

I N S I D E:

**R&R DEBUTS
ENGINEERING COLUMN**

Beginning this week, in a new monthly R&R column, top industry professionals will cover radio engineering: issues, equipment, and its relation to management, sales, programming, and production. In the debut column, engineering consultant **Elliott Klein** stresses the need for better communication between managers and engineers.

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**COURT STRIKES DOWN
FCC'S FEMALE
PREFERENCES**

The U.S. Court of Appeals overturned the FCC's decision to award a license on the basis of female gender, in a sure-to-be-controversial decision. **Brad Woodward** tells the story and provides a guide to the FCC's preference criteria.

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**MAINTAINING YOUR
SALES TEAM**

Recruiting and training a sales team are important, but keeping that team at a high level of productivity is the true challenge. **Mike Horn** concludes his "In Search Of Performance" series with some important leadership tips.

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IN THE NEWS THIS WEEK

- Arbitron reprimands WLS
- Les Acree PD at WTQR
- Monica Lynch President, Rick Dutka VP at Tommy Boy
- Andy Holt PD, John Kizer GSM at KFKF
- Les Tolchin VP at Arbitron
- Bill Richards PD at WNCI
- Jim Jordan Exec. VP/GM at WHOO-AM & FM
- Ron Goldstein VP at Arista
- Christopher Beck GSM at WINZ
- Glenn Schiller GSM at WKKK
- Bob Osburn GSM at WZZK
- World Class buys WZPL

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**COPING WITH
NATURAL DISASTERS**

Disasters of the natural kind can strike anywhere, and community-oriented radio stations need to be prepared for the worst. **Joel Denver** talks to stations experienced in this realm for a few timely guidelines.

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**ADAPTING COMEDY TO YOUR
ON-AIR NEEDS**

CFNY/Toronto's **Don Berns** and **Dan O'Day** conclude their look at humor services and how they can best be used by air personalities.

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NEXT WEEK IN R&R

Lon Helton and **Harvey Mednick** team up to put the **Wrangler Country Showdown** in the spotlight and tell you how **KNIX/Phoenix** made a bundle on this popular music promotion.

Newsstand Price \$3.50



**Ferro Appointed VP/
GM For Westwood One**

Westwood One Radio Network has promoted **Thom Ferro** to the newly-created position of Vice President/General Manager. Ferro, most recently VP/Station Sales, will continue to oversee station sales as well as supervise all other Westwood One departments except advertising sales and finance. He will continue to report to company President **Norm Pattiz**.

Pattiz told R&R, "Westwood One has grown to the point where it is difficult for any one person to keep his finger on all aspects of day-to-day opera-



Thom Ferro

tions, and creating this position was a natural. It was also a natural to give the job to Thom. He is an immensely talented guy, he has a beard, and he wears Rebok tennis shoes — three things which have proven to be very important for success in this company. In his five years at Westwood One Thom has proven himself to be a solid radio professional who knows what it takes to keep us first in the hearts and minds of our affiliates."

Ferro commented, "I'm looking forward to this new challenge." **FERRO/See Page 7**

GEARY, SILVER UPPED AT WCLR

**Bonneville Promotes,
Transfers Winston, Tweedle**

In multiple promotions within Bonneville International, **KXLR & KOIT/San Francisco** VP/Station Manager **Kari Johnson Winston** has transferred to **KBIG/Los Angeles** as VP/GM, succeeding her in **WCLR/Chicago** VP/Sales & Asst. Station Manager **Chuck Tweedle**. **WCLR** GSM **John Geary** took over **Tweedle's** duties, as **Barbara Silver** advanced from Local to GSM there.

Commenting on the VP/GM appointments, Bonneville International Sr. VP **Jack Adamson** said, "We're pleased to be able to promote from within. Kari's been a vital contributor to the California Division manage-



Kari Johnson Winston

ment team. The L.A. staff holds Kari in high esteem, and with her at the helm at KBIG, the station will continue its momentum without pause."



Chuck Tweedle

Adamson continued, "With Chuck's background in the A/C format and his program expertise, plus his wealth of knowledge in all facets of broadcast sales, he was the most logical and natural choice."

WCLR President/GM **Chet Redpath** remarked, "John Geary has a lot of verve and style, and is extremely honest — the greatest quality any salesperson can have. Barb Silver is the most improved player in the history of this station, and deserves this leadership position."

A 14-year Bonneville veteran, **Winston** worked at **KBIG** as Assistant Manager prior to taking over at **KXLR & KOIT** two and a half years ago. She told R&R, **BONNEVILLE/See Page 4**

**Durpetti President
Of Interep's 5th Firm**

McGavren Guild's 11-year Exec. VP/Central Division **Tony Durpetti** has been elevated to President of parent **Interep's** fifth national radio rep firm. The new Chicago-based company will be named shortly and begin business later this year.

Interep President **Ralph Guild** said, "I'm delighted that Tony has accepted this position. There are a lot of good people available for staff in the new company, and I've turned my notes over to Tony for the second round of interviews. It takes a special person to be part of a start-up rep company... it means being willing to take the risk of sailing in relatively uncharted waters."

Durpetti, who has been with **McGavren Guild** for 16 years, added, "I have a strong desire to run my own company, and I'm eager for a new challenge." The new firm will limit its list to the top 100 markets and stations with an annual billing potential of at least \$250,000. In addition to **McGavren Guild**, **Interep** includes **HNW&H**, **Major Market Radio**, and **Weiss & Powell**.



Tony Durpetti

Thompson GM At WZUU-AM & FM

New broadcast entry **Amos Communications** completed its acquisition of **CHR** combo **WZUU-AM & FM/Milwaukee** from **Matrie Communications Group** Wednesday (8-28), and appointed **KEND & KLLL/Lubbock** VP/GM **Jim Thompson** as the stations' General Manager.

Amos Exec. VP **Charles Harper** noted, "Jim is a consummate radio professional who had an impressive growth record in **Lubbock**. He built **KLLL** to a successful position in that market, and we believe he'll do the same thing for **WZUU**."



Jim Thompson

Thompson served seven years with **KEND & KLLL**,

**Gamblin
New GM
At WBCS**

Former **WHAS & WAMZ/Louisville** Station Manager **Sandy Gamblin** is the new GM at simulcasting **Country** combo **WBCS-AM & FM/Milwaukee**, succeeding exiting manager **Richard Holcomb**. As part of the changes, programmer **Bill White** has resigned, and serving as acting PD is personality **Keith Moore**.

A 14-year radio sales veteran, **Gamblin** worked as GSM at **KKBQ-AM & FM/Houston** prior to his six-month stint in **Louisville**. He told R&R, "I want to thank (Great Trails President) **Alex Williams** for the opportunity, and look forward to putting together a winning effort here. We'll be looking to firm up the PD position in the next few weeks, trying to find just the right candidate."

three as GSM and four as VP/GM. "I'm very appreciative to **Charles** and **Amos** for the chance, because it fits right into my goals of moving into a major market. While it's a big jump from **Lubbock** to **Milwaukee**, it's one I'm ready for."

WZUU-AM & FM simulcast from 3-11pm, and shadowcast during other dayparts, except mornings, which are handled separately by **Larry Johnson** and new FM arrival **Mark Ross**.

Taking over for **Thompson** as GM in **Lubbock** is two-year **GSM Buddy Howell**.

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*Spring 1985 Arbitron. AQH Share, M-S, 6A-12M, MSA

AUGUST 30, 1985

ROCKIN' THE APPLE

Steve Feinstein monitored WNEW-FM and K-Rock in New York, talked to the programmers, and compares the two AOR approaches.

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Holt PD, Kizer GSM At KFKF

KSCS/Dallas PD Andy Holt has been named PD at Country-formatted KFKF/Kansas City, replacing Ray Masie, who departed a month ago. At the same time, John Kizer becomes GSM, filling the post vacated two weeks ago by Rick Green, who left for the KODA/Houston GSM slot.

KFKF VP/GM Tom Bresnahan told R&R, "Andy is a Sconnix type of person. He's people and research-oriented with a winning background." Bresnahan added in regard to Kizer, "Any time you can get someone with a 16-year management and sales success record, it can't help but enhance your position in the marketplace."

Holt said, "(Country competitor) WDAF is a great radio station and it's going to be an intense competition. We're just going to try and have the best radio station we possibly can and then hope for good things in the ratings."

Before joining KSCS a year ago, Holt was with KEEL/Shreveport as Asst. PD for 2½ years and earlier programmed KBCL/Shreveport.

Kizer comes to KFKF from KKCI/Kansas City, where he was GM for two years. Before that he was GSM at KBEQ & WHB/Kansas City.

"SPIRIT LITTERED WITH BULLETS"

Arbitron Reaction Mild To WLS Diary Comments

Arbitron VP/Sales & Marketing Rhody Bosley has informed WLS-AM & FM/Chicago VP/GM Jeff Trumper that the ratings firm will take relatively mild action against the station for on-air comments about the summer Arbitron sweep. The situation involved several days of comments by WLS air personalities discussing survey details and diarykeepers specifically. Bosley's letter to Trumper states, "We do not believe that the on-air discussions of Steve Dahl and Garry Meier violate our rating distortion policy. However... they do violate

other policies and we will accordingly document Dahl's and Meier's activities on Page 5B of our Chicago summer report, and highlight that documentation on the cover. "In our opinion, the on-air discussions, while not a technical violation... represent an undesirable practice, which, if unchecked, could easily interfere with our ability to take an objective survey and produce an objective report."

Summarizing the situation, Arbitron VP/General Counsel Tony Kelsey noted, "While they did not violate the exact letter of the

policy, the spirit was littered with bullets." Trumper told R&R, "I think noting it on Page 5B was a fair ruling. We tend to push the line a little bit, but that's not how I intend to operate always. This wasn't something we planned to do, and we won't be doing it every time a book comes out."

Not surprisingly, other Chicago Arbitron subscribers expressed criticism of the outcome. WXRT GM Seth Mason told R&R, "I'm especially disturbed that the decision letter came from the sales/marketing arm of the company, rather than the policies/procedures people. That indicates to me that the sales implications regarding WLS were the priority in their thinking, and led to WLS not being delisted or even put below the line on each of the data pages."

WJJD & WJMK VP/GM Harvey Pearlman added, "As a result of this decision, I don't think there's a clear-cut understanding of what is or isn't distortion any more."

DUTKA NEW VP

Lynch Elevated To President At Tommy Boy



Monica Lynch

Monica Lynch has been upped to President of Tommy Boy, the New York-based indie label, while Rick Dutka was appointed VP. Tom Silverman, who's been President since founding the company four years ago, takes over the newly-created post of Chairman.

Silverman commented, "Monica has been with me since almost the beginning of Tommy Boy, and we've come a long way. She's well-respected in the business, and has been handling much of the operation here. This felt like the right time to make the move."

He added, "Since I'm heavily involved in the Dance Music Report and the New Music Seminar, I need to be able to step back from the day-to-day aspects here. But I also want to get more involved in the A&R and creative side of our company, and these appointments will allow me to do just that."

Lynch has been VP of Tommy Boy for the past three years, while Dutka has served as General Coun-



Rick Dutka

sel and Director/International Operations; he will retain those duties. "I want to continue to build Tommy Boy's image as an innovator in black teenage music," Lynch told R&R. "It's important to be big enough to bring our acts home, but still small enough to be in touch with the street. I also want to explore other avenues of exposure for our artists and music."

Jordan Named Exec. VP/GM At WHOO

Bluegrass Broadcasting has promoted Jim Jordan, Sales Manager for WVLK/Lexington, KY, to the Exec. VP/GM slot at WHOO-AM & FM/Orlando. Jordan took over on August 16, replacing the exiting Max Rein.

Bluegrass President Hart Hagan said, "I'm glad to have someone in our organization as qualified as Jim whom I'm able to move up to the management position. He's proven himself over the last 20 years. He's our kind of people."

Jordan told R&R, "I'm delighted to be in this great radio market and even more so to be at this radio station. Right now we're Country and that's where we'll stay for right now. We're currently having some research done and are taking a look at everything from top to bottom. We've made no decisions at this particular time."

Jordan is a 25-year broadcast veteran who spent the last 20 years at WVLK, beginning there at age 17. Starting as an announcer, he later became PD and subsequently was named VP/Operations. His last three years at WVLK were in sales, the last two as Sales Manag-

Richards To Program WNCI



Bill Richards

Bill Richards, PD at Nationwide's KLUC/Las Vegas, has been transferred to sister station WNCI/Columbus to take over the programming for the CHR outlet. He replaces Rich Meyer, who resigned to accept an as-yet-unannounced PD position.

Explained GM Dale Weber, "Bill and I see eye-to-eye on all the major issues. His background in this format is excellent, and Bill will make sure we're on track with our commitment to CHR. I respect Rich's decision to resign. His expertise is in AOR and it's where he feels best. But we're looking for a strong comeback under Bill's leadership."

Before spending the last year with KLUC, Richards honed his programming chops at KREO/Santa Rosa, KQWB/Fargo, and KKRC/St. Paul; he was also Asst. PD at KDWB-FM/Minneapolis. He remarked, "One thing for sure - the Columbus radio market will heat up considerably in the months to come. We'll use our 170 kw of power to create a new era in CHR programming history here. I'm not accustomed to losing, and I don't plan to get into the habit at WNCI."

Charlie McGraw will serve as acting PD at KLUC until a replacement is named.



Les Acree

Acree New WTQR PD

Veteran Country programmer Les Acree has been named PD for Summit Communications' WTQR/Winston-Salem. Acree will assume the post September 16, succeeding Mark Tudor, who left two months ago to program WBOS/Boston.

VP/GM Don Boyles told R&R, "I'm very pleased to have Les join us, as his reputation is unchallenged in the business. His success with WMC/Memphis is well-known, and he was certainly a big contributor to WGKX/Memphis in the short time he was there. Les has the maturity and the qualities to help this station go forward."

Acree spent the past 14 years in Memphis, the last 12 months as PD at WGKX. He previously worked with WMC for ten years (seven as PD) during two separate periods. He said, "The station's in great shape, excellently staffed, and very well-equipped. WTQR has very high standards and quite a history of success in the market. Now that there's new competition, our job will be to build on the strengths of this 'phenom,' as I would call it. Summit has shown a great deal of aggressiveness with acquisitions, and that's the kind of company I like to work for."

Tolchin Arbitron VP/Radio Sales

Arbitron has named Les Tolchin to the company's long-vacant VP/National Radio Sales post in New York. Tolchin worked for CBS and Metromedia for eight years before opening his own communications firm in 1983.

Arbitron VP/Sales & Marketing Rhody Bosley said, "I was impressed with Les's planning abilities, his attention to detail, and his knowledge of radio. The fact that he's sold radio shows that he has an appreciation for both the sales and marketing parts of our business. He'll be working on improving client relations, and will be meeting with me to find the best way to approach that challenge."

R&R Closes For Labor Day

On Monday, September 2, the R&R offices in Los Angeles, Washington, Nashville, and New York will be closed in observance of the Labor Day holiday. R&R will resume regular office hours on Tuesday, September 3.

Beck GSM At WINZ

Christopher Beck has been appointed General Sales Manager at News/Talk WINZ (AM)/Miami, replacing Murray Levine, who remains with the station in another sales capacity. Beck most recently was Sales Manager at KLZ/Denver, and was formerly President/GM of KMYO/Tulsa.

Beck told R&R, "My goal is to make the WINZ sales staff the

most professional in Southern Florida through increasing their knowledge in research and educating them on basic sales skills, and mounting a very aggressive effort — and to have a lot of fun."

Beck added, "I'm a big believer in packaging the radio station. That's essentially how I've been selling radio all along, but now I have the format to do it. We're not a spot carrier. We have to repackage ourselves as a marketing and promotion vehicle. We're a grocery store, and they've been coming to use us for the milk, bread, and eggs. Now we're going to offer them the entire supermarket."

Bonneville

Continued from Page 1

"I'm excited about returning to KBIG, and look forward to working with the excellent team of broadcasters here to make the station even stronger than it is."

Tweddle joined WCLR in 1976, and moved up to his most recent post four years ago. "My leaving CLR allows for some very well-deserved promotions. Kari's been a great support and has a fine staff. The Bay Area is a tough market, and I've got a lot of respect for the broadcast community. We're anxious to make the best possible impact."

Geary had been GSM for WCLR since moving crosstown from his manager's post at Torbet over three years ago. After starting out at competitor WFYR, Silver has been with WCLR for five years, the last two as LSM.

Osburn GSM At WZZK

Bob Osburn has been named General Sales Manager for WZZK-AM & FM/Birmingham. Osburn joins the stations from WDIZ/Orlando, where he served the last five years as Sales Manager. Earlier he was Sales Manager at WORJ/Orlando.

On his appointment, Osburn told R&R, "I've been wanting to join Katz for a long time. My dream of being with the finest company in U.S. radio has been realized. It's a pleasure to join a professional organization and a smooth-running operation like WZZK."

Lorber Steps Out



Arista recording artist Jeff Lorber (seated) met with fans and friends after a New York show. Pictured (l-r) are Arista VPs Abbey Konowitch and Tony Anderson, staffers Jane Palmese, Jim Crawley, and Jean Piere, and VPs Ed Eckstine and Dennis Fine. (Note: This photo was inadvertently printed last week with the wrong heading and caption. Apologies to Capitol and Arista; this one's right.)

First-Time Gold For Jackson



Capitol's Freddie Jackson received a gold album for his "Rock Me Tonight" LP debut recently. Pictured at the celebration dinner are (l-r) Capitol Sr. VP Walter Lee, VP Ronnie Jones, President Don Zimmermann, Jackson, songwriter/producer Paul Laurence, Manhattan VP Varnell Johnson, and Capitol VP Don Grierson.

SUPER WEEKENDS

SPECIAL NEWS!

1985

COUNTRY
SIX
PACK

3 Labor Day

The Award Winners

THE BEATLES
YESTERDAY



LABOR DAY 1985

7-8

Freddie Jackson

14-15

WHAM!

21-22

John Cafferty and the
Beaver Brown Band

28-29

Whitney Houston

Rick
DEES
WEEKLY TOP 40

7-8

Tom Jones

14-15

Toni Arden

21-22

Les Paul

28-29

Anita O'Day

THE
GREAT
SOUNDS

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London

UNITED
STATIONS
SP
PROGRAMMING BY WOLFE

NEWS

Spinners Join Mirage



The Spinners, Atlantic recording artists since 1972, have signed with Mirage/Atco, with a single due in September and an album the next month. Pictured (l-r) are group's Henry Fambrough, Billy Henderson, and Bobbie Smith, Mirage President Jerry Greenberg, management's Steve Allen, group's Pervis Jackson and John Edwards, and management's Buddy Allen.

Arista Acquires Cruzados



Arista has signed L.A.-based band the Cruzados, with an LP due in September. Pictured (l-r) are group's Tito Larriva, Side One Management's David Gerber, group's Charlie Quintana, producer Rodney Mills, Arista President Clive Davis, label's Jamie Cohen, group's Steve Hulsteter, Arista's John Mrvos, and group's Tony Marsico.

Springfield Provides Relief



Rick Springfield, RCA, and tour sponsor Westwood One donated \$50,000 to the USA For Africa American Relief Fund in the names of 500 radio listeners who called in to stations across the country. Pictured at the presentation during Springfield's Byrne Arena/New Jersey performance are (l-r) manager Dana Miller, USA For Africa's Marty Rogol, Springfield, Westwood One VP Ron Hartenbaum, and RCA Exec. VP Jose Menendez

Loggins Logs New York Date



Columbia's Kenny Loggins played New York's Radio City Music Hall recently, and was met by top Columbia executives backstage. Pictured (l-r) are Sr. VP/GM Al Teller, Loggins, VP Bob Sherwood, and National LP Promotion Director Jim McKeon.

SEPTEMBER 1985

7-8
Hank Williams, Jr.

14-15
Larry Gatlin

21-22
Ed Bruce

28-29
Conway Twitty

**THE WEEKLY
COUNTRY MUSIC
COUNTDOWN**

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London

7-8
Kenny Loggins

14-15
Lovin' Spoonful

21-22
Who

28-29
Hollies

DICK CLARK'S
Rock Roll & Remember

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Goldstein Appointed Arista VP/Marketing



Ron Goldstein

Former Island Records President Ron Goldstein has been named VP/Marketing at Arista Records. He will oversee Creative Services, including merchandising, advertising, and packaging, as well as a new Marketing Management unit being formed.

Arista Exec. VP/GM Sal Licata said, "Ron brings a great deal of expertise and creative insight to this important new position, and will be a valuable addition to an outstanding executive team."

Goldstein served four years at the helm at Island, having previously been Director/Jazz & Progressive Music at Warner Brothers Records, where he was also Product Manager and Sales Manager. "It's a very good time to be joining Arista," Goldstein told R&R. "The company is having great success, especially with black crossover acts. The timing couldn't be better."

Schiller WKKX GSM



Glenn Schiller

Glenn Schiller is the new GSM for Gateway Radio Partners' new St. Louis station WKKX. The format has not been announced for the new station, which will debut this fall.

WJBM & WKKX VP/GM Bob Backman remarked, "I feel fortunate to be able to work with Glenn again. He did a fantastic job as GSM at K95/Tulsa while I managed there."

Prior to K95, Schiller worked in sales at KRBE/Houston. A one-time Radio Caroline DJ, he has also produced and sold two syndicated radio specials with Dick Cavett. "St. Louis is the kind of place you are proud to call home," he said. "We plan to become the most service-oriented operation in this area."

Schiller added that Bill Lenzen, Patty Brubaker, Alice Ross, Mike Perry, and Patty McMann have all joined the WKKX sales staff.

Ferro

Continued from Page 1

lenge with great enthusiasm. The success of Westwood One is a direct reflection of an excellent team of professionals who've worked very hard to make it happen. Having this opportunity to work more directly in all areas of the company and to work with people I like, admire, and respect make this new job all the more gratifying."

Ferro joined Westwood One in 1980 as Regional Station Sales Manager for the Western and Southwest territories. He previously served as project director for the American Film Institute, and served in various capacities in radio and TV as PD, production manager, and on-air personality.

Pointers Go Gold On Contact



The Pointer Sisters received gold albums for their "Contact" LP, their first on RCA proper. Pictured at a backstage party following the trio's Universal Amphitheatre/L.A. show are (l-r) RCA VP/USA & Canada John Ford, Ruth, Anita, and June Pointer, and producer Richard Perry.

Philly International, Manhattan Meet In L.A.



Manhattan and Capitol celebrated Manhattan's new distribution deal with Philadelphia International Records at a Los Angeles luncheon. Pictured (l-r) are Capitol-EMI Chairman Bhaskar Menon, PIR founders Kenny Gamble and Leon Huff, and Manhattan President Bruce Lundvall.

NEWS IN BRIEF



Richard Steinberg

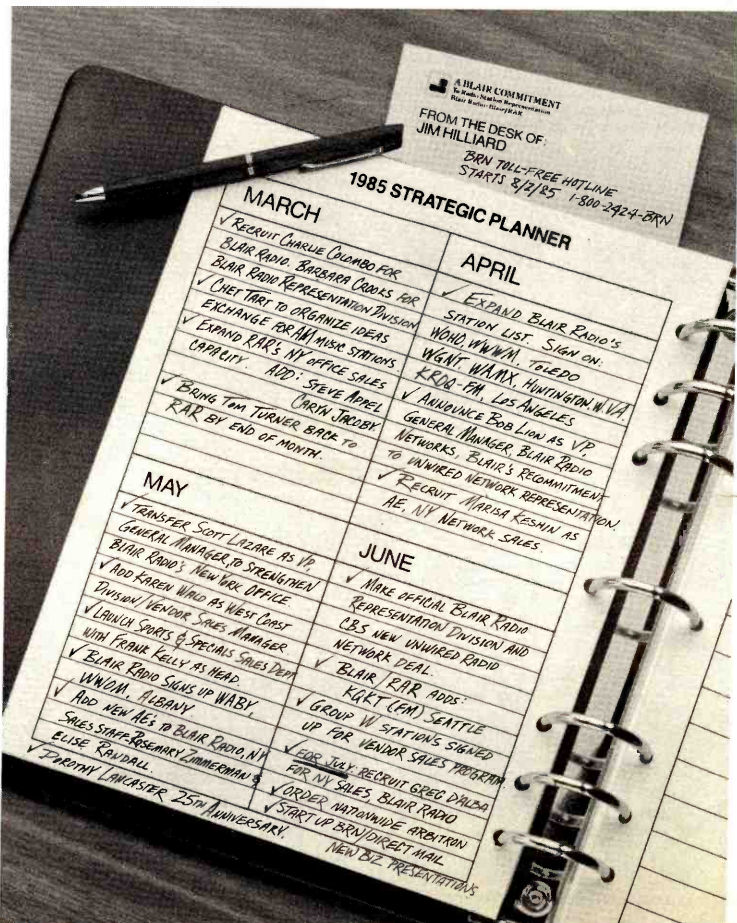
● RICHARD STEINBERG has been promoted to Director/A&R for Atlantic/Alco Records. The senior member of Atlantic's A&R staff, Steinberg joined the company in 1979 following a career as a recording and touring musician.

● ART ORTEGA, most recently Director of Sales/Radio Division at Patters Productions, is the new VP/GM at KQEO & KZZX/Albuquerque. A former programmer at WROR/Boston and WBNS/Columbus, Ortega previously worked six years at WNCI/Columbus, four as PD and two as GM.

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World Class Buys WZPL For \$11.2 Million

World Class Communications has agreed to purchase CHR-formatted WZPL/Indianapolis from H&W Communications for \$11.2 million, pending FCC approval.

Among those involved in World Class are Jim West and George Johns, President and VP, respectively, for the Fairwest programming company. They also have an interest in KKCW-Portland.

H&W retains ownership of KTNQ & KLVE/Los Angeles, WLUP/Chicago, and KSSK & KULA/Honolulu. The company recently reached a deal to sell WLLT/Cincinnati to KDW Radio Associates.

WZPL operates with 50 kw on 99.5 mhz at 500 feet. Gammon & Ninowski assisted the seller for the transaction.

Lee New Fetzer Principal



Carl Lee

Through an internal exchange of stock between Fetzer Broadcasting Company and subsidiary Fetzer Broadcasting Service, 45-year company veteran and FBC President/GM Carl Lee will become principal owner/President of FBS, which will own Michigan stations WKZO/Kalamazoo, WJFM/Grand Rapids, and WKJF-AM & FM/Cadillac, as well as Muzak of Kalamazoo, Grand Rapids, and Cadillac.

WGAA/CEDARTOWN, GA & WBCA/BAY MINETTE, AL
PRICE: \$1,144,375 for 69.66% of stock; the remaining shares were donated to buyer.

BUYER: Faulkner University, headed by James H. Faulkner
SELLER: Faulkner Radio, which also owns WWSM/Bay Minette and WZMG & WKKR/Auburn-Opelika, AL.
DIAL POSITION: 1340 kHz; 1110 kHz

FORMAT: Country; A/C

WPAX/THOMASVILLE, GA
PRICE: \$295,000
BUYER: LENROB Enterprises
SELLER: Oliva Company. Principal stockholder George Oliva also has an interest in WERE & WGCL/Cleveland.
DIAL POSITION: 1240 kHz
POWER: 1 kw days/250 watts nights
FORMAT: A/C



COMMONWEALTH CLOSES IN SACRAMENTO — The general partners of Commonwealth Broadcasting gathered at the closing of its acquisition of KSAC/Sacramento and KSLQ/Modesto-Stockton from Jonsson Communications. Pictured (l-r rear): Jonsson President Ken Jonsson, Commonwealth GP Mike Thornes, Chapman Associates' Elliot Evers, GP Michael Padilla, and Bob Maccini of lender Old Stone Bank, Providence; (l-r front) GPs John McGuire, Dex Allen, and Ted Atkins. Atkins will serve as the stations' GM.

KRCQ/INDIO, CA

PRICE: \$650,000

BUYER: Southern California Communications Corp., headed by Jerome Maltz. It also owns KCKC/San Bernardino.

SELLER: Burning Sands Broadcasting
DIAL POSITION: 1400 kHz
POWER: 1 kw
FORMAT: Spanish

WSUB & WQGN/ GROTON-NEW LONDON, CT

PRICE: \$2.9 million

BUYER: H&D Wireless, owned by Joel Hartstone and Barry Dickstein. They also have WDOV & WDSO/Dover, DE and WUHN & WUPE/Pittsfield, MA.
SELLER: Lightfoot Broadcasting, headed by Richard Lightfoot, who retains WAZY-FM/Lafayette, IN.

DIAL POSITION: 980 kHz; 105.5 mhz
POWER: 1-kw daytimer; 3 kw at 275 feet
FORMAT: A/C; CHR

KGOL/LAKE JACKSON (HOUSTON), TX

PRICE: \$8.75 million

BUYER: Houston FM Communications, owned by John Frankhauser and John Rich. Frankhauser operates KEND & KLLL/Lubbock and KAMA & KAMZ/El Paso. Rich owns KKMJ & KEZB/El Paso and KRLB-AM & FM/Lubbock.

SELLER: John Brown Broadcasting, a subsidiary of John Brown University. It also owns WJBU & WJST/Panama City, KBBW/Waco, and KGER/Long Beach.
DIAL POSITION: 107.5 mhz
POWER: 100 kw at 986 feet
FORMAT: A/C Christian



BUCKLEY BUYS KUBB — The KUBB/Merced-Fresno-Modesto staff welcomed executives from new owner Buckley Broadcasting recently. Shown (l-r rear): broker Chester Coleman, (Buckley-owned) KKH/Chicago GM Jim Hickey, Buckley Regional VP Stan Warwick, Buckley President Richard Buckley, KUBB personality Doug Roper, former KUBB owner Dennis Cresswell, AE Thomas Arno, and attorney Martin Leader; (l-r middle) KUBB Office Manager Ethel Mussmann, Station Manager Julie Campbell, and AEs Jan Baker and Sharon Cresswell; (l-r front) PD Glenn Fox, Buckley Regional Manager Terry Gillingham, and Engineer Charles Hughes.

WECQ/GENEVA, NY

PRICE: \$550,000

BUYER: WECQ, Inc., owned principally by Leonard Ackerman. It also operates WMLB/West Hartford, CT.
SELLER: Astro Radio Communications Ltd.

DIAL POSITION: 101.7 mhz
POWER: 3 kw at 125 feet
FORMAT: A/C

WABJ & WQTE/ADRIAN, MI

PRICE: \$1.1 million

BUYER: Central Broadcasting Corporation, headed by William Quigg. It also owns WBIW & WBIF/Bedford, IN; WBAT/Marion, IN; WKBV & WRIA/Richmond, IN; and WBEX & WKKJ/WBEX/Chillicothe, OH.

SELLER: Southern Michigan Broadcasting
DIAL POSITION: 1490 kHz; 95.3 mhz
POWER: 1 kw; 3 kw at 300 feet
FORMAT: A/C; Country
BROKER: Blackburn & Co.

WTKC/LEXINGTON, KY

PRICE: \$880,952.37

BUYER: L.M. Communications, owned by Lynn Martin, who also operates WCOZ/Paris, KY; and has an interest in WKAZ & WKLC/St. Albans, WV.
SELLER: Group M Broadcasting, headed by Walter May, who retains WPKE & WDRP/Pikeville, KY.
DIAL POSITION: 1300 kHz
POWER: 2.5 kw days/1 kw nights
FORMAT: Country

WWNK

Continued from Page 3

and are on both AM and FM. There is no real music station on AM here. We'll make a great station out of this, and would like to see it become a legend someday."

When asked about the new slogan, Matthews pointed out, "Everything else in the market is taken. You can't be Q, X, Y, Z, Light, or Warm, so we felt it was time to start something new and different." Research showed us that the "SAI call letters were totally ruined by Country."

Matthews disclosed that the stations' new morning man will be KVIL/Dallas noon-3pm personality Buddy Baron, beginning September 2. Doing traffic is Lt. Jim Stanley, who leaves retirement after many years at Crosstown WLW. Also added to the airstaff roster are OM Jim McKnight (who'll split middays with Matthews), former WLLT/Cincinnati PD Dick Shannon (afternoons), WGCL/Cleveland talent Shadow Stevens (evenings), and WKXF's Robin Stone (overnights).

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GEORGIA FM CASE

Appeals Court Throws Out Female License Preferences

Striking down an FCC policy which gave modest preferences to women competing for radio and TV licenses, the U.S. Court of Appeals ruled last week that the Commission "exceeded its authority" when it instituted the policy in the 1970s.

Women have enjoyed much less of a preference than is given for minority ownership or local residence, and approximately the same credit now awarded for past broadcast experience and past participation in civic affairs. (See related story on preferences, this page.)

In a 2-1 vote, the court ruled in favor of James Steele, who lost to Dale Bell, a woman, in his bid for an FM on St. Simon's Island, GA. Bell's gender was "decisively important" in its decision, the FCC had said in awarding her the license.

The FCC hasn't decided yet whether to appeal the ruling to the full 10-member Court of Appeals, but has until October 7 to make up its mind.

While acknowledging that previous decisions have upheld minority preferences, Judge Edward Tamm wrote that such policies "run counter to the fundamental constitutional principle that race, sex, and national origin are not valid factors upon which to base government policy."

Judges Charge "Ethnic Stereotyping"

Tamm and Judge Antonin Scalia questioned whether preferences actually achieve the diversification of views sought by the FCC. "There is no reason to assume, for example that an Italian station would primarily program Italian operas," Tamm wrote. "Similarly, it is questionable whether a black

station owner would program soul rather than classical music or that he would manifest a distinctively 'black' editorial viewpoint. Indeed, to make such an assumption concerning an individual's tastes and viewpoints would seem to us mere indulgence in the most simplistic kind of ethnic stereotyping."

Varied Vs. Specific Viewpoints

In a scathing dissent, Judge Patricia Wald countered that preferences aren't designed "to get some specific preordained

"There is no reason to assume that an Italian station would primarily program Italian operas" — Judge Edward Tamm on minority preferences and diversity

women's programming or black programming, but to ensure that the varying viewpoints, perspectives, and issues of distinct relevance to these groups are fairly represented in the media.

"Whether the majority likes it or not," Wald added, "the assumption that promoting diversity in ownership... will promote diversity in programming and viewpoint has been unequivocally accepted and embraced by this court, the Commission, Congress, and the Supreme Court."



STATE AID — New York Broadcasters Association (NYBA) officials accept a check from NAB to aid the state group's government relations efforts and support its participation in NAB activities. Shown (left to right) are Leslie Arries, WIVB-TV/Bufalo; Randy Bonganter, NBC Radio; NYBA President Richard Novik, WRVH & WPUT/Patterson; Marty Beck, Beck-Ross Communications; and John Abel, NAB Sr. VP/Research & Planning.

OWNERSHIP DIVERSITY PARAMOUNT

Mastery Of FCC Preferences Essential To Winning Licenses

Any broadcast applicant who fails to master the FCC's intricate system of "comparative preferences" is unlikely to ever win a new AM, FM, or TV license. Today, a half dozen competing applications are commonplace even for a small market license. A rare FM vacancy in San Diego recently drew 46 hopeful parties.

In this highly competitive environment, certain defeat awaits those who fail to tailor their ownership and management structures to the FCC's weighting system. And defeat can mean a staggering loss in engineering and legal fees, not to mention time, energy, and emotion.

Existing Owners Shot Down

The single most critical factor, accorded "decisional" and "primary" importance by the FCC, is diversity of media ownership. Regardless of other factors (other than outright disqualification), the applicant with no other media holdings will always beat one who owns or has interests in other stations.

Where diversity isn't a factor, the key criterion becomes best

precise relationship to other enhancements unclear.

Upgrading Daytimers' Past Experience

For certain daytimers, it's possible to have past broadcast experience upgraded to the same level as local residence and minority ownership. That can happen if they're applying for a new FM in the same community as the daytime-only station, have owned their AM for three years, and propose full ownership integration into FM operations. Also, they can escape a fatal diversity demerit by promising to divest the AM daytime within three years of receiving Program Test Authority from the FM.

Four Lesser Categories

The four remaining comparative categories usually play little role in a license decision unless no clear winner emerges from the diversity and best practicable service comparisons.

Spectrum efficiency includes factors such as which applicant's signal will cover the widest area, or who proposes an auxiliary generator. Past broadcast record covers previous ownership experience. Proposed program service seldom comes into play unless a suggested format is especially desirable or the opposite. And the most common element under "other factors" is the nebulous notion of "character," affected by considerations such as criminal convictions.

practicable service. Most license cases hinge on this complex category, which breaks into two parts of equal weight.

The first, designed to discourage absentee ownership, is integration of ownership into management — the extent to which stockholders or partners will be involved in day-to-day station operations.

Minority Ownership, Local Residence Equal

On a par with integration is a grab bag known as "qualitative enhancements." In this category, the two most important factors, enjoying equal status, are local residence (current or proposed) and minority ownership. In other words, a local group of white males would get the same credit as an entirely Hispanic group of non-residents with no plans to move to the community of license.

Lesser qualitative enhancements include past participation in civic affairs (in the community of license) and past broadcast experience. Until was struck down in court last week, female ownership fell somewhere in this vicinity. It was definitely less important than minority ownership, but its recent inception and the resulting lack of test cases had left its

announced the FCC's stance as "absolutely unconscionable." The wording of the notice NAB responded to "is a back door to do nothing," Snider charged. "They're trying to shove it aside."

Further Private Line Rate Hikes Sought

As if private line rate hikes averaging 390% in April weren't bad enough, broadcasters must now gear up to fight a new set of rate hikes on the very same lines. NAB asked the FCC to reject, or to suspend and investigate, new rate increases proposed by local phone companies on July 2.

Depending on the type of line, NAB found that rates will rise, on average, between 11% and 24% — on top of April's increase. However, there's a little good news to report. Rates would go down for some or all types of lines (3, 5, 8, 15 KHz) in Arizona, South Carolina, Florida, Georgia, Illinois, and California.

ments are due September 19.

NAB Scores FCC Private Line Rate Snub

NAB officials have been infuriated by the FCC Common Carrier Bureau's refusal to accept their 1600-page filing documenting widespread programming cutbacks from radio private line rate hikes averaging 390%.

NAB will ask the full Commission to review the staff action, which said NAB failed to respond to the specific questions it had asked about tariff structures. The staff said NAB's views would be taken up in a later phase of the proceeding.

At a chance encounter this week in Myrtle Beach, SC, FCC Chairman Mark Fowler reportedly told NRBA President Bernie Mann the Commission hasn't heard enough "hostile" reaction from broadcasters to alter the tariffs.

NAB Chairman Ted Snider de-

NEWS BRIEFS

Trustee Bid For Evening News Stock Okayed

L.P. Media got the go-ahead from the FCC this week to start its hostile tender offer for Evening News Association shares through a trustee. The company, whose holdings include WWJ & WJOL/Detroit, is resisting the takeover, and is now making noises about selling off its assets individually.

Since a short-form transfer of control to L.P.'s trustee has been approved, he can now begin buying up stock. A long-form transfer to L.P. owners Norman Lear and Jerry Perenchio would only be considered if their trustee acquires a controlling stock interest.

Meanwhile, the FCC last week released its Notice of Inquiry on the trustee takeover concept — which has drawn significant criticism in Congress — and its entire method of handling tender offers and proxy contests involving broadcast companies. Com-

FCC Comparative Criteria

1. Diversity of ownership
2. Best Practicable Service
 - A. Integration of ownership into management
 - B. Qualitative enhancements:
 - 1) Local residence
 - 2) Minority ownership
 - 3) Past participation in civic affairs
 - 4) Past broadcast experience
3. Efficient use of spectrum
4. Past broadcast record (ownership)
5. Proposed program service
6. Other factors (e.g. character)

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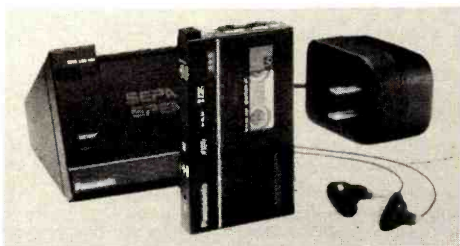
Pulling illusions out of thin air is Minneapolis magician **Christopher Gates's** stock-in-trade. But how many sleight-of-hand artists are practicing their craft over the radio? One of the tricks Gates has up his sleeve is performing magic live over the airwaves.

For example, a person calling in to the radio station is instructed to shuffle a deck of cards and pick one. Gates also has a deck of cards, which he hands to the air personality, who

announces the card Gates has selected. Wouldn'tcha know it? It's the same card the listener chose!

Gates also predicts local newspaper headlines by mailing his prediction in a sealed envelope to the radio station a week in advance of the agreed upon date. Gates claims he's never been wrong. Seeing as how he's operating out of Minneapolis, this trick may be less difficult than it sounds. After all, "Heat Wave Grips Twin Cities" is an unlikely choice.

World's Smallest Microcassette Recorder



Measuring 3 3/8" x 2 1/8" x 9/16" or about the same size as a credit card, the "RN-36" is described by manufacturer **Panasonic** as the "world's smallest microcassette recorder."

The RN-36 comes complete with its own compact separate speaker with booster amplifier that uses a battery-saving, automatic power on/off circuit. (The speaker only has power when the microcassette is turned on.) The 2 1/4" speaker measures 2 5/8" x 4 5/16" x 4".

The microcassette unit itself features a 1.5 volt drive recording/playback integrated circuit, a 1.5 volt drive motor, a flexible printed circuit board and a low-low torque mechanism. The player runs off a single AAA battery; the speaker takes two AA batteries or AC current.

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RR Radio & Records



Ring A Flyer

The Frisbee of '60s college quad fame is about to become obsolete with the recent introduction of its '80s cousin, the "Aerobie." Recently, Frisbee champion **Scott Zimmermann** broke the world's record for distance-travelled-by-a-heavier-than-air-object when he tossed an Aerobie 1046 feet 11 inches — nearly one-fifth of a mile! As a matter of fact, Zimmermann has thrown an Aerobie completely out of the Pasadena Rose Bowl... into the parking lot... while standing on the middle of the 50-yard-line.

Invented by **Alan Adler**, a 46-year-old **Stanford University** aerodynamics expert, the Aerobie is a refined version of an earlier Adler flying ring, the "Skyro." The crucial difference is the addition of a spoiler lip on the outer edge of the ring, which keeps the leading edge from rising and causing the object to wobble.

Unfortunately, the Aerobie doesn't float, so care must be exercised when flinging the ring around large bodies of water. But with an under-eight-dollars list price, can station-sponsored Aerobie tossing contests be far behind? Who'll be the first to throw an Aerobie across the Potomac River? The Grand Canyon? Niagara Falls?

Do-Re-Mi-Fa-So-La-TV



The second volume of **John Javna's** "TV Theme Song Sing-Along Song Book" is set to hit the streets this fall. While a number of TV themes have gone on to become popular chart hits (we'll leave the listing of the many mixed-media crossovers to **Ken Barnes** for an upcoming "On The Records" column), many other television themes are firmly imprinted in the collective mass consciousness after years of exposure in syndication.

Javna's 130-page paperback not only includes such favorites of the rock 'n' roll generation as "Gilligan's Island" (immortalized, though, with the lyrics to **Led Zeppelin's** "Stairway To Heaven" added by **Little Roger & the Goosebumps**) and "The Mary Tyler Moore Theme" aka "Love Is All Around" (recut recently by Minneapolis punkers **Husker Du**), but also such unforgettable theme songs as "Bonanza," "The Munsters," "American Bandstand," and the "Tonight Show."

The book is divided by type of show: sitcoms, dramas, westerns, and children's programs which, of course, means such animated favorites as "The Jetsons" and the heppiest of all, "Top Cat." Each of the more than three dozen themes in the "Sing Along Song Book" is represented with lyrics and/or music as well as a synopsis of the show, a listing of the cast, inside facts about the program, the ever-popular trivia questions, and vital statistics such as when the show aired.

As a bonus, Javna has inserted the words and music to several classic TV commercials and instructions on how to play television themes using your push-button telephone. Is this man fun at parties or what?

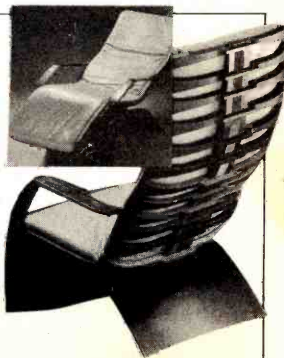
Obviously, there's a lotta love in this project and at \$5.95 from **St. Martin's Press** (NY), we're sure your listeners will agree. There has to be raw material for some highly creative contests and promotions here.

Porsche Chair

Now, for the man who has everything, we present the "Porsche Antropovarius (we don't know what that means either) Chair." Designed by **F.A. Porsche**, the man responsible for the Porsche 911 as well as the sunglasses and smoking accessories that bear the family name, this chair can be adjusted to conform to the slight "S" shape of an individual's spine via a series of adjustable, vertebrae-like clips on the back and neckrest.

The chair can also be adjusted through the seat. This provides the optimum angle between thigh and torso, which results in proper hip support. Additional features include synchronous movement of the backrest/leg-rest/headrest. Thus when reclining, you can be assured of a continuous surface — reportedly the optimal position for the spinal column at rest.

Furthermore, the 1 3/4-inch, down-filled cushion is upholstered in tanned, top-grain leather. The vertebrae are carbon fiber sealed with epoxy resin, while the frame is sheet steel wrapped in cushion leather. Price: \$5400, just about what you'd pay for a 20-year-old Porsche.



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Urban Sound Appoints Two



Darrell Lewis



Barbara Springer

Urban Sound Records has appointed **Darrell Lewis** as GM/Director of Promotion for its Black Music division, and **Barbara Springer** has been named National Director of Promotion for its Country division. In related activity, the company has relocated to 6796 Lowell Blvd., Denver, CO 80221; (303) 650-0914.

PROS ON THE LOOSE

Cliff Blake — PD **WMZQ-FM/Washington** (202)362-8330

Tom Casey — Ops. Director **Transtar Country Network** (805) 496-1309

Don Christi — PD/afternoons **KNIX (AM)/Phoenix** (602) 996-3043

Don Cook — PD **KOMA/Oklahoma City** (405) 691-6069

Ron Gregory — VP/Promotion **HME Records** (301)356-6986

Rich Meyer — PD **WNCI/Columbus** (614) 766-6498

Dan Robins — Acting PD/former Asst. PD/MD **KOMA/Oklahoma City** (405) 631-5200

Bruce Wheeler — Assistant PD/middays **WNCI/Columbus** (614) 228-7495

Bill White — PD **WBCS-AM & FM/Milwaukee** (414)461-3331

Mott Manages WJBM-AM



Ronald Mott

Ronald Mott has joined **WJBM-AM/Jerseyville, IL** as Station Manager. His background includes stints as GSM of **WAMB/Nashville**, Regional Manager for **Admark Advertising**, and GM of **WMAV/Springfield, IL**.

Tyler Heads TMC Concept Sales



W. David Tyler

W. David Tyler has been tapped as General Manager of **TMC Concept Sales**, a new **TM Communications, Inc.** division. Prior to this, he was a Regional Manager for **TM Communications** and before that VP/Broadcast Services Division for the **Jones Communications Group**. During a ten-year period (1974-84) Tyler held a variety of posts at the **William B. Tanner Co.** (now **Media General Broadcast Services**), including VP/GM, Broadcast Services and National Sales Manager.

JBC Bows

Jonathan Brett has established the **Jonathan Brett Company, Inc.**, which will focus on developing film and music projects. Formerly VP of **Ariola International** and **Bertelsmann, Inc.**, Brett spent two years as Assistant to the President and Executive VP, and GM of **Arista Records**. Prior to that he was VP/Business Affairs for **Sire Records**. Brett has also entered into a joint venture, record label **Dual Key**, with former Sire U.K. A&R Director and London-based **M-Ocean Pictures** head **Paul McNally**. Brett may be reached at (212) 877-5906.

