-

HOME TAPING BILL **BOWS IN SENATE**

Sen. Charles Mathias introduced a bill that would tax purchasers of blank tape and audio recorders, with dual-deck recorders slapped with a 25% surcharge. ALBERT S. CO

TOWNSTATE

REPORTS FROM THE NEW MUSIC SEMINAR

Joel Denver, Walt Love, and Adam White review the recent meetings in New York, with a wide variety owson, M perspectives

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IN THE NEWS THIS WEEK

- Jeff Smulyan, Steve Crane take control of Emmis
- Paulette Williams Station Mgr
- Don Peterson VP/GM at KBEQ
- Chris Turner OM at WTMP Dave Bishop PD at WMGF
- WHJJ reprimands talk host for conflict of interest
- Steve Kelly PD at WZXR
- Pat McKay OM at WZOU
- Peter Zolnowski OM at KOMA
- Gloria Briggs Director of ABC FM
- KCFX switches to Classic Rock
- Calm prevails this week in lyrics controversy
- Jon Reed PD at WONE
- Joe Koetter GSM at WCII & WDJX
- Orson Welles's "War Of The Worlds" remembered

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REASONS WHY YOU DON'T NEED A CONSULTANT

Consultant Charles Warner takes a satirical approach to the question of hiring a consultant, by listing a litany of excuses managers employ to avoid seeking outside help.

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WSM, GRAND OLE **OPRY TURN 60**

Lon Helton salutes CMA Week with a look back at the long history of WSM/ Nashville and the Grand Ole Opry, plus profiles of the three CMA DJs of the Year

Page 54

Newsstand Price \$3.50



BEGINS SUMMER '86

Four Arbitrons A Year For Top 75 Markets

R&R has learned from a highly-placed source at Arbitron that the ratings firm will begin measuring all of the top 75 markets four times per year, starting with the summer '86 sweep next June. Presently, all of those markets have at least two surveys; 26 have winter sweeps, 14 are measured in the summer.

According to the spokesperson, "We're going to make the rates as attractive as possible for stations to support the increased measurement. We'll be notifying them in the next few days regarding details."

Explaining the timing for the announcement, the spokesperson said, "Birch has brought its prime selling point - continuous measurement - to the surface a lot faster than we ever

Balis KSHE OM/PD



KSHE/St. Louis PD Rick Balis has been named Operations Manager/PD of the Emmis AOR. Balis, unavailable for comment, took over as PD for the second time in February of '84 after an absence of seven months. He had been with the station from 1977-83, serving as PD for the last two and a half years of that stint.

VP/GM John Beck commented, "Rick Balis's steady hand has guided this classic, heritage rock station from the 5.6 share it held when Emmis took over in

thought. It's gotten a great deal of attention from advertisers, especially those like Coca-Cola and McDonald's, who care about summer business. Also, stations have become used to doing business this way. They like the fact that you don't have to live for six months with a doggone book.

'When we tried to sell the concept of increased measurement four or five years ago. there was tremendous resist-ARBITRON/See Page 12





CMA Salutes Cline, Nelson

The 1985 CMA Awards Monday night (10-14) were highlighted by tributes to Patsy Cline and Willie Nelson, the latter featuring a host of country entertainers singing Nelson's best-known songs. Ricky Skaggs won Entertainer of the Year, Single of the Year was "Why Not Me" by the Judds (who also won top vocal group honors), Lee Greenwood's "God Bless The USA" was Song of the Year, George Strait won Album of the Year and the Male Vocalist award, while Reba McEntire was Female Vocalist of the Year. Sawyer Brown won the Horizon Award, while cohost Anne Murray won best duo honors with Dave Loggins. Full CMA Week details next week from Lon Helton. Pictured are Murray (right) and Loretta Lynn saluting Patsy Cline, and (above) Skaggs.

Keymarket Buys Amaturo Stations

Augusta, GA-based Keymarket Group, a 17-station chain of secondary market properties, has agreed to purchase Ama-turo Group (AGI) stations KMJQ/Houston, KMJM/St. Louis, and WLTI/Detroit. Terms were not disclosed, but industry sources estimated the value at approximately \$65 million, including a \$45 million price tag for market-leading, Urban-formatted KMJQ. If accurate, that would be the highest price ever paid for a single

AGI Joseph Amaturo said, "Over the past few years there have been several companies wanting to purchase these sta-

Confer and Paul Rothfuss turo will no longer have any because they had been friends radio interests. Keymarket also for a long time; because of our owns 13 other radio stations respect for Keymarket's many eight FM and five AM - prisuccesses: the great similarity marily in Southern and Southin operating style and philosophy; and because of AGI's belief in Keymarket's equitable treatment of its personnel."

Confer and Rothfuss remarked, "This represents a new high and an outstanding opportunity for us. We have been familiar with the operations of the Amaturo stations and its top executives for many years, and it's our intent to build on those strengths with the same people and the same dedication."

The application for transfer of ownership will be filed with tions. We agreed to sell them to the FCC within the next three Keymarket principals Kerby weeks. When approved, Ama-

eastern secondary markets.

Straus Ups Three

Straus Communications has promoted WMCA/New York PD Jeanne Straus to VP/Operations for the parent company. Simultaneously, GSM Carey Davis has been upped to Station Manager, while Eric Straus returns to the station as GSM.

"We're doing this for two reasons," Chairman Peter Straus explained. "One is to move up the new, younger leaders of the management. The other is to help us expand more rapidly." Straus says he'd like to build up to the 12 AM and 12 FM limit "but not overnight." The group now consists of WMCA; WELV-AM & FM/Ellenville, NY; and WFTR-AM & FM/Front Royal, VA. Two additional purchases are now in negotiation.

Jeanne Straus has been PD of Talk-formatted WMCA for the past three years. As VP/Operaactivities at all five stations.

STRAUS/See Page 12

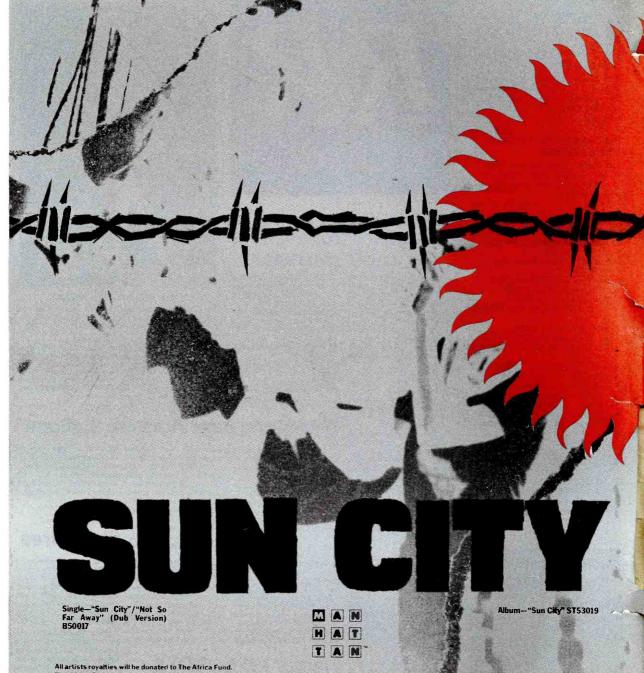
Harper PD At WDTX

to program new competitor WDTX. Harper, who was able to partially amend his contract with WNIC to make the move. must wait until February 1 to assume an airshift.

WNIC staffer to join WDTX, following President and GM Lorraine Golden, GSM Mary Bennett, and Promotion Direc-BALIS/See Page 12 tor Carolyn Kreiger. Commen-

WNIC/Detroit morning man ting on Harper's appointment, Jim Harper has left the station Golden said, "In addition to his vast programming experience consistent ratings successes, Jim is one of Detroit's leading morning personalities. His extensive background in both areas gives us the defini-Harper becomes the fourth tive edge for this innovative music format.

Harper, who was with WNIC for nine years, programmed the tions she'll supervise day-to-day station until about a year ago, HARPER/See Page 12

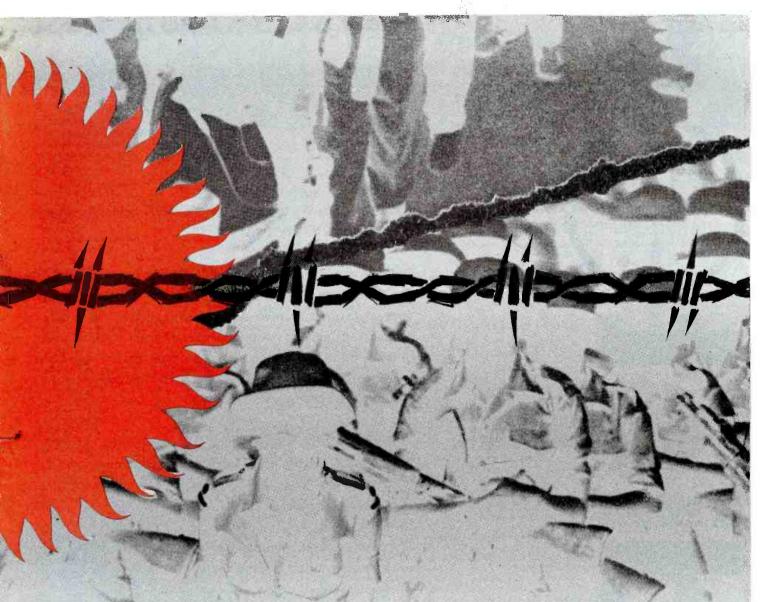


All artists royalties will be donated to The Africa Fund.

The Africa Fund is a charitable trust established by the American Committee on Africa in 1966 to aid Africans structure on the Fund is a registered nongovernment organization with the United Nations. The Income will benefit political prisoners and the Families in South Africa, the educational and cultural needs of South African exiles, and educational work of anti-apartheid groups in the U.S. Additional tax-deductible contributions to further these projects may be sent to:

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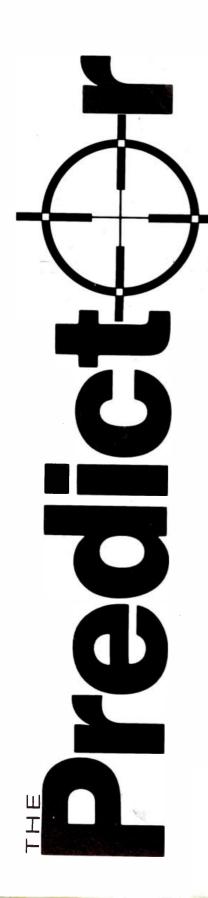
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PAGE THREE

OCTOBER 18, 1985

CAN COUNTRY PLAY IN THE CITY?

Network country programs have problems being placed in the major markets. Reed Bunzel undertakes to find out why by talking to the nets themselves.

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Steve Kelly

Kelly PD At WZXR

Summit's WZXR/Memphis has appointed WCZY/Detroit MD/Assistant PD/afternoon personality Steve Kelly PD, following the resignation of Steve Christian last week. Kelly will also do WZXR's morning show. His music duties at WCZY have been turned over to Kathy Means, while all-nighter Doug Dunbar will now handle afternoons.

Summit Exec. VP Pete Schulte told R&R, "Steve and I worked together at Q105 in Tampa, and we always felt down the line he had great potential as a PD. Now I'm

delighted he's getting the chance."
WZXR VP/GM Bill Thomas
praised both Christian and Kelly:
"It's a difficult transition moving

KELLY/See Page 6



Paulette Williams

Williams Named KMEL Station Manager

Century's KMEL/San Francisco has named former KMGG/Los Angeles GSM Paulette Williams to the new position of Station Manager. She originally joined Century in 1981 when it owned KWST, now KMGG.

President Howard Grafman commented, "Ms. Williams had a remarkable track record as GSM of our former Los Angeles station for three years. We are delighted to have her rejoin Century in this important post at KMEL.

KMEL VP/GM Rick Lee elaborated, "Paulette is one of the most talented and enthusiastic broadcast professionals in the business, and we feel her years of experience in directing successful broadcast sales teams will augment our efforts and growth."

Serving in a variety of sales capacities at Los Angeles stations KHTZ, KHJ, KTNQ & KGBS, Williams began her broadcast career as Research Coordinator at KMPC. "I'm really delighted to be back with Howard Grafman and Century in such a fine market as San Francisco. The potential at KMEL really makes this an exciting step in my career."

McKay **Moves To WZOU** As OM



Pat McKay

Former KBEQ/Kansas City PD ·Pat McKay has taken the newlycreated post of Operations Manager for WZOU/Boston. PD Jim Cutler will still oversee programming of the CHR outlet, which currently trails format competitors WXKS-FM and WHTT.

WHDH & WZOU VP/GM AI Law told R&R, "Pat has compiled an enviable record over the past several years and comes to WZOU having worked with some of the best radio minds in the country. I know he'll be a positive addition to

McKAY/See Page 10

NEWS FEATURE

Welles's War Of The Worlds: When Radio **Panicked America**

Forty-seven years ago last week, Orson Welles's "War Of The Worlds" broadcast inadvertently proved radio's power over the listening public. Last week, after a distinguished film career, Welles died. Below, Brad Messer refreshes our memories on the historic (and hysteric) impact of Welles's radio drama.

Good evening, ladies and gentlemen. From the Meridian Room in the Park Plaza in New York City, we bring you the music of Ramon Raquello and his orchestra. With a touch of the Spanish, Ramon Ra-quello leads off with "La Cumpar-

(Music established, then interrupted.)

Ladies and gentlemen, we interrupt our program of dance music to bring you a special bulletin from the Intercontinental Radio News At 20 minutes before eight, Central Time. Professor Farrell of the Mt. Jennings Observatory, Chicago, Illinois, reports observing several explosions of incandescent gas, occurring at regular intervals on the planet Mars .

Orson Welles was 22 years old already making \$1000 a week in radio - when CBS hired him in 1938 to create the weekly dramatic program "The Mercury Theater On The Air."

A stage actor since childhood, Welles had branched out into radio as a voice talent, and became the voice of Lamont Cranston in the radio drama "The Shadow" in

The Mercury Theater's hourlong live-action program premiered in WELLES/See Page 6

WHJJ Reprimands Talk **Show Host For Conflict**

WHJJ/Providence issued a letter of reprimand to talk host John Morgan for failing to tell listeners he had received a promoter's fee from a nutritionist who appeared as a guest on his program.

Turner **New OM** At WTMP

Willis Broadcasting National PD Chris Turner has accepted the Operations Manager post at Westerville's 5 kw Black/Urban AM outlet WTMP/Tampa. Turner, who had been overseeing Willis's gospeloriented group while acting as PD at WOWI & WPCE/Norfolk, will maintain his Alikrisrah consultancy firm.

President/GM Paul Major commented, "I'm pleased to have Chris aboard. We've known each other for years, and his experience should be invaluable to the station and company."

A 23-year radio veteran, Turner brings programming experience from Philadelphia, Charlotte, Memphis, and Jacksonville. He told R&R, "Paul and I have a lot in TURNER/See Page 10

Morgan got the fee to promote an October 8 seminar by Harvey Diamond, coauthor of the best-selling diet book, "Fit For Life." During the same visit to Providence, Diamond discussed the seminar as a guest on Morgan's 11am-2pm talk

After the arrangement was brought to light by WLNE-TV/ Providence (Ch. 6), which gave extensive coverage to the story last week, WHJJ PD Ron St. Pierre gave Morgan a letter calling his action a "conflict of interest.

St. Pierre wrote, "By taking a fee as promoter and not disclosing that fact to your audience, you have created this conflict. You should have disclaimed all discussion of the seminar that took place outside paid commerical announcements.

"Under no circumstances are you ever again to discuss your outside business interests on your program as a topic. The lone exception is within the structure of paid com-

"Your character and motivation are not being questioned by the management . . . We feel you acted innocently and without the intent to deceive.

St. Pierre said Morgan made no WHJJ/See Page 10

Zolnowski OM/PD For KOMA & KIMY

After two years as PD at WECK/ named Operations Manager/Program Director at Price Communi-KOMA announced plans to switch from Country to MOR October 18;

Said VP/GM Jack Sabella, 'When we decided to take KOMA to full-service MOR, we looked to the number one station in that format in the country. That was Zolnowski-programmed WECK, and we decided that's who we wanted.' A PD since 1977, Zolnowski's

Peter Zolnowski credits also include New York stations WGR/Buffalo and WINR/ Binghamton. "The music on the ZOLNOWSKI/See Page 6



Peterson **New KBEQ** VP/GM

Don Peterson has been named VP/GM for Capitol Broadcasting's KBEQ/Kansas City, beginning October 28. He joins the CHR outlet from KLTR/Houston, where he served four and a half years as GSM. The KBEQ manager's chair had been vacant since Gary Rodriguez left the station in late Janu-

Commented Capitol President Jim Goodmon, "Don is a very bright and energetic leader. Kansas City is extremely competitive, and with Don at the helm we know that Q104 will maintain its market leadership position."

Prior to KLTR (and its predecessor KRLY), Peterson worked eight years at WINN/Louisville, moving up through the ranks there to VP/GM. "You don't get many chances to go into a station that's been highly ranked for a long time. Capitol is a progressive company, and Q104 is going to remain the 'Number One Hit Music Station.' We'll shake out the men from the boys, that's for sure.

Bishop Programs WMGF



Dave Bishop, WBT/Charlotte PD for more than three years, has been named PD at WMGF/Milwaukee, effective November 7.

WMGF VP/GM Tom Joerres commented, "I'm ecstatic to have a program director with Dave's experience and talent. He has a good handle on the Milwaukee market, and he'll fit in nicely with the existing chemistry."

Josephson Radio's VP/Group PD Steve Goldstein added, "Dave is an exemplary programmer who brings to Magic the versatility in programming necessary in the fast-changing Adult Contemporary

Bishop told R&R, "We had an AM station that has been in a BISHOP/See Page 12



Buffalo, Peter Zolnowski has been cations' KOMA & KIMY/Oklahoma City. At the same time, 50 kw the future for Urban-formatted KIMY will be decided in January.

KCFX Bows Classic Rock Format

Kelly

Hoker Broadcasting's KCFX/ Kansas City changed from its AOR-A/C hybrid approach, Monday (10-14) to "Classic Rock & Roll," consulted by Fred Jacobs

Known as the "Fox." KCFX will

Briggs ABC FM Net Director

Gloria Briggs, Manager/Station Relations at the ABC FM Radio Network, has been promoted to Director of the network. She will be responsible for the day-to-day administrative activities of the FM Network, and will report to ABC Young Adult Networks VP Dan

Forth commented, "Gloria has an outstanding track record as Manager of both the ABC FM and Rock Radio Networks. We're confident that she will be an integral part of ABC FM's continued success."

Briggs earlier was Manager/ Station Relations at the ABC Rock Radio Network. Prior to that she served as administrator for the ABC Youth Networks.

emphasize songs from 1964 to the present, although such early rockers as Chuck Berry, Elvis Presley, and Buddy Holly will be included. The station will also play certain recurrents by compatible artists, such as Eric Clapton and John Fogerty. As for currents, PD Greg Stevens says he plans to add some in a few months when the station's identity is established.

KCFX will have an AOR base, and use album cuts from the past

from one format to another, and

Steve Christian did a good job mak-

ing the change from AOR to CHR.

Now we see in Steve Kelly someone

with a great CHR track record at

Kelly, who formerly programm-

ed WNVZ/Norfolk and was MD at

WRVQ/Richmond before joining

WCZY a year and half ago, com-mented, "They've made me the

godfather offer, one I couldn't

refuse. I think the biggest thing is

to make people aware we're differ-

ent. They still perceive us as 'Rock 103,' so we're going to have

to be the most exciting CHR station

in Memphis.'

some great CHR stations."

Zolnowski Continued from Page 3

AM leans toward nostalgia," he told R&R, "using Gannett's 'Primetime' syndication service as a programming base. We see an incredbile gap for this direction, as there's nothing unique serving the older demographics in terms of

Commenting on the more than \$1 million in station improvements, Zolnowski added, "I see how Price is making the financial commmitment to turn around some properties, and that's what's really working in our favor here. We've found the hole and have the corporate backing to accomplish the move."

ten years rather than Motown hits and pop material from artists like Herman's Hermits and the Monkees. Stevens said KCFX will aim for 25-44 males for whom "A/Cs are too soft, AORs are too hard, and CHR is too repetitive and highenergy." However, the format's kickoff followed a weekend of playing the same 15 songs over and over, all songs with the words "rock 'n' roll" in them, with news actualities from the '60s mixed in.

Continued from Page 3

music or information."

Welles

Continued from Page 3

July 1938 with "Dracula," followed by "Treasure Island," "A Tale Of Two Cities," and other dramas receiving good audience reaction but meager ratings.

Moving into the fall season, CBS decided to put Mercury Theater up against the most popular show on radio, Edgar Bergen's "Chase & Sanborn Hour."

Bergen was no pushover. After two months, he and his dummy Charlie McCarthy had ten times more listeners than Welles (Bergen 34.7, Welles 3.6 by Crossley estimate). With lousy numbers like that, the Welles staff became demoralized and desperate for suc-

Luck Or Hard Work?

Success did come, but whether it was achieved through hard work or plain old luck is open to debate.

Program Editor John Houseman gets credit for choosing the story which became the most famous radio broadcast in history . . . a story already 40 years old. H.G. Wells's "The War Of The Worlds" had been published in 1898. In the Wells original, invaders from Mars landed in England with mechanical fighting machines capable of melting defenders with fiery death

For the radio script, writer How ard Koch and Houseman changed the location from London to Grover's Mill. N.J. and developed the plot through a series of increasingly urgent news bulletins about helpless armies, poison gas, traffic jams, and monstrous robots squirting instant fiery death upon hundreds of victims at a time

The pacing of the one-hour drama was about what one might have expected had a real news story broken during a routine program of music. The dramatization began with orchestra music, soon interrupted by the first news bulletin about strange activities on Mars. Keep in mind that in 1938 it was still widely believed there might be life on Mars

On that Sunday evening, October 10, 1938, at 12 minutes past the hour, Orson Welles got a once-in-alifetime stroke of luck. As his fake news bulletins picked up speed and urgency, over on NBC Edgar Bergen completed the opening segment of his program and handed off to a not-very-popular singer.

When Bergen's guest began to sing, listeners reached for their radios and twisted the knobs for some quick station-hopping. An estimated 5 million happened across the Mercury Theater . . . just as the Martian invasion force was landing in New Jersey. The millions who tuned in late thought they were hearing the real thing because they missed the disclaimers.

Wild In The Streets

The New York Times reported 20 people in Newark wrapped their heads in wet towels or handkerchiefs to escape clouds of poison gas. There were traffic jams. Police switchboards were overloaded. A woman in Pittsburgh decided to take poison to avoid being murdered (or even worse!) by men from Mars, and her husband had to forcibly restrain her. A power failure

in a small Midwestern town sent people screaming into the streets.

As the program built toward its climax, a CBS switchboard supervisor back in New York noticed that her operators kept telling callers, "I'm sorry, I don't have that information." Curious, she asked one woman, "Information about what?" The operator replied, "People keep calling wanting to know if the world is coming to an end!"

When the show ended, network headquarters exploded into chaos as the scope of the misunderstanding became known. There were, of course, newspaper headlines about it, and threats of investigations, but the immediate effect was instant national fame for Orson Welles. who was seen as a sort of naughty genius.

The show's impact helped every member of the cast and crew Sponsorship worries disappeared because Campbell Soup signed up immediately. Script cowriter Howard Koch (author of "The Panic Broadcast") told me in a 1983 interview, "All our salaries were doubled and tripled, so it turned out to be very profitable."

At the Museum of Broadcasting in New York City, curator Ron Simon says "The War Of The Worlds" is, year after year, the most requested audio tape."

STAFF

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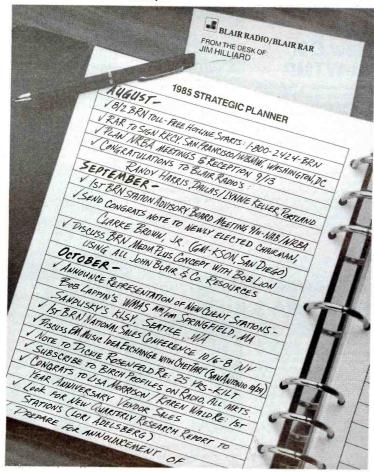
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TOPL SATELLITE SURVEY



Note: More music based on the average minutes of music per hour in complete randomly selected CHR programs in July: "Rockin' America Countdown," "Rick Dees' Weekly Top 40," "American Top 40," "Countdown America," "Dick Clark's National Music Survey."

ROUND ONE OF THE MOTION PICTURE





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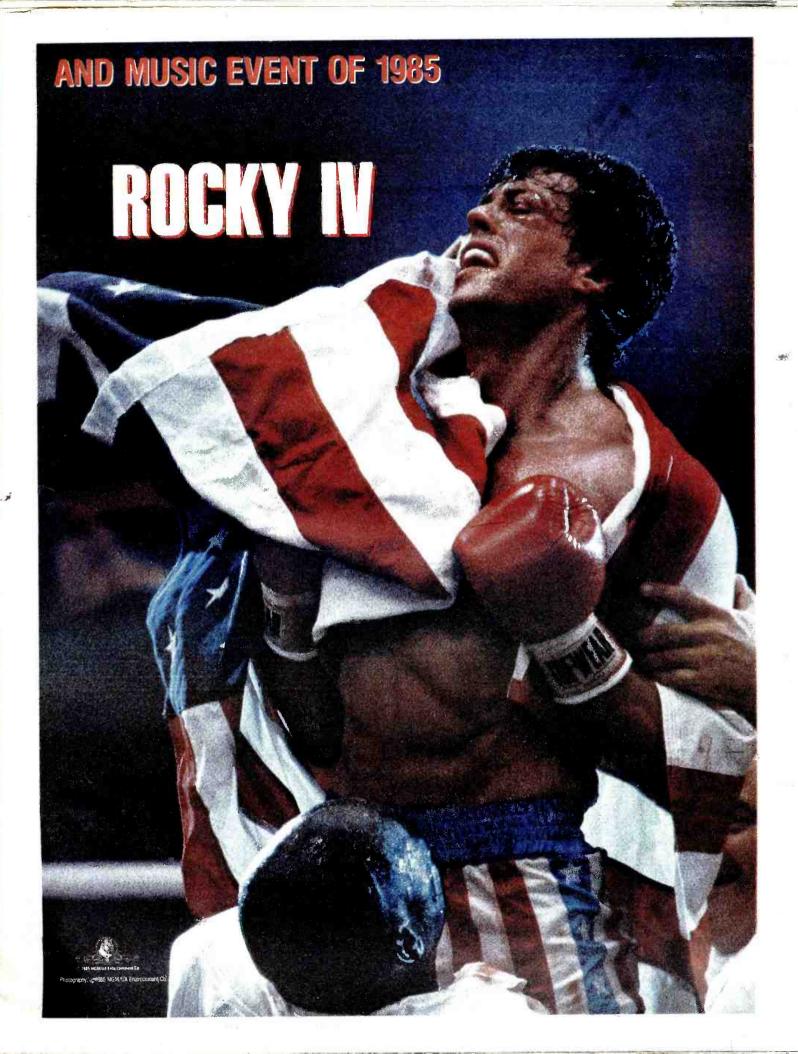
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Go West appears courtesy of Chrysalis Records. Kenny Loggins appears courtesy of Columbia Records @1985 CBS Inc.





Temporary Quiet On Lyrics Front

The explicit lyrics controversy settled into an unusually quiet groove this week, with the two sides continuing to work on a proposal to resolve their differences. Substantial comment beyond that was not available from either the Recording Industry Association of America (RIAA) or the Parents Music Resource Center (PMRC)/ National PTA coalition

Likewise, the Musical Majority, founded by Danny Goldberg to op-pose any plan to rate song lyrics or albums - and supported by record labels not aligned with the RIAA on this issue — was in a wait-and-see mood. "We're on hold," acknow-ledged Goldberg. "I'm hoping we can support whatever agreement they make."

A press conference involving RIAA-PMRC/PTA principals, like the scheduled, then postponed October 10 briefing, is still expected for the announcement of any accord; it may occur next week. The ongoing talks are said to concern peripheral, not central, points. The two sides have reportedly agreed on the wording of a sticker that record labels could apply to releases with explicit content, and on general criteria for such application; also, on a plan by which labels would supply master lyric sheets to retail outlets if they didn't want to use the sticker.

Reed **Back As WONE PD**

Jon Reed is the new PD at format-leading Country outlet WONE/Dayton. Reed, who joined the station as PD/morning man in 1978, was most recently MD/midday personality. He takes over for Dave McFarland, who will continue with his afternoon airshift.

Said VP/GM Don Schwartz, "Jon's been intimately involved in the programming of WONE for some time, and has earned his way to the program directorship. Since Dave became involved in some outside businesses, we mutually eagreed that it be best if he no longer served as PD. Everybody's

Prior to WONE, Reed served five years as PD at KAYQ/Kansas City. A 25-year broadcaster, Reed told R&R, "Having been here so long, it's not so much a matter of changing things, but to keep and maintain the success the station has had over the years. It's a real comfortable transition.

RIAA Internal Memos Flap

Meanwhile, RIAA President Stan Gortikov has written to the Village Voice newspaper to refute charges made in an October 8 cover story about explicit lyrics by Dave Marsh, Editor of the Rock & Roll Confidential newsletter. Marsh quoted from an internal RIAA memo to contend that a "blacklist" of artists would have resulted from one of Gortikov's recommendations to the association's board, if accepted. He also stated that the RIAA's willingness to oppose the PMRC has been compromised by its legislative goals specifically, the quest for a levy on tape recorders and blank cassettes to offset income losses attributed to home taping (see Page 14).

The text of Gortikov's letter to the Voice has not been released. though it may appear in the paper's October 15 issue. He's thought to have stated that Marsh's view of events is inaccurate and misleading. Marsh made similar charges during a panel at the re-cent New Music Seminar.

WHJJ

Continued from Page 3

secret of his promotion activities and discussed them openly on the air, but erred by not specifically mentioning the fee, as required by the FCC's sponsor ID rules. In the future, said St. Pierre, "We've decided to make it blatantly obvious whenever something is a paid announcement."

Morgan commented, "In hindsight, there was a conflict of interest." But he called it a "technicality" and added, "There was not an intent to deceive or hoodwink

Morgan said Diamond and his wife/coauthor Marilyn Diamond had been guests on his show previ-ously and had been "received phenomenally" by the WHJJ audience. Morgan, a practicing hypnotherapist, said their diet "is some-thing I believe in" strongly from his own experience and that of friends and relatives who have lost weight with the program.

Channel 6 reported that Harvey Diamond's nutritional credentials are from an unaccredited Texas school that offers correspondence courses, and that some nutrition experts question the scientific validity of the "Fit For Life" diet.

Morgan dismissed the criticisms and said he is now taking courses from the same school. "Any body of new information is never received well." he observed

And President Reagan added his perspective on the subject during a political appearance in Virginia October 9. The music industry and various media are glorifying "drugs, violence, and perversity" to the nation's children, he's reported to have said. He also alluded to "the rights of pornographers" taking precedence

over "the rights of parents," the

former sheltering behind First

Amendment privileges.

Koetter **GSM At** WCII&WDJX

Joe Koetter has been named GSM at Great Trails' WCII & WDJX/Louisville, succeeding Fred Bombeck, who left the "All American" Country/"Hot Hits" CHR combo in early September.

Most recently in the printing business, Koetter is an 11-vear Louisville radio veteran, having been GM and GSM for WRKA, LSM at WAKY, and an Account Executive with WAVG. "From a sales standpoint I intend to really make things happen here," Koetter told R&R. "We're calling our sales team the 'Louisville Raiders,' kicking butt and taking names. I feel we'll be a dominant station here this fall, and will achieve greater growth next spring."

McKay, who also worked at WRBQ/Tampa, WIFI/Philadelphia, and WOKY/Milwaukee, remarked, "There is a lot of greatsounding CHR here, but we're fully capable of toppling our competition. I didn't come here to be number two. We're readjusting the music and removing some clutter to better position ourselves for the 18-34s and surrounding demos. Until now we've been a real white rock CHR; we'll be adding more mass appeal music to broaden the

Continued from Page 3 common, particularly computers as applied toward radio use. In this situation we have no direct format competition from FM, so I'm looking for good things to happen. Everyone sounds good on the station; I don't see making any staff changes. I'm happy to be getting in on the ground floor here, as we're seeking to acquire additional sta-

NEWS IN BRIEF



SUSAN LEVIN has been named Na-

tional Manager/Secondary & Jazz Pro-

motion for Manhattan Records. An

Elektra/Asylum staffer since 1981,

Levin previously served as Assistant

to former E/A Exec. VP Lou Maglia.

JAY JORDAN takes the Exec. VP/

GM post at WHYN-AM & FM/Spring-

field. Most recently VP/GM at com-

petitor WMAS-AM & FM, Jordan's

background includes stops at WBBM/

Chicago, as well as several Westing-

• KEVIN ROCHE has been named Di-

rector/News at NBC's Source, re-

sponsible for the network's on-air

news programming. He moves up

from Producer/Political Editor at NBC

Radio News, a position he held since

. JERRY DEAN is the new PD for Na-

tionwide's KLUC/Las Vegas, joining

from KQKQ/Omaha, where he's been

PD since 1983. KQKQ OM Mark

Evans assumes the programming

●BOB O'NEAL becomes PD at

KITE/Corpus Christi, from PD at

KHYT/Tucson. At the same time,

DAVE PARKS moved up to OM.

Kevin Roche

house properties.





Jay Jordan

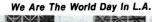


- ROB LIPSHUTZ has been pointed Music Coordinator for Jeff Pollack Communications. He was MD at WAAF/Worcester-Boston. having also served in similar capacities at WHJY/Providence and WCOZ/
- MICHAEL BRIGHT was promoted from Asst. PD' to OM/PD at WFNX/ Boston. Bright joined the variety album station in 1983 as the afternoon personality.
- RICHARD WASHER has joined KRVR/Quad Cities as Station Manager. He was previously National Account Manager for Bonneville Broadcasting System.
- RICK DARBY is the new Program Director at KLSK/Santa Fe-Albuquerque, moving up from MD/evening personality. He succeeds Bill Sims, who will concentrate on corporate/industry projects.
- ELIZABETH HOFFMAN was elevated from VP/GM of WMJY/Long Branch, NJ to President of parent Mammoth Broadcasting, Succeeding her as GM at WMJY is Station Manager/GSM CARL DePROSPO, At the same time, Asst. Sales Manager JANET PINSKY moved up to Sales

McKay

Continued from Page 3 sound a bit."

Turner





The city of Los Angeles proclaimed September 27 "We Are The World Day" at a City Hall ceremony. Pictured (I-r) are USA For Africa President Ken Krage Claudette Robinson, Dionne Warwick, L.A. Deputy Mayor Grace Davis, and

I'd like to wrap up a Dream for you a

"We listened to it once and bought it for every one of our markets. Toney Brooks President Sandusky Broadcasting

Premiering this Christmas Season on WJR/Detroit, KFI, KOST-FM/L.A., WHDH, WZOU-FM/Boston, KBPI/ Denver, KEGL/Dallas-Ft.

Worth, KLSY/Seattle, KLSI/Kansas City, KDKB/Phoenix, KBZT/San Diego, WIRE/Indianapolis, KKCW/Portland, (OR) WKHX/Atlanta, KCEE KWFM/Tucson, WOKY, WMIL-FM/Milwaukee, KALL/Salt Lake City, KNMQ/Santa Fe, WKSJ/ Mobile, WLVK/Charlotte, WTQR/Winston-Salem

WKDD/Akron, KLLS/San Antonio, KIDO/Boise, WGVN, WDMS-FM/Greeneville, (MS) WYAT, WLTS-FM/New Orleans, Q-105/Tampa, WAIA, WIOD-FM/Miami, WPTC, WDEN-FM/Macon, KKBG/Hilo (HI), KUAD/ Windsor (CO), WHIO/Dayton, WKFA/Scottsboro, KHAR KKLV-FM/Anchorage, KNUS/ Muskogee, WSBM, WQLT-

FM/Florence, KDKP/Water town-Pierre, WXRI/Norfolk and the exclusive Canadian radio rights have been purchased by McDonalds of Canada.

If you'd like to wrap up the exclusive radio rights in your market to "a Christmas programming staple for years and years to come;" please call

(800) (805) 0) 231-9208 5) 251-4493 OR

REGIONAL AOR ACTIVITY

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WTPA/Harrisburg, PA (717)697-1141 PD: TORRIE 4D: CHRIS JAMES

WWTR/Ocean City (301)289-4545 PD: RICHARD REHISBURG

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KSRR/Houston (713)797-0097 PD: ANDY BEAUBIEN ASST. PD: NICHAEL

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WNORFM/Norfolk (804)823-9687 OH: ROW REEGER HD: DAVID HILLARY

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KLBJ-FM/Austin (512)474-6543 PD: CLARK SYAB MD: JEFF CARROL

WDIZ/Orlando (305)645-1802 PD: NAD HESSICK

MD: SEFF CARBOL

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WTKX/Pensecola (904)438-7543 PD: MARK DAGWELL MD: J.D. STOWE

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WKQQ/Lexington (606)252-6694 PD: DAVE KRUSENKL HD: ROR ELLIS

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WWWV/Chark (804)971-4057 PD: JAY LOPEZ

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WOOJ/Ft. Myers (813)275-9665 PD: PAT DEISCH HD: CHARLIE KEEN

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WZEW/Mobile (205)432-0102 PD: CATT STONE

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KUFO/Odesse-Midlend (915)366-2801 PD: HARK LAPTOUS HD: RERI TESGARDE

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KTAL/Shrew (318)425-2422 PD: CHUCK ELLIS PD: BRIAN MILLES

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(612)545-5601 PD: DAVE HAMILTON MD: WALLY WALKER

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WLLZ/Detroit (313)855-5100 PD: CAREY CURELOP ASST. PO: DOUG PODELL

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(414)276-2040 PD: JERRY GAVIN MD: DANA BROWN

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REGIONAL AOR ACTIVITY

KICT/Wichite (316)722-6600 OM: SILL SMUSS HD: LES ROSSITS

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(317)257-7565 PO: THE READULE HD: JAY BAKER

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WXLP/Devenport (319)326-2541 OH: GARE BAPTISTE ASST. PO: TERRY DUGAS

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STORY STATE OF THE WTUE/Daytor (513)224-1501 PO: TOM CARROS HD: JOHN BEAUE **PARALLEL**

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(309)674-2000 PD: JEPF HURPHY HD: PHIL HARICKI KGGO/Des Moine (515)265-6161 PO: JACK EPIERSON RD: HIRE SICHTER

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KBPI/Denver (303)836-2313 ASST, PD: JOHN HD: LYHN WILLE

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KBCO-FM/Denver (303)444-5800 PD: JOHN BRADLEY HD: DOUG CLIPTON

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KGB/Sen Diego (619)292-1360 PD: LARRY SMICE ASST. PD: TED ED

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KOME/San Jose (408)246-6811 PO: ROM MERRIT HD: COMMERLAIM NO) CAMBO MANAGEMENTALIN MANAGEMENTALIN MANAGEMENTALIN MANAGEMENTALIN MANAGEMENT MANAGEM

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KAZY/Denver (303)759-560 OH. CRUCK BROWNING (FROZES) Newy PREPAS EPROUT (L) STRUE RAY VAUGHA)	SIMPLE MINDS STING MAD MAX STEVIE ROY VAUGHAN STEVIE MONDER 22 TOP 6. CRUZADOS 4. BILLY JOBL 6. ENETTHNICG PREFAB SERCUT Light	HIANI VICE LOVERBOY KIES HEART RUSSHIP STRANIT BUSSHIP STRANIT BUSSHIP STRAIN BUSSHIP JOHN COUGAN MELLEN MOGER DALTREY DIL TOWNOGE STIME TANCE T	22 TOP DIPE STRAITS MEANT HEN HESTER HEN HESTER THOMPSON THINS OUTFIELD RUSH TALKING HEADS BRUCE SPRINGSTEN HALL HOLD HORITOR HALL HOLD HORITOR HOLD HOLD HOLD HOLD HOLD HOLD HOLD HOLD	KRSP-FM/Selt Lake City (801)262-5541	GUARTERPLAN JON BUTCHER AXIS CUTFIELD HOOTES NAILLION Light a HEADFIS a BLACK 'B' SCAPE	KATE BUSH BICK LOWE RED NOT CHILL PEPP SQUEZZE CURE JORDAY WINYER WINE TRAIN UNTOCKHABLES TOOD RUBDGEN JOHN COUGAR MELLEN COLOUR FIELD STEEL STEEL ANCE STEEL ANC	RARSHALL CREMSIAN TALK ING READS HOTLEY CRUE PLATITUM BLONDE AUTOGRAPH PHAPTON, BOCKER & Light CREATE SECTION CREATE SECTION CREATE SECTION A CREATE STOPHER CROSS	UB40 HOOTERS THOMPSON THIRS X TEARS FOR FERRS RED HOT CHILL PEPP BREAM ACADEMY GARY SHOOKES BACK TO THE PUTURE DOUG CAMERON EDDIE & THE TIDE	Heavy TEARS FOR FEARS RUSH 22 TOP STARSHIP MR. MISTER HEAVICE	PO: CANTER B. BRADLEY MD: REVIEW VARGAS BRAVY LOVERBOY MIANI VICE JOSES COUGAR MELLEN 22 TOP ROOF ROLLTREY DOOR TRAITS TRAITS TRAITS STREVIE RAY VALIGIUM REGISTERS REGISTERS
DREAM ACADDMY JOHS COURAR MELLES BOOKE DALTMEY (M) AVESTURES (L) STARSHIP OUTPIELD MICHAEL MCDOMALD R.M. ROMAND JOSES HIAM! VICE KATE BURM MODIUS	PARALLEL TWO	N.E.M. JOS LAYMY TURMER SIMOS F SIMOS F PHANTON, ROCKER 6 SOURSES CRUZADOS CAM A CAARGERC CLEMONE A KATE BUSH STEVIE SAY VALORAM PLATIBUM BLOWDE PLATIBUM BLOWDE F PLATIBUM BLOWDE	INCS STEVIE RAY VAUGRAM HAD HAX PHARITON, BOCKER 6 BEYAN ADMNS (IMP) ADVENTURES KIES HIATIBHM BLOSDE UZ JON BETCHER AXIS CRUZADOS	PD. BANDY MOSE MD: JOSH PLORENCE Baavy MIAMT VICE (M) STARSHIP 22 TOP ROCEE DALTMEY HEART LOVERBOY ETIMG JOHN COUGAR MEL [M]	PARALLEL THREE	GANY NYRICH- PREFAS SPECUT STEVE NORSE ALARM MADNESS MESS BAN MANNERS ANTERSOOTS DEL FUEDOS ZE TOP SHITHS TON WAITES	KOLA/Riverside- Sen Bernardino	INTS a CLARENCE CLEMONS PHANTON, ROCKER 6 ANA ABC A JOHNNY MINTER CURE TON NAITS SINUL MINDS TOKO ONO WHAT IS THIS OUTFIELD	HOUGH DALTHEY MARTILION SINHEL MINDS PHANTON, ROCKER & OUTFIELD STEVIE RAY VALORAM LOVERSOY TALKING HEADS HAD MAX R.E.N. RISS MOTLEY CRUE	NOBH JOE LYNN TURKER C CLARENCE CLESCHE ALDO MOVA SIMPLE MINOR MOTLEY CRUE INKS KIRS BUANNON BOOVER L
WHITE WIGHTS STEVIE MONDER JOE LYMS TURNER SAGA CRUIZADOS GUARTERIPLARN GANY REDOKER TROMPOOR TWINS STEVE MORSE JOS SUTCHER AXIS HARSTRALL CRESSHAM AL JARREAU	KZOK/Seattle (208)281-5800 OK: SWIL STRIDER HD: LARRY SHARP HOAVY JOHN COUGAR NULLIDS DIRK STAALTS	PLATING ALGODE EDGLE & THE TIDE HEADFURE Light a ICOM	a OND THE CLARENCE CLEMONE BOGER DALTHEY	STISS COUCAR WELL(W) DOWN COUCAR WELL(W) DEWIN ADARS WELL ADARS WE	KSPN/Aspen (303)920-1912	TON MAITS YONG OBSIDED SINFILE HIMDS INNE HAGIUM SHRIEKBACK SYENARY COPELAND HARILLION PROPAGANON BACA HARILLION SHANA HARILLION GRANA HARILLION GRANA HARILLION GRANA HARILLION	(714)825-8952 PD: AL BARRETT Heavy STABSHIP TEARS FOR FEARS JOHN COUGAR HELLEW HIANT VICE STIME (M) BRYAN ADDRES DIRK STRAITS (M)	Light a Waterboys o Ritaro a Moddoo Gurus a Moddoo Gurus a Alabe a Miter Michts a Strue Moree a Zitom Jord	NOSSEY CHIE PLATININ BLOMBE CRUIADOS JOSS BUTCHER AKIS DEEAN ACADSHY Light WAND CHOWN SCHOOL CURLS STACK S' BLUE	JOHN PAUL JOYES ANTL OLLINS DREAM ACADENT AUTOGRAPH HIDDE MAN HIDDE DEF HIM BLOSDE DEF HIM BLOSDE DEF HISTOR DEF HIM BLOSDE CEUZADOS
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(8:8)678-0830 FO: RICK CARROLL NO: LARRY CROVES ROATY TEARS FOR FEARS OND BURTTHRICS ERRYTHRICS K RONTE & JAGGER	STEVIE RAY VANCHAMI PHANTOM: BOCKER & KATE WUSH 1988 OUTFIELD HICK LONE SIMPLE HINDS JOE LYNN TURBER STARRHIP HOOTERS HICCHEL MCDONALD HANILLOLD HANILLOLD HANILLOLD	MARILLION MARILLION MARINI VICCA ADDRE DALIFREY (M) MEART MR. HISTER BYMERIP (L) MARINE TOWNY SHAM TOWNY SHAM JOE LIPHN TURNER 22 TOP BRYAM ADAMS	HOOTERS DIRE STRAITS (M) HIAMI VICE (M) THOMPSON TWIME HEART SE TOP JOHN COUGAR MELL(M) OURSTREATASH MR. HISTER	KEZE/Spokane (509)448-1000 ON: JONAH CUMHINGS HD: KARLA STEVENS Heavy 22 TOP	CEDIADOS NILAH VICE THOMPHON THINS ENTITUDIS ENTITUDIS NABHALL CRIMENAM NARTI JOHES KUHT MELLL BELL YOMG COLOUR FIELD HICK LOWE COCK ROBIN RATE BUSH	DEBAM ACADEMON DOUG ACADEMON DOUG ACADEMON MANG CHUNG PHANTON, MOCKER L DANSE MOCKER L DANSE GAME GAME GAME TOMES ON TAIL STANDING DUTCH TO THE STANDING DUTCH TO THE STANDING DUTCH TOMES ON TAIL STANDING DUTCH TOMES ON TAIL STANDING DUTCH TAIL ST	A RIDO MOVA INTE STEVIZ RAY VAUGHAM STEVIZ RAY VAUGHAM GODE LYNH TUMBER HOTLEY CHUE TOOMY SHAM RICK LOMP JOHN CAFFERY CRUZADOS PHAMITON, ROCKER & HIGHY RANGER	MD: STEVE LARAGE BRANY DIRE STRAITS EE TOP MIANT VICE STIME (M) TEARS FOR PEARS MH. MISTER SYARSHIP		
AMA PRINCE STIME CURE STIME CURE TALKING HEADS HIS ORDER BRITAF FEBIY PELIND SCIENCE JANE WIEDLIS OAKEY & HOROOFR PHIL OULLINE	JOHENT A DISTRACTI JOHE MAITE TEARS FOR FEARS Light a MIDON KILO/Colorado	BRYAN ADAMS RIBH MOTLEY CENT OF THE BRYAN TROSPORT THE BRYAN TROSPORT THE BRYAN THE BRYAN OF BRYCHER AXIS OF BRYAN OF THE	MOST USE OF THE STATE OF THE ST	AF TOP STEE AND TO	STEVIE RAY VALOHAM R.E.M. SQUEEZE Hedium INFLEMING STIPLE HIME STIPLE HIME STIPLE HIME STIPLE HIME FREFAB SPROUT JEFF BÜCK TALKING HEADS GANY SAROCKER CLARENCE CLORDOWN HICHAEL NECONALD (L)	SIG ANNIO DYMANITE HOUSECO GUNLS AND THE AND T	PROGRAMMER ANGERS ST. ELMO'S FIRE TALKING NEADE BACK TO THE PUTUNE PHILL CALLING CHEAP PRICK A SIMPLE HINDS	JOSE COUGAR MELLEN (N) MODIUM	Two station a frozen list Q107/To KAZY/D	this week:
PHIL COLLINE PRAIRESMACK PRAIRESMACK DEAD OR ALLYE DAMES SOCIETY NOTELS CLASSIOLIC DYNAMITE CLASSIOLIC MYNAMITE CLASSIOLIC MYNAMITE CLASSIOLIC DYNAMITE CLASSIOLIC MYNAMITE CLASSIOLIC MYN	Springs (303)634-4896 PD RICH HAME ND: ALAW WRITE BRANK JOHN COUGAN MELLEN DIRE STRAITS (H) RUSHS RUSH RUSH STOP STOP	KFMG/Albuquerque (505)285-8811 PD: TON MARSHALL	CHUTADOS STEVIE RNY VANGHAM MOTLEY CAUE JOS LIVEN TUBBER # BILLY THE KID	HICHAEL MCOUNLD TOTAL TO	HAND CHIRD NOTELS DEL FUEGOS JON EUTCHER AXIS AMPERIONS JOE LYNN TURKER JAMES TATLOR TATE TRAIN EDDIE HURPHY SEEN LIGHT DERAN ACADEMY		KCGL/Saft Lake City (801)298-1142 PD: DEL WILLIAMS Reavy STRPLZ HINDS	R.E.N. CRUEADOS JOE LYBR TURSER KISS A MOTLEY CRUE	0	
UNTOUCHABLES SOMAFFICE RETURN OF LIVING D POWER STATION SIMPLY RED WIRE TRAIN GERE LOVES JEZEREL, ELYON JOHN & MILL. SQUEZZE GARY MYRICE ADVERTURES	ER TOP BAY VAUGURAM (M) STEVIE BAY VAUGURAM (M) STEVIE (M) STORE SHAM (M) TALKING HEADS (M) TALKING HEADS (M) PRUMPTON, ACCER 6 SYAMBHIP (M) HEARTON CRUZULO C	RUSH INXS SIMPLE MINDS LOVERBOY STING TOMY SHAW PHAMTOM, NOCKER &	KDK8/Phoenix (602)897-8300 pb. sown LARSON Mb. HICK SOWERS Marry MTAMI VICE HR. HISTER 8873H RANS	KLPX/Tucson	a BMASH PALACE a STAPLE SINGERS CHARLIE SERTON TON MAITS	KRQUALeramie- Cheyenne (307)745-7396 FO: JOHN TEMPER LEXE LINK TURBER LEXE ROOFE DALTREY HIAMI VICE QUARTERIASH SQUEEZE ALAN VEDA	INCE (H) THOMPSON THIS (H) ALARM ALARM GARY FINAM MATERIOYS PREPAL SPROUT PROPAGAINA GENE LOVES JEEEBL TALKING HEADS JASE HIEDLIN WINE THAIN SCRIPTION ON (H) ARCADIA	KK QR/Anchorage (907)278-4631 Pp. 104H ROSER'S	to report	ion falled this week. were frozen: ochester.
ANC NEWDRYX CHIZADOS R.E.H. PREPAS SPROUT PROPACARDA BOORTONS RATE SHOW A CROND RISE SHOW A CRO	NedJum JEXES HARILLION HARILLION HARILLION HARILLION HISTER HIANI VICE CWEAP'THICK HICK LOME ANTYODAR PARTHUM HICKED PREYAB BROUT KISS DUME JUPITER	ILE N. CALLERS IN THE PROPERTY OF THE PROPERTY	MI. MISTER SATAR DOMAN SATAR DOMAN SATAR DOMAN SATAR DOMAN SATAR DOMAN SATAR DOMES FIRM MIGHT PANGER AHA STARSHIP Medium HOOTERS DOM MEMILEY JOVERNOY	(802)622-8711 PD: MRYAN HILLER MD: RICK ALLER Reserv LOVERBOY MIAHI VICE (N) BRYAN ADMS JOHN COUGAN MELLEN THOMPSON THIMS JEART ROGER DALTREY (N)	KZAM/Eugene (503)741-1999 POI JEFF HAVELY	OUTFIELD CORET HART BETTER OFF DEAD TOWN'S TANK KISS DUKE JUPITER JOHN COUGAR MELLEM SINPLE NIMES a SCRITT! FOLITT! STARSHIP BIGHT HANGER BIRLE BALFS	SHRIERBACK (M) CURE (M) JOHN COURAR HELL(M) LLDYD COLE BLUE HILE ROUBEZE (M) MARSHALL CREMENAM X BIG AUDIO OYNAMITE KATE BUSH (M)	PD: JOHN BOSERTS Meavy R.E.H. STING (H) PHIL COLLINS STEVLE RAY VAUGHAR (M) DIRE STRAITS BILLY DOMESTRALD CHINA CRISIS MARTI JOHES STARSHIP SUZAMNE VZCA		
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CHR PARALLEL ONE PLAYLISTS

EAST

WBSB **B104**

MD: Amy Kronthal

BINFLE HINDS/Alive & Riching



TOMACO

1 STORY AMMON TOWARD

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4 STORY AMMON TOWARD

5 STORY AMMON

24. 25. 26 JACK WADMER/Tee Young

Baltimore PD: Ralph Wimmer MD: Tim Watts

22 TOP/Sieesing Dag AGCADIA/Election Deg SIMPLE MINDS/Alive & Micking DAVID FOSTER/Love These From "S

VISS9812 Buffalo All Hit WKSE-FM

PD: Scott Robbins MD: Boom Boom Cannon

M. DE BORN BOOM CARRON

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24
ELTOM JOHNSHIPS HOT US
POINTER SISTERS/Freedom
ARCADIA/Elictien Del
MANO CHAMBUTE Live & Die In LA
MOTELS/Bact
JOHN MAITE/Milcom To Parelle

JOSE MATTE/METCHE TO PARRÉTY
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Philadelphia

PD: Scott Walker MD: Glenn Kalina

MC. Glenn Kalina

John meditar Trans.

John M. John

PRINCE/Ambrica ARCADIA/Election Day HOTELS/Shock KISS/Tears Are Felling

RESEATEMENT ARE FEILING
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PD: Bob Travis MD: Chris Knight Boston

Section School Company of the Compan

ADDS SIMPLE MINDS/Alive's Miching EUNTHHICS & AMET/Singers for Di ARCADIA/Election Com MODE & TOS GAME/Georgebox RAY PARKER JR /Girls Are More F.

CKgm Montreal PD: Stephen Anthony

PD: Stophen Anthony

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ARCADIO/Election Day

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MD: Brad "Knobby" Jones

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Operations Manager: Providence Tom Cuddy

EUNYTHRICS & ARET/Sisters Are Do: 22 TOP/Sieteing Sag SHEAM EASTON/Do it For Leve ARCADIA/Ejetien Day ELTON JOHC/Weg Her Up

MOTELS/Absolves Die Ta LA
PRINCE/Absolves Die Ta LA
PRINCE/Absolves
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RAME & AMOLEA/F/13 Be Good
CHECK & CHOMO/Doen In East LA
9, 9/3/13 Cd He For Al) Cd

PD: Scott Shannon MD: Frankie Blue



PD: Smokey Rivers

EURYTHRICS & ARET/Stators Are Da ARCADIA/Election Dag DAVID FOSTERViews Tanks From "St ELTON LOBE/Mars Har Up

IZ TOP/Sirepine Seg RAY PARKER JR, FOIT IS AT POTE FO SIMPLE RINDS/AIVE & RICKING SILLY JOSE/The Night Is Still Ye

PD: Bob Beauchamp

MD: Guy Brouillard

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AGCADIA/Election Bay
AFRINCE/America
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M. HISTOCYCLAR WINGS
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Toronto VP/Programming: Sandy Sanderson MD: Bob Saint

MD: Bob Saint

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JAME HEEDLIN/Blue Hass EURYTHRICS & ARET/Esters Are Do SPACE HONSEY/Come Math He ARCADIA/Esterson Deg BRYAN ADAMS/12'S Only Love

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PD: Sunny Joe White
MD: Geni Donaghey

MD. Gent Donaghey

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PD: Bill Terry MD: Ruth Tolson

MD: Ruth Toison

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CMD/Se In Love EURYTHMICS & ARET/Sisters Are Dos RAW PARKER JR /Girls Are More Fun

- WBEN-FM/Buffalo

PD: Hank Nevins

PD: Hank Nevins

MD: Roger Christian

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PD: Jim Randal MD: P.J. Foxo

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MODS 22 TOP/Sireping Beg

7/06 wzgo Philadelphia

ALL HIT RADIO Ops. Mgr.: Steve Davis MD: Andre Gardner

ACCADIA/Sietton Day CLEMENS & BROAMS/You're A Friend SIMPLE HANG/ASION SCRITT FOLITY/Ferfect May ELMYTMHICS & ARET/Sieters Are Do SMEENA EASTON/Do it For Love

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PD: Bandy Brown

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CHR PARALLEL ONE PLAYLISTS

CA CA KBEQ

Kansas City

PD: Steve Perun

MD: Karen Barber

MDD Karen Barber

1 | Higher Pain Carrier State
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29. 30 DAVID FOSTER/Leve Them. From "St 8 22 TOP/Sleeping Beg



Ops. Mgr.: John Gehron

Ope. Mgr. John Gehron
MD: Dr. Chuck Crane

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TALKING HEADSTAND She Man SIPPLE MINDSTAND She Man 21 TOP/Sleezing Dag BILLY JOBL/The Might is Still You ARRADIANTS et son Day JAMES TAYLOR/Thyrigan MICK LODGET Manuary



OM: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

SSE, PD/MD: Gregg Swedberg

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Ops Mgr. John Gorman

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Milwaukee

PD: Chris Andrews MD: Brian Kelly

MOD Brain Noily

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PD. Jan Jeffies

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WEST



PD: Richard Sands

ONJ/Soul Riss SIMPLE MINOS/ALIVA & Miching BILLY JOEL/710 Night Is Still Yo DEBARGE/Yow Weat It Well

DEBMINE/FOW Wear It Well

RUNCE SPRINGSTEEN/TY COIN Down
HOW DEBMINE SPRINGSTEEN/TY COIN
HOW DEBMINE SPRINGSTEEN
KATE DUBLIFWHENDER UP THAT MILE
OLDED STREET, WE THAT MILE
OLDED STREET, WE THAT MILE
OLDED STREET, WE THAT
REAL STREET, WE THAT WE SERVER AND THE S

KWSS 94.5 PM

PD: Dave Van Stone
MD: Robin Kipps

Address of the Company of

ARCADIA/Election Day EALTIMORA/Terien Boy

Denver

MD: C.d. Stone

| Compared to the compared to

KZZP104.7FM THE NUMBER THIT MUSIC STATION Phoenix PD: Guy Zapoleon MD: Steve Goddard

M.D. Steve Goddard

J. Transpropriate Control of the Control of th

DAVID FOSTER/Love Them- From "St RLYMAXE/! Hiss You OMD/So In Love ARCADIA/Election Day EURYTHMICS & ARET/Sicters Are Do

Seattle Seattle

MD: Sandy Louie

MANG CHUNG/To Live & Die En LA ELTON JOHN/HEEP HER UP CLEMONS & BRONKE/You're A Friend JAMES TAYLOR/Everyday

COREY MART/Boy In The Bor SAY PAPAER OR /Quels Are Mare Fun 22 TOP/Sireping Eag

Los Angeles

VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

SURVINHICS & ARET/Stators Ary Day PRINCE/America 22 TOP/Sissaing Dag GIND VANNELLI/Norts To De In Lev

KOPA

ANLADIA/ELECTION DAY
ELECTRONICS & AMETYSISTER Are DOI
OINGO BOINGO/MAINT Science
MUSY LERIS & THE/Pact In Time
BILLY JOEL/The Night is Still YO
MINARD JOHNS/LINE TO QUE TO Rnew

San Francisco PD: Steve Rivers

ADDG 31. 32. 35 INX8/This Time

ON COLLING & MARTIN/Separate Liv

Seattle KUBE STFM

PD: Bob Case

PD

OMD/So in Love ANCADIA/Election Day EDDIE MURPHY/Party All the Time ELTON JOHN/Jaran Her Up SHEENA EASTON/Do It For Love

KS IOSIZIII HOT HITS!

VP/Ops: Dave Parks PD: Mike Preston San Diego

OPPOPS: Dave Parks

DPD. Mike Presson

and Degree

Description of the Control of

37
ARCADIA/Election Day
EURYTHMICS & ARET/Sisters Are Do

Justin

MD/Assist PD: Chris Collins

SHEENA EASTON/Do It For Love NEW EDITION/Count He Out CHRYTHMICS & ARET/Blatters Are Dos Its MARA & SEEN/Everbody Dance ELTON JOHN/Hrap Her Up

MD: Keith Naftaly

ZIOO## KKRZ PD: Gary Bryan

MD: Sean Lynch

P.O. Gary Bryon

D. Sean Lynch

J. J. Man Market System With Trees

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ARCADIA/Election Day
EDDIE MORPHY/Party All The Time
EUNTHMICS & ARET/Sixters Are Doi
MU SMOZI/Coin* Too Par
MU SMOZI/Coin* Too Par
MU SMOZI/Coin* Too Par
GING VANNELLI/Hurtx To Be In Lave

Cops Mgr. John Driscoll MD: Geina Horton

29 BILLY JOEL/The Night Is Still Yo SIMPLE MINOS/Alive & Micring CHRIS CROSS/Chirm The Shake

23 TOP/Steeping Bag WANG CHEMO/To Live & Die In LA ROGER DALTREY/After The Fire DPD/So In Lave

Q103FM) KOAQ

MD: Alan Sledge

Denver

MD: Alan Sledge

Denver

The state of the st

SCRITTI FOR [TT]/Perfect May MATE BUSH/Running Up That MIL! MICHAEL FRANKS/Your Secret's Saf

Hot Hits KPLU FM

PD: Jeff King Assist. PD/MD:Devon Durrant

20 BYSTEM/This Is For You ELTON JOHN/Array Her Up CLEDNES & SEDME/You're A Fristens EASTON/DO IF For Love NOOL & THE GAME/Carrayency PAINCE/ABERICA SA MAS TALKING MEADS/And She Mas

COLOURFIELD/Can's Oet Enough ROGER DALTREY/After The Fire PREFAR SPROUT/Mhan Lave 20041



MD: Steve Naganuma

M.D. Steve Nagaruma

2 | STOYE Godge are the tree |

3 | STOYE Godge are the tree |

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5 | Stoye Godge are the tree |

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7 | Stoye Godge are tre

KKIDD 103 Sacramento Sest His Music

PD: Tom Chase

CHIAFD JONES/Like To Get To Kno. CHEAF TRICK/Tonsent [1:5 You

102/R&R FRIDAY, OCTOBER 18, 1985

CHR PARALLEL ONE PLAYLISTS

квео

Kansas City

PD: Steve Perun MD: Karen Barbe

AMBO

Ops. Mgr.: John Gehron

MDN Karen Barber

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2 2 align The age of the State

3 2 align The age of the State

4 3 align The age of the State

5 3 align The age of the State

6 3 align The age of the State

7 align The age of the State

29, 30 DAVID FOSTER/Lave These from *St I IZ TOP/Sleeping Bag

TALKING HEADS/And She Mea SIMPLE MINDS/Allow & Michans 12 TOP/Sleeping Eap SILLY VOLL/The Night Is Still ANCADIA/Election Day AMES TALKOR/EVERYDAY

OM: Tac Hammer Minneapolis
Asst. PDIMD: Green Communication

Asst. PD/MD: Gregg Swedberg

wmms Winns 100a ca

Ops Mgr. John Gorman

Augus Marga, John Gorman

The Control of the Contro

35. 40 SMEENA EASTON/DE IT FOR LOVE ARTISTS UNITED . /Sun City CMRIS CROSS/Chare The Soule SPACE RONACY/Coap With Mr

RATT/You're in Love RATBIAN & THE MAY/OUR TO GUIEFE RAY PANGER JR /GIP1s Are More Fun GO MET/Eye to Eye HOTEL-Show Love To Peradise LOW MATE/Melcome To Peradise ALBE/Fear Are Falling

Chicago



MD: Brian Kelly

MOD: Brian Nelly

2 description of the control of t

ELTON JOHN/Hrap Her Up HR. HISTER/Breten Hings CLEMONE & BROWNE/You're A Friend SIMPLE HINDS/Alive & Kasking ONL/Soul Kiss

WLS-FM Chicago

PD. Jan Jeffies

2 | State of the state of t

WEST

Hot Hits
San
105 KITS
Francisco

24. 28 RAY PARKER JR. /Girls Are Hore For

ONJ/Soul Nies SIMPLE MINDS/Alive & Micking BILLY JOEL/The Night Is Still Yo DEBARCE/You Mear It Well

DEBARGEYES MEAR IT WEIT

PRINCE/FORD LIFE
BRUCE SPRINGSTED/10 DO IN' DEM
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KWSS 94.5 PM

ARCADIA/Election Day BALTIMONA/Terran Res



Denver PD: Mark Bolke

KZZP104.7FM
THE NUMBER 1-HIT MUSIC STATION
PD: GUY Zapoleon
MD: Steve Goddard

P.O. Day Candonical Control of the C

DAVID FOSTER/Love Themp, From "St HLYMATK/I Miss You OHD/So In Love ARCADIA/Election Day EURYTHMICS & ARET/Sisters Are Do

SIMPLE MINDS/ALLVE & MICELING 22 TOP/Sleeping Beg HEART/Nover DNJ/Seul Mice CORSY HART/Pow In The Bus





PD: Bic Hansen

MD: Sandy Louis

1 | And Sandy Louis

2 | And Sandy Louis

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MANG CHUNG/To Live 5 Die In LA ELTON JOHN/Heap Her Up CLEMONS & BOUNE/You're A Friend JAMES TAYLOR/EVERYEN

COMEY MART/Ray In The Ros RAY.PARKER JR /GIFTs Are More Fun ET TOP/Streeting Bag

Los Angeles

VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

34. 37. 40 SERVICENCE & ARET/Staters Are Do PRINCE/Apartica IZ TOP/Siresing Beg CIMO WARMILLI/North To Be in Love

COPA PD: Dick Bascom Phoenix

SCRITTI POLITTI/Perfect New SCOIE MURPHY/Farty All The Tim BTARPOINT/Object Or My Desire AMCADIA/Election Day

SIMPLE MINDS/Alive & Miching EUNTHMICS & ARET/Sieters are Doi GIMOD BOINDO/Meire & Eciante MUEY LEWIS & THE/Reck In Time BILLY JOSE/The Night Is Still Ye HOMARD JOMES/Liky To Oax To Resu

Seattle KUBE 93FM

PD: Bob Case

MD; Wendy Christopher

OMD/So in Love ANCADIA/Election Day EDDIE MARPHY/Party All The Time ELITON JOSHI/Area Her Up SHENA EASTON/Do it For Love



VP/Ops: Dave Parks San Diego

ADDS 37 ARCADIA/Election Dev CURVINHICS & ARET/Bistors Are Ds

FIV102 Jeston PD: Rick Gillette

MD/Assist PD: Chris Collins Sacramento

SHEEMA EASTON/Do It For Love NEW EDITION/Count He Out EUNITHRICS & AMET/Sisters Are Do. TA MARA & SEEN/Surrbedy Dence ELTON JOHN/Hrap Her Up

San Francisco PD: Steve Rivers MD: Keith Naftaly

31, 32, 35 INESTRICTION COLLING & MARTIN/Separate Liv

ZIOO FM KKRZ

PD: Gary Bryan MD: Sean Lynch Portland

P.O. Gary Bryon

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ARCADIA/Clection Day ECDIE MulPHY/Party All The Time EUNTH-MICES & ARCIVISIESTE Are Dos MU SHOOZ/Josan Tee Far ELTON AGENINES HE UP BLIDE AGENINES HE UP BLIDE AGENINES TO BE IN Love

KRXY Denver
Ops Mgr. John Driscoll
MD: Geina Horton

22 TOP/Sieseins Bag MANG CHUNG/To Live & Die In LA ADER DALITEY/AFTER The Fire OPD/So In Love

Q103FM PD: Jack Regan



Denve

MD. Alan Sledge Denver

| STORY | STOR

35 ELION UDBANATAS HAT US MANO CHAMOTE LIVE & DIS IN LA MENE & AMDELA/['1] Be Good KLYMASK/I Miss You

SCRITTI POLITTI/Perfect Meg MATE BUSH/Running Up That Hill MICHAEL FRANKS/Your Secret's Se⁵

HotHits Seattle TREPUW FM.

