### E:

### DR. KING REMEMBERED ON RADIO

An update on the Martin Luther King Day national radio simulcast drive, a roundup of network observances of the new holiday, and a look at how radio in Dr. King's hometown, Atlanta, is showcasing the day.

Page 3, 24, 58

### **ARBITRON SUMMARIES**

- Boston: WBZ displaces WBCN at top Houston: KMJQ holds first, KKBQ-FM
- rebounds Washington: WHUR regains market lead
- Miami: WLYF slips but widens edge St. Louis: KMOX up to 22.6; good
- Country book Seattle: KIRO climbs; KOMO up two Minneapolis: WCCO off four; KSTP-FM passes 10
- Phoenix: KNIX-FM, KUPD hit double figures, tie for first
- Milwaukee: WTMJ down, WQFM steady, WKTI up
- Providence: WLKW-FM stable at top; WWLI up four
- Kansas City: WDAF increases lead
- Cincinnati: WKRQ adds to edge; WWEZ over 10 New Orleans: WYLD-FM, WEZB drop
- but hold lead Complete 12+ results begin Page 20

### NEW MUSIC INFORMATION

Steve Feinstein introduces some new, improved AOR music data. Plus the industry's first current B/U charts and information Page 48, 79, 96

### IN THE NEWS THIS WEEK

- Power 106 debuts in L.A.
- Peter Ferrara VP/GM at WBMW
- Gene Hobicorn GM at WPAT-AM & FM
- Jim Sartorius VP, Vanessa Martinez Asst. OM at KKBQ-AM & FM
- Joe Bacarella Station Manager at WXYT
- RIAA chips away at home taping
- Larry Irons PD at KHYL
- Greg Ausham PD at WCMF
- George Toulas President, Bill Stipsits Station Mgr., Bill Gable PD at WMGG
- Garry Mitchell adds KGLD PD duties Scotty Morache GSM, Joyce Clark NSM at Unidyne
- Phil Norton GSM at KHTT & KSJO
- Bob Frisch GSM at KMEZ-AM & FM
- Steve Hill GSM at KXXY-AM & FM
- Group W puts Muzak on the block Page 3, 6, 9, 10

### WPLJ OUTPOWERS THE ZOO

WPLJ has risen to the top in the New York marketplace. Both the victors and the vanquished tell their stories to Joel Denver. Page 44

### **NEXT WEEK IN R&R**

A special theme issue: Our editors asked programmers in all formats (plus nets execs and retailers) to imagine they were running their own record labels, and pick their ideal artist rosters. The results are very intriguing.

Newsstand Price \$3.50



### Miller Elevated To **Motown Executive VP**

Motown Senior VP Skip Miller has been elevated to the newly created post of Executive VP. He'll continue to be responsible for the operations of the label's marketing, promotion, press/publicity, and artist relations departments.

Motown Music Group President Jay Lasker said, "Skip continues to be one of the most effective record executives that I have worked with. He has a realistic approach to the importance of the relationship between artists, promotion, and



Skip Miller Miller told R&R, "Being a Motown veteran of some 13 years and having worked my way through the system, I'm especially happy that the company continues to have faith in me and continues to give me the opportunity to make upward MILLER/See Page 6

### SIAS CHAIRMAN

### Mallardi Heads ABC Broadcasting

ABC Exec. VP/Chief Financial Officer Michael Mallardi will take on the additional responsibilities of President/ABC Broadcasting Division. Mallardi will oversee the company's radio, engineering, and broadcast

### **Epstein** KLAC & KZLA GM



Norm Epstein

Norm Epstein has been named GM for Malrite's newly acquired KLAC & KZLA/Los Angeles. He succeeds former GM Vern Ore, who resigned when Malrite took over two weeks

Malrite VP/California Stations Steve Edwards said, "Norm is probably the most admired broadcaster in the Los Angeles market. With 25 years' experience in ownership, management, and research, he possesses the delicate blend of people skills and winning attitude Malrite required for this position.

Epstein commented, "I couldn't pass up this opportunity. I've always had a great deal of respect for Malrite's ability to win. I believe that KLAC & KZLA will become true leaders in the number one radio mar-

Epstein's career includes eight years at Golden West and KMPC/Los Angeles, ten years at XTRA and KOST, and two years as part owner of a group of four California FM stations. He also co-developed the Marketron computer service company in 1969

operations, as well as ABC Video Enterprises. He will also serve as Sr. VP at parent Cap Cities

At the same time, John Sias has been named ABC Board Chairman, replacing Frederick Pierce, who resigned last week. Sias, a director and Exec. VP at Cap Cities, previously headed the company's publishing division. He will be chiefly responsible for ABC's news, entertain-ment, and sports divisions, as well as overseeing ABC Televi-

Both events are the result of the completion of the Cap Cities-ABC merger, which was finalized January 3. In a state-

ment released last week, Cap Cities President Daniel Burke said that any and all changes were being implemented as part of a "natural evolution and growth of new internal alignments and reporting responsi-

Board Chairman Thomas Murphy added that these changes would include further ABC appointments, but no "wholescale housecleaning" was expected. One such appointment expected this week was replacing departing ABC Radio President Ben Hoberman with Cap Cities VP/Radio James Arcara.

### Popovich PolyGram's Sr. VP/Nashville

Steve Popovich, record industry veteran and founder of Cleveland International Records, has joined PolyGram as Sr. VP/Nashville Operations. He'll be responsible for all aspects of the company's country music division

Commented PolyGram President/CEO Dick Asher, "We're extremely proud to have such an accomplished creative force on our team. Steve will bring a renewed effort and enthusiasm to PolyGram's endeavors in country music."

Popovich's record company



Steve Popovich career began at CBS in 1966. He rose to VP/Promotion for Col-POPOVICH/See Page 6

### Lonneke **New GM** At WMAQ

KHOW/Denver VP/GM Mike Lonneke has been named VP/ GM of NBC Country outlet WMAQ/Chicago. He fills a three-month-old vacancy created when former VP/GM Tom Hoyt left to start a sports promotion company. Lonneke, who had been with KHOW since last June, was previously VP/GM at KRNT & KRNQ/Des Moines.

NBC Sr. VP/Radio Bob Mounty told R&R, "In today's radio the ability to position a station in the audience spectrum, as well as the marketing spectrum, is critical. Mike's background and experience have been conducive toward his gaining unique talents in those

Lonneke said, "I agonized a great deal whether to stay at KHOW with (new owner) Legacy Broadcasting or join what I consider one of the great innovative companies in this industry. As much as I loved Denver and KHOW, working with (NBC Radio President) Randy Bongarten and Bob Mounty means working with the creme

LONNEKE/See Page 6

### COUNTRY SECTION BASED IN MUSIC CITY

### **Helton Moving To Nashville**

R&R will move its Country department, including charts and editorial, to the newspaper's Nashville Bureau. Country Editor Lon Helton will be relocating to Nashville as soon as is feasible, to head the operation, with additional person-nel likely to be added. Sharon Allen will continue to helm R&R's Nashville sales efforts.

R&R Publisher Dwight Case stated, "We're always trying to provide the best possible service to our readership. Looking at Country, we realized that the best move we could make was to move the operation to the heart of the Country industry, Nashville."

Helton remarked, "In the three years I've been here, R&R has continually supported the Country section with all the tools needed to provide the fastest and most accurate information available to the Country

industry. This move is another example of R&R's total commitment to that goal

"I'm especially looking forward to getting involved with the Nashville music community. The working relationship between Country radio and the country recording industry has never been more critical. Having R&R's entire Country department located there will better enable us to keep close to the pulse of the business."



Scott Knight
President
Knight Quality Group Stations





### PAGE THREE

**JANUARY 17, 1986** 

### FIVE A/C CONSULTANTS LOOK AT 1986

What does the new year hold for the nation's largest format? A quintet of A/C consultants share their views with **Donna Brake**.

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What's New Ratings & Research: Jhan Hiber . . . 19 Image & Marketing: Harvey Mednick ..... Sales Street Talk On The Records: Ken Barnes . . . . Records: Adam White Calendar: Brad Messer CHR: Joel Oenver . . . . AOR: Steve Feinstein A/C: Donna Brake . . . . Country: Lon Helton Nashville: Sharon Allen. Black/Urban: Walt Love Marketplace Opportunities National Music Formats ... Jazz'Chart... 65 66 Country Chart A/C Chart . AOR Chart Black/Urban Chart ..... 96 CHR Chart .....

### Bacarella Manages WXYT

Veteran Detroit broadcaster Joe Bacarella has joined News/Talk WXYT/Detroit as Station Manager. With some added responsibilities, he takes over the post left vacant when OM John Harper resigned on January 7.

Until recently Bacarella was OM at crosstown WJR. He had held a similar position at WWY & WJOI/Detroit, and once served as GM at WDRO

"I'm delighted to have Joe back," said WXYT President Charles Fritz. "He worked at the station when it was WXYZ. He has a tremendous amount of experience with a lot of different kinds of radio, which will be helpful because we're looking to buy an FM this year to sell in tandem with the AM."

Bacarella commented, "I'm very happy. Radio is a people business and this is like going back

According to Fritz, since buying the station from ABC in October 1984, Fritz Broadcasting has succeeded in cutting operating expenses by 40% while boosting revenues by nearly 30%. The station's cume has remained steady, but Fritz acknowledged that WXYT's share has slipped from 4.6 to 3.2 since fall 1985.

Fritz attributes the drop to a

BACARELLA/See Page 9

### **Emmis Turns On "Power 106"**

Nelson, Rodrigues, Morgan Exit; Kelly Consults

L.A.'s long-anticipated fullmetro FM station targeting 18-30 year-old Hispanics, blacks, and whites arrived at dawn Saturday (1-11), as Emmis Broadcasting switched upbeat A/C KMGG to KPWR "Power 106." As part of the changes. GM Don Nelson, OM Ron Rodrigues, and morning personality Robert W. Morgan were let go. The remaining on-air talent has been auditioning this week for the new lineup; the sales staff remains intact. No

**NETS PITCH IN** 

# King Holiday Simulcast Gains Momentum

Despite a last-minute start, organizers of a January 20 simulcast of the late Dr. Martin Luther King's "I Have A Dream Speech" have lined up solid commitments from the national radio networks, and report growing interest at stations across the country. "The support has been fantastic," says Group W Radio Director/Communications Charlie Furlong.

The simulcast is set for 12:15 EST on Monday, January 20, the first federal holiday marking king's birthday. Participating radio networks include United Stations, AP Radio, Sheridan, National Black, ABC, NBC, CBS, Mutual, and possibly UPI Radio. Armed Forces Radio will satellite the speech to 800 military radio stations worldwide.

Most of the networks plan to prefeed a five-minute excerpt from the famous speech and other holiday material on Friday, January 18. NBC also plans to feed the entire 17-minute speech at the time of Monday's simulcast.

The special five-minute excerpt was edited and prepared last weekend by independent producer Bob Oakes of Philadelphia. Current plans call for an open and close



narrated by entertainer Ben Ver-

### **Few Stars Enlist**

Furlong reports some "frustration" lining up celebrities to voice King holiday PSAs the networks will also feed to affiliates. At presstime, firm commitments had only been received from Barbra Streisand, Charlton Heston, Kenny Rogers, and Lou Brock, although organizers were in contact with "an active list of maybes."

Stations with no access to an audio network may be able to obtain tapes of the speech by contacting Furlong (212-307-3378) prior to the close of business Friday (1/18).

new GM or PD has been named, but consultant Don Kelly has come aboard to help develop the format. Candidates for the GM and PD posts are now being reviewed, and during the interim Emmis Regional VP Doyle Rose and National PD Rick Cummings are overseeing those responsibilities.

Emmis President Jeff Smulyan told R&R the new managemen team will include broadcasters with track records in the new format. "Changing 'Magic' was very hard because we all believed in it." he said. "I'd hire Don. Ron. and Robert W. back in a minute, but we needed to make a change that none of them had done or would've been comfortable doing."

POWER 106/See Page 9

### Irons PD At KHYL



Larry Irons

KCBN & KRNO/Reno PD Larry Irons has been appointed to the long-vacant PD post at KHYL/Sacramento, effective February 3. KHYL VP/GM Ken Cunningham

KHYL VP/GM Ken Cunningham told R&R, "The Sacramento marketplace is probably more competitive than it's ever been, and we need somebody with Larry's expertise and people skills to take our talented staff to the top."

Cunningham added, "If he can get KHYL the same kind of shares he's used to getting in Renb, I'm going to be one happy general manager."

Irons commented, "Winning in Sacramento is not going to be a piece of cake. But I will have a few surprises up my sleeve. Ken Cunningham and I are both committed to winning."

IRONS/See Page 9

### Ausham WCMF's New PD

The search is over to fill the long-vacant PD chair at Stoner AOR KOMF/Rochester. Vacant since last September, when John Larson left for KDKB/Pboenix, the job goes to KBUG & KCPX/Salt Lake City PD Greg Ausham.

WCMF GM Pete Coughfin com-

WCMF GM Pete Coughfin commented, "He's got experience in both AOR and CHR, with a good research and systems background. Greg knows how to develop personalities, and has a high energy level — he's one of those radio fanatics who will sit and talk about radio for weeks without sleeping. We're up to 15 stations and Greg will be able to provide assistance for the group."

AUSHAM/See Page 9



Peter Ferrara

### Ferrara VP/GM At WBMW

NRBA Exec. VP Peter Ferrara will become VP/GM of EZ Communications' WBMW (B106)/ Washington January 27. He replaces Bonnie Rich, who left the CHR outlet last week.

Ferrara said his departure from NRBA is not related to the association's pending merger with NAB. "The change is really coincidental with the merger." he explained. "This is a terrific opportunity, it's here in my town, and I'm going to take a shot at it."

He will continue to consult NRBA during the transition period. and said one of his accomplishments has been helping create the environment that allowed the merger to take place.

Ferrara said his goal is to make B106 "the dominant CHR in this market." He added that WAVA and Q107 "are both very good stations, but I intend to compete in a very aggressive way and hope this market can support three great CHR stations."

FERRARA/See Page 9

### MARTINEZ ASST. OM

### Sartorius VP/ Operations At KKBQ-AM & FM

Gannett CHR combo KKBQ-AM-& FM/Houston has promoted OM Jim Sartorius to VP/Operations. Additionally, Programming Assistant Vanessa Martinez, a four-year staffer, moves to Assistant OM.

KKBQ President/GM Jay Cook told R&R, "Jim has demonstrated, through his tireless efforts and constant commitment to excellence, that he is well deserving of broader responsibilities and a title acknowledging these contributions. Jim and Vanessa are a large part of the unique programming/promotion combination which helps make this the busiest and most active station I've seen since my days at WFIL."

Sartorius, who joined KKBQ in March 1982, just prior to its switch to CHR under VP/Programming John Lander, noted, "Working directly for John and Jay. I get my hands involved in the the budgets, personnel, and promotions of the station. Vanessa and I make sure all works smoothly, which frees John for more creativity and unplementation of new programming concepts."

# Hobicorn Upped To GM At WPAT-AM & FM

At Park Communications' newly-acquired Easy Listening combo WPAT-AM & FM/New York, Gene Hobicorn has been promoted from New York Sales Manager to GM. He replaces Fred Weinhaus, who has segued to a consulting capacity with former owner Cap Cities/

Commented Park Chairman Roy Park, "I'm delighted that Gene has assumed the top management post of our two largest radio stations. He knows the WPAT stations and their markets, and has had firsthand experience in all aspects of their operations."

A 16-year veteran with the stations, Hobicorn started with WPAT in 1970 as an Account Executive, and after three years moved up to Director/Sales Development. He was advanced to his most recent position in 1980. Earlier in his career, Hobicorn worked for J. Walter Thompson, Ogilvy & Mather, and Telerep.

### THE SPOILER SYSTEM

### RIAA Chips Away At Home Taping

by Adam White

Question: what technological device has taken several years — and several hundred thousand dollars — to develop, and may be "given" to the consumer electronics industry at no cost? A clue: it's designed to help the music business stem losses put at \$600 million a

Answer: an integrated circuit (IC). When fitted into a home tape recorder, this one would prevent the machine from fully recording any music that's been pre-encoded

with a special signal. Thus would record companies and other copyright owners halt the widespread practice of home taping, and supposedly improve their sales and profitability.

profitability.
Such a "spoiler" system has been in the background of the worldwide music industry's campaign against home taping for at least five years. Results of research and development by CBS Laboratories, for example, were shown to various industry officials

CHIP/See Page 6

# MOTION PICTURE NDTRACK EVENT!



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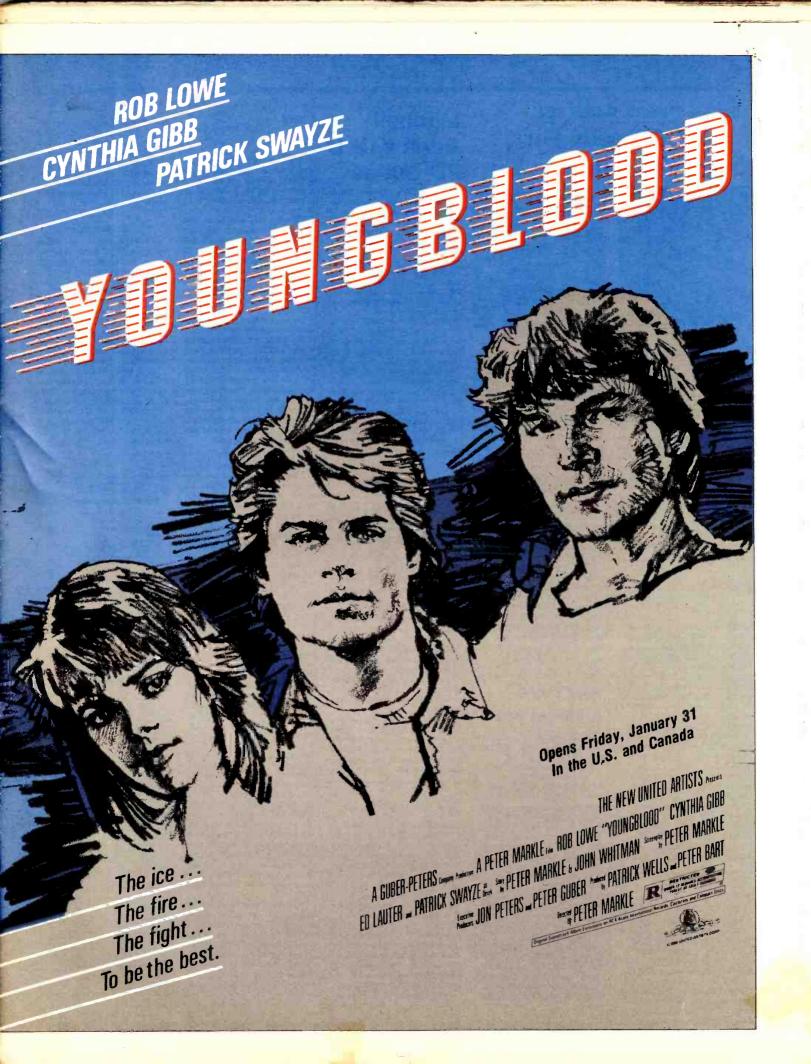
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### TOULAS, STIPSITS, GABLE SET

### **WMGG Ready For** Orlando Launch



George Toulas

Although the station's new format has not been revealed. American Media has installed the new management team for its recent acquisition of Orlando-area Country outlet WELE/DeLand, soon to become WMGG. Its executive lineup includes George Toulas as President, William Stipsits as Station Manager, and Bill Gable as

As part of the changes, WMGG will broadcast from a new 1650-foot tower based in Orange City, enabling it to serve the entire Central Florida area, including Orlando and Daytona Beach, as well as De-

Toulas joins WMGG after 11 years with co-owned WLIF/Balti-

### Popovich

Continued from Page 1

umbia and, later, VP/A&R for Epic. In 1976, he launched Cleveland International as a label (with CBS distribution) and management firm. Its acts included Meat Loaf and, more recently, B.J. Thomas and Donna Fargo. Popovich told R&R. "I have always had a love for country music. I first went to Nashville 20 years ago when I was playing in bands. I'm looking forward to working with the potent music community

Popovich had a relationship with PolyGram's country division before this appointment, when he brought Tom Jones to the Mercury label. It wasn't clear at presstime, however, whether Cleveland International itself will continue as a label through PolyGram.

### Miller

Continued from Page 1

Miller joined Motown as a Regional Sales Manager and was later promoted to West Coast Sales Manager and Regional Manager. In 1975, he became Director/Artist Relations and, the following year, National R&B Director. He was promoted from VP/Promotion to Sr. VP and Director of Operations in January, 1984.



Bill Gable

more, where he served the last five as VP/GM. Stipsits previously was Station Manager for WELE. Gable arrives from the PD post at WMAG/Greensboro, and earlier programmed WLW/Cincinnati and CKLW/Detroit.

Regarding the appointments, American Media President/COO Alan Beck said, "George is a dynamic and creative radio manager. His track record at WLIF shows he knows how to take a station to the top. Bill Stipsits's success at WELE makes him a valuable member of our new management team with his longterm involvement in the community. Bill Gable is one of America's top radio programmers, and we're fortunate he's joined us."

WMGG's new presentation is expected to kick off within the next few weeks. "We're excited about bringing a truly regionwide station to Central Florida," Beck added. "Our new tower is the best yet in the market and will allow us to be heard clearly throughout the

### KXXY-AM & FM Up Hill To GSM

Steve Hill has been promoted to GSM at KXXY-AM & FM/ Oklahoma City. Hill fills the vacancy created when former GSM Tom Kennedy was named acting GM last week.

Kennedy told R&R, "Steve is without a doubt the most visible and best known radio sales rep in the Oklahoma City market. This promotion is long overdue and richly deserved."

Hill said, "I'm a big believer in Summit Communications and their philosophies. It's been a goal of mine to grow within the company and I'm grateful for the opportunity.

Hill began his broadcasting career at WBBZ/Ponca City and joined KXXY as a sportscaster five years ago. Shortly thereafter he went into sales, working his way up through the

### **Mitchell** Adds KGLD **PD Duties**

KWK/St. Louis PD Garry Mitchell has assumed the programming duties at sister AM oldies outlet KGLD. Mitchell takes over for Gary Brown, who will now concentrate exclusively on his morning

Commented VP/GM Bill Latz, "In the few short months Garry has been with us, he's provided a sense of direction, stability, and momentum previously lacking at our stations

Mitchell, PD for the Embrescia Robinson-Pollock-owned CHR FM since last August, remarked, "I look forward to the additional re-sponsibility of overseeing K-GOLD's programming, and sincerely appreciate this vote of confidence from station manage-ment."

Prior to KWK, Mitchell programmed KBZT/San Diego and WBJW/Orlando, and also worked at Y95/Tampa, WGRD/Grand Rapids, and WVAF/Charleston,

### Norton Named GSM At KHTT & KSJO

WHJJ & WHJY/Providence GSM Phil Norton has been ap-pointed GSM at Narragansett CHR-AOR combo KHTT & KSJO/ San Jose. The position is new at the stations; Michael Hernandez re-

tains his Local Sales Manager post. KHTT & KSJO VP/GM Gary Rodriguez told R&R, "Phil has extensive experience with the AOR format, and a proven track record in Providence. He'll assist me on a national level and inspire the local sales staff."

At the Providence combo, two Account Executives have been elevated to split Norton's old duties: David Place is National Sales Manager and Jimmy Corwin is now Local Sales Manager.

### Lonneke

Continued from Page 1

de la creme of this business." Regarding speculation on the station's future, Lonneke added, "We have tremendous opportunities here and NBC has a very strong commitment to the station. There may well be some evolution. If you don't evolve you become stagnant, but evolution happens very

Lonneke's background includes a GM stint at WGSO/ New Orleans and the PD post at WCAU/Philadelphia. He was also with KCMO/Kansas City in a variety of programming and sales positions, which followed on-air posts in Topeka and Wichita under the name Mike McGee.

Chip

Continued from Page 3

in 1982 in Europe. But since hardware manufacturers were not expected to go along with any type of anti-duping device, it was not considered a feasible response to home taping

The chip may now be an idea whose time has come. The coalition of copyright protection forces especially the Recording Industry Association of America (RIAA) - has reason to believe that Congress would look more favorably on a technological solution than on the idea of a blank tape 'royalty.'

Members of the Senate subcommittee dealing with the Home Audio Recording Act asked about the system last fall, and RIAA President Stan Gortikov responded with details in November. Senate staffers were also given a demonstration just before Christmas, conducted by David Stebbings, Associate Director of Recording Technology at CBS Laboratories in Stamford, CT. They showed considerable interest, he says.

### **How It Works**

A signal, inaudible and said not to interfere with normal sound reproduction, is encoded into the master (analog or digital) recor-ding. The IC built into the tape recorder seeks out the signal and, on finding it, "neutralizes" the machine's record mechanism. This is done by eliminating passages of the recording every 20-25 seconds. Thus, says Stebbings, "You

would hear intermittent periods of nothing on the tape when playing it back. The source material would keep dropping out. After 20 seconds or so, the machine's record mechanism goes back on and the chip looks for the encoded signal once more. If it finds it, the 'drop' happens again, and so on."

The anti-recording device would also be activated when encoded material was broadcast over the airwaves. Any source material not encoded with the special signal could be recorded in the usual way.

The integrated circuit at the system's heart could itself be neutralized by electronic buffs, the CBS Laboratories executive agrees, but not by the average consumer. "Anything can be overcome, but this would be difficult," he says. "You couldn't neutralize it by cutting out the chip; you'd have to replace it with components. And, in fact, we've arranged to make the chip provide some of the normal record functions so that its cost doesn't become a complete penalty to the manufacturer. It might cost them, say, 75 cents, but they could be saving money on other func-

The spoiler also offers the industry some protection against professional pirates, especially now that the Compact Disc represents a freely-available, studioquality master from which counterfeits can be made. The same applies - even more so - to the digital cassette, once that comes to market.

There's no likelihood that hardware manufacturers will use any anti-taping process without legisla-

tion. If it is made law, however, David Stebbings says, "Our policy will be to donate this to the [consumer electronics] industry. We're already on our way to integrated circuit development, and there'll be samples in two-and-a-half months. It should be finalized by mid-

### **Dual Inventory?**

One RIAA attorney has raised the possibility of labels manufacturing "dual inventory" if the antiduping system becomes a reality. That is, unencoded records, tapes, and/or CDs would be produced for sale to consumers at a higher price than coded versions. Regardless, the industry would have to produce unencoded quantities for broadcast, promotion, internal, and other legitimate uses.

Assuming that legislation did force hardware makers to use the chip, it would go only into new tape machines. Home taping would continue unabated until "pre-chipped" models were replaced by new ones, and there would probably be a thriving trade in refurbished equipment, too

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THE BEST OF

# FARMAID

AN AMERICAN EVENT



SINULCAST WITH HBO

The Westwood One Radio Networks and Home Box Office are proud to present the exclusive simulcast premiere of The Best Of Farm Aid: An American Event, airing Saturday. February 8 at 10 p.m. (EST/PST) in digital stereo on Westwood One and HBO outlets throughout North America.

The hour-long simulcast presents the most exciting highlights of last September's historic all-star benefit concert in Champaign, Illinois Memorial Stadium, organized by Willie Nelson with help from John Cougar Mellencamp and Neil Young.

Featured are spirited performances by Nelson, Bob Dylan, Johnny Čash, Billy Joel, Kenny Rogers, Young, Waylon Jennings, Mellencamp, Kris Kristofferson, Alabama, George Jones, Loretta Lynn and others, along with special appearances by Roger Miller (Big River), Charles Haid (Hill Street Blues), Sissy Spacek (Oscar-winning star of Coal Miner's Daughter) and Debra Winger (Terms Of Endearment, Urban Cowboy). And preceding the simulcast, Westwood One affiliates will present a special 15-minute salute to the Farm Aid project.

The simulcast will also feature a special 800-number for listeners and viewers who wish to contribute to the Farm Aid fund, which provides relief for financially-stricken farmers. The Best Of Farm Aid: An American Event makes it possible to relive that moment when music with a message united America's heartland with the world. To make sure you and your listeners are a part of it, call Westwood One now at (213) 204-5000 or Telex 4996015 WWONE.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

### **NEWS IN BRIEF**









- KCMA/Tulsa has dropped its Classical format for an A/C "Light Rock" presentation with new calls KVLT. Robert Elliott and John Curry, VP/GM and OM, respectively, at coowned Federated Media combo WMEE & WQHK/Ft. Wayne, are erseeing the transition; an on-site Ancillary Markets, while Promotion GM and PD will be named later after Assistant STACY BANET advances to the airstaff is established. Federated National Dance Club Director is waiting for FCC approval of its acquisition of nearby KELI-AM & FM, and the FM will then be spun off. ● BOB "PAYTON" PROUD, GSM at Thrash Broadcasting's KAMA & KAMZ/EI Paso, has been promoted to GM of the CHR/Spanish Language combo. A former PD in El Paso and Cleveland, Proud replaces JOHN
- RICK RASH. • RICHARD DOUCETTE is the new Exec. VP/GM at Justice Broadcasting's WCIB-FM/Cape Cod. Doucette has managed his own radio rep firm for the last three years, and before that was GM of the Boston office of Major Market Radio.

FRANKHOUSER, who will enter own-

ership of KGOL/Houston. Also at

KAMA, Sales Manager FRED WITT

was upped to GSM, and he was suc-

ceeded by Sr. Account Executive

- DAN DEEB has accepted the newly-created Station Manager/GSM post at WAQX/Syracuse. Deeb comes from crosstown WSEN, and replaces exiting GSM JOEL FRIEDMAN.
- KRSI/Minneapolis has announced plans to discontinue its "all-request" approach, and using new call letters KJJO, is expected to soon begin simulcasting fulltime with its oldiesformatted sister station, now KJJO-

- Patti Oates • IRS Records has upped Midwest Retail & Promotion Director KEITH AL-TOMARE to West Coast Sales Director. He is replaced by former Missouri nightclub owner PHIL COSTELLO. Also, producer/consultant PAUL COLICHMAN has joined as Director/
- JEFF WEBER, GM at WKOL & WMVQ/Amsterdam, NY, has been elevated to VP. At the same time, PD BILL CHASE was named an Account Executive for the stations, while DANIEL MURPHY, formerly of WWCN/ Albany, is now News Director.
- BARBARA PREDO has been promoted to Music Director at WGCI-FM/Chicago. She has been Programming Assistant for the Black/Urban outlet for five years
- WILLIAM FOX has joined Poly-Gram Records as Sr. VP/Operations, heading a newly created division which encompasses all functions in providing records, tapes, and promotional materials to label customers. Fox previously served as VP/Operations & Finance at CBS/Records
- JERRY LOUSTEAU, PD at KZZB/ Beaumont, TX, has accepted the PD post at KLAZ-FM/Little Rock, replacing Rhonda Curtis, KLAZ has also changed format from A/C to CHR. At the same time, KLAZ (AM) announced plans to switch call letters to KOKY: JON RAND has become Station Manager at KGEM & KJOT/Boise. A longtime Northwest broadcaster, Rand transfers from the GSM slot at Communications Investment Corp. sister stations KGHL & KIDX/Billings.

- PATTI OATES has joined the Warner Bros. Records national promotion team. An eight-year label veteran, Oates has been Promotion Manager in Los Angeles for the past six vears
- FRED BOHN is now Station Manager at WQLR & WQSN/Kalamazoo, succeeding DON HECKMAN, who is entering station ownership in upstate New York. A 20-year broadcaster and partner in parent Fairfield Broadcasting, Bohn has been the combo's Sales Manager for four
- STEVE FJESETH has been appointed Station Manager at KKPL-AM & FM/Spokane, moving up after two years as Finance Administrator. Also, former KIK-FM/Anahelm programmer STEVE THOMAS joins the stations as PD. while LSM KOSTA PANIDIS adds National and Regional sales duties.
- MICHAEL DELICH is the new Director of Marketing for American Gramaphone Records. He will coordinate sales among the network of independent distributors associated with the company

### Frisch GSM At KMEZ-AM & FM

After 12 years with Knight Radio's WGIR-AM & FM/Manchester, NH, Bob Frisch has been named GSM at Group One Easy Listening combo KMEZ-AM & FM/Dallas. Reporting to VP/GM Chester Maxwell, Frisch succeeds former Station Manager Dusty Black, who joined KKNG/Oklahoma City as VP/GM two weeks ago.

During his tenure with WGIR, Frisch served four years each as an Account Executive, GSM, and GM. Discussing his jump from the 172nd-ranked metro to the tenth, Frisch said, "Although Manches-ter was a much smaller market, it was a very intense, competitive situation, and we had strong billing. We have a fine station here, but plan to get a little more aggressive and go after some more business on a direct basis. It's a challenge I think we can overcome in a very short time.

### Power 106

Continued from Page 3

Cummings put the weight of KMGG's ratings performance (1.8 12+ in the fall '85 Arbitron) primarily on the company. "The majority of the mistakes were probably made in Indianapolis, not Los Angeles. We had very good people here who gave 110%

Of the black artist-based format, Cummings remarked, "The industry will say. 'Oh. it's Urban' but we're not putting any labels on it. The best way to describe it is as a Contemporary station for L.A." Added Smulyan, "This has been the heart of (market-leading) KIIS's format."

Cummings said the switch was made immediately after the deci-sion was reached. "We wanted to get it on the air before anybody else did." Detailing the direction, he continued, "It's heavily current with no jingles; those are tough to do for this format. There'll be, for lack of a better way to describe it, some interesting high-tech kinds of sounds. Don Kelly's had a lot of success with the 'Power' slogan, and the energy of the format lends itself to a name like that

Regarding Kelly, a former WRKS/New York PD who consults several major market Urban outlets, Smulyan said, "We've got total confidence in him. He's the only guy in America we ever thought about." Observing that KPWR's potential is "almost limitless," Kelly added, "I'll be heavily involved in its development. This is the big one.

KPWR's Achilles heel has been its high dial position (105.9 mHz), sandwiched between AORs KROQ and KNAC, but Cummings is optimistic about the station's upcoming tower improvement from Flint Peak to Mt. Wilson, a climb of several thousand feet. "It's been imminent for six months," he said. "We're just waiting for the FCC's

"We're extremely confident and pumped up," Curmings said.
"You don't win big unless you take a risk, and no question we're taking one. But we really think the logic is there for a big payoff."

### **Ferrara**

Continued from Page 3

Ferrara joined NRBA a year and a half ago after spending a year in broadcast financial and investment consulting. He was previously GSM at WGAY/Washington for six years, and had been an Account Exec at WASH/Washington.

### Bacarella

Continued from Page 3

shorter time spent listening, as the station shares more of its older audience with CKLW/Windsor, which has surged from .8 to 5.4 with its Music Of Your Life format.

### Irons

Continued from Page 3

Irons has been with KCRN & KRNO for the past ten years, serving as PD of KRNO for the past five. He is replaced by Jim O'Neal, who has been with the stations for five and a half years and was previously KCBN PD.

### Ausham

Continued from Page 3

Ausham told R&R, "I started in AOR, and I've always wanted to get back to it. I'm inheriting a winning station, and 'CMF's heritage and rock 'n' roll history will make it a fun job."

Ausham started his radio career at 13, and his 16 years' experience includes positions as Assistant PD at KDWB/Minneapolis, KSTP/ Minneapolis MD, and PD at KOSO/Modesto. He joined KBUG & KCPX two years ago. WCMF moved 11.2-11.7, its high-

est 12+ share ever, in the fall book when it was programmed on an interim basis by a team that included Assistant PD Simon Jeffries.

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### TRANSACTIONS

### Muzak On The Block

Group W reports that Goldman Sachs has been retained to sell Muzak, which Westinghouse acquired in its 1981 takeover of Teleprompter, Inc. Although terms have not been disclosed, one financial analyst estimated Muzak's value at approximately \$40 million.

Westinghouse Chairman Douglas Danforth said the sale "is in line with the corporation's strategy of having Group W concentrate on commercial broadcasting and programming businesses where it has demonstrated consistent leadership and success."

ble Chairman Daniel Ritchie called Muzak "a strong, multiproduct service ccompany capitalizing on satellite distribution. We believe Muzak now offers prospective buyers a significant opportunity in today's business communications environment."

Muzak provides background music to 135,000 subscribers through 186 U.S. and 15 foreign franchises. It also operates a CHR foreground music service called "Foreground Music One" and "Tones," described as "an original-artist, on-location cassette programming service."

### First Come, First Served On Six FMs

Continuing its get-tough FM policy, the FCC has thrown out all 30 applications filed for new FMs in seven communities. The channels will now be awarded - without comparative hearing - to the first qualified applicant who files in each town.

The FMs are available in Chadron, NE (94.7 mHz), Elv. MN (92.1), Shelby, MT (97.9), Crane, TX (100.9), Kaneohe, HI (104.3), Boston, GA (106.3), and Woodlake, CA (104.1).

Since the original applicants still have time to file for review of their dismissals, the Commission cautions that new applications would be preempted by any review request found to have merit.

### KLMR & KSEC/LAMAR, CO

PRICE: \$1,650,000 BUYER: A.B. Broadcasting, owned by F.B. Becquet (80%) and William Arnold (20%). Arnold is GM of the sta-

SELLER: Behan Broadcasting, owned by Dennis Behan. It also holds KCEE & KWFM/Tuscon and KKMI/

Seattle. DIAL POSITION: 920 kHz; 93.3 mHz

POWER: 5 kw days/500 watts nights; 100 kw at 229 feet FORMAT: Country: A/C **BROKER: Chapman Associates** 

### KLRZ/PROVO-SALT LAKE CITY

PRICE: \$1.6 million, including a \$150,000 consulting/noncompete

BUYER: Salty Broadcasting Corp., headed by Jerome Maltz, who also owns KCKC/San Bernardino and KRCQ/Indio, CA. He has also contracted to purchase KZTR/Camarillo.

SELLER: Equivox, Inc., controlled by B. Fric Bhoads and Worldmark Corp., who also operate KEYY/Provo and KHAA/Port Sulphur, LA. DIAL POSITION: 94.9 mHz POWER: 100 kw at 4580 feet FORMAT: CHR BROKER: Chapman Associates

### KAYC & KAYD/BEAUMONT-PORT ARTHUR,TX

PRICE: \$1.5 million

**BUYER: Communication Investment** Corp., principally owned by lan (Sandy) Wheeler, who recently applied to purchase WKWF & WAIL/Key West.

SELLER: Long-Pride Broadcasting Company of Texas, owned by Jim Long and Charley Pride, who also own KQAM & KEYN/Wichita, KS. DIAL POSITION: 1450 kHz; 97.5

POWER: 1 kw days, 250 w nights; 50 kw at 320 feet FORMAT: A/C: Country

### KABS & KADL PINE BLUFF, AR

PRICE: \$1.2 million **BUYER: Southern Starr of Arkansas,** owned by Peter Starr.

SELLER: Jefferson County Broadcasting, held by Louis Alford, Phillip Brady, and Albert Smith, who also WAPF & WCCA/McComb, MS and WMDC-AM & FM/Hazelhurst,

DIAL POSITION: 1270 kHz: 94.9 POWER: 5 kw daytimer: 28 kw at 145

FORMAT: Gospel: Country

WGNY-AM & FM/ **NEWBURGH, NY** PRICE: \$1.1 million, including a

\$300,000 noncompete agreement. BUYER: Advance Broadcasting, owned by Kelly Guglielmi SELLER: Hudson Horizons, Inc. (AM) and Stereo Newburgh Inc. (FM), both

owned by Phillip Newman. DIAL POSITION: 1220 kHz; 103.1

POWER: 5 kw daytimer; 3 kw at 275

FORMAT: A/C; A/C

### WLZR/MONTICELLO, IN

PRICE: \$530,000 BUYER: WLZR, Inc., owned by Mar-

um and Kent Nussbaum. SELLER: Tippecanoe Broadcasting, owned by Neal Nussbaum, father of the buyers, who also has an interest in WRQN/Bowling Green, OH. DIAL POSITION: 95.3 mHz POWER: 3 kw at 135 feet

FORMAT: A/C

### WKEN/DOVER, DE PRICE: \$475,000

BUYER: First State Broadcasting. principally owned by Joseph Farley. SELLER: Capital Broadcasting Co., held by Drew O'Keefe. DIAL POSITION: 1600 kHz

POWER: 5 kw days/1 kw nights FORMAT: Full-service A/C

### KJAC/EL DORADO, AR

PRICE: \$415,000 BUYER: Charles Shinn, an Arkansas tobacco wholesaler and motel opera-

SELLER: Charles Henderson. DIAL POSITION: 95.9 mHz POWER: 3 kw at 300 feet FORMAT: Urban/Contemporary BROKER: Bill Whitley of Chapman

### KDTA/DELTA, CO

PRICE: \$225,000

BUYER: Seeber Pacific Broadcasting, owned by former radio personality/Account Executive Michael Sec-

SELLER: Columbine Broadcasting, owned by David and Kathleen Watts. DIAL POSITION: 1400 kHz

POWER: 1 kw FORMAT: A/C BROKER: William A. Exline, Inc.

the applicants.

 The application for the sale of WFON/Fond du Lac, WI (R&R 1/10) has been withdrawn at the request of

### Morache GSM, Clark **NSM At Unidyne**

Scotty Morache and Joyce Clark have been promoted from Local Sales Manager and National Sales Assistant to GSM and NSM, respectively, at Unidyne Broadcasting, agent for San Diego proper-

ties KIFM and XHITZ.
Unidyne VP/GM Bruce Walton commented, "Scotty really has been the GSM for the last several years. The growth that both KIFM and XHITZ have realized under her leadership in sales dictated that she be appointed this position.

"Joyce has worked very hard since she's been with us and has established an excellent working relationship with our national rep It was time for her to take that next step up the ladder.'

Morache had been LSM since 1982 and was previously with neighbors KCBQ-AM & FM. Clark joined KIFM a year ago, and earlier worked in San Diego at KOGO and KPRI.

### Sluggers Up To Bat With Arista



Nashville-based rock band the Sluggers signed with Arista Records recently. The band's debut album is scheduled for release in the early part of 1986. Shown at the signing are (I-r) group's Tom Comet and Willis Baily, Arista President Clive Davis, group's Tim Krekel, and Arista's Jamie Cohen.

CHAPMAN ASSOCIATES MAJOR MARKET DIVISION

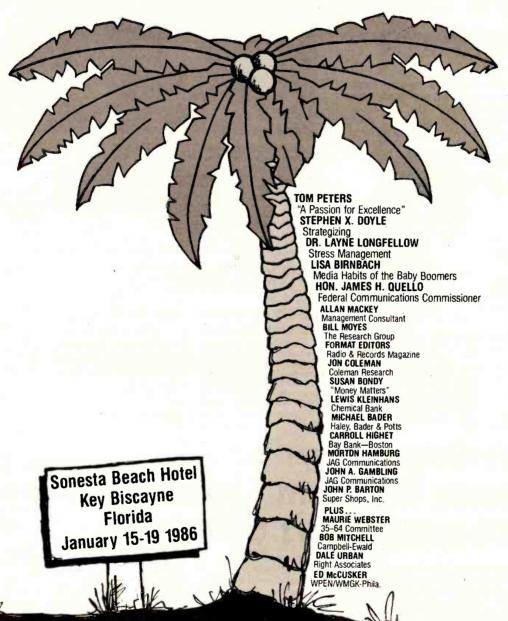
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**NLRB MEMBER** 

### Patricia Diaz Dennis Is Likely FCC Nominee

It now appears that President Reagan will nominate National Labor Relations Board (NLRB) member Patricia Diaz Dennis to the Democratic FCC seat vacated last fall by Commissioner Henry Rivera. The nomination would continue the seat's minority heritage, since Dennis, 39, is a Hispanic female. Like Rivera, Dennis is a native of Albuquerque.

Although the White House has yet to formally announce Dennis's nomination, sources indicate the appointment will be made within the next few weeks. Dennis reportedly describes herself as a "conservative Democrat."

Reagan named Dennis to the NLRB early in 1983. The fivemember agency conducts union elections and judges complaints of unfair labor practices. One NLRB source described

One NLRB source described Dennis as "one tough cookie," who has hasn't been afraid to disagree with the agency's chairman: "With her concurring statements she has carved out a place for herself."

Dennis was described as "hardworking and well-respected," as well as interested in championing the rights of minorities, especially Hispanic women.

### Labor Law Specialist, ABC Veteran

Dennis has specialized in labor law since receiving her law degree



Patricia Diaz Dennis

from Loyola University in Los Angeles in 1973. During five years in private practice she handled contract talks and arbitrations, including cases pending before the NLRB. Dennis joined ABC's Labor Relations Department/West Coast in 1978, and remained there until taking her NLRB seat in May of 1983.



RATINGS ALTERNATIVES SOUGHT — NAB's Radio Audience Measurement Task Force last week asked the industry to submit proposals for new ways to measure radio audiences. Setting a February 20 deadline, the task force said it especially welcomes reliable new local rating methods that would correlate listening figures to such qualitative factors as geodemographics, product purchase, and expanded demos. For further information contact Dr. Richard Ducey of NAB's Research & Planning Department at (202) 429-5382.

Task Force members shown above are (seated, left to right): George Green, KABC/Los Angeles; Marty Greenberg, Duffy Broadcasting; Chairman Ken MacDonald, MacDonald Broadcasting; John Scott Davenport, Bonneville; (standing, left to right): John Abel, NAB; Ed Giller, Gilcom Corp.; Herb Gross, Litchfield Broadcasting; Ronald Rogers, KVET/Austin; and Charlie Jc-ies, Cosmos Broadcasting.

### **NEWS BRIEFS**

### Stations Urged To Sign BMI License Extensions

The committee that negotiates music licensing rates on behalf of the radio industry has urged all stations to sign and return license extensions offered by BMI. The All-Industry Radio Music License Committee and BMI have yet to reach a new agreement, even though the old one ran out at the end of 1985.

Under a 1984 settlement, existing licenses can be extended through the end of this year. Any price cut agreed to in the pact now being hammered out would be retroactive through all of 1986. The industry committee is trying to have rates rolled back to pre-1985 levels.

Any station that hasn't received a license extension form should call BMI's licensing department at (212) 586-2000.

### Gannett, Evening News Merger Approved

The FCC Tuesday (1/14) approved the giant merger of Gannett and the Detroit-based Evening News Association. The grant was conditioned on the sale of WWJ & WJOI/Detroit, which must be divested if Gannett is to retain ENA's Detroit News. Federal Enterprises plans to buy the combo for \$39 million.

The Commission also ruled that its cross-ownership rules prohibiting creation of new broadcast/newspaper combinations do not forbid Gannett from simultaneously owning the national newspaper USA Today and ENA's WDVM-TV, both of which are based in Washington, DC.

### News Management, Minority Meetings Planned

NAB and RTNDA have announced a joint seminar-retreat, "News and Team Management," for news directors and their GMs. It will be held March 12-15 at in the Innisbrook Resort and Conference Center in Tarpon Springs, FL.

Limited to 30 pairs of NDs and GMs, the meeting will focus on how to manage a news department and achieve news leadership in a community. The seminar leader will be Phil Grosnick of Block Petrella Welsbrod/Designed Learning, Inc.

The cost is \$525 per person. For more information call Ernie Schultz at RTNDA (202-737-8657) or Carolyn Wilkins at NAB (202-429-5366).

Meanwhile, the five FCC Commissioners plan to hold an en banc public hearing February 12 in Washington on how to funnel more ad dollars onto minority-owned stations. Financing minority station acquisitions will\_also be explored. Contacts for the event are Zora Brown Kramer and Delores Browder at the FCC (202-254-7674).

### LOGGING "SIGNIFICANT TREATMENT" OF ISSUES

# Quarterly Program Lists Due Despite Court Setback

Radio station public files must contain a new list of five to ten community issues addressed by their programming over the past three months even though the FCC rules mandating such lists were struck down by the U.S. Court of Appeals just before Christmas.

The latest quarterly report was due in station files on January 10. An official in the FCC Policy & Rules Division said the January filing was not affected by the court order. He added that the Commission will definitely issue new guidelines for stations prior to the next filing deadline of April 10.

### Drawn-Out Logging Dispute

In 1981 the FCC abolished detailed minute-by-minute program logs as part of its deregulation of commercial radio. Logs were replaced by an annual issues/programs lists of five to ten community concerns, with illustrative examples of how station programming addressed those issues. The new requirement was struck down in 1983 by an appeals court which said the public needed more information on which to evaluate a station's performance. In response, the Commission decided to have stations update issues/programs lists quarterly. It also eliminated a cap of ten issues each station could place on its list.

The quarterly filing of "illustrative" lists was rejected by the court last month on grounds that "they will not assure a petitioner to deny the ability even to come close to making a prima facie case" against a station whose license it is challenging on programming grounds.

### "Illustrative" Vs. Comprehensive Lists

Said the court, "It is simply impossible to determine whether the inadequate treatment of the issues on a merely illustrative list fairly reflects on the quality of a broadcaster's overall efforts."

In its decision, the court all but endorsed a proposal by ABC that stations keep lists of "programs that had provided 'significant treatment' of community issues during the relevant time period."

### Pinning Down Broadcasters

The new FCC guidelines are expected to track the ABC plan, which, according to the court, would allow a petitioner to rely on a list "that by the broadcaster's own admission" included treatment of the most important issues of community concern.

The appeals court continued,

"Although this proposal would entail some use of managerial personnel, and consequently entail some increase in costs, such costs would not be as substantial as those entailed by a daily issues log" rejected earlier by the Commission.

### NRBA To Members: Protect Yourself

In a memo to its members, NRBA said the court decision "reinforces the importance of maintaining a complete, first-rate record of your programming performance. Whatever new record-keeping requirement the Commission may adopt, it is obviously in your self interest to continue to document in a comprehensive fashion (and certainly to start documenting if you have not already done so) your significant is suc-responsive programs in order to turn back, if not deter, any potential challenges to your programming performance."

12/R&R FRIDAY, JANUARY 17, 1986

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Priced between \$69.95.\$99.95 (depending on the number of our buts), the "Skim-Master" is also available in a battery-operated model. Please note that shipping costs are extra. For more information contact Steve Allen Brooks of the Wichita-based Skim-Master firm at (316)688-0940.

# "Prospecting": Sales Software Package For Radio

Among all the reasons for a radio station to use a computer today, account list management is (arguably) where a computer should have been accessed vesterday. To this end, Louisville-based Key Systems Inc. recently Introduced an IBM-compatible sales software package designed

specifically for radio stations, called "Prospecting."

This easily-customized sales tool enables you to store and organize prospect information, access this information easily, pinpoint different types of prospects, and determine which advertising methods are work-

ing best for your station. You can also use "Prospecting" to print labels, custom letters, reports, and follow-up lists, as well as use it as an after-sales support system.

For more information on "Prospecting" contact **Charles Brodbeck** of Key Systems at (800) 223-5637.

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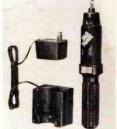
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What's for dinner, Mom? "Cat Dogs"? Um-um-UM! Sound fishy? Might taste like it, too, seeing as how this frankfurter o' the future is in fact good ol'-fashioned catfish sausage.

Already being test-marketed by Jackson, MS-based Delta Industries, "Cat Dogs" are described by company President Thomas Slough as looking and tasting just like pork sausage but with less than half the calories. And if these finny franks take hold of America's taste buds, you can expect to see "Corn Cats" and "Cat Dogs On A Stik" lining the shelves of your local grocery store soon. What's that smell like fish, oh baby?



### Electric Screwdriver



Designed for those hard-to-get places, the "Twist" cordless electric screwdriver enables you to drive literally hundreds of screws from a single charge. Each Twist comes complete with its own charging stand that can easily be mounted on a wall or bench.

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# N C O N C E R T

The Westwood One Radio Networks' acclaimed *In Concert* series is proud to present the passionate, funky rock 'n' roll sound of Australia's INXS, airing the week of Monday, February 6 on Westwood One Radio Network affiliates throughout North America. It's an exclusive 90-minute performance recorded by Westwood One's mobile studios at the famed Hollywood Palladium during the Antipodean sextet's most recent U.S. tour. Featured are exciting live versions of all the hottest tracks from INXS' three U.S. LPs (*Shabooh Shoobah*, *The Swing* and *Listen Like Thieves*), including their latest hits, "This Time" and "What You Need." Call the Westwood One hotline now at (213) 204-5000 or Telex 4996015 WWONE so you and your listeners won't miss INXS *In Concert*, the latest exclusive from rock radio's favorite performance series.



FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

### **PRO:MOTIONS**

### Fox Chairs SCBA

KVEN & KHAY/Ventura, CA President/GM Robert Fox habeen elected 1986 Chairman of the Board of the Southern California Broadcasters Association. Other officers are Vice Chairman Stanley Warwick, KGIL-AM & FM/Los Angeles Exec. VP/GM; Secretary Robert Moore, KRIA & KBZT/Los Angeles VP/GM; and Treasurer William Sommers, KLOS/Los Angeles VP/GM.

### Infantine KSON LSM

Jim Infantine has been upped to Local Sales Manager at KSON-AM & FMISan Diego. Promoted from AE, Infantine is a five-year veteran of the stations.

### York Promoted To KATT GSM

Trisha York has been upped to General Sales Manager at KATT/ Oklahoma City. The former AE replaces Greg Diggs.

### CHRONICLE

### Married:

- KIOC/Beaumont MD Karyn Kasi to Clay Hannan, January 3. Born To:
- Dudley Gorov Organization promotion head Ben Brooks and wife Clarissa, daughter Dylen Lia, December 17.
- WVIC/Lansing evening personality Dave Menard and wife Roseanne, daughter Kelly Marie, November 8.
- WNOR/Norfolk VP/Programming Roger Reeger and wife Honora, daughter Honora Louise.
- WMHE/Detroit weekend talent Gary Fullhart and wife Debbie, son Matthew Paul, January 2.
- Warner Bros. Midwest rep Steve Fingerett and MS Distributing rep Ricki Gale, daughter Alli-

### Blair Names Adams, Oylear

David Adams has been appointed VP/Manager of Blair Radio's Los Angleies office, succeeding Patti Rouen. The 12-year station agency veteran was formerly Sr. VP/Western Divisional Manager of Selcom; prior to that he was VP/Western Division for Masia Radio in L.A. Donald Oylear has joined Blair/Northwest as Seattle Manager and will also oversee Blair/Northwest's Portland office. He was most recently an AE with Northwest Television.

### **EMC Acquires Combine**

The Entertainment Music Company has acquired the Combine Music Group/Nashville. Combine includes the musical works of such writers as Kris Kristofferson, Bob Morrison, Larry Gatlin, and Tommy Joe White. Bob Beckham will confinue to head Combine; Charles IKoppelman and Martin Bandier are the partners in EMC.

### PROS ON THE

LOOSE

Liz Fulton — News KBZT(now KWLT)/San Diego (619) 543-9378

Jeff Hanley PD KZAM/Eugene (503) 683-2131

Bob Kelly — Middays KCBQ-FM/San Diego (619) 748-4252, or (619) 588-0543

Brian Krysz — PD WJXQ/Lansing (201) 896-9492

Jim Mickelson — PD KZAN/Salt Lake City (801) 394-0736 J.D. North — PD KXX106/Bir-

mingham (205) 591-7171
Peter O'Connell — Production
Manager WVUD/Dayton (513)

229-5179 Russ Spooner — VP/GM WVBS/ Wilmington (404) 971-0051

Susan Wax — National Singles Promotion Manager RCA (212)

### Semsky Chairs



Arnie Semsky

Arnie Semsky, Executive VP and Director of Media and Programming Services at BBDO, has been elected Chairman of the RAB Media Directors Advisory Council.
The 40-member panel advises the RAB about trends and developments among ad agencies and their major national clients. It also conducts a radio planning seminar, consisting of four segments aimed at teaching agency planners and buyers how to approach radio.

### Coleman Research Moves

Coleman Research has a new address: P.O. Box 13829, Research Triangle Park, NC 27709-3829; (919) 549-9004.

### Nielsen Segues To MCA

Tina Nielsen has been appointed Associate Director of Copyright Administration for MCA Records. Nielsen comes to MCA after spending the last 30 months as Manager/Copyright and Licensing for Warner Bros. Records. Prior to that, she spent three years as Copyright Administrator for Elektra/Raylum.

### Fastfire Enlists Rogan



Tom Rogan

Fastfire Records has named Tom Rogan as its National Promotion Manager and Director/Promotion for product released on Fastfire-distributed labels. Most recently an indie sales/promotion rep, Rogan formerly held promotion and sales executive posts with Capitol and Motown Records.

### Predmest Manages WMXJ Sales

Michael Predmest has been tapped as Sales Manager at WMX.J/ MiamF-Ft. Lauderdale. He comes to the station from WINS/New York, where he was Director/Retail Sales.

### **RAR Relocates**

Effective January 17, the Radio Advertising Bureau has moved to 304 Park Avenue South, New York, NY 10010; (212) 245-4800.

### Schultz Joins WGCI

Jennifer Schultz has joined WGC-AM & FM/Chicago as Director of Marketing. She comes to the outlets from the Aeron D. Cushman and Associates public relations firm, where she was an AE for the Association of Chicagoland and Northwest indiana McDonald's restaurants.

### **CHANGES**

Doreen Cappelli, formerly Sales Assistant at Christal Radio, has joined WINS/New York as Account Execu-

Jeanne Leibfried, formerly SA with KATZ Radio Group, has joined WINS/New York as AE.

Josh Nash, formerly National & Local Sales Manager at WKHQ/Traverse City, has joined Hillier, Newmark, Wechsler & Howard as AE.

Megan Kassube, formerly SA at Blair/RAR, Los Angeles, has joined Hillier, Newmark, Wechsler, & Howard as SA to the Los Angeles SM.

Mary Coon, formerly AE at KSFX/San Francicso, has joined KGO/San Francisco as AE.

Elizabeth Flanigan, formerly in sales at John Blair & Co./Chicago, has been appointed National Account Representative in the RAB Sales & Marketing Division.

Susan James, formerly Administrative Assistant/Video Department: at Atlantic Records/New York, has been promoted to Video Administration Coordinator.

Randy S. Freer, formerly Account Executive for Selcom Radio/ New York, has been appointed AE specializing in Sports Programming Sales for Blair Radio/New York.

Mike Greenblatt, formerly Senior AE at The Press Office, Ltd., joins RCA/Ariola Intl. as Publicist.

**Deena Delany,** formerly on the sales staff at WSJS/Winston-Salem, has joined the sales staff at KISS/Greensboro.

**Ken Walker,** formerly AE at WGN/Chicago, joins WBBM/Chicago in the same capacity.

**Deborah McCabe,** formerly Senior AR at Pitney Bowes, joins WBBM/Chicago as AE.

Attention: GM's & PD's

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a three-hour extravaganza focussing on those performers and groups who have earned those performers and groups who have earned nominations into music's elite the American Music Awards. Hear the best in contemporary music and hear interviews with some of this year's most exciting nominees. year's most exciting nominees.

scheduled for broadcast January 25-26, the weekend directly preceding the actual

provides an excellent

opportunity to capture your audience of music tans who have made this 13-year-old music tans who have made the highest rated in the telecast, the awards show one of the highest rated in the history of television.

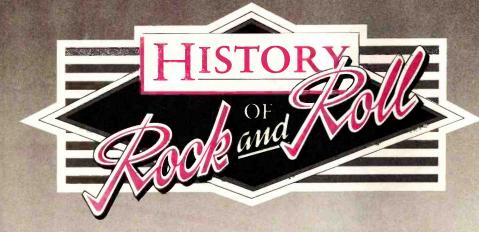
The American Music Awards is produced and distributed by the United Stations Programming Network and Dick Clark Television Productions.

For station clearance information, call the United Stations Programming Network in Washington, D.C. today at (703) 556-9870 to reserve this program package in your market. For national sales information, call our New York office at (212) 675-6180.



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JHAN HIBER

# Ray Gardella: New ARAC Chairman

Last month, WICC/Bridgeport VP/GM Ray Gardella, a former Arbitron employee, was elected by his peers as the 1986 Chairman of the Arbitron Radio Advisory Council (ARAC). Since you might be interested in what plans and perspectives he'll bring to this difficult position, here are the thoughts of Chairman Ray.

### Review Of '85

R&R: Ray, begin by summarizing your broadcast career.

RG: I got into radio 21 years ago. Much of that time was spent at the Eastman radio rep firm. Later I worked for Arbitron for several years, managing its Dallas office. From there I joined the NBC Radio Network, and for the last four years I've been at WICC.

R&R: You've served on the Council for two years now. What can you say about that experience?

RG: One of the difficulties is that we Council members come to the meetings relatively unprepared. We may have a week or two to review the agenda and think about events that may take place, but it's really not enough time for us to do a thorough job.

R&R: What about the redesign of the ratings books? That was a major chore for ARAC last year.

RG: Yes, it certainly took up a lot of time, but most of the changes are really cosmetic. There may be some benefit on the street, and we certainly hope so. As for other items, such as reviewing the Hispanic methodology, I'm not sure it was worth the attention it received. After all, there are only a handful of markets and stations involved.

R&R: After the flap over Arbitron's Continuous Measurement announcement and the fact they didn't discuss the move beforehand with ARAC — there are many in the industry



Ray Gar<mark>d</mark>ella

who feel that the Council is a toothless tiger. How would you respond?

RG: There aren't any bashful members on that Council. For example, Arbitron was about to renege on an agreement regarding one of the major matters that we worked on last year. When we heard their new stance, the Council voted in a private session to resign en masse if Arbitron didn't back off. They did. Thus, the Council has in many ways been willing to go to the wall for the industry.

### What's Ahead?

R&R: Under your regime, or through your suggestions, what do you want to see done differently?

RG: In the past much of our time has been taken up with research nuts and bolts. Preplacement letters, premiums, and so on. These may be matters better handled by professional researchers. I think the Council, and the industry, would be better served if we dealt with other kinds of issues.

R&R: What are some of your priorities?

RG: I think we can be more effective if we establish more dialogue with other industry groups. We want to hear what RAB, NAB, and everyone else is up to, and we want them to know what we're doing. NAB Sr. VP/Research-Planning John Abel will join us to update our knowledge of what NAB's Ratings Taskforce is up to. Also, I'm going to suggest at the next private session of the Council that we set up a subcommittee to act as a channel between ARAC, the RAB Goals people, and any others worth keeping in touch with.

R&R: So you'll be concerned more with larger matters than with survey details?

RG: Yes. I think we need to broaden our horizons. There are some bigger issues we have not dealt with, such as response rates. That's absolutely a priority. The whole methodology

"Unless stations open their mouths, we're limited in what we can do for them."

may need review. Also, let's see if we can't use research to give us a club to help us beat up other media, not only other radio stations. That's certainly worth exploring. We don't know if Arbitron can or can't do that for us, but we're sure going to look at it.

R&R: So issues such as redesign won't get as much attention?

RC: We'll be serving the industry in a better fashion

### WEEK IN REVIEW

### **Arbitron Offered As Collateral**

Arbitron President Rick Aurichio tells R&R that the ratings firm "was put up, along with Commercial Credit Company, as collateral for loans needed to keep Control Data Corporation operating. The firm will be pledged as collateral for approximately one year."

When asked what impact this might have on Arbitron's operations, Aurichio stated, "The day-to-day major impact is that people will be looking over our shoulders. That will eliminate some of our flexibility. Bankers will cast a jaundiced eye about our spending a lot of money during this time frame."

### **Arbitron Considering Children Ratings**

Arbitron spokesperson Nan Myers confirmed to R&R that the ratings company is "considering surveying children between the ages of 7-11." Arbitron is deciding whether to conduct a research project into the feasibility of this issue. Interested parties are encouraged to contact the firm with their thoughts on this matter.

by not worrying about whether we move this column heading or where we put this set of numbers. That's almost masturbation. We must go beyond that.

### Continuous Measurement Deja Vu?

R&R: What would happen under your regime if Arbitron did not consult the Council on something as major as Continuous Measurement?

RG: We all went to the recent meeting knowing that Arbitron had made its announcement. There were a number of guys who were ready to resign after the first meeting was concluded. Cooler heads prevailed, however. I think there was some fire in the room and it could have burst into flame.

If Arbitron was to do such a thing again, I think several guys, if not all of them, would walk out. Arbitron would then have destroyed any meaning that the Council might have.

R&R: Do you see another matter of such stature as you prepare for '86?

RG: No. I'm in the process, though, of talking to Arbitron to get a peek at what they have planned. I hope to set, in a generalized fashion, an agenda for the whole year. I hope this will give stations and Council members time to compile feedback for us as we tackle the key issues.

### How Are We Doing?

R&R: How do you feel the industry perceives the Council now?

RG: Arbitron surveys its subscribers annually to get a feel for how the Council is doing. And one of the things we don't get good marks for is being attentive to individual station interests. We've been a little lax at policing Arbitron's follow-through once station issues have been discussed at the meetings, and we'll do a better job of that in the future. I'd like to see a mechanism set up whereby we can get better input from the stations and also watch the followthrough on Arbitron's part.

R&R: Any specific thoughts on better communication with the stations?

RG: I'm going to propose that the Council sponsor a hospitality suite at one of the conventions this year. Probably the convention in New Orleans would be the best forum. There we could meet and have a give-and-take with stations regarding their key issues or concerns.

R&R: What's your message to Arbitron subscribers?

RG: I urge them to use their format's representative on the Council as a pipeline to Arbitron. Unless stations open their mouths, we're limited in what we can do for them.

Stay tuned as Ray Gardella — no shrinking violet — guides the Council through what may be a most interesting year of dealing with Arbitron.

Next week: a look at Birch's recent agency coups. Are they paying off on the street?