WDEL & WSTW Tap Two

WSTW/Wilmington Sales Manager **Mark Weidel** has been named GSM of that station and its sister **AM WDEL**. He originally joined parent **Delmarva Broadcasting** in 1979 and two years later moved to **WMMR/Philadelphia**. He rejoined Delmarva in 1984. And **Cynthia Morgan**, **WDEL's** Sales Manager, now adds those same duties for **WSTW**. She came to Delmarva in 1979 as an AE.

Republic Advances Volbert

Terry Volbert has been appointed Sales Manager of **Republic Radio's** Minneapolis office. His background includes AE experience with **Parker Communications, Linder Broadcasting, Willmar, and Donell Broadcasting**.

Yates Named Kragen Productions President

Ken Yates has been tapped as President of **Kragen Productions**, a division of **Kragen and Company**. Yates had served as the latter's VP/Production since 1981, most recently working as executive producer on the various **USA For Africa** video/cable programs. In related activity, **Kragen Productions** has signed with **Triad Artists**, a talent and literary agency, for exclusive worldwide representation.

Vanguard Debuts Terra

Terra Records, a new subsidiary of **Vanguard Records**, is debuting with six late-August releases by **Clyde Criner, Ben Tavera King, Jukka Tolonen, Oregon, John Fahey, and Sandy Bull**. **Vanguard's Samuel Charters** will be Executive Producer for **Terra**, which specializes in "New Age" music.

Wilkes Segues To Relativity/Combat



Freddy Wilkes

Freddy Wilkes has been named East Coast Director/A&R for the **Relativity/Combat Records Group**. He was previously East Coast A&R Manager for **Chrysalis**.

Burgess New WSUN LSM



Steven Burgess

Steven Burgess has been upped to Local Sales Manager at **WSUN/Tampa**. Prior to his three and a half years as a sales rep with 'SUN, Burgess held similar posts at **WQSR/Sarasota, WFLP/St. Petersburg, and WDAE/Tampa**.

Riedy Joins MCA



Bob Riedy

Bob Riedy has joined **MCA Distributing** as Director of Operations. He comes to the newly-created post after nine years with **PolyGram**, the last five as Operations Manager/Western States. Before that he spent five years with **Capitol Records** in distribution/operations.

WPXK Advances Promisloff

Ellen Promisloff has been promoted to National Sales Manager at **WPXK-AM & FM/Washington**. She previously spent two years at the stations as an AE.

Warner Segues To WBBM

Charles Warner has been appointed Director of Finance and Administration for **WBBM-AM & FM/Chicago**. He is a **CBS/New York** veteran who worked as a Senior Planning Analyst for the television network and finance manager for **CBS Broadcast International**. Before that Warner was a reporter/anchor for Chicago outlets **WKQX** and **WLUP** and **WJOL & WLLI/Joliet, IL**.

Attic Promotes Three



Lindsay Gillespie



Ralph Alfonso



Velma Buckley

Attic Records has announced three promotions. **Lindsay Gillespie**, VP/Sales & Marketing; **Ralph Alfonso**, Director/Press & Promotion; and **Velma Buckley**, Manager/Production & Marketing Services. Prior to this Gillespie had been Director/Sales & Marketing, while Alfonso previously served as Manager/Press & Promotion. Buckley formerly worked as Promotion Coordinator.

Williams Forms Own Firm; SMN Taps Hall

Former **Satellite Music Network** VP/Programming **George Williams** has announced the formation of Dallas-based **George Williams Communications**. His consultancy firm will specialize in CHR, A/C, and Country. He can be reached at (214) 980-4050. Succeeding Williams as SMN's Programming Manager is **Robert Hall**. He joined the firm four years ago as StarStation's Operations Manager.

SEE US AT RADIO '85 - ANATOLE HOTEL, SUITE 2082

The Tri-City Trib

July 31, 1985

TO WHOM IT MAY CONCERN:

Obviously, I am totally pleased with my recent broadcast transaction which included the asset sale for a 1000 watt daytimer and 100,000 watt stereo FM operation.

My satisfaction is evident from several standpoints:

++First: the purchase price and related structuring of terms was almost identical to what I had requested.

++Second: the manner in which Chapman Associates and in particular William Lytle assisted was totally satisfactory.

Personal credit must be given to Chapman for generating several station prospects. Thereafter, it was through their guidance that the negotiation was satisfactory to everyone involved.

I also found that Chapman's job does not finish until it's totally finalized. And, by that I mean they were even involved in the closing meeting of buyer, seller, their legal and other professional representatives.

It is my considered opinion that in time I may have personally found a prospect and sold my properties. But, probably not at the asking price. And, probably not with the simplicity in which my deal was handled.

There is no hesitation in my recommendation of Chapman Associates and their representative--William Lytle....they should be considered in your next transaction.

Dean Dorsey
Tri-City Broadcasters, Inc.
P.O. Box A
Cozad, Nebraska 69130

P.O. Box A - Cozad, Nebraska 69130

822 Lake - Gothenburg, Nebraska 69138

P.O. Box 7 - Lexington, Nebraska 68850

MEMO

DATE 8-6-85
TO Dean Dorsey
RE Letter 7-31-85

Dear Dean,

Your letter of the 31st was most kind, and appreciated. Bill Lytle is, I believe, exemplary of our Chapman Associates nationwide. The broker's job, when done properly, certainly involves much more than "making a couple of phone calls and showing up at the closing". Our goal is to always have the buyer and seller feel that the deal we negotiated was fair to both parties. It's got to work for each of them, or it simply won't work at all.

Thanks Dean! We're ready to go to work again for you, when you're ready.

Best Regards,

Bill
W. N. Cate
President
Chapman Associates, Inc.
1835 Savoy Drive suite 206
Atlanta, Ga. 30341
404-458-9226

C CHAPMAN ASSOCIATES
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PRO:MOTIONS

WKSZ Elevates Stief, Barone



Gavin Stief



Joan Barone

Gavin Stief, most recently Regional Sales Executive with WKSZ (KISS-100)/Philadelphia, has been promoted to National Sales Manager. He's been with the outlet since it signed on in 1982. In other related activity Senior Account Executive **Joan Barone** has been upped to Local Sales Manager. She's also been with the station since 1982.

Capitol Appoints Bonilla

Steve Bonilla has been named National Alternative Marketing Manager for record group services at **Capitol Records**. During the last two years he was National College Coordinator at **Island Records**.

Hoxeng Moves To K TSA & KTFM

Dave Hoxeng has joined **K TSA & KTFM/San Antonio** as Marketing Manager. He spent the last ten years at **John Blair & Co.**, five as an AE for the firm's television division and five as an AE for Blair's New York office.

Sanders Manages Selcom/San Francisco

Polly Sanders has been named General Manager of **Selcom Radio/San Francisco**. Prior to joining Selcom, she worked at **KQAK/San Francisco**, for the past five years as National Sales Manager and AE.

Katz Directs Zomba Business Affairs

Paul Katz has joined **Zomba Enterprises** as Director of Business Affairs. Katz spent the past two years as Business Affairs Manager in the company's London office. Prior to joining the company, Katz worked in the Business Affairs Department at **EMI Records** in London.

Stromquist Transfers To Chapman/L.A.

Peter Stromquist transfers to **Chapman Associates'** Los Angeles office after working with the company in Minneapolis and Chicago. Before joining Chapman, Stromquist was employed in various radio positions in Minneapolis, Chicago, and St. Louis. He's also a former station owner.

Baron Named Associate Director At Arista



Peter Baron

Arista Records has appointed **Peter Baron** to the newly-created position of Associate Director/Video Production and Promotion. Prior to this appointment, Baron served as Manager, Video Services for the label.

CHANGES

Anthony J. Kawas, former Director of Budgeting and Financial Reporting for CBS, named Director of Budgets and Financial planning at PolyGram.

Doug Cerrone promoted to Coordinator, Music Video for MCA Records.

Tasha Mack, former Assistant Media Director for Avalon Attractions/TBA Media, appointed Press and Artist Development Coordinator, Capitol Records.

Dennis J. Doten, Senior Account Executive of Cote Associates, Hampton, NH, joined WLKZ FM 105/Laconia, NH as a marketing consultant.

Janis Mercado, former Account Executive for KFRC/San Francisco, joined KKHR/Los Angeles in the same capacity.

Chuck Maisano joined the McGavren Guild Radio/Atlanta sales team as Account Executive.

Lora Dinga, former Account Executive for KTIM/San Rafael, joined the sales team at McGavren Guild Radio/San Francisco.

Betty Kalish, former Account Executive at WCAU-FM/Philadelphia, joined WYSP/Philadelphia as Account Executive.

Liz Shapiro, formerly with WXTU/Philadelphia, named Account Executive at WYSP/Philadelphia.

E/A Names Pross A&R Rep



Steve Pross

Steve Pross was appointed A&R Representative for **Elektra/Asylum Records**. Pross recently worked for **Enigma Records** in A&R and promotion.

CHRONICLE

Born To:

A/C independent **Sandi Lifson** and husband Steve Wisotsky, daughter Jamie Lynn, August 9

KBPI/Denver VP/Business Manager **Craig Cochran** and his wife Kay, son Colin Matthew Stewart

WKQQ/Lexington PD Dave **Krusenklaus** and his wife Angie, son David Adam

AP Deputy Director/Sales **Glenn Serafin** and his wife Josephine, son Shane Michael, August 11

WRMR/Cleveland morning man **John E. Douglas** and his wife Karen, son Brian Joseph, July 30

KHYL/Sacramento midday personality **Pam Ferris** and her husband Brady, son Matthew Wade Andrew, July 16

Consultant **Clark Smidt** and his wife Maura, son Jeffrey Clark, July 10

WIOT/Toledo morning man **Bob Madden** and his wife Debbie, daughter Danielle Lynn

WEA Controller **Paul Newnam** and his wife Sue, son Daniel James

KRLD/Dallas Account Executive **Kathy Black** and **WEA** Dallas Branch Marketing Coordinator **Rob Black**, daughter Caitlin Ryan

WANS-FM/Greenville's **Kevin King** and his wife Trina, son Austin Lawrence.

Married:

KRLA/Los Angeles Asst. PD/MD **Scott O'Brien** and former **KIDD/Monterey** MD **Sandy Shore**, August 3

McDonald Media Services CEO **Meg McDonald** and **Chase Scientific** Sr. Exec. VP **Brent Seltzer**, July 26

KLOK-FM/San Francisco afternoon personality **Mark Lennartz** and Louise Needy, July 4

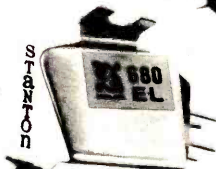
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JHAN HIBER

RATINGS AND RESEARCH

WEEK IN REVIEW

AOR: On The Rise

The spring '85 Arbitron results show that in most cases Album Oriented Rock (AOR) has risen phoenix-like from the format ashes. Those who were doomsaying the format's future may want to reconsider, at least based on the analysis you'll see here. In most of the ten markets we delved into, AOR saw notable growth overall and in the target demo.

Wide Range Of Growth

In 60% of the markets examined the composite AOR total week shares among persons 12+ and the 18-34 male target were up compared to spring '84. There was a wide range of movement, as some markets saw huge AOR improvements, and not due to any tremendous influx of stations. In fact, in half of the markets chosen there was only one station programming AOR.

Even in the areas where AOR did not improve, the losses generally were not traumatic. In only one market did AOR seem to have suffered some notable erosion, and in retrospect that station (in Flint) may have benefitted from a spike in the spring '84 results. Its numbers otherwise have been relatively strong and consistent.

Cross-Section Analyzed

Below you'll see the specific data from the last three major sweeps in ten randomly selected markets. To review, the numbers represent the combined total week shares for those AORs that garnered at least a 1.0 12+ share in the respective metro. The up/down percentage change figure is obtained by comparing the latest results to the spring '84 findings. Scan this infor-

mation, see how it relates to your market, then respond accordingly.

Atlanta

Composite	Sp '84	F '84	Sp '85
12+	6.9	6.7	6.4 (-7%)
M 18-34	17.7	14.8	15.4 (-13%)

WKLS-FM, the lone AOR in Atlanta, has seen slight slippage but nothing fatal. Note that the station's numbers in the male target strongly outperform its 12+ score.

Boston

Composite	Sp '84	F '84	Sp '85
12+	11.0	12.2	13.4 (+22%)
M 18-34	33.6	33.2	36.7 (+9%)

In the spring '84 results only WBCN and WAAF achieved the 1.0 share level. However, in the latter two sweeps WHJY/Providence crept in, so you should take that into account.

Denver-Boulder

Composite	Sp '84	F '84	Sp '85
12+	13.6	13.0	17.1 (+26%)
M 18-34	29.5	31.6	39.1 (+23%)

The three AORs are most competitive, in a healthy way that seems to benefit the format. Certainly the growth achieved by KBCO-FM and KBPI during this trend period has been impressive. By the way, in the spring '84 numbers KBCO-AM (formerly KADE) did achieve a 1.0 overall share and

therefore is factored into the statistics.

Flint

Composite	Sp '84	F '84	Sp '85
12+	18.1	11.9	11.8 (-35%)
M 18-34	34.0	23.4	21.7 (-36%)

It seems that the single AOR here, WWCK, had a killer book in the spring '84 survey and may have a hard time achieving that level again. Its shares in the other sweeps were still notable and reflect just slight fall '84-spring '85 slippage.

Los Angeles

Composite	Sp '84	F '84	Sp '85
12+	9.4	9.4	10.0 (+6%)
M 18-34	23.5	24.0	23.9 (+2%)

Essentially a stable showing for the format, which is a bit of a victory in itself. Keeping in mind the CHR strength of KIIS-FM, it must be heartening to the three local AOR programmers in L.A. to see how they've held their own and even improved slightly.

Oklahoma City

Composite	Sp '84	F '84	Sp '85
12+	10.9	9.8	11.6 (+6%)
M 18-34	24.3	29.1	32.1 (+32%)

Sturdy growth here for KATF-FM. Note that while the 12+ improvement is modest, the growth within the target is most impressive.

Pittsburgh

Composite	Sp '84	F '84	Sp '85
12+	10.1	9.7	11.0 (+9%)
M 18-34	26.9	31.8	31.0 (-15%)

Legendary WDVE and AOR challenger WYDD continue to do well in spite of the growth of market runner-up, CHR powerhouse WBZZ.

Book Redesign To Surface In Dallas

If you're planning to attend the Radio '85 convention in Dallas September 11-14, you may want to make it a point to stop by the Arbitron booth (#716) in the West Hall of the Convention Center. On display will be prototypes of the key changes to be included in the book redesign. You may want to get your hands on the new, improved version, even though we won't see general distribution of the revised look until the fall '86 reports, due out in early '87.

Arbitron To Discuss New Diary With GOALS

This week will find Arbitron executives meeting with the RAB GOALS committee to discuss the latest developments concerning the "daypart diary." On the agenda is the point that the new diary prototype achieved higher response rates (50%) than the current approach. However, for some reason Black/Urban Contemporary stations didn't show up as well as in the present diaries.

Ratings Volume Out

The NAB has published "Squeezing Profits Out Of Ratings," a new booklet by Dr. James Fletcher. The book covers basic terms, sales uses for ratings, and original computer programs that can be used to break out the numbers. Price: \$20.

Rochester

Composite	Sp '84	F '84	Sp '85
12+	11.6	8.8	11.2 (-3%)
M 18-34	32.0	24.5	31.6 (-2%)

Another case of essentially flat numbers for the lone AOR, WCMQ. It must be encouraging to see over a 30 share in the target, considering CHR and other format options.

Sokane

Composite	Sp '84	F '84	Sp '85
12+	8.7	9.7	10.9 (+22%)
M 18-34	20.2	26.5	30.7 (+52%)

AOR fixture KEZE must be dancing in the streets with a trend line like this one. If AOR is hurting, no one has told these folks.

Wichita

Composite	Sp '84	F '84	Sp '85
12+	11.5	10.0	10.3 (-10%)
M 18-34	32.3	23.4	27.9 (-14%)

While the spring-to-spring comparison shows some decline, the news may really be better than seems for KICT (T95). There's a healthy rise over the fall '84 numbers and the best may yet come. Again, look at the near 30-share level among the target attained by the lone AOR.

Healthy Outlook

As you may have noted, in many of the markets examined the for-

mat has garnered around a 30 share of young adult males. Impressive! What's also striking is the evolution of how those numbers are achieved.

It used to be that most AORs were based on guys 12-24. Now with the aging of baby boomers and other formative factors (such as CHR's impact on teens), there has been more concentration on serving the 25-34 year-old males. WNEW-FM/New York, WBCN/Boston, WXRT/Chicago, and KBCO-FM/Boulder, to name a few stations, have been catering to this audience for many years. Now the other AOR guru have seen the light. As a result, the 18-34 male numbers posted in these ten markets are more likely to result in hefty sales than the heavy 18-24 male shares we used to see from this format.

Kudos to those of you in AOR who didn't throw in the towel. There aren't as many AOR outlets as there used to be but apparently most of those who've hung in can smile today.

Next week: our review of the spring '85 Arbitrons concludes with a look at the impact of Black/Urban Contemporary stations.

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NETWORKS/PROGRAM SUPPLIERS

PAPER PRODUCER, PART II

King Of The Road

Last week's column highlighted the pregame production strategy for the West Coast segment of the "Larry King Show." Now . . . it's "showtime."

The show actually begins at 9:06, and in the few seconds remaining before we go on-air I talk with Program Assistant Chris Castleberry, who's back at the studio in Washington. He will be answering the telephone (which usually starts ringing an hour before showtime) and forwarding the calls to me. None of the calls are screened for content; King feels there is more spontaneity when the participants aren't pre-interviewed.

The news ends and the show starts. Larry introduces Billy Dee Williams and starts asking questions about "that Billie Holiday movie" and what it's like working with George Lucas. Bobby Vinton is the next guest, and says he knows the secret to getting a hit record: "When I was young and dumb, I had hit records. Now I'm young and smart, and I haven't had a hit in 20 years. Just shows you — it pays to be dumb." Bill Marx comes on and says that Harpo was not really mute, as a lot of people think. The impressionists are next, and they impersonate everyone from Jane Fonda to George C. Scott. Two hours have passed, and Larry stops for the 11 o'clock news.

During the break, Albert Brooks strolls in and asks to see Pat Piper. They have arranged for Brooks to arrive as a "surprise mystery guest," and Larry is unaware of the set-up. Once when the show

broadcast from Honolulu, Brooks kept King in stitches for two hours, and King has been trying to get him back on the show for months. All to no avail: "I don't do radio anymore," Brooks explains.

As waiter-producer, I get Brooks a Long Island iced tea without Triple Sec, and he waits outside for the show to get underway again.

Meanwhile the man in the brown T-shirt sneaks up behind me and taps my shoulder. "Remember Gort?" he asks.

Gort is the name of the robot in "The Day The Earth Stood Still," so I nod.

The man continues, "It was January, remember? Well, two nights before Gort you had the guy on who was talking about signals from outer space, and the man from Texas called and there were strange beeps on his phone. Remember that?"

No. It doesn't really ring a bell. "Well, I think those beeps were from a spaceship that was trying to contact us. Do you think they'll use those beeps for a movie?"

No. "Well, they probably haven't asked for your permission yet," he added. Right.

On With The Show

The news is over, and Larry signals me to get ready for two hours of "Open Phone America."

Tonight I'm playing Phil Donahue, roaming around the audience for studio audience questions. Meanwhile, off to the side, Albert Brooks sneaks up on the stage and wraps Larry King in a Hulk Hogan chokehold.

"Open Phone America" is postponed as Brooks is introduced as "the funniest man in America." "I was interviewing David Steinberg this afternoon, and that's what he called you," King says.

"You're using him as a reference for me?" Brooks blanches. "What the heck does he know about being funny?"

King interviews Brooks for the next 30 minutes, and asks him to stay through 90 minutes of phone calls. No problem. It is impossible to describe the next 120 minutes except to say it is the fastest two hours of nonstop adlib comedy ever to hit radio. Testimony to this fact is that the show has already been run on the "Best Of King."

The audience is loaded with questions, most of them directed



The irrepresible Albert Brooks (right) entertains Larry King and millions of late-night listeners.

toward Brooks. How did you get started? How are you so funny? Can we meet for coffee sometime? Why do you always talk to yourself in a mirror while wearing a robe in each of your movies? What was your most memorable experience in show biz?

The man in the brown T-shirt approaches Operations Manager Dick Owen and mumbles, "Remember Gort?" Owen nods and ignores him.

At midnight I start relaying phone calls through Larry's headset. He has a full slate of regular

callers who get through: a little girl in Joshua Tree National Monument and an obnoxious man in Fayetteville. One disgruntled listener calls up to offer a profane curse in Yiddish, and another asks about the Lebanese hostage who was kidnapped at the Coliseum during the Olympics and is being held by the American government. The calls cover the geographic range of the United States, from Berkeley to Buffalo to Monkey's Eyebrow, KY.

All's Well That Ends Well

At exactly one o'clock the show ends and a small mob scene begins. I find that the producer also takes pictures of tourists from Wichita with Albert Brooks, and ladies from Des Moines with Larry King. The man in the brown shirt is talking to Pat Piper about Gort, and the man with the kazoo is trying to convince anyone who will listen that several hundred thousand of his little souvenirs with "The Larry King Show" printed on them would make great giveaways — and a lot of money.

My evening of "Hollywood producer" is over. Many people think of the producer's post as a high-glamour job with a plush-velvet casting couch in the office, but not so in radio. Several members of the audience approach me and express their doubts that we were really even on the air. "Where's all the equipment?" they ask. Radio pales in comparison to the world of lights, camera, and television action.

Obviously the producer does more than serve coffee and hold hands. The job starts months in advance, and continues long after the show is over. It's a 7am-7pm experience, excluding any emergencies. "A producer is really an all-of-the-above job," Piper concludes. "You're 'on call' 24 hours just by the nature of the show. You are the person to whom everyone comes if something goes wrong. If everything goes right they might come to you, but when it goes wrong you have to be able to deal with everything."

Don't Call Us . . . We'll Call You

Obviously, the quality of any talk show depends on two elements — the host and the guest. With the "Larry King Show," the quality of the host is axiomatic, but the performance of the guests is no sure thing. Finding the right interviewee is crucial to a good show, and "Larry King Show" producer Pat Piper explains his criteria:

"People get on the show for a couple of reasons: they're a character, or they're in the news. Mo Udall is a good example of a Capitol Hill character, and he will definitely be on the show later this fall. Geraldine Ferraro is an example of someone who is in the news, and I can guarantee she will be on later this year also. Both Udall and Ferraro also happen to be writing books, which is a good incentive for them to come on the show.

"Everyone seems to be writing a book today. They realize that if they get a good publisher they can make a lot of money, and the 'Larry King Show' is a good way to get the word out. We have a lot of authors on the program, but that isn't because they're pushing a book. We'd probably have most of these guests on anyway, but because they've got a book they're more

available to talk on the record.

"Still, I try to keep a balance on how many authors we schedule. I could easily get an author on every night if I wanted to, but the show would become dull. I try to steer away from the lifestyle people, because they've really got nothing to say. I was once contacted by a psychologist who wanted to get on the show. He told me, 'You gotta expand your awareness and that's the key to understanding yourself. People call me a shrink, but I'm really an expand.' Can you see Larry dealing with that?"

"The real key is knowledge and experience. I'd rather have Norman Mailer than someone who wrote about Norman Mailer. If we're doing a show on Lebanon, I'm not going to get a graduate student who spent seven years in an 11th-floor air-conditioned library reading books on the subject. I want someone who's been there, ducked bullets, knows the various religious factions, and understands what is going on.

"You can't peek around the corner at a subject. If you're going to have a successful show, you have to get as close to the topic as you can."

NETWORK SPOTS

Slow Hand Luck

NBC Radio Entertainment will present a three-hour special this weekend, featuring an interview with Eric Clapton. "The Best of Everything" will focus on Clapton's 20-year career, ranging from his work with such groups as the Yardbirds, Cream, and Blind Faith to his recent performance at the Live Aid concert in Philadelphia. The show will also look at the depression and drug addiction that almost killed him. Call (212) 664-2594 for more details.

Handyman's Dream

Wide World Network, a service of Associated Press, is scheduling a series of weekend call-in radio programs aimed at the do-it-yourselfer. "American Know-How," which is scheduled to debut September 7, will feature Jerry Baker on "The Master 20/R&R FRIDAY, AUGUST 30, 1985

Gardener," Al Carrell on "The Super-Handyman," and Sol Rosenberg on "The Computer Connection."

The series will be offered on an exclusive one-per-market basis. For more information, contact (202) 955-7243.

Keep Live Aid Alive

Continuum Radio is launching a "Rock & Roll Really Cares — Keep the Spirit Alive" T-shirt campaign. Requested by many stations which carried Continuum's customized coverage of the Philadelphia Live Aid concert, the campaign will allow participating stations to donate 100% of their proceeds from the T-shirt sale to a variety of organizations. The promotion, which will be limited to one station per market, must be run by each station for at least nine consecutive days.

Call the "Feed U.S." phone line at (212) 713-5208 for more information.

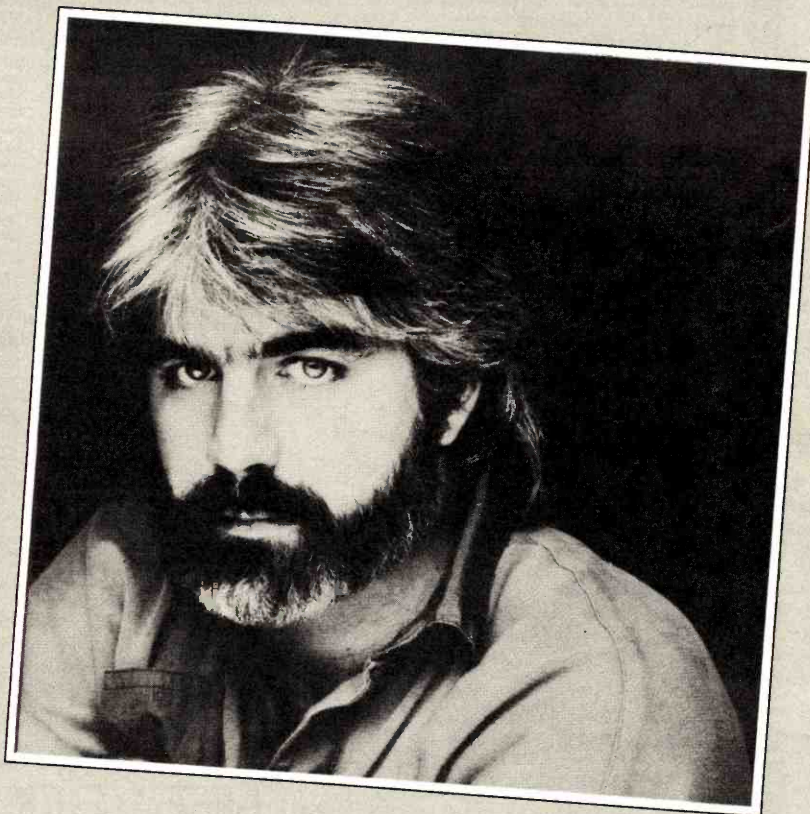
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The Weekend

September 7-8

American Country Portraits (BRE)	Barbara Mandrel
The Countdown (WO)	Durell Coleman/Dazz Band
Countdown America With John Leader (USR1)	Eurythmics
Country Calendar (CW)	Ronnie McDowell/Jimmi Rodgers/Patsy Cline
Country Report Countdown (WRN)	Ronnie Missap/John Conlee
Dick Clark's Rock, Roll, & Remember (US)	Kenny Loggins
Dr. Demento (WO)	Fashion
Future Hits (WO)	Steve Wonder/Huey Lewis/Tears For Fears
Great Sounds (US)	Tom Jones
Hot Ones (USR1)	Michael McDonald
Legends Of Rock (NBCE)	Elton John
Metalshop (MJJ)	Y&T
Musical! (WO)	Broadway title songs

Musical Starstreams (MS)	Dykeke Spino
Music Of The City (SI)	Tribute songs
On The Radio (NSBA)	David Lee Roth
Playback (SI)	Feature year: 1963
Power Cuts (GSN)	Jefferson Starship (9/8)
Rick Dees' Weekly Top 40 (US)	Freddie Jackson
Rock Chronicles (WO)	Martha Davis/John Cafferty/Godley & Creme
Rock Reunion (BRE)	Rolling Stones
Rock Week (WO)	Motels/Dre Straits
Scott Shannon's Rockin' America Top 30 (WO)	Corey Hart/Howard Jones/Tears For Fears
Solid Gold Saturday Night (USR2)	Beach Boys (9/7)
Street Beat (BRE)	Billy Paul
Super Gold (TRAN)	Back to school (9/7)
Superstar Portraits (BRE)	Amy Grant
Superstars Of Rock (BRE)	John Parr/Don Henley
That's Love (WO)	Yoko Ono/America/Don McLean

Top 30 USA (CBSR)	Roots of rock
Weekly Country Music Countdown (US)	Hank Williams, Jr.

MONDAY

September 9

Country Calendar (CW)	Steve Warner
Country Report (WRN)	Ronnie Missap/Kaith Stegall
Solid Gold Country (US)	Kye Fleming/Dennis Morgan

TUESDAY

September 10

Country Calendar (CW)	Tommy Overstreet
Country Report (WRN)	Ronnie Missap
Solid Gold Country (US)	September gold

WEDNESDAY

September 11

Country Calendar (CW)	Elvis & Graceland
Country Report (WRN)	Keith Stegall
Solid Gold Country (US)	Feature year: 1976

THURSDAY

September 12

Country Calendar (CW)	George Jones/Charly McLean
Country Report (WRN)	Ronnie Missap
Solid Gold Country (US)	George Jones

FRIDAY

September 13

Country Calendar (CW)	Chance
Country Report (WRN)	Ronnie Missap
Solid Gold Country (US)	Country's cowboys

The Week Of

September 9-13

The Concert (WO)	Luther Vandross
Country Closeup (NP)	Oak Ridge Boys/Judds
Country Today (MJJ)	John Conlee
Earth News (WO)	Rock books: Jerry Hopkins/Don Walker ("Bowie"/"The Motown Story")
Encore With William B. Williams (WO)	1956: Perry Como
In Concert (WO)	Y&T/Loudest/Mama's Boys
Interview (IN)	Tears For Fears
Live From Gilley's (WO)	Eddy Raven
Off The Record (WO)	Heart/Y&T/John Parr
Off The Record Special (WO)	Night Ranger
Shootin' The Breeze (WO)	Jesse Johnson/Andre Cymone/System
Special Edition (WO)	Rock James Pt. 1
Star Trak (WO)	Rick Springfield/UB40/Sing
Pop Concert (WO)	Dan Hartman

NEWS & INFORMATION FEATURES


September 2-6

COMEDY

Comedy Show (CW)	School Days: Bill Cosby/Richard Pryor/Gilda Radner/George Carlin/Guido Saroucci
Daily Feed (DCA)	Hey, teach/November summit/BBC job description/Reagan return to Oz/no more Wednesdays
Laugh Machine (PRN)	Henry Youngman/Bill Cosby/Soupy Sales/Bob & Ray/Franklin Ajaye/Jonathan Winters
Party Drop-Ins (ASR)	Space shuttle fizzle/PSA: coffee/studinders/cold shower/motion sickness industry
Radio Hotline (ASR)	Look out/the big explosion/what makes me mad/chain letter wife/John, I get it
Stevens & Grdnic's Comedy Drop-Ins (ASR)	You're overqualified/African beefsaw/Captain Wonderful/school of broadcasting/with me here today


GENERAL INFORMATION

Ed Busch Talk Show (AP)	Jerry Falwell/one world government/science/Rabbi Meir Kahane/ future (8/31) husband/buggy/real estate (9/1)
Computer Program (PRN)	Origin of the species/ENIAC/salicon chips/CS and CPUs
News Bilmp (PRN)	Too many doctors/gun control/mobile gyms/law and disorder/trend-getters
Sound Advice (PRN)	H.I./Edison's phonograph/record holes/radio's history/tapes recording
Sporting News Report (CW)	George Brett/George Scott/Don Sutton/Joe Torre/Edwin Moses
Sports Flashback (CW)	Mickey Mantle/Detroit Tigers/1966 World Series
Waldenbooks Review (WO)	Bart Conner/Lora Brody/"Female Difficulties"




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NETWORK PROMOS

- **CBS Radio Network** has named **Lawrence Conti** Director/Technical Operations. His new responsibilities include capital planning and technical operations of the division's 18 facilities. Conti, who joined CBS in 1952, has held numerous technical positions at CBS-owned WHTT/Boston.
- Also at CBS, **Deborah Reno** has been named Manager/Marketing and Promotion. Reno joins the network from **KCBS/San Francisco**, where she was Director/Information Services. Prior to that she had been Promotion Assistant at the station.
- In other news, **Jack Patterson** has been appointed Sales Manager in CBS's Detroit office. Patterson comes to CBS from the **RKO Radio Networks**, where he was the Detroit Sales Manager since 1980.
- **Mutual Broadcasting System** has promoted former Budget Analyst **Pamela Wilkins** to Senior Financial Analyst. Wilkins joined the network in July 1984 as a budget analyst, prior to that she taught finance and was enrolled

- in the doctoral program at the University of Tennessee.
- Also at Mutual, **Mark Dempsey** has been named Station Clearance Representative. Dempsey will be responsible for aralyzing Mutual Radio station clearances and act as a liaison between Mutual's regional managers and affiliates.
- **Helen Mirones** has been named VP/Controller at **Drake Chensult**. Mirones joined the company in 1979 as an accountant.
- **David Gerety**, former Western Division Sales Manager for **Satellite Music Network**, has been promoted to General Sales Manager. Gerety joined the network in April 1982 as a Regional Affiliate Manager. He has been the Western Division Sales Manager since August 1984. The network has also created four new affiliate sales regions. The new Regional Affiliate Managers are **Donald Gordon**, California-Oregon; **Mike Minor**, Mississippi-Alabama; **Steve Sipe**, Indiana-Illinois; and **Al Bober**, Michigan-Ohio.

IN SEARCH OF PERFORMANCE, PT. III

Sales Team Maintenance

By Michael Horn



Mike Horn, President of Mike Horn & Associates, is a 30-year broadcast sales and sales management veteran. Before forming his Boston-based radio sales training firm, he was VP/Manager-New England and Sr. VP/Manager East-South Division for Blair Radio. Horn's prior experience includes Sales Manager posts with Boston outlets WRKO and WNAC-TV, and the Yankee Network.

In the last couple of months we've discussed the acquisition and training of radio salespeople — fundamental exercises in the development of a successful sales team. Yet these basics are only the stepping stones to individual performance, growth, and group productivity. We now face a major management challenge: accepting the responsibility for making human strengths effective — not personnel management, but leadership of people.

How many times have you heard group heads proclaim that theirs is a "people company" and their people are their major resource? In reality, however, many managers view their people as problems, procedures, and costs. Little wonder that they complain next about continuous staff turnover, lack of ambition and loyalty, and slow growth.

Management Role

Effective business management determines whether business goals will be reached because it's the sales manager's degree of control and direction that affects results. Salespeople's attitudes reflect management's attitude. Results are only attained through employees' achievement of their goals, motivation, recognition, and security.

The chief sales executive's primary function is to provide communication to improve performance and integrate resources, forming a vital growing product. Obviously, that covers a wealth of territory.

"It's the sales manager's degree of control and direction that affects results."

According to P.F. Drucker in "Management — Tasks, Responsibilities and Practices," successful people management requires five basic steps:

- Set objectives and determine goals. To make objectives effective, communicate them to people whose performance is needed to attain them.
- Organize. Classify the work and divide the activities into manageable jobs.
- Motivate and communicate. Create a team so the whole is greater than the individual efforts.

- Establish measurement and parameters. Analyze, appraise, and interpret performance.
- Develop people (including himself).

These guidelines are merely formal categories. Only a manager's experience and application can bring them to life.

The better managers learn to apply the "people" approach to leadership. They produce a work force that's turned on, willing to work, and excited about the product. They exhibit concern about their people and produce loyalty, stability, and knowledge through effective training, personal identification with the company's successes, and human relationships between employee and supervisor.

The better managers also manage themselves and the people they work with so that organizational values and purposes are defined more by what the executives do than by what they say. The company and people profit from their presence. And the individual employee is utilized to the fullest extent of his creative and productive capacity.

Maintenance

If the preceding are the driving forces of management, then there are obviously prime requisites necessary for salespeople to achieve greater productivity levels. In order for the salesperson to achieve, he must first be able to take responsibility for his job. This requires:

Productive Work and Parameters. Productivity means the balance between all factors that will give the greatest output for the smallest effort — a salesperson's fine-tuned application of his knowledge, time, product, and organizational duties. Many people construe this to be an exercise in freedom from restraint. In reality it's the harnessing of creativity by establishing parameters, expectations, and basic tools.

When salespeople are asked to explain what they do and the manager is asked what he expects, all too often you get two different answers. There's a specific need for management to explicitly define duties and expectations. Most people respond favorably when they fully understand what's expected of them. When these parameters aren't established, communication starts to disintegrate and productivity diminishes.

Managers should develop a method to administer even-handed policies. Salespeople need the security of a clear authority to define what the objectives are, what the task is, and what the standards are in order to maintain growth, survival, and security.

Feedback — Motivation and Goals. Feedback (on results, comparisons, and achievement) is the prime people motivator. If we agree that it's responsibility that underscores achievement, it then follows that it's the input of information on performance that fuels productivity. People continually seek to evaluate their performance by comparison — not to absolutes but rather to others or even projected goals. Feedback is the salesperson's tool for measuring and directing himself.

The key to opening the door on feedback is a process known as Management By Objective or goal setting — a system that helps people plan for and act on their own personal motivation. Management sits down with each salesperson (best done on a quarterly basis), reviews his past accomplishments, and charts his goals for the next 90 days. Objectives are initiated, discussed, agreed upon, and then put in writing. Objectives must be specific, measurable, and attainable, and shouldn't be used by management as an evaluation process for compensation or a basis for personal reward.

Goal setting is the means for establishing communication, requiring the salesperson to think out and present his own conclusions as to what he should be accountable for and contribute. Done regularly and correctly, this process allows a salesperson to be his own boss and set his own goals. It creates new directions and ideas, and provides a means for productivity, self-motivation and responsibility for

decisions. It develops concerns, expresses perceptions, and focuses expectations. It makes communication a tool rather than a demand, forcing dialogue between management and its people.

Security by Positive Reinforcement. A salesperson's effectiveness (accrued daily from established reliability, authority, and recognition) is directly related to longevity in the position. That stability is responsible for more individual productivity than any specific form of sales training or sales counseling.

But longevity and stability combined with sales effectiveness are difficult to maintain. It's simply not a reflection of direction or compensation (yet material rewards are a reality). Rather, it's the result of better management philosophies that embellish positive reinforcement — rewards that satisfy through recognition and praise. Management must continually make people feel like they're winners. Label a man a loser, and he'll start acting like one.

Fear of job and income loss is incompatible with taking responsibility for job, output, and performance. Praise and recognition cost little yet achieve amazing results. Positive reinforcement and rewards for jobs well done satisfy a great human need to enhance one's "self-image." Tell your staff right away what they're doing correctly, how good you feel about what they did, and how it helps the company and other employees.

The manner in which the reinforcement is carried out is more valuable than the amount of reward or praise. It must be specific to the accomplishment task; it must have immediacy; it should be unpredictable, not an established procedure. It should take into account

achievability — size of the accomplishment isn't important. And, finally, top management should display further recognition.

"Make people feel like they're winners. Label a man a loser, and he'll start acting like one."

Demanding Work

Continuous material awards in the form of additional compensation have a way of rapidly destroying their usefulness as incentives and management tools. If offered too freely, these awards can become so costly as to actually exceed their value in benefits. It's not just compensation or contractual guarantees of job and income that satisfy. To provide the salesperson with the security he needs to assume the responsibility, there must be reality to the promise — a system which actively and systematically provides achievement through recognition for accomplishment.

Successful sales management is a good deal more than rhetoric and pious platitudes. It's demanding work. Management must direct their people toward performance rather than conformance. They must effect forces of trust and achievement and move beyond personal management toward leadership of people. The better managers have a sincere respect for their people. And the loyalty that employees return isn't only to the company but to themselves which, in the long run, is the true goal.

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HARVEY MEDNICK

NEWSLETTERS MAKE NEWS

Spreading The Word

Newsletters. No doubt a few cross your desk each month. And I'm sure you've been asked to put one together at some point in your career. If you haven't or are considering such a project, here are two examples from United Broadcasting and WKYS/Washington.

There are two basic directions you can take: corporate/staff and station/media/clients. Primarily internal, the coporate/staff approach is rooted in that age-old problem: a lack of communication in the communications industry. The second is external, designed to inform clients about the results their ad dollars are generating.

Corporate/Staff

Cindy Walk programs WYST/Baltimore and also serves as assistant to Jack Beach, Editor of the "Unit-



Cindy Walk

ed Broadcasting Company News." United owns stations in Baltimore, Cleveland, Los Angeles, Rockville, San Francisco, and Washington, DC as well as cable interests in New Hampshire. Interestingly, a couple of United's facilities (WYST and WJMO/Cleveland) publish their own in-house newsletters.

The firm's corporate newsletter is primarily an information tool, very effective in letting everyone know what's going on within the company. "We have a company that's built on team spirit," says Cindy, "and the newsletter really reinforces United's open door policy."

Each month 350 copies of the newsletter are published and distributed companywide. A select group of, industry recipients are also included in the mailing. The newsletter is news-intensive, well-produced, and written with flair. One of its popular features is the employee profile. Cindy attributes the publication's success to its "strong informational policy. While we focus on accomplishments, we make sure the negatives which might affect the company are not overlooked."

Station/Media

WKYS/Washington has been producing "KYS and Tell" since fall '81. This quarterly publication is aimed directly at the ad/media marketing community. A number of the 400-500 copies are also sent to NBC's other stations in New York, Chicago, and San Francisco. Darlene Ewell, Coordinator/Operations and Promotions for WKYS, edits the newsletter under the direction of de-



Darlene Ewell

partment manager Joe Alfinito.

While United Broadcasting's newsletter is more people-intensive, "KYS and Tell" leans more toward promotions. Again, direction is an important step in developing your newsletter. If you're talking to the ad folk, cover promotions, which build advertising and audience. If you're talking to your fellow employees, report on morale boosters such as accomplishments and awards/honors.

Darlene is quick to point out that publishing a newsletter isn't very demanding. "It takes about a week to put together. I do the research, gather the information, take the necessary pictures, and put it to bed." Even though "KYS and Tell" is a quarterly, Darlene starts working on the next edition about a month after the last issue. She pays close attention to the personality profile feature and ensures that the sales, on-air, and support personnel who interact with the media community are given equal time.

Thinking Points

If you're thinking about producing a newsletter, consider the following:

- It's going to cost about \$3 a copy for production/printing/mailling.
• If it's station-oriented, quarterly is the right time frame. Any more frequent and you're forced for content.
• Make sure you document events. This comes in handy as a content base.
• Sales is the source for the mailing list, which must be updated prior to every mailing (please put me on the list, thanks).
• Make sure it's bright, breezy and balanced between hype, sales and promotion.

DATELINES

- September 11-14: Radio '85, the second annual Radio Convention & Programming Conference, presented jointly by the NAB and NRBA, Dallas Convention Center.
September 11-14: Radio/Television News Directors Association's International Conference Opryland Hotel, Nashville.
September 11-14: 4th JazzTimes Convention, The Roosevelt Hotel, New York City.
1986
February 1-4: 6th Annual Managing Sales Conference, Radio Advertising Bureau, Amfac Airport Hotel, Dallas.
February 2-5: National Religious Broadcasters' 43rd annual convention, Sheraton Washington, Washington, DC.
March 6-8: Country Radio Broadcasters' 17th annual Country Radio Seminar, Opryland Hotel, Nashville.

ONE YEAR AGO TODAY

- Jay Miller PD at WJJD/Chicago
• G. Michael Donovan VP/IGM at WKQX/Chicago
• Cliff Blake PD at WMZO-AM & FM/Washington
• #1 CHR: "Missing You" — John Waite (EMI America)
• #1 A/C: "Leave A Tender Moment" — Billy Joel (Columbia) (2 wks)
• #1 B/U: "Just The Way You Like It" — SOS Band (Tabu/CBS)
• #1 Country: "Everyday" — Oak Ridge Boys (MCA)
• #1 AOR Track: "Cover Me" — Bruce Springsteen (Columbia)
• #1 LP: "Born In The USA" — Bruce Springsteen (Columbia) (7 wks)

FIVE YEARS AGO TODAY

- Sherman Wildman VP/IGM at WCAU-AM/Philadelphia
• Charlie Cook PD at KHJ/Los Angeles
• Bill Thomas VP/IGM at WREC & WZXR/Memphis
• John Bibbs VP/IGM at WCFL/Chicago
• Tony Brooks VP at KBPD/Denver
• #1 CHR: "All Out Of Love" — Air Supply (Arista)
• #1 A/C: "Sailing" — Christopher Cross (WB) (2 wks)
• #1 B/U: "Girl, Don't Let It Get You Down" — O'Jays (TSOP/CBS)
• #1 Country: "Drivin' My Life Away" — Eddie Rabbitt (Elektra) (4 wks)
• #1 LP: "Hold Out" — Jackson Browne (Asylum) (6 wks)

TEN YEARS AGO TODAY

- Michael O'Shea PD at WLW/Cincinnati
• Irwin Steinberg President of PolyGram
• Christopher Haze PD at KNUS/Dallas
• Chris Curtis PD at WZUU/Milwaukee
• #1 CHR: "Fallin' In Love" — Hamilton, Joe Frank, & Reynolds (Playboy)
• #1 A/C: "Fallin' In Love" — Hamilton, Joe Frank & Reynolds (Playboy)
• #1 Country: "Rhinstone Cowboy" — Glen Campbell (Capitol)
• #1 LP: "Red Octopus" — Jefferson Starship (Grunt/RCA) (3 wks)

BUILDING MANAGEMENT, PROGRAMMING LINK

Open The Lines Of Communication

By Elliott Klein

Your chief engineer may have more to offer than you think. Are you proud of the results you're getting from the engineering department? Or are you always getting complaints from programming that engineering projects aren't completed on time or the program director isn't pleased with the station's sound?

Well, sit down and ask yourself this: When was the last time your chief engineer sat in on a management/department head meeting? If you haven't included your chief engineer in these meetings, you're leaving out a very important staff member who should be, but isn't always, considered management. Often some of the complaints you hear about engineering are caused by the plain lack of communication between management and engineering.

You say to yourself the engineer comes in dressed as if he were an auto repairman and not part of our station management. If he dressed better, we would in-

clude him in high level meetings. Why don't you suggest he come to work in slacks and a tie? And mention that if he needs to work on something that might ruin his clothes, he should keep an old shirt and pair of jeans at the station for such occasions.

Best Idea People

The benefits of including the chief engineer in management meetings far exceed those you might expect. He or she can help plan remotes and other promotions. I've seen stations decide to expand facilities and not even think to include the chief engineer in the designing and planning of major construction pro-

jects. Most of the time he or she is the last to find out about the project.

Let's face facts. You trust the entire technical operation of a multimillion dollar station to the chief engineer, but most of the time he or she isn't included in upper management meetings or station direction and planning. You may be leaving out one of the best idea people at the station.

Better Understanding

You say you can't rely on the engineer to complete the smallest of station projects on time. I suggest the chief engineer be required to issue weekly reports on the status of department projects and any airtime loss. This is a policing action. However, when I was chief engineer at KNIX/Phoenix, GM Michael Owens and I would go over the engineering report every week. I found it gave him a better understanding of what I was doing with my



Elliott Klein heads Scottsdale, AZ-based Klein Engineering, a full-service broadcast engineering consulting firm established in 1977. Klein's background includes Chief Engineering posts with KENT/Prescott, AZ, KDOT/Scottsdale, and KRIZ/Phoenix. He was also Director of Engineering for the Buck Owens Broadcasting Group between 1971-84.

department.