PD: Jeff King Assist. PD/MD:Devon Durrant

Asset POMODewo Duran and Service Control of the Con

20 SEM/TAIN IN FOR YOU ENTERHYTAIN IN FOR YOU CLEDON JOHNHAM HOT UP CLEDONS IN SMCLACY YOU'RE A FORESTAND ASTONNOOL IN FOR LAVE HOLD. IN THE CANONYMATHER PROCY. PRINCE MARKING MEASTAND SHE WAS

COLOURFIELD/Can't Det Emeugh I ROSER DALTREY/After The Fire PREFAS SPROUT/Horn Love Breek

ÍVlag<u>ic</u> кил

PD: Jon Barry

MD: Steve Naganuma

LOVERBOY/Lovin' Every Minute ! ELTON JOHN/Mres Her Up MODER DALTREY/After The Fire ARCADIA/Election Day MCARI/Merer

ADDS

COO TOD Sacrame

Sacramento's Best

PD: Tom Chase MD: Mr. Ed

100/PODEDIDAY OCTORED 18 1085

Arcadia Elton John HOTTEST

Stevie Wonder Whitney Houston

CHR ADDS & HOTS

SOUTH

MOST ADDED Arçadia Elton John Kooi & The Gang

HOTTEST Jan Hammer Stevie Wonder **Tears For Fears**

EAST PARALLEL TWO

O100/Allente

Geronimo/Muneter Garonimo/Munater
ELTON JOHN
ARCADIA
CLEMONS & BRCWNF
KOOL & THEE GANG
HOTLEST:
JAN HAMMER 10-3
STARSHIP 9-6
STING 11-8
STEVIE WONDER 12-9
MR. MISTER 24-10

WZQU/Boston, MA McKay/Cutle

none Hottest: A-HA 1-1 John COUGAR 3-3 MHITMEY HOUSTON 5-5 STEVIE WONDER 6-6 SRUCE SPRINGSTEEN 7-7

WWSBUCharbaton, WV
Believieston, WV
Believieston, WV
Believieston
ELTON JOHN
ELTON JOHN
BRITTH AND STORM
MINISTRA SISTERS
BALTIHORA
KOOL 6 THE GANG
WHITHEY HOUSTON 1-1
JAN HAMPER 5-4
PAUL YOUNG 14-10
TEAMS FOR FRANS 16-11
COLLING & MARKEN 24-15

ENT 4 ANGELA
EURYTHOMICS 6 ARET
KLYMAAXX
QUARTERFLASH
CLEMONS 6 BROWNE
HOWARD JONES
TOMOMY SKAM
KOOL 6 THE GANG
HOLLESE:
A-BA 1-1 HOTCHET: A-HA 1-1 READY FOR THE WOR 5-2 CHEAP TRICK 4-3 JOHN COUGAR 7-4 STARSHIP L2-7

WERZ/Exeter, NH ett MacKer

Scott MacKay

ARCADIA

LITON JOHN
KISS.
POINTER SISTERS
POINTER SISTERS
PRETAB SPACOT (dp)
VANDERSERG (dp)

WHITTHEY HOUSTON 4-1
TEARS FOR PEARS 10-7
BRYAN ADAMS 14-8
GLEEN PREY 18-14
COLLINS & MARTIN 27-21

WTIC-FM/Hertford, CT

HEART ELTON JOHN SHEEMA EASTON HOLLEST A+HA 1-1 STEVIE MONDER 3-2 JAN HAMMER 4-3

WAMX/Huntington, WV

on/Collina Robinson/CoHina
BILLY JOEL
22 TOP
HOMARD JONES
SCRITTI POLITTI
HURY LEWIS & THE
HOLTEST
A-RA 2-1
LOYERBOY 4-3
JAN HAMPIER 12-4
BRYAN ADMAN 15-11
TEARS FOR PEARS 18-13

WKEE/Huntington, WV

none Hotteet: WHITNEY HOUSTON 1-1 A-HA 2-2 READY FOR THE WOR 3-3 STEV1E WONDER 4-4 TEARS FOR FEARS 5-5

FODIE MURPHY MR. MISTER ZZ TOP ONJ Hottest: PEADY FOR THE WOR 3-1 JAN HAMMER 4-2 TEARS FOR FEARS 13-7 COLLINS & MARTIN 29-14 KLYMAXX 27-20

ELTON JOHN
ZZ TOP
CHRIS CROSS
EURTYTHMICS & ARET
CLEMONS & BROWNF
HOTTEST
**STEVIE WHODER 2-1
HEART 18-12
FREDDIE JACKSON 20-13
COLLINS & MARTIN 26-18

WSPK/Poughkeepsie, NY

Dayton/Jermes

ELTON JOHN

ELTON JOHN

ELTON JOHN

ELTON JOHN

ELTON JOHN

LENDOUS & BROWNE

KOOL & THE GANG

STEVIZ MONDER 8-2

JAN HAMPER 10-7

STARSHIP 16-13

GLENN FREY 20-14

MR. MISTER 26-22

RI-104/Providence, RI Jonethen Monk DAVID POSTER
KOOL & THE GANG
ARCADIA (dp)
HOLLest:
A-MA 1-1
STEVIE WONDER 3-3
ARETHA PRANKL(N 12-7
HEART 22-10
MR. MISTER 29-20

Q82/Rochester, NY

ABETHA FRANKLIN
DAVID POSTER
2Z TOP
SIMPLE MINDS
Hotest:
JOHN COGGAR 1-1
STARSHIP 8-2
NIGHT RANGER 5-4
MIITHEY HOUSTON 11-9
COLLINS & MARTIN 16-14

98PXY/Rochester, NY Tom Mitchell

ARCADIA ELTON JOHN EDDIE HURPHY KOOL & THE GANG PRINCE Hotteat: TEARS FOR FEARS 5-U JAN HAWMER 3-2 STEVILE WONDER 4-3 WHITHEY HOUSTON 6-4 STARSHIP 12-6

WGFM/Schenectedy, NY Torn Parker

SHEENA EASTON
ELTON JOHN
KATE BUSH
ARCADIA (dp)
EUKYTHMICS 4 ARET
HOLLEST:
A-MA 1-I
STEVIE WOMDER 7-3
MHITHEY HOUSTON 8-6
TEARS FOR FEARS 9-7
GLENN FREY 11-9

SOUISyracuse, NY
Lind/Dunee
ARCADIA (dp)
ELTON JOHN
SHEENA EASTON
KATRINA & THE MAV
KISS (dp)
MANG CHUNG MANG CHUMA HOTCEST: A-HA 1-1 MEITNEY HOUSTON 3-2 STEVIE WONDER 6-3 JAN HAMMER 9-4 TEARS FOR FEARS 10-8

WPST/Trenton, NJ

ARCADIA CLEMONS & BROWNE SHEENA EASTON GO WEST ELTON JOHN KOOL & THE GANG HOTE ## 1-1 JAN RAMMER 7-5 HEART 15-10 MR. MISTER 22-15 GLENN FREY 26-19

WRCK/Utics, NY

Jim Reits
ARCADIA
ANCADIA
DAVID POSTFR
JOHN MAITF
ELTON JOHN
SHIFEM FASTON
MOTFILS
TPFFAB SPROUT
HOCKERS
TARSHIF 8-2
NR. HISTER 14-7
COLLINS 4 WARTIN 23-15

WKRZ FM/Wilkes-Berre, PA Brock/Sheriden

ARCADIA FLTON JOHN KISS (dp) CLEMONS & BROWNE CHRIS CROSS SREENA EASTON JACK MAGNER HOTLEST JACK WALNEH
HOTLEST:
READY FOR THE WOR 2-1
JAN HAMMER 9-3
TEARS POR FEARS 15-11
STARSHIP 18-14
TOLLINS & MARTIN 28-16

WTLQ/Wilkes-Barra, PA Oon Tandler

Oon Tandler
ELTON JOHN
ARCADIA
ACCADIA
ACCADIA
TUBER SHAM
MOTELS (dp)
MOUNTERFLASH (Ap)
PEADY FOR THE MOR 1-1
MITTER MOUSTON 4-2
STARSHIP 9-3
JAN RAPHER 3-4
STEVIE MONDER 8-6

Q106/York, PA

OMD
PREDDIE JACKSON
CLEMOMS & SROWNE
HEART (dp)
HOLLest:
A-HA 3-1
WHITNEY MOUSTON 5-3
TEARS FOR FEARS 12-9
DON HEBLEY 14-11
STARSHIP 17-12

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

PARALLEL THREE

STOWN KNIGHTY

ARCADIA
CLEMONS & BROWNE
ELTON JOHN
ROOL & THE CANG
ROOL & THE

WGUY/Bangor, ME Roberts/Worcester

Roberta/Worcester
ARCADIA
SIMPLE MINOS
SHEME ASATON
KISS
OUTFIELD
ELTON JOHN
BALTIMORA
HOLICELL
FOOTERS 8-4
HOUTERS 9-4
HITTEY HOUSTON 11-7
STARSHIP 15-11

WZQN/Bengor, ME Tony Perkins

ARCADIA LAURA BRANIGAN ELTON JOHN SCRITTI POLITTI Hottest: Hottest: READY FOR THE WOR 7-3 BRUCE SPRINGSTEEN 8-4 JAN HADDER 9-8 TEARS FOR PEARS 10-9 STEVIE WONDER 13-11

WIGVISH, ME
Bob Anderson
EURTYPHICS & ARET
PRINCE
KISS
ARCADIA
ARCADIA
JAN HAMMER :-1
STEVIL WORDER 2-2
TEARS POR PEARS 5-4
STRAINEN E-3
NR. MISTER 24-10

t03CIR/Beckely, WV

ELTON JOHN
SIMPLE MINDS
CHRIS CPOSS
THELES FOR FEARS 2-1
WHITHEY HOUSTON 5-4
PINGN BOINGN 8-6
COLLINS 4 WARTIN 19-1
DAVID FOSTEP 23-16

95XXX/Burlington, VT Rob Poulin

Rob Poulin

CHRIS CROSS

CHRIS CROSS

ANALYMAGHER

ANALYMAGHER

TA MARR 4 SEEN (1p)

HOLLES (1p)

HOLLES (1p)

HOLLES (1p)

HOLLES (1p)

HOLLES (1p)

TA MAMPF 4-1

GUENN FREY 9-0

TEARS POR FRES 12-1)

STARSHIP 13-12

MatthewalAbakander
ROOL & THE GANG
ELTON JOHN
ROTE & SHEWN
ROOL & SHEWN
ROOM & SHEW

WZYQ/Frederick, MD

osabi Joe CLEMONS 6 BROWNF ARCADIA HEART READY FOR THE MOR !-1 STEVIE MONDER 4-2 JAN HAMMER 7-4 A-HA 11-7 STARSMIP 15-11

OK100/Ithecs, NY Doug Neville

Doug NewMe

EVEY & NAVELA
EUSYTHHICS & ARTT
KLYMAXK
OUARTERFLASH
HOWARD JORES
ADD
SERVICE JORES
ADD
JORES
ADD
SERVICE JORES
ADD

WKHI/Ocean City, MD

Jack Gillen
SIMPLE MINNS
KISS (4g)
ELTON JOHN
ARCADIA
SNEENA EASTON
GUARTERFLASH
CLEMONS 6 BROWNE
HOLLEST:
MHITMEY HOUSTON 3-1
STEVIE MONDER 4-2
TEARS POR FEARS 9-2
DON HEBLET 12-8DON HEBLET 12-8DON HEBLET 12-8-

KLYMAXX
CLEMONS & BROWNE
CLEMONS & BROWNE
CLEMONS & BROWNE
CURATTERFLASH
ROOL & THE GANG
TORMY SHAM
HOWARD JOYES
HOLLEWS & MILITIME HOUSTON 2-(
STEVIT MONDRE J-2
JAN HAMPIER 4-3
BRYAN AJANAS 1-7
COLLINS & MARTIN 25-14

WGAN/Portland, ME Falconi/O'Nelli

FalconiO'N-WIR

EDOIE HURPHY
KISS
KLYMAXY
ROLFITER SISTERS
SHEEMA EASTON
FLYON JOHN
ARCADIA
HOLLEGIL
HOLTER HOUSTON 6-2
JAN HAMPER
JAN HOLTER
LOUSTON 6-1
LOUSTON

WOMP-FM/Wheeling, WV Bob Forster

BOD FORTER

PEAL (LIFF

WFXX/Williamsport, PA Minier/Stratton

Minie/Straton
ARCADIA
ARCADIA
ARCADIA
ARCADIA
SALTIMORA
FINNS JOHN
FINNS JOHN
FINNS JOHN
BAVID FOSTEP (dp)
BAVID FOSTEP (dp)
BAVID FOSTEP (dp)
TELENS STEVIC MONDER 7-3
TEARS FOR FEARS 12-8
HEART 16-7
MR. MISTÉP 22-14

SOUTH

PARALLEL TWO

Bruce Stawene
EURYTHRICS & ARET
ARCADIA (dp)
SHEENA EASTON
MIANI SOUND MACHI
CHRIS CROSS
ELTON JOHN
STARPOINT
HOLLEGIT
JAN HAMMER 3-1
FREDIE JACKSON 5-3
MR. MISTER 25-9
GLEEN FREY 23-13

KHFI/Austin, TX Wayton Richards

KISS (dp) ARCADIA (dp) KOOL & THE GANG (dp) ARCADIA (4p)
KOOL & THE GANG (4p)
ELTON JOHN
KATE BUSH (4p)
CHRIS CROSS
Hottest:
A-HA 3-1
WHITNEY HOUSTON 4-2
STEVIE WONDER 5-4
STANSHIP 13-7
JAN HAMMER 14-10

WFMF/Baton Rouge, LA

HIGHARYSON
BILLY JOEL
HEART
HOLDEST:
A-HA 1-1
READY FOR THE WOR 3-3
STING 6-4
STEVIE WONDER ?-5
JAN HAMMER 8-6

Michael Adams

22 TOP (Jp)

COLLINS & WARTIN
HR. HISTER
"HAR TURNER (Jp)
ARCTHA FRANKLIN
HOLLEST AND THE MORE
ARCTHA FRANKLIN
HOLLEST
READY FOR THE MOR ID-6
JAM HARMER IJ-8
TEARR FOR FEARS 18-12

ARCADIA ELPON JOHN EURYTHRICS & ARET KATE BUSH (19) HOCLEST TEARS OF FEARS 4-2 EDDIE MURPHY 17-9 COLLINS & MARTIN 2R-20 GINO VANNELLI 32-24

WAPI/Birminghem, AL St. John/Regal ARCADIA
ARCADIA
Hottest:
Jan Mapmer 1-1
JOHN COUGAR 2-2
STEVIE MONDER 4-3
TEARS FOR FEARS 11-8
STARSHIP 10-9

KXX106/Birmingham, AL North/Balley

WSSX/Cherk Phillips/Allen

EURYTHMICS A ARET ELTON JOHN KATE BUSH KISS (dp) TA MARA & SEEN (dp) Motest: STEVIE WONDER 2-1 GLENN FREY 10-3 TEARS FOR FEARS 15-4 JOHN COUGAR 7-5 NR. MISTER 22-16

WBCY/Charlotte, NC Bill Mertin

EURYTHMICS & ARET RENE & ANGELA ONJ DONN
ELTON JOHN
CLEMONS & BROWNE
TINA TURNER
NOTESET:
BRYAN ADAMS 4-1
HUEY LENUS & THE 6-3
STARSHIP IO-4
TEARS FOR FEARS 16-8
NEART 20-15

WROQ/Charlotte, NC Blackwell/Williams

SIMPLE MINDS JACK WAGNER ELTON JOHN KISS (dp) KATE BUSH HOLLEST: WHITNEY HOUSTON 2-1 STEVIE WONDER 5-2 JAN HAMMER 8-3 TEARS FOR FEARS 7-6 LOVERBOY 19-9

W8KZ/Chattan Page/Chase

MANG CHUNG SIMPLE HINDS HUEV LEWIS & THE ELTON JOHN HOTLEST: A-HA 1-1 JAH HAMMER 7-2 TEARS POS PEARS [0-4 LOVERGOY 1:-6 STARSHIP 15-7

WNOK FM/Columbia, SC Peter Hamlett

HIAM SOUND MACHI GINO VANNELLI (dp) ELTON JOHN (dp) KOOL & THE GANG ARCADIA (dp) HOTESE: ANDERS ... HOTTEST: JOHN COUGAR 4-3 STEVIE MONDER 7-5 STARSHIP 12-9 JAN HAMMER 10-10 HR. MISTER 18-12

WZLO/Columbia, SC Herring/Mersh

Herring/Marsh
PRINCE
ARCADIA
CLEMONS A BROWNE
KOOL A THE GANG
JACK MAGGIR
HOR VOR
HOR VOR
HOR VOR
HOR VOR
HOR VOR
HOR VOR
HEAPT 25-20
VIR. HISTER 27-24
VIR.

GineburgTucker

STARSHIP
COLLINS 6 MARTIN
HEART
DOM HENLEY
GLENS FREY
HOLTEST
READY FOR THE MOR 2-1
STEVIE MONDER 3-2
TEARS FOR FEARS 4-1
A-HA 5-4
STING 15-10

WDCG/Durham-Freeman/Wright none Hottest; JAN HAPMER 1-1 WHITHEY HOUSTON 2-2 A-RA 3-3 STEVIE NONDER 4-4 TEARS FOR FEARS 6-6

TEADIE MURPHY
TA MARA & SEEN (dp)
LAURA BRANIGAN
ELTON JOHN
HOTLEST:
STEVIE WOMDER 3-1
CREECH & CHONG 4-3
JAN HAMMER 7-4
TRANS FOR FRANS 6-5
FREDDIE JACKSON 9-6

STARSHIP Nottest: STEVIE WONDER 1-I A-HA 3-2 WHITNEY HOUSTON 4-3 CHEECH & CHONG 6-5 JAN HAMMER 10-7

WANS-FM/Greenville, SC

LECTON JOHN
ELTON JOHN
KLTHADX
STHEMA RASTOW
KISS (dp)
CHRIS CROSS
ALCHAEL MCDOMALD
HOWARD JOHNER
HOLTEN
HOLTEN
HOLTEN
HOLTEN
JOHNER
HOLTEN
JOHNER
HOLTEN
JOHNER
JO

KEZB/EI Paso, TX MIAMI SOUND MACHI STARSHIP

WCKN/Greenville, SC Jackson/Chris

HOWARD JONES MORRIS DAY PRINCE KATE BUSH WANG CHUNG EURYTHMICS & ARET Hottest: JAN HAMMER 2-1 STEVIE WONDER 3-3 PREDDIE JACKSON 5-5 DAVID FOSTER 12-6 A-HA 8-7

ZZ TOP SIMPLE MINDS EURYTHNICS & ARET TA MARA & SEEN HOTLEGE: STEVIZ MONDER 4-1 STING 6-2 JAN HANGER 8-3 A-HA 9-4 TEARS FOR FEARS 14-6

WQUT/Johnson City, TN

WOKI/Knoxville, TN Gary Adkins

Gery Adkine

KOOL & THE GANG
POINTER SISTERS
ELTOM JOHN
HITTER
HI

GLIPMS PREV 18-12
WPMHILLANDINGTON, KY
FOXLJANEAR
ELTON JOHN
MICHAEL
MICH

KKYK/Little Rock, AR Mark McCain

STARSHIP
COLLINS & MARTIN
HOTLEST:
READY FOR THE WOR 1-1
A-RA 3-2
JAN NAMMER 7-5
STEVIE MONDER 8-6
TEARS FOR FEARS 16-12

WLRS/Louisville, KY

Christopher/Lyone
ARCADIA
KATE BUSHR
ELTON JOHN
ELTON JOHN
HOTELS
EURYTHHIC'S & ARET
HOTELS
HOLDEN JOHN
HOTELS
HOLDEN JOHN
HOTELS
HOLDEN JOHN
HOTELS
HOLDEN JOHN
HOTELS
HO

2.2 TOP HEART SIMPLE MINOS HOTEsst: A-HA 5-1 MHITNEY HOUSTON 4-2 JAN HAMMER 11-9 STARSHIP 23-19 PAUL YOUNG 25-21

PAUL YOUNG 25-21

WABB-FM/Mobile, AL
Fran/Fuller

ARCADIA
LLEMONS & BRONNE
KOOL & THE GANG
KOTLEST
TEARS FOR PEARS 2-2
JAN HAMPERS 3-3
GLENN FREY 9-6
KLYMAXX 14-9
STARBIF 22-15
WHHIY-FM/Montromery

WHHY-FM/Montgo Alen DuPriest

CHRIS CROSS KOOL & THE CARO SHEEMA BASTON EDDIE HURPHY CLEMORS & BROWNE ROTESSI: BROWNE ROTESSI: BONDER 7-5 TEARS FOR PEARS 11-6 HEAMT JO 22 AND 11-6 HEAMT JO 22 AND 11-6 DATIO FOSTER 26-22

KBFM/McAllen-Brownsville, TX Michael Cruz

MICHAEL CAR HERMIDO KOOL 6 THE GANG KISS (dp) ARCADIA MIAMI BOUND MACHI HOTEBET STIMO 2-1 WHITHEY HOUSTON 4-2 A-BA 5-4 TZARB FOR PEARS 11-9 STARBHIP 13-10

KX104/Nashville, TN Murphy/Cook

Y107/Nashville, TN St. John/Peace

ARCADIA
RATE BUSH
RATE BUSH
JACK MAGNER
PRINCE
PRINCE
JAN HAMMER 1-1
JAN HAMMER 1-2
A-HA 3-3
CLENN PREY 7-6
STARSHIP 19-13

WRNO/New Orlea

Costello/Wetkins
ARCADIA
ARCADIA
LITOR JONN
CLEMONS & BROWNE
CLEMONS & BROWNE
CLEMONS & ARCT
DAVID FOSTER
CREIS CROSS
ARCT
LOVERION CROSS
TEVILE WONDER 4-2
TEARS FOR FEARS 5-4
LOVERBOY 7-6
BRUCE SPRINGSTEEN 8-7
BRUCE SPRINGSTEEN 8-7

BJ106/Orlando, FL Thomas/Wright PRINCE
ARCADIA

ARCAD

Y106/Orlando, FL Stacy/Steel

STEEPAR EASTON
PRINCE (dp)
ARCADIA
ELTON JOHN
HOLIGHER 2-1
STEYTE MODER 8-6
HIAM! SOUND MACH! 22-14
CREY HART 24-19
MR. HISTER 35-22
MR. HISTER 35-22

94Z/Raleigh, NC Peter Delloro

SIMPLE MINDS
JACK MAGNER
KOOL THE CAME
ELTON JOHN!
ELT

WRVQ/Richmond, VA Lowis/Payne SIMPLE HINDS ARCADIA ARCADIA
ONJ
SCRITTI POLITTI
EURYTHRICE & ARET
Hottest:
A-HA 2-1
JAH HANPER 8-4
STARSHIP 14-9
TEARS FOR FEARS 17-10
LOVERSOY 18-11

John Steel
ARCADIA
ALTON JORN
ALTON JORN
ALTON JORN
KISS
LAURA BRANIGAN
VANDORBERG
VANDORBERG
VANDORBERG
MOLINE A MARTIN
MEM EDITION
3-SPRED
MOLTAN:
FREDDIE JACKSON 2-1
EXTHANCE 6-1
STAMBIN P 1-5
ARCADIA 0-15 John Steel

298/Temps, FL Keghen/Clerc KATE BISH ELTON JOHN MIAMI SOUND MACHI ARCADIA HOLLEGI JAN HAMMER 1-1 STEVIE WONNER 4-2 WHI DNEY HOUSTON 3-1 GLENN FREY 9-5 STARSHIP 14-9

STARSHIP 14-9
WKZLWIMSTON-Salem, N.
Pinney/Joseph
ELPON JOHN
PRINCE
ARCADIS
ARCADIS
ARCADIS
ARCADIS
HOLLES

PARALLEL THREE

PEUTON JOHN ARCADIA (dp) KISS (dp) KISS (dp) KAPRINA 4 THE MAV HOLLERI A-HA 2-1 STEVIE MONDER 1-2 WHITMEY HOUSTON 7-5 TEARS FOR PEARS 9-6 JAR HAMMER 10-7

WKSF/Ashaville, NC

John Stevens
EURYTHRIUS & ARET
CHRIS CROSS
INVS
PRINCE
SHEEMA ESTON
HOLLEST:
A-HA 1-1
STEVIZ MONDER 8-3
STEVIZ MONDER 8-3
STEVIZ MONDER 8-3
COLLINS & MARTIN 10-24

EllosTevior
CHRIS CROSS
ARKOADIS
SHEEMA EASTON
ROOL & THE GANG
CLEMONS & BROWNE
REAL LIFE
TA HARA & SEEN (dp)
MOTERET:
A-HA2 2-1
WHITTNEY 11-7
TEARS FOR FEARS 17-14
COLLINS & HARTIN 32-27

WQID/Blioxi, MS Coulter/Christophe

SIMPLE MINDS ARCADIA KLYMAXX EURYTHMICS & ARET HOLLOSS EURYTHMICS & ARET Hottest: COLLINS & MARTIN 15-12 GLENN FREY 16-13 DAVID FOSTER 26-19 THOMPSON TWINS 28-20 CHRIS CUEVAS D-27

WJZRiCharlotte, NC Bob Chrysler

KOOL 6 THE GANG GINO VANNELLI MOTLEY CRUE WANG CRUE WANG CRUE TOTAL SCRITTI POLITI DAVED FOSTER 4-1 STARSHIP 14-5 LOVERBOY 10-7 JAN HANNER 16-10 KLYMAXX 35-24

WCGQ/Columbus, GA

Raiph Carroll Ralph Caroli
Fonic Humphy
Elmin Joule
Chess Cenos
ARCADIA
POLYMER SISTPRS
STARROINT
HOLTOR
A-HA 1-1
RRADY FOR THE MYR 4-3
TAN HAMMER 6-4
DON HEALEY 7-6
DOMES & JAROGER 6-7
KERSEEF SERMIN AR

KISR/Ft. Smith, AR Rick Hayes Rick Hayes
CHEIS CROSS
SHEEMA PACTON
QUARTEMPLASH
ARCADIA
KISS
REAL LIFE
HOLLOST:
STEVIE WONDER I-1
JAN HAMMER 3-2
A-HR 6-4
FEARS TOR FEARS 9-6
HEART 17-9

Q194/Gedade Davis/St. Joh Deviets John
SCRITTI POLITTI
KATE BISH
CHRIS CROSS
ELTON JOHN
CLEMONS & BROWNE
HOTEEST
JAN HAMMER 4-1
STEVIE MONDER 5-2
PREDDIE JACKSON 6-3
STARBHIP 24-17
KLYMAXX 32-22

WYKS/Gaineaville, FL Lou Patrick LOU PATHON
ELTON JOHN
ARCADIA
ROCER DALTREY
KATE BUSH (4p)
MANG CHUNG
MANG CHUNG
HOLESEL'S GANG
HOLESEL'S GANG
HOLESEL'S GANG
JAM HAMMER 6-4
TFARS POR FEARS 8-6

WZYP/Huntsville, AL Kelley/King Kelleyiking
ELTON JOHN
KOOL & THE GANG
ARCADIA
ARCADIA
EURYTHHICS & ARET
SHEZHA PASON
NAMA GRUNG (Op)
NAMA GRUNG (Op)
HOLLEST
TEALS FOR PEARS 6-3
TEALS FOR PEARS 6-3
FREDDIE JACKSON 15-10
STARRHIP 16-12
KSMRYLAGWENT 16-12

KSMB/Lafayette, LA

arcadia Eŭton john EŽTOM JOHN
MOTELS
EURYTHMICS & ARET
KISS (dp)
MORRIS DAY (dp)
MORRIS DAY
M

BH Brock

3-SPEED
18XS [dp)
18XS [dp)
18XS (dp)
18XS (dp)
18XD (dp

KNOE-FM/Monros, LA

KNIGHTANCLBRY
KERNY ROGERS
EURYTHRICS & ARET
SURTHRITTIN
SCRITTI
HOTELS
CUARTERFLASH
ELTON JOHN
HOLLeat;
STEVIE MONDER 5-1
DON HYNLEY 4-2
TEARS POR FEARS 8-5
THONPSON THINS 14-8

KWESD/desse-Midland, T)
John Clay

ARCADIA

ARCA

WPFM/Penama City, FL Thomas/Davis

Thornae/Davis

KOOL 6 THE GANG
ELTON JOBEN
ARCADIA
CHPIS CROSS
INNS (4p1)
Hotteat
READY FOR THE WOR 2-1
A-HA 1-2
STEVIE MONDER 6-4
WHITMEY HOUSTON 7-6
STARSHIP 18-13

WXLK/Rosnoke, VA Don O'Shea Oon O'Shea
CLEMNYS & BROWNE
ELTON JOHN
SHIPEAR PASTON
TO PRINCISTET
ROCES CALTREY
HOLESEL
STING 2-1
OOM MEMLEY 3-2
STEVIE WONDER 6-4
STARSHIP 9-2
COLLING & MARTIN 29-20
ZHOYSHANDARD C-1
ZHOYSHANDARD C-1
ZHOYSHANDARD C-1

SOMMORPHMCFERIEND
ARCADIA
KOOL 4 THE DANG
KOOL 5 THE DANG
KUTON JOHN
HIAHI SOUND MACHI
EDDIE MURPHY (dp)
LIDA LIVA
STEVUE WONDER 4-1
TEARS POR PEARS 8-5
JAN HAUDER 7-6
ARETHA FRANKLIN 19-8
GLENN FREY 14-9

WGLF/Tellehasses, FL Rick Sprinkles Rick Sprinkles

ARCADIA

ARCADIA

ARTERNA & THE WAV (dp)

SHERMA PASTON

SHERMA PASTON

SHERMA PASTON

SHERMA PASTON

SHERMA PASTON

SHERMA PASTON

FROM PASTON

ARCADIA
ONJ
SIMPLE MIMDS
PRINCE
HOLEST:
HOLEST

WHSL/Wilming Stewart/Stone

WVBS/Wilminsten, NC

Brien Krysz

Brien Kryaz

PRI NCE
ELTON JOHN
KOOIL & THE GANG
KLYHAXX
KCRITTI POLITTI
REBE & ANGELA
GINO VANNELLI
HOLLERET
HOLLERET
HOLLERET
HOLLERET
TEARS FOR FEARS 14-7
STARSHIP 16-9
EDDIE MURRHY 2-21
EZ TOP 40-24

R&R FRIDAY: OCTOBER 18; 1985/103

MIDWEST

MOST ADDED Elton John Arcadia Simple Minds

.....

HOTTEST Jan Hammer Starship Tears For Fears

none Hottest: MADOWNA 5-5 WHITMEY HOUSTON 9-9 STING 13-13 BOMIZ 6 JAGGER 21-21 JAH HANNER 24-24

WVIC/Leneing, MI Meloney/Kittredge

PREDIE JACKSON PREDIE JACKSON PAREZ JR. SIMPLE HIMOS THOMPSON THIMS (dp) HOTEL JOHN COUGAR 2-1° STARSHIP 2-4 A-8 6-3 JAN HAMBER 10-6 GLERN FREY 15-8

2104/Medison, WI Little/Hudson

Little/Hudson
ARCADIA
CLEMONS & BROWNE
FREDDIE JACKSON
BALTIMORS
BALTIMORS
HOttest:
TEARS FOR FEARS \$-1
STEVIE WONDER 5-2
STARSHIP 6-3
WRITHEY HOUSTON 7-5
LOVERSOY 10-7

KJ103/Oklehome City, OK

ARCADIA
ARCADIA
BLITON JOHN
PRINCE
EUNTYMHICS & ARET
ROOL & THE GAMO
HOTEST
JAN HAMMER J-1
TEARS FOR PEARS 5-2
GLEEN FREY 14-9
STARSHIF 9-12
THOMPSON TWINS 24-18

CHR ADDS & HOTS

WEST

KKAZ/Cheye

Dove Number
22 TOP (dp)
EURITHERICS & ARET (dp)
EURITHERICS & ARET (dp)
PRINCE (dp)
PRINCE

CHRIS CROSS ARCADIA ELTON JOHN CLENOMS & RROWNE SMEEMA ZASTON HOCLESI STARSHIP 3-1 JAH HAMMER 8-2 STEVIE MONDER 10-5 TEARS FOR FEARS 11-COLLINS & MARTIN 2

KHTX/Reno, NV John Chommie

John Chommie
SHEEMA ZASTON
22 TOP
REAL LIFE
PPINCED
HOLDED
HOLDED
HOLDED
HOLDED
HOLDED
HOLDED
HOLDED
HOLDED
HOMBOR
HOLDED
HOMBOR

CLEMONS & BROWNE ELTOW JOHN HOOTERS KLYMAXX SHEENA EASTON HOCLEST: A-RA 1-1 JAM HAMMER 4-2 STEVIF MONDER 5-3 WHITNEY HOUSTON 6-JOHN COUGAR 8-7

KBIM/Roswell, NM

MOST ADDED Arcadia Elton John Christopher Cross

Jan Hamme Stevie Wonder Whitney Houston

HOTTEST

MIDWEST PARALLEL TWO

WKDD/Akro Mett Petrick

Matt Parick
Chtls Cross
ARCADIA
ELTON JOHN
SHEEMA EASTON
MOTELS (4p)
HOUTES: A-HA 1-1
JAN HAMMER 8-2
TEARS FOR FEARS 7-4
ABC 22-15
HOOTERS 21-17

WKAU Appleton Oshkaoh, W Ross/Taylor

SIMPLE HINDS
SUBTITIONICS & ARET
SCRITTI POLITTI
PRINTE
RATE BUSH (4p)
RISS (4p)
HottesbanA-HA 1-1
WHITHEY HOUSTON 3-2
STEVIE MONDER #-3
TEARS FOR FRARS 12-6
STARBHIP 13-9

WRQC/Cleveand, OH Scott Howltt

SOOT Howelt
ARCADIA
AR

WNCI/Columbus, OH

OND
RCRITTI POLITTI
HR. MISTER
GINO VAMPELLI
KOOL & THE GAMG (dp)
ENEZHA ZASTON
HOLLSATON
JOHN COUGAR 13-8
GLEDNE FREY 15-12
GLEDNE FREY 15-12
COLLINS & HARTIN 21-16
ARETHA PRANKLIN 22-19

CLEMONS & BROWNF ELTON JOHN RISS (4p) LAURA BRANIGAN LAURA BRANIGAN Mottest: Multher Houston 2-1 STARSHIP 16-15 PREDDIE JACKSON 23-19 MR. MISTER 26-21 COLLINS 6 MARTIN 30-23

WGTZ/Deyton, OH John Robertson

PRINCE
ARCADIA
FIRTHWICE & APET
KOOK, & THE GANG
HOTLERI
PEANY POR THE WOR 1-1
A-NA 2-2
MHITNEY HOURTON 4-3
STEVIF MONDER 8-4
JAN HAMMER 10-5

KRNO/Dee Moines, LA

GMBen/Finch
COLLINS & MARTIN
STARRINIP
HOWARD TONES
HOLLERI
TEARS FOR FEARS 12-8
COLLINS & MARTIN D-12
GLENN FREY 18-13
LOVERBOY 27-15
STARSHIP D-20

KZIO/Duluth, MN

SIMPLE MINDS SIMPLE KINUD ABC MANG CHUNG HOTTEST A-HA 1-1 STARSHIP 9-6 2AN HAMMER 11-7 LOVERBOY 10-8 DAVID FOSTER 19-15

WETO/Eveneville, IN

Z2 TOP BRYAN ADAMS COLLINS & HARTIN HR. HISTER HOTLEGI: A-NA 1-1 READY POR THE MOR 2-2 STEVIZ MONDER 9-6 DON HEMLEY 10-7 JAN HARMER 11-8

WMEE/Ft. Wayne, IN Tony Richards

JOHN COUGAR SIMPLE HINDS ARCADIA HOttest: A-HA 1-1 STEVIE MONDER 6-3 JAN HAMMER 10-5 TEARS FOR FEARS 12-8 BRYAM ADAMS 13-10

WGRD/Grand R

TOPHY SHAM

TOPHY SHAM

JOHN MAITE

HOTLERI
A-NA 1-1

LOVERBOY 6-3

STARSHIP 9-5

HOOTEBS 12-8

TEARS FOR FEARS 14-10

Stein/Stophene
ARCADIA
ELFOW JOHN
SCRITTI FOLITTI
SNEEMA EASTOM
KATE MUSEN (dp)
HOtteat
A-HA 1-1
LOVERSOY 3-2
STIMM 4-3
STARSHIP 14-5
TEARS FOR FEARS 9-7

KEYN-FM/Wichita, KS

SIMPLE MINDS SHEELA EASTON CLEMONES & BROWNE SCRITTI POLITTI AURCADIA EURYTHHICE & ARET HOTOSE STRUTE MONDER 2-1 A-RA 3-2 TEARS FOR FEARS 10-5 GLEME FREY 15-10 STARRHIP 21-12 JAH MANNER 24-24
WWKFRIKALAMAZOO, MI
Terry Weinscht
HOOPERSE (dp)
SHEEDA EATTON
SHEEDA EATTON
SHEEDA EATTON
HOTELES
HOPE HITMES
HOTELES
HOTELES
HOTELES
HOTELES
LOCALINES
LOCALINES
LOCALINES
LOCALINES
MARTIN 33-23
WWICHLANDER ME

Jack Oliver

Jack Officer
ONJ
ARCADIA
HOSTERS
A-MA 1-1
MNITHEY HOUSTON 3-2
STING 5-3
STEVIE WONDER 6-4
JAN HAMMER 8-5

WHOT/Youngstown, OH Dick Thompson

DICK TROMPHION
2.2 TOP
SIMPLE MINDS
SIMPLE MINDS
SUMTHWHICE 6 ARET
MAURICE WHITE
PRINCE
OUTFIELD
FRIEND
FRI

PARALLEL THREE

KYYY/Blan Bob Sock

Bob Seck

ELTOS JOHN

ELTOS JOHN

CLEMONE & BROWNE

BALTHORM

ROOL & THE GAMG

ARCADIA

MANG CHUNG

KISS (dp)

HOLISTIM 4-3

WHITHEY HOUSTON 5-4

TEARS FOR FEARS 13-8

HOUTERS 15-12

HEART 25-16

HEART 25-16

KOFM/Oklahoma City, OK Cooper/Casey

CooperCasey
ELTOH JODBS
ARCADIA
ROOL 4 THE GAMG
EURYTHERICS & ARET
MOTEST
HOTEST
STEVIE MONDER 4-1
STEVIE MONDER 4-1
GLEMB PREY 14-10
BRYAN ADAMS 17-14 WBNQ/Bloomington, IL Justin/Robbins CLEMONS & BROMME CHRIS CROSS ELTOW JONE QUARTERFLASH H-THA 1-1 STIMG J-2 WHITHEY HOUSTON 4-J TEARS FOR FEARS 12-6 DON HENLEY 10-7 KQKQ/Omeha, NB Taylor/Deen

LEYNOTIMEN

ELTON JOHN
CLEMONS 6 BROWNE
ARCADIA
SCRIFFI POLITTI
MORRIS DAY
HOCLEST
A-HA 2-1
JAH HADWER 6-3
STEVIE MONDER 7-4
TEARS FOR FEARS 10-5
STARSHIP 9-7

KZSS/Peorie, IL

Keith Edwards
FREDDIE JACKSON

WZOK/Rockford, IL MoGee/Dent

ONJ SCRITTI POLITTI
DAVID POSTER
SIMPLE MINDS (dp)
JOHE MAITE (dp)
HOLLSSL
A-HA 1-1
STEPLE ACOUDER 7-4
STEPLE ACOUDER 7-4
TEARS POR PEARS 11-9

WIOG/Seginaw-Bay City, MI Beloher/Shannon

BetonerShermon
STEVIE NONDER
COLLINE & WARTIN
NOTEGE:
JAH HAMMER 5-1
HURY LEMIS & THE 2-2
JOHN CAFFERTY 4-4
BRYAH ADAMS 10-9
TEARS FOR FEARS 15-10

WRQN/Toldeo, OH Joe Thomas

Jos Thomas
BEYAM ADAMS
ELTOW JOHN
BLYOW JOHN
ANCADIA
JACK NAGMER
BALTHONA
HISS
CHUMO
CLEMENTS & BENENE
HOLTOSE & BENENE
HOLTOSE & BENENE
HOLTOSE & THE GAME 2-2
JAM HAMPER 3-1
HR. HISTER 9-7
HR. HISTER 9-7
HR. HISTER 9-7
HR. HISTER 9-7

Y94/Fergo, ND Anderson/Pal-KAY167/Tules, OR

WANG CHUNG (4p) TOMMY SHAW (4p) ELTON JOHN EURYTHMICS & ARTY ONJ (dp) KATE BUSH (dp)

KKXL-PM/Grand Forks, ND

VR. MISTER
SCRITTI POLITI
SIMPLE MINDS
CLIPHONS & BROWNE
HOLTER
A-HA I-1
JAH HAMMER 10-7
TEARS POR FERRE 14-1D
STARSHIP 13-11
GLENN PREY 21-16

GLEMM FREY 21-16
WAZY/Lafeyorto. IN
Stacy/Louison
ELTON JOHN
ROOL A THE CANN
ROOL A THE CANN
ROOL A THE CANN
ROOL A THE CANN
HOTLEY CRUE (Ap)
HOTLOW CRUE
FRY/LINCUSTON BE
FRY/LINCUSTON BE

KFRX/Lincoln, NE Tracy Johnson

ONJ MR. WISTER DAVID POSTER SIMPLE MINOS HOTOSEL A-HA 2-1 STEVIE MONDER 8-3 JAN HAMMER 10-5 STARSHIP 16-8 COLLINS & MARTIN 20-10

KGGG/Repid City, SD Phil Wilson

PHE WHOON
SCRITTI POLITTI
BILLY JOEL (dp)
12 TOP (dp)
SIMPLE MINDS
HOTEGER
A-NA 1-1
READY POR THE WOR 2-2
TEAMS FOR PEAMS 4-3
STARSHIP 12-7
BRYAH ADAMS 31-12

KKLS/Repid City, SD Sherwin/Kelleway

ARCADIA ARCADIA CUNTINICS & ARET KLYMAXX ELTON JOHN QUARTERFLASH HOTLEST: A-HA 5-1 MHITHEY NOUSTON 2-2 STIMG 3-3 TEARS FOR PEARS 7-5 STEVIE NOMBER 10-7

98KG/Seline, KS Denny Collie

Denny Coffier
MOTELS (4p)
ELTOW JOHN
KIES (4p)
3-SPEED
GUARTENFLASH
MOLTOST
READY FOR THE MOR 1-1
MRITHEY MOUSTON 7-4
JAN HAVERE 6-5
LOVERBOY 9-7
22 TOP D-35
KKRC/MBuse 5-8-8-8-8

KKRC/Sloux Fells, SD Dan Kieley

SIMPLE MINDS SCRITTI POLITI CLEMONS & BROWNE ROGER OALTREY HOTLERCH X-HA 1-1 STEVIZ WOMDEP 13-5 STARSHIP 15-6 TEARS FOR FEARS 19-9 BRYAN ADAMS 16-13

USISouth Bend, IN JM. Deering COLLING & MARTIN STARRHIP MOSTOR THE MOR 1-1 WHITTEY MOUSTON 11-2 STEVIE WORDER 7-3 BOWIE & JANOER 6-5 STING 26-11

KWTO-FM/Springfield, MO

ONJ STYPLE MINDS HOTFORY 5-3 JAN HAMMER 7-4 STARSHIP 10-7 STEVIE WOMDER 14-9 TEARS FOR FEARS 13-10

WDBR/Springfield, IL Moore/Lawley

ELTON JOHN ARCADIA JOHN WAITE SHEENA FASTON MAURICF WHITE CHRIS CROSS KOOL & THE GANG

WSPT/Stevens Point, WI Bouley/Steffen

KDVV/Topeka, KS Kevin Rebet

KFMW/Waterloo, IA Mark Potter

MARK POTES
RISS (dp)
RATE BUSH
RATE BUSH
HOTLEY CRUE (dp)
ELTON JOHN
MAMAC CHUNG
HOTLEST
TEXTE MONDER 7-2
LOVERBOY 10-5
TEXTS FOR FEARS 14-8
HR. HISTER 24-22

PRINCE ELYON JOHN ARCADIA (dp) EDDIE MUNPHY (dp) HOTTER AT THE MAY (dp) HOTTER FOR FINISH 5-1 LOYERBOY 10-6 JAB HAMPIER 15-6 JAB HAMPIER 15-6

Kris Van Karmp
ARCADIA
BCRITTI POLITTI
HOPTELS
ELFOM JORE
ELFOM JORE
REME & AMCELA
EDDIE HURPHY
SHEEBAR EASTON
HOSTITETY HOUSTON 3-1
TEARS FOR FEARS 4-2
JAN HAMMER 6-5
ORD 18-12
STARBHIP 22-14
KAMGINFRAND. CA

MR. HISTER
HIAMI SOUND MAK
MOTELS
OUTFIELD
HOTTELD
HOTTELS
JAN HAMMER 9-5
STEVIE MONDER 6
STARPOINT 7-7
KLYMAXX 14-10

KYNO-FM/Freeno, CA

Wedker/Devie

RR. MISTER
RKLYMAXX
22 TOP
ARETHA FRANKLIN (dp)
PRINCE (dp)
HOCLEST
A-RA 1-1
STEVIE MONDER 3-2
TEARS FOR FEARS 5-3
MITTEEY HOUSTON 11-4
JAM HANNER 14-9

Hottest: STEVIE WONDER 3-1 WHITNEY HOUSTON 5-2 JAN HAPPER 8-4 TEARS FOR FEARS 19-5 STARSHIP 14-7

Boolsy/Botton

LLTOW JOHN

CLESSONS & BROWNE

CLESSONS & BROWNE

CLESSONS WITH A THE MAY

KLYMAXX

SCPITTI POLITTI (Ap)

MOTLEY CRUE (Ap)

HOT Lest:

TARSHIT 9-3

DAVID FOSTER 13-7

COLLINS & MARTIN 21-10

Kevin Rebet
ELTON JOHN
RISS (dp)
Hottest:
LOVERBOY 4-2
JAN HANNER 6-5
HEART 11-8
STARSHIP 15-12
MR, MISTER 20-13

Richards/Christian
ARCADIA
PRINCE
EUNYTHRICS & ARET
HOLLES & ARET
WHITHEY HOUSER 9-2
JAN HAMMER 10-3
TEARS FOR FEARS 18-13
GLEEN FREY 19-14

none Hottest: READY POR THE MOR I-1 STIMG 2-2 WHITHEY HOUSTON 3-3 TEARS FOR PEARS 6-6 SCRITTI FOLITTI 9-9

ARCADIA
GIMO VANNELLI
GIMO VANNELLI
KATRINA & THE MAV
CHRIS CHOSS
ELFON JONE
ROTTER
A-HA 1-1
JAN HANDER 3-2
STEVIE MONDER 6-3
STING 5-6
WHITHEY HOUSTON 7-6

KDON-FM/Selines, CA Kirk Cliett

SHEENA EASTON SIMPLE MINDS 22 TOP BALTIMORA (dp) REAL LIPE (dp) J-SPEED (dp)

KCPX/Selt Lake City, UT

MANG CHUNG RODL & THE GANG ARCADIA 22 TOP ROGER DANFREY ARETHA PRANKLIN HOTLEST: JAN HAMMER 1-1 DAIN 2-2 DEAD OR ALIVE 15-7 DAVID POSTER 26-12 GLENN FREY 22-14

KZZU/Spokana, WA Bill Stairs

BM States
ELTON JORN
CHRIS CHORS
CHRIS CHORS
CQUARTERILASH
KATZ BUSH (dp)
HOLLEST
A-HA 1-1
STEVIZ MONDER 4-2
STING 5-3
JAH NAMMER 7-4
BRUCE SPRINGSTEEM 6-5

KRQ/Tuecon, AZ Gillle/Johnson

QMMeJJohnson KLYMANK MANG CHUMG (4p) ELTON JOHN MOTELE (4p) ARCADIA (4p) OHD (4p) HOTELE (4p) HOTELE (4p) HOTELE (4p) A-WA 1-1 MHITHEY HOUSTON 2-2 DON REMILEY 4-3 JAN HAMMER 7-4 STEVIE MONDER 8-6

PARALLEL THREE

KGOT/Anch

ELTON JOHN GINO VANNELLI SIMPLE HIMDS ARCADIA CWRIS CROSS HOLLSTON HITMEY MOUSTON 3-1 STEVIE WONDER 6-2 JAN HAMPER 9-3 DON HERRIEFY 10-7 STARSHIP 22-13

KBOZ-FM/Bozom

NNCHMAN Heese
RAY PARKER JR.
FREDDIZ JACKSON
SIMPLE MINDS
CHRIS CROSS
ELTON JOHN
HORLEST:
A-HA 1-1
STEVIE MONDER 6-2
JAH HAMMER 11-5
LOVERBOY 10-7
DON MEMLSY 15-10

KTRS/Ceeper, WY Todd Cavenaugh

ELTOK JOHN KATE BUSH (ip) CLEMONS & BROWNE TA MARA & SEEN (ip) MOTLEY CRUE (ip) CHRIS CROSS BEAL LIFF

REAL LIFE Mottest: STEVIE WONDER 2-1 WHITMEY HOUSTON 3-2 TEARS FOR FEARS 6-4 NR. HISTER 9-8 GLEWN FREY 13-10

Chuok Mardin
MANG CHING
SIPPLE MINDS
SIPPLE MINDS
SIPPLE MINDS
SIPPLE MINDS
SIPPLE MINDS
SIPPLE MINDS
SIPPLE
SIPPL Key Taylor

MODRIS CAY
CHRIS CROSS
CHRIS CROSS
FOINTER SISTERS
ROOL & THE GAMO
ELTOW JOHN
HOTEST:
JAN HANGER 1-1
LOVERBOY 7-2
TEARS FOR FEARS 15-5
STEVIE WONDER 14-9
KYYA/BHINDS, MT
Charife Foxu Joe Collins

Joe Comme
ELTOS JONES
ARCADIA
ARCADIA
ARCADIA
ARSS (2)
ARSS (2)
BALTIMONA
CHRIS CROSS
HOCKES
HOCKES
A-HA 1-1
STEVIZ MONDER 6-2
JAN HARRER 10-3
THEARS FOR FEARS 11-8

KZOZ/Sen Lule Oblepo, CA D.A. Collins

D.A. COMMS
27 TOP
SIMPLE MINDS
PRENTE
ROGER DALFREY
HOLTENT
MHITMEY HOUSTON 6-4
THOMPSOM TRIME 15-9
STARBHIP 21-17
COLLINS & MARTIN 28-21
MR. MISTER 3R-32

OKSE/Tri-Cities, WA Taylor/O'Briss

Taylor/O'Brien
ELTON JOHN
QUARTER/LASH
CHRIS CROSS
ARCADIA
LNUS
STEVIE MONDER 6-2
STARSHIP 9-3
SCRITTI POLITTI 10-7
TRARS FOR PEARS 15-8
JAM HARRER 14-10

246 Reporters 241 Current Reports

The following stations reported a frozen playlist this week: WDCG/Durham-Raleigh KFIV/Modesto

The following stations faile to report this week and therefore their playlists

WZOU/Boston WKEE/Huntington

Note: Z106/Philadelphia is now

WEST

PARALLEL TWO

KNMQ/Albuquer

WBWB/Bloomington, IN Jim Clouse JRm Chouse
SUMTHANICS 6 ARET
SIMPLE ALINDS
MARILLING
ARACLING
ARCADING
ARCA

WCIL-FM/Carbondale, IL. Tony Waltekue COLLINS & MARTIN ONJ HOTTER TO THE MOR 1-1 JAH HAMMER 5-2 LOVERBOY 7-3 STARSHIP 12-4 DAVID FORTER 15-7

KKRO/Coder Repids, IA ARETHA PRANKLIN HR, HISTER Hottest: Hottest: STEVIE WOWDER 10-1 JAM HAMMER 7-5 GLEMM PREY 14-6 TEARS FOR PEARS 15-9 STARSHIP 13-10

KQCR/Codor Repide, IA

Gery Dixon Gery Dixon

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KCMQ/Columbia, MO Tuttin/Baker

Tutth/Beker
EUNTTH/ICS & ARET
ELTOS JOHN
MANG CHUNG
ARCADIA
HOLLEST
HOLLEST
JAS HAMMER 8-6
STARRH[T] 6-10
HR. HISTER 13-24
COLLIES & MARTIN 15-30

STANCENTHOLOGY A RECTON JOHN PRINCE CHRIS CROBS HOOTERS HOOTERS HOTERS STEVIS MONDER 4-2 STING 5-4 JAN HANNER 6-5 TEARS FOR TEARS 12-6 LOVERBOY 10-7

KKXX/Bakerefield, CA Squiree/Kemper 22 TOP OND HOTTEST DUSTON I-1 STEVIE MONDER 5-2 JAN HANNER 8-3 TEARS FOR FEARS 12-7 LOVERBOY 11-8

KOXEMekerefield CA TALKING HEADS EURYTHNICS & ARET EURYTHNICS & ARET HOTLEST: ABC 2-1 HHITHEY HOUSTON 9-2 JAM HANNER 4-3 THOMPSON TWINS 16-9 OND 22-17

KP86/Boles, ID Larry Dose ARCADIA
ARCADIA
CHRIS CROSS
POINTER SISTERS
NOTELS
KISS (dp)
HOTCEGET
STEVIE MONDER 4-1
WHITMEY MOUBTON 2-2
OLDEN FIREY 5-3
SCRITTI FOLITI 17-11
ARETHA FPANKLIN 25-15

KIYS/Soles, ID Tom Evens TOWN EVENTS
ARCADIA
ELTON JOHN
CHRIS CROSS
KATRINA & THE WAV
HOLLOST
LOVERROY 3-2
JAM HANMER 4-3
STARSHIP 15-13
MR. HISTER 28-19

ARCADIA
CHRIS CROSS
ELTON JOHN
HAURICE WHITE (dp)
SHEEMA EASTON (dp)
POINTER SISTERS (dp)
OUTFIELD (dp) Hottest: TEARS FOR FEARS:6:1 STEVIE WONDER 7-2 STARBHIF 12-5 LOVERBOY 9-6 DOM HEMLEY 14-7

Eriokson/Perez
MOMARD JOHES
dimo VANNHELLI
SILLY JOEL
LOVERBOY
HOCK-set
HOCK-set
HHITMEY MOUSTON 4-3
STEVIE MOMPEN 5-4
JAN HANNER 10-6
JOHN COURAR 14-12

ELTON JOHN
ARCADIA (dp)
MANC CHUNG
KISS (dp)
MARIC CHUNG
HOTHER
MOTHERY BOUSTON 4-2
STEVIE WOSDER 5-3
JAN HAMMER 7-4
TEARS POR TEARS 9-5
HR. MISTER 17-11

KMGX/Freeno, CA

KLUC/Les Veges, NV Richards/Christian

KFIV/Modesto, CA Russ Novek

KOSS/Modesto, CA Bryan Cases

KCAQ/Oxnard-Venture, CA Rendy Robbins

KPOP/Secremo Devid Gerleno

Devid Gerbro
ARCADIA
ELTOM JONN
BANG CHUNG (dp)
TALKING HEADS (dp)
KATE MUSH (dp)
KATE MUSH (dp)
TALKING PROBLET
STEVIE NOWNER 2-1
JAN HANNER 6-2
STARSHIP 9-7
GLEMM FREY 14-10
MR. MISTER 36-22

LOR E. MINICHON
ELTON JOHN
SHEEMA EASTON
POINTER SISTERS
KOOL & THE GANG
ARCADIA
KISS (dp)
HOSTORIS (dp)
HOSTORIS (dp)
HOSTORIS (dp)
HOSTORIS (dp)
TEARS FOR FEAST
FARSHIP 16-7

a P-1 reporter

Parallel I: Selected stations in major markets that are format dominant and/ or exert a significant national influence. Parallel It Selected stations in sec-ondary markets that are format domi-nant and/or exert a significant local or regional influence. This parallel may al-so contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/ or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

246 Reports					
JOHN ! "Hit Se LP: Hit !	ong" (Anyla	bel)			
	100/25	44%			
Regional Reach £ 33% M 21% \$ 56% W 12%			National Summary Up 51 Debits 20 Same 4 Down 0 Adds 25		
	EXAN	/IPLE			
44% — po Regional	- 100 CHR or this week inc Percentage of orters playing I Reach - Perc aying the son	this week this week lt.	new adds. s re- reporters		
Netional	Summery				
Debuts 2	Number of s up on the cha 20 — Number abuting the so	rts. of stations			
Same 4 tir w	- Number of ng no moveme eek. (On to Oi On, 31-S1, e	stations re int this n, Add			
	 Number of down on their 		oving		
	 Total numl Iding it this we 		ons		



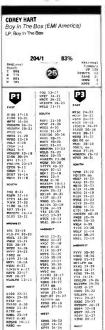


Election Da LP: So Red Th	y (Capitol) e Rose	
Regions: Reach E 689 4 649 71 45% M 50%	N&A	Mat Jose Sumar UP DERUTS SARE SORE ADDS 14
### CAPP CAPP	1000 A 10	OBLINE OF THE PROPERTY OF THE
KATE BUSH Running U LP Hounds (p That (EN	II America)
Pegionel Reach E 55e E 571 W 36t	N&A	Meticy Simma DP DEBUTE SAME DOWN ADDS
MAT WINGSHIP (23-21) WI	FOUR FOUND FOUR	AMT WERE 31-33 WERE 31-35 FROM 31-35 F
MOTH 8 930 on 930'x 34-34 930'X 34-34 9322'N 12-29 MTGO 32-30	_	K91M d-40 H30E d-40 SLY94 ge 0K95 de
PHIL COLLIN Separate Liv LP: White Night	S & MARILYN	MARTIN)
23 Aegional Reach 2 1006 6 993 8 953 9 921	8/11 97	SUBSAN UP 20 DEBUTS 1 BANK DOWN ADDS 1
LAUT 18-16 1	### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1) ### (1-04 70-1	FED. 31—32 FED. 31—32 FED. 31—30 FED. 3



Month Mont	k (Atlantic)
9 From St. E Fire Soundtrac 714 77 27 28 28 29 27 27 21 Mack 27 27 23 Mack 27 27 27 23 Mack 27 27 27 27 27 27 27 27 27 27 27 27 27	Marional Summary UP 127 SAME 20 DOWN 6 ADOX 14
9 From St. E Fire Soundtrac 714 77 27 28 28 29 27 27 21 Mack 27 27 23 Mack 27 27 27 23 Mack 27 27 27 27 27 27 27 27 27 27 27 27 27	Marional Summary UP 127 SAME 20 DOWN 6 ADOX 14
920 96-31 WENT 27-23 WORTH 29-25 WILL (6-15	% Hat Josa Summary UP 127 OEBUT 9 23 EARE 20 DOWN 6 ADDE 14
27 930 36-91 WEST 27-21 WEST 27-21 WESTPN 29-15 WILQ 16-15	Herioon: Summary UP 127 DENUTS 23 SAME 20 DOWN 6 ADDE 14
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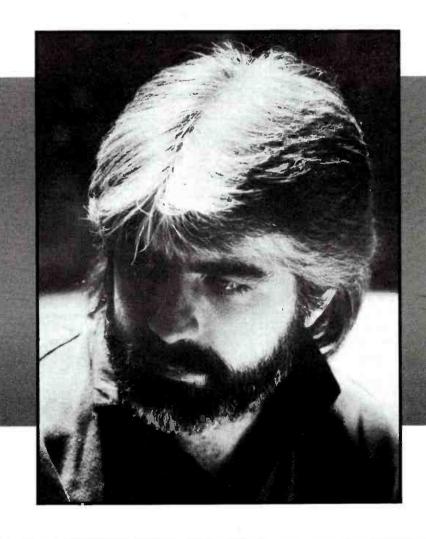
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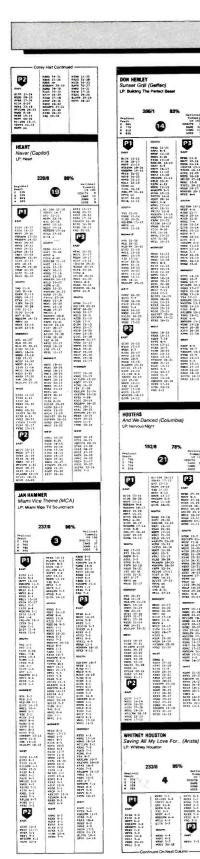
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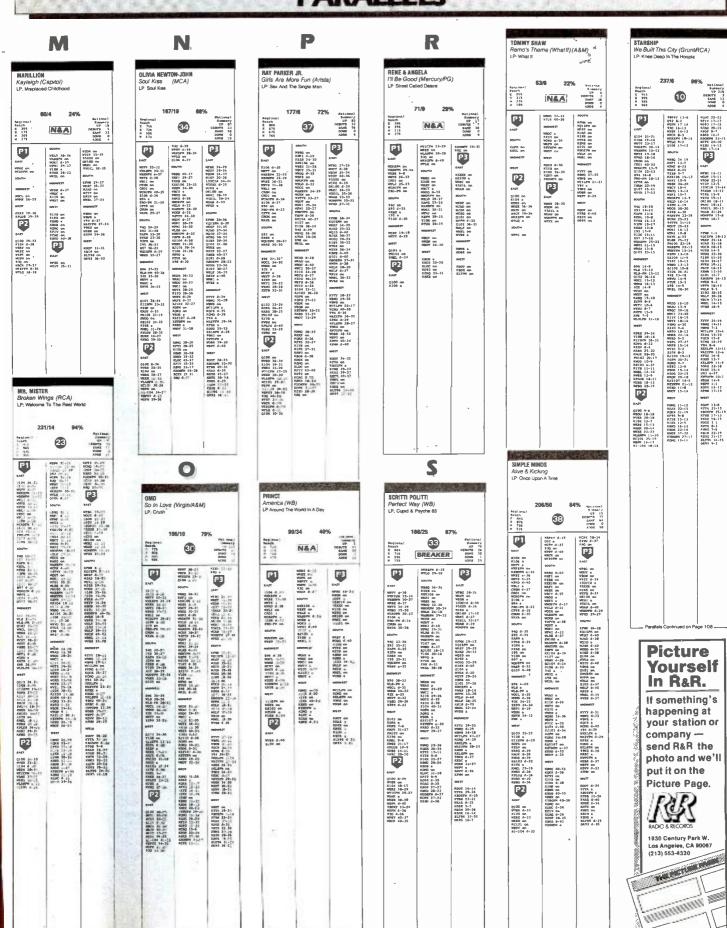
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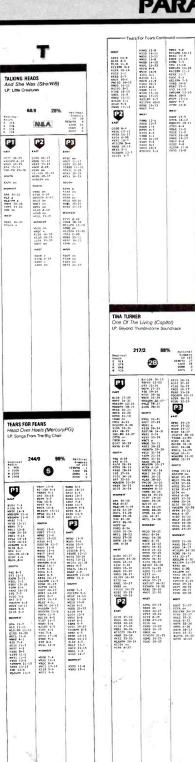




Picture Yourself In R&R.

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Plant Your Feet.

Wave Your Arms.

And Help

"The Oak Tree" Grow.



The New Single From Morris Day

WKSE 32-25
WCZY 25-22
WHYT add
FM102 19-16
KITS 26-18
KMEL 34-18
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C. CLEMONS & J. BROWNE You're A Friend Of Mine (Columbia) LP Hero

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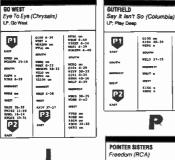
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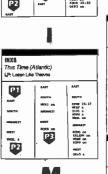
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CONTEMPORARY HIT RADIO

BREAKERS.

SCRITTI POLITTI Perfect Way (WB)

67% of our reporters playing it. Moves: Up 74, Debuts 36, Same 30, Down 1, Adds 25 including Z106, WRSR, WLS-FM, 92X, KOPA, WQUT, KBOS. See Parallels, moves 38-33 on the CHR chart.

EURYTHMICS & ARETHA FRANKLIN Sisters Are Doin' It For Themselves (RCA)

67% of our reporters playing it. Moves: Up 2, Debuts 37, Same 59, Down 0, Adds 66 including B104, WHTT, PRO-FM, KRBE, Q105, WGCL, KilS-FM. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

ARCADIA "Election Day" (Capitol) 145/145 Moves: Up O, Debus O, Sarro O, Oodor O, Adds 145 Including WXXS-FM, 2100, B94, Q107, Z93, KTKS, 93FM, WQUE-FM, B96, WMMS, KBEZ, KIES-M, KKRZ, KMAK, KPLUS.

FM, 986, WHAKE, KBEC, KIS-FM, KVRZ, KMAK, KPLUS.

ELTON JOHN "Wrap Her Up" (Geffren) 134/134

Moves: Up 0, Debtas 0, Same 0, Down 0, Adda 134 including WBEN-FM, WKSE, WPHD, WCAIL-FM, WAYA, KAFM, Y100, C1105, WLS-FM, WGCL, WHAKS, WZUL, KWK, C103, KPLUS.

HOWARD JOHNES "Lillan To Get To Knew You Well" (Eleibira) 128/9

Moves: Up 59, Debtas 15, Same 45, Down 0, Adda 9, CHUM, K104, WANG, WANS-FM, WCKN, KRNO. KIMN, OK100.

SKIL, RAFM 31/28, KTKS 40-36, KMEL 25-21, WCKN 39-32, KMTA 29-32, KMTA 29-32.

KATE BUSH "Ranning Up That HIM" (Elli America) 124/28

MORRIE Up 41, Debtas 16, Same 30, Down 0, Adda 26 including WBEN-FM, KRBE, 195, Y100, WGUE-FM, Q105, WGFM, WCKN, WROC, KPOP, WYKS, Y94, PRO-FM 24-19, 940, 24-18, Z299 33-28.

PRINCE "America" (WB) 99/34

PRINCE "America" (WB) 99/34
Movest Up), Debuta 22, Semo 38, Down 0, Adds 34 including WXKS-FM, WNT'S, CKOI, WCALL-FM, WKTI, KDWB-FM;
KHTIR, KPLUS, S9PXY, Y107, WIGY, KZOZ, WKSE 37-30, WRSR 38-31, KIKX 40-32,
WANDE CHUNG "To Live a Die in L.A." (@drebs) 89/24
Movies Up 7, Debuts 12, Sems 48, Down 0, Adds 24 including WKSE, WQUE-FM, Q103, KNBQ, 89Q, WSKZ, KZIO, WRQN,
KYOP, WCJR, KYYY, KBIM, WYND'S 39-38, KUBE 35-31, WYSR 40-38.
ROBER DALTREY "After The Fire" (Attentib) 79/9
Moves: Up 32, Debuts 10, Sams 28, Down 0, Adds 54, Z299, KMLW, WFMI, KCPX, KQIZ-FM, WYKS, WQLK, KKRC, KZOZ,
WPHO 38-32, PMO-FM 35-30, Y100 37-34, WWMS 31-28, WTLQ 28-23, WCKI 27-23.

WPHO 96-32, PDIO-FM 35-30, Y100 37-34, WMMS 31-28, WTLO 28-23, WOKI 27-23.

■ KISS "Tears Are Falling" (Mercury/Polyferam) 73-30.

Moves: Up 5, Debuts 16, Same 19, Down 0, Acds 33 including WCALFAM, KRBE, WGCL, WERZ, WKRZ-FM, KHFI, WKAU, KIK, WROW, WCKY, XZYP, 95-80.

WKAU, KIK, WROW, WCKY, WZYP, 95-80.

KREME & AMGELA "1"B Be Good" (Mercury/Polyforam) 71-70.

Moves: Up 17, Debuts 7, Same 38, Down 0, Acds 9, KRBE, 186, C103, K104, WBCY, KBOS, OK100, WVBS, WBWB, WBEN-FU2-16, WKS-98, WBYS-93-8, KBPM 39-35, KMCX 35-26, C102 36-31.

**HUEY LEWIS & THE NEWS "Back in Time" (Chrzyalis) 69/2

MOWE: Up 46, Debuts 1, Same 14, Down 6, Acds 2, WAMA, WSKZ, Y100 32-24, C102 28-24, WKTI 14-11, WLOL-FM 10-8, KKRZ 14-8, WBCY 8-3, KZPM 13-9, WGRD 30-24, KZ93 16-11, WIOG 2-2, WKLK 37-28, WBWB 32-29, KOZE 23-19.

TARINEN EARD "And #Sha News" (SlexaMM) R.B./R.

KKRZ 148, WBCV 8-3, KZFM 139, WBGP 30-24, KZ93 16-11, WIOG 2-2, WXLK 37-28, WBWB 32-29, KOZE 23-19.

TALKING HEADS "And She Was" (SIra-Wh) 88/8

Moves: Up 28, Debuts 9, Same 23, Down 0, Adds 8, WLS, WLS-FM, KPLUS, WROC, KOXR, KPOP, KFMIN, WZYP, WPHD
38-35, RF0-FM 29-24, 1986 34-21, KKRZ 38-32, KIIK 34-30, WFDX 34-29, WCIL-FM 13-10.

MAURICE WHITE: "Stamb By Mb" (Columbia) 68/5

Moves: Up 32, Debuts 7, Same 22, Down 2, Adds 5, WBEN-FM, WOUE-FM, WH-JOT, KIKX, WDBR, WKSE 27-22, 94Q

22.19, WHYT 22-16, O103 35-22, WLM-FM 34-30, WBCY 28-21, WCKN 27-16, 94TY 29-25, KMDX 26-21, WKH 30-26.

KATRIMA & THE WAVES: "Que Te Quilero" (Capitol) 64/13

Wowse: Up 3, Debuts 3, Same 45, Down 0, Adds 15 including CKOL CHUM, 195, KWOD, WSPK, 93Q, WKFR, KIYS, KGMO, KCAO, KOIZ-FM, WGLF, WKOD 40-34, KSKD 4-36, 95XXX 38-36.

KCAO, KOIZ-FM, WGLF, WKDD 40-34, KSRD d-38, 950XO 38-92.

MARILLION "Kayleigh" (Eapthin) \$61/4

Moves Up 18, Debus 5, Same 33, Down 0, Adds 4, Y106, WRQC, KSND, WBWB, WMMS 28-25, KPLUS 38-28, O100

29-22, WRCD 28-27, WZLD 38-36, KTUX 38-32, WGLY 35-31, 950XL 38-35, WRSL 37-34, WAZY-FM 37-34, OK95 38-32.

■ SHEEMA EASTON "Do it For Love" (EMI America) 57/67

Moves: Up 0, Debus 0, Same 0, Down 0, Adds 57 Including WHPLO, KCM, Z106, PRO-FM. 940, Z93, B96, WLS-FM, WGCL, WMMS, WKT, G103, FMI0Z, KPLUS, KUBE, KAY107.

■ KOOL 4 THE GAMS "Emergency" (De-Lite/PolyGram) 56/56

KMEL, KPLUS, RTHO, WGUT, KOYC, KOYC, WTA, SZ-766.

KINEL, RYLLS, RITO, WOLL, NOV. STILL WITH A STILL WITH A

SIGNIFICANT ACTION

GINO VANNELLI "Harts Te Be in Love" (CBS Associated) 49/12
Moves: Up 24, Debuse 4, Same 8, Down 1, Adds 12, 940, KTKS, ISS, KKRZ, WNOK-FM, WOKI, KIMN, KCAQ, WAZP,
WSB, KYYA, Bay 82-19, K104 34-27, WKDD 37-37.

LOCARENCE CLEMONS & JACKSON BROWNE "Yes're A Friend Of Milne" (Columbia) 47/47

Moves Up O, Debus O, Seme O, Down O, Adds 47 including 2106, WRSR, 896, WZUU, KPLUS, KNBQ, Q100, K104, KC101, WBCV, WZLD, WOKI, WRQC, KIIK, 2104.

MOST ADDED

ARCADIA (145) Election Day (Capitot) ELTON JOHN (134) Wrap Her Up (Geffen) **FURYTHMICS & ARETHA FRANKLIN (66)** Sisters Are Doin' It For Themselves **SHEENA EASTON (57)** Do It For Love (EMI America) KOOL & THE GANG (56)

Emergency (De-Lite/PolyGram)

HOTTEST

JAN HAMMER (164) Miami Vice Theme (MCA) STEVIE WONDER (146) Part-Time Lover (Tamla/Motown) TEARS FOR FEARS (125) Head Over Heels (Mercury/PolyGram) A-HA (114) Take On Me (WB) WHITNEY HOUSTON (111)
Saving All My Love For You (Arista)

WKRZ-FM, WBBO, KHET, WKDD, KNIMO, KPBS, KIYS.

LAURA BRANIGAN "Hold Me" (Atlantic) 46/5

Moves Up 1, Debuss 1, Sama 39, Down O, Adds 5, KAMZ, KTUX, KIIK, WZON, KBIM, WXKS-FM on, PRO-FM on, WOUE-FM
on, WGCL on, WYSR 39/7, WFM on, WRCD on, WKFR on, KFBS d-34, KRP on,
EDDIE MURPHY "Party All The Time" (Colimbia) 45/17

Moves: Up 17, Debuss 5, Same 8, Down O, Adds 17 Including WBEN-FM, WNYS, KBEO, KOPA, KKRZ, KUBE, WLAN-FM,
SPRY, WNOK-FM, KAMZ, KBOS, KOMO, KAFM 2-18, KTKS 39-24, WHYT 23-8, WBBO 27-22.

BALTINGRA "Tarzan Boy" (Manhattan) 44/13

MOWE: Up 0, Dobuss 2, Same 2, Down O, Adds 13 Including WPHD, CHUM, KWSS, WYSR, Z104, WRON, KDON-FM,
WGUY, WOMP-FM, WFOY, KWES, KYYY, S2198, WKSE d-40, KMEL d-29.

WGUY, WCMP-HM, WFAX, KWES, KYTT, SELTIB, WFAS 0-940, KMEL 0-05.
JAME WIEDLIM "Blace Kitss" (IRS/MIGA) 42(IRS/MIGA) 42(IRS/MIGA) 42(IRS/MIGA) 42(IRS/MIGA) 42(IRS/MIGA) 42(IRS/MIGA) 42(IRS/MIGA) 43(IRS/MIGA) 43(IRS/

WAMAS OR, KWK DR, WELZ DR, WASSEL DR, WOOD OF DR, WELZ DR, WEST DR, WELZ DR, WEST DR, WELZ DR MOVEY UP 3, JOHOUS S. WIEL 21-17, Y106 39-35, KMGX d-37, KZOZ 39-38.

WKSE on, Y100-436, KMEL 21-17, Y106 39-35, KMGX d-37, KZOZ 39-38.

WORRIS DAY "The Dak Tree" (WB) 25/6

WORRIS DAY "The DAY "The Day The Day "The Day The Day The

19-18, KITS 28-18, KMEL 34-18, KTUX 31-28, KOFM 24-23, KMGX 4-3, Z102 35-29.

JACK WABBER "Tieo Yeeng" (Qwest/WB) 22/18

Moves Up 5, Debuse 2, Same 5, Down 0, Adds 10, Z100, V100, WhYTT, WKRZ-FM, WROQ, WZLD, Y107, 94Z, WRON, 950XX, SUGS 2427, KKX 28-11, KCAO 30-28, KTRS 37-32, KBM 33-31.

MOTLEY CRUE "Home Sweet Home" (Elektra) 22/8

Moves Up 1, Debuse 2, Same 11, DownO, Adds 8, KAFM, KZZB, KX104, WJZR, WAZY-FM, WSPT, KFMW, KTRS, KEGL on. 897, 29-22, KHTR on, KPLUS 4-33, Q100 on-dp. WROX on, WRNO d-40.

1897 25422, KHITH ON, MULD G-35, UTOU 01-60, HYNNO, 01, MYNNO 01-60, WCZY 17-16, WHYT 19-14, KIIS-FM 24-22, FM102 FME STAR "MAI FAII Debuts 4, Same 4, Down 1, Adds 1, KITS, CKO1 32-30, WCZY 17-16, WHYT 19-14, KIIS-FM 24-22, FM102 I-11, KMEL B-7, WREZ G-39, KMAZ 27-24, BU105 G-33, Y105 34-32, KTUX 34-33, WRON G-30, KMOX 20-14, KDON-FM

MIAMI SOUND MACHINE "Conga" (Epic) 20/11
Moves: Up 5, Debute 2, Same 1, Down 1, Adds 11, KIS-FM, WBBQ, WNOK-FM, KEZB, KBFM, BJ105, Z98, KMGX, 95XXX, 2102, WHSL, WCHU, 17:11, Z100 143, Y100 3-1, Y108 22:14.

Z1UZ, WFSL, WFSL 17-11, Z1U0 14-9, T1U0 3-1, Y100 22-14.

PREFAB SPRIDUT "When Love Breaks Down" (Epic) 15/3

Moves: Up 0, Debtas 0, Same 12, Down 0, Adds 3, WERZ, WROCK, WHOT, CKOI on, KPLUS on, WTLQ on, WZLD on, WANS-Flo n, WOXI on, WFHI on, KBOS on, KOMO on, KCAD on, WKHI on, WDBR on-dp.

