#### N D E:

#### **R&R DEBUTS** FOWSON S **ENGINEERING COLUMN**

Beginning this week, in a new monthly SEP R&R column, top industry professionals will cover radio engineering: issues, equipment, and its relation to management, sales, programming, and production. In the debut column engineering consultant Elliott Klein stresses the need for better communication between managers and

Page 25

#### **COURT STRIKES DOWN FCC'S FEMALE PREFERENCES**

The U.S. Court of Appeals overturned the FCC's decision to award a license on the basis of female gender, in a sure-tobe-controversial decision. Brad Woodward tells the story and provides a guide to the FCC's preference criteria. Page 10

#### **MAINTAINING YOUR** SALES TEAM

Recruiting and training a sales team are important, but keeping that team at a high level of productivity is the true challenge. Mike Horn concludes his "In Search Of Performance" series with some important leadership tips.

#### IN THE NEWS THIS WEEK

- Arbitron reprimands WLS
- Les Acree PD at WTQR Monica Lynch President, Rick Dutka VP at Tommy Boy
- Andy Holt PD, John Kizer GSM at KFKF
- Les Tolchin VP at Arbitron
- Bill Richards PD at WNCI
- Jim Jordan Exec. VP/GM at WHOO-AM & FM
- Ron Goldstein VP at Arista
- Christopher Beck GSM at WINZ
- Glenn Schiller GSM at WKKX
- Bob Osburn GSM at WZZK
- World Class buys WZPL

Page 3, 4, 7, 8

#### COPING WITH NATURAL DISASTERS

Disasters of the natural kind can strike anywhere, and community-oriented radio stations need to be prepared for the worst. Joel Denver talks to stations experienced in this realm for a few timely quidelines

Page 36

#### ADAPTING COMEDY TO YOUR **ON-AIR NEEDS**

CFNY/Toronto's Don Berns and Dan O'Day conclude their look at humor services and how they can best be used by air personalities. Page 35

#### **NEXT WEEK IN R&R**

Lon Helton and Harvey Mednick team up to put the Wrangler Country Showdown in the spotlight and tell you how KNIX/Phoenix made a bundle on this popular music promotion.

Newsstand Price \$3.50

# **RADIO & RECORDS**

#### GEARY, SILVER UPPED AT WCLR

## **Bonneville Promotes,** Transfers Winston, Tweedle

In multiple promotions within Bonneville International KXLR & KOIT/San Francisco VP/Station Manager Kari Johnson Winston has transferred to KBIG/Los Angeles as VP/GM; succeeding her is WCLR/Chicago VP/Sales & Asst. Station Manager Chuck Tweedle, WCLR GSM John Geary took over Tweedle's duties, as Barbara Silver advanced from Local to GSM

Commenting on the VP/GM appointments, Bonneville International Sr. VP Jack Adamson said, "We're pleased to be able to promote from within. Kari's been a vital contributor to the California Division manage- turn without pause.'



Kari Johnson Winston

ment team. The L.A. staff holds Kari in high esteem, and with her at the helm at KBIG, the station will continue its momen-

## **Durpetti President** Of Interep's 5th Firm

and begin business later this year.

Durpetti, who has been with McGavren Guild for 16 years, added, "I have a strong desire to run my own company, and

The new firm will limit its list tions with an annual billing





## Ferro Appointed VP/ **GM For Westwood One**

Westwood One Radio Networks has promoted Thom Ferro to the newly-created position of Vice President/General Manager. Ferro, most recently VP/Station Sales, will continue to oversee station sales as well as supervise all other Westwood One departments except advertising sales and finance. He will continue to report to company President Norm Pattiz.

Pattiz told R&R, "Westwood One has grown to the point where it is difficult for any one person to keep his finger on all tions, and creating this position



Thom Ferro

aspects of day-to-day opera- was a natural. It was also a natural to give the job to Thom. He is an immensely talented guy, he has a beard, and he wears Rebok tennis shoes - three things which have proven to be very important for success in this company. In his five years at Westwood One Thom has proven himself to be a solid radio professional who knows what it takes to keep us first in the hearts and minds of our affiliates."

Ferro commented, "I'm looking forward to this new chal-FERRO/See Page 7

#### Gamblin **New GM** At WBCS

Former WHAS & WAMZ/ Louisville Station Manager Sandy Gamblin is the new GM at simulcasting Country combo WBCS-AM & FM/Milwaukee, succeeding exiting manager Richard Holcomb. As part of the changes, programmer Bill White has resigned, and serving as acting PD is personality Keith Moore.

A 14-year radio sales veteran, Gamblin worked as GSM at KKBQ-AM & FM/Houston prior to his six-month stint in Louisville. He told R&R, "I-want to thank (Great Trails President) Alex Williams for the opportunity, and look forward to putting together a winning effort here. We'll be looking to firm up the PD position in the next few weeks, trying to find just the right candidate."

McGavren Guild's 11-year Exec. VP/Central Division Tony Durpetti has been elevated to President of parent Interep's fifth national radio rep firm. The new Chicago-based company will be named shortly

Interep President Ralph Guild said, "I'm delighted that Tony has accepted this position. There are a lot of good people available for staff in the new company, and I've turned my notes over to Tony for the second round of interviews. It takes a special person to be part of a start-up rep company . . . it means being willing to take the risk of sailing in relatively uncharted waters."

I'm eager for a new challenge.'

to the top 100 markets and stapotential of at least \$250,000. In addition to McGayren Guild. Interep includes HNW&H, Major Market Radio, and Weiss &



Tony Durpetti

## Thompson GM At WZUU-AM & FM

Chuck Tweedle

and natural choice.

Adamson continued, "With

Chuck's background in the A/C

format and his program exper-

tise, plus his wealth of knowl-

edge in all facets of broadcast

sales, he was the most logical

WCLR President/GM Chet

Redpath remarked, "John

Geary has a lot of verve and

style, and is extremely honest

- the greatest quality any salesperson can have. Barb Sil-

ver is the most improved player

in the history of this station, and

deserves this leadership posi-

A 14-year Bonneville veteran

Winston worked at KBIG as As-

sistant Manager prior to taking

over at KXLR & KOIT two and

a half years ago. She told R&R,

BONNEVILLE/See Page 4

New broadcast entry Amos Communications completed its acquisition of CHR combo WZUU-AM & FM/Milwaukee from Malrite Communications Group Wednesday (8-28), and appointed KEND & KLLL/Lubbock VP/GM Jim Thompson as the stations' General Manager.

Amos Exec. VP Charles Harper noted, "Jim is a consummate radio professional who had an impressive growth record in Lubbock. He built KLLL to a successful position in that market, and we believe he'll do the same thing for WZUU."



Thompson served seven years with KEND & KLLL, GSM Buddy Howell.

three as GSM and four as VP/GM. "I'm very appreciative to Charles and Amos for the chance, because it fits right into my goals of moving into a major market. While it's a big jump from Lubbock to Milwaukee, it's one I'm ready for."

WZUU-AM & FM simulcast from 3-11pm, and shadowcast during other dayparts, except mornings, which are handled separately by Larry Johnson and new FM arrival Mark Ross.

Taking over for Thompson as GM in Lubbock is two-year

## TRANSTAR'S Adult Contemporary Keeps Winning Big!

The spring book is out and Transtar's Adult Contemporary format is stronger than ever. Transtar's quality satellite delivered programming is getting great adult numbers in all size markets. Just look at the results for stations like:

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Y-94 (KFYE) Fresno	#2	9.1
Sunny 101.5 (WNSN)		
South Bend	#2	12.5
WCFI Daytona Beach	#1	15.7
WAIV Jacksonville	#2	13.1
KBBY Ventura	#1	10.2

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\*Spring 1985 Arbitron. AQH Share, M-S, 6A-12M, MSA

#### PAGE THREE

AUGUST 30, 1985

#### **ROCKIN' THE APPLE**

Steve Feinstein monitored WNEW-FM and K-Rock in New York, talked to the programmers, and compares the two AOR approaches.

Page 42

Transactions
Washington Report
What's New
Ratings & Research: Jhan Hiber 18
Networks: Reed Bunzel 20
Sales
Image & Marketing:
Harvey Mednick24
Engineering25
Street Talk
On The Records: Ken Barnes 30
Datebook: Sean Ross32
Calendar: Brad Messer34
Air Personalities: Dan O'Day 35
CHR: Joel Denver
A/C: Donna Brake 41
AOR: Steve Feinstein
Black/Urban: Walt Love46
Country: Lon Helton
Nashville: Sharon Allen
Marketplace52
Opportunities
National Music Formats
Jazz Chart
Country Chart
A/C Chart
AOR Chart88
Black/Urban Chart
CHR Chart

### Holt PD. **Kizer GSM** At KFKF

KSCS/Dallas PD Andy Holt has been named PD at Country-formatted KFKF/Kansas City, replacing Ray Masie, who departed a month ago. At the same time, John Kizer becomes GSM, filling the post vacated two weeks ago by Rick Green, who left for the KODA/Houston GSM slot.

KFKF VP/GM Tom Bresnahan told R&R, "Andy is a Sconnix type of person. He's people and research-oriented with a winning background." Bresnahan added in regard to Kizer, "Any time you can get someone with a 16-year management and sales success record, it can't help but enhance your position in the marketplace.

Holt said, "(Country competitor) WDAF is a great radio station and it's going to be an intense competition. We're just going to try and have the best radio station we possibly can and then hope for good things in the ratings.'

Before joining KSCS a year ago, Holt was with KEEL/Shreveport as Asst. PD for 2½ years and earlier programmed KBCL/Shreve-

Kizer comes to KFKF from KKCI/Kansas City, where he was GM for two years. Before that he was GSM at KBEQ & WHB/Kansas City

"SPIRIT LITTERED WITH BULLETS"

## **Arbitron Reaction Mild** To WLS Diary Comments

Arbitron VP/Sales & Marketing Rhody Bosley has informed WLS-AM & FM/Chicago VP/GM Jeff Trumper that the ratings firm will take relatively mild action against the station for on-air comments about the summer Arbitron sweep.

The situation involved several days of comments by WLS air personalities discussing survey details and diarykeepers specifically. Bosley's letter to Trumper states, "We do not believe that the on-air discussions of Steve Dahl and Garry Meier violate our rating distortion policy. However . . . they do violate

other policies and we will accordingly document Dahl's and Meier's activities on Page 5B of our Chicago summer report, and highlight that documentation on the cover.

"In our opinion, the on-air discussions, while not a technical violation . . . represent an undesirable practice, which, if unchecked, could easily interfere with our ability to take an objective survey and produce an objective report.

Summarizing the situation, Arbitron VP/General Counsel Tony Kelsey noted, "While they did not violate the exact letter of the policy, the spirit was littered with bullets."

Trumper told R&R, "I think noting it on Page 5B was a fair ruling. We tend to push the line a little bit, but that's not how I intend to operate always. This wasn't something we planned to do, and we won't be doing it every time a book comes out."

Not surprisingly, other Chicago Arbitron subscribers expressed criticism of the outcome. WXRT GM Seth Mason told R&R, "I'm especially disturbed that the decision letter came from the sales/ marketing arm of the company, rather than the policies/procedures people. That indicates to me that the sales implications regarding WLS were the priority in their thinking, and led to WLS not being delisted or even put below the line on each of the data pages."

WJJD & WJMK VP/GM Harvey this decision, I don't think there's a clear-cut understanding of what is or isn't distortion any more."

Pearlman added, "As a result of

## Richards To Program **WNCI**



Bill Richards

Bill Richards, PD at Nationwide's KLUC/Las Vegas, has been transfered to sister station WNCI/Columbus to take over the programming for the CHR outlet. He replaces Rich Meyer, who resigned to accept an as-yet-unannounced PD position.

Explained GM Dale Weber, "Bill and I see eye-to-eye on all the maor issues. His background in this format is excellent, and Bill will make sure we're on track with our commitment to CHR. I respect Rich's decision to resign. His expertise is in AOR and it's where he feels best. But we're looking for a strong comeback under Bill's lead-

Before spending the last year with KLUC, Richards honed his programming chops at KREO/ Santa Rosa, KQWB/Fargo, and KKRC/Sioux Falls; he was also Asst. PD at KDWB-FM/Minneapolis. He remarked, "One thing for sure - the Columbus radio market will heat up considerably in the months to come. We'll use our 170 kw of power to create a new era in CHR programming history here. I'm not accustomed to losing, and I don't plan to get into the habit at

Charlie McGraw will serve as acting PD at KLUC until a replacement is named.



## **Acree New** WTQR PD

Veteran Country programmer Les Acree has been named PD for Summit Communications' WTQR/ Winston-Salem, Acree will assume the post September 16, succeeding Mark Tudor, who left two months ago to program WBOS/Boston. VP/GM Don Boyles told R&R,

"I'm very pleased to have Les join us, as his reputation is unchallenged in the business. His success with WMC/Memphis is well-known, and he was certainly a big contributor to WGKX/Memphis in the short time he was there. Les has the maturity and the qualities to help this station go forward."

Acree spent the past 14 years in Memphis, the last 12 months as PD at WGKX. He previously worked with WMC for ten years (seven as PD) during two separate periods. He said, "The station's in great shape, excellently staffed, and very well-equipped. WTQR has very high standards and quite a history of success in the market. Now that there's new competition. our job will be to build on the strengths of this 'phenom,' as I would call it. Summit has shown a great deal of aggressiveness with acquisitions, and that's the kind of company I like to work for."

## Tolchin **Arbitron VP**/ **Radio Sales**

Arbitron has named Les Tolchin to the company's long-vacant VP/-National Radio Sales post in New York. Tolchin worked for CBS and Metromedia for eight years before opening his own communications firm in 1983

Arbitron VP/Sales & Marketing Rhody Bosley said, "I was impressed with Les's planning abilities, his attention to detail, and his knowledge of radio. The fact that he's sold radio shows that he has an appreciation for both the sales and marketing parts of our business. He'll be working on improving client relations, and will be meeting with me to find the best way to approach that challenge."

#### **R&R Closes** For Labor Day

On Monday, September 2, the R&R offices in Los Angeles, Washington, Nashville, and New York will be closed in observance of the Labor Day holiday. R&R will resume regular office hours on Tuesday, September 3.

#### **DUTKA NEW VP Lynch Elevated To President At Tommy Boy**



Monica Lynch

Monica Lynch has been upped to President of Tommy Boy, the New York-based indie label, while Rick Dutka was appointed VP. Tom Silverman, who's been President since founding the company four years ago, takes over the newlycreated post of Chairman.

Silverman commented, "Monica has been with me since almost the beginning of Tommy Boy, and we've come a long way. She's wellrespected in the business, and has been handling much of the operation here. This felt like the right

time to make the move."

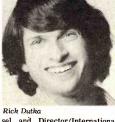
He added, "Since I'm heavily involved with the Dance Music Report and the New Music Seminar, I need to be able to step back from the day-to-day aspects here. But I also want to get more involved in the A&R and creative side of our company, and these appointments will allow me to do just that."

Lynch has been VP of Tommy Boy for the past three years, while Dutka has served as General Coun-

#### WWNK-AM & FM Debut A/C Format

After dropping Country programming last week, WSAI & WKXF/Cincinnati officially became WWNK-AM & FM ("Wink") Monday (8-26), adopting simulcast Adult/Contemporary programming.

"The format leans contempor ary and targets 25-54, but we'll take anyone over 12," reported new PD C.C. Matthews. "We have a waiver to simulcast for the next three to six months. Two advantages I see over the competition are that we have a better signal WWNK/See Page 8



sel and Director/International Operations; he will retain those duties. "I want to continue to build Tommy Boy's image as an innovator in black teenage music," Lynch told R&R. "It's important to be big enough to bring our acts home, but still small enough to be in touch with the street. I also want to ex-plore other avenues of exposure for our artists and music.

#### **Jordan Named** Exec. VP/GM At WHOO

Bluegrass Broadcasting has promoted Jim Jordan, Sales Manager for WVLK/Lexington, KV, to the Exec. VP/GM slot at WHOO-AM & FM/Orlando. Jordan took over on August 16, replacing the exiting Max Rein.

Bluegrass President Hart Hagan said, "I'm glad to have someone in our organization as qualified as Jim whom I'm able to move up to the management position. He's proven himself over the last 20 years. He's our kind of people.

Jordan told R&R, "I'm delighted to be in this great radio market and even more so to be at this radio station. Right now we're Country and that's where we'll stay for right now. We're currently having some research done and are taking a look at everything from top to bottom. We've made no decisions at this particular time.'

Jordan is a 25-year broadcast veteran who spent the last 20 years at WVLK, beginning there at age 17. Starting as an announcer, he later became PD and subsequently was named VP/Operations. His last three years at WVLK were in sales, the last two as Sales Manag-

#### NEWS

## **Beck GSM At WINZ**

Christopher Beck has been appointed General Sales Manager at News/Talk WINZ (AM)/Miami, replacing Murray Levine, who remains with the station in another sales capacity. Beck most recently was Sales Manager at KLZ/Denver, and was formerly President/ GM of KMYO/Tulsa.

Beck told R&R, "My goal is to make the WINZ sales staff the

#### Bonneville

Continued from Page 1

"I'm excited about returning to KBIG, and look forward to working with the excellent team of broadcasters here to make the station even stronger than it is."

Tweedle joined WCLR in 1976, and moved up to his most recent post four years ago. "My leaving 'CLR allows for some very well-deserved promotions. Kari's been a great support and has a fine staff. The Bay Area is a tough market, and I've got a lot of respect for the broadcast community. We're anxious to make the best possible impact."

Geary had been GSM for WCLR since moving crosstown from his manager's post at Torbet over three years ago. After starting out at competitor WFYR, Silver has been with WCLR for five years, the last two as LSM.

most professional in Southern Florida through increasing their knowledge in research and edu-cating them on basic sales skills, and mounting a very aggressive effort — and to have a lot of fun."

Beck added, "I'm a big believer in packaging the radio station. That's essentially how I've been selling radio all along, but now I have the format to do it. We're not a spot carrier. We have to repackage ourselves as a marketing and promotion vehicle. We're a grocery store, and they've been coming to use us for the milk, bread, and eggs. Now we're going to offer them the entire supermarket."

#### **Osburn GSM** At WZZK

Bob Osburn has been named General Sales Manager for WZZK-AM & FM/Birmingham. Osburn joins the stations from WDIZ/Orlando, where he served the last five years as Sales Manager. Earlier he was Sales Manager at WORJ/-

On his appointment, Osburn told R&R, "I've been wanting to join Katz for a long time. My dream of being with the finest company in U.S. radio has been realized. It's a pleasure to join a professional organization and a smooth-running operation like WZZK.

#### Lorber Steps Out



Arista recording artist Jeff Lorber (seated) met with fans and friends after a New York show. Pictured (I-r) are Arista VPs Abbey Konowitch and Tony Anderson, staffers Jane Palmese, Jim Crawley, and Jean Pierre, and VPs Ed Eckstine and Dennis Fine. (Note: This photo was inadvertently printed last week with the wrong heading and caption. Apologies to Capitol and Arista; this one's right.)

First-Time Gold For Jackson



Capitol's Freddie Jackson received a gold album for his "Rock Me Tonight" LP debut recently. Pictured at the celebration din-ner are (I-r) Capitol Sr. VP Walter Lee, VP Ronnie Jones, President Don Zimmermann, Jackson, songwriter/producer Paul Laurence, Manhattan VP Varnell Johnson, and Capitol VP Don Grierson.

# UPER WEEKENDS

## **SPECIAL NEWS!**

1985

COURTRY

3 Labor Day The Award Winners

THE BEATLES YESTERDAY



LABOR DAY 1985

7-8 Freddie Jackson

14-15

WHAM!

21-22 John Cafferty and the Beaver Brown Band

28-29 Whitney Houston



Tom Jones

14-15

Toni Arden

21-22

Les Paul

28-29 Anita O'Day

niglen, D.C Dallas



#### NEWS

#### Spinners Join Mirage



The Spinners, Atlantic recording artists since 1972, have signed with Mirage/Atco, with a single due in September and an album the next month. Pictured (I-r) are group's Henry Fambrough, Billy Henderson, and Bobbie Smith, Mirage President Jerry Greenberg, management's Steve Allen, group's Pervis Jackson and John Edwards, and management's Buddy Allen.

#### Arista Acquires Cruzados



Arista has signed L.A. based band the Cruzados, with an LP due in September. Pictured (I-r) are group's Tito Larriva, Side One Management's David Gerber, group's Charlie Quintana, producer Rodney Mills, Arista President Clive Davis, label's Jamie Cohen, group's Steve Hufsteter, Arista's John Mrvos, and group's Tony Marsico.

#### Springfield Provides Relief



Rick Springfield, RCA, and tour sponsor Westwood One donated \$50,000 to the USA For Africa American Relief Fund in the names of 500 radio listeners who called in to stations across the country, Pictured at the presentation during Springfield's Byrne Arena/New Jersey performance are (I-r) manager Dana Miller, USA For Africa's Marty Rogol, Springfield, Westwood One VP Ron Hartenbaum, and RCA Exec. VP Jose Menendez

#### Loggins Logs New York Date



Columbia's Kenny Loggins played New York's Radio City Music Hall recently, and was met by top Columbia executives backstage. Pictured (I-r) are Sr. VP/GM AI Teller, Loggins, VP Bob Sherwood, and National LP Promotion Director Jim

# SEPTEMBER 1985

7-8 Hank Williams, Jr.

14-15 Larry Gatlin

21-22 **Ed Bruce** 

28-29 **Conway Twitty** 

THE WEEKLY **COUNTRY MUSIC** COUNTDOWN

Kenny Loggins

14-15 Lovin' Spoonful

21-22 Who

28-29 Hollies

1 HOUR DAILY **MONDAY THROUGH FRIDAY** 

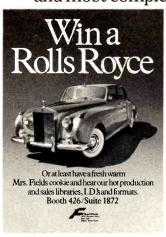


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**FIRSTCOM** 



## Goldstein Appointed Arista VP/Marketing



Ron Goldstein

Former Island Records President Ron Goldstein has been named VP/Marketing at Arista Records. He will oversee Creative Services, including merchandising, advertising, and packaging, as well as a new Marketing Management unit being formed.

ment unit being formed.

Arista Exec. VP/GM Sal Licata said, "Ron brings a great deal of expertise and creative insight to this important new position, and will be a valuable addition to an outstanding executive team."

#### STAFF

Page 153 UNLOW PAGE 1

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TOWN

Goldstein served four years at the helm at Island, having previously been Director/Jazz & Progressive Music at Warner Brothers Records, where he was also Product Manager and Sales Manager. "It's a very good time to be joining Arista," Goldstein told R&R. "The

company is having great success,

especially with black crossover acts. The timing couldn't be

### Schiller WKKX GSM



Glenn Schiller

Glenn Schiller is the new GSM for Gateway Radio Partners' new St. Louis station WKKX. The format has not been announced for the new station, which will debut this fall

WJBM & WKKX VP/GM Bob Backman remarked, "I feel fortunate to be able to work with Glenn again. He did a fantastic job as GSM at K95/Tulsa while I managed there."

Prior to K95, Schiller worked in sales at KRBE/Houston. A one-time Radio Caroline DJ, he has also produced and sold two syndicated radio specials with Dick Cavett. "St. Louis is the kind of place you are proud to call home," he said. "We plan to become the most service-oriented operation in this area."

Schiller added that Bill Lenzen, Patty Brubaker, Alice Ross, Mike Perry, and Patty McMann have all joined the WKKX sales staff.

#### Ferro

Continued from Page 1

lenge with great enthusiasm. The success of Westwood One is a direct reflection of an excellent team of professionals who've worked very hard to make it happen. Having this opportunity to work more directly in all areas of the company and to work with people I like, admire, and respect make this new job all the more gratifying."

Ferro joined Westwood One in 1980 as Regional Station Sales Manager for the Western and Southwest territories. He previously served as project director for the American Film Institute, and served in various capacities in radio and TV as PD, production manager, and on-air personality.

#### Pointers Go Gold On Contact



The Pointer Sisters received gold albums for their "Contact" LP, their first on RCA proper. Pictured at a backstage party following the trio's Universal Amphitheatte/LA. show are (I-r) RCA VP/USA & Canada John Ford, Ruth, Anita, and June Pointer, and producer Richard Perry.

#### Philly International, Manhattan Meet In L.A.



Manhattan and Capitol celebrated Manhattan's new distribution deal with Philadelphia International Records at a Los Angeles Iuncheon. Pictured (I-r) are Capitol-EMI Chairman Bhaskar Menon, PIR founders Kenny Gamble and Leon Huff, and Manhattan President Bruce Lundvall.

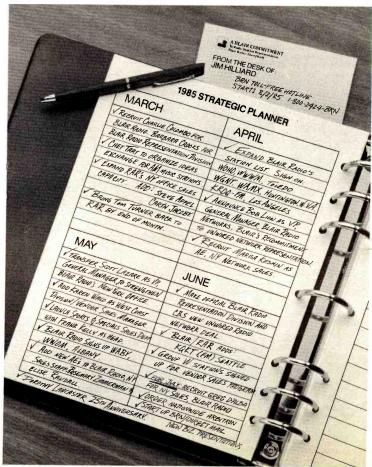
## NEWS IN BRIEF



Richard Steinberg

● RICHARD STEINBERG has been promoted to Director/A&R for Atlantic/Atco Records. The senior member of Atlantic's A&R staff, Steinberg joined the company in 1979 following a career as a recording and touring musician.

● ART ORTEGA, most recently Director of Sales/Radio Division at Peters Productions, is the new VP/GM at KQEO & KZZX/Albuquerque. A former programmer at WROR/Boston and WBNS/Columbus, Ortega previously worked six years at WNCI/Columbus, four as PD and two as GM.



## World Class Buys WZPL For \$11.2 Million

agreed to purchase CHR-formatted WZPL/Indianapolis from H&W Communications for \$11.2 million, pending FCC approval

Lee New **Fetzer** Principal



Through an internal exchange of stock between Fetzer Broadcasting Company and subsidiary Fetzer Broadcasting Service, 45-year company veteran and FBC President/GM Carl Lee will become principal owner/President of FBS, which will own Michigan stations WKZO/Kalamazoo, WJFM/Grand Rapids, and WKJF-AM & FM/Cadillac, as well as Muzak of Kalamazoo, Grand Rapids, and

are Jim West and George Johns, President and VP, respectively, for the Fairwest programming company. They also have an interest in KKCW/-Portland.

H&W retains ownership of KTNQ & KLVE/Los Angeles, WLUP/Chicago, and KSSK & KULA/Honolulu. The company recently reached a deal to sell WLLT/Cincinnati to KDW Radio Associates.

WZPL operates with 50 kw on 99.5 mHz at 500 feet. Gammon & Ninowski assisted the seller for the transac-

#### WGAA/CEDARTOWN, GA & WBCA/BAY MINETTE, AL

PRICE: \$1,144,375 for 69.66% of stock; the remaining shares were donated to buyer

BUYER: Faulkner University, headed by James H. Faulkner SELLER: Faulkner Radio, which also owns WWSM/Bay Minette and WZMG & WKKR/Auburn-Opelika, AL.

DIAL POSITION: 1340 kHz; 1110

FORMAT: Country: A/C

#### WPAX/THOMASVILLE, GA

PRICE: \$295,000 **BUYER: LENROB Enterprises** SELLER: Oliva Company. Principal stockholder George Oliva also has an interest in WERE & WGCL/Cleveland. DIAL POSITION: 1240 kHz POWER: 1 kw days/250 watts nights FORMAT: A/C



COMMONWEALTH CLOSES IN SACRAMENTO — The general partners of Commonwealth Broadcasting gathered at the closing of its acquisition of KSAC/Sacramento and KSJQ/Modesto-Stockton from Jonsson Communications. ear): Jonsson President Ken Jonsson, Commonwealth GP Mike Thorsnes, Chapman Associates' Elliot Evers, GP Michael Padilla, and Bob Maccini of lender Old Stone Bank, Providence; (I-r front) GPs John McGuire, Dex Allen, and Ted Atkins. Atkins will serve as the stations' GM.

#### KRCQ/INDIO, CA

PRICE: \$650,000

BUYER: Southern California Communcations Corp., headed by Jerome Maltz. It also owns KCKC/San Bernar-

SELLER: Burning Sands Broadcasting

DIAL POSITION: 1400 kHz POWER: 1 kw FORMAT: Spanish

#### WSUR & WOGN/ GROTON-NEW LONDON, CT

PRICE: \$2.9 million

BUYER: H&D Wireless, owned by Joel Hartstone and Barry Dickstein. They also have WDOV & WDSD/Dover DF and WUHN & WUPE/Pittsfield, MA. SELLER: Lightfoot Broadcasting, headed by Richard Lightfoot, who retains WAZY-FM/Lafayette, IN.

DIAL POSITION: 980 kHz; 105.5

POWER: 1-kw daytimer; 3 kw at 275

FORMAT: A/C; CHR

#### WECQ/GENEVA, NY

PRICE: \$550,000 BUYER: WECQ, Inc., owned principally by Leonard Ackerman. It also operates WMLB/West Hartford, CT. SELLER: Astro Radio Communications Ltd.

DIAL POSITION: 101.7 mHz POWER: 3 kw at 125 feet FORMAT: A/C

#### WABJ & WQTE/ADRIAN, MI

PRICE: \$1.1 million

BUYER: Central Broadcasting Corporation, headed by William Quigg. It also owns WBIW & WBIF/Bedford, IN; WBAT/Marion, IN; WKBV & WRIA/ Richmond, JN; and WBEX & WKKJ/ WBEX/Chillicothe, OH. SELLER: Southern Michigan Broad-

DIAL POSITION: 1490 kHz; 95.3

POWER: 1 kw: 3 kw at 300 feet FORMAT: A/C: Country BROKER: Blackburn & Co.

#### WTKC/LEXINGTON, KY

PRICE: \$880,952.37

BUYER: L.M. Communications, owned by Lynn Martin, who also operates WCOZ/Paris, KY; and has an interest in WKAZ & WKLC/St. Albans, WV. SELLER: Group M Broadcasting, headed by Watter May, who retains WPKE & WDHR/Pikeville, KY. DIAL POSITION: 1300 kHz POWER: 2.5 kw days/1 kw nights FORMAT: Country

#### KGOL/LAKE JACKSON (HOUSTON), TX

PRICE: \$8.75 million

BUYER: Houston FM Communications, owned by John Frankhauser and John Rich. Frankhauser operates KEND & KLLL/Lubbock and KAMA & KAMZ/EI Paso. Rich owns KKMJ & KEZB/EI Paso and KRLB-AM & FM/Lubbock

SELLER: John Brown Broadcasting, a subsidiary of John Brown University. It also owns WJBU & WJST/Panama City, KBBW/Waco, and KGER/Long

DIAL POSITION: 107.5 mHz POWER: 100 kw at 986 feet FORMAT: A/C Christian

#### WWNK

Continued from Page 3

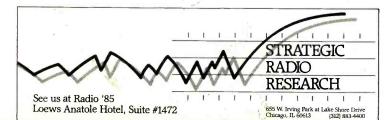
and are on both AM and FM. There is no real music station on AM here. We'll make a great station out of this, and would like to see it become a legend someday."

When asked about the new slogan, Matthews pointed out, "Everything else in the market is taken. You can't be Q. X, Y, Z, Light, or Warm, so we felt it was time to start something new and different." Research showed us that the 'SAI call letters were totally ruined by Country."

Matthews disclosed that the stations' new morning man will be KVIL/Dallas noon-3pm personality Buddy Baron, begining September 2. Doing traffic is Lt. Jim Stanley, who leaves retirement after many years at crosstown WLW. Also added to the airstaff roster are OM Jim McKnight (who'll split middays with Matthews), former WLLT/Cincinnati PD Dick Shannon (afternoons) WGCL/Cleveland talent Shadow Stevens (evenings), and WKXF's Robin Stone (overnights).



BUCKLEY BUYS KUBB — The KUBB/Merced-Fresno-Modesto staff welcomed executives from new owner Buckley Broadcasting recently. Shown (I-r real) broker Chester Coleman, (Buckley-owned) KKHI/San Flow (I-r real) Broker Chester Coleman, (Buckley-owned) KKHI/San Roscisco GM Jim Hickey, Buckley Regional VP Stan Warwick, Buckley President Richard Buckley, KUBB personality Doug Roper, former KUBB owner Dennis Cresswell, AE Thomas Arno, and attorney Martin Leader; (I-r middle) KUBB Office Manager Ethel Mussmann, Station Manager Julie Campbell, and AEs Jan Baker and Sharon Cresswell; (I-r front) PD Glenn Fox, Buckley Regional Manager Terry Gillingham, and Engineer Charles Hughes.



# Justice Broadcasting Co.



Larry Justice President

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#### **WASHINGTON REPORT**

**GEORGIA FM CASE** 

# Appeals Court Throws Out Female License Preferences

Striking down an FCC policy which gave modest preferences to women competing for radio and TV licenses, the U.S. Court of Appeals ruled last week that the Commission "exceeded its authority" when it instituted the policy in the 1970s.

Women have enjoyed much less of a preference than is given for minority ownership or local residence, and approximately the same credit now awarded for past broadcast experience and past participation in civic affairs. (See related story on preferences, this page.)

In a 2-1 vote, the court ruled in favor of James Steele, who lost to Dale Bell, a woman, in his bid for an FM on St. Simon's Island, GA. Bell's gender was "decisively important" in its decision, the FCC had said in awarding her the license.

The FCC hasn't decided yet whether to appeal the ruling to the full 10-member Court of Appeals, but has until October 7 to make up its mind.

While acknowledging that previous decisions have upheld minority preferences. Judge Edward Tamm wrote that such policies "run counter to the fundamental constitutional principle that race, sex, and national origin are not valid factors upon which to base government policy."

#### Judges Charge "Ethnic Stereotyping"

Tamm and Judge Antonin Scalia questioned whether preferences actually achieve the diversification of views sought by the FCC. "There is no reason to assume, for example that an Italian station would primarily program Italian operas," Tamm wrote. "Similarly, it is questionable whether a black

station owner would program soul rather than classical music or that he would manifest a distinctively 'black' editorial viewpoint. Indeed, to make such an assumption concerning an individual's tastes and viewpoints would seem to us mere indulgence in the most simplistic kind of ethnic stereotyping."

## Varied Vs. Specific Viewpoints

In a scathing dissent, Judge Patricia Wald countered that preferences aren't designed "to get some specific preordained

"There is no reason to assume that an Italian station would primarily program Italian operas"

—Judge Edward Tamm on minority preferences and diversity

women's programming or black programming, but to ensure that the varying viewpoints, perspectives, and issues of distinct relevance to these groups are fairly represented in the media.

"Whether the majority likes it or not," Wald added, "the assumption that promoting diversity in ownership ... will promote diversity in programming and viewpoint has been unequivocally accepted and embraced by this court, the Commission, Congress, and the Supreme Court."



STATE AID — New York Broadcasters Association (NYBA) officials accept a check from NAB to aid the state group's government relations efforts and support its participation in NAB activities. Shown (left to right) are Leslie Arries, WIVB-TV/Buffalo; Randy Bongarten, NBC Radio; NYBA President Richard Novik, WRVH & WPUT/Patterson; Marty Beck, Beck-Ross Communications; and John Abel, NAB Sr. VP/Research & Planning.

#### OWNERSHIP DIVERSITY PARAMOUNT

# Mastery Of FCC Preferences Essential To Winning Licenses

Any broadcast applicant who fails to master the FCC's intricate system of "comparative preferences" is unlikely to ever win a new AM, FM, or TV license. Today, a half dozen competing applications are commonplace even for a small market license. A rare FM vacancy in San Diego recently drew 46 hopeful parties.

In this highly competitive environment, certain defeat awaits those who fail to tailor their ownership and management structures to the FCC's weighting system. And defeat can mean a staggering loss in engineering and legal fees, not to mention time, energy, and emotion.

#### Existing Owners Shot Down

The single most critical factor, accorded "decisional" and "primary" importance by the FCC, is diversity of media ownership. Regardless of other factors (other than outright disqualification), the applicant with no other media holdings will always beat one who owns or has interests in other stations.

Where diversity isn't a factor, the key criterion becomes best poeful parties.
practicable service. Most license cases hinge on this complex cate

The first, designed to discourage absentee ownership, is integration of ownership into management — the extent to which stockholders or partners will be involved in day-to-day station operations.

gory, which breaks into two parts

of equal weight.

#### Minority Ownership, Local Residence Equal

On a par with integration is a grab bag known as "qualitative enhancements." In this category, the two most important factors, enjoying equal status, are local residence (current or proposed) and minority ownership. In other words, a local group of white males would get the same credit as an entirely Hispanic group of nonresidents with no plans to move to the community of license.

Lesser qualitative enhancements include past participation in civic affairs (in the community of license) and past broadcast experience. Until it was struck down in court last week, female ownership fell somewhere in this vicinity. It was definitely less important than minority ownership, but its recent inception and the resulting lack of test cases had left its

precise relationship to other enhancements unclear.

#### Upgrading Daytimers' Past Experience

For certain daytimers, it's possible to have past broadcast experience upgraded to the same lavel as local residence and minority ownership. That can happen if they're applying for a new FM in the same community as the daytime-only station, have owned their AM for three years, and propose full ownership integration into FM operations. Also, they can escape a fatal diversity demerit by promising to divest the AM daytimer within three years of receiving Program Test Authority for the FM.

#### Four Lesser Categories

The four remaining comparative categories usually play little role in a license decision unless no clear winner emerges from the diversity and best practicable service comparisons.

Spectrum efficiency includes factors such as which applicant's signal will cover the widest area, or who proposes an auxiliary generator. Past broadcast record covers previous ownership experience. Proposed program service seldom comes into play unless a suggested format is especially desirable or the opposite. And the most common element under "other factors" is the nebulous notion of "character," affected by considerations such as criminal convictions.

## **NEWS BRIEFS**

#### Trustee Bid For Evening News Stock Okayed

L.P. Media got the go-ahead from the FCC this week to start its hostile tender offer for Evening News Association shares through a trustee. The company, whose holdings include WWJ & WJOI/Detroit, is resisting the takeover, and is now making noises about selling off its assets individually.

Since a short-form transfer of control to L.P.'s trustee has been approved, he can now begin buying up stock. A long-form transfer to L.P. owners Norman Lear and Jerry Perenchio would only be considered if their trustee acquires a controlling stock interest.

Meanwhile, the FCC last week released its Notice of Inquiry on the trustee takeover concept — which has drawn significant criticism in Congress — and its entire method of handling tender ofters and proxy contests involving broadcast companies. Comments are due September 19

#### NAB Scores FCC Private Line Rate Snub

NAB officials have been infuriated by the FCC Common Carrier Bureau's refusal to accept their 1600-page filing documenting widespread programming cutbacks from radio private line rate hikes averaging 390%.

NAB will ask the full Commission to review the staff action, which said NAB failed to respond to the specific questions it had asked about tariff structures. The staff said NAB's views would be taken up in a later phase of the proceeding.

At a chance encounter this week in Myrtle Beach, SC, FCC Chairman Mark Fowler reportedly told NRBA President Bernie Mann the Commission hasn't heard enough "hostile" reaction from broadcasters to alter the tariffs.

tariffs.

NAB Chairman Ted Snider de-

nounced the FCC's stance as "absolutely unconscionable." The wording of the notice NAB responded to "is a back door to do nothing," Snider charged. "They're trying to shove it aside."

#### Further Private Line Rate Hikes Sought

As if private line rate hikes averaging 390% in April weren't bad enough, broadcasters must now gear up to fight a new set of rate hikes on the very same lines. NAB asked the FCC to reject, or to suspend and investigate, new rate increases proposed by local phone companies on July

Depending on the type of line, NAB found that rates will rise, on average, between 11% and 24% — on top of April's increase. However, there's a little good news to report. Rates would go down for some or all types of lines (3, 5, 8, 15 kHz) in Arizona, South Carolina, Florida, Georgia, Illinois, and California.

#### **FCC Comparative Criteria**

- 1. Diversity of ownership
- Best Practicable Service
  - A. Integration of ownership into management
- B. Qualitative enhancements:
  - Local residence
- 2) Minority ownership
- 3) Past participation in civic affairs
- 4) Past broadcast experience
- 3. Efficient use of spectrum
- 4. Past broadcast record (ownership)
- Proposed program service
   Other factors (e.g. character)

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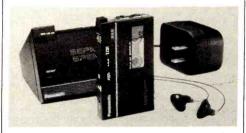
## The Hand Is Faster Than The Ear

Pulling illusions out of thin air is Minneapolls magician Christopher Gates's stock-in-trade. But how many sleight-of-hand artists are practicing their craft over the radio? One of the tricks Gates has up his sleeve is performing magic live over the airwaves.

For example, a person calling in to the radio station is instructed to shuffle a deck of cards and pick one. Gates also has a deck of cards, which he hands to the air personality, who announces the card Gates has selected. Wouldn'tcha know it? It's the same card the listener chose!

Gates also predicts local newspaper headlines by mailing his prediction in a sealed envelope to the radio station a week in advance of the agreed upon date. Gates claims he's never been wrong. Seeing as how he's operating out of Minneapoils, this trick may be less difficult than it sounds. After all, "Heat Wave Grips Twin Cities" is an unlikely choice.

## World's Smallest Microcassette Recorder



Measuring 3 3/8"  $\times$  2 1/8"  $\times$  9/16" or about the same size as a credit card, the "RN-36" is described by manufacturer **Panasonic** as the "world's smallest microcassette recorder.

The RN-36 comes complete with its own compact separate speaker with booster amplifier that uses a battery-saving, automatic power on/off circuit. (The speaker only has power when the microcassette is turned on.) The 2 1/4 " speaker measures 2 5/8 "  $\times$  4 5/16 "  $\times$  4 ".

The microcassette unit itself features a 1.5 volt drive recording/play-back integrated circuit, a 1.5 volt drive motor, a flexible printed circuit board and a low-low torque mechanism. The player runs off a single AAA battery; the speaker takes two AA batteries or AC current.

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## Ring A Flyer

The Frisbee of '60s college quad fame is about to become obsolete with the recent introduction of its '80s cousin, the 'Aerobie.' Recently, Frisbee champion Scott Zimmermann broke the world's record for distance-travelled-by-a-heavier-than-air-object when he tossed an Aerobie 1046 feet 11 Inches — nearly one-fifth of a milel 8a a matter of fact, Zimmerman has thrown an Aerobie completely out of the Pasadena Rose Bowl... into the parking lot ... while standing on the middle of the 50-vard-line

Invented by Alan Adler, a 46year-old Stanford University aerodynamics expert, the Aerobie is a refined version of an earlier Adler flying ring, the "Skyro," The crucial difference is the addition of a spoiler lip on the outer edge of the ring, which keeps the leading edge from rising and causing the object to wobble.

Unfortunately, the Aerobie doesn't float, so care must be exercised when flinging the ring around large bodies of water. But with an under-eight-dollars list price, can station-sponsored Aerobie tossing contests be far behind? Who'll be the first to throw an Aerobie across the Potomac River? The Grand Canyon? Niagara Falls?

## Do-Re-Mi-Fa-So-La-TV



The second volume of **John Javna**'s "TV Theme Song Sing-Along Song Book" is set to hit the streets this fall. While a number of TV themes have gone on to become popular chart hits (we'll leave the listing of the many mixed-media crossovers to **Ken Barnes** for an upcoming "On The Records" column), many other television themes are firmly imprinted in the collective mass consciousness after years of exposure in syndication.

Javna's 130-page paperback not only includes such favorites of the rock 'n' roll generation as "Gilligan's Island" (immortalized, though, with the lyrics to Led Zeppelin's "Stairway To Heaven" added by Little Roger & the Goosebumps) and "The Mary Tyler Moore Theme" aka "Love's All Around" (recut recently by Minneapolis punkers Husker Du), but also such unforgettable theme songs as "Bonanza," "The Munsters," "American Bandstand," and the "Tonight Show."

The book is divided by type of show: sitcoms, dramas, westerns, and children's programs which, of course, means such animated favorites as "The Jetsons" and the heppest of all, "Top Cat." Each of the more than three dozen themes in the "Sing Along Song Book" is represented with lyrics and/or music as well as a synopsis of the show, a listing of the cast, inside facts about the program, the ever-popular trivia questions, and vital statistics such as when the show aired.

As a bonus, Javna has inserted the words and music to several classic TV commercials and instructions on how to play television themes using your push-button telephone. Is this man fun at parties or what?

Obviously, there's a lotta love in this project and at \$5.95 from **St.**Martin's Press (NY), we're sure your listeners will agree. There has to be raw material for some highly creative contests and promotions here.

## **Porsche Chair**

Now, for the man who has everything, we present the "Porsche Antropovarius (we don't know what that means either) Chair." Designed by F.A. Porsche, the man responsible for the Porsche 911 as well as the sunglasses and smoking accessories that bear the family name, this chair can be adjusted to conform to the slight "S" shape of an individual's spine via a series of adjustable, vertebrae-like clips on the back and neckrest.

The chair can also be adjusted through the seat. This provides the optimal angle between thigh and torso, which results in proper hip support. Additional features include synchronous movement of the backrest/legrest/headrest. Thus when reclining, you can be assured of a continuous surface — reportedly the optimal position for the spinal column at rest.

Furthermore, the 1 3/4-inch, down-filled cushion is upholstered in tanned, top-grain leather. The vertebrae are carbon fiber sealed with epoxy resin, while the frame is sheet steel wrapped in cushion leather. Price: \$5400, just about what you'd pay for a 20-year-old Porsche.





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## **PRO:MOTIONS**

#### Urban Sound Appoints Two



Darrell Lewis



Barbara Springer

Urban Sound Records has appointed Darrell Lewis as GM/Director of Promotion for its Black Music division, and Barbara Springer has been named National Director of Promotion for its Country division. In related activity, the company has relocated to 6796 Lowell Blvd., Denver, CO 80221; (303) 650-0914.

## PROS ON THE LOOSE

Cliff Blake — PD WMZQ-FM/ Washington (202)362-8330

Tom Casey — Ops. Director Transtar Country Network (805) 496-1309

Don Christi — PD/afternoons KNIX (AM)/Phoenix (602) 996-3043

Don Cook — PD KOMA/Oklahoma City (405) 691-6069

Ron Gregory — VP/Promotion HME Records (301)356-6986

Rich Meyer — PD WNCI/Columbus (614) 766-6498

Dan Robins — Acting PD/former Asst. PD/MD KOMA/Oklahoma City (405) 631-5200

Bruce Wheeler — Assistant PD/middays WNCI/Columbus (614) 228-7495

Bill White — PD WBCS-AM & FM/Milwaukee (414)461-3331

#### Mott Manages WJBM-AM



Ronald Mott

Ronald Mott has joined WJBM-AM/Jerseyville, IL as Station Manager. His background includes stints as GSM of WAMB/Nashville, Regional Manager for Admark Advertising, and GM of WMAY/Springfield, IL.

#### Tyler Heads TMC Concept Sales



W. David Tyler

W. David Tyler has been tapped as General Manager of TMC Concept Sales, a new TM Communications, Inc. division. Prior to this, he was a Regional Manager for TM Communications and before that VP/Broadcast Services Division for the Jones Communications Group. During a ten-year period (1974-84) Tyler held a variety of posts at the William B. Tanner Co. (now Media General Broadcast Services), including VP/GM, Broadcast Services and National Sales Manager.

#### **JBC Bows**

Jonathan Brett has established the Jonathan Brett Company, Inc., which will focus on developing film and music projects. Formerly VP of Ariola International and Bertelsmann, Inc., Brett spent two years as Assistant to the President and Executive VP. and GM of Arista Records. Prior to that he was VP/Business Affairs for Sire Records. Brett has also entered into a joint venture, record label Dual Key, with former Sire U.K. A&R Director and London-based M-Ocean Pictures head Paul McNally. Brett may be reached at (212) 877-5906.

#### WDEL & WSTW Tap Two

WSTW/Wilmington Sales Manager Mark Woldel has been named GSM of that station and its sister AM WDEL. He originally joined parent Delmarva Broad-casting in 1979 and two years later moved to WMMR/Philadel-phia. He rejoined Delmarva in 1984. And Cynthia Morgan, WDEL's Sales Manager, now adds those same duties for WSTW. She came to Delmarva in 1979 as an AE.

#### Republic Advances Volbert

Terry Volbert has been appointed Sales Manager of Republic Radio's Minneapolis office. His background includes AE experience with Parker Communications, Linder Broadcasting, Willmar, and Donell Broadcasting.

#### Yates Named Kragen Productions President

Ken Yates has been tapped as President of Kragen Productions, a division of Kragen and Company. Yates had served as the latter's VP/Production since 1981, most recently working as executive producer on the various USA For Africa video/cable programs. In related activity, Kragen Productions has signed with Triad Artists, a talent and literary agency, for exclusive worldwide representation.

#### Vanguard Debuts Terra

Terra Records, a new subsidiary of Vanguard Records, is debuting with six late-August releases by Clyde Criner, Ben Tavera King, Jukka Tolonen, Oregon, John Fahey, and Sandy Bull. Vanguard's Samuel Charters will be Executive Producer for Terra, which specializes in "New Age" music.

#### Wilkes Segues To Relativity/Combat



Freddy Wilkes

Freddy Wilkes has been named East Coast Director/A&R for the Relativity/Combat Records Group. He was previously East Coast A&R Manager for Chrysalis.

#### **Burgess New WSUN LSM**



Steven Burgess

Steven Burgess has been upped to Local Sales Manager at WSUN/Tampa. Prior to his three and a half years as a sales rep with 'SUN, Burgess held similar posts at WQSR/Sarasota, WPLP/St. Petersburg, and WDAE/Tampa.

#### **Riedy Joins MCA**



Bob Riedy

Bob Riedy has joined MCA Distributing as Director of Operations. He comes to the newly-created post after nine years with PolyGram, the last five as Operations Manager/Western States. Before that he spent five years with Capitol Records in distribution/operations.

## WPKX Advances

Ellen Promistoff has been promoted to National Sales Manager at WPKX-AM & FM/Washington. She previously spent two years at the stations as an AE.

#### Warner Segues To WBBM

Cheries Warner has been appointed Director of Finance and Administration for WBBM-AM & FM/Chicago. He is a CBS/New York veteran who worked as a Senior Planning Analyst for the television network and finance manager for CBS Broadcast International. Before that Warner was a reporter/anchor for Chicago outlets WKQX and WLUP and WJOL & WLLII/Jollet, IL.

#### **Attic Promotes Three**



Lindsay Gillespie



Ralph Alfonso



Velma Buckle

Attic Records has announced three promotions. Lindsay Gilespie, VP/Sales & Marketing; Ralph Alfonso, Director/Press & Promotion: and Vellma Buckley, Manager/Production & Marketing Services. Prior to this Gillespie had been Director/Sales & Marketing, while Affonso previously served as Manager/Press & Promotion. Buckley formerly worked as Promotion. Buckley formerly worked as Promotion Coordinator.

#### Williams Forms Own Firm; SMN Taps Hall

Former Satellite Music Network VP/Programming George Williams has announced the formation of Dallas-based George Williams Communications. His consultancy firm will specjalize in CHR, A/C, and Country. He can be reached at (214) 980-4050. Succeeding Williams as SMN's Programming Manager is Robert Hall. He joined the firm four years ago as StarStation's Operations Manager.

## The Tri-City Trib

July 31, 1985

TO WHOM IT MAY CONCERN:

Obviously, I am totally pleased with my recent broadcast transaction which included the asset sale for a 1000 watt daytimer and 100,000 watt stereo FM operation.

My satisfaction is evident from several standpoints:

- ++First: the purchase price and related structuring of terms was almost identical to what I had requested.
- ++Second: the manner in which Chapman Associates and in particular William Lytle assisted was totally satisfactory.

Personal credit must be given to Chapman for generating several station prospects. Thereafter, it was through their guidance that the negotiation was satisfactory to everyone involved

I also found that Chapman's job does not finish until it's totally finalized. And, by that I mean they were even involved in the closing meeting of buyer, seller, their legal and other professional representatives.

It is my considered opinion that in time I may have personally found a prospect and sold my properties. But, probably not at the asking price. And, probably not with the simplicity at the asking price. And, probably not with the simplicity in which my deal was handled.

There is no hesitation in my recommendation of Chapman Associates and their representative--William Lytle....they should be considered in your next transaction.

Tri-City Broadcasters, Inc.

.O. Box A Cozad, Nebraska 69130

P.O. Box A - Cozad, Nebraska 69130

822 Lake - Gothenburg, Nebraska 69138

P.O. Box 7 . Lexington, Nebraska 68850

MEMO

DATE 8-6-85

то Dean Dorsey

Letter 7-31-85 RE

Dear Dean,

Your letter of the 31st was most kind, and appreciated. Bill Lytel is, I believe, exemplary of our Chapman Associates nationwide. The broker's job, when done properly, certainly involves much more than "making a couple of phone calls and showing up at the closing". Our goal is to always have the buyer and seller feel that the deal we negotiated was fair to both parties. It's got to work for each of them, or it simply won't work at all.

Thanks Dean! We're ready to go to work again for you, when you're ready. Best Regards,

W. N. Cate President Chapman Associates, Inc. 1835 Savoy Drive suite 206 Atlanta, Ga. 30341 404-458-9226

## **PRO:MOTIONS**

#### WKSZ Elevates Stief, Barone



Gavin Stief



Joan Barone

Gavin Stief, most recently Regional Sales Executive with WKSZ (KISS-100)/Philadelphia, has been promoted to National Sales Manager. He's been with the outlet since it signed on in 1982. In other related activity Senior Account Executive Joan Barone has been upped to Local Sales Manager. She's also been with the station since 1982.

#### Capitol Appoints Bonilla

Steve Bonilla has been named National Alternative Marketing Manager for record group services at Capitol Records. During the last two years he was National College Coordinator at Island Records.

#### Hoxeng Moves To KTSA & KTFM

Dave Hoxeng has joined KTSA & KTFM/San Antonio as Marketing Manager. He spent the last ten years at John Blair & Co.: five as an AE for the firm's television division and five as an AE for Blair's New York office.

#### Sanders Manages Selcom/San Francisco

Polly Sanders has been named General Manager of Selcom Radio/San Francisco. Prior to joining Selcom, she worked at KQAK/San Francisco, for the past five years as National Sales Manager and AE.

#### Katz Directs Zomba Business Affairs

Paul Katz has joined Zomba Enterprises as Director of Business Affairs. Katz spent the past two years as Business Affairs Manager in the company's London office. Prior to joining the company, Katz worked in the Business Affairs Department at EMI Records in London.

#### Stromquist Transfers To Chapman/L.A.

Peter Stromquist transfers to Chapman Associates' Los Angeles office after working with the company in Minneapolis and Chicago. Before joining Chapman Stromquist was employed in various radio positions in Minneapolis, Chicago, and St. Louis. He's also a former station owner.

#### Baron Named Associate Director At Arista



Peter Baron

Arista Records has appointed Peter Baron to the newly-created position of Associate Director/-Video Production and Promotion. Prior to this appointment, Baron served as Manager, Video Services for the label.

#### **CHANGES**

Anthony J. Kawas, former Director of Budgeting and Financial Reporting for CBS, named Director of Budgets and Financial planning at PolyGram.

**Doug Cerrone** promoted to Coordinator, Music Video for MCA Records.

Tasha Mack, former Assistant Media Director for Avalon Attractions/TBA Media, appointed Press and Artist Development Coordinator, Capitol Records.

**Dennis J. Doten,** Senior Account Executive of Cote Associates, Hampton, NH, joined WLKZ FM 105/Laconia, NH as a marketing consultant.

**Janis Mercado**, former Account Executive for KFRC/San Francisco, joined KKHR/Los Angeles in the same capacity.

Chuck Maisano joined the McGavren Guild Radio/Atlanta sales team as Account Executive.

Lora Dinga, former Account Executive for KTIM/San Rafael, joined the sales team at McGavren Guild Radio/San Francisco.

**Betty Kalish,** former Account Executive at WCAU-FM/Philadelphia, joined WYSP/Philadelphia as Account Executive.

**Liz Shapiro,** formerly with WXTU/Philadelphia, named Account Executive at WYSP/Philadel-

#### E/A Names Pross A&R Rep



Steve Pros:

Steve Pross was appointed A&R Representative for Elektra/ Asylum Records. Pross recently worked for Enigma Records in A&R and promotion.

#### CHRONICLE

#### Born To:

A/C independent **Sandi Lifson** and husband Steve Wisotsky, daughter Jamie Lynn, August 9

KBPI/Denver VP/Business Manager Craig Cochran and his wife Kay, son Colin Matthew Stewart

WKQQ/Lexington PD Dave Krusenklaus and his wife Angie, son David Adam

AP Deputy Director/Sales Glenn Serafin and his wife Josephine, son Shane Michael, August 11

WRMR/Cleveland morning man John E. Douglas and his wife Karen, son Brian Joseph, July 30

KHYL/Sacramento midday personality Pam Ferris and her husband Brady, son Matthew Wade Andrew, July 16

Consultant Clark Smidt and his wife Maura, son Jeffrey Clark, July 10

WIOT/Toledo morning man Bob Madden and his wife Debbie, daughter Danielle Lynn

WEA Controller Paul Newnham and his wife Sue, son Daniel James

KRLD/Dallas Account Executive Kathy Black and WEA Dallas Branch Marketing Coordinator Rob Black, daughter Caitlin Ryan

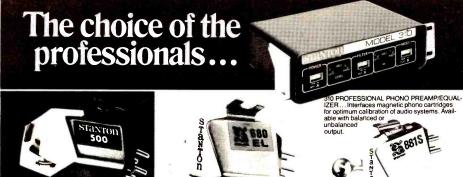
WANS-FM/Greenville's Kevin King and his wife Trina, son Austin Lawrence

#### Married:

KRLA/Los Angeles Asst.
PD/MD Scott O'Brien and former
KIDD/Monterey MD Sandy
Shore, August 3

McDonald Media Services CEO Meg McDonald and Chase Scientific Sr. Exec. VP Brent Seltzer, July 26

KLOK-FM/San Francisco afternoon personality Mark Lennartz and Louise Needy, July 4







THE NARA ON THE STATE OF THE ST

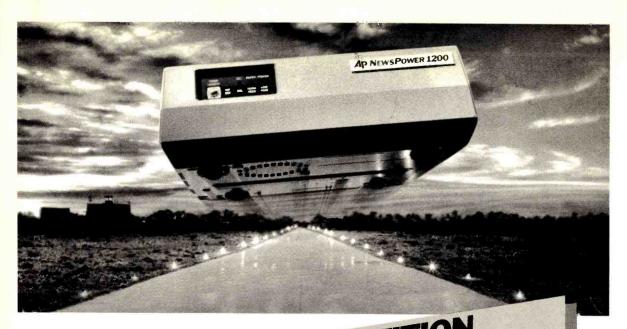
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WITHOUT A DOUBT.





JHAN HIBER

## **AOR: On The Rise**

The spring '85 Arbitron results show that in most cases Album Oriented Rock (AOR) has risen phoenix-like from the format ashes. Those who were doomsaying the format's future may want to reconsider, at least based on the analysis you'll see here. In most of the ten markets we delved into, AOR saw notable growth overall and in the target demo.

#### Wide Range Of Growth

In 60% of the markets examined the composite AOR total week shares among persons 12+ and the 18-34 male target were up compared to spring '94. There was a wide range of movement, as some markets saw huge AOR improvements, and not due to any tremendous influx of stations. In fact, in half of the markets chosen there was only one station programming AOR.

Even in the areas where AOR did not improve, the losses generally were not traumatic. In only one market did AOR seem to have suffered some notable erosion, and in retrospect that station (in Flint) may have benefitted from a spike in the spring '84 results. Its numbers otherwise have been relatively strong and consistent.

#### Cross-Section Analyzed

Below you'll see the specific data from the last three major sweeps in ten randomly selected markets. To review, the numbers represent the combined total week shares for those AORs that garnered at least a 1.0 12+ share in the respective metro. The up/down percentage change figure is obtained by comparing the latest results to the spring '84 findings. Scan this infor-

mation, see how it relates to your market, then respond accordingly.

#### Atlanta

Sp '84 F '84 Sp '85

12+ 6.9 6.7 6.4 (·7%) M 18-34 17.7 14.8 15.4 (-13%)

WKLS-FM, the lone AOR in Atlanta, has seen slight slippage but nothing fatal. Note that the station's numbers in the male target strongly outperform its 12+ score.

#### Boston

\$p'84 F'84 Sp'85 12+ 11.0 12.2 13.4 (+22%) M 18-34 33.6 33.2 36.7 (+9%) In the spring '84 results only

In the spring '84, results only WBCN and WAAF achieved the 1.0 share level. However, in the latter two sweeps WHJY/Providence crept in, so you should take that into account.

#### Denver-Boulder

 Sp '84
 F '84 Sp '85

 12+
 13.6
 13.0
 17.1 (+26%)

 M 18-34
 29.5
 31.6
 39.1 (+33%)

The three AORs are most competitive, in a healthy way that seems to benefit the format. Certainly the growth achieved by KBCO-FM and KBPI during this trend period has been impressive. By the way, in the spring '84 numbers KBCO-AM (formerly KADE) did achieve a 1.0 overall share and

therefore is factored into the statistics.

#### Flint

Sp '84 F '84 Sp '85 12+ 18.1 11.9 11.8 (-35%) M 18-34 34.0 23.4 21.7 (-36%)

It seems that the single AOR here, WWCK, had a killer book in the spring '84 survey and may have a hard time achieving that level again. Its shares in the other sweeps were still notable and reflect just slight fall '84-spring '85 slippage.

#### Los Angeles

 Sp '84
 F '85
 Sp '85

 12+
 9.4
 9.4
 10.0
 (+6%)

 M 18-34
 23.5
 24.0
 23.9
 (+2%)

Essentially a stable showing for the format, which is a bit of a victory in itself. Keeping in mind the CHR strength of KIIS-FM, it must be heartening to the three local AOR programmers in L.A. to see how they've held their own and even improved stightly.

#### Oklahoma City

Sp '84 F '84 Sp '85 12+ 109 9.8 11.6 (+6%) M1B-34 2-3 29.1 32.1 (+32%) Sturdy growth here for KATT-FM. Note that while the 12+ improvement is modest, the growth within the target is most impressive.

#### Pittsburgh

## WEEK IN REVIEW

#### **Book Redesign To Surface In Dallas**

If you're planning to attend the Radio '85 convention in Dallas September in the West Hall of the Convention Center. On display will be prototypes of the key changes to be included in the book redesign. You may want to get your hands on the new, improved version, even though we won't see general distribution of the revised look until the fall '86 reports, due out in early 87.

#### Arbitron To Discuss New Diary With GOALS

This week will find Arbitron executives meeting with the RAB GOALS committee to discuss the latest developments concerning the "daypart diary." On the agenda is the point that the new diary prototype achieved higher response rates (50%) than the current approach. However, for some reason Black/Urban Contemporary stations didn't show up as well as in the present diaries.

#### Ratings Volume Out

The NAB has published "Squeezing Profits Out Of Ratings," a new booklet by Dr. James Fletcher. The book covers basic terms, sales uses for ratings, and original computer programs that can be used to break out the numbers. Price: \$20.

#### Rochester

Sp' 84 F '84 Sp '85 12+ 11.6 8.8 11.2 (-3%) W 18-34 32.0 24.5 31.6 (-2%)

Another case of essentially flat numbers for the lone AOR, WCMQ. It must be encouraging to see over a 30 share in the target, considering CHR and other format options.

#### Spokane

 Sp '84
 F '84
 Sp '85

 12+
 8.7
 9.7
 10.9 (+22%)

 M 18-34
 20.2
 26.5
 30.7 (+52%)

AOR fixture KEZE must be dancin' in the streets with a trend line like this one. If AOR is hurting, no one has told these folks.

#### Wichita

12+ 11.5 10.0 10.3 (10%)
M16-34 32.3 23.4 27.9 (14%)
While the spring-to-spring comparison shows some decline, the news may really be better than seems for KICT (1795). There's a healthy rise over the fall '84 numbers and the best may yet come. Again, look at the near 30-share level among the target attained by the lone AQR.

#### Healthy Outlook

As you may have noted, in many of the markets examined the format has garnered around a 30 share of young adult males. Impressive! What's also striking is the evolution of how those numbers are achieved.

It used to be that most AORs were based on guys 12-24. Now with the aging of baby boomers and other formatic factors (such as CHR's impact on teens), there has been more concentration on serving the 25-34 year-old males. WNEW-FM/New York, WBCN/-Boston, WXRT/Chicago, and KBCO-FM/Boulder, to name a few stations, have been catering to this audience for many years. Now the other AOR gurus have seen the light. As a result, the 18-34 male numbers posted in these ten markets are more likely to result in hefty sales than the heavy 18-24 male shares we used to see from this format.

Kudos to those of you in AOR who didn't throw in the towel. There aren't as many AOR outlets as there used to be but apparently most of those who've hung in can smile today.

Next week: our review of the spring '85 Arbitrons concludes with a look at the impact of Black/Urban Contemporary stations.

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Jazz World
Will be at
the 4th



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Non-commercial	199	145	75
Musicians and Students	99	75	40
Spouses	49	35	20
Exhibit Booth (including	one registration)	\$500 Record	Fair Table \$50

For reservations and information call

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# THE DIFFERENCE BETWEEN GUESSING AND KNOWING.





Can you guess which oldies your listeners like most? Before answering, consider this: In most music tests conducted by Surrey, results have shown less than 40% of those songs tested to have significant appeal to the targeted audience. Usually, less than 20% result in being definitely recommended.

We're referring, of course, to Surrey's A & O Music Series, considered by many as the most advanced music test available to radio programmers. This auditorium-mode program provides you with clear, concise and quickly usable information in as few as 5 days from time of testing. All tests are

attended by carefully screened individuals whose attitudes and opinions best represent those of core listeners. Your information is presented in three phases:

Phase I-Alpha. Alphabetical and rank listings of all titles tested featuring male, female and combined categories. Each title is accompanied by overall score plus

title is accompanied by overall score plus percentage of burn and unfamiliarity. Ranked songs are color-coded according

Phase 2-Omega. Page-by-page, title-by-title breakout involving comparisons of demo groups, cumers, fans or geographical

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All services are provided to you under exclusive conditions with investment scheduling

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## **NETWORKS/PROGRAM SUPPLIERS**

REED BUNZEL

PAPER PRODUCER, PART II

## King Of The Road

Last week's column highlighted the pregame production stategy for the West Coast segment of the "Larry King Show." Now . . . it's "showtime."

The show actually begins at 9:06, and in the few seconds remaining before we go on-air I talk with Program Assistant Chris Castleberry, who's back at the studio in Wash ington. He will be answering the telephone (which usually starts ringing an hour before showtime) and forwarding the calls to me. None of the calls are screened for content; King feels there is more spontaneity when the participants aren't pre-interviewed.

The news ends and the show starts. Larry introduces Billy Dee Willians and starts asking ques-tions about "that Billie Holliday movie" and what it's like working with George Lucas. Bobby Vinton is the next guest, and says he knows the secret to getting a hit record: "When I was young and dumb, I had hit records. Now I'm young and smart, and I haven't had a hit in 20 years. Just shows you - it pays to be dumb." Bill Marx comes on and says that Harpo was not really mute, as a lot of people think. The impressionists are next, and they impersonate everyone from Jane Fonda to George C. Scott. Two hours have passed, and Larry stops for the 11

During the break, Albert Brooks strolls in and asks to see Pat Piper. They have arranged for Brooks to arrive as a "surprise mystery guest," and Larry is unaware of the set-up. Once when the show

broadcast from Honolulu, Brooks kept King in stitches for two hours, and King has been trying to get him back on the show for months.
All to no avail: "I don't do radio anymore," Brooks explains.

