

ROTATIONS ERODING IN COUNTRY?

Opening a two-part series, Lon Helton discusses the decreasing airplay top country hits are receiving because of reduced rotation rates.

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A QUESTION OF **BALANCE FOR AOR**

Steve Feinstein notes AOR's appetite for the quick fix and the extreme solution - for instance, its move from almost no oldies to mostly oldies in just two years. A little balance and perspective would seem to be the prescription.

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A/C PROMOTION AT THE CROSSROADS

National promotion executives are convinced of A/C's importance, but find it a challenging and sometimes confounding format to promote

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NAB'S NEW FACE

NAB embarks upon an image-building campaign to establish better communication with broadcasters and the public. New Chairman Ted Snider and Brad Woodward discuss the plan. Page 12

PEOPLE IN THE **NEWS THIS WEEK**

- Ken Klein VP at Metromedia
- Mike Kirtner GM at WRKA
- Bill Jensen GM, Greg McClure PD at
- John Dimling joins Nielsen
- Brad Wasmund GSM at WYHY

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TRAINING TALK HOSTS

Talk radio executives and consultants agree that good talk hosts are hard to find. Their solution: train bright, inexperienced prospects.

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MAKING THE PHONE **WORK FOR YOU**

Dan O'Day discovers a gold mine of potential air material in listener phone calls, and goes into detail about how to

Page 30

RADIO: TIME FOR THE OLD COLLEGE TRY?

Gary Kaplan concludes a series on colleges as a radio employment pool by presenting some problems and some solutions, focusing on radio's need to inspire collegiate aspirants.

RADIO GOES TO THE MOVIES

Harvey Mednick talks about movie tieins for radio and adds a directory of contacts at the top film studios

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Newsstand Price \$3.50



MAHONE RESIGNS

Davenport Sheridan **President: Fairfax** New WAMO VP/GM

last week as President of Sheridan Broadcasting Corporation. Chairman Ronald Davenport has assumed the title of President, and promoted

Lonneke KHOW's **New GM**

Michael Lonneke has been named VP/GM of Metromedia's KHOW/Denver. Lonneke had been GM at KRNT & KRNQ/Des Moines, and replaces Bud Striker, who will be moving to a new position within Metromedia.

Metromedia Radio President Carl Brazell commented, 'Mike brings to KHOW a special combination of programming and sales experience so necessary in radio today. He is an outstanding addition to the Metromedia Radio management team.

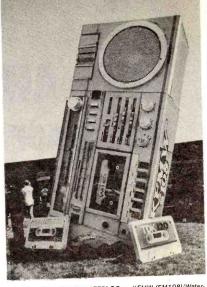
Before joining KRNT & KRNQ, Lonneke was VP/GM of WGSO/New Orleans from 1981-83, PD of WCAU/Philadelphia in 1981, and held various programming and sales posi-tions at KCMO/Kansas City from 1971-81. He told R&R, "It's LONNEKE/See Page 4

Glenn Mahone resigned late WAMO-AM & FM/Pittsburgh Station Manager Roger Fairfax to VP/GM. Fairfax will report directly to Davenport, who will also oversee all operations of the Sheridan Broadcasting Network. Mahone will continue to serve the company as consul-

Davenport commented, "Mr. Mahone led Sheridan through a period of tremendous growth, and the corporation will continue on that course. WAMO is an industry leader committed to serving the people, and I am certain that under the direction of Mr. Fairfax the station will continue to meet the challenges that lie ahead."

Fairfax told R&R, "With these changes we expect to see an expansion of programming at the network, and more community involvement at WAMO. We will continue to do what we do best, and that is provide quality entertainment. We've tried a lot of different programming over the last few years, and people look to us as the trendsetters in the market."

Fairfax joined Sheridan in 1983 as VP, and the following year was named Station Manager at WAMO. He previously served five years as Deputy Executive Director of the Pittsburgh Urban League.



HEAVY RADIO MEETS WATERLOO — KFMW (FM108)/Water-HEAVY RADIO MEETS WATERLOO — KFMW (FM108)/Water-loo, IA helippe dreate what was billed as the "World's Largest Radio." The radio molio lift (pictured) weighed 900 pounds, stood 25 feet tall, and too 35 months, by 18 students at a nearby junior high, to construct "the gargantuan beat box broadcast FM108 as the station gave away apithrs, radios. T-shirts, and sunglasses at the official unyeiling, which redeived widespread media coverage.

SALES, PROGRAMMING

McCray, Rudel New WQXR-AM&FM VPs

At Classical-formatted WQXR-AM & FM/New York, GSM Simona McCray has been promoted to VP/Sales, while Director of Operations Tony Rudel was elevated to VP/Pro-

gramming.
President/GM Warren Bodow told R&R, "In a relatively short time at WQXR, Simona has demonstrated an ability not only to fulfill the GSM's function increasing revenues, but she's shown an interest in all parts of the station's operations that has helped her to fully earn vice-presidency of the station."

Regarding the 28-year-old Rudel, Bodow continued, "I know of no one other than Tony who at so early an age has demonstrated such an understand-DAVENPORT/See Page 4 ing of classical music and a

rare administrative ability. We're glad we've found him.

McCray joined the New York Times-owned combo two years ago as GSM after ten years in sales with CBS. She actually began her radio career as a waitress in the executive dining room of the CBS Radio Division, which led to a sales opportunity with CBS FM National Sales. McCray advanced to positions within CBS Radio Spot Sales and FM National Sales, later becoming Director of Sales for RadioRadio. She said, "This music has a very special place in my soul, and combined with WQXR/See Page 4

McMillan **KROQ Station** Manager

Tom McMillan has been named Station Manager/General Sales Manager at KROQ/Los Angeles, succeeding former GSM Mickey Sambor, who has left the AOR station.

Owner Ken Roberts told R&R, "Tom's primary responsibilities will be in sales. (GM) Pat Welsh will oversee the entire operation."

McMillan joins KROQ from his post as National Sales Manager at crosstown News outlet KNX. He was out of town and unavailable for comment at presstime.

SHIELDS WELI GM

Walker Joins Muzak As VP trepreneurial imagination to

Clear Channel Communications VP and WELI/New Haven VP/GM Fred Walker is departing the station after 14 years to join Muzak as VP/Owned & Operated Offices. Walker will oversee offices in nine cities where Muzak owns and operates, rather than franchises, its background music service.

Muzak President Tony Hirsh commented, "Fred Walker brings an ideal combination of management expertise and en-



Fred Walker

our owned operations in the nine major cities we serve. His vast experience in the communications industry will be ex-tremely valuable." Walker, who was unavailable

for comment, is making a return to Group W, Muzak's parent, after an 18-year absence. From 1959 to 1967 he held several jobs with the company, including GM slots at KDKA/ WALKER/See Page 4

LIVE AID — LIVE REPORTS BACKSTAGE FROM WEMBLEY AND J.F.K. ON WESTWOOD ONE

The Westwood One Radio Networks have waived exclusive broadcast rights to many of the superstar acts performing in the July 13 Live Aid concert to benefit the hungry and homeless.

As a result, Westwood One has been given backstage access in both London and Philadelphia. Other than the host network, Westwood One will be the only radio network filing reports and broadcasting from backstage at the Live Aid concert.

Live Aid — Live Reports on Westwood One will be available to any and all radio stations able to receive the broadcasts via Satcom 1-R. All national advertising profits from the broadcast of these reports will be donated to the Live Aid fund. Contact your Westwood One representative A.S.A.P. at (213) 204-5000 for details.

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JULY 5, 1985

SAFE CONDUCT FOR NEWSPEOPLE

Brad Messer addresses the tendency in news reporters out in the field to take any risk for a story and concludes that, longterm, it's a dangerous notion.

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Birch Sets Deal With BBD&O

BBD&O, the nation's largest spot radio user, will be using Birch Radio as its primary planning and buying source. A formal announcement is forthcoming from the agency and the Florida-based ratings service.

According to sources close to the negotiations, "It's a done deal. BBD&O will use Birch for planning, establishing cost-per-thousand and cost-per-point guidelines, and for post-buy analyses. Arbitron will be used only in those markets where Birch surveys are not available."

Arbitron President Rick Aurichio told R&R, "We've been told that their intent is to use Birch as the primary service. They will also continue to buy Arbitron services." Commenting on the new arrangement, he said, "You hate to lose any business whatsoever. I'd be a damn liar and a damn fool if I told you it didn't bother me."

BBD&O conducted a six-month technical evaluation of Birch. Factors such as response rates and sample design reportedly weighed in Birch's favor. BBD&O's spot radio spending is estimated at \$55 million annually, with accounts including Chrysler, Delta Airlines, Campbell Soup, Gillette, and Pepsi Cola.

KMGK DJ Charged With Arson

KMGK/Des Moines overnight personality Renee Marie Brown was arrested early Saturday (6-22) on a charge of first-degree arson in connection with three fires on consecutive nights in the three-story building housing studios of KMGK and sister A/C station KIOA.

A staffer at the Country outlet for three months, Brown was taken into custody after a third early-morning fire was reported at the station; she was released after posting a \$17,250 bond. The arrest resulted from special police surveillance established June 22 following two earlier fires on June 20-21 between 1:15-2am in a hallway near the studios.

According to a local arson detec-

Investment Group Makes 'Credible' Offer To UPI

United Press International has received a "credible" offer to purchase the company, according to reports published in the Washington Post and Los Angeles Times. UPI confirms that an unidentified group of investors has submitted a substantial offer to satisfy up to \$17 million of the wire service's debt, and to provide enough funds to keep it operating for the next 12 months.

The Times reports that the group includes at least six Washington investors, some having had "prominent careers in the news-publishing business and the financial world." According to the group's lawyer, David Rubenstein, the investors made the offer in part to preserve UPI's "tradition of independence, professionalism, and excellence." Other suitors have also been exa-

er at crosstown KIRO for three

years, which followed a seven-year

term as an AE and LSM at nearby

KQIN/See Page 4

mining the company's assets and debts, but this is the first offer to be deemed "very credible" by UPI

Klein New Metromedia VP/Radio

Metromedia, Inc. financial executive Ken Klein has been named VP for Metromedia Radio. Klein was most recently Asst. VP/Financial Planning & Analysis and Asst. Controller for the parent company, having joined Metromedia in 1982 as Corporate Accounting Manager. Metromedia Radio President

Metromedia Radio President Carl Brazell remarked, "Ken brings a wealth of experience to this organization in the areas of accounting, financial analysis, and planning. His experience within Metromedia will certainly be an asset to us."

Prior to Metromedia, Klein was affiliated with Hoffman-LaRoche and Peat, Marwick, Mitchell & Company. He was out of town at presstime and unavailable for comment.

Chairman Luis Nogales.

"UPI spokesman William Adler told R&R, "We have received an attractive offer, as reported in the press, but it would be premature to come to any conclusions. Other parties are also looking at the company, and we don't want to rule any possible offers. Meanwhile our Chapter 11 proceedings are moving along ahead of schedule, and we are working with the the court to see that all aspects of our bankruptcy filing are satisfied."

Any offer to take control of the company must be approved by UPI's secured and unsecured creditors, which are owed up to \$35 million. Prospective offers must also cover unpaid taxes totalling \$3.3 million (not including penalties).

UPI employees last fall voted to accept a cut in pay to keep the company solvent, and the wire service announced its first profit in years for the 4th quarter of 1984. Concurrent with that profit was a failure to pay Federal taxes, which led to an IRS lien against corporate assets. Unrest among creditors and the possibility of bankruptcy proceedings filed against UPI forced the company to file for Chapter II protection in April.



SCOTTI'S SPIRIT OF LIFE AWARD — Entertainment executive Tony Scotti received the City of Hope Music Chapter's 1985 "Spirit Of Life" award at the annual Los Angeles banquet last week. A record-breaking \$500,000 was raised for the charity. Pictured (I-r) are Scotti, Motown President Jay Lasker (last year's honoree), and MC Casey

50 KW SIGNAL IMMINENT

Jensen GM, McClure Named PD At KQIN

At All-Pro Broadcasters' suburban Seattle outlet KQIN/Burien, Bill Jensen has been named GM, while Greg McClure has come aboard as PD. Former programmer Brad Woods is staying on in an as-yet-undetermined capacity.

The appointments come on the eve of the AM station's scheduled power increase from 500 watts to 50 kw at 820 kHz. The signal improvement, slated to be completed by mid-August, is expected to give the facility full coverage throughout the Seattle metro.

KQIN presently carries A/C programming via the Satellite Music Network, but Jensen hinted that some changes would come when he told R&R, "It is a pleasure to work for a company that has looked at the Seattle marketplace and made the decision that it will need to be innovative in its programming approach to maximize its success potential." He added, "I believe the marketplace will take notice of our new signal almost immediately."

Most recently, Jensen spent ten months as GM at KHIT/Seattle. He previously was Local Sales Manag-

Kirtner Becomes GM AT WRKA

Mike Kirtner has been named GM at WRKA/Louisville, filling a position vacant since January. He was most recently GM at WAEB & WSKW/Allentown, after four years as Sales Manager and later GM at WTCB/Hustiaton. WY

WTCR/Huntington, WV.
Kirtner told R&R, "Working for Capitol Broadcasting is like working for a real broadcasting company again. Also, moving into Louisville with the staff that we have here is a big opportunity. Right now the station is called 'The New 'RKA,' and I'm the last fixture in the new.'

WAEB & WSKW GSM Jeff Frank has been promoted to GM, replacing Kirtner.

Wasmund Named GSM At WYHY

After nine years as an Account Executive with WEBN/Cincinnati, Brad Wasmund has joined Republic Broadcasting as General Sales Manager for newly-acquired CHR outlet WYHY (Y108)/Nashville. Wasmund's arrival reunites him with Republic President David Martin; the two worked together at WKRC/Cincinnati.

VP/GM Mike Kenney told R&R, "We're very happy to have Brad aboard, as he's the best qualified for this position. It's a promotion for him that's long overdue. Brad will be a terrific asset to this company and to the Nashville market."

Added Wasmund, "My departure from WEBN was on the best of terms. All the key players here couldn't be better, and I'm very happy to be in Nashville. The programming is in good hands and I feel very comfortable working with Mike Kenney, so we've got the 1-2 combination we need."

As part of the changes, former Y108 GSM Bill Buntin has assumed the new role of Regional Sales Manager.

Sabotage Suggested As KQIC Tower Falls

Authorities are still pursuing leads that may help trace the identities of those responsible for the June 14 collapse of KQIC/Willmar, MN's 774-foot tower. After guy wires were tampered with during the night, the tower toppled, leaving only 220 feet of the structure remaining.

The 100 kw A/C station managed to return to the air within three hours, but at a reduced power of 1 kw from an auxiliary trasmitter, using a former 430-foot tower. KQIC has since been able to make technical improvements, and is presently operating with 25 kw. It will be six to eight weeks before the station returns to full strength.

Operations Manager Ron Linder reported to R&R that although no spot revenue was lost, damages have been estimated at \$250,000. "It was either vandalism or sabotage, whichever you want to call it," he said. "When we went out there the morning after, it was almost as if somebody had died. It was a gray morning, and the tower was laying there like a pile of scrap. I hope the suspects are apprehended. There are a few indi-

viduals around who would have done it on a dare, or maybe they only wanted to see if they actually could do it. Perhaps they simply wanted to watch it fall."

EMRC's Dimling Joins Nielsen

John Dimling, Executive Director of the Electronic Media Rating Council (EMRC), will be joining the A.C. Nielsen ratings firm. Dimling told R&R, "I have accepted an offer from Nielsen effective August 1. My initial assignment will include serving on the marketing staff, working in new product development. I anticipate I'll be spending a fair amount of my time on the development of the Peoplemeter, Nielsen's new generation of TV meter."

Dimling, who served with the NAB and Arbitron prior to the EMRC, added that the EMRC "certainly intends to fill the job. The search committee will be meeting on July 16, and I anticipate they will probably have four or five people to interview at that time."

Icon Tina Turner Scores More Platinum



Capitol presented Tina Turner with a quadruple platinum award for her "Private Dancer" LP. Pictured (I-r) are Capitol VP Joe Mansfield, label's Joe McFadden, Manhattan VP Varnell Johnson, Turner, Sr. VP Walter Lee, and label's

Whitney Wins Gold



Arista's Whitney Houston was recently awarded a gold album for her first, self-titled LP. Pictured at the New York celebration are (I-r) Arista Exec. VP/GM Sal Licata, Whitney's father John Houston, VP Don lenner, Whitney Hous-ton, VP Tony Anderson, mother land longtime singer) Cissy Houston, Arista President Clive Davis, and "You Give Good Love" composer LaLa

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Walker

Continued from Page 1

Pittsburgh, KYW-TV/Philadel-phia, and KPIX-TV/San Francisco. He joined Broad Street Communications in 1971 and served as its President until the group was acquired by Clear Channel in 1984

WELI Station Manager Stan Shields, a 26-year station veteran, has been promoted to GM, replacing Walker. Clear Channel Senior VP/COO Johnny Barger commented, "Stan is an extraordinarily talented individual and is eminently qualified to be GM. He has worked hand-in-hand with Fred for 14 years now. We hate to lose a guy of Fred's qualifications and character, but feel fortunate to have someone like Stan to step right in."

WQXR

Continued from Page 1

our excellence in news/information, it's the perfect place to work. To get this kind of recognition here is what my fantasies are made of."

Rudel started working at the stations in 1977 as a parttime air talent while still attending college. He was named Program Coordinator in 1979, moving up to Associate PD 18 months later and taking his most recent post early last year. "Warren has assembled one of the greatest teams I've ever seen," said Rudel, "and I feel we have the best classical announcing staff in the country. Everyone complements one another beautiful-

Davenport

Continued from Page 1 Sheridan Broadcasting was formed in 1973 when Davenport purchased WAMO from Dynamic Broadcasting. The company later assumed control of the Mutual Black Network and changed the name to Sheridan Broadcasting Network. The company also owns WUFO/

Lonneke

Continued from Page 1 a great company, a great station, and a great market. What else is there to say?'

KQIN

Continued from Page 3

McClure brings on-air experience from area stations KZOK, KZAM (AM), and KJZZ, having also worked at KOME/San Jose, KNAC/Long Beach, and KFMF/ Chico. "This is a dream of a lifetime with a most enjoyable GM to work with," he said. "KQIN has the feeling of everything being right."

KQIN is in the process of moving to a downtown location, where new studios and offices are under con-

Arson

Continued from Page 3

tive, in each instance a flammable liquid was poured on the carpeting and ignited. Damages from the three fires were estimated at \$3500. One injury occurred when Asst. News Director Jackie King suf-fered smoke inhalation from the third fire: he was treated at a local hospital and released.

According to a report in the Des Moines Register & Tribune, a detective said a police officer observed Brown carrying something in the hallway just before the last fire broke out. When the alarm was sounded, authorities sealed off the exits and searched the building. No one was there other than King (who arrived after the alarm went off), Brown, and a KIOA personali-

Brown "denied all knowledge" of how the fires occurred. No motive has been determined, and a hearing date has not been set yet

GM Miles Knuteson declined to say whether or not Brown has been officially discharged as a company employee, although she is not currently working at KMGK. Regarding company morale. Knuteson said, "I'm incredibly proud of our staff. They understand the situation and have all banded together."

STAFF

Pounder BOS UPLSON
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THE DIFFERENCE BETWEEN GUESSING AND KNOWING.





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attended by carefully screened individuals

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locations to level of song appeal.

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NEWS

Murray Collects 20th Gold LP



Capitol's Anne Murray received a gold album, her 20th, for the recent "Heart Over Mind" LP, as well as gold for the
"A Little Good News" album and a crystal globe signifying three million sales worldwide. Pictured (I-r standing) are
Capitol's George Collier, Sr. VP Walter Lee, VPS Denis White and Bob Young, and label's Joe McFadden and Larry
Hathaway; (I-r seated) Capitol President Don Zimmermann, Murray, and VP Don Grierson.

AC/DC Ready To Fly



Atlantic held a party in New York to celebrate AC/DC's new LP "Fly On The Wall." Pictured (I-r) are group's Brian Johnson, label's Jason Flom, VP Judy Libow, Atlantic's David Fleischman and Danny Buch, group's Malcolm Young, Exec. VP/GM Dave Glew, group's Angus Young, Sr. VP Mel Lewinter, and label's Nick Maria.

BMI Honors Top Songwriters





BMI recently presented its Citations of Achievement for most-performed songs of 1984 at a Beverly Hills dinner. Pictured at top are BMI VP/California Ron Anton (left) and Songwriter of the Year Dean Pitchford; below (i-r) Anton, BMI Sr. VP Frances Preston, and Mrs. Barbara Cooke, widow of Sam Cooke, with the late singer's two special achievement awards.



WESTWOOD ONE PRESENTS

Join Mary Turner the week of Monday, July 15 as rock radios most listened-to interview host presents Supertramp in an exclusive hour-long *Off The Record Special*. Lead singer/keyboardist/songwriter Rick Davies and saxophonist John A. Helliwell talk about streamlining the bands lineup to four, writing and recording their first LP in three years, *Brother*

Where You Bound, what it was like premiering the LP on the famed Orient Express, life without Roger Hodgson and more. To make sure you and your listeners don't miss Mary's exclusive Off The Record Special featuring one of rock's world-class superstar groups, contact your Westwood One representative now at (213) 204-5000.

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

Sterling Subsidiary Buys WRKR

Columbia Theatres, a subsidiary of radio group owner Sterling Recreation Organization, has agreed to purchase CHR-formatted WRKR/Racine-Milwaukee for \$2.050,000 from Broadcast Management of Wisconsin, which owns no other stations.

SRO also operates KBFW/Bellingham, nearby KJET & KZOK/Seattle, KDKO/Denver, and KALE & KIOK/Tri-Cities, WA. Said SRO Director of Broadcasting Cliff Hunter, "We are pleased to enter the Racine-Milwaukee market, as we restructure the broadcast division of SRO. We'll be announcing the acquisition of another major_market station within 90 days."

WRKR broadcasts with 50 kw on 100.7 mHz at 500 feet above average terrain. Broadcast Media served as broker for SRO, while R.C. Crister represented the seller.

WZFM/BRIARCLIFF MANOR, NY

PRICE: \$2.5 million
BUYER: Sage Broadcasting, which
also owns WNVR/Naugatuck, CT.
SELLER: ZFM, Inc. Coprincipals Michael Schwartz and Donald Wilks also own WIXY/East Longmeadow,
WAQY/Springfield, and WSNE/
Taunton, MA. With third coprincipal
Albert Makkay, they own WKFM/Fulton, NY. Schwartz and Wilks also owr,
WEEX & WQQQ/Easton, PA with another coprincipal, James Shea.
DIAL PQSITION: 10.7 1 mbt/s

POWER: 3 kw at 330 feet

BROKER: Blackburn & Co.

FORMAT: A/C

WIBX & WIBQ/UTICA, NY PRICE: \$3,145,000

BUYER: James & Hunter Communications Group, Inc., which also owns WIGY & WJTO/Bath, ME.

SELLER: Marathon Communica-

tions, Inc.
DIAL POSITION: 950 kHz; 98.7 mHz
POWER: 5 kw; 25 kw at 660 feet
FORMAT: N/T; Easy Listening

WGCA & WLNB/ CHARLESTON, SC

BROKER: Mahlman Co.

PRICE: \$515,000
BUYER: Resort Broadcasters of Charleston Inc.
SELLER: O'Grady Communications.

Inc.
DIAL POSITION: 1450 kHz; 94.3

POWER: 1 kw days/250 watts nights; 3 kw at 300 feet
FORMAT: A/C; Easy Listening .

KAKZ/WICHITA & KAKZ-FM/ DERBY, KS

PRICE: \$1 million BUYER: New West Radio, Inc. SELLER: MISCO Broadcasting Corp. DIAL POSITION: 1240 kHz; 95.9 mHz

POWER: 1 kw days/250 watts nights; 3 kw at 300 feet FORMAT: N/T: Oldies KELI/TULSA & KELI-FM/ BROKEN ARROW, OK PRICE: \$2,375,000 BUYER: N5587J, Inc.

SELLER: Signal Media of Oklahoma, Inc., a subsidiary of Signal Media Corp., which also owns KLRA & KLPQ/Little Rock, AR. DIAL POSITION: 1430 kHz; 92.1

POWER: 5 kw; 3 kw at 245 feet.

KLOV-AM & FM/LOVELAND,

PRICE: \$1,350,000

BUYER: New Creation International, Inc., which also owns KJUY/Colorado City, CO. SELLER: KLOV, Inc.

DIAL POSITION: 1570 kHz; 102.3 mHz POWER: 1kw: 3kw

FORMAT: N/T/Easy Listening; A/C

KIXZ & KMML/AMARILLO,

PRICE: \$3.5 million

BUYER: Richard Hayes SELLER: Tillis Communications of

Nashville, Inc., headed by country singer Mel Tillis, who also owns WMML/Mobile, AL. DIAL POSITION: 940 kHz; 98.7 mHz

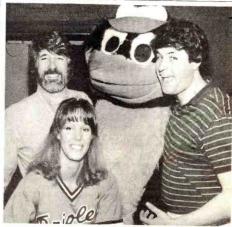
POWER: 5 kw days/1 kw nights; 100 kw at 480 feet FORMAT: Country

BROKER: Mack Sanders Co.

Blair, CBS Unwire Together



Blair Radio and CBS Radio Representatives recently agreed to work together in developing and marketing unwired adult networks. Blair Radio President Charlie Colombo called the combination "the ideal radio marketing vehicle," while CBS Radio Reps VP/GM Ed Kiernan termed it "a win-win combination." Pictured (I+-) are Colombo, CBS Radio Reps Director/Marketing Tony Miraglia, Blair Radio VP/GM Bob Lion, and Kiernan.



BALTIMORE FINDS BIRDLAND — Baltimore's Official Oriole Bird and Ballgirl stopped by the B104/Baltimore studios to promote the season's opening. They didn't exactly have a show planned, but the morning team of Brian & O Biren helped them "wing it." Shown (back, clockwise) are Brian Wilson, The Bird, Don O'Brien, and The Ballight.



PUTTIN' THE SOUEEZE ON LASER 558 — Laser 558 air personality Charlie Wolf recently traveled to the mainland for a guest appearance on "The Tube," a Birtish show which features live performances of top London bands. Shown (I-br) are Charlie and program cohost Jools Holland, who's also the keyboard player for Squeeze. "The Tube" can also be seen on MTV in the States.

Stephen C. Trivers, President

FAIRFIELD BROADCASTING COMPANY

has acquired

WKLZ

Kalamazoo, Michigan

from

Independent Voice, Inc.

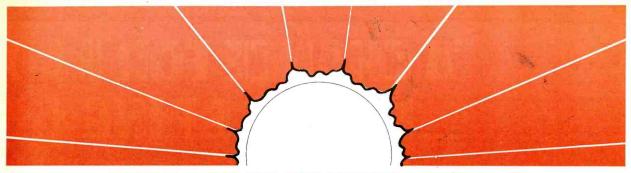
Our Associate Burt Sherwood initiated the transaction and assisted in the negotiations.

Burt Sherwood 3125 Maple Leaf Drive Glenview, IL 60025 (312) 272-4970

PUTTING BUYERS AND SELLERS TOGETHER FOR OVER 31 YEARS



Executive Offices: 1835 Savoy Drive, Atlanta, Georgia 30341 (404) 458-9226

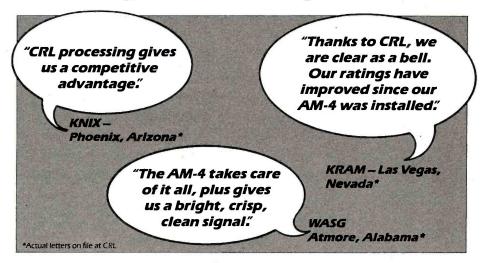


CRL SUMMER SALE

The Famous AM-4 AUDIO PROCESSOR
That Will Improve Your Sound AND
Increase Your Coverage . . .



Hurry . . . Sale Ends August 31st!



We know it sounds too good to be true. So we invite you to try one for yourself. Call Bob Richards for complete information AND your FREE Two Week Trial at 800-535-7648 . . . or call your favorite broadcast equipment dealer.

"A CHANCE FOR RADI ... IT WILL BRING OUT

JULY 13, 1985

ABC'S Young Adult Radio Networks are proud to be the exclusive radio broadcasters for the live performances of these headliners...in London and Philadelphia.

"It's a chance for radio to inspire listeners... It will bring out the best in people and I want WHCN to be a part of it." Dan Hayden/WHCN-FM/Hartford, CT

"In all my years of programming I've never turned my radio station over to a network for 18 consecutive hours. But, because of the event, "LIVE-AID," the cause, the elimination of hunger, and the network that's pulling it together, I feel that it's something that can't miss and just has to be done." Gary Berkowitz/WHYT-FM/Detroit, MI

"Move over Woodstock...Live-Aid becomes the singular biggest concert event in history. 98Rock salutes ABC for making us a part of it."

Chuck DuCoty/WIYY-FM/Baltimore, MD.

"This is a precedent for us. We never break format outside of American Top 40. "LIVE-AID" has such a mass appeal interest that it can't miss. We are doing the broadcast for the cause of famine relief and the hope that it makes an impact on listeners in the southern New England area."

Tom Caddy/WPRO-FM/Providence, RI

"Listener interest level is exploding! It's simply the concert event of the decade."

Steve Rivers/WRBQ-FM/Tampa, FL

"Music stations on both coasts and everywhere in between should be proud to carry *THE* main event of our time."

Steve Kingston/WBSB-FM/Baltimore, MD

"There's never been a greater concert or a greater cause. Q102 is thrilled to be a part of it."

Andy Lockridge/KTXQ-FM/Dallas, TX

"This could be the greatest opportunity for live radio to come along in years to get involved in a spectacular world-wide event."

Mark Lawson/WYNF-FM/Tampa, FL

THE BEST IN PEOPLE..."

at wemble's stadium in London

Adam Ant • Boomtown Rats • David Bowie • Phil Collins • Elvis Costello • Dire Straits • Bryan Ferry • Elton John • Howard Jones • Nik Kershaw • Paul McCartney • Alison Moyet • Queen • Sade • Spandau Ballet • Status Quo • Sting • Style Council • Ultravox • U2 • Wham! • The Who • Paul Young

AT JFK STADIUM IN PHILADELPHIA

Bryan Adams • Ashford & Simpson • Joan
Baez • Beach Boys • Cars • Eric Clapton • Phil
Collins • Crosby, Stills & Nash • Duran Duran
• Bob Dylan • Four Tops • Hall & Oates w/
Eddie Kendricks and David Ruffin • Hooters
• Mick Jagger • Kris Kristofferson • Patti
Labelle • Huey Lewis & The News •
Madonna • Pat Metheney • Simple
Minds • Billy Ocean • Jimmy Page •
Teddy Pendergrass • Tom Petty & The
Heartbreakers • Robert Plant • Power
Station • The Pretenders • Judas Priest •
Santana • Tears For Fears • Thompson
Twins • Tina Turner • Neil Young

We'll all be there for the same reason...

BECAUSE WE CAN MAKE A DIFFERENCE.

For more information call ABC Live-Aid Hot Line: 1-212-887-1808.

ABC RADIO NETWORKS

NAB Readies Plan To Present New Face To Industry, Public

NAB has set about the task of refurbishing the image it presents to the broadcast industry, Capitol Hill, and the public at large. The campaign is a follow-up to a recent "communications audit" which concluded that NAB's image is getting better, but there's still plenty of room for improvement.

The audit, conducted by Washington consultant John Guttenberg, has not been released in its entirely for fear that sensititve passages would be taken out of context or blown out of proportion. However, here are some of the changes that may be seen as the report is implemented:

 The industry and member stations will be told more about the NAB's many functions and services.

 Stations will get more practical "how-to" information, such as how to promote radio as a medium.

• Capitol Hill will see a more public-spirited industry volunteering for worthy causes, rather than one that only shows up begging for relief through inflexible lobbyists given little latitude to horsetrade.

 Networks and group operators will see themselves having more influence. Guttenberg found a perception by many that NAB, as reflected by its board makeup, is dominated by small market radio interests.

Publications from NAB's many

departments will adopt a unified graphic look, and emphasize practical information over "puffery."

• President Eddie Fritts will carve out a higher profile with the general public as spokesman for the entire industry.

Beer Blast, Porn Rock Dangers

Newly-elected NAB Chairman Ted Snider says his goal "is to enhance communications with all of our constituencies," including broadcasters. "They sometimes fall into the trap of doing things that hurt us as an industry." he argues "For instance, sponsoring beer busts and two-for-one happy hours as a promotion. That doesn't help our industry.

"We're not trying to tell them how to run their business or to censor them. But we need to bring things like porn rock lyrics to the attention of broadcasters so they realize that the consequences of doing some of these things just to get ratings in the short run hurts us in the long run."



Ted Snider

Helping Vs. Lobbying Congress

"We want to stay in closer touch with other allied industry organizations, for instance, the receiver manufacturers. Our other constituencies include regulators and Congress. We want more two-way communications, to be interested in what the Congress is interested in what the Congress is interested in the operate in the public interest and necessity and we're in a position to help a lot of people.

"A lot of Congressmen have some very noble goals and things on their agenda that we can help them with. For instance, right now there's a big movement afoot to help locate lost children. Nobody can do a better job of helping than radio and television. We can help them achieve some of their goals, and we want them to know we're not just interested in broadcasting; we're interested in our communities." . To the general public, says Snider. "We need to communicate better what we're doing as an industry. We do all these good things, but we don't ever summarize it for them. You'd think people would recognize what good citizens we are, but apparently they don't."

INVOICES HID TRADEOUT

WBSS Fined \$10,000 For Fraudulent Billing

The FCC has fined WBSS/Pompano Beach, FL \$10,000 for preparing invoices showing that a lawn equipment supplier paid \$33,000 for advertising that actually was bought in a tradeout for \$16,000 in "merchandise and services." The dealer turned around and used the invoices to get \$16,000 in credits — double what it was entitled to — under the Snapper division's 50% co-op advertising plan.

In a letter to WBSS last week, Mass Media Bureau Chief Jim Mc-Kinney charged that the dealer merely used the co-op credits to cover the cost of its tradeout with the station. Therefore, it actually paid "nothing for its share of the co-op advertising" while "Snapper absorbed the entire cost."

WBSS was charged with violating the FCC's fraudulent billing rule, which says no station "shall knowingly issue or knowingly cause to be issued to any ... advertiser ... manufacturer ... or any other party, any bill, invoice, affidavit or other document which contains false information concerning the amount actually charged by the licensee for broadcast advertising"

WBSS argued that its invoicing procedure was not intentionally designed to mislead, and had merely been carried over from a previous owner 14 years earlier. It also pinned blame on Snapper for failing to confirm the accuracy of the local dealer's documents.

Rejecting those arguments, the FCC noted that the station official who put together the tradeout deal, William Beaton, has 20 years of broadcast experience and is "thoroughly familiar with Snapper's and other cooperative advertising programs." It concluded that Beaton must have known that "in failing to indicate the existence of the two-for-one trade on the invoices. Snapper could have been misled as to the amounts charged."

NEW/S BRIEFS

Tax Evasion Imperils WHBI License Winners

The initial decision awarding the license of WHBINNewark to Frances Antonin and Mary Garcia has been sent back to a law judge to weigh new evidence that Garcia failed to pay federal income tax for 1981 and 1982.

In remanding the case to the judge, the FCC Review Board said violations of federal law "raise serious questions as to whether the applicant possesses a responsible attitude toward his or her obligations as a broadcast licensee."

Garcia has since paid the taxes, but the board said she failed to do so until after a tax lien was brought to light by a competing applicant. The board added, "It appears that Ms. Garcia may have deliberately chosen not to pay her taxes so that she could demonstrate the requisite financial qualifications to be awarded a broadcast license."

The judge was ordered to hold hearings on several issues, including the pair's finances and the truthfulness of their 1982 certification that they had the money to build and operate the new FM for three months without revenue.

KUNA, KSLY Renewed With EEO Conditions

The FCC last week granted license renewals to KUNA & KSLY/San Luis Obispo, CA, but ordered the stations to make detailed Equal Employment Opportunity (EEO) reports for the next two years. The reports must include



Steve Bell

minority recruitment sources, as well as the race or origin of all employees and recent job applicants

The Commission's EEO Branch found that none of the stations' 16 fulfillime employees was a minority, even though 14.4% of the local workforce is made up of minorities, mostly Hispanics. The stations were warned about their lack of Hispanic employees in 1981, and the Commission said the lack of progress since then shows a failure "to ensure that all qualified persons, including Hispanics are considered for all station positions."

Other Key Developments:

 Responding to last week's article on private line rate hikes, NRBA stresses that it is working at the FCC to reduce the rates, will file comments soon in related proceedings, and has advised members how to file complaints at the Commission.

 ÅBC News correspondent Steve Bell warned reporters at an RTNDA regional conference in Washington not to cover issues in such a negative light, to be less "thin-skinned" and "avoid a kneejerk reaction to valid criticism."

• Storz Broadcasting's sale of KXOK/St. Louis to Chester Broadcasting has been cleared by the FCC, which dismissd objections based on Storz's EEO performance.

• RKO has lost its bid to have a key issue against it thrown out of the critical KHJ-TVLOs Angeles hearing. The FCC wants more information on RKO's failure to disclose underlying documentation in a special in-house review.