POINTER SISTERS "Freedom" (RCA) 13/12

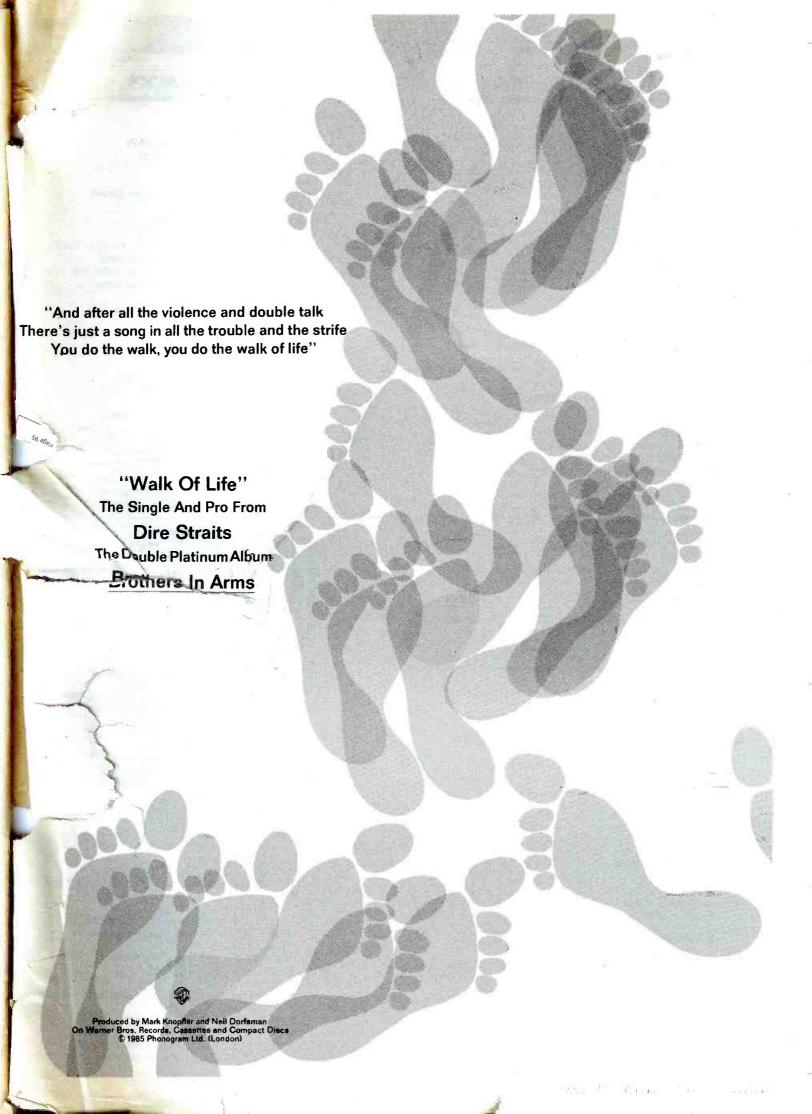
Moves: Up 0, Debtas 0, Same 0, Down 1, Adds 12, WKSE, WPHD, WVSR, WERZ, WOKI, KF15, KIKX, KSKD, WFBG, WGAN, WGGG, KOOT. "This Time" (Atlantic) 13/5

Trainment of Trainment of Tail of Train of Tail of Tai

OUTFIELD "Say it Isn't So" (Columbia) 13/5
Moves: Up 2, Debta 2, Sama 3, Down 1, Adda 5, WERZ, WHOT, KIKX, KMGX, WGUY, Q100 on, K104 40-34, WZLD 37-35.
ON100 4-40, 95KL, d-3b, KFMb 20-21, KCD2 on

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist-filler (above) designation in-dicate the total number, how many added it for the first time the week. Mores indicate the type of activity this vessel up for upward chart movement. Same for sidewayers or continual uncharted activity, Dompties activity on the fourth artisticity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallel. MOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR Hational Applicy/HO. CHR Rotation Christine — Fullithme Adds and/or Ons: top lays it a 24-hour pencio, there of them before midnight.

Parallels Begin on Page 105 Adds & Hots Begin on Page 103 P-1 Playlists Begin on Page 100





CONTEMPORARY HIT RADIO

A-HA/Take On Me (WB) 2 STEVIE WONDER/Part-Time Lover (Tamla/Motown) 3 JAN HAMMER/Miami Vice Theme (MCA) WHITNEY HOUSTON/Saving All My Love For You (Arista) **5** TEARS FOR FEARS/Head Over Heels (Mercury/PG) 6 STING/Fortress Around Your Heart (A&M) READY FOR THE WORLD/Oh Sheila (MCA) JOHN COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG) GLENN FREY/You Belong To The City (MCA) STARSHIP/We Built This City (Grunt/RCA) starship/we Built This City (Grunt/RCA) by Bryan Adams/One Night Love Affair (A&M) 14 12 12 LOVERBOY/Lovin' Every Minute Of It (Columbia) 15 13 PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia) DON HENLEY/Sunset Grill (Geffen) ABC/Be Near Me (Mercury/PG) THOMPSON TWINS/Lay Your Hands On Me (Arista) 35 24 20 13 BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia) 9 17 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic) **HEART/Never** (Capitol) 36 29 22 19 25 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista) HOOTERS/And We Danced (Columbia) DIRE STRAITS/Money For Nothing (WB) 10 22 MR. MISTER/Broken Wings (RCA) FREDDIE JACKSON/You Are My Lady (Capitol) 33 28 COREY HART/Boy In The Box (EMI America) 26 DAVID BOWIE & MICK JAGGER/Dancing In The Street (EMI America) 2 DAVID FOSTER/Love Theme From 'St Elmo's Fire' (Atlantic) TINA TURNER/One Of The Living (Capitol) 19 29 MADONNA/Dress You Up (Sire/WB) 40 34 30 OMD/So In Love (Virgin/A&M) 7 13 21 31 KOOL & THE GANG/Cherish (De-Lite/PG)

SCRITTI POLITTI/Perfect Way (WB) BREAKER 49 OLIVIA NEWTON-JOHN/Soul Kiss (MCA)

ZZ TOP/Sleeping Bag (WB) DEBUT > 35

BREAKER ABC/Be Near Me (Mercury/PC)
6 10 16 24 WHAM!/Freedom (Columbia)

ABC/Be Near Me (Mercury/PG)

_ 28 27 STING/Fortress Around Your Heart (A&M)

DEBUT & KENNY LOGGINS/I'll Be There (Columbia)

17 19 24 28 JOHN PARR/St. Elmo's Fire (Atlantic)

DEBUT JAMES TAYLOR/Everyday (Columbia)

10 13 20 25 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)

12 17 27 AIR SUPPLY/The Power Of Love (You Are My Lady) (Arista)

BILLY JOEL/The Night Is Still Young (Columbia)

23 21 24 32 NIGHT RANGER/Four In The Morning (I Can't...) (Camel/MCA)

DEBUT PARKER JR./Girls Are More Fun (Arista) DEBUT SIMPLE MINDS/Alive & Kicking (A&M)

33 30 30 39 POWER STATION/Communication (Capitol)

BREAKER @ EURYTHMICS & ARETHA FRANKLIN/Sisters Are Doin' It For... (RCA)

N&A Begins on Page 110

Full-Service Chart, see Page 90

ADULT CONTEMPORARY

	2	1	1	0	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
	8	3			A-HA/Take On Me (WB)
	14	9	4	0	DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
	15	8	5	ă	GINO VANNELLI/Hurts To Be In Love (CBS Associated)
		16	9	6	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
	21	14	8	6	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
	1	2	3	7	WHITNEY HOUSTON/Saving All My Love For You (Arista)
		21	15	8	GLENN FREY/You Belong To The City (MCA)
		20	14	9	FREDDIE JACKSON/You Are My Lady (Capitol)
		15		Ō	MAURICE WHITE/Stand By Me (Columbia)
	5	d	6	11	COMMODORES/Janet (Motown)
	_	25	18	Ø	ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
		11		13	DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
Ì				1	BILLY JOEL/The Night Is Still Young (Columbia)
ì			12	_	KOOL & THE GANG/Cherish (De-Lite/PG)
İ		6		16	GODLEY & CREME/Cry (Polydor/PG)
Ì				D	DON HENLEY/Sunset Grill (Geffen)
١	4	5	10	18	nanous and analysis of County Code (M/D)
١		26	21	1	JAN HAMMER/Miami Vice Theme (MCA)
1	BRE	AK	FR	3	KENNY ROGERS/Morning Desire (RCA)
	_	29	25	(1)	THOMPSON TWINS/Lay Your Hands Un Me (Arista)
	BRE	AK	FF	1	OLIVIA NEWTON-JOHN/Soul Kiss (MCA)
1				. do	ARRIVE NA MARKET (PC)

AOR TRACKS

hre	e Two	Las	II.			
Ve	eks Week	s W	rek			
	_	_	4	0	ZZ TOP /Sleeping Bag (WB)	
	3	1	1	2	GLENN FREY/You Belong To The City (MCA)	
	6	3	2	3	ROGER DALTREY/After The Fire (Atlantic)	
	. 8	4	3	4	MB. MISTER/Broken Wings (RCA)	
	10	5	5	6	HEART/Never (Capitol)	
	18	13	9	Ğ	JOHN COUGAR MELLENCAMP/Small Town (Riva/	PG)
	-	18	7	Ŏ	RUSH/The Big Money (Mercury/PG)	
	_	_	15	Ö	SIMPLE MINDS/Alive & Kicking (A&M)	
	1	2	6	9	STARSHIP/We Built This City (Grunt/RCA)	
	15	11	10	10	JOHN COUGAR MELLENCAMP/R.O.C.K. In The U	,S.A. (Riva/PG)
	16	12	11.	0	THOMPSON TWINS/Lay Your Hands On Me (Arist	a)
	20	16	12	Ø	STEVIE RAY VAUGHAN & DOUBLE /Look At Li	ttle Sister (Epic)
	47	25		®	PHANTOM, ROCKER & SLICK/Men Without Shan	ne (EMI America)
	7	6	8	14	DIRE STRAITS/One World (WB)	
	38	22	19	B		Ν.
	32	26	25	13	CRUZADOS/Motorcycle Girl (Arista)	
	52	37	32	Ø	DIRE STRAITS/Walk Of Life (WB)	
	BRE	AH	ŒR	Œ	STING/Love Is The Seventh Wave (A&M)	
		41	31	19	INXS/This Time (Atlantic)	
	40	29	24	20	TOMMY SHAW/Remo's Theme (What If) (A&M)	
	BRE	AH	(ER	3	TALKING HEADS/Stay Up Late (Sire/WB)	
		28		22	KISS/Tears Are Falling (Mercury/PG)	
	4	7	14	23		
	. 17	17	18	24		
	BRE	Al	(EF	₹ 🕮	JOE LYNN TURNER/Endlessly (Elektra)	Begins 0:
	9	11	13	26	BRYAN ADAMS/One Night Love Affair (A&M)	
	28	2	7 27	27		
	13	1	5 20	28	MARILLION/Kayleigh (Capitol)	

BLACK/URBAN

14 26 29 TEARS FOR FEARS/Head Over Heels (Mercury/PG)

21 39 HOOTERS/And We Danced (Columbia)

3	1	1 (0	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
12	8	2	2	MORRIS DAY/The Oak Tree (WG)
	11	7 1	(A)	ARETHA FRANKLIN/Who's Zoomin' Who (Arista)
4	4			MAILDISE WHITE/Stand By Me (Columbia)
18	13	10	a	FI DeBARGE with DeBARGE/You wear it well (Goldy/Motown)
25	16	11	ă	TA MARA & THE SEEN/Everybody Dance (AGIVI)
8	7	6	7	RENE & ANGELA/I'll Be Good (Mercury/PG)
6	6	5	Q	CAMEN/Single Life (Atlanta Artists/PG)
38	24		0	ISLEY JASPER ISLEY/Caravan Of Love (CBS Associated)
1	2		10	FRENDIE JACKSON/You Are My Lady (Capitol)
2			11	RORRY WOMACK/I Wish He Didn't Trust Me So Much (MCA)
11		a	12	JENNIFER HOLLIDAY/Hard Times For Lovers (Getten)
24		45	B	noug F FRESH/The Show (Reality/Fantasy)
17	15	14	1	CHARLIE SINGLETON/Make Your Move On Me Baby (Arista)
"	0.0	00	1	LITHER VANDROSS/Wait For Love (EDIC)
31	23	19	Ŏ	CHAKA KHAN/(Krush Groove) Can't Stop The Street (WD)
26		17	17	DURELL COLEMAN/Somebody Took My Love (Island)
35		21	1	EDDIE MURPHY/Party All The Time (Columbia)
		22	1	DIANA ROSS/Eaten Alive (RCA)
5		13	20	FAMILY/The Screams Of Passion (WB)
13		12	21	ATLANTIC STARR/Silver Shadow (A&M)
	27		3	DENNIS EDWARDS/Coolin' Out (Gordy/Motown)
		20	A	JAN HAMMER/Miami Vice Theme (MCA)
00	10	10	24	COLONEL ABRAMS/Trapped (MCA)
_	38	28	4	DI'S LATEST ARRIVAL/Baby I'm Sorry (Atlantic)
		26	26	MAZE featuring FRANKIE BEVENLY/I Want 10 Feel I'm Wanted Coupling
		20	Œ.	RAY PARKER JR./Girls Are More Fun (Arista)
RRE	AK	ER	0	TRAMAINF/Fall Down (Spirit Of Love) (A&M)
_		35	- 670	FLIGENE WILDE/DON'T SAV NO TONIQUE (PHILIPWOOLD/Addatice)
	_	31	(T)	MELBA MOORE/I Can't Believe It (It's Over) (Capitol)
-	AL	CO	a	SHELLA E/A Love Bizarre (WB)
Af	1 27	33	80	STAPLE SINGENS/AIR TOU READY (THATE TOOK)
		37	6	SYSTEM/This is for you (Mirage/Alco)
			- 0.4	CTARPOINT/Object Of My Desire (Elektra)
_	_	- 39	3	VIKKI LOVE with NUANCE/Stop Playing on Ivie (4111 & bloadway/13iano
DDC	: Al	CER	2 6	a JFTS/Curiosity (MCA)
BRE	A	(EF	2	CHERREI LEVOIL LOOK GOOD TO ME (TADU/CBS)
		_ 38		
				THE STATE OF THE SECOND SECTION OF LAND LINE LINE LAND HAVE SELECTED AND LINE LINE LINE LAND HAVE SELECTED AND LINE LINE LINE LINE LINE LINE LINE LINE

BREAKER TEDDY PENDERGRASS/Never Felt Like Dancin' (Asylum)

BREAKER BERNARD WRIGHT/Who Do You Love (Manhattan)

Smulyan, Crane Take Control Of Emmis

Emmis Broadcasting President Jeff Smulyan and partner Steve Crane will acquire the company's remaining stock (51.62%) from partners Michael Maurer (27.46%), Robert Schloss (11.61%), Ellen Flamm (8.85%), and Judith Mishkin (3.7%) for approximately \$20 million. Smulyan and Crane, who previously owned 41.14% and 7.24%, respectively, will now own 85.05% and 14.95%

The sale price is contingent on the settlement date, with the purchase price adjusted upward according to delay. The Emmis properties include flagship WENS/Indianapolis, WLOL/Minneapolis, KMGG/Los Angeles, and KSHE/St. Louis.

KWNO Dissolves KWNO, Inc./Winona filed a Notice

KWNO, Inc./Winona filed a Notice of Intent to Dissolve with the Secretary of State of Minnesota October 1.

All claims against the corporation must be received by the latter of December 31, 1985 or 90 days after the date on which this notice is given to a particular creditor or claimant. The address to which written claims must be presented is 64-68 East Fourth Street, P.O. Box 310, Winona, MN 55987-0310.

KQAM & KEYN/ WICHITA FALLS

PRICE: \$8 million

BUYER: Roth Communications, headed by David Roth, who also owns WIRA & WOVV/Ft. Pierce, FL; WVLC & WKPE/Orleans, MA; and KCBN & KRNO/Reno, NV.

SELLER: Long-Pride Broadcasting, headed by FirstCom Broadcast Services Chairman Jim Long and country music entertainer Charley Pride, who also own KAYC & KAYD/Port Arthur-Beaumont, TX.

DIAL POSITION: 1410 kHz; 103.7

mHz POWER: 5 kw days/1 kw nights; 95 kw at 860 feet

FORMAT: Oldies: CHR

BROKER: Americom Media Brokers

Balis

Continued from Page 1 March 1984 to the 14.1 it now holds. In essence, Rick's primary duties of programming KSHE will not change from what they are now. Rick has grown into this new position by accepting additional duties, such as department budgeting, that make his position much greater than it has been in the past."

Bishop

Continued from Page 3 strong position in Charlotte, which

strong position in Charlotte, which has the highest FM listenership of any city in the country – over 80%. I'm glad to be making the move back to FM, where some of my programming roots are. WMGF is in a prime position to make some healthy gains."

Before coming to WBT, Bishop programmed WLEE/Richmond for two and a half years. Prior to that he was with WCOL/Columbus as PD and MD for five and a half years. He also programmed WINW/Canton and WCUE-AM & FM/Akron.

KIXI-AM & FM/SEATTLE

PRICE: \$8 million, plus a five-year consulting agreement

BUYER: Thunder Bay Communications, principally owned by Earl Horton, a Cleveland attorney.

SELLER: KIXI, Inc., headed by President/GM Walter Nelskog.

DIAL POSITION: 880 kHz; 95.5 mHz PQWER: 50 kw days/1 kw nights; 100 kw at 1150 feet FORMAT: A/C

BROKER: Blackburn & Co.

KKJO & KSFT/ST. JOSEPH,

PRICE: \$1,845,000

BUYER: St. Joseph Radio Ltd., equally owned by Broadcast Equities Inc. and S.J. Communications Associates. It also operates KQCR/Cedar Rapids, IA. Broadcast Equities is headed by Davis Small; SJ Communication is owned by Stanley Seidler, Solomon Weisgal, Burton Kanter, and brothers Martin and Norman Rich.

SELLER: St. Joseph Broadcasting
DIAL POSITION:550 kHz; 105.1
mHz

POWER: 5 kw; 100 kw at 582 feet FORMAT: A/C; Country

KPOI/HONOLULU

PRICE: \$2.8 million BUYER: First Covcom, Inc., owned by David Lyons, GM at KLZS/Wichi-

SELLER: Sudbrink Broadcasting, headed by Robert Sudbrink. It retains WCBF/Tampa, WYDE/Birmingham, WBIX/Jacksonville, KAAY/Little Rock, and KBCQ & KCKN/Roswell, NM.

DIAL POSITION: 97.5 mHz POWER: 83 kw at 46 feet FORMAT: AOB

WSEY/SAUK CITY, WI

PRICE: \$800,000 BUYER: Central Florida Broadcasting Corp.

SELLER: Dri-Five Inc., headed by Daniel Dobrowolski and Kimberly Gerber, who also have interest in WROD/Daylona Beach, WWZZ/Sarasota, and WBGB/Mount Dora, FL. DIAL POSITION: 96.7 mHz

POWER: 3 kw at 300 feet FORMAT: A/C

WKHM/JACKSON, MI

PRICE: \$567,000

BUYER: Cascades Broadcasting SELLER: Patton Broadcasting, headed by Myron Patton and Wayne Stakey. It also, owns WJXQ/Jackson. Patton also owns KAAR/Vancouver. Stakey has applied for a new FM in Greenfield, CA.

DIAL POSITION: 970 kHz POWER: 1 kw FORMAT: N/T

Harper

Continued from Page 1 having earlier been PD/midday personality at WDRQ for four years. He told R&R, "I've been in this market for 18 years, and have seen a lot of the great radio stations come and go. It's unbelievably exciting to be a part of the next one that's going to be fabulous. Some people are calling the format a 'Hot Hits AOR.' But it's really what we're hoping will be the next Back Page format, which is 'pop radio.'"

WFAS-AM & FM/ WHITE PLAINS, NY

PRICE: \$1.8 million for 60% of stock BUYER: New York Subways Advertising, Inc., owned by Marvin Schwartz, William Apelbaum, George Newman, his wife Amelia, and Patricia Theryoung.

SELLER: Prospect Communications, owned by Herbert Saltzman, who retains remaining 40%.

DIAL POSITION: 1230 kHz; 103.9 mHz

POWER: 1 kw days/250 watts nights; 600 watts at 670 feet FORMAT: MOR: A/C

WKMI/KALAMAZOO

PRICE: \$1.4 million
BUYER: Classic Communications Ltd.
SELLER: Steere Broadcasting, owned by Rod Kackley and Randy Jung,
ND and Sales Manager at WHFB-AM
& FM/Benton Harbor, MI.
DIAL POSITION: 1360 kHz
POWER: 5 kw days/1 kw nights

KDLB/HENRYETTA, OK

PRICE: \$2.4 million

FORMAT: CHR

BUYER: Swanson Broadcasting, which also owns WBYU/New Orleans, KKYX & KLLS/San Antonio, KKNG/Oklahoma City, and KRMG/ Tulsa.

SELLER: Media Plus, Inc., owned by Rebecca Lambert. It owns KROS & KSAY/Clinton, IA.

DIAL POSITION: 99.5 mHz POWER: 28.5 kw at 317 feet FORMAT: Country

WKQE & WBGM/ TALLAHASSEE

PRICE: \$2,340,000

BUYER: Woolfson Broadcasting Corp., headed by Mark Woolfson. It also owns WWQQ/Willington, NC; and WGUS-AM & FM/Augusta, GA. SELLER: Statewide Broadcasting, which retains WCFL/Chicago, KLTY/ Dallas, WVCG/Ft. Lauderdale, and WAPE & WJAX/Jacksonville.

DIAL POSITION: 1410 kHz; 98.9 mHz
POWER: 5 kw daytimer; 100 kw at

400 feet FORMAT: Urban A/C; A/C BROKER: Blackburn & Co.

Arbitron

Continued from Page 1 ance. All of a sudden, stations are seeing the benefits of continuous surveys."

Asked if he expected this move to get by the industry without an uproar, the Arbitron executive replied, "No. All we can do, though, is make this year-'round concept as attractive as possible."

Straus

Continued from Page 1 Carey Davis joined WMCA as GSM in 1981, and as Station

GSM in 1981, and as Station Manager will have overall responsibility for programming the station. Davis, formerly PD at WSDR/Sterling, IL, was also elected to the Straus board of directors.

For the past year, Eric Straus been GM at WELV. In addition to being WMCA's GSM, Straus has been given the title of VP with the parent company, and will retain oversight responsibility for WELV, whose we GM is R.J. Shingleton.

Cameras Zoom In For Aretha Gold Ceremony



Aretha Franklin received a gold LP for her "Who's Zoomin' Who" album following a Detroit Cornect recently: Pictured (I-t) are Arista Exec. VP/GM Sal Licata, Franklin, label's India Graves, VP Abbey Konowitch, and Art Keith.

Heart Of The Birthday For Rogers



RCA threw a party for Kenny Rogers to celebrate the release of his new LP "Heart Of The Matter" and (belatedly) his birthday. Pictured (I-r) are producer George Martin, RCA/Arlola Exec. VP Jose Menendez, manager Ken Kragen, RCA/Arlola President Bob Summer, and Rogers.

Glam Wham! Fans



Top Columbia executives congratulated Wham! at the end of their U.S. tour in Philadelphia. Pictuaed (I-r) are VPs Mickey Eichner and Ray Anderson, Wham!'s George Michael, CBS Record Division President Al Teller, and group's Andrew "Zorro" Ridaelev.

Jackson Finds First Platinum



Capitol's Freddie Jackson went platinum on his first LP, "Rock Me Tonight." Presenting the award to Jackson (right) after a Beverly Theater/L.A. performance is Capitol President Don Zimmermann.

12/R&R FRIDAY, OCTOBER 18, 1985

CONGRATULATIONS!

1985 Winners at the Country Music Awards

If you love Country Music ... and always dreamed of owning your own Country station, here's a list of some of our current offerings which feature C & W formats. There's a Music City close to you!

Corky Cartwright

Palm Desert, CA (619) 346-0742

Brian Cobb

Washington, DC (202) 822-8913

Paul Crowder

Nashville, TN (615) 298-4986

Elliot Evers

San Francisco, CA (415) 387-0397

Charles Giddens

Washington, DC (202) 822-8913

Warren Gregory

Sharon, CT (203) 364-5659

Ron Hickman

Jamestown, RI (401) 423-1271

Randy Jeffery

Orlando, FL (305) 295-2572

David LaFrance

Denver, CO (303) 234-0405

SOUTHEAST

Sm. Mkt. AM/FM Asking \$650,000 on terms.

Sm. Mkt. AM/FM – Asking \$475,000 with \$100,000 down.

Contact Ernie Pearce (404) 458-9226

Metro Mkt. College Town AM/FM Asking \$1,250,000 on terms.

Contact Mitt Younts (202) 822-8913

NORTHEAST

Small Market AM/FM – Asking \$650,000 Terms are negotiable.

Contact Ron Hickman (404) 423-1271

MIDWEST

Small Market FM – Asking \$600,000 with \$150,000 down.

Contact Bill Lochman (816) 941-3733

Med. Mkt. College Town – Asking \$775,000 with \$150,000 down. Sm. Mkt. Class C FM – Asking \$500,000 with 20% down.

Contact Bill Lytle (816) 941-3733

SOUTHWEST

TX Med. Mkt. AM/FM – Asking \$500,000 with \$135,000 down.

TX Metro Mkt. AM/FM – Asking \$1,900,000 Contact Bill Whitley (214) 680-2807

Bill Lochman

Kansas City, MO (816) 941-3733

Bill Lytle

Kansas City, MO (816) 941-3733

Jim Mergen

Los Angeles, CA (818) 366-2554

Greg Merrill

Logan, UT (801) 753-8090

Ernie Pearce

Atlanta, GA (404) 458-9226

Ray Stanfield

Los Angeles, CA (818) 366-2554

Peter Stromquist

Los Angeles, CA (818) 366-2554

Bill Whitley

Dallas, TX (214) 680-2807

Mitt Younts

Washington, DC (202) 822-8913



W. N. Cate, President

Janice P. Blake, Marketing Director

Executive Offices: 1835 Savoy Drive, Atlanta, Georgia 30341 (404) 458-9226

\$200 MILLION TAPE TAX

Senate Gets Audio-Only Home Taping Bill

Claiming that home audio taping robs composers, musicians, and lyricists of \$1.5 billion a year, Sen. Charles Mathias (R-MD) last week introduced a long-awaited bill that could bring in over \$200 million a year in copyright royalty taxes on the sale of blank tape and recording devices. A subcommittee hearing on the bill is expected October 30

---"As much music is now taped as is bought in the U.S. each year," Mathias asserted. "I think it is fair that the manufacturers and importers of taping equipment be required to compensate copyright owners, for without their creative genius, the blank tapes and taping equipment would have almost no economic value."

Through the Coalition to Save America's Music (SAM), a broad range of music groups support a home taping tax. Adamantly opposed is the consumer electronics industry, which says the tax will cut into sales of its products.

The Home Audio Recording Act (S. 1739), offered by Mathias and ten cosponsors, is nearly identical to legislation (H. 2911) introduced in the House last June by Rep. Bruce Morrison (D-CT). There's been no movement in the House, where copyright subcommittee Chairman Robert Kastenmeier (D-WI) seems cool to the bill. But the corresponding Senate panel is chaired by Mathias, who's likely to



"As much music is taped as is bought in the U.S. each year."

-Sen. Charles Mathias

push his own bill forward.

Unlike bills that died in past sessions of Congress, both of the current proposals are audio-only measures that steer clear of the stickier issue of copyright liability for home video taping.

Penny Per Minute Tape Tax

Like Morrison's measure, the Senate bill imposes a royalty tax of one penny per minute of blank tape recording time, to be paid by manufacturers and importers. It also calls for a 5% tax on music qualify recording devices, compared to 10% in the House bill. Both proposals would impose a 25% tax on the wholesale price of dual deck recorders designed specifically for music copying.

music copying.

Morrison's office produced the estimate that the tax on blank tape alone will yield \$200 million a year, while the fees on recorders will bring in considerably less.

According to SAM, those entitled to portions of the royalties would include record companies, music publishers, unions, lyricists, musicians, composers, vocalists, and recording artists.

Radio Recorders, Tape Exempt

Tape and recorders used by establishments like radio stations, libraries, and schools would be exempt from the tax. And individual home tapers are exempt from copyright infringement liability, since the tax would be paid at the wholesale level.



FOWLER'S MINORITY PRESCRIPTION — FCC Chalman Mark Fowler defended his administration's record last week at a Washington symposium on iminority ownership, but acknowledged an "unacceptably low" number of minority-owned stations. While the FCC should continue its distress sale, tax certificate, and EEO pokicles, Fowler said the the real solution to boosting minority ownership is connecting minorities with "brokers, bankers, and dealmakres." Above, Fowler (inful) chalts at the symposium with communications attomeys Russ Frisby of Well, Gotshal & Manges and Ed Hayes of Baker & Hosteller.

CHR RAIDING BLACK ARTISTS

NBMC Traces Black Radio Success To Community Roots

"Black radio today is in trouble," WRKS/New York VP/GM Barry Mayo told last week's annual conference of the National Black Media Coalition (NBMC) in Washington. CHR stations "that play a lot of our music" represent the greatest threat to Black/Urban radio, according to Mayo, who said many CHR playlists are often made up of 30-40 black artists.

However, Mayo warned that fighting back by playing an equal amount of "white" music is not the answer. In a recent New York radio war, Mayo recalls, "We went back and we went to the community." He credited that strategy with helping WRKS beat competitors who responded to the CHR challenge by playing more white artists.

Ad Community Racism Charged

Mayo also stressed the importance of being on top of "the business of radio" — ratings, demographics and advertising. Mayo and other panelists complained that racism is still rampant in advertising, charging that many decision makers don't yet believe blacks are upscale consumers.

with ATPhiladelphia PD and morning host Mary Mason stressed the need for service to the black community, attributing her 27-year career at the station to talking about local political issues from a perspective that had long been ignored. "I'm good because I have the support of the community," Mason declared. "We deal with the issues . . . Yes, I was hired because I was black, but I stayed because I was good."

National Black Network's Vince Sanders commented, "Black radio has more of a foundation than playing music." It's essential for more blacks to own stations, he emphasized. Otherwise, "You will forever be giving your heart and soul for nothing."

Group Heads Stress Team Building

At a panel on "Successful Radio," the presidents of four major radio groups identified the secret of success in radio as putting together the right team. The panelists were Gannett Radio's Joe Dorton, Group W Radio's Dick Harris, RKO Radio's Jerry Lyman, and Katz Broadcasting's Dick Ferguson.

Lyman said he looks for the same "people qualities" in every potential employee — honesty, integrity, and personal stability. He also seeks people who are dedicated to achievement and teamwork. "I'm not too high on people who think they can do it alone," he said.

Ferguson stressed the need to target a potential employee's strengths. He said Katz tests every prospective salesperson and provides extensive training. By neglecting to take into account an employee's natural abilities, he said, "You really set them up to fail."

Another hot topic was the future of AM radio. Group W's Harris advised broadcasters who are committed to AM to go stereo, even while admitting that "won't be the salvation of AM radio." Dorton agreed, adding that "about 40% of all radio stations are losing money at any point in time."

NEWS BRIEFS

FCC May Broaden Policy Of Distress Sales To Minorities

The FCC has moved to increase opportunities for stations in license trouble to sell out to minority buyers in socalled dilatress sales

Since 1978 distress sales have allowed stations whose licenses are designated for hearing to sell out to minorities for no more than 75% of the property's market value as long as the sale occurs before the evidentiary hearing begins.

Under a broadened policy proposed last week, distress sales would for the first time be permitted while license hearings are underway, although at no more than 50% of the property's value. The pre-hearing option at 75% of market value would still hold, also.

If a designated station goes through hearing without opting for a distress sale and then loses its license, the owners lose their entire investment, except for physical assets, because they are left with no license to sell.

Comments on the proposed new policy (Docket 85-299) are due by

House Moves Towards Uniform Poll Closing

Bowing to First Amendment concerns, the House Subcommittee on Elections last week avoided trying to censor broadcast election coverage and voted instead to close all U.S. polling places at 9pm EST during presidential elections only.

In passing H.R. 3525, the panel was addressing concerns that early network projections hurt voter turnout on the West Coast. The measure is sporsored by Reps. AI Świft (D-WA) and Bill Thomas (R-CA).

To avert having to close Pacific time zone polls at 6pm, the bill would extend daylight savings time in that region for an extra two weeks. That means West Coest polls would stay open until 7pm PDT

Other Key Developments:

Under new FCC rules, AM applicants now have greater flexibility in filling for power levels. For instance, they no longer have to apply for specific levels such as 1 or 5 kw. For details call Henry Straube or James Ballis, (202) 632-7010 in the FCC AM Branch.

- California stations in San Diego and Imperial Counties have won FCC approval to use special earthquaterelated EBS test language at their own option. Similar permission was recently granted to Los Angeles area stations.
- In remarks to the Nebrasita Broadcasters Convention, FCC Mass Media Bureau Chief Jim McKinney declared the spectrum scarcity rationale for regulating broadcast speech to be "intellectually bankrupt."
- The FCC's award of interm license authority for WILRVLong Island to Long Island Radio Communications has been appealed in federal court by losing applicant Phoenix Media Corp.
- KDBS & KRRV/Alexandria, LA have been renewed through 1989 atter the FCC found vast improvement in their minority hiring practices. The combo was earlier given a short-term renewal due to "the almost total absence of minorities" on its staff.
- ., Jill Ross, legal assistant to FCC Commissioner Mimi Dawson, departs 'October 20 to become Director/Regulatory Affairs at MCI.

14/R&R FRIDAY, OCTOBER 18, 1985

announcing

- ONE OF AMERICA'S LEADING PROGRAMS
- ONE OF AMERICA'S LEADING HOSTS

with

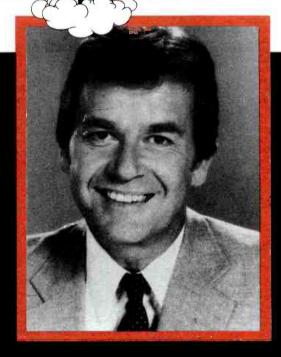
DICK CLARK

ANNOUNCING: A new host—Dick Clark—for one of radio's leading programs—Countdown America. Dick Clark's unmatched relationships with music's biggest stars, and his unique behind the scenes insights

- and -

the proven format of information, guest artists and contemporary hit music that has made Count-down America a success.

Dick Clark—Now on radio exclusively for the United Stations Radio Networks.



For National Sales and Station Clearance information, call United Stations Radio Network in New York at (212) 575-6100.



New York

Washington, D.C.

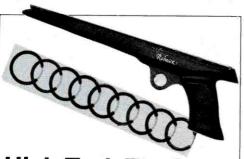
Chicago

Detroit

Dallas

Los Angeles

London



High Tech Zip Gun

Shoot the tops off beer bottles at 30 feet! Crunch beetles 20 feet away! Described as the "world's most sophisticated zip gun," the "Rabaser" has a maximum range of nearly 80 feet and a muzzle velocity of almost 120 miles

But don't worry about breaking windows or skin, 'cause the "Rabaser" is safe and simple, using large surgical latex bands (the "bands") for ammo-Balanced for accuracy - pick flies off a window at 20 feet - the weapon's trigger mechanism glides on Teflon for a smooth release.

Complete with holster and ten "baser" bands, the "Rabaser" has a twoshot capacity and is available via the Bothell, WA-based "Sporting Edge" catalog for \$65. A ten-pack of "basers" is \$7. Protective goggles, recommended for "Rabaser" combat, are \$18. Happy hunting!

Let's Do **Breakfast**

make inroads on the three-martini lunch, a certain executive etiquette has evolved. According to Allen Weiner of Los Angeles-based Communication Development Associates, ordering a big breakfast such as pancakes, bacon, and eggs is a definite faux pas, as it gives your culinary companions the idea that you're more interested in food than in their business proposal

Eating a light breakfast, on the other hand, shows your attention is focused on the business, not the breakfast, Furthermore, your ability to conduct business may also be judged by your breakfast beverage. Weiner claims that businessmen or women who drink their coffee black are percieved as being hard-driving, serious, and all business; those who take cream and



They all laughed when I sat down at the "Piano Phone." Little did they know that instead of the usual push-button or rotary-system, this little gizmo makes it possible for even the tone deaf among us to either place a call or simply play music without using the phone. (The secret is the "keys" are clearly numbered.)

Features include electronic tone ring, pulse dialing, and mute. Available from Hanover, PA-based Synchtronics, the Piano Phone requires two AA batteries for operation. Price: \$65.00.

Eyes To Dye For

Just a short while ago, the hottest story in haute couture was the surprising number of women who were willing to have their eyelashes dyed at their local beauty parlor - thereby saving themselves the trouble of applying mascara for a couple of months. However, the long-lasting dyes central to this process were soon outlawed, leaving the consumer with vegetable dyes that only last about three weeks.

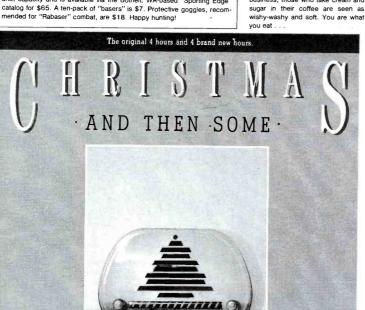
Now, a new cosmetic technique has arrived to give the vainglorious amongst us eyes to dye for. Called "Accents," the procedure provides a permanent eyeline by creating a tattoo around the eye. Developed for women who have oily skin, wear contact lenses, are allergic to makeup, or who don't want to worry about smudges during a sweaty game of tennis or swimming, the procedure surgically implants pigment in one or two rows of small dots along the lash line. All that's required is a local anesthetic and 30-45 minutes of your time.

The procedure is currently being performed by an estimated 1100 opthalmologists, plastic surgeons, and dermatolgists, who purchase the required equipment from Dioptics Medical Products. They must first successfully complete the company's certification course, wherein they practice dotting their eyes on turkey legs. (Truth is stranger than fiction.)

More than 5000 women - and more than a few men - have paid the \$900 fee to get their eyes lined. Interested parties should be aware that only basic brown, black, and grey colors are available. And once you submit to the process, it's permanent.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411



"An extremely well-produced, bright, heart-warming radio program, with a perfect blend of good Christmas music and side features." -KELA, Centralia-Chehalis, Washington

"Always generated a great audience response. It's a first class program." -WJQY-FM, Ft. Lauderdale, Florida

> "Simply the very best Christmas program available today." -CHRB, Calgary, Alberta, Canada

"We've been more than pleased with this fine offering." -CBS Radio, New York

BONNEVILLE

Contact Merrill Dimick (801) 237-2334 or Delores Peterson (801) 237-2341 · 130 Social Hall Avenue, Salt Lake City, Utah 84111

reasons why MJI Broadcasting is so good.





Julie Talbott Vice President/ General Manger



Dave Schulps Vice President/ Production





Lori Pinkerton Director/Production



Hillary Ford Producer



Bonnie Bordins



Ramona Rideout



Jim Green



Dan Young Engineer



Howard Davis
Account Executive



Carol Cruickshonk Affiliate Relations Manager





Karen Krenitsky Assistant to the President





Patti Galluzzi



Raj Bahadur



Abbe Harris



Linda Garofalo



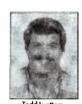








Michael Geisler Chief Engineer



Our people. It takes quality people to make quality programs.

ROCK QUIZ ROCK QUIZ WEEKENDS COUNTRY QUIZ STAR QUIZ TRIVIA QUIZ METALSHOP MICHELOB'S ROCK TODAY COUNTRY TODAY LIVE FROM LONDON



PRO:MOTIONS

Doyle Joins MGR's EXCOM



EXCOM members (top, I-r) Les Goldberg, Exec. VP/Western Division: Ellen Hulleberg, Exec. VP/Marketing Communications; Peter Doyle; Exec. VP/Southern Division Tony Maisano; (bottom, I-r) Jeff Dashev, VP/Regional Manager, Los Angeles; President Raiph Guild; and Dick Sharpe, Exec. VP/Eastern & Central Divisions.

Peter Doyle, VP/Regional Manager of McGavren Gulid Radio in New York, has been appointed to the firm's Executive Committee. During the last two years, Doyle has served as Chairman of the Advisory Board, a committee formed to provide top management with feedback about the needs of MGR clients, customers, and employees.

PROS ON THE LOOSE

Paul Barsky — Mornings WCAU-FM/Philadelphia (215) 896-7285

Chris Edmonds — Mornings WLLZ/Detroit (313) 477-5490

Scott Lawrence — Nights WPOC/Baltimore (201) 247-2040

Brian Logan — Late nights Q105/Tampa (813) 968-6311

Jim Rodio — Mornings WLLZ/ Detroit (313) 540-1302

Sue Ryan — PD/afternoons KHYL/Sacramento (916) 878-

Larry Schuster — Promotion Director WKLS-AM & FM/Atianta (404) 587-4550

Liz Weissman — Production Director/Middays KQXR/Bakersfield (805) 832-2852

Brown Elected Blair Advisory Chairman



(I-r, seated) Blair VP/GM Bob Lion and Clarke Brown; (I-r, standing) Bruce Dodge, Ray Quinn, Blair VP/Regional Manager Bob Ferraro, Tim Medland, and Mickey Luckoff.

Clarke Brown, GM of KSON/ San Diego, has been elected Chairman of Blair Radio Networks Station Advisory Board. Other members of the board are GMs Mickey Luckoff, KGO/San Francisco; Tim Medland, WIBC & WNAP/Indianapolis; Ray Quinn, WMJJ/Birmingham; and Bruce Dodge, WIMZ/Knoxville.

Dyer Relaunches Press Records

Peter Dyer, a former partner in DB Records, has announced therestablishment of Press Records. The Press label had been utilized for overseas distribution of some music released under the DB umbrela. The reactivated Press will kick off with the release of Art In The Dark's LP. Working with Dyer (who is headquartered in Atlanta) is Brian Leafe, who will serve as Press Director of Operations in England.

CHRONICLE

Born To:

- WLiR/Long Island MD Larry
 "The Duck" and his wife Tricia, daughter Tricia.
- WGRD/Grand Rapids PD Jack
 Stewart and his wife Barbara,
 daughter Jaclyn Michelle on
 September 30.

Married:

 KSJL/San Antonio Assistant PD/air personality "The Mark Of Carillo" and Mary Brown, September 14.

Sampson Heads RAB Panel



Jack Sampson

Jack Sampson has been tapped as nead of the Radio Advertising Bureau's small market advisory panel. Sampson is a 35-year radio veteran and RAB Board Member, and also serves as President of Sampson Communications Company. The advisory panel is designed to provide direction from working small market sales smanger es to the RAB Board of Directors.

Trousdale Joins Ken Chandler Productions



William Trousdale

William Trousdale, formerly MD/midday announcer at WKB0/ MARTISburg, PA, has assumed the post of VP/Sales & Marketing with Ken Chandler Productions. California-based KCP is preparing to start a custom music jing production house in Central PA. Trousdale spent four years at WKBO and also worked at WPEN/Philadelphia, WSBA/Tork, and WENY & WELM/Elmira, NY.

RCA Names Brodsky Product Manager



Grea Brodsky

Greg Brodsky has been upped to Product Manager at RCA Records. Brodsky had served as a Publicist for the label since 1984. He joined the label as a writer/consultant in the Public Affairs department in 1982. Two years later he was officially hired as Administrator/Media Services.

KIIS Promotes Massie, Heifetz

KIIS-AM & FM/Los Angeles have promoted two Account Executives to management positions: Bruce Massie to National Sales Manager and Louise Heifetz to Co-op Manager. Massie has been with KIIS for the past two years; prior to that he was with crosstown KJOI. Massie also served as VP/Regional Manager at Selcom. During the last 18 months, Heifetz acted as Co-op Director/Account Executive for KIIS. Her background includes GM and GSM posts with Sandusky and CBS Broadcasting.



Bruce Massie



Louise Heifetz

CHANGES

Lisa Carlson joins WVBF/Boston as Account Executive.

D Jack national Repetoire Manager at arbara, lie on American Society of Composers, Authors & Publishers as a Membership Representative.

James Weiskopf, former Account Executive for KFOG/San Francisco, joined The KGO radio sales department as Account Executive. Sandra Sweedo, promoted from Manager of Music Research to Director of Music Research at Capitol Records.

Sandra Hollischer, former Account Executive for Weiss & Powell/Minneapolis, rejoined the McGavren Guild Radio/Minneapolis sales team.

Dick Sharpe, Executive Vice President, Eastern Division Mc-Gavren Guild Radio/New York, assumed additional responsibility of the Central Division

Don Mupo, promoted from Director of National Sales, to President of Palo Alto/TBA Records.

Don Graham, appointed Vice President of Marketing & National Promotion for Palo Alto/TBA Rec-

Fred Richards, former President and Chief Executive Officer of Thorn EMI Video Programming Enterprises, joined Scanline Communications as Marketing Chief.

n Monday, October 28, 1985 at 8:00 p.m., a rock and roll and jazz fusion concert will be given "At My Place" to benefit the Neil Bogart Memorial Laboratories for Children's Cancer Research. Tickets are \$12.50 and can

be purchased by calling (213) 451-8597. Appearing on the double bill are Warner Brothers recording artist **Michael Ruff** and Zebra recording artist **Perri.** "At My Place," 1026 Wilshire Boulevard, Santa Monica.



WESTWOOD ONE PRESENTS

SUPERSTAR CONCERT SERIES proudly presents the captivating sound of Tears For Fears in an exclusive performance airing the weekend of Saturday, October 26 on more than 450 Westwood One Radio Network affiliates in North America and throughout the world. Caught live by Westwood One's mobile studios during the duo's September swing through Texas, Roland Orzabal and Curt Smith deliver exciting versions of material from The Hurting and Songs From The Big Chair, including "The Hurting," the chart-topping "Everybody Wants To Rule The World," and "Shout," and their latest smash, "Head Over Heels." Don't miss Tears For Fears as they make it hurt so good on this special edition of the Superstar Concert Series, the most listened-to concert program on radio! Contact Westwood One at (213) 204-5000 or Telex 4996015 WWONE.



FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



"Right off the starting block, Line One is tremendous!

KMET received immediate response to the hosts and the guest, plus upcoming shows featuring

Supertramp and Nils Lofgren make Line One a definite home run for the Mighty Met!

-Rich Piombino, Program Director, KMET-FM/Los Angeles

"Westwood One has a hot one! We loved the show! Line One's hour-long format really keeps the show moving, and the 11 p.m. East Coast start time makes it accessible to our audiences

-Ted Utz, Program Director, WMMR-FM/Philadelphia

"Line One was a fun, concise hour of talk blended with just the right amount of music. I especially liked the exclusive five cuts by Journey, and the whole program flowed smoothly. Overall, I'm really pleased with Line One and Westwood One.

-Frank Jaxon, Program Director, KRKE-FM/Albuquerque

"Line One's debut show gave us instant evidence of WAAF's listener interest in this kind of show-two of our listeners were able to talk with Steve Perry. We're very pleased with the sound of Line One on WAAF.

> -Rick McKenzie, Special Projects Dir., WAAF-FM/Boston

"The music cuts were very well chosen, and I liked how the transitions from callers to music moved so smoothly. Sandy Scheff, Program Director, KKCK-FM/Marshall, MN

"Line One is certainly a great show (for crossover formats). Listener response from all over the country provides larger-than-life appeal.

-Carl James, Program Director, WSVQ-FM/Williamsport, PA

"Line One is an industrial-strength ratings winner that fits like a glove on hot-rockin' Foxy 101. Westwood One has come up with another winner!" -Kim Travis, Program Director, WFXZ-FM/Saginaw, MI

"Line One is the most tightly-produced program of this type I've ever heard." -Jay Bouley, Program Director, WSPT/Stevens Point, WI

"Everything about Line One was great. The show moved well. The conversation with Steve Perry was informative, meaningful and oftentimes humorous. And the music/talk ratio kept music fans happy. The audio quality was very good. On a scale of 10, Line One's debut was a 9. I'm looking forward to hearing Supertramp next week." -Tom Collins, Program Director, WSEZ-FM/Greensboro, NC

"Loved the show! We found it very easy to air!" –Jim Guidi, Program Director, KVML/Sonora, CA

"Line One is easily the best weekly network feature to come down the pike in years." -David Grossman, Program Director. WCCC-FM/Hartford, CT

"Line One is exciting, vibrant, probing and is perfectly in line with our high-quality standards. -Charlie Kendall, Program Director, WNEW-FM/New York

> "How come (the hour's) already gone?! It's only two minutes to (done)-time-what is this?! Time flies when you're having funwe just sat down! I mean, what's goin' on here?! This is really fun. I'd love to come back -thank you!" -Steve Perry, Line One premiere guest, signing off



FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!



RATINGS AND RESEARCH

JHAN HIBER

Individual Focus Sessions

By Doug Jones

The Individual Focus Session (IFS) technique for radio was introduced by Surrey Research in summer 1984. As one of several research methodologies offered by Surrey, the IFS is "positioned" as a stronger qualitative measure of listener attitudes than the standard focus group.

Most IFS studies to date have consisted of 40 one-on-one interviews, conducted by two researchers over the course of two days. By conducting each interview one at a time (lasting about 45 minutes), the potential for group-induced bias and other undesirable side effects of group dynamics are eliminated. Group pressure is nonexistent and recalcitrant participants are free to speak their mind without fear of intimidation; opinions are gathered from each and every respondent.

Nearly 600 individual interviews were conducted within the last year. From this intensive experience, we have learned many things about the IFS process and how the one-on-one procedure differs from the group discussion.

Flexibility

One of the biggest unanticipated advantages of the IFS procedure is its ability to more accurately gauge the magnitude of misconceptions held by respondents about radio stations and their programming, misperceptions not always apparent in a focus group setting. For example, we can identify to what extent target listeners incorrectly identify a station's format or (perish the thought) are not even aware of a station's existence. In some group settings, the influence of others doesn't permit this misinformed perception to come to light.

The IFS procedure also allows for more flexibility in dealing with unique respondents. Given 40 interviews, researchers are free to alter each one depending upon the individual characteristics of each participant. For instance, when a fan of the client station is encountered, the IFS allows us to delve more deeply into the evaluation of the station's current product. A knowledgeable respondent (who may try to be focus group leader) is even more valuable in an IFS setting where we don't have to try to contain his remarks to allow for other group members' input. Even those people in a focus group who might push back from the table and not contribute to the discussion become more valuable assets to an IFS study. However meager, their opinions are solicited and add to the study.

We've also found that respondents seem to be somewhat more comfortable with the one-on-one process. There's little or no con-cern for the presence of the mirror and microphones, although clients may indeed be present just as with a focus group. As a result, it appears we hear more honest and detailed answers with less mental editing and more blue language when warranted.

Radio Daypart Analysis

The Radio Daypart Analysis (RDA) is a new research approach

designed specifically to analyze a particular radio daypart, program, or program segment. The method allows for quantification of listeners' reactions to and perceptions of several specific elements of the daypart, program, or program segment. The RDA provides a group of listeners an opportunity to evaluate the program material under two major categories: (1) Program composition or how the program is presented; (2) Program appeals or the quality and variety of emotional stimulation and information the program pro-

"Respondents seem to be somewhat more comfortable with the one-to-one process."

The RDA technique was developpd on the basis of radio broadcasters' requests. Their basic desire was to have a way to analyze specific radio dayparts or programs similar to the type of analysis conducted for television programs. The broadcasters wanted information about the strengths and weaknesses of the daypart or program as well as how their product compared to others' in the market.

Although the idea for the technique sounded quite easy, it was clear that a series of steps was needed to create the methodology. Two major concerns emerged immediately: (1) What exactly would

the respondents analyze? An entire daypart or program? A scoped sample? A combination of several days?; and (2) What types of questions would be asked? The first step was to develop a prototype and conduct a pilot test to determine the feasibility of the method and the quality of information collected.

The pilot testing phase answered our original questions and provided the necessary input to produce a quality product. The taped material originally planned was found to be inadequate for testing purposes and was changed to conform to respondents' comments. The original measurement instrument was also altered to allow for more comprehensive evaluation by the respondents.

The RDA methodology is similar to the procedure used in auditorium music testing. A group of specifically selected target respondents are invited to a session to listen to a 20-minute tape of a daypart or program. After the evaluation instructions are explained, the respondents listen to the taped material and answer questions listed on the measurement instrument. Among other items, the respondents evaluate the composition and appeals elements using a ten-point scale. The scale information and other data collected are then summarized and synthesized to provide the daypart or program evaluation.

Possible Uses

Some uses for the RDA include:

Doug Jones is currently Executive VP of Surrey Research, a position he has held for four years. Prior to joining Surrey, Doug served as Research Director for the Greater Media, Inc. chain of radio stations and was Senior Research Associate for Frank Magid Asso-

· Analysis of current talent to discover strengths and weaknesses. This includes style of presentation, evaluation of comedy/humor, vocal quality, compatibility of an-

nouncing team, etc.

 Analysis of current morning programming to uncover the desired mix of elements in morning drive; i.e., too much traffic, not enough music, too much talk, commercials that do not fit programming, etc.

 Analysis of prospective morning talent from another station to determine the suitability to the station. Predetermine talent's strengths, weaknesses, and appropriateness to your station's format/philosophy.

· Analysis of any special program. For example, countdown shows, oldies shows, call-in talk/ advice programs, special documentaries

 Track the performance of a program (or talent) over a period of time to determine if changes may be required, or if changes that have been made are successful.

· Provide information on market competitors to determine strengths and weaknesses in programming or talent. For example, comparison of your morning program to competitors'. Or what is it about your competitors' program that makes it perform so well in the ratings?

Radio broadcasters now have an answer to their problem of analyzing dayparts or programs. The RDA provides a listener's perspective to what he hears on the radio.

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NETWORKS/PROGRAM SUPPLIERS



REED BUNZEL

COUNTRY CATCH-22

Meeting The Major Market Challenge

Network programming is a chicken-or-the-egg business. Station clearances depend largely on national advertisers' commitment to a particular program, while advertisers demand adequate clearances before committing to a buy. Compiling a good station list and a strong slate of advertisers is a learned and tricky craft, largely because each depends so much on the other for its success. Getting one without the other can lead to failure and begs the question: Which comes first?



Bob Kingsley

While clearances and advertisers are the keys to success, they can also be the source of considerable frustration. Advertisers ob-



Ron Martin

viously want to cover as much of the national population as possible, which usually creates a demand for major market stations. Those same metro stations, however, are often less enthusiastic about syndicated programming — increasing the difficulty for a distributor to place his product in the markets that "really count." Stations in smaller markets, which traditionally use more syndicated product, become reliant on the programming whims of the larger stations, which don't.



Country-oriented producers have become well aware of this "Catch 22" during the post-Urban Cowboy slide. Three of the top ten markets have but one Country station, four have only two, and none has more than three. With numerous countdowns, artist anthologies, concerts, and daily short features distributed by a number of syndicators vying for limited air time, the Country competition becomes quite heated.

"There's no question that there is a problem," says Bob Kingsley, producer/host for ABC Watermark's "American Country Countdown." "Everyone wants to get into the top ten markets, but it's getting more and more difficult. For instance, New York creates a tremendous problem because there is only one Country station, and they don't use much syndicated programming. If you don't get WHN, you don't get the market."

Ron Martin, CEO at Weedeck Radio Network and host/producer of "Country Report Countdown," says the problem is getting tougher every year. "Advertisers demand that you cover 80% of the country, and without New York, Los Angeles, or Chicago you're losing a good part of that 80%," he explains. "Also, when most of the buying is done in New York, you really want them to be able to hear what they're getting. If you don't have the major markets, you're going to



Ed Salamon

miss a lot of the major buys."

Country stations tend to be receptive to syndicated programming, but the decline in the format's listenership has left a possible glut of programming in the marketplace. Jay Goldman, VP/ Operations at Clayton Webster Corporation, further defines the situation: "Unfortunately, Country is suffering from audience loss. In many major markets this has resulted in the decline from maybe three good stations down to one or two. Because of the increased competition, you have to become more creative in other areas such as positioning, marketing, and merchandising.

"Everyone wants to get into the top ten markets, but it's getting more and more difficult."

-Bob Kingsley

Medium Rare

The clearance problem extends beyond the metro markets, with a dearth of stations (and pronounced station reluctance) further contributing to the distributor's head-aches. United Stations Exec. VP/ Programming Ed Salamon sees potential problems permeating into the medium markets. "Many producers of Country programming have a difficult time getting into medium markets as well as large." he says. "There are obviously fewer alternatives in syndicating Country than there are

with other formats, and today's producers are much more sophisticated than they were just a few years ago. There's a lot of high quality product out there to choose from, and that increases the competition."

Kingsley believes quality and experience are the key selling points of today's programming. "Medium and smaller market stations are much more accepting of syndication today. That's because PDs have seen how it's worked at other stations, and program suppliers have been around long enough so they know the rules of the game. In the early days the PD was sure the station could do anything better than a syndicator, but now they are becoming more receptive to outside product. Many stations are still a bit skeptical, but that attitude is changing.'

The Numbers Game

Creativity and production values are fundamental to the quality of any program, but success depends on the bottom line numbers. How many advertisers, how many stations, how much revenue, how much overhead — all are questions which determine the survival of the fittest. No program supplier is willing to commit his trade secrets to print, but there are several basic rules of thumb that can influence a program's performance.

Short of adhering to a strict success formula, Kingsley believes in several basic prerequisites to beat the Country Catch 22: "If you can put together a majority of the top 15 markets, have a good program, can actually show some ratings, have someone who understands syndication sales and has a rapport with the advertising people, and if they're willing to go deep enough to make it a Country buy, you've got a good story to tell. If you come up with a third of the top ten you still may do okay. Ideally you want five, then as many of the mediums as possible. If you can get half of the top 50, you'll probably be around for awhile."

"You have to serve the needs of the radio station." concludes Martin. "You can have the best program in the world. But if it doesn't serve the needs of that particular radio station, they're not going to take it. You just have to give them something they feel will sound good and add audience. Country listeners are very receptive to material about their artists, but they have to feel comfortable listening to it. If you can give this to them, you should be able to get the stations you need."

BASEBALL ON RADIO

World Series 'Hits' Airwaves On CBS Radio Network

Tomorrow the CBS Radio Network will begin its coverage of baseball's "Fall Classic," the best-of-seven World Series, pitting the American League Champions against the National League Champions.

Jack Buck will handle the play-byplay, Detroit Tiger manager Sparky Anderson will provide analysis, and Win Elliot will conduct the pre and post-game shows.

Broadcasting the Series for the tenth year in a row, the CBS Radii reach 400 affiliates, 400 international outlets via Armed Forces Radio, and will offer a Spanish language broadcast on more than 175 stations. Estimated national audience for the sevengame classic is 50 million.

Concerning broadcast restric-

fions, there were no blackout areas for the just concluded League Championship Series, nor will there be any for the World Series. The participating ball clubs were permitted to originate their own coverage for use by the flagship stations and team network aritisates for the LOS; however, for the Series only the flagship stations—not the team networks—are permitted to substitute their own announcers for the CBS Radiob broadcast.

By Richard Agata

GAME	DATE	LOCATION	AIR TIME .
1	October 19	American League City	8:20pm
2	October 20	American League City	6:45pm
3	October 22	National League City	8:20pm
4	October 23	National League City	8:10pm
5	October 24	National League City	8:10pm
6	October 26	American League City	8:10pm
7	October 27	American League City	6:45pm
		(if Kansas City	8:15pm
* All tim	es listed are ET.		
· · H nec	essary		SALUE DIVI

Richard Agata will edit a quarterly Sports On Radio column beginning with the November 1 issue of R&R.

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Jerry Baker The American Master Gardener

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Saturday and Sunday, followed by Al Carrell from 10-11 a.m. ET both days. American Know-How is available on a one station per market basis. so call

Mark Huffman toll free at 800-821-4747 for information on availability.

AP Associated Press Broadcast Services

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

October 21-25

The Weekend

	October 27-28	
	The Concert Hour Chaka Khan	(WO)
	The Countdown Durell Coleman/Dennis Edwards	(WO)
	Countdown America Witt	h (USR1)
	Thompson Twins	
	Country Calendar Janie Fricke/Eddy Raven	(CW)
	Country Music Countdow Eddy Reven	n (US)
	Country Report Countdown Gale Davies/Jerry Reed/Charle Da Dick Clark's Rock, Roll,	(WRN)
	_& Remember	(US)
ĺ	Simon & Garfunkel Dr. Demento	(WO)
	Halloween show with Bobby "Bons Entertainment	
	Coast-To-Coast	(CBSR)
	Sheena Easton/Steve Kanaly/Jeff G Future Hits	(WO)
ĺ	Pointer Sisters/Arcadia	
Į	Great Sounds Debbie Reynolds	(US)
ı	Halloween Special	(BRE)
1	Rock Pumpkin Hot Ones	(USR1)
	John Waite Line One Mondays	(WO)
	Foreigner	(WO)
ł	Live From Gilley's T.G. Shepperd Live From The	(110)
	Hardrock Cafe	(NBC)
	Paul Shaffer Musical!	(WO)
ı	Ruby Keeler/Tribute to Halloween Musical Starstreams	(MS)
	On The Radio	(NSBA)
۱	Billy Ocean Power Cuts	(GSN)
	Phantom, Rocker & Slick (10/27) Rick Dees' Weekly Top 40	(US)
1	Oingo Boingo Rock Chronicles	(WO)
1	Saga/Tom Petty/Roger Dattrey/Bryan Rock Over London	Adems (RI)
١	Roger Detrey Rock Reunion	(BRE)
l	Temptations/Four Tops Rock Week	(WO)
	Dire Straits/Starship Rockline	(GSN)
	Stevie Ray Vaughen	(0011)
l	Scott Shannon's Rockin' America Countdown	(WO)
ı	Glenn Frey/Don Henley/Ready For 1	he World
ı	Solid Gold Saturday Nignt Johnny Rivers(10/26)	(USR2)
	Street Beat '85 Pointer Sisters	(BRE)
ĺ	Super Gold (TRAN)
	1st Annual Mike E. Harvey sock hop	(10/26)
	Superstar Portraits Laura Brannigan	(BRE)
	Superstars Of Rock Quarterflash/Heart	(BRE)
	Superstars Rock Concert Tears For Fears/Hooters	(WO)
	That's Love Paul McCartney/Kevin Godley/Dyan	(WO)
l	Weekly Country Music	
	Countdown Eddy Raven	(US)

The Week Of

Country Today	(MJI)
Exile	
Earth News	(WO)
Derek Taylor/Teers For Feers/	
Rae Dawn Chong/ James Woods Karel Reisz	s/
Encore With	
William B. Williams	(WO)
1941: Glenn Miller	(₩О)
Metalshop	(MJI)
Mike Levine of Triumoh	(10101)
Off The Record	(WO)
Don Henley/Heart/Stevie Ray Vaugh	
Off The Record Special	(WO)
John Weite	(
Shootin' The Breeze	(WO)
Aretha Franklin/O'Jays/ Atlantic Starr	
Special Edition	(WO)
The Four Tops	
Star Trak	(WO)
Tom Petty/Roger Deltrey/Pat Benetar	
Star Track Profile	(WO)
Michael McDonald	

MONDAY

Monday, October 28 American Music Magazine With Rick Dees Country Calendar (CW) **Country Report** (WRN) Solid Gold Country (US)

TUESDAY

Tuesday, Octobe	er 29
American Music Maga:	zine
With Rick Dees	(US)
Kool & The Gang	
Country Calendar	(CW)
Waylon Jennings	
Country Report	(WRN)
Jerry Reed/Charlie Daniels	, ,
Solid Gold Country	, (US)
Alphabet Soup: N-Z	. ,

WEDNESDAY

Wednesday, Octo	ober 30
American Music Magaz	zine
With Rick Dees	(US)
Katrina & The Waves	
Country Calendar	(CW)
John Schneider	
Country Report	(WRN)
Jerry Reed/Chartie Daniels	,
Solid Gold Country	(US)
Feeture Year 1962	(00)

NETWORK SPOTS

ing the two-hour special, "Pete Townfor October 20. It will feature an exclusive interview with Townshend, along with classic songs from his Who days and various selections from his

Public Interest Affiliates is offer-ing the two-hour special, "Pete Townshend: My Generation," scheduled of an oldies show called "Rock & Roll Roots" airing on WLUP/Chicago, hosts the show. The PIA special will, air on over 100 stations and is available on a barter basis. For more present solo work. The show will also information, call (312) 943-8888

THURSDAY

Thursday, Octobe	
American Music Magazi	ne
With Rick Dees	(US)
Arcadia	
Country Calendar	(CW)
Sewyer Brown's Mark Miller	(011)
Country Report	(WRN)
Jerry Reed/Charlie Daniels	(*******)
Live From Wait Disney	(NBC)
The Judds	(1100)
Solid Gold Country	(US)
Session Player Salute: Buddy Spik	
when senter boddy spic	

FRIDAY

Friday, November 1			
American Music Magazine			
With Rick Dees	(US)		
Laura Branigan			
Country Calendar	(CW)		
Gus Hardin			
Country Report	(WRN)		
Jerry Reed/Charlie Daniels	,,		

COMEDY

GENERAL INFORMATION

Comedy Show (CW)	ΙIE
Comedy curioeities: Bob & Doug McKenzie/	7
Cliff Arquette/Pat McCormick/	1 1
Mel Brooks/Ace Trucking Company/	M
Steve Allen	11
Daily Feed (DCA)	ilo
Debt celling cracked/Summit coffee mugs/	E
Bush Pact/ What tax reform/	1 1
· Add arms soon	IIN
Laugh Machine (PRN)	Y
Robert Klein/Monty Python/Emo Philips/	11
Bill Cosby/Kip Addotts/George Carlin	l l n
Party Drop-Ins (ASR)	l I w
All rerun cable network/How to party #27/	s
Merie Normal make older/Record off/	l l č
Party line #3	"
Radio Hotline (ASR)	1 1
Giant pends/Lazy man's way to riches/	l s
Fantastic new diet/25 cent athlete/	H
Skip and Roy] ["
Stevens & Grdnic's	s
Comedy Drop-Ins (ASR)	l i
This message void/National mind control/	'
Big fat Donna/Jane Fondue/Parking report	1 1
United Spots Of America (ASR)	l l v
Mr. Grateful Dead sound system/Jerry/	1
Cataup advisory board #2/Cataup	

visory board #3/Tires and wine

	Ed Busch Talk Show	(AP)
	Bob Greene/Inflation down/	
	U.S. Military(10/19)	
	Military presence oversees/Fundame UFOs(10/20)	ntalists/
	Computer Program	(PRN)
	Elementary/College bound/Business	Sense/
ł	Travelling on business/Modern pr	100888
	News Blimp	(PRN)
	Your chesting heart/Kid blitz/Funny	
	business/it's torture/Play it safe	
	Newsline Extra	(NBC)
	Words Fall Me	
	Sound Advice	(PRN)
	Cozy comer/Howling failures/Keeping	sound :
1	to yourself/ Right between the ea	ars/
ı	Don't get phased	
ı	Sporting News Report	(CW)
ı	Harry Caray/Lee Trevino/Brit Burns/	
ı	Michael Jordan/ L.A. Raiders	
ı	Sports Flashback	(CW)
I	Floyd Patterson-Ingernar Johannson/	
ì	Vince Lombardi/Hank Aaron/Don	Shula's
Į	Mami Dolphina	
1	Waldenbooks Review	(WO)
ı	Jacqueline Briskin/"The Best Of	
ı	Friends"/"Dancing In The Light"/	
1	"Baseball Hall Of Shame" -	



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Peoria

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MANAGEMENT

Some Good Reasons For Not Hiring A Consultant By Charles Warner

I've been doing management and sales consulting/ training for about seven years. During that time, I've become an expert in the reasons for not hiring a consultant.

How To Say No

These are not excuses, like "the check's in the mail," but legitimate reasons why management doesn't need advice or new ideas. I've chosen eight from the dozens I've heard. Take your pick. In fact, the next time a consultant calls or sends you a proposal, use four or five of them. Successful consultants are usually good salespeople and don't discourage easily, so you'll need several reasons to turn them away:

1. "Things are going well, thank you, the way we're doing business now." TRANSLATION: "God forbid we should have to complicate our lives even more and face any changes." People have a natural resistance to innovation. Even in today's rapidly changing society, where the only constant is ever increasing and rapid change, people still resist adding to the problem by bringing changes on themselves. There seems to be a notion that by denying changes are inevitable, they will slow down or go away.

managers assume, know exactly what's going on. If top management knew all the answers, they would simply tell station managers and programmers exactly what to do and be done with it. But, of course, top management rarely has all the answers — managers at the top often get there by being good politicians, deal makers, or bean counters, not necessarily by being good operators.

The trick is for station managers to come up with new ideas and solutions, and then make top managers think the ideas were theirs This, after all, is the strategy that got the higher-ups ahead. Using consultants to provide station managers with new ideas can certainly be embarrassing if not handled intelligently. However, you might keep in mind that consultants generally prefer prompt payment of their fees to getting credit for their ideas. Give them their money, keep their ideas, and make upper management think the consultant's ideas are their own.

"Insecure managers are often terrified they might be doing something wrong. Many live in fear that they will be found out by top management."

2. "We have a policy against hirms outside consultants." TRANS-LATION: "I don't want to hear what you have to offer." This is usually neophobia – the dread of anything new or novel; fear of the unknown. Better to avoid new ideas than try to understand, evaluate, and implement them if they are worthwhile. The older managers become and the longer they stay in the business, the more they tend to develop neophobia.

3. "The timing isn't right, just now." TRANSLATION: "I might be embarrassed if I find out I've been doing something wrong." Because there are no super-glue fast rules about managing broadcasters, insecure managers are often terrified they might be doing something wrong. Many live in fear that they will be found out by top management who, lower level

4. "We don't have a budget for consultants." TRANSLATION: "They'd lock me up if I don't conform." Most organizations reward managers the way many high school teachers tend to reward students, according to conformist behavior, not achievement. Companies that have never hired consultants or trainers simply don't know what good one can do. So, instead of taking a chance, they will conform to past behavior no matter what.

5. "We don't have time right now." TRANSLATION: "I'm in a panic; I can't think about implementing anything new." Fire fighting is the typical pastime of ineffective managers. Within the last six months a station sales manager told me, "I can't afford to take my salespeople off the street for a sales seminar. We're too far behind bud

get and swamped trying to catch up!" Too often managers think of consultants as being a lot of extra work, and managers say they're busy enough as it is. My answer to that sales manager was that he not

work, and managers say they're busy enough as it is. My answer to that sales manager was that he not only needed a sales seminar but also one on time management. How's that for turning an objection into a reason for buying?

"Fire fighting is the typical pastime of ineffective managers."

6. "What does a consultant know that we don't already know?" TRANSLATION: "I'm jealous that he or she might know something I don't." Jealousy is all too often the underlying reason why managers, especially program managers, don't call in consultants. Jealousy is virtually impossible to combat because it's usually subconscious.

If you're jealous, a good strategy is to hire a consultant and then go to a lot of effort to tell your management why the consultant was all wrong. This strategy will make you look good, especially if your boss is the jealous type, too. This approach also works particularly well with managers who are insecure and need to build themselves up by tearing other people down. Of course, if you work for an insecure manager it probably means he or she keeps you around because you're not viewed as a strong enough threat.

7. "Our research tells us we're doing things right." TRANSLA-TION: "My boss decided on this course of action, and you're smoking something funny if you think I'm going to tell him anything different." The biggest single reason that consultants don't get hired is for political reasons. Someone might have their toes stepped on. A manager could look bad if he or she retains a consultant who recommends something different from what is politically acceptable in a company. If you're in a political situation, make sure you interCharles Warner is a radio industry veteran whose background includes VP/GM posts with WNBC/ New York, WMAQ & WKQX/Chlcago, and CBS Radio Spot Sales. He currently lives in Palo Alto, CA and is Director of the Mass Communication program at Menlo College. He's also a consultant, specializing in strategy. management development, and sales training.



Charles Warne

view your consultant thoroughly, clarify his or her position on things, and then hire the consultant who fits your boss's predetermined notions best. There are a lot of consultants who make good money giving people advice they want to hear.

8. "We don't need textbook theory, we need good old-fashioned elbow grease." TRANSLATION: "The last book on management I read was 'The One Minute Manager,' and I didn't understand it." Some people have a powerful motivation to remain ignorant — it's easier on their self-esteem, which is usually pretty low. If they open the floodgates to knowledge and ideas, they fear they won't understand them. There's also the "I'm successful, so therefore I'm

and, therefore, you won't have to hire them.

"If it works, I'll pay you." Successful, professional consultants will turn you down on this one, too. Consultants; like doctors and lawyers, get paid for their time, not for results. If a consultant offers you a sliding scale deal based on results that includes a minimum fee, consider it. Remember, however, that consultants base their fees on the amount of time they spend doing something.

Most good consultants get the minimum fee their time is worth and then figure that any results-oriented payments over the minimum are gravy. If they're confident they can get results, they'll be eager to make a sliding scale deal. On the other hand, you might wind up paying a lot more than you'd

"The 'I'm successful, so therefore I'm smart' syndrome is the same type of thinking that infected many top-rated AM stations during the 1970s and most railroads during the 1940s."

smart" syndrome. This is the same type of thinking that infected many top-rated AM stations during the 1970s and most railroads during the 1940s.

Keep Tongue In Check

All of the above are good reasons for not hiring a consultant. If you forget them, however, and actually find yourself talking to one, here's what you should say:

• "Can you guarantee results?" This question takes you off the hook completely. Ineffective consultants will usually say "yes" to this question. Now you have a guarantee so that when the advice fails, you can cover your rear guard by telling management, "... but I had a guarantee that it would work." Straightforward, honest consultants won't give you guarantees

have to if you'd gone for a straight fee.

• "Give me an idea of what you think the problems are and the type of recommendations you would give." A clever question. You might get some free advice. The consultant who gives you advice for nothing usually knows what his advice is worth. The advice will not be very good or sound simplistic and general enough to be suitable for a grade school class in deportment (which you will recognize immediately). And you won't have to retain the person.