As waiter-producer, I get Brooks a Long Island iced tea without Triple Sec, and he waits outside for the show to get underway again.

Meanwhile the man in the brown T-shirt sneaks up behind me and taps my shoulder. "Remember Gort?" he asks.

Gort is the name of the robot in "The Day The Earth Stood Still," so I nod.

The man continues, "It was January, remember? Well, two nights before Gort you had the guy on who was talking about signals from outer space, and the man from Texas called and there were strange beeps on his phone. Remember that?"

No. It doesn't really ring a bell. "Well, I think those beeps were from a spaceship that was trying to contact us. Do you think they'll use those beeps for a movie?"

"Well, they probably haven't asked for your permission yet," he added

Right

No.

#### On With The Show

The news is over, and Larry signals me to get ready for two hours of "Open Phone America."

NETWORK SPOTS

#### Slow Hand Luke

NBC Radio Entertainment will present a three-hour special this weekend, featuring an interview with Eric Clapton. "The Best of Everything" will focus on Clapton's 20-year career, ranging from his work with such groups as the Yardbirds, Cream, and Blind Faith to his recent performance at the Live Aid concert in Philadelphia. The show will also look at the depression and drug addiction that almost killed him. Call (212) 664-2594 for more de-

#### Handyman's Dream

Wide World Network, a service of Associated Press, is scheduling a series of weekend call-in radio programs aimed at the do-it-yourselfer. "American Know-How," which is scheduled to debut Spetember 7, will feature Jerry Baker on "The Master Gardener," Al Carrell on "The Super-Handyman," and Sol Rosenberg on "The Computer Connection.

The series will be offered on an exclusive one-per-market barter basis For more information, contact (202) 955-7243

#### Keep Live Aid Alive

Continuum Radio is launching a Rock & Roll Really Cares - Keep The Spirit Alive" T-shirt campaign. Requested by many stations which carried Continuum's customized coverage of the Philadelphia Live Aid concert. the campaign will allow participating stations to donate 100% of their proceeds from the T-shirt sale to a variety of organizations. The promotion, which will be limited to one station per market, must be run by each station for at least nine consecutive days

Call the "Feed U.S." phone line at (212) 713-5208 for more information.

Tonight I'm playing Phil Donahue, roaming around the audience for studio audience questions. Meanwhile, off to the side, Albert Brooks sneaks up on the stage and wraps Larry King in a Hulk Hogan chokehold.

"Open Phone America" is postponed as Brooks is introduced as "the funniest man in America." "I was interviewing David Steinberg this afternoon, and that's what he called you," King says.

"You're using him as a reference for me?" Brooks blanches. "What the heck does he know about being funny?'

King interviews Brooks for the next 30 minutes, and asks him to stay through 90 minutes of phone calls. No problem. It is impossible to describe the next 120 minutes except to say it is the fastest two hours of nonstop adlib comedy ever to hit radio. Testimony to this fact is that the show has already been run on the "Best Of King."

The audience is loaded with questions, most of them directed

night listeners. toward Brooks. How did you get started? How are you so funny? Can we meet for coffee sometime? Why do you always talk to yourself in a mirror while wearing a robe in

in show biz? The man in the brown T-shirt approaches Operations Manager Dick Owen and mumbles, "Remember Gort? Owen nods and ignores him.

each of your movies? What was

your most memorable experience

At midnight I start relaying phone calls through Larry's headset. He has a full slate of regular



The irrepressible Albert Brooks (right) entertains Larry King and millions of late-

#### United States, from Berkeley to Buffalo to Monkey's Eyebrow, KY. All's Well That Ends Well

callers who get through: a little girl

in Joshua Tree National Monument

and an obnoxious man in Fayet-

teville. One disgruntled listener

calls up to offer a profane curse in

Yiddish, and another asks about

the Lebanese hostage who was kid-

napped at the Coliseum during the

Olympics and is being held by the

American government. The calls

cover the geographic range of the

At exactly one o'clock the show ends and a small mob scene begins. I find that the producer also takes pictures of tourists from Wichita with Albert Brooks, and ladies from Des Moines with Larry King. The man in the brown shirt is talking to Pat Piper about Gort, and the man with the kazoos is trying to convince anyone who will listen that several hundred thousand of his little souvenirs with "The Larry King Show" printed on them would make great giveaways and a lot of money.

My evening of "Hollywood producer" is over. Many people think of the producer's post as a highglamour job with a plush-velvet casting couch in the office, but not so in radio. Several members of the audience approach me and express their doubts that we were really even on the air. "Where's all the equipment?" they ask. Radio pales in comparison to the world of lights, camera, and television ac-

Obviously the producer does more than serve coffee and hold hands. The job starts months in advance, and continues long after the show is over. It's a 7am-7pm experience, excluding any emergencies. "A producer is really an all-of-the-above job," Piper -concludes. "You're 'on call' 24 hours just by the nature of the show. You are the person to whom everyone comes if something goes wrong. If everything goes right they might come to you, but when it goes wrong you have to be able to deal with everything."

#### Don't Call Us . . . We'll Call You

Obviously, the quality of any talk show depends on two elements the host and the guest. With the "Larry King Show," the quality of the host is axiomatic, but the performance of the guests is no sure thing. Finding the right interviewee is crucial to a good show, and "Larry King Show" producer Pat Piper explains his criteria:

People get on the show for a couple of reasons: they're a character, or they're in the news. Mo Udall is a good example of a Capitol Hill character, and he will definitely be on the show later this fall. Geraldine Ferraro is an example of someone who is in the news, and I can guarantee she will be on later this year also. Both Udail and Ferraro also happen to be writing books, which is a good incentive for them to come on the show

"Everyone seems to be writing a book today. They realize that if they get a good publisher they can make a lot of money, and the 'Larry King Show' is a good way to get the word out. We have a lot of authors on the program, but that isn't because they're pushing a book. We'd probably have most of these guests on anyway, but because they've got a book they're more

available to talk on the record.

"Still, I try to keep a balance on how many authors we schedule. I could easily get an author on every night if I wanted to, but the show would become dull. I try to steen away from the lifestyle people, because they've really got nothing to say. I was once contacted by a psychologist who wanted to get on the show. He told me, 'You gotta expand your awareness and that's the key to understanding yourself. People call me a shrink, but I'm really an expand.' Can you see Larry dealing with that?

The real key is knowledge and experience. I'd rather have Norman Mailer than someone who wrote about Norman Mailer. If we're doing a show on Lebanon, I'm not going to get a graduate student who spent seven years'in an 11th-floor air-conditioned library reading books on the subject. I want some one who's been there, ducked bullets, knows the various religious factions, and understands what is going on.

'You can't peek around the corner at a subject. If you're going to have a successful show, you have to get as close to the topic as you

20/R&R FRIDAY, AUGUST 30, 1985

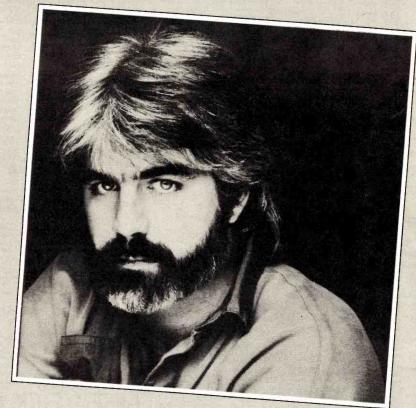
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FRONTLINE MANAGEMENT

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## **MUSIC CALENDAR**

#### The Weekend

September 7-8	
American Country Portraits Barbara Mandrell	s (BRE)
The Countdown  Durell Coleman/Dazz Band	(WO)
Countdown America With John Leader Eurythmics	(USR1)
Country Calendar Ronnie McDowell/Jimmie Rodgers/Pa	
Country Report Countdown Ronnie Milsap/John Conlee	ı (WRN)
Dick Clark's Rock, Roll, & Remember Kenny Loggins	(US)
Dr. Demento Fashion	(WO)
Future Hits Stevie Wonder/Huey Lewis/Tears For	(WO) Fears
Great Sounds Tom Jones	(US)
Hot Ones Michael McDonald	(USR1)
Legends Of Rock Elton John	(NBCE)
Metalshop Y&T	(ILM)
Musical! Broadway title songs	(WO)

Musical Starstreams Dyveke Spino	(MS)
Music Of The City Tribute songs	(SI)
On The Radio David Lee Roth	(NSBA)
Playback Feature year: 1963	(SI)
Power Cuts Jefferson Starship (9/8)	(GSN)
Rick Dees' Weekly Top 40 Freddie Jackson	(US)
Rock Chronicles Martha Davis/John Cafferty/Godley 8	(WO) & Creme
Rock Reunion Rolling Stones	(BRE)
Rock Week Motels/Dire Straits	(WO)
Scott Shannon's Rockin' America Top 30 Corey Hart/Howard Jones/Tears For	(WO) Fears
Solid Gold Saturday Night Beach Boys (9/7)	(USR2)
Street Beat Billy Paul	(BRE)
Super Gold Back to school (9/7)	(TRAN)
Superstar Portraits  Amy Grant	(BRE)
Superstars Of Rock John Parr/Don Henley	(BRE)
JOHN F CONDON FIGUREY	

Top 30 USA	(CBSR)
Roots of rock	
Weekly Country	
Music Countdown	(US)
Hank Williams, Jr.	

#### MONDAY

September 9	
Country Calendar	(CW)
Steve Wariner Country Report	(WRN)
Ronnie Milsap/Keith Stegall Solid Gold Country	(US)
Kye Fleming/Dennis Morgan	

#### TUESDAY

September 10	
Country Calendar Tommy Overstreet	(CW)
Country Report	(WRN)
Solid Gold Country	(US)
September gold	

#### WEDNESDAY

September 11	
Country Calendar	(CW
Elvis & Graceland	
Country Report	(WRN
Keith Stegali	
Solid Gold Country	(US
Feature year: 1976	

#### THURSDAY

September 12	
Country Calendar	(CW)
George Jones/Charty McLain	
Country Report	(WRN)
Ronnie Milsap	
Solid Gold Country	(US)
George Jones	

#### FRIDAY

September 13	
Country Calendar	(CW)
Chance Country Report	(WRN)
Ronnie Milsap Solid Gold Country	(US)
Country's cowboys	

#### The Week Of

September 9-13	
The Concert	(WO)
Country Closeup Oak Ridge Boys/Judds	(NP)
Country Today John Conlee	(MJI)
Earth News  Rock books: Jerry Hopkins/Don Waller ("Bowie": "The Motown Story")	(WO)
Encore With William B. Williams 1956: Perry Como	(WO)
In Concert Y&T/Loudness/Mama's Boys	(WO)
Innerview Tears For Fears	(IN)
Live From Gilley's Eddy Raven	(WO)
Off The Record Heart/Y&T/John Parr	(WO)
Off The Record Special Night Ranger	(WO)
Shootin' The Breeze Jesse Johnson/Andre Cymone/System	(WO)
Special Edition Rick James Pt. 1	(WO)
Star Trak Rick Springfield/UB40/Sting	(WO)
Pop Concert Dan Hartman	(WO)

## NEWS & INFORMATION FEATURES September 2-6

#### COMEDY

Comedy Show	(CW)
School Days: Bill Cosby/Richard Gilda Radner/George Carlin/G	
Daily Feed	(DCA)
Hey, teach/November summit/E	IBC job
description/Reagan return to Wednesdays	Oz/no more
Laugh Machine	(PRN)
Henny Youngman/Bill Cosby/Sc Bob & Ray/Franklin Ajaye/Jon	
Party Drop-Ins	(ASR)
Space shuttle fizzle/PSA: coffee shower/motion sickness indus	
Radio Hotline	(ASR)
Look out/the big explosion/wha mad/chain letter wife/oh, I ge	
Stevens & Grdnic's Co	omedy
Drop-Ins	(ASR)
Ver 've evereselfied/African had	form/Contain

#### GENERAL INFORMATION

Ed Busch Talk Show	(AP)
Jerry Falwell/one-world government Rabbi Meir Kahane/ future (8/31)	/science-
balaced budget/real estate (9/1) Computer Program	(PRN)
Origin of the species/ENIAC/silicon and CPUs	chips/iCs
News Blimp	(PRN)
Too many doctors/gun control/mobi and disorder/trend-getters	le gyms/law
Sound Advice	(PRN)
Hi-fi/Edison's phonograph/record history/tape recording	ioles/radio's
Sporting News Report	(CW)
George Brett/George Scott/Don Sur Torre/Edwin Moses	ton/Joe
Sports Flashback	(CW)
Mickey Mantle/Detroit Tigers/1966	World Series
Waldenbooks Review	(WO)
Bart Conner/Lora Brody/"Female Di	fficulties"

## NETWORK PROMOS

CBS Radio Network has named Lawrence Conti Director/Technical Operations. His new responsibilities include capital planning and technical operations of the division's 18 facilities. Conti, who joined CBS in 1952, has held numerous technical positions at CBS-owned WHTT/Boston.

Also at CBS, Deborah Reno has been named Manager/Marketing and Promotion. Reno joins the network from KCBS/San Francisco, where she was Director/Information Services. Prior to that she had been Promotion Assistant at the station.

In other news, Jack Patterson has been appointed Sales Manager in CBS's Detroit office. Patterson comes to CBS from the RKO Radio Networks, where he was the Detroit Sales Manager since 1980.

Mutual Broadcasting System has promoted former Budget Analyst Pamela Wilkins to Senior Financial Analyst. Wilkins joined the network in July 1984 as a budget analyst; prior to that she taught finance and was enroll-

ed in the doctoral program at the University of Tennessee.

Also at Mutual, Mark Dempsey has been named Station Clearance Representative. Dempsey will be responsible for afalyzing Mutual Radio station clearances and act as a liaison between Mutual's regional managers and affiliates.

 Helen Mirones has been named VP/Controller at Drake Chenault. Mirones joined the company in 1979 as an accountant.

David Gerety, former Western Division Sales Manager for Satellite Music Network, has been promoted to General Sales Manager. Gerety joined the network in April 1982 as a Regional Affiliate Manager. He has been the Western Division Sales Manager since August 1984. The network has also created four new affiliate sales regions. The new Regional Affiliate Managers are Donald Gordon, California-Oregon; Milke Minor, Mississippi-Alabama; Steve Sipe, Indiana-Illinois; and Al Bober, Michigan-Ohio.



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IN SEARCH OF PERFORMANCE, PT. III

## **Sales Team Maintenance**

By Michael Horn

In the last couple of months we've discussed the acquisition and training of radio salespeople - fundamental exercises in the development of a successful sales team. Yet these basics are only the stepping stones to individual performance, growth, and group productivity. We now face a major management challenge: accepting the responsibility for making human strengths effective — not personnel management, but leadership of people.

How many times have you heard group heads proclaim that theirs is a "people company" and their people are their major resource? In reality, however, many managers view their people as problems, procedures, and costs. Little wonder that they complain next about continuous staff turnover, lack of ambition and loyalty, and slow growth

#### Management Role

Effective business management determines whether business goals will be reached because it's the sales manager's degree of control and direction that affects results. Salespeople's attitudes reflect management's attitude. Results are only attained through employees' achievement of their goals, motivation, recognition, and security

The chief sales executive's primary function is to provide communication to improve performance and integrate resources, forming a vital growing product. Obviously, that covers a wealth of territory.

"It's the sales manager's degree of control and direction that affects results."

According to P.F. Drucker in "Management - Tasks, Responsibilities and Practices," successful people management requires five basic steps:

· Set objectives and determine goals. To make objectives effective, communicate them to people whose performance is needed to attain them.

· Organize. Classify the work and divide the activities into manageable jobs.

 Motivate and communicate. Create a team so the whole is greater than the individual efforts

· Establish measurement and parameters. Analyze, appraise, and interpret performance.

· Develop people (including himself)

These guidelines are merely formal categories. Only a manager's experience and application can bring them to life.

The better managers learn to apply the "people" approach to leadership. They produce a work force that's turned on, willing to work, and excited about the product. They exhibit concern about their people and produce loyalty, stability, and knowledge through effective training, personal identification with the company's successes, and human relationships between employee and supervisor

The better managers also manage themselves and the people they work with so that organizational values and purposes are defined more by what the executives do than by what they say. The company and people profit from their presence. And the individual presence. And the individual employee is utilized to the fullest extent of his creative and productive capacity.

#### Maintenance

If the preceding are the driving forces of management, then there are obviously prime requisites necessary for salespeople to achieve greater productivity levels. In order for the salesperson to achieve, he must first be able to take responsibility for his job. This requires.

Productive Work and Parameters. Productivity means the balance between all factors that will give the greatest output for the smallest effort - a salesperson's fine-tuned application of his knowledge, time, product, and organizational duties. Many people construe this to be an exercise in freedom from restraint. In reality it's the harnessing of creativity by establishing parameters, expectations, and basic tools.

When salespeople are asked to explain what they do and the manager is asked what he expects, all too often you get two different answers. There's a specific need for management to explicitly define duties and expectations. Most people respond favorably when they fully understand what's expected of them. When these parameters aren't established, communication starts to disintegrate and productivity diminishes

Managers should develop a method to administer even-handed policies. Salespeople need the security of a clear authority to define what the objectives are, what the task is, and what the standards are in order to maintain growth, sur-

vival, and security.

Feedback — Motivation and Goals. Feedback (on results, comparisons, and achievement) is the prime people motivator. If we agree that it's responsibility that underscores achievement, it then follows that it's the input of information on performance that fuels productivity. People continually seek to evaluate their performance by comparison - not to absolutes but rather to others or even projected goals. Feedback is the salesperson's tool for measuring and directing himself

The key to opening the door on feedback is a process known as Management By Objective or goal setting - a system that helps people plan for and act on their own personal motivation. Management sits down with each salesperson (best done on a quarterly basis), reviews his past accomplishments, and charts his goals for the next 90 days. Objectives are initiated, discussed, agreed upon, and then put in writing. Objectives must be specific, measurable, and attainable, and shouldn't be used by management as an evaluation process for compensation or a basis for personal reward.

Goal setting is the means for establishing communication, requiring the salesperson to think out and present his own conclusions as to what he should be accountable for and contribute. Done regularly and correctly, this process allows a salesperson to be his own boss and set his own goals. It creates new directions and ideas, and provides a means for productivity, selfmotivation and responsibility for

decisions. It develops concerns, expresses perceptions, and focuses expectations. It makes communication a tool rather than a demand. forcing dialogue between management and its people.

Security by Positive Reinforce-ment. A salesperson's effectiveness (accrued daily from established reliability, authority, and recognition) is directly related to longevity in the position. That stability is responsible for more individual productivity than any specific form of sales training or sales counseling.

But longevity and stability combined with sales effectiveness are difficult to maintain. It's simply not a reflection of direction or compensation (yet material rewards are a reality). Rather, it's the result of better management philosophies that embellish positive reinforcement - rewards that satisfy through recognition and praise. Management must continually make people feel like they're winners. Label a man a loser, and he'll start acting like one.

Fear of job and income loss is incompatible with taking responsibility for job, output, and performance. Praise and recognition cost little yet achieve amazing results. Positive reinforcement and rewards for jobs well done satisfy a great human need to enhance one's self-image." Tell your staff right away what they're doing correctly, how good you feel about what they did, and how it helps the company and other employees.

The manner in which the reinforcement is carried out is more valuable than the amount of reward or praise. It must be specific to the accomplished task: it must have immediacy; it should be unpredictable, not an established procedure. It should take into account

Horn & Associates, is a 30-year broadcast sales and sales management veteran. Before forming his Boston-based radio sales training firm, he was VP/Manager-New England and Sr. VP/Manager East-South Division for Blair Radio Horn's prior experience includes Sales Manager posts with Boston outlets WRKO and WNAC-TV, and the Yankee Network.



achievability - size of the accomplishment isn't important. And, finally, top management should display further recognition.

"Make people feel like they're winners. Label a man a loser, and he'll start acting like one."

#### **Demanding Work**

Continuous material awards in the form of additional compensation have a way of rapidly destroying their usefulness as incentives and management tools. If offered too freely, these awards can become so costly as to actually exceed their value in benefits. It's not just compensation or contractual guarantees of job and income that satisfy. To provide the salesperson with the security he needs to assume the responsibility, there must be reality to the promise - a system which actively and systematically provides achievement through recognition for accomplishment.

Successful sales management is a good deal more than rhetoric and pious platitude. It's demanding work. Management must direct their people toward performance rather than conformance. They must effect forces of trust and achievement and move beyond personnel management toward leadership of people. The better managers have a sincere respect for their people. And the loyalty that employees return isn't only to the company but to themselves which, in the long run, is the true

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HARVEY MEDNICK

#### **NEWSLETTERS MAKE NEWS**

## **Spreading The Word**

Newsletters. No doubt a few cross your desk each month. And I'm sure you've been asked to put one together at some point in your career. If you haven't or are considering such a project, here are two examples from United Broadcasting and WKYS/Washington.

There are two basic directions you can take: corporate/staff and station/ media/clients. Primarily internal, the coporate/staff approach is rooted in that age-old problem: a lack of communication in the communications industry. The second is external, designed to inform clients about the results their ad dollars are generating.

#### Corporate/Staff

Cindy Walk programs WYST/Baltimore and also serves as assistant to Jack Beach, Editor of the "Unit-



Cindy Walk

ed Broadcasting Company News." United owns stations in Baltimore, Cleveland, Los Angeles, Rockville, San Francisco, and Washington, DC as well as cable interests in New Hampshire. Interestingly, a couple of United's facilities (WYST and WJMO/Cleveland) publish their own inhouse newsletters.

The firm's corporate newsletter is primarily an information tool, very effective in letting everyone know what's going on within the company. "We have a company that's built on team spirit," says Cindy, "and the newsletter really reinforces United's open door policy."

Each month 350 copies of the newsletter are published and distributed companywide. A select group of, industry recipients are also included in the mailing. The newsletter is news-intensive, well-produced, and written with flair. One of its popular features is the employee profile. Cindy attributes the publication's success to its "strong informational policy. While we focus on accomplishments, we make sure the negatives which might affect the company are not overlooked."

#### Station/Media

WKYS/Washington has been producing "KYS and Tell" since fall '81. This quarterly publication is aimed directly at the ad/ media marketing community. A number of the 400-500 copies are also sent to NBC's other stations in New York, Chicago, and San Francisco. Darlene Ewell, Coordinator/Operations and Promotions for WKYS, edits the newsletter under the direction of de-





Darlene Ewell

partment manager Joe Al-

While United Broadcasting's newsletter is more people-intensive, "KYS and Tell" leans more toward promotions. Again, direction is an important step in developing your newsletter. If you're talking to the ad folk, cover promotions, which build advertising and audience. If you're talking to your fellow employees, report on morale boosters such as accomplishments and awards/honors.

Darlene is quick to point out that publishing a newsletter isn't very demanding. "It takes about a week to put together. I do the research, gather the information, take the necessary pictures, and put it to bed." Even though "KYS and Tell" is a quarterly, Darlene starts working on the next edition about a month after the last issue. She pays close attention to the personality profile feature and ensures that the sales, on-air, and support personnel who interact with the media community are given equal time.

#### Thinking Points

If you're thinking about producing a newsletter, consider the following:

· It's going to cost about \$3 a copy for production/ printing/mailing.

· If it's station-oriented, quarterly is the right time frame. Any more frequent and you're forced for con-

 Make sure you document events. This comes in handy as a content base.

· Sales is the source for the mailing list, which must be updated prior to every mailing (please put me on the list, thanks)

· Make sure it's bright, breezy and balanced between hype, sales and promotion.

#### **DATELINES**

#### Sentember 11-14

"Radio '85," the second annual Radio Convention & Programming Conference, presented jointly by the NAB and NRBA

Dallas Convention Center.

#### September 11-14

Radio/Television News Directors Association's International Conference Opryland Hotel, Nashville

4th JazzTimes Convention The Roosevett Hotel, New York City.

#### 1986

#### February 1-4 6th Annual Managing Sales Confer-

Radio Advertising Bureau Amfac Airport Hotel, Dallas

#### February 2-5

National Religious Broadcasters' 43rd annual convention Sheraton Washington, Washington,

Country Radio Broadcasters' 17th annual Country Radio Seminar Opryland Hotel, Nashville.

#### ONE YEAR AGO TODAY

- Jay Miller PD at WJJD/Chicago
- G. Michael Donovan VP/GM at WKQX/Chicago
- Cliff Blake PD at WMZQ-AM & FM/Washington •#1 CHR: "Missing You" - John Waite (EMI America)
- #1 A/C: "Leave A Tender Moment" Billy Joel (Columbia) (2 wks)
- •#1 B/U: "Just The Way You Like It" SOS Band (Tabu/CBS)
- #1 Country: "Everyday" Oak Ridge Boys (MCA)
- #1 AOR Track: "Cover Me" Bruce Springsteen (Columbia)
- #1 LP: "Born In The USA" Bruce Springsteen (Columbia) (7 wks)

#### FIVE YEARS AGO TODAY

- Sherman Wildman VP/GM at WCAU-AM/Philadelphia
- Charile Cook PD at KHJ/Los Angeles
- Bill Thomas VP/GM at WREC & WZXR/Memphis
- John Bibbs VP/GM at WCFL/Chicago ● Toney Brooks VP at KBPI/Denver
- •#1 CHR: "All Out Of Love" Air Supply (Arista)
- #1 A/C: "Sailing" Christopher Cross (WB) (2 wks)
- #1 B/U: "Girl, Don't Let It Get You Down" O'Jays (TSOP/CBS)
- #1 Country: "Drivin' My Life Away" Eddie Rabbitt (Elektra) (4 wks) • #1 LP: "Hold Out" - Jackson Browne (Asylum) (6 wks)

#### TEN YEARS AGO TODAY

- Michael O'Shea PD at WLW/Cincinnati
- Irwin Steinberg President of PolyGram
- Christopher Haze PD at KNUS/Dalias Chris Curtis PD at WZUU/Milwaukee
- #1 CHR: "Fallin' In Love" Hamilton, Joe Frank, & Reynolds (Playboy)

  #1 AIC: "Fallin' In Love" Hamilton, Joe Frank & Reynolds (Playboy)
- #1 Country: "Rhinestone Cowboy" Glen Campbell (Capitol)
- •#1 LP: "Red Octopus" Jefferson Starship (Grunt/RCA) (3 wks)

**BUILDING MANAGEMENT, PROGRAMMING LINK** 

## Open The Lines Of Communication

By Elliott Klein

Your chief engineer may have more to offer than you think. Are you proud of the results you're getting from the engineering department? Or are you always getting complaints from programming that engineering projects aren't completed on time or the program director isn't pleased with the station's sound?

Well, sit down and ask vourself this: When was the last time your chief engineer sat in on a management/department head meeting? If you haven't included your chief engineer in these meetings, you're leaving out a very important staff member who should be, but isn't always, considered management. Often some of the complaints you hear about engineering are caused by the plain lack of communication between management and engineering.

You say to yourself the engineer comes in dressed as if he were an auto repairman and not part of our station management. If he dressed better, we would in-

clude him in high level meetings. Why don't you suggest he come to work in slacks and a tie? And mention that if he needs to work on something that might ruin his clothes, he should keep an old shirt and pair of jeans at the station for such occasions.

#### **Best Idea People**

The benefits of including the chief engineer in management meetings far exceed those you might expect. He or she can help plan remotes and other promotions. I've seen stations decide to expand facilities and not even think to include the chief engineer in the designing and planning of major construction pro-

jects. Most of the time he or she is the last to find out about the project.

Let's face facts. You trust the entire technical operation of a multimillion dollar station to the chief engineer, but most of the time he or she isn't included in upper management meetings or station direction and planning. You may be leaving out one of the best idea people at the station.

#### **Better Understanding**

You say you can't rely on the engineer to complete the smallest of station projects on time. I suggest the chief engineer be required to issue weekly reports on the status of department projects and any airtime loss. This is a policing action. However, when I was chief engineer at KNIX/ Phoenix, GM Michael Owens and I would go over the engineering report every week. I found it gave him a better understanding of what I was doing with my



Elliott Klein heads Scottsdale, AZ-based Klein Engineering, a full-service broadcast engineering consulting firm established in 1977. Klein's background includes Chief Engineering posts with KENT/Prescott, AZ, KDOT/Scottsdale, and KRIZ/Phoenix. He was also Director of Engineering for the Buck Owens Broadcasting Group between 1971-84.

department.

As an added benefit. I found the weekly report I was required to prepare gave me a better idea of what my department's priorities were and helped me keep better track of my own management skills. Report items included project status, off-air time along with the cause and length of interruption, any suggestions on how the outage could have been prevented, any major repairs, and unanticipated major expenditures.

Management is also known to leave engineering out of the planning/preparation of the station's operating and capital improvement budgets. By including engineering in these sessions, more accurate information will be developed and, through the communication process, you may be able to cut waste and improve the station's technical operation. I prepared two budgets for engineering every year at KNIX operating/maintenance and spending plans for capital improvements.

#### **Doubling Performance**

The capital improvements budget was prepared

after I met with other department heads; i.e., news, production, and programming. With their input, it was much easier for me to develop an efficient capital growth budget that included the other departments' needs as well as those of the engineering department. This process made the other department heads feel as if the engineering department cared about helping them solve their problems. This made for a much better relationship between engineering and the rest of the station.

If you start with some of the ideas I've presented here, you'll have a better chance of greatly improving communication between engineering and the other station departments. You may even be pleasantly surprised when performance levels double or triple in the engineering department. That's because you took the time to help develop skills that were present all along. The end result may be much more than you expected. And, as we all know, a stronger management team will increase the bottom line.



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K106 add WHTT 37-32 WXKS-FM 26-20 WCZY 38-30 WNYS 32-28 CKGM add B94 28-25 PRO-FM 35-32 CFTR debut 39

WLS add 34 WMMS 19-17 ZZ99 debut 33 KHTR .38-31 Q103 30-28 KKRZ debut 30 KMEL 30-26 WAVA debut 30 KWSS debut 24

KRBE debut 39 195 add B96 22-20

94Q 32-25

From the album Little Baggariddim Produced by UB40 and Ray 'Pablo' Falconer

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Chrissie Hynde appears

courtesy of Sire Record Co

# STREET TALK

ARBITRON officials weren't available at presstime, but Street Talk heard just before deadline that the Wall Street investment banking firm of Salomon Bros. is indeed apparently trying to sell the ratings division of Control Data. While rumors of its possible sale surfaced several months ago, this was the first specific connection with a major investment company. Why would CDC sell profitable Arbitron? Cash flow needs.

AL TELLER's ascent to President of CBS **RECORDS DIVISION** is now in corporate hands over at Black Rock, and official word of the appointment is expected soon after Labor

Rumor has it in Chicago that DOUBLEDAY President GARY STEVENS is ready to hear offers for WMET. The asking price? No exact figures, but something to the effect of four times the station's spring '85 promotion budget on top of what Doubleday paid for the station. That particular budget was said to have been a sizable sum.

File Under Catch-22: We couldn't get through to station officials this week, but WCBM/BALTIMORE will apparently replace News/Talk with TRANSTAR's Format 41 in the next few days. METROMEDIA President CARL. BRAZELL's office said he never talks to the press (which is interesting since Carl's a former news director). "Is there a spokesperson we could speak with?" we inquired. "No," came the reply. "He would be the spokesman '

Since Arbitron gave WLS/CHICAGO a slap on the wrist instead of a spanking for its on-air diary comments, other GMs in town are wondering just what they can get away with before the ratings firm would reach for the razor belt. One manager told Street Talk, "We have a Talk station and may have to see how much we can, in that context, talk about the surveys here." Let's hope we won't see another rash of on-air announcements similar to those which broke out around the country between 1978-79.

CHRYSALIS staffers could have used the power of navigation last Friday (8-23), after meeting for a couple of days in upstate New York. Their bus into Manhattan to catch a performance by new arrival ADVENTURES went astray. The team eventually got to the gig at the Ritz after driving around scenic New Jersey for a while.

For those keeping tabs on the sparring between the RIAA and the Parents' Music Resource Center over "explicit" song lyrics, here's this week's installment: A spokeswoman for PMRC said Monday (8-26)



HMMM ... WHO SHOULD I CALL NEXT? -Everyone's getting into record promotion these days, cially Jamie Lynn, newborn daughter of A/C indie Sandi Lifson. Her favorite songs? "Rattle Of The Green Berets," "I'm The Pied Diaper," and of course, "Message In A Bottle."

that the group is drafting a reply to RIAA President STAN GORTIKOV's letter of August 13. That four-page missive told the parent's group to "recognize . . . a basic intent to provide what you have been seeking," and 'allow it to work" ("it" being warning stickers). The RIAA meanwhile is awaiting feedback from member record labels about the preferred wording, typeface, and so on, for the stickers, which would be applied to releases with explicit content (R&R 8-16).

ELEKTRA/ASYLUM trimmed its payroll last week by seven, described as "middle and lower management" staffers. A spokesman said there has been some reorganization and consolidation of label duties, but declined to identify those who've left. Word is that the noshow of new albums by a couple of major E/A acts contributed to the need for economy.

And it's expected that most of ABC's 350-person layoff will be completed by Labor Day

Hot rumor in L.A. has JOHN SEBASTIAN consulting KLOS, which has softened its AOR stance noticeably with some lighter oldies. Meanwhile, a new EOR client might well be KESI/SAN ANTONIO, where PD BOB LINDEN exited this week . . . Also departing this week was KDKB/PHOENIX PD WARREN WILLIAMS. SANDUSKY Group PD JEFF SATTLER is handling programming chores for

The buzz in Boston is about longtime WHDH VP/Station Manager PETER CRAWFORD, who's resigned to pursue the purchase of his own radio property.

Continued on Page 28



MORE OF WHAT AMERICA'S FALLEN IN LOVE WITH FREDDIE JACKSON FOR

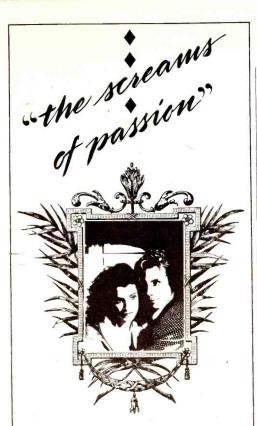
WXKS-FM add WKSE add WPLJ 14-11 Z100 24-22 94Q 35-31 195 deb 38 WCZY add 16 WNOK-FM add

Black/Urban Chart: 18 - 9

# YOU ARE MY LADY THE NEW HIT SINGLE BY

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Bandol.



THE FIRST

SINGLE FROM



WCZY 21-10 FM102 22-21 OK100 on K104 on

WKSE add 37 KAMZ deb 29 KIYS deb 25 95XIL add WNOK-FM on WPFM 28-23 WHSL add

Produced and Arranged by David Z. and The Family Orchestra Produced, Composed and Arranged by Clare Fischer Album Ships Aug. 12 • 1985 Warner Bros. Records Inc.



#### STREET TALK

Continued from Page 26

VIACOM got its MTV Monday (8-26). Subject to the necessary approvals, the company will buy the two-thirds stake in the network held by Warner-Amex Cable and the one-third interest held by the public. Among the MTV stockholders who it's believed will make out nicely include COO BOB PITTMAN and Programming VP LES GARLAND.

Look for one of the top Country programmers to move his talents (and client list) to a new association soon. Word has it that the new deal will involve this programming talent with a leading research/marketing consultancy.

Will anyone grab the newly-available WSAI calls in Cincinnati? How about WSKS? While competitors humorously imply the present WSKS tag "Sucks," they concede that if parent SEVEN HILLS did pick up the 'SAI ID, it would then own two truly legendary sets of local call letters - WSAI and WLW.

Where's The Money Dept.: RON GREGORY has resigned as VP/Promotion at HME RECORDS after going eight weeks without pay. Ron says that because he was upped to an executive post he may be liable for many of its debts. Look for him to sue HME for breach of contract. Meanwhile, Ron's looking for a paying job (see Pros On The Loose).

Where's The Station Dept .: VIC IVES and company will be putting up a vigorous fight to close on the handshake deal he says his investment group has for 5-kw KKFX/SEATTLE. Vic told Street Talk his firm is ready to meet the \$800,000 cash price it agreed upon with the AM station's creditors, but the sellers are apparently now shopping the station around. How well do handshakes hold up in a Washington court these days? We may soon find out.

Last week's obituary regarding HAMILTON COMMUNICATIONS' purchase of WGLU/JOHNSTOWN turns out to be premature. The closing date has been reset for September 7, and we hear legal beagles are sniffing around for a "rat" somewhere.

WLLT/CINCINNATI is looking for a PD to replace DICKIE SHANNON, who left to take an airshift at new A/C competitor WWNK-AM & FM (see Page 3). Meanwhile, former WLTT/Washington PD/MD BOB CUMMINGS will be consulting the other "Light."

First, there was "Leader Of The Pack." Now it's "Just Once," a new musical featuring the classic songs of BARRY MANN and CYNTHIA WEIL. A four-night tryout is set for mid-September at the Bottom Line, the same Manhattan nightspot where "Pack" got its start a couple of years ago. Among the Mann and/or Weil compositions to be included: "You've Lost That Lovin' Feeling," "Walking In The Rain," "He's So Shy," and "On Broadway," which is undoubtably where the show's originators hope it will land.

Rest Of The Story, Part II: WLS-FM/CHICAGO night jock PETER B. couldn't resist giving his listeners the perception that he's outlasted WBBM-FM's TONY HAMILTON, who's off to Boston to help WHTT/BOSTON improve its teen picture. But behind Peter's efforts is the reality that Tony clobbered Peter in the latest ratings. So what do the listeners



Veteran FANTASY National Album/Video Director DEDE WHITESIDE has accepted the post of Executive Director/Talent Marketing & Operations for FORD/CONTI/ALEC ARTIST MANAGEMENT in San Francisco, She'll continue as Nat'l Album Director for the

LANDMARK label, and can Dede Whiteside be reached at (415) 989-0613.

Contrary to several rumors circulating this week, SATELLITE MUSIC NETWORK says it is not set to sign on another format next month. Program Manager ROBERT HALL divulged that SMN is conducting research into areas of format expansion, but insists a new format is far from ready. "We're looking at all possibilities," Hall says. Likely candidates are Spanish, Urban, and CHR.

Ever-image-conscious KKBC/KANSAS CITY OM GERRY "CAGLE called to proclaim, "Payola is alive and well at B95." Actually, B95 pays store owners up to \$5000 cash for playing the station. B95 sends "independent" spotters around, who then award the loot. By the way, HARRY NELSON is leaving WAPPINEW YORK for the B95 morning slot.

Now that TONY DURPETTI's the new President for INTEREP's fifth rep group, local diners are wagering big "steaks" that the Chicago firm will be called "Durpetti, Gene & Georgetti's Prime Rib & Rep Company."

Finally, you may have heard that WMC/MEMPHIS morning man BILL DOTSON joined WAYNE GARDNER in mornings at WKSJ/MOBILE last week. But as Paul Harvey says, here's the rest of the story:

It's said that three 'KSJ bigwigs flew to Memphis to woo Bill away. He had a remote to do that afternoon and the three tagged along. Now, whether it was to keep him company or keep him from changing his mind is unknown. What is known, however, is that WMC PD RON JONES arrived on the scene, whereupon Bill gave notice. That news did not excite Ron a whole lot, and tempers flared a bit - right in front of the client and listeners.

Shortly thereafter, Bill was taken to a private section of the Memphis airport where, in their best James Bond fashion, the Mobilers had a Lear jet waiting to whisk him away into the sunset.

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KEN BARNES

## **Return Of** The Falsetto

A-Ha's "Take On Me" is a significant record on at least two counts. For starters, it's the only U.S. rock hit ever to come out of Norway. Second, it revives a proud rock & roll tradition: the falsetto.

Falsetto for decades was part of the black vocal arsenal, with singers like Clyde McPhatter and Jackie Wilson's sudden flights into the upper register creating memorable moments in early rock annals. Later a host of soul singers, notably Johnny Adams and Joe Hinton (whose last note on his 1964 hit "Funny" is a mindblower), hit the high notes with frequency. (There were also singers like Curtis Mayfield, Eddie Kendricks, and Smokey Robinson, who blurred the borderline between falsetto and just plain singing high naturally.)

#### The "Peanuts" Theory

But the kinds of falsetto records A-Ha's reminds me of are the bloodcurdling extravaganzas perpetrated by (mostly) white artists in the early and midsixties. This form apparently started with a handful of black records; as near as I can figure, the key influential hits were 1958's "Peanuts" by Little Joe & The Thrillers (covered in 1961 by Rick & The Keens) and 1960's "Stay" by Maurice Williams & The Zodiacs, with a healthy assist from Jimmy Jones's two 1960 hits, "Handy Man" and "Good

There's also a doowop falsetto tradition that may predate these records; later examples of it include "There's A Moon Out Tonight" by the Capris and "Denise" by Randy & The Rainbows. But "Peanuts" and "Stay" were crucial elements in the falsetto crucible. Both were later recorded, in addition, by the Four Seasons, the group who really put falsetto into high gear with "Sherry" in sum-

Singers like Roy Orbison and Gene Pitney had paved the way for falsetto pop; both generally went for the high fences in operatic sty-



Lou Christie: rhapsody in the



A-Ha brings back falsetto, and they did it Norway

le, but lapsed into falsetto at times ("Lana" for Orbison, "Every Breath I Take" for Pitney). Del Shannon, whose fleeting falsetto swoops on "Runaway" and "Hats off To Larry" reached new heights of hysterical shrieking by 1964's "Keep Searchin'," was also a pio-neer. But the Four Seasons, paced by Frankie Valli's piercing, earpopping wails, became the biggest phenomenon of 1962-63, the East Coast's top group, and a hit machine that soared in the chart stratosphere until 1968.

#### Hitting The High Seas

Meanwhile, on the West Coast, the Beach Boys blended doowop, R&B, and white pop vocal group harmony traditions to develop a new falsetto surf sound, a choral sea with Brian Wilson high on top of the wave. Sometimes it was a "Surfer Girl"-style ballad, other times a full-throttle banshee breakout like "Fun Fun," but the Beach Boys always hit the highwater mark vocally.

So by early 1963 you had the top two American groups both falsetto-ing at fever pitch, with the radio dominated by high-frequency vocal range wars. In the wake of the Beach Boys, every other surf vocal group, most notably Jan & Dean but also the Ripchords, Fantastic Baggys, and so forth, had to be able to hit the high pitch. The Four Seasons had plenty of imitators as

The Newbeats were a particularly memorable aggregation; their leader Larry Henley (now a suc-cessful Nashville songwriter) took his keening falsetto to more ludicrous heights than even Valli. The effect on a fragile skull of "Bread & Butter" or "Run Baby Run" in morning drive following a hard night's liquid indulgence is best left

#### The Godley & Creme **Name Game**

Kevin Godley and Lol (short for Lawrence) Creme are no newcomers, even though "Cry" is their first hit as a duo. They became pretty well known through 10cc, from whom they split to develop a synthesizer called the gizmo and build a triple album, "Consequences," around it, the consequences of which were a long period of obscurity.

But their careers stretch back over 20 years, to when Creme was a member of the Whirlwinds in Manchester, England, He teamed up with Godley, and the duo participated in or wrote for a collection of some of the most bizarrely-named aggregations in rock. Among them were the Yellow Bellow Room Boom, Doctor Father, Amazon Trust, John Paul Joans (so named to avoid, or increase, confusion

with the Led Zeppelin bassist), and the immortal Frabjoy & The Runcible Spoon.

Before 10cc, Godley & Creme's closest brush with fame was with Hotlegs, a trio whose third member was former Mindbender and later 10cc partner Eric Stewart. Their minimalist "Neanderthal Man" was a 1970 hit of sorts. Following a long period of success with 10cc. Godley & Creme continued to release



left) in Hotlegs: Rod Stewart's in spiration?

records as a duo, but gained more renown by directing videos for Duran Duran and other top stars. Which is a far cry from Frabiov & The Runcible Spoon



The Newbeats: great voices, great songs, great haircuts



The Four Seasons' heartfelt falsetto became a tradition

#### Lou Christie: Falsetto's **High Point?**

And you can't talk falsettos without mentioning the incredible Lou Christie, whose range extended beyond the hearing level of most dogs. He created elaborate, massively-produced song structures to showcase his falsetto, complete with background vocals pitched, unbelievably, even higher than his

Lou had a couple of big hits in the early Four Seasons era with "Two Faces Have I" (also an early proto-reggae number) and "The Gypsy Cried," but peaked in 1966 with the earsplitting "Lightning Strikes" and "Rhapsody In The Rain" and even registered a late falsetto hit with 1969's "I'm Gonna Make You Mine." Also hitting in the midsixties were the Vogues, whose climactic yodels were an unearthly cross between Frankie Valli and Slim Whitman.

#### Falsetto Goes European

By now you may be wondering what falsetto tradition, if any, A-Ha could possibly draw from. There actually is a Scandinavian/North-ern European falsetto rock history, which goes something like this. The Tokens, a New York group who had scored one of the early falsetto hits in 1961 with the freakish "The Lion Sleeps Tonight," made a fleeting stab at the Beach Boys sound with an unsuccessful album of unrequited love songs to cars, then more sensibly decided to emulate the Four Seasons' neo-Spector bigproduction falsetto showcase sound. "I Hear Trumpets Blow" was probably their biggest U.S. success in that vein, but an earlier attempt had a strong international

"He's In Town," an American midcharter, was covered in the UK by the Rockin' Berries and went

Top 10. This spawned several more European hits by the Berries and the similarly smooth-sounding Ivy League (who later, as the Flower Pot Men, had a rare hippie-falsetto hit around the world with 1967's 'Let's Go To San Francisco" and still later, as the First Class, revived the surf falsetto sound with "Beach Baby"). The Four Seasons had some European success (notably with "Rag Doll"), and a group called Wishful Thinking covered "Peanuts" and, in 1967, the Tremeloes revived a Seasons B-side called "Silence Is Golden" and had a huge international hit.

All this falsetto action had a profound influence on European singers, with scores of groups like Holland's Buffoons, Denmark's Red Squares (who did "Sherry"), and Sweden's New Generation (who attempted Lou Christie songs) and the Jackpots flexing the upper end of their vocal rages. It is to this falsetto scene that A-Ha can probably trace its sound.

#### Bee Gees Carry '70s Torch

"Take On Me" marks a comeback from a long dry spell for falsetto hits. Aside from "Beach Baby," Billy Joel's Four Seasons homage "Uptown Girl," and the occasional Robert John record, falsetto has been largely absent from radio playlists, with one significant exception. That is the Bee Gees. whose occasional flirtations with falsetto turned into full-barrelled R&B/disco assaults with "Jive Talkin' " in 1975. Barry Gibb shrilled his heart out on hit after hit during the Bee Gees' heyday, and they deserve credit from falsetto fans for preserving the form.

Are we due for a falsetto revival after A-Ha's ascension? Well, the Beach Boys are back and there's a new Four Seasons record out, but somehow I can't hear Huey Lewis or Bryan Adams shifting gears and going for high C's. (Although Adams's first single, a late '70s disco tune called "Let Me Take You Dancing," was quite high-pitched, thanks in part to electronic enhancement; i.e., speeding up the tape.) Still, A-Ha's falsetto flights sound fresh in today's radio context. And that's a nice high note to

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KZIO add WZPL add 95XXX on WZYQ add WKSF add

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The new Talking Heads single is going places! "And She Was" (7289)77) from the groundbreaking new LP

Little Creatures (1/4 25305).



## **Rock & Roll Of Heart**

It was nine summers ago that the "Dreamboat Annie" LP brought Heart to national prominence. On September 8, 1976, that album went gold just as "Magic Man" was beginning to take off. In a recent Los Angeles Times interview, Ann Wilson says that she doesn't particularly respect most of the female rockers who went before her; all of the first generation, save Grace Slick, lived off their novelty value.

During that early clump of women, the novelty was just sounding tough on record. By 1980 it was apparently necessary to be tough. Pat Benetar made her now-famous statement, "If you hurt me, I'll kick your ass." Wendy O. Williams blew up stuff. Chrissie Hynde fought with policemen; her 34th birthday is Saturday. Chrissie & UB40 are part of a surprisingly small group of "I Got You Babe" covers (perhaps because it was so thoroughly linked to Sonny & Cher). Mick Jagger and Andrew Loog Oldham did make fun of it on British TV; that anniversary, September 2, 1965, is also this week

#### MONDAY, SEPTEMBER 2

1958/China gets its first TV station. Until then most of those who could made do with Western programs from Hong Kong (as many still do).

1967/The Soul Survivors' "Expressway To Your Heart" is released.

1970/Phil Collins sees the ad in Melody Maker that leads him to replace John Mayhew in Genesis.

1972/Rod Stewart's "You Wear It Well" goes #1 in Britain.

1975/Crowds, armed with bottles and rocks, attempt to storm the gate at Syracuse's "Great American Music Fair," Police arrest 60 in the ensuing riot.

1978/The standard versions of "Shout" and "Louie Louie" are replaced briefly in the public consciousness as the "Animal House" soundtrack is released.

Birthdays: Joe Simon 1943, Jimmy Clanton 1940, Bobby Purify 1939.

#### TUESDAY, SEPTEMBER 3

1966/"Sunshine Superman" goes to #1.

1967/After suffering with the disease for 15 years, Woody Guthrie dies of Huntington's Chorea at age 52 in a New

1982/Michael McDonald's "I Keep Forgetting" enters the Black/Urban chart on its way to #8.

Birthday: Al Jardine (Beach Boys) 1942.

#### WEDNESDAY, SEPTEMBER 4

1964/The Animals make their American debut at Brooklyn's Paramount Theatre. It's also the return of live shows to the theatre after the Alan Freed era.

1965/This sounds vaguely like an old Don Martin cartoon. The Who are inside the Battersea Dog Home buying a guard dog; outside their equipment van is stolen.

1977/Amy Grant's appearance on secular radio may have gotten a lot of attention but it's not that unusual to those of us who remember the "Jesus rock" period, with Top 40 hits such as "Mighty Clouds Of Joy" or "Day By Day." The latter came from the musical "Godspell," which closed today after more than 2600 performances on and off Broad-

Birthdays: Merald "Bubba" Knight (Pips) 1942, Ronald LaPread (Commodores) 1950.



#### THURSDAY, SEPTEMBER 5

1958/The Country Music Association is chartered.

1965/The Stones fly to Los Angeles to record "Get Off Of My Cloud."

1969/Folksinger Josh White dies during heart surgery at age 54.

Birthdays: The big news is that everyone gets his annual excuse to play "Dead Skunk" today. Loudon Wainwright III 1946, John Stewart 1939, Freddie Mercury 1946, Buddy Miles 1946, Bob Newhart 1929.

#### FRIDAY, SEPTEMBER 6

1952/CBFT/Montreal becomes Canada's first TV station.

1969/After a Memphis show, James Brown announces that he'll retire in nine months because "my brain seems to get much heavier." Like most retirements, this one never comes off, no matter how heavy James's brain gets.

1974/George Harrison's Dark Horse label releases its first LP. As with Elton John's Rocket, it takes a few years for George's contracts to allow him to perform on his own label.

Birthday: Roger Waters (Pink Floyd) 1944.

#### SATURDAY, SEPTEMBER 7

1973/These days Linda Lovelace claims that others coerced her to do everything during her porno years. So she probably didn't want to MC Elton John at the Hollywood Bowl. But she did . . . even if it meant pretending it was Jerry Vale the whole time

1978/Keith Moon dies in the same apartment as Cass Elliot, at age 31, from an overdose of prescription antialcoholism medicine

Birthday: Little Milton 1934, Gloria Gaynor 1949, Alfa Anderson (Chic) 1946. Buddy Holly would be 49.

#### **SUNDAY, SEPTEMBER 8**

1.972/Zeke Snodgrass Young is born to Carrie Snodgrass and Neil Young, who leaves shortly thereafter.

1976/Peter Frampton is invited to the White House by Steven Ford. Frampton, his girlfriend, and his manager spend most of their time with the President and his family watching TV

1978/The Sex Pistols may have had the notoriety but John Lydon's Public Image Ltd. (PIL) had the staying power, thus far lasting three and a half times longer than the Pistols did. On this day they released their first British single, "Public Image.

1982/Barry White's "Change," interesting largely because it sounded nothing like his early '70s hits, peaks at #15 on the Black/Urban chart.

Birthday: Patsy Cline would be 53.





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## CALENDAR



**BRAD MESSER** 

## **Fishy Facts**

Newspeople seldom have time to doublecheck those offbest kicker stories that come across our desks. We quietly suspect that some of the more entertaining items should not be checked because they'll probably turn out not to be true and we'll be left kickerless.

I suppose that for as long as there has been reporting, there has been a generous amount of not bothering to doublecheck. Our heads are crammed full of "facts" that aren't factual. Here are some well-known examples. Nothing in the following paragraph is true.

The Declaration of Independence

was signed on the Fourth of July. When George Washington was a boy, he cut down a cherry tree and then confessed to his father. Catgut strings for musical instruments are made of cats' intestines. Charles Lindbergh was the first person to fly nonstop across the Atlantic. Rain removes pollution and

purifies the air. The abbreviation "re" means "in reference to." A sailboat cannot exceed the speed of the wind. Queen Cleopatra was born in Egypt. Sardine is a species of fish. Jaycee stands for Junior Chamber of Commerc. The Bible says Noah's Ark came to rest on Mount Ararat. St. Patrick was Trish

And so on. We are so jammed full of wrong information that it's a wonder we can function.

And that's the truth.

Labor Day

MONDAY, SEPTEMBER 2 — The first Labor Day parade 103 years ago this week had an element of danger. Organizer Peter McGuire, who headed the Carpenters Union of New York City, expected violence. He arranged the marchers so the biggest men, the blacksmiths and brickmasons, were nearest the spectators. The parade included 10,000 marchers and was completed without incident (1882).

1963 — Gov. George Wallace placed Alabama state troopers around Tuskegee High School in an attempt to prevent racial integration. 1945 — Japan signed WWII surrender. 1930 — First nonstop transatiantic flight westward Europe-to-US. 75th anniversary: Los Angeles Police Dep't. swore in Alice Wells as the first female cop. Birthdays: James Scott 'Jimmy' Connors Jr. 33. Writer and Fund For Animals Organizer Cleveland Amory 68.

First 300mph Car

TUESDAY, SEPTEMBER 3 — 50th anniversary: Malcolm Campbell's "Blue Bird" became the first automobile to go faster than 300 miles per hour. The 2500-horsepower car averaged 301 mph in two runs across the Bonneville Flats in Utah (1935).

1980 — First gene-splicing success: Dr. Francis Ruddle of Yale announced that the genetic composition of two mice had been changed in the laboratory.

1976 — Viking II lander touched down on Mars. 1970 — World record hailstone weight 1.67 pounds fell at Coffeyville, Kansas. 1939 — Britain and France declared war on Germany (WWII). 1783 — Civil War officially ended. Birthdays: Valerie Perrine 42. Al Jardine (Beach Boys) 43. Kitty Carlisle 70. Former AEC Chairperson Dixle Lee Ray 71

#### Ford's Better Idea: The Edsel

WEDNESDAY, SEPTEMBER 4 — Ford Motor Company introduced the new '58 Edsels 28 years ago today (1957). The Edsel has a couple dozen features never before offered, including the wraparound windshield, contour-molded parking lights, screw-on oil filters, and saftey door locks. A typical Edsel sold for \$2800. But not many were sold. Ford cancelled production after three years. Edsel became collector's items. Some now sell for \$15,000.

1972 — Energy Crisis began as Saudi Arabia cut oil production. 1951 — First coast-to-coast black-and-white TV broadcast 1888 — George Eastman patented roll-film camera.

100th anniversary: The first cafeteria, the Exchange Buffet, opened in New York City. 1609 — Henry Hudson discovered Manhattan Island.

Birthdays; Golfer Tom Watson 36 Actress/dancer Mitzi Gaynor (Francesca Mitzi Marlene de Czanyi von Gerber) 54. Broadcaster Paul Harvey 67.

First Gas Pump

THURSDAY, SEPTEMBER 5 — The first American made gasoline pump was sold 100 years ago in Ft. Wayne, Indiana (1885). It was made by the Gilbert and Barker Manufacturing Company — now called Gilbarco — which has become the world's largest supplier of gas pumps. Gilbarco created the push-pull pump in 1910, the first pump to display gallons and price in 1935, and the first electronic digital pump ten years ago in 1975.

1972 — PLO terrorists murdered 11 Israelis at Munich Olympics. 1958 — Country Music Association chartered. 1884 — Statue of Liberty cornerstone placed. 1867 — First cattle driven from Texas on the Chisolin Trail were shipped from Abilene. Kanasas by rail.

Traditional peak of the hay fever season.

Birthdays: Queen's Freddie Mercury 39. Raquel Welch (Raquel Tejada) 45. Carol Lawrence 53. Bob Newhard 56. Ex-Attorney General John Mitchell (First Cabinet member ever sent to prison) 72.

Pilgrims Departed In Mayflower

FRIDAY, SEPTEMBER 6 — The Pilgrims sailed from Plymouth, England toward America in the converted whaling ship "Mayflower" 365 years ago (1620). They arrived in "the New World" just in time for winter, which was so severe that half the 102 Pilgrims died before spring.

1901 — President William McKineley shot in Buffalo, NY (died Sept. 14). 1776 — The first experimental submersible boat, the "Turtle," attacked a British ship off Staten Island, NY.

Birthdays: Comedienne JoAnne Worley 48.

Saturday (9-7) 1921 — First Miss America. 1881 — Jesse James last holdup. 1936 — Buddy Holly born Sunday (9-8) 1974 — Ford pardoned Nixon. 1966 — "Star Trek" premiered on TV. 1915 — First military tank. 1900 — Galveston, Texas hurricane killed 6000.





DAN O'DAY

## Making Comedy Services Work For You, Part II

In our most recent column, we shared some tips from Don Berns on Using Comedy Services. A quick recap before we continue:

I. Buy services that are representative of your own sense of humor.

II. Don't just read the lines on the air.

III. Know what you're going to do and when.

And now let's continue, with both Don's views and my own ideas in response.

#### Creativity A Must

IV. Be creative! Don't be afraid to experiment by creating new bits and features. Be aware of what's happening in your community and the nation; use this knowledge in creating bits. If you are well-known for your humor, you'll find that listeners like to get involved. This can be perfect for creating contests. Two of my more successful contests are the Dumb Joke of the Day (one contestant per phone line; you pick the best joke of the bunch and put it on the air) and the Class Act of the Day (listeners tell you something stupid or embarrassing they did, and you pick the best one to air). (Late night television vigwers might be familiar with David Letterman's version of this. Utilizing members of the studio audience, he calls this feature "Brush With Stupidity.")

Other standard bits include Music Trivia. Does everybody know that Simon & Garfunkel once were called Tom & Jerry? Believe it or not ... No! After you establish your authority in that area, let listeners ask you the questions on Stump the Disc Jockey. Recently I added Trivial Pursuit, where the contestant got to choose his/her category. If they got the answer wrong, I'd open up the phone lines for the first correct answer so that there would always be a winner.

With a little effort, you'll usually be able to find a good line from your comedy service to tie into the subject of the trivia question.

I can't stress enough the importance of being "aware of what's happening in your community." It seems to me that many jocks are much more aware of what's happening within the radio community than in their own city. The fact that a particular bit or feature or contest was a huge seccess in one market doesn't mean it'll work in your own. The proliferation and, often, subsequent failure of Zoo Crew clones around the country offer ample evidence of this.

Often when an on-air feature doesn't work, there's a tendency to blame the audience for not appreciating it. For some reason, that reminds me of a guy who had great success catching bass in a Florida lake. A few months later he went trout fishing on a river in New England. He spent five days there and never caught a trout. As he packed up his gear to leave, he shouted at the uncaught fish, "What's the matter with all of you? I'm using the exact same bait I used to catch those bass in Florida!"

V Be flexible. If you have a personality-oriented show, there is no law that says you have to do every bit you've planned. If something else comes up, run with it. Tomorrow is always another day in which to do your "regular" bits.

Some jocks mistakenly believe that if they prepare for their show, they can't be spontaneous. The truth is that the more prepared you are before turning on the micropone, the more flexible and spontaneous you'll be able to be . . . secure in the knowledge that when you return from an unexpected jaunt — surprise studio guest, hot news topic, etc. — you'll be able to keep up the pace and excitement throughout your entire show.

VI. Use your head and plan ahead. Not every bit is going to work, but you can't lose by trying. You can, however, lose by not being prepared and just throwing in a line for the sake of saying something. Take chances... but if something you're doing isn't

working, drop it. If you are a truly creative person, you'll come up with something else or figure out a new way to use those services that can be tremendously valuable in creating your own unique style.

Again, we're talking about flexibility. If you've decided to take calls all during your show on the subject of Ronald Reagan's operation and during the first hour you get no response from your listeners, feel free to drop it then and there. There's a wonderful comedy/magic act now playing off-Broadway in New York: two guys named Penn & Teller. Early in the act, Penn explains that he absolutely hates juggling . . . and then he proceeds to juggle, grumbling throughout. At one point he announces, "I know this trick isn't very exciting, but I bothered to learn it, so you're darn well going to watch it." That's a funny line and it always gets a laugh . . . but it wouldn't be funny if the audience truly were bored

VII. Assess each line or bit in your comedy service individually. I always make a check mark by the ones I'm going to use and then 'x" the check after I've used the line. And I always use different colors for different years; i.e., blue for the current year, red for the previous year, followed by green, brown, and black. This gives me a handy reference as to in which years I've done which bits. (That's a clever system, Don, but does it need to be so complex? Wouldn't it be easier and just as effective to simply write the year by each line as it's used?)

Other markings include "L" for "Later this hour I'll tell you about ...", "X" for jock plug, "O" for "the radio program that notes ..." or "brought to you by ..." and a marking in the margin for general subject topics for quick reference.

VIII. Another good rule of thumb: You don't have to be funny every time you open your mike! Some jocks really want to be known as total buffoons, but others prefer to be thought of as humorous personalities who also

have something to say

Those moments in which you don't try to be funny are crucial to the process of being funny. Any comedian will tell you that the key to good comedy is timing. And the key to entertaining is pacing. It's vitally important that you set up

an environment that allows your listeners to enjoy and integrate all the elements of your show: music, news, weather, humor, phone calls, etc.

Finally, a big "thank you" to Don for taking the time to share his thoughts with us.

## O'Day Answers The Six Most-Asked Questions About Comedy Services

(Many of you know that I write and publish a humor service of my own. These are the questions I hear most often.)

 Should every air personality use a comedy service?

No. You should use a service only if it adds to the quality of your show and expands it in a direction you want it to take.

2. What if I find a great service but my station won't pay for it?

Gosh, I don't know. I guess you'll just have to find someone who's very interested in the success of your career and have that person pay for it.

How do I decide which one service to buy?

Limiting yourself to one service is like limiting your wardrobe to a single shirt. Buy as many services as you can find . . . if they meet the criteria established in Question #1.

Why don't these services guarantee me market exclusivity?

For one thing, they'd have to charge you much, much more for your subscription. For another, it's virtually impossible to manage. Let's say you subscribe to "Big Yuks." You leave Centerville for Midvale. But there's already a "Big Yuks" subscriber in Midvale. Does the service drop that subscriber? Dees It drop you?

Some services do limit their subscribership to one per station. Some sell as many subscriptions as they can, regardless. If this point is im-

portant to you, inquire before you buy a particular service,

Naturally, we'd all like to be the only one in our market using a particular service. Heck, we'd like to be the only one in the world using it, if possible. But I invite you to take comfort in the fact that listeners don't remember one-liners. They remember that you said something funny, but they don't remember what it was. Test this yourself: Did you see the "Tonight Show" last night? Can you think of a single line that Johnny Carson delivered in his monologue? (I doubt it. But probably you recall whether he was funny or whether he bombed.)

Warning: There is one group of people that is likely to hear you do a line they heard on a competing station (or vice-versa). These people will quickly inform you of this fact. These people are your co-workers, especially your fellow jocks and salespeople. That's because, obviously, radio is their business. They listen to more radio more intently that other people do. Be grateful for their input, but never forget that they are not representative of your listeners.

5. I work in a small market. Why should I pay as much for a service as a big-time jock in a major market pays for the same service?

It costs just as much to produce and mail the issue to Beagle Bluff, lowa, as it does to get it to Chicago.

Will buying a comedy service make me funny?

Will buying a hammer make you a carpenter?

JUST RELEASED

300 Brand New Wacky Wild Tracks!

## AIR DROPS

SERIES TWO

A Real Little Girl! A Super Nerd! A Talking Computer! And many more, including President Ronnie saying all those things you needed (our editors made sure of that!)

3-disc library just \$49.95 complete

L.A.AIR FORCE Box 944-Long Beach Of 90801

call 24 hours for a recorded sample . . . then order on your Visa, Mastercard or American Express. 213-

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#### **CONTEMPORARY HIT RADIO**

JOEL DENVER

#### **WEATHER-BEATEN ERIE GETS HELP**

## K104 & Kenny Loggins Raise \$150,000



Kenny Loggins

We often take weather for granted, only realizing its potential impact when we see disaster areas flash across our TV screens. What's always worse, however, is when that neighborhood or community is your own.

Certain parts of the country are more prone to weather problems than others. Snow can be the enemy in the Northeast, upper Midwest, and the Rockies. In the lower Midwest just the mention of a twister sends chills down people's spines. Torrential rains associated with tropical storms from the Gulf Coast and the Caribbean have left death and destruction in their path down South. And in the West, long dry spells followed by rain can precipitate mudslides

#### Be Prepared

Although I don't want to sound like a prophet of doom, the fact remains that no area is immune from natural disasters. Does your station have a contingency plan to handle the unexpected? Is your staff aware of local authorities phone numbers should the need to alert the public occur? If not, then a just-in-case strategy should be

K104(WCCK)/Erie programmer and Burbach Broadcasting VP/Operations Bill Shannon wrote me about his station's public service efforts in the wake of a recent tornado and the generosity of Columbia artist Kenny Loggins. Though the destruction took only minutes. the recovery will take considerably

#### Worst Tornado Ever

"The first storm warnings were issued at 4:30pm, Friday, May 31. The severe thunderstorm warning was upgraded 15 minutes later to a tornado watch. Shortly after 5pm it was changed to a tornado warning. By that time, however, the first of 14 tornados had already hit and vir"Our first concern at K104 and (AM sister) WEYZ was to get the information out to our listeners.'

#### - Bill Shannon

tually wiped out a major portion of Albion, a small city in Northwest Pennsylvania. "Within two hours those 14 tornadoes had killed 88 persons, injured some 700, and leveled hundreds of homes and businesses. It would later be described as the single worst system of tornadoes to have ever struck the United States, with winds estimated at over 300 miles per hour.

"Our first concern at K104 and (AM sister) WEYZ was to get the information out to our listeners. Our News Director Gary Loncki returned to the station and all the members of our news staff were called in to begin work, Gary himself headed out to the affected area. At that time we had no idea how bad the situation really was, but the scanners were filled with volunteer firemen reporting dam-

#### **Red Cross Cooperation**

"At 5:30pm Howard Nemenz, Burbach's VP/Marketing, called. He suggested that these people were going to need food and clothing, and that maybe our stations should begin broadcasting requests for help. We contacted the Red Cross first.