As an added benefit, I found the weekly report I was required to prepare gave me a better idea of what my department's priorities were and helped me keep better track of my own management skills. Report items included project status, off-air time along with the cause and length of interruption, any suggestions on how the outage could have been prevented, any major repairs, and unanticipated major expenditures.

Management is also known to leave engineering out of the planning/preparation of the station's operating and capital improvement budgets. By including engineering in these sessions, more accurate information will be developed and, through the communication process, you may be able to cut waste and improve the station's technical operation. I prepared two budgets for engineering every year at KNIX — operating/maintenance and spending plans for capital improvements.

Doubling Performance

The capital improvements budget was prepared

after I met with other department heads; i.e., news, production, and programming. With their input, it was much easier for me to develop an efficient capital growth budget that included the other departments' needs as well as those of the engineering department. This process made the other department heads feel as if the engineering department cared about helping them solve their problems. This made for a much better relationship between engineering and the rest of the station.

If you start with some of the ideas I've presented here, you'll have a better chance of greatly improving communication between engineering and the other station departments. You may even be pleasantly surprised when performance levels double or triple in the engineering department. That's because you took the time to help develop skills that were present all along. The end result may be much more than you expected. And, as we all know, a stronger management team will increase the bottom line.



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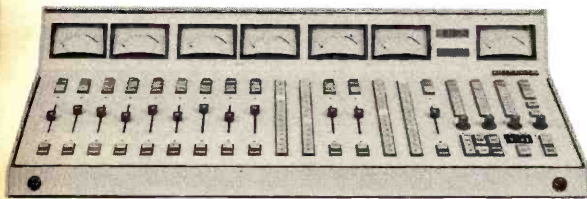
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CKGM add	KHTR 38-31
B94 28-25	Q103 30-28
PRO-FM 35-32	KKRZ debut 30
CFTR debut 39	KMEL 30-26
WAVA debut 30	KWSS debut 24
94Q 32-25	
KRBE debut 39	
I95 add	
B96 22-20	

From the album *Little Baggariddim* (SP 6-5090)
Produced by UB40 and Ray 'Pablo' Falconer



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Chrissie Hynde appears
courtesy of Sire Record Co.

R&R STREET TALK

ARBITRON officials weren't available at presstime, but Street Talk heard just before deadline that the Wall Street investment banking firm of Salomon Bros. is indeed apparently trying to sell the ratings division of Control Data. While rumors of its possible sale surfaced several months ago, this was the first specific connection with a major investment company. Why would CDC sell profitable Arbitron? Cash flow needs.

AL TELLER's ascent to President of CBS RECORDS DIVISION is now in corporate hands over at Black Rock, and official word of the appointment is expected soon after Labor Day.

Rumor has it in Chicago that DOUBLEDAY President GARY STEVENS is ready to hear offers for WMET. The asking price? No exact figures, but something to the effect of four times the station's spring '85 promotion budget on top of what Doubleday paid for the station. That particular budget was said to have been a sizable sum.

File Under Catch-22: We couldn't get through to station officials this week, but WCBM/BALTIMORE will apparently replace News/Talk with TRANSTAR's Format 41 in the next few days. METROMEDIA President CARL BRAZELL's office said he never talks to the press (which is interesting since Carl's a former news director). "Is there a spokesperson we could speak with?" we inquired. "No," came the reply. "He would be the spokesman."

Since Arbitron gave WLS/CHICAGO a slap on the wrist instead of a spanking for its on-air diary comments, other GMs in town are wondering just what they can get away with before the ratings firm would reach for the razor belt. One manager told Street Talk, "We have a Talk station and may have to see how much we can, in that context, talk about the surveys here." Let's hope we won't see another rash of on-air announcements similar to those which broke out around the country between 1978-79.

CHRYSALIS staffers could have used the power of navigation last Friday (8-23), after meeting for a couple of days in upstate New York. Their bus into Manhattan to catch a performance by new arrival ADVENTURES went astray. The team eventually got to the gig at the Ritz after driving around scenic New Jersey for a while.

For those keeping tabs on the sparring between the RIAA and the Parents' Music Resource Center over "explicit" song lyrics, here's this week's installment: A spokeswoman for PMRC said Monday (8-26)



HMMM ... WHO SHOULD I CALL NEXT? — Everyone's getting into record promotion these days, especially Jamie Lynn, newborn daughter of A/C indie Sandi Lilson. Her favorite songs? "Rattle Of The Green Berets," "I'm The Pied Diaper," and of course, "Message In A Bottle."

that the group is drafting a reply to RIAA President STAN GORTIKOV's letter of August 13. That four-page missive told the parent's group to "recognize . . . a basic intent to provide what you have been seeking," and "allow it to work" ("it" being warning stickers). The RIAA meanwhile is awaiting feedback from member record labels about the preferred wording, typeface, and so on, for the stickers, which would be applied to releases with explicit content (R&R 8-16).

ELEKTRA/ASYLUM trimmed its payroll last week by seven, described as "middle and lower management" staffers. A spokesman said there has been some reorganization and consolidation of label duties, but declined to identify those who've left. Word is that the no-show of new albums by a couple of major E/A acts contributed to the need for economy.

And it's expected that most of ABC's 350-person layoff will be completed by Labor Day.

Hot rumor in L.A. has JOHN SEBASTIAN consulting KLOS, which has softened its AOR stance noticeably with some lighter oldies. Meanwhile, a new EOR client might well be KESI/SAN ANTONIO, where PD BOB LINDEN exited this week . . . Also departing this week was KDKB/PHOENIX PD WARREN WILLIAMS. SANDUSKY Group PD JEFF SATTLER is handling programming chores for now.

The buzz in Boston is about longtime WHDH VP/Station Manager PETER CRAWFORD, who's resigned to pursue the purchase of his own radio property.

Continued on Page 28

B I O	TO	EVERYBODY	AIR DATE	SEPT. 13	TIME	10:00 PM
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000
M E S S A G E	LIVE FROM RADIO '85					
	JOHN DENVER & MICHAEL McDONALD					
O	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE... AND ONLY					

MORE OF WHAT AMERICA'S FALLEN IN LOVE WITH FREDDIE JACKSON FOR.

WXKS-FM add
WKSE add
WPLJ 14-11
Z100 24-22
94Q 35-31
195 deb 38
WCZY add 16
WNOK-FM add

Black/Urban Chart: 18 — 9

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SINGLE FROM

The Family

WKSE add 37	KAMZ deb 29
WCZY 21-10	KIYS deb 25
FM102 22-21	OK100 on
K104 on	95XIL add
WNOK-FM on	WPFM 28-23
	WHSL add

Produced and Arranged by David Z. and The Family
Orchestra Produced, Composed and Arranged by Clare Fischer
Album Ships Aug. 12 • 1985 Warner Bros. Records Inc.



28/R&R FRIDAY, AUGUST 30, 1985

STREET TALK

Continued from Page 26

VIACOM got its **MTV Monday (8-26)**. Subject to the necessary approvals, the company will buy the two-thirds stake in the network held by Warner-Amex Cable and the one-third interest held by the public. Among the MTV stockholders who it's believed will make out nicely include COO **BOB PITTMAN** and Programming VP **LES GARLAND**.

Look for one of the top Country programmers to move his talents (and client list) to a new association soon. Word has it that the new deal will involve this programming talent with a leading research/marketing consultancy.

Will anyone grab the newly-available **WSAI** calls in Cincinnati? How about **WSKS**? While competitors humorously imply the present **WSKS** tag "Sucks," they concede that if parent **SEVEN HILLS** did pick up the "SAI ID," it would then own two truly legendary sets of local call letters — **WSAI** and **WLW**.

Where's The Money Dept.: **RON GREGORY** has resigned as VP/Promotion at **HME RECORDS** after going eight weeks without pay. Ron says that because he was upped to an executive post he may be liable for many of its debts. Look for him to sue HME for breach of contract. Meanwhile, Ron's looking for a paying job (see Pros On The Loose).

Where's The Station Dept.: **VIC IVES** and company will be putting up a vigorous fight to close on the handshake deal he says his investment group has for 5-kw **KKFX/SEATTLE**. Vic told Street Talk his firm is ready to meet the \$800,000 cash price it agreed upon with the AM station's creditors, but the sellers are apparently now shopping the station around. How well do handshakes hold up in a Washington court these days? We may soon find out.

Last week's obituary regarding **HAMILTON COMMUNICATIONS'** purchase of **WGLU/JOHNSTOWN** turns out to be premature. The closing date has been reset for September 7, and we hear legal beagles are sniffing around for a "rat" somewhere.

WLLT/CINCINNATI is looking for a PD to replace **DICKIE SHANNON**, who left to take an airshift at new A/C competitor **WWNK-AM & FM** (see Page 3). Meanwhile, former **WLTT/Washington PD/MD BOB CUMMINGS** will be consulting the other "Light."

First, there was "Leader Of The Pack." Now it's "Just Once," a new musical featuring the classic songs of **BARRY MANN** and **CYNTHIA WEIL**. A four-night tryout is set for mid-September at the Bottom Line, the same Manhattan nightspot where "Pack" got its start a couple of years ago. Among the Mann and/or Weil compositions to be included: "You've Lost That Lovin' Feeling," "Walking In The Rain," "He's So Shy," and "On Broadway," which is undoubtedly where the show's originators hope it will land.

Rest Of The Story, Part II: **WLS-FM/CHICAGO** night jock **PETER B.** couldn't resist giving his listeners the perception that he's outlasted **WBBM-FM's TONY HAMILTON**, who's off to Boston to help **WHTT/BOSTON** improve its teen picture. But behind Peter's efforts is the reality that Tony clobbered Peter in the latest ratings. So what do the listeners think?



Dede Whiteside **LANDMARK** label, and can be reached at (415) 989-0613.

Veteran **FANTASY** National Album/Video Director **DEDE WHITESIDE** has accepted the post of Executive Director/Talent Marketing & Operations for **FORD/CONTI/ALEC ARTIST MANAGEMENT** in San Francisco. She'll continue as Nat'l Album Director for the

Contrary to several rumors circulating this week, **SATELLITE MUSIC NETWORK** says it is not set to sign on another format next month. Program Manager **ROBERT HALL** divulged that SMN is conducting research into areas of format expansion, but insists a new format is far from ready. "We're looking at all possibilities," Hall says. Likely candidates are Spanish, Urban, and CHR.

Ever-image-conscious **KKBC/KANSAS CITY OM GERRY "CAGLE"** called to proclaim, "Payola is alive and well at B95." Actually, B95 pays store owners up to \$5000 cash for playing the station. B95 sends "independent" spotters around, who then award the loot. By the way, **HARRY NELSON** is leaving **WAPP/NEW YORK** for the B95 morning slot.

Now that **TONY DURPETTI's** the new President for **INTEREP's** fifth rep group, local diners are wagering big "steaks" that the Chicago firm will be called "Durpetti, Gene & Georgetti's Prime Rib & Rep Company."

Finally, you may have heard that **WMC/MEMPHIS** morning man **BILL DOTSON** joined **WAYNE GARDNER** in mornings at **WKSJ/MOBILE** last week. But as Paul Harvey says, here's the rest of the story:

It's said that three 'KSJ bigwigs flew to Memphis to woo Bill away. He had a remote to do that afternoon and the three tagged along. Now, whether it was to keep him company or keep him from changing his mind is unknown. What is known, however, is that **WMC PD RON JONES** arrived on the scene, whereupon Bill gave notice. That news did not excite Ron a whole lot, and tempers flared a bit — right in front of the client and listeners.

Shortly thereafter, Bill was taken to a private section of the Memphis airport where, in their best James Bond fashion, the Mobilers had a Lear jet waiting to whisk him away into the sunset.

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KEN BARNES

ON THE RECORDS

Return Of The Falsetto

A-Ha's "Take On Me" is a significant record on at least two counts. For starters, it's the only U.S. rock hit ever to come out of Norway. Second, it revives a proud rock & roll tradition: the falsetto.

Falsetto for decades was part of the black vocal arsenal, with singers like Clyde McPhatter and Jackie Wilson's sudden flights into the upper register creating memorable moments in early rock annals. Later a host of soul singers, notably Johnny Adams and Joe Hinton (whose last note on his 1964 hit "Funny" is a mindblower), hit the high notes with frequency. (There were also singers like Curtis Mayfield, Eddie Kendricks, and Smokey Robinson, who blurred the borderline between falsetto and just plain singing high naturally.)



A-Ha brings back falsetto, and they did it Norway

The "Peanuts" Theory

But the kinds of falsetto records A-Ha's reminds me of are the bloodcurdling extravaganzas perpetrated by (mostly) white artists in the early and midsixties. This form apparently started with a handful of black records; as near as I can figure, the key influential hits were 1958's "Peanuts" by Little Joe & The Thrillers (covered in 1961 by Rick & The Keens) and 1960's "Stay" by Maurice Williams & The Zodiacs, with a healthy assist from Jimmy Jones's two 1960 hits, "Handy Man" and "Good Timin'."

There's also a doowop falsetto tradition that may predate these records; later examples of it include "There's A Moon Out Tonight" by the Capris and "Denise" by Randy & The Rainbows. But "Peanuts" and "Stay" were crucial elements in the falsetto crucible. Both were later recorded, in addition, by the Four Seasons, the group who really put falsetto into high gear with "Sherry" in summer 1962.

Singers like Roy Orbison and Gene Pitney had paved the way for falsetto pop; both generally went for the high fences in operatic sty-

le, but lapsed into falsetto at times ("Lana" for Orbison, "Every Breath I Take" for Pitney). Del Shannon, whose fleeting falsetto swoops on "Runaway" and "Hats Off To Larry" reached new heights of hysterical shrieking by 1964's "Keep Searchin'." was also a pioneer. But the Four Seasons, paced by Frankie Valli's piercing, ear-popping wails, became the biggest phenomenon of 1962-63, the East Coast's top group, and a hit machine that soared in the chart stratosphere until 1968.

Hitting The High Seas

Meanwhile, on the West Coast, the Beach Boys blended doowop, R&B, and white pop vocal group harmony traditions to develop a new falsetto surf sound, a choral sea with Brian Wilson high on top of the wave. Sometimes it was a "Surfer Girl"-style ballad, other times a full-throttle banshee break-out like "Fun Fun Fun," but the Beach Boys always hit the high-water mark vocally.

So by early 1963 you had the top two American groups both falsettoing at fever pitch, with the radio dominated by high-frequency vocal range wars. In the wake of the Beach Boys, every other surf vocal group, most notably Jan & Dean but also the Ripchords, Fantastic Baggy's, and so forth, had to be able to hit the high pitch. The Four Seasons had plenty of imitators as well.

The Newbeats were a particularly memorable aggregation; their leader Larry Henley (now a successful Nashville songwriter) took his keening falsetto to more ludicrous heights than even Valli. The effect on a fragile skull of "Bread & Butter" or "Run Baby Run" in morning drive following a hard night's liquid indulgence is best left undescribed.

The Godley & Creme Name Game

Kevin Godley and Lol (short for Lawrence) Creme are no newcomers, even though "Cry" is their first hit as a duo. They became pretty well known through 10cc, from whom they split to develop a synthesizer called the gizmo and build a triple album, "Consequences," around it, the consequences of which were a long period of obscurity.

But their careers stretch back over 20 years, to when Creme was a member of the Whirlwinds in Manchester, England. He teamed up with Godley, and the duo participated in or wrote for a collection of some of the most bizarrely-named aggregations in rock. Among them were the Yellow Bellow Room Boom, Doctor Father, Amazon Trust, John Paul Joans (so named to avoid, or increase, confusion

with the Led Zeppelin bassist), and the immortal Frabjoy & The Runcible Spoon.

Before 10cc, Godley & Creme's closest brush with fame was with Hollegs, a trio whose third member was former Mindbender and later 10cc partner Eric Stewart. Their minimalist "Neanderthal Man" was a 1970 hit of sorts. Following a long period of success with 10cc, Godley & Creme continued to release



Godley & Creme (with Eric Stewart, left) in Hollegs: Rod Stewart's inspiration? records as a duo, but gained more renown by directing videos for Duran Duran and other top stars. Which is a far cry from Frabjoy & The Runcible Spoon.



The Newbeats: great voices, great songs, great haircuts



The Four Seasons' heartfelt falsetto became a tradition

Top 10. This spawned several more European hits by the Berries and the similarly smooth-sounding Ivy League (who later, as the Flower Pot Men, had a rare hippie-falsetto hit around the world with 1967's "Let's Go To San Francisco" and still later, as the First Class, revived the surf falsetto sound with "Beach Baby"). The Four Seasons had some European success (notably with "Rag Doll"), and a group called Wishful Thinking covered "Peanuts" and, in 1967, the Tremeloes revived a Seasons B-side called "Silence Is Golden" and had a huge international hit.

All this falsetto action had a profound influence on European singers, with scores of groups like Holland's Buffoons, Denmark's Red Squares (who did "Sherry"), and Sweden's New Generation (who attempted Lou Christie songs) and the Jackpots flexing the upper end of their vocal ranges. It is to this falsetto scene that A-Ha can probably trace its sound.

Bee Gees Carry '70s Torch

"Take On Me" marks a comeback from a long dry spell for falsetto hits. Aside from "Beach Baby," Billy Joel's Four Seasons homage "Uptown Girl," and the occasional Robert John record, falsetto has been largely absent from radio playlists, with one significant exception. That is the Bee Gees, whose occasional flirtations with falsetto turned into full-barrelled R&B/disco assaults with "Jive Talkin'" in 1975. Barry Gibb shrilled his heart out on hit after hit during the Bee Gees' heyday, and they deserve credit from falsetto fans for preserving the form.

Are we due for a falsetto revival after A-Ha's ascension? Well, the Beach Boys are back and there's a new Four Seasons record out, but somehow I can't hear Huey Lewis or Bryan Adams shifting gears and going for high C's. (Although Adams' first single, a late '70s disco tune called "Let Me Take You Dancing," was quite high-pitched, thanks in part to electronic enhancement; i.e., speeding up the tape.) Still, A-Ha's falsetto flights sound fresh in today's radio context. And that's a nice high note to end on.

Lou Christie: Falsetto's High Point?

And you can't talk falsettos without mentioning the incredible Lou Christie, whose range extended beyond the hearing level of most dogs. He created elaborate, massively-produced song structures to showcase his falsetto, complete with background vocals pitched, unbelievably, even higher than his own.

Lou had a couple of big hits in the early Four Seasons era with "Two Faces Have I" (also an early proto-reggae number) and "The Gypsy Cried," but peaked in 1966 with the ear-splitting "Lightning Strikes" and "Rhapsody In The Rain" and even registered a late falsetto hit with 1968's "I'm Gonna Make You Mine." Also hitting in the midsixties were the Vogues, whose climactic yodels were an unearthly cross between Frankie Valli and Slim Whitman.

Falsetto Goes European

By now you may be wondering what falsetto tradition, if any, A-Ha could possibly draw from. There actually is a Scandinavian/Northern European falsetto rock history, which goes something like this. The Tokens, a New York group who had scored one of the early falsetto hits in 1961 with the freakish "The Lion Sleeps Tonight," made a fleeting stab at the Beach Boys sound with an unsuccessful album of unrequited love songs to cars, then more sensibly decided to emulate the Four Seasons' neo-Spector big-production falsetto showcase sound. "I Hear Trumpets Blow" was probably their biggest U.S. success in that vein, but an earlier attempt had a strong international impact.

"He's In Town," an American midcharter, was covered in the UK by the Rockin' Berries and went



Lou Christie: rhapsody in the range

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The new Talking Heads single
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Little Creatures (U4 25305)



Rock & Roll Of Heart

It was nine summers ago that the "Dreamboat Annie" LP brought Heart to national prominence. On September 8, 1976, that album went gold just as "Magic Man" was beginning to take off. In a recent *Los Angeles Times* interview, Ann Wilson says that she doesn't particularly respect most of the female rockers who went before her; all of the first generation, save Grace Slick, lived off their novelty value.

During that early clump of women, the novelty was just *sounding* tough on record. By 1980 it was apparently necessary to be tough. Pat Benetar made her now-famous statement, "if you hurt me, I'll kick your ass." Wendy O. Williams blew up stuff. Chrissie Hynde fought with policemen; her 34th birthday is Saturday. Chrissie & UB40 are part of a surprisingly small group of "I Got You Babe" covers (perhaps because it was so thoroughly linked to Sonny & Cher). Mick Jagger and Andrew Loog Oldham did make fun of it on British TV; that anniversary, September 2, 1965, is also this week.

MONDAY, SEPTEMBER 2

1958/China gets its first TV station. Until then most of those who could make do with Western programs from Hong Kong (as many still do).

1967/The Soul Survivors' "Expressway To Your Heart" is released.

1970/Phil Collins sees the ad in *Melody Maker* that leads him to replace John Mayhew in Genesis.

1972/Rod Stewart's "You Wear It Well" goes #1 in Britain.

1975/Crowds, armed with bottles and rocks, attempt to storm the gate at Syracuse's "Great American Music Fair." Police arrest 60 in the ensuing riot.

1978/The standard versions of "Shout" and "Louie Louie" are replaced briefly in the public consciousness as the "Animal House" soundtrack is released.

Birthdays: Joe Simon 1943, Jimmy Clanton 1940, Bobby Purify 1939.

TUESDAY, SEPTEMBER 3

1966/"Sunshine Superman" goes to #1.

1967/After suffering with the disease for 15 years, Woody Guthrie dies of Huntington's Chorea at age 52 in a New York hospital.

1982/Michael McDonald's "I Keep Forgettin'" enters the Black/Urban chart on its way to #8.

Birthdays: Al Jardine (Beach Boys) 1942.

WEDNESDAY, SEPTEMBER 4

1964/The Animals make their American debut at Brooklyn's Paramount Theatre. It's also the return of live shows to the theatre after the Alan Freed era.

1965/This sounds vaguely like an old Don Martin cartoon. The Who are inside the Battersea Dog Home buying a guard dog; outside their equipment van is stolen.

1977/Amy Grant's appearance on secular radio may have gotten a lot of attention but it's not that unusual to those of us who remember the "Jesus rock" period, with Top 40 hits such as "Mighty Clouds Of Joy" or "Day By Day." The latter came from the musical "Godspell," which closed today after more than 2600 performances on and off Broadway.

Birthdays: Merald "Bubba" Knight (Pips) 1942, Ronald LaPreard (Commodores) 1950.



THURSDAY, SEPTEMBER 5

1958/The Country Music Association is chartered.

1965/The Stones fly to Los Angeles to record "Get Off Of My Cloud."

1969/Folksinger Josh White dies during heart surgery at age 54.

Birthdays: The big news is that everyone gets his annual excuse to play "Dead Skunk" today. Loudon Wainwright III 1946, John Stewart 1939, Freddie Mercury 1946, Buddy Miles 1946, Bob Newhart 1929.

FRIDAY, SEPTEMBER 6

1952/CBFT/Montreal becomes Canada's first TV station.

1969/After a Memphis show, James Brown announces that he'll retire in nine months because "my brain seems to get much heavier." Like most retirements, this one never comes off, no matter how heavy James's brain gets.

1974/George Harrison's Dark Horse label releases its first LP. As with Elton John's Rocket, it takes a few years for George's contracts to allow him to perform on his own label.

Birthdays: Roger Waters (Pink Floyd) 1944.

SATURDAY, SEPTEMBER 7

1973/These days Linda Lovelace claims that others coerced her to do everything during her porno years. So she probably didn't want to MC Elton John at the Hollywood Bowl. But she did... even if it meant pretending it was Jerry Vale the whole time.

1978/Keith Moon dies in the same apartment as Cass Elliot, at age 31, from an overdose of prescription anti-alcoholism medicine.

Birthdays: Little Milton 1934, Gloria Gaynor 1949, Alfa Anderson (Chic) 1946, Buddy Holly would be 49.

SUNDAY, SEPTEMBER 8

1972/Zeke Snodgrass Young is born to Carrie Snodgrass and Neil Young, who leaves shortly thereafter.

1976/Peter Frampton is invited to the White House by Steven Ford. Frampton, his girlfriend, and his manager spend most of their time with the President and his family watching TV.

1978/The Sex Pistols may have had the notoriety but John Lydon's Public Image Ltd. (PIL) had the staying power, thus far lasting three and a half times longer than the Pistols did. On this day they released their first British single, "Public Image."

1982/Barry White's "Change," interesting largely because it sounded nothing like his early '70s hits, peaks at #15 on the Black/Urban chart.

Birthdays: Patsy Cline would be 53.



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Silver Cup		
\$1,000 up to \$2,500	Honorary Crew Chief	Personalized silver plaque, official team jacket.
\$500 up to \$1,000	Honorary Pit Crew	Team certificate and official team hat and T-shirt.
\$250 up to \$500	Honorary Race Fan	Team certificate, official team T-shirt.

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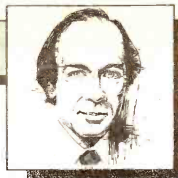
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34/R&R FRIDAY, AUGUST 30, 1985



BRAD MESSER

CALENDAR

Fishy Facts

Newspeople seldom have time to doublecheck those offbeat kicker stories that come across our desks. We quietly suspect that some of the more entertaining items should not be checked because they'll probably turn out not to be true and we'll be left kickerless.

I suppose that for as long as there has been reporting, there has been a generous amount of not bothering to doublecheck. Our heads are crammed full of "facts" that aren't factual. Here are some well-known examples. Nothing in the following paragraph is true.

The Declaration of Independence

was signed on the Fourth of July. When George Washington was a boy, he cut down a cherry tree and then confessed to his father. Catgut strings for musical instruments are made of cats' intestines. Charles Lindbergh was the first person to fly nonstop across the Atlantic. Rain removes pollution and

purifies the air. The abbreviation "re" means "in reference to." A sailboat cannot exceed the speed of the wind. Queen Cleopatra was born in Egypt. Sardine is a species of fish. Jaycee stands for Junior Chamber of Commerce. The Bible says Noah's Ark came to rest on Mount Ararat. St. Patrick was Irish.

And so on. We are so jammed full of wrong information that it's a wonder we can function.

And that's the truth.

Labor Day

MONDAY, SEPTEMBER 2 — The first Labor Day parade 103 years ago this week had an element of danger. Organizer **Peter McGuire**, who headed the Carpenters Union of New York City, expected violence. He arranged the marchers so the biggest men, the blacksmiths and brickmasons, were nearest the spectators. The parade included 10,000 marchers and was completed without incident (1882).

1963 — Gov. **George Wallace** placed Alabama state troopers around Tuskegee High School in an attempt to prevent racial integration. 1945 — Japan signed WWII surrender. 1930 — First nonstop transatlantic flight westward Europe-to-US. 75th anniversary: Los Angeles Police Dept. swore in **Alice Wells** as the first female cop.

Birthdays: James Scott "Jimmy" Connors Jr. 33. Writer and Fund For Animals Organizer **Cleveland Amory** 68.

First 300mph Car

TUESDAY, SEPTEMBER 3 — 50th anniversary: **Malcolm Campbell's** "Blue Bird" became the first automobile to go faster than 300 miles per hour. The 2500-horsepower car averaged 301mph in two runs across the Bonneville Flats in Utah (1935).

1980 — First gene-splicing success: Dr. **Francis Ruddle** of Yale announced that the genetic composition of two mice had been changed in the laboratory.

1976 — Viking II lander touched down on Mars. 1970 — World record halibut weight 1.67 pounds fell at Coffeyville, Kansas. 1939 — Britain and France declared war on Germany (WWII). 1783 — Civil War officially ended.

Birthdays: Valerie Perrine 42. Al Jardine (Beach Boys) 43. Kitty Carlisle 70. Former AEC Chairperson **Dixie Lee Ray** 71.

Ford's Better Idea: The Edsel

WEDNESDAY, SEPTEMBER 4 — Ford Motor Company introduced the new '58 Edsels 28 years ago today (1957). The Edsel has a couple dozen features never before offered, including the wraparound windshield, contour-molded parking lights, screw-on oil filters, and safety door locks. A typical Edsel sold for \$2800. But not many were sold. Ford cancelled production after three years. Edsel became collector's items. Some now sell for \$15,000.

1972 — Energy Crisis began as Saudi Arabia cut oil production. 1951 — First coast-to-coast black-and-white TV broadcast. 1888 — **George Eastman** patented roll-film camera.

100th anniversary: The first cafeteria, the Exchange Buffet, opened in New York City. 1609 — **Henry Hudson** discovered Manhattan Island.

Birthdays: Gaffer **Tom Watson** 36. Actress/dancer **Mitzi Gaynor** (Francesca Mitzi Marlene de Czanyi von Gerber) 54. Broadcaster **Paul Harvey** 67.

First Gas Pump

THURSDAY, SEPTEMBER 5 — The first American made gasoline pump was sold 100 years ago in Ft. Wayne, Indiana (1885). It was made by the Gilbert and Barker Manufacturing Company — now called Gilbarco — which has become the world's largest supplier of gas pumps. Gilbarco created the push-pull pump in 1910, the first pump to display gallons and price in 1935, and the first electronic digital pump ten years ago in 1975.

1972 — PLO terrorists murdered 11 Israelis at Munich Olympics. 1958 — **Country Music Association** chartered.

1884 — Statue of Liberty cornerstone placed. 1867 — First cattle driven from Texas on the Chisolm Trail were shipped from Abilene, Kansas by rail.

Traditional peak of the hay fever season.

Birthdays: Queen's **Freddie Mercury** 39. **Raquel Welch** (Raquel Tejada) 45. **Carol Lawrence** 53. **Bob Newhard** 56. Ex-Attorney General **John Mitchell** (First Cabinet member ever sent to prison) 72.

Pilgrims Departed In Mayflower

FRIDAY, SEPTEMBER 6 — The Pilgrims sailed from Plymouth, England toward America in the converted whaling ship "Mayflower" 365 years ago (1620). They arrived in "the New World" just in time for winter, which was so severe that half the 102 Pilgrims died before spring.

1901 — President **William McKinley** shot in Buffalo, NY (died Sept. 14). 1776 — The first experimental submersible boat, the "Turtle," attacked a British ship off Staten Island, NY.

Birthdays: Comedienne **JoAnne Worley** 48.

Saturday (9-7) 1921 — First Miss America. 1881 — **Jesse James** last holdup. 1936 — **Buddy Holly** born.

Sunday (9-8) 1974 — Ford pardoned Nixon. 1966 — "Star Trek" premiered on TV. 1915 — First military tank. 1900 — Galveston, Texas hurricane killed 6000.



DAN O'DAY

AIR PERSONALITIES

Making Comedy Services Work For You, Part II

In our most recent column, we shared some tips from Don Berns on Using Comedy Services. A quick recap before we continue:

I. Buy services that are representative of your own sense of humor.

II. Don't just read the lines on the air.

III. Know what you're going to do and when.

And now let's continue, with both Don's views and my own ideas in response.

Creativity A Must

IV. Be creative! Don't be afraid to experiment by creating new bits and features. Be aware of what's happening in your community and the nation; use this knowledge in creating bits. If you are well-known for your humor, you'll find that listeners like to get involved. This can be perfect for creating contests. Two of my more successful contests are the Dumb Joke of the Day (one contestant per phone line; you pick the best joke of the bunch and put it on the air) and the Class Act of the Day (listeners tell you something stupid or embarrassing they did, and you pick the best one to air). (Late night television viewers might be familiar with David Letterman's version of this. Utilizing members of the studio audience, he calls this feature "Brush With Stupidity.")

Other standard bits include Music Trivia. Does everybody know that Simon & Garfunkel once were called Tom & Jerry? Believe it or not... No! After you establish your authority in that area, let listeners ask you the questions on Stump the Disc Jockey. Recently I added Trivial Pursuit, where the contestant got to choose his/her category. If they got the answer wrong, I'd open up the phone lines for the first correct answer so that there would always be a winner.

With a little effort, you'll usually be able to find a good line from your comedy service to tie into the subject of the trivia question.

I can't stress enough the importance of being "aware of what's happening in your community." It

seems to me that many jocks are much more aware of what's happening within the radio community than in their own city. The fact that a particular bit or feature or contest was a huge success in one market doesn't mean it'll work in your own. The proliferation and, often, subsequent failure of Zoo Crew clones around the country offer ample evidence of this.

Often when an on-air feature doesn't work, there's a tendency to blame the audience for not appreciating it. For some reason, that reminds me of a guy who had great success catching bass in a Florida lake. A few months later he went trout fishing on a river in New England. He spent five days there and never caught a trout. As he packed up his gear to leave, he shouted at the uncaught fish, "What's the matter with all of you? I'm using the exact same bait I used to catch those bass in Florida!"

V. Be flexible. If you have a personality-oriented show, there is no law that says you have to do every bit you've planned. If something else comes up, run with it. Tomorrow is always another day in which to do your "regular" bits.

Some jocks mistakenly believe that if they prepare for their show, they can't be spontaneous. The truth is that the more prepared you are before turning on the microphone, the more flexible and spontaneous you'll be able to be... secure in the knowledge that when you return from an unexpected jaunt — surprise studio guest, hot news topic, etc. — you'll be able to keep up the pace and excitement throughout your entire show.

VI. Use your head and plan ahead. Not every bit is going to work, but you can't lose by trying. You can, however, lose by not being prepared and just throwing in a line for the sake of saying something. Take chances... but if something you're doing isn't

working, drop it. If you are a truly creative person, you'll come up with something else or figure out a new way to use those services that can be tremendously valuable in creating your own unique style.

Again, we're talking about flexibility. If you've decided to take calls all during your show on the subject of Ronald Reagan's operation and during the first hour you get no response from your listeners, feel free to drop it then and there. There's a wonderful comedy/magic act now playing off-Broadway in New York: two guys named Penn & Teller. Early in the act, Penn explains that he absolutely hates juggling... and then he proceeds to juggle, grumbling throughout. At one point he announces, "I know this trick isn't very exciting, but I bothered to learn it, so you're darn well going to watch it." That's a funny line and it always gets a laugh... but it wouldn't be funny if the audience truly were bored by it.

VII. Assess each line or bit in your comedy service individually. I always make a check mark by the ones I'm going to use and then "x" the check after I've used the line. And I always use different colors for different years; i.e., blue for the current year, red for the previous year, followed by green, brown, and black. This gives me a handy reference as to in which years I've done which bits. (That's a clever system, Don, but does it need to be so complex? Wouldn't it be easier and just as effective to simply write the year by each line as it's used?)

Other markings include "L" for "Later this hour I'll tell you about...", "X" for jock plug, "O" for "the radio program that notes..." or "brought to you by..." and a marking in the margin for general subject topics for quick reference.

VIII. Another good rule of thumb: You don't have to be funny every time you open your mike! Some jocks really want to be known as total buffoons, but others prefer to be thought of as humorous personalities who also

have something to say.

Those moments in which you don't try to be funny are crucial to the process of being funny. Any comedian will tell you that the key to good comedy is timing. And the key to entertaining is pacing. It's vitally important that you set up

an environment that allows your listeners to enjoy and integrate all the elements of your show: music, news, weather, humor, phone calls, etc.

Finally, a big "thank you" to Don for taking the time to share his thoughts with us.

O'Day Answers The Six Most-Asked Questions About Comedy Services

(Many of you know that I write and publish a humor service of my own. These are the questions I hear most often.)

1. Should every air personality use a comedy service?

No. You should use a service only if it adds to the quality of your show and expands it in a direction you want it to take.

2. What if I find a great service but my station won't pay for it?

Gosh, I don't know. I guess you'll just have to find someone who's very interested in the success of your career and have that person pay for it.

3. How do I decide which one service to buy?

Limiting yourself to one service is like limiting your wardrobe to a single shirt. Buy as many services as you can find... if they meet the criteria established in Question #1.

4. Why don't these services guarantee me market exclusivity?

For one thing, they'd have to charge you much, much more for your subscription. For another, it's virtually impossible to manage. Let's say you subscribe to "Big Yuks." You leave Centerville for Midvale. But there's already a "Big Yuks" subscriber in Midvale. Does the service drop that subscriber? Does it drop you?

Some services do limit their subscribership to one per station. Some sell as many subscriptions as they can, regardless. If this point is im-

portant to you, inquire before you buy a particular service.

Naturally, we'd all like to be the only one in our market using a particular service. Heck, we'd like to be the only one in the world using it, if possible. But I invite you to take comfort in the fact that listeners don't remember one-liners. They remember that you said something funny, but they don't remember what it was. Test this yourself: Did you see the "Tonight Show" last night? Can you think of a single line that Johnny Carson delivered in his monologue? (I doubt it. But probably you recall whether he was funny or whether he bombed.)

Warning: There is one group of people that is likely to hear you do a line they heard on a competing station (or vice-versa). These people will quickly inform you of this fact. These people are your co-workers, especially your fellow jocks and salespeople. That's because, obviously, radio is their business. They listen to more radio more intently than other people do. Be grateful for their input, but never forget that they are not representative of your listeners.

5. I work in a small market. Why should I pay as much for a service as a big-time jock in a major market pays for the same service?

It costs just as much to produce and mail the issue to Beagle Bluff, Iowa, as it does to get it to Chicago.

6. Will buying a comedy service make me funny?

Will buying a hammer make you a carpenter?

JUST RELEASED

300 Brand New Wacky Wild Tracks!

AIR DROPS

S E R I E S T W O

A Real Little Girl! A Super Nerd! A Talking Computer!
And many more, including President Ronnie saying all those things you needed (our editors made sure of that!)

3-disc library just \$49.95 complete

call 24 hours for a recorded sample... then order on your Visa, Mastercard or American Express.



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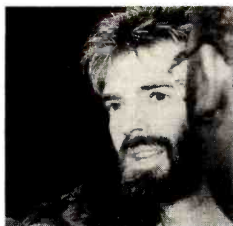


JOEL DENVER

CONTEMPORARY HIT RADIO

WEATHER-BEATEN ERIE GETS HELP

K104 & Kenny Loggins Raise \$150,000



Kenny Loggins



The Red Cross collects the money



Bill Shannon

We often take weather for granted, only realizing its potential impact when we see disaster areas flash across our TV screens. What's always worse, however, is when that neighborhood or community is your own.

Certain parts of the country are more prone to weather problems than others. Snow can be the enemy in the Northeast, upper Midwest, and the Rockies. In the lower Midwest just the mention of a twister sends chills down people's spines. Torrential rains associated with tropical storms from the Gulf Coast and the Caribbean have left death and destruction in their path down South. And in the West, long dry spells followed by rain can precipitate mudslides.

Be Prepared

Although I don't want to sound like a prophet of doom, the fact remains that no area is immune from natural disasters. Does your station have a contingency plan to handle the unexpected? Is your staff aware of local authorities' phone numbers should the need to alert the public occur? If not, then a just-in-case strategy should be mapped out.

K104(WCCB)/Erie programmer and Burbach Broadcasting VP/Operations Bill Shannon wrote me about his station's public service efforts in the wake of a recent tornado and the generosity of Columbia artist Kenny Loggins. Though the destruction took only minutes, the recovery will take considerably longer.

Worst Tornado Ever

"The first storm warnings were issued at 4:30pm, Friday, May 31. The severe thunderstorm warning was upgraded 15 minutes later to a tornado watch. Shortly after 5pm it was changed to a tornado warning. By that time, however, the first of 14 tornados had already hit and vir-

"Our first concern at K104 and (AM sister) WEYZ was to get the information out to our listeners."

— Bill Shannon

tually wiped out a major portion of Albion, a small city in Northwest Pennsylvania. "Within two hours those 14 tornados had killed 88 persons, injured some 700, and leveled hundreds of homes and businesses. It would later be described as the single worst system of tornados to have ever struck the United States, with winds estimated at over 300 miles per hour.

"Our first concern at K104 and (AM sister) WEYZ was to get the information out to our listeners. Our News Director Gary Loncki returned to the station and all the members of our news staff were called in to begin work, Gary himself headed out to the affected area. At that time we had no idea how bad the situation really was, but the scanners were filled with volunteer firemen reporting damage."

Red Cross Cooperation

"At 5:30pm Howard Nemenz, Burbach's VP/Marketing, called. He suggested that these people were going to need food and clothing, and that maybe our stations should begin broadcasting requests for help. We contacted the Red Cross first.

"We spoke with Lee Cabana, the local Red Cross officer, and were

informed that cash would really be needed, a good estimate being \$50,000. Lee explained that in disaster situations the Red Cross initially issues vouchers so victims can get food and clothing.

"I then contacted Burbach Broadcasting President Larry Garrett at his home in Savannah. Larry was shocked that this had occurred in our area, which has had relatively few instances of tornado damage and never anything like this. While we were talking, the national news networks had picked up the story. He immediately issued instructions as to how our stations should proceed to get the Red Cross what it needed."

Raising Disaster Dollars

"After calling Howard back, we mapped out our strategy. All contests and promotions were cancelled in order to put the full force of our stations behind the effort. By 2pm Saturday June 1, Howard had contacted Marine Bank, which has branch offices in the affected area, and the Millcreek Mall, the largest within 100 miles. We opened our broadcast booth at the mall that Monday at noon. By 5pm we had raised nearly \$20,000.

"The promotional spots we used said, 'If we can raise millions for the people in Africa, then a mere \$50,000 for this area should not be a problem.' Throughout the week those messages pointed with pride at the efforts of the many people and organizations.

"By Monday evening we learned the full extent of the damage. The Red Cross's estimate of needed cash had grown to \$650,000. We continued to press on-air for money and publicize fundraising efforts. Schools and factories alike were taking up collections, with many

"Kenny Loggins donated the entire proceeds from his Erie concert (\$23,500) to the fund. None of Kenny's band members or stage crew received a penny, an incredible display of humanitarian concern."

— Bill Shannon

companies matching employee efforts. We went back on the air encouraging corporate donations and even supported the efforts of another bank and the Times Publishing Company, publisher of Erie's two dailies."

Kenny Comes Through

Our booth at the mall was the center of activity, with members of our air and sales staffs volunteering for unending hours. Marine Bank opened a special account — the K104/WEYZ Tornado Relief Fund — so people could bring donations to any of its 34 branches.

"But most of the money came from average citizens in ten and twenty-dollar bills and checks. There was an incredible outpouring of both cash and emotion. Many of the local residents obviously could not afford to donate but they wanted to help. By Friday our fund had hit \$52,000 and corporate donations had reached almost \$300,000.

"Sunday, June 9, we received a tremendous boost when singer Kenny Loggins donated the entire proceeds from his Erie concert (\$23,500) to the fund. Levi's, the

concert sponsor, donated another \$5000 and promoter Diceaser-Engler of Pittsburgh donated another \$1000. None of Kenny's band members or stage crew received a penny, an incredible display of humanitarian concern."

Donnie Iris Performs

"The following day a second concert was held outdoors at Lake Erie's Presque Isle State Park. Eight local bands and surprise guest Donnie Iris & the Cruisers all performed for free during the day-long event, which raised another \$7000.

"The final day of our booth was Tuesday, June 11. We announced that we would close at 9pm. A local gynecologist joined us at the booth and announced he would match all donations up to \$5000 during the last hour and a half. We collected over \$3000. He wrote us a \$5000 check anyway, right on the spot.

"Wednesday morning we presented a check to the Red Cross, with the assurance that every penny would stay in Northwestern Pennsylvania. The total amount raised by our K104/WEYZ Tornado Relief Fund was over \$150,000. The corporate amount exceeded \$500,000, with more money still coming in."

Best Effort

"The community response was remarkable and very gratifying. And American Red Cross President Richard F. Shubert wrote that our efforts were the best he's ever seen, especially considering the magnitude of the disaster.

"We've been given a nice plaque from the Red Cross and many local dignitaries have congratulated us. But the most important response came from a number of Albion residents who came to our booth and simply said 'Thank you.'"

SCRITTI POLITTI

PERFECT WAY

SCRITTI POLITTI

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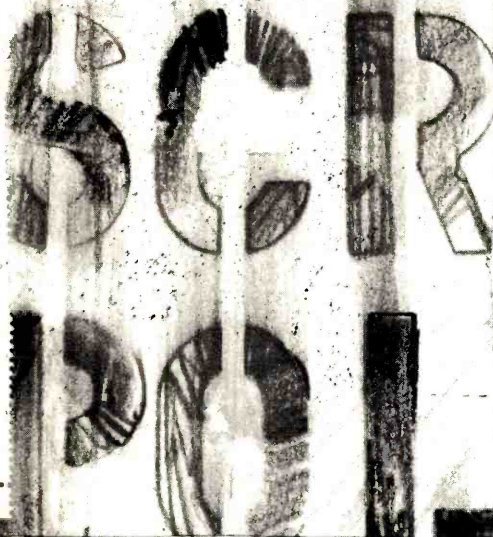
SCRITTI POLITTI

PERFECT WAY

02

SCRITTI POLITTI

ME



FRESH SWEET



“Perfect Way”
Is The New Single From
Cupid And Psyche 85

SCRITTI POLITTI

PERFECT WAY



SCRITTI POLITTI

PERFECT WAY

SCRITTI POLITTI

PERFECT WAY

SCRITTI POLITTI

I95 add
KKRZ 26-20
KMEL 28-22
KPLUS debut 39
KUBE 32-28
KNBQ add
K104 on
WNOK-FM add
WZLD on
WFMI on
BJ105 debut 34
Y106 add
KEYN-FM on
KF95 debut 35
KIYS debut 29
KSND add
KFIV on
KSKD on

OK100 add
95XIL on
KFMN add
WKSF add
WZYP on
WHSL on
KGOT add
KTRS 37-36
KOZE 35-27
OK95 on



KKAZ & KUUY To The Rescue

KKAZ & KUUY/Cheyenne Operations Manager John Ramsey and staff sprang into action following a freak storm earlier this month. Six inches of rain fell in one hour, and hail was piled high enough in some spots to resemble snow.

"It seemed as if the whole sky was going to cave in on us," added Ramsey. "This was an incredibly terrifying experience. A few funnel clouds touched down just a few blocks from the station. And winds hit 100mph at times."

"It seemed as if the whole sky was going to cave in on us."

— John Ramsey

Didn't Join EBS

The storm hit a little past 6:30pm. While praising his staff's efforts, Ramsey said, "We began simulcasting with (night jock) Derek Wiley and News Director Jim Cumberland, who stayed on the air continuously until midnight. We chose not to join up with EBS and local EBS station KFBC because we had our own mobile units on the scene. And frankly, our reports were more up to the minute.

"Death and destruction mounted quickly as five-foot high walls of water carried cars, people, and

their possessions into the streets through downtown Cheyenne. We cooperated with the American Red Cross, broadcasting the names of the missing and places to call for information and help."

Early damage estimates total \$23 million for private residences, \$8 million for vehicles, and \$31 million for businesses. As a result, said Ramsey, "The Cheyenne Broadcasters Association has started a Flood Relief Fund in cooperation with the Salvation Army, and each station is kicking in \$1000 to get the ball rolling."

BITS

• **Catch It Before It Blows Away** — **SLY96/San Luis Obispo** is making the local county fair a profitable attraction for listeners. The station is presenting the "SLY96 Money Machine," where participants spin a roulette-type wheel and win prizes. If a person's spin lands on a colored number twice, he has 15 seconds to grab as much money as possible while it blows around in the Money Machine, a clear box with air jets. Just before the fair's end, SLY96 will award a San Francisco trip for two to the person who has collected the most Sly-Bucks.

• **Care For A Game Of Footbag?** — **KPKE/Denver** has been named sponsor of the 1985 WFA National Footbag Championships. Footbag, you ask? It's a leather or cloth bag filled with beans or plastic beads, which is kicked alternately with both feet. Footbag began as an exercise to rehabilitate the knees following injury or surgery. Now athletes across the country have embraced the new sport. KPKE hopes thousands of listeners will attend this unique event to prove that KPKE can keep on kicking!