You now have enough reasons not to hire a consultant and some tactics to use to avoid hiring ones you have to talk to. One last tip: Make sure you shop around for the least expensive consultant. You know, the way you shop around for the cheanest doctor



CMJ MUSIC MARATHON AND THE 1985 NEW MUSIC AWARDS

November 7-10 at The Roosevelt Hotel, New York City







HARVEY MEDNICK

Lotteries: A Winning Ticket For Radio

It wasn't until the hoopla preceding the debut of the California Lottery that I realized lotteries can be very powerful promotion tools. So I decided to talk with people involved in lotteries across the country.

Lotteries have become one of the nation's biggest consumer businesses. Sales soared 34% to an estimated \$9.4 billion for the fiscal year ending June 30. And the lottery business is luring new purveyors. There are currently 19 states with games, and three more are slated for the launching pad in the next six months. Lotteries provide a twofold benefit: They're a relatively painless way to raise revenue and reduce the tax burden. For example, the California Lottery is a \$22 million account, with 50% allocated for prizes, 34% for education, and 16% for the game's opera-

Go For The Middle

Chuck Rubner, Sr. VP at Needham Harper World-Wide (the agency for the California Lottery), told me the average player is term-



California Lotterv

ed a "middle" - middle income, middle education, middle expectation level. He or she is the kind of individual who will consistently play at a reasonable level (five or six \$1 tickets weekly) with some hope of winning, but without serious concern for how the odds spiral as the games change and the amounts escalate.

Middles are also people who, for the most part, are not going to dramatically alter their lifestyle if they win huge amounts. They are often the subjects of sad newspaper articles, detailing how they are set upon by moochers and eventually end up squandering most of their winnings.

So if your station is targeted at the upper income, higher educated, over-achieving segment of the population, lottery promotions (outside of introductory awareness) are not for you.

Radio Ad Dollars

Lotteries advertise. In the case of the New Jersey Lottery, radio is the primary ad medium. Dr. Joan Zielinski, chief executive of New Jersey's lottery games said, "We are in a unique position, sandwiched between two major markets New York and Philadelphia, Initially, we used the bulk of our ad dollars on radio because of its local nature. Of the \$4.5 million dollars we had earmarked for Lotto, \$3.2 million went into radio

Rubner added that he "couldn't imagine advertising a lottery without radio. Our projected 60-second radio spots for the California Lottery can tell you how to play, what your chance of winning is, all about the prizes, and who benefits from the proceeds. We can also reach the cultural audience and buy deep

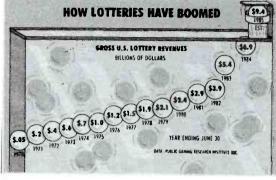


Chart courtesy Business Week magazine.

cementing their loyalty to our sta-

Thus, there's another advantage when your station associates with a lottery. Imagine the excitement as you announce the name of the \$2,000,000 winner. And, more importantly, the audience begins to associate the dollars with your station as much as they do with the lottery. Your station could be the serendipitous beneficiary. For years we've talked about "selective listening." Here's where it might work like a dream.

Pitfalls

Initially, the games usually enjoy strong sales. But consumers seem to tire of them quickly. Dr. Zielinski said, "So far the lottery industry has been very lucky because demand has been growing on its own power. However, the high rate of growth is slowing down.

In order to maintain interest, the games are required to change. As a result, in some cases, the games may be less appealing and present

· "We're going to spread the wealth and make a lot of millionaires, not just one zillionaire." Mac Reynolds, Sr. Associate, Needham-Porter-Novelli.

· "Man innately wants to take a chance, and he wants to do something that can change his lifestyle." - John D. Quinn, Director of New York's Lottery.

In other words, don't promise dreams and don't build great amounts. Find out what your market threshold amount is (generally \$1000) and give it away often on a guaranteed basis. That may just prove to be your winning ticket, and you don't even have to take a

DATELINES

1986

February 1-4

6th Annual Managing Sales Confer-Radio Advertising Bureau

Amfac Airport Hotel, Dallas

February 2-5

National Religious Broadcasters' 43rd Annual Convention Sheraton Washington, Washington,

March 6-8

Country Radio Broadcasters' 17th Annual Country Radio Seminar Opryland Hotel, Nashville

April 13-16

National Association of Broadcasters 64th Annual Convention Dallas Convention Center, Dallas

National Public Radio Annual Conven-

Town and Country Hotel, San Diego

American Association of Advertising Agencies Arinual Meeting Greenbrier, White Sulphur Springs,

May 21-25

American Women in Radio and Television 35th Annual Convention Westin Hotel Galleria, Dallas

June 11-15

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Loew's Anatole, Dallas

ONE YEAR AGO TODAY

- ●Bill White PD at WBCS-AM & FM/Milwaukee
- Glen Martin PD at WFYR/Chicago
- Ed Hamlin OM at KUKQ & KUPD/Phoenix
- •#1 CHR: "I Just Called To Say I Love You" Stevie Wonder (Motown)
- #1 A/C: "I Just Called To Say I Love You" Stevie Wonder (Motown) (4 wks)
- ●#1 B/U: "I Feel For You" Chaka Khan (WB) (4 wks)
- #1 Country: "I've Been Around Enough To Know" John Schneider (MCA)
- •#1 AOR Track: "Blue Jean" David Bowle (EMI America) (4 wks)
- •#1 LP: "Tonight" David Bowie (EMI America) (3 wks)

FIVE YEARS AGO TODAY

- Mike Elliott OM of KENR/Houston
- Phil Lanka GM of WBOK/New Orleans Frank Woodbeck GM of WKBW/Buffalo
- Brian Scott PD at WGBS/Miami
- •#1 CHR: "Woman in Love" Barbra Streisand (Columbia)
- #1 A/C: "Woman In Love" Barbra Streisand (Columbia) (2 wks) • #1 B/U: "Master Blaster" — Stevie Wonder (Tamla) (2 wks)
- ●#1 Country: "I Believe in You" Don Williams (MCA) (3 wks)
- •#1 LP: "Panorama" Cars (Elektra) (2 wks)

TEN YEARS AGO TODAY

- Sam Bellamy OM at KMET/Los Angeles
- Bob Hamilton PD at WIFI/Philadelphia
- •#1 CHR: "Bad Blood" Neil Sedaka (Rocket/MCA) (2 wks)
- #1 A/C: "I'm Sorry" John Denver (RCA) (5 wks)
- #1 Country: "San Antonio Stroil" Tanya Tucker (MCA) (2 wks)
- #1 LP: "Wish You Were Here" Pink Floyd (Columbia) (3 wks)

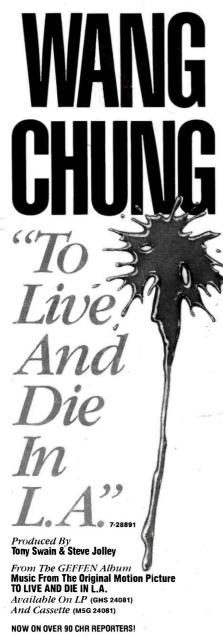


across formats.'

The California Lottery has designated stations in key rated markets as "Official Lottery Information Stations." In Los Angeles it's KIIS-AM & FM. President/GM Wally Clark explained why KIIS pitched for the designation. "We're going to be the only place where you can hear the winners announced live. We're also going to be sending out our own 'Lottery Men.' They're going to distribute thousands of free tickets, making a lot of Southern Californians winners and further fewer promotional opportunities. The key questions then are how much advance notice will you get from the commission and how much input will you have since the games are produced by companies which specialize in this area.

What if your outlet isn't the official lottery station? How do you overcome that competitive advan-

Bear in mind the following: "We are not dealing with expectations, we're dealing with the dream." - Dr. Zielinski



WXKS-FM **KPLUS** KRO WIZR WKSE **KUBE** WYKS WPHD **KNBO** WZYP WCAU-FM 93Q KSMB PRO-FM WSKZ Q101 WCKN 940 KYYY KZIO KCMO Y100 WRON **WQUE-FM** Y94 KSND KFMW WGCL KPOP KKAZ Q103 KCPX **KBIM**



Management: David Massey, Domino Directors, Ltd.

RES STREET TALK

The 12 heavenly bodies in AOR according to Playgirl magazine? Preparing excuses for their girlfriends are KGB/San Diego's TED EDWARDS, WBCN/Boston's BOB KRANES, WXRK/New York's MARK DIDIA and MARK COPPOLA, KSHE/St. Louis's RICK BALIS, KZEW/Dallas's "OZ" MEDINA. WBAB/Long Island's BOB BUCHMANN, KLOS/Los Angeles's GINO MITCHELLINI, KMET/Los Angeles's RICK LEWIS and FRAZER SMITH, KRQR/San Francisco's JOHN McCRAE, and WLUP/Chicago's JONATHON BRANDMEIR. R&R's STEVE FEINSTEIN still can't believe he was overlooked.

Hey, if looks aren't enough, there's always money. According to Forbes's forthcoming list of America's 400 richest people, you'll find Metromedia chief JOHN KLUGE ranked tenth, worth an estimated \$1 billion. Also in high standing are TED TURNER and WILLIAM R. HEARST JR. at \$300 million each, CBS's WILLIAM S. PALEY at \$290 million, and Golden West Broadcasters' GENE AUTRY with a tidy \$150 million. About that raise, boss...

Naturallly, since HOWARD STERN's departure from WNBC/NEW YORK, everyone's guessing as to who'll take over the afternoon show. Will it be MAX KINKLE from WCBS-FM? How about WABC's DAN INGRAM or DC101/Washington's GREASEMAN?

WNBC PD **DALE PARSONS** says he's only beginning his search, and contrary to rumor, hasn't even talked to Kinkle or Ingram. As for the Greaseman, Parsons said, "Sure, we're looking for an outrageous personality, but I don't want someone who'll be perceived as a Howard ripoff. Even though the Greaseman has his own act, I think he'd be tabbed as a Howard soundalike in this market." During the interim, Stern's former producer **FRED NORRIS** is filling in, assisted by other resident producers.

For those who think Howard Stern was let go because he was too "blue," now there's word of an Indianapolis politician spearheading a "Decency In Broadcasting" campaign to get listeners to boycott advertisers of WFBQ's popular and controversial AM drivers BOB KEVOIAN and TOM GRISWOLD. Bob and Tom held a well-attended press conference, voicing concern about parents urging school busdrivers not to tune in the duo while on the job. Taft seems committed to B & T, standing firm as a recent FCC petition to have them thrown off the air went nowhere.

When **WRIF/DETROIT**'s J.J. & The Morning Crew suddenly left the Detroit airwaves October 1, it was to renegotiate their morning contract. But talks fell through, and

now after six years with 'RIF, JIM JOHNSON and GEORGE BAIER have jumped to crosstown rival WLLZ. As a result, WLLZ's AM combo of CHRIS EDMONDS and JIM RODIO were let go — on Jim's birthday — right after a rumor about them leaving appeared in a local paper. Could Chris and Jim go to 'RIF?' (See Pros On The Loose, Page 18.)

Also in Detroit, talk has it that former CKLW PD PAT HOLIDAY is the new programmer at WLTI, which Keymarket is buying from Amaturo (see Page 1). And there's a new ethnic station in the area, as WNZK (690 kHz) is now serving the metro from nearby Westland.

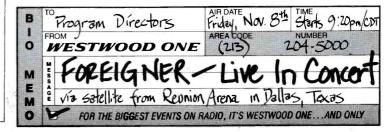
WNEW-FM/NEW YORK will broadcast live from the United Nations November 16 in a 24-hour "Hungerthon '85" fundraiser in conjunction with UNICEF and World Hunger Year. PETE FORNATALE will host, with recording artists guesting live and on tape. Some may even perform a song or two in the U.N. General Assembly visitors' lobby, where the broadcast will originate. Listeners will be able to call in pledges; spectators will be asked to bring a can of food for an area food bank. This is said to be the first such broadcast by a commercial music station from the U.N.

If you're interested in rebroadcasting "War Of The Worlds" for Halloween, you can obtain a complete version and the official copyright clearance from the BROADCASTING CONNECTION in Portland: (503) 652-2030. At last minute, we heard there's a good chance one of the ABC networks will be carrying the thriller that night.

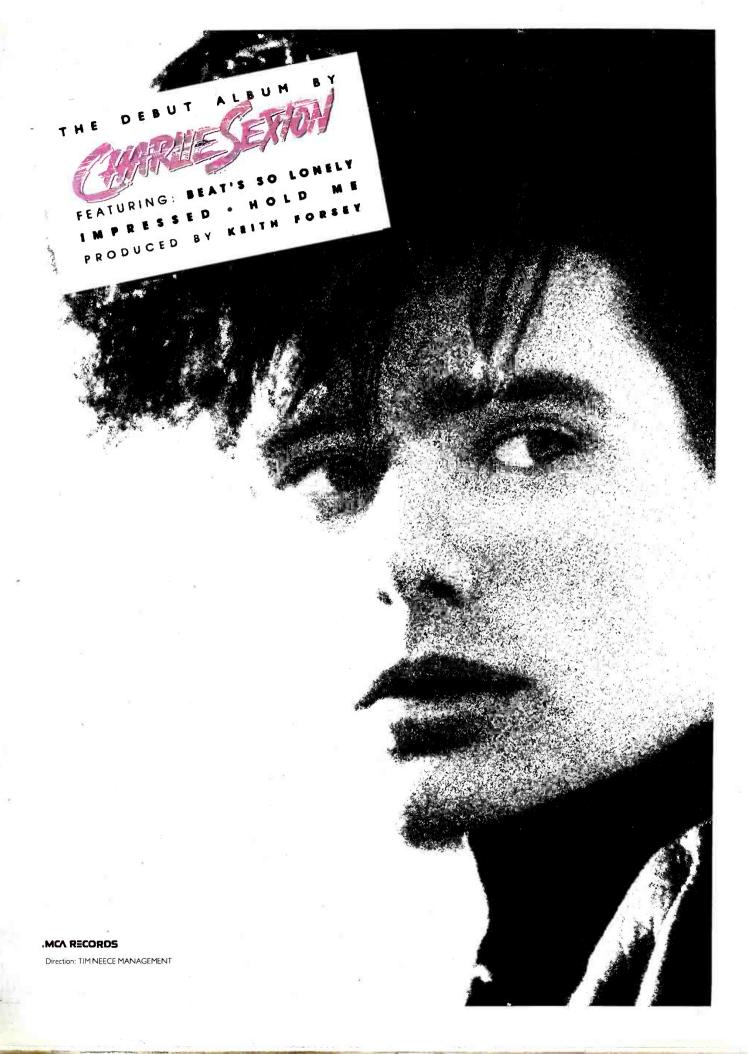
Put away_your checkbook: CAPITOL RECORDS and other parts of EMI Music's international operations aren't for sale. Parent THORN EMI was obliged to issue a statement to that effect last week in the wake of UK press reports that the firm's record interests were on the block. Thorn confirmed that "a review of its portfolio of businesses is in hand," but emphasized that it's "not discussing and has no plans to discuss the sale of any part of its worldwide music operations with any other organization."

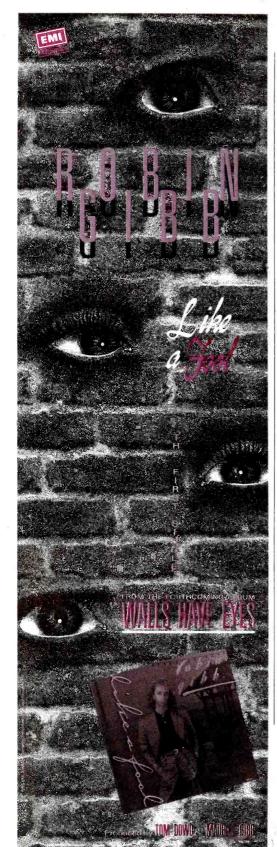
In a thoughtful gesture, WPYX/ALBANY, NY morning man BOB MASON suggested that listeners send messages to the crew of the U.S.S. Saratoga to thank them for helping capture the cruise ship terrorists. With support from Congressman Sam Stratton, the sailors are receiving an 18-hour tape of AOR music and greetings from folks throughout the East Coast.

Continued on Page 30



Y108





STREET TALK

Continued from Page 28

BEN SCRIMIZZI has stepped down as Sr. VP/Sales & Marketing at RAB. Ben, formerly of Purolator Courier, will reportedly join a "smallpackage delivery firm." RAB President BILL STAKELIN will at least temporarily fill in for him.

After planning for years while in the rep business on L.A.'s Ivar Street to buy their own station, WALTER LAKE and TAL JONZ fulfilled their dreams by acquiring KFRE & KFRY/FRESNO. Now, many seasons later, the path seems to have come full circle, as we hear Walter and Tal are selling the Country combo to their former boss, INTEREP President RALPH GUILD.

Veteran PD KEITH ISLEY has resigned his position as PD at 195/MIAMI. MD MARK SHANDS is acting PD . . . And when SANDUSKY took over KBZT/SAN DIEGO last week, quietly departing were PD JOE EICK, morning ND LIZ FULTON, and weekend oldies ace SHOTGUN TOM KELLY. A new PD has not been named yet for the new "K-Lite" (KWLT).

A tip of the hat to ROBERT W. MORGAN and his morning team, who devoted a week's worth of airshifts on KMGG/LOS ANGELES to raise money for Permanent Charities, the umbrella for major entertainment industry concerns. Climaxed by an 18km walkathon, the effort earned an estimated \$62,413.

Equally impressive was WLVH/ HARTFORD's radiothon for the Puerto Rican mudslide victims. In 47 hours, the Spanish outlet picked up \$235,000 in pledges.

New morning man at KLOL/HOUSTON?
None other than PD JOE DENTON, which means DAYNA STEELE is now covering noon-3pm . . . And returning to CKGM/MONTREAL for mornings is former ten-year wake-up ace RALPH LOCKWOOD, who inked a multiyear deal with the Hot Hits station.

There's not one, but two vacant directorships in L.A. at **KMET:** promotions and

production. Contact Programming Coordinator CHRIS BRODIE.

And it may be twice, not once for "Just Once," the nostalgia revue based on the songs of BARRY MANN and CYNTHIA WEIL (R&R 8-30). Its well-received September run at N.Y.'s Botton Line means it'll be back in January. And this word from R&R's nostalgia critic: the show's '60s sound was note-perfect.

If you've been wondering where former FCC Commissioner HENRY RIVERA is, it's been announced that he's joined the law firm of DOW, LOHNES & ALBERTSON in Washington: (202) 857-2500.

Sad to report the death of 80-year-old BILL BEATON, owner of KNRY/Monterey and KIEV/Glendale, one of L.A.'s few remaining family-owned stations. Bill was a four-time President of the So. Calif. Broadcasters Association

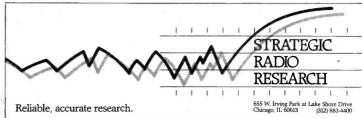
Aside from featuring many prominent musicians, 1986's jazz flick "'Round Midnight" will see MANHATTAN/BLUE NOTE chief BRUCE LUNDVALL in his screen debut, cleverly disguised as a hotel clerk.

Also in the help wanted department, WCAU-FMI/PHILADELPHIA'S RICH HAWKINS has moved from 9-noon to mornings, replacing PAUL BARSKY, who split over a difference in direction. That moves weekender BILL O'BRIEN to middays, leaving a prime production/swing slot open . . . Will KITS/SAN FRANCISCO ever find the right voice for afternoons? PD RICHARD SANDS has been looking for six months, so take your best shot.

Finally, R&R's WALT LOVE has just returned from Dallas, where he accompanied KKDA and WGCI-FM/CHICAGO personality TOM JOYNER on his first day of shuttling back and forth for his dual-city drivetime airshifts. Tom's maiden voyage included massive media coverage, as well as combination limo/ambulance (!) service. Walt's got all the details in an upcoming column, so stay tuned.



A TRIUMPHANT EFFORT — MCA's Triumph accepted the challenge of delivering their new live album "Stages" to radio stations in Halifax, Montreal, Toronto, Winnipeg, Edmonton, Calgary, and Vancouver — all within 24 hours. Cosponsors Peps and Adidas, along with fans who pledged money by calling the stations, raised \$50,000 for the United Way in Canada. Shown prior to takeoff are bandmembers Gil Moore and Mike Levine.





TONIGHT SHE COMES





A previously unreleased brand new single

from "The Cars Greatest Hits."

"Tonight She Comes"

Produced by The Cars and Mike Shipley.

Management: Elliot Roberts/Lookout Management

THE CARS





On Elektra Music Cassettes, Records and Compact Discs.

© 1985 Elektra/Asylum Records, a Division of Warner Communications Inc.,





KEN BARNES

BRANCHING OUT FROM THE OAK TREE

Keep On Dancin'

When I listed about 150 dance songs from the past last February, I thought the subject was just about exhausted. But I kept accumulating scraps of paper with really strange dance tunes scribbled on them. Then Morris Day launched his solo career with a dance number called "The Oak Tree," and that became the kernel (or acorn, I guess) from which this column has grown.

As long as people go out and dance, new dance concepts will be born. Songs built around them are a scarcer commodity, however (I'm still waiting for someone to cut a song about a dance Tommy Boy's Monica Lynch keeps telling me about, the White Boy. I can just imagine what that one looks like). So it's encouraging to see Morris follow in the footsteps of the Bird and invent the Oak Tree.

Morris's new dance, it seems safe to say, is the first dance named after a tree. Somehow, "Do The Eucalyptus" or "Dancin' The Fir" don't have the right ring to them. But dances, as anyone who read my first column on the subject knows, can take their inspiration from the weirdest sources.

The list that follows, which is made up of additions I compiled since February, leans heavily to the more bizarre branch of the dance song tradition. Here they are, plus the artists responsible for perpretrating them on an unsuspecting public.



Doin' The Napoleon: if you're a split personality, you can dance it with yourself.



Morris Day goes out on a limb

The Dance Addendum

The African Twist — Stacy Lane
The Bacon Fat — Andre Williams
The Beetle Dance — Ernie
Maresca (1)

The Berlin Bounce — Bobby Hughes & The Pretzels The Booty Green — Bobby Marchan

The Bumpsie — Gary U.S. Bonds The Cat — Eddie & Ernie The Chicken Back — Mavericks (2)

The Cockroach Stomp — Jack Blanchard & Misty Morgan (3) The Coffee Grind — Hank Ballard The Dive — Sugar & Sweet (4) The Doodle Dee Doo — Solomon Burke (5)

The Everything — Travis
Phillips & His Wonder Boys (6)
The Fishin' Pole — Mighty

Hannibal (7)
The Football — Stan & The Man
The Frog — Rolls Royce & The
Wheels

Wheels
The Funky Bull — Dyke & The
Blazers

The Funky Buzzard — Little Oscar (8) The Goldwater Swing — Mason

Dixon Sextet (9)
The Hog — Warner Bros. (10)
The Hook — Invictas
The Hootch — Pixies 3 (11)
The Hunch — Billy Hines

Country Covers Rock & Soul

Not only do old (and sometimes not-so-old) rock & rollers find their way into country music, but so do old (and sometimes not-so-old) rock songs. Following up my September 20 column about artists drifting into country recently, I looked at the songs that received a country hit translation this year.

When consultant Steve Warren remarked in Lon Helton's column a few weeks back that "much of the new music coming out of Nashville has the feel of early '60s Top 40," he was not only making a perceptive comment about modern country in general, but he was literally right in several cases. Ronnie Milsap went back a little further when interpolating the Five Satins' "In The Still Of The Night" into "Lost In The Fifties." and George Jones & Brenda Lee's "Hallelujah I Love Her So" was a '50s Ray Charles hit. Three other hits this year emanate from the early '60s: Mel McDaniel's "Let It Roll (Let It Rock)" was a 1960 Chuck Berry release (as "Let It Rock"), the Statlers' "Hello Mary Lou" was Rick Nelson's 1961 smash (first cut by Johnny Duncan, however), and



From R&B Staples grow mighty Oaks hits

(193)

Sylvia sings Shakin' Stevens (nice alliteration, but a poor LP title) John Anderson's "It's All Over Now" started out as a Valentinos R&B hit in 1964 (featuring Bobby

Womack) and was quickly covered by the Rolling Stones.

A pair of other Black-radio-to-Country-radio crossover covers are the Oak Ridge Boys' "Touch A Hand Make A Friend" (originally Staple Singers, 1974) and Barbara 'Mandrells' "Angel In Your Arms" (Hot, 1977), T.G. Sheppard mined the '70s with "Fooled Around And Fell In Love" (1976, Elvin Bishop, featuring current Starship singer Mickey Thomas), while the Mark Gray & Tammy Wynette duet "Sometimes When We Touch" comes from Canadian balladeer Dan Hill (1977).

Also from the late '70s is "Highwayman," first cut by composer Jimmy Webb in 1977 and later covered by Glen Campbell. Ricky



Mandrell covers a Hot number

Skaggs's "Country Boy" was earlier recorded by guitarist Albert Lee, while the Bellamy Bros.' "Lie To You For Your Love" (which they cowrote) was released rock by Danny Spanos and Champion.

And there are a few more recent rock covers. A couple of years after it was a big British hit for Shakin' Stevens, Syhria cut "Cry Just A Lifte Bit." Louise Mandrell covered an Eric Carmen song "Maybe My Baby," while Southern Pacific revived a Tom Petty LP cut, "Thing About You." And Petty correlled another cover with Rosanne Cash's "Never Be You," originally recorded by Lone Justice's Maria McKee for the "Streets Of Fire" soundtrack (although Rosanne was the original choice to perform the song).

Obviously there's a lot of rock influence on country artists. The profblem is whether country songs, and more important, country artists can break into rock. (One recent example: the first single for new pop group Dette, featuring Michael McDonald's sister Maureen and Jay Ferguson's brother Tom, is a cover of Southern Pacific's "Someone's Gonna Love Me Tonight.") Meanwhile, a one-way flow is probably better than none.

The Iron Horse — Fred Lowery with Big Bo & The Arrows The Kangaroo — The Panics That Low Down Move — Hank Ballard (12)

That Low Down Move — Hank Ballard (12) The Mod — Ray Columbus & The Invaders

The Napoleon – Napoleon XIV
The Ostrich – Primitives (13)
The Patty Cake – Chase Webster
The Penguin – Larks (14)
The Philly Duck – Jerry
Williams Jr.

The Philly Jerk — Don Julian
(15)
The Pole (Climbin') — Donald

The Pole (Climbin') — Donald Height The Pose — Chris Spedding & The

Vibrators

The Seesaw — Little Mac The Standing Still — Table The Stretch — Contours The Sulli-Gully — Ed Sullivan

Singers & Orchestra (16)
The Superman — Dennis & The
Supertones

The Toad Dance – Sir Archibald
(17)
The Uncle Willie – Bobby Miller

The Uncle Willie - Booby Willer
The Watts Breakaway - Johnny
Otis

The Willy – Willies
The Wrangler Stretch –
Pirouettes

The Zeke - Preachers (18) The Zonk - Donna Loren

nk – Donna Loren Dancin' Fools

If that's not enough bizarre dance songs for you, feel free to send in others. If I haven't mentioned 'em before, I'll wait till I have a few and run 'em. (And run 'em. And run 'em into the ground before we're through.) And, if people can figure out how to dance the Oak Tree (I guess you just shake your grove thing) and it takes root, we might see a whole new crop of contemporary dance songs.

"Foot"notes

1. A particularly witless attempt to capitalize on the Beatles' impact, but, as an insect-inspired dance, possibly an ancestor of the Ohio Players' "Funky

- The imagination works overtime trying to figure out what this one looked like
- 3. A country takeoff on "Croco-dile Rock"
- 4. Would fit in perfectly with the recent punk-rock "slam dance" fad
- 5. A slight lack of inspiration for Solomon on this one 6. This covers all the possibilities
- 7. May have been a bit hard on the spinal column 8. One of the more pleasant
- 8. One of the more pleasant dance concepts
- 9. 1964 presidential campaignrelated dance. I presume you lead with your right foot. 10. Not the label, but a group of
- 10. Not the label, but a group of the same name 11. Again, the imagination runs
- wild . . . 12. Probably best left unde-
- scribed 13. Group features Lou Reed
- 14. One good tern deserves another
 15. Nobody got around to the
- Duck Jerk, unfortunately
 16. Perhaps the silliest dance of
 the whole batch; see illustration
- 17. Not related to the Frog, but described as a dance for "losers"; today it would be titled "The Nerd Dance."

below

18. Desperation is setting in among dance song titlers, judging from these last two entries





The Sulli-Gully: A dance for the ages (the Dark Ages, that is). Ed Sullivan leads the way

"CHARM THE SNAKE"

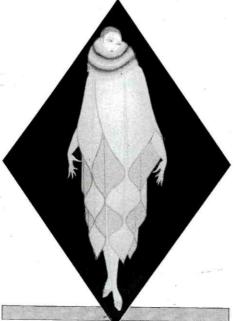
By CHRISTOPHER CROSS

(7-28864)



OUT OF THE BASKET, ON THE RISE.

ELTON JOHN





PRODUCED BY GUS DUDGEON

MANAGEMENT: JOHN REID ENTERPRISES LTD.

ONE OF THE MOST ADDED CHR RECORDS OF THE WEEK!

134/134



54%

GEFFEN RECORDS

Births, Deaths, Busts & Shootouts

MONDAY, OCTOBER 21

1958/Buddy Holly's last studio recording session, in which he cuts softer string-laden numbers, "Raining In My Heart," "It Doesn't Matter Anymore," and "True Love Ways."

1962/Bob Dylan records his first LP in one day and lists his name as Blind Boy Grunt on the tax witholding forms. 1971/With seemingly less fanfare than accompanied the birth of his recent child — probably because there was no People and no celebrity aerobics manuals — Mick & Biance Jagger's only child, Jade, is born in Paris.

1983/After being laid off in WPLJINew York's AOR-to-CHR switch, Marc Coppola is cast in his cousin Francis Ford's "Cotton Club." Marc is now working again at WXRK/New York.

1983/"Owner Of A Lonely Heart" is released

1983/A gunman who blames KWAV/Monterrey for ruining his life shoots up the station control room but misses the overnight announcer. She later takes a "positions sought" ad in R&R which begins "Calm under fire . . ." Birthdays: Elbin Bishop 1942, Steve Cropper 1941, Manfred Mann 1941, Charlotte Caffey (ex-Go Go's) 1953, Julian Cope (whose The Teardrop Explodes was a forerunner of most present British synth-bands) 1957.

TUESDAY, OCTOBER 22

1964/The Who are rejected by EMI.

1966/"Good Vibrations" is released.

1967/Ravi Shankar, then teaching a sitar course at New York's City University, denounces his hippie followers in the New York Times.

1982/A year and a half after its initial British release and six months after finally becoming a UK hit, **Toni Basil**'s "Mickey" finally enters the **R&R** chart on its way to #11. The song has already been up and down local surveys in Southern California.

Birthdays: Annette Funicello 1942, Stiv Bators (Lords Of The New Church) 1956.

WEDNESDAY, OCTOBER 23

1962/"Little" Stevie Wonder records his first single.

1969/Singer Tommy Edwards dies, ten years after "It's All In The Game" was a hit but 20 years after it was first recorded.

1969/King Crimson makes its American debut at Vermont alternative-learning institution Goddard College. Robert Fripp later comments, "The audience appeared to be a peace-and-love crowd sitting dreamily in lotus positions . . . after our first number there was no applause, just dead silence . . . the audience looked as if it had been squashed by a steamfoller."

1973/"Pippin," the first **Motown**-backed musical, opens on Broadway. A number of the label's artists release fe-in projects, including the **Jackson 5**, who have a minor hit with "Corner Of The Sky," and one of the musical's stars, **Irene** "Granny" Ryan.



THURSDAY, OCTOBER 24

1962/Back in an era when live LPs weren't as common or as ambitious, **James Brown** records the heavily-acclaimed "Live At The Apollo."

1967/Pink Floyd arrives in America for its first tour.

1973/Keith Richards and Anita Pallenberg are sentenced in their famous "Mandrax Tablets" bust. Both are given conditional discharges; Richards is fined \$500.

1975/With much debate about whether it belongs or not, "Lyin' Eyes" debuts on the R&R Country charts; the same week Dickey Lee has the #1 record with a Country version of Austin Roberts's "Rocky."

1980/The Guinness Book people award Paul McCartney a rhodium disc for being history's all-time best-selling artist/songwriter.

1980/Perhaps owing to the "Urban Cowboy" phenomenon, Willie Nelson's "On The Road Again" becomes his first CHR hit in four years and peaks on this day at #16.

Birthdays: Bill Wyman 1936, Ted Templeman 1944. The Big Bopper would be 49.

FRIDAY, OCTOBER 25

1964/The Rolling Stones make their first appearance on the "Ed Sullivan" show.

1973/John Lennon sues the American government for allegedly wiretapping his phone and that of his attorney.

1974/Bachman-Timer Overdrive's "You Ain't Seen Nothin" Yet" begins its first of three weeks at #1 CHR.

1987/hdays: Helen Reddy 1942, Jon Anderson 1944, Glen Tipton (Judas Priest) 1948.

SATURDAY, OCTOBER 26

1936/Roy Acuff's first recordings.

1965/The Beatles get their MBE awards after smoking grass in the bathroom at Buckingham Palace.

1975/Charlie Van Dyke, best-known to most civilians for his voice-overs, plays himself — kind of — as the afternoon-drive jock at a fictitious station, KIEL/Las Vegas, on an episode of "Kojak."

Birthdays: Bootsy Collins and Maggie Roche 1951.

SUNDAY, OCTOBER 27

1956/Clarence "Frogman" Henry's "Ain't Got No Home" is released.

1960/Great moments in music publishing history: **Ben E. King** records "Spanish Harlem" and "Stand By Me." 1970/Wonder if anybody has played **AC/DC** for **Charles Manson** in prison? On this day, Manson's lawyer threatens to call **John Lennon** as a witness in the Tate-LoBianco murders.

1975/Bruce Springsteen gets the front-cover of both Time and Newsweek both of which finally feel vindicated now.
1983/WDIA/Memphis legend Nat Williams, possibly the nation's first black DJ, dies of a stroke at age 76.



NEW & ACTIVE

99/34

K106 deb 27 WMMS deb 39 WXKS-FM add WCZY on WKSE 37-30 WHYT deb 31 WNYS add ZZ99 deb 35 WPHD deb 38 WKTIadd WBLI on WZUU deb 30 CKOI add KDWB-FM add 29 WCAU-FM add KHTR add 34 Z106 deb 35 KHS-FM on PRO-FM on KKRZ on WQUE-FM on KS103 on WRSR 36-31 KPLUS add

KUBE deb 33

B96 deb 38

WGCL deb 33

The New Single From
Prince And The Revolution

Produced, Arranged, Composed And Performed By Prince And The Revolution • From the Paisley Park album Around The World In A Day • Marketed by Warner Bros. Records Inc. • Management: Cavallo. Ruffalo & Fargnoli • © 1985 Warner Bros. Records Inc.

SERITTI POLITTI

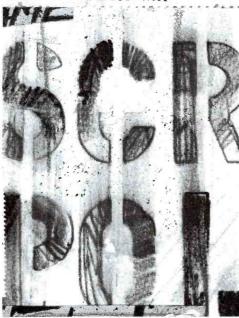
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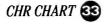
PERFECT WAY



"Perfect Way"

CHR BREAKERS





From The Album
"Cupid And Psyche 85"

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CALENDAR



BRAD MESSER

Interviewing For Facts

It would be much simpler if interviewing were a science with easy-to-follow rules, but that's not the case. Getting what one wants from various kinds of interviews is an art, with uncounted individual techniques . . . but there are some generic basics of the bare bones gimme-the-facts news interviews.

Get straight to the five W's — who, what, where, when and why — with "how" tossed in where needed.

Two mistakes frequently made during get-the-facts interviews are accepting a non-answer, and thinking about one's next question to the exclusion of listening closely to the answer being given.

Non-answers are statements which seem to say something, but on close examination actually say nothing. A non-answer usually comes from a politician and might go something like "There are those who believe it was wrong, and equally responsible spokesmen who say just the opposite, and my

advisors say they are convinced that both sides may have some pretty good points." Don't accept that. Press for unequivocal answers on the specific points. Failing that, at least try for an "I won't answer that," which is a fairly interesting reply in itself.

Not listening to an answer because one is composing the next question can sandbag an interview terribly, in that anything unanticipated will be missed. I was once in a newsroom when a novice reporter made a call to check a report of a car crashing through the side of a building. He asked what had happened, got the correct address, noted the time, and ascer-

tained that there had been no injuries . . . but somehow the interviewer managed not to hear the source mention that it had been the mayor's car. So it goes. Listen. Be alert to the unexpected and quick to develop further questions based on what the interviewee has just said.

There are tricks of the trade, maybe hundreds of them. One sample: to fish for a more enthusiastic and energetic response — simply to get better-sounding tape — try ignorantly playing down the importance of whatever is being discussed, via questions such as "This won't really affect all that many people, will it?" and "It wasn't really very heroic of the rescuers to crawl down into the shaft, was it?"

In the proper place, one of the most powerful questions is "How does it make you feel?" That question can produce jackpots.

First Practical Lightbulb

MONDAY, OCTOBER 21 — The first lightbulb was turned on 106 years ago today (1879) at Thomas Edison's laboratory in Menlo Park, New Jersey. Actually it wasn't the very first lightbulb, but it was the first one to last long enough to be considered a success. The light lasted 40 hours, then burned out. Edison stared at it the whole time, the entire 40 hours. He said, "The longer it burned, the more fascinated we were!"

1967 — The first mass march on the Pentagon by Vietnam antiwar demonstrators. 1918 World record for fast typing on a manual typewriter, 170 words per minute without mistakes.

Birthdays: Elvin Bishop 43. Manfred Mann 45. Michael Landon (Eugene Maurice Orowitz) 48.

First Parachute Jump

TUESDAY, OCTOBER 22 — The first parachute jump was made 188 years ago today, in France (1797). Andre Garnerin (gar-NAIR-in) took a hot air balloon up to 3000 feet, strapped on his chute, and bailed out over the city of Paris, where a crowd was watching from a park. On the way down, the parachute got to swinging back and forth, so violently that Monsieur Garnerin got sick. Real sick. He threw up. (On the other hand, the whole day wasn't shot, because the parachute did work.)

1962 — JFK announced "quarantine" of Cuba to prevent delivery of Soviet missiles. 1948 — Xerox copier first demonstrated to the public.

Birthdays: Catherine Deneuve 52. Annette Funicello 43. Dr. Timothy Leary 65.

First Female Pilot

WEDNESDAY, OCTOBER 23 — 75th anniversary of the first solo airplane flight by a woman, Blanche Scott, who soared to an estimated altitude of 12 feet over Fort Scott, Indiana (1910).

1983 Suicide driver crashed a truck, loaded with 12,000 pounds of dynamite, into U.S. Marine headquarters at Beirut, Lebanon, killing 241 people including 218 American leathernecks and sailors.

1915 — 25,000 women marched in NYC demanding the right to vote. First U.S. National Horseshoe Tournament. Birthdays: Brazilian soccer player Pele (Edson Arantes Do Nascimento) 45. Johnny Carson 60.

First Niagara Falls Barrel Rider

THURSDAY, OCTOBER 24 — The first person to go over Niagara Falls in a barrel, and survive, was a 43-year-old school teacher. Eighty-four years ago today, **Anna Taylor**, strapped herself into a 4½-foot tall wooden barrel and went over Horseshoe Falls . . . 158 feet straight down. When the barrel hit bottom, she got a three-inch gash in her forehead and was knocked out. Anna Taylor regained consciousness aboard a rescue boat about 20 minutes later, and her first words were warnings to others not to try the same "foolish" stunt. (1901).

1939 — Nylon hosiery marketed. 1929 — Black Thursday on Wall Street. 1861 — First transcontinental telegraph CA-NY.

United Nations Day, 40th anniversary of U.N. formation in 1945.

Birthdays: Rolling Stone Bill Wyman 49. Football Hall of Fame member Y.A. Tittle 59.

Electronic Watch Anniversary

FRIDAY, OCTOBER 25 — The first battery-powered wristwatch was introduced 25 years ago (1960). It was the Bulova Accutron, which was regulated by vibrations from a tiny tuning fork. 1983 — U.S. invaded Grenada: 1954 — Air Force ended Operation Bluebook, its study of UFO reports. 1870 — First American postcard.

Traditional end of the hurrican season. Two months til Christmas.

Birthdays: Helen Reddy 44. Anthony Franciosa (Anthony Papaleo) 57. Minnie Pearl (Sarah Ophelia Colley Cannon) 73.

Saturday (10-26) 1984 - Baby Fae received baboon heart implant. 1881 — OK Corral gunfight at Tombstone,

Arizona. Jaclyn Smith 37.

Sunday (10-27) Daylight Savings Time ends, set clocks back. 1954 — Disneyland TV show premiered. H.R. Haldeman 59. Nanette Fabray 65.

SAITLIANOSABA RIA



YAG'O NAG

Show Prep — Making Every Break Count

rather than coming on some morn-ing and saying, "They found a baby alien in Sweden! It's in the That way you protect yourself, you see in the Enquirer today ...?" proach can be, very simple, "Did there that it's hard to figure out if they are totally accurate. The ap-

Show Prep Device Terry's Secret

you've got it in front of you! make a note; write it down and that song to the next bit? Well, to phrase two words to get from to make a note. How are you going pane a blank piece of paper handy lockeys I've watched who don't paper. I don't know how many disc write it down on a blank piece of you were going to say? You didn't just lost power and you lost what rang and the next cart machine traffic girl came in and the hotline ended at the same time that the TM: How often has the record

the community? make themselves integrated into non-drivetime Jocks? How can they Audience Question: What about

for a little of that. you'll find most of them are looking your program director, I think coming six in a row. If you'll talk to that tease for the next of the uptagging your music or when doing can tie it in when you're backyou've got artist information, you weather and tie it into an event. If how you say something. You take lot. Personality, many times, is dea that you have to do a lot, talk a radio misconceptions deal with the have to do a bit. A lot of personality sports, a tie-in for any local event - may be of interest. You don't ting event - or, if you don't have attects us all. A tie-in to the sporweather set per hour. The weather assuming you have at least one CB: Two immediate ways: I'm

going to the Springsteen concert, bring your umbrella." have to prepare for that: "If you're fits into the 7-second intro, then you to what's going on in the world and it's just a word. If that word relates going on in the world. Sometimes you still have to be aware of what's bore morning show or midnights, TM: Whether you're doing a full-

> ing on in the world. make sure I'm aware of what's goget my own mental update, to news station while I'm driving in to so I almost always listen to the me 45 minutes to get to the studio, ment. I do everything at home, bring it in in a notebook. It takes lished, I just like my own environscription to everything ever pubplace and a typewriter and a sub-Even though we're provided with a TM: I do almost all of mine at home. I feel more comfortable.

Television

it, get a trivia question from it, and what the evening's most popular program is, watch ten minutes of two brit of tright by night to find out follow the TV ratings, breaking it something that happened. You can that you can use the next day about erybody is watching, you'll watch, too . . . and there'll be a question lot of times the TV shows that evwith a pen in your hand, because a RB: If you watch TV, watch it

on while you're on the air or just you want to catch something that's TM: Another good trick when then do whatever you want.

Audience Question: How do you II-7 oh to the 7-11. and you can just stick it in your car's tape deck when you're drivwhat's happening on television, There you have an audio version of "David Letterman" or "Dynasty." cassette recording of the sound-track of the "Tonight Show" or don't want to watch is to make a

when the newspaper for the followprepare for a graveyard show

don't have a newspaper, find other prep. Don't limit yourself. If you works not seem of sources to use for show enterrainment news, etc. There's a you have, you still can use . . across. Any other publication that news wire. They send a lot of stuff next best thing to look at is your option of getting a newspaper; the ing day hasn't come out?

CB: You can't limit yourself to the day hasn't come out?

Enquirer? Lenothen ant sail - shiolded gaisu Audience Question: What about

Details Of Show Prep

ly wind up leaving at about 3:00. ple of bits for the next day. I usualof hours and then go produce a cousomewhere and write for a couple into the studio or a dark room daily papers. After the show, I'll go and type them up. Then I'll clip the go through the sports and weather stuff is happening around town. I'll 4:30 for a 6am start. I go through the daybook on AP to find out what RB: I get to the station at about the radio station on a typical day? do besore and aster your shows at Audience Question: What do you

bits, that might be a good time to you need. If you're going to write throw away what isn't, and file what that is still good for tomorrow, out, take out the stuff you didn't use take what you did that day, sort it ward, the best thing I find to do is to newspaper to fill the holes. Afterlaid out, and you can use the local air. You've already got your show look at stuff before you go on the refinements, that's going to hold true with anybody. You have to CB: I think with very few

constantly." prepping is done tomorrow.' Show my homework for ob of gniog m'l, thgir IIA' hours a day and saying, ow sitting down for two "Show prep is not a matter

-Chuck Buell

they're wrong because you may easy gig you have, let them know you bailed out at 10:05 and what an how there have been days when anyone gives you a hard time about thing is that you do it. And if Wherever you do it, the important gets down to writing things. from the station, at home, when it find I can get a lot more done away just exhausted, the key is to find the time that works best for you. I you mush a show because you're If you're not a good writer when

you try it." You can't just continue

can't do it, John can't do it. Terry,

do that David Lee Roth thing. I

say, "Boy, we've had fun this morning with this; we're trying to

we're doing this." Instead you can

announcerish, like, "Well, today

bauos ii gaistem tuodiiw bas insb

ing without making it sound redun-

reiterate what it is that you're do-

ing on. You have to be prepared to

tuned in and heard something go-

got new people listening who just

ipation bit, 25 minutes later you've

corded bit or a hot audience partic-

can tune out. Barn! - and your

have a dangerous weapon: They

have a support group around them. They're listening alone, and they

ating a tot of people, And they don't

you're referring to is, you're alien-

means or who the newsmaker

one knows what that big word

can relate to. If you assume every-

tality, but things that everybody

things - not the 12-year-old men-

the heads of your listeners. You want to find the most common

too far, where you're talking over

Sometimes you can go a little bit

The point I'm making is this:

one agrees. You probably do, too, but you don't feel like you're part of

teams. Everybody laughs, every-

the joke, you don't follow the

your friends. You don't understand

you at one time or another, with

talk about something, and some-body doesn't get it. It's probably

go through this. We sit around, we

quiz.) Throughout our lives, we all

eryone managed to miss at least one of the "easy" questions on the

simple, 5-question quiz. Almost ev-

Universal Bits

into the show. It's something that

source of material that you work

ing back home or whatever - it's a

needs to be done every day.

TM: (Terry first administered a

Show is history.

CB: Whether you've got a hot re-

of KRXY/Denver, and Terry Moss of Transtar. prised of Ross Brittain of Z106/Philadelphia, Chuck Buell highlights of the "Show Prep" panel. The panel was commonth's RCPC gathering in Dallas, here are some of the For those of you who were unable to attend last

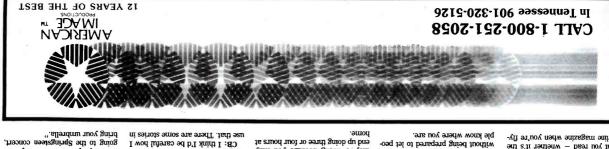
that we add the phone calls we get we did the day before - or the week or month before - and to whole lot from year to year. To that we add the prerecorded bits that ture - things that don't vary a days, trivia that is generic in na-Today in History, Celebrity Birthspaced, typewritten information: every day with five pages of singleyears I've been using a computer to help me. We go into the studio the single most important key to making it flow. For the last several it flows. Preparation probably is word at words grainmorn a tuode graint RB: To my mind, the biggest Opening Comments

you touch content in your local sic. He may want to be sure that you to be more of an expert on muneed some direction. He may want know what you're doing, but you ly hired you because you allegedly see in this particular show?" Granted, they have more than likeand say, "What is it that you foredown with your program director thing that needs to be done is to sit CB: I think probably the first ST II IEUM And that's what makes the show

and the drops and everything else.

do them or how they tie in. well. It still gets down to how you high liner-card format where you've got those locked in pretty you're doing, even if you're doing a by matter what kind of a show The other thing is it doesn't realmarket more.

urline magazine when you're flyand it's ripped to shreds. Anything that you read - whether it's the read a newspaper or magazine al-ter. They'll find something in there, ticular, they're horrible people to body who's doing mornings, in pardone constantly. If you talk to anythink it's important that part of that is done, but show prepping is my homework for tomorrow." I saying, "All right, I'm going to do ting down for two hours a day and Show prep is not a matter of sit-







ADAM WHITE

Reviewing The New Music Seminar

"No one person can experience it all," said Tom Silverman at the start of the sixth annual New Music Seminar. His understatement would have gladdened an Englishman's heart. With more than 40 panels, 400 speakers and 4000 registrants, the 1985 seminar was the largest and best-attended to date — and the most difficult to evaluate and summarize as a whole.

Perhaps that's just as well, since events on this scale frequently amount to less than the sum of their parts. Also, much of the seminar is useful for hundreds of wanna-bes (wanna-be in the music business, that is) on a level which is redundant for many industry professionals. This was acknowledged by the organization of panels into three categories, described by NMS Director Silverman as "educational/introductory, controversial, and entertaining."

So this report will focus on just a selection of sessions that were interesting and/or surprising, if not controversial and entertaining. "Record Rating: Is It Censorship?" drew one of the largest crowds, but this panel and its subject matter have received ample exposure already in R&R and elsewhere. Instead, let's look at three topics given their own NMS panels for the first time: heavy metal, new age music, and the record industry's financial future.

Metal's Fortunes

About 150 people came to hear metal's fortunes explored. What began as a monosyllabic discussion about clubs and booking warmed up when concert promoter Jerry Mickelson of Chicago's JAM Productions lambasted radio. "Programmers don't have any ears," he said. "They program by numbers." And consultant Lee Abrams received his customary abuse ("some day he'll wake up"). Jerry contended, however, that metal will return to favor on the air-waves.

Johnny Z of Megaforce added, "Led Zep, Cream, and Hendrix wouldn't have broken if today's programmers were around when those acts started out." Johnny also pointed to a glut of metal product from independent labels, "who are in the market for a quick buck." He claimed that this hurts the genre's sales and general health. Barry Kobrin of Important Record Distributors disagreed. His company's metal trade is better than ever, Barry said - a state of affairs which flies in the face of prevailing radio realities. On which point, Zig Zag Records' Arnie Goodman commented, "Radio, to all intents and purposes, doesn't

New Age Music

No one chose to be quite so blunt about radio during the "New Age Music" panel session. Instead, the growth in popularity since 1973 of the "Hearts Of Space" syndicated show was noted by its music producer, Steven Hill, who also heads the Hearts of Space label. But most of the dialogue centered on the problems of the "new age" definition itself, the product's retail distribution, and the major labels' newfound interest in the music. "It's a broad and general 'category," cautioned Steve Backer, head of Windham Hill's East Coast operations. "For those (record) manufacturers considering it, recognize that A&R in this field is very sophisticated. If you don't, you can blow it very easily."

Panelist Paul Winter suggested that "new age" describes "the audience more than the music. If the term confuses people and stimulates debate, well, that's healthy." The musician talked about the goals of "bringing music of great beauty to an audience" and having them "reconnect with the earth." His listeners were certainly aware of the earth as Winter spoke, since he did so on the morning that Hurricane Gloria's 130 mph winds were heading for New York. She may also have been responsible for the modest number of people (about 60) in the room.

"Radio, to all intents and purposes, doesn't matter" (for heavy metal). —Arnie Goodman

New Wave In '86

Similarly light attendance greeted panelists participating in "Taking Stock Of The Music Industry's Financial Future." Two label entrepreneurs provided most of the juice: Gold Mountain's Danny Goldberg and late addition Dave Robinson of Stiff. Dave took a sardonically upbeat view of high unemployment in his British base of operations ("everyone who doesn't have a job is joining a group"), then forecast that a new wave of U.S. musicians would make themselves heard in 1986 as a result of this year's reinvigorated live performance scene

Danny Goldberg talked about the emergence and importance of the 25+ audience, citing three exam-



LOOKING FOR THE PERFECT WEEK — Tom Silverman, one of the three New Music Seminar directors, reads a Proclemation from New York City Mayor Ed Koch. Lauding the seminar for its importance to the entertalment community, Koch declared September 23-29 as "New Music Week" in the Big Apple. Photo credit. Roz Levin

ples: AOR's programming to this demo, the number of rock acts (Chicago, Fogerty, etc.) in their late 30s and early 40s who are still major attractions, and the growth of new age music. Artists' attorney Rosemary Carroll warned that the economics of the music market worked against fledgling talent. "Culture is becoming a commodity," she said, "but the multinationals will cut their risks. Only superstars will be their focus, and fewer new acts will be signed."

New talent, of course, was the focal point for many other New Music Seminar panels, including the heavily attended A&R conclave. Unfortunately, this session veered between being a showcase for the nihilistic (but crowd-pleasing) attitude of Stevo of Some Bizarre, a fairly basic "how-to" for those looking for recording deals, and an occasionally lucid exposition of current artist & repertoire issues.

One heartfelt comment came from Frontier's Lisa Fancher, discussing her "farm-team-for-the-majors" experience with the Long Ryders: "We did one record with them and, despite considerable work, we got no credit or compensation. That's changed my attitude toward what we do with bands. They're going to be under contract for a longer period of time."

Artist Development

Also noteworthy was the discussion about artist development deals, a/k/a extended derno deals. This involved Steve Ralbovsky and Andy Fuhrmann, A&R execs at Columbia and Capitol, respectively. For Steve, the value of such ideals is exemplified by Nebraskan Matthew Sweet, a singer/songwriter who previously recorded for the

DB label. "I recognized a certain quality that with a little bit of nurturing could make a sterling debut record — with the benefit of collaborative songwriting, A&R feedback, and the things that build an artist's confidence." The investment tab was \$10,000; the development period six months. Ralbov-sky expects to begin recording with Sweet shortly.

Andy Fuhrmann talked about a comparable experience with a Boston act named Push Push. "We supported the band for three months, enabling them to quit their second jobs and concentrate on their music." That pulled the musicians together as a unit, but led to no Capitol pact. "I could not get the support (for them) within the company." Fuhrmann told the audi-

New talent was explored as well during several panels on independent labels. Tommy Boy's Monlea Lynch and Profile's Cory Robbins participated in one session, reiterating many of the points they made to me earlier (R&R 10-11) about the fortunes of rap. "I don't think most of the majors' A&R execs really like it," said Cory. "They're getting into it now because it's part of their job, and they want the market share."

In the same session, Fantasy Records' Phil Jones offered one of the most bullish statements about indie distribution heard in some time. "It's been written off more times than a bad debt, and each time has rebounded stronger than ever. Independent distribution to-day is stronger than it was five years ago. I've started to feel real good about the future of indie records and labels. We've all matured and understood the reality of our relationships, and the system now

in place is as strong as most branch distribution. We'll never again dominate certain areas of recorded music as we once did, especially with the cost of establishing and recording talent, and the almost extraordinary cost of pop promotion. But there's plenty of business to go around." Needless to say, Phil's comments were well-received by audience and fellow panelists alike.

Fulfilling the seminar's quest for a sharper political edge was "South Africa: Apartheid and the International Music Industry," featuring speakers from such organizations as the African National Congress and the Patrice Lumumba Coalition. However, the choice between politics and rock 'n' roll was no contest for many registrants: The concurrent A&R panel pulled three times the apartfield audience numbers.

"Independent distribution today is stronger than it was five years ago."

-Phil Jones

A litany of abuses by the South African government against its black citizens was effectively presented by the panelists, although more specifics about how the entertainment industry can help would have been welcome. Talking in that vein was Little Steven, who described his "Sun City" project as a "statement of solidarity with the South African freedom movement," and the Black Music Association's Ewart Abner, who said artists should withhold record companies' right to release their product in South Africa.

Editor's Comments

These, then, were some of the highlights of the sixth New Music Seminar. The event continues to grow and display growth problems, including the dichotomy between its value to wanna-bes and industry professionals. The seminar organizers see it as a catalyst for change, but they also know that change can happen to the catalyst.

That's where you come in. If you've received the NMS question-naire soliciting your opinions and suggestions for next year's event, fill it out and mail it! That can influence what the '66 seminar should – and shouldn't be. Mean-while, jot this in your diary: The seventh NMS is slated for July 13-16, and once again the venue is New York City's Marriott Marquis Hotel

38/R&R FRIDAY, OCTOBER 18, 1985



EDDIE MURPHY "PARTY ALL THE TIME"

Major Top Ten Requests Wherever It's Played!

WXKS-FM deb 29 KAFM 27-18 WBEN-FM add 31 WKSE 11-9 940 27-20

KEGL 19-18 KTKS 39-24 WNVZ 23-17

WCZY 6-5 WHYT 23-9 KS103 18-13

Black/Urban Chart: 18



CLARENCE CLEMONS and JACKSON BROWNE

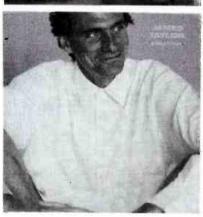
"YOU'RE A FRIEND OF MINE!"

The Big Man And Jackson Browne Prove They're Friends Of Programmers With "YOU'RE A FRIEND OF MIND!"

CHR SIGNIFICANT ACTION 47 Stations Out Of The Box



Jackson Browne Appears Courtesy Of Eletkra/Asylum Records



JAMES TAYLOR **'EVERYDAY"**

James Taylor is Back With A Classic Buddy Holly Song! The Voice And The Song Are Instantly Recognizable!

#1 MOST ADDED A/C OUT OF THE BOX!



ALISON MOYET "FOR YOU ONLY"

England's Female Artist Of The Year!



COLUMBIA RECORDS





CONTEMPORARY HIT RADIO

JOEL DENVER

MORE MIXERS, VIDEO JOCKS

NMS: Less Commercial Radio Support

The sixth annual New Music Seminar, held September 25-28 at New York City's Marriott Marquis Hotel, attracted over 5000 registrants. Despite that fact it was evident that this confab, unlike last year's, lacked a strong showing of programmers and personalities from commercial radius.

A number of radio broadcasters were listed as registrants, but I recognized few of these names as attending. That's surprising when you consider the number of stations within a two or three-hour drive from New York. It's even more surprising since everyone at NMS 5, including myself, came away feeling that commerical broadcasters had found the conference well worth the time, effort, and excepts

Late Starts, Slow Lifts

A possible handicap to NMS 6 was the hotel's newness. It had opened just a few weeks prior to our arrival, and a lot of nuts and bolts still needed tightening. Among them were the elevators. The few that were running needed constant repair and waiting for them became a social event in it-

The whole convention had a disjointed feel about it, which was heightened by the more than onehour delay of the keynote address. Besides the elevators, the only other gathering spots seemed to be the various clubs where bands were being showcased and, to a much lesser degree, the hotel bar. A number of hospitality suites, which traditionally serve as focal gathering points, either remained unopened or curtailed their hours.



CHR panelists (I-r) Joel Denver and Mike Schaefer field questions from the audience, assisted by Nick Bazoo and Brian Thomas (not pictured).

Still Breaks Hits

My panelists included B94/Pittsburgh PD Nick Bazoo, KIIS-AM/ Los Angeles PD & KIIS-FM Assistant PD Mike Schaefer, and BJ105/ Orlando PD Brian Thomas. The inclement weather forced WXKS-FM/Boston PD Sunny Joe White and K104/Erie PD & Burbach Broadcasting VP/Programming Bill Shannon to cancel.

We began our discussion by explaining to the primarily non-broadcaster audience what the format is all about. I described CHR as the "format that makes superstars through repetitive play of new product until the general public becomes familiar enough with the record, it's hoped, to go out and buy the single, album, tape, or CD."

Then we touched on the format's musical strength. Mike Schaefer remarked, "If it doesn't get airplay on CHR, then chances are the album or group will not sell the

the opposite. Rockers do exceptionally well for me, and the Urban crossovers are a bit slower to take hold. I simply monitor the phones, the stores, and other research to show me the way to go. By being active and aggressive with our music, we're able to beat the rest of the market. This puts us into a leadership position in the listeners' eyes."

Avoiding Soundalikes

While none of the panelists could really put their finger on a significant music trend, all agreed that the diversity offered by Urban music's return had definitely contributed to the format's wider demos and its ability to super-serve an entire market.

soundalike artists."

service had become stale and repetitive. Others on the panel and in the audience felt MTV and the locally programmed video services still exhibited a strong influence.

Acknowledging the large number of representatives from smaller, independent record labels in the audience, Nick noted, "Many of these smaller labels don't ever call or promote us on product. If they want airplay like the majors, then they at least have to bring the product to our attention. A phone call or visit to the station would really help."

"We don't have any prejudice against the smaller labels," Mike emphasized. "We're simply jammed very heavily by the major labels for our listening time. It all really gets down to product. Lots of local bands in Los Angeles cut records but few, if any, get much airplay since they aren't up to the quality of their competition."

Anti-PMRC

I opened the discussion on the PMRC by pointing out the "contemporary historical examples of hitler's rise to power and the continuing threat of Communism. In both societies, the freedom to express yourself didn't/doesn't exist. We're taking the first steps down a dangerous road; unless we act now, there will be no return."

Mike, Nick, and Brian all voiced their opposition to any kind of restrictions, citing "the ability of listeners to make a choice in radio programming just as they always have." All three indicated they wouldn't hesitate to play a hit record even if it had suggestive lyrics. Mike said he played

"I really hate it when record companies see an act

do well, then go out and sign up a dozen

-Nick Bazoo

per, and Madonna, Mike said, "We take a lot of pride at KIIS in listening to all of the new product in efforts to find the next group of superstars." Both Nick and Brian offered examples of acts like A-Ha, Oingo Boingo, Depeche Mode, Dead Or Alive, Ready For The World, Wham!, Tears For Fears, Paul Young, Simple Minds, Aretha Franklin, and Whitney Houston, who are finding new audiences and

to CHR airplay.

Tackling the subject of whether the format depended on image or the actual song, Nick indicated that he has always judged each record on its overall sound. "I don't care who it is. If the record sounds like a hit and reacts like a hit, then I'd probably end up adding it to my station. Winning CHR plays all types of hits as long as they appeal to the active audience within that

enjoying huge sales success owing

And, as Brian pointed out, markets do vary. "When I was programming KCAQ/Oxnard-Ventura (just outside of the L.A. market), Urban crossovers really dominated a large portion of my playlist. I'd tend to be earlier on them than the rockers. Now at BJ105 it's just

market.

There was one record company practice, however, that some disliked — soundalike acts. "I really hate it when record companies see an act do well, then go out and sign up a dozen soundalike artists," complained Nick. I added, "By the time record companies end up signing these 'trendy' groups, it takes six months for the product to be cut, pressed, marketed, and played."

Indies Encouraged

Opinions as to MTV's impact varied. Some felt the 24-hour video Prince's "Erotic City" without drawing any angry reaction.

Elektra-Asylum VP/Promotion Mike Bone had few kind words for his contemporaries, especially those record label heads who declined to speak at the Senate hearings on the porn rock issue. He also talked about the dangers of labeling and stickering records: "Who will be the ultimate judge? Should a small group be allowed to say? If we don't stop this now, then they'll begin rating our books, TV shows, and whatever else they can control!"

"If it doesn't get airplay on CHR, then chances are the album or group will not sell the amounts of product necessary to become a gold or platinum project."

-Mike Schaefer

The meetings themselves covered a wide range of interesting subjects. Without question the most popular discussion topic was the PMRC and the ratings/censorship debate. Virtually every panel touched on this volatile issue, including the CHR panel I moderated on Friday, the day Hurricane Gloria took a swipe at Manhattan.

amounts of product necessary to become a gold or platinum project."

CHR Complacent?

In response to a question about whether the format had become complacent toward breaking new acts, relying only on the new superstars such as Prince, Cyndi Lau-

40/ R&R FRIDAY, OCTOBER 18, 1985

MANHATTAN--**MUSIC FOR ALL FORMATS!**



CHR SIGNIFICANT ACTION

WXKS-FM	KKRZ	KZZB	KDON-FM	WPFM
WKSE	KMEL	WZLD	WGUY	WHSL
WPHD	KWSS	WFMI	WZON	KYYY
CKGM		Z104	95XXX	KZDZ
	Q100	KOFM	WKHL	SLY96
CKOI	WVSR	WRON	WGAN	OK95
WCAU-FM	WERZ	WHOT	WOMP-FM	
CFTR	WKRZ-FM	KBOS	WFXX	
CHUM	WTLQ	KMGX	KQIZ-FM	
195	KHFI	KSKD	KWES	



BLACK/URBAN BREAKERS

Black/Urban Chart: DEBUT 40



AN MAKE YOU CRY"

A/C SIGNIFICANT ACTION

Out Of The Box Adds At:

WMJI WCKQ WKYX KFSB KALE **WNAM** WGSV WAEV **WXUS** WEIM WAGE KTYL **WBOW** WSKI KRLB KQSW







CONTEMPORARY HIT RADIO

BURGER KING ASSISTS

CQ102 Helps Find Missing Children

Besides a cure for AIDS, one of the more pressing social issues in America today is that of lost/missing children. The statistics are staggering - 1.5 million children are reported missing each year.

According to the National Center For Missing and Exploited Children, 25,000-500,000 of those children are abducted by their parents; about one million are runaways. Those 2000-6000 who disappear without a trace are believed to have been criminally abducted or have met death through foul play. Studies also show that approximately 85% of those children who were criminally or sexually exploited were listed as missing by grieving parents.

Operation Child ID

CQ102(WECQ)/Geneva, NY Promotion Director Susan Groesbeck sent me some information on the station's "Operation Child ID" promotion held in August. The project was the result of a brainstorming session with PD Randall Bliss. It was such a success that it will be repeated twice in November. CQ102's objective is to set up a child registration day in each of the five surrounding counties.

"I first called State Assemblyman Michael Nozzolio, who's on a



missing children task force," said "At his suggestion I contacted the Cayuga County Sheriff's Department. They provided the fingerprint cards and offered some coloring books from Burger King, which led us to involve them (the fast food outlet). The Burger King folks in the Fingerlakes Mall (site of CQ102's Operation Child ID) provided all the material for the ID, food for the volunteers, and free french fry coupons for all the kids."

Next, Susan discovered Child Find, Inc., a non-profit organization founded in 1980 that's helped locate hundreds of missing youngsters. "They hooked us into a ready-made program called 'Kid Pix.' Our biggest problem was locating a machine to take the pictures for the identification cards. The library offered but couldn't help us on the weekend we'd selected, so the State Penitentiary came

Small Donation Asked

"The card (pictured above), which shows the child's picture and information about distinguishing features, is retained by the parent and used to provide authorities with an accurate picture and deup to butt k

CQ 102

scription of the missing child," explained Susan. "Additionally, a form was provided with detailed information, including fingerprints, which will be kept on file at Assemblyman Nozzolio's office.'

CQ102 took full advantage of the mall location to secure maximum traffic for the event. "By broadcasting live on the air for ten minutes each hour we had fabulous response. In one day we registered over 500 kids. Parents had to wait around for up to two-and-a-half hours in some cases, but they all felt the wait was worth it. We're

looking forward to our next registration drive in November and searching for a corporate sponsor to help defray the costs.
"Because all of the materials

RURGER

KING

were provided for free, the suggested \$2 donation a child was able to go straight to Child Find for their efforts and continued growth. They operate a toll free line, (800) I-AM-LOST. A computerized clearinghouse is available for searching parents at (914) 255-1848. And you can write Child Find at PO Box 277, New Paltz, NY, 12561, Contact Judy Green, who was so helpful to

MOTION

Late-night KIIS(AM)/Los Angeles personality Benny Martinez lands a one-shot host slot on KCBS-TV/Los Angeles' "2 On The Town," subbing for hostess Melody Rogers. The show will deal with the Latin Beat, featuring local Latin bands ... WJFM/Grand Rapids morning man Mike Sirianni is named PD at the station, and night personality Dave Fuller



WHAT AN UGLY SHIRT! -WZMM/Wheeling's Chris Kelly decided to hold the town's First Annual Ualy Shirt Contest. The win ning photo received a \$10 certificate for a new shirt complete with a ceremonial burning of the old one. Here's Chris modeling his ex-

is upped to MD . . . Mark Kessler exits the morning slot at WZXR/Memphis for PM drive at Z98/Tampa . . . Q101/ Meridian Promotions Director Lisa Landau adds Assistant MD to her title, replacing Coyote Cooper.

Cat Collins joins WHHY/Montgomery for afternoons from WROQ/Charlotte . . . Carl Pritchard is named News Director at WZYQ/Frederick WLAN-FM/Lancaster parttimer Danny Carlisle becomes Assistant MD, as MD Jerry Michaels exits . . . Mark Lyons segues from afternoon to morning drive at KZOZ/San Luis Obispo ... WZYP/Huntsville's new PD Tom Kelly hires Karen Foster and Michael Brooks for the morning show ... KQKQ/Omaha PD Jerry Dean takes over programming at KLUC/Las Vegas Mark Potter will be WOUT/Johnson City's PD in November, when Jay Christian leaves for WGKX/Memphis . . . Ken Matthews is new to nights at RI-104/Providence, replacing Barbara V, who moves up to afternoon drive KHFI/Austin names midday man Selby Edwards MD.

WCKN/Greenville PD Gary Jackson acquires MD duties . . . Chris Trane replaces Bill O'Brien on Z108/Philadelphia's "Dancin' On Air" program Mary White takes on traffic reporting at KUBE/Seattle . . . Al Steel is named PD/PM drive at WIQQ/ Greenville, MS . . . WIXX/Green Bay PD Jeff McCartny assumes afternoon drive, as Randy Dean slides into mornings . . . Bobby Valentine joins WPLJ/New York for weekend airwork ... and it's Ed James, not Fred James, who's working 6-midnight at

A Bumper Sticker Bonanza B97/New Orleans is kicking off its fall promotion "Supra" style. First, B97 bumper stickers will be made available at all New Orleans area Burger King restaurants so lucky listeners can register to win one of eight Toyota Celica Supras. Stickers will then be mailed to every household in greater New Orleans to register listeners for a giant giveaway, including a trip to Jamaica, diamond rings, stereo equipment, and a total of \$4000 in free groceries! "B-Jocks" are also cruising the town to make sure all local bumpers are covered. Listeners have no choice but to win!

 A 50-Cent Family Feast — KZZU/ Spokane presented four Family Feasts this summer at Spokane Indian

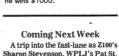
baseball games, where 50-cent Cokes, hot dogs, and beers were featured as the main fare. The first feast was held on the season's opening night and drew almost 8000 peonle. It was the Indians' biggest opener in 25 years. The following three feasts drew almost three times the average weeknight crowd.

· Mr. Potato Head For Mayor -KF95/Boise recently endorsed Mr. Potato Head as its candidate for mayor. Hasbro Toys had been negotiating with Mr. Potato Head for a number of years; he finally opened up his schedule to accommodate some civic duties. Hasbro approached a Boise State fraternity, which in turn contacted KF95. The station was more than happy to help out and

donated time as well as promotional items for the effort. Mr. Potato Head lost, but Hasbro is reportedly working on new strategy for the next mayoral

• Run For The Money — KUBE/Seattle will make one listener's shopping fantasies become real with a 93-minute spree through a local mail. To enter, contestants must pick up a coupon book containing KUBE's "Run For The Money" songs, Correct song identification during a specified time qualifies an entrant, and from that sample, one winner and 38 runners up will be chosen (it's the mall's 39th anniversary). Those runners-up will receive up to \$5000 worth of merchandise, and the Grand Prize winner will have 93 minutes to run through the mall and gather as much stuff as possible. The value limit is \$10,000.

Who Do You Love? - Q107/ Washington is on the prowl for unsuspecting listeners. The staff is onthe streets asking everyone what their favorite radio station is. If the answer is, "Q107," that lucky listener wins \$100 on the spot. If the winner has Q107 written down anywhere on him,

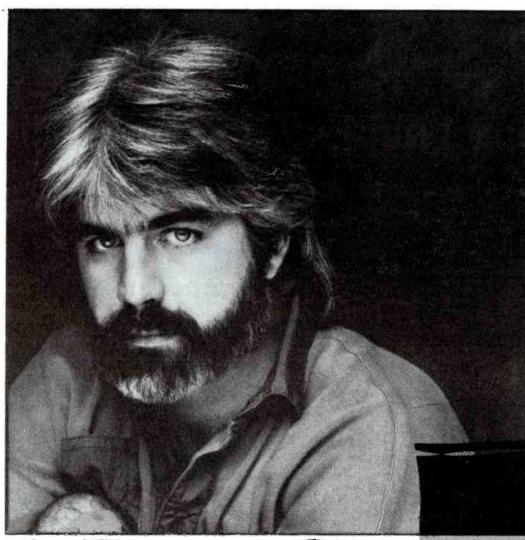


he wins \$1000. **Coming Next Week**

Sharon Stevenson, WPLJ's Pat St. John, B96's Job Bohannon, and KIIS-AM & FM's Big Ron O'Brian talk about life as an afternoon



WHEN WAS YOUR LAST TUNE-UP? - KDZA/Pueblo air personalities Gary Springfield (I) and Mike Castelluci (r) completed a 30K course in wheelchairs for the March Of Dimes: "WalkAmerica." They raised over \$1700 for the or-ganization, with event pledges totalling \$22,000.



The new Michael McDonald single.
From his album No Lookin' Back (1/4-25291).
Produced by Michael McDonald and Ted Templeman Available on Warner Bros. Records,
Cassettes and Compact Discs.
12" Pro on your desk!
© 1985 Warner Bros. Records Inc.

