angeles sta-tions KZLA, KBIG, and KJOI who joined KOY 14 months ago, has been named Programming Assistant.

# PolyGram, Gabriel Launch Amnesty LP



"Rock For Amnesty," an anthology honoring the 25th anniversary of Amnesty International, has just been released by Mercury/PolyGram. Pictured at a New York press conference are UK air personality/author Paul Gambaccini, Peter Gabriel (whose "Biko" leads off the LP), Amnesty Int'i USA Director John Healey, PG Sr. VP Harry Anger, and Al UK Deputy Director Pat Duffy.

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# ONE YEAR AGO TODAY

- John Blair & Co. buys Torbet Radio & Selcom Radio
- Al Coury joins Geffen as Promotion/Marketing Chief
- #1 CHR: "Broken Wings" Mr. Mister (RCA)
  #1 AC: "Say You, Say Me" Lionel Richie (Motown) (3 wks)
- #1 B/U: "Don't Say No Tonight" Eugene Wilde (Philly World/ Atlantic)
- #1 COU: "Morning Desire" Kenny Rogers (RCA) (3 wks)
   #1 AOR Track: "Talk To Me" Stevie Nicks (Modern/Atco)
- #1 LP: "Afterburner" ZZ Top (WB) (6 wks)

# FIVE YEARS AGO TODAY

- Dene Hallam PD at WHN/New York
- #1 CHR: "Waiting For A Girl Like You" Foreigner (Atlantic) (5 wks)
- #1 AC "Yesterday's Songs" Neil Diamond (Columbia) (2 wks)
- #1 B/U: "Let's Groove" Earth, Wind & Fire (ARC/Columbia) (2 wks)
- #1 Country: "Bet Your Heart On Me" Johnny Lee (Full Moon/ Asylum) (2 wks)
- #1 LP: "Tattoo You" Rolling Stones (Rolling Stones/Atlantic) (9 wks)

# TEN YEARS AGO TODAY

- #1 CHR: "Tonight's The Night" Rod Stewart (WB) (4 wks)
- #1 AC: "You Don't Have To Be A Star" Marilyn McCoo & Billy Davis (ABC)
- #1 Country: "Thinking Of A Rendezvous Johnny Duncan (Columbia) (3 wks)
- #1 LP: "Songs In The Key Of Life" Stevie Wonder (Tamla/Motown)

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# NEWSBREAKERS



















Dan Johnson

Brian Higgins

Joe Donohue

Leslie Leventman

Juli Davidson

Patricia Blair

Archer Dusablon

Nance Kaplan

• BOB YOUNG has been appointed

AP's Broadcast Executive for Florida He was formerly ND at WBRE-TVI

Wilkes-Barre, PA, before which he

ODAN JOHNSON has been promoted from Sr. VP/A&R and Marketing to Sr. VP/Corporate Development for Word, Inc. He is an 11-year company veteran, and previously was an AE with\_the Russ Reid Co. advertising

· BRIAN HIGGINS has been promoted to VP/Sales & Marketing at Dunhill Compact Classics, where he was previously Sales Manager. He has been with the company since its inception earlier this year, prior to which he was International Sales-Marketing Manager for Eastern Pacific Sounds.

CHRONICLE

• (Joan) Jett Lag Management's

Julie Rader, husband Roy Schon-

brun, son Zachary Stan, October

● KQXR/Bakersfield Production

Director/swing shift personality

Larry Gregg, wife Jenny, daugh-

• KBLX/San Francisco Produc-

tion Director Joet Abrams, wife

Karen, son Edwin Joel, November

• WINZ/Mlami & crosstown

WJQY parttimer Johnny Dolan,

wife Laura, son Sean David, No-

Saga Communications VP/

Group PD Steve Goldstein to Jen-

KKOW/Pittsburgh midday man

Mr. Mike to Becky Sue Swaney,

nifer Cohen, November 29.

ter Shana Louise, November 15.

Born To:

vember 22

Married:

August 17

- JOE DONOHUE has been named Director/Finance and Administration for Manhattan/Blue Note Records. He previously was Asst. VP at Morgan Guaranty Trust Co. from 1978-84, then enrolled in the Yale School of Management's master's program,
- BILL HARNSBERGER is the new PD at WGER-FM/Bay City, Ml. He comes from an announcing, writing, and production position at WTVN/Co-

which he completed in May 1986.

- ANDREW KAZEN has joined Torbet Radio as Regional Manager/ Houston office. He previously was in the same position for the past year for Select Radio Representatives, prior to which he was an AE for Blair/RAR Radio Reps in Dallas.
- · ALISA DIAMOND has been promoted to Administrator/Corporate Services at Price Communications. She has been at Price since 1984. and was previously in promotion and merchandising for MTV.
- DAVID GILLETTE has joined Busch Creative Services as Technical Director of the company's Technicai Services Department, and MEL-VIN SCALES has joined as Promotion Planner. Gillette previously had served as Technical Director for a variety of programs. Scales has ten years' consumer marketing experience with L'Eggs Products, Hardees, Wendy's, and R.J. Reynolds Tobacco Co.
- PENNY BARNES, Editorial Assistant for R&R, has joined Capitol Records as AOR Staff Assistant for VP/ AOR Album Promotion RAY TUSKEN.

TORONTO

- LESLIF LEVENTMAN has been anpointed to the newly-created VP/Administration. Creative Services position at MTV Networks. She was formerly MTVN's Administrative Director/Creative Services: Also, Editorial Director/Creative Services JULI DA-VIDSON has been upped to VP/Creative Supervisor, Creative Services, JIM WARREN, formerly Art Director/Creative Services, assumes the new post of Creative Director/Crea-
- LYNNE SIMON has been promoted to VP/Sales at Hillier, Newmark, Wechsler & Howard, based in Los Angeles. The number two hiller for the rep firm last year, she joined the company three years ago and was recently appointed Western Regional Sales Training Coordinator
- Vision Quest Records has signed with Compass Distributing to distribute the company's first single and

PATRICIA BLAIR has been promoted from Associate Director to Director/Copyright Administration at MCA Records. She was previously Copyright Manager for Warner Bros.

- NANCE KAPLAN has joined Atlantic Records as Director/Video Administration. She was previously a Contract Specialist for RCA/Ariola International.
- ARRE BUCK has been named Manager/Affiliate Relations for Orange Productions, where she will be responsible for clearing shows including "Sounds Of Sinatra." She brings nine years of advertising agencv experience at agencies such as Ted Bates, BBD&O, and Scali Mc-Cabe Sloves to her new position.

Continued from Page 1

Shamrock President Bill Clark,

NRBA's last Chairman before

the association's merger with

NAB in the spring.
Former NRBA President Sis

Kaplan commented, "I've lost

one of the dearest friends I ever

had in my life. It was a great

friendship and association, pro-

Kanlan recalled how pleased

she was that Voron was able to

attend a reception in his honor

with old NRBA friends and col-

leagues at September's NAB

Upon merging with NAB this

year, NRBA's board of direc-

tors set up and funded the Abe

Voron Scholarship Fund, which

is about to make its first three

scholarship grants. Voron be-

lieved deeply in the need to at-

tract competent young people to the radio industry.

At the time of his death Voron

was part-owner of HVS Part-

ners, which operates WMNX/

Tallahassee and WLVW/Salis-

bury, MD. Another partner in

the venture is attorney Tom Schattenfield, who served as

NRBA counsel for many years.

to, he worked constantly to im-

prove the position of radio in the regulatory sense and in the public mind," Schattenfield

recalled. "And he had more

honesty and integrity than anyone I've ever known."

Voron is survived by his wife,

"Even though he didn't have

Convention in New Orleans.

fessionally and personally.

Voron

was ND for WAPT-TV/Jackson, MI and Producer/anchor for WWAY-TVI Wilmington, NC. ARCHER DUSABLON, former producer of John Lander's Hit Music

USA and KKBQ/Houston, has announced the formation of Archer **Dusablon Production Consultants,** Inc. (AD/PRO). Valerie Schoewe will handle traffic and continuity studies for client stations. Contact them at P.O. Box 1847, Lake Oswego, OR 97034; (503) 636-8085.

 ART SCHREIBER is elevated to VP for Southwest Radio Corporation and its subsidiaries. KKOB-AM & FM/AIbuquerque. He remains GM for the newly acquired Price Communications properties, a post he's held since 1981

 KIRK MELLOY has been promoted to Director/National Marketing Coordination for Capitol/EMI/Manhattan/ Angel. He was formerly the company's Manager/National Marketing Coordination.

# PROS ON THE

Gary Allen - Overnights KKIQI Livermore, CA (415) 932-8429 D.B. Cooper - Nights WNVZ/ Norfolk (804) 425-2383

Bruce Wayne Denton days/Production Director KEANI Abilene, TX (915) 676-2627 or (915) 615-5912

KAZY/Denver (303) 457-3413

KIIff Kahuna - MD/afternoons WHMD/Hammond (504) 542-

Bud Latour - Mornings/Produc tion Director KDKB/Phoenix (602) 827-8395

Lorrin Palagi - MD/Middays KCPW/Kansas City (913) 649-7981

Lauren Powell -KAZY/Denver (303) 337-6207 Lou Sanchez - Mornings WPST/Trenton (201) 861-8550

Jeffrey Scott - Mornings KBPI/Denver (303) 377-6681 Tim "The Rock 'N' Roll Animal" - Nights WYSP/Phlladel-

phia (215) 667-9486 Bill "The Birdman" Thomas — (913) 469-0130 Lois Todd - Nights KAZY/Den

Air Talent North America One Network (608) 647-2751

# LOOSE

Jamie Durkee Overnights John Edwards - Middays ZZ99/

Kansas City (913) 451-9062 5125

Mornings KBEQ/Kansas City

ver (303) 973-6459 Jo Jo Walker - Nights KZOU/ Little Rock (813) 977-1681

Lois, a daughter and a son. Funeral services were held Woody Woodmeyer - Sports/ Wednesday in New York City at the Riverside Chapel.

# STAFF

DICK KRIZMAN Emockes ("Chemical Basings DICK (REMAN)
Billiands
Billia VIVORY INMINIST WER PROBREM! Communications DICK RUBIN Computer Services LEE CLASS, MIKE LANE, MIKE ORNIFER, JOHN EMPLOYMENT Traffic Director, JANNAY WOODDWORTH Against Traffic Director IEELEY SCHEFFEU Circulation Director, ANDRA MOFFMAN Maltroom Services STEVE STEEN CEDON DIFECTOR RICHARD AGATA

FIRE AT DIRECTOR MARKEN FRANCISEN

ORDSHIP ROCKE ZUMANALI

FRANCISENT THOMAS LUCIE MORES BILL MOHE

LOCE GAPT VAN OER STEUR, THI KUMMEROW,

HY MARKERET LATHY MARRIERI
ARRIBERT IS THE PROBABINE SVALING MECHANISA
Controller, MARCARIT RICOMITH
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# 18 To 49's Have One Decade Of Music In Common THE 70's

30 and 20 year-olds tune out music from the 50's and 60's because it's unfamiliar. But all 18 to 49 year-olds lived in the 70's! And they remember that decade's forgotten hits. "LOST AND FOUND" plays those hits. Barter. 2 hours. Call Boston or Toronto for Station Clearance and National Sales Information.



Listen to a 2 minute Demo Tape - Call (617) 782-8814

**BOSTON** (617) 782-8814

(416) 789-2926 Syndicated Radio Productions, Inc.

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Strategic planning is the reason KDWB-FM has become the highest-rated CHR station in Minneapolis, the reason WGCI-FM just achieved the highest urban share in Chicago history, and the reason KIIS-FM has returned to the top in Los Angeles.

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# **RADIO BUSINESS**

# **TRANSACTIONS**

# **Atlantic Morris Buys WRAN**

# WRAN/DOVER, NJ

PRICE: \$1.6 million

BUYER: Atlantic Morris Broadcasting, a wholly-owned subsidiary of Orange and Rockland Utilities, Inc., James Smith, Chairman. It also has contracted to buy WDUR/Ocean City, NJ.

SELLER: Bell Broadcasting Co., Richard Bell, owner. It also owns WJJB/Poughkeepsie, NY and WALL & WKGL/Middletown, NY.

DIAL POSITION: 1510 kHz POWER: 10 days/500 watts nights FORMAT: AC

BROKER: Jim O'Grady

## WRFB/STOWE, VT

PRICE: \$510,000

BUYER: Justice Broadcasting, Inc., Larry Justice, President. It also owns WCIB/Cape Cod, MA; WERZ & WMYF/Portsmouth, NH; WQEZ/Fort Meyers, FL; and WOMP/Wheeling,

SELLER: R.F.B., Inc., Bill Riley, President, Brian Harwood, VP/GM. DIAL POSITION: 101.7 MHz POWER: 1.05 kw at 170 feet FORMAT: AC



GRIP 'N' GRIN — Pictured at the \$6 million November 25 closing of KMAK & KBOS/Fresno-Tulare, CA are (I-r): buyer principals Burke Kaplan and Alex Sheftell, seller John McCarthy, Station GM Steve Miller, and Elliot Evers of Chapman Associates.

# Las Americas Wins WHBI License

The FCC Review Board has awarded "the license of WHBI/Newark, which was not renewed, to Las Americas Communications. The ruling reversed an earlier grant of the license to Comserv, which is headed by former WINS/New York VP/GM Cecil Forster.

The President and 63% stockholder of Las Americas is Luis Raul Bernard,

# TRANSACTIONS AT A GLANCE

Transactions So Far In 1986: \$2,818,990,000
This Week's Transactions: \$2.11 million

- WRAN/Dover, NJ \$1.6 million
- WRFB/Stowe, VT \$510,000

# FCC Clears 166 Tax-Deadline Station Sales

Responding to the record-setting pace of station trading in recent weeks, the FCC in one day last week approved the transfer of licenses for 166 broadcast properties. It marked the largest number of transfers ever okayed by the agency in a single lot.

To get the job done, the FCC modified its normal approval procedures. Usually the Mass Media Bureau staff reviews applications, approves all un-

Record Company International, op-

erator of two music and record stores

Other principals are Luis Rodriguez

(10%), who has a Sunday program on

WJIT/New York; Thomas Mendez (8%), an accountant; Carlos Knauth

(7%), a former announcer at WBNX/

New York and WADO/New York;

Georgina Falu (6%), a part-time ac-

counting professor at the State

University of New York; and Melba

in New York City.

contested transfers, and passes on to the full Commission only those that are contested by outside parties. Last week the FCC bypassed the staff review by approving all uncontested transfers in a single batch.

The ruling, which trimmed at least ten days off the normal review period for each applicant, was prompted by the welter of transfer requests from licensees who want to sell before the new, higher tax rules take effect Jan.

# Brokers Laud Speed-Up

"That was quite an effort on the Commission's part," commented Gary Stevens of Wertheim & Co. "They're doing some very practical things that are very helpful."

"I think it was a very nice gesture on the FCC's part," said Charles Giddens of Chapman Associates. "They just cut ten days off the review process to let people complete their deals in time, and it also gives the Commission a chance to clear their decks."

Under the decision, outside parties with a grievance have 30 days to appeal a transaction, either to the FCC or in the federal appeals courts.

Industry sources said some of the applicants raced through the FCC in record time. "I'm guessing, but I think there were some things that have been there only two weeks," estimated one observer.

Although the deadline for completing a transaction by year's end obviously has passed, Giddens said there were some options left to station owners trying to complete a deal under the current, more favorable tax code. Some owners are negotiating asset sale-and-lease-back arrangements. Others are entering "unwind" agreements, in which stations revert to the original owner if the deal col-

# STEERE BROADCASTING of Mississippi

has acquired

# WQFX-AM/FM

Gulfport, Mississippi

from

Caravelle Broadcasting Group

for

\$1,250,000

Our Associate **Mitt Younts** initiated this transaction and assisted in negotiations.



Millard S. Younts, CHAPMAN ASSOCIATES 1255 23rd St. NW, Suite 890, Washington, DC 20037 (202) 822-8913

# Falu (6%), morning announcer on WADO. 27 Original Applicants

The Review Board picked Las Americas as the winner after giving the firm slight preferences for lack of other media holdings and integration of owners into management.

When the frequency was first vacated, the Commission received 27 applications. Only six survived long enough for final consideation.

Much of the Review Board's decision centered on one of the six, an application filed by attorneys Mary Antonin and Frances Garcia. A law judge originally picked them as the winner because they were the only applicants to specify as their community of license Jersey City, the largest town in the nation with no licensed radio station.

# "Financial Charade" Charged

The law judge later rescinded the grant after learning that Garcia failed to pay federal income taxes.

The Review Board not only agreed with the disqualification of Antonin and Garcia, but added further charges that they tried to foist a "financial charade" on the Commission by filing a false certification that they had adequate funds to build and operate the new station.

The pair's "disagraceful" conduct warrants "a thundering overall disqualification," the board concluded.

# CALL SIGN CHANGES

Alamogordo, NM KKEE to KKBE (effective 11/18) Alexandria, LA KTIZ to KZMZ (11/24) Alton, IL WZEN to KATZ-FM

(11/18) Astoria, OR KLBP to KKEE

(11/28) Bethel Park, PA WGPL (new; 11/26)

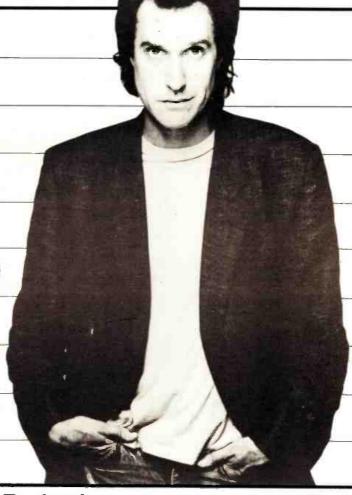
Blennerhassett, WV wRRD (new station, 11/17)
Cassopolis, MI wLLJ (new,

11/25) Coleman, FL WHOF to WMHI (12/1)

College Station, TX KTAW to KTSR (requested) ROCKLINE

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# DAY IES of the Kinks



MONDAY \* DECEMBER 15th \* 11:30 PM EST

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# RADIO BUSINESS

# Auctions: Sellers' Boon Or Court Of Last Resort?

With impressionists and cubists garnering record-setting prices for artworks on what seems a weekly basis — a Manet went for \$11 million this week, almost three times the previous record — the sleeper growth industry of 1 986 may be the auctioning business.

Once broadly lampooned in sitcoms — anybody remember the "Dick Van Dyke" episode where the star cleans his ears, picks his nose and makes faces at the auctioneer, all the while unwittingly driving up the price of a worthless painting? — auctions have taken on a new face: setting new records, attracting a more diverse crowd and expanding into real estate, memorabilia, collectibles — and radio stations.

In the frenzy of station trading, as owners look for alternate means of unloading "dogs" or driving up the prices of more valuable properties, several owners have resorted to public auctions.

## Three Stations Already Sold

At least three radio stations have been offered for public consumption at open auctions in the past year. While the results have been mixed,

"There's no limit to the number or size of stations that can be auctioned."

- Robert Sczepanski

observers say there's enough encouraging news to explore the option further.

"Auctioning has made some real headway as an alternative means of selling almost anything, from real estate to art, and has come to include radio stations and other media properties," said an official of Michael Fox Auctioneers, a Baltimore-based "asset disposal" firm.

After 40 years in the auction business, the Fox firm has branched into radio. It now claims to be the only auction house in the country that has been commissioned by owners to sell radio stations.



Robert Sczepanski

The company is so enthusiastic about the potential revenues from its new sidelight that it has hired a fulltime radio marketing coordinator. "We're trying to be trailblazers in this market," so the coordinator, Robert Sczepanski, a former commodity trader who joined Fox three months ago.

## Two Washington AMs Auctioned

Fox sold its first station — WNTR/ Washington — last spring, and followed up with the sale of WMTG/Gaithersburg, MD (now WMET) in July.

The latter, in a previous incarnation—WJOK—once garnered some attention as the country's first "all-comedy" station. However, less-than-ideal facilities on the firinge of the crowded Washington marketplace relegated the station to a long-term loss-leader.

In fact, when Fox auctioned WMTG in July, the station was in the hands of creditors, who wanted to start the bidding at \$550,000 — \$200,000 less than the station had sold for just two years earlier.

Although the novelty of disposing of a radio station through a public auction drew a sizable crowd to a Gaithersburg hotel conference room, curiosity-seekers clearly outnumbered sincere applicants, and the response to the invitation for bids was ... well, underwhelming.

Only after several uncomfortable minutes of silence, and a conference with creditors who agreed to lower the minimum bid by \$25,000, did bidding pick up. And then only by a factor

of one: **Sondra Linden**, a first-time owner and former communications attorney, was the only bidder, and picked up the station for \$525,000.

# "Orderly" Bidding Prevails

But Fox's Sczepanski said observers who come expecting the frenzied competition of a memorabilia auction misunderstand some of the salient characteristics of a media property auction.

"It's a different kind of flavor altogether," Sczepanski explained. "It's an orderly, stairstep process, and that's very good. In fact, we purposely strive to get away from the frenzied,

# McKinney Decries RKO 'Inflexibility'

Charging that RKO has been intractable in negotiations with applicants for its radio and TV licenses, Mass Media Bureau Chief Jim McKinney told the FCC last week that the company's inflexibility must change "before there is hope for a comprehensive settlement."

In a status report to the FCC, Mc-Kinney, who is acting as a mediator in talks among RKO and applicants for 13 of its stations, said negotiations have bogged down over the issue of how money paid by successful applicants or buyers will be split between RKO and the competitors for each license.

RKO has demanded 70% of the take, and "has exhibited virtually no flexibility on this issue to date," McKinney reported. How the applicants will split their share of any proceeds is also a "major problem," he added.

The Commission could spur the talks by approving **Group W**'s bid to buy **KHJ-TVI/Los Angeles**, a move that would provide "guidance" for the other negotiations, according to McKinney. He also asked third parties interested in making offers to submit bids to his office by December 8.

AUCTION

— RADIO STATION —

FULLY EQUIPPED • IN OPERATION • 24 HOUR FORMAT

FCC BROADCAST LICENSE

AIR STUDIO, PRODUCTION

& TRANSMITTER EQUIP.

fire-sale atmosphere of other auctions."

Sczepanski said the typical radio station auction attracts about 30 to 35 attendees, about halt of whom are prospective, qualified bidders. "We don't get a lot of tire-kickers," he said. Because the successful bidder is required to bring a cashier's check for 10% of the final price, bidders work within very strict budgetary confines. A single bid can take the station out of the range of many attendees, Sczepanski said.

The "profile" of attendees — "monied folks," as Sczepanski likes to call them — is one of the characteristics he likes to point to when trying to convince owners to sell by auction. The other is the efficiency of the process.

# **Quicker Sale Process**

"It takes roughly 60 days to complete," Sczepanski said, compared with traditional, private negotiations, which he asserted can take up to nine months.

The marketing campaign is "very aggressive." The firm sends out up to 5000 pieces of direct mail for each auction, and places ads in trade journals and national daily newspapers.

To date, the firm has completed three auction sales, and has two more planned for January. None has broken the \$1 million barrier, and most stations sold by the auction method are small AMs valued at less than \$500,000.

Sczepanski said he is undaunted. Once auctioning has made more headway into the industry's conscience, "there's no limit to the number or size of stations that can be auctioned."

# Broker Dismisses "Fire Sale" Tactic

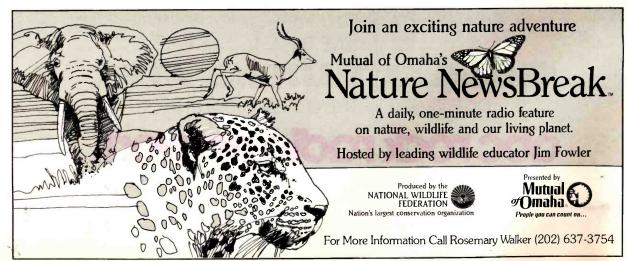
Despite the Fox firm's exuberance, the auctioning method has its detractors in the industry. "Clearly, it's a court of last resort," said Charles Giddens, a broker with Chapman Associates in Washington, DC. Giddens dismissed the use of auctions for valuable stations, saying it's effective only in "fire-sale situations."

"You have to know why it's done: the owners have tried all of the traditional methods, and, facing these overwhelming odds against selling the station, they try something new," Giddens said.

The primary reason he cited in dismissing the viability of auctions: "Major players hate them, because you're shooting at a blind target."

Giddens has had some experience with auctions. Chapman Associates recently sold KIVA/Albuquerque at a closed, sealed-bid auction. "In that case, we went to the auction because we were put under a strict time-limit by the owner, who wanted to sell the station by year's end." Giddens said, indicating that the auction was an anomaly for established brokerage houses and traders.

"The reaction of the industry is that they don't like it," Giddens concluded.



# NOW EVEN MORE POWER!



The best audio processing system money can buy just got better! The TEXAR Replacement Card Five (RCF-1), when used in conjunction with your TEXAR AUDIO PRISM™'s and Orban Optimod 8100,\* delivers an additional 1½ dB of perceived loudness. That's a lot in today's competitive markets! In fact, the RCF-1 has more clean power than anything else money can buy!

We designed the RCF-1 in response to many telephone calls from AUDIO PRISM users over the past 18 months. While each call was unique, two recurring questions emerged: 1) "Some time ago, we bought AUDIO PRISM's to stand out from the crowd, but the competition has caught on and caught up. Today, they have AUDIO PRISM's to What can we do to re-establish our lead?" and 2) "What can we do to get more low-end bass?"

Exploring ways to further increase the modulation power of the AUDIO PRISM/Optimod combination, TEXAR engineers determined that the limiting factor was in the attack and release times of the Optimod. This is not to criticize the Optimod, a well-designed and respected unit, but it is to recognize that competitive market situations require many broadcasters to use it in ways other than for which it was originally designed. Intended to operate on raw, unprocessed, console output, its operation includes a generous safety margin to accommodate operator inattention. Face it: not everyone runs perfect levels.

The conservative design of the Optimod prevented these indiscretions from ever getting on the air. But today, many broadcasters precede their Optimod with the digitally-controlled AUDIO PRISM. In these cases, this safety margin is no longer necessary. What if you could say to your Optimod "I'll take care of the ups and downs in average level; you worry about making modulation?" That, in very simplified terms, describes the operation of the RCF-1. (Not surprisingly, the RCF-1 should not be used in a barefoot Optimod, as there will be no safety margin for an over-driven board.)

Making more low-end bass available to users was a simple extension of the RCF-1. The original card 5 had a predetermined, fixed amount of bass which it would permit. Beyond that, it would reduce the gain of the low frequency stages. As you mixed in more lows on the AUDIO PRISM's, the Optimod would simply take them right back out. Today, the RCF-1, has a "BASS BOOST" control which allows the user to dial in all the low-end bass one could want.

Card 5 is a plug-in board, so installation of the RCF-1 takes less than three minutes. Adjustment takes less than one. No readjustment of the AUDIO PRISM's is required.

To install the RCF-1, simply open the front cover and the access panel of the Optimod. Turn off the Optimod power switch and pull out the original card 5. Stide the RCF-1 in its place and turn the power back on. Replace the access panel with the new one provided and set the RCF-1 controls to the recommended settings. That's all there is to it. No complicated soldering. No complicated modifications to circuit boards. No readjustment of other controls in the system.

Best of all, this additional power doesn't require giving up quality! The RCF-1 is actually cleaner than the original card 5 adjusted for the same loudness, so you don't have to sacrifice quarter hour maintenance for more cumes.

See what the power of the RCF-1 can do for YOUR signal. Arrange for a demo of the TEXAR AUDIO PRISM and the RCF-1 today! Already own AUDIO PRISM's? You can upgrade to the RCF-1 for only \$425, but act fast, because the price goes up soon. Call your favorite distributor, or call Barry Honel at (412) 85-MICRO.

# TEXAR

TEXAR INCORPORATED 616 Beatty Road Monroeville, PA 15146-1502 (412) 856-4276 (412) 85-MICRO

# WASHINGTON REPORT

# FORMER MISSOURI RADIO BROADCASTER

# NTIA's Al Sikes: AM's New Washington Advocate

A year ago Al Sikes was owner/operator of five small market radio stations in Missouri and Colorado. Today he's President Reagan's principal adviser on communications policy and presides over a federal agency with nearly 300 employees and an annual budget of \$23 million.

In Washington, Sikes has also quickly become one of AM radio's strongest, if newest, boosters. He has thrust his agency, the National Telecommunications and Information Administration (NTTA), into the forefront of the battle to save AM from death by technical inferiority.

## Assistant Commerce Secretary

Officially, Sikes's titles are Assistant Secretary of Commerce for Communications and Information, and Administrator of NTIA, a small agency which, even in the broadcast industry, had sagged into obscurity since the days when Henry Geller ran an activist shop in the Carter years.

in the Carter years.
Besides making communications policy recommendations to
the White House and the FCC,
NTIA manages the federal government's use of the broadcast spectrum, makes facilities grants to
public radio and TV stations, and
represents the U.S. in international
communications and trade talks.

## **GOP Political Background**

Sikes got his job with the help of friend and former boss Sen. John Danforth (R-MO). Sikes served as an assistant attorney general under Danforth, and managed the Senator's 1970 campaign.

Sikes later headed up two Missouri state agencies, before buying into Mahafee & Associates, owner of six radio stations in four markets, in 1977. "I'd always been attracted by the media, and had an interest in it both as a business and during my period in public life," Sikes said of the move into radio, a field in which he had no direct prior experience.

In 1979 Sikes launched his own firm, which provided management and consulting services, and eventually acquired five Missouri stations, plus KLGT/Breckenridge, CO. Sikes sold the stations "to avoid any conflict of interest" after his nomination last winter.

# Wideranging AM Study

NTIA is now midway through a comprehensive study of AM radio that Sikes hopes to have ready for "With capital come management, creativity, technical upgrading, more effort in programming."

public release in January. "The study itself is on AM stereo," Sikes explained, "but policy recommendations might well move significantly beyond just the technical, fidelity aspect of AM."

The AM stereo section will detail how other nations, such as Brazil and Australia, picked single AM standards, avoiding the market-place chaos and stalemate created here by the FCC. Might NTIA recommend that the FCC take such a belated step? "I think that is possible," is all Sikes will say.

## Attracting Capital To AM

Sikes continues, "As part of this study we're going to take a look at the extent to which deregulation of AM, in terms of questions such as cross-ownership, duopoly and main studio origination, would have the result of bringing more capital into the medium.

"We certainly know that improving the technical side of AM is only
part of the formula to bring AM
back to a level of health. We also
believe in having more capital
come into AM, because with capital come management, creativity,
technical upgrading, more effort in
programming.

"We know that is also a significant part of the revival of AM. To the extent that federal rules retard that, then we don't believe those rules should exist.

"Why, for example, should somebody be entitled to own an AM-FM combination in a particular town, but be prohibited from owning two AMs in that town? It just doesn't make any sense."

# "FM2" Proposal Under Study

Sikes also revealed that he has directed his technical staff to evaluate a New Jersey daytimer's proposal for a new "FM2" service, located above Channel 13, to replace daytime-only and other inferior AMs. "I owned two daytime stations, both in combination with FMs," he recalls. "I can bleed for the daytime broadcaster."



Al Sikes

Sikes stresses that government's role is not "to protect specific AM broadcasters from whatever the competitive pressures might be." But he adds that the industry isn't seeking that kind of coddling, anyway. "Radio broadcasters look least to Washington of all the constituent groups I have anything to do with." he says. "If think they are the most entrepreneurial and the most independent. I say that as a compliment."

# **NEWS BRIEFS**

# \$10,000 Main Studio Fine For WZAM/Norfolk

The latest station to be clobbered with a \$10,000 fine by the FCC for main studio and program origination rule violations is James River Broadcasting's WZAM/Norfolk. The outlet is one of many stations this year to run afoul of Commission rules, now earmarked for abolition, requiring a main studio and at least 50% of non-network programming origination in the community of license.

In other action, the Mass Media Bureau has halved a fine for KEYRITerry-town, NE for repeatedly failing to file annual employment reports with the Commission. The station has been ordered to forfeit only \$1000, rather than the \$2000 previously assessed.

# NAB To Lab Test Electronic Rating Devices

Three electronic devices designed to measure radio listening by detecting signals are to undergo laboratory testing by NAB's Science & Technology Department. The association's Radio Audience Measurement Task Force requested the evaluation last week.

The task force is especially interested in how well the devices can



FAIRNESS DOCTRINE EDUCATION — Making broadcasters into more effective lobbylists by educating them on the need to repeal the Fairness Doctrine was identified as a top priority recently by the NAB First Amendment Committee. The group is also concerned about possible state moves to ban various types of advertising. Sitting in on last week's session (left to right) were NAB First Amendment counsel Steve Bookshester, Ken Elkins, Pulltzer Broadcasting; Richard Schmidt, American Society of Newspaper Editors; Ernie Shultz, RTNDA.

differentiate a particular radio signal from a field of many other signals.

"This technology may well be the wave of the future," said Chairman Ken McDonald. "The existing audience measurement companies also may have the capacity to enter this electronic phase, so it's important for

NAB to be out front in the technical research."

Meanwhile, the panel continues to assess three more traditional approaches proposed by **Birch**, **Audits** & **Surveys**, and **McNair Anderson**. After additional study, the task force will recommend one system to the NAB Board in February for further support.

# Other Key Developments:

KUTE/Glendale, CA has been denied permission by the FCC to resume its former superpower Class B status, which a previous owner relinquished in 1968. Owner Inner City Broadcasting argued the prior owner had acted involuntarily in giving

up its grandfathered superpower status.

The FCC has refused to reserve 106.5 MHz in Ricmond, VA for non-commercial use, even though it's on the commercial FM band. Union Theological Seminary had operated the facility as noncommercial, but now plans to sell to a commercial operator. A local listeners' group sought to preserve the channel's educational

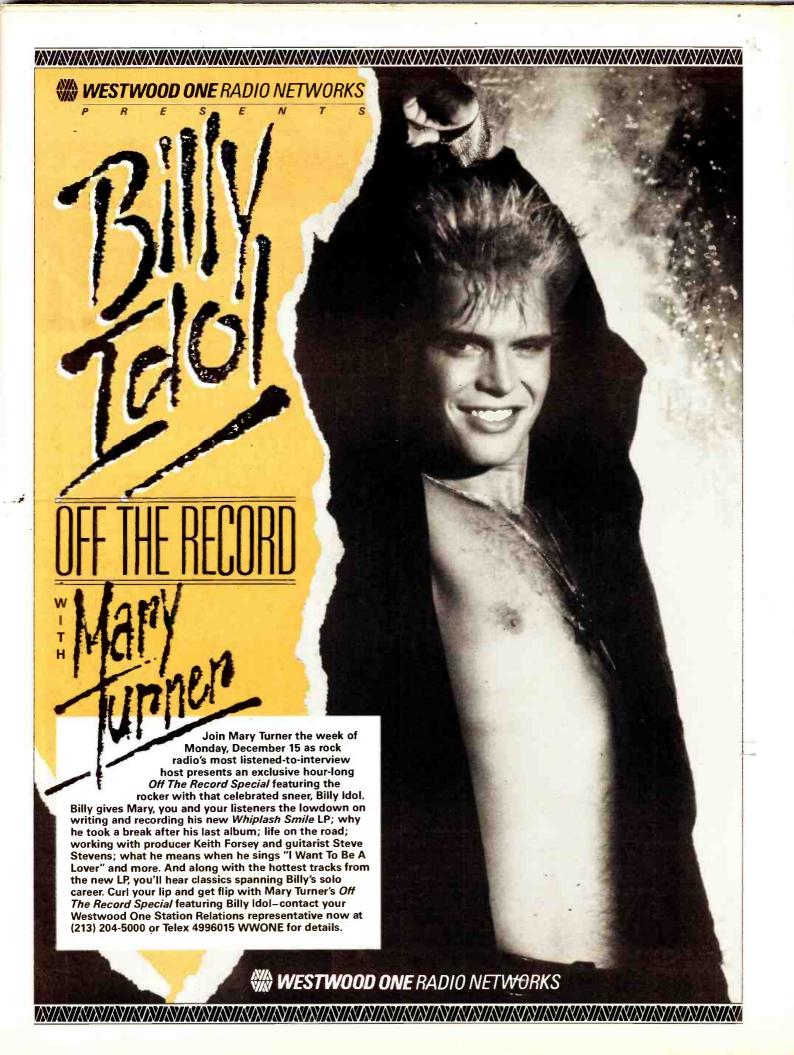
 Dale Brown is the new Chief/ Legislative Division within the FCC's Office of Congressional and Public Affairs. He replaces the retiring Jackson Lee. Thomas Holleran has been named the FCC's Deputy Associate Managing Director for Operations.

At last! An attorney who's been there! 15 years' programming, sales and management.

# BARRY SKIDELSKY Attorney/Consultant 132 East 45th Street, New York, NY 10017 — (212) 370-0130

"Barry's radio background and lawyer skills were a big help to me in buying my first radio station; and he saved me money! If you're moving into ownership, I strongly recommend you call Barry." — Manny Siverio KAPR/KKRK Douglas, AZ

Protect yourself. Call Radio's lawyer. Building a reputation for excellence.





# THE PRETENDERS ALBUM PARTY LIVE VIA SATELLITE TUESDAY, DEC. 16 An intimate hour on the radio

An intimate hour on the radio with Chrissie Hynde. A special close-up of the new Sire/Warner Bros. LP, "Get Close."

Call (212) 664-5538 and make this show yours.

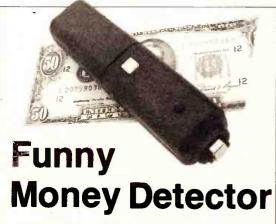
Produced exclusively for NBC Radio Entertainment by Dan Neer and Torus Communications.

Tuesday, December 16 10PM Eastern 8 PM Mountain 9PM Central 7PM Pacific



# WHAT'S NEW

Edited by Don Waller



The promotional possibilities of the "IC Money Detector" are almo endless, as the battery-powered device is capable of detecting counterfeit currency whether it be good ol' US dollars, Japanese yen, Danish kroner, German marks, Italian lira, Australian dollars, or British pounds

All you have to do is press the unit's activating button and run the sensor over the dark, metallic ink on the front of a bill. If the money isn't funny, a buzzer and small light activate instantly.

Measuring 5 1/2" by 1 1/2" by 1," the "IC Money Detector" weighs six ounces and operates on a single nine-volt battery. Retail priced at \$39, the device carries a 90-day warranty and is available via the Irvine, CA-based Exeters catalog at (800) 525-4477 or (714) 768-8812.

# The Eyes Have It



It's a lover's question that has baffled everyone from Clyde McPhatter to Jacky Ward over the years. According to recent research conducted by the American Optometric Association, the answer is easily obtained by a careful study of the subject's pupils

As reported by the Flash radio news service, if your loverboy's - or lovergirl's nunits dilate when he - or she looks at you, that lovin' feeling is for real. If they constrict, you'd better find yourself another fool-



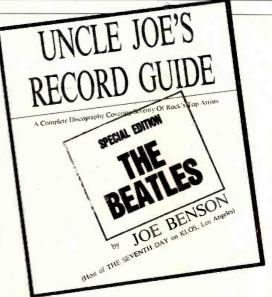
For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411

# Catalog Compares 50 Years Of Country Music

"The Tall Dark Stranger's Guide To Country Treasures 1923-1985" is WPRC/Lincoln, IL PD Carl Drake's latest edition of his previous "The Country Music Consultant - Guide To Vintage Hits 1950-1980." The new 240-page volume comes in a threering binder and contains not only the top 3000 hits of the latter period, ranked in order by a mathematical equalization formula that's apparently a well-kept secret, but also the top hits for every year from 1923 to

In addition, the current volume lists the top 464 country artists of all time ranked in order, while breaking out true duets from supporting vocals. providing music rotation catagories from programmers, and cross-referencing material by year of release What's more, this easy-to-use reference contains all the award information you could ever need and a daily calendar of 750 significant events in country music

The package is priced at \$100 (add \$5 for shipping and handling), but individual sections ranging from the top 1000 hits to the artists section to the awards or calendar sections may be ordered separately. For information, contact Carl Drake at P.O. Box 2452, Springfield, IL 62705 or call (217) 735-2337



# **Beatles Record** Guide Available

The first special edition of "Uncle Joe's Record Guide," a complete discography covering 32 albums by the Beatles, is currently available. Compiled by KLOS/Los Angeles air personality Joe Benson, this special edition provides details on every single Fab Four album track — although sometimes this information consists of little more than songwriting

Nevertheless, this "Cliff's Notes"-sized volume is a useful tool for air personalities, as are the planned second special edition, which will cover the Rolling Stones, the Who and Eric Clapton; and the complete 70 artist and 700 album "Uncle Joe's Record Guide," which will be hitting the

The Beatles special edition is priced at \$14.95 (add \$2.05 for postage and handling) and is available by writing Uncle Joe's Record Guide at P.O. Box 12464, Glendale, CA 91214. Volume discounts available.

# Pocket (Knife) Calculator



Described as the "ultimate mini-tool kit," this unusual item features a solar-powered calculator, two blade screwdrivers, a Phillips-head screwdriver, a three-inch measuring tape, scissors, a bottle opener, a can opener, a penknife, an unbreakable mirror, and a conversion table that translates feet into meters, gallons into liters, and much, much more.

The multi-purpose tool measures 3 1/2" by 2 1/2" by 1," weighs six ounces, and sports a one-year warranty. Priced at \$29, the item is available from the Irvine, CA-based Exeters catalog at (800) 525-4477 or (714) 768-8812.

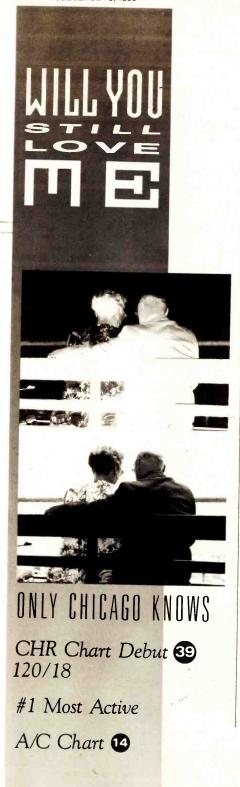
# **TOP 20**

**CONCERT PULSE** 

# LW TW. ARTIST

- **GENESIS**
- 2 NEIL DIAMOND
- 3 ELTON JOHN 4 BILLY JOEL
- 5 BOB SEGER
- 6 LIONEL RICHIE
- JOURNEY 8 STEVIE WONDER
- 9 KENNY ROGERS
- 12 10 AC/DC 13 11 HUEY LEWIS
- 14 12 DAVID LEE ROTH
- 16 13 ALABAMA
- 14 NEIL YOUNG
- 15 PETER GABRIEL - 16 ALICE COOPER
- 17 17 MOODY BLUES
- 18 18 .38 SPECIAL 19 19 STEVE WINWOOD
- 20 20 MONKEES

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On Line Listings. 7383. or in California. (209) 224-2631



The New Single From the Chicago Album 18

On Warner Bros. Records.

Produced By David Foster
© 1986 Warner Bros. Records Inc.



The rumors of GLOBAL SATELLITE NETWORK looking to swallow up a radio network now include the CBS units as well as the NBC RADIO NETWORKS. We've also heard that newly-formed MCA RADIO SYNDICATION may be looking to acquire a major distributor in addition to recently-acquired BARNETT ROBBINS.

Seems that CAP CITIES/ABC is checking out the Sunbelt for acquisition purposes. Word has it the company may have its eyes on KKLT/PHOENIX. Stay tuned.

Word on the street, or should we say in the air, says litigation may be brewing in Baltimore. Apparently WBAL broke away from METRO TRAFFIC and then hired away the service's reporter, plane and pilot, all of whom reportedly had noncompete clauses that Metro may seek to enforce in court.

Is DAVE LOGAN leaving BURKHART/
ABRAMS/DOUGLAS/ELLIOT to return to
KFOG/SAN FRANCISCO as PD? Logan
programmed the station from its AOR startup
in 1982 until early 1985. Neither KFOG or
Logan would comment, but his return would
apparently displace current PD JOHN RIVERS.

Looks like WLVQ/COLUMBUS morning team PAT 'N' WAGS (PD PAT STILL and MARK WAGNER) is headed for WRIF/DETROIT, where they'll compete against former WRIF mainstays J.J. & THE MORNING CREW — now at rival WLLZ. At presstime, they were mulling over a counteroffer from 'LVQ, but it's a safe bet they'll opt for the Motor City.

SEAN "HOLLYWOOD" HAMILTON, most recently at Z100/NEW YORK, moves to KIIS-AM & FM/LOS ANGELES as its 6-10pm night rocker. BRUCE VIDAL slides into 10pm to 2am, and TIM KELLY becomes fulltime swing. Also, KAREN ABRAMS is promoted to National Sales Manager.

So that's why WALTER YETNIKOFF and AL TELLER are smiling! CBS RECORDS' sales in November were the highest in division history, thanks largely to you-know-who's boxed set.

Speaking of Yetnikoff, FREDDIE GERSHON's music biz novel "Sweetie Baby Cookie Honey" is in development as a CBS-TV mini-series, with the involvement of the CBS/Records Group President as well as producer ALLAN CARR. Gershon and Carr both have office space within the label's New York headquarters, and CBS would obviously release any soundtrack which results from "SBCH."

And speaking of you-know-who, last month also saw the triple-platinum certification of BRUCE's "Born To Run" album. It was one of 82 CBS catalog titles submitted for RIAA platinum/multi-platinum awards under revised eligibility rules for pre-1976 releases. Among others certified in November were REO SPEEDWAGON's "Hi Infidelity" at seven million copies, and SIMON & GARFUNKEL's "Bridge Over Troubled Water" and "Greatest Hits," at five million apiece.

Advance congrats to **DAVID ROSS**, who's been promoted to Manager/Regional Album Promotion at **RCA RECORDS** from his position of Field Promotion Rep in New York.

WESTWOOD ONE/MUTUAL has donated more than 200 hours of programming to the MUSEUM OF BROADCASTING in New York. The donation includes a number of sports/talk programs originally broadcast by Mutual, a variety of concert and music features carried by WW1, and "Sound Of Motown" — Westwood One's first radio broadcast.

Stop the presses! The NATIONAL FEDERATION OF DECENCY is alerting the American public to monitor PHYLLIS LEVIN's show on WLS/CHICAGO and inform FCC Mass Media Chief JAMES McKINNEY of its lurid content. According to an "urgent" memo, listeners are to "give as many specific details as to why it was indecent . . . spell it out." American morals are apparently being threatened by certain colorful adjuncts of speech.

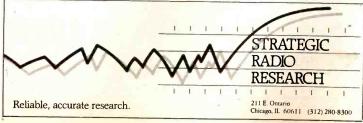
As DKM takes over KAZY/DENVER, the station has shifted from soft, eclectic AOR to a more mainstream, harder AOR posture. Three fulltimers have exited: LAUREN POWELL (mornings), LOIS TODD (nights), and JAMIE DURKEE (overnights). Newly hired are ex-KBPI personalities TIM JEFFRIES and JO MYERS. JEFF POLLACK will consult, while ZAK PHILLIPS remains PD.

Pollack has also inked with WMMS/ CLEVELAND and CBS "Mellow Rock" station WMRQ/BOSTON.

WESTERN CITIES Group PD DAVE VAN STONE hopes to have newest property KQKS/DENVER-BOULDER (formerly KLMO) on the air shortly. No announcement on the format as yet.

Morning man BILL "THE BIRDMAN"
THOMAS is out at KBEQ/KANSAS CITY over a contract dispute. Seems his professional interpretation didn't jibe with the station's, so GM DON PETERSON said "Adios." Partner LOU CLEARY remains, however, and now the search is on for a sidekick.

Continued on Page 20



# WE'LL ONLY ASK YOU TO PLAY THIS RECORD ONCE!

(After that, your listeners will ask)

# RICH STEVENS Music Director, 2103

"Well...it's awesome! Actually, it's rare to find an immediate reaction record that has so much mass appeal. Was #1 request after only one day of airplay. Could be this season's 'Rock Me Amadeus.' Sounds as if Ron really did this one on his own...! wonder if he consulted Congress?"

# RANDY TURNER Program Director, WVBS

"It's a good one! If that was Reagan, he would deserve to be elected to another term. Great phones! Record is now on regular rotation."

# JOHN RAYMOND Program Director, KIXY

"Great response! Some of the oldest demographic calls we've ever received on our request line. Ron and The D.C. Crew do a great Ronald Reagan.
#1 requested song for three weeks in a row. Fits in to the mix real nicely."

# REGGIE BLACKWELL Program Director, WROQ

"Ron and The D.C. Crew do a better Reagan than Ronald! From an audience standpoint, 'Ronnie's Rapp' pulls consistant phones and adds a very nice comedic touch to our already outrageous morning show."

# MICHAEL J. FOXX Asst. Program Director, WNCI

"It's a well produced off-beat record that's timely and fun."

# MARC CHASE Program Director, Y107

"We get IMMEDIATE phones off of it!
Try it in the morning —it's an eye (and ear) opener."

# COLLEEN CASSIDY Music Director, WPOW

"Pulls instant phones when played—from adults to teens. Appeal crosses demographic lines."

# "RONNIE'S RAPP" BY RON AND THE D.C. CREW.

Now available on Profile Records

Produced by A. Hott for Hot Productions, Inc. © 1986 Profile Records, Inc. 740 Broadway, New York, NY 10003

"IN RAPP WE TRUST"



# yte l've a season to bel We all will be secened in CFTR add Z104 37-34 KFRX 31-28 PWR997 28-26 KF95 deb-35 **KWTO 27-21** WRSR deb-40 **KIYS 18-13** WSPT 24-19 FM102 deb-35 **KSND 33-28 KDVV 40-32** K104 24-19 KITS add-26 KTRS 37-30 WPST 33-30 OK100 31-27 KOZE deb-34 **WBCY 28-26** WPFM 34-31 OK95 32-28 FM100 31-29 **KQCR 22-17**

"GRACELAND" THE NEW SINGLE AND 12" FROM THE ALBUM GRACELAND.

© 1996 WARNER BROS. RECORDS INC

# STREET TALK

Continued from Page 18

Meanwhile, KIIS MD GENE SANDBLOOM has climbed on board the "sack-the-brat-pack" bandwagon, disavowing any knowledge of the collective's close-knit "programming exchange." He does admit, however, that if "brat pack" refers to "a group of people digging for tomorrow's hits today, that's okay." Sandbloom insists he's met some of his alleged "fellow brats" only once or twice.

Morning ace PAUL HARRIS continues his odyssey, moving to Classic Rock WCXR/WASHINGTON. In the last 18 months, he's done wake-up service on WHCN/HARTFORD, WYNY/NEW YORK, and WIOQ/PHILADELPHIA.

Giving away pretuned (and relatively cheap) radios is an old promotion idea, but WEAZ/PHILADELPHIA thought it had improved on the idea when it started giving out more expensive tabletop sets "factory-tuned" to pick up that station only. The station has given over 3000 sets to local businesses, and intends to place a total of 9000 by next summer — a move designed to increase away-from-home listening.

Enter WKSZ, which is now advising owners that anyone with an allen wrench can change the dial position in about 30 minutes. WKSZ has volunteered free plastic wrenches to those who want them.

KLOS/ABC ROCK NETWORK reporter GAYL MURPHY is broadcasting "on-location concert reports" from China this week as part of a commercial artist exchange. Murphy is currently covering the tour of JAN & DEAN, with GENESIS and FLEETWOOD MAC to follow early next year. No plans yet to catch PINK FLOYD at the Wall.

The KMEL/SAN FRANCISCO PD job is one of the most sought-after in America, with many names jockeying for the post. However, MD KEITH NAFTALY is acting PD until a replacement for STEVE RIVERS is found.

WCZY-AM & FM/DETROIT is ready to "Wrap A Cop," as the station's Christmas Comedy Wrap Party looks to raise \$13,000 to help buy bulletproof vests for nearly 4000 police officers. And how is the money to be raised? By auctioning off a lot of POLICE trinkets such as a gold record, tour jacket, videos, and (naturally) record albums.

On the move:

KCBQ-AM&FM/SAN DIEGO personality VALERI FERRARI has moved to KLKT/RENO-LAKE TAHOE, while KLKT News Director BOB DeLANO has joined MACAVOY LAYNE in mornings . . . KOMP/LAS VEGAS parttimer STACEY RUBIN has moved into afternoon drive, replacing TODD FOWLER . . . WILLY SANCHO has departed KIKK/HOUSTON as morning "sidekick" for a morning gig at KOUL/CORPUS CHRISTI . . . former WMXJ/MIAMI morning man BARRY MICHAELS is now doing swing/weekends crosstown at WKOS/MIAMI.

We know who the wealthiest broadcasters in the country are, according to the "Forbes 400" list (R&R, 10/17) . who's the lowest-paid DJ in America? KLSP-FM/ANGOLA, LA jock RICHARD AVERY says he is - at a near-slave wage of 4 cents an hour. Now, before any of you GMs start recalculating next year's salaries, keep in mind that Avery is one of two personalities employed by Station Manager FRANK BLACKBURN - otherwise known as the warden of Louisiana State Penitentiary, where KLSP is located. The station's format includes news and sports, regular legal reports, and music ranging from CHR to Jazz to Country. Avery says the most requested songs are "Jailhouse Rock" and "Chain Gang," but "There's A Riot Goin' On" is off limits.

When CARLY SIMON called (unannounced) Q105/TAMPA PD RANDY KABRICH to say "thanks for the spins," Randy thought it was Sr. VP/Marketing & Promotion DON IENNER's assistant EVA pulling a fast one. Carly offered to prove herself by singing songs from her repertoire. She even sang a request for Randy, including "Louie Louie" and "Doo Wah Diddy Diddy."

Check out the array of guest hosts that WLUP/CHICAGO lined up for vacationing PM drivers STEVE DAHL & GARRY MEIER last week. Monday: Cook County Democratic Party Chairman and probable Mayoral candidate ED VRDOLYAK, whose quests included Presidential hopeful REVEREND PAT ROBERTSON, TOMMY LASORDA, MARILU HENNER, local columnist IRV KUPCINET, and Bear KEITH VAN HORNE. Tuesday: Super Bears TIM WRIGHTMAN and TOM THAYER. with a TV sports reporter calling in reports from the hospital where JIM McMAHON was being seen by specialists for his shoulder injury. Wednesday: GENE SISKEL & ROGER EBERT. Thursday: comedienne RICHARD LEWIS, who took calls from such friends as NBC sportscaster BOB COSTAS, GARRY SHANDLING, JOE PISCOPO, ALBERT BROOKS, and . . . Steve & Garry themselves.

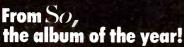
Finally, heartfelt condolences to:
... The family and friends of JIM
BROWNYARD, owner and sole operator of
WHYP-AM & FM/NORTH EAST, PA, who
died last week of cancer at age 59. Jim was
the Country combo's only person on-air,
turning the transmitter on at sunrise and then
broadcasting until midnight. His wife HELEN
would periodically relieve him on the board so
he could sell time, and plans to continue the
solo operation.

GARLAND and his wife MARY on the death of their daughter CHELSEA, who was born November 29 and died December 1.

... The family and friends of CHUCK MEYER, who died recently of a brain tumor. Chuck was a longtime promo veteran of both MCA and RCA, as well as a good friend to many in radio.

# PROMOTIONS RESOLUTION '87: DO MORE, SPEND LESS

Make Your Time And Money Buy More. For Profitable And Productive Promotions, Call: MARGIE POOLE CREATIVE SERVICES, (214) 368-3704.



Produced by: Daniel Lanois & Peter Gabriel Management: Gail Colson

See Peter now, on his record breaking





Produced by: Seth Justman Management: Stanley S. Arkin

TRIED TESTED PROVEN AT 65 STATIONS KFMW (HOT) KSND (HOT) 99KG (HOT) KWNZ (HOT)

KWSS 94TYX KTUX WGRD KFIV 95XXX WQID WJMX KOZE And many more ...

A confirmed smash wherever played! ... sales explode!



HEW! True

Produced by: Chris Hughes, Ric Ocasek and Ross Cullum

Management: Elliot Roberts/ Lookout Management

**WMMS** K104 **KWK** WLOL

WAMX **KSND** 

KZZU WQCM **OK100** 

95XIL **WPFM WVBS** 

WLRW SLY96 Y94 Y97 99KG



From their new album, Shelter, exploding on AOR radio!

Produced by: Little Steven, Jimmy lovine and Lone Justice Management: Ice Cream Management

# RATINGS AND RESEARCH

# Turn Your Research Into Ratings

By Rick Sklar

It happens in market after market. The research at Station A shows the audience wants more uninterrupted music. Station A begins playing eight records in a row. Competitor Station B counters with 12 records back to back. Station A ups the ante to 16 songs in a row and adds the forced listening ploy, "We'll pay you \$1000 if you catch us playing less." Station B goes into an all-weekend nonstop music marathon. By now the listeners aren't sure to which station they're listening, and they really couldn't care less.

They've heard it all before. Both stations have become one great big yawn. It all sounds the same, and it's time to turn off the radio and slip a cassette into the car's tape deck. Now the listener has unlimited songs in a row, with absolutely no commercial interruptions. Ever.

There must be a more effective way to get ratings.

What has occurred is a situation where both stations went about applying their research in a very mundane and mechanical way. Neither programmer remembered that radio is a form of show business. Listeners tune in to be entertained. They want diversion. If the message has to be "we play the most music" then, at the very least, the station using the idea might do it in an innovative manner.

"Listeners want diversion. If the message has to be 'we play the most music' then, at the very least, the station using the idea might do it in an innovative manner."

For example, when a "most music" war broke out in one market, the station being attacked didn't let itself get dragged into the "X-number of songs in a row" war. Instead, it took an imaginative new tack, After doing some quick calculations on its programming over the past ten years, its announcers were able to come on the air and say: "KISS 94 FM, over 1,000,000 records played! And now, here is record number 1,110,347 on (jingle) KISS 94 FM (into song)."

"Whether it's Hands Across America or racing elephants down Main Street on Derby Day, the station that remembers it is in show business invariably winds up the winner."

Novel? The fast food business has been selling hamburgers that way for years.

Using showmanship is not expensive. It's simply a way to do better radio. A "showbiz" approach to ratings can even be cheaper than the usual routines. One station without any budget built market awareness by announcing it was out to break a world's record by staging the longest concert in history. It got an unknown band to play for the station for free (for the publicity) at a donated concert hall (to bring the world record to the town). The total cost of that innovative piece of showmanship: a charge for a set of radio lines to the venue for progress report broadcasts, and the cost of plastering the stage with enough call letters so no matter what direction the TV news cameras aimed they would have to pick up the station's name.

Whether it's Hands Across America or racing elephants down Main Street on Derby Day, the station that remembers it is in show business invariably winds up the winner. It's the one ingredient that Rick Dees, Dr. Ruth Westheimer, Paul Harvey, and Howard Stern have in common. They never forget that they are in show business. They provide entertainment with a capital "E."

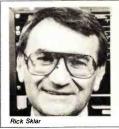
In the super-hot competitive environment in which programmers are called upon to get radio ratings today, stations can't win if the programming effort translates the research into unimaginative and predictable on-air sounds. The reality is that everybody uses research of one type or another. Everybody knows which records are in and which are out. You can't get a leg up on the next guy by simply doing your homework. To get a competitive advantage, the data has to be turned into slambang programming.

This really isn't so hard to do. The first radio formats were put together by operators who were both radio people and showmen. Todd Storz, Gordon McLendon, Chuck Blore, and others designed formats built around jolts of energy. What the listeners heard was unexpected, different, and entertaining.

Somewhere along the line radio programming became so scientific that all sense of suspense, surprise, shock, and sensationalism got squashed out of the sound. Radio, that amalgam of science and art, became all science and no art. If everyone stops after pushing the buttons on the computer, we begin to sound like an industry of imitators, not innovators. The soundalikes of today are reaping their own meager harvest - similar sounds attract similar shares. In the big markets, big winners with wide multi-share leads separating them from the others are few and far between.

Spreadsheets filled with demographic data on music preferences may not be the most inspiring sources for exciting on-air sounds, but they are not supposed to be. The data is best used only as a

"Somewhere along the line radio programming became so scientific that all sense of suspense, surprise, shock, and sensationalism got squashed out of the sound."



Programmer Rick Sklar is President of Sklar Communications and consults stations and groups from his headquarters at 100 Park Ave.. New York, NY 10017.

point of departure. When did you last see a memorable television show, a great movie, or a smash Broadway musical that was based on statistical research alone? Even the records played on the radio are fusions of artistic efforts and research into current public taste.

It is only in radio programming itself that we hear so much depersonalized repetitive, and boring stuff. The only time personalities are heard is in the morning. Yet that is also the time of day that attracts the biggest numbers of people to use radio. It is only in the morning that we make use of news on many music stations. Perhaps the audience doesn't want newscasts during the day, but the early rock and roll station pioneers did news bulletins around the clock and perfected their presentation into the ultimate cliffhanger of suspense. The bulletin sounds were ear-arresting - a submarine crash dive alarm, tympani rolls . . . you

And the rule was that the bulletin was always held up until the middle of a record and deliberately run at that time with the bulletin alert sound interrupting the song in a startling way. (The bulletin was always brief, and then the song was started again.) Certainly not everyone would want to run bulletins on music stations today, but breaking in right after a song with a daily lottery winning number bulletin would work very well. And somebody might just get a competitive edge with an unexpected news bulletin once in a while timed for shock value.

One reason programmers may be having so much trouble being creative is because they program to radio groupies - foreground listeners who hear the station the way the PD hears it. These are the people who call up all the time with requests, agree to take part in music tests, and are easy for the PD to relate to. Unfortunately for the radio programmer, most listeners are background listeners. They use radio as accompaniment when they are engaged in other activities. This activity accompaniment usage is what has saved radio from being totally eaten up by VCR use and all the other media. Programmers don't hear from these typical, average listeners until the ratings come in. Then it's too late. By putting themselves in the place of these listeners and imagining the typical listener situation that is really going on out there, programmers can be spurred into coming up with exciting ways to break through the apathy and capture the ear of the listener. This takes quality material, quality performers, and those creative bits of radio programming that touch the audience and move them.

In staffing their stations and in buying program content, be it comedy material or features, programmers need to exercise intense selectivity and control. Only the best material should get on the air. Only

"One reason programmers may be having so much trouble being creative is because they program to radio groupies — foreground listeners who hear the station the way the PD hears it."

the best performers should be allowed behind the mike. When the on-air light goes on, the station is on stage. The curtain is up.

It's show time.

# Put It In Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management, and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special 'Assignments Editor Jim Dawson, R&R, 1930 Century Park West, L.A., CA 90067; (213) 553-4330.

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# RATINGS

ARBITRON SUMMER '86

# Demographic Ranking Trends

# **New York**

WBLS Leads With Older Adults; WPLJ First With 18-34, Runner-up With 18-49
And Teens; WHTZ Teen Choice, Slips With Adults

Wi	Sø	12-17	WI	Sp	18-34	WI	Sp	18-49	Wi		25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1		WHTZ (CHR)	2	1	WPLJ	4	1	WBLS	6	1	WBLS
3		WPLJ (CHR)	5	2	WBLS	2	2	WPLJ	2	2	WLTW
2	_	WRKS (B/U)	1	3	WHTZ	1	3	WHTZ	4	3	WCBS-FM
4		WBLS (B/U)	3	4	WRKS	3	4	WRKS	3	4	WHTZ
5		WOHT (B/U)	6	5	WXRK	8	5	WXRK	1	5	WPLJ
8	_	WLIR (AOR)	4	6	WNEW-FM	7	6	WCBS-FM	8	6	WINS
6		WNEW-FM (AOR)	8	7	WCBS-FM (Gold)	5	7	WNEW-FM	5	7	WRKS
7		WXRK (AOR)	7	8	WLTW (AC)	6	8	WLTW	9	8	WXRK
10		WBLI (CHR)	12	9	WNSR (AC)	15	9	WNSR	7	9	WNEW-FM
13		WYNY (AC)	11	10	WPIX (AC)	9	10	WINS (News)	16	10	WNSR

# Los Angeles

KIIS-FM Sweeps Adult Demos; KPWR Teen Titan, Runner-up With Young Adults; KRTH-FM Gains In Adult Demos

WI	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi		25-54
'86		Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
1 30		KPWR (B/U)	1	1	KIIS-FM	1	1	KIIS-FM	2	1	KIIS-FM
2		KROQ (AOR)	2	2	KPWR	2	2	KPWR	3	2	KRTH-FM
3		KIIS-FM (CHR)	3	3	KLOS	5	3	KRTH-FM	1	3	KOST
4.		KDAY (B/U)	6		KRTH-FM (Gold)	4	4	KLOS	4	4	KABC
6		KOST (AC)	4		KROQ	3	5	KOST	12	5	KPWR
9	_	KNAC (AOR)	5		KOST	8	6	KTNQ	9	6	KLOS
8	_	KLOS (AOR)	7		KMET	7	7	KROQ	7	7	KTNQ
_		KJLH (B/U)	á		KLVE	9		KIQQ (AC)	6	8	KIQQ
7			9	_	KTNQ (Span)	12		KABC (Talk)	5	9	KBIG
11		KLVE (Span)	_		KUTE (AA)	10		KBIG (B/EZ)	11	10	KJOI (B/EZ)
10	10	KMET (AOR)	16	10	NOTE (AA)	10	10	Noid (U/LL)			, , , , , , , , , , , , , , , , , , , ,

# Chicago

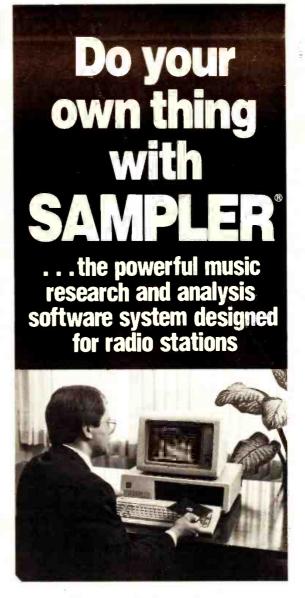
WGCI-FM Sweeps Adult Demos; WBBM-FM New Teen Leader; WLUP Solid Second With Young Adults; WBMX-FM Gains In Adult Demos

Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
2	1	WBBM-FM (CHR)	1	1	WGCI-FM	1	1	WGCI-FM	2	1	WGCI-FM
3	2	WGCI-FM (B/U)	2	2	WLUP	2	2	WLUP	1	2	WGN
1	3	WBMX-FM (B/U)	4	3	WBMX-FM	4	3	WBMX-FM	3	3	WLUP
4	4	WYTZ (CHR)	`3	4	WXRT (AOR)"	10	4	WKQX	9	4	WLOO (B/EZ)
6	5	WLUP (AOR)	5	5	WKQX	3	5	WGN (Talk)	13	5	WBMX-FM (B/U)
9	6	WRXR (AC)	7	6	WCKG	6	6	WXRT	6	6	WCLR
5	7	WKQX (CHR)	6	7	WCLR (AC)	5	7	WCLR	5	7	WLAK
12	8	WCKG (AOR)	11	8	WYTZ	7	8	WLAK (AC)	11	8	WKQX
7	9	WFYR (AC)	8	9	WFYR	8	9	WJMK	4	9	WJMK
8	10	WLS (CHR)	9	10	WJMK (Gold)	9	10	WEYR	10	10	WBBM (News)

# San Francisco

KMEL Wins Teen Crown, Gains In Adults; KSOL Young Adult Leader; KGO Still First 25-49; KNBR Up In Adult Demos

			Ottili		Jt 20 40, 11112	,, <b>U</b>					
Wi	Sp	12-17	Wi	Sp	18-34	Wi	Sp	18-49	Wi	Sp	25-54
'86	'86	Rank	'86	'86	Rank	'86	'86	Rank	'86	'86	Rank
2	1	KMEL (CHR)	1	1	KSOL	1	1	KSOL	1	1	KGO
1	2	KSOL (B/U)	4	2	KMEL	2	2	KGO (N/T)	3	2	KNBR
5		KLOK-FM (AC)	3	3	KYUU	4	3	KNBR	2	3	KCBS
4		KITS (CHR)	5	4	KROR	11	4	KMEL	9	4	KYUU
3	5	KWSS (CHR)	6	5	KBLX (AA)	6	5	KYUU	4	5	KBLX
6		KYUU (AC)	2	6	KFOG (AOR)	5	6	KBLX	5	6	KOIT-FM (AC)
_		KREO (CHR)	11	7	KNBR (Misc)	7	7	KIOI	11	7	KSOL
8		KROR (AOR)	7	8	KIOI (AC)	3	8	KFOG	7	8	KSAN (Ctry)
13		KSJO (AOR)	8	9	KLOK-FM	12	9	KROR	6	9	KIOI
7	_	KOME (AOR)	9	10	KOME	9	10	KCBS (N/T)	* 8	10	KFOG



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# **CONTEMPORARY CHRISTIAN**

# Contemporary Christian: A Piece Of The Rock

Contemporary Christian music was perhaps defined best by USA Today as music "which combines pop or rock music with Biblical lyrics" (July 30, 1986). Stylistically, Contemporary Christian music ranges from Sandi Patti's MOR ballads to Stryper's metal music. Lyrically, the music examines life, love, and relationships, either by using direct "Biblical lyrics," or most often, by framing these human experiences with a Christian world view.

While various forms of gospel music have played prominent roles on radio since its invention, only in the last decade has Contemporary Christian music become a viable music form and radio format base. Today over 200 stations coast-to-coast air Contemporary Christian music as their primary music type, and hundreds more highlight CC at some time during their broadcast week

Listening to a leading Contemporary Christian station is, in many ways, similar to listening to a well-formatted Adult Contemporary station. As you listen, expect to find both network and local news, sports, weather, and a high degree of community involvement. Leading Contemporary Christian

"Listening to a leading Contemporary Christian station is, in many ways, similar to listening to a well-formatted Adult Contemporary station."

stations are also as selective in their music presentation as are their AC and CHR counterparts. Songs and artists are carefully researched, then selected to reach the station's demographic and psychographic target audience.

The recording side of the Contemporary Christian music industry has also seen unprecedented



Brad Burbhart

growth in the last decade. A significant release in the mid-70s sold, at the outside, 25,000 units. A release of the same importance today sells upward of 250,000 records, tapes, and CDs. Market trends indicate that this sales universe expansion will continue for years to come.

While production budgets are not in the same league, leading Contemporary Christian albums (musically and sonically speaking) are competitive with general market product. Significant CC albums are cut using the same players and engineers, and are produced in the same L.A., Nashville, New York, and London studios as are major rock and pop albums. The primary

This issue marks Radio & Records' official involvement in the Contemporary Christian industry. The entrance of R&R is yet another significant milestone of both recognition and growth for the young CC industry.

difference is in their lyrical con-

I will have the honor of working as the Contemporary Christian section editor. I have been involved in the industry over the past ten years on both the radio and record sides, and understand the goals of each. It is our hope here at R&R that we can provide the necessary information and support to the Contemporary Christian industry to achieve these goals and to further its growth through the next deceade.

The intention of this week's spe-

By Brad Burkhart

"The recording side of the Contemporary Christian music industry has also seen unprecedented growth in the last decade. Market trends indicate that this sales universe expansion will continue for years to come."

cial section is to introduce the Contemporary Christian industry to R&R readers and give background for the coming biweekly coverage. In this issue we have asked several key Contemporary Christian radio and record leaders to help "paint the picture" of where the industry has been and where it is going. Finally, we have included a chart of the top 20 Contemporary Christian songs from 1996 and in the past to add perspective for coming charts. The top 20s are a composite of lists from each of the 35 reporters.

# **TOP 20 OF 1986**

ARTIST SONG ALBUM/LABEL

- 1. MICHAEL W. SMITH/Rocketown/The Big Picture (Reunion)
- 2. SANDI PATTI/Was It A Morning Like This?/Morning Like This (Word)
- 3. FIRST CALL/Undivided/Undivided (Dayspring)
- 4. AMY GRANT/Stay For Awhile/The Collection (Myrrh)
- 5. CARMAN/The Champion/The Champion (Myrrh)
- 6. SHEILA WALSH/Christian/Shadowlands (Myrrh)
- 7. AMY GRANT/Find A Way/Unguarded (Myrrh)
- 8. DAN PEEK/Lonely People/Electrovoice (Greentree)
- 9. MICHAEL CARD/Scandalon/Scandalon (Sparrow)
- 10. STEVE GREEN/God And God Alone/For God And God Alone (Sparrow)
- 11. STEVE CAMP/He Covers Me/One On One (Sparrow)
- 12. SANDI PATTI/Love In Any Language/Morning Like This (Word)
- 13. SANDI PATTI/Let There Be Praise/Morning Like This (Word)
- 14. VOICES FOR THE UNBORN/Fight The Fight/Fight The Fight (Live Oak)
- 14. TWILA PARIS/Runner/Kingdom Seekers (Star Song)
- 16. RUSS TAFF/I'm Not Alone/Medals (Myrrh)
- 17. PETRA/Thankful Heart/Back To The Streets (Star Song)
- 18. BENNY HESTER/When God Ran/Benny From Here (Myrrh-LA)
- 19. DAVID MEECE/Seventy Times Seven/Chronology (Myrrh)
- 20. CHRIS EATON/It Was Love/Vision (Reunion)

# **TOP 20 OF ALL-TIME**

ARTIST SONG ALBUM/LABEL

- 1. DALLAS HOLM/Rise Again/This Is My Song (Benson)
- 2. AMY GRANT/EI Shaddai/Age To Age (Myrrh)
- 3. DON FRANCISCO/He's Alive/He's Alive (Newpax)
- 4. THE IMPERIALS/Praise The Lord/Heed The Call (Dayspring)
- 5. SECOND CHAPTER OF ACTS/Easter Song/With Footnotes (Myrrh)
- 6. SANDI PATTI/We Shall Behold Him/Love Overflowing (Benson)
- 7. MICHAEL W. SMITH/Friends/Michael W. Smith Project (Reunion)
- 8. SANDI PATTI & LARNELLE HARRIS/More Than Wonderful/More Than ... (Benson)
- 9. AMY GRANT/Sing Your Praise To The Lord/Age To Age (Myrrh)
- 10. AMY GRANT/Father's Eyes (Myrrh)
- 11. RUSS TAFF/We Will Stand/Walls Of Glass (Myrrh)
- 12. AMY GRANT/Find A Way/Unguarded (Myrrh)
- 13. DAVID MEECE/We Are The Reason/Are You Ready (Myrrh)
- 14. ANDRAE CROUCH/My Tribute/Keep On Singin' (Light)
- 15. AMY GRANT/Angels/Straight Ahead (Myrrh)
- 16. MICHAEL W. SMITH/Great Is The Lord/Michael W. Smith Project (Reunion)
- 17. LARRY NORMAN/I Wish We'd All Been Ready/Upon This Rock (Capitol)
- 18. KEITH GREEN/Your Love Broke Thru/For Him Who Has Ears To (Sparrow)
- 19. BENNY HESTER/When God Ran/Benny From Here (Myrrh)
- 20. PETRA/The Coloring Song/Never Say Die (Star Song)

# **Contemporary Christian Reporting Stations**

# Parallel I

# EAST

WPIT/Pittsburgh, PA WWDJ/New York, NY WXRI/Norfolk-Hampton Roads, VA WZZD/Philadelphia, PA

## MIDWEST

WCBW/St. Louis, MO WCFL/Chicago, IL WMUZ/Detroit, MI WRFD/Columbus, OH WXIR/Indianapolis, IN

## SOUTH

KCFO/Tulsa, OK KSBJ/Houston, TX WCIE/Lakeland, FL

## WEST

KCMS/Seattle, WA KPDQ/Portland, OR KYMS/Los Angeles-Orange Co., CA

# Parallel II

## EAST

WABS/Washington, DC WCTN/Washington, DC WJTL/Lancaster, PA WLIX/Long Island, NY WOIV/Syracuse, NY

## MIDWEST

KCNW/Kansas City, KS KWKY/Des Moines, IA WCM/Ann Arbor-Detroit, MI WCRM/Chicago, IL

### WGFT/Youngstown, OH WHLO/Akron-Cleveland, OH WXLN/Louisville, KY

## SOUTH

WFOM/Atlanta GA WJYP/Charleston WV WLFJ/Greenville, SC

## WEST

KDAR/Oxnard, CA KERI/Bakersfield, CA KKRE/Colorado Springs-Denver, CO KLYN/Lynden, WA KRDS/Phoenix, AZ

# CONTEMPORARY CHRISTIAN

# The Emergence Of Contemporary Christian Music

There's no question that the Contemporary Christian record industry has witnessed a marked change over the past ten years. Gone are the days of "garage production," heavy-preaching MOR artists, and singin'-in-the-aisles gospel. Today's Christian music industry is defined by the word "contemporary"; it is performed by bright, uptempo artists (sometimes with a sound bordering on heavy metal), produced in state-of-the-art studios, and targeted to a young adult demographic cell. To understand how the Christian record labels view their relationship with both radio and the Christian music consumer, R&R Records Editor Adam White spoke with Word Records Exec. VP Roland Lundy, Sparrow Sr. VP/Marketing Bill Hearn, Reunion Records President Dan Harrell, and Benson VP/ A&R John Taylor.

# Roland Lundy Exec, VP **Word Records**

Since it's very difficult for us to get our product played on pop radio, whatever the format, we're bound to the opportunities we have in Christian radio. There are some Christian music stations which make a difference in their markets, and there are markets with Christian radio where retail seems to carry the ball.

So we struggle with "How do we help Christian radio develop and mature?" while at the same time knowing that pop radio reaches a broad base of people who would buy our product. Amy Grant is a good example. We got fairly good response on AC radio and then on pop radio to "Love Will Find A Way." A lot of new kids came into Christian bookstores buying Amy's album, 'Unguarded,' so we knew that kids who would buy our product were listening to pop radio.

Thus we're in something of a dilemma. We would love to have more of our product exposed across-the-board in the general marketplace, but we have to figure out how to get it on pop radio. We're using A&M to help us, and we're trying to produce records that are more competitive and have more of a pop and AC feel to them without compromising what our mission is.

We've gone to Christian radio and said, "We'll provide more support here if you'll sharpen up your playlist. For example, if you'll play Russ Taff's 'Medals' four times a morning rather than one time a day." In other words, let's talk about how they play records

We've found some stations that were willing to go along with us, al-though a lot has to do with the fact that we were willing to buy time. It's still a matter of saying "This is what happens on pop radio, and it sells." Unfortunately, there is still a large block of Christian radio that is going to do what they feel they've been taught to do. You can't change those people.

One of the areas we've concentrated on is getting radio and retail to communicate with each other. Not only ask "Will you do some advertising on our station," but also "Who's buying the records" and "Who do you think is listening to your station?" It should be "Let's talk about the market, the clientele, the demographics, how we can help each other."

We've been instrumental in trying to bring that about through our regional promotion staff, who work at retail and radio. They also work through the church, through youth



Roland Lundy

groups. We've really made an effort in the past year to bring all those elements together, because there's a definite need for communication. When people communicate, they work together bet-

# Bill Hearn Sr. VP/Marketing Sparrow

It's very exciting to see the growth of Christian radio to the point where there are perhaps 70 to 80 stations which are actually selling records, whereas five years ago I might have said four or five. A definite expansion of professionalism has come to our industry, and obviously we're trying to respond to that as best we can with better staff people.

Artist information is so important in the Christian marketplace because the Christian community wants to know where that artist is spiritually, and what the direction of his ministry is. That's hard. It's like the president of a distributed label getting excited about a record: how does he communicate that through his own staff to the distributor down to the salesmen. We're talking about information flow. How can we get it down to the streets with the same enthusiasm that we started out with? That's an area we really need to concentrate on with radio

Our promotion representatives

are instructed to build relationships with the program directors and the music directors, and talk more about artists than necessarily asking "Are you playing this cut?" or saying "You should be playing this cut, and I'll talk to you next week." Instead, for example, it's "How's Steve Green doing? Are you getting phones, and what are they talking about? Does the record seem to be communicating to your listenership? How do you feel about Steve and the record?

Sparrow is going to stay true to its calling ten years ago, which is to maintain as manageable an artist roster as possible. We currently have 22 active artists and that's about the maximum we can properly and effectively market and manage. At the same time, we're continuing to develop and improve our distribution system. We're going to increase that system by

about 35% from January 1, in

terms of the number of road sales-

men, telemarketing, the number of

distribution facilities, customer

service, and reprogramming our

computer to better serve the retail

than just talent. In today's Chris-

tian marketplace, you can't just go

in and make a good record. The

artist has to have a fulltime

ministry and a vision for what he's

going to do in concert, in personal

appearances, and on record. It's

very important that the integrity is

there with a very strong spiritual

commitment in which the artist is

rooted, or we just don't see any

Dan Harrell

President

Reunion Records

been formatted very loosely and

very broadly. What I see next year, especially with R&R's involve-

ment, is a tightening up of play-

lists, so our music will probably

be better defined. Before, you

could get away with a rock & roll

artist who would do a ballad.

and you could get away with an

MOR artist who did something that

Now people are really going to

have to fit into their music genre

better. It's going to put us in the

same arena as the pop labels, and

was more uptempo.

In the past, Christian radio has

point in making an album.

In this day and age, it takes more

community

make it more competitive. In one sense, we have a lot of music on Christian radio today which gets in the way of the best product. It's filler, and I hope what happens next year will take away some of that filler and bring the cream to

From a creative viewpoint, I see the more contemporary, progressive music going in one direction, and what I would consider church music going in another. There's definitely a dividing line, whereas five years ago, everybody was into anything because if it had "Christian" written on it, they liked it.

Now the Christian audience is starting to say, "I don't like that, it's too rock & roll," or a rock & roller is saying "I don't like that even though it does talk about Jesus; I prefer rock & roll that talks about Jesus." So you're getting a more selective attitude out

So the next 12 months is going to be concerned with whether we assimilate what these people do into our everyday train of business, and also if we want to be assimilated into the mainstream. We're going to see whether the major record companies and major distribution channels are saying "Yes, we want everything you have." or "We like what this artist says and how

he says it, and we think it will fit

well into our distribution channels.

That's what people are looking for.

so let us have this artist and that

By Adam White

It's interesting that the doors are opening for the acceptance of artists that have traditionally been the Christian Booksellers' Association (CBA) market artists into the general-market radio stations, at CHR, AC, and even AOR and college radio. It's very comfortable if you have a select group of people



Dan Harrell

there in the marketplace. I like the fact that people are making a choice. All you have to do is be good. If you're good, they'll choose you; if you're not, you're in trouble

I feel the tough time has been this past year, a year of transition, and 1987 is going to be exciting for all of us - especially with A&M and Capitol in the picture, and William Morris getting involved with Christian artists. The honeymoon's over, and the reality is making people say "Hey, there's some business here."

In the past, our audience has been a Contemporary Christian music buyer - they bought the bulk of the music. Now I think they're changing to buying the artist. they're becoming more selective. That's because there is quality product vs. inferior product. They're saying "This guy sings about the same values I have, but he does it better. It sounds better, so I'll take this as opposed to that.'

# John Taylor VP/A&R Benson Co.

In many respects, the industry is just in its teenage years. We're still assimilating pieces of how to deal in the realm of the whole record industry. Now we're finding out that there is a broader market for what these artists have to say, because they've grown and how they present their music has blossomed.



who you know want your music. If you can get it to those people and make a return on your investment, you'll stick with that.

But to go outside of that requires commitment. Now the Christian record companies are saving "Yes, we will commit to that, we believe in our artists, so let's find out what channels will take us there." So do we get involved with R&R, Billboard, Album Network, and Gavin, to get these artists into the radio market? Do we find independent promoters who know what we're about and can present us to those stations which report? Over the next 12 months, you'll see more and more of that examination which is not to say that we'll forsake any of the artists that we're under contract to, or not maintain the base that's already been estab-

At Christian radio we have seen an evolution! Eight years ago, it was a milestone for a "Christian radio station" to break into an Arbitron rating with a musical format. Today you've got them popping up all over the place. Not only are there stations coming into the top ten in their marketplace, you've also got stations hitting a particular demographic and falling into the top five or the top three for that demographic and for that par-ticular timeslot. You've got na tional advertisers saying 'Who are those people?" and 'Who are they

# **CONTEMPORARY CHRISTIAN**

# It's Not Just Religious Radio

Contemporary Christian radio leaders want to make certain there is no misunderstanding: Contemporary Christian radio is not the same as religious radio. Contemporary Christian is a new, emerging format geared toward a younger, 25-34 audience and featuring music, news, and lifestyle information.

Traditional religious radio places all emphasis on content, with no emphasis on form. It has always been relatively easy to sell 15- and 30-minute blocks of time to preachers. The result: guaranteed revenue, no risk, and virtually no listeners.

The Contemporary Christian format is built around the spot sale principle. Without compromising content, the Contemporary Christian programmer attempts to shape the form to attract a measurable audience in a specific demographic cell.

Jon Hull, Station Manager at WCIE/Lakeland, FL, explained, "The words 'Christian music' mean different things to different people. To some, they evoke memories of sitting on a hard church pew, listening to a choir of amateur singers trying their best to make a

"Fifteen years ago most stations with a religious format were programmed with back-to-back preachers. If any music was heard, it was either organ music or selections from the burgeoning Southern gospel field."

—Jon Hull

'joyful noise.' To others, the words bring to mind a massive pipe organ playing the strains of some familiar hymn. Although these scenarios are part of Christian music's roots, they certainly are not a clear representation of today's Contemporary Christian music industry. Fifteen years ago most stations with a religious format were programmed with back-to-radio preachers. If any music was heard, it was either organ music or selections from the burgeoning Southern gospel field. Today, the story has changed. Stations all over the country have found success programming to the AC and CHR formats. Demographics have steadily changed from the once-common 60+ to the very desirable 18-49."