"We spoke with Lee Cabana, the local Red Cross officer, and were



The Red Cross collects the money

informed that cash would really be needed, a good estimate being \$50,000. Lee explained that in disaster situations the Red Cross initially issues vouchers so victims can get food and clothing.

"I then contacted Burbach Broadcasting President Larry Garrett at his home in Savannah. Larry was shocked that this had occurred in our area which has had relatively few instances of tornado damage and never fanything like this While we were talking, the national news networks had picked up the story. He immediately issued instructions as to how our stations should proceed to get the Red Cross what it needed.

#### Raising Disaster Dollars

"After calling Howard back, we mapped out our strategy. All contests and promotions were cancelled in order to put the full force of our stations behind the effort. By 2pm Saturday June 1, Howard had contacted Marine Bank, which has branch offices in the affected area, and the Millcreek Mall, the largest within 100 miles. We opened our broadcast booth at the mall that Monday at noon. By 5pm we had raised nearly \$20,000.

"The promotional spots we used said, 'If we can raise millions for the people in Africa, then a mere \$50,000 for this area should not be a problem.' Throughout the week those messages pointed with pride at the efforts of the many people and organizations.

'By Monday evening we learned the full extent of the damage. The Red Cross's estimate of needed cash had grown to \$650,000. We continued to press on-air for money and publicize fundraising efforts. Schools and factories alike were taking up collections, with many

"Kenny Loggins donated the entire proceeds from his Erie concert (\$23,500) to the fund. None of Kenny's band members or stage crew received a penny, an incredible display of

humanitarian concern."

- Bill Shannon

companies matching employee efforts. We went back on the air encouraging corporate donations and even supported the efforts of another bank and the Times Publishing Company, publisher of Erie's two

#### Kenny Comes Through

Our booth at the mall was the center of activity, with members of our air and sales staffs volunteering for unending hours. Marine Bank opened a special account the K104/WEYZ Tornado Relief Fund - so people could bring donations to any of its 34 branches.

"But most of the money came from average citizens in ten and twenty-dollar bills and checks. There was an incredible outpouring of both cash and emotion. Many of the local residents obviously could not afford to donate but they wanted to help. By Friday our fund had hit \$52,000 and corporate donations had reached almost

"Sunday, June 9, we received a tremendous boost when singer Kenny Loggins donated the entire proceeds from his Erie concert (\$23,500) to the fund. Levi's, the



concert sponsor, donated another \$5000 and promoter Diceaser-Engler of Pittsburgh donated another \$1000. None of Kenny's band members or stage crew received a penny, an incredible display of humanitarian concern."

#### **Donnie Iris Performs**

"The following day a second concert was held outdoors at Lake Erie's Presque Isle State Park. Eight local bands and surprise guest Donnie Iris & the Cruisers all performed for free during the daylong event, which raised another

"The final day of our booth was Tuesday, June 11. We announced that we would close at 9pm. A local gynecologist joined us at the booth and announced he would match all donations up to \$5000 during the last hour and a half. We collected over \$3000. He wrote us a \$5000 check anyway, right on the spot.

"Wednesday morning we pre-

sented a check to the Red Cross, with the assurance that every penny would stay in Northwestern Pennsylvania. The total amount raised by our K104/WEYZ Tornado Relief Fund was over \$150,000. The corporate amount exceeded \$500,000, with more money still

#### **Best Effort**

"The community response was remarkable and very gratifying. And American Red Cross President Richard F. Shubert wrote that our efforts were the best he's ever seen, especially considering the magnitude of the disaster.

"We've been given a nice plaque from the Red Cross and many local dignataries have congratulated us. But the most important response came from a number of Albion residents who came to our booth and simply said 'Thank you.'"

36/R&R FRIDAY, AUGUST 30, 1985

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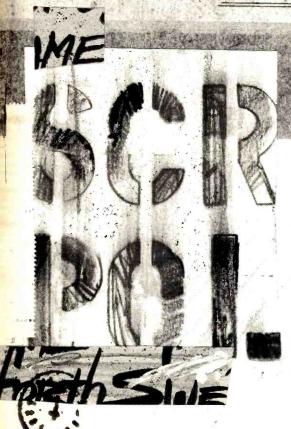
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12

SCRITTI POLITTI



"Perfect Way" Is The New Single From Cupid And Psyche 85



PERFECT WAY



PERFECT WAY

I95 add KKRZ 26-20 KMEL 28-22 KPLUS debut 39 KUBE 32-28 KNBO add K104 on WNOK-FM add WZLD on WFMI on BJ105 debut 34 Y106 add KEYN-FM on KF95 debut 35 KIYS debut 29 KSND add KFIV on KSKD on

OK100 add 95XIL on KFMN add WKSF add WZYP on WHSL on KGOT add KTRS 37-36 **KOZE 35-27** OK95 on



© 1985 Warner Bros. Records



## **CONTEMPORARY HIT RADIO**

## KKAZ & KUUY To The Rescue

KKAZ & KUUY/Cheyenne Operations Manager John Ramsey and staff sprang into action following a freak storm earlier this month. Six inches of rain fell in one hour, and hail was piled high enough in some spots to resemble snow

"It seemed as if the whole sky was going to cave in on us," added Ramsey. "This was an incredibly terrifying experience. A few funnel clouds touched down just a few blocks from the station. And winds hit 100mph at times."

"It seemed as if the whole sky was going to cave in on us."

- John Ramsey

## Didn't Join EBS

The storm hit a little past 6:30pm. While praising his staff's efforts, Ramsey said, "We began simulcasting with (night jock) Derek Wiley and News Director Jim Cumberland, who stayed on the air continuously until midnight. We chose not to join up with EBS and local EBS station KFBC because we had our own mobile units on the scene. And frankly, our reports were more up to the minute

"Death and destruction mounted quickly as five-foot high walls of water carried cars, people, and their possessions into the streets through downtown Cheyenne. We cooperated with the American Red Cross, broadcasting the names of the missing and places to call for information and help."

Early damage estimates total \$23 million for private residences, \$\$\fomal2\$ million for private, and \$31 million forbusinesses. As a result, said Ramsey, "The Cheyenne Broadcasters Association has started a Flood Relief Fund in cooperation with the Salvation Army, and each station is kicking in \$1000 to get the ball rolling."



IT'S WAR OUT THERE — Who says it isn't war out there? Several industry yo-yos banded together recently to fight for the airwaves. Taking aim (I-r) are KIIS/Los Angeles MD Gene Sandbloom, independent promoter Kenny Ryback, CBS VP/Promotion George Chaltas, Arista's Jeff Laufer, as well as KTYD/Santa Barbara PD Rick Williams and air personality "Fear."



WJJB STICKS ITS NECK OUT—
After an unfortunate encounter with slippery stairs, WJJB/Poughkeepsie AE Debbie Million decided to make the best of it and strapped a 98 Fame bumper slicker across the front of her neck. She didn't have much trouble proving that WJJB sticks its neck out for listeners!



ONE PROUD BUMPER STICKER BEARER — KKYK/Little Rock gave away \$10,000 to Greg Launius (I) in a recent bumper sticker contest. Morning man Craig O'Neill (r) issued the large check.

## BITS

· Catch It Before It Blows Away -SLY96/San Luis Obispo is making the local county fair a profitable attraction for listeners. The station is presenting the "SLY96 Money Machine Machine," where participants spin a roulette-type wheel and win prizes. If a person's spin lands on a colored number twice, he has 15 seconds to grab as much money as possible while it blows around in the Money Machine, a clear box with air jets. Just before the fair's end, SLY96 will award a San Francisco trip for two to the person who has collected the most Sly-Bucks.

Care For A Game Of Footbag?
 KPKE/Denver has been named sponsor of the 1985 WFA National Footbag Championships. Footbag, you ask? It's a leather or cloth bag filled with beans or plastic beads, which is kicked alternately with both feet. Footbag began as an exercise to rehabilitate the knees following injury or surgery. Now athletes across the country have embraced the new sport. KPKE hopes thousands of listeners will attend this unique event to prove that KPKE can keep on kicking!

You Musta Been A Beautiful . . .
 WZON/Bangor, ME is looking for the best-looking "Beach Baby" around. Listeners are sending in pictures by the hundreds, but only 62 finalists will be chosen. The winner will be picked by random drawing during a WZON Beach Party, and receive a paid part in the latest Stephen King movie, "Maximum Overdrive."

 My Home, The Zoo — KMEL/San Francisco's morning team of London & Engleman decided to exit their stuffy

control room and head for outdoor life in the zoof For five days the pair set up camp at Koala Krossing and helped raise money for the San Francisco Zoological Society's Adopt-An-Animal Program. The proceeds will build natural habitats for the animals, such as Koala Krossing and the zoo's latest construction for penguins, Tuxedo Junction.

Get Lucky! — WKFM/Syracuse invited listeners to get lucky whenever Mick Jagger's "Lucky In Lowe" played. For ten days the first, fourth, and seventh callers were picked every time the song went on, and all names were entered in a drawing. The winner, who received a 104-second shopping spree at a record store, walked away with 115 records valued at over \$1000.

How About A Free Lunch? —
KUBEI/Seattle will be taking listeners
out to lunch all summer, in conjunction
with a local sub shop, Pepsi, and
morning man Charlie Brown! The
"Charlie Brown Bag Lunch" consists
of sub sandwiches, Pepsi, the KUBE
morning team, and special guest
Charlie Brown himself, who'll emcee a
noontime concert of local bands.

Take The Challenge — KFRCI San Francisco is offering a large cash giveaway to the Bay Area's top trivia expert in the station's "\$61,000 Challenge." Two contestants will be prited against each ofter; the one who wins the most points earns the right to play the next game. Weekly winners will compete in monthly finals; and then move on to the semi-finals. Following that process of elimination, one lucky listener will walk away with \$61,000.



SOME LEGS — WCAU-FM/Philadelphia staffers scrutinized many legs before choosing these winners in its "2nd Annual Hot Legs Contest." Shown (I-r) are a contest runner-up, WCAU's Billy Burke, winner Laurie Janetti, WCAU's

## MOTION

Gary Spears has been named Assistant PD at WAPP/New York, continuing his 6-10pm airshift. Steve Ellis is still Acting PD ... Sam Shea leaves. KNOE-FM/Monroe to program crosstown KNANMAGIC-106). KNAN will eventually switch to CHR ... WIXV Savannah's Scott Reynolds exits ... Lynn Michaels moves from nights to middays at KIDD/Monterey, where Rob Perry is upped from overnights to nights ... Y107/Mashville MD Chris Tyler exits and Production Director Tom Pace moves in to replace him.

tor at KDON-FMISalinas ... KMGZI Lawton, OK night rocker Gary Mitchell acquires MD duties ... Diane Morales segues from KLOS/Los Angeles to neighbor KKHR as Promotion Director ... Congratulations to OK95/Tri-Cities' Ron O'Brian on the birth of daughter Amber Renae on August 19 ... Hats off to WNYS-AM/Buffalo middy man Sandy Michaels on his marraige to Kathy Ward August 17.

38/R&R FRIDAY, AUGUST 30, 1985

## STEVIE WONDER

"PART-TIME LOVER"

TRIPLE FORMAT BREAKER!

CHR, A/C, B/U

## **BREAKERS**

#1 MOST ADDED! CHR, A/C, B/U A/C: 23

THANK YOU RADIO!!

FROM THE SOON-TO-BE-RELEASED ALBUM

El DeBarge

"IN SQUARE CIRCLE"





## EL DeBARGE with DeBARGE

YOU WEAR

IT WELL

## "YOU WEAR "IT WELL

NOW ON OVER 50 CHR REPORTERS!!

## **NEW & ACTIVE**





MOTOWN DELIVERS, ALWAYS HAS . . . ALWAYS WILL!!



What do you get when you cross the EAGLES (Randy Meisner) with BREAD (Jimmy Griffin) and BILLY SWAN?

# BLACK

"IF YOU GOTTA MAKE A FOOL OF SOMBODY"

**ALREADY ON THESE KEY STATIONS:** 

## A/C SIGNIFICANT ACTION

WFBR	WHBY	WKYX	WMT
wcco	WNAM	WJBC	KTWO
WAEB	WHNN	WMT-FM	KQSW
WKYE	WEIM	KFSB	KRSB
WEIZ	WTKO	KWEB	KMGQ
WAVE	WSKI	WJON	KALE

ALSO HEARD IN ITS ENTIRETY BY OVER 8 MILLION VIEWERS OF "DAYS OF OUR LIVES"

FROM THE ALBUM "WHEN THE NIGHT FALLS"
PRODUCED BY REGGIE FISHER

ON BENCH RECORDS AND TAPES





## ADULT/CONTEMPORARY

DONNA BRAKE

## RESPONSES/REACTIONS

## Where's The Format Going?

We recently published two letters of concern regarding the direction A/C radio (R&R 7-26-85). The letters were written by Carl Gardner, KEX/Portland, and Stew Salowitz, WJBC/Bloomingdale. Both represent more "traditional" A/C service oriented stations.

I asked for comments or reactions to the letters, and got some! Here are a few:



Stu Wright

## Stu Wright, PD WORG/Orangeburg, SC

Re: R&R 7/26/85 "A/C Too Eager to Become Contemporary" the last word in Adult Contemporary is contemporary.

In the midsixties when most of today's main target of A/C's were rock 'n rolling, (during the heyday of AM Top 40), what was then "A/C" was really MOR. So in a sense what has developed is a new

What is going to happen, and to a large degree already has, is A/C today is becoming what CHR

## **EVENTS**

A Divine Winner

WNBC/New York, in conjunction with Canada Dry, distributed beach report cards, which reminded listeners to tune to the station for beach reports. Two Chevy Vans, called Can-Vans, were given away to grand prize winners - one on the Don Imus show and one on the Howard Stern show.

Not that unusual, right? Well, imagine Imus's surprise when his winner happened to be a 70-year-old nun from a Roman Catholic convent in the Bronx That's definitely mass appeal!

## For The Record

The Minneapolis overview in the August 16 issue incorrectly stated that WLTE had posted its third down book. In fact, the station gained almost two shares in the 25-49 adult demo cell following three down books and, for the first time. came within ten shares of WCCO and KSTP.

was 10-15 years ago. This is where Madonna, Tears For Fears, Huey Lewis And The News, etc., can fit in. It's for the 25-34 year-old listener, who is not into country, not into headbanging rock and roll, but not ready for a steady dose of Manilow, Anne Murray and John Denver. The A/C chart reflecting hits such as "Everybody Wants To Rule The World," "The Power of Love," etc., only reflects that we may be getting a little older, but we don't want to hang up our rock and roll shoes

I believe that this kind of contemporary music has appeal to not just the 25-34 year-olds, but also the 25-44 year-olds.

I think some programmers and GMs had better wake up to the notion that just because someone is over 30 . . . well, you get the idea.



## Steve Meade, PD KMGQ/Santa Barbara

Dear R&R:

In response to what has been a popular subject recently, my two cents on the image of adult contemporary radio are as follows:

Having never been a big fan of placing labels on music, I don't understand the controversy over A/C becoming too contemporary. All markets are different. All radio stations must tailor their programming to the local marketplace rather than nationwide averages. No two stations position themselves quite the same. No two stations add or rotate their music in the same manner.

How then can we expect to lump 134 stations together and expect rigid similarity? As markets frag-



STATION FOR ALL SEASONS - This is the last in a series of summer calendars sponsored by WBUF/Buffalo, highlighting station and community events.

ment, so do formats, and the results can be very positive.

Different types of music becoming available to radio helps everyone. It's a benefit to listeners who are exposed to new product, a plus for new artists whose material can receive airplay, and finally, a great help to programmers who now have more choice than ever in assembling their playlists.

If anything, the changes in the A/C chart allow for more creativity in formatting an adult contemporary radio station. As the format continues to fragment, it stands to reason that programmers who show continued success in the 25-49 demographic will be in greater de-

So why the big debate? Charts represent only one tool in deciding what records to play. Let us not forget our ears and our audience. Can we as programmers keep an open mind to the changes in adult contemporary radio? I believe we all have an interest in doing so.

## Jack Taddeo, Dir. of Music Studioline Corp. of America

Dear R&R:

I thought I would give you some of my thoughts regarding A/C music and the charts. When you talk about A/C, you talk about its meaning so many things to both broadcasters and record compan-



Jack Taddeo

ies. The issue of what is a real A/C song is very involved. However, it is very important if the R&R chart is to be useful and meaning-

A/C stations use music for different things. Some use music as fill between information segments in their programming . play almost all oldies with just a dab of currents like pepper on a potato. Some use currents like CHR stations do as a large part of their music programming. Others are just the "light rock" type, and still others have some type of variety between oldies and cur-rents. What may fit for station A may not fit station B . . . or even C.

When I look at songs, or should I say listen to songs, I am concerned with the sound of the record. For example, Kool & The Gang's "Cherish" is a great adult record. However, I found it hard to think that an A/C station could play 'One Night In Bangkok," or other CHR-based product.

land, ME.

## PROGRESS

"Cousin Brucie" Morrow will now be heard every Saturday night on WCBS-FM/New York from 7-midnight, instead of only once a month DeMott, the voice of the San Diego Chargers, becomes the first Sports Director in 15 years for KGW/Portland

WBT/Charlotte morning news an chor Joan Siefert has joined WJR/De troit as news anchor/reporter

KOST/Los Angeles overnight personality Chris Roberts has been named Sports Director for the KFI & KOST combo. He'll do his "Athletic Briefs" for both drives on KFI and morning drive on KOST ... Dan Lee joins WKNE/ Keene as PD... . Jack Michaels is named PD at WKYE/Johnstown, PA, replacing Mike Farrow, who leaves to

program WSNE/Providence Martin is the new MD at WHNN/Saginaw, succeeding Jim McKenzie, who ioins WKSG/Detroit.

Bill Jeffries has become the Director of Programming for Central Valley Communications, which owns KWG & KYBB/Stockton. Jeffries leaves his PD post at nearby KPOP/Sacramento Dan Dubonnet is the new PD at WCHV/Charlottesville, VA. He's the former programmer at

Mike Ruble has been promoted to MD/Public Affairs Director at WGBR/ Goldsboro, NC . . . Robin Lee is the new overnighter and Randy Fuller becomes a new weekender at KRAV/Tul-... John King leaves WING/Dayton to program WKKX/St. Louis. The interim PD is John Alexander . . . Congratulations to KJR/Seattle MD Colleer Madden, who married Michael Nv-

Greg Black has joined WFOX/Atlanta from the Georgia Radio Network as Asst. News Director . . . Cleveland leaves KPPL/Buena Park. CA for weekends at KEZL/Oceanside. CA . . . Three changes at WOMC/Detroit: John Marshall comes aboard as Production Director/midday personality from WCRZ/Flint; Paul Russell is named Creative Director; and Tamara Nelson is the new afternoon drive news anchor, formerly of KHTX/Reno Dan Robinson is the PD at new A/C station WIRO/Ironton, OH.

R&R FRIDAY, AUGUST 30, 1985/41



STEVE FEINSTEIN

WNEW-FM VS. K-ROCK

## **Fun City's Serious Rock Race**

A circumstance that couldn't last forever - only one rock radio outlet in New York City - has changed. WXRK, formerly WKTU and now calling itself "K-Rock." is attempting to capture some of the extraordinary adult male numbers that WNEW-FM has cornered since both WPLJ and WAPP dropped the rock in favor of hammerin' away at the hits.

Your humble scribe, on holiday in Gotham City recently, herein offers some impressions gathered while stewing in a wave of withering heat and humidity.

### Real Rock Radio

What you notice first about K-Rock is how different it sounds from how 'PLJ and 'APP used to, and how comparatively close to 'NEW-FM it's positioned musically. The two stations' mixes aren't identical, but the difference isn't quite as dramatic as it was between 'NEW-FM and its former challengers

This is a function of two factors: · K-Rock is a considerably different animal than its predeces-

· 'NEW-FM has changed its stripes in order to become a powerhouse

First, you'll recall that both 'PLJ and 'APP countered 'NEW-FM, essentially a free-form station until current PD Charlie Kendall took over two years ago, with rather tight, research-driven playlists. If a record didn't call out well, it generally stood little chance of airplay, regardless of artist image or record sales

K-Rock PD Pat Evans and MD Mark DiDia, in contrast, are coming on with a deep catalogue. rather than going up against NEW-FM by playing only the absolutely "safe" callout monsters of all time. Spice tunes include ditties like Warren Zevon's "Lawyers, Guns, And Money" and Southside Johnny's "Talk To Me.

On the second count, 'NEW-FM, while still playing an ample amount of vintage depth cuts; e.g., Jethro Tull's "Nothing Is Easy," a lunchtime block of Squeeze, or a delightful (editorial comment) "Perfect Album Side" of Van Morrison's "Moondance," plays considerably more familiar, accessible music than in days of yore. The more consistent music reflects Kendall's gradual introduction of modern-day programming tools such as callout research and partial pre-programming.

The most obvious difference between the two stations is that the fully pre-programmed K-Rock has slightly more of a hard edge. 'NEW-FM is more likely to include, usually in middays, a softer song such as John Lennon's "Watching The Wheels" or Jackson Browne's "Tender Is The Night," or a pop number like Hall & Oates's "Private Eyes." This doesn't preclude 'NEW-FM from serving up its own crunch; Scorpions and Rush received daytime play several times in a three-day period, and the station airs the syndicated "Metal Shop," voiced by PD Ken-

### Skirmishes

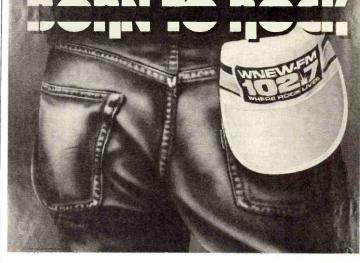
The serious pitch of the battle has been evident in a couple of skirmishes. When K-Rock landed the

Morning

BEATLES Back In The USSR

ZZ TOP Gimme All Your Lovin'

HEART If Looks Could Kill



A FITTING IMAGE -- This WNEW-FM artwork graced the station's print ads, T-shirts, and extensive billboard campaign

syndicated show "Power Cuts," 'NEW-FM dropped "Rockline," also produced by the Global Satellite Network. K-Rock then picked up Rockline as well, which Kendall says he dropped because of audience erosion.

And you've no doubt heard of the brouhaha over a positioning statement that some unwitting artists cut for K-Rock, 'NEW-FM's telegram to record companies, objecting strongly to the implication behind "I'm \_\_\_\_ on K-Rock — New York's #2 rock station, but not for long," shows how protective of their turf Kendall, VP/GM Mike Kakoyiannis, and OM Scott Muni

'NEW-FM is now running a series of its own positioning statements, emphasizing its 18-year for-matic head start. The liners begin, 'First in New York with . . . ," and then plug features like music marathons and perfect album sides or general attributes such as "great rock 'n' roll."

K-Rock, meanwhile, continues to run the controversial IDs, including one voiced by a deadpan Frank Zappa. Borrowing a line from the Superstars II book, K-Rock refers to itself as playing "quality rock 'n' roll" and solicits listener letters for suggestions on classic rock.

(Incidentally, Muni had a clever line during an on-air interview with Motley Crue's Nikki Sixx, who had cut the K- Rock ID that particularly angered 'NEW-FM. Muni asked, "Your name is Sixx, so I guess you know how to count . . . like back-wards from Sixx all the way to number one, right"?)

Thank God It's Thursday

SUPREMES Stop! In The Name Of POWER STATION Some Like It JULIAN LENNON Say You're LED ZEPPELIN Rock 'n' Roll JEFF BECK Gets Us All In The End BILLY IDOL Rebel Yell GODLEY & CREME Cry SCORPIONS Big City Nights DON HENLEY Driving With Your

Afternoon

WYRK

SUPERTRAMP Give A Little Bit Y&T Summertime Girls HEART Barracuda BRYAN ADAMS Heaven POLICE Can't Stand Losing You TALKING HEADS And She Was BILLY JOEL You're Only Human ELO Do Ya MR. MISTER Broken Wings ROBERT PLANT In The Mood BRUCE SPRINGSTEEN YOUR Avenue Freezeout ERIC MARTIN Information WHO 5:15

## WNFW-FM

**RUSH** Distant Early Warning BOWIE/JAGGER Dancing In The

Both stations have come up with twists in the hopes of inspiring long listening spans on Thursdays, the first day of Arbitron diaries. K-Rock does "No Repeat Thursdays," during which no song is played more than once. The feature is done straight, without the gimmick of offering a prize to anyone who catches the station slipping up.

'NEW-FM is doing "A-Z Thurs-

Continued on Page 44

TALKING HEADS Life During War-HUEY LEWIS Walking On A Thin GUESS WHO No Sugar

Tonight/New Mother Nature PHIL COLLINS Don't Lose My Number

R.E.M. Can't Get There From Here **BILLY SQUIER** Rock Me Tonight MOODY BLUES The Voice JEFF BECK People Get Ready

JOHN PARR St. Elmo's Fire BEATLES Norweigan Wood JOHN COUGAR MELLENCAMP Lonely Old Nights PETER GABRIEL Games Without Frontiers

U2 Bad KINKS Tired Of Waiting For You R.E.M. Can't Get There From Here DON HENLEY Boys Of Summer **BEATLES** Help

BRUCE SPRINGSTEEN I'm On Fire

**New York Music Monitor** 

(Sample hours from random days during week of 8-12)

DIRE STRAITS Sultans Of Swing **BILLY SQUIER** Learn How To Live TEARS FOR FEARS Everybody Wants To Rule The World WHO The Seeker BRUCE SPRINGSTEEN No Surrender **HOOTERS** And We Danced

**ELVIS COSTELLO Oliver's Army** CHEAP TRICK Tonight It's You TALKING HEADS And She Was HALL & OATES Adult Education Y&T Summertime Girls GENESIS Abacab

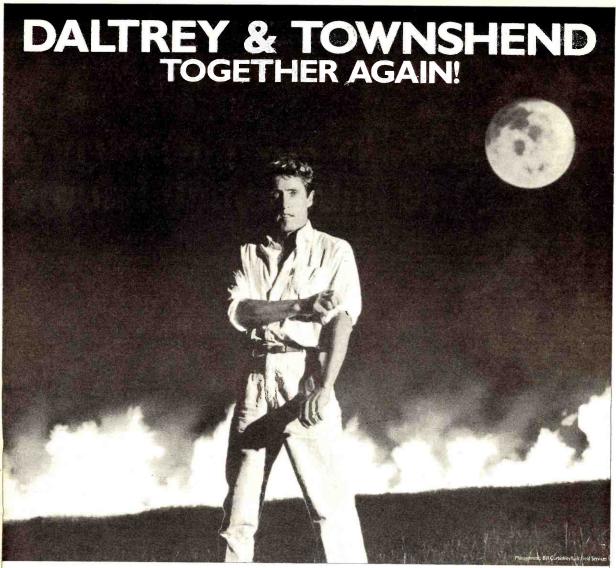
## WNEW-FM

LED ZEPPELIN Houses Of The Ho-FOREIGNER Down On Love ROGER HODGSON Had A Dream

HOOTERS All You Zombies GEORGE THOROGOOD Who Do You Love STING Shadows In The Rain

BOB DYLAN Tangled Up In Blue TOM PETTY Rebels **ROLLING STONES Buby Tuesday** EDDIE & THE TIDE One In A Million PETER GABRIEL Solsbury Hill DOORS Hello I Love You

42/R&R FRIDAY, AUGUST 30, 1985



## "AFTER THE FIRE"

ROGER DALTREY'S NEW SINGLE (ALSO AVAILABLE AS A 12")

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always yearns
After the fire the fire still burns

I heard a voice asking what happens after the fire And then the sound of a breaking window and the scream of a tyre And then the sound of a distant gun and the cry of a hungry child The night is hot

But nothing's gonna stop This gang going wild.

Chorus

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always yearns
After the fire the fire still burns

I saw Matt Dillon in black and white there aint no colour in memories He rode his brother's Harley across the TX. while I was laughing at Dom deLuise. Now I'm cycling all my video tapes, I'm crying and I'm joking I've gotta stop drinking!

I've gotta stop thinking I've gotta stop smoking

Chorus

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always yearns
After the fire

The fire still burns, raging through the pain Blackening the promises the tears and the rain The fire will burn

'Til the wind begins to turn And it all begins again

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always yearns
After the fire still burns
The fire still burns

The fire still burns

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always yearns
After the fire the fire still burns.

Lyrics by kind permission of Eel Pie Publishing Ltd PRODUCED BY ALAN SCHACKLOCK FOR MODERN MEDIA (LONDON)

FROM ROGER DALTREY'S FORTHCOMING ALBUM,

## UNDER A RAGING MOON

ALL PROCEEDS FOR "AFTER THE FIRE" WILL GO TO THE BAND AID TRUST FUND.



ON ATLANTIC RECORDS & CASSETTES

© 1985 Atlantic Recording Corp. 

A Warner Communications Co

## **Fun City's Serious Rock Race**

Continued from Page 42

days," playing artists back-toback alphabetically, such as the Animals into Bowie into Cream. The Thursday before Bruce Springsteen's area concerts, the concept was altered whereby the Boss's tunes were played that day in alphabetical order.

### **Boss Radio**

Both stations were giving away Springsteen tickets, and plugging live concert reports. K-Rock's tickets were given to random callers, while 'NEW-FM's went to listeners who had written in after keeping track of music marathons.

'NEW-F'M was pulling out all the stops for the Springsteen shows. It bought all 20,000 parking spaces at \$3 a pop for the first night of the four-night stand at Giants' Stadium, and positioned a station van in the parking lot distributing commemorative merchandise.

On one of the evenings, Scott Muni was to broadcast from the Goodyear Blimp. Through a display on the underside of the blimp, Muni planned to ask the audience to indicate their support of the Boss by beeping their horns, flashing their lights, and shouting 'NEW-FM's call letters. Outside media, including an extensive billboard campaign in New Jersey, supported the station's efforts.

### More Music

While 'NEW-FM offers powerful "Music Marathons" of up to 17 songs, K-Rock counters by promising at least five songs in a row between 9 and 5 Monday through Fri-

## K-Rock Jocks Stay

Another element that distinguishes K-Rock from the old 'APP is its hiring of several market vets, unlike the original Apple's tendency to import outside talent. Local flavor at K-Rock comes from Meg Griffin (ex-'NEW, WPIX, WLIR) on middays and Marc Coppola (ex-WPLJ, WRCN) on evenings. Ex-'PLJ mainstays Jimmy Fink and Tony Pigg are handling weekends.

Concurrently, K-Rock has kept a number of the 'KTU CHR jocks. At presstime, Jay Thomas is continuing in mornings. "The Madame" is doing middays, and former PD Quincy McCoy handles late-nights. Thomas, whose show is now produced by ex-WBCN/Boston MD Marc Miller, hasn't altered his CHR delivery noticeably, while the Madame seems to have adopted a more low-key, conversational style.

Apple: Piece Of Rock Pie?

Speaking of 'APP . . . after abandoning AOR for CHR last year, it's rocking again – after a fashion. An unusual hybrid mix integrates rock-oriented, non-ethnic currents with oldies like Zeppelin's "Heartbreaker/Livin' Lovin' Maid," Dylan's "Positively Fourth Street," and Honeymoon Suite's "New Girl Now."

The presentation mirrors the music's hybrid nature. AOR positioning statements — "New York's Home Of Rock 'n' Roll," "The Classics Are Back On New York's Apple," "All Your Favorite Classic Rock And New Rock" — are delivered by high-energy CHB jocks, along with jingles, frequent talkovers, and a minimum of patter.

## **Burgeoning Battle**

K-Rock parent Infinity, flush with the success of sister AORs WBCN and Pat Evans's former station, KOME/San Jose, is counting on the appeal of the new to carve out a niche in the New York arena. Most observers agree K-Rock is already offering an estimable musical product.

The battle with 'NEW-FM will,

of course, spread to the promotional front. K-Rock will need to wield the promotional firepower and creativity necessary to alert New Yorkers that there's now an alternative to a station with outstanding listener loyalty.

It's precisely that loyalty and solid image that 'NEW-FM parent Metromedia has dug deep into its pockets for over the last two years. 'NEW-FM's franchise with listeners and the business community has been strengthened, and at the same time the station's product has been improved considerably.

A great radio war is shaping up, particularly when you factor in Infinity Radio President Mel Karmazin's tenure as a former 'NEW-FM VP/GM and K-Rock VP/GM Tom Chiusano's Metromedia background, including a stint as GSM of 'NEW-FM.

Perhaps the biggest question is whether two outlets will expand rock radio's piece of the pie in the nation's top market. Will K-Rock's presence only fragment 'NEW-FM, or will they collectively rival the 9+ shares that 'APP, 'PLJ, and 'NEW-FM combined used to notch?



COVER ME — K-Rock gave these T-shirts to its Springsteen ticket winners. It also held a tailgate party for 500 listeners, distributed safe-driving flyers at the show, and ran aerial advertising with the same message.

## **SEGUES**

Format Flux: WKLH/Lansing goes AOR with PD/MD Linda Lanci, ex-WWCK/Flint. Staffers include Chuck Hill and Stu Schader from WWCK, Steve Kooc from WJGS/Houghton Lake, and Bob Watts from WHMI/Howell ... KPUR-FM/Amarillo becomes AOR KATP in October with PD Steve Driscoll, formerly of KUFO/Odessa ... WZXY/Johnson City is calling itself CHR these days.

Consultant Corner: Jon Sinton will be consulting KMYZITulsa, KLAQ/EI Paso (Which he co-owns), and radio syndicator LBS (Lexington Broadcast Services) ... KGON/Portland is no longer consulted by Burkhart/Abrams & Associates; it continues with Frank Felix KQRS/Minneapolis goes with Fred Jacobs in place of Jeff Pollack Communications ... WAQX/Syracuse signs with AI Poterson ... WKGR/Ft. Pierce, FL reportedly is no longer working with John Sebastian.

Programmers' Directory: KGGO/Des Molnes PD Paul Fredricks becomes KYYS/Kansas Citiy's Assistant PD.
Mark Vos replaces Bart Goynshor as KRNA/lowa City PD... KEZE/Spokane PD Jonah Cummings becomes OM of KEZE and its AM, KJRB, while KEZE MD Mike Jones opts for weekends at sister KISW/Seattle.
WTKK/Pensacola's new MD is J.D. Stone from WXBM/Militon, FL.

Jock Jumps: KROQ/Los Angeles brings back Jed The Fish to replace Sam Freeze on late nights, while Katie Manor exits weekends ... Expect WYSP/Philadelphia to bring in Tim "The Rock 'n' Roll Animal' from WQFM/Milwaukee. At 'OFM, David Lee of WAP/LAppleton takes over middays from Jeff Peterson, who becomes Production Director at crosstown WOKY ... WYNF/Tampa atternoons belong to Russ "Albums" James ... At WNEW-FM/New York, ex-WLIR/Long Island MD Ray White joins for weekend work ... KMOD/Tulsa night man Brian Wilson becomes KLTY/Dallas' Production Directors

Quick Cuts: Six-year KZEW/Dallas Promotions Director Margie Poole leaves to start her own broadcast promotion consultancy. WXRK/New York's new Production Director is Mike Koste, formerly of KQAK/San Francisco, and most recently, WRKS/New York. KSJO/San Jose Promotions Director John Cotter exits. Pamela Rahal from WXGT/Columbus joins WCMF/Rochester for morning news

... Michael Calhoun is apppointed News Director at WIZN/Burlington ... Liza Flores is KLOS/Los Angeles' new Programming Assistant.

Personals: WONE-FM/Dayton night rocker Jim Chenot marries his lady, Janet ... Former WLLZ/Detroit PD Lee Arnold called to say he's getting remarried to former wife Gay ... KBCO/Denver overnighter Ira Gordon marries Jane Ray.



HOT TUX CLUB — KSHE welcomed Phil Collins & His Hot Tub Club to the St. Louis social whirl in high style. A preconcert "Hot Tub Party" featured a 25-foot hot tub for the enjoyment of 750 guests. Decked out in their linest for the post-concert reception are (standing, I-r): personality John Ulest, VP/GM John Beck, PD Rick Bails (obscured), jocks Joe "Mama" Mason, Ken Sultter, Nancy Crocker and Don "D.J. "Johnson, Marketing & Promotion Director Jim Marchyshyn, Assistant PD Al Hoter, jocks Rich Dalton and Gary Bennett, and Asst. Promotion Director Mary Tripodi. Kneeling are morning witz J.C. Corcoran and Phil Collins, for whom no jacket was required.

CMJ Presents
The 1985 New Music Awards.
Starring R.E.M. Live in Concert.

To Reserve Your Tickets Now. Listen To The Stars Come Out.

November 9th-The Beacon Theatre New York City Call (516) 248-9600

CMJ MUSIC MARATHO

## **AOR PICTURE PAGE**



LUNCH WITH LEE — WCKG presented its new sound to Chicago's advertising community in a series of lunches with consultant Lee Abrams. Donning their eating finery are (i-r) Abrams, "morning radio companion" Brooke Belson, and PD Don Davis.



FUNTIME — Just this once, Kim Mitchell (center) allows Atlantic's Steve Jones (left) and WSHE/Miami personality Randy Thomas (right) to have major fun.



EXECUTIVE CLUB — Even VP/GM Mike Craven gets in on the act at WMMR's "Morning Zoo," the top-rated AM drive show in Philadelphia. Shown on the set of the station's "Caveman" TV spot, produced by Creative Works, are (i-r) Mark Drucker, Craven, and John DeBella.



ROBERT DENIRO'S MISSING — At a coming out party for her "I'm Your Woman" album, Sandra Bernhard, the Queen of Comedy and Song, has a captive audience: (I-r) WBAB/Long Island MD Raiph Tortora, WHTG:Eatontown PD Rich Robinson, Bernhard, PolyGram New York Promotion Manager John Weston, Pop Promotion Director David Leach, and A/C Promotion Manager Donine Gruen.



GREENE AIR TALENT — WLUP/Chicago "Rock & Roll Roots" host Bob Stroud counts syndicated columnist Bob Greene among his listeners, and invited the writer to play his favorite oldies on the show. From left, Stroud, PD Greg Solk, and Greene.



STUDIO 105.5 — At KNAC/Long Beach's new studios are (I-r) personalities Roland West and Kat Snow, promoter Kenny Ryback, and PD Jimmy "The Saint" Christopher.



THE BIRD IS THE WORD—A WHMD/Hammond winner drove off into the sunset in a Pontiac Sunbird. From left, the winner's friend, PD Mark Seger, auto dealer, the winner, and GM Nanette Guerin.



## **BLACK/URBAN**

WALTLOVE

## WVOI: From The Ground System Up

Plagued by signal, budget, and staff problems, it took WVOI/Toledo nearly four years to put two up books together. Having risen 2.5-3.7-4.4 in the past year, it looks as if WVOI is finally making a run for the listeners displaced by crosstown WKLR's 1981 switch to Country. R&R's Sean Ross worked parttime at WVOI in 1982-83, and by that time 17 employees had already come and gone. Two who stayed were GM Charles Welch and PD Maxx Myrick (who recently took over mornings at WCIN/Cincinnati). This week they tell Ross about kick-starting an Urban outlet that didn't wanted to run.

Many WVOI staffers, including Welch and Myrick, worked for WKLR. (Other well-known WKLR alumni are KMJM/St. Louis PD Mike Stradford and WDMT/Cleveland MD Eric Faison.) Recalling when WKLR turned Country and then-Religious WVOI went B/U, Myrick says, "I brought their records over in my car." Harry Wood was the first PD; Myrick succeeded him after a year.

"Agencies see that we're not going to close our doors."

-Charles Welch

Records were the only resource WVOI began with. The 1-kw signal missed much of the black population. (Those on the air at night could sit in the control room and hear interference from WKBW/Buffalo, which is on the same frequency.) One GM was also chief engineer for the (parent JACOR Communications) station group and Welch estimates there were at least four short-term GMs before him. Most employees were "partime," paid for 39 hours or less (although many worked more); fringe benefits didn't exist.

Music policy was wide open. There were jock options and separate categories for jazz, LP cuts and long versions of unfamiliar teen records. WVOI had a jazz block in middays and a "quiet storm"-type show overnight. This was assuming that jocks followed the format, which they rarely did.

## Let's Get Serious

WVOI's infancy was typical of many medium or small-market B/U outlets with a format monopoly. Very little was pumped in; very little was produced. Unusually frank, Myrick admits, "The first couple of years was a very experimental period for me; I was learning a lot. There was a great deal of



Charles Welch

management change and staff turnover, and the station wasn't that consistent.

"About the third year we put it all together. Charlie became the GM, we finally had the same people for over a year, and we started getting along in what we wanted to accomplish. We became aggressive and stopped looking at ourselves as only a Black station, instead of as a competitor in the marketplace."

That also meant changes in the music. "What we've done," says Welch, "is downplay a lot of music that gets on the nerves of our 18-34 target audience. We went low-key on the product that appeals to my 14-year-old son." However, there are still teen-appeal records. WVOI was one of the first to play "A Fly Girl." There are a few jazz pieces, but they're used mostly for fill. The jazz block is gone, and emphasis is now on single-length versions.

WVOI has finally learned to be mass-appeal without a lot of disparate elements to satisfy everybody. States Myrick, "We cut back on a lot of the music we were playing and made it a little bit more structured. We were strong with women. We were a little softer than the Detroit stations which boom in here, but we were just as uptempo and energetic."

Carry-Outs & Carrying On Around early 1984, WVOI "decided to party in the streets," according to Myrick. "We drew about 5000 people to our breakdance promotion last summer. We were the only radio station at the Old West End Festival that drew 50-60,000 people. And WVOI was the only radio station broadcasting live from Tole-

## WVOI/Toledo Music Monitor

Afternoons, July '85:

Luther Vandross It's Over Now Aretha Franklin Freeway Of Love Ready For The World Oh Sheila Time Get It Up

B.A.D. Band Secret Admirer
Jesse Johnson's Revue / Want My

Roberta Flack & Donny Hathaway Back Together Again Glenn Jones Finesse

Peabo Bryson There's Nothing Out

Prime Time I Owe It To Myself Tina Turner We Don't Need Another Hero (Thunderdome) Kenny G Hi, How Ya Doin' Prince She's Always In My Hair Chaka Khan I Feel For You

doFest, which draws 150-200,000 people.

people.

"We were visible. We put our art boards inside and outside at Peaches; on every other LP card in four sections you saw WVOI. We took shots at our competitors on our surveys." Part of this aggressiveness was the replacement of WVOI's self-conscious image-line, "The Only FM On AM," with "Toledo's Hottest Sound."

Welch spent a decade on WKLR and several years on-air at WVOI under the name of Charlie Chuck. Many of WVOI's younger staffers remember hearing him as kids. Welch says his market standing and a lot of the stumping he did as Sales Manager helped. "I've been in the community for 17 years off and on. When I go into supermarkets, corner carry-outs, and barber-shops, people come up and tell me what they like and dislike about my radio station."

## **Money For Something**

Welch was also stumping for more money from JACOR, which became easier when the financial picture went into the black. He insists the station's notoriously tight first years weren't due to deliberate neglect; there simply weren't funds available. "JACOR has unWVO

1520 GOLD CARD Registration Form

Telephone No. \_\_\_\_\_\_\_\_( ) Male ( ) Female

Where did you pick up card?

derstood the need to spend money from the beginning. It was just that the original budget had to be adhered to for the first year."

Does Welch feel it helps that JACOR now owns some well-known general market properties? "It doesn't help or hurt us any because each station is its own independent company. You have to operate within what you're making."

Myrick concurs, "It's up to each JACOR GM to put his station in a financial position where it can afford to ask for the things it needs. If you're sucking funds out of the company every month, then they're not going to spend any more money."

There has been some money spent on WVOI's physical plant, especially on overhauling the studios last year. "That helped morale greatly," says Myrick. "I was out of the country, and when I returned it was done. I was surprised myself."

## Not Fade Away

There's also more advertiser money coming in, including national spots from Cherry Coke and Chrysler, "which most minority stations didn't get unless it came with network or syndicated programming," says Welch. "What has really topped the whole thing



Maxx Myrick

off is that agencies see that we're not going to close our doors as we might have three years ago. The attitude then was, 'How much longer are they going to be in business?' Well, we've had the same GM for two years; it's no longer a revolving door."

In Myrick's absence, Welch has been programming WVOI on an interim basis. Although some might be concerned about a GM/GSM handling the clocks, the spot load has stayed at nine minutes an hour lower than most B/Us with a format monopoly. (In 1982, those hours at WVOI that were sold could have 12 minutes, including network commitments.)

What Myrick's departure did mean was an even longer workday for Welch, which starts at 9am and often doesn't end before 11pm. "I go at a slow pace so I don't exert myself. Brenda Wyatt, who does weekends, and Leta Fritz have helped with a lot of the legwork." And Welch's announcers keep him posted on music. They include Paul Brown (6-10am), Roland Reddick (10-3), Tommy Kaye (3-7pm), Freeman Hudson (7-mid), along with Coleman Woodard and Leon Watson overnights. Only Hudson and Reddick are in their first radio jobs, and they've been at WVOI for several years now

"WVOI is the most dynamic radio in Toledo."

-Maxx Myrick

## Getting Ready For The Future

Literally hundreds of B/U stations began life as WVOI did. Many ended that way, often within a few months of signing on. Welch and Myrick brought to their station some of the rudiments of a generalmarket outlet, although Myrick says there's still plenty of room for improvement, especially in salaries.

"Tm in a situation now with Earnest James and Steve Harris — two guys I respect — which is why I left Toledo," he says. "The money was only a little better, but it was an opportunity to work with some people who were committed as a company to Black radio. I have a lot of respect for Chuck. Had it not been for him, I wouldn't have been able to do what I did.

WVOI's new programmer will be working to close the gap between WVOI's 4.2 and the X.X that WKLR held at its heyday. Myrick thinks that shouldn't be too hard, dismissing the rest of the market's radio as "lame." He says, "I hope that the WVOI management is allowed to become more committed to the station because it can be a success. They're making money in sales and it's a good-sounding station. All they need is a few more resources. WVOI is the most dynamic radio in Toledo."

46/R&R FRIDAY, AUGUST 30, 1985

## PolyGram Hits DOUBLE BREAKER!!

## Kene & Angela

Second Single -

"I'll Be Good"

BLACK/URBAN BREAKERS | 65%

First Single -

"Save Your Love (For #1)"

Black/Urban Chart: OCENT 36

## Car Carlton

"Private Property"

BLACK/URBAN BREAKERS | 63%



DEBUT ALBUM

Manufactured and Marketed by PolyGram Records

## **BLACK/URBAN PICTURE PAGE**



MARIE'S HERGES ARE COWBOVS.— After Billy Idol & Donny Osmond posed together, this really shouldn't be that much of a surprise. Marie Osmond is now hanging out with the Gap Band's Charlle Wilson. Actually, the two were together for an Osmond Family Foundation telethon in support of children's hospitals worldwide.



RINGSIDE IN ROCHESTER — Don King and Muhammed Ali dropped by WDKX/Rochester as part of a "Blockbuster In Buffalo" promotion. From left: Jay Inc.'s Guy Smith, Ali, and WDKX GM Andrew Langston.



WOMACK & WOMACK & GRAYSON — Altrina Grayson, who sang on a recent Wilton Felder & Bobby Womack hit, visited the WZAK/Cleveland studios along with Womack & Womack — neither of whom are Bobby Womack. Shown (I-r) trying to sort things out: Grayson, WZAK's Ken Allen, Linda & Cecil Womack, and WZAK PD Lynn Tolliver J.



GIBSON GETS KUTE ON STAGE — Jon Gibson (I) embraces KUTE/Los Angeles announcer Talaya Trigueros (r) backstage after a show during which her seven-year-old daughter, Talaya Melissa, joined him onstage to sing.





MANY GO WILD IN BOSTON — WILD/Boston has had a number of celebrity jocks recently. In the first picture, Lou Rawls played guest DJ for PD Elroy Smith. Seen (I-1): MD Angela Thorias, Smith, Rawls and owner/GM Kendall Nash. In the second, salesman Ron Mitchell is flanked by RCA's Hilda Williams and 9.9's Wanda Perry, Margo Thunder and Leslie Jones.



TEXAN RECEIVES EARLY BONUS —KIIZ (2-1050)/Killeen's Hozie Mack (I) and PD Bill St. John are shown here turning over a check for \$105 to Linda Moore, one of a number of winners in the station's "Bonus Record" contest.



DEAN TURNS ON WHILE BILL WITHERS — As part of a tour to promote his "Something That Turns You On" 45, Bill Withers dropped by WDMT/Cleveland. Seen here are WDMT PD Dean "Dean Dean" Rufus, Withers, and Columbia's Glenn Wright.



MOORE & FLACK FLACK FOR MORE RELIEF — Meiba Moore, Roberta Flack and Cicily Tyson were among the celebrity performers at a recent United Nations benefit for African relief. Pictured (I-1): Tholile Legqwaila, Mary De-Almeida, Moore, Ambassador Youssoulou, Flack, Ruth Engo, Toy Russell, Lika Sylla and Winifred Kagwa.





LON HELTON

## PLAYLIST RECOMMENDATIONS

## Springsteen, Richie, Fogerty, Lone Justice, Et Al.

The last few years have seen Nashville-based record labels increasingly concerned about crossing their records over to the A/C stations and chart. They feel that doing so will heighten exposure, sales, and subsequently, profits.

As record companies have moved in this direction, programmers have been caught in a quandary, albeit one that's not exactly new. Ever since Ray Price put violins instead of fiddles on his records in the mid-50s, Country programmers have been wrestling with the "what's too pop to play" dilemma. The question raised by a nation-

The question raised by a nationally-known consultant this week, however, is the mirror image of this age-old problem: should Country stations play records by artists whose image is predominantly "pop/rock?"

Given the sound of "modern country" records today, there are certainly any number of songs by pop artists which would "fit" onto Country station playlists rather unobtrusively. In fact, most of today's country product will yield a better segue going into a current "pop" record than it will into a country record over 10-12 years old. But is that serving the purpose of a Country radio station? On the other hand, Country radio numbers are, on the whole, still mired in a recession.

In a recent edition of the Radio Logic Journal, Richmond, VA-based consultants Ott & Snead addressed these situations and offered the following advice:

## Country Can Come Back

While some Country stations are showing ratings improvements in the spring '85 Arbitron, many Country stations remain significantly below their potential.

The Country upsurge of 1980-82 proved that Country stations can increase their appeal among the masses, especially in the important 18-34 demo cell. Here's what we recommend:

1) To improve in ratings, Country stations must mount a major effort to attract the 18-34 demo (as well as the traditional 35+ segment).

2) The 1980-81 Country upsurge was fueled by the movie "Urban Cowboy," which "legitimized" contemporary Country artists among the masses, and "legitimized" AOR and CHR artists among Country listeners. The "Urban Cowboy" soundtrack included such artists as Boz Scaggs, Joe Walsh, Bos Seger, Jimmy Buffett, and Dan Fogelberg.)



Rick Ott

3) Country stations should once again integrate certain AOR and CHR songs in their current playlists, without regard for which of those songs, if any, crosses over to the Country charts.

4) Here are examples of songs that could have been added to a Country station's playlist over the past eight months:



DOES ANGEL FOOL EVER CROSS YOUR MIND? — During a recent visit to Wheeling, George Strait made an instore appearance and was surprised with a birthday cake from the folks at WWVA. Gathered around the birthday boy and cake are II-r.) PD Tom Miller, MCA Director of Regional Promotion Bill Catino, George, MD Bill Berg, and MCA salesman Rick Weber.

I'm On Fire/Bruce Springsteen Stuck On You/Lionel Richie Ways To Be Wicked/Lone June

Ways To Be Wicked/Lone Justice Make It Better/Tom Petty

Old Man Down The Road/John Fogerty Centerfield/John Fogerty Not Enough Love In The World/

Don Henley
Tight Connection/Bob Dylan
Will The Wolf Survive/Los Lobos

## **Editor's Comments**

Whoo, boy, what's a programmer to do? Let me add a few of my thoughts and then ask you to send me yours for future publication.
First, echoing a sentiment I've

been belaboring for two years: you have to determine what music is right for your market. Also, each decision must be made on an individual basis. You can't make a blanket statement to "play all John Fogerty records." There are no sweeping answers to any of your musical problems. But, with that as a given, perhaps there are indeed other considerations you need to make on each piece of product. For example, let's walk through the thought process which might have taken place regarding John Fogerty's "Centerfield."

First, outside of the fact that it's a record about baseball that was released during the summer, it peaked at 16 on the R&R A/C chart. However, it was much hotter than that in many markets.

I don't think we're going too far out on a limb by assuming the majority of the 25-54 men who listen to Country are baseball fans. And you don't have to be too old to remember and wax nostalgic about the players Fogerty mentions. A natural, right? Wrong, vinyl breath. At least, according to the majority of R&R Country reporters. At any one time there were fewer than 25 out of our 160 reporters on it. Why? Your guess is as good as mine, though I do want to hear the comments from those who strongly objected to airing it on their station. (Please, no letters from those whose only answer is "It's too pop." I don't know how promoters put up with those B.S. excuses, and a pox on those who use it.)

Every record you play needs to be put through an analytical process. As previously stated, this is nothing new. Throughout the years artists such as Rupert Holmes, England Dan & John Ford Coley, Bob Seger, Tom Jones and Engelbert Humperdinck (remember "After The Lovin"?) have found their way onto Country playlists with varying degrees of success. What makes one OK and the others too pop?

### **About Face**

Even though I just tried to make a case for "Centerfield," I'm still a little bothered by the thought of playing A/C-CHR artists on a Country staton. To tell you the truth, I've vacillated on this point over the last year or so. At first I thought, "Yeah, play the Springsteen and the Richie; they sound great." My recent second thoughts on the subject have revolved around Country's dwindling exclusive shares and the increased shar-

Continued on Page 50

## **Another Opinion**

The following commentary is from KKAT/Salt Lake City PD Rob Ryan. While this letter is actually in response to the "On The Records" column (7-26) written by R&R Sr.VP & Editor Ken Barnes, it's printed here because it relates so well to this week's topic. It also serves as a counterpoint to some of the points I made regarding crossovers.

"There are a few of us who remember the era before 'Urban Cowboy' when selected songs, not artists, crossed from Country to Top 40. Rarely did you hear any negatives about the crossovers. Now country music seems to be having problems. The latest Arhitrons show Country shares are down across the country as a whole and down dramatically in some markets. Is there a connection between the loss in shares and the lack of crossovers? I think so. Have those who pooh-poohed crossovers and the record people who listened to them pushed our format into a void of aging demos? I hope not

"It may well be as you suggest: the masses that flocked to country music did so because of crossovers and the excitement they generate. Just look/listen to the excite ment generated by the CHR-to-A/C crossovers. What if this trend continues to plague country music? We make our own crossovers. Many of us have done it with selected songs. We may have to do it even more. They may not be crossovers nationwide, but what they do in Wichita does not concern us in Salt Lake City. What counts is your own station. It's time for the Country format's old guard to shut up before we end up with only 55+ demos."



Rob Ryan

R&R FRIDAY, AUGUST 30, 1985/49

## COUNTRY

## Springsteen, Richie, Fogerty, Lone Justice, Et. Al.

Continued from Page 49

ing of audience with stations of other formats.

When you see Country quarter-hours diminishing because of shared A/C-CHR listening, you have to wonder if Country hasn't whetted its listeners appetites for that type of music by playing these (pop) crossover records. Wasn't this same phenomenon a contributing factor to Country's increased popularity during the Urban Cowboy days? Was one of the reasons for the Country share growth the fact that the A/C-CHR audience heard a bit of country, liked it, and went elsewhere for more?

It seems that a lot of the Country audience is sampling other formats but damn few listeners of other formats are sampling Country stations. There's no question that the overall media attention to current pop artists plays a large factor in the popularity of current music and therefore contributes to the success of A/C and CHR radio. What you must decide is whether or not your station can benefit by playing records by artists identified as "pop."

Do you play them to attract "non-Country" listeners to ryour station, or because the listeners

you have will like them and listen longer, since they don't have to go to another station to hear them? The answer is possibly a combination of the two. However, do you also stand to drive away more core listeners — that 20% of your audience responsible for 80% of the listening — than gain new cume?

"What you must decide is whether or not your station can benefit by playing records by artists identified as 'pop.'"

### Growin' Your Own

Ott & Snead's initial premise is that Country stations need to add pop records in an effort to boost their 18-34 numbers. In an effort to avoid some of the aforementioned potential pitfalls, I wonder if reaching that cell may not be better achieved by utilizing some of the younger, more vibrant, modern-sounding acts now targetting Country stations for airplay.

I really hate to start mentioning artists because you always leave out a couple and/or neglect to represent all the labels, but bear with me on this.

One of the things which excites me about Country's future is the caliber of new artists playing country music today. Young artists like Sawyer Brown and Restless Heart. These are young, talented guys who have eschewed a potential career in rock for country. When you talk to them, it's wonderful to hear they chose country because it's what they wanted to do, not because they couldn't have made it pop.

Another example is Southern Pacific. Two former members of the Doobie Brothers have teamed up with three other players (one of whom is the former bassist for Creedence Clearwater Revival) to make records in Nashville for Country stations.

It's my belief that it's these kinds of artists, along with the Judds and George Straits of the world, which will bring younger demos to the format. It's also a possibility we may be better off playing artists which we can claim as "ours." It may well be beneficial to have artists uniquely identifiable — exclusive to your radio station.

This might also cut down on the huge state of confusion in which many listeners are caught. Is it any wonder they're unsure about what station they're listening to, when the same music is offered by so many? (I realize a different problem arises if and when these acts cross over to the pop charts, but that's another column.)

"It seems that a lot of the Country audience is sampling other formats but damn few listeners of other formats are sampling Country stations."

## Fewer Playlist Slots

Looking at things from another viewpoint, every slot on your playlist taken up by a crossover (to Country) is one fewer slot the Nashville labels can fill with their acts. It's hard enough as it is to break a new artist, so imagine how tough it would be with four or five fewer "country" slots available on Country stations each week. Additionally, the labels would no longer be able to support an established artist who has become only marginally profitable.

Country radio's ultimate concern, of course, must be to build an audience to generate ratings which result in revenue. But since music is the largest part of what you use to get that audience, at some point you must come to grips with these issues.

What are your thoughts?

## **CLOSE-UPS**



TATER 'N' WINGS — WRRB/Syrecuse's morning man Jlm Tate generously offers the remains from a chicken wing eating contest held at Syracuse University. This second annual "World's Largest Wing-Eating Contest" is a fundraiser for the Easter Seals Society's "Camp Goodwill" (for physically handicapped children and adults). Jim polished off six wings during the two-minute media heat.

 KIDN/Pueblo created quite a str by giving away a "KIDN Krystal Korvette." Of the 10,000 entries received, 135 finalists qualified to gather at a local mall to receive keys. But only one lucky winner drove back home in style.

• WOW-AM/Omaha, in conjunction with the lowa Sports Network, will cover lowa Hawkeyes football this season. It will also carry a half-hour pregame show in addition to a wrap-up segment with Coach George Wine.

 KYGO/Denver, along with Southwest Airlines, hosted the First Annual KYGO Amateur Golf Tournament at the Arrowhead Golf and Country Club on August 18. Proceeds were earmarked for the Kempe Center, which wgks toward the prevention of child abuse and neelect.

Big Red has rejoined KWMT/Ft.

Dodge for mornings ... Steve Rich

leaves KEBC/Oklahoma City for mid-

## HAVE YOU HEARD

Following KNEW & KSAN/San Francisco-Oakland MD Laurie Sayres's move to IS Inc. for a production post, new afternoon driver Dennis Day becomes KSAN MD. On the AM side, Assistant MD Carl Brown is named MD

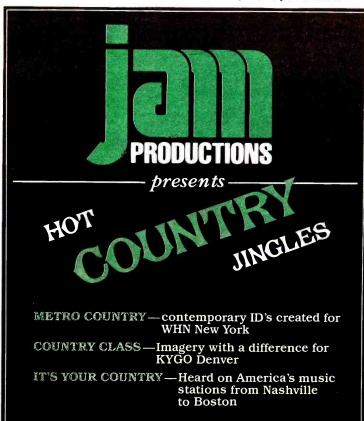
... Jim Williams, another afternooner, has taken over the music chores at KMPS-AM & FM/Seattle ... WUSO/ Winchester MD Randy Woodward has been upped to PD and will keep the MD duties ... Kevin O'Neal is now the PD for Beasley Broadcasting's WRMS/Kinston, NC ... Bill McClane joins KYKX/Longview as PD. New to evenings is Anne Ford from KBRO/Denver ... After ten years at WING & Z-93/Dayton, Joe Demma moves to mornings at WBZI/Kenia

Dayton.

days at KXOL/Ft. Worth . Tim Murphy is headin' to WKMF/Filint for afternoons . . Bob Neumann is the new Promotions Director at WXTU/Philadelphia . . Chris James is now Production Director for WSIX/Nashville . . New News Directors include KIm Deal at WESC/Greenville and John O'Malley at WEEP & WDSY/Pittsburgh . . . Happy 25th anniversary to WVMI/Biloxi . . CJWW/Saskatoon has moved from 1370 to 750 on your AM radio dial, while upping its power to 10,000 watts . . . Don't forget jo let me know what you have heard!



A RAE OF SUNSHINE — That's what Diana Rae brought into the lives of WDXE/Lawrenceburg PD Dan Hollander, left, and personality Ron Fisher, right. (Don't get grabby, Ron.)



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SHARON ALLEN

## Country Supports American Farmer

Several major country artists are working together to organize a live concert to provide relief for needy U.S. farmers. The concert, called "Farm Aid" is set for September 22 and will originate from the Memorial Stadium at the University of Illinois at Champaign, IL.

It is my understanding that Neil Young and Willie Nelson met with Gov. Jim Thompson of Illinois to start the ball rolling. Then a couple of weeks ago, when Paul Harvey mentioned their efforts on his national program, the idea really started to snowball.

The following acts are confirmed: Willie Nelson & Family, Merle Haggard, Kenny Rogers, John Cougar Mellencamp, George Jones, Charlie Daniels Band, Waylon Jennings, Neil Young & the International Harvesters, and Alabama. Two names that keep popping up but have yet to be confirmed are Bob Dylan and the Beach Boys. As more information is available I'll let you know.

The Nashville Network will provide live nationwide coverage of the event, and in addition to the television coverage there will be a simulcast of the television broadcast on a network of about 400 radio stations administered through the Music Country Radio Network.

Gaylord Syndicom will distribute a syndicated version of the concert nationally for commercial television stations to use later as a special.

In order to further publicize the event, Merle Haggard announced

Nashville

In Motion

Gary Overton assumes post of

Monk Music. Overton was formerly with

the Media Group...Kim Bule

becomes Director of A&R and Artist

Development for MCA Records. She will liaison with MCA A&R staffs in New

York and Los Angeles as well as MCA's

international affiliates . . . Appalachia

Records Company just opened its doors in Gallatin, TN. Mailing address is

425 South Water, Gallatin, TN 37066;

(615) 451-1916. The label's debut is

Loney Hutchins's single "Dancing in

Director of Creative Services for

that a special train will leave Bakersfield for Illinois the week before the concert.

"Somebody's got to do some-thing," Haggard said, "and since the roots of country music came from rural America, it only makes sense for the country musicians of today to do their best to help out during these hard times farmers are facing.

"It's still too early to tell just how much good we're going to be able to do," Haggard continues. "But I can tell you that a lot of us (entertainers) are committed to the

cause, and I believe we are just getting started.

## BMI "Million-Airs"

You know those songs that you hear a stranger whistling, any time of day, all over the world . . . one that the industry calls a "standard". These are songs that BMI calls a million-performance

Last week BMI/Nashville hosted luncheon recognizing the "Million-airs" of its Nashville division. The winners were not honored for their monetary affluence, but for their skill at writing songs that have become timeless. These "million-airs" are the writers and publishers responsible for songs that have received the equivalent of a million broadcast airplays. Translated, that would mean

500,000 hours of logged broadcast time submitted annually by U.S. television and radio outlets.

Among the country-oriented "million-airs" recognized were "Brown Eyed Girl," "I Love," "I Will Always Love You," "Islands In The Stream," "Kentucky Rain," "Lady," "Let Me Love You Tonight," "Love Will Turn You Around," "Personally," "She Thinks I Still Care," "Someone Could Lose A Heart Tonight,"
"Sugar Foot Rag," "Together
Again," "Woman Woman," and "You Won't See Me."

Songs achieving two million status include "If You Love Me Let Me Know," "King Of The Road, "Misty Blue," "Oh Lonesome Me," and "Save The Last Dance For

parade master, arts and crafts booths, a senior citizens bake-off, and of course entertainment. Though admission to the festival is free, money raised from food concessions and T-shirt sales will go to aid local nonprofit groups . . . Betcha didn't know that Don Williams's new hobby is designing go-car chassis. He builds body parts on the frame to cut down wind resistance. Some racers reach up to 80mph but Don believes his new design will exceed that . . . Hawaii-based producer/director/arranger Joe Gannon is staging T.G. Sheppard's new concert shows. Gannon's track record speaks for itself; he's produced shows for Neil Diamond, Diana Ross, Alice Cooper, and Mac Davis . . . NBC's "TV's Bloopers & Practical Jokes" production crew came to Nashville last week to "pull one over" on MCA's John Schneider. They were able to catch him during a break in recording as he stepped out into the alley behind Sound Stage Studio, A little old lady stopped him and MCA Records' Chip Hardy to ask them to help change her flat tire. From then on, things got worse, but Schneider staved cool through the whole thing. I'd tell you more about the stunt, but I hate it when someone spoils a movie or a good book by telling too much . . . Scene Three just completed production of its first video, entitled "You're Gonna Miss Me When I'm Gone," featuring new MTM recording artist Judy Rodman. Just thought you'd like to know!



CELEBRATING 35 YEARS IN COUNTRY - President/CEO for Opryland USA E.W. "Bud" Wendell recently celebrated 35 years of service to country music through his involvement at WSM, Orp/land, and the Grand Ole Opry. Pictured at an anniversary party given by Chairman of the Board Oklahoma Publishing Co. Edward Gaylord are (I-r) Bradley Productions' Jerry Bradley, Acuff/Opryland Inc. President Wesley Rose, Wendell, ASCAP Southern Director Connie Bradley, and Gaylord.



BUFFETT ON "NASHVILLE NOW" - MCA's Nashville promotion staff paid Jimmy Buffett a visit on the set of "Nashville Now" following his appearance on the show. Pictured (I-r) are MCA's Jerri Leonard, Buffett, National Promotion Director Sheila Shipley, and Promotion Manager David Haley



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Bits And Pieces: Kenny Rogers and Sawyer Brown are set to make their first Japanese tour this fall. Sawyer Brown will tape a guest appearance on a Japanese television special on Oct. 3 in Tokyo. "Shakin'," the group's second album, will be released by Capitol Records in Japan to coincide with the tour and will be available here Sept. 13 . . . The Girl Scouts enlisted Janie Fricke to aid their 1986 cookie drive. She will cut regional TV spots supporting the cookie drive as well as a number of other promotions . , . In a Gallup Poll of young people ages 13 to 18, Alabama ranked as their #4 favorite group. They came out ahead of such groups as the Police, Duran Duran, and Air Supply. They were, however, topped by Def Leppard, Journey, and Quiet Riot... September 7 will be Charlie Daniels Day IV in Mt. Juliet, TN. The festivities, sponsored by the Kiwanis Club and WSIX/Nashville, will include a parade with Daniels serving as



STRAIT VISITS KK105 - While in Sacramento appearing with Merle Haggard, George Strait made a stop at KRAK. He's pictured here with KK105 PD Lee Nye.