A Real Standout

"Lost In The Parade"

$A N \overline{D}$ SHE WAS

THE $N \to W$ GLE

 $T \overline{A} \overline{L}$ KIN GHE

CHR NEW & ACTIVE

This Week's P-1 Action:

B94 15-13 WHTT 30-29 WXKS-FM deb 32 KHTR 33-32 WPHD 38-35 PRO-FM 29-24

KAFM on B96 24-21

WLS add WIS-FM add KWK on KKRZ 36-32

KPLUS add

The new Talking Heads single is going places! "And She Was" (7-28917) from the groundbreaking new LP Little Creatures (1/4 25305)



CHR PICTURE PAGE



A PERFECT VISIT — Members of Scritti Politti visited Portland recently to promote their latest single, "The Perfect Way." Pictured (I-r) are KKRZ PD Gary Bryan, WB's Greg Lee, and Scritti Politti's Green Gartside and David Gam-



FRIENDS FOREVER? - Here's a rare shot of WRVO/Richmond PD Bob Lewis (r) and the new WZZR/ Richmond PD Susie Austin (I) before her appointment. Wonder if they'll be as chummy six months from now???



ONE NIGHT WITH KNMQ — KNMQ/Albuquerque was backstage when Bryan Adams came to town for a concert. Shown (I-r) are KNMQ PD Steve Stucker, MD Russ Rountree, Bryan, and midday personality Katie Maitland.



- Members of Kool & The Gang visited the Rick Dees morn ing show at KIIS-FM/Los Angeles recently. Surrounding the mike (I-r) Robert "Kool" Bell, Dees, James J.T. Taylor.



WAPP SEALS DEAL - WAPP/ New York will be sponsoring "The Easter Seal Dairy Run," a race and after-party to benefit the Easter Seals Foundation. Pictured here (I-r) are WAPP's Gary Spears and this year's Easter Seal Princess, Beth Crevoiserat.

countdown

(213) 460-2012 for CHR & A/C-CHR hybrid!

Already 'Rapped' On:

Q101	WLOL	ZZ-99	WKZL	WDCG	KWES
WXKS-FM	WZNE	WNVZ	BJ-105	KEZB	KKRD
Y-100	Y-108	WROQ	KKUA	KIIK	WGUY
KHIT	RI-104	LRS-102	930	KIYS	KIIS-FM

. . . And Many More!

We'll give you everything you need to do your own, national-quality countdown show, on a local level, using your air personalities.

Here's what you'll get:

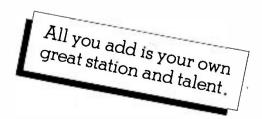
- An easy-to-follow script, written by Louise Palanker, writer of "The Rick Dees Weekly Top 40" for the past two years, and Big Ron O'Brian, writer and star of "The KIIS-FM Hot Hits Countdown" for over three years. The script will be jampacked with loads of research and interesting stories about the stars. Plus, it will be custom-written and pre-timed to fit all record intros.
- Celebrity Interviews. Each week, we'll send you between ten and twenty big-name interview snippettes, to be dropped in, over the record intros and outros, to supplement your show. Stars Like: Cyndi Lauper, Tina Turner, Lionel Richie and Huey Lewis could soon be visiting your station.
- A set of Vocoder or Sonovox countdown numbers, and music beds for raps into stop sets, all custom-designed for the plain-rap.

An introductory tape from the plain-rap producer, KIIS-FM's Tim Kelly, instructing you on how to use the materials included in the plain-rap countdown.

The **plain-rap countdown** is whatever you want it to be. You can use all of the materials or just some of them. Each and every week, you'll receive a complete countdown, based on that week's Radio and Records CHR Back Page Survey. However, we're fully aware that your local countdown may differ, so we'll make it easy for you to rearrange the pages and change the numbers.

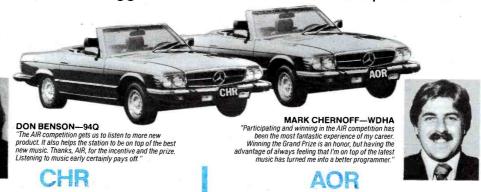
The script will be completely written and timed, with superstar artist inserts and jingles.

*Number one, 12+, Los Angeles, Past Two Years





Don Benson of 94Q, Atlanta, and Mark Chernoff of WDHA, Dover, each win a 1985 Mercedes Benz 380 SL. 40 runners-up win \$1,000 cash in the biggest contest ever held for radio personnel!



Runners-Up

Jay Bouley WSPT, Stevens Point John Braxton WFLB, Fayetteville Carry Cannon WFLB, Fayetteville Gary Cummings KRPL. Moscow Steve Davis WZGO, Philadelphia Tom Evans KIYS, Meridan Jack Gillen WKHI, Ocean City Tracy Johnson KFRX, Lincoln Will Kauffman WGCM, Hagerstown Jim Martin WOAY, Oak Hill

Dave Michaels KRAV, Tulsa Keith Naftaly KMEL, San Francisco Steve Naganuma KMJK, Portland Steve Perun KEBQ, Kansas City Gary Reynolds KRAV, Tulsa Jerry Rogers WZAT, Savannah Ron Ross WKAU, Kaukauna Bruce Stevens WBBQ, Augusta Tom Taylor WPST, Trenton Shannon West WBLU, Savannah

Runners-Up

Ken Anthony KSJO, San Jose Vern Argo KZOQ, Missoula Bob Bittens WHCN, Hartford Mike Boyle WMGM, Atlantic City Amy Dahlman WAOX, Syracuse Tom Evans WRXL, Richmond John Hutchinson KIPX, Tucson Dana Jang KSJD, San Jose Tim Jansen KLYV, Dubuque Dave Kane WCMF, Rochester Mike Keller KQDS, Duluth
Dave King WOWE, Chattanooga
Paul Michaels WXCS, Hagerstown
Neil Mirsky WPLR, New Haven
Stew Schantz WPDH, Poughkeepsie
John Sebastian CONS, Scottsdale
Paul Shugrue WRXL, Richmond
Bonnie Stacy KNCN, Corpus Christie
Dave Strout KLZR, Lawrence
Ralph Tortora WBAB, Long Island

has the best ears in the business!

As the AIR Best Ears Competition begins its fourth year, we have enjoyed great success providing an invaluable service to the record industry. We insure that each AIR priority record is listened to by 225 Pd's and Md's at the most important reporting CHR stations the week you want it listened to. This technique pioneered by AIR assures our clients the most accurate method of measuring the potential success of their product before the fact. Our panel has correctly predicted the potential of over 95% of all records sampled by AIR.

AIR accelerates the promotional process by familiarizing radio with your priority, saving valuable weeks spent just getting radio to *listen* to the product.

AIR...The fastest, most reliable tool for getting radio to listen to music. Call Alan Smith, (301) 964-5544 for information.

WEEK #14

AIR Priorities

WEEK #14

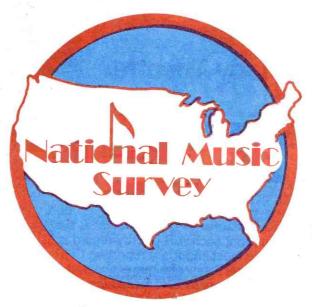
Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544, Deadline for CMR response is 6pm. Wednesday, October 23, 1985.

TITLE	ARTIST		LABEL	
A LOVE BAZAAR	SHEILA E.			
COME WITH ME	SPACE MONKEY		WB	
SHOCK	MOTELS		MCA	
ENDLESSLY	JOE LYNN TURNER		CAPITOL	
WELCOME TO PARADISE			ELEKTRA	
WELCOME TO PARADISE	JOHN WAITE		EMI AMERICA	



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A New Host and New Features On The



ALREADY CLEARED ON OVER 400 RADIO STATIONS!



MIKE LOVE



BILL ST. JAMES

Introducing radio's only weekly music survey program that features a contemporary recording artist — The Beach Boys' Mike Love! Hosted by one of the busiest voices in radio, Bill St. James!

Hot music! Hot features! Hot production!

The "National Music Survey" from the Mutual Radio Network.

Mutual Station Relations: (703) 685-2050 (213) 277-7700

MUTUAL RADIO NETWORK A



ADULT/CONTEMPORARY

DONNA BRAKE

STAND-UP COMEDIANS CRACK RADIO

The Magic Comedy Theatre

How do you compete in morning drive when your station is tied for last in a market with five A/C's, and you recently lost your popular morning team? WMJC/Detroit answered that question by hiring the comedic talents of Paul Robins, Paul Kinney, and Phil Cowan, otherwise known as Robins, Kinney & Cowan.

The trio had worked as stand-up comedians since their early college days, performing throughout California. Apparently the idea to move into radio sprang to life when the guys were doing their "Live Radio Theatre" stage act, a collection of comedy hits accompanied by prerecorded sound effects and

music.

WMJC PD Bill Roth described the events that led to the threesome joining the station. "These guys called when they found out Jeff & Jer were leaving (for WFYR/Chicago). My initial reaction was 'no way' because they had only been on the air a year and a half at

KPOP/Sacramento, and that's a Top 40 station.

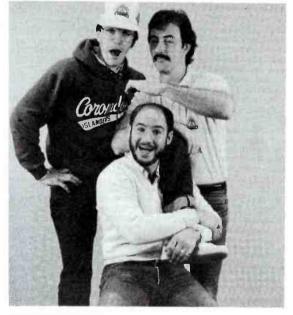
"We had available to us good morning men who wanted to work for WMJC, but we really thought we needed to be noticeably different. Hopefully, that's a big part in being noticeably better."

As a result, the "Magic Comedy Theatre" was born. Bill says the response so far to the 5:30-9am Monday-Saturday show has been encouraging. In fact, the show is only part of a whole station facelift. Since his arrival five months ago, Bill has adjusted the music and dropped the "Magic 95" slogan for "The New 94.7."

Part of Robins, Kinney and Cowan's chemistry can be attributed to the fact that each personality brings something different to the act. Robins handles much of the writing, Kinney is the producer/di-



rector, and Cowan is credited with being a comic extraordinaire. And WMJC has created some very funny personality sheets to promote the new morning show. Have a gander!



Robins, Kinney & Cowan



ALL ABOARD!! — WFMD/Frederick, MD sold tickets to listeners for a ride aboard the "Autumn Gold Special." The station set up a remote broadcast from the train and all proceeds from ticket sales went to Hospice of Frederick County.

PROGRESS

Randy Shane leaves KOIL/Omaha to join WNNS/Springfield, IL as PD/morning host. Phill Rappoport joins WWNK/Cincinnati from WGN/Chicago as Promotions Director.

Tom Doyle has joined Mike Addams to do afternoons at WHDH/Boston . . . Charlie Martinez joins KLZI/Phoenix to do nights and weekends . . . Tish Davies is named Promotion Director at WDBO/Orlando . . . Daniel Taylor is Promotion Director at WFTQ/Worcester, MA.

Bruce S. Eichner becomes Station Manager of WKJF/Cadillac, MI Russ. Garrett has been promoted to Executive Producer at WICC/Bridgeport.

Jim Bleikamp joins KIOA/KMGK/ Des Moines as News Director from WGR/Buffalo, and Jackle King is Assistant ND ... Robert Dorfman becomes Operations Manager and Mark Price is MD at WZLQ/Tupelo ... John Lane is named MD at WTVN/Columbus

... Priscilla Lee is the new Public Service Director at WALK-AM & FM.



THE LOVE TUB — This happy couple entered a "Hot Tub Wedding" contest sponsored by KELT/McAllen and won the dubious honor of sharing their vows under lukewarm conditions. PD Tad Griffin says the promotion was a huge success



WHAT'S IN THE BOX — That's the question being asked all over Mijwaukee. It's all part of the latest WMGF "Magic 96.5" promotion, wherein listeners try to identify the contents via on-air clues. The lucky guesser wins whatever's inside the box, which is hanging from a construction crane across from Milwaukee County Stadium. Pictured (I-r) are morning team Don Girard and Dave Luczak, and Josephson National PD Steve Goldstein.





BRAD WOODWARD

RTNDA NASHVILLE WRAPUP

Confronting The Changing Role Of Radio News





SATELLITE SLUGFEST — NAB/NRBA panelists in Dallas listen via satellite to NDs in Nashville. From left: NAB Radio Chairman John Dille III, WDAE & WiQI/Tampa Pres./GM Jay Cook, KDWB/Minneapolis PD Dave Anthony, WZGO/Philadelphia personality Ross Brittain, and moderator Dick Wright from WTAG/Worcester.

The name that seemed to crop up most often at last month's annual RTNDA conference in Nashville wasn't Charles Osgood or Dan Rather. It was Les Nessman, the nerdy newsman on TV's fictitious "WKRP."

Nessman was so self-absorbed and out of touch with his urban audience that he often began newscasts with hog reports. And while shy with women, he wasn't bashful about reminding his coworkers that covering the news was a far higher calling than dirty jobs like selling airtime or spinning records.

Luckily, the context in which Nessman's name kept surfacing in Nashville was, "Les Nessman is dead." If that's true, it's certainly an enormous advance for radio news.

Not everyone in radio believes Nessman's obit, however. Some are convinced he's aliev and well and working in their newsrooms. That was apparent at a hoisterous satellite exchange between news directors in Nashville and a panel of programmers and managers at the NRBA/NAB "Radio '85" convention in Dallas September 13.

NDs Get No Respect

So harsh were some of the antinews remarks from Dallas that it's hard to imagine any group within radio publicly treating another group — whatever their differences — with so little professional courtesy. WMAI./Washington ND Len Deibert summed up the reaction in Nashville rather well when he later said, "I was astounded, appalled, and disgusted at some of the things I heard coming from Dallas ... at first I was depressed, but now I'm in a fighting mood."

For all its rowdiness, the exchange was a healthy one. Long-standing PD-ND differences over news philosophy have intensified since radio deregulation in 1981, and a thorough airing was overdue.

Do PDs Think News Is A Boring Tuneout?

Kicking off the discussion, KIKK/Houston ND Chuck Wolf observed, "I've seen a trend in the past year at stations all across the country that news departments are being systematically stripped of airtime, talent, and budgets. Economic consideration gave GMs the incentive; radio deregulation gave them the excuse.

"Too many PDs believe that news is a tuneout, boring, and not as important as playing one more record every hour. But I'm here to tell you that news can build ratings, that it's not a tuneout. You can use news as a good vehicle for quarter-hour conversion and for maintenance."

KYUU/San Francisco ND Gil Haar pointed out that "virtually every successful station" in his market, "whether adult or teen, AM or FM, network or independent, has news."

Cooperation Between NDs, PDs Urged

WCXI/Detroit ND Mike Freedman said, "If the lines of communication between the ND and PD are fully opened, both the bottom line and the audience will win. The situation calls for both sides to open up. It takes an effort on the part of the ND to look at the bigger picture, and a willingness on the part of the PD to give that information manager the opportunity to be a full member of the management team."

Leading off from the Dallas end was Federated Media President John Dille III, who also chairs NAB's Radio Board. "It seems to me that radio news will never be more than a headline service," he began. "Most NDs still read the news and not perform it as the competitive marketplace of today demands. And I couldn't be happier with the deregulation of radio with regard to news, since I don't think any station should be required to have news. And if news people are hired in fewer numbers, that's all right with me.'

Dinosaurs Marching To Extinction

Next up was WDAE & WIQI/ Tampa President/GM Jay Cook, who compared the comments of the NDs to what might have been overheard "as the last dinosaurs strolled down the road to extinction." On a more positive note, Cook offered, "Perhaps the title of ND is outdated and should be changed to information coordinator, and that means all kinds of information."

Quite correctly, Cook pointed out that a Bruce Springsteen tour update is more apt for some stations than a city council report. He added, "News departments should seize on and be excited by the challenge of measuring audience needs and desires, and delivering those better than anybody in town"

Zookeeper Draws Blood

Most insulting to NDs, in substance and in tone, was Ross Brittain, new morning man at WZGO/ Philadelphia and former cohost of the morning "zoo" at Z100/New York. He derided newscasters with barbs like "affected, overly pompous delivery," "cliche-ridden turns of phrase as they're trying to be cute," "propensity for gore and "propensity for gore and bloody stories," unwillingness to "give the audience a sense that he or she is a real person," and missing key stories while trying "to be a star on the morning show" rather than checking the wires.

"The adrenalin is really pumping here at Opryland," Nashville moderator and NBC Radio VP/ News Jim Farley noted with understatement at this point.

KIKK's Wolf fired back, "Nobody here is arguing for incompetence doing news. If it's not done well, fire 'em and find somebody else who can do it right."

WCXI's Freeman retorted heatedly, "Something stinks in here and it's not Ed Murrow's cadaver. It is coming from the satellite hookup... Here we are saying, 'Let's work together,' and here you are snuffing us out like a cigarette butt."

PD Strikes Raw Nerve

A remark by KDWB-AM & FM/ Minneapolis PD Dave Anthony about his station covering press conferences only when "advantageous to management" drew an emotional response from Fred Kennedy, overseas radio correspondent for NBC. Two NBC reporters had been killed only days earlier covering a coup attempt in Thailand.

Also to a round of applause, Kennedy expressed relief that Anthony's comment hadn't been heard by "our colleagues in the trenches from Beirut to Belfast—those who survived and those who didn't."

As the atmosphere thawed, the exchange took on a far more positive and constructive tone. "The mood here in Dallas isn't necessarily anti-news," said WI.AM/Lewiston, ME President/GM Ron Frizzell. "The mood is that people are, especially in AM radio, learning to get more and more involved with news."

Watercooler Benchmark

WZKS/Portland, ME OM Mike Lawrence commented, "We are constantly telling our news department to be reactive, to try to come up with stories that will get a reaction — things people will talk about around the dinner table."

NBC's Farley explained the "watercooler benchmark — coming up with those stories that people would talk about around the watercooler when they got to work that day."

KFMB/San Diego ND Cliff Alberts echoed the words of Charles Osgood that "we make the important story interesting and the interesting story important... I would urge you to fire the Les Nessmans and the other incompetents around the country. It's the only way we can get rid of them."

Said Randy Wheeler of WRKY &

WROZ/Evansville, IN, "Every newsperson should ask, 'Who cares?' when they write a story. If they don't think 90% of the audience cares, don't write the story."

And KYW/Philadelphia Executive Director Scott Herman reported from Dallas, "You people don't have any enemies here . . . If PDs feel 15 minutes of news on an A/C station is going to build their numbers, they would do that."

Towards the end, even Z100's Brittain admitted all news people aren't "stupid" and NAB's Dile unveiled what he called his "true colors" by conceding that "news is an audience-builder in a way, or an audience keeper."

Flexible NDs Recognize Transition

From the ND's perspective, the rumble was perhaps best summed up by Jim Farley of NBC: "I would sense that the feeling here is a recognition that there is transition. There is change and there's a definite willingness to go along with the change as long as people can still do the kinds of things where they can look themselves in the mirror in the morning. I'd say there are an awful lot of flexible people in this room, and not many inflexible."

Note: The computer comparison chart published in the 9-27 issue should have been credited to compiler Brad Messer.

ON THE MOVE

Don Schrack named ND at KTRH/
Houston . . Tricla Malloy replaces
departing KTAR/Phoenix executive
producer Joyce Dean . . Susan
Murphy rejoins WOR/New York's
morning team; Charlie Steiner named
sports reporter . . New 4-8pm talk
host at WPL/Tampa is Bob Lassiter

... Chicago radio vets Bob & Betty Sanders move their morning show to WMCA/New York ... KCBS/San Francisco hires reporters Jan Black and Ken BastIda ... KING/SeatItle's 7-9pm host is Stacy Taylor.

50/ R&R FRIDAY, OCTOBER 18, 1985



STEVE FEINSTEIN

FOLLOWUP

Future Demos: 35+ Down The Line?

On 9-6-85 this column pondered AOR's long-range demographic direction. Two options presented themselves:

· AOR will always remain primarily an 18-34 format. New listeners will be cycled into the 18-24 cell. with spillover into 35-40 year-olds balanced by attrition in that area.

 As its base has shifted from 12-24 to 18-34 of late, AOR's target will continue to move with the demographic bulge, becoming pure 25+ in five years, 35+ by the year 2000, and so on. AOR will become the "Music Of Your Life" format of our generation.

The column was far from the final word on the issue. Jeff Pollack, the consultant of swing, responded, "I don't see the format as ever being purely 25+. Abandoning 18-24s is a fallacy. Rock 'n' roll has always been geared for youthful atti-

"It's possible we'll expand all the way to 44 year-olds because so many of them grew up with AOR, and listening to rock 'n' roll keeps you young and happy. But AOR still needs to have a sizable 18-24 base in order to maintain large audience shares. Stations that display the vitality of new rock 'n roll, with the right amount of classics, will remain competitive 18-24 and win the 25-34 battle "

KLBI-FM/Austin PD Clark Rvan says, "I can see the format shifting from 18-34 to maybe 25-40, but then we're going to come to a crossroads. You're either going to keep feeling the pulse of the 18-24s and use whatever you can that won't offend the upper end, or else go with the boom and turn into a very boring Oldies station, which'll be the death of the format. I think it's possible for us to wind up the dominant format 18-40, stretching up another five years without losing the younger end completely.'

Unpredictable Factors

Let's not get ahead of ourselves in our prognosticating, cautions KGB/San Diego PD Larry Bruce. External events, like a large musical movement, can move the mass audience in ways you can't predict. A social phenomenon or an artist or style can come out of nowhere, capture the hearts and minds of the listeners and record buyers, and influence the flow of the format in a way we can't anticinate

Like Pollack and Ryan, Bruce is wary of AOR going after a strictly 25+ audience. "That would lead to pressure to decrease the number of currents and increase the percentage of oldies. The problem is that as you get further and further away from the time those oldies were made, you have to narrow

your selection of oldies because the marginal ones fall off. But you run the risk of having a self-defeating format when you limit yourself to the 250 greatest '60s and '70s rock songs of all time."

Beware of subsequent burnout, he warns. "If you take a living format, and assume that you can ossify it into a fossil format, you're not paying attention to the rhythm of how people respond to media. Nostalgia formats, be they Big Band or '60s oldies, have a cycle: The music isn't available for a time, creating a demand for it. When it becomes available, the numbers go up, and then they burn out and the numbers go down."

WIYY/Baltimore Station Manager Chuck DuCoty can see the format moving right along with its aging audience. "AOR's always been more a lifestyle, generational format than a demographic format. Five years ago, 82% of our audience was under 25. Now 40% of our audience is over the age of 25+. It's not because we've redirected the station to a new demographic, it's just because the generation we've always directed at is moving through the demographic structure. We lose a few older listeners and gain a few on the younger end as we go along, but I see us growing right along the demographic

In five years from now, can he see AOR shedding 18-24s just as it's shed teens recently? "It's a distinct possibility," says DuCoty. But he also sees "a new format developing as we move up the demographic line. Somebody will superserve 12-

The consultant to the (Super)stars, Dwight Douglas, also sees



SIGN IN, PLEASE - Show us a sign that you want to see Springsteen, said WIYY/Baltimore, and we'll "cover you" with tickets for his D.C. concert. Hundreds of banners appeared on places like front lawns, sides of bridges, and a trailer behind an airplane. Shown are Station Manager Chuck DuCoty (right) and two winners.

that split coming. It'll clearly reflect a situation that has long been the case in rock radio, he says. "There's always been a younger-skewed AOR and an older-skewed AOR. We've finally figured out how to do them better.'

Meanwhile, says Douglas. today's mainstream, 18-34 AORs may creep toward becoming 25-44 stations by slowly increasing their proportion of 25+ quarter-hours from 50% to 60% and then up to 70%. Stations like KFOG/San Francisco, which are already predominantly 25+ based, may also

grow with their current audiences and have a 35-44 base in ten years. Next week, we'll look at album

to focus exclusively on 25+ listeners: KINK/Portland, KTCZ/Minneapolis, and John Sebastian's stations that have already chosen EOR clients.

IDEA EXCHANGE

Spreading 'Positive Air'

KZEW/Dallas PD Rob Barnett believes our industry should share good ideas, particularly those that benefit a worthy cause or help people in need. He's spearheading an organization called "Positive Air" to facilitate the flow of successful public-spirited promotional ideas among the radio and record communities.

"The new spirit in music proves that rock radio can raise the pub-lic's consciousness." Barnett explains. "We want to spread good promotional and programming ideas so that more stations can have a constant source of information. There are many people in our business willing to work on special events that help radio get better publicity for the good things we've done and will continue to do."

Initially, Positive Air will be a clearinghouse for ideas that promote both the public welfare and radio's image. A monthly column that compiles station activities will appear on a rotating basis in several trade publications, including R&R.

To find out more about Positive Air, call (214) 821-9541 or write 6102 East Mockingbird Lane, Suite 279, Dallas TX 75214.



KMBY STICKER GETS YOU UNSTUCK - If you ever plan to drive through beautiful Monterey in Northern California, make sure to put a KMBY bumper sticker on your car. The KMBY Road Crew provides free emergency towing or service for any car that sports a station sticker. Stranded motorists call KMBY's listener line, and a staffer dispatches a truck from participating service stations. Since June, over 150 drivers have been helped. Pictured (I-r) are a service attendant and AE Charlie Calamari.

AOR



HOLLY DAY IN LUBBOCK — For hometown boy Buddy Holly's 49th birthday, KFMX/Lubbock presented his widow with a platinum album provided by MCA Records. The ceremony took place at a Texas Tech tootball game. From left, MD Bill Bateman, owner Greg Gentling, Mayor Alan Henry (a high school classmate of Holly's), GM Kenny Belford, Don McLean, Maria Elena Holly and daughter Elena Diaz.



ON TOP OF TUT — Dig those crazy shades on ole King Tut. KLOL/Houston created the five-foot sunglasses to adorn a Tut replica on top of a local restaurant. The event was a remote broadcast celebrating the station's 15th birthday. KLOL linked with Tut, quipped Station Manager Pat Fant, because "it was only natural that these two legends should meet on this historic occasion." Shown (I-rl) are Dawn Patrol members Trafficmaster Lanny Griffith, Charlie Weiss, and Dayna Steele.



AND I MEAN THAT ... — WLUP/Chicago's Jonathon Brandmeier (left) and Billy Crystal model the albums they'd grab first if their houses were in flames.

RADIO ACTIVITY

KSRR: The Best 'Vette In Town

"Car radio" could very well be KSRR/Houston's slogan. It's given away over 40 sets of wheels in the past three years. This year's prize has a new wrinkle.

Last year, KSRR gave away a restored '65 Corvette. This time, along with a rare '63 split-window 'Vette coupe, the station is throwing in an '85 Chevy Silverado pick-up truck, a car carrier trailer, and a year's supply of gas. The extras arc in response to listeners who said if they won a classic car, they'd use it only on weekends and want a trailer to tow it. Total cost of the package is \$40,000.

L.A. Lowdown

The station that gave us "Titillating Tuesday" and "Hump Day," KMET/Los Angeles, now features "Menage A Trois Thursday" with triple shots of artists all day.

Meanwhile, both KMET and rival KLOS are touting their own "Rocktober" blitzes. KLOS started off the month with 955 songs in a row, going commercial-free for three days. A key song contest will award four Porsche 944s throughout the month.

KMET is giving out a series of trips, including sending a winner and three friends to the World Series, throwing five theme parties to launch Moosehead beer, and interviews with Bob Dylan, Pete Townsend, and Roger Daltrey.

Duke Of Madness

This may be the first-ever trade photograph of publicity-shy WQMF PD/all-around nice guy Duke Mey-



Duke Meyer

er. Did you know that Duke tries to beat his wife every day? Y'see, middays in Louisville feature both Duke on 'QMF and wife Jill Laurens on CHR WDJX.

WS&M

Hope the Washington Wives don't get wind of KUFO/Odessa-Midland's Motley Crue promotion. The "Theater Of Pain Game" gave listeners nine seconds to identify an actor's voice. Winners got the usual concert tickets and the like, while losers had to suffer temporary pain – sitting through excerpts of "horrible" country, disco, and CHR hits. KUFO had the losers scream in agony on the air.

Trip Meter

"Johnny Goes To Oktoberfest" had WLUP/Chicago's Jonathon Brandmeier and 16 pairs of listeners in Munich for a week of live satellite broadcasts on the Loop from the site of the world's largest beer blast. Over 40,000 entries came in, and Brandmeier drew the winner of a BMW during a visit to the BMW factory.

KLOL/Houston is among stations linking with Orange Crush to send listeners to Transylvania, Romania. The fearless winners spend Halloween at Count Dracula's 16th century castle, which actually belonged to a real Romanian prince, Vladimir Tepesch. ("Dracula" author Bram Stoker based the vampire on Tepesch.) One of the three trips up for grabs was awarded to the 101st listener, who called when a "howl of the wolf" sound effect aired.

From High Atop The CN Tower . . .

When in Toronto, artists no longer have to make the trek out to CFNY's headquarters in suburban Brampton. The station has set up a studio on top of the CN Tower in downtown Toronto. Dubbed the "Sparkling Showcase Studio," the facility will be the site of interviews and special broadcasts.

Don't Call It 'Cinema'

The town that gave us Siskel & Ebert has produced another film

Just Causes

Everything was bloody well right at WBCN/Boston's 11th Annual Rock 'n' Roll Up Your Sleeve Blood Drive, which collected 513 units of blood.

KISS/San Antonio welcomed new PD Trip Reeb to town by putting him on the air with morning partner Steven O. Sellers for a 24-hour "Quake Aid" marathon that raised \$2000 for Mexican earthquake victims. Over in Houston, KSRR listeners donated threeand-a-half trucks full of clothing and non-perishable food for victims.



BANNER BUNNALA — For no particular reason, NSHE'SL Louis moming team J.C. Corocoran and John "The U-Man" Ulet challenged their audience to participate in an "Unofficial, Unexpected, Probably Unappreciated, Probably Unnecessary Banner Night At Busch Stadium." Nearly 100 banners competed for prizes.

SEGUES

Consultant Corner: George Harris inks WIYY/Baltimore . . . KLOS/Los Angeles is no longer consulted by Jeff Pollack, with no replacement named.

reviewer of note - WXRT/Chicago's "The Regular Guy." Don't ex-

pect to hear terms like auteur or

mise-en-scene in his five three-

minute reports each week. Rather

than lofty, academic critiques, the

Regular Guy offers a working man's, just-the-facts, ma'am view-

point. "I don't know much about

movies, but I know what I want to

pay five bucks to see" is his ap-

proach. His tastes lean toward "Terminator" and "Magnificent

"Amadeus," describing Mozart as

pretty much of a punk. Kind of

but he also dug

Seven,"

like Iggy Pop."

Programmer Directory: KWHL/Anchorage Program Manager Carter B. Bradley is upped to Operations Manager of KWHL & KFOD, with Cynde Maxwell named Assistant PD of KWHL ... WXLP & KKCX/Davenport OM/PD Gabe Baptiste steps down while retaining his shift.

Music Mavens: With John Derringer stepping down to concentrate on

PM drive, Q107/Toronto's new MD is Andy Frost, ex-CITI/Winnipeg ... KFMQ/Lincoln MD Matt Effken leaves the broadcast world for legit work in sales.

Jock Jumps: Changes at KLOL/ Houston, as PD Joe Denton goes on the air in mornings, taking över from Dayna Steele, who switches to noon-3pm. She replaces Linda Slik, who moves to sister AM KTRH. Two former staffers from rival KSRR have joined KLOL: Garth Hemp is doing fill-ins, and Bart Taylor is handling production

MLIR/Long Island names Bob Marrone Production Director and ups parttimer Barry Ravioli to nights

HARRIS

PROUDLY ANNOUNCES THE SIGNING OF WNEW MFM, NEW YORK — THE #1 MOST LISTENEDTO AOR IN THE COUNTRY? HARRIS COMMUNICATIONS ALSO CONSULTS KMET LOS ANGELES, & WMMR
PHILADELPHIA. HARRIS COMMUNICATIONS, PHILADELPHIA, 215-649-4333.

Based on Spring '85 Arbitron, 1/4 HR AVG, Mon-Sun, 6a-Mid, TSA, American Radio, James Duncan Jr.

AOR PICTURE PAGE



THE TIDE IS HIGH — Atco's listening party aboard a boat in the San Francisco Bay for Eddie & The Tide brought out a seaworthy crew. Looking shipshape are (I-r) KZAP/Sacramento MD Bill Prescott, KFOG/San Francisco PD John Rivers, Eddie Rice, KMEL/San Francisco MD Jack Silver, Atco National Director of Album Promotion Michael Prince, and Atlantic rep Rock Allen Dibble.



SUMMER OF '85 — Bryan Adams's visit to America's heartland included a stop at KICT/Michita. Pictured (front, I-r) are airmen Tim Galloway and Phil Thompson, Adams, jock Mr. Mike, and A&M's Charlie Lake. In back are KICT's Danny Seville (left) and MD Lee Roberts (right).



MISTERS BOB, RICHARD, & JOHN — Richard Page (center) of Mr. Mister meets with two Wyoming notables, RCA's Bob Myers (left) and KRQU/Laramie-Cheyenne PD John Edwards.



JOHN-JON — WYSP/Phlladelphia Promotion Director John Bloodwell (left) congratulates Jon Bon Jovi (right) on a "bloody-well goodshow."



SHREVEPORT ROCKERS MARCH ALONG, DOO DAH — The annual Doo Dah Parade in Shreveport included a KTAL "Woodstock Revisited" float. The station aired 98 minutes of '605 music while the parade-marched on. Pictured are weekender Wayne (Weird Beard) Miles and his wife.



AIDING A LAWMAN — One of the people sent to the Live Aid concerts by WKQQ/Lexington was police officer Robbie Poindexter, who is shown being ticketed by MD Rob Ellis (right).



STANDING PAT IN VERMONT — Joining Pat Metheny at his Burlington show are the promoter (left) and WIZN Promotions Director Mary Collins (right).



DESIRED STRAITS — CHOM-FM/Montreal sent two listeners straight to London to see Dire Straits at Wembly Arena. Shown with wide-body smiles are CHOM-FM promotions ace Ian MacLean (left) and the two winners.



LIFE'S A BEACH — KNAC/Long Beach's annual "Salute to Southern California Lifeguards" raised money for a local lifeguard association. Broadcasting live are (I-r) PD Jimmy "The Saint" Christopher, jocks Bob Lynx, Roland West, Roberto Angotti, and Rick Stuart.



LON HELTON

WSM & Grand Ole Opry: 60 Years Of Harmony

he decade was known as the "Roar-ing Twenties." The Big War was over, prosperity was lurking just around the corner, Victorian morals were loosening, and women were finally allowed into the voting booth. By 1925 Calvin Coolidge was President, evolution lost in the Tennessee courts, and radio celebrated its unofficial fifth birthday. Over two million radios were in use across the country, and on October 5 that year National Life and Accident Insurance Company threw the switch and gave birth to WSM/Nashville. The call letters were an acronym for "We Shield Millions," but over the years the station also served millions with its clear-channel signal and pledge to public service.

WSM entered broadcasting as a 1 kw station, which at the time placed it among the most powerful in the South and double the strength of most other American facilities Radio was still a fledgling and largely experimental enterprise with room for innovative programming and eclectic (read: hodgepodge) formatics. Thus, when radio pioneer announcer and WSM Director George D. Hay introduced himself as "The Solemn Old Judge" at 8pm on November 28, none of the station's meager staff or listeners — knew what to expect. The "WSM Barn Dance" was born

The bluegrass and harmonica down home variety show originated from WSM's fifth floor studios in the National Life and Accident Building. Accurate records were not kept, but the first featured guest on the program reportedly was Uncle Jimmy Thompson, an octogenarian fiddler who allegedly boasted he could "fiddle the taters off the vine.

By 1927 WSM had become an affiliate of the new National Broadcasting Company network, and was carrying the "Music Appreciation Hour" conducted by Dr. Walter Damrosch. The contrast between the classical and operatic programming coming from the network, and the "down home" barn dance music, called for some explanation. Following Damrosch's regular sign-off, Hay took the opportunity to call attention to the drastic differences between the two programs, telling the audience, "For the past hour we have

60 YEARS/See Page 58



I will always love you,





SHAMELESS

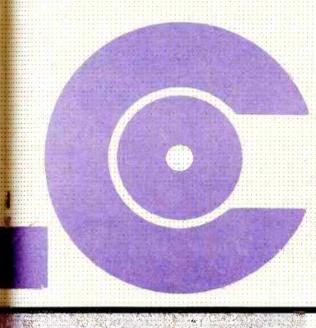
BROADCA

We'd be the first to admit we're fussy at HLC. We don't grind a do give you is Quality. Jingles that are tailored to the unique perso for "What The Big Boys Eat," that Levi's wanted for the "501 Blu Gatorade, Anheuser-Busch and The Wall Street Journal all wants But when you consider what you get for what you pay, we're the

(213)4



PERFECTION



STJINGLES

nulty of your station. It's the kind of perfection that Wheaties wanted that Pepsi, Honda, Coors, Nissan, Kodak, Disneyland, Dodge, And got, Naturally, this kind of perfection does not come cheaply. The best bargain in the country. Call for our free demo reel.

64-6333



60 Years Of Harmony

Continued from Page 54

been listening to music taken largely from Grand Opera, but from now on we will present the 'Grand Ole Opry.' "

The first "real" country band to appear on the Opry was the Possum Hunters, led by Dr. Humphrey Bate on harmonica along with the musical talents of six relatives and neighbors. Sitting at the in 1926 and continued to be its top

piano was Dr. Bate's 13-year-old daughter, Alcyone, who performed at the Opry for the next 50 years. The popularity of the Possum Hunters led to performances by other bands, including the Gully Jumpers, Fruit Jar Drinkers, the Binkley Brothers and their Clod Hoppers, and Jack Jackson and the Bronco Busters. Vaudeville star Uncle Dave Macon joined the Opry

GREGG LINDAHL

A Newcomer's **Perspective**

Gregg Lindahl has been the Operations Director of WSM-AM & FM/Nashville since January 1983. By normal radio standards, he's been there a long time. By "Opry standards," as exhibited by others on these pages, Gregg is definetely a newcomer. His role is also a bit different from that of most of his predecessors. Because the Opry is run and managed separately from the station, Gregg's involvement with the show revolves around the extensive cross-promotion between the Opry and WSM. His responsibilities also center around the Opry as a live radio show airing Friday and Saturday nights on WSM (AM)

From a strictly "programming perspective," Gregg says of the Opry, 'The cross-promotion is the beauty of it. The Opry is built-in specialty programing with a 60-year tradition. WSM receives a tremendous amount of national visibility because of the Opry broadcasts. What more could I ask for?"

As one of the "new breed" of Country programmers who perhaps aren't quite as dedicated to the thought of the Opry as "Mecca," Gregg nevertheless finds his feelings for the Opry and its history growing the longer he's there. "I've come to get a real sense of what this station has meant to this city. If it wasn't for WSM, chances are very good that the music industry wouldn't be here. If it wasn't for the people who worked here it wouldn't have happened.

"Many who worked at WSM have played major roles in the development of this city as a music center Owen Bradley was once the music director of WSM, and several WSM engineers helped build the early recording studios in town.

"WSM has also had a major impact on the talent we have now. Many of today's stars will tell you they grew up listening to the Opry and the all-night Country show and wanted to perform because of it. When I hear those stories I'm always awestruck with the enormity of the impact this station's had on

attraction for several decades.

The Opry quickly garnered a large and faithful following. This led to congestion at the station from eager fans clamoring to see their favorite performers, and eventually an executive decision to expand was made. Rather than continue the broadcast from WSM's cramped Studio B, the station constructed Studio C, an auditorium large enough to stage the program and seat 500 spectators.

This studio was designed for state-of-the-art acoustics, but not for the ever-increasing number of entertainment-starved spectators. Again the studio overflowed to SRO, and the search began anew for a larger theatre. Over the next few years the Opry moved into sev-eral different halls because of the growing audience.

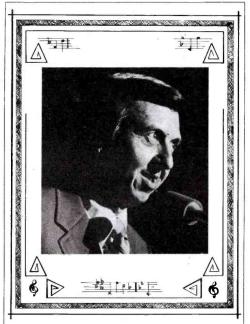
First on the list of these temporary homes for the show was the Hillsboro Theatre, a converted movie house which WSM rented solely for the weekly performances. When the audience size continued to swell, the show moved to a large but crude tabernacle hall across the Cumberland River in East Nashville, characterized by rough benches and sawdust floors. Two years - and many splinters later the show moved on, this time to the newly-constructed War Memorial Auditorium. The year was 1939, the depression was ending and Europe was entering another war. The Grand Ole Opry decided to charge 25 cents admission to keep the weekly crowds under control. The stiff tariff didn't work. however, and another move seemed imminent.

The Ryman Years

Ryman Auditorium had become a Nashville landmark virtually from the moment riverboat captain Thomas Ryman completed it in 1891. Ryman was converted to religion by a local tent preacher, and constructed the large hall for the use of Rev. Sam Jones. Originally known as the Union Gospel Tabernacle, it played host to numerous religious services, rallies, and entertainment events. Six years later a balcony was added through funds donated by the Confederate Veterans Association, which met in Nashville in 1897 to commemorate Tennessee's centennial. This balcony, christened the Confederate Gallery, brought the seating capacity to 3000.

Center stage was added just af-ter the turn of the century to accommodate the Metropolitan Opera. Additional improvements came in 1904 for New Orleans's French Grand Opera Company; Sarah Bernhardt's "Camille" brought further renovations two years later. Several decades of religious services, operatic arias, concerts, and ballets followed, and its favor among touring companies led to its nickname: "the most popular onenight-stand on the road.

Ryman Auditorium and the Grand Ole Opry seemed destined to come together. While the crowds were growing rapidly, the expanding musical emphasis of the show created a need for a larger stage. By 1938 the longstanding preference for instrumentals gave way to more vocal performances, and Roy Acuff, Pee Wee King, Eddy Arnold, Ernest Tubb and Minnie Pearl be-



HAL DURHAM

Remembering The Last And The First

Hal Durham, who has been the Director of the Grand Ole Opry since 1974, first joined WSM in 1964. Because he was the junior announcer on staff and "because I wanted the extra money," Hal was soon spending his Saturday nights at the Opry. He became WSM's PD in the early 70s and, like the PDs before him, automatically became the manager of the Grand Ole

Hal became the Opry Director only three months before it was set to move from the Ryman auditorium to the Opryland complex. For him, the highlight of 20 years at the Opry took place over a single weekend. The final night at the Ryman was a Friday; Opryland's opening night was set for the following day's performance.

"The Ryman was the only Opry many of the performers had ever known," Hal recollected. "It was like home to them. The night we moved many were sad and cried, just as anyone would who was uprooted from a place which had been home for over 25 years.

"The first night at the new Opryland complex was a night I'll always remember. In addition to moving to a new auditorium and the trauma that was involved in leaving the Ry-

man. President Nixon made an appearance on the Opry that night. Of course, we had to deal with the Secret Service and all the security precautions which go with a Presidential visit.

"We also experienced some complications because the President was here and all of the Opry acts wanted to be on the first show. President Nixon actually came onstage and did 30 minutes of his own. He had some fun doing vo-vo tricks with Roy Acuff.

"Of course, there were the usual opening night problems: people had trouble finding the bathrooms and their way from the dressing room to the stage. We ran about an hour and a half longer than normal. but we'll all remember it as a great

came popular. One year later NBC decided to make the Opry part of its radio network lineup, sponsored by Prince Albert Smoking Tobacco. A half hour was plucked from the WSM Opry broadcast and sent nationwide. It's felt by many that it was the Prince Albert show, which ran from the '40s through the '60s, that really put the Opry on the

The two Nashville entities, the

Ryman and the Opry, finally joined forces in 1943 and remained steady companions for 31 years. The Grand Ole Opry gave SRO performances almost every Saturday night, with hundreds of fans queuing up mid-morning; the line trailed down Broadway by afternoon. Even the lack of air conditioning, which in 100+ summer temperatures led to many cases of heat ex-60 YEARS/See Page 60

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60 Years Of Harmony

Continued from Page 58

haustion onstage and off, couldn't keep the audiences away. As long as the radio listeners tuned in and the studio audience filled the 3000 seats, the show had to go on.

During the ensuing years the Grand Ole Opry became the cornerstone of country music, and Nashville earned the title "Music City USA." Virtually every country

performer with a recording contract eventually found his or her way onto the Ryman Auditorium stage, and the list of returning guests reads like a "Who's Who" of country music. Performing at the Opry became a mark of distinction and a symbol of career success In 1950 WSMV-TV brought Nash-

ville its first taste of commercial television, and in 1955 ABC-TV carried the first national network telecast of "The Grand Ole Opry." Loyal listeners could now see and hear their favorite performers, but contradicting great forebodings of doom - radio continued to be the strength of the program. WSM's clear-channel signal reached more than 34 states and over half of the entire American listening population. Television wasn't about to change the weekend radio listening habits of the Opry's faithful audience



The mid-'50s saw WSM "trying to be all things to all people," cording to Ralph Emery, who joined the station in 1957 as the over-night host. "In the daytime we played easy listening music. It was a strange mixture that included classical music from 7-10pm. Then I came on at 10:15 and played country music 'til 5am. Outside of the Opry, it was the only country music on WSM."

Also during this period, WSM was in the interesting situation of feeding two of its locally produced live radio shows to two different networks - the "Prince Albert Grand Ole Opry" show on NBC and "The Jim Reeves Show" for ABC. Interestingly, just as WSM announcer George D. Hay provided the Grand Ole Opry with its name, David Cobb, another WSM broadcaster, christened Nashville with its nickname. Cobb was the host of WSM's classical show in addition to the Jim Reeves program. One day he ad-libbed "From Music City, USA – it's the Jim Reeves Show," and the monicker stuck.

WSM radio continued to evolve over the years. It dropped the classical program in the mid-'60s, becoming a "pop" radio station be-tween 7am-10pm. Country was still reserved for the Opry and the all-night show. The only other exception was the "Friday Night Frolic," which eventually turned into the "Friday Night Opry." A bit further down the road, the pop music was cut to 6am-6pm, while the country music expanded to 12 hours from 6pm-6am.

In 1963 WSM purchased the 71year-old Ryman Auditorium and changed the name to the Grand Ole Opry House. The building was still quite functional in its capacity as the home of the Opry, but the need for costly renovations soon led to the decision to move. The local neighborhood had deteriorated to the point where show officials were concerned for the reputation of the hall and the safety of the audience WSM, Inc. and National Life conducted a feasibility study, and on June 30, 1970 Roy Acuff led the groundbreaking ceremonies for a new theme park to be known as Opryland USA. According to present Opry GM Hal Durham, the idea for the complex with a theme park came from former Opry President



GRANT TURNER

40 Years Of Family

Grant Turner joined WSM as an announcer June 6, 1944 "The day I was hired," he recalled, "I was taken to the Opry to meet Judge Hay. He asked if I thought I'd like to work the Opry sometime." Obviously, Grant answered, "Yes," for he's been an Opry announcer ever since - some 41 years and

But the Opry duties have only been part of Grant's career. From that first day in '44 through 1977, Grant maintained a radio show in one form or another on WSM. Today, eight years after his retirement, he still hosts a taped, six-daya-week, early morning bluegrass show sponsored by Martha White Flour. This is in addition to working the Opry Tuesday and Sunday matinees, as well as his regular Friday

Opry mean memories of the people he's met. "These people came from every walk of life, from the North as well as the South," he said. "Many got to the Opry by way of the 'Midday Merry-Go-Round' which was on WNOX/Knoxville, and by way of the 'Louisiana Hayride' on KWKHI Shreveport. But the Opry became mecca. Everybody had to play it at least once

"Because you never know who's

Fats comes to the Opry. Gloria Vanderbilt, Andy Warhol, and several soap opera actors have seen the show. A lot of people from Hollywood have been here, and as a result I've appeared in a few movies. All of this because I've been an announcer for the Grand Ole Opry.

Grant continued, "The Ryman vears were exciting because the unexpected could happen at any moment, since we were so close to the audience. We had them out front, and in the alleys behind the building. At times we would go out front and shake hands with people while they were standing in line.

"One night many years ago, a woman was stretching over the railing to hand a note to a performer. She reached so far that she fell right onto the stage. That's all changed now. They don't allow people to come backstage like they used to. Backstage is a gathering of a lot of unique people. There is quite a romance about being around Minnie Pearl, Roy Acuff and the other stars.

"This is really getting down to the basis of what the Opry is all about - it is family."

thousands of perfomances. body in golf and racing. Minnesota

and Saturday night assignments. For Grant, remembrances of the

going to show up, every show has been different. When I go to the Opry, I anticipate I'm going to meet an important person, I've met Dale Carnegie, George Gallup, Perry Como, and many professional athletes, including practically every-

> Part of the construction plans called for the development of a new entertainment complex designed as the permanent home of the leg-

endary show. The theme park opened two years later, and on March 15, 1974 the last night of the 60 YEARS/See Page 62

JOHN CONLEE

The Opry's **New Generation**

John Conlee burst upon the music scene in 1978 with the song "Rose Colored Glasses." A little over a year later, John made his first appearance on the Grand Ole Opry and has been a member ever since. Like so many other country stars, John longed to be on the Opry since his boyhood days.

"I grew up in Lexington, KY." John began. "We couldn't get WSM during the day but it came in great at night. We listened to the Opry all the time. My dad kept it on all the radios, especially in the cars and trucks. It was a dream come true for me to appear on the Opry and to later become a member.

"Things have changed since those days. It's no longer as necessary as it once was to be on the Opry in order to have a successful recording or booking career. But because the Opry is the mother church of country music and the granddaddy of them all, I believe it's worth saving; that's why I'm involved. I'd like to see the Opry grow and be maintained, and the secret to that is for people like me to become involved and be members

"Since everybody knows it's not as important to be a part of the Opry as it once was. I think some of the younger artists don't really care very much about it. Touring schedules have made it tough to make Opry appearances. I'm not there as much as many of the older artists, nor as much as I'd like. Most of our bookings are on Friday and Saturday nights and, financially, there's no way you can give up bookings to be there. This is what a lot of young artists are up against.

"As for the future. I'm very happy to see that the Nashville Network has started televising a portion of the Opry. It's something that's been needed for years. It'd also be great if WSM could set up a radio network. There's no reason why the Opry should not be heard and seen - around the world.

"Unfortunately, if you mention some of these things to the older crowd, they get a little apprehensive and anxious. But I don't think you have to change the Opry to put it on worldwide radio and TV. Actually, it's that kind of exposure which will bring the younger artists back to the Opry. It's what we need to keep it as strong as it's been over the last 60 years.

Irving Waugh. He had just returned from a trip to Houston's Astrodome and attendant Astroworld theme park. It looked to him like something that could work in Nashville, so the developers chose a parcel of land large enough to support such a massive undertaking.

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The Judds



SINGLE OF THE YEAR "WHY NOT ME"

VOCAL GROUP OF THE YEAR



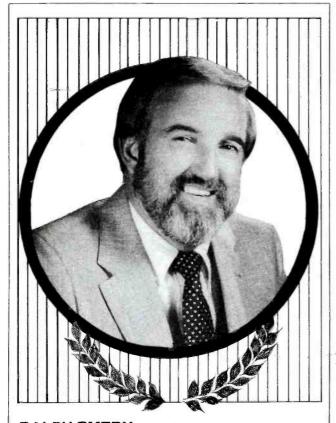
THANK YOU, RADIO, FOR YOUR CONTINUED SUPPORT!

60 Years Of Harmony

Continued from Page 60

Grand Ole Opry was broadcast from Ryman Auditorium. The venue, which became listed on the National Register of Historic Places in 1971, was destined to go under the wrecker's ball. Local enthusiasm for the old building prevailed, however, and WSM and National Life decided to save it.

As testimony to their foresight, the Opry House planners knew that TV would be a big part of country music's growth and thus drew the Opry House plans with television in mind. TV had always been a problem at the Ryman due to space constraints. There were other reasons why the Opry was not a weekly TV regular.



RALPH EMERY

A Tale Of Two Stations

Ralph Emery was on the air at WSM/Nashville between 1957 and 1982. Although he worked a variety of airshifts including the morning "Waking Crew" (his last assignment), Ralph gained national prominence during the years he worked overnights. Unknown to many listeners was the fact that the only country music on WSM was during Ralph's show and, of course, the Grand Ole Opry broadcasts. For that reason, Ralph remembers 'SM being "two different stations."

"We were one station at night and on the weekends for the tourists. But to the folks in Nashville we were another entity. Nashville people never have supported the Grand Ole Opry, so for the Nashville residents who weren't country listeners we programmed MOR.

"This caused more than a few tourists to raise their eyebrows. They'd come into town and discover that the Grand Ole Opry station they could hear at night — a staunch advocate of country music — was 'pop' in the daytime. They'd find that hard to believe.

"I'll tell you one thing, had it not been for WSM, Country just might have faded away in the late '50s.

"Rock 'n' roll came on so strong it just about wiped out country. There were damn few Country stations from '57-'60 and it would have been easy for the station to go rock. But 'SM stuck by its guns and continued to operate both the Opry and the Country all-night show.

"WSM made a great contribution by showcasing artists like Marty Robbins, Jim Reeves, Johnny Horton, Patsy Cline, and Ray Price. Through artists such as these, country regained a place in the hearts of the people."

As a testimony to the power of the Opry, its performers, and its impact on the U.S., Ralph offered this final anecdote: "An L.A.-based cartoonist friend of mine once wrote a letter to **Minnie Pearl**. Instead of an address, he just drew a picture of her hat on the envelope — no name, no address — just the drawing. A few days later it was delivered to Minnie at the Grand Ole Opry."

"Through the years there were always inquiries into the Opry being televised," recalled Hal Durham. "But some of the problems arose because the Opry is - and always has been - a radio show. As such it didn't lend itself to television, at least not the way TV people wanted to do it. We handle the commercials from the stage. We run the show in segments, with station breaks occurring on the half hour. They wanted us to change it but we didn't feel as if we wanted to make any changes for TV. On the occasions when PBS televised the Opry, they took it just as it was

"When our own cable TV network started, we felt there was an opportunity for it to do something with the Opry. We agreed to try a 30-minute segment which is taken as is. They cover the event which isn't staged for TV, and it's worked very well for us. Response has been better than we anticipated and has been of great benefit to the performers."

Opryland USA

On March 16, 1974 President Richard Nixon formally opened the \$15 million Grand Ole Opry House. He appeared onstage with Roy Acuff and, in an historic performance, demonstrated his talent with a yo-yo. The new theatre increased audience capacity from 3000 to 4400, and included state-of-the-art radio, TV, and recording facilities. Opryland Productions was formed later that same year, and in 1975 plans were announced for construction of the Opryland Hotel. The largest hotel/convention center in Tennessee opened in 1977.

WSM Radio was also undergoing some changes at this time, eventually evolving into a fulltime Country radio station. The only exception was its morning "Waking Crew" program. The "Waking Crew" began in 1952 and featured a live "big band," complete with singers. It wasn't until March, 1983 that a "country band" and singers replaced the popular music band which had served the station so well for so long.

In 1981 WSM and Associated Press formed the Music Country Radio Network, an overnight satellite-delivered web. That same year the company sold WSM-TV to Gillett Broadcasting, and in 1982 an-nounced a joint venture between Opryland Productions and Group W Satellite Communications to cre ate the satellite/cable-oriented Nashville Network The network was launched in March 1983 with almost seven million subscribers, reputedly a cable television record. Six months later Houston-based American General Corporation, which had acquired National Life a year earlier, sold the Opryland Properties and WSM to Gaylord Broadcasting.

Today, WSM remains one of the most viable AM Country stations around, and the Opry is still a staple part of its programming. The Opry is broadcast live Friday and Saturday nights from 7pm to conclusion, which is anywhere between 11pm-midnight. Current Operations Manager Gregg Lindahl attributes WSM's longevity to the fact that "this company knows what it took to make WSM so successful in the past and remains



LORETTA LYNN

The Coal Miner's Daughter Remembers The Opry

"The biggest thing that can happen for a country artist is to appear on the Grand Ole Opry. Even if you're selling ten million copies of every record you put out, the biggest thing is to get out there on that stage. The Grand Ole Opry is everything.

"Appearing on the Opry meant that you'd really made it, so I was lucky because I got on with my first record. Doyle and Teddy Wilburn and Ernest Tubb helped me get on for the first time. Of course, I had a top 10 record on a small label at the time, and I had been on the "Ernest Tubb Record Show," but they're the ones who got me started. The only thing I remember about that first night is when they pushed me out on stage I was patting my foot. I think I sang "Honky Tonk Girl," which I wrote, but I don't know how I got through it. I was so excited and bashful. I'm glad it's over.

"These days the Grand Ole Opry isn't the big deal it used to be. When an artist has a record out now they go into big money with one record, and they really start

feeling like they're more than what they are. They don't feel the Opry is important. But I think it should be like it was: we should have all the new artists on the Grand Ole Opry, but it's hard to get them when they feel they don't need it.

"The Opry was the only thing I ever got to listen to in Butcher Holler. Daddy listened to Gabriel Heater — that's what he told me, anyway — and he would let us listen on Saturday night. That's the only time he'd let us use the batteries for the radio. Mommy would dance, and Bill Monroe would come on. Ernest Tubb was my idol. I loved the song "It's Been So Long Darling," and that song called "Rainbow At Midnight." I'd cry when he'd sing — I was just a little thing."

committed to doing whatever it takes to remain successful in the future"

The Opry has also grown tremendously. Expanding from its lone Saturday night program, the Opry now produces eight shows per week in the summer, five over the weekend. In the winter they fall back to three shows — one Friday night and two on Saturday.

After 60 years the Grand Ole Opry is the working definition of entertainment, variety, vaudeville, and country music. The relationship between the artists, audience,

and the people of Nashville is a unique creation in the music world. The bond between WSM and the Grand Ole Opry is unpretentious and solid. As "Solemn Old Judge" Hay once commented, "The appeal of the Opry is a homey one. It sends forth the aroma of bacon and eggs frying on the kitchen stove on a bright spring morning. That aroma is welcomed all the way from Maine to California."

Note: This article was written with considerable assistance from Opryland USA and its research department.

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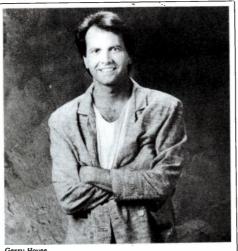
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CMA LARGE MARKET PERSONALITY OF THE YEAR

A Personality In The House



Gerry House

erry House has be-

come somewhat of

a Nashville radio

legend. Most of the people "in the business" have been

House Foundation regulars

for many of the ten years

he's been on the air at

WSIX/Nashville. And the

fact that he's consistently-

ranked near the top of the

ratings heap (even pulling

down the #1 12+ slot a few times) is testimony that an

awful lot of the non-music

biz folks find him entertain-

ing as well. Yet he's never

been nominated for this

award prior to being named

the 1985 CMA Large Market

Broadcast Personality of

Gerry's a 13-year vet who got

started at 24 as morning jock/PD

at WMBR/Jacksonville. He later

moved into the same position at

WTKO/Ithaca, NY. While not hav-

ing previously worked in Country.

he wasn't fazed by the move to

'SIX. "I've never considered my-

the Year.

self a 'Country' jock," Gerry said. "We happen to play country music but what I do can easily be on an A/C station. It's a big mistake to become what your own idea of a Country jock is. You can't 'good ol' boy' people into listening to you. It gets real old, and they're not gonna put up with it."

Judging by the numbers Gerry's show has garnered over the years, it's obvious that plenty of "non-Country" fans have tuned in along the way to be entertained. To provide that "reason for listening," Gerry said, "I prepare as much as possible and try to make it sound as unprepared as possible. I write a lot - at least 20-25 jokes a day and another four or five major taped bits. I've never thought anybody, except maybe Jonathan Winters, could go in and wing it on a daily basis.

Gerry lamented that he hears so many people on the radio who are "non-people." "You don't know if they're married, have kids, or whether they've even read a book. You have to be human and make your life accessible."

A New Era

As many of you already know, Gerry has left WSIX ("After ten

years, it was like getting a divorce," he said) to become the host of "The Waking Crew," WSM/Nashville's long-running morning show. It comes complete with live band, singers, and a studio audience to boot. While Gerry does 7:45-9am with the Waking Crew (he also does 9-10am on the air), don't let the hour and 15 minutes fool you.

"At first I thought it would be a breeze," he admitted. "Then I realized there were no records to fall back on. It was just me and the band (which does three tunes), with a studio audience of potentially 780 people. If you don't think that thought makes you prepare! There's nothing much worse than saying something you think is funny while 780 people just sit and stare at you. I wish everyone who wanted to be a personality would, just once, do an hour in front of 500 strangers. It would teach them the value of preparation."



Gerry is married to Allyson, and they have a daughter named Autumn. He's a songwriter and also does jingle/TV work. Hobbies include playing piano, guitar, and

As for goals, Gerry said, "I'd like to win an Emmy, Grammy, Oscar,

Tony, and the CMA Entertainer of the Year Award. Or I'd like to own my own Popeil Pocket Fisher-man"

For this year at least, Ger, you'll have to settle for the CMA Large Market Broadcast Personality of the Year Award. Congratulations!



CMA SMALL MARKET PERSONALITY OF THE YEAR

Homegrown Boy

ell, I suppose it might be a slight exaggeration to say Marvin McClanahan owns the town. But with a 42.5 share in the last available Arbitron for Adair County, it's probably as close as a radio personality is ever gonna get.

Raised in Kirsville, MO, Marvin personifies the adage "hometown boy makes good." Except for a couple of years in the service, he has lived and worked there all his life. It's for his work on his hometown station, KIRX, that the CMA is honoring him as its 1985 Small Market Broadcast Personality of the Year.

Although Marvin worked parttime for KLTI/Macon, MO right after high school, he didn't work in radio fulltime until after his hitch in the service. That job, too, was at KLTI, where he worked as jock/ copywriter. A short time later he



Marvin McClanahar

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CMA MEDIUM MARKET PERSONALITY OF THE YEAR

Two Out Of Three Ain't Bad -- It's Great

o do it once is amazing, to do it twice is a dream come true." With those words WWVA/Wheeling morning personality Stan Davis described his feelings on being named a CMA Broadcast Personality of the Year for the second time in three years.

It was two years ago, while working at WVAM/Altoona, that Stan was honored in the Small Market category. Ironically, by the time Stan got to Nashville to accept the trophy, he had already taken a new job as the all-night jock at WWVA. This year, in the midst of being named in the Medium Mar-



ket classification. Stan has moved from overnights to the 'WVA morning show

"I've always wanted to do mornings," he said. "The whole station is behind me. We've put together a team with newswoman Sherry Stoneking and Sports Director Scoop Demarest. We're taking a USA Today apporach with a lot of information, a little comedy, and a strong news commitment. There's so much happening in the Ohio Valley that this is a real necessity. What with a local strike and the economic situation in the Northeast, people rely on us more than any other TV or radio station around."

Another major change is taking place in Stan's life - he's getting married the day before he goes to Nashville to accept the award. He'll use the occasion to honey-



moon with Robin Bailey, who's quite a country music fan, says Stan, "She's more excited about going to Nashville than she is about the wedding," he added. Let's hope

Same Philosophy

Stan's philosophy hasn't changed since moving from 'VAM to WWVA. "I just try to be myself and be entertaining," he said. "I like to be human on the air and unfettered by convention, within the bounds of good taste. Personality is the name of the game. Inform, entertain, make people laugh, and you're in

Stan's long-range goals are to "continue to be a successful air personality as long as possible, although I would ultimately like to own a radio station." His hobbies are photography and songwriting, and he would love to "have a hit record from my catalog."

When I talked to Stan, his enthusiasm for his work was clearly evident. "For the first time in a long time I'm really enjoying myself. WWVA is the ultimate work-



place; I'm having more fun than I've ever had in my life. I'm working for great people and a great company, plus doing live radio is a real rush. In the Wheeling Jamboree I have the chance to work on the second oldest radio program in the U.S. Then there's 'Jamboree in the Hills' every year, where I have a chance to emcee a show in front of 60,000 people. Combine all that with being in love, and I really can't imagine how I could be any

Now Owns The Town

left to pursue a degree in mass communications. While attending Northeast Missouri State University in Kirksville, he began working at KIRX

Marvin did the evening show his first two weeks. Afterwards, he was moved to mornings, where he's been ever since - happily, I might add. "I don't know that I'm dying to leaving small market radio," said Marvin. "I don't think I'm making the money I'm worth but making a lot more means leaving, and I don't know that I want to

Chip Off Old Block

Marvin mixes music with oneon-one information and spices up his show with a sidekick named

Marvin helping Bryan master the art of cycling

"Chippy," who deals with every day issues and frustrations in an amusing way. Marvin uses the speeded-up version of his voice because it appeals to a wide range of folks. "The older audience likes the character for what it says, and the youngsters can really relate to Chippy because of the approach.'

Like most successful personali-ties, Marvin believes in making the listeners feel important and talking to them as individuals. He incorporates one little twist, however. visualize individuals who've told me they listen at a certain time or for a certain bit. I try to talk right to them, personally, when I know they might be listening. I play the



thought I was calm about it, but the truth is I was so surprised I didn't know what to say. It really is a great feeling, though, to be honored by your peers and the CMA."



Marvin, 38, is married to Rebecca, and they have two boys: Andy, 13 and Bryan, 6. His hobbies are photography, jogging, church vocal music, and vacationing. His next vacation will be to Music City USA to pick up his trophy as the CMA Small Market Broadcast Personality of the Year for 1985. Congratulations, Marvin!



Congratulations on 60 great years of Country music.

I'm proud to be a member of the Grand Ole Opry!







SHARON ALLEN

Runaway Success For Gatlin

This is a story about a love song. Some songs express love in one way, some express it in another. Larry Gatlin & the Gatlin Brothers' current single "Runaway Go Home" is Gouching the hearts of folks across the nation, and having a tremendous affect on runaway children and their parents.

KRAK/Sacramento's MD Rick Stewart is one of those affected. He picked up the mail last Wednesday and took the Gatlin record home. As the father of two young children, this record had a powerful impact on Rick. He aired "Rumaway" at the beginning of his shift the following day and asked listeners to respond. Forty calls were logged the first hour. Soon after, Rick received a call on the request line. A girl. . . . crying.

This is her story: Having runa-

This is her story: Having runaway from home 18 months ago; in Sacramento she'd been "working the streets" for the past six weeks. Around noon in a downtown park near the state capitol she heard "Runaway Go Home." It was her turning point.



BARBARA AND BABY — Barbara Mandrell proudly shows off the newest addition to the family — Nathaniel Mandrell Dudney.

She called home collect, and her family arranged for her immediate return. She then called Rick to say thank you.

When he went back on the air, the emotion could still be heard in his voice as he told the listeners the story you've just heard.

This particular story has a happy ending. Feelings run high in runaway situations, and parents admit to their anger, pain, and frustration.

PD Don Langford told me when they played the song later in the day, parents called to say that the song helped to change their feelings of anger, and that they wanted their family back together.

Gatlin On The Upswing

Now that you've seen a success story, let's take a look at the lyricist, Larry Gatlin. As you know, Gatlin's life has gone through traumatic changes this past year. He says, "I put the right side of my brain, my heart, my soul, and my spirit to sleep with drugs and alcohol. Things were happening around me I didn't want to see. There were people who didn't think I was the best songwriter in the world ... people who didn't like my music. I couldn't take the rejection so, I anesthetized my whole body so I couldn't feel things. By the grace of God I've been straight, one day at a time, for 10 months to-

A year ago Gatlin feels he couldn't have written the song. Here's his story: "I was on my way to play golf... had already missed my tee time... the cab was an hour late picking me up and now we were lost. A year ago I would have been ranting and raving — It

was amazing, I was at peace about the whole situation. I saw a sign that said, 'Runaway, go home free on Trailways,' but what the sign said to me was when you think you're lost, you're probably not.

"I wrote 'Runaway Go Home' on the cab receipt. I worked on it while I was on the golf course. Then after the concert that night I went back to my hotel. I didn't know what I had yet. I asked my sound man Tom Hensley to get me a guitar out of the bus. Fifteen minutes later it was finished. I asked Tom and my road manager Ron Carpenter it listen, and we all three sat and cried.

"I think it's a meaningful important song. I'm not on a soapbox, but if we can move somebody with music, well let's do it. I hope 'Runaway Go Home' will reach out and make some young person stop and think. Maybe it'll make a daddy stop for a moment and think — go out and hug his boy or go to his baseball game."

CBS has completed the music video for "Runaway Go Home." It shows the plight of four real-life runaways and the problems they face on the streets. The video closes with the four runaways telling young people who've either left home or are thinking about it that there are people out there who care. The National Runaway Hotline number (1-800-621-4000) is supered across the screen. CBS is distributing this video to radio stations and 275 runaway centers across the country, to be used as a public service than as a commercial venture.

Should you decide to do something locally, here are a couple of



RUNAWAY VIDEO — Filming the video (I-r): Larry Gatlin, Scene III's director Marc Ball and 18-year-old Richard Kidd, a runaway youth who appears in the video.

tips: Find out if there's a runaway shelter in your hometown. Be sure your public affairs department and your switchboard operator have the telephone number in case someone calls in. Make sure the hotline runaway number is given out when you play the record.

At press time the record company is working on a federallysponsored public service and promotion effort using the song and video. This will be in conjunction with the already existing programs sponsored by the Department of Health and Human Services and the Federal Homeless and Young Runaway Program. As this project evolves, I'll keep you posted.



BMI SIGNS LOVELESS — Newly signed MCA artist Patty Loveless recently signed as a writer affiliate with BMI. Her first release is slated for later this month called "Lonely Days, Lonely Nights." Pictured I'via are BMI Vice President Roger Sovine, Loveless, and MCA's Tony Brown.



GEORGIA HONORS ARTISTS — "Georgia Recording Artist of the Year" Razzy Bailey tips his hat to the other Atlanta Songwriters Association Award winners. During the awards ceremony at Atlanta's Moonshadow Saloon, the Forester Sisters and Charlie Singleton were named Outstanding New Artists. Elektra artist Steve Morse received a Special Achievement award for his recognition as a writer, producer, and guitar player. Pictured (I-r): Christy Forester, Kim Forester, Morse, Bailey, Singleton, June Forester, and Kathy Forester.

NASHVILLE IN MOTION

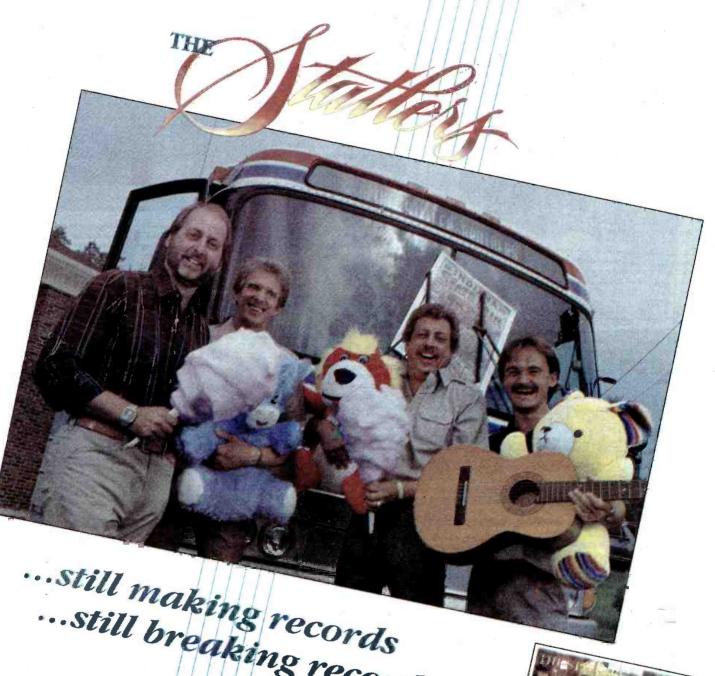
Laray Mayfield is now National Promotion Manager for Management Plus . . . Bud Beal is the new Director of Marketing at Scene Three, a Nashville-based film and television produc-.. Total Concept tion company Representation, Inc. just moved to 50 Music Square West, Suite 501, Nashville, TN 37203 (615) 327-0867. President Earl Owens has added booking to the company's services, with former Jim Halsey VP Bob Taylor as Exec. VP of the booking division. The firm has also opened a West Coast office, headed by Harold D. Cox, located at 31 Chester Ave., Bakersfield CA 93301 Lew DeWitt just signed to Buddy Lee At-



Colt Daniels

tractions for booking ... Colt Daniels signed with Mesa Records. His label debut is "This Honky Is Gonna Honky Tonk Tonight."

66/R&R FRIDAY, OCTOBER 18, 1985



... still breaking records



PARDNERS IN RHYME
PolyGram Records, Inc.-Mercury Records #824 420-1

PolyGram Records Inc.-Mercury Records Single #884 016-7 TOO MUCH ON MY HEART

Agent: MARSHALL GRANT PO. Box 492 Hernando, Miss 38632 Phone (601) 368-7124









Ton were there forme. Love, Jour Friend, Lovetta Lynn

UNITED TALENT

MCA RECORDS

COUNTRY PICTURE PAGE



MEETIN' 'EM IN DENYER — KYGO/Denver recently celebrated its fifth birthday with a full day of activities for listeners. The picnic concluded with Dan Seals and the Forester Sisters in concert, followed by a giant fireworks display-Pictured are KYGO staffer Mark Anderson, MD Rick Jackson, Seals, Promotion Director Cindy Bond, PD Bob Call, and staffer Bob Dallas.