R&R FRIDAY, JANUARY 17, 1986/19

### Fall '85 Arbitron Advances, 12+

### Kansas City

WDAF Extends Lead; KCMO Climbs To Second; KPRS Jumps Into Top 5; WHB, KCFX Gain A Share Each

	Spring '85	Fall '85
WDAF (Ctry)	10.7	11.1
KCMO (N/T)	6.8	7.8
KMBR (B/EZ)	8.5	7.7
KBEQ (CHR)	7.1	7.0
KPRS (B/U)	4.7	6.1
KUDL (AC)	6.4	6.0
KYYS (AOR)	6.8	5.9
KFKF-FM (Ctry)	5.4	5.8
KLSI (AC)	6.0	5.2
WHB (AC)	3.2	4.2
KMBZ (N/T)	4.6	4.1
KJLA (BBnd)	3.4	4.0
KZZC (CHR)	4.6	3.5
KCFX (AOR)	1.8	2.9
KBKC (CHR)*	_	2.7
KCXL (B/U)	1.2	1.9
KKCI (AOR)	2.3	1.9
KXTR (Clas)	1.7	1.9
KEXS (Rei)	.7	1.1
*Formerly KCMO-FM (C	try)	

### **Phoenix**

KNIX-FM, KUPD Soar To Share Lead; KTAR Steady; Both EZs Up; KOOL-FM Picks Up Two As KOY Jumps; KLFF, KUKQ, KNIX, KPHX Gain

	Spring '85	Fall '85
KNIX-FM (Ctry)	8.9	10.4
KUPD (AOR)	8.3	10.4
KTAR (N/T)	9.2	9.3
KQYT (B/EZ)	5.9	7.1
KMEQ-FM (B/EZ)	5.9	6.7
KZZP-FM (CHR)	7.6	6.2
KOOL-FM (AC)	3.9	5.9
KOY (AC)	3.6	4.8
KKLT (AC)	6.4	4.6
KDKB (AOR)	3.7	3.7
KOPA-FM (CHR)	5.3	3.4
KLFF (BBnd)	2.2	3.3
KLZI (AC)	4.8	3.2
KUKQ (B/U)	2.0	2.9
KNIX (Ctry)	1.7	2.4
KSTM (AOR)	2.5	2.0
KONC (Clas)	2.9	1.9
KPHX (Span)	.7	1.7
KOOL (AC)	2.2	1.4
KRDS (Rel)	1.1	1.3
KVVA (Span)	.8	1.3

### Houston

KMJQ Steady; KKBQ-FM Bounces Back; KFMK New A/C Champ; KODA Up

	Summer 85	Fai
KMJQ (B/U)	10.2	9.9
KKBQ-FM (CHR	7.8	8.6
KODA (B/EZ)	6.0	6.9
KIKK-FM (Ctry)	7.2	6.7
KFMK (AC)	4.4	5.9
KLTR (AC)	6.3	5.6
KTRH (News)	6.4	5.3
KSRR (AOR)	5.4	5.0
KILT-FM (Ctry)	4.5	4.5
KLOL (AOR)	5.3	4.5
KQUE (AC)	4.3	4.3
KRBE-FM (CHR)	4.7	3.5
KPRC (N/T)	3.3	3.2
KYOK (B/U)	2.3	1.9
KCOH (B/U)	.9	1,2
KILT (Ctry)	1.5	1.4
KLAT (Span)	1.2	1.4
KXKX (Span)	.5	1.3
KLEF (Clas)	1.7	1.2
KXYZ (Span)	1.3	1.2
KEYH (Span)	.8	1.0
KGOL (Rel)	.9	1.0
KNUZ (Gold)	7	1.0

### **Boston**

WBZ Takes Over Lead; WJB Sails To Fourth; WSSH Gains Prominence; WZLX Sets Improved Gold Standard; WBOS Hits New Heights; WILD, WMRE Gain

	Summer '85	Fall '85
WBZ (AC)	7.4	8.6
WBCN (AOR)	9.4	7.4
WHDH (AC)	6.9	6.4
WJIB (B/EZ)	4.6	6.2
WRKO (Talk)	5.3	5.2
WEEI (News)	5.0	5.0
WXKS-FM (CHR)	5.9	5.0
WROR (AC)	4.2	4.4
WSSH (AC)	2.7	4.1
WHTT (CHR)	4.7	3.6
WVBF (AC)	3.7	3.3
WZLX (Gold)*	2.1	3.1
WBOS (Ctry)	2.0	2.9
WZOU (CHR)	2.7	2.7
WILD (B/U)	1.6	2.5
WAAF (AOR)	3.6	2.4
WMJX (AC)	3.1	2.4
WXKS (BBnd)	2.0	2.1
WMRE (BBnd)	.7	1.4
WCGY (Gold)	1.3	1.1
WCRB (Clas)	1.1	1.1
WMEX (Gold)	1.5	1.0
*Switched from WKKT	(CHR) in mid-	book

### \*Switched from WKKT (CHR) in mid-book (October 29, 1985).

### Washington

WHUR Regains Top Spot; WMAL Now Third; WTOP, WDJY Gain; WAVA Tightens CHR Race

WHUR (B/U) 7.8 8.6 WGAY (B/EZ) 7.7 WKYS (B/U) 7.5 7.0 WKYS (B/U) 7.5 6.5 WTOP (News) 4.0 4.5 WROX (CHR) 3.9 4.0 WLTT (AC) 3.9 2.7 WCLY & WPGC (AC) 3.0 2.7 WXTR-AM & FM (Clas) 2.1 2.6 WMR (CHR) 2.1 2.4 WWRC (B/EZ) 1.2 2.4 WWRC (B/EZ) 1.2 2.1 WWRK-FM (Clry) 2.7 1.9 WYKS-FM (Clry) 2.7 1.9 WYKS-FM (Clry) 2.7 1.9 WYKS-FM (Clry) 2.7 1.9 WYKS-FM (Clry) 2.7 1.9		Summer '85	Fall '85
WMAL (AC)	WHUR (B/U)	7.8	8.6
WKYS (B/U)   7.5	WGAY (B/EZ)	8.6	8.0
WMDC-FM (AOR)	WMAL (AC)	6.7	7.1
WTOP (News)	WKYS (B/U)	7.5	7.0
WROX (CHR)	WWDC-FM (AOF	6.5	6.5
WAVA (CHR)   3.9   4.0   WLTT (AC)   3.9   4.0   3.5   WMZQ-FM (Citry)   4.1   3.5   WMZQ-FM (Citry)   3.8   3.4   WASH (AC)   3.0   2.7   WXTR-AM & FM (Gold)   2.3   2.7   WGMS-AM & FM (Clas)   2.1   2.6   WBMW (CHR)   2.1   2.4   WWRC (B/EZ)   1.9   2.1   1.9   WWKK-FM (Citry)   2.7   1.9	WTOP (News)	4.0	4.5
WLTT (AC)   3.9   4.0   WDJY (B/U)   3.1   3.5   WCLY & WPGC   (AC)   3.8   3.4   WSTR-AM & FM   (Gold)   2.3   2.7   WGMS-AM & FM   (Clas)   2.1   2.6   WBMW (CHR)   2.1   2.4   WWRC (B/EZ)   2.7   WFK-FM (City)   2.7   1.9	WRQX (CHR)	5.7	4.3
WDJY (B/Ú)   3.1   3.8   WMZQFM (Ctry)   4.1   3.5   WZQFM (Ctry)   3.8   3.4   WSFM (AC)   3.0   2.7   WZTR-AM & FM (Gold)   2.3   2.7   WGMS-AM & FM (Clas)   2.1   2.6   WBMW (CHR)   2.1   2.4   WWRC (B/EZ)   1.9   2.1   2.4   WWRC (B/EZ)   1.9   2.1   1.9   2.1   2.5   WWKYEN (CTry)   2.7   1.9   2.1   2.5   WWKYEN (B/EZ)   2.7   1.9   2.1   2.5   WZTR-M (CTry)   2.7   1.9   2.5   2.5   WZTR-M (CTRY)   2.7   1.9   2.5   2.5   WZTR-M (CTRY)   2.7   1.9   WZTR-M (CTRY)   2.7   WZTR-M (CTRY)   2.5   WZT	WAVA (CHR)	3.9	4.0
WMZQ-FM (City) 4.1 3.5 WCLY & WPGC (AC) 3.8 3.4 WASH (AC) 3.0 2.7 WXTR-AM & FM (Gold) 2.3 2.7 WGMS-AM & FM (Clas) 2.1 2.6 WBMW (CHR) 2.1 2.4 WWRC (B/EZ) 1.9 2.1 WPKX-FM (City) 2.7 1.9	WLTT (AC)	3.9	4.0
WCLY & WPGC (AC) 3.8 3.0 2.7 WXTR-AM & FM (Gold) 2.3 2.7 WGMS-AM & FM (Clas) 2.1 2.6 WBMW (CHR) 2.1 2.1 WWRC (B/EZ) 1.9 2.1 WPKX-FM (City) 2.7 1.9	WDJY (B/U)	3.1	3.8
(AC) 3.8 3.4 WASH (AC) 3.0 2.7 WXTR-AM & FM (Gold) 2.3 2.7 WGMS-AM & FM (Clas) 2.1 2.6 WBMW (CHR) 2.1 2.4 WWRC (B/EZ) 1.9 2.1 WPKX-FM (City) 2.7 1.9	WMZQ-FM (Ctry)	4.1	3.5
WASH (AC) 3.0 2.7 WXTR-AM & FM (Gold) 2.3 2.7 WGMS-AM & FM (Clas) 2.1 2.6 WBMW (CHR) 2.1 2.4 WWRC (B/EZ) 1.9 2.1 WPKX-FM (Ciry) 2.7 1.9	WCLY & WPGC		
WXTR-AM & FM (Gold)	(AC)	3.8	3.4
(Gold) 2.3 2.7  WGMS-AM & FM (Clas) 2.1 2.6  WBM W (CHR) 2.1 2.4  WWRC (B/EZ) 1.9 2.1  WPKX-FM (Ctry) 2.7 1.9	WASH (AC)	3.0	2.7
WGMS-AM & FM (Clas) 2.1 2.6 WBMW (CHR) 2.1 2.4 WWRC (B/EZ) 1.9 2.1 WPKX-FM (Ctry) 2.7 1.9	WXTR-AM & FM		
(Clas) 2.1 2.6 WBMW (CHR) 2.1 2.4 WWRC (B/EZ) 1.9 2.1 WPKX-FM (Ctry) 2.7 1.9	(Gold)	2.3	2.7
WBMW (CHR) 2.1 2.4 WWRC (B/EZ) 1.9 2.1 WPKX-FM (Ctry) 2.7 1.9	WGMS-AM & FM	1	
WWRC (B/EZ) 1.9 2.1 WPKX-FM (Ctry) 2.7 1.9	(Clas)	2.1	2.6
WPKX-FM (Ctry) 2.7 1.9	WBMW (CHR)	2.1	2.4
		1.9	2.1
WHFS (AOR) 1.1 1.8	WPKX-FM (Ctry)	2.7	1.9
	WHFS (AOR)	1.1	1.8
WTKS (AC) 1.1 1.5			
WOL (B/U) 1.0 1.2			
WYCB (Rel) 1.1 1.0	WYCB (Rel)	1.1	1.0 *

### St. Louis

KMOX Opens 10-Share Lead; Country Stations Up; KEZK Climbs

	Summer '85	Fall '85
KMOX (Talk)	22.0	22.6
KSHE (AOR)	14.1	12.4
KEZK (B/EZ)	5.8	6.4
WIL-FM (Ctry)	5.0	6.3
KMJM (B/U)	6.3	5.8
KSD (AC)	6.1	5.5
KUSA (Ctry)	3.4	4.5
KHTR (CHR)	5.9	3.9

WRTH (BBnd)	3.3	3.6
KWK (CHR)	3.9	3.4
KYKY (AC)	3.8	3.0
KXOK (Talk)	1.7	2.0
KATZ (B/U)	2.0	1.7
KADI (AC)	1.6	1.6
KGLD (Gold)	1.0	1.6
KLTH* (AC)	1.2	1.3
WZEN (B/U)	1.0	1.3
WESL (B/U)	.8	1.2
WKKX (Ctry)		1.0
*Formerly KCFM		

### **RADIO ONE® WINS!**

WWSN-Doubles 12 + Share with RADIO ONE WLTS-Surges as AC Leader with RADIO ONE WKQA-Up again with RADIO ONE

	12	+	Women	25-49	Men 2	5-49
	Spring '85	Fall '85	Spring '8	5 Fall '85	Spring '85	Fall '85
Dayton-WWSN	3.2	6.4	4.3	12.4	6.3	7.5
New Orleans-WLTS	4.9	7.2	7.6	15.8	6.3	9.4
Peoria-WKQA	2.6	4.5	(N.A. at p	ress (ime)	(N.A. at pri	ess time)

If you want ratings like this, call Tom Moran now at

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Churchill Productions

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SOURCE: Arbitron Spring '85, Fall '85, M·S, 6a-12a

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# Make It The Best

Part three of a series.

You slide a cartridge securely into the cart machine. Your finger is poised above the start button. When you press it, you'll be making a definitive statement about your radio station. That's because the cart contains one of your

ingles; your station's audio signature.

Will the jingle reflect your image in the best possible way? Will it have the sound you want? You know it will if your ID's come from JAM Creative Productions. We're jingle specialists. And for the past couple of weeks, we've been giving you tips on how to get exactly the kind of package you need. package you need.

### The Session

Last time we described the steps leading up to the actual recording session for your jingle package. By this point you've decided exactly what you want your jingles to sound like. We've worked together on the lyrics. And we've scheduled just the right singers to create the vocal style you're after. All the music has been carefully written out ahead of time. Now it's time to sit hack relay and let the mark it's time to sit back, relax, and let the magic

happen.
Although you are certainly welcome to attend the recording session, we find that most of our clients don't feel it's necessary. If the

the tribular of the tribular tribular tribular the thoroughly discussed and documented prior to the session, everything will go smoothly.

After your jingles are sung, there is still much work to be done. Your jingles have been recorded on a 24-track master tape. They must now be "mixed". This is water tape. recorded on a 24-track master tape. They must now be "mixed". This is when the volume of the music track, singers, effects, and so on, are all set to form the final product which is recorded on a regular stereo or mono tape for you to use. We give a lot of attention to the mixing process because it really determines what your package will sound like. In the case of a custom package will sound like. In the case of a custom package, it is not uncommon for the mixing to take several hours per cut. Syndicated packages go somewhat faster, but as a rule it still takes about as long to mix each jingle as it did to sing it. So if we've just spent 4 hours singing for you, there's at least another 4 hours of work left to do.

### **Fond Memories**

Perhaps you or your GM remember cutting ingles somewhere in Dallas 10 or 15 years ago The mixing process probably seemed shorter than what we've described. But consider the fact that almost everything was MONO back then. Stereo takes longer, because we have to insure that each mix will sound perfect in mono as well as stereo. Also consider that years ago if as well as stereo. Also consider that years ago if you ordered, say, 10 cuts that's exactly what you got ... 10 cuts. But when JAM began, we pioneered the concept of giving you several alternate mixes and the acappellas from each cut, whenever possible. It's our way of giving you more to work with on the air and in production. And it means you get more for your money. But remember, it takes more time to do.

When the mixdown is complete, your master realizable master without having to put wear and tear on your master without having to put wear and tear on your salivable master). valuable master), and a safety copy for us to keep (in case you lose or damage the master

Finally, we provide you with a neat master tape log sheet. Now your package is ready to hit the air! We hope you'll look back at your JAM experience fondly, and be looking forward to your next package.

### The Future of Jingles

Every now and then we read about someone making a prediction about the future of jingles. But the views of the jingle producers are hardly ever given as much coverage. Obviously, we have a vested interest in the future of our own industry. But we'd like to share our thoughts on the subject with you. And we're not going to stretch the truth to make our point ... We don't

For years we've heard people say that "jingles are in" or "jingles are out". And for all those years our business has increased steadily. The

self-proclaimed experts have had their say, but it hasn't affected what the majority of programmers have elected to do. Jingles have always been an important part of modern radio. Their style and lyric content certainly

change with the times, as they should. But the practice of using jingles as an effective method for identification is here to stay.

Another thing that mystifies us is when someone complains that jingle packages are "cranked out" in an assembly line manner. If you've read our description of how ID's are made, then you now know that it's impossible to mass-produce them. No one can walk up to a machine, pull a lever, and have your jingle package fall out. Instead, every cut of every package is individually written, recorded, and mixed for every station. They are hand made. One at a time. And like any hand made item, we tailor the product to fit the customer.

Our final point is directed to anyone who

thinks that jingles have lost their creativity. We obviously disagree; JAM is constantly experimenting with new ideas designed to get your message across. But do remember this: the jingle packages which are on the air today are a direct reflection of what radio wants. (Just are a direct rejection of what radio wants. (Just like the music you play is a reflection of what your listeners want.) We produce what our clients want to hear. So if you want to hear something different ... something new ... just tell us. Being creative is fun. And, more importantly, it's what keeps the medium alive.

### Looking Ahead

We know that in a competitive market We know that in a competitive market situation you need great sounding product, and you need it quickly. That's why JAM will be investing over \$2 million in the construction of a new studio/office complex later this year. Not only will it be a new home for the company, it will contain 2 of the most modern state-of-theart recording studios in the country.

But one thing will never change: Our continuing commitment to finding new and exciting ways to make your station's image

We'd be interested in your comments or questions about this series.



4631 Insurance Lane • Dallas, Texas 75205 • Phone (214) 526-7080

### Fall '85 Arbitron Advances, 12+

### Seattle

KIRO Stronger; KOMO Adds Two; KLSY-FM, KMGI Also Score Solid A/C Gains; KING-FM Enjoys Big Book

9			
	Summer '85	Fall '85	
KIRO (N/T)	10.1	10.9	
KOMO (AC)	6.3	8.3	
KUBE (CHR)	6.9	6.8	
KISW (AOR)	7.3	6.2	
KBRD (B/EZ)	4.8	5.1	
KIXI (BBnd)	5.1	5.0	
KSEA (B/EZ)	4.5	5.0	
KMPS-FM (Ctry)	4.3	4.5	
KLSY-FM (AC)	2.9	4.4	
KING-FM (Clas)	2.5	3.9	
KPLZ (CHR)	4.7	3.8	
KMGI (AC)	2.5	3.6	
KNBQ (CHR)	3.1	3.3	
KRPM (Ctry)	3.8	2.8	
KZOK (AOR)	2.6	2.2	
KEZX (AOR)	1.6	1.9	
KJR (AC)	1.8	1.9	
KMPS (Ctry)	2.4	1.9	
KVI (Gold)	2.3	1.8	
KCMS (Rel)	2.6	1.6	
KING (News)	1.8	1.4	
KIXI-FM (AC)	1.5	1.2	
KQKT (AC)	.9	1.2	
KHIT (Ctry)	1.9	1.0	
KKFX (B/U)	1.6	1.0	

WCCO Off Four, Still

Champ; KSTP-FM Back To

Double Figures; KQRS

Adds Two In Third: KEEY.

KSTP, KJJO Climb

WCCO (AC)

KSTP-FM (AC)

KQRS-AM & FM

Spring '85 Fall '85

22.5 18.5

9.9 10.4

### **New Orleans**

Leaders Down But Still Dominate; WLTS Sweeps Into Third; Talkers Up; WAJY, WNOE-FM Climb; WWIW Doubles

	Spring '85	Fall '85
WYLD-FM (B/U)	16.8	14.7
WEZB (CHR)	12.4	10.5
WLTS (AC)	4.9	,7.2
WQUE-FM (CHR)	8.0	6.9
WBYU (B/EZ)	5.9	6.2
WRNO (CHR)	6.1	6.2
WWL (N/T)	5.6	6.2
WBOK (Rel)	5.7	5.9
WAJY (AC)	4.5	5.3
WNOE-FM (Ctry)	4.2	4.8
WSMB (Talk)	4.0	4.4
WYLD (B/U)	3.0	3.1
WWIW (BBnd)	1.3	2.5
WTIX (AC)	3.6	2.4
WNOE (Ctry)	3.2	2.3
WYAT (Gold)	1.3	1.7

### Providence-Warwick-Pawtucket

WLKW-FM Solid In First; WWLI Up Four For A/C Lead; WHJJ Up; WBRU, WERI-FM Surge

***	ou.go	
	Spring '85	Fall '85
WLKW-FM (B/EZ)	12.6	12.5
WPRO-FM (CHR)	11.6	9.3
WHJY (AOR)	9.8	9.2
WWLI (AC)	3.2	7.2
WHJJ (N/T)	6.4	7.0
WPRO (AC)	7.4	7.0
WBRU (AOR)	2.9	4.2
WERIFM (CHR)	2.8	3.9
WMYS (AC)	3.0	3.1
WSNE (AC)	4.4	2.7
WBSM (Talk)	2.7	1.9
WEAN (B/EZ)	2.2	1.9
WBCN (AOR)	1.2	1.6
WLKW (BBnd)	2.1	1.5
WHIM (Ctry)	1.6	1.4
WXKS-FM (CHR)	1.9	1.4
WBZ (AC)	1.2	1.3
WARA (AC)	.6	1.0
WHTT (CHR)	1.0	1.0

### Cincinnati

WKRQ Strong Leader; WWEZ Scores Double Figures; WEBN Up; WUBE Nearly Doubles

	Spring '85	Fall '85
WKRQ (CHR)	10.6	11.3
WWEZ (B/EZ)	9.4	10.5
WEBN (AOR)	7.4	8.2
WLW (AC)	10.3	7.8
WUBE (Ctry)	4.2	7.8
WCKY (N/T)	5.5	7.2
WKRC (AC)	9.6	6.8
WBLZ (B/U)	6.3	6.6
WRRM (AC)	6.6	6.2
WLLT (AC)	5.1	4.2
WSKS (AOR)	2.8	2.9
WCIN (B/U)	2.3	2.6
WWNK-FM (AC)*	_	2.5
WDJO (Gold)	1.9	1.6
Formark, WKYE /Cto/		

### Milwaukee-Racine

WTMJ Down But Leads; WQFM Now Second; WKTI In Solid Move; WOKY, WISN Strong; WLTQ Doubles, Country B/U Up

	Spring '85	Fall '85
WTMJ (AC)	12.3	9.7
WQFM (AOR)	8.2	8.4
WKTI (CHR)	7.4	8.3
WEZW (B/EZ)	8.7	8.1
WOKY (BBnd)	6.7	7.9
WLUM (B/U)	5.6	6.4
WISN (AC)	3.5	5.0
WMIL (Ctry)	4.1	4.6
WLTQ (AC)	1.9	4.1
WBCS-FM (Ctry	3.2	4.0
WMYX (AC)	4.6	3.3
WEMP (Gold)	3.6	2.8
WNOV (B/U)	2.0	2.7
WMGF (AC)	3.6	2.4
WZUU-FM (CHF	3) 4.0	2.4
WFMR (Clas)	1.6	2.2
WRKR-FM (CHF	3) 1.4	1.6
WGN (Talk)	.8	1.5

### Miami

WLYF Down But Lead Widens; WAXY Leads A/C's; WEDR Makes Strong Move; WCMQ-FM Doubles

WLYF (B/EZ)	8.1	7.4
WQBA (Span)	5.7	5.7
WSHE (AOR)	6.3	5.6
WHYI (CHR)	7.3	5.1
WAXY (AC)	2.7	4.3
WEDR (B/U)	3.5	4.2
WJQY (AC)	4.0	4.2
WCMQ-FM (Span)	2.0	4.0
WHQT (B/U)	3.9	3.9
WNWS (Talk)	3.3	3.9
WINZ-FM (CHR)	5.2	3.5
WINZ (N/T)	3.5	3.4
WKQS (Ctry)	3.1	3.4
WIOD (N/T)	3.4	3.3
WLVE (AC)	3.2	2.9
WRHC (Span)	3.1	2.9
WCMQ (Span)	2.7	2.5
WAIA (AC)	2.6	2.3
WQBA-FM (Span)	2.3	2.2
WTMI (Clas)	2.6	2.2
WCJX (CHR)		2.0
WAQI* (N/T)	1.8	1.8
WMXJ (CHR)	1.3	1.8
WSUA (Span)	1.0	1.8
WOCN (Span)	2.8	1.7
WKAT (BBnd)	1.2	1.6
WQAM (Ctry)	.9	1.4
WFTL (AC)	1.0	1.3
WMBM (Rel)	1.6	1.0
*Formerly WGBS		

### For The Record

Corrections and additions to last week's advance ratings information: In Baltimore, WYST-FM actually went 3.3 to 3.2, not 1.2-3.2 as printed. KHIT/Seattle is CHR, not Country, WHTX/Pittsburgh is A/C, not CHR; and WWCL/Pitts-

burgh was listed mistakenly as WWOL. Four stations achieving a one share were omitted from the New York figures; they are: WBLI (CHR) .8-1.0; WMCA (BLI 1.0-1.0; WPAT (B/EZ) 1.5-1.0; WWRL (Rel) 1.0-1.0.

Can You
Wake Up
America's
Finest City?

Minneapolis

WLOL (CHR)

WAYL (B/FZ)

KDWB-FM (CHR)

KEEY (Ctrv)

KSTP (Talk)

WLTE (AC)

WDGY (Ctry)

K.I.IO (Gold)

KTCZ (AOR)

KMGW (AC)

KLBB (BBnd)

KDWB (CHR)

7.0 7.0

5.2

7.0 5.5

3.7 3.8

3.3 3.3

23 3.2

4.2

1.6 1.5

6.1

2.7

1.0





KS-103, San Diego's #1 CHR station, is searching for top-notch wakeup talent.

The person or persons we select must possess the ability to think funny 24 hours a day and communicate that humor in a warm, relatable way to our target demographic audience. Must also possess a complete dedication to the station and the team concept of winning. In return, we'll give you a long term commitment and the promotional support necessary to dominate in one of the nation's most

competitive markets.

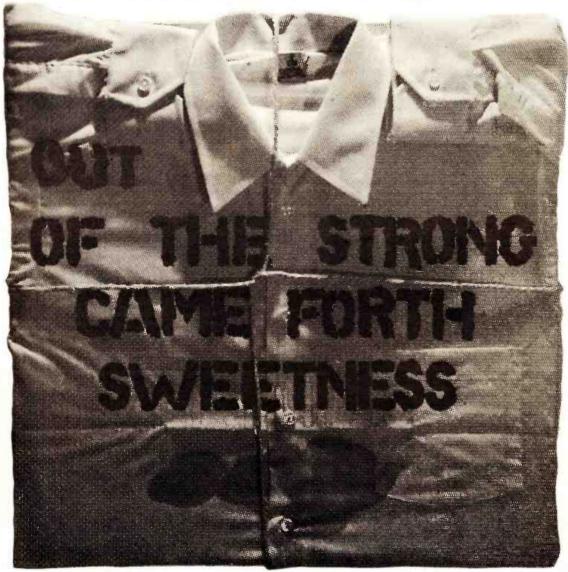
No matter where you are now, if you're a

WINNER, we want to hear from you. After all,
we're a member of the Gannett family and we're
used to WINNING!

Cassette & Resume to: KS-103, Dave Parks, VP/Operations, 3180 University Ave., San Diego, CA 92104 (No phone calls pleasel)

An Equal Opportunity Employer





"Wood Beez (Pray Like Aretha Franklin)"

Produced by Arif Mardin The New Single From Cupid & Psyche 85 Management: Bob Last for Partisan Management Ltd.





### **NETWORKS/PROGRAM SUPPLIERS**

REED BUNZEL

PEACE CELEBRATION

# **Tribute Fit For A King**

This Monday (1-20) marks the first recognition of Dr. Martin Luther King Jr.'s birthday as a federal holiday — nearly 18 years following his assassination on the balcony of a Memphis motel. Over the last two decades numerous attempts were made to recognize the Nobel prize-winning peace activist for his civil rights accomplishments, but all efforts fell short until 1983. That August the House of Representatives voted to designate the third Monday of January in honor of Dr. King, and the Senate followed with a similar vote in October. President Reagan signed the legislation into law the following month.

Men and women of all races and religions across the country (and around the world) will be celebrating January 20 (five days after King's real birthday) as a day to mark the peaceful coexistence of all people. As part of this event radio stations nationwide are circling the date on their calendars (see Black/Urban, this issue), while several radio networks are gearing up for a tribute worthy of a king.

### King: A Musical Tribute

Burbank-based Syndicate It has been distributing its three-hour tribute to Martin Luther King since January 1983. "King: A Musical Tribute" is a music/interview/actuality program dealing with King's life and times, hosted by Brock Peters, and is updated on an annual basis to adapt to changing times. This year, however, additional segments which deal specifically with the holiday were introduced to mark the celebration. Included in the new material are com-ments from children who weren't even born at the time of King's death, and reactions of some of those individuals who were instrumental in getting the holiday legislation passed. Also available is "King: Countdown To The Holiday," 15 vignettes excerpted from the program and scheduled to run during the past three weeks

Syndicate It President Bob Dockery says the show is "a good blend of music and story," citing the interwoven music and narration. "The music was specifically chosen to relate to the things that Dr. King was writing about at the time. For instance, he gave a speech about blacks and whites living together like the keyboard of life, which obviously led into Paul McCartney's and Stevie Wonder's 'Ebony and Ivory.' We like to think of it as the type of program people sit down to listen to and don't get up again until it's over. They can laugh, cry, and learn.

Still, Dockery is quick to point out that the show does not idolize King. We don't try to elevate the man to a stature that is higher than humant," he explains. "He was a human being who did great things for humanity, but the show exposes his frailties as well as his great strengths. When a great man dies, the legend tends to become larger than the person. What this show aims to do is remind people just what kind of person Dr. King really was."

The King Legacy
As part of this year's recognition,
the NBC Radio Network produced

### Westwood, Selkirk Form WW1/Canada

Westwood One and Selkirk Broadcasting have announced the formation of Westwood One/Canada. This new Toronto-based adjunct of WWI International will market and distribute the entire catalog of Westwood promgrams, as well as all syndicated programming carried by newly-acquired Mutual Broadcasting System. Heading up the new division as VP/GM is A. John Rourke, long-time Canadian broadcaster and syndicator.

Selkirk President Ken Baker said, "We are delighted with our new association with Westwood One, and we expect Westwood One/Canada to follow their dramatic trend and become Canada's most dynamic distributor of firstclass radio programs and specials."

Westwood One Chairman Norm Pattiz commented, "The establishment of Westwood One/Canada represents a significant commitment to having our programs and specials reach the greatest number of people throughout Canada. The reputation and professionalism of Selkirk is second to none and we look forward to a long, mutually-rewarding partnership."

For more information call (213) 204-5000.



"He was a human being who did great things for humanity . . . but when a great man dies the legend tends to become larger than the person."

—Bob Dockery

"The Legacy Of Martin Luther King Jr.," a special five-part Newsline Extra feature. The weeklong program looks at Dr. King's civil rights efforts and focuses on how that work impacts on Americans today. It includes comments from Rev. Jesse Jackson and Stevie Wonder, "man-on-the-street" reports, as well as interviews with political analyst Linda Williams and NBC reporter Chuck Quinn. "Legacy" also recollects some of the individuals who were a

part of King's organization, including Jesse Jackson and former UN Ambassador/Atlanta Mayor Andrew Young.

### New York King Project

On a much different front, Narwood Productions has produced a series of "King" PSAs and special programs for the state of New York. Late last year the New York State Martin Luther King Jr. Commission contracted with Narwood to develop a package of vignettes commemorating King's birth and highlighting his civil rights accomplishments. The programming was distributed earlier this month to all commercial and non-commercial radio stations in the state, and tentative plans called for possi ble distribution to stations around the country as well.

Narwood VP/Programming Elen Silver says the company was contacted in early November and asked to produce the programming. The result: A record album containing short segments featuring artists, public officials, and journalists speaking candidly on King's many contributions. She explains, "We produced a variety of short PSAs, ranging from 30 seconds to over two minutes. These pieces include comments from Bob Seger, Geraldo Rivera, Philip Bailey, Clarence Clemons, Richard Page, and Peter, Paul and Mary.

We also produced some longer segments built around the 'I Have A Dream' and 'I Have Been To The Mountaintop' speeches, which include excerpts of King's most memorable speeches and allow for stations to edit them into shorter pieces."

Narwood also produced a number of man-on-the-street interviews, eliciting memories from a broad range of people. Silver continues: "We talked with the old, the young, children, fishermen, all kinds of people who gave off-the-cuff remarks that even the best writer couldn't possibly think of. It just shows that almost everybody was in some way touched by what Dr. King did and what he meant."

### United Stations Lands Lander

United Stations last weekend (1/11-12) launched the latest addition to its program line-up: "1-0hn Lander's Hit Music USA." The four-hour weekly program will feature the blend of music and comedy perpetrated daily by Landers at KKBQ/Houston's Q-Zoo, and is assistable on a barter basis to stations in the top 170 markets.



John Lander

"Hit Music USA" will combine virtually all the elements that contribute to Lander's success in the Houston "Zoo," including characters such as Dr. Fraud, Rosa the Hairdresser, Mr. Potato Head, and Timmy the Paper Boy. The "Weird World Of News," trivia information, concert calendars, and töllfree audience participation (1-800-DINGBAT) round out the show's features.

The program is written by Lander and David Krolin, and US Exec. VP Ed Salamon will serve as executive producer. Call (212) 575-6100 for further details.

## Kenny Rogers To Host AC/CHR Grammy Show

MJI Broadcasting and Goodphone Communications have announced that RCA recording artist Kenny Rogers has been named to host the AC/CHR version of the 28th annual Grammy Awards specials. MJI and Goodphone are producing a series of nine formatspecific programs (sanctioned by the National Academy of Recording Arts and Sciences) targeted to AOR, Country, Black, Jazz, Spanish, Classical, Nostalgia, Talk, and AC/CHR stations. In past years only one "official" radio special has has been produced.

Rogers, who is also host of the Grammy Awards ceremony February 25, said, "I first hosted the Grammy Awards in 1980. These awards are particularly meaningful for every nominee and winner because they represent peer recognition, which is something every artist needs and wants. I'm

particularly glad to host the Grammy radio show because radio remains the single most effective vehicle for reaching the public with your music. Without radio no one would even hear the records nominated on Grammy night."

MJI President Josh Feigenbaum commented, "The Grammys cover a wide spectrum of music, and because of that — and because radio is such a vertical medium — each area of music has its own format. For this reason we are looking for hosts who fit the audience we're targeting. It's a very exciting proposition to get the most interesting and noteworthy artists for these shows, and we're thrilled to be associated with Kenny Rogers."

The nine radio specials are produced in cooperation with NARAS.

Call (212) 245-5010 for further details

24/R&R FRIDAY, JANUARY 17, 1986



MJI Broadcasting brings you everything you ever wanted to know about the Grammys! Your listeners can hear it first! With an exciting pre-Grammy show, chock-full of news and interviews! Pick one of our 9, two-hour shows specially produced to fit your format! AOR, Pop—including AC/CHR, Country, R&B, Jazz, Classical, Spanish Language, Nostalgia, and News-Talk! Take a look at the year in music with our special in-depth coverage of the Grammy nominees!

And, when the Grammys are over, the fun just begins!

After the show, MJI Broadcasting is *live*, backstage at the Shrine Auditorium! Bringing you the very first, most exclusive look at the winners of the 28th Annual Grammy Awards! Before the press! Before TV! Your listeners get it first! A rare, insiders look at the Grammys and their winners!

Want news about the Grammys? From start to finish, MJI Broadcasting has it all.

For futher information call: MJI Broadcasting Affiliate Relations (212) 245-5010

Produced in conjunction with Goodphone Communications and N.A.R.A.S



### NETWORK FEATURE FILE

### **NEWS & INFORMATION FEATURES**

January 20-24

### MUSIC FEATURES

### The Week Of

### The Weekend

22.21			12	. 25 27
January 27-31			January	
American Music Magazine		American Eagle Gary Morris	(DIR)	Rock Nile Ro
With Rick Dees	(USP)	-		Rock
Cars (1/27)	(55.7	The Countdown	(WO)	Elton Jo
David Foster (1/28)		Maunce White Full Force		
Pat Benatar (1/29)		Country Closeup	(NP)	Rock
Rocky IV soundtrack (1/30)		Larry Butter	(INF)	Roger D
Animotion (1/31)	- 1	Dick Clark's		Rock
			(1100)	Stevie f
Country Calendar	(CW)	Rock, Roll & Remember	(USP)	Rock
Chance (1/27)			avo	Mr. Mis
Patsy Bruce (1/28)		Dr. Demento	(WO)	Sassy
Con Hunley (1/29)		Weird this & that		Sting liv
Marie Osmond (1/30)	. 1	Don & Deanna		Scott
T.G. Sheppard (1/31)	1	On Bleecker Street	(CB)	Three fa
Country Today	(MJI)	Filmore nights		Scott
Juice Newton	(14131)	Entertainment		Rocki
Earth News	(WO)	Coast-To-Coast	(CBSR)	Cars/Sc
Martin Sheen "Babies Having Babies"		John Cougar Mellencamp/Tommy Le	e	Solid
Glover/Rae Dawn Chong/Akosua Bu	Learny	Jones/Danny Thomas		Great g
		Future Hits	(WO)	Stree
Line One	(WO)	Arcadia/John Cougar Mellencamp		Lionel F
Little Steven Van Zandt		Gary Owens' Supertracks John Phillips	(CRN)	That's Survivor
Live From Gilley's	(WO)	Great Sounds	(USP)	
Asleep At The Wheel	1	Johnny Mathis	,,	Top 3
Off The Record	(WO)	Jazz Show	(NBCE)	
Pete Townshend/Asia/Wang Chung		Wayne Shorter	(	Week
	1	King Biscuit		Music
Off The Record Special	(WO)	Flower Hour	(DIR) _	Bellamy
Night Ranger		Pete Townshend Pt. 2	(5.11)	
Pop Concert	(WO)	Metalshop	(MJI)	
Dan Fogelberg		Ozzy Osbourne	(1114.)	
Shootin' The Breeze		Musical!	(WO)	
9.9/O'Jays/Maurice White	(WO)	Gordon MacRae/"Flower Drum Sono		
3.3 O Jays maurice write		winning actors	,,,,,,	
Solid Gold Country	(US)	Pioneers In Music	(DIR)	-1
Stars in the news (1/27)	10-0	Jethro Tuli		
Truckin' favorites (1/28)		Playback	(SI)	1 -
Rafe Van Hoy (1/29)	1	Featured year: 1980	(0.0	
Feature year 1979 (1/30)	- 1	Powercuts	(GSN)	1
Bellamy Brothers (1/31)	1	Pete Townshend/Alan Parsons	(00.1)	
0		Profile '86	(NBCE)	
Special Edition	(WO)	Loverboy	(11002)	
Shevia E.		Rick Dees Weekly Top 40	(USP)	
Star Trak	(WO)	Ta Mara & The Seen	(037)	_
Rush/"Jellybean" Benitez/Sade				

### NETWORKS/PROGRAM SUPPLIERS 9/21/84

ABC = ABC Direction Net (212) 887-7771 AP = Associated Press (202) 955-7200	IN = Innerview (213) 852-8710 LBP = Lee Bailey Prod. (213) 256-2778	PRN = Progressive Radio Network (212) 585-9400
ASR = All Star Radio (213) 850-1169	Life London Wavelength (914)	PIA - Public Interest Affiliates (312)
BRE = Barnett-Robbins (618) 788-2331	961-7600	943-8888
CB = Continuum Broadcasting (212)	MIRE - Mutual Broadcasting (703)	Radio International (212) 696-2350
580-9525	685-2000	98\$ - Strand Broadcast (213) 316-166
CBS - CBS Radio (212) 975-4321	MARY - WAR Groundmanne (212) 945 5010	96 - Syndicom (415) 386-1781
CBSR = CBS RadioRadio (212) 975-492	MS Montal Starefreems (415)	# = Syndicate It (818) 841-9350
CRS = Creative Radio Shows (818) 787-0410	988-0622 NBC - NBC Radio (212) 684-4444	BLP = Steve Lehman Productions (213) 467-2346
CW = Cleyton Webster (314):726-0906	MRCB - NBC Radio Entertainment (212)	TRAN = Transter (213) 460-6383
DCA = DC Audio (202) 638-4222	684-4444	US = The United Stations (703) 556-981
DIR = DIR Broadcasting (212) 371-6850 GBN = Global Satelite Net (616)	MP = Narwood Productions (212) 755-3320	WRN = Weedeck Radio Network (213) 462-5922
906-1888	NSBA - NSBA Network (213) 306-6009	WO - Westwood One (213) 204-5000

## WEARABLE



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2542 ELM STREET • DALLAS, TEXAS 75226 (214) 939-0636 • TEXAS TOLL FREE: 800-441-0714

### GENERAL INFORMATION

(WO)

(BRE)

(BRE)

(BRE)

(WO)

(DIR)

(US)

(BRE)

(WO)

(CBSE)

(USP)

**Rock Chronicles** 

**Rock Of The World Rock Reunion** 

**Rock Superstars** 

Scott Shannon's

Great girl groups (1/25) Street Beat

That's Love

Top 30 USA

Weekly Country Music Countdown

Sassy Stars Of Rock & Roll

Scott Muni's Ticket To Ride (WO)

Rockin' America Countdown(WO) Solid Gold Saturday Night

Rock Week

### COMEDY

Ed Busch Talk Show Medical tests/Democratic party International bankers/patents/Au (1/19)		Comed With D Cops & C Daily F
Computer Program Software for children/lap comp	(PRN) outers/micros/	Reagan the last
compatibility standards		Laugh
News Blimp	(PRN)	Steven V
Supermoms give up/Superman mail-order martial arts/tax-free flyers	Nation True F	
Newsline Extra Once in a lifetime: Halley's Con	(NBC)	don't de
Sound Advice Direct-to-disc/digital sound/time timing	(PRN)	Party D
Sporting News Report Bob Trumpy/Johnny Unitas/Ger Waitz/Marty Glickman		Radio I Sill the Ar headach environ
Sports Flashback Super Bowl V/Vince Lombard's game/Miami's perfect season MVP		Steven Comed

(WO)

Comedy Show	
With Dick Cavett	(CW)
Cops & Criminals	
Daily Feed	(DCA)
Max tax table/Columbia rams Challer Reagan press conference/star wa the last to know	
Laugh Machine	(PRN)
Steven Wright/Robert Klein/Rodne field/Pat Paulsen/Bickersons/Allan	
National Lampoon's	
True Facts	(SLP)
Bus fuss/what's up your nose?/nice babyface/monkeys don't see, mon don't do	
Party Drop-Ins	(A\$R)
Liberty soap/party training/party char surgery/price and save/relief	nnel
Radio Hotline	(ASR)
Sill the Aries/are you?/you give me a headache/bubbles the clown/ environmental commission	
Stevens & Grdnic's	
Comedy Drop-Ins	(ASR)
Don't miss this movie/live-in lover/ funny school/deception/hitchhikers	
United Spots Of America	(ASR)
In sounds from way out/green & yell domain/USSR band/Eddie Peabod	

# **PRODUCTION VALUES**

Waldenbooks Review

Everyone talks about it. No compromise promos. Breathtaking logos. Sounds that capture the mind. For most radio stations it's just been talk. But for the leaders, it's been action. STARFIRE™, VOICE TECH™, and ROCK TRAX™, have revolutionized major market production values for stations like Z-93, WHYT, WMMR, WBBM-FM, WQXI, WAPP, KMET, Q107, WDVE, WSHE, WCAU-FM, KBPI, KZZP, KYYS, WNEW-FM, Y108, WZOU, B-97, WNOR-FM, B104, WLUP, WZPL, WTIC-FM, WHRK, KWSS, WLVQ, B-95, KOME, Hot 105, KAFM, WQFM, KQRS, KHIT, WCMF, KAY107, KDLZ, WHJY, Y106, KPOP-FM, WBAB, KOMP, WRAL, KQKT, KWFM, CIRK, CKMF, CHFM, SAFM, and many more. To find out what high production values are all about, all you have to do is listen to a demo of ROCK TRAX™, VOICE TECH™, or STARFIRE™.

### BROWN BAG PRODUCTIONS

4134 S. EUDORA STREET ENGLEWOOD COLO. 80110 (303) 756-99-19



# Cash in on the new king of nighttime talk radio

Talknet's Bruce Williams is now heard by more people coast-to-coast than any other nighttime talk show host.\* Why is he #1?

Because he's an expert on the care and feeding of money. You name it. Everything from loans and investments to insurance and lawsuits. And he doesn't pull punches. No double-talk. No mumbo jumbo. And that's why listeners love him.

Bruce Williams. For listeners and stations he's like money in the bank.

For more information on how you can cash in on the industry's hottest talk programming service, call Deborah McLaughlin at (212) 664-4456.

FROM NBC RADIO

\*Based

1R<sup>3</sup> 31, Spring 1985 Report, Volume 3, Curne (specific program hours)





HARVEY MEDNICK

THE PROMOTION READER

### A Look At Some New Books

I'd like to introduce you to a pair of useful new NAB publications which may serve as idea-starters/clarifiers as we get rolling in '86.

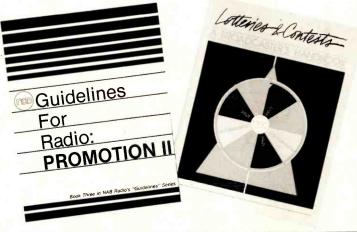
The first is Book III in NAB Radio's "Guidelines" series. Just in case you're not familiar with the series, this book is the sequel to NAB's 1981 publication "Guidelines for Radio: Promotion," and is compiled from the best promotionrelated articles in NAB's RadioActive magazine. This new NAB "Guidelines" volume also contains some of the best ideas to come out of its AM Seminars, as well as never-before-printed transcripts of the highly successful "idea exchange" session at the last two NAB annual conventions

### An Outstanding Mix

High marks should go to NAB and particularly RadioActive Edi-

tor James Dawson for their thoughtfulness in repackaging eminently useful articles out of four years' worth of magazine issues. The volume is divided into eight sections, ranging from the alreadymentioned idea exchange to the basics of promotion, station events, community service, jingles, TV, outdoor and print. It's a very handy primer for the new promotion person and also serves to reinforce how diversified and multifaceted a qualified promotion director is to station management.

In most cases the articles are authored by experts in the field or people working at NAB memberstations who are directly concerned with the topics they cover. It's



very much a "real world" handbook and even contains a poignant article by our own Reed Bunzel (formerly RadioActive's Editor) on WSAN/Allentown's attempt to counter hard times. Other recognizable names who've contributed to Guidelines include Chuck Blore. Jack McCoy and Bill Alfredo.

### A Lot To See

Another great virtue of "Guidelines" is in the examples of successful promotions they offer, as well as photos of billboards, newspaper ads, bumper stickers, and station/print campaigns.

These examples offer you an opportunity to compare what you're doing with your peers and/or competitors and evaluate how well you're representing your station in the marketplace and industry. I'm particularly drawn to communityrelated promotions and found the articles on child ID/registration (KOMO/Seattle, KGO/San Francisco) and organizing a radiothon (WPKX-AM & FM/Washington) extremely useful and adaptable.

I recommend getting a copy for your station. This is another of those NAB publications that you don't have to be a member to purchase, although you do pay a premium for not being one

### A Long Look At Lotteries

The other NAB publication is its second edition on "Lotteries & Contests" Perhans no other area of promotion is more demanding legally than that of lotteries and contests. This handbook has been prepared to assist broadcasters in avoiding the most common problems involved in contest construction, advertising, and execution. The 1985 version is an update of the valuable 1980 edition, and although most existing lottery laws have not changed, the current booklet reflects FCC rulings since the previous publication.

This booklet is written in an easily understood, semilegal manner with margin notes that summarize the contents. Another added plus is the bold margin checkmark which signals an extremely important item, such as a summary para-graph, suggested safeguard, or checklist

### **Examples Galore**

Since the case study method has proven to be a most effective teaching method, the booklet contains no fewer than 59 lottery and 24 typical contest examples with accompanying legal analyses. You'll be hard-pressed to find a situation (or a variation of one) that isn't covered.

Here's one interesting situation which applies to the infamous treasure-hunt promotion:

A money draft is hidden in the township of Tamarack. To be eligible to compete, a contestant must purchase the sponsor's product, which contains a list of helpful clues. Other clues are broadcast over the air which aid the contestant in deciphering the puzzle. Is it a lottery?

Answer: Although the elements of prize and consideration are present, if a successful search actually requires a good measure of skill, the element of chance would seem to be eliminated and it would not be a lottery

### **Contests Are Covered Completely**

Since lotteries begat contests, once you have determined that what you have promotionally planned is not a lottery, you only have to overlay the criteria outlined in Part Two of the booklet. The focus, from a contest perspective, is on avoiding the three key danger zones

- Misleading contests
   Contests adversely affecting the public interest
- Rigged contests.

As in the lottery section, each area is carefully covered in the same, easily understood manner, complete with appropriate margin notes. To reinforce the usefulness of the publication safeguards, checklists and even suggested copy are included. There's also a vitally important contest-file checklist which is virtually bulletproof when it comes to FCC complaints, whether they're threatened or actually made to the Commission.

### **A Handy Pair**

My recommendation is to get both books. To order, call NAB Services at (800)368-5644. Both booklets are \$7.50 each for NAB members; \$15 for nonmembers.

Our thanks to NAB Services and their publications manager Hal Schneider for keeping promotion people informed and up to date.

### DATELINES

### February 1-4

Radio Advertising Bureau's 6th Annual Managing Sales Confer-

Amfac Airport Hotel, Dallas

### February 2-5

National Religious Broadcasters' 43rd **Annual Convention** Sheraton Washington, Washington, DC

### March 6-8

Country Radio Broadcasters' 17th Annual

Country Radio Seminar Opryland Hotel, Nashville

Sheraton Park Towers, Dallas

### April 9-13

Alpha Epsilon Rho, National Broadcasting Society's 44th Annual Convention

### April 13-16

National Association of Broadcasters' 64th Annual Convention Dallas Convention Center, Dallas

**April 13-17** National Public Radio Annual Conven-

Town and Country Hotel, San Diego

### May 14-17

American Association of Advertising Agencies' Annual Meeting Greenbriar, White Sulphur Springs, wv

### May 21-25

American Women in Radio and Televi-35th Annual Convention

Westin Hotel Galleria, Dallas

### June 11-15

Broadcast Promotion and Marketing Executives/Broadcast Designers Association's Annual Seminar Loew's Anatole, Dallas

### ONE YEAR AGO TODAY

- Bob Dunphy PD at WRFM/New York
- Clarke Brown VP/GM of KSON-AM & FM/San Diego
- Michael Mayer PD at WRIF/Detroit
- Harold Childs President of Qwest
- Mark Steinmetz VP/GM of KQRS-AM & FM/Minneapolis . C.C. Matthews PD at KWK/St. Louis
- Reid Reker PD at WMET/Chicago
- •#1 CHR: "You're The Inspiration" Chicago (WB)
  •#1 A/C: "You're The Inspiration" Chicago (WB) (2 wks)
- ##1 B/U: "Mr. Telephone Man" New Edition (MCA) (2 wks)

  ##1 Country: "Make My Life With You" Oak Ridge Boys (MCA)
- •#1 AOR Track: "The Old Man Down..." John Fogerty (WB) (2 wks)
- •#1 LP: "Centerfield" John Fogerty (WB)

### FIVE YEARS AGO TODAY

- Scott Shannon OM at WRBQ-FM/Tampa
- Art Snow PD at KFJZ/Ft. Worth ● Edward Hardy GM of KLZ/Denve
- Marvin Rosenberg GM of KAZY/Denver
- ●#1 CHR: "The Tide Is High" Blondie (Chrysalis)
- •#1 A/C: "I Made It Through The Rain" Barry Manilow (Arista) (2 wks)
- •#1 B/U: "Heartbreak Hotel" Jacksons (Epic) ●#1 Country: "9 To 5" — Dolly Parton (RCA)
- •#1 LP: "The River" Bruce Springsteen (Columbia) (10 wks)

### TEN YEARS AGO TODAY

- ●Bob Siner VP/Advertising & Merchandising at MCA
- •#1 CHR: "I Write The Songs" Barry Manilow (Arista) (3 wks) •#1 A/C: "Conyoy" — C.W. McCall (MGM)
- •#1 Country: "Sometimes" Bill Anderson & Mary Lou Turner (MCA)
- •#1 LP: "Hissing Of Summer Lawns" Joni Mitchell (Asylum) (5 wks)



BROADCASTUINGLES

When you need to stand above the others.

(213) 464-6333





# DAN SEALS

# Produced by Kyle Lehning

93 Q—added at 11 - 4

Bop is a smash in Houston. Huge phones and big sales. 11 to 4 speaks for itself.

KKBQ (93 Q)—John Lander P.D. /Atlanta

KRBE—Debut to #23

You can't call yourself a mass appeal station without playing this one.

It's a hit, our #1 requested song.

Paul Christie P.D.—KRBE/Houston

The Dan Seals is a smash. We've sold over 22,000 singles, 16,500 albums and cassettes and it's exploding.

Jim Sinclair—Lieberman Enterprises/Dallas

Dan Seals is Top 30 on the pop sales chart with no CHR or A/C airplay.

Once we get this airplay, it will be a Top 10 record.

David Coleman—Turtles Single Buyer/Atlanta

WCGQ add Z102 add 38 WSSX add KQKQ add Q105 add 30 WKRZ-FM add WOKI add WFBG add KISR add WGLF add KNOE-FM add 99KG add WTLQ add BJ105 add WZON add WPFM on WSPT add WBBQ add Y106 add WKSF add KZZB add WKZL add WJAD add



### The Other Half Of Sales Training

By Jonathan Crawford

Each year, radio stations across the country spend thousands of dollars, as well as thousands of hours, on "Sales Training." Time, effort, and lots of money are channeled into video tapes, seminars, books, audio cassettes and consultants, with the intention of helping salespeople sell better and, it's hoped, sell more.

key to successful sales training is

to spend more time teaching sales-

people about their clients' busines-

ses. Learning about various pro-

The weekly sales training session at most stations consists of discussing and reviewing subjects like "Prospecting and Qualifying New Business," "Selling Against Newspaper," and "Handling Objections." Every possible sales situation imaginable is acted out in a role-playing session and then analyzed. Salespeople are required to memorize each and every fact and figure in the RAB's Radio Fact Book.

"Learning about various product and service categories is the other half of sales training."

And to what end? Many of these "well-trained" salespeople end up knowing how to sell radio but not how to help a businessperson sell his product or service (which is what selling radio is all about). These "knowledgeable sales professionals" don't understand or know anything about the actual workings of their clients' businesses.

### Learn About Client

Today, more and more sales managers are discovering that the

duct and service categories is the other half of sales training.

Here are some suggestions that will help your sales staff learn more about the various businesses they call on.

 Start with product and service categories that are most likely to advertise on your station. Identify these categories and divide them among your sales staff. Assign each of your salespeople the duty of becoming a "specialist" in their various categories. They will have the responsibility of learning everything possible about these businesses as well as teaching the rest of the sales staff about them.

2. Get your entire sales staff library cards. The public library is an abundant source of business information. The periodical section



Jonathan Crawford currently serves as VP/GSM of WMGF/Mil-waukee. Prior to that he was an Account Executive with WLUP/ Chicago and Des Moines outlets KGGO and KSO.

for inviting specific clients and, once the meeting is over, he or she should prepare a typewritten report for distribution to other staff members.

4. Have each of your salespeople prepare a 20-30-word client vocabulary list, making sure to define each word. This word list will help your staff talk like their clients as well as learn to incorporate the words into their written presentations. As Chris Lytle, sales trainer/consultant for the Advisory Board, preaches. "Salespeople who use industry buzzwords come across as more informed."

"Many 'well-trained' salespeople end up knowing how to sell radio but not how to help a businessperson sell his product."



SUPERNET CARRIES ON — Following John Blair & Company's acquisition of Selcom and Torbet, it was announced that the Supernet Unwired Radio Network partnership (between Torbet, Masla, Selcom/RAR, and Eastman Radio) would continue its operations. On hand for the joint announcement were (I-r, seated) Masla Radio President Jack Masla, John Blair & Company Exec. VP/Radio Representation Division Barbara Crooks, and Eastman Radio President/CEO Jerry Schubert; (I-r, standing) Torbet Radio President Anthony Fasolino, Blair Radio President Colombo, and Selcom/RAR President Frank Oxarart.



CLIENT TARGETS — During year-end staff meetings, RAB reviewed and approved target clients for its national and regional sales teams. Sharing opinions and ideas were (I-r, seated) VP/Eastern Sales Bud Heck, VP Midwest Sales George Walthius, VP/West Coast Sales J. Ray Padden, RAB Board Chairman Dick Harris, Board Vice Chairman Jim Arcara, and VP/Detroit Sales Ray Avedian; (I-r, standing) West Coast Regional Director David Brandeburg, Midwest Regional Director John Dussling, RAB President Bill Stakelin, and VP/Southeast Regional Director Bob Weed.

usually contains numerous industry magazines that frequently contain marketing and advertising articles. Check the periodical index as well for past issues that may be of interest. Not only will these articles provide your staff with insight into their clients' businesses, but they make great direct mail pieces. Don't forget to make a copy of your station's product/service files.

### **Hold An Open Forum**

3. Invite clients to an open-forum sales meeting once a week to discuss their specific industry. Assure them there'll be no radio pitch or pressure from your staff, just business-oriented marketing questions. It's a great PR move that usually flatters and imprésses the client. Many clients will soon realize that your station is truly interested in helping them.

One word of caution, though. Some clients may not want to divulge specific information about their own business, so keep questions industry-oriented. Each salesperson should be responsible

### The Competitive Edge

5. Have your salespeople spend some time (other than the sales call) at the client's business. It's—amazing what can be learned on a Saturday morning at a car dealership or retail clothing store. Just talking to some of the dealer's salespeople or the retailer's clerks will teach a salesperson a lot.

6. Contact industry publications. Many trade magazines have research departments that are incredible information sources. A simple phone call to them will unlock the doors to a vast amount of demographic and marketing information. Also consider industry trade associations — they too often have research departments that can answer specific questions.

When planning your sales training strategy for this and coming years, consider "the other half" of sales training. The more informed your salespeople are about the business they call on, the greater your competitive edge will be in the radio revenue war.



From the album, LISTEN LIKE THIEVES

PRODUCED BY CHRIS THOMAS

Management: MMA Management, Chris Murphy/ Gary Grant



On Atlantic Records and Cassettes

# STREET TALK

What's the straight poop about the CAP CITIES Cocaine Canine Corps? Seems a memo posted on the bulletin board at CCowned Kansas City Times regarding an impending "drug crackdown" on staffers had folks buzzing about company-wide use of drug-detecting dogs and sudden searches of company premises/vehicles. CC execs have now cited a "strict anti-drug policy" spelling out steps to eliminate "employee drug trafficking/use/possession in the workplace." While urging medical counsel for affected employees, officials have yet to discuss specific methods. Will dogs be sniffing around corporate HQ? Possibly, but rumors of planned urine tests have been denied.

WLS/CHICAGO has apparently had enough of suspended STEVE DAHL & GARRY MEIER's negative tirades about their new midday airshift, as the controversial duo is not expected to return. Taking over 'LS's midday slot is DON WADE, while the "Steve & Garry Hot Line" (312-976-4242) alluded to the tandem's premiere at a different station (WLUP?) February 17. Said WLS OM JOHN GEHRON, "Our audience cume is bigger than their phone cume. We're simply not worried about what they have to say on the phone."

Meanwhile, WLS-FM is changing calls to WYTZ ("Z95") to establish that station's own identity. Arbitron should have a picnic trying to ascribe Z95 mentions from folks in Northern Illinois, who can already hear Chicago's WMET (95.5) and WJPC (950 kHz), as well as ROCK 95/KENOSHA and Z95 (WZUU-FM)/MILWAUKEE. By the way, WZUU (AM) is now programming SMN's "Heart & Soul" format with new calls WMVP.

WINZ-AM & FM/MIAMI's VP/GM STAN COHEN is headed for station ownership, with details available soon. That means GUY GANNETT VP/Broadcasting CHUCK SANDFORD will manage the News/Talk-CHR combo on an interim basis until a new GM is selected.

KMGG wasn't the only L.A. station to make changes this week (see Page 3). Three-year staffer RICH PIOMBINO is out at KMET/LOS ANGELES after five months as PD... Down in Long Beach, KNAC has indeed switched from modern rock to hard-rock AOR, consulted by JEFF POLLACK.

BILL STAIRS has left the PD chair at KZZU/SPOKANE to become National PD for CONSTANT COMMUNICATIONS. No replacement for Bill as yet . . . And KMEL/SAN FRANCISCO Asst. PD JACK SILVER is out after five years with CENTURY BROADCASTING.

The official pronouncements are expected any day by ATLANTIC about DANNY BUCH and DAVID FLEISCHMAN having been elevated to Director/National Album Promotion and Co-Director/National Album Promotion, respectively. Not only that, look for new Director and Associate Director CHR promotion posts for ANDREA GANIS and LISA VELASQUEZ and a new VP title for ARLINE GIDION.

Who started the talk about former KABC personalities settling in at another L.A. station? Don't look for 'em at KFI, whose decision to add LARRY KING starting Feb. 1 sparked speculation that a Talk format was coming. But PD STEVE LABEAU reports that KFI has no such plan, noting that doing so would jeopardize the successful.combo sell with sister FM KOST.

After seven years as National Singles Promotion Manager, SUSAN WAX is leaving RCA January 24. Reach Susan at (212) 249-2669.

WYSP/PHILADELPHIA morning man SCRUFF CONNORS was suspended for one day without pay after playing CHARLIE DANIELS's "In America" seven times in a row as part of a anti-Libyan bit. Unfortunately, it happened on a "No-Repeat Thursday," costing the station \$700 in guarantees to listeners.

So you want to join the Jan. 20
"simulplay" of Dr. MARTIN LUTHER KING's
"I Have A Dream Speech" but your station's
not a network affiliate? Not too long ago,
MOTOWN issued a 12" offering three speech
excerpts (including the "Dream"; the flip side
features STEVIE WONDER singing "Happy
Birthday" to Dr. King. If you'd like a copy,
contact Motown's Promotion Dept.: (213)
468-3500.

LBS RADIO VP/GM STEVE SASLOW has resigned, and taking over in an acting capacity is VP/Marketing JACK REISENBACH. LBS Networks President PHIL HOWART also told R&R, "We won't be going forward with all the shows we developed ... why anybody'd expect that we would've is beyond me. Nobody bats 1.000 in program development."

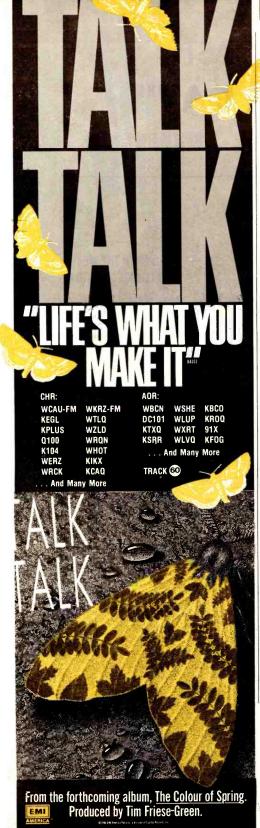
CBS RADIO is celebrating the first annual Rock & Roll Hall Of Fame awards ceremony next Thursday (1-23) with a two-hour live broadcast from the Waldorf Astoria. Hosted by WCBS-FMINEW YORK personality NORM N. NITE, the show will recap induction highlights and include some of the featured artists' music.

Continued on Page 34

В	Pr	ROGRAM DIRECTORS	SAT. FOB. 8	9:45 PM ET P
0	FROM		213-204-	NUMBER 5000
	ME	"THE BEST O	F FARM	AID:
ME	S	AN AMERIC	CAN GUE!	UT"
M	G E	EXCLUSIVE SIMU		
0	4	FOR THE BIGGEST EVENTS ON H	RADIO, IT'S WESTWO	OOD ONEAND ONLY

# TODAY'S FORECAST: "JUST ANOTHER DAY"





### STREET TALK



Lisa Glasberg

Now that men in radio have had their shot in Playgirl (see the February issue), check out GQ magazine, which has named WNEW-FM/NEW YORK News Director LISA GLASBERG one of America's "Most Eligible Women" in its February issue. Get to work, guys.

Happy to report that MOE PRESKELL has made a full recovery from brain surgery and is back on the phones at (305) 887-0279.

KFRC/SAN FRANCISCO is getting ready for its 20th anniversary as a CHR station. Former jocks and PDs should call DAVE SHOLIN at (415) 986-6100.

And it was 30 years ago when WTAC/FLINT, MI signed on the air as MIKE JOSEPH's first Top 40 station. He was PD then, and changed the name of his all-nighter to J.P. McCARTHY, now the morning master at WJR/DETROIT. Happy 30th, Mike.

Cheers to BMI President ED CRAMER, who's been reelected as President of the BROADCAST PIONEERS.

Time to install a tachometer on the revolving door at KXX106/BIRMINGHAM. Yep, J.D. NORTH was sacked after the down fall book, and he'd only been there since mid-August. That makes five PDs there in 18 months, probably a new industry record. However, whoever takes over next time may eventually land the post of VP/Programming for parent SUNGROUP. Contact VP/GM JOHN BOWER at (205) 591-7171.

In a major A&R restructuring at MCA, STEVE MOIR is the new National VP, KATHY NELSON becomes VP/Film Music, and KAYTE HYMAN steps in as East Coast Director.

BROADCAST PROPERTIES VP/
Programming SKIP BISHOP is planning a
Valentine's Day nationwide link-up of all
stations (any format) using the handle "Kiss."
The plan is to have a nationwide kiss take
place at 7pm CST. Those interested in this
super pucker-up should contact Skip at (409)
779-3272.

Not only is **STEVE POPOVICH** in the news for his PolyGram appointment (see Page 1), but he also coproduced an album nominated for a Grammy. Yes, it's "70 Years Of Hits" by polka legend **FRANK YANKOVIC**, contending for Best Polka Recording — a new category this year.

FOREIGNER bass player RICK WILLS has joined WESTWOOD ONE as Director/Talent Acquisition-East Coast, securing artists for WW1 programming. Wills insists his new "solo project" will not interfere with his band duties.

What's different in Dallas is KDLZ's allwomen morning team. LONNIE TAYLOR (KMJQ/Houston) and MD MICHELLE MADSION host, ALISA ROBINSON handles news. The show's called "Storm At Sunrise," since the station does the "Qujet Storm" at night. Reporting great response, PD KELLY McCANN observed, "It's 1986. This should work very well."

Looks as if KAREEM ABDUL-JABBAR's first choice of a name for his record company ("Skyline") struck out. Scoop is that it'll now be called CRANBERRY, so you can get the "all-star jam" jokes ready. Seriously, though, MCA is handling distribution and the product emphasis will be jazz. The basketball star is expected to name an exec to run the label soon.

On the subject of MCA, that's apparently where **GREG MACK**, Asst. PD/MD of **KDAY/LOS ANGELES**, has a 12-inch deal for his group, **MIXMASTERS**.

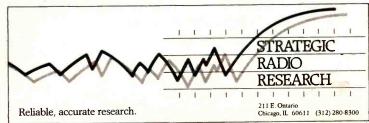
Good with young talent? If you have solid A/C experience, UNITED BROADCASTING has an immediate need for a PD at WINX/ROCKVILLE, MD. T&R/calls ASAP to Nat'l PD JACK BEACH: (301) 652-7706.

For clarification, **EMI AMERICA**'s newly-wedded **SHELLEY GREEN** has taken over National Video Promotion for the company—Her new husband, Michael, works in the motion picture industry.

Many promotions and new titles you used to see in Street Talk are now in "News In Brief," up on Page 9. In this way, we can get more in about each story, and include photos of more newsmakers each week.

The first new format for 1986 can be heard on WHRS/WINCHESTER, KY, installed without a hitch January 3. The new "Horseradio" is all about raising, selling, and especially racing horses, and is programmed to stirrup a following among leaders in the Central Kentucky equine industry. Where else would you find a Thoroughbred Assignment Editor? (OM CHARLIE FOX.) We've heard that this all-equest, all-the-time format will, if it's successful, be headed for saddleite distribution.

WAXY/FT. LAUDERDALE morning man GREG BUDELL received a call last week from a listener last week who threatened to commit suicide unless he played "Sherry" by the FOUR SEASONS and STEVE PERRY's "Oh Sherrie." Greg obliged and managed to keep her on the phone while police tracked her down at a Miami Beach motel. Thanks to his actions, the listener was treated, and through his connections is headed for rehabilitation. Not bad for a day's work.





**GEFFEN** RECORDS

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175/61 -

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A/C BREAKERS

A/C CHART: DEBUT 19 **#1 MOST ADDED** 

GERMANY #1 · HOLLAND #1 · IRELAND #1 SWITZERLAND #1 · BELGIUM #1 ENGLAND #3- (TOP 5 FOR THREE WEEKS) NORWAY #3 AUSTRALIA #4 PORTUGAL DEBUT #7

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BACK PAGE CHR: 38

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### ON THE RECORDS

KEN BARNES

### **UN-AMERICAN ACTIVITY**

### 1985: Good Year For Foreign Music

A year ago my headline to this column was "American Music On The Rise." After surveying the Top 15 hits in CHR, AOR LPs, A/C, and Black/Urban, it's clear that a different headline is called for.

Foreign music staged a solid comeback in 1985, topping last year's figures in three of the four formats studied and nearly matching 1984's record A/C percentage. However, the CHR and AOR totals didn't come close to the standards set in 1983, by far the best year in R&R history for non-American records.



TFF helped England nearly rule the world again

Still, the sharp 1984 declines in CHR and AOR reversed themselves, and in particular British artists reestablished a strong presence. This year wasn't exactly an International Year of Song; the overwhelming majority of foreign hits were of British origin (84% in CHR, for instance).

Thanks mostly to Bryan Adams, Canada was the No. 3 hit source after the US and UK, and isolated hits came from Germany, Australia (which has slumped considerably since its '70s heyday), and (for the first time) Norway, among other locales.

### Foreign Hits 1976-85

Following is a table showing the percentage of foreign artists among the Top 15 hits for the last ten years:

Year	CHR	AOR LP	A/C
1976	29.3%	15.0%	27.5%
1977	21.2	32.5*	18.0
1978	30.4	43.4	30.6
1979	30.6	39.4	30.3
1980	24.6	38.4	19.5
1981	32.0	45.5	22.3
1982	25.8	47.7	16.7
1983	48.8	53.6	27.4
1984	35.2	44.0	31.6
1985	39.4	46.3	30.7

No AOR Top 15 information calculated; figures based on Top 40 LPs of the year tabulation

In CHR and A/C, the 1985 figure was the second highest ever recorded; AOR's was third. There seems to be no barrier to foreign artists in today's radio formats.

### British Invade Black/Urban

In fact, Black/Urban, which used to be a virtually all-American format by definition, is becoming more receptive to foreign acts. In 1984 just 3.5% of the Top 15 hits were from outside this country, but that figure nearly tripled in 1985, to 9.7%.



Paul Young boosted Britain this year



Bryan Adams carries the flag for

This boost is partially attributable to white British artists (Phil Collins, for instance) successfully synthesizing black styles and scoring hits in an increasingly colorblind format. But some of this year's foreign hitmakers are black as well: Sade, Five Star, Loose Ends, Princess.

It all points to a greater internationalization of popular music, which is obviously a good thing. But it will be interesting to see if in 1986, as America's new wave of patriotism continues to swell, American music will benefit.

### **3RD ANNUAL CONTEST**

1985's

spearheaded

### **Return Of The Grammy Handicap**

It's time once again to match your psychic powers against the actual votes of National Academy of Recording Arts & Sciences electors in Handicapping The Grammys. Postal employees are standing by for the usual flood of entries in this annual contest.

As a contest, the Grammys Handicap may not match up to the latest National Enquirer competition, which offers \$200 to the American family which owns the largest number of guns. ("They could be shotguns or rifles you use for hunting, handguns you keep for protection — even machine guns. Or perhaps you or somebody in your family collects guns as a hobby. If so, you're invited to enter the Enquirer's new fun contest.")

I wish we could promise so much fun, but at least this contest may be the most fun you car'n have with your gun stuck in its holster. How do you enter? It's simple. Just mark your guess of the Grammy winner in the following categories (use this page or a facsimile of your own devising) and mail it in to me fiere at R&R by Friday, February 21.

The winner receives a free year's subscription to this very publication. In case of ties, we'll send you a case of ties (I kd. Last year it was a three-way tie, and all three gifted quessers got a subscription.)

This year there are ten categories in which to prognosticate, instead of eight, as I thought it might be interesting to add one category each from the Rock," R&B, and Country field, as well as the Pop and general/overall sections. Nobody got them all right last year, so good luck to all — you'll need it.

### Best Pop Vocal, Female

Crazy For You — Madonna Lush Life (LP) — Linda Ronstadt. Saving All My Love For You — Whitney Houston

We Belong — Pat Benatar
We Don't Need Another Hero —
Tina Turner

### Best Pop Vocal, Male

Dream Of The Blue Turtles (LP)

Everytime You Go Away — Paul Young

Heat Is On — Glenn Frey
No Jacket Required (LP) — Phil
Collins

Part-Time Lover — Stevie Won-

### Best Rock Vocal, Duo Or Group

Heart (LP) — Heart It's Only Love — Bryan Adams & Tina Turner

Money For Nothing — Dire Straits
We Built This City — Starship
Would I Lie To You — Eurythmics

### Best R&B Vocal, Male

Chinese Wall (LP) — Philip Bailey High Crime — Al Jarreau In Square Circle (LP) — Stevie

Wonder
The Night I Fell In Love (LP) —

Luther Vandross
You Are My Lady — Freddie
Jackson

### Best Country Vocal, Female

Ballad Of Sally Rose (LP) — Em-

I Don't Know Why You Don't Want Me — Rosanne Cash Beal Love (LP) — Dolly Parton

Real Love (LP) — Dolly Parton She's Single Again — Janie Ericke

You Make Me Want To Make You Mine — Juice Newton

### Record Of The Year

Born In The USA — Bruce Springsteen

Boys Of Summer — Don Henley Money For Nothing — Dire Straits Power Of Love — Huey Lewis & The News

We Are The World — USA For Af-

### Album Of The Year

Brothers In Arms — Dire Straits
Dream Of The Blue Turtles —
Sting

No Jacket Required — Phil Col-

We Are The World — USA For Africa, etc.