• **You Musta Been A Beautiful...** — **WZON/Bangor, ME** is looking for the best-looking "Beach Baby" around. Listeners are sending in pictures by the hundreds, but only 62 finalists will be chosen. The winner will be picked by random drawing during a WZON Beach Party, and receive a paid part in the latest Stephen King movie, "Maximum Overdrive."

• **My Home, The Zoo** — **KMEL/San Francisco's** morning team of **London & Engleman** decided to exit their stuffy

control room and head for outdoor life in the zoo! For five days the pair set up camp at Koala Crossing and helped raise money for the San Francisco Zoological Society's Adopt-An-Animal Program. The proceeds will build natural habitats for the animals, such as Koala Crossing and the zoo's latest construction for penguins, Tuxedo Junction.

• **Get Lucky!** — **WKFM/Syracuse** invited listeners to get lucky whenever **Mick Jagger's** "Lucky In Love" played. For ten days the first, fourth, and seventh callers were picked every time the song went on, and all names were entered in a drawing. The winner, who received a 104-second shopping spree at a record store, walked away with 115 records valued at over \$1000.

• **How About A Free Lunch?** — **KUBE/Seattle** will be taking listeners out to lunch all summer, in conjunction with a local sub shop, Pepsi, and morning man **Charlie Brown!** The "Charlie Brown Bag Lunch" consists of sub sandwiches, Pepsi, the KUBE morning team, and special guest Charlie Brown himself, who'll emcee a noontime concert of local bands.

• **Take The Challenge** — **KFRC/San Francisco** is offering a large cash giveaway to the Bay Area's top trivia expert in the station's "\$61,000 Challenge." Two contestants will be pitted against each other, the one who wins the most points earns the right to play the next game. Weekly winners will compete in monthly finals and then move on to the semi-finals. Following that process of elimination, one lucky listener will walk away with \$61,000.



IT'S WAR OUT THERE — Who says it isn't war out there? Several industry yo-yos banded together recently to fight for the airwaves. Taking aim (l-r) are **KIIS/Los Angeles MD Gene Sandbloom**, independent promoter **Kenny Ryback**, **CBS VP/Promotion George Chaltas**, **Arista's Jeff Laufer**, as well as **KTYD/Santa Barbara PD Rick Williams** and air personality "Fear."



WJJB STICKS ITS NECK OUT — After an unfortunate encounter with slippery stairs, **WJJB/Poughkeepsie AE Debbie Million** decided to make the best of it and strapped a 98 Fame bumper sticker across the front of her neck. She didn't have much trouble proving that **WJJB sticks its neck out for listeners!**



ONE PROUD BUMPER STICKER BEARER — **KKYK/Little Rock** gave away \$10,000 to **Greg Laurius (l)** in a recent bumper sticker contest. Morning man **Craig O'Neill (r)** issued the large check.



SOME LEGS — **WCAU-FM/Philadelphia** staffers scrutinized many legs before choosing these winners in its "2nd Annual Hot Legs Contest." Shown (l-r) are a contest runner-up, **WCAU's Billy Burke**, winner **Laurie Janetti**, **WCAU's Jefferson Ward**, and another runner-up.

MOTION

Gary Spears has been named Assistant PD at **WAPP/New York**, continuing his 6-10pm airshift. **Steve Ellis** is still Acting PD ... **Sam Shea** leaves **KNOE-FM/Monroe** to program cross-town **KNAN(MAGIC-106)**. **KNAN** will eventually switch to **CHR** ... **WIXV/Savannah's Scott Reynolds** exits ... **Lynn Michaels** moves from nights to middays at **KIDD/Monterey**, where **Rob Perry** is upped from overnights to nights ... **Y107/Nashville MD Chris Tyler** exits and Production Director **Tom Peace** moves in to replace him.

J. Michael Pruett is named PD/MD at **WFKX/Jackson, TN** ... At **94Z/Raleigh**, **Jon Van Pelt** is new to PM drive, **Bill "Slam" Duncan** is the new MD/ evening man, and **Shelly Bynum** has arrived for late nights ... **Harry Dierks** returns as Station Manager to **KBIMI-Roswell** ... **Tricia McGarvin** joins **Larry Lomax** in the morning at **KIYS/Boise** as News Director/morning anchor ... **WLAN-FM/Lancaster** ups **Jerry Michaels** from overnights to nights, and **Valentino** becomes the new all-night man.

David Morgan is named News Director at **KOON-FM/Salinas** ... **KMGZ/Lawton, OK** night rocker **Gary Mitchell** acquires MD duties ... **Diane Morales** segues from **KLOS/Los Angeles** to neighbor **KKHR** as Promotion Director ... Congratulations to **OK95/Tri-Cities' Ron O'Brian** on the birth of daughter **Amber Renee** on August 19 ... Hats off to **WNY5-AM/Bufalo** midday man **Sandy Michaels** on his marriage to **Kathy Ward** August 17.

STEVIE WONDER

"PART-TIME LOVER"

TRIPLE FORMAT BREAKER!

CHR, A/C, B/U

BREAKERS

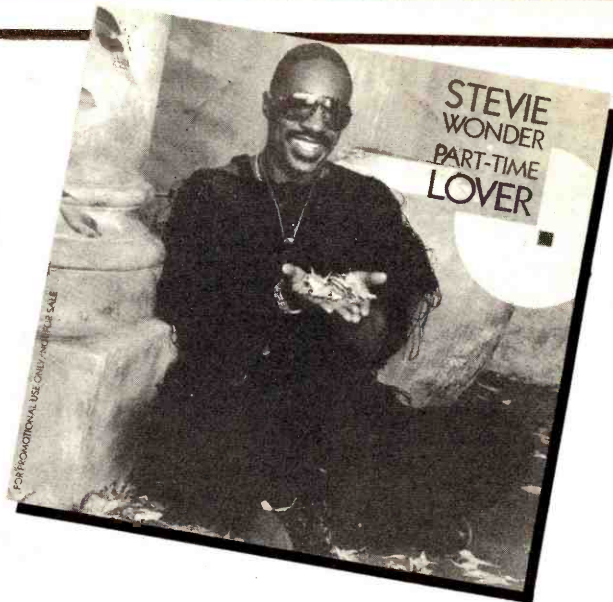
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CHR, A/C, B/U

A/C: **23**

THANK YOU RADIO!!

FROM THE SOON-TO-BE-RELEASED ALBUM
"IN SQUARE CIRCLE"

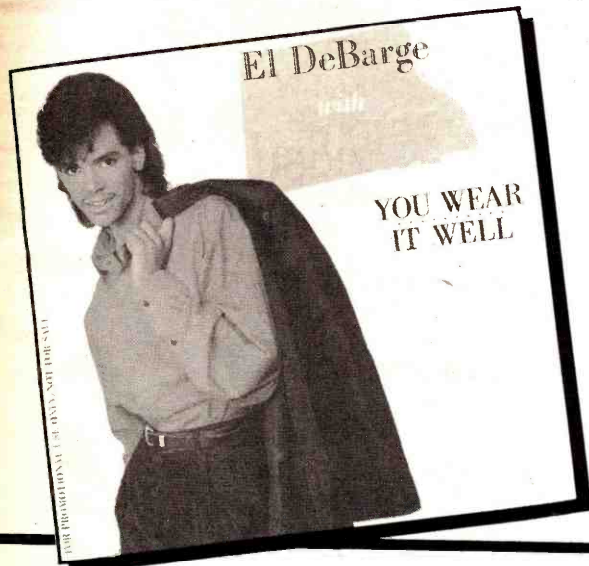


EL DeBARGE with DeBARGE

"YOU WEAR IT WELL"

NOW ON OVER 50 CHR REPORTERS!!

NEW & ACTIVE



WKSE
WCAU-FM
94Q
I95
Y100
B97
WQUE-FM
B96
WCZY
WHYT
WKPE
KMEL
KPLUS
KRTH
KKHR

WVSR
WTIC-FM
WKEE
KC101
RI-104
WPST
WTLO
KZZB
WSSX
WNOK-FM
WZLD
WFMI
BJ105
KTFM
WRQC

WNCI
KJ103
KOFM
WRON
KOMO
KRO
95XXX
WZYQ
WKHI
WFXX
WJAD
WJZR
Q104
WZYP
WPFM

WXLK
Z102
WGLF
WVBS
WDBR
KDVV
KGOT
SLY96
KHYT
WKZQ
WQCM
KITV
KHQT



MOTOWN DELIVERS,
ALWAYS HAS ...
ALWAYS WILL!!



What do you get when you cross
the EAGLES (Randy Meisner) with
BREAD (Jimmy Griffin) and BILLY SWAN?

BLACK TIE

"IF YOU GOTTA MAKE A FOOL
OF SOMBODY"

ALREADY ON THESE KEY STATIONS:

A/C SIGNIFICANT ACTION

WFBR	WHBY	WKYX	WMT
WCCO	WNAM	WJBC	KTWO
WAEB	WHNN	WMT-FM	KQSW
WKYE	WEIM	KFSB	KRSB
WEIZ	WTKO	KWEB	KMGQ
WAVE	WSKI	WJON	KALE

ALSO HEARD IN ITS ENTIRETY BY OVER 8 MILLION VIEWERS OF
"DAYS OF OUR LIVES"

FROM THE ALBUM "WHEN THE NIGHT FALLS"
PRODUCED BY REGGIE FISHER

ON BENCH RECORDS AND TAPES





DONNA BRAKE

ADULT/CONTEMPORARY

RESPONSES/REACTIONS

Where's The Format Going?

We recently published two letters of concern regarding the direction A/C radio (R&R 7-26-85). The letters were written by Carl Gardner, KEX/Portland, and Stew Salowitz, WJBC/Bloomington. Both represent more "traditional" A/C service oriented stations.

I asked for comments or reactions to the letters, and got some! Here are a few:



Stu Wright

Stu Wright, PD
WORG/Orangeburg, SC

Dear R&R:

Re: R&R 7/26/85 "A/C Too Eager to Become Contemporary" ... the last word in Adult Contemporary is contemporary.

In the midsixties when most of today's main target of A/C's were rock 'n' rolling, (during the heyday of AM Top 40), what was then "A/C" was really MOR. So in a sense what has developed is a new format.

What is going to happen, and to a large degree already has, is A/C today is becoming what CHR

was 10-15 years ago. This is where Madonna, Tears For Fears, Huey Lewis And The News, etc., can fit in. It's for the 25-34 year-old listener who is not into country, not into headbanging rock and roll, but not ready for a steady dose of Manilow, Anne Murray and John Denver. The A/C chart reflecting hits such as "Everybody Wants To Rule The World," "The Power of Love," etc., only reflects that we may be getting a little older, but we don't want to hang up our rock and roll shoes.

I believe that this kind of contemporary music has appeal to not just the 25-34 year-olds, but also the 25-44 year-olds.

I think some programmers and GMs had better wake up to the notion that just because someone is over 30 ... well, you get the idea.



Steve Meade

Steve Meade, PD
KMGQ/Santa Barbara

Dear R&R:

In response to what has been a popular subject recently, my two cents on the image of adult contemporary radio are as follows:

Having never been a big fan of placing labels on music, I don't understand the controversy over A/C becoming too contemporary. All markets are different. All radio stations must tailor their programming to the local marketplace rather than nationwide averages. No two stations position themselves quite the same. No two stations add or rotate their music in the same manner.

How then can we expect to lump 134 stations together and expect rigid similarity? As markets frag-

WBUF 93 Days Summer

AUG. "For an update of what's happening call the WBUF Summer fun phone at 883-9252, 24 hours a day!"

1 Be A Cheer	2 Be A Cheer	3 Rock with the Music Makers to Rock!
4 Adult weekend in Buffalo	5 Adult weekend in Buffalo	6 Adult weekend in Buffalo
7 More Favorites from Yesterday and Today	8 Adult weekend in Buffalo	9 Adult weekend in Buffalo
10 Adults in the Park for Adult and JUP	11 Adult weekend in Buffalo	12 Adults in the Park for Adult and JUP
13 Adults in the Park for Adult and JUP	14 Adults in the Park for Adult and JUP	15 Adults in the Park for Adult and JUP
16 Adults in the Park for Adult and JUP	17 Adults in the Park for Adult and JUP	18 Adults in the Park for Adult and JUP
19 Adults in the Park for Adult and JUP	20 Adults in the Park for Adult and JUP	21 Adults in the Park for Adult and JUP
22 Adults in the Park for Adult and JUP	23 Adults in the Park for Adult and JUP	24 Adults in the Park for Adult and JUP
25 Adults in the Park for Adult and JUP	26 Adults in the Park for Adult and JUP	27 Adults in the Park for Adult and JUP
28 WBUF THANKS YOU (in person) FOR A GREAT SUMMER	29 WBUF THANKS YOU (in person) FOR A GREAT SUMMER	30 ENCORE PERFORMANCE 31 THE WBUF TOP 30 OF ALL TIME

WBUF 93 is a series of 93 days of summer fun. It's a calendar that's fun, informative, and useful. It's a calendar that's fun, informative, and useful. It's a calendar that's fun, informative, and useful.

Buffalo Zoo Hours:
Gates 10 am-10 pm
Buildings 12 noon-6 pm
Shows 10 am-6:30 pm

Area Branches:
Geneva 772-2711
Tonawanda 942-2880
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A STATION FOR ALL SEASONS — This is the last in a series of summer calendars sponsored by WBUF/Buffalo, highlighting station and community events.

EVENTS

A Divine Winner

WNBC/New York, in conjunction with Canada Dry, distributed beach report cards, which reminded listeners to tune to the station for beach reports. Two Chevy Vans, called Can-Vans, were given away to grand prize winners — one on the Don Imus show and one on the Howard Stern show.

Not that unusual, right? Well, imagine Imus's surprise when his winner happened to be a 70-year-old nun from a Roman Catholic convent in the Bronx. That's definitely mass appeal!

For The Record

The Minneapolis overview in the August 16 issue incorrectly stated that WLTE had posted its third down book. In fact, the station gained almost two shares in the 25-49 adult demo cell following three down books and, for the first time, came within ten shares of WCCO and KSTP.

ment, so do formats, and the results can be very positive.

Different types of music becoming available to radio helps everyone. It's a benefit to listeners who are exposed to new product, a plus for new artists whose material can receive airplay, and finally, a great help to programmers who now have more choice than ever in assembling their playlists.

If anything, the changes in the A/C chart allow for more creativity in formatting an adult contemporary radio station. As the format continues to fragment, it stands to reason that programmers who show continued success in the 25-49 demographic will be in greater demand.

So why the big debate? Charts represent only one tool in deciding what records to play. Let us not forget our ears and our audience. Can we as programmers keep an open mind to the changes in adult contemporary radio? I believe we all have an interest in doing so.

Jack Taddeo, Dir. of Music

Studioline Corp. of America

Dear R&R:

I thought I would give you some of my thoughts regarding A/C music and the charts. When you talk about A/C, you talk about its meaning so many things to both broadcasters and record compan-



Jack Taddeo

ies. The issue of what is a real A/C song is very evolved. However, it is very important if the R&R chart is to be useful and meaningful.

A/C stations use music for different things. Some use music as fill between information segments in their programming ... some play almost all oldies with just a dab of currents like pepper on a potato. Some use currents like CHR stations do as a large part of their music programming. Others are just the "light rock" type, and still others have some type of variety between oldies and currents. What may fit for station A may not fit station B ... or even C.

When I look at songs, or should I say listen to songs, I am concerned with the sound of the record. For example, Kool & The Gang's "Cherish" is a great adult record. However, I found it hard to think that an A/C station could play "One Night In Bangkok," or other CHR-based product.

PROGRESS

"Cousin Bruce" Morrow will now be heard every Saturday night on WCBS-FM/New York from 7-midnight, instead of only once a month ... John DeMott, the voice of the San Diego Chargers, becomes the first Sports Director in 15 years for KGW/Portland ... WBT/Charlotte morning news anchor Joan Sieferl has joined WJR/Detroit as news anchor/reporter.

KOST/Los Angeles overnight personality Chris Roberts has been named Sports Director for the KFI & KOST combo. He'll do his "Athletic Briefs" for both drives on KFI and morning drive on KOST ... Dan Lee joins WKNE/Keene as PD ... Jack Michaels is named PD at WKYE/Johnstown, PA, replacing Mike Farrow, who leaves to

program WSNE/Providence ... Joe Martin is the new MD at WHNN/Saginaw, succeeding Jim McKenzie, who joins WKSG/Detroit.

Bill Jeffries has become the Director of Programming for Central Valley Communications, which owns KWG & KYBB/Stockton. Jeffries leaves his PD post at nearby KPOPI/Sacramento ... Dan Dubonnet is the new PD at WCHV/Charlottesville, VA. He's the former programmer at WASY/Portland, ME.

Mike Ruble has been promoted to MD/Public Affairs Director at WGBR/Goldsboro, NC ... Robin Lee is the new overnighter and Randy Fuller becomes a new weekendender at KRAV/Tulsa ... John King leaves WING/Day-

ton to program WKXX/St. Louis. The interim PD is John Alexander ... Congratulations to KJR/Seattle MD Colleen Madden, who married Michael Nyholm.

Greg Black has joined WFOI/Atlanta from the Georgia Radio Network as Asst. News Director ... Scott Cleveland leaves KPPL/Buena Park, CA for weekends at KEZL/Oceanside, CA ... Three changes at WOCM/Detroit: John Marshall comes aboard as Production Director/midday personality from WCRZ/Ft. Pierce; Paul Russell is named Creative Director; and Tamara Nelson is the new afternoon drive news anchor, formerly of KHTX/Reno ... Dan Robinson is the PD on new A/C station WIRO/Ironton, OH.



STEVE FEINSTEIN

WNEW-FM VS. K-ROCK

Fun City's Serious Rock Race

A circumstance that couldn't last forever — only one rock radio outlet in New York City — has changed. WXRK, formerly WKTU and now calling itself "K-Rock," is attempting to capture some of the extraordinary adult male numbers that WNEW-FM has cornered since both WPLJ and WAPP dropped the rock in favor of hammerin' away at the hits.

Your humble scribe, on holiday in Gotham City recently, herein offers some impressions gathered while stewing in a wave of withering heat and humidity.

Real Rock Radio

What you notice first about K-Rock is how different it sounds from how 'PLJ and 'APP used to, and how comparatively close to 'NEW-FM it's positioned musically. The two stations' mixes aren't identical, but the difference isn't quite as dramatic as it was between 'NEW-FM and its former challengers.

This is a function of two factors:

- K-Rock is a considerably different animal than its predecessors.

- 'NEW-FM has changed its stripes in order to become a powerhouse.

First, you'll recall that both 'PLJ and 'APP countered 'NEW-FM, essentially a free-form station until current PD Charlie Kendall took over two years ago, with rather tight, research-driven playlists. If a record didn't call out well, it generally stood little chance of airplay, regardless of artist image or record sales.

K-Rock PD Pat Evans and MD Mark DiDia, in contrast, are coming on with a deep catalogue, rather than going up against 'NEW-FM by playing only the absolutely "safe" callout monsters of all time. Spice tunes include ditties like Warren Zevon's "Lawyers, Guns, and Money" and Southside Johnny's "Talk To Me."

On the second count, 'NEW-FM, while still playing an ample amount of vintage depth cuts; e.g., Jethro Tull's "Nothing Is Easy," a lunchtime block of Squeeze, or a delightful (editorial comment) "Perfect Album Side" of Van Morrison's "Moondance," plays considerably more familiar, accessible music than in days of yore. The more consistent music reflects Kendall's gradual introduction of modern-day programming tools such as callout research and partial pre-programming.

The most obvious difference between the two stations is that the fully pre-programmed K-Rock has slightly more of a hard edge. 'NEW-FM is more likely to in-

clude, usually in middays, a softer song such as John Lennon's "Watching The Wheels" or Jackson Browne's "Tender Is The Night," or a pop number like Hall & Oates's "Private Eyes." This doesn't preclude 'NEW-FM from serving up its own crunch; Scorpions and Rush received daytime play several times in a three-day period, and the station airs the syndicated "Metal Shop," voiced by PD Kendall.

Skirmishes

The serious pitch of the battle has been evident in a couple of skirmishes. When K-Rock landed the

syndicated show "Power Cuts," 'NEW-FM dropped "Rockline," also produced by the Global Satellite Network. K-Rock then picked up Rockline as well, which Kendall

says he dropped because of audience erosion.

And you've no doubt heard of the brouhaha over a positioning statement that some unwitting artists

cut for K-Rock. 'NEW-FM's telegram to record companies, objecting strongly to the implication behind "I'm _____ on K-Rock — New York's #2 rock station, but not for long," shows how protective of their turf Kendall, VP/GM Mike Kakoyiannis, and OM Scott Muni are.

'NEW-FM is now running a series of its own positioning statements, emphasizing its 18-year format head start. The liners begin, "First in New York with . . .," and then plug features like music marathons and perfect album sides or general attributes such as "great rock 'n' roll."

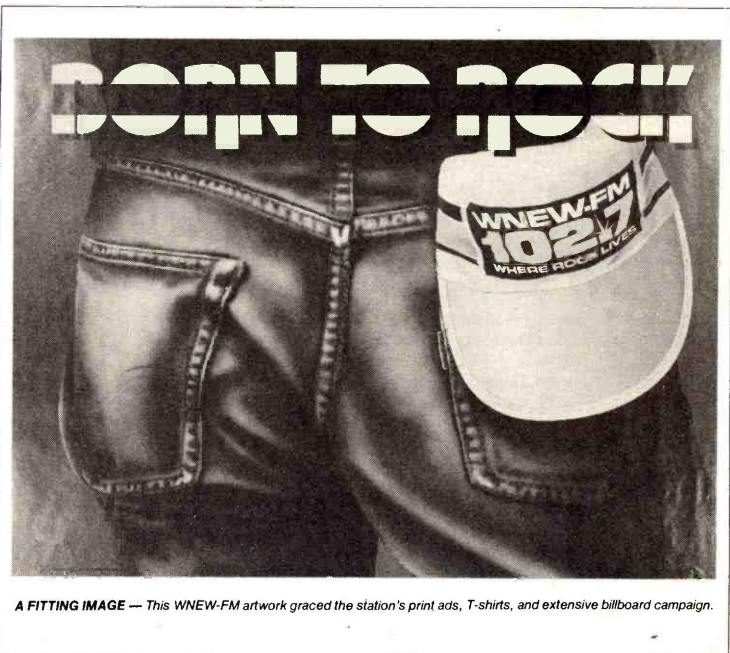
K-Rock, meanwhile, continues to run the controversial IDs, including one voiced by a deadpan Frank Zappa. Borrowing a line from the Superstars II book, K-Rock refers to itself as playing "quality rock 'n' roll" and solicits listener letters for suggestions on classic rock.

(Incidentally, Muni had a clever line during an on-air interview with Motley Crue's Nikki Sixx, who had cut the K-Rock ID that particularly angered 'NEW-FM. Muni asked, "Your name is Sixx, so I guess you know how to count . . . like backwards from Sixx all the way to number one, right?")

Thank God It's Thursday

Both stations have come up with twists in the hopes of inspiring long listening spans on Thursdays, the first day of Arbitron diaries. K-Rock does "No Repeat Thursdays," during which no song is played more than once. The feature is done straight, without the gimmick of offering a prize to anyone who catches the station slipping up.

'NEW-FM is doing "A-Z Thurs-



A FITTING IMAGE — This WNEW-FM artwork graced the station's print ads, T-shirts, and extensive billboard campaign.

New York Music Monitor

(Sample hours from random days during week of 8-12)

Morning	Midday	Afternoon
<p>WXRK</p> <p>BEATLES <i>Back In The USSR</i> ZZ TOP <i>Gimme All Your Lovin'</i> HEART <i>If Looks Could Kill</i> TALKING HEADS <i>Life During Wartime</i> HUEY LEWIS <i>Walking On A Thin Line</i> GUESS WHO <i>No Sugar Tonight/New Mother Nature</i> PHIL COLLINS <i>Don't Lose My Number</i> R.E.M. <i>Can't Get There From Here</i> BILLY SQUIER <i>Rock Me Tonight</i> MOODY BLUES <i>The Voice</i> JEFF BECK <i>People Get Ready</i></p> <p>WNEW-FM</p> <p>JOHN PARR <i>St. Elmo's Fire</i> BEATLES <i>Norwegian Wood</i> JOHN COUGAR MELLENCAMP <i>Lonely Old Nights</i> PETER GABRIEL <i>Games Without Frontiers</i> U2 <i>Bad</i> KINKS <i>Tired Of Waiting For You</i> R.E.M. <i>Can't Get There From Here</i> DON HENLEY <i>Boys Of Summer</i> BEATLES <i>Help</i> BRUCE SPRINGSTEEN <i>I'm On Fire</i></p>	<p>WXRK</p> <p>DIRE STRAITS <i>Sultans Of Swing</i> BILLY SQUIER <i>Learn How To Live</i> TEARS FOR FEARS <i>Everybody Wants To Rule The World</i> WHO <i>The Seeker</i> BRUCE SPRINGSTEEN <i>No Surrender</i> HOOTERS <i>And We Danced</i> ELVIS COSTELLO <i>Oliver's Army</i> CHEAP TRICK <i>Tonight It's Your Talking Heads And She Was</i> HALL & OATES <i>Adult Education</i> Y&T <i>Summertime Girls</i> GENESIS <i>Abacab</i></p> <p>WNEW-FM</p> <p>LED ZEPPELIN <i>Houses Of The Holy</i> FOREIGNER <i>Down On Love</i> ROGER HODGSON <i>Had A Dream</i> HOOTERS <i>All You Zombies</i> GEORGE THOROGOOD <i>Who Do You Love</i> STING <i>Shadows In The Rain</i> BOB DYLAN <i>Tangled Up In Blue</i> TOM PETTY <i>Rebels</i> ROLLING STONES <i>Ruby Tuesday</i> EDDIE & THE TIDE <i>One In A Million</i> PETER GABRIEL <i>Solsbury Hill</i> DOORS <i>Hello I Love You</i></p>	<p>WXRK</p> <p>SUPERTRAMP <i>Give A Little Bit</i> Y&T <i>Summertime Girls</i> HEART <i>Barracuda</i> BRYAN ADAMS <i>Heaven</i> POLICE <i>Can't Stand Losing You</i> TALKING HEADS <i>And She Was</i> BILLY JOEL <i>You're Only Human</i> ELO <i>Do Ya</i> MR. MISTER <i>Broken Wings</i> ROBERT PLANT <i>In The Mood</i> U2 <i>Bad</i> BRUCE SPRINGSTEEN <i>10th Avenue Freezeout</i> ERIC MARTIN <i>Information</i> WHO <i>5:15</i></p> <p>WNEW-FM</p> <p>RUSH <i>Distant Early Warning</i> BOWIE/JAGGER <i>Dancing In The Street</i> SUPREMES <i>Stop! In The Name Of Love</i> POWER STATION <i>Some Like It Hot</i> JULIAN LENNON <i>Say You're Wrong</i> LED ZEPPELIN <i>Rock 'n' Roll</i> JEFF BECK <i>Gets Us All In The End</i> BILLY IDOL <i>Rebel Yell</i> GODLEY & CREME <i>Cry</i> SCORPIONS <i>Big City Nights</i> DON HENLEY <i>Driving With Your Eyes Closed</i></p>

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SUNG BY ROGER DALTREY • WRITTEN BY PETE TOWNSHEND

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After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always years
After the fire the fire still burns

I heard a voice asking what happens after the fire
And then the sound of a breaking window and the scream of a tyre
And then the sound of a distant gun and the cry of a hungry child
The night is hot
But nothing's gonna stop
This gang going wild.

Chorus

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always years
After the fire the fire still burns

I saw Matt Dillon in black and white there aint no colour in memories
He rode his brother's Harley across the TV, while I was laughing at Dom deLuise.
Now I'm cycling all my video tapes, I'm crying and I'm joking
I've gotta stop drinking
I've gotta stop thinking
I've gotta stop smoking

Chorus

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always years
After the fire

The fire still burns, raging through the pain
Blackening the promises the tears and the rain
The fire will burn
'Til the wind begins to turn
And it all begins again

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always years
After the fire the fire still burns
The fire still burns
The fire still burns

After the fire the fire still burns
The heart grows older but never ever learns
The memories smoulder and the soul always years
After the fire the fire still burns.

*Lyrics by kind permission of
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PRODUCED BY ALAN SCHACKLOCK
FOR MODERN MEDIA (LONDON)

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UNDER A RAGING MOON

(81269)

ALL PROCEEDS FOR "AFTER THE FIRE"
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ON ATLANTIC RECORDS & CASSETTES

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Fun City's Serious Rock Race

Continued from Page 42

days," playing artists back-to-back alphabetically, such as the Animals into Bowie into Cream. The Thursday before Bruce Springsteen's area concerts, the concept was altered whereby the Boss's tunes were played that day in alphabetical order.

Boss Radio

Both stations were giving away Springsteen tickets, and plugging live concert reports. K-Rock's tickets were given to random callers, while 'NEW-FM's went to listeners who had written in after keeping track of music marathons.

'NEW-FM was pulling out all the stops for the Springsteen shows. It bought all 20,000 parking spaces at \$3 a pop for the first night of the four-night stand at Giants Stadium, and positioned a station van in the parking lot distributing commemorative merchandise.

On one of the evenings, Scott Muni was to broadcast from the Goodyear Blimp. Through a display on the underside of the blimp, Muni planned to ask the audience to indicate their support of the Boss by beeping their horns, flashing their lights, and shouting 'NEW-FM's call letters. Outside media, including an extensive billboard campaign in New Jersey, supported the station's efforts.

More Music

While 'NEW-FM offers powerful "Music Marathons" of up to 17 songs, K-Rock counters by promising at least five songs in a row between 9 and 5 Monday through Friday.

K-Rock Jocks Stay

Another element that distinguishes K-Rock from the old 'APP is its hiring of several market vets, unlike the original Apple's tendency to import outside talent. Local flavor at K-Rock comes from Meg Griffin (ex-'NEW, WPIX, WLIR) on middays and Marc Coppola (ex-WPLJ, WRNC) on evenings. Ex-'PLJ mainstays Jimmy Fink and Tony Pigg are handling weekends.

Concurrently, K-Rock has kept a number of the 'KTU CHR jocks. At presstime, Jay Thomas is continuing in mornings. "The Madame" is doing middays, and former PD Quincy McCoy handles late-nights. Thomas, whose show is now produced by ex-WBCN/Boston MD Marc Miller, hasn't altered his CHR delivery noticeably, while the Madame seems to have adopted a more low-key, conversational style.

Apple: Piece Of Rock Pie?

Speaking of 'APP ... after abandoning AOR for CHR last year, it's rocking again — after a fashion. An unusual hybrid mix integrates rock-oriented, non-ethnic currents with oldies like Zepplin's "Heartbreaker/Livin' Lovin' Maid," Dylan's "Positively Fourth Street," and Honeymoon Suite's "New Girl Now."

The presentation mirrors the music's hybrid nature. AOR positioning statements — "New York's Home Of Rock 'n' Roll," "The Classics Are Back On New York's Apple," "All Your Favorite Classic Rock And New Rock" — are delivered by high-energy CHR jocks, along with jingles, frequent talkovers, and a minimum of patter.

Burgeoning Battle

K-Rock parent Infinity, flush with the success of sister AORs WBCN and Pat Evans's former station, KOME/San Jose, is counting on the appeal of the new to carve out a niche in the New York arena. Most observers agree K-Rock is already offering an estimable musical product.

The battle with 'NEW-FM will,

of course, spread to the promotional front. K-Rock will need to wield the promotional firepower and creativity necessary to alert New Yorkers that there's now an alternative to a station with outstanding listener loyalty.

It's precisely that loyalty and solid image that 'NEW-FM parent Metromedia has dug deep into its pockets for over the last two years. 'NEW-FM's franchise with listeners and the business community has been strengthened, and at the same time the station's product has been improved considerably.

A great radio war is shaping up, particularly when you factor in Infinity Radio President Mel Karmazin's tenure as a former 'NEW-FM VP/GM and K-Rock VP/GM Tom Chiusano's Metromedia background, including a stint as GMSM of 'NEW-FM.

Perhaps the biggest question is whether two outlets will expand rock radio's piece of the pie in the nation's top market. Will K-Rock's presence only fragment 'NEW-FM, or will they collectively rival the 9+ shares that 'APP, 'PLJ, and 'NEW-FM combined used to notch?



COVER ME — K-Rock gave these T-shirts to its Springsteen ticket winners. It also held a tailgate party for 500 listeners, distributed safe-driving flyers at the show, and ran aerial advertising with the same message.

SEGUES

Format Flux: WKHL/Lansing goes AOR with PD/MD Linda Lanci, ex-WWCK/Flint. Staffers include Chuck Hill and Stu Schader from WWCK, Steve Kooz from WJGS/Houghton Lake, and Bob Watts from WHMI/Howell ... KPUR-FM/Amarillo becomes AOR KATP in October with PD Steve Driscoll, formerly of KUFO/Odessa ... WZXY/Johnson City is calling itself CHR these days.

Consultant Corner: Jon Sinton will be consulting KMYZ/Tulsa, KLAQ/El Paso (which he co-owns), and radio syndicator LBS (Lexington Broadcast Services) ... KGO/Portland is no longer consulted by Burkhardt/Abrams & Associates; it continues with Frank Felix ... KQRS/Minneapolis goes with Fred Jacobs in place of Jeff Pollack Communications ... WAQX/Syracuse signs with Al Peterson ... WKGR/FT. Pierce, FL reportedly is no longer working with John Sebastian.

Programmers' Directory: KGGO/Des Moines PD Paul Fredricks becomes KYYS/Kansas City's Assistant PD ... Mark Vos replaces Bart Goynshor as KRNA/Iowa City PD ... KEZE/Spokey PD Jonah Cummings becomes OM of KEZE and its AM, KJRB, while KEZE MD Mike Jones opts for weekends at sister KISW/Seattle ... WTKX/Pensacola's new MD is J.D. Stone from WXBW/Milton, FL.

Jock Jumps: KROQ/Los Angeles brings back Jed The Fish to replace

Sam Freeze on late nights, while Katie Manor exits weekends ... Expect WYSP/Philadelphia to bring in Tim "The Rock 'n' Roll Animal" from WQFM/Milwaukee. At 'OFM, David Lee of WAPL/Appleton takes over middays from Jeff Peterson, who becomes Production Director at cross-town WOKY ... WYNF/Tampa afternoons belong to Russ "Albums" James ... At WNEW-FM/New York, ex-WLIR/Long Island MD Ray White joins for weekend work ... KMDD/Tulsa night man Brian Wilson becomes KLTJ/Dallas' Production Director.

Quick Cuts: Six-year KZEW/Dallas Promotions Director Margie Poole leaves to start her own broadcast promotion consultancy ... WXRK/New York's new Production Director is Mike Koste, formerly of KQAK/San Francisco, and most recently, WRKS/New York ... KSJO/San Jose Promotions Director John Cotter exits ... Pamela Rahal from WXGT/Columbus joins WCMF/Rochester for morning news ... Michael Calhoun is appointed News Director at WIZN/Burlington ... Liza Flores is KLOS/Los Angeles' new Programming Assistant.

Personals: WONE-FM/Dayton night rocker Jim Chenot marries his lady, Janet ... Former WLZZ/Detroit PD Lee Arnold called to say he's getting remarried to former wife Gay ... KBCO/Denver overnight Ira Gordon marries Jane Ray.

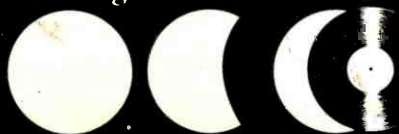


HOT TUX CLUB — KSHE welcomed Phil Collins & His Hot Tub Club to the St. Louis social whirl in high style. A preconcert "Hot Tub Party" featured a 25-foot hot tub for the enjoyment of 750 guests. Decked out in their finest for the post-concert reception are (standing, l-r): personality John Ulett, VP/GM John Beck, PD Rick Balis (obscured), jocks Joe "Mama" Mason, Ken Suttler, Nancy Crocker and Don "D.J." Johnson, marketing & Promotion Director Jim Marchyshyn, Assistant PD Al Holer, jacks Rich Dalton and Gary Bennett, and Asst. Promotion Director Mary Tripodi. Kneeling are morning whiz J.C. Corcoran and Phil Collins, for whom no jacket was required.

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AOR PICTURE PAGE



LUNCH WITH LEE — WCKG presented its new sound to Chicago's advertising community in a series of lunches with consultant Lee Abrams. Donning their eating finery are (l-r) Abrams, "morning radio companion" Brooke Belson, and PD Don Davis.



FUNTIME — Just this once, Kim Mitchell (center) allows Atlantic's Steve Jones (left) and WSHE/Miami personality Randy Thomas (right) to have major fun.



EXECUTIVE CLUB — Even VP/GM Mike Craven gets in on the act at WMMR's "Morning Zoo," the top-rated AM drive show in Philadelphia. Shown on the set of the station's "Caveman" TV spot, produced by Creative Works, are (l-r) Mark Drucker, Craven, and John DeBella.



ROBERT DENIRO'S MISSING — At a coming out party for her "I'm Your Woman" album, Sandra Bernhard, the Queen of Comedy and Song, has a captive audience: (l-r) WBAB/Long Island MD Ralph Tortora, WHYG/Eatontown PD Rich Robinson, Bernhard, PolyGram New York Promotion Manager John Weston, Pop Promotion Director David Leach, and A/C Promotion Manager Dorine Gruen.



GREENE AIR TALENT — WLUP/Chicago "Rock & Roll Roots" host Bob Stroud counts syndicated columnist Bob Greene among his listeners, and invited the writer to play his favorite oldies on the show. From left, Stroud, PD Greg Solk, and Greene.



STUDIO 105.5 — At KNAC/Long Beach's new studios are (l-r) personalities Roland West and Kat Snow, promoter Kenny Ryback, and PD Jimmy "The Samt" Christopher.



THE BIRD IS THE WORD — A WHMD/Hammond winner drove off into the sunset in a Pontiac Sunbird. From left, the winner's friend, PD Mark Seger, auto dealer, the winner, and GM Nanette Guerin.



WALT LOVE

BLACK/URBAN

WVOI: From The Ground System Up

Plagued by signal, budget, and staff problems, it took WVOI/Toledo nearly four years to put two up books together. Having risen 2.5-3.7-4.4 in the past year, it looks as if WVOI is finally making a run for the listeners displaced by cross-town WKLR's 1981 switch to Country. R&R's Sean Ross worked parttime at WVOI in 1982-83, and by that time 17 employees had already come and gone. Two who stayed were GM Charles Welch and PD Maxx Myrick (who recently took over mornings at WCIN/Cincinnati). This week they tell Ross about kick-starting an Urban outlet that didn't wanted to run.

Many WVOI staffers, including Welch and Myrick, worked for WKLR. (Other well-known WKLR alumni are KMJM/St. Louis PD Mike Stradford and WDMT/Cleveland MD Eric Faison.) Recalling when WKLR turned Country and then-Religious WVOI went B/U, Myrick says, "I brought their records over in my car." Harry Wood was the first PD; Myrick succeeded him after a year.

"Agencies see that we're not going to close our doors."

—Charles Welch

Records were the only resource WVOI began with. The 1-kw signal missed much of the black population. (Those on the air at night could sit in the control room and hear interference from WKBW/Buffalo, which is on the same frequency.) One GM was also chief engineer for the (parent JACOR Communications) station group and Welch estimates there were at least four short-term GMs before him. Most employees were "part-time," paid for 39 hours or less (although many worked more); fringe benefits didn't exist.

Music policy was wide open. There were jock options and separate categories for jazz, LP cuts and long versions of unfamiliar teen records. WVOI had a jazz block in middays and a "quiet storm"-type show overnight. This was assuming that jocks followed the format, which they rarely did.

Let's Get Serious

WVOI's infancy was typical of many medium or small-market B/U outlets with a format monopoly. Very little was pumped in; very little was produced. Unusually frank, Myrick admits, "The first couple of years was a very experimental period for me; I was learning a lot. There was a great deal of



Charles Welch

management change and staff turnover, and the station wasn't that consistent.

"About the third year we put it all together. Charlie became the GM, we finally had the same people for over a year, and we started getting along in what we wanted to accomplish. We became aggressive and stopped looking at ourselves as only a Black station, instead of as a competitor in the marketplace."

That also meant changes in the music. "What we've done," says Welch, "is downplay a lot of music that gets on the nerves of our 18-34 target audience. We went low-key on the product that appeals to my 14-year-old son." However, there are still teen-appeal records. WVOI was one of the first to play "A Fly Girl." There are a few jazz pieces, but they're used mostly for fill. The jazz block is gone, and emphasis is now on single-length versions.

WVOI has finally learned to be mass-appeal without a lot of disparate elements to satisfy everybody. States Myrick, "We cut back on a lot of the music we were playing and made it a little bit more structured. We were strong with women. We were a little softer than the Detroit stations which boom in here, but we were just as uptempo and energetic."

Carry-Outs & Carrying On

Around early 1984, WVOI "decid-

ed to party in the streets," according to Myrick. "We drew about 5000 people to our breakdance promotion last summer. We were the only radio station at the Old West End Festival that drew 50-60,000 people. And WVOI was the only radio station broadcasting live from To-

WVOI/Toledo Music Monitor

Afternoons, July '85:

Luther Vandross *It's Over Now*
Aethra Franklin *Freeway Of Love*
Ready For The World *Oh Sheila*
Time Get It Up

B.A.D. Band *Secret Admirer*
Jesse Johnson's *Revue I Want My Girl*

Roberta Flack & Donny Hathaway *Back Together Again*
Glenn Jones *Finesse*
Peabo Bryson *There's Nothing Out There*

Prime Time *I Owe It To Myself*
Tina Turner *We Don't Need Another Hero (Thunderdome)*
Kenny G *Hi, How Ya Doin'*
Prince *She's Always In My Hair*
Chaka Khan *I Feel For You*

doFest, which draws 150-200,000 people.

"We were visible. We put our art boards inside and outside at Peaches; on every other LP card in four sections you saw WVOI. We took shots at our competitors on our surveys." Part of this aggressiveness was the replacement of WVOI's self-conscious image-line, "The Only FM On AM," with "Toledo's Hottest Sound."

Welch spent a decade on WKLR and several years on-air at WVOI under the name of Charlie Chuck. Many of WVOI's younger staffers remember hearing him as kids. Welch says his market standing and a lot of the stumping he did as Sales Manager helped. "I've been in the community for 17 years off and on. When I go into supermarkets, corner carry-outs, and barber-shops, people come up and tell me what they like and dislike about my radio station."

Money For Something

Welch was also stumping for more money from JACOR, which became easier when the financial picture went into the black. He insists the station's notoriously tight first years weren't due to deliberate neglect; there simply weren't funds available. "JACOR has un-

WVOI 1520 GOLD CARD Registration Form

GOLD CARD NO. _____ (see card below)

Name _____ (please print)

Address _____

City _____ State _____ Zip _____

Telephone No. _____

Age _____ () Male () Female

Where did you pick up card? _____

derstood the need to spend money from the beginning. It was just that the original budget had to be adhered to for the first year."

Does Welch feel it helps that JACOR now owns some well-known general market properties? "It doesn't help or hurt us any because each station is its own independent company. You have to operate within what you're making." Myrick concurs, "It's up to each JACOR GM to put his station in a financial position where it can afford to ask for the things it needs. If you're sucking funds out of the company every month, then they're not going to spend any more money."

There has been some money spent on WVOI's physical plant, especially on overhauling the studios last year. "That helped morale greatly," says Myrick. "I was out of the country, and when I returned it was done. I was surprised myself."

Not Fade Away

There's also more advertiser money coming in, including national spots from Cherry Coke and Chrysler, "which most minority stations didn't get unless it came with network or syndicated programming," says Welch. "What has really topped the whole thing



Maxx Myrick

off is that agencies see that we're not going to close our doors as we might have three years ago. The attitude then was, 'How much longer are they going to be in business?' Well, we've had the same GM for two years; it's no longer a revolving door."

In Myrick's absence, Welch has been programming WVOI on an interim basis. Although some might be concerned about a GM/GSM handling the clocks, the spot load has stayed at nine minutes an hour — lower than most B/Us with a for-

mat monopoly. (In 1982, those hours at WVOI that were sold could have 12 minutes, including network commitments.)

What Myrick's departure did mean was an even longer workday for Welch, which starts at 9am and often doesn't end before 11pm. "I go at a slow pace so I don't exert myself. Brenda Wyatt, who does weekends, and Leta Fritz have helped with a lot of the legwork." And Welch's announcers keep him posted on music. They include Paul Brown (6-10am), Roland Reddick (10-3), Tommy Kaye (3-7pm), Freeman Hudson (7-mid), along with Coleman Woodard and Leon Watson overnights. Only Hudson and Reddick are in their first radio jobs, and they've been at WVOI for several years now.

"WVOI is the most dynamic radio in Toledo."

—Maxx Myrick

Getting Ready For The Future

Literally hundreds of B/U stations began life as WVOI did. Many ended that way, often within a few months of signing on. Welch and Myrick brought to their station some of the rudiments of a general-market outlet, although Myrick says there's still plenty of room for improvement, especially in salaries.

"I'm in a situation now with Earnest James and Steve Harris — two guys I respect — which is why I left Toledo," he says. "The money was only a little better, but it was an opportunity to work with some people who were committed as a company to Black radio. I have a lot of respect for Chuck. Had it not been for him, I wouldn't have been able to do what I did."

WVOI's new programmer will be working to close the gap between WVOI's 4.2 and the X.X that WKLR held at its heyday. Myrick thinks that shouldn't be too hard, dismissing the rest of the market's radio as "lame." He says, "I hope that the WVOI management is allowed to become more committed to the station because it can be a success. They're making money in sales and it's a good-sounding station. All they need is a few more resources. WVOI is the most dynamic radio in Toledo."

PolyGram Hits DOUBLE BREAKER!!

Rene & Angela

Second Single -

"I'll Be Good"

BLACK/URBAN BREAKERS 65%

Black/Urban Chart: **DEBUT** 36



First Single -

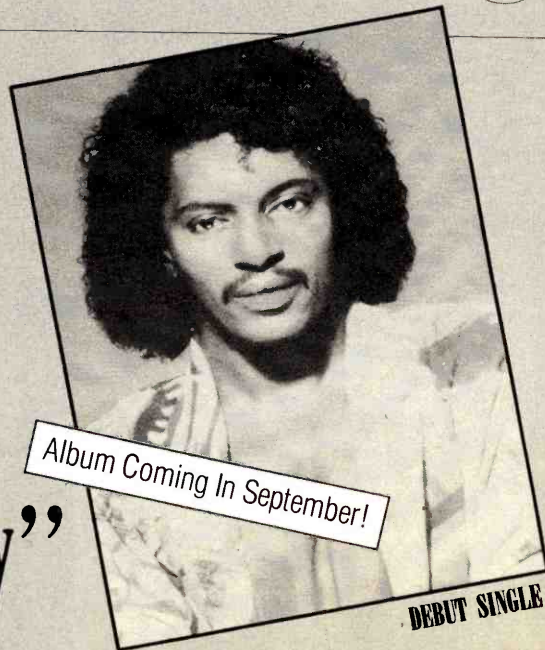
"Save Your Love (For #1)"

DEBUT ALBUM

Carl Carlton

"Private Property"

BLACK/URBAN BREAKERS 63%



Album Coming In September!

DEBUT SINGLE

BLACK/URBAN PICTURE PAGE



MARIE'S HEROES ARE COWBOYS — After Billy Idol & Donny Osmond posed together, this really shouldn't be that much of a surprise. Marie Osmond is now hanging out with the Gap Band's Charlie Wilson. Actually, the two were together for an Osmond Family Foundation telethon in support of children's hospitals worldwide.



RINGSIDE IN ROCHESTER — Don King and Muhammed Ali dropped by WDKX/Rochester as part of a "Blockbuster In Buffalo" promotion. From left: Jay Inc.'s Guy Smith, Ali, and WDKX GM Andrew Langston.