• Final FCC clearance has been granted for the distress sale of WALG & WKAK/Albany, GA for \$1.9 million to singer Peabo Bryson. By selling to a minority for no more than 75% of the combo's value, owner Albany Radio won renewal for the stations and avoided a hearing into its EEO program and employment of blacks.

• The FCC has approved a new compromise plan for resolving educational FM/Channel 6 interference, and lifted a freeze on applications in both services.



CALIFORNIA BROADCASTERS PRAISED — "The Party's Over," a recent anti-drunk driving campaign by the California Association of Broadcasters (CAB), won a resolution of commendation from the California legislature. Above, Assemblyman Steve Clute presents the resolution to CAB Secretary-Treasurer Robort Fox, President of KVENS & KHAYVentura.

12/R&R FRIDAY, JULY 5, 1985

How to use research to increase profits

Choosing the right research firm for your Auditorium Music Test could mean tens of thousands of extra dollars to your station.

If you've never done an Auditorium Music Test before, you'll be amazed by how much you'll learn about the musical tastes of your listeners.

You'll make changes in your music that will make your station sound better to your listeners. As a result, they'll listen longer. Even if your average listener listens only 10% longer, that means a 10% ratings increase.

In a large market, that can help you increase your station's revenues by as much as \$250,000.

But doing an Auditorium Music Test (AMT) properly isn't easy. Some research firms do a better job of it than others.

Here are some questions that will help you distinguish a good AMT from an average one:

1. Who does the recruiting?

Quality control is the key to successful recruiting of your participants.

Surprisingly, though, most radio research firms don't do their own research! They farm out the work to a local facility in your market. (You don't ask, they don't tell you.)

As a result, there's no quality control. What happens? You've probably heard horror stories about stations that got 100 people who all went to the same high school. Or who "do this kind of thing all the time."

Strategic Radio Research is unique in that all of our recruiting is done by our staff via WATS lines from our Chicago phone center.

This allows us to exercise total quality control over this critical part of the study. You get better and more reliable results.

2. What's the sample size?

For a sample size of 100 people, your margin of error for a typical song is going to be ±4%. Nobody can reduce that margin of error; it's based on laws of probability. No tricks can help.

If anyone claims that their research is

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Strategic Radio Research's reports are both clear and comprehensive. The sample page above shows a song with very high recognition, high popularity, and low fatigue. (The horizontal bars indicate that the song is more popular among older listeners and among females.)

that accurate with a smaller sample size, they're lying to you.

You can probably justify a sample size of 50 or 75 people in a smaller market. But when you're playing for big stakes, you should aim for a sample size of at least 100 respondents.

3. What questions are asked?

If your research firm asks the wrong questions, you can't possibly get the right answers.

You want to learn three different things about each song: Level of recognition, level of popularity, and level of fatigue.

To do this, we believe that you have to ask three distinct questions about each song. If you only ask one or two questions per song, we believe you will get misleading results.

Our scale (which we call the "Hanson scale") is a series of three questions which allow respondents to give us clear, unambiguous answers. That allows us to give you clear, reliable song scores.

4. Is the research report well-designed?

If you can't understand the report you get, you might as well not have commissioned the research at all.

Some reports are too simplistic. Most reports contain a lot of detail, but are badly-designed; they present their findings in such a complex manner that you need a Ph.D. in statistics to understand what you're reading.

Strategic Radio Research's music research report is, we believe, the best of all possible worlds. (See example.) You get a great deal of information about each song, but the report is easy to read and easy to use.

Schedule your AMT now

Using the guidelines above, you should be able to select the best research firm for your Auditorium Music Test.

We hope that you'll choose Strategic Radio Research.

After all, if you're planning to do something, you might as well do it right.

Call Kurt Hanson at Strategic Radio Research today, at (312) 883-4400.

STRATEGIC RADIO RESEARCH

655 W. Irving Park at Lake Shore Drive Chicago, IL 60613 (312) 883-4400

Radio Cops Comix Co-Op Spots

Imagine the Hulk on a rampage, roaring "Hulk wants comics! That's just one of seven radio scripts currently being offered by Marvel Comics' co-op advertising department. The radio scripts come in either 30- or 60-second versions and have been pre-approved for 50 percent credit under the firm's co-op advertising program.

The package also includes detailed instructions for the comics or specialty store owner on how to work with local radio stations to create custom radio commercials. Commenting on the novel radio co-op campaign, Marvel Director/ Specialty Sales Carol Kalish. said, "There are a lot of people out there who would start buying comics if they knew what was available and where to find it. Radio is one of the most powerful tools the retailer can use in attracting this audience."



Travel Hikes Radio Ad Spending

The U.S. travel industry increased radio advertising expenditures 9.1% during 1984 to \$151.8 million, up from \$139.1 million the year previ-

According to RAB VP/Marketing Information Ken Costa, lodging paced the field with a whopping 69.1% increase, rising from 1983's \$5.2 million to \$8.9 million. Advertising for foreign tourism soared 55.1% in 1984 to \$5.1 million, while cruise operators increased their '84 radio advertising spending 48.9% to \$725,000. Domestic tourism climbed 38.9% (\$11.6 million in '83) to \$16.1 million last year

Airline radio ad expenditures rose 5.1% to \$103.9 million in 1984. That's up from \$98.9 million in 1983 Of the 16 airlines spending \$2 million or more on radio advertising, the biggest percentage increases were posted by British Airways and Continental, both up more than 225%, and Southwest Airlines and New York Air, both up over 125%. In terms of dollar volume, Delta Airlines was the leader. spending \$4 million more last year (\$19.3 million) than in 1983.

As far as non-airline travel industry advertisers, 12 firms spent more than \$1 million on radio in 1984. Howard

Johnson's increased its radio spending over 3000% to \$2.1 million, while Westin Hotels boosted its radio ad spending a mere 1000% to \$1.3 million. Other big spenders were the Canadian Government Travel program, Trailways bus lines, Marriott amusement parks, the Michigan Travel Association, Six Flag Parks, and Hyatt Hotels

Interestingly, the July-September period showed the greatest increase. That may be due in part to the traditional decrease in summer television viewing levels.

Solar Stereo

The "Sunstepper" described as the world's first solar-powered personal stereo radio, will hit the stores just in time for summer when the livin' is easy. Built by Mura, this natural promotional item comes complete with headphones, weighs about six ounces, and clips onto the listener's pocket. Price: \$39.95



"¿Pronuncian?" Guide For Radio

A shirt-pocket guide produced by the University of Texas at El Paso, "¿Como Se Pronuncian?," is currently available to radio news departments Prepared by a pair of UTEP professors, Drs. Richard Teschner and Richard Ford, the booklet provides an easy-to-read, easy-to-use phonetic guide to pronouncing more than 500 Spanish surnames and first names.

The rules governing Spanish vowels and consonants are printed on the inside cover, and the names are alphahetized for quick reference Now there's no excuse for broadcasters even non-Hispanics - to mangle names in the news. In Los Angeles alone we've compiled 5283 variations of native New Yorkers' attempts to locate something on the corner of Peek-Oh and Sep-Pul-Vee-Duh. No mas

For copies of this booklet (up to 25 free to any news organization), contact the News & Publications Office of the University of Texas/El Paso.

Breath Tester

part in anti-drunk driving campaigns may have found the perfect promotional item with this 'Alcohol Tester' from the Edison. NJ-based Lumiscope Company.

The model 1100 features signal lights to indicate the user's alcohol levels: green for passing, amber for warning, and red for fail. A quick, short breath is all it takes to get the proper breath alcohol level. Easy to use, the hand-held unit includes a 12-volf adapter for auto use, batteries, and reusable breath tubes



Whose new AGC makes your **Optimod** sound even better?

Only the new Harris Ulti-Mate 91 Tri Band AGC! Here's more subtle signal control than you'll get from anything else on the market.

Optimod is a trade name of

110 dB dynamic range improves any audio source You'll hear the difference immedi-

You Il near the difference finned ately. Put Ulti-Mate in front of your Optimod or other audio processing system for remarkable sound enhancement. With its unprecedented 110 dB dynamic range, not even digital source material is degraded.

Beef up your audio chain Ulti-Mate's phase coherent design insures waveform fidelity and minimizes distortion as signals are processed and amplified. The linear VCA allows extraordinary process. VCA allows extraordinary proces-sing capability to enhance even the purest system. And Ulti-Mate even

makes an excellent "final" broadband limiter.

When you're ready for stereo-whether it's AM, FM or TV—so is Ulti-Mate 91. It's totally compatible with all broadcast stereo systems. And it can drive your STL, too.

Takes only 1%" of rack space The Harris Ulti-Mate 91 Tri Band AGC slips neatly into 1%" of vertical rack space (3%" for stereo version). Adjustments are deftly concaled but easily accessed through a slide Adjustments are denough a slide out drawer. And if unauthorized adjustments are a concern, secure tamper proofing is easily achieved.

Mate 91 Tri Band ore informa-

A HARRIS

For your information, our name is Harris.

Congratulations!



Wishes to thank

on ibson

> for a great performance on June 28th in Beverly Hills



"Gibson is a vocal (and often instrumental) dead ringer for Stevie Wonder, but ... Gibson's material is good enough that he doesn't pale in comparison with his obvious mentor. The pop funk was generally on the lighter and more celebratory side, which was just fine." - LOS ANGELES TIMES July 1, 1985

PRO:MOTIONS

Ginsburg Named KSSS & KVUU GSM

Mike Ginsburg joins KSSS & KVUU/Colorado Springs as General Sales Manager. Prior to this appointment, Ginsburg served as Marketing Director for the Germers clothing store chain. Before that he was Sales Manager at Colorado Springs outlets KKCS & KKHT and KSPZ & KVOR.

Film House Acquires BMG

Film House, Inc. has acquired the resources of Kansas City, MO-based Broadcast Marketing Group. Film House produces TV spots to promote radio, while BMG concentrates on buying TV time for radio stations.

PROS ON THE LOOSE

Fred Brennan — Assistant PD WYFE/Rockford (414) 248-2296 Mark Brooky — Production Director WKGR/West Palm Beach (305) 464-9431

Kevin Carter — Late-nights KSAQ/San Antonio (512) 493-1683

Joe Cipriano — Middays KKHR/Los Angeles (213) 459-5091

Wes Davis — PD WYFE/Rockford (815) 877-4385

Chris O'Brien — Afternoons WKHI/Ocean City (301) 641-8026

Rich Robbin — PD/afternoons KCMO-FM/Kansas City (913) 631-3825

Joel Salkowitz — Assistant PD KMGG/Los Angeles (213) 827-4418

Richard Strait — Sales Manager KCFX/Kansas City (816) 765-1039

Steve Thompson — Evenings WYFE/Rockford (815) 758-1636 Art Tiller — MD/Assistant PD Z106(WZGO)/Philadelphia (215) 626-9415

WB Raises Peterson, Chamberlain



Roberta Peterson



Felix Chamberlain

Roberta Peterson has returned to the General Manager/A&R post at Warner Brothers Records after a four-year absence from the industry. She first joined the label in 1971 as GM/A&R, leaving on hiatus ten years Tater and subsequently serving as an A&R consultant for WB. Felix Chambertain moves up to Associate Director of A&R. He joined the A&R staff in 1979 as a representative.

Sweedo Manages Capitol Music Research

Sandy Sweedo has been promoted to Manager/Music Research for Capitol Records. She first joined the label in 1977 and has served as assistant in the Music Research Division since 1980.

Kelley Named WLAK NSM



Patrick Kellev

Patrick Kelley has been appointed National Sales Manager for WLAWChicago. He joins the station from Petry Television, where he served as AE for the past year. Prior to that, Kelley was AE for NBC's WKQX/Chicago.

CBS Records Taps Lucas



Gary Lucas

Gary Lucas has been appointed Associate Director of Copy. Advertising and Design, CBS Records. Lucas has worked as a copywriter in the label's Creative Services Department since 1977. During the past five years he also played lead guitar with Captain Beefheart and the Magic Band.

W&P Expands

Weiss & Powell has expanded its offices to include sales coverage of Seattle and Portland. Concurrent with the opening of these new offices, the appointments of Mick Tacher and Dick Gohlman were announced. Tacher will manage the Seattle office located at 200 First Avenue West, Suite 302; (206) 283-0405. Gohlman will manage the new office in Portland located at 1512 S.W. 18th Street: (503) 226-1282. The San Francisco office has also expanded to larger offices: 235 Montgomery St.; (415) 981-3676.

Chrysalis Music Worldwide Reorganizes



Bruno Kretchm

Chrysalis Music Worldwide has reorganized, announcing the following appointments: Bruno Kretchmar, Head of Publishing Worldwide and Managing Director, Chrysalis Music UK; Tom Sturges, Creative Director of Chrysalis Music USA; Ronda Espy, Senior Director/Business Affairs, Copyright, and Administration: and Cherie Fonorow, East Coast Creative Director and International Manager. Kretchmar previously served as Managing Director of Intersong Music UK and Intersong International, while Sturges was General Professional Manager at Screen Gems/EMI Music. Both Espy and Fonorow are Chrysalis veterans.

CHANGES

Lisa Lipkin; formerly with Ross-Ellis, Ltd. and Profile Records, appointed Production Coordinator at Island Records. Inc.

Ilze Kaulins; former KFAC-AM & FM/Los Angeles Account Executive, tapped as Account Executive for WQAL/Cleveland. (6-28)

Jeff Smith; former Sales Representative with WLLH/Lowell, MA, joined WJYY/Concord, NH in the same capacity. (6-28)

Rosemary Zimmerman; formerly with Christal/New York's sales staff, appointed Account Executive for Blair Radio/New York. (6-28)

Marisa L. Keshin; former Account Executive at Internet Radio Networks, named Account Executive at John Blair & Company. (6-28)

Fred Robinson Jr.; former President of Spectrum Communications, joined Katz Radio as an Account Executive. (6-28)

Michael Stevens former Credit Analyst for Chemical Bank/ Rochester, NY, joined Katz Radio/ New York as Market Research Specialist. (6-28)

Lori Nelson; joined KSHE/St. Louis from Kansas City's KFKF, where she was an Account Executive. (6-28)

EXPRESS YOUR IMAGE



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JHAN HIBER

Birch: And The Beat Goes On

The last 18 months have made a world of difference at Birch Radio. My visit then to Coral Springs found an ambitious but inefficiently organized operation struggling to prove its staying power. Upon my return two weeks ago, however, I discovered a growing, more streamlined outfit that's confident of the future.

Walking around the Coral Springs headquarters, you can't help but notice they seem to be working to a jazzy beat. There are motivational posters everywhere. In the parlance of Dandy Don, it's obvious that from founder/Chairman Tom Birch on down there's a feeling that momentum is on their side.

Bursting At The Seams

The first thing I noticed was the company's staff expansion. According to Tom there are now approximately 90 employed at Birch Research's Coral Springs office. Future plans call for a new, larger facility. Tom showed me the blueprints of the 12,000-square foot building the company will soon occupy; the move is slated for the first quarter of 1986. (If the Birch numbers are a little late at that time the logistics of the move may be a factor.) Birch's plans indicate an unwritten message: It is here to stay.

Recruiting Coup

One of the key reasons for the upbeat mood and continued growth (the company predicts a 40% revenue increase over 1984) was last September's recruiting coup. At that time it was announced that three key Arbitron executives were joining Birch. Dick Weinstein, well-known in New York agency circles, was to become President of Birch Radio. Bill Livek, Arbitron VP/Sales & Marketing, joined the Birch ranks with the same title. And Bill Engel came aboard as VP, running the production operation at Coral Springs.

The positive influence of these three men is quite evident, especially Engel's contributions. His experience as Manager/Radio Product at Arbitron has stood him in good stead. Since Engel has streamlined and organized the production flow, the staff seems happier and less frustrated, and the company can handle more markets without causing production indigestion.

our books." (Arbitron's response rates are just over 40% now.)

3. What is the future for response rates? Are you satisfied with your current levels? "No. We want to reach the 65% threshold. Like any survey company, our figures are lower in Sunbelt markets like Los Angeles or South Florida, higher in the Midwest and Northeast."

4. Do you have any plans to improve your sample selection techniques? "We're testing a new respondent selection approach. We found that you can totally randomize the process by calling and asking to speak to the person 12+ who had

"It's obvious that from founder/Chairman Tom Birch on down there's a feeling that momentum is on their side."

Methodology Update

What's the latest on the Birch methodology front? My question-and-answer session with Tom revealed the following:

1. Does Birch quota sample? "Some could have interpreted it that way since we used to accept any male in the home to boost our male in-tab figures. We stopped doing that several months ago."

2. Why doesn't Birch include response rate information in the front of its books instead of the cooperation rate data now shown? "It was just a production hang-up. There was never any attempt to hide our response rates. Anyone asking for the figures could have gotten them. Unlike Arbitron we're proud of our response rates, which are typically running 55-56% of the originally-designated sample. We'll soon be printing the specific figures for each market in the front of

the last birthday in the household. This seems promising and may be plugged in during the latter half of the year."

5. Some have expressed unhappiness with the quality of your weekend estimates. What are you doing to improve these numbers? "First, we're calling the market each night rather than relying on one call to pick up weekend listening. Next, we're testing what happens when you heavy up the sample on the weekends and then sample balance across the seven days. We believe this will improve the quality of weekend estimates."

6. Arbitron is changing its layout to accommodate some of the features Birch has used. Can we expect any changes in the Birch books as well? "We have no plans to remove anything in the book. If we make any changes, we might expand the audience composition

WEEK IN REVIEW

New Spring Arbitron Features

With the upcoming release of the spring 1985 **Arbitrons**, subscribers should look for some interesting new features in their reports. According to Arbitron VP/Sales & Marketing **Rhody Bosley**, "We will be including new qualitative information in the front of the market reports."

The information will consist of ten cluster zip code groups derived from Clusterplus, the geodemographic marketing firm. Adds Bosley, "Each market will be analyzed to show how it compares in the ten key cluster groups to the national average for those qualitative clusters. This information will take about half a page."

In addition, Bosley noted that stations which subscribe to Arbitrends will be able to receive that data in separate geographic segments. If, for example, a station wants to download the metro estimates only, that will be possible effective with the numbers released next week.

and county-by-county sections. The audience comp portion is very valuable, and an expanded county breakout can be useful to local radio stations pitching retail accounts."

7. I've suggested in the past that your qualitative product could be made more useful. Have you taken any steps in that direction? "Yes. The qualitative volumes coming out in tandem with the spring ratings will have an important new feature. We'll be showing station and product usage breakouts crosstabbed by newspaper non-readers. This should help those pitching the media mix message. Stations such as Y100 are excited about our qualitative.'

The Sales Battle

One problem with being an ambitious number two is that number one isn't just going to lie down and let you take over. Birch is finding that out the hard way. It seems the battle, especially at the agency level, has turned into hand-to-hand combat. Tom showed me letters from Arbitron sales reps to agencies in South Florida, deriding the statement that some agencies have switched their allegiance to Birch (apparently 19 have). Tom feels other Arbitron material also paints an unfair picture of

In order to spice up the competition, Weinstein and Livek are close to announcing the signing of a top-five agency to a Birch-primary contact. (See Page 3). This follows closely on the heels of a similar deal with Ken-

yon-Eckhardt agency. Tom also mentioned that his firm has taken a bold step to get more national rep useage. Reps may now sign and deal to use Birch data for stations that don't subscribe locally. No one knows how wise this approach may be, but it's indicative of the innovations Birch is using to chip away at Arbiton.

Finally, there's a rate increase coming soon. Effective this week, new Birch subscribers will have to pay more - approximately 30% more than ongoing subscribers - to sign up for the service. According to Tom, "Arbitron is dropping its rates. We're raising ours, but we still have a long way to go before we're in their neighborhood." Current Birch subscribers will receive continuous service discounts to soften the rate hike's impact.

I Think I Can . . .

My visit to Birch headquarters recalled the childhood story about the little locomotive that had a steep hill to climb. Its philosophy was "I think I can, I think I can..." And it did.

Birch still has miles to go. Like any company there's never enough money. And will enough agencies switch to Birch to make a dent in the Arbitron armor? These are among the wild cards in the Birch deck.

Still, if enthusiasm and dedication were enough, Birch would be on top. But it isn't. You, with your evaluations and decisions, hold the power. It will be interesting to see what the future holds.

R&R FRIDAY, JULY 5, 1985/17



NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

AT40 TOPS 15

Casey Kasem: A Candid Countdown Conversation

On July 4, 1970 a new era began in American radio. American Top 40, produced by fledgling Watermark, Inc., hit the airwaves and immediately started losing money. Los Angeles DJ and voiceover talent Casey Kasem was the host of the new music-bio-countdown program, heard coast-to-coast on a total of seven radio stations.

Today AT40 is heard on over 700 stations worldwide, with an estimated weekly American audience of 38 million. The program has expanded to four hours from three, and a few new features have been added. Otherwise, American Top 40 has survived virtually intact and will celebrate its 15th anniversary this weekend. Casey (Kemal) Kasem looks back at the early days and discusses radio's role in the coming years.

R&R: Where did you come up with the idea of doing a national music countdown show?

CK: I first thought of doing it in 1949 when I was scooping potato chips into paper bags at a small market in Detroit. A CKLW disc jockey named Eddie Chase was playing the top 10 for the whole nation, and I knew this would appeal to people who didn't listen to the radio every day. So the idea was always there. Whenever I did a radio show — in Cleveland, Buffalo, Detroit, or San Francisco — I always did a countdown on Friday night.

forever, if we could turn the corner financially. Fortunately, Tom Driscoll was a millionaire hippie. He had the money to back us if we went \$300,000 in the hole.

R&R: Did you go \$300,000 in the hole?

CK: When we first started we had a hell of a time. It wasn't like it is today, when broadcasters automatically think "okay, what can I put on this weekend?" The programming companies like Watermark, Westwood One, and others have made PDs realize there's nothing wrong with taking product from Los Angeles. But it was tough breaking new ground.

R&R: What's the main ingredient that makes American Top 40 work?

CK: Consistency. A long time ago John Barrett at KRLA told me, "The key to radio is consistency. If you have a disc jockey on the air who's bad, make damned sure he's bad every single day. Don't let him be good twice a week. Keep him consistent, and people will find



Casey Kasem

AMERICAN

* TOP40 *

WITH CASEY KASEM

R&R: How does it feel knowing that without AT40 most people would be lost at Trivial Pursuit?

would be lost at Trivial Pursuit?
CK: That's a nice compliment.
People love trivia, and that's why
the teaser bio has worked so well in

portant thing was the music, which changed every week. There would always be this ongoing movement of the records, the teasers and payoffs, the information.

R&R: Where did the long distance dedication concept originate?

CK: I'd started it as the Sweetheart Tree at KRLA, when a girl wrote that she had kissed her favorite Beatle. I read it on the air to the music of "And I Love Her." When we started AT40 I told my staff that one day someone would write a letter for a dedication, and we would use it. Finally, about eight years ago we got a letter from a woman whose husband was in the Army in Germany, and we put it in the show. It worked because it reflected a little of my internal being, and it appealed to women because they thought of me as someone with a heartheat

R&R: What impact have videos had on contemporary music and radio?

CK: Videos have changed the industry by giving us a boost. In the "70s radio ignored the under-16 "teeny-bop" listeners, and before long radio wasn't doing too well. Then along came MTV, which exposed the acts that radio wasn't playing. Suddenly young people were going elsewhere to find the

- Casey Kasem

music they were missing on radio.

again. Popular music, like the phoenix, will not die.

R&R: Some critics are saying popular songs with dirty lyrics need to die. Do questionable references in today's music bother you?

CK: Remember "Louie Louie" year.
Everybody got all excited about that. But "Louie Louie" is still around, and nobody thinks of it as a dirty record. My concern is not so much "are there dirty lyrics on the air." but "is there truth on the air?" In light of the fact that we currently have a nuclear catastrophe hanging over our heads, we should be concerning ourselves with things other than whether Prince is going to sneak something nasty over the air. Our children are more concerned today with their future than they are about song lyrics.

I'm really concerned now about the status of the world. I want to make people aware of what's going on, maybe build a fire under people who have no idea what can happen in a nuclear catastrophe. In some small way I'd like to be like Buckminster Fuller's idea of the world's trim tab, that small part that moves only a little bit but eventually moves the entire boat.

R&R: What influence should music have on today's youth?

CK: Music has the power to change things. I'm happy to see that students are once again rebelling at the university level and have a political conscience, just like back in the '60s. Ken Kragen and USA For Africa with Harry Belafonte, and Bob Geldof and Band Aid, are all a force for good. These people are getting involved, and they're listening with both ears.

R&R: Do you ever look back on missed opportunities and wonder what might have happened if you'd taken that road instead?

CK: Maybe I can tell this now, something I've never told anyone. Bill Gavin asked me to be his partner in 1963. He said I knew as much about music as anyone else in the country, and since he was getting older wanted someone to work with him. But I said, "Bill, I want to be a famous actor." He understood, and he was there the day I got my star on the Hollywood Walk of Fame. God rest his soul.

Casey's Long Distance Dedication

CK: Ron Jacobs had been after me for three years to move from KRLA to KHJ. I finally called one day and told him the time was right for a countdown show with teaser bios. Don Bustany and I had two meetings with Ron, Tom Rounds, and Tom Driscoll at Art's Delicatessen on Ventura Blvd. At our first meeting we outlined what we were going to do and made the "Bagel Agreement." Two months later we had the "Hehbs Agreement" (hehbs is an Arabic bread), where we figured out the details.

R&R: So how did your count-

down show become what's often re-

ferred to as "the granddaddy of

syndication"?

R&R: With so little syndication around in 1970, did you really think the show would last as long as it has?

CK: We knew we were on our way to something that would go on

him." That's the thing about American Top 40 — people know what to expect.

are more concerned today with their future than they are about song lyrics."

the show. Every Sunday morning we encased trivia in stories and statistics. Of course, the most im-

trivia in stories and Now all of a sudden Top 40 is big, course, the most imbecause it embraced young people

As he reflected on his career, Casey Kasem named those people he would thank in his own "Long Distance Dedication."

"My concern is not so much 'are there dirty lyrics on the air,' but 'is there truth on the air?' In light of the

ourselves with things other than whether Prince is going to sneak something nasty over the air. Our children

fact that we currently have a nuclear catastrophe hanging over our head, we should be concerning

"There are a lot of people I would thank: George Shapiro, my high school speech and English teacher: Don Bustany, who eventually helped me land the part of the 'Lone Ranger'; and the director of the 'Lone Ranger'; who gave me the best advice I ever got.' You can make it the hard way or the easy way. The hard way is being a bastard, the easy way is being a

"Then there's my mother and father for not getting in my way, and the engineers at every radio station I worked at. Peter Butt is one who really stands out. There's also Bob Sweeney, who gave me my first role on 'Hawaii Five-O.' And John McRae, who told me to stop doing comedy. John Barrett and Reb Foster at KRLA and Bob Hudson, who insisted I move to Los Angeles. Tom Rounds has

been a good friend, and Ron Jacobs is the person I called when we started 'AT40.'

"There's also George Jay, who played a tape for Chuck Blore, who sent me to San Francisco. Don McLeod was another guy, who told me to stop sounding so much like him. And I also have to thank Fred Silverman at NBC, who signed me to do the voicework for 25,000 promos.

"To all these people I'd like to dedicate 'Thank You For Being A Friend' and 'Ain't No Mountain High Enough."

Coming Next Week:

5-year Anniversary

Tribute to Syndicate It

18/R&R FRIDAY, JULY 5, 1985

MUSIC CALENDAR

The Weekend

July 13-14	
The Countdown Paul Hardcastle/Midnight Star Countdown America Wit John Leader Cyndi Lauger	(WO)
Country Report Countdown	(WRN)
Judds/Johnny Cash Dance Music Internation	al (RI)
Skipworth & Turner Dick Clark's National Music Survey Eurythmics	(MBS)
Dick Clark's Rock, Roll, & Remember Gary Lewis & The Playboys	(US)
Don & Deanna On Bleecker Street Lek Leckenby of Herman's Hermits	(CB)
Dr. Demento Tom "T-Bone" Stankus	(WO)
Future Hits Billy Ocean/Pointer Sisters/Billy J	(WO)
The Great Sounds Engelbert Humperdinck	(US)
Hot Country Gold Reba McEntire/George Jones	(BRE)
Hot Ones Carly Simon	(USR1)
Hot Rocks Tina Turner	(US)
Lee Arnold On A Country Road Roger Miller/Don Williams/Mickey	(MBS)
Memory Makers Hot summer hits	(BRE)
Metalshop Twisted Sister	(ILM)
Music Makers Sammy Cahn Pt. 2	(NP)
Musical! Broadway theatre openings	(WO)
On The Radio	(NSBA)
Power Cuts Phil Collins (7/14)	(GSN)
Rock Chronicles Dylan/Springsteen/Til Tuesday/Ju	(WO)
Rock Over London Debbie Bonham	(RI)
Rock Week Dire Straits/Phil Collins	(WO)
Scott Shannon's Rockin America Top 30 Carl Wilson/Madonna/Sting	ı' (WO)
Solid Gold Saturday Nig Young Rascals (7/13)	ht (USR2)
Spirit Of Summer Eagles/Bryan Adams	(CBSR)
Street Beat Luther Vandross	(BRE)
Superstars Of Rock Huey Lewis & The News	(BRE)
Superstars Rock Concer Survivor/John Waite	rt (WO)
That's Love Marilyn McCoo/Smokey Robjinso Dan Aykroyd	(WO)
Top 30 USA Number one songs	(CBSR)
Weekly Country Music Countdown John Conlee	(US)

The Week Of

July 15-19	
Country Today	(ILM)
T.G. Sheppard Farth News	(WO)
Paul Hardcastle/Michael J. Fox/ Lea Thompson/Ron Howard	()
Encore wi	040
William B. Williams 1951: Nat King Cole	(WO)
In Concert	(WO)
Elliot Easton/Blasters	
Live From Gilley's Bellamy Brothers	(WO)
Off The Record Men At Work/Talking Heads/Bryan	(WO)
Off The Record Special	(WO)
Pop Concert Spandau Ballet	(WO)
Special Edition	(WO)
DeBarge	
Star Trak Men At Work/'Til Tuesday	(WO)

THURSDAY

July 15-19		July 18
oday	(ILM)	Country Report w/Ron Martin
le/Michael J. Fox/ pson/Ron Howard	(WO)	Reba McEntire Solid Gold Country T.G. Sheppard
Williams	(WO)	
t Nasters	(WO)	FRIDAY
Gilley's	(WO)	
ecord	(WO)	July 19
Talking Heads/Bryan		Country Report
ecord Special	(WO)	w/Ron Martin
ert	(wo)	Roy Clark Solid Gold Country

July 18	
Oton Danari	
Country Report w/Ron Martin	(WRN)
Reba McEntire	
Solld Gold Country	(US)
T.G. Sheppard	

July 19	
Country Report w/Ron Martin Roy Clark	(WRN)
Solid Gold Country #1 duel singles	(US)

NETWORK PROMOS

 "Late-Night With David Letterman" sidekick and band leader Paul Shaffer has been signed as permanent host of "Live From The Hard Rock Cafe" at NBC Radio Entertainment. Shaffer comments; 'When I was approached about becoming permanent host, I said 'Press my tux - I'll be there.' Then I said, 'Forget the tux - this is radio."

· Nora Thibodeau has been appointed Senior Research Analyst for Mutual Radio Network. She was formerly Supervisor of Research Analysis, and came to Mutual from J.C. Penney in New York. Thibodeau will work out of Mutual's New York office, and will be responsible for customized sales material and network radio ratings analysis. Michelle Kovach replaces Thibodeau as Supervisor of Research Analysis, and LaVoncye Howard fills Kovach's position as Research Assistant.

• United Stations Radio Networks has appointed William Lockett VP/Administration and Human Resources. Lockett previously was VP/Human Resources at Group W Satellite Communications, and prior to that served as VP/Personnel at Mutual Broadcasting.

United Stations has also named Joni Silverman Director/Artist Relations. Silverman joined the company earlier this year as Director/Creative Services. Prior to joining the network, she was with Pepperplatt Productions, and previously worked at WAPP/New York and DIR Broadcasting.

Also at USRN: Mike Taliaferro has been named network Controller, and Scott Stuart has joined the company as Business Manager

● Los Angeles-based Multi-Media Entertainment has named Denise Cox Vice President of the company. She is responsible for talent coordination and will also act as Music Director. Cox formerly worked on "Entertainment Coast To Coast" for CBS RadioRadio and was Music Director at Drake-Chenault.

MONDAY

(WRN)
(GSN)
(US)

TUESDAY

July 16	
Country Report w/Ron Martin Roy Clark	(WRN)
Solid Gold Country Waviand Holyfield	(US)

WEDNESDAY

July 17	
Country Report w/Ron Martin	(WRN)
Reba McEntire/Roy Clark Solid Gold Country	(US)
Feature year: 1979	

NEWS & INFORMATION FEATURES

July 8-12

GENERAL INFORMATION

Jim Bohannon Show Janet Daily (7/13) Ed Busch Talk Show Moral childrearing/buying a car (7/6) Flat tax/Reagan astrological blessings (7/7) Computer Program

Waldenbooks Review ary Higgins Clark/Anne Beatti Richard Feynman/"What's The

Business software/floppy discs/ disc drives/strained relationsl	hips	Laugh M
Health Care Aspestos & aspestosis (7/7)	(PIA)	George Car Steve N
Larry King Show Henry Dutty (7/8)	(MBS)	Bob Ho
Larry Collins (7/9) David Halberstam (7/10) Gary Hart (7/11) Edward Bennett Williams/Earl We	eaver (7/12)	Radio He Reporter/Di still wal
News Blimp	(PRN)	1
Home robots/bus signs/wrestling find-a-friend/anti-spy experts Public Affairs Agricultural dilemma	(PIA)	Stevens' Cornedy Voice chips
Something You Should Know	(SBS)	bourge
Auto energy tips (7/8) Sound health (7/9-10) Office politics (7/11)		
Sound Advice Separating speakers/suspension/	(PRN)	

COMEDY

Daily Feed	(DC
Lance accused of Meesebankin	ng/
Reagan vacation revised/e	ecstasy price
index/Markham cruise con	trois

(PRN) **Machine** Martin/Henny Youngman's wife

otline (ASR) Dad/Norway/you are my station ltina

& Grdnic's Drop-Ins s/high school detective ois/Bill & Doc/blue alert



 Mike Kinosian has been named Director/Syndicated Services at Drake-Chenault. Kinosian previously was National Programming Consultant for the company, and joined D-C from WKNR-WKFR/Battle Creek. MI in 1980.



MYSTERY MEAT - RCA recording artist Meatloaf (I) dropped by the ABC Radio Networks Broadcast Center in New York and was interviewed by news correspondent Mark Scheerer. Meatloaf discussed his American comeback and his new album, "Bad Attitude.



Radio Should Go To College, Pt. II

By Gary Kaplan

When WMBD/Peoria PD Gary Bruce needed a talk program producer, he decided to try something different. Rather than the usual routine of trade journal advertising and small market recruiting, he opted for the college/university placement offices.

After contacting 20 area schools — and coming away with fewer than 25 applicants — he made the following observations:

 Counting internships and parttime jobs, only five applicants had actual professional experience

•Only a handful were truly committed to a radio career, perceiving it as an inferior alternative to television

 The applicants understood the communications industry quite well, including research, marketing, and psychological aspects

 A large percentage believed their first radio or TV job would be in Chicago or St. Louis

 Though most were wellprepared for the interview, audio tapes lacked structure and were poor quality

 Half were unprepared for the entry level salaries.

Great Expectations

Although Bruce's experience may not be the norm, it does il-lustrate one thing. In spite of better knowledge and understanding, many graduates aren't ready for the real radio world and vice versa. To bridge that gap and strengthen the benefits of their collaborative ties, maybe radio and colleges should reexamine their placement and internship programs. Are they fulfilling everyone's expectations?

Most of the professors I interviewed said they worked in tandem with their respective placement offices and through faculty contacts, and attempted to follow former students' progress up to a year after graduation. Depending on budgets, naturally, some programs were more extensive than others.

At the University of Georgia there are career days, recruiters



Gary Kaplan Garofolo, Curtiss & Kaplan

and alumni visit with students, and an employment perspective listing graduates' qualifications is published and sent throughout the state. Students are also instructed in job-searching techniques for their particular specialty. As part of this training they put together resumes and participate in mock interviews.

The university's efforts net "90% placement for the first quarter after graduation," says Prof. James Fletcher. But he adds, "They may not be in their first choice and move on later. It comes back to the ability to have structure in the radio industry when it comes to recruiting people. Radio could have our best graduates if it had a method of communicating to them. If they want to offer a qualification exam sponsored by the state broadcasters, that would give them a headhunting list of our brightest people. Sometimes they assume our grads wouldn't like to

work for them. In fact, even though they wouldn't be earning top dollar, they would work for them."

Low-Paying Jobs

San Diego State Prof. Joe Johnson finds many graduates are not securing radio jobs. "Many go to work at marginal stations, get disillusioned, and wind up in another industry. A good four-year student has a wide range of abilities and ends up in an ad agency or corporate video department."

Temple University's Gordon Gray watches many students choose small hometowns over major markets' bright lights. "The last job a student got here was in Chicago, the one before that was in St. Louis, and before that Montgomery City, MO. Mostly, it's kids going back home to small towns; they want to be sportscasters. Ten years ago kids wanted to make the world better. They're much more self-directed now."