R&R FRIDAY, AUGUST 30, 1985/51

## MARKETPLACE

## **AIRCHECKS**

Current And

VIDEO #3 is now available, featuring KMEL/London & Engelman, KMEL/Howard Hoffman, KHTZ/Charlie Tuna, KRXY/Chuck Buell & Y Morning Zoo, KITS/Ed Volkman & Luck Tuna, KRXY/Chuck Buell & Y Morning Zoo, KITS/Ed Volkman & Luck John Lanigan, and more! 2 hours. VHS or BETA, \$39.95.

Current Issue #65 features Z100/Z Morning Zoo, WCAU-FM Barsky, KIIS/Rick Dees, KFRC/Tom Parker, KMGG/Robert W. Morgan, Seattle's KQKT/Jack Diamond, KKHR/Jack Armstrong, Cleveland's WGCL/Danny Wright & WMMS/Kid Leo. 90-min.

cassette, \$5.50.
Current Issue #64 features WNBC/Soupy Sales, KMEL/London & Engelman, KIIS/Bruce Vidal, KMGG/Laurie Allen, KOST/M.G. Kelly, WJMK/Rock & Roll Reunion, Portland CHRs KKRZ & KMJK, Boston A/Cs WROR & WVBF. Cassette, \$5.50

Special Issue #5-62 features DENVER! CHRS RYEC'Stephen B. & The Hawk, Y108/Chuck Buell, KINN & KOAQ, A/Cs KHOW/Hal & Charlie & KMIN, AORS KBPI, KBCO & KAZY, Urban KDKO & Oldies KRZN, 90-min, casette, \$5,50.

Special Issue #S-63 features ALBUQUERQUE & PHOENIX! ALBUQUERQUE CHR KNMQ, A/Cs KOB, KOB-FM&KZZX & AORs KRKE-FM & KFMG, PHOENIX CHRS KZZP&KOPA, AORs KDKB & KUPD, plus A/Cs KOOL-FM, KLZI, KKLT & AORS KUNB & KUND, PIUS A/CS KUUL-FI'I, KLZI, KKLI o KOY. 90-min. cassette, \$5.50. Lewis-Chuck Leonard-1967, WLS/John Landecker-1975, St.

Louis's KXOK/Keith Morris & WIL/Bob Osborne-1965, KHJ/ Machine Gun Kelley-1975, KHJ/Real Don Steele-1973 & 10Q/ Andy Barber-1978, Cassette, \$10.50.

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## MAJOR MARKET (TOP 10) NORTHEAST CHR

Looking for midday and afternoon drive people for possible immediate openings at an incredible radio station. CHR that's fun, up, adult, not A/C. No screamers. Confidential . . . your employe won't know a thing. This is a rare one. RUSH

Radio & Records, 1930 Century Park West, #0099 Los Angeles, CA 90067 EOE

## WZOZ-103FM

## LOOKING FOR MORNING PERSONALITY

Morning personality for contemporary music FM needed. Highly professional environment. Send T&R to: Ann Kolodziej, WZOZ, Oneonta, NY 13820 EOE No Calls.

## wdel<sub>radio1150</sub>

## **Program Director**

We are seeking a mature, experienced program director to direct WDEL's continuing development as the leading source of entertainment and information for contemporary adults in Wilmington, Delaware. You must be a humorist, a motivator, an organizer and an accomplished performer who can bring drive time alive. We will compensate you with an attractive salary, one of the best benefit packages in the business and the opportunity to grow personally and professionally in an attractive town. Send aircheck, resume and other appropriate materials to: Pete Booker, WDEL, Wilmington, DE 19803. EOE/

## **OPENINGS**

A/C, Oldies station in metro NY seeks strong personality with chutzpah. Females encouraged. T&R: Bob Miller, WJJB, 319 Mill Street, Poughkeepsie, NY 12601. EOE M/F (8-23)

eded in mid-Atlantic region. Competitiv T&R/salary history: Neal Newman, WAE8, Box 2727, Lehigh Valley, PA 18001. EOE M/F (8-23)

Fulltime copywriter needed with some air responsibilities for suburban Buffalo A/C. Send C&R/writing samples: William Tynan, WDOE, Box 209, Durkirk, NY 14048. EOE M/F (8-23)

## WIBX WIBQ

## Top Rated News/Talk

"Central New York's top-rated News/Talk operation now accepting applications for expanding news department. A 50-year CBS affiliate. If you want to work with award-winning news department with top-notch facilities, have at least two years' experience as reporter and anchor, possess a solid delivery and sharp writing skills, send tape, resume and salary requirements to: Randolph Gorbman, News Director, WIBX, WIBQ, P.O. Box 950 Utica, NY 13503. EOE.

## **Production Professional**

## #1 New York City **Radio Station**

KISS-FM is seeking an experienced Production Professional for a challenging production/continuity position.

This position will be responsible for coordinating all station production for sales/programming. The successful candidate must have extensive copywriting experience for retail sales, excellent voiceover capability, complete knowledge of four-track studio operations and continuity department administration.

If you are looking to make your creative mark in New York with a top notch opera-tion, send your demo reel and resume including salary requirements to: Stu Goldberg, c/o WRKS Radio, 1440 Broadway, 2nd Floor, New York, NY 10018.

## **OPPORTUNITIES**

**OPENINGS** 

## SOUTH

Raleigh FM Country is looking for talented adult comunicator for morning drive. T&R: Mike Ryan, WQDR, Box 1511, Raleigh, NC 27602. EOE M/F (8-30)

Kickin' Country FM-103 accepting T&Rs for future full & part-time openings. Must have positive attitude & love Country. Call time openings. Must have positive attitude Rusty McDaniels: (601) 329-1030 (8-30)

Full & partrime announcers for Gulf Coast CHR. T&R: Ted Garland, KWIC, 4945 Fannet Road, Beaumont, TX 77705. No calls. EOE M/F (8-30)

Expanding station along FL's East Coast is looking for ex-perienced news reporters. T&R: Evelyn Cole, WTTB, 2015 38th Avenue, Vero Beach, FL 32960. EOE M/F (8-30)

Anchor/reporter wanted at WLWI, one of America's top sta-tions. Rush T&R; Hank Schmitt, ND, WLWI, Box 4999, Mon-tgornery, AL 36195 (8-30)

## **MORNING NEWS ANCHOR**

WOAI 1200, 50,000 watts clear-channel, has ng been regarded as the news authority of South Texas. WOAI has a position open in its newsroom that requires professional delivery, superior writing skills, wit and the ability to interact well with other onair personalities.

Position is available: Immediately Only those with solid on-air news back-ground and experience need apply. Send appropriate aircheck and resume to:

## **Phil Mueller Operations Manager**

6222 N.W. I-10 San Antonio, TX 78201

An Equal Opportunity Employer

## **OPENINGS**

Minorities encouraged to apply for AOR air/production position. C&R: Mark Lapidus, KUFO, Box 6350, Odessa, TX 79762, or (915) 366-2801, 10-noon cdt. (8-30)

98-Rock seeks knuckle-headed writer/producer, experienced in copy & multitrack. T&R/copy: ED Bazel, WKQQ, Box J0Q, Lexington, KY 40590. EOE M/F (8-30)

-WIXV/Savannah accepting C&Rs for future fulltime openings. All areas. SE preferred. Send: Box 876, Savannah, GA 31498. (8-30)

## WBCY-108FM

Charlotte's top-rated CHR has a very rare morning opening. If you're a morning per-sonality who can be funny, who understands local involvement and its importance, and enjoys working hard at remaining #1 both on and off the air, then we'll pay top dollar for your talent. DON'T WAIT! Send skimmed tape along with resume and references to: Bill Martin, WBCY

One Julian Price Place, Charlotte, NC 28208

## GROWTH MARKET -**CLOSE TO HOUSTON**

Opening for air talent in market of 50,000 + just up the road from Houston. KSAM-AM Country -KHUN-FM Adult Contemporary Personality that will get out in the community and work. Production abilities, a real plus for you. Willing to pay good money Send tapes & resume — (include production samples) to KSAM. KHUN Radio, P.O. Box 330 Huntsville, TX 77340 FOF

## **OPENINGS**

Looking for air talent/news people for A/C station. Full/part-time. T&R: Dave Murdock, PD, WLVA, Box 2179, Lynchburg, VA 24501, or (804) 528-5959. (8-30)

Q-101/Meridian, MS looking for CHR PD to take over 100-kw FM. T&R/programming philosophies: GM, Box 5314, Meridian, MS 39302. (8-30)

Wanted: Morning drive personality for contemporary Country station. Good production & creativity. Robert: (919) 964-9292 (8-30)

## MORNING NEWS PERSONALITY

Outstanding opportunity for newsperson who can retain news credibility while becoming an integral part of an adult personality morning show. Great major Southeastern city. Excellent broadcast organization. Send T&R to: Radio & Records, 1930 Century Park West, #109 Los Angeles, CA 90067 EOE

mmm

Excellent opportunity for a young journalist. Good writing skills/defivery. T&R: Maureen Lofton, WJDQ-FM, Box 5314, Meridian, MS 39302. (8-30)

AM/FM seeking good voice/air/newsperson. T&R: Steve Gut-tery, PD, WASL/WTRO, Box 100, Dyersburg, TN 38024. No

South TX 100-kw Country needs ND. 20 minutes to Mexico or South Padre Islands. T&R: John Kelly, Box 1808, Harlingen, TX 78551. (8-30)

### MEDIUM MARKET CHR

Medium Market, top-rated CHR is looking to exciting morning talent. You'll inherit a twenty plus share, if you can get the community in volved in your show and humor, we want you Great Bucks for the right person. Send

T&R to: Radio & Records, 1930 Century Par West, #107 Los Angeles, CA 90067 EOE.

## MORNINGS:

Successful A/C major group station needs morning announcer "host" who is positive, warm and friendly. Immediate availability Also accepting tapes and resumes for future opening on-air in news, promotion and sales Send material to: KMGG, 1353 Regel Row Dallas, TX 75247, No calls please. EOE M/F

## **TOP 10 MARKET**

## CIOS THE HIT FM

## Rare Morning Drive Opening

you can relate locally, be outrageously funn yet warm and sincere, and most of all, if you can make an audience smile in the morning, thei we'll pay top dollar for your talents. No beginner

Send skimmed cassette along with Resume to RICK FREEMAN, WDCG, P.O. Box 2126

## Live On The Best South Carolina Beaches

Work in one of the Southeast's fastest-growing top 100 markets, and enhance your earnings.

WKQB — Q107, the 100 kw CHR needs a killer.

If you've got a good education, a good businesslike appearance and are committed to working hard, nes appearance and also deligated to working land, ush resume and photo along with employment references to Steve Judy, VP & 6M, WKOB, 4995 Lacrosse Rd, Suite 1600, North Charleston, South Carolina 29418. EOE.

## **OPENINGS**

## Creative Morning WGBR **Drive Personality**



With great voice and strong production skills for AM/MOR. Experience a must. Send T&R to: WGBR, Box 207, Goldsboro, NC 27533 FOF

## **MIDWEST**

KIZZ is accepting tapes for possible future opening. T&R: Rick Morgan, KIZZ, Box 2188, Minot, ND 58702. EOE M/F (8-30)

100-kw Country FM looking for nighttime announcer. Have lots of fun, but little money. Will help teach. Opening in September. Call Ron or K.C.: (918) 652-3308 (8-30)

We are building mid-America's FM, need morning star with community involvement. Other shifts possible. T&R: WYMG-FM, Box 1180, Jacksonville, IL 62651. EOE M/F (8-30)

Hometown station adjacent to medium market needs ND. Active college community with growth potential. T&R: Bob Foster, KWAY, Box 307, Waverly, IA 50677 (8-30)

Help wanted: Production Director. \$250/week minimum pay Apply: WRLO, Box 509, Antigo, WI 54409. EOE M/F (8-30)

## **IGNITE OUR MORNINGS!**

Proven communicator wanted to dominate morning drive in this medium market. A/C-CHR format but very big on local relatability and t lifestyle presentation for monied adults. Resume, salary history and two hours (scoped). Send T&R to: Radio & Records, 1930 Century Park West, #105 Los Angeles, CA 90067

Magic-108 looking for up, energetic announcer. One year experience. No calls. T&R/reference: Mike Stradford, KMJM, 532, Debalivere Bivd., St. Louis, MO 63108. (8-30)

KWPC/Muscatine seeking T&Rs for future openings. Modern Country format. No drifters. Must be conversational. Send to Steve Bridges, 3218 Mulberry, Muscatine, IA 52761. (8-30)

## Columbus's #1 Lite Rock FM WSNY

Is looking for a #1 morning adult communicator. Must know what it takes to be #1. Pros only. one of America's fastest-growing, people-oriented broadcasting companies. Tape, resume, cassette to: Harry Lyles, PD, WSNY, 4401 Carriage Hill Lane, Columbus, OH 43220. EOE



## ARE YOU A PRODUCTION WIZARD?

Top-rated Midwest AOR seeks fulltime production wizard. Creativity is a must for this rare immediate opening... We're looking for a true team player... If you fit the bill send T&R to Radio & Records, 1930 Century Park West. 108 Los Angeles, CA 90067 EOE

## PROGRESSIVE AM-FM STATION

Seeks talented morning news anchor for top Midwest Capital City news department. Good pay, outstanding creative opportunity for right person. Delivery and writing skills essential. Send T&R to: Radio & Records, #103, 1930 Century Park West, Los Angeles, CA 90067 EOE M/F



some great tapes, WYMJ but the search is still on for a great 10 pm - 2 am person naw and for future. A great opportunity in a wonderful city awaits your talent and drive.

Females encouraged to apply! tapes and resumes to:

AL CARSON

699 North Valley Road Beavercreek, Ohio 45385

## Our Morning Man, Arthur Crofton, Has Moved To Metromedia's 97 FM WASH/Washington

97 WAIV-FM MUST FILL MORNING DRIVE QUICKLY!

If you're a mature, adult communicator with the right touch of wit (and class to match), call us now. Our oldies-based A/C format, beautiful and rapidly-growing Florida surroundings, excellent salary and benefits and winning attitude may be just what you're looking for on YOUR way to a top 10 market. Just ask Arthur. Call Pete Owen or Tom Murphy at (904) 783-3711 and compare requirements.

6869 Lenox Avenue, Jacksonville, FL 32205 EOE

## Wanna Go To "The ZOO"? #1 CHR East Coast FM The 200,000-Watt Flamethrowin' Powerhouse

## HAS A VERY RARE MORNING OPENING!

We are looking for a complementing member for our Q MORNING ZOO. This is Edens Broadcasting, inventors of the original Q-ZOO concept. We are looking for a talented, community-oriented person who's versed in scriptwriting, bits, and spontaneity on air. Show prep is a must! The money's right for the right person. All company benefits, stability, and a once-in-a-lifetime opportunity with an established company. If this is you, RUSH tape and resume NOW to:

**Bob Lewis WRVQ** Radio

P.O. Box 1394 Program Director Richmond, VA 23211 M/F EOE NO CALLS

NO CALLS

Send high-quality cassette only! We want to hear what you really sound like!

## **OPPORTUNITIES**

## **OPENINGS**

Afternoon news anchor needed, Must be aggressive. At least two years' experience. C&R: Jim Hatcher, ND, KO-99, Box 2000, Evansville, IN 47714. No calls. (8-30)

## PRODUCTION MANAGER

Midwester AM/FM powerhouse seeks multichannel pro to head production department in medium market. 8-track, 16 × 8 board, voice booth, harmonizer and more. Send tape resume and writing samples to: Radio & Records, 1930 Century Park West, #112, Los Angeles, CA 90067.

## MIDWEST ROCKER

We need exciting extroverted personalities for Midwest Rocker. Dynamite production a must! Show us your best & wildest! Send T&R to: Radio & Records, 1930 Century Park West, #0094, Los Angeles, CA 90067.

### RARE OPPORTUNITY FOR THE RIGHT PRO

We are seeking an energetic morning PER-SONALITY strong in humor, phone technique, production skills and someone who is community-oriented. Our company has been on the North Coast for 50 years and we're growing. Right \$ for right person, Send T&R to: Radio & Records, 1930 Century Park West, #0096 Los Angeles, CA 90067 EOE

## PROVOCATIVE MORNING HOST

With proven ability to attract audience and generate street talk. Must relate to 35-plus AM target within a very contemporary Country for mat. Midwest medium market, Group owned station. Right person gets the right pay! Send T&R to: Radio & Records, 1930 Century Park West, #104, Los Angeles, CA 90067 EOE M/F.

## KKZXWXLP

Program Director with AOR/CHR experience, We're looking for a promotion-minded individual with research skills. Send composite and resume to Gabe Baptiste, Operations Manager, Quad Cities Broadcasting, Box 3788, Davenport, IA 52808.

## WEST

KMGX-Magic 104, a Fresno CHR, is seeking experienced news anchor. No calls. T&R; John Berry, 1765 N. Fine, Fresno, CA 93727, (8-2)

If you're a future major-market CHR drivetime personality, then send T&R/photo: Brian Casey, PD, KO-93, 2121 Lancey Drive, Modesto, CA 95355, (8-30)

Entry-level newsperson needed, Low pay, long hours, Good at titude a must. T&R: Andy Freidman, KALF/KBLF, Box 1010, Redbluff, CA 96080.

## MORNING ENTERTAINER NEEDED

We need a morning entertainer for our #1-rated Country FM in the Northwest. Send your work, references, and salary needs to: Radio & Records 1930 Century Park West, #0087 Los Angeles, CA 90067, EQE

From Arthur Godfrey to Howard Stern ... those who master their craft stand far apart from the rest. If you're good now but want to be better, our years of audience insight can help you grow to new levels of ability and success. Client stations on AM and FM, AC, CHR. & CW. Tapes, resume to:

BOB HARPER'S COMPANY

## **OPENINGS**

ND needed, T&R: Pete Ladd, KKNU, 2775 East Shaw, Fresno, CA 93710. No calls. (8-30)

Full-service MOR/soft A/C combo now accepting T&Rs for immediate parttime/future fulltime openings. Direct: Dan McColly, KIDO, Box 63, Boise, ID 83701. (8-30)

Bay Area A/C accepting T&Rs for future possible openings. No beginners, please. No calls. Mail your best to: Frank Eriksen, KTIM-FM, 1623 5th Avenue, San Rafael, CA 94901. (8-30)

### EXPERIENCED PD

Needed for Class-C CHR in Top 100 Sunbelt market. Must be strong in promotion and personnel management. This is a good station. Can you make it a GREAT station? Philosophy, cassette and resume to Radio & Records 1930 Century Park West, #110 Los Angeles.

## KLSY - Seattle's Classy FM

Has an immediate parttime opening in beautiful Pacific Northwest. On-air experience in adult radio a must RUSH T&R to: Chris Mays, KLSY, 12011 Northeast 1st St. Suite 206. Bellevue WA 98005 FOF M/F

KYYA/Billings needs experienced nighttime announcer, T&R Jack Bell, 1645 Central Avenue, MT 59102, EOE M/F (8-30)

Southern OR Country FM KRWQ needs a morning entertainer. Strong production required. Act, resume & salary: Larry Neal, Box 388, Gold Hill, OR 97525. (8-30)

## PROGRAM DIRECTOR

West Coast top-rated CHR is searching for a person with good people skills, strong in research and promotion. Must pay attention to detail and understand how to break out Arbitron. Lead team with outstanding air presentation. Good track record a must. Tapes, letters and resumes to Radio & Re-cords, 1930 Century Park West, #0048, Los Angeles, CA 90067 FOF

KDRK-FM94/Spokane, WA is seeking friendly adult morning personality with Country experience. T&R ASAP to Art Sanders, Operations Manager, 6228, S. Regal, Spokane, WA 99203. EOE (8-30)

KDZA & KZLO/Pueblo, have news position available. T&R Steve White, Box 93, Pueblo, CO 81002. No calls. (8-30)

ND needed for KMON-AM & FM. Handle Country/CHR & farm ranch news. C&R: Wes McShay, Box 3309, Great Falls, MT 59403. (8-30)

AOR near Vail, CO seeks hardworking, involved, producti news personnel. T&R/copy samples: Joan Williams, KZYR, Box 5559, Avon, CO 81620. EOE M/F (8-30)

WY's best show in stereo accepting T&Rs. If you can say more than "this is, that was," call Jim Seybert: (307) 682-5101

## MORNING PERSONALITY

For top 5 market on West Coast. If you're ready to move up to the top let's hear from you We're looking for a positive entertainer. Send tape & resume to Radio & Records, 1930 Century Park West, #111 Los Angeles, CA 90067 EOE.

## K-CUB 1290 KIIM 99.5 THE COUNTRY STATIONS

Tucson Country combo needs experienced DJ with production capabilities. Immediate opening. Resume, cassette aircheck, references and salary requirements to: Jay Price, KCUB/KIIM, PO Box 50006 Tucson, Arizona 85703. EOE. NO PHONE CALLS. PLEASE

## HOT MORNING MAN!

Needed immediately by large broadcast chain with stations throughout the country. You must be able to communicate with adults and mainbe able to communicate with adults and main-tain present number one status in highly com-petitive Sunbelf market!! Send T&R to: Radio & Records, 1930 Century Park West, #0079 Los Angeles, CA 90067 EOE M/F

### POSITIONS SOUGHT

Still looking. Very experienced Country personality. Big, warm voice & sense of humor. Creative production & programming abilities also. Call anytime: (702) 851-1079 (8-23)

High-energy CHR idiot. Proven ratings winner is coastal Sunbelt gig. GARY: (703) 590-5228 (8-23)

23 year-old DJ with four years' parttime experience & sick Looking for fulltime opportunity. A/C & CHR experience. TOM: (312) 429-5605 or 535-3607 (8-23)

If you are a small-market station in AZ, NM, OK, TX, or AR sockion a talented radio graduate with a great voice & exseeking a talented radio graduate with a great ve perience, contact KEITH: (414) 652-6122 (8-23)

Three-year small-market pro has family to feed & the drive to succeed. Any format, anywhere. Realistic wages, ple JOHN QUAYLE: (412) 228-0563 (8-23)

Tulsa's hottest FM CHR sold. Format changed. Night jock available now. Also A/C, Country experience. I'll bring the "Cold Duck." BRIAN KANE: (918) 492-9405 (8-23)

Last year's Billboard major market Country personality, free to do mornings. Major market, singles or team. Call: (215) 449-5577, extension 221 (8-23)



Controversial Talk Host "On Hold!" Quick-Paced, Skilled Interviewer provocative, compelling open phones. My Beat The offbeat.

"One of the great new breed," Larry King, Mutual, Call Ed Tyll (301) 356-6308

Midwestern jock looking for PD position in small/medium-market town in KS. Will consider any format. JOHN: (913) 823-1885 (8-23)

Sportscaster! Will go anywhere & do anything, DON MARCUM: (614) 262-2453 (8-23)

Les Acree, OM/PD, now available. Proven track record. Prefet SE/SW. Call: (901) 372-2069 (8-23)

Personality with a capital "P" doing Country mornings in central NY. Somebody let me rock! Love production, For your pro, call J.G. (607) 334-8601 (8-23)

Attention small-market CHR PDs, I'm available for any shift, including overnights. (312) 266-0642 (8-23f-

20-year veteran, OM with track record for A/C successes. Available now for fall book success. BOB PAIVA: (717) 236-8236 (8-23)

Los Angeles . . . it's time for RANDY STEVENS, 41/2 years in AOR/CHR. The West will rock. Call: (904) 385-2363 (8-23)

Atlanta area PDs. Say the word & I'm yours! Two years' ex-perience. Female rocker desires CHR, AOR or A/C. Go ahead, make my day. Call NANCY: (919) 288-2180 (8-23)

### PROGRAM DIRECTOR

WZPL, WNAP/INDY, K-104/Dallas CHR/AC/AOR/URBAN programming background, strong ARB track records, promotion, and station involvement

## **GARY HOFFMAN**

(317) 545-0756

Rock on this! Large metro jock, drivetime MD, promotion & phones, seeks major or medium market. Any format. (305) phones, seeks m 755-1292 (8-23)

Mature A/C, CHR morning personality looking for fulltime career move. Two years' experience. Talented. For T&R call J.P.: (412) 684-7323 (8-30)

Versatile young man seeks to put solid skills to use. Can write, speak, & act. Production ability. (213) 426-0956 or 426-9748 (8-30)

PD/air personality with top=100 market experience, ready to make change. If you're interested, don't wait. Call JEFF: (515) 342-4005 after 5:30pm cdt. (8-30)

Experienced parttime DJ wants fulltime work. Top-100 market. Excellent PBP, copy, production. Go anywhere now. SCOTT. (319) 355-4212 or 852-3514 (8-30)

Major-market news anchor formerly with KFWB, KFI, and WNEW, seeking similar position, Call: (602) 266-9229 (8-16).

Country lovin', double minority, hard worker, good employee, team player, product of major market. Exceptional attitude, sparkling, smiling, spirit. Need it? (713) 782-1004 (7-26)

Hi, I'm ED BABLIN, air personaltiy. Employed, experienced, looking for new horizons. Will travel. (518) 842-7044 (8:30)

Need a start. Available now, anywhere. Excellent news. writing, PBP, DJ, production. Any airshift. Have license. RYL HOFFMAN: (319) 355-4212 or 324-2211 (8-30)

15-year pro with top production skills. Last four stations all top-rated. Seek airsnift in New England. JACK: (617) 229-2615 (8-30)

Public Affairs Director, for FL's WSHE, WPBT, etc. Friendly female voice, team oriented, & enthusiastic. Call (904) 373-8053 (8-30)

## POSITIONS SOUGHT

30-year-old DJ with 12 years' experience looking for evening or overnight spot on a progressive station. DAVE CARDOSI: 3255 Beth Blvd., Decatur, IL 62526. (8-30)

Hey, Twin Cities! 12-year medium market veteran, Country, A/C, wants to enjoy your dreadful winters. GENE: (608) 756-4022 (8-30)

Read this book! Large metro jock. drivetime/MD/promotions & phones, seeks major/medium market. Any slot/format. Call: (305) 755-1292 (8-30)

ND/sportscaster. Years of experience as newscaster in small/medium market. Also excellent PBP delivery. Call MIKE (801) 628-4665 (8-30)

## Increase Ratings, Sales, Profits

At your medium-to-large market station with a successful experienced General Manager. Marketing professional with programming, sales, management background. Also mar-keting research, upgrading, start-ups. (312)

Announcer/PD seeking employment above the poverty line. Five years' experience. Broadcasting degree. SE or coastal area. LAURA TANNER, Box 496, Resaca, GA 30735. (8-30)

Strange voice, warped mind, perfect face for radio. Six years PD/MD. Prefer A/C, CHR or B/U. CATRINA: [912] 529-3211 (8-30)

HART in the morning. Ten-year veteran seeks top-50 morning slot for medium-market programming gig. Excellent pipes/production. (312) 861-1349 (8-30)

Profit-oriented, audience-building OM. Currently employed. Looking for new radio position. Prefer Southeastern coastal state. CHRISTOPHER JACKSON: (505) 524-9147 (8-30)

Top-100 market high-energy communicator wants to make your station sizzle. For great numbers/production/references. call (409) 860-3385 (8-30)

e next great radio personality available immediately! Live on-Great production & numbers. TX, CA, or LA. P-1 or P-2 eferred. DON PASCHAL: (318) 369-3773 (8-30)

VIC MARTIN, WKKT/Boston mornings & KOAQ/Denver, campaigning to relocate in the West. Voices, sincerity, & delivery make the winning combination. (401) 231-2892 (8-30)

Three years' experience on almost all shifts. Good production & writing skills. Will relocate. Call TOM: (913) 357-0912, before 5pm cdt (8-30)

## **VETERAN A/C PERSONALITY**

Seeks new challenge. Over 20 years' experience in all time slots and production. All formats and markets considered. Presenting employed with major chain. Send all inquiries to: Radio & Records, 1930 Century Park West, #106, Los Angeles, CA 90067

Hey, Austin! What's better than Don Imus? A female Don Imus Six-year veteran looking to relocate in hot city. Team player, creative, & hot. P.J.: (817) 757-0102 (8-30)

KID NORDHOFF. High-energy, very creative CHR jock (should be put in a straitjacket) would like to stay in CA. Call: (213) 530-7426 (8-30)

Let's talk. Two years' morning drive in central CA. I need something now. KELLY: (209) 383-3146 (8-30)

DOUG ALLEN. Five-year pro now available. Will relocate. Looking for CHR, A/C, or Country. (319) 352-2230 or 476-7275 (8-30)

No clone. 11-year drive jock in Cleveland with up-front per-sonality. Wry & dry humor. Lovable, topical. CALL FIG NEWTON: (216) 842-2929 (8-16)

Eight-year pro seeks more experience. Have announcing, production, MD, ND, sports color, & copywriting experience. Call DOUG: (712) 362-5647 (8-9)

foung/talented hardworking broadcaster. Well-rounded, k ing for a move. Two years' experience. Sports talk show NE preferred. TOM: (914) 273-8954 (8:30)

Seven years' experience ennouncing CHR, A/C. Will work any shift. Prefer WA or Rockies. Open to any offer. MICK; (814) 677-3429 (8-30)

Twin-Cities DJ, eight years' experience, phones, drop-ins, & real nice guy. Call TOMMY TUCKER: (612) 436-6432 (8-30)

Morning air talent, 12 years' MW experience. Strong produc-tion, seeking A/C or Country. Good background, All shifts con-sidered. DAVE DANIELS: (515) 955-5679 (8-30)

## SUNBELT ADULT STATIONS

Morning Drive jock in Cleveland 11 years, looking for stable personality format. Warm dry humor in warm dry climate. No clone, so phone . . . FIG NEWTON (216) 842-2920 @ after 3pm EST

\*\*\*\*\*\*\*\*\*\*\* R&R FRIDAY, AUGUST 30, 1985/55

## "LOVE FEVER"

## Featuring the hit single, "JUST ANOTHER LONELY NIGHT"

**CHR ACTION** 

WHYT on WDMG 31 WPAL 37-28 WHNY 24-21 WVOT 15-10 WSSC 29-26 WGTN 38-30 WLNC 36-31

WHKY 32-28 WAVX debut 44 WMYB add

BLACK/URBAN: 39-33

ST 53015



Distributed by Manhattan Records.



## **NATIONAL MUSIC FORMATS**

## Added This Week

## Broadcast Programming John Sherman/Bob English (800) 426-9082 Adult Contemporary

HOWARD JONES "Life In One Day"
GODLEY & CREME "Cry"

## Century 21

Grea Stephens (214) 934-212

## The Z Format

ABC "Be Near Me"
DON HENLEY "Sunset Grill"
BRUCE SPRINGSTEEN "I'm Going Down"
TIL TUESDAY "Looking Over My Shoulder"
DARYL HALL & JOHN OATES "The Way You Do The...

### The A/C Format

MATT BIANCO "Whose Side Are You On?" HUGH MASEKELA "The Joke Of Life" DURELL COLEMAN "Somebody Took My Love"

## Super-Country

BELLAMY BROTHERS "Lie To You For Your Love"
T. GRAHAM BROWN "Drowning In Memories"
JENNINGS/NELSON/CASH/KRISTOFFERSON
"Desperados Waiting For A Train"

## **Concept Productions**

Elvin Ichiyama (916) 782-7754

## CHR

ABC "Be Near Me"
DON HENLEY "Sunset Grill"
BRUCE SPRINGSTEEN "I'm Going Down"
DARYL HALL & JOHN OATES "The Way You Do The..."
DAVID FOSTER "Love Theme From 'St. Elmo's Fire"

## Country

BELLAMY BROTHERS "Lie To You For Your Love" MARK GRAY "Smooth Sailing (Rock In The Road)" JOE STAMPLEY "I'll Still Be Loving You" JIM GLASER "In Another Minute"

## Drake-Chenault

Bob Laurence (818) 883-7400

## XT-40

NIGHT RANGER "Four In The Morning"
KATRINA & THE WAVES "Do You Want Crying"
ABC "Be Near Me"

### Contempo 300

AIR SUPPLY "The Power Of Love (You Are My Lady)" COMMODORES "Janet"

## **Great American Country**

LOUISE MANDRELL "I Wanna Say Yes" LEE GREENWOOD "I Don't Mind The Thorns... JENNINGS/INELSON/CASH/KRISTOFFERSON "Desperados Waiting For A Train"

## Media General Broadcast Services

ACtion

HUGH MASEKELA "The Joke Of Life"
MADDNNA "Dress You Up"
ERIC TAGG "Woman In Love"
DAVID FOSTER "Love Theme From 'St. Elmo's Fire' "
MATT BIANCO "Whose Side Are You On?"
DURELL COLEMAN "Somebody Took My Love"

## **Your Country**

MICKEY GILLEY "You've Got Something On Your Mind" LOUISE MANDRELL "I Wanna Say Yes" T. GRAHAM BROWN "Drowning In Memories" KATHY MATTEA "He Won't Give In"

### **Hit Rock**

WHITNEY HOUSTON "Saving All My Love For You" LOVERBOY "Lovin' Every Minute Of It" UB40 with CHRISSY HYDNE "I Got You Babe" READY FOR THE WORLD "Oh Sheila" HOOTERS "And We Danced" FOREIGNER "Down Oh Love"

## Peters Productions, Inc.

George Junak (619) 565-851

### Country Lovin'

MARIE OSMOND wiDAN SEALS "Meet Me in Montana" GEORGE JONES "Who's Gonna Fill Their Shoes" BARBARA MANDRELL "Angel in Your Arms" MICKEY GILLEY "You've Got Something On Your Mind" GARY MORRIS "I'll Never Stop Loving You" EXILE "Hang Onto Your Hear" HANK WILLIAMS JR. "This Ain't Dallas"

## Radio Arts

John Benedict (818) 841-022

## Country's Best

T. GRAHAM BROWN "Drowning In Memories"

## Soft Contemporary

STEVIE WONDER "Part-Time Lover"
DURELL COLEMAN "Somebody Took My Love"
DAVID FOSTER "Love Theme From "St. Elmo's Fire!"
JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me"

## Sound 10

STEVIE WONDER "Part-Time Lover"
DON HENLEY "Sunset Grill"
AHA "Take On Me"
MATT BIANCO "Whose Side Are You On"
DARYL HALL & JOHN OATES "The Way You Do The..."

## Transtar

Country Ed Chandler (213) 460-6383

JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow"
GARY MORRIS "I'll Never Stop Loving You"
LOUISE MANDRELL "I Wanna Say Yes"
BARBARA MANDRELL "Angel In Your Arms'
STATLER BROTHERS "Too Much On My Heart"

## JAZZ

## **TOP 30**

AUGUST 30, 1985 60 AHMAD JAMAL/Digital Works (Atlantic)

2 MANHATTAN TRANSFER/Vocalese (Atlantic) McCOY TYNER/Just Feelin' (Palo Alto) BILLY HIGGINS/Mr. Billy Higgins (Riza)

ANOY NARELL/Slow Motion (Hip Pocket/Windham Hill)

SPYRO GYRA/Alternating Currents (MCA) VICTOR FELDMAN'S GENERATION BANO/High Visibility (TBA/Palo Alto)

WIDESPREAO JAZZ ORCHESTRA/Paris Blues (Columbia) ERNIE WATTS/Musican (Qwest/WB)

SADAO WATANABE/Maisha (Elektra) 10 FLORA PURIM & AIRTO/Humble People (George Wein/Concord) 0

WOODY SHAW/Setting Standards (Muse) 12

BILLY COBHAM/Warning (GRP) FRANK FOSTER & FRANK WESS/Frankly Speaking (Concord)

KENNY PORE/You Don't Know Me (Passport Jazz)

0 **DAVIO FRISHBERG/Live At Vine Street (Fantasy)** Đ OREGON/Crossing (ECM)

0 MARTIN LUND/Lundscapes (MLM) 19 DAVE VALENTIN/Jungle Garden (GRP)

JORGE DALTO/Urban Oasis (Concord Picante) 20

JUDY ROBERTS/You Are There (Pausa)

ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note) 22

ASHLEY ALEXANDER/Power Slide (Pausa) 2 MARY FETTIG/In Good Company (Concord) DAVE GRUSIN & LEE RITENOUR/Harlequin (GRP)

DEBUT > 28 PAUL YONEMURA/First Flight Home (Jazz Mind) DEBUT > 3 JOHN ANELLO JR./Jackson Street Beat (Cexton)

DEBUT 29 JOE SAMPLE/Oasis (MCA) **DIZZY GILLESPIE/New Faces (GRP)** 

RIC SWANSON/Urban Surrender (American Gramaphone) 30

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans. WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus, XHRM/San Diego, Duff Lindsey

## **NEW & ACTIVE**

PETER SPRAGUE "Na Pali Coast" (Concord) 14/3
Relations: Heavy 3 (0. Medium 5/1, Light 6/2, Extra Adds 0, Total Adds 3, WGBH, WRTI, KUHF Heavy, WUWM, KJAZ, KLCC.
Medium WJZZ, WSOJ, MJZZ, WJGS

52ND STREET "Scrapple To The Apple" (Inner City) 11/3
Rotations: Heavy 4/1, Medium 2/0, Light 4/1, Extra Adds 1, Total Adds 3, WLOO, WVPE, KLCC, Heavy: WBEE, WBBY, KPLU.

MIDEY BRAFF & SCOTT HAMILTON "A First" (Concord) 10/8
Rotations: Heavy 2/1, Medium 2/2, Light 1/0, Extra Adds 5, Total Adds 8, WYRS, WFPL, W6BY, KTCJ, KADX, KJAZ,
WMID: Heavy KLCN,

DAVE HOLLANO QUINTET "Seeds 01 Time" (ECM) 10/4 Rotations: Heavy 4/ 0, Medium 2/1, Light 4/3, Extra Adds 0, Total Adds 4, WUWM, KCSC, WFSS, WUSF. Heavy: WRTI, WFPL, WDET, KPLU, Medium WNUR.

WOET, KPLU, Medium WAUR

| M WEISBERG "High Risk" (Desert Rock) 9/5
| Rotations: Heavy 17/1, Medium 27/1, Light 47/1, Extra Adds 2, Total Adds 5, WLOO, KCSC, WLVE, WVPE, KIFM. Medium

KERA.
MARIAN McPARTLAND "Willow Creek & Other Ballads" (Concord) 9/1
Rutaions: Heavy 10, Medium 20, Light 61, Extra Adds 0, Total Adds 1, WRIT. Heavy: WVPE. Medium WVRS, WKSU.
BVID SHANK "Live At The Hair" (Ballbridge) 8/3
Rotations: Heavy 0/0, Medium 1/0, Light 6/2, Extra Adds 1, Total Adds 3, KCSC, KRVS, KWMU. Medium WFPL.

ART PEPPER "New York Album" (Galays) 8/2
Rotations: Heavy 1/0, Medium 4/1, Light 3/1, Extra Adds 0, Total Adds 2, KADX, WVPE. Heavy: KXPR. Medium WBFO, WMOT,

KCSL.

LOREZ ALEXANDRIA, "Tangerine/ . . . .Johnny Mercer, Vol. 3" (Trend) 7/ 1

Rotalions: Heavy 1/ 0, Medium 4/ 1, Light 2/ 0, Extra Adds 0, Total Adds 1, KJAZ. Heavy, WBGO. Medium KLON, KPLU, KXPR.

## AII!



## MOST ADDED

PAUL YONEMURA (12) First Flight Home (Jazz Mind) BILLY COBHAM (9) Warning (GRP)
RUBY BRAFF & SCOTT HAMILTON (8)

DAVID FRISHBERG (8) Live At Vine Street (Fantasy) JORGE DALTO (7) Urban Oasls (Concord Picante)

## HOTTEST

AHMAD JAMAL (23) Digital Works (Atlantic MANHATTAN TRANSFER (22)

SADAO WATANABE (13) Maisha (Elektra) SPYRO GYRA (11) Alternating Currents (MCA)

BUO SHANK "This Bud's For You" (Muse) 7/1

Rotations: Heavy 0'r0, Medium 2'r0, Light 5'r1, Ewita Auds 0, Total Adds 1, WRTL Medium KADX, WMID.

JOHN STUBBEFIELD "Confessin" "(Soul Note) 7'r0
Rotations: Heavy 2'r0, Medium 7'r0, Light 2'r0. Estat Adds 0, Total Adds 0, Heavy, WVPE, KWMU Medium: WRTL, KUHF, WNUR.

GENE AMMONS "Night Lights" (Prestige) 6'r0
Rotations: Heavy 7'r0, Medium 4'r0, Light 1'r0, Estat Adds 0, Total Adds 0, Heavy. WGBH. Medium WMOT, KADX, WMID,
WNUR.

CANONEO "Canoneo" (Guacamole) 6/0

Extra Adds 0, Total Adds 0. Heavy: WBGO, Medium KERA, WKSU, KWMU. Rotations: Heavy 1/ 0, Medium 3/ 0, Light 2/ 0. Extra Adds 0, Total Adds 0: Heavy: WBGO, Medium KERA, WKSU, KW STANLEY TURRENTINE "T.7.5 Blues" (Blue Mel) 5/ 4 Rotations: Heavy 2/ 2, Medium 2/ 1, Light 0/ 0, Extra Adds 1, Total Adds 4, WRTI, KLON, KJZZ, KJAZ, Medium WBGO. MAX LEAKE "Bluss In The Sum" (Visionary) 5/ 0 Rotations: Heavy 1/ 0, Medium 2/ 0, Light 2/ 0, Extra Adds 0, Total Adds 0. Heavy: WFSS, Medium KERA, KMHD.

## **REGIONALIZED ADDS & HOTS**

### EAST

WMIDIAtlantic City (\*) Bill Hopkins BRAFF & HANILTON HOLLEST: HOLLEST: ALEMAD JAMAL HCCOY TYNER MANHATTAN TRAP ASHLEY ALEXANI FOSTER & WESS

WEBR/Buffalo Al Wallack BILLY COBRAM WIDESPREAD JAZZ O

Hottest: ANDAD JAMAL SPYRO GYRA FLORA PURIH & AIR ERNIE WATTS HCCOY TYNER

WRITIPHIAdelphia
Peter Gourousels
RANK MOBLEY
FREDDIE HUBBARD ...
STANLEY TURRENTIN
GRANT GREEN
JUDY ROBERTS
BUD POMELL
DIZZY GILLEFFIE
WYNTON MARSALIS
PETER SPRAGUE
SADAO WATANABE
ROTERS

WYRSISTAMIOTO Rick Petrone BRAFF & HAMILTON JOE SAMPLE ROOMEY FRANKLIN HOTE-SEL JUDY ROBERTS GENERATION BASD HAMITATTAN TRANSFI DAVID PRISHBERG ERNIE WATTS

### MIDWEST

WDET/Detroit Judy Adams PAUL YONEHURA WBEE/Chicago (\*) John HIII
ANTHONY BRAXTON
ANDY NARELL
JOE SAMPLE
PAUL YONDOWRA
DAVID FRISHBERG
NAX ROACH
JOHN ANELLO JR.
HOTEGET(SIMON
JULY ROBERTS
MANHATTAN TRANSFE
FLORA PURIN 4 A IR
SADAO MATANABE

WIZZIDetroH: (\*)
Doris Bass
FINTON MARSALIS
BIG SWANSON
RANDY BERNSTN
RANDY BERNSTN
RANDY BERNSTN
MARY FETTIG
HOLLEST
SAUDA WATANABE
JUDY ROBERTS
LESLIE DRAYTON
HARMATTAN TRANSFE
DAVE VALENTIN
WNUNEEvansion SADAO NATANABE
WNOP/Cincinnest (\*)
Chis Wagner
MASON & FENN
ROB MULLINS
CASIOPEA
HYAMOTO & HAEDA
BAVER & BLEY
ROCE@ST.
STING
ANDY NARELL
SPIRO GYRA
OREGON
RAWHATTAN TRANSFE

WNUR/Evansion Bai Dixon none Hottest: FRANK LOWE HUHAL RICHARD ABR

WBBY/Columbus (\*)
Zoot Sinder
BRAFY & MANILTON
DATIO PRISSIBERG
DATIO PRISSIBERG
DATIO PRISSIBERG
BILLY HIGGINS
PAUL YOUNGERRA
GEORGE MINSTON
DEADLINE
HOCK PAUL
HOCK

PETERS, WILBUR & FOWLER BROS AIRPO

HOTTOSTI RIO NIDO MARY FETTIG RAY BROWN TRIO AHMAD JAMAL MICHAEL FRANKS

KCSCIOMISHOMS CHY Kevin Norman MARTIX LUND FLORA PURIN 4 AIR JOE SAMPLE ALL JOE SAMPLE BAND NAVE WESTERN ANY WESTERN NAVE WESTERN MAKEN ANY WESTERN HOLESS: AUSHAN ANY WESTERN HOLESS: AUSHAN ANY WARLA WOOD TIME WARLA SAMO WARLANSE SAMO WARLANSE SAMO WARLANSE

BIC SWANSON
BRAFF & HAMILTON
PAUL YONEMURA
PETER KATER
HOTEGEL:
DAVE VALENTIN
DIZZY GILLESPIE
ANDY NAPFIL DIZZY GILLESPII ANDY NARELL LESLIE DRAYTON RAY BROWN TRIO

TIM EDY

SEND STREET (SIMON)

SELLO JR.

PAUL ONEMUSA

TIM MEISERG

STEVE NAIRMARA

AFT PEPPER

AFFIRMATION

MOCLOST

AIGNAD

JOHN STUBBLEFIELD

ASSILEY ALEXANDER

FOSTER & USS

MCCOY TYNER

KWMU/St. Louis

Jim Wallace
DAVID FRI SHBERG
ARMAD JAMAL
POSTER & MESS
AFFIRMATION
BUD SHANK
HOtteat:
BILLY HIGGINS
MCCOY TYMER
BILLY COBHAM
FLORA PURIN & AI
OREGON

KUOP/Stockton Smith/Reney JORGE DALTO HOTE-BAT: SADAO MATANABE KCCOY TYNER GENERATION BAND AMPAD JAMAL HAMMATTAN TRANSFE

HANNATTAN TRANSFI KPLUTISCOM-Seattle Charles Tomeres BAKER & BLEY FIRST LIGHT PAUL BLEY BRAFF & HANILTON PETERS, WILDUR & MOTERNATION OF STEAD DAVE HOLLAND PEGGY STEAD STEAD STEAD STEAD STEAD STEAD STEAD CREMERATION BAND PEGGY STEAD ANAINATTAN TRANSFE

## SOUTH

KRVSALeyette
Francis Dominique
ANDY NARELL
HIDESPERAD JAZZ O
JUDY KOMERTS
OREON
ASTREY ALEXANDER
WOODY SHAW
GUY FASCIANI
BUD SHANK
JOHN BASTLE
RIC SHANSON
BOCLERIS
BUT SHANSON
BUT SHANSON
BOCLERIS
BUT SHANSON
BUT SHANSON WFAE/Charlotte Paul Stribling
BILLY COBHAM
JOHN ANELLO JR
Hottest:
WOODY SHAW
MANHATTAN TRANS
ANDRAD JAHAL
SPYRO GYRA
BILLY HIGGINS

SPIRO CHAL
SPIRO
SPIRO CHAL
SPIRO
SPIRO ROLLSTATI

KADXDerver (\*)

JB. Dawlet

PAT MANTINO
MANY FETTIS
ART PEPPER
BRAFF & RAMILTON
DAVID ALLIEUR &
PETENS, MILBUR &
PRED HERSON TRIO
HOSTERNA JAZZ O
HEATH BEDTHERS
HILES DAVIS
ASSILLEY ALEMANDER
JOHNSON & MODOS
JOHNSON & MODOS

KJZZPhoenix BIN Shedd LEE HORCAN ALT O HIDESPEAD ANS FREDIE HIBBAD DAVID PRISHBERD STANLEY TURRENTIN CRANT GREE HOLLEST HOLD STANLEY TURRENTIN HOCON'T TYPER HOCON'T TYPER JUDY ROBERTS FLORA PURIN' & AIR KKSN/Portland (\*) Rey Horn KLCC/Eugene
Michael Canning
DAVID FRISHBERG
SIND STREET (SIMON
HOLLERIT SIMON
HOLLERIT SIMON
HOLLERIT SIMON
GENERATION BAND
MCCOV TYNER
KLONLOng Beach
Helen Borgers May Horn
BILLY COBHAN
MARY FETTIG
JORGE DALTO
HOTCORT TYNER
MANHATTAN TR
ANNAL
MOODY SHAW
ERNIE WATTS

KXPRISecremento
Gary Vercelli
KRONOS QUARTET
KENNY PORE
HOTESE:
HOCOY TYNER
BILLY COBHAN
WOODY SHAW
ANDY MARELL
HAX ROACH STANLEY TURRENTIN HANK MOBLEY MANHATTAN TRANSFE HOCLOGIE BRAFF & HAMILTON DAVID FRISHBERG JOHN BUNCH ARDAD JANAL FOSTER & WESS

KLSK/Senta Fe (\*)
Rick Darby
BILLY HIGGINS
TON GRANT
JOHN AMELLO JR.
Hottset:
SPYRO GYRA
OREGON
SADAO NATAMABE
DAVE VALENTIN
HARTIN LUND

KKGO/Los Ang Jeff Gehringer MARTIN LUND ANDY NARELL JOAVE VALENT DAVID FRISE MARY FETTIG DAN SIEGEL PHIL UPCHUR DON RANDI TOM SPLITT KEVIN ELBAN HOLLEST DODE

BOD PAYDOCHA
PAUL YONENURA
STANLEY TURRENT
LOREZ ALEXAMORI
POSTER & MESS
KENIA
PETER LEITCH
BRAFF & HAMILTE
GERARD PANSANEL
KEITH JARRETT
HOLLOGIS
GANY BUSTON
WIDESPREAD JAZZ
PETER SPRAGUE
MARHATTAN TAMB
BILLY HIGGISS
BILLY HI

52 Reporting Stations **45 Current Reports** 

KJCB/Lafayette, WBFO/Buffalo, KIFM/San Diego (\*
Bob O'Connor
PGIL UPCHURCH
THM WEISERG
LES HCCASM
JEFF BERLIN
HERR ALPERT
HOCLEGE!
JOE SAMPLE
GENERATION RAND
SANDO MATANARE
ERRIE WATEN
PKIL UPCHURCH WKND/Hartford and WHUR/ Evanston called in a frozen playlist.

VGCI/Chicago and WHRO/Norfolk falled to report for two consecutive weeks; their playlists were frozen.

Editor's Note: WYBC/New Haver is no longer a reporting station.

## **BLACK/URBAN**

## BREAKERS.

## ATLANTIC STARR Silver Shadow (A&M)

73% of our reporting stations on it. Rotations: Heavy 6/0, Medium 24/1, Light 29/11, Total Adds 12 WAMO, WYLD-FM, WGCI, KJLH, KSOL, JET94, WKXI, WPDO, WJYL, WLOU, WJJS, KDKO. Debuts at number 34 on the Black/Urban chart.

### **RENE & ANGELA** I'll Be Good (Mercury/PolyGram)

65% of our reporting stations on it. Rotations: Heavy 8/1, Medium 17/3, Light 28/20, Total Adds 24 including WAMO, WYEE, WHRK, WEDR, WYLD-FM, K94, WBLZ, WZAK, WJLB, XHRM, OC104, Z93, WOMG, WJMI, WJYL, WLOU, WWWS. A most added record. Debuts at number 36 on the Black/Urban chart.

### PEABO BRYSON There's Nothin' Out There (Elektra)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/4, Light 37/14, Total Adds 18, WWIN, WXYY, WDJY, WHUR, WVEE, WBMX, WBLZ, WLUM, OC104, WPEG, WJMI, KIIZ, WLOU, WQQK, WPLZ, WGPR, WTLC, WWWS. A most added record.

## CARL CARLTON

### Private Property (Casablanca/PolyGram)

83% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/0, Light 30/8, Total Adde 8 KMJQ, KRNB, OC104, KIIZ, KJCB, WJJS, KHYS, WVOI.

## **NEW & ACTIVE**

CHARLIE SINGLETON "Mate Your Move On Me Baby" (Arista) 46/10
Rotations: Heavy 1/0, Medium 20/3, Light 25/7, Total Adds 10, WWIN, WAMO, WAOK, WYEE, KRNB, WDIA, WHRK, OC104

COLONEL ABRAMS "Trapped" (MCA) 46/7 Rotations: Heavy 2/0, Medium 20/0, Light 24/7, Total

fotal Adds 7, KNOK, KMJO, WDMT, WJLB, WQMG, WGPR, WVOI. Heavy:

wriuh, WJMI. Debuts at number 40 on the Black/Urban chart.

CAMEO "Single Life" (Atlanta Artists/PolyGram) 42/23

Rotations: Heavy 8/0, Medium 16/6, Light 18/17, Total Adds 23, WXYV, WDAS, WUSL, WDJY, WAOK, KMJO, WHRK, WOMT, WLUM, WATW, Z93, WPEG, WFXC. WGMG, WLOU, WBLX, WORL, WAAA, WDAO, WKWM, WTLC, KUKO. Set burnber 300 the Blackf

DBBDLIS in number 39 on the balacturons chank

DIRELL COLLEMAN "Somebody Too My Love" (Island) 48/13

Rotations: Heavy 00, Medium 4/1, Light 36/12, Total Adds 13, WXYV, WILD, WDAS, WAOK, KMUD, WHRK, WGCI, WLUM, KSCI, WXXV, WKID, WHRK, WM, WVDI, Medium: WDMT, WASK, WBLX.

COMMODORES "Janet" (Molown) 40/8
Rotations: Heavy 00, Medium 2011, Light 2017, Total Adds 8, WWIN, WAMO, KNOK, K94, WJAX, WPLZ, KHYS, KDKO
Modum: WHIN, WIMP, WGCI, WOMT, WZAK, WLUM, KACE, WNHC, WRDW, WATV, WENN, WPEG, WJYL, WBLX, KAPE

WANM, WOAD, WWWS, WOMG.

HERB ALPER "8 Ball" (A&M) 40/4

Rotations: Heavy 0.0 Medium 120, Light 284, Total Adds 4, KRNB, WDMT, WAAA, WTLC. Medium: WAOK, K104, KNOK, WEER, WBMX, WJB, KACE, KSDC, WXXI, KHYS, KOKA, WWWS.

MAZE /FRANKIE BEVERLY "I Want To Feel I'm Wanted" (Capitol) 38/11

Rotations: Heavy 20, Medium 1363, Light 238, Total Adds 11, WOAS, K104, WOWN, WDT, WZAK, WXOK, Z93, WJAX, WJYL, WLOU, WGPR, Heavy; WATV, WJMI, Medium: WHUR, KRNB, WTMP, KACE, KSOL, KJCB, KAPE, KOKA, WANM, WWWS.

LOOSE ENDS "Choose Me" (MCA) 38/4

THE PROBLEM OF THE PR

KOKO.

DEELE "Suspicious" (Solar/Elektra) 31.14
Rotalions: Heavy 20, Medium 129, Light 17/11, Total Adds 14, K84, WGCI, KMJM, XHRM, WXOK, WFXC, WQMG, WJM, WXOH, WJX, WLCU, WWSL, WTLC, WYOL Heavy: KMJO, KDAY.

DUIG E: FRESH "The Show" (Fantasy) 31/9
Rotalions: Heavy 61, Medium 13/2 Light 1126, Total Adds 9, WILD, WDIA, WHRK, KJLH, WQMG, KIIZ, WLOU, WPLZ, WILC, Heavy WRKS, WQSS, KMJO, WZEN, KDAY. Medium: WWIN, WXYV, WUSL, WDJY, K104, WDMT, WZAK, WJLB, KMJM, KSOL, WANM.

PATTI LABELLE "I Can't Forget You" (PIR/CBS) 28/3
Rotations Heavy 30, Medium 16/0, Upin 90, Total Adds 3, WXYV, WYLD-FM, WAAA Heavy WAMO, KACE, WDAO, Medium WHOH, WAOK, WEDR, WOON, WDMI, WSOCK, WDDW, WXXI, KJCB, KHYS, KAPE, KOKA, WWDM,

WANM.
DENNIS EOWARDS "Coolin" Out" (Motown), 27/12
Rotations: Heavy 0/0, Medium 5/2, Light 22/10, Total Adds 12, WRKS, WAMO, WVEE. K104, KRNB, WNHC, WOMG, WJAX, WJYL, WANM, WAAA, WGPR, Medium: WGC, KACE, WKND.
OSBORNE & GILES "Stranger in The Night" (Red Label/Capitol) 27/2
Rotations: Heavy 2/0, Medium: 10/0, Light 15/2, Total Adds 2, WBMX, WXOK, Heavy: WGCI, WWWS. Medium: WWIN,

STEVIE WONDER "Part-Time Lover" (Tamia/Molown) 25/25
STEVIE WONDER "Part-Time Lover"

TEARS FOR FEARS "Shout" (Mercury/PolyGram) 25/3

Rotations Heavy 60, Medium 11/2, Light 81, Total Adds 3, CC104, WPEG, WBLX, Heavy, WRKS, WHRK, K94, WGCI, 4E794, WJJS, Medium WUSL, WAMO, K104, WMDM, WLDM, KMJM, KJLH, WJJX, WPLZ

## MOST ADDED

STEVIE WONDER (25)
Part-Time Lover (Tamla/Motown)
RENE & ANGELA (24)
I'll Be Good (Mercury/PolyGram)
CAMED (23)
Single Life (Atlanta Artists/PolyGram)

PEABO BRYSON (18) 's Nothin' Out There (Elektra EL DEBARGE w/DEBARGE (14) DEELE (14)

Suspicious (Solar/Elektra) STAPLE SINGERS (14) Are You Ready (Private I/CBS)

### HOTTEST

WHITNEY HOUSTON (49) ng All My Love For You (Arista) KOOL & THE GANG (33) READY FOR THE WORLD (28) Oh Sheila (MCA)
JESSE JOHNSON'S REVUE (27) Want My Girl (A&M)

Pop Life (WB)

## SIGNIFICANT ACTION

REAL ROXANNE w/HITMAN HOWIE TEE "Romeo" (Select) 24/1

leavy: K104, WDIA. Medium: KNOK, KRNB, KDAY,

GOON SQUAD "Eight Arms To Hold You" (Epic) 23/2

ns: Heavy 2/0, Medium 9/0, Light 12/2, Total Adds 2, WQMG, KHYS. Heavy: KMJQ, WQWI. Medium: K104, KRNB, WKND, WNHC, WFXC, WKXI, KIIZ, KQKA.

WDIA, WKNU, WKNU,

RORA, WANN, WYWS.

STAPLE SINGERS "Are You Ready" (Private I/CBS) 20/14

Roalions: Heavy (lot, Medium 2/1, Light 19/13, Total Adds 14, WHUR, KMJO, WOWI, WBMX, WOMT, KSOL, WNHC, WATN, WINCA, WBUX, KHTS, KOA, WANN, WITC.

MADDNNA "Dress You Up" (Sire/WB) 20/6
Rotations: Heavy 5/0, Medium 2/0, Light 13/6, Total Adds 6, WOWI, WPEG, WJYL, WORL, WPLZ, KUKO, Heavy: WDJY, WYEE, K94, OCIO4, JET94 Medium: WYKO, WWWS.

SISTER SLEDGE "Dancing On The Jagged Edge" (Atlantic) 19/9
Rotations: Heavy 0/0, Medium 5/1, Ught 14/8, Total Adds 9, WOWI, KSOL, WRDW, WTKL, WATV, WQMG, WLOU, WPLZ, WWWS Medium: WOIA, WZEN, KACE, WFAC.

HUEY "BABY" HARRIS "You've Got To Be A Winner" (Profile) 19/5
Rotations: Heavy 0.0, Medium 6/1, Light 13/4, Total Adds 5, WDAS, WEDR, WBMX, WATV, WLOU, Medium: WOWI, WDMT,

BAD BOYS I/K. LOVE "Bad Boys" (Starlite/Fantasy) 18/2
Rotations: Heavy 3/0, Medium 5/0, Light 10/2, Total Adds 2, WYEE, WATV. Heavy: WRKS, WDAS, WEDR. Medium: K104,

GEORGE CLINTON "Bullet Proof" (Captiol) 16/4
Rotations: Heavy 0/0, Medium 4/0, Light 19/4, Total Adds 4, KMJO, WENN, WLOU, WGPR, Medium: WJMI, WTLC, WWWS,

WVOI.

KRYSTOL "Love Is Like An Itchin' In My Heart" (Epic) 15/1
Rotations: Heavy 1/0, Medium 8/0, Light 7/1, Total Adds 1, WWIN. Heavy: WKXI. Medium: WVEE, KRNB, WEDR. WOWI.
KSQL, WATV, KOKA, WTLC.

60 WEST "Eye To Eye" (Chrysalis) 15/7
Rotations: Heavy 2/1, Medium 7/2, Light 64, Total Adds 7, WDAS, WHUR, WDMT, WLUM, XHRM, WBLX, WANM. Heavy:
KMJD. Medium: WAMO, WYEE, WZAK, KMJM, KACE.

MOULANE, FRANKS "Your Secret's Safe With Me" (WB) 15/4

Rotations: Heavy 1/0, Medium 1/0, Light 13/4, Total Adds 4, WHUR, WDMT, WBLX, WORL Heavy: KACE. Medium: KOKA.

EL DERARGE WOERSHOE "YOU RANGE "You Wars It Well" (Gordy/Motown) 14/14

Rotations: Heavy 0/0, Medium 5/5, Light 3/9, Total Adds 14, WILD, WDAS, WUSL, WHUR, WVEE, KMJM, OC104, WFKC, WDMS, WBLX, WOCK, WWM, WWWS, WJMS.

KOKO POP "Brand New Beat" (Motown) 14/5
Rotations: Heavy 1/0, Medium 3/1, Light 10/4, Total Adds 5, WZAK, WJLB, WRDW, WANM, WVOI. Heavy: KDAY. Medium:

CURTIS MAYFIELD "Baby It's You" (CMC) 14/4
Rotations: Heavy 00, Medium 7/2, Light 7/2, Total Adds 4, WXYV, WAMO, WQMG, WPLZ. Medium: WWIN, K104, WZEN,

JOE SAMPLE I/PHYLLIS HYMAN "The Survivor" (MCA) 14/2
Rotations: Heavy 1/0, Medium 4/0, Light 9/2, Total Adds 2, WDIA, WROW, Heavy: KACE, Medium: WJMI, WBLX, WGPR,

PHIL COLLINS "Don't Lose My Number" (Atlantic) 14/1
Rotations: Heavy 6/0, Medium 3/0, Light 5/1, Total Adds 1, WHUR. Heavy: WAMO, WVEE, K94, WBLZ, JET94, WJAX.

Medium: WHRK, OC104, WJJS.

WARREN MILLS "Sunshine" (Jive/Arista) 14/1

Parations: Heavy 0.0, Medium 5/0, Light 9/1, Total Adds 1, WATV. Medium: KMJM, WENN, WQQK, WTLC, WWWS.

Rotations: Heavy 0.0. Medium 5:0. Light 9:1, Total Adds 1, WATV, Medium: KMJM, WENN, WQQK, WTLC, WWWS, DIMPLES "Shake "Em Down" (RCA) 12:/r Rotations: Heavy 0:0, Medium 2:0, Light 10:7, Total Adds 7, WXYV, WAQK, KNQK, KQXL, WXXL, KIIZ, KHYS, Medium.

SMOKE CITY "Oreams" (Epic) 12/7
Rotations: Heavy 0,0, Medium 1/1, Light 11/6, Total Adds 7, WRKS, WDMT, WXOK, WKXI, WLOU, KOKA, WANM.
RICK JAMES "Spend The Night With Me" (Bordy/Motown) 11/10
Rotations: Heavy 0,0, Medium 22, Light 9/8, Total Adds 10, WXYV, WUSL, WDJY, K94, WTKL, WJMI, WBLX, WANM,

MARZ "I Gol A Boyfriend Now" (Manhattan) 11/5
Rotations: Heavy 1/0, Medium 1/0, Light 9/5, Total Adds 5, WAMO, KNOK, WBMX, WZAK, WVOI. Heavy: KDAY. Medium:

KRNB. RUN **O.M.C. ''Jam Master Jammin''' (Protile) 10/9** Rotations: Heavy 1/1, Medium 3/2, Light 6/6, Total Adds 9, WYEE, WDIA, WBMX, WDMT, WZAK, KDAY, WATV, WPEG,

WOPR. Nedium: WOWI.

SUGARFOOT "Kiss" (WB) 10/5
Rotations: Heavy 00, Medium 1/0, Light 9/5, Total Adds 5, KNOK, WBMX, WFXC, WJYL, WPLZ. Medium: WDAO.

HUEY LEWIS & THE NEWS "Power Of Love" (Chrysalls) 10/2
Rotations: Heavy 4/1, Medium 5/0, Light 1/1, Total Adds 2, WHUR, WLUM. Heavy: WHRK. JET94, WJAX. Medium: WDJY.