Whitney Houston — Whitney Houston

### Song Of The Year

Boys Of Summer Everytime You Go Away I Want To Know What Love Is Money For Nothing We Are The World

### Best New Artist

A-Ha Freddie Jackson Katrina & The Waves Julian Lennon Sade

### Best Pop Vocal, Duo Or Group

Broken Wings — Mr. Mister
Easy Lover — Philip Bailey & Phil
Collins

I Want To Know What Love is — Foreigner

Power Of Love — Huey Lewis & The News

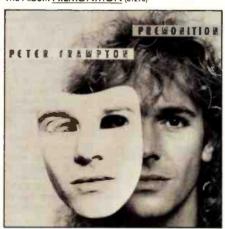
We Are The World — USA For Af-

# Premonition: Peter Frampton's new album and single will take the charts by storm.

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The Album PREMONITION (81290)



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### DATEBOOK

# **West Indian Ocean**

When Billy Ocean first hit ten years ago, the London R&B scene — outside of reggae — was largely studio groups or white acts that sounded black. In 1985, there was a fairly consistent flow of British exports to America, but Ocean remains the only holdover from the UK R&B '70s scene. Ocean didn't perform his 1976 hit "Love Really Hurts Without You" on his American tour last year and, for a while, it seemed he was downplaying his first decade. That changed when "When The Going Gets Tough" was released last year and the old "Four Tops soundalike" comments surfaced again. (They're mentioned here only because being told you sound like the Tops is a compliment, especially when there are four of them and only one of you.) Ocean grew up on London's East End. He sang in several bands while working as a tailor during the day, but says "Love Really Hurts" was his first record ever. He'll be 36 on Tuesday.

### MONDAY, JANUARY 20

1978/Formation of the ill-fated Xeti Records (pronounced EX-it-ee) is announced. Ostensibly a new major, the

label folds without releasing anything. 1978/Harry Nilsson takes trade ads to thank staffers at his longtime label, RCA, for the "last decade-dance."

1982/Charlie Daniels and Rick Derringer headline a New York City benefit for UNICEF.

1982/Ozzy Osbourne decapitates a bat with his teeth and throws the remains back into the audience in Des

1984/One of the last left-field Country records to cross CHR, Deborah Allen's "Baby I Lied," peaks at #27. Birthdays: Cyndi Lauper 1953, Paul Stanley (Kiss) 1949, Sllm Whitman 1924, George Burns 1896, Joan Rivers 1937

### TUESDAY, JANUARY 21

1957/Patsy Cline appears on Arthur Godfrey's "Talent Scouts" program.

1975/Behind "Fire" and "Skin Tight," the Ohio Players begin their first tour of Europe.

1977/As "Year Of The Cat" is becoming his first mass-market hit, Al Stewart is menaced on stage in Bellingham, Washington by a fan who claims he's a character from one of Stewart's songs.

1977/Aerosmith's "Walk This Way" finally peaks at #5 on R&R's CHR chart, nearly two years after its release on "Toys In The Attic.

### WEDNESDAY, JANUARY 22

1889/The Columbia Phonograph Co., later CBS, is formed in Washington DC.

1969/Glen Campbell's "Wichita Lineman" is awarded a gold record.

1971/Jimi Hendrix's father establishes a memorial foundation for the late artist.

1977/After several months as an LP cut, Daryl Hall & John Oates's "Rich Girl" is finally released as a single. Birthdays: Steve Perry 1953, Sam Cooke would be 51



Paul Stanley, Billy Ocean, Robin Zander, Cyndi Lauper

### THURSDAY, JANUARY 23

1973/Neil Young celebrates the Vietnam cease-fire onstage in New York

1976/Great moments in the QB novelty craze: Red Sovine's "Phantom 309" returns to the Country charts, largely because of WMAQ/Chicago PD Bob Pittman, who asked his announcer, Lon Helton, what the weirdest record he'd ever played was. When Helton cited "309," WMAQ readded it.

1979/Chicago vocalist Terry Kath accidentally kills himself while playing with a loaded gun.

Birthday: Robin Zander (Cheap Trick) 1953, Anita Pointer 1948, Kevan Staples (Rough Trade) 1950.

1958/There's a great version of "I'm Gonna Love You Too" by Terry Jacks issued about a year before "Seasons In The Sun" and giving absolutely no hint as to what would be unleashed on us later. On this day, the original Buddy Holly version was released.

1984/Yoko Ono and Sean Lennon tour Liverpool

1985/Three former Mothers of Invention sue Frank Zappa for back royalties; Zappa points out that drummer Jimmy Carl Black still owes him money for drum lessons in 1969.

Birthdays: Doug Kershaw 1936, Jack Scott 1938, Neil Diamond 1941, Ray Stevens 1941, Warren Zevon 1947. Matthew Wilder 1953. John Belushi would be 36.

### SATURDAY, JANUARY 25

1970/John Lennon and Yoko Ono shave their heads and declare 1970 "Year One."

1980/Paul McCartney is released from jail in Japan.

1980/"Stomp" by the Brothers Johnson and "Baby Talks Dirty," the 45 that ends. Knackmania are released.

1977/Patti Smith (not Smyth) falls off stage in Tampa and later declares, "I look like an asshole.

1984/Michael Jackson's hair catches fire during the taping of a Pepsi commercial at L.A.'s Shrine Auditorium.

The ad is assembled from alternate takes and airs anyway.

Birthday: Eddie Van Halen 1957

# HR BREAKER

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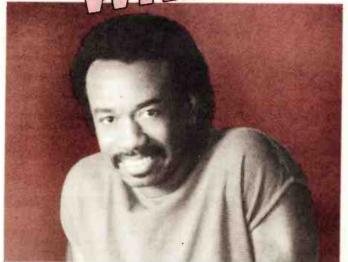
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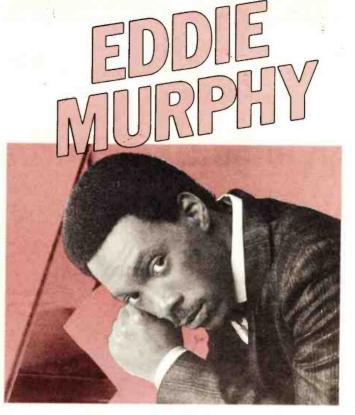
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To The Record That Went
Top 5 On Your Radio Station!

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"HOW COULD IT BE"

Produced by Maurice White and Robbie Buchanan Associate Producers: Martin Page, Brian Fairweather



Produced by Aquil Fudge for Aquil Fudge Prop. Inc. Executive Producer: Larkin Arnold Photography: Annie Leibovitz

### **RECORDS**

**ADAM WHITE** 

# An Indie Goes Burbank

When Tom Silverman agreed to sell 50% of Black/Urban indie label Tommy Boy to Warner Bros. Records last month, it was hard not to reflect on the deal's ironies. Silverman has been a vociferous critic of the majors for some years. "The dinosaurs are growing bigger and bigger," he told one trade gathering in 1984. "The bigger they become, the harder they fall."

The Tommy Boy chief has also been actively involved in efforts to nourish and sustain the indie sector through the annual New Music Seminar, of which he is a director, and the Independent Label Coalition, formed in 1983 but ultimately a bust.

That Silverman's "gone Burbank" is disappointing to those who supported his pro-indie politics, including the distributors who've been carrying the line for the past few years. But Tom sees the change in broader terms. "The majors are going to get into the independent business. What I'm trying to do is usher them back in.

"I could have sold out altogether, but I didn't think that was a viable alternative. Instead, I let them join us. It's been too long that the majors have used the indie labels as a farm team but haven't paid for it. They take but don't give. I testified at the New Edition trial, and that made it obvious how things go." (Tom's referring to the time when the teenage group left Streetwise Records for MCA; the indie subsequently lost its lawsuit to regain the act).

### Six To Four

"The branch majors can only get so big with distribution," observes Silvernan. "We're now at six. Once we get down to four, that's when it's going to turn around. In the next five years, there'll be a big resurgence in indie distribution. My concept now is to have an entrepreneurial circle within a major corporation — the best of both worlds."

Tommy Boy's venture with Warner Bros. is unusual. The major has an option on album product, for which it pays an advance. Such releases go out on Tommy Boy through WB/WEA, and Warners also has the related 7-inch singles. "They spend all the money promoting the album, videos, everything," states Silverman, which includes working pop radio on any potential crossover hits.

The 12-inch singles from those albums appear on Tommy Boy through independent distribution, as do compilation albums (which may include cuts that were hits via WB) and the label's existing catalog. "And when the albums go cutout," explains Tom, "we have the option of buying them and carrying them as catalog for the independents, as opposed to letting the record die."



Tom Silverman

Albums which Warners does not want, or which Silverman feels "don't make sense" for the major, will go through indie distributors. What wouldn't make sense? "I don't know whether I'd want to go with a group like Run-DMC," he says. "I don't think that makes sense at a major label, ever."

### **Self-Negotiation**

He continues, "Negotiating this whole deal was very different for Warners. First of all, they're buying half of me. Then they're negoti-

### Do You Remember?

Chrysalis Records left independent distribution for CBS three years ago this month— and started a stampede for the door. By May of '83, Arista had quit for RCA and Pickwick had closed its nationwide distrib network. A couple of months later, Motown split for MCA.

Around the same time, Total Experience chief Lonnie Simmons explored the ill-wind theory and talked to indies about moving over from PolyGram. Some heavy upfront dollars were discussed, but no deal materialized and Simmons subsequently took his label to

Do you also remember Chris Blackwell's short-lived Independent liting in 1982? Island Records left Warners Bros. for the indies in May of that year, but rejoined WEA Distributing about, uh. one month later via a deal with Atlantic.

ating with me for the albums. So everything they give me, they get half of. It's not like normal negotiations; it's almost like dealing with yourself."

The way Silverman explains it, it's easy to see the potential advantages for Warner Bros., which include a share in profits generated by what Tommy Boy sells through independent distributors. That's assuming the latter will play ball When I spoke to Silverman at the beginning of January, he had been threatened with legal action by some distributors over his partexit. "I asked all the ones who said they were suing me, 'Well, does this mean you don't want to distribute my records any more?' 'No,' they said. 'As of now, we're going to keep it as is.' Talk about having your cake and eating it too. But that's what I'm trying to do, so I can't really complain.

"The majors are going to get into the independent business."

-Tom Silverman

### **Hold Those Acts**

What are the advantages for Tommy Boy, aside from the infusion of funds and less worry about cash-flow and debtors during cold spells on the charts? "I can hold my artists longer," says Tom. "In the past, if I've had a promising act which wants to move to a major, that major will have a staff of lawyers ready to go to court. They could take our artists if they wanted because I couldn't really afford to fight it.

"Now," he continues, "we may even pick up acts that we couldn't before, and put them through Warner Bros. I've always been interested in artist development, but felt as if my hands were tied."

As an example, Silverman notes the Force MDs' recent management affiliation with Hush Productions, the company handling Freddie Jackson, among others. "We had meetings with Hush before the Warners deal, and their biggest concern was, "Well, how are we going to cross this act?" They didn't ask me, but if they had I would've said, "We're not." Why? Because I'm not interested in crossing an act on Tommy Boy through independents."

### Vicious Circle

Silverman explained, "You get a top 10 pop record and sell only

### A New Landmark

The independent scene may have lost (at least partly) one of its better-known labels in Tommy Boy, but it's also recently gained a distributor — Landmark. Partners in the new firm are Pat Monaco, former VP/Operations at Sunshine Distributors; Cory Robbins, President of Profile Records; and Steve Plotnicki, VP at Profile.

Serving the New York market from its Long Island City base, Landmark carries the Profile and Emergency labels, and is looking to add others this year. Emergency, of course, is the indie with a split distribution deal that most resembles (and actually predated) the Tommy Boy/Warner Bros. tie. Certain label product goes through WEA-distributed Mirage Records on albums and 45s, while most Emergency 12-inch singles are handled independently.

Of indie distribution, Steve Plot-

nicki says, "It's both stronger and weaker than ever. Stronger because the industry's account structure has improved. Weaker because over the years the independents have never really learned that they should be acquiring distribution rights to labels on a longterm basis. Anyone can pick up and leave anytime they want now, making it easy for people to do exactly that. All the indies do is buy finished goods. A company like WEA does a lot more than

another 50,000 albums. That's a wash. Even if you sell another 100,000, it would be only break-even on my costs. The act would make more and they'd come back and renegotiate, so I'd end up making less profit on the next album. It's a vicious circle."

The crossover issue aside, Silverman says Tommy Boy will release "between three and five alburns" through independents this year and "at least 15" 12-inch singles. Warner Bros. will probably get two alburns for the first year, he adds.

Negotiating with Warner Bros. Chairman Mo Ostin involved some fast footwork on the Force MDs album, "Chillin'." Relates Silverman, "A couple of weeks before we reached an agreement. Mo said, 'Go on as if this deal wasn't happening ... we don't want to hold you up, just in case.' So we began pushing the album to our independent distributors.

"Then they wanted it. WEA

didn't have parts or anything, so we ended up pressing the album ourselves and shipping it to their branches the Wednesday before Christmas. It was exciting — almost like they felt it was a little

"My concept now is to have an entrepreneurial circle within a major corporation — the best of both worlds."

-Tom Silverman

taste of the old days when you used to rush to beat everybody out on a cover record. They really put a rush behind it, and it showed their flexibility from the beginning. Let's hope that this kind of thing keeps up, because it's going to be important to us."



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**BRAD MESSER** 

# **Best Foot Forward**

Folk wisdom often contradicts itself. Save the best for last but put your best foot forward. Well, which?

Practitioners of radio news traditionally have tried a little of each, saving a kicker for the end, while putting our best foot forward by leading with the most important and timely story. Nothing wrong with that ... but there's another significant factor in choosing a lead: audio.

News purists (who gag at the very thought) appear to be outnumbered by other professionals who believe the decision on slotting a lead story should include consideration of what audio is available. I believe that given two equally good stories, the one with sound should prevail.

In planning the pacing of an entire newscast, the editor who so carefully considers the order in which the stories will be presented also has a responsibility to be conscious of the flow of the sound elements, being willing to regulate the pacing so that good journalism and good radio are each given the attention they deserve.

The prevailing theory seems to be that the actualities should be

spread around fairly evenly to keep the newscast from sounding lossided.

Why does such talk make some oldtime newspeople gag? They are convinced that story judgments must be laid directly at the foot of the altar called Pure News Value and they argue that actualities or cuts of ambient sound are not much more than tawdry gimmicks.

But I sense that the modern track record indicates that news professionals who consistently achieve balance in the flow of audio whip those old purists every time.

### Iran Hostages Released

MONDAY, JANUARY 20 — Fifth anniversary of the release of America's Iran hostages, hours after Jimmy Carter was succeeded as president by Ronald Reagan (1981).

10th anniversary: Most widely used food coloring Red Dye –2 banned by FDA as causing cancer. 1982 - First \_ basketbail game under standard rules, Springfield, Masachusetts YMCA. 1852 - East River froze over, thousands walked across ice between NYC and Brooklyn.

Federal holiday Martin Luther King, Jr. birthday observed.

Birthdays: Comedienne Joan Rivers (Joan Molinksy) 49. Astronaut Edwin "Buzz" Aldrin (2nd on moon) 56. Actress Patricia Neal 60. Singer Slim Whitman 62. Director Federico Fellini 66. Comedian George Burns (Nathan Birnbaum) 90.

### First Supersonic Jetliner

TUESDAY, JANUARY 21 — Tenth anniversary of first passenger flights on the Concorde, the world's first supersonic airliner (1976). The aircraft carries 128 passengers at a cruise speed of 1450mph. Air France and British Airways simultaneously began service on Paris-Rio de Janeiro and London-Bahrain routes. (Concorde began NY-London service November 22, 1977.)

1977 — Vietnam draft-evaders pardoned by President Carter.

1954 - First atomic-powered submarine "Nautilius" launched.

1915 — First Kiwanis Club chartered Detroit, Michigan.
1908 — New York City banned tobacco smoking in public by women

Birthdays: Singer Mac Davis 44. Musician Richie Havens 44. Tenor Placido Domingo 45. Golfer Jack Nicklaus 46. Actor (Aristoteles) Telly Savalas 62. Thomas Jonathan "Stonewall" Jackson born 1824. John Charles Fremont born

### **Buddy Holly's Last Recordings**

WEDNESDAY, JANUARY 22 — Twenty-seven years ago today, in an apartment in New York City, using the same old Ampex tape machine on which he had out "That'll Be The Day" and "Peggy Sue," **Buddy Holly** recorded his last songs (1959). Holly died in a plane crash forweeks later (February 23, 1959).

Birthdays: Actress Linda Blair 27. Writer Joseph Wambaugh 49. Actor Bill Bixby 52. Actress Piper Laurie (Rosetta Jacobs) 54. Singer Sam Cooke born 1935.

### **Record Temperature Change**

THURSDAY, JANUARY 23 — The world record for one-day variation in temperature was established in 1916 when the Siberian Express roared into Montana. The temperature at Browning was a relatively mild 44 degrees. When the cold front hit, the thermometer quickly sank down thru freezing, kept falling past zero degrees, and didn't stop until the mercury reached 56 below zero. The one-day temperature variation at Browning was exactly 100 degrees.

1981 — The U.S. economy ended its second consecutive year of double-digit inflation, the worst performance since WWI.

1968 — North Korea seized the US intelligence ship "Pueblo" and held the crewmen hostage for 11 months.

1964 — Poll tax outlawed. 1942 — First educational TV.

1909 — First SOS from sinking ship at sea ("USS Republic").

Birthdays: Princess Caroline of Monaco 29. Football vet Jerry Kramer 50. Actress Jean Moreau 58. Randolph Scott born 1903. John Hancock born 1737.

### California Gold Rush

FIRDAY, JANUARY 24 — The California Gold Rush was touched off 138 years ago today (1848). Nuggets were discovered alongside the American River (not far from Sacramento) by sawmill mechanic James Marshall. He tried to keep the lid on but word circulated fast. Eventually 80,000 people caught gold fever and migrated to California. For many years, Marshall himself was followed around and hounded by people who hoped he had the magic touch for finding gold. He didn't. He died flat busted.

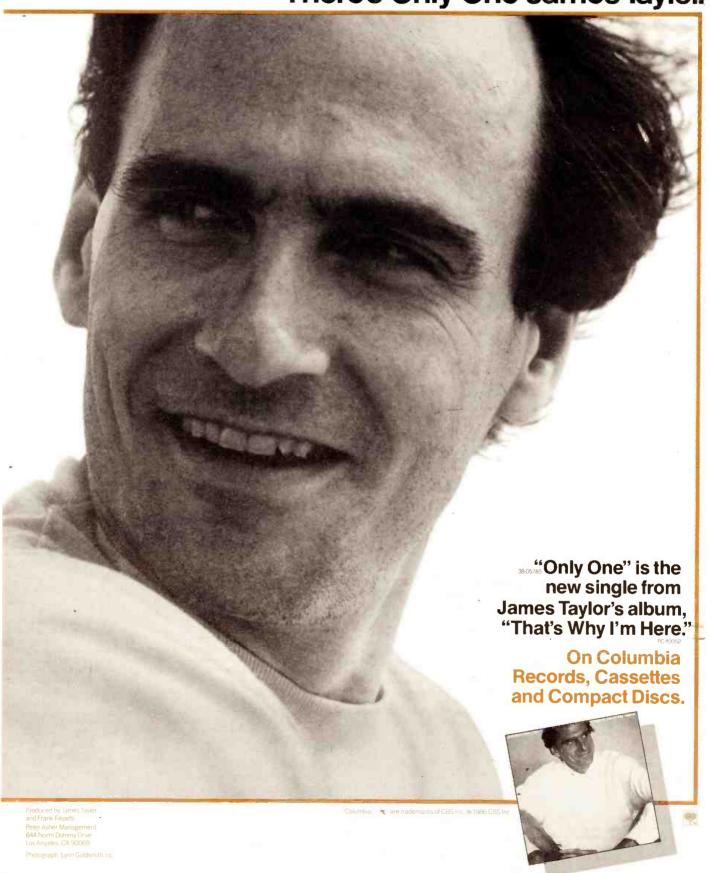
1984 — Apple introduced MacIntosh personal computer.

1935 - First beer in cans. 1922 - Eskimo Pie patented.

1908 — Boy Scouts founded (England). 1888 — Typewriter ribbon patented.

Birthdays: Swimmer Jim Montgomery 31. Musicians Neil Diamond and Ray Stevens 45. Actor Ernest Borgnine 69. Evangelist Oral Roberts born 1918. Grocer Bernard Kroger born 1860.

# There's Only One James Taylor.





### **CONTEMPORARY HIT RADIO**

JOEL DENVER

### BERGER ELATED, SHANNON VOWS RETURN

# WPLJ Beats Z100; New York's #1

Arbitron was supposed to have phoned its New York subscribers with advance shares on New Year's Eve. But alas, a computer glitch prolonged the agony of not knowing until January 2. Fortunately, there was a bit of holiday partying to ease the pressure of the wait.

However, when the dust cleared, WPLJ(Power-95) emerged as the winner of not only the race for CHR supremacy, but for top honors in New York, rising 5.6-6.0 as WHTZ (Z100) slipped 5.9-5.5. A wonderful holiday present for veteran 'PLJ PD Larry Berger, VP/GM Joe Parish, and staff, especially with the Cap Cities/ABC merger just completed.

### Christmas Coal

"I'm on my 30th cigarette today, and Larry's drinking a can of Tab. What a way for him to celebrate his first number one AQH victory in New York." quipped Joe.

But those numbers were like the proverbial lump of coal in a Christmas stocking for Z100, unseated as the Big Apple's top CHR. "Scott called and congratulated me without any sarcasm. He was really a gentleman," said Larry. "In all this time we've never met or spoken before, so it was a real surprise to hear from him."

### **AOR TO CHR**

Discussing WPLJ's progression from a well-entrenched AOR to the number one CHR, Joe said, "When I became manager four years ago I inherited a superb AOR station and PD. My job was to not screw it up. When it came time to change the format, I had no qualms about doing it. Larry knew the market, and I knew we'd always be in the market's top three, due to the strength of CHR.

"But to be number one going against a fine property like Z100 is a wonderful achievement for Larry. He looked at their weaknesses and our strengths, and did an amazing job with all the abuse he took personally from Scott and Z100. I feel happier for him than I feel for me. He works very hard at making this station a success."

Many programmers can feel it when the ever-fickle "Mr. Momentum":has joined the audience. With Power-95 having risen 12+ three of the last four books, did Larry expect to win? "Unlike other markets, New York does not have that many cars for you to draw a bead



Larry Berger

from informal or happenstance listening patterns. However, due to the phones, response to our programming, and Birch and Arbitron monthlies over the last six to nine months, we had our hopes up."

### Icing On The Cake

From a sales standpoint.—Joe said being number one is icing on the cake. "Relative position will add a lot from a revenue standpoint, but because we have consistently shown growth in the demos we promised the advertisers, it means even more. The 12+ share is great for the ego, but it also gives the sales department a huge hook."

Larry discussed the realignment of PtJ from AOR to CHR and how it has affected sales. "When I changed the format, I didn't want us to become a top-heavy teen CHR station. Our audience composition now is 18% teens; the rest are 18+ adults. Z100 is running 30-35% teens."

Aside from a difference in on-air personality style that Larry sees as the reason for WPLJ's more adult audience composition, both stations are relatively similar in terms of music, and were especially so towards the end of the fall book. "We haven't changed our criteria at all." noted Larry. "From what I see, it seems Scott came closer toward us, being a bit tighter for the market. We are early on those records with an active Urban base. Sometimes they beat us to one and other times we beat them to playing them first, but we're very close."

### **Music Committee**

New York has always been considered a late market in terms of its national music profile. Larry regards that condition as part of the market's heritage. "Relative to this market we play a white pop hit early. Now it may not appear that way on a national basis, but



Joe Parish

when you go back to the WABC days it was the same. People said the same about (then-WABC PD) Rick Sklar."

With WPLJ number one in both cume and AQH, some might argue that it's important that Larry expose new product or it might not get heard, especially if Scott tightens up. His response? "I see no obligation to keep in step with any national trades for the sake of a record company. I keep WPLJ in

step for N.Y.
"My MD, Lisa Tonacci, keeps me informed on our music needs, and she's an integral part of our music committee, a concept which began years ago at WABC. It in-

volves people from all parts of the station who help give us unbiased opinions. This is in addition to our sales, callout and request information."

### Lots Of Fireworks

So if the music policies of WPLJ didn't change, what did Larry do to hit the top? "We had what I'd call a medium-sized TV campaign: tensecond spots using "The Janitor," who helped plug our Power-95 positioning slogan. We also made use of bus and subway advertising. The Power-95 dentity really kicked in, as it makes a strong statement about us, especially to our newer listeners.

"But in the fourth quarter we really didn't have any gargantuan promotion. No massive cash prize, no cars, no forced-listening contests. We did a few sports promotions with some of the local pro teams. 1985 has been a big year for outdoor events for us. We've done three spectacular fireworks shows."

Those performances included a Vietnam Veterans' Celebration on Memorial Day, one on July 4, and most recently, the New Year's Eve show at the South Street Seaport. "If you watched the traditional ball dropping in Times Square this

Continued on Page 46

# Losing Is Never A Learning Experience

You may recall recently reading on these pages (R&R 12-20-85) Z100/New York PD Scott Shannon being requoted from earlier in the year as saying, "In the end, it doesn't matter how many points you scored or how fast you ran the race. What's important is to be first." Scott still believes this to be true.

Other programmers might have ducked an interview in this situation, but not Scott or 2100 VP/GM Dean Thacker. Summing up his personal feelings, Scott said, "A friend called me and said. I bet you feel horrible.' People know how much I hate to lose. This is the second time in my career I've lost a ratings battle. The only other time came (while at WPGC/Washington) at the hands of another ABC station, QIOT. I was beaten by one-tenth of a share."

### Not Happy Losers

"But as I told this friend, 'Let's look at it this way: 'Larry Booger' felt like this for the last two and a half years and he lived through it.' I'm the only person who feels crushed to be #2 in New York."

Well, maybe not the only person.

Dean isn't exactly pleased as punch about it either. "Our attitude

is really unified," he stressed. "We are not happy losers, but we're pros about it. I called Joe Parish to congratulate him, and left him a message when he wasn't available.

"To sum my feelings up, the movie 'The Revenge Of The Nerds'



Scott Shannon

is simply the best analysis I can find for the results of this book."

Scott doesn't think there's any profit to be made from losing. "No matter what anyone tells you, losing is not a learning experience. If you are a real winner there isn't one damn thing good about it, and no one will ever convince me otherwise. Many people would be happy to be number two in New York, but not me. This won't happen again."

According to the Z100 Zoo Master, "WPLJ and Z100 have met on the 'Arbitron Battlefield' and we've won nine out of ten meetings. In the 11 years Berger's programmed in N.Y., this is his first number one book; in the two and a half years Malrite's been here, we've been number one six times. But I don't like to live in the past, and I won't."

### Period Of Disorganization

Scott doesn't feel the book was a fluke, or that his numbers weren't justified. He was very candid about the factors which he feels "allowed this to happen."

"There came a period of disorganization at the beginning of the book. First Ross Brittain left for Z106/Philadelphia. Then I took a ten-day belated honeymoon, and came back facing emergency kidney surgery. I have capable assistants, but Z100 is so closely aligned with me personally that it's an extension of myself and can go oftrack when I'm not around.

track when I'm not around.
"I really can't say what I'm going to do next to counterattack, but
because I felt this coming I prepared a seven-page battle plan which

Continued on Page 46



Dean Thacker

44/R&R FRIDAY, JANUARY 17, 1986

Produced by Alex Sadkin + Arcadia Capatol

THE NEXT HIT SINGLE FROM

# **WPLJ Beats Z100**

Continued from Page 44

year, then you saw it for the last time," said Larry. "Over 100,000 folks showed up at our location, which is to become the new site for all future New Year's events in New York."

### Morning Crew, Morning Zoo

Other similarities between the two stations which market observers (and Scott Shannon in particular) point to is renaming the Jim Kerr morning show the 'Morning Crew.' "It was never an intentional thing to rhyme crew and zoo," maintained Larry. "That was a concept I ripped off from my days at WRIF/Detroit. As far as adding other voices to the show, there have always been a number of other characters and voices with Jim "

### Changes Made From Within

Putting the drama of WPLJ's victory into perspective, Joe said, "We've been so close (WPLJ, WHTZ, and Urban outlet WRKS) over the past years — all within the top three — that we know we're up against some tough competitors. With the strokes of a few diaries it could be a different story at any minute"

And knowing that, Larry is planning to stick with what he knows works. "My philosophy is that you don't make changes unless you're certain they are positive changes. The hallmark of our success is that we have always been nonreactive to outsiders. They all take potshots

### BITS

- Slip Into These WAVA/Washington celebrated the release of "Rocky IV" by giving listeners the chance to win boxing gloves signed by Rocky himself, Sylvester Stallone. The giveaway happened at the movie's premiere, which WAVA also hosted. All listeners who won movie passes were entered in the random drawing.
- No Bracelet? KAMZ/EI Paso recently came to the aid of Miss Texas when the city wasn't able to. It seems the city of EI Paso promised Laurie Martinez a \$6000 bracelet to celebrate her crowning, and at the last minute couldn't deliver. So KAMZ kicked off a fundraiser for the event by donating \$900, and encouraged listeners to do the same. Morning man Waylon Mesa stayed on air until the goal was reached.
- "No Thanks, I'm Driving" —
  KTKS/Dallas joined the Dallas Council
  On Alcoholism to promote responsible
  drinking (and driving) throughout the
  holiday season. The station placed
  wrecked cars underneath freeway billboards that read, "No Thanks, I'm
  Driving." KTKS morning personality
  Jim Zippo appeared in several televised PSAs, encouraging everyone to
  get serious about the problem.

"My philosophy is that you don't make changes unless you're certain they are positive changes. The hallmark of our success is that we have always been nonreactive to outsiders."

- Larry Berger

at you. In 1982 WAPP came on as an AOR and came against us com-

mercial-free. When they began playing spots, we went right back up again.

Whenever we make changes they are initiated from within, not without. I never let the competition program WPLJ. As a result, I've never paid attention to Scott's insults and on-air tactics. I spend my time listening to our morning show. My assistant, Andy Dean, listens to them for me.

"I don't like Scott's methods they are low-budget. I like his professionalism and have a high regard for the amount of work and effort he puts into Z100. He's as devoted to that station as I am to WEI L"

# New York Ratings Scorecard

Let's check out how WPLJ and Z100 have fared against each other, from the Summer '83 12 + Arbitron to the present. Note that Z100 and WPLJ changed format to CHR halfway through the first rating period displayed.

	Su 83	F 83	W 84	Sp 84	S 85 F 85
WPLJ Z100			4.1 5.5		WPLJ 5.6 6.0 Z100 5.9 5.5
	Su 84	F 84	W 85	Sp 85	
WPLJ	5.3	4.3	4.8	5.1	No doubt, this is one of the
Z100	6.6	5.9	5.7	6.0	tighter races in America!

# Losing Is Never A Learning Experience

Continued from Page 44

will go into effect shortly. WPLJ ran a million-dollar TV schedule, (the lack of) which (at our station) may have been our weakness. Z100 will continue to be a high-profile exciting radio station. This past book we did our Supersticker to give away a \$60,000 home in the Poconos. Maybe it all wasn't enough. I'll take the credit for our losses."

Scott also defended Z100's originality. "I firmly believe Z100 is still one of the most innovative stations in America. You don't hear anyone trying to copy WPLJ, do ya? I credit KHOW/Denver's Hall Moore, who at the time was programming WKYC/Cleveland in the '60s, with inventing the use of the 'Power' slogan. He and Jack Armstrong (now afternoons at KKHR/Los Angeles) made that a real catch-phrase. We made some mistakes and they've been corrected Z100 will move ahead as the

"People know how much I hate to lose. This is the second time in my career I've lost a ratings battle."

- Scott Shannon

most exciting radio station in America."

### Who's Zoomin' Who?

Speaking of copying, Scott wouldn't cop to his station sounding more like Power-95 musically. He denied he's being beaten to the punch on some key hit records, despite criticism from several market observers and record executives who feel he's been, as one put it, "filling those slots with burned-out oldies and recurrents." They see his present stance as a direct departure from 2100's earlier

er, more aggressive posture on breaking hits.

Instead Scott turned the copying

Instead, scott urmed the copying charges back on Larry. "His station sounds like ours in the use of slogans. Even the music clock is like ours. The morning show is now the 'Crew,' which rhymes with Zoo. People became confused about who they listen to, and their advertising helped defeat us."

Scott vowed, "I will make Z100 stand out from the crowd again. We were so different-sounding in the beginning. Now our competitors are using many of our winning elements against us. Larry uses the touch-tone to call in to win like we do, and he uses our 'Hit Radio' slogan."

"I have a fabulous staff of people whom I have the utmost faith in. It's a staff of winners. If a 5.5 share was the top of the market I'd be happy. The only thing wrong with the 5.5 was that someone had a larger number than us."

- Dean Thacker

# Hollywood Hotline Brings You Hard News

One of the many databases available on CompuServe not mentioned in R&R's Communications Special (1-3) is "Hollywood Hotline." SysOp Eliot Stein claims this to be the longest running entertainment database, in existence since 1982. It's also available through Western Union FYI, MCI Insights, (both accessible primarily through Telex worldwide), NEWSNET, Quantum (a Commodore computer database), and beginning later this year, through General Electric Information Services and Broadcaster's Database.

Twenty new items are added on a daily basis, each running from 40-80 words in length. They fall into one of the following five categories:

- Motion Pix
- TV
- · Celebrities,
- Show Biz (emphasizing the business aspects)

When accessing the Hollywood Hotline through CompuServe there is a \$6/hour surcharge. Included are previews/reviews of all major screenings, celebrity birthdays, trivia, as well as a backlog of information on the Acadmey Awards. Tony Awards, and Grammys. There's also Vid-Text software, which allows a picture of the major stars to be displayed on your screen and downloaded to a printer. For further information, call Eliot at (818) 843-2837.

## A Staff Of Winners

Dean added, "While I can't discuss our future plans, they're really spectacular. We're not going to sit by and take this. Z100 will make any change necessary to beat WPLJ and become number one again. We believe in original radio concepts and will continue to be innovators in the market. We simply have to consider the methodology (Arbitron) involved and we'll work that methodology.

"I have a fabulous staff of people whom I have the utmost faith in; it's a staff of winners. If a 5.5 share was the top of the market I'd be happy. The only thing wrong with the 5.5 was that someone had a larger number than us."

Scott likens the ratings race to combat: "Radio is war. It's just like wrestling, only no blood." Concluding in his usual modest style, Scott said, "I basically trained Larry Berger and the rest of the market. Larry learned his lessons well. He's twice the PD he was two years ago. The next three months will be the busiest of Larry's life.

### MOTION

News at KPLUS/Seattle includes the exit of Assistant PD/MD Devon Durrant, the boost of parttimer Alex Darby to middays, and segues in the lineup: Mark "In The Dark" Allan moves from late nights to PM drive, and Stitch Mitchell slides into the late-night slot . . . John David Wells leaves WEZC/Charlotte for production work at WQUE-FM/New Orleans FM100/Memphis ups reporter Donna Jones to News Director . KITT/Las Vegas changes calls to KKLZ and format to A/C ... Congratulations to WKAU/Appleton-Oshkosh afternoon personality Pat Reynolds and wife Lisa on the birth of daughter Ariah December 12.

KHTR/St. Louis morning man Tom Kelly takes on nights at WNCI/Columbus ... Bill Hennes & Associates Broadcast Consultants sign with the Vaughn Broadcast Group, handling CHR outlets KKRC/Sioux Falls, kKXL-FM Grand Forks, and WLXP/LaCrosse ... Shadow Haze is new to nights at WZOU/Boston, joining from Z95/Salt Lake City ... Kathy King Is appointed Research Analyst for WABC & WPLJ/New York ... Alan Beagle takes over PM drive at Magic 91/Auckland, New Zealand ... WYBR-FM/Rockford boosts air personality Dave Anthony to Asst-PD/MD

KKOV/Wichita Falls PD KJ Stone segues into the sales department as an AE, and PM driver Steve Chambers steps in as PD ... Harmon & Holiday return to morning drive at WJXO/Jackson-Lansing ... Fritz Kuhlman exits KGLI/Sioux City for afternoons at KOKZ/Waterloo.





STEVE FEINSTEIN

MUSIC METHODOLOGY MANIFESTO

# How To Use AOR Music Info For Fun & Profit

Time out for an overview of how R&R gathers and displays its AOR airplay information. There've been quite a few refinements in our music data over the last two years, and an explanation of our methodology should be helpful to both seasoned vets and people who've started using R&R recently.

### Reporter Sample

We use a selective sample of reporters. Our reporters are ratingsdominant, professionally-staffed AORs in sizable markets. This ensures that our information reflects the music chosen by the most successful rock stations and heard by the greatest amount of listeners.

Each reporter is a proven ratings winner in a regularly-measured Arbitron metro, and has its reporting status reviewed after every book. The five reporters we have in unrated markets were added to provide geographical representation of a large area in which there was no rated AOR.

Any new reporter must have gone through a book as an AOR. That's why stations in markets of all sizes, from New York to the smallest burg, are not added automatically when they switch to

Stations don't become reporters at R&R simply by forking over the money for a subscription; that is not a prerequisite for reporting. From time to time, we have a few reporters who are not current subscribers.

### Objectivity

Our role is to reflect, not influence airplay. When radio stations read or call R&R, they don't get "worked" or offered opinions on records. We don't editorialize on music or "pick" records.

### Complete Statistics For Clearest Picture

Our charts provide breakouts of total reports, adds, and rotations. Knowing the exact number of stations playing a record enables you to figure out the percentage of our reporting field playing it. Simply refer to the amount of reporters listed at the top of the chart.

The same goes for specific rotations: power, heavy, and medium, while the amount of lights can be determined by subtracting a record's heavies and mediums from its total reports. (Note that a record's heavy figure is a tally of its heavy reports and its powers, which are akin to "super-heavies" and included within the heavy rotation.)

Symbols (+, -, =) indicate a record's amount of reports compared

with last week. This lets you gauge a record's progress, showing you at a glance if a record is up, down, or flat in total reports and the various rotations from one week to the next. (When there are no symbols, the record is newly released, with no figures from the previous week).

Using these figures and symbols is critical in getting a true indication of a record's progress. They can actually be more telling than a record's chart movement from one week to the next.

### When Down Is Up

The four-week trend shows a record's progress in chart position over four weeks, longer than most charts do.

But remember: chart positions are only relative rankings. A record's chart number tells you only how it's performing in relation to other records on a given week. If you look only at a record's chart number and don't also consider its rotational stats, you're only seeing half the picture. That incomplete view may be misleading.

For instance, it's possible for record "A" to drop a notch or two on the chart though actually having more airplay than it did the previous week, as indicated by "+" symbols next to some or all of its stats. This can happen because other records on the chart managed to accumulate even more overall points and jump ahead of record "A" in relative ranking.

In other words, while record "A" increased in airplay, other records increased even more or debuted higher. It's as if you were running in a race, and progressively increasing your own speed, but were still being passed by other faster runners. That's an undeniable setback for a competitive runner, but it shouldn't be interpreted as the death knell for a record. In real terms (increased reports and/or rotations), the record has had a good week, and is not "over." Often, the setback in chart rank is only temporary, and is not necessarily a sign that stations are dropping the record like a hot potato.

### Weighting

Many people wonder, "How can a record have more total reports,

and even more reports in each rotation, than the record above it on the chart?"

The answer lies in the weighting of stations by parallel. Each P-1 report earns a record more points than a P-2, and a P-2 more points than a P-3.

At the same time, the higher the rotation a record is reported in, the higher the points. A power report gets more points than a heavy, and so on.

So, a record's point total is a function of three equally important factors:

- 1) total reports
- 2) distribution among rotations
- parallels of the reporting stations

On the album chart, an additional consideration is critical: depth of tracks. For every additional track a station reports concurrently from the same album, that album receives progressively more points. For example, if a station is playing one track from album "A" and two tracks from album "B" receives more credit. If three tracks are reported from album "C," it earns more points than "B," and so on.

Note that an album's listing on the chart will show as many as three of its tracks that are receiving the most airplay, and specify how many reports each is getting. (For a track to be included, it must have at least ten reports.) Also, an album's current single is bolded.

Continued on Page 50



# Introducing "Chart Climbers"

Didja ever wonder why, on R&R's AOR music pages, there are detailed breakouts for tracks that are "New & Active," but none for those that have enough reports to "graduate" onto the Tracks chart? I have, and it's time to do something about it.

Starting this week, "Chart Climbers" will give you a more detailed profile of any track that's moving up the chart but has yet to become a Breaker (reported by 80% of our reporters). They'll provide the same dafa as "New & Active" does for records moving towards the chart: a representative sample of key call letters playing the tracks in heavy and medium rotation (call letters of stations reporting a record in power are not printed in the paper).

To accommodate this useful information, the station playlist pages are being condensed. Though we'll still take full playlists from all reporters, we will print only the heavies, medium adds, and lights adds for P-2.

and P-3 stations. Full playlists of P-1 reporters will continue to be published.

Let me stress that P-2 and P-3 stations' medium and light rotations will still be reported and tabulated for the chart. Additionally, the tracking printouts that record companies receive will continue to list those stations' reports in the rotations.

The only change is that, as with every other format in R&R, P-2 and P-3 playlists will appear in an abridged form in the paper. Do note that even in their reduced length, the playlists for P-2 and P-3 AORs will still be considerably longer than those published in other formats.

### USE VS. ABUSE

# **Charts: Guides, Not Gospels**

I make a living generating the AOR charts, in addition to covering our format's issues and events. I take great pride in the charts, and stand behind their accuracy and objectivity. But I'd never propose that they should be the final arbiter in a programmer's music decisions.

That's why I'm alarmed, not flattered, when I hear of stations that automatically drop a record when it loses its bullet or slips a couple of notches. I'm equally distressed by stations that fall in line and only add a record when it makes the "Back Page" or becomes a Breaker.

Thankfully, such knee-jerk programmers are in the minority; most AOR programmers are confident enough to trust their own ears and market-sense

By all means, please use our charts ... swear by them ... erect a monument to them. But keep a few things in mind about all charts:

- They reflect a national consensus. You (should) know what's right for your market.
- They may, at times, reflect a consensus of error, or an outstanding promotional effort. What if ev-

erybody else is playing follow-theleader and is actually wrong?

- Conversely, not playing or dropping a record strictly because "it has no national profile" or "there's no support" is, if I may say so, lame. If you believe in a song, judge it primarily by its performance in your own market, not exclusively by what everybody else thinks.
- They're only one of several tools to use as a check-and-balance against what are ultimately the most critical elements in music decisions: your own judgment and taste.

Comments, love letters, and advice? Let me hear from you.

48/R&R FRIDAY, JANUARY 17, 1986

THE FIRST OF IN A SERIES OF LAST MINUTE

MAKE A DATE WITH YOUR T.V. SET THIS SATUR DAY NITE JAN 18

Rain by
The Cult
PRO MON
The Cult
PRO MO



LIVE FROM
THE RITZ'
8:00 PACIFIC
11:00 ENSTEEN
ON
ON

THE REPLACEMEN

"SATURDAY NIGHT LIVE" 11:30 EST ON NBC

@ 1986 Sue Resords Company

# How To Use AOR Music Info For Fun & Profit

Continued from Page 48

### Adds

Another question from the audience: "How can a track have 50 adds, and the album it's on have only 20 adds?"

This is because an album is only considered to have been newly added when it's reported by a station that wasn't playing any of its tracks the previous week. This is related to our longstanding policy of-not asking for "conversions" from 12" to album, which amount to adding the same record twice.

When a track available on a 12" is included on a newly-released album, only stations reporting a track from the album — either the 12" or another track — for the first time are considered to be adding the album.

Adding additional tracks or switching to a different track is not considered to be adding the album. as a station would have already been playing the album the week

before. Of course, songs appearing on a station's list for the first time are considered *track*, rather than album, adds.

### Chart Climbers, New & Active

Chart Climbers are tracks which are on the chart and increasing in airplay, but have not been Breakers yet. New & Actives are tracks or albums that are building but don't have enough airplay to chart this week.

Both Chart Climbers and New & Active listings give you a sampling of which stations are playing a record in the most significant rotations — heavy and medium. For powers, only the amount of stations is listed; call letters are excluded in respect to reporters' confidentiality.

### More Fun Facts

Most Added and Hottest boxes. Provided for both albums and tracks, they give you concise, at-aglance information for two critical barometers: which records have received the most adds, and which are receiving the most reports in power.

Breakers. A record is a Breaker the first week it's reported by at least 60% of our reporters. An individual album or track can only be a Breaker once, though an album may have all of its tracks be Breakers.

Playlist Length. The maximum amount of tracks able to be reported is:

- 40 Heavy (inc. up to ten Power)
- 50 Medium
- 20 Light

Light Airplay. Defined as tracks played at least once a day between 6am-midnight.

Reporting Schedule: We take reports on Mondays and Tuesdays, 8am-5pm Pacific Time. Calls on Mondays, when there's less phone traffic, are appreciated.

### **Any Comments?**

Virtually all the improvements to our systems have been in response to suggestions from the radio and record communities. Please feel free to call or write with any questions or comments.



SPIRIT OF RADIO — From coast to coast, AOR stations extend a helping hand to people in need. WBCN/Boston produced a 16-song cassette of holiday songs, "Christimas Presence Of Mind," and gave all the proceeds to Massachusetts Governor Michael Dukakis's Alliance Against Drugs. In a "Wheels For Meals" hood drive, WLLZ/Detroit afternoon ace Bob Bauer vowed to live next to a 30-foot truck in a shopping center parking lot until the truck was filled with donated canned food. After 20 days, Bauer had elicited an estimated 15 tons of food, which was distributed by a regional food bank. KINK/Portland's "Lights Out" compilation album, inspired by the station's nightly program of the same name, features new age music and light jazz by artists such as Kenny G and Tom Grant. Proceeds benefit a local food bank.

### **SEGUES**

KDXR/Amarillo is a new, 100,000watt AOR programmed by Matt Frontera. Reach him at (806) 273-7575... Consultant Jon Sinton inks WWCK/Flint ... Burkhart/Abrams signs KTYD/Santa Barbara.

Programmer Directory: KZAM/Eugene PD Jeff Hanley exits: Cindy Paulos of co-owned KVRE/Santa Paulos will now program both stations ... WIZN/Burlington ups PD Roger Mayer to OM ... WZZQ/Terre Haute's new PD is Don Rivers from KBIU/Lake Charles ... Rich Berlin

replaces KMBY/Monterey's Mark

Jim Ray and MD Paul DeWitt both ex-

At KMYZ/Tulsa, PD

Kaufmann

Music Mavens: WKLC/Charleston names Beau Michael Moore MD and adds Doug Kline to mornings ... Jessie Brice replaces Steve Laramee as KRKE/Albuquerque MD ... Bob Allen is now MD at KFMQ/Lincoln.

Jock Jumps: The airstaff at new AOR WFXR/Charleston,SC is PD Jon Erdahl on mornings, Tim Burns on middays, MD LaVonne Adams on afternoons, and Steve Kelly at night... Jerry Abear leaves WYSP/Philadelphia after 12 years ... Jack Strap exits WYNF/Tampa mornings, which now feature Jeff Jenson and Nick

Van Cleve, with Ron Diaz moving to afternoons... KNAC/Long Beach afternooner/MD Roland West and night man Rick Stewart exit. Sam Freeze is on PM drive and Wild Bill Scott does evenings ... KOME/San Jose has Stephen Page in middays and Don West on late-nights ... Willobee and Ralph Cooper Jr. exit WLIR/Long Island, which adds parttimers Delphine Blue, D.J. Bird, Max, and Dave Caggiano.

At WWCT/Peoria, Ken Johnson returns for mornings and Mike Carroll leaves middays for WJTC/Joliette . Jill McVay departs KRQU/Laramie middays . . . KZEW/Dallas moves Oz into 6-10pm, as Doc Morgan exits, while parttimer Nancy Johnson is upped to overnights . . . WRKI/Danbury gives all-nights to weekender Jim Clarke . . . At WRUF/Gainesville, Ed Cox & Lynn Gordon are new to mornings, as Bob London exits and Rick Richards moves to 9am-noon Randy Childs returns to KCAL/Red lands, CA for middays . . Jackson, TN changes calls to WRJX, and brings on Jim Callahan for after-

Odds 'n' Sods: KBPI's new address is One Tabor Center, 1200 17th Street, Suite 2300, Denver, CO 80202. Its phone # is (303) 572-6200... WXQR's new address is Box 1356. Jacksonville, NC 28540... WHTF/York Promotions Director John Michaels exits.

noons and Stan Bell for late-nights.



SING IT AGAIN — Carlos Santana (left) does the backstage boogie with KSTM/Phoenix PD Jeff Parets.

# ARBITRON ORIENTED ROCK

... GLAD TO SEE AOR GETTING EVEN HEAVIER!

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BIGFOOT COMETH? — Z99/Regina. Saskatchewan received a limitededition print of the cover of Gowan's "Strange Animal." From left, PD Ed Walker, MD Gayle Fox, and Calgary CBS rep Rudy LeValley.



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### ADULT/CONTEMPORARY



DONNA BRAKE

### **EXPERTS LOOK AHEAD**

# '86: A Time For Acceleration

Change was the key word describing A/C in 1985. Programmers recognized a changing audience and, in many cases, modified the programming of their stations to respond to those needs. Programmers also began exploring new ways to appeal to the broad and diversified 25-49 demographic. As a result, the definition of A/C depended on who was doing the talking.

With all that in mind, I asked the following A/C experts to look in their crystal balls and make some predictions on what they expect to see in 1986 and/or what A/C radio should do to stay healthy in the upcoming year: Donna Halper, President, Donna Halper & Associates; Dan Vallie, VP/Programming, EZ Communications; Al Peterson, President, Al Peterson and Associates; Mike McVay, President, McVay Media; and E. Alvin Davis, President, E. Alvin Davis & Associates.

### **Donna Halper**

This past couple of years has shown programmers that there's a real problem with the way they've been defining Adult/Contempor-ary. Even R&R has had to address the fact that there are really two kinds of A/C and may wind up being three or four. As the younger end of the demographic changes, it is composed more and more of people that are coming in from CHR. It is now nearly impossible to have the 25-44 radio station that you used to see five or even ten years ago. What 25-year-olds like now is categorically not what 40-year-olds like

### Make The News More Meaningful

What I see a lot of A/Cs doing is taking the format out of the realm of lots of news and information and making the news more meaningful and interesting to the younger end of the demo; i.e, making the A/C station a mature CHR. What A/C is going to end up doing is serving the younger end of the demo in an entirely different way than they had envisioned up to this point.

### Concern For AM

On another subject, I'm concerned with what's happening on AM radio. I don't think AM radio is dead, nor should it roll over and die. AM radio's defeatist attitude is killing it. If AM A/C programmers are smart they will start doing publicity about AM. The perception that people have about AM radio is that it is inferior. I believe that exciting, interesting AM radio is possible and is being done. But unless all AM programmers get together and start a marketing campaign to counter the perception that AM radio is no good we'll have problems, no matter how good the station is. This perception didn't occur overnight, but people have allowed it to exist for a long time and now it's time for us to change that.

### Dan Vallie

In 1986, not only will more people figure out and solve more problems and alleged problems facing A/C radio, but also more people will realize that A/C is not dead as many people have said it is or is about to be. The key is the demos, and many A/Cs are thriving today and will do better in 1986. That's proven where it counts the most — on the P & L sheets.

### Confusion

Some A/C programmers are really confused by what A/C is and what people expect from the format. There are several different kinds. Some A/C stations are light rock, others are personality-oriented, and then there are those which are very contemporary. Some PDs program narrower than they can really get away with, while others are broader than they should be. You have to determine the degree of the fragmentation in the market and program accordingly. I don't think that there's one type of A/C that's the perfect answer across

### Help From The Record Industry

One of the areas where A/C can strengthen depends on the music industry. The format does need new stars and/or at least a period of time where we see a lot of good A/C product available. We haven't seen a lot of that in the past few months.

### Miscellaneous Predictions

I believe CHR is going to level off in 1986 and that's going to help clear up the picture for A/C.

But the winning elements for A/C? Consistency and being true to your target audience are the keys to having a successful station.

### Al Peterson

On the plus side. I think A/C will continue for the most part as it has to produce the most all-around salable demos management and advertisers look for. While it still may not deliver the large 12+ shares in some markets that a CHR does, the overall advantage will continue to



be that there's virtually no waste in the demos as far as the sales department is concerned.

### Male Appeal

I still see A/C as primarily a female-oriented format, but you're going to find more 25-34 and 30-40 year-old males embracing the format, for a variety of reasons. One reason is that many current artists have become much more mass appeal. But oldies also play a role in attracting males. The only place males are getting music of the '60s and early '70s - music they grew up with - is either AOR or A/C. If that person was not primarily an AOR listener in the earlier stages of his life, then AOR is not the format that satisfies him.

### Fear Of Being Background

On a negative side, the biggest threat to A/C radio is, as a beast, it is generally too background-oriented. I think, over the long haul, it runs the danger of putting itself in the same position that Beautiful Music eventually found itself in – a background music service that neither offended anyone nor attracted attention.

A lack of personality through most dayparts, including (for the most part) morning drive, is dangerous. Just having "John Good Voice" saying "That was . is" is the death of this format. On the other hand, I also think there are too many programmers paying too much attention to the CHR crossover stuff, especially the "techno-pop" records that can really weaken the 35+ end of the demographic. If you lose your 35+ end, you're really going to hurt yourself, and you're not going to compete with CHR and AOR for

### Not A Cure-All

There is too much belief overall by management that A/C is the panacea for all their ratings woes, especially in already-crowded markets. It is the format that, overall, produces the most salable demographics, but if there are already several well-established A/Cs in the market, you're going to have as tough a time as with any other format.

### Programming Talent Search

There is a need for the development of A/C programmers who really understand the format. Frankly, I've seen a lot of good A/C programmers develop out of AOR. I think a lot of the basics and attitudes of AOR work very well in A/C.

A/C.
Who would have thought that in 1986 what used to be alternative music, such as the Byrds and Creedence Clearwater, would be standard oldies for A/C stations? But there's a real lack of strong A/C programming talent. A lot of them are too young; many are too

### Looking Ahead

In 1986, the future of A/C is CHR without the teens. It's a broad, mass appeal format with an adult presentation and contemporary music. Contemporary is the operative word in A/C and that's something it hasn't been, for the most part, over the last several years. Only in the last 18 months has A/C begun to get contemporary.

### Mike McVay

You have to look at four main areas: music, information, promotion, and personality. As far as personality goes, we're going to see A/C radio stations start expanding their personalities again, pulling

them off liner cards because it's the one area of the station that can't be copied.

At our music-intensive FMs we become real concerned because what's to prevent a competitor from playing the exact same songs with fewer commercials? So personality is going to play a larger role at established radio stations, even if that means a high-profile morning show and a music machine the rest of the day. We're seeing that it even makes sense to have personalities in middays and afternoons.

### More A/C Artists

Musically, A/C needs to start having its own artists again. Right now A/C is only getting what's left over from CHR. There are not that many format-exclusive artists. If A/C is to survive as a format over the next decade, we must have more format-exclusive artists—something to differentiate us from the other formats. Maybe VH-1 will do that for A/C as MTV has done for CHR

### **News And Promotion**

News has to pass the "who cares" test. The news and information should be more listener-oriented, and especially during the afternoon it should be more like the "news briefs" on TV.

Promotionally, A/C has to be as active as CHR stations. That means not only big, direct-mail prize catalogs, but also getting involved in the community.

If you build a station that's a hybrid between a community-active, full-service A/C and one that plays music, you have a situation where if you tune out you miss something. That's a strong radio station.

### E. Alvin Davis

I expect to see the really successful A/C's fulfilling and servicing the needs of "Community." More and more radio stations can seize a big opportunity by responding to and truly serving their community. Community involvement means reflecting what's happening in the market. In many cases, it calls for being the instigator of fundraising events, projects that boost civic pride. etc.

### No Jukeboxes Allowed

Also. A/C stations need to be more than environmental sources of entertainment. There is an inherent vulnerability of any station. regardless of format, that is merely a jukebox.

There are great opportunities for expanded A/C presentations that emphasize more personality, news, services, etc. Those are the winners, if they do it well.

52/ R&R FRIDAY, JANUARY 17, 1986



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LON HELTON

**GUERRA, WOOD OUTLINE KLAC & KZLA PLANS** 

# New Hands Steering Los Angeles Country

Malrite Communications, owner of Country outlets KNEW & KSAN/San Francisco and WDGY & KEEY/ Minneapolis-St. Paul, added two more Country outlets to its stable with the January 3 acquisition of KLAC & KZLA/Los Angeles. The big question, of course, is in what direction the stations will be heading. Answering the \$64,000 query are former KNEW PD Bob Guerra, who was just named OM for KLAC &



Bob Guerra

KZLA, and Malrite National PD Jim Wood.

Wood began the conversation chuckling, "We've been saying for months that we're gonna be staying Country on the AM and FM, but I guess the message didn't get across. I'm now the proud owner of 5000 CHR aircheck cassettes.

"There were a number of properties available in L.A. before we bought these stations," he continued more seriously. "We bought these two in particular because of their Country heritage. We wanted to couple that with our experience not only in programming the format but in running and selling this format. We know Country. The object of the game is to make money. These two stations are already pro-

# Early ARBs Show Country On The Rise

It's hoped this isn't premature, but a cursory glance at the **Arbitrons** issued thus far indicates this to be the best Country showing in quite some time. If the rest of the books still to be issued continue in this vein, it may well indicate that Country has turned the corner — at least in radio ratings.

There are a number of individual success stories, which will be spotlighted in the weeks to come. But the best news is that the vast majority of markets have seen increases in the total Country share. This optimism is based solely on the 12+ numbers which have been released, so the real story

can't be told until we see the 25-54 breakouts.

Also, once the books for the top 100 markets are issued, the scoreboard of results for all the country stations will provide a more definitive profile of what happened. But so far so good!

fitable. We believe with our sales, programming, and promotional expertise we can become even more successful. Bob is here because we believe there's a higher

"It's of no benefit for KLAC to go in and beat KZLA to death, or vice versa."

potential for ratings in this market, and we're gonna go get those too."

### KZLA: Hit-Oriented Jukebox

Picking up on the ratings cue, OM Bob Guerra outlined the plan to get those numbers. "The aim is to create two identifiable radio stations. The key to creating a good solid combo is creating two identifiable products, which means creating two distinct sounds and two different reasons to listen. KZLA will basically be a jukebox. We'll pump out the hit records and develop a strong marketing campaign to build the cume. We'll also do more contesting than has been done in the past."

Commenting on the FM's music, Guerra said, "We've had the chance to look at what's currently on the air and found a tremendous amount of music that needs to go in and a likewise amount that needs to come out. The FM will be much more hit-oriented than it is now. Our philosophy is to basically play only those records that have gone to number one, old and new, rotating them through the dayparts."

Wood added, "There will be certain songs which are considered 'classics' in the world of country that will not be played on this sta-

Continued on Page 56

### A Tribute To Jim Clemens

In a pair of industries (radio & records) which tends to use and discard folks as quickly as Rosie disposes of paper towels, it's great to see some folks get together to give something back to a man who's given Country so much. A number of friends and business associates are organizing a salute to longtime Country radio vet and former WPLO/Atlanta OM Jim Clemens.

The tribute notion grew from an idea generated by WB's Nick Hunter, who said, "At one time, Jim was far and away the most important person in this business. For years, WPLO was the radio station. He's done so much for this industry that he deserves much more than even what this ends up being."

WPLO's Karon Morgan liked the idea when she heard it and through her efforts the tribute is now a reality. The event will be held Wednesday, January 29, at the Atlanta Airport Marriott Hotel, starting at 7pm. Karon is coordinating the night's activities, which include an industry celebrity-studded dais.

If you're a friend, former coworker, or somebody in the biz who



Jim Clemens

can't make it to Atlanta but would like to send your thanks via telegram or taped message, contact Karon Morgan at (404) 955-0101. She can also help with other details if you can get to Atlanta.

Since I can't be there, I'll take this moment to offer my congratulations on a most distinguished career. Salud, Jim!

**Twas The Season** 



OK, OK. So you've finally thrown away all your Christmas cards and are looking forward to not having to deal with them for another 340 days. Now, lo and behold, here's one more. Well, I promise it's the last one you'll have to see this year — at least from me.

I've included it this week 'cause it's the neatest radio station card I got this past year. I also thought those of you who are really organized might already be looking for fresh ideas for next year's station card. So voila: unique greetings from WCOS/Columbia.

The drawing contains caricatures of the 'COS air personnel and key Country artists. Outlining the project expenses, GM Jake Bogan told me the art cost around \$500 while the printing cost for 1000 cards was \$900.

The helty price was due to something you can't see on this page. The WCOS call letters are green, and the rings above the calls are red with "Modern Country" in black letters. The box around the calls is also bordered in red\_Color, of course, means a few extra bucks.

Jake's one caveat is all too indicative of the radio biz: "Our only problem was that one of the air personalities left between the planning stage and when we sent it out." This also resulted in an agreement with the artist for next year's card – substitutions, \$50.

Cvery morning before his airshift, JAKE would WAKE with an earACHE. So, be would TAKE a swim in the LAKE and for the SAKE of country music, would FAKE his way through his playlist. This would MAKE bis PD mad. "We've got to find something to WAKE JAKE up and get him excited," he would say. One particular January day in 1986, the station decided to RAKE through their records to find something that would MAKE JAKE come alive. That's when they found PAKE. "This is a piece of CAKE," said JAKE. Soon, the station's numbers began to BAKE. In fact,

"EVERY NIC



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computer options, types of breakouts

Chapter 10

Sales Breakouts

background, methodology, comparison with ARB

Sales Research - a key to better revenues

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### COUNTRY

# New Hands Steering L.A. Country

Continued from Page 54

tion because they're too old and worn out."

Wood went on to say that while the FM will not move toward a ton of personality, the people on the air at KZLA will be those who "thoroughly enjoy what they're doing. Saying the FM's a jukebox does not important. It's not a machine. The personalities on the FM are very carefully selected. They need to be the type of people who are genuinely thrilled that they have another great song coming up, as opposed to the AM guy who's thrilled he has a good bit coming after the next record."

Both Guerra and Wood emphasized that while KZLA will be playing a lot of music, it won't be a "Continuous Country" station in the purest sense of the phrase. Wood pointed out, "There's a tremendous difference between Continuous Country as it's defined and what we do. (Practitioners of the format) don't care much about the experience, training, and value of the disc jockey; we do. Continuous Country has historically deemphasized the human element. Our personalities will be warm, alive, and comfortably fit into the lifestyle. Along with our 'alive' approach, the music will be more uptempo than usually found on Continuous Country outlets."

### **KLAC: More Mass Appeal**

Explaining KLAC's future direction. Guerra said, "In order for its base to expand, the AM has to be more mass appeal. This will be done both musically and through the services we'll provide. KLAC will be a full-service station leaning more to the contemporary side of country music. As in all formats, music is important on both stations. However, the AM will be a showcase for personality and service. We'll continue traffic reports and our emphasis on local news. We'll be doing a lot of contesting on

the AM to stretch out those quarter-hours."

Asked to be more specific about the AM music, Guerra said, "In the past KLAC has leaned traditional, and we'll take it more mass appeal. We won't be playing A/C artists, but the country we play will be more modern. We'll be very selective. It's not that we won't play the traditional artists, but we'll tend to daypart them."

As far as playlist size is concerned, Guerra said that neither station is locked into a set number of records per week. Playlists for both stations, however, would range between 30-35 titles.

Explaining the target, Guerra said, "We want to appeal to the casual cumers who enjoy country music and listen to the AM band. We want to become their second or third station. Our plan is to build on the 1.5 share that's been fairly constant of late."

Wood added, "We look at the radio station as a necklace. There's a bead on there that's news and information, a bead each for personality, contesting, community involvement, and other elements. The string which ties this necklace together is country music."

Outlining the overall concept of running a Country combo, Wood said, "The balance between KLAC and KZLA, as at our other stations, is very delicate. It's of no benefit for KLAC to go in and beat KZLA to death, or vice versa. The opportunity for growth on both radio stations is more restricted to the band they're on than to the format they're in. It's more important to us for KLAC to pick up casual cumers from a News/Talk radio station, or from another AM radio station, than to try and pick them up from the FM dial."



BACKSTAGE SUMMIT — Johnny Rodriguez visits with legendary managers Col. Tom Parker (left) and Jack D. Johnson backstage at the Grand Ole Opry when he appeared to debut his new single "She Don't Cry Like She Used To." Parker used to manage Elvis Presley. Johnson, Chairman of the Board of Artists International Management, Inc., once managed Charley Pride and Ronnie Milsap, Rodriguez is currently being managed by Artists International.

### CLOSE-UPS

- WUSN/Chicago presented its Fourth Annual Christmas Cash For Kids Radiothon. Supporting the promotion with interviews were the Oak Ridge Boys, Anne Murray, the Bellamy Brothers, and Alabama. The function raised over \$35,000, which provided food and clothing to more than 20,000 needy children on Christmas Day.
- WIVK/Knoxville helped raise money for ill children with two separate promotions over the holidays. Ten pairs of Cabbage Patch Twins and ten Teddy Ruxpin Bears were auctioned off on behalf of the East Tennessee Children's Hospital. \$3000 was raised to buy new equipment. A two-hour radiothon was also held on behalf of the Dream Connection, a new organization that makes terminally ill children's dreams come true. That event netted \$12,000, exceeding the original target by \$8000.
- KASE/Austin raised over \$5000 for the local Ronald McDonald House at a University of Texas Lady Long-horn/USC basketball game. During halftime, the KASE personalities did a special show for the record-breaking crowd, and a portion of the ticket proceeds went to the McDonald House.



THE MISTRESS OF FORT WAYNE — WBTU morning man Gary Allen (r) did a three-hour live broadcast while padlocked inside a casket at a local video shop. Elvira, on the other hand, stood outside the casket and signed hundreds of autographs. (You've got to read the line print in your contract, Gar.) Don Moore (l) made sure there was no dead air.



### NASHVILLE THIS WEEK

SHARON ALLEN

# Morris Taps Primetime Television Audience

No sooner had Gary Morris appeared in his first episode on the primetime TV series the "Colbys" than it was announced that Morris's option for additional episodes had been extended through the end of the

Gary's character, Wayne Masterson, was written to appear in the eighth episode. Episode eight was shot. Morris relates, "They called me and said, 'We've written you into episodes nine and ten.' Then eleven. You can imagine how these calls helped my self confidence. I think they wanted to see if I had the ability and look they needed."

Gary went on to relay incidents about himself, the cast and activities he's been involved with since he's been on the "Colbys" set. "The first time I read for the part it was in front of eight people all the stars, and I was shaking. Then, I had a re-call to screen test with Tracy Scoggins. Scheduled on location, I sat watching Barbara Stanwyck and Charlton Heston finishing a scene. It was like watching God, or Moses, and following that act was unbelievably frightening. I was kinda surprised, and of course, so happy that they liked what they "I felt insecure and uncomfor-

"I felt insecure and uncomfortable when we first started, much the way I felt in music when I began recording. But as the episodes are taped, and I progress, it's becoming natural.

"At first, some of the cast were a bit apprehensive, but now, everybody is warm and friendly and very outgoing. I play on the softball team, and one of the techs brought a cassette deck to the park one day and played my tapes while we played baseball. I was very complimented.

"I think music brings a new dimension to 'Colbys' and a bit of reality to a make-believe world." In The Family

Ricky Skaggs, the songwriter, is doing some collaborating, and while the work is expected to be "hit material," the effort is taking more time than usual. The new cowriters have homework to do, chores to attend, and games to play in addition to their musical activities. Skaggs's songwriting partners are his children Mandy, 8, and Andrew, 6. Dad says they're already discussing royalties, because he's promised to record the composition titled "I Need Your Love." The tune has been written for the most part by Miss Mandy on piano. So far, Andrew has contributed only one line, but he insists he's searching for just the right rhyming lyrics.

Clower's Movie

Jerry Clower will star in a movie depicting his life story. Atlanta-based Life Productions began shooting in November with a release date expected in the spring of 1986. Research for the scripting focused on information published in Clower's two inspirational books, "Ain't God Good!" and "Let the Hammer Down," in addition to in-depth interviews with Clower and his manager Tandy Rice. Primary markets for the film will be churches, prisons, military bases, schools, colleges, civic organizations, etc.

### NASHVILLE IN MOTION

Ron Balrd joined the Jim Halsey Company as VP of Big Sky, Southwest, and Midwest Territories, based in the company's Tulsa office ... Mickey Gilley was named honorary trustee of the Arthritis Foundation in recognition of his dedicated service to the arthritis cause. In addition to Gilley's on-stage telethon contributions, he works year-round promoting the program through

personal appearances and PSAs. The 1986 telethon will air April 27 . . . The Nashville Music Association added two new staff members. Angelia J. Mahoney was appointed Director of Media Relations on a free-lance basis and she will also serve as editor of NMA publications. Diane Rankin is the new Executive Assistant.

# WHO'S NEW

new singles artist, came to Nashville from Pikeville, KY. As a teenager she brought her own catalog of songs to Music City and started "knocking on doors" up and down Music Row. Teddy and Dovle Wilburn signed Patty to Sure Fire Music. They were also impressed with her pure country vocals, and the duo featured Patty in their television and road show from 1973-75. She then moved to Charlotte, NC and subsequently opened for several artists such as Pure Prairie League, Jerry Reed, and Hank Williams Jr. when they toured locally 1985 found Patty back in Nashville to record some of her own tunes. MCA's A&R VP Tony Brown heard the demos and offered a recording contract. They went back into the studio with coproducer Emory Gordy Jr., and the current single "Lonely Days, Lonely



Nights" is Ms. Loveless's debut

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Active section.

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WALTLOVE

### KING HOLIDAY CELEBRATED

# Radio Goes To The Mountaintop

1986 is shaping up to be a year of positive promise for our industry and the country. This year also marks the first time we'll celebrate Dr. Martin Luther King Jr.'s birthday as a national holiday (January 20, 1986). This is something of which all Americans should be proud.

In honor of the holiday, Black/ Urban stations around the country are planning various events. Since Dr. King was based in Atlanta, I contacted that market's WAOK and WVEE and asked about their plans for this special day. WAOK PD Larry Tinsley said,

WAOK PD Larry Tinsley said, "We're all looking forward to January 20. And the city of Atlanta is going to be alive with celebrations everywhere. We're participating in a fundraising project benefitting the King Center For Social Change here in town. On January 20 the WAOK station van will be part of the local Martin Luther King Jr. parade that will be held on Peachtree Street. The King Center and Coca-Cola also have some wonderful billboards throughout the city advertising the King week observance."