The past ten years have seen two major factors combine to bring about the development of the new Contemporary Christian format. The first factor is the economic reality that the donor base, so needed by the preachers and teach ers to sustain their ministries (and therefore pay for the time), has slowly begun to dry up. As the old-er segment of the 60+ audience has died, those enterting the lower age side of this potential listening cell have felt much less inclined to listen or give to the preachers. This revenue pinch, still in its infancy, has forced owners and operators of religious outlets to begin searching for additional means of income.

"As the older side of the religious-oriented spectrum has begun to shrink, Contemporary Christian music has emerged — drawing with it millions of 18-34 year-olds." —Joe Battaglia

Meanwhile, as the older side of the religious-oriented spectrum has begun to shrink, Contemporary Christian music has emerged drawing with it millions of 18-34 year-olds who previously never had listened to religious radio or bought gospel albums. Joe Battaglia, GM at Contemporary Christian WWDJ (serving the New York metro), elaborated on the importance of Christian music's development. "The growth of Contemporary Christian music has created an entirely new opportunity for Christian radio," he said. "The Jesus movement of the early 1970s spawned a new era of Contemporary Christian music forms which have now matured to the professional level of secular counterparts. This appealing music with its unique message, simply not available in the past, has become a key ingredient to the growth of interest in Christian radio."



Gem O'Brien

WLIX/Nassau-Suffolk GM Lloyd Parker has been involved in Christian radio on Long Island for more than ten years. He, too, has watched this format evolve. "Christian radio is no different than other radio formats in that it is in a constant state of development," he commented. "The music has improved greatly over what was produced ten or more years ago. Budgets are bigger, records sound better, and so does Christian radio. More and more Christian stations are playing more music and less easy-income preaching programs. Adult Contemporary Christian radio has emerged as the dominant music format. The talent and na-



Joe Battaglia

tional exposure of artists such as Sandi Patti, Amy Grant, Steve Green, and others have given Christian music a much higher degree of visibility in the past few years."

With the growth of the music and format, however, comes a note of concern from Contemporary Christian radio leaders that both the format and the music continue to hold the content of the gospel. KCMS-FM/Seattle has been delivering Contemporary Christian music on its class C signal for more than ten years, and PD Joe Micheals crystalizes the audience's desire for a clear message. "Contemporary Christian music falls into two categories," he claimed. "There is that which inspires us or moves us spiritually, and that which affirms gospel values. Gone are the '70s when 'garage' recordings with a good message from a polyester quartet reached the



Joe Micheals

"Our listeners want CD quality from artists who do not emasculate the message of Christ. This bravado challenges us to put the truth up front lyrically on the wind of music that calls us into the 1990s."

—Joe Micheals

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Jon Hull

"When you place high-quality, professional talent with a great signal, together with AC Chrístian music, it can produce a winner."

-Lloyd Parker

the truth up front lyrically on the wind of music that calls us into the 1990s. We are not Sting-Bruce-Van Halen-Huey Lewis copycats. We are something that gives the world hope and life."

'Obviously, as a Christian broadcaster, my goal is to communicate the gospel to the New York area in a relevant way," Battaglia added. "We have spent much time researching and thinking our format through so that it will be appealing to both those who are casually interested and those who are extremely committed. In fact, during our music - along with Amy Grant, DeGarmo & Key, and other Contemporary Christian artists - it would not be uncommon to hear Bob Dylan, Donna Summer, or even Mr. Mister's 'Kyrie.' It is, however, a WWDJ policy that if the lyrics do not philosophically fall in the line of the Christian world view, or if they are not sung or mixed at a level that is understandable to an average listener, we will not play it. Our mu-sic must reflect biblical truth so that it is understood."

The key to the success of Contemporary Christian radio is in the future of not abandoning its distinctive message; indeed, it is becoming more professional and more "lifestyle-oriented" in its presentation. Contemporary Christian stations must continue to explore what their core and potential core audience needs and desires. Unfortunately, as with other formats, research is more often talked about than actually conducted.

Interstate Satellite Network Director/Programming Gem O'Brien attributed recent rating gains from affiliate KYMS/Los Angeles to INS's research. "Research has helped the format achieve higher ratings and better define the target demographics," he explainBy Brad Burkhart



Lloyd Parker

ed "It appears that our program of intensive call-outs and sales tracking research is working for INS affiliates because our Los Angeles affiliate recently went from a virtual 'no-show' to a 2.6 share of the 25-34 females in the '86 summer Arbiters'."

Although the Contemporary Christian radio industry is limited by its youth and lack of quality facilities, O'Brien noted that the success story at KYMS has been seen in other markets as well. "Marketplace acceptance of the format has been growing and, as a result, Christian music stations like KCFO/Tulsa, KCMS/Seattle, and WXLN/Louisville draw consistently good numbers."

"Success stories like KLTY in Dallas prove the AC Christian format can work in a major market," adds Parker. "Although the plug was mysteriously pulled too soon, KLTY went from a .8 a year ago to a 3.5 in the summer ARB. Out of 28 metroplex stations, KLTY was fourth in women 18-24, sixth in women 18-34, and seventh in women 18-34.

"Contemporary Christian stations must continue to explore what their core and potential core audience needs and desires. Unfortunately, as with other formats, research is more often talked about than actually conducted."—Lloyd Parker

en 25-34 and 18-49. They were also in the top 10 in men 18-24, 18-34, and teens. When you place high-quality, professional talent with a great signal, together with AC Christian music, it can produce a winner."

Christian radio industry leaders are optimistic about othe future of the format. Jon Hull sums it up by saying, "If current trends in Christian radio continue, every market in the nation could conceivably soon see a Contemporary Christian station. Owners and operators eager to communicate the gospel through music are finding welcome ears to program to across the country, and advertisers are finding that the audience delivered by Christian radio is an audience they want to reach."



# **NETWORKS/PROGRAM SUPPLIERS**

REED BUNZEL

# **Contemporary Christian: A Growing Force**

According to a 1986 Gallup poll, over 190 million Americans believe in God, eternity, heaven, and/or hell. USA Today says church attendance in the past 12 months has risen for the first time in 15 years. Another Gallup poll says that 120 million Americans claim to be born again Christians, while Time magazine reports that Contemporary Christian music outsells jazz and classical — to the tune of \$300 million each year.

Still, Christian Contemporary syndicated product, along with its redio and records counterparts, is relegated to asterisk status in the world of contemporary music. Some tuned-in critics and listeners are familiar with such artists as Amy Grant, Petra, and Dion (following his religious rebirth), but mainstream America still tends to view the Christian movement (musical or otherwise) as a fringe factor. Not for long, however, according to those who believe in the music and its roots.

"The change in the music over the last 10 years has been drastic," says Jim Channell, host and President of "Christian Countdown America." "In the past decade there have been a lot of artists who discovered they have musical ability, a lot of which stands up against the quality found in non-Christian music. The idea that a lot of people

# Fantasy Intrudes In Romantic Interludes

Dr. Ruth might be everybody's favorite radio sex therapist, but her onion rings go limp when it comes to on-air fantasy.

San Francisco-based "Romantic Interlude" is radio's answer to callin romance, as listeners are treated to a :90 lovecast of candlelit sweet nothings pouring through the ether. "Romantic Interludes" is a self-descriptive feature: creator and host David Van Chaney describes (in present tense) sensual short fantasies that give another meaning to "drive time." Here's a sample: "I pull the harness snug around your tiny waist. A little laugh escapes your lips. I'm almost crazy with nervousness, but being close to you in your snug overalls, the scent of your perfume proclaiming your sensual femininity, makes me want to be alone with you - giving you pleasure.

Van Chaney says the feature was sparked by the realization that 'my love life, as well as that of many people, is not that great." Fantasy, supposedly, takes care of that — and so (perhaps) does this short radio interlude into romance.

have — that Christian music is really square — is a complete misconception."

John Rivers, President of River Riders Productions and producer of "20: The Countdown Magazine," agrees that the evolution of Contemporary Christian music from its gospel roots 10 years ago has boosted its current interest. "Ten years ago gospel took a back seat, mainly because of the quality of production. It just didn't have what it takes. But today it does, and the music is now just as innovative as any contemporary or secular music. The best musicians, studios, and techniques are used — which makes for extremely high quality stuff."

As opposed to the rest of radio, it can be said that with Contemporary Christian the message is the medium. Mainstream (or secular, as some Christians prefer to call it) music can focus on any particular theme - or none at all. Christian music, on the other hand, is by definition singularly focused on the message. Faith and salvation are integral parts of most Contemporary Christian product, and largely act as definitions for the format. A song must, either openly or covertly, relay the Lord's message in order for it to be accepted by the audience.

What isn't necessarily clear, however, is how blatant the message has to be. "There's a sort of war' going on in Christian music today," Channell explains.

"There's a faction that says if you're going to sing for the Lord you have to be out front about it. The other faction leaves something for the listener to read into it."

-Jim Channell

"There's a faction that says if you're going to sing for the Lord you have to be out front about it. The other faction leaves something for the listener to read into it. A lot depends on the artist; some are really open while others just tend to gloss over it."

Channell leans toward the openness of the music, citing the experience of Dion (of Belmonts fame).

"When we talked with him he said people kept the Lord hidden from him for so long that he had to be right out front with what he was saying." Channell contends that the strength of the music, and the format, lies with the strong, clear message it imparts. "Parents who are concerned with people like Oz-zy Osbourne are going to see this format as the alternative to secular music," he says. "This music is, and will continue to be, an alternative to what children would be listening to otherwise. It doesn't replace going to church, or studying the Bible, or praying, but as long as secular music continues to deal with drugs and sex the average parents will not let their children listen to it. This is the first time they've had something else.

# NBC Skeds Two Weekly Shows

NBC Radio Entertainment has slated two programs for weekly distribution early in 1987. "Legends Of Rock," currently airing on a monthly basis, and "Flashback," originally aired over the network in 1984, are currently being readied for a January 5 start date.

"Legends Of Rock" is a monthly two-hour feature which will be condensed to one-hour when it begins its weekly schedule, while "Flashback," which was three hours in length when it first debuted, will be pared down to two. "Legends" will kick off the new

"Legends" will kick off the new year with a two-part Genesis special. NBC Radio Entertainment Director/Programming Andy Denemark said, "When this show debuted in 1985 we did it in response to demands from radio stations for monthly programming featuring high-quality artists. As we move into 1987 most of our programming will be weekly, again responding to the marketplace. Weekly programs are easier for stations to schedule and promote." "Legends" is produced by Denny Somach.

"Flashback" again combines music from the late '60s and '70s with audio bits and vignettes from news archives. The program, hosted by Bill St. James, is designed to form a "tapestry of the times," and is being produced in response to the growing positioning all over the country of classic rock stations. "Flashback" is produced by Radio Today.

# **Crossing Over**

The question of crossover product obviously arises in Contemporary Christian music because mainstream financial success comes with exposure to the mainstream audience. Rivers, however, is

"Not only is there the possibility of Christian music crossing out of the format to secular radio, but we also see a lot of secular listeners tuning in to Christian radio."

-John Rivers

quick to point out that Christian crossover works in reverse, as well. "Not only is there the possibility of Christian music crossing out of the format to secular radio, but we also see a lot of secular listeners tuning in to Christian radio," he says. "I wouldn't be surprised if 25% of our audience was non-Christian — mainly because it's so good and innovative."

Still, crossing into the mainstream is the sure way to turn a and "spread the message." This is where both sides in the open-covert lyric debate butt heads. Some feel that the clear intent of the song can't be sacrificed for mainstream appeal, while others feel that however the word is spread is acceptable. Channell, who leans toward the more traditional, blatant viewpoint, again paraphrases Dion: "We think he summed it up best when he said 'I don't mind if you cross over, as long as you take the cross over when you cross.' Don't compromise the message: if secular stations decide to play what we're making, make sure the message goes with it - otherwise you're wasting your time."

What probably won't happen, Channell adds, is a mainstream artist garnering airplay on a Christian radio station. "The Christian audience has a large magnifying glass and they check everything very thoroughly. If somebody outside the Christian realm is not saved and tries to cross over, it won't hold. I don't think the average Christian programmer would do well to stick his neck out and play songs by artists who don't have a Christian testimony."

# Christians Are People, Too

Rivers describes the average Christian listener as "a 32-33 yearold female, upscale, who may or may not work out of the home." The format typically reaches everyone 12-44, but he admits that "we really get only a few males because for the most part they're still stuck in rock and roll."

Still, Rivers insists that advertisers — who generally avoid Christian music — will someday recognize the Christian listener as an attractive target demo. "They have been reluctant to do anything up until now," he comments, "but one of these days they will wake up. Coke will realize that Christians have to drink something, and Bayer Aspirin will see that Christians get headaches just like everyone else. They'll look at it long and hard, but eventually someone will give it a shot."

"When they become aware of the buying power of this segment, they'll realize they have the money to go out and spend on consumer products," Channell agrees. "The advertising agencies have to be made aware of what's going on, but they haven't accepted it. Yet."

Rivers and Channell both claim that Contemporary Christian music is here to stay — and expand. "This type of music will continue to be well-produced," Channell says, "and as artists expand on their skills and advertisers realize the potential of the untapped market, we'll get better announcers, programmers, and artists — and it will become a huge musical force."

"As soon as the radio presentation gets really good there will be a lot of Christians who will listen," Rivers concludes. "It has yet to take off; we've only seen the tip of the iceberg. But the quality is there, and the radio presentation is being worked on. But when itcomes together . . . just wait and see!"

# Christmas Starstreams

Frank Forest Productions is readying two yearend New Age specials for national syndication.

The "Musical Starstreams Christmas Special" features accoustical instrumental Christmas music mixed with contemporary New Age holiday selections, and is available in a two-hour block for broadcast during Christmas week. The following week "Music Starstreams 1986 Favorites" plays the "cream of the New Age crop" from the past 12 months, again in a two-hour programming block."

# NETWORK FEATURE FILE

# MUSIC FEATURES

# The Weekend

	December	13 - 14	
American Eagle Gary Morris	(DIR)	On The Beat	(BRE)
Christian Countdown America	(CCA)	Gladys Knight/Janet Jackson/Gene On The Radio Howard Jones	(NSBA)
John Fisher  Dick Clark's Rock, Rol & Remember  Tony Orlando & Dawn	(USP)	Pioneers In Music San Francisco scene: Jefferson Ai Grateful Dead/Eddie Money	(DIR)
The Countdown Vesta Williams/D Train Countdown America W	(WO)	Plain Rap Countdown- CHR/AC CHR: Eddie Money/Bruce Hornsby OMD/Wang Chung/Glass Tiger	
Dick Clark Tina Turner	(US)	AC: Billy Joel/Beach Boys/OMD/ Bruce Hornsby/Toto	
Country Report Countdown	(WRN)	Powercuts Eric Clapton/Stevie Ray Vaughn	(GSN)
Eddie Rabbirt/Ricky Skaggs Country Today	(ILM)	Radio Links Eddie Murphy: "Golden Child"	(RL)
Sawyer Brown Dr. Demento	(WO)	Reelin' & A Rockin' Robert Palmer/Whoopi Goldberg Reelin' In The Years	(RI)
Annual Christmas Show, Pt. 1  Future Hits  Steve Winwood/Journey	(WO)	Creedence Clearwater Revival/Doo Rock Chronicles	
Great Sounds	(USP)	Triumph/Paul Kantner/Billy Squier/k Rockline	
The Great Star-Ship Kenny Rogers/Lionel Richie/Jou	(BRE)	Rock Of The World Pretenders/Loverboy	(BRE)
Highlights Robert Cray/Heldi Bohay	(DIR)	Scott Muni's Ticket To Ric John Lennon tribule	le (DIR)
Hot Rocks Cars	(USP)	Scott Shannon's Rockin' America Countdown	(WO)
Hot Spots Glass Tiger/Bangles/Corey Hart	(BRE)	Janet Jackson/Huey Lewis/Talking Sinatra Special Classic Capitol	(CRS)
Jazz Show With David Sanborn Kenny G	(NBCE)	Sittin' In Ricky Skaggs	(WRN)
King Biscuit Flower Hou Genesis, Pt. 3	ır (DIR)	Solid Gold Saturday Night Dion & the Belmonts	(US)
John Landers Hit Music USA Pointer Sisters	(USP)	British invasion	(NBCE)
Live From The Apollo	(WO)	Star Beat Chico DeBarge Street Beat	(MJI) (BRE)
SOS Band/Doug E. Fresh Metalshop Ratt	(ILM)	Luther Vandross/Human League/ Stacy Lattisaw	(5112)
Motor City Beat Stevie. Wonder	(USP)	Superstars Rock Concert Van Halen	(WO)
Musical!  John Raitt/Hit cover versions & s for movies	(WO) ongs added	That's Love Toto/Chuck Norris/Bruce Flerstein Top 30 USA	(WO)
Musical Starstreams	(FF)	Motown's rarities: "Don't Leave Me Way," "With You I'm Born Again	This
National Howard Stern Show	(DIR)	I'm Gone," "Smiling Faces."  Urban Music Magazine  Luther Vandross	(SI)
Special guests National Music Survey James Taylor/Chicago/OMD	(WO)	Weekly Country Music Countdown TG Sheppard	(USP)

# The Week Of

Cavalcade Of Christmas Music Classical & Ireditional Christmas mr The Concert Hour Ananic Starr Country Calendar George Strait (12/15) Billy Jose Royal (12/16) Budd Bellamy (12/17) Larry Gattin (12/18) Janie Frickie (12/19) Country Report Gene Watson/Steve Earle (12/15) Restless Heart/Gene Watson (12/1 Kathy Mattea/Gene Watson (12/1 Kathy Mattea/Gene Watson (12/12) Restless Heart/Girks Next Door-Ste (12/19) Douglas Edwards At	(WO) (CW) (WRN)
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The North Pole	(CBSR)
An imaginary visit to Santa & Mrs. C North Pole (12/17)	laus at the
Earth News	(WO)
Klaus Maria Brandauer: "Lightship" Of Gold"/Jessica Lange & Dian "Crimes Of The Heart"/Brian K	Streets e Keaton:
"Crimes Of The Heart"/Brian K "King Kong Lives"/Frank Oz: "	erwin:
"King Kong Lives"/Frank Oz: " Shop Of Horrors"	
Encore With Jim Lange 1955: Perry Como	(WO)
In Concert	(WO
Traffic Line One	(WO
Steve Miller Live From Gilley's	OHO
Dwight Yoakam Off The Record	(WO)
Off The Record Ric Ocasek/Billy Idol/Til Tuesday	(WO)
Off The Record Special	(WO)
Pop Concerts/	
Star Trak Profiles	(WO)
Eiton John, Pt. 2 Reelin' & A Rockin'	(Ri)
Robbie Krieger/Doors	
Rock Over London Howard Jones	(RI)
Howard Jones Rock Today	(MJI)
Chrissie Hynde Shootin' The Breeze	(WO)
Pointer Sisters/Kurtis Blow/Gwen C	iuthrie
Solid Gold Country This week in 1980 (12/15)	(USP)
Duets: George Jones & Tammy Wy	nette
(12/16) Stars In the news (12/17)	
Janie Frickie birthday salute (12/18	)
Winter's greatest hits (12/19) Solid Gold Scrapbook	(US)
Helio: goodbye (12/15)	(,
This week in 1965 (12/16) Eddie Kendricks/Temptations birthd	av salute
(12/17)	,
This week in 1972 (12/18) instrumental classics (12/19)	
Special Edition	(WO)
Maze featuring Frankie Beverly	(WO)
Star Trak Pretenders/Til Tuesday/Timbuk 3	(WU)
Street Beat	(BRE)
Ric Ocasek/Howard Jones/Bangles	

# **NEWS & INFORMATION FEATURES**

December 8 - 12

COMEDY

(DCA)

(ASR)

(ASR)

(ASR)

/the confessional

United Spots Of America (ASR)

Lunch with Dick & DeeDee/Takem & Steele. Barten DW Banana/H&R Schlock

w/the real scoop/fin

# GENERAL **INFORMATION**

Other people's speak/undetermined Balsa wood gliders/shyness/sex appeal & horror movies/White House humor/ substance/it's not oregano/Don Ho night/ new colors in car sales Bobby Jo Ambergey's Batteries not Included/bobbing for french fries Car Show Coast-To-Coast (SCGI) Burl Ives live/clean your plate/Lydia and Comedy Hour College Basketball Live Guest: Weird Al Yankovic/Steve Mart Steven Wright/Lily Tomlin/Bill Murray/ Christopher Guest Salaries & bonuses/coilege team comparisons Comedy Show With Dick Cavett Portables on planes/windows/literacy/ how to program (PM) Comedy teams: Peter Cook & Dudley Moore Bob & Ray/Reiner /& Brooks Cheech & Chong Daily Feed Contra checkbook/where's Sam Ervin/Meese tells all (almost)/Teflon song/latest musical chairs. Costas Coast To Coast /Gayle Gard Health Care Hiney Wine Substitute grape/you bring the cheese candlelit hineys/bird's nest in your Pets: the other family member Irving Lobiolly Personal Finance Digest (JBP) interest deductions/used cars/personal debt/ borrowing/tax reform & credit cards/David Horowitz/auto ads/storage Jackie The Joke Man phants gerald/accidents cause people/ no porpoise/a frayed knot/Vamooose the **Public Affairs** Laugh Machine Robert Klein/Steven Wright/Woody Allen-Henny Youngman/Sanford & Son/ Smothers Brothers/Pat Paulsen/Allar Sherman/Joan Rivers/Rodney Dange Radio Links Entertainment Features "Star Trek IV": Leonard Nimoy/William Shatner Live From The Improv ant von Hoffman/Paul Rodriguez/ Carol Leifer/Paul Reiser/Michael Hampton **Reviewing Stand** Stand (PIA) Captain Mei Volv Ries/"Define the term": Richard Spears/"The Treasure Mel Blanc's of the Atocha": Duncan Matthewson Blankety Blancs Sound Advice National Comedy Wireless (DD) melda Marcos shoehorn/contra airlines/ phone booth squeeze/starfine-Rodney/ **Sporting News** Andy Looney Namath/Don Fehr/Gene Upshaw/John Madden/John Thompson/Paul Evans/ National Lampoon's True Facts Rocco Gabriella/Freeman McNeil Klan fan/Darth Raider/a clean kill/ coke is safe/gurd geese m Raines/Jim Hillet/Nate Odems/ Merlin Olsen Sports Explosion Party Drop-Ins Broadcast school instructor/death/ party channel #1/Burlisp/mind control Sports Flashback Radio Hotline ent/83 NGAA tournament You little stinger/l got ideas/bipidy bop bop/ Sports Trivia plain brown wrapper/I'm gonna call you up Red Neckerson Travel Holiday Magazine (CW) Stevens & Grdnic's Wireless Flash Comedy Drop-ins nevy Chase, Steve Martin, Martin Short:

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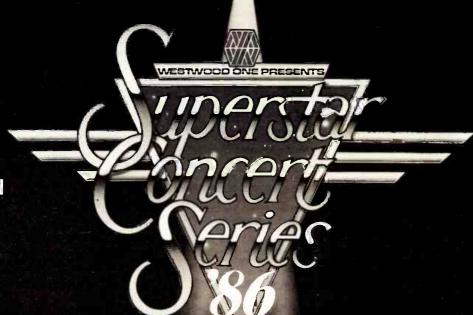
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# MANAGEMENT

# PROVIDING TOOLS OF THE TRADE

# Jocks Are People, Too

For too long, there has been an unequal distribution of effort, commitment, and direction between the programming and sales sides of the radio industry. While most of the emphasis and investment in motivation and management skills seems to be placed on the sales side, the programming side suffers. Negativity on the part of air personalities affects their ability to do their jobs. While not lessening the effort put forth on behalf of sales, we do need to devote more attention to programming staffs and air personalities.

Start with this assumption: radio is a business. Our money comes from advertising sales. But what we are selling to the advertising client is not the music we play, the programming, or the ad production. What is being sold is a captive and receptive audience. Whether you gauge that audience by gross numbers or by demographic groups, it is still an audience which you offer your clients.

# **Being Human Beings**

Who is charged with constantly building and maintaining that audience? The programming staff, of course — a group of persons who, like salespeople, must be "up" day after day. Air personalities have to relate and perform and are often, by their very natures, creative, adventurous, and gutsy. It's tough to be "onstage" four to five hours a day, five, six, seven days a week, 50 weeks a year. Air personalities are human, after all. Unfortunately, too often their human side is ignored.

Jocks are regularly reminded of their expendability. The second-rate PD or the overextended GM is quick to shout, "I have a hundred tapes from kids dying for your job at half your salary. If you don't like the way we do things around here, fine!" It doesn't take a degree in psychology to figure out how that attitude affects creativity and rectivative.

Jocks have as much interest in their station's success as management and the owners do — or at least you should hope they do. Though the number goals they have are not necessarily preceded by dollar signs, the desire they have for achieving those numbers results in more money brought into a station. Both kinds of numbers add up to a more exciting and winning attitude around the station. With that kind of atmosphere, everyone is happier and more productive.

But how do we make this commitment recognizable to all our employees? It has to come from the top: the GM, GSM, and PD. Maybe it's time to send that PD to a motivation or management seminar.

One way to see how this attitude is demonstrated is to look at some instances where it isn't. A few years ago, a promotion was held among the jocks at a particular station. A monetary bonus was offered to the jock who not only had the best numbers in the book, but who beat his own previous book and beat the PD. The book came out. The winner fulfilled all the requirements and gave the station a five-share increase, only to be told by the GM, "Hey, you just cost me money."

# **Communication And Trust**

The level of commitment that talent feels is directly proportional to the level and form of com-

"Jocks are regularly reminded of their expendability. It doesn't take a degree in psychology to figure out how that attitude affects creativity and motivation."

munication. There are two extremes: one-way or two-way; closed or open. We've all experienced the "cut the cute and read the cards because I said so" school of radio programming. But good results can come from management communicating a sense of trust and commitment to air personalities.

Dan Ingram spoke a few years ago to a group of college students

# By J. Robert Schmid

and mentioned a stunt he pulled while on the air at WABC/New York. The Long Island Express-way was backed up for miles — a daily occurrence to be sure, but worse than normal on that particular afternoon. Ingram suggested over the radio that listeners roll down their windows and introduce themselves to the person in the next car. One pair of motorists eventually got married and invited him to the wedding. William B. Williams loved to tell of the listeners who wanted him to come to their weddings — as best man!

The ability to relate to listeners on a level that is consistently personal, open, and free can only come if talent feels a high level of self-confidence. Commitment to and belief in talent will not in itself provide that relatability from jocks, but a lack thereof from management most certainly cannot help it. The benefits are obvious. The resulting feeling of self-confidence felt by your airstaff is conducive to building and maintaining the loyal and consistent audience advertisers seek.

# Compromise When Necessary

Management need not trust a jock's judgment implicitly. But what does need to come across is an attitude of "I hired you not only because of your pipes, but also for your brain." Let your talent know that if they feel strongly enough about something they want to do on the air, you're at least willing to talk about it. It gives them a chance to explain why they think it will work and why they want to do it. It gives you a chance to discuss why you disagree. Compromise, discussion, and employee participation are much more effective than authoritarianism. We hold this to be self-evident in sales why not in the programming department too?

The feeling must also extend into other areas of operations. Do you tell your people to come to jock meetings prepared with ideas when you really don't want to hear what they have to say? Are you open to suggestions and ideas about anything, including music, promotions, prizes, direction, and programming? Most important, do your people know that they can



J. Robert Schmid

Executive Producer J. Robert Schmld is head of audio production at RAB. He has worked on-air in Indiana, Kentucky, New Jersey, and metro New York.

talk to you and that you value their opinions? You hired professionals, but did you hire them just for their voices?

This business is too complicated to rely on only one person's opinion. PDs and GMs have to make final decisions, but the only way to ensure that they will be the right ones is by keeping your mind open to suggestions. You may be surprised at what you'll find out.

Look at winning corporations the world over. The successful ones win because their employees feel they have a stake in the corporation's success. They believe their opinions and ideas are valued and that they have contributed to the success of not only the firm, but of everyone who works there.

# The Right Tools

This commitment to employees comes from believing in their talents to such a degree that you will provide all the tools necessary for them to do the job for which they were hired.

Sales staffs have many tools available to increase productivity or to stimulate motivation. But what is available for jocks in terms of building motivation or enhancing their commitment to winning? Stations see tangible results from an attitudinal and financial commitment to sales. Isn't it realistic to assume that stations would see similar results from a similar investment of time, effort, and dolars in programming? At too many stations, there is none of this kind of commitment to jocks.

Also consider the physical tools of the trade. Let's see a show of hands from all jocks who have trouble getting the simple things needed to do their jobs: sharp razor blades, mastering tape, splicing tape, grease pencils, et al. Don't laugh — stations will trade out client lunches, but they'll skimp on a stylus for a turntable.

To do our job as programmers (even though only one person has the title, all members of an airstaff program), we also need to have the connections in our various areas of interest to achieve the results everyone at a station desires. For programmers and promotion people that includes records. prizes, concert tickets, trips, outside appearances, connections with record stores, ticket outlets, label service, and so on.

And while management is giving the sales department staff their tools (press kits, promotion packets and, yes, business cards) give them to the jocks, too. They have as many opportunities as salespeople to sell your station. I know from experience how embarrassing it is to be at a function or a party with major record promoters and talent managers as the Music Director from Station "X" and have to write my number down on a cocktail napkin. Besides, something as simple as a business card is a relatively inexpensive ego boost to a jock. In a way, it says, "Hey, I'm proud of the fact that you work for me, and I want those you meet to know

Give all your people, sales and programming alike, the tools to do their jobs. Show and tell them you are glad they work for you. It will make them want to work harder to make themselves worthy of your commitment and pride. In the end, it's your station and your bottom line that will benefit most.

# Put It In Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special Assignments Editor Jim Dawson, R&R, 1930 Century Park West, Los Angeles, CA 90067; (213) 553-4330

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HARVEY MEDNICK

# THE CONTESTING QUANDARY

# In Search Of The Perfect Contest

It isn't like looking for the Holy Grail or even the Lost Ark, and I'm sure the topic won't show up on that syndicated series hosted by Leonard Nimoy, but the search for the perfect contest is a constant quest for all of us involved with promotion. We are always looking for the one contest that will drive the listeners crazy, offer imaginative prizes, and inspire all of of your GM's personal friends to call him and say how excited they are with what you're doing on the air. As a result, when the numbers come in your station goes right through the roof.

Ever happened to you? No? Well, maybe this article can help you make it happen the next time you're called upon to come up with a few good contest ideas.

First, take a long, hard look at your format. What are your primary demos? Does your station have a history of contesting? What about your market: is it an active market with lots of giveaways? Do the supermarkets run sweepstakes? How are lottery ticket sales in your area? What is the dominant religious influence? (Don't laugh - if you're in an extremely conservative community, you might give serious consideration to contests where the winners get cash awards and an equal amount is given to the charity of the winner's choice.)

Your format is also a major determinant in the selection of a mechanic. If you have a music station, your best bet is traditionally the phone. It gives your listener a

"Avoid offering listeners something you, want instead of something they want. Get creative!"

chance to get on the air, fostering interaction with a station that is normally communicating one-way. If you have a News/Talk station, you might feel more comfortable using postcards and direct mail. This has two benefits: you don't put another voice on the air, and if you suffer as many talk stations do from older demos, you keep older-sounding voices off the air. This prevents a potentially negative perception.

Get together with your PD and review the last five or six contests you've run. Were they all phoners? Did they all give away money? Maybe you've hit a stagnant point. If so, a contest you both consider a major audience attraction might actually be one that has lost all its luster.

# Give Them What They Want

Another classic error to avoid is offering listeners something you want instead of something they want. Perfect example: New York City. Mid '70s. Major CHR station offers listeners a chance to win a sleek, silver Mercedes-Benz 450SEL; \$45.000+ of sensational automobile, the top of the top of the line. Response? Minimal. Reason? The most desired car in New York then, regardless of demos, was the Chevrolet Corvette. At that time, a 'Vette cost about \$16,000. The moral of the story is that the listeners aren't interested in things they don't want.

Think about tagging a couple of minutes onto your next focus group session to ask your listeners what they want in cars, money, trips, and other prizes. You might find some money-saving surprises in their answers. In virtually every focus group session I've ever attended, the threshold amount of money which would cause a person to make a conscious decision to tune in a station was \$1000! In probing a little more deeply, group mediators have found there is really no perceptual difference between \$1000 and \$10,000. In fact, it was discovered that as the amount goes up the perceived chance of winning on the part of the listener goes down. The lesson to be learned from this is that ten \$1000 winners are possibly better for your station than one \$10,000 winner.

# Capture The Imagination

Of course, your contesting budget is not unlimited. And there is often a richer competitor in the market who can very easily out-ton you. So what do you do? Get creative!

It's January in Chicago — freezing cold. You're a CHR station which experiences its best times and greatest visibility in the summer. So, create a second summer. It's easy; all you have to remember is that south of the equator the seasons are reversed. Two plane tickets, some Coppertone (they might just pick up the tab), and the winners are off to Australia —



where they get to toss another shrimp on the barbie for them-

At KHJ/Los Angeles in the late '60s we discovered that a 'round-the-world ticket on Pan-Am was only \$1200, and allowed five stops along the route. Accordingly, we built a "Follow The Sun Around The World" promotion that started on the beaches of Southern California and followed Olde Sol to Hawaii, Fiji, Australia, St. Tropez. Rio, Acapulco, and on and on. Even if you couldn't take the trip, the promos sounded great! Which brings up another point

# Not Every Listener Is A Player

Only about ten percent of your listeners are active contest participants. That means your promos are reaching and affecting nine times as many listeners as players. They have a 90% greater chance of being a tuneout factor than a recruiting element. Therefore, your on-air promos need to be great! They should convey a sense of excitement and urgency, and

have the kind of production values that intrigue the listeners. Even though 90% of them still won't want to play, they'll enjoy the sound and substance of the promos. I can remember Rick Shaw, PD at WAXY/Ft. Lauderdale, receiving phone calls from listeners congratulating him on how inviting and entertaining his promos were. He's one of the best at this rapidly disappearing skill.

# Let'em Know

No company in its right mind would bring out a new product and not let potential customers know about it. Contests are very much a part of the total recruiting effort on the part of your station. They can help find new listeners, retain present ones, and change demographic emphases — so you must make sure you let everybody know about what you're doing. Use TV, transit, and newspaper to spread the word Don't assume that people will find out what you're doing by some mystical and ethereal process. Remember - if you only tell the people who are already listening, what have you accomplished? Nothing. Those listeners aren't going to go away - unless the competition tells them about something they're doing that's more inviting and captures their imagination and listening

# The Down Side

Unfortunately, promotion is not accurately measurable. At the recent Radio '86 convention in New Orleans, Erica Farber of Interep made this valid point: to the dismay of everyone responsible for promotion and contesting, there is no scientific formula that allows you to put in the prizes, multiply them by the number of promos, add the advertising costs, and come up with a projected listener increase that can be compared with the actual results of your effort. The best we can hope for is to positively affect the cume. Remember, your job is to lead the horse to water — the programming department makes it drink.

# After It's Over

The most critical action you must take in contest development

and execution is the debriefing. In this semi-military maneuver you, the PD, the sales department (if involved), the GM, and anyone else who is part of your in-house promotion team sit down and evaluate the recently concluded contest effort Ask vourselves such questions as: Was the contest developed and mounted as originally conceived? What was the enthusiasm level of the personalities who were responsible for it on-air? Did the promos sound exciting, and were they changed frequently enough to maintain a high level of listener interest? What was the reaction of your prime competitors? Did you get the word out sufficiently? If there was a cooperating sponsor organization, was it pleased with its identification and involvement? Did you exceed the budget original-

"Make sure you let everybody know about what you're doing. Use TV, transit, and newspaper to spread the word."

ly devised for the effort? Where were the shortfalls? And, last of all, if you had it to do all over again, what would you change?

# **Final Thoughts**

One cardinal rule to rememberis this: if it works, do it again! There is a positive result to be garnered from developing equity in a particular contest. When a promotion is irrevocably identified with you, it is anticipated by the listener, it prevents the competition from doing something similar, and it relieves you of the creative burden of reinventing the wheel every year.

Good luck with your contesting in '87, and let me know what you're doing so I can share it in this col-

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SEAN ROSS

# PETERS ON AUDITORIUM TESTING

# Gold Research: Expect The Unexpected

After more than a year of weekly callouts, TK Communications VP/Programming Rick Peters, KLUV/Dallas PD Dave Van Dyke, and FMR recently put a large chunk of K-Love's music through auditorium testing. It was the first time Peters, who'd researched Country and AOR, had tested Gold. His results, shared candidly here, reflect the unusual nature of the format.

Among his findings: some of the most played hits of all time not only tested poorly, but were also heavily unfamiliar. Listeners who grew up before the Beatles shared only a handful of favorites with their post-British invasion counterparts. There were few sureshot titles, certainly too few to constitute an entire library. If KLUV's findings are borne out through repeated testing, the widely held concept of an entirely "safe" Gold station could be proved invalid.

Peters relied entirely on instinct at soft AOR WLVE/Miami in the '70s and early '80s. But during a stint with CBS he was introduced to attitudinal research, and began music tests at TK's other properties, WSHE/Miami and KBUC/San Antonio. KLJV added the auditorium test to its phone program because Peters said that even at the rate of 30 callout titles a week, it would take two and a half years to test the whole library.

Peters saw the tests "not as gospel, but a way to reinforce gut feeling or to help you modify some of your opinions. We wanted to get a benchmark on our powers — the records that play every 2½ to four days — to see if our gut feeling was correct."

# The River Is Wide

The testing showed there were just enough strong titles to make up a power rotation; after that, scores fell dramatically. "In AOR and Country, records ranked themselves out in equal quintiles. About 20% of the library was superpower, then it declined from there in 20% pieces, with an almost equal number of records in each one.

"The Oldies format wasn't like that at all. There were about 190 records that were the best thing since the creation of vanilla ice cream — 70-80% popular. Then there was a gap of one whole quintile. The next whole set of 200-300 records was much lower, roughly a net positive of 45-50% instead of 60-70%."

Ratings for even the strongest songs were considerably lower than in other formats. "The highest net rating was 70%, so a song like 'You've Lost That Lovin' Feelin' with 53% positive is actually in the



Rick Peters

top two quintiles. Whereas 'Stairway To Heaven' still has an 85% net positive rating at WSHE."

# Across The Universe

"Stairway To Heaven" may be the anthem of one fairly welldefined target audience, but the two generations that make up KLUV's audience found only a few common favorites. One factor in the low net scores was that songs which tested well for 38-50 yearolds often tested dismally among 25-37 year-old listeners and viceversa.

"Kansas City," for example, tested 50° positive with over-38s; six-percent negative with younger listeners. Roy Orbison's "Only The Lonely" was 42% net positive old; zero-percent young. Even "Be Bop A Lula," a record generally thought to have held up well, was 70% positive 38-50 and 16% positive 25-37.

Conversely, "Wouldn't It Be Nice" tested 50% positive young but had a -1% net rating over 37. The Supremes' "You Keep Me Hanging On" had an even wider swing, +51% to -6%. The since-reissued "Daydream Believer" was 43% positive young, six-percent positive old.

Less than 30 graffiti-era records were well loved by both groups. "(Oh) Pretty Woman" was a unifier with a 70 score from both groups. So were "My Guy" and "Chapel Of Love." "Twist & Shout" was acceptable to all ages although, even with "Ferris Beuller" mania, older audiences liked it more.

"It gives you chills to look at these scores in black and white," says Peters, "because then you hear a record on the radio station and say, 'Well, there go all the 18-34s; there go all the 25-35s.' And it's really very distinctive. The Chiffons and Paul Anka and all those Transtar-type soft ballads have very little appeal 25-34.

"On a station like KLUV, which has to play all forms of Solid Gold from the Beatles to the Little River Band to Joey Dee, a lot of the music has very specific negative appeal demographically. Then there's the core KLUV listener, who's totally different from the secondary Oldies listener or the person who listens to (AC) KVIL. If a song tests 60% positive with your audience but 20% positive with the AC audience, you still have to play it."

# Mercy Mercy Me (The Psychology)

The biggest shocker was when some Motown titles, often used for texture by Gold stations that avoid harder rock, varied widely. "I was shocked," said Peters, "when 'Mercy Mercy Me' tested 48% unfamiliar, yet 'Stop! In the Name of Love' was 80% positive. I remember watching the respondents and asking, 'Where did these people live? Mars?' Because 'Mercy Mercy Me' has been played forever.

"We actually started asking people if these songs had been played on the old KLIF to see if there was a rationale for the high unfamiliarity ratings. So now we're in the process of retesting things that don't look right to us, checking to make sure the hooks were correct."

Throughout its history, music research has often been used by PDs as an excuse to avoid black titles. Peters was very quick to point out that he didn't perceive an anti-Motown bias in the test scores, only that certain songs "were not part of the common denominator." (In fact, R&B titles still comprise a significant amount

# KLUV Sample Hour — How Does It Test?

Rick Peters was very open about how individual titles on K-Love tested. Here's a PM drive sample hour, one which he descibes as fairly typical of the station. Rick commented on how each song fits in.

CCR/"Bad Moon Rising": "Very good young."

MARVIN GAYE/"Ain't That Peculiar": "Average"

JOHNNY MATHIS/"Misty": "Not as strong as 'Chances Are,' which tests absolutely positive with both groups. 'Misty' is definitely an older appeal record."

JOHNNY RIVERS/"Mountain Of Love": "From the average category of music with very high neutral ratings. You'll find about six or seven records an hour like that."

JAMES & BOBBY PURIFY/
"Shake A Tail Feather": "That's a secondary record."

THELMA HOUSTON/"Don't Leave Me This Way": "It's in what we call the AC category, even though it's uptempo." TEMPTATIONS/"Just My Imagination": "A power record."

BEATLES/"Hey Jude": "In the secondary powers only because it didn't test well with upper-demos."

BEACH BOYS/"Little Deuce Coupe": "Average." JUNIOR WALKER/"What Does It

Take": "Average."

JUDY COLLINS/"Both Sides

Now": "An AC record."

ROBERT PARKER/"Barefootin": "Older demos."

GAYE & TERRELL/"Your Precious Love": "Another secondary power from the second group out of four."

MAMAS & PAPAS/"Dedicated To The One I Love": Despite use in a TV commercial and renewed interest in the band, "just tests average."

of an average hour on KLUV.) Certain titles from all of Gold's core artists/genres still tested well; it was the fact that others didn't that was surprising.

Country titles (such as "El Paso" and "Last Date") fared better than expected. Otherwise, no local biases emerged. "I didn't see any really compelling records that weren't top-ten national hits," says Peters. Texas-legacy titles such as the Sir Douglas Quintet's "She's About A Mover" only tested average.

# Stuck In The Middle With You

With crosstown KRQX leaning AOR, KLUV can target only the first two generations of rock. Other outlets, especially those with no Classic Rock competition yet, have the less envious task of trying to balance Mott The Hoople with the Marcels. Still, there are frightening implications to super-serving two very divergent constituencies with only a few common titles.

"A solid gold station can't constantly come from strength because, if you did, you'd only be playing 300 records. At that point, you burn the music out too fast. There's already more burnout on this stuff than in the other formats because it gets so much exposure; that's going to get worse instead of better. "The questions have to be: how many single demo appeal records do you play? How far apart can they be? Do you have to come back right away with a dual record? That's pretty much what we've been doing. We'll seldom play two pre-1962 records in a row. So we're really balancing the eras.

"The power category includes no '50s-type records — not even those that tested very well — because I need control over how many '50s records we play an hour. There was no way to take 'Jailhouse Rock' and power it because instead of three out of ten '50s records, now I'd have five and it would really swing the mood of the radio station. So we have the music by eras and then in levels for each of those categories. The powers include '60s and '70s music but mostly '60s."

# It's My Life

Peters says, "The lack of surefire titles brings me back to my first comment: you can't let this stuff be a bible. You have to listen to your radio station and say, 'I don't care what the research says, that was a great set of music and it represents the radio station." 'Mercy Mercy Me' is still a great record and deserves to be put in a set.

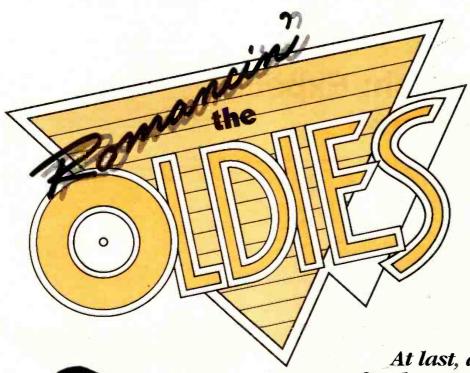
"You have to trade music strength for safe rotations. Which means you have to play some music that's secondary. It's a very fine line between being too secondary and too burnt out."



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# ON THE RECORDS



KEN BARNES

# FOLLOW-UP TO FOLLOW-UP STUDY

# **Artist Turnover By Format:** Who's Most Loyal?

After laboriously charting the follow-up efficiency of artists in CHR over the past ten years (11/14), I was looking for some sort of further follow-up. What followed was a call from Warner Bros. Nashville Sr. VP/Promotion & Sales Nick Hunter, who provided the following idea.

The various formats are sometimes stereotyped in the area of artist loyalty. For instance, Country has a reputation of exceptional loyalty, with artists scoring hits over decade-long periods. CHR, on the other hand, is perceived as the instant turnover format, where you're only as good as your last record. Black/Urban might be even more extreme, with more turnovers than Pepperidge Farms; while AC is seen more along the tradition-treasuring lines of Country. And AOR, especially in these Classic-Rockin' times, is probably perceived as the ultimate artist-loyal format, with the weight of tradition viewed in some quarters as practically squeezing out new artists.

Well, to put this in context, Nick told me he'd been glancing over a ten-years-ago Country Top 10 list and was struck by how few of the 1976 hitmakers were still hot today. Contrary to the perception of Country as a somewhat stodgy, tradition-bound format, the ten-year turnover seemed pretty drastic.

So I looked at the Top 10 for five years ago (November 14) and classified the artists into three A-B-C categories. A's were artists who were still recording and scoring



Rod Stewart sails on with multifor-

the consistent-hitmaker "A" class. Two more artists qualified, in my always-subjective judgment, as "B" types, while six are now out of the limelight (class "C").

However, that showing was actually exceeded, a bit surprisingly to me, by AC, with no artist in the 1976 list currently an active AC hitmaker (Kiss, who were enjoying their brief brush with AC acclaim thanks to "Beth," are still active recording artists, but their AC



George Jones: still hot after all these years

dropping into the "C" leagues.

And AOR, as might have been predicted, demonstrated by far the most loyalty, with half the Top 10 (Boston again, Jackson Browne, Elton John, Bob Seger, and Rod Stewart) still showing contemporary album rock muscle and two more achieving "B" laurels, leaving just three acts in the cold (and two of those owing to group break-

(I couldn't use Black/Urban in this particular field, as R&R did not have a chart for that format we were happy with - and that would be compatible with today's chart until 1982.)

# Delving Deeper

I was intrigued by the above results, but realized that comparing a random week ten years ago with its contemporary counterpart doesn't exactly make for definitive data. So to beef up the study a little, I analyzed the Top 40 hits of 1976 in each of the four formats, classifying the artists in the same A-B-C fashion. This time the results were a little different.

AQR remained the most loyal format, with the following rundown:

Still Hot (A): 42%

Still Around But Less Hot (B):

Stilled, Ice Cold (C): 30%

Country showed a greater ten-dency toward tradition, ending up:

A: 35% B: 23%

C: 42% The percentage of long-gone artists does exceed the other two categories, but almost 60% of the Top 40 1976 artists are still around and a third of the total are still smokin'

AC also revealed a more loyal bent:

A: 26% B: 14% C: 60%

Elton: hit songs mean so much

# Chrysalis "Foursquare" **Behind Huey**

As some readers may have guessed, record collecting is one of my passing interests, so an unusual use of the vinyl medium occasionally finds a place in this column. The promotional item pictured here, kindly dispatched my way by Chrysalis VP/Marketing Charly Prevost, definitely qualifies.

Playing on Huey Lewis's "Hip To Be Square," Chrysalis strung together four square-shaped (naturally) colored-vinyl singles of the recent #1 record. The colors, for the fashion-minded, are lime green, royal blue, clear, and a sort of forest green affair. (In real life, the four disks hang in one vertical chain.)

Further playing on Lewis's LP title, "Fore," the label tagged the whole package "Hip X (Times) Fore," which I guess has a slightly more positive connotation than my choice, "Fore Square" (or "Fore Squares Only").

In any case, fore all intents and purposes, Chrysalis comes to the fore with an undeniably hip concept that fits squarely in the forefront of contemporary merchandising innovations, with considerable fore-thought clearly evident. Square biz











sweepstakes: A: 19% B · 32%

CHR won out in the turnover

But the turnover (almost three-

quarters of the artists showing diminished stature or else gone) is

a lot heavier than I would have

guessed, showing AC moving clos-

er to the CHR credo: "It's the song,

not the singer.

Note that the high "B" count puts CHR's unplanned obsolescence, or "C," percentage considerably lower than AC's; in that sense, AC is the ficklest format.

I don't know that the above findings have enough impact to convince brand new artists to aim for AOR because the loyalty count is higher, or to avoid AC for the same reason in reverse, but it seems to be an interesting glimpse into a research field that's (as far as I know) pretty well untouched previously. Perhaps a sequel based on five-years-ago stats might be an interesting follow-up to the follow-up.



After eight years, Boston was welcomed back to the charts.

frequent hits in the same format. B's were still recording, for major labels, mostly, with occasional hits, usually of a more minor nature. C's were either not recording or recording for smaller labels without significant chart success, largely inactive or (in the case of groups) defunct, or maintaining a very low profile.

Country indeed proved to have a low level of artist maintenance in this sample, with only two of the ten artists in the 1976 Top 10, the Statlers and George Jones, still in showings have been on the minimal side since '76). Only one act made it into the "B" sector; the other nine were broken up or vanished to the sidelines.

CHR also proved volatile: two of the ten-year-old Top 10 are still happening in a big way, although one of them, Boston, took most of the decade off and by happenstance are back on the hit rolls again just in time for this survey. The other hit survivor was Rod Stewart, with three other acts maintaining "B" status and five

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FM102 26-24	KF95 13-8	WVBS add
KMEL 16-13	KIKX add	KYYA add
KATD add-29	KSND 20-13	<b>KOZE 22-15</b>
KUBE add	KYNO add	KTMT 28-25
WNNK 40-24	194 deb-29	OK95 add



# **Final Victories**

# MONDAY, DECEMBER 8

1968/Graham Nash leaves the Hollies and announces the formation of Crosby, Stills & Nash. 1980/John Lennon assassinated in New York.

1984/Hanoi Rocks drummer Razzle dies in a car crash with Motley Crue's Vince Neil driving.

1984/Ex-Coasters manager Patrick Cavanaugh is convicted in the first-degree murder of the group's Buster Wilson, whose dismembered body was found near Modesto in May 1980.

1985/The NAACP's annual Image Award for Best Actress goes to Tina Turner, who'd been ineligible the previous year before renouncing her South African touring. Luther Vandross takes Best Male Artist/LP. Patti LaBelle is best female artist. The Pointer Sisters are best vocal group.

Birthdays: Gregg Allman 1947, Dan Hartman 1950, Jerry Butler 1939. Jim Morrison would be 43.

## TUESDAY, DECEMBER 9

1981/Orioles leader Sonny Til dies at 56 of a heart attack.

1984/The Jacksons' Victory tour ends at Dodger Stadium. Backstage, the LA Times reports, Don King gushes, "I am so happy! I am so excited!" and an associate replies, "Ah, knock it off, Don." Frank DiLeo tells him sardonically, "Good working with you Don, maybe we'll meet in a bar sometime." A Jackson attorney calls it "like the ending to a bad Steinbeck novel." Michael tells the crowd, "It's been a long 20 years and we love you all."

1985/Bryan Adams gets the first million-seller "Diamond Award" given to a native Canadian. Also, New Edition performs "Give Love On Christmas Day" at the Rockefeller Center Christmas tree-lighting ceremony. Birthdays: Donny Osmond 1957, Joan Armatrading 1950.

## WEDNESDAY, DECEMBER 10

1967/Otis Redding and most of the Bar-Kays die in a plane crash near Madison, WI.

1967/The Steve Miller Blues Band signs with Capitol.

1976/Billy Idol's Generation X plays its first show at London's Central Art School.

1977/Barry Manilow's gold chains raise \$2030 and Shaun Cassidy's shirt raises \$515 in a celebrity auction for the Children's Christmas Fund.

1985/Rosanne Cash, Larry Gatlin, and Jerry Lee Lewis guest on the Johnny Cash Christmas special.



Patty Duke, Cy Curnin, David Gates, Randy Owen

# THURSDAY, DECEMBER 11

1957/Jerry Lee Lewis secretly weds his third cousin, Myra Gale Brown. Had they married in church, nobody would've known which side of the aisle to sit on.

1964/Sam Cooke shot to death at a Los Angeles motel.

1972/Genesis plays its first American concert at Boston's Brandeis University

1982/The Jam plays its final concert at Brighton

1985/"The Jewel Of The Nile," featuring **Billy Ocean**'s first CHR #1, "When The Going Gets Tough . . .," opens nationwide.

Birthdays: Nikki Sixx (Motley Crue) 1958, David King (Fastway) 1961, Jermaine Jackson 1954, David Gates 1939

## FRIDAY, DECEMBER 12

1974/The Rolling Stones begin the 15-month process of recording their "Black & Blue" LP in Munich.
1979/A gunman shoots up KMBQ/Shreveport because Nazis, whom nobody else can hear, as usual, are
"alking to him on the radio. Fortunately, nobody is hurt."

1980/Theima Houston and Sylvester headline a show at LA's "Gay & Lesbian Lifestyles Expo." Patrice Rushen also plays a show that weekend.

1981/Smokey Robinson is honored with a 25th anniversary show on "American Bandstand."

1985/Pianist lan Stewart, credited with co-founding the Rolling Stones, dies of a heart attack at age 47. And after 17 days as a fugitive, David Crosby turns himself in at a West Palm Beach FBI office.

Birthdays: Frank Sinatra 1915, Connie Francis 1938, Dionne Warwick 1940, Grover Washington Jr. 1943, Paul Rodgers 1949, Cy Curnin (Fixx) 1957.

# SATURDAY, DECEMBER 13

1961/Jimmy Dean's "Big Bad John" becomes the first Country single to be certified gold.

1974/George Harrison has lunch at the White House at Jack Ford's invitation. Gerald tries to trade Harrison a WIN button for the OM pin he's wearing, but can't find one. Also, BTO's "You Ain't Seen Nothing Yet" goes gold.

1985/Ever seen a balding game show host in real life? Phil Collins appears as a sleazy game show host on "Miami Vice."

Birthdays: John Anderson 1954, Randy Owen (Alabama) 1949, Ted Nugent 1949, Jeff Bexter 1948, Andy Peebles 1948.

## SUNDAY, DECEMBER 14

1972/New York's Alexanders stays open late so that **Alice Cooper** can do his Christmas shopping 1977/"Saturday Night Fever" premieres in New York.

1980/On a Sunday afternoon, stations nationwide either observe ten minutes of silence or play Beatles music in memory of John Lennon

1985/Marie Osmond cohosts the annual Perry Como Christmas special. The pair duets on "I Just Called To Say I Love You." Later that night, Sade sings "Is It A Crime" on "Saturday Night Live."

Birthdays: Patty Duke 1946, Charlie Rich 1932.



### RECORDS

ADAM WHITE

#### **MOTOWN'S JAY LASKER INTERVIEWED**

### **Cutting Across The Grain**

Motown Music Group President Jay Lasker has been in records since 1945, but still considers himself to be like the consumer to whom the industry markets its wares. "I don't have any great pretensions about knowing how to make records," he says. "I don't go into the studio and say, 'You should bring up the voice,' or 'Bring down the horns.' That's why I've survived in the business for 40 years."

During that time, Lasker has worked for such companies as Decca (his first industry job, in the sales department). Reprise, Vee-Jay, Dunhill. ABC, and Ariola America. He's been with Motown for the past six years, including turbulent periods when the company: 1) almost sold its Jobete Music publishing goldmine: 2) left independent distribution; 3) was rumored to have been sold; 4) probably doubted that Stevie Wonder and Lionel Richie would ever deliver new albums.

Recently I interviewed Lasker about various issues facing records, radio, and Motown. Here are excerpts from the conversation:

#### Chicken First, Or Egg?

R&R: In the past, you've called radio's attitude toward the music business "arrogant." Any comment today?

JL: What I mean by arrogant is that they're afraid to take chances, to experiment, to try things. I understand their position, but it's all "let's wait and see what happens with someone else." There was a day when you could walk into a radio station and play a record, and the guy would say "That's terrible." Or he might say "I love it" and put it right on the air, sometimes three times in a row.

That's been gone for years, of course. Today in radio with new acts, even after people listen to a record and even though they believe it's a smash, they won't play it. For the most part, they want to see what happens with that record elsewhere. But what comes first, the chicken or the egg?

"Record companies have become the private detectives for radio stations so they can present their case."

To a certain extent, the history of radio over the past ten years has been that if a record's not a hit. someone's going to say to the programmer, "Why did you play that record?" And his answer, "I thought it was a smash," is not



Jay Lasker

good enough. His boss is going to say, "Now wait a minute — we don't care what you think. You have to look at the trades, the charts, your research, and everything else before you put it on."

R&R: In other words, a case must be made for that record.

JL: Right. Radio stations have become like lawyers; they must have a case to present to management as to why they put that record on. So they'll say, "R&R showed 14 adds in that market, and that market is like this market, and there's this and that. It's got an uptempo sound for the morning programming, and it's happy," and so forth.

#### **Obey The Rules**

JL: The talent in radio today is not in picking the record, but in programming it after you've gathered all the information about why it should be added. That is a talent. a creative one. But the talent of knowing "That's a smash and I'll put it on" has gone. So record companies have become like investigators, like a lawyer hires a private detective to dig up various pieces of information. We've become the private detectives for radio stations so they can present their case.

**R&R**: What's the effect on the nusic?

JL: It has a great deal to do with the sameness you hear in a lot of records. Ninety-nine percent of the manufacturers or the A&R people are looking for the next Lionel Richie or Whitney Houston or now Bon Jovi. That's primarily due to radio and the way they've been brought up: they must obey the rules.

It's hurting the business. The RIAA figures for the first six months of this year showed that singles, an integral part of promotion, were down 25%. The LP was down, which didn't surprise me. But the most disturbing statistic was that the cassette was only up about 2%.

The compact disc was way up, and therefore the dollar volume was about the same as the year before. But a lot of that CD growth is pipeline fill. Overall, the first six months were lousy and, as always, it goes back to the public. The music is just not getting them excited.

#### **Canned Music**

JL: I have my own theory that we're making all this canned music with synthesizers: phony violins, phony this, and phony that. People are not as excited about records, but they don't understand why — they're just not feeling it emotionally. When everyone copies everyone else, and the sounds are the same on every record, there's nothing there to make anybody excited. But obviously I can't prove that.

"People are not as excited about records, but they don't understand why."

We just cut a Bruce Willis album without using any kind of synthesizers, and it sounds great. This guy is singing like a houseparty kind of thing, and the record has sounds in there that are real. You can tell the difference.

The biggest records I've had in my many years in the business were the ones that cut across the grain. You don't often get that opportunity, but those are the artists who become superstars as opposed to sound alikes. When VeeJay Records originally had the Beatles and we brought a couple of records around, radio said, "What the hell is this?" We couldn't get airplay on it because it cut across the grain.

R&R: So you attribute the record industry's lack of growth to this "sameness" in music.

JL: Home taping has had an effect, too. On an album which once would have sold 400,000 to 500,000 units, now you might be selling 200,000. It's those medium-level acts, the gold artists, that we're having the worst trouble with.



MOONLIGHTING ON MOTOWN — Celebrating the forthcoming release of Bruce Willis's first LP are (i-r) Triad Artist's Arnold Rifkin, Motown President Jay Lasker, Willis, Motown Exec. VPs Lee Young Jr. and Skip Miller.

On the other hand, the past six years have seen some of the biggest selling albums in the history of the business: Lionel Richie, Whitney Houston, Prince, Bruce Springsteen. We've seen numbers none of us would have ever dreamed about or believed.

#### **Crossover Conundrums**

JL: So when you talk about lack of growth, we've had growth in the sense that if you give the public the music they want, they'll buy more of it than ever. But if you give them something that's just mediocre. they'd rather home-tape it. We've almost become like the motion picture business: either it's a box office smash or a dud. There's very little in between anymore.

R&R: Is this pressuring R&B artists, for example, to make "crossover" records more than ever?

JL: That's the game today. They want to maximize their talent in terms of remuneration as well as expressing themselves. When Lionel Richie was with the Commodores, he was always crossing over; there's nothing different about what he's doing now.

Then you have Black radio saying. "We want to have our own marketplace, our own records. We want to be different from the other stations or else why should anyone listen to us?" But nobody is making black records just for Black radio. That's not realistic today. In fact, I don't think they object to that, they just want a shot. They're saying, "We're happy to help break this record and you can cross it over, but give us the records that our listeners can hear first because the pop guys won't go on them."

At Motown we've spent huge sums of money in promotion and advertising on Black radio with our crossover artists, particularly Lionel and Stevie Wonder. Both those performers have worked with, and stayed with, Black radio. They know where their bread is buttered, they know where their base is. They respect it, and they don't want to lose it.

#### Regan Flips Out

R&R: You made some A&R changes at the label earlier this year, with Russ Regan coming aboard. What projects is he involved in?

JL: We wanted someone to take over the creative area who had an

understanding of black music as well as pop music. Russ has had a remarkable career in terms of finding acts for various record companies. We needed somebody who was an A&R veteran rather than a producer, who knew hits and artists and how to get the most out of them.

"What doesn't get discussed is the fact that dealers themselves are pushing vinyl out."

So far, he's been working with some of the acts we already have. For example, he flipped out over Chico DeBarge, although he didn't sign him. Also, General Kane. This is not a one-record artist. To me, he's like a young Rick James; he writes about things that are hapening on the street. I couldn't tell you if he's going to cross over, but he'll be a big selling artist. Rick never crossed and yet we sold more than two million albums of "Street Songs."

Russ has also signed a couple of groups out of Detroit, Blake & Hines and FGL, which is For Girls Only.

**R&R**: Any plans for Motown to get back into country, jazz, gospel, or any other type of music?

JL: I like country but I don't think there is a country market to-day. I don't think there's a gospel market in the sense of any meaningful sales. I look at new age and I don't believe it. I've listened to the Windham Hill albums. They're just hanging new names on things; there's no meat to the potatoes.

#### Great Songs, Artists

JL: Some of it is a kind of pop/ jazz, which has been around before. Creed Taylor was one of the best at making records like that, and Bob Thiele made a little heavier type of record. Everyone's talking about "Hey, we're going to pick up all these jazz and classical things and put them out on compact disc." But the bottom line is that jazz will still represent the same percentage of sales on compact disc as it does on record and

Continued on Page 38

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#### RECORDS

### **Cutting Across The Grain**

Continued from Page 37

cassette. The business is about getting great songs and great artists to do those songs, and not trying to worry too much about where they fit.

R&R: When you repackaged some of Motown's catalog on twofor-one CDs, you also created quite a stir by discontinuing some of the LP titles in the midline series.

JL: When I made that decision, I didn't realize it was going to cause so much conversation in the trades and newspapers. I was very amused to see retailers quoted as saying we shouldn't have stopped making the LPs, or that "OK, Motown did it but they're not that important." The only one who made some sense was Howard Appelbaum from Kemp Mill Records, who said, "Maybe the records weren't selling." That was basically the case: we were selling some, but it wasn't worth it.

What doesn't get discussed is the fact that dealers themselves are pushing vinyl out. Wherehouse has stated that it's phasing records out, but no one asks them why. Also, with the advent of video rentals and the compact disc, stores are asking where they're going to put this stuff. So they start cutting down on records. None of them wants to say they're getting out of the vinyl business, but they're all doing it.

#### **Tower Tall**

JL: You should see the returns from those guys who were saying Motown shouldn't have dropped the LPs. They're sending 75% of vinyl back to us, and the same holds true for other labels. The biggest beneficiary of all this will be stores like Tower, who'll say. "You want to find a record? Come find it here." Tower is the smartest of them all and has the lowest returns of anyone in the business.

There is a market for LPs out there. It's not what it was, but it's still big. And we'd be stupid to ignore that fact. Why should all those people who have turntables be punished? Those turntables will be fed, but with the faster moving product, not with midlines.

R&R: You've been selling Motown CDs through hi-fi and video outlets as well as the normal music retail channels.

JL: And bookstores, too. Any time you can put the product in front of somebody, it's worthwhile. Someone who wants a specific record will go to a record store. But catalog is basically an impulse buy, and that's a big part of the business. Wherever you can reach those impulse buyers, it's good. So I'll sell them anyplace.

The record industry is one of the worst-marketed industries in the world; that's why we're so dependent on radio. Just as the record companies became conglomerates and we lost the entrepreneurs, the same thing is happening at the retail level.

#### **Exposure**, Not Price

JL: There's a huge market of potential buyers that has to be coaxed into the stores, and we're not retailing to them properly. That's why I've always believed in repackaging records 50 different ways — and maybe 150 ways. You can do that from now until the end of time. Do it another way, get it in front of someone, and they'll buy it. It's not that they're buying the same thing over: they just didn't see it before. If the music was great to begin with, you can always find another place to sell it. It's not even price, it's exposure.

"If the music was great to begin with, you can always find another place to sell it."

The only reason we reduce the price is to get the product into the stores, not because price is the key to the sale. Everybody makes that mistake. The industry concentrates too much on getting the product in and not enough on getting it out. That's why we did a major consumer campaign with the CD twofers, treating them as if they were one album. We want to get people to come into the stores, rather than fall over the product once they're there.

#### PolyGram Celebrates ECM Deal



Celebrating the recent distribution agreement between PolyGram Classics and jazz label ECM are (I-r) PG Classics President Guenter Hensler, ECM founder Manfred Eicher, and ECM's U.S. Director Lee Townsend.

### **RPM**

RCA/Ariola President/CEO Elliot Goldman is set to keynote the 1987 NARM Convention, which runs Feb. 13-17 at the Fontainbleau Hotel, Miami Beach. The event program also includes an update on compact disc technology by PolyGram International President Jan Timmer and a look at the music buying habits of the 25-40 demographic by consultant John Parikhal.

Tee Vee Toons has shipped its "Television's Greatest Hilst" package on compact disc, the label's first such release. It was produced by **David Erlanger** and mastered by **Bernie Grundman**. A 24-page booklet accompanies the CD.

The Campo Artists label makes its debut out of Detroit with "Don't Drop The Bomb" by Bobby Franklin's Insanity. Heading the venture is Motown alumnus Choker Campbell. More information from (313) 862-0531.

Bob Geldof has signed his Nob Music to Intersong International for publishing. The Chappell/Intersong deal covers his current and future songs, as well as back catalog.

well as back catalog.

The "Atlantic Jazz" reissue series has shipped a dozen albums, ranging from "New Orleans" to "Kansas City," "Bebop" to "Post Bop," "Mainstream" to "Avant-Garde." The compliations were produced by the label's John Studge.

There'll be twistin' in London: Hank Ballard and the Midnighters are the star attraction of Charly Records' Christmas party there on Dec. 11. The gig is a joint promotion with BBC Radio London, and will be recorded for a live

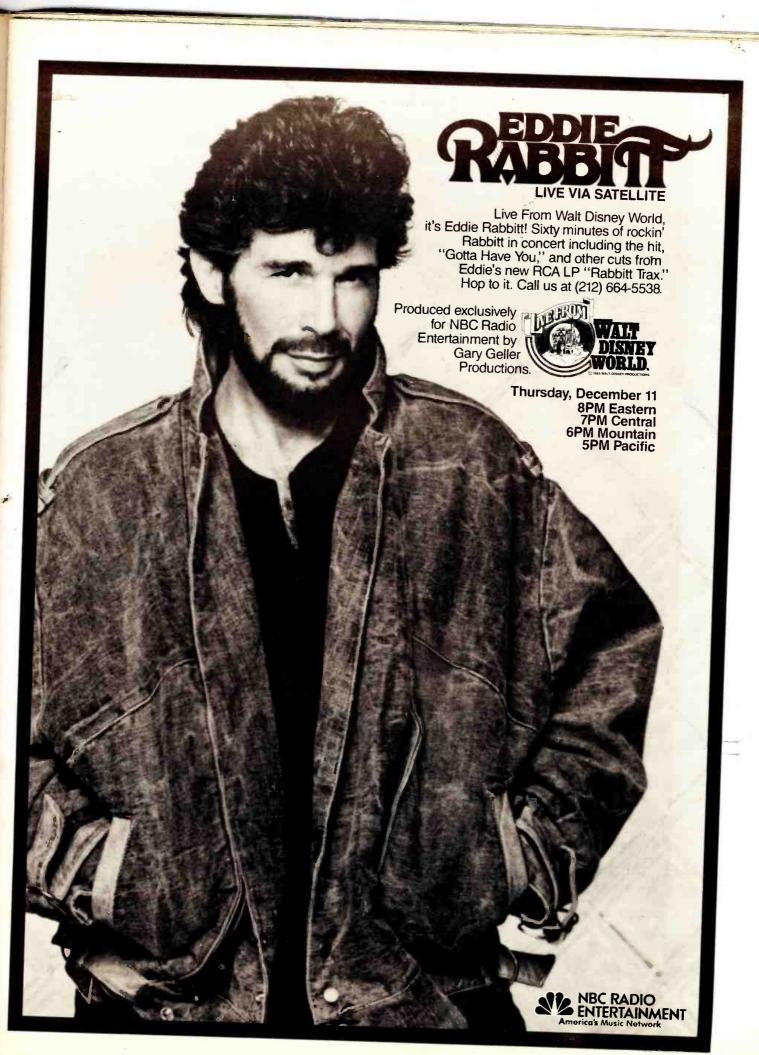
Which stores are these? A recent press handout about Vinnie Vincent's Invasion mentions the pink, limited edition single which Chrysalis sent to retail and radio for giveaways. The rec-

ord (20,000 pressed) is now reported to be selling "in some retail outlets" for \$15,000. Yes, \$15,000.

The RIAA has published an updated version of its "Statistical Overview" booklet, which includes date or record manufacturer shipments, consumer music purchasing patterns, number of new releases by configuration, gold and platinum cerifications, and factory sales of consumer electronics products. Call (212) 765-4330 for copies.

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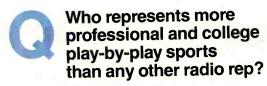
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### **SPORTS ON RADIO**

RICHARD AGATA

#### SPORTSCASTER COMES FULL CIRCLE

### Cosell's Back — On ABC Radio

When Howard Cosell walked away from "Monday Night Football" and the ABC television booth a few years back, the response wasn't unlike that which greeted Nixon's resignation. But just as Nixon's face recently adorned the cover of *Time* with the blurb "He's Back," it's also time to welcome back Humble Howard.

Cosell's ABC association dates back 33 years. He does a twice daily, five-minute commentary on the network called "Speaking Of Sports" and a local show for WABC/New York. The most press coverage he has received was in response to his book "I Never Played The Game." However, he also generates ink with his sports-related syndicated columns, court appearances, and radio shows.

Cosell said he used to like listening to Ted Husing, but that's the last nice thing he's going to say

"Radio remains my favorite medium for its instancy, flexibility, and factualness."

about any other announcer . . . living or dead. Jackie Robinson was "the most important influence" in his life. And who else but Howard Cosell could say: "I lived on the precipice of occupational peril every day of my life. I trod a lonely path."

#### Cloak Of Purity

R&R: Sports interest seems to be at an alltime high. Are these signs of a society seeking escapism, or do sports have something of value to offer?

HC: Sports infects a huge percentage of the society. It masquerades under a cloak of purity. It totally dominates the three networks because they are partners

"Most of the announcers today are merely robots."

with the sports operators — especially in the case of the business organization which is the most powerful lobby in the nation. It dominates the sports print media. That's the National Football League.

It's not all black and white. The principal viewers of sports today are the baby boomers of the '60s. Right now in Texas there is a huge furor about academia, in a state once known for having an interest only in football. There are a vast

number of people who have to have sports. But there is an equal and growing number of people who are sick and tired of the obvious evils in big-time sports, and sick and tired of athletes being held up as role models when they may be alcoholics or drug addicts. Some can't read or write or speak English. It's a muddled picture.

#### Radio Favorite Medium

R&R: What is the state of sports on radio today?

HC: Radio is disadvantaged by not having pictures. But you can say things on radio with much less "People are sick and tired of the obvious evils in big-time sports . . . and athletes being held up as role models." fear than on television, because it's regarded as a lesser medium. I've never so regarded it. Radio remains my favorite medium for its instancy, flexibility, and factualness.

R&R: Is the sporting event more important than the sportscaster?

HC: Yes, if the sportscaster is a robot — and most of the announcers today, I feel, are merely robots. In the first place, I've always felt that a play-by-play announcer is a parrot. The only time I did play-by-play was when I did blow-by-blow for boxing, because no one would tell the truth about it except me. I was interested in fighters as people. Like Floyd Patterson, who was a sociological phenomenon.

But I just don't see any strength. character, or charisma in any sportscaster today, particularly because of the growth of "jockocracy." I mean those men are tied

"Sports infects a huge percentage of the society. It masquerades under a cloak of purity."

to the leagues, to the teams they played for. I don't see how they can be impartial under those circumstances. But to the task of producing a mass audience, you can't do that in prime time with those silly chalkboards because women dominate sets in use. It's a tuneout to them. They have no use for that at

In the 14 years I did "Monday Night Football" we had many terrible games, yet we maintained ratings against the strongest competition in the history of the medium. We produced 50% fernale viewership. They don't approach that today. I don't see anything today in sports announcing that provides for the creation of a superstar.

Personally, my thoughts transcended sports. I dealt with the real issues, the sport of the Constitution of the United States. The case of Muhammad Ali, the case of Curt Flood against Bowie Kuhn, and the fight against the reserve system in baseball.

I've dealt with every key issue in sports. Free enterprise and antitrust. I dealt with the great issues, and that's not done today. Today a great issue is instant replay, which doesn't mean a damn.

Continued on Page 44

#### SPORTS ON RADIO

### Cosell's Back — On ABC Radio

Continued from Page 43

#### The Real Scoop

R&R: What great issues are being ignored?

HC: Right now, the biggest story in sports isn't even being written about except by me. That's the conspiracy trial against baseball on the West Coast.

R&R: I heard somewhere that Vince Lombardi did not say "winning isn't everything, it's the only thing." Can you set the record straight?

HC: Easy. The now-deceased Leonard Scheeter said it in Look magazine, and it became a part of every newspaper morgue in the country. It's a joke. A lie often enough repeated in print becomes total truth.

R&R: Would the NFL be any different today had Al Davis been made commissioner at the time of the merger instead of Pete Rozelle?

HC: I'm not sure it would be any different. The plain fact is that in every court where the NFL has appealed, the NFL has been found guilty of an illegal monopoly. And

"There is a national clamor to bring me back (to Monday Night Football)."

yet look at how the case was reported: that the NFL won because they didn't have to pay damages. That's absurd. They were found guilty of being an illegal monopoly. They lost that case like they lost every other one. The decision in that case was unreal.

The Eastern papers reported that the USFL had lost the case. Then the Eastern papers never reported that in Monterey, CA district court — in a corollary eminent domain case — Alvin "Pete" Rozelle was found guilty of conspiracy. Did you ever read that

"My thoughts transcended sports. I dealt with the real issues."

anywhere? No. The only place that story appeared was on my "Sports Beat" show, which won Emmys every year. But that's what you face

R&R: You really enjoy these scoops, don't you?

HC: Well, I am the chairman of the Sports Law Committee of the American Bar Association, and I am, as has been stated in the Congressional Record, the national expert on the subject. I'm proud of that.

#### A "Monday Night" Return?

R&R: Do you have any advice or tips for anyone trying to break into sports commentary or play-byplay?

HC: Basically, you have to be a jock. Or you have to be part of the establishment or willing to be.

R&R: Is there anyone working in the sports broadcasting field whose work you admire?

HC: No.
R&R: What are your future

plans?

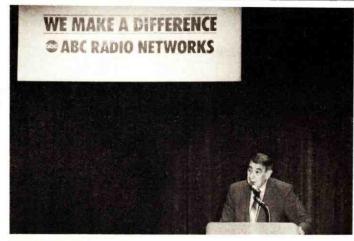
HC: My future plans are survival.

R&R: What about returning to "Monday Night Football?"

HC: I'm aware there is a national clamor to bring me back. (But) I would never identify myself with the NFL again, nor would they want me to — especially after my testimony in the recent trials. There's no way I would ever go back. My next birthday I'll be 69.

R&R: Given this national clamor, will you take a page out of Reagan's book and run for Presi-

HC: I'll leave that for Lee (lacocca).



HE MAKES A DIFFERENCE, TOO — For the past 33 years Howard Cosell has maintained a unique vision of sports and society. From Cassius Clay to Sugar Ray, he's seen 'em all and always told it like it was. He continues today on ABC Radio with "Speaking Of Sports."

#### LINE DRIVES

. "Costas Coast To Coast," Clayton Webster's live, two-hour sports interview program, can be heard in 48 of the top 50 markets and is currently being aired on approximately 200 stations. Hosted by Bob Costas, the show airs Sunday nights (9-11pm EST) via satellite. The first hour consists of interviews; the second is devoted to live phone calls and questions. John Madden was the guest on the November 2 debut. Said Clayton Webster VP/Operations Jay Goldman, "It's the biggest thing that's happening in national sports radio, next to the Super Bowl."

The show's success helps round out a good year for Costas, who recently became a new father. In fact,

Costas told Kirby Puckett he'd name his child Kirby if he had a son — and if Puckett was Jeading the American League in batting at the all-star break. Puckett came through and so did Costas. His young son sports the middle name Kirby.



 WAVG/Loulsville is becoming a sports powerhouse. Not content with airing Louisville Redbirds triple-A baseball in the summer (R&R, 3/28), the AC outlet now has exclusive rights to broadcast University of Kentucky Wildcats basketball and football. Rival WHAS had carried the broadcasts for the past 60 years.

• "At The Game" is a customized radio sports network that provides sportscasts, scores, updates, and game reports for the Northeastern states. Subscribing stations are provided with an area-exclusive reporter who calls his reports in by phone, using the station's call letters during morning/afternoon drive and weekends.

Projections for 1987 include going nationwide and supplying market-exclusive weekly features, which will kick off with spring training reports. For more information, contact **Corey Taylor** at (516) 491-8585.





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### CALENDAR



**BRAD MESSER** 

### **Miscounted Birthday Candles**

Carol Meyer, PD of KKUS-FM/San Luis Obispo, CA, wrote to complain about a problem with which almost everyone can sympathize: to wit, that "authoritative" sources keep publishing conflicting birthdates for famous people.

"I've been puzzled and frustrated for months over this," she wrote, "and feel you're the one who can best help out.

"We use four different sources in our morning show for notable birthdays, and I regularly see discrepancies. I don't personally care if Lee Iacocca is 62 rather than 65 (or 66), but my newsman and I have embarrassed ourselves on the air too many times with our conflicting reports. We have learned to exchange notes beforehand. Not a big deal, but what's going on here?"

In the sheets which Carol enclosed, sure enough, my R&R Calendar, Info-Bits, Wireless Flash, and the Associated Press Broadcast Report variously listed Richard Carpenter as 39, 40, and 41, and disagreed on the ages of several other neonle.

Well, Carol, may we immediately dismiss the theory that it is an international Communist conspiracy? I believe the problem boils down to terminal inbreeding of a bunch of copycats.

Not having the advantage of personally knowing many famous people, I have copied birthdates into my computer from many sources. And I am convinced that many of the conflicts come from simple mistakes in typing: as when December 1 is entered as 1211 rather than 1201, or the year 1945 gets transposed as 1954.

Everyone copies from everyone else, and everyone who lists birth-days knows it. Some list compilers throw in a bit of garbage, intentionally including wrong info, just so they can see who is copying from them. I have my own little phony entry, and have seen it reproduced in two other published lists thus far.

Another problem, particularly involving Hollywood types, is age shaving: the more recent the actress's biography, the more recent her "official" birthdate.

In all the years I've been listing birthdays, only one person has made the effort to correct a published error, and that was a PR woman for Leonard Nimoy. The effort was certainly appreciated, and I wish others would do the same.

#### **Explosion Aboard Columbia**

MONDAY, DECEMBER 8 — As the space shuttle Columbia came in for a landing three years ago, an explosion occurred in a rear compartment. Fuel had leaked onto a power unit, and no one was aware of it. When the damage was discovered later, NASA said the astronauts had not been in danger (1983).

One day after Pearl Harbor, in 1941, Congress approved a declaration of war against Japan. One of the first things the FBI did was establish an odd little intelligence-gathering operation in New York City. It was a homosexual brothel in Greenwich Village, where male prostitutes pumped foreign clients for information about ship movements worldwide. In 1980, 40-year-old John Lennon was shot to death (two bullets in the back) as he and his wife Yoko were getting out of a taxi outside their apartment in New York City.

01 a taxi dutatide ineli apatiment in read only.

Birthdays: Gregg Allman 39. Flute player James Galway 47. Flip Wilson 53. Maximilian Schell 56. Sammy Davis Jr. 61.

#### First Christmas Cards

TUESDAY, DECEMBER 9 — Printed Christmas cards were created by an Englishman named Henry Cole, who invented them simply because he had procrastinated until it was too late to write his usual Christmas greeting letters. To make up for lost time, Cole mailed out a batch of printed postcards on this date in 1842, and inadvertently started the creating card industry.

greeting data industry.

The world's heaviest turkey weighed in at 77 pounds, 4 ounces (dressed) in 1979. China declared war against Japan. The world's heaviest turkey weighed in at 77 pounds, 4 ounces (dressed) in 1979. China declared war against Japan. Germany, and Italy in 1941 (WWII), The first Christmas Seals went on sale in 1907.

Germany, and flaty in 1941 (WWW), The inst Unissinal Seas Well of the Bridges 45. Football pro David "Deacon" Jones Birthdays: Donny Osmond 29. Football vet Dick Butkus 44. Beau Bridges 45. Football pro David "Deacon" Jones 48. Director John Cassavetes 57. Dick Van Patten 58. Redd Foxx 64. Kirk Douglas (born Issur Danielovitch) is 70. Rep. Thomas "Tip" O'Neill 74.

#### Planet Found in Deep Space

WEDNESDAY, DECEMBER 10 — Science fiction writers have always talked about other worlds, but it wasn't until two years ago that scientists reported the first legitimate evidence of a planet outside our solar system (1984). Astronomers spotted an object about the size of Jupiter orbiting a distant star 21 light years from Earth. The gaseous planet was designated "WB-8B."

National Airlines began the first domestic jetliner service (between NYC and Miami) in 1958. 50 years ago, British King National Airlines began the first domestic jetliner service (between NYC and Miami) in 1958. 50 years ago, British King Edward the 8th gave up his throne to marry a divorced American woman (1936). Mississippi became the 20th state in 1917.

Birthdays: Actress Susan Dey 34. Musician Johnny Rodriguez 35. Melvil Dewey was born in 1851; he invented the Dewey Decimal System of book classification for libraries.

#### American Intervention in Vietnam

THURSDAY, DECEMBER 11 — Today is the 25th anniversary of the first direct American intervention in Vietnam, based on orders issued in 1961 by President John Kennedy, sending two combat helicopter units into South Vietnam. In 1950, the Supreme Court issued its so-called Fifth Amendment Ruling saying that no person can be forced to testify against himself in a criminal case.

Forty years ago. John D. Rockefeller donated six square blocks of New York City real estate as the site for United Nations headquarters (1946). Indiana became the 19th state in 1816.

Birthdays: Swimmer Kim Linehan 24. Jermaine Jackson 32. Skier Robert Cochran 35. Brenda Lee 42. Novelist Aleksandr Solzhenitsyn 68. Director Carlo Ponti 73.

#### **Prehistoric Brains Found**

FRIDAY, DECEMBER 12 — Archaeologists found human remains buried in peat on a lake bottom in Florida two years ago and determined that they were about 7000 years old. The skulls were so well preserved that the brains had retained their shape, and much of the original DNA was intact (1984).

Chuck Yeager pushed the Bell X-1A rocket plane to 2.5 times the speed of sound in 1953.

American diplomat Dr. Joel Poinsett died in 1851: he introduced a plant from Central America that became known as the poinsettia.

This is Guadalupe Day, a major holiday in Mexico, honoring the patron saint of the republic, the Dark Virgin of Guadalupe. Birthdays: Dionne Warwick 45. Connie Francis 48. Bob Barker 63. Frank Sinatra 71.

# DANCE RECORD IN AMERICA NOW BREAKING CHR!

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### Y100, 96X, WPOW--TOP TEN SALES IN MIAM!

93FM add-23 (HOT) KRBE add-38

WMMS on

Y100 Q100 WKRZ WPOW **KATD 31-18 (HOT)** 

KDON

KWSS add

KITY 10-6 (HOT) KTUX KBOS

CHED

KITS 24-15 (HOT)

**KSMB 34-26** 

KIYS 26-19

WGAN ' WFXX

**KHTZ KBIM** 

"Smash hit, #2 phones and top 5 single sales. Jumps 31 to 18 on our chart!".

-Bob Harlowe, PD, KATD/San Jose



# E



### "I Wanna Go Back"

Fresh new Money from his Top 20 "Can't Hold Back" LP. Look for the same Top 5 reaction that you got by playing "Take Me Home Tonight."