If students are fortunate enough to obtain an industry job, it's usually in traffic or as DJs/announcers, news staffers/writers, and sales reps. When it comes to salaries, the figures that are bounced around land in the same ballpark – low. The typical graduate commands minimum wage in smaller markets. In Indianapolis a fledgling radio career climber can earn between \$12.15,000 a year. Temple's Gray says students can leave there, go to Grand Rapids, and make \$20,000 as a reporter.

University of Wisconsin Prof. James Hoyt quotes a past-year low of \$210 and a high of \$290 per week, adding, "Salaries are terribly low. It's the supply/demand situation. With the low pay, it's obvious that students are planning radio careers because they love it and not because they expect to make a lot of money right after they graduate."

On-The-Job Training
One way schools are preparing

students for the working world is through internships. Ball State University, for example, offers 100 ten-week programs a year. Most of these are non-paying, 40-hour jobs. Students, however, earn eight hours' academic credit.

Ball Professor Dave Smith contends these internships are their "biggest boost," but counters, "Radio can be more cooperative. News internships are easy, (yet) sales are hard to come by because stations don't want juniors selling clients."

"Internships are meaningful," agrees Wisconsin's Hoyt, "because there's a limit to what we can do. They're an extremely valuable supplement." Though students do gain practical experience and cultivate job contacts, there is a risk factor involved. "A number of stations use them as 'slave labor," notes Hoyt. "They don't provide them with feedback, just the dirty jobs no one else wants."

Helping students make a smooth transition from school to work is the educational philosophy at North Central College in Naperville, IL. The curriculum covers classes in programming (all formats), management, sales, promotion/publicity, traffic, and news. Its CHR outlet, 3900-watt WONC, provides a hands-on supplement. Guiding the program is someone who's "been there," Director of Broadcasting/GM John Madormo. He joined the faculty after six years as a producer/director at WGN/Chicago.

"The emphasis here is not 'play what you want, when you want' but to work on the professional way of doing things," says WONC PD Jim Lawson. So station discipline emulates that of a major market facility, with students working in a variety of jobs ranging from station manager to production staffer. WONC's preprogrammed format lets the on-air staff concentrate on delivery styles, while promotions

have just gone over the \$10,000 mark. According to Lawson, five North Central students were placed in the Chicago market upon graduation.

Two-Way Solution

To eliminate the disparity between book learning and practical experience, both radio and colleges "will have to bend." recommends Bruce. "Radio (must) be more willing to offer salaries comparable with other entry level business positions, while college programs must better prepare the students with an increase in mandatory intern programs, more practical 'partitime' experience, and better understanding of the financial realities and potential future payoffs."

"Start with a liaison committee," suggests KVIL/Dallas VP/GM Dave Spence. "Get the RAB, NAB, and others to talk through how students are inadequately prepared for the read world." San Diego's Johnson agrees, singling out the Broadcast Educational Association and its commitment to continuing dialogue. "We need to instill goals in students but at the same time we need to tell them what the real world is like."

Fletcher thinks regional or state spinoffs of the IRTS's recruiting program (which selects seniors to spend a week in New York) would be quite beneficial. KSDO-AM & FM/San Diego VP/GM Jim Price supports having experienced radio people "teach state-of-the-art methods." And KIIS-AM & FM/Los Angeles President/GM Wally Clark proposes bringing classes to the stations.

All these solutions will be in vain, sums up Gray, if radio does not show an interest in the schools' budding talent. "Radio people had better make themselves available to come in and describe what goes on out there and inspire students, if the inspiration isn't there, radio doesn't have much of a chance."

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IMAGE & MARKETING

HARVEY MEDNICK

HOLLYWOOD

WHO YOU GONNA CALL?

A Film Studio Directory

At the recent BPME seminar in Chicago, I moderated a workshop on "Movie Tie-In Promotions." On the panel were Embassy Pictures VP/Publicity and Promotion Ed Russell, MGM/UA Entertainment Regional Promotion Rep/Motion Picture Marketing Ernie Malik, and WRFM/New York Director/Creative Services Keith Carson.

What We Learned

What came out of that session echoed the findings of a survey R&R conducted last fall:

• Everybody likes to do movie promotions (100% of the responding stations indicated they get introduced)

volved).

• Most individuals want the release/content information at least 90 days in advance.

The average movie promotion
runs 7-10 days

• The average number of daily promos runs between 6-10.

 Generally, the station wants a private screening: the entire theatre excluding paying patrons.

 The station expects to be on the cash buy for the film.

• The primary source for film information is: A) the local field rep for the film company; B) the trade/consumer press.

One Startling Fact

One finding astonished all of us. A number of respondents said they

would run a promotion for a highly-anticipated film; i.e., a "Star Wars," 'findiana Jones," or a "Close Encounters," even if another station/direct competitor received the cash buy. The movie reps felt that stations who tied in, regardless of film quality, should be on the buy — not always for the majority share, but in appreciation of the station's participation/promo airtime.

What Do We Need?

The station promotion people participating in the BPME workshop wanted the information on release dates and promotional tie-ins far in advance. Both Russell and Malik said tie-ins are often made six or more months in advance, and mini-networks comprising film promotion stations are established at that time. This raises a critical question. How does radio find out about the films far enough in advance to be a part of the network? The answer is simple: call the studios.

I have compiled a directory of studio contacts (see box) to make the task of developing film tie-in promotions easier. The alphabetical listings (by studio) include names, titles, addresses, and phone numbers. To the best of my knowledge, this directory contains the most up-to-date information available.

DATELINES

September 11-14

"Radio '85," the second annual Radio Convention & Programming Conference, presented jointly by the NAB and NRBA

Dallas Convention Center.

September 11-14

Radio/Television News Directors Association's International Conference Opryland Hotel, Nashville.

1986

February 2-5

National Religious Broadcasters' 43rd annual convention Sheraton Washington, Washington,

February 27-March 1

Country Radio Broadcasters' 17th annual Country Radio Seminar
Opryland Hotel, Nashville.

A Thought

The promotion directors who attended our workshop also wanted to know which films slated for upcoming release fit their formats. Would it help if R&R periodically listed the major studies' release schedules and noted which formats and/or demographic cells best suited the films? Please let me

know your thoughts.

Movie tie-ins provide an inexpensive out-of-home experience/promotion for radio. They are also very effective sampling/surveying environments. With theatre tickets going for \$6-6.50 apice in major markets, this type of promotion has become an entertainment and economic benefit.

Movie Studio Contacts

Buena Vista/Disney Pictures Amy Grubera

VP/Co-Op & Media Adv. 500 S. Buena Vista Street Burbank, CA 91521 (818) 840-5010

Cannon Films Priscilla McDonald

VP/Advertising & Publicity 6464 Sunset Blvd., Suite 1150 Hollywood, CA 90028 (213) 460-8124

Columbia Pictures Judy Schwam

Director/National Promotion Columbia Pictures Columbia Plaza Burbank, CA 91505 (818) 954-3815

Crown International John Calhoun

VP/Publicity & Advertising 292 So. La Cienega Blvd., Suite 306 Beverly Hills, CA 90211 (213) 657-6700

Embassy Pictures

Ed Russell VP/Publicity & Promotion 1901 Avenue of the Stars Los Angeles, CA 90067 (213) 556-7829

MGM/UA Entertainment Co. Ted Hatfjeld

VP/Field Operations 10202 W. Washington Blvd. Culver City, CA 90230 (213) 558-5583

New World Pictures Rusty Citron

Director/National Promotion & Merchandising 1888 Century Park East 5th Floor Los Angeles, CA 90067 (213) 201-7216

Orion Pictures Carl Ferrazza VP/Field Operations 9 W 57th St

9 W. 57th St. New York, NY 10019 (212) 303-1090

Paramount Pictures Jay Goldberg

Executive Director/Field Publicity & Promotion 1 Gulf & Western New York, NY 10023 (212) 333-4155

Samuel Goldwyn Co. Mark Rosenthal

Director/Publicity & Promotion 10203 Santa Monica Blvd. Los Angeles, CA 90067 (213) 552-2255

Tri-Star Pictures

Director/Field Operations to be named. Contact: Marina Mitrione 711 Fifth Ave. New York, NY 10022 (212) 758-3900

Twentieth Century Fox

Geoffrey G. Amer Director/National Field Operations Box 900 Beverly Hills, CA 90213 (213) 203-1721

Universal Pictures Don Barrett

National Director/Promotion & Field Activities 100 Universal City Plaza Universal City, CA 91608 (818) 508-2833

Warner Brothers

Leo Wilder Director/Field Operations 4000 Warner Blvd., Glass Bldg Burbank, CA 91522 (818) 954-6046

ONE YEAR AGO TODAY

- IVAN BRAIKER BECOMES PRESIDENT OF HIGHSMITH BROADCASTING
 JOHN FORD NAMED VP/USA & CANADA FOR RCA
- BOB GALLUCCI NAMED GM AT KING-FM/SEATTLE
 CARL DICKENS NAMED ND/PD AT WBBM/CHICAGO
- DAN BENNETT NAMED PD AT KLIF/DALLAS
- #1 CHR: "When Doves Cry" Prince (WB)
 #1 A/C: "If Ever You're In My Arms Again" Peabo Bryson (Elektra)
- #1 B/U: "When Doves Cry" Prince (WB) (3rd week)
- #1 Country: "That's The Thing About Love" Don Williams (MCA)

 #2 Country: "That's The Thing About Love" Don Williams (MCA)

 #3 Country: "That's The Thing About Love" Don Williams (MCA)
- #1 AOR Track: "Dancing In The Dark" Bruce Springsteen (Columbia)

 (7th week)
- #1 LP: "Heartbeat City" Cars (Elektra) (13th week)

FIVE YEARS AGO TODAY

- NEIL ROCKOFF NAMED VP/GM AT KHJ/LOS ANGELES
- BOB FISH NAMED GM AT WRKO/BOSTON
- . RON THOMPSON NAMED GM AT WHBQ/MEMPHIS
- DAVID ROSS NAMED GROUP VP AT METROPLEX
 MATT MILLS NAMED GM AT Y100/MIAMI
- MATT MILLS NAMED GM AT YTUU/MIAMI
 MIKE HARVEY BECOMES GM AT WPEZ & WWSW/PITTSBURGH
- #1 CHR: "It's Still Rock & Roll, To Me" Billy Joel (Columbia) (3rd week)
- #1 A/C: "Let Me Love You Tonight" Pure Prairie League (Casabianca/PolyGram)
- #1 B/U: "Cupid" Spinners (Atlantic)
- #1 Country: "You Win Again" Charley Pride (RCA)
- #1 LP: "Empty Glass" Pete Townshend (Atco) (3rd week)

TEN YEARS AGO TODAY

- #1 CHR: "Love Will Keep Us Together" Captain & Tennille (A&M) (5th week)
- #1 A/C: "The Hustle" Van McCoy (Avco)
 #1 Country: "Movin' On" Merle Haggard (Capitol) (2nd week)
- #1 LP: "One Of These Nights" Eagles (Asylum) (2nd week)



WXKS-FM 32 195 23-18 Y100 15-14 FM102 deb 30

WHTT KCAO WCAU-FM KQIZ-FM PRO-FM WYKS KWOD KTDY WVSR WPFM WERZ WGLF WRCK KKQV WKRZ-FM WHSL WTLQ WAZY-FM KWIC 99KG KZZB WDBR WZI.D KTRS KITE SLY96 KSET-FM KIST WANS-FM **KBFM** KX104 BJ105 KITY WZPL WRON KSND KO93



Burning Flame

the first single from their debut Geffen album,

RITES OF PASSAGE GHS/M5G 24057



Produced by:

ROSS CULLUM & CHRIS HUGHES

STREET TALK

We hear RCA and RICHARD PERRY are nearly set on a new arrangement whereby Perry's PLANET label will be absorbed by RCA. Perry will return to fulltime producing, including at least three LPs for the POINTER SISTERS. That's why, in case you were wondering, the new Pointers single is on RCA, not Planet.

Who's spreading the rumors in the Big Apple about CHR-formatted WKTU/NEW YORK? The latest is that 'KTU will convert to AOR-based ''Rock Classics'' in mid-July, picking up new call letters WRCQ. But GM TOM CHIUSANO firmly denies it, and it's no wonder, considering that QUINCY McCOY recently arrived as PD and hasn't even seen the spring ratings yet.

What's happening with the CAPITOL AOR regional promotion squad? Atlanta's STAN GLEASON heads for L.A. in an associate national capacity, while New York's DAVID MORRELL adds on extra East Coast duties. Chicago's STEVE PACHTER is packing up for for Capitol's new Miami local stakeout, and Dallas regional rep RANDY ROBINS will ankle the new Denver local post. It's said that West Coast Regional man BOB ("BUBBA") OSBOURNE has accepted a post with another label.

Any day now, GERRY CAGLE will be announcing his long-awaited new format for Country outlet KCMO-FM (soon to be KBKC)/KANSAS CITY. As reported earlier, all roads point to CHR, so stay tuned for official details. Gerry still needs to complete an airstaff, which includes a prime news opening as well. His newest addition to the starting lineup is WILLIE SANCHO from WAPP/NEW YORK.

A small bloodbath took place at KKBQ (AM)HOUSTON as all of the daytime air talents were let go, except for midday personality BLAKE LAWRENCE. Pink-slipped were JEFF MASON, DAVE SHAY, and BARRY KAYE. The AM's now simulcasting drivetimes with sister KKBQ-FM, Blake will remain live in middays, and the evening will be shadowcast with board operators. Overnight personality CHRIS ALLEN will stay on, and MIKE CAVIEL remains as in a parttime capacity.

Hostage Highlights: KSMG/SAN
ANTONIO made all three network news
programs as its personalities invited listeners
to call in with recorded well-wishes for the
American hostages in Beirut. PD LON
THOMAS compiled over 200 15/20-second
nonpolitical calls on a cassette, and with the
help of U.S. Senator Larry Neal, made
arrangements to send it overseas.

Meanwhile, WZOU/BOSTON rallied listeners in a promotion designed to bring added awareness to the situation, by helping tie yellow ribbons to the trees in the Boston Common . . . Over at KAY107 (KAYI)/TULSA, PD HARV BLAIN and staff sent a telegram to President Reagan urging a swift resolution to the crisis. The message includes the names of over 3500 listeners, which were collected in just 12 hours.

So what were the American hostages singing as they deplaned in Frankfurt? No, not "Tie A Yellow Ribbon." Give up? "Born In The U.S.A."

Black/Urban format fans looking for a programming opportunity should fire off a T&R to CHUCK WELCH at WVOI/TOLEDO, which is in need of a new PD.

Continued on Page 25



JUST HAVING A FEW THOUSAND FRIENDS OVER — Actually, WKDF/Nashville's "One For The Sun" bash drew 11,000 listeners to Hermitage Landing to see Charlie Daniels, Dickey Betts, Van-Zant, Autograph, Billy Chinnock, Kim Mitchell, Keel, and other artists perform during the two-day benefit, which netted \$20,000 for Cerebral Palsy and two local charity programs.

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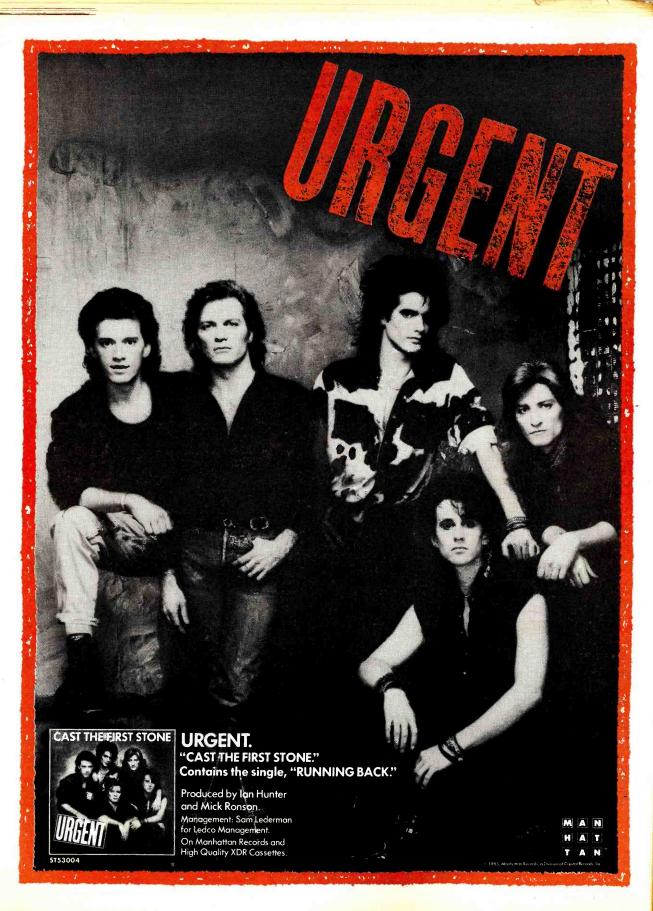
FORLY FOR

> The second single from his first sole album Don't Suppose.

EMI

Available on EMI America Records and High-Quality XDR° Cassettes.

LiMAHL



STREET TALK

Continued from Page 22

Tennessee Travels: Operations Manager/PD GABE HOBBS has transferred from Y107 (WYHY)/NASHVILLE to REPUBLIC sister station U102 (WMYU)/KNOXVILLE in the same capacity. Regional OM MICHAEL ST. JOHN has taken over the programming duties at Y107.

Those of you who are eyeing Docket 80-90 opportunities should know about the two-day "Radio Station Ownership and Management" seminar offered by UCLA in cooperation with the SOUTHERN CALIFORNIA BROADCASTERS

ASSOCIATION September 6-7. The program is full of valuable information directed specifically to broadcasters preparing for ownership. For details, call UCLA at (213) 206-1660

ROGER GAITHER, most recently PD at KXX106/BIRMINGHAM, moves to the Operations Manager's chair at WKQB/CHARLESTON, SC . . . After sitting in as interim programmer for several weeks, DAN STEELE has been officially been named PD at WSFM/HARRISBURG . . . BARRY KNIGHT is no longer PD at KZIO/DULUTH. JOHN MICHAELS is now PD, and WALT HERMAN will handle music.

The legendary CHUCK BROWNING has segued swiftly from KFRC/SAN FRANCISCO back to crosstown A/C K101, where he worked before joining the Big 610. The Chucker will do 7pm-midnight till further notice.

LARRY DOYLE, who was with WCIL/CARBONDALE, IL from 1952-82 until his retirement, died June 27 at 57 after a three-year illness. His morning show, "Coffee With Larry," ran for 25 years on 'CIL, and later he was a sales executive and Sales Manager for the station.

KORS/MINNEAPOLIS has hired MARK RADOVICH, a former writer for the David Letterman show, to join HEIDI KRAMER in the morning show. Does this mean they'll soon be doing "Stupid Human Tricks" on the air?

On-air in the mornings, onstage in the evenings — that's WNEW-FM/NEW YORK morning teammate MARK McEWEN, who this week has been doing stand-up comedy at Caroline's, a local nightspot.

KBEST/SAN DIEGO figures it can now reach an additional 700,000 listeners in the metro after getting the go-ahead to move its tower and increase power. The A/C station now has one of the top signals in town.

Happy to report that former KMET/Los Angeles MD SUE STEINBERG is the new Operations Manager at KRIS STEVENS ENTERPRISES. With CHRIS SHEBEL & KEITH LARSON moving from KZZP/PHOENIX to AOR KDKB, PD GUY ZAPOLEON needs a killer morning team or one-person act immediately . . . Up the Rocky range a bit, KIMN/DENVER is looking for someone fresh and entertaining to do late nights. Contact OM DOUG ERICKSON . . . An immediate opening for an afternoon driver (who may also become MD) is available at AOR WHMD/HAMMOND, LA. For a good time competing against New Orleans and Baton Rouge talent, call PD MARK SEGER at (504) 345-1070.

Rising with the summer corn is MARK MAZETTI, who's left his New York A&M promotion assistant gig for the label's Midwest regional promotion slot. Mark takes over for exiting CHUCK OLINER.

Flipping from playlists to platters is former WLAV-FM/Grand Rapids PD TONY GATES, who's joined CRAIG LAMBERT and DAVE LONCAO for independent album promotion at NEW AVENUES MUSIC.

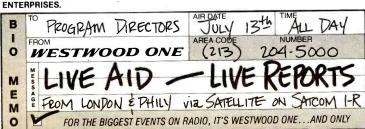
Always at a loss for sanity,
Q102/LINCOLN PD TOM BARKER
demonstrated his remarkable "one-man
wave" at a Twins-Rangers game in the
Metrodome during the UPPER MIDWEST
COMMUNICATIONS CONCLAVE recently.
Hundreds nearby witnessed Tom flapping his
arms up and down as he jumped from seat to
seat.

Not to be outdone, KDWB-AM & FM/MINNEAPOLIS PD DAVE "Mr. Pins" ANTHONY, who had never bowled much better than a 100, rolled a 218 game to claim the fifth annual WEA Conclave bowling championship. Look for Dave on the pro circuit soon.

He programs a major-market station, he acts — hey, KLOS/LOS ANGELES PD TIM KELLY is a regular renaissance kind of guy. Tim's latest venture is an appearance as a game show host in "Guide To Getting Girls," a 45-minute video being produced for the home video market and possible cable showings.

Baby Talk: Cheers to WESTWOOD ONE VP/Production BRIAN HEIMERL and his wife Nancy on the birth of son Andrew Scott, who checked in at a hefty 9 pounds, 11.5 oz . . . WMAY & WNNS/SPRINGFIELD, IL OM ROB BAXTER and his wife Cherie called in their newest add, Brandon Dale . . . Daughter Kristen lone is new to KLLS/SAN ANTONIO Production Manager SCOTT K. SMITH and his wife Kathy.

Congratulations to RAB President BILL STAKELIN and LOUISE HALLAHAN of CBS on their marriage last weekend in Washington. They're now honeymooning in Europe, where their itinerary reportedly includes Wimbledon. Serve's up!



DOUBLE BREAKER RUSS BALLARD

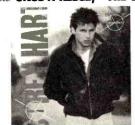


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ON THE RECORDS

KEN BARNES

AN ARTICLE OF CLOTHING

What The Well-Dressed Rocker Wears

Ever since Carl Perkins first warned interlopers about stepping on his blue suede shoes, clothes have been a prime concern for rock artists. Not only do they concentrate on looking good themselves, but they like to write about the articles of clothing themselves, all the way up to "Raspberry Beret."

Prince's ode to fruit-flavored headgear is actually one of the biggest clotheshorse hits, although it will have to go to No. 1 to equal the biggest beret hit of all time, Sgt. Barry Sadler's "Ballad Of The Green Berets." But the total number of hit apparel numbers is actually fairly low.

So instead of compiling an exhaustive list along the lines of last week's geographical special, the approach was to rummage through the closet for songs about clothes to construct appropriate male/female models for the well-dressed rock 'n' roller. (Original inspiration courtesy of R&R's stylish Lucie Morris.)

Working From The Top Down

Our gorgeous female model has a wide selection of fashionable headwear, including Bob Dylan's modish "Leopard Skin Pillbox Hat" (much favored by Annie Lennox), and the legendary "wig hat" mentioned in Tommy Tucker's "High Heel Sneakers" and many other songs. But to be truly au courant, the Raspberry Beret is our fashion consultants' choice. Our male model must go hatless, however; green berets seem a bit out of date and there don't seem to be any alternate choices.

Aside from pants, there's a shortage of songs about specific dresswear items. We could have used a few songs titled "Frilly White Blouse" or "Tacky Tube Top" or something. There are general numbers like "Leather & Lace" by Stevie Nicks, and a bunch of songs about dresses: "Devil With A Blue Dress," "Long Cool Woman In A Black Dress. "Ruby Red Dress," and Sugarpie DeSanto's ultrahip Dress." There are also a ton of drooling numbers about miniskirts, among them "Miniskirt Minnie" by Wilson Pickett, Syl Johnson's "Dresses Too Short," and "Big Leg Woman (With A Short Short Miniskirt)" by Israel "Popper Stopper" Tolbert (whose blindness did not hamper his appreciation of the short-dress fashion trend).

But we've opted for the high school sweater (from Dee Clark's "Hey Little Girl (In The High School Sweater)," which allows us to choose the far-and-away most popular item of women's clothing in song: blue jeans. A very partial list: "Forever In Blue Jeans," "Baby's Got Her Blue Jeans On,"
"Baby Makes Her Blue Jeans Talk" (or seam to, anyway),
"Tight Fittin' Jeans," "Makeup & Faded Blue Jeans," "Blue Jean Bop," and "Blue Jean" itself. With that statistical weight behind our choice, even such noble efforts as "Short Shorts" and "Cool Cool Culottes" (by a group called Zilch) didn't stand a chance.

Give Him Some Slacks

Back to our male model, we also have a shirt shortage. Donovan's

"I Love My Shirt" is not much specific help, but Elvis Costello's "Green Shirt" will do the job. Naturally, the Marty Robbins "White Sport Coat And A Pink Carnation" ensemble is de rigeur with the combination producing, we hope, some sort of semihip "Miami Vice" effect.

Aside from a raft of general pants songs ("Ants In My Pants," "Shake Your Pants," "You Make My Pants Want To Get Up And Dance," etc.), the choice came down to a tough call between Eric Clapton's "Bell Bottom Blues" and the Joe Bennett & The Sparkletones/Robert Gordon-favored "Black Slacks." (Honorable mention: "Black Denim Trousers" by the Cheers.) Applying timeless standards of essential coolness,

the committee chose the black slacks.

Turning our attention to foot-gear, after pausing to add a pair of bobby sox for our female model in honor of Frankie Avalon's "Bobby Sox To Stockings" and Bobb B. Soxx & The Blue Jeans, we have a wide range of choices. In a unisex mode, there are any number of "Dancin' Shoes," "Rock 'N' Roll Shoes," "Boogie Woogie Dancin' Shoes," "Boogie Woogie Dancin' Shoes," and such Nancy Sinatra's boots made for walkin' work well with a dominatrix mode, and Sugarpie DeSanto (who had a knack for this sort of thing) cast a vote for "Slip-In Mules." Jan & Dean had "White Tennis Sneakers," while Steety Dan. simply had "Bad Sneakers." But, when all is said and done, what could be more

definitive footwear than high heel sneakers for the woman and blue suede shoes for the man?

Accessories would naturally have to include shades — "Sun-glasses At Night" for our male model, a choice of Z.Z. Top-style "Cheap Sunglasses" or John Conlee's "Rose Colored Glasses" for the female model. Optional: the Cookies' "Chains" or (getting semi-kinky) R.J.'s Latest Arrival's "Shackles."

Other possibilities exist, of course, but I think we've turned out our models in fine fashion. Whatever, it will eventually all come out in the "Dirty Laundry."

Early Pictures Of The Stars

Yes, once again, the column that was first in the nation with high school photos of Madonna presents another vintage shot of a modern-day star. Alan Gary, who's affiliated with WFDU/Teaneck, NJ, sent in a snapshot of a 1981 interview he conducted with Cyndi Lauper while she was still with her early band Blue Angel.



Radio folk with obsessive memories for detail may recall the original version of Rick Spring-field's "State Of The Heart," by Australian band Mondo Rock, released by Atlantic a few years ago. Rick did a little rewriting on his version.

Other covers getting significant action: "Everytime You Go Away" (Hall & Oates LP cut), "Get It On" (T. Rex), "People Get Ready" (Impressions from 1965), "Willie & The Hand Jive" (Johnny Otis Show, 1958; covered by Cliff Richard twice).

Depeche Mode was originally led by Vince Clarke, who wrote most of their early songs until he left to form Yaz with Alison Moyet. After Moyet went solo, Clarke formed the Assembly, which released just one single; he has a duo 45 out in England and is ready to start a new project, while his former Depeche bandmates celebrate a hit on the third attempt with "People Are People."



26/R&R FRIDAY, JULY 5, 1985

Mode Warriors

International hits cross at different intervals and are almost never released in unison. Even after the **Beatles** attained mega-group status, there was occasionally a lag between when the new Beatles song became available on import and the domestic copy was finally released. When **Depeche Mode** went to West Berlin last summer to record the "Some Great Reward" LP, "People Are People" has just gone to #1 in West Germany. A year later, "People his finally becoming an American hit on its third release.

Depeche Mode's Andy Fletcher turns 24 on Monday. As of last summer he lived with his girlfriend and her mother in Basildon, and had never really considered moving out. He says, "It's what you're used to, I suppose." He went to school with Alison Moyet and is still in touch with her. (Vince Clarke, Moyet's former partner in Yazoo, was a founding member of Mode.)

Fletcher and Martin Gore are responsible for the group's continued deemphasis on guitars. Last year, in fact, Gore and Fletcher went shopping for children's toy instruments — xylophones along with pianos and saxes. Fletcher is also the liaison between the group, music publishers, and booking agents. (All the group members have some business duties except for Gore, who concentrates primarily on songwriting.)

MONDAY, JULY 8

1969/Zager & Evans get a gold record for "In The Year 2525."

1969/Accidentally or intentionally (the authorities would opt for the latter), Marianne Faithfull nearly dies from a drug overdose on the Australian movie set of "Ned Kelly." Faithfull is dropped from the movie's cast; two days later she begins treatment for heroin addiction.

1970/The Everly Brothers get a summer replacement series on ABC-TV

TUESDAY, JULY 9

1968/The **Temptations** make their first appearance with **Dennis Edwards** as lead singer. **David Ruffin** has left the group over his desire to make the group funkier. When **Norman Whitfield** begins producing the Tempts a few months later, they'll head in that direction anyway.

1971/Six days after dying of a heart attack, **Jim Morrison** is buried in Paris and his death is finally confirmed.

1979/Imagine the "White Album" with a bar-code. On this day Capitol begins placing the universal product symbol on its new releases. As the practice becomes common at least one group, Devo, makes light of it by designing an entire LP cover around a bar-code.

Birthday/Jim Kerr (Simple Minds) 1959, Bon Scott would be 39.

WEDNESDAY, JULY 10

1954/WINS/New York announces the hiring of Allen Freed.

1963/Martha & The Vandellas' "Heatwave" is released after being held for six months in anticipation of warmer veather.

1968/Keith Emerson & the Nice stomp and burn an American flag at a London concert. As a result, the group is banned forever from playing the Albert Hall.

1979/Chuck Berry is sentenced to four months in prison for tax-evasion dating back to 1973.
Birthdays: Debby Hunter (Klique) 1955, Ronnie Dio 1949.



THURSDAY, JULY 11

1959/Joan Baez's first recording is made live at the Newport Folk Festival

1967/Kenny Rogers leaves the New Christy Minstrels to form the First Edition.

1979/Neil Young's "Rust Never Sleeps" movie opens.

Birthdays: Jeff Hanna (Nitty Gritty Dirt Band) 1947, Alan McCarthy (Men Without Hats) 1957.

FRIDAY, JULY 12

1969/Blind Faith makes their American debut at Madison Square Garden.

1970/Johnny Cash presents Judge Sue Hicks with a copy of his gold record for "A Boy Named Sue."

1979/Minnie Riperton dies of cancer in Los Angeles at age 32. Her current single, released well before her death, is "Memory Lane." A year later, Riperton's husband Dick Rudolph (who goes on to produce Teena Marie), releases a posthumous LP on which, through magnetic surgery, Minnie duets with Peabo Bryson and others.

1979/Steve Dahl, then with WLUP/Chicago, holds a "disco demolition" rally between games at White Sox Stadium. The proceedings get rowdy, and the second game has to be called off. Later that summer, Dahl releases "Do Ya Think I'm Disco," which goes top ten on competitor WLS's surveys but never gets played because he works for an opposing station.

Birthdays: Bill Cosby 1937, Christine McVie 1943, Walter Egan 1948, Jerry "Swamp Dog" Williams 1942

SATURDAY, JULY 13

1973/The Everly Brothers break up for 11 years after a concert at Knotts Berry Farm.

1977/A citywide blackout hits New York. Some concerts, such as **Boz Scagg**s's Lincoln Center show, end early. A few others go on with flashlights.

Birthdays: Cheech Marin 1946, Roger McGuinn 1942.

SUNDAY, JULY 14

1977/After cursing their way off the network six months earlier, the Sex Pistols return to the BBC to do their first "non-controversial" single ("Pretty Vacant") on "Top Of The Pops."

1980/if you own the "Times Square" soundtrack, you can find the best-known Ruts song, "Babylon's Burning," in between Patti Smith and a Robin Gibb/Marcy Levy duet. Ruts lead singer Malcolm Owen overdoses on heroin to-day and dies in his batthtub.

1984/Bob Marley's "Legend" video bumps "The Making Of 'Thriller'" from #1 on the British video charts.



the new single "take on me"





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CALENDAR

BRAD MESSER

Safety First In Mobile News

An oil refinery storage tank exploded with a roar heard for miles. A giant fireball in the night sky. Alarms ringing. Emergency crews rushing. Flashing red lights. Fire roaring like nonstop thunder. Sirens. Powerful streams of water. Choking smoke. Terrific heat. The bright fire reflecting from the steel sides of dozens of nearby storage tanks. Reporters swarming all around.

The fire chief yells, "If this jumps to the next tank, all the others are gonna go! If we don't stop her from jumpin', we'll have a chain reaction that'll blow the whole farm!"

Radio reporter, adrenalin pumping, face illuminated by orangered glow, oily runoff water streaming around his ankles. fire noise deafening, impossible to hear his own air monitor, knuckles white, heart pounding, screams into the Marti mike, "Put me on!"

Now, my fellow pro, back off,

freeze the scene, and let your imagination create a possible ending. Imagine the fire does jump to the next tank, and the next, and say the whole big tank farm ignites in one hellish maelstrom, with fiery globs of oil rocketing thru the air like napalm, and tidal waves of burning, sticky goo.

Is that really any place for reporters? Firemen, bulance drivers, surely. Reporters? It's my contention they should be kept. away in a reasonably safe area.

Should a supervisor send a reporter into a situation in which

his or her safety might be unreasonably endangered?

I bring this up because my station just bought a new 4WD news vehicle, and I am about to issue a memo which will cause some snickering.

The macho piece of machinery, in theory, can climb intimidating inclines (hillside news, anyone?) or bull right through high water. It can but it may not. My memo will say that the vehicle should never be taken into landscape (or waterscape) where the reporter will be endangered.

Yes, we're gonna have 4WD and no, we are not going to use it for much of anything beyond show. Trucks we can buy. People we cannot.

The refinery fire was years ago. I was the young reporter screaming to be put on the air. The whole place did not blow. Sheer luck.

Nixon Declared Independence

MONDAY, JULY 8 — Our Declaration of Independence was first announced to the general public 209 years ago (1776). Citizens heard the Liberty Bell ringing. They congregated in what is now Independence Square in Philadelphia, where Coi. John Nixon read the declaration to the crowd

1983 — Breakup of Ma Bell (AT&T divestiture plan) tentatively okayed. 1976 — **Richard Nixon** disbarred. 1907 — Ziegfeld Follies premiered NYC. 1889 — John L. Sullivan won last bare-knuckle heavyweight championship. 1835—Liberty Bell. cracked 3rd time. 1796 — 1st US passport issued.

Kim Darby 37. Steve Lawrence (Sidney Leibowitz) 50. Roone Arledge 54.

Congress Defeated National Prayer Day

TUESDAY, JULY 9 — A plan to have a national "Day of Prayer and Fasting" was defeated by Congress 153 years ago (1832). There was a othelera epidemic in America. Some Congressmen wanted to declare a national holiday so everyone could fast and pray. After debates over separation of church and state, the House of Representatives voted against federally-endorsed praying.

1977 — World's largest pancake flipped intact: six feet, one inch, Hampton, NH (a Guinness record). 1918 — Worst US train wreck: 101 fatalities, Nashville, TN. 1893 — 1st human open heart surgery. 1872 — Donut cutter patented. 1869 — Corncob pipe patented.

O.J. Simpson 38. Nikola Tesla born 1856, grandfather of electronics. Elias Howe born 1819, invented sewing machine 1846.

Scopes Monkey Trial

WEDNESDAY, JULY 10 — Christian lawmakers in the state of Tennessee thought they had the right to have public schools teach only the Bible version of the origin of human life. When teacher John Scopes got caught explaining the Darwin Theory of Evolution — that Man descended from monkeys — Scopes was hauled into court. The Monkey Trial began 60 years ago today (1925). It was the top national news item. Scopes was convicted of teaching a prohibited idea, but he won on appeal to the Tennessee Supreme Court. The state law was invalidated.

1979 — Energy crisis, President Carter ordered thermostats set 78 degrees summer and 65 winter. 1962 — Underwater swim English Channel, 42 miles, by Fred Baldasare of USA 18 hours. 1890 — Wyoming 44th state.

Arlo Guthrie 38. Sue Lyon 39.Tennis stars Virginia Wade 40, Arthur Ashe 42. David Brinkley 65. Adolphus Busch born 1839, pioneered pasteurized beer.

Heaviest Payload In Space

THURSDAY, JULY 11 — The heaviest payload ever placed in Earth orbit was America's Skylab I space station (launched May, 1973). Six years later, Skylab fell from orbit on this date in 1979, scattering debris over Western Australia. 1980 — Iran released hostage Richard Queen on day 250.

1979 — World's largest windmill, 140 feet tall, 200-foot blades, completed at Boone, NC by Dep't of Energy (didn't work, now dismantled), 1804 — Alexander Hamilton killed in duel by Aaron Burr. 1798 — US Marine Corps created.

Tab Hunter (Arthur Andrew Gelien) 54. Yul Brynner (Taidge Khan) 65.