I asked Larry if he remembered what he was doing the day Dr. King was shot. "I remember very well. I was attending Lambuth College in Jackson, TN. We were out in the streets working; I was a census taker at the time. While in my car, I heard the radio announcer at WDXI/Jackson say that Associated Press had just reported Dr. King had been shot in Memphis. I

stopped my car because I just couldn't believe it. It was really a tough time for me.

"Do you know there are people and cities who don't want to celebrate Dr. King's birthday? The mayor of Claxton, GA said the people of his city would rather celebrate his birthday than Dr. King's. Our news department carried that as a story last month. I think we can all live without that kind of negative attitude." WYEE (V103) MID/Research Di-

WVEE (VIII) MID/Research Drector Ray Boyd said his station's activities include playing "vignettes of speeches made by Dr. King. We began running these 60-second themes three times a day on January 2 and will continue through the 20th. A three-hour special from Syndicate It was also presented on January 5 and 12; it will run again on the 19th.

"We will also be involved with the Freedom Bowl activities, which include a football game between the all-stars of the Southwest Athletic and Mideast Athletic football conferences. All of the proceeds will go to the King Center For Social Change, Grambling's Eddie Robinson will coach the SWAC All-Stars. And you know how everyone respects the coach."

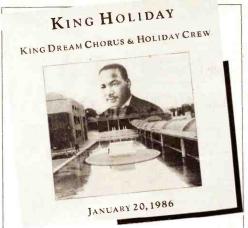
WPDQ/Jacksonville presented
"15 Days To The Holiday." a daily
two-minute tribute which aired at
9:45am and 6:45pm, beginning
January 1. OM Marc Little said,
"This tribute is only a small part of
the activity that should be going on
in the community to honor a man
who almost singlehandedly changed the course of race relations in
this country and earned the Nobel

Peace Prize for doing so. The involvement of Georgia State Representative Julian Bond and Martin Luther King III added much credibility to this tasteful production."

- Dedication of MLK bust at the Capitol Rotunda (1/16)
- Reception for the Washington diplomatic corps (1/16)
- Peter Osborne & Jennifer Holliday in benefit concert for mural unveiling at the MLK Library (1/19)
- Stevie Wonder & Friends concert at Kennedy Center (1/20)

By far, one of the hottest tickets in the country is the Stevie Wonder & Friends Concert, scheduled for January 20, 6pm at Washington, DC's Kennedy Center for Performing Arts. As you're all aware, Wonder was an instrumental force behind the King holiday bill movement. The people of Washington will also be unveiling a mural of the civil rights activist at the Martin Luther King Jr. Library at noon that same day.

Peace to everyone on this momentous occasion.



A KING-SIZE TRIBUTE — PolyGram Records has released a 12-inch and 45 version of "King Holiday" on the Mercury label. It's performed by the King Dream Chorus & Holiday Crew, which features a notable array of artists ranging from Whitney Houston to Kurtis Blow. Proceeds from the record sales and music publishing are being donated to the Atlantabased Martin Luther King Jr. Center For Nonviolent Social Change, Inc.

### ACTION

The first weeks of the New Year have seen a good deal of format flux already, and this year it looks like the station totals will come out on the plus side. WJYL/La Grange, newly acquired sister station of WZAK/Cleveland, is now "Kiss 104," programmed by morning man Mitch Faulkner, previously a jock across town at WVEE. The station will change calls to WEKS, and signed on the air by playing Bruce Springsteen's "Born In The U.S.A." and Grace Jones's "Slave To The Rhythm" over and over. There's also been a few converts to SMN's "Heart & Soul" format. Purvis Spam's WXSS/Memohis has adopted the format. as have the formerly shadowcast AMs of CHRs WZUU/Milwaukee and WQUE/New Orleans.

-Right before the New Year, WZZT/
Coulbubus PD Mike Davis called to tell
us that Z103, which went dark last
month by a tower accident that killed
one worker, returned to the air with a
s"Welcome Back" party December 28

that drew over 2000 people. Several days later, Davis left the station; Keith Antoine is handling his duties for now.

Other personnel news: James Walston moves from afternoon drive to PD at WJDY/Salisbury Jay Michael comes to WDPN/Columbia as a weekender from WPUB/Camden . . . Due to budget cutbacks, Alvin Stowe is no longer consultant at WTHP/Thomasville, NC . . . Richard Steele has left his late-night talk show on WGCI/Chicago; the statement issued by the station states that Steele "resigned his position for personal reasons" Veteran announcer E. Rodney Jones recently added Asst. PD stripes to his midday duties at WTKL/Baton Rouge

... Henry Tyler is now working 8pmmidnight at WGPR/Detroit, replacing Nat Morris (now hosting "The Scene" on WGPR-TV exclusively), and Reg Brown before him.

Landsman-Webster Communications recently acquired WIDO/Fayetteville, the top B/U outlet in the market for the

past two years. The calls have been changed to WDKS to avoid confusion with former sister station WIDU, but the on-air identifier D-103 remains the same.

Since its reemergence last fall, KDIA/Oakiand has set quickly about reestablishing its reputation for community service. GM Ray Hawkins says the
station has been feeding 300 people
breaklast each morning from the station's mobile kitchens and that Hawkins
has been out making breakfast himself.
(He also handles the gospel show.)
Hawkins also states that KDIA's signon editorial encouraged other stations,
not Bay Area listeners as some understood it, to "sither out from under their
rocks and join us."

It had to happen: Cecil & Linda
"Womack & Womack" Womack
amed their new son Womack Womack. They will call the child "Friendly"
Womack. That probably makes Ciaffe
Archie, newborn daughter of WHURI
Washington MD Milke Archie, feel like

she has a mundane name. Congratulations to both sets of new parents.

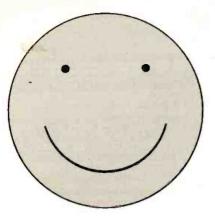
WPDQ/Jacksorfville's month-long celebration of its 13th anniversary as a B/U station includes a testimonial roast January 31 saluting longtime broadcaster (and current GSM) Willie J. Martin. The station is also planning a

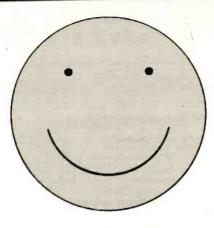
documentary on the progress of blacks since 1968 entitled, "Life After King," which began airing on Martin Luther King's Birthday ... WAOK: Atlanta will run "Black History Notes" and "A Salute To Black America" twice daily throughout February for Black History Month.

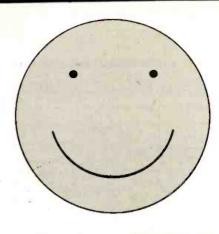


TORN BETWEEN TWO TEAMS—This football season commuting DJ Tom Joyner tried to balance his loyallies to two football teams by rooting for the Chicago/Dalas "Cowbears." Joyner (I) interviews Cowboys Dexter Clinksdale, Everson Walls, and Ron Fellows during a live remote from their practice field.

58/R&R FRIDAY, JANUARY 17, 1986







# PolyGram Records steps into 1986 with a big smile as Rene & Angela start the year with a bang!







# RENE & ANGELA's latest release from their "Street Called Desire" album, "YOUR SMILE," is why!!!

**RADIO & RECORDS** 

#1 BREAKER 72% — 1/3/86
#2 MOST ADDED RECORD — 1/3/86
HIGHEST DEBUT AT @ — 1/3/86
BLACK/URBAN CHART: @ — 1/17/86

**BILLBOARD 44\*** — **33\*** 

**CASHBOX** 58\* — 40\*

# MARKETPLACE

### **AIRCHECKS**

Radio's

systematic, professional review of A/C and CHR. Always top talent in prime dayparts. Always accurate and objective, with every break included.

AVAILABLE NOW AT \$10.95 EACH



WNRC WPLI WLTW WAPP KMGG KKHR

**KHTZ** 

24-HOUR ORDER-BY-PHONE (305) 923-8320

By agreeing to pay our invoice within ten days, we'll immediately ship your telephone order via first class mail. Satisfaction guaranteed.

MAJOR MARKET AIRCHECKS 444 BRICKELL AVENUE, SUITE 51, MIAMI, FL 33131

### COMEDY

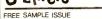


Not just one-liners, but a series of complete, ongoing bits. Write for free samples or send \$10 for starter kit and info to:

**GHOSTWRITERS** 

2301 Unity Avenue North, Dept. RR-7, Minneapolis, MN 55422

### O'Liners



of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

Disk Jockey Comedy
KRAZY KOMMERCIALS 100 of the wildest things

NRALY ROBBINITIES. 1000 the windest timing ever sold on radio. Everything from a police dog that lisps to a telethon to combat excess body hair to a free loaders home study course. Fore FREEBEE, write: HYPE, INK. 7805 Sunset Blvd.. #206, Los Angeles.

### COMEDY

### the Electric WEENIE

RADIO'S MOST RESPECTED

DJ GAG SHEET SINCE 1970
RICK DEES, KIIS-FM: "Tom, you really
are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"

FOR FREE SAMPLES WRITE





THE FUNNY BUSINESS

RED NECKERSON

### A COMEDY **EDITORIAL**

BETTER RATINGS! BETTER BOTTOM LINE!

Call Michael Hesser, Collect (415) 366-1781 SYNDICOM, 550 Price Ave., #8, Redwood City, CA 94063



### "Phantastic Phunnies"

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

### CONSULTANTS

### "DROPINZ

50 wild tracks for your show each month only \$20. Semi-annual and yearly rates too. Sample cassette \$4. Station consulting, aircheck critique and production by a 22-year major market veteran. Call or write for rates.

Stu Collins Broadcast Services

174 King Henry Court, Palatine, IL 60067 (312) 991-1522

### Attention: All Station Managers And Owners

Full Service Consultant For less than \$25 an hour

Call Compu-Consulting (307) 362-9022

### **PROGRAMMING**

Because your listeners need to know fast when snow closes schools, factories, businesses, or events, here's

Transform your IBM PC into an instant, computerized, "closing" control center

**FREE 30 DAY TRIAL** 

### SNOWTIME

HML SOFTWARE, P.O. Box 12226, Columbus, OH 43212

All payments must be in US dollars, sorry, no COD or purchase orders

### **FEATURES**

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Indicate COUNTRY of

Free Sample Of RADIO'S DAILY ON-AIR PREPARATION SERVICE

Airshift-ready music notes, star facts, calendar, more!

### **PUBLICATIONS**

Because you're more than a comedian . . . you need more than a joke service . . .

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offers you weekly self-help and professional growth articles, promotions, artists profiles, expert advice plus a fresh supply of topical humor every seven days.

One-month trial subscription (four issues): \$10 (deductible for your first yearly subscription) Send

reeYadio Services P.O. Box 9787, Fresno, CA 93794 Credit Card Orders, Phone: (209) 226-0558

### **PERSONALITY**

### 

"MOST USABLE SERVICE EVER." "A SHEET LIKE NEVER BEFORE

2 WEEK - TRIAL ONLY \$5, OR MORE INFO: INFO-BITS, BOX 112576, SAN DIEGO, CA 92111



### MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

> Per Insertion \$60.00

1 Time \$55.00 6 Insertions 13 Insertions

\$45.00 26 Insertions

Will include log or other line art on ads of two inches or more If camera-ready art provided. Deadline for Marketplace ads is Friday noon, one week prior to publication date. Marketplace ads are non-commissionable.

Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

60/R&R FRIDAY, JANUARY 17, 1986

# MARKETPLACE

### PERSONALITY

### NY IYO A TIBORNA NADOO

Presents "USED CARS." Used by a little old disk jockey who worked weekends at an automated Beautiful Music station. Good material CHEAP. Sample:

> 1395 Overlook Ave., N.W., Salem, OR 97304

### **ANNOUNCEMENTS**

Unfortunately, the Los Angeles "End-Of-The-Year-Party-Allto-Heck-Bash" was cancelled. However, the shirts are being distributed. Thanks to everyone across the country



### PROFESSIONAL SERVICES

# GIVE YOUR RADIO ADVERTISING SOME SING.

We can give your clients or your stations contemporary new sound for a song. Original music packages start as low as \$3,000. Customized re-sings from just \$1,500. Give us a jingle and we'll send you a demo reel of ours.

the NSK 615 E. Pike SARCE Seattle, WA 98122 (206) 323-6847

# **OPPORTUNITIES**

**OPENINGS** 

### **OPENINGS**

### **OPENINGS**

ceptional people, Looking for: A HOT Production Director and Announcers, Join Conn's fastest growing FM. T&R to Bob Mitchell, c/o KISS-FM, 60 Washington St., Hartford, CT 06106. Beginners need not apply. EOE

XL Country has immediate fulltime openings for personality locks. T&R: Pete Jirak, WIXLIFM, Box 40, Newton, NJ 07860. EOE M/F (1-17)

Needed yesterday, Experienced NÓ with strong production. T&R: WCLZ, Box FM-99, Portland, ME 04112. No calls please, EOE M/F (1-17)

# 99ROCK WPLR

PM Drive Announcer needed at Connecticut's leading AOR. Strong voice and pro-duction a must. Tape & Resume (no calls) to Neal Mirsky, WPLR, 1191 Dixwell Avenue, Hamden, CT 06514, EOE

WYOD/Pittaburgh's Contemporary rocker seeks air talent. 10pm-2am stot. T&R: Mike Konecko, 810 5th Av., New Kensington, PA 15068. EOE M/F (1-17)

WRCN/Long Island seeks on-air Promotion Director. Future full/parttime openings for hungry Rock jocks. C&R: Lenny Bloch, Box 666, Riverhead, NY 11901. EOE M/F (1-17)

### Kess 108FM **MUSIC DIRECTOR**

The awarding-winning CHR, KISS-108, is looking for an outstanding Music Director to work with a winning and exciting station. you like Streisand to Springsteen and R.E.M. to Run-D.M.C. send resume to: Sunny Joe White, P.O. Box 128, Medford, MA 02155 FOF M/F

### SOUTH

PD/morning man needed immediately, Z-93/KQIZ-FM, Rush T&R: Jack Higgins, GM, Box 7488, Amarillo, TX 79101. EOE M/F (1-17)

Air Talent/Engineer combo needed now for South Florida AM A/C with accent on oldies. Evening airshift and maintenance of our studios and directional low frequency serving the Gold Coast. You'll work with a knowledgeable consulting engineer to back you up. We're growing, and you can grow with us. You'll have long hours, low pay and all the beach you care to eat low pay and all the beach you care to be and T&R to: Stephen Harlow Haas,

GM, WSBR, 5700 N. Federal Hwy., Boca Raton, FL 33431. EOE M/F

# Centrel FL Hit Country needs PM driver/production pro. T&R: Glenn Moree, WWOJ, Box 1060, Avon Park, FL 33825. EOE M/F (1-17)

PM driver CHR. Fun, great company/pay. Hard work is waiting. T&R: Brende Kay, KNIN-FM, Box 787, Wichite Fails, TX 76307. EOE M/F (1-17)



AFTERNOON PERSONALITY

One of America's GREAT radio stations has a RARE OPPORTUNITY for a true performer. If you can do a morning show in Afternoon Drive, mesh well with other members of the team, be creative. warm and involved - then WBT is ready for you. We are AC - HEAVY PERSONALITY.

RUSH T&R - Absolutely NO CALLS to

Mike Collins 1110 WBT 1 Julian Price Place Charlotte, North Carolina 28208

BJ-105/Orlendo seeks 8-midnight/CHR personality. Good production/energy/personal appearance. C&R/photo: Brian Thomas, PD, WBJW, 8ox 8105, Winter Park, FL 32790. EQE

News/sports/talk show hosts needed by new owners. T&R/F/ salary requirements: David Gould, WPBR, ND, 3000 S. Ocean Blvd., Palm Beach, FL 33480. EOE M/F (1-17)

### New 100,000-Watt **Radio Station** In Growing Market

American Media, Inc. is building yet another Number One station in the growing sunny market of Central Florida. We're looking for the best and brightest to continue our winning tradition and build a truly great radio station. We have immediate opportunities for:

- News Director
- Production/Music Director
- On-Air Announcers

Send resumes, salary history and tapes to:

### **American MediaInc**

American Media, Inc. 55 N. Bumby Avenue Orlando, Florida 32803 American Media is an Equal Opportunity Employer

**OPENINGS** 

### NATIONAL

### WE NEED PERSONALITY DJs

Do you do voices? Can you handle the phones? How about drop-ins? - In other words. are you a Pro — or a Time & Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are ready for a move, let NATIONAL help. We make the complete presentation for you. For confidential details and registration form enclose \$1 for postage/handling to:



**BROADCAST TALENT COORDINATORS** 

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

### EAST

Full-service A/C seeks experienced news reporter/commicator. Adult sound/easygoing. Call: Bob Mercer, ( cator. Adult sound/easygoing. Call: Bob M 478-2700 (9am-12 noon EST) EOE M/F (1-17) Mercer, (302)



FMIOO

Dear Fellow Broadcaster

I have an opening on my airstaff at WZEN. Katz Broadcasting's market-dominating Easy Listening FM in Southwestern Connecticut. Perhaps this job would be right

I'm looking for someone who has a really good voice and who comes across as a human being on the air. He or she must also have the commitment to excellence that characterizes the people at Katz Broadcasting.

This is a great company to work for (it's entirely employee-owned) and I am just as committed to the well-being of my staff as I am to the quality of our on-air product

If you're interested in working at a station that will consider you a colleague rather than a subordinate, please drop me a line and enclose a tape. If you don't have a resume prepared, just tell me briefly in your letter what your experience is and what you're doing now. I promise I'll get back to you.

Sincerely,

Paul Knight Operations Manager

WEZN Park City Plaza Bridgeport, CT 06604

EOE

DC metro A/C needs adult communicator. Prior experience production a must. T&R: Bob Appel, WINX, Box 1726, Rock ville, MD 20850, EOE M/F (1-17)

### PD SOUTHWEST, CT

Full-service-oriented station in exciting growth market. Excellent opportunity! Send tape & resume to: Radio & Records, 1930 Century Park West, #213, Los Angeles, CA 90067, EOE

Suburban NY AM needs upbeat, entertaining PM driver, T&R: Jim Bosh, WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201, EOE M/F (1-17)

Top-reted stations in Berkshires need anchor/reporter. Three-person staff. Top facility. Competitive market. T&R: Tom Hig-gins, WUHN/WUPE, Box 1265, Pittsfield. MA 01202. EOE M/F (1-17)

WWYZ/WATR Waterbury-Hartford seeks newsperson/morning drive. No rip 'n' read. T&R: Bob Paiva, Box 3322, Hartford, CT 06103, No calls please. EOE M/F (1-17)

GLU-92 needs full/parttime AOR announcers. C&R: Garrett Hart, WGLU, 516 Main St., Johnstown, PA 15901, EOE M/F

Morning drive newscaster needed. AM/FM medium market. Great voice, experienced local news reporter. T&R: Joan Sheppard. Box 416, Paughkeepsie, NY 12602. EOE M/F

### **NEW JOBS — NEW STATION** - NEW YEAR!

Medium suburban market high energy AC/CHR format.

. \$\$ right for person who can make dreams & goals reality. Initiative important.

GSM . . . great opportunity . . . great \$ po tential. program against the best!

Production Director . . . airshift plus supervise all production. MORNING PERSONALITY & being out in the community?

Only workaholics need apply. All replies confidential. C&R to: Radio & Records, 1930 Century Park West, #216, Los Angeles, CA 90067, EOE

# **OPPORTUNITIES**

**OPENINGS** 

**OPENINGS** 

### YOU GET \$ 1000!

Just send us the tape that leads us to our next hor morning show. Our company specializes in top-rated morning shows in Louis-ville, Birmingham, Charlotte, Mobile and Charleston, and we're expanding, We'll pay you \$1000 in cash the day our next morning act hits the air . . . if you were the first to send us a cassette tape (and other information) that led to its discovery!

Get the competition out of town . . . or find a

great job for a friend! State-of-the-art facilities and incredible compensation! EOE Send your entry to: Star Search '86 c/o Bill Thomas

c/o Bill Thomas
Vice President/Programming
CAPITOL BROADCASTING
CORPORATION
530 Beacon Parkway West
Suite 600

Birmingham, AL 35209



Self-motivated newsperson needed for hip A/C NC. Enthusiusm, stability, creativity a must. C&R/news philosophy; Tom Cassidy, Box 2956, Asheville, NC 28802. EOE M/F (1-17)

Future openings at hip A/C in the mountains. C&R/salary requirements: Tom Cassidy, WSKY, Box 2956, Asheville, NC 28802. No calls please. EOE M/F (1-17)

AÖR has immediate openings for air/production. Prime shifts available. T&R: Glen Martin, KXZL, 427 E.9th, San Antonio, TX 78215. EOE M/F (1-17)

### PROGRAM OIRECTOR

3 years experience \* Marketing \* Salable promotions \* Air personality \* Production skills \* Deliver 35+ audience \* Major market adult music FM. Resume plus critiqued aircheck tape of your station. Radio & Records, 1930 Century Park West, #235, Los Angeles, CA 90067. EOE

100 kw CHR, A/C seeks clever morning person. Other positions available. T&R: Kirk Sherwood, 221 Willowbrook Dr., Jeckson, MS 39056. EOE M/F (1-17)

Morning anchor/reporter for TX combo needed now. One year's experience. T&R: Quinn, KIXS/KIIZ, Box 880, Killeen, TX 76540. EOE M/F (1-17)

Assistant ND full-service 50 kw AM. Experience a must. T&R: Mike Blackman, ND, WPTF-AM, Box 1511, Raleigh, NC 27602. EOE M/F (1-17)



Progressive, adult-oriented station with a strong commitment to news looking for News Anchor/Reporter. If you're a good writer, energetic street reporter, and have a smooth, unique delivery style, send T&R to Deana Hunley, WBPH Radio, P.O. Box 1230, Huntsville, AL 35807. EOE

WQRX has immediate opening for afternoon air talent/sales representative. T&R: Chris James. Box 309, Valley Head, AL 35989. EOE M/F (1-17)

WPEG/Charlotte seeks two announcers. T&R: Doug St. John, 8ox 128, Concord, NC 28025. EOE M/F (T-17)

KQTY seeks on-air. Team player with winning attitude. New facility. Good benefits. T&R: P. Moon, Box 165. Borger, TX 79007, or (806) 273-7533 EOE M/F (1-17)

### **New Station Needs Staff**

Tulsa's new music-intensive adult contemporary FM station needs an entire staff, immediate openings for mornings, middays, afternoons, nights, overnights and weekend air personalities. We also need newspeople and production director immediately. Good production skills a must. Rush cassettes and resume to John Curry, KVLT, Box 900, Owasso, OK 74055. EOE M/F

### \$ \$ \$

Perennial #1-rated gulf coast CHR looking for morning drive exciter! Excellent dollars for the right person, attitude and talent! Send T&R to: Radio & Records, 1930 Century Park West, #153, Los Angeles, CA 90067. EG

### MIDWEST

Experienced engineer for Class C FM/fulltime directional AM. Great benefits. Resume: Bill Bromley, WEBC/WAVC, 1001 E. 9th St., Duluth, MN 55805, or (218) 728-4484 EOE M/F (1-17)

K95-FM is still looking for the right night talent. T&R: Bob Cooper, K95-FM, Tulsa, OK 74119. EOE M/F (1-17)

Bristol Broadcasting seeks future air talent. C&R: Bruce Clark, Box 2000, Evansville, IN 47714, No cells please. EOE M/F (1-17)

### **WQWQ**

Muskegon, MI 50 KW FM coastal/regional CHR looking for winning air talent to fill all day positions including morning drive and production director. You'll be working with first class facilities and radio professionals and be provided excellent benefits. Send cassettes and resumes

Goodrich Broadcasting 3565 29th Street, SE Kentwood, MI 49508

Air personality/MD position waiting for you now. US99/Chicago's Contemporary Country station, T&R: PD, 875 N. Michigan, #1310, Chicago, IL 60611. EOE M/F (1-17)

Mid-Missouri's top-rated station needs experienced newsperson. T&R/writing samples/salary requirements: ND, KLIK, Box 414, Jefferson City, MO 65102. No calls please. EOE M/F (1-17)

### NEWS PEOPLE

Small-medium market in Midwest AM/FM wants to build resume pool of NewS People who can lead the shop anticipating future openings. Send resumes to: Radio & Records, 1930 Century Park West, #137, Los Angeles, CA 90067. EOE

Needed now. Afternoon personality Central KS CHR. Good plaes/production a must. Great place to grow. T&R: Scott James, KHOK, 171 S. Main St., Hoisington. KS 67544. EOE MF (1-17)

Join a top-rated NE WI station. Need fulltime air talents, local parttime announcers. C&R: Jeff McCarthy, WIXX, Box 1991, Green Bay, WI 54305. EOE M/F (1-17)

# PRODUCTION DIRECTOR

Full multi-track production studio equipped with all the latest in processing equipment. Including harmonizer, etc. and any other production tools you would want. Need an imaginative copywriter who has creative voice skills. Must have 2 years production management experience. Excellent benefits, top salary. Production is key to WVIC's 20 share in Lansing, MI. As we grow so will you. Send resume and cassette co Bob Goodrich, Goodrich Broadcasting, 3565-29th Street, SE, Kentwood, MI 49508.

### **OPENINGS**

### CREATE PRODUCTION FOR

Great 108

KSYZ-FM is currently seeking an experienced production pro to work in our 4-track state-of-the-art studio. If you are creative, can write and produce top quality spots and understand production techniques that SELL, we need YOU!

Our 100kw CHR signal is heard over most of Nebraska and ranks #1 in our 13-station market. KSYZ has great facilities, pays competitive wages, and offers good benefits. Our company is growing and your chance to move up in our organization is limited only by your skills, ability and willingness to work.

The position includes a 3-hour midday air shift. No calls, please. EEO/Females urged to apply. Send your best stuff (production and aircheck) to:

CHIP DOUGLAS MOSLEY OPERATIONS MANAGER KSYZ-FM 108 3280 Woodridge Boulevard Grand Island, NE 68801

### NEBRASKA'S NEWEST AC/CHR COMBO

Needs team players NOW! All dayparts, aggressive "lifestyle" news director and creative production director with winning attitudes. Are you the BEST small market talent around? Show us! Send 1&R to: Radio & Records, 1930 Century Park West, #215, Los Angeles, CA 90067. EOE

### Two Openings Country Personality Production Director

AM/FM combo moving to new facilities with 4-track. Commercial experience required. Application deadline January 24. Resume and aircheck to:

Charlotte Webb

Charlotte Webb WTTS/WGTC 535 S. Walnut St. Bloomington, IN 47401 Tapes not returned. EOE

### "TELEPHONE TALK"

Major market stations wants personality with provocative, humorous, imaginative telephone finesse. Send tape and resume to Radio & Records, 1930 Century Park West, #204, Los Angeles, CA 90067. EOE

### - A/C Morning Show-

We're one of the country's toprated A/C's in a Top 20 market, with one of America's hottest groups. We're searching for a morning entertainer who is extraordinarily warm, sincere, topical, local and has quick, to-thepoint, relatable humor. Drop-ins and phone bits are fine but the most important quality you'll need is to have fun on the air and make it sound that way. An incredible opportunity with great money and great people! RUSH cassette, resume and references to: Radio & Records, 1930 Century Park West, #224, Los Angeles, CA 90067. EOE M/F

### **OPENINGS**

### WEST

KERN/Bakersfield N/T needs ND. T&R: Rogers Brandon, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (1-17)

50 kw CHR near Sacramento needs morning talent. Minimum three years' experience. T&R: Scott Mitchell, K100, Box 631, Marysville, CA 95901. No calls please. EOE M/F (1-17)

### MORNING MAN (or team)

If you have been waiting for the opportunity to move to the very best market in the country and to shine on the *Hottest* station, and to make major dollars, now is the time to rush your very best to us. We're CHR, but A/C-leaning presentation acceptable. Send T&R to: Radio & Records, 1930 Century Park West, #239; Los Angeles, CA 90067. EOE

KSPN-FM seeks morning talent. 25 + AOR. Emphasis on humor/lifestyle/entertainment. Pros only. T&R: Gary Whipple. Box 8598, Aspen. CO 81612. EOE M/F (1-17)

No. AZ's top-rated CHR seeks experienced PD/morning talent. Must be outstanding talent with proven track record/leadership quality. T&R: Don Cann, (602) 634-3693 EOE M/F (1-17)

Immediate opening for creative morning talent. We have fun & we're top-rated. T&R: Gary Wolcott, KIQY, 743 Main, Lebanon, OR 97355, or (503) 259-2414 EOE M/F (1-17)

### EXPERIENCED SALESPERSON

KZOZKKAL, Central Coast's #1 AM & FM stations, have an immediate opening for an experienced salesperson. Must have minimum of 3 years experience. Top account list, benefits, and income. ONLY KILLERS NEED APPLY. Also opening for one entry-level position. Send resume to P.O. Box 220, Arroyo Grande, CA 93420. EOE



### KKHR Is Looking For A Production Director

Los Angeles's hottest CHR station is seeking a creative self-starter to handle its on-air production.

The person we want must be able to produce innovative commercials and exciting station promos, have a warm, energetic, fun delivery, work well with the station sales staff, and be able to handle the pressure of deadlines.

If this sounds like something you'd like, we'd like to hear from you. Send a cassette of your best production work (no phone calls, please) to Ed Scarborough, Program Director, KKHR, 6121 Sunset Blvd., Los Angeles, CA 90028.

KKHR, A CBS Owned station. An Equal Opportunity

# **OPPORTUNITIES**

**OPENINGS** 

### 444444444 KOST 103 FM

"Coast 103" Los Angeles Our 1st Opening Ever!!!

JOR:

Morning Drive News Personality Requirements:

Participation in KOST 103's morning program as news

anchor and an additional source of nersonality

Qualifications:

Warm, friendly, entertaining, and smart!

Tape and resume to: Ibani Kave 610 So. Ardmore Ave. Los Angeles, CA 90005

<del>14444444</del>4

KSLY-FM has rare opening. Experienced CHR personalities only. T&R: Joe Collins, Box 1400, San Luis Obispo, CA 93406. EOE M/F (1-17)

Weekenders needed, 100 kw A/C, T&R: Steve Thomas, PO, KKPL, Box 141146, Spokane, WA 99214. No cells please. EOE M/F (1-17)

### STATION CLEARANCE

Jim Brown Productions, originator of "Earth News" and a leading national syndicator since 1972, is looking for a Los Angeles-based station clearance person

with syndication experience. Two new shows for 1986 means good pay and ex-

cellent benefits for the right person. A reliable, independent, self-motivated salesperson. All responses held in strict confidence. Allow us the chance to better

your situation.

Contact Jim Brown Productions, Inc., Attn: Pete Howard, 131 Ocean Park Blvd., Santa Monica, CA. EOE

PBP/Announcer needed to do football/basketball & DJ shift. C&R: KBiM, Box 230B, Roswell, NM 8B201, EDE M/F (1-17)

Top Hits 67 K-WINK/Simi Valley seeks full/parttime eir talent. T&R: Steve Smith, 2136 Winifred St., Simi Valley, CA 93063, EOE M/F (1-17)

.



### WE NEED A WAKE-UP CALL!

Our team is in place but Salt Lake City's Premier Modern Station needs a morning show Don't bother if you're not fun, friendly, topical and a bit of a character. We're a well-run, successful company that knows how to win. This is a great opportunity for a real personality. No calls, please. Send C&R to: KKAT-FM, P.O. Box 45150, Salt Lake City, UT 84145. EOE M/F

FM Country leader seeks mature, friendly, topical, disciplined personality. Sam-10am, T&R/references. Art Sanders, 6228 S. Regal, Spokane, WA 99203. EOE M/F (1-17)

FM 40 miles from Tucson needs personality for Country format. T&R: Paul S. Lotsof, KAVV. Box 42977, Tucson, AZ 85733. EOE M/F (1-17)

AOR Modeste/Stockton seeks Production Director/jock, Minimum five years' experience. T&R: Jerry Longdon, KDJK, 570 Armstrong Wy., Oakdale, CA 95361, EOE M/F (1-17)

Medium market A/C needs cohesive, creative news morning sidekick. Beginners encouraged. T&R: Colleen Cool. KLLY. 3651 Pegesus Or., Bekersfield, CA 93308, or (605) 393-1900 EOE M/F (1-10)

### POSITIONS SOLIGHT

Attention all B/U PDs. I want back in. Currently employed NY. Great voice/production/personality. LANCE: (212) 865-8561, or 659-4887 (1-17)

Get ready for the spring book with a hot AM driver. Bits, features, topical humor. Award-winning production. D.W.: (402) 564-7334 (1-17)



### Saturday Night Live Of Radio

Three guys with a great morning show, TV experience, and our own stage act. Call for comedy album and tape. (916) 965-8130.

Tired of overnights7 Seek new, growing environment. Energetic college graduate with three years' experience. Tools for MD position. DOUG: {717} 263-8166 (1-17)

Award-winning female radio journalist. Eight years' on-air San Francisco, Seek challenging position. Will relocate. JAN: (415) 824-9398 (1-17)

Apprentice As Assistant To Either

Program Director Promotions Director, Or Sales Manager

an experienced graduate in radio broadcasting and inancially in a position to work without compensation for at least 6 months. Are you a successful Program Officetor, Promotions Director, or Sales Manager who is willing to train a bright and self-motivated assistant? Contact:

MARK YOUNG 414 Main Street, Melrose, MA 02176 (617) 662-0530

Willing To Relocate

ntry programming/operations pro. Last AM top-rated two is in nine-station market. Know music, promotion, auto-ion. All markets considered. OON RHEA: (303) 243-5614

Young high school telent with major market potential. I will be the best. I love radio. Have local aircheck. ROBB: (307) 632-3333 (1-17)

Anywhere Newl Trained broadcaster, A/C/CHR/MOR. Good production. HENRY: (201) 836-5166 (1-17)

Dynamic femala with unique style. Seek fulltime CHR/AOR. Four years' commercial experience. T&R ready. KIM: (317) 482-0614 [1-17]

l dream radio. Two years' commercial experience. MW jock seeks fulltime CHR/AOR. Energetic/funny. T&R ready. PHIL. (219) 980-3633 (after 6pm CST) (1-17)

### News Anchor/Personality

Mornings at same top 10 AOR for almost ten years. Fountain of ideas looking for

new challenges. Major references. Principals only: Radio & Records, 1930 Century Park West, Box 220, Los Angeles

### Experienced morning anchor seeks news work. Solid anchor & reporting skills/strong voice, LINDA: (315) 635-9627 (1-17)

Experienced, energetic, entartaining CHR jock. Seek same in Top 50. Good attitude/great production. MW/East only. C&R available: (616) 363-4788 (1-17)

Graduate broadcasting workshop, with AA. Experaspects. Seek small station anywhere. RICHARREZ: 1624 Paloma, Barstow, CA 92311. (1-17)

Broadcast School graduate. Beginner seeks position as announcer. Sharp, talented, willing to learn. LISA: (412) 461-0310 (1-17)

KQXR/KINT/XeROK. Great numbers. Married & stable. Mum/major only. KE(TH MORGAN: (805) 323-3316 (1-17)

Talk show host with wide appealing innovative format. Multi-talented in variety occupations/experiences. T&R available. MARIO HONORE: Box 3264. Wenatchee, WA 98801, or (509) 683-0043 (1-17)

### TEAM AID

Presented by: "hot" Morning Team
To benefit starving ratings at your

Call 717-454-5571 or 717-889-3387 All proceeds to benefit your station!

### **POSITIONS SOUGHT**

Self-starter with solid practical experience. Seek program-ming/promotion/production/public affairs. Let's talk radio. CAL SHEILDS: (213) 215-9811 (1-17)

East, JIM: (302) 652-7685 (1-17)

KMOX/WFBR/KULF. 13 years in large markets. Music/talk, phones/production. Ratings/references. All positions consiphones/production. Ratings/references. A dered, CHARLIE: (301) 444-5328 (1-17)

Personality with distinctive sound. Seek creative environment with organization not afraid of winning, KEN (DR. K) ment with organization not afra SILVA: (207) 783-2781 (1-17)

Female air talent with outgoing personality, West Coast area. GINA L. MICCIULLA: (602) 887-8635, or 13053 N. 33 Pl.. Phoenix, AZ 85032, (1-17)

Free egent, 11/53 market experience. Orive time/MD expence for Top 100 medium market. Mild climete. CRAI 10148 Twin Lakes Or., Coral Springs, FL 33065. (1-17)

Programming major market pro will deliver success. Lest eight years in Los Angeles. (818) 360-3079 (1-17)

OM/PD/CE, 20 years' experience. Now in Top 20 market, pre-fer FL, GENE: (516) 866-3525 (1-17)

Strong morning personality can cook your book. Phones/ bits/topical. Good with newsman. Award-winning produc-tion. DOC: (402) 564-7334 (1-17)

Major market drivetime air talant seeks small/medium market CHR PD/on-air position. My experience will make us top-rat-ed. RICH: (414) 546-0794 (1-17)

PD with eight years' experience. Top rated announcer in four state area last three books. JOHN: (717) 328-2567 (1-17)

### TALK/NEWS - TALK HOST

Presently doing News/Talk in a large man ket. Good phones and interview skills. Com-fortable talking serious news to entertainment. A personality willing to let subject be the star. Stable and aggressive. Hard worker. Reply to: Radio & Records, 1930 Century Park West, #236, Los Angeles, CA

Nine-year pro, Top 50 sports/anchor/talk cohost. Relocating West Coast. Human perspective on sports, solid news background. WOODY: (213) 204-0761 (1-17)

I wanna rock! Experienced AOR/hybrid. Good proc professional attitude. JOHN: (312) 262-3773 (1-17)

Attention small/medium merkets. Clean/fun kind of guy. Have production tools. Work anywhere. STEVE: (214) 885-8493 (1-17)

OM/PD with five years' experience. Seek announcing MW/West A/C, CHR. 8RIAN: (308) 532-9676 (1-17)

I-100/Daytona Seach, Orlando. CHR/Hot Hit night telent. Medium/major markets. J.J. SHANNON: (305) 721-0582 (1-17)

Phlashi Tired of the zoo concept? Take on the Phunny Pharm to phire up your phrequency. Medium/small anywhere. PHLASH PHELPS: (301) 377-8349 (1-17)

Experienced AOR jock. Team player with great production. Highly motiveted/very creative. T&R available. DAVID KEL-LY: (219) 875-7107 (1-17)

Ready to work, Four years' experience CHR/AOR, AC, Smelli major market, Razor sharp, SANTO, (305) 752-8303 (1-17)

CASEY JONES captured on tapel For automatic phone demo: (316) 684-0028. Other information: (316) 682-1549 (1-17)

\$25,000 drivetimer/ production pro available for right station that needs more than announcer. O'RILEY: (304) 877-5606 (Call before 12pm EST) (1-17)

No gimmicks, just good announcing. Entry-level position JEFF ARNETT: (517) 592-5440 (1-17)

### POSITIONS SOUGHT

CHR jock now in Top 15 seeks new challenge. Will relocate immediately to medium/large market. Guaranteed to win. MIKE ABRAMS: (7,18) 332-1698 (1-17)

Comprehensive AOR knowledge. Personable, unique voice Eight years' experience, 8A degree. T&R with strong refer ences. P.D. WITT: (918) 254-0394 (1-17)

### MAJOR MARKET TALENT A/C CHR

As air talent, number one-rated in 3 Top 10 markets. 5 years Major Market PD/OM, Excellent communication & leadership skills. Would consider management opportunity in medium or small market. Reply to: Radio & Records, 1930 Century Park Eest, #138, Los Angeles, CA 90067.

Find a great new voice for the New Year. College sports, newscaster, PBP with broadcast training. Seek first break. DAVID: (718) 779-1753 (Evening EST) (1-17)

Major market talent. Country at WQYK/WIVK/KRWQ. Currently OM/mornings at MW A/C. JACK HANSEN: (309) 827-2329 (1-17)

PD. Radio professional with 18 years' major/medium market Results-oriented/aggressive. Top credentials. Seek new chal lenge. STEVE SUTTON: (704) 372-1104 (1-17)

Seek good opprtunity. Three yeers' medium market experience A/C, CHR in Chicago. T&R available. MAGIC: Box 811, Tinley Park, IL 60477. (1-17)

PD made K-94 profit. Ready to make your P-2, P-3 CHR. A/C cook. Expert research/promotions/music/personnel. BOSS: cook. Expert research/p (402) 564-7334 (1-17)

lege. Non-drinker/smoker. M,GOTTESMAN; (415) 550-8506 (1-17)

Seek professionel, winning CHR/AOR. On-air/production & programming. Seven years' experience. OAVID F.: (616) 267-5132 (1-17)

Great production, Consistant/creative personality, Seek chairlenge in decent Western location. Team player. Experienced. Have references, DON: (818) 793-4368 (1-17)

Dependable ten year pro seeks CHR air telent gig. MW medium/large market. Excellent production/references. MIKE: (817): 692-1197 (1-17)

Jock with six-years' on-sir/ programming experience. Seek fulltime gig Mid-Atlantic. Any shift considered. GARY WALK-ER: (301) 797-8532 (1-17)

I'm Shotgun. ) will travel if you make me an offer I can't re-fuse. Killen: (904) 743-3257, or 356-5554 lafter 6pm EST) (1-17)

### **MISCELLANEOUS**

Country, A/C record service needed from all lebels for the KAT, Tri-state coverage, Dick Day: KATJ, 568 E. St. George, UT 84770. (1-10)

New A/C, CHR crossover station seeks service from reclabels. Tony Wood: WHRQ, Box 6440, Lynchburg, 24505, or (804) 847-1267 (1-10)

### **R&R Opportunities Advertising**

Radio & Records provides tree (24 words) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Postions Sought. All other adver-tising must run display. Changes must be mailed in on com-

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

### Display advertising

Disptay: \$40 per inch per week (maximum 35 words per inch), includes border and logo. Billnd Box: \$50 per inch per week (maximum 35 words per inch), includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our

### **OPPORTUNITY FORM**

□ OPENING .	→ □ POSITION SOUGHT
Region	☐ MISCELLANEOUS
PD Name:	NAME:
GM Name:	PHONE: ( )

- 1. Please type or print clearly, using 24 words or less to include address/phone number, and attach to this form.
- 2. Do not use abbreviations
- 3. All ads are subject to editing

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

R&R FRIDAY, JANUARY 17, 1986/63

370) THE RECORD PRODUCERS, John Tabler & Stuart Grundy Profiles based on exclusive Interviews with 13 of the greatest himakers, Leiber & Stoller, Tom Dowd, Phil Spector, Richard Perry, Bill Szymczyk, Todd Rundgren, George Martin, Mickie Most, Glyns Johns, Tony Visconti, Chinn & Chapman, Roy Thomas Baker, and Chris Thomas.

345) THE PROGRAM DIRECTOR'S HANDBOOK, Bob Paiva The author strips away mystique and misinformation to provide a wealth of practi-cal information and thoughtful examination of the program director's functions, the creative, the administrative, and the profit-making responsibilities, as well as special talents required for success. 162 pp.(P) \$9.95

340) MAKING MONEY MAKING MUSIC (NO MATTER WHERE YOU LIVE), James Dearing Dearing shows practical ways to make reliable music income by developing a solid professional reputation within your own community, diversifying your talents, and building business savvy; maximizing munity, diversitying your reletins, and business savy, mallinum club performance earnings, casuals, teaching, intogle work, session work, operating a home studio, renting out your equipment, and more useful ideas. 310 pp.(P) \$12.95

311) MUSICIAN'S GUIDE TO INDEPENDENT RECORD PRODUCTION. will Connelly Practical and realistic advice on the whole process of record-making for the asplring producer. Describes the interplay of creative, techni-cal, and business aspects, and explains the techniques and methods for plan-ning, directing, and budgeting the production. 208 pp. (H) \$12.95

304) BREAKIN' INTO THE MUSIC BUSINESS. Alan Siegel Written by one of the top entertainment lawyers, this is a concise, complete and well-documented guide filled with straight talk and practical advice on making your break. In addition to detailed explanations of the mechanics of music deals, it also Includes pointed interviews with top industry execs, managers, producers 288 pp.(H) \$14.95

160) DICTIONARY OF CREATIVE AUDIO TERMS, CAMEO The first comprehensive dictionary of creative audio terminology containing over 1,000 definitions for those without much technical training. Focuses on creative audio/ musical equipment, techniques, systems, and practices. Illustrated to give a quick and comprehensive grasp of meanings.

130) BUILDING A RECORDING STUDIO, Jeff Cooper, M. Arch., S.M., I SUBJULING A RECONDING STORIO, Jet Cooper, M. Arch., S.M., S.B., B.S.A.D. A step by step guide to recording studio construction for small or large budgets. Thorough coverage of the principles of acoustics, how acoustics affect recording, soundproofing a room, plus chapters on the studio, the control room, and a glossary of the 100 most misunderstood terms in acoustics.

209 pp.(P) \$30.00

120) CRITICAL LISTENING COURSE, F. Alton Everest This invaluable 120) CRITICAL LISTENING COURSE, F. Alton Everest This invaluable course specifically addresses the important nuances of the audio world. The 106 page training manual with ten pre-recorded lessons on cassette tapes lead, you from basic to advanced listening techniques in increasing progression. Topics include estimating frequency, trequency band limitations, sound level changes, components of sound quality, frequency gesponse irregularities, various types of distortion, reverberation effects on speech and musc, signal vs. noise, and volce colorations.

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SIGNATURE		

# NATIONAL MUSIC FORMATS

### Added This Week

### **Bonneville Broadcast** System

Kevin McCarthy (800) 631-1600 Love Sounds

JUICE NEWTON "Hurt"
RAY PARKER JR. "One Sided Love Affair"

### **Broadcast Programming**

John Sherman/Bob English (800) 426-9082

### **Adult Contemporary**

ELTON JOHN "Nikita"
DIANA ROSS "Chain Reaction"
COREY HART "Everything In My Heart"

### **Modern Country**

MAC DAVIS "Sexy Young Girl"
ANNE MURRAY "Now And Forever"
DON WILLIAMS "We've Got A Good Fire Goin' "

### Century 21 Greg Stephens (214) 934-2121

### The Z Format

ELTON JOHN "Nikita"
HEART "These Dreams"
ATLANTIC STARR "Secret Lovers"
THOMPSON TWINS "King For A Day"
ARETHA FRANKLIN "Another Night"

### The A/C Format

STARSHIP "Sara" MR. MISTER "Kyrie" ELTON JOHN "Nikita"
CARS "Tonight She Comes' THOMPSON TWINS "King For A Day"

### Super-Country

ALABAMA "She And I" RANDY TRAVIS "1982" SAWYER BROWN "Heart Don't Fall Now"
MERLE HAGGARD "I Had A Beautiful Time" ANNE MURRAY "Now And Forever (You And Me)"

### **Concept Productions**

### CHR

STING "Russians ELTON JOHN "Nikita" HEART "These Dreams" SHEILA E. "A Love Bizarre' ABC "How To Be A Millionaire"
LOVERBOY "This Could Be The Night"

### Country

MEL McDANIEL "Shoe String" MEDANICE "Slow Joing"
REBA McENTIRE "Every Night"
SAWYER BROWN "Heart Don't Fall"
MERLE HAGGARD "I Had A Beautiful Time"
ANNE MURRAY "Now And Forever (You And Me)"

### Drake-Chenault

### XT-40

ZZ TOP "Stages" **ELTON JOHN "Nikita"** HEART "These Dreams"

### Contempo 300

STARSHIP "Sara" **ELTON JOHN "Nikita"**  DRAKE- CHENAULT CONTINUED

### reat American Country

DON WILLIAMS "We've Got A Good Fire Goin'" GEORGE STRAIT "You're Something Special To Me"

### Peters Productions, Inc. George Junak (800) 255-8511

### Country Lovin'

RICKY SKAGGS "Cajun Moon" STATLER BROTHERS "Sweeter And Sweeter"
MERLE HAGGARD "I Had A Beautiful Time"
SYLVIA & MICHAEL JOHNSON "I Love You By Heart"

### Radio Arts

Country's Best

ALABAMA "She And 1"
MEL McDANIEL "Shoe String"

### Soft Contemporary

**FLTON JOHN "Nikita** RANDY GOODRUM "Silhouette"
DIANA ROSS "Chain Reaction" ANNE MURRAY "Now And Forever (You And Me)"

### Sound 10

MR. MISTER "Kyrie" ELTON JOHN "Nikita" HEART "These Dreams THOMPSON TWINS "King For A Day"
C. CLEMONS & J. BROWNE "You're A Friend Of Mine" M. FRANKS I/B. RUSSELL "When I Give My Love To You"

### Satellite Music Network

### The Starstation

STARSHIP "Sara MR. MISTER "Kyrie" BILLY OCEAN "When The Going Gets Tough ..."
EL DeBARGE w/DeBARGE "The Heart is Not So Smart"

### Rock 'N' Hits

STING "Russians" HEART "These Dreams" BALTIMORA "Tarzan Boy" SIMPLE MINDS "Sanctify Yourself"

### TM Programming

### Stereo Rock

ZZ TOP "Stages" STING "Russians" HEART "These Dreams"

### LOVERBOY "This Could Be The Night" TM A/C

STARSHIP "Sara"

### TM Country

JOHN DENVER "Dreamland Express"
STATLER BROTHERS "Sweeter And Sweeter DON WILLIAMS "We've Got A Good Fire Goin"
LACY J. DALTON "Don't Fall In Love With Me"

### Transtar **Adult Contemporary**

Dave Bogart (303) 578-0700

LIONEL RICHIE "Say You, Say Me" FREDDIE JACKSON "You Are My Lady"

### RADIO & RECORDS NATIONAL AIRPLAY

# JAZZ

### **TOP 30**

JANUARY 17, 1986 DAVID GRISMAN/Acousticity (Zebra/Acoustic) GRP LIVE IN SESSION/GRP Live In Session (GRP) JOHN BLAKE/Twinkling Of An Eye (Gramavision) HERBIE MANN/See Through Spirits (Atlantic) JAMES NEWTON/African Flower (Blue Note) 0 TONY WILLIAMS/Foreign Intrigue (Blue Note) KIRK WHALUM/Floppy Disk (Columbia) BENNIE WALLACE/Twilight Time (Blue Note) 0 CARLA BLEY/Night-Glo (Watt/ECM) DIANE SCHUUR/Schuur Thing (GRP) WYNTON MARSALIS/Black Codes (From The Underground) (Columbia) JIMMY HEATH/New Picture (Landmark) MULGREW MILLER/Keys To The City (Landmark) JEAN-LUC PONTY/Fables (Atlantic) MATT CATINGUB/Hi-Tech Big Band (Sea Breeze) TIM EYERMANN'S EAST COAST OFFERING/Walkin' With You (MCA) MONTY ALEXANDER/Full Steam Ahead (Concord) 17 OTR/Out Of The Blue (Blue Note) 18 RICHIE COLE/Bossa Nova Eyes (Palo Alto) 19 19 BEN SIDRAM/On The Cool Side (Magenta/Windham Hill) 20 MCCOY TYNER & JACKIE MCLEAN/It's About Time (Blue Note) 21 WISHFUL THINKING/Wishful Thinking (Pausa) LARRY CORYELL & EMILY REMLER/Together (Concord) LONNIE LISTON SMITH/Rejuvenation (Doctor Jazz) 27 WAYNE SHORTER/Atlantis (Columbia) 22 JOANNE BRACKEEN/Havin' Fun (Concord)

Biack/Urban stations contributing to Jazz WKND/Harfford, Metonae McClean, KJCB/Lafayette, Horatio Handy, WYLD FMMow Orleans, Dell Spencer, WDMT/Cleveland, Dean-Dean Rufus, XHRM/San Diego, Duff Lindsey.

### **NEW & ACTIVE**

JANET PLANET/Sweet Thunder (Sea Breeze)

DON SEBESKY/Moving Lines (Doctor Jazz)

SADE/Promise (Portrait/CBS)

DIDIER LOCKWOOD/Out Of The Blue (Gramavision)

HARVIE SWARTZ "Urban Earth" (Gramavision) 12/9
Rotations: Heavy 0:0, Medium 6:4, Light 4:70, Extra Adds 2, Total Adds 9: WRTI, KERA, WNOP, WKSU, KJZZ, KJAZ,

DEBUT > 3

DEBUT 30

29

EES HOOPER "Hoopla" (Pausa) 11/2

Rotations Heavy 2/0, Medium 6/2, Light 3/0, Extra Adds 0, Total Adds 2: WLOQ, KRVS. Heavy, KBEM, KIFM, Medium:

WWW.U., WINDT, NJ.Z.

NEW YORK JAZZ ENSEMBLE "4 On 6 X 5" (Bainbridge) 10/5
Rotations: Heavy 3/2, Medium 3/2, Light 4/1, Extra Adds 0, Total Adds 5, WBBY, WUWM, KKGO, WHRO, KXPR.

HANK CRAWFORD "Roadhouse Symphony" (Milestone/Fantasy) 10/3
Roations: Heavy 1/0, Medium 6/1, Upin 2/1, Extra Adds 1, Total Adds 3, WKSU, KKGO, KMHD, Heavy. KPLU, Medium WRCQ, WRIT, KFRA KADV K.I/CP.

WBGO, WRTI, KERA KAUX, KUCB.

FOWLER BROTHERS AIR POCKET "Hunter" (Fossil) 10/2

Rotations: Heavy 1:0, Medium 5:1, Light 4:1, Extra Adds 0, Total Adds 2, WFPL, KUOP. Heavy, WNOP, Medium. WMOT,

BOBBY SHEW " 'Round Midnight' (Mopro) 10/2
Rotations: Heavy 2/0, Medium 3/0, Light 4/1, Extra Adds 1, Total Adds 2, WBEE, WUWM. Heavy: KLON, KJAZ, Medium

ART FARMER QUINTET "You Make Me Smile" (Soul Note) 10/0 ART FARMER QUINTET "You Make Me Smile" (Soul Note) 10/0 Rotations: Heavy 2/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: KLON, KXPR. Medium: KUHF, WKSU,

KJAZ, WNUH, WYPE, KLOU-GEORGE CABLES "Phantom Of The City" (Contemporary/Fantasy) 9/3 Rotations: Heavy 2/0, Medium 3/0, Light 4/3, Extra Adds 0, Total Adds 3, WFAE, WBEE, KLON. Heavy: WBGO, KXPR. Medium WRTI, WUWM, KJAZ.

Medium WHTI, WUWM, KJAZA.
JULIÉ KELLY "Never Gonna Let You Go" (Pausa) 9/3
JULIÉ KELLY "Never Gonna Let You Go" (Pausa) 9/3
Rotations: Heavy 5/1, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 3, WUWM, KKGO, KLSK. Heavy; WBGO, WNOP,

MAXINE SULLIVAN "Uptown" (Concord) 9/3
Rotations: Heavy 1:0, Medium 6/2, Light 2/1, Extra Adds 0, Total Adds 3, WFPL, WUWM, KJAZ. Heavy: WUSF. Medium w8GO, WYRS, KLON, WMID.



# MOST ADDED HARVIE SWARTZ (9) Urban Earth (Gramavision)

BENNIE WALLACE (8) Twilight Time (Blue Note) DAVID GRISMAN (6) Acousticity (Zebra/Acoustic)

JAMES NEWTON (6) African Flower (Blue Note). TONY WILLIAMS (6) Foreign Intrigue (Blue Note)

### HOTTEST

JOHN BLAKE (15) Twinkling Of An Eye (Gramavision)
KIRK WHALUM (13) Flonny Disk (Columbia) GRP LIVE IN SESSION (12) GRP Live In Session (GRP)
TONY WILLIAMS (11)

Foreign Intrigue (Blue Note)

GEORGE COLEMAN "Manhattan Pandrama" (Theresa) 9/1 ART BLAKEY "Live At Sweet Basil" (GNP Crescendo) 9/0

dds D. Heavy: KRVS, KXPR, Medium WRTI, WMID Rotations: Heavy 2/0, Medium 2/0, Light 5/0, Extra Adds 0, To CALVIN KEYS "Full Court Press (Olive Branch) 9/0

Total Adds 0. Medium: WFPL, WVPE, KLCC, KJCB.

CALINI REYS "Full Court "Pas Acres A

CLAUOIO RODITI "Claudio" (Uptown) 6/3

1/1, Extra Adds 1, Total Adds 3, WRTI, WKSU, KADX, Heavy WBGO, KJAZ, KPLU.

Rotations: Heavy 3(0, Medium 1/1, Light 1/1, Extra Adds 1, Total Adds 2, WBEE, WDET, Medium: WEBR, KERA, WLOQ.

Bettaffinns: Heavy 0(0, Medium 5/1, Light 10(0, Extra Adds 1, Total Adds 2, WBEE, WDET, Medium: WEBR, KERA, WLOQ.

Rotations: Heavy 0:0, Medium 5/1, Light 0:0, Extra Adds 1, 10tal Adds 2, WBEE, WBEE MOET MEDIUM NATH PEPPER "More For Les At The Village Vanguard" (Fantasy) 5/2
Relations: Heavy 2:0, Medium 1:0, Light 271, Extra Adds 1, Total Adds 2, KADX, KJAZ Heavy: WBFO, WMID. Medium: WRTI.

A LITTLE NIGHT MUSIC "Sitting Oucks" (Night Music) 6/1
Rotations Heavy 100, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, KERA, Heavy: WJZZ, Medium; KCSC, KIFM, KJCB. Rotations Heavy 1/0. Medium 3/0, Light 2/1. Extra Adds 0, Total Adds 1, KERA, Heavy: WJZZ. Medium: KUSU, KIPM, KUSU, KUSU, KIPM, KIP

### **REGIONALIZED ADDS & HOTS**

# MIDWEST EAST BLAKE JOHNNY DYANY BOTTON JAMES MEMON THERE A MILLAM PARRIS & WILLAM NOME MIGHT "/ BLOI WHEFORWHAID JOHN BLAKE JOHN BLAKE GEORGE COLDHAN BERMAIN RALLACE GEORGE COLDHAN WAYNE SHORTER MANNESHORTER ANY PEPPER MANNESHORTER ARY PEPPER

MADE WOET/Description of the control of the control

WHROMorfolk
Joe Lowney
JIMMY ROWLES
NEW YORK JAZE GUT
BILLY BANT
HOTEDER
MULTER HATH
JOANNE BRACEEH
CONYELL & REMLER
TONY WILLIAMS
WILCOMORFOMO 11

CATINGUE

WFAE/Charlotte
Paul Stribling
BENNIE MALLACE
GEORGE CABLES
ROTLEBL:
RIRK MHALUM
CARLA BLEY
BENNY CARTER
GRP LIVE IN S
BERBIE NAMM

KWMU/St Louis Jim Wallace LISA RICH BARVIE SMARTZ Hottant:

CHARLIE PAR

D'Connor/Wilson SENNIE MALLACE Hottest: GRP LIVE IN SESSI CARLA BLEY WISSENI OF

KXPN/Secremento
Gery Vercall
MATHE SHOWTH
MA

KPLUTTACOMPS-SOUTH Charles Tomaca MERCOITE D'AMBROS SILLY MART SERIC MUHLER GENE MARRON HOLLEST RENNY BARRON HOLLEST BERLIS MALLACE JULIE RELLY PETRUCCIANI & MCC LISA RICH

CHRIS JAMES JULIE RELLY

HOTTEST: HULGREW MILLER CARLA BLEY JAMES MEWTON WISHPUL THINKING MATT CATINGUS

49 Reporting Stations 45 Current Reports

KBEM/Minneapolis and WLVE/ Miami Beach called in a frozen playlist.

WDMT/Cleveland failed to report for two consecutive weeks and therefore its playlist was not used in this week's data.

WUSF/Tampa failed to report and therefore its playlist was frozen.

WGCI-FM/Chicago is no longer a reporting station.

# COUNTRY

### **TOP 50**

			_		
Fo	eeks We		asi Veek		
	5		1	1	CRYSTAL GAYLE & GARY MORRIS/Makin' Up For Lost Time (WB)
	10	5	3	0	OAK RIDGE BOYS/Come On In (You Did The Best You Could Do) (MCA)
	14	9	5		STEVE WARINER/You Can Dream Of Me (MCA)
	13	8	6	ă	MARIE OSMOND/There's No Stopping Your Heart (Capitol/Curb)
	7	4	2	5	JUICE NEWTON/Hurt (RCA)
	18	14	11		GEORGE JONES/The One I Loved Back Then (Epic)
	16	13	9	ă	T. GRAHAM BROWN/I Tell It Like It Used To Be (Capitol)
	17	15	10	×	GLEN CAMPBELL/it's Just A Matter Of Time (Atlantic America)
	20	16	12	ŏ	
	23	19	14		EXILE/I Could Get Used To You (Epic)
	3	2	4	11	
	11	10	7	12	JOHN CONLEE/The Old School (MCA)
	26	21	16	10	BARBARA MANDRELL/Fast Lanes & Country Roads (MCA)
	25	23	19	Ø	COCA)
1	21	20	18	<b>6</b>	WAYLON JENNINGS/The Devil's On The Loose (RCA)
į.	27	24	22		SOUTHERN PACIFIC/Perfect Stranger (WB)
į.	24	22	20	Œ	and the same of th
	34	27	25	0	EDDY RAVEN/You Should Have Been Gone By Now (RCA)
1	29	25	23	Ø	
1	36	30	28	20	JOHN SCHNEIDER/What's A Memory Like You (MCA)
	31	26	24	3	La Marie Ven Are My Cone (Epic)
1	1	3	8	22	
1	33	29	27	3	
ı.	32	28	26		JOHN ANDERSON/Down In Tennessee (WB)
1	38	32		=	JOHN DENVER/Dreamland Express (RCA)
1	47	37		-	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
1	-	46		Œ	
1	45			20	
	40			@	
1		- 34		=	(0.1
	12	12	13	31	GENE WATSON/Memories To Burn (Epic)
	50	41	36	32	T.G. SHEPPARD/In Over My Heart (Columbia)
1	4	6	15	33	
1	46	40	37	2	LOUISE MANDRELL/Some Girls Have All The Luck (RCA)
1	BRE	A	(EI	₹ 🤠	
1	9	- 11	21		
1			40		CHARLIE DANIELS BAND/Still Hurtin' Me (Epic)
	BRE	AI	(EI	R 💿	RICKY SKAGGS/Cajun Moon (Epic)
			. 17		NITTY GRITTY DIRT BAND/Home Again In My Heart (WB)
	BRE	Α	KE	R 💇	ALABAMA/She And I (RCA)
	BRE	A	KΕ	R Œ	GEORGE STRAIT/You're Something Special To Me (MCA)
	-		- 4		STATLER BROTHERS/Sweeter And Sweeter (Mercury/PG)
1	DE	BU'		_	ANNE MURRAY/Now And Forever (You And Me) (Capitol)
1	-	- 5	0 4	C	RANDY TRAVIS/1982 (WB)
	4	1 3	9 3		TOM JONES/It's Four In The Morning (PolyGram)
1	6	6 1	7 3		KENNY ROGERS/Morning Desire (RCA)
		B 1	8 3		
1	-	-	_ 4		SHOPPE/While The Moon's In Town (MTM)
	_	_	9 4		RAZZY BAILEY/Old Blue Yodeler (MCA)
	[	DEBL	JT.	▶ €	PAKE McENTIRE/Every Night (RCA)

### IANUARY 17, 1986

JANU	AKY	17, 19	86
Total			
Reports/Adds	Heavy	Medium	Light
159/0	138	16	5
162/0	133	27	2
164/0	129	30	5
161/1	131	25	5
161/0	129	24	8
156/1	100	44	12
154/0	94	50	10
162/2	82	73	7
162/3	81	73	8
162/2	71	82	9
142/0	92	34	16
139/1	95	32	12
160/1	51	95	14
158/3	55	88	15
150/1	49	85	16
152/6	46	86	20
133/2	60	56	17
158/6	23	108	27
152/4	31	97	24
156/4	17	111	28
145/6	34	86	25
110/0	52	35	23
147/9	26	92	29
144/4	26	86	32
152/8	12	100	40
152/15	6	100	46
141/22	3	72	66
133/9	6	74	53
126/9	13	63	50
112/6	10	72	30
106/0	53	38	15
132/15	7	71	54
98/0	47	30	21
123/7	4	71	48
133/38	4	47	82
83/1	28	33	22
102/8	5	60	37
116/22	5	51	60
77/0	25	33	19
115/72	2	31	82
106/28	5	44	57
92/13	1	55	36
96/68	1	12	83
76/10	4	36	36
77/1	9	43	25
54/0	11	20	23
42/0	12	13	17
61/4	1	27	33
58/2	3	28	27
73/27	0	16	57

### MOST ADDED

ALABAMA (72) ANNE MURRAY (68) Now And Forever (You And Me) (Capitol)

DON WILLIAMS (38) We've Got A Good Fire Goin' (38) MERLE HAGGARD (35) I Had A Beautiful Time (Epic) MEL McDANIEL (34) Shoe String (Capitol) GEORGE STRAIT (28)
You're Something Special To Me (MCA) REBA McENTIRE (27) Every Night (RCA) GARY MORRIS (22) 100% Chance Of Rain (WB) RICKY SKAGGS (22) Cajun Moon (Epic)

LARRY GATLIN & THE GATLIN BROS. (22) Nothing But Your Love Matters (Epic)

### HOTTEST **CRYSTAL GAYLE & GARY MORRIS (96)**

Makin' Up For Lost Time (WB)
OAK RIDGE BOYS (71) Come On In (You Did The Best MARIE OSMOND (64) There's No Stopping Your Heart (Capitol/Curb) JUICE NEWTON (61) Hurt (RCA)
GEORGE JONES (49) The One I Loved Back Then (Epic)
STEVE WARINER (40) You Can Dream Of Me (MCA) FORESTER SISTERS (37) Just In Case (WB) BILLY JOE ROYAL (33) Burned Like A Rocket (Atlantic America)
T. GRAHAM BROWN (31) Tell It Like It Used To Be (Capitol)

DAN SEALS (30) Bop (EMI America)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

### BREAKERS

DON WILLIAMS

We've Got A Good Fire Goin' (Capitol)
On 81% of reporting stations. Rotations: Heavy 4, Medium 47, Light 82, Total Adds 38
including WCAO, WAJR, WPOR, KIX106, WYNK, KPLX, KIKK, WSIX, WOHK, WMIL,
KXXY, KIZN, KYGO, KUPL, KSAN, KMPS. A most added record. Moves 41-35 on the

### RICKY SKAGGS

Cajun Moon (Epic)

On 70% of reporting stations. Rotations: Heavy 5, Medium 51, Light 60, Total Adds 22 including WGNA, WHN, CHOW, WKLO, KIKK, KYKX, WWKA, WTQR, WGAR-FM, WWWW, WIL, WTOD, KYAK, KLZ, KEIN. Moves 48-42-38 on the Country chart.

### ALABAMA

On 70% of reporting stations. Rotations: Heavy 2, Medium 31, Light 82, Total Adds 72 including WBOS, WHN, WDSY, WMYR, WKHX, KASE, WMC, WKSJ, WLWI, WUBE, WFMS, WXCL, KLZ, KOLO, KRAK, KSAN. A most added record. Debuts at number 40 on the Country chart. GEORGE STRAIT

You're Something Special To Me (MCA)
On 64% of reporting stations. Rotations: Heavy 5, Medium 44, Light 57, Total Adds 28
including WPTR, WQBE, WPOR, CHOW, WEZL, WESC, WWKA, K.N.E, WTOR, KWMT,
WTOD, KFDI, KGHL, KUGN, KMPS. A most added record. Moves 45-41 on the Country

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# A LOOK OVER THE HORIZON



# MARTY STUART

"ARLENE"

PRODUCED BY CURTIS ALLEN

Marty Stuart, though young in years, is already an entertainment veteran. This multi-instrumentalist began his career at age 13, playing with blue grass legend Lester Flatt. The relationship lasted six years. In 1980, Marty met his hero Johnny Cash. Cash ended up calling upon Stuart to join his band.

In 1982, Marty put the finishing touches on an acoustic album titled Busy Bee Cafe for Sugarhill Records. Hailed as a "performers album," Stuart's critically-acclaimed project brought together such respected players as Doc and Merle Watson, Earl Scruggs, Jerry Douglas and Johnny Cash, who provided the vocal work. During this period, Marty began working in the studio and on concert trails with such performers as Bob Dylan, Emmylou Harris, Pure Prairie League, Billy Joel, and most recently, the "Highwaymen," Johnny Cash, Waylon Jennings, Kris Kristofferson and Willie Nelson.

Stuart is ready to bring country music into the latter part of the '80s. His musical elements reach back to bluegrass and rockabilly, creating his own style of country-rock for today's listeners. "Arlene" is a high energy single that gives him a brand new spotlight of his own.

R&R 50/6 BB 3







# LEWIS Storey

"AIN'T NO TELLIN'"

Lewis Storey delivers a gut-wrenching honesty in his music that can only come from the heart. There is something about this music and this artist that instantly draws you in — a sensitivity and an awareness that attracts immediate emotional involvement on the part of the listener.

You can hear it in his voice and you can feel it in his songs. His is a music that in a moment touches you deep down inside, then leaves you wanting for more as the last note fades away.

Lewis Storey is a second generation Arizonan and comes from a family who has lived and worked on the land for generations. His music is and always has been a driving force in his life — with one listen, you will know why.

# "AIN'T NO TELLIN' "

The infectious debut single from Lewis Storey.

Produced by Norbert Putnam Written by Lewis Storey On Epic Records



### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

### **NEW & ACTIVE**

ANNE MURRAY "Now And Forever (You "And Me)" (Capitol) 96/68

Potations: Heavy 1 Medium 12 Light 83 Total Adds 68 Including WCAO, WBOS, WHN, WWVA, KYKR, WSOC, WIVK

Relations: Heavy 1, Medium 12, Light p.S., Numerocan, 1984, 1985, 1984, 1985,

WBCS, WCCL, KVEG, KIMI, Moves 46-42 on the Country chart.

RANDY TRAIVS "1982" (WB) 76/10

Rotations: Heavy 4, Medium 36, Light 36, Total Adds 10, KEAN, WAMZ, WSM, WIRK, WTOR, WMNI, WBCS, WXCL, WTHI,

KYGO Heavy, WCVR, WCKK, WOW, KFDI, Moves 50-47-44 on the Country chart.