WKSE PWR997 WPHD WRSR 940 KHTR

#2 MOST ADDED AOR TRACKS PAUL YOUNG



BEASTIE BO



EENA MARI

"Lead Me Or



### "Some People"

From the same Artist who's had a #1 Hit ("Everytime You Go Away") and has sold over 1 Million LPs.

100 CHR REPORTERS STRONG! ONE OF THE MOST ACTIVE

AOR TRACKS 33



### "Fight For The Right (To Party)"

LP sales now: 325,000 + P-H-E-N-O-M-E-N-A-L CHR Response

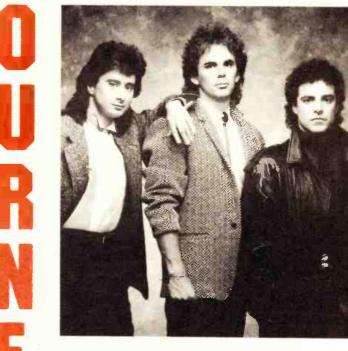
KEGL DEB-26 93FM ON 0105 ADD WBBQ ADD WROO DEB-23 BJ105 ADD WRVO ADD KITS ADD-27

WBBO ADD KITS ADD 27 WSSX ADD 2102 DEB:36









### "I'll Be Alright Without You"

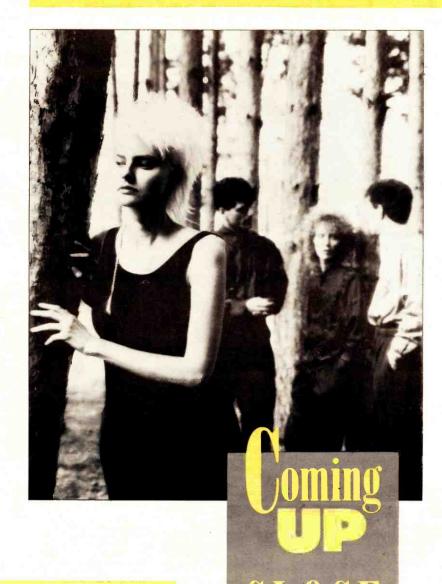
Second week in a row of heavy-tonnage airplay.

### BREAKER BOUND! 106/41 - 44%

WXKS 940 WRSR KWK WKSE PWR997 WMMS Y108 WPHD KTKS KDWB KKRZ PRO-FM KRBE KHTR KMJK

A NATIONAL AOR MOST ADDED TRACK ONE OF THE MOST ADDED - AC





The
New Single
from
Til Tuesday

Produced by: RHETT DAVIES

On Epic Records, Cassettes and Compact Discs.
Distributed by CBS Records.

Taken From The Album





### **CONTEMPORARY HIT RADIO**

JOEL DENVER

**LOOKIN' GOOD** 

# Programmers' Think Tank: Trends Ahead (Part Two)

What's ahead for CHR? Our panel of experts — B96/ Chicago PD Buddy Scott, KWSS/San Jose PD Mike Preston, Power 99.7/Atlanta PD Steve Davis, and BJ105/Orlando PD Brian Thomas — sees an exciting year ahead.

Last week's programmer predictions were for a year filled with increasing competition, a renewed emphasis on current music, and new ways to set stations apart from the crowd. Here in part two are more opinions on the trends ahead.

#### **Bring On The Cash**

R&R: Is the use of high-ticket contests escalating at your station or in your market?

Davis: In Atlanta, it's gotten pretty crazy. The problem with competing against 94Q is that those guys have a bottomless pit of money. If we stayed with them and gave away one Porsche, they'd offer ten. So what we've tried to do is come up with more creative promotions — more lifestyle-oriented things that are interesting to the listener.

Thomas: In Orlando we always try to be the first ones to put our cards on the table, so we look for promotions we know nobody can top. We haven't had too many problems. We have some new stations in the market spending a lot of money as they kick things off. They're dominating TV, and they have their "prize catalogue" thing, which I'm sure will be effective.

R&R: There has been a healthy trend developing as upper management has finally begun to seriously respect the PD's position and responsibility. What can you as programmers do to educate management to the role you play in the station's success?

Scott: I think good managers are going to realize the value of a good PD just as they realize the value of a good sales manager. In any situation, the PD is the center of activity within the station. He's the one everybody wants to talk to because he has a finger on the product. I find managers are more sensitive to the position and have more respect for programmers than in vears past. But I don't see any problem at all; in fact, I see things getting better - more money. more respect. Most strong companies realize that without a good

PD they won't have a solid station.
Davis: The level of respect given
a PD has grown from what it was
ten years ago. Then, whoever was
the best jock was promoted to PD,
often lacking the programming
skills or the knowledge of people
management required to do the job

"Good managers are going to realize the value of a good PD just as they realize the value of a good sales manager."

- Buddy Scott

properly. The more professionally we conduct ourselves, the better we as a group will be treated.

Thomas: I really enjoy the relationships we have within Nationwide. All of the PDs communicate with each other, sharing ideas and concepts. The GMs see this and realize the benefits. They give us what it takes to be effective and win. That comes through mutual respect.

R&R: Let's move to the subject of new competition. Mike, at KS103 you had a weak signal compared to other facilities. In a market as large as San Diego, what happens if you're attacked head-on?

Preston: You have to wait and see and ride out the storm. There have been a lot of rumors lately about this market. I think that whatever happens, happens. Gannett, as most people know, is not a "roll over and play dead" kind of company. They certainly are making sure that all our ducks are in order to make sure that if something does change in the market-place they can remain on top in this format.

If someone came up against KS103 they'd have some cume erosion, because I think things that are new and fresh attract people just out of curiosity. After that it becomes a question of whether the product is good. Competition could also work in their favor by expanding listener awareness of CHR. KS103's been sort of a one-horse town lately. Competition is the name of the game. It makes it that much more fun, but also makes the work harder.

R&R: What about the use of jingles and voiceover sweepers. Do you see those as continuing parts of the format?

Preston: I do in San Diego. They use a combination of both. They're

using some stuff from Brown Bag, and we have jingles from JAM. The on-air production value of CHR is one of the things that makes it different from all other formats.

Davis: We're pretty much in the same situation here, except we don't use jingles because Z93 overuses them. So do all three ACs. We're using a lot of produced voice sweepers. I have the pleasure of having Randy Reeves, who is probably one of the best production guys in the South. He does nothing but promo work. I agree the production value of the format is essential to its continued growth.

Scott: In Chicago we actually rekindled the trend of using jingles a few years back. Since then, almost all of our competitors have used jingles, and some of them quite heavily. Recently we pulled all of our jingles back and now use sweepers exclusively. Whether you use jingles or sweepers, the production value is what's important.

Once again, you're trying to find a unique position. If everybody else is playing jingles, then I'm not going to play them. I don't have anything against using jingles because I've used them a lot, and probably will again in the future. Right now they've been oversaturated.

Thomas: The two big jingle stations in town are us and the other CHR, Y106. We use JAM jingle packages and some SuperSpot stuff with Joe Kelly-voiced sweepers. He has an incredible voice, and that really helps us imagewise.

R&R: Are there any trends of which CHR programmers need to be aware on the horizon?

Scott: Maybe people will burn out on dance music, but that's only true in markets where several stations are playing the same music. Homogenization is one of the biggest problems in the industry today. If everybody plays the same records, it's going to be more and more difficult to find a position for your radio station. That's one of the major problems we're going through here. I foresee almost every market coming up against this problem, if they don't already have it.

"We don't use jingles, because Z93 overuses them. So do all three ACs. The production value of the format is essential to its continued growth."

Steve Davis

Davis: I think one of the things we're going to have to be more aware of, and that hit home here, is trying to be a unique radio station and doing something a little bit different than your average CHR. The one thing we've had to do is be more open-minded to different types of sounds and records. It's a problem in CHR when you get caught up in the numbers game

"Listen to everything and be open to all types of music. You just may find something to play no one else has found."

- Mike Preston

and play it safe, making sure that everything is a Breaker or whatever.

We've gone out front on some records that have turned out to be extremely huge for us in Atlanta that are just now breaking nationally, because we were listening to everything that comes in the door. That's something CHR has gotten away from. Be open-minded and listen to all the new product that comes into the station. If something sounds right for your station, don't be afraid to give it a shot and see what happens.

Preston: I'm going to have to agree with Steve. Too many stations are locked into "how many stations are on it?" or "what does so-and-so three states away think about it?" There's nothing wrong with networking with other programmers, but don't base everything you do on what your friends across country or state are doing. As Steve said, listen to everything and be open to all types of music. You just may find something to play no one else has found.

Thomas: I agree, too. Dare to be different. Sit down sometime and

Continued on Page 52

### Look At Those Numbers (Part Three)

As CHR got away from gold and stopped playing burned-out recurrents, its 12+ shares firmed up and improved in the summer Arbitron. With so many contemporary competitors in most markets airing the same 300 safe gold titles, CHR was able to separate itself from the pack musically.

Strong promotions, combined with a renewed "spend it to make it" philosophy, fueled the aggressive, leading-edge attitude which is a format basic for success. Hang onto your hats . . . the fall sweeps are coming to a close, and those results should prove very interesting. For now, here is part three of the summer book review.

#### Denver

Y108 5.7 4.9 4.8 3.9 5.1 KPKE 4.6 4.0 5.2 6.7 4.7

Malrite's Y108 (KRXY) broke through the five-share barrier with market veteran Mark Bolke at the helm. His list is a bit more conservative than Doug Erickson's at KPKE, and he's made the transition over the last several years from AOR to CHR very nicely. He came on board just a short time ago and has been fine-tuning the station, most recently by cutting the gold way back, which should be reflected in the fall sweep.

#### Los Angeles KIIS-AM & FM 8.8 8.2 7.4 5.9 7.1

While KIIS has no direct CHR competition, this is one tough market. It shares a good chunk of its audience with Urban Contemporary KPWR, and the two stations have been in a seesaw battle in the

monthlies. Stressing a "New KIIS-FM" campaign, VP/Programming Gerry DeFrancesco and the crew are living up to their promise of "new variety." Decidedly less Urban-leaning, KIIS is playing a well-balanced menu of the best of CHR, Urban, and AOR. combined with a \$10,000 weekly cash prize and a staff of great personalities.

#### Phoenix

KZZP 7.6 6.2 8.911.610.6 KKFR 1.3 2.1 3.6

KZZP's Guy Zapoleon has taken CHR to its highest shares in recent history in this once-AOR-dominated market. A progressive programmer, he is quick to add active hits but lost longtime MD Steve Goddard to crosstown CHR KKFR for mornings. Under PD Ralph Carroll, KKFR is looking to make the market more competitive. Car-

Continued on Page 52

#### **CONTEMPORARY HIT RADIO**

### **CHR Playlist Profiles**



KIIK/Davenport (319) 383-7080



Jim O'Hara

Gynny O'Hara

At Kilk, we add mass appeal songs faster than others. We base a lot on request and call-out. I have a core group that I call periodically to see what they like and dislike about songs we've added. We're reality

lyric-oriented and try to keep away from songs with objectionable lyrics. We're heavy on personality and try for a fun sound here. We run about two-thirds currents and recurrents [90-120 days old) and one-third Gold. It seems to be working, because we average a 24 share in every book.

### B98FM

ZBB-FM



B98 is a very structured radio station with a tight rotation and music list. Because of the Urban lean in the market and the amount of Urban stations here, we decided to fill the hole in the market and yo more mass appeal in approach.

We play roughly about 70% currents, 20% recurrents, and 10% Gold. To determine adds, we depend Imore on listener input and our own "gut instinct" than on the



PD John O'Dea MD Brian Kane

trades. We treat our market area uniquely and don't necessarily add a song because it's being added in other markets. We like to give our listeners a chance to decide what they want to hear, and we listen to them.

### **Programmers' Think Tank**

Continued from Page 51

list the real benefits of your radio station. Ask yourself, "Why should someone listen to my radio station? Are my jocks really better than the other stations? We play enough music, but is it the right music?" Sometimes we sit in an ivory tower and think elements of our station are better that are not perceived as being better by the listener. That's a big problem.

R&R: Any closing thoughts about CHR in general?

Scott: It's healthy in some markets and not so healthy in others. The problem here is over-saturation. I don't think there are any general, broad-based statements to be made about CHR across America except that it generally works well when done properly.

Davis: CHR has persevered, weathering the good and bad, since the late '50s. It'll always be around as long as programmers remember to stick to the basics, play the hits, and offer enough entertainment value to entice listeners to tune in

Preston: CHR is a long-term format. Just about every market has at least one. It's a format built on motivating a market, which is a testament to its longevity. As long as programmers stay aware of what's happening in their markets and are willing to do what it takes to be unique, they should be able to money in the format.

"Dare to be different. Sit down sometime and list the real benefits of your radio station. Sometimes we sit in an ivory tower."

- Brian Thomas

Thomas: I agree. When people decide to take the format in too far a direction for too long, they begin to have problems. The hits are the hits. Stick to the principles of good CHR and you'll always succeed.

#### MOTION

Dave Foxx joins B104/Baltimore for middays ... Ed Hopkins from KKCW/Portland comes in to progarm KAY107/Tulsa, and promotes swing announcer Duncan Payton to MD ... J. Morgan leaves mornlings at KHYT/Tucson to do nights across town at KRQ, so PD Beau Richards needs a new morning maniac ASAP ... Michael Right exits and Kevin

**Hendrickson** is now doing afternoons and music at KKXL/Grand Forks.

MD Chris Knight leaves Y97/Santa

Barbara . . . Z102/Savannah night rocker Spanky McFarland slides into afternoons and as MD with Randy Summer leaving. Also PD Brady McGraw moves from afternoons to mornings, and Steve Christie from KJ103/Oklahoma City comes aboard at Z102 . . . 103CIR/Beckley picks up Joyce Barry from crosstown WOAY as News Director . . Bethann Shaffer is News Director/morning anchor at WKZL/Winston-Salem coming in from WXLK/Roanoke.

#### BITS

· "Take Off With Boston" - Livewire Entertainment and MCA Records are running one of the biggest sweepstakes and promotion ever for the current Boston album "Third Stage." The top prizes will include "round the world" airlines tickets and Yugo GV automobiles. The mail-in contest consists of two areas of participation; radio on-air promotion and record retailer involvement including Boston displays of free posters with entry blanks attached. The sweepstakes is running in eight major markets from November t17 through December 21. The eight stations chosen by MCA promotion to participate are:

KIIS/L.A., Y100/Miami, KMEL/San Francisco, WMMS/Cleveland, Z100/ New York, Q105/Tampa, KS103/San Diego, and KRBE/Houston.

• Big Time Giveaway — 942/Raleigh is making it easy for listeners to win tons of prizes like a new Corvette, a 4-wheel drive Mitsubishi Montero and thousands of dollars in cash. It sent out a direct mail contest booklet that included a record and full contest rules to every household in their area. All listeners have to do is be the ninth caller when they hear the announcer say, "You're a 942 \$1,000 instant winner." The key to winning being listening to 942.

### **Look At Those Numbers**

Continued from Page 51

roll's first full book in the fall will show KKFR's impact.

#### Portland

KKRZ 8.9 9.8 9.9 7.7 8.5 KMJK 8.0 4.3 5.3 4.7 5.4 KXYQ 1.0 0.9 3.0

KKRZ lost PD Gary Bryan to KUBE/Seattle, but Sean Lynch now has the reins of the market's leading CHR. An aggressive music policy and well-financed promotions go a long way toward keep it on top. Jon Barry over at KMJK has been doing "magic" for months, pulling many a rabbit out of his hat to keep his station in the race. Being privately owned, KMJK's pockets aren't as deep as those over at KKRZ. Enter Jim Ryan and KXYQ out of nearby Salem. The station was taken live in recent months, and a new tower is going up which will give the station a city-grade signal. Privately owned KXYQ is financially sound, and Ryan knows how to use the funds creatively for promotions.

#### Sacramento

FM102 10.51 KWOD 5.9 KROY-FM

10.5 10.4 10.9 12.5 10.9 5.9 8.9 5.9 6.4 5.6 1.7 1.2 3.4

California's capital city is alive with CHR. FM102 has been on top for many books, and with just-promoted PD Chris Collins replacing Rick Gillette (who went to WHYT/ Detroit) the station's basic pattern of success should be unmarred. KWOD PD Tom Chase's playlist has decidedly more variety than Urban-leaning FM102. Using this variety and good promotions, Chase looks to climb back into the six-share area and beyond. Over at KROY, new PD Bob West is still getting things in order. Consultant Jerry Clifton advises a fairly tight list. This book will be an important one to watch.

#### Albany

WGFM WFLY 7.8 9.3 7.7 9.4 9.0 5.6 5.4 5.9 7.7 8.0

One share separates these two competitive stations. Both carry a healthy selection of songs on their respective lists. WGFM PD Tom Parker is a longtime veteran of the station and market, so familiarity with the town may give him an advantage over Brian Christian, who is a fairly recent arrival.

Harrisburg 18.715.315.314.020.0

PD Bruce Bond owns the town. Starting out several years ago as a CHR/AC hybrid, Bruce has taken WNNK into a full-tilt CHR. The list is extensive, and has a good variety. Mostly current-intensive, WNNK is quite active in the community and is constantly involved in promotions which keep listeners glued to the radio.

#### **Baton Rouge**

WFMF WGGZ

WNNK

17.812.510.910.110.4 6.2 9.611.111.810.4

The battle of the tight and the tighter rolls on! WFMF PD Randy Rice has always maintained a tight playlist, and in recent months has moved it away from its semi-AC approach with new competition from WGGZ. Starting out in a fairly aggressive manner, WGGZ PD Michael Adams has tightened the music up a bit, and now these two are deadlocked. Whoever shows the most creativity this book most likely will walk away with the prize.



#### WE WELCOME OUR NEW CLIENTS:

94Q - WQXI/Atlanta K92 - WXLK/Roanoke K97 - WHRK/Memphis





STEVE FEINSTEIN

**QUESTIONS TO ASK** 

# Before You Take That Programming Gig . . .

"Look before you leap." "Forewarned is forearmed." Cliches, yes — but they're solid advice for anybody investigating a new programming opportunity. Given the attendant insecurity in our business, you owe it to yourself to find out exactly what you're getting into before you take the plunge into a new gig.

The lure of a bigger market and major domo dollars shouldn't be your only considerations; make sure the entire package is right for you. Besides the station's signal and the market's competitive makeup, you should also take into account the person to whom you'll be reporting and the station's parent company. Ask yourself if they're capable of bringing as much to the relationship as you are.

### Are They Qualified To Employ You?

You owe it to yourself to research your potential employers, perhaps even more thoroughly than they research you. Why? Let's face it — they will have more control over your fate than you do theirs. Management generally holds all the cards when push comes to shove. If you're hired and things don't work out, chances are you'll take the fall, not them—whether or not you're to blame. While you'll be out on the street, they keep their gigs and start the search for another employee.

Self-preservation dictates that you make sure you're getting involved in a relationship where you have at least a fighting chance of succeeding. Make sure your potential employers are the kind of people in whose hands you feel comfortable placing your future. Look at their track record — are they winners or losers? How stable is management, both at the corporate and local levels; is it a revolving door,

or do people tend to stay with the company for reasonable lengths of time?

Judge them as critically as they're judging you. Will working with them enable you to learn and grow? Do you sense they'll be able to provide the creative spark and leadership you need to thrive? Do they have keen radio instincts, a sense of vision, and a depth of knowledge about all areas of the business? Or have they risen to their positions simply by being outstanding salesmen and likable guys?

While they're checking your previous employers, contact their previous employees. Find out what the guy who once sat in the seat you're going after has to say about them. Ask him what working for the GM was like, and what kind of support the company offered. Use your radar to detect sour grapes.

There are enough uncontrollable forces outside the station — competitors, the quality of new music available, the vagaries of ratings services, audience fickleness — that you have to be sure the internal environment is conducive to winning.

#### Think Long-Range

The most critical question you must ask yourself is, "Will this move be a step up along the path to realizing my long-term career goals?" Think about what you want to be doing five, ten, 20 years from now. Make sure this job is a move in that direction, not just a superficially appealing lateral move. Does it offer you the chance to make yourself a more attractive candidate for the next step you have in mind?

Don't automatically jump at a larger market. If the station doesn't have a viable formatic niche, the management isn't topnotch, or the facility is subpar, your "big shot" may actually move you back to square one. You could even wind up with the stigma of being considered adequate for smaller markets but not having what it takes for the big time.

### Autonomy: Who's The PD Around Here?

If the opportunity fits in with your goals, then make sure you'll be given the freedom and control you need to create winning programming. Will you be allowed to call the shots, or is the station programmed by a committee that might include a consultant, a national PD, a research firm, et al.?

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#### WRXL FOODBANK FUNDRAISING

### Yoko Permits "Happy Xmas" Limited-Edition Pressing

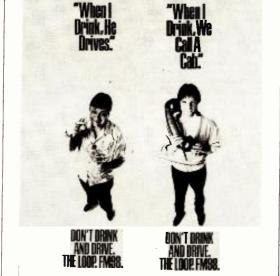
Never has permission been granted to press a **Beatles** record other than the usual consumer versions — until now. **WRXL/Richmond** PD **David Grossman**, who cultivated a relationship with **Yoko Ono** while working with her on charitable projects during stints as MD at **KRTH-FM/Los** 

Angeles and PD at WCCC/Hartford, asked Ono to authorize Capitol Records to press 2000 limited-edition, white vinyl 12-inch copies of John Lennon's "Happy Xmas (War Is Over)." People who donated \$50 or more during the station's radiothon for the Central Virginia Foodbank will receive copies of the collector's item.

Linking with a local TV station, 'RXL helped the foodbank raise

money toward constructing a new building to store the surplus and salvageable food it distributes to more than 500 agencies in the region. Of late, the agency has been forced to turn away food due to lack of storage space at its current facility.

Through pay-for-play requests during the 18-hour radiothon on November 20, 'RXL raised a total of \$96,000.



STEVE & GARRY: DON'T GET LOOPED AND DRIVE — WLUP/Chicago has created a commendable multimedia public service campaign against drunk driving for the Thanksgiving and Christmas holidays. PM drive stars Steve Dahl & Garry Meier convey the message in ten-second TV spots, raegazine ads, and buscards. Local TV stations are donating the airtime, while the Loop purchased the print and buscard space. The ad agency, TV production houses, and buscard and print ad designers worked for a reduced rate. For more info, contact Promotion Director Sandy Stahl at (312) 440-5270.

Does the GM, or worse yet the GSM, fancy himself a programmer?

Make sure the degree of collaboration entailed fits the way you're built. It's fine to be asked to explain your programming decisions, but having them secondguessed continually is a no-win situation. Not only does it undermine your authority and confidence, but you're put in the trick bag of not having free rein over the product while still being held responsible for ratings.

#### Support Staff

He who surrounds himself with talented, creative people increases his chances of winning. Find out how committed management is to employing the best and brightest for your staff.

Can you hire and fire air talent as you see fit? If you're joining a station with an established crew, how many and which of them will you be permitted to replace, if

#### AOR

#### Before You Take That Gig . . .

Continued from Page 53

necessary? When an employee is to be terminated, what procedures (documentation, showing just cause, etc.) must be followed?

What salary range and contractual terms can you offer new recruits? Do you have to sell the GM or consultant on each new personality's talent, or will you be given the latitude to assemble the airstaff on your own? Once new staffers are hired, will you have input into their salary raises, or is that strictly the province of the GM and his superiors?

Ask the same questions about any other positions you feel are critical to winning. Will you have an assistant PD/MD and your own secretary? Find out if the promotion, production, and news department heads report to you or if they're considered separate department heads.

#### Realistic Ratings Goals

Get a clear idea of what kind of numbers you'll be expected to produce, and in what time frame. Ask for specific demo ranks and estimates for share and cume. Tie in salary incentives to reaching and maintaining those goals.

#### Consultant Relationship

Have a clear understanding of how much input the consultant will have. Is he going to function as a surrogate PD who dictates your musical sequences, every record you add, and each word of your positioning statements? Or will he have a lighter touch and merely offer a second opinion on decisions you're permitted to make unilaterally?

How often is the station willing to pay his way so he can come in and actually listen to the market? Will his critiques and memos go to you and the GM or only to the GM?

#### **More Questions**

Other areas you'll want to touch on include:

• Promotions: What is the station's promotional budget? What promotions is it already committed to for the next year? What happens when the sales department comes up with a promotion you feel is at odds with the station's image? Will you have input into the content, amount, placement, and timing of the station's outside advertising?

• Budget: Will you have an adequate amount of money for routine purchases of CDs, carts, trade magazines, reference materials, and the like? How many conventions can you attend? Will you be able to travel and monitor other markets? Will you have an entertainment budget or trade so you can schmooze record reps, the press, and concert promoters? Can you get the airstaff out to dinner occasionally or take them on annual retreats/brainstorming sessions?

Research: What is each party's philosophy on research—their belief in doing it at all, which type is preferred, and how to interpret it? What's the research budget?

• Technology: Can you get a personal computer if you need one? Is the station preprogrammed? If so, can you change software packages if there's another one with which you're more comfortable? What shape is the production studio(s) in? How committed is the station to state-of-the-art audio quality?

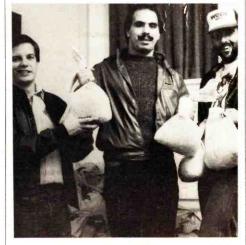
• Commercial Policy: What's the hourly load in minutes and units? How is quality control set; what types of spots are off-bounds? How are disputes settled; who has veto power over questionable commercials?

#### **Know The Territory**

No offer is perfect, of course, just as no job is perfect. If you wait for the ideal setup, it is likely you'll be waiting for the rest of your life.

Also, there are no right or wrong answers to many of the questions posed here. Conditions that are untenable to one person — a high spot load, interference in programming — may be completely acceptable to a person with a different temperament.

The conditions and terms you're willing to accept may also depend



NO PENNY-PINCHING AT WRCN — WRCN/Long Island promised that Rocktober would feature "the heaviest cash giveaway in radio history—1554 pounds of cold, glearning cash." It made good on its word while spending a total of only \$2500 — the 10,000 "little ones" it gave away each day were, you guessed it, 10,000 penies. The quarter-million "Pennies From Heaven" were on display throughout the month at a local savings bank. From left, Promotion Director Tom Calderone, a winner, and PD Lenny Bloch covet the cash.

upon your current job status. If you're out of work or in an unpleasant job, you may be willing to settle for less than the perfect package. But if you're happily employed, you have the luxury of waiting until the right fit comes along. Part of planning a successful career involves knowing which jobs to turn

down.

The suggestion here is merely to know the territory before you accept any job. Be aware of what to expect. You want to incur as few surprises as possible once you're sitting behind your desk and putting your heart and soul into winning.

#### **SEGUES**

Dan Cook leaves KZEP/San Antonio to return to Reno, where he'll guide KRZO's switch from AC/CHR hybrid to AOR ... KOTR/San Luis Obispo switches to AOR with GM Ray Dlggins and PD Ashley Diggins at (805) 927-5021

KQRS/Minneapolis ups MD Wally Walker to Program Advisor/Co-Assistant PD and advances Programing Assistant John Lassman to MD ... WGLU/Johnstown PD Allson Sax joins WIZN/Burlington for 6-10pm WHMD/Hammond MD Kliff Kahu

na exits. He'll continue parttiming at WQUE/New Orleans.
WYSP/Philadelphia Assistant PD

Mlke Wolf takes over nights from exting Tim "The Rock 'N' Roll Anlmal." Ex-WRCN/Long Island MD John Grappone is on WYSP weekends ... Paul Harris, late of WIOO/ Philadelphia mornings, takes on AM drive at WCXR/Washington as Kevin Malvey exits.

Steve Avory is new to WOOJ/Ft. Myers mornings . . . Michael Story is on KTAL/Shreveport mornings . . . Detroit vet Anne Carlini signs on WRIF weekends.

KKGR relocates to 207 East Northern Lights Blvd., Suite #202, Anchorage. AK 99503.



KILO GOES IN CYCLES — Colorado Springs was the site of the 1986 World Cycling Championship races, and KILO, designated "World's Headquarters" by the WCC Organizing Committee, was the lirist radio station ever to broadcast the event. Its play-by-play coverage was heard over the nine-mile course through the "World's Largest Radio," a series of huge sound systems and thousands of portable radios. The station sponsored a number of races throughout the 12-day event, did extensive giveaways, and scored exclusive interviews with world-class athletes such as Eric Heiden. Pictured: KILO's Red Noize (left) and Gary Street (right) speak with world champion Jeanne Longo following the women's road race.



WAPL FANS GIVE EX-PACKER THE SHIRTS OFF THEIR PACK — When he was picked up by the Dolphins after being cut by the Packers, little did tackle Greg Koch suspect that Appleton-Green Bay residents would mount such a strong offense to his quip about the difference between Miami and Green Bay. "When people say they have a good wardrobe in Green Bay, that means they have ten bowling shirts: "WAPL morning team Paul Nelson (leift) and Rick McNeal evoked regional pride to collect 124 bowling shirts in every gaudy shade of polyester imaginable. They shipped the mess, along with a bowling ball and a few pairs of bowling pants, to Koch with an accompanying note that read, "Dear Greg: Take a fashion risk. Wear one of these shirts and jump off a cliff."





### COUNTRY

LON HELTON

#### SUMMER CRI OFF 64.7 AT 951.2

### **Introducing Country Ratings Index**

Measuring the relative success of the Country format has been a difficult task in the past. The format's health at any particular time has rarely been based on more than mere speculation — itself often erroneously predicated on 12+ results.

A major problem in creating a reliable yardstick has been the lack of a consistent sample base. The number of markets rated each quarter has, until this summer, fluctuated from book to book, with only a small number of major markets being surveyed 48 weeks per year. Obviously, it would be less than satisfactory to measure a format, especially Country, by looking only at the top 20 markets.

ing only at the top 20 markets. With this summer's arrival of Continuous Measurement, the sample base obstacle has been removed, thus making feasible the establishment of an index designed to be a meaningful barometer and "instant indicator" of how the format is doing. Which brings me to the introduction of the Radio & Records Country Ratings Index. or CRI.

#### **CRI** Explained

The reason for establishing the CRI is to provide the most comprehensive picture of Country radio possible. The CRI is really a simple concept: the number itself is the aggregate sum of the Adults 25-54 share for every Country station in the Continuously Measured markets.

This summer, for example, there were 188 Country stations in the Continuously rated markets. I added the actual 25-54 shares for each of those 188 stations and came up with 951.2. The same computations for the spring book yielded a CRI index number of 1015.9. Comparing those two numbers clearly indicates what the format did in the summer book, relative to the spr

ing results. (R&R's agreement with Arbitron precludes us from printing actual 25-54 shares. Therefore, it's necessary to determine the ranks those shares yield for inprint purposes.)

Because Arbitron now consistently measures 76 markets (77 with the inclusion of York, PA in the fall sweep), there is a stable data base from which to draw on a regular basis. Thus, the CRI number will appear four times a year, along with the Country radio scoreboard for each given ratings period.

Another function of the index as a four-times-yearly indicator will be a comparison of seasonal trends. This will allow us not only to see Country's progress from book to book, but will show how the format fared in relation to the same sweep period in prior years.

It is hoped that the CRI will provide an accurate picture of where we are, where we've been, and where we're going as a format.

25-54 Rank

### **Country Ratings Index**

Summer '86 CRI: 951.2

Down 64.7 from the Spring '86 CRI of 1015.9.

188 Stations: 72 Up a total of 75.7 shares, Adults 25-54.

104 Down a total of 140.4 shares, Adults 25-54 10 Even

2 Debuts, 1 Drop

### **Format Scoreboard**

Stations Surveyed (Markets With Continuous Measurement)	Spring '86 187	Summer '86 188		
25-54 Rank	1-5 58 31%	1-5 62 33%		
Comparisons	6-10 54 29%	6-10 43 23%		
	11-15 29 16%	11-15 40 21%		
	16+ 46 24%	16+ 43 23%		
12+ Comparisons:				
Spring '86 Vs. Summer '86	Up	71 38%		
	Down	107 57%		
	Flat	8 4%		
	Debut	2 1%		
Markets With Country #1 in Adults 25-54	15	14		
Markets With Country #1 12+	. 7	6		

### Summer '86 Scoreboard

Station/City	12-	-	25-5	4 Rank
	Sp '86	Su '86	Sp '86	Su '86
WGNA/Albany	4.2	4.6	5	7
WPTR/Albany	3.9	4.4	10	9
WEEX/Allentown	1.5	2.7	Т9	6
WXKW-AM/Allentown	2.0	2.6	<b>T</b> 9	11
WKHX/Atlanta*	5.3	5.8	8	6
WPLO/Atlanta*	1.2	1.0	16	20
WYAY/Atlanta	6.1	4.3	6	8
KASE/Austin*	16.2	13.0	1	2
KTAE/Austin	1.4	.8	17	17
KVET/Austin*	3.0	3.7	8	8
WCAO/Baltimore	3.3	2.4	12	13.
WPOC/Baltimore	6.6	5.8	2	2
WKJN/Baton Rouge	8.9	7.4	1	4
WYNK/Baton Rouge	.9	1.0	19	16
WYNK-FM/Baton Rouge	9.4	11.7	2	1
WZZK/Birmingham	1.5	1.8	15	13
WZZK-FM/Birmingham	15.2	16.7	1	1
WBOS/Boston	2.8	2.4	8	12
WYRK/Buffalo	7.3	8.2	3	2
WLON/Charlotte	1.0	.9	22	19
WLVK/Charlotte	9.1	8.4	3	4
WSOC/Charlotte	.6	.9	21	16
WSOC-FM/Charlotte	12.4	9.7	1	3
WDOD/Chattanooga	4.4	1.7	6	12
WDOD-FM/Chattanooga	9.0	11.1	3	1
WUSY/Chattanooga	16.7	10.8	1	3
WMAQ/Chicago	2.6	1.8	15	21
WUSN/Chicago	2.9	2.6	12	14
WUBE/Cincinnati	9.2	6.4	2	4
WGAR/Cleveland	.8	1.0	21	21
WGAR-FM/Cleveland	4.0	3.6	5	9
WHOK/Columbus, OH	3.1	4.1	9	8
WMNI/Columbus, OH*	3.4	2.5	15	12
WRMZ/Columbus ,OH*	4.0	5.6	7	5
KPLX/Dallas	7.3	6.6	2	2
KSCS/Dallas*	5.7	4.6	6	5
WBAP/Dallas*	6.9	6.7	3	4

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	Sp '86	Su '86	Sp '86	Su '86
WBLY/Dayton	1.7	.9	23	21
WBZI/Dayton	2.4	2.1	10	12
WONE/Dayton	5.6	6.3	6	6
WPFB/Dayton	1.2	.9	16	15
KBRQ/Denver	.6	.8	25	26
KBRQ-FM/Denver	1.0	.6	21	25
KLZ/Denver	2.7	2.9	15	12
KYGO/Denver	4.6	4.5	4	5
WCXI/Detroit*	1.0	1.4	24	24
WWWW/Detroit*	3.5	3.5	8	5
KHEY/EI Paso	4.9	3.0	7	11
KHEY-FM/EI Paso	6.4	8.9	3	2
KLOZ/EI Paso#1	.8	.4	20	19
KFRE/Fresno	2.0	1.9	16	16
KFRE-FM/Fresno	2.3	2.1	14	14
KNAX/Fresno	6.0	6.6	3	2
WCUZ/Grand Rapids	5.0	3.9	8	10
WCUZ-FM/Grand Rapids	7.9	8.7	1	1
WMUS-FM/Grand Rapids	5.4	3.7	6	7
WPCM/Greensboro-	.8	.4	16	22
Winston-Salem-High Point				
WTNC/G-WS-HP	1.2	1.8	21	13
WTQR/G-WS-HP	17.4	14.6	1	1
WESC/Greenville	1.3	1.2	12	13
WESC-FM/Greenville	10.3	12.9	2	2
WSSL/Greenville	10.2	6.8	3	5
WCMB/Harrisburg	3.4	2.7	5	7
WHYL/Harrisburg	1.6	2.2	17	12
WHYL-FM/Harrisburg WRKZ/Harrisburg	3.3 7.5	4.8 8.2	6	5
WKHT/Harrisburg	1.1	DNS	13	2 DNS
KDEO/Honolulu	3.9	2.0	8	13
KIKK/Houston	1.0	.6	16	29
KIKK-FM/Houston	7.4	6.8	16	1
KILT/Houston	1.4	.9	15	17
KILT-FM/Houston	5.7	5.7	3	3
WFMS/Indianapolls	9.8	10.0	3	2
M L M SALUCIAUR DOLLS	9.0	10.0	J	2

Station/City	12-	+		4 Rank
	Sp '86	Su '86	Sp '86	Su '86
WCRJ-FM/Jacksonville	5.6	4.1	6	6
WQIK/Jacksonville	1.4	1.1	16	13
WQIK-FM/Jacksonville	9.4	8.1	3	2
KFKF/Kansas City*	7.9	5.6	1	3
WDAF/Kansas City	8.5	10.3	2	1
WIVK/Knoxville	3.6	4.1	6	6
WIVK-FM/Knoxville	26.7	27.7	1	1
WNKX/Knoxville*	1.5	.6	Т9	10
WNOX/Knoxville*	2.4	1.8	Т9	8
WSEV/Knoxville	2.2	.9	11	15
KFMS/Las Vegas	1.9	.5	15	18
KFMS-FM/Las Vegas	8.2	10.0	3	2
KRAM/Las Vegas	1.7	1.3	12	14
KYYX/Las Vegas	2.2	2.0	9	10
KLAC/Los Angeles*	1.2	1.4	27	25
KZLA/Los Angeles*	2.5	1.6	10	13
WAMZ/Louisville	15.7	15.7	2	1
WCII/Louisville	2.4	3.6	10	10
WTMT/Louisville	.3	1.0	17	14
KTXF/McAllen-Brownsville	6.4	6.3	6	6
WGKX/Memphis	7.8	5.9	3	4
WMC/Memphis	6.5	4.8	8	10
WKQS/Mlami*	3.3	3.6	9	7
WQAM/Miami*	.9	1.0	26	27
WBCS/Milwaukee	.4	.5	22	19
WBCS-FM/Milwaukee	3.4	3.8	8	7
WMIL/Milwaukee	4.5	4.2	6	4
KEEY/MplsSt.Paul*	6.8	5.4	3	5
WDGY/MplsSt.Paul*	2.5	2.1	13	15
WSIX/Nashville	.6	.9	18	15
WSIX-FM/Nashville	4.8	6.6	6	5
WSM/Nashville	4.1	5.2	9	9
WSM-FM/Nashville	12.4	11.1	1	2
WNOE/New Orleans	2.3	1.8	14	16
WNOE-FM/New Orleans	5.3	4.8	4	7

Continued on Page 56

#### COUNTRY

### **Summer '86 Scoreboard**

Continued from Page 55

Station/City	12+ 25-54 Rank			4 Rank	Station/City	12-		25-54 Rani	
	Sp '86	Su '86	Sp '86	Su '86		Sp '86	Su '86	Sp '86	Su '86
WHN/New York	3.0	2.8	11	12	KCKC/Riverside-San Ber.	2.8	2.7	10	1,2
WCMS/Norfolk	.5	.8	19	21	KDIG/Riverside-San Ber.	1.1	.5	30	38
WCMS-FM/Norfolk	9.1	8.7	2	1	KNTF/Riverside-San Ber.	1.6	.8	20	31
WKEZ/Norfolk	1.2	.8	14	18	KWDJ/Riverside-San Ber.	.9	1.8	25	14
WTID/Norfolk	7	1.9	17	15	WNYR/Rochester	3.0	4.6	10	8
KEBC/Oklahoma City	8.1	4.8	6	5	WZKC/Rochester#2	6.0	_	4	_
KXXY/Oklahoma City	1.0	.9	16	15	KHWY/Sacramento	1.1	.5	19	22
KXXY-FM/Oklahoma City	12.1	11.8	1	1	KRAK/Sacramento	4.2	4.5	9	7
WKY/Oklahoma City	4.6	4.5	8	8	KRAK-FM/Sacramento	7.5	5.7	3	5
WOW/Omaha	4.2	5.2	9	8	KUSA/St. Louis	3.3	2.9	8	10
WOW-FM/Omaha	4.7	, 7.5	6	4	WIL/St. Louis	.5	.5	24	24
WHOO/Orlando	5.1	2.8	9	10	WIL-FM/St. Louis	4.8	3.6	T5	6
WWKA/Orlando	10.2	7.0	1	3	WKKX/St. Louis	1.8	1.6	14	16
WXTU/Philadelphia	3.8	3.8	T6	5	KKAT/Salt Lake City	7.4	6.2	2	4
KNIX/Phoenix	1.0	1.3	20	18	KRGO-FM/Salt Lake City	.7	.4	21	26
KNIX-FM/Phoenix	9.7	9.6	1	1	KSOP/Salt Lake City	1.0	1.3	23	19
WDSY/Pittsburgh*	2.2	2.7	11	10	KSOP-FM/Salt Lake City	4.6	6.0	6	7
WEEP/Pittsburgh*	1.7	1.2	12	- 17	KZAN-FM/Salt Lake City	2.3	2.0	12	13
WJXZ/Pittsburgh	.3	.4	20	23	KAJA/San Antonio	5.4	6.1	4	<b>T</b> 2
KUPL/Portland	1.3	1.0	18	18	KBUC/San Antonio	1.2	.4	20	26
KUPL-FM/Portland	5.0	5.6	3	4	KBUC-FM/San Antonio	4.9.	4.5	.8	7
KWJJ/Portland	3.7	2.4	12	14	KKYX/San Antonio	3.2	3.4	14	<b>T</b> 12
KWJJ-FM/Portland	3.8	3.5	10	12	KCBQ/San Diego	1.6	1.0	18	20
WHIM/Providence	.7	1.3	24	16	KCBQ-FM/San Diego	2.8	2.4	13	14
WKIX/Raleigh-Durham	1.8	1.9	10	12	KSON/San Diego	1.3	1.2	- 21	24
WQDR/Raleigh-Durham	7.1	6.3	2	<b>T</b> 5	KSON-FM/San Diego	3.9	2.9	7	13
WKHK/Richmond	1.8	1.8	14	10	KNEW/Oakland-S.F.*	2.0	1.8	16	18
WRNL/Richmond	2.1	2.4	13	9	KSAN/Oakland-S.F.*	2.8	2.2	7	7
WTVR/Richmond	-	.4	l –	DNS	KEEN/San Jose	2.2	2.8	17	10
WTVR-FM/Richmond	5.6	7.1	6	5	KMPS/Seattle-Tacoma	1.9	1.2	18	26

Station/City	12-	+	25-54 Rank	
	Sp '86	Su '86	Sp '86	Su '86
KMPS-FM/Seattle-Tacoma	5.1	3.9	2	6
KRPM/Seattle-Tacoma#3	-	.3	_	29
KRPM-FM/Seattle-Tacoma	2.9	2.9	13	13
WIXY/Springfield, MA	1.8	1.3	16	11
WRRB-FM/Syracuse	6.4	8.0	2	2
WSEN/Syracuse	1.1	.9	13	13
WSEN-FM/Syracuse	3.4	4.9	7	3
WQYK/Tampa	8.5	6.6	2	. 2
WSUN/Tampa	3.6	3.6	8	9
WKKO/Toledo*	9.6	6.4	2	3
WTOD/Toledo*	3.7	4.5	9	8
KCUB/Tucson*	5.4	3.9	6	8
KIIM/Tucson*	9.2	10.5	1	1
KTFX/Tulsa	5.5	6.1	7	5
KVOO/Tulsa	11.0	8.0	4	6
KWEN/Tulsa	11.8	8.8	. 1	1
WMZQ/Washington	.3	DNS	28	DNS
WMZQ-FM/Washington	6.8	4.4	2	4
WIRK/West Palm Beach	.5	.9	20	30
WIRK-FM/West Palm Beach	4.1	4.3	<b>T</b> 3	4
WQXK/Youngstown-Warren	6.4	8.4	4	4

Footnotes

#1: KLOZ/EI Paso went dark June 1. However, the summer '86 Arbitron lists the station with the shares shown above.

#2: WZKC/Rochester became Classic Hits WKLX in June.

#3: KRPM-FM completed its purchase of KXA in May, changing the calls to KRPM and the format to Country.



HATS ON TO J.C. — January marks the debut of the new Johnny Cash LP on Mercury Records. Producer Jack Clement (far left) set the scene with old-fashioned headgear during the recording of "The Night Hank Williams Came To Town" as (I-r) Jessi Colter, Waylon Jennings, Cash, June Carter, Carlene Carter, Helen and Anita Carter join in the masquerade.

All figures refer to **Arbitron** metro survey areas, Monday-Sunday, 6am-midnight.

Stations with #1 shares have 12+ figures in **bold**. Stations debuting this book, and stations not Country during the sweep, are designated with "

Demo figures are for market rank, not actual share.

Under the demo ranking comparisons, "1-5" means a station ranked in the top five 25:54 adults. "6-10" indicates the station ranked either sixth, seventh, eighth, ninth, or tenth, and so on.

An example of the numbers listed: "1-5 62 33%" means that 62 of the 189 stations included ranked between one and five, 25-54, or 33% of the total sample

Asterisks indicate Country stations in a particular market which are coowned but have different call letters.

Under-the-line stations and those listed as appearing in metros other than their own do not contribute figures toward the format scoreboard. DNS means a station did not show in the ratings book.

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### NASHVILLE THIS WEEK

SHARON ALLEN

**CRS '87** 

### Participation Is Vital

Most of us are just beginning to get into the holiday spirit this first week of December, and I'd wager that very few are giving a lot of thought to the next Country Radio Seminar. But since the CRS is scheduled a little earlier than in years past, there are a few things we need to attend to during the next few weeks.

Several items are needed from Country radio stations for demonstration and display during the three-day seminar. Please start rounding up videocassettes of your television spots, airchecks, and promotional materials such as T-shirts, belt buckles, bumper stickers, baseball caps, etc.

Your ½-inch videocassette must be labeled with station call letters, city, state, and name of campaign. Please send these to Erica Farber, c/o the Interep Companies, 100 Park Avenue, New York, NY 10017. The deadline for tapes to be received is Friday, January 9, 1987. All tapes will be returned. A 90-second aircheck or station highlight, plus a 60-second produced promo; or a two-minute aircheck and a 30-second promo should be submitted on 7½ ips reel to Barry Mardit, c/o WWWW Radio, 2930 East Jefferson Avenue, Detroit, MI 48207. Each tape should be labeled and begin with each station's legal ID. The deadline for submitting these tapes is also Friday. January 9.

All printed matter or other radio station promotional materials should be sent to Frank Mull, Mull-Ti-Hit Promotions, 50 Music Square West #604, Nashville, TN 37203.



Rabbitt a special custom baseball bat during the latter's Rivertront Stadium concert appearance this fall. "If only I can catch up to Pete's record of 4000 hits," quipped Eddie.



(L-t) Chairman of the University of South Carolina's Broadcast Department Dr. Richard Uray, WCOS GM Jake Bogan, recipient Jennifer Glancy, and Chairman of the CRB Scholarship Program Mac Allen

The Country Radio Seminar is set for February 19-21 at the Opryland Hotel in Nashville. Advance registration is \$239. Your registration forms will be mailed shortly. For more information call Frank Mull at (615) 327-4488.

#### **CRB Scholarships Awarded**

To date, the Country Radio Broadcasters have awarded more than \$35,000 in scholarships. The most recent recipients are Suzanne Holms, Deborah Klein, and Robert Haigh, all of Emerson College in Boston. These three scholarships were presented to the students on behalf of the CRB by Bob Abernathy, VP/GM of WBOS/Boston and a member of the CRB Board of Directors.

The fourth scholarship was awarded to Jennifer Glancy, a student at the University of South Carolina. Presenting the scholarship were Jake Bogan of WCOS/Columbia, SC and Mac Allen, Director of Broadcast Licensing for SESAC, CRB Board member, and Director of the Seminar Scholarship Program.

To qualify for the scholarship through the CRB program, students must be 1) enrolled at an accredited institution of higher learning, pursuing a degree in broadcasting or telecommunications; 2) be an upperclassman maintaining a B average; 3) exhibit financial need; and 4) work a minimum of ten hours per week for the school's communication department.

#### **Special Notice**

Country Music Association members have received a special notice encouraging them to prepay membership dues in order to ensure tax deductions for 1986. If you've been intending to join the CMA, this should be just the "added incentive" you've been looking for

Next year, the Tax Reform Act allows membership dues for professional trade organizations to be deductible only when they are part of unreimbursed business expenses that exceed two percent of one's adjusted gross income. By prepaying your 1987 and even your 1988 membership dues before the end of the year, you can take the tax deduction for 1986. The CMA is also offering to deduct ten percent if you join before the end of the year. A two-year prepayment costs \$90.

If you plan to pay by check, make it payable to the Country Music Association and send to: P.O. Box 22299, Nashville, TN 37202.

### **BITS & PIECES**

- Jerry Clower, Mel McDaniel, Ronnie McDowell, Jim Ed Brown, and the Whites have cut a series of public service spots offering information about changes in the tax laws, reminders about getting tax forms in early, information about the free assistance programs available, and other points regarding tax form filing. The spots will be distributed to Country radio to run between January and April 15.
- Ray Charles was presented the Victory Award by the Minister of Culture of France for Best Performance of 1986 in France. He was also one of five people to receive the Kennedy Center Award from President Reagan for his extraordinary contribution to American culture.
- According to the Bellamy Brothers' manager Georgeann Galante, Howard Bellamy is recovering nicely from injuries suffered when he fell off a horse just prior to CMA Week.
- Watch for the Whites' appearance on the nationally syndicated "Grand Ole Christmas" television special hosted by Gary Collins and Mary Ann Mohley.
- Did you know? West Records artist Jerry Naylor is the former lead singer for the Crickets.

### NASHVILLE IN MOTION

#### By Katy Bee

Brownlee Ferguson announces the formation of Bluewater Music Corporation, a Houston-based music publishing company which houses the Mighty Nice Music (BMI) and Bash Music (ASCAP) companies. David Lynn Jones ("Living In The Promiseland"), Paul Naumann, and Ezra Charles are exclusive writers for the companies, and Ruth A. Woody serves as professional manager. Bluewater Music is located at 12 Bash Place, Houston, TX 77027; (713) 622-0943 . . . Nolen/ Reeves Music, Inc. has appointed former Criterion Music Corp. professional manager Melissa Deal-Forth in the same capacity for the Atlanta-bas-. Eda Galeno has ed music group. been appointed Publicity Director of Greenwood-McFaden, Inc. activities ... CBS's Jamie O'Hara and Kieran Kane — aka the O'Kanes — have signed with Buddy Lee Attractions.

Stonewall Jackson to Blue Chip Management for bookings Crystal Creek Group has been formed by Australian broadcaster Nick Erby for country music management and marketing. The former OM of Australia's second fulltime Country radio station, 3UZ/Melbourne, recently served as International VP on the CMA Board . . . Scene Three has added the West Coast video services of director Jack Cole, who has just completed a piece on Amy Grant . . . LaserVideo, Inc., manufacturer of the first CD in the US, has opened a new compact disc plant in Huntsville, AL with a capacity to produce 60 million CDs per year



RAINING GOLD — Warner Bros. hosted a party celebrating the RIAA's gold certification of Randy Travis's "Storms Of Life." After Travis accepted his gold album from Exec. VP Jim Ed Norman, he said, "It wasn't because of any one thing I did; it took all the people at Warner Bros. to make something like this happen." He then presented gold records to the entire WB/Nashville staff.



#### **EASY LISTENING RADIO**

YVONNE OLSON

#### **KJOI KEEPS IT MOVING**

### Out Of The Elevator, Into Your Heart

Earlier this month, 12-year Easy Listening station KBIG/Los Angeles opted for an AC approach. Station VP/GM Kari Winston said the change was made to position KBIG for the future (R&R 11/7). That's interesting reasoning. So what does the only remaining Easy Listening station in the market think?

KBIG's disenchantment with the format is shared by other GMs and PDs around the country. The myth that Easy Listening is obsolete is easily the format's biggest selling obstacle. But acting contrary to this popular belief are quite a few programmers at or near the tops of their markets who are working aggressively to update and improve the format without changing its basic ingredients.

One of those people is KJOI/Los Angeles VP/GM Bob Griffith, who shared some very positive ideas before and after the KBIG change on Easy Listening's future.

R&R: KJOI is now the only Easy Listening station in L.A. How do you feel about that?

BG: It's probably as much of a responsibility as it is an asset for us, but it hasn't altered the initial goals we set when Legacy took over (April '86). We decided then to be the best adult music station in Los Angeles, and what our competitor decided to do is none of our

business. Nonetheless, we're delighted to be the exclusive Easy Listening station in L.A.

R&R: You've made some significant changes in the past year. Can you elaborate on these?

BG: We've made some changes, but we've been subtle and have approached things very carefully. Obviously, adding (morning man) Roger Barkley was not that subtle, but we're working him in gracefully. We got a lot of negative mail when he started, but the funny thing is that most of it was from people worried about whether or not (former AM driver) Burton Richardson still had a job. Once they found out Burton was doing middays, Roger was accepted. We felt a high-profile personality like Roger would lend credibility to the fact that we want to be a station, not a service

My attitude toward the music is not that different: when something happens within the genre of the format, you change. My early percep"The bulk of people in this format apologize for using it. Easy Listening is in the top five in most major markets; I broadcast to a million people a day, and I'm supposed to apologize for it?"

tion of KJOI was that it was like a big ocean liner, anchored at sea. It had the tendency to be dated. So we've picked up the anchor and begun moving along slowly. We're making this an Easy Listening format for the '80s and '90s, meaning a lot of artists who weren't Easy Listening in 1975 can now be considered viable to us, and we've incorporated them into the music. We haven't discontinued use of our syndicators, but we've taken control of the music. We sound a lot more like a radio station and a lot less like a music service

R&R: Does that mean you'll play a Go-Go's ballad in 1990?

BG: Should the Go-Go's be considered classic in 1990, we'll play them. We play the Beatles now, and during the early '60s they were not considered Easy Listening.

R&R: How have your listeners reacted?

BG: We have a very responsive audience here. When we first started making changes, most of the letters weren't very positive. But things have turned around; most of our listeners are now enjoying it. These people will tolerate change, but it takes a bit longer than usual, and you have to do it correctly. Everyone was concerned about the amount of new music and to that I say, "You can't have corned beef sandwiches every day for ten years.' That's what's been happening in Easy Listening. It's time to alter the diet a bit.

R&R: What about promotions?

BG: We've done quite a bit promotion-wise. We've got the KJOI Concert Series going, sponsoring Paul Anka, Neil Diamond, Tony Bennett, Frank Sinatra, and many others. When Neil Diamond was in town we bought out the parking lot so our listeners could park for free. We've done charity work and a lot of neighborhood, family kinds of things that don't make any money but develop loyalty. We're doing a bit of TV and

last year we gave away three Maseratis. These aren't new ideas or anything, but they're concepts that most Easy Listening stations don't practice anymore. Because this format is not hip or trendy, and does not shift or adapt to fads, people think you can't be aggressive. I say the important thing is to stay committed to your audience. They'll be very reactive to things that apply to their lifestyle, and we want to be part of their lives.

R&R: This format has a definite stigma to some people, but a few managers like you are fighting back. From a selling standpoint, do you see clients leaving before they're convinced this is a viable format for their needs?

BG: I think the main problem is that the format has been mismar-

"You can't have corned beef sandwiches every day for ten years. That's what's been happening in Easy Listening. It's time to alter the diet a bit."

keted and mis-sold. It's not that clients will stray so much as it is a matter of stations being positioned incorrectly. We're representative of a very active demo with a very large amount of discretionary income, and we shouldn't deviate from it. The stigma comes from the fact that Easy Listening is a stable, consistent, focused format, and in radio, you're usually dealing with a lot of flash when you sell. This is not flashy, but it's also not sleepy. The only people who say Easy Listening is dying are those who are selling it incorrectly.

R&R: Any other stations out there that you admire?

BG: WQAL/Cleveland, WLIF/ Baltimore, WGAY/Washington, WLYF/Miami, and KODA/Houston all have done a magnificent job.

R&R: What problems in particular do you foresee for Easy Listening?

BG: Trying to keep our younger people listening longer. What you want to be is unobjectionable to the 55+ and attractive to the 35-year-old, and I think constant but subtle updating will take care of that. In sales, the problem is that the bulk of people in this format apologize for using it. Easy Listening is in the top five in most major markets; I



Bob Griffith

reach a million people a day,-and I'm supposed to apologize for it?

R&R: Give me a parting shot. BG: Be who you are, focus your direction, and put the blinders on. Don't apologize. Most important, pay attention to your listeners. They care about what you're doing, and if they don't like it, they'll tell you.

#### For The Record:

Last month's syndication checklist column failed to include the following companies: Century 21 Programming

Century 21 Programming 4340 Beltwood Parkway Dallas, TX 75244 (214) 934-2121 Contact: Richie Allen

Toby Arnold & Associates 3234 Commander Dr. Carrollton, TX 75006 (800) 527-5335 Contact: Bill Pasha

Also, there's been an address change for Kalamusic:
Kalamusic
4200 W. Main St.
Kalamazoo, MI 49007
MI & Canada: (616) 385-5110

Elsewhere: (800) 225-KALA

#### FLOW/

WRCH & WRCQ/Springfield appoints
Warren Schroeger OM and Jill Spencer Director/Public Relations . . . Marv
Kamlnsky joins WFBL/Syracuse for
weekend/fill-in air work . . . At WREF/
Ridgefield, CT, Judy Cutright is upped
from Feature Director to ND, George
Pulliam becomes Regional Sales Manager, and Bob Balough takes on morning drive. Also, midday man Al Shalon
acquires Production Director duties
. . WABY/Albany welcomes David Al-

lan to afternoons . . . Ed Goodman begins morning drive at KEZK/St. Louis . . . Lou Bortone is named Advertising & Promotion Coordinator at WIIB/Boston.

# Easy Listening: Alive & Well

Examining the summer '86 Arbitron ratings, I was delighted to note the number of high-ranked Easy Listening stations in medium and major markets. Out of the top 50 markets, 37 had B/EZ stations listed in the top five, and 30 were listed in the top three. The following rundown is not comprehensive, but should give you an idea of the format's strength and geographical spread:

Station/City 12+ Market Rar	ikin
WYLF/Miami-Ft. Lauderdale	#1
WJYE/Buffalo-Niagara Falls	#1
KMEO/Phoenix (tie	#1
KOSI/Denver	#1
KSFI/Salt Lake City	#2
WWBA/Tampa-St, Petersburg	#2
WWEZ/Cincinnati	#2
WHIO/Dayton	#2
WBNS/Columbus	#2
WQAL/Cleveland	#2
WLIF/Baltimore	#2
WEAZ/Philadelphia	#2

	4
WROW-FM/Albany-	
Schenectady-Troy	#3
KQXT/San Antonio	#3
KCTC/Sacramento	#3
WPCH/Atlanta	#3
WSHH/Pittsburgh	#3
WRCH/Hartford-	
New Britain	#3
KDOU/Riverside-	
San Bernardino	#3
WJOI/Detroit ··	#3
KJQY/San Diego	#3
KBAY-FM/San Jose	#3
WZEZ/Nashville	#4
WEZW/Milwaukee	#4
WXTZ/Indianapolis	#4
WJIB/Boston	#4
WLOO/Chicago	#4
KJOVLos Angeles	#4
KEZK/St. Louis	#4
KBRD/Seattle-Tacoma	#5
KXL-FM/Portland	#5
WEZI/Memphis	#5
KMBR/Kansas City	#5
KABL-AM & FM/	
San Francisco	#5

### ADULT CONTEMPORARY

### Deciduous In December

With our yearend review of news scheduled for next week's issue, and the quotable quotes of 1986 slated for the following issue, here's some last-minute news items and pictures for your perusal.



WAXY STACKS THE STATS — During the baseball playoffs, WAXY/Ft. Lauderdale's morning team was able to secure the services of Morgana "The Kissing Bandit," who gave listeners her position on the possible outcomes. Captured between verbal pitches are (I-r) WAXY newsmar Jeff Chase, Morgana, morning man Greg Budell, and AE Bob Carter; (seated) board operator Juan Goullan



HE BETS WITH THE METS - WMTR/Morristown overnighter Vic Porcei wagered a New York cheesecake against a Boston cream pie with WKOX/Framington overnighter Alex Lee. Porcelli is shown enjoying his prizewinning midnight snack.

### **EVENTS**

- Dinner On The Mayflower WIGO/Peoria was among the many stations that gave listeners Thanksgiving dinner aboard a Mayflower truck.
- Magic And The Pilgrims -WMJX/Boston did a live remote from Plymouth, Massachusetts on Thanksgiving Day. Morning man Bill Stephens and ND Rod Fritz broadcast from the Mayflower Society House.
- . Thanks For The Giving Remembering that some people have little to be thankful about. WYNY/New York held its third annual "Operation Food Drive." Non-perishable food items were distributed through churches in New Jersey

And now for some stories from the Ghost of Christmas Yet-To-Come

- · Caroling In Cleveland WMJI is holding an old-fashioned sing-along in the Public Square, which will be followed by a fireworks display. The station began giving away songbooks on Thanksgiving weekend and will assist in getting people to the event.
- Lighting Up The Season —
   KKAM & KDES/Paim Springs are lighting up the Christmas tree in front of their studios. They're asking listeners to stop by and make a donation to the "Tree Of Lights" fund, which benefits needy children.
- Souping Up For Christmas -WNBC/New York is letting midday madman **Soupy Sales** give away items from the "Soupy Sales Christmas Stocking." Gifts include the hardto-get Alf dolls, video systems, and

#### TICK-TICK-TICK

### An Hour With 60 Minutes

Five members of the "60 Minutes" staff were scheduled to speak before the Greater Minneapolis Chamber of Commerce. First, however, they had to go before WCCO/Minneapolis's live microphones with Steve Cannon. In alphabetical order they are Ed Bradley, producer Don Hewitt, Harry Reasoner (former WCCO reporter). Andy Rooney, and Morley Safer.











### **ACCELERATION**

WHNN/Saginaw promotes Mark Roberts to PD . WBEN/Buffalo's Hank Nevins adds the AM to his FM PD duties ... Steve Davis becomes MD for WVBS/Wilmington, NC and re tains his nightshift.

WWMX/Baltimore hires Ken Merson to do mornings from crosstown WBSB ... KFSB/Joplin hires Steve Daniels for mornings and Rick Elliott for afternoons ... KOMO/Seattle adds Steve Pool to its staff as weatherman. He will also continue his KOMO-TV gig.



Ken Merson

KWLT/San Deigo promotes Dave Burchett from weekends to evenings WLIS/Old Saybrook does the same for Ray Brewer . . . KTWO/Casper hires Ward Stewart for evenings KOST/Los Angeles hires Laurie Sanders for the overnight shift.

55KRC/Cincinnati hires Sharon Schultz as a programming assistant from crosstown WWEZ ... Scott Lockwood is moved from nights on KOST/Los Angeles to Production Director for KFI & KOST . Condron is appointed Chief Engineer for KMGR-AM & FM/Salt Lake City.



Mystery Minutes Is Now Available! Call Contemporary Marketing, Inc. today! 314-567-9650

Mystery Minutes—Another original radio promotion from CMI

#### **BLACK/URBAN**



WALTLOVE

### **B/U Christmas Promotions & Music**

With the holiday season in full swing, we decided to talk to several of our reporters and find out what promotions they are doing for Christmas. We also wanted to know how they would be using Christmas music this year, if at all

WXLA/Lansing PD/MD Casey—McMichaels said, "We don't have much to work with, so we've decided to give away weekend promotional record packs containing approximately six current albums."

He also mentioned his station's efforts from just last week. "We had a food drive for the Thanksgiving holiday. We held two benefit basketball games where the proceeds went to purchase food for the needy of our area. Last year we were able to put together enough food baskets to feed 50 families. This year we met our goal of feeding 100 families."

McMichaels's thoughts about Christmas music were very positive. "Christmas music makes the holidays that much better. I believe in mixing the new Christmas songs with the old standards. Starting Christmas Eve we will be playing the hits along with the best Christmas music we can find. On Christmas we'll be playing holiday music the entire day. "We've also begun working on a small Christmas story we're putting together to air on Christmas day. We want a family atmosphere throughout the entire holiday season. Brother Ed Walker, our gospel person, is putting together a special religious-oriented story of Christmas." McMichaels also mentioned that several artists have agreed to do special personalized holiday greetings for the station. At presstime Melba Moore and Freddie Jackson had already sent their

WTMP/Tampa OM Chris Turner said, "We have a couple of things we're going to be doing this year. Our regular air personalities will be out in the community visiting various local nursing homes. The guys will also be going to local hospitals' children's wards to help spread some holiday joy. We have a number of different toys to give to the children. This will be going

on the entire week of Christmas.

"Another thing we'll be doing is putting together Christmas baskets for needy families. Our station is paying for some of the food and so are a number of other organizations. The folks at Betty Crocker are giving us boxes of cake mixes for those who receive a food basket."

On the music side, Turner said Christmas music is definitely part of his station's holiday punch. "On Monday December 8 we started integrating Christmas music into our regular format. Around the 15th of the month we'll start playing one Christmas song per hour. On the 22nd we'll get serious and air three per hour. Starting Christmas Eve at 7pm we'll go to a seasonal song every other record until early Christmas morning. At that time we'll be back to the hits."

Turner pointed out that WTMP does not freeze its music playlist during the holiday season. "Since we use a computerized system to rotate our music, we just plug in the holiday music where our oddies would normally be slotted," he said

WDAS/Philadelphia PD Joe Tamburro reported that his station starts playing Christmas music the day after Thanksgiving. "Each year we start out slowly, and as we get closer to the holiday we begin to increase the amount," he said. "Most of the month we'll be airing one, two, or three Christmas songs per hour. The only time we get into playing more is on Christmas Eve at 6pm. Then we might play a seasonal tune every other song.

"We try to play a mixture of things during that time of year. We play the old traditional stuff and some of the old songs done by today's new contemporary artists. There's a group here in Philadelphia called the Foundation that sings a cappella. They decided to record three Christmas songs and



one other song a cappella, and it turned out great. They did 'Silent Night' like the Temptations did it, but they did it a cappella and it's great. They also did the Charles Brown tune 'Please Come Home For Christmas.'

"The other kinds of things we play come from artists like Nat 'King' Cole, Charles Brown, and the Whispers. The most popular Christmas song in this area from last year was Rotary Connection's 'Peace At Least.' 'At Christmas Time' by Luther Vandross on Atlantic was also a big holiday record for us last year."

On the subject of promotions, Tamburro said, "About ten years ago I came up with a promotion called 'Santa Cash.' We send approximately three people with some cash to local shopping areas to look for a winner. Our hope is to always get people who are in need of help. We look for family people and the elderly. When our folks spot these people in line about to pay for their purchases after we've observed them for a while, we make our move. Our person walks up to them and asks, 'What radio station do you listen to?' If they answer 'WDAS,' AM or FM, our person proceeds to pay their bill no matter what the amount. It could be \$50 or \$500. We don't care; we just want to let people know we're trying to help them like they help us by listening to our radio sta-

WDAS Special Projects Director and air personality E. Steven Collins filled us in on a Philadelphia happening that has become an annual event in that city. On November 26, WDAS helped feed 25,000 senior citizens at the Philadelphia Civic Center in conjunction with Minnie Bolds Moore, President of Concerned Parents. Eighteen years ago, Moore started feeding seven elderly people on Thanksgiven

ing. Her husband was once a member of the Philly signing group the

"Mrs. Moore now has an organization that looks after elderly people during the course of the year, Collins said. "She really is doing a wonderful job. Not many folks worry about their fellow man or woman. She called me and said she needed some help in trying to get enough food for this year's dinner. Last year she fed 15,000. We contacted Purdue chickens, and Frank Purdue authorized the company to send 500 oven-roaster chickens for the dinner. Aunt Jemima sent 500 pounds of cornmeal mix for stuffing, cornbread, and biscuits. The people of the Delaware Valley Pepsi Bottlers Association donated soft drinks to go with the meals.

"Tve received two additional calls from Mrs. Moore needing help with some other things," Collins added. "She was having trouble getting insurance for the event. We contacted Mayor Wilson Goode's office and they were able

to work out something where the city took care of it. They also needed some entertainment, and we took care of that.

"What really makes this event so beautiful is the family atmosphere. The people who volunteer to help out in many capacities really make the magic happen. They bring their children along, and naturally the seniors take to the kids. The meetings at Thanksgiving have made it possible for all of these people to share life together in a nice way. Most of the young couples end up making arrangements to have a senior citizen in their home for Christmas."

WJLB/Detroit Program/Operations Manager James Alexander told us how he plans to use Christmas music. "We'll start using holiday music the first week in December. We don't go overboard, but we do want the holiday season feel for our radio station. As we get closer to Christmas, we naturally start to air more holiday music. Two or three cuts an hour is about enough.

"On Christmas Eve we'll get into some heavy holiday music. Early on Christmas morning we'll still be into it heavy. By three in the afternoon our top Christmas music by the greats of our time — Donny Hathaway, Nat Cole, and Bing — will be heard along with the current hits." Alexander also said he'd be playing a new remake of "The Christmas Song" by Detroit's own Ron Banks, who used to be a member of the Dramatics.

"Promotionally we'll be doing an old standard," he added. "The 'Christmas Wish' is a promotion that's been done a lot of times, but it sure makes everyone feel good. The fun part of this promotion is the giving of the wish. We have a person dress up like Santa and go to the home of the winners and grant their wish. It's great!"

"Santa Claus - Go Straight To

James Brown, 1968

### Clarification

On November 7, an article ran in this section about the battle between Washington's three Urban stations: WKYS, WHUR, and WDJY. WKYS's Joe Alfenito has since written R&R to clarify some of his comments.

He writes, "I have been quoted as stating that WKYS receives a lot less money than other NBC stations. In reality, WKYS has needed a lot less than other NBC stations. NBC Radio has always been very supportive of this station, and whatever we request we usually get. Fortunately, we haven't needed as much as other stations whether they are NBC-owned or not."

Alfenito was referred to in the article as WKYS's MD. Actually, his title is Manager/Operations & Promotion. Gregory Diggs is MD.

### ACTION

Tony Sewell new MD at WHYZ/ Greenville ... At WXLA/Lansing, Charmaine Allen moves into middays

Curtis Wilson, formerly of KillZ Killeen, moves to sister CHR KIXS-FM for 7pm-midnight. Alton Palmoore is now KillZ's MD/PM drive jock. . . Jeff Grant, formerly of WUFO/Butfalo, joins WDKX/Rochester for 1-5pm. The station's new lineup includes: Kevin Morrison and Roger Moore, 5:30-10am; PD Andre Marcel, 10am-pm; Grant, 1-5pm; Renie Hale, 5-8pm; The Recruiter, 8pm-midnight: Cyrus Allen midnight-4:30am; and "Uttle John" Smith, 4:30-5:30am.

Urban KPWR/Los Angeles hosted its second Power 106 extravganza,

including a fireworks show and dance party at the Queen Mary in Long Beach. "Powerhouse II" included live performances by E.G. Dailly, Rebble Jackson, The Movies, Nice & Wild, Nu Shooz, and Stacy Q. A portion of the ticket sales were donated to Drug Abuse Resistance Education of Long Beach

K104/Dallas and WGCl/Chicago's Tom Joyner will take to the interstate via satellite beginning in January 1987, Joyner will be the host of CBS Radio Programs' weekly three-hour Urban countdown "On The Move." Taped in Dallas, the program will be available via satellite and disc.

### THE PICTURE PAGE

#### **RAB Media Directors Kick Off**



The RAB Media Directors Advisory Council met recently to plan the 1987 list of media planning and buying seminars. Pictured (I-r front) are SSC&B's Alan Jurmain; NW Ayer's Susan Rowe; Lowe, Marschalk's Christina Brodie; BBDO's Arnle Semsky (NY Council Chairman); BBDO's Natalie Swed; and RAB's Beth Flanigan; (I-r rear) RAB's Bud Heck, J. Walter Thompson's John Gray; Wells, Rich & Greene's Robert Geis; RAB President Bill Stakelin; Ted Bates's Charile Trubia; Backer & Spielvogel's Ann Meschery; DDB/Needham's Bernard Neuman; and Connor's Exposition Group's Carl Sandberg.

#### **CSN Crackdown**



Crosby, Stills & Nash played at the Crackdown antidrug concert in New York. Pictured (I-r) are manager Bill Siddons, Graham Nash, David Crosby, Atlantic Chairman Ahmet Ertegun, Stephen Stills, and promoter Bill Graham.

#### Journey In Jersey



Columbia executives were out in full force to congratulate Journey after the group's Brendan Byrne Arena/New Jersey show. Pictured (I-r standing) are Columbia VP Arma Andon, manager Herbie Herbert, CBS Records President Al Teller, group's Jonathan Cain, Neal Schon, and Steve Perry; label VP John Fagot, label's Jack Rovner, Sr. VP Mickey Eichner, and VP Paul Rappaport; (I-r kneeling) group's Randy Jackson and Mike Baird.

#### Platinum Gets In The Weigh



Miami Sound Machine received gold and platinum awards for the "Primitive Love" LP at a New York party presented by E/P/A recently, Pictured (I-r standing) are group's Marcos Avila and Kiki Garcia, CBS Records President Al Teller, group's Emilio Estefan, E/P/A Sr. VP Ray Anderson, E/P/A VP Ron McCarrell, and management's Stan Moress of Scotti Bros., Moress & Nanas; (I-r seated) Epic/Portrait VP Frank Rand, E/P/A VP Walter Winnick, and group's Gloria Estefan.

#### Platinum Overspill



Steve Winwood's "Back in The High Life" LP hit platinum recently, and he collected the metal along with WB President Lenny Waronker (left) and Chairman Mo Ostin (right).

#### **CBS Stacks Good Hand For Joel**



Pictured Celebrating Billy Joel's Madison Square Garden engagement are (i-r) Columbia Sr. VP Bob Sherwood, CBS Records President Al Teller, Joel, Columbia Sr. VP Mickey Eichner, and CBS Int'l. Sr. VP Bunny Friedus.

#### Force Of Gravity



James Brown stopped by E/P/A's New York office in conjunction with his first Scotti Brothers/CBS LP "Gravaity." Pictured (I-r) are E/P/A VP Jimi Starks, Sr. VP Ray Anderson, Brown, and VP Walter Winnick.

#### Sun City Check's In



A check for aimost \$328,000 was presented to the Africa Fund, a charitable trust registered with the UN, by Little Steven, producer Arthur Baker, and Manhattan President Bruce Lundvali, representing "Sun City" royalties. The funds will benefit South African political prisoners and exiles, as well as anti-apartheid work. Pictured (I-r) are Africa Fund trustee Tilden LeMelle, Lundvali, Baker, and Little Steven.

### MARKETPLACE

#### **AIRCHECKS**

#### Audio And Video Airchecks!

Current issue #80 (eatures Z100/Z Morning Zoo, KFRC/Bobby Ocean's last show. Pittsburgh's WHTX & WBZZ, Houston CHRs KKBQ & KRBE, WLS/Fred Winston, WFYR/Jeff Elliott & Jerry St. James. 90-min. cassette. \$5.50.

james, vy-rinin, cassette, 35,30.

Current Issue IP9 features WWDC/Greaseman, KillS/Rick Dees, Houston's new classic rock Z107, KFRC/Dr. DOn Rose, KMEL/London & Engelman, Philly CHRs WTRK & WCAU-FM, WCBS-FM/Cousin Brucie & Seattle's KUBE/Charile WCAU-FM, WCBS-FM/Cousin Brucie & Seattle's KUBE/Charile Novem & Ty Flint, 90-mln. cassette, \$5.50.

cassette, \$5.50. Special Issue If-92 (eatures NEW YORK with CHRs Z100 & WPL), AORs WNEW-FM & WXRK, ACs WNBC, WLTW, WPIX & WYNY, Country WHN & Urbans WRKS, WQHT & WBLS, plus Gold WCB5-FM, 90-min, cassette, \$5.50.

Gold WCB5-FM, 90-min. cassette, \$5,50.
Special Issue #5-93 features BALTIMORE, with CHRs B104 & K106,
AOR WIYY, Country WPOC & WCAO, Gold WQSR, Urbans WXYV, WEBB & WWIN plus ACs WYST-FM, WFBR & WCBM, 90-min.

cassette. 55,50.

Classic Issue FC-73 features WLS/Art Roberts-1968, 10Q/Beaver Cleaver-1977. KHJ/Robert W. Morgan-1970, WLCY-Tampa composite-1975. KHJ/Machinegun Kelly-1975, KING/Dan Foley-Gary Lockwood-1975 and MORE: Cassette. \$10.50.

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**OPENINGS** 

#### **OPENINGS**

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WOBM/Toms River NJ updating files for possible full/parttime airshifts. T&R: Rick St. James, Box 927, Toms River, NJ 08754 EOE (12/5)

PD/MD small market CHR. Some experience, good with people Also seeking fulltime announcer with good voice & production T&R: Y94FM, Box 251, Oak Hill, WV 25901 EOE (12/5)

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WBAZ/Southold Seeks production manager to effectively develop an inexperienced staff. Joe Sullivan & Associates, 340 West 57th Street, New York, NY 10019 EOE (11/28)

WRSC State college seeks AM PD/QD with good pipes for immediate opening. T&R: Sid Levine, WRSC: 160 Clearview, mediate opening. T&R: Sid Levine, W State College, PA 16803 EOE (11/2B)

Community minded New England AC has evening opening. Must have creative production skills. T&R: Bob Flint, WCFR, Box 800, Springfield, VT 05156 EQE (11/28)

OJ-103/Carthage/Watertown, NY is seeking AC afternoon 8 midday personalities, Nothern NY's fastest growing market. T&R: Joe Brosk, OJ-103, 199 Wealtha Avenue, Watertown, NY 13601 EOE (11/28)

WFIL/Philadelphia seeks news anchor who is conversational, sounds human & writes tightly. T&R: Wayne Cabot, WFIL, 440 Oomino Lane, Philadelphia, PA 19128 EOE (11/28)

FM rocker seeks 3rd wheel on our morning circus to delive news & sports in conversational style. T&R: Thom Robinson OM, WAMX, Box 1150, Huntington, WV 25713 EQE (12/5)

mature relatable announcer to co-host morning show at Pros only. T&R: Thom Robinson, OM, Box 1150, Hun-AC. Pros only. T&R: Thom Ro tington. WV 25713 EOE (12/5)

Staff ennouncer/MD needed 1st of '87, T&R: Thorn Robinson. Box 1150, Huntington, WV 25713 EOE I12/5)

WYYD/Roanoke seeking applications for ND. T&R: Kenny Shelton, WYYD, Box 522, Amherst, VA 24521 EQE (12/5)

Mid-Atlantic AC seeks announcer with production skills. T&R: Pete Low, WGLL, Box 92, Mercersburg. PA 17236 EQE (12/5)

WLAN accepting T&Rs for immediate openings in News. Experience & creativity a must. T&R: Ellen Wascou, ND, 252 N. Queen St., Lancaster, PA 17603 EOE (12/5)

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AOR on the North Jersey Shore in the shadow of New York is beginning its search for an adult, topical, humorous, communicator/team. We're #1 and want someone to win with us. T&R to John Ford, Y-107, 156 Broadway, Long Branch, NJ 07740. EOE

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Southern New England's full service leader is looking for an Afternoon Drive entertainer. Should have great one-on-one communications skills, able to work the phones, and interact with full service elements. Strong people and production skills are necessary. If you want to join one of the finest broadcast groups in the country send T&R to Radio & Records, 1930 Century Park West, #540, Los Angeles, CA 90067, EOE

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#### **OPENINGS**

#### **OPENINGS**

#### **OPENINGS**

MIDWEST FULL-SERVICE AC

#### **NEWS ANCHOR**

News and information is our business, So if you report the news with vigor and determination and have strong anchor abilities, you may be the person we're looking for. Only professional, experienced, radio newspeople should send tape/lresume for this Northeast opportunity. Salary range \$17-18,000. Send tape/resume to: Radio & Records, 1930 Century Park West, Box 536, Los Angeles, CA 90057. EOE

#### SOUTH

Top AC in Ashaville has rare opening for middays and evenings. Spots will go quickly. T&R or call: CHRIS JAMES (704) 253-4451 or P.O. Box 2956, Ashaville, NC 28802. EOE (11/28)

Gainesville, FL Country FM seeks entertaining, upbeat morning personality. T&R: Dave Terry, GC-101, Box 5069, Gainesville, FL 32602-5069 EOE (11/28)

FL P3 CHR seeks highly motivated midday talant/production director. Good plpes & will to win a must. T&R: Z103, Box 13549, Tallahassee, FL 32317 EOE (11/28)

Seeking air talent for Southeastern NC CHR. T&R: Bill Sellars, 1901 Riverside Blvd., Lumberton, NC 28358 EOE (11/28)

WLCC/WRAA seeks all around broadcaster capable of great air work & production & interest in sales. T&R: Box 387, Luray, VA 22835 EOE (11/28)

WCOS is accepting T&Rs for future openings. Upbeat, experienced, team player. T&R: Doug Enlow, PD, WCOS, Box 748, Columbia, SC 29202.EOE (11/28)

If you've got it, I need it. Seeking an adult CHR communicator. Five years' experience a must. T&R: Steve Sutton, WLGA, 1001 W. Gordon St., Valdosta, GA 31601 EDE (12/5)

Seeking production director. Must be great organizer, copywriter & possess good production skills. Voices a definite plus. T&R: Steve Sutton, WLGA, 1001 W. Gordon St., Valdosta, GA 31601 EDE (12/5)

WKQQ/Lexington seeking tapes for possible future fulltime onair openings. AOR format. T&R: Dave Krusenklaus, Box 100, Lexington, KY 40590 EOE (12/5)

El Paso radio station seeking bright "up" jock for drive position. Good production & references. Speak Spanish? That's a plus. Good money for the right CHR applicant. T&R: Brad Edwards, KPRR, 444 Executive Ctr., El Paso, TX 79902 EOE (12/5)

Seeking PO for new adult CHR in TX. T&R: Dave Lyons, Box

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Florida P3 CHR seeks highly motivated midday talent & Production Director. Good pipes & will to win a must. T&R: Brian, Z-103, Box 13549, Tallahassee, Fl 32317 EOE (12/5)

Parttime airshifts now available at WNOE in New Orleans. T&R: Ralph Cherry, 529. Bienville, NO, LA 70124 EOE (12/5)

If you've got it, I need it. Seeking an adult CHR communicat Five years' experience a must. T&R: Steve Sutton, WLG 1001 W. Gordon St., Valdosta, GA 31601 EOE (12/5)

Seeking production director. Must be great organizer, copywriter & possess good production skills. Voices a definite plus. T&R: Steve Sutton, WLGA, 1001 W. Gordon St., Valdosta, GA 31601 EDE (1275)

Urban formatted station seeking announcers, T&R: WQIC, Box 5353, Meridian, MS 39302 EOE (12/5)

Top AC in Asheville has rare opening for middays and evenings. Spots will go quickly. T&R or call: CHRIS JAMES (704) 253-4451 or P.O. Box 2956, Asheville, NC 28802, EOE (12/5)

#### MORNINGS, MORNINGS, MORNINGS

We want the best morning man to absolutely kill our Southern, growing, Top 70 market. Country format. We mean business! Need to be funny, spontaneous, and creative as well as warm and relating. No wimps, no pretenders. Send a proven track record, cassette, and anything else you need to convince us why you deserve the bucks we're willing to spend. Send to Radio & Records, 1930 Century Park West, #549, Los Angeles, CA 90067 EDE

#### VIRGINIA NEWS LEADER

Station near the DC market seeks experienced Anchor/Reporter. Send tape & resume plus writing samples to Radio & Records, 1930 Century Park West, #550, Los Angeles, CA 90067. EOE

#### MORNING SHOW PRODUCER/

KMGC-FM/Dallas has a future opening for a morning show producer/editor-reporter. Team player. Ability to contribute on air in delivery that complements our "Light Rock" AC for mat. Some news gathering required. Send tape and resume to: Jeff Hillery, New Director, KMGC-FM, 1333 Regal Row, Dallas, TX 75247. Salary commensurate with experience FOE

### TOP 100 CHR

Middays or nights on #1 Top 100 CHR. Market leader with national reputation. Smooth, experienced and gifted with production talent? Rush tape to Radio & Records, 1930 Century Park West, #544, Los Angeles, CA 90067. EDE

#### MORNING SHOW

Top 50 market Southeast Contemporary seeks dynamic morning talent. Must have proven track record. Great pay, benefits, for right talent. Send tape, resume, and salary history to Radio & Records, 1930 Century Park West, #541, Los Angeles, CA 90067. EOE M/F

#### MAJOR LEAGUE TALENT

Needed at a major full service radio station. If you know how to inform, entertain and relate to an audience within a "format", we'd like to hear from you. Excellent growth company, salary, benefits and stability. Send tape, resume, salary history to Radio & Records, 1930 Century Park West, #529, Los Angeles. CA 90067. ECE

### FRUITS WILLIAM TO THE STATE OF THE STATE OF

KQUE/KNUZ, Houston seeking a dynamic News Director. Major market voice, presentation and writing skills are musts. Supervise an experienced staff of six in fully computerized newsroom. T&R to Ken Grant, Box 188, Houston, TX 77001. EOE

#### **MIDWEST**

North IA's premier AC seeks motivated, cheerful jock for 7pm-midnight. Females encouraged. PETE: (515) 423-8634. EOE (11/28)

Contemporary Country FM seeks energetic air personality. Team player & production a must. T&R: Connie Mattingly, WYTE, Box:956, Stevens Point, WI 54481 EOE (11/28)

Immediate opening for organized, creative copy director to work with a dynamic sales team. T&R: Connie Mattingly, WYTE, Box 956, Stevens Point, WI 54481 EOE J11/28)

Seeking ND for one-person shop. Tight writing & good delivery. T&R/references: WJTW, 2455 Glenwood, Joliet, II 60435 EOE (11/28)

KWLO seeking adult communicator for FSA PM drive. T&R: Dave McCormick, Box 1330, Waterloo, IA 50704 EOE (11/28)

No wienies or bozos, if you're tough & love news in a small market, send T&R: WTRE, 1011 Park Road, Greenburg, in 47240 EOE (11/28)

Country small market located in SW Oaklahoma, seeks fulltime announcer with production skills & engineering experience. T&R: KRPT, 115 W Broadway, Anadarko, OK 73005 EOE (11/28) WFBQ seeking morning person for news/airshift. Able=to work with maniacs. T&R: Marty Bender, 6161 Fall Creek, In-

KGIM/Aberdeen seeks AM drive or midday ennouncer. Mature personable, Country/News. 1-3 years' experience. T&R: Doug Tobin, Box 306, Aberdeen, SD 57401 EOE (12/5)

Seeking ND for WDSM/KZIO in Dukuth. Experience & journalism degree a must. T&R: Ken Buehler, 1105 E. Superior St., Duluth, MN 55802 EOE (12/5)

Sweet 98 has future openings. Midwest's top-rated CHR team. T&R: Tad Svendsen, KQKQ, 1001 Famam, Omaha, NE 68102 EOE (12/5)

Outstanding opportunity for confident adult communicator. Excellent Northern IL station seeks afternoon announcer/public affairs director. Two years experience. T&R: Mark Powell, WLBK, 711 N. 1st St., DeKalb, IL 60115

#### FUTURE OPENINGS

Up-tempo CHR in competitive, small to medium size market needs experienced, one-to-one entertainers to fill anticipated openings in several dayparts. Solid Production is a MUSTI Send tape and resume to Radio & Records. 1930 Century Park West, #534, Los Angeles, CA 90067 FOF

#### .....

#### KFMZ-98/Columbia, MO

Immediate opening for experienced PD. Good production, research, promotion and air skills required. Great facility, #1 rated AOR/CHR. Great college town. Exceptional opportunity for advancement with group. T&R to Contemporary Broadcasting, Box 459, St. Charles, MO 63302. EOE

#### **MORNING DRIVE & NIGHTS**

HOT CHR in medium/Small market seeks entertaining, relatable Adult Morning Personality. Also looking for aggressive Young Adult Entertainer for 7pm to 12midnite. Solid company! Great bucks!! Send aircheck, production san piles and resume to Radio & Records. 1930 Century Park Vest. #533. Los Angeles, CA 90067. FOF

#### MORNING DRIVE ENTERTAINER

#1 FM AC in top 30 midwest market is looking for an accomplished morning pro. Must have wit, creativity and a positive attitude — no head cases, phoneys, zoo-keepers or macho men. The right compensation for the right person. Beautiful city, great working conditions. Rush T&R to Radio & Records, 1930 Century Park West, #547, Los Angeles, CA 90067.