WOMACK & WOMACK & GRAYSON — Atrina Grayson, who sang on a recent Wilton Felder & Bobby Womack hit, visited the WZAK/Cleveland studios along with Womack & Womack — neither of whom are Bobby Womack. Shown (l-r) trying to sort things out: Grayson, WZAK's Ken Allen, Linda & Cecil Womack, and WZAK PD Lynn Tolliver Jr.



GIBSON GETS KUTE ON STAGE — Jon Gibson (l) embraces KUTÉ Los Angeles announcer Talaya Trigueros (r) backstage after a show during which her seven-year-old daughter, Talaya Melissa, joined him onstage to sing.



MANY GO WILD IN BOSTON — WILD/Boston has had a number of celebrity jocks recently. In the first picture, Lou Rawls played guest DJ for PD Elroy Smith. Seen (l-r): MD Angela Thomas, Smith, Rawls and owner/GM Kendall Nash. In the second, salesman Ron Mitchell is flanked by RCA's Hilda Williams and 9.9's Wanda Perry, Margo Thunder and Leslie Jones.



TEXAN RECEIVES EARLY BONUS — Kiliz (Z-1050)/Killeen's Hozie Mack (l) and PD Bill St. John are shown here turning over a check for \$105 to Linda Moore, one of a number of winners in the station's "Bonus Record" contest.



DEAN TURNS ON WHILE BILL WITHERS — As part of a tour to promote his "Something That Turns You On" 45, Bill Withers dropped by WDMT/Cleveland. Seen here are WDMT PD Dean "Dean Dean" Rufus, Withers, and Columbia's Glenn Wright.



MOORE & FLACK FLACK FOR MORE RELIEF — Melba Moore, Roberta Flack and Cicily Tyson were among the celebrity performers at a recent United Nations benefit for African relief. Pictured (l-r): Tholie Leggwala, Mary De-Almeida, Moore, Ambassador Youssoufou, Flack, Ruth Engo, Toy Russell, Lika Sylla and Winifred Kagwa.



LON HELTON

COUNTRY

PLAYLIST RECOMMENDATIONS

Springsteen, Richie, Fogerty, Lone Justice, Et Al.

The last few years have seen Nashville-based record labels increasingly concerned about crossing their records over to the A/C stations and chart. They feel that doing so will heighten exposure, sales, and subsequently, profits.

As record companies have moved in this direction, programmers have been caught in a quandary, albeit one that's not exactly new. Ever since Ray Price put violins instead of fiddles on his records in the mid-'50s, Country programmers have been wrestling with the "what's too pop to play" dilemma.

The question raised by a nationally-known consultant this week, however, is the mirror image of this age-old problem: should Country stations play records by artists whose image is predominantly "pop/rock?"

Given the sound of "modern country" records today, there are certainly any number of songs by pop artists which would "fit" onto Country station playlists rather unobtrusively. In fact, most of today's country product will yield a better segue going into a current "pop" record than it will into a country record over 10-12 years old. But is that serving the purpose of a Country radio station? On the other hand, Country radio numbers are, on the whole, still mired in a recession.

In a recent edition of the *Radio Logic Journal*, Richmond, VA-based consultants Ott & Snead addressed these situations and offered the following advice:

Country Can Come Back

While some Country stations are showing ratings improvements in the spring '85 Arbitron, many Country stations remain significantly below their potential.

The Country upsurge of 1980-82 proved that Country stations can increase their appeal among the masses, especially in the important 18-34 demo cell. Here's what we recommend:

1) To improve in ratings, Country stations must mount a major effort to attract the 18-34 demo (as well as the traditional 35+ segment).

2) The 1980-81 Country upsurge was fueled by the movie "Urban Cowboy," which "legitimized" contemporary Country artists among the masses, and "legitimized" AOR and CHR artists among Country listeners. The "Urban Cowboy" soundtrack included such artists as Boz Scaggs, Joe Walsh, Bob Seger, Jimmy Buffett, and Dan Fogelberg.)



Rick Ott

3) Country stations should once again integrate certain AOR and CHR songs in their current playlists, without regard for which of those songs, if any, crosses over to the Country charts.

4) Here are examples of songs that could have been added to a Country station's playlist over the past eight months:



DOES ANGEL FOOL EVER CROSS YOUR MIND? — During a recent visit to Wheeling, George Strait made an in-store appearance and was surprised with a birthday cake from the folks at WVVA. Gathered around the birthday boy and cake are (l-r) PD Tom Miller, MCA Director of Regional Promotion Bill Catino, George, MD Bill Berg, and MCA salesman Rick Weber.

I'm On Fire/Bruce Springsteen
Stuck On You/Lionel Richie
Ways To Be Wicked/Lone Justice

Make It Better/Tom Petty
Old Man Down The Road/John Fogerty
Centerfield/John Fogerty
Not Enough Love In The World/
Don Henley
Tight Connection/Bob Dylan
Will The Wolf Survive/Los Lobos

Editor's Comments

Whoa, boy, what's a programmer to do? Let me add a few of my thoughts and then ask you to send me yours for future publication.

First, echoing a sentiment I've

been belaboring for two years: you have to determine what music is right for your market. Also, each decision must be made on an individual basis. You can't make a blanket statement to "play all John Fogerty records." There are no sweeping answers to any of your musical problems. But, with that as a given, perhaps there are indeed other considerations you need to make on each piece of product. For example, let's walk through the thought process which might have taken place regarding John Fogerty's "Centerfield."

First, outside of the fact that it's a record about baseball that was released during the summer, it

peaked at 16 on the R&R A/C chart. However, it was much hotter than that in many markets.

I don't think we're going too far out on a limb by assuming the majority of the 25-54 men who listen to Country are baseball fans. And you don't have to be too old to remember and wax nostalgic about the players Fogerty mentions. A natural, right? Wrong, vinyl breath. At least, according to the majority of R&R Country reporters. At any one time there were fewer than 25 out of our 160 reporters on it. Why? Your guess is as good as mine, though I do want to hear the comments from those who strongly objected to airing it on their station. (Please, no letters from those whose only answer is "It's too pop." I don't know how promoters put up with those B.S. excuses, and a pox on those who use it.)

Every record you play needs to be put through an analytical process. As previously stated, this is nothing new. Throughout the years artists such as Rupert Holmes, England Dan & John Ford Coley, Bob Seger, Tom Jones and Engelbert Humperdinck (remember "After The Lovin'") have found their way onto Country playlists with varying degrees of success. What makes one OK and the others too pop?

About Face

Even though I just tried to make a case for "Centerfield," I'm still a little bothered by the thought of playing A/C-CHR artists on a Country station. To tell you the truth, I've vacillated on this point over the last year or so. At first I thought, "Yeah, play the Springsteen and the Richie; they sound great." My recent second thoughts on the subject have revolved around Country's dwindling exclusive shares and the increased shar-

Another Opinion

The following commentary is from KKAT/Salt Lake City PD Rob Ryan. While this letter is actually in response to the "On The Records" column (7-26) written by R&R Sr.VP & Editor Ken Barnes, it's printed here because it relates so well to this week's topic. It also serves as a counterpoint to some of the points I made regarding crossovers.

"There are a few of us who remember the era before 'Urban Cowboy' when selected songs, not artists, crossed from Country to Top 40. Rarely did you hear any negatives about the crossovers. Now country music seems to be having problems. The latest Arbitrons show Country shares are down across the country as a whole and down dramatically in some markets. Is there a connection between the loss in shares and the lack of crossovers? I think so. Have those who pooch-pooched crossovers and the record people who listened to them pushed our format into a void of aging demos? I hope not.

"It may well be as you suggest: the masses that flocked to country music did so because of crossovers and the excitement they generate. Just look/listen to the excitement generated by the CHR-to-A/C crossovers. What if this trend continues to plague country music? We make our own crossovers. Many of us have done it with selected songs. We may have to do it even more. They may not be crossovers nationwide, but what they do in Wichita does not concern us in Salt Lake City. What counts is your own station. It's time for the Country format's old guard to shut up before we end up with only 55+ demos."



Rob Ryan

Continued on Page 50

Springsteen, Richie, Fogerty, Lone Justice, Et. Al.

Continued from Page 49

ing of audience with stations of other formats.

When you see Country quarter-hours diminishing because of shared A/C-CHR listening, you have to wonder if Country hasn't whetted its listeners appetites for that type of music by playing these (pop) crossover records. Wasn't this same phenomenon a contributing factor to Country's increased popularity during the Urban Cowboy days? Was one of the reasons for the Country share growth the fact that the A/C-CHR audience heard a bit of country, liked it, and went elsewhere for more?

It seems that a lot of the Country audience is sampling other formats but damn few listeners of other formats are sampling Country stations. There's no question that the overall media attention to current pop artists plays a large factor in the popularity of current music and therefore contributes to the success of A/C and CHR radio. What you must decide is whether or not your station can benefit by playing records by artists identified as "pop."

Do you play them to attract "non-Country" listeners to your station, or because the listeners

you have will like them and listen longer, since they don't have to go to another station to hear them? The answer is possibly a combination of the two. However, do you also stand to drive away more core listeners — that 20% of your audience responsible for 80% of the listening — than gain new cume?

"What you must decide is whether or not your station can benefit by playing records by artists identified as 'pop.'"

Growin' Your Own

Ott & Sneed's initial premise is that Country stations need to add pop records in an effort to boost their 18-34 numbers. In an effort to avoid some of the aforementioned potential pitfalls, I wonder if reaching that cell may not be better achieved by utilizing some of the younger, more vibrant, modern-sounding acts now targeting Country stations for airplay.

I really hate to start mentioning artists because you always leave out a couple and/or neglect to rep-

resent all the labels, but bear with me on this.

One of the things which excites me about Country's future is the caliber of new artists playing country music today. Young artists like Sawyer Brown and Restless Heart. These are young, talented guys who have eschewed a potential career in rock for country. When you talk to them, it's wonderful to hear they chose country because it's what they wanted to do, not because they couldn't have made it pop.

Another example is Southern Pacific. Two former members of the Doobie Brothers have teamed up with three other players (one of whom is the former bassist for Creedence Clearwater Revival) to make records in Nashville for Country stations.

It's my belief that it's these kinds of artists, along with the Judds and George Straits of the world, which will bring younger demos to the format. It's also a possibility we may be better off playing artists which we can claim as "ours." It may well be beneficial to have artists uniquely identifiable — exclusive to your radio station.

This might also cut down on the huge state of confusion in which many listeners are caught. Is it any wonder they're unsure about what station they're listening to, when the same music is offered by so many? (I realize a different problem arises if and when these acts cross over to the pop charts, but that's another column.)

"It seems that a lot of the Country audience is sampling other formats but damn few listeners of other formats are sampling Country stations."

Fewer Playlist Slots

Looking at things from another viewpoint, every slot on your playlist taken up by a crossover (to Country) is one fewer slot the Nashville labels can fill with their acts. It's hard enough as it is to break a new artist, so imagine how tough it would be with four or five fewer "country" slots available on Country stations each week. Additionally, the labels would no longer be able to support an established artist who has become only marginally profitable.

Country radio's ultimate concern, of course, must be to build an audience to generate ratings which result in revenue. But since music is the largest part of what you use to get that audience, at some point you must come to grips with these issues.

What are your thoughts?

CLOSE-UPS



TATER 'N' WINGS — WRRB/Syracuse's morning man Jim Tate generously offers the remains from a chicken wing eating contest held at Syracuse University. This second annual "World's Largest Wing-Eating Contest" is a fundraiser for the Easter Seals Society's "Camp Goodwill" (for physically handicapped children and adults). Jim polished off six wings during the two-minute media heat.

• **KIDN/Pueblo** created quite a stir by giving away a "KIDN" Krystal Korvette. Of the 10,000 entries received, 135 finalists qualified to gather at a local mall to receive keys. But only one lucky winner drove back home in style.

• **WOW-AMI/Omaha**, in conjunction with the Iowa Sports Network, will cover Iowa Hawkeyes football this season. It will also carry a half-hour pregame show in addition to a wrap-up segment with Coach George Wine.

• **KYGO/Denver**, along with Southwest Airlines, hosted the First Annual KYGO Amateur Golf Tournament at the Arrowhead Golf and Country Club on August 18. Proceeds were earmarked for the Kempe Center, which works toward the prevention of child abuse and neglect.

HAVE YOU HEARD

Following KNEW & KSAN/San Francisco-Oakland MD Laurie Sayres's move to IS Inc. for a production post, new afternoon driver Dennis Day becomes KSAN MD. On the AM side, Assistant MD Carl Brown is named MD. Jim Williams, another afternoon, has taken over the music chores at KMP5-AM & FM/Seattle. WUSQ/Winchester MD Randy Woodward has been upped to PD and will keep the MD duties. Kevin O'Neal is now the PD for Beasley Broadcasting's WRNS/Kinston, NC. Bill McCrane joins KYKX/Longview as PD. New to evenings is Anne Ford from KBRQ/Denver. After ten years at WING & Z-93/Dayton, Joe Demma moves to mornings at WBZI/Xenia-

Dayton.

Big Red has rejoined KWMT/FT. Dodge for mornings. Steve Rich leaves KEBC/Oklahoma City for mid-days at KXOL/FT. Worth. Tim Murphy is headin' to WKMF/Flint for afternoons. Bob Neumann is the new Promotions Director at WXTU/Philadelphia. Chris James is now Production Director for WSIX/Nashville. New News Directors include Kim Deal at WESC/Greenville and John O'Malley at WEEP & WDSY/Pittsburgh. Happy 25th anniversary to WVMI/Biloxi. CJWW/Saskatoon has moved from 1370 to 750 on your AM radio dial, while upping its power to 10,000 watts. Don't forget to let me know what you have heard!

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A RAE OF SUNSHINE — That's what Diana Rae brought into the lives of WDXE/Lawrenceburg PD Dan Hollander, left, and personality Ron Fisher, right. (Don't get grabby, Ron.)



SHARON ALLEN

NASHVILLE THIS WEEK

Country Supports American Farmer

Several major country artists are working together to organize a live concert to provide relief for needy U.S. farmers. The concert, called "Farm Aid" is set for September 22 and will originate from the Memorial Stadium at the University of Illinois at Champaign, IL.

It is my understanding that Neil Young and Willie Nelson met with Gov. Jim Thompson of Illinois to start the ball rolling. Then a couple of weeks ago, when Paul Harvey mentioned their efforts on his national program, the idea really started to snowball.

The following acts are confirmed: Willie Nelson & Family, Merle Haggard, Kenny Rogers, John Cougar Mellencamp, George Jones, Charlie Daniels Band, Waylon Jennings, Neil Young & the International Harvesters, and Alabama. Two names that keep popping up but have yet to be confirmed are Bob Dylan and the Beach Boys. As more information is available I'll let you know.

The Nashville Network will provide live nationwide coverage of the event, and in addition to the television coverage there will be a simulcast of the television broadcast on a network of about 400 radio stations administered through the Music Country Radio Network.

Gaylord Syndicom will distribute a syndicated version of the concert nationally for commercial television stations to use later as a special.

In order to further publicize the event, Merle Haggard announced

that a special train will leave Bakersfield for Illinois the week before the concert.

"Somebody's got to do something," Haggard said, "and since the roots of country music came from rural America, it only makes sense for the country musicians of today to do their best to help out during these hard times farmers are facing.

"It's still too early to tell just how much good we're going to be able to do," Haggard continues. "But I can tell you that a lot of us (entertainers) are committed to the

cause, and I believe we are just getting started."

BMI "Million-Airs"

You know those songs that you hear a stranger whistling, any time of day, all over the world... one that the industry calls a "standard". These are songs that BMI calls a million-performance work.

Last week BMI/Nashville hosted a luncheon recognizing the "Million-airs" of its Nashville division. The winners were not honored for their monetary affluence, but for their skill at writing songs that have become timeless. These "million-airs" are the writers and publishers responsible for songs that have received the equivalent of a million broadcast airplays. Translated, that would mean

500,000 hours of logged broadcast time submitted annually by U.S. television and radio outlets.

Among the country-oriented "million-airs" recognized were "Brown Eyed Girl," "I Love," "I Will Always Love You," "Islands In The Stream," "Kentucky Rain," "Lady," "Let Me Love You Tonight," "Love Will Turn You Around," "Personally," "She Thinks I Still Care," "Someone Could Lose A Heart Tonight," "Sugar Foot Rag," "Together Again," "Woman Woman," and "You Won't See Me."

Songs achieving two million status include "If You Love Me Let Me Know," "King Of The Road," "Misty Blue," "Oh Lonesome Me," and "Save The Last Dance For Me."

parade master, arts and crafts booths, a senior citizens bake-off, and of course entertainment. Though admission to the festival is free, money raised from food concessions and T-shirt sales will go to aid local nonprofit groups... Betcha didn't know that Don Williams's new hobby is designing go-car chassis. He builds body parts on the frame to cut down wind resistance. Some racers reach up to 80mph but Don believes his new design will exceed that... Hawaii-based producer/director/arranger Joe Gannon is staging T.G. Sheppard's new concert shows. Gannon's track record speaks for itself; he's produced shows for Neil Diamond, Diana Ross, Alice Cooper, and Mac Davis... NBC's "TV's Bloopers & Practical Jokes" production crew came to Nashville last week to "pull one over" on MCA's John Schneider. They were able to catch him during a break in recording as he stepped out into the alley behind Sound Stage Studio. A little old lady stopped him and MCA Records' Chip Hardy to ask them to help change her flat tire. From then on, things got worse, but Schneider stayed cool through the whole thing. I'd tell you more about the stunt, but I hate it when someone spoils a movie or a good book by telling too much... Scene Three just completed production of its first video, entitled "You're Gonna Miss Me When I'm Gone," featuring new MTM recording artist Judy Rodman. Just thought you'd like to know!



CELEBRATING 35 YEARS IN COUNTRY — President/CEO for Opryland USA E.W. "Bud" Wendell recently celebrated 35 years of service to country music through his involvement at WSM, Opryland, and the Grand Ole Opry. Pictured at an anniversary party given by Chairman of the Board Oklahoma Publishing Co. Edward Gaylord are (l-r) Bradley Productions' Jerry Bradley, Acuff/Opryland Inc. President Westley Rose, Wendell, ASCAP Southern Director Connie Bradley, and Gaylord.



BUFFETT ON "NASHVILLE NOW" — MCA's Nashville promotion staff paid Jimmy Buffett a visit on the set of "Nashville Now" following his appearance on the show. Pictured (l-r) are MCA's Jerri Leonard, Buffett, National Promotion Director Sheila Shipley, and Promotion Manager David Haley.

Since its inception in 1940 BMI has licensed over one million songs. As of July 25, 1984 660 of those have attained a million or more performances.

Bits And Pieces: Kenny Rogers and Sawyer Brown are set to make their first Japanese tour this fall. Sawyer Brown will tape a guest appearance on a Japanese television special on Oct. 3 in Tokyo. "Shakin'", the group's second album, will be released by Capitol Records in Japan to coincide with the tour and will be available here Sept. 13... The Girl Scouts enlisted Janie Fricke to aid their 1986 cookie drive. She will cut regional TV spots supporting the cookie drive as well as a number of other promotions... In a Gallup Poll of young people ages 13 to 18, Alabama ranked as their #4 favorite group. They came out ahead of such groups as the Police, Duran Duran, and Air Supply. They were, however, topped by Def Leppard, Journey, and Quiet Riot... September 7 will be Charlie Daniels Day IV in Mt. Juliet, TN. The festivities, sponsored by the Kiwanis Club and WSIX/Nashville, will include a parade with Daniels serving as



STRAIT VISITS KK105 — While in Sacramento appearing with Merle Haggard, George Strait made a stop at KRAC. He's pictured here with KK105 PD Lee Nye.

Nashville In Motion

Gary Overton assumes post of Director of Creative Services for Charlie Monk Music. Overton was formerly with the Media Group... Kim Bule becomes Director of A&R and Artist Development for MCA Records. She will liaison with MCA A&R staffs in New York and Los Angeles as well as MCA's international affiliates... Appalachia Records Company just opened its doors in Gallatin, TN. Mailing address is 425 South Water, Gallatin, TN 37066; (615) 451-1916. The label's debut is Loney Hutchins's single "Dancing in the Dark."

Country Music's Top Ten Proudly Welcomes Two Top-Rated Texans WACO/Waco & KNAL/Victoria

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VIDEO #3 is now available, featuring KMEL/London & Engelman, KMEL/Howard Hoffman, KHTZ/Charlie Tuna, KRXY/Chuck Buell & Y Morning Zoo, KITS/Ed Volkman & Laurie Thompson, K10/Bob Malik, KTFM/C.K. Cooper, WMGG/John Lamigan, and more! 2 hours, VHS or BETA, \$39.95.

Current Issue #65 features Z100/Z Morning Zoo, WCAU-FM/Barsky, KHS/Rick Dees, KFRC/Tom Parker, KMGG/Robert W. Morgan, Seattle's KQKT/Jack Diamond, KKHR/Jack Armstrong, Cleveland's WGCL/Danny Wright & WMMS/Kid Leo. 90-min. cassette, \$5.50.

Current Issue #64 features WNBC/Soupy Sales, KMEL/London & Engelman, KHS/Bruce Veda, KMGG/Laurie Allen, KOST/M.G. Kelly, WJMK/Rock & Roll Reunion, Portland CHRs KKRZ & KMJK, Boston A/Cs WROR & WYBF. Cassette, \$5.50.

Special Issue #5-62 features DENVER! CHRs KPKE/Stephen B. & The Hawk, Y108/Chuck Buell, KIMN & KOAQ, A/Cs KHOW/Hal & Charlie & KMJJ, AORs KBPI, KBKO & KAZY, Urban KDKO & Oldies KRZN. 90-min. cassette, \$5.50.

Special Issue #5-63 features ALBUQUERQUE & PHOENIX! ALBUQUERQUE CHR KNPQ, A/Cs KOB, KOB-FM & KZZX & AORs KRKE-FM & KFMO, PHOENIX CHRs KZZP & KOPA, AORs KDKB & KUPD, plus A/Cs KOOL-FM, KLZI, KKLK & KOY. 90-min. cassette, \$5.50.

Lewis/Chuck Leonard-1967, WLS/John Landecker-1975, St. Louis's KXOK/Keith Morris & WIL/Bob Osborne-1965, KHJ/Machine Gun Kelley-1975, KHJ/Real Don Steele-1973 & 100/Andy Barber-1978. Cassette, \$10.50.

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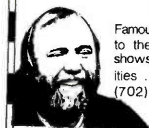
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*Music testing research compiled by Smith & Company, Chicago

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You're tired, bored, and demotivated. That's why I like your stuff!

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KFRC
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Now...for fun and profit...an affordable 60 second mystery series which involves your audience.

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Airshift-ready music notes, star facts, calendar, more!



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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

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1 Time	\$50.00
6 Insertions	\$45.00
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New Service! Advance Preparation Unnecessary! Humor, Calendar, Consumerism, Jock Interviews, Weirdness, Trivia Quiz... Complete show on every page! Free samples:

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OLDIES BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG OF 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted; send \$2 for comprehensive catalog to:

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OPPORTUNITIES

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OPENINGS

OPENINGS

OPENINGS

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Regional Sales Representative

Fortune 500 Company Subsidiary; Leader in the industry; producing Station ID's, Sales and Production Libraries, Music Commercials and Television Commercials, has opening for Sales Representative.

Candidates must have successful track record in Radio and TV Sales, Advertising Agency Sales, or related fields. Position requires extensive travel. Company provides excellent salary, commission plan, plus company automobile, full expenses and outstanding benefits. Please send resume and salary history to:

Jack Adkins, VP/Director Human Resources - Media General Broadcast Services, Inc.
2714 Union Avenue Extended, Memphis, TN 38112 EOE M/F

MAJOR MARKET (TOP 10) NORTHEAST CHR

Looking for midday and afternoon drive people for possible immediate openings at an incredible radio station. CHR that's fun, up, adult, not A/C. No screamers. Confidential... your employer won't know a thing. This is a rare one. RUSH T&R TO:

Radio & Records, 1930 Century Park West, #0099 Los Angeles, CA 90067 EOE

A/C. Oldies station in metro NY seeks strong personality with chutzpah. Females encouraged T&R: Bob Miller, WJJB, 319 Mill Street, Poughkeepsie, NY 12601. EOE M/F (8-23)

ND needed in mid-Atlantic region. Competitive salary. Send T&R/salary history: Neal Newman, WAEB, Box 2727, Lehigh Valley, PA 18001. EOE M/F (8-23)

Fulltime copywriter needed with some air responsibilities for suburban Buffalo A/C. Send C&R/writing samples: William Tynan, WDOE, Box 209, Durkay, NY 14048. EOE M/F (8-23)

WIBX WIBQ

Top Rated News/Talk

*Central New York's top-rated News/Talk operation now accepting applications for expanding news department. A 50-year CBS affiliate. If you want to work with award-winning news department with top-notch facilities, have at least two years' experience as reporter and anchor, possess a solid delivery and sharp writing skills, send tape, resume and salary requirements to: Randolph Gorbman, News Director, WIBX/WIBQ, P.O. Box 950 Utica, NY 13503. EOE.

Production Professional

#1 New York City Radio Station

KISS-FM is seeking an experienced Production Professional for a challenging production/continuity position.

This position will be responsible for coordinating all station production for sales/programming. The successful candidate must have extensive copywriting experience for retail sales, excellent voice-over capability, complete knowledge of four-track studio operations and continuity department administration.

If you are looking to make your creative mark in New York with a top notch operation, send your demo reel and resume including salary requirements to: Stu Goldberg, c/o WRKS Radio, 1440 Broadway, 2nd Floor, New York, NY 10018.

ID with style, creativity to guide new A/C station to top quickly. Format hole small. Talent required big. Top 60 market. Top dollars. T&R: Lowry & Company, 5888 E. Onyx Ave, Scottsdale, AZ. 85253. EOE

EAST

Morning drive personality for new FM on coast of ME. Soft rock format. Experience a must. T&R: Dick Lutz, VP, Box 1490, Laconia, NH 03247. (8-30)

Morning news anchor/reporter for growing staff in university city. T&R: Terri Walker, ND, WCLG, Box 885, Morgantown, WV 26505. (8-30)

Coast of ME opening for experienced pro with good production. Prefer New Englanders. T&R: Tim Moore, KISS-94 FM, Box 9494, Ellsworth, ME 04805. EOE M/F (8-9)

WEIM, one of New England's great radio stations, is looking for a talented beginner for weekends. Send T&R: Jack Raymond, 762 Water Street, Fitchburg, MA 01420. (8-30)

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If you are a highly motivated, intelligent, successful broadcasting sales account executive who is looking for a career opportunity and would like to be part of an employee-owned company, send your resume and cover letter to:

Richard L. Muzzy General Sales Manager
WFTQ Radio
19 Norwich Street, Worcester, MA 01608



Katz Broadcasting Company is an equal opportunity employer.
KATZ BROADCASTING COMPANY
America's Employee Owned Broadcast Group
A Subsidiary of Katz Communications, Inc.

Porter Broadcasting is accepting tapes for future openings. T&R: Jack O'Brien, Box 1540, Exeter, NH 03833.

CT CHR looking for parttime & fulltime talent. T&R: Q-96, Box 1350, Norwalk, CT 06852. (8-30)

MORNING PERSONALITY

Pyramid Broadcasting Seeks Top-40 Morning Personality or Team. Send Tape and Resume to: **Sunny Joe White,**

PYRAMID BROADCASTING

P.O. Box 128, Medford, MA 02155 EOE M/F

WNBC - NEW YORK

Seeks America's most exciting basketball play-by-play announcer for '85-'86 NBA season.

The NEW JERSEY NETS, one of pro basketball's most exciting teams, needs an announcer/personality to complement their exciting style of play on New York's most sports-oriented radio station.

Send tape and resume to: Dale Parsons, Program Manager, WNBC, 30 Rockefeller Plaza, New York, NY 10020.

No phone calls please. EOE

WZQZ-103FM

LOOKING FOR MORNING PERSONALITY

Morning personality for contemporary music FM needed. Highly professional environment. Send T&R to: Ann Kolodziej, WZQZ, Oneonta, NY 13820 EOE No Calls.

wdel radio 1150

Program Director

We are seeking a mature, experienced program director to direct WDEL's continuing development as the leading source of entertainment and information for contemporary adults in Wilmington, Delaware. You must be a humorist, a motivator, an organizer and an accomplished performer who can bring drive time alive. We will compensate you with an attractive salary, one of the best benefit packages in the business and the opportunity to grow personally and professionally in an attractive town. Send aircheck, resume and other appropriate materials to: **Pete Booker, WDEL, Wilmington, DE 19803. EOE/MF**

OPPORTUNITIES

OPENINGS

SOUTH

Raleigh FM Country is looking for talented adult communicator for morning drive. T&R: Mike Ryan, WQDR, Box 1511, Raleigh, NC 27602. EOE M/F (8-30)

Kickin' Country FM-103 accepting T&Rs for future full & part-time openings. Must have positive attitude & love Country. Call Rusty McDaniels: (601) 329-1030 (8-30)

Full & part-time announcers for Gulf Coast CHR. T&R: Ted Garland, KWIC, 4945 Fannet Road, Beaumont, TX 77705. No calls. EOE M/F (8-30)

Expanding station along FL's East Coast is looking for experienced news reporters. T&R: Evelyn Cole, WTTB, 2015 38th Avenue, Vero Beach, FL 32960. EOE M/F (8-30)

Anchor/reporter wanted at WLVI, one of America's top stations. Rush T&R: Hank Schmitt, ND, WLVI, Box 4999, Montgomery, AL 36195 (8-30)

MORNING NEWS ANCHOR

WDAI 1200, 50,000 watts clear-channel, has long been regarded as the news authority of South Texas. WDAI has a position open in its newscast that requires professional delivery, superior writing skills, wit and the ability to interact well with other on-air personalities.

Position is available: Immediately. Only those with solid on-air news background and experience need apply. Send appropriate aircheck and resume to:

Phil Mueller
Operations Manager

6222 N.W. 1-10
San Antonio, TX 78201
An Equal Opportunity Employer.

OPENINGS

Minorities encouraged to apply for AOR air/production position. C&R: Mark Lapidus, KUFO, Box 6350, Odessa, TX 79762, or (915) 366-2801, 10-noon cdt. (8-30)

98-Rock seeks knuckle-headed writer/producer, experienced in copy & multitrack. T&R/copy: ED Baze, WKQG, Box 300, Lexington, KY 40590. EOE M/F (8-30)

WIXV/Savannah accepting C&Rs for future fulltime openings. All areas. SE preferred. Send: Box 876, Savannah, GA 31498. (8-30)

WBCY-108 FM

Charlotte's top-rated CHR has a very rare morning opening. If you're a morning personality who can be funny, who understands local involvement and its importance, and enjoys working hard at remaining #1 both on and off the air, then we'll pay top dollar for your talent. DON'T WAIT! Send skimmed tapes along with resume and references to: Bill Martin, WBCY
One Julian Price Place, Charlotte, NC 28208
EOE M/F



GROWTH MARKET — CLOSE TO HOUSTON

Opening for air talent in market of 50,000+, just up the road from Houston. KSAM-AM Country — KHUN-FM Adult Contemporary. Personality that will get out in the community and work. Production abilities, a real plus for you. Willing to pay good money. Send tapes & resume — (include production samples) to KSAM/KHUN Radio, P.O. Box 330 Huntsville, TX 77340. EOE.

OPENINGS

Looking for air talent/news people for A/C station. Full/part-time. T&R: Dave Murdock, PD, WLVA, Box 2179, Lynchburg, VA 24501, or (804) 528-5959. (8-30)

Q-101/Meridian, MS looking for CHR PD to take over 100 kw FM. T&R/programming philosophies: GM, Box 5314, Meridian, MS 39302. (8-30)

Wanted: Morning drive personality for contemporary Country station. Good production & creativity. Robert: (919) 964-9292 (8-30)



MORNING NEWS PERSONALITY

Outstanding opportunity for newscast person who can retain news credibility while becoming an integral part of an adult personality morning show. Great major Southeastern city. Excellent broadcast organization. Send T&R to: Radio & Records, 1930 Century Park West, #109 Los Angeles, CA 90067 EOE



Excellent opportunity for a young journalist. Good writing skills/delivery. T&R: Maureen Lotton, WJDO-FM, Box 5314, Meridian, MS 39302. (8-30)

AM/FM seeking good voice/air/newscaster. T&R: Steve Gutery, PD, WASL-WTRO, Box 100, Dyersburg, TN 38024. No calls (8-30)

South TX 100 kw Country needs ND. 20 minutes to Mexico or South Padre Islands. T&R: John Kelly, Box 1808, Harlingen, TX 78551 (8-30)

MEDIUM MARKET CHR

Medium Market, top-rated CHR is looking for exciting morning talent. You'll inherit a twenty-plus share, if you can get the community involved in your show and humor, we want you... Great Bucks for the right person. Send T&R to: Radio & Records, 1930 Century Park West, #107 Los Angeles, CA 90067 EOE.

MORNINGS: TOP 10 MARKET

Successful A/C major group station needs morning announcer "host" who is positive, warm and friendly. Immediate availability. Also accepting tapes and resumes for future opening on-air in news, promotion and sales. Send material to: KMGGE, 1353 Regal Row, Dallas, TX 75247. No calls please. EOE M/F



Rare Morning Drive Opening

If you can relate locally, be outrageously funny yet warm and sincere, and most of all, if you can make an audience smile in the morning, then we'll pay top dollar for your talents. No beginners. DON'T WAIT!

Send skimmed cassette along with Resume to: RICK FREEMAN, WDCG, P.O. Box 2126, Durham, N.C. 27702 EOE M/F

Live On The Best South Carolina Beaches

Work in one of the Southeast's fastest-growing top 100 markets, and enhance your earnings. WKOB — Q107, the 100 kw CHR needs a killer. If you've got a good education, a good business-like appearance and are committed to working hard, rush resume and photo along with employment references to Steve Judy, VP & GM, WKOB, 4995 Lacrosse Rd., Suite 1600, North Charleston, South Carolina 29418. EOE.

OPENINGS

Creative Morning Drive Personality WGBR 1150 RADIO

With great voice and strong production skills for AM/MOR, Experience a must. Send T&R to: WGBR, Box 207, Goldsboro, NC 27533 EOE

MIDWEST

KIZZ is accepting tapes for possible future opening. T&R: Rick Morgan, KIZZ, Box 2188, Minot, ND 58702. EOE M/F (8-30)

100-kw Country FM looking for nighttime announcer. Have lots of fun, but little money. Will help teach. Opening in September. Call Ron or K.C.: (918) 652-3308 (8-30)

We are building mid-America's FM, need morning star with community involvement. Other shifts possible. T&R: WYMG-FM, Box 1180, Jacksonville, IL 62651. EOE M/F (8-30)

Home town station adjacent to medium market needs ND. Active college community with growth potential. T&R: Bob Foster, KWAY, Box 307, Waverly, IA 50677 (8-30)

Help wanted: Production Director. \$250/week minimum pay. Apply: WRLO, Box 509, Antigo, WI 54409. EOE M/F (8-30)

IGNITE OUR MORNINGS!

Proven communicator wanted to dominate morning drive in this medium market. A/C-CHR format but very big on local relatability and lifestyle presentation for monied adults. Resume, salary history and two hours (scoped). Send T&R to: Radio & Records, 1930 Century Park West, #105 Los Angeles, CA 90067 EOE M/F

Magic 108 looking for up, energetic announcer. One year experience. No calls. T&R/reference: Mike Stradford, KMMJ, 532, Debalvere Blvd., St. Louis, MO 63108. (8-30)

KWPC/Muscatac seeking T&Rs for future openings. Modern Country format. No callers. Must be conversational. Send to: Steve Bridges, 3218 Mulberry, Muscatine, IA 52761 (8-30)

Columbus's #1 Lite Rock FM WSNY

is looking for a #1 morning adult communicator. Must know what it takes to be #1. Pros only. One of America's fastest-growing, people-oriented broadcasting companies. Tape, resume, cassette to: Harry Lyles, PD, WSNY, 4401 Carriage Hill Lane, Columbus, OH 43220. EOE



ARE YOU A PRODUCTION WIZARD?

Top-rated Midwest AOR seeks fulltime production wizard. Creativity is a must for this rare immediate opening... We're looking for a true team player... If you fit the bill send T&R to Radio & Records, 1930 Century Park West, #108 Los Angeles, CA 90067 EOE

PROGRESSIVE AM-FM STATION

Seeks talented morning news anchor for top Midwest Capital City news department. Good pay, outstanding creative opportunity for right person. Delivery and writing skills essential. Send T&R to: Radio & Records, #103, 1930 Century Park West, Los Angeles, CA 90067 EOE M/F



Magic 104 has gotten some great tapes, WYMJ 104 FM but the search is still on for a great 10 pm - 2 am person now and for future. A great opportunity in a wonderful city awaits your talent and drive. Females encouraged to apply!

tapes and resumes to:
AL CARSON
699 North Valley Road
Beaver Creek, Ohio 45385

Our Morning Man, Arthur Crofton, Has Moved To Metromedia's 97 FM WASH/Washington

97 WAIV-FM MUST FILL MORNING DRIVE QUICKLY! If you're a mature, adult communicator with the right touch of wit (and class to match), call us now. Our oldies-based A/C format, beautiful and rapidly-growing Florida surroundings, excellent salary and benefits and winning attitude may be just what you're looking for on YOUR way to a top 10 market. Just ask Arthur. Call Pete Owen or Tom Murphy at (904) 783-3711 and compare requirements.

97 WAIV FM

6869 Lenox Avenue, Jacksonville, FL 32205 EOE.

Wanna Go To "The ZOO"? #1 CHR East Coast FM The 200,000-Watt Flamethrowin' Powerhouse

Q94

HAS A VERY RARE MORNING OPENING!

We are looking for a complementing member for our Q MORNING ZOO. This is Edens Broadcasting, inventors of the original Q-ZOO concept. We are looking for a talented, community-oriented person who's versed in scriptwriting, bits, and spontaneity on air. Show prep is a must! The money's right for the right person. All company benefits, stability, and a once-in-a-lifetime opportunity with an established company. If this is you, RUSH tape and resume NOW to:

NO CALLS	Bob Lewis Program Director WRVQ Radio	P.O. Box 1394 Richmond, VA 23211 M/F EOE NO CALLS	NO CALLS
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Send high-quality cassette only! We want to hear what you really sound like!

OPPORTUNITIES

OPENINGS

OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT

Afternoon news anchor needed. Must be aggressive. At least two years' experience. C&R: Jim Hatcher, ND, KO-99, Box 2000, Evansville, IN 47714. No calls. (8-30)

PRODUCTION MANAGER

Midwestern AM/FM powerhouse seeks multi-channel pro to head production department in medium market. 8-track, 16 X 8 board, video booth, harmonizer and more. Send tape resume and writing samples to: Radio & Records, 1930 Century Park West, #112, Los Angeles, CA 90067.

MIDWEST ROCKER

We need exciting extroverted personalities for Midwest Rocker. Dynamite production a must! Show us your best & wildest! Send T&R to: Radio & Records, 1930 Century Park West, #0094, Los Angeles, CA 90067. EOE M/F

RARE OPPORTUNITY FOR THE RIGHT PRO

We are seeking an energetic morning PERSONALITY strong in humor, phone technique, production skills and someone who is community-oriented. Our company has been on the North Coast for 50 years and we're growing. Right \$ for right person. Send T&R to: Radio & Records, 1930 Century Park West, #0096 Los Angeles, CA 90067 EOE

PROVOCATIVE MORNING HOST

With proven ability to attract audience and generate street talk. Must relate to 35-plus AM target within a very contemporary Country format. Midwest medium market, Group owned station. Right person gets the right pay! Send T&R to: Radio & Records, 1930 Century Park West, #104, Los Angeles, CA 90067 EOE M/F

KKZXWXL

Program Director with ADR/CHR experience. We're looking for a promotion-minded individual with research skills. Send composite and resume to Gabe Baptiste, Operations Manager, Quad Cities Broadcasting, Box 3788, Davenport, IA 52808. EOE M/F.

WEST

MGX-Magic 104, a Fresno CHR, is seeking experienced news anchor. No calls. T&R: John Berry, 1765 N. Fine, Fresno, CA 93727. (8-2)

If you're a future major-market CHR drivetime personality, then send T&R/photo: Brian Casey, PD, KO-93, 2121 Lancy Drive, Modesto, CA 95355. (8-30)

Entry level newsperson needed. Low pay, long hours. Good attitude a must. T&R: Andy Friedman, KALF/KBLF, Box 1010, Red bluff, CA 96080.

MORNING ENTERTAINER NEEDED

We need a morning entertainer for our #1-rated Country FM in the Northwest. Send your work, references, and salary needs to: Radio & Records 1930 Century Park West, #0087, Los Angeles, CA 90067. EOE

From Arthur Godfrey to Howard Stern...

those who master their craft stand far apart from the rest. If you're good now but want to be better, our years of audience insight can help you grow to new levels of ability and success. Client stations on AM and FM. AC, CHR, & CW. Tapes, resume to:

BOB HARPER'S COMPANY
Post Office Box 24337 • San Diego, CA 92124

ND needed. T&R: Pete Ladd, KKNV, 2775 East Shaw, Fresno, CA 93710. No calls. (8-30)

Full-service MOR/soft A/C combo now accepting T&Rs for immediate parttime/future fulltime openings. Direct: Dan McColly, KIDD, Box 63, Boise, ID 83701. (8-30)

Bay Area A/C accepting T&Rs for future possible openings. No beginners, please. No calls. Mail your best to: Frank Erikson, KTIM-FM, 1623 5th Avenue, San Rafael, CA 94901. (8-30)

EXPERIENCED PD

Needed for Class-C CHR in Top 100 Sunbelt market. Must be strong in promotion and personnel management. This is a good station. Can you make it a GREAT station? Philosophy, cassette and resume to Radio & Records, 1930 Century Park West, #110 Los Angeles, CA 90067 EOE

KLSY — Seattle's Classy FM

Has an immediate parttime opening in beautiful Pacific Northwest. On-air experience in adult radio a must. RUSH T&R to: Chris Mays, KLSY, 12011 Northwest 1st St. Suite 206, Bellevue, WA 98005. EOE M/F

KYYA/Billings needs experienced nighttime announcer. T&R: Jack Bell, 1645 Central Avenue, MT 59102. EOE M/F (8-30)

Southern OR Country FM KRWQ needs a morning entertainer. Strong production required. Act. resume & salary: Larry Neal, Box 398, Gold Hill, OR 97525. (8-30)

PROGRAM DIRECTOR

West Coast top-rated CHR is searching for a person with good people skills, strong in research and promotion. Must pay attention to detail and understand how to break out Arbitron. Lead team with outstanding air presentation. Good track record a must. Tapes, letters and resumes to Radio & Records, 1930 Century Park West, #0048, Los Angeles, CA 90067. EOE

KDRK-FM94/Spokane, WA is seeking friendly adult morning personality with Country experience. T&R ASAP to Art Sanders, Operations Manager, 6228, S. Regal, Spokane, WA 99203. EOE (8-30)

KDZA & KZLO/Pueblo, have news position available. T&R: Steve White, Box 93, Pueblo, CO 81002. No calls. (8-30)

ND needed for KMGN-AM & FM. Handle Country/CHR & farm ranch news. C&R: Wes McShay, Box 3309, Great Falls, MT 59403. (8-30)

AOR near Vail, CO seeks hardworking, involved, production & news personnel. T&R/copy samples: Joan Williams, KZYR, Box 5559, Avon, CO 81620. EOE M/F (8-30)

WY's best show in stereo accepting T&Rs. If you can say more than "this is, that was," call Jim Seybert: (307) 682-6101 (8-23)

MORNING PERSONALITY

For top 5 market on West Coast. If you're ready to move up to the top let's hear from you. We're looking for a positive entertainer. Send tape & resume to Radio & Records, 1930 Century Park West, #111 Los Angeles, CA 90067 EOE.

K-CUB 1290 KIIM 99.5 THE COUNTRY STATIONS

Tucson Country combo needs experienced DJ with production capabilities. Immediate opening. Resume, cassette aircheck, references and salary requirements to: Jay Price, KCUB/KIIM, PO Box 50006 Tucson, Arizona 85703. EOE. NO PHONE CALLS, PLEASE.

HOT MORNING MAN!

Needed immediately by large broadcast chain with stations throughout the country. You must be able to communicate with adults and maintain present number one status in highly competitive Sunbelt market!! Send T&R to: Radio & Records, 1930 Century Park West, #0079 Los Angeles, CA 90067 EOE M/F

Still looking. Very experienced Country personality. Big, warm voice & sense of humor. Creative production & programming abilities also. Call anytime: (702) 851-1079 (8-23)

High-energy CHR idiot. Proven ratings winner looking for coastal Sunbelt gig. GARY: (703) 590-5228 (8-23)

23-year-old DJ with 4 years' parttime experience & sick of it! Looking for fulltime opportunity. A/C & CHR experience. TOM: (312) 429-5605 or 535-3607 (8-23)

If you are a small-market station in AZ, NM, OK, TX, or AR seeking a talented radio graduate with a great voice & experience, contact KEITH: (414) 652-6122 (8-23)

Three-year small-market radio has family to feed & the drive to succeed. Any format, anywhere. Realistic wages, please. JOHN QUAYLE: (412) 228-0563 (8-23)

Tulsa's hottest FM CHR sold. Format changed. Night jock available now. Also A/C. Country experiences. [?] bring the "Cold Duck." BRIAN KANE: (918) 492-9405 (8-23)

Last year's Billboard major market Country personality, free to do mornings. Major market, singles or team. Call: (215) 449-5577, extension 221 (8-23)

CAN WE TALK??

Controversial Talk Host "On Hold!" Quick-Paced, Skilled Interviewer provocative, compelling open phones. My Beat: The offbeat. "One of the great new breeds," Larry King, Mutual. Call Ed Tyll (301) 356-6308

Midwestern jock looking for PD position in small/medium market town in KS. Will consider any format. JOHN: (913) 823-1885 (8-23)

Sportscenter! Will go anywhere & do anything. DON MARCUM: (614) 262-2453 (8-23)

Las Acres, OMO/137, now available. Proven track record. Prefer SE5W. Call: (911) 302-2069 (8-23)

Personality with a capital "P" doing Country mornings in central NY. Somebody let me road! Love production. For your pro, call J.G. (607) 334-8601 (8-23)

Attention small-market CHR PDs, I'm available for any shift, including overnights. (312) 266-0642 (8-23)

20-year veteran. OM with track record for A/C successes. Available now for fall book success. BOB PAIVA: (717) 236-8236 (8-23)

Los Angeles... it's time for RANDY STEVENS. 4 1/2 years in AOR/CHR. The West will rock. Call: (904) 385-2363 (8-23)

Atlanta area PDs. Say the word & I'm yours! 14 years' experience. Female rocker desires CHR, AOR or A/C. Go ahead, make my day. Call NANCY: (919) 288-2180 (8-23)

PROGRAM DIRECTOR

WZPL, WNAP/INDY, K-104/Dallas CHR/AOR/URBAN programming background, strong ARB track records, promotion, and station involvement. GARY HOFFMAN (317) 545-0756

Rock on this! Large metro jock, drivetime MD, promotion & phones, seeks major or medium market. Any format. (305) 755-1292 (8-23)

Mature A/C, CHR morning personality looking for fulltime career move. Two years' experience. Talented. For T&R call J.P.: (412) 684-7523 (8-30)

Versatile young man seeks to put solid skills to use. Can write, speak, & act. Production ability. (213) 426-0956 or 426-9748 (8-30)

PD/Air personality with top-100 market experience, ready to make change. If you're interested, don't wait. Call JEFF: (515) 342-4005 after 5:30pm cdt. (8-30)

Experienced parttime DJ wants fulltime work. Top-100 market. Excellent PBP, copy, production. Go anywhere now. SCOTT: (319) 355-4212 or 852-3514 (8-30)

Major-market news anchor formerly with KFWB, KFI, and WNEW. Seeking similar position. Call: (602) 266-9229 (8-16)

Country lovin', double minorities, hard worker, good employee, team player, product of major markets. Exceptional attitude, sparkling, smiling, spirit. Need it? (713) 782-1004 (7-26)

Hi. I'm Ed BABLIN, air personality. Employed, experienced, looking for new horizons. Will travel. (518) 842-7044 (8-30)

Need a start. Available now, anywhere. Excellent news, copy writing. PBP, DJ, production. Any airshift. Have license. DARRYL HOFFMAN: (319) 355-4212 or 324-2211 (8-30)

15-year pro with top production skills. Last four stations all top-rated. Seek airshift in New England. JACK: (617) 229-2615 (8-30)

Public Affairs Director, for FL's WSHE, WPBT, etc... Friendly female voice, team oriented, & enthusiastic. Call (904) 373-8053 (8-30)

30-year-old DJ with 12 years' experience looking for evening or overnight spot on a progressive station. DAVE CARDOSO: 3255 Beth Blvd., Decatur, IL 62526. (8-30)

Hey, Twin Cities! 12-year medium market veteran, Country, A/C, wants to enjoy your dreadful winters. GENE: (608) 756-4022 (8-30)

Read this book! Large metro jock, drivetime/MD/promotions & phones, seeks major/medium market. Any slot/format. Call: (305) 755-1292 (8-30)

ND/sportscaster. Years of experience as newscaster in small/medium market. Also excellent PBP delivery. Call MIKE: (801) 628-4665 (8-30)

Increase Ratings, Sales, Profits

At your medium-to-large market station with a successful experienced General Manager. Marketing professional with programming, sales, management background. Also marketing research, upgrading, start-ups. (312) 381-4888.