Father & Son Medals Of Honor

FRIDAY, JULY 12 — Our highest military decoration, the Congressional Medal of Honor, was created by Congress 123 years ago today during the Civil War (1862). The first Medal of Honor recipients were a half-dozen Union soldiers who stole a Confederate railroad locomotive. The only father and son winners of the Congressional Medal of Honor were Gen. Arthur MacArthur and (son) Gen. Douglas MacArthur.

1984 — Geraldine Ferraro named 1st female Vice Presidential running mate. 1933 — Minimum wage 40¢. 1844 — Foghorn demonstrated.

Bill Cosby 48. Milton Berle (Milton Berlinger) 77.





BRAD WOODWARD

Great Talk Hosts Are Made, Not Found

Here are the two questions I hear most often as News/Talk Editor of R&R:

 From programmers and managers: "Do you know of any good talk hosts looking for work?"

2) From hosts: "Have you heard of any good open-

Unfortunately, these two types of inquiries seldom coincide closely enough to let me play match-maker, which is one of my favorite roles. Locating top-rate air talent has to be the most perplexing challenge facing talk radio to-day. Nothing flavors the listener's perception and acceptance of a station more than the personality and skill of its hosts.

In search of that mythical wellspring of brilliant hosts, I approached three News/Talk experts, starting with consultant Bruce Marr, former KABC/Los Angeles PD. "I'm finding more and more that, rather than finding hosts, you have to make them out of whatever raw material you can find." he offered.

"Radio people, for the most part, are not used to doing any homework."

- Bruce Marr

"So many of the guys who respond to help-wanted ads are the hackneyed old folks with all the bad habits," Marr continued. They're used to dealing with what I call the nine controversial issues – such as abortion, gun control, ERA, and capital punishment. These hosts go on the air unprepared and get the phones ringing – usually with the same old callers – but the show completely ignores the needs and wants of the listeners."

Marr charges that this type of host has "nothing to offer of themselves," and will say anything to provoke a call. Instead, Marr explained, he prefers his

person to "be able to go in there and do the whole show without a single phone call if need be, because that guy is in control."

Learing To Prepare

Marr searches for "people who are used to speaking in front of other people and are used to preparing — like attorneys. Radio people, for the most part, are not used to doing any homework. They're used to coming in and doing their record show, where they spend three or four hours on the air and make up clever lines.

"When that kind of person moves into talk, with a few notable exceptions, they look at you like you're crazy when you talk about doing homework and preparing their program and actually spending time at if off the air." he observed. "But when you talk to attorneys or college people, they say. "Yeah, I'm used to working nights.""

Nor does a news background automatically prepare someone for the role of talk show host. Marr believes that converting newspeople into talk hosts "works less than half the time" because they tend to dwell on the journalism school thing. This creates one kind of talk show, but there are many things that aren't lead story stuff but would make a good talk show. Newspeople don't tend to see these topics."

One-On-One Communication

After the non-broadcaster is chosen as host, Marr recommends test-airing him in a low-risk weekend slot, allowing the new-



THANKS, PAUL — For his contributions to WOR/New York's ongoing success, ABC Radio commentator Paul Harvey was recently given a commemorative plaque by station officials. Pictured (I-r) are PD Bob Bruno, Harvey, GM Lee Simonson, and GSM Peter Smyth.



"Rather than finding hosts, you have to make them out of whatever raw material you can find."

- Bruce Marr

comer to gain experience and become a candidate for a general host position.

Marr says that novices must be instilled with two key talk radio values that may not come naturally: pacing and the element of time "in terms of seconds," and talking to one person at a time.

Slick Vs. Dear Abby

NBC Talknet Director/Programming and Executive Producer Maurice Tunick agrees that good talk hosts don't grow on trees, just waiting to be picked. When discussing hosts, the epithet that comes to Tunick's lips most often is "slick." NBC consciously avoids honey-voiced broadcasters and sometimes even ignores those with formal academic training in a specialty. Instead, the network looks for persons who have been through the mill, who have lived their specialties rather than studied them, and who have at least some radio background.

When scouting for Talknet's personal advice host, Tunick became convinced that a trained therapist might offer "good psychotherapy, but not good entertainment." NBC opted for the "Dear Abby" approach of Sally

Jesse Raphael, a broadcaster with no training in psychology or counseling. She landed the job for her list of credentials, which included getting hired and fired, living all over the country, running a business, raising a family, and falling "in and out of love."

The Neighborly Approach

Tunick says it's important to train specialty hosts — the psychologists and attorneys — to approach their callers as they would a friend hitting them up for free advice at home in the living room rather than as paying clients. The result is a warm, neighborly approach that many listeners find appealing, judging by Talknet's outstanding success.

To test the potential of a prospective host, Tunick sets up an entire mini-talk show off the air, complete with theme music. The candidate speaks with callers who didn't make it onto a real show for time reasons, but agreed to be called back at another time to participate in the test.

Homegrown Miami Talent

Competing for talk talent is especially stiff in Miami. The market has four English and three Spanish News/Talk stations, and WNWS/Miami VP/GM Neil Rockfr says this requires considerable training. "We really have developed a homegrown approach to developing new personalities."

Examples? A sports show has been broadened into health, fitness and other topics of interest to those listeners "who don't care who won the Laker game last night." The station is also training one of its newswomen for talk, Rockoff continued: "We're developing her into a personality, letting her get involved in commentary and talk shows as a point-counterpoint person."

A new member of the WNWS weekend lineup is a former candidate for mayor. Her show will soon be expanded to several hours, when a "counter personality" from local politics may be juxtanosed.

Rockoff is convinced that localism is more crucial to Talk than it is to other formats. This makes it risky to import even highlysuccessful, experienced talent from other markets.

Rockoff explains how WNWS breaks in new hosts with a sort of 'buddy system: 'Initially we have an experienced host with them constantly, then less and less until they're finally in there all by themselves. It's like teaching someone how to fly an airplane. Ultimately, someone has to get out and the other person has to solo."

MTV: Music Talk Radio?

What kind of radio stations advertise on MTV? CHR, you say? Maybe AOR? What about News/ Talk? That's just what WNWS/Miamil did with an 80-spot schedule during the month of May.

"We think we're the only News/ Talk station in America that's done it," says VP/GM Nell Rockoff. Interestingly, the TV spot wasn't tailored to a young audience, reflecting Rockoff's belief that a lot of adults "will sit and be mesmerized by three or four videos in a row."

He points out, however, that four of WNWS's five fulfilme talk hosts are under 30, and the station has unusually strong 25-34 numbers. "Our guys go to discos, they drive sports cars, and they look at girls in blikinis on the beach," says Rock-fit, "Even in this market, where two out of three people are over 35, we can pick up the image of being the yuppie News/Talk station.

"After all, News/Talk listeners aren't green-eyed monsters with blue hair," he continues. "They're real people who listen to news and talk for 20 minutes and then go back to classical or rock, or maybe jump on their motorcycles."

Following up its MTV campaign, WNWS is one of two Miami stations heavily involved in promoting the local debut of Video Hits-1 (VH-1), Warner Amex's new 25-49, A/C version of MTV.

ON THE MOVE



Brad Sham

Betty Berneman

Morning drive talk host Marc Bernier is upped to Program Manager at WBSM/New Bedford, MA WINS/New York News Director Scott Herman transfers to KYW/Philadelphia as Executive Editor Sham promoted to Sports Director of WCRM/Baltimore KRLD/Dallas ND Bob Shilling elected President, Chesapeake AP Broadcasters CBS Regional VP Bob Hyland of KMOX/St. Louis receives an Honorary Doctor of Laws degree from the University of Missouri ... WWDB/Philadelphia ND Betty Berneman testifies before the U.S. Attorney General's Commission on Pomography.

AIR PERSONALITIES



DAN O'DAY

Getting The Most Out Of On-Air Telephone Calls

"How about some tips on how to develop a broad base of wacky listeners who would love to contribute to a personality show?" That's the request of Jon Dahl, from KWEB & KRCH/Rochester, MN.

As a general rule, you'll pro-bably find that the larger the market the more likely you are to discover talented, creative people willing to add to your show

Because virtually all of these people will make their initial contact with you via telephone, once again I find myself stressing the importance of answering your own telephone - as promptly and as cordially as possible.

Be ready to tape any portion of any call on an instant's notice. Keep your razor blade and splicing tape handy. Too many jocks let good opportunities pass them by simply because it never occurs to them to do some quick, judicious editing.

Here are three devices you can use to assist your callers in being more articulate and pithy.

"Be ready to tape any portion of any call on an instant's notice. Keep vour razor blade and splicing tape handy. Too many jocks let good opportunities pass them by simply because it never occurs to them to do some quick, judicious editing."

Leading

Often a caller knows where s/he wants to go but doesn't know how to get there. You've experienced this many times in non-radio circumstances, when you've gotten the drift of someone's message long before the person finishes the sentence. Let's take a non-radio example to illustrate

PEDESTRIAN

"Excuse me, but I'm trying to find a certain part of Manhattan that I can't think of what they call it but it's real well-known and pretty sleazy with lots of theatres and stuff and every New Year's Eve there's this big ball that comes down and .

YOU: "You want directions to Times Square?"

Here you have distilled the person's original expression into a concise, easily understandable statement. In real life it's often

rather rude to finish another person's sentence; in radio, it's a different story. In radio, time and lucidity are at a premium. So when you sense the caller has a potentially good idea but doesn't know how to present it, promptly interrupt and offer your assistance.

Extending

This is similar to leading, although it sometimes can have the opposite effect. Instead of shortening and tightening the person's message, it can broaden it a bit to make it a fuller communication. With extending, you take an incomplete or inarticulate communication and add to it. Parents who want to help their toddlers learn to speak better find this

TODDLER: "Doggie!"
PARENT: "Yes, that is a dog-

TODDLER: "Hungry!"
PARENT: "Yes, you are hungry. Would you like to eat

It's important to realize that with this technique you're not correcting the other person's language; you're modelling a more elegant form of expression that the other person might (in fact, probably will) choose to adopt.

Restating

Radio humor is primarily auditory. It may sometimes lead listeners to translating the sounds into mental pictures (e.g., a Dolly Parton joke most likely will lead to a mental image before the laugh) or feelings (e.g., a com-ment that ends with "... like running her fingernails across the chalkboard" will, for many of us, lead to a direct kinesthetic response as we cringe at the thought). But it all starts with

This is why for a radio gag (or any type of radio bit, comedic or straight) to work, it has to sound good. Attaching a short, clever, descriptive label to a concept makes it much more accessible to your audience. Here are three examples of concepts that have been restated in a more flashy, memorable way.

#1: People who were born in the decade following the end of World #1A: Baby boomers

#2: People who were born in the decade following the end of World

War II and who now have college metropolitan areas, and place a high priority on career success and the acquisition of material

#2A: Yuppies

President Reagan's apparent ability to be surrounded by controversy and to appoint to government service people who frequently do stupid, embarrassing things without it affecting Reagan's popularity with voters

#3A: Reagan's teflon presidency Baby boomers . . . Yuppies . . . teflon presidency. Those are rather clever examples, and not all of us are expert at coining clever phrases. But any good air personality should be able to restate a good idea that's buried in sloppy language. A few examples:

"In radio, time and lucidity are at a premium. So when you sense the caller has a potentially good idea but doesn't know how to present it, promptly interrupt and offer your assistance."

#4: All those tax breaks and special privileges and stuff that senators and representatives give themselves

#4A: Congressional perks

#5. The kind of weather that's real hot but you don't sweat as much as you might expect because the relative humidity is

#5A: Dry heat

#6: Police officials luring someone into committing a crime that the person might never have committed if the police hadn't tried to get him or her to do it in

#6A: Entrapment

Application

Okay, let's apply some of these ideas, starting with the unedited version of a call from a typical, friendly yet not very articulate

CALLER: "Uh, yeah, Ed? Um, this is Steve over in Oakdale, and I wanted to make a comment, um, about President Reagan's um, you know, what he wants to do about



YOU: "You have a comment about President Reagan's tax

reform plan?"
CALLER: "Yeah. I mean, it's like the guy has to be crazy or something, you know? If . . . If, um. I mean, you know how they're talking about not letting people writing off those fancy business lunches and stuff?"

YOU: "You have a comment about the possibility of disallowing seven-martini lunches?'

CALLER: "Yeah! Well, if they do away with those seven-martini lunches it'll just add to our unemployment problem; it's going to put hundreds of hardworking martini farmers out of business!"

This was a case in which the guy had a usable punchline. Perhaps it's not funny enough for you to say, but it's clever enough for a listener. But he didn't know how to set it up well, and he wasn't sure how to phrase it. So you did some leading and restating. Here's the

air-quality, edited result: YOU: "Hey, Steve from Oakdale! You have a comment about President Reagan's tax reform program?

CALLER: "Yeah. The guy has to be crazy. If they do away with those seven-martini lunches, it'll just add to our unemployment problems; it's going to put hundreds of hard-working martini farmers out of business!

Sometimes you'll want to be direct in having the caller say something usable. Let's try a listener calling in with a straight comment.

CALLER: "Um, yeah. It's about what I think about the income taxes and what Reagan wants to do with them. I don't think it's right if it means that even more rich people won't have to pay taxes.

YOU: "That's an interesting comment; I'd like to use that. I'll tell you what: I'm going to turn on the tape recorder and ask you what topic you'd like to comment on and then you can say, 'Reagan's tax reform bill.' And then I'll ask for your comment, and you can repeat what you just said about not wanting to support the bill if it means even more millionaires will get away without paying any taxes.

Here's the end result, ready for

YOU: "Hi, what subject do you want to comment on? CALLER: "Reagan's tax

reform bill.

YOU: "Okay, shoot." CALLER: "I don't want to support it if that means even more

millionaires won't have to pay any taxes at all! Notice that you've done some

restating here: "Reagan's tax reform bill." Also, you've changed "rich people" to "millionaires which is a bit more flashy. Your caller, of course, doesn't have to use those new words, but he or she

"If you go out of your way to find, create and/or salvage entertaining bits from your request line, you'll be letting your listeners know that you welcome that kind of input."

probably will choose to simply because they sound better.

Getting back to Jon's original question about attracting listener contributions: You can't just go on the air and ask for it. You can't say, "Anybody out there who's funny and who wants to become a semi-regular character on my

show, please call in." But if you go out of your way to find, create and/or salvage entertaining bits from your request line, you'll be letting your listeners know that you welcome that kind of input. There are a few other things you can do to try to find good talent to add to your show; we'll discuss them next

I NEED YOUR INPUT. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I

30/R&R FRIDAY, JULY 5, 1985

ST. FLMO'S FIRE (MAN IN MOTION)

THE THEME FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK "ST. ELMO'S FIRE"

FEATURING

JOHN PARR

PRODUCED BY DAVID FOSTER

ON ATLANTIC RECORDS & CASSETTES.



CHR BREAKER AOR TRACK TO

ORIGINAL MOTION PICTURE SOUNDTRACK

ST. ELMO'S FIRE





CONTEMPORARY HIT RADIO

JOEL DENVER

RADIO'S MATCHGAMES

Love & Lust On The Airwaves

Looking for a friend of the opposite sex? If frequenting a local bar (popularly known as the "meat market") or health club isn't part of your lifestyle, you're not apt to end up in a place where a lot of people circulate.

Even if you do hang out, chances are you won't meet someone with similar interests. Rather than go through the usual motions and risk rejection, people are spending more time alone when deep down inside they'd like to be with someone. So what's the solution?

Lookin' For A Love

Well, you've all heard of computer matchups, dating services, and those often-titillating personals. Now our industry has come up with something new on the dating circuit: radio matchgames!

One station that's taken dating matters into its own hands is WKDQ/Evansville. The morning team of Bruce & Margo has

"A passer is someone who's looking for a date: a receiver is someone who's interested in the passer."

developed the "Finder Of Lost Loves Friday Morning Memo" (pictured), a singles' tip sheet that's published biweekly and sent to all interested "pros on the loose." Bruce and Margo got the ball rolling when they began reading personal ads from the local Vil-



Bruce Clark

lage Voice newspaper and inviting listeners to send in a few personals of their own.

So many replies were received that the morning team decided to help people meet their perfect match. Listeners can either send in letters or call to register their ads and addresses. When they get their paper, they're one step closer to a

Passer Or Receiver

KFRC/San Francisco presents another kind of dating game "The KFRC Matchgame . . . An Affair On The Air," hosted by personality Joanne Green. The show became so popular with its Sunday night audience that it now airs ev-

ery weekday evening for two hours. The first hour is spent negotiating between "Passers" and 'Receivers.'

A passer is someone who's looking for a date; a receiver is someone who's interested in the passer. The passer goes on the air with Joanne and chats for awhile. Then lines are opened up for receivers to call in and establish an audio rela-



Margo King

The passer chooses from three receivers, and KFRC sends the pair on their first date, dinner for two. The second hour, which discusses human behavior, takes on a more serious tone. Listeners are invited to call the in-studio guests, who range from celebrities, authors, and newsmakers to astrologers and psychics.

Satisfied Customers

Now all of this may seem just a tad shaky. Just how sincere are some of these people? And do these stations feel confident in promoting such close encounters? WKDQ's Bruce Clark sends along a note with each "Lost Loves" memo. It

AM LOOKING FOR E ACTIVE, SPECIAL SOMEONE SPECIAL

"Couples should arrange to meet for the first time in a public place."

contains advice on how to judge your perspective date.

He stresses "getting to know someone from the inside out," making a phone call first, and deciding whether or not to meet in person. He also suggests that it's not a bad idea to have both a work

FOR SUM SINGLE SWELL EDUCATED & LOOKING THE SAFE WAY TO MEET AND DATE and home number to keep people

47714

Evansville, Indiana

BRUCE AND MARGO'S FINDER OF LOVES FRIDAY MORNING MEMO

sincere about their marital status. And couples should arrange to meet for the first time in a public place. KFRC runs a disclaimer clearing the station from any mishaps, and Joanne repeatedly stresses the importance of personal responsibility among her passers and receivers.

Neither KFRC nor WKDQ has had any major problems yet, although Margo and Bruce have thrown away a few wild personals. Both stations are simply pleased to be contributing to their communities' needs, and hope everything continues on such an even keel. In fact, KFRC wants to one day broadcast a wedding between two people who have met on its airwaves



- The WZOU/Boston morning team of Mike Morin (I) and Brad Krantz (r) doubled as celebrity bartenders at a local pub to raise money for the Special Olympics. Looks like Brad had a little too much and got "sucked" into trou-



32/R&R FRIDAY, JULY 5, 1985

Two generations of New Orleans radio broadcasters reunited recently to celebrate Father's Day. Bob Delgiorno Sr. joined Bob Delgiorno Jr. on the air at WQUE-AM for a live remote (3-6pm) that preceding Friday.

Bob Jr. has held the 1-6pm shift at 13AM for almost a year. Bob Sr. retired from radio in 1984 after 26 years behind the microphone. During that time, he worked at such prestigious stations as Syracuse's WOLF and WNDR, WTAC/Flint, WOWO/Ft. Wayne, Chicago's WIND and WKQX, and New Orleans outlets WWL and WSMB.

PD Dale Taylor filled us in on how the Father's Day reunion went. "We did the remote from Pat O'Brien's, a well-known local bar in the French Quarter that's fa-Bob Delgiorno Jr. and Sr. prepare mous for selling more liquor than any other bar in the world. This whole thing got us some great TV time, especially on the local NBC affiliate, WDSU-TV. And we got a good bit of ink in our daily newspaper, the Times-Picayune

"The turnout was excellent. We had the 'QUE Wheel Of Fortune, which people spin for prizes. In this case it was for records, free drinks, and T-shirts. We hit all ends of the demographic spectrum with this promotion. Sr. and Jr. sounded good together, but Sr. kept asking when the Fabian records were go ing to be played.'

YOUR PLATINUM GONTAGIN '85



THE POINTER SISTERS

The Brand New Single "Dare Me"

From Their Brand New Album "Contact"

First Week & Already:

104 CHR REPORTERS #2 MOST ADDED

Produced By Richard Perry

Watch For The Pointer Sisters 1985 S.R.O. International Tour



RСЛ

CONTEMPORARY HIT RADIO

ATTRACTING ATTENTION TO NEW CALLS

That Special "K" Feeling

The need to change call letters can spell welcome relief to a new PD, who has been handed a station with a less-than-spectacular history. But what happens when circumstances call for a change, even though you're happy with your station's format and image?

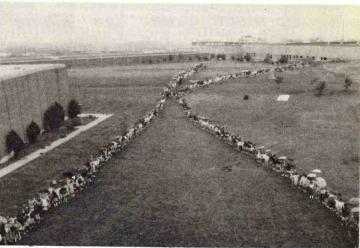
That was the situation facing Baltimore PD Ralph Wimmer. FCC regulations state that if a broadcaster retains a license in the market (in this case WMAR-TV) after another property is sold, that property must change calls. Thus, WMAR-FM became WMKR-FM. Since the station decided to retain the "Hot Hits" identity it had built with the old calls, Ralph keyed in on a moniker that would strengthen its new identity: K106.

Tough Timing

To make matters worse, the call

letter and ownership change occurred just a few weeks prior to the start of the spring Arbitron. Ralph explained, "With the ownership change happening when it did, I really had no choice in the matter. Thankfully, we didn't change formats and remained Hot Hits."

So a contest was designed to enhance the audience's awareness of the new K106 slogan. A cash prize of \$1006 was offered for the best letter K, and a duplicate amount was offered for the largest letter K.



Oh-K, we get the message.

Pictured above with the largest K are students from Archbishop Keough High School. They organized the entire student body, staff, and faculty into a monstrous K,

which measured 3472 feet!

Quick & Dirty

Noting the contest's success, Ralph said, "Quick and dirty' is how one of my engineers termed what we did to get the new identity across. About 600 people helped make up the letter K. Despite the rain we got them all together. We took the school a suitcase of 1006 one-dollar bills. The student body voted on their ten favorite charities and donated the money in \$106 increments.

"Another thing which helped was

"Another thing which helped was maintaining the same jingle package. We just had them resung with K106. By keeping the Hot Hits identity, all of our formatics remained the same as well. Our contest worked better than we expected, generating a number calls from people wanting to know when we were going to come by and look at

their K. We also got into some great phone bits with advice on how to build a large K.

"The entire concept was backed up with a lot of TV time, which drove home the K106 identity. On top of that, we launched a bumper sticker campaign and had coverage on one-third of the 900 city buses." Given the station's efforts in publicizing its new calls and slogan, Ralph foresees no identification problems in the forthcoming spring book.

MOTION

AM drive changes at KNRO/Tacoma-Seattle include the exit of R.P. McMurphy and Mark Pierce. PD Ric Hansen and new News Director Chet Rogers from KHIT/Seattle assume those slots . John Cline upped from parttime to 10pm-2am at B94/ ... J.D. Stewart, now known as Shadow Sommers, is rocking away the nights at Y108/Denver, having moved from WZOK/Rockford Mike Newman is now MD/mornings at KSND/Eugene from KLSY/Se-. Kathy (Wild) West returns to 195/Miami for weekend air work.

J.D. North is now PD at T94/Panama City, FL . . . C.K. Cooper returns to mornings at B97/New Orleans replacing Scoot, who's pursuing a video Marilyn Ross joins WSPT/Stevens Point for evenings from WYFE/Rockford . . . In addition to his MD duties at KTRS/Casper, Todd Cavanaugh will be commuting to KPKE/ Denver for weekend air work cey Young takes on noon-3pm at KOFM/Oklahoma City from I-100/Daytona Beach . . . Z102/Savannah night man Spanky McFarland is named MD... Steve Jansen leaves weekend work at KDON-FM/Salinas for the MD/morning spot at WFMI/Lexington.

Leslie Stoval joins KMEL/San Francisco for parttime air work . . . KWK/-St. Louis names Louise Wilkoff Promotion Director. She's from WFRQ/Indianapolis . . . Buddy Scheerer becomes GM at WKDQ/Evansville Happy Birthday to WTLQ/Wilkes-Barre MD Don Tandler WZZU/Raleigh VP/PD Gary Dickson is upped to OM, and Peter Delloro is named PD. Also new to 94Z is PM driver "The Arf" ... Shelly Dunn is new to evenings at KRQX/Dallas Y107/Nashville switches to four-hour shifts and the revised lineup looks like this: Coyote McCloud, mornings; Chris Holmes (from WROQ/Charlotte), middays; Mark Chase, PMs; Chris Tyler, evenings; Garry Jeff

Walker, nights; and Diana Lynn, overnights.

KTRT/Lake Tahoe has changed calls to KKMK, and will simulcast CHR with sister station KHTX/Reno during morning drive, with separate programming scheduled the rest of the day

KIST/Santa Barbara midday personality Dusty Baker leaves radio for a career in computers, night man Gary Fruin slides into middays, and Dave Diamond from KLOM/Lompoc moves into nights. Also new to KIST on a parttime basis is Jessie Anderson from WNBC/New York . . . Bill Baker joins WABB/Mobile for parttime work

Z106/Philadelphia PD Steve Davis will be handling music as Assistant PD/MD Art Tiller exits . . . Gene Stern is upped from overnights to middays at KZ93/Peoria, and Jennifer Daniels moves into the all-night Greg Hunter is new to nights at OK100/Ithaca, replacing Jon Allen who left for WIXV/Savannah. Also new to OK 100 is overnight man Steve Wilkins, replacing Charley Mitchell. Mitchell was named PD of sister station WKRT-AM ... Brian Lee is upped from parttime to overnights at KITS/San Francisco . . . WAPI/Rirmingham morning man Mike McCarthy exits for middays at WBCY/Charlotte . . . Q106 PD Tom Shannon exits to WSFM/Harrisburg; Mark Morgan returns as interim PD ... At WZOU/Boston, Chris Montgomery moves from WASH-FM/Washington. DC for Production Director duties, Kenneth Van Tassell is named Assistant PD/MD, and Rebecca Wolfe joins as an AE from WXGT/Columbia

KCAQ/Oxnard-Ventura midday personality Gwen St. John is named interim MD to replace Lucian Jay.

Dave Cooper is new to overnights at WPST/Trenton . . . More changes at KNBQ/Seattle include Jay Philipott moving from nights to 12-3pm, and VIc Orlando moving from 12-3pm to middays . . Former WWDB/Philadel-phila PD Stan Major will be hosting "Crosstire," a Sunday evening pro-

gram on WFIL/Philadelphia . . . At WMMS/Cleveland, Rhonda Kiefer adds research duties to her Program Coordinator title, Steve Merrill joins as Promotion Director, Blair Radio's Maureen Duffy is named Director Of Marketing, Gina Iorillo is the new Promotion Coordinator/Programming Assistant, and Jim Oktavec is upped to Programming/Promotion Assisstant

... Congratulations to WANS-FM/-Greenville air personality Kevin King and wife Trina on the birth of their first child, Austin Lawrence King, born June 16th.



DON'T SHOOT! — KHFI/Austin took over the local club Pardner's and charged toys instead of the usual cover for an entire evening. The occasion was morning man J.R.'s birthday, and all toys were donated to a local children's home. The only problem: the manager didn't know! Shown (t-r) are K98's Kevin Connor, Pamela Tracy, J.R., Pardner's Brett Barney, and K98's Johnny Treffalls.



A NEVER ENDING PROMOTION ROAD — EMI America artist Limahl visited with the KDWB/Minneapolis staff to promote his single, "Mever Ending Story." Pictured (I+r) are KDWB personality Lisa Carr, EMI's Ron Geslin, KDWB PD Dave Anthony, Limahl, and EMI's Jack Satter.

BITS

- I've Got A Secret WGRD/Grand Rapids is giving away a different prize each day to the lucky winner who knows the "Secret Song." Listeners must tune in every day at 7am to hear the "Secret Song" of the day. When they hear it again later in the day, they must try to be the tenth caller. Prizes so far have included \$5000, a pair of airline tickets, and a shopping spree.
- WMMS Goes To Jall WMMS/ Cleveland personallites, along with several local celebrities, locked themselves in the local Sahara Club from noon-2am, challenging listeners to "bail" them out. Listeners were permitted to view the celebrities for a mere \$5 as they partied to live entertainment for the entire 14 hours. All "bail bonds" were donated to the Cystic Fibrosis Foundation.
- A Most Outrageous Midwest KDWB-FM/Minneapolls had \$1000 to give away but wanted to make listeners work for it. So the station asked listeners to answer this question: "What's the most outrageous thing you would do for \$1000?" A variety of off-the-wall acts did their thing at a charity fundraiser, which netted over \$50,000. Winning acts included a just-married couple who nose-flossed while still dressed in their formal attire, sychronized tricycle riding, a guy who drank a Coke through his right nostril, and another guy who drank a heer containing 13 eggs while standing on his head. The finale: a "Human Quiche," who poured dozens of raw eggs over his head and then bathed in egg-soaked spinach. Whew!

34/R&R FRIDAY, JULY 5, 1985

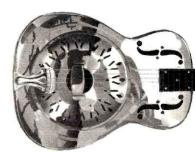
DIRE STRAITS

AOR Track 7-3 AOR Album Chart 3-2

CHR:

WXKS-FM add WRKR deb-30 B96 add KHTR deb-26 KWK deb-29 KPLUS on Q100 on WRCK add WZLD on KX104 deb-35 KOZE on WRNO add WKDD add WZPL add WJXQ add KOFM on KQXR add WFBG on KISR on WHSL add

KKLS-FM add 99KG on WDBR on KDVV add KFMW add KGOT on KCDQ add OK95 deb-34



The New Single From The Album Brothers In Arms.

Produced by Mark Knopfler and Neil Dorfsman. On Warner Bros. Records, Cassettes and Compact Discs.

Direction: Damage Manage-ment. © 1985 Phonogram Ltd. (London)



AOR

STEVE FEINSTEIN

BEFORE THE OLDIES GET OLD . . .

Get The Balance Right

Sometimes I wonder whatever happened to balance. It seems that our format is often like a pendulum that swings wildly.

What I mean is we go for quick-fix solutions instead of a reasoned, balanced approach. Consider these developments in our fair format over the last five years:

 The modal movement cut out music that lacked a hard edge, as AOR wiped out many colors and shadings on the musical palette. The format made 12+ gains, but backed itself into a 12-24 corner.

 The "more music, less talk" juggernaut gave us announcers unable to communicate and entertain. Worse, it stripped many stations of a genuine service that used to distinguish AOR from other formats - music information.

That's an area where MTV often cleans our clocks. Think about it they have no problem stopping the music for a few minutes every hour to tell you what's happening in music news. They're on tape, yet they frequently break stories before radio does.

Their VJs aren't making up the news as they go along, of course. MTV has a department devoted to gathering and editing news. Does anybody at your station compile music news and arrange it in an easy-to-use form for your airstaff?

'Commercial-free' mania saw us shooting ourselves in the foot, as we denigrated an integral - or at least unavoidable - programming element. Worse, stations began to rely on gimmickry instead of calling upon their creative juices to develop compelling programming to lure listeners.

· Callout doctrinaires ignored artists that embody the very spirit of rock 'n' roll - Springsteen, Bowie, Police, Pretenders, U2 - in favor of bands so faceless they wouldn't be recognized in the hallways of their own labels.

• The "80/20" edict saw AOR swing to a mix that heavily favored currents. Overnight, Led Zeppelin was branded obsolete in some

· The metal-as-savior bandwagon hyped some bands that wouldn't know a melody if it hit them in the frontal lobes. In a

180-degree tailspin, the metal backlash now casts many leather boys, even the tuneful ones, as pariahs.

· Classic oldies had a rather low profile at AOR for a few years. Apparently, the feeling was that the audience was too young or braindamaged to remember most pre-1975 songs. Now we're proclaiming the glory of oldies again. Old albums are being dusted off, music mixes are tipped toward gold, and sequences are more likely to contain stretches of consecutive oldies without a current record.

Variety and a sense of musical history are key parts of rock radio's greatness, and I reckon the format's embrace of oldies is in large part responsible for its ratings turnaround. (5/31/85 col-

Let's hope, though, that the pendulum doesn't once again start swinging wildly, this time on the oldies front. If oldies are seen as the cure-all, they could become an albatross around the format's neck instead of a shot in the arm. Rock 'n' roll is too vital, and there are too many exciting new bands, for AOR to become a format based only on nostalgia.

Getting the most mileage from oldies is a matter of combining common sense and a bit of research. Some considerations:

· How long will an unearthed oldie sound fresh before it starts to wilt? Many old tunes sound great largely because you haven't heard

KCGL/Salt Lake City PD Del Williams's "Geek Patrol" spoofs a newsmaker or a silly story, such as the city's Mayor, a Yellowstone ranger who shot a moose, or Senator/part-time astronaut Jake Garn. Done in mock-Dragnet style,

Some AORs may shy away from the "rock army" concept, but not KSHE/St. Louis. With staffers outlitted in camou-flage pants and a shirt that pictures mascot General Sweetmeat struttin' his stuff, KSHE's Real Rock Army is deployed at station events to pass out promotional knick-knacks. These troops are strictly non-violent — at a Kenny

MILITANT GARB — Rambo wipes

up at the movies, while Geek Patrols and Real Rock Armies roam our streets. So much for peace, love, and understanding

> them in so long. After being rested for years, they sound almost as good as new. But when will the

Tumanus

Continued on Page 38

IDEA FILE

KLOL Awards Oil Well In 'Best Of Texas' Giveaway

Promotional commotion . . . clever programming features . . . good deeds . . . awards of merit. Here's a bunch of quick cuts, at least one of which - it's hoped - will catch your ear and inspire you to pull off something that will land in these pages.

the bit has inspired sales of a T-shirt sponsored by a local audio dealer.

Loggins show, for instance, they gave roses to 2000 ladies in the audience.

Texas-Sized Giveaway

KLOL/Houston had a solid 1-2-3 punch in the spring book: a fireworks show, a three-day Rockfest that drew over 90,000 bodies, and a spectacular "Best Of Texas" giveaway. Designed to tie in to the state's upcoming 150th anniversary, the array of seven prizes was designed to tap every listener's

· Texas oil well: a percentage of a producing oil well, with the winner receiving a royalty check every month.

 Ski-Texas vacation: an \$18,000 ski boat and trailer.

· Camp Texas adventure: an all-terrain vehicle and camping

Texas-sized diamond: a \$6000

 Texas-sized shopping spree: winner had to spend \$5000 in one day at a Galleria shopping center.

 Texas Ambassadorship to Australia: a trip for two to Australia, which is also celebrating its 150th birthday in 1986.

· Texas-sized home stereo: everything from a cable-ready color TV to a compact disk player.

Listeners registered over a fourweek period when they heard the Rock 'n' Roll Ranger holler "What's the dang deal?" in a Gabby Hayes voice. Winners were chosen during phase two, which was billed as "The Second Greatest Seven Days In The History Of The World," and registrants called when they heard their name read.

"We wanted to show that Texas chauvinism isn't exclusive to Country music. It's part of rock 'n' roll. says Promotion Director Doug Harris.

Fun 'N' Games

KZEW/Dallas did another "Downtown Beach Party," dumping 420 tons of sand in front of City Hall. The festivities included swimming in the city's fountain and a sandcastle building contest. Admission was \$1 or a "bucket of beach," with proceeds donated to the Muscular Dystrophy Associa-

Each successive year, KICT/ Wichita's Great Raft Race draws more than double the amount of rafts than the previous year - 25 the first time, then 51 next year, and 135 this go-round

WDIZ/Orlando held a Three Stooges Look-A-Like contest at a club. Winners got cash and TV exposure, while clips of the Stooges stand-ins were included on "Stooge Tube," a Stooges special on a local TV outlet.

Random Quotes

With a nod to Rolling Stone, this semi-regular feature will capture stray comments and guips from various voices in the

"The magical radio stations are not AOR or CHR. They're 'ERS' -Everybody's Radio Station. They get huge numbers by not setting strict limits on what they are going to expose their listeners to; they condition their audience to accept more than just white, middle-class rock 'n' roll. Album stations have a better chance of becoming 'ERS'

because they can draw from everything; they're not limited to what I release as a single.

- Columbia VP/AOR Paul Rap-

Consultants who apply lowestcommon-denominator approaches and mimeograph machine playlists

are taking enormous amounts of money out of the bottom lines of radio stations. They're given far too much credit and credibility.

- Sandusky Radio President Toney Brooks

"They never see me. They pay me to work at night, and I avoid being seen in the daytime.

WMMR/Philadelphia late night jock Michael Tearson, on how he's lasted through eight PDs and six GMs, making it to his 15th anniversary at the sta-

36/R&R FRIDAY, JULY 5, 1985





Is Proud To Present "Tonight It's You,"

The Premiere 12" and 7" Single Selection From the Upcoming Cheap Trick Album, "Standing On The Edge."

Distributed by CBS Records

On Your Desk the Week of July 8.

Get The Balance Right

thrill be gone, or at least diminished, for "Two Tickets To Paradise" and "Lucky Man?"

Certainly part of the way to maximize the benefits of oldies is to regularly freshen up your library, moving records in and out on a regular basis. Your ratings probably won't plummet even if a hightesting oldie that you nonetheless sense is crispy takes a breather.

· How best to sequence oldies? Is a regular sequence that puts two vintage songs back-to-back a wise move or does it make your station sound mired in the past? Isn't it more effective to checkerboard your categories among currents, recurrents, and oldies?