#### 74 KRMG

74KRMG is planning a staff expansion. We're looking for motivated air personalities and talk show hosts who are hard working, informative, and entertaining. 74KRMG is a landmark 50,000 watt clear channel, full service station in one of the southwest's most beautiful cities. If you're good and understand the importance of community involvement, send T&R immediately to: Kelly Carls, PD, 74KRMG, 7136 South Yale, Tulsa, OK 74136. No calls, please. EOE M/F

#### .

Midwest giant seeks programmer with PD, MD or Asst. PD experience. Strong administrative and "people" skills required. Prefer on-air/PD candidates. Excellent compensation and benefits. T&R to Radio and Records, 1930 Century Park West, #556, Los Angeles, CA 90067.

#### MARKETING SERVICE DIRECTOR

FM 99.5 WGAR needs a creative person to integrate and coordinate client services and promotions. Resumes to Bill Weller, General Manager, WGAR, 9446 Broadview Road Cleveland, OH 44147, EOE



WGAR / 1220

A Nationwide Communications Inc. Station

#### COMMUNICATOR NEEDED!!

Afternoon or mid-day communicator needed for top mid-western full-service station. Cassette & resume to Radio & Records, 1930 Century Park West, Box #553, Los Angeles, CA 90067. EOE

#### **TELEPHONE TALK**

Major market station wants personality with provocative, humorous, imaginative telephone finesse. Send tape and resume to Radio & Records, 1930 Century Park West, #508, Los Angeles, CA 90067. FOF

#### WEST

Southern Oregon's KFMJ is seeking a fulltime ND. Must have good writing skills, & on-air delivery. T&R: Jerry Allen, KFMJ 97, 1215 NE 7th, Suite F, Grants Pass. OR 97526 EOE

AC Christian group has full & parttime openings. T&R: Gem O'Brian, Interstate Satellite Network, 1748 W. Katella, Orange, CA 92667 EOE (11/28)

News department can be yours at small/medium market MOR. Great opportunity. T&R: Lance Todd, KRXV, Box 1668, Berstow, CA 92311 EOE (11/28)

NW Classic Rock FM is seeking a partitimer. Must be creative, motivated & dependable. T&R: Sky Walker, KQSP, Box 8436, Spokane, WA 99203 EOE (11/28)

Central CA AM/Fresno seeks reporter/anchor for PM drive & other responsibilities. T&R: KNGS, Box 49, Hanford, CA 93232 EOE (11/28)

P3 "lite" AC seeks AC communicator for middays/production. Minimum two years' experience. Females encouraged. No calls. T&R: Paul Carpenter, KQSW, Box 2128, Rock Springs, WY 82901 EOE (11/28)

KRLT/Lake Tahoe is expending. Seek community-involved ND & AC personalities for future openings. T&R: Dave Stone, Box 5310, Stateline, NV 89449 EOE (11/28)

Top-rated Country station still seeks the right 7pm-midnight person. T&R: Randy Hood. 1555 E. Flamingo, Suite 435, Las Vegas, NV 89119 EOE (11/28)

Q104 Central CA's "lite" FM is accepting applications from both professional & entry level people for future openings. T&R: KIQO, Box Drawer Q, Atascadero, CA 93423 EOE (12/5)

Immediate seles position available at Central CA "life" FM. Great account list. Great territory. Outstanding commissions structure. T&R: Gary Brill, Box Drawer Q, Atascadero, CA 93423 FOE (12/5)

The Americom stations are seeking people for future expansion.
T&R: Mike Bushey, KFSO, 5100 N. 6th St., Suite 161, Fresno,
CA 93710 EOE (12/5)

Seeking parttime operator/newsperson for weekends, possibly afternoons at KVVQ/Victorville. Good entry level position. T&R: ND, Box 1477, Victorville, CA 92392 EOE (12/5)

Top-rated Las Vegas Country station seeks 7-midnight person T&R: Randy Hood, KFM, 1555 E. Flamingo, Suite 435, Las Vegas, NV 89119 EOE (12/5)

Still seeking right person to be part of AK's hottest CHR station. T&R: Susan Moore, Power 102, 3700 Woodland Drive, Suite 300, Anchorage, AK 99517 EOE (12/5)

### **OPPORTUNITIES**

#### OPENINGS

#### TOP MORNING TALENT

If you're funny, topical and have a burning desire to be the best, we want to talk to you. Contemporary FM in the Rocky Mountains is looking for major market talent. Good bucks, great opportunity! Tapes & resumes to Radio & Records, 1930 Century Park West, #542, Los Angeles, CA 90067. EOE

#### SUN/SKI

KRLT-FM, LAKE TAHOE, CA. Adult Contemporary in one of America's most attractive markets is expanding. Need community involved News Director and Personalities for future openings. Tapes. Resume. Reterences to Dave Stone, Program Director, Box 5310, Stateline, Nevada 89449. EDE



#### California Opportunity

#### Not a Job - A CAREER!

We're new . . . we're growing . . . we're winners. If you can dazzle us with your production . . . and the listeners with your drive time AC air work, we would like to hear from you.

### We're building LEGENDS - join us!

Send T&R to Radio & Records, 1930 Century Park West, Box #555, Los Angeles, CA 90067. EOE

#### California Opportunity

#### Not a Job - A CAREER!

We're new . . . we're growing . . . we're winners. If you are a hard-working, innovative PD who can take charge of our medium market AC and move it from its #1 position to complete market dominance . . . and do a drive time shift . . . we would like to hear from you.

### We're building LEGENDS - join us!

Send T&R to Radio & Records, 1930 Century Park West, Box #554, Los Angeles, CA 90067. EOE

#### **POSITIONS SOUGHT**

Experienced DJ currently employed in FL seeks new position in medium/large FL market. News & production experience. LISA: (305) 743-0471. (11/28)

Seaking promotions/programming position by experienced MD/DJ, AOR/CHR/AC. Excellent writing ability. Bachelors degree, versatille & creative. Superior human relation skills. GARY: (301) 759-3264. (11/28)

#### NO SNOW!

Energetic, dedicated female announcer for small market SE coastal AC or country. 7 years experience — 4 as PO. Professional attitude and appearance. Copy, remotes, production, promotions. Replies to Radio & Records, 1930 Century Park West, Box #552, Los Angeles, CA 90067.

Creative, energetic personality with CHR/AC experience. Dependable, good bits, personable. MIKE: (614) 837-6666. (11/28)

Announcer/producer/MD/PD with six years' experience in AC/Gold & Country seeking position. Has degree & no pets Prefer NW. DAVE: (509) 747-8377. (11/28)

Young, energetic, talented, hardworker with major market experience seeks programming position at small/medium market in SW. DON: (817) 795-3936. (11/28)

#### **POSITIONS SOUGHT**

Air telent, engineering assistant seeks any skehift. Enthusiastic, dependable broadcast school graduate with five months work experience & degree in electronics. (305), 986-1297. (11/28)

PD seeking small/medium market Country station, 10 years' experience. Top stations in top 25 markets, PAUL: (602) 483-0347, (11/28)

Seasoned, warm & creative communicator. Experienced in talk/interview/DJ/production. Seeking small/medium market excellent people skills. Prefer Classical/Jazz/E2, JIM: (714) 839-5105. (11/28)

13-year veteran seeks AC/CHR/Oldies in MI or FL. Stable or dependable. Serious inquiries omly. VIC: (505) 722-3469. (f1/28)

15-year major market AC/CHR veteran seeks PD or airwork in medium market AC in S/SW, MIKE: (415) 457-4298, (11/28)

Female CHR pro, most recently Y100/Miami for three years seeks position doing afternoons in South/East, Call immediately, CATHY: (305) 921-1419, (11/28)

### (DANCIN') DANNY WRIGHT

"America's fastest thinker" NBC-TV
"One of USA's Hottest!" Electronic Media Mag.
"Best Major Market Personality" Billboard Mag

Production/copy pro. Hardworking, 1D years' experience, great voice, Spots that sell, MW/SE only, 8RAD: (815) 436-5081, (11/28)

Seaking en eir personality? Phones, production, proven numbers. Major market experience, disciplined, creative team player. CHR/AOR/Classic. 8RUCE: (312) 872-4846. (11/28)

Black announcer, 15 years' experience would love to program or work for your Urban/CHR/AC/AOR. (801) 972-5319. (11/28)

Experienced jock, 12 years' experience seaks new position. Reasonable pay & stable situation a must. Prefer East TX or West LA but will relocate. JOHN SIMS: (214) 586-2644. [11/28]

CHR/AC pro seeking new challenge. 10 years' experience, team player, winning attitude & good production. PD/MD positions. SHAWN: (505) 722-9025. (11/28)

Former major market jock available. Dependable, hardworking, creative, any shift anywhere, AC/CHR/Country/Solid Gold. MIKE: (519) 451-7658. (12/5)

I eireedy got my Christmas bonus. Feir warning. Format change coming at the end of Oecember. Happy new yearl? Four years' PM drive. DWAYNE: (804) 296-6250. (12/5)

Radio reporter. Seeking bright, creative individual with idea developing ability? Strong local news emphasis. MARY DREW: (919) 667-1242, (12/5)

Morning man. PD/news/copy/production. Stable, 18 years' experience. Prefer warm climate & no small markets. LARRY KAY: (717) 653-2500. (12/5)

Long hours & hard work do not scare this ennouncer. A degree in radio/fv seeking position in MW. DAVID LEE: (316) 342-1969. (12/5)

16-year pro with major market experience. Denver, Atlanta, Charlotte, Palm Beach seeking programming job at CHR/AC. STEVE SUTTDN: (912) 244-8642. (12/5)

Up, aggressive, hardworking seven-year pro seeks CHR programming/IMD, Currently working in top 70 market. RANDY: (712) 323-6857. (12/5)

You will never regret this. Miami DJ with morning pizzaz, great production, & proven numbers. (305) 337-0012. (12/5)

I know I can, I have! I will, because I love radio. My forte is enthusiasm, great production, boundless energy, experience! PAT: 16031-883-0399, 112/51

Are you spending too much time seeking on-air talent7 DONALD J. TRAPP: (201) 472-5188, (12/5)

Oldies/AC/CHR/Nostalgia. I can do them all, Currently partitime at WJST. Seek fulltime Central/South Florida. JAY BYRD: (904) 871-6281. (12/5)

Four-year professional with announcing/programming experience is seeking fulltime career in radio. Willing to relocate. Currently at WBT/Cherlotte. MARK DUNCAN: (704) 553-8921. (12/5)

Female morning driver formerly of KAZY/Denver seeking new position. Ten years' experience, LAUREN POWELL: (303) 337-6207, (12/5)

Seeking air position requiring the best production man ever. AOR/AC/CHR. Call (503) 926-0485 & tell Howard you need a shot in the Arbitron. (12/5)

Denvar & Coloradol Expérienced & talented versatile communicator for DJ/Production/News/Promotion Director. Great remotes, Experience includes the Twin Cities. RANDALL: (303) 444-1071. 172/5]

#### POSITIONS SOUGHT

Young, energetic, air talent. Two years' college radio experience. Good voice & production. Self motivated. Ready to go. SCOTT: (414) 694-8373, (12/5)

Dependable, reliable 12-year veteran is available for weekends/fill-in in Los Angeles area. PD/MD experience. DWAYNE: (714) 787-8911. (12/5)

Desperately seeking station! Help. I need a job. I'll do enything or everything. Good voice, looks, personality. Hard worker. Bored in Phoenix. (602) 483-0347, (12/5)

Mick Jagger, Nancy Reagan, & Prince have never been on my show, but it's topical & entertaining anyway. Just say yes. MORNING MIKE: (415) 457-4298, (12/5)

Win nights. Central TX's newest night phenomenon. Proven ratings for your CHR night slot. Presently employed. Seeking TX market. Young. good references. GLENN: (817) 757-3056. (12/5)

Experienced Asst. PD/MD/announcer. Eleven-year pro. Dedicated, looking to stay South, STUART ELLIOTT: (305) 949-9027. (12/5)

Four years' experience, AT/MD/Asst. PD good basics. Ready to learn more. Goal oriented, team worker, currently working. Any shift. CLINT: (812) 882-6060. (12/5)

Station was sold. Ten-year vereran air talent seeking another medium/major market challenge with secure organization. Team background in many formats. STEVE: (512): 692-7768. (12/5)

Promotions/programming positions sought by experienced MD/DJ in AOR/CHR/AC. Bachelor's degree, stable, versatile, pro attitude, mature. Excellent people skills. GARY: (301) 759-3264, (12/5)

Parttime jock seeking fulltime position. KEITH: (209) 584-4565. (12/5)

Brian Roberts, 18-year on-air veteran from KKHR/Magic 106/KYA/KCBQ, (818) 341-1592, (12/5)

I talked to Western America nightly for four years. Excellent onair skills. Experience as Production Director. Recommendations from employer & listeners. (308) 324-5808. (12/5)

Six-year pro seeking personality oriented CHR anywhere East of the Mississippi. BARRY: (BO3) 249-7597. (12/5)

Sports is my forte. Great PBP/sportstalk & reporting. My knowledge & talent can bring consistency to your sports department. BILL: (216) 255-8143. (12/5)

Sixteen-year pro with major market experience. Denver, Atlanta, Charlotte. Palm Beach seeking programming position at CHR/AC. STEVE SUTTON: (912) 244-8642. (12/5)

Seeking morning drive position. Eleven-year pro. Adult communicator. Plus character voices/celebrity impressions/comedybits. CHuCK: (203) 367-7113. (12/5)

#### ZIPPO IN THE MORNING!

Major market air personality of the year nominee — 1986! (KISS 106 FM DALLAS-ABC/GANNETT) Compared by major programmers to Dees & Lander! 10 years winning CHR ARB numbers! Top references. Major PD/MD background, too! Available 12-1-86!

### **JIM ZIPPO** (214) 394-6415

Seven-year pro seeks PD position in small/medium in East o South, Experienced in hot rocking, flame throwing CHR/Top 40 RANDY FOXX: (205) 247-1104. {12/5}

Rising star seeks bigger horizon. Disc Jockey with news & production experience. Medium or large FL market preferred. LISA (305) 653-3252. (12/5)

Five-year morning drive pro seeks winning company. CHR/AOR available now. Serious Inquiries only. GARY: (716) 741-2414. (12/5)

Eight-year veteran at top-rated SW AOR ready to move on & upl Prefer W/SW. Love production & promotions. (915) 821-1035. (12/5)

Female available now. Strong production. Prefer medium market CHR/AOR. Southeast or West. SHARON FOSTER: (601) 832-1540, (12/5)

Dependable AC/CHR/BU professional. PDIMD/Disc Jockey. Outstanding deep voice, delivery, production. Greater Cincinstal area. KRIS: (513) 526-6316, (1275).

Twelve-year veteran of CHR/AC/Gold formats. Programmed last CHR to highly successful numbers. Currently employed in top 50 markst. Jills: (714) 787-8911, (1275).

#### WKLS, JT Stevens: I804) 379-2250, (12/5)

Successful programmer, winning personality, WEZS/WZZR/WRQX/WKLS, JT Stevens: (804) 379-2250, (12/5)

**POSITIONS SOUGHT** 

Attention PDs. The double K, Kurt Kelly, is available, 5 ½ years in AOR/CHR & a degree in production, (904) 385-2363, (12/5)

Party naked! B97/Milwaukee & WZOK/Rockford CHR personality seeks afternoons or evenings now. Tripled numbers to 15.8 last book. Top 100 only. 8RUCE: (312) 872-4846. (12/5)

Female veteran announcer seeks parttime airshift, Boston/Wo

Helpl Sick of partitime. Love radio & seek fulltime in small/medium market. Upbeat, creative & very hungry. DAVE: (712):276-2391. (12/5)

Denver & Colorado. Community-minded one-on-one personality seeks DJ/production/news/promotion or MD. Great remotes. Experience includes Minneapolis. RANDALL: (303) 444-1071. 12:5)

Asst. PD/MD seeking same or Program Director, People person, worksholic, promotion oriented. Top 50 markets only. Will prove myself for little money! SCOTT: (313) 661-2289. (12/5)

Mature communicator with great voice seeks medium/major market. Give me support, I'll deliver 25 to 54. MIKE: (608) 787-5414. (12/5)

Talented, young, energetic hardworker with major market experience seeks programming position in small market in SW-DON 8URNS: (817) 795-3936. (12/5)

An airwaves dream. Female news anchor & field reporter seeks Boston area or NYC/Long Island area position. Upbeat, dependable. JOAN (603) 882-9206. (12/5)

Morning anchor/reporter at metro medium market seeks upward move. Solid reporting & strong pipes. Serious inquiries only. KEN: (312) 249-1210. (12/5)

Experienced announcer/PD seeks either position or straight production work in FL. GARY: (305) 695-8507. (12/5)

Strong, young talent, Background in research & music, MW RISCHER: (817) 562-7347, (12/5)

Five years in CHR/AC, Mornings & afternoons, Top 50 market experience. Love creative production. Seeking creative outlet with high energy CHR, 808BY: (502) 459-7449, (12/5)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope

Dates appearing at the end of each listing signify first week listed.

### R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 werds per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West. Los Angeles, CA 90067.

#### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free Ilstings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### NATIONAL MUSIC FORMATS

#### Added This Week

#### Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

#### **Adult Contemporary**

CHICAGO "Will You Still Love Me" LIONEL RICHIE & ALABAMA "Deep River Woman"

#### Modern Country

SOUTHERN PACIFIC "Killbilly Hill"
WILLIE NELSON "Partners After All"

#### Century 21 Greg Stephens (214) 934-2121

#### The Z Format

BOSTON "We're Ready" JOURNEY "I'll Be Alright' LIONEL RICHIE "Ballerina Girl" LUTHER VANDROSS "Stop To Love GEORGIA SATELLITES "Keep Your Hands To Yourself"

#### The AC Format

EL DeBARGE "Someone" LIONEL RICHIE "Ballerina Girl" JEFFREY OSBORNE "In Your Eyes"

#### Super-Country

SKO "Baby's Got A New Baby" RANDY TRAVIS "No Place Like Home"

#### Drake-Chenault

TINA TURNER "Two People" MIAMI SOUND MACHINE "Falling In Love"

#### Contempo 300

EL DeBARGE "Someone"
TINA TURNER "Two People"

#### **Great American Country**

STATLER BROTHERS "Forever" KEITH WHITLEY "Homecoming '63"
RANDY TRAVIS "No Place Like Home NITTY GRITTY DIRT BAND "Fire In The Sky"

#### Media General **Broadcast Services**

#### **ACtion**

EL DeBARGE "Someone" LIONEL RICHIE "Ballerina Girl"
RONNIE MILSAP "Only One Night Of The Year"

#### Your Country

RONNIE MILSAP "It's Just Not Christmas"
RONNIE MILSAP "Only One Night Of The Year"
RANDY TRAVIS "White Christmas Makes Me Blue" CRYSTAL GAYLE "Have Yourself A Merry Little Christmas"

BOSTON "We're Ready" MADONNA "Open Your Heart"
NANCY MARTINEZ "For Tonight" BENJAMIN ORR "Stay The Night"
CHICAGO "Will You Still Love Me" BILLY VERA AND THE BEATERS "At This Moment"

#### Radio Arts

Country's Best

#### SKO "Baby's Got A New Baby" WILLIE NELSON "Partners After All" EARL THOMAS CONLEY "I Can't Win For Losin' You" SWEETHEARTS OF THE RODEO "Midnight Girl/Sunset...

#### Soft Contemporary

EL DeBARGE "Someone" LIONEL RICHIE "Ballerina Girl" JEFFREY OSBORNE "In Your Eyes"

#### Sound 10

ARETHA FRANKLIN "Jimmy Lee" LIONEL RICHIE "Ballerina Girl

#### Vaughan Under Gold



Epic's Stevie Ray Vaughan & Double Trouble were awarded Australian gold LPs for "Couldn't Stand The Weather" on tour in Sydney. Pictured (I-r) are CBS Australia's Gill Robert and Viv Hudson, manager Chesiey Millikin, CBS's Chris Moss, band's Chris Layton, CBS Australia MD Denis Handlin, Vaughan, group's Tommy Shannon and Reese Wynans, and Fabulous T-Birds' Jimmy Vaughan, who toured with the band.

### They're Sweet On Radio!

KRISTINE ARNOLD JANIS GILL

WEETHEARTS THE RODEO

And Now With Their New Single, They've Become Sweethearts Of The Radio.

SUNSET TOWN.

#### BREAKERS





Produced by Steve Buckingham





On Columbia Records

### RADIO & RECORDS NATIONAL AIRPLAY

### COUNTR

#### **TOP 50**

	Three Weeks	TWI		ast Venn	
		8			JUDDS/Cry Myself To Sleep (RCA/Curb)
		13			DON WILLIAMS/Then It's Love (Capitol)
		1			REBA MCENTIRE/What Am I Gonna Do About You (MCA)
		7		1 4	
				-	RICKY SKAGGS/Love's Gonna Get You Someday (Epic)
					CONWAY TWITTY/Fallin' For You For Years (WB)
				2 7	
					DAN SEALS/You Still Move Me (EMI America)
	2				T.G. SHEPPARD/Half Past Forever (Columbia)
	2	3 2			LIONEL RICHIE & ALABAMA/Deep River Woman (Motown)
	18	8 1			MEL McDANIEL/Stand On It (Capitol)
	14	4 1			WAYLDN JENNINGS/What You'll Do When I'm Gone (MCA)
	21				PAKE McENTIRE/Bad Love (RCA)
	28				GARY MORRIS/Leave Me Lonely (WB)
	22	2 2		Ē	
	26	5 2	1 19	Œ	O'KANES/Oh Darlin' (Columbia)
	1			17	
	29	2	5 20	Œ	JOHN CONLEE/The Carpenter (Columbia)
	31	2	8 22	Œ	EDDIE RABBITT/Gotta Have You (RCA)
	25	2	3 21	<b>3</b>	KATHY MATTEA/Walk The Way The Wind Blows (Mercury/PG)
	35	3	24	3	TANYA TUCKER/I'll Come Back As Another Woman (Capitol)
	40	3(	26	2	RONNIE MILSAP/How Do I Turn You On (RCA)
	43	39	28	Œ	
	30	27	25	3	MERLE HAGGARD/Out Among The Stars (Epic)
		29	27	₹	LYLE LOVETT/Cowboy Man (MCA/Curb) .
	37	34	29	30	NITTY GRITTY DIRT BAND/Fire in The Sky (WB)
	2		7	27	T. GRAHAM BROWN/Hell And High Water (Capitol)
	34		30	<b>4</b>	GIRLS NEXT DODR/Baby   Want It (MTM)
	38	35	32	<b>Æ</b>	KEITH WHITLEY/Homecoming '63 (RCA)
	36	33	31	30	STEVE EARLE/Someday (MCA)
	41	38			EDDY RAVEN/Right Hand Man (RCA)
	_	44			LEE GREENWOOD/Mornin' Ride (MCA)
	3				GEORGE STRAIT/It Ain't Cool To Be Crazy About You (MCA)
	44			_	entities a state of the state o
	_	47		<b>9</b>	
_		42		•	DWIGHT YDAKAM/It Won't Hurt (Reprise/WB)
Ł	KE/	AK	EN	<b>A</b>	SWEETHEARTS OF THE RODED/Midnight Girl/Sunset Town (Columbia)
Ł					RANDY TRAVIS/No Place Like Home (WB)
	4	9	23	39	ALABAMA/Touch Me When We're Dancin' (RCA)
					WHITES/It Should Have Been Easy (MCA/Curb)
t					SKO/Baby's Got A New Baby (MTM)
					HOLLY DUNN/Daddy's Hands (MTM)
					DONNA FARGO/Me & You (Mercury/PG)
					GEORGE JONES/Wine Colored Roses (Epic)
		22	30	40	GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia)
	DEF	— 1117	13	8	RODNEY CROWELL/When I'm Free Again (Columbia)
					STATLER BROTHERS/Forever (Mercury/PG)
	9			49	WILLIE NELSOM/Pariners After All (Columbia)  JOHN SCHNEIDER/At The Sound Of The Tone (MCA)
	-		41		
	***	,,,			error are are are control out on (capito/cont)

#### DECEMBER 5, 1986

DECL	VIDE	( ), 1	/60
Total			
ReportsiAdds	Heavy	Medium	Light
155/0	138	15	2
157/1	133	22	2
157/3	132	21	4
148/0	119	25	4
150/0	114	31	5
155/1	105	44	6
141/1	102	23	16
154/0	84	64	6
151/2	74	73	4
143/5	74	73 56	
134/0			16
	73	50	11
133/0	80	46	7
144/2	59	69	16
151/5	32	108	11
138/2	54	69	15
138/3	42	75	21
122/0	79	23	20
133/1	33	82	18
140/3	21	100	19
122/4	46	57	19
145/7	11	100	34
153/10	3	111	39
150/14	10	103	37
120/1	19	78	23
131/2	21	86	24
141/7	6	96	39
117/0	73	30	14
124/1	9	92	23
124/4	7	79	38
116/2	6	69	41
134/10	ō	74	60
128/18	4	55	69
78/0	29	33	16
117/16	-6	66	45
123/20	1	57	65
105/7	9	54	42
106/16	1	45	<del>6</del> 0
96/48	,	30	65
61/0	22	21	18
90/10	3	46	
97/32	1	23	41
54/0	14		73
		24	. 16
80/11	5	29	46
47/0	20	15	12
42/0	7	23	12
65/6	3	19	43
57/36	1	9	47
58/19	0	10	48
29/0	8	12	9
30/0	4	17	9

#### **MOST ADDED**

RANDY TRAVIS (48) STATLER BROTHERS (36) STATLER BRUTHERS (39)
SKO (32)
JUICE NEWTON (28)
SOUTHERN PACIFIC (22)
EARL THOMAS CONLEY (20)
ED BRUCE (19) WILLIE NELSON (19) LEE GREENWOOD (18)

#### HOTTEST

JUDOS (85) MICHAEL JOHNSON (76) REBA MCENTIRE (64) HANK WILLIAMS (54)
OON WILLIAMS (54)
LIONEL RICHIE & ALABAMA (44) RICKY SKAGGS (42) BELLAMY BROS. . . . (36) CONWAY TWITTY (28) DAN SEALS (27)

MOST ADDEC & HOTTEST list those songs achieving line most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hotest

### **BREAKERS**

#### SWEETHEARTS OF THE RODEO

Midnight Girl/Sunset Town (Columbia)

On 68% of reporting stations. Rotations: Heavy 1, Medium 45, Light 60, Total Adds 16, WYAM, WCAO, WRKZ, WIXL, CHOW, WYII, WESC, KSSN, WKSJ, WUSQ, WTQR, WTSO, K102, KNIX, KWJJ, KRPM. Moves 42-37 on the Country chart.

#### SKD

Baby's Got A New Baby (MTM)
On 62% of reporting stations. Rotations: Heavy 1, Medium 23, Light 73, Total Adds 32 including WGNA, WCAO, WRKZ, WTCR, WIXL, KASE, WUSY, WGKX, WSIX, WUSQ, KOV, K102, WTHI, KTPK, KFDI, KYGO, KFRE, KNIX, KSAN, KRPM. Moves 48-41 on the Country chart.

#### RANDY TRAVIS

No Place Like Home (WB)

On 61% of reporting stations. Rotations: Heavy 1, Medium 30, Light 65, Total Adds 48 including WPTR, WRKZ, WPOR, WNYR, WIXY, KPLX, WKLO, KHEY, KILT-FM, KYKX, WGEE, WFMS, KFKF, KCJB, WOW, KGHL, KVOC, KUUY, KFMS, KOLO. Debuts at number 38 on the Country chart.



IT'S MORE THAN JUST MUSIC . . . IT'S A FEELING.

### No Place Like Home" RANDY TRAVIS

Produced by Kyle Lehning BREAKERS





FROM THE SOON TO BE PLATINUM ALBUM "STORMS OF LIFE"

#### RADIO & RECORDS NATIONAL AIRPLAY

### COUNTRY

#### **NEW & ACTIVE**

DONNA FARGO "Me & You" (Mercury/PolyGram) 80/11

Potations: Heavy 5, Medium 29, Light 46, Total Adds 11, WGNA, WCAD, WOBE, WXBD, WKLD, WESC, WFMS, WDAF, WCAD, WCAS, WCAD, WCAS, WCA

DONNA FAREO "me a 1-vRotations: Heavy 5, Medium 29, Lipin 46, Total Adds 11, Young
WITL KXXY, KERE, Heavy WTSV, KBMR, WTCM, KRKT, KSDP, Moves 47-43 on the Country union.

RODNEY CROWELL "When I'm Free Again" (Columbia) 65-6

Rotations: Heavy 3, Medium 19, Lipin 43, Total Adds 6, WYII, WXBD, KHEY, WUSD, KCJB, KLZ, Heavy: KYKX, WAMZ,
Rotations: Heavy 3, Medium 19, Lipin 43, Total Adds 6, WYII, WXBD, KHEY, WUSD, KCVK, KOLO, Moves 49-46 on the Country chart.

adium 26. Light 34. Total Adds 1. KFMS. Heavy: KBMR, KRKT. Medium: WGNA, WAJR, WEZL, WTVY, KTTS, WTOM, KPD, KVOC, KALE, KSOP.

WILLIE NELSON "Partners After All" (Columbia) 58/19

M "PERINBIS ARISE AN COUNTING JO715 ), Medium 10, Light 48, Total Adds 19, WCAO, WHN, WUSY, WGTO, WTVY, KYKX, WOKK, WPAP, WMNI, K, KFDI, KGHL, KYOC, KFMS, KUPL, KCCY, KIIM, Debuts at number 48 on the Country chart.

STATLER BROTHERS "Forever" (Mercury/PolyGram) 57/36
Rotations, Heavy 1, Medium 9, Light 47, Total Adds 36 including WVAM, WRIKZ, WPOR, KASE, KSSN, WPAP, WTOR, WONE, WTNG, WFMS, KFER, KXXY, WOW, KKOS, KUGN, KFMS, KNIX, KOLD. Debuts at number 47 on the Country chart.

SUUTHERN P'ACIFIC "KHIBBIY HII" (WB) 54/22
Rotations Heavy 0, Medium 3, Upin 51, Total Adds 22, WOBE, WOKO, WTCR, WIXL, KEAN, KASE, WEZL, WUSY, WGTO, WTYY, WOKK, WSK, KAJE, WUSO, WNAN, KXXY, WCCO, KIOV, WTHI, KRRT, KUGN, KIGO.

ALMOST BROTHERS "I Don't Love Her Anymore" (MTM) 50/6
Rotations: Heavy 0, Medium 10, Upin 40, Total Adds 6, WOBE, WUSO, WSLR, WAXX, KCJB, WKCQ, Medium: WGNA, WPOR, KRRY, WTYY, WCMS, WTCM, KRRT, KOLO, KSOP, KIGO.
ED BRUCE "Uniterly Crazy" (REAL 47-40.

wpor, kray, wyv., wc.ks, wt.ch, krikt, Kol.D., ksOp., kido:
BBRUE "Ublielly Crazy" (ECA) 47.19
Rotalions Heavy D, Medium 4, Light 43, Total Adds 19, wGMA, WOKO, WXKX, WCVR, WIXY, WVMI, WOKK, KJNE, WKKO, WYNG, WGEE WOK, KFIK, WTCO, KFDI, KVIZ, KTOM, KGA, KIGO.

KEITH STEGALL "Ole Rock & Roller..." (Columbia) 47.3
Rotalions Heavy 1, Medium 12, Light 34, Total Adds 3, WMMI, WTHI, KLZ, Heavy: WOKK, Medium: WAJR, WEZL, WTVY, KYKCK, KRWD, KTS, KRRT, KUVY, KKCS, KALF, KSOP.

#### SIGNIFICANT ACTION

JOHNNY PAYCHECK "Don't Bury Me Till I'm Ready" (Mercury/PolyGram) 45/0 Rotations: Heavy 1, Medium 12, Light 32, Total Adds 0, Heavy: WTSV. Medium: WVAM, WAJR, WCVR, KRRV, KYKR, WEZL WWW. WPAP KRMP. KTSK FFDI KALF.

KENDALLS "LITTIE DOI!" (MCA/Curb) 42/10
Rotations: Heavy 1, Medium 12, Light 29, Total Adds 10, WCAO, WPOR, KEAN, WEZL, KHEY, KSSN, WSLR, WKKQ, WAXX,

KKCS. Heavy: K-DI.

BUTCH BAKER "Your Loving Side" (Mercury/PolyGram) 42/4

Bustings Beasur 1 Maritim 9 Lichil 32 Total Adds 4, WGNA, KHEY, KSSN, WSLR, Heavy: KTOM, Medium: WCVR, KRRV,

WCMS, WPAP, KKYX, KTTS, KRKT

JOHN ANDERSON "Countrifled" (WB) 38/10
Rotations: Heavy 0, Medium 11, Light 27, Total Adds Total Adds 10, WVAM, KEAN, WEZL, KYKX, KCJB, WOW, WTHI, KFDI, KGA,

PATTY LOVELESS "Wicked Ways" (MCA) 37/5
Rotations: Heavy 0, Medium 6, Light 31, Total Adds 5, WGNA, WCAO, WXKX, WCVR, KJNE, Medium: KRRV, WTVY, KKYX,

KTTS, KFDI, KRKT.

JUICE NEWTON "What Can I Do With My Heart" (RCA) 33/28

JUICE NEWTON "What Can I Do With My Heart" (RCA) 33/28

What Can I Do With My Heart" (RCA) 33/28

What Can I Do With My Heart" (RCA) 33/28

What Can I Do With My Heart" (RCA) 33/28

Rotations: Heavy 0, Medium 4, Light 29, Total Adds 28 including WQBE, WOKQ, WDSY, WUSY, WLWI, WQYK, WOW, KYOO, KRST, KUZZ, KUGN, KQIL, KCCY, KOLO, KTOM, KSON. MARTY STUART "Do You Really Want My Lovin" (Columbia) 32/2 Rotations: Heavy 0, Medium 10, Light 22, Total Adds 2, WGNA, WPOR, Medium: WEZL, WTVY, KLLL, WCMS, KKYX, KTTS,

LACY J. DALTON "This OI' Town" (Columbia) 30/10 VMI, KKIX, WSIX, KJNE, WMNI, WOW, KFDI, KFRE, KOLO.

Debtons: BEBRY O. Medium 4. Light 28. Total Adds 10. Who h. h. h. h. h. Light LEON EVERETTE "Still in The Picture" (Orlando) 22/0
LEON EVERETTE "Still in The Picture" (Orlando) 22/0
LEON EVERETTE "Still in The India Add 0. Medium: KRRV, WTVY, KIKK, KTTS, KRKT, KIGO, Light: WCAO.

RONNIE McDOWELL "Lovin' That Crazy Feelin'" (MCA/Curb) 21/15

Rotations: Heavy D. Medium 3. Light 18. Total Adds 15. WCAO, WTSV, WTV, WYIL WEZL, WTVY, WOKK, WLWI, KKYX.

WGEE, KVOO, KVOC, KNIX, KOLO, RIGUO.

TIM MALCHAK with DWIGHT RUCKER "Easy Does It." (Alpine) 21/5

TIM MALCHAK with DWIGHT RUCKER "Easy Does It." (Alpine) 21/5

Hobitions 1981 A WAYNE MASSEY "When Love is Right" (Epic) 21/3
CHARLY McCLAIN & WAYNE MASSEY "When Love is Right" (Epic) 21/3
CHARLY McCLAIN & WAYNE MASSEY "When Love is Right" (Epic) 21/3
CHARLY MCCLAIN & WAYNE MASSEY "When Love is Right" (Epic) 21/3
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CHARLY MCCLAIN & WAYNE MASSEY "When Love is Right" (Epic) 21/3
CHARLY MCCLAIN & WAYNE MASSEY "When Love is Right" (Epic) 21/3
CHARLY WHEN LOVE IS RIGHT (Epic) 21/3
CHARLY WHEN Rotations: Heavy 0, Medium 4, Light 17, Total Adds 3, KFDI, KVOC, KUUY WAXX, KXXY, WOW.

TOM T. HALL "Down At The Mail" (Mercury/PolyGram) 19/0 Rotations: Heavy 0, Medium 5, Light 14, Total Adds 0, Medium: WCVR, KKYX, KFDI, KRKT, KIGO, Light: WAJR, KRRV,

TOM WOPAT "The Rock And Roll Of Love" (EMI America) 17/14
Rotations: Heavy O, Medium O, Light 17, Total Adds 14, WVAM, WYOU, WPOR, WIXY, WYII, WDXE, WCMS. WPAP, KVOC,

BETH WILLIAMS "These Eyes" (BGM) 17/3
Rotations: Heavy 0, Medium 4, Light 13, Total Adds 3, WGNA, KHEY, KFGO, Medium: WOKK, KKYX, KJNE, KRKT, Light:

KTTS, KTOM. LYNN ANDERSON "Didn't We Shine" (Mercury/PolyGram) 16/7
Potalons: Heavy 0, Medium 0, Light 16, Total Adds 7, WYII, KYKX, WCMS, WTCM, KQIL, KTOM, KCKC, Light KYKR,

RICKY VAN SHELTON "Wild-Eyed Dream" (Columbia) 15/7
Rotations: Heavy 1, Medium 1, Light 13, Total Adds 7, WCVR, WIXY, WGTO, WPAP, WGEE, KVOO, KVOC. Heavy: WDAF.

MESTLESS HEART "I'll Still Be Loving You" (RCA) 14/14 Rotalions: Heavy 0, Medium 2, Light 12, Total Adds 14, WOKO, WNYR, KKIX, WAMZ, WKSJ, WLWI, WWKA, WAXX, WTCM.

JERRY NAYLOR "For Old Time Sake" (West) 13/1

10, Total Adds 1, KVOO, Medium: KFGO, KRKT, KSOP, Light: WOKK, KKYX, KTTS, ons: Heavy 0, Medium 3, Light 10, To KIK-FM, KKAL, KRWQ, KMPS, KIGO

NIELSEN WHITE BAND "Somethin' You Got" (Vision) 12/1
Rotalions: Heavy D, Medium 1, Light 11, Total Adds 1, WYII. Medium: W WWJO, Light: WYOU, KRRV, KYKX, WOKK, WCMS,

ORLEANS "You're Mine" (MCA) 12/0

Total Adds 0. Medium: WGNA, WOKQ, KVOC, KCCY. Light: WYOU, WIXY, WWVA

WYII, WPAP, WUSO, WTCM, KIK-FM.

JEFF STEVENS & THE BULLETS "Darlington County" (Atlantic America) 11/1

JEFF STEVENS & THE BULLETS "Darlington County" (Atlantic America) 11/1

JEFF STEVENS & THE BULLETS "Darlington County" (Atlantic America) 11/1

JOHN SCHNEIDER "Take The Long Way Home" (MCA) 9/9

Botatione: Heavy G. Medium G. Light 9. Total adds 9, WXKX, WYII, WDXE, WSM, WWKA, KUZZ, KGHL, KQIL, KTOM.

JUHN SURRELINEN

ROBIGIOIS HEAVY, Medium D, Light 9, Total Adds 9, WXKX, WYII, WUXE, WSM, HITTOMMY ROE "Let's Be Foots Like That Again" (Mercury/PolyGram) 8/5

TOMMY ROE "Let's Be Foots Like That Again" (Mercury/PolyGram) 8/5

ROBIGIO SHOPPING OF MARKET LIGHT KFGO, KLZ, KIGO.

JENNIFER WARNES "Aln't No Cure For Love" (Cypress/PolyGram) 8/1
Rotations: Heavy 0, Medium 2, Light 6, Total Adds 1, KIOV. Medium: WOKO, KIGO, Light: KKIX, WCMS, KCCY, KCBQ,

#### **ALBUM TRACKS**

#### **ARTIST/Song Title (Label)**

Album Title

REBA MCENTIRE/Why Not Tonight (MCA)

MEL McDANIEL/Just Can't Sit Down Music (Capitol)

RANDY TRAVIS/Messin' With My Mind (WB)

ALABAMA/Let's Hear It For The Girl (RCA)

GARY MORRIS/I'm So Lonesome I Could Cry (WB)

DAN SEALS/Three Time Loser (EMI America)

HANK WILLIAMS JR./Montana Cafe (WB/Curb)

RICKY SKAGGS with JAMES TAYLOR/New Star Shining (Epic)

RESTLESS HEART/Hummingbird (RCA)

RANDY TRAVIS/My Heart Cracked (WB)

GEORGE STRAIT/Rhythm Of The Road (MCA)

ALABAMA/The Touch (RCA)

RESTLESS HEART/Wheels (RCA)

SAWYER BROWN/The House Won't Rock (Capitol/Curb)

MEL McDANIEL/57 Chevy & You (Capitol)

KATHY MATTEA/Back Up Grinning Again (Mercury/PG)

What Am I Going To Do Just Can't Sit Down Storms Of Life The Touch Plain Brown Wrapper Out On The Front Line Montana Cafe

Love's Gonna Get Ya Wheels

> Storms Of Life #7 The Touch

Wheels Out Goin' Cattin'

Just Can't Sit Down Music Walk The Way The Wind ...



DISTRIBUTED BY CAPITOL

Baby's Got a New Baby

From the New LP **S-K-O**<sub>27-71,058</sub>

**BREAKER** R&R40 BB61

NASHVILLE, TN 37203 21 MUSIC SQUARE EAST

### **COUNTRY ADDS & HOTS**

EAST MOST ADDED

HOTTEST Judds (RCA/Curb Michael Johnson (RCA) Don Williams (Capitol)

SOUTH MOST ADDED

HOTTEST

WDAF Kenses City, MO

EARL THOMAS :
DOMNA PARGO
MOTEGET:
GARY MORRIS
TANYA TUCKÉR
LEE GREENMOOI
LIONEL RICHT!
RANDY TRAVIS

WITL-FM Lansing, MI

RONNIE HILSAP CHYSTAL GAYLE JANIE FRICRE DONNA FARGO BOCCULI SELLAHY BROTH HANN WILLIAMS HICHAEL JOHNS REDA MCENTIRE DON WILLIAMS

MOST ADDED MIDWEST

HOTTEST ludds (RCA/Curb) Robe McFettre (MCA) MOST ADDED Randy Travis (WB) Juice Newton (RCA) WEST

HOTTEST Judds (RCA/Curb) sei Johnson (RCA)

#### EAST

BUTCH BAKER DONNA PARGO BETH WILLIAMS NALCHAK & RUCK SKO NARTY STUART PATTY LOVELESS ED BRUCE

ED SRUCE
JUICE NEWTON
RESTLESS HEART
SOUTHERN PACIFIC
HOTTERL JORSON
JUDDS
LIONEL RICHEL
COMMAY THITTY
EDDIE RABBUTT WPTR Albany, NY

LEE GREENWOOD RANDY TRAVIS KEITH WHETLEY WVAM Alloons, PA

LEE GREENMOOD
EARL THOMAS COM
SMERTHEARTS OF
TOM MOPAT
JONN ANDERSON
STATLER BROTHER
GODEN HARLESS
HITCH LDWIS
J.C. WEAVER
HOTHER
HOTHER
JOHNSON
JUDOS SKO
SMEETHEARTS OF TO
MOSTORIE
COMMAY TWITTY
HEL HCDANIEL
REMA HCENTIRE
DON MILLIAMS
HANK WILLIAMS JR. WTCR Huntington, WY

SKO SOUTHERN PACIFIC STATLER BROTHERS HOTLER: COMMAY TWITTY DAN SEALS.
T.G. SHEPPARD DOS WILLIAMS LIONEL RICHIE REBA MCENTING RICKY SKAGGS DOM MILLIAMS

DONNA PARGO DONNA FAMOO
SKO
KENDALLS
SWESTHEARTS OF T
RONNIE KCDOMELL
SUBLE ALLANSON
WILLIE MELSON
PATTY LOVELESS
MOTTHET
HANK MILLIAMS JR
T. GRAHAM BROWN
JUDDE WAJR Margentown, WV RANDY TRAVE-BOLLBELT RICKY SKAGGS RATHY MATTEA JUDDS PAKE HCENTIRE DOB WILLIAMS

WIN New York, NY WPCC Beltimore, MD EDBY RAVEM JAMIE PRICKE DWIGHT YOAKAM

LEE GREENMOOD
SNEETHBARTS OF TH
WHITES
SKO
SOUTHERN PACIFIC
EARL THOMAS CONLE
NOTE SET
JUDOS
DOW WILLIAMS
BICKY SKAGS
LIONEL RICHIE
HEL HCDANIEL SUSTE ALLANSO HALCHAK & RUC JUICS HENTON TON MOPAT SUSAM OLIVER HOLLONG! WXXX Perharaburg, WV

STATLER BROTHERS
LACY J. DALFON
JUICE MENTON
ED BRUCK
JOHN SCHNEIDER
PATTY LOVELESS
HOLIMAL JOHNSON
JUDGS

LYLE LOVETT
ROMNIE HILSAP
DWIONT YORKAM
MINICEST:
BELLANY BROTHERS
T. GRAHAM BROWN
RICKY SKAGE
RAMK WILLIAMS JR
MICHAEL FORNSON

JEFF STEVENS & T ALMOST BROTHERS JUICE REATON COMMA FARRO SOUTHERS PACIFIC NOIL-at: SELIANY BROTHERS HICKREL JONSON HAWK WILLIAMS JR JUDOS

WYRK Bullalo, NY

RANDY TRAVIS
JUICE MENTON
HOTISET:
JUDOS
HICHAEL JOHNSON
REBA HICHAEL
HANK MILLIAMS JR.
COMMAY TWITTY

WPOR Portland, ME

RANDALLS
TON MOPAT
STATLER SROTHERS
RANDY TRAVIS
HOLDERT
BELLARY BROTHERS
HARK MILLIANS JP
HICHAEL JOHNSON
JUDOS
REBA HCENTIFE

WCVR Rendelph, VT CRYSTAL GAYLE
ED BRUCE
PATTY LOVELESS
RICKY VAN SHELT
HOLLERY;
DON WILLIAMS
COMMAY THITTY
TANYA TUCKER
LYLE LOVET;
JANIE FRICKE

WNYR Rochester, NY

WIXY Springfield, MA

TOM WOPAT RAMBY TRAVIS RICKY VAN SHELTY ED BRUCE ROBRIL HCDOWELL HOTESE: HICHAEL JOHNSON RICKY SKAGGS REBA MCENTIRE JUDDS DOS NILLIAMS

LEE GREENHOOD
JANIE FRICKE
DWIGHT YORKMA
EARL TEDWARS CONLE
SWEETHEARTS OF TH
MICHAEL JORNSON
RICHEY SKAGGS
JUDOS
MAYLON JEBBRINGS
REBA MCENTIRE

WWYA Wheeling, WY WYE

WWIMMOMERATE OF THE PROPERTY O

EDDY RAVEN CHYSTAL GAYLE HOLLOST : WAYLON JENNINGS DON WILLIAMS

MIDWEST

SKO (MTM)

TANYA TUCKER RANDY TRAVIS BARL THOMAS CO HOTTERS RICHIE DON WILLIAMS LYLE LOVETT DONNA FARGO HOE BARDY

WUBE Cincinnell OH

SKO MOLLOWE: T. GRAHAM BROWN JUDGS LIONEL RICHIE DAN SEALS HANK HILLIAMS JR.

KEITH STEGALL LACY J. DALTON SOUTHERN PACIF MILLIE NELSON HOTLEST IN PACIF HERN NCENTIES MICHAEL JOHNSO SICKY SKANGS JUDOS DON WILLIAMS

WHITES STATLER BROTH EDDY RAVEN HOLLOST; REBA HOENTIRE LIONEL RICHIE HARK WILLIAMS ALABAMA GEORGE JONES

STATLER BROTH RANDY TRAVIS WILLIZ NULSON RAY PRICE Hottests

WKKQ Duluth, MN

BRUCE ttest: CHAEL JOHNSO

EAG CIGHT, WI LDDIE RABBITT RESTLESS HEART KENDALLS STATLER BROTHERS STATLER BROTHERS BOTTERI GEDROR JONES BELLANY BROTHERS RICHAEL JOHNSON REBA HOEMTIRE HEL MCDANIEL

RANDY TRAVIS ED BRUCE STATLER SMOTHERS HOTLENT: LIGHEL RICHIE JUDGE

KFGO Fargo, NO SKO SMEETHEARTS OF TH JUICE MENTON MMITES HOLGAL: BELLAMY BROTHERS JUDOS REBA MCENTIER GARY MORRIS LIOWEL RICHTE STATLER BROTHER BETH WILLIAMS SUSIE ALLANSON BILL ANDERSON PERRY LA POINTE NOTES TO THE MOTHER T. GRAHAM BROWN BELLAMY BROTHER HANK WILLIAMS J HICHAEL JOHNSON BICKY SKASGS WML Mirausse, Wi

TANYA TUCKER JUDY RODRAM HOTCHET: BELLANY SROTHE LIGHEL RICHIE REDA NCENTIRE T. GRAHAM BROW JUDDS WKMF Flint, MI LIONEL RICHIE T.O. SHEPPARD GARY MORRIS HOLLEST: JUDGS HANK MILLIAMS J T. GRAHAH BROWN DON MICLIAMS MICHAEL JOHNSON

WBCS

WOHK Fort Was

GARY MORRIS BONNIE HILBAP

STATLER BROTHERS JUICE MENTON RANDY TRAVIS RONNIE MCDOWNEL ED SRUCE RICKY VAN SHELTON HOLLES BELLAMY SHOTHERS HANK WILLIAMS JR. HICHAEL JOHNSON DONNA FARGO SKO STATLER BROTHERS BAMA BAND MILTES SOUTHERN PACIFIC MOTESTEE JUDDS

Statier Bros. (Mr

Randy Travis (WB)

KEAN Abliana, TX

STATLER SHOTHERS
RAMDY TRAVIS
SKO
3D BRUCE
JOHN ANDERSON
TOWNY BOR
LACY J. DALTON
RAY PRICE
HOCLUSTE
HONCUSTE
HONCUSTE
HONCUSTE
HONC WILLIAMS JR
JUDOS
PERSA MCCHATTER

WXCL Poorle, IL

EARL THOMAS CO STEVE BARLE KATHY HATTEA

SKO HOLLEST: GEORGE JONES LIONEL RICHIE JUDY RODMAN DAN SEALS CON WILLIAMS

STATLER BROTHERS SOUTHERN PACIFIC ALMOST EROTHERS HOTCHEST BELLAMY BROTKERS JUDOS COMMAY THITTY DAN SEALS LIONEZ RICHIZ

CRYSTAL GAYLE REITE WHITLEY HHITES HOTEGET: O'KARZE COMMAY THITTY DON WILLIAMS JUDOS WANK WILLIAMS JR. KIOV Sloux Falls, SD SOUTHERN PACES
SECTION OF THE SECTIO

WIL. St. Louis, MO SE LONG, MU
TANYA TUCKER
EARL THOMAS CONLE
HOTERS'
SELLANY BROTHERS
T. GEALAN BROTH
HAMK MILLIAMS JR.
JUDOS
MICHAEL JOHNSON

KEEY St. Paul, MN

EMERTHEARTS OF TH GAMY HORRIE SKO HOTCHE' JUDGE HANK WILLIAMS JR. REBA HCENTIRE DOWN HILLIAMS COMMAY THITTY

WTHE Forre House, 64

SOUTHERN PACIFIC SEO JOHN AMDERSON REITH STEEDLL HOTCHST HANK WILLIAME JR RICKY EXAGGS JUDDE DAM SEALS JOHN CONLEE

KTPK Topoke, KS SKO
WILLIE NZESON
ED BRUCE
DO BRUCE
TORRY ROE
HOTTORY ROE
HOTTORY NOE
HOTTORY THITTY
REBA HCZNTIRE
DON WILLIAMS KTTS Soringfield, MO

WTCM Traverse City, MI

KWEN Tules, OK

WILLIE NELSON SKO SOUTHERN PACIFIC JUICE MENTON Hottest: BELLAMY BROTHERS MICHAEL JOHNSON JUDOS STATLER BROTHERS
JOHN ANDERSON
ED BRUC'S
ROBRUC'S
ROCIALIS & MASSEY
SKO
HITTY GRITTY DIRT
WILLIT NELSON
HOLLES'S
HOCKES'S
HICHARL JOHNSON
HEL HCDANEEL
BELLANY BROTHERS
O'KANES
KATHY MATTER LIGHTEL RICHIE DAM SEALS

SOUTH BOORNIE LEIGH RICKY VAN SHELTON WILLIE MELSON SOUTHERN PACIFIC HONN WILLIAMS JR. MICHAEL JOHNSON JUDDS KATHY MATTEA GARY NORRIS

NITTY ORITTY DIRT JUDY RODMAN RANDY TRAVIS MOTIVARI GATLIN BROTHERS NAME WILLIAMS JR. GEORGE STRAIT ALABAMA JUDDS

WKLO Danville, KY

CRYSTAL GAYLE
RAMDY TRAVIE
SKO
LEE GREENMOOD
DONNA FARGO
MOLLOGI
T. GRANAM BROW
HANN MILLIANS
REMA MCENTIRE

WTVY Dothan, AL

none Hottest: none KASE Austin, TX STATLER BRO JUDDS T.G. SHEPPARD REBA HCENTIRE

STATLER SHOTHERS SUSIE ALLANSON HOTLEST! HANK WILLIAMS JR RATHER HATTER MICHAEL JOHNSON REBA NCENTERE JUDOS

KYKA Resument, TX

WVM Bilozi, MS

WZZX RANDY TRAVIS
JANTE PRICKE
LEE GREENHOOD
RARL THOMAS CO
HOTTORI TICHIE
LIGHEL RICHIE
ALARAHA
SCHUYLER, KHOE
JOHN SCHNEIDER
HOLLY DUNN

KMÉY El Pago, TX

WXBQ ... Bristol, VA

ROWNIE MILSAP LACY J. DALTON RESTLESS BEART MOTESTIES BEART MATHEM JENNINGS MOTESTIES BEART MAYLOW JENNINGS MOTESTIES BEART MO WEZL-FM Charleston, SC

WSOC#M Charlotte, NC

nille. AR

KILT-FM Houston, TX

KIKK-FIN Housism, TX none Mottest:

LIONEL RICHEE RESTLESS HEART RATTY MATTER SPEETHRARTS OF TH BOG SECER HOLLOW, BELLIAMY DROTHERS HAYLON JENNINGS HAYLON JENNINGS HAYLON JENNINGS HAYLON JENNINGS HAYLON JENNINGS RICKY SKACGS

WSM Nashvilla, TN

DON WILLIAMS
EDDY RAVEN
JOHN SCHNEIDER
LEE GREENBOOD
NITTY GRITTY DIF
BOTTWEET
GEORGE STRAIT
DAN SEALS
HICHARL JOHNSON
KATHY MATTEA

WCMS Norfolk, VA

RANDY TRAVIS
JUICE NEWTON
RESTLESS MEART
ROUSHIE MCCOMMELL
MOSTAGE
MICHAEL JORDSON
REAR NICHTIFE
JUDOS
DAN SKALS SKO
SMEETHRARTS OP
HOTLEST!
HANK WIELIAMS J
COMMAY TWITTY
SELLAMY SROTHER
JUDOS
MICHAEL JOHNSON

WSIX Nashville, TN BARL THOMAS CONTE LACY 3. DALITON RANDY TRAVES SOUTHERN PRCIPIC HOLLBER RESA NCENTIRE PARE HCENTIRE DAN SEALS JUDY RODMAN LIONEZ, RICHIE

COMPYEM, TX
REBA MCENTIRE
STATLER BROTHI
ROWNIE MILSAP
LYNN AMDERSON
RANDY TRAVIS
WILLIE NELSON
JOHN AMDERSON
SUBIE ALLANSO'
TOWNY ROE
HOLLEN'
TOWNY THITY
T.G. SHEPPARD
RICKY SRAGES
ROUNEY CROWELL

WAMZ Louisville, KY STATLER BROTHERS
ROBBLE MCDOMELL
WILLIE MISSON
BANG BAND
JUICE NEMTON
SOUTHERN PACIFIC
BOLGEST;
LIONEL BICHIE
PARE MCENTIRE
RATHY MATTER
JUDY RODMAN
DAN SEALS

LEE GREENMOOD
RESTLESS HEART
TANYR TUCKER
HOTLEST;
BODNEY CHOMELI
JANIE FRICKE
LIONEL RICHIE
JUDY RODHAM
T.G. SHEPPARD KLLL Lubbock, TX

CRYSTAL GRYLE BITTY GRITTY JAMIE FRICKE EDDY RAVES HOLLSE! COMMAY TWITTY DOW WILLIAMS REMA MCEMTIFE JUDDS MICHARL JORGS

WOKX Memphie, TN

WPAP Paneme City, FL WKQS Mlemi, FL

O'RANES
EDDY RAVEN.
RANDY TRAVIS
REITH WHITLEY
HOTCENET, JOHNS
JUDDS
RESA HCENTIRE
RICKY SKACGS
DON WILLIAMS

KRMD EARL THOMAS CONLE CRYSTAL GAYLE NOTES & HANK MILLIAMS JR. DAN SEALS RATHY MATTER LIONEZ RICHIE SODNEY CHOWELL

HITTY GRITTY DIFT JUICE MEMTON CHERYL HANDY HOTLEBE! T. GRAHAM BROWN HICHARL JUHNSON HANK WILLIAMS JR. BELLAMY SROTHERS DORNA FARGO N.ME Waco, TX

TANYA TUCKER CRYSTAL GAYLE BONNIE HILBAP MOILGEL: REBA HCENTIRE COMMAY TWITTY JUDDB HICHAEL JOHNSON RICKY BRAGOS

WUSQ Winchester, YA

157 Reporters **152 Current Reports** 

The following stations reported no change in their rotations this week:

> WBOS/Boston WCOS/Columbia WIVK-FM/Knoxville WKHX/Atlanta WWJO/St. Cloud

The following stations falled to report this week & their

> KIKK-FM/Houston KLLL/Lubbock KSOP/Salt Lake City KWMT/Fort Dodge WWVA/Wheeling

#### WEST

KRKT Albeny, DR

HOLLEGE ; HANK WILLIAMS J T. GRAHAM BEGEN JUDGS PAKE HCENTIRE KIK-FM Anahelm CA

JANIE PRICKE HOLLOUI HICHARL JOHNS DON WILLIAMS T.G. SNEPPARD JOHN CONLEE LIGHEL RICKIE

KUZZ Rekersfield, CA

KKCS Colorado Sp KLZ Danwer, CO

KYGO Denver, CO

SKO RESTLESS HEART Hottout:

WHITES STATLER BROTHERS JUICE NEMTON SOUTHERS PACIFIC HOLLEBE: T. GRAMAN BROWN JUDOS HANN MILLIAMS JR. DOM WILLIAMS JUICE NEWTON

KFRE Freeno, CA LACY J. DALTON RESTLESS HEART KRWQ Gold HIII, OR

MANK WILLIAMS JE MICHAEL JOHNSON BELLAME BROTHERS

SWEETHEARTS OF THE SKO STATLER BROTHERS RONNIE HODOWELL WILLIE NELSON
WHITES
MOZ BANDY
STATLER BROTHE
RANDY TRAVIS
HOT Lest:
HANK WILLIAMS
REZA MCEMTIRE
DOE WILLIAMS
COMMAN TRITTY
T.G. SHEPPÄRD

MILLIE NELSON HOLLEST: GEORGE STRAIT BELLAHY BROTH! HANK MILLIANS T. GRAHAM SHOW MICHAEL JOHNSC KZLA Los Angeles, CA JANIE PRICKE HOTTONE JUDDS HICHARL

GIRLS MEXT DOOR LEE GREENWOOD BARL THOMAS CONLE HOTEWST: HANK MILLIAMS JR.

JUICE HEMTON WILLIE NELSON SKO Hottest: DON WILLIAMS JUDGS RICEY SKADGS LIONEL RICHIE DAN SEALS

KOLO Reno, HV

NITTY GRITTY DIRJ JANIE PRICEE

KSOP San Lake City,

TANYA TUCKER RANDY TRAVIE TON WOPAT NOTESTAL SELLARY SROTHERS MICHAEL JOHNSON JUDGE LIONEL EICHLE GEORGE STRAIT

Sen Frencisco, CA, RANDY TRAVIS BKO LYLE MOVET'S STEVE RABLE HOTTOST: HANK WILLIAMS JR. JUDOS REBA HCENTIRE HICRAREL JOHNSON LIGHEL RICHIE

KMPS Seattle, WA

Spokene, WA

LRE GREENHOOD
EARL THOMAS CO
JOHN ANDERSON
ED BRUCZ
HOTHSEL:
RZEA MCENTIRZ
HICHAEL JOHNSO
DON WILLIAMS
JUDDS

#### RADIO & RECORDS NATIONAL AIRPLAY

### **BLACK/URBAN**

### BREAKERS.

RORRIE NEVII

C'est La Vie (Manhattan)

CSL La VIE (mailliatial)
68% of our reporters on it. Rotations: Heavy 7/0, Medium 33/4, Light 21/8, Total Adds
12, WYLD-FM, WVKO, KDAY, WFXA, KOKY, WLOU, WUJS, KHYS, WPLZ, WWWS,
KATZ-FM, WVOI. Moves 38-31 on the Black/Urban chart.

RAY GOODMAN & BROWN Take It To The Limit (EMI America)

67% of our reporters on it. Rotations: Heavy 0/0, Medium 28/2, Light 32/9, Total Adds 11, WDJY, WHUR, WVEE, KMJM, WPAL, JET94, 216, WBLX, KHYS, WANM, WTLC. Debuts at number 36 on the Black/Urban chart. CAMEO

Candy (Atlanta Artists/PolyGram)

61% of our reporters on it. Rotations: Heavy 17/3, Medium 22/8, Light 16/12, Total Adds 23 including WTMP, WVKO, KMJM, XHRM, WDKX, WEKS, WKGN, WORL, KHYS, WTLC, KBUZ, KDKO. Moves 40-26 on the Black/Urban chart.

SHIRLEY MURDOCK

As We Lay (Elektra)

60% of our reporters on it. Rotations: Heavy 23/0, Medium 27/1, Light 4/3, Total Adds 4, WILD, KMJM, WJIZ, WTLC. Moves 28-22 on the Black/Urban chart.

#### **NEW & ACTIVE**

J. BLACKFOOT "U Turn" (Edge) 52/14

is Heavy 00, Medium 141, Light 3813, Total Adds 14, WWINFM, WHUR, WDIA, WOWI, WBMX, XHRM, WJIZ, Z93, Z16, WJJS, KHYS, WWDM, WANM. Mediums include: WAMO, WJLB, WBLX, KDKO,

TINA TURNER "Two People" (Capitol) 52/14

Rolations: Heavy 010, Medium 232. Light 2912, Total Adds 14, WWINFM, WXYV, WDJY, WHRK, WVKO, WJLB, WEKS WATV, KOKY, WQIM, WQQK, WANM, KBUZ, KDKO. Mediums include: WAMO, WEDR, WOWI, WBLZ, WZAK, XHRM

TEMPTATIONS "To Be Continued" (Gordy/Motown) 51/18

ns: Heavy 0/0, Medium 15/2, Light 36/16, Total Adds 18, WWINFM, WVEE, WOWI, WZAK, WEKS, WATV, WPAL, KDLZ, WZAZ, WLOU, WALT, WBLX, KHYS, KDKS, WGPR, WWWS, WVOI.

JET94. KDLZ. WZAZ. WLOU. WALT. WBLX. KHYS. KDKS, WGPR, WWWS, WVOI.

O'BRYAN "TEMPORORI" ("Galpitol) 50/2

Rotations: Heavy 10. Medium 27/2. Light 220, Total Adds 2. WZAZ. KBUZ. Heavy. K104. Mediumsinclude: WBMX, WBLZ.

WZAX. WJB. KLIHL, WDKX. WENN. WRAL. WPEG. WKCX, WJM. WOIS. KHYS. WWDM, WTLC, WWWS, WVOI.

RDSE RDYCE "Doesn't Have To Be This Way" ("Dmm]Althantib.) 48/13

Rotations: Heavy 0.00. Medium Haol. Light 34/13 Total Adds 13. KMAD WYLDFM. WOWI, WTMP, WNHC, WENN. JET94.

WDMG, WOIS. WGIM. KAPE. WANN. KATZEM. Mediums include: WXYV. WDIA. WPAL, WZAZ, Z16, WBLX. KDKS.

WOMS, WUS WORD AND THE THE PROPERTY OF A PRO

FURCE MDS "I Wanna Know You Name" (Tommy Boy/WB) 48/3
Rollatons Heavy 10, Medium 231, Light 24/2, Total Adds 3, OCIO4, WENN, WANN, Heavy, WPO, Mediums include, WX.
Y WASK KNO, WEDR WYLDEN WASK WAN, VERSE WOUND, WANN, KHYS, WIZ, WWOM, WILC, KATZEM, KICKO

LIONEL RICHIE "Ballerina Girl" (Motown) 46/24 1/1, Medium 12/3, Light 33/20, Total Adds 24, WWINFM, WOJY, WHUR, KMJQ, WBMX, KJLH, XHRM, PAL, Z93, WPEG, JET94, KOLZ, WHYZ, KIIZ, WKGN, KOKY, WLOU, WALT, WWDM, WTLC, WYOJ, KMYX

BOBBY WOMACK "(I Wanna) Make Love To You" (MCA) 45/8

Rolations: Hesry 0.0. Medium 21.0. Light 24.8, Total Adds 8, WYLDFM, WORX, WEKS, WATY, WOMG, WIMI, WBLX, KATZ-FM. Mediums include: WOIA, WZAK, KSOL, WFXA, WTKL, WPAL, WXXI, WZAZ, KOKY, KHYS, KDKS, WWWS.

LUTHER INGRAM "Baby Dan't 60 Too Far" (Profile) 42.2.

Rolations: Heary 1.0. Medium 811, Light 33.7, Total Adds 8, WXTV, WHUR, WYLDFM, WFXA, WTKL, 293, KATZFM, KDKO-Heary, WTKE, Medium WIAI, WARA, WOTK, WZAZ, WALT, WBLX, KDKS.

Heavy WTMP Medium WDIA, WPAL, WOFK, WZAZ, WALT, WBIX, KDKS.
JENNY BURTON: "Do You WANT II B 36 Enul!" (Alantic) 42,04
Rotations Heavy 0.0, Medium 18:0, Lipit 244; Total Adds 4, KMAIO, OC 104, WEKS, KDLZ, Medium WDIA, WEDR, WTMP,
WZAK, WTK, LIPIK, WENN, WPAL, WOONG, WHYZ, WZAS, KIZ, WLOU, KAPE, WWOM, WANM, WTLC, WXLA, WWWS.
RJ'S LATEST ARRIVAL. "Hold On" (Manhattan) 39:13
Rotations Heavy 10, Medium 90, Lipit 30:13, Total Adds 13, WHUR, KMJQ, WDIA, WEDR, KLUM, WOFK, KIZ, 216,
EUK STAD. "IVEN SWEW, WOLL NES WOON." WHO WEIGHTS INCOME K 104, WZAK, WJLB.

WLOU KORS, WGPR, WWWS, WYU. Fleaty Trust.
FIVE STAR "IT! Say Yes" (RDA) 36/15.
Rolations Heavy 0.0 Medium 102, Light 26/12, Total adds 15, WBLZ, KLILH, XHRM, OC104, JET94, KDLZ, WHYZ, WKGN, WOIS, KORY, WJYL, WLOU, WGIM, WOOK, WANN. Mediums include: WAMO, WZAK, WDKX, KDKO.

Total One Beary Sto. Medium 111, Light 187, Total Adds 8, WZAK, WFXA, WENN, KDLZ, WOIM, WOOK, KHYS, WXLA Heavy WILD, WBLK, WKND, WDKX, WJMI. Medium: WRKS, WDAS, K104, WNHC, WEKS, WJYL, WLOU, WPLZ, KAPE, WDAS

JETS "You Got It AII" (MCA) 34/6

JETS TOU GOT II 11. (MCA) 34,00 FOR FORE TOURS OF THE MEMORY OF THE MEMO

GEORGE DUKE "Good Friends" (Elektra) 33:6
Rolations Heavy 1:0, Medium 1771, Light 155, Total Adds 6, WAMO, WÖWI, WZAK, WKND, WNHC, WKXI, Heavy WUSL
Mediums include WWINFAM, WILD, WHDR, WILDFM, KMJM, WJZ, WFXA, KÖXL, WENN, WPAL, WKXC, WJYL, WTLC.

Mediums include: WINIFA, WILD, WHUR, WYLDEM, KMIN, WILZ, WFXA, KOXI, WENN, WPAL, WFXC, WJYT, WYLLG.
BEASTIE BOYS, "It's The New Syle" (Del JAMO Columbia) 33/33
Rotations: Heavy 60, Medium 160, Lojn 113, Total Adds 3, WEKS, 293 WGRP, Heavy: KMJO, WFXC, WHYZ, KIIZ,
WKGN, WOYDM, Mediums Include K104, WDIQ, WHRK, WEDR, WYNEY, WILB, KMJM,
HOWARD HEWETT "13y" (Elektra) 32/11
Rotations: Heavy 60, Medium 104, Liph 229, Total Adds 11, WUSL, WHRK, WEDR, WDMT, WNHC, WATY, 293, WOMG.
WHYZ, WYOL KOKO, Medium 161, Liph 229, Total Adds 11, WUSL, WHRK, WEDR, WDMT, WNHC, WATY, 293, WOMG.
WHYZ, WYOL KOKO, Medium 161, KMJM, XHRM, KDLZ, WJMI, WLOU, WBLX, 2103.

WHYZ, WYOT, KDKO, Medium: K104, KMRM, XHRM, KDLZ, WMM, WLOU, WBLX, 2103.

MDCERA "Summertime, Summertime" (Sleeping Bag) 3147.

Rotations: Heavy 2:0. Medium 16:0. Ught 134, Total Adds 4, WUSL, WDMT, OC104, WXOK, Heavy WILD, XHRM. Medium: WXY, WRISK, WDAS, WCER, WTW, WILB, KSOL, WDKX, WFAX, WATV, WOMG, WOFX, WLOU, WOIM, KHYS, KMYX.

FREDDIE JACKSON "Have You Ever Loved Somebody" (Capitol) 27.72.

FREDDIE JACKSON "Have You Ever Loved Somebody" (Capitol) 27.72.

Rotations: Heavy 22. Medium 44, Lyph 21/21. Total adds 27. WILD, WAND, WEDR, WDMT, WDAK, WJLB, KM-JM, WJZ, WFXA, WPAL, WHYZ, WJM, WXXI, KIIZ, WLOU, WJJS, WBLX, WOOK, KAPE, WANM, 2103, WGPR, WXLA, KATZEM, WYOL, KMYX.

SYLVESTER "Someone Like You" (WB) 27/9

kedium 11/1, Light 16/8, Total Adds 9, WXYV, WUSL. WZAK, WNHC, WJYL. WOQK, Z103. WVOI, FM, WBLK, KMJM, KSOL. WKND, WEKS, WFXA, WENN, Z93, WPEG.

KENNY 6 "Don't Make Me Walt For Love" (Arista) 25,6
Rotations: Heavy 0:0, Medium 10:0, Light 15:5, Total Adds 5, WILD, WEKS, WFXA, WXOK, JET94, Medium: WXYV, WDAS,

JANICE McCLAIN "Passion & Pain" (MCA) 25/4

dds 4, WHUR, WEDR, WZAK, KHYS, Medium: WDAS, WDIA, WGCI Rotations: Heavy 0/0, Medium 10/0, Light 15/4, Tota KSOL, WNHC, WENN, Z16, WTLC, WXLA, WWWS.

#### MOST ADDED

FREDDIE JACKSON (27) LIONEL RICHIE (24) CAMEO (23) TEMPTATIONS (18) FIVE STAR (15) J. BLACKFOOT (14) TINA TURNER (14) RJ'S LATEST ARRIVAL (13) ROSE ROYCE (13) TRIPLE THREAT (13)

#### HOTTEST

COMMODORES (50) BOBBY BROWN (48)
READY FOR THE WORLD (47)
JANET JACKSON (43) KOOL & THE GANG (35) ANITA BAKER (28) LUTHER VANDROSS (23) SHIRLEY MURDOCK (15) JESSE JOHNSON I/SLY STONE (14)

#### SIGNIFICANT ACTION

DARYL HALL "Foolish Pride" (RCA) 24/6

al Adds 6, WILD, WBLK, OC104, WEKS, KJCB, WJYL, Medium; WDAS, KDKS KATZEM KDKO

JAMES INGRAM "Never Felt So Good" (Qwest/WB) 24/4 WI, KDLZ, WQMG, KOKY, Heavy, WJMI, Medium: WVEE,

WTMP, DCTUP, WEINE, WEIN, WEIN

s: Heavy 0/0, Medium 9/0, Light WALT, KHYS, WGPR, KATZFM.

WOMG, WALT, KHYS, WGPR, KATZFM.

TEASE "I Wish You Were Here" (Epic) 23/2

TEASE "I Wish You Were Here" (Total Adds 2, WORL, KHYS, Medium, WAMO, WDIA, WOKX, WTKL, JET94.

KOLZ, WKAI, KUKY, WYTE, KUKS.
PRINCE PHILLIP MITCHELL "You're Gonna Come Back To Love" (Ichiban) 22/6
PRINCE PHILLIP MITCHELL "You're Gonna Come Back To Love" (Ichiban) 22/6
PRINCE PHILLIP MITCHELL "You're Gonna Come Back To Love" (Ichiban) 22/6
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HUMAN LEAGUE "I Need Your Loving" (A&M) 20/11
HUMAN LEAGUE "I Need Your Loving" (A&M) 20/11
. WYEE, WDIA, WHRK, WTMP, WBLZ, WDMT, WZAK, KULH

NAYOBE "Good Things Come To Those Who Wait" (The Fever/Sutra) 20/5

PRIVATE POSSESSION featuring HUNTER HAYES "This Time" (4th & Broadway/Island) 20/4

TRINERE "I Know You Love Me" (Jampacked) 20/2
Rotations: Heavy 2/0, Medium 6/1, Light 12/1, Total Adds 2, KQXL, WTKL, Heavy: WQIS, WTLC, Medium, WEDR, WPAL

LYN ROMAN "Oon't Look Back" (Ichiban) 20/1

vy 2/0, Medium 11/0, Light 7/1, Total Adds 1, KDKS. Heavy: WPDQ, WZAZ. Medium: WOWI, WTMP, WTKL, WKXI, KOKY, WBLX, WTLC, WWWS, KDKO.

PHIL FEARON "I Can Prove It" (Cool Tempo/Chrysalis) 19/3
Rotations: Heavy 0:0. Medium 6/1, Light 13/2, Total Adds 3, WTKL, KOKY, WGPR. Medium: WAMO, WGCI, WZAK, WPDO,

EGYPTIAN LOVER "The Lover" (Egyptian Empire) 19/2
Rotations: Heavy 1/0, Medium 4/0, Light 14/2, Total Adds 2, WOWI, KQXL, Heavy; WJMI, Medium: WDJY, KDAY, WATV,

GIVENS FAMILY "Someway Somehow" (P.J.) 18/1
Rotations: Heavy 0/0, Medium 8/0, Light 10/1, Total Adds 1, WGPR, Medium: WDIA, WJIZ, WPEG, WQMG, WQFX, WALT:

WBLX, WT.C.

JEFFREY OSBORNE "In Your Eyes" (A&M) 17.7.

Description Heavy 1:0, Medium 3/1, Light 13/6, Total Adds 7, WHUR WZAK, WATV, WPAL 293, KAPE, WWWS Heavy

CLUB NOUVEAU "Situation #9" (WB) 17/6 edium 3/0, Light 13/6, Total Adds 6, OC104, WEXA, WHYZ, WKXI, WJYL, KAPE, Heavy, WJMI

CARL ANDERSON "Can't Stop This Feeling" (Epic) 17/2 VTLC. Medium: WDIA, WZAZ, KOKY, WJJS

NEW KIDS ON THE BLOCK "Stop It Girl" (Columbia) 17/2

NEW RIDS UN THE BLOOK SUBJECT 152, TOTAL Adds 2, WPDQ, WANN HEAVY TRAFFIC STARRING "V" "Jealousy" (Atlantic) 17/1 Rotations: Heavy 1/0, Medium 9/0, Light 7/1, Total Adds 1, WOIM, Heavy leavy: WZAZ. Medium: WDAS, WJIZ, WPEG, WFXC,

HEAVY D. & THE BOYZ "Mr. Big Stuff" (MCA) 16/2

PHYLLIS HYMAN "Living All Alone" (PIR/Manhattan) 14/9
Rotations: Heavy 0.0. Medium 1.0, Light 13/9, Total Adds 9, WWINFM, WBLK, WDJY, KMJQ, WPEG, JET94, WALT, KAPE,

KDKO, Medium: WANM.

OCTAVIA: "2 The Limit" (Pow Wow) 14/3

Postance: Heavy 2:0, Medium 3:0, Light 9:3, Total Adds 3, WOWI, WENN, KHYS, Heavy: WWINFM, WDJY, Medium: WXYV,

B. FATS "Woppit" (Posse) 14/1 Light 6/1, Total Adds 1, WEKS, Medium: WXYV, WRKS, KMJQ, WHRK, WZAK, WZAZ,

TASHAN "Chasin' A Dream" (Def Jam/Columbi) 14/0

Rolations: Heavy 0,0, Medium 10, Light 13:0, Total Adds 0, Medium WZAZ.

TRIPLE THREAT "Gonna Get Your Love" (Uranus) 13/13

Rolations: Heavy 0,0, Medium 111, Light 12/12, Total Adds 13, WDIA, WTMP, WJIZ, WEKS, WATV, WENN, WPAL. WPEG. , Medium 1/1, 2, WBLX, WQC WKXI. WPDD, WZAZ, WBLX, WOOK.

BILLY PRESTON "Since I Held You Close" (Motown) 13/3

Addition 1/0, Light 12/3, Total Adds 3, KOXL, 293, Z16, Medium, KDKS.

CURTIS HAIRSTON "Chillin Out" (Atlantic) 13/1

NAJEE "Sweet Love" (EMI America) 12/5

fotal Adds 5, KMJQ, WDIA, WJLB, KQXL, WJYL. Medium: WHUR, KDLZ.

BILLY OAVIS JR. "I've Been Thinking About You" (Macola) 12/3 Rotations: Heavy 0/0, Medium 0/0, Light 12/3, Total Adds 3, WOMG, WQFX, KHYS.

BEASTIE BOYS "Paul Revere" (Def Jam/Columbia) 12/1
Rolations: Heavy 5/0, Medium 1/0, Light 6/1, Total Adds 1, XHRM, Heavy; WDAS, WUSL, WZAK, KDAY, WDKX, Medium:

SANDRA FEVA "Here Now" (Catawba) 11/4

Rotations Heavy 00, Medium 20, Light 914, Total Adds 4, WIDE, WESS, THEIR STATE AND A SHARE AND A SHAR al Adds 4, WTMP, WPEG, WALT, WWWS, Medium: WDAS, WZAZ

ROSE BROTHERS "Easy Love" (MSS/Malaco) 10/5 WVEE, WYLDFM, WENN, KDLZ, KATZFM.

RAPTAIN JAM "I Can't Stand You" (City Street/Profile) 10/1
Rotations: Heavy 0/0, Medium 2/0, Light 8/1, Total Adds 1, Z16, Medium: WJIZ, KDKS.

# The Columbia Music Sweep Continues



"It's The New Style/Paul Revere"

### YOUR AUDIENCE WANTS YOU TO PLAY THIS RECORD NOW:

### **Check Out The Out-Of-The-Box Sales Explosion:**



WEE THREE RECORDS - Philadelphia Top 10 sales Out-Of-The-Box and getting bigger by the day

RECORD BAR - Durham, NC Sold Out - Out-Of-The-Box based on initial demand - It could be even bigger than Run DMC

ONE-STOP - Atlanta

Took us all by surprise - Sold Out of the Lp the first day - Had to re-order 3 times the first week

TOWER RECORDS - New York The #1 Rap record in the store Sold-Out the first week

WAXIE MAXIE - Washington D.C.

Ready to bust out here - Looks like another L.L. Cool J and Run DMC

TURTLES WAREHOUSE - Atlanta, GA

When the Bruce Smoke Cleared - Beastie Boys were the word on the streets

**SOUND WAREHOUSE - Dallas** 

Prior to the Bruce Springsteen release, "Licensed To III" was our #1 selling Lp overall - This week it's #2 only to the Boss chain-wide

SHOW INDUSTRIES - Los Angeles It's Hot and getting Hotter - #2 only to Springsteen - Also out selling the #3 Lp by more than 2-1

**ANGOTT RECORDS - Detroit** 

Sales are smoking - Sold Out our initial order within 3 hours, have had to re-order 3 times in the past two weeks.