SAME PLACE, DIFFERENT STA-TION — Marty Purcell (t), producer of WSM/Nashville's "Waking Crew" morning show, welcomes aboard new host Gerry House. "Aboard" is an especially apropos word, since the show is now broadcast from the General Jackson Showboat.



EXILED — Les Taylor (I) and Steve Goetzman (r) of Exile stopped by the KFMR/Stockton studios to chat with air talent Steve Jackson (c).



BEMIDJI BEAUTIES — The Forester Sisters are gathered around KKBJ/Bemidji. MN midday talent Cindy MacDonald. Left to right are Kim, Kristi, Cindy, Kathy, and June.



30/60 — A couple of major annivarsaries were celebrated at KWKH/ Shreveport last month. The station has been playing Country for 60 years. The man receiving the birthday cake is Frank Page, who not only was celebrating his 60th birthday, but his 30th year with KWKH! Frank was one of the early announcers on the Louisiana Hayride show, and as such introduced Elvis, Hank Williams Sr., and Johnny Cash to many folks for the first time. HB Frank and KWKH—a pair of Country legends!

Your Country's Calling.

Music Country Radio Network puts your listeners on the line with their favorite country music stars.

Music Country Radio Network has it all! The winning mix of country music and information, with call-in conversations between your listeners and country music's biggest stars...all live from Music City!

With Music Country Radio Network, you'll have quality programming all night long at lower cost...the kind of programming that draws regular listeners, builds audiences, and boosts ratings. Your nights will be more sell-able, and the results will show in your bottom line!

Music Country Radio Network is the _____ only program of its kind

Music Country Radio Network is the and the only place to be in the country at night. Call for detailed information today!

For more information, contact Jeff Lyman at (615) 889-6595.









WALTLOVE

LYRICS ISSUE TAKES CENTER STAGE

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HOW ABOUT THEM



REAKER

BLACK/URBAN CHART: DEBUT 36



"CURIOSITY" THE FIRST SINGLE FROM THEIR DEBUT ALBUM.

PRODUCED BY DON POWELL FOR TWIN-TOWN SOUND CORPORATION

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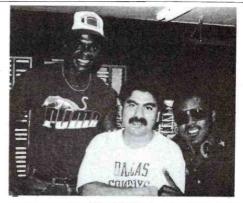
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BLACK/URBAN PICTURE PAGE



BUD SHOWDOWN WINNER — Birmingham's Cheryl Hunter was the winner of this year's Budweiser Showdown. She'll record a Bud commercial, and receive \$10,000 in musical equipment as well as a PolyGram contract. From left: PD Lee Michaels and MD Marco Spoon from host station WBMX/Chicago, Hunter, WBMX GM Kernie Anderson, and Promotion Director Kaalil Fhahim.



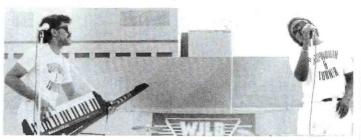
MY COWBOYS HAVE ALWAYS BEEN HEROES — K104/Dallas ran a "Radio Pep Rally" for the Dallas Cowboys, wherein different players sal in as guest DJs throughout the weekend. Pictured above are (I-r) Michael Downs and Eugene Lockhart, flanking the station's Michael Hernandez.



"PRIVATE" AUDIENCE — A year and a half after the album's release, Tina Turner's "Private Dancer" tour rolled on through two nights at Madison Square Garden. Backstage with Tina (r) is WBLS/New York MD Maye James.



TIME TOUPEE THE PIPER — WALT/Merldian, MS MD Guy Black, who does a Buckwheat character on his morning show, has recorded "Buc-Wheet's Toupee," a parody of "Flaspberry Beret." Black (I) poses in his character's uniform with the station's Dr. Graham and PD Aundrae Russell.



SKIPWORTH & TURNER LABOR FOR WJLB — WJLB/Detroit recently presented the "Strong Songs Labor Day Jam." 13,000 listeners turned out to hear the Deele, Boogle Boys, Klara and Skipworth & Turner, who are shown here performing.



STRANGERS IN THEIR HOMETOWN — Red Label artists Osborne & Giles visited Chicago's B/U stations in support of their recent single. Seen here (i-f) are Red Label's Rich Girod, Billy Osborne, WGCI-FM PD Graham Armstrong, Zane Giles, and Red Label's Wayne Lewis



PARTIERS TRUST WOMACK — Bobby Womack sponsored a Hollywood party on behalf of his new LP and "I Wish He Didn't Trust Me So Much" single. Surrounding Womack are (I-r) All-Pro Broadcasting owner Willie Davis and former boxer Ken Norton.



DENNIS MENACES KACE — While in town to tape "Soul Train," Dennis Edwards stopped by KACE/Los Angeles to thank PD Pam Robinson for her support of the "Coolin' Out" single and LP. Coolin' out (I-r) are Motown's Joseph Morrow, Robinson, and Edwards.



STARPOINT DIGGS UP KISS — Starpoint's Rene Diggs and Ernesto Phillips dropped by WRKS/New York to promote their "Restless" LP and were interviewed on-air by Kiss's Bob Slade, Shown (I-r) are Diggs, Elektra's Earl Hutchinson, Phillips, and Slade,

AHOTONE

"Colder Are My Nights",2880
The Isley Brothers





BARBARA BARNES

A TRIO OF GAINS

Three Faces Of Jazz Radio

This column offers a look at three stations which play jazz music, either fulltime or integrated into another format, which generated ratings improvements in the spring '85 Arbitron sweep.

Mainstream Plays The Cream

KADX/Denver is causing a stir with its mainstream Jazz format. Since the station was bought by noted jazz impresarios Dick and Maddie Gibson (R&R 9-13) in February 1984, it has more than doubled its share in only one year, climbing from a 0.6 in the '84 spring book to a 1.5 this past spring. Adult numbers also registered noteworthy increases since last winter's book, tripling in 18+ adults and scoring well in upper demos, especially at night.

Assistant GM/PD Pat McNulty explains KADX's current state of well-being. "A major reason for our success is our tremendous staff. The audience already knew most of the DJs from the old KADX, from where I had incorporated some of my staff."

The original KADX was a 100 kw station broadcasting Jazz since '74 from south-central Denver. In 1981 new owner Great Empire Broadcasting of Wichita transformed it into Country KBRQ-AM & FM. The current KADX is in suburban Castle Rock, and although it has only 750 watts, it still covers most of the Denver metro

"The jazz climate has improved greatly in the Denver area," Pat continues. "For example, a few years ago there were only four jazz clubs in this market. Now there are over 30." He feels that his station's success mirrors the success of jazz in the community; they help each other out. For example, KADX cuts its advertising rate in half for jazz clubs.

When tuning into KADX, you might hear what Gibson refers to as "the great players"; Chuck Fos-ter, Count Basie, Freddie Green, Zoot Sims, Dinah Washington, Joe Venuti, Louis Jordan, and Dizzy Gillespie.

Big Band Jazz Has Piz-azz

AM outlet WMID/Atlantic City's taglines are "Music of the Stars" "Traditional Music of the '80s." On this station, you would hear Chris Conner, Mel Torme & George Shearing, Joe Williams, Herb Alpert, Dee Bell & Eddie Duran, Artie Shaw, Tony Bennett, and Ashley Alexander.

In the spring of '83 WMID finished seventh overall with a 3.1. At that time its music format consisted of, as MD Bill Hopkins exlains. "a hodgepodge of MOR, '50s and '60s hits, and Big Band sounds. It was a directionless mess.'

That fall, Keith Hill arrived on the scene as PD to "fix" the station. Fix he did, for in the spring '84

and 11.8, respectively. This growth catapulted the station to second place!

How did he do it? In addition to steering WMID to a more specific Rig Rand-Jazz sound Keith developed promotion and research campaigns. He says, "We promoted aggressively with billboards, newspapers, and some direct-mail. Furthermore, Bill and I instituted a very simple but meticulous research program. A file is kept on everyone who makes contact with us for any reason. They are then recontacted if we are doing something that they'd be interested in. We do this with the help of a few interns and a computer.

Keith adds that the improvement of his WMID's signal contributed significantly to its success, but that didn't happen until the following spring. "We used to be a Class IV station (1 kw days/250 watts nights), but after we scored that 8.8. we increased our nighttime power to 1000 watts.

No Regrets With Sets

100 kw KLSK/Santa Fe describes as eclectic. Says MD Rick Darby, "The eclecticism is not a matter of block programming; it is based on sets. In an hour there may be up to four sets, each with a different "format." One may consist of jazz music, another of classical, folk, 'new acoustic," A/C ballads, etc.'

However, PD/owner/conceptual-Sims Bill adds, consider Jazz and Classical programming the mainstays of the format. In fact, Jazz is 40-50% of our programming; Classical is 25%. The rest could be anything. A sample hour of artist sets: Indra Lesmana, Chuck Mangione, and Diane Schuur; Dan Fogelberg, Andreas Vollenwieder, Shadowfax, and Suzanne Vega; Al DiMeola, Andy Narell, and Paquito D'Rivera; and a classical set by J.S. Bach and Raymond Leppard.

Bill says the development of the concept begins "on the basis that if you offered different kinds of music in block fashion, you're only going to appeal to those who usually listen to that type of music. My thought was that by mixing up sets within an hour, the people who simply enjoy good music, regardless of its kind, would listen. In this way, you have an opportunity to expose more people to samples of other types of music, while keeping those who would normally tune out if they thought any one style was going to last 3-4 hours. It works very nicely."

How nicely is it working? Since its debut, KLSK has been showing steady ratings increases. Overall, the station jumped from a 3.5 a year ago to a 7.0 this last spring. By the way, KLSK targets 30+ listeners with incomes over \$25,000.



Radio Remembers John Hunt

R&R joins the jazz industry in mourning the death of John Hunt, a leading proponent of jazz music who served as Music/Fine Arts Director at WBFO/Buffalo. Following is an excerpt of a communique teletyped to NPR stations by Joe Lowry, his colleague and friend.

On Saturday, September 21, the jazz radio community lost one of its most valuable and respected citizens. John Hunt passed away after a long battle with cancer. During his association with WBFO. John touched the lives of millions of people. As a producer, he was responsible for many live recording sessions documenting the giants of jazz. His work helped make the Public Radio Performance programs "Jazz Alive" and the "American Jazz Radio Festival" successful and meaningful.

As a Buffalo native and resident. John was the local correspondent for Downbeat and a contributor to

area newspapers. He was also responsible for fostering a relationship between broadcasters and the National Association of Jazz Educators. John was a member of the Board of Directors of the Association of Music Personnel in Public Radio.

John Hunt was a tireless, dedicated man. He will be sorely miss-

Information is forthcoming on a memorial fund currently being established in John's name. The fund will be directed towards continuing John's goal of enhancing jazz awareness. His spirit lives on.



CAUGHT FOR A SHOT - Jackie McLean is flanked by KXPR/Sacramento JD Gary Vercelli (I) and photographer Jerry Moresi (r) in Perugi, Italy. The three were taking a break from the Umbria Jazz '85 festival.



YONEMURA FLIES SOUTH - Paul Yonemura helped promote his Jazz Mind Records release, "First Flight Home," during a swing through Southern California. Pictured at one of his whistlestops are (I-r) Extra Sensory Promotion's John Enrico, Yonemura, KLON/Long Beach PD Ken Borgers and air personality Bubba Jackson.

ALL THAT JAZZ

MCA Activates Jazz Line

MCA is re-entering the jazz arena and has tapped Zebra President Ricky Schultz to head the effort. This marks the second time in recent months that a major label has made an extensive jazz commitment. In an approach similar to Capitol and its Manhattan label, through which Blue Note was reactivated, MCA will focus on revitalizing the Impulse jazz label. It will feature reissues of classics, previously unreleased vault treasures, and newly signed artists.

Schultz, who will oversee A&R, marketing, and promotions, reports that MCA will also revive the dormant Jazz Heritage Series, featuring historical recordings from Decca, Dot, Brunswick, and Signet as well as recordings from Chicago labels Chess, Checker, Argo, and Cadet. Other projects include the revival of the Crusaders label, with a forthcoming album by Joe Sample and Larry Carlton. Schultz also adds that a new MCA Masters Series will debut and



Ricky Schultz

feature "pressings in the Windham Hill ilk

Schultz, who has divested himself of his Word of Mouth marketing company, says, "We're going to be an aggressive player in this arena. I look at it as a chance to prove to the corporate centers that jazz can be managed and dealt with successfully in a profitable business manner. But more than that, it's a chance to score some big points for the music itself." Look for new releases by mid-March.

MARKETPLACE

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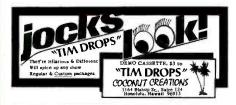
— Danchir Danny Wright, WGCL, Cleveland
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— Dan Mackey, Z-95, Salt Lake City

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Up-tempo AC 97WK has opening for PD. Call or send T8 Rod Krol, WKWK-FM, 88 Waddles Run Rd., Wheeling, V 26003. EOE M/F. (10-18)

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Pittaburgh News department has two anchor/reporter positions available. Aspiring NDs only. Contact Steve Hammill: (412) 821-6140, 9:30-10:30am EOT. (10-18)

Wanted: Full and parttime DJs/production in NW NJ. Solid Gold format, one year on air, T&R: Bill Cox, PD, WNNJ Box 40, Newton, NJ 07860, EOE M/F. (10-18)

Looking For An Opportunity To Grow?

New Bridgeport A/C is searching for personalities & newspeople. C&R to Mike Dowling, 1862-1902 State Street Extension Bridgeport, CT 06605. EOE

Modern FM Country looking for air personality to join morning team. Also energetic night personality. T&R: Bob Jones, WOBE, Box B71, Charleston, WV 25323. EOE M/F I10-16)

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195-FM AOR "shadow of NY" seeks morning newsperson/personality with levels of excellence. Casettes: Box 95, Danbury. CT 06810. EOE M/F (10-18)

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Growing radio group looking for top-notch PD. Requires understanding of various formats. Must have the ability to communicate effectively with other departments. Good people and administrative skills should be a prime part of your makeup. Possibility of Group Programming Position in a short time. Put together your latest resume, current salary and a composite tape of your best station. Enclose a cover letter that clearly states your programming philosophy and send the package to Radio & Records, 1930 Century Park West, #145, Los Angeles, CA 90067. EDE

OPENINGS

WJET seeking experienced weekend anchor, T&R: Craig Warvel, WJET, 1635 Ash Street, Erie, PA 16423, (10-11)

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SOUTH

Need killer momings for aggressive FM Country in great market. T&R: Don Moore, KNFO, 95FM, 1512 Lake Air, Waco, TX 76710, or (817) 776-3900. EOE M/F (10-18)

Seeking mature/stable, pro for Country format, Airshrft/Promotion Director, Good pipes/production a must. T&R; Steve Chauvin, WFPR, Box 1829, Hammond, LA 70404, (10-18)

Moming drive in the sweet sunny South. Strong authoritative voice/plenty of pizzazz in your writing. T&R: Nancy Frost, Box 189, Cape Coral, FL 33910. EOE M/F (10-18)

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CHR powerhouse seeking team players to communicate on 100 kw FM. T&R: David Edney, PD, 0101, Box 5314, Meridian, MS 39302, EQE M/F (9-27)

WMJJ has immediate opening for experienced midday personality/Assistant PD. T&R: John Jenkins, PD, WMJJ, 530 Beacon Pkwy. W., Ste. 600, Birmingham, AL 35209. EOE M/F. (10-18)

WOW-107 looking for Female Personality to compliment toprated, award-winning morning show. T&R: Jay Christopher, Box 2788, Pensacola, FL 32503. (10-18)

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PM drive announcer with strong production skills needed at North Central. FL Country FM. Send tape, resume, and salary requirements to: Ken Martin, GC101, 4424 NW 13thSt., C-3, Gainesville, FL 32609.

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AM station seeks motivated sales persons & local sales manager with unlimited potential to develop expanded market. Write: GM, WAGE, Box 1290, Lusburg, VA 22075. EQE M/F (10.18)

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Midday personality for charging AM vintage rock 'n roll. No schtick. Want real person, Knowledge of '60s & '70s music. T&R: WGSP, 219 East Blvd., Charlotte, NC 26203. (10-11)

Hip A/C in the mountains looking for a talented & creative personality for 7-midnight & a good parttime talent. C&R: Tom Cassidy, WSKY, Box 2956, Asheville, NC 28802. EQE M/F (10-11)

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Talent Search is on for winning morning entertainer at Hi-Profile , Southeast CHR. Only mature but ZANY performers ready to work hard should apply. Send T&R to Radio & Records , 1930 Century Park West, #147, Los Angeles, CA 90067. EOE

Central TX's best Oldles needs T&Rs for on-arr, production & news. Females encouraged. T&R: Jesse Summers, KRZI, Box 8093. WACO, TX 76714. EOE M/F (10-11)

MIDWEST

Small market AM Country & FM A/C has afternoon AM slot. Energetic beginners considered. T&R: Ron Phillips, WTRE, Box 487, Greensburg, IN 47240.

KPAT-FM. adult CHR looking for all-nighter to help with morning news responsibilities. Friendly/bright communicator. T&R: Scott Maguira, 2600 S. Spring, Sloux Falls, SD 57105. EQE M/F (10-18)

PROGRAM DIRECTOR

Medium market, dominant Top 40 FM. An exceptionally creative individual, he or she, needs an extensive background in research, the ability to motivate and lead a major market-quality staff. The PD must possess the ability to plan future strategies to keep our station dominant against stiff competition. Our new PD will have all the tools needed to win: excellent working conditions and facilities, large promotion budgets, and a management's commitment to winning. If you are this bright, diligent individual, and can effectively demonstrate your skills, please send a resume, scope of your station, and a personal aircheck to Radio & Records, 1930 Century Park West, #154, Los Angeles, CA 90067. EOE

V-100 FM CHR needs talented midday personality with excellent production, yesterday. Females encouraged. C&R: Kevan Rabat, KDVV. 715 Harrison, Topeka, KS 66603. (10-18)

CHR rocker needed. One year experience. Airshift & production. C&R: Oann Whittaker, Rock 105/WXTQ, Drawer C, Athens, OH 45701. No calls. EOE M/F (10-18)

WQHK has an immediate opening for an overnight personality. T&R: John Curry, WQHK, Box 6000, Fort Wayne, IN 46896 (10-11)

PRODUCTION DIRECTOR

Major station in Top 75 market seeks aggressive fulltime Production Director. Ideal candidate should possess a strong voice, creative copy writing skills, an ability to work smoothly with talented performers, and a dedication to producing nothing less than the best work in radio. Successful candidates should also fill in as a weekend/relief on-air personality. We offer a great staff and a state-of-the-art production facility. If you have talent and are willing to prove it, let us hear from you now. Send T&R to Radio & Records, 1930 Century Park West, #148 Los Angeles, CA 90067. EOE

OPENINGS





NEWS DIRECTOR — Leading stations in 175,000 metro market on Lake Michigan. 3½ person staff. Personality/service AM, Regional CHR FM. Professional growth with 14-station Michwest Family Croup in return for aggressive, complete news coverage and memorable writing/presentation. T&R: Gayle Olson, CM, Box 107, Benton harbor, St. Joseph, Mil 49085. EOE, M/F.

Wanted: News person for FM Country format. NE OH. Delivery & writing skills a must. T&R/references; Ben Varishone, WQXK, Box 530, Salem, OH 44460. (10-11)





Flint's Killer Combo AM-Country — FM-A/C, in search of production pro. No beginners. Great voice, creativity a must. T&R to Mark Thomas, OM. WKMF/CARS 108, Box 1470, Flint MI 48501. EDE M/F

High Power Personalities Needed!

This major Top 20 CHR station is looking for highly creative and energetic personalities for future placement. Send a cassette and resume to Radio & Records, 1930 Century Park West, #141, Los Angeles, CA 90067 EOE M/F.

AOR morning newsperson & co-host to build news department from scratch. AOR/CHR experience/brains. T&R: Greg Stevens, KCFX. 10800 Farley, Ste. 310, Overland Park, KS 66210. 110-111

WFMB-FM/Springfield, looking for midday personality for toprated Country FM. Females encouraged. T&R: Sid Wood, Box 2989, Springfield, IL 62708. (10-11)

Creative morning anchor for leading Capital City station. Strong delivery/writing skills. Good Pay. C&R: Mark Belling. ND, WMAY/WNNS, Box 460, Springfield, IL 62705. (10-11)



Contemporary A/C

Seeking morning news anchor. Conversational, interpretive, polished delivery a must Join our #1 news team. Send cassette & writing samples to CARS 108 News, Box 1080, Flint, MI 48501. EOE

WEST

We want e personality who can relate to our A/C audience. Must be active/involved/interesting. No beginners please. T&R: Jack Earl, KMFR, Box 159, Medford, OR 97501: (10-18)



98 KLUC, Las Vegas's hottest CHR, looking for equally hot continuity/production director able to produce exciting, energetic promos and creative spots. Best work and samples of copy writing to Jerry Dean, Program Director KLUC 3510 W. Hacienda, Las Vegas, Nevada 89118, a division of Nationwide Communications Inc., an Equal Opportunity Employer.

OPPORTUNITIES

OPENINGS

Need parttime air talent. T&R: Dean LeMaster, OK95, Box K, Tri-Cities, WA 99302. No calls please. EOE M/F (10-18)

News person needed for Country AM/AOR FM. T&R: Steve Lake, Box 5278, Boise, ID 83705. EOE M/F (10-18)

UNTYPICAL SOUTHERN CALIFORNIA AOR

Looking for morning talent. Humor a must. Music knowledge a plus. Send T&R to Radio & Records, 1930 Century Park West, #150, Los Angeles, CA 90067. EOE

Future openings at KRAL for midday & ND position. Must do PBP. Excellent pay for small market. T&R: KRAL, 600 Higley Boulevard, Rawlins, WY 82301. (10-18)

K-PLUS FM-is searching for talent for future full & parttime openings. No liner card readers please. Send T&R: Devon Durrant, Tower Bldg., 7th & Olive, Seattle. WA 98101. (10-18)

SKI??

Premier Western ski resort community seeking "Morning Man." 25+ AOR. Class act and humor. Pros only, creative production, television background a plus. Replies confidential. T&R to Radio & Records, 1930 Century Park West, #149 Los Angeles, CA 900R7 EOE

Up & driving early evening jock with strong production. T&F Wayne Shayne, Box 10767, Eugene, OR 97440. (10-18)

KYNO-AM/Fresno has immediate daypart open. Pros only. Send T&R: Tom Maule, Box 6029, Fresno, CA 93703. (10-18)



We are rebuilding from the ground up in the Pacific Northwest! Solid Gold Hits format, uptempo air talent for PM drive with minimum 3-5 years experience ... (screamers OK), Send cassette and resume ASAP to Ion Robbins, OM, KIRB, Box 8007, Spokane, Washington 99203. No calls, EOE M/F.

\$\$\$

Perennial #1-rated gulf coast CHR looking for morning drive exciter! Excellent dollars for the right person, attitude and talent! Send T&R to: Radio & Records, 1930 Century Park West, #153, Los Angeles, CA 90067. EOE

KOJY, Fresno's only B/EZ station seeks afternoon announcer. B/EZ experience preferred. T&R: Scott Moseley, KOJY, 597 N. Alta, Dinuba, CA 93618, or (209) 591-1130. (10-18)

K-CUB 1290 KIIM 99.5 THE COUNTRY STATIONS

Experienced News Director/Anchor for Tucson's top Country station, KCUB. Authoritative delivery a must. Requires writing and rewrite ability, flexibility, and ability to take direction. Cassette, resume, writing samples and salary requirements to Dave Nicholson, KCUB Radio, PO Box 50006, Tucson, AZ 85703. NO CALLS PLEASE. EOE

POSITIONS SOUGHT

Eight Years' experience in Milwaukee. AOR, A/C, B/EZ, Country. OM/MD/Assistant PD. Will relocate? Start at once. Call: (A14) 549 4277 (10.19)

15 years' experience. Dependable, creative, enthusiastic. PD/MD/PM drive/production/promotion. Top-rated ARB in AOR/CHR. (904) 478-6861 (10-18)

Air personality with experience in AM/PM drive, remotes 8 automation set-up. Seeking opportunity to put it to work A/C, CHR, AOR, Country, KIRK: (317) 659-5677 (10-18)

Hire me. 17 years as air talent/OM/PD/MD. Need a good challenge. Prefer West. MICHAEL PURDY: (503) 726-8471 (10-18)

POSITIONS SOUGHT

Funny, hard worker looking for a place to grow. Country, CHR, AOR, air talent and/or PD. CRAIG: (218) 281-5841 (10-18)

Major market/large market. CHR/Hot Hit night talent seeking other challenge. For details call: (305) 721-0582 (10-18)

RANDY KOLLINS (KOPA-FM, KJJJ, KXAZ-FM) available for middays/afternoons at A/C or Country stations in top 50 market. Prefer West/SW. Experienced. Call: (602) 947-6972 (10-18)

PROBLEM-SOLVING TALK HOST!

Human relations professional seeks to turn sixyear talk radio avocation into career. Extensive training in mediation and handling thorny issues of all kinds. Controversial with eclectic interests. J. Bennett (804) 272-9022.

Broadcast school graduate seeking entry level position as an nouncer/OJ, Skilled in news, production, copy. Will relocate. Available now. TOM: (319) 753-6882 (10-18)

Attention greater Cincinnati area: 15 + years. Professional OM/PD/MD/DJ, Production. CHR, A/C. Call: (513) 528-5793 (10-18)

Looking to segue into programming. Research consultant for major firm wants to expand horizons. I need a new challenge. SW preferred. Call: (707) 762-0873 (10-18)

Talk show host. Major market ten-year pro seeks new challenge, Issue-oriented but entertaining. Numbers to prove success. Working. DAVID GOLD: (305) 473-6687 (10-18)

Ready to work. Experience includes AOR, CHR, A/C. From small to major market. Also carry a sharp razor blade. Ask for Santo: (305) 752-8303 (10-18)

Weatherman seeks radio/TV position. Three years' experience. Broadcasting school graduate. Member of AMS. BRY-AN WOODRING: (816) 546-3517 or (913) 684-4303 (10-18)

CHR, A/C, top 30 market pro/personality. Ten years. Programming. Excellent ARB numbers! Seeking a challenge. A working team player. (503) 649-6396 (10-18)

CHR, A/C, AOR, 11-year top 32 market pro. Excellent in ARBI For T&R/track record call: (206) 574-2601 (10-18)

Need serious help with your positioning? I need a serious programming challenge. Research consultant for major firm. Let's talk mutual benefits. Call: (707) 762-0873 (10-18)

Been making tapes for the past year. No job yet. Need helping ears. GARY: (617) 267-7081 (10-18)

Hot A/C or CHR jock with heavy multi-track production skills, many voice caricatures & team attitude. Looking for challenge. Ten-year pro. SCOTT: (213) 832-8592 (10-18)

Want to reach babyboomers? Experienced PM drive entertainer, copy pro, ready for you. AOR, A/C, Oldies. NE preferred. All considered. RALPH: (718) 527-4850 (10-18)

Solid news reporter looking for a New England station that cares about news. Five years' experience & hungry. RAN-DOLPH: (413) 323-5217 (10-18)

Experienced Promotion Director & Production Director. Professional, creative, on-air. A/C or CHR seeking top 80 market Good pipes. Call ERIC: (409) 823-1712 (10-18)

Three-year pro in A/C & Country looking for PD &/or air position. Prefer NE, consider anywhere. I'm good & getting bette fast. MIKE: (607) 277-4326 (10-18)

ALL-AROUND CHR WINNER

At #1 Contemporary HIT-RADIO station in ATLANTA. Previously at #1 and #3 CHRs in New Orleans. I'm 21 and relate well one-on-one to CHR demos. Aircheck for ability to move listeners to action, recycle audience, and entertain. Resume with let-ters of reference from ALL former PDs. Recent offers (including morning drives) makes me feel now is the right time to move up in position or market. I also write morning drive comedy and am fill-in morning drive news anchor. Promotions a favorite area. Hard work, thoughtful on-air presentation, and relatability on current trends and events. Seek fulltime in markets 35 or larger, or parttime in top 10. Happy with any top team, be it California, New York, or in between. Call (404) 668-0411. Aircheck, resume, and picture answer if I'm right for your team.

POSITIONS SOUGHT

Good news! Six-year pro newsman, former CBS editor seeks top 50 reporter job. DON: (305) 254-0224 (10-18)

Hardworker from Chicago area seeks small, medium market air work. Best knowledge in AOR, but all offers considered. MW preferred. AL: (312) 366-0242 (10-18)

Mature Country DJ available. Any area. Experienced as News/Sports Director/PBP. Working S.A.G. actor with many voices. MUFF-EDWARD: (602) 748-1742 (10-18)

Experienced DJ wants to get started in news, Thorough knowledge of current events & issues/good delivery. MIKE YONG: 303 S. 5th Street, Columbia, MO 65201. (10-18)

Talk pro, team player, ace interviewer. Open phones, issues, humor. Currently top 20. Any market for right deal. (813) 397-0677 (10-18)

Lots of air experience. Want to relocate in MW, medium or large market. Good pipes, witty, loyal. RALPH: (515) 682-2530 (10-18)

Just enough to live on, that's all I need for my first break in radio. Call CRAIG: (216) 777-3790 (10-18)

RAMBO I'M NOT!!

Need a PD to work with GM, sales and airstaff in a coordinated manner? Talented pro with MBA background and PD sales, announcing, music and market research experience. Currently employed by Top 15 A/C. Prefer Northeast. Send replies to Radio & Records, 1930 Century Párk West, #144, Los Angeles, CA 90067

OM with excellent track record seeks stable A/C or CHR station in West or MW. Five years' experience: BRIAN: (806)

This kid is screaming. You know how kids are when they're hungry. Creative personality, Two years' experience. Prefer AOR, CHR, Country, & eggs over easy. BOB: (3121 938-1186 (10-18)

Formerly of WROQ/Charlotte, WDCG/Raleigh-Durham. Looking for afternoon or nights. JAY: (919) 292-4024 (10-18)

Record companies/radio stations. MBA. Product manage ment experience. Seek managerial position. Marketing, promotion, B/U music. NEVILLE HUGHES: (212) 986-8724 (10-18)

MAJOR MARKET NEWS DIRECTOR

One of America's finest major market news directors seeks network, all-news or station with progressive and strong commitment. Presently employed. Looking for greater challenge. Send replies to Radio & Records, 1930 Century Park West, #146, Los Angeles, CA 90067.

12-year professional seeks new opportunity in medium/major market. Country format. PD/MD/promotions/air personality. JOHN: (402) 551-5986 (10-18)

Just when you thought it was safe to hire a high energy CHR jock, along comes the mighty kidd! Contact: KIDD NORD-HOFF: (213) 530-7426 (10-18)

Your CHR station will be #1 in the book or I'll work one for free to get it there. Experience in NY, MIKE: (718) 332-1698 (10-18)

#1 CHR PO of 96 KISS/Nashville. Will take your top 50 station to #1. MD/Air. Call LARRY MARTINO: (615) 297-1019 (10-18)

I'm dreaming of a white christmas. Five years' experience a nouncing, production & news. Can pack my parka immediat ly, KATHRYN: (318) 949-9885 (10-18)

Have computer, will travell Computerized research/music & my on-atr/programming skills available 12/20/85. Let's make plans now. JESS: (602) 890-0704 (10-18)

Top-rated CHR evening jock looking for new challenge in any market. Excellent track record, great attitude. TOM: (801) 896-8739 (10-18)

Country PD available immediately. Proven ratings winner, promotion-minded, troubleshooter, giant killer. First choice is top 50 MW. ROB RYAN (801) 596-0150 (10-18)

Morning air talent seeking A/C or Country. Strong production, great references, team player. MW preferred. DAVE: (515) 955-5679 (10-18)

Will teach, train & win. Country PD available. 21-year veteran. Worked top 20 market. Personality/production. Call C. URBAN (402) 895-8682 (10-18)

Attention small & medium markets: A/C DJ waiting for your offer. Equipped with talent/ambition. Over three yeers' experience/excellent recommendations. MARK: (412) 226-3089 (10-18)

On air working prof Looking for a challenge, Move! CHR, A/C Now on top 30 station. Stable ARB numbers! Call GREG (503) 649-6396 (10-18)

Gottabeone. Looking for station that feels the same. Experienced, diversified air talent. Contact: J.C., 1515 Limekiln Pike, North Hills, PA 19038. (10-18)

POSITIONS SOUGHT

15 Years In Majors

Top-flight production skills. Responsible for substantial accounts. Number 1 ratings last four stations. Good references. Air shift in New England or Northeast. Jack (617) 933-6069 or (617) 229-2615.

Attention MW: I am looking for a good opportunity at an A/C or CHR station. Four years' experience. Yours truly, TOM: (312) 535-3607 or 560-0341 (10-18)

Can teach, train, & win. Organized team player, 20-year Country pro, Medium/major market PD, air personality. Check references. CHUCK: (402) 895-8682 (10-18)

lerry "DI" Strothers

Creative promo director seeks on/off mike position in mid-Atlantic region. Transmitting live via phone from Pittsburgh.

(412) 244-8872

MISCELLANEOUS

New CHR station in Tri-Cities, WA, requesting service from all labels. Chuck Matheson, KHWK FM, Box 6127, Kennewick, WA 99336.

Hit rock FM, WTHS is on the air! Need record service immediately! Richard Kennedy, WTHS-FM, Hope-Dewitt Center, Holland, MI 49423.

KPNY-FM 102 needs AOR/CHR record service from all labels. KPNY-FM 102, Box 245, Alliance, NB 69301.

Major 50 kw "Hit Country" FM covering Southern ME is in desperate need of new product, If you're a record rep, this PD wants you. Contact: PD, WAYU/Lewiston: (207) 784-6921

A/C FM KLYD/Baker'sfield needs Fusion/Contemporary Ja service. Contact: MD, Don de la Cruz, (805) 327-5772

WWCK/Flint AOR needs Jazz record service for "Sunday Brunch" show, Contact: Assistant PD & Jazz host, Lechia Macryn, 3217 Lapeer Rd., Flint, MI 48503, (313) 744-1570

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

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To appear in the following week's issue, we must receive your ad by Thursday 12 moon (PST) prior to issue date.

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Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

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For opportunities you must place your free listings **by mail** only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcast System

Michael Krafcisin (800) 631-1600

Love Sounds

STEVIE WONDER "Part-Time Lover"
JOHNNY MATHIS "Just One Touch" KENNY ROGERS "Morning Desire" GINO VANNELLI "Hurts To Be In Love" LEE GREENWOOD "I Don't Mind The Thorns (If You're...)" AIR SUPPLY "The Power Of Love"
PHIL COLLINS & MARILYN MARTIN "Separate Lives" JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" CARRIE LUCAS "Hello Stranger"
FREDDIE JACKSON "You Are My Lady"

Broadcast Programming

John Sherman/Bob English (800) 426-9082 Adult Contemporary

CONWAY TWITTY "The Legend And The Man" KENNY ROGERS "Morning Desire" GAIL DAVIES "Break Away"
DON WILLIAMS "It's Time For Love"

Modern Country

TEARS FOR FEARS "Head Over Heels" FREDDIE JACKSON "You Are My Lady"
GLENN FREY "You Belong To The City"
KENNY ROGERS "Morning Desire"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ZZ TOP "Sleeping Bag" SIMPLE MINDS "Alive And Kicking"

EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doing..."

WANG CHUNG "To Live And Die In L.A."

SHEENA EASTON "Do It For Love"

The A/C Format

RAY PARKER JR. "Girls Are More Fun" LAURA BRANIGAN "Hold Me" BILLY OCEAN "The Long And Winding Road"

Super-Country

GENE WATSON "Memories To Burn" DAN SEALS "Bop"
NEIL YOUNG "Get Back To The Country" BANDANA "Lovin' Up A Storm"
LACY J. DALTON "The Night Has A Heart Of its Own"

Concept Productions

EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doing..." ZZ TOP "Sleeping Bag"

JOHN COUGAR MELLENCAMP "R.O.C.K. In The U.S.A." ARCADIA "Election Day" SCRITTI POLITTI "Perfect Way"

Country

FORESTER SISTERS "Just In Case"
RESTLESS HEART "(Back To The) Heartbreak Kid"
KEITH STEGALL "Feed The Fire" NEIL YOUNG "Get Back To The Country"

Drake-Chenault

XT-40

SCRITTI POLITTI "Perfect Way" RAY PARKER JR. "Girls Are More Fun" BILLY JOEL "The Night Is Still Young" ZZ TOP "Sleeping Bag"

Contempo 300

GLENN FREY "You Belong To The City" FREDDIE JACKSON "You Are My Lady"

Great American Country

GAIL DAVIES "Break Away" JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me' DON WILLIAMS "It's Time For Love"

Media General Broadcast Services

ACtion

BILLY OCEAN "The Long And Winding Road"

Your Country

KENNY ROGERS "Morning Desire" JOHNNY LEE They Never Had To Get Over You" GENE WATSON "Memories To Burn" EDDIE RABBITT "A World Without Love"

SCRITTI POLITTI "Perfect Way" ZZ TOP "Sleeping Bag"
SIMPLE MINDS "Alive And Kicking"
EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doing..." PRINCE "America"
HOWARD JONES "Like To Get To Know You Well:"

Peters Productions, Inc.

Country Lovin'

MERLE HAGGARD "Amber Waves Of Grain" GENE WATSON "Memories To Burn' DON WILLIAMS "It's Time For Love"

The Great Ones

KENNY ROGERS "Morning Desire" FREDDIE JACKSON "You Are My Lady" ABC "Be Near Me"

Radio Arts

Country's Best

CONWAY TWITTY"The Legend And The Man" GAIL DAVIES "Break Away"

JIMMYY BUFFETT "If The Phone Doesn't Ring, It's Me"

Soft Contemporary

BRYAN FERRY "Don't Stop The Dance"
BILLY OCEAN "The Long And Winding Road"

Sound 10

BRYAN FERRY "Don't Stop The Dance" BILLY OCEAN "The Long And Winding Road"

Satellite Music Network

The Starstation

DON HENLEY "Sunset Grill"

Rock 'N' Hits

PHIL COLLINS & MARILYN MARTIN "Separate Lives" SIMPLE MINDS "Alive And Kicking"
OINGO BOINGO "Weird Science" EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doing... SCRITTI POLITTI "Perfect Way"

Country Coast-To-Coast

KENNY ROGERS "Morning Desire" JUDDS "Have Mercy"
RICKY SKAGGS "You Make Me Feel Like A Man"

TM Programming

Stereo Rock

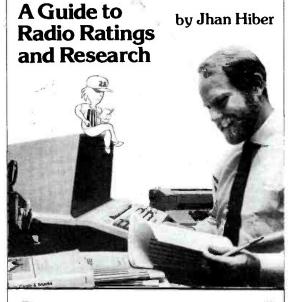
SCRITTI POLITTI "Perfect Way" WANG CHUNG "To Live And Die In L.A."
OLIVIA NEWTON-JOHN "Soul Kiss" DAVID FOSTER "Love Theme From 'St. Elmo's Fire' "

FREDDIE JACKSON "You Are My Lady" MAURICE WHITE "Stand By Me" DON HENLEY "Sunset Grill"

TM Country

GAIL DAVIES "Break Away" JUDDS "Have Mercy"
MERLE HAGGARD "Amber Waves Of Grain" WHITES "I Don't Want To Get Over You" ROSANNE CASH "Never Be You"

HIBERNETICS



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R&R FRIDAY, OCTOBER 18, 1985/79

BLACK/URBAN

BREAKERS.

A Love Bizarre (WB)

75% of our reporting stations on II. Rotations: Heavy 8/1, Medium 29/10, Light 29/20, Total Adds 31 Including KDLZ, KMJQ, WEDR, WYLD-FM, WTMP, WZAK, WJLB, KDAY, XHRM. This week's Most Added record. Debuts at number 31 on the Black/Urban

TEDDY PENDERGRASS

Never Felt Like Dancin' (Asylum)

75% of our reporting stations on it. Rotations: Heavy 2/0, Medium 22/4, Light 40/10, Total Adds 14 including WILD, WUSL, WDJY, WBLZ, WJLB, Z93, WPEG, WVKO, WVOI. Debuts at number 39 on the Bleck/Urbari chart.

JETS

Curiosity (MCA)

72% of our reporting stations on it. Rotations: Heavy 4/0, Medium 20/3, Light 37/14, Total Adds 17 including WIXVI, K104, WHRK, WEDR, WENN, 283, WJAX, WJVL, WLOU, KHYS, 2103. A Most Added record. Debuts at number 36 on the Black/Urban chart.

TRAMAINE

Fall Down (Spirit Of Love) (A&M)
69% of our reporting stations on it. Rotations: Heavy 15/0, Medium 27/1, Light 16/7,
Total Adds 8, WVEE, WHRK, WYLD-FM, WDMT, KDAY, WENN, WJJS, KOKA. Moves
34-28 on the Black/Urban chart.

VIKKI LOVE with NUANCE

Stop Playing On Me (4th & Broadway/Island))

65% of our reporting stations on it. Rotations: Heavy 6/1, Medium 23/1, Light 26/8, Total Adds 10, WDIA, K94, WDMT, KDAY, OC104, KQXL, WPEG, WJJS, WANM, WDAO. Moves 39-35 on the Black/Urban chart.

BERNARD WRIGHT

Who Do You Love (Manhattan)

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 21/1, Light 30/8, Total Adds 9, WPEG, WLOU, WJJS, WORL, KHYS, WANM, Z103, WGPR, KDKO. Debuts at number 40 on the Black/Urban chart.

CHERRELLE

You Look Good To Me (Tabu/CBS)

60% of our reporting stations on it. Rotations: Heavy 6/0, Medium 25/4, Light 20/3,
Total Adds 7, WAMO, WTMP, WFXA, WPEG, KHVS, WVOI, KBUZ. Debuts at number 37 on the Black/Urban chart.

NEW & ACTIVE

PAUL LAURENCE "She's Not A Sisszs" (Capitol) 50/5
Rossions: Heavy 30, Medium 250, Light 215, Total Adds 5, WEDR, 3049M, WDAO, WKWM, WVDI. Heavy: WXDK, WATV.
WANN. Medium include: WWN, WDS, WAND. WTD-FM, WTD-FM, WTDM, WZAK, WJLB, KSDL.

WANM. Mediums include: WWIN, WOAS, WAMO, WYLD-FM, WTIMP, WOMT, WZAK, WJJB, KSOL,

WHITERY HOUSTON "Thinking About Yeu" (Arizely 44/16)

Rotations: Heavy 31, Medium: 1844, Lipht 2811, Total Acids: 18, WWIN, WOJA, K94, WGCL, WBLZ, KSOL, WNHC,
KOXL, WENN, WOO, WJJS, WANM, WYKC, WHOAD, WZEN, KBUZ, Heavy, WANO, WZAK,

RICK LAMIES "Spend The Hight With 180" (Bordy/Mictown) 48/4

Rotations: Heavy 40, Medium 200, Lipht 254, Total Acids: 4, KDLZ, 283, WVKO, KUKQ, Heavy: WEDR, WFXA, JETS4,
W.O.J. Remains all rumber 39 on the Black-Urbon chext.

TINA TURKER "One Of The Living" (Capital) 48/17
Rostions: Heavy 62, Medium 22/1, Light 206, Total Ands 17, WAM
WENN, WEEG, WRCK, WORK, WORK, WOLL, WALU, WAYO, KOKO, KOKO
PATTI AUSTIN "Honey for The Bees" (Qwest/WB) 48/18
Bottloore Hames 81, Listen - 62, Listen 207. 17. WAMO, WVEF, KS4, WRLZ, WZAK, W.H.B. WEXA

y 3/0, Medium 9/2, Light 34/14, Total Adds , WENN, Z93, WPDQ, WJYL, WLOU, WVKO. Total Adds 16. WHUR WVEE, KDLZ, WDIA, WGCI, WZAK, KMJM

PRINCESS "32" I'm Year 41" (Next Phaleau) 43.9
Rotations: Heavy 100, Medium 182, Light 1777, Total Adds 9, KMJD, KACE, WFXA, Z83, WQFX, WORL, WPLZ, WANT, WAAA, Heavy, WLD, WRSK, WGSK, WMSL, WAND, WDY, KMJM, WJYL, WLOU, WZEN. DIMPLES "Shake 'Em Down" (RCA) 42/8

DIMPTLE GRADE THE DUBBY (1704) 42/9 (PROLIDED THE DUBBY (1704) 42/9 (PROLIDED THE STATE OF THE DUBBY (1704) AND ALL OF THE STATE OF THE

PAUL YOUNG "I'm Gonna Tear Your Ptayhouse Down" (Columbia) 35/3
Rotations: Heavy 6/0, Medium 17/1, Light 13/2, Total Adds 3, WUSL, WPLZ, WWDM, Heavy; WAMO, WVEE, WBLZ, JET94

ONE WAY "More Than Friends, Less Than Lovers" (MCA) 34/6
Rotations: Heavy 2/0, Medium 14/1, Light 18/5, Total Adds 6, WHUR, KDLZ, WJAX, WWDM, WGPR, WKWM. Heavy: KIIZ

TROUBLE FUNK "Still Smokin" " (Island) 34/6

Rotations: Heavy 1/0, Medium 7/2, Light 26/4, Total Adds 6, KMJQ, WLOU, KOKA, WWDM, WAAA, WGPR, Heavy: WDJY Medium: WOWI, KSOL, WATV, WANM, WTLC.

ROY AYERS "Slig 'N Slide" (Columbia) 33/6 Rotations: Heavy 2/0, Medium 15/2, Light 16/4, Total Adds 6, WXYV, WJLB, WXOK, Z93, KOKA, WTLC. Heavy: WDJY,

TAPP "It Docsn't Really Matter" (WB) 32/11
Reallors Heavy 21, Medicum 11/2, UP 198, Total Adds 11, WDIA, K94, WZAK, KDAY, KJLH, WENN, WPEG, WLOU,
WAS SAWA 1986, TO 1

FAT BOYS "Hardcore Reggae" (Sutra) 32/3 Rotations: Heavy 3/0, Medium 14/1, Light 15/2. Total Total Adds 3, WQFX, WLOU, KBUZ, Heavy: WDAS, WEDR, WKND.

B.B. KING "Big Boss Man" (MCA) 29/4 16/4, Total Adds 4, KHYS, Z103, WTLC, KBUZ, Heavy; KACE

LUSHUS DAIM & PRETTY VAIN "More Than You Can Handle" (Motown) 27/4
Rotations: Heevy 0/0, Medium 8/2, Light 19/2, Total Adds 4, WDAS, WAMO, WDJY, W.AK. Medi

GENE CHANDLER "Haven't I Heard That Line Before" (Fastfire) 26/8

WAOK, WPEG, WJYL, WDAO, WWWS

ROSE GAINES "Stood-Ology (Ala't No Strais)" (Epic) 20%
Rost Gaines 11, Light 132, Total Adds 3, WDJY, WDPN, KHYS, Heavy; KSOL, WKXI, Medium: WDIA, WWDM, WHXP, WHXP, MCAU, WBLX, KMPC, KOKA, WTLC.

MOST ADDED

SHEILA E (31) A Love Bizarre (WB)

KOOL & THE GANG (22) Emergency (De-Lite/PolyGram) JETS (17) Curiosity (M

TINA TURNER (17) One Of The Living (Capitol) PATTI AUSTIN (16) est/WB) Honey For The Bees (Q)

WHITNEY HOUSTON (16) Thinking About You (Arista)

HOTTEST

STEVIE WONDER (70) Part-Time Lover (Tamla/Moto FREDDIE JACKSON (35)

You Are My Lady (Capitol) CAMEO (31) Single Life (Atlanta Artists/PolyGram) **MAURICE WHITE (31)** Stand By Me (Columbia) MORRIS DAY (30) The Oak Tree (WB)

SIGNIFICANT ACTION

BILLY & BABY GAP "Rock The Nation" (Total Experience/RCA) 24/3

Medium: KMJQ, WDIA, XHRM, KQXL

GO WEST "Eye To Eye" (Chrysalis) 24/2

90 WE31 "EP# 10 EP#" (Larysaiss) 24/2
Rotations: Heavy Ti, Miedium 121, Light 1117, Itotal Adds 2, WPLZ, KHYS. Heavy: WYEE. Medium: WDAS, WUSL, WLUM. KLUH. KOLL, OCTO4, WAON, WDPH, WJAM, WGPPI, WZEE.

KOLL 4 THE GANG "Emergency" (De-Lite/PolyGram) 23/22
Rotations: Heavy 400, Medium 65, Light 17/17, Total Adds 22, WDAS, WAMO, WDA, WHRK, WOW, WTMP, WBMX, WLUM, KKMA, COLO4, WAON, WPPN, WFXC, WOMR, WJAM, WJA, WOOK, WAAN, WHAM, WDAO, WGRM, WDAA, WDAO, WGRM, WAAA, WGAO, WGRM, WGRM, WGAO,
FULL FORCE "Alice, I Want You Just For Me" (Columbia) 23/8 Rotations: Heavy 0/0, Medium 7/0, Light 16/8, Total Adds 8, WYLD-FM, WGCI, Medium 1/4, Mid 16/91, MMXLD WINDS WORDS WORDS WORDS WANT WINDS WORDS WANT WINDS WANT WINDS WANT WAS WELL WINDS WANT WAS WELL WINDS WANT WAS WELL WINDS WANT WAS WELL WAS WANT WAS WELL WAS WANT WAS WANT WAS WANT WAS WELL WAS WANT WGCI, KJLH, WNHC, WFXC, WPLZ, KAPE, KOKA

NONA HENDRYX "If Looks Could Kill (DOA)" (RCA) 23/4

FORTAIN REPURT AT LIDERS USBILL IN LIQUAY, URAY 23/49

FORTAIND AT HEAVY TO, Medium 11/2, Light 11/2, Total Adds 4, WHUR, KDAY, WXOK, KHYS. Heery: WXXI. Medium: WWIN, WILD, KOLZ, KACE, WATY, WENN, KCG, WBLX, WWDM, CALENYLL LYMM "Fade To Bisack" (Columbia) 23/3

Foltations: Heery 00, Medium 15/1, Light 8/2, Total Adds 3, 2103, WWWS, KBUZ, Medium: K104, WOWI, KACE, WNHC, KXXL, JETBAY, WFKC, WOWIG, WALM, WYOU, WPCO, KLIZ, KAPE, WVOI.

I FGACY "Someone Eize's Girl" (Private I/CBS) 22/6 WDJY, KMJQ, WDMT, WPEG, KHYS, WVOI. Medium: WDIA

STROKE "You Are The One" (Omni/Atlantic) 20/3

Rotetions: Heavy 20, Madeum 40, Light 14/3, Total Adds 3, WYLD-FM, KJC8, WJYL Heavy: WDJY, WTLC, Medium: WHUR K104, KDIZ, KMJQ.

RTUS, ROLZ, RMOJJ. ANGELA BOFILL "Tell Me Tomorrow" (Arista) 20/2 Rotations: Heevy 0/0, Medium 13/0, Light 7/2, Total Adds 2, WV KOXL, WLOU, WANT, WANM, WAAA, WDAO, WWWS, KDKO. s 2, WWDM, WGPR, Medium; WHUR, K104, KDLZ, WZAK, KACE

SMOKE CITY "Dreams" (Epic) 20/1
Posteriors: Heavy 20, Medium 120, Light 61, Total Adds 1, WAOK, Heavy, WGCI, WANIÁ, Medium; WRKS, WVEE, WOWI, WBMX, KSQL, KOXL, WXOK, 289, WOMG, WOUL, WAAA.

MICOLE "Always & Forever" (Portrait/CBS) 18/5 idium 5/3, Light 12/2, Total Adds 5, WXYV, WDAS, WDIA, WHRK, WOWI. Heavy: WDMT. Medium

RALPH MacDONALD featuring YOGI LEE "Laying In His Arms" (Polydor/PolyGram) 16/2 Rotations: Heavy 1/0, Medium 3/0, Light 12/2, Total Adds 2, WHUR, KBUZ, Heavy: WFXA Medium: WEDR, V

PRINCE "America" (WB) 15/14

Potation: Heinry 171, Medium 54, Light 99, Total Adds 14, WYEE, K104, WHRK, KDAY, KSOL, WFXA, WPEG, WOFX, WJS, WQOK, WART, WANN, WAAA, WWWS.

LONNIE HILL "Could it Be Love" (Urban Sound) 15/6

Robations: Heinry 00, Medium 371, Light 126, Total Adds 6, WBMX, WDMT, WNHC, WPEG, WLOU, KDKO, Medium: WGPR.

CONQUEST "Optimistie" (Epic) 15/3 Rotations: Heavy 1/0, Medium 4/0, Light 10/3, Total Adds 3, KDLZ, KSOL, WGPR, Heavy; K104. Medium: WXOK, WFXC,

WWOM, WNHC.

JAKI GRAHAM "Round And Around" (Capitol) 15/1

JAKI GRAHAM "Round And Around" (Capitol) 15/1

JAKI GRAHAM "Round And Around" (Capitol) 15/1

Rossione: Heavy DO, Medium SO, Light 1011, Total Adds 1, KNA-U, Republic, Indiana (CON FUNK SHUM "Tell Me What (I'm Bonna Do)" (Mercury/PolyGram) 14/8
CON FUNK SHUM "Tell Me What (I'm Bonna Do)" (Mercury/PolyGram) 14/8

Line Add Line 1018 Total Adds 8, WDUL, WTMP, WPEG, WKXI, WOOK, WGPR, WWWS, WVOI

Madium: WJMI, ALEXANDER O'MEAL "A Broken Heart Cen Mend" (Tabu/CBS) 13/9
Develores: Manayo rin: Madium SiS, Licht 8/8, Total Adds 9, WYLD-FM, WKND, KOXL, WENN, WPDO, WLOU, WPLZ.

STEVE ARRINGTON "Tern Up The Love" (Attentic) 13/7
Rotations: Heavy 0/0, Medium 8/2, Light 7/5, Total Adds 7, WHUR, WEDR, WTMP, KSOL, WFXA, WPEG, WQFX, Medium.

EVELTY "CHAINFAGNE" KINS "Your Personal Touch" (RCA) 12/12

FOREIGN : How you do Modure 1/1, Light 11/11, Total Adds 12, K104, KDLZ, WHEN, WNHC, WTKL, WDPN, WFXC, WORLD, WARNE, WIDO OF The Heart" (Arista) 12/12

KASHIF "Condition Of The Heart" (Arista) 12/12

WANT, KAPE, WHOM, WWWS, WZEN, LIGHT 11/11, Total Adds 12, WRIKS, KDLZ, WDIA, WYLD-FM, WAOK, KDXL, WTKL, WANT, KAPE, WHOM, WWWS, WZEN, WANT, KAPE, WHOM, WWWS, WZEN, WANT, KAPE, WHOM, WWS, WZEN, WANT, KAPE, WHOM, WWS, WZEN, WANT, KAPE, WHOM, WWS, WZEN, WANT, KAPE, WHOM, WYLD-FM, WAOK, KDXL, WTKL, WANT, KAPE, WHOM, WWS, WZEN, WANT, KAPE, WHOM, WYLD-FM, WAOK, KDXL, WTKL, WANT, WANT, WANT, WHOM, WYLD-FM, WAOK, KDXL, WTKL, WANT, WAN

MARY JANE GIRLS "Break It Up" (Gordy/Motown) 12/7
Rotations: Heavy O/O, Medium 7/4, Light 5/3, Total Adds 7, WUSL, WHUR, WEXA, WPEG, WOFX, WWDM, WAAA Medium

RAY, GODOMAN & BROWN "Say You Will" (Panoramic) 12/5
Rotations: Heavy 0/0, Medium 0/0, Light 12/5, Total Adds 5, WNHC, WAOK, WENN, WQMG, WGPR

Rotations: Heavy 0/0, Medium 0/0, Light 12/5, 7 CONCEPT "Mr. DJ" (Tuckwood) 12/2

ht 8/2, Total Adds 2, WLOU, WKWM. Heavy: WGCI. Medium: KMJQ, KJLH, WTLC.

WINAMS "Let My People Go" (Qwest/WB) 11/8
Rotations: Heavy 0'9" Modum 4(2, Light 76, Total Adds 8, WRKS, WHUR, WZAK, WKND, WNHC, WDPN, WJYL, WAAA

Medium: KACE, WFXC,
RAMSEY LEWIS "This Ain't No Pastasy" (Columbia) 11/6

API Trial Adds 6, WDJY, WHUR, XHRIM, WFXC, WICG, WTLC: Medium: WOWI,

SUPER NATURE "Show Stopps (Is Stupid Fresh)" (Pop Art) 11/4
Rotations: Heavy I/D, Medium 4/1, Light 6/3, Total Adds 4, WDIA, WENN, WANN, WZEN, Heavy; KDAY, Medium; WDAS,

BOOGIE BOYS "You Ain't Fresh" (Capitol) 11/3 Idium 5/1, Light 5/2, Total Adds 3, WXYV, WWDM, WAAA, Heavy: WZAK, Medium: WUSL, W.ILB.

SWEET TRIO "Fly Guy" (Tommy Boy) 11/2 Rotations: Heavy 0/0, Medium 4/1, Light 7/1, Total Ac

SPIRMERS "Put Us Together Again" (Mirage/Atco) 11/1
Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Total Adds 1, KOXL, Med Medium: WDIA, WLUM, WJJS, WANM

HERB ALPERT with BRENDA RUSSELL "You Are The One" (A&M) 10/4 Rotations: Heavy 00, Medium 20, Light 84, Total Adds 4, WDJY, XHRM, KHYS, KAPE. Medium: WHUR, KOKA.

SHANNON "Urgent" (Mirage/Alco) 18/4
Rotations: Heavy 10, Medium 30, Light 84, Total Adds 4, WDJY, XHRM, KHYS, KAPE. Medium: WHUR, KOKA.

SHANNON "Urgent" (Mirage/Alco) 18/4
Rotations: Heavy 110, Medium 30, Light 84, Total Adds 4, WDPN, WLOU, WAAA, WTLC. Heavy: WVKO, Medium: WOWI, WAMM, WANM.

80/R&R FRIDAY, OCTOBER 18, 1985

Get Ready For A Grand Slam With These Designated Hitters

Stealing Second
PATTI AUSTIN
"Honey For
The Bees"
No. 4 Most Added



Rounding Third

SHEILA E.

"A Love
Bizarre"
No. 1 Breaker

Batting Clean-Up

ZAPP

"It Doesn't

Really Matter"

New and Active 32/11



On Deck
THE WINANS
"Let My
People Go"
Coming On Strong 11/8

BLACK/URBAN ADDS & HOTS

WHYZ/Gn

WHYZ/Greenville Michael Taylor none Mottest: FREDDIE JACKSON CAMEO BOBBY WOMACK MORRIS DAY READY FOR THE WOR

WQFX/Gultport-Bllox

WOF/KOWHPORT-MHONI JMP LUCES JMP LUCES TIMA TURNER HARY JANE OF GRES PRINCES DIMPLES PRINCES PRINCES PRINCES FRINCES SYSTEM SYSTEM SYSTEM STEVE ARRIBOTOM TEDDY PRINCES STEVE ARRIBOTOM TEDDY STEVE STEV

KMADAN

EAST

NewmanDunn
WHITHEY HOUSTON
ATLANTIC STARR
MEN EDITION
CHOICE MC'S
HOTTON
ARETHA FRANKLIN
STEVIE WONDER
REME & ANGELA
REME & ANGELA
ELGENE WILDE

WXYVBalthmore Roy Sampson RAY PARKER JR. PREDERICK JETS ROY AYERS HICOLE BOOGIE BOYS HOCKES HOCKES HOCKES FREDERICE WHITE PREDDIE JACKSON COLOWEL ASRAMS

WKNDPHARMORD
JORDAN/MCLEEN
SHELLA E
ALEKCAMDER O'NEAL
WINAME
ENGEME WILDE
VAL YOUNG
HOTEORIT
READY FOR THE WOR
REME & ANGELA
FREDDIE JACKSOM
STEVIE WOMENER
DOUG E. FRESH

WHUNWashington Mills Archie PATTI AUBTIN HOME HEMORYK RAMESY LEWIS STEVE ARRIMOTOM STACY LATTISAM HARY JAME GIRLS STIMG FREDERICK SADAO MATANASE WINBARY WINBARS WNN-C/New Heren
Jemes Jerdan
LOWELE HILL
GOWELE GUTHEN
GOWELE GUTHEN
GOWELE GUTHEN
HAYMOODE
ENEILA E
FULL FORCE
EVELI'N KING
RAY GOODMAN & BR
MIRAME
NOT EAST
STARFOIET
STAYLE WOWDER
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REWE & ANGELA FREDERICK
SADAGO WATAWARE
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GLADYS KNIGHT
WEATWER GIRLS
BOLGST
WOALCK
BOLGST
BOL

WRKSNew York
Tony Quartarone
GHEE GUTHRIE
MINAMS
RABBIP
CHOICE NC'S
EUGENE WILDE
NOTES THE MONDER
PRINCESS
WHITMEN HOUSTON
FREDDIE JACKSON
STARPOINT

OC104/Ocean City OCIO4/Oceen CHy
Deve Allen
MELRA MOORE
DAVID FORTER
VIKKI LOVE/BUANCE
KOOL & THE GAMG
HOLLERI:
FREDDIE JACKBOB
KLYMAXX
DEBANGE
STEVIE MONDER
STEVIE MONDER
STARPOINT

WOASSTHUGGEPHE
WOASSTHUGGEPHE
LOSEUS DAIN
LLOSEUS DAIN
LANGER DAIN
LANGER
MOCAGEMA TRANSLIS
OLIVER
MARGORITE DAIN
LANGER
TELA TURBER
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LISEUS DAIN
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WDAS/Philedelphia

Leny Tinesey
KOOL & THE GAMG
SHEILA E
FOUR TOPE
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GOME CHEV
HAYMOODE
GAME CITY
HAYMOODE
GAME COMMONER
BOLLES
RAY GOODHAN & BR
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FOR THE MOR
HORKES DAY
FREDDIE JACKBOW
BORBY WOMACK STARPOINT
WUSLIPHLEDGIPHE
WystUlechson
HARY JAME GIRLS
HEW EDITION
READY FOR THE WOR
TEDDY PERDERGRASS
PAUL YOUNG
HOTEST
FOUND STREET
TARPOINT
DOUG E. FRESH
FIVE STAR
WOASPHURGHEIDHE
ATLANTIC STARR
WOASPHURGHEIDHE

WVEL/Attenta
Sootty Andrews
PRINCY
PRINCY
PRINCY
FRONCE RC'S
TIMA TURNER
RAY PARKER JR.
BILE MITHERS
HOLLOSI JACKBON
BORSY MONACK
STRYLE WORLD
ISLEY JAPER ISLE
CAMED

WAOIUAtions Larry Tinolog

WFXA/Augusia
Tony Sewell
SMBILA E
SMBILA E
SMBILA E
SMBILA E
SMBILA E
SMBILA E
TIMA TUREER
MARY JAME GIRLS
FRINCE
STEVE ARRINGTON
PRINCESS
DOSBY BLAND
OSBORNE & GILES
HOTELS
STEVIZ WONDER
CAMED CAMBO RJ'S LATEST ARRIV DOUG E. FRESH TA MARA & SEEM

KOXL/Baton Rouge Don Bloade EVELIAR KIM ALEXAMOER O'MEAL APATT LABELLE SPINUERS VIRKI LOVE/MUNKE SPACY LATTISAM SOBET BLAND GONEY SAND KARRIFE HOLLOSI CAMEDO TO SOBET BLAND FIRE LOVE FIR

WXOK/Baton Rouge WXOK/Belon Rouge AI Welloce HORRIS DAY HORRIS DAY HORRIS DAY HORRIS DAYE ROT AYERS HOLLOST HOLLOST BOBBY MOMACK STARPOINT BAR-KAYS FREDDIE JACKBOW STAPLE SINGERS

WTKLBaton Rouge
Guy Broady
DIANA NOSS
SHELLA E
EVELITE KIM
EVELTE KIM
DONE
KASHIP
KASHIP
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THE GAM
WHITHEY NOWFOM
CAMED
DOUG E. FRESH
ISLEY JASPER ISLE

KSOL/San Francis

SOUTH

WATV/Birmingha Ron Jenuery Ron January none Hottest: STEVIE WOMDER FREDDIE JACKSOM CARL CARLTON HORRIS DAY CAMBO

ZDS/Cherleston
CHM Fletcher
RICK JAMES
RICK JAMES
REDOY PERFIT
FRIENCE
REDITION
ROY AYERS
SHELLA E
OSBOOME & GILES
HOLLOS'
HONELS
ROWNING
FREDOIE JACKBOB
CAMED
STRVIE MONDER

WPEGCHAPOTOS
FREE GAMMEN
TIMA TURBER
BRILLA E
BR KMJQFHousion
Ron Atkins
PRINCESS
ALISHA
JAKI GRAHAM
READY FOR THE WOR
SHELLA E
SFYDER D
TROUBLE FUNK
CHOICE MC'S
LEGACY
HOLLASS. LEGACY Hottest: PREDDIE JACKSON DEBARGE KLYMAXX HOWARD JOHNSON SOBBY WOMACK WKXVJackson

JET94/Chettanouge Frank St. James STAPLE SINGERS JAM HAMMER BONIE & JADGER HOCKEST HOMDER REWE & AMGELA-HORRIS DAY RICK JAMES FREDDIE JACKSON FREDDIE JACKSON

WDPN/Columbia Chai Saunders KOOL 4 THE GAMG EVELYM KIMO LISA LISA ROSIE GAIMES JETS

JETS SHAMMON WITHAMS HOLLOST TRANAINE CAMEO STEVIE WONDER HORRIS DAY ISLEY JASPER ISLE

K104/DeMes
Terri Avery
FACADE
EVELYM KING
PRINCE
JSTS
Hottest:
REME & AMGELA
PREDDIE JACKBOW
LUTHER VALDROES
DOUG E. PRESH
ARETHA FRANKLIN

WFXC/Durham

WFFXCDurham
Alvin Stowe
SWEET TRIO
SWEET TRIO
RANGEY LEWIS
TIMA TURNER
ROOL & THE GAMM
BRANS COMSTRUCTIO
FULL FORCE
EVELIF KIMM
OSMONER & GILES
ROCK OS I
REVER & AMORIA
REME & AMORIA
LIBRITER BOLLI DAY
CAMBO

KDLZ/Ft. Worth-Dellar

WKXW.deckson
Tommy Marshall
WEATHER GIRLS
RAMSEY LEWIS
WHITHEY MOUSTON
CON FUNK SHUM
TIMA TURNER
HOCLESI
BORRY WONACK
JEMNIFER HOLLIDAY
STEVIE MONDER
MORRIS DAY
NAURICE WHITE

WJMWJackson Carl Haynes none Hottest: DOUG E. FRESH CAMEO STEVIE WOWDER HORRIS DAY DEELE

WJAX-FM/Jacks WJAK-FMJacksonW Tony Mann HHEILA E ROOL 4 THE GANG SIMPLY RED JEFS THOMPEON TWINS SYSTEM OWE WAY HOLLSEN HOLLSEN JAN HAMMER ARETHA FRANKLIN

WPDQ/Jecksonville WPDGJacksonville
MarcLittle
DOUG E. FRESH
ALEKANDER O'MEAL
PATTI AUSTIN
TA MARA & SEZH
HOLLOST
STEVIE MOMDER
BOBBY MOMPACK
CAMBO
HAURICE WHITE
HORRIS DAY

KHZ/KH Bill St. John BHISL John none Hottest: JAM HAMMER DOUG E. PRESH MORRIS DAY STEVIE WOMDER FREDDIE JACKSO

KJCB/Letayette
Horatio Hendy
STROKE
BILLY & BABY GAP
Hottest:
DOUG E. FRESH
DURELL COLEMAN
HORRIS DAY
DIAMA MOSS
HOWA HENDRYX

WATYLAUSCHIG
WHIMMONGLAUCHOCH
PATTI LABELLE
JETS
PATTI AUSTIN
STROKE
TIMA TURNER
TIMA TURNER
TIMA TURNER
TEDOT PERDICHARAS
SHEILA E
ROOL & THE GAMG
HOLLOSI
STRVIE WOMDER
HOANGLE WHITE
HOANGLE WHITE
ARREE & ANGLA
ARETHA PRANKLIB WJYL/Louis

WJJS/Lynchburg WAJSALYNCHDUNG LAD COOMS FRINCE FRINCE VIERT LOVE/NUAMCE TRANAIME SHELLA E MNITHEY MOUSTON BERNARD WRIGHT VAL YOUNG HOTEST MONDER MORRIS DAY ARETHA FRANKLIN TA MARA & SERN DURELL COLEMAN

WHRKMemphia
Morgan/Smith
DURELL COLEMAN
JETE 18
KOOL & THE GAMS
EVELTY KINGE
MICCLE
BOCLE & UNIONE
RINGE
MICCLE
BOCLE & UNIONE
RAMINITAL PARMICIA
FRIEDIE JACKSOM
MAURICE WRITE
MAURICE WRITE
MAURICE WRITE

WDMANdemphie
Bobby O'Ay
will THEY MOOFTON
VIRKI LOVE/BUANCE
RICOLA
RICOL

WALT/Meridien
Aundra RusseN
none
Hottest:
STEVIE WOMDER
FREDDIE JACKSON
BOBEY WONACK
HAURICE WHITE
DEBARGE

WEDDRAMMAN
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HOT105/Miam HOT105/Miemi Tenner/Cassidy none Hottest: PREDDIE JACKBOM -STEVIE WOMDER JAM HANNER 9.9 DOUG E. FRESS

WBLX/Mobile
Vernon Wells
EAPP
SHEILA E
FOUR TOPS
HOTE-BLI
JERMIFER HOLLIDAY
FAMILY
MADRICE WHITE
STEVIE WOMDER
BORRY WOMACK

WOGNUMeahvHHe
LC.Floyd
LC.Floyd
FORTYPE
FORTYP CAMBO DURBLL COLBHAN

WOWWhorfolk Chris Turner BICOLE BPYDUR D JAMICE CHRISTIE KOOL & THE GANG TIMA HARRIS CHI-LITES HOLLES HOLLES STEVIE WONDER ATLANFIC STARR TRAMAZHE RAY PARKER JR. WOWIN

R94/Norlolk
Dowoly/Crumbley
JAM HAMMER
MHITHEY HOUSTON
TINA TUBBLER
ZAPP
VIKKI LOVE/MUANCE
HOLLOLE
STEVIE NONDER
HAURICE WHITE
CAMEDO

Earl James BERNARD WRIGHT DEBNIS EDWARDS PRINCESS PRINCESS
HOTTOST
CAMBO
PREDDIE JACKSON
BOBBY MOMACK
HAURICE WHITE
JEMNIFER HOLLIDAY

WPLZPederaburg
Hardy Jay
PAUL YOUNG
ALEXANDER O'NEAL
FULL PORCE
OO WEET
TELET JABSES ISLE
PRINCESS
FYSTEM
EAPP
HOLISH STARR
ATLANTIC STARR
ATLANTIC STARR
HARDELE
STARPOIST WPLZ/Petersburg

KHYSPOT ATTHE PRHYDENS BERHARD WRIGHT CHERRELLE RAY PARKER JR. OWNERS AND THE BAY PARKER JR. JETS B.B. KING B. KING B.B. KING

KHYS/Port Arthur

WANT/Richmond
Minos-Freemen
SCRITI FOLITI
PRINCESS
SHELLA S
SHELLA

KAPEJSAN ANTONIO
MILE KEITY KING
HERB ALPERT
KARNIF
FULL FORCE
PATTI LABELLE
DOUG E. FRESH
HOTEOST
STEVIE MORRES
MORRIS DAY
TA HARA 6 SEEM
MAURICE WHITE
CAMBO

KAPE/San Antonio

KOKA/Shreveport S.B. Davis CHAFA RHAB F. S. LATEST ARRIV TRAMALIES BILL WITHERS TROUBLE FUBN BOY AYERS GRED PHILLINGAMES FULL FORCE FOCKES FOCKES FOCKES FREEDIE JACKSON HAURICE WHITE CAMESO

WWDM/Sumbler
Marus Misys
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MORRIE DAY
AMERIKA PRANKLIH
WASHERISHASSE
AMERIKA PRANKLIH
AMERIKA PARICHAMAN
VIKNI LOVE/MUNKCE
MERILA E
GLADYS KRIOHT
PRINCE
BILL NITHEMS
SWELLY RIGH
ALEXANDER O'MEAL
LISA LISA
BERRAND WEIGHT
PRINCE
MORRIESH
BORRY MUNKCK
PANILY
MONTH BORRY
MONTH

WTMP/Temps
Jay Moore
ROOL 8 THE GANG
CON FULL SHUH
CON FULL SHUH
CHARLES CHARLE

WKWMMGrand Rapk Frank Grant ONE MAY PAUL LAURENCE VAL YOUNG CONCEPT MOTERS TO STEVIE MONDER MORRIS DAY DEBARGE ARETHA PRANKLIN CHERRELLE

WTLCAndia

Jay Johnson SHEILA E RAMSEY LEWIS ISLEYS SHAMBOOM

SCHAMEND AT STATE OF A PROPERTY AND
WALAUWINEOUS SAIGNT
BENETY JANE GIRLS
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FANTY JANE GIRLS
FROOLS THE GAME
FRINCE
GLADYS KHIGHT
FROUBLE FUNK
SHANDON
HER DITTON
OSBONNE & GILLS
FORK
FANTY WOMACK
BORRY WOMACK
FROY
FANTY WOM WAAA/Winston Salem

MIDWEST

Washaddhagou Michaelafgoun ROOL a THE GAME COBER CHAMDLER VAL YOUNG COBERCHANDLER VAL YOUNG SHALES COMPTRUCT! TOWY RAMSON LOWELE RILL PAVILLY REME & AMGELA STEVIE MONDER COLOMBE, ABRAMS STARPOIST

WGCWChicage Graham Armstrong PATTI AUSTIN WHITMEY HOUSTON FULL FORCE HOCKEST: STEVEZ MONDER MAURICE WHITE ATLANTIC STARR CAMED RENE & ANGELA

WBLZ/Cincionasi
Brian Casis
TIMA TURNER
DIAMA ROSE
MHITHEY HOUSETON
ISLEY JASPER ISLE
TEDDY PENDERGRASS
HOLLS
CASE
CASE
MAINICE WHITE
HORRIS DAY
BOOGIE BOYS

WZAK/Clevela

WZAM/Cleveland
Tollworffery
STARPOINT
STARPOINT
WIRANS
ZAPP
WIRANS
ZAPP
PATTI AUGITIS
SHRILA P
BRAMS COMSTRUCTIO
PATTI AUGITIS
SPITCE
S

WDMT/Cleveland Deen/Faleon LEGACY LOBMIE HILL RAY PARKER JR. VIKKI LOVE/NUANCE TRAMAINE CHAKA KHAN CHARA KHAM Rottest: DOUG E. FRESH KLYHAXX STEVIE WOMDER REWE & AMGELA RJ'S LATEST ARRIV

WVRONCelumbus KC Jones ATLARTIC STARR TINA TURNER WHITNEY HOUSTON SHEILA E BURGERE WILDE DIAMA ROSS RICK JAMES TRONCY PROPERSONS

RICK JAMES TEDDY PENDERGRASS NAZE PATTI AUSTIB HOTCOST: STEVIE WONDER NAURICE WHITE ISLEY JASPER ISLE DENNIS EDWARDS WDA O/Dayton WDAO/Daylon Lenklord Stephens RJ'S LATEST ARRIV ZAPP WHITWEY HOUSTON EVELTE KING KOOL & THE GAMG VIKKI LOVE/MUANCE PAUL LAURENCE GENE CHANDLER BOOLERS Bottest: STEVIE WOMDER CAMEO REME & AMGELA JERNIFER HOLLIDAY NAURICE WHITE

CAMEO ARETRA FRANKLIN MORRIS DAY

W.J.S/DetroH
Alexander/Whitmore
ROY AYERS
SHEILA E
TIDDY PENDERGRASS
TINA TURNER
HOttest:
CAMEO

WJLB/Detroit

85 Reporting Stations 80 Current Reports

JESSIPPER SOLLIDAY
O'JAYS MESUJYWICHINE
KESUJYWICHINE
KESUJYWICHINE
PAT BOYS
CHERYL LYSSS
B.B. KING
B.B. KING
B.B. KING
JAH HANGEM
JAH HANGEM
BILLY & BABY GAP
BILLY & BABY GAP
BILLY & BABY GAP
ARLPH MACOMALD
JETS
TOUSIG
MULTINET HOUSTON
HOLLSEL
STEVIL WONDER
STEVIL WONDER
TA HARA & SEEN
TA HARA & SEEN

The following stations reported a frozen list this week: WHYZ/Greenville, WJMI/Jackson, KliZ/Killeen, WALT/Meridian, HOT105/Miami

WEST

Jey Johnson
ISLEY JASPER ISLE
SHEILA E
LOWNIE HILL
SYSTEM
TIMA TURNER
SERWARD WRIGHT
DOUG E. FRESH
HOLLOST WONDER
HANRICE WHITE
CAMBO CAMEO REWE & ANGELA HORRIS DAY

KDAY/Los Angeler

KACEA os An KACELOS Angeles Pam Robinson GLORIA BARE STIMO CUNTIS MAYPIELD PATTI AUBTIN AL DIMEDIA PRINCIBSE HOLLOS HOLLOS HOLLOS ARITHA PRANKLIN TA MARA & SEBY XMRM/San Diego
Dufi Lindeey
PATTI AUSTIS
VAL YOUNG
RAMSEY LENIS
PAUL LAURENCE
SHEILA E
HERS ALPERT
HOCLERIS
FREDGIS JACKSON
MORRIS DAY
REME & AUGULA
TA MARA & SEEM

KJLH/Los Ang KJLHLos Angeles
Doug Gilmore
RAY PARKER JR.
JAM HAMMER
AND RESIDENT TONY
ISLEYS
FULL PORCE
HOTE OF THE PREDIT SACKSOM
MHITHEY HOUSTON
DOUG E. PREDIT SACKSOM
BOOMS HOUSEN
BOOMS WORACK

DIMPLES
LEGACY
ROSIZ GAINES
LUBRUS DAIN
EUGENS VILDE
ROOL NO DEZ
CHDICE NC'S
L.J. RETHOLDS
TOUGH E. FRESH
NOTES IN THE THE
MORRIS DAY
TA MARA & SEEN

KUKQ/Phoenix Robert Wideman SYSTEM STAPLE SINGERS RICK JAMES CHAKA KHAM CHARA RHAM Hottest: FREDDIE JACKSON PAMILY STEVIE MONDER STARPOINT READY FOR THE WOR

Robinson/Moody
EURYTHMICS
WHITHSY ROUSTON
PRINCE
HATMOODS
STAPLE SINGERS
COMMUNEST
HETWORK
STEVE ARRIMGTON
HOCLEGI:
BORRY MONACK
STEVIZ MONDER
MAURICE WHITE
DOOG Z. FREEN

WQMG/Greensboro Dec Fester RAY GOODNAM & BR JETS KOOL & THE GAMG HOTLEST E WORDER CAMBO REME & AMGELA HAURICE WHITE HORRIS DAY

KDLZFFL Worth-Dell McCann/Maddeon SWEILA E SWEILA E SWEILA E SWEILA E SWEILA E STEWLE KING RICK JAMES HOTE ON HOTE ONLY WORLD E HOUSE ONLY WORLD E

82/R&R FRIDAY, OCTOBER 18, 1985

JAZZ

TOP 30

OCTOBER 18, 1985

- WYNTON MARSALIS/Black Codes (From The Underground) (Columbia)
- 0 WAYNE SHORTER/Attantis (Columbia)
 - MANHATTAN TRANSFER/Vocalese (Atlantic)
- AHMAO JAMAL/Digital Works (Atlantic)
- JOE SAMPLE/Oasis (MCA)
- AL DIMEOLA PROJECT/Soaring Through A Dream (Manhattan) (3)
- ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note)
- BILLY HIGGINS/Mr. Billy Higgins (Riza) 8
- 52nd STREET/Scrapple To The Apple (Inner City)
- MARK EGAN/Mosaic (Hip Pocket/Windham Hill)
- 1 LES McCANN/Music Box (Jam)
- ø AZYMUTH/Spectrum (Milestone/Fantasy)
- 13 McCOY TYNER/Just Feelin' (Palo Alto)
- 14 BILLY COBHAM/Warning (GRP)
- PHIL UPCHURCH/Companions (Jam) 15 ø
- AL JARREAU/Live In London (WB) 0 19
- PAUL YONEMURA/First Flight Home (Jazz Mind)
- Œ OON GROLNICK/Hearts & Numbers (Hip Pocket/Windham Hill) 30
- OAVIO FRISHBERG/Live At Vine Street (Fantasy) 19
- DEBUT 20 JEAN-LUC PONTY/Fables (Atlantic) JOE PASS/White Stone (Pablo)
 - **3** 27
 - BRUCE FORMAN & GEORGE CABLES/Dynamics (Concord) 21 22
 - GEORGE SHEARING/Grand Piano (Concord) 23
 - FLORA PURIM & AIRTO/Humble People (George Wein/Concord) 24
 - 20 RUBY BRAFF & SCOTT HAMILTON/A First (Concord) 22 25
- EO SAINDON & SPECTRUM/Different Strokes (World Mallet) DEBUT > 23
 - JORGE DALTD/Urhan Oasis (Concord Picante) 27
 - DWAYNE SMITH & ART JOHNSON/Heartbound (Cafe) 23
- DEBUT > 23 SANDY OWEN/Themes In Search Of A Movie (Ivory)
 - HERBIE HANCOCK & FODAY MUSA SU/Village Life (Columbia)

Black/Urban stations contributing to Jazz: WKND/Martford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCl/Chicago. Graham Armstrong: WDMT/Cleveland, Dean-Dean Rufus; XHRM/San Diego, Duff Lindsey

NEW & ACTIVE

MIKE MARSHALL/Darol Anger "Chiaroscuro" (Windham Hill) 13/6
Rotatons Heavy 3/0, Medium 3/2, Light 5/2, Extra Adds 2, Total Adds 6, WLOQ, WKSU, KTCJ, KKGO, KJZZ, KRVS.
Heavy: WNOP, KPLU, KWMU. Medium: KCSC.