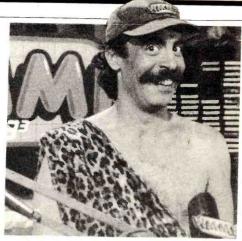
If you raise your percentage of oldies, by how much will you also want to increase your amount of library titles? The ideal solution might be to stretch out your rotations as much as possible, without sacrificing song-to-song strength. After all, there's no rule that says "Won't Get Fooled Again" has to come up every two-and-a-half days. It may have more impact, particularly for your loyal listeners, if it's allowed to breathe between airings

Coda

Seeing AORs comb through their libraries and dig out the old chestnuts that tap into listeners' memories is a joy. Many of the tunes probably needn't have left the air in the first place. But let's hope this healthy trend, unlike some overreactions in the past, doesn't reach the point of diminishing re-



AND NOW FOR A COMPLETELY DIFFERENT SPOT — Monty Python's Michael Palin acts in a series of commercials that stress WXRT/Chicago's musical variety. The spot pictured above has Palin dressed as a car bearing WXRT license plates. With his feet hidden inside huge foam rubber tires, he walks up to the camera and suggests that when "you're stuck in your car like there's no need to punch the radio buttons like a "crazy teenager. Palin offers WXRT's "infinite variety of rock" as a cure for "O-B-P sive Button Punching. So if you live in your car, like I do, it's WXRT.....not O-B-P." The commercials were conceived by freelancer Greg Bashow and filmed by Lichterman Productions.



EARLY ROCK RADIO — WMMR/Philadelphia (93.3 B.C.) uses a prehistoric motif to plug its "Morning Zoo," which is presented as the antidote to the age-old problem of dull, dreary mornings. A 50-foot cave set was constructed with tape decks and turntables made of "stone," while the station's mascot, a live 150-pound chimpanzee, rotates on a turntable. Pictured is morning ace John DeBella, while newsman Mark "The Shark" Drucker is seen in other shots reading the news off stone tablets. Creative Works conceived

WRXL Directs Dollars To Mail

WRXL/Richmond is among the few AORs to have done Unidyne's "Incredible Prize Catalogue" direct mail promotion, which is generally associated with A/C stations. The spring numbers aren't in yet, but GM Claire Schaeffner is confident the gambit will be effective at increasing cume. She wanted potential listeners to know that 'RXL has become "more mainstream and listenable," and felt a TV spot with that message would be less compelling than prizes to the kind of listener likely to fill out a diary.

The contest wasn't altered for an AOR style, says Schaeffner. "We

temporary station that plays rock music. We're after 25-44s, too. At least 50% of our music is also on A/C: Phil Collins, REO Speedwagon, Foreigner.

The contest's mechanics are simple. Each catalogue has five numbers. The station reads randomly-drawn numbers at 3-5 specified times each day, and a winner has 15 minutes to call and choose a prize from the catalogue.

Some specifics:

- Cost, including syndicator Unidyne's fee, artwork, postage, and prizes, was \$175,000.
- · All prizes were purchased, not traded
- 240,000 pieces were mailed to homes chosen by Unidyne as likely to receive diaries, rather than only those people likely to be 'RXL listeners. 5000 additional pieces were available at the station.
- · Contest ran for all 11 weeks of the book
- · Of 10 winners, eight were vomen, three of whom were in

What if the numbers rise, but advertisers and competitors claim they're hyped? Schaeffner says, "The fact is those people who wrote us down in the spring were listening, and our advertisers got a lot of extra mileage. As for selling the numbers in the future, we're not through yet. The prize catalogue is just one of the promotions we'll continue to do to keep the new listeners with us."

Schaeffner claims the promotion brought in an additional \$450,000 in revenue. Any pitfalls? "The Post Office is as bad as we think it is. A lot of pieces were dumped because they were sent bulk-mail instead of first class, which would have been three times as expensive.

IDEA FILE

Continued from Page 36

Trip Meter

KWHL/Anchorage reprised its "A Vacation A Day In The Month Of May" promotion, sending 31 listeners to locales far and near. The more exotic vacations included a \$10,000 Caribbean cruise and treks to Amsterdam, Hong Kong, and Hawaii. Also up for grabs was a pound of Famous Amos cookies once a week for a year, which was billed as making the winner "rich and famous for a year."

WRCN/Long Island gave a July 4th trip to see Bruce Springsteen in England to the 104th person who called when the station played "4th Of July, Asbury Park (Sandy)."

Prize Patrol

Talk about a movable feast -WLUP/Chicago gave away a picnic for 500 people. Listeners to Bob Stroud's daily "Rock 'n' Roll Roots" oldies show wrote letters on company letterhead. The randomly drawn winner got to take up to 500 friends on a fully-catered picnic at a Six Flags theme park, complete with free rides for all.

WLVQ(Q-FM-96)/Columbus gave away a \$60,000 condominium through a forced-listening contest in which 96 people got keys, one of which opened the door to the condo.

KINK/Portland's daily "Traffic Jam," a 40-minute music sweep interrupted only by traffic reports, came to life right outside its studios. The adult AOR created a genuine traffic jam when it offered Joan Armatrading tickets to the first 10 commuters who drove to the station

Hello Fadduh

WDIZ listeners who stopped by a Peaches store from noon-6pm on Fathers Day were able to make a free, three-minute phone call to dear old Dad anywhere in the US of

SEGUES

The new Operations Manager at 100-kw WAIL/Key West is Mark Thompson, formerly of WLLZ/Detroit and WQFM/Milwaukee. Reach him at (305) 296-7575 . . . WARX/Hagerstown PD Reid Blankenship is upped to OM of 'ARX and sister AM WARK. Also at 'ARX, MD Paul Michaels becomes PD and overnighter Rob Rizer is named MD . KRNA/lowa City-Cedar Rapids, IA is back to an AOR slant. Rob Norton is OM, and can be contacted at (319) 351-9300 WJFX/Aiken-Augusta, SC is rockin' with Station Manager Dave Wrenn and MD Ronald F. Montgomery, Call 'em at (803) 642-0096

WTUE/Dayton's new MD/PM driver is John Beaulieu from KATT/Oklahoma City . KLBJ-FM/Austin MD John Michael Scott exits as afternooner Jeff Carrol takes over music

KCAL/Riverside's 6-10pm shift belongs to Lynda Clayton, ex-KMET/ Los Angeles ... KNAC/Long Beach nights go to Rick Stuart from KQAKI KAZY/Denver San Francisco Production Director Roman Moore At WHMD/Hammond, MD Christy Lane leaves for nights at Country WNOE-FM/New Orleans, while Tony Clyburn splits for public radio and Robin Reo Coates moves to the advertising world. Jeanne Juneau helps stem the ebb tide by joining 'HMD for weekends

Have A



did it exactly as an A/C would because we are really an Adult Con-

RUFUS

Large Time! Thanks For 12 Great Years At KLOS.

P.S.: I'll See You On My Road Warrior Tour '85!

KENNY RYBACK







DONNA BRAKE

ARTIST IMAGE, PART II

Promotion Gets Tough

What is an A/C record? As I talk with PDs and MDs across the country each week and record their respective music adds, it's obvious there are two definite schools of

Some PDs look at new records on an individual basis. They base their evaluations on each disc's sound for the station, with little regard to artist or artist image. Others are more interested in who the artist is or, in many cases, who the artist isn't. Then there are dozens of other considerations: market test results, gut feeling, who else in the market is on it, sales, A/C chart position, CHR chart position, whether the consultant believes the record is a hit, whether the GM likes it, and so on

With that in mind, has A/C airplay promotion changed over recent years and, if so, how? To find the answer I talked with EPA's Polly Anthony, A&M's Charlie Minor, and RCA's Bonnie Goldner.

The Song Is The Key

Polly Anthony, EPA's Director/ National A/C Promotion and Trade Liaison, has watched the importance of artist image erode. "Since I've been involved with A/C radio the format has become less and less involved with artists or groups. I've observed core A/C artists go from tremendous name value to virtually none. These artists are now being judged on a song-by-song basis. That's the real key to A/C at this point. It's definitely the song, not the singer."

Although the labels she represents have had A/C success with recent releases, Polly said she still runs into image problems when trying to work certain artists. "REO Speedwagon's 'I Can't Fight This Feeling,' one of the year's biggest records, failed to go number one on the R&R A/C chart. This was due to the fact that several radio stations refused to play the record, not wanting to announce the name of the group on the air. They argued that REO Speedwagon wasn't compatible with the stations' demos. But later, Madonna's 'Crazy For You' went to number one and was played by these stations, even though her appeal is not exactly upper demo.

"The bottom line is there should be some kind of consistency in this song-by-song stance. If A/C core artists are judged song-by-song, then so should all artists, be it Johnny Mathis, REO, Waylon Jennings, or even Ratt.'

Looking For The Middle Ground

A&M Senior VP/Promotion Charlie Minor believes A/C promo-

tion is tougher than ever. He says the key lies in finding records that fall into the middle ground between too hard and too soft. "A/C is competing with CHR in most markets for both audience and revenue. We know that in a given market the A/C wants to beat the CHR. What we're finding is many pure A/C artists are too soft for these stations, and many of the younger, hipper artists that are doing great at the CHR level are too hard.

"The upside is very rewarding. Once we find it (middle ground) with a particular record, we can get up to four or five months' life out of it."

- Charlie Minor

"The 'too soft-too hard' controversy is the tough part for us, and obviously makes it harder to promote to A/C stations. When a record is very big at the CHR level and comes close to that middle ground for A/C, it seems to me it's in A/C's best interest to play that record especially when a particular A/C is

want those middle ground records

from us, and we're always looking to find them because the upside is very rewarding. Once we find it (middle ground) with a particular record, we can get up to four or five months' life out of it from A/C airplay, compared to ten or 12 weeks from CHR. The hurn is a lot slower with A/C, and that makes it a very important format for us.

No A/C Consensus

Bonnie Goldner, newly-named Director/Promotion and Trade Relations for RCA, thinks artist image is still very important to A/C programmers. But it can either work for or against a record. "A/C cares very much who the artist is; many programmers are very conservative about adding music. So if you have an image artist, it's a great help in giving the PD a reason to add a record.'

But artist image can also be used as a reason not to add a record. Bonnie said, "The Tears For Fears record is a good example of how hard it can be to overcome image. It was a very hard record to break, but there is a point where it can be done. If the record is developing in another format and becomes a real hit, you can begin to work it slowly A/C until it clicks."

Bonnie added that a big problem in promoting records to A/C stations stems from programmers' different ideas of what A/C means. "Working A/C is harder but not always because of image. To some extent A/C is so fragmented, they're not sure what it means. They keep fluctuating between what they will and will not play. Everything has to be proven. With other formats, there's a greater consensus of what they are, which makes it easier for us to know what they will play.



Polly Anthony



Charlie Minor



Bonnie Goldner

in fierce competition with the CHR. "We know that A/C stations

hour on the Saturday afternoon seq

EVENTS

· The local Ambassador for Easter Seals, four-year-old Shawn Whitmore, did a guest DJ stint on WLAN-FM/Lancaster, PA. He spent a half



If you look real close, you can see KRMG/Tulsa's morning man John Erling raising money the hard way for OFFER (Oklahoma Food For Ethiopian Relief).

ment, much to his enjoyment and that of the FM 97 listeners.

· On behalf of OFFER (Oklahoma Food for Ethiopian Relief), KRMG/Tulsa morning man John Erling perched himself atop a station billboard, vowing not to come down until \$20,000 had been raised for the cause. Within 12 hours, listeners had pledged over \$23,000

. KHOW/Denver has added "Job Search" to its Sunday morning lineup. The program is designed to give Denver area employers and employees another source for career positions. Each featured job will pay at least \$18,000 a year

. KMGC/Dallas's Sunday night 'Softcast" provides the latest information about computers and computer software. In addition the show sends actual computer programs over the air. More than 150,000 personal computers are estimated to be plugging away in the Dallas/Ft. Worth

PROGRESS

David Magnum has been named PD at KGNO/Dodge City . Pamela Gatz appointed Promotion Director at WASH/Washington from the same post at crosstown WDJY Leader (not the one of R&R fame) becomes PD at KTWO/Casper. He replaces Terry Gross, who leaves to devote more time to his morning drive Gail Wood joins WRUN/Utica-Rome as afternoon drive personali-

Tom Shannon, formerly PD at WQXA/York, PA, will do afternoons at WSFM/Harrisburg, replacing newlynamed Production Director Scott Vikki Locke has joined

WRMM/Atlanta as News Director/ Public Service Director/morning cohost from WJW/Cleveland. Also at WRMM, Connie Prichard now handles on-air promotions and public relations, while Frank Zavas moves from weekends to 7-midnight

Midday man H.A. Thompson celebrates 14 years at WBT/Charlotte . . . Kathy Lehr becomes WLW/Cincinnati's News Director . . . CKKS/Vancouver debuted as "97 Kiss FM," the city's first A/C station on May 27

R&R FRIDAY, JULY 5, 1985/39

BLACK/URBAN



WALTLOVE

35+YEAR INDUSTRY VET

Washington **Honors Jefferson**

Longtime industry notable Al Jefferson will be honored on July 19 at a testimonial dinner in Washington. DC. The black tie affair will be held at the Hyatt Regency Hotel.

Jefferson broke into radio 35 years ago during a two-week vacation fill-in gig at WMID/Atlantic City. He did such a good job that he was asked to stay on fulltime. Over the years Al became one of the most popular and beloved radio personalities in the Baltimore/ Washington area, making stops at such outlets as WOOK, WUST, and WWIN. Al left WWIN in 1977 to launch an independent promotion firm, Al & The Kidd Promotions. As an indie he worked for several labels, including Atlantic, Capitol, CBS, MCA, Montage, and Island. After three years in promotion he retired, owing to his wife's poor health.

We're all certainly looking for-



ward to honoring a longtime broadcaster. Congratulations, Al.



KACE CELEBRATES MORRIS DAY - Morris Day took a break from recording his debut WB solo LP to chat with KACE/Los Angeles personality Billy The Kid. Pictured (I-r) are Day and Billy.



THE FORCE IS WITH KJLH - The Force MD's were recently interviewed on-air at KJLH/Los Angeles. Shown (I-r) are group members Jesse D. and Mercury, KJLH Asst. PD/MD Doug Gilmore, and the group's Stevie D. and Trisco: in front is Force MD T.C.D.

Callender, Whitmore Moving Up

Randy Callender, a reporter at WYLD-FM/New Orleans, has been elected President of the New Orleans Press Club. Callender will preside over the 400+ member club, which represents all media in the greater New Orleans area. He is the first black to serve as the group's president. Callender was also the first black to serve on the Press Club's Board of Directors.

WJLB/Detroit OM/PD James Alexander has appointed Cecilia Whitmore as Music Director. She succeeds "Doc" Larry Elliott, who



Randy Callende continues to host his highly-rated afternoon show. Before her promo-



Cecilia Whitmore

tion, Whitmore had worked at the station in an administrative post.

Congratulations to Earnest James on WCIN/Cincinnati, his first radio acquisition. Earnest has hired Steve Harris as PD/MD/noon-4pm personality. Sid Kennedy moves from PD to Public Affairs Director, Earnest says the station will be a full-service, mass appeal Black outlet. The demo target is 25-54; secondary demo is 18-54.

WZAK/Cleveland has appointed Renee Singleton to the newly-created Promotion Coordinator post Julia Atherton is the new Sales Promotion/Continuity Director at KKDA/ Dallas. She had been the station's Continuity Director for the last two WATV/Birmingham's new music hours are 11am-2pm Monday-Thursday

Interesting things are happening in Kansas City. Until recently this market had only one Black FM station, KPRS. Joining the competition later this month is KKCI (soon to be KCMG) with an Urban Contemporary format programmed by Carl Conner. And if the current rumor is correct, KBKC should be on the air by the time you read this ... WORG/Orangeburg, SC has dropped its A/C format for Black Gosnel from sign-on to 1pm and Urban from 4pm to signoff. The station's new calls will be WBLO

WDJY/Washington has a new music show. "Washington's Music Magazine" is hosted by Tony Harris and PD Dan O'Neil

Hardy Jay Lang, PD/MD of WPLZ/ Petersburg, was the local host of the Childrens Miracle Network telethon. KIIS-FM/Los Angeles's Rick Dees was the national host . . . New Music Seminar 6 has changed dates. The event will take place September 25-28 at the Marriott Marquis Hotel in Manhattan . . . WVKO/Columbus has given away \$17,000 in its "Rhythm Four Play" contest. Contestants must correctly identify the artists and titles of four songs. The grand prize is a \$3000 mink coat.

WBMX/Chicago GM Kernie Anderson has announced that Rev. Jesse Jackson will resume his weekly stint on WBMX's Sunday morning public affairs forum, hosted by Public Affairs Director Donald Palmer. Anderson said, "We're happy that Rev. Jackson is able to resume his weekly conversations. He is, without a doubt, America's premier black leader. Indeed, he is a national and international leader. WBMX can be heard via cable in several Southern Illinois communities as well as in parts of Michigan, Indiana, and Wisconsin.

KNOK-FM/Fort Worth cosponsored the fifth annual United Negro College Fund Charity Golf Classic. Among the participating local celebrities were Ed "Too Tall" Jones, Rafael Septien, Ron Fellows, and former Dallas Cowboys Billy Joe Du-Pree. Robert Newhouse, and Benny Barnes. The event was held in association with the city's Black McDonald's Owners Association. The station also held a free concert in conjunction with the parks and recreation department. Headlining the "Rochester Park Summer Breeze Concert Series" was Evelyn Champagne King . . . KSOL/San Mateo just struck another high note in the San Francisco market. The station's May billings closed out at more than a half-million dollars, with both local and national sales going over their projections for the month. VP/ GM Ken Shubat said, "We did it without compromising our unit or minute loads. And keep in mind that every weekday at lunchtime we program 107 minutes of continuous music. We were virtually sold out weekdays between 5am-midnight. (And still) there was about \$50,000 in business we just couldn't get on the



WITHERS IN THE WINDY CITY - Bill Withers (second from right) visited the Windy City in support of his "Watching You Watching Me" LP. On hand to greet him were (I-r) Columbia Local Promotion Manager Frank Chaplin, WBEE GM Charles Sherrel, and Chicago Mayor Harold Washington



9.9 "All Of Me For All Of You"

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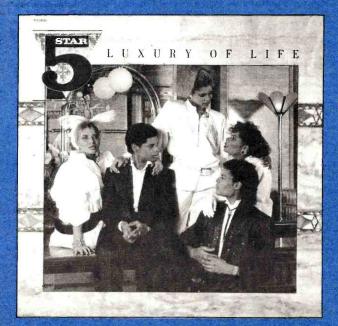
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5 STAR "All Fall Down"

Their Refreshing New Album "Luxury Of Life" Features the Brand New Single

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ALL THAT JAZZ

Carol Handley is the new Jazz programmer at KEZX/Seattle. She was previously MD at crosstown KJZZ (now KLSY) ... PD John Haynes includes MD duties, as Tom Hennessy resigns at WFSS/Fayetteville

WJZZ/Detroit names Dorris Bass MD
Francis Dominique is upped
from Assistant MD to MD ... Geoff Fischer is the new host of WLVE/Mlaml's "Love Jazz On Evenings" show
WRTI/Philadelphia changes its slogan from "The Point" to "Jazz 90."

KSAX/Dallas-Ft. Worth relinquishes Jazz for a gospel-inspirational format and switches calls to KHVN.
KUOP/Stockton adopts a "Quiet Storm"/fusion/new age approach.
Ross Block, host of syndicated show "Digital Jazz," is promoted from PD to

Station Manager at WNGS/West Palm Beach.

Zebra Records launches spinoff label Zebra Acoustics, with its first release scheduled for July 1. Zebra also announces its affiliation with Munich-based label Enja Records, with exclusive rights for U.S. distribution and marketing . . . Mobile Fidelity Sound Lab also introduces new label Cafe Records, with its initial release due any day now.

In the wake of jazz's abscence from this year's televised Grammy Awards show, the organization of the National Academy of Jazz has been formed with tentative plans for its own gala to honor jazz artists. The program is salated for next January at the Dorothy Chandler Pavilion in Los Angeles.



BUDANAURO AND BREWER — Not as singable as "Bogie and Bacali," but here's the pair at KERA/Dallas-Ft. Worth after an interview. At left is PD Ed Budanauro, at right, composer Peter Brewer.



SOUTHBOUND FOR SANBORN — WLOQ/Orlando MD Paul Gerardi took a trip down to Miami to see David Sanborn in concert. Pictured (f-r) are Gerardi, Sanborn, and WB's Ed Nuhler.



TALAYA CARRIES POCKET CHANGE — Nabbed with a handful during her midday shift at KUTE/Los Angeles, Talaya poses with (I-r) album producer Dean Whitney, group keyboardist Tommy Adams, and guitarist David Patt.



AWARDS NIGHT — KKGO/Los Angeles recently broadcast live from the ASCAP awards held at the Beverly Wilshire Hotel. Pictured (i-r) are jazz legend Moody Starman & D.J. Chuck Killes.



KUTE/LOS ANGELES HAS ZEBRAS — Shown at the station are (I-r) Zebra President Ricky Schultz, PD Lawrence Tanter, Zebra's Cheryl Werier, Queen City Records President Ronnie Richardson, and MD Harry Gandy.



CAUSHT WITH HIS PANTS DOWN!— KJAZ/San Francisco PD Tim Hodges doesn't look like he'il deny it either. The shot was taken at KJAZ's Spring Swap Festival, and the black drawers was a "personal" gift in association with Jeanne Chedrham's song 'Meet Me With Your Black Drawers On."



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LON HELTON

IS HEAVY LIGHT?

Where Has All The Airplay Gone?

A few weeks ago (May 31 R&R) I wrote an article detailing the events of a consumer focus group conducted by RCA in Phoenix. In that column, I expressed amazement at how unaware the public was with regard to current records. During the questioning, many of these heavy Country radio users didn't recognize the hooks of current songs which had been at the top of the charts for a number of weeks. These were songs which presumably had received relatively good rotation but remained unfamiliar to the respondents.

Subsequent discussion among those of us at the session centered around the "why" of this phenomenon. One of the more interesting theories was suggested by RCA's Manager/National Country Promotion, Carson Schreiber. Carson is an ex-radio guy who, among other gigs, spent five years as MD at KLAC/Los Angeles. He was also instrumental in setting up Metromedia's KNEW/Oakland when it went Country in 1974.

As we begin, one thing I want to make clear is that this column is not intended as a "sales piece" for RCA or any other record label. No one is trying to persuade Country radio to do anything with rotation speed or playlist size so the labels will sell more records.

"There's little wonder that as airplay over a record's life has decreased by half that sales are also substantially down."

- Carson Schreiber

The reason for this and subsequent articles is to examine if there has been a change in rotation policies over the last few years and, if so, what effect those changes have had and will have on both sides of the business.

Half The Airplay

Now, back to the point: Carson's basic premise was that record roations have slowed considerably wer the past few years. We reminisced" about the years he was at KLAC and I was at MAQ/Chicago. We had five records in the power category and layed two powers an hour. This sulted, of course, in each power otation record turning over every 4 hours. Our recollection was at this was the standard turnover r heavies at most radio stations the mid to late '70's and even on to the early '80's.



Carson Schreiber

It was Carson's opinion that this has changed over the past few years to the point that most stations average 41/2 hours of separation on individual heavy records. When you put a pencil to these numbers the potential ramifica-tions, at least for a record company, become clear. A record being played in 21/2 hour rotation receives roughly ten plays per day 70 per week - during its life in power play. A tune being played every 4½ hours gets played around five times a day - 35 spins per week - a full 50% less exposure than in the past.

If these comparisons also hold true for the medium and light categories, records receive 50% less play over their entire 12-15 week life! While you can't draw direct comparisons and say record companies have a 50% less chance of selling a record with 50% less airplay, you can safely say the chances of a sale are at least great-

As Carson pointed out, "For someone to spend his hard earned money to buy a record, it has to be one of his favorites. The only way it can become a favorite is for it to get enough play to become part of his lifestyle. I wonder how someone can have many real favorites if he hears new records twice a day and the 'hottest' records four or five times a day?"

Two Peas In A Pod

When it comes to motivating a consumer to purchase country pro-

duct, the radio and record industries are intrinsically entwined. Pointing to information gathered at the RCA focus groups, Carson said, "When the question 'what is your prime motivation for buying records' is asked of country buyers, 90 to 95% will respond, 'I heard it on the radio.' In the pop focus groups RCA runs, only 50% will give that answer. The other 50% give reasons which include 'a friend of mine told me about it.' MTV, and concerts — along with many other reasons.

"Obviously, when the prime motivating factor in country music record sales is radio airplay, there's little wonder that as airplay over a record's life has decreased by half that sales are also substantially down." Carson continued. "And I'm not just talking about new artists. We're talking superstars, too."

Further examining sales ramifications, Carson went on to say, "These focus groups have also shown that the public becomes really familiar with a record when it's reaching the top ten on the charts — or, in other words, when the record has been out nine or ten weeks! Now, if you have a major album coming out, and you release the first single, you could be looking at anywhere from 15 to 20 weeks before that single shows any sales impact. Think of what that does to our advertising, merchandising and marketing campaign."

A tune being played every 4½ hours gets played around five times a day — 35 spins per week — a full 50% less exposure than in the past.

Carson Schreiber

Another interesting challenge is that with light rotations approaching one or two plays per day, recurrents are getting almost as much play. This, coupled with the decreased airplay a record has gotten while it was officially a "current," results in, as Carson says, "Records that are beginning to sell as many copies when they're in the recurrent stage as they did when they were played in the current rotation."

Bring On The Lakers



It's a good thing the guys at WAJR/Morgantown are makin' a livin' at radio, cause B'Ball definitely ain't their game. The WAJR No-Stars took on the "All American Pee Wees" in a charity game of hoop, raising a ton of money for a local halfway house for recovering alcoholics and others with drug dependencies. As hard as it is to believe, the "AJR crew lost 52-44. Shown before the game describing the handicap system to the Pee Wees are newsman Keith Appell, sitting on the fellow on the left, and PD Carl Becker perched alop the Pee Wee on the right. In all fairness, I should mention that the Pee Wee in the center of the photo also played center for the team and is 6'5." (That's still no excuse. Carl.)

Other information gathered in the focus groups spurred Carson to question the move to longer rotation spans. "Many folks say a main reason for them to switch stations is to find their favorite record somewhere. Most stations are so well-programmed that most listeners know – even if only subliminally — that the next song to come up will be one they like. They will, however, dial around to find that special favorite if they go awhile without hearing it."

What Does This Mean To Radio?

If slower rotation intervals have become the rule in Country radio, the potential ramifications for sales are self evident — as Carson has pointed out. For those who make their living in Country radio, the question of what decreased rotations means to both curne, time spent listening, and the resultant quarter hour shares must be answered.

Editorializing a bit, it's a little incongruous to hear that, at a time when both quarter hour shares and cume for many stations is down, they are playing the biggest hits further apart. If listeners tune to your station for a short period of time, they had better hear nothing but the hits. Also, it would be nice if the folks who only occasionally sample your station would hear the biggest hits whenever they tune in. Maybe they'd come back more often. Can you gain longer listening or increased sampling with spread out rotation intervals? Conversely, do you force audience out of your station by burning out the product. with shorter rotations?

In the next couple of weeks we'll explore the subject to see if "heavy" airplay has indeed decreased over the past few years. If it has, we'll examine the reasons why and figure out the effect it's had on Country ratings — as well as its potential ramifications.

Also, remember that rotations and playlist size are two totally different animals. You can be playing 20 records and make it sound like 100 or you can be playing 100 records and make it sound like you're only playing 20. There is no reality only the perception of reality — and it all depends upon the way you're handling the delicate balance of rotation.

Next week top Country programmers talk about their current rotation intervals and those of a few years ago.

R&R FRIDAY, JULY 5, 1985/43

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COUNTRY

Lazy & Lame?

Here is an open letter to the industry First, to those responsible for selecting the material to be recorded and eventually released as singles: Why. oh, why must I continue to receive "cover" records? Today in the mall I received yet another cover and I began to wonder why this trend is popping up

In defense of the "pro" arguments, I know that for some of our audience they are easily recognizable, and our exclusive listeners may never have heard them. My concern is why the artists feel they need to record them in the first place. Yes, I am sure it's fun to do your own version of a song you like. It also helps to sell albums by having recognizable titles on the dust cover. It is also an easy way to get airplay for the artist whose career might be on the skids. But I suspect another reason might be laziness. Why take a chance on a new song or sound when proven material is readily available on the pop charts?

Let us not forget that one of the reasons people listen to Country stations



is to hear country music. I sincerely doubt that they listen to hear country covers of pop songs. When a listener chooses a Country station to listen to. he is also choosing not to listen to

I would also like to address myself to those involved in the "One Big Family" project. I applaud their charity and I pray for the success of their endeavor. But I think that the project itself rather graphically illustrates some of the major problems of the country music indus-

Last fall, Band Aid did "Do They Know It's Christmas?" and raised millions. Earlier this year, USA For Africa and "We Are The World" accomplished the same. Now, eight months after the furor has died down, country music comes up with a song that couldn't, at first, find a record label. Also, because of industry politics, it couldn't get participation from today's true stars of country music - those who could have made this another legendary effort. What we end up with is a very lame, copycat version of "We Are The World," Is this supposed to represent the wonderful, caring people of country music? No, it's just embarrassing.

> Sincerely, **Todd Grimsted** WPOC/Battimore MD

CLOSE-UPS

• PASS THE CHAPSTICK, PLEASE - KIDN/Pueblo, voyeurs that they are, held the "Great KID'N Kiss-Off" and found a few of their contestants weren't kiddin' around when it came to puckerin' for bucks. Fourteen couples began the sustained smooch, competing for more than \$1000 in cash and prizes. After 20 hours of virtually non-stop kissing, during which contestants had to remain standing, one lucky couple walked away with the loot as well as a severe case of chapped lins. Members of the KID'N staff hund around to provide survival kits which contained chap stick, breath mints, mouth wash, bumper stickers, and T-shirts. As you can see from the photo, the local fire department was also on hand in case things got too hot.

• Rhett Leaves Terra Firma -Rhett Walker of WKQS/Miami will broadcast live from an L-1011 jet above the States. The broadcast will coincide with the jet's "A Taste Of Country" in-flight music channel which Rhett hosts. The "On the Air-In the Air' reports will center around Rhett's unusual surroundings, and he will even give away prizes to some of the passengers

• Feather Bedding - Staffers at CIHI & CKHJ/Fredericton, New Brunswick. Canada went on a bedpushing marathon which took them on 126-mile journey while raising \$33,000 for charity. Dubbed as the "Push For Catscan," five employees pushed a modified hospital bed through the heart of New Brunswick, Pledges

per mile pushed raised funds to purchase a CAT scanner for a regional hospital

 GOO Northeast — WPTR/Albany has begun hosting its version of the Grand Ol' Opry by broadcasting live country concerts during the summer. The Bellamy Brothers kicked off the

• WMAQ is Gonna Make Her Smart - WMAQ/Chicago is in the midst of running its \$100,000 "WMAQ Is Gonna Make You Rich" Sweepstakes III. Utilizing the Unidyne Direct mail campaign, the station offers #1 category prizes ranging from a new Corvette to a 20-day trip for four down the Nile! The latest winner was much more pragmatic, choosing instead the college reimbursement prize for her daughter.



THE HEAT IS ON — A Pueblo fireman is at the ready in case this KIDN kiss-off couple gets carried away





SHARON ALLEN

Milsap Establishes Foundation

Ronnie Milsap has spent the past four years carefully planning an organization that has just become a reality. He says, "We now have the means and the methods to really help the blind and the visually impaired in this country."

The Ronnie Milsap Foundation objectives are: 1) to provide educational assistance in the form of scholarships for talented blind students in the fields of study, 2) to provide financial aid in the area of eye research, and 3) to develop and expand career opportunities for the blind and the visually impaired.

Statistics show that only 35% of working-age blind adults are employed, and of these working, most are in specialized employment settings for the blind.

"We're not only interested in the musically talented . . . our concern is in locating those people with talents, initiative, and desire to succeed in all fields . . medicine, law; technology, computer sciences," says Milsap. "If the students have the desire and the talent to succeed, the foundation will be there to provide the direction and the financial aid. Then, together we can help expand the frontiers in all these areas, and make a better world for us all."

Funds to support the foundation will be raised in a variety of ways, including contributions by the trustees and government request, as well as through benefit concerts and selling albums and cassettes. Plans are already in the works for Milsap's "Greatest Hits Vol. 2" to be sold in clubs in Little Rock and Montgomery owned by Dr. James Fowler and William Chandler. Proceeds will be divided between local Lion's Clubs and the foundation.

For additional information contact: The Ronnie Milsap Foundation, 12 Music Circle South, Nashville, TN 37203.

Dick Clark Plans Alabama Special

Dick Clark Productions spent the week in Fort Payne, AL just before the June Jam to gather sidelights to add to its filming of the Jam for a syndicated TV special called "My Home's In Alabama."



Ronnie Milsap

This year's Jam raised \$820,305, which will benefit a variety of charities in Fort Payne and DeKalb County. In addition to Fort Payne's native sons, the talent lineup includes the Charlie Daniels Band, Glen Campbell, the Judds, Eddy Raven, Bill Medley, the Bellamy Brothers, the Forester Sisters, Ralph Emery,



TELEMARKETING FIRM OPENS DOORS — G.L.T., Inc., President Steve Schaffer (left) presents "Nashville Now" host Raiph Emery with the first copy of the Nashville Now Band's album, which G.L.T. is marketing. The presentation was made during a live broadcast of the Nashville Network program.

Charlie Douglas, the Heart of Dixie Cloggers, and the Coke Six-Pecks Sky Divers. Once proceeds from the concessions are figured in, it looks as if Alabama and friends may raise over a million dollars.

Opry Gala Slated

Johnny Cash, June Carter, the Oak Ridge Boys. Barbara Mandrell, Willie Nelson, Larry Gatlin, Loretta Lynn, Minnie Pearl and Ricky Skaggs are among those scheduled to appear on the CBS-TV special, "The 60th Anniversary of the Grand Ole Opry."

The show is scheduled for taping in November, to be aired sometime in late December or early January. Among the Grand Ole Opry regulars to appear on the two-hour program are Bill Anderson, Roy Acuff, Jim Ed Brown, Tom T. Hall, Bill Monroe, and Porter Wagoner.

Kudos For Fricke

Janie Fricke received the Celebrity of the Year award from her state, Indiana. Not only is she the first female recipient in the 28-year history of the award, the Matt Anthonys (a statewide charitable organization) gave Janie their ceremonial red coat during presentations at the Hoosier Celebrity Golf Tournament.

Janie's exhibit booth took first place out of the 321 booths decorated for Fan Fair. The lavender and white booth was designed and manned by her fan club president Floriene Jackson.

Bits and Pieces: There's going to be more than one new grandbaby in the Mandrell family. Irlene's baby is due around the Christmas holidays... Congratulations to the MTM Music Group's Billy Aertz and his wife Stormey on the new addition to their family. Eight pound Brennan William was born June 10... The permanent address for the Heart of Nashville Foundation is P.O. Box 123, Nashville, TN 37202... T.G. Sheppard had a bit of bad luck when thieves entered his dressing room during a Charlotte, NC show and took briefcases, clothes, jewelry, cash, and other valuables. Just thought you'd like to know!

WHO'S NEW



Rockin' Sidney (right) with producer Huey Meaux

Rockin' Sidney is in fact Sidney Simien. By now you've heard several versions of his novelty record "My Toot-Toot," but Rockin' Sidney is indeed the originator. Simien wrote the tune a decade ago, but it wasn't until October of 1984 that he included the song in his third album for Floyd Soileau's Maison de Soul label, "My Zydeco Shoes Got The Zydeco Blues." (Zydeco is a popular form of Southern Louisiana music the combines French dance melodies, elements of Caribbean music, and the blues, played by small groups featuring the guitar, the accordion, and a washboard. It's the black equivalent of Cajun, and Rockin' Sidney has been one of its foremost practitioners for over 20 years, with his "You Ain't Nothing But Fine" being covered by several rock artists.

It is my understanding that the entire album was recorded in Simen's garsge studio in Lake Charles, LA. He wrote all the songs and played all the instruments (harmonica, accordion, rhythm guitar, lead guitar, bass, and drums). As a matter of fact he did it all himself, even producing and arranging with the help of a four-track Teac.

Last January Maison de Soul released "My Toot-Toot" as a single in Louisiana and Texas, to great response. Since then there have been numerous cover versions. Jean Knight was the first to discover the song and do a cover, tolkowed by blues queen Denilea Salte and the duo of Fats Domino

and Doug Kershaw. John Fogerty and the Pointer Sisters have covers coming out soon.

Two recordings are out in Germany, Jimmy C. Newman released an English and French version in Canada, and others are expected in Holland and France. Fogerty's cover is actually a tribute of sorts to Rockin' Sidney. He got together with Sidney and his band in Crowley, LA to videotape the recording session, then used it as part of his Showtime cable special.

But if it's "the real thing" you're looking for in the midst of all these covers, Simien's original version has been rereleased on Epic.