#### **WALL TO WALL HEADQUARTERS -**Philadelphia

The White Boy Rappers have built such a following that our stores were flooded with request two weeks before release date -Our warehouse supply was totally depleted in less than a week

THE WIZ - New York

The monster rap record of the Christmas season

ALBUM DEN - Richmond, VA

From nowhere to Top 10 in a week chain-wide. Christmas came early for the Beastie Boys

STRAWBERRIES - Cambridge, MA The surprise Hot Lp of the early Christmas season

MUSIC PEOPLE - Oakland, CA

The Hottest thing to hit the Bay area since Run DMC - #2 Album only behind Bruce Springsteen





### **BLACK/URBAN ADDS & HOTS**

#### EAST

OC104/Ocean City Mike Filippelli

#### WXYV/Ballimore Roy Sampson

TINA TURNER SYLVESTER GLENN JONES LUTHER INGRAM GAP BAND HOTLEST: LUTHER VANDROSS SHIRLEY HURDOCK BOBBY BROWN COMMODORES JANET JACKSON

### MINE FHISPOHII DARYL HALL HUMAN LEAGUE FORCE MD'S JENNY BURTON MELBA MOORE FIVE STAR CLUB NOUVEAU NOCERA LIONEL RICHIE HOTESEL JEFF LORBER ANITA BAKER COMMODORES BILLY CCEAN CHAKA KHAN WWIN-FM/Baltimore

J.H. SILK
PHYLLIS HYMAN
PRIVATE POSSESSIO
TINA TURNER
CLARK SISTERS
J. BLACKPOOT
TEMPTATIONS
LIONEL RICHLE
HOLLEST,
FREDDIE JACKSON
SHIRLEY MURDOCK
OCTAVIA
CAROLUN HARDING
PHYLLIS HYMAN CAROLYN HARDING PHYLLIS HYMAN

none Hottest; OME WAY VESTA WILLIAMS LUTHER VANDROSS COMMODORES NOCERA EIOS SMITH

NEM EDITION

DARYL HALL

GLADYS KNIGHT

FREDDIE JACKSON

KENNY G

BOOGIE BOYS

SHIRLEY MURDOCK

HOTLERIC READY FOR THE WOR

BOBBY BROWN

GREDORY ABBOTT

NOW EDITION

CAMBO

#### WAMO/Pittsburgh Woodson/Anthony GEORGE DUKE FREDDIE JACKSON

CAMED

AL JARREAU
CONTROLLERS
BOBBY WOMACK
JERMAINE JACKSON
HOTTER
FULL PORCE
ANITA BAKER
READY POR THE WOR
JANET JACKSON

RJ'S LATEST ARRIV RAY GOODMAN & BR NAYORK

PREDDIE JACKSON GEORGE BENSON Hottest: COMMODORES LUTHER VANDROSS LEVERT CAMEO ROBBIE NEVIL WBLK/Buffalo Ray Anthony DARYL HALL
ORAN JUICE JONES
PHYLLIS HYMAN
KENNY HAMKINS
HOTLOSE
BY BROWN
MIKI HOWARD
LOOSE ENDS
LIONEL RICHIE

WKND/Hartford Jordan/McLean GEORGE DUKE KRYSTOL HOTLEST: ANITA BAKER LUTHER VANDROSS READY FOR THE W COMMODORES GOBBY BROWN

RAY GOODMAN & BR NAYOBE J. BLACKPOOT JEPPREY OSDORNE LUTHER INGRAM LIONER, RICHIE REBBIE JACKSON ROUNEY PRAIKLIN JANICE MCCLAIN POINTER SISTERS BUNNY SIGLER HOTLES JANET JACKSON MIXI HOWARD COMMODORES WNHC/New Haven David Dickenson HOWARD HEWETT GEORGE DUKE SYLVESTER JANICE CHRISTIE ROSE ROYCE HTUME HTUME
HOTLEST:
COMMODORES
READY FOR THE WOR
JEFF LORBER
D TRAIN
LEVERT

Brute Balley
RAY GOODMAN & BR
TINA TURNER
DOUG E. FRESH
PHYLLIS HYMAN
TIMEX SOCIAL CLUB
NAYOBE
LIONEL RICHTE
HOLDEN
HOLDEN
JANNT JACKSON
SOS BAND
JEFF LORBER
READY FOR THE WOR ARETHA PRANKLIN MTUME
HOLLEST:
GREGORY ABBOTT
FREDDIE JACKSON
HUMAN LEAGUE
ANITA BAKER
BOBBY BROWN

#### SOUTH

EGYPTIAN LOVER GENERAL KANE BILLY PRESTON CONTROLLERS

JETS
BOOGIE BOYS
BEAU WILLIAMS

WENN/Birmingham

WATV/Birmingham Ron January

RON JANUARY
TEMPTATIONS
JEFFREY OSBORNE
HOWARD HEMETT
GRACE JONES
TIMN TURNER
JANICE CHRISTIE
TRIPLE THREAT
ARETHA PRANKLIN
BOBY MOMACK
HOLLEST
JAMET JACKSON
COMHODORS
BOBBY BROWN
KOOL & THE GANG
ANITA BAKER

#### WJIZ/Albany Tony Wright

SHIRLEY -MURDOCK POCCUS

FOCCUS

#### WVEE/Atlanta Ray Boyd

WUSL/Philadelp Tony Quarterone Ray Boyd

MELBA MOORE
ROSE BROTHERS
HUMAN LEAGUE
TEMPTATIONS
RAY GOODMAN & BR
GAP BAND
HOLLEST
JANET JACKSON
COMMODORES
JESSE JOHNSON
LEVERT
LIONEL RICHIE NOCERA HOWARD HEWETT SYLVESTER HANHATTANS HOLLEST: BOBBY BROWN PREDDIE JACKSOI CHICO DEBARGE STACY LATTISAM GREGORY ABBOTT

#### WEKS/Atlanta Faulkner/Scott

BOHANNON CAMEO MARIJA CAMBDIA
MARILA
M

#### WFXA/Augusta Charlotte Logan

DON KNOMINICKS
CAMBO
CLANYS KNIGHT
PREDILE JACKSON
CONTROLLERS
LIONEL RICHIE
TEMPTATIONS
MIKI HOWAGE
RAY GOODHAL & BR
TRIPLE THEREAT
GRACE JONES
HOSTER JACKSON
CAMED
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CAMED MANHATTANS ROBBIE NEVIL LOOSE ENDS CLUB NOUVEAU GENERAL KANE KENNY G FREDDIE JACKSON NAYOBE LUTHER INGRAM BB&Q COMMODORES JANET JACKSON

#### WTKL/Baton Rouge E. Rodney Jones

TRINERE
CON FUNK SHUN
PHIL FEARON
LUTHER INGRAM
RUN D.M.C.
CONTROLLERS
BOOGIE BOYS
PRIVATE POSSES
HOTESEL
COMMODORES
JANET JACKSON
KRYSTOL VESTA WILLIAMS BILLY OCEAN

#### WXOK/Baton Rouge

JANET JACKSON KENNY G NOCERA GEORGE BENSON GLADYS KNIGHT Hottest: BOBBY BROWN READY POR THE WOR

#### JET94/Chattanoog: Frank St. James

Frank Si. James
RAY GOOMAN & BR
RAY GOOMAN & BR
RAY GOOMES
ROOTE BOYS
POYLLIS HYMAN
ROSE ROYCE
BEAU WILLIAMS
JETS
TEMPTATIONS
CAMED
KEINY
FOR THE WO
JAMET JACKSON
BOBBY BROWN
LUTHER VANDROSS
ARETHA FRANKLIN BEAU WILLIAMS
TRINERE
NAJEE
HOTTEST
HOTEST
JACKSON
READY FOR THE WOR
BOBBY BROWN
KOOL 4 THE GANG
ISAAC HAYES

#### K104/Dallas

none Hottest: ANITA BAKER JESSE JOHNSON SHIRLEY MURDOCK BOBBY BROWN CAMEO

#### WFXC/Durham Doc Hollidae

none Hottest: COMMODORES KOOL & THE GANG JESSE JOHNSON ANITA BAKER JANET JACKSON

#### KDLZ/Ft. Worth-Dallas

LIONEL RICHIE
TEMPTATIONS
LOOSE ENDS
ROSE BROTHERS
JENNY SURTON
JAMES INGRAM
PIVE STAR
Hottest:
COMMODORES SHIRLEY MURDOCK ANITA BAKER CHAKA KHAN BORBY BROWN

#### WQMG/Gre Doc Foster

JAMES INGRAM

#### 793/Charleston

SILLY PRESTON
JESSE JOHNSON
JESSE JOHNSON
JESSES JOHNSON
JESPELY OSBORNE
HOWARD HUSETT
LIONEL RICHIE
LUTHER INSRM
J. BLACKFOOT
HOUTER
HOUSE
READY FOR THE WOR
BOBBY BROWN
JANET JACKSON

#### WPEG/Charlotte Michael Saunders

ROBERT BROOKINS TIMEX SOCIAL CLUB CAMEO
DOUG E. FRESH
PHYLLIS HYMAN
SANDRA FEVA
REBBIE JACKSON
LIONEL RICHIE
BIZ MARKIE
TRIPLE THREAT
HOLLESI: Hottest: JANET JACKSON KOOL & THE GANG RUN D.M.C. VESTA WILLIAMS BOBBY BROWN

#### WKXI/Jackson Tommy Marshall

Tommy Marshell
TRIPLE THREAT
WHISTLE
CLUB HOUVEAL
GEORGE DUKLE
PREDITE JACKSON
PAYNE & INGRAM
HOTEST:
COMMODORES
COMMODORES
BOOBLY BROWN
LEVERT

#### WZAZ/Jacksonville

READY FOR THE WOR MERGE f/DEBBIE A. 

#### WPDQ/Jacksonville

GAP BAND
TRIPLE THREAT
CAPTAIN SKY
ANTHONY & CAMP
HOT LEST
COMMODORES
READY FOR THE W
ANITA BAKER
BILLY COENN
MIKI HOWARD

#### KIIZ/Killeen Biil St. John

BHI St. John
CAMED
CLUB NOUVEAU
FREDDIE JACKSON
FOCUS
FICHIE
LAI'S LATEST ARRIV
HOTCOST
ANITA BAKER
LUTHER VANDROSS
SHIRLEY MURDOCK
COMMODORS
BEASTIE BOYS

WKGN/Knoxville Bill Clary JAMES A...
BOBBY MCHACK
CAMED
ROSE ROYCE
THEX SOCIAL CLUB
BOUGE FRESH NO
ROBERT BROOTHES
BILLY DAVIS JR.
HOWARD HEMETT
HOTHOR
BOBBY BROWN
LEVERT
OR THE WO BHI Clary
I SAAC HAYES
DEAD OR MAIVE
BAD OR MAIVE
HUMAN LEAGUE
J.M. SILK
LIONEL RICHIE
FIVE STAR
ORAN JUICE JONES
AL JARREAU
HOTELS HIRDOCK
BOOKE
BOOK READY FOR THE WOR

#### WHYZ/Greenville Andre Carson

Andre Cerson
DOUG E. FRESH
LIONEL RICHIE
ANITA BANCER
ANITA BANCER
ANITA BANCER
HOWARD HEMET
JAMES BROWN
PRINCE PHILLIP MI
CLUB NOUVER
HOLDEN LISAC HAVES
SHIRLEY MURDOCK
JANCE JACKSON
FREDDIE JACKSON
CAMED

CAMEO
CONTROLLERS
GRACE JONES
GRACE JONES
RJ'S LATEST ARRIV
LENNY WILLIAMS
ROBBY'S HOBBY
BILLY DAVIS JR.
HOTEGE:
COMMODORES
READY FOR THE WOR
ANITA BAKER
BOBBY BROWN
KOOL & THE GANG

AIRINI MICHOSIS

NATEE
LIONEL RICHE
PHYLLIS HYMAN
NAYORE
PHYLLIS HARBY
ARIV
ROBEY'S HOBBY
AL JARREAU
ROSE ROYCE
HOLLOSE
HOLLOSE
CHAKA EHMA
ANITA BAKER

CAMEO FREDDIE JACKSON JESSE JOHNSON GAP BAND JETS BOBBY WOMACK HOTTEST

#### WLOU/Louis

IVY
RJ'S LATEST ARR:
ROBBIE MEVIL
LIONEE, RICHIE
TEMPITATIONS
FIVE STAR
FREDDIE JACKSON
HOTEST
SHIRLEY MURDOCK
ANITA BAKER
FREDDIE JACKSON
FULL FORCE
JANET JACKSON

#### WJYL/Louisville

Williams/March
NAJEE
NAJEE
SKYY
JODY WATLEY
DARYL HALL
SYLVASTER
SYLVASTER
SYLVASTER
SYLVASTER
SYLVASTER
SYLVASTER
HORD JUICE JONES
CLUB NOUVEAU
HORDOCK
FULL FORCE
BOBBY BROWN
COMMODORES
READY FOR THE WOR

#### WJJS/Lynchburg Lad Goins

J. BLACKFOOT AL JARREAU GAP BAND ROBBIE NEVIL FREDDIE JACKSON Hottest:

#### WHRK/Memphis

Wells/Smith
HUMAN LEAGUE
POCUS
HOWARD HEMETT
GEORGE BENSON
U VWE HAVES
TINA TURNER
HOTTEST
COMMODORES
READY POR THE W
KOOL & THE GAME
JANET JACKSON
LEVERT

D TRAIN ORAN JUICE JONES J. BLACKPOOT J. BLACKFOOT SHANNON DARYL HALL Hottest: VESTA WILLIAMS JEFF LORBER BOBBY BROWN GRACE JONES MIKI HOWARD

#### KXZZ/Lake Charles

MAILUMENTOOPE
AL JARREAU
RJ'S LATEST ARRIV
BILLY PRESTON
D TRAIN
POINTER SISTERS
RAY GOODMAN & BR
J, BLACKPOOT
KAPTAIN JAM
VESTA WILLIAMS
HOLLERY Hottest: COMMODORES COMMODORES BOBBY BROWN READY FOR THE KOOL & THE GAI JANET JACKSON

#### WQIS/Laurel Ron Davis

HON DAVIS
LUTHER VANDROSS
ROSE ROYCE
ROSE ROYCE
LUTHER VANDROSS
ROSE ROYCE
ROSE ROYCE
LUTHER VANDROS
LUTHER VANDROS
LUTHER VANDROS
LUTHER VANDROS
READY FOR THE WOR

Frazie/Earl

ANITA BAKER
JAMET JACKSON
LIONEL RICHIE
LIONEL RICHIE
BENSON
JAMES BENSON
JAMES INGRAM
PHIL FEARON
FIVE STAR
TINA TURKER
GAP BAND
ROBBIE NEVIL
HOLLER
LEVERT
JANET JACKSON
POINTER SISTERS
JOHNNIE TAYLOR

TINA TURNER

Dell Spencer

GLADYS KNIGHT
JESSE JOHNSON
LUTHER INGRAM
FREDDIE JACKSON
ROSE BROTHLERS
ROSE BROTHLERS
ROSBBY MCHACK
ROBBIE NEVIL
HOTLERS
SHIFLEY MURDOCK
KHE EDITION
READY FOR THE WG
BOBBY BROWN
LEVERT

MANHATTANS

WOWI/Norfoll

#### WDIA/Memphis Bobby O'Jay

BODDY O'JBY

J. BLACKPOOT
TRIPLE THREAT
FRIVATE SECTOR
HUMAN LEAGUE
PRIVATE SECTOR
HUMAN LEAGUE
PRIVATE POSSESSIO
PRINCE PHILLIP MI
N'S LATEST ARRIV
ROBRY'S HOBBY
JETS
HOLLES!
ISAAC HAYES
GAP BANDON
JAMET JAKESON
RUM D.H. C.

#### WALT/Meridian Aundra Russell

LENNY WILLIAMS
LIONEL RICHIE
PHYLLIS HYMAN
SANDRA FEVA
TEMPTATIONS
HOTTEST
KOOL 4 THE GANG
FREDDIE JACKSON
LUTHER VANDROSS
COMMODORES
JESSE JOHNSON

JANICE MCCLAIN
FREDDIE JACKSON
RJ'S LATEST ARRIV
HOWARD HEWETT
IVY
BILLY OCEAN Hottest: JESSE JOHNSON COMMODORES RUN D.M.C. KOOL & THE GANG BOBBY BROWN

#### WBLX/Mobile Tony Brown

#### WQIM/Montgomery Frenche Be

THAN TURNER
YARBROUGH & PEOPL
ROSE ROYCE
JAMICE CHRISTIE
HEAVY TRAPFIC STA
LOOSE ENDS
TEENA MARIE
PIVE STAR
HUMAN LEAGUE
ARETHA PRANKLIN
BOLLEGIE

#### WQQK/Nashville Floyd/Young

DONNA ALLEN JANET JACKSON ANITA BAKER GRACE JONES READY FOR THE WOR

#### WYLD-FM/New Orleans Dell Spencer

BANGLES
HIDNIGHT STAR
AL JARREAU
JESSE JOHNSON
HIKI HOWARD
FIVE STAR
HOLLOST
ANITA BARER
CAMEO
SHIRLEY MURDOCK
KOOL & THE GANG
JANET JACKSON AL JARREAU
MAZE
HOLLEAT:
VESTA WILLIAMS
JESSE JOHNSON
ONE WAY
PREDDIE JACKSON
LIONEL RICHIE WZAK/Cleveland Tolliver/Perry

FREDDIE JACKSON Don Allen

OCTAVIA
J, BLACKPOOT
J, BLACKPOOT
JORGE DUCE
BOAD BAND
BUNNY SIGLER
JAMES INGRAM
TEMPTATIONS
PRINCE PHILLIP MI
BEAU WILLIAMS
EGYPTIAN LOVER
ORAN JUICE JONESHOTELED ORAN JUICE COMMITTEE TO THE STATE OF THE GANG COMMODORES JANET JACKSON BOBBY BROWN

LONGL RICHIE
DOUG E. FRESH
ROBERT BROOKINS
DANNAGENT
DOUNDERS
DANNAGENT
DANNAGENT
TIHEX SOCIAL CLUB
HOTES
HOTES
LARETHA FRANKLIN
FULL FORCE
JANET JACKSON
ANITA BAKER
GRACE JONES WORL/Orlando RUN D.M.C.
CAPTAIN SKY
TEASE
ARETHA FRANKLIN
CAMED

INCLUDE:
READY FOR THE WOR
PREDDIE JACKSON
BOBBY BROWN
JESSE JOHNSON
ONE WAY

Joe Bullard

FORCE HD'S
FREDDIE JACKSON
J. BLACKFOOT
NEW KIDS ON THE E
HEAVY D 4 BOYZ
ROSE ROYCE
TINA TURNER
RAY GOODMAN 4 BR
BOLDER BOYD
SHOWN BOYD
SHOW KHYS/Port Arthur Petry/Davis PetryDevis
ROBBIE NIVIL
RAY GOODMAN & BR
GORN JUICE JONES
J. BLACKFOOT
CATAVIA
LOOSE BINDS
JANAE
HECLAIN
TEMPTATIONS
PRIVATE POSSESSIO
BILLY DAVIS JR.
HOLLAGE:
COMMODOUS
ROBBY BROWN
ROBBY BROWN
JANES JACKSON
JANES
LOVE THE GANG
JANES JACKSON WTMP/Tampe Chris Turner

WPLZ/Petersburg Crumbley/Daniels

ROBBIE NEVIL
MITUME
GAP BAND
HOLLEST:
READY FOR THE WOR
BOBBY BROWN
JANET JACKSON
LUTHER VANDROSS
GWEN GUTHRIE

KAPE/San Antonio Mike Kelly

Mike Kelly

JEFFREY OSBORNE
PHYLLIS HYMAN
CLUB NOUVEAU
ROSE ROYCE
REBBIE JACKSON
FREDDIE JACKSON
HOTTEST:
READY FOR THE HOR
ANITA BAKER
KOOL & THE GANG
BOBBY BROWN
LUTHER VANDROSS

KDKS/Shreveport C. Erwin Daniels

PRINCE PHILLIP MI LYN ROMAN RJ'S LATEST ARRIV GEORGE BENSON TEMPTATIONS HOTCEST: READY FOR THE WOR JANET JACKSON KOOL & THE GANG JESSE JOHNSON COMMODORES

Chris Turner

ANITA BAKER
COMEO
HUMAN LEAGUE
ROBERT BROOKINS
ROSE ROYCE
HILLIE JACKSON
TRIPLE THREAT
SANDRA PEVA
HERGE f DEBSIE A.
HOTTES
KOOL & THE GANG
RUN D.M.C.

#### MIDWEST

#### WBMX/Chicago

NOWARD HEAETT FREDDIE JACKSON NOCERA MELBA MOORE GAP BAND HIMAN LEAGUE HOTE-ST. READY FOR THE WOR COMMODORS KOOL & THE GANG BOBBY BROWN LUTHER VANDROSS

WDMT/Cleveland

Casey McMichaels
SUNDANCE f/REVIN
SUNDANCE f/REVIN
BABYFACE
GRACE JONES
LUTHER VANDROS
FEEDDIE JACKSON
LOOSE ENDS
HOTE-SE
SHIFILEY JONES
READY FOR THE WOR
LEVERT
LIONEL RICHIE
PATTI LABELLE

BELLY VERA & THE GLASS TIGER RJ'S LATEST ARRIV COMMODORES PRETENDERS HOTLEST: KOOL & THE GANG CAMED FREDDIE JACKSON MIKI HOWARD READY FOR THE WOR

KMJM/St. Louis Mike Stradford

SHIRLEY MURDOCK RAY GOODMAN & BR

RAY GOODMAN & BR CAMED REBBLE JACKSON MERGE ( DEBBLE A. MELBA MOORE FREDDIE JACKSON HOTCHEN READY FOR THE MOS COMMODORES LUTHER VANDROSS ANITA BAKER

KATZ-FM/St. Louis Dell Spencer

#### WGCI/Chicago Lee Michaels

HUMAN LEAGUE BANGLES

WVKO/Columbus KC Jones CAMED
ROBBIE NEVIL
TINA TURNER
HOTLOST:
READY FOR THE WOR
ANITA BAKER
KOOL & THE GANG
JANET JACKSON
BILLY OCEAN WBLZ/Cincinnat Brian Castle

Z103/Colun D TRAIN
FREDDIE JACKSON
CARL ANDERSON
SYLVESTER
CAMEO
GAP BAND
HOTLEST:
SHIRLEY MURDOCK
COMMODORES

WJLB/Detroit James Alexander TINA TURNER NAJEE FREDDIE JACKSON JETS JETS
HOTLEST:
HOTLEST:
ANITA BAKER
CAMEO
COMMODORES
LUTHER VANDROSS
READY FOR THE WOR

JAMES ARTHUR JOHN GIVENS FAMILY BEASTIE BOYS SUNDANCE f/KEVIN GAP BAND TEMPTATIONS FREDDIE JACKSON RJ'S LATEST ARRIV NAYOBE DHIL SERVING NAYOBE
PHIL FEARON
Hottest:
CHAKA KHAN
ANITA BAKER
BOBBY BROWN
LUTHER VANDROSS
ARETHA FRANKLIN

### JESSE JOHNSON GLADYS KNIGHT LUTHER INGRAM ROSE BROTHERS BOOBH WANGACK ROBBIE NEVILL HOLLER YNURDOCK SHIFLEY MURDOCK BOBBY WANGACK ROBBIE NEVILL BOLERAE SHIFLEY MURDOCK BOBBY BOKEN BOITON READY FOR THE MOR BOBBY BROWN LEVERT WVOI/Toledo Paul Brown

SYLVESTER
LIONEL RICHIE
FREDDIE JACKSON
JESSE JOHNSON
LUTHER VANDROSS
HOMARD HEWETT
RJ'S LATEST ARRI
ROBBIE NEVIL
CAMEO none Hottest: READY FOR THE WOR CHICO DEBARGE BOBBY BROWN EL DEBARGE JESSE JOHNSON ROBBIE NEVIL
CAMBO
TEMPTATIONS
HOTLEST
GOMMODORES
READY FOR THE WOI
JEFF LORBER
JANET JACKSON
BOBBY BROWN

KBUZ/Wichita Rochel Wright CAMEO
O'BRYAN
TINA TURNER
MELBA MOORE
ORAN JUICE JONES
POINTER SISTERS
HOTCEST:
VESTA WILLIAMS
KLYMANX KLYMAXX KOOL & THE GANG JANET JACKSON JEFF LORBER

WDAS/Philadelphia, WGCI/ Chicago, WKWM/Grand Rapids, K104/Dallas-Ft. Worth, WFXC/ Durham, KUKQ/Phoenix, and KSOL/San Francisco called in

WBLK/Buffalo has been added

#### 90 Station Reports 83 Current Reports

WTLC/Indianapolis

Jay Johnson

CMMBD
MELBA MODRE
MELBA MODRE
MIMPRESSIONS
LIONEL RICHIE
CARL ANDERSON
RAY GOODMAN & BR
CARL ANDERSON
RAY GOODMAN & BR
CARL ANDERSON
JAM SILK
HOLLEST
LORGER
JEFF LORBER
ANITA BAKER
LUTHER VANDROSS

frozen playlists this week.

as a B/U reporting station.

### GEORGIO MANTRONIX JESSE JOHNSON LEVERT ROBBIE NEVIL

ROBBIE NEVIL Hottest: BOBBY BROWN READY FOR THE BEASTIE BOYS JANET JACKSON ANITA BAKER

WEST

CAMEO
CAMEO
LUTHER INGRAM
HOWARD HEMETT
TONNED BUILLIP MI
PHYLLIS HYMAN
HOLLIS HYMAN
HOLLIS HOWAN
KOOL & THE GANG
BOBBY BROWN
JANET JACKSON
LUTHER VANDROSS
HIKI HOWARD

#### KMYXIOjal KJLH/Los Angeles Winston/Torres

DONNA ALLEN HUMAN LEAGUE \_LIONEL RICHIE -FIVE STAR BOTTER BOTTER BOBBY BROWN JANET JACKSON LUTHER VANDROSS JEFF LORBER

none Hottest: KOOL & THE GANG RUN D.M.C. READY FOR THE WOR JANET JACKSON LUTHER VANDROSS

#### XHRM/San Diego L.D. McCollum

Howard "HT" Thomas
CYNDI LAUPER
JESSE JOHNSON
FREDDIE JACKSON
HIDDIGHT STAR
LIONEL RICHLE
SYLVESTER
HOTLEST, JACKSON
VESTA WILLIAMS
BANDA POLINIE
BOBBY BROWN
BILLY OCEAN

CAMBO
BEASTIE BOYS
FIVE STAR
LIONEL RICHE
HELBA MOORE
J, BLACKPOOT
MIDNIGHT STAR
GLADYS KNIGHT
HOTEBLE
JANET JACKSON
READY FOR THE WOR
NOCERA
KOOL & THE GANG
COMMODORES

none Hottest: STACY LATTISAW JESSE JOHNSON FREDDIE JACKSON READY FOR THE I CHICO DEBARGE

#### WJMI/Jackson Carl Haynes

# JAZZ

## **TOP 30**

#### DECEMBER 5, 1986

BRANFORD MARSALIS/Royal Garden Blues (Columbia) TANIA MARIA/Lady From Brazil (Manhattan)

HENRY JOHNSON/You're The One (MCA Impulse!)

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MILES DAVIS/Tutu (WB) BÉN SIDRAN/On The Live Side (Windham Hill)

CRUSADERS/The Good & Bad Times (MCA) TOM SCOTT/One Night/One Day (Soundwings)

ROUND MIDNIGHT/Soundtrack (Columbia) WYNTON MARSALIS/J Mood (Columbia)

MULGREW MILLER/Work! (Landmark) BOB THOMPSON/Brother's Keeper (Intima/Enigma)

ETTA JAMES/EDDIE "CLEANHEAD" VINSON/Blues In The Night (Fantasy)

JEFF LORBER/Private Passion (WB) 15 21 KENT JORDAN/Night Aire (Columbia)

DIANE SCHUUR/Timeless (GRP) 15 STANLEY CLARKE/Hideaway (Epic) 17

BOB JAMES/Obsessions (WB) 22 HANK MDBLEY/Straight No Filter (Blue Note) 18 FREE FLIGHT/Illumination (FM/CBS) 14 19

DENNY ZEITLIN/Homecoming (Living Music/Windham Hill) 23 DEBUT DEBUT GEORGE HOWARD/A Nice Place To Be (MCA)

Đ AHMAD JAMAL/Live At The Montreal Jazz Festival (Atlantic)

BILL MEYERS/Images (Spindletop) 24 RANDY BERNSEN/Mo' Wasabi (Zebra/MCA) 30

GEORGE RUSSELL & LIVING TIME ORCHESTRA/So What (Blue Note) 25 25

TONIGHT SHOW... w/DOC SEVERINSEN/Tonight Show... w/Doc Severinsen (Amherst) 26 16 MEL LEWIS/20 Years At The Village Vanguard (Atlantic)

DEBUT > 20 ART BLAKEY & THE JAZZ MESSENGERS/Live At Kimball's (Concord)

DEBUT 🗪 🚳 BILL WATROUS/Someplace Else (Soundwings) JAMAALADEEN TACUMA/Music World (Gramavision)

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Horatio Handy: WYLD-FM/New Orleans, Dell Spencer, WDMT/Cleveland, Dean-Dean Rufus

#### **NEW & ACTIVE**

M. ALEXANDER/N.H. PEDERSEN/G. TATE "Threesome" (Soul Note) 12/2.
Rotalions Heavy 4/0, Medium 4/0, Light 3/1, Extra Adds 1, Total Adds 2, KPLU, KLCC Heavy; WYRS, WUWM, KADX, WUSF Medium WGRH, WPIT, WRES, WHRO.

RICHARO ELLIOT "Trolltown" (Intima/Enigma) 12/0

Rotations Heavy 4/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy, WAER, WLOQ, WVPE, KLSK, Medium: WOTB, KMHD, KPLU, KIFM, WDMT

JACKIE COON "Jazzin' Around" (Saa Breeze) 11/3
Rotations Heavy 0.0, Medium 4/0 Light 7/3, Extra Adds 0, Total Adds 3, KERA, WFPL, WFSS, Medium, KADX, KPLU, WYPE,

SUPERSAX & L.A. VOICES "Straighten Up & Fly Right, Voi 3" (Columbia) 11/3 Rotations: Heavy 4/1, Medium 2/0, Light 4/1, Extra Adds 1, Total Adds 3, WJZZ, KLON, WFSS, Heavy: WBGD, WRTI, KPLU.

GIL EVANS & MONOAY NIGHT ORCHESTRA "Live At Sweet Basil" (Gramavision) 11/1

MORGANA KING "Simply Eloquent" (Muse) 19/2 Rotations Heavy 1/0-Medium 6/1, Light 3/1, Extra Adds 0, Total Adds 2, WGBH, WRTI. Heavy. WOTB. Medium: WBGO. vy 1/0, Mediu KJAZ, KČNR

WINOOWS "I'S It Safe" (Intima/Enigma) 10/0
Rotations Heavy 1/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy, WAER, Medium: WLOQ, WNOP, KKGO,

TIMELESS ALLSTARS "Essence" (Delos) 8/3

dds 1, Total Adds 3, KADX, WHRO, KWMIJ, Heavy: KXPR, Medium

FLORA PURIM & AIRTO "The Magicians" (Concord) 8/0
Rotations: Heavy 2/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy, KMHD, WNUR: Medium. WBEE. WJZZ.

## ARTFUL BALANCE RECORDS presents . . . ARTFULLY Beatles

A 25th Anniversary Salute For The 80's

Performed By:

David Boruff & Dreamstreet Vince DiCola

Randy Waldman

Casey Young Henry Robinett Joe Gilman

Tommy Emmanuel





### MOST ADDED

GEORGE HOWARD (20) AHMAD JAMAL (7) TANIA MARIA (6) KENT JORDAN (5) JAMAALADEEN TACUMA (5)

#### HOTTEST

MILES DAVIS (16) BRANFORD MARSALIS (15)
TANIA MARIA (13)
WYNTON MARSALIS (11)
TOM SCOTT (10) BEN SIDRAN (10) CRUSADERS (9) MULGREW MILLER (9) HENRY JOHNSON (8)

ALAN BROADBENT TRID "Everything I Love" (Discovery) 7/1
Rotations Heavy 4/1, Medium 0/0. Light 3/0. Extra Adds 0, Total Adds 1, WRTI. Heavy: WYRS, KLON, KLCC.
HIRAM BULLOCK "From All Sides" (Atlantic) 7/0

0, Total Adds 0. Heavy: WNOP, KIFM. Medium: WFSS, KBEM.

FRANK MORGAN "Lament" (Fantasy) 7/0 Adds 0, Total Adds 0. Heavy: KANU, WHRO. Medium: WNEW, WNUR.

## **REGIONALIZED ADDS & HOTS**

BOB MILES AIMAD JAMAL TANIA HARIA HOT(est; BEN SIDRAN MILES DAVIS TOM SCOTT BILL WATROUS LATITUDE

Joe Lowrey

WLOQ/Orlando (\*) Sherry Summers

GEORGE HOWARD ANITA BAKER Hottest: RICHARD ELLIOT BOS THOMPSON

WHVE/Sarasota Al Santane

CRUSADERS
GEORGE HOWARD
TANIA MARIA
GORDON RADFORD
HOLTER:
HENRY JOHNSON
KENT JORDAN
TOM SCOTT
BOR THOMPSON
KEVIN BUBANKS

TIMELESS ALLSTARS TON SCOTT BILL WATROUS

#### EAST

### WGBH/Bosto

BOB THOMPSON RENT JORDAN MAJEE('S THEM LOUNGE LIZARD MORGANA KING HOLLEST DICK GRIPPIN KENNY BARRON TANIA MARIA MILES DAVIS ROUND MIDNIGH

WEBR/Buffalc Al Wallack ROB MCCONNELL TANIA MARIA Hottest: MILES DAVIS BILL WATROUS ERNIE WATTS DIAMES & VINSO JAMES & VINSO

#### WBFO/Buffeld

John Werck

MULGREM MILLER
CRUSADERS
CHET BAKER
HOTGERIS
BRANFORD MARSALIS
BRIAN BROMBERG
HANK MOBLEY
DICK BAUERLE GROU
BEN SIDRAN

WNEW-AM/New York

ARETHA FRANKLIN Hottest: TANIA MARIA WYNTON MARSALIS MILES DAVIS AHMAD JAMAL BRANFORD MARSALIS

#### SOUTH

WRTI/Philadelphia Peler Gouzouasia ALAN BROADBENT HORGANA KING HOTLEGT: SUPERSAX & L.A. ART BLAKEY WYNTON MASSALIS MILES DAVEB BOS THOMPSON

WOTB/Newport, Ri

JAMES & VINSON GEORGE HOWARD BILL WATROUS HOTLEST TANIA MARIA HENRY JOHNSON ROUND MIDNIGHT STANLEY CLARKE JAMES & VINSON

WAER/Syrecuse Failcle Otero

WBGO/Newark Rollins/Kirk

# GEORGE HOWARD Hottest: STANLEY CLARKE TANIA MARIA MILES DAVIS SHE'S GOTTA HAVE WYNTON MARSALIS

KERA/Dallas-Ft. Worth Craig Allen

WCLK/Atlanta Jerry Bradford

ABMAD JAMAL GEORGE HOWARD HOTTOBLE HOUND MIDBIGHT BRANFORD MARSALIS WYNTON MARSALIS BILL MEYERS MILES DAVIS

AFRICANHOLLEST
JAMES & VINSON
BARRY ALTSCHUL
JOHN STUBBLEFIELD
RAY ANDERSON
LONNIE SHITH

WFSS/Fayetteville

GEORGE HOWARD SUPERSAX & L.A. V JACKIE COON HOLLEST BRANFORD MARSALIS HANK MOBLEY TOM SCOTT KENT JORDAN JEFF LORBER

WFPLItoursville Weston/Stewert

JAHAALADEEN TACUM JACKIE COON JEFF BERLIN RANDY BERRSEN MOLTEST. GIL EVANS WYNTON MARSALIS MULGREM HILLER BILL WATROUS BRANFORD MARSALIS BRANFORD MARSALIS

WLVE/Miemi Beech (\*) Qeoff Fisher

GEORGE HOWARD Hottest: KEVIN EUBANKS NILES DAVIS BEN SIDRAN TOM SCOTT HENRY JOHNSON

#### MIDWEST

## WBEE/Chicago (\*)

GEORGE HOWARD VITAL INFORMATION STING HOTTEST! RANDY BERNSEN CRUSADERS JACQUES LOUSSIER HIRAM BULLOCK

## WDET/Detroit Judy Adams

ROBERT CRAY BRIAN BROMBERG Hottest: RHYTHM & BLU YANNI

WJZZ/Detroit (\*) Dorian Paster

Dovin Paster
GEORGE HOWARD
DENNIS COFFEY
TAJ MAHAL
BILL HEYERS
JAMAALADEEN TAC
GEORGE RUSSELL
SUPERSAX & L.A.
HOLLES DAVIS
BOB JAMES
JEFF LORBER
KEVIN EIGAANS
AL JARREAU

ADAMS & PULLEN AHMAD JAMAL ART BLAKEY MARIO ESCALERA

ROGER KELLAWAY THREE SOUNDS E/GE HOLLEST: ROUND MIDNIGHT WYNTON MARSALIS MULGREW MILLER BRANFORD MARSALIS FRANK MORGAN

#### WUWM/Milwaukee Kim Grehn

STEVE SLAGLE BOB MILES KEITH THOMAS BRANFORD MARSALIS HOLE-et: BOB JAMES MILES DAVIS CRUSADERS HULGREW MILLER STANLEY CLARKE

RANDY SERNSEN HOLLEST: BEN SIDRAN CRUSADERS BOB JAMES HENRY JOHNSON TANIA MARIA

## WVPE/Southbend-Elkhe

#### WEST

SPIKE ROBINSON TIMELESS ALLSTARS ART BLAKEY ADAM MAKONICZ BOTTEST BRAMFORD MARSALIS FANNER L GOLSON BILL WATROUS SAMMY NESTICO NAT ADDERLEY

SUPERSAX & L.A. V ART BLAKEY ROGER KELLAWAY HOTLEST: SUPERSAX & L.A. V JOHN COLIANNI ALAN BROADBENT COLEMAN HAMKINS TONIGHT SHOW BAND

KXPR/Sacramento Gary Vercelli ART BLAKEY ROGER KELLAWAY ADAM MAKOWICZ HOTLEST: HOTLEST HILLER TIMELESS ALLSTA WYNTON HARSALIS DENNY ZEITLIN TANIA MARIA

OH STREAM
PANDY BERNSEN
KENT JORDAN
ART BLAKEY
JOHN COLIANNI
HOLLENI
BRANFORD MARSALIS
GEORGE RUSSELL
TOM SCOTT
BEN SIDRAN
JAMES & VINSON
VANDUR KIFM/San Diego (\*) O'Connor/Wilson

HOTTEST: BEN SIDRAN BILL WATROUS TOM SCOTT HANK MOBLEY CRUSADERS

Rita Rega
BOB NILES
HOTTERIN MARSALIS
DIANE SCHUUR
JAMES & VINSON
SAMMY NESTICO
MYNTON MARSALIS

GEORGE HOWARD BRIAN AUGER HOttest: BOB JAMES CRUSADERS JEFF LORBER HIRAM BULLOCK HENRY JOHNSON &

GEORGE HOWARD Hottast, HENRY JOHNSON BRANFORD MARSI MULGREW MILLE BEN SIDRAN CRUSADERS

ARMAD JAMAL JAMAALADEN TACUM BILL MATROUS BOB THOMPSON HOLLEST! MULGREW HILLER ART BLAKEY MONTY ALEXANDER BRANFORD MARSALIS BEANFORD MARSALIS BEN SIDRAN

GEORGE HOWARD ART BLAKEY KENT JORDAN DAVID BECKER TRIB HOLLEST: BRANFORD MARSALIS HILES DAVIS STANLEY CLARKE CRUSADES TON SCOTT

KJAZ/San Francisco (\*) Bob Pariocha CANONEO
TOMMY TEDESCO TRI
ROSEMARY CLOONEY
HEXEY JOHNSON
ART BLAKEY
THELONIOUS MONK

GEORGE HOWARD SHAPE OF THE LAND UNCLE FESTIVE UNCLE FESTIVE HOTLEST: KENT JORDAN SEM SIDRAN TANIA MARIA BOB JAMES RICHARD ELLIOT

Cheries Tomeres
PEGGY STERN
JEROME BARRIS
GEORGE HOWARD
MONTY ALEXANDER
HOLLEST
HOLLES

JACQUES LOUSSIER KENT JORDAN RENT JORDAN
GEORGE HOWARD
TANIA HARIA
BEN SIDRAN
BILL WATROUS
HOTLERT
PARMER & GOLSON
JENRY ZELTLIN
TOM SCOTT
TOM SCOTT
ERNIE WATTS
RICHARD ELLIOT

## KWMU/St Louis Jim Wallace

TINELESS ALLSTARS
ABMAD JAMAL
BOB THOMPSON
SHAPE OF THE LAND
HOLLEST I
BRANFORD MARSALIS
MILLES DAVIS
MULGREM MILLER
ABDULLAH IBRAHIM
TOM SCOTT

48 Reporting Stations 44 Current Reports

WAER/Syracuse and WYRS/Stamford called in frozen reports this week.

WBBY/Columbus and WDMT/Cleveland failed to report; their playlists were frozen

# **FULL-SERVICE AC**

#### **TOP 20**.

Inree	Tw	0	Last		×
	8	5	3	0	BILLY OCEAN/Love Is Forever (Jive/Arista)
	3	2	2	2	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
		2	_	=	
1	1	9	7	0	MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)
	1	1	1	4	LIONEL RICHIE/Love Will Conquer All (Motown)
	2	3	4	5	PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB)
-	_	15	9	0	BILLY JOEL/This Is The Time (Columbia)
	6	6	5	7	HUMAN LEAGUE/Human (Virgin/A&M)
1	9	14	10	0	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
	4	4	6	9	KENNY ROGERS/They Don't Make Them Like They Used To (RCA)
1	7	13	11	1	SERGIO MENOES BRASIL '86/Take This Love (A&M)
2	0	16	14	•	BEN E. KING/Stand By Me (Atlantic)
	_	20	17	Ø	BENJAMIN ORR/Stay The Night (Elektra)
	_	19	18	®	AMY GRANT/Stay For A While (A&M)
	7	7	8	14	MADONNA/True Blue (Sire/WB)
1	3	12	12	15	RIC OCASEK/Emotion In Motion (Geffen)
	9	10	15	16	CARLY SIMON/Coming Around Again (Arista)
BRE	ĒΑ	K	ER	Ð	GREGORY ABBOTT/Shake You Down (Columbia)
-		_	20	1	CHICAGO/Will You Still Love Me? (WB)
	5	8	13	19	TOTO/I'll Be Over You (Columbia)
D	€B	UT	•	30	ANITA BAKER/Caught Up In The Rapture (Elektra)

#### DECEMBER 5, 1986

Total			
Reports/Adds	Heavy	Medium	Eight
42/0	36	6	0
40/0	33	6	1
41/3	29	11	1
38/0	28	5	5
35/0	21	9	5
38/2	17	20	1
34/1	22	9	3
36/1	18	16	2
31/0	19	7	5
29/0	15	13	1
28/3	9	17	2
29/5	11	14	4
34/6	3	22	9
26/0	11	8	7
23/0	14	8	1
24/1	8	11	5
27/5	9	16	2
29/4	1	22	6
24/0	8	13	3
27/4	4	16	7

#### MOST ADDED

LIONEL RICHIE (9) EL DeBARGE (6) AMY GRANT (6) GREGORY ABBOTT (5) CARPENTERS (5) BENJAMIN ORR (5) BILLY VERA & THE BEATERS (5)

#### HOTTEST

BILLY OCEAN (28)
BRUCE HORNSBY & THE RANGE (24)
MIAMI SOUND MACHINE (19)
LIDNEL RICHIE (18)
PETER CETERA (14)

# BREAKERS

#### GREGORY ABBOTT Shake You Down (Columbia)

60% of our reporters on it. Rotations: Heavy 9, Medium 16, Light 2, Total Adds 5, WFBR, WTVN, WDBO, WSPD, KFQD. Moves 19-17 on the

#### **NEW & ACTIVE**

EL DeBARGE "Someone" (Gordy/Motown) 22/6
Rolations: Heavy O. Medium 11/2. Light 11/4. Total Adds 6, WCHS, WDBO, KSL, WSTU, WASK, KFOD. Medium including
WFR. W.DX. WHSP, WIBA, WSPD, KUGN, WPOE, WJBC, KTWO, Light including WROK, WWNR, WTKO, WMTR, WGBR.
LIONEL RICHIE "Ballerina Girl" (Motown) 21/9

avy 0, Medium 11/5, Light 10/4, Total Adds 9, WICC, WCHS, WGOW, WJDX, WIBA, KUGN, KSL, WJBC ding WFBR, WELI, WGY, KBOI, WPOE, WSTU. Light including WHBY, WIBC, WTKO, WMTR, WGBR dds 9, WICC, WCHS, WGOW, WJDX, WIBA, KUGN, KSL, WJBC, KFQD

Medium including When Nech work now, whose, wish upin including what, wile, write, which, which, wight TINA TURKER "Two People" (Capitol) 20/2 Rotations: Heavy 0, Medium 12/0, Light 8/2, Total Adds 2, WHAS, KFQD, Medium: WFBR, WCCO, WICC, WTIC, WGY, WSPD, KUDR, KSL, WPDE, WHITE, WIBC, KTWO Light including WHBC, WROK, WWNR, WTKO, WSTU, WCIL. JEFFREY OSBORNE "In Your Eyes" (A&M) 19/4

Rotations: Heavy 1/0, Medium 9/0, Light 9/4, Total Adds 4, WIBA, WROK, WSTU, WJBC, Heavy: WCCO, Medium; WJDX, WHBY, KUGN, KSL, WPDE, WGBR, KFQD, KTWO, KVEC, Light including WCHS, WIBC, WWNR, WMTR

WHBY, KLIGN, KSL, WPDE, WGBR, KFDD, KTWD, KYEC, Light Including WCHS, WIBC, WWNR, WATER.

R. RONSTADT & N. RIDDLE ORCHESTRA. "When You Wish Upon A SIA" (Elektra) 15:/4

Rotations: Heavy 0. Medium 92, Light 6:2, Total Adds 4, WPDC, WTIC, WHBC, WASK. Medium including WFBR, WCCO,

WICHAEL McDONALD "Our Love" (WB) 14:/0

Rotations: Heavy 10, Medium 80, Light 50, Total Adds 0. Heavy: WCCO. Medium: KFMB, WSPO, KUGN, KSL, WPDE,

WGBR, WJBC, KTWO, Light: WHPA, WIBA, WWNR, WTO, KFDO.

WGBR, WJBC, KTWO, Light, WHBY, WIBA, WWRR, WTKO, KPOD.

BILLY VERA A THE BEATERS "4t This Moment" (Rhino) 13,5

Rotations Heavy 20, Medium 40, Light 13,5 Total Adds 5, WTMJ, WROK, KUGN, WSTU, KTWO. Heavy, WELI, WCIL.

PAUL SIMON "Graceland" (WB) 13,0

Rotations Heavy 20, Medium 60, Light 30, Total Adds 5, WHSW, WCCO, WTKO. Medium. WFBR, WGOW, WSPD, KUGN, WJBC, KFOD, KYWO, KVEC, Light WCHS, WHBC, WWNR.

OMD "(Forever) Live And Die" (Virgin/A&M) 13/0 

MINIT, WIGH, WSIU.

JENNIFER WARRES "Ain" No Cure For Love" (Cypress/PolyGram) 9/3

Rolations: Heavy O, Medium 51, Light 4:2, Total Adds 3, WHBC, WPOE, WGBR, Medium including WCCO, WSPD, KTWO, KVEC. Light Including WTKO, WJBC.

COREY HART "Can't Help Falling in Love" (EMI America) 9/3 Rotations: Heavy 0, Medium 2/0, Light 7/3, Total Adds 3, WPRO, WJBC, KTWO. Medium: WFBR, WGBR. Light including

LIONEL RICHIE "Deep River Woman" (Motown) 8/2
Rotations: Heavy O, Medium 4/1, Light 4/1, Total Adds 2, WJDX, KTWO, Medium including WROK, KUGN, KVEC, Light

PRETENDERS "Don't Get Me Wrong" (Sire/WB) 8/0
Rotations Heavy 10, Medium 3/0, Light 4/0, Total Adds 0. Heavy: KTWO. Medium. WSPD, WMTR, KVEC. Light: WHBC. WWNR. WTKO. WSTU.

DARYL HALL "Foolish Pride" (RCA) 8/0
Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Total Adds 0, Heavy: WWNR, Medium: KFMB, KBOI, WPOE, WMTR, WSTU.

### SIGNIFICANT ACTION

ARETHA FRANKLIN "Jimmy Lee" (Arista) 7/2
Rotations, Heavy 0, Medium 2:0, Light 5/2, Total Adds 2, WMTR, KFQD, Medium: KUGN, KTWO. Light including WWNR,

WGBH, WS-IU.

JETS "YOU Got It Ali" (MCA) 6/2
Rotations Heavy 0, Medium 2/0, Light 4/2, Total Adds 2, KUGN, WMTR, Medium: WHBY, WASK, Light including WWNR.

POINTER SISTERS "Goldmine" (RCA) 6/2
Rotations: Heavy 0, Medium 2/0, Light 4/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, KFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, WFQD, Medium: WICC, WPOE, Light 1/2, Total Adds 2, WMTR, WFQD, Medium: WICC, WPOE, Light 1/2, WMTR, WFQD, WFQD

BOB SEGER & THE SILVER BULLET BAND "Miami" (Capitol) 6/0 Rotations: Heavy 1/0, Medium 3/0, Light 2/0, Total Adds 0, Heavy: KTWO, Med

MATT BIANCO "More Than I Can Bear" (Atlantic) 6/0
Rotations Heavy 1/0, Medium 3/0, Light 2/0, Total Adds 0. Heavy: WTKO, Medium: WCCO, WSPD, KVEC, Light: WHBY,

CARPENTERS "Honoiulu City Lights" (A&M) 5/5
Rotations: Heavy O, Medium 1/1. Light 4/4, Total Adds 5, KSL, WTKO, WGBR, WJBC, KTWO.
MADONNA "Open Your Heart" (Stre/WB) 5/3
Rotations: Heavy 1/0, Medium 0, Light 4/6, Total Adds 3, WTKO, WSTU, KTWO. Heavy: WICC. Light including WMTR.

Adations: Heavy 1.0, Medium 0, Light 4/3, Total Adds 3, WINC, WICC. Medium: WMTR. Light including WPOE, WTKO, WSTU.

JOURNEY "1"II Be Airlight Without You" (Columbia) 3/0

Rotations: Heavy 0, Medium 10, Light 20, Total Adds 5, WiCC. Medium: WPOE, Light: KBOI, WMTR.

Rotations: Heavy 0, Medium 10, Light 20, Total Adds 5, Medium: WPOE, Light: KBOI, WMTR.

um: WCCO, WHBY, Light: WTKO.

Rotations: Heavy 0, Medium 101, Light 201, total Adds 0, Medium: MCPCE, Light, NDVI, MICHAEL JOHNSON "Gilve Me Wings" (RCA) 3/0 Rotations: Heavy 0, Medium: 20, Light 10, Total Adds 0, Medium: WCCO, WHBY, Light KOOL & THE GANG "Victory" (Mercury/PolyGram) 3/0 Rotations: Heavy 0, Medium: 300, Light 0, Total Adds 0, Medium: WICC, WWNR, WSTU.

Rotations: Heavy 0, Medium 30, Light 0, Total Adds 0, Medium: Whu.v., wwww.ywslu. WANG CHUNG "Everyhody Have Fun Tonighi" (Gaffen) 3/01 Rotations: Heavy 1/0, Medium 10, Light 10, Total Adds 0, Heavy, WICC. Medium: WHAS. Light: www.R. MATTHEW SWEET "Save Time For Me" (Columbia) 3/0 Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0, Light: WPCE, WTKO, KTWO.

Customized promotional liners, I.D.'s, and WCAU-FM interviews from todays top recording

KKDA-FM

"You have invented the lightbulb!!! I can't thank you enough for making 94Z the talk of the triangle."

(WZZU-FM/Peter Delloro)

THE RADIO ARTIST DEVELOPMENT WAVA-FM NETWORK

tive, and well-produced. Your service fits in WZZU-FM perfectly with KKBQ's format." WTIC-FM

(KKBQ-FM/John Lander) WZYQ-FM "I'm impressed with the quantity and quality

"The liners and interviews are unique, crea-

of your I.D.'s. Keep them coming!!! (WCAU-FM/Scott Walker) **UPSIDE DOWN!** 

IS FLIPPING

Division of Carney Productions Radio Artist Development

CARNEY PRODUCTIONS 320 South Arnaz Dr. # 105 Los Angeles, CA 90048 (213) 278-8142

KDWB-FM KKRZ-FM

KKBQ-FM

and other quality calls.

WGGZ-FM

KDON-FM

# **ADULT CONTEMPORARY**

# BREAKERS

#### LIONEL RICHIE

Ballerina Girl (Motown)

65% of our reporters on it. Rotations: Heavy 2, Medium 32, Light 31, Total Adds 30 including WHTX, WSB-FM, KVIL, WSNY, WNIC, KMJI, B100, KEZR. Debuts at number 24 on the AC chart.

#### TINA TURNER

Two People (Capitol)
62% of our reporters on it. Rotations: Heavy 7, Medium 40, Light 15,
Total Adds 12 including WMJI, K101, WKGW, WAVE, WTRX, WHNN, 3WM. Moves 27-22 on the AC chart.

#### EL DeBARGE

Someone (Gordy/Motown)

55% of our reporters on it. Rotations: Heavy 1, Medium 33, Light 21, Total Adds 14 including LOVE94, WLTS, KKLT, KHYL, KQ99, WTRX, WTNY. Debuts at number 27 on the AC chart.

You Got It All (MCA)

55% of our reporters on it. Rotations: Heavy 1, Medium 33, Light 21, Total Adds 9, WLTS, WNIC, KKLT, WIZD, WSFL, WING, WLHT, WFMK, WEIZ. Debuts at number 30 on the AC chart.

## **JEFFREY OSBORNE**

In Your Eyes (A&M)

52% of our reporters on It. Rotations: Heavy 1, Medium 29, Light 22, Total Adds 11 including WPIX, WNIC, KHYL, KIFM, WAEB, KQ99, KWFM.

#### **KOOL & THE GANG**

Victory (Mercury/PolyGram)

52% of our reporters on It. Rotations: Heavy 5, Medium 24, Light 23, Total Adds 5, WSTF, WLHT, WFMK, 3WM, WEIZ.

### **NEW & ACTIVE**

BILLY VÉRA & THE BEATERS "At This Moment" (Rhino) 45/29
Rotations, Heavy 3/2, Medium 17/8, Light 25/19, Total Adds 29 including WSBFM, W101, WMJI, K101, WRKA, WSFL, KIOA KRAV, KWAV, WWMJ, WGLL. WQHQ. Heavy including B100 Medium including WHTX, 2WD, WMYX, WSKI, WSKY, WBGM, KMGQ.

OON JOHNSON "Heartache Away" (Epic) 44/7
Rotations Heavy 1/0, Medium 18/1, Light 25/6, Total Adds 7, WMJI, KEY103, WRKA, WLHT, WFMK, WHNN, WTNY, Heavy, KALE. Medium including WAEB, WKYE, WIZD, KIOA, KRAV, WGLL, WWPA, WSKY, WCHV, KTYL, WJON, WBOW.

### ROTATION BREAKOUTS

		Total			
		Reports/Adds	Heavy	Medium	Light
0	BENJAMIN ORR	99/0	80	17	2
2	BILLY OCEAN	94/0	80	14	0
Ø	MIAMI SOUND MACHINE.	97/1	68	28	1
4	BRUCE HORNSBY & THE RANGE	85/0	69	11	5
6	BILLY JOEL	99/1	58	36	5
0	GREGORY ABBOTT	94/3	. 68	19	7
7	RIC OCASEK	93/0	65	26	2
0	ANITA BAKER	90/3	39	42	9
9	LIONEL RICHIE	68/0	39	24	5
•	SERGIO MENDES BRASIL '86	84/1	48	29	7
	LINDA RONSTADT & JAMES INGRAM	84/4	43	33	8
	HUMAN LEAGUE	68/0	32	31	5
13	BOSTON	71/2	42	25	4
Ø	CHICAGO	88/9	21	55	12
₿	BEN E. KING	72/4	25	41	6
16	DARYL HALL	78/2	31	40	7
17	PETER CETERA with AMY GRANT	58/0	25	23	10
_	OMO	72/ <del>1</del>	21	41	10
Œ	AMY GRANT	73/5	14	46	13
20	MADONNA	57/0	17	30	10
3	POINTER SISTERS	69/15	8	38	23
_	TINA TURNER	62/12	7	40	15
_	HUEY LEWIS & THE NEWS	44/2	21	20	3
=	LIONEL RICHIE	65/30	2	32	31
_	ARETHA FRANKLIN	67/11	2	39	26
	TOTO	39/0	9	18	12
_	EL DeBARGE	55/14	1	33	21
_	L. RONSTAOT & N. RIDOLE ORCHESTRA	57/3	3	33	21
	CARLY SIMON	32/0	2	18	12
0	JETS	55/9	1	33	21

#### **MOST ADDED**

LIONEL RICHIE (30) BILLY VERA & THE BEATERS (29) JERMAINE JACKSON (18) CARPENTERS (15) POINTER SISTERS (15) EL OeBARGE (14) COREY HART (13) JOURNEY (13) TINA TURNER (12) ARETHA FRANKI IN (11) JEFFREY OSBORNE (11)

#### HOTTEST

BILLY OCEAN (62) BENJAMIN ORR (58) BRUCE HORNSBY (51) MIAMI SOUNO MACHINE (43) GREGORY ABBOTT (42) RIC OCASEK (36) BILLY JOEL (25) L. RONSTAOT & J. INGRAM (24) BOSTON (19) Lionel Richie (17)

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalls) 44/2
Rotations: Heavy 21/0, Medium 20/1, Light 3/1, Total Adds 2, WAEB, WTNY, Heavy including WSNI, 2WD, B100, WKYE, WIZD, WSTF, WAVE, WNAM, WGLL, WSKI, WWPA, WCKQ. Medium including WHTX, KVIL, W101, K101, WIVY, KQ99.

KANSAS "AN I Wanted" (MCA) 41/10

avy 0, Medium 18/1, Light 23/9, Total Adds 10, KEY103, WSFL, WNAM, WING, KIOA, WMGN, WSKY, WEIZ, (. Medium including KVIL, 2WD, K101, WKYE, KDUK, WEIM, WWPA, WCKQ, WBGM, WMTFM.

WGSV, WKYX, Medium including KYIL, 2WD, KYUT, WKYE, KUUR, WEIM, WWPA, WUNA, WDGM, WMIFM.

BLASS TIBER "Someday" (Manhattan) 33/6

Rotations: Heary 30, Medium 21/2, Light 14/3, Total Adds 5, 2WD, WAVE, WMGN, KRAV, WEIZ, Heavy, WSFL, WCKQ, KALE, Medium including WHTX, KYIL, WMYX, KY01, WTRX, WGLL, WSKI, WOHQ, WCHV, WBGM, WMTFM, WXUS.

PRETENDERS "Don't Get Me Wrong" (Stra/WB) 34/5

Rotations: Heavy 100, Medium 14/1, Light 10/4, Total Adds 5, WHTX, WEIM, WEIZ, WAEV, KKLV, Heavy, KVIL, 2WD, K101, KDUK, WSKI, WSKI, WFFX, KYYL, KGSW, KALE, Medium including B100, KIFM, WKYE, WING, WCKQ.

KDUR, WSKI, WSKY, WFFX, KIYL, KUSW, KALE, Mealum including B100, KIPM, WKTE, WIRG, WORG.

PAUL \$100 "Graceland" (WB) 34/0

Rotalions: Heavy 4/0, Medium 220, Light 80, Total Adds 0, Heavy: WSFL, WEIM, WSKY, WJON, Medium including KIFM,
KEY10S, KIOA, KDUK, KWAV, WWMJ, WTNY, WOFW, WAHR, WAEV, WBGM, KTYL, KFSB, KKLV, KYJC, KALE.

JERMAINE JACKSON "Words Into Action" (Arists) 33/18

Rotations: Heavy 0, Medium 5/2, Light 28/16, Total Adds 18 including WNIC, WOMC, KOST, WRKA, WTRX, WSKY, WCHV,
WGSY, KFSB, WBOW, KYJC, KOSW, Medium including WWPA, WCKQ, WBGM, Light including WAEB, WNAM, WEIM,
WAGE, WCRSB.

WAGE, WORG.

JOURNEY "1"II Be Airight Without You" (Columbia) 32/13

Rotations: Heavy 0, Medium 11/4, Light 21/9, Total Adds 13, KHYL, WKYE, WIZD, KO99, WTRX, WMGN, KMZO, KWFM, WWMJ, WEIM, WEIZ, WORG, KFSB, Medium including WMJI, WOHO, WCKQ, WBGM, KTYL, KQSW, KALE.

DEVICE "Who's On The Line" (Chrysalis) 31/7

Rotations: Heavy 0, Medium 7/1, Light 24/6, Total Adds 7, KEY103, WTRX, WTNY, WWPA, WGSV, KFSB, KMGQ, Medium including KIFM, WGLL, WQHQ, WCFW, WAGE, KALE, Light including KIFM, WGLL, WQHQ, WCRV, WKYX. INCIDIAIN KIMEL, WCHC, WCHV, WAGE, KALE, LIGHT INCIDIAIN WAEB, WTFM, WNAM, WEIM, WSKI, WCKQ, WKYX.

COREY HART "Can't Help Falling In Love" (EMI America) 29/13

Rotations: Heavy O, Medium 8/1, Light 2/1/2, Total Adds 13, WAEB, WNAM, WTRX, WKNE, WTNY, WWPA, WSKY, WAHR, WORG, WZLQ, WMTFM, KFSB, KGSW. Medium including 2WD, WEIM, WGLL, WQHQ, WBGM, WJON, KALE.

## SIGNIFICANT ACTION

MADONNA "Open Your Heart" (Sire/W8) 18/9
Rotations. Heavy Q, Medium 8/1, Light 10/8, Total Adds 9, B100, WSFL, KDUK, WSKI, WZLQ, KTYL, KKLV, KYJC, KALE.
Medium Including WAEB. WKYE, WRKA, WEIM, WWPA, WCKQ, K99. Light including WNYY, KRLB.
SURVIVOR "Is This Love" (Scotti Brss./CBS) 18/5
Rotations: Heavy 2/0, Medium 6/1, Light 8/4. Total Adds 5, WSNI, MLTF, WTRX, KRAV, WFFX. Heavy: WMJI, WRKA. Medium including 2WD, WLIT, K101, WIYY, K99. Light including 10/0, WXTC, WENS. WZLQ.
CARPENTERS "Henolule City Lights" (A&M) 15/15

s 15. WNAM, KKUA, WEIM, WKNE, WGLL, WCHV, WGSV, WKYX Rotations: Heavy 0, Medium 2/2, Light 13/13, Total Add WBGM, WZLQ, WMTFM, WJON, KYJC, KOSW, KALE.

WBGM, WZLO, WMTFM, WJON, KYJC, KOSW, KALE

LIONEL RICHIE "Deep River Women" (Metown) 15/3

Rotations: Heavy 1:0, Medium 9:1, Light 5/2, Total Adds 3, WKYE, WSTF, KDUK, Heavy, WMJI. Medium including WPIX, 2WO, WLTE, U102, WEZS, 3WM, KWFM, WARR. Light including KS94, WEZC, KMZO.

ROBERT PALMER "Riptitle/Get it Through Your Heart (Medley)" (Island) 15/0

Atention Rift, Light 9/0, Total Adds 0, Medium: WSKY, WCHY, WBGM, WJON, KQSW, KALE, Light: vy 0, Medium 6/0, Light 9/0, Total Adds 0, Medium WQHQ, WCKQ, WAGE, WORG, WAEV, WZLQ, WBC

WANG CHUNG "Everybody Have Fun Tonight" (Geffen) 14/2 Rotatons: Heavy 5/0, Medium 5/1, Liphi 4/1, Total Adds 2, 2WD, kVUJ. He including WIVY, WRKA, WING, KRAV. Light including UTO2, KIQA. KALE. MATTHEW SWEET "Save Time For Me" (Columbia) 13/1 . Heavy: B100, WQHQ, KRLB, WFFX, K99. Medium

dium; WNAM, KQSW. Light including WTFM, KIOA,

GLORIA LORING "Don't Let Me Change The Way You Are" (Atlantic) 12/1

JENNIFER WARNES "Ain't No Cure For Love" (Cypress/PolyGram) 11,6 Rotations: Heavy 0, Medium 2/0, Light 9/5, Total Adds 5, WSKI, WAHR, WMTFM, WJON, WBOW, Medium: WEIM, KQSW

CRUSADERS with NANCY WILSON "The Way it Goes" (MCA) 10/9
Rotations: Heavy 0, Medium 1/0, Light 9/9, Total Adds 9, WEIM, WSKI, WCHQ, WORG, WAEV, WBGM, WZLQ, KYJC.

BOB SEGER & THE SILVER BULLET BAND "Miam!" (Capitol) 10/2 Rotations: Heavy 0, Medium 4/1, Light 6/1, Total Adds 2, KSW, B100. Medium including WBGM, KQSW, KALE. Light including LOSEM, WDRQ, WCNY, WZLQ, KTYL.

MICHAEL JOHNSON "Give Me Wings" (RCA) 10/1

Total Adds 1, WKNE, Heavy: WAHR, Medium; WEIM, WBGM, Light including avy 1/0, Medium 2/0, Light 7/ KRLB, WZLQ, WMTFM, WJC

MOD STEWART "Every Beat Of My Heart" (WB) 10/1
Rotations: Heavy 0, Medium 3/0, Light 7/1, Total Adds 1, KQSW, Medium; WEIM, WSKY, KALE, Light including WQHQ,

RUBY TURNER "I'm in Love" (Jive/Arista) 8/8

Rotations: Heavy 0, Medium 0, Light 86, Total Adds 8, WNAM, WEIM, WSKI, WQHQ, WSKY, WBGM, KYJC, KQSW. LUTHER VANDROSS "Stop To Lave" (Epic) 8/5
Rotations: Heavy 2/0, Medium 2/2, Light 4/3, Total Adds 5, KKLT, KELT, WGLL, WAEV, KQSW, Heavy: KDST, WBGM, Light B, WNAM, WEIM, WSKI, WQHQ, WSKY, WBGM, KYJC, KQSW.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

# **AC ADDS & HOTS**

#### EAST

JOURNEY
CAMPENTERS
PRETENDERS
PRETENDERS
ANN MILSON
CRUMADERS
BUST TURNER
HOTERS
HOTER

LIONES, RICHIE
COREY HART
ASNE HURRAY
CARPENTEER
RICHAEL JORNSON
HOLLEST
BRUCE HORNSON
BILLY OCEAN
REMJAMIN ORR
NIAMI SOUND HACK
GREGORY ABBOTT

LIONES RICHIE BILLY VERA & BLA CARPENTERS LUTHER VANDROSS JAHES BROWN BOTTOM: BEDGE HORNSTY HUEY LEWIS & THE BOSTOM

BUSTON BENJAMIN ORR BILLY OCEAN

HADDINA JENNIPER MARNET CRISADERS RUSY TURNER

WOHO/Sellabur Ken Medea

#### PARALLEL ONE

JEFFREY OSBORNE STEVE WILLOWGRY HELEA MODRE ANITA BAKER BILLY JOEL HIAHI BOUND MACHI BENJAHIN GER BONSTADT & INGRA-

ARETHA FRANKLIN SURVIVOR HOTLEST: BILLY OCEAN BENJAMIN OFF NURY LEWIS & THE GREGORY ABBOTT ANITA BAKER

#### PARALLEL TWO

JEFFREY OSEORNE COREY HART HUTY LEWIS 6 THE HOLLOW COCKIN BILLAW TO COCKIN BIRLAW IN COCKIN HIAMI SOUND HACH SILLY JOEL DARK! HALL

JOURNEY MANAHARANA BILLY VERA & DEA LIGNEL BICHIE

HOLLEST HUEY LEMIS & THE RENJAMIN ORR PRUCE HORNSEY PONSTADT & INGRA GREGORY ASSOTT TINA TURNER POINTER SISTERS LIONEL RICHIE BILLY VERA 4 BEAT HOTTER! SERGIO MENDES

George Neber
HUEY LEMIS & THE
DON JOHNSON
EL DEMANGE
DEVICE
COREY MART
ROTTER
BELLY COLAMIN
RIC OCASSE
HIANT BOUND MACHI
GREGORY ARBOTT O HENDES SOUND MACH: BY ARBOTT

WEST

#### PARALLEL THREE

POINTER SISTERS
JEFFREY GEBORNE
JOURNEY
SILLY VERA & BEATHOLIGET
BENJAMIN ORR
HIAMI BOUND MACH!
BILLT JOEL
ROHSTADT & INGRAM
ANITA BAKER

PARALLEL

ONE

LIONEL RICHIE Hotteet: BRUCE MORNSMY BILLY OCKAM CARLY SIMON PLYER CATERA BEMJAMIN ORR

KOSTA os engels Keyerkiley

KKLT/Phoenis Church/Thomas

GLENN MEDEIROS EL DEBARGE

EL DEBARGE JETS ARETHA FRANKLIN LUTHER VANDRISS SONSTADT & INCE HOLLOWING BRUCE HORNSHY SOSTON

BILLY OCEAN RIC OCASEX GREGORY ABBOTS

KGW/Portland Sadle/Tom

BOR SEGER ANITA BAKER

SOUTH

PARALLEL ONE

LIONEL RICHIE BILLY VERA & BEAT NOTES : GREGORY ARMOTT RONSTADT & INGRAM HIAM! SOUND MACH! BENJAH! ORR BIC CCASEK LIONE RICHIE AMY GRAFT HOTTEST: GREGORY ASSOTT SEN E. KING BRUCE HORSESWY SILLY GCEAN PRETENDERS

CHICAGO EL DEBARGE HOTTER: BRUCE HORRSE FIC OCASEK HIAHI SOUND BILLY OCEAN BENJAMIN ORR

WLTS/New Orle

WANG CHUNG BANGLES GLASS TIGER HOLLEST I BOSTON BRUCE HORESE DARYL HALL PRETENDERS PETER CETERA

W101/Temps DeCerto/Witsim

LIGHT BICHIE CHICAGO BILLY VERA & BEA MOTTEST:

TWO

KEY103/Auette Reker/Alen

KAMSAS
POINTER SISTI
EL DESANCE
DON JUMBON
DEVICE
HOTLEST AVINO
BILLY OCTAN
BIRSTANIN ORR
GREGORY A BROT
ORD
DARYL HALL

WXTC/Charleston Quincy/O'Brien

CHICAGO BEN E. KING RONSTADT & I

ARETHA FRANKLIN LIONEZ RICHIE POINTER EISTERS GEORGIA SATELLITE HOLLOW BILLY OCEAN BENJAHIN ORR BOSTON CREGORY ABBOTT RIC OCASEX WTFMUJohnson City Bruce Goldson EL DEBARGE POINTER SISTERS HOTERS: BILLY OCEAN BENJAMIN ON GREGORY ARBOTT RONSTADT & INGR SILLY JOEL

CHICAGO GREGORY ABBOTT LIONEL RICHIE TOTO

U102/Knoxville Hobbs/Trotter BILLY OCEAN DARYL HALL CHICAGO

WRE ALL OUISHIS EL DEBARGE SILLY VERA & BEAT ANY GRANT CYMDI LAUPER JERNAINE JACKSON DON JOHNSON AMY GRANT CYMDI LAUPER JERMAINE JACK: DON JOHNSON HOLLEGE: BRUCE HORNSBY BILLY GCEAN BOSTON SUEY LEWIS & THE GREGORY ASSOTT

EL DERARGE JUSTS NO SENS NO SE KELT/McAlleri Ted Griffin

LOTHER VAMIDNOSS Mottest: BRUCE HORNSRY BILLY JOEL BILLY JOEL BILLY JOEL HIGHER RICHIE HUMAN LEAGUE HIAMI SOUND MACHS PARALLEL

WLAC-FM/Nashville Nichola/Serpent Nonthola Sargent
RONSTADT & INGRA
DANYL HALL
Nottest:
PETER CETERA
BILLY OCEAN
HIMAN LEAGUE
RECE HORNSWY
LIONEL RICHIE WSFL/New Bern Joel Porter

JOH POTOS
LICHEL SICHIE
HADDNA JACKSON
HADDNA JACKSON
HATTHA FRANKLIN
JETS
BILLY VERA & BEAT
HATTHEN SHEET
HOTISHIN
SERSIO HENDES
BILLY CERAN
GREGORY ABBOTT
CHICAGO
BILLY VERA & BEAT

Jackson/Bell
JERNAINE JACKSON
KANSAS
DEVICE
ANNE HURRAY
CARPERTERS
HOTTERS
HOTTERS
HILLY OCEAN
BILLY ABBOTT
WANTHWHATSVIILE

MADONNA COREY MART SILLY VERA 6 BEAT CAMPENTERS CHURADERS HOLLOSIS BENJAMIN ORR HIAMI SOUND MACHI BOSTON RIC OCASEX GRECORY ARBOTT EDDIE MONEY MOBBLE MEVIL LIONEL PICHIE SURVIVOR BILLY VERA & BEAT JEFFREY OSBONNE MONE CHUNG MONEY MONEY

> KTYL/Tyler Janie Baker BILLY VERA & BEAT MADDISMA MOTTORAL MOTTORAL MERCHANIN GRB DARYL MALL SARGIO MEMDES HIAMI SOUND MACHI

Despice Means
DEVICE,
LIONAL RICHIE
LIONAL RICHIE
JEPPRAY OBDORG
JEPRAY OBDORG
JERRAINE JACKSON
BEN E. KILL
GREDOFF ARROTT
BILLY CERM
RONSTADT & INCRAM
RONSTADT & INCRAM
RONSTADT & INCRAM
TINA TURNER KALE/Tri-Cities Bill Templeton

MIDWEST

ROSTON JETS LIONEL RICHIE JEFFREY OBBORD ANTA BARKE JERNAINE JACKS HOLLOST BILLY OCEAN BOSTON

PETER CETERA HUMAN LEAGUE LIONEL RICHIE

WMYX/Milw Betn Feat

POINTER SISTEM ANY GRANT RODG 6 THE GAN LIGHEL RICHIE HOTLUNG BIC OCASE BOSTON BILLY OCEAN BRUCE HORNSWY LIGHEL RICHIE PARALIFI ONE

WEZS/Richmond £IHort/Dillion

none Hottest: BRUCK HORNSBY LIONEL RICHIE PETER CETERA HUMAN LEAGUE BOSTON

WAVE 102 to ISa Steve Huntingto

Steve Huntington
ANITA BANER
SENCIO HENDES
FOINTER SISTERS
TIMA TURNER
LIONER
LIONER
LIONER
HICHE
GLASS TIGER
CHICAGO
BOLLERI
BRUCE HURMSEY
HUEY LEMIS & THE
BILLY CEMN

PARALLEL

EANSAS LIONEL RICHIE COREY HART JERHAINE JACKBON RUBY TUSNER HOTLOGIE BENJAMIN ORB CHICAGO

BILLY JOEL BRUCE HORNSEY HIAMI SOUND MACHI

WCKQ/Campbeller SmithMcClendon

TINA TURNES BILLY VERA & BEAT ANNE MURRAY TOTO

WCHV/Chark Bob James

CARPENTERS LIONEL RICHIE JERHAINE JACKSON HOLLBURY ARBOTT RIC GCASEK CHEMINATURE

OND SERGIO MENDES BENJAMIN DEP

BOSTON KANSAS

KANSAS
PRETEMBERS
POINTER SISTERS
LICHARNE FLORES
LICHAR FLORES
LICHAR FLORES
RAMTHA FRANKLIN
JETE
ROOL & THE GAME
HOLLOW
ROLL & THE GAME
HOLLOW
ROLL & THE GAME
HOLLOW
ROLL & THE GAME
HOLLOW
ROLLOW

WGSV/Guntersville

THREE

WILT/Cincinna Conferent DARTE HALL GREGORY ABBOTT GENESIS HOTLOST TOTO PETER CETERA EDDIE HONER HUMAN LEAGUE BILLY OCEAN

WARMSEICING Waxlor/West ARETHA FRANKLIH HOTTEST: BROCE HERRISTY HIAMI SHUND HACK! LIONEL RICH! E BILLY JOEL BILLY GCEAN WLTF/Cleveland Wilson/Popovich

OHD SURVIVOR HOTTOR HOTTOR HORN LEAGUE LIGHEL RICHIE GENESIS BILLY OCEAN BILLY VERA & BEAT TINA TURNER POINTER SISTERS ARETHA PRANKLIN DOW JOHNSON HOLLEST; BILLY OCEAN GENESIS BENJANIN ORR KYKT/St Louis Richards/Blan

BENJAMIN ORR BILLY JOEL SURVIVOR WSAY/Columbu Dave Blahop LIONE, RICHIE POINTES SISTERS SEN E. KING HOLLOST BOSTON RIC OCASER BRUCE HORNSBY BILLY JOEL BENJAHIN ORR TWO

WNAM/Appleto CAPPENTERS
COMEY MART
FURNITURNER
HOLLOWIS
GENORY ABOUT
BILLY OCEAN
BENLAMIN OFF
ANITA BAKER
RONSTADT 6 100 WKYX/Peducah RiversiCarvell RIMENICAMENI
LIONEL RICHIE
BILLY VERR & REAY
KANNAS
CARPENTERS
JERRAINE JACKSON
HOLSEN
HIAHI SOUSD MACHE
RONSTADT & INCRAN
BILLY OCEAN
BRUCE HORMSY
SENJAMIN ORR

PRETYNDERS CRASADERS LUTERER VANDROSS HOTEGER BILLY OCEAN RIC OCEAN MIAMI DOWN MACHI MUEY LEWIS & THE GRECORY ABBOTT

WSGM/Tallehatse

CRUSADERS
CARPENTERS
RUSY TURNER
HOLLOSI:
RONSTADT & INGRAM
BESLAMIN ORR
MIAMI SOURD MACHI
GREGORY ABBOTT

ANITA BAKER TINA TURNER KARSAS JETS MOTTO MOTTO ARBOTT HUEY LEWIS & THE BERLIAMIN ORR

KIOA/Des Moines Lee GRHene
JERMAINE JACKSON
KANSKAS
SILLY VERA & BEAT
NOTCEST:
BINJAMIN ORR
RIC OGLSEK
HUET LEWIS & THE
BILLY JOEZ,
HIANI SOUND MACHE

LINDA RONSTADT JEFFREY OGRORN LIONEL RICHTE EL DEBARGE JOURNEY Hottest: BILLY OCEAN RIC OCEAN RICHOLSKE RENJAHIN ORR

TINA TURNER EL DEBARGE SURVIVOR DEVICE JERNAINE JACKSON COREY HART JOURNEY

DOM JOHNSON POINTER SISTERS JETS KOOL & THE GAME HOLLEST: BRUCE HORNSEY BILLY OCEAN RIC GOADEK GRIGORY ABBOTT BILLY JOEL

GREGORY ABSOTT SILLY JOE. HOSTEST: TOTO HUMAN LEAGUE DEM E. KING PETER CETERA SRUCE HORMSHY WFMK/Lansing Knight/Ashford POINTER SISTERS
JETS
ROOL & THE GANG
DOM JOHNSON
NOTICEST:
SECORY ASSORT
BELLY OCEAN
RIC COASSE.
GREGORY ASSORT
BENJAMIN GOR

WMGNWAdison O'Notilvanciii
GLASS TIGER
LIGHEL RICHER
KAMERS
JOURNEY
MOTER LI
GREGORY ABBOTT
BRUCE HORNSY
SILLY C'EAN
RIC OCASEX
BILLY JOEL WHNN/Saginav

None Notest: BRUCE HORNSWY LIONES BICKEE BENJAMIN ORR BELLY OCEAN HIAMI SOUND MACHI TINA TURNER ARETHA PRANCE DON JOHNSON HOTLEST: RPUCE HORNSHY BILLY OCEAN RIC OCASEN RIC OCASEN REMJAKIN ORR HIANI SOUND NO

TINA TURNER ROOL 6 THE GANG ANY GRAST RONSTADT & INGRAM Hottest: LIONEL RICHIE BILLY OCEAN BRUCE HORSENY BENJAMIN ORR RIC OCKSER ARETRA FRANKLIN HOLLEGET GREGORY ABBOTT BILLY OCEAN HIAMI SWIND MACHI FIC OCASEE BENJAMIN ORR KRAVITuise Brien Chase PARALLEL

BILLY YERA & BEAT SURVIVOR GLASS TIGER BOILEAST PETER CETERA HUMAN LEAGUE LIONEL RICHIE BOSTON BEN E. KING

PARALLEL THREE

WMT-FM/Cedar Repide Green/Selfers Green-Selers

HICHAEL MARKING
CARPENTERS
JENNIFER MARKES
JERMAINE JACKSON
CORNY MARK
HOTEGER
REC COASER
BENIANTH ORE
BENIANTH ORE
HIAMI SOUND MACHI
RONSTADT & INCRAM

KFSBIJoptin Troy West JOURNEY
JERMAINT JACKSON
CORRY HART
DEVICE
BILLY VERA & BEAT
HOTERS
BILLY OCEAN
RIC GCASES
BERLAMIN ORB
GREGORY ABOUT
BSUCE HORBERY

WXUSALaFayeria Boo Visza LIONEL RICHIE Hottast: BILLY JOEL BENJAMIN ORR BRUCE HORNSHY RIC OCASEK BILLY OCEAN

LIONEZ RICHIE BILLY VERM & DEAT MOTEST: BILLY OCEAN RIC OCASER BENJAMIN ORR SEN E. KING BILLY JOIL WJONISt Cloud Mike Diem

PIA ZADORA HICKMEL HEDONALD TINA TUDENTIA JENNIFER MARKES BILLY VERA & BEAT CARPENTERS BOLLOW TOWNSTADT & INGRAM AMETA MARKE BILLY JOZZ CHICAGO PAUL SIMON

WBOW/Terre H Mark Edwards JENNIFER MARNES JERRAINE JACKSON EL DERREGE BILLY VERA & BEAT HOTLEST BENUCH HORNSBY BENJAHIN ORR RIC OCASER ANITA BAKER RONSTADT & INGRAM

100 Reporters 97 Current Reports

One station did not report a playlist this week, so its rotations were trozen: WEZS/Richmond

## FULL-SERVICE AC

#### EAST

PARALLEL. PARALLEL ONE TWO

GREGOFY ABBOTT
ARITA BAKER
BENJANIN ORR
WHAM!
HOTCOMIN
BRUCE HORNSBY
HUMAN LEGGUE
BILLY OCEAN
HIAM! BOUND MACH!
BILLY JOEL LIONEL RICHIE KAMSAS SUBVIWOR HOTCOUT HOR BOSTON BUILD JOEL HOLS L THE MANG CHUNG

EL DEBANGE LIONEL RICHIE NOTE STATE OF THE PETER CETTER CETTER SHUCE HORMSEY LIONEL RICHIE CARLY SIMON WPRO/Provi COREY HART LINDA HONSTADT

HOTTOST | BILLY OCEAN MUMAN LEAGUE HIAMI SOUND H CHRIS DEBURGH BEN E. KING WTICHIartford David Bernstein ANITA BAKER LINDA RONSTADI

PARALLEL THREE

POINTER SISTERS
JETS
ARETHA PRANKLIN
JERHAINE JACKBON
HOTTER!
BILLY GERAN
HERI SOUND HACH
GREGORY A BROTT
BILLY JOZZ

PARALLEL

#### SOUTH

PARALLEL TWO

LIONEL RICHIE WBT/Charlot Mits Collins hone Hottest:

CROWDED MOUSE LIONEL RICHIE

MIAHI SOUND M CYNDI LADPER TINA TURNER NOTERAL NOTERAL LOWEL RECHIE HUEY LEWIS & RRUCE HORNSBY

BILLY VERA & BEAT NOTEGET : TOTO PRIES CETERA ELONEL RICHIE RENNY ROCEAS CHRIS DEBUNCH

PARALLEL

WCCOMine Denny Long

Nottest:

TWO

WHBY/Appleto Salm/St. John

ANNE MURRAY REBBIE JACKBON Mottest: LIOWEL RICHEE KENNY ROGERS BILLY CCEAN ROMSTADT & ING ALABAMA

HOTTONT BILLY OCEAN HUMAN LEAGUE BRUCE HORNSBY HIAMI BOUND NO LIDNE BYCHIE WRYARichm Gery King CHICAGO AMY GRANT HOTLEST: PATER CETERA ARN S. KING KENNY ROGERS BILLY JOEL HIAMI BOUND NA

THREE BEHJAMIN OFF CARPENTERS JESNIFFE WAKNES HOLLOGEAU HIMM! BOUND HACH! ROWSTADT & INGRAM BILLY JOEL AMY GRANT

WSTU/Sheet Grant/Archer BONSTADT & INSEAM BILLY VERA & BEAT JUTTARY GEBORNE EL DEBARGE MANOGEMA HOLLEGE! BRUCE MORNSTY BILLY CCEAN BOSTON RIC OCASEK BENJAMIH OR

#### MIDWEST

PARALLEL ONE

BILLY JOIL MIANI SOUND MACH BENJAMIN ORR

ANY GRANT HEMAN LEAGUE HOTLOST NUSTON LIONEL RICHIE BILLY CEAN ROHSTADT. E INCRA ALBANA.

KR OB/Albuquerque Fisch/M. Schreiber

HIAMI SOUND MACHI BEN E. KING-Hottest: none

KBOUScies Draw Harold

PARALLEL THREE

MONTHON TO SHOW IT

CORRET MARTY
DEFFRIEV OS BORME
LIONED. PICHIE
CARFERTERS
BOTTON TO HACK!
SERGIO MEMBLES
BONSTADT & INCRAM
BILLY JOSE
TIMA TURNED

LIONEL RICHIE ROUANIN CHR JEFFREY OBDENE NOTERS: RESET FOGERS BRUCE BORNSHY SILLY CCEAN HIMNI SOUND MACHI BONSTADT & INCRAM WCIL/Carbo Rich Bird JOLEEN REHOIT BILLY VERA & REAT JEFFREY GENORE BOTTON: BILLY OCEAN BILLY OCEAN HIANI SOUND MACHI ROMSTADT & INGRAM SEN Z. RING

HOLLEST: GREGORY ABBOTT ORAN JUICE JONES HADONNA PAUL SIMON PETER CETERA

MEM E. KING LINDA HONSTADT EL DEBARGE HOSTERT: BRUCE HORNSHY BILLY OCEAN LIONEL RICHIE HIAHI SOUND NAM NADONNA

R TWO/Caspe Bob Young

## WEST

PARALLEL ONE TWO

HOUSE I BRUCK HORNSHY BEN E. KING CARLY SIMON PRTER CETERA LIONEL RICHIB

KOY/Phoeni Jeck Blair none Hottest: RIC OCASEK BILLY OCEAN HIAMI SOUND HACE! MADDINA HURAN LEAGUE

KUR/Seattle Rick Scott

ANY GRANT Nottest: TOTO PETER CETERA LIONEL RICHIE BRUCE HORNERY BILLY OCEAN KUGN/Eugene O'BrienvJames JETS LIONEL RICHIE BILLY VERA & REAT

LIONEL BICHIE EL DERARGE CHICAGO ANNE MURRAY CARPENTERS MOTERE! LIONEL RICHIE PETER CETERA RONSTADT & IN

PARALLEL THREE

WSPD/Toledi Fred Heller

LIONEL FICKIE GREGORY ASSOTT TINA TURNES

LIONEL RICHTS PETER CETERA ANY GRANT

45 Reporters 38 Current Reports

Five stations reported a frozen list this week.