DEALERS "This Way" (CBS Associated) 10/0
Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Total Adds 0, Medium: KRNB, WXOK

## **BLACK/URBAN ADDS & HOTS**

## EAST

KLYMAXX
COMMODORES
PEABO BRYSON
CHARLIE SINGLETON
STEVIE WONDER STEVIE WONDER
HOTLEST:
WHITNEY HOUSTON
GWEN GUTHRIE
TINA TURNER
ALEXANDER O'NEAL
STEVE ARRINGTON
WXYV/Baltimore
Roy Sampson

RAY JAMPSON

REY SAMPSON

CURTIS MAYFELD

CURTIS MAYFELD

CURTIS MAYFELD

CURTIS MAYFELD

CURTIS MAYFELD

CURTIS

CURTIS

CURTIS

TRAMALINE

FREDDIE JACKSON

TRAMALINE

FREDDIE JACKSON

TRAMALINE

FREDDIE JACKSON

TRAMALINE

FREDDIE JACKSON

CAMED

DIMPLIS

ENDRY

FREDDIE JACKSON

CAMED

DIMPLIS

ENDRY

FREDDIE JACKSON

KOND

ENDRY

THE GANG

JESSE

JERNISON

EIND R.C. SMITH

EIND R.C. SMITH

DOUG E. FRESH HUEY HARRIS RUEY HARRIS
CAMEO
DENDITO & LORI
DENDITO & LORI
OUTFILL COLDMAN
RUE LAYEST ARRIV
WINDJAMMES
STEVIE WONDER
GRANDMASTER FLASH
GO WEST
HOLEAGUS
HOLEAGUS
KOOL & THE GANG
KOOL & THE GANG
STARFOINT
HOLEAGUS

DOUG E. FRESH HAURICE WHITE DEBARGE DURELL COLEMAN NONA HENDRYX HOTTEST STEVE ARRINGTON 9.9 WAMO/Pittsburgh Allen Harrison FULL FORCE CHARLIE SINGLETON CHARLIE SINGLETON BOBBY WOMACK READY FOR THE WOR CURTIS MAYFIELD FREDERICK ATLANTIC STARR COMMODORES 9.9
READY FOR THE WOR
BOOGIE BOYS
JESSE JOHNSON
WKND/Hartford
Jordan/McLean COMMODORES
MARZ
DAZZ BAND
DAZZ BAND
DENSIS EDWARDS
RENE & ANGELA
HOTTEST
HOTTOR
HOTTOR
HOLE
HOTTOR
HOTTOR
HOLE
HOTTOR
HO none
Hottest:
WHITNEY HOUSTON
ARETHA FRANKLIN
PRINCE
BOOGIE BOYS
FULL FORCE
WHHC/New Haven

WDJY/WashIngton Dan O'Nell Dan O'Neil
STEVIE WONDER
CARRIE LUCAS
STEVIE WONDER
CARRIE LUCAS
CARRIE
CAMED
CARRIE
CAMED

WHUR/Washington Libby Lawson

Libby Lawson

GO MEST

GO MEST

DEBRAGES

DEBRAGES

DEBRAGES

STEVILE WONDER

STEVILE WONDER

STAPILE SINGERS

HUEY LEWIS & NEWS

PHIL COLLINE

MICHAEL FRANKS

COLONEL ABRAMS

## WEST

James Jordan

450 SL STAPLE SINGERS

STAPLE SINCERS
CONQUEST
ROSIE GAINES
DENNIS EDMARDS
GEME CHANDLER
STEVIE WONDER
CON FUNK SHUN
HOLLES
GYEN GUTHRIE
STACY LATTISAN
STEVE ARRINGTON
MELBA MOORSTON
WHISTIREY HOUSTON
WHISTIREY
TOUS DENNIS EDMARDS

Tony Quertarone
DENNIS EDMARDS
SMOKE CLTY
PRINCESS
VAI, YOUNG
HOTLEST
ARETHA FRANKLIN
KOOL & THE GANG
DOUG E. FRESH
BAD BOYS
TEARS FOR FEARS
WUSL/Philadeiphia
Jeff Wyst
DEBARGE

DEBARGE

CAMEO RICK JAMES Hottest:

Hottest: LUTHER VANDROSS KLYMAXX READY FOR THE WOR WHITNEY HOUSTON

Jay Johnson
SHEILA E
COMMODORES
SHANNON
ATLANTIC STARR
Hottest:
KOOL & THE GANG
9.9 PRINCE READY FOR THE WOR KLYMAXX

Maddox/Gilmore
STEVIE WONDER
ATLANTIC STARR
DOUG E. PRESH
HOTTEST:
HOTTEST:
READY FOR THE WOR
PRINCE
TODDY TEE
WHITNEY HOUSTON KUKQ/Phoenix Hamiln/Wideman KDAY/Los Angeles HamiloWideman
CARRIE LUCAS
FULL PORCE
CAMED
MADONNA
SHANNON
PANILY
MAURICE WHITE
FIVE STAR
HOW ESTAR
HOW E Jack Petterson
STARPOINT
UPFO
UPFO
WINTIS BLOW
BILLY & BABY GAP
PARK AVENUE
TA MARA & SCENE
RIND D.M.C.
STEVIE WONDER
AFRIKA BAMBARTA
HOSTEGEL
BOUGE ## PESSH
READY FOR THE WOR
PERINCE
JESSE JOHNSON

XHRM/San Diego
Duff Lindsey
REME & ANCELA
TOODY TEE
WEATHER GIRLS
DEFLE
GO MEST
HOTEGAT
HOTEGAT
WHITHEY HOUSTON
SYSTEM
KOOL & THE GANG
JESSE JOHNSON KACE/Los Angeles
Miller/Robinson
CHERYL LYNN
BERNARD WRIGHT
STEVIE WONDER
NATALIE COLE
PENNYE FORD
ROSIE GAINES
Hottest: HOSTE GAINES
HOUSTON
FAMILY
FREDDIE JACKSON
JESSE JOHNSON
LOOSE ENDS

OC104/Ocean City, MD Dave Allan

WAOK/Atlanta Dava Alian
ABC
DEBARGE
PEARO BBYSON
TEARS FOR FEARS
COMEY HART
CARL CARLITON
CHARLLE SINGLETON
REME & ANGELA
HOLLEST
WHITHEY HOUSTON
KOOL & THE GANG
MADONAN
JESSE JOHNSON LETY TINSEY
DURELL COLEMAN
STEVIE MONDER
CAMED
C

WVEE/Atlanta Scotty Andrews Scotty Andrews
CHARLIE SINGLETON
STEVIE WONDER
RENE & ANOELA
PEABO BRYSON
BAD BOYS
DENNIS EDWARDS
DEBARGE
RUN D.M.C.
HOTEBER
KOOL & THE GANG
WHITNEY HOUSTON
FREDDIE JACKSON
BOBBY WONACK BOBBY WOMACK ARETHA FRANKLIN

WRDW/Augusta
Charlotte Logan
MAURICE WHITE
SISTER SLEDGE
SISTER SLEDGE
MICHAEL WYCOFF
WEATHER GIRLS
KOKO POP
JOE SAMPLE
HOLESEL
HOUSTON
MINTER
HOUSTON
MARKELIN
BILLY OCEAN
REALIN
READY FOR THE WOR
READY FOR THE WOR

KQXL/Baton Rouge Gaylord Boyd POINTER SISTERS DIMPLES HOTLEST:
RJ'S LATEST ARRIV
LUTHER VANDROSS
CHERYL LYNN
ALEXANDER O'NEAL
DEBARGE

WTKL/Baton Rouge
Guy Broady
PRINCE
SISTER SLEDGE
RICK JAMES
JENNIFER HOLLIDAY
HOTCH
CAMED
STEVE ARRINGTON
WHITNEY HOUSTON
JESSE JOHNSON
FORCE MD'S

FORCE HO'S

WXOK/Baton Rouge
AI Wallace
RLPHOCK
RLPHOCK
RLPHOCK
RLPHOCK
RLPHOCK
RLPHOCK
RAZE
JACKSON
MAZE
JACKSON
JESSE
JOBNSON
JESSE
JOBNSON

MCCann/Madison
MAURICE WHITE
COMMODORES
COLONEL ABRAMS
STEVIE WONDER
MARZ
SUGARROOT
DIMPLES
HOTEBST
KOOL & THE GANG
JESSE JOHNSON
SYSTEM
9
9 9.9 STARPOINT WQMG/Greensboro Doc Foster DOC FOSIER
COLONEL ABRAMS
CURTIS MAYFIELD
GOON SOULD
RENE & ANGELA
DENNIS EDWARDS
LOOSE ENDS
CAMED
DEDARGE
DUG E. FRESH
SEELER SLEDGE
HOLLER
HOLSTON
STEVE ARRINGTON
THE GAM
TURNER

WATVIBIRMINGHAM
RON JANUARY
RON JANUARY
RAN BAD BOYS
RUN D.M.C.
CAMED
WARREN MILLS
SCHOOL SLEDGE
VOYERS SLEDGE
RENE & ANGELA
DAZZ BAND
BAZZ BAND
FRAMAINS
HOELEST
ROLL SINGERS
TRAMAINS
HOELEST
ROLL SINGERS
HOELEST
ROLL SINGERS

WENN/Birmingham Michael Star 450 SL BRASS CONSTRUCTIO RED HOTT CHILI PE REAL ROXANNE GEORGE CLINTON HOLLESSE WHITNEY HOUSTON JESSE JOHNSON KOOL & THE GANG ARETHA FRANKLIN GAP BAND

KSOL/San Francisco

RODINSON/MOODY
WORD OF MOUTH
JENNIFER HOLLIDAY
STAPLE SINGERS
ATLANTIC STARR
SISTER SLEDGE
DURELL COLEMAN
SHANNON
HOTCHEAL
ARETHA FRANKLIN
READY FOR THE WOR
KOOL & THE GANG
WHITNEY HOUSTON
PRINCE

## SOUTH

WWWZ/Charleston
Cliff Fletcher
RENE & ANGELA
CAMEO
MAZE
CHARLIE SINGLETON
KURTIS BLOW
HOTEGE:
JESSE JOHNSON
WHITNEY HOUSTON
KOOL & THE GANG
STEVE ARRINGTON
ARETHA FRANKLIN

WJAY/Jacksonville
Tony Mann
JOHN PARR
JOHN CAFFERTY
NEW JOHN CAFFERTY
NEW EDITION
FIVE STAR
COMMODORS!
FOREIGNER
HOWARD JOHNSON
STING
FOREIGNER
HOWARD JOHNSON
STING
FOREIGNER
HOLLES!
READY FOR THE MOR
HUEY LEWIS & NEWS
PRINCE THE GANG
WHITNEY HOUSTON ARETHA FRANKLIN
WPEG/Charlotte
Mike Rossi
NEW EDITION
CAMED
OR FRASS
KURTIS BLOW
HICHARL WYCOFF
MADONNA
PERASO BRYSON
RUN D.M.C.
STEVIE WONDER
HOLLOST
HOLDST
HOLDST
HOLDST
BACKSON
MARY JANK GIRLS
BORBY WOMACK
BOBBY WOMACK

KKDA-FM/Dallas Terri Avery DENNIS EDWARDS MAZE TA MARA & SCENE MAURICE WHITE HOTTEST CAMEO BOOGIE BOYS PRINCE

PRINCE READY FOR THE WOR WRECKIN' CRU

WFXC/Durham Alvin Stowe

Alvin Stowe
DEBARGE
DEBLE
CAMED
STEVIE WONDER
STAPLE SINGER
LOWNIE HILL
LOWNIE HILL
JESSE JOHNSON
KOOL & THE GANG
9.9
PRINCE
TINA TURNER

KDLZ/Ft. Worth

KMJQ/Houston Ron Atkins

DURELL COLEMAN STAPLE SINGERS BRENDA STARR

BRENDA STARR
CAMEDO
CARL CARLTON
GEORGE CLINTON
GEORGE CLINTON
COLONEL ABRAMS
GWEN GUTHRIE
STEVIE WONDER
HOTLOST
STEVIE ARRINGTON
STARPOINT
READY FOR THE WOR
9,9

LUTHER VANDROSS WKXI/Jackson Tommy Marshall

JET94/Chattanoogs Frank SI. James Frank SI. James
MIGHAEL MCDONALD
MAURICE WHITE
ATLANTIC STARR
HOTCEST:
MARY JANE GIRLS
POINTER SISTERS
9.9
STARPOINT
CON FUNK SHUN

KJCB/Lalayette Beatrice Evans CARL CARLTON TRAMAINE TRAMAINE
HOTTEST:
BOOGIE BOYS
ARETHA FRANKLIN
JESSE JOHNSON
9.9
FREDDIE JACKSON

WLOUR. DUISVIIIE
TONY T. FIRES
TONY T. FIRES
JIMPY CLIFF
CAMED.
THE CAMPILLA
PEAGO BRYSON
DUGG SEYSON
DUGG SEYSON
DUGG SEYSON
DUGG SEYSON
AND TONY
MARKET WITH SEYSON

WJYL/Louisville Williams/Landecker

WJJS/Lynchburg
Lad Goins
RICK SPRINGFIELD
BOGGIE BOYS
FAMILY
JENNIFER HOLLIDAY
ATLANTIC STARR
CARL CARLTON
HOLEGEL
WHITNEY HOUSTON
PRINCE
STEVE ARRINGTON

WHRK/Memphis Stone/Smith DOUG E. FRESH CAMED STEVIE WONDER CHARLIE SINGLETON BRENDA STARR REME & ANGELA JUICY RJ'S LATEST ARRIV BOWLF & LAGGER RJ'S LATEST ARRIV BOWIE & JAGGER DURELL COLEMAN STING HOTCEST: READY FOR THE WOR WHITNEY HOUSTON TEARS FOR FEARS PRINCE ARETHA FRANKLIN

ARETHA FERRALIA

WDIA/Memphis

BODBY O'Jay

RUN D.H.C.

STEVIE WONDER

DOUG E. FRESH

DOUG E. FRESH

TOUGH O'S TOUGHT ON THE AND THE A

WEDR/Miami Jackson/Jones

WDPOJJacksonville
Marc Little
FIVE STAR
JENNIFER HOLLIDAY
ATLANTIC STARE
STEVIE WONDER
HOLESEL
THE CANE
ARETHA FRANKLIN
BILLY OCEAN
TINA TURNER WDPQ/Jacksonville

WJMI/Jackso Carl Haynes

Carl Haynes
FAT BOYS
FAT BOYS
REME & ANGELA
PEABO BRYSON
DEBLE
RICK JAMES
CHERYL LYNN
HOCLEST:
BAR-KAYS
PRINCE
POINTER SISTERS
FREDDIE JACKSON
KLYMAXX

BII SI. JOHN THE WRECKIN CRU
COLLAGE
WRECKIN CRU
COLLAGE
COLLA

WBMK/Knoxville Maurice Turk STEVIE WONDER HOTLEST: FREDDIE JACKSON STEVE ARRINGTON POINTER SISTERS PRINCE CON FUNK SHUN

Williams/Landecker
REME & ANDELA
DENNI'S EVANADOS
ATLASTIC STARR
WILDED
JENNI'FER HOLLIDAY
WINDAD
JENNI'FER HOLLIDAY
WINDADAMES
SUGARFOOT
MADONNA
BERNOA STARR
DEFLE
HOLLEA
FRANKLIN
FRADY FOR THE MOR
WHITMEY HOUSTON
POINTER SISTEES
FREDDIE JACKSON

WORL/Orlando
Earl James
MADONNA
MICHAEL FRANKS
CAMEO
RENE & ANGELA
HOTCHEE
READY FOR THE WOR
TINA TURNER
DEBARGE
PRINCE
JESSE JOHNSON

WPLZ/Petersburg
Hardy Jay
DOUG E. FRESH
PEARO BRYSON
HAURICE WHITE
MADONIA
RES
SISTER SLEDGE
HARRY RAY
CURTIS MAYPIELD
EURYTHICS
HOLLESS
HOLLE CAMEO FAT BOYS KLYMAXX PATTI LABELLE

KHYS/Port Arthur Mark Petry RENE & ANGELA DAYTON DAYTON
CARL CARLTON
GOON SQUAD
STARS ON 45
E.A.B.B
DIMPLES
STAPLE SINGERS
COMMODORES COMMODORES
Hottest:
JESSE JOHNSON
WHITNEY HOUSTON
STEVE ARRINGTON
KOOL & THE GANG
TINA TURNER

WANT/Richmond Kirby Carmichael

WTOY/Roanoke
Duke Ellington
none
Hottest:
WHITNEY HOUSTON
STEVE ARRINGTON
JESSE JOHNSON
KOOL & THE CANG
READY-FOR THE WOR

CAMED
RENE & ANGELA
LOOSE ENDS
HOTE-BLI
9.9
STEVE ARRINGTON
FAT BOYS
SYSTEM
BOOGIE BOYS NEWLYMBOUR
WEIST
OF WEIST
BILLY CRYSTAL
ALEXANDER FOR FEARS
BRONNER BRONNER
BRONNER BRONNER
HIDDANE
HIDDANE
HIDDANE
HIDDANE
HIDDANE
HIDRAN
BRONNER
HIDRAN
HI KAPE/San Antonio Mike Kelly none HOLLEST: STARPOINT DAZZ BAND READY FOR THE WOR POINTER SISTERS JESSE JOHNSON KOKA/Shreveport B.B. Davis B.B. Davis
SMOKE CITY
STAPLE SINGERS
HALL 4 OATES
NONA HENDRYX
ROSIE GAINES
HOTES:
JESSE JOHNSON
KOOL 4 THE GANG
READY FOR THE WOR
TINA TURNER
NEW EDITION

WOOK/Nashville
J.C. Floyd
PEABO BRYSON
DEBARGE
VICKI LOVE
HOTTEST
HOTTEST
HOTTEST
BOOGLE BOYS
RUN D.M.C.
WORD OF MOUTH

WYLD-FM/New Orleans Dell Spencer ATLANTIC STARR ONE WAY PATTI LABELLE RENE & ANGELA KOOL & THE GANG KOOL & THE GANG HOTTEST: WHITNEY HOUSTON STEVE ARRINGTON READY FOR THE WOF SYSTEM MARVIN GAYE

WOWL/Norfolk Chris Turner CONISTUMENT STAPLE SINGERS SISTER SLEDGE MAZE SISTER SLEDGE MAZE MOXANNE SHANTE NORM HENDRYK MED STANDER STAND

KS4/Norfolk
Dowdy/Crumbley
MICHARL MCDONALD
BILLY CRYSTAL
REME 6 ANGELA
DEELE
RICK JAMES
COMMODORES
HOCTORE
HOCTORE
GHEN GUTHRIE
TEARS FOR PEARS
READY FOR THE MANGELA
MICHAEL
MICHA

CHARLIE SINGLETON MAURICE WHITE WORD OF MOUTH Hottest: 9.9 PRINCE CAMEO

WWDM/Sumter Marya Mays Marva Mays
none
Hottest:
MELBA MOORE
KLYMAXX
STEVE ARRINGTON
SYSTEM
ATLANTIC STARR WANM/Tallahassee

WANNUTAINASSE
JOE BUILDING
DENTIS EDWARDS
DENTIS EDWARDS
DENTIS ENTER
FOXANTS SHANTE
FOXANTS SHANTE
FOXANTS SHANTE
FOXANTS SHANTE
FOXANTS SHANTE
FOXANTS
FOXAN

WTMP/Tampa Michaels/Moore GOODIE FAMILY RED HOTT CHILI PE HOTE-SE: WHITNEY HOUSTON JESSE JOHNSON KOOL & THE GANG TINA TURNER 9.9

WAAA/Winston-Salem Eric St. James DENNIS EDMARDS HERB ALPERT PATTI LABELLE TENITA JORDAN CAMED HOLLESTON HITINEY HOUSTON JESSE JOHNSON KOOL A THE GANG 90 a 9.9 TINA TURNER

## MIDWEST

READY FOR THE WOR JUICY CAMED HOTTEST PRINCE JESSE JOHNSON WHITMEY HOUSTON FREDDIE JACKSON DAYTON

TIMA TURNER FAMILY

WJLB/Detroit James Alexander

PEABO BRYSON STEVIE WONDER RUN D.M.C. OSBORNE & GILES SUGARPOOT BOBBY WOMACK MARZ STAPLE SINGERS HUEY HARRIS

HOTTEST HOUSTON
JESSE JOHNSON
HARY JANE GIRLS
9.9
TINA TURNER WGCI/Chicago

Graham Armstong
STEVIE WONDER
DURELL COLEMAN
WINDJAMMER
DEELE
ATLANTIC STARR
HOTTEST
BOOGIE BOYS
9.9
JESSE JOHNSON
WHITMEY HOUSTON
KOOL & THE GANG

WBLZ/Cincinnati WBLZ/Cincinnati
Brian Casie
RENE & ANCELA
FIVE STAR
BOOGIE BOYS
HOWARD JOHNSON
PEADO BRYSON
HOTEAST
PRINCE
TINA TURBER
JESSE JOHNSON
FRADY FOR THE WOR
FREDDIE JACKSON

WDMTICleveland
DeanFaron
LOOSE BRODE
COLOREL ABRANS
COLOREL ABRANS
MAZE
GO WEST
RIN D.M.C.
RIN STRIN
RIN

WDMT/Cleveland

WZAK/Cleveland Tolliver/Porry
RENE & ANGELA
RUN D.M.C.
MAZE
KOKO POP
MARZ
GWEN GUTHRIE
HOTELE
FREDDIE JACKSON
ARETHA FRANKLIN
FAMILY
BOOGIE BOYS
BORBY WOMACK

WVKO/Columbus K.C. Jones none Hottest: JESSE JOHNSON TINA TURNER STEVE ARRINGTON BOOGLE BOYS CAMEO

WTLC/Indianapolis
Jay Johnson
PETRICE
PETRICE MONDER
STAPILE SINCE
CAMEO
VICKI LOVE
PADADO BRYSON
VICKI LOVE
ROXANSE SINATE
DEFILE
LOWNER HILL
LOWNER HILL
LOWNER HILL
ROWNER SINATE
DEFILE
LOWNER HILL
LOWNER HILL
ROWNER SINATE
DEFILE
LOWNER HILL
LOWNER HILL
ROWNER
ROLL E THE CANG
ROLL E

WLUM/Milwaukee Miller/Marx 

Jos Spencer
COLONEL ARRAMS
B.A.D. BAND
DENNI'S EDWARDS
REWR 4. ANGELA
PEABO RRYSON
RUN D.N.C.
MAZE
HOWARD JOHNSON
GEORGE CLINTON
ERRIE WATTS
RED HOTT CHILI PE
HOLLOST
WHITHER HOUSTON
STEVE ARRINGTON
STEVE ARRINGTON
THAN TIMENE WWWS/Saginaw Kermit Crockett Kermil Crockett
AJ'S LATEST ARRIV
PEARO BRYSON
RORE L ANGELA
RICK JAMES
SISTER SLEDGE
DEBARGE
ROSIE GAINES
HOUTENLY
BOOGIE BOYS
MITTHEY HOUSTON
BAR-KAYS
PRINCE
FAT BOYS

> KMJM/St. Louis Mike Stradford Mike Stradford
> HOWARD JOHNSON
> DEBARGE
> STEVIE WONDER
> DEELE
> KLYMAXX
> LISA LISA
> LOOSE ENDS
> HOTHER HOTHER
> NEW EDITION
> READLY FOR THE WOR
> REDDINGS
> WHITNEY HOUSTON
> HOWARD JOHNSON

James Alexander
BAR-KAYS
RENE & ANGELA
HALL & OATES
COLONEL ABRAMS
KOKO POP
STEVIZ MONDER
HOTTES
BOOGIE BOYS
WHITNEY HOUSTON
NEW EDITION
ALEXANDER O'NEAL
FREDDIE JACKSON Frank Grant
DEBARGE
RENE & ANGELA
DURELL COLEMAN
KLYMAXX
GENE CHANDLER
CAMEO
TRAMAINE
STEVIE WONDER
HOTCAS:
PRINCE
BOOGIE BOYS
ONE WAY
ANDRE CYMONE
STARPOINT none Hottest; FAMILY READY FOR THE WOR ARETHA FRANKLIN WHITNEY HOUSTON PRINCE

COLONEL ABRAMS

COLUMN ADMONS
KONG POP
MARZ
CARL CARLTON
RICK JAMES
KLYMAXOX
DEBLAGE
DURELL COLEMAN
HOTCEST:
READY FOR THE WOR
PATTI LABELLE
TINA TURNER
JESSE JOHNSON
WHITNEY HOUSTON

**81 Reporting Stations** 76 Current Reports

The following stations reported a frozen list this week.

> WVKO/Columbus WKND/Hartford WTOY/Roanoke KAPE/San Antonio

WZEN/St. Louis failed to report this week

Stations are listed by region. Hots are listed in order of their airplay activity.

## RADIO & RECORDS NATIONAL AIRPLAY

## COUNTRY

## **TOP 50**

Weeks	Perks Weeks Week				
	5	3	2	0	RONNIE MILSAP/Lost In The Fifties Tonight (RCA)
	4	2	1	2	FORESTER SISTERS/I Fell In Love Again Last Night (WB)
	7	6	3	Õ	
	17	13	10	_	MARIE OSMOND with DAN SEALS/Meet Me In Montana (Capitol/Curb)
	16	9	8		EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)
	15	10	9	=	CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
	6	5	4	7	SAWYER BROWN/Used To Blue (Capitol/Curb)
	21	15	13	-	OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)
	14	12	11		SYLVIA/Cry Just A Little Bit (RCA)
	20	16	14	ŏ	
	3	1	5	11	NITTY GRITTY DIRT BAND/Modern Day Romance (WB)
	23	18	15	Ø	CHARLY McCLAIN with WAYNE MASSEY/With Just One Look In Your Eye (Epic)
	2	4	6	13	ROSANNE CASH/I Don't Know Why You Don't (Columbia)
	28	22	20	0	RONNIE MCDOWELL/Love Talks (Epic)
	10	В	7	15	REBA McENTIRE/Have I Got A Deal For You (MCA)
	25	20	18	•	MERLE HAGGARD/Kern River (Epic)
	32	25	21	Ø	
	26	21	19	1	JOHN CONLEE/Blue Highway (MCA)
	33	28	22	-	EDDY RAVEN/I Wanna Hear It From You (RCA)
	19	17	16		KEITH STEGALL/Pretty Lady (Epic)
	38	29	23		CRYSTAL GAYLE/A Long And Lasting Love (WB)
	-	35	25		ALABAMA/Can't Keep A Good Man Down (RCA)
	30	26	24	=	VINCE GILL/If It Weren't For Him (RCA)
	47	36	28	3	
	36	31	27		GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)
	-	45	32		GARY MORRIS/I'll Never Stop Loving You (WB)
	39	37	30	_	KATHY MATTEA/He Won't Give In (Mercury/PG)
	1	7	12	_	JUDDS/Love Is Alive (RCA/Curb)
	-	-	36	60	BARBARA MANDRELL/Angel In Your Arms (MCA)
	_	43	34	=	
	46	39	33	32	ED BRUCE/if it Ain't Love (RCA)
	12	11	17	32 33	
	44	48	35 37		LORETTA LYNN/Heart Don't Do This To Me (MCA)
DD		١ĸ		=	
חט		44		<u>o</u>	
RR				0	
-	9		26	38	JANIE FRICKE/She's Single Again (Columbia)
	_	_	45	3	
Г	DEB	UT	•	0	HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)
40.00	_	49	43	Ŏ	T. GRAHAM BROWN/Drowning In Memories (Capitol)
	8	19	29	42	MICHAEL MARTIN MURPHEY/Carolina In The Pines (EMI America)
	11	23	31	43	RESTLESS HEART/I Want Everyone To Cry (RCA)
Γ	DEI	TUE	ightharpoons	4	JOHN ANDERSON/Tokyo, Oklahoma (WB)
	_	_	49	3	CHANCE/You Could Be The One Woman (Mercury/PG)
	DEI	TUE	♪	<b>4</b>	JUDY RODMAN/IYou're Gonna Miss Me When I'm Gone (MTM)
[	DEI	BUT	•	9	RAY CHARLES with HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)
	48	46	42	48	MARK GRAY/Smooth Sailing (Rock In The) (Columbia)
	DE	TUE	•	<b>9</b>	DAN FOGELBERG/Down The Road/Mountain Pass (Full Moon/Epic)
	13	24	38	50	DOLLY PARTON with KENNY ROGERS/Real Love (RCA)
			-		

## AUGUST 30, 1985

Total Reports/Adds	Heavy	Medium	Light
160/0	147	10	3
156/0	144	7	5
156/1	126	22	8
158/0	114	40	4
159/0	105	50	4
153/0	112	34	7
147/0	109	27	11
160/0	82	77	1
149/0	97	43	9
157/0	75	73	9
139/1	98	23	18
152/4	72	69	11
122/0	75	28	19
153/3	42	102	9
127/1	81	30	16
145/1	45	80	20
153/3	31	110	12
152/1	39	94	19
151/2	31	104	16
131/0	63	54	14
153/3	17	114	22
157/9	23	103	31
144/1	27	85	32
154/13	14	97	43
137/8	22	95	20
146/21	4	82	60
123/12	19	64	40
99/0	44	36	19
140/28	2	69	69
129/17	5	70	54
123/8	3	78	42
89/0	35	38	16
124/11	4	66	54
110/7	14	55	41
120/28	5	54	61
113/12	8	53	52
116/42	1	48	67
64/1	18	25	21
94/16	0	46	48
95/55	1	26	68
91/9	2	46	43
52/1	12	30	10
46/0	10	24	12
75/20	1	31	43
67/8	2	29	36
77/8	0	24	53
66/13	0	31	35
62/1	2	31	29
65/12	0	27	38
41/0	6	20	15

## MOST ADDED

HANK WILLIAMS JR. (55)

This Ain't Dallas (WB/Cur LEE GREENWOOD (42) I Don't Mind The Thorns... (M T.G. SHEPPARD (31) Doncha (Columbia) BARBARA MANDRELL (28) (MCA) BARBARA MANDRELL (28)
Angel In Your Arms (MCA)
STATLERS (28)
Too Much On My Heatt (Mercury)PolyGram)
JENNINGS MELSON/CASH/KMISTOFFERSON (27)
Desperados Waiting For A. (Cokumba)
BELLAMY BROTHERS (21)
Lie To You (For Your Love) (MCA/Curb)
GARY MORRIS (21)
TI Never Stop Loving You (WB)
JOHN ANDERSON (20)
Tokyo, Oklahoma (WB) Tokyo, Oklahoma (WB) MEL TILLIS (20)
California Road (RCA)

## HOTTEST

RONNIE MILSAP (115)
Lost In The Fifties Tonight (RCA)
FORESTER SISTERS (85) FORESTER SISTERS (85)
| Fell In Love Again Last Night (WB)
MARIE OSMOND with OAN SEALS (64)
Meet Me In Montana (Capitol/Curb)
WAYLON JENNINGS (43)\* Drinkin' And Dreamin' (RCA)
NITTY GRITTY DIRT BAND (41) Modern Day Romance (WB) CONWAY TWITTY (39) Between Blue Eyes And Jeans (WB)
SAWYER BROWN (36)
Used To Blue (Capitol/Curb)
ROSANNE CASH (34)

Don't Know Why You Don't... (Columb OAK RIDGE BOYS (30) Touch A Hand, Make A Friend (MCA) JUICE NEWTON (27)

You Make Me Want To Make You Mine (RCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

## **LEE GREENWOOD**

I Don't Mind The Thorns (If You're The Rose) (MCA)

On 73% of reporting stations. Rotations: Heavy 1, Medium 48, Light 57, Total Adds 42 Including WCAO, WAJR, WILQ, KXYL, WUSY, KILT-FM, WAMZ, WSM, WUSQ, WUBE, KSO, K102, KIK-FM, KLZ, KVEG. Moves 47-37 on the Country chart. A Most

## STATLERS

Too Much On My Heart (Mercury/PolyGram)

On 75% of our reporting stations. Rotations/ Heavy 5, Medium 54, Light 61, Total Adds 28 including WBOS, WKYG, WNYR, KIX106, WVMI, WCOS, WRNL, WGKX, WSLR, WKMF, WMIL, WIL, KRST, KRAK, KCUB. Moves 40-35 on the Country chart. A Most Added Record.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 39-59% of the stations Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach **Breaker** in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve **Breaker** status. Checkmarks signify the most added of the non-charted records.

Continuing to set the

"Too <mark>Much On</mark> My Heart"

from their current smash album

"Pardners In Rhyme" 824-429-1

COUNTRY BREAKERS R&R

BB B CB C

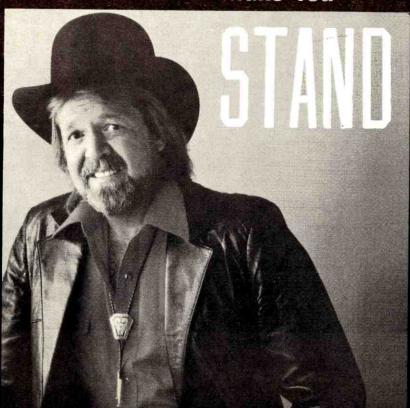
PolyGram Records

Produced by Jerry Kennedy



standard in Country music

If You Got
a Rise Out Of
"Baby's Got Her
Blue Jeans On,"
Wait Till You
Get a Load Of
MEL MC DANIEL'S
New Single.
It's Really Gonna
Make You



Produced by Jerry Kennedy for JK Productions, In

## RADIO & RECORDS NATIONAL AIRPLAY

## COUNTRY

## **NEW & ACTIVE**

HANK WILLIAMS JR. "This Ain't Dallas" (WB/Curb) 95/55

Rolations: Heavy 1, Medium 26, Light 86, Total Adds 55, WGNA, WHN, WWA, WEZL, WESC, WAMZ, WMC, KRMD, WTOR, WMN), WFMS, WOW, KINK, KSOP, KSA. Debuts at number 40 on the Country chart.

MICKEY GILLEY "You've Got Something On Your Mind" (Epic) 34/16
Rotations: Heavy O, Medium 46, Light 48, Total Adds 16, WOKQ, WAJR, KLYI, WVMI, W
WSLR, KFKF, WLLR, KGHL, KJOT, KVEG, KCUB, Moves 45-39 on the Country chart. NVMI, WFNC, KLLL, WWOD, WQYK, WTQR.

JUDY RODMÁN "You're Gonna Miss Me When I'm Gone" (MTM) 77/8 Rotations: Heavy 0, Medium 24, Light 53, Total Adds 8, WTSV, KXYL, WSOC, WAMZ, WMC, WSLR, WTHI, KYAK. Debuts at

NUMBER A DRIVEN COUNTY CHART.

JOHN ANDERSON "Tokyo, Oktahoma" (WB) 75/20

Rotations: Heavy 1, Medium 41. Light 45, Total Adds 20 including WVAM, WCAO, WTSV, WIXY, WVMI, KXYL, KLLL, WIRK, WTSO, KIOV, WTH, KHGL, KSOY, KCKC, KIGO, Debus at number 44 on the Country chart.

CHANCE "You Could Be The One Woman" (Mercury/PolyGram) 67/8

WUSO KRMR WITH KIK-FM Heavy

RAY CHARLES with HANK WILLIAMS JR. "Two Old Cats Like Us" (Columbia) 66/13
Rotations: Heavy 0, Medium 31, Light 35, Total Adds 13, WGNA, WVAM, WRKZ, WCOS, WFNC, KLLL, WC

OAN FOGELBERG "Oown The Road/Mountain Pass" (Full Moon/Epic) 65/12

Rotations: Heavy 0, Medium 27, Light 38, Total Adds 12, KEAN, WTVY, WOKK, KKYX, WOYK, WIRK, WUSO, WSLR, KFGO, WXCL, KJOT, KUUY. Debuts at number 49 on the Country chart.

ALMOST BROTHERS "Oon't Tell Me Love Is Kind" (MTM) 51/7

Bavy 1, Medium 15, Light 35, Tolal Adds 7, WPTR, WEZL. KLLL, WITL, WTSO, KRKT, KVOC. Heavy: WTVY INA. WFNC, WPAP, KTTS, KRSY, KCKC, KIGO.

VERN GOSOIN "I Know The Way To You By Heart" (Compleat/PolyGram) 50/19

YG, WEZL, WFNC, KSSN, WKSJ, KKYX, KRMD, WDAF ons: Heavy 0, Medium 9, Light 41, Total Adds 19 ir WTHI, KKCS, KUGN, KMAK, KTOM, KSOP, KCK

## SIGNIFICANT ACTION

BILLY BURNETTE "Ain't It Just Like Love" (MCA/Curb) 47/4

WTSO KRKT Medium: WGNA WYII WCMS WAXX

TOM T. HALL "Down On The Florida Keys" (Mercury/PolyGram) 46/9
Rotations: Heavy O, Medium 16, Light 30, Total Adds 9, WGNA, WIXY, KMML, WFNC, KSSN, WGKX, KEIN, KSOP, KIGO.

BRENDA LEE "I'm Takin' My Time" (MCA) 43/8
Rotations: Heavy 1, Medium 15, Light 27, Total Adds 8. WGr

WGNA WPOR KMML KASE WKIX KKYX KFGO WIT! Heavy

T.G. SHEPPARD "Doncha" (Columbia) 41/31

otations: Heavy 0, Medium 8, Light 33, Total Adds 31 including WCAO, WRKZ, WNYR, WUSY, WDXE, WAMZ, WLWI, WTOR, KFGO, WOW, KLZ, KSOP

MEL TILLIS "California Road" (RCA) 37/20
Rotations: Heavy 0, Medium 6, ught 31, Total Adds 20 including WGNA, WYII, KMML, WESC, WAXX, KWMT, KTTS. KRKT, KRWO KTOM KGA

JENNINGS/NELSON/CASH/KRISTOFFERSON "Desperados Waiting For A..." (Columbia) 35/27
Rotations: Heavy 1, Medium 5, Light 30, Total Adds 27 including WCAO, WYII, KASE, WSOC, WCMS, WIRK, KSO,

SHELLY WEST "I'll Dance The Two-Step" (Viva) 31/14 Rotations: Heavy 0, Medium 4, Light 27, Total Adds 14 including WY WYII. WPAP, WKIX, KKYX, WAXX, KTTS, KIK-FM, KUGN.

RANDY TRAVIS "On The Other Hand" (WB) 30/9
Rotations: Heavy 1, Medium 5, Light 24, Total Adds 9, KMML, KLVI, KKYX, WITL, KFDI, KRKT, KUZZ, KRWQ, KQIL. Heavy:

LANE BRODY "Baby's Eyes" (EMI America) 28/12

luding WGNA, WVAM, KRRV, WVMI, WWOD, WKSJ, KFGO,

BANDANA "Lovin" Up A Storm" (WB) 25/16
Rotations: Heavy O, Medium 5, Light 20, Total Adds 16 including WVAM, WBGW, WYII, WTVY, WOKK, KRMD, WFMS, KTTS,

JIMMY BUFFETT "II The Phone Doesn't Ring, It's Me" (MCA) 24/16
Rotations: Heavy 0, Medium 4, Light 20, Total Adds 16 including WGNA, WIXY, KASE, WAMZ, WLWI, KWMT, KFDI, KUGN,

Rotations: Heavy 0, KRWQ, KSOP.

JIM COLLINS "I Want To Be A Cowboy 'Til I Die" (White Gold) 24/5

CL. KSOP. Medium: KMML, KIKK, KKYX,

RAY PRICE "I'm Not Leaving" (Step One) 24/3
Rotations: Heavy O, Medium 6, Light 18, Total Adds 3, KRRV, KASE, WKIX. Medium: WAJR, KMML, WOKK, KKYX, WITL.

CRAIG DILLINGHAM "Next To You" (MCA/Curb) 23/3
Rotations: Heavy O, Medium 6, Light 17, Total Adds 3, WKIX, KRKT, KMAK. Medium: WGNA, WFNC, KKYX. KRMD, KIGO.

The information shown on the National Airplay/50, Breakers, New & Active, and Significant Action is current. The results shown are based on reports taken from our reporters on Monday, 8-26-85

SHOPPE "Holdin' The Family Together" (MTM) 22/13

WGNA, WYII, WWOD, WLWI, WOW, KEDI, KRKT, KRWQ

BELLAMY BROTHERS "Lie To You For Your Love" (MCA/Curb) 21/21 WVAM, WCAO, WYII, KASE, WDXE, WKKO, KFDI, KUZZ.

KEITH WHITLEY "I've Got The Heart For You" (RCA) 19/16

KEAN WOXE WIWI WPAP KEGO KRKT KRST KMAK

RRWQ, KTOM.

MASON DIXON "Houston Heartache" (Texas) 19/3

Madium 8 Linhs 10, Total Adds 3, WTVY, WPAP, KRKT. Heavy: KPLX, Medium: KEAN, KMML, KLV,

MEL McDANIEL "Stand Up" (Capitol) 18/18 Heavy 0, Medium 3, Light 15, Total Adds 18 including WGNA, WBGW, WDSY, WUSY, WGTO, WDXE, WMC.

KOXY, KMAK, KNIX.

RAY STEVENS "The Haircut Song" (MCA) 18/7

RAY STEVENS "The Haircut Song" (MCA) 18/7

2 Medium 5. Light 11, Total Adds 7, KRRV, WVMI, KILT-FM, WGEE, KTTS, KUGN, KWJJ, Medium: WPOC,

CARLETTE "Tonight's The Night" (Luv) 17/0 Rotations: Heavy 0, Medium 6, Light 11, Total Adds 0, Medium: KMML, WTVY, WWOD, KRMD, KFGO, KSOP, Light: WFNC,

RICKY SKAGGS "You Make Me Feel Like A Man" (Epic) 15/15
Rotations: Heavy 0, Medium 1, Light 14, Total Adds 15 including WRKZ, WXTU, WNYR, WNOX, KSSN, WIRK, KBMR, WKKQ,

NARYEL FELTS "Out Of Sight, Out Of Mind" (Evergreen) 15/4

Polysidene: Islamu O. Madium 2. Light: WBGW, WYIR,

Polysidene: Islamu O. Madium 2. Light: WBGW, WYIR,

ROWN, KRKT, KOIL. Medium: WWAM, Light: WBGW, WYIR,

NICOLETTE LARSON "Building Bridges" (MCA) 15/3
Rotations: Heavy O. Medium 3, Light 12, Total Adds 3, WYII, WIRK, WKKO, Medium: WBGW, KRKT, Light: WVAM, WCMS,

WILLIE NELSON & NEIL YOUNG "Are There Any More Real Cowboys" (Columbia) 15/2 eavy 0, Medium 6, Light 9, Total Adds 2, WIXY, KIOV. Medium: WTSV, WDXE, KXXY, KTTS, KTPK, KVOO, KOIL.

MARGO SMITH & TOM GRANT "Everyday People" (Bermuda Ounes) 15/1
Rotations: Heavy 1, Medium 3, Light 11, Total Adds 1, WSEC, Heavy: WTVY. Medium: WYII, KMML, WPAP, Light: KKYX,

JOE STAMPLEY "I'll Still Be Loving You" (Epic) 14/12
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 12 including WC

VGNA KEAN, WEZL, KIKK, KRMD, KXXX, WOW, KVOO

LOY BLANTON "Sailing Home To Me" (Soundwaves) 14/3
Rotations: Heavy O, Medium 2, Light 12. Total Adds 3, KASE, KSOP, KGA, Medium: KRMD, KFDI. Light: WFNC, WLWI,

JIM GLASER "In Another Minute" (Noble Vision/MCA) 12/12 WVAM WBGW KASE KIKK WSM KXXY KEDI KUZZ.

WILLIE NELSON "Me And Paul" (Columbia) 11/11

Total Adds 11, WXTU, WILO, KIKK, WDXE, KXXN, WOKK, KRMD, KXXY, KMAK

EARL THOMAS CONLEY "Nobody Falls Like A Fool" (RCA) 10/10

W, WNOX, KYKX, WAMZ, WOKK, WIRK, KUZZ, KMAK

CHUCK PYLE "Drifters Wind" (Urban Sound) 10/8
Rotations: Heavy O, Medium 1, Light 9, Total Adds 8, WVAM, WBGW, WYII, WTVY, WWOD, WITL, KVOC, KIGO, Light:

ATLANTA "Can't You Hear That Whistle Blow" (MCA) 10/4 KRMD, KTTS. Medium; KFDI, Light; KRKT, KQIL, KRSY,

BILL ANDERSON "When You Leave Like That" (Swanee) 10/2
Rotations: Heavy O, Medium 1, Light 9, Total Adds 2, WKIX, KFGO, Medium: WPAP, Light: KMML, WLWI, KKYX, WOW

TOM JONES "Not Another Heart Song" (Mercury/PolyGram) 10/2
Potetions: Heavy O Medium 2, Light 8, Total Adds 2, WYII, KTTS, Medium; WI

WTVY, Light: WVAM, WDXE, WLWI, WCMS

KRMD, KVOU.

808BY BLUE "Blue Light" (Nite) 9/2
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WVAM, KRKT. Medium: WYII. Light: WBGW, KRRV, WDXE, WWDD,
KRSY, KIGO.

## ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

From My Heart

Southern Pacific

40 Hour Week

Just A Woman

Anything Goes

KATHY MATTEA/Heart Of The Country (Mercury/PG) SOUTHERN PACIFIC/Perfect Stranger (WB)

ALABAMA/Down On Longboat Key (RCA) LORETTA LYNN/Just A Woman (MCA)

CRYSTAL GAYLE/Touch And Go (WB) GARY MORRIS/100% Chance Of Raim (WB)

JOHN ANDERSON/Down in Tennessee (WB) JOHN ANDERSON/A Little Rock & Roll (& Some ...) (WB)

NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB) HANK WILLIAMS JR./Something To Believe In (WB/Curb)

OAK RIDGE BOYS/Love Is Everywhere (MCA) JUDDS/Drops of Water (RCA/Curb)

VINCE GILL/Oklahoma Borderline (RCA)

NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB) REBA MCENTIRE/I'm In Love All Over (MCA)

Tokyo, Oklahoma Tokyo, Oklahoma Partners, Brothers.. Five-0 Step On Out Why Not Me Things That Matter

Nobody Wants To Be Alone

Partners, Brothers... Have I Got A Deal For You.

## **COUNTRY ADDS & HOTS**

NARVEL FELTS T.G. SHEPPARD JOE STAMPLEY HARK WILLIAMS JOHN SCHNEIDE SHOPPE HOLLOST ROSANNE CASH JUDOS

JUDDS NITTY GRITTY DIRT RONNIE MILSAP FORESTER SISTERS

EAST MOST ADDED Hank Williams Jr. (WB/Curb) Ronnie Milsap (RCA) Marie Osmond (Capitol/Curb) Forester Sisters (WB)

SOUTH MOST ADDED Hank Williams Jr. (WB/Curb) Ronnie Milsan (RCA) T.G. Sheppard (Col.) Marie Osmond (Capitol/Curb)

MOST ADDED MIDWEST Hank Williams Jr. (WB/Curb) Lee Greenwood (MCA) Ronnie Milsan (RCA)

MOST ADDED WEST Lee Greenwood (MCA) Hank Williams Jr. (WB/Curb) Forester Sisters (WR) Ronnie Milsap (RCA) Bellamy Brothers (MCA/Curb)

LEE GREENHOOD ALABAMA CRYSTAL GAYLE JIN GLASER HANK MILLIAMS JR EXILE LORETTA LYMN JOEN SCHNIDER VINCE GILL KATHY MATTEA HOCKEST, SISTEMS JUDDS BOOMIE MILEAP

JUDDS ROWNIE MILSAP ED BRUCE OAK RIDGE BOYS

HANK WILLIAMS JR. T.G. SREPPABD BANDARA JOE STAMPLEY JIMY BOPPETT REITH MUTTER WILLIE, KRIS, WAY HOTCESE: BOSANNE CASH HITTY GRITTY DIRT SAMMER SHOWN PORESTER SISTERS BONNIE MILGAP

KYXX Odesna, TX

BARBARA HANDR ED BRUCE GARY MORRIS NOTECH ROSANNE CASH REHA HCENTIRE PORESTER SIST RONNIE HILSAP CONWAY TWITTY

RAMMINDUMENT
CARY NOMES
HANK WILLIAMS J
HANK WILLIAMS J
HAY PRICE
REMA MCERTIRE
REMA MCERTIRE
REMA MCERTIRE
REMA MCERTIRE
REMA MCERTIRE
REMAILER
STATLERS
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WSIX-FM Nashville, TN

SER HORDING, TA
BRENDA LEE
HEL TILLIS
JOHN ANDERSON
VERN GODIN
RANDY TRAVIS
SHELLY WEST
DAN POCELMENG
HOTCOST
NITTY GRITTY DIRT
SANTER BROWN
REBA HCENTIFE
COMMAY THITTY
RONNIE HILBAP

ANNE MILITANS JR.
ARTLANTA
BANDANA
JIHNY MUFFETY
REITH MULTLEY
JOY FORG
MILLIE, RHIS, MAY
T.G. SHEPPARD
JOE STAMPLEY
ROBBY JENKINS
MILLIE MILON
BOLTON
MILLIE MILON
BOLTON
MILLIE MILON
BOLTON
MILLIE MILON
BORNE HILLSAP

LEE GREENMOOD T.G. SHEPPARD HANK WILLIAMS MICKEY GILLEY STEVE MARINER RAY CHARLES STATLERS DAN POGELBERG HOTLEST: ROSANNE CASH

DAN POGELERG CHANCE HANK WILLIAMS JR. JOHN ANDERSON LZE GREENHOOD BORNY BARE HOME ST. HOME ST

## EAST

WXTU Philede

JOHN ANDERSON
ALABAMA
BRENDA LEE
MARK MILLTAMS ,
RAY CHARLES
LAME BROOV
JOHN ROUTH
R CHANCE
JUDY RODMAN
GARY MORRIS
JOHN ANDERSON
MOTESTI
STLVIA
ROBNIE MILSAP
NITTY GRITTY
JUICE NEWTON
FORESTER SIST

AMBOOMS, PA
CHUCK PYLE
T.G. SHEPPARD
T.G. SHEPPARD
MILLIE NELSON
JIM GLASER
BELLANY BHOTHERS
LAVE HOLY
ENDPTE
RAY CHARLES
BANDANA
LAVOGINE
BORN BALLE
HOLESEN
PORETTER
PRESENTER
ERAN HCENTIFE
MARIE OSMORD
MATCHEN
MARCHE
MATCHEN
MARCHE
MATCHEN
MATC KICKEY GELLEY
HANK MILLIAMS JR.
BANDANA
HOTLOSE:
MAYLON JENNINGS
EDDIZ RABBITT
JUICE MERTON
HARIE OSHOND
OAK RIDGE BOYS

GARY MORRIS
EXILE
ED SRUCE
MARRARA MANDRI
MOCTORY
FORESTER SISTI
SONNIE MILEAP
COMMAY TWITTY
EDDIE RABBITT
JUICE NEWTOK

ALABAMA
7. GRAHAM BROM
LEE GREENHOOD
JOHN SCHNEIDER
MICKEY GILLEY
BOTAMEL
ROSANNE CASH

none Nottest;

LEE GREENMOD STATLERS
GARY HORRIS
T.G. SHEPPARD
VERN COSDIN
HOTCOES:
OAK RIDOE ROYS
RONNIE HILSAP
FORESTER SISTE
CRYSTAL GAYLE
EXILE

BARBARA MANDREI STATLERS MICKEY GILLEY LEE GREENWOOD DAN POOSENERS JULY NURNETIE HARIE OSMOND OAK RIDGE BOYS RONNIE MILSAP EDOLE RARRITT COMMAY TWITTY WILLIE MELSON RICKY SKAGGS WDSY Philaburgh, PA SELLANY BROTH WUSN Chicago, IL

HANK WILLIAMS JR. BRENDA LEE HOTTOR'S RONNIE HILEAP HARIE OSHOND JUICE MEMTON OAK RIDGE HOYS ALASAMS

WANIAND, ONT

GARY MORRIS
EXILE
EXILE
LOUIS SAMONRELL
LOUIS CHORTOR
LOUIS CHORTOR
LOUIS CHORTOR
MARKAN
MARKEN
MORLOR
FORENERS ESTERS
ROUNDE MILESAP
SYLVIA
CHARLY MCCLAIN
MARKAN
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CHARLY MCCLAIN
MARKAN
MARKAN WWVA Wheeling, WV

HANK WILLIAMS JR. HAMPIN & LOGGINS HOTTEST: FONNIE HILSAP MARIE OSMOND OAK RIDGE MOYS GEORGE JONES CHYSTAL GAYLE PANK WILLIAMS JR.
NELSON & YOUNG
TOM T. MALL
JINGT SUPPETT
CHANCE
JOHN ANDERSON
HOTCHEST
STEVE WARRINER
JUICE MEMFON
CHARLY NCCLAIM
MERLE MAGGARD
KETTH STEGALL

MELTILLIS
HANK WILLIAMS JR.
SHELLY WEST
NICOLETTE LARSON
T.G. SHPPAN
BELLAMY BADTHERS
BELLAMY BADTHERS
WILLIE, KRIS, WAY
TOM JONES
CHUCK PFLE
BOOKER MILDAP
BOOKER MILDAP
COMMAY TWITTY
MARIE OSMORD
STIVIA

KIX106 Washington, DC T. GRAFAN BROWN
LOUISE MANDRELL
LEE GREEMMOOD
KATHY HATTEA
WILLIE NELSON
HOLLOST;
COMMAY THITTY
MAC DAVIS
WELTES
WILLIES
SYLVIA

MIDWEST

SHELLY MEST
MEL TILLIS
BARBARA MANDRELL
MILLIA REIS, MAY
MANK MILLIAME JR.
BOTTES!
NITTY GRITTY DIST
RONNIE RILEAP
SAMTER BROWN
CONMAY THITTY
MARIE OSMOND GEORGE JONES
ED BRUCE
LEE GREENMOOD
HANK WILLIAMS JR.
ROTTEST
RONNIE MILSAP
PORESTER SISTERS
ALADAMA
SOUTHERN PACIFIC KFGO Fergo, ND

ALABAMA EXILE GEORGE JONES

HARR MILLIAMS JR.
SOUTHERN PACIFIC
JOHN SCISNICHER
HOTEST: JUDOS
STRIPT ORITTY DIRT
SYLVIA RITTY DIRT WKMF Flim, MI EATHY MATTEA Hottost: MARIE OSMOND OAK RIDGE BOYS JUICE MENTON FORESTER SISTE ROMNIE MILSAP

LEE GREENWOOD SOUTHERN PACIFIC

WILLIE, KRIS, WAY ALARAMA LEE GREENWOOD HANK WILLIAMS JR. HANK WILL.
HOTTEST BROWN
CONNAY TWITTY
RONNIE HILSAP
OAK RIDGE BOY
GEORGE JONES

WCXHFM Detroit, MI none Nottest:

NONE
WAKG-AMPM
DUMUM, MM
BELLANY BROTHERS
RICKY SKAGGS
RI

KATHY MATTEA ED SRUCE BARBARA MANDRELL SOUTHERN PACIFIC STATLERS HOTLOST; HOTTMET; MAYLON JENNINGS ROBNIE HILSAP SYLVIA COMMAY THITTY OAK RIDGE BOYS

WDAF Kanssa City, MO RAY CHARLES VERN GOSDIN MOE BANDY HOCLEST: EDDIE RABBITT REBA MCENTIRE BONNIE MILSAP CONNAY TWITTY

KFKF-AM/FM Kenses City MO JOHN CONLEE MICKEY GILLEY EDDY RAVEN HOLLEST: MAC DAVIS FORESTER SIST WAYLON JENNIN RONNIE HILSAN CONMAY THITTY

HILLIE, KRIS, WAY
MILLIE, KRIS, WAY
BRENDA LEE
BRENDA LEE
BRISH MAND
AND HOSELBERG
BILL ANDERSON
HOCLEST
BOCANNE CASH
NITTY GRITTY DIRS
SANKE BROWN
FORESTER SITYES
WAYLON JENNINGS

WILLIE, KRIS, WAY BANK WILLIAMS JR. BILLY BURNETTE ALMOST BEOTHERS JOHN ANDERSON HOTLESS. HITTY GRITTY DIFF FORESTER SISTERS MARIE ORSONO JUICE NEWTON

STATLERS
JOHN DENVER
SOUTHERS PACIFIC
NOTEBER
ROSANNE CASH
HITTY GRITTY DIRT
FORESTER SISTEMS
WAYLON JENNINGS
RONNIE HILBAP LEE GREENWOOD KATHY MATTER

STEVE MARINER GEORGE JONES HOTLEST: HARLE OSMOND FORESTER SISTERS WAYLON JENNINGS EDDIE RABBITT RONNIE MILSAP WDGY Minnespolis, MN

WWJO St. Cloud, MN HANK MILLIAMS JR. STATLERS LEE GREEMOOD T. GRAUM BROWN HOTTESTER SISTERS ROUNIE MILSAP CONNAY TWITTY MARIE OROMD CHARLY MCCLAIN MINOL ND

KXXY.

PORESTER SISTE RONNIE HILSAP

nto Ca

WIL-AM/FM St. Louis, MO STATLERS
BARBARA MANDRELL
SOUTHERN PACIFIC
HOTLORI;
NITTY GRITTY DIRT
SAMYER BROWN
FORESTER SISTERS
MAYLON JEMNINGS
BONNIE MILBAP WILLIE NELSON
RAY CHARLES
JOE STAMPLEY
FICKY SKAGOS
NEL HCDANIEL
BELLANY BOOTHES
JIN GLASER
MOTURN JENNING
SONNIE NILSAP
STLVIA
PONNIE NILSAP
JUICE NENTON
JUICE NENTON

Springled, MO
WILLIE, RUSS, MAY
TOM, SOMES
REF, TILLIS
LANE BRODY
BARK MILLIANS JR.
SHELLY WEST
BARKAMALIANS
BARLANA
HOLLANS JR.
HOLLANS
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MAY
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THOM
HOLLANS

BELLMY RROTHERS
RANDY TRAVIS
EXILE
RILLE, KRIS, MA
JIMPY SUPER
SHOPE
JIM GLASER
JOÉ STAMPLAY
HOLLES
HOLLES MARBARA HANDRELL LEE GREENWOOD KATHY HATTEA RATHY MATTER HOTCHET I RONNIE MILSAP FORESTER SISTERS STLVIA JUICE NEWTON MARIE OSMOND

SOUTH

KASE Austin, TX

JIM GLASER
BELLANY BROTHERS
ED BRUCE
BRIENDA LAT
LOY BLANTON
PAY PRICE
JIMMY BROTHERT
MILLIE, KRIS, MAY
HOSTER
HONNER MILSAP
HARIE COSMOD
STEVE WARINER
HICKEY GLLEY
STATLERS

GEORGE JONES LORETTA LYNN MOTLEST: ROSANNE CASH NITTY GRITTY DIRT ROSNIE HILSAP

TOM T. HALL
MEL TILLIG
BRINGH LET
RANGY TRAVIS
RANG WILLIAMS JR.
VERN GOSDIN
HOTCOST
ROSTER SISTERS
ROWNIE HILDAP
HARIZ GSHOND HANK WILLIAMS
KEITH WHITLEY
DAN FOGELBERG
JOE STANFLEY
T.G. SHEPPARD
HOLLOST
HONNIE HILSAP
JUICE NEWTON
FORESTER SIEG
KARIE OSMOND
EXILE

HANK WILLIAMS
MEL TILLIS
RAY STEVENS
RAY PRICE
SHELLY WEST
LANE BRODY
NOTES:
RONNIE MILSAP
EDDIE RAPAN
MET GENON
MET THE TOTAL
MET GENOND
MET THE TOTAL
MET GENOND

BARBARA MANDRELL CHARLY MCCLAIN MICKEY GILLEY LEE GREENMOOD LOUISE MANDRELL GARY MORRIS BOTTEST FORESTER SISTERS FORESTER SISTERS SYLVIA STATLERS
HANK HILLIAMS JR
JOHN ANDERSON
VERN GOSDIN
CHANCE
JUBY RODGAN
SOTCHALL
RONNIE HILSAP
PORESTER SISTERS
RONNIE HEDOMELL
HARII OSHOND
GEORGE JONES JOHN ANDERSON
PREDDY FOWERS
RELANY HOTHERS
NELSON 4 YOUNG
MILLIE, KRIS, MAY
HARK MILLIAMS JR.
HOTHERS

KLVI Beaumont, TX HICKEY GILLEY LORETTA LYWN RANDY TRAVIS LEE GREENWOOD HOTLEST: HIRLE NANGGARD FORESTER SISTE JUDDS COSMAY TWITTY SYLVIA WTOD Toledo, OH

RAY STEVENS STATLES JOHN ANDERSON MICKEY GILLEY LANE BROOY HOTELEY ENHIE MILSAP CONNAY THITTY WAYLON JESNING MARLE OSMORO KWEN Tulsa, OK MAYLON JERRINGS EXILE BARBARA MANDRELL Hottest; JUDDS RONNIE HILSAP NITTY GRITTY DIR COMNAY THITTY MARIE OSMORD

WZZK-FM Birmingham, AL Notest:

HAMR WILLIAMS JR.
T.G. SHEPPARD
JOE STANPLEY
MILLIE, KRIS. MAN
RANDANA
HOTESEL HAGGARD
JOHN SCHWEIDER
JOHN ANDERSON
ALJARMA
STATLERS JOHN SCIONFIDER T.G. SHEPPARD NOTLEGE! RONNIE MILSAP MARIE OSMOND JUDDS CONNAY THITTY STATLERS

WEZL-FM Cherieston, SC JOE STAMPLEY HANK WILLIAMS JR VERN GOSDIN 'MOST BROTHERS

CHARGONS NOT
NITTY GRITTY DIRT
MILLIE, KRIS, MAY
JUDY RODMAN
LOWISE HANDELL
HOTLERIT FORESTER SISTERS
RONNIZ MILSAP
RONNIZ MILSAP
RONNIZ MILSAP
RONNIZ MILSAP
MARIE OSNOND
JUCCE NEWTON

KSSN Little Rock, AR HANK WILLIAMS JR.
VERN GOSDIN
TOH T. HALL
WILLIAMS JR.
VERN GOSDIN
TOH T. HALL
WILLIAMS JR.
VERN SCAOCS
RELEV KYKX Longview, TX WCOS-AM/FM Columbia, SC HEL MCDANIEL LEE GREENWOOD EARL THOMAS CONLE ROSANNE CASH REMA HCCNTIRE RONNIE HILSAP HARIE OSMOND ZODIE RARBITT

WAMZ-FM Louisville, KY HANK WILLIAMS T.G. SHEPPARD JINOY BUPPET LEE GREENWOOD MICHAEL MURPH EARL THOMAS CI JUDY RODHAN HOLLOST JOHN ANDERSON RAY CHARLES MICKEY GILLEY ALMOST BROTHER: HOTCEST: NONNIE HILDAY JUICE NEWTON EDDIE RARBITT MARIE OSMOND

WWOD Lynchburg, VA WKLO ... HEL MCDANIEL
JIM COLLINS
T.G. SHEPPARD
SHOPPE
LANE BRODY
HICKEY GILLEY
CHUCK FYLE
HOTEASH
ROSANNE CASH
SANYER BROWN
MARIE OSMOND
RONNIE MILSAN
GENE WATSON T. GRAHAM BROWN Hottest: PORESTER SISTE! RONNIE MILSAP COSMAY TWITTY JUDOS VINCE GILL WTVY Dothan, AL

KPLX-FM Dalles/F1, Worth

Dothen, AL
HANK MILLIAMS
T.G. SHEPPARD
SRELLY MEST
DAN FOGILHERG
ATLASTA
HEL TILLIS
BANDANA
HEST TILLIS
BERA HCENTIRE
BOSANNE GASH
COMMAY TWITTY
RONNIE HCENTIRE
RONNIE HCENTIRE
HISAP
RONNIE HCENTIRE WMC-AM Memphis, TN

KHEY El Peso, TX HOTEBET ROSANNE CASH SYLVIA REBA HCENTIRE HARIE OSHOND RONNIE HILSAP WOKK Meridian, MS

T.G. SMEPPARD
MILLIZ NZLSON
JINYT SUPPETT
BANDANA
DAN POCILORS
JOHNSTONS
EARL THOMAS COMLE
NOTES BANDANA
RAMDY TRAVIS
LOUISE MANDRELL
MARIE GROND
RONNIE HILSAP

KISS-FM Mismi, FL

WFNC Fayettaville, NC

Feyetteville, NC
ALABAMA
ANABAMA
ANABA WESC-AMFM Greenville, SC

KKK#M Houston, TX

SOUTHERN PACIFIC EXILE NotLest: MATLON JENNINGS ROWNIZ MILSAP PORESTER SISTERS ROSANNE CASH JUICE NEWTON HANK WILLIAMS SILLY BURNETTE SMITH & GRANT MEL TILLIS JOE STANFLEY MOTERATE CONNAY THITTY RONNIE MILSAP MILTES JOHN SCHNEIDER MILLIE, RRIS, MAY
T.G. SHEPPARD
LAME BRODY
VEPN GODIN
KEITH WHITLEY
HOSLANDE CASH
HITTY GRITTY DIRT
SAMMER BROWN
FORESTER SISTERS
WAYLON JENNINGS KILT-FM Houston, TX

CRYSTAL GAYLE
T.G. SHEPPARD
KEITH WHITLEY
LAME BRODY
SHOPPE
JIMAY BUFFETT
JIM COLLINS
HOTER
SANYER BROWN
ROWSE WILSAP
COMPAY TNITTY
MARIE OSNOWD
STATLESS

JANIE PRICKE EARL THOMAS C RICKY SKAGGS

WDXE Lawrenceburg, TN 160 reporting stations LEMMENCADURG, IN
HILLER, KRES, MAY
BRILLER, KRES, MAY
BRILLER, KRES, MAY
BRILLER, KRES, MAY
BRILLER, KRES, MAY
HILLER, KRES, MAY
HILLER, M 153 current reports

WSNO/Barre WIXL/Newton WZZK/Birmingham WUSN/Chicago WCXI/Detroit KCJB/Minot WTOD/Toledo

The following stations failed to report this week and therefore their rotations were frozen:

> WQBE/Charleston WWWW/Detroit WCUZ/Grand Ranids WIRE/Indianapolis KCCY/Pueblo KCBQ/San Diego

WEST DAVID ALLAN CO SHOPPE MEL TILLIS MANUT TRAVIS MANUT TRAVIS MANUEL PELTS VILLIE, KRIS, LOGETTA LYNEN JOHN SCHNEIDER MADDIN & LOGGI KEVIN PEARCE TALL MENSLEY MASON DIAGN SILLY SUNSETTE CRAFG DILLINGU. BOULEY

KIK-FM Ansheim, CA BARBARA HAM LEE GREENWOO RAY CHARLES SHEELLY WEST

Botes, ID

LEF CAREADOOD
DETYLLES
DARRACA HAMDERLI,
MICKEY GILLEY
RANK WILLINS JR.
SOUTHERN PACIFIC
DAN POCELERG
MELLE NAGANO
MILLIE, RATE, NAT
HOSTORE I MADRIEL
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MATCH Denner, CO
ED BRUCT
LEE GRZENHOOD
T.G. SHEPPARD
HOTTEST:
HONNIE HILSAP
MARIE OSMOND
ROSANNE CASH
ALAMAMA
OAK RIDGE BOYS OAK RIDGE BOYS
KUGMEN
EUGHNO, OR
VERN GOSDIN
SHELLY MEST
JIHAY SUFFETT
RAY STEVENS
HOLLSEL
HOSANNE LITTY DIRT
HOSANNE LASH
PORESTER SISTERS
RONNIE RILLAP
MARIE OSHOND

COMMAY TWITTY
KYOC
Casper, WY
EXILE
ALMOST RECTHE
CHECK PYLE
HOLEANIS
HAC DAVIS
KERRY ROCERS
JUICE NESTON
HARIZ OSHOND
KEITH STEGALL Frenc, CA
T. GRAHM BROW
WILLIE, KRIS,
HAME GRAY
HEL TILLIS
BELLANY BROTHE
BOTGESTE SISTE
KONNIE HILSAP
FORLETER SISTE
HERLE HAGGARD
MAYLON JENNING
ROSANNE CASH

JOHN SCHNEIDER BARBARA HANDRI LEE GREENWOOD DAN FOGELBERG KMAK Freeno, CA NMAN
Freeno, CA
REITH WHITLEY
CRACE DILLINGHAM
VENO GOSDIN
MEL MCDARIE
MEL TILLIS
MEL RILLIS
MEL RI RATHY MATTER HANK WILLIAMS JR. VERN GOSDIN HOTLER: STERS ROWNE HILSAP MAYLOW JENNINGS SAMYER BROWN EDDIE RABBITT

WILLIE, KRIS, T.G. SHEPPARD JIMY BUFFETT NEL TILLIS SHOPPE KEITH WHITLEY DANNY DARST

KNEW Oeklend/S.F., CA BELLARY BROTHER JIH GLASER RICKY SKAGGS MEL NCDANIEL RANDY TRAVIS NANVEL PELTS

MEL TILLIS
VERN GOSDIN
BELLAMY BROTHERS
KEITH WRITLEY
WILLIE NELSON
RICKY SKAGGS
NOTLERI;
PORESTER SISTERS
SAMYED BROWN
RONNIE MILSAP
MAYLON JENNINGS
MARIE OSHOND KSOP-FM Salt Lake City, UT SAN LANC CHY, UT
HARK WILLIAMS JR.
VERN GOSDIN
JOHN ANTERSON
EARL TSONAN COSLE
T. G. SHEPPARD
T. G. SHEPPARD
LOY BLANTON
EATH SHOTHER
JINY SUPPET
LOY BLANTON
EALLANT SHOTHER
SANTER SHOTHER
MATLON JERSINGS
SANTER SHOTHER
MATLON JERSINGS
ERBA MCCPYTIRE
STEVIA

CRYSTAL GAYLE EXILE GARY MORRIS HOTTEST JUDDS NONNIE MILSAP FORESTER SISTERS ROSANNE CASH BARBARA MANDRELL, LIE GREENMOOD GARY MORRIS STATLERS HANK WILLIAMS JR. HOTTOGETY MITTY GRITTY DIRT MAYLON JERBINGS FORESTER SISTERS ROSANNE CASH JUDOS

none Hottest:

BARBARA MANDRELL LORETTA LYNN LEE GREENMOOD MOLUMATI FORESTER SISTERS BONNIE MILEAP MAYLON JESMINGS SAMYER BROWN ROSANNE CASH KMPS-AMFM

KRPM Tacome, WA

KVOO Tulse, OK

JOHN SCHNEIDER Hottest: NITTY GRITTY DIRT SAWYER BROWN FORESTER SISTERS ROWNIE HILGAP KGA Spokene, WA SHELLY WEST LOY BLANTON MEL TILLIS HANK WILLIAMS JR.