Nashville In Motion

Film House, Inc., the Nashvillebased firm that produces TV spots for radio stations, has acquired the resources of Broadcast Marketing Group of Kansas City, MO, a company specializing in buying TV time for radio stations . . . Several independent promoters have formed a new company called Breaker Wave Promotions, Inc. Beau James will handle the Southeastern reporting stations. Bob Ham will work the Mid-Atlantic stations. John Curb will take care of the Western stations. Jerry Duncan will also be involved in calling secondary reporting stations in addition to the basic service. For more information call (615) 822-6391 . . . Music Resources owner Steve Schaffer opened a new telemarketing organiza-

tion in Nashville called G.L.T., Inc. Its first project is the Nashville Now Band's debut album for the Downs record label. Their address is G.L.T. Inc., P.O. Box 150066, Nashville, TN 37216-0066 (615) 790-0855 Rick After is the new Assistant VP at Buddy Lee Attractions. Alter was formerly an agent for international Creative Management. Prior to his move to Nashville, he served as VP of the Empire Agency in Atlanta. Freddy Weller signed with Evergreen Records . . . Ronnie McDowell just signed with Mandrell Management . . . Look for Crystal Gayle to co-host "Solid Gold" with Lou Rawls the weeks of July 12 and July 19 ... Tanya Tucker just signed a recording deal with Capitol Records



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Current Issue #63 features WLS/Larry Lujack, KAFM/Andy Barber, WNBC/Howard Stern, KRLA/Art Laboe, Boston CHRs WZOU, WXKS & WHTT, Tampa's WMGG/John Lanigan, Nashville's Y107/Coyote McCloud. 90 min. cassette, \$5.50.

Current Issue #62 features WAVA/Charlie & Harrigan-Don Geronimo, KIIS/Big Ron O'Brien, KHTZ/Charlie Tuna, Atlanta C. IRs Z93 & 94Q. Salt Lake City CHRs KCPX, KISN & KFMY, KITS/Ed Volkman, Houston CHRs KKBO & KRBE, 90-min.

Special Issue #S-58 features SAN ANTONIO AM DRIVE! CHRs KTFM, KITY, KSAQ & KSJL, AORS KISS & KXZL, A/Cs KTSA, KLLS, KSMG & KONO. Cassette. \$5.50.

Special Issue #S-59 features CHICAGO! WLS/Steve Dahl, WKQX/Robert Murphy, WLUP/Jonathon Brandmeier, WCKG/John Landecker, WJMK/Dick Biondi, WBBM-FM, WMET & WLS-FM/Brant Miller. 90-min. cassette, \$5.50.

Classic Issue #C-56 features WAXC/Greaseman-1972, KHI/ Dave Diamond-1965, 13Q/Jack Armstrong-1974, KHJ/Tom Maule-1967, WRKO/Dale Dorman-1976, K100/Jerry Butler-Mobile's WABB-1965, plus KJR-1976. Cassette,

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Humor, Conversation, Calls, Calendar & More ... From WAVA/Washington, DC to KIIS-AM/Los Angeles — thanks for the help!!!' J.J. McKay

Write on station letterhead of phone (804)270-7206 9AM-5PM EST 10918 Foxmoore Ave Richmond, VA 23233



MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

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RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



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RADIO'S MOST RESPECTED
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RICK DEES. KISF-FM. "Tom, you really are
Best. Really look forward to the arrival of RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970
RICK DEES. KIIS-FM. "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning

FOR FREE SAMPLES WRITE The Electric Weenie, Inc.

Disk Jockey Comedy
KRAZY KOMMERCIALS 100 of the wildest things
ever sold on radio. Everything from a police dog that
lisps to a telethon to combat excess body hair to a free
loaders home study course. Fore FREEBEE, write.
HYPE, INK. 7805 Sunset Blvd. #206, Los Angeles,
CA 90046

O'Liners



of radio's most popular humor service For sample, write on station letterhead to: O Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025



'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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- Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET weekly paper. The most current and complete radio and television lob publication in
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- Subscribed to by nearly every major broadcast school. Jr. colleges
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 Complete listings for DLs. Program Directors, News people. Salesmen.
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 TALK.

- Many openings for those men and women with little experience
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 Pates: One week \$6,00. SPECIAL 6 weeks \$14,95 you save \$21

American Radio
JOB MARKET
1553 North Eastern. Las Vegas. NV 89101

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(408) 238-8537

Copies \$3.00 **RADIO JOB CONNECTION** len Expressway, Suite 304, San Jose, CA 95118

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Free Sample Of RADIO'S DAILY ON-AIR PREPARATION SERVICE!

Airshift-ready music notes, star facts. calendar, more!

World's Greatest Living Expert

65 interviews with "experts" on wacky subjects: Time
Travel, "The Car Wash," and more, About 2 minutes
each with literate-grabblen interview!

Stuff

1164 BISHOP STRRET. SUITE 124 Free demo. write HONO, HI 96813 COCONUT CREATIONS Free demo, write on letterhead or call (808)524-5411

Nostalgia Notes & Calendar

Ideal for Big Band, Nostalgia, or any format! Subscribers coast-to-coast keep renewing! Don't be without it! Sample issue:

You'll LOVE It! Nostalgia Notes 62 Elm Street, Hingham, MA 02043



Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualjust call 24 hr. phone (702) 386-0702 or (702) 386-0827.

Terry Marshall's daily hoside-e

Entertainment News For Radio

CHR AOR AC

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PERSONALITY

INFO-BITS

FOR MODERN AIR TALENTS. THERE'S NEVER BEEN A SHEET LIKE IT. AT LAST A SERVICE FOR THE 1980s! FREE SAMPLE: INFO-BITS, % KFMB, SAN DIEGO, CALIFORNIA 92138. GREAT SHOWS EVERYDAY!! _____

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New Service! Advance Preparation Unnecessary! Humor, Calendar, Consumerism, Jock Insults, Weirdness, Trivia Quiz . . . Complete show on every page! Free samples: S. 6012 Smith

Spokane, WA 99223

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MARKETPLACE

THE M STREET IOURNAL

A new, authoritative weekly newsletter for: Format News * FCC/CRTC Files * CP Activity Free sample: Box 540381, Houston, TX 77254

(713) 660-5260

PROFESSIONAL SERVICES

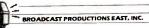


READY TO MOVE UP?

to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment coun-seling for announcers. We're a full-service consultancy

for all-size market stations and also individuals.
3954 Peachtree Rd., Suite 202, Atlanta, GA 30319
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TRAVELOG — 90-second travel feature reviewing resort and vacation areas worldwide.

DID YOU KNOW - 60-second lifestyle feature dealing with a variety of topics

For demo reply: 23 Rustic Ave., Medford, NY 11763 (516) 286-8125

CHR or Country Carts

1000 selections . . . base price \$5,500 Delivery within 30 days. Highest quality

Factory warranted reel to reel; updates available for live assist or automation

BLACKSTONE Radio Program Services (303) 685-9563

COUNTRY OLDIES 1950-1984

1475 Hits on tape with cue-tones

Call or write for information and free list of titles.



"THE MUSIC DIRECTOR!

PROGRAMMING SERVICE Box 103 • Indian Orchard. Massachusetts 01151 • 413-783-4626



The 1000 Best **Testing Oldies!**

"TM Quality" • 7.5 or 15 IPS DBX Available • Ready To Ship

CALL Bob Shannon (214) 634-8511 527-7759 TM Communications • Dallas, TX

OPPORTUNITIES

OPENINGS

OPENINGS

NATIONAL

AIR PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to



BROADCAST TALENT COORDINATORS Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

MAJOR Market Opportunities

As we prepare for further major market expansion, Emmis Broadcasting is looking for drive-time talent, presently performing In the top 30 markets, Send tape and resume ASAP to: Rick Cummings, Emmis Broadcasting, 1099 N. Meridian St., Suite 1197, Indianapolis, IN 46204. EOE M/F

***** Talk Show Hosts

ARE YOU THE MOST INTERESTING, UNIQUE, PERSONABLE RADIO TALK SHOW HOST THAT YOU'VE EVER HEARD? AMERICA MAY BE WAITING FOR YOU! A MAJOR BROADCAST GROUP IS PLANNING FOR THE FUTURE AND LOOKING FOR THE BEST MALE AND FEMALE TALK TALENT AVAILABLE. THE CAREER OPPORTUNITY OF A LIFETIME!

SEND RESUME AND CASSETTE (AIR CHECKS ONLY) TO: JOAN HARRINGTON PO ROX 817 RADIO CITY STATION NEW YORK, N.Y. 10101

ANNOUNCER K95FM TULSA

K95FM seeks killer air/ production talent with significant experience to bring MAGIC to carefully planned and executed format. Performance and growth atmosphere.

Tape and resume (no calls, please) to: Bob Cooper, Program Director, KWEN (FM), 1502 South Boulder, Tulsa, OK 74119.

KATZ BROADCASTING IS AN EQUAL OPPORTUNITY EMPLOYER KATZ BROADCASTING COMPANY A SURSIDIARY OF KATZ COMMUNICATIONS, INC.



4504

EAST

WMGZ-Magic, a hot CHR is looking for a high-energy pro who is full of life. T&R: WMGZ, Box 1470, Sharon, PA 16146.

Newsperson needed to co-host morning show. Beautiful col lege town. T&R: Sheldon Levine, WRSC/WQWK, 160 Clearview, State College, PA 16803. EOE M/F (7-5)

NE CHR powerhouse looking for winning team. Abnormal morning man. CHR personalities & PD. T&R: Bryan Geronimo, Q100, Box 190, Easton, PA 18042. No calls. EOE M/F (7-5)

OPENINGS

News reporter for AM/FM on the coast. Must be hardworking & enthusiastic. Rush T&R: Catherine Sebold, WXQR/WLAS, Box 760, Jacksonville, NC 28540. (7-5)

PA's super station Q106 has immediate opening for experienced, detail-oriented PD/PM drive personality. T&R: Barry Bruce, Box 2506, York, PA 17405, (7-5)

Beautiful Music FM has midday opening. Good first job oppor-tunity. T&R: Don Shields, WCME, RFD.2, Box 2192, Wiscas-set. ME 04578, EOE M/F (7-5)

Morning Drive

Two New England medium market FM giants - an AC and a CHR - want to hear your work if you're a unique, topical, fascinating, competitive, involved, funny or zany morning personality ready to make an upward career move. Great opportunities at these two stations if you're a "hungry," hardworking, serious talent. Apply only if this description applies to you! Send tape, resume and brief cover letter today.



BROADCAST CONSULTANT Box 575 Cheshre CT064I0

Partimer newsperson needed yesterday. No beginners please. Prefer applicants from NY/NJ metro area. T&R: Frank Cipolla, WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201. (6-28)

AM/FM needs ND. Large company, good benefits. Three years experience/strong delivery/self-motivated. T&R: Mike Farrow, WKYE/WJAC, Box 309, Johnstown, PA 15907. No calls. (6-28)

******* **OPPORTUNITY KNOCKS!**

WHCN is looking for morning talent. Hartford's quality AOR has a rare opening for a morning clown. Cassettes and resumes to: Dan Hayden, PD, WHCN, 1039 Asylum Ave., Hartford, CT 06105 EQE

OPENINGS

WANTED

A PD for a radio station in one of New England's medium markets. Willing to pay higher than average salary for someone who can manage people, understand and implement on-air and outside promotions. Increase audience share and increase involvement in the community. Be a winner! T&B to Badio & Records, 1930. a winner! T&R to Radio & Records, 1930 Century Park West, #0042 Los Angeles, CA 90067. EOE M/F



MD position for EXPERIENCED Music Director. We are: top-rated in Utica/ Rome market, 80th ranked A/C nationally, P2 R&R Reporter . are you? T&R to WKGW, Oriskany NY 13242. EOE

The D.C. Stations That Never Say Die Are Looking For A Killer OPS Manager!

WMZQ-AM/FM in Washington are headed by two PDs who fight in the trenches every-day, and now, with the WMZQ stations poised day, and now, with the way samples and to make WPKX a parking lot once and for all, we're looking for an OPERATIONS MANAGER to put it all together.

If you're ready to storm into D.C. (that's a capital idea) and direct the WMZQ teams, as they blow WPKX away you're the OM we're looking for.

Call us Talk to us. Let us know your track record of directing talent and executing welldefined, strategically planned formats.

You'll have all the tools you'll need to win big. Country, A/C, CHR prospects are all welcome. Experience in, hand-to-hand combat a requirement. Overpaid programmers looking to retire need not apply. Confidentiality guaranteed.



5513 Connecticut Avenue, N.W. Washington, D.C. 20015

Contact Frank Byrne - 202-362-8330

R&R FRIDAY, JULY 5, 1985/47

OPPORTUNITIES

OPENINGS

Street reporter needed for upstate A/C station. T&R: ND, Q104-FM, Box 6476, Ithica, NY 14851. (6-28)

WLAN-AM & FM accepting T&Rs for future openings. Big voi-ce/personality a must. Send to Ellen Wasiou, ND, 252 N. Queen Street, Lancaster, PA 17603. EOE M/F (6-28)

A/C, CHR, & COUNTRY air talent: we've got select openings at stations where you can build a career. We'll teach you and help you go as fast as you all we need is raw talcan ent, willing attitude, a desire to master radio . . . and an open mind. Tapes and resumes to:

BOB HARPER'S COMPANY

Top-rated Harrisburg, PA Country AM/FM needs morning mover immediately. Experienced, excellent production, creative bits. TSR: Frank Kelley, Box WHYL, Carlisle, PA 17013. EOE M/F (6-28)

LEGENDARY RADIO STATION **NEEDS MORNING TALENT**

Major dollars for the right morning talent. Only class acts considered for one of America's great A/C facilities. Send T&R to: Radio & Records, 1930 Century Park West, #0045. Los Angeles, CA 90067. EOE M/F

SOUTH

warm personality who can relate to adults. Two he air, No calls. T&R; Ginny Welsch, KOKE-FM, Box 1208, Austin, TX 78767. (7-5)

Gel or guy announcer/sales. Near Tallahassee & Gulf, T&R: WMEL, 1275, S. Jefferson, Monticello, FL 32344. (7-5)

KHIW

Capital Cities Communications Capital Cities is expanding in Atlanta. Seeking experienced newspeople. Good writing/onair skills. Tape & resume to: Neil McGinley, WKHX-FM, 360 Interstate N., Suite 101, Atlanta, GA 35209. EOE M/F

News anchor/reporter wanted for growing major marks news staff. Experience required, T&R/writing sample: KLIF KPLX, 411 Ryan Plaze Drive, Arlington, TX 76011, EOE M/I

WRVR-FM/AM news, accepting T&Rs, Good air sound 8 news stills a must, Patrice McCarron, 5904 Ridgswey Park wey, Memphis, TN 38119. (7-5)

Wented aggressive ND for 100kw CHR. Experience a must. T&R: Blake Hooper, OM, Y104, Box 3010, Hattiesburg, MS 39403, EOE M/F (7-5)

Morning person with production skills needed. Also sccept C&Rs/sslary requirements for future openings. Send: « Marshell, WAJX-FM, Box J, Titusville, FL 32781. (7-5)

103-GNI needs PM drive production pro for the top A/C on the beach. C&R: Bob Mercer, WGNI, 211 2nd Street. Willing-ton, NC 28401. EOE M/F (7-5)

92-FM has opening for morning drive. 500,000 plus market. Rush T&R: Michael Stewart, WYNU-92FM, Jackson Plaza, Jackson, TN 38306. (7-5)

Leading A/C looking for AM drive. Needed yesterday, Community involvement a must, T&R: David Wilson, KOTN-AM, 920 Commerce, Pine Bluff, AR 71601, (7-5)

COUNTRY PD

Needed on Carolina Coast, Good company and facilities. Send tape and resume and outline of your programming/promotional stance to: Radio & Records, 1930 Century West, #0031, Los Angeles, CA 90067. EOE M/F

OPENINGS

ete opening. FM CHR needs a night jock, Persons with tudes need not apply. Diana Rivers, WBLU, Box 1280, lie, GA 31313. (7-5)

CE. Transmitter, automation, multi-track, STL experience re-quired. Degree desirable. Joe Schwartzel, Box 331, Ft. Myers, FL 33902, EOE M/F (7-5)

od FL A/C looking for air talent for future openings. Jul conrad, WRCC, Box 189, Cape Coral, FL 33910.

отдять, conversational morning newsperson wanted for fast growing sunbett market. T&R: Nancy Frost, WRCC, Box 189, Cape Corel, FL 33910. (7-5)

ND for FM Country station near Delias Ft. Worth, Gather-write & deliver local news. \$1,000 a month. T&R: KEMM, Box 1292, Greenville, TX 75401. (7-5)

CHR personality needed. No beginners please. Super salary & facilities. Production/promotions. T&R: Barry Michaels: KNIN, Box 787, Wichita Falls, TX 78307. No calls. EOE M/F

KUENKPUE

Are You A Top Professional? Are 10u A 10p r1 ofessional:
Opening for Program Directors — KTEM-AM
& KPLE-FM/Temple, Texas and KSAM-AM &
KHUN-FM/Huntsville, Texas. Texas medium growth markets. If you can manage people, in-crease audiences-stay organized-work hard & crease auditive-stay of the leave your ego behind — we need you. Higher than average pay for right person. If you are ready to prove yourself as a top professional send up your T&R and reasons why to: George Franz, P.O. Box 1230, Temple, Texas 76503. EOE — M/F — NO PHONE CALLS.

Experienced morning drive personality for powerful FM, A/C. Good production. T&R: WEQR, Box 207, Goldsboro, NC 27533. EOE M/F (7-6)

erienced afternoon drive personality for MOR, AM. Good fuction. T&R: WGBR: Box 207, Goldsboro, NC 27533

Successful 100kw FM seeks experienced edult talent with production expertss. T&R: Ronds Curtis, KLAZ, 1501 N, University, Little Rock, AR 72207. EOE M/F (7-5)

Why would snyone want to wake up to you? T&R: Bob Linden, Star-108 FM, Box 20107, Sen Antonio, TX 78220, EOE M/F (7-5)

MORNING TALENT

One of the Southeast's longtime leading contemporary stations is seeking a morning talent to enhance our five-person morning team. You must be able to communicate, be topical, and intermingle with other team members. Great bucks for great talent! Send tape, resume, future goals to: Radio & Records, 1930 Century Park West #0036, Los Angeles, CA 90067. EOE M/F

Aggrassive, versatile pros with CHR/AOR experience, Great station, great living, competitive market. T&R: Mark Seger MHMD, Box 1829 Hammond, LA 70404, EOE M/F (6-28)

eded. Country FM. Must work well with people. Pro on skills & air shift a must. T&R/selery history: Roger In WCNV, Box 522, Amherst, VA 24521 (6-28)

North MS hot FM wants mature, dedicated professional to make our afternoons sizzle, C&R; KZ103, 1413 W. Mein, Suite H, Tupelo, MS 38801 (6-28)

WTPB/Vero Beach looking for adult communicators for our new uptempo MOR formet. T&R: Greg Sherlock, 2015 38th Avenus, Vero Beach, FL 32960. EOE M/F (305) 569-9882 (6-28)

Partimers needed with network football board experience. T&R: Don Lane, KVOL, Box 3030, Lafayette, LA 70502. EOE M/F (6-28)

Oldies-formatted KNUZ is searching for future openings. T&R: Bruce Netson, Box 188, Houston, TX 77001, EOE M/F (6-28)

KY102 Kansas City needs production oriented talent. Ta KY102, 3020 Summit, Kansas City, MO 64108, (6-28)

Dedicated, music-loving professional broadcasters as inter-eating as our adult mellow rock & jazz music needed. T&R: Bob Linden, Box 20107, San Antonio, TX 78220. EOE M/F (6-28)

Rock 'n roller on Caroline coest, needs talented/creative personality, Send T&R: Kris Kelly, WXQR, Box 760, Jackson-ville, NC 28541. (6-28)

OPFNINGS

MIDWEST Immediate opening for Assistant PD/DJ. Must be familiar with AOR, T&R: Robert K. Norton, Jr., KRNA, inc., 2105 A.C.T. Circle, Iowa City, IA 52240-9560. EOE M/F (7-5)

Northern IM station needs nighttime entertainer. Two years commercial experience minimum, T&R; Allen Strike, WTRC. Box 699, Elkhart. IM 46515, (7-5)

News Director.

Northern Kentucky Area Compilation, editing and on-air delivery of world, national, state, and local news, and sports. Good supervisory skills needed. Salary plus benefits. John Hay, Kentucky Service, 320 Garrard Street, Covington, KY 41011. EOE

AOR market leader has fulltime opening. Creative production a must. No beginners. No calls, T&R: KATT, Box 25787, Ok lahoma City, OK 73125, EOE M/F (7-5)

Needed yesterday, Sharp, experienced CE/jock, For class C, modern Country, T&R: Max Wulf, 96KX, 111 North 56th, Suite 205, Lincoln, NE 89504, (7-5)

Morning men/MD for Country powerhouse in St. Louis ADI T&R: Stave Beeny, KWRE, Box 220, Wareenton, MO 63383

News/Talk station between Chicago & Milwaukee needa porter with strong writing/delivery skills. T&R: Paul Gilbe WKRS, 3250 Belvidere Road, Waukegan, IL 60085. (7-5)

available for bright, energetic male/female T&R: David Lee, WTCJ, Box 397, Tell market, T&R: 47586, (7-5)

KRNA has opening for Assistant PD/Jock AOR formst. Five years experience. Strong production/remote skills, T&R: Rob Norton, 2105, A.C.T. Circle, lows City, IA 52240. EOE M/F (7-5)

PROS ONLY

Strong Midwest broadcasting group looking for pros who like to win. Need to fill programming and on-air positions in several great Mid-

Money is no object for the right people. Tape & resume to. Radio & Records, 1930 Century Park West, #0041. Los Angeles, CA 90067. EOE M/F

Live & work in the beautiful Black Hills. Rare opening. T&R Randy Sherwyn, KKLS-FM, Box 480, Rapid City, SD 57709

Wanted yesterday: Adult sound with strong production. Bucks for right one, T&R: Box 509, Ogallale, NB 69153. (7-5)

K-LITE seeks warm/creative evening personality & a night-time talk/music host. Only professionate need apply. C&R: Pam Finn, 2814 Quali Plaza, Oklahoma City, OK 73120. (7-5)

Looking for experienced newsperson, Cell Brooks Mort (216) 923-9761 (7-5)

¥7.93. Peorio's leading station. is looking for the right person to enchor FM morning drive WMBD-AM included. Right person should be rtional in both writing and delivery, Rush tapes, resumes, writing samples to Duane Wallace, WMBD, 3131 North University, Peoria, IL 81804, EOE M/F



Flint's #1 Country searching for PM drive talent. Relatability a must. Women encouraged to apply. T&R to: Mark Thomas, OM, WKMF, P.O. Box 1470, Flint, MI 48501. EOE M/F

OPENINGS

ND wanted for KWTO in the beautiful Ozarka. T&R: Rici White, Box 65808, Springfild, MO 65807. EOE M/F (6-28)

92 Cleveland has immediate opening for killer CHR morning talent. Humor & character voices a must, T&R: Scott Howitt. 2156, Lee Road, Cleveland Heights, OH 44118, EOE M/F

MAJOR MARKET SPORT OPPORTUNITY

Midwestern station seeks sports voice with talk show and reporting skills. T&R to: Radio & Records, 1930 Century Park West, #0039, Los Angeles, CA 90067. EOE M/F

CHR-FM between Chicago & Milwaukes accepting applica-tions from experienced personsities. T&R: Nick Farella, WXLC, 3250, Beluidere Road, Waukegen, IL 60085, EOE MF (6-28)

Immediate on-air opening at WTUE Dayton, AOR experience desirable. T&R: Tom Carroll, Box 250, Dayton 45402. No calts please. EOE M/F (6-28)

HIGHLY-RATED ADULT CHR

Seeks dedicated professionals. Looking for midday personality with strong production skills. Also, lifestyle-oriented News Director. Send T&R and salary to: Radio & Records. 1930 Century Park West, #0033, Los Angeles, CA 90067. EOE M/F ONLY WINNING ATTITUDES PLEASE!

Morning man/MD for Country powerhouse in St. Louis ADI. T&R: Stave Beeny, KWRE, Box 252, Werrenton, MO 63383. (6-28)

OK Country station looking for talented beginner for oppor-tunity to learn while working at super professional station. Cerl Drake: KRPT, Box 1360, Anadarko, OK 73005. (6-28)^{er}



Looking for bright-sounding talent for toprated A/C station . . . You must be conversational and appealing to an involved adult.

Top compensation, and a chance to grow as far as your drive and hunger to win will take you. This is a fast-growing company. You'll love Dayton, one of America's undiscovered secrets. Females encouraged! T&R to Al Carson, 699 N. Valley Road, Beavercreek, OH 45385 EOE

RED HOT CHR IN TOP 15 MARKET

Needs morning man and all other shifts. No Needs morning man and all unier shifts. No beginners or A/C, AOR, or unexciting jocks need apply, Send tapes & resumes ASAP! Need to move quickly! Radio & Records, 1930 Century Park West, #0038, Los Angeles. CA 90067, EOE

OPENINGS

Production and announcing positions open with growing small market, fourstation company. Base pay from \$250 to \$300 per week. 31/2-day work week. Experience with production and ability to integrate satellite-delivered format into local news & promotions will be rewarded with salary increases and good benefits. T&R to Nicolet Communications, PO Box 309, Eagle River, WI 54521.

OPPORTUNITIES

OPENINGS

WEST

FM A/C seeks morning news anchor. Strong reporting & writing skills. Good experience. T&R: Julie Christie, 1900 Garden Road, Monterey, CA 93940, EOE M/F (7-5)

KSNI-FM (Country) is still seeking an experienced, versatile, creative communicator for marnings/production, T&R: Box 1240, Senta Marie, CA 93456. (7-5)

Personality/ND for KLKT/Lake Tahoe/Reno, Send T. Hunter, Box 8083, Incline Village, NV 89450. (7-5)

WEST COAST MAJOR MARKET

A/C has a pertime opening with an opportunity to move up to fulltime soon. Must be a team player!! Rush T&R to: Radio & Records, 1930 Century Park West, #0040, Los Angeles, CA 90067, EOE M/F

AM drive person wanted in beautiful Cortez, Colorado, T&F Dan Kelley, KVFC, Box 740, Cortez, CO 81321. (7-5)

Immediate openings in AM/FM outlet. A/C, CHR formats Send T&R: Kamasami Kong, KIKI/KMAI, 841 Bishop Street Honolulu, HI 96813. (7-5)

v personality rocker, Cosmic 92, KXMK, accepting air-cks for future fulltime all night opening, T&R: Starshp Re-Box 1869, Fresno, CA 93718. EOE M/F (7-5)

MID-DAY PERSONALITY NEEDED

I want great experienced communicators for our new regional FM. If you have a good track record, can do middays and production. Enjoy A/C. Send T&R to: Radio & Records, 1930 Century Park West, #0043, Los Angeles, CA WARRAN AND THE STREET S

KO-92 has opening for fulltime afternoon drive personality. Great place to work. T&R: Cherles Cox, Box 48, Olympie, WA 98507. EOE M/F (7-5)

Production Director/midday person needed for A/C class C station, T&R: Gary Marshall, Box 1176, Los Alamoe, NM 87544. EOE M/F (7-5)

Help Our Team Become #1

We're a new 100,000-wait regional Adult/Con-temporary FM and we need a great personality for afternoon drive. Females encouraged. If you fill the bill send tape and resume to Radio & Records, 1930 Century Park West, #0044 Los Angeles, CA 90067. EOE M/F

Accepting applications for Operations Director with PD/on-air, promotions/production, experience, Send to: Jerri Moore, KGHL/KIDX, Box 30198, Billings MT, 59102. EOE M/F (6-28)

AE wanted with management goels, to assume active list. Great station/opportunities. Bolse Idaho metro. KBNY, Bruce Wetten, 1104 12th Avenue, S. Nampa, Idaho 83651. (6-28)



We've changed from News/Talk to News and Music with Big Bands and Easy Con-temporary. We're looking for personality air talents with CHR backgrounds, who can make our format come alive.

P.S. Fun's allowed.

T/R - Dean Cull - WGN of California 2225 19th St., Sacramento, CA 95818

Drawned of working a 50kw clear channel? Rocky Mc A/C accepting applications. Excellent pay/benefits. John Leader: Box 2720, Casper WY 82802. (6-28)

Hot hits afternoon personality needed ASAP, C&R: Dave Parks, KS103-FM, Box 103, San Diego, CA 92104. Minorities encouraged to apply. No calls. EOE M/F (6-28)

CALIFORNIA SUN

Major FM country property in one of the naresponse to the factorial property in one of the factorial factori

OPENINGS



Due to expansion of facilities and curriculum. Los Angeles Broadcasters, Inc. needs an engineer on a part-time basis to maintain and improve present training facilities Must be based in the Los Angeles market-place. Contact Jimi Fox (213) 469-1222.

PROGRAM DIRECTOR

AM-FM in competitive West Coast small mar-ket seeks creative PD with commitment to win. Proudction, on-air, promotion skills necessary, Immediate opening for right person. T&R with salary requirements to Radio & Records, 1930 Century Park West, #0037, Los Angeles, CA 90067. EOE M/F

COLORADO COUNTRY

If you have a great voice and production to match, this establishment Country leader would like to hear your "stuff." No beginners, blease. Females encouraged to apply! T&R to: Radio & Records, 1930 Century Park West, #0034, Los Angeles, CA 90067.

Need someone tight & bright to do phones, but don't call ma CHR. C&R: Dave Richards, Box 6760, Great Fells, MT 59406. (6-28)

Looking for the GREATEST morning personality! NW medium market A/C. 25-35K. Send T&R to: Radio & Records, 1930 Century Park West, #0029, Los Angeles, CA 90067. EOE

Rare morning drive opening #1. You take over a 24.4. Great facilities, people, bene-fits, and pay. We rock T&R to:



P.O. Box K, Tri-Cities, WA 99302

POSITIONS SOUGHT

Morning teem, husband & wife veteran, looking for FM home. Can also program. Cost efficient package, Call (205) 928-8015 or (609) 737-1421 (7-5)

sonality, enjoys interaction with ne phones. 15 years experience, mature, responsible. Wants back into radio. CHUCK MANNING: (702) 871-7595 (7-5)

PM drive/Production Director/assistant PD is ready to make your CHR station sizzle. South or SW area. Contact SHAWN: (505) 722-9025 or (713) 728-1348 (7-5)

NCAA division one sportscaster for five years, eight years PBP & TV/radio ennouncing. Looking for medium/major mar-ket. (219) 432-3083 (7-5)

ND/anchor, credibility, excellent writing skills. Best references. Available now. RICHARD MUCK: 10404 Busque River, Lakeside, CA (619) 448-1664 (7-5)

15-year veteran, formerly X-rock/KINT. Currently KQXR. Good numbers/references. KEITH MORGAN: (805) 326-8368

Available now for Greet Lakes area, AOR, A/C, CHR, Old 5½ years experience. Smooth DJ/creative production. ambitions. MARK: (305) 464-9431 (7-5)

Personality with great voice, delivery, production Call JACK: (414) 242-4357 (7-5)

Three years in the desert is enough. I'm looking for the gree grass of home. Want to work with winning A/C, CHR team is W/MW. THE MASTER: (805) 943-7187 or 948-8090 (7-5)

I know Country music. Employed MD/DJ has seven year perience, seeks position at small/medium market. Prefe Eest. GLENN: (807) 324-5157 (7-5)

Broadcast school graduate with three years on-air experience in A/C & CHR looking for a good opportunity. TOM: (312) 535-3607 or 560-0341 (7-5)

Six year professional newsman experience with WOC// Ready to relocate, DOUG SPETS: (309) 853-1631 (7-5)

POSITIONS SOUGHT

Dependable, CHR, A/C, B/U professional DJ/PD/OM. out-standing voice/delivery/production. Greater Cincinnati, OH, KRIS: (513) 528-5793 (7-5)

erienced sportscaster seeks position with PBP opportuni in medium/large market. Will combine with news or an-ncing MARC: (507) 354-8341 (7-5)

Outstanding broadcasting school graduate. Hardworking, eager to learn, Would like to relocate in West VA, OH, or IN. GREG: (305) 798-0576 (7-5)

ng poeltion sought in radio. Sharp, telented herdwork-iduate. Willing to learn & relocate, JOHN: (802)

Seturday air personality at KCRK/Walnut Creek still looking for paid gig in northern CA, Contact FRANK BUTERA: (415) 223-1534 (7-5)

Industry pro. over 13 years in Chicago, L.A., & Phoenix. Seeking partitime employment in Chicago or metro area. Seri-ous inquiries only, (312) 479-1216 (6-7)

ty writer-producer. Give a strong afternoon or evening t plus write daily & weekly entertaining feestures fo forning show. KEVIN: (906) 786-8149 (7-5)

Female DJ looking for first job. Broadcast school graduate, prefer Country or A/C. Mova anywhere. Call JANELLE: (319) 927-3753, (7-5)

High-energy CHR jook, prefers western U.S. Cell DAVE: (303) 543-6295 (7-5)

now in summer. Large metro jock with drive-time MD/phone coerience seeks top 100 market. Mild climate. Any format (305) 755-1292 (7-5)

BHL NEIL has spent the last ten years as a personality at WBZ, WIP, & WFIL, Looking for A/C station. Call: (215) 668-0750 or 664-8139 (7-5)

TRACY CHAPMAN, parttimer at KZAN, is considering full time radio. "It was my idea for the "we are the world" simulcast on Good Fridey." (801) 825-8412 (7-5)

Fill that slot at your A/C or CHR. Put the detective on the case. Nine year pro, outstanding production/voices. Medium/large markets. TONY: (517) 235-6022 (7-5)

set, enthusiastic, young, experienced female broadcast announcer looking for a position with a progressive sta ng announcer looking for a position tion, CINDY: (715) 362-4223 (7-5)

OM/PD, four years' experience, middeys, news, & promo-tions. Community oriented, DAN DUBONNET: (207) 282-4922 (7-5)

Former production manager at KMET for eight years & with Fred Rated/video-audio for 1½ years. Please call GUS KRUEGER: (213) 472-9509 (7-5)

15-yeer multi-format PD looking for station that wants to win. Currently employed. Boss knows about this ad. RON: (504) 529-1212 (7-5)

Morning heavyweight PD. 0101, WZOK, WROK, Z-1490 is officially looking. Eight year vet, Brian Wright, looking for a great company, Call: (815) 624-6082 (7-5)

Uptempo personality, good pipes, topical phones, 4-track production, Looking for station in top 100. Call STU: (313) A53-2935 (7-5)

AOR/CHR ten-year pro. Heavy 4-track production skills. Major market material. Looking for a challenge. Call SCOTT: (916) 583-4053 (7-5)

THE DOCTOR (WYFE, WAPI & WKLS) is available, prefer MW. Consistent airwork. Excellent production & great guy Nine years AOR experience. (312) 888-4954 (7-5)

Talented, creative six-year pro seeks Dellas or Aust home, Interested? Call P.J.; (817) 757-0102 (7-5)

Production/air shift pro seeks new station to set down splic-ing block, CHR/AOR or A/C. OH, WV, or PA, Cell J.J.: (304) 845-0556 (7-5)

Sales, sales, sales. I'll give you the bottom line. Young ag gressive, enthusiastic, trainable & ready to go for New Eng land. Cell HOWARD MARGOLIS: (617) 277-9171 (7-5)

Employed Sports Director. Three years' experience, PBP & talk show host. Well prepared all the time. Call GLEN JOR-DON: (806) 296-2771, 9-5 CDT, (7-5)

ate, I'd like to hear from you & become a part of your staff. JOHN: (IZ13) 747-8370 (7-5)

Broadcasting college graduats with stylish British accent. In-terested in all areas of radio. Including commercials. Call DAVID: (818) 763-2664 or (213) 465-1495.

I'm not from New Jersey, so let's talk. Three years experience. Looking for AOR/CHR. Ready to relocate. CHIP: (505) 778-5755 or 722-9025 (7-5)

Morning news anchor from Las Vegas seeks top 50 market. Multiple instant news citations & top honors by AP. Want more growth opportunity. (702) 369-9119 (7-5)

TED KELLEY, Ten years' experience, Available now for CHR opportunity, Formerly with B94, B97, (504) 348-4628 (7-5)

Young hardworking CHR, A/C personality seeks new chal-lenges at a small/medium market. Prefer the West, KEVIN MACHADO: (916) 529-1796 (7-5)

POSITIONS SOUGHT

MORNING SPECIALIST

Husband/Wife team. Seasoned pros looking for FM home. Can also program. Just what the doctor ordered for fractured ratings and sagging revenue. (205) 928-8015 or (609) 737-1421.

Proven personality/production white looking for on-air position, I'm a rock 'n roll powerhouse, Good pipes, KURT: (215) 444-4239 (7-5)

Five-year pro can do it all! News, talk, or music. Superior voice/delivery. Wit, intelligence. MARY: (818) 991-4229

My insanity sells big! Personality who looks like a dentist with Kamikaze wit seeks on-air position. JEFF FRANCE: (215) 444-4239 (7-5)

Seven years' experience. Prefer to relocate to FL or West Coast. Telented in all areas of programming, Great voice, de-livery. & good production. (205) 766-8937 (7-5)

Past experience includes PD, DJ, PBP & ND. Will respond all calls. Currently employed, JOE: (603) 449-2593 (7-6)

Morning personality. Character bits, humorous, top years experience, Call PETE: (614) 454-1075 (7-5)

Aggressive newernen seeks position as ND or enchor at m um/large market station. Six year pro, willing to relocate. BRAD: (414) 782-1592 (7-5)

27-year-old beginner. Two years medium market experience in CHR & AOR, Ready to shake a small market, ED: (402) 477-4696 (6-21)

MISCELLANEOUS

WRHD needs new & re-issued product from all labels for Big Band/Nostelgia format. Suitable Jazz & Swing, Send to: Allar Kronzek, WRHD, Box 666, Riverheed, NY 11901. (7-5)

We're moving WVTI/Verlety 107 effective 7/5/85. The new address: 1775 W. Hibiscus, Suite 301, Melbourne, Fl.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope,

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch), Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Pavable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on Wednesday, Thursday & Friday 9am-5pm (PST) (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA

R&R FRIDAY, JULY 5, 1985/49

"YOU SPIN ME ROUND (LIKE A RECORD)"

> CHR CHART: 33-30 193/24 76% CHECK THESE MOVES:

KIIS-FM #1 3RD WEEK IN A ROW!