Announcer/PD seeking employment above the poverty line. Five years' experience. Broadcasting degree. SE or coastal area. LAURA TANNER, Box 496, Resaca, GA 30735. (8-30)

Strange voice, warped mind, perfect face for radio. Six years PD/MD. Prefer A/C, CHR or BUJ. CATRINA: (912) 529-3211 (8-30)

HART in the morning. Ten-year veteran seeks top-50 morning slot for medium-market programming gig. Excellent phone skills/production. (312) 861-1349 (8-30)

Profit-oriented, audience-building OM. Currently employed. Looking for new radio position. Prefer Southeastern coastal state. CHRISTOPHER JACKSON: (505) 524-9147 (8-30)

Top-100 market high-energy communicator wants to hike your station sizzle. For great numbers/production/references, call (409) 860-3985 (8-30)

The next great radio personality available immediately! Live on!/G Prod production & numbers. TX, CA, or LA. P-1 or P-2 preferred. DON PASCHAL: (318) 369-3773 (8-30)

VIC MARTIN, WKKT/Boston mornings & KOAQ/Denver, campaigning to relocate in the West. Voice, sincerity, & delivery make the winning combination. (401) 231-2892 (8-30)

Three years' experience on almost all shifts. Good production & writing skills. Will relocate. Call TOM: (913) 357-0912, before 5pm cdt (8-30)

VETERAN A/C PERSONALITY

Seeks new challenge. Over 20 years' experience in all time slots and production. All formats and markets considered. Presenting employed with major chain. Send all inquiries to: Radio & Records, 1930 Century Park West, #106, Los Angeles, CA 90067.

Hey, Austin! What's better than Don Imus? A female Don Imus. Six-year veteran looking to relocate in her day. Team player, creative, & hot. P.J.: (817) 757-0102 (8-30)

KID NORDHOFF. High-energy, very creative CHR jock (should be put in a straitjacket) would like to stay in CA. Call: (213) 530-7426 (8-30)

Let's talk. Two years' morning drive in central CA. I need something new. KELLY: (209) 383-3146 (8-30)

DOUG ALLEN. Five-year pro now available. Will relocate. Looking for CHR, A/C, or Country. (319) 352-2230 or 476-7275 (8-30)

No clone. 1 1/2-year drive jock in Cleveland with up-front personality. Wry & dry humor. Lovable. Topical. CALL FIG NEWTON: (216) 842-2929 (8-16)

Eight-year pro seeks more experience. Have announcing, production, MD, ND, sports color, & copywriting ability. Call DOUG: (712) 362-5647 (8-9)

Young/talented hardworking broadcaster. Well-rounded, looking for a move. Two years' experience. Sports talk show host. NE preferred. TOM: (914) 273-8954 (8-30)

Seven years' experience announcing CHR. A/C. Will work any shift. Prefer WA or Rockies. Open to any offer. MICK: (814) 677-3429 (8-30)

Twin-Cities DJ, eight years' experience, phones, drop-ins, & a real nice guy. Call TOMMY TUCKER: (612) 436-6432 (8-30)

Morning air talent, 12 years' MW experience. Strong production, seeking A/C or Country. Good background. All shifts considered. DAVE DANIELS: (515) 955-5679 (8-30)

SUNBELT ADULT STATIONS

Morning Drive jock in Cleveland 11 years, looking for stable personality format. Warm dry humor in warm dry climate. No clone so phone... FIG NEWTON (216) 842-2929 after 3pm EST.

THE O'JAYS



"LOVE FEVER"

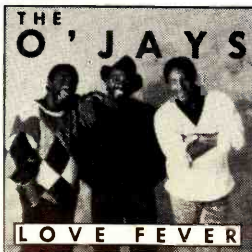
Featuring the hit single,
"JUST ANOTHER LONELY NIGHT"

CHR ACTION

WHYT on	WVOT 15-10	WKHY 32-28
WDMG 31	WSSC 29-26	WAVX debut 44
WPAL 37-28	WGTN 38-30	WMYB add
WHNY 24-21	WLNC 36-31	

BLACK/URBAN: 39 - 33

ST 53015



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NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

HOWARD JONES "Life In One Day"
GODLEY & CREME "Cry"

Century 21

Greg Stephens (214) 934-2121

The Z Format

ABC "Be Near Me"
DON HENLEY "Sunset Grill"
BRUCE SPRINGSTEEN "I'm Going Down"
TIL TUESDAY "Looking Over My Shoulder"
DARYL HALL & JOHN OATES "The Way You Do The..."

The AC Format

MATT BIANCO "Whose Side Are You On?"
HUGH MASEKELA "The Joke Of Life"
DURELL COLEMAN "Somebody Took My Love"

Super-Country

BELLAMY BROTHERS "Lie To You For Your Love"
T. GRAHAM BROWN "Drowning In Memories"
JENNINGS/NELSON/CASH/KRISTOFFERSON
"Desperados Waiting For A Train"

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

ABC "Be Near Me"
DON HENLEY "Sunset Grill"
BRUCE SPRINGSTEEN "I'm Going Down"
DARYL HALL & JOHN OATES "The Way You Do The..."
DAVID FOSTER "Love Theme From 'St. Elmo's Fire'"

Country

BELLAMY BROTHERS "Lie To You For Your Love"
MARK GRAY "Smooth Sailing (Rock In The Road)"
JOE STAMPLEY "I'll Still Be Loving You"
JIM GLASER "In Another Minute"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

NIGHT RANGER "Four In The Morning"
KATRINA & THE WAVES "Do You Want Crying"
ABC "Be Near Me"

Contempo 300

AIR SUPPLY "The Power Of Love (You Are My Lady)"
COMMODORES "Janet"

Great American Country

LOUISE MANDRELL "I Wanna Say Yes"
LEE GREENWOOD "I Don't Mind The Thoms..."
JENNINGS/NELSON/CASH/KRISTOFFERSON
"Desperados Waiting For A Train"

Media General

Broadcast Services

Bob Dumas (901) 320-4433

Action

HUGH MASEKELA "The Joke Of Life"
MADONNA "Dress You Up"
ERIC TAGG "Woman In Love"
DAVID FOSTER "Love Theme From 'St. Elmo's Fire'"
MATT BIANCO "Whose Side Are You On?"
DURELL COLEMAN "Somebody Took My Love"

Your Country

MICKEY GILLEY "You've Got Something On Your Mind"
LOUISE MANDRELL "I Wanna Say Yes"
T. GRAHAM BROWN "Drowning In Memories"
KATHY MATTEA "He Won't Give In"

Hit Rock

WHITNEY HOUSTON "Saving All My Love For You"
LOVERBOY "Lovin' Every Minute Of It"
UB40 with CHRISSE HYDNE "I Got You Babe"
READY FOR THE WORLD "Oh Sheila"
HOOTERS "And We Danced"
FOREIGNER "Down On Love"

Peters Productions, Inc.

George Junak (619) 565-8511

Country Lovin'

MARIE OSMOND w/DAN SEALS "Meet Me In Montana"
GEORGE JONES "Who's Gonna Fill Their Shoes"
BARBARA MANDRELL "Angel In Your Arms"
MICKEY GILLEY "You've Got Something On Your Mind"
GARY MORRIS "I'll Never Stop Loving You"
EXILE "Hang Onto Your Heart"
HANK WILLIAMS JR. "This Ain't Dallas"

Radio Arts

John Benedict (818) 841-0225

Country's Best

T. GRAHAM BROWN "Drowning In Memories"

Soft Contemporary

STEVIE WONDER "Part-Time Lover"
DURELL COLEMAN "Somebody Took My Love"
DAVID FOSTER "Love Theme From 'St. Elmo's Fire'"
JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me"

Sound 10

STEVIE WONDER "Part-Time Lover"
DON HENLEY "Sunset Grill"
A-HA "Take On Me"
MATT BIANCO "Whose Side Are You On?"
DARYL HALL & JOHN OATES "The Way You Do The..."

Transtar

Country

Ed Chandler (213) 460-6383

JOHN SCHNEIDER "I'm Gonna Leave You Tomorrow"
GARY MORRIS "I'll Never Stop Loving You"
LOUISE MANDRELL "I Wanna Say Yes"
BARBARA MANDRELL "Angel In Your Arms"
STATLER BROTHERS "Too Much On My Heart"

BLACK/URBAN

BREAKERS

ATLANTIC STARR Silver Shadow (A&M)

73% of our reporting stations on it. Rotations: Heavy 6/0, Medium 24/1, Light 29/11, Total Adds 12 WAMO, WYLD-FM, WGCI, KULH, KSOL, JET94, WKXI, WPDQ, WJYL, WLOU, WJJS, KDKO. Debuts at number 34 on the Black/Urban chart.

RENE & ANGELA I'll Be Good (Mercury/PolyGram)

65% of our reporting stations on it. Rotations: Heavy 8/1, Medium 17/3, Light 28/20, Total Adds 24 including WAMO, WVEE, WHRK, WEDR, WYLD-FM, K94, WBLZ, WZAK, WJLB, XHRM, OC104, Z93, QMGQ, WJMI, WJYL, WLOU, WWWW. A most added record. Debuts at number 36 on the Black/Urban chart.

PEABO BRYSON There's Nothin' Out There (Elektra)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/4, Light 37/14, Total Adds 18, WWIN, WXYV, WDJY, WHUR, WVEE, WBMX, WBLZ, WLUM, OC104, WPEG, WJMI, KIIZ, WLOU, WQQK, WPLZ, WGRP, WTLG, WWWW. A most added record.

CARL CARLTON Private Property (Casablanca/PolyGram)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/0, Light 30/8, Total Adds 8 KMJQ, KRNB, OC104, KIIZ, KJCB, WJJS, KHYS, WVOI.

NEW & ACTIVE

CHARLIE SINGLETON "Make You Move On Me Baby" (Arista) 46/10
Rotations: Heavy 1/0, Medium 20/3, Light 25/7, Total Adds 10, WWIN, WAMO, WAOK, WVEE, KRNB, WJLB, WHRK, OC104, Z93, WANT. Heavy: WZAK.

COLONEL ABRAMS "Trapped" (MCA) 46/7
Rotations: Heavy 2/0, Medium 20/0, Light 24/7, Total Adds 7, KNOK, KMJQ, WDMT, WJLB, WQMG, WGRP, WVOI. Heavy: WHUR, WJMI. Debuts at number 40 on the Black/Urban chart.

CAMEO "Single Life" (Ariana Artists/PolyGram) 42/23
Rotations: Heavy 8/0, Medium 16/6, Light 18/17, Total Adds 23, WXYV, WDAS, WUSL, WDJY, WAOK, KMJQ, WHRK, WEDR, WDMT, WLUM, WATV, Z93, WPEG, WQMG, WLOU, WBLX, WORL, WAAA, WDAO, WKWM, WTLG, KUKO. Debuts at number 39 on the Black/Urban chart.

DURELL COLEMAN "Somebody Took My Love" (Island) 40/13
Rotations: Heavy 0/0, Medium 4/1, Light 36/12, Total Adds 13, WXYV, WILD, WDAS, WAOK, KMJQ, WHRK, WGCI, WLUM, KSOL, WXOK, WFXC, WKWM, WVOI. Medium: WDMT, WZAK, WBLX.

COMMODORES "Janet" (Motown) 40/8
Rotations: Heavy 0/0, Medium 20/1, Light 20/7, Total Adds 8, WWIN, WAMO, KNOK, K94, WJAX, WPLZ, KHYS, KDKO. Medium: WHUR, WTMP, WGCI, WDMT, WZAK, WLOU, KACE, WHNC, WRDQ, WATV, WENN, WPEG, WJYL, WBLX, KAPE, WANN, WDAO, WWWW, WQMG.

HERB ALPERT "8 Ball" (A&M) 40/4
Rotations: Heavy 0/0, Medium 12/0, Light 28/4, Total Adds 4, KRNB, WDMT, WAAA, WTLG. Medium: WAOK, K104, KNOK, WEDR, WBMX, WJLB, KACE, KSOL, WKXI, KHYS, KOKA, WWWW.

MAZE/FRANKIE BEVERLY "I Want To Feel I'm Wanted" (Capitol) 38/11
Rotations: Heavy 2/0, Medium 13/0, Light 23/8, Total Adds 11, WDAS, K104, WVOI, WDMT, WZAK, WXOK, Z93, WJAX, WJYL, WLOU, WGRP. Heavy: WATV, WJMI. Medium: WHUR, KRNB, WTMP, KACE, KSOL, KJCB, KAPE, KOKA, WANN, WWWW.

LOOSE ENDS "Choose Me" (MCA) 38/4
Rotations: Heavy 3/0, Medium 16/0, Light 19/4, Total Adds 4, WEDR, WDMT, KMJM, WQMG. Heavy: KRNB, KACE, WTLG. Medium: WDAS, WUSL, WHUR, K94, WZEN, KSOL, WKND, WRDQ, WJMI, KIIZ, WJYL, WORL, KHYS, WANN, WDAO, KDKO.

DEELE "Suspicious" (Solar/Elektra) 31/14
Rotations: Heavy 2/0, Medium 12/0, Light 17/11, Total Adds 14, K94, WGCI, KMJM, XHRM, WXOK, WFXC, WQMG, WJMI, WKXI, WJYL, WLOU, WBLX, WTLG, WVOI. Heavy: KMJQ, KDAY.

DOUG E. FRESH "The Show" (Fantasy) 31/9
Rotations: Heavy 6/1, Medium 12/2, Light 12/6, Total Adds 9, WILD, WJLB, WHRK, KJLB, WQMG, KIIZ, WLOU, WPLZ, WTLG. Heavy: WRKS, WDAS, KMJQ, WZEN, KDAY. Medium: WWIN, WXYV, WUSL, WDJY, K104, WDMT, WZAK, WJLB, KMJM, KSOL, WANN.

WORD OF MOUTH I/D.J. CHEESE "King Kut" (Profile) 30/3
Rotations: Heavy 0/0, Medium 15/1, Light 14/2, Total Adds 3, WDMT, KSOL, WANT. Heavy: WVOI. Medium: WAMO, KRNB, WJLB, WEDR, WQOK, WATV, WPEG, WQMG, WBMX, KJCB, WBLX, WQOK, KHYS, KOKA.

VERONICA UNDERWOOD "Victim Of Desire" (Philly World/Atlantic) 29/1
Rotations: Heavy 1/0, Medium 13/0, Light 15/1, Total Adds 1, KIIZ. Heavy: KMJQ. Medium: WDAS, KRNB, WVOI, WZEN, WXOK, WATV, WENN, WKXI, WBMX, KHYS, WANN, WTLG.

PATTI LABELLE "I Can't Forget You" (PIR/CBS) 28/3
Rotations: Heavy 3/0, Medium 16/0, Light 9/0, Total Adds 3, WXYV, WYLD-FM, WAAA. Heavy: WAMO, KACE, WDAO. Medium: WHUR, WAOK, WEDR, WVOI, WDMT, KSOL, WRDQ, WXOK, WQMG, WKXI, KJCB, KHYS, KAPE, KOKA, WDDM, WANN.

DENNIS EDWARDS "Coolin' Out" (Motown) 27/12
Rotations: Heavy 0/0, Medium 5/2, Light 22/10, Total Adds 12, WRKS, WAMO, WVEE, K104, KRNB, WHNC, WQMG, WJAX, WJYL, WANN, WAAA, WGRP. Medium: WGCI, KACE, WKND.

OSBORNE & GILES "Stranger In The Night" (Red Label/Capitol) 27/2
Rotations: Heavy 2/0, Medium 10/0, Light 15/2, Total Adds 2, WBMX, WXOK. Heavy: WGCI, WWWW. Medium: WWIN, WDAS, WAMO, KRNB, WEDR, WJLB, WTKL, WTOY, WGRP, WTLG.

STEVIE WONDER "Part-Time Lover" (Tama/Motown) 25/25
Rotations: Heavy 2/2, Medium 6/6, Light 17/17, Total Adds 25, WWIN, WDAS, WDJY, WHUR, WAOK, WVEE, KNOK, KMJQ, WJLB, WHRK, WQMG, WJMI, WJYL, WLOU, WQQK, WPLZ, WGRP, WTLG, WWWW. Heavy: WMO, KACE, WDAO, WKWM, WTLG.

TEARS FOR FEARS "Shout" (Mercury/PolyGram) 25/3
Rotations: Heavy 6/0, Medium 11/2, Light 8/1, Total Adds 3, OC104, WPEG, WBLX. Heavy: WRKS, WHRK, K94, WJJS, WJMI. Medium: WUSL, WAMO, K104, WDMT, WLUM, KMJM, KULH, WJAX, WPLZ.

MOST ADDED

STEVIE WONDER (25)
Part-Time Lover (Tama/Motown)
RENE & ANGELA (24)
I'll Be Good (Mercury/PolyGram)
CAMEO (23)
Single Life (Ariana Artists/PolyGram)
PEABO BRYSON (18)
There's Nothin' Out There (Elektra)
EL DEBARGE w/DEBARGE (14)
You Wear It Well (Gordy/Motown)
DEELE (14)
Suspicious (Solar/Elektra)
STAPLE SINGERS (14)
Are You Ready (Private/CBS)

HOTTEST

WHITNEY HOUSTON (49)
Saving All My Love For You (Arista)
KOOL & THE GANG (33)
Cherish (De-Lite/PolyGram)
READY FOR THE WORLD (28)
On Sheila (MCA)
JESSE JOHNSON'S REVUE (27)
I Want My Girl (A&M)
PRICE (23)
Pop Life (WB)

SIGNIFICANT ACTION

REAL ROXANNE w/HITMAN HOWIE TEE "Romeo" (Select) 24/1
Rotations: Heavy 2/0, Medium 4/0, Light 18/1, Total Adds 1, WENN. Heavy: K104, WJIA. Medium: KNOK, KRNB, KDAY, WPEG.

GOON SQUAD "Eight Arms To Hold You" (Epic) 23/2
Rotations: Heavy 2/0, Medium 9/0, Light 12/2, Total Adds 2, WQMG, KHYS. Heavy: KMJQ, WVOI. Medium: K104, KRNB, WJIA, WKND, WHNK, WFXC, WKXI, KIIZ, KJCB.

WINDJAMMER "So Hard" (MCA) 22/5
Rotations: Heavy 0/0, Medium 6/1, Light 16/4, Total Adds 5, WDAS, KRNB, WGCI, WRDQ, WJYL. Medium: WJIA, WBLX, KOKA, WANN, WWWW.

STAPLE SINGERS "Are You Ready" (Private/CBS) 20/14
Rotations: Heavy 0/0, Medium 2/1, Light 18/13, Total Adds 14, WHUR, KMJQ, WVOI, WBMX, WDMT, KSOL, WHNC, WATV, WFXC, WBLX, KHYS, KOKA, WANN, WTLG.

MAONNA "Dress You Up" (Sire/WB) 20/6
Rotations: Heavy 5/0, Medium 2/0, Light 13/6, Total Adds 6, WVOI, WPEG, WJYL, WORL, WPLZ, KUKO. Heavy: WDJY, WVEE, K94, OC104, JET94. Medium: WVKO, WWWW.

SISTER SLEDGE "Dancing On The Jagged Edge" (Atlantic) 19/9
Rotations: Heavy 0/0, Medium 5/1, Light 14/8, Total Adds 9, WVOI, KSOL, WRDQ, WTKL, WATV, WQMG, WLOU, WPLZ, WWWW. Medium: WJIA, WZEN, KACE, WFXC.

HUEY "BABY" HARRIS "You've Got To Be A Winner" (Profile) 19/5
Rotations: Heavy 0/0, Medium 6/1, Light 13/4, Total Adds 5, WZAK, WEDR, WBMX, WATV, WLOU. Medium: WVOI, WDMT, WXOK, WBMX, WTLG.

450SL "The Rock" (Golden Boy) 18/3
Rotations: Heavy 0/0, Medium 2/0, Light 16/3, Total Adds 3, WVOI, WHNC, WENN. Medium: WDAS, KRNB.

BAD BOYS I/X LOVE "Bad Boys" (Starline/Fantasy) 18/2
Rotations: Heavy 1/0, Medium 5/0, Light 10/2, Total Adds 2, WVEE, WATV. Heavy: WRKS, WDAS, WEDR. Medium: K104, WDMT, WZAK.

GERGE CLINTON "Bullet Proof" (Capitol) 16/4
Rotations: Heavy 0/0, Medium 4/0, Light 12/4, Total Adds 4, KMJQ, WWIN, WLOU, WGRP. Medium: WJMI, WTLG, WWWW, WVOI.

KRYSTOL "Love Is Like An Itchin' In My Heart" (Epic) 16/1
Rotations: Heavy 1/0, Medium 6/0, Light 7/1, Total Adds 1, WWIN. Heavy: WKXI. Medium: WVEE, KRNB, WEDR, WVOI, KSOL, WATV, KOKA, WTLG.

GO WEST "Eye To Eye" (Chrysalis) 15/7
Rotations: Heavy 2/1, Medium 7/2, Light 6/4, Total Adds 7, WDAS, WHUR, WDMT, WLUM, XHRM, WBLX, WANN. Heavy: WJAX, KMJQ. Medium: WAMO, WVEE, WZAK, KMJM, KACE.

MICHAEL FRANKS "Your Secret's Safe With Me" (WB) 15/4
Rotations: Heavy 1/0, Medium 1/0, Light 13/4, Total Adds 4, WHUR, WDMT, WBLX, WORL. Heavy: KACE. Medium: KOKA.

EL DEBARGE w/DEBARGE "You Wear It Well" (Gordy/Motown) 14/14
Rotations: Heavy 0/0, Medium 5/5, Light 9/9, Total Adds 14, WILD, WDAS, WWIN, WHUR, WVEE, KMJM, OC104, WFXC, WQMG, WBLX, WQOK, WKWM, WWWW, WVOI.

KOKO POP "Brand New Beat" (Motown) 14/5
Rotations: Heavy 1/0, Medium 3/1, Light 10/4, Total Adds 5, WZAK, WJLB, WRDQ, WANN, WVOI. Heavy: KDAY. Medium: WFXC, WTLG.

CURTIS MAYFIELD "Baby It's You" (CMC) 14/4
Rotations: Heavy 0/0, Medium 7/2, Light 7/2, Total Adds 4, WXYV, WAMO, WQMG, WPLZ. Medium: WWIN, K104, WZEN, KOKA, WANN.

JOE SAMPLE I/PHYLLIS HYMAN "The Survivor" (MCA) 14/2
Rotations: Heavy 1/0, Medium 4/0, Light 9/2, Total Adds 2, WJIA, WRDQ. Heavy: KACE. Medium: WJMI, WBLX, WGRP, WWWW.

PHIL COLLINS "Don't Lose My Number" (Atlantic) 14/1
Rotations: Heavy 0/0, Medium 3/0, Light 5/1, Total Adds 1, WHUR. Heavy: WAMO, WVEE, K94, WBLZ, JET94, WJAX. Medium: WEDR, OC104, WJJS.

WARREN HILLS "Sunshine" (Live/Arista) 14/1
Rotations: Heavy 0/0, Medium 5/0, Light 9/1, Total Adds 1, WATV. Medium: KMJM, WENN, WQOK, WTLG, WWWW.

DIMPLES "Shake 'Em Down" (RCA) 12/7
Rotations: Heavy 0/0, Medium 2/0, Light 10/7, Total Adds 7, WXYV, WAOK, KNOK, KQXL, WKXI, KIIZ, KHYS. Medium: WWIN, KDAY.

SMOKE CITY "Dreams" (Epic) 12/7
Rotations: Heavy 0/0, Medium 1/1, Light 11/6, Total Adds 7, WRKS, WDMT, WXOK, WKXI, WLOU, KOKA, WANN.

RICK JAMES "Spend The Night With Me" (Gordy/Motown) 11/10
Rotations: Heavy 0/0, Medium 2/2, Light 9/8, Total Adds 10, WXYV, WUSL, WDJY, K94, WTKL, WJMI, WBLX, WANN, WWWW, WVOI.

MARZ "I Got A Boyfriend Now" (Manhattan) 11/5
Rotations: Heavy 1/0, Medium 1/0, Light 9/5, Total Adds 5, WAMO, KNOK, WBMX, WZAK, WVOI. Heavy: KDAY. Medium: WGRP. Medium: WVOI.

RUN D.M.C. "Jam Master Jamin'" (Profile) 10/9
Rotations: Heavy 1/1, Medium 3/2, Light 6/6, Total Adds 9, WVEE, WJIA, WBMX, WDMT, WZAK, KDAY, WATV, WPEG, WGRP. Medium: WVOI.

SUGARFOOT "Kiss" (WB) 10/5
Rotations: Heavy 0/0, Medium 1/0, Light 9/5, Total Adds 5, KNOK, WBMX, WFXC, WJYL, WPLZ. Medium: WDAO.

HUEY LEWIS & THE NEWS "Power of Love" (Chrysalis) 10/2
Rotations: Heavy 4/1, Medium 5/0, Light 1/1, Total Adds 2, WHUR, WLUM. Heavy: WHRK, JET94, WJAX. Medium: WDJY, WVEE, K94, WBLZ, OC104.

DEALERS "This Way" (CBS Associated) 10/0
Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Total Adds 0, Medium: KRNB, WXOK.

COUNTRY

TOP 50

Three Weeks	Two Weeks	Last Week		
5	3	2	1	RONNIE MILSAP /Last In The Fifties Tonight (RCA)
4	2	1	2	FORESTER SISTERS /I Fell In Love Again Last Night (WB)
7	6	3	3	WAYLON JENNINGS /Drinkin' And Dreamin' (RCA)
17	13	10	4	MARIE OSMOND with DAN SEALS /Meet Me In Montana (Capitol/Curb)
16	9	8	5	EDDIE RABBITT /She's Comin' Back To Say Goodbye (WB)
15	10	9	6	CONWAY TWITTY /Between Blue Eyes And Jeans (WB)
6	5	4	7	SAWYER BROWN /Used To Blue (Capitol/Curb)
21	15	13	8	OAK RIDGE BOYS /Touch A Hand, Make A Friend (MCA)
14	12	11	9	SYLVIA /Cry Just A Little Bit (RCA)
20	16	14	10	JUICE NEWTON /You Make Me Want To Make You Mine (RCA)
3	1	5	11	NITTY GRITTY DIRT BAND /Modern Day Romance (WB)
23	18	15	12	CHARLY McCLAIN with WAYNE MASSEY /With Just One Look In Your Eye (Epic)
2	4	6	13	ROSANNE CASH /Don't Know Why You Don't... (Columbia)
28	22	20	14	RONNIE MCDOWELL /Love Talks (Epic)
10	8	7	15	REBA McENTIRE /Have I Got A Deal For You (MCA)
25	20	18	16	MERLE HAGGARD /Kern River (Epic)
32	25	21	17	STEVE WARNER /Some Fools Never Learn (MCA)
26	21	19	18	JOHN CONLEE /Blue Highway (MCA)
33	28	22	19	EDDY RAVEN /I Wanna Hear It From You (RCA)
19	17	16	20	KEITH STEGALL /Pretty Lady (Epic)
38	29	23	21	CRYSTAL GAYLE /A Long And Lasting Love (WB)
—	35	25	22	ALABAMA /Can't Keep A Good Man Down (RCA)
30	26	24	23	VINCE GILL /If It Weren't For Him (RCA)
47	36	28	24	EXILE /Hang On To Your Heart (Epic)
36	31	27	25	GEORGE JONES /Who's Gonna Fill Their Shoes (Epic)
—	45	32	26	GARY MORRIS /I'll Never Stop Loving You (WB)
39	37	30	27	KATHY MATTEA /He Won't Give In (Mercury/PG)
1	7	12	28	JUDDS /Love Is Alive (RCA/Curb)
—	36	26	29	BARBARA MANDRELL /Angel In Your Arms (MCA)
—	43	34	30	JOHN SCHNEIDER /I'm Gonna Leave You Tomorrow (MCA)
46	39	33	31	ED BRUCE /If It Ain't Love (RCA)
12	11	17	32	MAC DAVIS /I Never Made Love... (MCA)
—	48	35	33	LOUISE MANDRELL /I Wanna Say Yes (RCA)
44	40	37	34	LORETTA LYNN /Heart Don't Do This To Me (MCA)
BREAKER	50	44	35	STATLERS /Too Much On My Heart (Mercury/PG)
BREAKER	9	14	26	LEE GREENWOOD /I Don't Mind The Thorns... (MCA)
—	45	36	36	SOUTHERN PACIFIC /Thing About You (WB)
—	45	36	37	JANIE FRICKE /She's Single Again (Columbia)
DEBUT	—	49	43	MICKEY GILLEY /You've Got Something On Your Mind (Epic)
—	49	43	41	HANK WILLIAMS JR. /This Ain't Dallas (WB/Curb)
8	19	29	42	T. GRAHAM BROWN /Drowning In Memories (Capitol)
11	23	31	43	MICHAEL MARTIN MURPHEY /Carolina In The Pines (EMI America)
DEBUT	—	49	44	RESTLESS HEART /I Want Everyone To Cry (RCA)
—	49	44	45	JOHN ANDERSON /Tokyo, Oklahoma (WB)
DEBUT	—	49	46	CHANCE /You Could Be The One Woman (Mercury/PG)
DEBUT	—	49	47	JUDY RODMAN /You're Gonna Miss Me When I'm Gone (MTM)
DEBUT	—	49	48	RAY CHARLES with HANK WILLIAMS JR. /Two Old Cats Like Us (Columbia)
48	46	42	48	MARK GRAY /Smooth Sailing (Rock In The...) (Columbia)
DEBUT	—	49	49	DAN FOGELBERG /Down The Road/Mountain Pass (Full Moon/Epic)
13	24	38	50	DOLLY PARTON with KENNY ROGERS /Real Love (RCA)

AUGUST 30, 1985

Total Reports/Adds	Heavy	Medium	Light
160/0	147	10	3
156/0	144	7	5
156/1	126	22	8
158/0	114	40	4
159/0	105	50	4
153/0	112	34	7
147/0	109	27	11
160/0	82	77	1
149/0	97	43	9
157/0	75	73	9
139/1	98	23	18
152/4	72	69	11
122/0	75	28	19
153/3	42	102	9
127/1	81	30	16
145/1	45	80	20
153/3	31	110	12
152/1	39	94	19
151/2	31	104	16
131/0	63	54	14
153/3	17	114	22
157/9	23	103	31
144/1	27	85	32
154/13	14	97	43
137/8	22	95	20
146/21	4	82	60
123/12	19	64	40
99/0	44	36	19
140/28	2	69	69
129/17	5	70	54
123/8	3	78	42
89/0	35	38	16
124/11	4	66	54
110/7	14	55	41
120/28	5	54	61
113/12	8	53	52
116/42	1	48	67
64/1	18	25	21
94/16	0	46	48
95/55	1	26	68
91/9	2	46	43
52/1	12	30	10
46/0	10	24	12
75/20	1	31	43
67/8	2	29	36
77/8	0	24	53
66/13	0	31	35
62/1	2	31	29
65/12	0	27	38
41/0	6	20	15

MOST ADDED

- HANK WILLIAMS JR. (55)**
This Ain't Dallas (WB/Curb)
- LEE GREENWOOD (42)**
I Don't Mind The Thorns... (MCA)
- T.G. SHEPPARD (31)**
Doncha (Columbia)
- BARBARA MANDRELL (28)**
Angel In Your Arms (MCA)
- STATLERS (28)**
Too Much On My Heart (Mercury/PolyGram)
- JENNINGS/NELSON/CASH/KRISTOFFERSON (27)**
Desperados Waiting For A... (Columbia)
- BELLAMY BROTHERS (21)**
Lie To You (For Your Love) (MCA/Curb)
- GARY MORRIS (21)**
I'll Never Stop Loving You (WB)
- JOHN ANDERSON (20)**
Tokyo, Oklahoma (WB)
- MEL TILLIS (20)**
California Road (RCA)

HOTTEST

- RONNIE MILSAP (115)**
Last In The Fifties Tonight (RCA)
- FORESTER SISTERS (85)**
I Fell In Love Again Last Night (WB)
- MARIE OSMOND with DAN SEALS (64)**
Meet Me In Montana (Capitol/Curb)
- WAYLON JENNINGS (43)**
Drinkin' And Dreamin' (RCA)
- NITTY GRITTY DIRT BAND (41)**
Modern Day Romance (WB)
- CONWAY TWITTY (39)**
Between Blue Eyes And Jeans (WB)
- SAWYER BROWN (36)**
Used To Blue (Capitol/Curb)
- ROSANNE CASH (34)**
I Don't Know Why You Don't... (Columbia)
- OAK RIDGE BOYS (30)**
Touch A Hand, Make A Friend (MCA)
- JUICE NEWTON (27)**
You Make Me Want To Make You Mine (RCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

LEE GREENWOOD

I Don't Mind The Thorns (If You're The Rose) (MCA)

On 73% of reporting stations. Rotations: Heavy 1, Medium 48, Light 67, Total Adds 42 Including WCAO, WAJR, WILQ, KXYL, WUSY, KILT-FM, WAMZ, WSM, WUSQ, WUBE, KSO, K102, KIK-FM, KLZ, KVEG. Moves 47-37 on the Country chart. A Most Added Record.

STATLERS

Too Much On My Heart (Mercury/PolyGram)

On 75% of our reporting stations. Rotations/Heavy 5, Medium 54, Light 61, Total Adds 28 including WBOB, WKYG, WNYR, KIX106, WVMI, WCOS, WNLH, WGKX, WSLR, WKMF, WMIL, WIL, KRST, KRAK, KCUB. Moves 40-35 on the Country chart. A Most Added Record.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 39-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status. Checkmarks signify the most added of the non-charted records.

THE
Statlers
Continuing to set the
standard in Country music



"Too Much On My Heart"
from their current smash album

884-018-7

"Partners In Rhyme"
824-429-1

R&R **COUNTRY BREAKERS** 35 BB 43 CB 44

PolyGram Records Produced by Jerry Kennedy

If You Got
a Rise Out Of
"Baby's Got Her
Blue Jeans On,"
Wait Till You
Get a Load Of
MEL M^CDANIEL'S
New Single.
It's Really Gonna
Make You



STAND UP

Produced by Jerry Kennedy for JK Productions, Inc.

Capitol

COUNTRY

NEW & ACTIVE

- HANK WILLIAMS JR. "This Ain't Dallas" (WB/Curb) 95/55**
 Rotations: Heavy 1, Medium 26, Light 68, Total Adds 55, WGNA, WHN, WVVA, WEZL, WESC, WAMZ, WMC, KRMD, WTQR, WMMI, WFMS, WQW, KMX, KSOP, KGA. Debuts at number 40 on the Country chart.
- MICKEY GILLEY "You've Got Something On Your Mind" (Epic) 94/16**
 Rotations: Heavy 0, Medium 46, Light 48, Total Adds 16, WOKO, WAJR, KLVI, WMMI, WFNC, KLLL, WWOOD, WQYK, WTQR, WSLR, KPKF, WLLR, KGH, KJOT, KVEG, KCUB. Moves 45-39 on the Country chart.
- JUDY ROODMAN "You're Gonna Miss Me When I'm Gone" (MTM) 77/8**
 Rotations: Heavy 0, Medium 24, Light 53, Total Adds 8, WTSV, KXYL, WSOC, WAMZ, WMC, WSLR, WTHI, KYAK. Debuts at number 46 on the Country chart.
- JOHN ANDERSON "Tokyo, Oklahoma" (WB) 75/20**
 Rotations: Heavy 1, Medium 41, Light 43, Total Adds 20 including WVAM, WCAO, WTSV, WIXY, WMMI, KXYL, KLLL, WIRK, WTSO, KIOV, WTHI, KHGL, KSOP, KCKC, KIGO. Debuts at number 44 on the Country chart.
- CHANCE "You Could Be The One Woman" (Mercury/PolyGram) 67/8**
 Rotations: Heavy 2, Medium 29, Light 36, Total Adds 8, WCAO, WTSV, WIXY, WIRK, WUSO, KBMR, WTHI, KIK-FM. Heavy: KXYX, KXYX, Medium: KMML, WEZL, WIRK, KTTS, KRKY.
- RAY CHARLES WITH HANK WILLIAMS JR. "Two Old Cats Like Us" (Columbia) 66/13**
 Rotations: Heavy 0, Medium 31, Light 35, Total Adds 13, WGNA, WVAM, WRKZ, WCOCS, WFNC, KLLL, WQYK, WIRK, WDAF, KXYX, WXCL, KIK-FM, KGH.
- DAN FOGELBERG "Down The Road/Mountain Pass" (Full Moon/Epic) 65/12**
 Rotations: Heavy 0, Medium 27, Light 38, Total Adds 12, KEAN, WTVY, WOKK, KXYX, WQYK, WIRK, WUSO, WSLR, KFGO, WXCL, KJOT, KUUY. Debuts at number 49 on the Country chart.
- ALMOST BROTHERS "Don't Tell Me Love Is Kind" (MTM) 51/7**
 Rotations: Heavy 1, Medium 15, Light 35, Total Adds 7, WFTR, WEZL, KLLL, WITL, WTSO, KRKT, KVOC. Heavy: WTVY, Medium: WGNA, WFNC, WPAP, KTTS, KRKY, KCKC, KIGO.
- VERN GOSDIN "I Know The Way To You By Heart" (Compeat/PolyGram) 50/19**
 Rotations: Heavy 0, Medium 9, Light 41, Total Adds 19 including WKYG, WEZL, WFNC, KSSN, WKSJ, KXYX, KRMD, WDAF, WITL, WTHI, KKCS, KUGN, KMAK, KTOM, KSOP, KCKC.
- MOE BANDY "Barroom Roses" (Columbia) 49/4**
 Rotations: Heavy 2, Medium 25, Light 22, Total Adds 4, WEZL, WKIX, WFMS, WDAF. Heavy: KXYX, KVOD. Medium: WGNA, WYII, KASE, WFNC, WLWI, KFGO, KRKT, KWJJ, KGA.

SIGNIFICANT ACTION

- BILLY BURNETTE "Ain't It Just Like Love" (MCA/Curb) 47/4**
 Rotations: Heavy 0, Medium 14, Light 33, Total Adds 4, WESC, WSLR, WTSO, KRKT. Medium: WGNA, WYII, WCM5, WAXX, KEIN, KSOP.
- TOM T. HALL "Down On The Florida Keys" (Mercury/PolyGram) 46/9**
 Rotations: Heavy 0, Medium 16, Light 30, Total Adds 9, WGNA, WIXY, KMML, WFNC, KSSN, WKIX, KEIN, KSOP, KIGO.
- BRENDA LEE "I'm Takin' My Time" (MCA) 43/8**
 Rotations: Heavy 1, Medium 15, Light 27, Total Adds 8, WGNA, WFOR, KMML, KASE, WKIX, KXYX, KFGO, WITL. Heavy: KRKT.
- T.G. SHEPPARD "Doncha" (Columbia) 41/31**
 Rotations: Heavy 0, Medium 5, Light 35, Total Adds 31 including WCAO, WRKZ, WNYR, WUSY, WDKE, WAMZ, WLWI, WQYK, WTQR, KFGO, WQW, KLZ, KSOP.
- MEL TILLIS "California Road" (RCA) 37/20**
 Rotations: Heavy 0, Medium 6, Light 31, Total Adds 20 including WGNA, WYII, KMML, WESC, WAXX, KWMT, KTTS, KRKT, KRWD, KTOM, KGA.
- JENNINGS/NELSON/CASH/KRISTOFFERSON "Desperados Waiting For A..." (Columbia) 36/27**
 Rotations: Heavy 1, Medium 5, Light 30, Total Adds 27 including WCAO, WYII, KASE, WSOC, WCM5, WIRK, KSO, KTTS, KVOD, KCKC, KMPS.
- SHELLY WEST "It's Dance The Two-Step" (Viva) 31/14**
 Rotations: Heavy 0, Medium 4, Light 27, Total Adds 14 including WYII, WPAP, WKIX, KXYX, WAXX, KIK-FM, KUGN, KEIN, KGA.
- RANDY TRAVIS "On The Other Hand" (WB) 30/9**
 Rotations: Heavy 1, Medium 5, Light 24, Total Adds 9, KMML, KLVI, KXYX, WITL, KFDI, KRKT, KUZZ, KRWD, KQIL. Heavy: WOKK.
- LANE BRODY "Baby's Eyes" (EMI America) 28/12**
 Rotations: Heavy 0, Medium 5, Light 23, Total Adds 12 including WGNA, WVAM, KRRV, WMMI, WWOOD, WKSJ, KFGO, WFMS, KTTS, KEIN.
- BANDANA "Lovin' Up A Storm" (WB) 25/16**
 Rotations: Heavy 0, Medium 5, Light 20, Total Adds 16 including WVAM, WBGW, WYII, WTVY, WOKK, KRMD, WFMS, KTTS, KRWD, KRKY.
- JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 24/16**
 Rotations: Heavy 0, Medium 4, Light 20, Total Adds 16 including WGNA, WIXY, KASE, WAMZ, WLWI, KWMT, KFDI, KUGN, KRWD, KSOP.
- JIM COLLINS "I Want To Be A Cowboy 'Til I Die" (White Gold) 24/5**
 Rotations: Heavy 0, Medium 4, Light 20, Total Adds 5, WWOOD, WLWI, WPAP, WXCL, KSOP. Medium: KMML, KIKK, KXYX, KFDI.
- RAY PRICE "I'm Not Leaving" (Step One) 24/3**
 Rotations: Heavy 0, Medium 6, Light 18, Total Adds 3, KRRV, KASE, WKIX. Medium: WAJR, KMML, WOKK, KXYX, WITL, KVOD.
- CRAIG DILLINGHAM "Next To You" (MCA/Curb) 23/3**
 Rotations: Heavy 0, Medium 6, Light 17, Total Adds 3, WKIX, KRKT, KMAK. Medium: WGNA, WFNC, KXYX, KRMD, KIGO.

The information shown on the National Airplay/50, Breakers, New & Active, and Significant Action is current. The results shown are based on reports taken from our reporters on Monday, 8-26-85.

- SHOPPE "Holdin' The Family Together" (MTM) 22/13**
 Rotations: Heavy 0, Medium 2, Light 20, Total Adds 13 including WGNA, WYII, WWOOD, WLWI, WQW, KFDI, KRKT, KRWD, KGA, KIGO.
- BELLAMY BROTHERS "Lie To You For Your Love" (MCA/Curb) 21/21**
 Rotations: Heavy 2, Medium 0, Light 19, Total Adds 21 including WVAM, WCAO, WYII, KASE, WDKE, WKKO, KFDI, KUZZ, KFRE, KRKY.
- KEITH WHITLEY "I've Got The Heart For You" (RCA) 19/16**
 Rotations: Heavy 0, Medium 3, Light 16, Total Adds 16 including KEAN, WDKE, WLWI, WPAP, KFGO, KRKT, KRST, KMAK, KRWD, KTOM.
- MASON DIXON "Houston Heartache" (Texas) 19/3**
 Rotations: Heavy 1, Medium 8, Light 10, Total Adds 3, WTVY, WPAP, KRKT. Heavy: KPLX. Medium: KEAN, KMML, KLVI, WQW, KFDI.
- MEL McDANIEL "Stand Up" (Capitol) 18/18**
 Rotations: Heavy 0, Medium 3, Light 15, Total Adds 18 including WGNA, WBGW, WDSY, WUSY, WGTG, WDKE, WMC, KXYX, KMAK, KMX.
- RAY STEVENS "The Haircut Song" (MCA) 18/7**
 Rotations: Heavy 2, Medium 5, Light 11, Total Adds 7, KRRV, WMMI, KIL-FM, WGEI, KTTS, KUGN, KWJJ. Medium: WPOC, WQW, KRKT.
- CARLETTE "Tonight's The Night" (Luv) 17/0**
 Rotations: Heavy 0, Medium 6, Light 11, Total Adds 0, Medium: KMML, WTVY, WWOOD, KRMD, KFGO, KSOP. Light: WFNC, WAXX, KVOD, KVEG.
- RICKY SKAGGS "You Make Me Feel Like A Man" (Epic) 15/15**
 Rotations: Heavy 0, Medium 1, Light 14, Total Adds 15 including WRKZ, WXTU, WNYR, WNOX, KSSN, WIRK, KBMR, WKKO, KXYX, KMAK, KTOM.
- NARVEL FELTS "Out Of Sight, Out Of Mind" (Evergreen) 15/4**
 Rotations: Heavy 0, Medium 2, Light 13, Total Adds 4, WTVY, WQW, KRKT, KOIL. Medium: WVAM. Light: WBGW, WYII, KMML, WEZL, KVOD.
- NICOLETTE LARSON "Building Bridges" (MCA) 15/3**
 Rotations: Heavy 0, Medium 3, Light 12, Total Adds 3, WYII, WIRK, WKKO. Medium: WBGW, KRKT. Light: WVAM, WCM5, KIOV, KVOD, KRWD.
- WILLIE NELSON & NEIL YOUNG "Are There Any More Real Cowboys" (Columbia) 15/2**
 Rotations: Heavy 0, Medium 2, Light 9, Total Adds 2, WIXY, KIOV. Medium: WTSV, WDKE, XXYX, KTTS, KTPK, KVOD, KOIL. Light: KXYX, KFRE.
- MARGO SMITH & TOM GRANT "Everyday People" (Bermuda Ounes) 15/1**
 Rotations: Heavy 1, Medium 3, Light 11, Total Adds 1, WSEC. Heavy: WTVY. Medium: WYII, KMML, WPAP. Light: KXYX, WMMI, KFGO, KVEG, KRKY.
- JOE STANLEY "I'll Still Be Loving You" (Epic) 14/12**
 Rotations: Heavy 0, Medium 2, Light 12, Total Adds 12 including WGNA, KEAN, WEZL, KIKK, KRMD, KXXV, WQW, KVOD, KFDI, KRKT.
- LOY BLANTON "Sailing Home To Me" (Soundwaves) 14/3**
 Rotations: Heavy 0, Medium 3, Light 12, Total Adds 3, KASE, KSOP, KGA. Medium: KRMD, KFDI. Light: WFNC, WLWI, WAXX, WQW, KVOD.
- JIM GLASER "In Another Minute" (Noble Vision/MCA) 12/12**
 Rotations: Heavy 1, Medium 0, Light 11, Total Adds 12 including WVAM, WBGW, KASE, KIKK, WSM, KXYX, KFDI, KUZZ, KMAK, KRKY.
- WILLIE NELSON "Me And Paul" (Columbia) 11/11**
 Rotations: Heavy 0, Medium 0, Light 11, Total Adds 11, WXTU, WILQ, KIKK, WDKE, KXXN, WOKK, KRMD, KXYX, KMAK, KRKY, KTOM.
- EARL THOMAS CONLEY "Nobody Falls Like A Fool" (RCA) 10/10**
 Rotations: Heavy 0, Medium 2, Light 8, Total Adds 10, WCAO, WBGW, WNOX, KXYX, WAMZ, WOKK, WIRK, KUZZ, KMAK, KSOP.
- CHUCK PYLE "Drifters Wind" (Urban Sound) 10/8**
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 8, WVAM, WBGW, WYII, WTVY, WWOOD, WITL, KVOC, KIGO. Light: KRRV, WFNC.
- ATLANTA "Can't You Hear That Whistle Blow" (MCA) 10/4**
 Rotations: Heavy 0, Medium 2, Light 8, Total Adds 4, WVAM, WTVY, KRMD, KTTS. Medium: KFDI. Light: KRKT, KOIL, KRKY.
- BILL ANDERSON "When You Leave Like That" (Swanee) 10/2**
 Rotations: Heavy 0, Medium 1, Light 9, Total Adds 2, WKIX, KFGO. Medium: WPAP. Light: KMML, WLWI, KXYX, WQW, KTTS, KVEG, KSOP.
- TOM JONES "Not Another Heart Song" (Mercury/PolyGram) 10/2**
 Rotations: Heavy 0, Medium 2, Light 8, Total Adds 2, WYII, KTTS. Medium: WTVY. Light: WVAM, WDKE, WLWI, WCM5, KRMD, KVOC.
- BOBBY BLUE "Blue Light" (Nite) 9/2**
 Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WVAM, KRKT. Medium: WYII. Light: WBGW, KRRV, WDKE, WWOOD, KRKY, KIGO.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
KATHY MATTEA/Heart Of The Country (Mercury/PG)	From My Heart
SOUTHERN PACIFIC/Perfect Stranger (WB)	Southern Pacific
ALABAMA/Down On Longboat Key (RCA)	40 Hour Week
LORETTA LYNN/Just A Woman (MCA)	Just A Woman
CRYSTAL GAYLE/Touch And Go (WB)	Nobody Wants To Be Alone
GARY MORRIS/100% Chance Of Rain (WB)	Anything Goes
JOHN ANDERSON/Down In Tennessee (WB)	Tokyo, Oklahoma
JOHN ANDERSON/A Little Rock & Roll (& Some...) (WB)	Tokyo, Oklahoma
NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB)	Partners, Brothers..
HANK WILLIAMS JR./Something To Believe In (WB/Curb)	Five-O
OAK RIDGE BOYS/Love Is Everywhere (MCA)	Step On Out
JUDGES/Drops of Water (RCA/Curb)	Why Not Me
VINCE GILL/Oklahoma Borderline (RCA)	Things That Matter
NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB)	Partners, Brothers..
REBA MCEINTIRE/I'm In Love All Over (MCA)	Have I Got A Deal For You

ADULT/CONTEMPORARY

BREAKERS

STEVIE WONDER Part-Time Lover (Tamla/Motown)

61% of our reporters playing it including WFBR, LOVE94, WPIX, WHTX, WTAE, WRMM, WSB-FM, 97AIA, WLTS, W101, 55KRC, WARM98, WNIC, WOMC, KUDL, KS94, KYKY, KMJI, KOST, KKL, B100, KFMB, KIFM, KJR.