Hottest: PORESTER SISTERS ROWNIE MILSAP

JORN ANDRESON SMELLY MEST HANK WILLIAMS JR. SMOPPS CHUCK DYE. TON T. HALL HOTEAS: FORESTER SISTERS RONNIE HILSAP RESA HCENTIRE WAYLON JENNINGS JUICE NEWTON

STATLERS
LEE GREENHOOD
MICKEY GILLEY
LOUISE HANDRELS
HOCKAEL HURPHEN
HITTY GRITTY DI
ROSANNE CASE

The following stations reported no change in their rotations this week:

> KKAL/Arroyo Grande WYRK/Ruffalo

KPLX/Dallas - Fort Worth

## ADULT/CONTEMPORARY

## **BREAKERS**

## STEVIE WONDER Part-Time Lover (Tamla/Motown)

61% of our reporters playing it including WFBR, LOVE94, WPIX, WHTX, WTAE, WRMM, WSB-FM, 97AIA, WLTS, 2WD, W101, 55KRC, WARM98, WNIC, WOMC, KUDL, KS94, KYKY, KMJI, KOST, KKLT, B100, KFMB, KIFM, KJR.

## **NEW & ACTIVE**

AMY GRANT "Wise Up" (A&M) 64/11 Potatione: Heavy 2/0 Medium 32/4 Light 30/7.

ARITI JUNIAN TISO UP (ACM) 94/11
FORGISTON: HEAVY 2/O, Medium 34/1, Light 30/7, Total Adds 11, KGW, KIFM, WSFM, WGOW, WMGM, KBOI, WTNY, WKYX
KWEB, WJON, KFQD, Heavy: WKBW, WEZC. Mediums include: KVIL-FM, WCCO, WKYE, WGY, WKGW, WSFL, WNAM

MOTELS "Shame" (Capitol) 63/5

THE STATE OF THE S

WHAM, WHEC, KIOA, WTRK, WIMGN, KOIL, WHNN, KKULA, KWAN, Debut at number 25 on the AIC chart.

LAURA BRANIGAN "Spanish Eddie" (Atlantic) 54/0

Rotations: Heavy 4/0, Medium 32-0, Light 18/0, Total Adds 0, Heavy, WKBW, KEY103, WKYX, KOSW. Mediums Include:
WITS. WKYE. WHAM, WHBC, KIOA, WTRK, WMGN, KSK, KESST, KKPL.

PHIL COLLINS: "Don't Lose My Number" (Atlantic) 52/7

Rotations: Heavy 14/0, Medium 20/4, Light 18/3, Total Adds 7, WHTX, WEIZ, WHAS, WRKA, KLYF, WLHT, WENS, WHNN, WCWC, WILLEY, WKYE, WKWMAN, WHISK, KKWA, WWNR, WSKY, WCHY, KRLB, WKYX, Mediums

MATT CHARD "WHAD SIGN AND WIND WINY, KWAY.

MATT CHARD "WHAD SIGN AND WINY, KWAY.

WHATT CHARD "WHAT SIGN AND WINY, KWAY.

Include: KVIL-FM, ZWD, BTIO, V100 WSFM, WIVY, KWAW.

MATT BIANCO "Whose Side Are You On?" (Allantic) 46/14

Rotations Heavy 00, Medium 15/2. Lipin 31/12, Total Adds 14, WKBW, WARM98, KEY103, WSFL, WAVE, WTRX, KKPL,
WTKO, WTN, WSKY, WKYX, WOON, KKLY, KMGO, Medium include WFBR, WCCO, KIFM, WISN.

JOHN PARR "St. Elmo's Fire" (Altantic) 46/6

Floations: Heavy 15/1, Medium 22/2 Lipin 93, 7041 Adds 6, WCMC, V100, WSFM, WEZ, KDUK, KWAY, WSKI, Heavy,
KVIL-FM, ZWD, WLFF, WSNW, WHAS, WLHT, WENS, KRAY, KKUA, WWNR, WCKO, WKYX, KTYL, Mediums include: WHTX,
SWSKRC, WKYE, WIRK, WAVE, WAMA, KIOA, WTRN, CDebts at nutriber 24 on the ArC 18/14

Rotations: Heavy 16/14, Total Adds 17, V9BR, WKBW, KFMB, WKGW, KEY103, K106, WEIZ,
WHBY, WTRK, WWNR, WSKY, WSEY, WZCO, WJBC, KWEB, WBOW, KKLY, Mediums include: WPIX,
WHSY, WTRK, WWNR, WSKY, WSEY, WZCO, WJBC, KWEB, WBOW, KKLY, Mediums include: WPIX.

DAVID FOSTER "Love Theme From "SI. Elmo's Fire" "(Atlantic) 43/11
Rotations: Heavy 3/0, Medium 24/4, Light 16/7, Total Adds 11, 2MO, KLSI, WMX, WAEB, WKYE, WCHV, WGSV, KRLB, WFFX, KFDO, KRSB, Heavy, KUDL, KIFM, WHBY. Medium: WFBR, KVIL-FM, WLTS, B100, WBT, WEZC, WRVA.

BINITED CLETCES "INDIA" MAL" (MCA) 4/3-6.

POINTER SISTERS "Dare Me." (RCA) 41% , woolum, week, KVIL-FM, MLTS, 8100, WBT, WEZC, WFWA
PRIAtion's Heavy, 80, Medium 2022, L195, 1028, 1044, adds 8, WHTX, WCLY, WLTF, WSFM, WING, WLHT, WFMK, KDUK,
Heavy, WNNR, WSKI, WWPA, WCLYK, KKLY, KGW, Medium's include KVIL-FM, KMGG, 8100, KEY103, WNAMA, WMGN,
KEST.

DARYL HALL & JOHN OATES "The Way You Do The Things You Do" (RCA) 38/24
Rotations Heavy 0.0, Medium 17/9, Light 21/15, Total Adds 24, WHTX, WMJI, KYKY, WBT, WIYY, KELT, WEZS, KIOA,
WIRX, WHN, 3WM, KBEST, WWNR, WEIM, WKNE, WSKI, WWPA, WSKY, WCHV, WKYX, WAEV, WMT-FM, KFOD, KMGQ.

## **ROTATION BREAKOUTS**

	Reports/Adds	Heavy	Medium	Light	
KOOL & THE GANG					
2 TINA TURNER	133/0	121	12	0	
	130/1	115	14	1	
3 BILLY JOEL	128/0	116	12	0	
	124/1	90	34	0	
5 BILLY OCEAN	124/0	94	28	2	
G COREY HART	114/0	74	35	5	
WHITNEY HOUSTON	128/5	61	56	11	
HUEY LEWIS & THE NEWS	105/3	80	24	1	
9 ARETHA FRANKLIN	104/1	64	37	3	
MICHAEL FRANKS	111/0	47	57	7	
TO RONNIE MILSAP	100/0	49	40	11	
12 PAUL YOUNG	87/0	31	40	16	
13 DeBARGE	85/2	22	48	15	
MATALIE COLE	98/1	31	56	11	
COMMODORES	106/12	11	78	17	
10 HOWARD JONES	100/6	20	65	15	
T AIR SUPPLY	104/10	10	75	19	
1 BEACH BOYS	94/3	15	68	11	
MICHAEL McDONALD	96/5	17	64	15	
20 DON HENLEY	80/0	19	46	15	
3 GODLEY & CREME	93/17	19	52	22	
22 KENNY LOGGINS	69/0	24	34	11	
STEVIE WONDER	82/82	1	35	46	
② JOHN PARR	46/6	. 15	22	9	
4 MOTELS	63/5	7	36	20	
	53/5	13	50	20	

## **MOST ADDED**

STEVIE WONDER (82) Part-Time Lover (Tamla/Motown)
DARYL HALL & JOHN DATES (24) You Do The Things You Do (RCA)
DURELL COLEMAN (17) Somebody Took My Love (Island) A-HA (17) Take On Me (WB) GODLEY & CREME (17)

## HOTTEST

KOOL & THE GANG (109) Cherish (De-Lite/PolyGram) BILLY JOEL (93) You're Only Human (Se Wind) (Columbia) TINA TURNER (86) We Don't Need Another Hero... (Capitol)
HUEY LEWIS & THE NEWS (64)
Power Of Love (Chrysalis)
BILLY OCEAN (56)

HUGH MASEKELA "The Joke Of Life" (Jive/Arista) 38/6

pavy 0/0, Medium 15/1, Light 23/5, Total Adds 6, WKGW, WTRX, WTNY, WBOW, KFQD, KALE. Mediums in , KGW, WGY, WHBY, WISN, KSL.

Chide: WPBH, KUW, WGT, WHBT, WISH, KSL.
ERIC TAGG "Woman I Love" (RMC) 36/7
Rotations: Heavy 00, Medium 11/1, Light 25/6, Total Adds 7, WHBC, WMGN, WHNN, WWNR, WORG, KTWO, KMGO.
Mediums include: WKYE, KSL.

A-HA "Take On Me" (WB) 35/17 Rotations: Heavy 0/0, Medium 17/6 Light

Rolations: Heavy 010, Medium 176, Lipm 18/11. Total Aods 17, WHTX, WRMM, 2WD, WKYE. WEIZ, KBEST, KKPL, WWNR, WSKI. KRLB, WORG, KTYL, WCIL, WXUS, WBOW, KTWO, KRNO, KGSW, KRSB. Mediums include: KOST, WMGN, KFR, KWAV. JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 33/1
Rotations Heavy 3/6, Medium 18/6, Upin 12/1, Total Adds 1, WHNN. Heavy: WPHO, WEIM, WTKO. Mediums include.
WPHR. KVILE-M. WCCO, KGW, WHVA, WHBV.

JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 32/16

Raiacons Heavy 00, Medium 41, Light 28/15, Total Adds 16, WAEB, WKYE, KEY103, WSFL, WHBC, KBEST, KKPL, WWWR, WYKO, WSKI, WCAS, KHB, WZIQ, WFK, WCIL, KFDD.

MADONNA "Dress You Up": (Siter/WB) 31/4, KFDD.

MADONNA "Dress You Up": (Siter/WB) 31/4, KFDD.

Realions: Heavy 2/0, Medium 14/2, Light 15/3, Total Adds, WHX. 2WD, WFAL, WFMK, KDUK, WSKI, Heavy: KFI, WCKQ.

Mediums include: KVIII-FM, WSKY, KMGG, WAEB, WICC, WMGN.

CARRIE LUCAS "Hello Stranger" (Constellation/MCA) 38/13
Rotations: Heavy 0/0, Medium 9/2, Light 21/11, Total Adds 13, WKBW, WAE
KFSB, KFQD, KQSW, KALE. Mediums include: KIFM, WISN, KSL. WAEB, WSFL, WSKI, WGSV, WFFX, WJBC, WMT-FM,

## SIGNIFICANT ACTION

MAURICE WHITE "Stand By Me" (Columbia) 29/10

0.00, Medium 101, Light 199, Total Adds 1.0, WTRX, WHNN, WEIM, WSKI, WCKO, WAHR, WJBC, KTWO, edium: WPIX, WBT, WMGN, KWAV, WSKY, WFFX, WMT-FM, KMGO, KALE.

NOSW, Proc. MIRUSHI WITA, WITE, WITES, AVEX, WOT, WITE, WITE, AMBU, ARLE.

STING "FORTESS Around Your Heart" (AMM) 26/11

Relations Heavy 10, Medium 103, Light 15/8, Total adds 11, WARMS, WAEB, MKYE, WMGN, KBEST, WWNR, WSKI, WSKI, WOOM, KKI, WEST, WOOM, KKI, WEST, WITE, WITE,

JOHN COUGAR MELLENCAMP "Lonely DI" Night" (Riva/PolyGram) 25/5
Rotations: Heavy 1/0, Medium 12/2, Light 12/3, Total Adds 5, 2WD, B100, KEY103, WTNY
KYIL-FM, WKYE, WEIM, WSKI, WWPA, WSKY, WCKO, WKYY, WFFX, KTYL.

EL DeBARCE with DeBARGE "You Wear It Well" (Gordy/Motown) 23/14 Routlords Heavy 00, Medium 61, Light 1713, Trail ands 14, WHTX, KOST, WWNR, WEIM, WSKI, WWPA, WCHV, KRLB, WORLD, WHTP, WOOR, KKLU, KALE Medium, WPIX, WCKO, WGSV, WKYX, WFEX.

BLACK TIE "If You Gotta Make A Fool Of Somebody" (Bench) 23/2 Rotations: Heavy 0/0, Medium 6/1, Light 17/1, Total Adds 2, WKYE, WSKI, Medium: WFBR, WEIM, WMT-FM, KRSB, KALE.

UM440 with CHRISSIE HYNDE "1 Golf and AGDS 2. WYYE. WSKI. Medium: WEBR, WEIM, WH.T-M. KRSB, KALE. UM440 with CHRISSIE HYNDE "1 Golf you Babe" (A&M) 22.03 Hodium: WEBR, WEIM, WH.T-M. KRSB, KALE. Hodiations: Heavy 0.6, Medium 13/1, Light 92.1 Total Adds 3, 2WD, KOIL, KWEB, Medium: KYIL-FM, KLSI, WAVE, KWAV, KRSST, WWNM, WEIM, WSKI, WCKO, WCHV. WAHR, WZLCO.

ABC "Be Near Me" (Mercury/PolyGram) 21/9 Rotalions: Heavy 0/0, Medium 7/1, Light 14/8, Total Adds 9, WRMM, WAEB, WSKI, WWPA, WCHV, WGSV, WAGE, WORG, KKLV. Medium: KVIL-FM, WKYE, WMGN, WSKY, WCKO, KTWO.

EURYTHMICS "There Must Be An Angel" (RCA) 21/1 1, WHTX. Heavy: WFBR, WEIM, WWPA, WCHV. Medium: WRMM

GEORGE FISCHOFF "Feel" (FastFire) 21/0

Obulone: Flesy) (JO, Medium 4(D, Light 17/D, Total Adds 0, Medium: WFBR, WISN, WSKI, KRSB.

DON HERLEY "Sunset Grill" (Geffen) 17/9

DON HORLEY "Sunset Grill" (Geffen) 17/9

Rotations: Heavy OO, Medium 6(D, Light 11/7, Total Adds 9, WARM98, KEY103, WMGN, KWAV, WEIM, WSKY, KTYL, KOSW, KALE. Medium: LOVE94, WRMM, WKYE, WCHV. al Adds 0. Medium: KEY103, WWNR, WCKQ, KKLV, KQSW, KRSB.

TIM WEISBERG "You've Got To Know" (Desert Rock) 15/2

JOHN WAITE "Every Step Of The Way" (EMI America) 15/1 Rotations: Heavy 0/0, Medium 1/0, Light 14/2, Total Adds 2, WAVE, WBO! JOHN WAITE "Every Step Of The Way" (EMI America) 15/1 Rotations: Heavy 0/0, Medium 7/0, Light 8/1, Total Adds 1, B100. Medium:

dium: WKYE, WMGN, WWNR, WWPA, WCKQ, WZLQ,

JULIAN LENNON "Jesse" (Atlantic) 13/0 Rotations: Heavy 0/0, Medium 5/0, Light 8/0, Total Total Adds 0. Medium: KWAV, WCKQ, WFFX, KKLV, KALE.

Rotations: Heavy 0/0, Medium 5/0, Light 8/0, Total Adds 0. Med JOHN CAFFERTY "C-I-T-Y" (Scotti Bros./CBS) 13/0 Rotations: Heavy 2/0, Medium 7/0, Light 4/0, Total Adds 0. Heav WCHV, KKLV, KOSW.

avy: WCKQ, KALE. Medium; WAVE, WWNR, WSKI, WWPA,

GINO VANNELLI "Hurts To Be In Love" (HME/CBS) 10/10
Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, KFMB, WKRSB, KMGQ. FMB, WEIZ, WAVE, WCHV, WAEV, KTYL, KWEB, KTWO,

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

## LADY OF LIBERTY NUT RECORD 1986

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Records Burns, TN

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## A/C ADDS & HOTS

## EAST

Mick Hagery
STEVIE MONDER
STEVIE MONDER
TEARS FOR PEARS
JISMY BUFFETT
ABC
DAVID POSTER
CARRIE LUCAS
HOLLEST
KOOL & THE GANG
ARETHA FRANKLIN
BONNIE MILSAP
TINA TURNER
BILLY JOEL

WICCIBridgeport
Peters/Broadbin
none
Notteet:
KOOL & THE GANG
TINA TURNER
BILLY JOEL
MUSY LEWIS & THE
ARETHA PRANKLIN

VIOUCharleston
DORN PARR
BOR BRANCH
DONN PARR
BRYNCHARM

WSFMHarrisburg
Ray Messey
AIR BUPPLY
POINTER SISTERS
JOHN PARR
AMY GRANT
HOTELS
HOOLES
THE GANG
TIMA TURNER
COREY HART
HUTY LEWIS & THE
MICHAEL FRANKS

WKYE/Johnstown
Jack Micheels
DAVID POSTER
STEVIE MONDER
A-HA
STING
STARRHIP
STING
BLACK TIE
HOCCOSC
HO

## PARALLEL ONE

WFBRBallimore
Bob Moke
STEVIE WONDER
DURBEL COLEMAN
HOTEGE:
KOOL 4 THE GANG
BILLY JOEL
WHAN!
TINA TURNER
HUEY LEWIS 4 THE

WKBW/Buffalo Sandy Beach HATT RIANCO DURELL COLEMA CARRIE LUCAS Hottest:

Bob Conrad HOWARD JONES STEVIE WONDER

Cleasy 95/Washings Hotlen/Foxx COMHODORES HOWARD JONES POINTER SISTERS Hotlest!

## PARALLEL TWO

PARALLEL THREE

WWNR/Backley
Barry Stewart
STENTE WONDER
STING
DEBARCE
DURELL COLEMAN
A-MA
HALL & OATES
JIMMY BUFFETT
ERIC TAGG
MOCEMBE,
KOOL & THE GANG
TIMA TURNER
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN

WEIM/Flichburg
Jeck Raymond
STEVIE WONDER
HALL & OATES
SHERRY ANN
SHERRY AND

WTKORHACE
Weyne Fish
STEVIZ MONDER
STEVIZ MONDER
SIMMY RUFFETT
MICHAEL MCDONAL
MATT BIANCO
HOLLESLE
HHAMI
THA TURNEY HOUSTON
TINA TURNEY
JOHN DENVER

WKNEKeens, NH Mike Trombly HALL & OATES HOTLEST! KOOL & THE GANG BILLY JOEL TINA TURNER WHAH! BILLY GCEAN

WSKI/Montpeli Bruce Stebbins JOHN PARR HADONNA A-HA STING HALL & OATES BLACK TIE CARRIF LUCAS ABC ABC HAURICE WHITE JIMMY RUFFETT DEBARGE STEVIE HONDER HOLLESE: WHAM! MHAMI MICHAEL FRANK: NATALIE COLE MOTELS COCK ROBIN

WTNY/Walerlown, NY
George Neher
JOHN COUGAR
HUGH HASARILA
AMY GRANT
HAPT BIANCO
HOTTER:
KOOL & THE GANG
BIGLY JOEL
TINA TURNIR
WHAM!
HUEY LEWIS & THE

WWPA/Williams Scott Masteller RALL & OATES ABC DEMARGE HOTTEST: BILLY JOEL KOOL & THE G

## SOUTH

## PARALLEL ONE

Montiel Wyrosiok
A-HA
STEVIE WONDER
ABC
MOTEGAT
MICHAEL FRANKS
HOWARD JONES
HUEY LEWIS & THE
STING
WHANI

WS899FM/Atlante John Chappell COMMODORES STEVIE WONDER Hottest:

KVIL/Dallas/Ft Worth Chuck Rhodes none Rottost: HUEY LEWIS 4 THE JOHN PARR COREY HART TEARS FOR FEARS PAUL YOUNG

97AIA/Miami Jere Sullvan COMMODORES STEVIE HONDER HOELEAT; KENNY LOGGINS KOOL 4 THE GANG MNITHEY HOUSTON AIR SUPPLY

LOVE94/Miami Beau Rainesijoe . STEVIS WONDER HOWARD JONES

HOTTEST: KOOL L-THE GÁNG RONNIE HILSAP TINA TURNER BILLY JOEL AIR SUPPLY

2WD/Norfelli Richardson/Allen UB40 JOMN COUGAR HADONNA DAVID FOSTER A-HA STEVIE HONDER Hottest:

Hottest: WHAM! KOOL & THE GANG ARETHA FRANKLIN BILLY JOEL HUEY LEWIS & THE

KEY103/Aus Adamsiscobs DURELL COLEMAN JIMMY BUFFETT JOHN COUGAR MATT BIANCO DON HENLEY HOTKEST BILLY JOEL KOOL & THE GANG BILLY DEAN ARETHA FRANKLIN COREY HART WSB/Alients
Grec Picciano
WHITNEY HOUSTON
COMMODORES
HOTCOST
KOOL & THE GANG
BILLY JOEL
BILLY OCEAN
WHAH!
WHITNEY HOUSTON

K106/Besumont FX Jemes/Kasl STEVIE WONDER DURELL COLEMAN Hottest: WHITNEY HOUSTON

W101/Temps
DeCarloMiller
STEVIE WONDER
HOTCEST:
ROOL & THE GAMG
RILLY JOEL
KENRY LOGGINS
HUEY LIWIS & THE
TINA TURNER

PARALLEL TWO

WMJJ/Bi ThomselJonkins
HOWARD JONES
STEVIE MONDER
GODLEY 6 CREME
WHITNEY HOUSTON
HOTERSEL
KOOL 6 THE GANG
BILLY JOIL
TINA TURKER
BILLY JOEAN
COREY HART

WBTICharlotte
Dave Bishop
STEVIE MONDER
HALL 4 OATES
BOLLESTIE GANG
SILLY OCEAN
SILLY JOEL
MHAMI
WHITNEY HOUSTON

WEZC/Charlotte
BHI Conway/Steve Su
BEACH BOYS
STEVIE MONDER
HOTCE ANY GRANT
ANY GRANT
HITNEY HOUSTON
BILLY JOEL
KOOL & THE GANG
RONNIE MILGAP

WGOW/Chatanoo MaciDasson HOTELS AMY GRANT HOTEEST: BILLY JOEL TINA TURNER BILLY OCEAN BILLY OCEAN BILLY OCEAN WHAM!

Jim Jacobs
STEVIE WONDER
GINO VANNELLI
DURELL COLEMA
NATALIE COLE

STEVIE WONDER COMMODORES HALL & DATES

WHASILOUISHIE
DOUG MCEIVEN
PHIL COLLINS
HOTECH
HUEY LEWIS & THE
TEARS POR FEARS
ARETHA FRANKLIN
JOHN PARK
TINA TUNNER

WRKA/Louisville Stewart/Crawford STEVIE WONDER HOTELS PHIL COLLINS AIR SUPPLY KOOL & THE GANG BILLY OCEAN TINA TURNER BILLY JOEL HUEY LEWIS & THE

WSKY/Asheville
Cessidyllee
MATT STANCO
DURELL COLEMAN
MALL & OATES
DON HEALEY
STEVIE MONDER
STING
JAN HAMMER
HOTESEL
GOOLEY & CREME
HUEY LEMIS & THE
TINA TURNER
WHAM! KELT/McAllen
GHHIMAHen
STEVIS MONDER
HALL & OATES
HOTEOSE:
ARETHA FRANKLIN
NUMH:
TINA TURNER
BILLY OCEAN
BILLY JOEL WHAM!

WAVE/Sersots Huntlegton/Tellor GINO VANN'ELLI STEVIE WONDER BRUCE SPRINGS TEARS FOR FEA HATT BIANCO TIM WEISBERG HOCKEST:

PARALLEL

THREE

WLAC-FM.Neshville NicholaiSargemi COMMODORES MICHAEL MCDONALD STEVIE WORDER CODLEY & CREME HOELDER ARETHA FRANKLIN TINA TURNER ROOL & THE GANC BILLY GEEAN RONNIE MILSAP WCKO/Campbellsvill Smith/McClendon STEVIE MONDER BRUCE SPRINGSTEI MAURICE WHITE JIMMY BUFFETT TEARS FOR FEARS HOSTEST.

WSFLINEW Bern
Gary Lee
STEVIE MONDER
CARRIE LUICAS
MATT BIANCO
JIMMY HUFFETT
HOUST LEWIS & THE
WHITTHEY HOUSTON
WHAN!
AIR SUPPLY
KOOL & THE GANG

WCHVCharlottesWile
Ren Medek
HALL & OATES
TEARS FOR PEARS
ANC DAVID POSTER
GINO VANNELL!
HOTESEL
KOOL & THE GANG
HOWARD JONES
TIMA TURNER
HUEY LEMIS & THE
ARETHA FRANKLIN STARIOI/Orlando Edwards/Phillips none Hottest: PAUL YOUNG TINA TURNER BILLY JOEL WHAM! KOOL & THE GANG

WGSV/Guntersville Jeckson/Bell STEVIE WONDER DAVID POSTER ABC CARRIE LUCAS HOSLEGAL: KOOL & THE GANG BILLY JOEL BILLY JOEL BILLY JOEL WOSMI

WAHRHuntsville
Cannon/Dallas
STEVIE WONDER
HAURICE WHITE
ALABAMA
RONNIE MCDOWELL
VINCE GILL,
HOLLEGE:
RONNIE MLLSAP
KOOL & THE GANG
KENNY LOGGINS
BILLY JOEL
HICHAEL HURPHY

KRAVTules
Gary Réynolds
GODLEY & CREME
Hottest:
PAUL YOUNG
HUEY LEMIS & THE
TINA TURNER
COREY HART
JOHN PARR

PARALLEL

THREE

KRLB-FM/Lubbock
Winter/Roberts
DAVID FOSTER
JINNY BUPFETT
A-HA
STEVISE WONDER
DEDARGE
HOUST LEWIS & THE
KOOL & THE GANG
TINA TURNER
BILLY JOEL
MHAM!

Stu Wright STEVIE WONDER DEBARGE

WKYX/Peduceh, KY WKYXPeduceh.KY
CarvellRichards
HALL & OATES
STEVIE WOODES
ROMANTICS
BRUCE SPRINGSTEEN
ANY GRANT
HATT BIANCO
HOTE
HOTE
HILL COLLINS
BILLY JOEL
TINA TURNEL
JOHN PARR

WAEV/Savannah Morisi/Wes! STEVIE MONDER GINO VANNELLI DURELL COLEMAN HALL & OATES HOTESTIF EOOL & THE GANG BILLY GCEAN BILLY GCEAN BILLY JOEL RONNIE MILSAP HUEY LEWIS & THE

WZLO/Tupelo
Stave Thomas
MHAP IS THIS
JIMMY BUPFETT
STEVIE WONDER
JOINE COULTAN
HOTELL COLFMAN
HOTELL TINA TURKER
BILLY JOEL
BILLY JOEL
WHAM!
KOOL & THE GAKG

WFFX/Tusceloote
Sander Walker
JIMMY BUPFETT
CARRIE LINCAS
DAVID FOSTER
STEVIE MONDER
CODLEY & CREME
ROTESTI
KOOL & THE GANG
BILLY JOEAN
RONNIE MILSAP
COREY NART

KTYLTyler, TX
Brien Maloney
STEVIE WONDER
A-HA
DON HENLEY
GINO VANNELLI
STING
HOTEGAT
KOOL & THE GANG
TINA TUNNER
SILLY JOEL
HUEY LEWIS & THE
RONNIE MILSAP

## WEST

## PARALLEL ONE

TBA
COMMODORES
GODLEY & CREME
Hottest:
KOOL & THE GANG
SILLY JOEL
TINA TURNER
BILLY OCEAN
WHAM!

KMUHDenver Elhotterdy STEVIE MONDER Hottest: TINA TURNER SILLY JOEL KOOL & THE GANG KOOL . ... WHAM! HUEY LEWIS & THE

KMGG/Los Angeles Rodrigues/Tavers none

KOSTILOS Angeles
KeyeMarie
COOLEY & CREME
STEVIE MONDER
DEBARGE
HOTCOSTE
KOOL & THE GANG
BILLY OCEAN
TINA TUNNER
HENRI
WHITNEY HOUSTON

KKLT/Phoenix Church/Thomas WHITNEY HOUSTON NUEY LEWIS & THE GOOLEY & CREME STEVIE MONDER HOTEST: BILLY JOEL KOOL & THE GAMG KENRY LOGGINS THA TUNNER PAUL YOUNG

B160/San Diego Rich/Knight STEVIE WONDER JOHN COUGAR ROMANTICS JOHN WAITE HOTTES HOTTES BILLY JOEL WHAM!

KOOL & THE GANG HUEY LEWIS & THE ARETHA PRASKLIN

## PARALLEL TWO

INVINCTION SP INVINCTION STEVIZE WONDER JAN HAMMER HOLLOST: HUEY LEMIS & T BILLY OCEAN TINA TURNER

KOUK/Eugene Bursiking BEACH BOYS STEVIE WONDER POLICE SINTERS PHIL COLLINS JOHN PARR HOSE-ME KOOL 4 THE GANG TINA TURNE COREY HART HUEY LEWIS & THE NATALIE COLE

NEWLOS Angoles Lebesuffley STEVIE MONDER HOTERST HOTERST WHAH! ARETHA FRANKLIN TINA TURNER HADONNA

KWAV/Monteray Michael Reading STEVIE MONDER JOHN PARE DON HEMLEY HOTE AT THE KOOL & THE GAMG THAN TUNNER HUEY LEWIS & THE BILLY JOEL WHAM!

KSL/Self Lake City George Lemich none Hottest: KOOL & THE DANG BILLY JOEL BILLY DOEAN TINA TURNER HUEY LEMIS & THE

RBESTISAN Diego
ElekiDean
HALL & OATES
JIMMY BUFFETT
A-HA
STEVIE MONDER
STING
MOSTERAL;
KOOL & THE GANG
BILLY JOEL
TINA TURNER
HUEY LEMIS & THE
BILLY GEAN

KKPLISpokane TBA HATT BIANCO JIHHY BUFFET A-HA

PARALLEL THREE

KFQD/Anchorage
Mark Lewis/Charle Merrigan
ANT GRANT
HOUR HAGANTEA
HOUR HAGANTEA
COOLEY & CREME
CARRETE LICAS
JIMMI BUPPETT
HOUR HAGANTES
HOLLE ANTES
H

KKLV/Anchorage
Greg Willinson
STING
HOWEE & JAGGER
ABC
WHAT IS THIS
DEBARGE
STEVIE MONDER
DURREL COLEMAN
HATT BIANCO
HOEERST
HOOL & THE GANG
TINA TURRER
WHAM! BILLY OCEAN HICHAEL FRANKS

KTWO/Casper
John Leader
STEVIE WONDER
GINO VANNELLI
MAURICE WHITE
ERIC TAGG
A-HA Hottest: BILLY OCEAN WHAM! WHITNEY HOUSTON NATALIE COLE MICHAEL FRANKS

KRNO/Reno Larry frons A-MA GODLEY & CREME HOTTEST: KOOL & THE GANG TINA TURNER HMITMEY MOUSTON SILLY JOEL WHAM!

KOSW/Rock Springs
Chris Alexander
CARRIE LUCAS
AGD HERLEY
HASON & FERN
HAUBIGE HHTE
BERTIE HIGGINS
HOTELST
BILLY JORL
HURY LORIS & THIS
ARETHA PRANKLIN
ROOL & THE GANG
TINN TURNER
#SSENDAMENDO

KRSB/Roseburg, OR Veronice Burns A-HA MAURICE HHITE DAVID POSTER GINO VANNELLI STEVIF NONDER JACK MAGNER

KMGD/Sente Ba Stephen Meade STEVIE MONDE CARRIE LUCAS GINO VANNELL. HALL & OATES MATT BIANCO ERIC TAGG

KALE/Tri Cries Bill Templeton DON MEMLEY DEBARGE STEVIE MONDER HUGH MASAKELA CARRIE LUCAS Nottest:

## MIDWEST

## PARALLEL ONE

WCLRUChicago
Henron Mayrel
HHITTETY HOUSTON
HOTERST:
KOOL & THE GANG
TINA TURNER
BILLY JOEL
ARETHA FRANKLIN
BILLY OCEAN

SSKRCNCincinnati Dare Mason STEVIE WONDER NOTE 1 THE GAING BILLY JOEL ARETHA FRANKLIN NUEY LEWIS & THE TINA TURNER

Torcassolivers RALL & OATES GODLEY & CREM Hottest: HOTELST HOUSE A THE ROOL & THE GANG TINA TURNER COREY HART RILLY JOEL

WSNYIColumber Harry Lyles none Hottest: AMY GRANT ALAN PARSONS HUEY LEWIS & BILLY OCEAN SADE

WNIC/Detroit TBA/Cheryl Zelk STEVIE WONDER COMMODDES HOTCOST TINA TURNER BILLY JOEL WHANI HOEY LEWIS 4 THE WHITNEY HOUSTON WLLT/Cincinneti TBA/Mike McLure none HOTE STATE GANG HOTE THE GANG BILLY JOEL SILLY OCEAN HUEY LEWIS & THE TIMA TURNER

WARM98/Cincinns
Tipton/Waxier
STING
STEVIE MONDER
HATT RIANCO
DON HENLEY WOMC/Detroit
Barry Argenbright
STEVIE WONDER
MICHAEL NCDONALE
JOHN PARR
HOELEST:
KOOL & THE GANG
TINA TURNER
BILLY JOEL
ARETHN FRANKLIN
BILLY OCEAN HOTTEST: RILLY JOEL KENNY LOGGINS KOOL & THE GANG

WLTF/Cteveland
Popovich/Wilson
AIR SUPPLY
POINTER SISTERS
Hottest:
KOOL & THE GANG
NUEY LEWIS & THE
TINA TURNER
JOHN PARR
PHIL COLLINS KLSWKansas City Frost/Alan DAVID POSTER WHAMI HOLLest : DEBARGE

WMYXIMIDwaukee
Beth Fast
STEVIE WONDER
DAVID POSTER
ROCLEST:
KOOL & THE GANG
BILLY JOEL
BILLY OCEAN
WHENT!
TINA TURNER

KS94/St Louis GardisWatterman STEVIE MONDER HOLLEST BILLY JOEL KOOL & THE GANG TINA TURNER COREY HART HUEY LEWIS & THE

KYKYISI Louis Jim Richards STEVIE MONDER HALL & OATES HOLLEST TIMA TURNER KOOL & THE GANC ARETHA PRANKIN BILLY JOEL WHITNEY HOUSTON

PARALLEL TWO

St John/Salm DURELL COLEMAN CRIS WILLIAMSON Hottest: KOOL & THE GANG DAVID FOSTER

WNAM(Appleton-Oahkosh Bennetti/Collins

WHBC/Centon
Mike Dorn
ERIC TAGG
STEVIE MONDER
JIMMY BUFFETT
HOTE-st:
KOOL & THE GANG
BILLY TOEL
TINA TURNER
WHAM!

WING/Dayton
Rick Johnson
GODLEY & CREME
AIR SUPPLY
POINTER SISTERS
HOTCOM
BILLY JOEL
BILLY JOEL
BILLY JOEL
WHAN!
WHITNEY HOUSTON

KIOA/Des Moines Mike Judge STEVIE WONDER HALL & OATES HOLLOST: SILLY JOEL WHAH! ARETHA PRANKLIN KOOL & THE GANG HUEY LEMIS & THE

RLYF/Des Moines Bob Majors AIR SUPPLY PHIL COLLINS GOOLEY & CREME GOOLEY & CREME Hottost; TINA TURNER HOOL & THE GANG WHAN! BILLY JOEL ARETHA FRANKLIN

WTRX/Fint Burks/Pearson HALL & OATES HATT BIANCO HUGH HAGAKELA MAURICE WHITE DURELL COLEMN HOESES! KOOL & THE GANG BILLY JOEL HRAM! TINA HISPARIA

WLHT/Grand Hapids Ashiord/Brown POINTER SISTERS PHIL COLLINS STING AIR SUPPLY BEACH BOYS COMMODORES

WENSIndianapolis
Grey/Eagen
PHIL COLLINS
HEART
MOTELS
GOOLEY & CREME
FOR THE FRANCE
FOR THE FRAN

WFMKILansing Mike Murphy HOMARD JONES HADDINA COMMODRES POINTER SISTERS MOTELS

WMGN/Medison Bill Vancil STING AMY GRANT ERIC TAGG DON HENLEY STEVIE HONDE! HOTTOGETH PRIL COLLINS SILLY JOEL HORY LEWIS & KOOL & THE G WHAN!

WEZS/Richmond Dillon/Bevins STEVIE WONDER AIR SUPPLY HUEY LEWIS & THE HALL & OATES HOLLARD

Graye/Sommers
STEVIE WONDER
AIR SUPPLY
HOLLOWIT:
COREY HART
TINA TURNER
HILLY OCEAN
BILLY JOEL
KOOL 4 THE GAN

WJBC/Bloomington.
Siew Salowitz
JAN HAMMER
DURELL COLEMAN
CARRIE LUCAS
MAURICE WHITE
STEVIE WONDER
HOUSEL LEWIS E THE
WHITTEY HOUSTON
BILLY JOEL
ANY GRANT
DAVID FOSTER

WCIL/Carbondase, IL
Math McCenn
A-HA
STEVII MONDER
DEBARGEJIHMY BUFFETT
HOCCESE:
TINA TURNER
KOOL 4 THE GANG
MHANI;
BILLY JOEL
WHITNEY HOUSTON

WMT-FMCedar Repi Sellars/Green DEBARCE CARRIZ LUCAS EMLL & OATES STEVIE MONDER HOLLEST ARCTHA TRANKLIN BILLY JOEL BILLY OCEAN THA TURNER HONNIE MILSAP

HOTTEST; BILLY OCEAN TINA TURNER MRAHI ARETHA FRANKLIN HUEY LEWIS & THE

K WEB/Rochesier, MI AL Azelson GINO VARNELLI DURELL COLEMAN AMY GRANT UB40 STEVIE MONDER NOCTOST ROOL & THE GANG BILLY JOEL TINA TURNER BILLY OCEAN MEAN!

WJONIS: Cloud
OlemFine
STEVIE WONDER
DEBARGE
NATT BIANCO
ANT GRANT
HOLLER'S LOCAN
BILLY JOEL
TINA TURNER
HUEY LEWIS & THE

The following stations reported no change in their rotations this week:

> WNAM/Appleton-Oshkosh WICC/Bridgeport KKUA/Honolulu KMGG/Los Angeles WISN/Milwaukee WCCO/Minneapolis WGY/Schenectady

The following stations failed to report this week and therefore their rotations were frozen:

WSNY/Columbus (2nd Week) KVIL-FM/Dallas

The following station is no longer a reporter:

WKJJ/Louisville

## RADIO & RECORDS NATIONAL AIRPLAY

## **AOR TRACKS**

					_
Three Two Last Weeks Weeks Week	159 REPORTS	Total ports/Adds I	ower	Heavy I	Medium
14 3 1 🕡	J. COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG)	149+/1	51+	140+	8-
5 2	DAVID BOWIE & MICK JAGGER/Dancing In The (EMI America)	152+/12		119+	26-
3 1 2 3		141+/0	39 -	125+	16 -
7 4 3 4		138+/2	34+	120+	17-
16 7 6	MICHAEL McDONALD/No Lookin' Back (WB)	131+/3	19+	94+	33-
17 8 7 🜀	JOHN WAITE/Every Step Of The Way (EMI America)	137+/0	17+	82+	53-
	LOVERBOY/Lovin' Every Minute Of It (Columbia)	135 + /4	18+	83+	50 -
	DIRE STRAITS/Money For Nothing (WB)	99-/0	<i>36</i> –	91 –	7+
	HOOTERS/And We Danced (Columbia)	141+/4	9+	55+	78 –
	TALKING HEADS/And She Was (Sire/WB)	123+/2	18+	68+	
	CHEAP TRICK/Tonight It's You (Epic)	131+/1	11+	60+	
	MOTELS/Sharne (Capitol)	122+/0	13- 10-	73+ 60-	
_	GODLEY & CREME/Cry (Polydor/PG) TEARS FOR FEARS/Head Over Heels (Mercury/PG)	125 – /2 123 + /5	8+	58 +	
	NIGHT RANGER/Four In The Morning (Camel/MCA)	123+/7	8+	45 +	
	DIRE STRAITS/One World (WB)	120+/13	8+	53+	
	MARILLION/Kayleigh (Capitol)	129+/9	4=	26+	
	MR. MISTER/Broken Wings (RCA)	104+/19	5+	27+	64+
	STARSHIP/We Built This City (Grunt/RCA)	110 /110	3	20	72
	SAGA/What Do I Know? (Portrait/CBS)	115+/17	2+	11+	89 +
58 3	BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia)	93+/61	7+	25+	61+
32 31 26 🕏	X/Burning House Of Love (Elektra)	107+/5	1 -	16=	73+
	EDDIE & THE TIDE/One In A Million (Atco)	104+/6	1 =	11+	82+
	BRYAN ADAMS/One Night Love Affair (A&M)	91+/37	3+	23+	
	JOHN CAFFERTY & THE BEAVER/C-I-T-Y (Scotti Bros./CBS)	77-/0	2-	31 –	
	JEFF BECK/Gets Us All In The End (Epic)	90-/0	1 -	13-	
	DIO/Rock 'N' Roll Children (WB)	92+/9	0=	11+	70+
	Y&T/Summertime Girls (A&M) U2/Bad (Island)	79-/0 84+/11	6= 3=	20 - 16 +	
	PHIL COLLINS/Don't Lose My Number (Atlantic)	54 - /1	15-	48-	6-
	COCK ROBIN/When Your Heart Is Weak (Columbia)	83-/2	3-	16-	-
	OUTFIELD/Say It Isn't So (Columbia)	91+/22	0=	10+	
	DIRE STRAITS/So Far Away (WB)	67+/7	0-	25+	
	NICK MASON & RICK FENN/Lie For A Lie (Columbia)	81-/0	1+	16=	
	R.E.M./Driver 8 (IRS/MCA)	72+/18	7+	24+	37+
15_20 25 36	MOTLEY CRUE/Smokin' In The Boys Room (Elektra)	60-/0	4-	23-	33-
2 5 23 37	JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)	51-/0	6-	32-	18+
	RATT/You're In Love (Atlantic)	70+/13	1+	10+	53+
	PAT BENATAR/Invincible (Chrysalis)	47-/0	8+	31 -	15-
	HEART/Never (Capitol)	62+/18	1+		<i>39</i> +
	JOHN COUGAR MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	55 /55	0	17	37
	R.E.M./Can't Get There From Here (IRS/MCA)	53-/0	6-	23-	25 -
	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) BRYAN ADAMS/Diana (Import)	41-/0	9-	32 -	9+
	KATRINA & THE WAVES/Do You Want Crying? (Capitol)	49-/3 62+/6	5+ 1-	19- 13+	27 - 46 +
	MICHAEL McDONALD/Bad Times (WB)	60+/17	0=	13+	40+
	JOHN COUGAR MELLENCAMP/Small Town (Riva/PG)	53 /53	0	15	33
	ROMANTICS/Test Of Time (Nemperor/CBS)	62+/21	0=	4+	47+
	NICK LOWE &/I Knew The Bride (When She Used To) (Col.)	54+/17	1+		38+
	UB40 with CHRISSIE HYNDE/I Got You Babe (Virgin/A&M)	47-/2	2+	15-	29 –
- 60 51 <b>63</b>	WHAT IS THIS/I'll Be Around (MCA)	57+/4	<b>0</b> =	1 -	46+
	ADVENTURES/Send My Heart (Chrysalis)	51+/7	<b>0</b> =		<i>35</i> +
	URGENT/Running Back (Manhattan)	52-/2	0=		41 –
	HEART/What About Love? (Capitol)	30-/1	4=		11+
	BRYAN ADAMS/Summer Of '69 (A&M)	30 -/0	7-	18-	10-
	JON BUTCHER AXIS/Stop (Capitol)	54+/20	0=		39+
	BILLY JOEL/You're Only Human (Columbia)	33-/0	4-		13-
	FOREIGNER/Down On Love (Atlantic)	44+/5	0-	-	32+
	STING/Love Is The Seventh Wave (A&M)  AC/DC/Sink The Pink (Atlantic)	34+/3	1 + 0 =		19+
54 31 35 <b>00</b> 1	NO DO SHIR THE PHIR (MINING)	37-/0	0=	2=	2/-

## MOST ADDED

STARSHIP (110) We Built This City (Grunt/RCA) BRUCE SPRINGSTEEN (61) I'm Goin' Down (Columbi JOHN COUGAR MELLENCAMP (55) One Night Love Affairs (A&M)

## HOTTEST

JOHN COUGAR MELLENCAMP (51) Lonely Ol' Night (Riva/PolyGram) STING

Fortress Around Your Heart (A&M) DAVID BOWIE & MICK JAGGER (36) Dancing In The Street (EMI America) DIRE STRAITS (36) Money For Nothing (WB) HUEY LEWIS & THE NEWS (34) Back In Time (Chrysalis)

## BREAKERS.

### STARSHIP

We Built This City (Grunt/RCA)
69% of our reporters on it. 110/110 Including adds at: WBCN, WNEW,
WKLS, KZEW, WLUP, WXRT, KLOS, KMET, KRQR. Debuts at number 19 on the Tracks chart.

## MR. MISTER

Broken Wings (RCA)

65% of our reporters on it. 104/19 including adds at: WIYY, KTXQ, WYNF, WLLZ, KUPD, WZZO, KMJX, KGGO. Moves 29-18 on the Tracks

## **NEW & ACTIVE**

HALL & OATES W/RUFFIN & KENDRICKS "The Way You Do.../My Girl" (RCA)
35/15 (22/22)
Adds include WHSS, WWCK, KEZX, WRKI, Powers, 1. Heavy 10. WMMR, WDHA, WCCC, WYSP,
WRDU, KLYV, WCPZ, KSPN, KZAM, KVRE, Mediums: 19.jnclude WBAB, WXRT, WPYX, WOBK,
WHEB, WINZ, KMDD.

WHEB, WINZ, KMOU.
A-HA "Take On Me" (WB) 32/6 (27/7)
Adds: KMJX, KPOI, WWW, WZEW, KLYV, KSPN. Powers: 1. Heavy 11-include KBCO, CFOX, WLIR, WKOQ, WROK, WHMD, WCPZ, KROU. Medium s 16 include KBPI, WOBK, WHEB, WAQY, WROU.

KZAM.

JOHN COUGAR MELLENCAMP "Rain On The Scarecrow" (Riva/PolyGram)
31,51 (p.0)

Adds include WNEW, KTXO, WDHA, WKDF, KEZO, KSTM, KSPN, Heavy 6, WMMR, WYNF, WLVO, WHON, KISS, KZOK, Mediums 24 include WBAB, WDVE, KZAP, KLBJ, WDIZ, KLO.

WHCN, KISS, KZOK. Mediums 24 include WBAB, WDVE, KZAP, KLBJ, WDIZ, KIKO,

QUARTERLASH "Talk To Me" (Geffen, 92/92) (0.0)

KROU. Mediums 81 include WBCH, WDER, KSHE, KGON, WGBC, WGLP, KBCB, KHAQ, WAPL, KEZE, Heavy 2; WKQQ,

KROU. Mediums 81 include WBCH, KSHE, KGON, WGBC, WGDF, KHQC, KFMG.

APRIL WINE "Rock Myself To Sleep" (Capital) 29/4 (28/8)

Adds: CHOM, KISS, KGGO, KFOL, Heavy 1; WAQX, Mediums 21 include WRIF, WDHA, WAQY,

WMCK, KLQ, KKQJ.

STING "Russians" (A&M) 25/2 (23/2) rs: 1. Heavy 11 include CHOM, DC101, WLVQ, KFOG, WHFS, WCCC, Linclude WPYX, WKDF, WDIZ, WWCK, KICT, KKDJ, KOMP, GARY MYRICK "I Stand For Love" (Network/Geffen) 23/6 (18/6)
Adds: KGB. WAAF, KNCN, KATT, KMOD, KKDJ, Heavy 3: WIZN, KSPN, KRQU, Mediur

ABC "Be Near Me" (Mercury/PolyGram) 23/3 (21/9)
Adds: WEZX, WWWY, KSPN. Heavy include WLIR, KRQU, Mercury WZZY, WSPN. WS

COREY HART "Boy in The Box" (EMI America) 23/3 (22/13)
Adds: WHEB, WWW, WZZO. Heavy 4 include Q107, CHEZ. Mediums 16 include WHJY, WPYX,
WDHA, WKOQ, WAPL, KGGO, KEZO, KWHO,

STING "Shadows in The Rain" (A&M) 23/2 (22/0)
Adds: KMET, KCGL. Heavy 9 include WXRT, 91X, KRQR, WHCN, WKQQ, KPOI, Mediums 13: KAZY, JOHN COUGAR MELLENCAMP "Justice And Independence '85"

Adds include WBCN, WSHE, 91X, WCCC, WAQY, WRDU, WLAY, Heav WLIR, CHEZ, KSPN. Mediums 11 include WKLC, WIMZ, WKQQ, WXKE, KILO EURYTHMICS "There Must Bs An Angel..." (RCA) 21/1 (18/6)
Adds WART Powers: 1. Heavy 9 include WPLR, CHEZ, WIZN, WHIND, WCPZ, KZAM, KVRE.
Mediums 12 include KAZY, WORK, WHEB, WACY, KMJX, WONE, WDEM.

PRINCE MATERIAL REPORT OF THE WART WORK, WHEB, WADY, KNUX, WONE, WBLM.

ERIC MATEN "Information" (Capitol) 211 (24/2)

Adds: CFOX, Heavy 1: KOME, Mediums 16 include WBCN, WYNF, KZAP, WHEB, WEZX, KATT, KILO, KKDJ.

Adds include WNOR, KSHE, WEZX, WAOY, KNCN, WAPL, KFMG, KILO, Heavy 1: KRIX. Adds include WNOR, KSHE, WEZX, ns 11 include WTKX, KISS, KUFO, KV

STING "We Work The Black Seam" (A&M) 20/6 (14/0)
Adds: WFBQ, WIOT, WZEW, KXZEL, KKGR, KOZZ, Heavy 5: KBCO, KFOG, WHFS, WHCN, WFYV.
Mediums 14 (include WDVE KSRR WNOR KTZZ, KIAO, WCKG

Mediums 14 include WDVs., KSHR, WNDH, KTCZ, KLAO, WCKG.

GARY WRTCK "When Angels KISS" (Network/Geffen) 19/10 (10/2)

Add sinclude WBCN, KSHR, KMET, KOME, WACY, KLAO, Heavy 4: WLIR, WIZN, KSPN, KVRE.

Modiums 11 include WHJP. WCRF, KSCO, WORK, WCR, KZAM.

SIMON F. "I Want You Back" (Chrysalis) 19/7 (13/12)

Adds: KZEW, WORM, WORK, WWW. KTAL, WMIT. Heavy 1: WLIR. Mediums 13 include

HELIX "The Kids Are All Shakin" " (Capitol) 19/4 (13/4)
Adds: WNEW, KRIX, WRQK, KATT, Heavy: KTAL, Mediums 9 include WBCN, WBAB, WHJY, KISS,

GREGG ROLIE "Young Love" (Columbia) 18/4 (16/5)
Adds: KTXQ, KOME, KISW, KZAM. Heavy: KRQU. Mediums 13 in ms 13 include WDVE, WRIF, KZAP, KFOG.

CHEECH & CHONG "Born In East L.A." (MCA) 16/14 (2/2)
Adds include WBAB, WYNF, WHFS, KNCN, KLAQ, KFMG, KZEL. Med

REG, RISW, MICH, ASTM.

GEORGE THOROGOOD & THE DESTROYERS "Memphis" (EMI America) 16/3 (15/2)

Adds: WNEW, DC101, WEZX, Heavy 4: WBCN, WOFM, WDHA, WYSP, Mediums 10 include WMMR,

BRYAN FERRY "Don't Stop The Dance" (WB) 16/1 (15/3) Adds: WHFS. Powers: 1. Heavy 8 include KBCO, KINK, KFOG, WLIR, KZAM, KVRE. Mediums 7 include KYYS, KAZY, WONE, KSTM, KEZX.

MOTLEY CRUE "Home Sweet Home" (Elektra) 15/5 (10/4)
Adds: WKLC, WDIZ, WTKX, KISS, KOZZ: Heavy 3: WOFM, WYSP, WAOX. Mediums 9 include WKLS,

WHUN, RICK, WICO, KIMG.
IDLE EYES "TORYON Base" (Mirage/Alto) 15/2 (10/1)
Adds KINK, WOBK Heavy 1: KROU. Mediums 10 include WBAB, KBCO, 91X, KGB, KTYD.
Adds KINK, WOBK Heavy 1: KROU. Mediums 10 include WBAB, KBCO, 91X, KGB, KTYD.
Adds WKLC, KLPX, Powers: 1. Heavy 6: WART, KTCZ, KBCO, KFOG, KZOK, KVRE. Mediums 8 include WBAB, KKNO, WAKE, WIRK, KOZZ.

## RADIO & RECORDS NATIONAL AIRPLAY

## AOR ALBUMS

	_								
Three	Two s Weeks	Last Wee		159 REPORTS	AUGUST 30, 1985	Total Reports/Adds	Power	Heavy	Medium
[	DEBU		0	JOHN COUGAR MELLENCAMP/Scarecrow (Riva/PG)	"Lonely " (19) "R.O.C.K." (55) "Small" (53)	151 /2	51		
	1 1	1	2	DIRE STRAITS/Brothers In Arms (WB)	"One" (120) "Money" (99) "So Far" (67)	156 + /0		141	9 : 28+
	2 2	2	3	STING/The Dream Of The Blue Turtles (A&M)	"Fortress" (141) "Seventh" (34) "Russians" (25)	140 - 10			15-
	3 3	3	4	BACK TO THE FUTURE/Soundtrack (MCA)		143+/1			
	_ 7	4	5	MICHAEL McDONALD/No Looking Back (WB)	"No Lookin' Back" (131) "Bad Times" (60)	138+/3	19+		13-
				JOHN WAITE/Mask Of Smiles (EMI America)	"Every Step" (137)	139+/1			37-
	DEBUT		Õ	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Lovin' " (135)	135 /4	17+ 18	82+	55 – 50
	8 6	5	8	TALKING HEADS/Little Creatures (Sire/WB)	"And She Was" (123) "Stay Up Late (10)	126+/1	21+		
	19 16	10	0	HOOTERS/Nervous Night (Columbia)	"And We Danced" (141)	145+/5	9+		49 –
	15 13	8	10	MOTELS/Shock (Capitol)	"Shame" (122)	123+/0	14 -		78-
	7 12	12	0	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Head Over Heels" (123) "Shout" (14)	124+/3	9+		47+
	18 +7	11	12	CHEAP TRICK/Standing On The Edge (Epic)	"Tonight It's You" (131)	124 + /3 $131 + /1$			62 -
				GODLEY & CREME/The History Mix Volume 1 (Polydor/PG)	"Cry" (125)	126-/2	11+ 11-		62 -
	20 19	15	1	NIGHT RANGER/7 Wishes (Camel/MCA)	"Four" (123)	124+/6	8+		63 + 72 =
	10 15	14	15	HEART/Heart (Capitol)	"Never" (62) "Looks" (37) "What" (30)	110+/6	5-		
	16 22	19	13	BRYAN ADAMS/Reckless (A&M)	"One Night" (91) "Summer" (30)	106+/24	10=		61+ 62+
:	35 26	22	Đ	MARILLION/Misplaced Childhood (Capitol)	"Kayleigh" (129)	129+/8	4=		94+
	9 8	9	18	R.E.M./Fables Of The Reconstruction (IRS/MCA)	"Driver 8" (72) "Can't Get There" (53)	103-/5	12-		
				JEFF BECK/Flash (Epic)	"Gets Us All" (90) "People" (24)	103-/5	3-		51+ 82-
-	_	38	30	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"I'm Goin' Down" (93)	101+/56	8+		66 +
				MR. MISTER/Welcome To The Real (RCA)	"Broken Wings" (104)	107+/30	5+		65 +
	EBUT	ightharpoons	2	SAGA/Behavior (Portrait/CBS)		118 /19	2	11	91
2	9 27	24	3	X/Ain't Love Grand (Elektra)		109+/5	1-		74+
3	4 28	25	2	EDDIE & THE TIDE/Go Out And Get It (Atco) .		105 + /6	2-		83+
	5 5	16	25	PHIL COLLINS/No Jacket Required (Atlantic)	"Don't Lose" (54)	61-/2	17-	52 <del>-</del>	9-
2	5 32	26	20	U2/Wide Awake In America (Island)	"Bad" (84) "Three Sunrises" (10)	92+/10	3=	21 =	- 1
1	1 11	17	27	JOHN CAFFERTY & THE BEAVER / Tough All Over (Scotti Bros. / CBS)	"C-I-T-Y" (77)	79-/0	2-	32-	
-	- 36	32	҈	DIO/Sacred Heart (WB)	"Children" (2)	94+/10	0 =	11+	
1	4 18	18	29	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Smokin' " (60) Home (15)	74-/1	4-	26-	
2	2 20	20	30	Y&T/Open Fire (A&M)	"Summertime Girls" (79)	79 – /0	6=	20-	
2	1 25	29	31	RATT/Invasion Of Your Privacy (Atlantic)	"You're In Love" (70) "Lay It Down" (22)	83+/6	2+	13-	
3	0 29	27	32	COCK ROBIN/Cock Robin (Columbia)	"Heart" (83)	84-/2	3-	16-	
-				OUTFIELD/Play Deep (Columbia)	"Say It Isn't So" (91)	92+/23	0=	10+	
2	4 21	23	34	NICK MASON & RICK FENN/Profile (Columbia)	"Lie For A Lie" (81)	81-/0	1+	16=	
- 0	4	21	35	ST. ELMO'S FIRE/Soundtrack (Atlantic)	"St. Elmo's" (51)	52-/0		32-	
				KATRINA & THE WAVES/Katrina & The Waves (Capitol)	"D o You Want" (62)	62+/6	1-	13+	
D	EBUT	•	Ō	ROMANTICS/Rhythm Romance (Nemperor/CBS)	"Test Of Time" (62)	67 /22	o	5	50
D	EBUT		3	NICK LOWE & HIS COWBOY OUTFIT/The Rose Of England (Columbia)	"I Knew The Bride" (54)	54 /17	1	7	38
13	2 23	31	39	COREY HART/Boy In The Box (EMI America)	"Never Surrender" (27) "Boy" (23)	48 - /1	1 –	-	29 -
3	1 35	33	40	UB40/Little Baggariddim (Virgin/A&M)	"I Got You Babe" (47)	48-/2	3+	15-	
_		_	_						

## **GARY MYRICK** "When Angels Kiss"



## AOR NEW & ACTIVE

From the LP, "Stand For Love"



"When Angels Kiss" video premieres August 29th on MTV.



## **BREAKERS**

JOHN COUGAR MELLENCAMP Scarecrow (Riva/Polygram)

95% of our reporters on it. 151/2 with adds at KSTM, WTPA. Debuts at number 1 on the Albums chart.

LOVERBOY

Lovin' Every Minute Of It (Columbia)
85% of our reporters on it. 135/4 with adds at KLOS, WRDU, WCXT, KOLA. Debuts at number 7 on the Album chart.

SAGA

Behavior (Portrait/CBS)
74% of our reporters on it. 118/19 including adds at: KSRR, WSHE, WQFM, KBPI, WAAF, WFVV, WXKE, KKCI, KPOI. Debuts at number 22 on the Albums chart. MR. MISTER

Welcome To The Real World (RCA)

66% of our reporters on it. 105/19 including adds at: WIYY, KTXQ, WYNF, WLLZ, KUPD, WAQX, KMJX, WXLP, KKCI. Moves 28-21 on the Albums chart.

CHARTS - Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS - A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds,

## WHAT IT'S NOT:

A formula '45.

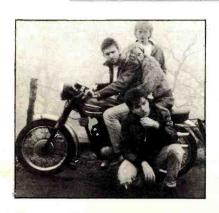
## WHAT IT IS:

Ambitious. Quality.

The kind of record that makes a difference.

## PREFAB SPROUT "WHEN LOVE BREAKS DOWN"

12" ON YOUR DESK AUGUST 28

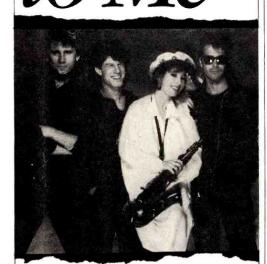


From the upcoming album, "TWO WHEELS GOOD"



DISTRIBUTED BY CBS RECORDS

## JARTERFLASH "Talk



## **AOR NEW & ACTIVE**

WWTR WHJY WPDH WAPL wwwv WQFM WCMF WRQK KSHE WEZX **KQDS** KSQY KFMG WCPZ KGON WAOY WQBK KLBJ **KZEL** KSPN KLAQ KEZE **KZAM** WDHA KRQU WHEB WKQQ WIZN

KZOQ

## **AOR ALBUMS**

## **MOST ADDED**

BRUCE SPRINGSTEEN (56) Born In The U.S.A. (Columbia) BRYAN ADAMS (24)

OUTFIELD (23) Play Deep (Columbi ROMANTICS (22) Rhythm Romance (Nemperor/CBS)

## HOTTEST

JOHN COUGAR MELLENCAMP (51)

Scarecrow (Riva/PolyGram)
DIRE STRAITS (44) Brothers In Arms (WB)

STING (44) The Dream Of The Blue Turtles (A&M) BACK TO THE FUTURE (42) Soundtrack (MCA)

**TALKING HEADS (21)** Little Creatures (Sire/WB)

## **NEW & ACTIVE**

WHAT IS THIS "What Is This" (MCA) 60/4 (56/9)
Adds: WYSP, WIMZ, WCXT, KOZZ. Heavy 1: KTYD. Mediums 46 include WBCN, WNEW, WHJY, KZEW, KSRR, WLUP, WQFM, KBCO, KILO.

ADVENTURES "The Adventures" (Chrysalis) 57/10 (45/2)
Adds: WBAB, KTCZ, KAZY, KNCN, WTKX, WONE, KPOI, KLPX, KVRE. Heavy 7: KBCO, 91X, WLIR, CHEZ, KSTM, KSPN, KRQU. Mediums 40 include WHJY, KZEW, WSHE, KOME, WRQK, KILO.

GARY MYRICK "Stand For Love" (Network/Geffen) 47/15 (31/10)
Adds include KSRR, KMET, KGB, KOME, WAQY, WAAF, KNCN, KATT, KKDJ. Heavy 5: WLIR, WIZN, KSPN, KRQU, KVRE. Mediums 31 include WBCN, WHJY, KZEW, WQFM, KBCO, KLAQ, WXKE,

FOREIGNER "Agent Provocateur" (Atlantic) 44/5 (38/11)

Adds: WEZX, WWCT, WBLM, KQWB, WCXT, Heavy 9 include KBPI, WCMF, KRIX, WAPL, WHMD, KTAL, KRQU. Mediums 32 include WNEW, WMMR, WLVQ, KGB, WAQY, WAAF, KRIX, KGGO.

HALL & OATES with RUFFIN & KENDRICKS "Live At The Apollo" (RCA) 40/16 (0/0)
Adds include WXRT, WLVQ, WHFS, WAQY, KMJX, WWCK, KEZX. Powers: 1. Heavy 10: WMMR, WDHA, WCCC, WYSP, WRDU, KLYV, WCPZ, KSPN, KZAM, KVRE. Mediums 22 include WBAB, KBCO, WKDE KMOD

A-HA "Hunting High And Low" (WB) 33/7 (25/7)
Adds: KMX, KKDJ, KPOI, WWWV, WZEW, KLYV, KSPN. Powers: 1. Heavy 11 include KBCO, WLIR, WKQQ, WRQK, KSTM, KCGL. Mediums 16 include KBPI, WQBK, WHEB, WAQY, WTKX, WRDU.

PAUL YOUNG "The Secret Of Association" (Columbia) 31/11 (26/5)
Adds include WSHE, 91X, WKLC, WCCC, WKQQ, WRDU, WLAV. Heavy 9: WMMR, WXRT, KINK, WZZO, WLIR, CHEZ, KSPN, KZAM, KTCL. Mediums 14 include WBCN; WNQR, KBCQ, WIMZ, KILO.

APRIL WINE "Walking Through Fire" (Capitol) 31/6 (0/0)
Adds: CHOM, KLBJ, WTKX, KISS, KGGO, KPOI. Heavy 1: WAQX. Mediums 21 include WRIF, WQFM, WDHA, WAQY, KNCN, KLAQ, KILO, KKDJ

HELIX "Long Way To Heaven" (Capitol) 25/4 (21/4)
Adds: WNEW, KRIX, WROK, KATT. Heavy 3: Q107, KISW, KTAL. Medium 13 include WBCN, WBAB, WHJY, KGB, WQMF, KILO, KTYD.

SIMON F "Gun" (Chrysalls) 20/8 (0/0)
Adds: KZEW, WQFM, WQBK, WRQK, WWWV, KTAL, WKLT, KCGL. Heavy 1: WLIR. Mediums 14 include WJHY, 91X, WHFS, KILO, KZOQ, KTYD.

YNGWIE MALMSTEEN'S RISING FORCE "Marching Out" (Mercury/PolyGram) 19/9 (9/8)
Adds: WBCN, WYNF, KGB, WDHA, WYSP, KZEL, WZEW, KUFO, KWHL. Mediums 9 include WHJY, WQFM, KISS, KFMG, KZZQ.