WXKS-FM 21-19	KOPA 20-16	Z106 16-7
93FM 7-7	KZZP 17-7	WTLQ 21-16
195 6-6	KS103 2-1	Z104 24-17
Y100 19-15	KITS 21-9	KNMQ 31-25
B97 11-10	KMEL 4-2	KKXX 24-19
B96 22-17	KPLUS 5-4	KQXR 6-4
WCZY 24-18	WVSR 29-21	KCAQ 8-1
WHYT 19-15	92KTH 25-19	KSKD 34-7



DISTRIBUTED BY CBS RECORDS



NATIONAL MUSIC FORMATS

Added This Week

Satellite Music Network

George Williams (214) 991-9200

The Starstation

PAUL YOUNG "Everytime You Go Away"
ROCK 'N' Hits
TINA TURNER

"We Don't Need Another Hero (Thunderdome)"

JOHN PARR "St. Elmo's Fire (A Man In Motion)" BILLY OCEAN "Mystery Lady" PAT BENATAR "Invincible

PAUL HARDCASTLE "19" DON HENLEY "Not Enough Love In The World"

Country Coast-To-Coast

RESTLESS HEART "I Want Everyone To Cry" FORESTER SISTERS "I Fell in Love Again Last Night"
ROCKIN' SIDNEY "My Toot-Toot"
ROSANNE CASH "I Don't Know Why You Don't Want Me"

"Dim Lights, Thick Smoke, (And Loud, Loud Music)"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

DEAD OR ALIVE "You Spin Me Round (Like A Record)" KOOL & THE GANG "Cherish"

DON HENLEY "Not Enough Love In The World" BRYAN ADAMS "Summer Of '69'

KENNY LOGGINS "Forever"
KATRINA & THE WAVES "Walking On Sunshine"

TM Country

SYLVIA "Cry Just A Little Bit"
WAYLON JENNINGS "Drinkin' And Dreamin' " SHELLY WEST "Don't Make Me Wait On The Moon"

John Sherman/Bob English (800) 426-9082

Adult Contemporary

ARETHA FRANKLIN "Freeway Of Love"
ROSANNE CASH "I Don't Know Why You Don't Love Me'

Modern Country

RONNIE MILSAP "Lost in The Fifties Tonight" KENNY ROGERS "Twentieth Century Fool" EDDIE RABBITT "She's Comin' Back To Say Goodbye" ROSANNE CASH "I Don't Know Why You Don't Love Me" LACY J. DALTON "You Can't Run Away From Your Heart'

Media General **Broadcast Services**

Bob Dumais (901) 320-4433

ACtion

KOOL & THE GANG "Cherish"
COREY HART "Never Surrender"
ARETHA FRANKLIN "Freeway Of Love" CARLY SIMON "Tired Of Being Blonde" TINA TURNER

'We Don't Need Another Hero (Thunderdome)" PEABO BRYSON

"Take No Prisoners (In The Game Of Love)"

Your Country
FORESTER SISTERS "I Fell In Love Again Last Night"
ROCKIN SIDNEY "My Toot-Toot"
KEITH STEGALL "Pretty Lady" CONWAY TWITTY "Between Blue Eyes And Jeans"
SYLVIA "Cry Just A Little Bit"
JIM GLASER "I'll Be Your Fool Tonight"
CHARLY McCAIN with WAYNE MASSEY With Just One Look In Your Eyes'

Hit Rock

DON HENLEY "Not Enough Love In The World" BRYAN ADAMS "Summer Of '69" JOHN FOGERTY "Centerfield" RICK SPRINGFIELD "State Of The Heart" DEAD OR ALIVE "You Spin Me Round (Like A Record)"

Transtar Adult Contemporary

Dave Bogart (303) 578-0700 PAUL YOUNG "Everytime You Go Away" AIR SUPPLY "Just As I Am" KENNY LOGGINS "Forever"

Country

Tom Casey (213) 460-6383
RESTLESS HEART "I Want Everyone To Cry" SAWYER BROWN "Used To Blue

Drake-Chenault

XT-40

PAT BENATAR "Invincible" TINA TURNER "We Don't Need Another Hero (Thunderdome)"

JOHN PARR "St. Elmo's Fire (A Man In Motion)"

Contempo 300

TINA TURNER

We Don't Need Another Hero (Thunderdome)"

Great American Country

SYLVIA "Cry Just A Little Bit"
CONWAY TWITTY "Between Blue Eyes And Jeans"

Century 21

Greg Stephens (214) 934-2121

The Z Format

TINA TURNER "We Don't Want Another Hero (Thunderdome)"
BILLY OCEAN "Mystery Lady" COCK ROBIN "When Your Heart Is Weak"
HOWARD JONES "Life In One Day" PAT BENATAR "Invincible"

BILLY JOEL "You're Only Human (Second Wind)"

The A/C Format

KOOL & THE GANG "Cherish" CARLY SIMON "Tired Of Being Blonde" BILLY OCEAN "Mystery Lady" TINA TURNER 'We Don't Want Another Hero (Thunderdome)" PEABO BRYSON
"Take No Prisoners (In the Game Of Love)"

Super-Country

RONNIE MILSAP "Lost In The Fifties Tonight" MARIE OSMOND with DAN SEALS 'Meet Me In Montana' JOHN CONLEE "Blue Highway" MERLE HAGGARD "Kern River

Radio Arts

John Benedict (818) 841-0225 Country's Best

MERLE HAGGARD "Kern River"

WHITES "Hometown Gossip" FORESTER SISTERS "I Fell In Love Again Last Night"

Soft Contemporary

BILLY OCEAN "Mystery Lady" GEORGE BENSON "New Day" JOHN DENVER "Don't Close Your Eyes Tonight"
CHET ATKINS "Sunrise"

Sound 10

BILLY OCEAN "Mystery Lady" CARLY SIMON "Tired Of Being Blonde"
BRUCE SPRINGSTEEN "Glory Days" "We Don't Need Another Hero (Thunderdome)" PRINCE "Raspberry Beret"

Peters Productions, Inc. Debbie Welsh (619) 565-8511

Country Lovin'

CHARLEY PIDE "Let A Little Love Come In"
SAWYER BROWN "Used To Blue"
NITTY GRITTY DIRT BAND "Modern Day Romance"
RONNIE MILSAP "Lost In The Fifties Tonight"
ROSANNE CASH "I Don't Know Why You Don't Want Me'
FORESTER SISTERS "I Fell In Love Again Last Night"

The Great Ones

PEABO BRYSON
"Take No Prisoners (In The Game Of Love)"

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

BILLY OCEAN "Mystery Lady HOWARD JONES "Life In One Day"
PAT BENATAR "Invincible"

Country

'Meet Me In Montana'

MERLE HAGGARD "Kern River" MERLE HAUGAND Neth Investigation JOHN CONLEE "Blue Highway"
SHELLY WEST "Don't Make Me Wait On The Moon"
ROCKIN' SIONEY "My Toot-Toot"
RONNIE MILSAP "Lost in The Fifties Tonight"
EDDIE RABBITT "She's Coming Back To Say Goodbye"
FORESTER SISTERS "I Fell In Love Again Last Night" MARIE OSMOND with DAN SEALS

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

JULY 5, 1985

DIZZY GILLESPIE/New Faces (GRP)

DAVE VALENTIN/Jungle Garden (GRP)

ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill)

DAVE GRUSIN & LEE RITENOUR/Harlequin (GRP)

KEVIN EUBANKS/Opening Night (GRP) EARL KLUGH/Soda Fountain Shuffle (WB)

MILES DAVIS/You're Under Arrest (Columbia)

GARY BURTON QUARTET/Real Life Hits (ECM)

WYNTON MARSALIS/All American Hero (Who's Who In Jazz)

RAY BROWN TRIO/Soular Energy (Concord)

SPECIAL EFX/Modern Manners (GRP) 11

JACK DeJOHNETTE/Jack DeJohnette Piano Album (Landmark)

SPYRD GYRA/Alternating Currents (MCA)

TDM GRANT/Just The Right Moment (Pausa)

STANLEY JDRDAN/Magic Touch (Blue Note)

15

MITCHEL FORMAN/Train Of Thought (Magenta/Windham Hill)

INDRA LESMANA w/NEBULA/No Standing (Zebra) 17 DEE BELL/EDDIE DURAN/One By One (Concord)

1 KEITH JARRETT/Standards, Vol. 2 (ECM)

STANLEY TURRENTINE/Straight Ahead (Blue Note) 20

RANDY BERNSEN/Music For Planets, People & Washing Machines (Zebra) 21

TOM SPLITT/Songs Without Words (Ivory) Œ

MICHAEL FRANKS/Skin Dive (WB)

24 JIMMY PONDER/So Many Stars (Milestone/Fantasy)

WEATHER REPORT/Sportin' Life (Columbia) 25 PETER KATER/Coming Home (Invincible) DEBUT

WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia)

DEBUT ERNESTINE ANDERSON/When The Sun Goes Down (Concord)

29 RARE SILK/American Eyes (Palo Alto) JUDY ROBERTS/You Are There (Pausa) DEBUT > 30

Black/Urban stations contributing to Jazz. WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Charles Welch; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

PASSPORT "Running In Real Time" (Atlantic) 15/5 s 2, Total Adds 5, WBFO, WFAE, WLOQ, WBEE, WPVE. Heavy ns: Heavy 1/0, Medium 7/1, Light 5/2, Extra Adds

TDMMY FLANAGAN & HANK JONES "More Delights" (Galaxy) 13/1
Rotations: Heavy 4/0, Medium 5/1, Light 4/0, Extra Adds 0, Total Adds 1, WVPE, Heavy: WYRS, KUHF, KKGO, WHRO, Medium:

DUDY ROBERTS "You Are There" (Pausa) 12/5
Rotations Heavy 6/2, Medium 1/0, Light 4/2, Extra Adds 1, Total Adds 5, KKGO, KJZZ, KJAZ, WUSF, KLSK. Heavy,
WYRS, WBEE, WNOP, KRLU Medium: WEBR.

TRASE MACPHERSON QUINTET "Jazz Prose" (Concord) 12/4
Roations: heavy 31, Medum 30, UgN 4/1, Extra Adds 2, Total Adds 4, WLOQ, WNOP, WBBY, KLCC, Heavy, WBFO, KLON.

avy 3/1, Medium RS, WMID, KLSK

RODNEY FRANKLIN "Skydance" (Columbia) 12/2
Rotations: Heavy 4/1, Medium 6/1, Light 2/0, Extra Adds 0, Total Adds 2, WGBH, WJZZ. Heavy: KBEM, KKGO, KIFM. Medium: WYRS, WBEE, WNOP, WFSS, KYBE, WNOP, WFSS, KYBE, W

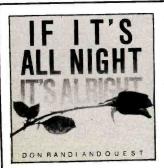
ASHLEY ALEXANDER "Power Slide" (Pausa) 11/7

, Light 2/1; Extra Adds 4, Total Adds 7, WBFO, WFAE, WFPL, WMOT, WNOP, WBBY, WKSU.

Heavy: KLON. Medium: WYRS, KPLU

KENNY G & G FORCE "Gravity" (Arista) 10/6
Rotations: Heavy: 2(0, Medium: 1/0, Light 6/5, Extra Adds 1, Total Adds 6, KERA, KUHF, WMOT, WUWM, KCSC, KUOP.
Heavy: WMOP, KKGO. Medium: WJZZ.

STEVE MRANHARA "O'00yssey" (Pausa) 10/6
Rotations: Heavy: 0/0, Medium: 2/1, Light 4/1, Extra Adds 4, Total Adds 6, WMOT, KTCJ, KJZZ, KPLU. KLCC, KLSK.
Medium: KIFAN.



The New Album From

DON RANDI AND QUEST

On Your Turntable This Week!

Available On: Bee Pee Records & Tapes

3787 Cahuenga Blvd. N. Hollywood, CA, 91604



MOST ADDED

SPYRO GYRA (10) WIDESPREAD JAZZ DRCHESTRA (10)
Paris Blues (CBS)

ASHLEY ALEXANDER (7)

WOODY SHAW (7)

HOTTEST DIZZY GILLESPIE (26)

New Faces (GRF DAVE VALENTIN (20) Jungle Garden (GRP)
ANDY NARELL (18) Motion (Hip Pocket/W.H.)

KEVIN EUBANKS (16) Opening Night (GRI DAVE GRUSIN & LEE RITENOUR (14) Harlequin (GRP)

FRED HERSCH TRIO "Horizons" (Concord) 10/2
Rojations: Heavy 6/1, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 2, KJAZ, KPLU. Heavy: WYRS, WFPL, WNOP, KLCC.

W00DY SHAM "Setting Standards" (Muse) 9/7
Rotations: Heavy 1/1, Medium 3/2, Light 2/1, Extra Adds 3, Total Adds 7, WBGO, WRTI, KJZZ, KMHD, KJAZ, WUSF, KWWJ, Medium WFF, L.

DON RANDI & QUEST "If It's All Night It's Airight" (Bee Pee) 9/4
Rotations, Heavy 2/0, Medium 3/1, Light 2/1, Extra Adds 2, Total Adds 4, WBFO, WKSU, KMHD, KIFM, Heavy, KKGO, KPLU.

BOBBY ENRIQUEZ "Live At Concerts By The Sea" (GNP Crescendo) 9/3
Rotations: Heavy 1/1, Medium 4/0, Light 3/1, Extra Adds 1, Total Adds 3, WBGO, WLOO, KKGO, Medium: WFPL, WNOP, KPLU,

BUDD JOHNSON & PHIL WOODS "The Did Dude & The Fundance Kid" (Uptown) 9/1

MARIAN McPARTLAND "Willow Creek & Other Ballads" (Concord) 8/4

Heavy 1/0, Medium 3/0, Light /3, Extra Adds 1, Total Adds 4, WBGO, WFAE, WHRO, KLCC. Heavy: WKSU. Medium. ON, KWMU.

RON CARTER & JIM HALL "Telephone" (Concord) 8/2 Rotations: Heavy 3/0, Medium 3/0, Light 2/2, Extra Adds 0, Total Adds 2, WRTI, KPLU. Heavy: KUHF, WUWM, WHRO. Medium:

SAL SALVADOR "Plays Gerry Mulligan" (Stash) 8/1 Extra Adds 0, Total Adds 1 WHRO, Heavy: WFPL, Medium: WYRS, WMID, KXPR,

HILTON RUIZ "Crosscurrents" (Stash) 7/3
Rotations: Heavy 2/1, Medium 4/2, Light 1/0, Extra Ad Ira Adds 0. Total Adds 3. WKSU, WUWM, KXPR, Heavy; WUSF, Medium; WBEE,

MILES DAVIS "At Last" (Contemporary) 7/1

ra Adds 1, Total Adds 2, WFPL, WNUR, Heavy: KBEM, KWMU, KXPR,

PRILLY JOE JONES "Drum Song" (Galaxy) 7/1
Rotations: Heavy 3/0, Medium 3/1, Light 1/0, Extra Adds 0, Total Adds 1, KUHF, WHRO, WKND. Heavy, WMOT, KADX, WMID.
BILL PERKINS "Journey To The East" (Contemporary) 7/1
Rotations: Heavy 3/0, Medium 2/1, Light 2/0. Extra Adds 0, Total Adds 1, WUM. Heavy, WFPL, KLON, WMID. Medium: KXPR.

Rotations: Heavy, 3/0, Medium: a1, Lugin: a0, Source (Uptown) 6/3
BARRY HARRIS: "For The Moment" (Uptown) 6/3
Barry Harris: "For The Moment" (Uptown) 6/3
Barry Harris: "For The Moment of Uptown) 6/3
Ba

Rotations: Heavy 1/0, Medium 3/2, Light 1/0, Extra Adds 1, Total Adds 3, NTCJ, NJAZ, NAFR, Fisavy, White CASIOPEA "Zoom" (Fantasy) 6/1
Relations: Heavy 0/0 Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WYBC, Medium: KPLU, WMGI, KIFM

REGIONALIZED ADDS & HOTS

П		
н	WBEE/Chicago (*)	WP
		96
	John Hill	
- 1	GRUSTH & RITEROUR	0.30
- 1	ANDY MARKELL	87
-1	ANTECHY BRAYTON	31
- 1	CORFY SALE	HI
- 1	SHILL BENLES	70
- 1	MANCY BARROW	57
	PASSPORT	
	BFYRO GYRA	80
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- 1	ERNESTINE AMORRSO	

WHICH/CINCIPARIE [4]
Chris Wagner
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FRASER HACTMERSON
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JUDY ROSERTS
ANCH HARRELL
GARY SUSTON
RICHARD FRANTS
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JUDY BORGATS
BORRY IMMIGUE
LA. JAEL GWID
SPARDYIM AMERIKA
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GARY BOSTON

two consecutive weeks and was not used in this week's data.

54 Reporting Stations

49 Current Reports

WGCI/Chicago, WKND/Hartford, WVOI/Toledo and WYLD-FM/New

Orleans called in frozen playlists.

WZAM/Norfolk failed to report for

BLACK/URBAN

BREAKERS

JESSE JOHNSON'S REVUE I Want My Girl (A&M)

85% of our reporting stations on it. Rotations: Heavy 3/1, Medium 17/6, Light 33/32, Total Adds 29 including WWIN, WILD, WDAS, WUSL, WAOK, KMJQ, WDIA, WHRK, WOWI, WZAK, KACE, XHRM, WVOI. This week's most added record. Debuts at number 38 on the Black/Urban chart.

All Of Me For All Of You (RCA)

65% of our reporting stations on it. Rotations: Heavy 2/0, Medium 22/1, Light 29/11, Total Adds 12 WHUR, K94, WOWI, WZAK, WJLB, KACE, WNHC, WQMG, WPLZ, KHYS, WTOY, WGPR. Debuts at number 36 on the Black/Urban chart.

MADONNA

Into The Groove (Sire/WB)

62% of our reporting stations on it. Rotations: Heavy 24/2, Medium 15/1, Light 12/9, Total Adds 12 WWIN, WAMO, WAOK, WYEE, WBMX, WZAK, WRDW, WBMK, KHYS, WANT, WASA, WHORLD MANURAN CONTROL OF THE PROPERTY OF WEAS, WWWS. Moves 31-23 on the Black/Urban chart.

MARY JANE GIRLS

Wild & Crazy Love (Gordy/Motown)

61% of our reporting stations on It. Rotations: Heavy 4/1, Medium 18/1, Light 28/10, Total Adds 12 WDJY, K104, WDIA, WTMP, WDMT, WKND, WNHC, KQXL, WATV, Z93, WLOU, WANM. Debuts at number 39 on the Black/Urban chart.

NEW & ACTIVE

WOMACK & WOMACK "Strange & Funny" (Elektra) 48/6

KOOL & THE GANG "Cherish" (De-Lite/PolyGram) 48/27
Rotslines: Hansu 2/1 Abortion 44/4 Libra China

Potations: Heavy 2/1, Medium 14/4, Light 30/22, Total Adds 27 including WOVY, VINTRE, KOCE, KOAY, KLEH, 24-RM, KSOL, WGPR, KDKO, KUKO, STACY LATTISAW "I'm Not The Same Girl" (Cotillion/Alxon) 48/21 Potation: Heavy 1/1, Median 04.1 Level 3461 is Total Added Alxon) 48/21.

9.4 Light 36/16, Total Adds 21 Including WXYV, WDAS, WAMO, WDIA, WHRK, WGCI, WPDO.

LITFO "Leader Of The Pack" (Select) 44/4

UITU "LESSOR UT THE PECK" (3490CT) 44/4
Rotations: Heery 8/0, Medium 17/0, Light 19/4, Total Addis 4, WVEE, KNOK, WTMP, KNJM. Heery; WDAS, WDIA, WOWI,
WAZK, KDAY, KOOZ, WKOK, LVGJ, Debuds at number 35 on the Black/Urban chart.

OARYL HALL & JOHN OATES "Possession Obsession" (RCA) 41/11

WHUR, WHRK, KACE, XHRM, WNHC, WRDW, WBMK

WORE, WPLZ, WEAS Heavy, KINJ, ETINA, WAS, KUPNA.

"PRINCIPLA" A Monther Highlin (Wilhbout Your Love)" (Prellude) 41/4

Rotations Heavy 20, Medium 200, Light 194, Total Acids 4, WADN, COLID4, WOMG, KHYS, Heavy: WWIN, WYEE, Medium WOY, WADN, WORS, KMOU, WHEN, KWOM, WEBNS, KMOC, KMOY, LIGHT, ST.

"WOY, WADN, WORS, KMOU, OHINFE, WOWN, WEBNS, KMOS, KMOY, LIGHT, ST.

"ROTATION OF THE CONTROL OF THE WORLD WINNERS AND THE

SADE "Your Love is King" (Portrait/CBS) 40/12 SADE "Year Love is King" (Profratu USS) 49/12
Rotafore: Heery 80, Medium 21/3, Leght 13.9, Toda Adds 12, WHRIK, KDAY, KULH, XHRIM, WNHC, WRDW, KDAL, WPDO,
WHOM, KROKO, KUKO, Heery, WOWI, WZEN, KSOL, OCTO4, WXOK, WANM, Debuts at number 40 on the Black/Urban
WESA, WWOM, KDKO, KUKO, Heery, WOWI, WZEN, KSOL, OCTO4, WXOK, WANM, Debuts at number 40 on the Black/Urban

HI (WHINGHI) TWO II. 1/1, Medium 9/1, Light 30/9, Total Adds 11, WWIN, WXYV, WITHP, WZAK, WNHC, WOMG, WPDO, WPLZ, (WM. Medium YUSL, KRNB, WOMT, KACE, WENN, WPEG, WEAS, WAAA

KOKA, WORP, WKWM, Medium: WUSI, KRNB, WOMT, KACE, WENE, WENE, WOOD, WOOD, WOOD, WAS AND WOOD, WOOD, WOOD, WOOD, WOOD, WOOD, WOOD, WAS AND WOOD, WO

KLEEER "Take Your Heart Away" (Atlantic) 38/7 Rotations: Heevy 4/0, Medium 13/0, Light 21/7, Total Adds is 7, WUSL, WAOK, KMJÓ, WHRK, KMJM, WZEN, KOKA. Heevy

KDAY, WOMAS, KIIZ, WLCU:

NOLAN THOMAS "One Bad Apple" (Mirage/Atco) 38/2

RJCB, WORL, WILLS.

MANHATTANS "Don't Say No" (Columbia) 36/5

MANHATTANS "Don't Say No" (Columbia) 36/5

Reteirors Helsov R/1 Medium 19/1, Light 11/3, Total Adds 5, WDIA, WEDR, WENN, WPDQ, WGPR. Helsov; WOWI, WDMT.

WCMX, WICH, WILAC, WILAC, WE DON'T Need Another Hero (Theaderdome)" (Capitol) 35/25

THAN TURNER "WE DON'T Need Another Hero (Theaderdome)" (Capitol) 35/25

Restation: Henry 4/1, Medium 10/8, Light 21/17, Total Adda 26 including WHIN, WDAS, KNOK, WDIA, WHER, WEDR, WTWP, WBMX, WBLZ, WDMT, WILJM, KACE, KDMY, XHRM, WFXC, KOKA

WTMP, WBMX, WBLZ, WDMT, WLUM, KACE, KDAY, 3HBM, WFXC, KOKA

"JHCY "Bad Boys" (Private I/C88) 33/12

Fostion: Henry Oro, Medium 82, Light 28/10, Total Adds 12, WAOK, KIAUO, KRNB, WEDR, WOWI, WJLB, KNJIM, KDAY, KSOL, WHO, KOXL, WHOM, MEDRIUM, WEDR, WOWN, WFXC, WOMG, WANM, WGPR

JERMAINE JACKSON "(Closest Thing 15) Perfect" (Arisa) 33/3

Rotation: Henry 5/0, Medium 15/1, Light 13/2, Total Adds 3, KIAUO, WTOY, WEAS, Henry, WZAK, KSOL, WNHC, OC104,

WTLC.
TEENA MARIE "Out On A Limb" (Epic) 32/3
TEENA MARIE "Out On A Limb" (Epic) 32/3
Tethogogy (Ing. 8/0) Meriting 18/1, Light 19/2, Total Adds 3, WKND, WPDQ, WEAS. Heavy: WYLD-FM, WXOK; WBMK, WBLX,

GAP BAND "Disrespect" (Total Experience/RCA) 31/9

GAP BAND "Disrespect" (Total Experience/RCA) 31/9

Relations: Nemeny 3/0, Medium 8/0, Light 20/9, Total Adds 9, WAMO, WHRK, WTRL, WATV, WENN, 253, WBMK, WLOU, WWDM. Heavy. WXYV, WDMA, WGCL Medium: WYLD-FM, WDWN, WZAK, KDAY, KDXL, KAPE, WDAO, WWWS.

WWOM, Heavy, WXXV, WDA, WGCI, Medium: WYLD-FM, WCWI, WZAK, KDAY, KOXL, KAPE, WDAO, WWWS.

TEODY PENDERGRASS "Somewhers I Belong" (Asystem) 80/9
Rotators Heavy OO, Medium 91: Light 21/8, Total Adds 9, KNAD, WLUM, WENN, WPEG, WFXC, WOMG, WBMK, WORL,
WEAS, Medium: K104, WDA, WTMP, KSOL, KOXL, KAPE, WANM, WDAO.

MOST ADDED

JESSE JOHNSON'S REVUE (29) I Want My Girl (A&M) KOOL & THE GANG (27) Cherish (De-Lite TINA TURNER (26)

We Don't Need Another... (Capitol) CON FUNK SHUN (21) I'm Leaving Baby (Mercury/PG) STACY LATTISAW (21)

I'm Not The Same... (Cotillion/Atco)

HOTTEST

LOOSE ENDS (43) Hangin' On A String PRINCE (43) Raspberry Beret (WB)
RENE & ANGELA (33)

Save Your Love (For #1) (Mercury/PG)
FREDDIE JACKSON (29) Rock Me Tonight (For Old...) (Capitol)

STEPHANIE MILLS "Bit By Bit" (Theme From 'Fletch')" (MCA) 28/9
STEPHANIE MILLS "Bit By Bit" (Theme From 'Fletch')" (MCA) 28/9
STEPHANIE MILLS "Bit By Bit" (Theme From 'Fletch')" (MCA) 28/9
STEPHANIE MILLS "Bit By Bit" (Theme From 'Fletch')" (MCA) 28/9
STEPHANIE MILLS "Bit By Bit" (Theme From 'Fletch')" (MCA) 28/9

III. Henry 80, Medium 11/3, Light 74, Total Adds 7, WILD, WHRK, WGCI, XHRM, KQXL, KOKA, WKWM Heevy: KMJO, KDAY, KJLH, WTKL, KIJC, KJCB, WWWS

WZAK, KDAY, KULH, WTRL, KILE, KURD, WWWS REDDINGS, "Parassle" (Polydor/PolyGram) 28/6 Rotations: Heavy 2/0, Medium 6/1, Light 16/5, Total Addis 8, WAOK WTLC, Medium WTMP, WDMT, WNHC, KOML, WHEO, KAPE, WAAA FAT 80/3: "The Fat Boys Are Back" (Sutra) 25/12 Rotations, Heavy 1/0, Medium 7/4, Light 17/8, Total Addis 12, WRKC de 6, WAOK, KMJQ, KRNB, WHRK, WENN, KDKO. Heevy: WZAK,

OMITH) 69/16
, Total Adds 12, WRKS, WDAS, WYEE, WHRK, WOWI, KMJM, KSOL, WKND, Medium; WWRN, WUSL, WZAK. ROCK MASTER SCOTT "The Roof Is On Fire" (Resilty) 25/6

EUGENE WILDE "Chey Chey Kule" (Philly World/Atlantic) 25/3 ns: Heavy 1/0, Medium 12/0, Light 12/3, Total Adds 3, WAM WDIA, WZAK, WPEG, WBLX, KOKA, WGPR, WTLC, KDKO. MG, WICK, Heavy: WOWI, Medium: WDAS, WUSL

SIGNIFICANT ACTION

SHANTELLE "Love Attack" (Pandisc) 24/4

Total Adds 4, WOWI, WOMG, KOKA, KDKO, Heavy: KMJQ, WBLX, Medium:

WEDR, KAUM, WPEG, WORL WEAS

BILLY OCEAN "Hisystery Lady" (Jiwe/Arista) 23/14

BILLY OCEAN "Hisystery Lady" (Jiwe/Arista) 23/14

Rotations: Heavy 1/0, Neducin 10/81, Light 12/8, Total Adds 14, WDJY, WTMP, WZAK, KACE, XHRM, OC104, WQMG, WBMK, KCCB, WPJL, WRAS, WYKO, WADA, WYOT, Heavy, WANAM, Medium WWNN, WFXC, WJMI, WWWS.

KCCB, WPJL, WRAS, WYKO, WDAO, WYOT, Heavy, WANAM, Medium WWNN, WFXC, WJMI, WWWS.

KJCB, WPLZ, WEAS, WYKO, WDAO, WYOI, Heevy, WANM, Medium WWIN, WFXC, WJMI, WWWS.

CARRIE LUCAS "Heibs Stranger" (Constalisation/MICA) 23/8

Postsoron: Heevy 30, Medium 90, Light 118, Total Adds 8, WYXY, WAND, WHUR, KTO4, WOWI, KACE, WENN, Z93, Heevy
WZAK, WLUM, WWWS, Medium: WGC, WJLB, WZEN, WJM, WJYL, WANM, WDAO, WKWM, KDKO.

CON FUNK SHUM "I'm Leaving Baby" (Mercrusy/Polyfram) 22/21

Postsoron: Henry 3/2, Medium 33, Light 17/16, Total Adds 21, WXYY, WHUR, KRNB, WHER, WOWI, WGCI, WZAK,
KAMM, WZEN, KDAY, KLUH, KSOL, WFDW, WTKL, WJMI, WBMK, KAPE, WYDM, WDAO, WKWM, WYOI.

TWINESS "Like Michal" (Muchae) Canapillation 3/2

GEORGE BENSON "New Day" (WB) 21/4

nt 12/3, Total Adds 4, WXYV, KOXL, WPLZ, WEAS. Heavy: WJMI, Medium: WAOK,

WYEE, WRDW, WERC, WANN, WOOD, WYSTS.

THIRD WORLD "One To One" (Columbia) 19/5

Potentioner Heavy 0/0, Medium 5/1, Light 14/4, Total Adds 5, KMJQ, WTKL, WPEG, WJYL, WEAS. Medium: WOWI, WNHC, WORLD, WTKL, WPEG, WJYL, WEAS. Medium: WOWI, WNHC, WORLD, WTKL, WPEG, WJYL, WEAS. Medium: WOWI, WNHC, WOWI, WNHC, WREAS. Medium: WOWI, WNHC, WREAS. Medium: WOWI, WNHC, WNHC, WREAS. Medium: WOWI, WNHC, WREAS. Medium: WOWI, WNHC, WNHC, WREAS. Medium: WOWI, WNHC, WNHC, WREAS. Medium: WOWI, WNHC, WNHC, WNHC, WREAS. Medium: WOWI, WNHC, WNHC

PRINTING AS REGION: Heavy 010, Medium 2/1, Light 19-14, Total Adds 15, WAOK, KRNB, WDIA, WBMX, KOXL, WTKL, WXOK, WATN, WENN WORN, WMT. WBS, WEAS, WANN, WAAN BILL WITHERS: "Something That Turns You On" (Columbia) 17/13

RELL WITHERS: "Something That Turns You On" (Columbia) 17/13

RELL WITHERS: "Something That Turns You On" (Columbia) 17/13

WITHING 250, WANN, MADER, Light 118, Total Adds 13, WILD, WHAIR, WAOK, WYEE, WDIA, WOWN, WGCI, KACE, WTML, 250, WANN, KAPE, WANN, Medium: KOKA, YERDAEL ADDRESS (MANN, Medium: KOKA, YERDAEL ADDRESS (MANN, MEDIUM: MEDIUM: MANN, MEDIUM: MEDIU

WIRL, 253, WJM, IAPE; WARM, MEDIAIT: NAVY TYRONE DAVIS "Sexy Thing" (Feture) 17/2 Rotations: Heavy 2/0, Medium 8/1, Ught 7/1, Total Addi WDAO, WGPR, WWWS, WTLC. i Adds 2, WEDR, WTKL. Heavy: WGCI, WKXI. Medium: WLUM, WBLX, KAPE,

Robations: Heavy 010, Medium 300, Light 1374, Total Adds 4, KSOL, 293, WEAS, WGPR Medium: WXYY, WDIA, WKXI, READY FOR THE WORLD: "018 Sheets" (MCA) 15/9 Robations: Heavy 00, Medium: 51, Light 10/8, Total Adds 9, WXYY, WILD, WUSL, WHUR, K94, WDMT, WUSB, WWWS WYOL Medium: WDJY, KSOL, WOK, WORL , BR APREPORT MEMILES. J. BLACKFOOT "Hiding Place" (Sound Town) 15/2

, Total Adds 2, WEAS, WAAA. Heavy: WDIA. Medium: KRNB, KAPE, WVOI.

Rotations: Heavy 1/0, recommon, 1974.

GLENN JONES "Finesse" (RCA) 14/5

PROMETER: PREMY UTV. NEWBORD 27 1, SUPE 1 (427, 1 CHE PROME 2), TAYANDA, TEUCH, TEUCH,

MEWCLEUS "Let's Jam" (Sunnyview) 13/4 tds 4, WWIN, Z93, WPDQ, WANM. Medium: WDAS, KRNB, WZAK, KDAY. NEWCLEUS LB. 5 Sent Rotations: Heavy 0/0, Medium 4/0, Light 9/4, Total Adds 4, WW CONWAY BROTHERS "Turn It Up" (Paulette) 13/1 Light 6/1, Total Adds 1, 1

Ids 1, K104, Heavy: WDAS, KMJQ, WNHC, KOKA Medium: WEDR,

WZAK, KMJR
WORLD STITZENZ "Lack It Up" (Manhattan) 13/1
WORLD STITZENZ "Lack It Up" (Manhattan) 13/1
Foreigner Heavy 010, Medism 2/0, Light 11/1, Total Adds 1, WAAA, Medium: WNHC, WTLC.
REASING: HINS You" (Constribution MCA) 12/10
KLYMADX" 1 Miss You" (Constribution MCA) 12/10
FOREigner, Henry 2/1, July 10/1, Miss You William 13/2, Light 17/7, Total Adds 10, WVEE, KOML, WATV, WBMK, WJJS, WANT, KAPE, WWDM, ROBINON, 10/1, WARY 2, Misser WCWM.

WANIN, WWWS. Palley, Wr.L. (Tabu/CBS) 12/5 80S BAND "Break Up" (Tabu/CBS) 12/5 Porteinne: Heavy Q/C, Medium 6/1, Light 6/4, Total Adde 5, K104, KMJM, WQMG, WLOU, WEAS, Medium: WLUM, WATV, Porteinne: Heavy Q/C, Medium 6/1, Light 6/4, Total Adde 5, K104, KMJM, WQMG, WLOU, WEAS, Medium: WLUM, WATV,

DAYTON "This Time" (Capitol) 11/8 , Total Adds 8, WDAS, WZAK, KSOL, WBMK, WWDM, WDAO, WWWS, WVOL.

Holsbook: Pleasy U.O. Medical (RCA) 11/8

FIVE STAR "All Fall Down" (R

HODBOORNE & GRIES "Stranger In The High!" (Red Label) 11/1 OSBORNE & GRIES "Stranger In The High!" (Red Label) 11/1 Rottstons: Heavy 0/0, Medium 3/0, Light 0/1, Total Adds 1, WKWMA Medium: ALEXANDER ROBOTHICK "Problems D'Amour" (Sire/WB) 18/4 WUSL, WDJY, WVEE, WHRK. Heavy: WWWS. Medium: WQQK. NEW EDITION "Kinda Girls We Like" (MCA) 10/3

3, WYEE, WJYL, KUKO, Heavy: WDJY, KDAY, WBLX. Medium: WZAK.