NEW & ACTIVE

AMY GRANT "Wise Up" (A&M) 64/11

Rotations: Heavy 2/0, Medium 32/4, Light 30/7, Total Adds 11, KGW, KIFM, WFSM, WGOV, WMGN, KBOI, WTNV, WKYX, KWBE, WJDN, KFDD, Heavy: WKBW, WEZC. Mediums include: KVL-FM, WCCO, WKYE, WGY, WKGW, WSLF, WNAM, WHNN, KBEST.

MOTELS "Shame" (Capitol) 63/5

Rotations: Heavy 7/0, Medium 36/0, Light 20/5, Total Adds 5, WFSM, WGOV, WEIZ, WRKA, WENS, WFMK. Heavy: 2/0, WSKI, WSKY, WCKO, WCHV, KRLB, KQSW. Mediums include: WRMM, KGW, B100, KIFM, WKYE, KEY103, WSLF, WNAM, WHBC, KIOA, WTRX, WMGN, KDIL, WHNN, KKUA, KWAV. Debut at number 25 on the A/C chart.

LAURA BRANIGAN "Spanish Eddie" (Atlantic) 54/0

Rotations: Heavy 4/0, Medium 32/0, Light 18/0, Total Adds 0. Heavy: WKBW, KEY103, WKYX, KQSW. Mediums include: WLT, WKYE, WNAM, WHBC, KIOA, WTRX, WMGN, KSL, KBEST, KKPL.

PHIL COLLINS "Don't Lose My Number" (Atlantic) 52/7

Rotations: Heavy 14/0, Medium 20/4, Light 18/3, Total Adds 7, WHTX, WEIZ, WHAS, WRKA, KLYF, WLHT, WENS, WHNN, KDKK. Heavy: WLT, WKYE, WAVE, WMGN, WHAS, KKUA, WNNR, WSKI, WPPA, WSKY, WCHV, KRLB, WKYX. Mediums include: KVL-FM, 2WD, B100, V100, WFSM, WIVY, KWAV.

MATT BIANCO "Whose Side Are You On?" (Atlantic) 46/14

Rotations: Heavy 0/0, Medium 15/2, Light 31/12, Total Adds 14, WKBW, WARM98, KEY103, WSLF, WAVE, WTRX, KKPL, WTKO, WTNV, WSKY, WKYX, WJDN, KKLK, KMGO. Mediums include: WFBR, WCCO, KIFM, WISN.

JOHN PARR "Si. Elmo's Fire" (Atlantic) 46/6

Rotations: Heavy 15/1, Medium 22/2, Light 9/3, Total Adds 6, WOMC, V100, WFSM, WEIZ, KDKK, KWAV, WSKI. Heavy: KVL-FM, 2WD, WLT, WSNY, WHAS, WLHT, WENS, KRVA, KKUA, WNNR, WCKO, WKYX, KTYL. Mediums include: WHTX, 55KRC, WKYE, WRKA, WAVE, WNAM, KIOA, WTRX. Debuts at number 24 on the A/C chart.

DURELL COLEMAN "Somebody Took My Love" (Island) 45/17

Rotations: Heavy 0/0, Medium 15/3, Light 30/14, Total Adds 17, WFBR, WKBW, KFMB, WKGW, KEY103, K106, WEIZ, WHBY, WTRX, WNNR, WSKY, WAEV, WZLQ, WBEC, KWBE, WBDW, KKLV. Mediums include: WPIX.

DAVID FOSTER "Love Theme From 'Si. Elmo's Fire'" (Atlantic) 43/11

Rotations: Heavy 3/0, Medium 24/4, Light 16/7, Total Adds 11, 2WD, KLSI, WMYX, WAEB, WKYE, WCHV, WGSV, KRLB, WFFX, KFDD, KRSS. Heavy: KUL, KIFM, WHBY. Medium: WFBR, KVL-FM, WLTS, B100, WBT, WEZC, WVA.

POINTER SISTERS "Dare Me" (RCA) 41/8

Rotations: Heavy 8/0, Medium 23/2, Light 12/5, Total Adds 9, WHTX, WCLY, WLT, WFSM, WING, WLHT, WFMK, KDKK. Heavy: WNNR, WSKI, WPPA, WCHV, KKLK, KQSW. Mediums include: KVL-FM, KMGG, B100, KEY103, WNAM, WMGN, KBEST.

DARYL HALL & JOHN OATES "The Way You Do The Things You Do" (RCA) 38/24

Rotations: Heavy 0/0, Medium 17/9, Light 21/15, Total Adds 24, WHTX, WJMI, KYKY, WBT, WIVY, KELT, WEZS, KIOA, WTRX, WHNN, 3PM, KBEST, WNNR, WEIM, WKNE, WSKI, WPPA, WSKY, WCHV, WKYX, WAEV, WMT-FM, KFDD, KMGO.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 KOOL & THE GANG	133/0	121	12	0
2 TINA TURNER	130/1	115	14	1
3 BILLY JOEL	128/0	116	12	0
4 WHAMI	124/1	90	34	0
5 BILLY OCEAN	124/0	94	28	2
6 COREY HART	114/0	74	35	5
7 WHITNEY HOUSTON	128/5	61	56	11
8 HUEY LEWIS & THE NEWS	105/3	80	24	1
9 ARETHA FRANKLIN	104/1	64	37	3
10 MICHAEL FRANKS	111/0	47	57	7
11 RONNIE MILSAP	100/0	49	40	11
12 PAUL YOUNG	87/0	31	40	16
13 DeBARGE	85/2	22	48	15
14 NATALIE COLE	98/1	31	56	11
15 COMMODORES	106/12	11	78	17
16 HOWARD JONES	100/6	20	65	15
17 AIR SUPPLY	104/10	10	75	19
18 BEACH BOYS	94/3	15	68	11
19 MICHAEL McDONALD	96/5	17	64	15
20 DON HENLEY	80/0	19	46	15
21 GODLEY & CREME	93/17	19	52	22
22 KENNY LOGGINS	69/0	24	34	11
23 STEVIE WONDER	82/82	1	35	46
24 JOHN PARR	46/6	15	22	9
25 MOTELS	63/5	7	36	20

MOST ADDED

STEVIE WONDER (82)
Part-Time Lover (Tamla/Motown)
DARYL HALL & JOHN OATES (24)
The Way You Do The Things You Do (RCA)
DURELL COLEMAN (17)
Somebody Took My Love (Island)
A-HA (17)
Take On Me (WB)
GODLEY & CREME (17)
Cry (Polydor/PolyGram)

HOTTEST

KOOL & THE GANG (109)
Cherish (De-Lite/PolyGram)
BILLY JOEL (93)
You're Only Human (Second Wind) (Columbia)
TINA TURNER (86)
We Don't Need Another Hero... (Capitol)
HUEY LEWIS & THE NEWS (64)
Power Of Love (Chrystalls)
BILLY OCEAN (56)
Mystery Lady (Jive/Arista)

HUGH MASEKELA "The Joke Of Life" (Jive/Arista) 38/6

Rotations: Heavy 0/0, Medium 15/1, Light 23/5, Total Adds 6, WKGW, WTRX, WTNV, WBOW, KFDD, KALE. Mediums include: WFBR, KGW, WCY, WHBY, WSN, KSL.

ERIC TAGG "Woman I Love" (RMC) 36/7

Rotations: Heavy 0/0, Medium 11/1, Light 25/6, Total Adds 7, WHBC, WMGN, WHNN, WNNR, WORG, KTWO, KMGO. Mediums include: WKYE, KSL.

A-HA "Take On Me" (WB) 35/17

Rotations: Heavy 0/0, Medium 17/6, Light 18/11, Total Adds 17, WHTX, WRMM, 2WD, WKYE, WEIZ, KBEST, KKPL, WNNR, WTKO, KRLB, WORG, KTYL, WCL, WXUS, WBOW, KTRW, KFNO, KQSW, KRSS. Mediums include: KOST, WMGN, KFI, KWAV.

JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 33/1

Rotations: Heavy 3/0, Medium 18/0, Light 12/21, Total Adds 1, WHNN, Heavy: WPRD, WEIM, WTKO. Mediums include: WFBR, KVL-FM, WCCO, KGW, WVA, WHBY.

JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 32/16

Rotations: Heavy 0/0, Medium 4/1, Light 28/15, Total Adds 16, WAEW, WKYE, KEY103, WSLF, WHBC, KBEST, KKPL, WNNR, WTKO, WSKI, WCKO, KRLB, WZLQ, WFFX, WCL, KFDD.

MADONNA "Dress You Up" (Sire/WB) 31/5

Rotations: Heavy 2/0, Medium 14/2, Light 15/3, Total Adds 5, WHTX, 2WD, WRAL, WFMK, KDKK, WSKI. Heavy: KFI, WCKO. Mediums include: KVL-FM, WSNY, KMGG, WAEB, WICC, WMGN.

CARRIE LUCAS "Hello Stranger" (Constellation/MCA) 30/13

Rotations: Heavy 0/0, Medium 9/2, Light 21/11, Total Adds 13, WKBW, WAEB, WSLF, WSKI, WGSV, WFFX, WJBC, WMT-FM, KRSS, KFDD, KQSW, KALE. Mediums include: KIFM, WISN, KSL.

SIGNIFICANT ACTION

MAURICE WHITE "Stand By Me" (Columbia) 29/10

Rotations: Heavy 0/0, Medium 19/9, Total Adds 10, WTRX, WHNN, WEIM, WSKI, WCKO, WAHR, WJBC, KTWO, KQSW, KRSS. Medium: WPIX, WBT, WMGN, KWAV, WKYX, WFFX, WMT-FM, KMGO, KALE.

STING "Fortress Around Your Heart" (A&M) 26/11

Rotations: Heavy 1/0, Medium 10/2, Light 15/8, Total Adds 11, WARM98, WAEB, WKYE, WMGN, KBEST, WNNR, WSKI, WSKY, KTYL, WBOW, KKLK. Heavy: WRMM. Medium: WHTX, WAVE, KWAV, WPPA, WCKO, KTWO, KALE.

JOHN COUGAR MELLENCAMP "Lonely Ol' Night" (Riva/PolyGram) 25/5

Rotations: Heavy 1/0, Medium 12/2, Light 12/3, Total Adds 5, 2WD, B100, KEY103, WTNV, WZLQ. Heavy: KALE. Medium: KVL-FM, WKYE, WEIM, WSKI, WPPA, WSKY, WCKO, WKYX, WFFX, KTYL.

EL DeBARGE with DeBARGE "You Wear It Well" (Gordy/Motown) 23/14

Rotations: Heavy 0/0, Medium 6/1, Light 17/13, Total Adds 14, WHTX, KOST, WNNR, WEIM, WSKI, WPPA, WCHV, KRLB, WDRG, WCL, WMT-FM, WJDN, KKLK, KALE. Medium: WPIX, WCKO, WGSV, WKYX, WFFX.

BLACK TIE "If You Gotta Make A Fool Of Somebody" (Bench) 23/2

Rotations: Heavy 0/0, Medium 6/1, Light 17/11, Total Adds 2, WAVE, WSKY. Medium: WFBR, WEIM, WMT-FM, KRSS, KALE.

UB40 with CHRISSE HYNDE "I Got You Babe" (A&M) 22/3

Rotations: Heavy 0/0, Medium 13/1, Light 9/2, Total Adds 3, 2WD, KOIL, KWBE. Medium: KVL-FM, KLSI, WAVE, KWAV, KBEST, WNNR, WEIM, WSKI, WCKO, WCHV, WAHR, WZLQ.

ABC "Be Near Me" (Mercury/PolyGram) 21/9

Rotations: Heavy 0/0, Medium 7/1, Light 14/8, Total Adds 9, WRMM, WAEB, WSKI, WPPA, WCHV, WGSV, WAGE, WORG, KKLK. Medium: KVL-FM, WKYE, WMGN, WSKY, WCKO, KTWO.

EURYTHMICS "There Must Be An Angel" (RCA) 21/1

Rotations: Heavy 4/0, Medium 7/0, Light 10/1, Total Adds 1, WHTX. Heavy: WFBR, WEIM, WPPA, WCHV. Medium: WRMM, WNAM, WMGN, KWAV, WSKY, KKLK, KALE.

GEORGE FISCHOFF "Feel" (FastFire) 21/0

Rotations: Heavy 0/0, Medium 4/0, Light 17/0, Total Adds 0, Medium: WFBR, WISN, WSKI, KRSS.

DON HENLEY "Sunset Grill" (Geffen) 17/9

Rotations: Heavy 0/0, Medium 6/2, Light 11/7, Total Adds 9, WARM98, KEY103, WMGN, KWAV, WEIM, WSKY, KTYL, KQSW, KALE. Medium: LOVE94, WRMM, WKYE, WCHV.

MEN AT WORK "Maria" (Columbia) 17/0

Rotations: Heavy 0/0, Medium 6/0, Light 11/0, Total Adds 0, Medium: KEY103, WNNR, WCKO, KKLK, KQSW, KRSS.

TIM WEISBERG "You've Got To Know" (Desert Rock) 15/2

Rotations: Heavy 0/0, Medium 1/0, Light 14/2, Total Adds 2, WAVE, WBDW. Medium: KIFM.

JOHN WAITE "Every Step Of The Way" (EMI America) 15/1

Rotations: Heavy 0/0, Medium 7/0, Light 8/1, Total Adds 1, B100. Medium: WKYE, WMGN, WNNR, WPPA, WCKO, WZLQ, KTYL.

JULIAN LENNON "Jesse" (Atlantic) 13/0

Rotations: Heavy 0/0, Medium 5/0, Light 8/0, Total Adds 0, Medium: KWAV, WCKO, WFFX, KKLK, KALE.

JOHN CAFFERTY "C.I.T.Y." (Scotti Bros./CBS) 13/0

Rotations: Heavy 2/0, Medium 7/0, Light 4/0, Total Adds 0, Heavy: WCKO, KALE. Medium: WAVE, WNNR, WSKI, WPPA, WCHV, KKLK, KQSW.

GINO VANNELLI "Hurts To Be In Love" (HME/CBS) 10/10

Rotations: Heavy 0/0, Medium 1/1, Light 9/9, Total Adds 10, KFMB, WEIZ, WAVE, WCHV, WAEV, KTYL, KWBE, KTWO, KRSS, KMGO.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

LADY OF LIBERTY

NLT Record 1986



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RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Power	Heavy	Medium
14	3	1	1 J. COUGAR MELLENCAMP /Lonely Ol' Night (Riva/Pg)	149+11	51+	140+	8-
—	5	2 DAVID BOWIE & MICK JAGGER /Dancing In The... (EMI America)	152+12	36+	119+	26-	
3	1	3 STING /Fortress Around Your Heart (A&M)	141+10	39+	125+	16-	
7	4	4 HUEY LEWIS & THE NEWS /Back In Time (Chrysalis)	138+12	34+	120+	17-	
16	7	5 MICHAEL McDONALD /No Lookin' Back (WB)	131+13	19+	94+	33-	
17	8	6 JOHN WAITE /Every Step Of The Way (EMI America)	137+10	17+	82+	53-	
—	21	7 LOVERBOY /Lovin' Every Minute Of It (Columbia)	135+14	18+	83+	50-	
1	2	8 DIRE STRAITS /Money For Nothing (WB)	99-10	36-	91-	7+	
21	16	9 HOOTERS /And We Danced (Columbia)	141+14	9+	55+	78-	
13	12	10 TALKING HEADS /And She Was (Sire/WB)	123+12	18+	68+	51-	
18	14	11 CHEAP TRICK /Tonight It's You (Epic)	131+11	11+	60+	62-	
11	10	12 MOTELS /Shame (Capitol)	122+10	13-	73+	46+	
10	6	13 GODLEY & CREME /Cry (Polydor/Pg)	125-12	10-	60-	62+	
22	18	14 TEARS FOR FEARS /Head Over Heels (Mercury/Pg)	123+5	8+	58+	63-	
31	23	15 NIGHT RANGER /Four In The Morning (Carnel/MCA)	123+7	8+	45+	72+	
34	25	16 DIRE STRAITS /One World (WB)	120+13	8+	53+	62+	
39	29	17 MARILLION /Kayeleigh (Capitol)	129+9	4+	26+	94+	
43	36	18 MR. MISTER /Broken Wings (RCA)	104+19	5+	27+	64+	
DEBUT	19	STARSHIP /We Built This City (Grunt/RCA)	110/110	3	20	72	
—	41	20 SAGA /What Do I Know? (Portrait/CBS)	115+17	2+	11+	89+	
—	58	21 BRUCE SPRINGSTEEN /I'm Goin' Down (Columbia)	93+16	7+	25+	61-	
32	31	22 X /Burning House Of Love (Elektra)	107+5	1-	16+	73+	
40	33	23 EDDIE & THE TIDE /One In A Million (Atco)	104+6	1=	11+	82+	
—	42	24 BRYAN ADAMS /One Night Love Affair (A&M)	91+37	3+	23+	60+	
9	13	25 JOHN CAFFERTY & THE BEAVER... /C-I-T-Y (Scotti Bros./CBS)	77-10	2-	31-	44-	
26	24	26 JEFF BECK /Gels Us All In The End (Epic)	90-10	1-	13-	72-	
—	42	27 DIO /Rock 'N' Roll Children (WB)	92+9	0=	11+	70+	
20	19	28 Y&T /Summertime Girls (A&M)	79-10	6=	20-	53-	
—	46	29 U2 /Bad (Island)	84+11	3-	16+	59+	
6	9	30 PHIL COLLINS /Don't Lose My Number (Atlantic)	54-11	15-	48-	6-	
35	32	31 COCK ROBIN /When Your Heart Is Weak (Columbia)	83-12	3-	16-	58-	
—	49	32 OUTFIELD /Say It Isn't So (Columbia)	91+22	0=	10+	62+	
36	35	33 DIRE STRAITS /So Far Away (WB)	67+7	0-	25+	38+	
24	22	34 NICK MASON & RICK FENN /Lie For A Lie (Columbia)	81-10	1+	16-	61-	
—	57	35 R.E.M. /Driver 8 (IRS/MCA)	72+18	7+	24+	37+	
15	20	36 MOTLEY CRUE /Smokin' In The Boys Room (Elektra)	60-10	4-	23-	33-	
7	5	37 JOHN PARR /St. Elmo's Fire (Man In Motion) (Atlantic)	51-10	6-	32-	18+	
57	52	38 RATT /You're In Love (Atlantic)	70+13	1+	10+	53+	
5	25	39 PAT BENATAR /Invincible (Chrysalis)	47-10	8+	31-	15-	
—	58	40 HEART /Never (Capitol)	62+18	1+	17+	39+	
DEBUT	41	JOHN COUGAR MELLENCAMP /R.O.C.K. In The U.S.A. (Riva/Pg)	55/55	0	17	37	
8	11	42 R.E.M. /Can't Get There From Here (IRS/MCA)	53-10	6-	23-	25-	
4	17	43 HUEY LEWIS & THE NEWS /Power Of Love (Chrysalis)	41-10	9-	32-	9+	
28	28	44 BRYAN ADAMS /Diana (Import)	49-13	5+	19-	27-	
53	47	45 KATRINA & THE WAVES /Do You Want Crying? (Capitol)	62+6	1-	13+	46+	
—	59	46 MICHAEL McDONALD /Bad Times (WB)	60+17	0=	13+	40+	
DEBUT	47	JOHN COUGAR MELLENCAMP /Small Town (Riva/Pg)	53/53	0	15	33	
—	60	48 ROMANTICS /Test Of Time (Nemperor/CBS)	62+21	0=	4+	47+	
DEBUT	49	NICK LOWE & ... /I Knew The Bride (When She Used To...) (Col.)	54+17	1+	7+	38+	
38	37	50 UB40 with CHRISSIE HYNDE/I Got You Babe (Virgin/A&M)	47-12	2+	15-	29-	
—	60	51 WHAT IS THIS /I'll Be Around (MCA)	57+4	0=	1+	46+	
—	57	52 ADVENTURES /Send My Heart (Chrysalis)	51+7	0=	7+	35+	
48	45	53 URGENT /Running Back (Manhattan)	52-12	0=	2-	41-	
30	39	54 HEART /What About Love? (Capitol)	30-11	4-	17-	11+	
19	26	55 BRYAN ADAMS /Summer Of '69 (A&M)	30-10	7-	18-	10-	
DEBUT	56	JON DAVENPORT /Axis/Stop (Capitol)	54+20	0=	0+	39+	
23	30	57 BILLY JOEL /You're Only Human (Columbia)	33-10	4-	20-	13-	
—	53	58 FOREIGNER /Down On Love (Atlantic)	44+5	0=	9+	32+	
52	55	59 STING /Love Is The Seventh Wave (A&M)	34+3	1+	12-	19+	
54	51	60 AC/DC /Sink The Pink (Atlantic)	37-10	0=	2-	27-	

MOST ADDED

- STARSHIP** (110)
We Built This City (Grunt/RCA)
- BRUCE SPRINGSTEEN** (61)
I'm Goin' Down (Columbia)
- JOHN COUGAR MELLENCAMP** (55)
R.O.C.K. In The U.S.A. (Riva/PolyGram)
- BRYAN ADAMS** (37)
One Night Love Affairs (A&M)

HOTTEST

- JOHN COUGAR MELLENCAMP** (51)
Lonely Ol' Night (Riva/PolyGram)
- STING**
Fortress Around Your Heart (A&M)
- DAVID BOWIE & MICK JAGGER** (36)
Dancing In The Street (EMI America)
- DIRE STRAITS** (36)
Money For Nothing (WB)
- HUEY LEWIS & THE NEWS** (34)
Back In Time (Chrysalis)

BREAKERS

STARSHIP

We Built This City (Grunt/RCA)

69% of our reporters on it. 110/110 including adds at: WBCN, WNEW, WKLS, KZWE, WLUP, WXRT, KLOS, KMET, KRQR. Debuts at number 19 on the Tracks chart.

MR. MISTER

Broken Wings (RCA)

65% of our reporters on it. 104/119 including adds at: WIYY, KTXQ, WYNF, WLLZ, KUPD, WZZO, KMJX, KGGG. Moves 29-18 on the Tracks chart.

NEW & ACTIVE

HALL & OATES w/RUFFIN & KENDRICKS "The Way You Do...My Girl" (RCA) 35/15 (22/22)

Adds include: WFSB, WWCN, KEZZ, WRKI. Powers: 1. Heavy 10: WMMR, WDHA, WCCC, WYSP, WRDQ, KLVY, WCPZ, KSPN, KZAM, KVRE. Mediums: 11 include: WBAB, WXRT, WPHY, WQKB, WHEB, WIMZ, KMDD.

A-HA "Take On Me" (WB) 32/6 (27/7)

Adds: KMJX, KPOI, WWWW, WZEW, KLVY, KSPN. Powers: 1. Heavy 11 include: KBGO, CFOX, WLIR, KQGO, WRKQ, WHMD, WCPZ, KRQU. Mediums: 5 include: K8BI, WQKB, WHEB, WAQY, WRDU, KZAM.

JOHN COUGAR MELLENCAMP "Rain On The Scarecrow" (Riva/PolyGram) 31/31 (0/0)

Adds include: WNEW, KTXQ, WDHA, WKDF, KEZO, KSTM, KSPN. Heavy 6: WMMR, WYNF, WLVO, WHCN, KISS, KZOK. Mediums 24 include: WBAB, WDDV, KZAP, KLUJ, WDIJ, KILQ.

QUARTERFLASH "Talk To Me" (Geffen) 29/29 (0/0)

Adds include: WHEB, WDAY, WKAT, KLUJ, KLAQ, WAGL, KEZE. Heavy 2: WKGO, KRQU. Mediums 18 include: WQFM, KSHE, KGOV, WQKB, WCFM, WRKQ, KFMG.

APRIL WINE "Rock Myself To Sleep" (Capitol) 29/4 (28/6)

Adds: CHOM, KISS, KGGG, KPOI. Heavy 1: WAQX. Mediums 21 include: WRIF, WDHA, WAQY, WWCN, KILQ, KKDJ.

STING "Russians" (A&M) 25/2 (23/2)

Adds: WLAV, KLFX. Powers: 1. Heavy 11 include: CHOM, DC101, WLVO, KFOG, WHFS, WCCC, WHCN, KPOI. Mediums 11 include: WPHY, WKDF, WWCN, WWCN, KICT, KKKJ, KOMP.

GARY MYRICK "I Stand For Love" (Network/Geffen) 23/6 (18/6)

Adds: KGB, WAAP, KNKN, KATT, KMDD, KKDJ. Heavy 3: WIZN, KSPN, KRQU. Mediums 14 include: KTXQ, WHEB, WEZZ, WKXE, WLAV, KFMG, KTYD.

ABC "Be Near Me" (Mercury/PolyGram) 23/3 (21/9)

Adds: WEZX, WWWW, KSPN. Heavy include: WLIR, KRQU. Mediums 13 include: WMMR, WNOR, WXRT, KBCO, WZZO, KSTM.

COREY HART "Boy In The Box" (EMI America) 23/3 (22/13)

Adds: WHEB, WWWW, WZZO. Heavy 4 include: C107, CHEZ. Mediums 16 include: WHJY, WPHY, WDHA, WKGO, WAPL, KGGG, KEZO, KWHL.

STING "Shadows In The Rain" (A&M) 23/2 (22/0)

Adds: KMET, KQGL. Heavy 9 include: WXRT, 91X, KRQR, WHCN, WKGO, KPOI. Mediums 13: KAZY, KSN, WDDV, WCKG, KEZO, KILQ, KZEL.

JOHN COUGAR MELLENCAMP "Justice And Independence '85"

(Riva/PolyGram) 22/22 (0/0)
Adds include: WKLS, KISW, WPHY, WHEB, KLAQ. Heavy 7: WMMR, WLVO, KUPD, KRQR, WCCC, WKKE, KZOK. Mediums 13 include: KZAP, WDHA, WKDF, KOMP.

KATE BUSH "Running Up That Hill" (EMI America) 22/4 (17/3)

Adds: KZEW, WYRT, KAZZ, WONE. Powers: 1. Heavy 8: CHOM, WLIR, CFNY, WIZN, KSPN, KTCL, KQGL, KVRE. Mediums 12 include: KBCO, 91X, WQKB, WHFS, WHEB.

PAUL YOUNG "I'm Gonna Tear Your Playhouse Down" (Columbia) 21/15 (8/5)

Adds include: WBCN, WSHE, 91X, WCCC, WAQY, WRDU, WLAV. Heavy 5: WMMR, WZZO, WLIR, CHEZ. KSPN. Mediums 11 include: WKLC, WIMZ, WQKB, WKXE, KILQ.

EURHYTHMICS "There Must Be An Angel..." (RCA) 21/1 (18/6)

Adds: WXRT. Powers: 1. Heavy 9 include: WLIR, CHEZ, WIZN, WHMD, WCPZ, KZAM, KVRE. Mediums 12 include: KAZY, WQKB, WHEB, WAQY, KMJX, WONE, WBLM.

ERIC MARTIN "Information" (Capitol) 21/1 (24/2)

Adds: CFOX. Heavy 1: KOME. Mediums 16 include: WBCN, WYNF, KZAP, WHEB, WEZZ, KATT, KILQ, KKDJ.

VANDEBERG "Once In A Lifetime" (Atco) 20/11 (9/9)

Adds include: WNOR, KSHE, WEZZ, WAQY, KNKN, WAPL, KFMG, KILQ. Heavy 1: KRKX. Mediums 11 include: WTKX, KISS, KUFO, KWHL.

STING "We Work The Black Seam" (A&M) 20/6 (14/0)

Adds: WFDJ, WJOT, WZEW, KZGL, KRQR, KOZZ. Heavy 5: KBCO, KFOG, WHFS, WHCN, WYFY. Mediums 14 include: WDDV, KSRP, WNOR, KTOZ, KLAQ, WQKB.

GARY MYRICK "When Angels Kiss" (Network/Geffen) 19/10 (10/2)

Adds include: WBCN, KSRP, KMET, KOME, WAQY, KLAQ. Heavy 4: WLIR, WIZN, KSPN, KVRE. Mediums 11 include: WHJY, WQFM, KBCO, WQKB, WPLR, KZAM.

SIMON F "I Want You Back" (Chrysalis) 19/7 (13/12)

Adds: KZEW, WQFM, WQKB, WRKQ, WWWW, KTAG, WKLT. Heavy 1: WLIR. Mediums 13 include: WHJY, 91X, KILQ, WIZN, KRQU, KTYD.

HELIX "The Kids Are All Shakin'" (Capitol) 19/4 (13/4)

Adds: WNEW, KRKX, WRKQ, KATT. Heavy: KTAG. Mediums 9 include: WBCN, WBAB, WHJY, KISS, KFMG, KILQ, KZEL.

GREGG ROE "Young Love" (Columbia) 18/4 (16/5)

Adds: KTXQ, KOME, KISW, KZAM. Heavy: KRQU. Mediums 13 include: WDDV, WRIF, KZAP, KFOG, KRQR, WCKG, WHMD, KOZZ.

CHEECH & CHONG "Born In East L.A." (MCA) 16/14 (2/2)

Adds include: WBAB, WYNF, WHFS, KNKN, KLAQ, KFOG, KZEL. Mediums 6: WMMR, 91X, KGB, KISW, WJOT, KSTM.

GEORGE THOROGOOD & THE DESTROYERS "Memphis" (EMI America) 16/3 (15/2)

Adds: WNEW, DC101, WEZZ. Heavy 4: WBCN, WQFM, WDHA, WYSP. Mediums 10 include: WMMR, KORS, 91X, WAOX.

BRYAN FERRY "Don't Stop The Dance" (WB) 16/1 (15/3)

Adds: WFSB. Powers: 1. Heavy 8 include: KBGO, KINK, KFOG, WLIR, KZAM, KVRE. Mediums 7 include: KYYS, KAZY, WONE, KSTM, KEZZ.

ARMOURY SHDW "Castles In Spain" (EMI America) 16/1 (16/0)

Adds: CHEZ. Heavy 2: WLIR, KRQU. Mediums 12 include: WNOR, WXRT, WFOG, 91X, WCKG.

JAN HAMMER "Miami Vice Theme" (MCA) 15/15 (0/0)

Adds include: KLAQ, WTKX, KRQJ, KLVY. Powers: 1. Heavy 6: KFOG, WHCN, WHITE, WWCN, WJOT, KRKE. Mediums 6 include: WDDV, WPHY, KICT, KZEL, KOMP.

MOTLEY CRUE "Home Sweet Home" (Elektra) 15/5 (10/4)

Adds: WKLC, WDIJ, WTKX, KISS, KOZZ. Heavy 3: WQFM, WYSP. Mediums 9 include: WKLS, WHCN, KNKN, WKGO, KFMG.

IDLE EYES "Tokyo Rose" (Mirage/Atco) 15/2 (10/1)

Adds: KINK, WQKB. Heavy 1: KRQU. Mediums 10 include: WBAB, KBCO, 91X, KGB, KTYD.

STING "Consider Me Gone" (A&M) 15/2 (13/4)

Adds: WKLC, KLFX. Powers: 1. Heavy 6: WXRT, KTCC, KBCO, KFOG, KZOK, KVRE. Mediums 8 include: WBAB, KNKN, WKKE, WRKI, KOZZ.

AOR ALBUMS

Three Weeks Two Weeks Last Week

159 REPORTS

AUGUST 30, 1985

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album
			1	DEBUT ▶ JOHN COUGAR MELLENCAMP /Scarecrow (Riva/PG)
1	1	2	2	DIRE STRAITS /Brothers In Arms (WB)
2	2	3	3	STING /The Dream Of The Blue Turtles (A&M)
3	3	4	4	BACK TO THE FUTURE /Soundtrack (MCA)
—	7	4	5	MICHAEL McDONALD /No Looking Back (WB)
17	14	6	6	JOHN WAITE /Mask Of Smiles (EMI America)
			7	DEBUT ▶ LOVERBOY /Lovin' Every Minute Of It (Columbia)
8	6	5	8	TALKING HEADS /Little Creatures (Sire/WB)
19	16	10	9	HOOTERS /Nervous Night (Columbia)
15	13	8	10	MOTELS /Shock (Capitol)
7	12	12	11	TEARS FOR FEARS /Songs From The Big Chair (Mercury/PG)
18	17	11	12	CHEAP TRICK /Standing On The Edge (Epic)
13	9	7	13	GODLEY & CREME /The History Mix Volume 1 (Polydor/PG)
20	19	15	14	NIGHT RANGER /7 Wishes (Carnel/MCA)
10	15	14	15	HEART /Heart (Capitol)
16	22	19	16	BRYAN ADAMS /Reckless (A&M)
35	26	22	17	MARILLION /Misplaced Childhood (Capitol)
9	8	18	18	R.E.M. /Fables Of The Reconstruction (IRS/MCA)
6	10	13	19	JEFF BECK /Flash (Epic)
—	—	—	20	BRUCE SPRINGSTEEN /Born In The U.S.A. (Columbia)
36	34	28	21	MR. MISTER /Welcome To The Real... (RCA)
			22	DEBUT ▶ SAGA /Behavior (Portrait/CBS)
29	27	24	23	X /Ain't Love Grand (Elektra)
34	28	25	24	EDDIE & THE TIDE /Go Out And Get It (Atco)
5	5	16	25	PHIL COLLINS /No Jacket Required (Atlantic)
25	32	26	26	UZ /Wide Awake In America (Island)
11	11	17	27	JOHN CAFFERTY & THE BEAVER .../Tough All Over (Scotti Bros./CBS)
—	—	—	28	DIO /Sacred Heart (WB)
14	18	18	29	MOTLEY CRUE /Theatre Of Pain (Elektra)
22	20	20	30	Y&T /Open Fire (A&M)
21	25	29	31	RATT /Invasion Of Your Privacy (Atlantic)
30	29	32	32	COCK ROBIN /Cock Robin (Columbia)
—	—	—	33	OUTFIELD /Play Deep (Columbia)
24	21	23	34	NICK MASON & RICK FENN /Profile (Columbia)
4	4	21	35	ST. ELMO'S FIRE /Soundtrack (Atlantic)
—	—	—	36	KATRINA & THE WAVES /Katrina & The Waves (Capitol)
			37	DEBUT ▶ ROMANTICS /Rhythm Romance (Nemperor/CBS)
			38	DEBUT ▶ NICK LOWE & HIS COWBOY OUTFIT /The Rose Of England (Columbia)
12	23	31	39	COREY HART /Boy In The Box (EMI America)
31	35	33	40	UB40 /Little Baggariddim (Virgin/A&M)

Artist/Album	Total Reports/Adds	Power	Heavy	Medium
"Lonely" (19) "R.O.C.K." (55) "Small" (53)	151 /2	51	141	9
"One" (120) "Money" (99) "So Far" (67)	156 +/0	44-	127=	28+
"Fortress" (141) "Seventh" (34) "Russians" (25)	148 +/0	44-	133+	15-
"Back" (138) "Power" (41)	143 +/1	42-	129+	13-
"No Lookin' Back" (131) "Bad Times" (60)	138 +/3	19+	96+	37-
"Every Step" (137)	139 +/1	17+	82+	55-
"Lovin'" (135)	135 /4	18	83	50
"And She Was" (123) "Stay Up Late" (10)	126 +/1	21+	72+	49-
"And We Danced" (141)	145 +/5	9+	58+	78-
"Shame" (122)	123 +/0	14-	73+	47+
"Head Over Heels" (123) "Shout" (14)	124 +/3	9+	61+	62-
"Tonight It's You" (131)	131 +/1	11+	60+	62-
"Cry" (125)	126 -/2	11-	60-	63+
"Four" (123)	124 +/6	8+	46+	72=
"Never" (62) "Looks" (37) "What" (30)	110 +/6	5-	38=	61+
"One Night" (91) "Summer" (30)	106 +/24	10=	37-	62+
"Kayleigh" (129)	129 +/8	4=	26+	94+
"Driver 8" (72) "Can't Get There..." (53)	103 -/5	12-	37-	51+
"Gets Us All" (90) "People" (24)	109 -/0	3-	20-	82-
"I'm Goin' Down" (93)	101 +/56	8+	28+	66+
"Broken Wings" (104)	105 +/19	5+	27+	65+
"What Do I Know?" (115)	118 /19	2	11	91
"Burning House Of" (107)	109 +/5	1-	17=	74+
"One In A Million" (104)	106 +/6	2-	12+	83+
"Don't Lose" (54)	61 -/2	17-	52-	9-
"Bad" (84) "Three Sunrises" (10)	92 +/10	3=	21=	61+
"C-I-Y" (77)	79 -/0	2-	32-	44-
"Children" (2)	94 +/10	0=	11+	71+
"Smokin'" (60) Home (15)	74 -/1	4-	26-	40-
"Summertime Girls" (79)	79 -/0	6=	20-	53-
"You're In Love" (70) "Lay It Down" (22)	83 +/6	2+	13-	59+
"Heart" (83)	84 -/2	3-	16-	59-
"Say It Isn't So" (91)	92 +/23	0=	10+	62+
"Lie For A Lie" (81)	81 -/0	1+	16=	61-
"St. Elmo's" (51)	52 -/0	6-	32-	19+
"D o You Want" (62)	62 +/6	1-	13+	46+
"Test Of Time" (62)	67 /22	0	5	50
"I Knew The Bride" (54)	54 /17	1	7	38
"Never Surrender" (27) "Boy" (23)	48 -/1	1-	15-	29-
"I Got You Babe" (47)	48 -/2	3+	15-	30-

GARY MYRICK "When Angels Kiss"



AOR NEW & ACTIVE

From the LP, "Stand For Love"

"When Angels Kiss"
video premieres August 29th on MTV.



BREAKERS

JOHN COUGAR MELLENCAMP
Scarecrow (Riva/Polygram)

95% of our reporters on it. 151/2 with adds at KSTM, WTPA. Debuts at number 1 on the Albums chart.

LOVERBOY

Lovin' Every Minute Of It (Columbia)

85% of our reporters on it. 135/4 with adds at KLOS, WRDU, WCXT, KOLA. Debuts at number 7 on the Album chart.

SAGA

Behavior (Portrait/CBS)

74% of our reporters on it. 118/19 including adds at: KSRR, WSHE, WQFM, KBPI, WAAF, WFVY, WXKE, KKCI, KPOI. Debuts at number 22 on the Albums chart.

MR. MISTER

Welcome To The Real World (RCA)

66% of our reporters on it. 105/19 including adds at: WIYY, KTXQ, WYFN, WLLZ, KUPD, WAQX, KMJX, WXLX, KKCI. Moves 28-21 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

WHAT IT'S NOT:

A formula '45.

WHAT IT IS:

Ambitious.

Quality.

The kind of record that makes
a difference.

PREFAB SPROUT

"WHEN LOVE BREAKS DOWN"

12" ON YOUR DESK AUGUST 28



From the upcoming album,
"TWO WHEELS GOOD"

Epic

DISTRIBUTED BY CBS RECORDS

QUARTERFLASH

"Talk to Me"



THE NEW 12" AOR PRO OUT NOW



AOR NEW & ACTIVE

WHJY	WPDH	WAPL	WWTR
WQFM	WCMF	WRQK	WWVW
KSHE	WEZX	KQDS	KSQY
KGON	WAQY	KFMG	WCPZ
WQBK	KLBJ	KZEL	KSPN
WDHA	KLAQ	KEZE	KZAM
WHEB	WKQQ	WIZN	KRQU
			KZOO

AOR ALBUMS

MOST ADDED

BRUCE SPRINGSTEEN (56)
Born In The U.S.A. (Columbia)

BRYAN ADAMS (24)
Reckless (A&M)

OUTFIELD (23)
Play Deep (Columbia)

ROMANTICS (22)
Rhythm Romance (Nemperor/CBS)

HOTTEST

JOHN COUGAR MELLENCAMP (51)
Scarecrow (Riva/PolyGram)

DIRE STRAITS (44)
Brothers In Arms (WB)

STING (44)
The Dream Of The Blue Turtles (A&M)

BACK TO THE FUTURE (42)
Soundtrack (MCA)

TALKING HEADS (21)
Little Creatures (Sire/WB)

NEW & ACTIVE

WHAT IS THIS "What Is This" (MCA) 60/4 (56/9)

Adds: WYSP, WIMZ, WCXT, KOZZ. Heavy 1: KTYD. Mediums 46 include WBCN, WNEW, WHJY, KZEW, KSRR, WLUP, WQFM, KBCO, KILQ.

ADVENTURES "The Adventures" (Chrysalis) 57/10 (45/2)

Adds: WBAB, KTCZ, KAZY, KNCN, WTKX, WONE, KPOI, KLPX, KVRE. Heavy 7: KBCO, 91X, WLIR, CHEZ, KSTM, KSPN, KRQU. Mediums 40 include WHJY, KZEW, WSHE, KOMA, WRQK, KILQ.

GARY MYRICK "Stand For Love" (Network/Geffen) 47/15 (31/10)

Adds include KSRR, KMET, KGB, KOMA, WAQY, WAAF, KNCN, KATT, KKDJ. Heavy 5: WLIR, WIZN, KSPN, KRQU, KVRE. Mediums 31 include WBCN, WHJY, KZEW, WQFM, KBCO, KLAQ, WXKE, KTYD.

FOREIGNER "Agent Provocateur" (Atlantic) 44/5 (38/11)

Adds: WEZX, WWCT, WBLM, KQWB, WCXT. Heavy 9 include KBPI, WCMF, KRIX, WAPL, WHMD, KTAL, KRQU. Mediums 32 include WNEW, WMMR, WLVO, KGB, WAQY, WAAF, KRIX, KGGO.

HALL & OATES with RUFFIN & KENDRICKS "Live At The Apollo" (RCA) 40/16 (0/0)

Adds include WXRT, WLVO, WHFS, WAQY, KMJX, WWCK, KEZX. Powers: 1. Heavy 10: WMMR, WDHA, WCCC, WYSP, WRDU, KLYV, WCPZ, KSPN, KZAM, KVRE. Mediums 22 include WBAB, KBCO, WKDF, KMDD.

A-HA "Hunting High And Low" (WB) 33/7 (25/7)

Adds: KMJX, KKDJ, KPOI, WWWW, WZEW, KLYV, KSPN. Powers: 1. Heavy 11 include KBCO, WLIR, WKQQ, WRQK, KSTM, KCGL. Mediums 16 include KBPI, WQBK, WHEB, WAQY, WTKX, WRDU.

PAUL YOUNG "The Secret Of Association" (Columbia) 31/11 (26/5)

Adds include WSHE, 91X, WKLC, WCCC, WKQQ, WRDU, WLAV. Heavy 9: WMMR, WXRT, KINK, WZZO, WLIR, CHEZ, KSPN, KZAM, KTCL. Mediums 14 include WBCN, WNOR, KBCO, WIMZ, KILQ.

APRIL WINE "Walking Through Fire" (Capitol) 31/8 (0/0)

Adds: CHOM, KLBJ, WTKX, KISS, KGGO, KPOI. Heavy 1: WAQX. Mediums 21 include WRIF, WQFM, WDHA, WAQY, KNCN, KLAQ, KILQ, KKDJ.

HELIX "Long Way To Heaven" (Capitol) 25/4 (21/4)

Adds: WNEW, KRIX, WRQK, KATT. Heavy 3: Q107, KISW, KTAL. Medium 13 include WBCN, WBAB, WHJY, KGB, WQMF, KILQ, KTYD.

SIMON F "Gun" (Chrysalis) 20/8 (0/0)

Adds: KZEW, WQFM, WQBK, WRQK, WWWW, KTAL, WKLT, KCGL. Heavy 1: WLIR. Mediums 14 include WJHY, 91X, WHFS, KILQ, KZOO, KTYD.

YNGWIE MALMSTEEN'S RISING FORCE "Marching Out" (Mercury/PolyGram) 19/9 (9/8)

Adds: WBCN, WYNF, KGB, WDHA, WYSP, KZEL, WZEW, KUFO, KWHL. Mediums 9 include WHJY, WQFM, KISS, KFMG, KZZO.

OMD "Crush" (Virgin/A&M) 19/4 (16/3)

Adds: WBAB, WEZX, KSTM, WIZN. Powers: 3. Heavy 8 include WXRT, KTCZ, KBCO, WLIR, KTCL, KRQU. Medium 6 include WBCN, WQBK, WHFS, KZAM.