RIO NIOO "High Fly" (Red House) 137/3 Rotations. Heavy 1/1, Medium 8/1, Liphi 4/1, Extra Adds 0, Total Adds 3, WYRS, WLOQ, KLSK, Medium: WEBR, WFPL. WBEE, KPLJ, WMID, WYPE, KLCC.

WRIEL, NEID, WIND, WYFE, ACCO.

HERBIE HANDOCK & FODAY MUSA SUSO "Village Lite" (Columbia) 13/2
Rotations: Heavy 2/0, Medium 7/2, Light 3/0, Extra Adds 0, Total Adds 2, WYPE, KWMU. Heavy: WGBH, WNUR, KLCC. Medium: WBGO, KUHF, WNOP, WESS, KLS.

Medium: WBGO, KUHF, WNOP, WFSS, KLSK.

10 TB "Out Of The Blue" (Blue Note) 12/9
Rotations: Heavy 4/1, Medium 1/1, Light 3/3, Extra Adds 4, Total Adds 9, KERA, WMOT, WJZZ, KTCJ, KLON, KJZZ, KPLU, WHRO, KXPR. Heavy WBGO, WRTI, KJAZ.

10 RD MULLINS "Souliscape" (R.M.C.) 12/5
Rotations: Heavy 3/0, Medium 2/1, Light 7/4, Extra Adds 0, Total Adds 5, WYRS, WFAE, WKSU, KCSC, KIFM. Heavy: KERA, KPLU, KISC, Medium: WPE.

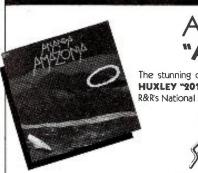
10 JAVAN "Djavan" (Columbia) 12/2
Rotations: Heavy 1/0, Medium 6/1, Light 5/1, Extra Adds 0, Total Adds 2, WBGO, WYPE. Heavy: WJZZ. Medium: WFAE, KERA, WLV.L. KIFM, KCSC.

MCDY TYNER & JACKIE McLEAN "It's About Time" (Blue Note) 11/8 Rotations Heavy 4/1, Medium 3/3, Light 1/1, Extra Adds 3, Total Adds 8, KERA, WNOP, KLON. KMHD, KPLU, WHRO, WUSF, KLCC. Heavy: WBGO, WRIT, KJAZ.

JEFF BERLIN & VOX HUMANA "Champions" (Passport) 11/3
Rotations: Heavy 0/0, Medium 4/0, Light 5/1, Extra Adds 2, Total Adds 3, KMHD, WFSS, WLVE. Medium: WFPL, WNOP, KCSC, WVPE.

LESTER BOWIE'S BRASS FANTASY "I Only Have Eyes For You" (Columbia) 11/2

Rotations, Heavy 4/0, Medium 4/1, Light 3/1, Extra Adds 0, Total Adds 2, WGBH, WBFO, Heavy WBGO, WRTI, WFPL. WKSU, Medium: WEBR, KWMU



ANANDA 'Amazonia"

The stunning debut album produced by CRAIG HUXLEY "2010" NEW & ACTIVE this week -R&R's National Jazz Airplay!

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MOST ADDED

OTB (9)
Out Of The Blue (Blue Note) JEAN-LUC PONTY (9) Fables (Atlantic) McCOY TYNER & JACKIE McLEAN (8)

It's About Time (Blue Note)

HOTTEST

WYNTON MARSALIS (26)

Black Codes (From The Underground) (Columbia)

WAYNE SHORTER (26)

Atlantis (Columbia)
MANHATTAN TRANSFER (19)

Vocalese (Atlantic)

Digital Works (Atlantic)

BUD SHANK/SHORTY ROGERS "Califernia Concert" (Fantasy) 10/3
Rotations: Heavy 40, Medium 4/2, Light 2/1, Extra Adds 0, Total Adds 3, WBFO, WUWM, KLSK, Heavy; KAOX, KPLU, WMID.
KYDD, Machiew, VTC I.

MATT BIANCO "Whose Side Are You On?" (Atlantic) 10/1
Rotations: Heavy 5/1, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 1, KKGO, Heavy: KERA, KBEM, KCSC, KIFM.
Medium, WFPL, WBEE, WBBE,

Medium: WFPL, WBEE, WBBY.

ANANDA "Mazzonia" (Sonic Atmospheres) 9/4

Rolations: Heary 4/2, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 4, WGBH, WBFO, WFAE, WVPE. Heavy. WNOP, KLCC. Medium: WFPL. WKSU.

ANITA GRAVINE "1 Always Knew" (Stash) 9/4

Rolations: Heavy 2/0, Medium 1/0, Light 5/3, Extra Adds 1, Total Adds 4, WRTI, WKSU, KMHD, KLCC. Heavy: KPLU, KXPR.

Medium: K/2.

ROSEMARY CLOONEY "Rosemary Clooney Sings Ballads" (Concord) 8/1
Rotations Heavy 2/0, Medium 5/1, Light 1/0, Extra Adds, 0, Total Adds 1, WBFO Heavy WYRS, WMID, Medium: WMOT.

OEXTER GORDON "Nights At The Keystone" (Blue Note) 7/4
Rotations Heavy 2/0, Medium 2/1, Light 1/1, Extra Adds 2, Total Adds 4, WFPL, WMID, WFSS, WUSF, Heavy; WBGO, KJAZ.

TITM WEISBERG "High Risk" (Desert Reck) 7/1
Rotations: Heavy 2/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, WBBY. Heavy: KBEM, KCSC. Medium: WBEE.

OAN SIEGEL "On The Edge" (Pausa) 7/0
Rotations' Heavy 4/0, Medium 2/0, Light 1/0, Extra Adds o, Total Adds 0 Heavy KCSC, KMHD, KRVS, KIFM Medium:

WESS, WOM:.

ALPHONSE MOUZON & LARRY CORYELL "The 11th House" (Pausa) 6/4

Rotations: Heavy 1/0, Medium 2/1, Light 1/1. Extra Adds 2, Total Adds 4, WEBR. WBEE, WJZZ, KPLU. Heavy. KYCJ.

BUDDY CHILDERS BIG BAND "Just 8uddy's" (Trend) 6/2.
Rolations Heavy 2/1, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 2, WBFO, WUSF Heavy: WMID. Medium. KADX.

KPLU.
STEVE RAWLINS "Step Right Up" (Sea Breeze) 6/0
Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0, Medium: WLOQ, WNOP, KADX, WVPE.

REGIONALIZED ADDS & HOTS

EAST

WRTHPHARDSPIA PRIOR GOMENIAMS OREDON RESHLY SUPRELL HORACE SILVER SANDO MATAMAN STABLEY TURKERT ORAST OREA ANTY SANEL ANTY TAYLOR ANTY SANEL ANTY GRAVIUS \$200 STREET(SIR BOLLES)

NOTES AREALIS
TYPER A HCLEAR
OTE A
HAMMATTAR TRANSPE
BILLY BANG

WYRE/Bammiord
Rick Petrone
CAMPONTALL ADDERL
ROS NUTLLIFE
RIC HIDO
52-M STREET (SIMON
ROSHIZ) WILL
TO SICKERT
PORCHO SANCWEE
RICHLONTS (F JAS
RICKERT)
RICHLONTS (F JAS
RICKERT)
RICKERT
RICKE

MIDWEST

J.D. But DOM GROUNTER

NOS NELLINE SUELL MEIDL (NOER AMITA GRAVINE HOTTON HARRALIS REMAD JAMAL, HUNHATTAN TRANSF HAYNE SHORTER DOW GROLMICK

WUWWWW. Kim Grobo JOHN SCHMAN

KTC#Minnespolit Syl Jones BILL TVAMS MARSHALL 1 AM

WEST

50 Reporting Stations 50 Current Reports

SHAWK & ROSERS 1244 STREET (81408 810 HIDD HOTEGET: 45.

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

Perer Areaks		Last pt: We	rit .		Reports/Adds	Heavy	Medic
	3	2 1		ALABAMA/Can't Keep A Good Man Down (RCA)	154/0	145	6
	8	6 3	Q	EXILE/Hang On To Your Heart (Epic)	151/0	126	25
1	10	8 5	•	GARY MORRIS/1'II Never Stop Loving You (WB)	153/0	129	23
	7	5 4	- 4	CRYSTAL GAYLE/A Long And Lasting Love (WB)	149/0	125	20
1	11	9 7	•	BARBARA MANDRELL/Angel In Your Arms (MCA)	151/1	112	34
1	12	10 8	6	LEE GREENWOOD/I Don't Mind The Thorns (MCA)	154/0	107	45
1	17	11 9	0	STATLERS/Too Much On My Heart (Mercury/PG)	150/2	101	42
1	18	15 11	•	LOUISE MANDRELL/I Wanna Say Yes (RCA)	151/1	96	43
1	15	12 10	9	JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)	141/2	89	39
2	20	16 13	Œ	HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)	151/1	71	74
2	24	17 14	•	EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)	155/0	69	77
2	26	18 16	Ø	BELLAMY BRDTHERS/Lie To You For Your Love (MCA/Curb)	155/0	58	92
	4	1 2	13	STEVE WARINER/Some Fools Never Learn (MCA)	136/0	95	28
2	7	21 19	1	MEL McDANIEL/Stand Up (Capitol)	152/0	28	104
3	12	24 21	Œ	GEDRGE STRAIT/The Chair (MCA)	147/3	35	97
2	25 2	20 18	Œ	MICKEY GILLEY/You've Got Something On Your Mind (Epic)	141/2	43	84
4	16	29 22	Œ	JUDDS/Have Mercy (RCA/Curb)	154/6	24	106
1	14	13 12	18	GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)	123/0	69	32
		4 6		EDDY RAVEN/I Wanna Hear It From You (RCA)	113/1	63	33
2	9 2	26 23	20	T.G. SHEPPARD/Doncha (Columbia)	137/4	33	82
3	15 3	28 24		WILLIE NELSON/Me And Paul (Columbia)	133/6	18	90
2	2	19 17		SOUTHERN PACIFIC/Thing About You (WB)	125/0	44	65
	_	15 31	23	KENNY ROGERS/Morning Desire (RCA)	148/21	10	81
3	10 ;	27 25		RAY CHARLES with HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)	123/1	24	74
3	7 :	33 27		JENNINGS/NELSON/CASH/KRISTOFFERSON/Desperados Waiting For A Train (Columbia)	132/7 -	11	86
3	8 3	30 26			134/7	9	95
4	2 :	5 29	4	JANIE FRICKE/Somebody Else's Fire (Columbia)	140/7	8	93
4	8 4	10 30		SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)	136/12	9	83
	1	3 15		OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)	106/0	64	24
. 4	3 3	8 32	30	JIM GLASER/In Another Minute (Noble Vision/MCA)	128/11	3	82
4	4 3	9 33		JIMMY BUFFETT/ff The Phone Doesn't Ring, It's Me (MCA)	124/20	12	61
	2	7 20		JUICE NEWTON/You Make Me Want To Make You Mine (RCA)	91/0	34	37
- 4	7 4	12 35	Œ	GAIL DAVIES/Break Away (RCA)	122/9	4	71
_	_ 4	7 40		ROSANNE CASH/Never Be You (Columbia)	121/16	4	57
5	0 4	13 36		MERLE HAGGARD/Amber Waves Of Grain (Epic)	107/8	4	57
		- 43	Œ	NITTY GRITTY DIRT BAND/Home Again In My Heart (WB)	123/25	2	51
_	- :	0 42		REBA MCENTIRE/Only In My Mind (MCA)	114/16	2	59
3RE	EΑ	KE		JOHNNY LEE/They Never Had To Get Over You (WB)	103/14	2	46
3RE	EΑ	KEI	₹ 😇	DON WILLIAMS/It's Time For Love (MCA)	104/28	2	38
1	6 1	4 26	40	MARIE OSMOND with DAN SEALS/Meet Me in Montana (Capitol/Curb)	60/0	14	30
BRE	ĒΑ	KER	3	EDDIE RABBITT/A World Without Love (RCA)	101/11	3	44
. 4	9 4	16 44	Œ		84/8	1	47
_		_ 50	Œ	NEIL YOUNG/Get Back To The Country (Geffen)	77/12	3	30
	EBL		· 🙇	GENE WATSON/Memories To Burn (Epic)	68/21	2	20
ΓĎ	EBL	IT	· 🍎	ROGER MILLER/River In The Rain (MCA)	68/7	0	24
П	EBL		· @	DAN SEALS/Bop (Liberty)	71/49	1	16
_		2 34			47/0	6	24
3	9 3	6 37	48	VERN GOSDIN/I Know The Way To You By Heart (Compleat/PG)	47/1	4	26
	EBU		• 49	MAC DAVIS/I Feel The Country Calling Me (MCA)	61/10	0	17
Ī	EBL		. ②		58/6	0	16
	_	_					

OCTOBER 18, 1985 **MOST ADDED**

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RESTLESS HEART (49)
Heartbreak Kid (RCA)
DAN SEALS (49)
Bop (Liberty)
CONWAY TWITTY (34)
The Legend And The Man (WB)
DON WILLIAMS (28)
It's Time For Love (MCA)
JOHN CONLEE (25)
The Old School (MCA)
NITTY GRITTY DIRT BAND (25)
Home Again In My Heart (WB)
KENNY ROGERS (21)
Morning Desire (RCA)
GENE WATSON (21)
Memories To Burn (Epic)
JIMMY BUFFETT (20)
If The Phone Doesn't Ring,
It's Me (MCA)
CHANCE (19)
She Told Me Yes (Mercury/PolyGram)

HOTTEST

ALABAMA (91) Can't Keep A Good Man Down (RCA) EXILE (70) Hang On To Your Heart (Epic) GARY MORRIS (57) I'll Never Stop Loving You (WB) CRYSTAL GAYLE (49) A Long And Lasting Love (WB) STATLERS (48) Too Much On My Heart (Mercury/PolyGram) STEVE WARINER (42) Some Fools Never Learn (MCA) LEE GREENWOOD (34) Don't Mind The Thoms . . . (
LOUSIE MANDRELL (29) I Wanna Say Yes (RCA) **GEORGE JONES (28)**

MOST ADDED & HOTTEST list those songs The number in parentheses immediately following week or noting that the song is among their five holiset

Who's Gonna Fill Their Shoes (Epic)

HANK WILLIAMS, JR. (26)

This Ain't Dallas (WB/Curb)

BREAKERS.

DON WILLIAMS It's Time For Love (MCA)

On 67% of reporting stations. Rotations: Heavy 2, Medium 38, Light 64, Total Adds 28 including WBGW, WQBE, WAJR, WEZL, KPLX, KLLL, WLWI, WONE, KJJY, KFKF, KCJB, KYGO, KUGN, KMPS, KGA. Moves 48-39 on the Country chart.

JOHNNY LEE

They Never Had To Get Over You (WB)

On 65% of reporting stations. Rotations: Heavy 2, Medium 46, Light 55, Total Adds 14, WXTU, WZZK, WSOC, KILT-FM, WMC, KISS-FM, WRNL, WUSQ, WONE, KWMT, KWEN, KYGO, KUGN, KIGO. Moves 46-38 on the Country chart.

EDDIE RABBITT

A World Without Love (RCA)

On 65% of reporting stations. Rotations: Heavy 3, Medium 44, Light 54, Total Adds 11, WNYR, WCOS, WAMZ, KLLL, WGKX, WLWI, WSLR, WOW, WTHI, KUUY, KRPM. Heavy: WSNO, WCUZ, KRKT. Moves 47-41 on the Country chart.



CALL 1-800-251-2058 In Tennessee 901-320-5126

AMERICAN IMAGE 12 YEARS OF THE BEST

В

В

DON'T MISS BEAT MARIE OSMOND'S NEXT #1 SINGLE, THERE'S STOPPING YOUR HEART

Produced by Paul Worley

TO: MIKE
FROM: CHAPLES

CONLDNIT

Radio & Records And IMC To Offer On-Line Charts

Radio & Records, maintaining its leadership position as the industry's information source, has selected International Management Communications, Inc. (IMC), as the distributor for R&R electronic test information.

chart information.

In announcing the selection,
R&R Publisher Dwight Case said,
"It's clear the trend in information
services is toward electronic access. There's no question some of
our readers want the opportunity to
stay on the cutting edge by savingtwo or three days over traditional
mail service. The key is finding the
right system of electronic distribution, and we've solved that problem with IMC."

The service, expected to start this fall, will allow IMC subscribers to receive R&R Back Page and national activity (total reports/adds) charts for all formats. Chart data for each week will be available electronically even before the newspaper has gone to press. All that's required is the simplest personal computer, a modern, and a telephone. With the data online, IMC subscribers anywhere in the world can have the R&R charts in their office, home or hotel room, simply by making a local phone

Case continued, "Even if our charts are not your primary interest, IMC provides an electronic mail service which we use on a daily basis to communicate both editorial and sales information between Los Angeles, Washington, New York, London, and reporters on assignment. It's dependable, cost-effective casy to learn and extraordinarily useful for anyone who needs to exchange information between different cities."

INC is an electronic communications and information distribution company targeting the entertainment business — specifically, artists, managers, and agents. In addition to R&R charts and international electronic mail, IMC offers Telex, Mailgram, newswires, and a variety of entertainment industry

information services.

For more information, contact
IMC at (213) 937-0347, (212) 7570320, or (01) 221-2749.

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STAY # 1
THIS WAYBEAT THE
COMPETITION

GEEAT WAY TO STAY IN TOUCH W/ ATLANTA & DETROIT

BEFORE TUESDAY MEETING



RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

BANDANA "Lovin' Up A Storm" (WB) 84/8

BORDUNAN LUTIN OF A JUNIO WIN WIN ON THE METERS OF T

DAN SEALS "Bop" (Liberty) 71/49

DAN SEALS "Bop" (Liberty) 71/49

WAMZ, W.W. WAXX, WOW, KIDC, KVOC, KNK, KCCY. Debuts a number 46 on the Country-chant.

GENE WATSON "Memories To Burn" (Epic) 08/21
Rotations: Heavy 2, Medium 20, Light 46, Total Adds 21 including WPTR, WBGW, WTSV, WPOR, KILT-FM, KILL, WLWI, WKIK, WKIQ, WHIS, WITE, WILL, KILE, WLWI, WKIK, WKIQ, WHIS, WITE, MICH, KILE, WILL, WLWI, ROGER MILLER "River in The Rain" (MCA) 68/7

, WPOR, WTVY, KHEY, WBCS, KCJB, KUUY, KUGN, Medium: WTSV,

MAC DAVIS T-Feel The Country Calling Me" (MCA) 51/10
Rotations: Heavy 0, Medium 17, Light 41, Total Adds 10, WSNO, WTSV, WXTU, WXBO, WLWI, KBMR, WTHI, KRIKT, KIK-FM, KYPE: Medium 47VY, KIKK, KNO, KFD, KUZZ-C-Sobus at number 49 on the Country chart. RESTLESS HEART "Hearthreak Xid" (RCA) 80/49

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RESTLESS HEARTHREAK Y RCA) (RCA)
WCUZ, WFMS, KTTS, KIK-FM, KMAK, KVEG

CHARLIE DAMELE BAND "Americas Farmer" (Epic) 58/6

Rotatone: Heavy 0, Medium 16, Light 42, Total Adds 6, WILD, KKYX, KBMR, KFRE, KRAK, KIGO, Medium: WSNO, WAJR, WLWI, WIFIK, WUSN, WGAR-FM, KTTS, WWJO, KUZZ, KEN, Debuts at number 50 on the Country chart.

WINN, WHEN, WILSH, YILDSH-HM, R. T. IS, WHOOL, R.C.E., LEGILES IR JURIDOP SO ON the Country chair.

"ECONWAY TWITTY" "THE Legend And The Man" (WB) 5.4/5.4

ROBLESON: Heavy O, Medium 11, Light 43, Total Adds 34 including WBGW, WTSV, CHOW, WWVA, WESC, KIKK, KSSN, WOCK, WHAP, WGEE, KVOK, RFST, KFRE, KRYWA, KOKC

LARRY GATLIN & THE GATLIN BROTHERS "Busway Go Home" (Columbia) 53/12
Postations Heavy 1, Medicum 16, Light 36, Issue Acdes 12, Wisha, White, Will, KKYX, WSLR, KWMT, KOKY, WXCL, KTPK,
KKOR, KOL, KRAK, Heavy, WOX, Medicum, WFMC, KKK, WKMS,

KENDALLS "Two Heart Harmony" (Mercury/PolyGram) 52/7 Rotations: Heavy 0, Medium 16, Light 36, Total Adds 7, WKBQ, KSSN, WO

WONE, KWMT, WITL, KUGN, KIGO, Medium: WYII, T. GRAHAM BROWN '1 Tell It Libs It Used To Be'' (Capitol) 51/16
Rotations: Henry 0, Modum 15, Liph 36, State Adds 16, WPOR, CHOW, WYII, KASE, KSSN, WPAP, WIRK, WUSQ, KWMT, WFMS, WTL, KRKT, KVOC, KMAK, KEN, KTOM.

LACY J. DALTON "The Night Has A Heart Of its Own" (Columbia) 49/14
Rotations: Heavy O. Medium 11, Light 38, Total Adds 14, WOBE, WWVA, WYII, KRRV, WVMI, WUSY, WAXX, WFMS, WITL.

JOE STAMPLEY "I'll Still Be Loving You" (Epic) 49/2 orations. Heavy 1, Medium 23, Light 25, Total Adds 2, WYSIQ., KUGN. Heavy: KIKK. Medium: WGNA, WWAM, WWWA #ESC, WKSJ, KKYX, WITL, WOW, KTTS, KRKT, KQIL, KSOP.

SIGNIFICANT ACTION

LEON EVERETTE " 'Til A Tear Becomes A Rose" (Mercury/PolyGram) 46/6

JOHN CONLEE "The Old School" (MCA) 44/25

ncluding WGNA, WOKQ, KASE, WESC, KIKK, WUSN, WGEE,

CHANCE "She Teld Me Yes" (Mercury/PolyGram) 43/19 Rotations: Heavy 2, Medium 5, Light 36, Total Adds 19 including WQB

KAREN TAYLOR-GOOD "Up On Your Love" (Mesa) 39/8
Rotations: Heavy 0, Medium 10, Light 29, Total Adds 8, KHEY, WESC, KSSN, WIRK, WAXX, KWMT, KUUY, KEIN. Medium:

HOLLY DUNN "My Heart Holds On" (MTM) 31/4
Rotations: Heavy 0, Medium 8, Light 23, Total Adds 4, KLLL,

KLLL, KWMT, KCJB, KRWQ, Medium: WVAM, WBGW, KYKX, KIOV,

RSUP, RIGG BILLY JOE ROYAL "Burned Like A Rocket" (Atlantic America) 29/13 Rotations Heavy 1, Medium 3, Light 25, Total Adds 13 Including WWVA, KRRV, WTN

KATHY MATTEA "Heart Of The Country" (Mercery/PolyGram) 28/15
Rotetions: Heavy 0, Medium 3, Light 25, Total Adds 15 Including WOBE, WOKQ, WGTO, WDXE, WPAP, WGEE, WOW,

WHITES "I Don't Want To Get Over You" (MCA/Curb) 24/11
Rotations Heavy O, Medium 2, Light 22, Total Adds 11, KRRV, KIKK, WPAP, WOW, WWJO, WTHI, KTPK, KVOO, KRKT, KRAL, KRWG.

HILLARY KANTER "It's Such A Heartache" (RCA) 23/4
Rotetions: Heavy I, Medium 5, Light 17, Total Adda 4, WGNA, WAJR, WWVA, KUGN, Heavy, KFKT, Medium: WBGW, WTVY,
KRWD, KRSY, Light: WCIV, WGGE, WGG

AUDIE HENRY "Sweet Salvation" (Canyon Creet) 22/2
Rotations: Heavy 0, Medium 2, Light 20, Total Adds 2, WLWt. KYEG. Medium: KRWO. Light: WVAM, WBGW, KKYX, KTTS,

RAY STEVENS "The Haircut Song" (MCA) 22/0 IIVy: WITL, WOW, KUGN, Medium: KIX106, WEZL, KLLL, WPAP,

LLOYD DAVID FOSTER "I'm As Over You As I'm Gonna Get" (Columbia) 21/4
Rotations: Hearry 1, Medium 4, Light 16, Total Adds 4, WTVY, WAXX, KWMT, KVEG, Hearry; WOKK, Medium: KPLX, KKYX,

KEITH STEGALL "Feed The Fire" (Epic) 20/3
Rotations: Heavy 1, Medium 3, Light 16, Total Adds 3, WGTO, KTTS, KRWO, Heavy: KASE, Medium: WTVY, WDXE, Light TERRI GIBBS "Someone Must Be Missing You Tenite" (WB) 19/8
Rotations: Heavy O, Medium 1, Light 18, Total Adds 8, WBGW, KYKK, WUSQ, WAXX, WITL, KFRE, KRWQ, KTOM, Light

CHUCK PYLE "Driffers Wind" (Urban Sound) 19/1
Rotations: Heavy O, Medium 3, Light 16, Total Adds 1, WSLR. Medium: WBGW, WCMS, WOW. Light: WEZL, WDXE, WAXX,

MALCHAK & RUCKER "I Could Love You in A Heart Seat" (Alpine) 18/6 Rotations: Heavy 1, Medium 3, Light 14, Total Adds 6, WGNA, WTVY, KYRX, WPAP, KRWQ, KEIN, Heavy: WCUZ. Medium: WGGW, WOW, KRKT.

PATSY CLINE "Sweet Dreams" (MCA) 15/4
Roteona: Heavy 1, Medium 2, Light 12, Total Adds 5, WBGW, WOKK, KRKT. KUUY, KOIL. Heavy: WOW. Medium: WVAM.

DAVID ALLAN COE "I'm Gonna Hurt Her On The Radio" (Columbia) 14/10
Rotations: Heavy O, Medium 2, Light 12, Total Adds 11, WEZL, WFNC, WESC, WDXE, WAMZ, WCMS, WOW, KVOO, KFDI,

SONNY CURTIS "I Think I'm in Love" (Steem) 11/4
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 4, WSNO, KRRV, KEIN, KSOP, Medium: KRMD, Light: WBGW, WFNC,

CARROLL BAKER "If You Can't Stand The Heat..." (Tembo) 18/2
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 2, KRWQ, KEIN, Medium: WTVY, Light: WGNA, WVAM, WYII, KRRV,

JOHNNY CASH "1"m Leaving New" (Columbia) 9/6 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 6, WCUZ, WOW, KVOO, KRKT, KKAL, KOIL. Medium: KFDI. Light:

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

FORESTER SISTERS/Mama's Never Seen Those Eyes (WB) The Forester Sisters BAMA BAND/Stone Cold And Country (Compleat/PG) Barna Band Anything Goes

GARY MORRIS/100% Chance Of Rain (WB) SOUTHERN PACIFIC/Perfect Stranger (WB)

Southern Pacific Something Special

GEORGE STRAIT/In Too Deep (MCA) NITTY GRITTY DIRT BAND/Partners, Brothers, and Friends (WB) Partners, Brothers, And Friends

NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB) Partners, Brothers, And Friends GARY MORRIS/Anything Goes (WB) JOHN ANDERSON/Down in Tennessee (WB)

Anythina Goes Tokyo, Oklahoma

LORETTA LYNN/Just A Woman (MCA) GEORGE STRAIT/Dance Time In Texas (MCA)

LEE GREENWOOD/Streamline (MCA) JOHN ANDERSON/A Little Rock & Roll (& Some...) (WB)

HANK WILLIAMS JR./Something To Believe In (WB/Curb)

ALABAMA/Down On Longboat Key (RCA) WAYLON JENNINGS/Rhiannon (RCA)

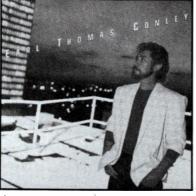
Tokyo, Oklahoma Five-0 40 Hour Week Turn The Page

Just A Woman

Streamline

Something Special

Watch for EARL **THOMAS CONLEY's** first "Greatest Hits" album on RCA Records



I handes to all my friends in radio for playing my songa!



Management: Fred Conley 615/321-5247

Entertainment
ARTISTS, INC.
819 18th Avenue, Booth Heath-ride, Tennessee 37200
819 320 7041

COUNTRY ADDS & HOTS

MOST ADDED

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HOTTERT

REBA HCENTIAN WILLIN MELGON

MOTTOR MELACON MOTTOR MARINER ALABAMA CHYSTAL GAYLE EARL THOMAS CO JUDGE

JINOT BUFFETT TYLLIS, KRIS, MENTINES MEAN HICKY SIAMOS WELL YOUNG NOTLONG HOTLENS JUDGE BELLAY BROTH KAMPER BROTH KAMPER BROTH KAMPER BROTH

JOHNNY LEE NAC DAVIS T.G. SHEPPARD JIM GLASER BOX LOST ALABAMA STEVE WARLINER GARY RORELS STAPLENS BELLANY BROTH

WDSY Pliniburgh, PA

DAM SEALS GROSSE STRAIT ROTTOST, GATLE STILE GAMY HORKIS STEVE WARLESS ALABAMS

DAM SEALS CHAME WATERS T. GRAMEN MICO BOSES WILLER BOLLOGE MOY CAR RIDGE MOY SYSTE WARLINGS CHITT'AL GATLE GRAMES TOWN

Roshester, NY
EDDIS BARGITY
CHARCE
Bottest:
JOHN SCHMEIDER
SOFTHERN PACIFS
SAFFER BROWN
JUDGE
LOUISE MANDRELL

WIXY Springfield, SLA

HEMNY ROOMS T.G. SMEPPARD JIMMY BUFFETY BOLLOCK STRYE MARINER ALABAMA EXILE STAYLERS RAY STEVENS

CHOW Walland, OHT

JIMMY BUFFETT T. GRAEMS BROW COMMAN TWITTY

Botteet: ALAMMEN LODISE HAMDRELL GARY MORRIS EXILS HAME WILLIAMS JR.

WWVA Wheeling, WV

ERIL YOUNG LACY J. DALFON SILLY JOE BOYAL COMMAY TWIFFY RESTLESS HEART BILLARY RAFFER DAN HEALS

Nottest: STATLENS SAME WILLIAM T.G. SHEFFARE EASL THOMAS C LEGH EVENETTH

LACY J. DALTON PARTLY NEODE RESTLESS HEART LONGTTA LYNN T. SRAMM SHOW LAMBY SHYLIS Mottost:

Mottest: EXILS CHYSTAL GAYLE JOHN SCHISTIBER JOHNS HAMDRELL JUDGE

WILD Williamsport, PA

CHARLIE DANIEL
DAN SEALS
JIM GLASEN
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STEVE WARRIED
STEVE WARRIED
HOSTLENG

ICFRE Freema, CA

ICMAK Fredme, GA

MOST ADDED SOUTH Don Soots (Liberty)

HOTTEST

MOST ADDED MIDWEST

Don Soals (Liberty) Consumer Tradition

HOTTEST ma (RCA) MOST ADDED

RESTLESS WEART DAVID ALLAS COS SATUT MATTER Noticel: ALABAMA EXILE GARY HORRIS JOHN SCHMEIGER STRYLENS

KBBN Little Resk, AR

UMBONDES, AM
SUPPRISON
TO CRAMMO SHOW
RESPORTED
TANION
TO CHEM WATTON
COMMANY TWITTY
MONTON
CAN' MORRIS
ALADAMA
T.G. SHEPPARO
ENILS

KVKK Langulaw, TX

WANGPM Louisville, KY

Louisedia, NY
REBA MCENTINE
DAM SEALS
ENDIE RABBITT
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RICKEY SILLEY
GROUGE STRAIT

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REEA NCENTIRE
HITYY GRITTY DINY
EDDIE SAMASYY
PETTIANE HEATT
GENE MATEUR
BOLLIAMS
BOLLY DOSS
BOLLIAMS
BOLLAY DOSS
BOLLAMY
BOTHERS
EARL TROUGS COULS
LEE GREENHOOD
JUDGE
GROOGE STRAIT

WINC-AM Memphis, Th

WQKX Manaphia, TN

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MOTTEST

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RANTERS SHOWE
JUDGE
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JAMIE FRICKE
JIMYS BUFFET
VILLIS BILLOUS
GEORGE STRAIT
RANGERS
GARY NORSIS
STEWN MALIERA
LEE GREENMOOD

WROX-PM Nandrellia, TH

WCMB-FM Herfelb, VA

EESTILEES HEADT DAN SEALS COMMANY TWITTY JOHN COMMEN RATHY INTIFA DAVID BLIAS COS STEWS BARRING CHISTIAL GATLE ALABANG EXILE

KYXX Odposs, TX Oddon, TK

HILLE, RRIS, WAY
JIMOY BUPPSTY
BITTY GRITTY DIST
REBUT BOGES
BROAD OF BALADANS
EXILE
LOUIS MANDRELL
JOSS BCHFFIORR

WPAP-FIS Panama City, FL

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JOHN AMERICAN MENT COSDITA MOREY JUNETION DIAME, BALL DAM SEPLA BILLY JOS MOTAL GENE WATSCO

HOTTOGE, EASE THOMAS COMES MARY HORRIS

SHILE SANSANA HAND REMEY ROSSNS

ViTOL. Rhahmand, VA

RESET HOGENS
HOSANDE CAMB
HESA NCENTIRE
BITTY GRITTY LES
ROTCECT
ALADAMA
CEYSTAL GAYLE
EXILS
GART HOREIS
GEORGE JOHES

EAST

none Sottesti WYTH Bulliolo, HY

JIN GLASER
ROBASSE CASE
RITTY SEITTY
SOCTOR
JUICE SERVICES
STEVE WARLINER
CRITTERA, GAYLE
ALABANA
GROSSE JOHES

CHANCE DOS WILLIAMS LACY J. DALYON DOSTLOSE MENAT DAM SEMAS KAYNY MATTEA HOTCOCK ALADAMA SYNYS WARINER EXILE GARY HORSIS OPATLESS WYAM shoons, PA SHIL YOUNG RESTLESS HEAP LINE CHAIFTY ROBER LEX DAN SENLS J.D. CATHELLS

ROTTOTAL GAYLE GARY HOURIS WPOC-PM Bulbinaro, MD

JANIE PRICES WILLIE MELSON WILLIE, KRIS, Nottost; CHYSTAL GAYLE WILLE WELDOW MATTER RESTREES MEATY PATTER REALS MEATS TOWN CONLER MOTOR TOWN EDDY NAVES EXILE MARBARA MAMDRE

DOW WILLIAM COMMAY TWIT

KEMMY BOGERS
CHANCE
DOS WILLIAMS
HILLARY KANTER
HOCLOCY
JUICE SEMPTOS
STEVE MARIKER
CHISTAL GAYLE
ALADAMA
NEGOT DAVISE
NEGOT DAVISE

WHIN New York, NY

MIDWEST

RICHT BUJGE JUDDS SACHE SAFTER SACHE JUDGS COMMIST JUGGS COMMIST OAK RIDGE SOTE SOURTE HILDAP JUICE HERFOOF ALABRAM MARK WILLIAMS JR REBA MCENTIN ROGAMME CAME REMOT ROMENS REDIS RAMBIT GITTY GRITTY LAMBY GRYLIN CHUCK FYLA

KOMP Stemerek, NO JIN GLASHR DAN SEALS SOUTHER ALADAMA EXILS CHYSTAL GATLS GAST HORRIS SOUTHERN PACE WILLIE, RRIB, WAY CHAMLIN DANIELS MOCTOST: ALABANA CHYSTRAL GATLE EXILE STATLERS JOHN SCHIELDER

E. Groot Ports. IN
EMBET BOURSE
JINGT BOUPETT
BERGA NCENTINE
SITTY ON THY E
SOCIOCO
ALABAMO
CHYPTAL GATLE
GEORGE JOHES
GART MORRE
WALKS
MAKE WGAR-Fits Cleveland, OH SANYER BROWN
JAMFE PRICKE
JUBBS
RICKY MEAGES
BOTLOGY
ALABAMA
EXTER
GARY HOMEIS
GYEYE WARINER SENTERNIA COMPORT TERRI SIAMI SIAMI LLOYD BAVID POOTE LLOYD BAVID POOTE LACT J. DALFON CRAMER TALLOG-GOOD LACT J. DALFON CRAMER BOLLOGES BOLLOGES BOLLOGES BOLLOGES GOLLOGES G BANDANA MELL YOUNG STEVE WARINER CHTSTAL GAYLE

WAXX Eno Cloby, WI

KPBO Forgo, HD

none Bottest:

WILMF Plant, MI

KBUNT ROGERS
WILLIS, URIS, WAY
SOCTOOL
LEE ORISHMOOD
EXTLS
STATLING
EARL TROUBLE COMES
ALABAMA

WOME Dayton, OH DOF WILLIAMS
JOHNST LES
SOCIATION CARE
JUMPT HOWFRT
RESEDALS
BUT COST
RESERVE
KBO Des Moines, IA

JOHN CONLEX PORMYTER SIP! MOTTOST! GRONDS JOHNS LOUISE MANDES WILLIE, ERIS, ALAMAN, LEE GREENWOOD DOS WILLIAMS

For Dadge, M SITTY GRITTY DIST DOW WYLLIAMS LARST GATLIN SUMMALLS HOLLY DUNN KARSET TAYLOR-GOOD CRACE LLOTE DAYID POSTE GREEN WATGON KREST BOOGES JOHNEY LET T. GRAINAN BOOMS COWNAY TWITTY BOLLOGE BOLLOGE BOLLOGE BOLLOGE COWNAY TWITTY BOLLOGE BO Hottoot: CRYSTAL GAYLE ALABAMA HERLE MAGGARE SAMPER SECON SOLLOOL: EXILE LES GRESSISSON GARY HORRIS JOSES SCHIEFIURS

RESPILES MEANT 9.J. YHOMAS DOM SHALE 97M/LESS 97M/LESS 3001004 CASH 200100 CASH 20110 CASH 20110 MARDESI XXXXII ROSENS XXXII ROSENS

MANDANA JOHN CONLER COMMAY TWITTY WHIL YOUNG KATHY MATTRA wrose-rus Indianapolis, IN

brdimmsputh, SI

7. GALARAM BROOMS
FRETTLAND BROOMS
FRETTLAND BROOMS
FRETTLAND
FRETTLA WDAF Kenese City, MD

KCJB Miles, ND

HOLLY DUMB HITTY GRITTY D HELL YOUNG . JIMMY BENTSTY DOW WILLIAMS BOOGEN HILLER DAM SEALS HOCKOCK: CHISTRAL GAYLE WITLE RICKY SEASOS GREE WATEON GAIL DAYIES JASIS PRICKS Bottoet: MALE OSMOUD HICKEY GILLEY ALABAM GAIT HORBIS STATLESS LARRY GATLIN LACY J. DALTON LACK SVENSTTR MERIE MOGARD NOSAMEZ CASE JUDGE BAME WILLIAMS BOTTONIC ALAMBAN LEE GESEMBOOD DOMETS MILDAP MARIS COMMOND OTEVE MARIMER

Hottoet: Hoank Williams J John schmisten LOUISE HAMBRELL STRYLESS GEORGE STWAIT Ommune, NB
DAM SEALS
T.O. MESPAND
EDDIS BABRIT
SOME COME.EE
COMMUNE TO PARTY
SOME SOME
SAMPLE BROWN
SAMPLE BROWN Lenolog, ME
DAVID VALUE
TERRI GLEBS
GENE VAVSON
FERMALIS
LACY J. DALITON
T. GRALEN SECON
DAS SEALS
BOCKOCK
LOUISE VANDRELL
LET GREENHOOD
LET GREENHOOD
RAY STEVENS
RAY CHARLES

COURSET TWITTS DAH SEALS
COMMAN THITTY
LSON EVENETTE
LACY J. DALITON
JOHN COMLER
ROCLOST
HOLDSE HAMDREL
GAST MORRIS
FYNTLEN
FYNTLEN

BASEASA MAMDERLA SCHEEF MCDOWEL JIM MLASES SAMPER BROWN HOCKOCK HICKEY WALLE HICKEY WALLE HICKEY WALLE HICKEY WALLE HAME WILLIAMS JI HAME WILLIAMS JI KIOV-PM Stous Palls, SD DAME SEALS PORSETTE SISTED RESTLESS HEAFT GENE HATSON CHANCE HOLLOST HALAMAN STATLESS GARL WILLIAMS RESSY BONESS SITTY ORITTY GAIL DAVIDS BANDARA HOTTOG! GARY HORRIS STEVE WARTHER LOUISE HANDES SARL THOMAS C LÁE GREMMOOD

KTTS-AMPRI SortingSold, MO

WW.JO St. Cloud, Mile MRITHS
RESTLESS HEATT
DAY SEALS
FORESTER SISTERS
SOLUTION
ALASMA
CHITTAL GATLE
EXILE
STATLESS
JOHN SCHNEIDER

HITTY GRITTY I RICKY GRAGES MOCLOST ALARAMA STRVE WARLINES CHITTAL GAYLE EXILE GARY MORGIS

RESTLESS MEANY STEA MCENTING DAM SEALS COMMAY TWITTY WTHO-PMI Zarra Hauta, IN

SDDIE RASBITTI PRC BAYES VEITES BANCARA JINGY BOFFST MATCOCK EXILE GARY MORRIS RASK WILLIAM LEC GRESSMOOD WILLIE, ERIS. WTCO Totodo, CH

ANTER BROWN KEMPY ROSERS JIM GLASER MORLOOK, MARK WILLIAMS JR. LOUISE MANDRELL ROSTHERS PACIFIC STATLENS STATLENS SELLANT KTPK-P86 Tepolo, KS

SOUTH

DOS MILLIAMS
COSMAY TWITTE
DAS SEALS
LACY J. DALYON
EXILE
STRILES
GEORGE STRAIP
CHESTAL GAYLE
HEL HCDANTEL none Bottest: nobe ICRRV Alemendrie, LA SOURT CURPIS
WRITTED
DAM SEMALS
LACY J. DALFOR
MEDIANS MEANT
MEDIANS MEANT
MELIS YOURS
COMMENT THITTY
MELISMA
MONTHS JOHNS
EXILE
GARTY MORRIS
LEE GREENWOOD WZZK-PM Birmingham, AL

BILLY JOE BOYA MEDTLESS HEART DOBASET CASH JOSSEY LEE Bottodt CHTSTAL GAYLE EDILE EDILE EXILE ALASAMA BARBANA HASDES

WHOME, VA

HEC DAVIS
JOE STANFLEY
REMODILS
BAS SEALS
CHAMET
BOLLOCK
BOLLOCK
BOLLOCK
BASEABA HAUSE
LEE CHESHIOOS
STATLERS
HARIS OSHORD
SANYER BROKE Hottost, LEE GREENHOOD GROWN WATSON GROWNE STRAIT STATLEMS JUDGE WYNK Baton Rogus, LA MERICA MAGNATO ROBANNE CASE JIN GLASER JIN GLASER JIN GLASER JOSTON GAYLE GROSSE JOSES ALADAM LOWISE MASCRELL KERNY SOSERS

Chartesses, SC
COS WILLIAMS
DAWIS BALAS
DAWIS BALAS
DAWIS BALAS
COMMANS
DAWIS PLANT
DAW
STEVE WALIST
STEVE WALIST
STRICES
STRILESS
STRILESS DOM WILLIAMS SUSTLESS MEAN MONITORING STILE ALABAMA GEORGE STWATT BANDY TRAVES DAM SEALS JIMT DOPPUTT JIM GLASER REDA NOSETTIME JOHNST LES ROLLOST

WUSY Chatter PORROTER BISTE COMMAY TWISTS MERICE MAGNADO DOW WILLIAMS GREE WATEOM LACY J. DALFOW LACH J. DALFOW LACH SWENTYS MENTLESS MEARY

Tome Comflet
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COMMANT TWITT'
DAY SEALS
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ENTILES MEANT
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HAMN WILLIAMS JE
AMYTER SHOW
REDA HCHOTIRE

JIMMY SMPTHY EDDIE RABBITT BITTY GRITTY DI HOCCOCCI HOCCOCCI BOTTY BUTTE ALARAMA PORSTER SISTER ROSSIE MILBAR ROSSIE MILBAR KPD-AMPH Wishin, ES LORETTA LYMN
PORRETTR SISTE
LEW DEWITT
ROSAMES CAMP
Mostock
COM RICHES
ALARMAN
JUICE MENTON
MICHAEL RATHY HATTEN HEITE STEGALI JOHN CONLES

ICPLX-PM DollooPL World

DOW WILLIAMS SITTY GRITTY GATL DAVIES BOTTOST: WKLO Donvillo, KY JIMOT SUPPRIT RESET SOURS NITT GRITT DIRT

WTVY Dollhon, AL

SHILL POCKS
COMMAY THITTY
HOUSE HILLER
HALCHER & BUCKS
BILLY JOE BOYAL
KATHY HATTEA
JOHN CONLESS
LLOYD DAYID POP
HELLER
ROTTOR JOHNS
HOUSE JOHNS
HOUSE JOHNS
HOUSE JOHNS
HOUSE EHEY El Poso, TX

RESTLESS MEAPT EDEER NILLES HARRES TAYLOS GOOD BOLLOST LOUISE NAMERELL ALASAMA CRYSTAL GATLE SARAAMA NAMERELL JOSES SCHIEZI DEN

PARTIES HEAT DON WILLIAMS CONTROL WILLIAMS CONTROL WILLIAMS CONTROL WATER DAYED ALLAS CONTROL WITTER WATER WATER WATER WATER ALANAMS

JUSCH CONLER TOUR COMMAY TWITTY BILLY JOE SOYAL SOCKET ICO, T-PRO Houston, TX

GENE WATERS
JEMY ROFFETT
JOHN CONLER
LEGG EVERETT
BILLY JOHN LEB
Bottoet: WOKK Meridian, 648 Bottest:

> KIDD-PM Ribani, PL JOINT SCHOOL DER BITTY GRITTY DIRT BORANNE CAME DOCTOR LES BOCTOR LES BOCTOR CAME EXILE EXILE MANDRELL GART NORTS

CHARCE
JOHN COMLER
PROFILEDS HEATT
DAH SEALE
BOS WILLIAMS
BOSTORE BOYN
ALABAMA
OAR RIDGE BOYN
EXILE
CHYSTEL GAYLE
EMDY BEVER WLWHFM Managemery, AL

BEDDIE RABBITT
HITT RATT DISCONDING
REPT RETT DISCONDING
REPT BEDDIE
REPT BEDD

LARRY GAYLIB DAM: SEALS COUNTY TWITTY JOHN COMLER CHARLIS DAMITELS HOTLOST JUNES JOHN SCHWEIDER GARY MORRIS BAMER WILLIAMS JU ESCHWEITAMS JU ESCHWEITAMS JU ESCHWEITAMS JU ESCHWEITAMS JU CHANCE DON WILLIAMS COMMAY TWITTE PATRY CLIME PAYEY CLIME Noticet: T.G. SHEPPAND GARY HORRIS SAME WILLIAMS JR. STATLENS GROOME SYNAIY KIND-AMPM Shrovoperi, LA Botteet: WOYK-PM Yosupalit. Poto, PL

WKSJ-PM

CHAIL DAVISS
CHARCE
KATWI MATTEA
MOSTAGE
TON T. MALL
STREET GARINGE
LEE GEREMOOD
EASL THOUGH CO T, GRAMAN BROWN LBOW SVENETTE KARSH TAYLOR-ON REDA MCENTINE PER GERMANOOO PER BOARD TOWNS STITE STATES S .. JULIAN BROWN Bottest: SAME WILLIAMS JS JUDGE JUDGE GRORGE JONES EXILS STATLENS WTORPH

WEST

POSSETER SISTEM JOHN COMLES COMMANY TWITTY JOHNNY CAME DAVID ALLAM COS WHITES MESTLESS MEARY MONTES HEART MOTEOR TO SARY MOMERS AARY MOMERS STATLERS EAST THOMAS KUIZZ Bohore COMMAN TWITTY JOH DOWELL BILLY JOE BOYAL

mome Bottoet: SYNTLESS BARBARA MAJERS SKILS JOHN BONNETHES LEE GREENWOOD PORROTER SISTE DOM WILLIAMS JIMET SUFFETY Bottost: STEVE MAXIMUM CRIFFTAL GAYLE GROOMS JOHNS ALABAMA CAK RIDGE BOTH

SCEC-PRE Assolution, CA RESTLESS SEAR GENE TO THOM COMMAY TWITTY HAC DAVIS HEELS MANGARD BOTLEST none Notteets KVOC Cooper, WY SDOIS MARSIT PATET CLIFE MARKET TAYLO DARRADA HAN KKC8 Colorado Springs, CO RESTLESS HEAFT PORRETER SISTEM COMMENT TWITTY HEAT OF THE EXILS EXILS SOUTH SCHOOL DES SOUTHERS PACIFIC SOUTHERS PACIFIC T.G. SHEPPAR DOM WILLIAMS JOHNS'Y LEE DAY SEALS Nottest: III.Z

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JOHN SCALES
JOHN CONLESS
JOHN CONLESS
LACY J. BALTON
T. GRANN BROWN
NALCHAK & BUCKI
GROWN MATHON
REPA MCENTINE
RESTYLESS HEARY
SOMNY CURTIS
CARROLL BAKER
KAREN TATLON-OC
BOTLON'L

CHANCE CHANCE DAS SEALS BILLY BORSET Bottont: LOUISE MANDS ALABANA GARY MORRIS LAOYD DAVID PRESTLESS HEAP ANDIE HERST, SELECT CRYSTMA SAYLE CROSSE JOHES ALABAMA GARY HORSIS-LODISE HERSES KZLAKLAC ... Loo Angoles, CA JAHIS PRICKE SAMPER BROKE KENDY ROSENS MALI-DOL: ALADAMA OPEN KNEW Oshland/E.F., CA

Berromento, CA

JABIS PRICES
BANDOARS
JIMPY SUPPRY
FESSEY ROGERS
HERLE BANDOARS
HERLE BANDOARS
JOICE SERVON
STEVE MARINES
CHIPPIAL GATLE
CHARLES DAVIS
CHIPPIAL GATLE
CHIPPIAL GATLE WILLIE, RRIS, JIMPY SUPPETY GAIL DAVIES SEENA HIGHTISE BOXT-OCK ALABASM KTON Boltons, CA DAE SEALS
JISHY BUPPETT
RESTLESS HEAD
SILLY JOS BOY
T. GRAMAN BEC
TERRI GYBOS
HOTTORIA
ALAJANA
GROUGE JOHES ICHEX-PES Phoenin, AZ WILLIE, ERIS, WA DAN SEALS FORSTER SISTERS LOUISE WANDOOL STEEN WAYNOU STEEN WALINER WARIS OSNOWD

JOHN CONLER HITTY MITTY! COUNTY WITTY! GAIL DAVING FOCESTER SINY HOT COLL SEASE WILLIAMS LEE GREENHOOD SEASE WILLIAMS LEE GREENHOOD FROM! FOREIGN SAMIYER BROWN

KCBG Son Diego, CA

SAFYER SHOME MERLE MAGARD MORLOGE : ALADAGA CHYSTAL GAYLE EXILE MARRARA MARDES BARRARA MARDES

HITTY GRITTY DIR DOR WILLIAMS EDDIE GARRITY HOCKEST ALAMAMA EXILE GARY MORRIS LEE GREENMOOD OAK RIDGE SOTS KMPS-AMPLE Smellin, WA

EGA Spotomo, WA

B. Andhony, © JOHNST LS COUNTY LS DUSTED FROM STANDARD SAME MODELL

WILLIE MELO BOTTON SIDON S OTEVE MARIE

156 Reporters **151 Current Reports**

The following stations reported no change in their rotations this week:

> WNOX/Knoxville KRMD/Shreveport KRSY/Ros KCBQ/San Diego WIXY/Springfield

The following stations failed to report this week and therefore their rotations were frozen:

> WBOS/Boston WCAO/Baltimore WSIY/Nashville KFGO/Fargo KJQT/Bolse

FULL-SERVICE A/C

TOP 20

Two Weeks	Last Wee	k	·
2	2	0	STEVIE WONDER/Part-Time Lover (Tamla/Motown)
7	3	0	DAVID FOSTER/Love Theme From "St Elmo's Fire" (Atlantic)
1	1	3	WHITNEY HOUSTON/Saving All My Love For You (Arista)
8	4	4	A-HA/Take On Me (WB)
10	9	0	GINO VANNELLI/Hurts To Be In Love (CBS Associated)
18	11	0	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
5	5	7	COMMODORES/Janet (Motown)
20	12	6	FREODIE JACKSON/You Are My Lady (Capitol)
6	7	9	GODLEY & CREME/Cry (Polydor/PG)
_	15	1	KENNY ROGERS/Morning Desire (RCA)
13	13	•	MAURICE WHITE/Stand By Me (Columbia)
4	6	12	KOOL & THE GANG/Cherish (De-Lite/PG)
3	8	13	MICHAEL FRANKS/Your Secret's Safe With Me (WB)
_	19	(2)	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
9	10	15	WHAM!/Freedom (Columbia)
11	14	16	AIR SUPPLY/The Power Of Love (You Are My Lady) (Arista)
DEBUT	➤	-	BILLY JOEL/The Night Is Still Young (Columbia)
15_	18	18	DARYL HALL & JOHN OATES/The Way You Do The Things You Do (RCA)
-	♪	1	• • • •
DEBUT		20	ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)
	77 1 8 10 18 5 20 6 — 13 4 3 9 11 OEBUT	7 3 1 1 8 4 10 9 18 11 5 5 20 12 6 7 113 13 4 6 3 8 9 10 11 14 OEBUT DEBUT	7 3 2 1 1 3 8 4 9 10 9 9 18 11 0 5 5 7 20 12 0 6 7 9 — 15 10 13 13 13 4 6 12 3 8 13 — 19 13 9 10 15 11 14 16

OCTOBER 18, 1985

Total			
Reports/Adds	Heavy	Medium	Light
39/0	35	4	, 0
37/0	32	4	1
38/0	31	6	1
32/1	26	5 .	1
32/4	26	6 .	0
35/7	21	11	. 3
31/0	19	10	2
32/4	11	19	2
28/2	14	10	4 ,
29/4	12	15	2
28/1	12	13	3
25/0	10	15	0
24/0	13	10	1
21/4	8	10	3
22/0	2	18	2
20/1	8	10	2
21/2	6	12	3
19/0	8	11	0
22/6	0	17	5
20/3	2	11	7

MOST ADDED

JAMES TAYLOR (18) Everyday (Columbia)
PHIL COLLINS & MARILYN MARTIN (7) BILLY OCEAN (7) Long & Winding Road (Arista) BEACH BOYS (6) She Believes In Love Again (Caribou/CBS)

HOTTEST

STEVIE WONDER (29) **OAVIO FOSTER (28)** Love Theme From "St. Elmo's Fire" (Atlantic) A-HA (20) Take On Me (WB) WHITNEY HOUSTON (20) Saving All My Love For You (Arista)
GINO VANNELLI (18) Hurts To Be In Love (CBS Associated)

BREAKERS.

No records qualified for Full-Service breakers this week.

NEW & ACTIVE

BEACH BOYS "She Believes In Love Again" (Carihou/CBS) 22/6 rotations: Heavy 0/0, Medium 17/1, Light 5/5, Total Adds 6, WSB, WCHS, WING, WIBA, WSPD, WGBR. Medium including WFBR, WISN, WCCO, KHOW, KFMB, KJR Debbas at number 19 on the Full-Service chart.

TEARS FOR FEARS "Head Over Heels" (Mercurry/PolySram) 21/4 Sprains, Broations: Heavy 8/1, Medium 10/2, Light 3/1, Total Adds 4, WPRO, WTIC, WHAS, WGBR. Heavy including WKBW, WCHS, WING, KBOL, Medium robusing WFBR, WTAE, 55NRC, KHOW, KFMB, KJR, Moves to number 14 on the Full-Service

Chart

BILLY JOEL "The Night is Still Young" (Columbia) 21,7

Rotations: Heavy 6/0, Medium 12/0, Light 3/2, Total Adds 2, WISN, WGOW, Heavy including WKBW, WCCO, KJR. Medium including KFMB, Works, WGY, WBT, WHBC, WiBA, KBD, Debuts at number 18 on the Full-Service chart.

ARETHA FRANKLIN "Who's Zoomin" Who?" (Arista) 20/3

Rotations: Heavy 2/0, Medium 11/1, Light 7/2, Total Adds 3, WSB, WISN, WGBR, Heavy, KFI, WWNR. Medium including WTAE, KHOW, KJR, WCHS, WST, WISN, WGBD, Debuts at number 20 on the Full-Service chart.

JAMES TAYLOR "Everyday" (Columbia) 18/18

Rotations: Heavy 0/0, Medium 5/5, Light 13/13, Total Adds 18, WTAE, WPRO, WISN, WCCC, KFMB, KJR, WTIC, WHBC, WHBC, WHB, KBOI, WPOE, WTKO, WJBC, WCIL, KTWO, KVEC.

THOMBSON TANIBS: "Law Your Heads (In Med." (Arista) 18/5

THOMPSON TWINS "Lay Your Hands On Me" (ArIsta) 18/5
Rotations: Heavy 2/0, Medium 10/3, Light 4/2, Total Adds 5, WKBW, KJR, WCHS, WSPD, WGBR. Heavy: WPRO, WWNR, Medium including WFBR, KHOW, WHBC, KBOI

GLENN FREY "You Belong To The City" (MCA) 16/4
Rotations: Heavy 3/0, Medium 10/2, Light 3/2, Total Adds 4, WTVN, KOY, KFMB, KJR. Heavy, WKBW, KBOI, WWNR.
Medium including WFBR, KHOW, WCHS, WING, KSL.

BILLY OCEAN "Long & Winding Road" (Arista) 15/7
Billy OCEAN "Long & Winding Ro

ABC "Be Near Me" (Mercury/PolyGram) 14/5
Rotations: Heavy 10, Medium 83, Light 5/2, Total Adds 5, WKBW, WCHS, WGOW, WPOE, WGBR, Heavy: WWNR.
im including WFBR, KF, WRIG, KBO). WCL OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 14/3
Rotations: Heavy 0/0, Medium: 11/2, Light 3/1, Total Adds 3, KJR, WCHS, WBT. Medium: WFBR, WISN, KFMB, WIBA, WWNR, WPOE, WJBC, KTWO, KYEC

DON HENLEY "Sunset Grill" (Getten) 14/1

Rotations: Heavy 2/0, Medium 8/1, Light 4/0, Total Adds 1, WTVN, Heavy; WKBW, WWNR, Medium including WFBR, KHOW, KJR. WCHS, WING, WPOE, KTWO,

CARRIE LUCAS "Helle Stranger" (Constellation/MCA) 14/8
Rotations: Heavy 20, Medium 100, Light 2/0, Total Adds 0. Heavy: WHBY, KVEC, Medium: WKBW, WRVA, WHBC, WHB, WSPO, KSL, WPOE, WGBR, WCIL, KTWO.

JAN HAMMER "Miami Vice Theme" (MCA) 12/2
Rotations: Heavy: WKBW, WHAS, WWNR. Medium: KHOW, WING, KSL. WPOE.

KENNY LOGGINS "I'll Be There" (Columbia) 12/1
Rotations: Heavy 1/0, Medium 7/1, Light 4/0, Total Adds 1, KSL Heavy WCCO Medium WSPD, WWNR, WPOE, WJBC,

ROSANNE CASH "Never Be You" (Columbia) 12/0
Rotalions: Heavy 2/0, Medium 6/0, Light 4/0, Total Adds 0. Heavy. WCCO, WTKO. Medium: WHBY, KSL. WPOE. WCIL. KTWO, KYEC

PLACIDO DOMINGO & MAUREEN McGOVERN "A Love Uniti The End Of Time" (CBS) 11/5
Rotations: Heavy 1/0, Medium 5/2, Light 5/3, Total Adds 5, WCCO, WCHS, WRVA, WWNR, KVEC. Heavy: KSL.
Medium: WFBR, WFOE, KTWO.
JOHNNY MATHIS "Just One Touch" (Columbia) 9/0
Rotations: Heavy 1/0, Medium 6/0, Light 2/0, Total Adds 0. Heavy: WHBY Medium: WCCO, KSL. WTKO. WJBC. KTWO.

JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 8/0 Rotations: Heavy 1/0, Medium 6/0, Light 1/0, Total Adds 0, Heavy: KVEC. Medium: WHBY, WHBC, KSL, WPOE, WGBR, WJBC.

SIGNIFICANT ACTION

AMY GRANT "Everywhere I Go" (A&M) 7/4
Rotations: Heavy 0/0, Medium 4/1, Light 3/3, Total Adds 4, WHBC, WPOE, WTKO, WJBC Medium WFBR, KTWO,

JACK WAGNER "Too Young" (Qwest/WB) 7/0
Rotations: Heavy 1/0, Medium 4/0, Light 2/0, Total Adds

ids 0 Heavy: WHBY, Medium, WCCO, WWNR, WCIL, KVEC. JANE WIEDLIN "Blue Kiss" (IRS/MCA) 6/1
Rotations: Heavy 0/0, Medium 4/0, Light 2/1, Total Ad

Adds 1, WGBR. Medium. WWNR, WPOE, WCIL, KVEC.

HOlations: Heavy 0.0, Medium 4.0, Light 21, 10 and 400s 1, WiGht, Medium. White, World, Wolf, Medium 11, Light 44, Total Adds 5, WCCO, KFI, WING, WWNR, KTWO.

EDIIE RABBIT "A World Without Love" (RCA) 5/5
Rotations: Heavy 0.0, Medium 2/2, Light 3/3, Total Adds 5, WFBR, WCCO, WHBY, WTKO, KTWO.

URGENT "Love Can Make You Cry" (Manhattan) 4/4
Rotations: Heavy 0/0, Medium 0/0, Light 4/4, Total Adds 4, WCCO, WHBY, WHBC, KTWO.

Rotations Heavy 0/0, Medium 0/0, Light 4/4, Total Adds 4, WCCO, WHBY, WHBC, KTWO.

KIM CARNES "Rough Edges" (EMI America) 4/1

Rotations: Heavy 1/0, Medium 2/0, Light 1/1, Total Adds 1, WGBR, Heavy, WCCO, Medium: WHBY, KYEC.

RAY PARKER JR. "Girls Are More Fun" (Arista) 3/2

Rotations. Heavy 0/0, Medium 2/1, Light 1/1, Total Adds 2, WING, WPOE, Medium: WWNR

MANHATTAN TRANSFER "Ray's Rockhouse" (Atlantic) 3/0
Rotations: Heavy 1/0, Medium 1/0, Light 1/0, Total Adds 0 Heavy wCCO. Medium: WWNR.

LAURA BRANIGAN "Hold Me" (Atlantic) 3/0
Rotations: Heavy 0/0, Medium 2/0, Light 1/0, Total Adds 0 Medium: WPOE. KTWO.

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ADULT/CONTEMPORARY

BREAKERS

KENNY ROGERS

Morning Desire (RCA)

67% of our reporters on it. Rotations: Heavy 6/0, Medium 55/4, Light 17/7, Total Adds 11, WSB-FM, KMJI, KOST, V100, KEY103, WDLT, KELT, 3WM, KDUK, WWMJ, WBOW. Moves 28-20 on the A/C chart.

OLIVIA NEWTON-JOHN

Soul Kiss (MCA)

66% of our reporters on it. Rotations: Heavy 6/0, Medium 54/3, Light 17/5, Total Adds 8, 97AIA, WLLT, WAEB, WXTC, WSFL, KDUK, KKPL. KEEZ. Moves 29-22 on the A/C chart.

Be Near Me (Mercury/PolyGram)

63% of our reporters on it. Rotations: Heavy 15/0, Medium 38/6, Light 20/7, Total Adds 13 including WSNI, WCLY, WMYX, WKGW, K106. U102, WSFL, KVUU, WGLL, KEEZ, KWEB, WBOW, K99. Moves 26-23 on the A/C chart.

NEW & ACTIVE

JAN HAMMER "Miami Vice Theme" (MCA) 67/9
Rotations: Heley 250, Medium 28/3. Light 14/6, Total Adds 9, WARM98, WMYX, WAEB, WJDX, WRAL, WENS, WTNY, KFSB, KALE Havey including WHTX, WARM98, WLLT, WSNY, B100, V100, KLYF, KO99, WLHT, WMGN, WMHE, KDUK, KWFM. Medium including 97Ala, LOVE94, W101, WMJJ, U102, WSTF, WNAM, KKUA.
KENNY LOGGINS: "1'II Be There" (Columbia) 55/5
Rotations: Heavy 5/0, Medium 34/2, Light 17/3, Total Adds 5, WLTS, 2WD, WDLT, WLTE, WBOW. Heavy: WCKQ, KTYL, WJON, KMSQ, KALE. Medium including WPIX, KVIL-FM, WSNY, KLSI, KIFM, WWOM, WAEB, KEY103, WAVE, KIOA, WTRX, WMON, KWFM.