PAKE MCENTIRE "Every Night" (RCA) 73/27

Rotations: Heavy 0, Medium 16, Light 57, Total Adds 27 including WPOC, WXL, WWVA, KRRV, WTVY, KSSN, WQYK,
WJSQ, WNNI, WCUZ, WKCQ, KTPK, KIK.FM, KTOM, KSOP, A most added record. Debuts at number 50 on the Country
chart.

chart. SMOPPE "While The Moon's In Town" (MTM) 51/4 Brolations Heavy 1. Medium 27. Ligh 33, Total Adds 4, KCJB, KXXY, WTHI, KWJJ. Heavy: KRPM. Medium: WVAM. WBGW. WAJR: WTYY, WWXA, WOYK, WINK, WTCM, KRKT, KOIL. Moves 49-48 on the Country chart.

TRUM, WILT, WINDA, WUTE, MIRM, WILM, ANDEL, KOIL, MOVES 89-48 on the Country Chart.

LARRY GATLIN & THE GATLIN BROTHERS "Nothing But Your Love Matters" (Columbia) 58/22

Rolations: Heavy 1, Medium 12, Light 45, Total Adds 22 including WIXL, WPOR, KEAN, KRRV, KIKK, WLWI, WOYK, WTOR.

KSO, WITL, WOW, WKCQ, KTPK, KKAL, KIGO.

JIM GLASER "It I Don't Love You" (MCA/Noblevision) 54/9

Relatings: Heavy D. Medium 19. Light 35. Total Adds 9, WYAM, WXBQ, KSSN, KYKX, WOKK, WWKA, WUSQ, KFDI, KUUY.

MODENIA RODRING MODE, TOTAL RODRING TO THE RODRING THE RODRING

THE LATE, ADALTHOU, WELS, RELE, ROUT, REPE, KSOP.

LACY J. DALTDN "Don't Fail in Love With Me" (Columbia) 50/14

ROBBOOS: Heavy O. Medium 11, Light 39, Total Adds 14, WIXL, WUSY, WTVY, WOKK, WSIX, KKYX, WTOR, WITL, KXXY

WXCL, WXOL, WIDU, POLD, ROSEP.

MARTY STEWART "Arlene" (Columbia) 50/6
Rotations: Heavy 2, Medium 17, Light 31, Total Adds 6, KEAN, WEZL, KKAL, KOIL, KVEG, KWJJ. Heavy: WOKK, KIGO.
Medium: WANZ, KRMD, WIRK, WOKE, WITL, KTTS, WTDM, KVOO.

### SIGNIFICANT ACTION

MEL McDANIEL "Shoe String" (Capitol) 46/34
Rotations: Heavy 1, Medium 7, Light 38, Total Adds 34 including WVAM, WIXL, WYII, KASE, WLWI, WBCS, KTPK,

BRENDA LEE "Why You Been Gone So Long" (MCA) 45/5
Rotations: Heavy Q, Medium 16, Light 29, Total Adds S, WPOR, KEAN, WLWI, WTOD, KOLO, Medium: WGNA, KIKK, WTCM,

MERLE HAGGARD "I Had A Beautiful Time" (Epic) 44/35
Rotations: Heavy Q, Medium S, Light 39, Total Adds 35 including WBGW, WYII, KILT-FM, WOKK, KKYX, KSO, WGEE.

JOHNNY LEF "The Loneliness in Lucy's Eyes" (WB) 42/11
Rotations: Heavy 0, Medium 15, Light 27, Total adds 11, WPOR, WXBQ, WGTO, KSSN, WAMZ, KKYX, WKKQ, KVOO, KIK
FAR, KKAL, KCO, KA

THE REPORT OF THE BAILED OF THE BIUG CYCIONE" (MCA) 41/18

RAY STEVENS "The Bailad Of The Biug Cyclone" (MCA) 41/18

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RAY STEVENS "Th

KENNY ROGERS "Goodbye Marle" (Liberty) 38/7
Rolations: Heavy 1, Medium 16, Light 21, Total Adds 7, KPLX, WTVY, KIKK, WOKK, KWMT, KFDI, KFRE. Heavy: KCKC.

Medium: WMC, KTPK.

GIRLS NEXT DOOR "Love Will Get You Through Times With No Money" (MTM) 29/13

Rotations: Heavy 1, Medium 5, Light 23, Total Adds 13 including WGNA, WTCR, WIXL, WPOR, WUSY, WOKK, WPAP,

GUS HARDIN "What We Gonna Do" (RCA) 29/1
Rotations: Heavy O. Medium 18, Light 11, Total Adds 1, KCC , KCCY, Medium: WBGW, WOKQ, WGTO, KLLL, KKYX, WITL, KTTS,

WICH, KVCC, KNWC.

CHARLEY PRIDE "The Best There Is" (RCA) 29/1

Rotations: Heavy 0, Medium 12, Light 17, Total Adds 1, KFRE, Medium: WTSV, KKYX, KFGO, WOW, WTHI, WTCM, KEIN,

PAM TILLIS "Those Memories Of You" (WB) 28/12
Rotations: Heavy 0, Medium 4, Light 24, Total Adds 12 including WBGW, KRRV, WQYK, KBMR, WITL, KFDI, KIK-FM, KUZZ,

RYOM, RICC "Five Fingers" (Step One) 24/0 RAY PRICE "Five Fingers", Light 17, Total Adds 0, Medium: KBMR, WITL, KRKT, KYAK, KEIN, KSOP, KIGO, Light-WTCR, WCNR, WESC, WDXE.

MAC DAVIS "Sexy Young Girl" (MCA) 23/11

SONNY CURTIS "Now I've Got A Heart Of Gold" (Steem) 23/5
Rotations: Heavy O, Medium 4, Light 19, Total Adds 5, WGNA, WPAP, WIRK, KFGO, KEIN. Medium: WLWI, WITL. KRWO,

MASON DIXON "Got My Heart Set On You" (Texas) 22./2
Rotations: Heavy 0, Medium 5, Light 17, Total Adds 2, WTOM, KRKT. Medium: KPLX, WTVY, WPAP, KKYX, KIGO. Light.

WARM, WISKY, WIS

KYGO, KWEG. SAWYER BROWN "Heart Don't Fall Now" (Capitol/Curb) 19/19 Radatone: Heavy O, Medium 3, Light 16, Total Adds 19 Including WBGW, WAJR, WESC, WIVK, WDXE, WCUZ, KXXY, KUZZ, BOBBY BLUE "Once Upon A Time" (Nite) 15/3

including WGNA, WCAO, KVOO, Heavy KRKT, Medium, WBGW, KIGO. BILLY BURNETTE "Try Me" (MCA/Curb) 15/1 9, Light 6, Total Adds 1, WEZL. Medium: WOKQ, WKSJ, WCMS. WQYK, WXCL, WTCM, KRWQ.

BBUCE SPRINGSTEEN "My Hometown" (Columbia) 14/5 Rotations: Heavy 0, Medium 1, Light 13, Total Adds 5, WIXL, KJNE, WYNG, KRWO, KSON, Medium: WBGW, Light: WBOS, WOKK, WGGY, K102

WORK, WOOT, K102.
CHUCK PYLE "Breathless in The Night" (Urban Sound) 14/1
CHUCK PYLE "Breathless in The Night" (Urban Sound) 14/1
CHUCK PYLE "Breathless in The Night" (Urban Sound) 14/1

CARL JACKSON "You Are The Rock (And I'm A Rolling Stone)" (Columbia) 13/0
Rotations: Heavy O, Medium S, Light 8, Total Adds 0. Medium: WTVY, WESC, KKYX, KTTS, KRWO, Light: KRRV, WPAP

TONI PRICE "Mississippi Breakdown" (Luv) 11/5
Rotations: Heavy O, Medium O, Light 11, Total Adds 5, WGNA, WCAO, KTTS, WTCM, KFDI. Light: WGTO, WTVY, WLWI.

NOOL, NOOL NOOL DAVID FRIZZELL "She Ain't Whistlin' Dixie" (America) 11/3 NOAUD FRIZZELL "She Ain't Whistlin' Dixie" (America) 11/3 Notalions: Heavy 0, Medium: WITL. KRKT. Light: WVAM, WCVR, KRRW, WOKE, WAPA, KSDP

JOE STAMPLEY "When You Were Blue And I Was Green" (Epic) 19/2
Rolations: Heavy O. Medium 1, Light 9, Total Adds 2, KRRV, KSOP, Medium: KTTS, Light: WYII, WPAP, KSO, KFGO, WOW

Janie Fricke "Easy To Please" (Columbia) 9/9 Rotations, Heavy O, Medium 1, Light 8, Total Adds 9, WBGW, WIXL, WCVR, WDXE, KSSN, WSM, KXXY, KUZZ, KQIL.

### **ALBUM TRACKS**

### ARTIST/Song Title (Label)

Album Title

JUDDS/Rockin' With The Rhythm... (RCA/Curb) FORESTER SISTERS/Mama's Never Seen Those Eyes (WB) CONWAY TWITTY/Lay Me Down Carolina (WB) KENNY ROGERS/Tomb Of The Unknown Love (RCA) GEORGE STRAIT/In Too Deep (MCA) SAWYER BROWN/Shakin' (Capitol/Curb) GEORGE STRAIT/Dance Time In Texas (MCA)

BIG RIVER/Muddy Water (MCA) STEVE WARINER/Life's Highway (MCA)

STEVE WARINER/She's Crazy For Leaving (MCA) JUICE NEWTON/Let Your Woman Take Care Of You (RCA)

NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB) JUDDS/Grandpa (RCA/Curb)

JUDDS/I Wish She Wouldn't Treat You That Way (RCA/Curb) SHOPPE/Like A Rose In The Sand (MTM)

Rockin' With The Rhythm ... The Forester Sisters Chasin' Rainbows Heart Of The Matter Something Special Shakin' Something Special Big River Soundtrack Life's Highway Life's Highway Old Flame Partners, Brothers, And ... Rockin' With The Rhythm Rockin' With The Rhythm ... The Shoppe

RF#RMANCE

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# **COUNTRY ADDS & HOTS**

MOST ADDED

EAST

Alabama (RCA)

Crystal Gayle & Gary Morris (WB) Oak Ridge Boys (MCA)

WIXL-FM Hewton, NJ

MOST ADDED

SOUTH

Anne Murray (Capitol) Alabama (RCA)

Crystal Gayle & Gary Morris (WB) Juice Newton (RCA)

MOST ADDED MIDWEST

Alabama (RCA)

Crystat Gayle & Gary Morris (WB) Marle Osmond (Capitol Curb)

MOST ADDED

Anne Murray (Capitol) Alabama (RCA)

WEST

Oak Ridge Boys (MCA)

### EAST

SOUTHERN PACIFIC ALABAMA GEORGE STRAIT JUDY ROSMAN

WVAM DON WILLIAM LORETTA LYM MEL HCDANIZ ARME MUMBAY PAKE MCENTI JIM GLASER

WPOC-FM CHABLY MCCLAIR
BOS WILLIAMS
PARE MCENTIRE
MCTHURY
MCMAIS & GAYGE
OAR RIDGE BOTS
MARIS OSMOSIO
BARBARA MANDREL
MAYLON JESMINGS

Babbanes, MO
BORNY SLUE
DOWN YILLIAMS
ARME HORRAY
ALKEMOR
ALKEMOR
TOTALER BROTHER
PARC TRATE
BREELE RANGARD
BOTTER
DAW SHALE
BILLY JOE SOYAL
JUICE HENTON
HARRE ORNORD

ALABAMA
GARY MORRIS
ANNE MORRAT
Rottest:
Rottest WYRK Buffelo, NY CDS T.G. SHEPPARE TORN DEWVER

HEL HODANIEL HERLE HAGGARD ALABAMA HOTTORIS BOYS BILLY JOE NOTAL T. GRARAM BROWN BYLVE BYLV BYLV BYLV BYLV B

DESCRIPTION OF THE PARTY HODRIGUES ALABRIA HORMAY HORMAY HORMAY BOLLEBAR GRAY CAR RICCE BOYS VINCE GILL BOLLY PARTON

SAMPER BROWN HOLLEST: BARBARA HANDREI GEORGE JOHES JUICE MENTOR HORRIS & GAYLE

ALABAHA JUDY RODMAN

ALABARA
ANNE HURRAY
CDB
GARY MORRIS
RICEY SKAGGS
BOTERS:
JOHN CONLES
JOHN DENVER
HORRIS & GAYLE
JUICE HENTON
OAR RIDGE BOYS none Hottest:

WSEN-AM/FM Syrecuse, NY

CHOW Welland, ONT ALASAMA RICEY SEAGGS STATLER BROTTE RAY STEVENS GEORGE STRAIT HOSTERS & GAYLE JUICE MENTON OAR RIGGE BOYE MARIE OBNOND STEVE MARINER COS HARK GRAT ERML THOMAS CONLE BOTCHSTO JUNES CONLEX HARFE GRAND STEVE WARINER

AMME HURRAY PARE HORNTIRE HOTTER! GAYLI SOUTHERN PACT! JOHN ANDERSON DOLLY PARTON HARE GRAY

ALABAMA Hottast: HORRIS & GAYL JUICE MENTON HARIE OMNOND STEVE WARINES DOLLY PARTON

JARIE FRICKE SANTER SECOND HOTCHER! RANDY TRAVIS JOHN SCHWEIGH RAT STEVENS GART MORRIS BICKY SEROGS

MIDWEST

Symecuse, MY

BOLLY PARTON
BOLLY PARTON
BOLLY PARTON
BOLLY PARTON
BOLLY PARTON
JUDY RODMAN
ROMAN

JUDOS NITTY GRITTY DAM SEALS

KBMR Blomerck, NO ALABAMA Hottast: JOHN CONLER HORRIS & GAYLE JUICE MINTON OAK RIDGE BOYS MARIE OSHOWD ALABAMA
MERLE HAGGARI
RAY STEVENS
PAM TILLIS
SOCCEPT
HORRIS & GAY
STEVE MARINE
HARTE OSMONO
OAR RIGGE BO
GEORGE JONES WUSN Chicago, IL

WUBE-FM Cincinnett, OH ALABAMA JOHN COMLEE HOTEGET OAK RIDGE BOYS MORES & GATLE MARIE OSAOND DOLLY PARTON BILLY JOZ BOTAL

ARRE HUPRAY MEL HCDAMIEL MEBLE BAGGARD EANTER BROWN EOLTEN CAYLE OAS RIDGE BOWN MARIE OSHOWD STEVE WARTERS GROWGE JOMES

DON WILLIAMS
GEORGE STRAIT
ALABAMA
MERLE RAGGARD
ANNE HURRAY
EENNY ROGERS
SOLTEST:
JUICE MEMPON
HORRIS & GAYLE
GEORGE JONES
GLEN CAMPBELL
BARBARA MANDRELL

LEE GREENWOOD T.C. SBEPPARD BOTHERT: DAN SEALS ROSANNE CASE NORRIS & GATLE HARTE OSNOWD PORESTER SISTE ALABAMA CDB MARK GRAY MEL MCDANIEL SYLVIA RICKY SKAGGS HOTTEST GEORGE JONES JUDOS JUDOS

SAWTER BROWN DON WILLIAMS PARE MCENTIRE BOLLOAT JOWE DEWYER LODISE MANDREL EDDY RAVEN T.G. SEEPFARD JAMES TAYLOR

JOHN ANDERSON MICKEY GILLET HOTTORY GOVE HARIE CEMOND FORESTER BISTE HONE (S & GAYLE TILLY BENEFICE ALABAMA MEL NCDAFIEL AMME MUNNAY GIRLS MERY DON PAR TILLIS SOMMY CORTIN

DON WILLIAMS
ANNE MURRAY
REL NCDANIEL
ROTEEUL
ROTEEUL
ROTEEUL
ROTEEUL
ROTEEUL
ROMN SCHNEIDER
GLEN CAMPBELL
T. GRARAN BROW
RULES
ROWN
HORRIS & GAYLE

WXCL

WITL-FM Laneing, MI

WBCS Milleratine, Wi

Minespois, MY
T.G. SEEFFARD
HARIE GHOMEN
HARIE GHOMEN
HEL HCDANTEL
HARDT TARVIS
STATUER BROTTE
GABY NOBELE
HOTHOLOGY
GENER
HATION JENNIS
GENER
G

KCJB Minet, ND

KXXY

PROME, M.
RAMBY TRAVIS
ALABAMA
MEL HCDANISH.
LACY J. DALTON
STATLER BROTHERS
BOTHERS
FORESTER SISTEMS
JUICE MEMTON
HORRIS L GAYLE
T. GRABAM SHOWN
MARKE OSHOWN MAGISON, WI ALARAMA MERLE HAGGARD ARRE HURRAY MEL MCDANIEL BOCKEGE: ROSANWE CASH MCORIS & GAYLE SOUTHERN PACIFIC EXILE JUICE MENTON

HICE LOWE COS HICKEY GILLEY LEE GREENWOOD JOHN SCHWELDER EOCLEST: FORESTER SISTERS F, GRARAN SHOWN GRONGE JONES REAL MCENTIAR DAN SEALS WKCQ Seginaw, IM

PARE HCENTIRE
ANNE HURRAY
MEL HCDAMIEL
LARRY GATLIN
HOTLERISTE
PORSSTER SISTE
JULCE MENTON
GAR RIGGE MOYS
GLEM CAMPMELL
JOHN DENVER KIOV-FM ' Sloux Falls, SD

KTPK-FM Topoka, KS MEL MCDAMIEL
PARE MCENTIRE
LARRY GATLIN
BOCLOGI:
NITTY GRITTY DI
PORSTER SISTES
GENE MATSON
ROBANNE CAER
MORRIS & GAYLE EDDT RAYEM HOTESTIESS HEART DAE HIDGE BOYS JOHN DEHVER EXILE GARY MORRIS

ALABAMA LEMIS STORY PAR TILLIS TOWN PRICE BOTTERN'S TOWN PRICE GEORGE JOWES JOHES ANDERSON WTCM Traverse City, MI MERIE EAGGARD
MAY STEVENS
MARGH DIXON
SAMYER BROWN
TOWN FAICE
GIRLS MEXT DOOR
ARMER MURNAT
BOTTEN
DOTE BAY
MORBIE & GAYLE
MARIZ OGNORD
GLEN CAMPRELL
GRORGE JOMEN

JOHNNY LEN MERLE HAGGARD MAC DAVIS BOMBS BLUE ANNE MURRAY MEL MCDASTEL -EARL THOMAS COME MORE STEEL FORGITES SISTERS LEE GEZENHOOD JOHN DENVER RICKY SEAGES GEORGE STRAIT

ANNE HORRAY GEORGE STRAIT RICHY SEAGGS ROTTORY FORESTER SISTE JUICE NEWTON HORRIS & GAYLE DAF MEALS HARIE ORHOND none Mottest: none

MARY JANE ALM ANNE MURRAY ESTESS: GAYLE JOHN COMLES STEWS WARINGS MARIS CHMOND DOLLT FARTON KFDI-AMFM Wielde, KS Whethe, KE

HEL HCDAWIEL
GEDRGE STRAIT
TOWN FRICE.
ERBMY ROGERS
LACT J. DALTY
JIR GLASER
T.G. STREWPAR
HAC DAVIS
PAR TILLIS
CLAUDE GRAY
HOLLST.
JOHN COMISE
FORESTER SIS
RENNY ROGERS
GLEN CAMPSZU

ALABARA MEL HCONNISL RAMDY THAVIS SHOPPE SOCTEMENT STEVE MARINER OAR RIDGE BOYS EXILE DOLLY PARTON GRORGE JONES

SOUTH

WYAY Atlanta, GA

ANNE HURRAY ALABAHA SOUTHERN PACIFIC HOTLEST DAN SEALS BILLY JOE ROYAL OAK RIDGE BOYS MORRIS & GAYLE HARIE OSHOND

KRRV Alexandrie, LA NERLE HAGGARD
PARE MCENTIRE
JOE STAMPLEY
PAR TILLIS
HAC DAVIS
HAC DAVIS
HAC MATTER
GRILS HERT
GIRLS HERT
GILLY JOE BOY
JUICE MENTON
GRORGE JONES
GLEN CAMPBELL
EDDY RAVEN

KASE Auetin, TX ALABAMA MEL MCDANIEL MERLE MAGGARD HOTLEST T, GRARAM BROW MORRIS & GAYLE GEORGE STRAIT MARKE OSMOMD JOHN DENVER

GARY MORRIE NICRY SRAGGS DOM WILLIAMS HOTTORY JUICE MEMPOON JUME CONLEE MARIE CHMOND STEVE WARIMER HORRES & GAYL

KYKR Besumont, TX LEE GREENHOOD DON WILLIAMS ASSE MURRAY HOTCOST: HORRIS & GAYLE T. GRANAM BROWN EXILE

WZZK-FW Birmingham, AL

EARL THOMAS CO ANNE MURRAY MOTESTS: JUICE MENTON MORRIE & GAYLL OAR RIDGE BOY: STEVE MARKER T, GRAHAM BRO

PARE RESTIRE JIM GLASER LARRY GATLIM JOHNY LEE SAMTER BROWN NOCCOR! DAM SEALS SYLVIA SILLY JOE ROYAL JOHN SCRIEIDER

Chertossen, SC LARRY GATLIN GEORGE STRATT CHUCK PYLE HARRY STUART MEL RCDAMIZE ANDE WIERRAY ALRAMA ALRAMA MUNICITE DAN SEALS T. GRAMAN BOOKISE & GAYLE BILLT JOE NOVAL

KALT-FM Howeton, TX

MERLE HAGGARD SAWYER BROWN JANIE PRICEE HOTELOGE HOTELOGE HOTELOGE JUICE NEWTON

KLLL Lubbock, TX

ALABAMA GARY MORRIS BICKY SEAGGS MARE GRAY BOTCOST STEVE MARINER GEORGE JONES HORRES & GARE BILLY JOE NOT JOHN SCHNEIDE none Nottest:

WGK K Memphis TN LEE GREENMOOD JOHN DENVER HOTTWEE GEORGE JOHES JOHN COMLES DOLLY PARTON BILLY JOE NOV MARIE OSNOWD

ALABAMA STATLES ESOTHER ASSES MURBAY MEL MCDANIEL LARBY GAPLIN MAY STEVENS SKENDA LES DAVID FRIEIGLL HOTTESS REANT CENT MATSON MORRIS & GAYLE

JANIE PRICKE CARY MORRIS RANDY TEAVIS HOTCESTI GENE MATSOH REBA MCESTIRE DAN SEALS CAK RIDGE BOYS SILLY JOE MOYAL

ANNE NURRAY ALARAMA Bottest: ROSANNE CASH FORESTER SISTEI HITTY GRITTY DI JUICE NEWTON MORRIS & GAYLE

WSIX-FM Hashville, TN

Whetoutsalem No
RAY STRYENS
LACY J. DALTON
JOHN DENVES
DON WILLSAN
JOHN DENVES
DON WILLSAN
JOHN DENVES
LACE
LAGG
GEORGE STRAIT
GEORGE
GEORGE STRAIT
GEORGE
GEORGE JOHES
JOHN SCHWEIDER
JOHN

HOTTEST: JUICE MENTOR OAK RIDGE BOY STEVE WARINER MARIE GENOMO GEORGE JOHES

KUZZ EARL THOMAS COME.
MERLE MAGGARD
JARIE PRICEE
SANTERN PROVIN
PAR TILLIS
JOHN DENVER
HOTELSTER BISTERS
HORRIS & GAYLE
DAKE RIDGE BOYS
DOLLY PARTON
JOHN SCHMEIDER

GEORGE STRAIT
MERLE RAGGARD
JOHNNY LEE
ALARAMA
PAN TICLIE
PARE MCENTIRE
BOTTURE
TO AN SEALS
JUICE MESTON
JOHN COMLEE
SOUTRERN PACE KGML Billings, NT GEORGE STRAIT

KIZN Boles, ID

WEST JOSSHY LEE NEL HCDANIES HARTY STOAM LARRY CATLI RAY STEVENS

KYGO-FM Derrer, CO DOM WILLIAMS ARRIE MURRAY BANDY TRAVIS BANYER BROWN EARL THOMAS ( MOTTORIE)

KLZ Penver, CO DON WILLIAMS RICKY SHAGGS ALABAMA Hottest:

DAVID PRIZELL
BRUCE SPRINGSYMENTED
BOTLOR NENTOM
OAR BIGGE BOYS
MORRIE & GATLE
GEORGE JOWES
DOLLY PARTOM

KEIN Graat Falls, MT

ALABAMA MEL HCDARLEL MICERY GILLEY BOTTEST:

none Mottest: KNEW Coldendth.F., CA

ICHEC-PM Phonesis, AZ

LACY J. DALYON JOE STANPLEY MERLE HAGGAR' ANNE HURRAY GIRLS MEXT BOOK PARE MCENTIRE

JUDY ROOMAN GEORGE STRAIT DOM WILLTAMS MOTECHEL JUICE HENFOON DOLLY PARTON STEVE MARINES BILLY JOE BOX MARIE DEMOND

SI. ARTHONY, D

DOW MILLIAMS
PAN TILLIS
LARRY GATLIN
SAM DURRENCE
ANNE MURRAY
RAY STEVENS
SUPRESM COMPORT
HARTE OSMOND
GEORGE JOHES
WILLT JOE ROYAL
MOE RANDY
OSMOND BROTHERS

165 Reporters 161 Current Reports

KLAC/Los Angeles WIXY/Springfield

therefore their rotations were frozen: KHEY/El Paso

to report this week and

CRMINOOGS. IN

ZARL THOMAS CON
LACY J. DALTON
GIBLE MERT TOOR
NOTES :
HORRIS : CAYLE
GENE HATSON
GEORGE JOWES
OAK RIDGE BOYS
CRARLY MCCLAIN

Attente, GA

DOLLY PARTON
GINN CAMPAELL
EXILE
EXILE
EXILY
EXIL
EXILY
EXIL
EXILY
EXIL JOHNNY LEE GEORGE STRAIT EARL THOMAS CONLE

KPLX-FM Dollpa/Ft. Worth

WKLD Danville, KY

MOTERATE GENECE JOHES T, GRAMAN BROW MARIE CENCHO STEVE MARINER GLEN CAMPRELL KHEY El Pago, TX none Nottest:

Orlando, FL SANYER BROWN EARL THOMAS C: ARME RURRAY RICKY SEAGGS GEORGE STRAIT CDB HAY STEVENS JIM GLASER HOTEEUT:

T.G. SHEPPARD GABY MODRIS NOTES : GAYLE GARRIS : GAYLE GEORGE JOHES JOHN ANDERSON RANDY TRAVIS

K.INE Waco, TX WAGO, TK
ALABAMA
GEORGE STRAIT
DOM WILLIAMS
ANNE MUMBAY
RAY STEVENS
BRUCE SPRINGSTI
BUTCE MEMTON
MONRIFE GATLE
RARIE OBMOND
SYLVIA
DOLLY PARTON

ANNE MURRAY
MERILE MACCARD
EARL YMOMES COWLE
BONNY CUPTIE
EARLY TRAVIS
BOLLEAST
JUICE MEMPRON
PORESTER BISTERS
MARKE CEMOND
SOUTHERN PACIFIC
ERILE

R&R FRIDAY, JANUARY 17, 1986/69

KIK-FM Anahalm, CA

PORIENT MCCLAIN
CHARLY MCCLAIN
ON WILLIAMS
VINCE GILL
GEN CAMPRELL
LEE GREENHOOD
JODY MODERAR
MERLE HADGARD
MATLON JENNINGS
JOHN ANGERSON
HOTERST
CAN SHALS
FOREFER SISTERS
HITTY GRITTY GRITTY
GRANNEZ SAN

KRAK

The following stations reported no change in their rotations this week: The following stations failed

KWEN/Tulsa

# **BLACK/URBAN**

### BREAKERS

### JANET JACKSON

What Have You Done For Me Lately (A&M)
78% of our reporting stations on it. Rotations: Heavy 2/1, Medium 22/9, Light 42/33,
70tal Adds 43 including WRKS, WHUR, KDLZ, WDIA, HOT105, WDEDR, WYLD-FM, K94,
WTMP, WDMT, WZAK, W Record. Debuts at number 33 on the Black/Urban chart.

### CHERELLE/ALEXANDER O'NEAL

Saturday Love (Tabu/CBS)
73% of our reporting stations on it. Rotations: Heavy 12/3, Medium 28/9, Light 22/16,
73% at our reporting stations on it. Rotations: Heavy 12/3, Medium 28/9, Light 22/16,
73% of our reporting stations on it. Rotations: Heavy 12/3, Medium 28/9, Light 22/16,
73% of our reporting stations on it. Rotations: Heavy 12/3, Medium 28/9, Light 22/16,
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73% of our reporting stations on it. Rotations: Heavy 12/3, Medium 28/9, Light 22/16,
73% of our reporting stations on it. Rotations: Heavy 12/3, Medium 28/9, Light 22/16,
73% of our reporting stations on it. Rotations: Heavy 12/3, Medium 28/9, Light 22/16,
73% of our reporting stations of it. Rotations o Moves 40-27 on the Black/Urban chart.

### ISLEY JASPER ISLEY

Insatiable Woman (CBS Associated)

69% of our reporting stations on it. Rotations: Heavy 4/0, Medium 34/6, Light 21/15, Total Adds 21 including WILD, WVEE, KDLZ, WDIA, WHRK, WYLD-FM, WTMP, WBMX, WLUM, KJLH, WFXC, WGFX, WKXI, KJCB, KHYS. A Most Added Record. Moves 39-32 on

### SMOKEY ROBINSON

Hold On To Your Love (Tamla/Motown)

69% of our reporting stations on it. Rotations: Heavy 1/0, Medium 22/4, Light 36/21, Total Adds 25 Including WDJY, WVEE, KDLZ, WDIA, WBMX, WGCI, WBLZ, WDMT, WZAK, WJLB, WXOK, WENN, Z93, WDAO, WKWM. A Most Added Record. Debuts at number 36 on the Black/Urban chart.

### **NEW & ACTIVE**

RDY AYERS "He!" (Columbia) 48/19
Solations: Heavy 20, Medium 165, Light 22/14, Total Adds 19, WILD, WAMO, KMJO, HOT105, WEDR. WDMT, KDAY, WNHC, KOXL. WOMG, WLOU, WJJS, WBLX, WOOK, WPLZ, KHYS, WWDM. WANM, WZEN. Heavy: WJMI, WAAA. Debus at number 40 on the BlackUtban chart.

at number 40 on the biacuturan chair.

ARETHA FAINKLIN "Another Night" (Arista) 37/17
Rations: Heavy 0/0, Medium 1/75, Light 2012, Total Adds 17, WVEE, K104, WDIA, WGCI, OC104, WXOK, Z93, JET94, WDFN, WFXC, WHYZ, WALT, WOOK, KHYS, WVKO, WGPR, WVOI.

WHAM! "I'm Your Man" (Columbia) 33/4
Rotations: Heavy 3:0, Medium 221, Light 88, Total Adds 4, WDIA, WBLZ, WHYZ, WJJS, Heavy: WAMO, JET94, WJAX,
Medium: WHRM, HOT105, S84, WTMP, WLUM, KACE, YDAY, KSOL, OC104, KOXL, WXOK, WENN, WPEG, WDPN, WOFX,
KHYS, WANT, KOKA, WKO, KUKO, WEEL, VANI', KURD, 34,10

KHYS, WANT, KURA WKOL MAKUL WIZE.

JOCEYLIN BROWN "Love's Gonna Get You" (WB) 31/9

Rotations: Heavy 5:0, Medium 5:0, Light 21/9, Total Adds 9; WDIA, WGCI, WATV, WENN, WFXC, WGPX, WANT, WTLC,

WWWS, Heavy: WILD, WHUR, WHICK, KIZE, WLOU, Medium: WRKS, WEDR, WTMP, WFXA, WANM.

WWWS, heavy, WILD, WHICR, WHICK, WILDU MEDIUM WRINS, WEDH, WHOP, WHOP, WAS, THANK, WEDH, WHOP, WEDH, WEND, WEDH, WEND, WEDH, WEND, WEDH, W

WAAA, WDAO, WTLC, WWWS
PRINCESS "THEIR The Love Has Gone" (Next Plateau) 26:8
Rotations: Heavy 2/1, Medium 100, Light 14/7, Total Adds 8, WLD, WDJY, 293, WQFX, KIIZ, KHYS, WANT, WTLC. Heavy:
WHYZ. Medium, WWIN, WUSL. WHUR, HUT10S, WEDR, WOWI, KDAY, WPEG, WZEN.

DANA DANE "Nightmares" (Profile) 26/6 nigmildato (r. 1911) 2070 y 3/1, Medium 1922, Light 103, Total Adds 6, WRKS, WDIA, WGCI, WENN, WWDM, WGPR. Heavy: KMJQ, WDAS, WDMT, WFXA, WATV, WPEG, WFXC, WQMG, WKXI, WBLX, KHYS, KOKA.

CHARLES OF MYSEL LOURINU ZONG WAS A WAS A

KAPE, WZEN WWIN 

PAUL JUPENCE "You Hooked Me" (Capitol) 25/13 
Part Jupence "You Hooked Me" (Capitol) 25/13 
Part Jupence "Part Jupence" (Capitol) 25/13 
Part Jupence "Part Jupence" (Part Jupence "Part Jupence "

WILM, WOLA MODULIN WATV, NUR, NEAR, WILL, MARKE, NATION, LOVE PATROL. "Love Patrol" (4th & Broadway/Island) 25/2. Rotations: Heavy 20, Modum 11:0. Light 122, Total Adds 2, WORL, WAAA, Heavy, WHUR, KMJQ, Medium, WWIN, WXYV, WTTP, WHISE, WYKA, WEEG, WOMS, WIKK, WEIS, WILC KHYS.

### MOST ADDED

JANET JACKSON (43)

What Have You Done For EUGENE WILDE (30) Diana (Philly World/Atlantic) CHERRELLE/ALEXANDER O'NEAL (28) Saturday Love (Tabu/CBS) SMOKEY ROBINSON (25)

Hold On To Your Love (Tamla/Motown) ISLEY JASPER ISLEY (21) Insatiable Woman (CBS Associated)

### HOTTEST

DIONNE & FRIENDS (52) What Friends Are For (Arista)
STEVIE WONDER (48) Go Home (Tamla/Motov ATLANTIC STARR (40)

Secret Lovers (A&M) SADE (38) Sweetest Taboo (Portrait/CBS)
MELI'SA MORGAN (27)

Do Me Baby (Capitol)

### SIGNIFICANT ACTION

KASHIF "Dancing in The Dark (Heart To Heart)" (Arista) 24/11
Rolations: Heavy 2/0, Medium 7/0, Light 15/11, Tolal Adds 11, WWID, WXTV, WILD, WYLD-FM, WXDK, WDPN, WOMG, WALT, WOOK, WANT, WOOK, Heavy, WHUR, WANM, Medium Krid, KDLZ, WWHC, WJMI, WLOU, WAAA, WZEN,

LUTHER VANDROSS "If Only For One Night" (Epic) 24/6 Rotations: Heavy 5:1. Medium 13/2, Light 6/3, Iotal Adds 6, WVIN. WZAK, KDAY, WQMG, WJMI, KAPE. Heavy: WVEE. WVLD-FM, WVKO, WDAO, Medium: WNHC, OCTO4, WTKL, WATY, WENN, WDRN, WJDX, WPDQ, WJYL, WAAA, KDKO.

CONNIE "Funky Little Beat" (Sunnyview) 23/3

CONNIE "FURITY LITTLE BEST (SURITYWEN) 2379. GRIDGING THE BEST (SURITYWEN) 2479. MORIUM 901, Light 73, Total Adds 3, K94, WCCI. WENN, Heavy, WWIN, WEDR, WOW, WTMP, KMJM, KDAY WANN, Medium: WDAS, WDIA WJLB, WPEG, WCMB, WCXI, KHYS, WGPR, WTLC.
JELLYBEAN, "Sidewalk Talk" (EM) America) 2275
Rotations: Heavy 4/1, Medium 11/1, Light 73, Total Adds 5, WAMD, KJLH, WDPN, KHYS, WWDM. Heavy: JET94, WGAX, WPLZ, Medium WHRK, K94, WTMP, XHRM, WFXA, WOFX, KIIZ, KJCB, WANT, Z103.

ART OF NOISE "Legs" (Chrysalis) 22/4
Rotations: Heavy 1/0, Medium 9/0, Light 12/4, Tot NITT OF THORUS LEGIS (MITSBERG ACT)

Ontations: Heavy 10, Medium 90, Ught 12/4, Total Adds 4, K104, WDMT, WFXA, WXOK, Heavy: WQOK, Medium: WDAS, WDTS, WELL, WKND, WBLX, WTLC, WWWS.

HOTIOS, WZAK, WILUM, KULH, WARLU, 1996.

COLONEL ABRAMS "The Trull" (MCA) 21/4

COLONEL ABRAMS "The Trull" (MCA) 21/4

Markino 10/2, Liun 10/2, Total Adds 4, WDJY, WGCI, WNHC, WFXA, Heavy, WILD. Medium: WWIN

WXYV, WIDA, WKND, WOMS, WOLL, AND-E, WANNIN

JULOY "Sugar Free" (Private I/C8\$) 20/19

JOHN STORM STATE OF THE I/C8\$) 20/19

Brations, Heavy Ol, Medium 32, Light 17/17, Total Adds 19, WWIN, KMJQ, WDIA, K94, WTMP, WFXA, KOXL.

WFXC, WOFX, WJM, WKXI, WAIT, WBLX, KHYS, KAPE, WANNI, WAAA, WKYM, WWWS Medium, K104.

WEXC, WOFK, WAM, WKXI, WALT, WILK KHYS, KAPE, WANN, WADA, WKHW, WYST, SHEDING, WAS ARREST TRAMAINE "IT THE MORTHING TIME" (A&W) 2011
Rotations: Heavy 10, Medium 5/2 Light 14/9, Total Adds 11, WAMO, WHRK, K94, WKND, WNHC, WOFK, WKXI, WOOK, WRZ, KAPE, KOKA, Heavy, WAMM, Medium: WAAA, WWWW, WZEN.

JIMMY G. & TACKHEADS "Break My Heart" (Capitol) 20/4
Rotations: Heavy 10, Medium 11/0, Light 6/4, Total Adds 4, WOIA, WEDR, WOFK, WKXI, Heavy, KDAY, Medium: WDMT, WZAK, WALB, KMJM, KJLH, WLOU, KORA, WAAA, WKWM, WWWS, WVOI.

MIAMI SOUND MACHINE "Conga" (Epic) 20/4
Rotations Heavy 40, Medium 102, Light 62, Total Adds 4, WBLZ, WLUM, WPLZ, KHYS, Heavy, XHRM, KSOL, JET94,
KUKO, Medium WDAS, WUSL, K94, WOWI, KDAY, WJAX, KIIZ, WZEN

WHO DEPART SURPERING HEAVY AND A WAS A WILL WATEN.

RURU, Medium: WDAS, WUSL, K94, WOWI, KDAY, WJAX, KIIZ, WZEN.

KING DREAM CHORUS/HOLIDAY CREW "King Holiday" (Mercury/PolyGram) 18/18
Rotations: Heavy 3.0, Medium 44, Light 11/11, Total Adds 18, WYY, WILD, WDAS, WDMT, KMJM, KDAY, XHRM,
WADK, KOXL, WFXC, WHYZ, KIIZ, WPIZ, WAAA, WGPF, WKWM, WWWS, WVOL.

SYMBOLIC THREE "NO Show" (Reality/Fantasy) 18/4
Rotations: Heavy 2.0, Medium 9/2, Light 7/2, Total Adds 4, WDIA, WGCI, WENN, WWDM. Heavy, WEDR, WTKL. Medium.

WWN, WDAS, KMJO, WHYZ, KHYS, WAMM, WGEY.

PHYLLIS NELSON "I Like You" (Carrere/CBS) 17/2
Rotations: Heavy 2/0, Medium 10/2, Light 5/0, Total Adds 2, WNHC, WKXI. Heavy: WRKS, WTLC. Medium: WWIN, WILD. is: Heavy 2/0, Medium 10/2, Light 5/0, KDLZ, HOT105, WQQK, KOKA, WZEN.

PATTI LABELLE "IL YOU DON'T KNOW ME BY NOW" (PIR/CBS) 17/1
ROTION 40. MGLIN PLOY AND ME BY NOW" (PIR/CBS) 17/1
ROTION PROJECT STATE OF THE METERS OF THE MET WOAS, WUSE, WDER, WHYZ, WPLO, WOYE, WARA, WORD CHEEd/Motown) 16/14 
IUSHUS DAIM & PRETTY VAIN "The One You Love" (Concelted/Motown) 16/14 
Rotations: Heavy 0.0, Medium 30, Light 13/11, Total Adds 14, WWIN, WXYV, WDIA, K94, WZAK, KOXL, WATV, WKXI, 
WAJAK, KJOB, WOOCK, WAAA, WWWS, KDKO.

NONA HENDRYX "I Need Love" (RCA) 13/13 Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Ar Adds 13, WWIN, KDLZ, KQXL, WTKL, WFXC, KIIZ, KJCB, WBLX,

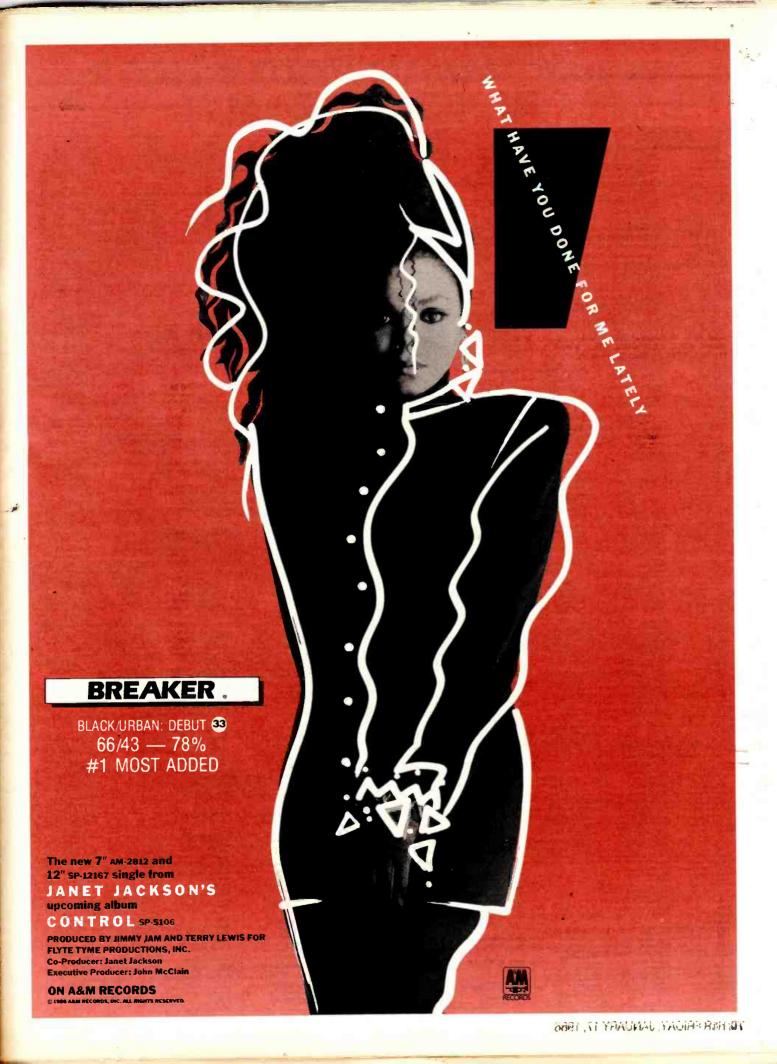
TERRI DANCER "Learn From The Burn" (Reflection) 13/4
Rotations. Heavy 0/0, Medium 3/1, Light 10/3, Total Adds 4, WDIA, WQMG, WQQK, KHYS. Medium: WEDR, WBLX.

Rotations Heavy 0.0, Medium 31: Light 10.3, Total Adds 4, WOL, WOMC, WOOK, KHYS. Medium: WEDR, WBLX.
FAT 8075 "Chillin" With The Retrigerator" (Sutra) 11.2
Rotations: Heavy 10, Medium 40, Light 62, bital Adds 2, WGC, WGOK, Heavy: KDAY, Medium: WDMT, WZAK, WKXI.
CHICAGO BEARS SHUFFLIN' CREW "Superbowl Shuffle" (Red Label/Capitol) 10.8
Rotations: Heavy 1/1, Medium 65, Light 32, Total Adds 8, WHUH, WBMX, WGC, WXOK, WHTZ, WJMI, WWKO, KDKO.

SPINNERS "She Does" (Mirage/Atco) 10/5 ds 5, WEDR, WTMP, WQMG, WLOU, WGPR, Medium: WANM, WAAA STEADY B "Take Your Radio" (Pop Art) 10/3

Rotations: Heavy 010, Medium 211, Light 8/2, Total Adds 3, WATY, KMJO, WDIA, Medium WHON.
FREESTYLE "Don't Stop The Rock" (Music Specialist) 10/1
Rotations: Heavy 210, Medium 3/0, Light 5/1, Total Adds 1, KMJM, Heavy KMJO, WOWI, Medium, WEDR, KDAY, WALT.

our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.



# **BLACK/URBAN ADDS & HOTS**

### EAST

ARC ARETHA FRANKLIN SMOKEY ROBINSON JANET JACKSON CAMEO HOTCEST: BILLY OCEAN DEBARGE STEVIE WONDER ATLANTIC STARR WHITNEY HOUSTON READY FOR THE WOR

WystUJackson
NEW EDITION
SADE
COLONEL ABRAMS
MELI'SA MORGAN
Hottest:
DIONNE & FRIENDS
FORCE MD'S
EDDIE MURPHY
JETS

JETS TA MARA & SEEN

JOE TEMBUTO
BERNARD WRIGHT
CHERRELLE
KING DREAM CHORUS
HOTLESTEVIE HONDER
SADE
DIONNE & FRIENDS
FORCE MD'S
YARBROUGH & PEOPL

WAMO/Pittsburgh Woodson/Anthony

Newmanidum
JENNIPER HOLLIDAY
RASHIP
LUTHER VANDROSS
BERNARD WRIGHT
EUGENE WILDE
JUICY
LUSHUS DAIM
NONA HENDRYX
ROSHELLE FLEMING
HOTEST HOTTEST:
DIONNE & FRIENDS
ATLANTIC STARR
SADE

SADE L.L. COOL J STEVIE MONDER WXYVRBallimore Roy Sampson LUSHUS DAIM EASHIP STEADY B CREW DEVASTATION PAUL LAUMENCE EING DREAM CHORUS HOTCES Hottest: STEVIE MONDER READY FOR THE WOR BILLY OCEAN DIONNE & PRIENDS MELI'SA MORGAN WILD/Boston Smith/Thomas

SMINITHOMAS
KING DIRAM CHORUS
ISLEY JASPER ISLE
KASHIF
ALFIE
ROY AYERS
ZAPP
PRINCESS
HOTLERS

Woodson/Anthony
JELLYBEAN
CHERRELLE
ROY AYERS
RASHIF
STEPHANIE MILLS
TRAMAINE
HOTEGSI:
WHITNEY HOUSTON
ZAPP
SCRITTI POLITTI
FORCE MO'S
MELI'SA MORGAN FORCE MD'S
TRAMAINE
JANET JACKSON
HOTCE FRIENDS
JAMES BROWN
ATLANTIC STARR
BILLY OCEAN
STEVIE WONDER
WHICKNEW Haven WNHC/New Ha

CAPRICE
COLONEL ABRAMS
BILL WITHERS
B.T. EXPRESS
B.T. EXPRESS
JANET JACKSON
ISLEY JASPER ISLE
TRAMAINE
JENNIFER HOLLIDAY
E.T.
ROY AYERS
HAUBICE WHITE
WHICTI

Tony Quarterone
RENE & ANGELA
EBO
WHITNEY HOUSTON
DANA DANE
WEATHER GIRLS
TEMPTATIONS
CHERRELLE CHERRELLE JANET JACKSON FORCE MD'S SADE L.L. COOL J COLONEL ABRAMS COLONEL ABRAMS
HOTTEST:
DIONNE & FRIENDS
SHEILA E
STEVIE WONDER
SADE
PHYLLIS NELSON JANET JACKSON MORRIS DAY CHICAGO BEARS SHU CHAKA KHAN

CHICAGO BEARS SHU
CHAKA RHAN
JENNIFER HOLLIDAY
EUGENE HILDE
ZAPP
VAL YOUNG
ALFIE
ENNARD WRIGHT
ENNARD WRIGHT
LIONEL RICHTE
LIONEL RICHTE
DIONNE 4 FRIENDS
STEVIE WONDER
SADE
JOCELYN BROWN

WDJY/Washington Brute Bailey Brute Bailey
PRINCESS
SADE
ROSHELLE FLEMING
COLONEL ABRAMS
EANTOON RESM
SHOKEY ROSHISON
HENE CHILL
ROSHISON
HENE CHILL
GRACE JONES
STARPOINT
ATLANTIC STARR
FULL FORCE
EVELYN RING

### WEST

KDKO/Denver Jay Johnson
JANET JACKSON
EUGENE WILDE
DURELL COLEMAN
LUSHUS DAIM
CHICAGO BEARS SI
NONA HENDRYX
ROTTERS!

CHH Winston
CHERRELLE
FAMILY
ISLET JACKSON
JENLIPER HOLLIDAY
JELLYBEAN
HOTESEN:
ATLANTIC STARR
DIONNE & FRIENDS
L.A. DREAM TEAM
FORCE HD'S
STEVIE WONDER KDAY/Los Angeles Patterson/Mack KUKQ/Phoenix Robert Wideman none Rottest: READY FOR THE WOR STEVIE WONDER LIONEL RICHIE DIONNE & FRIENDS SADE KING DREAM CHORUS STETSASONIC SADE L.L. COOL J PIVE STAR FORCE MD'S DIONNE & FRIENDS

XHRMUSAN Diego
Duff Lindsey
KING DREAM CHORUS
CHERRELLE
JANET JACKSON
EBO
EUGENE WILDE
HOSTE
LIDEN WILDE
HOSTE
SADE
HORUS
HONDER
HORUS
HONDER
HORUS
HO KACE/Los Angeles Hottest: DIONNE & FRIENDS SADE STARPOINT STEVIE WONDER FIVE STAR

### SOUTH

WENN/Birmi

Michael Star

ISLEY JASPER ISLE
ANDRE CYMONE
SYMBOLIC THREE
JOCELNN BROWN
SMOKEY ROBINSON
PAUL LAURENCE
CONNIE
DANA DANE
EURYTHRICS
JANET JACKSON
HOLLES

JANET JACKSON HOTTEST ATLANTIC STARR STEVIE WONDER SADE

CHIF FUCHOR
CHERELLE
EUGENE MILDE
BERNARD WRIGHT
SMOKEY ROBINSON
PRINCESS
ARETHA FRANKLIN
JAMET JACKSON
HOTOSES
STEVIE WONDER
DIONNE & FRIENDS
SADE
LIONEL RICHIE
FIVE STAR

WPEG/Charlotte Fred Graham

none Hottest: ATLANTIC STARR MELI'SA MORGAN JAMES BROWN BILLY OCEAN LIONEL RICHIE

CAMEO
ARETHA FRANKLIN
BETTY WRIGHT
CHERRELLE
ROTCE BT
ATLANTIC STARR
LUTHER VANDROSS
STARPOINT
FIVE STAR
RENE & ANGELA

CAP RAND
SALEY JASPER ISLE
ZAPP
CHERRELLE
DURELL COLLEMAN
KING DREAM CHORUS
HOTCHER
SADE
STEVIE WONDER
ISLEYS
LIONEL RICHIE
EUGENE WILDE

WFXA/Augusta Tony Sewell Tony Sewell
JUICY
GLENN JONES
STAPLE SINGERS
PAUL HARDCASTLE
ACADEL BRAMS
JOHNEL BRAMS
JOHNEL BRAMS
JOHNEL BRAMS
JOHNEL BRAMS
JOHNEL BRAMS
JOHNEL BRAMS
STEPHANEL JACKSON
HOTEL BRAMS
STEPHANEL JACKSON
FOLL LAURENCE
VAL YOUNC
HORRIS DAY
STEPHANEL MILLS
ATLANTIC STARR
FIVE STAR
MELI'SA MORGAN

Don Ricardo
PAUL BARDCASTLE
LUSHUS DAIM
ROY AYERS
KING DREAM CHORL
BERNARD WRIGHT
JAMET JACKSON
NONA HENDRYX
PAUL LAUBENCE
CHARLES
JUICY
KARTOON KREM
CHERRELLE
BRANDI WELLS
HOTERALS

HOTTEST:
DIONNE & FRIENDS
ATLANTIC STARR
LIONEL RICHIE
STARPOINT
ZAPP

WTKL/Baton Rouge Guy Broady

Guy Broady
PAUL LAURENCE
ROY AVERS
BRANDI WELLS
NONA HENDRYX
HOTTEST
BOBBY BLAND
MELI'SA MORGAN
READY FOR THE I
ISLEYS
ZAPP

WATV/Birmingham
Ron January
L.A. DREAM TEAM
EUGENE MILDE
PAUL LAURENCE
FAUL LAURENCE
STAPLE SINGRES
BRONNER BROTHERS
OCCLIVE BROWN
HOLLEST
ATLANTIC STARR
DIONE & FRIENDS
STUZE STAR,
SADE
SADE

none Hottest: NEW EDITION ARTISTS UNITED PURYTHMICS

EURYTHMICS SHEILA E LIONEL RICHIE

JET94/Chattanoog Frank St. James
SHEILA E
ZAPP
CHARA KHAN
JENNIFER HOLLIDAY
DURELL COLEMAN
CHERRELLE
ARETHA FRANKLIN
HOTCEST:
BILLY OCEAN
READY FOR THE WOR
FIVE STAR
ATLANTIC STARR
RENE & ANGELA Al Weilec

AP BAND
MICHELLE MALLACE
MITTHEY MOUSTON
MITTHEY MOUSTON
MARTTHA FRANKLIN
JENNIFER HOLLIDAY
PAUL MARCASTLE
MONEY MOSINSON
LUTHER VANDROSS
ISLET JASPER ISLE
MICHELLE
OHICAGO BEARS SHU
MICHELLE
GUICAGO MILOP
SADE
SADE
TIEVITE WONDER
YARBROUGH & PEOPL
MANUAL
MANUAL
MICHELLE
SADE
SADE
TIEVITE WONDER
YARBROUGH & PEOPL

Char Saunders

ARETHA FRANKLIN

JELLTBEAN

KASHIF

HOTCEST:

STEVIE WONDER

DIONNE & FRIENDS

READY FOR THE WOF

FREDDIE JACKSON

MORRIS DAY

MURRIS DAY
K104/Dallas
Terri Avery
BILLY OCEAN
ART OF NOISE
ARETHA FRANKLIN
LOVEBUG STARSKI
EDDIE MURPHY
MOTESTY
ZAPP
ATLANTIC STARR
MORRIS DAY
REME & ANGELA
DIONNE & FRIENDS

WFXC/Durham Alvin Stowe Alvin Stowe
REME & ANGELA
KING DREAM CHORUS
ARETHA FRANKELIN
BENNARD WRIGHT
JOCELYN BROWN
ISLEY JASPER ISLE
JULCY
LICTON
MACHINER
E.T.
HOLLEST
DIONNE & FRIENDS
STARDONT
STARDONT
KING
STEVIE WONDER

MCLEANIMACISON
BERNARD WRIGHT
ISLEY JASPER ISLE
SMOKEY ROBINSON
JANET JACKSON
EUGENE WILDE
ROSE BROTHERS
ZAPP
MORRIS DAY
NONA HENDRYX
HOTELS
LOTONNE & FRIENDS
SADE DIONNE & FRIENT SADE LIONEL RICHIE STARPOINT ATLANTIC STARR

DOC FOSIES

MASHIT DANCER
FERRI DANCER
FRAIL DANCER
PADU CANTES

LOUGHE WILDE
BERNARD WRIGHT
CHERRELLE
LUTHER VANDROS
BETTY WRIGHT
SMOREY ROSINSON
JANENDA, STARR
SPINNERS
ROTTES

ROTTES

TEVILE WONDER
DIONNE & FRIENDS

ADE

LOUGHE & FRIENDS

ADE

LOUGH

WJYL/Louisville Williams/Lander MECHANICAN CHORU CHICAGO BEARS SH CHERRELLE BETTY MRIGHT WHAM! UTFO ARETHA FRANKLIN EUGENE WILDE CHAKA KHAN PAUL LAURENCE BERNARD WRIGHT HOTERST TA MARA & SEEN NATALIE COLE NATALIE COLE HOTTEST: STEVIE WONDER LIONEL RICHIE SADE BILLY OCEAN DIONNE & FRIENDS

BERNARD WRIGHT Hottest: MELI'SA MORGAN FIVE STAR WHITNEY HOUSTON ZAPP FORCE MD'S WQFX/Gulfport-Biloxi

JIM LUCES

PRINCESS
JUICY
JUICY
JUSTEM REPRINCESS
JUICY
INTERMINISTER SERVING REPRINCESS
JUSTEM REPRIN

KMJQ/Houston Ron Atkins JUICY STEADY B PAUL HARDCASTLE ROY AYERS JERMAINE STEWART BOBBY MARDIS MAURICE WHITE MAURICE WILL HOTTER TO THE HOTTER TO THE HONDER SADE DIONNE & FRIENDS FREESTYLE STEPHANIE MILLS

WJMI/Jackson Carl Haynes Carl Haynes
LUTHER VANDROSS
CHICAGO BEARS SHU
EDDIE MURPHY
TEMPTATIONS
JUICY
DURELL COLEMAN
STEPHANIE MILLS
HOTCOST
DIONNE & FRIENDS
MORRIS DAY
STEVIE HONDER
FIVE STAR
BILLY OCEAN

MAURICE WHITE RUN D.M.C. Hottest: LIONEL RICHIE DIONNE & PRIENDS ATLANTIC STARR ISLEYS BILLY OCEAN

ABC
JANET JACKSON
ELTON JOHN
LUSHUS DAIM
EUGENE WILDE
HOTTEST:
STEVIE WONDER
WHAM! WHAM! READY FOR THE WOR FIVE STAR ATLANTIC STARR

WPDQ/Jacksonville Marc Little none
Hottest:
ATLANTIC STARR
DIONNE & FRIENDS
LIONEL RICHIE
STEVIE WONDER
SADE KIIZ/Killeen Bill St. John

JOCELYN BROWN KING DREAM CHORUS GAP BAND JANET JACKSON EUGENE WILDE JANET JACESON EGGENE WILDE GEGENE WILDE GEGENE WILDE GEGENE WILDE GEGENE GEGNE GEGENE GEGNE GEGENE G

WBLX/Mobile
Vernon Wells
BILLY OCEAN
MORRIS DAY
BROWNER BROTHERS
NONA HENDRYX
PETITE
JANET JACKSON
ROY AYERS
JUICY
KOPPPE

Tony T. Fields
HABRICE WHITE
JAMET JACKSON
DEBARGE
ROY AVERS
SPINNERS
SHOKEY ROBINSON
HOTCEST:
LIONEL RICHIE
EUGENE MILDE
ATLANTIC STARR
PORCE MO'S
FIVE STAR

WJJS/Lynchburg
Lad Goins
CHERRELLE
BEAST FROM THE EA
WHAM!
EUGENE WILDE
CHARA KHAN
ROY AVERS
ANDER CYNONE
STEVIE HONDER
DIONNE & FRIENDS
SADE SADE LIONEL RICHIE READY FOR THE WOR

Morgan/Smith
TRAMAINE
GAP BAND
CHAKA KHAN
ISLEY JASPER ISLE
HOTTEST:
LIONEL RICHIE LIONEL ...
SADE
PIVE STAR
DIONNE & FRIENDS
STEVIE WONDER

BOBDY O'Jay

ONNA DANE

ONNA DANE

ONNA DANE

FORCE HO'S

ARETHA PRANKLIN

TERRI DANCER

GRHE CHABULER

SHOREY ROBINSON

JENNIFER HOLLIDAY

JANET JACKSON

MNAM!

ISLEY JASPER ISLE

OURHY G & TACKHEA

JOCELYN BROWN

JULCY

LUSHUS DAIM

HOLLEST

HOLLE LUSHUS DAIM HOTTEST: ATLANTIC STARR WHITNEY HOUSTON BILLY OCEAN YABBROUGH & PEOPL ZAPP

WALT/Meridian Aundra Russell EUGENE WILDE MELI'SA MORGAN ARETHA FRANKLIN JANET JACKSON KASHIF PAUL LAURENCE KARTOON KREW JUICY JUICY
Hottest:
ZAPP
DIONNE & FRIENDS
TA MARA & SEEN
STEPHANIE MILLS
CHERRELLE

WEDR/Miami

9.9
FIVE STAR
FULL FORCE
DURELL COLEMAN
JENNIFER HOLLIDAY
BERNARD WRIGHT
PAUL LAURENCE
FORCE MD'S FORCE HD'S
LOVE PATROL
BETTY WRIGHT
HOTEST
STEVIE WONDER
LIONEL RICHIE
HORRIS DAY
DIONNE & FRIENDS
READY FOR THE HOR
WPLZ/Petersburg
Steve Crumbley
CHERBELLE REVIEW LANGERS

REWEL ANGELA
TEMPATIONS
BLILLY OCRASION
JAMES BROWN
PAUL LAUBENCE
JOHNET ENTLOR

VOYUUR
THIPMATINE
HALE
JOHNET TATLOR

VOYUUR
THIPMATINE
HALE
JAMES JACKSON
SPIENERS

BETTY WHICH
LIGHT
LIGH Steve Crumbley
CHERRELLE
HIAMI SOUND MACHI
TRAMAINE
JANET JACKSON
ZAPP
ROY AYERS
KING DREAM CHORUS
BOOGLE BOYS
UTFO UTFO RUN O.M.C. Hottest: WHITNEY HOUSTON SADE MELI'SA MORGAN RENE & ANCELA YARBROUGH & PEOPL Monet/Freeman
RASHIP
ANGELA BOFILL
ALFITE
EUGENE WILDE
JOCELYN BROWN
PRINCESS
HOTTES
H

Three stations reported a frozen playlist: KACE, KSOL, WPEG. Two stations failed to report were frozen: WPDQ, KUKQ.

KHYS/Port Arthur Petry/Davis PHINDAY AND PER ISLE CHERRELLS DASPER ISLE CHERRELLS DASCH GAP BAND NORA HENDRYX PRINCESS UFFO SAME FOR A SAME AND A SAME A SAME

READY FOR THE WOY
WOOKINashville
J.C. Floyd
DIONNE & FRIENDS
WHITMEY HOUSTON
NEW BOITION
NEW BOITION
NEW BOITION
NEW BOITION
NEW ACHEN
JAMET JACKSON
RUN D.M.C.
KASHIF
TRAMAINE
HORORY
MORE SOINSON
ARETHA FRANKLIN
FAT BOYS
LUSHUS DAIM
TERRI DANCER
BOUTES
BOTTER
BOYS
LUSHUS DAIM
TERRI DANCER
BOTTER
BOTTER DIONNE & FRIENDS SADE LIONEL RICHIE READY FOR THE WOR WANM/Tallahassee Joe Bullard W.AMMATAINASSE
JOSE BUILLOT
DO BUILLOT
DO BUILLOT
DO BUILLOT
DO BUILLOT
DO BUILLOT
MICHAEL SHAM
NECOLE
MICHAEL SHAM
NECOLE
MICHAEL SHAM
NECOLE
MICHAEL SHAM
NECOLE
MICHAEL SHAM
MICHAEL
DIONEL FEIRIOS
MICHAEL
SHAM
MICHAEL
DIONEL FRIEND
SHAM
MICHAEL
MICHAEL TERRI DANCER
HOTTEST:
ATLANTIC STARR
MELI'SA MORGAN
FORCE MD'S
KARTOON KREW
ZAPP
WYLD-FM/New Orleans

EGGENE MILDE
JANET JACKSON
KASHIP
ISLEY JASPER ISLE
CHERRELLE
HORTERELLE
HORTERELLE
BOTTOM
HORTER
HOTTOM
HORTER
TENDS
LIONEL RICHTE
STEVIE WONDER
PIVE STAR
K94IWOHOR
Mike Allen
ALLE BERDOASTLE

Mike Allen
PAUL HARDCASTLE
LUSHUS DAIM
JANET JACKSON
TRAMAINE
HARP 9
L.L. COOL J
JUICY

JUICY
JETS
CONNIE
NICOLE
MICHELE WALLACE
HOTTERE THE WOR
SADE
READY FOR THE WOR
BILLY CEAN
WHITNEY HOUSTON
DEBARGE

WOWI/Norfolk Roshon Vance ZINNO CLAUDIA SEPTEMBER

CLAUDIA
SEPTEMBER
KARTOON KREW
ART OF NOISE
CHERRELLE
MORRIS DAY
SPENCER JONES
RENE & ANGELA
BB&O
ROTTES
LIONEL RICHIE
SADE

LIONEL RICHIE SADE STEVIE WONDER DIONNE & FRIENDS READY FOR THE WOF

READY POR THE WOR

WORL/Orlando Earl James

BILLY OCEAN
SADE
KOK ASTRIVED
FORCE MO'S
FORCE MO'S
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WWDM/Sumter CHERRELLE
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JANET JACKSON
CHERRELLE
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ATLANTIC STARR

SADE DIONNE & PRIENDS Benny Jones

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JOSHUS DAIM

KING DERM CHORUS
EUGEME WILDE
EDDIE MURRHY

JULCH
EDDIE MURRHY

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EARTH

HARVIN GAYE

E.T.

HOMA KENDRYX

JOHNNIE TAYLOR

LOVE PATROL

HOVE STAR

FIVE STAR

FIVE STAR

SADE

SADE

VARBROUGH & PEOPL

WZAK/Cleveland

TodiveriPerry
JANET JACKSON
LUTHER VANDROSS
SMOKEY ROBINSON
PEABO BRYSON
POINTER SISTERS
BARBARA COLEMAN
EUGENE WILDE
LUSHUS DAIM
CHAKA KHAN
Hottest:
ATLANTIC STARR
EBO

HOTCEST:
ATLANTIC STARR
EBO
REME & ANGELA
LIONEL RICHIE
JAMES BROWN
WYKO/COlumbus
KC Jones
CHERRELLE
MARVIN GAYE
ARETHA FRANKLIN
SHOWEY ROBINSON
JANET JACKSON
GRACE JONES
CHICAGO BEARS SHU
HOTCEST

CHICAGO BEARS SI HOTTEST: WHITNEY HOUSTON ATLANTIC STARR ZAPP STARPOINT PREDDIE JACKSON

PAUL LAURENCE
EUGENE WILDE
KASHIF
SMOKEY ROBINSON
HOTTEST:
ATLANTIC STARR
ATLANTIC STARR
HELL'SA HORGAN
STARROINT
WHITNEY HOUSTON
ZAPP

DURELL COLEMAN WHITNEY MOUSTON JANET JACKSON SMOKEY ROBINSON SIMEO BERNARD WRIGHT HOLLEST: ATLANTIC STARR SADE STARPOINT DINNE & FRIENDS

WJLB/Detroit Alexander/W

### MIDWEST

WCGICNICAGO
Les Michael
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HORBIS DAY
MITTHEY MOUSTON
CHICAGO BEARS SHY
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FACE AND SHY
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WBMX/Chicago Marco Spoon
MORRIS DAY
CHICAGO BEARS SHU
CHERRELLE
SHOKEY ROBINSON
SHIRLEY MURDOCK
FORCE HO!
SISLEY JASPER ISLE
HOTTER
EVELYN KING
PRINCESS
STEVIE WONDER
ISLEYS
FULL FORCE

Brian Casile
ZAPP
JAMES BROWN
YARBROUGH & PEOPL
TA MARA & SEEN
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MANAIL SOUND MACHI
MORRIS DAY
SMOREY ROBINSON
CHERRELLE
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STEVIN HOUDER
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MELL'SA MORGAN
MELL'SA MORGAN WDMT/Cleveland Dean Dean

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WHISTLE
EUGENE WILDE
EUGENE WILDE
BRANDI WELLS
ART OF NOISE
ROY AYERS
SHOKEY ROBINSON
JANET JACKSON
KOPPER
KING DREAM CHORUS
HOTERST Hottest: DIONNE & FRIENDS MELI'SA MORGAN ZAPP FORCE MD'S ATLANTIC STARR

Jos Spencer
LIONEL RICHIE
YARBROUGH & PEOPL
RUN D.H.C.
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D SHOKEY ROBINSON
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HOTERS KING DREAM CHORUS Hottest: READY FOR THE WOR EBO STEVIE WONDER SADE MELI'SA MORGAN WKWMIGrand Rapids Frank Grant JANET JACKSON KING DREAM CHORUS JUICY YING DREAM CHOKOS
JUICY
EDDIE MURPHY
SAMOREY ROBINSON
BERNARD WRIGHT
DURELL COLEMAN
SIMEO
HOTCEST:
ZAPP
MELI'SA MORGAN
DIONNE & PRIENDS
STARPOINT
PREDDIE JACKSON

Joe Spencer

WTLC/Indiana PETITE CHERRELLE PETITE

WHITNEY HOUSTON
EUGENE WILDE
MARVIN GAYE
CHARLES
GRACE JONES
HIROSHIMA
PRINCESS
JOCELYN BROWN
HOTCOST
LIONEL RICHIE
STEVIE MONDER
DIONNE & FRIEND
SADE

PAT BENATAR
ISLEY JASPER ISLE
MIAMI SOUND MACHI
STEPHANIE MILLS
HEART
CHAKA KHAN
ABC JANET JACKSON HOTESTA STEVIE WONDER WHITNEY HOUSTON MR. MISTER ATLANTIC STARR JAMES BROWN

WWWS/Saginaw Crockett/Rosas

JAMES BROWN
ALFIE
SMOKEY ROBINSON
VAL YOUNG
JUICY
KING DREAM CHORUS
JOCELYN BROWN JOCELYN BROWN
HOTTEST:
READY FOR THE WOR
MELI'SA MORGAN
KURTIS BLOW
DIONNE & FRIENDS
RENE & ANGELA
KMJMMSL Louis
Mike Stradlord MINISTRONA

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HOTLEST:
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YARBROUGH & PEOPL
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JANET JACKSON
ARETHA FRANKLIN'
KING DREMA CHORUS
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MELL'SA HORGAN
STEVIE WONDER
STARPOINT
ATLANTIC STARR
KRIIZNWICHHB Bruce Adamek
EUGENE WILDE
VAL YOUNG
HOTE'ST:
SADE
ATLANTIC STARR
STEVIE HONDER
MELI'SA MORGAN
ZAPP

> 85 Reporting Stations **80 Current Reports**

# RADIO & RECORDS NATIONAL AIRPLAY

# FULL-SERVICE A/C

# **TOP 20**

Four Weeks	Two Wee	ks W	H bek		
	2	1	1	1	DIONNE & FRIENDS/That's What Friends Are For (Arista)
	4	4	4	0	
	В	5	5	0	
	1	2	2	4	LIDNEL RICHIE/Say You, Say Me (Motown)
	17	.13	8	0	
	9	6	6	0	
	13	10	7	Õ	SADE/The Sweetest Taboo (Portrait/CBS)
	3	3	3	8	KLYMAXX/I Miss You (Constellation/MCA)
	11	11	11	0	El DeBARGE with DeBARGE/The Heart is Not So Smart (Gordy/Motown)
	7	7	9	10	
	_	where	is	•	BILLY DCEAN/When The Going Gets Tough (Jive/Arista)
	_	16	16	Ø	WHITNEY HOUSTON/How Will I Know (Arista)
	14	14	13	Œ	JOHN DENVER/Dreamland Express (RCA)
	20	18	15	0	WHAMI/I'm Your Man (Columbia)
	6	8	10	15	MR. MISTER/Broken Wings (RCA)
	5	9	12	16	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
BR	EΑ	١KI	ER	Œ	DREAM ACADEMY/Life In A Northern Town (Reprise/WB)
BR	ΕÆ	K	ER	•	MICHAEL FRANKS featuring BRENDA RUSSELL/When I Give My Love To You (WB)
	19	19	14	19	MAURICE WHITE/I Need You (Columbia)
	_	_	20	20	PIA ZADDRA with LONDON PHILHARMONIC/Come Rain Or Come Shine (CBS Associated)

# JANUARY 17, 1986

Reports	Adds Hea	vy Mediu	m Light
40/0	37	3	0
41/1	31	9	1
37/0	32	5	ø
<i>37/0</i>	28	8	1
41/4	24	14	3
34/1	26	8	0
36/2	25	9	2
35/0	26	8	1
29/0	15	13	1
25/1	11	10	4
28/6	7	17.	4
26/3	12	12	2
26/1	10	16	0
26/2	7	17	2
25/0	7	16	2
23/0	7	12	4
26/7	4	17	5
24/3	5	14	5
24/0	4	18	2
21/0	5	12	4

# **MOST ADDED**

ELTON JOHN (16) ANNE MURRAY (13) Now And Forever (You And Me (Capitol) STARSHIP (12) Sara (Grupt/RCA) HEART (10) DREAM ACADEMY (7)

# HOTTEST

Life In A Northern Town (Reprise/WB)

DIONNE & FRIENDS (29) STEVIE WONDER (24) BARBRA STREISAND (21) Somewhere (Columbia)
DIRE STRAITS (19)
Walk Of Life (WB) SADE (17)
The Sweetest Taboo (Portraft/CBS)

# **BREAKERS**

# **STARSHIP**

Sara (Grunt/RCA)

63% of our reporters on it. Rotations: Heavy 2, Medium 16, Light 9, Total Adds 12, WWKB, WPRO, WTVN, KHOW, KFI, KFMB, WICC, WCHS, WRVA, KBOI, WCIL, KFQD.