OMD "Crush" (Virgin/A&M) 19/4 (16/3)
Adds: WBAB, WEZX, KSTM, WIZN. Powers: 3, Heavy 8 include WXRT, KTCZ, KBCO, WLIR, KTCL, KRQU. Medium 6 include WBCN, WQBK, WHFS, KZAM.

IDLE EYES "Idle Eyes" (Mirage/Atco) 19/2 (14/1)

Adds: KINK, WQBK. Heavy 1: KRQU. Mediums 13 include WBAB, CHOM, KBCO, 91X, KGB, KSTM, KTYD

GREGG ROLIE "Gregg Rolle" (Columbia) 18/4 (0/0)

Adds: KTXQ, KOME, KISW, KZAM. Heavy 1: KRQU. Mediums include WDVE, WRIF, KZAP, KFOG, KROR, KOZZ

GEORGE THOROGOOD & THE DESTROYERS "Maverick" (EMI America) 16/3 (16/2)
Adds: WNEW, DC101, WEZX. Powers: 2. Heavy 4: WBCN, WQFM, WDHA, WYSP. Medium 10 include KQRS, 91X, WAQX, KEZO, WIOT, KFMG.

PRODUCERS "Run For Your Life" (Marathon) 14/5 (9/4)
Adds include WRCN, WTKX, KTAL, KSPN, Heavy 2: KTCZ, WZEW, Mediums 8 include WKLS, WNOR, WFYV, WRQK, WHMD.

DON HENLEY "Building The Perfect Beast" (Geffen) 13/3 (11/4)
Adds: KBPI, KUPD, WRDU. Powers: 1. Heavy 3 include WLLZ, WZZO. Mediums 8 include WBCN, KSHE, WCMF, WAAF, WIMZ, KGGO, KFMZ.

BLUE MILE "A Walk Across The Rooftops" (A&M) 13/0 (13/4)
Heavy 1: KCGL. Mediums 9 include WXRT, KBCO, WHFS, WHCN, KSTM, KSPN, KTCL, KRQU.

NEIL YOUNG "Old Ways" (Geffen) 11/4 (5/1)
Adds: WRCN, WWWV, KSPN, KZAM. Heavy 1: KZEW. Mediums 7 include KTXQ, KSTM, KEZX, KVRE.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS — This week's most added records

HOTTEST — This week's records receiving the most power reports

## REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist In the highest rotation that any of an album's tracks are reported. For example if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light adds - are printed

Symbols:

- Record is newly reported or additional tracks have been

(B) — A single's B-side.(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no ab-breviations means all airplay is inthe listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1 000 000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200 000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

## EAST

## PARALLEL ONE

(301)889-0098 PD: CHUCK DUCOTY MD: CHRIS EMRY

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X STARSHIP CHEAP TRICK R.C.M. HOOTERS BRUCE SPRINGSTEEN JOHN CAFFERTY JOHN WAITE UZ RATT DIO

WBCN/Boston (617)266-1111 PD: OCDIPUS ASST. PD: BOB KRANES

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COCK ROBIN
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TOM PETTY
AC/DC
Light
CODRGE THOROGOOD
BRUCT, SPRINGSTEEN
HALL & ONTES
HELIX

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VARON WPYX/Albany, NY (518)785-9061 PD: AND! TURCO

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PD: DAVID EINSTEIN Heavy DIRE STRAITS STING TALKING HEADS SUZANNE VEGA UB40 U2 R.E.M.

WHCN/Hartford (203)247-1060
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(203)287-9070 PD: NFAL HISSKY HD: AMANDA TEPPEN

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GARY MYRICK
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CHEZ-FM/Ottawa (613)563-1919 PD: STEVE COLNILL HD: GREG TORRINGT

WCCC-FM/Hartf (203)233-4426 PD: DAVID GROSSMAN ASST. PD: GLENN STEWART

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WYSP/Philadelphia (215)668-9460 PD: ANDY BLOOM ASST. PD: MIKE WOLF

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WHEB-FM/Portsmo PD: JIM RISING

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WPDH/Poughkeepsie (914)471-1500 PDI STEW SCHANTZ HD: PAM BROOKS

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WAAF/Worcester (617)752:5611 PD: CYNDE SLATER HD: RUSS HOTTLA

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CFNY/Toronto (416)453-7452 OM: DAVID MARSDEN ASST. PD: DON BERNS WHTF/York (717)266-6606 PD: HIKE ONDAYS HD: TIM DRAYER

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> WKLC/Charleston, WV (304)722-3308 PD: REGGIE JONES

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WLIR/Long Island (516)485-9200 PD: DENIS MENAMARA ND: LARRY THE DUCK

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WAQX/Syracuse (315)472-0200 PD: ED LEVINE ASST. PD: AMY DA

WRCMLong Island
(S16)271-670
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WAQY/Springfield, MA (413)525-4141 PD: ROSS MACDO

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WRKI/Danbury (203)775-1212 PO: BOB KOCAK HD: MARK DEVINE

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## **REGIONAL AOR ACTIVITY**

## **EAST** (continued)

BRUCE SPRINGS
HALL & OATES
STARSHIP
BRYAN ADAMS
NICK LOWE
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## (717)697-1141 PD: TORRIE MD: CHRIS JAMES

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## WYNF/Tempa (813)228-6090 PD: HARK ZINTEL HD: RON DIAZ

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WWTR/Ocean City (301)289-4545 PDI RICHARD REMSBURG

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HR. HISTER
BRUCE SPRINGSTEEN
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(214)528-5500 PD: ANDY LOCKRIDGE ASST. PD: REDBEARD PD MOT MATERIAL AND ASSET TO PERSONAL PROPERTY AND ASSET TO ASSET

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## (305)581-1580 PD: MICHAEL DA

PROFESSION OF THE PROPERTY OF

WFYV/Jacksonville, FL (904)642-1055 PD: CHRIS JONES HD: LEX STALEY

## PARALLEL TWO

KLBJ-FM/Austin (512)474-6543 PDI CLARK RYAN HDI JEFF CARROL STIRE OF THE STIRE

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WKQQ/Lexingtor (606)252-6694 PDr DAVE KRUSENKI MD: NOR ELLIS

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KNCN/Corpus Christi (512)289-1000 PD: BOS FAZIO ASST. PD: BONNIE STACEY

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(915)544-8864 PD: ARIN MICHAL MD: PEPE LOPEZ

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KRIX/McAllen-Brownsville (512)350-9999 PD: HICHAEL T. MDI ACE PALADII

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WKDF/Nashville (615)244-9532 PD: BILL PUGH ASST. PD: DAVID HALL

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WDIZ/Orlando (305)645-1802 PD: RAD HESSICK POI RAD MESSICK
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WTKX/Pensacola (904)438-7543 PD: MARK DAGMELL MD: J.D. STONE

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WRDU/Raleigh (919)782-1061 OM: BEN BALL MD: BOB WALTON

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WRYLIRL (804)282-9731 PD: TOM EVANS HD: PAUL SHUGRUE

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> KISS/San Antonio (512)223-6211 PD: GREG STEVENS ASST. PD: TOM SCI

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WOOJ/FI Myari (813)275-9665 PD: PAT DEISCH MD: CHARLIE KEEN

60) PAY OR DAY OR TO SENSE OF THE SENSE OF T WZEW/Mobile (205)432-0102 PD: CATT STONE HD: PHIL COULD

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WRUF-FM/Gainesville (904)392-0771 PDI HARRY GOSCOTT ASET - PD: VIRGIL THOMPSON

BRUCE SPRINGSTEEN
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GARY HYRICK

Heavy DIRE STRAITS

MARY TO STREET T (512)226-6444 PD: GLEN MARTIN HD: ANGELA MRIGHT THE CHARLES OF THE CH MOTELS
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STARSHIP
SUPERTRAMP
TEARS FOR FEARS
ADVENTURES
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KTAL/Shrevepor (318)425-2422 PD: CHUCK ELLIS HD: RRIAN HILLER

KXZL/San Ant

WHMD/Hammond (504)345-1070 PD: HARK SEGER HD: CHRISTINA KELL

BACK TO THE PUTURE TEARS FOR FEARS JOHN MAITE STIME THE COMMAND TALK FINE HEADED TALK FINE HEADED FED SPEEDMAGON HR. HISTER COCK MOBILD LOVERING HOLD LOVERING HAVES FOREIGNER CHAPT TRICK WOMAN

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KFMX-FM/Lubbock (806)747-1224 PD: WES NESSMAN DD WES NESSMAN
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WEBN/Cincinnati (513)871-8500 PD: TOH OWENS HD: CURT GARY

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(614)224-1271 PD: PAT STILL HD: LET RANDALL

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WRIF/Detroit (313)827-9505

Continued on next page

72/R&R FRIDAY, AUGUST 30, 1985

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KUFO/Odessa-Midland (915)366-2801
PD: MARK LAPIDUS
HD: KERI TEEGARDEN Beauth TRICK LOVERBOY JOHN COUGAR MELLEIN) STING NOTELS GOOLEY & CREME BACK TO THE PUTURE

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PARALLEL ONE

WLUP/Chicago (312)440-5270 PD: GREG SOLK MD: BILL EVANS

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> WLLZ/Detroit (313)855-5100 PD: CARRY CURELOS

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KYYS/Kanses City (816)561-9102 PD: JOE HCCARE ASST. PD: PAUL PREDRICKS POLYS MCCARE

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WOFM/Milwaukee (414)276-2040 PD: JERRY CAVIN MD: DANA SROWN

## REGIONAL AOR ACTIVITY

#### MIDWEST (continued)

CHEAP TRICK STING GRANAM PARKER JOHN COUGAR HELLEN BOWIE & JAGGER JEFF BOCK ERIC CLAPTON SUPERTRAMP SUPERTRAMP HIGHT RANGER (M) DIRE STRAITS (M) YAT BACK TO THE FUTURE UZ

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(612)399-0000 PD: BOBBY CHRISTIAN

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KQRS/Minneapolis (612)545-5601 PD: DAVE HAMILTON HD: WALLY WALKER

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KSHE/St. Louis (314)842-1111 PO: RICK BALIS ASST. PO: AL HOPER

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EDOTE & THE TIDE
OUTFIELD
MARILLION
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
DON HEMLEY
HOTLEY CRUE
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WXRT/Chicago (312)777-1700 PD: NORM WINER ND: LIN BREMER

WROK/Cantor

(216)492-5630 PD: RICK SINGER

Heavy STING TALKING HEADS DIRE STRAITS R.C.M. REYAN FERRY OHD ROBERT PLANT EURYTHHICS UT THE STATE OF TH

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WXLP/Davenport (319)326-2541 ON: GABE BAPTISTE ASST. PD: TERRY DUGAN

KGGO/Des Moines (515)265-6181 HD: JACK EMERSON

PARALLEL TWO

WONE-FM/Akron (216)535-7831 PD: MARD HOUNES

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WAPL/Appleton-Green Bay (414)734-9226 PD: BRIAN TAYLOR ND: RICK PANNECK

WCKG/Chicago (312)781-7300 PDI DON DAVIS GOOLEY & CREME BOWLE & JACGER

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KQDS/Dultuh (218)728-6421 PD: MIKE KELLER MD: JOHN TOMER

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WWCK/Flint (313)744-1570 PD: MARK HILLER ASST. PD: LECIA MACRYN TOW MORE PLEASE TO THE PLEASE THE PLASE THE PLASE THE PLASE THE PL

WFBQ/Indianapolis (317)257-7565 PD: JOHN ROBERTS ASST. PD: THE BEARMAN

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WXKE/Ft. Wayne (219)484-0580 PD: RICK MEST HD: BAL READT

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WLAV-FM/Grand Rapids (616)456-5461 PDI DAVE LANGE-MDI ARIS HAMPERS

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BACK TO THE PUTURE
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STING (M)
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GOOLEY & CREME

Hedium Nottens Frans Transite Services Services

WIBA-FM/Madison (608)274-5450 PD: JACK MITCHELL, HD: CHRISTA LANE

HOOTERS
WHAT IS THIS
LOVERBOY
SAGA
CARY MYRICK
MIGHT RANGER
ROMANTICS
JOHN BUTCHER AXIS
GOOLE & THE TIDE
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A PAUL TOUNG
STARSHIP

KKCI/Kansas City (816)531-3400

MARILLION
MHAT IS THIS
PAT BENATAR
6 ROMANTICS
STARSHIP
8 RYAN ADAMS
4 DIO
9 MR. MISTER
SAGA

KEZO/Omaha (402)592-5300

PD: BRUCE MCGREGOR MD: JOE BLOOD Heavy
DIRE STRAITS (H)
STING (M)
JOHN CHOCAR HELL(M)
LOVERSON JAGGER
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KICT/Wichita (316)722-5600 ON 8 BLL BOOM
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PR ON: BILL BROWN MD: LEE ROBERTS

WORK SCIENCINGS

(513)869-369

(5) ANATY ENDORS

THE TOTAL SCIENCING

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WIOT/Toledo (419)248-3377 PD: MICHAEL HUGRES

WTUE/Dayton
(\$13)224-1501
PD: TOM CARROLL
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KATT-FM/Oklahoma City (405)848-0100 PDI PAT WELSH HD: SCOTT DOUGLAS KMOD/Tulsa (918)664-2810

POP PAT VERSION
DE SCOTT DOUGLAS

SETTE MAN TELLES

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PARALLEL WWCT/Peoria (309)674-2000 PD: JEFF HURPHY MD: PHIL MANICKI THREE

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S KFMZ/Columbia, MO (314)874-3000 PD: BRYAN JEFFRIES

(A) HOPO T-4-MOND

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KLYV/Dubuque (319)557-1040

PD: BOBERT WELCH HD: TIM JANSEN

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HADONNA HIAMI VICE Light KQWB-FM/Fargo (218)236-7900 PDI JON ERDANI.

PD: JON ERDAHL

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JOHN MAITE
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LEGHT
TRANSHIP
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FOREIGNES

KFMQ/Lincoln (402)476-8565 PD: TOM BARKER' MD: MATT EFFKEN

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OUTFIELD

WCXT/Muskegon-Hart, MI (616)873-7129 PD: MARK ANTHONY

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ROMANTICE
LOVERSOY
Light
BRUCE SPRINGSTEEN
FOREIGNER
HART IS THIS
NICK LOME

KSQY/Rapid City (605)578-3533 PD: JACK DANIELS HD: JEFF HICHAELS

MANY DEPENDENT OF THE PROPERTY OF THE PROPERTY

WCPZ/Sandusky (419)625-1010 PD: RANDY HUGG MD: KEVIN YOUNG

FOR SALES HOLD TO SALES HELD THE SALES HE SALE

WZZQ/Terre Haute (812)232-5034 PD: KEVIN YOUNG Heavy
JOHN COUGAR MELLEN
DIRE STRAITS (L)
PULL COLLINS
BOWLE & JAGGER
GOOLEY & CEMES
BACK TO THE FUTURE
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MICHAEL MCDONALD (L)
JOHN MAITE
HOTELS
LOVERBOY

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NICK LOWE HR. HISTER & BRYAN ADAMS & SAGA Light

KAZY/Denver (303)759-5600 OM: CHUCK BROW

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DDIE & THE TIDE

ADVENTURES

MR. MISTER

Light

UNTOCCHARLES

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OUTFIELD

KATE BUSH

KLOS/Los Angeles (213)557-7250 PD: TIM KELLY ASST, PD: KURT KELLY

WEST PARALLEL ONE

KBCO-FM/Denyer (303)444-5600 PD: JOHN BRADLEY HD: DOUG CLIFTON

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KBPI/Denver (303)936-2313 ASST. PD: JOHN MD: LYNN WELLS KUPD/Phoenix (602)838-3062 PD: VAL MCINTOSH ASST. PD: CURTISS JOHNSON

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WKLT/Kaikaska (616)258-2800 PD: CHUCR POST ASST. PD: TERRI RAY

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KINK/Portland (503)226-5080 PD: CARL WIDING

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KZAP/Sacramento (916)925-3700 PD: TOM CALE HD: SILL PRESCOTT

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91X/San Diego (619)291-9191 PD: NUD HAX HD: STEVE WEST

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JOHN MAITE
PAT BENATAR
RATT

## **REGIONAL AOR ACTIVITY**

KZEL/Eugene (503)342-7096 PD: KEN MARTIN MD: VINCE HERTS

KLPX/Tucson (602)622-6711 PD: BRYAN HILLER HD: JOHN HUTCHIN

TELS THTURES

(801)262-5541 PD: RANDY ROSE HD: JOHN FLORENCE

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KGB/San Diego (619)292-1360 PD: LARRY BRUCE ASST. PD: TED EDMAR

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KRQR/Sen Francisco (415)765-4045 PO: CHRIS HILLER

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KFOG/San Franci (415)986-1045 PD: JOHN RIVERS

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(408)246-6811 PD: BON NEWN

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KISW/Seattle (206)285-7625

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KMET/Los Angeles (213)464-5638 PDI RICH PIOMBINO MD: PAH EDWARDS

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KROQ-FM/Los Angeles (818)578-0830 FD: BICK CARROLL MD: LARRY GROYES (FROZEN) New YORK TEARS FOR FEARS OND AND AND TEARC EDIKTORICS EDIKTORICS EDIKTORICS K

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CFOX/Van (604)684-7221 PO: DON SHAPER HD: KAREN HENKO

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KFMG/Albuquerqu (505)265-8811 PD: TON HARSHALL HD: RICHAEL DAVIS

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KILO/Colorado Springs (303)634-4896 PDI RICH HAWK HDI ALAN WHITE

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KSJO/San Jose (408)288-5400 ON: DANA JANG HD: KEN ANTHONY

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(602)835-1767 PD: JEFF PARETS MD: MENDY WESTON

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KKDJ/Fresno (209)226-5991 PD: DON FISCHER HD: JEFF RIEDEL

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KPOVHonolulu (808)524-7100 PD: BILL MIMS HD: ANDY PRESTOR

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KZOK/Seattle (206)281-5600 OM: PHIL STRIDE MD: LARRY SHARP

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DIRE STRAITS
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ARNOURY SHOM
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PARALLEL

(907)278-4631 PD: JOHN ROBERTS

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(307)745-7396 PD1 JOHN EDNAM

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PAUL YOUNG
VANDENBERG
HICHAEL HODONALD
CANDY
BRYAN PERRY
COCK BOBIN

(707)544-5873 PD: CYNDY PAULOS KZOQ/Missoula

TRANSLATOR
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(406)728-5000 PD: VERN ARCO PD: CYMPY PAULOS
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JON BUTCHER JEFF BECK DIO BOMBSTICS

KOLA/Riverside-Sen Bernardino (714)825-9952 PDI AL MANIETT PO. AL BADDETT

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KCGL/Salt Lake City (801)298-1142 PD: DEL WILLIAMS

No. TELL VILLIAMS

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TALKING SERDE (A)

TALKING SERDE (A (907)349-6551 PD: CARTER B. PO: CARTER B.
DRADLEY
HD: KEVIN VARGAS

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KWHL/Anchorage

KSPN/Aspen (303)920-1912 PDI GARY WHIPPLE HDI TON CAREY

HAD TOW CAMEY
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R.E.M.
TIL TUESDAY
KATE BUSH
JOHN COUGAR
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LAID BACK
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KTCL/Ft. Collins (303)571-1232 PD: JOHN MAYES HD: JEFF FETTERS

Reavy DIRE STRAITS TALKING HEADS JEFF RECK STYLE COUNCIL R.E.M. BRYAN FERRY EURYTHMICS

BILL COMORS
GUADALCANAL DIARY
TEARS FOR FEARS
Light
CUTFIELD
SACA
ECHAPATICS
HOWIE & JAGGER

KOZZ/Reno (702)329-9261 PDI DANIEL COO HDI STEVE PUNK

THE STATE OF THE S

STARBATE
X
GREGG ROLIZ
GARY MYRICK
CUTPIELD
MRAT IS THIS
CHEAP TRICK
Light
MOTLEY CRUE

(805)967-4511 PD: RICK WILLIAMS

NO. SICK VILLIAMS

BRAYY
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STORY
STALTS

THE STATE OF THE S ROOLE A THE TIDE
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159 reporters 151 current playlists Six stations reported a frozen playlist this week. K97/Edmunton KLOL/Houston KROQ/Los Angeles WOUR/Utica

WTUE/Dayton Two stations failed to report this week Their rotations were frozen.

KOKR/Phoenix

WGiR/Manchester The following stations are

no longer AOR Reporters: KFMF/Chico

KMBY/Salinas-Monterey The following stations are

new AOR Reporters: KDJK/Modesto-Stockton KFMZ/Coiumbia, MO KGRQ/Casper KKGR/Anchorage

KOLA/Riverside KSTM/Phoenix WCKG/Chicago WHTF/York WONE-FM/Akron WOOJ/Ft. Myers WTPA/Harrisburg

## **CHR PARALLEL ONE PLAYLISTS**

#### EAST

## B104 WBSB Baltimore

PD:Steve Kingston MD: Amy Kronthal

AD. Amy Kronhal

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Baltimore PD. Raiph Wimme MD! Tim Watts

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JOH MATERIEVES Step Of The May STEVIE MONDER/Part Tame Laver BRUCE SPRINGSTEEM/1's Going Down STIMO/Fartress Around Your MALL & DATES/YN May. | Application USMO/1 One You Date Around talk Do Ma CODLEY & CREME/Cry

Kiss 981/2 Buffalo

PD: Scott Robbins MD: Boom Boom Cannon

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ABC/De Near Ne
NIDHI RANDCR/Fouf In The Norning
BRUCE DPBINGSTEEN/I's Geing Down
DON HEMLCY/Sunset Orfil
FREDDIE JACKSON/YOU Are No Ladg LOVERSDY/Lovin' Every Minute D DEBANGE/You Mear It Well UB40/1 Get You Bake MLCOUR SCHE/Stone Papple

## Get lins! Philadelphia

PD: Scott Walker MD: Glenn Kalina

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TOP SETUMBANES

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PD: Charlie Quinn Boston MD: Jay Dowd

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8m Montreal PD: Stephen Anthony

PD: Stephen Anthony

| Color | Instrumer |

STEVIE WONDER/Part Time Lover FN/Just Like You FOMER STATION/Communication US40/1 Get You Sabe

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#### 1050 chum

PD: Jim Waters

MD Brad "Knobby" Jones

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MALL & DATES/The Mag. (Ayelle) BRUSE SPRINGSTEEM/I's Oping Deum MH/INTY NOUSTON/Seving All Mg Lour ASC/Se Near Mg POMER STATION/Communication NIGHT RAMSER/Four In The Marning. PORM BANKERS OF TA MATERIA.

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#### 92 PRO'FM Operations Manager: Providence

Operations Manager: Providence
Tom Cuddy

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HOTERS/And We Denced
TOM PETTY/Rebels
HALL & OATES/The Way . (Apollo!
KIMO/Love & Prige
BAVIO FOSTER/Love These From "S
BELDUIS SORE/Sore People
LOOSE ENDS/Hengin' On A String



P. Scott Shannon

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27. 28. 30 HOUTERS/And we Danced



PD: Smokey Rivers MD: Gene Baxter

BRUCE SPRINGSTEEN/1's Going PAUL YOUNG/I's Gonne Teer Y: DON HENLEY/Sunset Grill STEVIE MORBOR/Per/ Time Lovi JAM HANNES/HISS Vice These

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ABC/Be Near He HOOTERS/And He Danced

# PD: Bob Beauchamp MD: Guy Brouillard

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Toronto MD: Bob Saint

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WXKS-FM Kiss

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PD: Sunny Joe White
MD: Geni Donaghey

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JO3 WPhD Buffalo

PD/MD: John Piccillo

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TOM PETTY/Rebels
STARBHIP/Me Suit The City
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HOUTERS/And He Denced ADDS

DEPECHE MODE/Mester And Servant ROMANTICS/Test Of Time SON JOY1/In And Out Dr Leve TIL TUESDAY/Lookin' Over My Shoul APRIL MINE/Reck Myself To Sires



PD: Bill Terry MD: Ruth Tolson

Island

STEVIE MONDER/Part Time Lover SPUCE SPRINGSTEEN/I'm Going Down JOHN COUGAR/Leneig D)' Night SOMIE & JACOBER/Dencing in The St. NALL & DAYES/The Hay. (Apollo) STIMO/Fortress Around Your

B94 Pittsburgh

PD: Nick Bazoo

MD: Crain Jackson

MDD Craig Jackson

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SURVIVOR/FIFT Night EURYTHMICS/There Must Se An Ange HALL & DATES/The May 1 (Aprile)



WBEN-FM/Buffalo PD: Roger Christian

P.D. ROOSE CONSISTAN

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Buffalo
PD: Bill Todd
MD: P.J. Foxx

M.D. P.J. FOX

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ADDS BRUCE SPRINGSTEEN/I'm Going Dow STEVIE WONDER/Port Time Lover PAUL YOUNG! 'M Conne Tear Your



Washington D.C. PD: Randy Lane Asst. PD: Mary Taten

ASS. PD: Many Taten

2 | See Section | Section

29, 30 HALL & GATES/The May. [Apollo TEARS FOR FEARS/Head Over Heel

#### SOUTH

Dallas

oll hit HEGL The Eagle

PD: Randy Brown

MD: Joe Folger MD. Joe Folger

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BRYAN ADAMS/One Night Love Affa HUEV LEWIS & THE/Back in Time SRUCE SMRIMGSTEEN/I'm Going Dow TEARS FOR FEARS/Head Over Heels MANT IS THIS/I'll Be Around

OCOLEY & CREMC/Cry HOOTERS/And We Denced BOWIE & JACORY/Dencing In The S NIONI RANCEN/Four In The Harming PRINCE/Pos Life



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## CHR PARALLEL ONE PLAYLISTS

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PD. John Young

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MD. Chris Thomas

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MURVIVOR/First Night BOMIE & JAGGER/Dancing in The 9,9/All Dr Hs Far All Of HALL & GAYES/The May. (Apoll) ABC/Ss Harr He HOUTERS/And We Danced

Dallas/Ft. Worth

Maximum Hils VP/Programming: John Shomby Music Assist: Karin Crosby

POMER STATION/Communication JAN HAPPER/Hitel Vice Three SBYAN ADAMS/ONE Highs Love Affa SRUCE SPRINGSTEEN/I'm Deing De-MHITNEY HOUSTON/SAVIng A13 My L

HALL & DATES/The May. (Applie) Night RANGE/Tour In The Horsin HICHARL HOOGHAL/HO Loakin' Bac EUNYTHHICE/There Hash Be An Ang JOHN COMPARYLandly 01' Night HOTELE/Shame

Cops Mgr. Chuck Morgan

MD. Marcia Guerkias

MD: Marcie Guckian

Ops Mgr. Chuck Morgan
MD. Marcie Guckian

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STEVIC MONDER/Park Time Lover FOMER STATION/Communication SHUCE SPRINGSTEP/17 a daing DI HIGHT RANGER/Four In The Horn-PAIL YORNO/11m Gonna Teer You JAN HANDER/FAMEN MARK THERE

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MD: Greg Rolling

Ops Mgr. Mason Dixon

Ope Mage Mason Dixon
PD: Randy Kathroh

### Standy Kathroh

### St

HALL & DATES/The May ... Layel Might RAMBER/Feur in The Her KIMD/Lave & Pride LOUERBOY/Levin' Every Hinute PointER SISTERS/Dare Pa

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Miami

Keith Isley WINZ-FM

Miami

PD: Robert W. Walker MD/Asst. PD: Frank Amadec

MO/Asst PD: Frank Amadeo

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JOSE CAFFETY/C-1-T-Y
SUNVIVER/FIDEL NIGHT
JOSE COUNCY/Long NO! Night
ABC/FS Near No
MAT 18 THIS/'II Se Around
FACK YOUNG/I'm Ganna Test Your P
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RING/Love A Pride

HIC Padiol New Orleans

93FM PD: Kevin McCarthy

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(94-a)PD: Jim Morrison MD: Jeff McCartney

Atlanta

Hot Hits! Nortolk

PD: Bob Canada MD: Jim Curtis

M.D. Jam Curtis

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PD: John Lander

Asst. PD: Bon Parker

20. 20
JOSE COLOMP/Lawely 01° Might
20. 20
JOSE MAITE/Every Size OF The s
STIMO/Fortrace Around Your
JOSE CAFFERTY/C-1-T-Y
MODIESTANDAM We Dencee
RIMO/Lawe h Fries

MIDWEST

Ops.

Ops. Dir. Dave Robbins

33. 34. 38. 39 BON JOYI/In And Dut Of Love FOREIGNER/Down On Love

OM: Tac Hammer Minneapolis
Asst. PD/MD: Groce 2

OM: Tac Hammer Minneapolis
Asst. PD/MD: Grego Swedberg

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BRUCE SPRINGSTEEN/I'm Deing Down STING/Fortress Around Your NIGHT RANCES/Feer In The Morning SURVIVOR/First Night HOOTERS/And Me Danced

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SRUCE SPRINGSTEEN/I'm Going Dow STEVIE MONDER/Part Time Lover ZOMIE & AMOGEN/Doming in The D POMER STATION/Communication ADMIFER MOLIDAY/Hard Time for I NING/Love & Pride NIMO/Love & Pride

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Kausas Citis Hit Radio

MD: Kim Wetsh 

31. 32. 35 MATE BUSH/RUNNING Up That HEED MOTELS/Shame NIGHT #ANGER/Four In The Mernin ADC/SE Mear Me DAVID FOSTER/Love Three From "S MACL & GATES/The Meg. . [Aprile]

Columbus
PD: Adam Cook
MD: Kevin Haines

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WCZY

Detroit

PD: Lee Douglas

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Assl. PD. Stove Kelly

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PD: Dave Anthony Asst. PD/MD: Don Michaels

Chicago

MD: Joe Bohannon

MD: Joe Bohannon

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PD: Tom Jeffries

PD: Tom Jeffres

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POMER STATION/Communication
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FOSEINS/Comm On Low
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OND/50 In Lows

CHEAP TRICK/Tanight It's You TIL TUESDAY/Lookin' Over Mg SAO ADC/De Hear No

Ops Mgr. Jim Fox MD: Dave Allen

MADE Dates All Land Control of the C

WKTI Milwaukee

PD: Tim Fox

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STEVIE MONDER/Part Tibe Laver STARSHIP/No Built This City JOHN HAITE/Every Step Of The Ma MEN LEWIS & THE/Beck In Time

76/R&R FRIDAY, AUGUST 30, 1985

## **CHR PARALLEL ONE PLAYLISTS**

#### KBEQ

Kansas City

PB: Steve Perun MD: Karen Barber

STING/Fortress Around Your UR40/E Get You Sabe

## WIL!

Chicago

MD: Dr. Chuck Crane



PD: Chris Andrews

PDC Chris Androws

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MOTELS/Shame
EUNYDHICS/There Must Be An AngCOULTY & CROME/CPCOULTY & CROME/CPREADY FOR THE MORPON Service
SHITMEY HOUSTON/Serving All Mg LMALL & DATES/TAN May (Applie)
LOVERSDY/Lovin' Every Minute D



Ops Mgr. John Gorman

Open Might John Gorman

MD Kid Lee

John Strate Lee

John

NELSON & NOUNDOWNER IN THE Begg TOWN PETTY/Resels MELONIA PROPERTY PROPERTY NOUNDOWNER MENO MODERNIA PROPERTY NOUNDOWNER MENO MONTH PROPERTY NOUNDOWNER APRIL MINE PROPERTY TO SIEPP MOUNDOWNER OF TOWN OF TOWN NOUNDOWNER MELONE NEW TOWN OF TOWN NEW A MELONIA PROPERTY NOUNDOWN NEW A MELONIA PROPERTY NEW A MELONIA PROPERTY NOUNDOWN NEW A MELONIA PROPERTY NEW A

## WLS FM Chicago

PD: Jan Jeffries

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COCK ROBIN/Men Your Heart Is M.
MAEY LEHIS & METWAGE In Time
SURVIVOR/First Night
EUNYTHHICS/There Must Be An Ange
ASO SPECOMAGOM/LIVE EVERY Moment

#### WEST



San

P. Richard Sands

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PORTLE/FIRE PAIR MARCHET/19 PA

## COPENVER COPE MD: Geina Horton

29. 30 HOTLEY CRUE/Smekin' In The Box

## KWSS 94.5 PM

PD: Dave Van Stone San Jose MD: Robin Kipps

MD: Robbin Kipps

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30 STEVE MONDER/PAPE TIME LEVER DON HENETY/Survey Drill STUCE UPE INCOTEDATE OF 11 STURE DON'T EAS FOR FEARS/Heat Over Heal's

# Denver PD: Mark Boll MD: Chris Kni

PD: Mark Bolke MD: Chris Knight

KZZP104.7FM
THE NUMBER 1 HIT MUSIC STATION Phoenix
PD: Guy Zapoleon

STANSHIP/Ne Built This City NOW COUGAR/Lonely Of Night KINO/Love & Pride SOMIE & JACOEM/Dencing In The S LOVERSOY/Lovin' Every Minute O

#### THE S Seattle

PD: Ric Hansen MD: Sandy Louis

ASC/DE NEAT TO BE LOVET STOLE LOVET SOURCE IMPRINGSTEEN/I'M COING DOWN PARK YOUNG/I'M CONNE THEY YOU'M CORT TO SEE IN LOVET STOLE TO SEE IN LOVE TO SEE IN L MICHAEL MCDONALD/No Loafen' Sec MATRIMA & THE MAY/Do You Went C

## Los Angeles Los Angeles Los Angeles Los Angeles VP/Prog.: Gerry DeFrances

Assistant PD: Mike Schaefer

RICHAEL MCDONALD/Ne Loakin' Beci

PD-Dick Bascom Phoenix

I don't come to the come of th

#### Seattle KUBE 93FM

PD: Bob Case

MD; Wendy Christopher

MO: Wendy Christopher

1 2 100 State Transact Plant of Christopher

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# KS IOSEM HOT HITS!

VP/Ops: Dave Parks
San Diego

POPUL Mise Presion

San Dieg

The Presion of the Control of the Co

## Jeston

PD: Rick Gillette
MD/Assist PD: Chris Collins Sacramento

Sacramento

J. Seller Could a simplement of course

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12
STEVIE MONDER/Part Time Lover
JOHN MAITE/Every Step Or The Mai STARSHIPMS Built This City
JAN HOMES/THAN 10 (10 Theme STEVE ARRIMGION/Dancing In The I 7. T/All Dr He For All Dr DAVID FOSTER/Love There From "S OD MEST/Egs to Egs

San Francisco

PD: Steve Rivers MD: Jack Silver

Service of the control bearing and the control bearing

30. 31: 35 STATSHIP/We Built This City JAN HAPPER/Highl Vice These

#### Hot Hits Seattle K. EW FM

PD: Jeff King MD: Devon Durrant

MEART/Never OND/So in Love SMUCE SMIRMOSTEPN/I'm Daing! STEVIE MODDER/Pers Time Love TEARS FOR FEARE/HEAR Over ne-POMER STATION/Communication RDMARTICE/Test OF Time

DEPARGE/You Meet It Hell TIL TUESDAY/Looken' Over He Sher CHEAP TRICK/Tenight It's You



PD: Gary Bryan MD: Sean Lynch

MOV. SCHOOL Lyrinary D. Lawrence D. Lawren

SCHIE & MODER/Dancing in The St MAN HAMPER/MINEL VICE Them STEVE MEMORY-Part Time Laver PAIL VOLUME I'm Games Tear Your POWER STATION/Communication STEVE STATION/Communication STATE STATION/Communication STATE STATE MEM



PD: Jon Barry MD: Steve Naganuma

STEVIE MONDEM/Part Time Lever SHUCE MPRINGSTEEN/I'm Going Don MALL & CATES/The May. . . [Applial A-MA/Tate On He UB40/1 Gat You Base MAURICE MHITE/Stand By Me LOOSE ENDS/Mangin' Dn A String

Q103FM

PD: Jack Regan MD: Alan Sledge

KOAQ Denver

MD. Alan Siedge
Denvier

The State of the Control o

25. 34. 35 ABC/BE Near He ANY GRANT/Miss Up FOREIGNER/Down On Leve HODTERS/And No Denced 7IL TUESDAY/Lockin' Over My Sho CCD CO Sacramentos Besi Sacramento Hit Music PD: Tom Chase

MD: Mr Ed

SMUCE SPRINGSTEEM/I'm Doing Ge-MACL & DATES/The May. (Aprile) DON HEMET/SURENT OFIII ABC/S- Near He STANSSITES BUILD THE CETY MEAT IS THIS/I'll Se Around

R&R FRIDAY, AUGUST 30, 1985/77

#### EAST

MOST ADDED

Bruce Springsteen Stevie Wonder Power Station

Dire Straits John Parr Huey Lewis & The News

STEVIE HONDER BRUCE SPRINGSTEEN PAUL YOUNG STANSHIP JAN HAMMER (dp) DAVID FOSTER (dp)

Hottest: DIRE STRAITS 3-1 HOOTERS 4-3 HADONNA 18-12 JOHN COUGAR 23-19 BOWIE & JACCER D-23

WSPK/Poughkeepsis, Dayton/James

A-HA
JOHN COUGAR
DON HINLEY (dp)
DEMARGE
BRUCT SPRINGSTEEN
HUTL LDMIS & THE (dp)
HOTCEST
HUEY LDMIS & THE 1-1
DIRE STRAITS 14-4
WHAM! 7-6
HADONNA 17-15
READY FOR THE WOR 28-

Stevers/Memener
JOHN MAITE
BRUCE SPRINGSTEEN
HALL & OATES
HOTES,
HURY LOWIS & THE 1-1
HURY LOWIS & THE 1-1
PHIL COLLINS 4-2
PAT BENATAR 6-5
DIRE STRAITS 12-6
HEART 14-10

98PXY/Rochester, NY Torn Mitchell

Torn Mitchell
STEVIZ HONDER
BRUCE SPRINGSTEEN
PAUL YOUNG (4p)
HOttest:
DIRK STRAITS 2-1
KOOL & THE GANG 7-2
TINA TURNER 4-3
HOTLEY CRUE 5-5
PHIL COLLINS 6-6

WGFM/Schenectedy, NY Tom Parker

93Q/Syracuse, NY Laird/Dunes

Laird/Dunes
KING
KATE RUSH
KATE RUSH
KATE RUSH
ROUTE SPRINGSTERN
ROUTE SPRINGSTERN
ROUTE SPRINGSTERN
ROUTE SPRINGSTERN
ROUTE
JOHN ROUTE
JOHN PARR 2-2
BRYAN ADAMS 3-3
DIRE STRAITS 17-6
A-HA 35-25
A-HA 35-25

WPST/Trenton, NJ Tom Taylor

Tom Taylor

BRUCE SPRINGSTEEN
STEVIE WONDER
STARSHIP
PAUL YOUNG
ANY GRANT
HOTER:
HUFF LEWIS & THE 1HOOTERS 11-7
A-HA 10-8
DIRE STRAITS 22-13
JOHN COUGAR 29-19

HOTTEST

## **CHR ADDS & HOTS**

SOUTH

Stevie Wonder Bruce Springsteen Jan Hammer

Dire Straits Kool & The Gang

HOTTEST

#### EAST

#### PARALLEL TWO

STEVIE WONDER DAVID POSTER DAVID POSTER OND JAN HAMMER BRUCE SPRINGSTEEN POWER STATION STARSHIP

STARONS: HOLLEST 2-1 DIRE STRAITS 2-1 JOHN PARR 3-3 ROOL & THE GANG 10-5 HOOTERS 15-12 JOHN COUGAR 26-16

DevionJames

STEVIE MODDER

BRUCE SPRINGSTEEN
HALL & ONTES
ASC
PAUL YOUNG
ROMANTICS
HUEY LOWIS & THE 1-1
ARETTIA FRANKLIN 9-7
DIRE STRAITS 13-7
DIRE STRAITS 13-7
MADONNA 30-20
MADONNA 30-20 UB40 READY FOR THE WOR GODLEY & CREME GODLEY 6 CREMF.
Hottest:
JOHN PARR 3-3
BRYAN ADAMS 6-4
PRINCE 14-7
PAT BENATAR 17-10
DIRE STRAITS 21-15 WVSR/Charleston, WV

RI-104/Providence, RI Jonethen Monk

STEVIE WONDER BRUCE SPRINGSTEEN POWER STATION STARSHIP GINO VANNELLI 9.9 JAN HAMMER Hottest: HOTTEST FRANKLIN 1-1 HUEY LEWIS & THE 3-2 BRYAN ADAMS 8-6 KOOL & THE GANG 14-8 DIRE STRAITS 18-14

K104/Erie, PA Bill Shannon

Bill Shannon
STAPLE SINCES
JAN HAMMER
STEVLE MONDER
STEVLE MONDER
STARSHIP
BRUCE SPRINGSTEEN
ROHANTICS
ROHANTICS
BOULDESARCE 1-1
BRUCE SPRINGSTEEN
2-1
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BRU

WERZ/Exeter, NH Scott MacKay

SCOT MacKay

BRUCE SPRINGSTERN

DON MINLEY

DON MINLEY

FORER STATION

STEVIE WONDER

GMD

HUEV LEWIS 4 THE 1-1

JOHN PARR 3-3

DIRE STRAITS 17-11

PRINCE 20-12

GODLEY 4 CREME 27-24

WTIC-FM/Hertford, CT Well/West

TOM PRIME

BRUCE PPENDETE

BRU PAUL YOUNG
STEVIE HONDER
BRUCE SPRINGSTEEN
DEBARGE
MOTHER 1-1
KOOL 4 THE GANG B-5
PRINCE 11-6
DIRE STRAITS 19-9
HADDINNA 23-19

WAMX/Huntington, WV Robinson/Collins BRUCE SPRINGSTEEN STING NIGHT RANGER READY FOR THE NOR NIGHT RANGER
READY FOR THE NOR
HOLLEST:
HOUSY LEWIS & THE 1-1
POINTER SISTERS 3-3
DIRE STRAITS 6-4
PHIL COLLINS 8-6
PRINCE 10-8

WKEE/Huntington, WV Miller/Swann

MMHER'SWANN
HALL & OATES
ABC
STARSHIP
DAYLD FOSTER
DON HENLEY
WHAT IS THIS
POWER STATION
STEVIE MONDER
ROMANTICS
BRUCE SPRINGSTEIN
HOLDER ROMANTICS SRUCE SPRINGSTEEN HOLLEST: WHAM! 7-1 DIRE STRAITS 13-2 PHIL COLLINS 6-3 TINA TURNER 4-4 BILLY JOEL 5-5

WRCK/Utice, NY Jim Reitz HALL & OATES STEVIE WONDER BRUCE SPRINGSTEEN JAN HAMMER STARSHIP POWER STATION PAUL YOUNG KATE BUSH OINGO BOINGO AMY GRANT READY FOR THE WOR HOTTS 1 THE HOW HOTY LEWIS & THE 1-1 JOHN PARR 3-2 TINA TURNER 5-3 BRYAN ADAMS 6-4 KOOL & THE GANG 10-8 DIRE STRAITS 4-1 PHIL COLLINS 7-6 PRINCE 11-9 JOHN COUGAR 28-13 A-HA 30-23

STAY HYDELE STEVIE WONDER BRUCE SPRINGSTEN DON HEALTY JAN HAMMER DAVID POSTER HOLEY LEWIS & THE 1-1 JOHN MEY LEWIS & THE 1-1 JOHN MEY LEWIS & THE 1-1 DIES TRAINTS 17-13 JOHN COUGAR 30-21 WKRZ FM/Wilkes Barre Brock/Sheriden
STARSHIP
POWER STATION
JAN HAMMER
PAUL YOUNG
STEVIE WONDER
BRUCE SPRINGSTEEN
FOREIGNER FORFIGNER
Hottest:
TIMA TURNER 5-1
PHIL COLLINS 8-3
DIRE STRAITS 9-5
HADONNA 18-14
JOHN COUGAR 30-18

WTLQ/Wilkes-Barra, PA Don Tandler

Don Tandle
SUPVIVOS
STEVIL MONDER
BRUCE SPRINGSTEEN
POWER STATION
STATION
STATION
JAN HOME
LODIC A THE TIDE (dp)
HOTEGET
HOTEGET
FOR THE TIDE (dp)
FOR

A-NA
AA-NA
HALL 4 OATES
STEVIE MONDER
READY FOR THE MOR
HOSteet:
HUFY LENIS 4 THE 1-1
TINA TURNER 3-2
BRYAN ADAMS 3-3
PHIL COLLINS 6-4
JOHN PARR 9-6

PARALLEL THREE

WFBG/Altoons, PA Steve Kelsey

STEVIE HONDER
BRUCE SPRINGSTEEN
DON HERLEY
STARSHIP Idp)
JAN HAMMER
POWER STATION (dp)
HOLLENIE
HUEF LEWIS MODEY LEWIS & THE 1-1 BILLY JOEL 13-B DIRE STRAITS 15-10 PRINCE 17-11 A-HA 25-21

WGUY/Bangor, ME Roberts/Worcester

NOOSTUW WORCESTS
STEVIE WONDER
BRUCE SPRINGSTEEN
UR40
POMER STATION
DON HENLEY
STARSHIP
JAN HAMMER
KATE BUSH HOTLEST: JOHN PARR 3-1 BRYAN ADAMS 4-2 TINA TUNNER 5-3 PAT BENATAR 9-6 DIRE STRAITS 15-11

WZON/Bangor, ME Tony Perkins

POWER STATION DON HENLEY A DC PAUL YOUNG BRUCE SPRINGSTEEN ROMANTICS BRUCE SPRINGSTEEN ROMANTICS MICHAEL MCDONALD HOLLES! BRYAN ADAMS 2-2 HILLY JOEL 9-5 HOTLEY CRUE 10-7 WHAM! 11-8 DIRE STRAITS 18-9

WIGY/Bath, ME Bob Anderson

BOD ANDERSON
WHITTEY HOUSTON
MOOTERS
BRUCE SPRINGSTEEN
PREFE STATION
PREFE STATION
BRUCE SPRINGSTEEN
RIGHT RANGER
DON HENLEY
STEVIE WONDER
HOLLEY
BOTTES
HOL

103CIR/Beckely, WV Bob Spencer

LOVERBOY STEVIE MONDER STARSHIP BRUCE SPRINGSTEEN NIGHT RANGER HOLLEST: HOLLEST: HUEY LEWIS & THE 1-I KOOL & THE GANG 9-6 DIRE STRAITS 11-8 BILLY JOEL 12-1D MADONNA 18-13

96XXX/Burlington, VT Rob Poulin

ROB POUND
STEVIE MONDER
BRUCE SPRINGSTENN
FOMES STATION
EDDIE 1 THE TIDE
OND
FOMES STATION
EDDIE 2 THE TIDE
OND
FOMES STATION
FOMES

WIKZ/Chambersburg, PA Metthews/Alexander

Matthewe/Alexander
BOMIE & JAGGER
READY POR THE NOR
READY POR THE NOR
READY POR THE NOR
RALL & OATES
REACE SERINGSTERN
DON HENLEY
STEVIE WONDER
PAUL YOUNG
STEVIE WONDER
ROSE 81.
ROSE

WZYQ/Frederick, MD Kemosabi Joe

OK100/Ithece, NY Doug Neville

JAN HAMMER STEVIE WONE

WKHI/Ocean City, MD

STEVIE WONDER BRUCE SPRINGSTEEN STARSHIP WHAT IS THIS PAUL YOUNG (dp) DEPARGE SOMANTICS DEFINAL
ROMANTICS
Hottest:
JOHN PARR 2-1
PHIL COLLINS 7-4
KOOL 4 THE GANG 8-6
PRINCE 9-7
DIRE STRAITS 15-8

Paul DeMille
JAN HAMER
STEVIE MONDER
STEVIE MONDER
BRUCE SPRINGSTEEN
ROMANTICS
RAMILY
STAPLE SHEEP
PAUL YOUNG
MOTTER
JOHN PARR 2-1
TIAN TURNER 6-7
JOHN CANG 8-5
ROUL & THE GANG 8-5
JOHN COMMARK
JOHN PARR 1-7
JOHN COMMARK

POWER STATION STEVIE WONDER BRUCE SPRINGSTEEN DAVID POSTER OMD ROMANTICS MOTE AT THE 1-1, JOHN PARE 6-2 KOOL & THE GAMG 8-6 DIFE STRAITS 9-7 WHAM! 21-10

WOMP FM/Wheeling, WV 30b Forster

A-HA STEVIE WONDER BRUCE SPRINGSTEEN ABC READY FOR THE MOR PAUL YOUNG BOWIZE A JAGGER HOLLES H. JAGGER HOLLES H. JAGGER HOLLES H. JAGGER POINTER LISTERS 16-DIRE STRAITS 20-11 JOHN COUGAR 34-14

Ted Minier

BRUCE PREININGTEN
BRUCE PREININGTEN
BAUND BRANTOM
OCEMANGE
ARC
DON HINLIPY (dp)
HISCLER FRAITS 9-1
JOHN COUGAR 17-9
JOHN COUGAR 17-9
JOHN COUGAR 17-9
JOHN COUGAR 17-9
LACOMIN A THE MAY 19-12
KATRINA & THE MAY 19-12

#### SOUTH

#### PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens

MILES STAVEN HONDER
JAN HANHER
BRUCE SPRINGSTEEN
DON HENLEY
UB40
HOTTERS: 12-1
KOOL & THE GANG 3-2
A-HA 10-8
READY FOR THE WOR 13-10 UB40 STEVIE WONDER MOTLEY CRUE (4p)

KHFI/Austin, TX Weylon Richards

Weyton Richards
KING
PAUL YOUNG
STANSHIP TO
STANSHIP
ABC
BRUCE SPRINGSTEEN
STEVIE MONDER
HOLLEST
BRUCE SPRINGSTEEN
STEVIE MONDER
HOLLEST
STANSHIP
FULL COLLINS 7-4
PRINCE 15-11
PRINCE 15-17

STING LOVERBOY STEVIE WONDER Hottest: HUEY LEWIS & THE 1-1 JOHN PARR 3-2 TINA TURNER 5-4 KOOL & THE CANG 14-10 DIRE STRAITS 23-15

WGGZ/Baton Rouge, LA Michael Adams

Michael Adams

ARETHA FRANKLIN
DAVID FOSTER
READY FOR.THE FOR
HOTESEL JOHN PARR 1-1
HUEY JOHN FARR 1-1
TINA TURNER 7-5
MADONNA 14-10
DIRE STRAITS 19-12

KZZB/Beaumont, TX Jerry Lousteau

Jery Louston
STEVIE MONDER
DEPECHE MODE
DON HEMLEY
TOM PETTY
DEBARGE
BRUCE SPRINGSTEEN
POMER STATION
HOTE ST ATTON
JOHN PARE 5-4
LOVERBOY 28-19
READY FOR THE MOR

WAPI/Birmingham, AL St. John/Regal

St John/Regal
STEVIE MONDER
BRUCE SPRINGSTEEN
GOOLEY & CREME
JAN NAMMER
HOTERSTAITS 2-1
PHIL COLLINS 7-2
KOOL 4 THE GANG 4-3
HADONNA 13-7
LOVERBOY 23-12

KXX106/Birmingham, AL North/Balley

STARSHIP STEVIE WONDER JAN HAMMER HOTLER: TINA TURNER 2-1 KOOL & THE GANG 8-6 DIRE STRAITS 11-7 READY FOR THE MOR 33-20 WHITNEY HOUSTON 31-23

WSSX/Charleston, SC Phillips/Allen

PhilipalAinen
STEVIE NONDER
JAN HAWMER
DEMANCE SPRINGSTEN
ROWER STATION
HAWRICT HITE
JOHN PARR 3-1
PHIL COLLINS 5-2
PAT RENATAR 7-6
HADDHAN 14-12
DIRE STRAITS 17-13

WBCY/Cherlotte, NC Billi Martin

BBI Mardin
READY FOR THE MOR
MRITNEY HOUSTON
STING (dp)
STEVIE MONDER
BRICE SPRINGETEEN
PAUL YOUNG (dp)
HOHE PARR 2-1
FILLY JOIL 10-4
PAT BENATAR 9-6
OJRE STRAITS 18-7
BONIE & JAGGER D-9

WROQ/Charlott ABC DON HENLEY STARSHIP HOTLET CAUE (dp) Hottest: DIRE STRAITS 12-7 PHIL COLLINS 13-8 HADONNA 20-9 READY FOR THE WOR 27-19

raga/Chase

HOW IE & JAGOER

DON HERLEY

HALL & OATES

READY FOR THE WOR

HOTLEGEL

TINA TURNER 5-3

PHIL COLLINS 7-4

HIAN1 9-5

PRINCE 12-6

DIRE STRAITS 14-10

WNOK-FM/Columbia, SC

Pater Hambett
HUEY LEWIS & THE
FREDDIE JACKSON
OINGO SOINGO (dp)
STEVIE HONDER
JAN HAMBER
TALKING HRADS (dp)
BRUCE SPRINGFREN
SCRITTI FOLITTI (dp)
HOOTERS (dp)
HOOTERS (dp) HOOTERS (dp) Hottest: KOOL & THE GANG 4-2 DIRE STRAITS 15-3 TINA TURNER 5-4 MADONNA 26-14 WHITNEY HOUSTON 28-17

WZLD/Columbia, SC Herring/Marsh

BRUCE SPRINGSTEEN
PAUL YOUN
PONER STATION
JAN HANDER
STARSHIP
STEVIE MONDER
DRARRE (dp)
OMD (dp)
HOLLERL;
JOHN PARR 2-1

HOTLEY CRUE 15-12
HOTLEY CRUE 15-12
HADONNA 19-17

KZFM/Corpus Chr Ginsburg/Tucker KODL & THE GANG READY FOR THE MOR POINTER SISTERS STEVIE MONDER LISA LISA HOTELET HOTELET HUEY LEMIS & THE 2 JOHN PARR 12-7 HOTLEY CRIE [5-10 HADDINA 16-11 WHAMI 20-15

WIMMI 20-15
WD CG/Durham Releigh,
Freeman/Wright
BRUCE SPRINGSTEEN
HOOTERS
NIGHT RANGER
STARSHIP
HOLLERING 2-1
JOHN PARE 2-1
JOHN PARE 2-1
JOHN PARE 2-2
KOOL & THE GANG 6-5
WHAMI 12-8
PHIL COLLINS 14-10
KAMZ/FE PARE 14-10

KAMZ/EI Paso, TX West/Saylor

STEVIE WONDER JAN HAMMER Hottest: KOOL & THE GANG 1-1 TINA TURNER 4-3 WHAM1 9-6 WADDONNA 16-11 READY FOR THE WOR 19

KEZB/EI Pago

WHITNEY HOUSTON STEVIE WORLHottest:
JOHN PARR 2-2
KOOL & THE GANG 7-3
TEARS FOR FEARS 3-6
LISA LISA 25-23
MENUDO 23-27

WANS-FM/Gree Tommy Smith

Tommy Smith
STEVIE WONDER
BRUCE SPRINGSTEEN
DAVID FOSTER
STARSHIP
POMER STATION
WHAT IS THIS
ANY GRAST
JOHN PARR 1-1
KOOL & THE GANG 4DIRE STRAITS 22-13
MOTLEY CRIE 29-22
HALL & OATES 37-24

JECKSOVEDNE
BOWLF & JAGGER
LOVERSOY
NIGHT RANGER
HALL & OATES
HOOTERS
KOCLE at THE GAMG 2-1
ROOL & THE GAMG 2-1
PHIL COLLINS 27-16
WHITHEY HOUSTON D-20
READY FOR THE WOR D-23

KX104/Nashville, TN

MTYXJackson, MS
Abbilitrews

Abbilitrews

HALL & ONTES
STING
READY FOR THE WOR
GOOLEY & CREME
HOTEGAT ARETHA FRANKLIN 1-1
ARETHA FRANKLIN 1-2
TIAN TURNER 4-3
BETAN ADMAS 5-4
DIRE STRAITS 16-10 Murphy/Cook

POMER STATION
FOALL YOUNG
BRUCE SPRINGSTEEN
STARSHIP
ROMANTICS
DIRE STRAITS 1-1
DIRE STRAITS 1-1
RUFY LOWIS & THE 2-2
MOTLETY CRUE 4-4
A-MA 19-12
ANY GRANT 24-18

WQUT/Johnson City, TN Steve Taylor Y107/Nashville, TN St. John/Peace

Steve Taylor STEVIE WONDER HOTEGST: JOHN PARR 2-I DIRE STRAITS 10-2 BRYAN ADAMS 3-3 PHIL COLLINS 4-4 TINA TURNER 5-5 St John/Peace
STEVIE WONDER
BRUCE SPRINGSTEEN
JAN HAMMER
STARSHIP
NUEV LEWIS 4 THE 1-1
JOHN PARR 2-2
DIRE STRAITS 9-4
PRINCE 7-5
PHIL COLLINS 12-11 WOKI/Knoxville. TN Gary Adkins GBTY Adkins

STEVIE WONDER
DON HENLEY
PAUL YOUNG
JAN HAMMER
FOREIGNER
OINGO BOINGO
BRUCE SPRINGSTEEN
STARSHIP

WZKS/Nashville, TN Larry Martino UBAGA
ATEVE MONDER
ANY GRANT
JOHN WAITE
HOELEST
HUEY LEWIS & THE 1-1
APETHA FRANKLIN 3-2
JOHN PARR 4-3
DIRE STRAITS 7-4
XOOL & THE GANG 20-8

STARSKIP
HOEESE: HUEY LEWIS & THE 2-1
JOHN PARR 1-2
KOOL & THE GANG 9-5
PRINCE 9-7
DIRE STRAITS 13-9

WRNO/New Orleans, LA Costallo/Watkins POWDE & JAGGER
POWER STATION
BRÜCE SPRINGSTEEN
STEVIE WONDER
STARSHIP
CHAKA KHAN
JAN HAMMER
HORRIS DAY
HOLLEST: Costaflo/Watkins
POWER STATION
BRUCE SPRINGSTEEN
STEVIE WONDER
ROMANTICS
OND OMD Hottest: JOHN PARR 2-1 PHIL COLLINS 6-6 DIRE STRAITS 8-7 TINA TURNER 16-11 PRINCE 19-12 Hottest: JOHN PARR 5-1 DIRE STRAITS 20-8 JOHN CAFFERTY 25-18 STING 27-19 READY FOR THE WOR 30-25

PRINCE 19-12

BJ105/Orlendo, FL
Thomas/Wight
STEVIE MONDER
POINTER SISTERS
STARSHIP
HOLLO at:
JOHN PARR 3-2
DIRE STRAITS 8-5
A-HA 17-9 BILLY JOEL PRINCE READY FOR THE WOR READY FOR THE MOR HOTCOST: DIRE STRAITS 17-1 JOHN PARR 2-2 HUEY LEWIS 6 THE 4-4 ARETHA FRANKLIN B-8 HHAMI 22-13 A-MA 17-9 LISA LISA 24-19 BOBBY JIMMY & THE Y108/Ortando, Ft. Stacy/Steel

WLRS/Louisville, KY Christophar/Lyons STORYSTEP STATE OF THE GANG BONDE A JACKER BOOKER COURSE OF THE GANG BONDE A JACKER BONDE STATE OF THE GANG BONDE STATE OF THE GANG BONDE STATE BONDES STATE BOND Christophe/Lyons
BRUCE SPRINGSTEEN
JAN HAMMES
JAN HAMMES
DAVID FOSTER
POWER STATION
LOVEROV
PAUL YOUNG
NIGHT RANGER
HOLLESTL
JOHN PARR 4-1
TIMA TURNIER 5-2
PHIL COLLOT 12-5
DIRE STRAITE 12-6
UNE STRAITE 12-6

BRUCE SPRINGSTEEN
A-HA
STEVIE WONDER
BOWIE & JAGGER
DON HENLEY
HOLLES DON HIBLES HOTLEBIS BRYAN ADAMS 5-4 WHAMI 12-9 MADONNA 17-12 HOWARD JONES 20-16 SURVIVOR D-27

WABB-FM/Mobile, AL

Fram/Fulber

BRUCE SPRINGSTEEN
A-HA
TEARS POR FEARS
HOSTERS
JOHN PARR 4-1
PRINCE 7-4
PHIL COLLINS 9-6
DIRE STRAITS 18-13
HUEY LEMIS 6 THE 21-17

WRVQ/Richmond, VA Lewis/Rivers ABC DOWNER ARE NOT THE MOR STEVIE WONDER BRUCE SPRINGSTEN HOTEEN HOTEEST HUSYLEN AS THE 1-1 PHIL COLLINS 5-5 PHIL COLLINS 5-5 PHIL COLLINS 5-7 PHIL COLLINS 6-7 PHIL COLUNG 6-7 PH

LewelRhvers
STEVIE WONDER
LISA LISA
BRUCE SPRINGSTEEN
HOTE LEWIS & THE 1-1
JOHN PARR 5-2
KOOL & THE GANG 6-3
WHAHI 10-5
DIRE STRAITS 17-13

STEVIE WOMDER
BRICE SPRINGSTEEN (dp.)
JAN HANNER
PAUL YOUNG (dp.)
STING (dp.)
HUTY LOWIS & THE
HOSTERS.
KOOL & THE GANG 5-2
DIRE STRAITS 11-7
WHITNEY MOUSTON 19-11
MADONNA 26-13
READY FOR THE WOR 25-1

KTFM/Sen Antonio, TX Thorman/Nesty

ThormanNesty
DIFE STRAITS
STEVIE MONDER
HAUBICE WHITE
STAPIL SINGERS
HALL & ONCER
H Michael Cruz

BRUCE SPRINGSTEEN
LOVERSPRINGSTEEN
LOVERSPRINGSTEEN
LOVERSPRINGSTEEN
LOVERSPRINGSTEEN
STARSHIP (da)
POWER STATION (dp)
HOLLEWIS 4. THE 1-1
JOHN PARR 5-3
KOOL 4. THE GANG 6-5
DIME STRAITS 16-13
HADDNNA 23-16

KTUX/Shreveport, LA John Steel

JOHN CAFFERTY AMY GRANT 9.9
PAUL YOUNG
POWER STATION
DAVID FOSTER (dp)
MHAT IS THIS
ABC
OINGO BOINGO
HALL & OATES
HOELBALE:

HOTEST: HUEY LEMIS & THE 1-1 DIRE STRAITS 3-2 WHAM! 5-3 KOOL & THE GANG 6-4 TINA TURNER 16-9 Z98/Tamps, FL Kaghan/Clarc

Keghen/Clerc
TEARS FOR FEARS
STEVIE HONDER
BRUCE SPRINGSTEI
JAN HAMMER
STARSHIP
HOLLEST STRESHIP
DIRE STRAITS 2-1
JOHN PARR 1-2
ROOTL 4 THE GANG 7-4
PHIL COLLINS 12-6
A-HA 31-18

WKZL/Winston-Sale

none Hottest: HUEY LEWIS & THE 1-1 TINA TURNER 4-4 DIRE STRAITS 12-12 KOOL & THE GANG 22-22

PARALLEL THREE

JAN HAMMER
BRUCE SPRINGSTEEN
HOOTERS
STARSHIP
SCRITTI FOLLTTI
PAUL YOUNG
POMER STATION (dp)
EDDIE 4 THE TIDE
HOOTERST

EDDIE & THE TIDE Hottest: JOHN PARR 2-1 TINA TURNER 4-2 COCK ROBIN 5-5 MOTLEY CRUE 6-6 PHIL COLLINS 9-7

Kallay/King
DOWER 4 JAOFER
DOWER 6 JAOFER
DOWN MADLEY
STEVIE WONDER
DERAGE
DERAGE
ROMANTICS (dp)
ARCI (dp)
BRUCE SPRINGSTEEN
PAUL YOUNG
NOTES 110A TO DEFT
TIDA TO DEFT
TIDA TO DEFT
KOOL 4 THE GANG 17-7
KOOL 4 THE GANG 17-7 A-NA (dp)
NIGHT RANGER (dp)
STEVIE MONDER
STARSHIP
POWER STATION (dp)
HOLLEAS
JOHN PARR 5-2
PHIL COLLINS 4-3
PRINCE 7-4
DIRE STRAITS 10-6
HOTLEY CRUE 24-14

WKSF/Asheville, NC John Stevens KSMB/Lafeyette, LA Scott Segraves John Stevens
SRUCE SPRINGSTLEN
SURVIVOR
POWER STATION
ROWIE & JAGGER
GIRTHING (dp)
GIRGO BOINGO (dp)
TALKING HADBS (dp)
Hotteat:
JOHN PARR 1-1
ECOLE THE GAMG 5-2
WIMMI (dc)
LISA 10-21
LISA LISA 30-21 HALL & DOTES
BRUCE SPRINGSTEEN
ARE SPRINGSTEEN

LISA LISA 30-21

WJADIBalbridge, CA
ElliotTaylor

STEVIE WONDER
BRUCE SPEINGSTEEN
POWER STATION
STANSIIIS

GINCO BOINGO
LOGSE PUND
HOLLEST
LOGSE PUND
HOLLEST
HOLLEST Q101/Meridian . SONIE & JAGGER OON HENLEY STEVIE WONDER BRUCE SPRINGSTEEN PAUL YOUNG UB40 PAGE YOUNG
USAG
JAN HAMMER
HOTTEST:
HUEY LEWIS 4 THE 1-1
HILLY JOEL 6-4
PHIL COLLINS 13-5
PRINCE 10-6
KOOL 4 THE GANG 12-8

WOID/BlloxI MS BOWIE & JAGGER NIGHT RANGER STARSHIP STEVIE WONDER POWER STATION HOLLEST: Hottest: JOHN PARR 3-1 TINA TURNER 4-4 REYAN ADAMS 5-5 PHIL COLLINS 7-6 BILLY JOEL 6-7 WJZR/Cheriotte, NC Bob Chrysler

Maigh Carroll
POWER STATION
JAN HAWMER
OINGO BOINGO Gldp)
HALL 4 OATES
BRUCE SWRINGSTEEN
BRUCE SWRINGSTEEN
STEVIE WORDER
BOWIE 4 JAGGES
DON HENLEY
SITHELY MED
HOLLEWIS 4 THE 2-1
JOHN DAME 4-2
TIMA TUMNER 7-3
PRINCE 13-7
HOWARD JONES 14-8
EKSRIF SWIN AD

KISR/Ft. Smith, AR Rick Hayes

DON HENLEY
STARSHIP
UPAG (dp)
TALKING HEADS
POWER STATION
JAN HAMBER
HOLLOS
LOS STARSHIP
LOS STATION
JAN HAMBER
LOS STATION
JAN HAMBER
LOS STATION
JAN HAMBER
LOS STATION
LOS

Q104/Gededen, AL Davis/St, John

WYKS/Gainesville, FL Lou Patrick

ANTICS (dp)

Hottest: JOHN PARR 3-1 PHIL COLLINS 4-2 KOOL 6 THE GANG 9-4 WHAM! 10-5 DIRE STRAITS 21-9

WZYP/Huntaville, AL Kellsy/King

STEVIE WONE PAUL YOUNG STARSHIP

STEVIE WONDER

KNOE-FM/Monroe, LA Rick Knighten Bob Chrysier
STEVIE WONDER
LOVERNOV
UD40
UD40
SPRINGSTEN
OUMER STATION
ARC
TIL TUEDDAY
OHD
CHEAP TRICK
HOLLEST
MOTHER 2-20
MOTHER STATION
OUMER FARS 2-20
MOTHER CAMPO 1-1
MOTHER STATES 1-2
POINTER SISTEMS 12-9 MICH ENGINEM
MINITEE HOUSTON
DON RENLEY
BRUCE SPRINGSTEEN
ABC
DAVID FUSTER
ROWNIE HILSAP (dp)
JAN HAMMER
HOTE AH, MAR 4-2
BRYNN ADM 4-2
RATEINA L THE MAY 26-23
JOHN COUGAR 37-27