BEACH BOYS "She Believes In Love Again" (Caribou/CBS) 51/10

Rotations: Heavy 2/0, Medium 27/1, Light 22/9, Total Adds 10, WLTS, WAEB, WKGW, WDLT, KQ99, WHNN, WGLL, WCHV, KRLB, WBOW. Heavy: WAEB, KALE. Medium including WCLY, 2WD, KEY103, WNAM, WTRX, KWFM; WEIM, WSKI, WSKY,

KKLV, 499.

JAMES TAYLOR "Everyday" (Columbia) 50,50
Rotations: Neavy 0.0, Medium: 14/14, Light 36:66, Total Adds 50 including WCLY, WSB-FM, WLTS, KUDL, KS94, KKLT, WAEB, MKKOW, WEIZ, WJDX, WDLT, KKID, KOHL, KKUA, Medium: WHTX, WARM99, KVIL-FM, WARM98, WOMC, WMTX, KWAV, WGLL, WGSV, WAHP, WAEY, KTYL, KKLV, KMGU.

STIRG "Fortress Around Your Heart" (A6M) 47/1
Rotations: Neavys 17/1, Medium: 25.0, Light 5.0, Total Adds 1, KALE, Heavy including WHTX, 2WD, WLLT, WAVE, KO99, WLHT, WMGN, KKUA, WMMJ, KGSW, Medium: including WARM99, WARM98, WSNY, KOST, B100, V100, KEY103, WSFL, WMAM, WHAE, GOUK, KWFM, 187

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
STEVIE WONDER	116/0	116	0	o
2 A-HA	114/1	99	14	1
DAVID FOSTER	106/5	78	25	3
GINO VANNELLI	110/3	71	32	7
PHIL COLLINS & MARILYN MARTIN	115/3	62	47	6
3 TEARS FOR FEARS	107/6	66	31	10
7 WHITNEY HOUSTON	103/0	71	24	8
GLENN FREY	100/14	45	43	12
FREDOIE JACKSON	103/7	40	49	14
MAURICE WHITE	99/4	31	61	7
11 COMMODORES	86/0	43	33	10
ARETHA FRANKLIN	97/15	16	64	17
13 DARYL HALL & JOHN OATES	80/0	41	31	8
BILLY JOEL	92/19	3	69	20
15 KOOL & THE GANG	68/0	20	34	14
16 GODLEY & CREME	71/0	28	31	12
DON HENLEY	82/7	27	38	17
18 MICHAEL FRANKS	68/0	18	37	13
1 JAN HAMMER	67/9	25	28	14
TENNY ROGERS	78/11	6	55	17
THOMPSON TWINS	82/11	7	52	23
② OLIVIA NEWTON-JOHN	77/8	.6	54	17
② ABC	73/13	15	38	20
24 WHAMI	54/0	10	26	18
25 HUEY LEWIS & THE NEWS	49/0	5	31	13
39 STING	47/1	17	25	5
27 AIR SUPPLY	45/0	10	26	9
28 JOHN PARR	41/0	7	21	13
TENNY LOGGINS	56/5	5	34	17
JAMES TAYLOR	50/50	0	14	36

MOST ADDED

JAMES TAYLOR (50) Everyday (Columbia) MR. MISTER (22) Broken Wings (RCA) BILLY OCEAN (21) Long & Winding Road (Arista)
BILLY JOEL (19) The Night Is Still Young (Columbia) MICHAEL McDONALD (19) Lost in The Parade (WB)

HOTTEST

STEVIE WONDER (95) Part-Time LOver (Tamla/Motown) A-HA (80) Take On Me (WB) DAVID FOSTER (50)

Love Theme From "St. Elmo's Fire" (Atlantic)
GINO VANNELLI (47) Hurts To Be In Love (CBS Associated) WHITNEY HOUSTON (46) Saving All My Love For You (Arista)

BILLY OCEAN "Long & Winding Road" (Arista) 46/21
Roaldons: Heavy 0.0 Medium 1971. Light 27714, 7 Old Anddos 21 Including WLTS, WKYE, WKGW, WJDX, WDLT, KELT, KKOA, KGSW, KOLL, WHNBA, KRIB, KWEB, WBOW, KKLV. Medium including WOMC, KGW, KWAV, WEIM, MKNE, WGLL, IR WAGE WKYX WMT-FM KMGO

RAY PARKER JR. "Girls Are More Fun" (Arista) 43/7

ns: Heavy 1/0, Medium 16/2, Light 26/5, Total Adds 7, B100, U102, WSFL, KKUA, WTNY, KATF, KXUS. Heavy: KELT. n including WKYE, KIOA, WTRX, WGLL, WSKI, WWPA, WCKQ, WCHV, WORG, WFFX, WMT-FM, KALE.

Medium including WKYE, KIOA, WTRX, WGEL, WSKI, WWPA, WCKCI, WCHV, WCHS, WF+X, WHI-F-M, KALE.

MR. MISTER "Broken Wings" (RCA) 41/22

RIO, MISTER "Broken Wings" (RCA) 41/22

RIO, WLHT, WHIN, KUDK, KWPM, Heavy: KMGS, WKYE, WCKO, Medium 16 including WSNI, WHIX, WARMS, KVI-F-M, WENS, WMGN, WWWI, WSKY, KSS, KCSW, KMGS, KYE, WCKO, Medium 16 including WSNI, WHIX, WARMS, KVI-F-M, WENS, WMGN, WWWI, WSKY, KSS, KCSW, KMGS, KALE

LAURA BRANKIGAN "Notid Me" (Altantite) 40/10

Robbins Heavy 10, Medium 110, Lugar 28/10, Total Adds 10, WCLY, WLTS, WAEB, WDLT, KIOA, WFX, KWFM, WXUS, ACCA LINE CASE OF THE WORLD WINDOWS WINDO

WBOW, KHUD, HBBWY, NALE, MIRDURI WHITA, MALE, MIRDURI, MEDIA, MIGLA, MADA, MIGA, MIRA, MIR

WGLL, WSKI, WSH, KYL, WMF-FM, KOSW, KRSB, KALE

AMY GRANT "Everywhere I Go" (A&M) 36/15
fontalions: Heavy 0.0, Medium 62, Light 30/13, Total Adds 15 including WHTX, KGW, WAEB, WSFM, WJDX, WSFL,
WNAM, WHNN, WNCK, WSKI, WOKO, WAEV, 194, W,WJS, KMGO, Medium: WLAC-FM, WFFX, WJDN, KALE.

BRYAN FERRY "Don't Stop The Dance" (WB) 35/12

BRIAN FERRY "Don't Stop The Dance" (WB) 35/12

Rotalions: Heavy 0.0, Medium 81, Light 27/11, Total Adds 12 including KGW, WAEB, WKYE, WJDX, KIOA, KDUK,
WWMJ, WKNE, WWFA, WZLQ, WFFX, 194, Medium: WMGN, WSKI, WSKY, WCKQ, WAGE, WJDN, KALE

WARD WARD WASHINGTON WASH, WSKI, WSKY, WCKQ, WAGE, WJDN, KALE

WASH, WASH, WSKY, WCKQ, WAGE, WJDN, KALE

JOHN COUGAR MELLENCAMP "Lonely OI' Night" (Riva/PolyGram) 33/2

OWN DOUGHT MELLERUAMT: LUIRE VI RIGHT (THEFTUTUREN) 2012.

ROBations: Heavy 90, Medium 1611, Lipht 91, Total Adds 2, KMGS, KEEZ Heavy WAVE, KO99, WEIM, WSKI, WWPA, WCKO, KTYL, KATF, KOSW. Medium including KVIL-FM, 2WD, V100, WSFM, WKYE, KEY103, WENS, WMGN, KKUA, WGLL, WTNY, WSKY, WCHV, KTI, WCL.

WGLL. WINY, WSKY, VG-MY, KRLB.

HOWARD JONES "Like To Get To Know You Well" (Elektra) 31/7

Rotations Heavy 00, Medium 100, Light 21/7, Total Adds 7, WAEB, KELT, KO99, WLHT, WGSV, WXUS, WBOW. Medium: WMGN, WWMJ, WEIM, WSKI, WSKY, WCHV, WKYX, KTYL, KRSB, KALE.

JACK WAGNER "Too Young" (Dwest/WB) 26/6

Rotations: Heavy 10, Medium 113, Light 14/3, Total Adds 6, WOMC, KOST, KIFM, KVUU, KRLB, WXUS. Heavy: WEIM. Medium Including KEY103, WGLL, WCKQ, WKYX, WMT-FM, KWEB, KQSW, KRSB.

MADONNA "Oress You Up" (Sire/WB) 26/1
Rotations: Heavy 90, Medium 90, Light 81, Total Adds 1, WRAL, Heavy: 2WD, WLLT, WICC, U102, WSTF, WFMK, WMHE, KKUL, KATF, Medium including VALLFM, WICC, B100, WRKA, WLHT, KRAV.

SIGNIFICANT ACTION

MICHAEL MCOUNALO "Lost in The Parade" (WB) 19/19
Rofations: Heavy 00, Medium 1/1. Light 18/18, Total Adds 19 including WSFL, WAVE, WNAM, WWMJ, WEIM, WCKQ,
WGSV, WAGE, KYTU, WMT-FM, KYSB, KFQD, KMU,
BRUCE SPRINGSTEEN "I'm Goin" Down" (Columbia) 19/3
Rotations: Heavy 5/1. Medium 9/1. Light 5/1. Total Adds 3, WSFM, KLYF, WXUS. Heavy: WHTX, WKYE, WAVE, KKUA.
Medium: WLLT, 1910, V100, WRKA, WENS.

WRGENT "Love Can Make You Cry" (Manhattan) 17/17
Refations: Heavy 0.0, Medium 0.0, Lipuh 17/17, Total Adds 17 including WMJI, WNAM, WEIM, WSKI, WCKO, WGSV, WAGE, 98, KFSS, WMSU, WGSV, KOSW, KALE.

WAUSE, 1991, N-SUS, WIGUW, KUSW, KALE.

KOOL AT HE GANG "Emergency" (De-Lite/PolyGram) 16/16
Rotations: Heavy 00, Medium 22, Light 14/14, Total Adds 16 including WSFM, WKYE, WNAM, WEIM, WKNE, WSKY, WCKO, WORG, KOSW, KALE

EDDIE RABBITT "A World Without Love" (RCA) 16/16
Rotations: Heavy 00, Medium 111, Light 15/15, Total Adds 16, WLAC-FM, WNAM, WEIM, WSKI, WGSV, WAHR, WAGE, WORG, WMT-FM, KWEB, KKLV, KGSW.

RENE & ANGELA "'I'll Be Good" (Mercury/PolyGram) 11/1
Rotations: Heavy 0:0. Medium 8/1, Light 3:0. Total Adds 1, WMGN. Medium: KVIL-FM, WEIM, WSKI, WCHV, WKYX, WZLO,

KIM CARNES "Rough Edges" (EMI America) 11/0 Rotations: Heavy 0:0, Medium 5:0, Light 6:0, Total Adds 0. Medium W SHEENA EASTON "Oo It For Love" (EMI America) 10/10 Rotations: Heavy 0:0, Medium 1:1, Light 9:9, Total Adds 10, WPIX, WKY

VKYE, WEIZ, WHNN, WCHV, WGSV, 194, KFSB, WJON,

STARSHIP "We Built This City" (Grunt/RCA) 10/4 Medium 4/2, Light 3/2, Total Adds 4, WHTX, V100, WWPA, WSKY, Heavy, WKYE, KKUA, WKYX

CLARENCE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 9/9
Rotations: Heavy 0/0, Medium 1/1, Light 8/8, Total Adds 9, WHTX, WARM99, WXTC, WEIZ, WAVE, WXYX, KATF, KFSB

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more station. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records

A/C ADDS & HOTS

PARALLEL ONE

test: NTER SISTERS VIE WONDER Hottmat: POINTER SISTERS STEVIE WONDER DEBARGE FREDDIE JACKSON GLERRY FREY

A-HA JAN HAMMER STEVIE MONDER MR. MISTER HEART

ABC
HOTTER:
GINO VANNELLI
STEVIE MONDER
COLLINS & MARTIN
A-NA
GLENN FREY

PARALLEL TWO

A-HA AIR SUPPLY WKNERCene. NH Mike Trombly JAMES TAYLOR BRYAN FERRY ROOL & THE GANG ANY GRANT HOTEBAL A-HA STEVIE MONDER GING VANNELLI WHITHEY HOUSTON DAVID FOSTER

AMY CRANT LADRA BRANIGAN HOMARD JONES JAMES TAYLOR HOTLEAT; STEVIE WONDER DAVID POSTER TEARS FOR FEARS A-HA

PrioraBloadbin none Hottest: KOOL & THE GANG A-HA COLLINS & MARTIN GLENN PREY JAN HAMMER

VIDUCHARMSON
Rond SEAMON
BONG SEAMON
DAVID FOSTER
COLLINS & MARTIN
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ARETHA FRANKLIN
BILLY JOEL
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JAN HAMPER

WSFWHarrieburg Messey MCE SPRINGSTEEN Y GRANT DL & THE GANG Eteat:

PARALLEL

ONE

GLENN FREY SEMMY ROGERS

Nottest: STEVIE MONDER GODLEY & CRENE HUEY LEWIS & THE WHITNEY HOUSTON A-HA

iG/Los Angele

ONE WARMSSAIDME
MONINIAMYOSTOK
JAMES TAYLOR
GINO VANNELLI
CLEMONSE & BROWNE
HOTLOST
HOTLOST
RAHA
KUEY LEWIS & THE
TEARS FOR FERRS
JAN HAMPER
GLEIM FREY

WS899FM/Atlants John Chappell

KylL/Deliss/Ft Worth Chuck Rhodes JAMES TAYLOR COLLINS & MARTIN test: L & THE GANG

97AlA/Mismi Jere Sullivan GLENN FREY OBJ HOTCHE: COLLINS E HARTIN DAVID POSTER AIR SUPPLY STEVIE WONDER GINO VANNELLI

LOVE94/Mismi REINSUJOHNOON
GLENN FREY
NOTCHET;
WHITNEY HOUSTON
STEVIE MONDER
TEARS FOR FEARS
FREDDIE JACKSON
A-HA

WLTS:New Orleans
Mitchell/Scott
JAMES TATLOR
SILLY OCEAN
FESSY LOGGINS
LAURA BRANICAN
BEACH BOYS
NOTES! HOUSTON
STOYIE MONDER
CARRIE LOCAS
GINO VARRELLI
FREDDIE JACKSON

PARALLEL

Adams/Jecobs KENNY ROGERS Bottmet: STEVIE WONDER COMMODORES DAVID FOSTER DON HEMLEY ABC

James/Kesi ABC Hottest: GISO VANNELLI FREDDIZ JACKSON STEVIE WOWDER A-RA COLLINS & MARTIN

PARALLEL

KCH/Bolee Dave Duquesne TEARS FOR FEARS GING VANNELL! HOTCES: DAVID FOSTER WHITNEY HOUSTON STEVIE WONDER GLEWW FREY COLLINS & MARTIN

ACC. MAGNER DOW HEALEY CALCIUM FREELY CALCIUM FREELY CALCIUM FREELY CALCIUM FREELY CALCIUM FREELY MAGNER A-MA. DOWNER A-MA. DAVID FOSTER KEMEY RODGES CALCIUM FREELY RODGES CALC

STING A-HA STARSWIP

TWO

SOUTH

PARALLEL

A-HA WHITMEY HOUSTON GING VANNELL! COMHODORES

Culturation Quincyto'Srien MAURICE WHITE ONJ CLEMENTS & BROWNE HOLLES & BROWNE FREDDIZ JACKSON STEVIE WONDER COLLINS & MARTIN A-FIA WXTC/Charleston

Conway/Sutton
GLENM PREY
KLYRADOX
ROTERET:
COLLINS & MARTIM
DAVID POSTER
HALL & OATES
GINO VANNELL!
STEVIE MONDER

WEIZ/Columbus, GA Jim Jacobs JAMES TAYLOR SHEERA EASTON MR. MISTER CLEMONS & BROWN Hottest: DAVID FOSTER GLENN FREY GINO VANNELLI A-HA PREDDIE JACKSON

WJDX/Jackson Parkins/Ation JAN RAMMER BRYAN FERRY ANY GRANT JAMES TAYLOR BILLY OCEAN NR. MISTER HOLLOGIE STEVIE MONDER A-RA

nons Hottast: NATALIE COLE WHITNEY HOUBTON JAN HAPMER A-HA TEARS FOR PEARS

Hobbs/Troher
ARETMA FRANKLIN
ABC
THOMPSON TWINS
RAY PARKER JR,
Hotteet:
STEVIE WONDER
JOHN PARR
A-HA

COMMODORES POINTER SISTERS WRNA/Louisville Stewart/Crawford none Hottast: STEVIE HONDER COMMODORES WHITNEY HOUSTON A-HA GODLEY & CREHE

GOOLEY & CREME
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WOLLTMIONING
KENRY ROOZES
HAURICE HHITE
JAMES TAYLOR
BEACH BOYS
KENNY LOGGIMS
KENNY LOGGIMS
HOLLURA RANNIGAN
BILLY OCEAN
HOLLURA
TOKNIE HILSAP
JIMMY BUFFET
CARRIZ LUCAS
GIRO VANNELLI

WCHVICHMOSTER
Ken Medek
JAMES TAYLOR
BEACH BOYS
SHEEKA EASTON
CHEAP TRICK
HR. MISTER KELT/McAtlen KELTMCAMEN GAMMAND JONES GAMMAND JONES GLENN FREY BILLY JOEL KOTCENT RAY PARKER JR. FREDIE JACKSON MAURICE WHITE A-NA

WGSWUMNerwills
JACES TATLOR
JAMES TATLOR
JAMES TATLOR
SEERN, BARTON
MICHAEL MCOORAL
BOOLE PABBLIT
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EDDIZ RABBITT
HOTLEST;
HOTLEST;
HOTLEST HOUSTON
JOHN PARR
HALL & DATES
STEVIE WONDER
GIND VARNELLI

A-HA
KRLB/Lubbock
Winter/Roberts
JACK HAGNER
BEACH BOYS
UNGENT
ROSANNE CASN
ELTON JORN
BILLY OCEAN
HOLLER
HOLLER
L

ELTON JOHN
BILLY OCEAN
ROLLEGE ROLLEGE
ROLLEGE ROLLEGE
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STEVILE MONDER
READY FOR THE MOR
JAN RAMEUR
WORROWARRIGHTS
STEVILE MONDER
ROLLEGE
ROLLE

WAEV/Sevenneh
Merria/West
JAMES TAYLOR
ELTON JORGE
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MOULT STEEL GAMG
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ELTON JORGE
MALTING

Mark Price EILLY OCEAN KOOL & THE GANG BRYAH FERRY MR. HISTER EDDIE RABBITT HICHAEL MCDONALD

VIE WOMDER O VANNELLI

Hottout: STEVIE WONDER GIMO VANNELLI A-HA DAVID FOSTER COLLINS & MARTIN

HOLTER RESONANT CONTROL OF THE PROPERTY OF THE

PARALLEL THREE

WSKY/Asheville Casaldyllee SIMPLE MINDS JAMES THYLOR CHRIS CROSS KOOL & TREE GAND STARSHIP HOTLEST A-HA STEVIZ WONDER DON MEMLEY TEARS POR FEARS GLENN FREY

OLEMP FREY
WCKORCampbeHaville
Smith/McClendon
BILLY OCEAN
ANY GRANT
JOE LYNN TURNER
COUNTS CROSS
JAMES TATLOR
URCENT
KOOL & THE GANG
HOCHEL MCDONALD
HOC TERE NONDER
A-MA
TEANS TO FRASS
GINO VARMELLI

MR. MISTER Hottast: TEARS FOR FEARS A-NA GINO VANNELLI JAS HAMMER FREDDIE JACKSON

MIDWEST

PARALLEL TWO ONE

WLLT/Cincinneti
Roberta/McClure
ONJ
HEART
HOATEAN
TEARS FOR FEARS
GLENN FREY
STEVIE WONDER
WRITTEY HOUSTON
JAN HAMPIER WNAMApplet BennettColins

ANY GRAFT

KOOL & THE GAMC

MICHAEL MCDONALD

URGENT

JAMES TATLOR

HOLSEST

HR. NISTER

HOTESEL

TOTELE WONDER

GINO VANNELLI

A-HA

TEARS FOR FEARS

COLLINS & MARTIN

WARMSE/Cincinne Tipton/Waxler THOMPSOR TWINS JANES TATLOR JAN HAMMER ROTLERE: GINO VANNELLI A-HA STEVIE MONDER MILITARY HOUSTON DAVID FOSTER KIOA/Des Mo Mike Judge
BAYAN FERRY
BILLY OCEAN
LAURA BRANIGAN
ER. MISTER
JAMES TAYLOR
HOLLES!
STEVIE MONDER
DAVID FOSTER
A-HA

WLTF/Cleveland
Popovich/Wilson
THOMPSON TWINS
BILLY JOEL
GINO VANNELL!
HOTCAST:
WHITMEY HOUSTON
POINTER SISTERS
HALL & GATES
STEVIE WONDER
A-NA COLLING & MARTIN TEARS FOR FEARS

KLYFADER Moines
BOD Majors
BRUCE SPRINGSTEEN
GLENN FREY
ARETHA FRANKLIN
BILLY JOH
BOT BRANKLIN
BILLY HOLEST
WHITHEY HOUSTON
DAVID FOSTER
COLLINS & MARTIN
RALL & GATES
KOOL & THE GAMC WMANCleveland
Torcassofwers
THOMPSON TWINS
UNGERT
HOTLEST:
STEVIE WONDER
PRIL COLLINS
HALL & CATES
WHITNEY HOUSTON
A-RA KO99/Evensyllia Bruce Clark

TIMA TURNER BILLY OCEAN HOMARD JONES BEACH BOYS SIMPLE MINDS

TEARS FOR FEARS
JAN HAMMER
COLLINS & MARTIN
ARETHA FRANKLIN
BILLY JOEL

WSNY/Celu Harry Lyles none Hotteet: none

WINC/Detroit Ervin/Zaik BILLY JOEL Hottest: TINA TURNER KOOL, & THE GANG WHAM! STEVIZ WONDER WHITNEY HOUSTON

BurkaPeerson
JAMES TAYLOR
LAURA BRANIGAN
HOCTEST:
A-HA
STEVIE MONDER
GINO VANNELLI
COMMODORES
DAVID POSTER WOMC/Detroit Barry Argenbright JAMES TAYLOR JACK WAGNER GLENN FREY BILLY OCEAN WUHT/Grand Repids Ashlord/Brown THOMPSON THIRS HOWARD JONES HR. HISTER HOCEASE: GLENN FREY STING

TEARS FOR FEARS JAN NAMMER STEVIE WONDER K.SUKANSAB ÖHY
FORMIAN
GUERN FREY
ARETHA FRANKLIN
HOCTERE
ELLY JOSE
RALLY JOSE SE
RALL Grey/Eagan PREDDIE JACKSON JAN HAMMER JAN HAMMER
HOTLEST,
STEVIZ MONDER
PRIL COLLINS
GLEEN FREY
HHITEY HOUSTON
TEARS FOR FEARS
WFINKLansing
Dea Stone
none
HOTLEST HOUSTON
HOTLEST HOUSTON
A-HA
MAURICE WHITZ

Wingnimadison
Bill Vance
BILLY JOEL
RENE & ANGELA
KLYNAXX
HOttest:
DAVID FOSTER
JAN HANNER
A-MA ARETHA FRANKLIN BILLY JOEL DON MENLEY HOTTEST; STEVIE WONDER A-HA

OLENN FREY WMYX,MHWsukee Beth Fast ABC JAMES TAYLOR JAM MANUER HOTCOST WHITMEY HOUSTON MICKARL FRANKS DAVID TOSTER PRÉDDIE JACKGOM COLLINS & MARTIN BILLY JOEL KENNY LOGGINS HOLLEST

HOTTEST, GINO VANNELLI STEVIE MONDER TEARS FOR FEARS COMMODORES A-HA KOLL/Omaha Mason/Larsen Masonflarsen JAMES TAYLOR BILLY OCEAN Hottest: STEVIE WONDER A-HA Mike Watermann JAMES TAYLOR SILLY JOEL GLENN FREY A-HA GINO VANNELLI DAVID POSTER COLLINS 6 MAR WHNN/Seginaw Davis/Mertin

Jem Richards
ARETHA FRANKLIN
FREDDIE JACKSON
HOTTEST
STEVIE WONDER
A-RA ~
DAVID FOSTER
TEAMS FOR FEARS
COLLINS & MARTIS

HOTLEST HOUSES
HOTLEST THE GAMS
WHITNEY HOUSTON
HUEY LEWIS & TH
GODLEY & CREME
STEVIE MONDER KRAV/Tufsa Gary Reynold Gary Reynolds
FREDDIE JACKSON
HOSTEAT:
WHITHEY HOUSTON
GODLEY & CREHE
STEVIE WÖNDER
GLENN'FREY
TEARS FOR FEARS

DON HENLEY KENNY ROGERS

PARALLEL THREE

WMT-FMYCeder Repi Seller AGreen JAMES TATLOR ELTON JOHN RLYMALOX HICHAEL MCDONAL EDDIZ RABETT HOLLS ONTES STEVIE WONDER DATE OF THE WARLE WONDER DATE OF THE JIMEY SUPPETT

KATF/Dubuque KATERDADAQUE
WAS DAVIS
CLEMMONS & BROWNE
RAY PARKER JR,
HOLLSEL
STEVIE WONDER
A-HA
MHITNEY HOUSTON
HADONNA
JOHN COUGAR

SOUR COUGAN BACEGO COMPE BICK RODGES MR. HISTER MR. HISTER ELTON JOHN ELTON JOHN EATTON FERRY ANY GRAPT CANTON FERRY ANY GRAPT COMPETER OIND VANHELLI CLENN FERRY COLLINS & MARTIN

KFSBJ.Joplin KFSEJOPIN
BODDY Daniele
JAN HANHER
JANES TATLOR
NICHAEL HCOOMALD
URGENT
SHEENA EASTON
CLEMONS & BROWNE
RESTLESS HEART
HOTLEST HONDER
A-HA
A-HA
A-HA
A-HA A-HA GIMO VANNELLI HALL 6 CATES TEARS FOR FEARS

WXUSALefsvette
Bob Vizza
BRICE SPRINGSTEE
LAURA BRANTGAM
NR. HISTER
HOMARD JONES
ANY GRANT
ROCKAMPE CASH
JACK MAGNER
JACK DARVER JR.
NOC

A-HA DAVID FOSTER WHITNEY HOUST GINO VANNELLI STEVIE WONDER

ABC
OMY
MR. MISTER
JOHN COUGAR
HOOTERS
HOLLEST:
A-WA
GINO VANNELLI
GINO VANNELLI
TEARS FOR FEARS
JAN RAMPER
COLLINS & MARTIN

Hottest; WHITNEY HOUSTON DAVID FOSTER STEVIE WONDER A-HA COLLINS & MARTIN

WJON/St Cloud Diem/Fine

a-ha Tears for Fears Glenn Frey COLLINS & MARTI

117 Reporters, 112 Current Reports

WFMK/Lansing, KRSB/Roseburg & K-LITE/San Diego.

KBEST/San Diego Is now K-LITE.

It did not report this week.

FULL-SERVICE A/C

EAST

WTAE/Pittsburg Bob Conred

KEMNY ROGERS JAMES TAYLOR HOTTOST; STEVIE WONDER WHITNEY HOUSTON COLLINS & MARTIN

A-HA ROWNIE MILSAP

WPRO/Providence Tom Cuddy TEARS FOR FEARS JAMES TAYLOR HOTLEST HOLLSTON DAVID FOSTER A-MA

PARALLEL

ONE WFBREstimors
Dale Andrews
EDDIE RABBITT
Not test:
MWITMEY MOUSTON
STEVIE WONDER
DAVID FOSTER
A-MA
GINO VANNERS 1

KDKAPHttburgh Chris Whitting PREDDIE JACKSON COLLINS & HARTIN GODLEY & CREME HOTCAST: STEVIE WONDER A-NA COMMODDERS

PARALIFI TWO

ONJ
BEACH BOYS
MCGOVERN & DONING
HOTTABLE
TEVIE NOWDER
GINO VANNELLI
A-HA
COLLINS & MARTINTEARS FOR FEARS

WTICHARTION
PAN HAMMINA West
OINO VANNELLI
PREDDIE JACKSON
TEARS FOR FEARS
JAMES TRYLOGROM
HOLDER
HAITMEY HOUSTON
STEVIE WONDER
COLLINS I MARTIN
TEARS FOR FEARS

WPOEGGreenfield
Genni Surimers
ANY GRANY
BILLY OCEAN
RAY PARKER JR.
BILLY OCEAN
RAY PARKER JR.
BYAN FERRY
KATRINA 6 THE MAI
JAMES TAYLOR
ABC
HICHAEL MCDONALD
HOLLES L.
STEVIE MODDER
ANYLO POSTER
GINO VANNELLI
COLLINS & MARTIN

PARALLEI

WWWNR/Beckley Barry Stewart MCGOVERN & DOMING MR. MISTER REME & ANGELA KOOL & THE GANG CHRIS CROSS NOTES THE WONDER WHITNEY HOUSTON A-HA

THREE

Wayne Fish
JAMES TAYLOR
EDDIE RABBITT
ANY GRANT
HOTTEST WONDER
GINO VANNELLI
ROSANNE CASH
BILLY JOEL
KRNNY ROGERS

SOUTH

PARALLEL PARALLEL

TWO

Hottest; A-HA

A-HA COMMODORES GIRO VARNELLI DAVID FOSTER HAURICE WHITE

Denny Long ALISON MOYET JAMES TAYLOR URGENT HR. HISTER BILLY OCEAN EDDIE RABBITT HCGOUVEN & DO

PARALLEL

OWT

WHSY/Apple St. John/Sain

ONE Hottest: STEVIE WONDER A-HA

WHASA quieville
Doug McEivein
TEARS FOR FEARS
COLLINS & MARTIN
ROCCEST WITHNEY HOUSTON
STEVIE MONDER
A-HA
ROOL & THE GAMO
JAN RAMMER

WBT/Charlotta
Dave Bishop
ONJ
JAMES TAYLOR
HOLLSTON
HITTER HOUSTON
DAVID POSTER
STEVIE MONDER
GIND VANNELLI
A-HA
WGGOW/Charlotton WRYA/Richmond
Lou Deen
MCGOVERS & DONING
HOTESE:
DAVID POSTER
COLLINS & MARTIN
STEVIE WONDER
A-NA
KOOL & THE GANG PARALLEL THREE

WGBR/Goldsboro Mike Ruble AIR SUPPLY TEARS FOR FEARS THOMPSON THENS

TEAMS FOR FEAT
THOMPSON THIN
ABC
KIM CARMES
ARETHA FRANKI
REACH BOYS
JAHE WIEDLIN
BILLY OCEAN
MOLESHI
GINO VANNELLI
DAVID FOSTER
HALL 6 OATES
MAURICE WHITE
COMMODORES

MIDWEST

PARALLEL

ONE

WHITSPY HOUSTON
A-RAN A PREDIE JACKSON
PREDIE JACKSON
WITHROCHIMBUS
WATHROCHIMBUS
WATH

JAMES TAYLOR ARETHA FRANKLIN MR. MISTER EDDIE RABBITT SHEENA EASTON RESTLESS HEART Mottest: STEVIE WONDER GINO VANNELLI A-NA DAVID FOSTER COLLINS & MARTIN

COLLINS & MARTI WBOW/Terre havie Mark Edwards KENNY LOOGINS URGENT KENNY LOOGINS URGENT KENNY ROGES BEACH BOYS MARTINE CASH HOLLER BOYS MITTINEY HOUSTON A-RIA BANTON BOWSTEP

WHENKEREAR CHY
JOH Roberts
CODLEY & CREME
JAN HAMMER
JAMES TAYLOR
HOLLEST:
SURVIVOR
KOOL B THE GANG
BECK & STEMART
ROMNIE HILSAP

HONE HOTTART: WHITNEY HOUSTON STEVIE WONDER GODLEY & CREME GINO VANNELLI DAVID FOSTER

WSPDIToledo
Stewartifieller
FREDDIE JACKSON
COLLINS & MARTI
THOMPSON THINS
BEACH BOYS
HOLLARI:
A-KA
STEVIE MONDER
DAVID POSTER
COMMODORES
WRITHEY HOUSTON PARALLEL

THREE WJBC/Bloomington Stew Salowitz JAMES TAYLOR ANY GRANT HOTTEST: DAVID FOSTER MAURICE WHITE COLLINS & MARTII FREDDIE JACKSOM KENNY ROGERS

WCIL/Cerbondele Mett McCenn JAMES TAYLOR Hottest: DAVID FOSTER

COMMODORFS A-HA DAVID POSTER GIMO VANWELL

ONE

KFMLOS Angeles LIZ Kiley/Steve LaBea: MR. MISTER GINO VANNELLI HOTLEST: DAVID POSTER PREDDIE JACKSON A-HA COLLINS & MARTIN ARETHA FRANKLIN

KJRJSamtie Watson/Moore ONJ JAMES TAYLOR THOMPSON THINS GLENN FREY HOTEGE STEVIE MONOER GINO VANHELLI DAVID POSTER COLLINS & NARTIS WRITHEY HOUSTON WRITHEY HOUSTON PARALLEL

TWO

KOB/AMbuquerque FRch/Schreiber A-NA COLLINS & MARTIN HOTLEST! MRITHEY HOUSTON DAVID FOSTER STEVIE MONDER KOOL & TITE GANG NATALIE COLE

KBOUBOISE
OPEN HARDI
COLLINE & HART
COLLINE & HART
ATLOR
HOTER
FATOR
HOTER
FATOR
HOTER
HOT PARÁLLEL THREE

BILLY JOEL
KVEC/San Luis Obiag
Dan Armstong
JAMES TAYLOR
HCGOVERN & DONLE

R&R FRIDAY, OCTOBER 18, 1985/91

A-10A
KMOGILOS Angeles
RodiquestTevera
RodiquestTevera
THOMESON TOLER
THOMESON TOLER
THOMESON TOLER
THOMESON TOLER
THOMESON TOLER
ROLLE STEVE
KNOWN TOLER
THOMESON TOLER
THOMESON TOLER
THOMESON TOLER
THOMESON TOLER
THOMES A-RA COLLING & MARTIN DAVID POSTER WHITHEY HOUSTON STEVIZ WONDER

EAST

WKOWANICE-Rom Carpenter/Carr BILLY OCEAN JAMES TAYLOR ABC BEACH BOYS HOLLEST: STEVIE WONDER GINO VANNELLI A-HA A-HA DAVID FOSTER MAURICE WHITE

PARALLEL THREE www.J/Bany WWW.FEERINGOF
HESSELVENT CASH
JAMES TAYLOR
REMSY ROGERS
BRYAN FERRY
HICHAEL MCDONALD
HOTLABL MCDONALD
HOTLABL MCDONALD
HOTLABL MCDONALD
STEVIZ MONDER
STING
TEARS FOR FEARS

WEMMFAchburg Jack Raymond BOBBY MOMACK HICHAEL HCDONALI HR. MISTER ROOL & THE GANG URCENT

ROOL 6 THE GAI UNCENT EDDIE RABBITT JAMES TAYLOR

HOTTANTI GIND VANNELLI STEVIE MONDER ABC

DAVID POSTER
WGLLMMerceraburg
Greencaste
Lowischmidt
ABC
SEACH BOYS
SELCH BOYS
SELCH BOYS
ANGE TATLOR
JAMES TATLOR
JAMES TATLOR
JAME HANNER
STEVIE WONDER
GLENN FEW
COLLINS & MARTIN

WSKUMMontpelier Bruce Stebblins AR. AR. ARY GRANT KOOL & THE CANY GRANT KOOL & THE CANY CORRENT EDDIE MARBITT HOLEAS: DAYIO PORTER JAH HANGER GINO VANMELLI TEARS FOR FEARS GLENN FREY WTHY/Metertown, NY

HOTTERS OF STEVIE WONDER

COMMODORES GODLEY & CREME JORN PARR

JORN PARK
WWPA/WIHAM
Scott Massalia
KOOL & THE (
EURYTHNICS
ELTON JOHN
STARSHIP
BRYAN PERRY
HOTLEST:
A-HA

A-HA DAVID POSTER HALL & OATES MAURICE WHITE

Growthen Diego Richarnight Any Parker Jr. HR. HISTER HOTLOSTON A-HA KOOL & THE GAMG MRITHEY HOUSTON TEARS FOR FEARS STEVIE WONDER

KFM/San Diago Mark Zegan THOMPSON TWINS JACK WAGMER ARETHA FRANKLIN NR. HISTER Hottast:

WEST

KnottHolmberg ARETHA FRANKLIN TEARS FOR PEARS

Mick Hagarty JAN HAMMER ONJ

A-NA GINO VANNELLI

STEVIE NONDER

TWO

JAMES TAYLOR KENNY ROGERS HOLLOST: TEARS FOR FLARS STEVIZ WOHDER FREDDIZ JACKSON GINO VANNELLI DAVID FOSTER

WSFL/MEW BERN
Gary Lee
ABC
ABC
OMJ
HICHAEL MCDONALD
ANY GRANT
ANY PARKER JR.
HOLLEST
HAURICE WHITE
A-HA
TEARS POR FEARS
GINO VARNELUI
STEVIE MONDER WSTF (STAR 101)/O

WSTF (S) AN 10.5 BeflardLowe GLENN PREY AUXTHA PRANKLIN DON RENLEY TEARS POR PEARS HOLGER! MADONNA A-HA STEYIE MONDER JAM HANDER GING VANNELLI

A-HA GLERN FREY MOOD & THE GANG STEVIE MONDER WHITNEY HOUSTON WEZSRICHMOND
DHONSOVINE
NAURICE WRITE
NOTES:
A-MA
WHITNEY HOUSTON
STEVIE WONDER
HALL & OATES
KOOL & THE GANG

WAVE/Sersota Huntington/Tellone NICHAEL MCDONALD CLEMONS & BROWNE SANST TATUOR CARS HOTEWEY, STEVIE MONDER WHIFTNEY HOUSTON STILLE SPRINGSTEEN A-HA

A-BA GLENN FREY GING VANNELLJ KMGG/Santa Barba Stephen Meade JAMES TAYLOR BOBBY WOMACK STREEN ASTON ANY GRANT CHRIS CROES HOTTER GINO VANNELLI DURELL COLEMAN KERRY LOGGINS A-RA

KERNI R-BA PREDDIE JACKSON KALE/Tri Chies MALETT CHIES
BHI Templeson
JAN HAMPER
KOOL & THE GAME
KENTY LOOGINS
THOMEOS THINS
BILLY JOEL

Michael Mesding BILLY JOEL BILLY OCEAN JAMES TAYLOR HOTTAST: A-HA

OAVID POSTER GLENN FREY ONJ THE ONJ THOMPSON TWINS HOTTOST STEVIE WONDER WHITNEY HOUSTON GINO VANNELLI

GING VAMMELLI A-HA TEARS FOR FEARS KWFMUTUCSON Chris Ryan CHICATION
LAURA BRANIGAN
MR. HISTER
ARETHA FRANKLIN
THOMPSON TWINS
HOTCOST
STEVIE WONDER
DAVID FOSTER
HHITMEY HOUSTON
JAN HAMPEN
COLLING & MARTIN

PARALLEL THREE

KFOD/Anchorage Lewis/Herigan LAURA BRAHIGAM HICHAEL NCOMNLD HOTENEY HOUSTON DAYLD FOSTER HICHAEL FRANKS GING VARRELLI COMMODORES

KKLV/Anchorege
Greg Wilkinson
JAMES TAKTIM
MICHAEL MCDONALD
MICHAEL
MCHAEL
M

K99/Great Falls Steve Kelter ABC Hottaat: MRITHEY HOUSTON COMMODORES STEVIE WOWDER A-RA DAVID FOSTER

KRMO/Reno Lary froms none Hottast: A-HA DAVID FOSTER STEVIE WORDER COLLINS & HART GIBO VANNELLI KOSW/Mock Springs Chris Alexander KOOL & THE GANG HICHAEL HOOMALD EDDIE RABRITT JAMES TAYLOR UNCLUST GIBO VANNELLE OOM MERCLEY A-MA JOSH COUGAR GLERN FREY

DAVID POSTER OF THE TOTAL OF TH none Hottest: GODLEY & CREME WALL & DATES A-BA

A-HA JAN HAPPIFR WHITNEY HOUSTON TEARS FOR PEARS STEVIE WONDER

RILLY OCEAN SHEENA EASTON AMY GRANT HR. MISTER BEACH BOYS HOTEST! WONDER COMMODORES

Frozen: WIVY/Jacksonville. Falled To Report: WICC/Bridgeport,

WMGF/Milwaukee is a new reporter

WEST PARALLEI

KFME/Sen Diego Mark Larson GLERN FREY JAMES TAYLOR HOLLUST: A-MR STEVIE MONDER DAVID POSTER GINO VARRELLI TEARS FOR FEAL

Next Week: WWPA/Williamsport

begins reporting to the Full-Service

40 Reporters, 37 Current Reports Frozen: KHOW/Denver & WGY/ Failed To Report: WIBC/Indianapolls.

HOOTSHEE E DON HOTTOSTER STEVIE MONDER DAVID FOSTER JIMMY BUFFETT KRHWY ROGERS FREDDIE JACKSO

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Three Two Last Weeks Weeks Week	, 159 REPORTS	OCTOBER 18, 1985	Total Reports/Adds	Power	Heavy	Medium
	JOHN COUGAR MELLENCAMP/Scarecrow (Riva/PG)	"Small" (133) "R.O.C.K." (117) "Rain" (51)	151 = /0	49 –	133 -	18+
	ROGER DALTREY/Under A Raging Moon (Atlantic)	"After The Fire" (142) "Raging" (109)	149+/2		108+	
	MIAMI VICE/Soundtrack (MCA)	"You Belong" (142) "Theme" (68)	143-/0		126-	
	DIRE STRAITS/Brothers In Arms (WB)	"Walk" (95) "One World" (94) "So Far" (35)	140-/1	27-	104-	33 -
	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"We Built" (115) "Sara" (16) "Tomorrow" (14)	135 -/0	35 -	108 -	25+
	STING/The Dream Of The Blue Turtles (A&M)	"Seventh" (102) "Fortress" (40) "Shadows" (17)	128-/1	15-	75 –	53 -
	MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (131)	135 – /1	35+	108+	23-
	HEART/Heart (Capitol)	"Never" (123)	127-/0	34+	102 =	24 -
	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Soul To Soul (Epic)	"Sister" (121) "Say What!" (31) "Change" (20)	138-/0	6+	60 =	74 =
	THOMPSON TWINS/Here's To Future Days (Arista)	"Lay Your Hands On Me" (122)	131+/2	20 -	70 +	58 -
	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Lovin' " (71) "Dangerous" (52)	107-/3	16 -	59 -	44+
	TALKING HEADS/Little Creatures (Sire/WB)	"Stay Up Late" (96) "And She Was" (32)	108+/7	13=	42 =	61+
	PHANTOM, ROCKER & SLICK/Phantom, Rocker & Slick (EMI America)	"Men Without Shame" (131)	133+/7	3+	27+	95 -
	CRUZADOS/Cruzados (Arista)	"Motorcycle Girl" (127)	135+/7	1 =	17+	108 –
	INXS/Listen Like Thieves (Atlantic)	"This Time" (126)	127 /21	5	17	94
_ 27 20 1 5	TOMMY SHAW/What If (A&M)	"Remo's Theme" (113)	113+/4	2+	32+	<i>73</i> –
	KISS/Asylum (Mercury/PG)	"Tears Are Falling" (102)	102+/8	3+	29 +	63 -
19 18 18 🛈	OUTFIELD/Play Deep (Columbia)	"Say It Isn't So" (85)	87-/3	4+	33 -	47-
6 11 14 19	HOOTERS/Nervous Night (Columbia)	"And We Danced" (62)	71 – /2	8-	36 -	32 -
_ 37 26 ②	JOE LYNN TURNER/Rescue You (Elektra)	"Endlessly" (101)	102+/17	1 =	12+	<i>76</i> +
11 12 13 21	BRYAN ADAMS/Reckless (A&M)	"One Night" (63)	65 – /2	11-	. 45-	20+
14 15 15 22	MARILLION/Misplaced Childhood (Capitol)	"Kayleigh" (77)	82-/0	3=	23 -	56-
13 14 21 23	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Head Over Heels" (64)	66 -/0	10 -		
	R.E.M./FablesReconstruction (IRS/MCA)	"Driver 8" (69)	71 – /1	2-	28 -	38 -
34 29 25 🕮	PREFAB SPROUT/Two Wheels Good (Epic)	"When Love Breaks Down" (74)	79 – /2	3+	16-	<i>50</i> =
32 30 29 🐠	SQUEEZE/Cosi Fan Tutti Frutti (A&M)	"Hits Of The Year" (56)	63-/1	1 =	20+	39 -
27 25 24 27	QUARTERFLASH/Back Into Blue (Geffen)	"Talk To Me" (60)	67-/3	1 =	15 –	44
24 20 22 28	NICK LOWE & HIS COWBOY OUTFIT/The Rose Of England (Columbia)	"I Knew The Bride" (63)	66 – /2	1 –	19 –	40-
31 31 30 🕮	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Home Sweet Home" (68)	70 – /5	2-	9=	52 -
32 🚳	KATE BUSH/Hounds Of Love (EMI Americaa)	"Running Up That Hill" (66)	66+/17	6=	18+	38+
	MARSHALL CRENSHAW/Downtown (WB)	"Little Wild One" (53)	<i>59</i> + /7	1 =	13+	37-
DEBUT DEBUT	AUTOGRAPH/That's The Stuff (RCA)	"Blondes" (71)	72 /11	0	2	52
DEBUT > 33	WANG CHUNG/To Live And Die In L.A. (Geffen)	"To Live And Die" (66)	67+/24	0 =	5+	49+
35 🛂	MAD MAX BEYOND THUNDERDOME/Soundtrack (Capitol)	"One Of The Living" (49)	51+/5	3+	12+	
	JON BUTCHER AXIS/Along The Axis (Capitol)	"Stop" (41) "Sounds" (13)	58-/0	0 =		50 -
37 36	PLATINUM BLONDE/Alien Shores (Epic)	"Crying Over You" (63)	66+/10	0 =		44+
	MICHAEL McDONALD/No Looking Back (WB)	"Bad Times" (38)	42-/0	1 =	12-	29 -
	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"I'm Goin' Down" (27)	32 -/0	4-	20 -	
	DREAM ACADEMY/Dream Academy (WB)	"Life" (36) "This World" (14)	50+/10	2+		37+
DEBUT 40	DEL FUEGOS/Boston, Mass. (Slash/WB)	"Don't Run Wild" (53)	<i>57+/15</i>	0 =	5+	38+
						



BREAKERS.

INXS

Listen Like Thieves (Atlantic)

80% of our reporters on it. 127/21 including adds at: WBAB, DC101, WKLS, KTXQ, WRIF, KYYS, KBPI, KMET. Debuts at #15 on the Albums chart.

JOE LYNN TURNER Rescue You (Elektra)

64% of our reporters on it. 102/17 with adds at: WHJY, WKLS, KSRR, WZZO, KMJX, WRXL, KQDS, KMOD, KZEL, KKDJ. Moves 26-20 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), lewer (-), or equal (=) reports compared to last week. On the album chart, current singles are boilded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

 $\mbox{BREAKERS} \rightarrow \mbox{A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.$

DMM

y now, you will have received the new Waterboys' album This Is The Sea. You will also have noticed a DMM, "Direct Metal Mastering" sticker on the sleeve. This ad is not for the album. It's for the re-

DMM offers a dramatic improvement in the quality of black disks. Higher audio standards, minimal interference and greater cord. durability are hallmarks of the DMM sound. DMM eliminates several intermediate

steps that can cause noise problems on vinyl. What you hear is much closer to the master tape than anything you have ever heard before. DMM allows the listener to benefit from state of the art sound without new equipment or special software. DMM is already in use in twenty countries. Thus far the U.S. has been one of the last countries to

Because we believe that great music can sound greater, The Waterboys' This Is The catch on. Sea is Island's first DMM release. Better sound from our artists on vinyl to your airwaves.

The way records are meant to sound.



AUTOGRAPH

"Blondes In Black Cars" AOR and RCA break another one!



R&R Albums Debut @ Album Network Albums Debut 33



"That's The Stuff"

Featuring

"Blondes In Black Cars"

"Take No Prisoners"

"That's The Stuff"

"Blondes In Black Cars"



AOR ALBUMS

MOST ADDED

TRIUMPH (35) Stages (MCA WANG CHUNG (24) To Live And Die In L.A. (Geffen) INXS (21) Listen Like Thieves (Atlantic)
KATE BUSH (17) Hounds Of Love (EMI A JOE LYNN TURNER (17) Rescue You (Elektra)

HOTTEST

MIAMI VICE (54) Soundtrack (MC JOHN C. MELLENCAMP (49) Scarecrow (Riva/PolyGr MR. MISTER (35) Welcome To The Real World (RCA) STARSHIP (35) Knee Deep In The Hoopia (Grunt/RCA) **HEART (34)** Heart (Capitol)

NEW & ACTIVE

ALARM "Strength" (IRS/MCA) 52/23 (0/0)
Adds including WMMR, WNOR, KBCO, KUPD, WRCN, WFYV, WDIZ, KILO. Powers 2: Heavy 5: 91X, WCCC, WLIR, KTCL, KCGL. Medium 35 including WBCN, WNEW, WXRK, KTXQ, KZEW, WQFM, KRQQ, KOME, WHCN, WPDH.

HEADPINS "Head Over Heels" (MCA) 49/3 (47/6) Adds: WKLC, WFVV, KKDJ. Heavy 3 including KLBJ, KILO. Medium 34 including WBCN, WNEW, KZEW, WOFM, KUPD, KGB, KOME, WOUR, WAAF, KLAQ, KMOD, KFMG.

WHITE NIGHTS "Soundrack" (Atlantic) 40/10 (0/0)

Adds including KTCZ, KBCO, WZZO, KLBJ, WWCT, KFMG. Powers 1: Heavy 11 including KINK, WCCC, WIMZ, WRQK, WZEW. Medium 20 including WBCN, WNEW, WHEB, WOUR, WRXL, KGGO, KODS

WCCC, WIMZ, WRQK, WZEW. Medium 20 including WBCN, WNEW, WHEB, WOUH, WHXL, KGGO, KODS.

OUKE JUPITER "The Line Of Your Fire" (Motown) 40/1 (44/5)

Adds: WHFS. Heavy 4: WRIF, WDHA, WZZQ, KRQU. Medium 27 including WBCN, WNEW, KSRR, WOFM, KLOS, KMET, KGB, WOHR, KLBJ, KISS, WAPL, KATT, KILO.

■ TRIUMPH "Stages" (MCA) 39/35 (4/2)

Adds: including WBCN, WBAB, DC101, WYNF, WRIF, KGB, KOME. Heavy 6 including WHJY, KZEW, KNCN, WSKS. Medium 26 including CHOM, KTXQ, KLOL, WQFM, KATT, WIOT, KFMG, KKDJ. BLACK "N 'BLUE "Without Love" (Geffen) 35/8 (27/9)

Adds: WPLR, WHEB, WHTF, KKDJ, WTPA, WCXT, WZZQ, KOZZ. Heavy 3: WQFM, KRIX, KILO. Medium 21 including WYNF, WLVQ, WLLZ, KSHE, KGB, WYSP, KLAQ, WDIZ, KISS, KOMP, KLPX. STEVIE WOMDER "In Square Circle" (Tamal/Motown) 29/1 (31/4)

Adds: KTCL. Powers 4: Heavy 14 including WXRT, KTCZ, KBCQ, KINK, WQBK, WONE, K97. Medium 13 including KFOG, CFOX, CHEZ, KGGO, WIZN.

WIRE TRAIN "Between Two Worlds" (415/Columbia) 28/1 (28/4)

Adds: WGFM. Heavy 4: KTCL, KRQU, KCGL, KVRE. Medium 17 including WBCN, WNEW, WXRK, WXRT, KBCO, KROQ, KROR, KOME.

ABBC "How To Be A Zillionaire" (Mercury/PolyGram) 26/6 (23/1)

Adds: CHOM, WSHE, WHFS, WKDF, WIZN, KRRZ, Heavy 6: WXRT, CFOX, WLIR, WHMD, WZEW, KTCL. Medium 14 including WMMR, KROQ, WQBK, WAQY, KSTM, KRQU.

EDDIE & THE TIDE "Go Out And Get It" (Alco) 26/3 (26/4)

Adds: KSRR, KRIX, KRQU. Heavy 2: WQFM, WSKS. Medium 17 including WXRK, KLOL, WLLZ, WRIF, KZAP, 91X, KGB.

■ WATERRANS" "This Is The Saa" (Island) 24/16 (6/5)

KZZAP, 91X, KGB.

WATERBOYS "This is The Sea" (Island) 24/16 (6/5)

Adds including WSHE, WXRT, KBCO, KROQ, WDHA, WLIR, WHEB. Heavy 2: KTCL, KCGL. Medium 13 including CHOM, WQBK, WHFS, WQUR, KSTM.

PHIL COLLINS "No Jacket Required" (Altantic) 24/4 (19/3)

Adds: KSHE, WGRI, KFMQ, KWHL. Powers 2: Heavy 12 including WMMR, WNOR, WRIF, KMCO. Medium 10 including WIYY, WBCN, WYNF, KQRS, KLOS.

HEAVEN "Knockin" on Heaven's Door" (Columbia) 23/2 (22/6)

Adds: KXZL, KOLA. Heavy 1: KZEW. Medium 18 including WNEW, KLOS, KGB, KISW, WDHA, WRCN, WPLR, KLAO, KRIX, KKCI.

WPLR, KLAO, KRIX, KKCI.

MOTELS "Shock" (Capitol) 22/3 (20/1)
Adds: KGB, WAPL, WRKI. Heavy 6 including WBCN, KROQ, WPLR, CHEZ. Medium 14 including KGRS, WPYX, WDHA, WAAF, KNCN.

NOMD "Crush" (Virgin/A&M) 214 (1717)

Adds: WHEB, WAQY, KPOI, KRQU. Heavy 7 including WXRT, KRQQ, WHMD, WCPZ, KTCL, KCQL. Medium 11 including WSHE, KBCQ, CFQX, WQBK, WHFS, WLIR, WRDU, KSTM.

COLOUR FIELD "Virgins And Philistines" (Chrysalis) 20/3 (17/4)

Adds: KRQQ, WCCC, WIZN, Powers 1: Heavy 5: WXRT, KTCZ, WLIR, KSPN, KTCL. Medium 9 including USPC ASY WISES WIGHT CENT WITH.

Adds: KROQ, WCCC, WIZN. Powers 1: Heavy 5: WXRT, KTCZ, WLIR, KSPN, KTCL. Medium 9 including KBCQ, 91X, WHFS, WDHA, CFNY, WTUE.

CURE "The Head On The Door" (Elektra) 17/3 (15/0)

Adds: WXRK, WRCN, WIZN. Powers 3: Heavy 8: WXRT, KROQ, 91X, WHFS, WLIR, KTCL, KRQU, KCGL. Medium 7 including KBCQ. CHEZ, WFNY, KVRE.

BILLY JOEL "Greatest Hits" (Columbia) 16/5 (14/4)

Adds: CFOX, WPDH, WONE, KGGQ, WCPZ, Powers 1: Heavy 7 including KINK, WZZO, WRCN, WIMZ, WHMD, KZAM. Medium 7 including WBAB, KMJX, WRDU.

ROMANTICS "Bhythm Romance" (Memperor/CBS) 15/3 (20/1)

Adds including WWCK, WWWV. Heavy 1: WHJY. Medium 13 including WMMR, WLLZ, WRIF, WQFM, KROQ, KZAP, 91X.

JAMES TAYLOR "That's Why I'm Here" (Columbia) 14/14 (0/0) Adds including WOBK, WDHA, WRCN, WIZN, WWW, KGRO, KZAM. Heavy 3: KTCZ, KINK, WONE. Medium 8 including WPDH, WRDU, WCPZ, KSPN.

WONE. Medium 8 including WPDH, WRIDI, WCPZ, KSPN.
ALAN YEBR "Just A Million Dreams" (Elektra) 14/1 (19/4)
Adds: WHFS. Heavy 1: KRQU. Medium 9 including KZAP, 91X, KGB, KRQR, KLBJ, KSTM.
SMASH PALACE "Smash Palace" (Epic) 13/5 (9/4)
Adds: WBCN, WIZN, KUFO, KSPN, KTCL. Heavy 0: Medium 7 including WMMR, KTXQ, KBCO, 91X, WLIR, WHTF.

DOUG CAMERON "Mona With The Children" (Gold Mountain/A&M) 13/1 (15/6)

Adds: WQBK. Heavy 1: KTCZ. Medium 8 including KBCO, KSTM, WIZN, KZAM, KTCL, KVRE. JANE WIEDLIN "Jane Wiedlin" (IRS/MCA) 13/1 (14/0)

Adds: WRKI. Powers 1: Heavy 3: KROQ, KLYV, KCGL. Medium 9 including WBCN, KTCZ, WHFS, WLIR, WHMD, KVRE. STEVE MORSE BAND "Stand Up" (Elektra) 12/4 (11/6)

Adds: KRIX, WHMD, WCXT, KVRE. Heavy 1: KTCL. Medium 6 including KBCO, WONE, WTUE, KZAM.

AOR TRACKS

	Three Weeks	Two Weeks	Las Wr		159 REPORTS	Total Reports/Adds	Power	Heavy	Medium
ı	_	_	4	0	ZZ TOP/Sleeping Bag (WB)	146+/4	53+	128+	15-
1	3	. 1	1	2	GLENN FREY/You Belong To The City (MCA)	142-/0		126-	
1	6	3	2	3	ROGER DALTREY/After The Fire (Atlantic)	142-/3		103+	
ı	8	4	3	4	MR. MISTER/Broken Wings (RCA)	131-/0		107+	
l	10	5	5	6		123-/0		102+	
İ	18	13	9			133+/13		96+	
I	_	18	7	ŏ	RUSH/The Big Money (Mercury/PG)	138+/1	18+	80+	
I	_	_	15	_	SIMPLE MINDS/Alive & Kicking (A&M)	147+/26	15+	62+	77-
ı	1	2	6	9	STARSHIP/We Built This City (Grunt/RCA)	115-/0	<i>33</i> –	95 -	20 -
ı	15	11	10		JOHN COUGAR MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	117-/4	12=	68 –	45 -
ı	16	12	11		THOMPSON TWINS/Lay Your Hands On Me (Arista)	122=/1	17-	66+	54 –
l	20	16	12	Ď	STEVIE RAY VAUGHAN & DOUBLE /Look At Little Sister (Epic)	121+/3	5+	54+	63+
l	47	25	16	➂	PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America) 131+/7	3+	27+	93 –
ŀ	7	6	8	14	DIRE STRAITS/One World (WB)	94-/1	18+	64 –	27 -
ı	38	22	19	ø	ROGER DALTREY/Under A Raging Moon (Atlantic)	109+/7	3 =	44+	59 –
١	32	26	25	Ō	CRUZADOS/Motorcycle Girl (Arista)	127+/6	1 =	17+	101 -
l	52	37	32	Ø	DIRE STRAITS/Walk Of Life (WB)	95+/25	8+	54+	38+
١	30	24	23	Ď	STING/Love Is The Seventh Wave (A&M)	102+/8	9+	49+	51=
l	_	41	31	1	INXS/This Time (Atlantic)	126+/20	5+	17+	94+
l	40	29	24	2 0	TOMMY SHAW/Remo's Theme (What If) (A&M)	113+/4	2+	32+	73 –
ŀ	41	30	29	3	TALKING HEADS/Stay Up Late (Sire/WB)	96+/11	10+	33+	<i>56</i> +
l	31	28	30	2	KISS/Tears Are Falling (Mercury/PG)	102+/8	3+	<i>29</i> +	<i>63</i> –
l	4	7	14	23	LOVERBOY/Lovin' Every Minute Of It (Columbia)	71 –/0	14-	47-	23 –
l	17	47	18	24	OUTFIELD/Say It Isn't So (Columbia)	<i>85 – /3</i>	4+	33 –	46 -
l	_	46	33	Œ	JOE LYNN TURNER/Endlessiy (Elektra)	101+/17	1 =	12+	76+
l	9	10	13	26	BRYAN ADAMS/One Night Love Affair (A&M)	63 – /1	11-	44 –	19+
l	28	27	27	27	JAN HAMMER/Miami Vice Theme (MCA)	68 - /2	13 –	43-	23 -
l	13	15			MARILLION/Kayleigh (Capitol)	77-/0	3 =	21 –	53-
l	.11	14	26		TEARS FOR FEARS/Head Over Heels (Mercury/PG)	64 – /0	10-	40 –	21+
l	5	9	21		HOOTERS/And We Danced (Columbia)	62-/1	5 –	31 –	28 -
l	2	8	17		JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG)	<i>50 – /0</i>	14 –	42-	6=
l	19		22	_	R.E.M./Driver 8 (IRS/MCA)	69 – /1 -	2-		37-
	39	43	_		JOHN COUGAR MELLENCAMP/Rain On The Scarecrow (Riva/PG)		4+	22+	
					C. CLEMONS w/J. BROWNE/You're A Friend Of Mine (Columbia)	75 /74	0	8	56
	45				PREFAB SPROUT/When Love Breaks Down (Epic)	74 - /2	3+	13-	
	42				MOTLEY CRUE/Home Sweet Home (Elektra)	68 - /6	2-	9=	51 -
ı	55			-	KATE BUSH/Running Up That Hill (EM) America)	66+/17	6=	18+	38+
	23			_	NICK LOWE & HIS COWBOY/I Knew The Bride (Columbia)	63-/2	1 –	18 -	39 –
	51			_	SQUEEZE/Hits Of The Year (A&M)	56-/1	1=	16+	37-
	35				QUARTERFLASH/Talk To Me (Geffen)	60 - /3	1+	13-	39 –
	12				STING/Fortress Around Your Heart (A&M) AUTOGRAPH/Blondes In Black Cars (RCA)	40 - /1 71 + /10	5- 0-	27-	11-
	_			_	LOVERBOY/Dangerous (Columbia)	71+/10 52+/11	0 = 2 +	13=	52+ 34+
	58			_	WANG CHUNG/To Live And Die In L.A. (Geffen)	52+/11 66+/24	2 + 0 =	13 = 4+	34+ 49+
			_	_	MARSHALL CRENSHAW/Little Wild One (No. 5) (WB)	53 + /7	<i>0</i> = 1 =	10+	49 + 34 -
	59				TINA TURNER/One Of The Living (Capitol)	49+/5	7 = 3+		37+
	37			_	TALKING HEADS/And She Was (Sire/WB)	32 - /O	4-	18-	3/+ 14≈
	34				DIRE STRAITS/So Far Away (WB)	35 - /1	2-	19-	16−
				_	PLATINUM BLONDE/Crying Over You (Epic)	63+/10	0=		43+
	The	BUT	ĩ.	<u> </u>	ALARM/Strength (IRS/MCA)	49+/20	2+		34+
					DEL FUEGOS/Don't Run Wild (Slash/WB)	53+/13	0=	5+	35+
					ALDO NOVA/Tonite (Lift Me Up) (Portrait/CBS)	56+/19	0=		40 +
					BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia)	27-/0	4-	18-	9-
					MICHAEL McDONALD/Bad Times (WB)	38-/0	0=	8-	29-
				_	DREAM ACADEMY/Life In A Northern Town (WB)	36+/14	2+		26+
	29				JON BUTCHER AXIS/Stop (Capitol)	41 -/0	0=		
	50				A-HA/Take On Me (WB)	28-/0	5-		12-
	_				DUKE JUPITER/The Line Of Your Fire (Motown)	40-/1	0=		27-
	_			_	HEADPINS/Still The One (MCA)	42=/2	0=		29+
	43				STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Say What! (Epic)		1 =		20 -
	r								

MOST ADDED

CLARENCE CLEMONS w/JACKSON BROWNE (74)

You're A Friend Of Mine (Columbia) SIMPLE MINDS (26) Alive & Kicking (A&A OIRE STRAITS (25) ARCAOIA (25) Election Day (Capitol) WANG CHUNG (24) To Live And Die In L A. (Geffen)

HOTTEST

2Z TOP (53) Sleeping Bag (WB GLENN FREY (50) You Belong To The City (MCA) MR. MISTER (34) Broken Wings (RCA) HEART (34) Never (Capitol) STARSHIP (33) We Built This City (Grunt/RCA)

BREAKERS

Love Of The Seventh Wave (A&M)

64% of our reporters on it. 102/8 including adds at: WBAB, KTXQ, WLVQ, WPLR, KLBJ, WONE. Moves 23-18 on the Tracks chart.

JOE LYNN TURNER Endlessly (Elektra)

64% of our reporters on it. 101/17 including adds at: WHJY, WKLS, KSRR, WIMZ, WKDF, WDIZ, KQDS, KMOD, KZEL, KKDJ, Moyes 33-25 on the Tracks chart.

TALKING HEADS Stay Up Late (Sire/WB)

80% of our reporters on it. 96/11 including adds at: WKLS, WLVQ, KUPD, WHTF, KMJX, KFBQ. Moves 29-21 on the Tracks chart.

NEW & ACTIVE

BLACK 'N' BLUE "Miss Mystery" (Geffen) 35/8 (27/10)
Adds: WPLR. WHEB, WHTF, KKDJ, WTPA, WCXT, WZZO, KOZZ. Heavy 3; WOFM, KRIX, KILO.
Medium 21 including WYNF, WLVQ, KSHE, KGB, WPYX, KLAQ, WKDF, WDIZ, KISS. KGGO,

Action 16 including WBAB, WHY, WPYX, WHCN, WPDH, WR WBLM. Heavy 3: WZZO, WLIR, KCGL. , WIMZ, WKQQ.

TRIUMPH "Mind Games" (MCA) 24/20 (4/2)
Adds including WBCN, KSRR, Heavy 5 including WHJY, KNCN, KISS, WSKS, Medium 16 Adds including WBCN, KSRR, Heavy 5 including ng KLOL, WRIF, WQFM, KOME, WPDH, KATT, w

ABC "Be Near Me" (Mercury/PolyGram) 24/6 (21/2)
Adds: CHOM, WSHE, WHFS, WKDF, WIZN, KFMZ Heavy 6: WXRT, CFOX, WLIR, WHMD, WZEW.

HEAVEN "Knockin' On Heaven's Our" (Columbia) 23/2 (22/6) Adds: KYZL. KOLA. Heavy 1: KZEW. Medium 18 including WNEW, KGB, KISW, WPYX, KLAQ.

WATERBOYS "The Whole Of The Moon" (Island) 22/15 (4/3)
Adds including WSHE, WXRT, KBCO, WHEB, WOUR, KUFO, Heavy 2: KTCL, KCGL, Medium
12 including 91X, WOBK, WHFS.

JOHN C. MELLENCAMP "Justice And Independence '85" (Riva/PG) 22/1 (25/2) Adds: KSTM. Heavy 10 Including WXRK, WLUP, KISW, WEZX, KLAQ, KMOD, KILO. Medium 12 including KNON, WXCK, KICT, KOMP.

CHARLE SEXTON "Beat's So Lonely" (MCA) 20/20 (8/8)
Adds including WHEB, KLBJ, KLAQ, WKDF, Heavy 1: KZEW. Medium 9 including KTXQ,
KSRR, KMOD, KFZE

KSRR, KMOD, KEZE.

JOHN WAITE "Welcome To Paradise" (EMI America) 20/6 (17/7)

Ards: WNEW WLLZ, KGGO, KFMZ, KFMQ, WCXT, Heavy 2: WIZN, WHMD, Medium 14 including

STEVIE RAY VAUGHAN & OOUBLE TROUBLE "Change It" (Epic) 20/1 (19/4)
Adds: KILO. Heavy 6: KZEW, WOFM, KFOG, KLBJ, KFMG, KVRE. Medium 13 including KTXQ,

ELTON JOHN "Wrap Her Up" (Geffen) 18/18 (0/0)
Adds including WWWV, KFMQ, KZOQ, Heavy 2: WNEW, KBCO, Medium 12 including

CHEAP TRICK "Little Sister" (Epic) 18/3 (16/3) Adds: WAPL, WTPA, WCXT. Heavy 2: WDHA, KRIX. Mediu IA, KRIX. Medium 13 including WXRK, WQFM, WEZX,

HOWARD JOMES "Like To Get To Know You" (Elektra) 18/2 (19/1)
Adds: WONE, KZAM Powers 1: Heavy 7 including WLIR, KDKB, WHMD, WCPZ, Medium 10 WMMR WSHE, KRPI, WPYX

EDOIL & THE TIDE "JUST Need & Little Rock" (Atco) 17/4 (14/7)

Adds: KSRR, 91X, KRIX, KROU. Heavy 1: WQFM. Medium 12 including WXRK, KLOL, KZAP, KGB,

KDJK. M**OTELS "Shock" (Capitol) 17/3 (17/5)** Arida including KGB, WRKI, Heavy 4: WBCN, WPLR, WAPL, WZN, Medium 13 including KQRS,

STEVIE WONDER "Part-Time Lover" (Tamla/Motown) 17/0 (18/3) Adds O. Powers 3: Heavy 9 including KINK, WOBK. Medium 7 including KTCZ, KGGO, WBLM. BILLY JOEL "The Night is Still Young" (Columbia) 16/5 (14/4) Adds: CFOX, WPDH, WONE, KGGO, WCPZ. Powers 1: Heavy 7 including KINK, WZZO, WINZ.

"Sara" (Grunt/RCA) 16/4 (12/3) avy 9 including KTCZ, WRCN, WAPL, KFMQ, Adds: WRXL, WONE, WRQK, W KKGR, KWHL, KGRQ. Medium 7

CURE "in Between Days" (Elektra) 16/3 (14/1)
Adds: WXRK, WRCN, WIZN, Powers 3: Heavy 8 including ng WXRT, KROQ, 91X, WHFS, WLIR.

OMD "So In Love" (Virgla/A&M) 16/3 (14/2)
Adds: WHEB, WAQY, KPOI, Heavy 3: KROQ, WHMD, WCPZ, Medium 11 including WSHE, WQBK, WHES, WLIR.
COLOUR FIELD "Can't Get Enough Of You Baby" (Chrysalis) 15/4 (13/4)
COLOUR FIELD "Can't Get Enough Of You Baby" (Chrysalis) 15/4 (13/4)

JAMES TAYLOR "Everyday" (Columbia) 14/14 (0/0)
Adds including WDHA, WRCN, Heavy 3: KTCZ, KINK, WONE. Medium 6 including WDBK.

WPDH, WRDU.

HODDOD GURUS "Bittersweet" (Big Time) 14/7 (8/8)

HODDOD GURUS "Bittersweet" (Big Time) 14/7 (8/8)

Medium 9 including 91X, WLIR, KSTM, KTYD Adds including KOZZ, KVRE. Heavy 0: Medium 9 Including 91A, WEBN, WEBN, WORLD OREAM ACADEMY "This World" (WB) 14/2 (16/1)

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BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

NEW & ACTIVE — Records building in airplay and coming closest to chart-ing. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records.

HOTTEST — This week's records receiving the most power reports.

REGIONAL AOR ACTIVITY

PLAYLISTS -- An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week --- its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) — A single's B-side. (M): (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in tne listed rotation.

A "frozen" list indicates that a current report was not received. and last week's rotations were included in the data base

PARALLELS — Stations arrang-ed by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200.000-1.000.000 Parallel Three: under 200,000. Stations at a significant ratings dis advantage to their in-format competitor(s) are assigned a lower para-

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PARALLEL ONE

PHIL COLLINS SIMPLE HINDS STARSHIP HEARP STEVIE MAY VALIGNAM a CLARENCE CLEMONS Light

WBCN/Boston (617)266-1111 PD: OEDIFUS ABST. PD: BOS XRAFE

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(215)661-0933 PO: TED UTI HD: ERIH RILEY

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(301)889-0098 PO, CHUCK DUCOTY HO, CHRIS BHRY

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(514)935-2425 PD: RDB BRAIDE MD: REBOIT DUP

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WNEW-FM/New York (212)000-7000 PD: CHARLIE REPOALL RD: LISA RICHARDS

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WXRK/New York (212) 750-6400 PD: PAT EVANS HD: HARK DIDIA

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WBAB/Long Island (516)587-1023 PD: BOB SUCHMARK HD: RALPH TORTORA Heavy JOHN COUGAR MELLETS

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(304)722-3308 PD: REGGIE JOHES

WORK-FMAIN (518)462-5555 PD: JOHN COOPER HD: PEGGY APPLE EADPIPE Light

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WIZN/Burline (802)877-6800 PD: ROGER NAYER HD: ARTY LAVIGE

WRCN/Long Island (\$16)727-1570 ASST. PD: JOHN GRAPPOST

WHER-FM/Ports (603)436-7300 PO. JIM RISING MD: CHRIS GARRET BRANCH PROTECT OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF THE STATE OF

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(603)625-6915 TO: BOS COX HD: KAREN ANDERSEN

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