KFMB/San Diego KOY/Phoenix WBT/Charlotte WCCO/Minneapolis WIBC/Indianapolis

Two stations failed to report a playlist this week so their rotations were frozen: KHOW/Denver WCIL/Carbondale

## KHYL/Secreme JEPPREY OSE EL DEBARGE JOURNEY

STLLY VERA & BEAT CARPENTERS

KMZUR ee Vegas Tim Maranville

THE MAPSHYNIA BELLY VERA & DEAT JOURNEY HIAM! SOUND HACK! BEN E. KING LINDA RONSTADT HOLLEST! BENJAMIN CRE RONSTADT & INGRAM

HOLLEST: BENJAMIN DER RONSTADT & INGRAM GREGORY ARBOTT CHRIS DEBURGH SILLY VERA & BEAT

KWAYMonteray Michael Reeding

LIONE, RICHIE
BILLY VERA & BEAT
CREMDED HOUSE
EL DEBARGE
HIAM! SOUND NACH!
RIC OCASEX
RONSTADT & INGRAM
GREZORY ABBOTT
BILLY JOEZ.

K WFM/Tucson Chris Ryan

POINTER SISTERS
JEFFREY OF BORNE
JOURNEY
Noticet:
SENCE HORNSHY
BILLY OCEAN
RIC OCASKK
BOSTON

ARETHA PRANKLIN MANS CRAM-HOTT-ST: SRUCE MORNSHY HUMAN LEAGUE BILLY OCEAN RIC GCASEK BENJANIN ORD CYNDI LAUPER MADONNA NOB SECER LIONEZ RICHIE BOLLERI BILLY WERA & BEAT LIONEZ RICHIE BILLY CEAN HUNAN LEAGUR GREGORY ABBOTT KDUK/Eugene Mitchet/Miller RAY LYNCH MADDONA LIONEL RICHIE LIONEL RICHIE BOLLORI BELLAMIN ORR BILLY JOEL ANY GRANT ANITA BAKES TIMA TURNES

KIFM/Sen Diego Michael Parks

K101/San Francisco SILLY YERA & REATING TURKER ANY GRAFT BORRER REVIL CHICAGO BOTTONIC RICHIE RANCE HORRSHY PRETENDERS CHICAGO GREGORY ABBOTT

KEZR/Sen Jose Wetson/Knoz

PARALLEL TWO

KCIX/Bolse Brian Gregory CHICAGO GREDORY ABBOTT MOTTEST: LIONEL RICHIZ BRUCE HORNSEY CARLY SIMON BILLY GCZAN BLHJAMIN ORR

PARALLEL THREE

LIONEL RICHIE MADORNA BILLY VERA & BEAT PRETENDERS

HOTTEST; MUMAN LEAGUE MONSTADT & INGRAM, MIAHI SOUND MACHI DRUCK HORKSMY BENJAHIN ORM KRNO/Reno Jim O'Nesi LIONEL RICHIE POINTER SISTERS

KQSW/Rock Sp Paul Carpenter CARPENTERS
PAUL YOUNG
FAUL YOUNG
ROO STEWART
COMEN HAMT
COMEN HAMT
LUTHER VANDROSS
SILLY VERN & BEAT
LUTHER VANDROSS
FUEL TURNER
BENJAMIN ORD
ROUSTANT & ISKERN
SILLY JOEL
HAMT SOUND MACH!
EVERTHING BUT TH

TIMA TURNER POINTER SISTEM HOTCOST BENJAMIN ORR BILLY JUZZ BRUCE HORNSHY BILLY OCTAN RIC OCASEK KRLB/Lubbock Rob Roberte

Study Vera & BEAT TINA TURNER, COREY HART CHESADERS JOURNEY HOLLOST RESORY ABOUT HIAHT SOUND HACH! BILLY JOES. ROOL & THE GANG BILLY VERA & BEAT

JERMAINE JACKSON HADONNA CARPENTERS REBRIZ JACKSON HOttoet; WOSTON

Two stations reported a frozen list this week: U102/Knoxville KRLB/Lubbock

# AOR TRACKS

Three Weeks	tw W		Last Week	172 REPORTS Rep	orts/Adds	Power F	Heavy N	Medium .
1	1	- 1	0	STEVE MILLER BAND/I Want To Make (Capitol)	165+/0	60+	140-	23+
6	4	3	8	GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)	149-/2	51+	123+	23-
14	9	7	6	ERIC CLAPTON/It's In The Way You Use It (Duck/WB)	151+/2	45+	111+	40 –
5	6	5	ă	DON HENLEY/Who Owns This Place? (Geffen; MCA)	155 = /1	34+	112+	42-
- 4	3	2	5	BOSTON/We're Ready (MCA)	129-/2	46 -	117-	12+
10	7	6		BENJAMIN ORR/Stay The Night (Elektra)	141-/2	31+	108+	<i>30</i> –
8	2	4	7	BRUCE SPRINGSTEEN & THE E STREET BAND/War (Columbia)	131-/2	39 -	108-	23+
	11	8	0	PRETENDERS/My Baby (Sire/WB)	139+/4	13+	100+	34 -
	14	9	ŏ	BOSTON/Cool The Engines (MCA)	136+/6	19+	83+	46 -
1	15	10		KANSAS/AII I Wanted (MCA)	133+/7	26+	89+	38 -
	20	13	6	BRUCE SPRINGSTEEN & THE E STREET BAND/Fire (Columbia)	125+/10	9-	78+	44 –
	12	12		RIC OCASEK/True To You (Geffen)	129-/3	9+	72+	54 -
	38	18		BRUCE HORNSBY & THE RANGE/On The Western Skyline (RCA)	134+/16	9+	53+	79+
	18	14	O	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Superstition (Epic)	135=/1	4+	54+	74-
	21	15	Œ	STEVE WINWOOD/Back In The High Life Again (Island/WB)	124-/2	6=	61+	60-
	13	11		DAVIO & DAVID/Swallowed By The Cracks (A&M)	129-/0	9+	59 -	68-
1	31	20		PETER GABRIEL/Big Time (Geffen)	125+/12	15+	60+	59 -
	17	16	_	BON JOVI/Wanled Dead Or Alive (Mercury/PG)	113-/3	11=	62+	50-
1	25	19		LONE JUSTICE/Shelter (Geffen)	121-/2	6+	42+	73-
i .	33	25	0	ROBERT CRAY BAND/Smoking Gun (Mercury/PG)	136+/10	3+	31+	89 -
1		24	96	BILLY IDOL/Don't Need A Gun (Chrysalis)	121+/13	3+	40+	73+
	30	30	2	JASON & THE SCORCHERS/Golden Ball And Chain (EMI America)			23+	90+
	36	32		ANN WILSON/The Best Man In The World (Capitol)	117+/11		30+	81+
-	47			ERIC CLAPTON/Tearing Us Apart (Duck/WB)	112+/33	0=	28+	75+
-		38		BOB GELDOF/This Is The World Calling (Atlantic)	119=/7	3+	24+	79-
1	28	27	26	SURVIVOR/Is This Love (Scotti Bros./CBS)	94-/5	9-	45 -	43-
	26	26		BRUCE SPRINGSTEEN & THE E STREET BAND /Because (Col.		4=	43+	35 -
7	37	31		PRETENDERS/Don't Get Me Wrong (Sire/WB)	66-/0	11-	49-	9+
2	6	17		BILLY IDOL/To Be A Lover (Chrysalis)	64-/1	16-	48 -	10-
3	8	22		KBC BAND/America (Arista)	95+/31	0=	20+	60+
-		49 39		PRETENDERS/Room Full Of Mirrors (Sire/WB)	79+/8	2=	29+	44-
53		_	3	BON JOVI/Livin' On A Prayer (Mercury/PG)	80 + /50	6+	24+	48+
		_	3		73+/5	13+	37+	33-
	50	44 36	_	KINKS/Rock 'N' Roll Cities (MCA)	92-/6	1 =	16+	66-
	40	21	_	R.E.M./Superman (IRS/MCA)	78-/1	1 -	20-	52 -
	19	45	<u> </u>	SMITHEREENS/Behind The Wall Of Sleep (Enigma)	95+/11	<b>0</b> =	10+	70+
1	48	48	0	HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)	73+/17	1-	37+	32+
1		43		PAUL YOUNG/Some People (Columbia)	91+/14		11-	62+
	43	29		STABILIZERS/One Simple Thing (Columbia)	71-/0	7+	21-	44-
	22		40	BRUCE SPRINGSTEEN & THE E/Raise Your Hands (Columbia)	<i>58</i> = /7	5+	30+	27-
58	46	42		EDDIE MONEY/We Should Be Sleeping (Columbia)	71-/2	5-	20-	47-
	23	28	42		94-/3	1+	12-	67-
	35	34		KBC BAND/It's Not You, It's Not Me (Arista)	60-/1	5-	30-	26 -
7	10	23		PAUL SIMON/Graceland (WB)	73-/0	3=	16-	49 -
	32	35		GENESIS/Land Of Confusion (Atlantic)	50-/4	11+	30-	16+
	27	40	_	WORLD PARTY/Ship Of Fools (Chrysalis)	84+/8	0=	6=	54+
_	58	50	47	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	43-/0	7-	34-	6+
11	24	33	47	TIMBUK3/Life Is Hard (IRS/MCA)	77+/25			51+
_	_	57		TRIUMPH/Tears In The Rain (MCA)	51-/2	4-		25 –
	29	41		JOHN FOGERTY/Change in The Weather (WB)	45-/1	5=		18-
		37	30	EDDIE MONEY/I Wanna Go Back (Columbia)	54+/35			39+
DE		_	. O	CINDERELLA/Nobody's Fool (Mercury/PG)	57-/3	4+		37-
	45	52	52	PAR COMPANY (Fame And Fortune (Atlantic)	50-/2	2+		30 -
38	39	47	53	BAD COMPANY/Fame And Fortune (Atlantic) BRUCE SPRINGSTEEN & THE E STREET BAND/Seeds (Columbia		3+		16-
	60	55	<b>2</b>	VINKS Marking At The Sectors (MACA)	1)30-/3 51+/27			41+
DE			. <b>⊕</b>	KINKS/Working At The Factory (MCA) TALKING HEADS/Puzzlin' Evidence (Sire/WB)	42-/0	0-		24-
22	34	46			61+/7	0=		40+
_	_			EUROPE/The Final Countdown (Epic)	52+/8	1 =	4-	
-	_	58	3	VAN HALEN/Rock & Roll (WB)	54+/16			31+
UÉE	<u>1U</u>		60	IGGY POP/Real Wild Child (A&M)	56+/23		5+	
LDE	i Ut	_	•	'TIL TUESDAY/Coming Up Close (Epic)	55 1/25	5	5 ,	55 ,

# **BREAKERS**

ERIC CLAPTON
Tearing Us Apart (Duck/WB)
65% of our reporters on it.

## **NEW ARTISTS**

#### **Albums**

nosts/B dds

1	WORLD PARTY/Private Revolution (Chrysalis)	90/7
2	EUROPE/The Final Countdown (Epic)	66/7
3	LOVE & ROCKETS/Express (Big Time/RCA)	31/11
4	DON DIXON/Most Of The Girls Like (Enigma)	31/6
5	BRIAN SPENCE/Brothers (Polydor / PolyGram)	28/3
6	BEASTIE BOYS/Licensed To III (Def Jam/Columbia).	18/7
7	STRYPER/To Hell With The Devil (Enigma)	15/2
8	TOBY REDD/In The Light (RCA)	13/1
9	JULIAN COPE/World Shut Your Mouth (Island)	12/8
10	BANGLES/Different Light (Columbia)	11/4
	LUCY SHOW/Mania (Big Time/RCA)	11/2
	JENNIFER WARNES/Famous Blue (Cypress/PolyGram)	11/1

#### **Tracks**

1	KBC BAND/America (Arista) *	95/31
2	SMITHEREENS/Behind The Wall Of Sleep (Enigma)*	95/11
3	WORLD PARTY/Ship Of Fools (Chrysalis)	84/8
4	TIMBUK3/Life Is Hard (IRS/MCA)*	77/25
5	EUROPE/The Final Countdown (Epic)	61/7
6	IGGY POP/Real Wild Child (A&M) *	54/16
7	TESLA/Modern Day Cowboy (Geffen)	33/11
8	LOVE & ROCKETS/All In My Mind (Big Time/RCA)	29/10
9	DON DIXON/Praying Mantis (Enigma)	29/6
	BRIAN SPENCE/Hear It From The (Mercury/PG)	28/3

New Artists are those who have never had an AOR Breaker. Asterisks (\*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.

# ERIC CLAPTON



"Tearing Us Apart"



Tracks

Albums

From The Album "AUGUST"

Produced By PHIL COLLINS In Association With TOM DOWD





# **AOR TRACKS**

#### **MOST ADDED**

BON JOVI/Living (50) EDDIE MONEY/Wanna (35) ERIC CLAPTON/Tearing (33) KBC BAND/America (31) KINKS/Working (27) TIMBUK3/Life (25) TIL TUESDAY/Coming (23) JOURNEY/Alright (23) HUEY LEWIS & THE NEWS/Ladder (17) IGGY POP/Child (16) BRUCE HORNSBY/Skyline (16)

#### HOTTEST

STEVE MILLER BAND/World (60) GEORGIA SATELLITES/Keep (51) BOSTON/Ready (46) ERIC CLAPTON/Way (45)
BRUCE SPRINGSTEEN & E ST./War (39) DON HENLEY/Who (34) BENJAMIN DRR/Stay (31) KANSAS/AII (26 ROSTON/Cont (19) BILLY IDDL/Lover (16)

#### **CHART CLIMBERS**

KBC BAND "America" (Arista) 95/31 (64/25)
Adds including WIYY. WXRK, KTXQ, WSHE, WRIF, KYYS, WZZO, WOUR. Heavy 20 including WDVE, KSHE, KFOG, KROR KOME, KLBJ, KATT. Medium 60 including WBAB, MMMR, WHJY, WLUP, KGON, KZAP. Moves 49-30.

KOME, KLBJ, KATI MAGDIAM DI DICIDIONI WACA, WIMMY, WITH WICH, WASHIN KADAN, WASHIN ASSAURT ASS

SURVIVOR "Is This Love" (Scottl Bros./CBS) 94/5 (99/0)
Adds: WEBN, WHEB, WBRY, WOME, KAZY, Heavy 45 including WHLS, WLUP, WLVO, KBPI, WCCC, WEZX, KNCN, WKRR.
Medium 43 including WHYY, WBBA, WDVE, WNOR, KSHE, KLOS. Remains at #26.

Medium 43 Industry WITT, WORD, WUFE, (MCA) 92/6 (95/18)

Adds KLOL, WEBO, KOMP, WERR, WYMS, WZZO, Heavy 16 including WBCN, WNEW, WXRK, WMMR, KRQR, WPLR, WDFM, WGL, KHEM, MEDIUM (MCA) Adds KLOL, WEBO, KOMP, WERR, WYMS, WZZO, Heavy 16 including WBCN, WNEW, WXRK, WMMR, KRQR, WPLR, WDFM, KEPR, KZAP, KOME, MOVES 36-34.

PAUL YOUNG "Some People" (Columbia) 91/14 (83/7)
Adds including WXRR, DC101, WKRR, KMJX, WRXL, KATT, KKDJ. Heavy 11 including WXRT, 91X, WLIR, WWCT, KRNA,
KOWB, Medium 62 including WABA, MWMR, WILS, WSHE, WNOR, WLVQ, KFOG, WCCC, Moves 43-36.

KUWB, Medium be including Wasta Winner, Wicks Waste, WinOrd, Window, Art O. Wood, World PARTY "Ship Uf Footis" (Chrysalls) 848, (7971).
Adde: WBAB, KZAP, WPDH, WPYV, WAPL, KODS, WOOJ, KFWO, Hashy 6, WBON, WPLR, KLBJ, WFNX, KRNA, KTCL, Medium 54 including WNEW, WNOR, WRIT, KYYS, KBPI, KROD, KGON, KRDR, WPYX, WCCC, Moves 50 46.

Medium 54 including WNEW, WNOR, WXRT, KYYS, KBPI, KROQ, KGON, KROR, WPYX, WCCC, Moves 50.46

BRUCE SPRINGSTER & THE E STREET BAND "Because The Night" (Columbia) 83.6 (81.22)

Adds WIYY, KGON, WEZX, WMGM, WBLM, KRIX, Hasay, 43 including WBAB, WNEW, WXRX, WMMR, WDVE, KZAP, KFOG, KROR, Medium 35 including KTXQ, WNOR, KYYS, 91X, WZZO, WCMF, WOUR. Moves 31.27.

BON JOV "Livin" On A Practice (Marcury PolyGram) 80.50 (30.15)

Adds including KROR, WPX, WZZO, WCCC, WEZX, WPYV, WROK, KGOO, KODS, WLAV, Heavy 24 including WBAB

WKEW, WXRK, WEBN, KOBS, KBPI, KISK, WAPL, KLD, WRRI. Medium-48 including WMMR, WDVE, WHLY, WRLS, KTXC.

WORE, NOW. DEBUTS at 3" MOOR FULL OF MITTORS" (SITE/WB) 79/8 (73/18)

AGDS INCLUDING ROO, KGON, KOME, WFV, KBAT, WFNX, KFMO, Heavy 29 including WBCN, WXRK, WMMR, WHJV, KTMO, HEAVY PER OR OR KRIPK, KISS, WHOT Mediturely at including MPCN, WKNGR, KYTS, KZAP, 91X, KGB, Moves KTXO, MUZO, KFOO, KROPK, KISS, WHOT MEDITURE At including MITTY, WKEW, WKNGR, KYTS, KZAP, 91X, KGB, Moves KTXO, MUZO, KTMS, KZAP, 91X, KGB, Moves KTXO, MUZO, KTMS, KZAP, 91X, KGB, Moves KTXO, MUZO, KTMS, KZAP, 91X, KGB, MOVES KTMS, KZAP, KZAP, KZAP, MOVES KTMS, KZAP, KZAP, KZAP, KZAP, KZAP, KZAP, KZAP, KZAP, KZAP, KZA

TIMBUK3 "Life is Hard" (IRS/MCA) 77/25 (53/19)

Adds including WHLY, KROQ, KROR, WOUR, KNCN, KDJK, KFMG, KFMF, Heavy 5, WXRT, WOFM, KLBJ, KILO, KTCL, Medium 51 including WXRK, WDVE, KTXQ, WLUP, KYYS, 91X, KFOG, WEZX, WFYV. Moves 57-48.

Medium 51 including WXRK: WDVE, KTXQ, WLUP, KYYS, 91X, KFOQ, WEZX, WFYV. Moves 57-48. **HUEY LEWIS 3 THE NEWS** "Jacob's Laddor" (Chrysalls 73/17 (58-9) Adds including KGON, KSJO, WKLC, WHEB, WFYV, WWCT, KRNA. Heavy 37 Including WDVE, WSHE, WRIF, KFOG, KISW, WPYX, WCCC, WPDH WGUR, Medium 32 including WIYY, WBAB, WNEW, WMMR, WLVQ, KOME, Moves 48-37. **BILLY** JOEL "This Is The Time" (Columbia) 73-5 (68-13) Adds Including CHOM, KICT, KRQU, Heavy 37 including WIYY, WBAB, WKLS, KTXQ KINK, WCCC, WPDH, WEZX, WKRR, WCCQ, Medium 33 including WHMR, WDVE, WZZO, WCDR, KMXX, WKCF, WRXL. Moves 44-33.

PROJECT MODILITY SO TRADUITY MOREN, MUTE, WAZEY, PUTE, ROMA, MODE, WIND, WIND, MODES 44-03.

EUROPE "The Final Countdown" (Epic, 51/7 (54/16))

Addis KBP, WCMF, WTUE, WLAV, WXRC, KWHL, KFWF, Heavy 4; WCFM, WPLP, KWIC, KRQU, Medium 40 including WBAB, WXRK, WDW, WSHE, KSH, KOM, WYX, WOLW, Moves 60-57

BRUCE SPRINGSTEEN & THE E STREET "Raise Your Hand" (Columbia) 58/7 (58/9)

, WHEB, WCMF, WEZX, WWCT, WBLM, KOZZ, Heavy 30 including WBAB, WNEW, WXRK, WMMR, WDVE, WRQK, KILO, KLPX, Medium 27 including KTXQ, KYYS, WQFM, KQRS, 91X, WZZO. Moves 42-40.

KGB, KFOG, WROK, KILO, KLPX. Medium 27 including KTXQ, KYYS, WOFM, KORS, 91X, WZZO. Moves 42-40
"TIL TUESDAY "Coming Up Closes" (Epic) 56/23 (33/20).

Adds including WIOQ, WOUR, KWIC, KNCN, KZEL, KLPX, KFMQ, KOZZ, Heavy 5, WBCN, KINK, KESI, KRNA, KSPN, Medium 39 including WBAB, WNEW, WIMMR, WHJY, WSHE, WLLDY, WPDH, WRRI, Debuts at #60.

EDDIE MONEY "I Wanna Go Back" (Columbia) 54/35 (20/15)

Adds including KZAP, WCCC, WEZX, WWCT, KLPX, WRKI, KOZZ, Heavy 10 including WEBN, WLVQ, KSHE, WKQQ, KQDS,
KKDJ, KRNA, Medium 39 including WIYY, WDVE, WKLS, WSHE, WIF, WOFM, KQRS, KRQR, Debuts at #51.

IGGY PDP "Real Willid Child" (AAM) 54/16 (38/20)

Adds including WOUR, KWIC, KKDU, WKFM, KRNA, KOWB, KZOQ, Heavy 6: WBCN, WXRK, KRQQ, 91X, WAAF, KRQU, Medium 31 including WBAB, WNEW, KYYS, WOFM, KOWB, KZOQ, Heavy 6: WBCN, WXRK, KRQQ, 91X, WAAF, KRQU, Medium 31 including WBAB, WNEW, KYYS, WOFM, KOWB, KZOQ, Heavy 6: WBCN, WXRK, KRQQ, 91X, WAAF, KRQU, Medium 31 including WBAB, WNEW, KYYS, WOFM, KPGG, KOME, KLBJ, KNCN, Debuts at #59.

Medium 31 including Wasa, Mrxey, John St. 20, 100 (48.9)
VAN HALEM "Rock & Roll" (WB) 52/8 (48.9)
Adds wirry Winder KZAP, WFVY, KICT, KAZY, WYMÖ, KIYD, Heavy 4: WBCN, KISS, KRIX, KZOQ, Medium 36 including wasa, Wiley, WXRK, WHJY, KTOQ, WRIF, KSFE, KGB, KÖME, WFYX, Remains at #59.

WBAB, WNEW, WXRK, WHAY, KTXQ, WRIF, KSHE, KGB, KOME, WPYX, Remains at #59.

KINKS: "WORKING AT The Factory" (MCA) 51277 (25/22)

Adds including KOME, KISW, WZZQ, WPDH, WCMF, WROK, KILQ, KKDJ, Heavy 5. WMMR, WXRT, KORS, 91X, KROR,

Medium 41 including WTY, WOYS, WKLS, KTXQ, WLLP, WOFM, KSHE, KFGQ, Bobuls at #55.

BRUCE SPRINGSTEEN & THE E STREET BAND "Seeds" (Columbia) 38/3 (39/6);

Adds: KZEW, WPDH, WFYV, Heavy 21 including WBAB, WOYE, KIOL, KZAP, KGB, KFGQ, KPGQ, KWRR, KILQ, KTYD,

Medium 16 including WNEW, KTXQ, WNOR, KYTS, 91X, WZZQ, WEZX, KEZQ, WKQZ, KMBY, Moves 55-54.

#### **NEW & ACTIVE**

JOURNEY "I'll Be Alright Without You" (Columbia) 52/23 (29/25)

Q. Heavy 8: WDVE, WPLR, WIMZ, WWCT, WMGM, WHMD.

ZEBRA "Can't Live Without" (Atlantic) 50/2 (50/4)

ers 1. Heavy 2: WCCC, WHMD. Medium 37 including WBAB, WNEW, KTXO, WOFM, KGB, KOME KDF, KISS, WAPL, WXKE.

WPYX. WPDH, KNCN, WKDF, KISS, WARE. WXKE.

STEVE MILLER BAND. "Nabody But You Baby" (Capitol) 43/12 (31/3)

Adds including WIYY. WEBN, WTPA. WEZY. WOMF. KBAT, WKGR. Powers 1. Heavy 11 including WOFM. KORS, KROR. KISB. WARE. WWW. Medium 30 including KNCO. KLOS KGON, KNCN, WKDF, KATT, KZEL, WGIR, RFMO, KFMF, KOZZ. VAN HALEN. "Bast 01 Boit Worlds." (WB) 41/8 (35/5)

AGD including KLOL. KOON. KZAP. WCCC. KAZY, KTYD, Heavy 3: KBPI, KISW, WAQY. Medium 30 including WBAB. KSBE, KROR. WAPL, WTUS, KAOY, KLPS, WRKI, WGIR, WWW.

KANSAS "Power" (MCA) 34/3 (34/5)

Adds: WFBQ, KATT, KILO, Heavy B: WPLR, KISS, WAPL, KMOD, KFMG, KRIX, KFMQ, KWHL. Medium 21 including KRQR, KLBJ, WTUE, KGGO, KQOS, KJOT, KZEL.

TESLA "Modern Day Cowboy" (Geffen) 33/11 (22/12)
Adds Including WBCN, WXRK, WYNF, KFMG, KLPX, WWW. KOZZ, Heavy 0. Medium 14 including WLLZ, KDJQ, WFYV,

NOS. NICU NAMO. WARL. ARIA

TALKING HEADS "Love For Sale" (Stre/WB) 32.8 (25/9)

Adds including KYYS, KÖÖN, KILO, KDIK, KRINA, WYMG Flowers I, Heavy 11 including KTXQ, KZEW, WNOR. WXRT.

KNOQ, KFOG WPOH, KKDJ. Medium 20 including 91x, WCCC, WEZX, KODS, WWW.

ERIC CLAPTON "Miss You" (Duck/WB) 31/6 (27/27)

ding WDVE, KQRS, KFOG, KRQR, WPDH, WCMF, KLBJ WKLT, WYMG, Heavy 12 Including W KOME, KISW, KISS, KEZO, KOZZ

WAA. WMRY Medium 18 including KOME, KISW, KISS, KEZO, KOZZ.

\*\*\*JUAN JETT & THE BLACKHEARTS\*\* "Roadrunner" (Blackheart/CBS) 39/6 (25/8)

\*\*JUAN JETT & THE BLACKHEARTS\*\* "Roadrunner" (Blackheart/CBS) 39/6 (25/8)

\*\*JUAN JETT & THE BLACKHEARTS\*\* "Roadrunner" (Blackheart/CBS) 39/6 (25/8) WTPA, WCCC, WHTF, WKQZ, WRKI, KOZZ. Heavy 5: , WNEW, WMMR, KROQ, KGB, WPDH, KQWB.

RAINMAKERS "Downstream" (Mercury/PolyGram) 30/1 (31/7)
Adds: WYNF. Heavy O. Medium 19 Including WLLZ, KYYS, KBCO, WHFS, WTPA, WHEB, WOWE, KBAT, WAPL, KQOS

LOVE & ROCKETS "All in My Mind" (Big Time/RCA) 29/10 (21/6)
Adds including KZEW, KROR, KSJO, WTPA, KLAO, WWWV. Heavy 2: WHFS, KTCL. Medium 16 including KROO, 91X

OUTLAWS "One Last Ride" (Pasha/CBS) 29/8 (25/7)
Adds: WBAB, WSHE, WBDH, WXXE, KMBY, WZZO, KGRO, KROU, Heavy 0. Medium 18 including WYNF, KTCZ, WIOQ, KNKON, MFV, WGER, WONE, KZEL KLEY, KATP, WBUE, KRIX, KRIXA.

OON DIXON "Praying Mantis" (Enigma 29/6 (26/3) Adds: WHJY, C107, WTPA, KBAT, KZRR, WRUF, Heavy 0. Med WRDU, WXRC, KRIX, KSPN, KTCL, KTYD. dium 19 including WDVE, WBRU, WDHA, WHEB, WZYC.

ROBIN TROWER "No Time" (GNP Crescendo) 28/5 (26/3)
Adds: KATT, WKQZ, KILO, WXRC, WIXV. Heavy 2: KZEL, KRIX. Medium 15 including KBCO, KDJQ, WDHA, KNCN. WKDF

BRIAN SPENCE "Hear It From The Heart" (Polydor/PolyGram) 28/3 (27/4)

KSHE, KUPD, KDJQ, KOME, WEZX, KBAT. AV, WLNZ, WRUF. Heavy 0. Medium 21 including WLLZ, WRIF, IKQZ, KJOT, KDJK, WMGM, WWWV, WKLT.

WANG CHUNG "Eyes Of The Girt" (Geffen) 26/5 (21/9)
Adds: KBCO, WEZX, KLPX, WKFM, KRQU, Heavy 1: WLVQ, Mediur

KODS, KECU, KILO, KZEL JOHN FOGERTY "Kinckin" On Your Door" (WB) 24/6 (19/8) Adds WIYY KBCO, KSJO, WKCR, WONE, KSDY, Hawy KINCHOLUGIN, KYOG, KROR, KISW, WHIF, KMOD, KZEL. Medium 15 including WTPA, WHCN, WFLR, WEZY, WKCQ, WKFM, WRUF, WKLT, WYMG, KSPN, KROU.

RATT "Body Talk" (Atlantic) 23/6 (18/8)

Adds KUPD, KLAQ, WXRC, KFMX, KRNA, WKLT, Heavy 1: KISS. Medium 17 including WBAB, WHTF, KWIC, KNCN, WLNZ, KILO, KKDJ, KOJK, KLPX. KILO, KKDJ, KDJK, KLPX. K**XTE BUSH "Experiment IV" (EMI America) 22/6 (16/15)** Adds: KROQ, WHFS, WDHA, WPLR, KSTM, WOBK, Powers 1. Heavy 4: WLIR, WFNX, KTCL, KRQU, Medium 12 including

TEVEN MILLER BAND "1 Manna Be Loved (But By Only You)" (Capitol) 22/3 (20/2)
Adds WRFX, WTLE WRED, Heavy 6 WEBN, KFOG, KROR, WFYV, WQMF, WLAV, Medium 15 including WBYR, KZAP,
KOME, WHCN, WRDK, KLID, KKDJ, WXV

BOSTON "Hollvann" (MCA) 20/5 (20/2) JPD, WCCC, WIOT, KEZE KSQY Heavy 9 including KLOL, KISW, KQDS, WLAV, WLNZ, KPOI. Medium 10 WBYR, Q107, WHCN, WAAF, WROK, KICT, WWTR.

KINKS "Lost And Found" (MCA) 19/7 (12/12)

REX WWWV Heavy 2: WXRT 91X Medium 14 including KBCO, KOME

PRICE-SULTON "Shotgun Shy" (CBS Associated) 19/0 (20/6)
Heavy O Medium 11: KROO. 91X. WHIF, KNON, WDIZ, WLNZ, WMRY, KJOT, WMGM, KRIX, KROU

BEASTIE BOYS "(You Gotta) Fight For Your Right To Party" (Def Jam/Columbia) 18/7 (11/5)

JOHN EDDIE "Pretty Little Rebel" (Columbia) 16/9 (7/7)
Adds WKLC, WDHA, WEZX, WHTF. KWIC, KFMG, WWTR, KATP, KRIX. Heavy 0. Medium 11 Including WBYR, WNEW.

WARR, WINIMR, WINIGM.

ERIC CLAPTON "Run" (Ouck/WB) 16/0 (18/18)

ERIC CLAPTON "Run" (Ouck/WB) 16/0 (18/18)

WOULD, KLOS, WTPA, WCCC, WIOQ, WOUR, WZYC, KATT,

# **AOR ALBUMS**

#### MOST ADDED

TIMBUK3 (22) JOURNEY (22) TIL TUESDAY (18) KINKS (16) PAUL YOUNG (15) IGGY POP (14)

JASON & THE SCORCHERS (12) SMITHEREENS (11) LOVE & ROCKETS (11) BOB GELDOF (10) ROBERT CRAY BAND (10)

### HOTTEST

BOSTON (63) STEVE MILLER BAND (61) GEORGIA SATELLITES (51) SPRINGSTEEN & THE E ST. (46) **ERIC CLAPTON (46)** COLOR OF MONEY (34) BENJAMIN ORR (32) PRETENDERS (27) KANSAS (26) BILLY IDOL (19)

## **NEW & ACTIVE**

JOAN JETT & THE BLACKHEARTS "Good Music" (Blackheart/CBS) 30/6 (25/7)

JOAN JETT & THE BLACKHEARTS "Good Music" (Blackheart/CBS) 30/6 (25/7)

WTPA, WCCC, WHTF, WKQZ, WRKI, KOZZ, Heavy WNEW, WMMR, KROQ, KGB, WHFS, WDHA, WPDH BRIAN SPENCE "Brothers" (Polydor/PolyGram) 28/3 (27/4)
Adds including WLNZ, WRUF, Heavy 0, Medium 21 Including WLLZ, WRIF, KSHE, KUPD, KOME, WEZX, WLAV, KJOT,

KOJK, WYWY.

KATE BUSH "The Whole Story" (EMI America) 22/6 (16/14)

KATE BUSH "The Whole Story" (EMI America) 22/6 (16/14)

KATE BUSH "The Whole Story" (EMI America) 22/6 (16/14)

WHFS, WDHA, WPLR, KSTM, WQBK. PO KTCZ, 91X, CHEZ, CFNY, KILO, KKCY

PRICE-SULTON "Lights On" (CBS Associated) 20/0 (21/7)
Heavy 0. Medium 12: KROO, 91X, WHTF, KNON, WDIZ, WONE, WLNZ, WMRY, KJOT, WMGM, KRIX, KROU.

JOHNNY WINTER "3rd Oegree" (Alligator) 19/3 (19/3) Adds Including WPDH, KWIC, Heavy 4: KDUO, WMRY, KZEL, KTCL, Medium 7: WXRT, WHFS, WTPA, WHTF, KBAT, KICT,

BEASTIE BOYS "Licensed To III" (Def Jam/Columbia) 18/7 (11/4)
Adds including WNEW, WPLR: WIMZ, KMJX, KKDJ, KRIX. Heavy 1: WBCN. Media

: WBCN, Medium 6 including WBAB, WXRK, 91X, KISS, JOHN EDDIE "John Eddie" (Columbia) 17/9 (8/8)
Adds including WKLC, KWIC, KFMG. Heavy 0, Medium 11: WBYR, WNEW, WXRK, WMMR, WDHA, WEZX, WHTF, WMGM

WWIR, KALP, KRIA.
STRYPER "TO Hell With The Devil" (Enigma) 15/2 (13/4)
Addis polyetion KS IO Heavy 1: KNAC, Medium 6: KDJO, WTPA, KWIC, WFYV, KATP, KOZZ.

Adds including KSJO, Heavy 1, KNAC, Medium B, KDJO, WTPA, KWIC, WFYV, KATP, KOZZ.

WODDENTOPS "Glam" (Columbia) 15/0 (15/2)

Powers 1, Heavy 1: KTCZ, Medium 10 WART, KBOC, KROQ, WHFS, WLIR, KBAT, WMRY, KSTM, WFNX, KZOO.

# **AOR ALBUMS**

ee Two reis Weeks			172 REPORTS	DECEMBER 5, 1986	Total Reports/Adds	Power	Heavy	Medic
1 1	1	1	BRUCE SPRINGSTEEN &/Live/1975-85 (Columbia)	"War" (131) "Fire" (125) "Because" (83)	161 – /1	46 –	132-	28
2 2	2	0	BOSTON/Third Stage (MCA)	"Cool" (136) "Ready" (129) "Can'tcha" (35)	151 – /1		143+	7
	5	Õ	ERIC CLAPTON/August (Duck/WB)	"It's" (151) "Tearing" (112) "Miss" (31)	164 + /3	46+	117+	47
6 5	4	ŏ	STEVE MILLER BAND/Living In The 20th Century (Capitol)	"Make" (165) "Nobody" (43) "Loved" (22)	167+/1	61+	140 -	25
3 3	3	5	PRETENDERS/Get Close (Sire/WB)	"My Baby" (139) "Room" (79) "Don't" (66)	162-/0	27-	131 -	27
13 8	8	6	GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Keep" (149) "Railroad" (4) "Battleship" (3)	153-/2	<i>51</i> +	124+	25
10 7	7	Ō	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Skyline" (134) "The Way It Is" (43) "Road" (10)	152 + /2	16-	79=	
4 6	6	8	BILLY IDOL/Whiplash Smile (Chrysalis)	"Gun" (121) "Lover" (64) "Soul" (21)	145 = /5	19-	73-	62
15 10	9	0	BENJAMIN ORR/The Lace (Elektra)	"Stay" (121) "Too Hot" (13) "In Circles" (4)	151-/2	32+	111+	39
5 4	10	ŏ	COLOR OF MONEY/Soundtrack (MCA)	"Who Owns" (155) "Brothers" (2) "Standing" (1)	156-/1	34+	113+	42
			BON JOVI/Slippery When Wet (Mercury/PG)	"Wanted" (113) "Livin" (80) "You Give Love" (13)	139+/4	18+	73+	61
20 17	13	Ø	KANSAS/Power (MCA)	"All I Wanted" (133) "Power" (34) "Silhouettes" (3)	143+/6	26+	93+	42
9 11	16	Œ	RIC OCASEK/This Side Of Paradise (Geffen)	"True To You" (129) "Emotion" (8) "Laughing" (8)	142-/2	9=	77+	62
12 12	12	14	STEVE WINWOOD/Back In The High Life (Island/WB)	"High Life" (124) "Freedom" (15) "Finer Things" (6)	137-/2	9-	6 <b>8</b> +	65
21 20	17	1	PETER GABRIEL/So (Geffen)	"Big Time" (125) "That Voice" (20) "Eyes" (2)	134 + /9	17+	65+	6
16 14	14	16	DAVID & DAVID/Boomtown (A&M)	"Swallowed" (129) "Welcome" (13) "Alone" (3)	134 - /1	9+	64 -	69
25 21	18	Ð	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Live Alive (Epic)	"Superstition" (135) "Willie" (6) "Pride" (5)	142+/2	4+	56 +	
8 9			KBC BAND/KBC Band (Arista)	"America" (95) "It's Not You" (60) "Hold Me" (6)	130-/5	5-	43-	
	23	Œ	KINKS/Think Visual (MCA)	"Rock 'N' Roll" (92) "Working" (51) "Lost" (19)	135+/16	1=	22+	
11 16	20	<u>ه</u>	HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"Jacob's" (73) "Whole" (38) "I Know" (19)	106+/9	5-	54+	
26 25	21	ā	LONE JUSTICE/Shelter (Geffen)	"Shelter" (121) "I Found Love" (9) "Belfry" (1)	124-/3	6+	42+	7
18 18	19	22	EDDIE MONEY/Can't Hold Back (Columbia)	"We Should" (71) "I Wanna Go" (54) "Endless" (11)	116-/9	7-	30 -	-
35 30	26	Œ	ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Smoking" (136) "I Guess" (3) "Right Next Door" (3)	138+/10	3+	31+	-
36. 31	30 (	Ž	JASON & THE SCORCHERS/Still Standing (EMI America)	"Golden" (128) "19th Nervous" (2) "Crashin" (1)	129+/12	3+	23+	_
			BOB GELDOF/Deep In The Heart Of Nowhere (Atlantic)	"This Is" (119) "Rock" (4) "Pouring" (3)	125+/10	3+	25+	
27 26			SURVIVOR/When Seconds Count (Scotti Bros./CBS)	"Is This Love" (94) "How Much" (1) "Keep It" (1)	95 - /5	10-	46-	
17 19	25	27	TALKING HEADS/True Stories (Sire/WB)	"Puzzlin'" (42) "Love" (32) "Wild" (12)	73-/5	3-	28-	
— 35	35	20	BILLY JOEL/The Bridge (Columbia)	"This Is" (73) "Big Man" (4) "A Matter Of Trust" (3)	76+/4	14+	39+	
34 33	34	2	SMITHEREENS/Especially For You (Enigma)	"Behind" (95) "Blood" (10) "Lonely Place" (3)	105+/11	1 =	13+	
7 15	24	30	JOHN FOGERTY/Eye Of The Zombie (WB)	"Change" (45) "Knockin" (24) "Headlines" (18)	71-/5	6=	28-	
24 22	22	31	R.E.M./Lifes Rich Pageant (IRS/MCA)	"Superman" (78) "Cuyahoga" (3) "I Believe" (2)	80-/0	1 -	21-	
28 27	29	32	PAUL SIMON/Graceland (WB)	"Graceland" (73) "You Can Call" (7) "The Boy" (5)	79-/0	4=	21-	
19 24	32	33	GENESIS/Invisible Touch (Atlantic)	"Confusion" (50) "Tonight" (13) "In Too Deep" (6)	61-/6	13+	34 -	
— 36	36	2	PAUL YOUNG/Between Two Fires (Columbia)	"Some People" (91) "Long Run" (3) "Between" (3)	98+/15	1 =	12-	
32 29	33	35	BILLY SQUIER/Enough Is Enough (Capitol)	"Shot O' Love" (94) "Silence" (3) "Love" (2)	98 - /3	1+	12-	
			STABILIZERS/Tyranny (Columbia)	"One Simple Thing" (71) "Underground" (1)	71-/0	7+	21 -	-
			TIMBUK3/Greetings From Timbuk3 (IRS/MCA)	"Life" (77) "The Future's" (14) "Hairstyles" (1)	86+/22	0-	9-	
		_	WORLD PARTY/Private Revolution (Chrysalis)	"Ship" (84) "Private" (7) "All Come True" (2)	90+/7	0=	7+	
29 28			TRIUMPH/The Sport Of Kings (MCA)	"Tears" (51) "Night" (2) "Don't Love" (2)	55-/2	4-	19-	
			'TIL TUESDAY/Welcome Home (Epic)	"Coming" (56) "What About" (14) "On Sunday" (1)	66 + /18	0-	10-	

# BREAKERS.

No album achieved Breaker status this week.

#### **NEW & ACTIVE**

EUROPE "The Final Countdown" (Epic) 66/7 (59/15)

Adds KBPI, WTUE, WLAN, WCMF, WXRC, KWHL, KFKF, Heavy 5, WOFM, WPLR, KWIC, KNAC, KRQU, Medium 42 including WBAB, WXRK, WDVE, WSHE, KSHE, KBPI, KGB, KOME, WPYX, WCMF, WOUR, KNCN, WFYY, WTUE, WLAY,

including WBAB, WXRK, WDVE, WSHE, KSHE, KBPI, KGB, KUME, WHYX, WUMF, WUUH, KNUN, WHYV, WTUE, WLAY, IGGY POP "Blah, Blah, Blah" (A&M) 59/14 (49/13).

Adds including KYYS, KÖME, WDUR, KNCN, KKDJ, KÖWB, Powers 2, Heavy 7; WBCN, VXRRK, KROO, 91X, WAAF, KTCL, KRDU, Medium 34 including WBAB, WNEW, WXRT, WUVD, KYYS, WOFM, KFOG, KOME, KLBJ, KNCN, KILO, JOURNEY "Raised On Radio" (Columbia) 55/22 (33/25).

Adds including WHJY, WSHE, KINK, WZZO, WAPL, WWCK, WWCT, KMOD, Powers 1, Heavy 10; WDVE, KTXO, KGB, WPLR, WIMZ, WWCT, WMGM, WHMD, KRIX, KRNA, Medium 36 including WHJY, WSHE, KINK, WCCC, KNCN, WKRR, WFYV, WKDF, WAPI.

WETV, WKDE, WAPL.

ZEBRA "3,V" (Atlantic) 52/3 (51/4)

Adds WSHE, KSHE, WONE, Powers 1. Heavy 3: WBAB, V/CCC, WHMD, Medium 38 including WNEW, KTXO, WSHE, WOFM, KSHE, KGB KOME, WPYX, WPDH, KNON, WKDF, KISS, WAPL, WXKE, KILO, KNAC, WRKI, KQWB, WANG CHUNG: "Mosale" ("Getten) 45/5 (45/7)

Adds: KBCO, WEZX, WKFM, KLPX, KRQU, Powers 2. Heavy 11: CHOM, WLVQ, KROQ, KINK, 91X, CHEZ, WIMZ, WKDF, WWCK, WHMD, KFMZ, Medium 28 including WKLS, WNOR, KFOG, WEZX, KQDS, KEZO, KILO, KZEL, KLPX

YAN HALEN "5150" (WB) 44/8 (39/5)
Adds including KIOL. KZAP, WHTF. Heavy 3: KBPI, KISW, WAOY, Medium 32 including WBAB, WRIF, KSHE, KGON, KROR, WCCC, WAPL, WTUE, KATT, WRIKI, WGIR, KQWB, KOZZ, KTYD.

RAINMAKERS "The Rainmakers" (Mercury/PolyGram) 33/1 (35/8)
Adds WYNF, Powers 1. Heavy 1: KZEL Medium 20 including WYNF, WILLZ, KYYS, KBCO, WHFS, CHEZ, WHEB, WOWE,
KBAT, WAPL, KODS, WLAY, KEZO, KICT, KOWB, WZZO.

KBAT, WAPE, ROOS, WEAV, REZO, INCT, ROWB, WZZO, LOVE & ROCKETS "Express" (Big Time/RCA) 31/11 (23/5)
Adds Includin, Heavy 3: WHFS, WLIR, KTCL, Medium 17: KZEW, WXRT, KROO, 91X, KFOG, KOME, WTPA, KLAO, KBAT, KILO, KKCY, WQBK, WFNX, KATP, WXRC, KROU, KTYO RILLO, KRUT, WUDR, WHYN, KATP, WXRC, KROU, KTYD.

DON DIXON "Most Of The Girls Like TO Dance..." (Enigma) 31/6 (28/3)

Adds: WHYI, G107. WTPA, KBAT, KZPR, WRUF. Heavy 0. Medium 21 including WDVE, WBRU, WXRT, WDHA, WHEB,

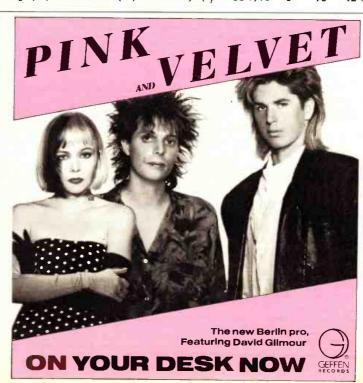
WZYC, WRDU, WONE, WMRY, KKCY, KATP, WXRC, KRIX, KSPN, KTYD.

ROBIN TROWER "Passion" (GNP Crescendo) 31/5 (29/4)

Adds including KATT, WKQZ, WXRC, WIXV- Heavy 3: WMRY, KZEL, KRIX, Medium 16 Tholuding KBCO, KDJO, WDHA,

WHTF, KNCN, WKDF, WROK, WTUE, KILO, KFMF.

Continued on Page 78



# REGIONAL AOR ACTIVITY

WKLC/Charleston (304) 722-3308

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been added

(M): (L) - Other tracks from that album are in those rotations (medi-

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000 -

1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-

## EAST

WBCN/Boston (617) 266-1111

PD: OEDIPUS ND: CARTER ALAN

(215) 561-0933

MD: TED UTZ

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#### PARALLEL ONE

PD: TOM EVANS

Heavy BOSTON (H) PITTER GARRIEL CEDRCIA SATELLITES (H) KANSAS KBC BAND (H) SIEVE MILLER BAND (H) PIC CCAREK BON JOVI BILLY JOEL BRUCE SPRINGSTERN (L) Medius

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## (514) 935-2425

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PD: JOHN PICCILLO APD: CAROLYN WESSES

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PD: CHARLIE KENDAL HD: HARK CHERNOFF

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WXRK/New York (212) 750-0550 PD: PAT EVANS ASST PD: BOB KRAI

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WDVE/Pittsburgh (412) 937-1441

PD: GREG GILLISPIE MD: HERSCHEL

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DC101/Washing WBRU/Providence (401) 272-9550 (202)828-9932 PD: RICK BARR HD: ALISON STEMART

PD: DAVE BROWN

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WZZO/Allentown

(215) 694-0511

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WHJY/Providence (401) 438-6110 PD: KEN CARSON APD: GLENN STEMAR Heavy BRUCE SPRINGSTEEN

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Q107/Toronto (416) 967-3445

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VP/PD: BOB BUCHMANI MD: RALPH TORTORA

PD: GENE ROMANO MD: RICK STRAUSS MP/GMI GARY SLA WHAT AND A STATE OF THE AND A ST BRUCE SPERIOUS SERVENT SERVENT

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PD: DAVID EINSTEIN MD: BOB SHOWACRE

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a STANLEY JORDAN
a NEW MODEL ARMY
a SOMETHING WILD
APP
a THE THE PD: DENIS HONAHARA APD: LARRY "THE DUCK

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PRETURB (201) 328-1055 VP/GM: BOB LINDER WE/GHI LOUDTE

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WIOQ/Philadalphi

PD: BRIAN KRYSZ MD: JENNIFER GIPE PD, CHRICK BRANCE
BROWY
BLLY JOHN (H)
BLLY JOHN (H)
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BOB GELOOP
PETER GARRIEL
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WTPA/Harrisburg (717) 697-1141 PD: JOHN GRIFFIN MD: CHRISTINA

Name of the Control o PD: JEFF KAUFFHAN MESTER OF COSTS AME

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WCCC/Hartford (203) 233-4426

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DON JOY! (L)
JULIAN COPE

WPDH/Poughkee (914) 471-1500

TO STOR ADMINISTRATION OF THE ADMINISTRATION

WCMF/Rocheste (716) 262-4330

CHEZ/Ottawa (613) 563-1919

PD: STEVE COLMILL NO: GREG TORRINGTON

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BRAUT SPRING STEEN

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WAQY/Springfield (413) 525-4141 PD: BRIAN HALE ND: JOE HARING

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ERIC CLAPPTON (L)
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WAQX/Syracuse (315) 472-0200

(315) 797-0803

PD: PETER HIRS

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BRUTANING PD: STEW SCHANTZ HD: PAN BROOKS

WAAF/Word (617) 752-5611 PD: CYNDE SLATER APD: RUSS HOTTLA

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WEZX/Scrantor (717) 961-1842 PD: MIKE ONDAYS MD: TIM DRAYER

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STEVE HILLER BAND
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PETER CASHIEL
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(203) 247-1060

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CEDRGIA SATELLITES
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(203) 775-1212

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PD: SIMON JEFFRIE MD: LORRAINE RAPP

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WWTR/Ocean City (301) 289-4545 PD: RICHARD REMS

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WOBK-FM/Albany (518) 462-5555 PD: JOHN COOPER

WKFM/Syracuse (315) 487-1500 PD: STEVE BECKER APD: BRIAN ILLES

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WBLM/Portland (207) 783-2065 ON: JOSE DIAZ MD: ROBIN MATHIEU

MD, ROSH MATHIEU
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BRICASEK
RIC OCASEK
RIC OLAPTON
BENJAMIN ORR
RIC.H.
JOHN POODERTY
KARSEAS
SUBVIVOR
RIC OCASEK
RIC

WFNX/Boston (617) 595-6200

#### SOUTH

# PARALLEL

WKLS/Atlanta (404) 325-0960 PD: BILL PUGH HD: BETH WILLIAMS

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BRUCE HORNSBY
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KZEW/Dellas (214) 748-9898

PD: NOB BARNETT APD: CINDY BALLEN POI NO MASSETT STATES OF THE CONTROL OF STATES OF STATES

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PD: MICHAEL BRIGHT HD: BRUCE HCDONALD

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KTXQ/Daliss (214) 528-5500

PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

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WYNF/Tampa (813) 228-6090

PD: CAREY CURELOP ASST: PD: RON DIAZ HARVY
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Continued on next page

## **REGIONAL AOR ACTIVITY**

#### SOUTH (Continued)

PD: RICK LAMBERT MD: DAYNA STEELS

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## WNOR-FM/Nor (804) 623-9667

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STEVE MILLER GAND
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BRUCE SPRINGSTERN (M)
BOSTON (G. O'T)

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BON JOYL
R.E.M.
PETER GABRIEL
ROBERT CRAY BAND
STEVIE RAY VANGHAR
SILLY SOUTER
HANG CHING
JASCH & THE SCORCH
WAS GOMPANY
WALL GOMPANY
SMITHEREENS
POLICE
FORTMAND

#### PARALLEL TWO

Light

#### WZYC/Atlantic Beach, NC (919)728-2019 PD: PAUL PRANKLIN MD: ROBYN MUTCHLER

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STEVE HILLER BAND
HOMARD JONES
BOSTON (M)
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### (512) 474-6543 PD: CLARK RYAN MD: JEPF CARROL

FOI LANGE CARROLL

MANY

## (704) 933-1121

PD: BOB CHRYSLER MD: HARY LONDON

HOI MANY CONDON

Heavy PRINTINGERS (L)

REIC CLAPPON

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COLOR OF MONEY

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#### KNCN/Corpus Christi (512) 289-1000 OM: PEPE LOPEZ PD: BONNIE STACE

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KLAQ/EI Pasc (915) 544-8864 ON: NAT LAMP NO: MIKE RANSEY

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## WKRR/Greensbord (919) 274-8042 PD: BRUCE WHEELER MD: JOHN AMBERG

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BRACE SPEINGSTEEN
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WFYV/Jacksonville

(904) 642-1055

PD: CHRIS JONES MD: LEX STALEY

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#### KBAT/Odessa (915) 563-2121

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RIC CAASEK
JASON A THE SCORCE
PRITADERS (H)
IGGY POP
TIL TUESDAY
TIL TUESDAY
JOSEPHY HANTER
DON DIKON

(305) 645-1902

PD: NAD RESSION

#### WEGR/Memphis (901) 578-1103 PD: HOWIE CASTLE HD: KELLIE CRUIS

HD: XELLIE CRUTER
Meany
BRUCE SPRINGSTEN
PRETENDERS (L)
RIC OCASER
BOSTON
BENJAMIN OR
BENJAMIN OR
KANSAS (L)
STEVE MILLER BAND
COLOR OF MONEY
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#### WIMZ-FM/Knoxville (615) 525-6000

PD: KERRY LAMBERY MD: MIKE CAPPS FOI NAME CAPPS

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## WKQQ/Lexingt (806) 252-6694

PD: DAVE KRUSE MD: ROB ELLIS

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KMJX/Little Rock (501) 470-0088 PD: TON WOOD ND: DAVID ALLEN ROSS

STEVE MILLER BAND
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BON JOYI
NG JUN
PAUL YOUNG (L)
Light
BEASTLE BOYS

## WQMF/Logisville (502) 589-4400 PD: DUKE NEYER MD: KEITH TAYLOR

Heavy
BOSTON (N)
SETWE NILLER BAND (M)
EDDIE NONEY (N)
ENGLISH NETELLITES
ENGLISH SETELLITES
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# WKDF/Nashville (615) 244-9532

PD: JUDY MCNUTT ASST. PD: DAVID HAST, PD: DAVID HALL
HAST, PD: DAVID HALL
HAST, BRUCE HORNSBY
WARE CRINK
COLDS OF MOMEY
BOSTON (N)
HOWARD JONES
GEOMBIS ASTELLITES
STEVE WILLES BAND (M)
SURVIVOR
BESIJANIN ORN
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PD: BILL BATENA MD: DREW DAWSON

Heavy
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COLOR OF MONEY
STEVE HILLER BAND (
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STEVE RAY VAUCHAR
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GENECIA SATELLITES
PRETABRES (M)
HOUSE LANGE
BONDAIS SATELLITES
PRETABRES (M)
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BONDAIS SATELLITES
BONDAIS
BOLLY IDOL (M)
Hedius
Red GAAD
TIMBUK)

# WORZ/Orlando (305) 788-1400

PD ALAN EDWARDS HEAVY EARNEL W. LOW
HEAVY EARNES
STEVE WINNOOD
ROSTON
STOVE HELLER BAND
ERIC CLAPTON (N)
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PD: MARK DAGWELL MD: J.D. STONE Heavy BRUCE SPR[MGST(M)] L COLOR OF MONEY R.E.M. BENJANIN ORR RIC OCASSK BRUCE MORNSBY STEVIE KAY VADGHAN ERIC CLAPTON (I.) STABLIZERS MOSTON

OM: BEN BALL MD: BOB MALTON

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P. P. M. Y.
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## WRXL/Richmond (804) 282-9731

PD: DAVID GROSSM MD: PAUL SHUGRUE

Heavy
BILLY TOOL
GENESIS
CRETCHOERS (M)
BOSTON (L)
PADL SIMME
BOSTON (E)
PADL SIMME
BRUCE SPRINGSTEN
BESJANIN ORS
STEVIE RAY VAGORAN
ERIC CLAPPON (M)
Medium
PADL YOUNG
LONE JUSTICE
LONE JUSTICE

## WKGR/West Palm Beach (305)655-2308

PD: TOM STEVENS APD: NIKE RYAM HAPPE NIKE PRAM
HEATY
STEVE NILLER BAND
BUSIANIN OR
ERIC CLEPTON (M)
BUSIANIN OR
BRUCE SPRINGSTEEN
JOHN POGESTY
DAVID A DAVID
BULLY JOHN
BULLY JOHN
STEVE WINNOOD
LOME JUSTICE
COLOR OF MONEY
Medium
STEVE MISSENS
STEVENESS

## WOOJ/Ft. Myers (813) 275-9665 PD: PAT DEISCH MD: CHARLIE KEES

WOWE/Chatten (615) 267-1050 PD: DAVE KING (FROZEN) (FBD228)
Heavy
Heavy
Heavy
RDC BAND (L)
LORE JUSTICE
BRUCE SPEINGSTEEN
BOGTON (N)
FIC OKASEK
STEVE MILLER BANICA
ROBERT CHAY BAND
OUTLANS
EVENT HILLER BANICA
ECONGIA BATELLITES
DOWNER
BULKE & BLUE
WORLD
TOWN RADD
Medium
Light

(512) 223-6211
PD. THIF BEES
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WZEW/Mobile (205) 432-0102

PD CATT STONE

HEAVY DESCRIPTION OF THE PROPERTY OF THE PROPE

(504) 345-1070

OM/PD STEVE CHAI MD: KLIFF KAMUNA (PROZEM) Heavy BOSTON (%) HUEY LEWIS BRUCE HORNSHY GENESIS

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PARALLEL THREE KATP/Amarillo (806) 374-1637 PD: JACK RANDAL! HD: DALE HILLER

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# WFXR/Charleston (803) 556-8881

PD: JON ERDAND MB MULL.

MRAYY
SHAY US
SUPY US
SCOULE MOMEY
SRUCE SPRINGSTRE(M)
SRICE CLAPTON (L)
REAL CLA

#### WXRC/Charlotte Hickory (704) 322-1713 PD: ACE PALADINO APD: SHOKIN' JOE

ACT. PD: JUSTIN PHELPS

www/ch (804) 971-4057

PD: JAY LOPEZ

POI, ACE PALADING
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BOSTON
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BOSTON WIXV/Savannal (912) 897-1529

PD: BILL WESTO Heavy RIC OCASEK RIC OCASEK
KANSAS
GEORGIA SATELLITES
PETER GABRIEL
BRUCE SPRINGSTEEN
BOSTON (N)
HUEY LEWIS (N)
HUEY LEWIS (N)
STEVE HILL (N)
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A KAC SAMO
A ROBERT CRAY BAND
Light

Heavy LLER SAND
STOPE HILLER SAND
COUPE OF MOMEY
GEORGIA SATELITES
ERIC CLAPTON (H) (L)
BOSTON
Heddim
B HILLY TOOL (L)
Light
A MC SAND
HILLY TOOL (L)
LIGHT
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# WRUF-FM/Galnesville (904) 392-0771

PD: HARRY GUSCOTT MD: RICK RICHARDS Heavy
BOSTON
ERIC CLAPTON (M)
GOODG IA SATELLITES
GOODG IA SATELLITES
STEVE MILLER BANI(M)
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STEVIE BAY VANGHAN
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POTER GABRIEL
DON DIEGO
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BISCADAH
LIGHT

PD: GREG SOLK MD: DAVE BENSON Heavy PRTER GABRIEL (N) PRETENDERS (N) PETER CARREL (N)

PRETENDED (N)

BRUCE STRINGTEN

BRUCE STRINGTEN

BRUCE CAPPON (N)

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BRUCH STRINGTEN

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FOR STRINGTEN

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# KTAL/Shreveport (318) 425-2422

MD: BRIAN MILLE BOSTON CINDERELLA BRUCE HORNSBY BRUCE SPRINGSTEEN STEVE HILLER BAND BILLY IDOL COLOR OF MONEY

# WXRT/Chicago (312) 777-1700

PD: NORM WINER ND: LIN BREHMER ND. LTT. BUTCHER

WATER
THE TOTAL
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MILLS DAVIS
MODENTOPS
ROBYN HITCHFOOT
ROBYN HITCHFOOT
JASON & THE SCOI
JASON & THE SCOI
JOSHWY WINTER
BERN SIDDAN
HIGHTY LEON DR
BILLY LODG.
LOVE & ROCKETS
TOWNY KERNE
BILLY COLLY
MILLY STERM
A MIKE STERM
A LEBRIC COLLING
LOWN & ROCKETS
LOWN & ROCKETS
TOWNY KERNE
BILLY LODG.
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MIKE STERM
A LEBRIC COLLING
LOWN LE BROOKS

# WRIF/Detroit (313) 827-9505 TIL TUSEDAY MENTAL TIL TUSEDAY MENTAL MENTAL

PD: MICHAEL MAYER APD: JOE URBIEL 

## KFMX/Lubbock (806) 747-1224 PD: GARY WINTER

WI I 7/Date

(313) 855-5100 PD: DOUG PODELL APD: JIH PERBERTON

SOSTIMUTE ON STATE OF THE STATE AT HANDON STATE OF THE ST

KYYS/Kansas City (816) 561-9102

PD: SCOTT JAMESON ND: SKID BOADIE

PDI SCOTT JANASAH PIDI SCIT RADALE MASAY MENENTH MOSTONICK (H) MOSTONICK

WQFM/Milwaul (414) 276-2040

PD: GREG AUSHAM APD: DANA BROWN

PUT LORIS LANE
THE TOTAL THE T

# KESI/San Antonio (512) 337-4550

PD: LEE ROY HANSEN ASST PD: J. ROBINS Meary Bon J. ROB! Meary Bon GEDOP MARK GENHIO (H) ELTON JOHN BLIDY JOHN BLILY JOHE (L) ROC BAND MAY BENDER (H) GENERAL BONG BENDARIN ORR PRICESORES (H) OUTLAND FRIENDES (H) OUTLAND FRIENDES (H) OUTLAND FRIENDES (H) OUTLAND FRIENDES (H) FRI

(513) 871-8500 PD: TON OWENS

## MIDWEST

## PARALLEL ONE

WLUP/Chicago (312) 440-5270

# (614) 224-1271

PD: PAT STILL MD: LEE RANDALL Heavy BRIGSTERN BOSTON BRICE BY BRIGSTERN BOSTON BRICE BY BRICE BY

# KTCZ/Minneapolis (612) 339-0000

HUEY LIMIS
HUMAN LEAGUE
JAZZ SUTCHER
RATE BUSH
HATT BIANCO
HICK JAMESON
PAUL HCCARTNEY
SOMETHING FIERCE
SYLVESTER
HOWARD THE DUCK
TINA TURNER
UB40

HARMY DILL (H)
BRIAN AUGUST (H)
BRIAN AU

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MOLY GARY JAMES

MOLY TO THE M

#### KQRS/Minneapolia (612) 545-5601 PD: DAVE HAMILTON HD: HALLY WALKER

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HAMY
EAST CLAFTON
SOS SOCIETY
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#### KSHE/St. Louis (314) 842-1111 OM: RICK BALIS ASST. PD: AL H

MANY MANERS

BAUCE SPRINGSTEER

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BAUCE SPRINGSTEER

BAUCH ON OR

PARTODORS

BEST WITH OR

PARTODORS

RIC CALARY

RIC CAL Heavy EDDIE HONEY

#### PARALLEL TWO

(216) 535-7831 PD: MARD HOLMES

POL WARD HOLHES

MAND HOLHES

MAND HOLHES

MAND HOLHES

BOSTON (H)

JOHN FOGERY (H)

JOHN FOGERY

REIC CLAPTON (H)

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MICK PANNECK

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MD REICK PANNECK

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ME

Heavy BRUCE SPRINGSTEEN BOSTON BRUCE SPEINGSTEAN
BOSTOM
COLOR OF HONEY
THEY RESTRICT THE RAND
GEORGIA SATTELLITES
KAMEAS
STEVILE MRY VAUGHAN
RIC OCASSEM
ERIC CLAPTOM
LONE JUSTICE
DAVID & DAVID
ELLY TOOL
SUNY LONG
Medium
JOURNAIN
FRIENDERS
SUNY LONG
Medium
JOURNAIN WEROJIndia (317) 257-7565

#### JOURNEY PETER GABRIEL Light WORLD PARTY WROK/Cant (216) 492-5630

PD DAN RELFORD MD GREG MORRISON MDI ORGO MORRISON

SHORY WILLER DANIO(H)

STUDY HILLER DANIO(H)

RRUCE SPRINGTERN

COLOR OF MONEY

EXIC CLAFTON (H)

GRODOLA BRYELLITES

REJAMAIN ORF

PRETENDERS (H)

JOHN FOGERY (H)

MILLIY (DO. (H)

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MI

# WXLP/Davenport (319) 326-2541 OM/PD: TERRY QUGAN HD: GARY JAMES

PD: TOM CARROLL MD: JOHN SEAULIER MD: JOHN BEAULEU

MARYY
STRYZ MILLER BANGIN;
BRUCE SPRINGSTERM(M)
BOSTON (M)
BOSTON (M)
BERLARIN OKE
ERIC CLAPTON (M)
ERIC CLAPTON (M)
BOS GELDOP
STEVE WINMOOD
SUKVIVOR
COOLDEN CHILD
Medium
BERLARINGS
EVEROPE
LIGHT

KGGO/Des Moines (515) 265-6181

OP DIA: LARRY MOFFI' Meavy BOSTON (M) GENSSIS (M) STEVE WINMOOD SENJAMIN ORR BENJAMIN ORR BRUCE SPRINGSTEEN EODIE HOMEY STEVE HILLER BAND Medium JOHN PARR

#### KQD\$/Duluth (218) 728-6421 PD: HIKE KELLER MD: MADE LINDER

MANDE CHOICE
MANDE CHOICE
BRICE SPRINGSTEEM (
BORTON (4))
BON JOUT (4)
BENJAMIN ORF
COLOR OF MONEY
BRIC CLAPTON (4)
DAVID & DAVID
AND & DAVID
BRIC TARTON (4)
BORGER SATELLITES
Medium
WORLD PARTY

## WWCK/Flint (313) 744-1570

PD: MARK MILLER APD: LECIA MACRYN MANY EBLEY SPEINGSTERN OSTON (M)
RECEL SPEINGSTERN (M)
REGIONING PRETENDERS
SURVIVORS
SILKY LOOL (M)
HOWARD JONES
TALKING READS
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REDDIE MONEY
READS
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# WXKE/Ft. Wayne (219) 484-0580

PD. RICK WEST Heavy
KBC BAND
SURVIVOR
BENLAMIN OR
BENLAMIN OR
BENLAMIN SATELLITES
GENERAL BAND
DAVID & DAVID
BRUCE MORNSBY
STOPE HILLER BAND
COLOR OF MONEY
GOLDER CHILD
KANSAS

# WMRY/St. Louis (618) 397-2002

WLAV-FM/Grand Rapid (616) 456-5461 PD: DAVE LANGE HD: ARIS HAMPER:

MODITION PROMER N.E.M. TROMEP R.E.M. TALKING HEADS RAWID A GAVID WINTER STEVE MILLER B LONE JUSTICE KINS ERIC CLAPTON Medium PDI LOVE

MACY

HAVY

BURICE SEPRINGSTEEN

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BURICE SEPRINGSTEEN

BOSTON

BURICE SEPRINGSTEEN

BOSTON

BURICE SCHOOL

B

### WIOT/Toledo (419) 248-3377 PD: KEITH MAS

Meavy BILLY IDOL (M) RANSAS GEORGIA SATELLITES BOSTON (M) BENJAHIN ORR Hedium EDDIE MONEY Light

MOD JAY BAKER
HEARY
BOSTON (L)
PUTER CARRIEL
PUTER CARRIEL
FOR CAR PD: CHARLIE WEST MD: JIM JONES

#### WLNZ/Lansing (517) 669-8361

PD: MARTY BENI

FD: RICK VAN GI: MD: CATHY DOWN MOI CATRY DOWN
MANUAL PROPERTY SPENDS SHEAR SHEA

#### WIBA-FM/Medison (608) 274-5450 PD: JACK MITCHELL

HURY LEMIS
TIMBURS
PRETENDERS (L)
PRETENDERS (L)
PRETENDERS (L)
STEVE HILLER BAND
GEORGIA SATELLITES
BENJARIN ORR
BOSTON (L)
DAVID & DAVID (L)
KANSAS
Med tum
Light
RILLY IDDL
STEVIE RAY VAUGHAN

## KATT/Oklahoma City (405) 848-0100

PD: PAT WELSK MD: SCOTT BOUG

POUR TOUGHAS

MANUTED TOUGHAS

MANUTED TOUGHAS

MANUTED TOUGHAS

BERC CLAFTON (\*)

SERVICE AMPONE

STEVE MILLES BAND (\*)

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PD: JEFF MURPHY MD: PHIL MANICKI HABY PHIL MANICK!

Heavy
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# WKQZ/Saginaw (695) 511-5000

PD: PAUL CHRISTY ASST. PD: DAVID MILLER MEATY DO DAVID
HEAVY
BRUCE PRINCESTERM
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BRUCE PRINCESTERM
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PD; MARK KLOSE MD: TED HABECK

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## KICT/Wichita

(316) 722-5600 PD: PON ERIC TAYLOR MD: PHIL THOMPSON

## Continued on next page

## **REGIONAL AOR ACTIVITY**

#### MIDWEST (continued)

AND JEFF Nichment

Neary
GORDA'S SATELLITES
GORDA'S GOR KEZO/Omeha (402) 592-5300 (402) 592-5300
PD1 BRIDE HOOREGOR
HD1 JON RIGODE
(FROZEN)
HD2 JON RIGOD
(FROZEN)
HD2 JON RIGOD
(FROZEN)
HD2 JON RIGOD
(FROZEN)
HD2 HILLER
RANSAS
FORD TA NUTLET BRAND
BOSTON (MYELLETER
RANSAS
ROBEL TA NUTLET BRAND
BOSTON (MYELLETER
RANSAS
FORD TA NUTLET
FORD TO MONEY
FRETENDERS (M) (L)
FITTER GABRIEL (L)
BILLY JON
LIGHT
LIG

#### PARALLEL THREE

## (319) 351-9300 PD: HARK VOS HD: STEVE KOSBAS

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#### KFMZ/Columbia (314) 874-3000

Neavy BON 3091 (H)(L) BRUCE HORNSBY PRETENDERS BILLY 1001 GEORGIA SATELLITES WANG CHURC GENESIS BOSTON (L) Hadius Light ROBER DALTREY

#### KQWB-FM/Fargo (218) 236-7900

CO-MD: TY BANKS CO-MB: GREGG STEELE MANY
MANY
MENT RELEASE
MENT REL

BON JOVI
BILLY IDOL
BILLY SQUIER
TRIUMPH
BRUCE HORNSBY
DAVID 4 DAVID
PAUL YOUNG
TINA TURNER
HEGIUM
PETER GARRIEL
IGGY POP

## WKLT/Kalkask (616) 258-2800

PD: DAVE PORTNEY ASST. PD: TERRI RA MAST PD: TERM RAY
Heavy
BOSTON (M)
PRETENDERS (M)
STEVE HILLER RAND (M
COLOR OF MONEY
EVIC CLAPPUR HILLER
EVIC CLAPPUR HILLER
EVIC CASE
BRUNDAN HOR
BRUCE SPRINGSTEEN (M
RANGE)
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#### KFMQ/Lincoin (402) 489-6500

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#### KSQY/Rapid WZZQ/Terre Haute (812) 232-5034 City (605) 578-3533 PD: TODD HOLMAN PD: JACK DANIELS APD: JEFF MICHAELS

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WAOR/South Bend (616) 683-5432 (616) 683-5432
PD: GREDO RICHARDS
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## PARALLEL

ONE KBPI/Denver (303) 572-6200 PD: TOM HUNTER MD: LYNN MELLS

WYMG/Springfield (217) 245-7171

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KBCO-FM/Denver (303) 444-5600 PD: JOHN BRADLEY HD: BOUG CLIFTON

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PD: PETE BOLGER HEAVY
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## KROO/Los Angelei (818) 578-0830 PD: RICK CARROLL MD: LARRY GROVES

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KLOS/Los Angeles (213) 557-7250 PD: TIM KELLY APD: KURT KELLY AND. NOT TELLY

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#### KMET/Los Angeles (213) 464-5638

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## 91X/Sen Diego (619) 291-9191

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KGB/San Diego (619) 292-1360

PD: TED EDWARDS

#### (503) 226-5080 PD: CARL WIDING

KUPD/Phoenix (602) 838-3062

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## KDJQ/Sacramento (916) 334-7777 PD: CARMY FERRER!

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PD: CHRIS MILLER MD: JOHN MCRAE DO. CHIEF M LUAN PROMO PRO CHIEF M LUAN PROMO PRO CHIEF M LUAN PROMO PRO

## KOME/San Jose (408) 985-9800

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## CFOX/Vancouv (604) 684-7221

PD: JOHN BEAUDOLS APD: KAREN HEWRU MEANY
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# (408) 288-5400 TOP A CASE TO ANY TO A INT. PD: KEN (206) 285-7625

ASST MGR: BEAU PHILLI MD: STEVE SLATON

#### KEOG/San Francisco (415) 986-1045

PD: JOHN RIVERS MD: JON RUSSELL (FROSEN) Heavy BRUCE SPRINGSTEEN COLOR OF MUNEY STEVIE RAY VALIGHAN JOHN POGERTY STEVE E NY VAIGHA
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## (808) 524-7100

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KZRR/Albuquerqu (505) 765-5400

PD: FRANK JAXON MD: JESSIE BRICE

KILO/Colorado Springs (303) 834-4896 OM: RICH HAME HO! ALAN WHITE

KAZY/Denver (303) 759-5600 PD: ZAK PHILLI

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KNAC/Long Beach Los Angeles (213)775-8172 PD: JIMMY CHRISTOPH MD: ROSS GOZA

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KDJK/Modesto (209) 869-2594

ACT. PD MARK DAVIS

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(408) 394-9000 PD: RICH BERLIN

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KSTM/Ph KSTM/Phoenix (602) 835-1767

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#### KRSP-FM/Sall Lake City (801)262-5541

PD: RANDY ROSE MD: JOHN PLORENCE 

## KEZE/Spokane (509) 448-1000

PD: JOHN HAYES ON: JONAH COMMINGS APD BRIM MICHAELS

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## KLPX/Tucson (602) 622-6711 PD: ARIN MICHAELS MD: JACK GREEN

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BOSTON KZOO/Missoula (406) 728-5000

#### PARALLEL THREE

PD: JOHN ROBERTS ND: LARRY MONDELLA

a JOURNEY a MICHAEL TOMLINSON a BAN SIEGEL a VITAL INFORMATION a MICHAEL MCDONALD

#### KWHLAnchorage (907) 344-9622

ON: CARTER B. BRAU MD: KEVIN VARGAS 

## KSPN/Aspen (303) 920-1912 PD: FRANK ERIK

KGRQ/Casper (307) 266-1400

PD: PRED LEEMHUIS

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KTCL/Ft. Collins (303) 571-1232

PD: STEVE PUNK HD: HARRY REYNOLDS PD: FRANK BRIKSEN
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#### (TYD/Santa Barbare 905) 967-4511 PD: RICK MILLIAMS

KOZZ/Reno (702) 329-9261

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#### KFMF/Chico (916) 343-8461

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#### KROU/Laramie Cheyenne (307) 745-7396

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#### 172 reporters 162 current playlists

Six stations failed to report. Their rotations were frozen.

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MD: Doc Michaels

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# **CHR PARALLEL ONE PLAYLISTS**

MD: Guy Brouillard

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PD: Steve Kingston MD: Amy Kronthal

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ROCK 102 Buffalo

PD: Hank Nevins

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# Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM

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# 103 Buffalo

Ops. Director: John Hagel MD: Mindy Michaels

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#### ckoj% Montreal

Long Island MD: Ruth Toison

## ROWER New York 95

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MD: Andy Dean

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PD: Nick Ferrara MD: Lori Campbell

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# Dallas 97.1 XECL

PD: John Roberts

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Buffalo VISS981/2

PD: Scott Robbins MD: Dave Gillen

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Ops. Manager: Tom Cuddy MD: Vic Edwards

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Toronto VP/Programming: Sandy Sanderson

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Boston

MD: Susan O'Connel

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Washington PD: Mark St. John MD: Gene Baxter

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0 8 FM PD: Sunny Joe White

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# Player the Sert New Music First

Washington PD: Bob Kaghan MD: Marty Dempsey

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# Washington D.C. PD: Chuck Morgan

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Atlanta

## **CHR PARALLEL ONE PLAYLISTS**



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WINZ-FM Miami PD: Gabe Baptiste Asst. PD/MD; Mark

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PETER GABRIEL/Sig Time SAMMANDAMA/TYSIA DF Tax Highs PAGA, FORMO/Same Propile

# 94-Q Atlanta

MD: Jeff McCartney

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#### MIDWEST

# power 96 fm Detroit

PD: Rick Gillette

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## POWER St. Louis A LEEM-LAND

PD: Buddy Scott MD: Joe Bohannon

Chicago

PETER DADRIEL/BIE Ties

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# KTKS 106 FM Della / FRE Whith HER Radio

PD: Kevin Metheny

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WNVZ

# KKBQ PD: John Lander

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MD: Steve Wyrostock

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# Q102 Cincinnati

Ops. Manager: Jim Fox

MODIFICATION AND THE PROPERTY OF THE PROPERTY

**WNCI 97.9** 

Asst. PD/MD: Michael J. Foxx

CARLY SIMDN/Coming Around As SILLY JOEL/This is the Time DON JOSEPH CONTROL AND A DISTRICT OF THE PROPERTY OF

PD: Bill Richards

Columbus

Columbus PD: Adam Cook

MD: Mark Todd

MD. Mark Todd

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Minneapolis

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PD: Dave Anthony

Asst. PD/MD: Don Michaels

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## Milwaukee

PD: Tim Fox

MD: Denise Lauren M.O. Denise Lauren

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# WCZY

PD: Brian Patrick

MD: Kathy Means Detroit

MD: Kathy Means

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BILLY WELL & DEAT/AL Tell Memonic CHICO DEBANCE/Tell To TA PETER GARRIEL/Big Time DON JOHNSHIP Heartocks Away CAMED/Caney

MADDEMA/Dean Year Means protects SATELLITE/Resp Year Means HARRA (EAGLE/) Reset Year Leving SON TOWNERS Means

## 108.5 KWK

THE NUMBER 1 HIT MUSIC STATION PD: Waylon Richards St. Louis

JOURNEY/1'1) Se Airtight mithe and whileOhyThe Seat Men In The M got DOMESTY THE TOTAL METERS AND A PROPERTY OF A

CINDERELLATIONS OF BEEN MOTTER

## New Orleans MD: Greg Rolling

many control of the c

Norfolk Hot Hite! PD: Chris Bailey MD: Mary Ann Rayment

FIRST CONTRACTOR | Table | Tab

SEADY FOR THE WORKLOVE YOU DOWN LUTHER WARPONE FEET TO LOVE FREDDIE MCRECK FEET LAVE

105 Tampa

Ops. Manager: Mason Dixon MD: Bobby Rich

MOL BOODY HIGH.