KWES/Odeese Mic John Cley

John Lay

OINGO BOINGO
PAUL YOUNG (dp)
STEVIE WONDER (dp)
HOTEAST HOT
DIRE STRAITS 1-1
COL & THE GANG 2-2
MOTLEY CRUE 5-5
READY FOR THE WOR 18-12
LOVERBOY 29-21

WPFM/Panama City, FL Thomas/Davis

Thomas/Davis
JAN HAMMER
STEVIE WONDER
DEBARGE
GING VANN-ELLI
GING VANN-ELLI
HOLLEST
JOHN PARR 3-1
TIMA TURNER 5-3
PRINCE 5-5
DE S 14-9
BEADY FOR THE WOR 24-12

WXLK/Rosnoke, VA Don O'Shea

BRUCE SPRAN-STARSHIP ABC JAN HAMMER HOLLEGE: JOHN PARR 2-1 BITAN ADAMS 5-3 TINA TURNER 6-4 PHIL COLLINS 8-6

STEVIE WONDER
PAUL YOUNG (0p)
BRUCE SPRINGTEEN
DON HENLLY
JAN HAWHER
HOTLOSI:
ROOL : THE GANG 2-1
PRINCE 8-1
P Z102/Savannah, GA Sommers/McFarland BRUCE SPRINGSTEEN STEVIE HONDER JAN HAMMER TEARS FOR FEARS DEBARGE DERARGE HOLLEST: DIRE STRAITS 18-1 LISA LISA 10-5 PHIL COLLINS 16-9 A-HA 20-15 READY FOR THE WOR 19-16

WGLF/Tailahassae, FL Rick Sprinkles

Rick Sprinkles
STEVIE MONDER
BRUCE SPRINGSTEEN
POMER STATION
JAN HAMMER
TOM PETTY (dp)
ARC
RATE RUSH (dp)
Hottast J-1
COOL THE GAMG 6-3
TINA TURNER 8-4
DIRF STRAITS 14-7
PRINCE 13-8

DAVID POSTER PAUL YOUNG BRUCE SPRINGSTEEN JAN HAMMER KATE BUSH CHEAP TRICK HOLLEST! HOTTEST: HUEY LEWIS & THE 1-1 JOHN PARR 2-2 TINA TURNER 4-3 DIRE STRAITS 7-6 MADONNA 14-11

WHSL/Wilmington, NC Stewart/Stone KOOL & THE GANG PAUL YOUNG FAMILY HAURICE WHITE TIL TUESDAY HAURICE MILLI
TIL TUESDAY
STARSHIP
FONER STATION
BBUCE SPRINGSTEN
HORRIS DAY (dp)
HOLLEST
BEYAN ADAMS 4-2
JOHN PARR 5-4
DIRE STRAITS 12-7
A-BA 15-12
JOHN COUGAR 26-15

WVBS/Wilmington, NC Brien Krysz STEVIE WONDER DEBARGE DON HENLEY

DEBAGGE
DON HEBLEY
ABOUTE & JAGGER
BRUCE SPRINGSTEEN
UB40 (dp)
HOCCORE;
NUEY LEMIS & THE 1-1
DIRE STRAITS 13-7
WHANK 15-9
HADONSH 18-14
HOTTLEY CRUE 25-16

Music Key: (DP) indicates the song is getting play dur-ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

#### MIDWEST

MOST ADDED **Bruce Springsteen** Stevie Wonder Starship

**Dire Straits** John Parr Huey Lewis & The News

HOTTEST

# **CHR ADDS & HOTS**

WEST

MOST ADDED HOTTEST Stevie Wonder Bruce Springsteen

Dire Straits John Parr Jan Hamme Huey Lewis & The News

#### MIDWEST

#### PARALLEL TWO

WKDD/Akron, OH

BRUCE SPRINGSTEEN STEVIE WONDER PAUL YOUNG STING
FOWER STATION
HOttest:
JOHN PARR 1-1
KOOL & THE GANG 10-9
DIRE STRAITS 16-13
BOWIE & JAGGER 33-26
HALL & OATES 40-31

WKAU/Appleton O. WZPL/Indianapolis, IA Ross/Bradision

WVIC/Lansing, MI Maloney/Kittredge

Z104/Madison, WI Little/Hudson

CahiWAlexander

JAN HAMMER
STEVIE WONDER
STEVIE WONDER
TEARS FOR FEARS
BRUCE SPRINGSFEEN
FOWER STATION
HOLLEST
MOTLEY CRUE 11-7
PRINCE 15-8
JOHN HAITE 21-14
HADDINA 23-15
JOHN CAFFERTY 26-18

KOFM/Oklahoma City, OK

oper/Casey

Taylor/Dean
STEVIE MONDER
SHUCE SPRINGSTEEN
SHUCE SPRINGSTEEN
HALL 4 OATES (dp)
HOLL 4 OATES (dp)
TOUR PARR 3-2
JOHN PARR 3-3
MODIE! CRUE 4-4
DIRE STRAITS 10-5

Taylor/Dean

KZ93/Peorie, II Keith Edward

WZOK/Rockford, IL McGee/Dent

COCK ROBIN
JOHN WAITE
HOLLEST:
HUEY LEWIS 6 THE 1-1
JOHN PARR 2-2
PHIL COLLINS 15-3
TINA TURNER 12-5
PAT BENATAR 10-8

POINTER SISTERS
LOVERDY (4p)
POINTER SISTERS
LOVERDY (4p)
BRUCE SERINGSTEEN (4p)
KATRINA & THE WAV (4p)
HOTCHSIA THE 1-1
HUEY LEWIS & THE 1-1
PHIL COLLINS 6-3
ARETHA FRANKLIN 9-4
PAT BENATAR 11-7
DIRE STRAITS 18-10

Hottest: JOHN PARR 2-1 HUEY LEWIS 4 THE 1-2 BRYAN ADAMS 4-3 TINA TURNER 6-4 PAT BENATAR 8-5

WRQC/Cleveand, OH Scott Howitt

CHEAP TRICK
HALL & OATES
BRUCE SPRINGSTEN
STARSHIP
POMER STATION
SILL MONDER
SILL MONDER
FRINCE 8-6
FRINCE 8-6
FORMER STATIS 15-10
MONTEF CREE 16-14
POINTER SISTERS 18-15

WNCI/Columbus, OH Meyer/Wheeler

KENNY LOGGINS DEBARGE TEARS FOR FEARS STEVIE WONDER STING DON HENTEY STING
DON HERLEY
HOTTEST:
HUEY LEWIS & THE 2-1
TINN TURNER 3-2
JOHN PARR 4-3
PHIL COLLINS 7-4
ARETHA PRANKLIN 15-5

KIIK/Davenport, IA Jim O'Hera

JIM O'Here
STEVIE WONDER
BRUCE SPRINGSTEEN
HOOTERS
STARSHIP (dp)
JAN HAMMEP
POWER STATION (dp)
HOSTESS
LOSE STATION (dp)
HOSTESS
FOR STATION (dp)
HOSTESS
JOHN PARR 2-1
JOHN PARR 2-1
JOHN COUGAR 23-14

WGTZ/Dayton, OH

KRNQ/Des Moines LA

READY FOR THE WOR Hottest: PHIL COLLINS 13-9 ARETHA FRANKLIN 21-12 WHAH! 24-13 PRINCE D-24 JOHN COUGAR 26-26

KZIO/Duluth, MN

MichaelwiHarman
BRUCE SEPRINGSTEEN
STEVIE HONDER
DON HEBER
FOREIGNER
ANY GRANT
TALKING HEADS
HOCKERIS
JOHN PARR 3-1
BRYAN ADAMS 2-2
TINA TURNER 6-6
KOOL & THE GANG 7-7
OIRE STRAITS 9-8

WSTO/Evansville, IN

Chris Taylor
READY FOR THE WOR
HOMARD JONES
HOLLESE:
KOOL 6 THE GANG 4-1
DIRE STRAITS 5-2
ARETHA FRANKLIN 8-5
HEART 12-7
MOTLEY CRUE 21-13

WMEE/Ft Wayne, IN

Tony Richards
JAN HAMMER
A-HA
BRUCE SPRINGSTEEN
HALL 4 OATES
HOLLEST
TIMA TURNER 2-2
PRINCE 6-3
DIRE STRAITS 19-9
JORN COUGAR 20-12
MADONNA 18-14

WRQN/Toldeo, OH

JOE THOMAS
STEVIE WONDER
HUEY LEWIS & THE
BRUCE SPRINGSTEEN
JAN HANNER
STARSHIP
POMER STATION
DAVID POSTER
HOTELSEL
JOHN PARR 1-1
HUEY LEWIS & THE !
PRINCE 4-3
WHAMI 9-7
TIMA TURRER 13-8 WGRD/Grand Rapids, MI Swart/Stevens

KAY107/Tulse, OK

SWAFFUSIONS
STARSHIP
CHEAP TRICK
HOOTERS
BRUCE SPRINGSTEEN
HOUTERS
HOU HUEY LEWIS & THE JAN HAMMER ABC Hotte ABC Hottest:
DERARGE 9-4
HEART 10-6
JOHN PARR 16-11
WHAMI 20-14
DIRE STRAITS 21-17

KEYN-FM/Wichite KS

John Miles

BRUCE SPRINGSTEEN
HICHARL MCDONALD
TALKING HEADS
TALKING HEADS
TALKING HEADS
TEVE JOHN HEADS
HICK LOWE
HICK LOWE
HUEY LEWIS & THE 1-1
DIRE STRAITS 2-2
NOTLEY CRUE 5-3
BYAN ADANS 9-5
KOOL & THE GANG 16-9 MOTILEY CRUE
STEVIE WONDER
BRUCE SPRINGSTEEN
HOTEST:
JOHN PARR 1-1
PAT BENAMAR 7-4
KOOL 6 THE GANG 17-7
DIRE STRAITS 20-17
STING 34-21 WKFR/Kalemazoo, MI Terry Wainacht

READY FOR THE WOR (dp) STEVIE WONDER STARSHIP (dp) KKRD/Wichita, KS Jack Oliver ARC GINO VANNELLI (dp) Hottest: HUEY LEWIS & THE 1-1 POINTER SISTERS 21-15 JOHN COUGAR 30-17 MOTELS 24-19 A-HA D-22 JAN HAMMER STEVIE WONDER STARSHIP PAUL YOUNG

STARSHIP
PAUL YOUNG
BRUCE SPRINGSTEEN (dp)
GM PETTY (dp)
ABC
HOTHER (dp)
ABC
HUEV LEMIS & THE 1-1
JOHN PARR 2-2
KOOL & THE GANG 17-8
DIRE STRAITS 22-17
JONN CAFFERTY 25-18

WHOT/Youngstown, OH Dick Thompson DICK THOMPSON
BRUCE SPRINGSTEEN
BOWLE 4. JAGGER
BOWLE 4. JAGGER
BOWLE 5. JAGGER
STRUE SWINDER
DAVID POSTER
POWER STATION
URCENT (dp)
STARSHIP (dp)
STARSHIP (dp)
JAIK PAMERE
JOHN PARE 2-1
JOHN PARE 2-1
JOHN COUGAG 22-12
HOTLEY CRUE 28-14

LITEMPHUGBON
JAN HAWBER
STEVIE MONDER
PAUL YOUNG
9.9
Nottest:
JOHN PARR 1-1
JOHN PARR 1-1
JOHN PARR 10-3
READY FOR THE WOR 10-3
READY FOR THE WOR 10-3
MADONNA 21-13 PARALLEL KJ103/Oklahoma City, OK Cahill/Alexander

THREE KYYY/Bismarck, ND

DON HENLEY
HALL & OATES
STARSHIP
PAUL YOUNG
SRUCE SPRINGSTEEN
JAN HAMMER
READY FOR THE WOR
HOELERIE HOLLEST: HUEY LEWIS & THE 1-2 DRYAN ADAMS 3-3 OIRE STRAITS 16-8 MADONNA 22-18 JOHN COUGAR 26-19

WBNQ/Bloomington, IL Justin/Robbins

Coope/Casey
STEVIE HONDER
JAN HAMMER
POMER STATION (dp)
BRUCE SPRINGSTEEN (dp)
HOLLEST
HARTHA FRANKLIN 3-1
JOHN PARR 5-2
LIE TORKE 12-7
LIE TORKE 12-15
READY FOR THE WOR 29-22 JustinRobbins
MADONNA
DON HEROLT
STARRAGE
BRUCE FORINGSTEEN
ANY GRANT
EDDIE 4 THE TIDE (dp)
HOTEBELL
HUEY LEWIS 6 THE 1-1
JOHN PARR 27
PRINCE 12-5
PRINCE 12-5
PRINCE 12-5
WHAM1 15-8
WHAM1 15-8

WBWB/Bloomington, IN Bob Leanourd

BOD Leannard
STEVIE WONDER
HALL & OATES
BRUCE SPRINGSTEN
DON HEBLEY
STARSHIP
HOTEGEE
SRYAN ADAMS 2-1
JOHN PARR 5-3
PHIL COLLINS 8-4
DIRE STRAITS 15-11
JOHN COUGAR 22-15

WCIL-FM/Carbondale, IL Tony Waltekus

Keith Edwards

READY FOR THE HOR
JOHN CAFFERTY
HOTLEGAL;
COREY HART 2-1
JOHN PARR 3-2
HUEY LEMIS & THE 1-3
PHIL COLLINS 5-4
NEART 8-5 CHAMPS READY POR THE WOR KING LOVERBOY STEVIE WONDER BRUCE SPRINGSTEEN HOLLEST LIDIRE STRAITS 1-1 JOHN PARR 13-3 PRINCE 6-5 WHAM! 18-8 EURYTHMICS 33-24 MCCOMMUNICATION

COVERNY (dp)

CODLEY & CRIDE (dp)

CODLEY & CRIDE (dp)

CODLEY FOR THE MOR (dp)

HOLDS

HOLDS

FOR PARR 2-1

TIMA TURNER S-2

PHIL COLLINS 6-3

DIRE STRAITS 17-6

MOTLEY CRUE 21-15

KKRQ/Cedar Rapids, IA Ted Jacobser

WIOG/Saginew-Bay City, MI Belcher/Shannon | Tad Jacobsen |
| READY FOR THE WOR |
| JOHN WALTE |
| LAURA BRANIGAN |
| UB40 |
| BRUCE SPRINGSTEEN |
| HOLECAT: |
JOHN PARR	1-
JOHN PARR	1-
DIR STRAITS	17-6
MOTLEY CRUE	10-9
WHAM	

READY FOR THE WOR SPUCE SPRINGSTEEN HOLLEST: JOHN PARR 2-1 BILLY JOEL 6-5 BRYAN ADAYS 7-6 DIRE STRAITS 10-8 WHAM1 13-9

KCMQ/Columbia, MO Tuttin/Baker Turth/Baker

JAN HAMMER
STEVE HONDER
STEVE HONDER
BRICE HON
BRICE HON
BRICE HON
HALL & OATEN
HOLLEST
JOHN PARE 3-1
JOHN COUGAR 23-16
READY FOR THE WOR 26-19

Y94/Fargo, ND

Annunone
Hottest:
HUEV LEWIS & THE 1-1
BRYAN ADAMS 2-2
JOHN PARR 4-4
TINA TURNER 5-5
DIRE STRAITS 14-14

KKXL-FM/Grand Forks, ND fordine/Right

NIGHT RANGER
HALL & OATES
DON HERLEY
BRUCE SPRINGSTEEN
HOLES ST.
HUEV LEWIS & THE 1-1
WHAM! 13-7
MOTLEY CRUE 12-10
PRINCE 16-12
DIRE STRAITS 18-13

WAZY/Lafayette. LA

Stevilouirous

DON HENLEY
STANSHIER
STANSHIER
SEDILE
EDOLE THE TIDE
EDOLE THE TIDE
EDOLE THE TIDE
HOUSE STATION
HOUSE STATION
HOUSE STATION
HOUSE LENIS & THE I-1
MADONNA 21-12
JONN COLORA 30-10
READY FOR THE WOR 35-

KFRX/Lincoln, NE Tracy Johnson

LOVERBOY READY FOR THE WOR STEVIE WONDER STEVIE WONDER
HOOTERS
DON HENLEY
JAN HAMMER
HOCKEST
JOHN PARR 3-1
PHIL COLLINS 7-5
WHAMI 8-6
PRINCE 12-9
DIRE STRAITS 13-10

KGGG/Repid City, SD Phil Wilson

Phi Wison

SONIE 4 JAGGER

EUNTIMIOS

BONIE 4 JAGGER

EUNTIMIOS

BRUCE SERINGSTEEN (dp)

NOTES 1 JAGGES

FROM 19 JAGGES

PRINCE 13-9

PRINCE 13-9

A-MADONNA 19-12

A-MA D-26

KKLS/Repid City, SD Sherwin/Piper

ShewwinPiper
POWER STATION
STELLE STATION
STELLE STATION
STELLE STATION
STELLE STATION
STARRIP
FOLIAGE
STARRIP
HOLEOSI
HUEY LEMIS L THE 1-1
PRINCE 5-2
DIRE STRAITS 11-7
DIRE STRAITS 11-7
DIRE STRAITS 11-7
DIRE COLLINS 15-10
JOHN COUGAR 21-16

99KG/Saline, KS Danny Collier

Danny Collier
BRUCE SPRINGSTEEN
CHAP PICK (dp)
POWER TRICK (dp)
JAN IMMUNICATION (dp)
JAN IMMUNICATION
ANY ORBAT
STABSHIP
HOTLEST THE 1-1
HOTLEST THE 1-1
HOTLEST THE GANG 26-14
A-HA 36-25

KKRC/Sioux Falls SD Dan Kieley

Dan Kieley

NIGHT RANGER

DON HENLEY
WHITMEY HOUSTON
BRUCE SERINGSTEEN
US40

HOTEGAT
HUSY LEWIS & THE 2-1
ARETHAN FRANKLIN 7-6
DIRE STRAITS 9-7
JOHN COUGAR 20-15
MADDONNA 21-17

U93/South Bend, IN

POINTER SISTERS READY POR THE WOR BILLY JOEL BILLY JUEL HOLLEST: ARETHA FRANKLIN 6-2 PHIL COLLINS 19-7 PAT SENATAR 27-9 WHAM1 24-13 JOHN COUGAR 25-15 KWTO-FM/Springfield, MO

Mike Schmidt

A-HA

STARSHIP

ABC

POMER STATION

JAN HAMMER

HOLLEST:

KOOL & THE GANG 5-4

DIRE STRAITS 7-5

MOTLEY CRUE 8-6

JOHN COUGAR 20-16

READY FOR THE WOR 21

WDBR/Springfield, IL Jim Moore

Jim Moore

HALL & JOATES
STEVIE WONDER
STEVIE WONDER
BRUCE SPRINGSTEEN
PAUL YOUNG
STARSHIP
FOMER STATION
FOMER STA

Boulev/Staffen
STARSHIP
STEVIE WONDER
PAULY YOUNG
R
DAVID POSTER
ROWNHICS (dp)
Note as;
DIRE STRAITS 1JOHN PARR 2-2
MOTLETY CRUE 3-3
RLUK 70EL 6-4
RUEY LEWIS & THE 5-5

WSPT/Stevens Point, W!

KDVV/Topeka, KS Kevin Rabatt

Kewin Rabati
BRUCE SPRINGSTEEN
JAM HAMMER
STARSHIP (dp)
KATE RUSH
STEVIE WONDER
HOLLES:
BUFF STRAITS 4-1
BUF

KFMW/Waterloo, IA

POWER STATION PAUL YOUNG STARSHIP STEVIE WONDER BRUCE SPRINGSTEEN JAN HAMMER HOTLEST: DIRE STRAITS JOHN PARR 3-MOTLEY CRUE MADONNA 19-1: A-HA 27-20

WEST

PARALLEL TWO

KNMQ/Alb nta Fe, KBOS/Fresno, CA NM Kris Van Kamp

STEVIE WONDER READY FOR THE WOR HALL & OATES ABC
JAN HAMMER (dp)
HOttest:
JOHN PARR 4-3
WHAM1 9-6
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 15-9

KKXX/Bakersfield, CA Squires/Kamper

SquiresKampar
WHITHEY HOUSTON
STEVIE WONDER
SHUCE STRINGSTEEN
READY FOR THE WOR
HOELDRIN
HUEV LEWIS & THE 1-1
WHAM! 3-2
TINA TURBER 6-5
KOOL & THE GAMG 14-8
DIRE STRAITS 19-10

KQXR/Bakersfield, CA Doug DeRog

DOUG DEROO
ARM CAPPERTY
AND CAPPERTY
MODIL & THE GAMG
DON HENLEY
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
JAN HAMMER
FOMER STATION
RATE BUSH
DIRE STRAITS 3-1
MERANT #03
A-FA 16-8
READY FOR THE MOR
ARC D-28

KF95/Boise, ID Larry Dose BRUCE SPRINGSTEEN
STEVIE WONDER
JAN HAMMER
JAN HAMMER
POWER STATION
HOttest:
TINA TURNER 1-1
HUEY LEWIS & THE 2-2
DIRE STRAITS
JINE STRAITS
AMADONNA 15-9
A-NA 19-10

KIYS/Boise. ID Tom Evans

BRUCE SPRINGSTEEN STEVIE WONDER JAN HAMMER STARSHIP KING PAUL YOUNG HOTTES: HOTLES THE 3-1
PIRE STRAITS 4-2
MOTLEY CRUE 9-7
WHAM! 14-13
DAVID FOSTER 21-17

KIKX/Colorado Springs, CO John Dantzer

John Danter
BRUCE SPRINGSTEEN
JANE HAMMER
STARSGMEN (dp)
FOREIGNER (dp)
FOREIGNER

KIMN/Denver, CO Erickson/Perez

BRUCE SPRINGSTEEN HALL & CATES STEVIE WONDER HOLLEST HUEY LEWIS & THE 1-1 JOHN PARR 2-2 KOOL & THE GANG 8-6 COREY HART 6-8 TINA TURNER 10-9 KSND/Eugene, OR Sheyne/Newman

STEVIE WONDER BRUCE SPRINGSTEEN STARSHIP

STING
ROMANTICS
OINGO BOINGO
POWER STATION
STARSHIP
BRUCE SPRINGSTEEN
NOTES - 2
DIRE STRAITS 17-8
READY FOR THE WOR
A-HA 37-26 KSKD/Salem, OR Len E. Mitchell

KMGX/Fresno, CA Carey Edward

Carey Edwards
STEVIE MONDER
JENNIFER HOLIDAY
STRIFFER HOLIDAY
STRIFFER HOLIDAY
STRIFFER HOLIDAY
STRIFFER HOLIDAY
STRIFFER HOLIDAY
STRIFFER HOLIDAY
HOL KDON-FM/Sellnes, CA Kirk Cliett

KYNO-FM/Freeno, CA

Walker/Davie
A-HA
GODLEY & CREME
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STEVIE WONDER
HOTES:
JOHN PARR 3-1
PRINCE 12-4
HOWARD JONES 11-7
DIRE STRAITS 19-8
MADDINA 25-21

KQMQ/Honolulu, HI

KIMO AKANB
AAC
BRUCE SPRINGSTEEN
DEBARGE
DINGO BOINGO
JAH HAMMER
KATE
HOTTICS
KATE
JOHN PARR 2-2
PHIL COLLINS 4-3
FOOL & THE GOONG 7-4
DIRE STRAITS 24-12 BHI Stairs

STEVIE WONDER
BRUCE SPRINGSTEEN
JAN HARDEN
STARSHINGTEN
STARSHIT
ARC (dp)
AC (dp)
TIL TUESDAY (dp)
Mottest:
HUEY LEWIS & THE 1-1
JOHN PARR JOHN ADAMS 2-1
BRYAN ADAMS 2-1
THAN TURNER 5-4
PHIL COLLINS 6-5

KLUC/Las Vegas, Ny Richards/Christian

Richerda/Christian
KENNY LOGGINS
TEARS FOR FEARS
STEVIE WONDER
DON HEMLEY
PAUL YOUNG (dp)
HOSTER
PAT BENATAR 10-5
PRINCE 15-8
MADONNA 10-11
DIRE STRAITS 23-17

KFIV/Modesto, CA Russ Novak

WHITNEY HOUSTON KING
OMD
STEVIE WONDER
STARSHIP
NALL & OATES
WHAT IS THIS
BOWHF & JAGGER
HOTCHEL
JOHN PARR 3-1
BRYAN ADMS 2-2
TINA TURNER 4-4
PHIL COLINS 7-5
PRINCE 11-7

KO93/Modesto, CA Bryan Casey

DIRE STRAITS MADONNA A-HA BOWIE & JAGGER JOHN CAFFERTY STEVIE WONDER AMY GRANT STEVIE WONDER
AMY GRAIN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
EDDIE 4 THE TIDE (dp)
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (THE I-I
BULLY JOEL 6-5
KOOL 4 THE GANG 7-6
JOEN PARR 11-7
WHAMI 10-9

KCAQ/Oxnard Venture

KPOP/Sacramento, CA KBOZ-FM/Bozemen, MT Michael Hesse

David Gariano Devid Gariano
READY FOR THE WOR
STEVIE WONDER
BRUCE SPRINGSTEN
STARSHIP
HALL & OATE
JOHN PARR 2-1
BRYAN ADAMS 3-3
PHIL COLLINS 5-4
KOOL & THE GAMG 6TINN TURRER 7-6 Michel Hesse
BRUCE SPRINGSTEEN
MALL & OATES
STRINGSTEEN
MALL & OATES

KTRS/Casper, WY Todd Cavanaugh ROUGE SPRINGSTEEN
DON HENLEY
DON HENLEY
DON HENLEY
STATION
STARSHIP
JAM HAWMER
SPENIE MONDER (dp)
DOVID POSTER (dp)
HOLLOSIS & THE 1-1
JOHN PARR 2-2
DATE TO STATE S-3
HEAMI 0-7
KHAMI 0-7
KHAMI 0-7
KHAMI 0-7
KHAMI 0-7
KHAMI 0-7
KHAMI 0-7 Todd Cavenaugh

STARSHIP
STEVIE WONDER
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
JAN HAMMER (dp)
EDDIE & THE TIDE
HOStest
JOHN PARR 3-1
JOHN PARR 3-6
KOOL & THE CAND 9-7
DIRE STRAITS 12-8
MADONNA 17-13

KKAZ/Cheyenne, WY

HOWIE 4 JAGGER
HALL 4 OATES
DON HEMLEY
BRUGE SPRINGSTEEN
HOTLEST
JOHN PARR 2-1
TIMA TURNER 4-3
PHIL COLLINS 9-5
DIRE STRAITS 14-6
KOOL 4 THE GANG 16 KWK CHEAT

STEVIE WONDER
DAVID POSTER
HALL 4 OATES
WHAT IS THIS
POWER STATION
HOLESTS
HUEY LEWIS 4 THE 1-1
TIMA TURBER 4-2
DIRE STRAITS 5-4
JOHN PARR 7-5
MADORNA 13-10 KOZE/Lewiston, ID

Jay McCall

KCPX/Salt Lake City, UT Aushem/Main STARSHIP BRUCE SPRINGSTEEN STEVIE HONDER JAN HAMMER POHER STATION PAUL YOUNG
HOOTERS
BRUCE SPRINGSTEEN
HOTERS:
JOHN PARR 2-1
KOOL & THE GANG 1-2
A-HA 6-4
PRINCE 12-5
DIRE STRAITS 26-21 POWER STATION Hottest: DIRE STRAITS 1-1 WHAM1 6-2 MADONNA 13-7 PRINCE 16-10 JOHN COUGAR 20-13

KHTX/Reno, NV John Chommie

John Chommie

JOHN WAITF

RNUCE SPRINGSTEEN
STUIZ WONDER
STUIZ WONDER
STRIKK (dp)
POWER STATION
HOLLERIT JOHN PARR 3-1
JOHN PARR 3-1
TINA TURNER 13-9
DIRE STRATTS 24-15
EURYTHMICS 33-27

KWNZ/Reno, NV Skakes/Davis

DAMPONION OF THE MONEY OF THE M

KBIM/Roswell, NM Mike Shew

Mike Shaw
STEVIE WONDER
MR. MISTER
BOWLE & JACGER
B

SLY96/San Luis Obispo, CA

JOS COURS
BRUCE SPRINGSTEEN
STEVIE WOMBER
HUFF LEMIS & THE
ONGO BOINGS
BOOKS
DENANCS
D Joe Collins

KZOZ/Sen Luis Obispo, CA Steve Chase Steve Chese
STEVIE WONDER
BRUCE SPRINGSTEEN
POWER STATION
OMD
PAUL YOUNG
HOttest:
JOHN PARR 2-1
A-HA 7-3
DIRE STRAITS 13-4
FRINCE 8-7
RADONNA 23-16
MADONNA 23-16

OK96/Trl-Cities, WA TeyloriO'Brian
STEVIE MONDER
HALL & OATES
ONDER STATION
STARSHIP
TALK ING HEADS
RNUCE SPRINGSTEN
TIL TUSSDAY
HOCLEST
DIRE STRAITS 2-1
PRINCE 10-4
JOHN PARR 7-5
JOHN MAITE 22-16
MADDINA 26-20

#### PARALLEL THREE

KRQ/Tuscon, AZ Gillie/Johnson

GMMeJohnson

PAUL YOUNG (dp)
STEVIE HONDER
ROMANTICS (dp)
JAN HAMMER
HALL & OATES (dp)
HOttest:
BILLY JOEL 3-3
JOHN PARR 11-5
HOMARD JONES 12-7
PRINCE 14-8
WHAMI 15-9

KZZU/Spokane, WA Bill Stairs

KGOT/Anchorage, AK Kay Taylor

BRUCE SPRINGSTEEN SCRITTI POLITTI STEVIE WONDER JAN HAMMER STARSHIP 9.9 POWER STATION DEBARGE DEBARGE HOLLEST: HUEY LEWIS 6 THE 1-1 HHAM1 4-2 DIRE STRAITS 13-8 MADDINA 14-9 READY FOR THE WOR 26-19

KYYA/Billings, MT Charlie Foxx

MICHAEL MCDONALD
MICHAEL MCDONALD
MALL & OATES
BRUCE SPRINGSTEN
STEVIE WONDER.
JAN HAMMER
HOTEST:
JOHN PARR J-1
TINA TURNER 5-2
PHIL COLLINS 6-5
DIRE STRAITS 12-7
WHAMI 16-10

248 Reporters 245 Current Reports

The following stations failed to report this week and therefore their, playlists were frozen:

WKZL/Winston-Salem, NC KCAQ/Oxnard-Ventura Y94/Fargo, ND

Parallel It Selected stations in major markets that are formal domination markets contain a manufactor exert a significant national influence and a significant national influence and a significant national formal markets that are formal dominant ander exert a significant or regional influence. This parallel may saless contain some major market status so contain some major market status so contain some major market status are formal dominant and markets that are formal dominant and market

# 248 Reports JOHN DG "HK Song" (Anylabel) LP: HE Song " (Anylabel) 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44% 100/25 44%

# EXAMPLE 100/25 — 100 CMR reporting stations on It this week including 25 new adds. 44% — Percentage of this weeks reporters paying it. Regional Reach — Percentage of reporters

playing the song within ea	ch reg
National Summary	
Up 51 — Number of stations mo it up on the charts.	ving
Debuts 20 — Number of stations debuting the song this we	

week. (On to On, Add	
to On, 31-31, etc.)	
Down 0 — Number of stations re it down on their charts.	noving
Adds 25 - Total number of stal	tions
adding It this week.	

	Be A Zillionaire	PolyGram)
Regional Reach \$ 578	127/37 51	Yational Summery UP 15
H 36%		SAME 47 DOMM 0 1 ADDS 37
(A)	WPST d=40 WBCX on NKSIPH on WTLQ d=19	LAT
KKKEPR on WKSE 38-14 W	IDA/FM INTRO ON INTRO	HTDG on HTDG a H
972 0 972 4 977 4 -13 5539	MRQC 6-16 X11K 6-12 MRYP 8 EOITH ON MROW ON KRY107 4 KRYPHY 29-18 XXRD 8 MROT 3-34	WEYP a RSHS a Q101 on RNOEPH 4-31 WPRION WYLK a MULT a KHIBI on WHIL, d-38 HYSE a
HEL 25-20 HES on PUND 0-27 HIND 0-27 HID 0-40	KMMQ a=40 KCXR a=28 KF95 15-29 KF95 15-29 KFRX d=16 KSND a KBOS on KMGX on KMGX on KMGX on	MEMORY ST MAXITYPH ON THE STATE OF THE STATE OF
100 d-3s VSR pm 104 d-40 ERF a XEE a SPK a 1-104 35-33 SPKY 40-36 GPM a 30 mm	RFIV on RCP3 on RCPG on RCPG 34-30 RCPG 34-33 RCPG 38-33 RZIV &	#80T on #785 on #00Z d-15 #77X on #202 d-19 \$104 d-19 \$104 d-19 \$105 d-19

	238/0 96	
Ptolone1		Heliona Summer
Beach	-	UP 7
E 938	6	DEBUTS SAME 7
9 494 N 464		DOMES 1
H 921		2004
_	1 982XY 11-16	. KYNOPH 15-14
P1	097 5-11	KON0 13-24
	MGPN 6-11	ALUC 5-10
_	930 3-3	KPEV 2-2
TAIT	MPRT 7:9	X043 4-4
	WRCK 2-4	XCAO 2-7 KPOP 3-1
8104 5-7 K106 11-9	WEREPH 3-4	XIX0 8-12
K106 11-9	0105 313	KDOHPH 6-8
MORSON 6-4	0106 313	KCPK 5-9
WALKER PIE	505/711	#17/ 2-3
MR-52 5-17		KRD 2-2
WKYS 3-3	WESQ 14-16	F73
W7HD 8-3	KHOF2 2×1	1 1 1 2 5 1
WBLI 10-B	MINT 4-3	100
CKGH 17-9 CRO1 8-4	WOOR 3-1 XIRR 14-7	EAST
MBP-1 12-9	EXELO6 13-25	
1100 9-B	WAPE STR	MTSG 6112
WCAUPH 2-8	WEST 4-5	WEUT 4-2
024 3-0	VRCY 1-3	WEON 2-2
CFTR 15-16	MR00 2-2	WICY 5-5
C/800 9-9	MSR 8 4-15	103C1R 2-2
Q107 5-3	WORDIC FIN 6-11	75XX 3-1
WAVA 5-3	MELD 4-3 METH 10-6	WEYO 7-9
SOUTH	MDCG 3-3	MKH1 5-16
2001H	MANZ 12-13	95XIL 3-19
940 6-5	KEER 12-7	MCAN 5-5
193 12-11	MANSPH 3-2	WOMPSH 2-7
KAPH 2-2	WCKH 19-17	MEXIC 1-3
ARGL 4-10	94TYX 5- 0	SOUTH
RTY.0 3-2	MQ47 3-3	Poor In
937H 19-14	HOM 1 5-3	SPSN 10-9
195 27-25	MAYK 3-3	S011FH 2-1

RRYAN ADAMS

в	ryan Adams Cor	rtinued			Pat Benatar Con	tinued
10   10   10   10   10   10   10   10	## 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-22 ### 13-	With the state of		www.yi.s.i. www.yi.s.i. girls 19-11 girls 19-11 www.yi.s.i. www.yi.s.i. www.yi.s.i. www.yi.s.i. www.yi.s.i. www.yi.s.i. www.yi.s.i. www.yi.s.i. yi.yi.yi.yi.yi.yi.yi.yi.yi.yi.yi.yi.yi.y	Manual   M	March   Marc
A-HA Take On I	Me (WB)			DAVID BOY Dancing I	WIE & MICK JA 7 The (EMI .	AGGER America)
Régional Reach E 939 5 919 W 993	229/17 9:	Ralional Russary UP 173 DERITS 29 SANKE IN DOWN 0 ADDS 17		8eginosi Resch 5 985 5 826 7 865 W 975	220/29 89	96 Summary 57 44 DENUTS LIN SAME 4 DONN 6 ADDS 2
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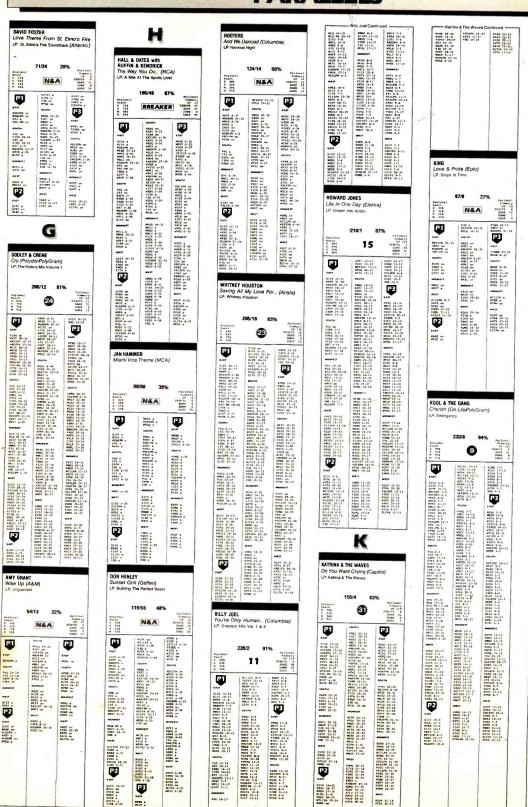
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RAIT  R106 26-23  MRTT 4 28-23  MRTT 4 28-22  MRTT 8 28-22  KRST 21-11  MYS 24-22  KRST 21-12  MYS 24-22  KROH on 18-34  P80-18-34  P80-18-23  P80-18-21  F80-18-23  MRTME 27-22  KRME 27-23  MRTME 27-25  MRTME	1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0   1681 0.0	1917 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0	60th a 871,03 on 9100 on 8104 10-29 828 on 920 on 920 on 920 on 920 on 920 on 920 on	west in the second of the seco	MANYME JD-JA MANYME JD-JA 9505 a JD-JA WGAR On KJMW ON





FREE on MSSX 33-30 MMDSPM du 18

193 17-14 KAPH 14-13, REGL 3-3 KTHS 10-3 93FH 11-16 RRBE 3-8 195 10-7



HUEY LEWIS & THE NEWS
The Power Of Love (Chrysalis)
LP: Back To The Future Soundtrack

1

| SC101 |-1 1104 |-2 WSPK |-1 31-104 |-1 987XY 3-4 987XY 3-4 987XY 3-4 987XY 1-1 WSPK 1-5 730 |-1 WSCK 8-10 WMAXZW 2-2 WTLO 1-4 0104 |-1

LOVERBOY
Lovin' Every Minute... (Columbia)
LP: Lovin' Every Minute Of It

33

WERD 1-29
RHT 1-29
RH

MIDWEY EV MOCO d = 75 MCAU on MOCO 10 = 31 MCAU on MOCO 10 = 31 MCAU of 10 MCAU 37 = 25 MCAU of 10 MCAU 37 = 25 MCAU of 10 MCAU 37 = 25 MCAU of 10 MCAU of

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183/15

Argions Meach F 829 S 731 H 755

**W** 

#104 d-29 MHPF on MXXEPH d-3 MXXE on 90 MXXE d-27 MYM2 31-27 CROS d-29 CRO1 on MCMJYN 23-354 d-78 FRO-PH d-3 CPFR on CHAIN oh Q107 d-20 MAVA d-27

### 35-32 ### 35-32 #### 4-36 ### 4-36 ### 35-31 ### 4-34 ### 35-31 ### 4-34 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ### 35-31 ###

KOPA on FIRP on SRRY 6-15 KMOO 6-19 AITS a KPUJS 18-3 KURE 6-13

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2180 36-30 WVSR 30-29 R104 34-31 HDRE 29-23 HORE 29-23 HORE 29-23 HORE 32-28 HEFR on 38022 35-33 032 30-27 MSPM on 930 d-36 National Summary UP 25 DEBUTS 0 SANT 116 DOWN 102 ADDS 0

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MFBS 1-1 MGUY 1-4 M1GY 2-0 103C18 1-1 M1RE 2-3 MERE 1-2 95X11, 1-7 MGMH 1-1 MGMPPH 1-6 WPXX 11-16

EYPE 1-2 MBMC 1-1 MBMC 1-2 MBMC 1-2 MF 10 2-2 KORD 1-2 KORD 1-2 MAZYIFI 1 MA

KCOT 1-1 KTTA 1-3 KBOTPH 1-1 KTBS 1-1 KASS 1-2 KOSE 2-6 KHEZ 6-6 KHEZ 1-4 KNHH 1-1 ATOR 1-2 SUPPO 1-ORDS 6-6

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MTSC 32-28 MGMY 40-35 MGMY 40-35 MGM 34-29 MGMY 32-21 035CG 40-34 CK10O 34-30 MGM 40-36 CK10O 34-30 MGMY 40-34 MGMY 40-34 MGMY 40-3 MGMY 40-3

SOUTH

SPMW 23-12

SD212M 4-30

WS.8F 29-34

WAND 38-31

WO10 4-18

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196 3-4 MLS-PM 4-MLS-PM 4-Q103 1-1 MSCL 1-3 MSGS 1-6 VZX 1-1 MCRY 1-2 KSZO 1-1 ZKSZO 1-2 ZKSZ 2-1 VZXV 1-6 KZMST 3-1 VZXV 1-8 VZX

KPRE 1-0103 1-Y108 1-Y108 1-K118PH ROPA 1-KRIE 1-





## FLYING AT YOU NOW



# FOUR IN THE MORNING

#### **CHR BREAKERS**

**HOT** THE NEW SINGLE FROM THE CAMEL/MCA ALBUM, "7 WISHES"



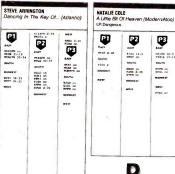


THE HOME OF NIGHT RANGER



## **PARALLELS**

# SIGNIFICANT ACTION



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In And Out Of Love (Men LP: 7800° Fahrenheit

23

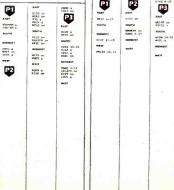
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SOUTH	91-104 a	EART
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MIDWEST .	WERS 6-27 WARREN 21-17	KFMH d-35 KSHS on
41.5 on	942 a	WIDWEST

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N



TALKING HEADS
And She Was (Sire/WB)
LP: Lette Creatures

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2 on	MOWEST	MADWEST.





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KH01, 20,18	WHITE	MOWER
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TOM PETTY & HEARTBREAKERS Rebels (MCA) LP: Southern Accents

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ENIX on KHEL 27-23	WEST KMSK OA	MAST &
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.MCA RECORDS

This is a list of all recording industry research companies that work exclusively with radio in discovering records' hit potential.



The fastest, most reliable way to get radio to listen to music

Call Alan Smith for more information at (301) 964-5544.

WEEK #7

**AIR** Priorities

WEEK #7

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Thursday, September 5, 1985

TITLE

ARTIST

LABEL

AIR MYSTERY RECORD #1 LET ME IN

BURNING HOUSE OF LOVE YOU WEAR IT WELL YOU ARE MY LADY NICK GILDER

X DeBARGE FREDDIE JACKSON RCA ELEKTRA

GORDY/MOTOWN

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

< 1985 Active Industry Research, Inc.

4IR

MACTIVE Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

## **CONTEMPORARY HIT RADIO**

## BREAKERS

#### STEVIE WONDER

Part-Time Lover (Tamla/Motown)

70% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 174 including Z100, 94Q, 93FM, WCZY, KBEQ, KIIS-FM, KMEL. Complete airplay in Parallels.

#### **BRUCE SPRINGSTEEN**

I'm Going Down (Columbia)
70% of our reporters playing it. Moves: UP 0, Debuts 0, Same 1, Down 0, Adds 173 including WXKS-FM, KRBE, WLS-FM, WMMS, KKRZ, KPLUS. Complete airplay in Parallels.

#### **NIGHT RANGER**

Four In The Morning... (Camel/MCA)
67% of our reporters playing. Moves: Up 42, Debuts 53, Same 51,
Down 0, Adds 21 including WKSE, CHUM, KTKS, B97, Q102, WCZY. Complete airplay in Parallels.

DARYL HALL & JOHN OATES

The Way You Do The Things You Do (RCA)

67% of our reporters playing it. Moves: Up 12, Debuts 57, Same 47, Down 0, Adds 49 including B104, WNVZ, WGCL, WZZU, KKRZ, KITS. Complete airplay in Parallels.

> **UB40** with CHRISSIE HYNDE I Got You Babe (Virgin/A&M)

61% of our reporters playing it. Moves: Up 75, Debuts 18, Same 43, Down 0, Adds 16 including K106, CKGM, I95, WLS, WBBQ, WROQ. See Parallels, debuts at number 40 on the CHR chart.

#### **NEW & ACTIVE**

ABC "Be Near Me" (Mercury/PolyGram) 127/37
Moves: Up 15, Debuts 28, Same 47, Down 0, Adds 37 in

Moves: Up 15, Debuts 28, Same 47, Down 0, Adds 37 including WKSE, CHUM, KRBE, 92X, WCZY, Q103, KWOD. 38-34, 195-36-31, KIIS-FM 39-27, KMEL 25-20, WNOK-FM 33-26, WFMI 36-33, KF95-35-29, OK100 40-34.

HOOTERS "And We Danced" (Columbia) 124/14

res Up 36, Debuis 21, Same 53, Down 0, Ados 14 including WPHD, 94Q, WMMS, WXKS-FM, WCAU-FM, WGCL US, O100, WKEE, WLAN-FM, O92, WBBQ, WOKL KIKX. PAUL YOUNG "I'm Gonna Tear Your Playhouse Down" (Columbia) 123/71 Moves: Up 4, Debuis 19, Same 28, Down 0, Ados 71 including WBEN-FM, B94, WAVA, 94Q, B97, WQUE-FM, WGCL, MS, WQL-FM, WGTZ, KMEL, KNBO, BBS, KPU, SR, n-103.

DON HENLEY "Sunset Grill" (Geffen) 119/55

Moves: Up 12. Debuts 26, Down 0, Adds 55 includ WLS-FM, KWK, KZZP, KWOD, KWSS, Y100, WMMS, KIIS-FFOREIGNER "Down On Love" (Atlantic) 103/07 uding WXKS-FM, WKSE, PRO-FM, WAVA, Z93, 195, WQUE-FM. IIS-FM.

Ids 7 including WGCL, WKRZ-FM, WOKI, KBFM, KZIO, KIKX, WPHD, KEGL, Debuts 21, Same 40, Down 0, Ad WKDD, KIIK, KOXR, KYNO-FM.

WRIGH, WSSQ, WOULD, KIK, KUXH, KYNU-FM.

JAH HAMMER "Miamil Vice Theme" (MCA) "/96

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 96 including B104, WPHD, WCAU-FM, B94, WAVA, 94Q, 293, KAFM, G105, WMMS, G103, KIRSFM, KOPA, KKRZ, KUBP, K

SURVIVOR "First Night" (Scott Bros/CBS) 88/3

Moves: Up 28, Debuts 20, Same 37, Down 0, Adds 3 including WTLQ, WIKZ, WKSF, WNYS, WPHD, PRO-FM, KAFM, KTKS, WHYT, KPLUS, WKEE, WBBQ, KZIQ, KCPX, KZZU.

POWER STATION "Communication" (Capitol) 87/87

s: Up 0. Debuts 0, Same 0, Down 0, Adds 87 including WHTT, CKGM, WCAU-FM, PRO-FM, KAFM, 93-FM, KRBE, B96, WMMS, 92X, WHYT, KKRZ, KPLUS.

STARSHIP "We Built This City" (Grunt/RCA) 82/82 Moves: Up 0, Debus 0, Same 0, Down 0, Adds 82 including WPHD, WCAU-FM, WNSY, WMMS, WKTI, KHTR, KZZP, 02, KWOD, KMEL, KUBE, G100, WVSR, KHEI, KXX106.

TIL TUESDAY "Lookin" Over My Shoulder" (Epic) 76/4
Moves: Up 16, Debuts 13, Same 43, Down O, Adds 4 including KZZU, WJZR, WHSL, OK95, WHTT, WNYS, WMMS, WNOK-FM, KX104, WROO, KSKQ, WCGO, KZOZ

F.M. XA194, WKDD, KSKD, WCGO, K2O2

DAVID FOSTER "Lave Theme From "St Elmo's Fire" (Atlantic) 71/24

Moves: Up 8, Debuis 8, Same 31, Down 0, Adds 24 including B94, WNVZ, O105, WGCL, KOPA, O100, WKEE, KC101,

WRON, WHOT, KODN-FM, 93-F9, Y100, WOUE-FM, KIYS.

KING "Love 8 Pride" (Epic) 37/8

Moves: Up 18, Debuis 8, Sames 32, Down 1, Adds 8 including KRBE, WHYT, 930, KHFI, KIYS, KFIV, WCIL-FM, WDBR, KWDS, WGCFFM, WILQ, WHOK-FM, Z104, KORR.

WHAT IS THIS "TI'll Be Around" (MCA) 55/10
Moves Up 7, Debuts 10, Same 38, Down 0, Adds 10, including KEGL, KWOD, WKEE, WGFM, WANS FM, KTUX, KFIV,
KKON-FM, WHAT, KBIM, WPHD, GAY, GWMMS, WHAT

## MOST ADDED STEVIE WONDER (174)

Part-Time Lover (Tamla/Motown) BRUCE SPRINGSTEEN (173) I'm Going Down (Columbia)

JAN HAMMER (96)

POWER STATION (87) Communication (Capitol) STARSHIP (82)

We Built This City (Grunt/RCA)

#### HOTTEST

DIRE STRAITS (198)
Money For Nothing (WB)
JOHN PARR (143)
St. Elmo's Fire-(Atlantic) HUEY LEWIS & THE NEWS (103) Power of Love (Chrysalis) KOOL & THE GANG (93) Cherish (De-Lite/PolyGram) PHIL COLLINS (74)

Don't Lose My Number (Atlantic)

CHEAP TRICK "Tonight it's You" (Epic) 55/9 Moves: Up 15, Debuts 4, Same 36, Down 1, Adds 9 including KRBE, KOPA, WROC, WGRD, KIKX, WJZR, KNIN, 99KG, KHTX, K104, WROC, WHSL.

KHTX, K104, WRCK, WHSL.

ROMANTICS "Test of Time" (Nemperor/CBS) 54/22

Moves: Up 1, Debuts 5, Same 26, Down 0, Aods 22 including KPLUS, K104, WKEE, WSPK, WGFM, KX104, WRNO, KBOS, KMGX, KOMO, KRO, WXKS-FM, WCZY, WGRD, WRON.

AMP GRAM "Wilse Up" (A&M) 54/13 AMP GRAM "Wilse Up" (A&M) 54/13 Moves: Up 10, Debus 3, Same 28, Down 0, Adds 13 including WCAU-FM, Q103, KOPA, WLAN-FM, WPST, WTLQ, WANS-FM, WZCK, KTUX, KZIO, KO93, WEND, 99KG, 94Q, KX104.

EL DeBARGE with DeBARGE "You Wear It Well" (Gordy/Motown) 50/19
Moves: Up 1. Debuts 8, Same 22, Down 0, Adds 19 including 940, B96, WCZY, WTIC-FM. RI-104, KZZB, WSSX, WZLD
WKOL, KOMO, B97, WHYT, KMEL, WRON.

#### SIGNIFICANT ACTION

TOM PETTY "Rebeis" (MCA) 37.5

Moves: Up 4. Debuss 1. Same 27. Down 0, Adds 5 including WPHD, KZZB, Y106, KKRD, WGLF, WNYS, WCAU.FM, WHYT, WOKI, KK106, WOKI, KK006, WOKI, KK006, WOKI, KYLS-FM.

BON JOV! "In And Out Of Love" (Mercury/PolyGram) 34/0

Moves: Up 12, Debuls 0, Same 22, Down 0, Adds 0, WPHD, KRBE, KHTR, KWK, Q100, WPST, WRCK, WTLQ, KZZB, WOKI,

Woves: Up 4, Debuts 1, Same 14, Down 0, Adds 13, WGCL; KPLUS, O100, WERZ, WZLD, WRNO, KFIV, 95XXX, WGAN, WJZR, WYNS, KDZQ, COK95, WKSS-M. KIIS-FM.

KATE BUSH "Running Up That Hill" (EMI America) 29/13

Moves Up 1, Debuts 1, Same 14, Down 0, Adds 13, WIKKSEM, one of the control of the contro

Up 1, Debuls 1, Same 14, Down 0, Adds 13, WXKS-FM, PRO-FM, WMMS, ZZ99, 93Q, WRCK, WHOT, KQXR, WGUY, WGLF, KNIN, KDVV, WZLD, KWES, WBNQ.

NOIRO BOIRGO "Welrd Science" (MCA) 299/0.

Moves: Up 7, Debut 7, Same 3, Down 0, Adds 12, WECK, WNOK-FM, WOKI, KTUX, KSND, KBOS, KQMQ, WKSF, WJAD, WOGQ, KWES, STYP6, KINSTM, KS103, WHSL.

WCGO, KWES, SLY96, KIIS-FM, KS104, Wnos.

URGENT "Running Back" (Manhattan) 29/1

URGENT Special & Same 17, Down 0, Adds 1, WHOT, WCAU-FM, K104, WRCK, KX104, WRON, KBOS, OK100, WKSF,

WALK, WHSL, KHIA, OK99. SCRITTI POLITITI "The Perfect Way" (WB) 28/9 Moves: Up 5, Debuts 4, Same 10, Down 0, Adds 9, I95, KNBO, WNOK-FM, Y106, KSND, OK100, KFMN, WKSF, KGOT, KKRZ, KMEL, KUBE, K109, EJND6, KOZE.

9.9 "All Of Me For All Of You" (RCA) 27/5

Debuts 3, Same 17, Down 0, Adds 5, WCZY, WVSR, KTUX, Z104, KGOT, WKSE, 94Q, Y100, FM102, WRQC,

STEVE ARRINGTON "Dancing in The Key Of Life" (Atlantic) 23/1
Moves: Up 5, Debuts 3, Same 14, Down 0, Adds 1, FM102, WXKS-FM, WKSE, WCAU-FM, WCZY, WHYT, WTLO, WZLD,

TEARS FOR FEARS "Mead Over Heels" (PolyGram) 21/15
Moves: Up 3, Debuts 0, Same 2, Down 1, Adds 15 including WHIT, O107, KEGL, KRBE, I95, WNSY, B96, KWSS, KPLUS, WABB-FM, WNCI, KJ103, KLUC, CKGM, CKOI.

TALKING HEADS "And She Was" (Sire/WB) 19/8
Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 8, 92X, WNOK-FM, KZIO, WZPL, WZYQ, WKSF, KISR, OK95, B96, WRCK,

EDDIE & THE TIDE "One In A Million" (Atco) 18/9
Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 9, WPHD, WTLQ, KTFM. KO93, 95XXX. KFMN, WBNQ, WAZY-FM, KTRS.

HUEY LEWIS & THE NEWS "Back In Time" (Chrysalis) 18/9 Moves: Up 2. Debus 2. Same 5, Down 0, Adds 9, KEGL, WNSY. Y108, RI-104, WNOK-FM. 94Z, KRON, KAY107, WLS, WCZY, WLRS, WABP-M. KZ93, KFNN.

DEPECHE MODE "Master and Servant" (Stre/WB) 17/5
Moves: Up 1, Debuts 2, Same 9, Down 0, Adds 5, WMMS, KZZB, Y106, KSKD, KSMB, WHPD, KRBE, B97, KLUS. KRNQ.

MAURICE WHITE "Stand By Me" (Columbia) 15/5
Moves: Up 3, Debuts O, Same 7, Down O. Adds 5, WSSX, KTFM, WZYO, WPFM, WHSL, KMJK, KMEL, WVSR, KAMZ

WRVQ.0;104
MATALIE COLE "A Little Bit 01 Heaven" (Modern/Atco) 12/1
Moves: Up 3, Debuts 2, Same 6, Down 0, Adds 1, Y100, WKSE, K104, WPST, WSSX, on-dp KAMZ, KT-FM, OK100, 95XIL,
WP-FM, WHSL on dp, KTRS on-dp.

FAMILY "The Screams Of Passion" (WB) 11/3 Moves: Up 3, Debuts 2, Same 3, Down 0, Adds 3, WKSE, 95XIL, WHSL, WCZY, FM102, K104, WNOK-FM, KAMZ, KIYS.

AIR SUPPLY "The Power Of Love" (Arista) 10/1
Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 1, KBOZ-FM, CFTR, K104, KSND on-dp, KO93, OK100, 95XIL, KNIN, 99KG.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (labet) designation in dicate the total number, how many added it for the first lime this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity, Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midright. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

THE RENAISSANCE OF A ROCK LEGEND CONTI

THE GOLD ALBUM, NEVER.



## CONTEMPORARY HIT RADIO

The					
		eeks	Week		
	2	1	1	1	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
	4	2		_	JOHN PARR/St. Elmo's Fire (Atlantic)
	7	3			TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
	11	8			PHIL COLLINS/Don't Lose My Number (Atlantic)
	25	14			DIRE STRAITS/Money For Nothing (WB)
	5	4		_	BRYAN ADAMS/Summer Of '69 (A&M)
	15	10	8	0	PRINCE/Pop Life (WB)
	16	11	10		WHAM I / Freedom (Columbia) N&A Begins on Page 86
	19	13			KOOL & THE GANG/Cherish (De-Lite/PG)
	17	12			PAT BENATAR/Invincible (Chrysalis)
	12	9	9	11	BILLY JOEL/You're Only Human (Second Wind) (Columbia)
	33	24	16		MADONNA/Dress You Up (Sire/WB)
	6	5	5	13	ARETHA FRANKLIN/Freeway Of Love (Arista)
6	26	21	17	0	POINTER SISTERS/Dare Me (RCA)
	21	17			HOWARD JONES/Life In One Day (Elektra)
	27	23			MOTLEY CRUE/Smokin' In The Boys Room (Elektra)
		37	25	Ð	A-HA/Take On Me (WB)
	_	33	20	1	JOHN COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG)
	3	7	13		COREY HART/Never Surrender (EMI America)
	31	26	21		MOTELS/Shame (Capitol)
	-1	6	14		TEARS FOR FEARS/Shout (Mercury/PG)
	_		33		READY FOR THE WORLD/Oh Sheila (MCA)
	_				WHITNEY HOUSTON/Saving All My Love For You (Arista)
	39	36			GODLEY & CREME/Cry (Polydor/PG)
	38	34			EURYTHMICS/There Must Be An Angel (RCA)
	-	40			JOHN CAFFERTY/C-I-T-Y (Scotti Bros./CBS)
	_	-			STING/Fortress Around Your Heart (A&M)
	_	39			JOHN WAITE/Every Step Of The Way (EMI America)
		BUT			DAVID BOWIE & MICK JAGGER/Dancing In The Street (EMI America)
	40	38			MICHAEL McDONALD/No Lookin' Back (WB)
	36	35			KATRINA & THE WAVES/Do You Want Crying (Capitol)
		16			HEART/What About Love? (Capitol)
	34	31			COCK ROBIN/When Your Heart Is Weak (Columbia)
	22	22			BILLY OCEAN/Mystery Lady (Jive/Arista)
		BUT			LOVERBOY/Lovin' Every Minute Of It (Columbia)  PAUL YOUNG/Everytime You Go Away (Columbia)
	10	20			LAURA BRANIGAN/Spanish Eddie (Atlantic)
	9	-			Debarge/Who's Holding Donna Now (Gordy/Motown)
	8	18			STING/If You Love Somebody Set Them (A&M)
					UB40 with CHRISSIE HYNDE/I Got You Babe (A&M)
R	KE	٩K	EK	•	DOTO WITH SULLISME HIMDEN GOL TOU BADE (AGM)

#### **ADULT CONTEMPORARY**

	1	1	1	0	KOOL & THE GANG/Cherish (De-Lite/PG)
	8	3	3		TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
1	5	2			
1	12	9	5	0	WHAM!/Freedom (Columbia)
	7	4	4	5	BILLY OCEAN/Mystery Lady (Jive/Arista)
	11	8	6	0	COREY HART/Never Surrender (EMI America)
ŀ	21	15	11	0	WHITNEY HOUSTON/Saving All My Love For You (Arista)
	15	12	9		HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
	10	10	8	9	ARETHA FRANKLIN/Freeway Of Love (Arista).
	18	16	14	0	MICHAEL FRANKS/Your Secret's Safe With Me (WB)
	14	13	13	0	RONNIE MILSAP/Lost In The 50s (RCA)
	2	5	7		PAUL YOUNG/Everytime You Go Away (Columbia)
	3				DeBARGE/Who's Holding Donna Now (Gordy/Motown)
	20	17	16	0	NATALIE COLE/A Little Bit of Heaven (Modern/Atco)
	******	_	22	1	COMMODORES/Janet (Motown)
					HOWARD JONES/Life In One Day (Elektra)
					AIR SUPPLY/The Power Of Love (You Are My Girl) (Arista)
	.55	21			BEACH BOYS/It's Gettin' Late (Caribou/CBS)
	25	20	19		MICHAEL McDONALD/No Lookin' Back (WB)
	4	7	12		DON HENLEY/Not Enough Love In The World (Geffen)
	-	_			GODLEY & CREME/Cry (Polydor/PG)
					KENNY LOGGINS/Forever (Columbia)
					STEVIE WONDER/Part-Time Lover (Tamla/Motown)
					JOHN PARR/St. Elmo's Fire (Atlantic)
	DEB	UT		23	MOTELS/Shame (Capitol)

NRA Regins on Page 64

#### **AOR TRACKS**

Three I	wo	Last		
14	Verks 3	Week	0	J. COUGAR MELLENCAMP/Lonely OI' Night (Riva/PG)
	,	. 5		DAVID BOWIE & MICK JAGGER/Dancing In The (EMI America)
3	1	2	3	
7	4			HUEY LEWIS & THE NEWS/Back In Time (Chrysalis)
16	7	-		MICHAEL McDONALD/No Lookin' Back (WB)
17	8	7		JOHN WAITE/Every Step Of The Way (EMI America)
	21	11		LOVERBOY/Lovin' Every Minute Of It (Columbia)
1	2	4	8	DIRE STRAITS/Money For Nothing (WB)
21	16	13	9	HOOTEDS (And Mis Danced (Columbia)
13	12	10		TALKING HEADS/And She Was (Sire/WB)  Complete Tracks Chart Begins on Page 6.7:
18	14	12		CHEAP TRICK/Tonight It's You (Epic)
11	10	9	12	MOTELS/Shame (Capitol)
10	6	8	13	GODLEY & CREME/Cry (Polydor/PG)
22	18	14		TEARS FOR FEARS/Head Over Heels (Mercury/PG)
31	23	15		NIGHT RANGER/Four In The Morning (Camel/MCA)
34	25	17		DIRE STRAITS/One World (WB)
39	29	21		MARILLION/Kayleigh (Capitol)
BRE	AK	ER	<b>1</b>	MR. MISTER/Broken Wings (RCA)
BRE	AK	ER	Œ	STARSHIP/We Built This City (Grunt/RCA)
-	41	32	30	SAGA/What Do I Know? (Portrait/CBS)
-	-	58	3	BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia)
32	31	26	2	X/Burning House Of Love (Elektra)
40	33	30	B	EDDIE & THE TIDE/One In A Million (Atco)
****		42	3	BRYAN ADAMS/One Night Love Affair (A&M)
9	13	16	25	JOHN CAFFERTY & THE BEAVER/C-I-T-Y (Scotti Bros./CBS)
. 26	24	24	26	Carrier and Carrier (Chic)
. —	42	36	_	DIO/Rock 'N' Roll Children (WB)
20	19	19		Y&T/Summertime Girls (A&M)
-	46	35	-	U2/Bad (Island)
6	9	18	30	PHIL COLLINS/Don't Lose My Number (Atlantic)

#### BLACK/URBAN

	2	2	2	0	WHITNEY HOUSTON/Saving All My Love For You (Arista)
	5	4	3	8	KOOL & THE GANG/Cherish (De-Lite/PG)
	12	. 8			READY FOR THE WORLD/Oh Sheila (MCA)
	19	11	8		PRINCE/Pop Life (WB)
	8	7	5	6	9.9/All Of Me For All Of You (RCA)
	3	1	1	_	
1	10	10	7	O	BILLY OCEAN/Mystery Lady (Jive/Arista)
	17	12	10		POINTER SISTERS/Dare Me (RCA)
-	-	21	18	0	FREDDIE JACKSON/You Are My Lady (Capitol)
ł	25	17	13		ANDRE CYMONE/Dance Electric (Columbia)
1	6	6	6	11	TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
1	20	14	12	Ø	CON FUNK SHUN/I'm Leaving Baby (Mercury/PG)
١	28	19	16		STARPOINT/Object Of My Desire (Elektra)
-	-	31	24	0	BOBBY WOMACK/I Wish He Didn't Trust Me So Much (MCA)
1	-	35	28	13	FAMILY/The Screams Of Passion (WB)
1	23	20			BOOGIE BOYS/A Fly Girl (Capitol)
1	40				DAZZ BAND/Hot Spot (Motown)
1	39	25	21	10	KLYMAXX/I Miss You (Constellation/MCA)
1	27	22	19		NATALIE COLE/A Little Bit Of Heaven (Modern/Atco)
	30	23	22		SHANNON/Stronger Together (Mirage/Atco)
1	33	27	23		BAR-KAYS/Your Place Or Mine (Mercury/PG)
1	_	36	29		FIVE STAR/All Fall Down (RCA)
1	4	3	9		STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic)
١	-	_	35	3	MAURICE WHITE/Stand By Me (Columbia)
ı	1	5	11	25	ARETHA FRANKLIN/Freeway Of Love (Arista)
1	_	37	33		HOWARD JOHNSON/Stand Up (A&M)
١	36	33	30	Ð	NEW EDITION/My Secret (Didja Gitit Yet?) (MCA)
l	9	9	14	28	SYSTEM/The Pleasure Seekers (Mirage/Atco)
ĺ	_		37		JENNIFER HOLLIDAY/Hard Times For Lovers (Geffen)
ı	34	32			CARRIE LUCAS/Hello Stranger (Constellation/MCA)
1	15	15		31	GWEN GUTHRIE/Padlock (Island)
ı	26	26	26		FAT BOYS/The Fat Boys Are Back (Sutra)
I	-	_	39		O'JAYS/Just Another Lonely Night (PIR/Manhattan)
ı	BREA	KE	ER	0	ATLANTIC STARR/Silver Shadow (A&M)
-	_	40	38		SHEILA E/Sister Fate (WB)  N&A Begins on Page 58
1	BREA			36	RENE & ANGELA/I'll Be Good (Mercury/PG)
1	29				JUICY/Bad Boy (Private I/CBS)
I	16	16	25	38	ALEXANDER O'NEAL/If You Were Here Tonight (Tabu/CBS)
-					CAMEO/Single Life (Atlanta Artists/PG)
1	DEB	UT	•	0	COLONEL ABRAMS/Trapped (MCA)