# DREAM ACADEMY

Life In A Northern Town (Reprise/WB)

60% of our reporters on it. Rotations: Heavy 17, Medium 5, Light 7, WFBR, WWKB, WICC, WGOW, WJBC, WCIL, KFQD. Debuts at number 17. on the Full-Service chart

# **ELTON JOHN**

Nikita (Geffen)

60% of our reporters on it. Rotations: Heavy 3, Medium 13, Light 10, Total Adds 16 including WWKB, WISN, WCCO, KHOW, KFMB, WICC, WCHS, WBT, WGOW, WHBC, WIBC, WIBA, WSPD.

# MICHAEL FRANKS featuring BRENDA RUSSELL When I Give My Love To You (WB)

56% of our reporters on it. Rotations: Heavy 5, Medium 14, Light 5, Total Adds 3, WBT, WTKO, KFQD. Moves 19-18 on the Full-Service

# RANDY GOODRUM Silhouette (GRP)

51% of our reporters on it. Rotations: Heavy 3, Medium 11, Light 8, Total Adds 3, WGY, KBOI, WWNR.

# **NEW & ACTIVE**

GARY MORRIS & CRYSTAL GAYLE "Making Up For Lost Time" (WB) 21/3 WISN, WCIL Medium

PEABO BRYSON "Love Always Finds A Way" (Elektra) 20/4
Rotations Heavy 2:0, Medium 10/1, Light 83, Total Adds 4, WGY, WIBA, WJBC, Heavy: WTIC, WISN, Medium Including WWKB, WCCO, WHBY, KSL, WPOE, WTKO, WGBR.

ANNE MURRAY "Now And Forever (You And Me)" (Capitol) 19/13

tations: Heavy 310, Medium 9/6, Light 7/7, Total Adds 13 including WISN SL, KTWO, KVEC. Heavy: WCCO, WTIC, WGY, Medium Including WFBR. ISN; KFMB, WICC, WRVA, WHBY, WING

HEART "These Dreams" (Capitol) 16/10
Rotations Heavy 0, Medium 9/4, Upri 176, Total Adds 10, WFBR, KJR, WICC, WHBC, WING, WIBA, WPOE, WWPA, WGBR, KFOD, KTWO, Medium including WCCO, KSL, WCIL. DIANA ROSS "Chain Reaction" (RCA) 15/1

tal Adds 1, WBT. Heavy WWKB. Medium Including WFBR, KHOW, KFMB WING, WYCE, WIRC, WISH, R. D. J., KYCL, J. VEC.

JILL MICHAELS: "Where I Did The Feeling Go" (Scotti Bros./CBS) 15/0

Rotations: Heavy 3/0, Medium 6/0, Light 6/0, Total Adds 0, Heavy: WHBY, WTKO, KYEC, Medium: WCCO, WPOE, WJBC,

STEVIE NICKS "Talk To Me" (Modern/Alco) 14/2
Rotations Heavy 6/1. Medium 7/0. Light 1/1, Total Acids 2, WTAE, SSKRC, Heavy including WWKB, WICC, WHAS, WWNR, WWPA, Medium WFBR, KFMB, WCHS, WBT, WING, WSPD, WGBR.

JUICE NEWTON "Hurt" (RCA) 13/1

F Heavy 30, Medium 6/0, Light 4/1, Total Adds 1, WIBC, Heavy: WTIC, WHBY, WCIL, Medium including WCCO POE, WJBC, KVEC

FREDIE JACKSON "He'll Never Love You (Like I Do)" (Capitol) 10/4
Rotations Heavy 1/6, Medium 5/2, Light 4/2, Total Adds 4, KHOW, WCHS, KFOD, KVEC Heavy, WWPA.

CLARENCE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 9/3
Rotations Heavy 2/0, Medium 5/1, Light 2/2, Total Adds 3, WWRB, WHBC, WGBR, Heavy, WGDW, W Rotations Heavy 2/0. Medium 5/1, Light Including WTVN, KHOW, KFMB, WCHS

# SIGNIFICANT ACTION

DAN SEALS "Bop" (EMI America) 5/3

DAN SEALS "Bop" (EMI America) 37/3
Rotations Heavy 0, Medium 20, Light 3/3, Total Adds 3, WCCO. WJBC, KTWO. Medium: WHAS: WGBR
KIRI TE KANAWA "Blue Skies" (London/PolyGram) 5/5
Rotations Heavy 0, Medium 2/0, Light 3/3, Total Adds 3, WCCO, WHBC, WJBC. Medium: WFBR, WPOE

CARS "Tonight She Comes" (Elektra) 5/3

MR. MISTER "Kyrle" (RCA) 5/2
Rotations Heavy D. Medium 2/2, Light 2/1, Total Adds 3, KHOW, W/CC, WCHS, Heavy, WWPA
Rotations Heavy D. Medium 2/2, Light 2/1, Total Adds 3, KHOW, W/CC, WCHS, Heavy, WWPA
Rotations Heavy D. Medium 2/2, Light 2/1, Total Adds 3, KHOW, W/CC, WCHS, Heavy, WWPA

I/O, Light 4/2, Total Adds 2, KBOI, KFOD Med

Rotations Heavy 0, Medium 1/0, Light 4/2, Total Adds 2, KBOI. KFOD. Medium 1/0, Light 4/2, Total Adds 2, KBOI. KFOD. Medium 1/0, LSLEY, JASPER, ISLEY "Caravan Of Love" (CBS Associated) 5/1 Rotations Heavy 0, Medium 30, Light 2/1, Catal Adds 1, KFOD. Medium WCHS, EUGENE WILDE "Oon" Say No Tonight" (Philipy World/Atlantic) 5/0 Rotations: Heavy 0, Medium 2/0, Light 3/0, Total Adds 0 Medium WPOE, KVEC

JAMES TAYLOR "Only One" (Columbia) 4/4
Rotations, Heavy 0, Medium 0, Light 4/4, Total Adds 4, WING

MIKE & THE MECHANICS "Slient Running" (Atlantic) 4/1

JENNIFER RUSH "The Power Of Love" (Epic) 4/1

SURVIVOR "Burning Heart" (Scottl Bros./CBS) 4/1
Rotations: Heavy 0, Medium 3/1, Light 1/0, Total Adds 1, 55KRC Medium including WHAS, WWPA,
ATLANTIC STARR "Secrel Lovers" (A&M) 3/2

ts 2 WHRY WG

HOLILLY JOE ROYAL "Burned Like A Rockel" (Atlantic America) 3/2
Rotations. Heavy 0, Medium 3/2, Light 0, Total Adds 2, WFBR, WPOE. Medium including KVEC.

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# ADULT/CONTEMPORARY

# BREAKERS

# **ELTON JOHN**

Nikita (Geffen)

75% of our reporters on it. Rotations: Heavy 1, Medium 47, Light 32, Total Adds 19 including W101, WARM98, WOMC, WMGF, KS94, KKLT, KGW, B100, WAEB, V100. Debuts at number 19 on the A/C chart.

# FREDDIE JACKSON

He'll Never Love You (Like I Do) (Capitol)

54% of our reporters on it. Rotations: Heavy 3, Medium 31, Light 24, Total Adds 13 including KVIL-FM, WSFM, WKYE, WJDX, U102, KVUU, KKUA, WMT-FM, WXUS, KMGQ. Moves 27-25 on the A/C chart.

# CLARENCE CLEMONS & JACKSON BROWNE

You're A Friend Of Mine (Columbia)

52% of our reporters on it. Rotations: Heavy 16, Medium 28, Light 12, Total Adds 12 including WMJI, KYKY, KGW, U102, KRLB, WZLQ, KWEB. Moves 24-22 on the A/C chart.

# **COREY HART**

**Everything In My Heart (EMI America)** 

52% of our reporters on it. Rotations: Heavy 2, Medium 29, Light 25, Total Adds 9, 97AIA, KMJI, WAEB, WKYE, WXTC, U102, KLYF, KRLB, WJON. Debuts at number 28 on the A/C chart.

# THOMPSON TWINS

King For A Day (Arista)
51% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 39,
Total Adds 27 including WARM99, KVIL-FM, WSNY, KUDL, WMGF, KS94, B100, WKYE, WKGW, KVUU, KKUA.

### OMD

Secret (A&M)

51% of our reporters on it. Rotations: Heavy 2, Medium 33, Light 20. Total Adds 4, KGW, WXTC, KELT, WAVE. Debuts at number 29 on the

### PEABO BRYSON

Love Always Finds A Way (50)

50% of our reporters on it. Rotations: Heavy 38, Medium 11, Light 4, Total Adds 4, WLTS, WMYX, WDLT, WRAL. Moves 30-27 on the A/C

# ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light	
BRUCE SPRINGSTEEN	106/0	83	23	0	
2 STEVIE WONDER	104/0	84	20	0	
S SADE	103/1	79	23	1	
4 DIRE STRAITS	101/1	81	16	4	
MHITNEY HOUSTON	105/2	67	33	5	
6 DIDNNE & FRIENDS	94/0	66	- 24	4	
BILLY OCEAN	101/3	61	34	6	
O DREAM ACADEMY	101/3	55	40	6	
BARBRA STREISAND	96/1	58	29	9	
10 LIONEL RICHIE	86/0	47	30	9	
11 KLYMAXX	84/0	38	33	13	
E STARSHIP	99/27	12	63	24	
® WHAM!	88/7	33	47	8	
14 STEVIE NICKS	79/2	37	31	11	
EI DEBARGE W/DEBARGE	77/2	26	41	10	
10 ISLEY, JASPER, ISLEY	78/8	21	40	17	
17 JOHN COUGAR MELLENCAMP	65/0	24	33	8	
18 MR. MISTER	63/0	11	38	14	
ELTON JOHN	80/35	1	47	32	
MAURICE WHITE	62/3	17	37	8	
21 JAMES TAYLOR	52/0	9	25	18	
CLARENCE CLEMONS & JACKSON BROWNE	56/12	16	28	12	
MICHAEL FRANKS (/BRENDA RUSSELL	66/7	7	48	11	
24 PHIL COLLINS & MARILYN MARTIN	50/0	1	32	17	
	58/13	3	31	24	
DIANA RDSS	54/3	7	37	10	
PEABO BRYSON	53/4	4	38	11	
② COREY HART	56/9	2	29	25	
© OMD	55/4	2	33	20	
30 CARS	31/2	7	15	9	

# MOST ADDED

ELTON JOHN (35) Nikita (Geffen) STARSHIP (27) Sara (Grunt/RCA)
THOMPSON TWINS (27) King For A Day (Arista)
MIKE & THE MECHANICS (26)

Silent Running (Atlantic)
ANNE MURRAY (25) Now And Forever (You And Me) (Capitol)

### HOTTEST

DIRE STRAITS (66) STEVIE WONDER (66) Go Home (Tamla/Motown)
BRUCE SPRINGSTEEN (48) My Hometown (Columbia) SADE (46)

The Sweetest Taboo (Portrait/CBS)
WHITNEY HOUSTON (43) How Will I Know (Arista)

# **NEW & ACTIVE**

ARETHA FRANKLIN "Another Night" (Arista) 48/20
Rodalions Heavy 0, Medium 21/5, Liph 27/15, Total Adds 20 including WCLY, KGW, KIFM, WKGW, KO99, KDUK, KWAY, KWFM, WGLL, WTNY, WANT-FM, Medium including WPIX, WARM99, WAEB, WSFL, KIOA, WMGN.
MR. MISTER "Kyrie" (RCA) 46/15

mn. mi31ch kyris (nuk) 407/3
Rotations: Heavy 2/0, Medium 23/6, Light 21/9, Total Adds 15 Including WSNI, KYKY, WKGW, U102, WRKA, WSFL.
KIOA, WMHE, KRAV, KWFM. Heavy: KEY103, WSKY, Medium including WHTX, WARM99, KVIL-FM, 2WD, V100, WMGN.

N MIKE & THE MECHANICS "Silent Running" (Atlantic) 42/26 Rotations Heavy 2/0 Medium 13/4, Light 277/22, Total Adds 26, 2WD, KUDL, WMGF, WMYX, WSFM, KEY103, K106, WRAX, WALK, KIOA, WERK, WIOA, KIOA, WERK, WALK, KIOA, WERK, WIOA, KIOA, WERK, WALK, WIOA, WERK, WALK, WIOA, WARM, WALK, WALK,

FORTUNE "Stacy" (Camel/MCA) 36/2

22/2, Total Adds 2, KOIL, KWAV, Medium including KOST, WAEB, KDUK, WSKI

WALD, NTL, WHITM, 98, KINGU, ROSH, PRESY, NETTO, MEDIUM INDICATION OF THE ACCUSATION OF THE ACC

DAN SEALS "Bop" (EMI America) 25/6
Rotations: Heavy 4/0, Medium 10/0, Light 11/6, To

URIT שבאנט סטון (ביודו Attertica) באיס Rotations: Heavy 410, Medium 1010, Light 1116, Total Adds 6, WAEB, KEY103, WTRX, KOIL, WSKY, WKYX. Heavy: WKYE. WEIM, KRIB, KTYL, Medium including WEZC, WLAC-FM, KKLV, KALE.

### SIGNIFICANT ACTION

SURVIVOR "Burning Heart" (Scotti Bros./CBS) 22/3

WXTC, 3WM, KRLB. Heavy: WARM99, WMJI, KUDL, WTNY Heavy 5/0, Medium 8/1, Light 9/2, Total Adds 3, ledium including WHTX, WLLT, WLTF, B100, V100.

MIDGE URE "If I Was" (Chrysalis) 18/10
Rotations: Heavy 0, Medium 1/0, Light 17/10, Total A
, KQSW, KALE, Medium: WEIM. Adds 10, KEY103, WNAM, WAGE, WORG, WAEV, WZLO, WBOW, JENNIFER RUSH "The Power Of Love" (Epic) 17/0

SIMPLE MINDS "Alive & Kicking" (Virgin/A&M) 17/0
Rotations: Heavy 7/0, Medium 5/0, Light 5/0, Total Adds 0, Heavy
Medium WARM99, V100, WHNN, WTNY, KRLB. avy WKYE, WAVE, KQ99, WMGN, WMHE, KKUA, WCHV

Medium WARMARS, VIOU, WHINK, WINST, AND A. MILES.
MIGHT RANGET R'Goodbye' (Camer/MCA), 15/2
Rotations Heavy 20, Medium 70, Light 62, Total Adds 2, KO99, WHNN. Heavy. WENS, WCKO. Medium: WHTX, KVIL.FM,
WHILE WHY, WXUS, KALL

JUICE NEWTON "Hurt" (RCA) 14/8 Rotations: Heavy 1/0, Medium 2/0, Light 11/8, Total Adds 8, WAEB, WSKI, WAEV, WZLQ, WBOW, KKLV, KQSW, KALE, Heavy: WAHR, Medium; WDLT, WEIM.

EDDIE MURPHY "Party All The Time" (Columbia) 14/1
Rotations: Heavy 1/0, Medium 7/1, Light 6/0, Total Adds 1, KLYF. Heavy: WMGN. Medium: V100, WSFM. WKYE, KVUU,

STEVE ARCHER & MARILYN McCOO "Safe" (A&M) 12/2

Parations: Heavy 0: Medium 1/2, Light 11/2, Total Adds 2, WKNE, WBOW: Medium: WMT-FM.

Rotations: Heavy 0, Medium 1/2, Light 1/15, Total Adds 5, WSKI, WCHV, WAEV, WZLO, KTYL

Relations: Meavy 0, Medium 0, Light 10/5, Total Adds 5, WSKI, WCHV, WAEV, WZLO, KTYL

Rotations: Heavy (), Medium (), Light 10/5, Total Adds 5, WSKI, WCHV, WAEV, WZLQ, KITL.

JAMES TAYLOR "Only One" (Columbia) 9/9

Rotations: Heavy 1/1, Medium 2/2, Light 66, Total Adds 9, WARM98, WSNY, WÂVE, WEIM, WGLL, WSKY, WCKQ, WAHR,

PAUL McCARTNEY "Spies Like Us" (Capitol) 9/1
Rotations: Heavy 0, Medium 6/0, Light 3/1, Total Adds 1, KVIL-FM. Medium: WARM99, V100, K106, WAVE, KRLB, KTYL.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

# A/C ADDS & HOTS

# EAST

### PARALLEL ONE

DORE
BOTTEST: JASPER, IS
ELYMAXX
WHITMEY HOUSTON
SADE
STEVIE WONDER PARALLEL

TyberCannon
MR. MISTER
Bottest:
STEVIE HOWDER
DIRE STRAITS
BRUCE SPRINGSTEN
STEVIE NICKS
WHITNEY HOUSTON WHTX/Pittsburgi Kelth Abrems

ELTON JOHN Bottest: BARBRA STREISAND BILLY OCRAM BRUCE SPRINGSTEEN DREAM ACADEMY MR. MISTER

MEART
ATLANTIC STARR
JAMES TAYLO
FIVE STAR
JEMNIFER MOLLIDAY
BOTTES
BRUCE SPRINGSTEEN
STEWIE WONDER
DIRE START
BARBER STREISAND
BARBER STREISAND STARSHIP ARETHA PRAMELIN ANNE MURRAY PREDDIT JACKSON ttests RE STRAITS EVIE WONDER BRUCE SPRINGSTEE!

PARALLEL TWO

WAEMAHORION Mick Hagerty ELTON JOHN ANNE HURRAY COMEY HART DAN SEALS MARBLA STREISAND
WGLLMGerossburg
Greece
Lowischmidt
ISLEY, JASPER, IS
ARTHA FRANKLIN
ATTANTIC STARR
JAMES TAYLOR
GOTESET
STEVE NONDER
DIRE STRAITS
SADE
WHITNEY HOUSTON
BRUCE SPRIMISTEEN Hottest: BARBRA STREESAND BRUCE SPRINGSTEEN SADE DIRE STRAITS STEVIE HONDER

JAMES BROWN
HICHMEL FRANKS
ELTON JOHN
DIANA NOSS
BOTTEAT:
DREAN ACADEMY
WHITHEY HOUSTON
BILLY OCEAN
LIONEL RICHIE
WHAM!

MIKE & THE MECHAN PREDDIE JACKSON MIAM! SOUND MACRI JAMES BROWN BOtteat: SADE

THOMPSON TWINS
PREDDIE JACKSON
COREY HART
ANNE NURRAT
BOTCHET
DIONNE & PRIEND
DIRE STRAITS
STEVIE MONDER
WHITNEY BOUSTON
BILLY OCEAN

PARALLEL

Bottest: LIOMEL RICHIE DIOMME & FRIENDS BRUCE SPRINGSTEEN DIRE STRAITS BARBRA STREISAND

KOST/Los Angeles Kāya/Kilay

HEART MAURICE WHITE

KKLT/Phoenia Church/Thomas

STRPISAND

ONE

WEST

WKGW/Utice-Rome

STING
ARETHA PRANKLIN
THOMPSON TWIRS
HR. MISTER
REART
HOTCORY
HOTCORY
SABRA STREISAND
SADE

ANNE MURRAY ABCRER 5 MCCOD ARETHA FRANKLIN HOLLOWINE DIONNE 6 FRIENDS STEVIE WONDER ELYMAXX SADE BARBRA STREISAND

HR. MISTER MIKE 4 THE MECHAN HEART ATLANTIC STARR ANNE MURRAY 900 900

DEBARGE ISLEY, JASPER, 15

ARETRA FRANKLIN
MR. KISTER
HOLLEST:
DIONNE & FRIENDS
DIRE STRAITS
STEVIE NONDER
CLENONS & BROWNE
WHITNEY HOUSTON

ANNE MURKAT ROB TRO INICE NEWTON

SADE STEVIE WONDER THREE

HOTE STEELS AND BRUCK SPRINGSTEEN MEITNEY HOUSTON SILLY OCEAN STEVIE WONDER Hashpinhier
ATLANTIC STARR
ANNE MURRAY
HEART
ZANGLES
HAURICE WHITE
BOOKE & PRIENDS
KLYMARE
JOHN COUGAR
DIRE STRAITS
STEVIE HICKS KVIL-FM/Delles

Rhodes/Chapmen
THOMPSON TWINS
FREDDIE JACKSON
PAUL MCCARTWEY
OPUS
Kottest:
LIONEL RICHIE
DIONNE & FRIENDE
XLYMAXX
JOHN COUCAR
DIRE STRAITS

WARM99/At

ATLANTIC STARR COREY HART

HOTCEST: JACK WAGHER DIRE STRAITS DIOWNE & FRIENDS KLYMAXX MARBRA STREISAND

MICHAEL PRAMES Hottest: DIRE STRAITS BRUCE SPRINGSTEEN DIONNE & FRIENDS STEVIE WONDER BADE BILLY OCEAN MRAM: STARSHIP PEABO BRYSON ATLANTIC STARS

STEVIE WONDER DIRE STRAITS METTHEY HOUSTON ISLEY, JASPER, I CampbelVAHen
ELTON JOHN
HIRE & THE MECHAN
HOLLEST
HEARBRA STREISAND
DIRE STRAITS
WHAH!
STEVIE NICKS
STARSHIP

MHIA/DeGario
MHITNEY ROUSTON
STARSHIP
ELTON JOHN
HDELEBEI
DIGNEE & FRIENDS
DIRE STRAITS
ERNNY ROGERS
STING
BRUCE SPRINGSTEEN

DREAM ACADEMI CLEMONS & BRO DIAMA ROSS CARS FREDD\*\*

SOUTH

PARALLEL PARALLEL TWO ONE

ATLANTIC STARR STARSHIP BILLY OCEAN WHAM! PEABO BRYSON HOTERE! BARBRA STREISAND FREDDIE JACKSON THOMPSON TWINS SOTTEST CARS DIRE STRAITS DREAM ACADEMY STARSHIP THOMPSON THINS DAN SEALS HIRE 4 THE MECHAM HIAMI SOUND MACHI MIDGE URE KELT/McAllen

AMENGENTAL
THOMSON THINE
STARSHIP
OND
STEVER HICKE
HOCKEST:
BARBAR STREISAND
MEAN!
STEVIE WONDER
BILLY CYEAN
WHITNEY HOUSTON N. IOUNDEQUIMONI
KASNAMMEN
BLITCH JOHN
HEART
BILLY OCCAM
HEART STRISAND
HEART STRISAND
HEART HONDER WLAC-FM/Nashy Nichola/Serpent

WXTC/Charleston Quincy/O'Brien SURVIVOR
SURVIVOR
OND
COMEY HART
HAURICE WHITE
ROTLESTE
CLEMONS & BROW
STEVIE WONDER
OREAN ACADEMY
SADE

WEZC/Charlotte ATLANTIC STARR
(SLEY, JASPER, IS
HOCKEST:
BARBARA STREISAND
DIONNE & FRIENDS
DIRE STRAITS
DREAM RADEMY
STEVIE WONDER

Am Behard

WHITMEY HOUSTON
CARS
STARSHIP
HOTEST!
HOTONEZ & PRIEND
STEVIE NICKS
LIONEL RICHIE
KLYMAX
JOHN COUGAR Perkins/AHen
THOMPSON THINS
STING
PREDDIE JACKSON
ANNE RURRNY
BOTLESE'S
STEVIE MONDER
DIRE STRAITS
DIONNE & FRIENDS '
SADE
BRUCE SPRINGSTEEN

Anthony/Dodowen
PEABO BRYSON
ISLEY, JASPER,
STARSRIP
ELTON JOHN
HOLLEST:
DIONNE & FRIENT
DIES STRAITS
SILLY OCEAN
LIONEL RICEIE
STEVIE MONDER

Berinscollion
ATLANTIC STARR
BOTLEST:
LIONZL RICHIE
BRUCE SPRINGSTI
MHITNEY HOUSTOI
DIRE STRAITS
BILLY OCEAN

THREE

LeerCassidy
JAMES TATLOR
ANNE MURRAY
ATLANTIC STAR:
DAN SEALS
HOTLERT;
STEVIZ MONDER
DIRE STRAITS
MIRE & THE HE
BRUCE SPRINGS
DREAM ACADEMY

SmithMcClandon
HR. HISTER
BEART
ANNE MURRAT
JAMES TAYLOR
CARS
ATLANTIC STARR
PETER PRAMPTON
HOT LEET
DIRE STRAITS
STEVIZ WONDER
WHAM! MRITHER HOUSTO

HEART
ANNE MURRAY
LOVEROST
ATLANTIC STARR
AMETHA FRANKLIN
ROS TAO
MOLLEST;
STEVIE WOWDER
SKEWNA EASTON
BROCE SPRINGSTEI
\$TARBEIP
\$IMPLE MINDS

MIN Jeobs
MIGHAEL PRANKS
MIRE 5 THE NECHAM
NORRIS 6 GAYLE
B ATLANTIC STARE
ARATHA PRANKLIN
BOTTEST
DIOME 6 PRIENDS
BROCE SPRINGSTEEM Nichola/Sergent
STARSHIF
ISLEY, JASPER, IE
SOTTENT
SOTTENT
LIONEL RICEIZ
CLEMONS & SHOWNE
DIAMA MOSS
DIOMEZ & FRIENDS
KLYMAXX

WSFL/New Bern Gary Lee

BILLY OCEAN
WAVESAFEDOF
SI Petersburg
Tellome/Hunsington
OND
THOMPSON TWINS
JAMES TAYLOR
DIANA MOSE
HOTLERS:
STEVIZ WONDER
SADE STRAITS
SADE
STEVIZ WICES
BRUCE SPRINGSTI

MIDWEST

PARALLEL ONE DREAN ACADEMY
STABSHIP
ROTESET:
LIONEL RICHIE
DIONNE & PRIEMDS
STEVIE MONDER
MEITHEY ROUSTON
BARBRA STREISAND

WHOMP-Sporter
WHAM!
ISLEY, JASPER, II
HOTLEST:
LIONES RICHIZ
DIONNE & FRIENDS
JANES TAYLOR
HARBRA STREISAND
JOHN CONGAR

Nern/Torcesso
CLEMONS & BROWNE
BTARBHIP
HICHAEL FRANKS
HOTEGAT
JOBN COUGAR
BRUCE SPRINGSTEI
JAMES TAYLOR
OIRE STRAITS
SURVIVOR

Steve Porler
MJRE 6 THE MECHAN
ANNE MURRAY
STARSHIP
HIGGE URE
HOTE URE
HOTELENING
STRAITS
SHOULD SPRINGSTEN
STEVIE NONDER
SANDE
BARBRA STREISAND
KRIBA Lubhock

Day Winter

HIAMI SOUTH MACHI
INDOMESON THIMS
SITHIPON
CORRET MART
ARETHA FRANKLIN
CLEMONS & ERONNE
SOLVENIE
DIONNE & PRIPADS
HEARI
RECCE SPRINGSTEEN
DIER STRAINS
WHITNEY HOUSTON KLSt/Kanses City Frost/Alan DIRE STRAITS STARSHIP DIANA ROSS

Dene Hallam
MIKE & THE RECHAN
MIKE & THE RECHAN
THOMESON THINS
GLERRARD & MOLLAND
ROCERS
JAMES TAYLOR
LIONEL RICHIE
SADE
BARBRA STREISAND

WMGF/Milwaukee Dave Bishop SADE ISGBY, JABPER, IS STEVIE MONDER WHITNEY HOUSTOR

WMYX/Milwaukse Beth Fast PEASO BRYSON STARSHIP MIKE & THE MECHAN Nottest

WASSETTIENT OF THE STATE OF THE

107 Reporters 104 Current Reports

One station reported a frozen list this week: WFFX/Tuscaloosa

to report this week. Their rotations were frozen:

K99/Great Falls WPIX/New York

no longer an A/C Reporter.

# FULL-SERVICE A/C

MHITHEY HOUSTON STEVIZ NICES HOLLESTICKE BOLLESTICKE BARBER STREISARD DIONNE & FRISHDS BRUCE SPRINGSTEEN MEAN! WORDON

PARALLEL

TWO

# EAST

PARALLEL WTAEPHISE ONE

BRUCE SPRINGSTEE DREAM ACADEMY ELTON JOHN STARSHIF CLEMONS & BROWNE

CLEMONS & BROWNE ROTTERT STEVIS HONDER SADE RLYMAXX DIOMNE & FRIENDS DIRE STRAITS

Ron Finn
AR. HISTER
HHAM!
BILLY OCEAM
BOTLESTRAITS
HEITNEY BOUSTOR
KLYMAXX
LIONEL RICHIB
DIONNE & PRIEND Bob Moha
DREAM ACADEMY
BEART
JENNIFER BOSH
BILLY JOE ROYAL
BOLCOSE:
BIODNE & FRIENDS
DIRE STRAITS
BARBAS STREISAMD
STEWLS MONDER
BROCE SPRINGSTEEN

NegMatthews

DREAM ACADEMY
SURVIVOR
ZUTON JOHN
BOCCHELI
MR. HISTER
LIONEL RICRIE
DIONNE & FRIEN
KLYMAX
JOHN COUGAR

DavisMartin
HIGHT RANGER
TSOMPSON TWINS
ELTON JOSM
BARBHA STREISAND
HOCKEGE
DIONE & PRIEMDS
STEVIE MONDER
DIRE STRAITE
SADE
BRUCK SPRINGSTEEL

KRAV/Tulsa Revnolds/Cac HEAM!
HE ANISTER
HOLLEST:
HOLLEST:
LIONEL RICHIE
JAMES TAYLOR
DIOMNE & FRIENDS
JOHN COUGAR
DIRE STRAITS

PARALLEL THREE

WMTFM/Ceder I Green/Sellers

Greenfellers

HEART

HEART

ARTTHA FRANKLIN

THOMPSON TMINS

STING

HIRE YEAR MECRA

JAMES TAYLOR

FREDDIE JACKSON

ACLASTIC STARE

DIRE STRAIPS

STEVIE WONDER

BABERA STREISANE

SADE

BILLY CCEAN

ELTOM JOHN ARETHA FRANKLIN MIKE & THE MECHAN HEART STING FREDDIE JACKSON

FREDDIE JACKSON
HOTTEST:
DIONNE & FRIENDS
DIRE STRAITS
STEVIZ MONDER
DEBARGE
BROCE SPRINGSTEE KFS8/Joplin Bobby Daniels

Bobby Oaciels
HIRE & THE MECH
THOMPSON TWINS
ATLANTIC STARR
ANNE MUTRAY
MR. MISTER
JACK WAGNER
HOTEEST
DIRE STRAITS
SADE

WXUS/LaFayette Bob Vizza

Bob Viza PREDDIE JACKSOM ARETHA FRANKLIN ATLANTIC STARE BOCLE SPRINGSTEI STEVIZ MICKS DIRE STRAITS DIONNE & ERIEND LIONEL RICHIE KWEB/Rochester Dahl/Axelson

DAMMAKHEDO
STARSHIP
ELTON JOHN
CLEMONS & BROWN
HOTLEBTS
DIRE STRAITS
DREAM ACADEMY
BARBRA STREISAN
BRUCE SPRINGSTE
WHITMEY HOUSTON

WJON/St. Cloud John Fine/M Dierr ELTON JOHN
ANNE HURRAY
ROLLEST!
DIONNE 1 FRIENDS
SADE
STEVIE MONDER
HICHAEL FRANKS
BRUCE SPRINGSTEEN

John FineM Diem
ANNE MURRAY
BEART
HIBE & THE MECHAR
CORET HART
CARS
STEVIE MONDER
BARRA STREISAMD
URRAM ACADEMY
BRUCE SPRINGSTEEN

MARK ŁOWARDA
ANNE MURRAY
JUICE NEWTON
ATLANTIC STARA
ARCHER 6 MCCOO
MIDGE URE
ARCTHA FRANKLIN
ROTLEGEL
DERAN ACADEMY
LIONEL ATCHIE
DIONNE 6 PRIENDS
RLYMAXX
DIRE STRAITS

WEST

KFMB/San Diego Mark Lerson PARALLEL Mark Larbon

ELTON JOHN
ANNE MURRAY
STARSHIP

NORRIS 6 GAYLE
HOTESTI
DIONNE'S FRIENDS
DIRE STRAITS
STEVIE MONDER
BARBER STRRISAND
MAURICE WHITS ONE

KHOW/Denver Hal Moore STARSHIP FREDDIE JACKSON CARS ELTON JOHN HOCKEST! ELTON JOHN
HOTCEST:
STEVIE MONDER
BRUCE SPRINGSTEEN
DIRE STRAITS
SADE
WHITNEY ROUSTON?

BRUCE SPRING SADE Hottest: none

PARALLEL

TWO

David Bernstein
DIRE STRAITS
BOTTERST
B

Rocky Stands
STARSHIP
ELTON JOBN
CARS
CARS
FORDIT JACKSON
BOCCEST HONDER
STANDE FRIENDS
BRUCE SPRINGSTEN
BLUE SPRINGSTEN
BLUE VOCAN
WITCHARTON
Oavid Bernstein

Petern@roacher
CARB
STARSRIF
HEART
HEART
ELTON JOHN
PAUL MCCARTMEY
DREAM ACADEMY
ARRHE MURRAY
HOTCOCI
LIONEL RICHIE
DIONNE & PRISMOS
STEVIE MICES
DIRE STRAITS
BRUCE SPRINGSTERM PARALLEL THREE WWNR/Seckley Tom Bowers SAMDY GOODBUY HALLOY GOODRUP HOTEVIE WOMDER SHEERA EASTON STEVIE WICKS STING DEBARGE

HILLY JOE BOYAL HEART REART
MOTTEST:
DIGNNE & FRIENDS
LIGNEL RICEIE
ELYMAXX
BADE
BRUCE SPRINGSTER

WTKOffthaca Wayne Fisk Wayne Fish
ANNE HURRAY
JAMES TAYLOR
MICHAEL FRANTS
MOTESTALITS
OTHE STARITS
RLYMAXX
BARHER STREEBAND
DEBARGE

WWPA/Williamsport ELTON JOHN
ARSTHA FRANKLIN
HIRE & THE MECHAN
BOCLEST PLIENDS
STEVIE WONDER
WHAM!
DIRE STRAITS
SADE

PARALIFI

THREE

SOUTH

PARALLEL

Date Desson/Garry
Billy OCEAN
DREAM ACADEMY
ELTON JOEM
Rottest;
STEVIE WONDER
CLEMONS & BROWN
JOHN DENVER
DEBARGE
WHITWEY KOUSTON ONE Greg Pictiono
BRUCE SPRINGSTEE
WHAM!
SADE
Ecteat:
DIONNE 6 PRIENDS
RLYMAXX
DIRE STRAIPS
DEBARGE
SRUCE SPRINGSTEE

PARALLEL TW/O

ELTON JOHN
DIANA ROSS
MICHAEL FRANKS
ROTCEST:
LIONEL RICHIE
DIONNE & PRIENDS
STEVIE MONDER
BARBAR STREISAND
ELYMAXX

ONE

MIDWEST PARALLEL

Nottest: JAMES TAYLOR LIONEL RICHIE DIOMES FRIENDS BARBRA STREISAND STEVIE MONDER

Denny Nugert
STEVIE HICKS
BRICE SPRINGST
SURVIVOR
BILLY OCEAN
MOTECH:
DIRE STRAITS
LIONEL RICKIE
DIONNE & FRIER
STEVIE NICKS
STEVIE NONDER WCCOMinnespoist Oenny Long ELTON JOHN JOHN DENVER MICHAEL FRANKS DAN SEALS KIRI TE KANAWA HOLLEST WTVN/Columbus John Lane

PARALLEL

TWO WHBY/Appieson-Oshkosh SalemuSt John ANNE HURRAY ATLAMTIC STARR SANTER BROWN MOLTEST LIONEL BIGHIE DIDNIE & FREENDS KLYMAXX BARBER STARISAND MICHAEL FRANKS

43 Reporters 40 Current Reports

WTMJ/Milwaukee Stawart/Herior

ELTON JOHN
ANNE HURRAY

HOELEST:

EPTEVIE MONDER
BARRA STREISAND
DIRE STRAITS
DIONNE & FRIENDS
KLYMAXX Chembers/Dorn
XIRI TE RAMAMA
REART
ELTON JOHN
CLEMONS & SROWNE
HOTCHST
DIONNE & PRIENDS
STEVIE MONDER
BARBRA STREISAND
DIRE STRAITS
SADE
WING/Deyton
Johnson/King

PARALLEL

MUNSONISSIOWNE BILLY OCEAN DREAM ACADENT PEAD BRYSON ANNE RURRAY ELTON JOHN JAMES TAYLOR EIRI TE KANAMA DAN SEALS RAY STEVENS HOLLESE! BRICE SPRINGSTEEN DEBARGE MAURICE WHITE

WCILiCarboni Mati McCann Matt McCann

JAMES TAYLOR
DREAM ACADEMY
STARSHIP
NOTCEST:
DIONNE & FRIENDS
BARBRA STREISAND
KLYMAXX
LIONEL RICHIE
JUICE NEMTON

# R&R FRIDAY, JANUARY 17, 1986/75

OND ELTON JOHN ARETHA PRANKLIN

ISLEY, JASPER, IS STARSHIP TWO

KCIX/Boise Dave Duque

FREDDIE JACESON ELTON JOHN THOMPSON TWINS MOTERAL BARBRA STREISAND WHITHEY HOUSTON STEVLE WONDER BILLY OCEAN SADE

KIFM/San Dieg Mark Zegan ARETHA FRANKLIN ANNE HURRAY BOTTE STRAITS WHITNEY HOUSTON DREAM ACADEMY BRUCE SPRINGSTEI HICHAEL FRANKS

PARALLEL

Mise & THE MECHAN ARETHA FRANKLIN FORCE MD'S Bottest: DIRE STRAITS DEBARGE

DEBARGE BRUCE SPRINGSTEE BILLY OCEAN WHITNEY HOUSTON

NS & BROWN

Michael Reading

FORCE MD'S

FORTUME

ARETHA FRANKLIN

RANDY GOODRUM

HOTTESE

BROBE

BRAM ACADEMY

WHANI

1SLEY, JASPER, IS

BROCE SPRINGSTEEN

KKPL/Spokene Thomas/McCarth Thombs/McCusiny
RANDY GOODRUM
ELTON JOBN
HEAM!
HOLLEST:
STEVTE WONDER
SADE
UIRE STRAITS
BARBER STREISAND
WRITNEY HOUSTON

HEART MR. MISTER ARRTHA FRANKLIN STING HOTECAT: STEVIE WONDER DIRE STRAITS

BRUCE SPRINGSTEEN WRITNEY BOUSTON PARALLEL THREE

KKLV/Anchorage Greg Wilkinson

HEART HIRE & THE MECHAN HIDGE URE HOLDSELS STEVIE MONDER SADE HHITMEY HOUSTON BILLY OCEAN DEBANGE K99/Great Falls Steve Keller

SADE STEVIE NICKS WHITNEY HOUST STING HICKAEL FRANKS HOTEARTS BILLY OCEAN STEVIE MONDER WHITMEY HOUSTON DIONNE & FRIENDS DIRE STRAITS

ARSRIP TON JOHN

REART MIES 6 THE MECRAM ANNE MURRAY CLEMONS & SROWNZ PREVDIE JACKSON HOTCEST SADE HAURICE WHITE BARREA STREISAND ISLEY, JASPER, IS BRUCE SPRINGSTEEN

#ALE/Tri-Cities

ELTON STING STING HEART MIKE 4 THE MECKAN MIKE 4 THE MECKAN LOVERBOY
MIDGE URE
JUICE NEWTON
ANNE MURRAY
MR. MISTER
BOTTENIE NICES

WITDE ORE ANNE MURRAY JUICE MENTON BANGLES LOWERBOY MERILYW MARTIN MEART MOTECHIE MOTECHIE MOTECHIE MONER MARILYM MARI STARSHIP ELTON JOHN

KQSW/Rock Springs Chris Alexander

JacksonMad STARSFIP ARBTER FRANKLIN ANNE MURRAY LOVERBOY HOLLOST DIONNE & PRIENDS STEVIE MONDER DIRE STARITS SADE LIONEL RICHIE

DallagCarnnon
JAMES TAYLOR
RITON JOHN
HARK GRAY
SAMYER BROWN
GRAY MORRIS
HOTEBETS
ELLYMAXX
BILLY JOE ROYAL
LIONEL RICHIE
JUICE HERFOON
RARBRA STREISAND

PARALLEL

SIU Wright
ATLANTIC STARR
ATTER MECHAN
HOTE-BRIVE SPRINGSTEEN
SADE
STEVIE MONDER
MITINEY MOUSTON
ISLEY, JASPER, IS

WKYX/Paducah Frank Carvell ISLEY BROTHERS ANNE MURRAY ATLANTIC STARR DAM SEALS

WAEV/Savannah West/Morris WestMoorie
ROS TRO
HORRIS 6 GAYLE
MIDDE URE
STIMG
THOMPSON TWINS
JUICE MEMFON
BOTLEST
SADE
DIRZ STRAITS
WHITNEY HOUSTON
DREAM ACADEMY
MAURICE WHITE

WZLQ/Tupelo Gorfmen/Price DECEMBERS OF ROUND STARREST PROPERTY OF THE PR

KTYL/Tyler Janie Baker STING ROB TRO ROTTEST: Dignar & FRIENDS

WHAM! BILLY OCEAN STEVIS MONDER SAUP

PARALLEL TWO WASHOFTIGHTON
ELTON JOHN
STASSELP
JAMES TAYLOR
ROCKEAS:
LIONEL RICRIE
STEVILE WOODER
BARBAS STREISH
OREAN ACADEMY
WLTF/Cloresand
WHOON!Popowich MIDGE URE MIRE & THE MECRAL ANNE MURRAY ROBIN GIBB MOTTEST WOMDER DIRE STRAITS BARBRA STREISAND

KIQA/Des Moir ELTON JOHN
NR. MISTER
ANNE MURRAY
MIKE & THE MECE
THOMPSON TWINS
BOTLEAR!
STEVIE MONDER
DIRE STRAITS
MRITHEY HOUSTON
BILLY GCEAN
DREAM ACADENY

Bob Majors
EDDIE MURPRI
ELYON JOHN
COMEY HART
Hottest:
DIONNE + FRIEN
LIONEL RICHIE
STEVIE MONDER
KLYNAKI
BRUCE SPRINGST

Bruce Clerk
HIGHT RANGER
JELLYBERH
THOMPSON THINS
ELTON JOHN
ARETRA FRANKLIM
ROCEGE:
LIOWEL RICKIE
DIONNE A FRIENDS
STEVIE NICES
DIRE STRAITS
BRUCE SPRINGSTEEN HEARI ATLANTIC STARR HOTEGET: HR. MISTER JOHN COUGAR KLYMAXY LIONEL RICHIE DIRE STRAIPS WTRX/Fint

THOMPSON THINS STING DAN SEALS NOTTHELL STEVIZ WONDER DIRE STRAITS SADE Argenbright/Jacobs
ISLEY, JASPER, IE
STARSKIP
ELTON JOHN
HOTTON HOUSTON
HOTTONEY HOUSTON
LIONEL RICKIE
SADE
BRUCE SPRINGSTEIN
BRUCE SPRINGSTEIN SADE DIONNE & PRIENDS WHITNEY HOUSTON

DEBARGE ELTON JOHN BOTTONE CARS STEVIE MONDER STEVIE MICKS DIRE STRAITS DIONNE & FRIENCS DIANA ROSS Hottest: LIONEL RICHIE DIONNE & PRIENDS STEVIE WONDER SADE RLYMAXX WENS/Indianapolis Grey/Eagan MIRE & THE MECHAN CLEHONS & BROWNE

ELTON JOHN
DEBARGE
THOMPSON TWINS
Hottest:
Dionne & FRIENDS
DIRE STRAITS
SADE

ECTON JOHN
EOTTOST HICKS
STEVIE HICKS
STEVIE WONDER
SADE
WHITMEY HOUSTON
BILLY OCEAN CLEMONS & BROWN ELTON JOHN MICHAEL FRANKS BOTTEST STEVIE MONDER STANSHIP

Two stations failed

KMGG/Los Angeles is

Johnson/King
ANNE MURRAY
ARETHA FRAMELIN
THOMPSON TWINS
HEART
JAMES TAYLOR
BOTTCH:
SADE
BRUCE SPRINGSTE
WHAR!

BILLY OCEAN WHITNEY HOUSTON

, WIBC/Indianapolis Andy Bickel

WIBA/Medison Doug Lane

DOUGLAND
ELTON JOHN
PEARO BRYSON
MEART
BORCOST:
BIOMME & FRIENDS
KLYMAXX
BARBRA STREISAND
STEVIN MONDER
DIRE STRAITS

Orem Harold
STARSHIP
RANDT GOODRUM
NR. MISTER
HORRIS & GAYLE
HOELE ALI
SADE
BARBRA STREISAND
NR. MISTER
JAMES TAYLOR
COLLINS & MARTIM

KSL/Self Lake City Lemich/Jessop

Lemich/Jessop

ANNE MURRAY

BILLT OCEAN

NOTTEST:
DIONNE 1 PRIENDS
LIONEL RICHIE

BARRA STERISAND
SADE
DIRE STRAITS

PARALLEL

THREE

MHAMI BILLY OCEAN HOTTOGER LIONGER RICHIE DIOWNER PRIEND DIRE STRAITS STEVIE MONDER STEVIE MONDER

WGBR/Goli Mike Rubia MMe Ruble
ATLANTIC STARR
REART
ANNE NURRAT
CLEHOMS : BROWNE
KOTEPS:
ELYAAXX
BARBRA STREISAND
STEVIE NONDER
DIRE STRAITS
SADE

One station reported

KOB/Albuquerque Two stations failed to report this week and therefore their rotations were frozen:

KOKA/Pittsburgh

THREE

Andy SCREE
JUICE NEWTON
ELTON JOHN
JAMES TAYLOR
ROCLEGE:
STEVIE WONDER
DIONNE & PRIENCS
SADE
BRUCE SPRINGSTEEN
JOHN DENVER

MFODMANCHOUSE
MAT LEWIS
MICHAEL FRANKS
ELTON JOHN
STRABLE FOR
STRABLE FOR
ELTON JOHN
DEZAM SAPER, IS
PEARS BRISTER
MORRIS & GAYLE
MORRIS & GAYLE
FREDDIE JACKSON
HOLESEL
BERNINGER
DEBARGE
DEBARGE
DEBARGE
DEBARGE
STRAITS
SADE

NADE
KVEC/San Luis Obiap
Dan Armstrong
ANNE MUSEAY
PREODIE JACESON
ROTTEST:
RLYMAXX
LIONEL RICHIE
COLLINS & MARTIN
BARBRA STREISAND

# DIRE STRAITS "Ride **Across The** River" AOR TRACKS BREAK PRODUCED BY MARK KNOPFLER AND

# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

Four :	lwo Week:	La s W	st Ierek	156 REPORTS	Total Reports/Adds		Heavy	Medium	
4	2	3	0	ZZ TOP/Stages (WB)	141+/3	52+	127+	11-	
5	3	2	0	MR. MISTER/Kyrie (RCA)	132-/0		126+	6-	
1	1	1	3	MIKE & THE MECHANICS/Silent Running (Atlantic)	133-/1	33-	113-	18+	
17	11	4	0	HOOTERS/Day By Day (Columbia)	133-/1	18+	86+		
26	16	5	Ō	SIMPLE MINDS/Sanctify Yourself (Virgin/A&M)	130 + /5	22+	86+	40 –	
11	8	7	0	PETE TOWNSHEND/Give Blood (Atco)	123+/3	14+	76+		
9	9	6	7	STEVIE NICKS/I Can't Wait (Modern/Atco)	120 –/3	23+	77+		
10	10	9	8	DREAM ACADEMY/Life In A Northern Town (Reprise/WB)	110-/2	25+	88+	20 -	
-	-	17		ALAN PARSONS PROJECT/Stereotomy (Arista)	127+/15	3+	38+		
25	24	14		STARSHIP/Sara (Grunt/RCA)	99-/4	24+		31-	
20	12	11		TOM PETTY &/So You Want To Be A Rock & Roll Star (MCA)	104-/1	11+	59+	41-	
_	-	32		HEART/These Dreams (Capitol)	112+/28	14+ 6+	40 + 35 -		
15		15		RUSH/Manhattan Project (Mercury/PG)	102 - /1 112 + /30	7+	25+	79+	
55	40	27		INXS/What You Need (Atlantic)	89 - /5	8+	38+		
21		16		ROGER DALTREY/Let Me Down Easy (Atlantic)	104+/15	5+	34+	63+	
		26		DIRE STRAITS/Ride Across The River (WB)	79+/4	7+	45+	32 -	
		20		JOHN C. MELLENCAMP/Justice And Independence '85 (Riva/PG)	74-/0	16-	57-		
6	6	8	18		104 -/3	3+	22+		
		19		QUEEN/One Vision (Capitol) ALARM/Strength (IRS/MCA)	86-/1	7-	34 -	46 -	
7		13		BON JOVI/Silent Night (Mercury/PG)	101 = /3	3+	26+		
		21 28		ASIA/Too Late (Geffen)	97+/12	3+	30+	60+	
		28		AEROSMITH/Shela (Geffen)	102+/6	2+	16+	73=	
		25		TOM PETTY & THE/Needles And Pins (MCA)	81+/5	4+	37+	40 -	
		18	25	NIGHT RANGER/Goodbye (Camel/MCA)	71 -/0	15+	47+	23 -	
		22	26	DOKKEN/The Hunter (Elektra)	96-/0	0 =	17+	71+	
		31	_	PAT BENATAR/Le Bel Age (Chrysalis)	89+/16	3=	31+	55+	
3	4	10	28	PETE TOWNSHEND/Face The Face (Atco)	62 - /1	17-	54 –	6-	
2	5	12		STEVIE NICKS/Talk To Me (Modern/Atco)	62-/0	15 –	49-	11-	
	31	30	<b>1</b>	CHARLIE SEXTON/Beat's So Lonely (MCA)	85+/6	4+	17=		
_	56	39	ð	JOHN C. MELLENCAMP/Minutes To Memories (Riva/PG)	69 + /20	4+	35+	32+	
43	39	35	1	OUTFIELD/Your Love (Columbia)	85+/13	3+	20+		
DEE	BUT	)	. Ō	PETER FRAMPTON/Lying (Atlantic)	93 /92	0	7	72 -	
14	14	24	34	ZZ TOP/Can't Stop Rockin' (WB)	60 -/3	3=	33 –	27-	
35	35	34	35	STING/Russians (A&M)	73 – /3	1=	23+		
46	41	37	33	PHANTOM, ROCKER & SLICK/My Mistake (EMI America)	87+/10	0-	13+		•
	51			THOMPSON TWINS/King For A Day (Arista)	67+/11	5+	23+		
36	37	38	38	ZZ TOP/Rough Boy (WB)	58-/6	2=	25 -		
_	-	56		LOVERBOY/This Could Be The Night (Columbia)	75+/32	0=		57+	
18	20			DIVINYLS/Pleasure And Pain (Chrysalis)	57-/0	1 - 0 -	14-	37- 26+	
51	48	_	9	TOM PETTY & THE/Don't Bring Me Down (MCA)	45+/4	0=		34+	
DEE			2	ROBERT TEPPER/NO Easy Way Out (Scotti Bros./CBS)	59+/27 47+/10	4+		26+	
_	60			PETE TOWNSHEND/Hiding Out (Atco)	34 -/1	7=	20-	12-	
50			44	JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG) JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	38+/15	5+	19+	18+	
-	-	60		ROGER DALTREY/Quicksilver Lightning (Atlantic)	50 /49	0	8	34	
					44+/22	1 =	17+	23+	
	15		48	SURVIVOR/Burning Heart (Scotti Bros./CBS) -	35 - /0	6-	22-	12-	
12			40		35+/7	1 =	13-	19+	
16			50		38-/0	5+	20 -	15-	
13			51	PAT BENATAR/Sex As A Weapon (Chrysalis)	34 - /0	3-	18-	15-	
-		54	-		51+/9	0=	4+	39+	
19			53		27-/0	6-	24-	3-	
	BUT	7	• 🖎	MARILYN MARTIN/Night Moves (Atlantic)	52 + /33	0=			
_	BUT			ALARM/Spirit Of '76 (IRS/MCA)	37+/12	3=	12+	21+	
				ROBERT PALMER/Addicted To Love (Island)	40+/9	0-		25+	
		_	57	25.11	31-/0	4 -	12-		
DEE			•	The second secon	44+/9	0=			
45	43	45	59	BRYAN ADAMS/It's Only Love (A&M)	28-/0	4 –			
DE	BUT	)	• @	TALK TALK/Life's What You Make It (EMI America)	46 /31	2	5	25	
				DDEAVEDS					

# BREAKERS

INXS
What You Need (Atlantic)
iding adds at: WNEW, DC1
DIRE STRAITS

Ride Across The River cluding adds at: CHOM.

ASIA
Too Late (Geffen)
ng adds at: KTXQ, KZEV
PETER FRAMPTON

# STEP UP TO DIGITAL CONTROL.



Digital technology is changing the way we live. In 1972 a Bowmar four-function calculator cost over three-hundred dollars. Today the same calculating power is the size of a credit card and costs under two dollars. Many program directors and general managers today have more computing power on their desks than fit in a whole room a few short years ago.

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\_processing artifacts mean less listener fatigue and better quarter-hour maintenance.

Considering placing a multi-band processor in front of your Optimod\* for extra punch? Check out the AUDIO PRISM\*. With nearly two-hundred AUDIO PRISMand-OPTIMOD systems installed worldwide, we wrote the book on it.

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TEXAR

TEXAR INCORPORATED 616 Beatty Road Monroeville, PA 15146-1502 (412) 856-4276 (412) 85-MICRO

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# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

Four Two Last Weeks Weeks Week	156 REPORTS	JANUARY 17, 1986	Total Reports/Adds	Power	Heavy	Medium
	ZZ TOP/Afterburner (WB)	"Stages" (141) "Can't Stop" (60) "Rough" (58)	146-/0	57=	131 -	13+
	PETE TOWNSHEND/White City (Atco)	"Blood" (123) "Face" (62) "Hiding" (47)	147-/2		116-	
	STEVIE NICKS/Rock A Little (Modern/Atco)	"Wait" (120) "Talk" (62) "Imperial" (18)	148+/1		110-	
	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Justice" (79) "Minutes" (69) "R.O.C.K." (38)	138+/6		91+	
	MIKE & THE MECHANICS/Mike & The Mechanics (Atlantic)	"Silent" (133) "All I Need" (44)	147-/0		121-	
	TOM PETTY & THE/Pack Up The Plantation - Live (MCA)	"Star" (104) "Needles" (81) "Bring" (45)	137=/1		70+	
	MR. MISTER/Welcome To The Real World (RCA)	"Kyrie" (132) "Broken" (10)	137-/0		128+	8-
	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"Sanctify" (130) "Alive" (27) "Once" (11)	139-/1		101+	
	DIRE STRAITS/Brothers In Arms (WB)	"Ride" (104) "The Man's" (19) "Walk" (17)	129+/13	14-		
	HOOTERS/Nervous Night (Columbia)	"Day" (133)	134-/1	18+		
	D DREAM ACADEMY/Dream Academy (Reprise/WB)	"Life" (110)	118-/2	26+	90+	26 -
	RUSH/Power Windows (Mercury/PG)	"Manhattan" (102) "Territories" (35) "Marathon" (13)	114-/1	7=	43-	64-
	HEART/Heart (Capitol)	"These Dreams" (112) "If Looks" (21)	125 + /25	18+	47+	73+
	ALAN PARSONS PROJECT/Stereotomy (Arista)	"Stereotomy" (127)	134+/20	4+	42+	86 -
	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"Sara" (99) "Tomorrow" (16)	113-/4	25+	70+	38-
	INXS/Listen Like Thieves (Atlantic)	"What You Need" (112)	125+/29	8+	35 +	82+
	ASIA/Astra (Geffen)	"Too Late" (97) "Go" (38)	112-/3	8+	42-	61-
	B PAT BENATAR/Seven The Hard Way (Chrysalis)	"Le Bel Age" (89) "Sex" (34)	110+/8	6-	43-	63+
	ALARM/Strength (IRS/MCA)	"Strength" (86) "Spirit Of '76" (37)	112-/4	10-	44-	60 -
	ROGER DALTREY/Under A Raging Moon (Atlantic)	"Let Me Down Easy" (89)	93-/4	8-	39+	51 -
	ROCKY IV/Soundtrack (Scotti Bros./CBS)	"No Easy Way" (59) "Burning" (35) "America" (31)	92 + /15	7-	35 -	47+
	AEROSMITH/Done With Mirrors (Geffen)	"Shela" (102)	103 + 6	2+	17+	73=
	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"My Hometown" (74)	74-/0	17-	57-	14-
27 25 25 €	DOKKEN/Under Lock And Key (Elektra)	"The Hunter" (96) "In My Dreams" (10)	101-/1	0=	17+	75 +
30 27 26	BON JOVI/7800 Fahrenheit (Mercury/PG)	"Silent Night" (101)	101 = /3	3+	26+	61-
	NIGHT RANGER/7 Wishes (Camel/MCA)	"Goodbye" (71)	71-/0	15+	47+	23-
31 29 28	CHARLIE SEXTON/Pictures For Pleasure (MCA)	"Beat's So Lonely" (85)	91 + 6	4+	18-	64+
37 36 31	OUTFIELD/Play Deep (Columbia)	"Your Love" (85)	89+/13	4+	22+	55 -
33 31 30 €	THOMPSON TWINS/Here's To Future Days (Arista)	"King" (67) "Roll Over (13)	77 + /9	6+	25 +	49+
34 32 32	PHANTOM, ROCKER & SLICK/Phantom, Rocker & Slick (EMI America)	"My Mistake" (87)	90 + /10	0-	14+	62+
36 37 33	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"This Could Be" (75) "Dangerous" (17)	88+/21	0-	13+	65+
	STING/The Dream Of The Blue Turtles (A&M)	"Russians" (73)	75 <b>-</b> /3	1 =	24+	45
20 22 27. 3	DIVINYLS/What A Life (Chrysalis)	"Pleasure" (57) "In My Life" (15)	71-/0	3-	15-	43-
	TWISTED SISTER/Come Out And Play (Atlantic)	"Leader" (31) "Be Chrool" (17)	45-/0	2+	7-	33-
	5 JONI MITCHELL/Dog Eat Dog (Geffen)	"Good Friends" (20) "Shiny Toys" (12)	33-/1	4 –		17-
DEBUT > 6	ROBERT PALMER/Riptide (Island)	"Addicted To Love" (40)	45 + 6	0-	9+	29+
DEBUT	CRUZADOS/Cruzados (Arista)	"Hanging Out" (51)	51 + 8	0=	4=	<b>39</b> +
DEBUT	SADE/Promise (Portrait/CBS)	"Sweetest Taboo" (23)	26 + /1	8+	17+	6-
17 21 36 3	CARS/Greatest Hits (Elektra)	"Tonight She Comes" (31)	33-/2	4-	12-	18-
DEBUT	JOE LYNN TURNER/Rescue You (Elektra)	"Losing You" (44)	45 + 8	0=	3=	26+



# **BREAKERS**

No albums qualified for Breaker status this week.

# **MOST ADDED**

INXS (29)
Listen Like Theves (Atlantic)
HEART (25)
Heart (Capitol)
LOVERBOY (21)
Lovin: Every Minute Of It (Columbia)
ALAN PARSONS PROJECT (20)
Stereotomy (Anista)

BANGLES (16) Different Light (Columbia)

# HOTTEST

MR. MISTER (63)
Welcome To The Real World (RCA)
27 T0P (57)
Afterburner (WB) ~
STEVIE NICKS (39)
Rock A Little (Modern/Atco)
MIKE & THE MECHANICS (37)
Mike & The Mechanics (Atlantic)
PETE TOWNENO (37)
White City (Atco)

# **AOR TRACKS**

# MOST ADDED

PETER FRAMPTON (92) Lying (Atlantic)
ROGER DALTREY (49) Quicksilver Lightning (Atlantic)
MARILYN MARTIN (33) Night Moves (Atlantic) LDVERBOY (32) This Could Be The Night (Columbia) Life's What You Make It (EMI America)

# HOTTEST MR. MISTER (63)

Kyrie (RCA) ZZ TOP (52)

Stages (WB)
MIKE & THE MECHANICS (33) Silent Running (Atlantic) DREAM ACADEMY (25) Life In A Northern Town (Reprise/WB) STARSHIP (24)

Sara (Grunt/RCA)

# **CHART CLIMBERS**

PAT BENATAR "Le Bel Age" (Chrysalis) 89/16 (74/18)
Adds including WBAB WNEW WHILY WKLS WSHE WILL? Hes Adds including WBAB, WNEW, WHJY, WKLS, WSHE, WLLZ, Heavy 31 including WXRK, KZEW, KSRR, WQFM, KSHE, KMET, KGB, KROR, KOME, KLBJ, WAPL, KILO, Medium 55 including KLOL, WNOR, KUPD, KGON, KSJO, WPYX, WHEB, WEZX, KNCN, WDIZ, WRXL, KISS, KATT, KEZO, WWCT.

WEZY, KNCN, WOIZ, WHXL, KISS, KATT, KEZO, WWCT.

PHANTOM, ROCKER & SLICK "My Mistake" (EMI America) 87/10 (78/9)

Adds including WILUP, KSHE, WAOX, WOUR, KGGO, KMOO, Heavy 13 including WBCN, WNEW, WXRK, WHJY, DC101.

KSBR, WRIF, KQRS, Medium 61 including KZEW, KLOL, WLLZ, WOFM, KLOS, KUPD, 91X, KROR, WCMF, KNCN, KATT,

KEZO, WWCT, KUMP.

OUTFIELD "Your Love" (Columbia) 85/13 (74/7)

Adds including KGON, KROR, WKLC, WYSP, WKOO, KGGO, KEZO, KLPX, Heavy 20 including KTXO, KSRR, WYNF, WLLZ, WRIF, WQFM, KLOS, KMET, KOME, Medium 53 Including KZEW, KLOL, WNOR, KQRS, KSHE, KUPD, KGB, KSJO.

CHARLIE SEXTON "Beat's So Lonely" (MCA) 85/5 (83/5)
Adds. KSJO. WPYX. WKLC, WKDF, WTKX, WXLP, Heavy 17 including WBCN, WNEW, WXFK, WLUP, Medium 60 including WMR, WHJY, KSRR, WSHE, WNDR, WIRF, KGON, 91X, KGON, 91X, WIRF, WROWNER, WHJY, WSRR, WSHE, WNDR, WIRF, KGON, 91X, KGON, 91X, WIRF, WSRR, WSHE, WSRR, WSHE, WNDR, WIRF, KGON, 91X, KGON, 91X, WSRR, WSHE, WSRR, WSR

TOM PETTY & THE HEARTBREAKERS "Needles And Pins" (MCA) 81/5 (80/16) Adds. WBAB, KUPD, WRXL, KICT, KWHL, Heavy 3' including WNEW, WXRK, KZEW, KSRR, WLUP, KYYS, KMET, KROR KOME, Medium 40 including WIYY, DC101, WSHE, WNOR, WLVO, KORS, KLOS, KGB, KSJO

NOME, Medium at including WITT, DCTOT, WSHE, WHOM, WLVU. RUNS, LCD., RGO, RSJU.

JOHN COUGAR MELLENCAMP "Justice And Independence '85" (Riva/PolyGram) 79/4 (78/17)

Adds KTXC, KSRR, WLLZ, KLAO, Heavy 45 including WHJY, WNOR, WIFF, KYYS, KSHE, KAZY, KFOG, KRQR, WZZO, KLBJ, WINZ, KISS, WAPL, WLAV, KATT, Medium 32 including WKLS, WYNF, KLOS, KGON, KGB, KSJO.

LOVERBOY "This Could Be The Night" (Columbia) 75/32 (43/34)
Adds including WRIE, WOFM, KBPI, KZAP, WCMF, WHIF, KEZO, WWCT, KICT, KDJK, Heavy 8: WBCN, KORS
WPLR, WAQX, KMJX, WHMD, KTAL, KRØLU, Medium 57: niculating WIPY, KYYS, KSHE, KGB, CFOX, KNCN.

JOHN COUGAR MELLENCAMP "Minutes To Memories" (Riva/PolyGram) 69/20 (50/15)

Adds including WBAB, WHJY, KTXQ, WOFM, KZAP, KROR, Heavy 35 including WXRK, WMMR. KZEW, WLUP
WEBN, WRIF, KLOS, KMET, KFOG, WCMF, WAOX, WAPL, KFMG, KILO, Medium 32 including WYYY, KQRS, KBCO, KGON

THOMPSON TWINS "King For A Day" (Arista) 67/11 (61/11)
Adds including WBAB, WHLIY, KBPI, WIMZ Heavy 23 including WBON, WMMR, WSHE, WXRT, WLVQ, KFOG, WZZO.
Medium 41 including kBOC, KROO, KROB, WPYX, WHEB, WOUR, WKQO, WKDF, WRXL, WLAV, WWCT, KZEL, KOMP.

ROBERT TEPPER "No Easy Way Out" (Scottl Bros./CBS) 59/27 (31/17)

Adds inclidding WBAB, WNEW, WXRK, KSRR, KYYS, KSHE, KGB. Heavy 11 inclidding WYNF, WLVQ, WPYX, WAQX, KNCN, WKQQ, KMOD. Medium 34 inclidding KYXQ, WEBN, WLLZ, KISS, WLAV, KILO.

MARILYN MARTIN "Night Moves" (Atlantic) 52/33 (20/18)
Adds including WBCN, WNEW, WSHE, KSHE, KUPD, KGB, KSJO, WPYX, KLAO, KGGO, WLAV, KATT, KEZO. Heavy
1; KROU, Medium 38 including WSRK, KSRE, WAAF, WFYY, WDIZ, WXKE.

11. KROU. Medium 30 including WARK, NORM. (Arista) 51/9 (44/4)

Adds including WNOR, KYYS, KUPD, WBIM. Heavy 4: WBON, WXRT, KRIX, KTCL. Medium 39 including WXRK, WKLS, WLUP, WOFM, WHEB, KNON, WKOO, WKDF, WDIZ, WAPL.

WORD, WIRE, KNOW, WIND, WIND, WIND, WAR.

ROGER DALTREY "Quicksilver Lightning" (Aliantic) 50/49 (0/8)

Adds including KSJO, WHEB, WAPL, WWWY, Heavy 8 including WNEW, WRIF, WAAF, KLBJ. Medium 34 including WBAB, WXRK, DC101, WLVO, WLLZ, WORM, KSHE, KFOG, KROR, WPYX, WRXL, KEZO.

WBAB, WXRK, DC101; MLVQ, WLLZ, WOFM, KSHE, KFOG, KROR, WPYX, WFXL, KEZO

PETE TOWNSHEND "HIGHING DU" (ALCO) 47/10 (39/7)

Adds including WNEW, WSHE, KFOG, WFYV, Heavy, 17 including WOFM, KBCO, WHEB, KLBJ, WBLM, Medium 26 including WLDP, KAZY, WDIZ, WTUE, KEZO, WIOT, KZEL, KKDU.