2 1 1 Control William Control

HOS MEDER/Micol JETE/You Dat It All HANDAD/All I Mented

# **CHR PARALLEL ONE PLAYLISTS**

TOT 9%

MARCY MARTINGI/For Tonight CAMED/Mend Up CYMDI LAUPER/Change DF Heart MALLETS/Toxally Muta

SEN E. KINS/Seens By No HUMAN LEAGUE/] Nest Your Loving

PIPA KBEQ THE #1 HIT MUSIC STATION

PD Steve Perun Kansas City MD: Karen Barber

1 | FIRE COTENTION | Fire | File |
1 | 2 | 2007 Divinanta |
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1 | 3 | 2007 Divinanta |
1 | 3 | 2007 Divinanta |
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1 | 4 | 2007 Divinanta |
1 | 5 | 1007 Divinanta |
1 | 6 | 1007 Divinanta |
1 | 7 | 100

SAMMATTISK POSET outh Me (I Mant Your Vink TURNETT/THE Paspie 

MLZ Chicago

Ops. Manager: John Gehron Asst. PD/MD: Rich McMillan

and the second s

**WMMS** Ops. Manager; Kid Leo

| Description |

DID UNITALISIA DE A PRESENCICIONES MARTYCONES MELET DE A PRESENCIA DE LA PRESENCIA DE LA PRESENCIA DE LA MARTINA FORFAMALINA LINGUIS DE LE MARTINA FORFAMALINA DE LE MARTINA PERE

MANAGEMENT POLYTouch No. 12 March Train
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11 March 12 March
11 March
12 March

Chicago

PD: Ric Lippincott MD: Brian Keily

H 3 1 BANGLES-(GE) LITE AN EXPERIENT
1 2 ECH (DV)//YOU GIVE LOVE 2 Bad N
2 MARKET LEON/FRANCE BY
N 3 BANGLES-(MARKET BY
1 BANGLES-(MARK 

Detroit PD: Jim Harper

WEST

101.5 FM Seattle

PD: Casey Keating MD: Mark Allan

MOUNTAINED

| March Laboratory | American Conference | American Co 20 COMEY HART/Com's Hele Falling

KWSS 94.5 m

San Jose MD: Robin Silva

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COMMANDATION AND THE PROPERTY OF THE PROPERTY

THE HUMBER THE MUSIC STATION
PD: Guy Zapoleon

PD: Guy Zapoleon

MD: Kevin Weatherly

MULT REVIEW WESTERS TO THE TABLE TO THE TABL

BARMATHA FOR/Fouth Re (1 Mgmt Yaur POINTED GISTER/Outering ATTE/Fou des 12 ASI COMPOGENT/Sein\* To The Sant STACY (ATTEMATICAL) 12 To The Mail CHICO DEMOCRY[1] 1 TO THE MAIL CHICO DEMOCRY[1] 1 TO HEAVY CHICO DEMOCRY[1] 1 TO THE LEVING

MAGIC TOTAL KMJK

PD: Jon Barry KMJK
MD: Steve Naganuma Portland

| Semination | Color of Septime | Property | Semination |

ENSCHOOLIST YOU STILL LAVE N JAMES PROMOTHER DO YOU BLOP LUTHESS WANGEOGS/Stap To Live LIDMEL BICHTE/Selistine Ulci MUMAN LEAGUE/I Ness Year Laving FAMA. TOURS/Sens Page 18 SECNCIA BATELLITE/MERS Tour Har TRE TOSITU ■ HOT HITS! ■

San Diego

HUMAN LEAGUE/3 Mais Yaur Leving CLUB MOUNTAU/Dealeving SOSTORUMS '74 Mail ANITA SANGEY/COMENT UP IN THE Mail

CYMDI LAMPER/Change On High ACOMM ADMONDMAYEN Jon ANTINA FRANKLIN/Jimon Las SILLY VORLYTHAN IN FIRE TIME MANNAMENTAL IN MANNAMENT FATTON CAMBILLYING TIME FATTON CAMBILLYING TIME

San Francisco

PD: Steve Rivers

and the second s

IN 20 LICHES/ENTERING DIST 

KUBE 93FM Seattle

Ops. Manager: Gary Bryan MD: Wendy Christopher

Section of the control of the contro

SOSTONIAN TERMINAL STREET STREET

ZIOO FM KKRZ

Portland

| Second Content of the Content of t

ORDMOIN GATELITADES YOUR HOARS URLANGEY/1-13 BE AIRCIGHT WITHIN HETTER FRANKLING/JONE LOR AND WILLDSTEE BUS MAN IN THE M CHARENCLLANGESTY'S FIRST

ADDL & THE COMMONICATION CAPLY ELECTRONICAL AND A STOCK COMMONICAL STATE OF THE CONTROL OF THE C

Jeston

Sacramento Ops. Manager: Chris Collins Music Department: Carolyn Moyer, Larry Morgan

The second control of the second control of

14 DI LIGNEL RICHIE/Ballerina Geri CVMDI LAUPER/Change Dr Mgart Tima Pullegh/Pur Prepia



CARLY BIRDS/Coping Struct healt BOSTON/Me're franks DESIGN Me're franks

Time TURNSDY/Two Preside LIDNEL #(CHIE/Ballerian Sir) LUTHER Unappoint/Stap Ta Love CHIECADOXILLE You Balls Come 55 DOD LEONEDS TOTAL TO THE SIR STATE DOLLO CHIEF TO THE SIR IN LOVE

KRXY Denver
PD: Mark Bolke
MD: Dom Testa

MULTI-DOM less a month of the control of the contro

COSTON/Me'TO REARY CARLY SIMON/COMING STATES SQUIST FOREL CAMPEN/COMING STATES JOHNSTYLE'SE BE BETTER MITTER
PETER GARRIEL/ELD TIME
ANITA SAMEP/Caught Up In The Res
Time Tubers/Line Facility

Sacramento
PD: Tom Chase
Fix Physics
MD: Mr. Ed

AND TABLE TO THE TABLE TO THE SENSE TO THE TABLE TO THE T

MADDMMA/Ogen Your mark BEHAMATIN DBM/SEG The migst HIGHS BOUNDAMANN / FINIS IN A PRO-DESSE MADMY/French Fixed SILLY -OBLY-The is 15 % Time DOW - OPERATOR - FIXED DOWN DB - FIXED DOWN DB - FIXED DOWN DB - FIXED DOWN DB - FIXED PMARK - YOUR JOSE PRO-POR, YOUR JOSE PRO-POR, YOUR JOSE PRO-TE - FIXED DB - FIXED PMARK - YOUR JOSE PRO-DESSE PMARK - FIXED DB - FIXE



Denver Ops. Director: Doug Enckson MD: Dee Ann Metzger

30. 36 BILLY VERA & SEAT/AT THIS ROSEN CHICAGO/HITI YOU SILL! LAVE H ARCTHM PRANCLING LAY SERLING CHE/BIG THE HIGH

SEMENTALIST TAKEN IN THE BLEW MANCE FRONTING CFF- TAKISH MANCE FRONTIST HER THE STATES WE POLITION INSTERDATION OF THE POLITICAL STATES AND THE STATES AND T



KATD/San Jose

MD: Gary Weinstein

and the second s

29 38 COMEY HAPT/Can t Holy Felling

MADDREA / Deur Year Merkt gottom/de 've Mandy pring Dambible/Big Tier gager semantion/reesed On Year SHOCK SPR | NobitEDM/Mer WIC GOODSE/Few To Year JUTSE/Year Das It All

EAST MOST ADDED Ron Jovi Billy Vera Samantha Fox Cyndi Lauper

BREAKOUTS Eddie Money Ric Ocasek

SSPXY/Rochester, NY Tom Mitchell

\$30/Byracuse, NY Leird/Dunes

GEORGIA SATELLITE
GRACE JONES
EUNTIMHICE
EDDIE HOMEY
HUMAN LEAGUE
ARCTHA PARKLIN
BRUCE HOMSEY
ARKHOLONSEY 3-1
WANK CHUNG 5-2
BILLY IDOL 7-5
BANGLES 9-6
DURAN DURAN 11-7

WPST/Trenton, NJ Taylor/Cunningham BON JOVI JAMES BROWN SAMANTHA FOX GEORGIA SATELLITE COREY HART HUMAN LEAGUE EDDIE MONEY

HORMAN IJANUTE
EDDIS MONITO
BRIECE HORMSEY 4-1
BRIECE HORMSEY 5-1
BILLY VERN + BEAT 36-24
WHYELE SON HOMSTERN 25-13
BILLY VERN + BEAT 36-24
WHYELIGAN WHYELIGAN
MACANDEWS
AMANATHA POX
EDDIS MONEY
BRADY FOR THE MOR
HEADY FOR THE MOR
ANN WHISON
BOSTON
BOSTON

ANN WILDOW BOSTON Hottemat: BANGLES 2-1 GREGORY ABBOTT 10-4 DURAN DURAN 9-8 ROBBIE MEN'IL 21-11 JANET JACKSON 26-19

WKRZ/Wilkee Barre, PA Jim Rieling

Jim Rieling
CYNDI LAUPER
PET SHOP BOYS
CHICO DEBARGE
EDDIE MOREY
BON JOVI
BANNARAMA
BRUCE MOUSERY 2-1
BRUCE MOUSERY 2-1
SURVIVOR 25-6
PRETENDERS 12-7
DURAN DURAN 14-10

Crocker@Cuden

silly Vera & Beat
HaddenA
CYNDI Ladper
Hottast: HUEY LUMIS & THE 2-1
HANG CHRUC 4-2
BBUCE HORNSHY 5-3
PRETENDESS 12-7
DURAN TOWAN 22-10

PARALLEL

THREE WFBGIAHOONS, PA Todd Helliday

MADORNA
BOSTON
LIONEL RICHIE
BILLY VERA & BEAT
HOTLEST,
SRUCE HORNSBY J-1
MANG CHUNC 5-2
BANGLES 7-3
DURAN DURAN 14-8
BEN E. KING 17-14

# WFX/BANGOR

WIGY/Bath ME Boiv/rvList

JETS CARLY SIMON

WRCK/Utica, NY Reltz/Williams

# **CHR ADDS & HOTS**

MOST ADDED SOUTH Madonna Bon Jovi Boston Lionel Richie

WZYP/Huntsville Chris Andrews

Chis Andrews

BON JOVI
GRACE JONES
BENJAMIN ORR
LUTHER VANDROSS
JOURNIC
BOTESIS 4-1
MANE CHUNG 3-2
SURVIVOR 5-4
PRETENDERS 7-7
ROBBIE NEVIL 13-9

KSMB/Lefeyette, LA Segravae/Small

LIONEL RICHIE
LYNDI LUPER
JETS (dp)
PETER GARRIEL
LUPHER VANDROSS
MOLESTI
SRUCE HORNSBY 5-1
UPTONN 6-4
PETER CETERA 7-5
GREGORY ABSOUT 12-6
BEN E. KING 11-8

Q101/Meridien, MS Tom Kelley

CYNDI LAUPER HEAMI SOUND HACMI BODIE HOMEY ARETHA PRANKLIN JESSE JORNSON BOTTEN BRUCE HOMESBY 2-1 MANN CHUNG 7-3 BANGLES 11-7 RANGS 14-11 GENSSIS 21-16

KNAN Monroe, LA Chuck Redden

LIONEL RICHIE
CHICO GEBARIE
JOURNEY
MADONNA
CORRY MART
HOUSEN HORSEY 3-1
GREGORY ABROTT 4-2
BANGLIS 5-3
BEN E. KING 8-4
PRETENDERS 21-13

WPFM Panama City, FL Jeff Davis

Useff Davie

BILLY VERA 4 BEAT
CHICO DEBANGE
RIC OCASEN
CYMOL LAUPER
BOS JOYI (3p)
BOS JOYI (3p)
BOS JOYI (3p)
BANGLES 5-2
BRUCK HORNSSY 7-3
BILLY HOLL 13-7
QEORGIA SATELLITE 1

Z102/Savennsh, GA
SOMMERN/McFarland
CHICO DeBARGE
HOLLOST
GREDORY ABBOTT 1-0
PETER CETERA 5-2
DAWGLES 8-3
RUN D.M.C. 11-8
JANET JACKSON 21-17

BREAKOUTS **Eddie Money Beastle Boys** 

#### FAST

#### PARALLEL TWO

WFLY/Alberry, NY Christien/O'Brien Christiany O'Brien

BILLY VERA & BEAT

BON JOVI

RONSTADT & INGRAM

LITTHER VANDEOSS RONS..... LUTHER VANDROSS HOTLER 11 HANG CHOMG 5-3 RANGLES 11-4 SILLY IDOS 10-5 DURAN DURAN 18-10 GEMESIS 21-15

none Hottest: WANG CHUNG 1-1 BANGLES 2-2 OUPAN OURAN 7-4 PRETENDERS 10-8 JANET JACKSON 16-12

Eparcomose

CARLY SIMON
CHICAGO
GEORGIA SATELLITE
JOURNEY
HOTLEST
MAND CHUNG 2-1
STRUCE HORNSBY 4-2
BILLY IDDL 8-4
BANDLES 11-5
HOMARD JONES 15-7

K104'Erie. PA Bill Shennon

HORTEST BRUCE HORNSBY 2-1 ELTON JOHN 4-2 BANGLES 9-4 HOMM! 14-5 GENESIS 13-6

WERZ/Exeter, NH Felcon/Bredy

Falconillardy
Lioexil Richiz
JETS
EDDIE HONEY
EDDIE HONEY
EDDI JOHNSON
CHICO BERAGE
BON JOVI
MONICH MATTHEZ
BON JOVI
MANG CHRING 4-1
PRETEMBERS 5-3
RANGLES 7-4
HOMRAD JONES 9-6
BILLY IDDI. 15-10

WNNK/Herrieburg, PA Bruce Bond

Bruce Bord

NADORNA
CYNDI LAUPER
ARETHA PRANKLIS

ANITA PRANKLIS

ANITA BAKES

ANITA BAKES

LIONEL HICKIE

BORDOON ANDOTT 12-6—

MARE CRUSE 11-5

BORDOON AND 12-6

WTIC/Hartford, CT Well/West

READY FOR THE WOR JEFF LORBER HUMAN LEAGUE COREY HART COREY MART
Motivate
BANDLES 2-1
MANG CHORG 3-2
GREEORY ASBOTT 6-4
ROSSIE NEVIL 21-15
SILLY VERA & BEAT 30-21
WAMX/Huntington, WV
Robinson/Colline

RODINGOVCORING
RIC OCASEK
BOB GELOOF
BON JOYL
BOLLOOF
BON JOYL
BROCK HONNERY 1-1
SHOWLEN 5-2
MONATOR 5-2
MONATOR 5-2
MONATOR 5-1
MONATOR 5-2
MONATOR 5

TIMA TURNER
COREY HART
BOR JOY! (dp)
Hottes!
SILLY VERA & BEAT 2-1
BANGLES 4-3
GREGORY ABBOTT 8-4
DURAN DURAN 12-8
GLORIA LORING 24-10

WLAN/Lancester, PA Merino/Miles

TINA TURNER BILLY JOEL GLASS TIGER BOXTES! SON JOVI 3-3 BANGLES 12-5 GREGORY ARBOTT 13-6 RUBBIE NEVIL 25-15 HOMARD JONES 18-18

KC101/New Haven, CT Staf Rybek CYNDI LAUPER HIAMI SOUND

CYNDI LAUPER HIAMI SOUND MACH! LUTHER VANDROSS CHICO DOBARGE GEORGIA SATELLITE GEORGIA NATIONAL MEDICAL MOST AND LESS SHEET TO PROGRAM OFFAN \$2-10 BEN E. KING 16-14 BILLY VERA & BEAT 20-16

Deyton/Well

BON JOVI (dp)
CAMEDO
COREY HART
LIONEL RICHIE
DON JOHNSON
ANN WILSON
CHICAGO
Hottast:

E WCIR/BECKLEY BOB SPENCER/DAN KEL CHICAGO
Hottest:
SAMANTHA POX 3-1
GREGORY ARBOTT 9-2
BEN E. KING 6-3
BANGLES 13-7
BILLY VERA & BEAT 16-19

SEXXX/Burlington, VT Speck/Yeaner DURAN DURAN TINA TURNER BOSTON CHICO DEBRANCE DEBRIS MARRY CARLEY STHON (dp) LITTHER VANDROSS SILLY VERA & BEAT JOURNEY VERA & BEAT HOTTER! HUTY LEWIS & THE 2-1 WARE CHEMOS 5-3 DURAN DURAN 14-6 HOWARD JOURN 14-7 ROWARD JOURN 12-9 ROWARD JOURN 12-9 BOSTON HADDNNA HUEY LEMIS & THE HOCTEST! MANG CHUNG 6-1 BILLY 1DDL 10-5 BANGLES 13-7 HOMARD JONES 14-11 GREGORY ABBOTT 20-15

WKPE/Cape Cod, MA
RandakMcVe
NAMY WARTINET
JOURNEY
JOURNEY
CHIE CHIE
CHICO BRANCE
CORET WART
Hottest:
BANGLES 7-2 A-4
SEMIONY 2-4 A-6
BRINGER 7-3 A-4
BRINGER SPRINGSTEEN 26-13

WiKZ/Chembersburg, PA Rick Alexander

Tom Mitchan
JEFS (dp)
JEDOROIA SATILLITE (dp)
LEDOROIA SATILLITE (dp)
LEDOROIA SATILLITE (dp)
LIPHER VARIAGOSS
SANANTIA FIX
NOLLES 4-1
RANGLES 4-1
RANGLES 4-1
RANGLES 4-7
BRUCE SPRINGSTERN 17-1
BRUCE SPRINGSTERN 17-12 CHICAGO
PATKE GABRIEL
BENJANIN ORE
ARATHAN FRANKLIN
PAUL YOUNG
HOLLOSI:
BANGLES -1
WANG CHUNG 4-3
ORGON VERA 1 BEAT 21-18
BILLY OCEAN 28-24 WQFM/Schenectedy, NY Tom Perker EDDIE HONEY BON JOV1 (dp) HOTCOST HANG CHUNG 5-1 BRUCE HORNBBY 7-3 BANGLES 8-4 DURAN DURAN 16-9 GREGORY ABBOTT 33-24

WZYQ:Frederick, MD Berei/Armstrong HOTE HOTE A THE 2-2 BRUCE HORNSEY 6-6 BANGLES 8-8 HANG CHUNG 9-9 BRUCE SPRINGSTEEN 13-13

WQCM/Hegerstown, MD Chese/Kauffmen RIC OCASEK BON JOVI [dp] BILLY VERB 4 BEAT JOURNEY MOTIBET BANGLES 2-1 CRICAGO 9-4 HANG CHUNG 8-5 BILLY OCEAN 11-7 DURAN DERAN 15-9

J.J. "Hitman" McKey
CYMDI LAUPER
BILLY VERA & BEAT
PET SINCE BOYS
PETER GABRIEL
PEEDDIE JACKSON
BON JOYT
BPECE HORRISTY 1-1
WANC CRING 4-3
GREGORY ABBOTT 18-6
GLASS TIGER 16-10
DURAN DURAN 22-15

Nevite/WHains ANN WILSON RIC OCASER BON JOY! JAMES BROWN HOTTEST CETERA 5-1 BANGLES 7-4 PRETENDERS 11-6 KANSAS 15-8 MBAN; 17-10

95XIL/Parkersb Paul DaMille

OUTLANS
OUTLANS
FIC OCASEX
JAMES BROWN
ANN MILSON
BON JOVI
BOT JOVI
PTER CETERA 1-1
LIONEL RICHIE 2-2
BRUCE HERNING 3-3
ELTON JOHN 4-4
HOMARD JONES 5-5
WAGARNINGHEM

WOMAND JONES 5-5
WOMAND TOMES MARTIN
PETER GARRIEL
COMET HANT
BENJAMIN ORR
LUTHER WANDROSS
DEAL OR MILTY
(dp)
BEAL OR MILTY
(dp)
BEAL OR MILTY
(DRAW CHURC 5-3
DORAN CHURC 5-3
DORAN TOMES 1-2
DORAN TOMES 1-3

CYMDI LAUPER
EDDIE MONEY
BON JOYI
COMEY HART
COMEY HART
EDVIN COMEY HART
BOLLEST I
SURVI YOR I 1-5
KOGL & THE GAMO 20-13
JOHN WEAR & BEAT 32-18
GREGORY ABBOTT 33-20

GREGORY ABBOTT 3)-3C
WFEX/WHItemsport PA
Minier/Statton
BON JOVI
JETS
SANANTHA FOX
NAMEY HARTINEZ
LIONEL FICHIE
HOLLOWIST AND ELECTRICAL
HOLLOWIST

WBCY/Charlotte, NC Jack Daniel

Jack Daniel
BILLY JOEL
ARETHA FRANKLIN
CHICAGO
RONSTADT & INGRAM
BON JOYL
HOLLEW JOER 2-1
PITER A RENOTT 6-2
ARMO CHUNG 5-3
BROCK HORNSBY 1-4
BANGLES 23-11
WROQUCherlotte, NC
Bleckwell/Williams

Block well/Williams LIONEL RICHIE ANITA BAKER EDDIE MONEY JOHN PARR JETS JESSE JOHNSON Hottest:

WSKZ/Chattanooge, TN Chase/Scott

MADONNA
PETER GABRIEL
CINDERELLA
BILLY JOEL
BOLLESI,
ERUCE HONNSBY 2-1
MANG CHUNG 3-2
BANGLES 6-3
BILLY 1001, 7-4
DURAN DURAN 9-5

WNOK/Columbia, 8C Windham/King

BON JOVI BILLY VERA & SEAT TEENA MARIE

EDDIZ MONEY
HOLLER !BANGLES 6-2
DURAN DURAN 9-5
GREGORY ABOUTT 17-12
JETS 30-25
BON JOVI D-14
Q105/Durhern Releigh, NC
Edwards/Wright

ARETHA PRANKLIN RUN D.M.C. (dp)

BOLLES! BRUCE HORNSBY 1-1 BANGLES 9-2 GREGORY ABBOTT 8-5 BILGY OCEAN 10-7 DURAN DURAN 17-10

KAMZ/EI Paso, TX '

SHIRLEY MURDOCK EMMARTHA POX Hottest: NANCY MARTINEZ 2-1 SOBERT PALMER 12-9 SANGLES 15-10 MANG CHUNG 17-14 SECRET TIKS 20-15

BOR SEGER PETER GABRIEL EDDIE MONEY

#### SOUTH

# PARALLEL TWO WSSX/Charleston, SC Phillips/Allien BOSTON B

CHICAGO
JOURNEY
CORRY HART
READY FOR THE WOR
BEASTIE BOYS (4p)
HOTEGET:
RRUCE MOUNSBY 1-1
WANG CHUNG Z-2
HUEY LEMIS 6\* THE 3-3
BANGLES 8-4
GREGORY ABROTT 14-5

KHFI/Auetin, TX Keye/Edwerds KayaEdwards
LIONEL RICHIE
BOSTON
BON JOHNSON
HADDHEN
BRUCE HDRNSBY 3-1
BRUCE HDRNSBY 3-1
BRUCE HDRNS 8-7-3
BORN CHUNG 7-3
DURAN GRURAN 12-8
TINBUK3 15-10

WFMF/Baton Rouge, LA Rica/Ahysen GREGORY ABBOTT BOSTON

BOSTON Hottest: BANGLES 8-3 WANG CHUMG 7-6 CAMED 12-8 DURAN DURAN 15-9 BEN E. KING 30-20 WGGZ/Baton Rouge, LA Michael Adams KANSAS VAN HALEN BILLY JOEL HOLLSEL! BRUCE HOUNSBY 6-2 RANGLES 16-5 GENESIS 9-6 BEN E. KING 11-7 SURVIVOR 14-11

KZZB/Besumont, TX Beker/Jeckson

MADOSNA SAMANTHA POX LIGHEL RICHIK BLOWEL RICHIK BLOUDANTH ONR JOURNEY HOLE-AL ABBOTT 3-1 BRUCE MORNSHY 5-2 JERMAINE JACKSON 13-11 BILLY VERA 6 BEAT 27-24

GREGORY ARBOTT
CARLY SIMON
BHANAMIN ORR
CINCEREL JONES
HOLTER
HOUSE WORKSHY 1-1
WANG CHUNG 4-2
ZON JOY1 3-3
PRITERORES 6-7
HOMARD JONES 14-11
WANG CHUNG 4-1 WAPI/Birmingham. AL McCarthy/Wood McCarthy/Wood SOSTOR BENSARITS ORR CHICAGO CHICAGO CHICAGO BRUCE: NORRISBY 2-1 WANG CHIMG 8-2 BASGIES 6-4 BILLY IDOL 9-5 DURAN DURAN 11-7 KXX10WBirmingham, AL Kris O'Kelly Bowlowlief

BON JOVI
LIONEL RICHIE

HOTTER:
HOTTER:
BON E. KING 11-5

WANG-CHUNG 17-7

GREGORY ABBOTT 26-14

HORBIE HEVIL 30-18

SURVIVOR 29-19

BAN E. KING BOM JOYI'(dp) RUM D.M.C. HUMBAN LEAGUE EARLY FOR THE WOR BOLLDEST FOR THE WOR ROOL & THE GAME 1D-7 BAUCE MORNSHY 17-9 CHICO DEARNEE 13-10 CHICO DEARNEE 13-10 HADDONNA D-26 HOLLEST 10-8
HOLLEST 10-8
HOLLEST 10-8
HOLLEST 10-8

WKQ8/Cherieston, SC Gaither/Russell Cather Masses
Son Jov! (dp)
CINDERELLA (dp)
BILLY VERA & BEAT
CARLY STANON (dp)
CYNDI LAUPER
HOLLES
SAMANTHA FOR 2-1
RUN D.M.C. 10-2
HABE CHENCE 9-4
JAMET JAKESON 16-5
SMEET SENSATION 13-7 REMD D.M.C.
CYMDI LAUPER
NADONNA
NOTESEI:
WANG CHUNG 2-1
BANGLES 6-4
BON JOVI 8-7
SECRET TIES 14-10
BILLY VERA 4 BEAT 25-13

WINK/Ft Myers, FL Stone/Berger Ston-Worder

GEORGIA SATELLITE (dp)
LUTHER VANDROSS
HUMAN LEAGE
PAUL YOUNG
BON JOY! (dp)
HOTLEST BONION! (dp)
HOTLEST BONION (dp)

WKSI/Greensboro, NC Kelfy/Denver KaByDonvar ARETHA FRANKLIN CYMDI LAUPER HIAMI SOUND HACH BOSTON LUTHER VANDROSS HOLESEL GRAGORY ABBOTT 2-1 BUZY LUBIS 4 THE 4-2 BROCK HORNSBY 6-1 BARGLES 10-7 BEN E. KING 19-12 WANSIGreenville, SC Tommy Smith

TOMMY SMITH
LIONEL RICHIE
JOURNEY
PETER GABRIEL
CHICAGO
SANANTHA POX
NOL=88
MANG CHUNG 4-1
GREGORY ABOUT 7-3
DURAN B4-6
ROSBIE NEVIL 10-6
PRETENDERS 11-7

WCKN/Greenville, SC Wilson/Norris EDDIE MONEY ARETHA FRANKLIN COREY HART LIGHEL RICHIE CYNDI LAUPER BOSTON ROSSTADT & INGRAM CINDERELLA (dp) Hottest: BILLY CEEAN 9-4 BILLY VERA & BEAT 17-8 BILLY 1DOL 18-12 DARKLES 23-15 GENESIS 30-27

AbeliCraws

BILLY VERA 4 BEAT
LUTHER VANDROSS
DEBBIE HARRY
BOSTON
BOSTOR
BOSTOR
FOR CETTARA 3-2
PITER CETTARA 3-2
RUEY LERGIS 6 THE 4-4
WANG CHUNG 8-5

READY FOR THE WOR CYNDI LAUPER CHICO DeBARGE CHICO DEBANGE Nottest: JANET JACKSON 11-5 SRUCE HORNSBY 13-7 COMMODORES 16-11 ROBBIE NEVIL 17-13 BILLY VERA & BEAT 19-15

WQUT/Johnson City, TN Potter/Taylor PotterTaylor

Cone
Sottest I
BANGLES 8-3

WANG CRUNG 9-5

JANET JACKSON 29-23

GREGORY ABBOTT 33-28

CARLY SINON 16-29

WOKUKONVIIIe. TN

Harper@eech

HarperiBeach
MADONNA
JOURNEY
Hotteet
BRUCE HORNSBY 1-1
WANG CHUNG 6-2
BILLY IDOL 8-3
HOWARD JONES 10-6
DURAN DURAN 12-7 WFMI/Lexington KY Fox/Indy

BOSTON (dp)
SAMANTHA POX
GEORGIA SATELLITE (dp)
HOTEGET:
BANGLES 5-1
GENCORY ASBOTT 13-7
GENCEIS 16-9
JANET JACKSON 17-14
BILLY VERA & BEAT D-20

JESK JOHROGG HOLLEST SPRINGSTEEN 31-2 FREDDIZ JACKSON 20-10 LUTHER VANDROSS 14-13 CINDERSLLA 30-22 REASTIE BOYS D-23 KZDU/Little Rock, AR Lousteeu/Allen LOUSTBOUGHEN
LONGL MICHIE
BON JOYT
READY FOR THE MOR
NASCY MARTINEE
CHICO DEBRACE (dp)
HOLLOWER LIS & THE 2-1
NAME CHIND IO-5
NAME CHIND IO-5
NAME THE NOT 11-7
JANET JACKSON 26-17

WDJX/Louisville, KY Kenney/Mayer

LIONEL RICHIE CARLY SIMON BENJAMIN ORR BENJAMIN ORR HOTCOST HUEY LEWIS 6 THE 2-1 WANG CHING 7-3 SRUCE HORNSBY 9-7 SANGLES 15-11 BILLY VERA 6 BEAT 22-16 WLRS/Louisville, KY Knight/Lyons

AUGUNEY
MADONBA
MOTEST:
MILLY IDDL 2-1
BILLY IDDL 2-1
BON JOYI 3-2
HIEV LDMIS & THE 5-3
BANGLES 7-5
GEORGIA SATELLITE 29-25

John/Gondey
BANGLES
NADONNA
GEORGIA SATELLITE
BOSTON
BOSTON
BOSTON
BOLLY TOOL 13-6
GREGORY ABOUT 17-9
RASHAS 16-12
BILLY YERA & BEAT 30-22

KTUX/Shreveport LA Steel/Weber

Tenement of the second of the SteakWeber
JOURNEY
READY FOR THE MOR
DESSIZE HARRY
READY FOR ALIVE (dp)
R.E.M. (dp)
R.E.M. (dp)
BANSIZES 2-1
MANSI CHUNG 5-2
DURAN DURAN 9-8
ROBBEIR REVIL 11-10
SAMARTHA FOX 15-16

Framibavyer
BILLY JORL
DISSIS SATELLITE (dp)
READY FOR THE WOR (dp)
SANASTHE FOX (dp)
BOTTON
BOTTON WDLX/Weekington, NC Jeckson/Lee SOSTON
JOURNEY
LIONEL RICHIK
JESSE JOHNSON
RUN D.H.C. (dp)
BOLTER
BILLY IDOL 12-6
BANGLES 17-9
BRUCE HORMEN 15-10
JUAN DURAN 19-13
JANET JACKSON 21-14 WBAM/Montgomery, AL Owens/Jackson

MADONNA LIONEL RICHIE LUTTER VANDROSE DON JORNSON SENJAMIN DER HOLLES BRUCE HORNSBY 3-1 MARK CHUNG 7-3 BANGLES 9-5 DURAN DURAN 10-7 SURVIVOR 18-9

WHHY/Montgomery, AL Brown/Collins PARALLEL

PARALLEL THREE

KGIZIAmerillo, TX
Keth Monigomery
CYNDI LAUPER
COREY MAPTOX
PETER GARRIEL
BILLY VERA E BEAT
ANN WILCOM
BILLY VERA E BEAT
ANN WILCOM
BOOKER
BO

WKSF/Asheville, NC John Stevens

John Stevens

MADONNA

CORRY NART (dp)
ARETH FRANKLIN (dp)
ARETH SENSATION (dp)
MOTERN (dp)
MOTERN (dp)
MOTERN (dp)
TIMBUKS 6-3
SAMANTHA FOX IO-5
BEN E. KING 27-20 CHECAGO
HIANI SOUND MACHI
GENDIA SATELLITE
HUNAN LENGUE
HOTTOST
BANGLES 4-3
BRUCE HONNSRY 5-4
PRIER CETERA 1-5
DURAN DURAN 9-7 WJAD/Beinbridge, GA Elliot/Kelly

KWES/Odesse Midlend, TX Jim Scott EHOUKABP
BILLY VERA 4 BEAT
JAMES DOMM
JAMES DOMM
CHICO BESARGE
CHICO BESARGE
CHICO BESARGE
CHICO BESARGE
STEP LOSSES
JOILES HOME
JOY LOSSES
JOILES CHICAGO
RECOLUMN SERVICE PROMOTES
BRUCE HOMEST 3-1
MANG CHEMO 5-2
GREGORY ABROTT 22-10
BRUCE SPRINGSTEEN 23-18 Jim Scott

ARDONNA SATELLITE

GEORGIA SATELLITE

GEORGIA SATELLITE

FREDRIC JACKEON (dp)

FREDRIC JACKEON (dp)

JETS (dp)

HOMAN LEAGUE (dp)

JETS (dp)

HOMAN LEAGUE (dp)

JETS (dp)

GEORGIAN ARBOUT 22-13

GLASS TIGER 25-15

WQID:Blioxi, MS Sendi Stevene BJ105/Orlendo, FL Thomas/Wright Sendi Stevens

GDORGIA SATELLITE (dp)

DEBRIE HARRY
LIONEL RICHIE
BOSTON

POINTER SISTERS (dp)

JOUISEY (dp)

HALDOMAN (dp)

HALDOMAN (dp)

HALDOMAN (dp)

HALDOMAN (dp)

ELLIY VERA BENT 13-8

DURAN JURIAN 20-1

GREGORY ABENT 13-2

GREGORY ABENT 13-2

ThomasWright
SILLY VERA 4 BEAT
READY FOR THE MOR
BOSTON
SANANTHA FOX
JEFF CORRER
BEASTIC BOYS (dp)
HOLIVER 1 -2
SANGLES 5-1
JANGLES 5-1
JANGLES 5-1
JANGLES 5-1
GREGORY ABBOTT 15-10

MCKey/Herve

LUTHER VANDROSS
SURVIVOR
ARETHA FRANKLIN
BOB SECER
HOLE BELL
CREATER
CREATER
CREATER
CREATER
CREATER
BOLL
READY 12-9
CINOSEELLA 28-20
BILLY VERA B BEAT D-21
READY FOR THE MOR 40-27 94Z Raleigh, NC Delioro/Ross

U-BROTO-ROSS
SAMANTHA POX
JETS
BON JOVI
HOLLEST:
BANGLES 12-2
ROSBIE NEVIL 18-8
SURVIVOR 23-13
GENESIS 26-18
JANTLY JACKSON 31-24

Levis/Peyre
Jets
HADONNA
CARLY SIMON
BEASTIE BOYS (dp)
HOTTER LETER LOTER CAPER
BRUCE HORNSBY 1-1
PITHE CETERA 4-2
BEN E. KIMO 5-3
NANS CHUNG 9-5
BANGLES 10-6
WXLK/Roanoke, VA
O'Shee/Thomas

JAMES BROWN CYMDI LAUPER BON JOVI CINDERELLA LIONEL RICHIE SURVIVOR HUMAN LEAGUE 2-1 HUMAN LEAGUE 2-1 HANG CHUNG 13-4 BANGLES 17-9 BILLY VERA 4 BEAT 20-17 GREGORY ABBOTT 23-21

KITY/Sen Antonio, TX White/Gles

McCardiDaniek

BILLY JOEL

ARETHA FRANKLIN
PET SHOP BOYS
BON JOVI
BOSTON
HOttest:
BRUCE HONNSBY 4-1
WAND CHUNG 5-2
BANKLES 13-6
BOSBIE NAVIL 12-6
BILLY IDDL 18-9

READY FOR THE WOR ANN WILSON JAMES BROWN LIONEL RICHIE COREY HART DEBSIE HARRY DESSIO BARNI HOLLEST I DURAN DURAN 7-4 CLASS TIGER 18-11 SILLY VERA & BEAT D-13 NADONNA D-31 GEORGIA SATELLITE D-38

WKZL/Winston-Salem, NC Lyles/Joseph KISR'Ft, Smith, AR Baker/Bryent

Lybes/Joseph
COREY HART
ARCHAF FARNKLIN
SAMANTA FOX
LONGE RICHIE
FREDDIE JACKSON (dp)
BOLIESEL
GREGORY ABBOTT 1-1
PETER CETERA 2-2
BANGLES 6-3
RUN D.M.C. 11-6
DUNAN DURAN 14-8 BON JOVI READY FOR THE WOR BEN Z. KING HOTCHER: BON JOVI 1-1 MARK CHUNG 4-2 BILLY IDOL 7-4 SAMANTHA FOK 14-5 DANGLES 12-8

B96/Ft. Smith, AR O'Dea/Kene O'DealKene
HADONNA
READY FOR THE MOR
CYNDI LAUPER
BON JOVI
COREY HART
HOLLOWING
HAND CRUMA 4-3
BRUCE HORNSBY 9-5
BANGLES 11-6
SANALSTIA POX 18-12
C104/Gadden, AL
St John/Davis

St John/Davis

BOSTON
BON JOWI (dp)
HUNAN LEAGUE
BOB BEGGE
JANES BROWN
BOTES BROWN
GRECORY ABBOTT 4-1
BRUCE HORNSBY 5-2
MANG CHUNG 8-3
MANGLES 10-4
BILLY GCEAN 11-7

WYKS/Gainesville, FL Jerl Bents Jeri Bens
JUTS
JUTS
JUTS
JUTS
H
HADOWN
HADOW

WQLF/Tatishessee, FL Quinn/Qcean

Quinn'Ocean
SILLY VERA & BEAT
GEORGIA SATELLITE (dp)
MARTINEZ
BON JOY (dp)
HOTTENEZ
BON JOY LEWIS & THE 4-1
BRUCE BURNSHY 5-2
WART CHUNG 8-4
BANCLES 9-5
DURAN DURAN 13-6

Z103/Tellahessee, FL Dougles/Stavens

DOUBLE TEVENT

LIONEL RICHIE

LIONEL RICHIE

JESSE JOHNSON (dp)

BANGLES 1-1

BANGLES 1-2

WANG CHUNG 9-3

DURAN DURAN 13-8

BILLY YERA 6 BEAT 19-30

BeoMikey
COREY HANT
GERRIA SATELLITE (dp)
BEHAANIN ORE
REMARKEN
RECHTE FRANKLIN
JUTS
BOLLOW
B

Rendy Advised Turner

IILLY SOUISE (dp)

IOSTON PRANKLIN

ANITA BAKER

JEFF LORDER

EDDIE MOSEY

BIC COASEK

HOLLER'

HOLLER'

JANET JACKSON 31-24

CARLE SINON 32-27

JANET JACKSON 31-24

JANET JACKSON 31-34

HADOINA D-31

HADOINA D-31

The following station reported a frozen playlist this week: WHYT/Detroit

The following stations failed to report this week, therefore their playlists were frozen:

Y100/Miami WPOW/Miami KWOD/Sacrament WZYQ/Frederick KWNZ/Reno

Music Key: (DP) Indicates the song Is getting play dur-ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

Madonna Boston Journey Billy Vera

MOST ADDED MIDWEST BREAKOUTS RickOcasek Jesse Johnson

# **CHR ADDS & HOTS**

MOST ACDED Llonei Richle Boston Bon Jovi Juman League Arethe Franklin Donaton cyndi Lauper Madonne

BREAKOUTS Jeff Lorber Ronstadt/Ingram

#### **MIDWEST** PARALLEL TWO

CYMDI LAUPER BILLY VERA & BEAT

BOSTON
GEORGIA SATELLITÉ (dp)
HOTTBEL
WANG CHING 4-1
HUET LEWIS 6 THE 2-2
BANGLES 6-4
BILLY IDUL 8-5
PRETENDERS 10-7

HOTTES: BRUCE HORNSBY 2-1 CARLY SIMON 13-10 GREGORY ABBOTT 21-15 TINA TURNER 29-23 CYMDI LAUPER 32-25

KRNODes Moines IA KreghtSherp Hottest: BRUCE HORNSBY 3-2 WANG CHUNG 7-4 BANGLES 10-6 BEN E. KING 29-20 TIMBUKJ 33-23

Hottmat: BANGLES 4-1 WANG CHUNG 5-2 SILLY IDOL 7-3 ROBBIE NEVIL 11-7 BEN E. KING 22-14

BOSTON LIONEL RICHIE BOLLEST: BANGLES B-4 SILLY IDOL 15-7 DURAN DURAN 14-9

MADORNA LIONEL BICHIE BILLY VERA & SEAT JOURNEY POINTER SISTERS [dp) SAMARTHA FOX (dp) HOLLES IN THE SISTERS BRICES BORNESEY 1-1 SANGLES FOR S-4 RILLY TOOL 8-5 SURVIVOR 9-7

BRUCE SPRINGSTEEN
BRANCY MARTINE2
HEANTY MOUNT MACHE
THROUGH
T

DUTENHAGEON
BOSTON
PIETER GABRIEL
PAUL YOUNG
JANET JACKBON
HOLLES
PAUR CENTRE
PAUR CENTRE
PAUR CENTRE
BASCLES 5-1
BASC E-180K 8-3
DILLY VERA & BEAT 10-5
WARD CHRUNG 9-6
SERVANIN ORR D-28

Petrick/Davis

DOM JOHNSON
JOURNEY
PETRE GARRIEL
(FROMRELLA
WANN CHUNG J-1
RANGLES 6-2
ORAN JUICE JOHNS 8-3
PETER CTERA 7-6
DURAN DURAN 12-8

HAMI SOUND MACHI

NIONI MADON FRANCISCO PROMISSION NO STELLY VERA & BEAT GEORGIA SATELLITE (dp) HOTTERS 4-1 MANG CHUNG 5-2 SILLY TOOL, 7-4 ROBBIK MEWIL 8-5 GREGORY ABSOTT 19-12

KZBWPoorts, IL Kaith Edwords Keith Edwards

BENJAMIN DRR

CHICAGO

RDDIE MONEY

HOLLEGII

PETER CETERA 1-1

SURVIVOR 2-2

BRUCE HORNSBY 3-3

WART CHUNG 7-5

BANGLES 13-9

Wheeler/Hanson
DILLY VERA & BEAT
TIMBURS
BOSTON (dp)
BOSTON (dp)
BOSTON (dp)
BOSTON (dp)
BORGER
HOTTEST
BRICE BORRSH 1-19
KAYITUISM OK
HOPKIMEPPAYTON
SWM F ETHE

HOPELINE/Paylon

BEM E. KING

JAMET JACKSON

GRAJORY ABSOTT

PRITHENDES

OBD

HOT test:

BOSEON 1-1

LIONAL SICHIE 2-2

EDDIS KONEY 8-1

CANED 16-11

CANED 16-11

KKRDAWLONIE KA

HADONNA LIONEL RICHIE JOURNEY

Hottest: BRUCE HORMSHY 4-1 WANG CHUNG 3-2 WANGAS 13-6 DURAN DURAN 14-7 BANGLES 15-8

PARALLEL THREE KYYY/Biamench, ND Both Back
BRINKAMIB OHR NIMAN LEAGUE
CORRY MANY PAUL STANDAMIS OH SILVER SELECT BOOKS OF 4-3
SANGLES 6-4
DURAN DYRAN 14-10
SUBSTIVOS 19-13
MENUMBER 13-10
SUBSTIVOS 19-13

Jim Clouss

\*ADOMNA

SILLY JOEL

BORTON

BORTON

HAMGLES 1-1

RAMGLES 1-2

ROBERS MEN'L 9-2

ROBERS MEN'L 9-2

GENERAL SATELLITE 29-19

WCHLCASTONGHAM

TONY WATCHUS

Tony Watehus
LUTHER VANDROSS
CARLY SINCE
SON JOY1 (dp)
GOMESIS ARTELLITE (dp)
READY FOR THE MOR
HOLLESI:
RUN D.H.C. 8-1
SAMANTHA ROY 9-2
BILLY VERA 4 SEAT 4-3
GERGOHY ABBOTT 12-8
CHICO UBBARGE 17-12

BILLY JOEL JANET JACKSON MADDEMA CYNDI LAUPER HONSTADT & INGRAM HOLLER' 

JETS
BOINTER BISTERS
BILLY VERA & BEAT
HUMAN LERQUE
PAUL YOUNG
SAMANTHA POK (dp)
Hottast: SAMANTHA POR [dp] Hottast; Ben E. King 3=1 Timbuk3 6-2 JANET JACKSON 18-9 PETER GARRIEL 27-19 GRORGIA SATELLITE 14-25

KCMQ/Columb a MO Turnsi/Colt Turnswick

MOSSION
CINDERELLA
CONICO DEBANCE
CORRY MART
BENJAHIN DUR
LUTHER VANDROSS
NOLESEL
MAND CHOMS 7-2
MAND CHOMS 14-8
JANET JACKSON 28-21
RUN D.M.C. 40-36

YBAFFARGO, ND
Jack Lundy
MANDOMMA

RIC OCASEK Hottagt: HANG CHUNG 6-1 DANGLES 8-4 SURVIVOR 10-5 HOWARD JONES 13-8 GENESIS 18-10

MOSTON THE GARD HADDONNA CIMDERELLA (dp) HIANI SOUND MACHI HOCCERT BRUCE HDENSBY 4-1 BANCLES (10-3) BILLY TOOL 9-5 SURVIVOR 17-7 PRETENDERS 19-13

WKFRKalema.roo, MI Terry Weinacht BRUCE SPRINGSTEEM HOLLest: PETER CETERA 1-1 BANGLES 8-4 BEN S. RIEG 19-13 GENESIS 20-15 BRUCE SPRINGSTEEN

WAZY/Lafayette, IN Krieti/Louizos MADONNA
CHICO DeBARGE
HOLLAND
HOLLAND
HUNY LOWES 4 THE 1-1
BRUCE HORNSS 4-3
BARGE HORNS 5-4
BARGES 8-5
BARK E, KIMG 32-18
KERXULINCOIN, NE
Johnson/Meyer

Johnson Meyer
LIONEL RICHIK (dp)
ARETHA FRANKLIN
GEORGIA SATELLITE
CHICO DE BARGE
WANG CHINES 3-1
BRUCES NORKSEN 2-6
BRUCES NORKSEN 2-6
BRUCES NORKSEN 2-1
GREGORY ABBOTT 23-16

KKLS/Repid City, SD Sherwin/Kellewsy GENESIS S MADONNA RUN D.H.C. SURVIVOR BOS GELOP ARETHA FRANKLIN BOLLESIS BRUCE HONNSSY 2-1 MAME CHUNG 7-2 HOMARD JONES 6-3 ROBBIE REVIL 8-6 JAMET JACKSON 10-7

98KG/Seline, KS Stove Wall

Stove Walk
RIC OCASEK
ARETHA FRANKLIN
JESES JOHNSON
SON JOVI (dp)
PET SHOP BOYS
LONE JUSTICE
HOLLEST
HAMC CHUME 5-2
SUNVIVOR 10-7
SUNVIVOR 10-7
SUNVIVOR 10-7
DEBBIE HARRY 39-31
HADONNA D-32

GREGORY ABBOTT BOSTON ANITA BAKER (dp) Hottmst; HADORNA LIONEL RICHIE PETER GARRIEL ARY GRANT 30M JOV! (dp) MOTENTE MANG CHUNG 3-2 TIMBURS 7-5 CAMBO 9-6 DURAN DURAN 22-12 KWT0/Springfield, MD T.K. D'Grady

WEST

PARALLEL TWO

Stucker/Deries BOSTON MADDONN BILLY VERM & BEAT DON JOHNSON MOTLEST BRUCE HORNSWY 2-2 BANGIES 5-3 HOMARD JOHES 12-6 BILLY IDDL 10-7 DURAN DURAN 15-8 KP95/Botes, ID Jack Armstrong

KIYS/Bolse, ID Tom Evans Tom Evens

Peter Garriel
HUMAN LLACOTE
ONE JOHNSON
BOW JOY! (ap)
LUTHER VANDAUSS (dp)
BILLY VERS A BEAT
BANILES 1-1
DEAR DURAN 11-5
CIMOTRELA 17-9
CHICAGO 24-15
HADONNA 32-26

NADONNA
BOSTON
CYMPI LAUPER
ARETHA FRANKLIN (dp)
NONSTADT & INCRAM (dp)
NONSTADT & INCRAM (dp)
NOTES AND (dp)
N

erson, CN

LIONEL RICHIE
JOUNNEY
CHICO DEPARGE
HOttent:
PETER CETERA 4-2
PILLY VERA 6 BEAT 5-3
EDULIE MONEY 6-4
ORECORY ABOUT: 15-7
SRUCZ MORNSHY 12-10

KBOS/Freeno CA Krie Van Kamp

KMGX/Freeno, CA Berry/Certer

BeTTINGTON

LIONEL RICHIE
LIONEL RICHIE
ARETHA PRANKLIN
BOLHGE, L-I
BANGLES G-3
READY FOR THE MOR 16-6
SILLY VERA & SEAT 19-8
OREGORY ARROTT 26-15

TIMBUND
JETS
TIMB TURNER [dp]
JEFF LORBER [dp]
JEFF LORBER [dp]
JOURNEY [dp]
HOCCEAL!
JECCE HORMEY 3-1
BRICE HORMEY 3-1
BRICE

Stone/Ehlehido
STACY Q
STACY Q
STACY Q
STACY Q
STACY Q
STACY Q
STACH
CORRY HART
MOTION:
RUN D.H.C. 1-1
BANGLES 2-2
JETS 4-3
REDLY FOR THE MOR 12-9
SAHAMTHA FOM 19-13

KNBQ/Seettle WA Ric Hansen

Denhelm Foldey

HADDMAN
HURAN LEAGUE
JETS
ONH JOHNSON
BRITT
HURAN LEAGUE
HURAN
HURY
HURAN
HURY
LUMIS 4 THE 4-1
HANG CHANG 1-2
READY FOR THE MOR 15-6
JANET JAKES HASSON 18-8
MANCY MARTINEE D-24

DEBBIE HARRY SAMANTHA FOX LUTHER VADROSS KAMBAS ODB JOHNSON BOLDSON BO

KCAQ/Oxnerd-Ventura CA Robbins/Williams

RODENA-WHIREM
THA TURNES
\*\*ADDIRA\*\*
\*\*ADDIRA\*\*
ARETHA FRANKLIN
PAUL YOUNG
LECTOR OF THE CONTROL OF T

KDON/Sellnee CA Hunter/Lindell

PHONENLINGER

CHICO WEARNS
HIANT SOUND HACHI
COMMY HART
SOUND HACHI
COMMY
BANGLES
BANGLES
BRUCK HORNSWY 1-1
BRANGLES
SANANTHA FOR 23-16
GREGORY ABOUT 24-19
MANCY MARTINEZ 27-20

STONEMENT (dp)
LIOWEL RICHIE
LIOWEL RICHIE
READY FOR THE WOR
HUMAN LEADY FOR THE WOR
HUMAN LEADY FOR THE WOR
BOTTONE CARRYLLITE (dp)
BOTTONE CARRYLLITE (dp)
BOTTONE CHIMDE 5-2
DURAN CHIMDE 5-2
DURAN CHIMDE 5-3
CHECAGO 20-14

PAUL SIMON BLASTIE BOYE CYMDI LAUPER HOLLES SPRINGSTEEN 6-4 DURAN DURAN 10-5 ROBBIE NEVIL 17-12 DEAN OR ALLVE 24-15 EURYTHNICS 23-17

Jach Alexander
SAMARTHA FOX
JETS
CYMBIL LAUPER
HOStumt:
WANG CHUNG 6-2
DURAN DURAN 13-6
SURVIVOR 15-8
TIMBURG 15-9
TIMBURG 16-10

KHTZ/Reno, NV Cley/Ninja

KWNZ/Rano NV Jeff Ryan

None Bottest: HANGLES I-I PRITINDERS 6-6 HIAHI SOUND MACHI 9-9 HOMARD JONES 14-14 DEBBIE HARRY 17-17

CHAPTON ALIVE
CYMOI LAWFER
HIAMI SOUND MACHI
FIVE STAR
GUNDELS MATELLITE
BOILERI;
BANGILES 2-2
RRUCE HORMINY 3-3
BONG JOYL 6-001 12-5
BILLY VERA & BEAT 33-23

JAY MCCAR

BENIAMIN ORR

BETE JUNISON
ONE JOHN JOHN
DON JOHN JOHN
DON JOHN
DON JOHN
DERBIE HARRY
HOLKS GEN
HORRAD JOHNS 6-3
HORRAD JOHNS 6-3
SANANTHA POX 16-8
SANANTHA POX 16-8 HOLLEST STATES OF STATES O

KRO/Tuncon, AZ Gillio/Johnson

SIME JOHNSON

ENDAR LEAGUE (dp)

EDDIE MONEY (dp)

CTHOI LABOT FOR THE MON (dp)

GRACE JOHNSON 2-1

BASILES 7-3

ROBBIE NEVIL 10-7

PARALLEL THREE

KGOT/Anchorage AK J.D Chandler J.D Chandler

BENJAMIN ORR
ARTHA FRANKLIN
COMEY HART
LINKEL RICHTE
HUMAN LEAGUE
HUMAN LEAGUE
HOTERSI
MAND CHUNG 3-1
BRUCE HORRSHY 4-2
HOMARD JOHES 5-3
BANGLES 6-4
BILLY IDOL 7-5

Charle Foxa

RONSTADT & INGRAM (dp)

BON JOVI

JEFF LORBER

DOM JOHNBON

BOLLOW

BOLLO

Keby Gordon

(MICAGO
MIRAN LEAGUE
PETER GARSIELL
GERBEIJA SATELLITE
GARKE, JOHNES

CORRET MART
LORE JUSTICE
HOLLEST (MICHOLOGE
MICHOLOGE

JOURNEY LIONEL RICHIE ARETHA FRANKLIN JESSE JOHNSON LONE JUSTICE HOLLWSI CHUNG 5-1 BANGLES 6-2 BILLY IDOL 7-3 JOURAN II-4 PPETENDERS 11-6

KZOZ/San Lule Obiepo, CA Colline/Theroux NO STRAND SHYDEN
NOO STRAND SHOWN
NOO STRAND SHOWN
NOON SHOWN
NOON STRAND SHOWN
NOON SHO MADORNA BOSTON BILLY VERA & BEAT GEORGIA SATELLITE HOLLERI, WANS CHEUNG 4-1 SANCLES 7-2 HOWARD JONES 11-8 SUNVIVOR 17-11 GREGORY ABOTT 21-12

KZFN/Moscow, ID Cummings/Shennon

OKBS/Tri-Cities, WA

GRACE JONES -HOTLEST: BILLY 1DOL 2-2 DURAN DURAN 10-5 JANET JACKSON 12-7 MIAKI SOUND MACHI 13-9 BRUCE SPRINGSTEEN 14-10

Breakouts are records not included in the regional most added, but which have five or mi adds in a region, and fewer than 50 stations

# MARK YOUR CALENDAR TODAY

It's already time to plan for the 1987 RAB Managing Sales Conference.

"TEAM RADIO '87: BUILDING FOR SUCCESS" will be the biggest and most productive MSC yet. This year's shirt-sleeves meeting will be:

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Saturday February

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

#### 239 Reports

	HN DOÉ Hit Song'' (Anyi	abel)		
LP	Hit Song			
	100/25	44%		
			Nati	one
Reg	ional		Summ	Ner
Res	ch		Up	6
	33%		Debute	21
M	21%		Seme	
S	56%		Down	
w	19%		Adds	2

#### **EXAMPLE**

100/25 - 100 CHR reporting stations on it this week including 25 new adds - Percentage of this weeks re-

Regional Reach — Percentage of reporters playing the song within each region

National Summary

Up 51 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week

Down 0 - Number of stations moving it down on their charts. Adds 25 — Total number of stations adding it this week.



-	Shake You LP: Gregory	Down (Co	lumbia)	
		206/6	86%	Natio
	Regional Reach	•		Sum

	206/6	86%	
		Nati	onal
Regiona	1		Dary
Reach		UP	171
E B7%	1	DEBUTS	7
5 90%		SAME	17
M B1%		DOWN	
W 863		ADDS	6
_	1	14   KONO 15-	.7
P1	MRCK 22-		
•	0106 32-	24 KCAQ 25-	
	4	KXYD 29	
EAST	SOUTH	KDON 24-	-19
B104 15-1	2 MRRO 14-		
WXX.6 14-1			-27
MBEN 19-6	WPNP a-2		16
WKSE 19-1			
WPHD d-28			
MPLJ 2-1	WKQB 5-1		

B104 15-12	MRRO 14-5	KZZU on
WXX.8 14-10	K98 20-17	KN90 34-27
WILION 19-6	WPNP a-26	KRD 22-16
WKSE 19-14	K228 3-1	
WPHD d-28	KXX106 6-5	12.23
W8LI 18-11	WKOR 5-35	LIE.
WPLJ 2-1		
2100 1-2	WSSX 2-3	BAST
WCAU 18-9	WBCY 6-2	-
B94 4-2	WR00 1-1	WFBG 31-29
PRO-PH 13-13	WSKZ 27-18	WORTX a-36
8106 11-7	WNOK 17-12	WIGY 26-14
0107 27-22	G105 8-5	103018 27-21
WAVA 19-17	KAMZ 9-6	95XXX 28-23
WAVA 19-17	KEZB 10-8	WKPE 16-10
	WINK 31-20	WIEZ 12-5
SOUTH	MKSI 2-1	M2A0 55 44
	WANS 7-3	100KHI 18-6
940 2-2	MCKN 5-2	NGAN 21-18
293 20-18	94TYX 31-25	MCMP 33-20
93FH 11-4	MAPE 18-12	MPXX 24-15
KRBE 16-12	MQUT 33-28	MPXX 24-15
Y100 1 fr	MOK J 23-19	SOUTH
897 20-13	MPHI 13-7	SOUTH
WNVZ 10-18	KZOU 6-4	KO12 28-17
Q105 16-14	MDJX 3-2	WKSF 12-6
	PM100 17-9	W/SF 12-6
MIDWEST	MPOM 11 fr	WOID 33-24
	MARB 23-18	WC00 9-7
896 11-10	WBAH 30-22	WJMX 6-16
WLS a-22	WHHY 22-14	B98 28-23
295 32-23	KBPH 25-15	
Q102 31-29	Y107 21-16	K1SR d-35
92X 10-6	KWKS 22-13	Q104 4-1
WHC1 25-21	BJ105 15-10	WYKS 30-20
99DTX 30-24	Y106 12-9	WZYP 24-20
WCZY 22-18	942 14-10	KSHB 12-6
NOT LL CO	WRV0 11-8	0101 35-29
KBEQ 17-13	MXLX 23-21	KNAN 4-2
KDWR 33-31	KITY 8-4	WPFM 18-14
KHTR 11-7	KTUK 14-12	Z102 1-1
	MDEX 3-1	WGLF 22-15
WEST	WK2L 1-1	Z103 30~26
		KNIN 23-15
KPKE 19-9	HIDWEST	WVBS 24-21
TTOS 18-12		
KTIS 14-12	WKAU 27-22	MIDWEST
KIZP 18-10	WNCX 37-34	
KKRZ 25-14	KI1K 21-15	KYYY 29-20
KMJK 25-18	WGTZ 29-26	WBNQ 32-28

KPLZ 16-12	KOKO 19-12	EWTO 18-8
KURE 23-19	K191 on	MD88 21-13
	MEON 29-23	WSPT d-38
122	WRON 25-18	KDVV 14-8
	KAY107 a-25	KENN on
•	EXBD 31-29	
ZAST	MHOT 22-17	MEST
WFLY 22-17	WEST	KYYA 25-21
Q100 18-16		KBOZ 27-24
WVSR 14-11	KNMG 23-17	KTRS 18-10
MERZ 26-16	KP95 5-3	KKAZ 20-15
MNNK 12-4 **	KIYS 28-24	KOZE 26-20
MTIC 6-4	K1KX 25-13	KZFN 4-37
WKEE 8-4	CHED on	KHTZ on
MLAN 13-6	KSND 36-27	KBIN 25-23
RC101 10-9	KBOS 20-13	KZOZ 21-12
MSPK 9-3	KMGX 26-15	SLY96 21-11
RI-104 70-15	RYNO 22-19	Y97 on
98PXY 7-2	194 5-4	
MGPH 33-24	***	
930 23-15		
WPST 36-32	ì	



R/	MGLES				
		e An Egyp	tian (C	dumbis	1
		ent Light		,,,,,,,,,,,	,
		224/4	94%	Natio	ana.
Re	giona			Sum	
	ach				18
2	908	3	•	DEBUTS	
S	958		4	SAME	2
H	978			DOWN	1
W	928			ADDS	-
1 "					

P

#104 4 WEKS 1 WBEN 6 WESE 5 WBLI 1 CKO1 3 HPLJ a HPLJ a PRO-PM B94 7-PRO-PM B106 3 0107 9 WAVA 8

08 58 78 28	•	DEBUTS SAME 2 DOWN 1 ADDS
7	WKRZ 9-3	KYRK 17-11
	Q106 6-5	KP(V 5-4 KCAO 7-3
	SOUTH	KXYQ 2-1 KDON 7-2
-2	₩88Q 8-4	KCPX 1-3
0-7	K98 19-15	KITS 1-1
-12	WPMF 8-3	KZZU 2-13
-1	WGGZ 16-5	KRQ 7-3
41	x228 22-22	0.2
5-10	KXX106 9-6	100
9-21	WAP1 6-4	
-8	WKQB 12-10	EAST
1-4	WSSX 3-1 WBCY 23-11	CAG.
-1	WROO 4-3	WPBG 7-3
3	WSKZ 6-3	MOVEN 9-6
9-7	WNOK 6-2	HIGY 5-2
-2	G105 9-2	103CIR 10-8
-7	KANE 15-10	WKPE 7-2
-6	KEZB 6-4	WIKZ 2-1
	WINK 10-7	wzyg 8 fr
	WKS1 10-7	MQCM 2-1
-	WANS 15-9	OK100 7-4
12-11	MCKN 23-15	100KHI 27-2
-9	94TYX 11-8	WGAN 3-1
4-29	WAPE 9-3	MFXX 6-4
18-6	WOUT 8-3	
fr	WOK! 16-10	SOUTH
1	WENT 5-1	
4	KZOU 4-3	KQ1Z 5-1 WKSP 7-4
- 3	WDJX 15-11	MJAD 8-3
1-9	WLRE 7-5	WOID 11-7
-	PH100 a	MCGQ 13-6
T	WPOW 7 ET	W.DOX 11-17
	WABB 10-5	898 11-6
1	WHAM 9-5 WHAY 4-2	KISR 12-8
18	KBFN 6-5	0104 10-4
1	Y107 4-3	WYX8 14-4
-3	EWES 7-5	W2YP 9-8
-1	BJ105 5-3	KSMD 1-1

94Q 8-PMR99 93PH -KRBE -951NZ Y100 -897 7-MNVZ MRSR Q105 0101 11-KNAN 5-3 WPEM 5-2 2102 8-4 WGLP 9-5 2103 1-1 KNIN 4-3 WVRS 6-4 HIDNEST HIDMEST WEST

MIDMEST
MKDD 9-9
MKART 65-6
MKART 65-6
MKSK 12-12
MTZ 10-2
MTZ 10-2
MTZ 10-3
MTZ 10-4
MTZ 10-4
MTZ 10-4
MTZ 10-4
MTZ 10-4
MTZ 10-4
MTZ 14-10
MTZ 1 KYYY 6-4 WENG 9-5 WENG 1-1 KCCR 16-7 KURN 1-5 KCMC 10-3 WYFR 8-4 KKKL 10-3 WKFR 8-5 KFRC 7-2 SKRC 10-5 KFRC 10-5 KFR **2** WEST MEST KN9Q 5-3 KF95 12-12 KIYS 1-1 KIKX 5-3 CHED 13-9 KSND 1-3 KBOS 5-2 KHOX 6-3 KYNQ 16-5 194 2-2 KOMO 1-5 KLUX 4-2

**BON JOVI** Livin' On A Prayer (Mercury

	36/64 2	% Nationa
Regional	-	Summar
Reach		UP
E 42%	N&A	DEBUTS
S 29%		SAME
M 218		DOWN
W 18%		ADDS 6
[22]	MKEE a	
P1	WGPN A	P3
	MPST A	
EAST	WRCK &	EAST
MPHD a		WIGY a
PRO-FM 4	SOUTH	MOCH o
B106 a		OK100 e
WAVA a	KXX106 a	100KHI 4
SOUTH	WKQB a WSSX on	95XIL 4
BOUTH	WSSX on	WGAN a
940 a	WHOSE a-34	WOMP &
PMR997 a	MINK A	WPXX a
293 a	KZOU a	SOUTH
KEGL d-25	942 a	90018
937N a	WXLK a	MJAD a
WRSR a		WCCCQ 4
MICHEST	MICHEST	198 a
MIOMEST	WEDO a	KISR 4
295 a-39	MACCA O	Q104 a
WHMS A	HEAG &	WPFM A
KDWB a		WGLF a
KWK a	WEST	
WEST	KIYS a	HIDWEST
-20.	KSND a	WCIL a
	KXYYO &	99KG *
P2	KZZU a	WDDE a
		MSPT a
EAST.	1	KDVV a
WPLY a		WEST
K104 B	1	KYYA 0
WERZ &	1	KOZE a
манх а		KTHT a
	1	KZPN A OK95 &

BOSTOR	1		
We're F	Ready (MCA)		
LP. Third			
	178/51 749	*	
		Natio	
Regiona		Sunn	
Reach		UP	20
Reach E 75%	BREAKER		20 68
Reach		UP	20
Reach E 75%		DEBUTS	20 68

S 778 M 728	BREAKER	SAME 3
w 730		ADDS 5
P1	WREG d-39	P3
	K98 a	_
EAST	WFHF a-30	EAST.
	WAPI a WKOR d-29	MFRG A-19
WKSE a WPHD 30-22	WSSX a	HIGY d-40
CKOI e	WACY 4-33	103CIF 4-38
WCAU 4-35	WROQ 38-26	95XXX on
PRO-PM on	WSKZ d-30	MKPE 4-26
8106 on	MNOK 4-38	MIKE 4-39
Q107 n	G105 d-35	wave 33 fr
WAVA on	NISK on	MQCH on
BOXPEN	MKSI &	0K100 on 100KHI 4-36
SOUTH	MANS on	95x1L 4-36
940 4-31	94TYX a-40	WGAN 4-32
PMR997 d-25	MQUT on	WOMP on
293 4-35	MOK I 32-29	MPXX 4-35
KEGL d-24	MPNI a	
KTKS a	KEOU on	BOUTH
KR8€ 4-40	WLRS 38-31	
951N2 d-26	PH100 a	RQ12 35-29
B97 d-29	MBAN on	WESF 31-26
WRSR 27-17	MHHY 4-28	WOLD a
Q105 a	Y107 d-28	MCSO a
HI DWEST	KWES 35-29 BJ105 a	WJHOX 4-37
MIDWEST	942 6-40	KISE on
295 a-36	WOLK d-28	0104 4
Inges d-34	ETUX on	WYXS a
92X on	WDLX a	WEYP 4-38
99DTX a	WKZL a	KSMR 4-40
MCZY on		Q101 d-36
KDWB &	HI DWEST	KNAN 36-32 WPFN d-36
KWK d-28		WFFR d-36
	WKDD 39-32	2103 d-36
MEST	WHAU &	ENIN 4-32
KPKE d-30	KIIK a-29	WYRS A
Y108 a	WOTZ a-39	A100 E
KIIS A	KZIO a	KIDWEST
KKRZ 4-30	WHEE &	
KHJK 4-27	WGRD 33-26	KAAA 4-38
FM102 d-34	H1XX 35-31	WBNQ a
KS103 a	WEAG on	WENR & 31
KHEZ a	WZPL on	KC990 a
KATD on KPLZ 28-25	2104 a KJ103 d-40	Y94 30-21
RPLG 28-25	K3103 d-40	Ead 20-27

RRXL a
MAZY on
KKLS d-25
99KG d-37
KKEC a
KWTO on
MDBR d-17
MSPT d-40
XDVV d-31
KPHOF d-38 KQKQ d-32 KI93 22-20 MIOK s MRQN s KKRD d-34 WIST
WILLY 4-32
Q100 on
NYSR on
K104 4-35
MERE 38-31
WANK 4-20
KC101 on
MSPK on
R1-104 a
98PXY 4-39
MCPH 4-37
930 4-39
MPST on
MNY2 a
MRCK on
MRE 4-39
Q106 on WEST KNHO a K1YS 33-28 K1YS 33-28 K1EX a-34 KSND on KBOS a KCHO on KTIV on KCHO on KCHO a KCHO a KCEX of KZEU d-40 KEO on WEST KGOT d-27 KYYA d-28 KBO2 on KTRS on KTRS 39-15 KOZE d-25 KTRT d-37 KZFN on KBIM d-38 KZOZ a SLY96 d-31 OK95 d-31

	IICAGO II You S	Still Love	Me? (WB)	
	Chicago		,,,,,,	
	1	20/18	50% Natio	
n -	gional	-	Summ	
	ach	60	UP	7
re E	62%	-	DEBUTS	10
s	498		SAME	1
м	458		DOWN	
W	472		ADDS	1

472		HUDO I
_	I MBCY a	100KH1 31-25
P1	WROQ on	95x1t, 13-11
444	MSKI on	WGAN on
	MNCK 36-33	MEDECK CO.
AST	G105 28-17	
Wat	WINK 38-34	SOUTH
104 a	WKSI 18-15	00010
XKS 28-24	WANS A	KO12 29-22
KSE 30-26	WOLFT 40-35	WJAD 34-31
CAU 32-26	WOK1 33-31	WOLD 40-38
RO-PH 25-21	KZOU 27-23	W.160 30-28
106 22-19	WLRS 35-32	898 d-30
107 25-19	Y107 a	0104 39-32
AVA 29-27	KMES 27-21	MYKS 6-10
WAN 52.51	94% on	MEYP 33-29
POUTH	WX1.K 4-27	KSMB 29-20
MITOO	WOLX OR	0101 34-28
140 on	WEZL 40-36	KNAN 27-25
51N2 27-25		WPPM 35-28
105 10-28	MIDWEST	WGLF on
1102 30-58		ENIN 4-33
LIDWEST.	WKDD 14-11	WV8S 39-35
CTDME21	KRNO a-35	
2x 27-22	KZIO 29-24	HICHEST
NCI 4=24	WGRD 38-34	1110-1101
NCI d-24	W1XX 28-24	WRING on
HTR 27-24	Z104 4-37	WRMB 30-24

HICHEST MBNG on MBMB 30-24 MLRW 21-13 Y94 22-14 KIXL 4-35 MAIY 23-19 99KG 26-23 NWTO 4-0 MDRR 28-25 MSPT 38-30 KDVV 4-40 KFYW 38-30 WZOK on WHOT 29-22 KP95 a K1YS 24-15 K1KX 30-19 KSND 34-18 KXYO 28-25 KCPX 20-14 KZZU a 7 WEST WEST RYYA on KHOZ on KTWS a KALZ 37-31 KOZE on KTWT 34-27 KETT 4-29 KETZ 40-35 SLY96 37-35 SLY96 37-35 SY7 37-30 OK95 22-18 P3 MFRG 35-34 WNFX 24-20 MIGY 34-33 103CIR 39-3-95XOX on WHPE on WIRZ a WQCM 9-4 OK100 34-28

W380 4

CINDERELLA Nobody's Fool (Mercury/PolyGram) 87/19

National Summary UP 36 DEBUTS 7 SAME 25 DOWN 0 ADDS 19 Regional Reach E 50% S 36% M 29% W 31% WIKZ 31-28 M9CH 30-28 ORIO0 on 100KHI 35-28 95XIL on WGAN d-13 WFXX on P MAPI d-30 MAPI d-30 MEQD 30-22 MERC 30-22 MERC 00 MINCK 40-37 MESI 00 MERK 4 KZOU 37-29 KMES 18-16 Y106 28-20 MELK 8 KTUX 28-25 MXK8 a MBEN a ~38 MPHD 36-34 MCAU 17-14 PRO-PH d ~34 8106 on Q107 d-34 WAVA 28-26 SOUTH KQI2 27-25 WKSF 24-22 WJAD on KISR 36-32 Q104 d-37 WZYP on KSMB on Z103 on KNIN on KEGL a KTKS a KRBE a Y100 on fr WRSR 30-25

WKDD on WGRD 27-24 WEAG 22-21 KJ103 a HIDWEST KYYY 30-28 MBMB 36-25 MCIL 27-16 KCMG 8 KKKL 8 MAZY 29-25 KKLS 6-29 99KG 0m KKEC d-34 WDBR 38-36 KDVV 37-29 HIDWEST KIYS 17-9 KIKX 38-35 CHED a KCAQ on KXYQ 18-12 KDON on KCPX a KZZU a WHHS 37-33 KMK on WEST KERZ & **W E** WEST

D

CHICO DeBARGE Talk To Me (Motown) LP: Chico DeBarge

93/26

National Summary UP 27 DEBUTS 8 SAME 32 DOWN 0 ADDS 26 PI P3 Wibbo on RZZB on SZZB WIXES 30-26 WCAU d-32 95XXX a WKPE a 100KHI on

WKSF on MJAD a MCGQ on MJMX 40-39 Q104 on MYKS a KSMB on Q101 on KNAN a KPPM a 2102 a-40 WVBS on

MICWEST WCIL 17-12 MLRM d-30 KCMD a MAZY a KFRX a WDBR On

WEST

National Summary UP 209 DEBUTS 1 SAME 14 DOWN 0 ADDS 2

**P** 

293 35-32 KRBE on Y100 5 ft 896 16-16 92X d-34 WCEY A WHYT 27 fr WEST WGTZ a Z104 33-30 WZOK on

**P** 

KF95 21-20 K1YS 40-39 K3ND a RMGX 13-13 K3ND a 194 d-30 K0MO a KLUC 29-19 KYRK on KFIV on KFIV on KCAQ a KDON a-34

DURAN DURAN Notorious (Capitol) LP Notorious

Regional Reach E 98% 5 92% M 93% W 96%

MNYZ 9-8 MRCK 8-4 MKR2 14-10 0106 22-10 

WFBG 14-8 MFBG 13-10 MIGY 12-8 103 CIR 15-11 95 XXX 14-6 MFPE 15-9 MIGY 9-9 MIGY 9-9 K100 27-21 100 KH1 22-7 100 KH1 22-7 MCMP 8-8 MFXX 21-14 PMR997 11-1 293 11-10 REGL 27-23 KTKS 13-12 93PH 2-2 KRRE 19-10 Y100 6 ft 897 16-14 MNVZ 15-11 MRSR 17-11 Q105 19-19 SOUTH MOSTH

MIST A

MIST A HIGHEST 896 9-7 295 15-10 WMMS 9-5 92X 19-16 WMCI 17-14 99DTX 9-5

MXDD 27-25 MXDD 27-25 MXDD 15-11 M15K 56-14 M15K 56-14 M15K 16-14 M15K 16-14 M15K 11-12 RICHEST

KYYY 14-10

MENU 25-17

MENU 25-17

MENU 25-17

MENU 25-17

MENU 10-11

MCCR 21-16

MCCR 21-16

MCCR 21-16

MCCR 21-16

MCCR 21-17

MCCR 21-1 **W** WEST WEST MFLY 18-10 0100 7-4 WYSR 16-12 K104 26-24 WERZ 10-7 WRIZE 10-8 WRIZE 12-8 KID1 12-10 KID1 12-10 MSPK 15-12 KI-04 a-17 98PXY 98 MGPM 16-9 930 11-7 WFST 20-15 KNMO 15-8 KP95 17-13 KIYS 11-5 KIKK 10-7 KIKK 10-7 KIKK 10-2 KIKK 10-2 KIKK 10-2 KIKK 10-2 KIKK 10-2 KIKK 20-14 KIKK 20-14 KIKK 23-17 KIKK 23-17 KIKK 23-17 KIKK 10-7 KIKK



EURYTHMICS Thorn In My Side (RCA) LP: Revenge 67/1 National Summary UP 24 DEBUTS 5 SAME 36 DOWN 1 ADDS 1 Regional Reach E 42% S 23% M 10% W 41% NAA WKPE on WOCM on OK100 on 100KHI or 95X1L on WOMP on 4 WXES 29-25 HPHD 29-26 CKOI 35-31 WCAU 33-25 PRO-FH on SOUTH SOUTH MSSX on WROQ 29-28 WYOK on HCKN on 942 on KTUX on MX.ST on M.JHX on KISS 39-36 Q104 30-27 MZYP 35-32 Q101 on MPFH 37-34 MVBS 18-16 OUTH PWR997 29-2 KTKS 22-22 Y100 on ft WRSR 37-37 HIDWEST WIXX 37-34 HIDMEST 99KG on WDBR on KIYS 27-23 KIKX 39-38 KSND 18-12 KOHO on KCAQ on XCYO on KCPX on KITS 23-17 MMMS 31-2 99DTX on MCEY d-40 KGOT 19-29 KTRS 39-14 KKAZ OB KOZE 29-28 KTMT OR KZEN OM KSIM 32-30 KZOZ OR SLT96 OR OK95 23-20 KPKE OR 7 



SAMANTHA FOY (Jive/RCA)

% National Summary UP 49 DEBUTS 11 SAME 17 DOWN 1 ADDS 31 Regional Reach E 52% S 49% M 22% W 61% P

WNY2 4-38 WRCK 24-19 WKRI 28-25 PE SOUTH 8104 a MXKS 23-21 CKOT a MPPLJ 22-20 2100 24-19 MCAU 30-21 PRO-FM 32-28 8106 a 0107 m WAVA a KTKS 30-27 937M 12-8 KRBE 15-8

92X a KBEQ A

WEST

K22P a EKRZ on FH102 23-2 KMCD 35 ft KMEL 12-9 KATD 35-3

WFLY OR Q100 39-36 MERZ OR WONN a WKEE OR MSPK 3-1 98PXY a WGFM 40-36 93Q OR WPST a

MRRQ on X98 on X98 on X98 on X98 on X280 a 1 MCGM -1 W6CM on MRCQ 17-16 MRCQ on XMRI a MKSI d-19 MANS a 18-37 MRII 1 A 17-16 MCKM 38-37 MRII 19-16 MCKM 38-37 MRII 19-MKPE 28-19 MGAN d-35 WOMP 36-21 MPXX a KQIZ B WRSF 10-5 WRSF 29-27 898 18-12 KISR 14-5 Q104 d-40 MZYF 25-20 Q101 on KNAN 25-20 Z102 31-27 MVBS 20-18 MIDWEST KYYY d-40 W8MB on WCIL 9-2 WLRW a WAZY 35-28 99KG 40-35 WDBR a WKDD 32-30 WIXX a KJ103 d-31 MEST MEST

KP95 d-32
KIYS d-39
KIKX on
KIKX on
KSND 7-5
KBOS on
KMCX 17-19
KYNO 27-23
194 19-13
KOMO d-28
KYRK on
KFIV a
KCAQ 32-26
KXMQ 32-26
KXMQ 32-26 WEST ETRS d-37 KRAZ A E02E 16-8 KIFN 36-29 KHTE 12-5 KBICH d+40 SLY96 a Y97 a OK95 15-12

24-20 -30 36-32 27-19

ADETUA	DANKI W	
ARETHA F		
Jimmy Le	e (Arista)	
LP: Aretha		
-5		
_	0.00	101
,	6/36 32	National
Regional		Summary
Reach E 29%	NAA	UP 7
S 36%	1000	DEBUTS 5 SAME 29
M 218		DOWN 0
W 418		ADDS 35
		WKPE on
PT	SOUTH	WIKZ &
	KXXX106 on	WQCH OB WGAN OB
EAST	WSSX on WBCY a	SOUTEN
MXKS on	WNOK on 0105 a	
CKO: 4	WKS1 a-36	MKSF a
PRO-FM e	WCKN a PM100 d-35	MJAD on
SOUTH	KBPH d-17 Y106 a	MCGQ a MJHX 34-34
940 on	942 00	Q104 37-33 WZYP on
293 36-33 KTKS on	KITY on	OlDI a
	MDCX On	WVBS a
W1 DWEST	MXZL a	HIDWKST
896 39-34 WHMS a	HIDMEST	
99DTX a	KERD a	KFRK a
MCZY d-38 MHTR 4-33	WEST	99%G a
WLOL 15-37	RF95 10-26	WDBR on
WEST	KIKK B	WEST
KPKE &	KSND on	KGOT a
KKR2 a PH102 25-23	194 29-26 KYRK on	KBO2 on
ESIOJ on	AFIV on	KTRS a KKAZ on
22	KCAG a	RIMT ON
	100	REFN a
AST		RBIN a
100 on	EAST	1
TITO &	WIGY on	
PST 4-38	95XXX d-40	
ONYZ on		1





W 55%		ADDS 21
EAST	NODE   1	F3  FAST  AGT  VOTO on 1  VOTO on 2  VOTES de 1-27  VOTES de 1-27  VOTES de 1-27  FG113 b 40-33  VOTO on 1  FG113 b 40-33  VOTO on 1  FG114 b 40-33  VOTO on 1  FG115 b 40-33  VOTO on 1  FG115 b 40-33  VOTO on 1  FG115 b 40-33  VOTO on 1  FG116 b 40-33
		797 on 0K95 on
GENESIS  Land Of Co. P. Invisible To  21  Regional Reach E. 878	nfusion (Atla buch	% National Summary UP 188
GENESIS Land Of Co .P. Invisible To	10/2 88	% National Summary UP 188 DEBUTS 7 SAME 13 DOWN 0 ADDS 2
GENESIS Land Of Co P. Invisible To Regional Reach E 878 5 868 4 938 7 968	10/2 88	% National Summary UP 188

MLS 22-20 295 28-26 Q102 a-32 MMHS 21-18 92K 24-20 990TX 32-31 MCEY 6-39 MRT ( 21-19 RDNM 18-14 RHTR 21-19 KMK 12-27 WLOL 21-15

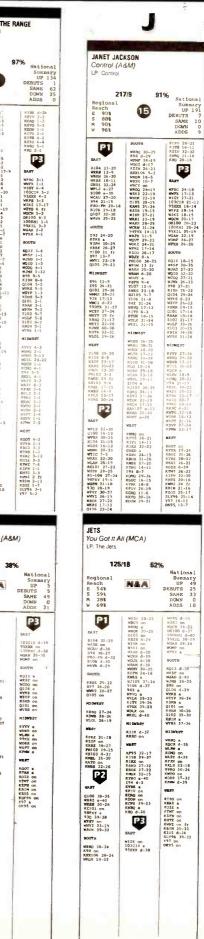
WEST

HIDDS 8-9
HTAG 26-21
HTAG 26-21
HTAG 26-21
HTAG 32-27
HTAG 32-27
HTAG 31-29
HTAG 31-29
HTAG 31-29
HTAG 31-29
HTAG 34-20
HTAG 18-15
HTAG 18-15
HTAG 24-20
H

KDWS d-39 KHTR 18-17	Genesis Contin	RIDHER
KOMS d-39 KHTR 18-17 KWR 14-11 MCDL 31-27 MEST KPIE 15-14 KPIE 20-18 KIIS 38-33 KREZ 13-12 KNND 16 fr KNED 16 fr KNED 42-23 KNED 24-23 KNED 27-18	WHCX 5-3 RIEK 17-16 MOTZ 25-23 KERO 24-18 RED 24-27 MORD 23-27 MORD 24-27 MORD 23-27 MORD 23-27 MORD 25-27 MORD 25-27	RYPCY 21-15 MNDD 30-26 MOWN 16-10 MCTL a MCTL a MCTL a MCTL 28 KCMD 25-18 MYM 18-10 KKCT 21-16 MKFR 20-15 MATY 24-21 KFR 21-20 KKFR 21-20 KKFR 20-13 MATY 24-21 KFR 21-20 KKFR 20-13 MATY 24-21 KFR 21-20 KKFR 20-13 MATY 24-21 KFR 21-20 KKFR 20-13 MATY 24-21 KFR 21-20 KKFR 20-13 MATY 24-21 KKFR 21-20 KKFR 20-13 KKFR 20-13 KKFR 20-13 KKFR 20-13 KKFR 21-20 KKFR 20-13 KKFR 20-13 KKFR 21-21 KKFR 21-2
MPLY 21-15 0100 21-20 MVSR 10-8 KIOR 11-6 KIOR 11-6 KIOR 11-6 KIOR 13-6 MINK 16-25 MTIC 17-14 MAKK 97-7 MIKE 20-18 KCIOL 26-22 MR-104 16-14 MPSY 15-13 MGPR 20-17 MNYZ 17-14 MINK 15-10 MINK 15-10 MINK 15-10 MINK 15-10 MI	KINNO 25-21 KF95 d-26 KF75 27-18 KINC 17-21 KINC 1	MEST  RGOT [2-1] RYWW 15-1-1 RYWW 15-1-1 RTHS 20-1-1
	SATELLITES Hands To You Satellites	oursell (Elektra)
Regional Reach E 60% S 62% M 59% W 49%	138/32 (	National Summary UP 50 DEBUTS 23 SAME 33 DOWN 0 ADDS 32
EAST  WISE a wide a wid	Manhattan)	1000H: On 9 20X1.0 2-22 (20X1.0 2) 2-22 (20X1.
Regional Reach E 88% S 85%	02/4 85	National Summary UP 172 DEBUTS 8 SAME 17 DOWN 1
W 761	WKRZ 20-16 Q106 25-22	ADDS 4
EAST  EIO4 d-29  WXXE d-31  WXXE d-31  WEEN 27-24  WHEN 18-12  WHOLD 1	SOUTH 18 CONTROL OF THE STATE O	BART  WTMS 24-23  WTMS 25-21  1010c1 89-24  SSOOK 27-25  WTMS 26-24  WTMS 26-25  WTMS 26-26  WTMS 26-2







Section   Sect	158	/17 669	National Summary UP 97
100   100	Reach E 79% S 60% M 59% W 71%	36	UP 97 DEBUTS 28 SAME 16 DOWN 0 ADDS 17
### A PART   19-12   1	<b>(4)</b>	930 36-31 WPST 26-22 WNYS 29-28 WKRZ 15-11	
### ### ### ### ### ### ### ### ### ##	80.0T# 440 10-27 reference 121-16 89 10-27 reference 121-16 129 38-26 reference 121-16 121 38-26 reference 121-16 reference 1	MIDMEST  MKDD 19-13 KZIO 33-30 MSEX: d-29 KLO d-27 MSDD 34-25 MEXC 24-27 MEXC 31-25 MEXC 25-22 MEXC 36-33 KJIO3 39-37 KDWC 26-19 MZDK d-30 MEXC 4-30 MEXC 4-70 MEST	### (912.13-11 WINSP 16-23 WIN
	KC101 d-30 MEPR 31-24 R1-104 23-21 9807Y 32-26 MMG7M 32-30		KB1H 29-27 REOZ 16-10 SLY96 12-26 Y97 29-26 OK95 28-22

JOURNEY I'll Be Alrigh LP: Raised On	t Without You	ı (Columbia)
	N&A	Summary UP 6 DEBUTS 19 SAME 40 DOWN 0 ADDS 41
NET AMERICAN AND AMERICAN AND AMERICAN AND AMERICAN AND AMERICAN A	WEST on West of West o	TOTAL 4-40
	K	
IANSAS III I Wanted P: Power	(MCA)	
17 tegional teach : 75% : 77% : 66% : 69%	29	National Summary UP 136 DEBUTS 14 SAME 15 DOWN 0 ADDS 7
NET 28-76 28	COLUMN 19-15  CO	MICH 18-32 MICH 28-32 MICH 2
AST  PLY 35-33 100 31-29 VSR 29-27 104 10-9 882 32-28 ANG 14-10 6101 29-26 SPK 35-32	M20K 20-17 KKRD 13-6 MIDT a MEST KIND 19-16 KIND 19-16 KINS 10-7 KINS 23-20 CHED on KSND 35-33 KBOS 40-37 KFIV a KOM 21-31	RTYPY 22-18 WDND 24-18 WDND 24-18 WBMB 20-15 KGM 30-27 KGM 30-27 KGM 30-27 KGM 27-22 KFRX on KKLS 21-20 99KG 22-19 KKRC 6-33 KMTC 8 MDR 22-20 WSPT 22-28 KFPM 30-23

106/41 4	% National Summary		37/4 70	
N&A	Summary UP 6 DEBUTS 19 SAME 40 DOWN 0 ADDS 41	Regional Reach E 67% S 82% M 66% W 59%	Ð	Summe UP I DEBUTS SAME DOWN ADDS
ALTO A   WATE   A	WORT   1 440	BAST 810 6 -2 C C C C C C C C C C C C C C C C C C	NOTE   1-11   1-12   1-	MAC 17.2 A
K		WPLY 12-9 0100 12-11 WVSR 21-18 WERZ 23-19	KNMQ 27-23 CHED 27-24 KBOS 9-6 RMCX 4-17 KYNO 23-20 KOON 16-13	KGOT 21- KBOZ 22- KTRS 21- KKAZ d-4 KTMT 31- KIFN 25- KHTZ 7-1 KWNZ 18 KBIM 26- KZOZ 19- SLY96 00
172/7 7:	2% National Summary Su	LP: Forever		ram)