IDLE EYES "Idle Eyes" (Mirage/Atco) 19/2 (14/1)

Adds: KINK, WQBK. Heavy 1: KRQU. Mediums 13 include WBAB, CHOM, KBCO, 91X, KGB, KSTM, KTYD.

GREGG ROE "Gregg Rolie" (Columbia) 18/4 (0/0)

Adds: KTXQ, KOMA, KISW, KZAM. Heavy 1: KRQU. Mediums include WDVE, WRIF, KZAP, KFOG, KRQR, KOZZ.

GEORGE THOROGOOD & THE DESTROYERS "Maverick" (EMI America) 16/3 (16/2)

Adds: WNEW, DC101, WEZX. Powers: 2. Heavy 4: WBCN, WQFM, WDHA, WYSP. Medium 10 include KQRS, 91X, WAQX, KEZO, WIOT, KFMG.

PRODUCERS "Run For Your Life" (Marathon) 14/5 (9/4)

Adds include WRCN, WTKX, KTAL, KSPN. Heavy 2: KTCZ, WZEW. Mediums 8 include WKLS, WNOR, WFYV, WRQK, WHMD.

DON HEWLEY "Building The Perfect Beast" (Geffen) 13/3 (11/4)

Adds: KBPI, KUPD, WRDU. Powers: 1. Heavy 3 include WLLZ, WZZO. Mediums 8 include WBCN, KSHE, WCMF, WAAF, WIMZ, KGGO, KFMZ.

BLUE NILE "A Walk Across The Rooftops" (A&M) 13/0 (13/4)

Heavy 1: KCGL. Mediums 9 include WXRT, KBCO, WHFS, WHCN, KSTM, KSPN, KTCL, KRQU.

NEIL YOUNG "Old Ways" (Geffen) 11/4 (5/1)

Adds: WRCN, WWWW, KSPN, KZAM. Heavy 1: KZEW. Mediums 7 include KTXQ, KSTM, KEZX, KVRE.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS — This week's most added records.

HOTTEST — This week's records receiving the most power reports.

MIDWEST

MOST ADDED
Bruce Springsteen
Stevie Wonder
Starship

HOTTEST
Dire Straits
John Parr
Huey Lewis & The News

MIDWEST PARALLEL TWO

WKD/Akron, OH
Matt Patrick
BRUCE SPRINGSTEEN
STEVIE WONDER
PAUL YOUNG
STING
POWER STATION
HOTTEST:
JOHN PARR 1-1
KOO & THE GANG 10-9
DIRE STRAITS 16-13
BOWIE & JAGGER 33-26
HALL & OATES 40-31

WORD/Grand Rapids, MI
SwardStevens
STARSHIP
CHAP TRICK
HOTTEST:
BRUCE SPRINGSTEEN
JOHN PARR 1-1
KOO & THE GANG 10-9
DIRE STRAITS 16-13
BOWIE & JAGGER 33-26
HALL & OATES 40-31

WKAL/Applenton/Oakshov, WI
Rosa/Bradley
HALL & OATES
STARSHIP
NIGHT RANGER
STEVIE WONDER
HOTTEST:
JOHN PARR 2-1
HUEY LEWIS & THE 1-2
BRYAN ADAMS 4-1
PAT BENATAR 8-5

WZPL/Indianapolis, IN
John Miles
BRUCE SPRINGSTEEN
MICHAEL MCDONALD
TALKING HEADS
HOTTEST:
JOHN PARR 2-1
HUEY LEWIS & THE 1-2
BRYAN ADAMS 4-1
PAT BENATAR 8-5

WRCC/Cleveland, OH
Scott Hewitt
CANDY
CHAP TRICK
HALL & OATES
BRUCE SPRINGSTEEN
STARSHIP
POWER STATION
HOTTEST:
PRINCE 8-6
HOWARD JONES 10-9
DIRE STRAITS 15-10
MOTLEY CRUE 16-14
POINTER SISTERS 18-15

WKRF/Kalamazoo, MI
Terry Walnech
READY FOR THE WOR (dp)
STARSHIP (dp)
HOTTEST:
GINO VANZELLI (dp)
PRINCE 8-6
HOWARD JONES 10-9
DIRE STRAITS 15-10
MOTLEY CRUE 16-14
POINTER SISTERS 18-15

WNCI/Columbus, OH
Meyer/Wheeler
KNOX LOGGINS
DEBARGE
TEARS FOR FEARS
STEVIE WONDER
STING
PAUL HENLEY
HOTTEST:
HUEY LEWIS & THE 1-2
TINA TURNER 3-2
JOHN PARR 4-3
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVLC/Cincinnati, OH
Malone/Carridge
POINTER SISTERS
LOVEBOY (dp)
BRUCE SPRINGSTEEN (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WKID/Dayton, OH
Jim O'Hara
STEVIE WONDER
BRUCE SPRINGSTEEN
HOTTESTS
STARSHIP (dp)
JAN HAMMER
POWER STATION (dp)
HOTTEST:
JOHN PARR 2-1
DIRE STRAITS 13-7
KOO & THE GANG 12-11
JOHN COUGAR 23-14
-A-HA 72-16

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WGTV/Dayton, OH
John Robertson
A-HA
STING
LOVEBOY
NIGHT RANGER
JOHN CAFFERTY
BOWIE & JAGGER
READY FOR THE WOR
PAUL YOUNG
POWER STATION
STEVIE WONDER
BRUCE SPRINGSTEEN
WHITNEY HOUSTON
HOTTEST:
HUEY LEWIS & THE 1-2
DIRE STRAITS 17-6
PRINCE 12-7
-A-HA 72-16

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WKRN/Des Moines, IA
Glen/Finch
READY FOR THE WOR
HOTTEST:
PHIL COLLINS 13-9
ARTHA FRANKLIN 21-12
MIAMI 24-13
PRINCE 22-8
JOHN COUGAR 26-26

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KRQI/Des Moines, IA
Glen/Finch
READY FOR THE WOR
HOTTEST:
PHIL COLLINS 13-9
ARTHA FRANKLIN 21-12
MIAMI 24-13
PRINCE 22-8
JOHN COUGAR 26-26

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KZIO/Des Moines, IA
Michael/Herman
BRUCE SPRINGSTEEN
STEVIE WONDER
JOHN HENLEY
FOREIGNER
ANY GRANT
TALKING HEADS
HOTTEST:
JOHN PARR 3-1
BRYAN ADAMS 2-2
TINA TURNER 6-4
KOO & THE GANG 7-7
DIRE STRAITS 9-8

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WST/Evanville, IN
Chris Taylor
READY FOR THE WOR
HOWARD JONES
HOTTEST:
KOO & THE GANG 4-1
DIRE STRAITS 5-3
ARTHA FRANKLIN 8-5
HEART 12-7
MOTLEY CRUE 21-13

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WNEF/Dayton, OH
Tom Richards
JAN HAMMER
A-HA
BRUCE SPRINGSTEEN
HALL & OATES
HOTTEST:
TINA TURNER 6-4
KOO & THE GANG 7-7
DIRE STRAITS 9-8
JOHN COUGAR 26-27
MADONNA 18-14

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WRGN/Toledo, OH
Joe Thomas
STEVIE WONDER
HUEY LEWIS & THE 1-2
BRUCE SPRINGSTEEN
JAN HAMMER
STARSHIP
POWER STATION
DAVID POSTER
HOTTEST:
JOHN PARR 1-1
PRINCE 4-3
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KQCR/Cedar Rapids, IA
Dixon/Harmon
READY FOR THE WOR
BRUCE SPRINGSTEEN
HOTTEST:
JOHN PARR 2-1
BRYAN ADAMS 7-6
DIRE STRAITS 10-8
MIAMI 13-9

KWTO/FM/Springfield, MO
Mike Schmidt
A-HA
STARSHIP
ARC
POWER STATION
HOTTEST:
KOO & THE GANG 4-4
DIRE STRAITS 7-6
MOTLEY CRUE 8-6
JOHN COUGAR 20-16
READY FOR THE WOR 21-17

WDBR/Springfield, IL
Jim Moody
HALL & OATES
STEVIE WONDER
BRUCE SPRINGSTEEN
DEBARGE
KING
PAUL YOUNG
STARSHIP
POWER STATION
HOTTEST:
DIRE STRAITS 1-1
JOHN PARR 2-2
BILLY JOEL 6-4
HUEY LEWIS & THE 5-5

WSPY/Stevens Point WI
Bouley/Steffen
STARSHIP
STEVIE WONDER
PAUL YOUNG
HOTTESTS
DAVID POSTER
ROMANTICS (dp)
HOTTEST:
DIRE STRAITS 1-1
BILLY JOEL 6-4
MOTLEY CRUE 3-3
BILLY JOEL 6-4
HUEY LEWIS & THE 5-5
WHITNEY HOUSTON 28-20
-A-HA 27-20

KCMQ/Columbia, MO
Turbin/Baker
JAN HAMMER
STEVIE WONDER
PAUL YOUNG
BRUCE SPRINGSTEEN
POWER STATION
HOTTEST:
JOHN PARR 3-1
DIRE STRAITS 15-9
KOO & THE GANG 19-13
JOHN COUGAR 23-18
READY FOR THE WOR 26-19

Y5/Fargo, ND
Anderson/Palmer
none
HOTTEST:
HUEY LEWIS & THE 1-1
BRYAN ADAMS 2-2
JOHN PARR 4-4
TINA TURNER 5-4
PAT BENATAR 10-8
DIRE STRAITS 14-14

WDBR/Springfield, IL
Jim Moody
HALL & OATES
STEVIE WONDER
BRUCE SPRINGSTEEN
DEBARGE
KING
PAUL YOUNG
STARSHIP
POWER STATION
HOTTEST:
DIRE STRAITS 1-1
JOHN PARR 2-2
BILLY JOEL 6-4
HUEY LEWIS & THE 5-5

KPMW/Waterloo, IA
Mark Porter
POWER STATION
PAUL YOUNG
STARSHIP
STEVIE WONDER
HOTTEST:
DIRE STRAITS 4-1
HUEY LEWIS & THE 1-2
DIRE STRAITS 1-1
JOHN PARR 3-3
MOTLEY CRUE 15-12
MADONNA 19-15
-A-HA 27-20

KEYN/FM/Wichita, KS
Brooks/Brown
MOTLEY CRUE
STEVIE WONDER
BRUCE SPRINGSTEEN
HOTTEST:
JOHN PARR 1-1
PAT BENATAR 11-7
KOO & THE GANG 17-7
DIRE STRAITS 20-17
STING 14-21

KKXL/FM/Grand Forks, ND
Nordine/Ring
NIGHT RANGER
HALL & OATES
JOHN HENLEY
BRUCE SPRINGSTEEN
HOTTEST:
HUEY LEWIS & THE 1-1
MOTLEY CRUE 12-10
PRINCE 12-7
DIRE STRAITS 18-13

KNNQ/Albuquerque/Santa Fe, NM
KBSO/Franeo, CA
Kris Van Camp
STEVIE WONDER
READY FOR THE WOR
HALL & OATES
ARC
JAN HAMMER (dp)
JOHN PARR 4-3
MIAMI 4-4
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 15-9

KBOJ/Sacramento, CA
David Garlano
READY FOR THE WOR
BRUCE SPRINGSTEEN
HALL & OATES
HOTTEST:
JOHN PARR 2-1
BRYAN ADAMS 3-3
KOO & THE GANG 6-5
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KKRW/Wichita, KS
Jack Oliver
JAN HAMMER
STEVIE WONDER
STARSHIP
HOTTEST:
HUEY LEWIS & THE 1-1
MOTLEY CRUE 12-10
PRINCE 12-7
DIRE STRAITS 18-13

KKXX/Bakersfield, CA
Squire/Kemper
WHITNEY HOUSTON
STEVIE WONDER
BRUCE SPRINGSTEEN
HOTTEST:
HUEY LEWIS & THE 1-1
MOTLEY CRUE 12-10
PRINCE 12-7
DIRE STRAITS 18-13

KMGJ/FM/Corona, CA
Carey Edwards
STEVIE WONDER
ROMAN
STING
HOTTEST:
LISA LISA 1-1
READY FOR THE WOR 5-2
DIRE STRAITS 22-10
KOO & THE GANG 17-13
MADONNA 24-14

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVLC/Cincinnati, OH
Malone/Carridge
POINTER SISTERS
LOVEBOY (dp)
BRUCE SPRINGSTEEN (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

WVOT/Youngstown, OH
Dietrich
POINTER SISTERS
LOVEBOY (dp)
KATHA & THE WAV (dp)
HOTTEST:
HUEY LEWIS & THE 1-2
PAT BENATAR 11-7
ARTHA FRANKLIN 15-5

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

KWJZ/Reno, NV
Skelton
BOWIE & JAGGER (dp)
WHITNEY HOUSTON
STEVIE WONDER
STARSHIP (dp)
HOTTEST:
JOHN PARR 4-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

PARALLEL THREE

KYVV/Bismarck, ND
Bob Beck
DON HENLEY
HALL & OATES
PAUL YOUNG
BRUCE SPRINGSTEEN (dp)
HOTTEST:
KOO & THE GANG 3-1
DIRE STRAITS 9-4
PRINCE 12-9
DIRE STRAITS 13-10

KYVV/Bismarck, ND
Bob Beck
DON HENLEY
HALL & OATES
PAUL YOUNG
BRUCE SPRINGSTEEN (dp)
HOTTEST:
KOO & THE GANG 3-1
DIRE STRAITS 9-4
PRINCE 12-9
DIRE STRAITS 13-10

KYNO/FM/Fresno, CA
Walker/Davis
A-HA
COLDPLAY & CHICK
BRUCE SPRINGSTEEN
BOWIE & JAGGER
STARSHIP
HOTTEST:
JOHN PARR 3-1
PRINCE 12-7
PAT BENATAR 10-8
DIRE STRAITS 19-8
MADONNA 25-21

KKZZ/Bozeman, MT
Michael Hesse
JOHN WAITE
BRUCE SPRINGSTEEN
HALL & OATES
STEVIE WONDER
AIR SUPPLY
COMMODORE
HOTTEST:
HUEY LEWIS & THE 1-1
JOHN PARR 3-2
TINA TURNER 6-4
ROMAN 7-6
DIRE STRAITS 15-10

</

PARALLELS

DAVID BOSTER
Love Theme From *St. Elmo's Fire*
LP: *St. Elmo's Fire Soundtrack* (Atlantic)

71/24 28%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
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47	47
48	48
49	49
50	50

HALL & OATES with RUFFIN & KENDRICK
The Way You Do (RCA)
LP: *Back At The Apollo Live*

185/48 87%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
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12	12
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42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50

NOTTERS
And We Danc'd (Columbia)
LP: *Neurotic Night*

124/14 50%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
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34	34
35	35
36	36
37	37
38	38
39	39
40	40
41	41
42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50

Billy Joel Continued

124/14 50%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
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34	34
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36	36
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39	39
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41	41
42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50

Katrina & The Waves Continued

124/14 50%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
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41	41
42	42
43	43
44	44
45	45
46	46
47	47
48	48
49	49
50	50

HELY LEWIS & THE NEWS
The Power Of Love (Capitol)
LP: *Back To The Future Soundtrack*

243/0 88%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
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46	46
47	47
48	48
49	49
50	50

GODLEY & CREME
Cry (PolyGram)
LP: *The History Max Volume 1*

200/12 81%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
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12	12
13	13
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45	45
46	46
47	47
48	48
49	49
50	50

JAN HAMMER
Miami Vice Theme (MCA)

36/98 33%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
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12	12
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49	49
50	50

WHITNEY HOUSTON
Saving All My Love For... (Arista)
LP: *Whitney Houston*

206/18 83%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
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11	11
12	12
13	13
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46	46
47	47
48	48
49	49
50	50

HOWARD JONES
Life In One Day (Elektra)
LP: *Dream Into Action*

218/1 87%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
13	13
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46	46
47	47
48	48
49	49
50	50

KING & PRIDE (Epic)
LP: *Steps In Time*

67/8 27%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
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12	12
13	13
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47	47
48	48
49	49
50	50

KOOL & THE GANG
Cheise (De-Lite/PolyGram)
LP: *Emergency*

233/8 94%	
Regional	National
Rank	Rank
1	1
2	2
3	3
4	4
5	5
6	6
7	7
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9	9
10	10
11	11
12	12
13	13
14	14
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46	46
47	47
48	48

PARALLELS

S

BRUCE SPRINGSTEEN

I'm Going Down (Columbia)
LP: Born in the U.S.A.

174/173 70%

BRKBR

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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STING

Fortress Around Your Heart (A&M)
LP: The Dream or The Blue Turtles

218/3 88%

27

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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T

TIL TUESDAY

Lookin' Over My Shoulder (Epic)
LP: Voices Carry

78/4 31%

N&A

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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U

UB40 w/CHRISSE HYNDY

I Got You Babe (A&M)
LP: Little Biggerdum

152/16 81%

40

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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WHAT IS THIS

It'll Be Around (MCA)
LP: What Is This

65/10 28%

N&A

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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STEVIE WONDER

Part-Time Lover (Tamla/Motown)

174/174 70%

BRKBR

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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STARSHIP

We Built This City (GrunT/RA)
LP: Keep Deep in the Hoopla

82/82 33%

N&A

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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SURVIVOR

First Night (Scotti Bros/CBS)
LP: What Signs

88/3 35%

N&A

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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TINA TURNER

We Don't Need Another... (Capitol)
LP: Mad Max Beyond Thunderdome
(Soundtrack)

247/0 100%

3

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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W

JOHN WAITE

Every Step Of The Way (EMI America)
LP: The Mas Of Osmies

201/9 81%

28

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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WHAM!

Freedom (Columbia)
LP: Make It Big

242/0 88%

8

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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PAUL YOUNG

I'm Gonna Tear Your... (Columbia)
LP: The Secret of Association

1237/1 50%

N&A

P1	101-04 101-05 101-06 101-07 101-08 101-09 101-10 101-11 101-12 101-13 101-14 101-15 101-16 101-17 101-18 101-19 101-20 101-21 101-22 101-23 101-24 101-25 101-26 101-27 101-28 101-29 101-30 101-31 101-32 101-33 101-34 101-35 101-36 101-37 101-38 101-39 101-40 101-41 101-42 101-43 101-44 101-45 101-46 101-47 101-48 101-49 101-50 101-51 101-52 101-53 101-54 101-55 101-56 101-57 101-58 101-59 101-60 101-61 101-62 101-63 101-64 101-65 101-66 101-67 101-68 101-69 101-70 101-71 101-72 101-73 101-74 101-75 101-76 101-77 101-78 101-79 101-80 101-81 101-82 101-83 101-84 101-85 101-86 101-87 101-88 101-89 101-90 101-91 101-92 101-93 101-94 101-95 101-96 101-97 101-98 101-99 101-100	P2	P3
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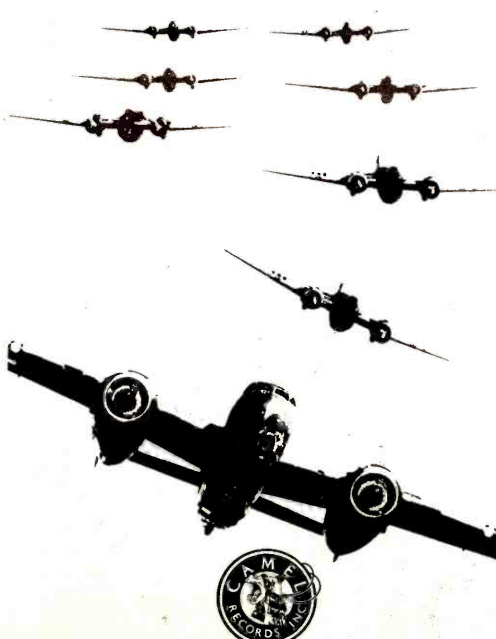
FLYING AT YOU NOW



FOUR IN THE MORNING

CHR BREAKERS

HOT
THE NEW SINGLE
FROM THE
CAMEL/MCA ALBUM,
"7 WISHES"



THE HOME OF NIGHT RANGER

MCA RECORDS

BRUCE COHN
MANAGERIAL INC.

PARALLELS

SIGNIFICANT ACTION

A C L S

<p>STEVE ARRINGTON <i>Dancing In The Key Of... (Atlantic)</i></p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST WISCONSIN 11-19 MICHIGAN 11-17A</td> <td>MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH WISCONSIN 11-19 MICHIGAN 11-17A</td> <td>SOUTH WISCONSIN 11-19 MICHIGAN 11-17A</td> <td>SOUTH WISCONSIN 11-19 MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A</td> <td>MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A</td> <td>MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST WISCONSIN 11-19 MICHIGAN 11-17A	MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH WISCONSIN 11-19 MICHIGAN 11-17A	SOUTH WISCONSIN 11-19 MICHIGAN 11-17A	SOUTH WISCONSIN 11-19 MICHIGAN 11-17A	MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A	MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A	MIDWEST WISCONSIN 11-19 MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>NATALIE COLE <i>A Little Bit Of Heaven (Modern/A&M)</i> LP: Dangerous</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>HUEY LEWIS & THE NEWS <i>Back In Time (MCA)</i> LP: Back To The Future Soundtrack</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>SCOTTI POLLITT <i>Perfect Way (WB)</i> LP: Cupid & Psyche 85</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A
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<p>BON JOVI <i>If I Can't Get Love (Mercury)</i> LP: 7800 Fahrenheit PolyGram</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>DEPECHE MODE <i>Master And Servant (Sire/WB)</i> LP: Some Great Reward</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>93 <i>All Of Me For All Of You (RCA)</i> LP: 9.9</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>TALKING HEADS <i>And She Was (Sire/WB)</i> LP: Little Criminals</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A
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<p>KATE BUSH <i>Running Up That... (EMI America)</i> LP: Hours Of Love</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>EDDIE & THE TIDE <i>One In A Million (A&M)</i> LP: Go Out And Get It</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>93 <i>All Of Me For All Of You (RCA)</i> LP: 9.9</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>TEARS FOR FEARS <i>Head Over Heels (Mercury/PG)</i> LP: Songs From The Big Chair</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A
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<p>URGENT <i>Running Back (Manhattan)</i> LP: Cass The First Stone</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>EDDIE & THE TIDE <i>One In A Million (A&M)</i> LP: Go Out And Get It</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>93 <i>All Of Me For All Of You (RCA)</i> LP: 9.9</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	<p>TALKING HEADS <i>And She Was (Sire/WB)</i> LP: Little Criminals</p> <table border="1"> <tr> <td>P1</td> <td>P2</td> <td>P3</td> </tr> <tr> <td>EAST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> <tr> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> <td>SOUTH MICHIGAN 11-17A</td> </tr> <tr> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> <td>MIDWEST MICHIGAN 11-17A</td> </tr> <tr> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> <td>WEST MICHIGAN 11-17A</td> </tr> </table>	P1	P2	P3	EAST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	SOUTH MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	MIDWEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A	WEST MICHIGAN 11-17A
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MAURICE WHITE
Stand By Me (Columbia)
LP: Maurice White

TOM PETTY & HEARTBREAKERS
Rebels (MCA)
LP: Southern Accents

93
All Of Me For All Of You (RCA)
LP: 9.9

FAMILY
Screams Of Passion (WB)
LP: The Family

KATE BUSH
Running Up That... (EMI America)
LP: Hours Of Love

URGENT
Running Back (Manhattan)
LP: Cass The First Stone

OMD
So In Love (A&M)
LP: Dush

93
All Of Me For All Of You (RCA)
LP: 9.9

EDDIE & THE TIDE
One In A Million (A&M)
LP: Go Out And Get It

BON JOVI
If I Can't Get Love (Mercury)
LP: 7800 Fahrenheit PolyGram

This is a list of all recording industry research companies that work exclusively with radio in discovering records' hit potential.

AIR

The fastest, most reliable way to get radio to listen to music.

Call Alan Smith for more information at (301) 964-5544.

WEEK #7

AIR Priorities

WEEK #7

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Thursday, September 5, 1985

TITLE	ARTIST	LABEL
AIR MYSTERY RECORD #1	*****	*****
LET ME IN	NICK GILDER	RCA
BURNING HOUSE OF LOVE	X	ELEKTRA
YOU WEAR IT WELL	DeBARGE	GORDY/MOTOWN
YOU ARE MY LADY	FREDDIE JACKSON	CAPITOL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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AIR

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CONTEMPORARY HIT RADIO

BREAKERS

STEVIE WONDER

Part-Time Lover (Tamlam/Motown)

70% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 174 including Z100, 94Q, 93FM, WCZY, KBEO, KIIS-FM, KMEL. Complete airplay in Parallels.

BRUCE SPRINGSTEEN

I'm Going Down (Columbia)

70% of our reporters playing it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 173 including WKXS-FM, KRBE, WLS-FM, WMMS, KKRZ, KPLUS. Complete airplay in Parallels.

NIGHT RANGER

Four In The Morning... (Camel/MCA)

67% of our reporters playing. Moves: Up 42, Debuts 53, Same 51, Down 0, Adds 21 including WKSE, CHUM, KTKS, B97, Q102, WCZY. Complete airplay in Parallels.

DARYL HALL & JOHN OATES

The Way You Do The Things You Do (RCA)

67% of our reporters playing it. Moves: Up 12, Debuts 57, Same 47, Down 0, Adds 49 including B104, WNVZ, WGCL, WZZU, KKRZ, KITS. Complete airplay in Parallels.

UB40 with CHRISSIE HYNDE

I Got You Babe (Virgin/A&M)

61% of our reporters playing it. Moves: Up 75, Debuts 18, Same 43, Down 0, Adds 16 including K106, CKGM, I95, WLS, WBBQ, WROQ. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

- ABC "Be Near Me" (Mercury/PolyGram) 127/37**
 Moves: Up 15, Debuts 28, Same 47, Down 0, Adds 37 including WKSE, CHUM, KRBE, 92X, WCZY, Q103, KWOD, WNSY 38-34, 19536-31, KIIS-FM 39-27, KMEL 25-20, WNOK-FM 33-26, WFMI 36-33, KF95 35-29, OK100 40-34.
- HOOTERS "And We Danced" (Columbia) 124/14**
 Moves: Up 36, Debuts 21, Same 53, Down 0, Adds 14 including WPHD, 94Q, WMMS, WKXS-FM, WCAU-FM, WGCL, KPLUS, Q100, WKEE, WFLN-FM, 092, WBBQ, WOKI, KIKX.
- PAUL YOUNG "I'm Gonna Tear Your Playhouse Down" (Columbia) 123/71**
 Moves: Up 4, Debuts 19, Same 29, Down 0, Adds 71 including WBBN-FM, B94, WAVA, 94Q, B97, WQUE-FM, WGCL, WMMS, WLOL-FM, KKRZ, KMEL, KNBO, B96, KPLUS, RI-104.
- DON HENLEY "Sunset Grill" (Geffen) 119/55**
 Moves: Up 12, Debuts 26, Down 0, Adds 55 including WKXS-FM, WKSE, PRO-FM, WAVA, Z93, I95, WQUE-FM, WLS-FM, KWK, KZZP, KWOD, KWSS, Y100, WMMS, KIIS-FM.
- FOREIGNER "Down On Love" (Atlantic) 103/07**
 Moves: Up 35, Debuts 21, Same 40, Down 0, Adds 7 including WGCL, WKRZ-FM, WOKI, KBFM, KZIO, KIKX, WPHD, KEGL, WRCK, WSSX, WKDD, KIKK, KOXR, KYNO-FM.
- JAN HAMMER "Miami Vice Theme" (MCA) **9/6**
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 96 including B104, WPHD, WCAU-FM, B94, WAVA, 94Q, Z93, KAFM, Q105, WMMS, Q103, KIIS-FM, KOPA, KKRZ, KUBS.
- SURVIVOR "First Night" (Scott Bros/CBS) 80/3**
 Moves: Up 28, Debuts 20, Same 37, Down 0, Adds 3 including WTLO, WKZ, WKSE, WNSY, WPHD, PRO-FM, KAFM, KTKS, WHYI, KPLUS, WKEE, WBBQ, KZIO, KCPX, KZZU.
- POWER STATION "Communication" (Capitol) 87/87**
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 87 including WHIT, CKGM, WCAU-FM, PRO-FM, KAFM, 93-FM, KRBE, B97, WNSY, B95, WMMS, 92X, WHYI, KKRZ, KPLUS.
- STARSHIP "We Built This City" (Grunt/RCA) 82/82**
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 82 including WPHD, WCAU-FM, WNSY, WMMS, WKTI, KHTR, KZZP, FM102, KWOD, KMEL, KUBE, Q100, WWSR, KHFI, KXX106.
- TIL TUESDAY "Lookin' Over My Shoulder" (Epic) 76/4**
 Moves: Up 16, Debuts 13, Same 43, Down 0, Adds 4 including KZZU, WJZR, WHSL, OK95, WHIT, WNSY, WMMS, WNOK-FM, KX104, WKDD, KSKD, WQOD, KXOZ.
- DAVID FOSTER "Love Theme From 'St Elmo's Fire'" (Atlantic) 71/24**
 Moves: Up 8, Debuts 8, Same 31, Down 0, Adds 24 including B94, WNVZ, Q105, WGCL, KOPA, Q100, WKEE, KC101, WRON, WHOT, KDON-FM, 93-FM, Y100, WQUE-FM, KIYS.
- KING "Love & Pride" (Epic) 67/0**
 Moves: Up 18, Debuts 8, Same 32, Down 1, Adds 8 including KRBE, WHYI, 93Q, KHFI, KIYS, KFIV, WCIL-FM, WDBR, KWOD, WKRF-FM, WTLO, WNOK-FM, Z104, KQXR.
- WHAT IS THIS "If It Be Around" (MCA) 65/10**
 Moves: Up 7, Debuts 10, Same 38, Down 0, Adds 10 including KEGL, KWOD, WKEE, WQFM, WANS-FM, KTUX, KFIV, KDON-FM, WKHI, KBIM, WPHD, 94Q, WMMS, WFMI.

MOST ADDED

- STEVIE WONDER (174)**
Part-Time Lover (Tamlam/Motown)
- BRUCE SPRINGSTEEN (173)**
I'm Going Down (Columbia)
- JAN HAMMER (96)**
Miami Vice Theme (MCA)
- POWER STATION (87)**
Communication (Capitol)
- STARSHIP (82)**
We Built This City (Grunt/RCA)

HOTTEST

- DIRE STRAITS (198)**
Money For Nothing (WB)
- JOHN PARR (143)**
St. Elmo's Fire (Atlantic)
- HUEY LEWIS & THE NEWS (103)**
Power of Love (Chrysalis)
- KOOL & THE GANG (93)**
Cherish (De-Lite/PolyGram)
- PHIL COLLINS (74)**
Don't Lose My Number (Atlantic)

CHEAP TRICK "Tonight It's You" (Epic) 55/9

Moves: Up 15, Debuts 4, Same 36, Down 1, Adds 9 including KRBE, KOPA, WRCC, WGRD, KIKX, WJZR, KNIN, 99KG, KHIX, K104, WRCK, WHSL.

ROMANTICS "Test of Time" (Nemperor/CBS) 54/22

Moves: Up 12, Debuts 5, Same 26, Down 0, Adds 22 including KPLUS, K104, WKEE, WSPK, WQFM, KX104, WRNO, KBOS, KMGX, KQMD, KRO, WKXS-FM, WCZY, WGRD, WRON.

AMY GRANT "Wise Up" (A&M) 54/13

Moves: Up 10, Debuts 3, Same 28, Down 0, Adds 13 including WCAU-FM, Q103, KOPA, WFLN-FM, WPST, WTLO, WANS-FM, WKZS, KTUX, KZIO, KO93, WBNO, 99KG, 94Q, KX104.

EL DeBARGE with DeBARGE "You Wear It Well" (Gordy/Motown) 50/19

Moves: Up 1, Debuts 8, Same 22, Down 0, Adds 19 including 94Q, B96, WCZY, WTIC-FM, RI-104, KZZB, WSSX, WZLD, WNCI, KQMO, B97, WHYI, KMEL, WRON.

SIGNIFICANT ACTION

TOM PETTY "Rebels" (MCA) 37/5

Moves: Up 4, Debuts 1, Same 27, Down 0, Adds 5 including WPHD, KZZB, Y106, KKRZ, WGLF, WNSY, WCAU-FM, WHYI, WOKI, KX104, KQXR, KBOS, KQMG, WXLK, KKL5-FM.

BON JOVI "In And Out Of Love" (Mercury/PolyGram) 34/0

Moves: Up 12, Debuts 0, Same 22, Down 0, Adds 0, WPHD, KRBE, KHTR, KWIK, Q100, WPST, WRCK, WTLO, KZZB, WOKI, KX104, WZPL, KOZE, KHFX, OK95.

OND "So In Love" (A&M) 32/13

Moves: Up 4, Debuts 1, Same 14, Down 0, Adds 13, WGCL, KPLUS, Q100, WERZ, WZLD, WRNO, KFIV, 95XXX, WGAN, WJZR, WYKS, KZQZ, OK95, WKXS-FM, KIIS-FM.

KATE BUSH "Running Up That Hill" (EMI America) 29/13

Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 13, WKXS-FM, PRO-FM, WMMS, Z299, 93Q, WRCK, WHOT, KOXR, WBBQ, WNSY, WGLF, KNIN, KQVJ, WZLD, KWES, WBBQ.

ONGO BONGO "Weird Science" (MCA) 29/12

Moves: Up 7, Debuts 7, Same 3, Down 0, Adds 12, WRCK, WNOK-FM, WOKI, KTUX, KSNB, KBOS, KQMG, WKSF, WJAD, WCGQ, KWES, SLY96, KIIS-FM, KS103, WHSL.

URGENT "Running Back" (Manhattan) 29/1

Moves: Up 7, Debuts 4, Same 17, Down 0, Adds 1, WHOT, WCAU-FM, K104, WRCK, KX104, WRON, KBOS, OK100, WKSF, WXLK, WHSL, KHIX, OK95.

SCRITTI POLITI "The Perfect Way" (WB) 28/9

Moves: Up 5, Debuts 4, Same 10, Down 0, Adds 9, I95, KNBO, WNOK-FM, Y106, KSNB, OK100, KFMN, WKSF, KGOT, KKRZ, KMEL, KUBE, K104, BJ105, KOZE.

9.9 "All Of Me For All Of You" (RCA) 27/5

Moves: Up 2, Debuts 3, Same 17, Down 0, Adds 5, WCZY, WWSR, KTUX, Z104, KGOT, WKSE, 94Q, Y100, FM102, WRCC, WQOD, Q104.

STEVE ARRINGTON "Dancing In The Key Of Life" (Atlantic) 23/1

Moves: Up 5, Debuts 3, Same 14, Down 0, Adds 1, FM102, WKXS-FM, WKSE, WCAU-FM, WCZY, WHYI, WTLO, WZLD, WOKI, WFMI, KTUX, KMGX.

TEARS FOR FEARS "Head Over Heels" (PolyGram) 21/15

Moves: Up 3, Debuts 0, Same 2, Down 1, Adds 15 including WHIT, Q107, KEGL, KRBE, I95, WNSY, B96, KWSS, KPLUS, WBBQ, WNSY, K103, KLUC, CKGM, OK91.

TALKING HEADS "And She Was" (Sire/WB) 19/8

Moves: Up 2, Debuts 2, Same 7, Down 0, Adds 7, WNOK-FM, KZIO, WZPL, WZYQ, WKSF, KISR, OK95, B96, WRCK, KX104, WKDD.

EDDIE & THE TIDE "One In A Million" (Atco) 18/9

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 9, WPHD, WTLO, KTFM, KO93, 95XXX, KFMN, WBBQ, WAZY-FM, KTRS, WMMS, KWOD, KDON-FM.

HUEY LEWIS & THE NEWS "Back In Time" (Chrysalis) 18/9

Moves: Up 2, Debuts 2, Same 5, Down 0, Adds 9, KEGL, WNSY, Y108, RI-104, WNOK-FM, 94Z, KRQN, KAY107, WLS, WCZY, WLR5, WABB-FM, KZ93, KFAN.

DEPECHE MODE "Master and Servant" (Sire/WB) 17/5

Moves: Up 1, Debuts 2, Same 9, Down 0, Adds 5, WMMS, KZZB, Y106, KSKD, KSMB, WHPD, KRBE, B97, KLUS, KRNO, WIRON, KOXR.

MAURICE WHITE "Stand By Me" (Columbia) 15/5

Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 5, WSSX, KTFM, WZYQ, WPFM, WHSL, KMAJ, KMEL, WWSR, KAMZ, WRVO, Q104.

NATALIE COLE "A Little Bit Of Heaven" (Modern/Atco) 12/1

Moves: Up 9, Debuts 2, Same 6, Down 0, Adds 1, Y100, WKSE, K104, WPST, WSSX, on-dp KAMZ, KT-FM, OK100, 95XIL, WF-FM, WHSL on-dp, KTRS on-dp.

FAMILY "The Screams Of Passion" (WB) 11/3

Moves: Up 3, Debuts 2, Same 3, Down 0, Adds 3, WKSE, 95XIL, WHSL, WCZY, FM102, K104, WNOK-FM, KAMZ, KIYS, OK100, WF-FM.

AIR SUPPLY "The Power Of Love" (Arista) 10/1

Moves: Up 2, Debuts 0, Same 7, Down 0, Adds 1, KBOZ-FM, CFTR, K104, KSNB on-dp, KO93, OK100, 95XIL, KNIN, 99KG.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay40.

CHR Rotation Criteria — **Fulltime Adds** and/or **Ons**: four plays in a 24-hour period, three of them before midnight.

Dayparted Adds and/or **Ons**: two plays in a 24-hour period, both of them before midnight.

CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week		
2	1	1	1	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
4	2	2	2	JOHN PARR/St. Elmo's Fire (Atlantic)
7	3	3	3	TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
11	8	6	4	PHIL COLLINS/Don't Lose My Number (Atlantic)
25	14	7	5	DIRE STRAITS/Money For Nothing (WB)
5	4	4	6	BRYAN ADAMS/Summer Of '69 (A&M)
15	10	8	7	PRINCE/Pop Life (WB)
16	11	10	8	WHAM!/Freedom (Columbia)
19	13	12	9	KOOL & THE GANG/Cherish (De-Lite/PG)
17	12	11	10	PAT BENATAR/Invincible (Chrysalis)
12	9	9	11	BILLY JOEL/You're Only Human (Second Wind) (Columbia)
33	24	16	12	MADONNA/Dress You Up (Sire/WB)
6	5	5	13	ARETHA FRANKLIN/Freeway Of Love (Arista)
26	21	17	14	POINTER SISTERS/Dare Me (RCA)
21	14	15	15	HOWARD JONES/Life In One Day (Elektra)
27	23	18	16	MOTLEY CRUE/Smokin' In The Boys Room (Elektra)
—	37	25	17	A-HA/Take On Me (WB)
—	33	20	18	JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG)
3	7	13	19	COREY HART/Never Surrender (EMI America)
31	26	21	20	MOTELS/Shame (Capitol)
1	6	14	21	TEARS FOR FEARS/Shout (Mercury/PG)
—	—	33	22	READY FOR THE WORLD/Oh Sheila (MCA)
—	—	37	23	WHITNEY HOUSTON/Saving All My Love For You (Arista)
39	36	29	24	GODLEY & CREME/Cry (Polydor/PG)
38	34	28	25	EURYTHMICS/There Must Be An Angel (RCA)
—	40	34	26	JOHN CAFFERTY/C-I-T-Y (Scotti Bros./CBS)
—	—	39	27	STING/Fortress Around Your Heart (A&M)
—	39	36	28	JOHN WAITE/Every Step Of The Way (EMI America)
DEBUT	—	—	29	DAVID BOWIE & MICK JAGGER/Dancing In The Street (EMI America)
40	38	35	30	MICHAEL McDONALD/No Lookin' Back (WB)
36	35	32	31	KATRINA & THE WAVES/Do You Want Crying (Capitol)
14	16	19	32	HEART/What About Love? (Capitol)
34	31	31	33	COCK ROBIN/When Your Heart Is Weak (Columbia)
22	22	22	34	BILLY OCEAN/Mystery Lady (Jive/Arista)
DEBUT	—	—	35	LOVERBOY/Lovin' Every Minute Of It (Columbia)
10	20	26	36	PAUL YOUNG/Everytime You Go Away (Columbia)
—	—	40	37	LAURA BRANIGAN/Spanish Eddie (Atlantic)
9	18	23	38	DeBARGE/Who's Holding Donna Now (Gordy/Motown)
8	15	24	39	STING/If You Love Somebody Set Them (A&M)
BREAKER	—	—	40	UB40 with CHRISSIE HYNDE/ Got You Babe (A&M)

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ADULT CONTEMPORARY

1	1	1	1	KOOL & THE GANG/Cherish (De-Lite/PG)
8	3	3	2	TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
5	2	2	3	BILLY JOEL/You're Only Human (Second Wind) (Columbia)
12	9	5	4	WHAM!/Freedom (Columbia)
7	4	4	5	BILLY OCEAN/Mystery Lady (Jive/Arista)
11	8	6	6	COREY HART/Never Surrender (EMI America)
21	15	11	7	WHITNEY HOUSTON/Saving All My Love For You (Arista)
15	12	9	8	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
10	10	8	9	ARETHA FRANKLIN/Freeway Of Love (Arista)
18	16	14	10	MICHAEL FRANKS/Your Secret's Safe With Me (WB)
14	13	13	11	RONNIE MILSAP/Lost In The 50s (RCA)
2	5	7	12	PAUL YOUNG/Everytime You Go Away (Columbia)
3	6	10	13	DeBARGE/Who's Holding Donna Now (Gordy/Motown)
20	17	16	14	NATALIE COLE/A Little Bit Of Heaven (Modern/Atco)
—	—	—	15	COMMODORES/Janet (Motown)
24	18	17	16	HOWARD JONES/Life In One Day (Elektra)
—	—	—	24	AIR SUPPLY/The Power Of Love (You Are My Girl) (Arista)
22	21	17	17	BEACH BOYS/It's Gettin' Late (Caribou/CBS)
25	20	19	18	MICHAEL McDONALD/No Lookin' Back (WB)
4	7	12	20	DON HENLEY/Not Enough Love In The World (Geffen)
—	—	—	23	GODLEY & CREME/Cry (Polydor/PG)
6	11	15	22	KENNY LOGGINS/Forever (Columbia)
BREAKER	—	—	25	STEVIE WONDER/Part-Time Lover (Tamilia/Motown)
DEBUT	—	—	24	JOHN PARR/St. Elmo's Fire (Atlantic)
DEBUT	—	—	25	MOTELS/Shame (Capitol)

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AOR TRACKS

Three Weeks	Two Weeks	Last Week		
14	3	1	1	J. COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG)
—	—	5	2	DAVID BOWIE & MICK JAGGER/Dancing In The... (EMI America)
3	1	2	3	STING/Fortress Around Your Heart (A&M)
7	4	3	4	HUEY LEWIS & THE NEWS/Back In Time (Chrysalis)
16	7	6	5	MICHAEL McDONALD/No Lookin' Back (WB)
17	8	7	6	JOHN WAITE/Every Step Of The Way (EMI America)
—	21	11	7	LOVERBOY/Lovin' Every Minute Of It (Columbia)
1	2	4	8	DIRE STRAITS/Money For Nothing (WB)
21	16	13	9	HOOTERS/And We Danced (Columbia)
13	12	10	10	TALKING HEADS/And She Was (Sire/WB)
18	14	12	11	CHEAP TRICK/Tonight It's You (Epic)
11	10	9	12	MOTELS/Shame (Capitol)
10	6	8	13	GODLEY & CREME/Cry (Polydor/PG)
22	18	14	14	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
31	23	15	15	NIGHT RANGER/Four In The Morning (Cameo/MCA)
34	25	17	16	DIRE STRAITS/One World (WB)
39	29	21	17	MARILLION/Kayleigh (Capitol)
BREAKER	—	—	18	MR. MISTER/Broken Wings (RCA)
BREAKER	—	—	19	STARSHIP/We Built This City (Grunst/RCA)
—	41	32	20	SAGA/What Do I Know? (Portrait/CBS)
—	—	58	21	BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia)
32	31	26	22	X/Burning House Of Love (Elektra)
40	33	30	23	EDDIE & THE TIDE/One In A Million (Atco)
—	—	42	24	BRYAN ADAMS/One Night Love Affair (A&M)
9	13	16	25	JOHN CAFFERTY & THE BEAVER...C-I-T-Y (Scotti Bros./CBS)
26	24	24	26	JEFF BECK/Gets Us All In The End (Epic)
—	42	36	27	DIO/Rock 'N' Roll Children (WB)
20	19	19	28	Y&T/Summertime Girls (A&M)
—	46	35	29	U2/Bad (Island)
6	9	18	30	PHIL COLLINS/Don't Lose My Number (Atlantic)

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BLACK/URBAN

2	2	2	1	WHITNEY HOUSTON/Saving All My Love For You (Arista)
5	4	3	2	KOOL & THE GANG/Cherish (De-Lite/PG)
12	8	4	3	READY FOR THE WORLD/Oh Sheila (MCA)
19	11	8	4	PRINCE/Pop Life (WB)
8	7	5	5	9.9/All Of Me For All Of You (RCA)
3	1	1	6	JESSE JOHNSON'S REVUE/I Want My Girl (A&M)
10	10	7	7	BILLY OCEAN/Mystery Lady (Jive/Arista)
17	12	10	8	POINTER SISTERS/Dare Me (RCA)
—	21	18	9	FREDDIE JACKSON/You Are My Lady (Capitol)
25	17	13	10	ANDRE CYMONE/Dance Electric (Columbia)
6	6	6	11	TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
20	14	12	12	CON FUNK SHUN/I'm Leaving Baby (Mercury/PG)
28	16	16	13	STARPOINT/Object Of My Desire (Elektra)
—	31	24	14	BOBBY WOMACK/I Wish He Didn't Trust Me So Much (MCA)
—	35	28	15	FAMILY/The Screams Of Passion (WB)
23	20	17	16	BOOGIE BOYS/A Fly Girl (Capitol)
40	24	20	17	DAZZ BAND/Hot Spot (Motown)
39	25	21	18	KLYMAXX/I Miss You (Constellation/MCA)
27	22	19	19	NATALIE COLE/A Little Bit Of Heaven (Modern/Atco)
30	23	22	20	SHANNON/Stronger Together (Mirage/Atco)
33	23	22	21	BAR-KAYS/Your Place Or Mine (Mercury/PG)
—	36	29	22	FIVE STAR/All Fall Down (RCA)
4	3	9	23	STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic)
—	—	35	24	MAURICE WHITE/Stand By Me (Columbia)
1	5	11	25	ARETHA FRANKLIN/Freeway Of Love (Arista)
—	37	33	26	HOWARD JOHNSON/Stand Up (A&M)
36	33	30	27	NEW EDITION/My Secret (Didja Git It Yet?) (MCA)
9	9	14	28	SYSTEM/The Pleasure Seekers (Mirage/Atco)
—	—	37	29	JENNIFER HOLLIDAY/Hard Times For Lovers (Geffen)
34	32	32	30	CARRIE LUCAS/Hello Stranger (Constellation/MCA)
15	15	15	31	GWEN GUTHRIE/Padlock (Island)
26	26	26	32	FAT BOYS/The Fat Boys Are Back (Sutra)
—	—	39	33	O'JAYS/Just Another Lonely Night (PIR/Manhattan)
BREAKER	—	—	34	ATLANTIC STARR/Silver Shadow (A&M)
—	40	38	35	SHEILA E/Sister Fate (WB)
BREAKER	—	—	36	RENE & ANGELA/I'll Be Good (Mercury/PG)
29	28	34	37	JUICY/Bad Boy (Private I/CBS)
16	16	25	38	ALEXANDER O'NEAL/If You Were Here Tonight (Tabu/CBS)
DEBUT	—	—	39	CAMEO/Single Life (Atlanta Artists/PG)
DEBUT	—	—	40	COLONEL ABRAMS/Trapped (MCA)

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