TALK TALK "Lile's What You Make It" (EMI America) 45/31 (15/15)

TALK TALK "LILE'S What You Make It" (EMI America) 46/31 (15/15)

Medium 25 including WBCN, DC101, KTXQ, KSRR, WSHE, WLUP, WXRT, KROQ, Heavy, 91X, KFOG, WLIR, KSPN, KCGL.

Medium 25 including WLVQ, WHEB, WPDH, KNCN, KOZZ.

MIKE & THE MECHANICS "All I Need is A Miracle" (Atlantic) 44/22 (20/11)
Adds including KSRR, WRIF, KLOS, KZAP, WADX, KLBJ, KEZO, KMDD, KFMG, Heavy 17 including WLLZ, WOFM,
KSHE, KAZY, KBCO, WODI WTUE. Medium 23 including WKLS. WPX. WDIZ KEZE

JOE LYNN TURNER "Losing You" (Elektra) 44/9 (33/10)
Adds KROR, KOME, WKLC, WHTF, KDJK, WTPA, WZEW, KSOY, HE
WHJY, KSRR, WYNF, WLLZ, WOFM, KZAP, WAAF, KLAQ, WFYV, KISS Heavy 3: KLOL, KORS, KRIX. Medium 25 including

ROBERT PALMER "Addicted To Love" (Island) 40/9 (30.5)

Adds including WLUP, KGON, WZZO, KNON, KMOD, KILO, Heavy 9 including WBCN, CHOM, WXRT, 91X, WLI

Medium 25 including WLUP, KGON, WZZO, KNON, KMOD, KILO, Heavy 9 including WBCN, CHOM, WXRT, 91X, WLI

Medium 25 including WBCN, WXRK, WMMR, KSRR, WNOR, WHEB, WPDH, WTKX

JOHN COUGAR MELLENCAMP "R.O.C.K. In The U.S.A." (Riva/PatyGram) 38/15 (25/9)

Adds including WBAB WKLS, WHCN, WRDU, WRKL, WAPL, WIBA, KEZO, WWCT, KILO, Heavy 19 including WLUF, KGG, KROR, WPX, WZZO, Medium 18 including WNOR, KGON, WAAF, KLAQ, WXLP, KGGO, KOKB.

ALARM "Spirit 01 '75" (IRS/MCA) 37/12 (24/16)
Adds including wnRw, KZEW, WLUP, WLVQ, KNCN, WKOO, KEZO, Heavy 12 including WXRT, 91x, WHFS, WLIR, KSTM, Medium 21 including WARB, KTXO, KROR, WRON, WPDH, KLAQ, WRDQ, KFMG

# **NEW & ACTIVE**

BANGLES "Manic Monday" (Columbia) 32/15 (17/17)

Adds Including WBCN, WNEW, KZEW, WDHA, WHEB, WEZX, KKDJ. Powers 2: Heavy 6: KTCZ, 91X, WLIR. WIZN.

KSPN, K1YD, Medium 18 including WPLH, KHDQ, 27 TOP, "Veloro Fly" (Well 32/5 (27.4))
Adds: WSHE, WDIZ, WROK, KILO, KPDI. Heavy 11 including WLUP, KFOG, KISW, WFYV, WLAV, Medium 18 including DC101, KGON, WFBO, KEZO, WIOT, KZEL, KKDJ, KOMP, KOJK.

ALDO NOVA "Rumburs 01 You" (Potrtal/CBS) 31/14 (18/14)
Adds including WLLZ, WDHA, WRON, KRX, WDIZ, WARL, WXKE, KMOD, Heavy 1: KRQU, Medium 18 including WPDH, KLAQ, WROK, KFMG, KKDJ, KLPK.

Y & T "Face Like An Angel" (A&M) 31/10 (21/12)
Adds including WBAB, WRIF, WOFM, KSHE, KNCN, WROK, KLPX, Heavy 0: Medium 24 including KLOL, WLLZ,
KOME, KSJO WHEB, WPDH, KLAO, KISS, KATT

NAMES BROWN "Living in America" (Scotti Bros./CBS) 31/5 (28/7)
Adds: WMMR. KOME, WCCC, WKOD, WCXT. Powers 2: Heavy 12 including WBCN, KTXQ, KROQ, CFOX, WPYX, WIMZ.
Medium 17 including KZEW, WQBK, WHFS, WQUR, KNCN, WWCT.

WALL OF VOODOO "Far Side DI Crazy" (IRS/MCA) 26/5 (21/5)

iding WXRT, KROQ, 91X, WUR, WHER, KLBJ

JOHN HIATT "Snake Charmer" (Atlantic) 25/4 (22/2) Adds. KZEW. KSRR, WTKX, KMOD. Heavy 2: KLBJ, WZEW. Me

KISS "Uh! All Night" (Mercury/PolyGram) 23/2 (22/6)
Adds KKDJ, KDJK, Heavy 2: WXRK, KUPD, Medium 16 includin

16 Including WOFM, WKI C. WRCN, WHEB, KI AO, KISS, WEBO.

SADE "The Sweetest Taboo" (Portraft/CBS) 23/1 (22/2)
Adis WKRT, KAZY, KINK, CFOX, WOBK, WRDU, WONE Powers 5: Heavy 15 including WKRT, KAZY, KINK, CFOX, WOBK
WRDU, WONE, Medium 4; K97, WBLM, WCPZ, KROU Adds WXRT. KAZY. KINK, CFOX. WQBK, WRDU, WQNE. Powers 5: Heavy 10 including want to work wrou. WQNE. Medium 4: K97, WBLM, WCPZ, KRQU

PETE TOWNSHEND "Crashing 8y Design" (Alto) 21/6 (17/3)

PETE TOWNSHEND "Crashing By Design" (Alto) 21/6 (17/3)

ELTON JOHN "Nikita" (Geffen) 21/4 (17/6)
Adds: CFOX, WIMZ, KFMZ, KLVV. Powers 1: Heavy 8 including KTCZ, KAZY, WONE, WTUE, K97, Medium 11 including

WDHA, WHEB, WRDU, WZZO

DEL FUEGOS "I Still Want You" (Slash/WB) 20/11 (8/2)

Adds including 91X, KISW, WEZX, WOUR, WAAF, KLBJ, WRDU, KODS, Powers 2: Heavy 3: WBCN, KBCD, WHEB, Medium 11 including WHJY, KZEW, WLUP, WIZN.

OIRE STRAITS "The Man's Too Strong" (WB) 19/5 (13/5)
Adds: KLOL, WKLC, KLBJ, WRUF, KSQY. Powers 1: Heavy 8 include

TRIBUDING WEBY, 914, 1703, 1704.

ZZ TOP "GEIFIOUS" (WB) 19/3 (15/3)

Adds: WHITE, KFMX, KRKE Heavy 3: KOME, WPYX, WHCN, Medium 14 including DC101, KYYS, WOIZ, KEZO, KICT, KEZE

STEVIE NICKS "Imperial Hotel" (Modern/Atco) 18/4 (12/2)
Adds: KLBJ, WKQQ, KILQ, KSQY, Heavy 6 including WXRT, WQBK, KISS, Medium 10 including WIYY, WMMR, DC101

TWISTED SISTER "Be Chrool To Your School" (Atlantic) 17/4 (16/5)
Adds: WHJY, KZEW, KUPD, KOWB, Powers 1: Heavy 4: WBAB, WDHA, WRCN, WROK, Medium 11 including WPDH, WEZX.

WAOX, WHITE, KILD.

PETE TOWNSHEND "Secondhand Love" (Atco) 17/3 (15/0)

PETE TOWNSHEND "Secondhand Love" (Atco) 17/3 (15/0)

Note: The second second

Adds: KROH, KEZE, WWTR, Powers: Heavy sincluding WXX11, K+US, KISW, KILO, Medium / Including KISO, KLOJ, RICI 
JIMMY BARNES: "No Second Prize" (Geffen) 16/16 (0/0)
Adds: including WHY, KLOL, KGB, KROR, KLBJ, KRX. Heavy 0: Medium 11 including WOUR, KNCN, WXKE, KEZE

STARSHIP "Tomorrow Doesn't Matter Tonight" (Grunt/RCA) 16/3 (13/7)
Adds: WKLC, WCCC, WZZQ, Heavy 4 including KORS, WCMF, WLAV, Medium 6: WYSP, KLBJ, WRQK, KGGO, KILO

KOKB.

ECHO & THE BUNNYMEN "Bring On The Oancing Horses" (Sire/WB) 16/1 (14/0)

Adds: KZAM. Powers 2: Heavy 7 including KROO, WHFS. CFNY, KSTM. Medium 8 including WXRT, 91X. CHEZ, WIZN.

DIVINYLS "In My Lite" (Chrysalls) 15/7 (7/4)

DIVINYLS "In My Lite" (Chrysalls) 15/7 (7/4)

DIVINYLS "En WEZX, KDJK, WWWW, WRUF, Powers 2: Heavy 4: WLIR, CHEZ, WKQQ, WIZN, Medium 6 inch

LLOYD COLE & THE COMMOTIONS "Lost Weekend" (Geffen) 13/8 (4/3)

Adds including KROO, KSTM, WIZN Heavy 2: WLID, NOOS IN Adds including KROO, KSTM, WIZN Heavy 3: WIZN, NOOS IN A HEAVY BOWNERS 1. Heavy 3: KZEW, KISS, WLAV. Medium 10 including WNOR, KGB, KISW, WIOT.

RUSN "Maratinus" (molecular property of the pr Adds. WCCC, KATT Powers 2: Heavy 3 including NLUC, North, Which NLC, Mover 1: Heavy 3. Including NLUC, North, Which NLC 1, Mover 1: Heavy 3. CFOX, WHMD, WCPZ, Medium 9 including KBPI, WOBK, WLIR, CHEZ, WKOO, WRDU

AGOS: 91X. Powers 1. Heavy 3. CFUX, WHMU, WCP2. Medium 9 includ KATE BUSH "Hounds Of Lave" (EMI America) 13/0 (13/2) Heavy 5: 91X, CHEZ, KTCL, KCGL. Medium 8 including KBCO, WROK.

# **AOR ALBUMS**

# **NEW & ACTIVE**

BIG AUDIO DYNAMITE "This Is Big Audio Oynamite" (Columbia) 36/3 (37/1)
Adds 91X. KFOG, KZAM. Powers 2: Heavy 11 including WBCN, WXRT, WHFS, WLIR, CFNY, Medium 16 including WDFM.

WORK, VEZX, WASF, KLBJ, KLAO, WLAV.

BANGLES "Different Light" (Columbia) 33/16 (17/17)

Adds includign WBCN, WNEW, KZEW, WOBK, WDHA, WHEB, KKDJ, Powers 2: Heavy 6: KTCZ, 91X, WLIR, WIZN,
KSPN, KTYD, Medium 19 including KROO. WHES, WPLR, KLAO, KSTM

Y &T "Oown For The Count" (A&M) 33/8 (24/11)

Adds WBAB, WHE, KSHE, KNON, WROK, KLPS, KFMX, WCXT, Heavy 1: WOFM, Medium 23 including KLOL, KOME,
KSJO, WHEB, WPDH, KLAO, KATI, KILO, KDJK

WHITE NIGHTS "Soundtrack" (Aliantic) 33/5 (31/2)
Adds: KZEW, KSRR, WTKX, KMOD, KTAL. Powers 1: Heavy 4: KLBJ, WZEW, KLYV, WCPZ. Medium 22 including WXRT, KTCZ, KBCO, KINK, KNCN, KLAO, KRIX, KSTM.

ALDO NOVA "TWITCH" (Portrait/CBS) 31/14 (18/14) ,
Adds noticing WILZ, WDIZ, WAPL, WXKE, KMOD. Heavy 1: KROU medium 18 including WRCN, WPDH, KLAO,
WROK, KFMG, KKDJ, KLPX

WROK, KFMG, KKDI, KLPX.

DEL FUEGOS "Boston, Mass." (Slash/WB) 31/9 (22/2)
Adds Klöw, WZZO, WEZX, WOUR, WRDU, KODS, WWW, KFMZ, WZZO, Powers 2: Heavy 7: WBCN, WXRT, KORS, KBCO, WHEB, KRIX, KCGL, Medium 18 including WHY, KZEW, WLUP, KLOS, SIX, KCB, KLBJ.

HODODO GURUS "Mars Needs Gulfarst" (Bip Time) 28/4 (29/0)

Adds: KPOI, WIZN, KCGL, KVRE, Powers 1: Heavy 3: KBCO, 91X, KNCN, Medium 15 including KZEW, WXRT, KROQ.

WALL OF VOODOO "Seven Days in Sammystown" (IRS/MCA) 26/5 (21/5)
Adds: KTXQ, KRQR, WDHA, WCCC, KDJK, Heavy 1: CFNY, Medium 19 including WXRT, KRDQ, 91X, WHFS, KLBJ, KNCN,

KSIM. ELTON JOHN "Ice On Fire" (Geffen) 23/4 (18/5) Adds including WiMZ, KFMZ, KLYV, Powers 1: Heavy 8: KTCZ, KAZY, CFOX, WONE, WTUE, K97, WHMD, KSPN. Medium

GOLDEN PALOMINOS "Visions Of Excess" (Celluloid) 16/4 (12/1) Adds: WOBK, WZEW, WCPZ, KZAM, Heavy 4: WBCN, KTCL, KCGL, KVRE, MA

ECHO & THE BUNNYMEN "Songs To Learn And Sing" (Sire/WB) 16/1 (14/0) Adds: KZAM. Powers 2: Heavy 7 including KRDQ, WHFS, WLIR, KSTM, KTCL. Medium 8 in

KSPN. WINK DEVILLE "Sportin" Life" (Atlantic) 15/2 (12/1) Adds: WBAB, WNEW, Powers 3: Heavy 7: WBCN, KBCO, WCPZ, KSPN, KZAM, KTCL, KVRE, Medium 7 including WXRT,

LLOYD COLE & THE COMMOTIONS "Easy Pieces" (Geffen) 14/9 (5/3)

LONG RYDERS "State Of Our Union" (Island) 14/1 (12/0)
Adds: KZAM. Heavy 1: KTCL. Medium 10 including WXRT, KBCO, KRI Adds: KZAM. Heavy 1: KTCL. Medium 10 including WKRT, KBCO, KROQ, KSTM.

KICK AXE "Welcame To The Club" (Pasha/CBS) 13/9 (0/0)

Adds including WBAB, WKRK, WOFM, KSHE, WOUR, KILO. Heavy 1: 0.107. Medium 6 including KFMG.

# **REGIONAL AOR ACTIVITY**

WDHA/Dover, (201)328-1055

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PET TOMMSHEND
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PD: LENNY BLOCK ASST, PD: JOHN

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example reported in both heavy and medium, the artist will appear in heavy

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light adds - are printed.

Symbols:

a' - Record is newly reported or additional tracks have been (B) - A single's B-side

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no ab-breviations means all airplay is inthe listed rotation

A "frozen" list indicates that a current report was not received. and last week's rotations were included in the data base

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings dis-advantage to their in-format competitor(s) are assigned a lower para-

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PD: TED EDWARDS

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WBCN/Boston (617)266-1111 PD: OEDIPUS ASST, PD: BOX

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TO MALE STANCE . SECOND STANCE GM: BOB LINDER POI MIRE BOYLE GM ROD & LANGUAGE
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PD: STEVE COLMIL

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QUICHSILVER WLIR/Long Island (516)485-9200 PD: DENIS HENAMAR

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WHTF/York (717)268-6606

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STEVIE RICES (M)
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WWTR/Ocean City (301)289-4545 PD: RICHARD REMSBU

DD: RICHARD MEMISHON
RATY
13 TOP (M)
INES
ASIA MISTER
ASIA MISTER
PETE TOMMSHEND (M)
STEVIE MISCHS (M)
STEVIE MISCHS (M)
STEVIE MISCHS (M)
DORAM ACADEMY
SIMPLE MINOS
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HARY SMALL
HIRE & THE HECK(M)
HR, HISTER
SIMPLE HINDS (M)
PETE TOWNSHEND (M)
21 TOP
AEROSHITH
DRAM ACADENT
JOHN COUGAR MELL (M)
DIRE STRAITS
HEART (M)

SOUTH

PARALLEL ONE

KZEW/Dallas (214)748-9898 PD: NOS BARNETT ASST. PD: CINDY BAILEN STEVIE HICKS THE TOTAL STATE OF THE TOTAL STA

KSRR/Houston (713)797-0097 PD: ANDY BEAUSIEN ASST. PD: NICHAEL STEVENS

ASST. POI POWER
BEATY
IS TOP, ROCKER
BEATY

PD: ANDY LOCKRIDGE ASST, PD: REDBEARD

Continued on next page

KTXQ/Dalles

ROSE (M) HOOTERS ZE TOP (M) SIMPLE MINOS PETE TOWNSEEN

157 Reporters, 152 Current Reporters. Three stations falled to report and therefore their rotations were frozen: Q/107/Toron-to, WDVE/Pittsburgh, and WQMF/ Louisville. One station reported a frozen list: WKLT/Kaikaska, One station did not report for a second consecutive week and its playlist was not included in this week's data: WAQY/Springfield, MA. The following station is no longer an AOR reporter: KKCI/ Kansas City.

# **REGIONAL AOR ACTIVITY**

### STEVIE PAIRS [M] STRASHIP MR, MISTER MR, MISTER STIME MOOTEMS 21 TOP SADE STRASTIS INSTRACTS INTERPRETATION INT WQMF/Louisville (502) 589-4400 POI DURE METER (FROCE) BROTE! BROT RUSH ( MXS ASIA PAT SEMATAR EX TOP PETE TOMNSBEND CARS TOM RETT MARC CHUNC MS. MISTER TOM PETTY ALAH PARBONE PROREGISSE RICKS THE MECH. S HITES THE MECH. S HITES TRANSPOND AUTOGRAPH PRIL COLLINS ROCKY IV CARS FLT EICK AXE FASTWAY HARILYN MARTIN PHANTOM, ROCKER PETER FRAMPTON QUICKBILVER SOUTH ROOTERS BRYAN ADAMS SIMPLE MINDS ALAN PARSONS PARA ARA Hedium ARC ARC CHURADOS JEFF PARIS WXKE/Ft Wayne (219)484-0580 PD: RICK MEST MD: HAL BRANDT WOFM/Milwau (414)276-2040 SADE (L) MR. MISTER DIRE STRAITS (Continued) DIME STRAITS HOOTERS ARCADIA HER AT THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M HIRE A THE MECH (M HIRE A THE M PD: CAREY CUI PD: JERRY GAVIN FOI CAREE COMMISSION OF DATA Beavy HE TO THE MECH. HE T NO. RAL SAAROT EGGS, THERE & THE KACH. 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HIER ME WHMD/Hammo (504)345-1070 PD: TON MICHAELS PO: MARK SECEN RANTY NOCKY IV (M) RRUCE SEN HOUSTEEN COMEY MARTY NOCKY MARTY NOCKY TRANSPER HE MISTER HE WONE-FM/Akroi ORDER TOWNS OF THE STATE OF THE (216)535-7831 PD: WARD HOLMES PD: WRAD MOLAWS Happy BADE # HART JAMES TAYLOR (%) JOHN COUGAS MELL HIER & THE MECH. JEER MOLT MOLET MED TON PETTY (M) EXPLE NINGS (M) ALARY GROUND JOHN (M) ALARY ADVESTIGATIONS a MICHAEL WEDGS KLOL/Houston (713)526-6855 PD: JOE DENTON ASST. PD: RICK LANSE POLICE STORM ASST. FOR LANGEST ASST. FOR LANGEST TO ASST. FOR LANGEST TO THE POLICE STORM ASST. FOR LANGEST ASST. A LANGEST ASSOCIATION ASST. A LANGEST ASST. A LANGEST ASSOCIATION ASST. A LANGEST ASSOCIATION ASST. A LANGEST ASSOCIATION ASST. A LANGEST ASSOCIATION ASST. A LANGEST ASST. WKLS-FM/Atlanta (404)325-0960 KLAQ/EI Paso (915)544-8864 PD: BILL MISE MD: BOB BAILEY MD: PEPE LOPES POL BLOWN TO BOTH TO THE METER AND THE METER MO: PEPE LOPES TOP (M) PETE TOMMSHEND STEVIE HICKS PAT REMATA RECRE MICHE & THE MAY MIRE & THE MAY MIR MISTER MICHT RANCER STARSHIP ALLENH (M) SEXTON Light STIEG (L) HEART MARTIN MARTIN BOCKY IV KRIX/McAllen-MIDWEST (512)350-9999 FO: HICHASI PARES MD: ACE PALADINO WRQK/Canton (216)492-5630 PD: RICE SINGER NE ASTER SE PDI RICE SINGER BRANTY IR TOTO (H) ROSS (H) ROSS (H) ARRORMITE VIOTALE SITTE (H) RICERT BANCER TOTO PETET (H) RICERT BANCER TOTO PET PARALLEL WEBN/Cincinnati (513)871-8500 PD; TON OWERS RD; CURT GARY ONE WOOJ/Ft. Myers (813)275-9665 PDI PAT DETSCH HD: CHARLIE KEEN PD: DAVE MANILTON HO: MALLY MALKER MD: CURT GARY BARTY HAN RISTER 10 FEB RETTALTE (H) 25 AN TO COLOR SELL. 11 TOP (G) 25 AN TOP (G) 26 AN TOP (G) 26 AN TOP (G) 27 ING 27 PO DATE BATEFORM FROM MALT WALES FROM MALT WALES FROM MALTER FROM KYYS/Kansas City (816)561-9102 PD: JOE MCCABE ND: SKID BOADIE NO. SELD MOADE MESTY MIST THE MEGH. MESTY MIST THE MEGH. MESTY MIST THE MEGH. MIST THE MEG WKQQ/Lexinglo (606)252-6694 PARALLEL PO: DAVE BRUSENS TWO EAST TO BELLE STARTED WSHE/Mlami (305)581-1580 PDI HICHAEL DA (SUS)-STANTON (S PARALLEL WXLP/Davenport (319)326-2541 WCK G/Chic WCK G/Chicago (312)781-7300 TWO OR/PD: TERRY DO MOOVE TANKS MOOVE TO DERAH ACADEMY CLARENCE CLEMON STARRETP (L) MR. MISTER FIRM SOUTH LIGHT LIGHT ACCEPTED CEARLIE SEXTON PD: DOM DAVID BACKY ADIA THE TEXTS STRUE BICKS (M) STRUE BICKS (M) STRUE BICKS (M) FREE TORMSHEED (M) II TOP (M) A OUICELUME O DIER STRAITS I TAS I JOSE COUGAN MELL. WRUF-FM/Gail (904)392-0771 KLBJ-FM/Austin (512)474-6543 PD: CLARK BYAN MD: JEFF CARROL PD: MARRY GUSCOTT MD: VIRGIL THOMPSO DO VIRCIL TOBE STRAITS (N) DIES STRAIT WLVQ/Columi (614)224-1271 WKDF/Nashvitte (615)244-9532 FD: BILL PUGH ASST. PD: OAVID RALL PD: PAT STILL TO. S. ARFT, PO. Co., WLUP/Chicago (312)440-5270 PD: GREG SOLE MD: BILL BYANS KTCZ/Minneapolls (612) 339-0000 WTUE/Dayton (513)224-1501 POI GREC JOURNES DE SENT PROS BELLE VENAGE SE SENT PROSE CHE PROSE CHE PROSE CHE PROSE CHE PROSE CHE PROSE COURS PROJE SENT PROSE COURS PROJE SENT PROSE COURS PROJE SENT PROSE COURS PROJE SENT PROSE COURS PROJE PROSE COURS PROJECT PROJECT PROSE COURS PROJECT PROSE COURS PROJECT PROSE COURS PROJECT PROSE COURS PROJECT TO A DOST CHISTIAN REST TO A BOST CHISTIAN REST TO A SON CHISTIAN REST TO A PD: BORRY CHRISTIA WSKS/Cincinnati (513)868-3698 KISS/San Antonio (512)223-6211 PD: TON CARROLL MOI JOHN BEAULIEU EATY MOESS DALTREY MOESS TATLOR JOHN INTERESTED ALARM JAMES TATLOR JAMES TATLOR MOEST TO MOEST M PD: TRIP REES ASST. PD: TOM SCHEPPRE POT MARTY BENDER JOSES COUGAN MELL. INES NO TOP SOCIETY MOST BALLTRY MARTIN POL TRIP REPER ASST. PIN BASY BASY BASY PET TOWNSHEND JOHN COUGAS MELL. WHO, HISTORY ALBOOMLITY TOWN PETTY TOWN PETTY TOWN PETTY TOWN PETTY TOWN PETTY TOWN PETTY ASIA. ASI WDiZ/Orland KFMX-FM/Lubboo (806)747-1224 PD: MES MESSMAN ND: BILL BATEMAN (305)645-1802 PD: RAD MESSICE PD: RAD MESSICE Basey IX TOP (H) RNCE SPRINGSTEEN RUSH RR. HISTER ROOTERS STARBER TON PETTY (H) ALM PRASONS PROJE DON JOVI He dium PETER FRANPTOM PO: New Mary Street Str WNORFM/Norfolk (804)623-9667 ON: BON REEGER HD: DAVID HILLARY KNCN/Corpus Christ (512)289-1000 KGGO/Des Moines (515)265-6181 PD: BOR PATIO ASST, PD: BOWNIE STACEY POR AGE PASSO ASP. TO SOME PERSON BENEFIT PROCESS ASPLANT OF THE STATE OF THE SOME PASSO ASPLANT OF THE SOME PASSO BOY JOYL CHECK MINGS STEVIE ANY AUGUSTA STEVIE AND THE SOME PASSO FOR PORTY ROCKET TO MEN STEVIE AND THE SOME PASSO FOR TOWNSHIPM FOR PASSO FOR THE PASSO FOR TH PD: JACK EMERSON MD: MIRE RICHTER Many MR. NITTER STARRISH STARRISH MR. NITTER STARRISH MR. NITTER STARRISH MR. NITTER STARRISH MR. NITTER NITTER NITTER MR. NITTER MR EGRY NIGHT PANGER BOCKY 1V CLARENCE CLEMONS SYMRRIBLY NISTER NIES & THE MECK. Medium STRVIE NICKS STING MARILUM MARTIN INKES PHANTOM, ROCKER OUTFIELD WTKX/Pensacols (904)438-7543 PD: MARK DAGWELL ND: J.D. STONE WLLZ/Detroit (313)855-5100 WWCT/Peorla (309)674-2000 ZE TOP A FINE YOUNG CANNIBA ASST. PD DOUG PODELL KMJX/Little Rock PD: JEFF MURPHY (501)470-0068 PD: TON MOCO MD: TOMBY SHITH Beaty SIMPLE MINDS ALAN PARSONS PROJE MIRE & THE MECH... MR. MISTER OREAM ACADEMY 22 TOP TOW PETTY BRUCE SPRINGSTEEN MOOTHERS BOATT MARICE! BOATT HIER & THE MECH. MI MISTER POT TOWNSHEND BOOTERS MICHT RAMSER BRICH RAMSER BRICH RAMSER BRICH RAMSER BRICH SAND BRICH MICHAE BRICE SAND BRICH MICHAE BRICE SAND BRICH MICHAE BRICE SAND BRICH MICHAE BRICE SAND BRICH MICHAE BRICH B Heavy TE 7058 TE 70 KXZL/San Antonio (512)226-6444 PD: GLEN MARTIN HD: ANGELA WRIGHT POI TOWN SAITH BEATY HIGHT MINEY SAITH HIGHT MINEY HIGHT MINES SAITH A THOMPSON THINS PD: MICHAEL MAYER ASST. PD: JOE GRE PDI NICHAEL PRIMAPPO ASST. PDI JOC GRADE JAST. HE ANGELA WEIGHT AND ANGELA WEIGHT AND ANGELA WEIGHT ANGEL BRICE SPRINGSTE HOOTES STEVIZ NICES STEVIZ NICES INNS PETE TOWNSHEND QUICKSILVER PETER PRAMPTON A SIA DIRE STRAITS CHARLIE SEXTON MITTE NIGHTS LIGHT LOVERBOY OM: RICK BALIS ASST. PD: AL HOPE ASST. POP. AL MOPEN E-ETY 18 NOT 18 N KQDS/Dultub (218)728-6421 PD: HIMS RELLER MD: JOHN TOWER MD: JOHN TOMER BEARY 22 TOP (M) STEVIE NICKS (M) MIRE STRE MECH. MR. MISTER DEEM ACADENY SIMPLE MINDS ALAN FARSONS PRO JOHN CODGAR MELL MAGNEY PETER PRAMPTON DEL PUEGOS a HEART a LOVERBOY a PETER FRAMPTON RUSH QUICKHILVER ALARM PAT BENATAR TMISTED SISTE DIVINYLS WRDU/Raleigh (919)782-1061 ON: BEN BALL MD: BOB WALTON

YAT STING CRARLIE SEXTON TACTWAY

a ALAH PARSONS PROJE a FRANKIE HILLER a ALDO NOVA

PD: CATT STONE

Beary SIMPLE MINDS WHITE NIGHTS (M)

(904)642-1055

STEVIE NICES

PD CHRIS JONES

Meany PETE TOWNSHEND MIRE 6 THE HECH

Continued on next page

WLAV-FM/Grand Rapids (618)456-5461

PD: DAVE LANGE MD: ARIS HAMPERS

WFBQ/Indienepoli (317)257-7565 PD1 TEE REARMAN HD: JAY BASER

MD. JAT BASER

BARY
PETE TOMBSHEND (M)
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WIBA-FM/Madison (608)274-5450

PD: JACK MITCHELL HD: CHRISTA LANE

MD: CRRISTA LAME
Heavy
SIMPLE MINDS (M)
JOHN COUGAS MELL.
STRIVE HICES (M)
IS TOP
STRIVE HICES
STRIVEN
REGION
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IN THE MECK.

T

KATT-FM/Okla

(405)848-0100

PD: PAT WELSH MD: SCOTT DOUGLAS

KEZO/Omaha (402)592-5300

PD: BROCE HCGREGOR MD: JOE 85000

MD. JOE BLOOD

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WAPL/Appleton-Green Bay (414)734-9226 (41 BRIAN TAYLOR (4D) RICK PANKECK

AD RICE PANNEY

REATY

City

# **REGIONAL AOR ACTIVITY**

### MIDWEST (continued)

WIOT/Toledo (419)248-3377

PD: MICHAEL NUGHES MD: MICK VAN GIL PO: ...

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BERT TOMNSHEND (N)
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WWCK/Filmt (313)744-1570 PD: MARE HILLER ASST. PD: LECIA MACRYN

BARY
E TOP
MIRE A THE MECH,
MR. MISTER
STRANGER
DERAM ACADEMY
MIGHT RANGER
SIMPLE NICES (M)
THOMPSON THINS
REGISTER MARTIN
ARAILT MARTIN
PETER FRAMPTON
AMARIEM MARTIN MARTIN

PD: CHARLIE MEST MD: JIM JOMES

HOL JIM JOHES

REAFY
CHARLE SEXTON
STRUKE MICKES (M)
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KICT/Wichita (316)722-5600 MI BILL BRUUN

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SIMPLE MINDS (M)
MOOTERS
MR, MISTER
Medium
PACESIGN THEATRE
PACESIGN THEATRE a PAT BENATAR a PETER FRAMPTON a QUICKSILVER

# PARALLEL THREE

(314)874-3000 PD: BRYAN JEFFRIES MD: CRAIG STEVENS

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FOI MADE HIGH STATE OF THE STAT PD: RANDY HUGG MD: REVIN YOUNG

PD: POBERT MELCH THE CAMPER THAN THE CONTROL OF THE CAMPER THAN THE CONTROL OF THE CAMPER THAN THE CONTROL OF THE CAMPER THAN T MIGHT RAMGER
PAUL MCCARTNEY
STEVIE HICKS
DREAM ACADEMY
JOHN COUGAR MELL.
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DOMACH
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LOVERBOY
LIGHT
AMONESON THIMS
RABLIN MARTIN

PO: MARR MICHOLI
Beary
II TOP
PAT BENATAR
ROCKY IVER
HOW MICHOLI

KSQY/Rapid City (605)578-3533

PD: JACE DANIELS MD: JEFF MICHAELS

He ory HE ory HUSE (L) ALARM BRUCE SPRINGSTERN TON PETTY (M)(L) DREAM ACADEMY PETE TONNSHERD (M) MR. MISTER 13 TOP (L) MIKE & THE MECH...

KFMQ/Lincoln (402)476-8565 PD: TOM BARKER MD: BOB ALLEN

MD: DOB ALLEN
Basty
SIMPLE NIVOS
STEVIE NICES
HA, HISTER
DREAM ACCEPTY
II TOP
ATT ARMATAR
TOM PETTY
BON JOYL
PETE TOMNSHEND
INS SIMPLE
MIRE A TRE HECH
PETER FRAMPTON
LIGHT
MOCKY IV
TALK TALK

WCXT/Muskegon-Hart, MI (616)873-7129 PDI MARE ANTHONY

MD: TOW WILSON

METER TAMES

MOORE DATASET

MOORE DATASET

ALAN PARSONS PROJE

RE HISTER

MR HISTER

MR HISTER

MR HOLDER

MR HISTER

WZZQ/Terre Haut (812)232-5034

a BANGLES a TALE TALE a ALDO NOVA

PD: DON RIVERS Beavy STARSHIP (L) HR. HISTER BRUCE SPRINGSTERN HIRE & THE MECH... COREY HART EZ TOP ROCKY IV (L) BRYAN ADAMS

# WEST

KBPI/Denver (303)936-2313 ASST, PD:JOHN S ND: LYNN WELLS

PARALLEL ONE

PD: JOHN BRADLEY HD: DOUG CLIFTON

ADD THE MELS OF TH TO JOHN BADGE TO THE STATE OF T

(303)759-5600 OM: CRUCK BROW Reaty
JONE INTOCREEL (L)
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BIG AUDIO DYNAMITE
Light
a LLOYD COLE
DAVID LIMBLEY
CRAIY 8'S

KAZY/Denve

KUPD/Phoenix (602)838-3062 PD: VAL MCINTOSM ASST. PD: CURTISS JOMMSON

PD: TOM CALE

THE STANDARD PROJECT OF THE ST

STEVIE NICES

FOUNDAMENTOS ANTONIO DE L'ANTONIO DELL'ANTONIO DELL'ANTON

91X/San Diego (619)291-9191 PD: MAD MAX HD: STEVE WEST BEANY
MR. AISTER
INES
SIMPLE MINDS
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DIVINITS.
PETE TOMISHEND
MIRE & THE MECH.
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WKLT/Kalkaska (616)258-2800 (616)258-2800
GMI CMUCE POET
ASST. PDI TERRI RAY
(FMOZEN)
STEVEN NICES (M)
PETE TOMNISHED (M)
ET TOM (M)
BRUCE SPRINGSTEEN
ASIA (M)
STANSIEP
MAN HOSTEEN
CORRESPONDED
DERAN ACADEMY
Medium
Light KGON/Portland (503)655-9181 PD: PETE BOLGER MD: INESSA YORK

POT PETE SOUGHE OF THE STATE OF

KOME/San Jose (408)246-6811 PD: RON NENN! RD: CAND! CRAMBERLAIN

COMMERCIAL IN CO KINK/Portland (503)226-5080 PD: CARL WIDING ASST. PD: KELLY MARSHALL

MARIAGLE

AND THE STATE OF THE KOBISAN DIAGO
(619)222-1360
PD. LAMY SHOCK
FARY
HEAVY
HEAVY KISW/Seattle (206)285-7625 PD: BEAU PRILLIPS ND: STEVE SLATON

MDS STEVE SLATON

BEATY
AEROSHITH
HEART
DIRE STRAITS
DIRE STRAITS
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TOR PETTY
HIER LITE SECS.
HIER LITE SCREEN
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KROQ-FM/Los A (818)578-0830 PD: RICE CARROLL HD: LARRY GROVES

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THE STATE OF THE S KSJO/San Jose (408)288-5400 OM: DANA JANG ND: REW ANTHONY

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KROR/San Francisco (415)765-4045 PD: CHRIS MILLER MD: JOHN MCRAE

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LI KLOS/Los Angeles (213)557-7250 PD: TIM RELLY ASST. PD: KURT KELLY ASST. PO: EURT XI

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REAT ANA PAT BEMATAR PAT BEMAT (808)524-710 PD: BILL MIMS MD: ANDY PRESTO

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KFMG/Albuquerque (505)265-8811 PD: TOM MARSHALL ND: MICHAEL DAVIS

RE- STCHARL DAVI

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KIL O/Colorado Springs (303)634-4896 Spirmy
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KSTM/Phoenix (602)835-1767 PD: JEFF PARETS ASST. PD: MENDY

KRSP-FM/Salt Lake City (801)262-5541

MO: JOHN FLORENCE

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KEZE/Spokane (509)448-1000

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KOMP/Las Vegas (702)876-1460

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KD.IK/Modesto Stockton (209)869-2594 PD: JERRY LONG HD: MARK DAVIS

KSPN/Aspen (303)920-1912 PD: GART WHIPPLE MD: TOH CAREY NO: MARK DAVIS

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(602)897-9300 PD: JOHN LARSON MD: NICK SOMMER

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KCGL/Selt Lake City

KTCL/Ft. Collins (303)571-1232 PD: JOHN HAYES MD: JEFF FETTERS

KTYD/Santa Barbara DEPET TOMOSTICS OF THE PROPERTY OF THE PROPERT (805)967-4511 PD: BICK WILLIAMS THE WILLIAMS

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O (307)745-7396 PD: JOHN EDWARDS MAGNET MANGER MIGHT MANGER MIGHT MANGER ME, MISTER STEVIE MIGGS STEVIE

KK GR/Anchorage (907)278-4631 PD: JOHN ROBERTS Reary KITABO HIROSHIMA MIRE A THE MECH... MICHAEL TOMLINSON (L) PITE TOMNSHIND STEVIE NICKS JOHI MITCHELL Medium ALAN PARSONS PROJE PO: AL BARMETT
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KOLA/Riverside San Bernardino (714)825-9952 PD: AL BARNETT

KOZZ/Reno (702)329-9261

PD: DANIEL COOR

ALAN PARSONS Light RICE MAXEMAN OM: CARTER B. BRADLEY MD: REVIN VARGAS

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# **CHR PARALLEL ONE PLAYLISTS**

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WBSB

MD: Amy Kronthal

| County | AND | County | Coun

New York
PD: Larry
Berger

VPLJ-FM RADIO MD: Lisa Tonacci

# Baltimore PD: Raiph Wimme

HERET/THESE Dream: PRESDIE JACKSCH/He'Ll Never Leve You ABETMA FRANKLIN/Another Hight

VISS9812 Buffalo

PD: Scott Robbins MD: Boom Boom Cannon

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MALAZIE MATELY NAME YOU JENNIFE BURNIFE BURNIFE BURNIFE POWER OF LOVE BUTTON JENNIFE BURNIFE B

Philadelphia
PD: Scott Walker
MD: Glenn Kalin

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PD: Bob Travis MD: Chris Knight

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CKS Montreal

Point Service and Parriage Action (SSEA) (SS

PD: David Wolfe MD: Stephen Anthony

HEART/These Dress

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Toronto MD: Brad "Knobby" Jones

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7400 New York PD: Scott Shannon MD: Frankie Blue

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MD: Gene Baxter

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PD: Bob Beauchamp MD: Guy Brouillard

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MD: Bob Saint

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# ₩PhD Buffalo

Ops Dir: John Hager MD- Mindy Michaels

WU: Mindy Michaels

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MD: Ruth Tolson

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B94... Pittsburgh

PD: Nick Bazoo MD: Lori Campbell

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WBEN-FM/Buffalo

MD: Roger Christian

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OVOZ Washington D.C.

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Philadelphia

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all hit MEGL Dallas
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PD: Randy Brown

MD: JOSE FORGE

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# CHR PARALLEL ONE PLAYLISTS

7-93 Atlanta

PD: John Young MD: Chris Thomas

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Dallas/Ft. Worth KAFM Maximum Hits VP/Programming: John Shomby Music Assist: Karin Crosby

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Houston
PD. Paul Christy

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B97 New Orleans

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PD: Kris O'Kelly MD: Greg Rolling

Miami
WINZ-FM

PD: Gabe Baptiste Asst. PD/MD: Mark Shands

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Cos Mgr. Chuck Morgan

MD: Marcie Guckian 

30 HEART/These Creams BT190/Revelens 1909/BOW Tells/Ring For A Gag BALTIESMA/Terzen For DES/Day to Day

WRSR PD: Al Brock
MD: Doc Michaels

M.C. DOE Michaels

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Asst. PD; Ron Parker

AGOS 30 LONGERGOV/This Could be the High JOE LYMN TURNER/Englanding FORTUNE/Starg & TON JOHN/Hillste COREY HART/Everything In My Year (94-Q) Atlanta

PD: Jim Morrison

MO. Jeff McCarriney

| Compared to the compare

BINDLE HIMDS/Beniss's Yearself Highmages Telescaling Far A Deg 22 TOP/Stages MELI'SA MORRANIDO No Bang

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PD: Robert W Molling

PD: Robert W. Walker

MD/Asst PD: Frank Amadeo

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WGUE New Orleans
93FM PD: Kevin McCarthy

7-PITTE PD: Revni McCarthy

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C 105 Tampa

Ops Mgr. Mason Dixon

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MIDWEST

Detroit PD: Gary Berkowitz

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KEEP HEARING THE ROCK Ops. Dir. Dave Robbins St. Louis

Minneapolis

PD: Dave Anthony Asst, PD/MD: Don Michaels

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Detroit

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THE NUMBER 1 HIT MUSIC STATION
St. Louis PD: Garry Mitchell
MD: Kirn Pool

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DDY EVI PD: Adam Cook MD: Kevin Haines

MD. Kevin Haines

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7799 Kansas City

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Kausas Citis Hut Radio PD: Fodd Chase MD: Kim Welsh

MC. Kim Weish

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BTIMO/Russians FREDDIE JACABOR/NG 11 Neves Love You MEAST/These Dresma ABC/CHem To Be Al Hillion

Chicago

MD: Joe Bohannon

WGCL MD: Bumper Morgan

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Ops Mgr. Jim Fox Cincinnati
MD: Dave Allen

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# CHR PARALLEL ONE PLAYLISTS

# OM: Tac Hammer Minneapolis

Asst PD/MD: Gregg Swedberg

PD: Steve Perun Kansas City
MD Karen Barber

MD Karen Barber

| Comment | Comment

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Chicago Ops. Mgr.: John Gehron Chicago

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Asst PD/MD: Chuck Crane

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765 wzuu PD: Chris Andrews

MD: Geoff Davis

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Ops Mgr: John Gorman Cleveland MD: Kid Leo

MD: Kid Leo

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WLS FM Chicago

PD: Jan Jeffries MD: Brian Kelly

MD: Brian Kelly

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Seattle Seattle

PD: Jeff King MD: Ron Harris

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KWSS 94.5 PM

PD: Dave Van Stone San Jose MD: Robin Kipps

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Seattle
PD: Ric Hansen
MD: Sandy Loui

MD: Sandy Louis

RZZP104.7Fm
THE HUMBER THIT MUSIC STATION Phoenix
PD: Guy Zapoleon
MD: Steve Goddard

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MD: Erika Smith

MD Erika Smith

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VP/Ops: Dave Parks San Diego PD: Mike Preston

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PD: Bob Case MD: Wendy Christopher

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San Francisco PD: Steve Rivers MD. Keith Naffaly

(Q103FM) KOAQ

MD: Alan Sledge

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Portland

MD: Sean Lynch

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Ops Mgr. John Driscoll
MD: Geina Horton

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San Francisco PD. Richard Sands

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AGGRESS TREE LABOUT/Squares or a
A read five Born of Lunes & Balance
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Los Angeles

MIKE Schaefer

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CCDD (DD) Sacramento Best Sacramento

PD Tom Chase MD: Mr. Ed

MD: Mr. Ed

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Apart/Santa/Santa-1 Fillian
DIVINUE/FilesterP And Fills

BT[MD/Russian] FREDER'S JACKERS/MG\*1] NewP\* Love You HERDTEN'S Day By Day GIMDO BOLMED/Just Antiner Day

### EAST

Simple Minds Aretha Franklin Dinnne & Friends Survivor Stevie Nicks

# **CHR ADDS & HOTS**

SOUTH

Simple Minds Loverboy

Dionne & Friends Survivor Lionel Richie

HOTTEST

# EAST

### PARALLEL TWO

GeromicoMunates
SIPPLE NINDS
BOREAT TEPPES
ARETHA FRANKLIN
PETER F

MIRE & THE MECRAI 12 TOP Bottest:

none Hotteat: LIONEL RICHIE 1-1 DIONNE & FRIENDS 3-2 STEVIE NICES 6-3 DIRE STRAITS 9-6 NEARI 15-12

MEMBAN 15-12
KIOMÉRIA PA
BH Shannon
1 T TOP
SADE
MADONNA
SIMPLE HINDS
SIMPLE HINDS
SIMPLE HINDS
BOUTERS
BOUTER

WERZ/Exeter, NH Jay Brady

Jay Brady
MARTIM MARTIM
RAMGLES
ABC
ARTIM FRAMELIM
INIB (60)
STAMPTIC STAMP
ROGIN GIBS (dp)
BOTLOST
LOWER RICHIE 1-1
DIME STAMTS 7-2
LOWER RICHIE 1-1
DIME STAMITS 7-2
DIME STAMITS 7-2
STAMBELP 25-16

WTIC-FM/Hartford, CT

A-BA
ABC
Nottest:
DIONNE 4 PRIENDS 1-1
SHEILA E, 9-2
JAMES BROWN 12-4
ATLANTIC STARR 20-17
PETE TOWNSHEND 23-18 WAMX/Huntington, WV Robinson/Collins

Robinson/Collins
STING
ASIA
ROOTERS
SOTTERS
SOTTERS
TO THE TRAITS
TO THE

MMMer/Sween

LITON JOHN
ATLANTIC STARR
LOVERSOY PRANKLIN
ISLET, JASPER, IS
MILITARY MERITA
DIONNE'S FRIENDS 2-1
STEVIE RICES 4-2
DIRE STRAIRS 5-3
SURVIVOR 7-4
STEVIE WONDER 10-5

MIRE & THE MECHAM BALTHORA HEART HOTCOST: LIONEL RICHIE 1-1 STEVIE NICES 8-5 SURVIVOR 15-7 MULTINEY MOUSTON 25-14 MR. MISTER 32-17

KC101/New Haven, CT Stef Rybek

Staf Hybak
THOMPSON, TWINS
HOOTERS
HOOTERS
STING
STING
HOTERS
HOTERS
HOTERS
HOTERS
HOTERS
HOUSE

WSPK/Poughkeepsis, NY Dayton/Weil

DeytonWeil
ALISMA
ALISMA
STING
STING
ARETRA PRANKLIN
SIMPLE MINDS
LOVEROUY
DIVERTED
BRUCE SPRINGSTEEM 21-13
BILLY OCEAN 25-17
PETE TOWNSHEND 26-21
DREAM ACADEMY 32-27
SHELA E. 35-22

Jonethen Monk Jonsthan Monk
ELTON JOHN
SADE SIMPLE NINDS
SIMPLE NINDS
PETER PRAMPTON
REME & ANGELA
HIKE & TREE MECRAM
BOLICATE
BIONNE & PPIENDS 1-1
WHITMEY MOUSTON 8-5
BILLY OCEAN 13-8
RR. MISTER 17-13

Stavene Mesaner
ELTON JOSH
HZART
HOTCEST:
HOTCEST:
SURVIVOR 3-2
STEVIE NICKS 10-6
HR, HISTER 21-7
PAUL MCCARTNEY 13-9

PAUL MCCARTHEY 13-9
SBYXY/Rochester, NY
Tom Mitchel
HIGHT RANGER
SIMPLE HINDS
ATLANTIC STARR
ARETHA FRANKLIN
HOLLOSI
PRIEMOS 1-1'
SINCE SPRIEMOS 1-1'
SINCE SPRIEMOSTER 12-2
HIANI SOUND MACHI 7-3
SURVIVOR 6-5
MRITHEY BOUSTON 8-6
MOSSIMMENT NO 8-6

WGFM/Schenectedy, NY Tom Parker

LOVERBOY
ROBERT TEPPER
HABILYS MARTIN
SIMPLE MINDS
BOTEBES
DIONNE & FRIENDS S-1
STEVIE MICKS 5-2
SURVIVOR 6-5
WHAM1 14-7
PAUL MCCARTNEY 12-8

PAUL MCCARTHEY 12-8

33G/Syracuse, NY
Laird/Dunes
SLY FOX (dp)
FETER FRANFON
SIMPLE RINOS
ABC
LOWERSON
ATLANTIC STARR
DIONNE & FRIENDS 1-1
LIONEL RICERTE 2-2

MEANI 5-3
SUNYIVOR 10-5
RR, RISTER 31-20

MESTIFERIOR M.

WPST/Trenton, NJ Tom Taylor

Tom Taylor

ABC
ATLANTIC STARR
ARETHA FRANKLIN
IMSS
FREDDIE JACESON
PREDDIE JACESON
SHELLA E.
SIMPLE MINDS
BOTLEST
DIONNE A. FRIENDS 3-1
DINE STRAITS 8-4
BOTTERS 24-19
NR. MISTER 27-20 WRCK/Utica, NY Jim Reitz

JIM Rising

A-HA
JIM Rising

A-HA
A-HA
A-HA
A-HA
A-HA
ARTHA FRANKLIN
ARETHA FRANKLIN
CHAER RHAN
TALK TALK
INXS
ROCKERS

WTLQWilkes-Berra, PA Smith/Tandler

SmithTandle
DAN SEALS
SIMPLE MINDS
SIMPLE MINDS
SIMPLE MINDS
GRACE JONG
GRACE JONG
GRACE JONG
MANGLIM MATTIM
MATTIM MATTIM
FUTUS TARM
SAM RARRIS (dp)
FUTUS TARM
MANINICE MITTE (dp)
ROTESEL: PRIPOSS 1-1
LOWEL SIGNER 2-2
BILLY OCEAN 7-3
SLY FOX 6-4
HR. MISTER 29-20
ONDMYONE PA

BOO SPENCE
MIAMI SOUND MACRI
PREDDIE JACKSOM
MIRE & THE MECHAN
BOOTEGE:
DIONNE & PRIEMDS 2-1
WHAMI 7-3
STEVIE NICKS 8-5
BILLY OCEAN 12-7
WHITMEY HOUSTON 16-13

Q106/York, PA Bob Spance

96XXX/Burlington, VT Rob Poulin Jim Reits
SIMPLE RINDS
ROGER DALTREY
ROBERT TEPPER
SLY POX
OPUS
TALE TALE
ARETTA FRANKLIM
ROTTES SPRINGSTEEN 9-5
BRUCE SPRINGSTEEN 11-8
B

WIKZ/Chembersburg, PA Matthews/Alexander

Matthews/Alexander
HEART
MARILYN MARTIN
ARETHA FRANKLIN
STING (dp)
ASC
DIONNE & FRIENOS 1-1
SURVIVOR 8-5
STRVIE NICKS 10-6
NRITHER BUGSTON 21-17
SMETIA E. J4-23
SMETIVAL BUGSTON 21-17

WZYQ/Frederick, MD Kemosabi Jos MHITHEY HOUSTON NIGHT RANGER HEART QUARTERFLASH SIMPLE MINDS HOOTERS

HOOTERS
OPUS
MIAMI SOUND MACRI
HOLLEGE:
DIONNE 4 PRIEMOS 3-1
DIRE STRAITS 2-2
STEVIE NICKS 5-3
JORN COUGAR 7-5
MNAM1 8-6

OK100/Ithaca, NY Navilla/Wilkins NevilleAWilkine

II TOP
MADONNA
OPUS
THOMPSON THINS
ROBERT TEPPER
EDDIE MURRHY,
SIMPLE MINDS
HOTCEST
LIOWEL RICHIE 2-1
ELTON JOHN 4-2
JOHN CAFFERTY 8-3
DIAMA ROSS 9-4
SURVIVOR 10-7

WKHI/Ocean City, MD Jack Gillen ARETHA FRANKLIN LOVERBOY INS ATLANTIC STARR ROBERT TEPPER DAVID PACK ROBERT TEPPER
DAVID PACK
HOTERST:
DIONNE 4 FRIENDS 4-1
STEVIE NICKS 6-2
MKANI 10-6
STEVIE MONDER 13-8
BRUCE SPRINGSTEEN 17-5

PARALLEL Paul DeMille

THREE

WFBG/Altoon Stave Kelsey

WGUY/Bangor, ME Roberts/Worcester

Roberta/Worcester
DIVINVLS
ELTON JOHN
INAS
SIMPLE NINDS
BANGLES
BOIN OIBS (dp)
LIONEL RICHIE 1-1
PETE TOMNERND 4-2
SURVIVOR 5-1
DIRE STRAITS 9-6
PAUL MCCARTNEY 13-10

WZON/Bangor, ME Tony Parkina

Tony Parkine
STING
SIT FOX
ANC
SIT FOX
ANC
READT TO METH
READT WHETH
SIFPLE MINDS (dp)
LOVERBOY
ROBERT TEPPER
DAW SEALS (dp)
DIONE & FRIENDS 11-5
SUNYLORD --SUNYLORD --BROCK SPRINGSTEEN 19-15

Bob Anderson
MASILIW MARTIM
SIMPLE MINOS
RETHA PRANKLIN
LOWERS PRANKLIN
LOWERS PRESENTE
ELTON JOHN
HOTESEL
DIONNE & PRIENDS 2-1
SURVIVOR 5-2
MRITHEY HOUSTON 9-5
MR. MISTER 15-8
STARSHIP 19-10

STARSHIP 19-10

DOGINBERCHM, WV

Bob Spencer

CHICAGO BEARS SHU

THOMSON THINS

THOMSON THINS

JOHN COUCAR

LOVERBOY

STIME

STREISHOD

STIME

STREISHOD

Paul DeMille
EDDIE MURPHY
MADOMNA
OPUS
MET TEPPER
TALK TALK
THOMPSON THINS
JEFF PARIS
MOTECUS: MICES 2-1
BETTA MURPHY 3-2
BETTA MURPHY 3-3
PAUL MCCARTHEY 9-5
PAUL MCCARTHEY 9-5 Stave Kebey

TREOMPSON TWINS
ELFON JOHN
SIMPLE WINDS (dp)
ANC (dp)
BAUCE SPRIMSTERN 11-8
BULLY CREAN 19-12
BULLY CREAN 19-12
BULLY CREAN 19-12
BULLY CREAN 19-12

WGAN/Portland, ME Falconi/O'Neil FalconiO Neil
ARETHA FRANKLIN
ROBIN GIBN
ELTON JOHN
SAN HARRIS
INNS (dp)
SIMPLE MINDS
ATLANTIC STARR
NOTERS:
DIONNE STREMO 1-1
DIONNE STAN 14-5
DREAM ACADEMY 22-10
WHITTHEY MOUSTON 20-14
JAMES BROWN 28-19

SIMPLE MINDS

KHFI/Austin, TX Richards/Edwards

INES
Hottest:
DIONNE & FRIENDS 1-1
BARBRA STREISAND 6-2
WHAM1 7-4
BILLY OCEAN 14-8
JAMES BROWN 16-11

RichardwEdwards
SIMPLE MINOS
ROBERT TEPPER
ROBERT TEPPER
MARILYN MARTIN
ATLANTIC STARR
BANGLES
LOVERSOY
HOLIVEST
BRUCE SPRINGSTERN 11-7
HR, HISTER 26-13
DREAM ACADEMY 27-20
STARBHIP 28-21

WFMF/Beton Rouge, LA Rice/Ahysen

NICHAMYSEN
SADE
HEART
ZZ TOP
JOTHER FRIENDS 9-1
SIMPLE MINDS 2-2
RUYMAXX 4-4
PAUL MCCARTNEY 18-11
RIAMI SOUND MACHI 19-15

WGGZ/Baton Rouge, LA Michael Adams

none Hottest: LIONEL RICHIE 1-1 SIMPLE MINDS 2-2 ELYMAXX 3-3 DIONNE 4 FRIENDS 6-6 PAUL MCCARTNEY 10-10

PAUL MCCARTHEY 10-10
KZZB/Besumont TX
Jerry Lousteeu
LOVERROY (dp)
HEART
DAN GALLS
MCCARTHEY 3-1
SLY FOR 12-4
MMCTREY MOUSTON 24-13

St JohnWood

REART
THOMPSON THINS

ELFON JOHN
ELFON JOHN
ELFON JOHN
HABILYN NAFTIN
HOLLEST
SUMFYLYOR 4-1
DIONNE L FRENDS 6-2
DIRM STRAITS 5-4
BRUCE SPRINGSTEEN 7-5
MR. MISTER 14-11

KXX106/Birminghem, AL North/Balley

SADE LOVERBOY HOTCHE 1-1 LIONEL RICHIE 1-1 EDDIE MURPHY 2-2 DIONNE & FRIENDS 4-3 WHAM! 7-4 PAUL HCCARTNEY 13-8

WBCY/Charlotte, NC Bill Martin

ATLANTIC STARR HOTTEST: SURVIVOR 1-1 STEVIE NICES 3-3 WHAM! 5-4

DIONNE & FRIENDS 77-6 STEVIE MONDER 11-8

ATLANTIC STARR SIMPLE MINDS ABC ELTON JOHN SADE

WSSX/Charlest

SOUTH

PARALLEL TWO

WOMP-FM/Wheeling, WV

22 TOP SIMPLE MINDS PETER PRAMPTON PETER FRANCISCO OPUS BANGLES Nottest: STEVIE NICKS 4-1 DIONNE & FRIENDS 15-11 JAMES BROWN 17-11 JELLYSEAN 23-19 STARSHIP 31-27

WFXX/Williamsport, PA Minier/Stratton

MiniefStraton
STING
BEART
SIMPLE MINOS
ARETHA FRANKLIN
PETER FRANKLIN
PETER FRANKLIN
HOLKER:
HOLKER:
PRIEMOS S-1
DUMYON G-1
BILLY OCEAN 17-1
MRITTHEY MOUSTON 19-14
RR. MISTER 22-15

SELTON JOHN
STIMC
STIMC
JEFF PARIS
SILFPOX
SIMPLE MINOS
HORLE MINOS
HORLE # FRIENDS 1-1
STEVIE MICKS 4-2
SUMMIVOR 7-5
MRITHEY MOUSTON 13-10

Jackson/Wison
SIMPLE MINDS
STIMS
EI TOP
LOVERSOY
ARRYRA FRANKLIN
ROCLES:
BRUCE SPRINGSTEEN 6-4
JOHN COUGAR 10-5
SADE 25-15
MITTHEY MOUSTON 28-18
ATLANTIC STARR D-25

94TYX/Jeckson, MS Abel/Crews

WFMI/Lexington, KY Fox/Jensen FOUJAINSEN
SANCIAS
LOVERNOT
SIMPLE WINDS
MARICHY MARTH
PETER FRANCON
BORNOT DIVINO
BORNOT DIVIN

WNOK-FM/Columbia, SC Hamiett/La Comba KKYK/Little Rock, AR Mark McCain

HamMettLe Comma
SIMPLE MINDS
CRICAGO BRARS SHU (dp)
LEAST
HOTHER
SURVIVOR 8-1
DIRE STRAITS 5-3
ATLANTIC STARR 16-10
STARRIN 24-13
BALTIMORA 23-14

SALTIMORA 23-14
WZLDKOolumbie, SC
Herring/Marsh
DAVID PACK
SM BARRIS
TALK TALK
MARILYM MARTIN
OPUS
SIMPLE HIMDS
ROTLESE:
SUMPLE HIMD

KZFM/Corpus Christi, TX Ginsburg/Tucker SURVIVOR STEVIE MOMORE HOTCER: LIONEL RICHIE 1-1 RIAMI SOUND MACHE 2-2 WHAMI 10-6 DIRE STRAITS 12-8 PAT BENATAR 21-16

PAT BENATAR 21-16
WDCG/Durham-Raheigh, N
Edweeds/Wright
FREDDIE JACKSON
BALTIKORA
SKEILA E.
ISLEY, JASPER, IS
HOUSE JASPER, IS
HOUSE STATEMENT IS
SUMMITTED IN STATEMENT IS
SUMMITTED IN STATEMENT IS
STEVIE BICKS 4-4
BIOCE SPRINGOTEN 5-5
BIOCE SPRINGOTEN 5-5

KAMZ/El Paso, TX Steve Owens Steve Owens
LOVERBOY (dp)
MELL'SA MORGAM
REME & ANGELA
JENNIFER HOLLIDAY
STING (dp)
MOSTES
LIONEL RICHIE 1-1
DIONNE & FRIENDS 3-2
WHAM1 12-4
STARPOINT 9-5
BILLY OCPAN 15-10

KEZB/EI Paso. TX PAUL MCCARTNEY
STEVIE WONDER
SREILA E.
ALISMA
DREAM ACADEMY
HOTLES:
DIONNE & FRIENDS 3-1
LIONEL RICHIE 2-2
EDDIE MURRHY 1-3
JELLYBEAN 5-4
LISA LISA 12-6

WANS-FM/Green

ATLANTIC STARR
DAVID PACK (dp)
ROBERT TEPPER (dp)
ROBERT TEPPER (dp)
ROBERT TEPPER LIONE
SIMPLE MINDS
SIMPLE MINDS
STAVIE WONDER 7-2
DIONNE & FRIENDS 4-3
MIGHT FANGER 12-7
STARSHIP 28-19

WCKN/Greenville, SC

AbditCrews
DREAM ACADEMY
MIRE 6 THE MECHAN
HEART
INNS
HOTCHSE:
LIONEL RICHEE 1-1
SIMPLE MINDS 2-2
DIONNE 6 PRIENDS 9-7
DIRE STRAITS 10-8
MHAMI 13-10

MEMAI 1,3-10
WGUI/Johnson City, TN
Mark Potter
HJAHI SOUND MACHI
STING (49)
SIMPLE HINDS
THOMESON THIMS
BOOLERE'
LIOHEL RICHIE 1-1
DIONNE & FRIENDS 13-3
DIES STRAITS 12-4
COMET MART 30-15
MR, HISTER 37-27

Harper/Addine
ELTON JOHN
HOREST TEPPER
ANC
DIVINTLE (dp)
INXES (dp)
DAN SELS (dp)
ENDA SELS (dp)
ENDA SELS (dp)
TECHNISON THINE
MOTEON THINE
MOTEON THINE
MOTEON THINE
MOTEON THINE
MOTEON THINE
MOTEON THINE
JAMES BROWN 32-17

WRITHEY MOUSTON 13-10
WSKZ/Chettanoogs. TN
Chase/Scott
BALTIHORA
ELTON JOHN
LOVERBOY
HEART
NOT LOSE: 1-1
LOWEL RICHE: 1-1
LOWEL RICHES: 4-2
DIONNE 4 PRIENDS 6-3
SURVIVOR 7-4
WRAMI 8-5
WANDIK-EMPONEMBLE SC

Merk McCain
MEANI
BILLY OCEAN
MR. MISTER
ROCTEST
LIONEL RICHIE 1-1
DIONNE & FRIENDS 5-2
DIRE STRAITS 7-5
SUNVIVOR 10-7
BRUCE SPRINGSTERN 12-9

WLRS/Louisville, KY Knight/Lyons Krightlyons
ELTON JOHN
BEART DINN
BEART
THONES WINDS
OOTLOGET
DIONNE 4 FRIENDS 4-1
DEAMA CACHETY 21-10
BILLY OCCAM 20-11
MR. HISTER 30-17
HIAMI SOUND MACHE 27-18

FM100/Memphia, TN
John/Conley
ELTON JOHN
HEART
LOVERROY
SHEILA E.
ROLLeat: FRIENDS 7-4
HMANH 16-10
HR. MISTER 23-19
A-HA 27-22
DREAM ACADEMY 29-24

WABB FM/Mobils, AL Fram/Fuller DREAM ACADENY HOTE-et: SILLY OCEAN 8-4 TA MARA & SEEN 10-5 MR, MISTER 19-12 PAT BENATAR 21-14 MIRE & THE MECHAN 26-18

WHHY-FM/Montgomery, AL Alen DuPriest Alan Dupriest
BALTIMORA
HIRE & THE MECHAN
BOTTER

KBFM/McAllen-Brown Michael Cruz Michael Cruz
BANGLES (dp)
LOWERROY (dp)
SIMPLE MINOS
ELTON JOHN
HARILYN MARTIN
ARC
LOW RING
8-9 (dp)
BOTTEREN
LIONEL RICHIE 2-1
JELLTSZAM 8-4
JELLTSZAM 8-4
JELTSZAM 8-4
7-5
STEVIE MONDEN 14-8

KX104/Nashville, TN Cook/Fox

COOK/FOX 21 TOP LOVERBOY STEVIE MONDER ROSEAT TEPPER BOLEGE: LIONEL RICHIE 1-1 DIONE & FRIENDS 5-2 ELYMAXX 9-1 MR, HISTER 24-16 STARSHIP 29-19

Y107/Nashvilla, TN

II TOP
ARTHER FRANKLIN
SIMPLE MINDS
ATLANTIC STARR
BOOTERS (dp)
Botteat:
DIOMRE # FRIENDS 1-1
LIONEL MICHIE 3-2
RIMMAR 2-7
PAUL COMPTMEY 5-4
MA, MISTER 21-14

STING
OPUS
ROBIN GIBB
SLY FOX
Hottest:
SURVIVOR 1-1
BILLY OCEAN 15-5
STEVIE MONDER 20-12
STARPOINT 18-15

CostellorWatkins
ELTON JOHN
SIMPLE AINDS
HINDS
STING
ROBERT TEPPER
OPUS
ROBERT TEPPER
LIONEL RICHIE 2-1
DIRE STRAITS 4-2
SURVIVOR 5-3
STEVIE NICKS 8-4
PAUL HCCARTNEY 9-6
RAINECOMMENT WJAD/Beinbridge, GA Elliot/Kelly ENOCKONS
STIMS
ARETHA FRANKLIN
SIMPLE MINDS
JEMMIFER HOLLIDAY
SAM HARRIS
INKS
SAM HARRIS
INKS
SAM HARRIS
INKS
AND DALTREY
HOLLIDAY
AND HARRIS
LICHE
LORGE RELIE
LORGE RECHIE 1-1
DIDNYLOR
LORGE RECHIE 1-1
DIDNYLOR
MERANI 12-4
BILLY OCEAN 13-5

HEART 22 TOP ATLANTIC STARR ABC DAN SEALS STING

WQID/Biloxi. MS

Coulter/Christopher

...do, FL ...omes/Wright BARBRA STREISAND (dp) DAN SEALS ARCADIA HZART MOP\* HEART MOTTEST: DIONNE & PRIENDS 1-1 WHEAH! 5-4 BILLY OCEAN 11-9 SHEILA E. 23-17 SLY FOX D-29

THOMPSON TWINS
HEART
TEAT TO Idp)
CHARA FRAN (dp)
HOLTEST
STEVIE NICKS 9-3
HRAMI 1-4
BRUCE SPRINGSTEEN 18-12
BILLY OCEAN 23-18
DREAM ACADEMY 27-19 Y106/Orlando, FL Stecy/Steal DAN SEALS SIMPLE MINDS 12 TOP (dp) ABC Bottest: ABC
BOTTEST:
LIONEL RICHIE 2-1
BROCE SPRINGSTEEN 9-4
DREAM ACADEMY 22-16
FORCE MD'S D-18
SLY FOX 35-22

WJZR/Charlotta, NC Bob Chrysler Bob Chrysler
LOVERBOY
IMAS
SIMPLE MINDS
HOTTEST
CLEMONS & BROWNE 9-3
MIAMI SOUND MACHI 14-5
DREAM ACADENY 23-12
NR, MISTER 24-15
MMITTHEY HOUSTON 27-18 94Z/Raleigh, NC Delloro/Duncan DelicriDuncan
ELTON JOHN
THOURSON THINS
ATLANTIC STARR
HIRE 6 THE MECHAN
MARILIN HARTIN
HOCTERE:
LONEL BIGIENCE 2-2
MITTHEY MOUSTON 17-10
STARSHIP 27-5
DREAM ACADEMY D-25 WCGQ/Columbus, GA Relph Cerroll

Reigh Cerroll

ATLANTIC STARR (dp)
SIMPLE MINDS
HEART
LOVERBOY
ABC
STALES (dp)
DITTEST
LIONEL BICHIE 1-1
SIMPLE MINDS 4-2
SURVIVOR 6-4
STEVIE WOMER 11-7
BILLY OCEAN 19-11 WRVQ/Richmond, VA

LewisPayne
JELLYREAN
THOMPSON TWINS
HEART
22 TOP
ELTON JOHN
MOSTER 16-11
SAULE CCAPTREY 22-13
SAUE CCAPTREY 22-14
HIAMI SOUND MACHI 24-16 BILLY OCEAN 19-11
KISNIFL SMIGH. AR
RICH HAYER
THOUSON TWINS
THOUSON TWINS
SIMPLE HINDS
DAN SEALS
ATLANTIC STARR
HOTEL STARR
H KTUX/Shreveport, LA John Steel

John Steel
INES
INES
INES
INELI'SA MORGAN
ORGO BOINGO
SIMPLE RINDS
SAM RAÉRIS
DAVID PACE
HOLLOST
INDICT FRIENDS
1-1
JULIT (CEAN 4-2
JAMES BROWN 9-6
WITTHEY MOUSTON 11-7
SLY FOX 28-15 Q104/Gededen, AL Devis/St. John

DevinGt John
SIMPLE MINDS
ARETHA FRAMELIN
FED JOHN
ARETHA FRAMELIN
LET JOHN
ARE
BALTINORA
ROOTERS (dp)
HOTLORY
BOTHERS (dp)
FREAM ACADEMY 10-6
HIGHT BANGER 15-7
SHEILA E, 13-8 WKZL/Winston-Salem, NC Finney/Joseph Finney/Joseph
ELTON JOHN
MARILYN HARTIN
SIMPLE MINDS
ROBERT TEPPER
ABC
LOVERBOY
DAN SEALS
HOCKSET
LIONEL RICHIE 1-1
SUMVIVON 6-2
STEVIE HICKS 5-3
BILLY OCEAN 29-17

PARALLEL

Dom Tests

SIMPLE MINDS

MARILIM HARTIN
PETER FRAMPTON

STALE TALE
ABC

BOTTON

SUBVIVOR 1-1

JAMES BROWN 5-3

AR. HISTER 12-8

PAUL MCCARTNEY 14-11

THREE

WYKS/Gainesville, FL Lou Patrick Lou Parick
ARETHA FRANKLIN
ATLANTIC STARR
ATLANTIC STARR
SIMPLE MINOS
BINDLE MINOS
BIOTES
BIO

KallayiKing
SIMPLE MINDS
MARILWN MARTHN
MARTHN
MARTHN
MARTHN
LOVERBOY
MODERT TEPPER
ALARM (dp)
DAVID PACK (dp)
MELI'SA MORGAN
DREAM ACADEMY 4-1
SURVIVOR
MINTERY HOUSTON 14-7
MR. MISTER 29-12
KSMBILLIAGAVETA. AC KSMB/Lafayette, LA Scott Segravee

Scott Segraves
THOMPSON TWINS
ARETHA FRANKLIN
SIMPLE HINDS
PETER PRAMPTON
ROSERT TEPPER
ROSERT TEPPER
NOTESEL
DIONNE 4 PRIENDS 1-1
STEVIE HICKS 5-3
DIRE STRAITS 7-5
DIRE STRAITS 7-5
MEANT SOUND WACHT 10-9
MR. MISTER 12-11

David Edney

INIS (dp)

ROBERT TEPPER

ROBERT TEPPER

ROBERT TEPPER

ROBERT TEPPER

ROBERT TEPPER

ROME DALLOWERDY

GOINGO BOINGO (dp)

ROME DALLTREY

MOLTE BLITTER

MOLTE BLITTER

ROBER DALLTREY

MOLTE BLITTER

MOLT BLITTER

MOLTE BLITTER

KNOE:FM/Monroe, LA Knighten/Clery

Knighten/Clery

SHEILA E.