Regional Reg	20	2/41 85	%
E 2 654	Bandon 1		Nation
## 761 ##	Reach	-	UP
Section   Sect	E 85%	അ	
Mary	H 768	_	DOWN
### 100 on ### 200 on	W 92%		ADDS
Dec	PT		[23]
100 1 2-12   100 1 2   100		K98 on	
MORE SELL STATES AND SELL SELL SELL SELL SELL SELL SELL SEL		KXX106 26-21	
COURT OF A	8104 29-27 WXKS 18-17		MYBG 39-36
COURT OF A	MBEN 5-40	MBCY on MBDO 4-25	M1GY 4-39
780 cm - 13	MPHD 4-36	WSKZ 4-29	95XXX on
780 cm - 13	WCAU a -40	G105 d-37	MKPE d-30 MIKE on
March   Marc	294 a	WINK 19-15	WZYQ 35 Et
March   Marc	9106 on	WKSI a	OK100 on
March   Marc		MCKN a	95XIL 37-3
1973 1-27   World 4-20   SOUTH 1-25   1976 1-27   World 4-20   SOUTH 1			WGAM 33-25 WOMP a
100 pt   1	940 on PWR997 31-29	MOKI 4-35	WPXX on
100 pt   1	293 34-27 XXOT 4-28	MEMI d-30 8200 36-27	SOUTH
100 pt   1	KTRS d-29	WDJX 39-32	KQ12 a-34
1977 34-23   Oran d-14   Oran d-15   Oran			WOID on
MODING   1-10	9100 on fr	MRPH 4-34	W03Q on W3HX d-32
Name	WRSR d-38	Y107 d-23 KWES d-28	898 a
March   Marc		BJ105 d-38	
250 3 3 2 5 3 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2		94% on	MEYP 37-31
## 10	896 37-29 295 39-30	XITY on	0101 a
## 10		WDLX on	RNAN 32-25
WEST   SCI22   COT   SCI22	WNCI a	WK2L on	Z102 d-38
WEST   SCI22   COT   SCI22	HC2Y 38-35	MIDWEST	2103 a-40
WEST   SCI22   COT   SCI22	WKTI a		WVBS 38-32
WEST   SCI22   COT   SCI22	WLOL d-35	WINCX &	MIDWEST
1109 4 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		KIIK 32-25 WGTZ 34-32	#WW 35-31
Process   Section 19-19   Se	KEKK	KZIO d-35	
Process   Section 19-19   Se	Y108 a		
Process   Section 19-19   Se	KIIS 40-32 KZIP on	WINK 38-32	KCND 39-3
985 09 09 09 09 09 09 09 09 09 09 09 09 09		WEAG ON WEPL ON	
985 09 09 09 09 09 09 09 09 09 09 09 09 09	FM102 a ES103 on	KOKO 30-20	WAZY d-34
985 09 09 09 09 09 09 09 09 09 09 09 09 09	KNEZ on	WZOK d-28	99KG 35-21
MRIG 4-38   SERIE 4-38   SERI	KWSS on		KWTO on
RAPE - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	KUBE d-28		
## 150 3-1-4 CARP   FACTO   FA	D2	KRMQ d-34 KF95 d-30	KDVV 4
MART SERVICE 1-1-10 MOVE 1-1-1		KIYS d-31	
WELLY ON EMBLY OF STATE OF STA	EAST		
0,000 on REBULE-20 KR02 d-33 WWSB on S 2009 277-00 KTR8 d-33 KR02 d-32 KR02	WFLY on	KNGX on	KTYA d-29
MANN & MA		194 24-20	KERS d-33
MANN & MA	K104 on WERZ 34-25	KOMQ 27-20 KLUC 33-30	EDZE A-24
WKEE on KOON 38-30 KHTE a KCIO1 a KCPK 40-38 KHNE 28 f KNNE 28 f KSFK 6-27 KTE a-28 KSIN 38-3 F KZOZ 38-3 KZOZ 38-3 KKNO 8-33 KZOZ 38-3 KKNO 8-33 KZOZ 38-3 KKNO 8-3 KKNO 8-3 KKNO 8		KXXXX on	RINT d-39
MGPM d-38 KNBO 8-33 SLY96 35- 930 40-34 KRO 8 Y97 on	WKEE on		Marrie a
MGPM d-38 KNBO 8-33 SLY96 35- 930 40-34 KRO 8 Y97 on		KITS a-28	KWN2 28 11 KBIN 38-3
930 40-34 KRO 8 Y97 on	987XY 38-36 MGPM d-38		KZOZ 38-3
	930 40-34	KRO &	
	MRCK 0-39 WKBZ a		
	0106 a		

# M

MADONNA				
Open Your Heart (Sire/WB)				
LP: True Blue				
		1		
218	/60 919	National		
Regional		Summary		
Reach E 94%		DEBUTS 89		
S 90%	(C[0)	DEBUTS 89 SAME 35		
H 84%		DOWN 0		
W 981		ADDS 60		
P1	93Q d-35 WPST d-39	KCAO & RXYO 33-28 KDON 34-24 KCPX d-37 KZZU d-38		
•		KDON 34-24		
ZAST	WRCK d-35 WKRZ d-22 Q106 a	KCPX d-37		
B104 d-26	Q106 a	KMBQ a-32		
WXKS a	SOUTH	KRQ on		
WXKS a WBEN 40-36 WKSE d-32 WPHD d-39	MBBQ 4-38	P3		
MPHD 8-39	K98 a	-		
	KZZB & KXX106 d-28	KAST		
CKO! a WPLJ a Z100 28-24 WCAU 4-39		WPBC a-38		
2100 28-24 WCAU 4-39	WKQ8 d-25 WSSX d-30	WMPX 36-29 WIGY d-38		
B94 A-29 PRO-PH on	MBCY on MSK2 a WNOK d-40	103018 4-33		
8106 d-24 0107 d-26	WSK2 a WNOK d-40			
0107 d-26 MAVA on	G105 d-33 KEZB 3	WKPE d = 25 WIKZ d = 38		
	WINK d-36	WKPE d-25 WIKZ d-38 WZYO on Ir WOCK on		
SOUTH	WASS d-37 WANS on	OKIOO on		
94Q a	WANS ON NCKN &	100KHI 4-39		
PMR997 d-34 293 d-31	WAPE d-24	95X (L d=39 WGAN d=31 HOMP on WEXX d=32		
KEGL A KTKS on	WOUT d-37 WOKI a-33	WOMP on		
NTKS on	HOKI a-33 WPM1 d-21 KZOU d-39			
93PM 3 KRBr a-39 Y100 17 fr	MDJX 31-22	SOUTH		
	MLRS a-36 FN100 a	KQIZ 39-32 WKSF a-30 WJAD d-36		
WMV2 d-26		WKSF a-38		
WNVZ d-26 WRSF a-39 Q105 28-27	MABS on			
MIDWEST	MPSM 17 Er MABB dn HAH a MN9TY a KBFM 11-0 Y107 d-24 KMES a-25 BJ105 35-24 Y106 39-36 942 d-33	MCGQ on MJRX d-31		
	KBFH 11-8 YLO7 4-24	898 a 8158 on		
896 38-28 295 a-35 Q102 a-33 WMMS d-37	KWES a-25	Q104 on		
Q102 a-33	93105 35-24 9106 39-36	Q104 on WYKS a KSMB d-36		
WMMS d-37	942 d=33			
92X 33-29 WMC1 d-29	MX1.8 d-29	KNAN a 2102 d=37 MGLF d=36		
99DTX d-39		MGLP 4-36		
WCZY on WHYT on fr KBEC 25-21	KTUX d-20 WDLX on WKZL on	Z103 37-33 KNIN d-34		
KBEC 25-21	WK2L on	HVBS d-34		
WKT1 a-30 KOWB a KHTR d-29	RIDWEST	HIDWEST		
MLOL 30-23	WKDD a	XYYY 4-37		
MEST	WNCK 39-30 KIIK a-33 WOTZ 37-35	MENT = 14		
	KIIK a-33 WGTZ 37-35	MCIL on KQCR a MLRM d-29 KCMQ on		
KPKE a-33 Y108 30-27		MLRM d-29		
K118 35-29	KZIO d-34 WHEE on	KCMQ on Y94 a-15		
KZZF 29-21 KKRZ 27-15	KLO n	RICKL a		
KMJK 28-15	WGRD d-39 MIXX a-33	WAZY a		
FN102 d-21 XMOD on fr	WZPL d-22 2104 d-35	KFRX d-29 KKLS a		
	KJ103 d-39	99XG d=32 KWTO on		
XMEL 33-16	KOKD d=30	KWTO on		

		1
#FLY d=34 0300 on 19 105 d=30 10 00 on 19 105 d=23 10 00 on 19 10 00 on 10	KING A RYPS d-27 KIYS 32-26 KING A-32 CHED A KING A-38 KING A-38 KING A-38 KING A-37 K	RGOT d-25 KYYA on KBOZ d-34 KTP3K d-35 KKAZ d-28 KOZE d-22 KTPT d-19 KZFN on KHTZ 30-24 KINZ 30 -24 KINZ 30 -24 KOZE d-30 VIP3 d-30 OK95 d-38

Regional   Sulman	MGPH d-29		ě
### STATE   ST			
### 100			
Regional Read of Summary Read	For Tonigt	t (Atlantic)	
Regional Read of Summary Read			
Regional Read of Summary Read	04	2/12 20	01
Reach   UP 3   SEUTS   SAME 2   SEUTS		12 36	% National
E 461  S 411  M 211  BAST 2  BAST 2  BAST 3  B	Regional		Summary
S 411 M 211 PO 100 PO 1			
M 211 DOWN  Bas7 2-20  MACS 23-20  MACS 23		MA.A	
## ADDS 11  ## ADDS 12  ## ADD		1000	
BAST   DAT   C   C   C   C   C   C   C   C   C	W 35%		ADDS 12
BAST   DAT   C   C   C   C   C   C   C   C   C	671		NE CY
MAST 24-20  MASS 2	النتنا	PZ	
THE	10.67		
MINEST   M		EAST	KB0S 38-35
COCI = 3.72   Coci   2.72   Coci   Co		Q100 34-30	KYNO 7-6
## Company	CK01 a-37		194 6-14
NGUL 110  NGUL	WPLJ 18-18	W7IC 29-24	KUDC 21-18 KYRK d-24
90.6 3-1-2 31 30.6 00	MCACC a	WSPK 32-26	
\$100 cm \$100 c	394 22-18	98PYY 40-33	XDON 27-20
SOUTH   SOUT	8106 on	WRCK 36-33	G253
SOUTH   SERIE ON   S	Q107 33-29		6.8
### 25 A	BOUTH .	SOUTH	
17(00) 91 (200) 06 (200) 08 (2	waan	WBBQ on	EAST
197 23-22 W002 27-23 W002 27-3 W002	Y100 9 Fr	KZZB on	95XXX 38-33
### MINEST OF THE PROPERTY OF	B97 25-22	MKGB 27-23	WRPE a-33
MART 2-1   WINDS A	HIDNEST	W\$SX 22-20	WZYQ on fr
199 10-12 0052 in 1985		KARZ 2-1	MAJOC V
92x 12-27 MCM of m favor of fa		KEZB 11-17	SOUTH
TOMMS 21-26   MS/FE 24-22   MS/FE 26-22	92X 32-27	NCKN on	MVVC on
MEDC 36-13 MODY 40-33 MODY 40-33 MODE 57-14	KONE 31-20	WAPE 24-22	KSMB on
MEST MPDW 1 fr MARH on 1 1002 27-24 MARH on 1 1002 27-24 MARH on 1 1003 1003 1003 1003 1003 1003 1003 1	WLOL 36-33	WDJX 40-33	Q101 on
KPKE on 3105 10-26 KIIS 25-22 VIO6 15-33 KKIP 42-2 KSI03 d-35 KIIY 22-29 KKEL 1-1 KKEL 1-1 KTUK on WCIL d-26 KATD 12-11 WDLX on WDBR 6	WEST	WPOW 1 fr	
KIIS 25-22 YIO6 J5-33 KIDMEST  KZP 6-10 942 on YIO6 KIDJ 4-35 KITY 22-29 KIDL 4-26 KIDL 1-1 KIDL on KIDL 6-26 KIDD 12-11 KIDLX on KIDL 6-26 KIDD 12-11 KIDLX on KIDLX		KBFH 4-2	WGLP B
## ## ## ## ## ## ## ## ## ## ## ## ##	KPKE on	83105 30-26	MIDWEST
KRSI.03 d-35 KRSI. 1-1 KATD 12-11 MDLX on MDBR e	KZZP d-10		
KATD 12-11 MDLX on WDBR a	KS103 d-35	K1TY 22-29	WC15 d-26 WA2Y 26-23
	KATD 12-11	MDLX on	WDBR a
		WRST. 18-36	WEST

	WSSX 22-20	
HIDNEST	G105 dm	WZYQ o
	KARZ 2-1	WESTER A
896 28-27	KEZB 11-17	1
295 40-32	WXSI no	SOUTH
92x 32-27		
MODEL ON TE	WCKN on	WYKS o
KDWB 31-28	WAPE 24-22	KSMB O
WLOL 36-11	KZOU a	0101 0
MIXIC 36-33	WDJX 40-33	KNAN or
	WPOW 1 fr	Z102 2
WEST	WARR OD	WGLP B
	KBFM 4-2	WGLF
KPKE on	8,7105 30-26	MIDNES
KIIS 25-22	Y106 35-33	MIDWES
KZZP 6-10	942 on	
KS103 d-35	K1TY 22-29	MC16 4
KMEZ, 1-1	KTUX on	WA27 2
KATD 12-11	MDI'X ou	WDBR a
	WEST, 18-16	
	MRSL. 113-36	MEST
	HIDWEST	SLY96
	MOT2 4-38	1
	K210 34-29	Ī
1	MZPI. a	
MISSEL DOLL		
MINMI 200	ND MACHINE	
Ealling In I	(111 011	
raining in L	ove (Uh-Oh)	(EDIC)
LP. Primitive		
LF. Frimitive	LOVE	

	173/14	72%	Natio	na.
Region	al		Supi	
Reach			UP	10
E 738	6		DEBUTS	3
S #11	6	10	SAME	2
M 648			DOWN	
W 84%			ADDS	1

W 84%		ADDS
PJ 8104 27-25 8XXS 34-30 98EN 35-32 8XSE 21-30 8CAU d-37 994 20-11	WFMF d-27 WRPI d-26 WBCY on MNOK 37-35 G105 d-34 KE28 24-21 WINN 18-12 WKSI a WANS d-28 WCNN 30-25 WGUT d-40 KXOU on	103CIR 25- 95XXX 34- WKPE 30-2: WIX2 on MQCH 37-34 OK100 d-35- 100KH1 26- 95XIL 33-2 WGAN on WGRP 35-31 WFRX 32-26
PRO-PM 29-25	WDJX 21-16 FM100 29-28	BOUTH
100TH 14Q d-35	WBAM 29-27 WHHY 0-24 KBFN 5-3	HQ12 38-35 HKSF 37-34 HJAD 37-33

1.138	WBAM 29-27	KQ12 38-3
	MHHY 6-24	MKSF 37-3
4-35	KBFN 5~3	WJAD 37-3
0.	Y107 m	WOLD 4-34
L d-29	KWES 21-19	WCGO d-35
Sa	BJ105 21-18	MJHX 20-1
E 31-31	¥106 on	898 on
0 20 fr		
	942 38-32	Q104 35-30
d=28	MRV0 18-16	WYKS 28-21
5 21-21	KTUX 34-31	WZYP d-37
	WIDEX 39-35	KSHB on
WEST	WK21, 30-25	Q101 A
		KNAN 35-33
35-32	MIDWANT	WPPM 39-35
a-23	112 041001	2102 17-14
35-27	WINDO on	PO107 11-14
TX 40-36		WGUF 37-34
	₩XAU @-36	2103 34-32
29-27	HNCX on	KNIM d-39
R 15-28	KIJK 30-26	WYBS 33-28

	940 4-35	KBFN 5~3	WJAD 37-
	293 a	Y107 m	WOLD d-3
	KEGL 8-29	KWKS 21-19	WCGO d-3:
	KTKS a	BJ105 21-18	MATRIX 20-
	KRB# 31-31	¥106 on	898 on
	Y100 20 fr	942 38-32	0104 35-
	897 d-28	WRVQ 18-16	WYKS 28-
	Q105 21-21	KTUX 34-31	WZYP d-3
		WDEX 39-35	KSHB on
	M3 DWEST	WK21, 30-25	0101 a
			KNAN 35-3
	896 35-32	MIDWEST	WPPM 39-3
	WLS a-23		. 2102 17-1
	295 35-27	WINDD on	WGLF 37-3
	99DTX 40-36	WXXU 8-36	2103 34-3
	KB30Q 29-27	HNCX on	KNIM d-39
	KHTR 15-28	KIJK 30-26	WYBS 33-2
	WLOL 25-22	WGT2 33-31	
		KZ10 28-26	MILWEST
	WEST	WIXX 32-27	
		WZPL a	KYYY 28-2
	KPKE a-34	2104 35-26	WRNO 40-1
1	Y100 d-29	KJ103 on	NCIL d-31
в	KIIS on	. KQKQ a-35 .	KOCR 13-1
ч	KKRZ 29-24	WZOK 28-25	WILRN on
ı	FH192 d-L9	WRON 31-11	KCMD d-19
н	KWOO on fr	KKRD 19-11	Y94 33-29
1	SS103 21-19		WHOIL a
ł	XPLZ n-28	WEST	WAZY 30-2
ı	KUBE 32-26		XFRX d-33
	600	KN940 d-33	99KG 11-1
ı	10.24	KF95 24-15	EDITO d-28
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		K EKX 34-28	WSPT 30-2
	EAST	KSND 27-23	KDVV 34-3
		KBOS d=38	KPHW 26-2
	MPLY 4-35	KHIDX on	
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	KBOS 4-38	KPHW 26-
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WIAN 31-28	KCAO 24-17	KKAZ 4-3
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WB80 33-30	R+UT 15-34	
K98 on		
KYO ON		

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Regional Reach E 83% S 87% M 91% W 98%	Ø	National Summary UP 197 DEBUTS SAME 6 DOWN 0 ADDS 4
2A697  A697  A697	SOOTH   17-10	READ 100-17 READ 10-7 READ
EAST	KW0 16-11	MEST
MPLY 27-22 9100 11-9 wysk 22-16 R104 23-20 where 11-8 where 17-15 where 25-21 where 25-21 where 25-21 where 25-21 where 25-21	KNNO 16-13 RP35 9-5 X1YS 22-20 KIKX 6-5 CHED 4-78 KSND 25-21 KBOS 18-15 XMSX 15-12 XYNO 9-7 194 14-11 KONO 13-11 KUUC 7-4 KYRK 14-9	MEST  KGOT 11-10 KYYA 16-13 KBOC 23-16 KTHS 7-6 KRAS 11-7 KOZE 21-18 KTHT 20-17 KZPN 12-8 KHTZ 19-15 KHMZ 6 fr KBHM 15-9

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Regional Reach E 81% S 74% M 72% W 88%	87/3 78	National Summary UP 160 DEBUTS 6 SAME 14 DOWN 3 ADDS 3
P1	SOUTH NABO 16-16	Р3
EAST	K98 27-22 WPNF 25-21	EAST
B106 25-23 HXKS 16-14	KZZB 24-21 EXXIO6 23-19	WF8G 12-10
WREN 30-27 WKSE 23-17	WKQB 23-17 WSSX 11-10	WWFX 22-19 W3GY 15-15 103CFR 19-1
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SOUTH	KEZB 21-20 WINK 26-23	OK100 14-12
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KTKS d-2H	WCKN 9-4 947YX 22-18	95X1L 6-6 WGAN 20-17 WOMP 6-2 WPXX 23-18
KRBE 37-34 Y100 18 fr	WAPE 5-10	
897 23-19 WNVZ 27-23	WOK! 13-11 WPMI 24-19	SOUTH
NIDWEST	KEOU 24-19 WDJX 34-29	KQ1Z 21=19 WKSF 15-15
896 24-24	FH100 18-14 HRAN 17-13	MGID 20-14 MGID 27-20
0102 30-21 92x 29-25	KBFH 17-11 NJ105 26-23	WCGQ 29-24 WJMX 16-8
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WCZY 20-18	KITY 18-17	KISR 32-29 Q104 11-7 WYKE 29-25
KBEQ d-29	KTUR 16-13 WDLK 16-12	WZYP 21-17 KSMB 30-25
WLOL 28-24	WEEL 26-22	Q101 22-19
WEST	MIDWEST	KNAN 10-9 Z102 26-22
KPKE 28-25	WKDD 28-22 WKAU 25-20	WGLF 30-28 KNIN 25-21
Y108 &-28 KIIS 29-24	KIIK 26-24 KRNO 31-21	WV85 23-20
KEEP 6-27 KKHZ 23-20	KLQ a 18	HIDWEST
FM102 28-25	WGRD 35-31	MYYY 24-21 WRND 19-15
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-	WEST	KKLS 18-15 99KG 17-13
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WNNX cm	KMGX 35-33 RYNO 31-28 194 3-5 RLUC A-38	MERT

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RI-104 19-18	RCAQ 23-15 KDON 32-26	KTRS 24-21 KKAE 22-20
MGPH 22-20	KCPK 26-24 KZZU 36-35	KOZE 28-19
WPST 23-20	XMBQ 18-8	KZFN 24-20
	KRQ 16-13	KWNZ 16 Er
WRYZ 16-16 WRCK 32-29 WRRZ 21-19 Q106 28-27		KBIR 22-20 K20Z 27-22 SLY96 23-16 Y97 33-29
2.00		Y97 32-29 OK95 19-15
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P1	WROG 40=3B	WIKZ a WOOM 32-27
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	WENK on WANS on	WGAN a WFXX d=37
WREN 18-14	WCKN on WOUT d-39	SOUTH
WKSE & WPHD 14-9 WCAU 29-24	WOK! 31-27	
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SOUTH	WLRS 27-24 WBAN a	WJAD on WOID d-36
040 24 22	XBPH 40-33	W.1907 33+30
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PWR997 15-13 951NZ 13-11 WRSR 25-20	KTUX on	WZYP a
WRSR 25-20	WKZL 37-19	KSMB d-39 Q101 on
NIDWEST	MI DWEST	KNAN 13-31
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99DTX on	WKAU on WMCK 11-7	KNIN a WVBS 34-30
WMMS 12-9 99DTX on WKTI 25-21 KHTR d-34	KIIR 34-30 K2IO 23-19	HIDWEST
KWK 7-5	WGRD A	
WEST	MEAG on	KYYY a WRMS on
KPKP .	2104 d-28 23103 on	KOCR 24-21
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4.7		¥94 37-32 WAZY 34-30
P2	WEST	KKLS 25-23
	KMMQ d-39	MKLS 25-23 99KG 29-25 KKRC 29-28
	KIYS 29-25	WDBR 30-27
MAST		
	KIKX 20~16 KSND 29-25	WSPT on
0100 26-22 VEBZ 22-17	KFIV 00	KOVV a
D100 26-22 WEBZ 22-17	KPIV on KXYQ 34-30 KDON d-40	MEST
0100 26-22 VERZ 22-17 WHR d-40 WARK 17-14	KPIV on KXYQ 34-30 KDON d-40 KCPX 35-30	MEST ROOT a 30
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D100 26-22 WERZ 22-17 WERK 4-40 WANK 17-14 WEAN 29-24 WSPK 4-38 WCFM 38-34 PST 90 PST 90	KPIV on KCYQ 34-30 KDON d-40 KCPK 35-30 KITS 19-16 KZZU 9-8 KNBQ 39-36	KOVY a MEST KGOT a-30 KBOS on KTRS 26-16 KKAZ 35-34
DIGG 26-22 NERZ 22-17 MENK 4-40 NAMX 17-14 MEAN 29-24 NSPK 4-38 NGPM 38-34 930 38-37 PPST on MECK on	KPIV on KCYQ 34-30 KDON 4-40 KCPK 35-30 KITS 19-16 KZZU 9-8	KOVV a MEST KGOT a-30 KBOS on KTRS 26-16 KKAZ 35-34 KOZE a KTMT 32-28
0100 26-22 VERZ 22-17 MENK 4-40 NAMX 17-14 MAM 29-24 (SPK 4-38 MEM 38-34 VO 38-37 VPST on TRCK on TRCK on	KFIV On KFIV On KCYQ 24-30 KDON d-40 KCPK 35-30 KITS 19-18 KZZU 9-8 KNBO 39-36	KOVV a MEST KGOT a - 30 KBOS on KTRS 26-16 KAR2 35-34 KO25 a KTMT 32-28 KZFM d-40
2100 26-22 MERZ 22-17 MENK d-40 MADE 17-14 MADE 29-24 MEAS 29-24 MEAS 38-38 MEM 38-36 100 38-37 PPST on MERC on MERC 26-26 1106 on	KPIV on KCYQ 34-30 KDON d-40 KCPK 35-30 KITS 19-16 KZZU 9-8 KNBQ 39-36	ROVV a  MSST  KGOT a-30 KB02 on KTPS 26-16 KKAZ 35-34 K022 a KTMT 32-28 KZFN d-40 KHTZ d-33 KSIM 33-32
2100 26-22 MERZ 22-17 MENK d-40 MADE 17-14 MADE 17-14 MADE 29-24 MADE 38-38 MIPM 38-34 792 38-37 PPST on MICK on MIKE 26-26 1106 on	KPIV 00 RXYQ 34-30 RXDN 4-40 RCPX 35-30 RITS 19-16 RZEU 9-8 RNBO 39-36	ROVY a MSST RGOT a-30 RBOS on RTPS 26-16 KWAZ 35-34 KOZE a KTMT 32-28 KZFN d-40 KHTZ 6-33 KSIM 33-32 KZOY 10-34
2100 26-22 MERZ 22-17 MENK d-40 MADE 17-14 MADE 29-24 MEAS 29-24 MEAS 38-38 MEM 38-36 100 38-37 PPST on MERC on MERC 26-26 1106 on	KFIV On KFIV On KCYQ 24-30 KDON d-40 KCPK 35-30 KITS 19-18 KZZU 9-8 KNBO 39-36	ROVV a  MSST  KGOT a-30 KB02 on KTPS 26-16 KKAZ 35-34 K022 a KTMT 32-28 KZFN d-40 KHTZ d-33 KSIM 33-32

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Regional	188/5 70	National
Reach E 751 S 711 M 671 W 691	3	SUBMATY UP 113 DEBUTS 14 SAME 34 DOWN 0 ADDS 5
MOSE 17-11 WHES 13-29	RETIA d-19 - ACTION TO ACT	EAST  WYST 5 3-94  WYST 5 3-92  WYST 2 3-21  130EER 14-13  130EER 14-13  130EER 14-13  WYST 2 3-22  WYST 2 3-

Regional Reach E 96% S 87% M 91% W 88%	216/7	Nation Summa UP 1 DEBUTS SAME DOWN ADDS
EAST 26-10 WAR 13-10 COOK 13-10 C	Section   1,1	ACON 13-0.  ACON 1

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WEST

SP91 11-9

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SRC 18-6

SRC 18-6

SRC 28-6

National Summary UP 185 BUTS 2 SAME 16 DOWN 6 ADDS 7	
DON 15-9 PX 14-11 PS 11-10 ES 11-10 ES 23-23 D 9-5	
BG B-5 FX B-7 GY 20-16 3C1R 23-15 3C1R 23-15 3C0 17-9 PE 10-6 KZ 14-19 FX 12-12 CM 1	
ITE (2 13-13 13 13 14 14 14 14 14 14 14 14 14 14 14 14 14	
WEST Y 7-5 0 14-7 0 14-	
8-7 10-6 11-9 11-9 11-9 11-9 11-9 5-4 8-7 19-13 6 fr 13-6 13-7 6 12-8 17-16 5-3	

Regiona	108/45	45% Natio
Regiona Reach E 488 S 538 M 178 W 638	NAA	DEBUTS SAME DOWN ADDS
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	C. n' (Profile)	SCY96 d-38 Y97 a OK95 d-39

)/4 2	National Summary UP 16
	DEBUTS 2 SAME 27 DOWN 1 ADDS 4
P2 RAST 0100 29-27 R104 28-21 WNNK d-37 WPST 35-40 WKRZ OH	P3  FAST  95XXX 37-36  WYPE on  W142 on  MCH on  OK100 4-13  95XIL 28-24
K98 On KZ28 36-36 WNOK & WLRS ON FNIOR 23-21 Y107 26-25 Y106 a KTUK ON	MPXX 33-33 SOUTH KQ12 on MJMK on K1SR 38-37 Q104 a MPX5 on Q101 16-33 KMIN on
HRQN a	REDWEST KYTT ON 99KG ON KEMN ON
	FAST  0100 29-27  K104 28-21  WINK 4-31  WINK 28-21  WINK 59-15  WEST 15-40  WEST 15-40  WEST 08-36-36  WINK 8-00  FFILOD 23-21  WINK 8-00  FFILOD 23-21  WINK 8-00  FFILOD 23-21  WINK 8-00  FFILOD 23-21  WINK 9-00  WINK

16 Regional Reach	8/18 70	Sunnary
Regional Reach E 79% S 69% M 66% W 69%	35	DEBUTS 30 SAME 27 DOWN 1 ADDS 18
PO 101 21-19 MARS 20-19 MARS 20-1	NOTE 40-30	NAME 13-21 VIOLENT 15-21 VIOLE
EAST 0100 36-34 MVSR a K104 19-16 MERZ 36-30 MNNK 27-26 MELE 00 MIAN 26-25 MIAN 26-25 MIAN 26-25 MIGH d-40 930 d-16	KIÓND 34-31 KEPS 32-29 KIYS 38-33 KIKK 28-25 KSMD 23-20 KBOS 37-34 KPOX 40-39 FF 427-25 KCMD 35-12 KCMD 35-12 KCMD 40-35 KCMD 35-12 KCMD 3	KGOT on KYYA on KBOZ 21-19 KTRS 29-26 KKAZ 25-25
BRUCE SPRI War (Colum LP: Bruce Spri	ingsteen Live/19	HE STREET BAND 75-85 National Summary
BRUCE SPRII War (Colum LP: Bruce Sprii Regional Reach E 928 S 868 M 938 W 848	12/2 89°	ME STREET BAND 75-85  National Summary UP 183 DEBUTS 6 SAME 18 DOWN 3 ADDS 3
BRUCE SPRII War (Colum LP: Bruce Sprii Regional Reach E 921 S 861 M 841	12/2 89*	National Summary UP 18 DOWN 3 ADDS 2 KCTX 29-25 KITS 6-4 KIZU 27-23 KOMO 27-15 KOMO 27-1
BRUCE SPRII War (Colum LP: Bruce Sprii Regional Reach E 928 S 868 M 938 W 848	12/2 89°	ME STREET BAND 75-85  National Summary UP 183 DEBUTS 6 SAME 18 DOWN 3 ADDS 3

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National Summary UP 200 DEBUTS 3 SAME 12 DOWN 0 'ADDS 4
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PB
WFBG 18-12 WWFX 7-5 WIGY 29-19 103CIR 20-17
95XXX 22-15 WKPE 21-16 WIKZ 25-23 WZYQ 23 fr
MFBG 18-12 MWFX 7-5 MIGY 29-19 103CTR 20-17 95XDX 22-15 MKPZ 21-16 MIKZ 25-23 WZYQ 23 fr WCM 16-12 OK100 19-15 100NHI 24-20 95XIL 16-14 WGAN 16-14 MGAN 16-14 MGAN 16-14 MGAN 22-17
SOUTH
WKSF 26-24 MJAD 16-11 MQID 15-12 WCGQ 22-19
HJMX 15-10 898 20-16 KISR 17-12 Q104 21-17 WYKS 22-18
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KOIZ 11-9 WKSF 26-24 WKSF 26-24 WKSF 26-24 WKSF 16-12 WGIO 15-12 WGIO 16-12 WGIO 16-12 WKSF 17-12 WGIO 16-12 WGIF 18-14 ZIO 20-25 KKIN 17-12
HIDMEST
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REXI, 17-7 WKPR 12-11 WAIY 16-13 KPRX 17-14
99KG 10-7 KKRC 13-8 KWTO 11-6 WDBR 14-11
WEST
RGOT 10-9 RYYA 8-4 KHOZ 17-11 KTRS 17-11 KTRS 17-11 KKRAT 15-8 KOZE 18-13 KUPKT 16-10 KZPN 16-12 KHTZ 00 KHTZ 00 KHTZ 00 KHTZ 00 KHTZ 10-13 KHTZ 10-13 KHTZ 00 FF 11-13 SLY96 16-9 Y97 14-11 0895 9-6
KTMT 16-10
MIT 16-12 KHTZ OR KHTZ 20 fr KBIM 16-13 KZOZ 17-11 SLY96 16-9 Y97 14-11 OK95 9-6
OK95 9-6
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TO TO THE PROPERTY OF THE PROP	SOUTH 10-26   GUIS 20-26   GUIS	At This LP: The B	# 10 MEET   # 10 DEET   # 10 D
SOOTH   MBRQ 39-15   MBRQ 39-17   MBRQ 39-	National Sumary UP 100 DEBUTS 100 ADD 13 ADD 13 ADD 13 ADD 12 ADD 100 ADD 13 ADD 100 ADD 13 ADD 100 ADD 13 ADD 100 ADD 13 ADD 100 ADD	BOAT 11-6 11-6 11-6 11-6 11-6 11-6 11-6 11-	SOUTH   STATE   STAT
133-27 MKDD 4-40 MKDD 4-40 MKDD 4-40 MKD 4-10 MK	SOUTH 4-14 WISF 33-10 WISP 33-10 WID 35-29 WOLD 50- WOLD 50- WOLD 50- WID 35-29 WOLD 60- WID 31-20 WID 31-	NERT A	West   16-26   West   16-26   West   16-26   West
G 0 3-38 Sept. 31-27 Sept. 31-	KYNY 31-27 S WEEF 12-20 WEEF 12-2	Regional Reach E 964 S 994 H 984 W 1004	235/0 98% Nati Sup DEBUTS SANG ADDS
V		PI	MPST 11-5 KFIV 7- MNYZ 15-9 KCAQ 2- MRCK 7-3 KXYQ 4- MKRZ 10-4 KDON 4- Q106 4-2 KCPX 5- KITS 5- SOUTH KZZU 5-

National Summary UP 34 DEBUTS 12 SAME 37 DOWN 0 ADDS 31

EAST ON

95XXX a MRPE d=35 WGAN a WONP a

KQIZ on MJAD 36-30 WGGQ 30-27

Regional Reach E 42% S 55% H 33% W 59%

PAST PAST

B104 17-14 HORE d-34 MBEN 37-33 WKSZ 36-35 PRO-PH on B106 on WAVA 30-28

940 21-11 293 27-25 KRRE on WNVZ a

WWFX 19-15 WIGY 21-20 93000 15-12 WFE on WIKZ 26-22 MOCH 40-36 OX100 30-26 100KH1 7-5 95XIL on MGAN 23-15 WFXX 29-24

MAPI 24-19 MRQB 32-28 MSSX 29-24 MSSX 33-31 MSKZ 25-21 Q105 on WINK 29-25 MSSI on WANS 18-15 MCKH 33-30 947YX 33-29 MQVT 34-31

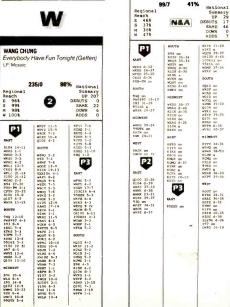
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MRRZ on SOUTH MBBQ 29-24 KDC106 on MGB on MSSX 30-23 MRCY 30-29 MRCY 30-29 MRCY 30-49 MRX a MRX a MRX a MRX 40-32 94TYX a-38 MRY on MOUT on MSX 37-30

Cont	tinuod e	w	ann Chung Con	tinued —
ATER ino)		WEST 8-1 (1997) 19 For (1997)	ASTY 1-1	2102 7-5 MGLF 8-4 2103 9-3 KNIN 7-4 MVIS 4-2
739 ER	National Sunmary UP 82 DEBUTS 35 SAME 14 DOWN 1 ADDWN 42 KEPK 4-40 KEZU 39-29 KHRQ 16-7	ANN WILSO The Best A LP: "The Gold Regional Reach Reach		orld (Capitol)  Mational Summary UP 7 DEBUTS 11
1 4 4	WITS 5 27 27 1 27 1 27 27 27 27 27 27 27 27 27 27 27 27 27	S 268 H 268 H 378 H 268 H 378 H 268 H 378 H 268	WEST OF SOUTH WEST OF SOUTH OF	POWN 0 ADDS 12  95XIL a MOHP on SOUTH KOIT a MUJRX a 6104 on
2	MDBR 35-31 KDVW 3 KT9M a MEST KOOT 25-20 KYYX 21-16 KYAZ 4-27 KOZE 4-17 KZEN 28-17 KNTX 33-21 KNTX 33-21 KNTX 31-21 KNTX 31-21 KNTX 31-21 KNTX 31-21 KNTX 4-2 KNTX 4-2 KN	PAUL YOUN Some Peop LP: Between	ole (Columbia	i)



# SIGNIFICANT ACTION

## ANITA BAKER Caught Up In The Rapture (Elektra)

P1	EAST	P3
	0100 on	
	WOENK III	
BAST	WT1C 28-26	EAST
	WSPK on	1
	MKSZ on	WFBG 40-37
SOUTH		
	SOUTH	RTUOR
940 d-32		
KRSE 4	MZZB 34-30	MUAD OR
H.Z. DMCRAFT	WKQ8 4-30	WCGO 35-30
KIDWEST	WSSX 8-28	0104 36-31
896 25-21	MACO #	KNAN on
99D7X OR	WNOW on	ырун ₫-40
WCZY 32-29	K20U 40-36	WVBS m
NCZY 12-29 SHTR A	MIDJX 32-25	
RHTR &	KRFN 35-29	HIDNEST
	WXZL on	
WEST		KQCR on
Y108 on	H! DWEST	KKLB on
KN103 a		KKRC a
		WDBR &
P2	WEST	KDVV 39-3
	KP95 34-25	WEST
		KTRS OF

# BANANARAMA A Trick Of The Night (London/ LP. True Contessions PolyGram)

PI	P2	P3
EAST	EAST	EAST
WPHD a	Q100 on	WQCM on
SOUTH	WEST on WEST a	SOUTH
2WR997 d-35	SOUTH	WJAD on
95ENZ a MIDWEST	MBIRQ on	WCGC on
KHTR a	MICHEST	HIDWEST
WEST	WEST	WEST
KMEL on	KYRK on	KOZE on Y97 on

# BEASTIE BOYS You Got To Fight ... (Del Jam/ LP License To III Columbia)

[2]	PZ	MEST SITS 4-27
EAST	EAST	P3
SOUTH	SOUTH	EAST
KEGL 4-26	WWW a	
937H on	WSSX a	BOUTH
KI DWEST	WROQ d-23 8J105 a WRVQ a	2102 d-36
	-	HI DWEST
MEST	R: DATE ST	
		WEST

## JAMES BROWN How Do You Stop (Scotti Bros./CBS) LP Gravity

	BAIT	BAFT
P1	BABT	BART
_	K104 a	OK100 a
•	WPST a	95XIL a
LA ST		1
	SOUTH	800711
100711	WXLK a	MJAD a
		WJHX B
	KICHERT	Q104 a
4 I DWEST		1
	WEST	M) DATEST
CE ST	4007	
	KP95 a	WEST
KHJK a	[23]	
P2	1 3	KTWT &
		Okaa v
_		

COMM	ADO	ORE	S	_
Goin'	To	The	Bank	
			(Poly	dor/PolyGram,

SOUTH Y100 21 fr HIDNEFF B96 21-23 MEST KZZP OB	EAST MERZ On WFRN. 21-10 WTIC ,22-19 WTIC ,22-19 WTIC ,22-19 WTRC NO SOUTH EAST 18-11 EAST 10-28 Y106 d-40 HIDREST 30-28 WRET WRET EAST 13-9 WRET EAST 13-9	ELLE d-16 KTRE on KRG d-29 F3 BART WKPE on mouts MCGG 11-10 KIDREST WZ57 KKTZ 21-78 T97 38-36

	LIVE Lover (Epic) I And Dangerous	To Know
PI	P2	KDON on KITS 24-15
BAST	BAST	
HTUOR	Q100 20-19 WKHZ on	EAST
93PH a-23 KRBE a-3B	SOUTH	WEAN a WEXX on
Y100 on fr	WPOW 14 fr KITY 10-6	BOUTH
H) DWEST	KYUK 5	KSMB 34-26
WHMS on	HIDWEST	MICHERT
WEST	4	
KATD 31-18	WEST	WEST
KWSS a	KIYS 26-19	KHTZ a

# G

١	BOB GELDOF
	This Is The World Calling (Atlantic)
l	LP. Deep In The Heart Of Nowhere

Pi	Q100 on	EAST
	K104 36-28	
	MARK a	103CIS on
EAST	WPST 31-28	OK100 4-35
MOV 1	WRCK a	95X1L 39-34
PRO-FM d-35	WKRZ on	WOMP on
BOUTH	SOUTH	south
	KZZB on	MJAD on
94Q on	WLPS on	KISR on
MIDWEST	ETUX on	KNAN on
Mf Date at		WPFM on
WMS on	HIDMEST	WVBS o
XMX 20-15	WGRD 37-16	HIDWEST
WEST	WEST	MBNQ on
		KKLS a
P2	KITS 27-24	99KG des
	23	WEST
EAST		KD2E 23-17

# FREDDIE JACKSON

P1	KAST	194 28-23 KYRK OD
w	WLAN 33-30	KRQ 28-21
BART	SOUTH	P3
8104 on	K22H 25-19	
MXX8 31-27	WBCY d-34	EAST
MPL-1 19-15	WRDO 20-10	
PRO-FM 18-15	KEZB 27-26	950000 25-24
	WKS1 38-34	100KHI a
SOUTH	WANS on	
	WCKN 14-14	SOUTH
KRRE on	WAPE 6-30	
Y100 24 Er	EBPM 22-22	WCGQ 24-22
WWVZ a	KWES a	WJHX on
	Y106 25-23	KSMB 40-33
KIDWEST	WRVQ 23-22	2102 28-26
	#1TY 26-23	WV85 on
99DTX см	RTUX 38-34	
WCZY 13-8	wbt.x 14-11	MIDWEST
WHYT 13 fr	WKZL a	
WEST	HIDWEST	WEST
		KB1M on
P2	MEST	1
	KF95 18-16	

P1	P2	194 on KYRK 27-23 KFIV 24-24
		KCAC OB
MAST	MAST	(25)
WXKS 15-12	BOUTH	160
SOUTH .	WKQ8 36-32	EAST
KRBE 36-35	WSSX 15-12	953000 29-26
Y100 on fr	WROG &	WOMP on
HI DWEST	WKE1 on MAPE d-29	SOUTH
896 a-39	WHHY &	₩KSF 40-37
Q102 a-35	BJ105 40-37 Y106 on	WC00 14-13
MOTION 8E-36 RANG	VIDE on	Q101 a
MCMH 10-10	WOLLA II	2103 a
MEST	HI DWEST	HIDNEST
KEEP d-29	WHEN A	WIND A
PM102 12-8	1 .	MCIL 4-33
K\$103 on	WEST	99KG &
KMES 19-17	KBOS &	WEST
KROS 17-17	EMEN 11-11	MEST
	кумо 12-29	KBIM 4

LONE JUSTICE Shelter (Geffen) LP Shelter		
21	EAST	WOMP on
	BOUTH	SOUTH
east	MROQ on	HIDMEST
MPHD on SOUTH	H I DWEST	MBNQ d-39
MRSR A		WDBR on
	WEST	WEST
HIDWEST	123	KTRS a
WEST		KEIM a
100	EAST	

# JEFF LORBER ! KARYN WHITE

21	EAST	KXYQ 25-21 KCPX a
لكنا	1000K 40-24	KRO ON
	WTLC a-37	
EA ST		P3
	SOUTH	
WCAU a	WB90 on	EAST
SOUTH	NCEN on	EAG 1
300111	KBFH 32-25	100KHI 05
Y100 35 fr	BJ105 4	
	KITY d-35	SOUTH
HIDWEST	HITMEST	M.TAD &
	MITMERI	KNAN d-39
MEST		WVBS a
	WEST	
KKRZ 36-33		M1DWEST
KW1K 4-31	KP95 13-8 KIYS on	
FM102 26-24 KMEL 16-13	K1836 B	99XG on
KATD 4-29	K5ND 20-13	WKST.
KUBE a	KHGX on	
-	KYNO n	KYYA a
1024	194 4-29	KOZE 22-1
	KYRK on	KTMT 2H-25
•	KCAG on	OKA2 9

# M

I Wanna Go Back (Columbia)  LP. Can't Hold Back
---

Pf	EAST	KLUC a-40
<b>W</b>	WERZ a	KNO a
•	WGPN a	22
EAST	930 a	1 1
	WPST A	
MKSK A	MNYZ a	88.67
WPHD a	WKRZ &	man.
		MOHP a
BOUTH	SOUTH	
		SOUTH
94Q a	WROQ a	
Рик997 а	WNOK a	MJAD n.
WRSP &	wckn a	0101 a
		WVBS a
MIDWEST	MI DWEST	
		HIDWEST
KHTR a	WCTZ a	
	WGRD a	MRNO a
WEST	WEAG &	99KG 8
	KI93 a	WDBR a
P2		1 -
17.4	WEST	WEST

# N

NU SHDDZ			
NU SHDDZ Don't Let Me Be LP Poolside	The	One	(Atlantic)

PI	P2	KXYQ 35-31 KZEU 33-30
ZAST	BAST	P3
SOUTH	BOUTE	EAST
¥100 on Er	мков 30-27 кври 29-17	SOUTH
H.I. CHEEFE	KWES OR KITT OR	MIDHEST
WEST	H.I DWEST	WERK 8-33
KKRE 21-17	WNCX on	WAZY ON
KHILL on	WEST	WEST
	KSND 12-10	KTHT 37-32



# RIC OCASEK True To You (Geffen)

P1	PZ	WIGY on
1541	List 4	MOCH a
		OK100 a
EAST	BART	95X1L a
ZAST	MA ST	no KADM
WPHD on	\$1.04 a	SOUTH
CKO! on	WAMX a	
PRO-PM on	WNYZ on	WJAD DD
		игри а
BOUTH	SOUTH	KHIN OF
PNR997 on		WVBS 4
WASR on	HICHEST	H1 DWEST
N.I. DWIEST	WNCX on	KOCR on
ALDWARD!	WEAG on	WLRN a
10915 a		Y94 a-40
KWK a	WEST	WAZY OR
WLOL &		99KG 0
	KSND N	WDBR OR
WEST	KZZU a	WDING OIL
		WEST
KATD on	23	
		KTMT on
	_	81,796 a
	EAST	Y97 a
	4	OK95 on
	1	
		1

	n The Radio (/ The Endless Mile	
P1	WERZ on	95XXX on WZYQ 37 tr
-	WKRZ on .	MGAN on MOMP 24-14
ZAJET	BOUTH	SOUTH
SOUTH	WROO a WINK 35-28 KTUK on	KQ12 on MJMX on
HIDWEST	H2 DMEST	WVBS on
WHOIS ON FWK #-14	KIIK om	HICHEST
AKAL AKAL	WEST	RQCR 27-25 Y94 27-26
122	KIKX on KCAG on KZSU d-36	99KG 31-27 KFHN 25-19
4	(E)	WEST
EAST.		KKAZ 29-29 KOZE OR
	IR-ST	KBIR on OK95 38-34

# PET SHOP BOYS

-	1 MRCK on	95xxx on
P1	WKRZ a	WEYD on fr
_	SOUTH	100KRI a
KAST	BOUTH	
and i	WSSX a	SOUTH
WXKS on	WINK on	
	KWES 4	MJAD a
SOUTH	KITT on	WCGG a
	1	Olel on
MICONZET	HI DWEST	WVBS on
TO DATE OF THE PARTY OF THE PAR	MIKEDE on	
	made on	MIDNEST
MEST	WEST	9960 4
		WDBH on
K11S 24-21 KS103 35-33	KCAQ a	abut on
KATD 24-21	KITS 21-18	WEST
	KZZU 34-33	
1524		KKAZ on
	1621	KOZE 35-31 KZPN a
		KHTZ 25-20
KAST	EAST	OK95 d-40

# R

R.E.M.	(IRSMCA)
Superman	th Pageant
[31]	[22]

P1	P2	P3
AST	EAST	EAST
PHD on	WERE ON	SOUTE
BOUTH	SOUTH	WJAD on
\$106/E87	KTUX a	KNAH on
195 36-26	HIDWEST	M I DMEST
CWK 31-23		MDSE OD
WEST	WE ST	MEST
	KIKK 4-40 KITS 28-25	KTHT OR

# LINDA RONSTADT & JAMES INGRAM Somewhere Out There (MCA) LPI "An American Tale" Soundtrack

22.5	DAST	P3
LAT.	WFLY a	
BART	K104 37-32 WLAN 15-32	BAST
BAST		OR100 4-38
	SOUTH	95XIL 40-31
SOUTH	WBCY a	SOUTH
	WCKN a	800131
MIDWEST	KIDWEST	HIDWEST
WEST	WEST	KQCR a
22	KP95 a	WEST
•	KIKK a	KYYA a
_	T94 a KCAQ a	KBOZ On

# DAVID LEE ROTH That's Life (WB)

	EAST	WKPK on
P1		MOCH OF
-	Q100 33-31	100KHI 33-3
EAST	BOUTH	WGAN on
MANA	BOUTH	BOUTH
MOK8 d-35	WMCY on	BOUTH
WPHD 25-18	WLRS on	MEYP on
	MHHM on	KNAN on
SOUTH		WGLF on
	HIDWEST	
93FM on		MI DWEST
951NZ on		
MIDWEST	WEST	WEWS on
MIDMEN	KIKK on	WCIL 34-30 WLBM 29-28
MMMS 26-23	KIKK OR	WAZY 40-38
KOMB on	KZZU on	WAZY 40-36
110000 011	KRQ on	EPHW on
WEST	1111	PECIN OIL
	1223	WEST
KKRZ on		
20.0		KGOT on
1424	TRAM	KBIM on
		OK95 37-35
		į
	1	
		4

SECRET TIES Dancin' In My Sleep (Night Waves)					
PI	P2	xpon d-33			
BAST	EAST	BAST			
SOUTH	SOUTH	SOUTH			
MIDWEST	KANZ 20-15 KEZB 14-10	WKSF on			
WEST -	KIONEST	H1 DWEST			
PM102 7-6 KNEL 15-34	WEST	WEST			
KATD 13-9	194 on KCAQ 28-27	RHTE 24-22			

## PAUL SIMON Graceland (WB) LP Graceland

P1	WERZ ON WEPM ON WPST 33-30	95XIL on WEXX on
~	WKRE on	
EAST	SOUTH	SOUTH
PRD-FM on		WKSF on
CFTR a	WBBQ 37-37 WBCY 28-26	MCGQ on
	PM100 31-29	HJHD: on
SOUTH	MITOR 21-52	Q104 on WZYP on
	H LOWEST	HEPP 08
940 26-25	Li Datel	MALM 14-75
PWR997 28-26	KIIK on	AL TREBUT
wrsr d-40	WINK 19-37	VIDWERI
HIDMEST	Z104 37-34	ETTY a
MITDMERL		KOCP 22-17
	MEST	KFIRK 31-28
MEST		KWY0 27-21
MEDI	KP95 d-35	WSPT 24-19
PH102 0-35	KTWS 10-13	KDVV 40-32
	K\$ND 13-28	
P2	KXYQ 12-32 KITS a-26	WEST
•		KBOT on
BAST	-	KTRS 37-30 KKAZ 32-32
		KYAZ 32-32 KOZE 6-36
MFLY on	78.65	KTMT 35-35
Q100 an		KWNZ on fr
×104 24-19	MIGY on 0K100 31-27	OK95 32-28

#### BILLY SQUIER Shot O' Love (Capitol)

<b>(21)</b>	MPTLY on	EAST
	K104 on	OKLOD on
_	WERZ on WANK on	95X (1, on
BAST	WERZ OD	WGAN cm.
BADT	WKKE ON	WOMP on
	SOUTH	
SOUTH		SOUTH
	KTUX on	K017 on
		WVBS a
HI DWEST	RI DWEST	MARP 4
		HIDWEST
WEST	WEST	
	1	WEWD on
P2	KIKK on	Y94 40-37
172	122	99KG on
BAST		WEST
EAST	_	KKAZ on
	1	OK95 39-36



VAN HALEN Best Of Both LP 5150	Worlds (WB)

EART OF PRO-PS OF SOUTH RESEARCH OF SOUTH RESEARCH OF SUBJECT OF SOUTH RESEARCH OF SUBJECT OF SUBJE	BAST BOUTH MODIL 4-27 MROD d-39 MIDMENT MEDD 30-27 MEAD 30-37	BAST BASTE WYDS ON HIDWEST KPH 36-32 WEST KSOT ON KSET NO KSET 30-23 KTHT ON KSET ON KSET SO

# **CONTEMPORARY HIT RADIO**

# **BREAKERS**

#### **BOSTON**

We're Ready (MCA)

74% of our reporters playing it. Moves: Up 20, Debuts 68, Same 39, Down 0, Adds 51 including WKSE, Q107, KTKS, Q105, 99DTX, KIIS, KS103. Complete airplay in Parallels.

#### **BILLY VERA & THE BEATERS** At This Moment (Rhino)

73% of our reporters playing it. Moves: Up 82, Debuts 35, Same 14, Down 1, Adds 42 including WPLJ, PRO-FM, PWR997, KEGL, B97, 99DTX, KPKE. See Parallels, moves 36-28 on the CHR chart.

#### **NEW & ACTIVE**

GEORGIA SATELLITES "Keep Your Hands To Yourself" (Elektra) 138/32 Moves: Up 50, Debuis 23, Same 33, Down 0, Adds 32 including WKSE, 894, PRD-FM, KEGL, KDWB, KKRZ, WYSR, WPHD 40,31, 94.01 184, 129 33,044, WRSR 21-15, 128 52-17, WMMS 39-29, KWK 24-16, WROO 34-18.

LETS "You Grot It All" (MGA) 125/18 Moves Up 49, Debut 25, Same 33, Down O. Adds 18 noluding West 99PXY, WROO, KWES, 942, WRVQ, 103CIR, KSMB, B94 30.27, B87 24.20, KWB 36.6, WLOL 26-19, KKRZ, 38-27, FM102 19-15, WRCX 39-32. KBFM 24-16.

BENJAMIN ORR "Stay The Night" (Elektra) 124/20
Moves Up 61, Debus 15, Same 28, Down ob, Adds 20 including WKSE, WLS, KPKE, WAPI, WBAM, WGAN, KYYY, KOZE.
WHD 149, WCAU 28-24, 99INZ 13-11, WMMS 129, KWK 7-5, WNCX 11-7, KIIK 34-30.

WHID 14-9, WCAU 29-24, 95/142, 13-11, WMMS 12-9, KWM - 7-9, WNUX 11-7, KIM SH-3-0.

WHICH YOU SHILL YOU SHILL YOU MER?" (WBJ 120/18
Moves: Up 7-5, Debuis 10, Same 1-7, Down O, Agds 18 including B104, WKTI, KYKE, KMJK, WYSR, WSPK, WBBO, WCAU
32-26, C1012 7-31, 92X 27-22, WMMX 16-11, WKST 18-15, WKDO 14-11, KSND 34-18, WCDM 9-4. See Parallels, debuts at

number 39 on the CHH chart.

LUTHER VANDROSS. "Stop To Love" (Epic) 114/31

Moves: Up 34. Debuds 12, Same 37, Cown 0, Adds 31 including WNVZ, KMUK, WFLY, WNNK, KC101, WKDD, KZIO, WGAN, 940 21-11, 924 3-30, KBEO 0, FNIO 23-52, KMEL 23-19, WCKN 40-32, KOKO 34-24.

SAMANTHA FOX. "Touch Me (I Want Your Body)" (Ilive/RCA) 199/31

Moves: Up 49, Debuds 11, Same U, Down 1, Adds 31 including B104, CK01, B106, Q107, WAVA, WMMS, 92X, KBEO, KZZP, Z100 24-19, KRBE 15-8, KWEL 12-9, WSRW 3-1, WRDK 24-19, KKOB 2-1.

LIONEL RICHIE "Ballerina Girl" (Motown) 108/45

LIONEL RICHIE "Ballerina Girl" (Motown) 108/45 
Moves: U. 9. Debbat 23, Same 35, Down 0, Adds 46 including PRO-FM, FM102, KMEL, KWSS, WSPK, K98, WXLK, KOMQ, KSMB, K8IM, Z93 d-34, KPLZ 30-26, KBFM 38-31, KLUC 40-33, KNBQ 40-35 
JUDINEY "III Be Airight Without You" (Columbia) 106/KNSE, PRO-FM, KTKS, KDWB, KHTR, KWK, KZZB, KJ103, PWR997 33-24, WNSR 40.55, WREZ 40-32, KZ93 30-24, KIKNS 40-30, WRED 38-33.

DON JOHNSON "Heartache Away" (Epic) 104/18

DOM JUHNSON "Heararche Away" (Elpc) 114-074 worst Up 30, 2014 NO. WCZY, WERZ, WSPK, K98, KF95, KFIV. WPHD 21-16, WCAU 36-29, KWK 34-29, KKR2 37-34, WKRZ 21-29, WCKN 39-33, Q104 33-26. WRW 34-29, KKR2 37-34, WKRZ 21-29, WCKN 39-33, Q104 33-26. PAUL YOUNG "Some People" (Columbia) 99/7 worst Up 29, Debuis 17, Same 46, Down 0, Adds 7, 95/10, XIINK, 21-04, KCAQ, WIKZ, WLRW, KWTO, WPHD 35-30, WMS 30-43, KWKZ 34-21, WSP3 34-31, WSP3 34-31, WSP3 43-31, W

WMMS 3044, NWK 2471, U100 3244, WRC4 37-33, WF31 34-31, WBW 36-35, UNDW 36-35,

CHICO DeBARGE "Talk To Me" (Motown) 93/26

CHICD OBBARGE "Talk To Me" (Motown) 33/26 Moves Up 27, Debut 8, Same 23, Down 0, Adds 26 including WCZY, WERZ, WNYZ, WGTZ, KDON, WYKS, WAZY, WXKS 30/26, KIS 18-14, EMIQ2 14-9, KMEZ, 74, WNNK 30-17, KOX106 15-10, KLUC 29-19, WCIL 17-12 Moves Up 5 Debuts 5, Same 49, Down 0, Adds 31 including WXKS, WKSE, WPHD, B94, B97, 92X, KHTR, KS103, WTIC, KWES, 0104, B96 36-33, WGTZ 40-37, KMGX 36-31, WGAN 35-30.
RIVED J.M. C. "You Be Illian" ("Porfills) 8879 Moves: Up 48, Debuts 5, Same 22, Down 4, Adds 9, 295, WRCK, KXX106, G105, KEZB, WDLX, KKLS, KWTO, SLY96, WCAU 40-30, 9374 & 261-8, FWES 30-33, KWSS 11-8, Y106 95, B94 1-1.

CINDERELIA "Nobody's Fool" (Mercury/PolyGram) 87/19

Woves: Up 36, Debus 7, Same 25, Down O, Adds 19 including WKKS, WBEN, KEGL, KTKS, KRBE, KKRZ, K104, KZZU, KTMT, WRSR 30.25, WRGO 30.25, Y106 28-30, KMT 1-79, KYZU 18-12, WCL 27-16.

NANCY MARTINEZ "For Tonight" (Atlantie) 86/12

Moves: Up 36, Debus 7, Same 27, Down 4, Adds 12 including WKSE, CKOI, WCAU, WERZ, KZOU, WZPL, CHED, WOBR, WKXS 2520, O107 33-29, KMEL 1-1, SPRY 403E, KAMZ 2-1, WFOW 1-1, KBFM 4-2.

WKKS 25-20, (1017-32; KMELT-1; 50°K-74-03-2; KM2-2T-1; WPUW T-1, KBPM 4-2. **ARETHA FRANKLIN "Jimmy Lee" (Aritst) 76/35**Moves: Up 7, Debuts 5, Same 29, Down 0, Adds 35 including CKOI, PRO-FM, WMMS, 990TX, KHTR, KPKE, KKRZ, G105, WKZL, KCAO, 2733-36-33, WKIO-13-524, KPS 93-02-9, 149-29-26, O104-37-33

WKZI, KCAO, 293 36-33, WLOL 35-32, KP95 30-24, RM 29-26, O104 37-33.

ANN WILSON "The Best Man In The World" (Capitol) 72/12

Moves: Up 7. Debus 11, Same 42, Down 0, Adds 12 including KTKS, KWK, KKRZ, K104, WNYZ, KCPX, 95XIL, KOIZ,

WINX, WSR9 36-33, WRDO 36-34, XZJU 37-34, Y49 39-34, KFMW 40-34, CKPS 39-32-9.

EURYTHMICS "Thorn In My Side" (RCA) 67/1

Moves: Up 24, Debus 5, Same 38, Down 1, Adds 1, 930, WXKS 29-25, CKOI 36-31, WCAU 33-25, WMMS 31-28, WIXX
37-36, KYS 27-23, KSND 16-12, KITS 23-17, 950XX 39-34, O104 30-27, WZYP 35-32, WFPR 37-34, KTRS 39-34, OK95

BON JOVI "Livin" On A Prayer" (Mercury/PolyGram) 66/64.
Moves: Up 0, Debuis 1, Same 1, Down 0, Adds 64 Including WPHD; PRO-FM, B106, WAVA. 94Q, PWR997, Z93, 93FM, WRSR, Z95, WMMS, KDWB, KWK, WSPK, WMDC.

DEBBIE HARRY "French Kissin" (Geffen) 65/10

BDIE TARKH \* "FIBIGIA NISSIN" (UBIIBIT) 303 I U ves: Up 19, Debuts 6, Same 30, Down 0, Adds 10, KIIS, KWSS, 94TYX, KTUX, WGRD, KFIV, 95XXX, WQID, WJMX, KOZE, 31, 25.17, KTKS 29-25, 295, 38-29, KMEL 31-26, WPFM 26-21, 99KG 39-31

REGIL 20 17, RINS 29:42, 299 38:25, MMC, 13-160, WITH 06-CT, 39:M3 39-57.

COREY HART "Can't Help Failling In Love" (EMI America) 64:33

Moves Up 3, Debuts 7, Same 21, Down 0, Adds 33 including KRBE, WMMS, 99DTX, WLOL KATD, KPLZ, WTIC, WCKN, WKPE, 810d 4:30, WHD 0:40, O:107 23-12, WLRS 4:37, CHED 0:36, WCCM 38-33.

READY FOR THE WORLD "Love You Down" (MCA), 61/19

: WUNLD "Love You DOWN" (MLA) 61/19 its 10, Same 10, Down 0, Adds 19 Including B106, WNVZ, WNNK, WTIC, WNYZ, WBBQ, KXX106, WAPE, KIIS 36-31, FM102 24-16, KS103 26-20. KWSS 22-16, 194 12-9.

RCPA, 5104 de-21, Kilo 30-51, Mrd 24-16, Ko3103-20-20, Mrd 32-210, He 19-20, He 19-20,

WIKKS 33-29, KATD 6-d3-, KITS 26-23, KOCH 39-32, KYYA 6-39. **RDO STEWART "Every Beat 01 My Heart" (WB) 55.2**Moves Up 11, Debuts 3, Same 39, Down 0, Adds 2, KTMT, KZPN, WBEN 39-35, WCAU 34-27, KATD d-34, WERZ 33-29, WKRZ 33-31, WKN 35-33, KKYO d-35, KYYO d-35, KYOYO d-35, KYYO d-35, KYYO d-35, KYYO d-35, KYYO d-36, OK100 39-34, 95XIL d-37, WZYP 32-28, KNAN 40-38. **BDB SEGER & THE SILVER BULLET BAND "Miam" (Capitol) 50/4**MOVESU, D1 B, Debuts 2, Same 27, Down 1, AddS 4, WKOK, Y106, WKRON, O104, WPHD 26-19, PRO-FM 34-30, 96INZ 30-27, 99DTX 36-33, WCZY 34-31, KWK 29-24, K104 28-21, WNNK d-37, OK100 d-33, 95XIL 28-24, O101 36-33.

#### MOST ADDED

RON IOVI (64) MADONNA (60) BOSTON (51) BILLY VERA (42) JOURNEY (41) CYNOI LAUPER (41) ARETHA FRANKLIN (35) COREY HART (33) **GEORGIA SATELLITES (32)** 

#### MOST ACTIVE

CHICAGO (85) BENJAMIN ORR (76) JETS (74) GEORGIA SATELLITES (73) SAMANTHA FOX (59) RUN D. M. C. (49) **LUTHER VANDROSS (46)** PAUL YOUNG (46) CINDERELLA (43) DON JOHNSON (40)

#### HOTTEST

BANGLES (163) WANG CHUNG (143) BRUCE HORNSBY (106) DURAN DURAN (77) GREGORY ABBOTT (73) BILLY VERA (52) BILLY IDOL (48) BEN E. KING (37) HOWARD JONES (35) SURVIVOR (34)

Most Active = Ups + Debuts - Downs

#### SIGNIFICANT ACTION

PAUL SIMON "Graceland" (WB) 48/3 Moves: Up 18, Debuts 4, Same 23, Down 0, Adds 3, CFTR, KITS, KYYY, K104 24-19, WPST 33-30, FM100 31-29, Z104 Moves: Up 18, Debuts 4, Same 23, Down 0, Adds 3, CFTR, KITS, KYYY, K104 24-19, WPST 33-30, FM100 31-29, Z104 Moves: Up 18, Page 18,

MOVES: UP 16, DETAILS, KSND 33-28, OK100 31-27, KOCR 22-17, WSPT 24-15, NDT 1-00, NDT Moves: Up 13, Debuts 3, Same 12, Down 0, Adds 12, B96, Q WBWB, 99KG, KBIM, WXKS 15-12, FM102 12-8, KYNO 32-29.

WaWIB, 94KG, KBIM, WXXS 1-12, PMID 12-86, KYNO 32-29.

FREDDIE JACKSON "Tasty Love" (Capitol) 39,4

Moves: Up 21, Debuis 2, Same 12, Down O, Adds 4, WNVZ, KWES, WKZL, 100KHI, B104 on, WXKS 31-27, WPLJ 19-15,

PPO-FM 18-15, KRBE on, 990TO, on, WCZY 1:34, WLAN 33-30, WROQ 20-10, WDLX 14-11, KF95 18-16.

JEFF LORBER featuring KARYN WHITE "Facts Of Love" (WB) 37712

Moves: Up 10, Debuis 4, Same 11, Down O, Adds 12 including WCAU, KATD, KUBE, WTIC, BJ105, KIKX, KKRZ 36-33,

KMJK, d-31, FMID2 26-24, KMEL 16-13, WNNK 40-24, KF95 1:34, KSND 20-13, KXYD 25-21, KOZE 22-15.

AMITIA BAKER "Caught Up in The Rapture" (Elektra) 36/8
Moves: Up 12, Debuts 4, Same 12, Down 0, Adds 8 including KRBE, KHTR, KS103, WNNK, WROO, 94O d-32, B96 25-21,
WCCY 32-29, WITIC 28-26, KZ28 3-30, KZOU 40-36, WDIX 32-25, KBFM 35-29, KF95 34-25, WFBG 40-37.
RIC OCASEK "True To You" (Geffen) 35/17

17 including WMMS, KWK, WLOL, K104, WAMX, KSND, KZZU, WQCM, Debuts 0, Same 18, Down 0, Adds 1 WPFM, WVBS, WLRW, Y94, 99KG

DRTUG SAUL: WFC. WYS., MCM. 1, SANS. 3 PET SHOP BOYS. "Suburbla" (EMI America) 22.9 Moves Up 7, Obbus 1, Same 15, Down 0, Adds 9, WKRZ, WSSX, KWES, KCAQ, 100KHI, WJAD, WCGQ, 99KG, KZFN, KIIS 24-21, KS103 3533, KATD 24-1, KIYS 21-18, KZCQ 34-33, KOZE 35-33.

DAVID LEE ROTH "That's Life" (WB) 31/0 1. Same 22, Down 0, Adds 0 including WXKS d-35, WPHD 25-18, 93FM on, 95INZ on, WMMS 26-23, pp. Q100 33-31, 100KHI 33-32, WCIL 34-30, WLRW 29-28, WAZY 40-38, OK95 37-35.

KOWB ON, KKRZ ON-09, UTUU 33-31, UNDER 33-32, INDICESSOR, WITE BOOK STAND STAN

BOB GELOOF "This is The World Calling" (Atlantic) 28/4
Moves: Up 7, Debuts 2, Same 15, Down 0, Adds 4, WAMX, WRCK, WVBS, KKLS, PRO-FM d-35, 94Q on, WMMS on, KWK
2015, K104 3-68, WPST 31-28, WRORD 37-36, K105 27-24, 95XII, 39-34, KOZE 23-17.

JOHN PARR "Blame II On The Radio" (Atlantic) 28/1

LUB B, Debuts 2, Same 17, Down 0, Edda 1, WROQ, WMMS on, KWK d-34, WGFM 37-35, WINK 35-28, KIKX on-dp, d-36, WOMP 24-14, KOCR 27-25, Y94 27-26, 99KG 31-27, KFMW 25-19, OK95 38-34.

KZZU d-38, WUMP Z4-16, NUUH Z7-26, 139 Z7-26, 39NG 17-17, NUMB Z2/1 VAN HALEN "Best Of Both Worlds" (WB) 22/1 Moves: Up 6, Debus 2, Same 13, Down 0, Adds 1, WGGZ. WPHD on, PRO-FM on, KEGL 24-11, WRSR on, WMMS on, KWK on, KPLZ on-dp, WROQ d-39, WKDD 30-27, KIYS 37-36, KZZU d-37, KFMW 36-32, KOZE 30-23, OK95 29-25.

on, KPLZ on-dp, WHOD a 38, WKDD 30-27, KNYS 37-36, KZZU d-37, KFMW 36-32, KOZE 30-23, DK95-29-25. DEAD **DR** ALIVE "Brand New Lover" (Epic) **2 1/8** Moves Up 6, Debuts 0, Same 7, Down 0, Adds 8, 95PM, RRBE, KWSS, KTUX, CHED, KBOS, WGAN, KHTZ, KATD 31-18. C100 20-19, KTV1 10-6, KIYS 26-11, KITS 24-15, KSMB 34-26. GOMMODORES "Golin" To The Bank" (Polydor/PolyGram) 21/0
Moves: Up 7, Debus 4, Same 9, Down 1, Adds 0 including KZ2P on dp, WER2 on, WTIC 22-19, KAMZ d-29, WAPE 16-11,
KSEM 3028, 1706 6-40, WICK 1793, KMOX 327; 198 16-12, KLUG d-38, KRIG d-29, WCGO 11-10.

BILLY SQUIER "Shot O'Love" (Capitol) 18/1

Moves: Up 2, Debuts 0, Same 15, Down 0, Adds 1, WVBS, WFLY on, K104 on, WERZ on, WAMX on, WKRZ on, KTUX on, KIKX on do, DK100 on, 95KIL on, WGAN on-dp, Vy4 40-37, DK95 39-36

BANANARAMA "A Trick O' The Night" (London/PolyGram) 16/4

Moves Up 0, Debuts 1, Same 11, Down 0, Adds 4, WPhO, 93INZ, KHTR, WKRZ, PWR997 d-35, KMEL on, Q100 on, WPST on, WBSQ on, KYRK on, WGCM on, WAAD on, WGSQ on,

NU SHOOZ "Don't Let Me Be The Dne" (Atlantic) 15/0

r Shrudz - Duff Let me be file bile (Maillity 13/0) ves: Up 7, Debuts 1, Same 7, Down 0, Adds 0 including Y100 on, KKRZ 21-17, KMEL on, WKQB 30-27, KBFM 29-17, ES on-dp, KITY on-dp, WNCX on, KSND 12-10, KXYQ 35-31, KZZÜ 33-30, WLRW d-33, KTMT 37-32.

LINDA RÓNSTADT & JAMES INGRAM "Somewhere Out There" (MCA) 14/9
Moves: Up.3. Debuts 1, Same 1, Down 0, Adds 9, WFLY, WBCY, WCKN, KF95, KIKX, I94, KCAQ, KQCR, KYYA, K104 37-32,
WIAN 35-32 OK 100 3-39, SYKI 40-31, R802 on-do

MILAMES BROWN "How DO YOU Stop" (SOCIAI Bros./CBS) 12/12
Moves: Up 0, Debutg 0, Same 0, Down 0, Adds 12, KMJK, K104, WPST, WXLK, KF95, OK100, 95XIL, WJAD, WJMX, Q104,
KTMT, OK95.

KTMT, OK96.
R.E.M. "Superman" (IRS/MCA) 11/1
Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 1, KTUX, WPHD on, Z95 36-28, KWK 31-23, WERZ on, KIKX d-40, KITS 28-25, WJAD on dp, KNAM on, W08H ondp, KTMT on .
SECRET TIES: "Dancin" in My Sleep" (Right Wave) 11/0
Moves: Up 6, Debuts 1, Same 3, Down 1, Adds 0, FM102 7-6, KATD 13-9, KAMZ 20-15, KEZB 14-10, I94 on, KCAQ 28-27, ""Debut 1, Same 3, Down 1, Adds 0, FM102 7-6, KATD 13-9, KAMZ 20-15, KEZB 14-10, I94 on, KCAQ 28-27, ""Debut 1, Same 3, Down 1, Adds 0, FM102 7-6, KATD 13-9, KAMZ 20-15, KEZB 14-10, I94 on, KCAQ 28-27, ""Debut 1, Same 3, Down 1, Adds 0, FM102 7-6, KATD 13-9, KAMZ 20-15, KEZB 14-10, I94 on, KCAQ 28-27, """Debut 1, Same 3, Down 1, Adds 0, FM102 7-6, KATD 13-9, KAMZ 20-15, KEZB 14-10, I94 on, KCAQ 28-27, """

KDON d-33, WKS- on-dp, KHIZ 24-22.

BEASTIE BDYS "Fight For The Right (To Party)" (Def Jam/Columbia) 10/6

Moves: Up 0, Debuts 3, Same 1, Down 0, Adds 6, Q105, WBBQ, WSSX, BJ105, WRVQ, KITS, KEGL d-26, 93FM on-dp,

WROQ at 23, Z102 at 36.

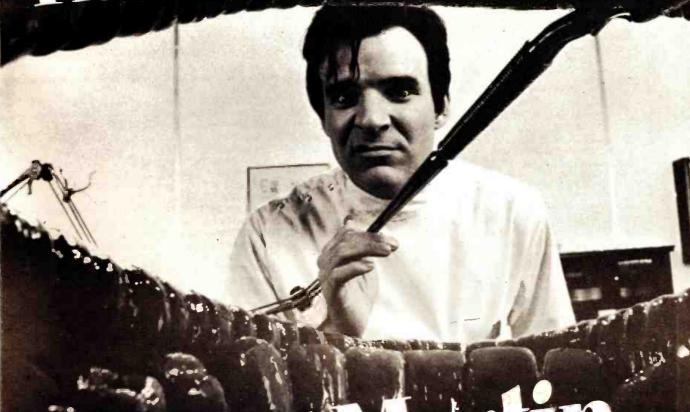
LDNE JUSTICE "Shefter" (Geffen) 10/5

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 5, WRSR, 99KG, KTRS, KZFN, KBIM, WPHD on, WROQ on, WOMP on, WBNQ at 39, WDBR on-dp.

Breakouts are records not included in the regional most added, but which have live or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages.

Parallels Begin on Page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83

This Wort Hurt A Bit!



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N&A Begins on Page 75

## CONTEMPORARY HIT RADIO

6 3 1 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) 8 7 3 2 WANG CHUNG/Everybody Have Fun Tonight (Geffen) 12 10 4 3 BANGLES/Walk Like An Egyptian (Columbia) HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis) 6 DURAN DURAN/Notorious (Capitol) 20 15 11 1 PRETENDERS/Don't Get Me Wrong (Sire/WB) BILLY IDOL/To Be A Lover (Chrysalis) 1 HOWARD JONES/You Know I Love You ... Don't You (Elektra) 24 18 13 9 SURVIVOR/Is This Love (Scotti Bros./CBS) 4 2 8 10 PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB) 27 20 16 POBBIE NEVIL/C'est La Vie (Manhattan) BON JOVI/You Give Love A Bad Name (Mercury/PG) 7 8 9 13 29 21 18 GENESIS/Land Of Confusion (Atlantic) 33 27 21 1 JANET JACKSON/Control (A&M) N&A Begins on Page 94 \_ 30 24 BRUCE SPRINGSTEEN/War (Columbia) 26 22 19 BEN E. KING/Stand By Me (Atlantic) 2 4 14 18 HUMAN LEAGUE/Human (Virgin/A&M) 9 12 19 LIONEL RICHIE/Love Will Conquer All (Motown) 1 5 6 20 BOSTON/Amanda (MCA) BILLY OCEAN/Love Is Forever (Jive/Arista) 32 28 25 BILLY OCEAN/Love Is Forever (Jive/A 36 31 27 GLASS TIGER/Someday (Manhattan) Last week. Bruce Hornsb. should have been #1 with a 39 32 28 E KOOL & THE GANG/Victory (Mercury/PG) 25 23 22 24 TALKING HEADS/Wild Wild Life (Sire/WB) 40 35 30 TIMBUK3/The Future's So Bright (I Gotta Wear Shades) (IRS/MCA) 10 12 20 26 CAMEO/Word Up (Atlanta Artists/PG) 15 27 MADONNA/True Blue (Sire/WB) BREAKER @ BILLY VERA & THE BEATERS/At This Moment (Rhino) 37 32 🚳 KANSAS/All I Wanted (MCA) DEBUT MADONNA/Open Your Heart (Sire/WB) \_ 39 37 MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic) 31 29 29 32 DARYL HALL/Foolish Pride (RCA) \_ 38 35 3 POINTER SISTERS/Goldmine (RCA) 21 19 23 34 OMD/(Forever) Live And Die (Virgin/A&M) \_ 38 CARLY SIMON/Coming Around Again (Arista) 39 30 BILLY JOEL/This Is The Time (Columbia) \_ 40 TINA TURNER/Two People (Capitol) DEBUT > @ CYNDI LAUPER/Change Of Heart (Portrait/CBS) DEBUT SO CHICAGO/Will You Still Love Me? (WB) 11 16 26 40 EDDIE MONEY/Take Me Home Tonight (Columbia)

## **ADULT CONTEMPORARY**

8	6	3	0	BENJAMIN ORR/Stay The Night (Elektra)
5	2	1	2	BILLY OCEAN/Love Is Forever (Jive/Arista)
9	8	5	0	MIAMI SOUND MACHINE/Falling In Love (Uh-Oh) (Epic)
1	1	2	4	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)
21	12	9	6	BILLY JOEL/This Is The Time (Columbia)
13	10	7	Õ	
7	5	4	7	RIC OCASEK/Emotion In Motion (Geffen)
23	18	15	0	ANITA BAKER/Caught Up In The Rapture (Elektra)
2		6	9	LIONEL RICHIE/Love Will Conquer All (Motown)
15	14		1	SERGIO MENDES BRASIL '86/Take This Love (A&M)
19	17	16	Ď	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
3	4	8	12	HUMAN LEAGUE/Human (Virgin/A&M)
12	11	10	13	BOSTON/Amanda (MCA)
	25	18	0	CHICAGO/Will You Still Love Me? (WB)
22	19		_	MINIO O. I D. At- (Atla-tia)
14		13	16	DARYL HALL/Foolish Pride (RCA)
6	9	11	17	PETER CETERA with AMY GRANT/Next Time 1 Fall (Full Moon/WB)
24	21	19	1	OMD/(Forever) Live And Die (Virgin/A&M)
30	24	20	Œ)	AMY GRANT/Stay For A While (A&M)
4	7	14	20	MADONNA/True Blue (Sire/WB)
	_	26	3	POINTER SISTERS/Goldmine (RCA)
BRE	AK	ER	2	TINA TURNER/Two People (Capitol)
27		24	2	HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)
	20		=	Cirl (Mataura)

30 👨 L. RONSTADT & N. RIDDLE ORCHESTRA/When You Wish Upon... (Elektra)

BREAKER 4 LIONEL RICHIE/Ballerina Girl (Motown) \_ \_ 28 @ ARETHA FRANKLIN/Jimmy Lee (Arista)

17, 20 25 29 CARLY SIMON/Coming Around Again (Arista)

11 16 21 26 TOTO/I'll Be Over You (Columbia) BREAKER @ EL DeBARGE/Someone (Gordy/Motown)

BREAKER 50 JETS/You Got It All (MCA)

### **AOR TRACKS** ®

ree Two	Has 1	Jist Meek		
1	1	1	0	STEVE MILLER BAND/I Want To Make (Capitol)
6	4	3	0	GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)
14	9	7	3	ERIC CLAPTON/It's In The Way You Use It (Duck/WB)
5	5	5	ā	DON HENLEY/Who Owns This Place? (Geffen; MCA)
4	3	2	5	BOSTON/We're Ready (MCA)
10	7	6	6	BENJAMIN ORR/Stay The Night (Elektra)
8	2	4	7	BRUCE SPRINGSTEEN & THE E STREET BAND/War (Columbia)
15	11	8	0	PRETENDERS/My Baby (Sire/WB)
16	14	9	ŏ	BOSTON/Cool The Engines (MCA)  Begins on Page 77
18	15	10	<b>6</b>	KANSAS/All I Wanted (MCA)
29	20	13	Ď	BRUCE SPRINGSTEEN & THE E STREET BAND/Fire (Columbia)
12	12	12	Đ	RIC OCASEK/True To You (Geffen)
_	38	18	Ð	BRUCE HORNSBY & THE RANGE/On The Western Skyline (RUA)
20	18	14	0	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Superstition (Epic)
30	21	15	1	STEVE WINWOOD/Back In The High Life Again (Island/WB)
13	13	11	16	DAVID & DAVID/Swallowed By The Cracks (A&M)
54	31	20	D	PETER GABRIEL/Big Time (Geffen)
25	17		18	BON JOVI/Wanted Dead Or Alive (Mercury/PG)
27	25	19	1	LONE JUSTICE/Shelter (Geffen)
39	33	25	20	ROBERT CRAY BAND/Smoking Gun (Mercury/PG)
33	30		0	BILLY IDOL/Don't Need A Gun (Chrysalis)
42	36		2	Consultant (Color Poll And Chain (EMI America)
-	47		23	ANN WILSON/The Best Man In The World (Capitol)
BRE			<u>a</u>	ERIC CLAPTON/Tearing Us Apart (Duck/WB)
31	28		23	BOB GELDOF/This Is The World Calling (Atlantic)
26	26		26	SURVIVOR/Is This Love (Scotti Bros./CBS)
48	37		-	(Col)
2	6			PRETENDERS/Don't Get Me Wrong (Sire/WB)
3	8		29	BILLY IDOL/To Be A Lover (Chrysalis)
3		49		KBC BAND/America (Arista)

#### BLACK/URBAN

	10	6	3	0	BOBBY BROWN/Girlfriend (MCA)
	5	4	2	0	READY FOR THE WORLD/Love You Down (MCA)
	-9	7	4	0	KOOL & THE GANG/Victory (Mercury/PG)
	16	11	6	0	JANET JACKSON/Control (A&M)
	20	12	7	6	LUTHER VANDROSS/Stop To Love (Epic)
	6	5	1	6	COMMODORES/Goin' To The Bank (Polydor/PG)
	8	В	8	0	ANITA BAKER/Caught Up In The Rapture (Elektra)
	18	16	13	Õ	VESTA WILLIAMS/Once Bitten Twice Shy (A&M)
	19	18	14	9	NEW EDITION/Once In A Lifetime Groove (MCA)
	15	14	10	1	JEFF LORBER featuring KARYN WHITE/Facts Of Love (WB)
	14	13	12	0	LEVERT/Let's Go Out Tonight (Atlantic)
	21	19	16	B	ISAAC HAYES/Ike's Rap/Hey Girl (Columbia)
	27	22	18		MIKI HOWARD/Come Share My Love (Atlantic)
	24	21	17		KLYMAXX/Sexy (Constellation/MCA)
	22	20	19	1	BILLY OCEAN/Love Is Forever (Jive/Arista)
	_	31	27	0	ARETHA FRANKLIN/Jimmy Lee (Arista)
	37	29	22	D	JAMES "D TRAIN" WILLIAMS/Misunderstanding (Columbia)
	30	26	23	10	GRACE JONES/I'm Not Perfect (But I'm Perfect For You) (Manhattan)
	32	28	26	13	POINTER SISTERS/Goldmine (RCA)
	26	24	21	30	CHAKA KHAN/Tight Fit (WB)
ľ	_	37	30	_	GEORGE BENSON/Shiver (WB)
E	RE	٩K	ER	2	SHIRLEY MURDOCK/As We Lay (Elektra)
	2	2	5		JESSE JOHNSON featuring SLY STONE/Crazay (A&M)
		27	24	_	EL DeBARGE/Someone (Gordy/Motown)
	28	25	25	25	RUN D.M.C./You Be Ill'in (Profile)
E	BRE	AK	EF	र 🕮	CAMEO/Candy (Atlanta Artists/PG)
	_	_	37	3	GAP BAND/Big Fun (Total Experience/RCA)
	36	32	31		KRYSTOL/Precious, Precious (Epic)
	_	_	35	<b>@</b>	AL JARREAU/Tell Me What I Gotta Do (WB)
	38	35	32	€	MANHATTANS/Where Did We Go Wrong (Columbia)
E	BRE.	AK	EF	र 🗿	ROBBIE NEVIL/C'est La Vie (Manhattan)
	_	_	39		MELBA MOORE/Falling (Capitol)
1	7	10			CHICO DEBARGE/Talk To Me (Motown)  N&A Begins on Page 70
	39	34	34	34	MAZE/When You Love Someone (Capitol)
1	1	3	11	35	FREDDIE JACKSON/Tasty Love (Capitol)
	BRE	AK	(EI	R 🕮	RAY GOODMAN & BROWN/Take It To The Limit (EMI America)

9 37 LIONEL RICHIE/Love Will Conquer All (Motown)

DEBUT > 39 TINA TURNER/Two People (Capitol) 17 17 29 39 FULL FORCE/Unfaithful So Much (Columbia)

DEBUT DONNA ALLEN/Serious (21/Atco)