27 TOP (40)

THOMPSON THINS

DAN SEALS

STING

LOVERBOY

HOUSENIT

BOUNDERS

BO

DOWN CAPY

DREAM ACADEMY [dp]

ROBERT TEPPER [dp]

HORNES [dp]

INNS [dp]

IN

WPFM/Panama City, FL Jeff Davis

Jeff Davis

SINPLE MINDS
ALARH (dp)
ARETHA FRANKLIN
ASC
LOVERBOY
MOTERAT:
DIONNE & FRIENDS 1-1
STEVIE MICKS 6-2
SURVIVOR 7-3
PAUL MCCARTNEY 13-7
MHAMI 14-9

OON OS ONE OUARTERFLASH JAMES BROWN (dp) OPUS ROOTERS FREDDLE JACESON HEART PAT REWATAR 3-1 JOHN COUGAR 5-2 BROCE SPRINGSTEEN 9-4 A-MA 14-7 MR. MISTER 20-10

Z102/Sevenneh, GA Sommers/McFerland Sommers/McFerland

ELTOH JOHN
THOMPSON TWINS
SIMPLE MINOS
DAN SEALS
MELI'SA MORGAN
ASC
MOLENE PRIEMDS 1-1
DOWNE PRIEMDS 1-1
SEALS
MEITHEY MOUSTON 39-10
BILLY OCEAN 16-11
BALTIMORA 20-15

WGLF/Tellahee

ELTON JOHR ARETHA FRANKLIN LOVERBOY AND THE STATE OF T

KNIN/Wichite Felle, TX Beck/Key

BeckNey
MIRE & THE MECRAN
BARRA STREISAND
ELTON JOHN
THOMPSON TWINS
HOTTER
DIONNE & FRIENDS 4-1
LIONEL RICHE 1-2
STEVIE NICHS 5-3
SADE 37-28
BARBRA STREISAND D-36

WHSL/Wilmington, NC Stewart/Stone StewartStone
SIMPLE MINDS
JEFF PARIS
JEFF PARIS
JEFF PARIS
DETERMINENT OF STATE OF S

THOMPSON TWINS LOVERBOY (dp) ABC 22 TOP (dp) Hottest: WHAM1 8-6 PAUL MCCARTNEY 13-8 SURVIVOR 18-12 NIGHT RANCER 24-17 STARSHIP 34-30

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded

# MIDWEST

MOST ADDED Simple Minds Elton John

Dionne & Friends Lionel Richie

# **CHR ADDS & HOTS**

WEST

MOST ADDED

Simple Minds Aretha Franklin Elton John

HOTTEST Dionne & Friends Survivor

# MIDWEST

# PARALLEL TWO

# WKDD/Akron, DH Matt Patrick

Matt Patrick

ABC

ARTHA FRANKLIN

ALDO NOVA (dp)

SIMPLE HINDS

SLY POX (dp)

BOCLeat:

SUN'I VON 4-1

KARES 38-04N 27-19

HIKE & THE ABCRAM 31-25

STING 40-35

Rome/Bradieigh
SIMPLE MINOS
SERILA E.
TEOMPSON TWINS
HEART
ELTON JOHN
EOTES HORPH 1-1
WEAM! 9-7
PAUL MCCARDWY 11-5
DEZAM ACADEWY 16-12
MR, MISTER 20-16

# WRQC/Cleveand, OH Scott Howitt

SILLY OCEAN SADE JELLYBEAN BOTTEST SIMPLE NINDS 7-4 STEVIE NINDS 7-4 STEVIE NINDS 11-10 SURVIVOR 14-11 WEAN! 16-12 OTRE STRAITS 17-13

# WNCVColumbus, DH Bill Richards

BM Richeros JAMES BROWN MIKE & THE MECHAN TOWN JOHN ELTON JOHN
BOTTEST:
DIOWNE & FRIENDS 4-1
SIMPLE MINDS 2-2
STEVIE NICKS 5-3
SURVIVOR 9-5
LIONEL RICHIE 1-7

JBM UPMORE
ABC ARTHA FRANKLIM
SIMPLE HINDS
HOOTERS (dp)
ATLANTIC STARR
CHICAGO BEARS SHU
HOOTERS 1-1
MR. HISTER 16-13
JAMES BROWN 22-16
STARSHIP 20-18
THORIPSON TWINS 29-21

# WGTZ/Deyton, OH John Robertson

~ 20

THOMPSON TWINS NEART STING BOTEST: LIONEL RICHIE 1-1 DIONNE & FRIENDS 2-2 STEVIE RICKS 7-6 DIRE STRAITS 12-9 RIAME SOUND MACHE 31-17

# KRMO/Des Moisse IA

OMMONFISCH
MH. NISTER
BILLY OCEAN
EILLY OCEAN
CRICAGO BEARS SHU
THOMPSON THINS (dp)
ELTON JOBE (dp)
ARETTA PRANKLIN (dp)
BOOTERS (dp)
BOLES (dp

# KZIO/Duluth, MA

MMICHAELI JACKBOH
BOOTERS MEART
FREDIE JACKBOH
LOVERSOY
BOTESS JACKBOH
LOVERSOY
BOTESS JACKBOH
PAUL MCCARWIEY 8-5
MEANI 17-12
MEITHEY MOUSTON 18-14
JAMES BROWN 25-18

# WSTO/Eveneville, IN Chris Taylor

Chris taylor

BEART

II TOP

MR. MISTER

WHAN!

BOTTON

BOTTON

LIVERIAL

LIVERIAL

LIVERIAL

LIVERIAL

LIVERIAL

STRAITS

TO

STRVIE HICKS 8-5

MIRE 6 THE MECHAN 14-12

# WMEE/Ft, Wayne, IN

I ONY MICHAEGE
ATLANTIC STARR
THORREGIN TWINS
LOVERBOY
18 TOP
ROTCES 1-1
DIRE STRAITS 2-2
DIOMNE 4 PRIBMOS 10-6
SURVIVOR 14-9
HR. MISTER 23-14

MARILYM MARTIM SIMPLE MINOS HOTCEST, LIONEL RICHIE 1-1 STEVIE NICRS 4-2 PETE TOMNSKENO 9-7 PAT SENATAR 10-8 PAUL MCCARTNEY 13-9

WZPL/Indianapolis, IN Jim Miles Jim Miles
MIRE & TRE MECEAN
DREAM ACADEMY
ATLANTIC STARR
READY FOR THE WOR
EOCTEST: LCSEE 7-1
DISESTRATES 11-5
DIONES & PRIEMOS 12-7
PADL MCCARTHEY 26-18
JAMES BROWN 32-22 KEYN-FM/Wichits, KS

Terry Weinscht
SBRILA E. (dp)
TROMPSON TRINS
STIME
ROBERT TEPPER (dp)
ARRITHA FRANKLIK (dp)
SAN BAARIS (dp)
LICHES [-1
SURVIVOR 9-3
PAGI. MCCARTMEY 15-12
JAMES BROWN 32-22

# WVIC/Lansing, MI

Bennett/Maloney
STARSHIP
BEANT (dp)
LITOP (dp)
LOVERBOY (dp)
BOOMET
BOOMET ICCEE 1-1
BANG CERUNG 2-2
BRUCE SPRINGSTERN 9-5
DIOMER & PRINGSTERN 29-10
AIRE & TRE MECHAN 29-20

# Z104/Medison, WI Little/Hudson

SURVIVOR
SIFVIVOR
SITOP
TROMESON TWINS
RARLITH MARTIN
BOTTANIS
FORMER 6 FRIENDS 1-1
PAUL MOCARTWEN 7-3
DIRE STRAITS 6-8
HIGHI SOUND MACRI 9-5
RLYMAIX 12-8

# KJ103/Oklehome City, DK Cehll/Alexender

CehWAlexender
BALTIMORA
ATLANTIC STARR
HEBS ALFERT
SIMPLE HINDS
FRANCE FOR THE HOR
BOOLE FOR THE HOR
BOOLE FRIGHDS 2-1
SURVIVOR 3-1
WEAM! 10-6
JELLTERAM 13-7
BRUCE SPRINGSTEEN 14-10

SINPLE NINDS
THOMPSON TWINS
ROBERT TEPPER
STIME
ROTCES:
LLYMAIX 2-1
DIOMNE 4-FRIENDS 6-2
BINPLE HINDS 1-3
PAUL MCCARTHEY 6-4
BILLY OCRAN 9-6

THE CYMEN STAIR

DAN SEALS

ROBERT TEPPER

BOCLESE:
ELYMANK 1-1

DIONNE 5 PRIENDS 7-2

FADL MCCARTHEY 5-3

SURVIVOR 9-7

DREAM ACADEMY 20-15

# KZB3/Peorie, IL Keith Edwards

TARESIP HIERORAM PETER AT THE MECHAN PETER TOWNSHIPM HEAD BEART TEORPSON TWINS BOTTOM PETER TOWN PE

# WZOK/Rockford, IL

BrWDDent
STARSHIP
FREDDIE JACRBON
IS TOP
CRICAGO BEARS SHU
SHELLA E.
BOTTOM 6-2
BUNG 100-6-2
BUNG 100-6-2
BRUCK SPRIEMDE 8-3
PAGU. MCCARWHET 13-6
WRITHEY BOUSTON 21-9
WRITHEY BOUSTON 21-9

# WIOG/Seginaw-Bay City, Mi

Gelcher/Shennon

CORBY SART

MIKE & THE MECHAN

BOTCHET

BRUCE SPRINGSTREM I-1

CLEMONS & BROWNZ 3-3

SURVIVOR 4-4

DIONNE & FREEWOS 13-5

EDDIE MURPHY 12-8

# WRQN/Toldeo, OH Joe Thomas

JOS THOMAS
THOMPSON THINS
ROBERT TEPPER
CURE
SLY FOX
TALK TALK
TALK TALK
TALK TALK
ELTON JOHN
ROTERSTON
TO THE STARR
ELTON JOHN
ROTERSTON
TO THE STARK
ELTON JOHN
ROTERSTON
TO THE STARK
ELTON JOHN
DIEMAN 15-5
DIRE STRAITS 9-5

# KAY107/Tutes, OK

Herv Blain

BILLY COCEAN

MARTIN MAPTIN

TROMPSON TWINS

ATLANTIC STARK (dp)

SAM BARRIS (dp)

ROCTEST:

LIONEL RICKIE 1-1

EDDIZ MURNHY 6-2

SULVMARK 1-3

BIKE 6 THE MECHAN 21-15

LandPmennan
SADE
THOMPSON TWINS
QUARTERFLASH
ABC
SIMPLE MINDS
EQUARTERFLASH
EQUARTERFLASH
DIRE STRAITS 7-3
DIRE STRAITS 7-3
ERUCE SERINGSTEEN 22-9
STARSHIP 32-20

# KKRD/Wichits, KS Oliver/Williams

CHIVEN WHILE MINDS
LOVERDOY
ARETHA FRANKLIM
HEART
ATLANTIC STARE
ACCESS
LOVERDOY
DIONES OF FRIENDS 1-1
DIONES OF FRIENDS 1-2
STRVIE NICES 4-3
SURVIVOR 7-4
MEMAI 11-5

# WHOT/Youngstown, OH Dick Thompson

DICK THOMPSON
OTHOG BOINGO
ATLANTIC STARE
OPUS
SAM RAMRIS
GRACE JOHES
ROORIS
ROORIS
BOORIS
BOORIS
BOCKES
BO

# PARALLEL

# THREE

SIMPLE WINDS PETER FRAMPTON LOVERBOY LOVERBOY
ABC
INES (dp)
BOTTER STRAITS 3-1
STRVIE HICES 5-3
WHEAM! 7-4
SURVIVOR 10-7
DIONNE & FRIENDS 11-8

Hotcestr RLYMAXX 1-1 DIOWNE & PRIBNOS 3-3 WEAM1 7-7 PAUL NCCARTHEY 9-9 JELLYBEAN 10-10

WCIL-FM/Cerbondele, IL. Tony Weltskus TONY Walnekus
THOMPSON TWINS
A-BA
A-BA
SADE
CHARA KHAN
HEART
BOTLEAL:
GHICAGO BEARS SRU 14-1
DIONNE 6 FRIENDS 2-2
HICK LOGE 4-317 7-5
JAMES BROWN 10-8

# KKRQ/Ceder Repids, IA

Ted Jacobsen Ted Sucobeen

MIRE & THE MECHAN

CHICAGO BEARS SHU

HOTCE BLOWEL RICHIE 1-1

DIONNE & FRIENDS 9-4

BANCE SPRINGSTEEN 5-5

SIMPLE MINOS 14-8

EDDIE MURPHY 10-9

# KQCR/Ceder Rapids, IA

Brad Fuhr
BARBRA STREISAND
CHICAGO BEARS SHU
BEART
ZE TOP
TBOURSON TWIRS
HOTEOST TO THE STRAITS 1-1
DIRNE STRAITS 1-1
DIONNE & FRIENDS 4-2
RLYMAXX 2-3
LONGEL RICHIE 3-4
MR. MISTER 13-7

245 Reporters 240 Current Reports

The following stations reported a frozen playlist this week: WGGZ/Baton Rouge KQIZ-FM/Amarilio

# KCMQ/Columbia, MO Tuttin/Baker

CHARLIE SEXTON
INKS
SIMPLE HINDS
STIME
ROTLORE
LIONEL RICHIE 1-1
DIONNE & PRIEMDS 3-3
JAMES BROWN 21-16
WHITTHEY ROUSTON 22-17
HR. HISTER 30-22

Y94/Fargo, ND Anderson/Palm Anderson/Pairmer
LOVERBOOV
ROCER RALTREY (dp)
INAS (dp)
ARETHA FRANKLIN
PETER FRANKTON (dp)
PETER FRANKTON (dp)
SHEILA E. (dp)
SHEILA E. (dp)
BOLLest
INDER STRAITS (-)
FRANKTON (dp)
ROLLest
INCLAIMER (-)
SOUNTION INCLAIMER (-)
DIONNE & FRIENDS 16-8

# KKXL-FM/Grand Forks, NO

Nordina/Right
EE TOP (dp)
ELTON JOBE (dp)
ELTON JOBE (dp)
ARRITA PRANKLIN
BARLTYN BARKTYN
BOOMER: FRIENDS 5-1
PAUL HOCKSTREY 76-5
SUBVIVOR 9-7
WRITHEY SOUSTON 15-13
NIAMI SOUND MACHI 26-19

# WAZY/Lafayette, IN

Stacyloulzos
LOVERBOY
MARTLYN MARTIN
BOTES BT.
DIRE STRAITS 3-1
STEVIE NICES 4-2
JELLYBEAN 5-3
SUNVIVOR 7-4
WHAM! 9-5

# KFRX/Lincoln, NE

Johnson/Meyer

SADE (dp)
ELTOW JOSH
HEART
THOMPSON TWINS
STING
STONE
BOOTER TREEFING 3-2
WHAN1 7-6
BILLY OCZAN 10-7
WEITWEY ROUSTON 17-14

# KGGG/Rapid City, SD

none Hottest: LIOMEL RICHIE 1-1 RLYMAXX 2-2 BDDIE MURPHY 4-4 BRUCE SPRINGSTERN 6-6 MIGHT RANGER 9-9

# KKLS/Rapid City, SD

STEATURE STARR
SIMPLE MINDS
ARBITHA FRAMELIN
CURE (dp)
Bottest;
STEVIS MONDER 4-1
PETE TOWNSHEMD 12-5
DIRE STRAITS 10-7
MR. MISTER 13-8
NIGHT RANGER 11-9

SONG/Saline, KS
Denny Collier
ATLANTIC STARR
ARTHAN FRANKLIN
DAN SEALS
SIMPLE. NINOS
SADE
TALK TALK (dp)
HOCKELS
LOTE 2-3
JELLYBEAN 12-6
JELL

# KKRC/Sloux Falls, SE

PREDDIE JACKSON (dp)
IE TOP (dp)
ELTON JOHN
SHEILA E.
LOVERBOY JACLE S.
LOVERBOY
HEART
MARILYM MARTIM
HOCKEST:
PAUL MCCARTNEY 5-3
SURVIVOR 8-6
WHAM! 10-7
BRUCE SPRINGSTEEN 16-9
BILLY OCEAN 15-11

BILLY OCEAN
MHAM!
MR. MISTER
ROTESE:
LIONEL RICHIE 1-1
DIONNE & FRIENDS 3-2
KLYMAXX 4-3
SURVIVOS 5-4
CRICAGO BEARS SNU 30-5

# KWTO-FM/Springfield, MO T.K. O'Gredy

RACTINGEA
REART
ELTON JOHN
SADE (dp)
BOTTEN THE TELLON THE TELLON

MARILYN MARTIN ABCE PRAMPTON
TALE TALE
BANGLES
SIMPLE WINDS
ROGER DALTRY
SAM KARRIS
ROBERT TEPPER
ROCCEST WHAN 16-2
STEVIE MICHS 9-5
BILLY CORAN 16-11
AR, MISTER 27-17

WSPT/Stevens Point, Wi Bouley/Steffen Bouley/Staffen
SI TOP
SIMPLE MINDS
ARETHA FRANKLIM
HEART
OAN SEALS
CURE (dp)
BOCCESE!
DIRE STRAITS 1-1
LIONEL RICHIE 2-2
PSTE TOWNSEND 3-3
BALTIMORA 27-18

Kevin Rebet

ARETHA FRANKLIN
INTS (dp)
TALK TALE
SIMPLE MINDS (dp)
ELTON JOHN
HOTESEL
DIONNE & FRIENDS 8-6
MRITTMEY MOUSTON 16-9
SADE 21-15
MR. MISTER 27-22
STARSHIP 28-23

# KFMW/Waterloo, IA

Stacker/Rountree II TOP SIMPLE MINDS MARILYN MARTIN SHEILA E. MOCTERS
BOTTEST
DIOMNE & PRIENDS 2-1
STEVIE HICKS 5-2
MEANT 13-7
BILLY CERN 15-10
JAMES BROWN 18-11

BquiverKamper
ARIA
REELA E.
EZARY
SIMPLE MINDS
SOTTEMENT
LLYMAXX 2-1
EDDIE MURPHY 1-2
DIRE STRAITS 6-3
DIONNEE A FRIENDS 9-4
LIONEL RICKIE 3-5

SIMPLE MINDS PETER FRAMPTON DIVINYLS MARILIN MARTIN OPUS PRIEMDS
DIONNE & PRIEMDS
HOCCEST:
MR. MISTER 17-1
KIANI SOURD MACHI 16-5
WHITMEY MOUSTON 23-10
SHEILA E 27-14
STARSHIP 25-15

# KP96/Soise, IO

KIYS/Boise, IO Yom Evens Tom Evans

MOMENT TEPPER
ATLANTIC STARR
LOVERSOY
SIMPLE HINDS
SAM EXARIA
MARILYS MATTIN
DIVISING SATTOM
BOOKD MACHIG-6
BALTHOMA 21-13
THOMPSOM TWINS 36-24

John Dentser

SIMPLE MINGS
ARETHA FRANKLIM
PETER PRANKLIM
LIEU (dp)
LIEU (dp)
AND HALL
AND HALL
SAN MARES (dp)
SAN MARES (dp)
BOTCHEST
PAUL MCCAPTHEY 3-1
DIOMES & PRIEMES 7-2
MR. MISTER 23-14

KIMN/Denver, CO Eriokaon/Peraz

Brien Burns
STIMC
ELTON JOBN
SAM BARRIS
MARRISH
MARRISH
MARRISH
BOLEGET EPPER
BOLEGET STEPPER
SOURS STRAITS 1-1
SURVIVON 7-1
NIAMI SOURD MACRE 22-16
MR. MISTER 27-20

DesCriming
ARETHA FRANKLIN
MARILTN MARTIN
ELTON JOHN
SIMPLE MINDS
ABC
HOTCH MINDS
TEVIE MICKS 7-1
MEANI 16-8
DIOMEE 4 PRIEMDS 18-9
HR. MISTER 36-21
JAMES BROWN 34-23
JAMES BROWN 34-23

# WEST

Kris Van Kamp

SBEILA R.
SI YOF (dp)
STING
ELTON JORN
A-BA
ELTON JORN
BOLLESTATIS 7-1
SURVIVON 8-4
STRYIE NICKS 10-5
BRUCK SPRINGSTEEM 16-8

# KMG)UFreeno, CA Berry/Carter

DREAM ACADEMY
ARETEA PRAMELIE
ANC.
BELL'SA NORGAN
OINGO BOINGO
BILLET JASPER, IS
BILLET JASPER, IS
SIETLA E. 2-1
DIOMEK & PRIDING 3-2
READY FOR THE WOR IS-5
WHITHER BOUSTON IS-9
ATLANTIC STARE 31-17

# KYNO-FM/Freeno, CA Walter/Davie

SADE ATLAPTIC STARE MARILIE MARTIE MARTIE LOVEROY (dp) ASIA (dp) BOLLest PRIENDS 2-1 DOMES PRIENDS 2-1 HIANT SOUND MACEL 15-8 BRCCE SPRINGSTEEN 16-9 WHITMEY ROUSTON 22-10

# KOMQ/Honolulu, HI

Kima Akana KIMO Akane
BEARS SHU
BEARY
BEARY
BIFLE HINDS
ARRITHA FRANKLIH
MODELCE HEITE
ISLEY, JASPER, 18
DIVIETUS
HOLOREE & FRIENDS 2-1
HIAMI BOUND MACHI 4-2
SUNTIVOR 6-2
JERTAN ADAMS 8-6

KLUC/Las Vegas, NV Desr/Taylor Descriptor

ARETEA FRANKLIH

HOOTERS

ATLANTIC STARR

BOCCOCC

LIONEL & FRIENDS 4-1

LIONEL RICHIE 2-2

DIRN STRAITS 6-6

BILLY CERM 18-12

THOMPSON TWINS 25-16

KFIV/Modesto, CA Russ Novek Ruse Novek
HEART (dpl
STING (dp)
STING (dp)
ISLEY, JASPER, 13 (dp)
ISLEY, JASPER, 15 (dp)
ISLEY, JASPER, 16 (dp)
ISLEY, JASPER, 16 (dp)
BOLTOS, MIN WOR (dp)

KOS3/Modesto, CA Brien Casey BITON JOHN
HEART
BALTIMORA
ARETHA PRANKLIN
HOTEGE:
EDDIE MURPHY 3-3
HHAN1 15-11
BILLY OCEAN 19-16
MULTHEY BOUSTON '25-19
STARSHIP 35-25

# KCAQ/Oxnerd-Venture, CA

Robbina/Williams
(CHAIA RIAM)
FIVE STAR
ALK TALK
ABC
SIMPLE MINOS
ROOTERS (dp)
ROOTERS (dp)
ROOTERS (dp)
SAN RARKIS (dp)
SAN RARKIS (dp)
SAN RARKIS (dp)
ROOTERS (dp)
ROOTERS

# KSKD/Selem, DR Len E. Mitchell

Len E. Mitchell
ATLANTIC STARS
QUANTESPILASE
SIMPLE NING. IS (dp)
SAN RARRIS (dp)
SAN RARRIS (dp)
BOTOMER 1- PRIEMTS 1-1
SILLY OCEAN 18-2
SILLY OCEAN 18-2
BILLY OCEAN 18-2
BILLY OCEAN 18-2
BRITHEY HOUSTON 25-17
MRITHEY HOUSTON 25-17

# KDON-FM/Selines, CA

Kirk Cliett Kit Chart

22 TOP
INTS
RAPILITE MARTIN
BINDLE MINDS
ARRETTA PRABLIN
PETER FRAMPION
SULF FOX (dp)
BOTCHART
BOTCH

# KCPX/Selt Lake City, UT

AucharyMain
LOVERBOY
SIMPLE MIMOS
MARILYM MARITH
EZ TOP
HEART
ELTON JOHN
ATLANTIC STARR
EOTEST
LOTEL RCSIE 1-1
LIONEL RCSIE 1-1
TSOMPSON TWINS 15-8
MR. MISTER 24-21
OMD 30-27

KZZU/Spokene, WA BM Steine ARETHA FRAMKLIN SIMPLE HINDS SAM HARRIS BOTTENITH 1-1 STEVIE MICHS 2-2 DIOMRE & FRIENDS 3-3 SURVIVOS 5-4 CARS 4-5

KRQ/Tucson, AZ Gillle/Johnson QHMe/Johnson

ARETHA FRANKLIM

STIMG (dp)

ROBERT TEPPER (dp)

LOVERBOY

DAVID PACE (dp)

Eoteat:

OIONNE & FRIENDS 3-1

STEVIE MICKES 5-2

STEVIE MONDER B-3

SUMFIVOR 10-6

SADE 15-8

# PARALLEL

# THREE KGOTIAnche

KQOTANCHORGG, AK
KRY Teylor
ARETHA FRANKLIN
ATLANTIC STARR
ATLANTIC STARR
SIMPLE NINOS
DAVID PACK
ALDO MOVA
HOLIGATICHE 1-1
LONGE NICKE 2-2
PAUL NCCARTHEY 4-3
SUNYLVOR 2-3
DIONNE & PRIEMOS 11-7
VACARMENA MT

KYYA/Billinge, MT Charlie Foxx Cherie Foxx
LOVERBOY
SHSILA E.
MARILIM MARTIM
MARILIM MARTIM
BOXCON
STRVIB NICKS 4-1
DIONNE S FRIENDS 7-3
MEANI 6-5
BRUCE SPRINGSTERN 14-7
BILLY OCEAN 15-8

# KBOZ-FM/Bozemen, MT

Roger Netson ROGER Netson

BOOTERS
ELTON JOHN
JELLTEAN
THOMPSON TRINS
SHEILA E.
HOCKEST:
DIRE STRAITS 3-1
LIONKE RICEIE 1-2
SURVIVOR 5-3
STEVIE NICES 9-5
DIONNE & FRIENDS 9-6

# KTRS/Casper, WY Todd Cavanaugh

SIMPLE MINDS SHEILA E. SHELLA E.
STING
MAURICE WHITE (dp)
BOOTERS (dp)
CURE (dp)
RANILIN MARTIN
BOCTERS:
BOCTERS (dp)
CURE (dp)
BOCTERS (dp)
BOCT

# KKAZ/Cheyenne, WY

SIMPLE MINDS (dp) ROBERY TEPPER (dp) ROBERT TEPPER (dp)
ABC
BEELA E.
ROCCEBE:
SUMVIVOR 7-3
SRUCE SPRINGSTEEN 10-8
SILLY OCEAN 16-12
WRITHER HOUSTON 22-16
DREAM ACADENY 19-17

# \*KOZE/Lewiston, ID Jay McCall

ARETHA PRANKLIN PETER PRANPTON INVS SIMPLE HINDS SINGLE MINUS
LOVERBOY
PORCE MD'S (dp)
BOCCEAS:
BOLLY OCEAN 3-1
NR. MISTER 10-5
NIES & THE MECRAN 17-10
DREAM ACADEMY 23-12
BALTIMORA 31-21

# KHTZ/Reno, NV John Chommie

John Chommie
PETER FRAMPTON
LOVERBOY
SIMPLE MINDS
SLY POX
IMMS
ROBERT TEMPER
12 TOP
ROCEESE
STEVIE MICHS 3-1
A-BA 12-6
BILLY CORAM 15-12
MR, MISTER 23-15
STARSHIP 30-25

KWNZ/Reno, NV Shekee/Ryan SPREADERY SERVICE STATE OF STA

Chuck Mertin
ABC
SIMPLE MIMOS
IMMS
SAM MARKS
SAM MARKS
SAM FOR
MACRICE WHITE (dp)
MACRICE WHITE (dp)
MACRICE WHITE (dp)
MOST THE WOR
MO

SLY96/San Luis Obispo, CA Joe Colline JOS COMMON STIMC LOVERROY MARILYN MARTIN INSS DIVINUS BINPLE NINDS ROGIN GIBB ROLLOSEL RICHIE 1-1 LOWEL RICHIE 1-1 OTOMIA GENERAL S-3 SURVIVON 5-5-1 DIRE STRAITS 7-5

KZOZ/Sen Luie Obiepo, CA D.A. Colline O.A. COMPNE
ELTON JOHN
OPOS
ATLANTIC STARR
JERNIFER RUSH
BEART
ROBERT TEPPER
DISTINTAS
BOLES STRAITS 6-2
DIOMER STRAITS 6-2
DIOMER STRAITS 6-2
DIOMER STRAITS 6-3
RUCE STRAITS 6-2
DIOMER STRAITS 4-15
DIOMER STRAITS 4-15
DIOMER STRAITS 4-15
DIOMER STRAITS 6-2
DIOMER STRAITS 6-3
DI

# OKSE/Tri-Cities, WA Lemmater/O'Brien ALTOCALPH ALTOCALPH ARTINE MARTIN COARTERIAGE SIMPLE MINDS SLY FOX CB THE MOR (dp) SAM RARRIS (dp) EOCLER'S SAM RARRIS (dp) EOCLER'S COURT (dp) TO THE MORE (dp

The following stations falled to report this week and therefore their playlists were frozen:

CKGM/Montreal KGGG/Rapid City WBWB/Blooming

Note: KHTX/Reno has changed calls to KHTZ. Z96/Tampa is no longer a CHR reporter.

# PARALLEL TWO

# KBOS/Freeno, 6 Kris Van Kamp

KKXX/Beicersfield, CA Squires/Kemper

KQXR/Bekerefield, CA Peterson/Defico

# WEAR! 7-3 BROCE SPRINGSTERN 10-4 BILLY OCEAN 16-10

KIKK/Colorado Springs, CO John Dentzer

HIGGT RANGER BLTON JOHN ARETEA PRANKLIN ABC BOCLESE: DIONER & FRIENDS 1-1 STEVIE HICKS 5-3 DIRE STRAITS 7-6 SURVIVOR 11-7 RLYMAXX 10-8

# KSND/Eugene, OR Brien Burns

# R&R-FRIDAY, JANUARY 17, 1986/87.

Hational Summary UP 14 DEBUTS 24 SANG 14 DOME 0 ADDS 68

**P3** 

95322 d-27 W193 d-36 OR100 d-19 WEE1 a 9521L 19-36 WEAN a WORPPH on WPZE d-39

WEND A RELEPH A SPEC A



inal do not qualify for parallel one status. Parallel Itt. Selected stations in amaller markets that are format dominant and or exert a significant local influence. This parallel may contain some second-ary market stations that do not qualify for parallel two status.









2 Regions2 Reset 5 334 F 844 F 741	20/8 9K	P%  Hations Summar UP 19 DEBUTS SAME 1 DOWN ADDS
BARY  BIO4 26-22  BIO4 25-22  BIO4 25-22  WITT 24-16  WITT 24-17  WITT 21-16  WITT 21-16  CIGO 12-15	MARX 19-14 MXE 19-22 MARY 36-24 MARY 36-26 MARY 36	TLOC 13-74 #FIV 10-24 #FIV 10-24 #FIV 10-24 #CAD 14-73 #CAD 13-27
940 11-7 193 19-10 1834 15-7 1836 20-19 1836 20-19 1836 20-19 1838 40 195 27-20 195 27-20 195 27-20 195 28-21 195 28	Map   14-11   Map   14-10	SOUTH FIRM 1-2 SOUTH 1-2 SOUTH 1-2 SOUTH 1-2 SOUTH 10-36 MEET 31-22 SOUTH 10-36 MEET 31-22 SOUTH 10-36 MEET 31-22 SOUTH 10-36 MEET 31-11 SOUTH 10-36 MEET 31-12 SOUTH 10-36 MEET 31-36 M
MFT1 24-25 MFGU 6-37 ERFE 24-27 LWE 17-13 WEST EPEC 26-22 0103 29-25 T100 30-22 ETISH 21-0 EDIPA 26-17 ERIF 6-28 ERIE 25-0 FMIR 19-15 FMIR 19-15 FMIR 23-21 #800 31-23	WENDO 27-28 WALDO	AMDMOMENT 55-31 MAND 29-23 MAND 29-23 MAND 18-18 MCLUFH 10-0 40CH 28-23 MCLUFH 10-0 40CH 28-23 MCD 21-16 MCD 29-16 MCD 29-23 MCD 20-23 M
#### 22-19 #### 300 #### 8-4 #### 13-9 #### 13-9 #### 13-14 #### 13-14 #### 13-14 #### 13-14 #### 13-14 #### 13-14	NMMO 18-11 FORF 28-10 TOFF 28-10 TOFF 28-10 TF95 10-13 RIFS 26-21 RIFS 26-21 RIFS 26-21 RIFS 21-27 REGG 31-27 REGG 31-35 FAGG 25-21 STMCM 22-20 ECPC 32-20	#GOT 26-24 #YM 21-20 #FM 21-20 #FM 21-20 #FM 31-21 #FM 27-21 #FM 22-29 #M 22-29 ##M 22-29

National Summary D7 129 DEBUTS 0 SAME 40 DOWN 41 ADDS 1

Regions Reach # 829 5 889 # 915 # 829

PI

B104 0-9 B100 7-6 MRTT 0-5 MRESEN 0-5 MESESN 6-2 MSS 10-2 MYS 4-8 WELD 7-6 MSL 13-13 B100 22-19 MCA1774 0-5 B104 7-7 B106 7-7 B106 7-7 B106 7-7 B106 7-8 B107 7-8 B10

940 7-3 893 16-14 8AFM 9-10 EEGL 5-4 8785 9-10 93FM 17-17 8882 9-2 WWV1 6-6 WRSS 5-5 0105 18-6

894 28-20 WLS 31-32 WLS 31-32 WLS 21-32 WLS 21-32 GOO 18-7 WCCL 18-12 VZE 18-12 1898 8-5 WRT 12-16 WGOU 5-3 EOWFFR 1-4 ENTP 31-4 ENTP 31-4 ENTP 31-4 ENTP 31-4

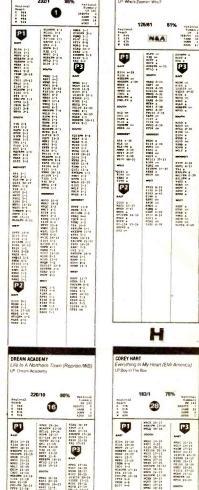
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#800 6-5 EREE 4-3 EPS5 5-5 EISE 5-4 EISH 7-6 EBHC 1-1 KEGG 6-3 KMGW 11-6 ERUGUE 5-ERUGUE 5-6 ERUGUE 5-6 ERUGUE 5-6 ERUGUE 5-6 ERUGUE 5-7 ERUGUE 5-7

ETTR 10-14 REDERN 11-11 REAS 11-11 REAS 5-5 ROSE 2-2 RMRS 6-2 RMRS 5-13 RB(W 7-7 FLOG 6-2 0LT96 7-5 OF95 3-6

2

WEELER 6-7 WEELER 6-3 WYLO 15-15 Q106 5-4



DIONNE & FRIENDS

hat's What Friends Are For (Arista)

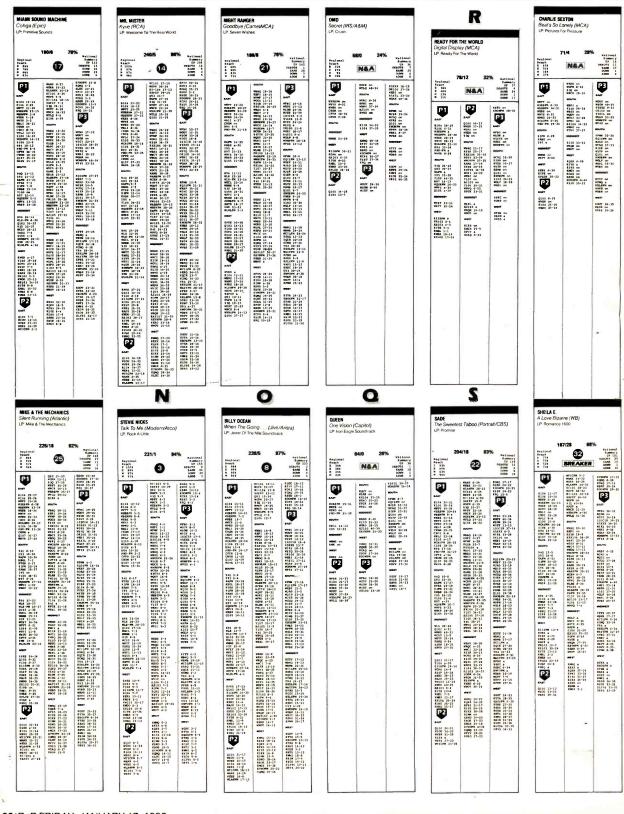
ARETHA FRANKLIN Nother Night (Arista)
P Who's Zoomin' Who?

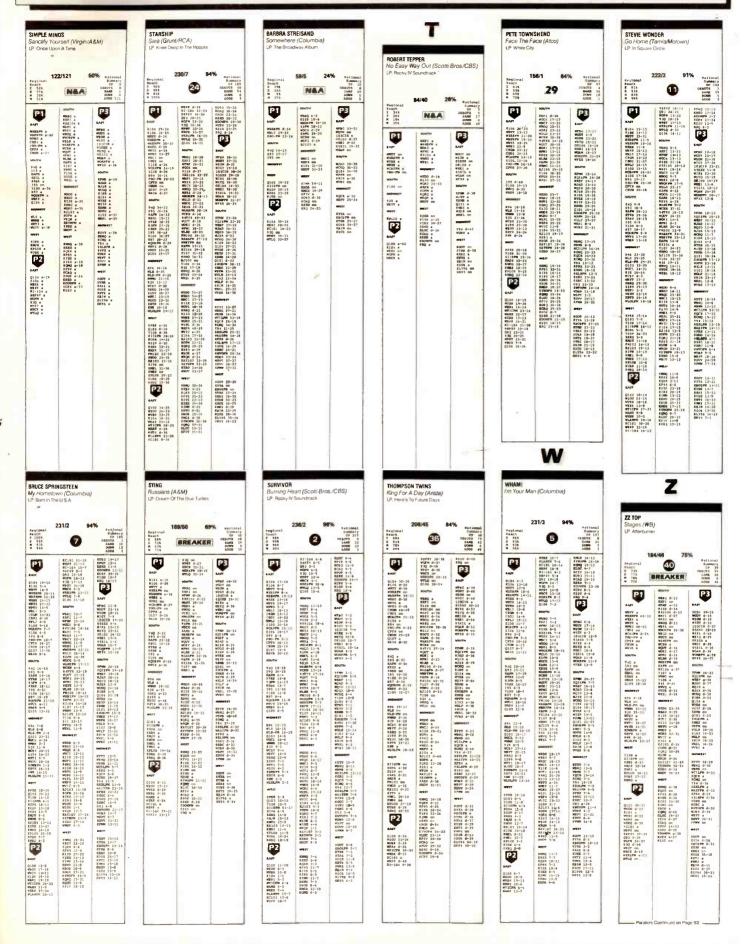


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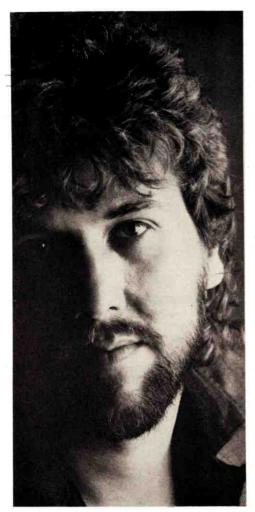








# "PROVE



THE NEW SINGLE FROM DAVID PACK

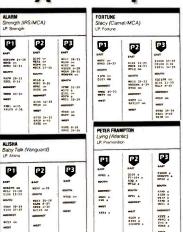
		4.5
WHTT	WZLD	KRQ
WPHD	WANS-FM	103CIR
KEGL	KTUX	WKHI
WMMS	Z104	KISR
KS103	KJ103	WZYP
<b>WAMX</b>	KIYS	WHSL
WRCK	KSKD	<b>WBWB</b>
WTLQ		KGOT



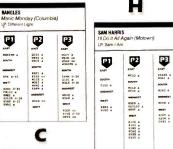
From the current Columbia motion picture "White Nights." And the forthcoming Warner Bros. album Anywhere You Go. © 1985 Warner Bros. Records.

# **PARALLELS**

# SIGNIFICANT ACTION



EAST	EAST
9101 a	SSEER &
930 4	WPEE a
WILO .	SOUTH
HOUTH	1790 a
WPW1 A	KIDR &
	WETP 4
MADERIA ET	RSMS a
1	MEST 6
WEST	MANDAMEST.
****	FXXX .
	WIND a
ADDRESS .	794 B
ASSORTE S	NOSR a
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	EOSE A
	ESTE A
	Old a BI-104 a 930 a WILO a SOUTH WIN: a



The Superb (Red Label		CHEW	JENNIFER H No Frills Lo LP Say You t	ve (Geffen)
P1 EAST SOUTH MESONET B96 3-1 HS 3-1 HS.9-7H 1-1	EAST SOUTH MODERN A MISOMETER A 150 0-26 WINT FOR CONTROL OF THE C	EAST 100C18 a-10 SOUTH E158 a MODERN 1558 a MODERN 1558 a MODERN 1559 a	AAT WISS 6-19 WISS 6-19 WISS 6-19 WISS 6 WISS 6 WISS 6 WISS 7 WIS	BAIT  KID4 A  WEFE ON  BOUTH  MIGET ON  TANE A  AMOUNTET

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VINYLS easure & /	Pain (Chrysal	s)
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	TANK	BAST
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121	122	1
BAIT	BAIT	GAST OE:00 c
WESE & CBOI 39-34	#104 d-40	BOUTH
E95 6	SOUTH	MIRSC OF
MEDINGET	Macro a	KTTT ON
MANT 4	WE 17	west
-	ECRQ a	EDIM on

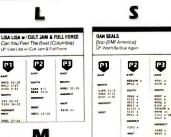
08100 19-34 9321L 38-35 8GAN 00

SOUTH BJAD 6 WYSS 0-40 BHOWEST WCILPH ON WEST

Your Person LP A Long Ti		
PI CONTROL OF CONTROL O	B1-104 28-27 SOUTH TANKS ON TANKS A MINUTET SOURCE ON ECONO ON ECONO ON ECONO ON	EAST SOUTH SOUTH SOUTH

**(4)** 

METS 22-18 MPLJ a-27 1100 a-21 SOUTH 195 10-16 T100 26-33



WEST ON WHIST A MOUTH MEST

JENIFFER RUSH The Power Of Love (Epic)

**2** 

EAST WILD on SOUTH WEST 30-2 WOLL ON WINE ON

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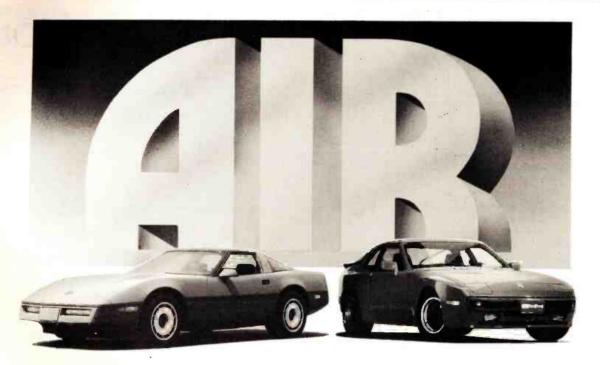
PUS Live is Life	(Polydor/Pol	yGram)
P Up And D	own	
PI	P2	P3
EAST	EAST	EAST
WPHD on CROM 7-7 CPTR 6-13 WAVA 8	Q100 a E104 a WPST a WEDE a WEREPH 0-29 WTLQ 0-39	NION ON 15KIK ON WIYO A OKIDD A 95KIL B WCAH ON
FR88 4	SOUTH	BOUTH
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WEST	a LIPPOP a CRUBN	MESS on
	***************************************	40000037
	1104 36-31 9807 a	.0027
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EAT

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SOUTH				
WEST & WOID 0-40 HELE & HEST ON	EUGENE WILDE Don't Say No Tonight (Philly World/Atlanbc) LP. Serenade			
EDIM 4 EIOS 4 OESS 14-28		<b>P2</b>	PB.	
	MATS 24-20 WCAUTH 31-29	Q100 31-30 WTLQ on	зоили	
	9007H 90V3 a-38	SISS 32-28 WILD OR	Q104 22-14 WFFR on MNOWERT	
	mowest	EARS 19-11 ETUX 36-36	FELSPH ON 998C on	
		WEST	EMIT OF	
<b>3</b>	MAURICE WI I Need You ( LP: Stand By N	Columbia)		
103CIP on WRIT 4	PI	P2	<b>P</b>	
EISE OF	EAST 4	EAST 23-16	04100 22-18 95XIL 28-23	
WHISE ON	SOUTH	WEXT 4	95816 20-13 909791	
WEST	MEYT &	ETUI 30-24	OLD4 21-18	
# TOON	12 pm		west	



# Isn't It Time You Were A Winner!

AIR's CHR Competition #5 begins in February of 1986. To date radio personnel across the nation have shared 84 prizes worth over a quarter of a million dollars. Now is the time for you to be a part of the industry's longest running contest.

All you should have to do is spend an average of twenty minutes per week listening to the AIR priority records. Then phone in your predictions on the hit potential of each. That's it! The grand prize is your choice of a brand new 1987 Chevrolet Corvette or Porsche 944. Thirty runners up will win TVs, VCRs or complete audio outfits. (A complete prize list and rules will be mailed to you upon registration)

CHR Competion #5 is open to all CHR PDs, MDs and consultants, as well as record company personnel. If you have the best ears in the business, prove it. Register today by calling AIR at (301) 964-5544. Remember, twenty minutes a week is all it takes.

**WEEK #23** 

# **AIR** Priorities

**WEEK #23** 

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, January 22, 1986.

TITLE ARTIST LABEL **STAGES** ZZ TOP LIVE IS LIFE **OPUS** POLYDOR/POLYGRAM WHAT YOU NEED INXS **ATLANTIC** LIFE IS WHAT YOU MAKE IT TALK TALK **EMI AMERICA** DO ME BARY **MELI'SA MORGAN** CAPITOL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

1985 Active Industry Research, Inc.

**AIR** 

TW Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

# CONTEMPORARY HIT RADIO

# BREAKERS

# Stages (WB)

75% of our reporters playing it. Moves: Úp 39, Debuts 59, Same 40, Down 0, Adds 46 including WHTT, WAVA, 94Q, KRBQ, WCZY, Y108, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

# **ELTON JOHN**

Nikita (Geffen)
71% of our reporters playing it. Moves: Up 16, Debuts 54, Same 40, Down 0, Adds 65 including WBEN-FM, WNYS, PRO-FM, Z93, Q105, KDWB-FM, KITS. Complete airplay in Parallels.

### STING

# Russians (A&M)

69% of our reporters playing it. Moves: Up 40, Debuts 40, Same 39, Down 0, Adds 50 including B104, WKSE, 195, WNVZ, WLS, Q103, KMEL. Complete airplay in Parallels.

### SHEILA E.

A Love Bizarre (WB)
68% of our reporters playing it. Moves: Up 101, Debuts 23, Same 14,
Down 1, Adds 28 including Z106, WQUE-FM, B96, Q102, KZZP, KMJK,
KNBQ. See Parallels, moves 37-32 on the CHR chart.

### **HOOTERS**

Day By Day (Columbia)
62% of our reporters playing it. Moves: Up 78, Debuts 16, Same 35, Down 0, Adds 23 including WNVZ, Q105, B96, KDWB-FM, KZZP, KKRZ, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

# **NEW & ACTIVE**

LOVERBOY "This Could Be The Night" (Columbia) 129/64
WRSR, WMMS, 25, Same 35, Down 0, Adds 44 including WBEN-M, WCAU-FM, CHUM, KAFM, 93FM, Y100, WRSR, WMMS, XX, KWX, KKRZ, KWOD, O162 52-5, Y105-63-25, KKRX 40-36.

ATLANTIC STARR "Secret Lovers" (A&M) 124/48 p 34, Debuts 26, Same 16, Down 0, Adds 48 including WHTT, WNYS, WBLI, WCAU-FM, Z106, WRSR, WHYT, KS103, KITS, KJ103, B104 16-7, WKSE 31-22, Z100 18-12.

SIMPLE MINDS "Sanctify Yourself" (Virgin/A&M) 122/121
Moves: Up 0, Debus 0, Same 1, Down 0, Adds 121 including WXKS-FM, WPHD, PRO-FM, Z93, KEGL, KRBE, B97, EF-M, Q105, WMMS, WKTI, WZUJ, KMUK, KPUS, KUBE.

WODE-FM, O150, WMMS, WRIT, WZDU, KMCK, RACUS, ORDON, MISSEM, STATE AND STATE

MARILYN MARTIN "Night Moves." (Aliantic) 109/47

MARILYN MARTIN "Night Moves." (Aliantic) 109/47

MOVES UP 8. Debuts 15. Same 39, Down 0, Adds 47 including WCALI-FM, PRO-FM, 293, KRBE, WQUE-FM, KWK, WGFM, WBBM, WSMD, WCAN, WAZY-FM, KUBE 32-27, 99/81, 40-30, WHSL 40-35.

CHARA KHAN "Own The High" (MCA) 89.7

Moves: Up 33. Debuis 14, Same 44, Down 0, Adds 7, KOPA, KWOD, WKRZ-FM, KOMO, KOAO, WQID, WCIL-FM, 94Q 32-28, 293 35-37, WZUU 3936, KWREL 55-31, O10 35-29, WSR 36-32, KIKX 31-29, WCQ

READY FOR THE WORLD "Digital Display" (MCA) 78/12

Moves Up 37, Debuis 4, Same 24, Down 1, Adds 12, WXKS-FM, PRO-FM, KAFM, WNVZ, Q105, KIIS-FM, WZPL, KJ103, KFIV.

WZON, KBIM, ORDS, WIZZY 39-31, ISS 103-43, KMEL 1-1, I CHARLIE SEXTON "Beat'S So, Lonely" (MCA) 71,4 Moves: Up 18, Debus 11, Same 37, Doon 1, Adds 4, 95, KHFI, KIYS, KCMO, WBEN-FM 36-31, PRO-FM 29-24, KPLUS 26-22, KIU 24-52, WHCK 29-26, WCM 13-28, W/COM -935, 9500X d-32, WGAN 33-25, KFIMN 32-26, WHSL 33-30,

INXS "What You Need" (Atlantic) 69/39
Moves: Up 3, Debus 9, Same 18, Down 0, Adds 39 including WNYS, KEGL. 195, Y100, 92X, KIIS-FM, WPST, WBBO. WOKI KIKX WGUY KSMB, KPLIS d-39, KURP 31-26, KFMN 35-30.

WORL NRAW, WOOT RASHING, APLOS GASH, ANDRE 31-26, MANN ASSISTED STATES, ANDRE 31-26, M

NUCECT UITE VISION [LABIND], 04.01 Moves LD 43, Debuts 1, Same 26 Down 1, Adds 0, WXKS-FM 35-31, PRO-FM 35-30, K104 26-17, WERZ 33-30, WRCK 27 24, WGRO 18-15, KOXR 30-25, KPOP 27-24, WGUY 25-20, OK100 33-28, 95XIL 30-27, KFMN 8-7, WCGQ 31-27, WXLK 43-26 CN85 10, 25 QUEEN "One Vision" (Capitol) 64/0

ISLEY, JASPER, ISLEY "Caravan Of Love" (CBS Associated) 59/10

Debus 8, Same 20, Down 2, Adds 10, KAPAN, KBEQ, KOPA, WKEE, WDCG, KMGX, KOMO, KFIV, KSKD, IZ-10, WPHD 37-28, 940 31-25, WMMS 27-19, FM102 13-9.

BARBRA STREISARD "Somewhere" (Columbia) 59/5
Moves Up 28, Debuts 6, Sama 20, Down 0, Adds 6, 81056 KHV, 103 CR, KNIN, KOCR, WBLL29-24, PRO-FM 22-19, Q103
28-23, KZZP 20-15, KRKZ 33-25, WBC2 62, WBC0 64, KZSP 10-8, KAMZ 29-25, KIMN 14-11.

# SIGNIFICANT ACTION

# SLY FOX "Let's Go All The Way" (Capitol) 47/17

WRON, KIKX, KDON-FM, KRBE 8-2, WMMS 26:20, KZZB 12-4, KTUX 28-15.

### MOST ADDED

# SIMPLE MINDS (121) Sanctify Yourself (A&M) ELTON JOHN (65) HEART (64)

LOVERBOY (64)
This Could Be The Night (Columbia) ARETHA FRANKLIN (61) Another Night (Arista)

### HOTTEST

# DIDNNE & FRIENDS (159) That's What Friends Are For (Arista) SURVIVOR (91) Burning Heart (Scotti Bros/CBS) WHAM! (76)

STEVIE NICKS (74) LIDNEL RICHIE (71)

Say You, Say Me (Mo

ALARM "Strength" (IRS/MCA) 36/5

Moves: Up 11, Debus 5, Same 14, Down 1, Adds 5, KMEL. WZLD, KPOP, WZYP, WPFM, WXKS-FM 34-29, KAFM 29-22. KEGL d-16, WMMS 34-30, Z104 32-28, KIYS 34-31, WGUY 38-33, WGAN 39-35, KFMN 31-28, OK95 29-26.

### OPUS "Live Is Life" (Polydor/PolyGram) 35/21

Noves: Up.2. Debuts 3, Same 6, Down 1, adds 21 including WAVA, KRBE, K104, WRCK, KZZB, WZLD, WHOT, KQXR, KIKX, WMMS on, WKRZ-FM d:29, WTLQ d:39, Z104 36-31, WQID d=40, OK95 34-28.

DIVINYLS "Pleasure And Pain" (Chrysalis) 33/15
Moves: Up 0, Debuts 3, Same 15, Down 0, Adds 15 including WXKS-FM, KRBE, WHYT, KWOD, Q100, WSPK, WZLD, WOKI, KOXR, KIYS, KOMQ, WGUY, KZZB d-39, KWES d-35, OK95 d-38.

# BANGLES "Manic Monday" (Columbia) 30/18

TALK TALK "Life Is What You Make It" (EMI America) 30/14

FM, KPLUS, WRCK, WKRZ-FM, WZLD, WRQN, KCAQ, 04 d-39. KTRS d-39

# PETER FRAMPTON "Lying" (Atlantic) 26/26

# DAN SEALS "Bop" (EMI America) 25/22

Woves: Up 1, Debuls 1, Same 1, Down 0, Adds 22 including Q105, WKRZ-FM, WTLQ, WBBQ, KZZB, BJ105, Y106, WKZL, KOKQ, WFBG, WZON, 99KG, WSPT, 93FM 11-4, KRBE d-23.

FORTUNE "Stary" (Came/IMCA) 24/0

Moves: Up 9, Debuis 4 Same 11, Down 0, Adds 0, WPHD 39-37, O105 on, WMMS 35-33, WHYT on, K104 33-25, WRCK

3-33, WSKSZ 622, WNOKE-M 3-9, 9500X 35-29, OK100 d-36, 95XLI 34-29, O101 31-25, WGLF d-40, K1R5 39-34, KKAZ

### DAVID PACK "Prove Me Wrong" (WB) 23/11

VHTT, KEGL. WMMS, WZLD, WANS-FM, KTUX, KSKD, KRQ, WKHI,

# SAM HARRIS "I'll Do It All Again" (Motown) 22/22

100. KKRZ, KUBE, WTLQ, WZLD, KTUX, WKFR, KAY107,

### JENNIFER HOLLIDAY "No Frills Love" (Geffen) 16/8

WNYS, CKOI, Y100, FM102, K104, KAMZ, WJAD, WKSE d-39,

# CHICAGD BEARS SHUFFLIN' CREW "Superbowl Shuffle" (Red Label/Capitol) 15/9 Moves: Up 4, Debuls 0, Same 2, Down 0, Adds 9, WNOK-FM, KIIK, KRNO, WZOK, KOMO, 103CIR,

# MAURICE WHITE "I Need You" (Columbia) 14/8

MNOVES: Up 6, Debuts 0, Same 0, Down 0, Adds 8, WKSE, WHYT, WKEE, WTLQ, KIKX, KOMQ, KTRS, KBIM. K104 23-16. KTUX 30-26, KRQ 29-26, OK100 22-18, 95XIL 28-23, Q104 21-18.

# EUGENE WILDE "Don't Say No Tonight" (Philly World/Atlantic) 14/1

# GRACE JONES "Slave To The Rhythm" (Manhattan/Island) 12/6 Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 6, WKSE, I95. WHYT, WTLQ, WHOT, KCAQ, CKOI 39-34, K104 d-40, OK100

ALISHA "Baby Talk" (Vanguard) 12/2

# is 2, WSPK, KEZB, WXKS-FM on, WPLJ 20-18, KRBE 30-29, WCZY on, WSSX

JENNIFER RUSH "The Power Of Love" (Epic) 12/2

Moves: Up 1 Debuts 0, Same 9, Down 0, Adds 2, WNYS, KZOZ, WKSE on, WTLQ on-dp, WBBQ 30-25, WOKLON, WFMLON

KIKX ON-OP, WALLES, WELF OF, NEWSTAND AND THE CONTROL OF THE OFFICE OFFI

# LISA LISA & CULT JAM with FULL FORCE "Can You Fee! The Beat" (Columbia) 11/2 Moves: Up 4, Debuis 0, Same 2, Down 3, Adds 2, WPLJ, Z100, WNYS 22-18, KMEL 27-24, KEZB 12-6, KM

on. **EVELYN "CHAMPAGNE" KING "Your Personal Touch" (RCA) 10/1**Moves: Up 4, Debuts 2, Same 3, Down 0, Adds 1, KBFM, WXKS-FM on, WKSE 35-33, WNYS 29-25, Y100 d-39, WHYT 31-21, R10/4 26-27, KOMO on, KCAD d-70.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by tewer than 50, but at least 10 of our CHR reporters. The two numbers following the antistitile (label) designation indicate the total number, how many added if for the first time this week. Moves indicate the type of activity time week if Up to report the reporter of the report CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

> Parallels Begin on Page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83



# CONTEMPORARY HIT RADIO

### **1** DIONNE & FRIENDS/That's What Friends Are For (Arista) 2 SURVIVOR/Burning Heart (Scotti Bros:/CBS) STEVIE NICKS/Talk To Me (Modern/Atco) LIONEL RICHIE/Say You, Say Me (Motown) WHAM!/I'm Your Man (Columbia) DIRE STRAITS/Walk Of Life (WB) BRUCE SPRINGSTEEN/My Hometown (Columbia) BILLY OCEAN/When The Going Gets Tough... (Jive/Arista) WHITNEY HOUSTON/How Will I Know (Arista) PAUL McCARTNEY/Spies Like Us (Capitol) STEVIE WONDER/Go Home (Tamla/Motown) SIMPLE MINDS/Alive & Kicking (Virgin/A&M) EDDIE MURPHY/Party All The Time (Columbia) MR. MISTER/Kyrie (RCA) JAMES BROWN/Living In America (Scotti Bros./CBS) DREAM ACADEMY/Life In A Northern Town (Reprise/WB) MIAMI SOUND MACHINE/Conga (Epic) JELLYBEAN/Sidewalk Talk (EMI America) CARS/Tonight She Comes (Elektra) N&A Begins on Page 94 12 20 KLYMAXX/I Miss You (Constellation/MCA) NIGHT RANGER/Goodbye (Camel/MCA) 30 SADE/The Sweetest Taboo (Portrait/CBS) JOHN COUGAR MELLENCAMP/Small Town (Riva/PG) STARSHIP/Sara (Grunt/RCA) 32 MIKE & THE MECHANICS/Silent Running (Atlantic) A-HA/The Sun Always Shines On T.V. (Reprise/WB) 16 27 BRYAN ADAMS with TINA TURNER/It's Only Love (A&M) 33 31 29 30 COREY HART/Everything In My Heart (EMI America) 28 26 25 29 PETE TOWNSHEND/Face The Face (Atco) 17 16 18 30 C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia) 29 27 26 31 PAT BENATAR/Sex As A Weapon (Chrysalis) BREAKER SHEILA E./A Love Bizarre (WB) BALTIMORA/Tarzan Boy (Manhattan) 10 13 27 34 MR. MISTER/Broken Wings (RCA) 40 FREDDIE JACKSON/He'll Never Love You (Like-1-Do) (Capitol) DEBUT • THOMPSON TWINS/King For A Day (Arista) DEBUT > HEART/These Dreams (Capitol) BREAKER ASIA/Go (Geffen) BREAKER BHOOTERS/Day By Day (Columbia)

# **ADULT CONTEMPORARY**

BREAKER 2 ZZ TOP/Stages (WB)

-1						
1	14	8	3	0	BRUCE SPRINGSTEEN/My Hometown (Columbia)	
1	4	2	1			
1	8	6	5	3	SADE/The Sweetest Taboo (Portrait/CBS)	
1	6	5	4	4	DIRE STRAITS/Walk Of Life (WB)	
1	15	12	8	6	WHITNEY HOUSTON/How Will   Know (Arista)	
	1	1	2	6	DIONNE & FRIENDS/That's What Friends Are For (Arista)	
1	16	13	9	Ø	BILLY OCEAN/When The Going Gets Tough, The Tough Get Going (Jive/Aris	sta)
	19	16	12	0	DREAM ACADEMY/Life In A Northern Town (Reprise/WB)	
1	12	11	10	9	BARBRA STREISAND/Somewhere (Columbia)	
Į	2	3	6	10	LIONEL RICHIE/Say You, Say Me (Motown)	
	3	4	7	11	KLYMAXX/I Miss You (Constellation/MCA)	
ı		39	21	Ø	STARSHIP/Sara (Grunt/RCA)  N&A Begins on Page 74	
1	22	19	15	®	WHAM!/I'm Your Man (Columbia)	
ì	9	9	11	14	STEVIE NICKS/Talk To Me (Modern/Atco)	
	21	20	17	B	EI DeBARGE w/DeBARGE/The Heart Is Not So Smart (Gordy/Motown)	
	.27	23	19	0	ISLEY, JASPER, ISLEY/Caravan Of Love (CBS Associated)	
	10	10	13	17	JOHN COUGAR MELLENCAMP/Small Town (Riva/PG)	
1					MR. MISTER/Broken Wings (RCA)	
	BRE	AK	EF	<b>1</b>	ELTON JOHN/Nikita (Geffen)	
	25	22	22	20	MAURICE WHITE/I Need You (Columbia)	
	7	14	16	21	JAMES TAYLOR/Everyday (Columbia)	
	BRE	AK	EF	₹ 🕿	CLARENCE CLEMONS & JACKSON BROWNE/You're A Friend (Columb	ia)
	37	30	25	3	MICHAEL FRANKS feat. B. RUSSELL/When I Give My Love To You (WB)	
					PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)	
	BRE	AK	EF	र 🕮	FREDDIE JACKSON/He'll Never Love You (Like   Do) (Capitol)	
					DIANA ROSS/Chain Reaction (RCA)	
	BRE	AK	EF	3	PEABO BRYSON/Love Always Finds A Way (Elektra)	
	BRE					
	BRE	AK	EF	₹ 🕮	OMD/Secret (A&M)	
	36	33	28	30	CARS/Tonight She Comes (Elektra)	

# **AOR TRACKS**

			L	-	AND ASSESSMENT OF THE PARTY OF
Four	Two	HRS VA			
	4	2	3	0	ZZ TOP/Stages (WB)
	5	3	2	0	MR. MISTER/Kyrie (RCA)
	1	1	1	3	MIKE & THE MECHANICS/Silent Running (Atlantic)
	17	11	4		HOOTERS/Day By Day (Columbia)
	26	16	5		SIMPLE MINDS/Sanctify Yourself (Virgin/A&M)
	11	8	7	6	PETE TOWNSHEND/Give Blood (Atco)
	9	9	6	7	STEVIE NICKS/I Can't Wait (Modern/Atco)
	10	10	9	0	DREAM ACADEMY/Life In A Northern Town (Reprise/WB)
	_		17		ALAN PARSONS PROJECT/Stereotomy (Arista)
	25	24	14		STARSHIP/Sara (Grunt/RCA)
		12			TOM PETTY & /So You Want To Be A Rock & Roll Star (MCA)
BR					HEART/These Dreams (Capitol)
		13			RUSH/Manhattan Project (Mercury/PG)
BI					INXS/What You Need (Atlantic)
	21	21	16	W	ROGER DALTREY/Let Me Down Easy (Atlantic)
BI					DIRE STRAITS/Ride Across The River (WB)  JOHN C. MELLENCAMP/Justice And Independence '85 (Riva/PG)
	33		20		BRUCE SPRINGSTEEN/My Hometown (Columbia)
	6	6	8		
	22	22	19		ALARM/Strength (IRS/MCA)
	7	7	13	-	BON JOVI/Silent Night (Mercury/PG)  Complete Tracks Chart Begins on Page 76
DE		27			ASIA/Too Late (Geffen)
Dr	30				AEROSMITH/Shela (Geffen)
	27		25		TOM PETTY & THE/Needles And Pins (MCA)
	24			25	
	31	28	22		
	52	44	31		PAT BENATAR/Le Bel Age (Chrysalis)
	3	4	10	_	
	2	5	12		STEVIE NICKS/Talk To Me (Modern/Atco)
		31	30	-	

# BLACK URBAN

i					AEG .
ì	5	4	2	0	DIONNE & FRIENDS/That's What Friends Are For (Arista)
	4	2	1	2	
1	7	5	-3		SADE/Sweetest Taboo (Portrait/CBS)
1	12	10	8		MELI'SA MORGAN/Do Me Baby (Capitol)  N&A Begins on Page 70
l	14	12	7		FIVE STAR/Let Me Be The One (RCA)
1	6	6	6		ATLANTIC STARR/Secret Lovers (A&M)
ı	17	16	10		BILLY OCEAN/When The Going Gets Tough (Jive/Arista)
Ī	16	15	11	0	FREODIE JACKSON/He'll Never Love You (Like   Do) (Capitol)
I	10	9	9	9	STARPOINT/What You Been Missin' (Elektra)
1	_	- 34	17	1	WHITNEY HOUSTON/How Will I Know (Arista)
1	37	25	15		FORCE MD'S/Tender Love (Tommy Boy/WB)
I	18	17	14	Ø	YARBROUGH & PEOPLES/Guilty (Total Experience/RCA)
1		- 30	18	Ð	RENE & ANGELA/Your Smile (Mercury/PG)
I	26	19	16	0	STEPHANIE MILLS/Stand Back (MCA)
1	1	1	4	15	LIONEL RICHIE/Say You Say Me (Motown)
l	3	3	5	16	READY FOR THE WORLD/Digital Display (MCA)
ł	31	24	19	D	TA MARA & SEEN/Affecttion (A&M)
١	40	29	21		MORRIS DAY/Color Of Success (WB)
I	-	- 36	25	1	JAMES BROWN/Living In America (Scotti Bros./CBS)
I	8	8	12	20	EVELYN "CHAMPAGNE" KING/Your Personal Touch (RCA)
Ì	35	28	24	3	FAMILY/High Fashion (WB)
ı	28	23	22	2	MAURICE WHITE/I Need You (Columbia)
ı		_	31	Œ	ZAPP/Computer Love (WB)
ı	25	21	20	24	GRACE JONES/Slave To The Rhythm (Manhattan/Island)
Į	30	27	26	<b>3</b>	El DeBARGE with DeBARGE/The Heart Is Not So Smart (Gordy/Motow
		13			TEMPTATIONS/Do You Really Love Your Baby (Gordy/Motown)
1	BRE	AK	E		CHERRELLE/ALEXANDER O'NEAL/Saturday Love (Tabu/CBS)
1	-	- 40	34	23	DURELL COLEMAN/Do You Love Me (Island)
i	23	3 22	28	29	POINTER SISTERS/Freedom (RCA)
١	_	- 35	32		L.L. COOL J/I Can't Live Without My Radio (Def Jam/Columbia)
	_	-	35		JENNIFER HOLLIDAY/No Frills Love (Geffen)
					ISLEY JASPER ISLEY/Insatiable Woman (CBS Associated)
	BRE	Ak	E	₹ 🕮	JANET JACKSON/What Have You Done For Me Lately (A&M)
	- 11	11	23	34	ISLEY BROTHERS/Colder Are My Nights (WB)
	29		33	35	KURTIS BLOW/If I Ruled The World (Mercury/PG)
	BRE	AK	EF	₹ 🚳	SMOKEY ROBINSON/Hold On To Your Love (Tamla/Motown)

20 20 29 37 FULL FORCE/Alice, I Want You Just For Me (Columbia)

2 7 30 39 EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)

19 18 27 38 9.9/I Like The Way You Dance (RCA)

DEBUT > 4 ROY AYERS/Hot (Columbia)