GET INTO THE

MADONNA "INTO THE GROOVE"

ALEXANDER ROBOTNICK

"PROBLEMES D'AMOUR"

FROM THE MINI-LP FUZZ DANCE



SIRE 1985 SIRE RECORDS CO

BLACK/URBAN ADDS & HOTS

WBMICKnoxy Meurice Turk

Tony T. Floids
ALISSA
SOS BAND
FOR THE ALBELLE
FORTH THE ALBELLE
F

WJYL/Louisvi Vernon Wells

EAST

KeWh Newmen
MAI TAI
MADONNA
MENCLEUS
JESSE JOHNSON
TIMA TURNER
LEVERT
BOTCOST
LIVA TURNER
LISA LISA
KIJMORTH & TURNE
DEBARGE
MARE

DEBAJ

WXYV/Beltin

Noy Sampson
MAI TAY
SAM
FIACT LATTISAM
FIACT LATTISAM
FIACT LATTISAM
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Elroy R.C. Smith BOOGIE BOYS SOOGIE BOYS JESSE JOHNSON BILL WITHERS CHANGE READY FOR THE WOR READY FOR THE Sottest: LISA LISA PRINCE LOOSE ENDS REME & ANGELA NATALIE COLE

JOYGENFILLON
TERRA MARIE
MRDOINI
FAT BOYS
FIVE STAR
RARY JAME GIRLS
STEVE ARRIHOTON
SILDER GARRETT
MOTOR CONTROL
GREET LYNN
REME & ANGEL
LOGS EIGH
PAUL GARCASTLE
PAUL GARCASTLE
PAUL GARCASTLE

WNHCHew Haven Jemes Jorden DER HASTER SCOTT HAI TAI STEVE ARRINGTON 9.9 WONACK & HOMACE 9.9
MOMACE & MOMACE BALL & OATES
EALL & OATES
EOOL & THE GANG
JUICT
PAT BOYS
SADE
HARY JAME GIRLS
BOTTES
LOOSE ENDS
LISA LISA LOOSE ENDS LISA LISA SEIPMORTH & TURNE MENUDO RENE & ANGELA

WRKS/New York Tony Querterons Tony Quarterone
PIVE STAR
FAT BOYS
SOCTEST:
FREDDIE JACKSON
BAD BOYS
WHITHEY BOUSTON
GWEN GUTHRIR
LOOSE BMDS

JOE TEMBANTO
PATTI LABELLE
ELEMER
READY FOR THE WOR
ALEXANDER NOSOTHI
JESSE JOHNSON
BOTLERI
MEITNEY ROUSTON
LISA LISA
PRINCE
HADDONNA MADONNA ROW D.M.C.

OC104/Ocean City, MD Dave Allen

Dave Almo
MENUDO
MENUDO
MENUDO MENUDO
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MAPPIN' DURE
MOTEORI MENUDO
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WUSL/Philo Jelf Wysti

Jeff Wyst
JESS JOHNSON
HEM EDITION
TIMA TURNER
FAT MOTS
ECKAMME SHAPTE
STACT LATTIGAM
OATTLISA TOUNG
HOLLISA TOUNG
HOLLISA TOUNG
HOLLISA TOUNG
REPHS TO THE
LISA LIGA
REPHS A MOGELA
ARETER PRANELIM
COMMAY BROTHERS

Alben Merrison

PAIL INDOCASTLE
RADONAL

RADONAL

RESER S ANGELA

RESER S ANGELA

ARETHA FRANKELIM

CABRIE LICAS

GAP BAND

EUCHEN WILDE

BALL GATES

BALL

GAPTEN

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Libby Lewron
PATTI LABELLE
STEPMANTE IN ILLE
COM FUNE SHOW
BALL & OATE MA
GARLE LUCAS
OLIZAME
CARRIE LUCAS
OLIZAME
SHANTE
BOOLES LICAS
PRINCE

Stations are listed by region. Hots are listed in order of their airplay activity.

SOUTH

WTILEston Rouge
Carp Smoothy
Jase Joseph Cong.
Jape Joseph Cong.
J

WXOK/Baton Rouge Al Wallace

AI Walace
ARRETA FRANKLIN
JEBSE JOSHSON
GWEN GUTHRIE
TRIMERE
RAD TANCE
BOTTOST
BILLY OCEAN
HASE
JEAN KNIGET
FREDDIE JACKSON
PRINCE

WATVEHINGS AND A WATVEHINGS AND A WATVEHINGS AND A WATVEHING A

WWWZ/Che

MADONNA
MADONN

Charlotte Logen
PRADO STEPO CAME
COS FUNE CAME
COS FUNE SUUP
BALL & OATES
HADOWNA
HE TWET HOUSTON
HOLERAL LOVERHITE
COLLAGE
STEVE AREHOLOUS
HOLERAL LOVERHITE
COLLAGE
HOLERAL LOVERHITE
COLLAGE
HOLERAL
HOLERA

PREDITE JACESON TECHNICAL PLANTS OF THE STATE ST

Merc Little
ROOL & THE GANG
WHITWEY ROUTHON
RARY JAME GIRLS
HISCHOMS
SKOOL BOYE
RILL NITHERS
CARRE LICAS
BOOLES
LICAS HIDS
REME & ANGELA
LISA LISA
SK IPPONTE & TURKE
DEBANGE WENNUMWINDSHIP
MICHAEL SHE
MANHATTANS
MIDDELGHT STAR
MIDDELGHT SHAP
MIDDELGHT SHA WPEG/Charlotte Mike Rossi Mike Road
THIRD WORLD
STEPBANIE MILLS
MOMALISA YOUNG
BOCK MASTER SCOTT
TEDDY FEEDDERGRASS
SUPERTRANS
GHOMES CLIMTON
DIAMA ROSS
SKINFORTE 6 TURNE
CANED
PAUL GREDCASTLE

JET94/Chattanoogs Frank SL Jermos
WSITNEY SOUSTON
ATLANTIC STARR
PEABO SRISON
NELBA MOORE
SYSTEM
SOCCESTIC
ARETER PRAMELIN
PRINCE
LOTSER VANDROSS
CAMEO
RICK JAMES

KKDA-FM/Delles

Torri Avery

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PATT I LABELLE

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PATTI LABELLE
PEABO BRYSON
ATLANTIC STARR
TIMA TURNER
ROOL & THE GANG
WHITMET HOUSTON
ROOLE STARR
RADOMEDIS
PRINCE
PAUL YOUNG
WPDQLincksonville
RAD Scott

WPDQLIacksonville Bob Scott STACY LATTISAN STAC' LATTISAN HENCLESS ALEXANDER O'HEAL MAI TAI BAIL SADE ALEXANDER O'HEAL MAI TAI TERMA MARIE FAT BOYS MICEARL LOVESHITH SOLUBLING SHOW LOOSE SHOW CAMED CAMED BAILS JOHN PARTIL LABELLE

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Jeckson/Jones
DAVID ST. GEORGE
ATLANTIC STARR
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TINA TURNER
STARS ON 45/SAM
POINTER SISTERS
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HELBA MODRE
FREDDIE SHYFRE

HENCEIN' CREM
RADIANCE
SOLUBEIT

FREDDIE JACKSON
RENE & ANGELA
CAMIO
LOOSE ENDS
READY FOR THE WOR

WOON/Neshville

JC. Floration JC Floyd

none
Bottest:
WEITHEY SOUSTON
LUTEER VANDROOS
HANTHOWIX
LISA LISA
LISA LISA
UTFO
WYLD-FM/New Orles
Deli Spencer

Den Spencer
none
Hottest:
PRINCE
REME & ANGELA
DEELE
REMEY G
DIAMA ROSS
K94/Norfolk
Doudy/Crumbley

TILL TURBOAT
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FRID COLLEGE
FRI WPLZ/Petersburg Hardy Jay Hardy Jay

BILLY OCEAN
JESSE JOHNSON
MEITNEY BOUSTON
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SKIPMORTH & TORNE
SKIPLEY BROWN
HALL & DAYES
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BARRY LANGUE

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KAPE/Sen Antonio Mike Kelly

Mike Kelly
STACY LATTISAW
COM FUNN SEUM
BILL NITWIRES
KLYMAXX
MEATHER GILLS
MONACK 6 WOMACK
BOTTERN VANDROSS
TERNA NARIE
LISA LISA
PALL ERMOCASTLE
WEARGewenneh
Den Jones

WEASIS-wearnesh
Don Jones

B.B. SING
BROTTORE
BROTTORE
SADE
LORBER
JEFF HORE
ALEXANDER O'HEAL
ALEXANDER O'HEAL
BLOSTON
EN'S LAVEST ARREV
EOOL & THE GAMG
GEORGE BERSON
TERNA MARIZ
HARADA HICHARL NA
J. BLACKFOO'Y
VAL YOUNG
TIMA TORRER
J.A.B. B
BOLTORE
BLACKFOO'
DEBLE
BOLTORE

Bottest: DEELE PRINCE PAUL HANDCASTLE COMMODORES CAMBO COMMICTORIES
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ELTHAIX
ELTHAIX
BILL NITHERS
RADIANCE
GUTHNIE
RATE BOYS
COLLAGE
STACY LATTISAM
HARY JAMES GIBLS
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HARY JAMES GIBLS
FOR THE SAM
HARY JAMES BOOTES
FOR THE SAM
PRINCE
FOR THE SAM
FRIEDE
FOR THE SAM
RESERVE & ANGELA

WTMP/Tampa Michaels/Moore

MICHANAMOOTO
MODITY CREM
BILLY OCEAN
TINA TOURER
HARY JAHE GIRLS
UTPO
HAI TAI
HOUTES ANGELA
LOOSE ENDS
MAKE MASE LUTHER VANDROSS

Eric St. Jemmes
STEPHANIE NILLS
RADIANCE
J. SLACKFOOT
THAN TOWNER
SILENT UNDSENDOG
ROBIN CLASS
ALEXANDER O'WEAL
MOULD SITIEMS
LOOSE ENDS
LOOSE ENDS
REWE & ANGELA
PREDOIE JACESON
MARE
DEBARGE

MIDWEST

W.JLB/Detroit

S.A. ALEXANDER O'MEAL
ALEXANDER O'MEAL
READY FOR THE WOR
SISTER SLEDGE
BOTLES
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JUICY

WINNX/Chicae Lee Michaels

EMOTIONS RADIANCE RADIANCE MADONNA STOTEM HAMBON DAVIS TIMA TURNER STOVE ARRINGTON ATLANTIC STARK ANTHONY MATSON CHEEK GOVERN CONTROLLENG JOHES ENDOS ESSEN & ANGIELA SE IPMONTH & TURN JESSE JOHNSOM

Frank Grant
BOOGIE BOYS
COM PYME SBUM
GEORGE DUME
FAT BOYS
JESSE JOHNSON
PATT LABELLE
BOSSIONNE & GILES
HOUSE
HOLDS BOOMNE
PAUL BRENCASTLE
LOOSE EMDS
CAMENO
DEBARGE WGCWChicago Graham Armstrong COM FUNK SHUM BILL WITNERS POINTER SISTER STACY LATTISAM SYSTEM BOOGIE BOYS HOCKERS: BOOGIE BOYS BOTTEST: SKIPWORTH & TURNE HASE PHIL COLLINS LOOSE SHOS RENE & ANGELA

WBLZ/Cincinnati Brien Castle Brian Castle
Tima TURNER
PATTI LABELLE
CHERYL LYNN
PAUL YOUNG
SOTTER
BOTTER
FREDDIT JACKSON
READY FOR THE WOR
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GEE BELLO
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PATTI LABELLE
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LOGGE BIDS
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WDAO/Deylon Lankford Stephen

WDMT/Clev Doon Doon

WLUM/Milw Miller/Marx Miller/Mary
TIMA TUBEREY
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COM FUMR SEUM
PATTI LABELLE
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JESSE JOHNSON
9.9 9.9
NADOWNA
STACY LATTISAN
NAI TAI
SILLY OCRAN
GUMEN GUTERIE
SYSTEM
BOTTEST
PRINCE
ALEXANDER D'NEAL
UTFO

WTLC/Indiana WTLCAndlanapole
Jay Johnson
none
Bottest:
REDDIEGS
FREDIE JACESON
RENE S ANGELA
HOLAH THOMAS
LOOSE BIDS

WWWS/Seginew Kermit Crockett DAYTON TIMA TURNER TIRA TURNER
MADONNA
READY FOR THE WOR
COLLAGE
FIVE STAR
ELTHAKK
EOOL & THE GANG
ICEE BOTT
HOTCOST
READY FOR THE WOR
REME 6 ANGELA
LOOSE BUNDS
BOOGIE BOYS
DEBARGE

KMJM/St. Louis Mike Stradford Nine Stradord
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BOCKER SEIPHORTE & TURNE LISA LISA WYKOCOumbus K.C. Jones TIMA TURNER BILLY CZSAH FORCE ND'S ELOS CASH FORCE ND'S FORCE ND'

WZEN/St. Louis Doug Herris OOUS PORTS

ALEXANDER O'NEAL
CON FUNK SHUN
ENTSTOL
ELEMENT
ROTTON
ELEMENT
RENDE 5 ANGELA
FRENDIE JACKBON
ARETBA FRANKLIN
LISA LISA
NADONNA

Landlord Stephen
TIMA TURNER
CON FURE SEUN
DATYON
BILLY OCEAN
ROOL & THE GAMG
PATTI LABELLE
LOOSE ERDS
LOTER VANDINGS
TERBRA NAIVE GATE
PRIL COLLINS
PRIL COLLINS

WVOVToledo Charles Welch Charles Welch
ORTHEIA BARNES
READY FOR THE WOR
JESSE JOHNSON
HILE MODIES
BILLY OCEAN
HILE MODIES
DATTON
HILE MODIES
LOCATION
SERVINE
SERVINE
LOOSE MIND
SET PHONTH 6 TORNES
ARETHA FRANKLIN
PRINCE

82 Reporting Stations 79 Current Reports
The following stations reported a frozen playlist this week: WQQK/Nashville WYLD-FM/New Oricens ndianapolis talled to report this week and its playlist was frozen. WTLC/Indi

WEST

Jay Johnson

EOOL & THE GAMG
MOLAN THOMAS
SADE
REDDINGS
SHANTELLE
ROTCEST
LOOSE EMDS
REHE & ANGELA
SKIPMORTH & TUR
CAMEO CAMBO LISA LISA

KJENILos Ar

TIERRA SADE
COM FUNE SHUN
ROOL & THE GAMG
NOTES:
LISA LISA
NUITHEY NOUSTON
PAUL HAMBCASTLE
PREDOIE JACKSON
PRINCE KACEAos Ange

MINIMATRODINGON
CONTROL AND CARRIE LUCAS
WESTERS ROUSTON
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RICE JAMES
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MADDEMA
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MADDEMA
JESSE JOHN SON
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LIEN LIEN

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Duff Lindsey
PATTI LABELLE
BILLY COURAN
BILLY COURAN
PROOF A THE GANG
JESSE JOHN BOH
ALEXANDER O'MEAL
O'MEAL
STEVE ARMINOTON
BADEE BOYS
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HOLDSE BENDE
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RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

Th	ree	Two Week	Last		
-					
	4	2	1	1	ALABAMA/Forty Hour Week (For A Livin') (RCA)
	9	7	3	0	BELLAMY BROTHERS/Old Hippie (MCA/Curb)
	12	2 9	6	0	HANK WILLIAMS JR./I'm For Love (WB/Curb)
	7	6	2	4	EARL THOMAS CONLEY/Love Don't Care (RCA)
	1	8	7	0	JENNINGS/NELSON/CASH/KRISTOFFERSON/Highwayman (Columbia)
	14	11	9	0	DOLLY PARTON with KENNY ROGERS/Real Love (RCA)
	18	12			GARY MORRIS/Lasso The Moon (WB)
	19	15			ANNE MURRAY/I Don't Think I'm Ready For You (Capitol).
	26				JUDDS/Love Is Alive (RCA/Curb)
	22				JANIE FRICKE/She's Single Again (Columbia)
	1				LEE GREENWOOD/Dixie Road (MCA)
	25				GEORGE STRAIT/The Fireman (MCA)
	3				WILLIE NELSON/Forgiving You Was Easy (Columbia)
	5				STATLER BROTHERS/Hello Mary Lou (Mercury/PG) JOHNNY LEE/Save The Last Chance (Full Moon/WB)
	24				GLEN CAMPBELL/ (Love Always) Letter To Home (Atlantic America)
	20				RAY CHARLES W/ MICKEY GILLEY/It Ain't Gonna Worry My Mind (Columbia)
	27				T.G. SHEPPARD/Fooled Around And Fell In Love (Columbia)
	31				ROSANNE CASH/I Don't Know Why You Don't (Columbia)
	18				JOHN SCHNEIDER/It's A Short Walk From (MCA)
	21				JOHN ANDERSON/It's All Over Now (WB)
	30				NITTY GRITTY DIRT BAND/Modern Day Romance (WB)
					MICHAEL MARTIN MURPHEY/Carolina In The Pines (EMI America)
	37				SAWYER BROWN/Used To Blue (Capitol/Curb)
	36				RESTLESS HEART/I Want Everyone To Cry (RCA)
	41				REBA McENTIRE/Have Got A Deal For You (MCA)
	32				VERN GOSDIN/Dim Lights, Thick Smoke (Compleat/PG)
	46				WAYLON JENNINGS/Drinkin' And Dreamin' (RCA)
		45	37	3	FORESTER SISTERS/I Fell In Love Again Last Night (WB)
	40	37	34	3	MAC DAVIS/I Never Made Love (MCA)
	38				LANE BRODY/He Burns Me Up (EMI America)
					EDDY RAVEN/Operator, Operator (RCA)
B					ROCKIN' SIDNEY/My Toot-Tool (Epic)
	42				KENDALLS/If You Break My Heart (Mercury/PG)
	_	-			SYLVIA/Cry Just A Little Bit (RCA)
					LACY J. DALTON/You Can't Run Away From Your Heart (Columbia)
					KEITH STEGALL/Pretty Lady (Epic)
		40			MEL TILLIS/You Done Me Wrong (RCA)
RE		10 A K	ΕD	33	EXILE/She's A Miracle (Epic) CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
RE	È	Δĸ	ĒŘ	ă	RONNIE MILSAP/Lost In The Fifties Tonight (RCA)
0					RONNIE MILSAP/She Keeps The Home Fires (RCA)
					GENE WATSON/Cold Summer Day In Georgia (Epic)
					SHELLY WEST/Don't Make Me Wait On the Moon (Viva)
Γ					CHARLY McCLAIN with WAYNE MASSEY/With Just One Look In Your Eyes (Epic)
L					BECKY HOBBS/Hottest "Ex." In Texas (EMI America)
		13			STEVE WARINER/Heart Trouble (MCA)
					LOUISE MANDRELL/Maybe My Baby (RCA)
					EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)
ſ		BUT			WHITES/Hometown Gossip (MCA/Curb)
_			_		

JULY 5, 1985

Total Reports/Adds	Hear	y Medium	Lig
159/0	141	12	6
159/0	139	15	5
158/0	137	16	5
157/0	136	19	2
157/0	132	20	5
159/0	125	31	- 3
156/0	97	52	7
160/1	81	74	5
161/1	79	79	3
155/0	83	63	9
135/0	98	22	15
155/1	75	69	11
127/0	89	25	13
132/0	86	25	21
154/2	51	94	9
156/2	39	102	15
137/0	54	68	15
149/2	42	94	13
157/5	34	96	27
125/0	64	45	16
133/0	58	60	15
155/3	23	106	26
148/3	19	93	36
148/2	14	99	35
145/5	11	99	40
143/7	13	93	37
121/3	31	93 65	25
142/8	7	81	54
140/18	6	76	58
129/6	10	72	47
118/2	16	70	32
90/0	33	38	19
102/24	14	40	48
112/4	7	63	42
120/20	2	56	62
103/9	3	65	35
110/14	3	60	47
93/4	7	59	27
83/0	36	29	
107/34	30	43	18 61
96/68	3	28	65
56/0	17	24	15
88/13	5	44	
80/5	4	43	39
86/26	-		33
78/9	1	28	57
78/9 51/0	2	36	40
	6	28	17
45/0 81/40	7	26	12
	0	22	59
79/15	0	30	49

MOST ADDED

RONNIE MILSAP (68)

Lost In The Fifties Tonight (RCA) EDDIE RABBITT (40)

EDUIL HABBIT (AU)
She's Comin' Back To Say Goodbye (WB)
VINCE GILL (39)
If It Weren't For Him (RCA)
MARIE OSMONO w/DAN SEALS (34)
Meet Me In Montana (Capitol/Curb)

CONWAY TWITTY (34) Between Blue Eyes And Jeans (WB) CHARLEY PRIDE (29)

Let A Little Love Come In (RCA) JOHN CONLEE (27)

Blue Highway (MCA)
CHARLY McCLAIN w/WAYNE MASSEY (26)

With Just One Look In Your Eyes (Epic)
ROCKIN' SIDNEY (24) My Toot-Toot (Epic)
MERLE HAGGARD (22) Kern River (Epic)

HOTTEST

JENNINGS/CASH/NELSON KRISTOFFERSON (81)

Highwayman (Columbia) ALABAMA (81) Forty Hour Week (For A Livin') (RCA)

BELLAMY BROTHERS (75)

Old Hippies (MCA/Curb)

HANK WILLIAMS JR. (70)

I'm For Love (WB/Curb)
EARL THOMAS CONLEY (48) Love Don't Care (RCA) LEE GREENWOOD (43) Dixie Road (MC.

DOLLY PARTON W/KENNY ROGERS (36) Real Love (MCA) STATLER BROTHERS (31)

Hello Mary Lou (Mercury/PolyGram).

JUDDS (31) Love Is Alive (RCA/Curb)
WILLIE NELSON (27) Forgiving You Was Easy (Columbia)

MOST ADDED & HOTTEST list those achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total than the song this number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

CONWAY TWITTY

Between Blue Eyes And Jeans (WB)

On 66% of reporting stations. Rotations: Heavy 3, Medium 43, Light 61, Total Adds 34 including WGNA, WAJR, WNYR, WVMI, KYKX, WMC, WSM, WMNI, WQHK, WMIL, WLLR. WTHI, KYGO, KRAK, KCUB. A most added Record. Moves 48-40 on the the Country

ROCKIN' SIDNEY

My Toot-Toot- (Epic)

On 63% of reporting stations. Rotations: Heavy 14, Medium 50, Light 48, Total Adds 24 WPOC, WXTU, WPOR, KXYL, WKLO, WNOX, KSSN, WMC, WSM, WSLR, WKMF, WTHI, KUGN, KFRE, KCUB. Moves 41-33 on the Country chart. A most added record. RONNIE MILSAP

Lost In The Fifties Tonight (RCA)

On 60% of reporting stations. Rotations: Heavy 3, Medium 28, Light 65, Total Adds 68 including WBOS, WYRK, WDSY, WUSY, KPLX, WAMZ, KRMD, WTQR, WFMS, KXXY, K102, KRKT, KFRE, KLAC, KSON, KMPS. A most added record. Debuts at number 41.

RONNIE M

"LOST IN THE 50's" PB 14135

BREAKER IN TWO WEEKS AND #1 BEFORE YOU KNOW IT!

R&R

BREAKERS

41 BB 63





RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

GENE WATSON "Cold Sumer Day In Georgia" (Epic) 88/13

WWVA. KILT-FM, KLLL, WUSQ, WSLR, WTSO, KIK-FM,

CHARLY McCLAIN w/WAYNE MASSEY "With Just One Look In Your Eyes" (Epic) 86/26

MARIE OSMOND WOAN SEALS "Meet Me In Montana" (Capitol/Curio) 73/34

WIGHTON WOOL, Medium 17, Light 61, Total Adds 34 including WBOS, WOKO, CHOW, WZZK, WGTO, WCMS, WIRK, WTOR, WXZLK, KEPK, IKK/FM, KYGO, KMAK, KCCY, KGA.

WHITES "Hometown Gossp" (MCA/Curb) 7 9/15
Retainers: Heavy 0, Medium 30, Light 49, I cala Aods 11, WNPI, KEAN, WVMI, WSIX, WCMS, KWMT, KCJB, KIDV, WWJO,
WTH, KRIYT, KRST, KIKPM, MCAIK KCKC Debus a trumber 50 on the Country chart.

WTHI, KRIT, KRIST, KIK-FM, KUGN, KCKC, Debuts at number 50 on the Country chart.

BECKY HOBSS: "Whitest "EX"." In Texas" [EMM America, 1879."]

Rotations: Heavy 2, Medium 36, Light 40, Total Adds 9, WORE, KEAN, WOYK, WUSO, WMNI, KWMT, WTHI, KVEG, KCUB.
Heavy: WORK, KKYX, Medium: Work, WSND, KTON, Moves 484-66 in the Country chart.

CHARLEY PRIDE "Let A Little Love Come In" (RCA) 73/29

ROTATION: HEAVY, AMERICAN, KPGS, KYGO, KVEG, KGA.

KKXX, KTPK, KKRA, KKGS, KYGO, KVEG, KGA.

JOHN CONCE. "Size Highway" (MCA) 72:27

Rations: Heavy 0, Medium 21, Light 51, Total Adds 27 including WKYG, WPOR, WILQ, KASE, WVMI, WUSY, WIRK, KSO.
KIOV, KTPK, KRITK, KFIEL KEIN, KINKI, KCUB. MERLE HAGGARD "Kern River" (Epic) 64/22

Rotations: Heavy 1, Medium 15, Light 48, Total Adds WQYK, WAXX, WFMS, KTPK, KUGN, KNIX, KCUB. lds 22 including WYRK, WNYR, WYII, WEZL, KPLX, KILT-FM, WOXE, KRMD.

JIM GLASER "I'll Be Your Fool Tonight" (NobleVision/MCA) 52/5

JIM GLASER "TH 18 TOUT FOUL INDIGHT (THOUSE THOUSE WILL KOLL KEIN, KREY WWW. KKYX. WGEE, WITL KOLL KEIN, KREY WW. KYX. WGEE, WITL KOLL KEIN, KREY (RCA) 51/39

VINCE GILL "If It Weren't For Him" (RCA) 51/39

RISHOTS HERDY O, MODIUM 6, Light 45, Total Adds 39 including WYAM, WTSV, WDSY, KRYV, KXYL, WDXE, KYXX, KKYX, WCXI, WKKQ, KFD, KKFW, KMAK, KRSY, KMFS.

ANTA, "WIND, MOU, ANTA, ANDA, NAST, NIBES.
ATLANTA "Why Not Tonight" (MCA) 49/2
Rotations Heavy: Medium 20, Light 28, Total Adds 2, WSLR, KVEG Heavy: WTSV. Medium: WOKO, WYII, KML, WEZL, WTVY, WCMS, KKTX, WTT. WOW, KFD, KOLL, KGA.

SIGNIFICANT ACTION

KATHY MATTEA "He Won't Give In" (Mercury/PolyGram) 46/12
Relations: Heavy D. Medium 11, Light 35, Total Adds 12 including WGNA, WQBE, WAJR, WEZL, WFNC, WAXX, WITL, KMAK,

ROBIN LEE & LOBO "Paint The Town Blue" (Evergreen) 46/6
Rotations: Heavy 0, Medium 9, Light 37, Total Adds 6, WKYG, CHOW, WWVA, WESC, KYKX, KRWQ. Medium: WITL, WOW,

KOA, KISO KAREN BROOKS W.JOHNNY CASH "I Will Dance With You" (WB) 37/19 KAREN BROOKS W.JOHNNY CASH "I will Dance With You" (WB) 37/19

TERRI GIBBS "Rockin" In A Brand New Cradle" (WB) 37/6
Rotations: Heavy 1, Medium 8, Light 28, Total Adds 6, WUSY, WGTO, WNOX, WKIX, KEIN, KIGO. Heavy: WCUZ. Medium. Rotations: Heavy 1, M WOKK, WOW, KRKT.

JIMMY BUFFET "Gypsies in The Palace" (MCA) 33/8
Rotations: Heavy 0, Medium 11, Light 22, Total Adds 8, WWVA, WFNC, WESC, WWOD, WLWI, WUSN, WWWW, WMIL. Medium:

JOE STAMPLEY "When Something Is Wrong..." (Epic) 30/7
Rotations: Heavy 0, Medium 6, Light 24, Total Adds 7, WYII, KMML. WEZL, WFNC, WLWI, KFGO, KCUB, Medium: WOKK,

EMMYLOU HARRIS "Rhythm Guitar" (WB) 29/13
Rotations: Heavy 0, Medium 4, Light 25, Total Adds 13 including WDSY, CHOW, KASE, WDXE, WWOD, WAXX, KIOV, KRKT,

TAMMY WYNETTE "You Can Lead A Heart To Love" (Epic) 28/12

Medium 5, Light 23, Total Adds 12 including WYII, WTVY, WDXE, WOKK, WCMS, KKYX, WMNI, WKKQ,

KENNY ROGERS "Twentieth Century Fool" (Liberty) 28/7 Adds 7, WYII, WTVY, KHEY, WWOD, KRMD, KBMR, KIGO. Heavy: WCUZ, KCKC.

RONNIE MCDOWELL "Love Talks" (Epic) 26/20

including WOKQ, WIXL, KSSN, WIRK, WMNI, KSO, WTSO, KMAK.

LORETTA LYNN "Heart Don't Do This To Me" (MCA) 25/13
Rotations: Heavy 0, Medium 2, Light 23, Total Adds 13 including CHOW, KMMIL, KASE. WDXE, WKKQ, WOW, KVOO, KKAL.

VICTORIA SHAW "New Love" (MPB) 23/3
Rotations: Heavy 0, Medium 3, Light 20, Total Adds 3, WILO, WOKK, WGA, Medium: WTSV, WQYK, KIGO, Light: WDXE, WAXX, ROSAMMI SMITH "You Just Hurt My Last Feeling" (Step One) 20/3 Rotations: Heavy O, Medium 4, Light 16, Total Adds 3, WCNA, WLWI, KEIN, Medium: WTVY, WITL, KIGO, Light: WYII, WOW,

CHARLETTE "You Can't Measure My Love" (Oak) 19/1

JOHN MCEUEN "Fly Trouble" (WB) 16/8
Rotations: Heavy 0, Medium 0, Light 16, Total Adds 8, WBGW, WWVA, KRRV, WAMZ, KRKT, KFRE, KEIN, KGA. Light: WXCL.

KFDI.
AUDIE HENRY "Heaven Knows" (Canyon Creek) 15/4

AUDIE HENRY "Heaven Knows" (Canyon Creek) 15/4

A Marian 2 Land 13, Trani Adds 4, WBGW, WWVA, KEIN, KRSY, Light, WDXE, WDXE, WDKK, WLWI, KKYX, KVOO,

RAZZY BAILEY "Fightin" Fire With Fire" (MCA) 12/7
RAZZY BAILEY "Fightin" Fire With Fir

JUICE NEWTON "You Make Me Want To Make You Mine" (RCA) 11/11 Rotations: Heavy 0, Medium 3, Light 8, Total Adds 11, WBGW, WXTU, WKIX, WIRK, WKKQ, WCUZ, KJCB, K102, KRWO, KQIL.

BAMA BAND "What Used To Be Crazy" (Compleat/PolyGram) 11/6
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 6, WGNA, WFNC, WDXE, WLWI, KRWO, KRSY, Light: WAMZ, KFGO, KVOO.

T. GRAHAM BROWN "Drowning In Memories" (Capitol) 9/7
Rotallons: Heavy 0, Medium 0, Light 9, Total adds 7, WBGW, WSNO, KRRV, WENC, WWOD, WAXX, KRSY. Light: WOKK,

WRIGHT BROTHERS "Country Stroll" (Mercury/PolyGram) 9/3
Rotations: Heavy 0, Medium 2, Light 7, Total Adds 3, WDXE, KRIMD, WFMS, Light: WSNO, KXXY, WOW, KVOO, KRWO.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)

ALABAMA/Down On Longboat Key (RCA)

CRYSTAL GAYLE/Touch And Go (WB)

BUDDY EMMONS/Steel Guitar Rag (Step One)

HANK WILLIAMS JR./Something To Believe In (WB/Curb)

RESTLESS HEART/She's Coming Home (RCA)

OAK RIDGE BOYS/Love Is Everywhere (MCA)

EDDY RAVEN/I Wanna Hear It From You (RCA)

JOHNNY LEE/They Never Had To Get Over You (WB)

JUDDS/Drops of Water (RCA/Curb)

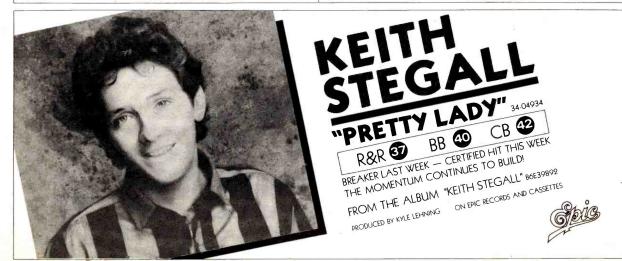
JUDDS/Bye Bye Baby Blues (RCA/Curb)

OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)

ALABAMA/Can't Keep A Good Man Down (RCA)

SHELLY WEST/I'll Dance The Two-Step (Viva) CRYSTAL GAYLE/Tonight Tonight (WB)

Five-0 40 Hour Week Nobody Wants To Be Alone Swingin' 40's - 80's Five-0 Restless Heart Step On Out Love and Other Hard... Keep Me Hangin' On Why Not Me? Why Not Me? Step On Out 40 Hour Week Don't Make Me Wait On ... Nobody Wants To Be Alone



COUNTRY ADDS & HOTS

EAST

ANTOR HEMLON SOCETH, STONES

WDSY Pitteburgh, PA

VINCE GILL EMMYLOU HARRIS HONNIE MILSAP

JOHN CONLEE ROCKIN' SIDNE BOTTEST: ALABAMA T.G. SEEPPARD JANIE FRICKE

WIXY Springfield, MA

Conlee (MCA) Jennings/Nelson/Cash/Kristofferson (Columbia)

MOST ADDED

SOUTH

MOST ADDED MIDWEST

MOST ADDED WEST

Bellamy Brothers (MCA/Curb)

EAST

EZITE STRCALL STUVIA LACY J. DALFON JOHN CONLEE LZE & LOBO CONNIE SMITE HOTERST LARAMA MILLIE, RRIS, MAY JUDOS BOCKIN' SIGNEY MITTY ORITTY DIRT NONNIE MILSAP CEARLY MCCLAIN MERLE HAGGARD MCCLEGE: LEE GRECHMOOD BELLANT BEOTHE STATLERS EARL THOMAS CO ALABAMA SAMMI SMITH JIM GLASER COMMAY TWITTY WXTU

WAYLON JENNIN PORESTER SIST BORNIE HILSAP GOCTEST: ALABAMA SELLANY EROTE FART WILLIAMS BOGERS 6 PART WILLIE, ERIS,

ROWNIE MILSAP ROTEEST: ALABAMA BELLAMY BROTHERS MILLIE, ERIS, MAY JANIE FRICKE RANK MILLIAMS JR.

MAYLON JENNINGS

LACY J. DALTON FORESTER SISTERS NOTESE: ROGERS & PARTON WILLIE, KRIS, MAY ALABAMA RANK WILLIAMS JR. BELLAMY BROTHERS none notteet: ADDIE HENRY JUICE HENTON HAPK GRAY T. GRARM BROWN JOHN HCEUEN BOANI KAYES FOLTOSEL ALABAMA EARL THOMAS CONLE WILLIE, ERIS, MAY BELLAMY BROTTERS HICHAEL HURPHEY

MORGANIONN, WY
MAYLON JENNINGS
LACY J. DALTON
COMMAY THITTY
COMMAY THITTY
MORGAN
MORGA JUDOS GEORGE STRAIT

ECOIE RABBITT SYLVIA BONNER MILSAP Sottest: DELLANY BROTHER

WEST

MOSANNE CASE COMMIE SHITH NOWNIE MCDOWELL SYLVIA NOWNIE MILSAP WEITES

VINCE GILL
FORESTER SISTERS
HABIE OSMOND
GENE HATSON
WHITES
HOCKEST
LIE GREENMOND
DAN SEALS
EASI THOMAS COMLE
GANY MORRIS
MILLIE, ERIS, MAY RESTLESS HEART ROMNIE MILSAP HARIE OSMOND EZITH STEGALL
RONNIZ MILEAP
CHARLEY PRIOR
PROCEIN' SIGNEY
COMMAY THITTY
BELANT BROTHERS
WILLIE, FRIS, MAY
GARY MORRIS
DAN SEALS
STATLERS

CHARLET PRIDE MAC DAVIS KENDALLS RENDALLS
COMMAY TMITTE
CHARLY MCCLAIN
MARIE OSMOND
Sottest: KLZ Denver, CQ

CART ROBERS

RUGARTMO PER

RUG

IUBE-FM

Ronnie Milsap (RCA) Jen

Alabama (RCA)

Ronnie Milsap (RCA) Jennigs/Nelson/Cash/Kristol Conway Twitty (WB)

Forester Sisters (WB) Vince Gill (RCA)

WSM Nashville, TN

COMMAY THITTY RESTLESS HEART ROCKER; SIDNEY LEE GREENWOOD EXIL

BANK WILLIAMS JR WILLIE NELSON ALABAM

WSIX-FM Naghwile, TN

MIDWEST

WSLR Akron, OH PORESTER BISTER
MEL TILLIS
GREE MATSON
ATLANTA
BOCKIN' SIDNEY
HOTLER!
OAR RIDGE BOYS
LEE GREENHOOD
MILLIE NELSON
RARL TROMAS COM
ALABAMA

PONNIE NILSAP VINCE GILL RONNIE NCDOMELL ROCKIN' SIDREY KENNY ROCERS BOTCOEK! ALABAMA JOHN AMDERSON HAME MILLIAMS JI SELLANY RROTEESE GEORGE STRAIT JOHNNY LEE ROSANNE CASH JIMMY BUPFETT HOTEGET: HOTEGET STATLEMS EXILE BELLAMY BROTHERS BOCKIN' SIDNEY

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JOHN MCEUEN
JOHN MCEUEN
AUDIE MENEY
LEE & LOBO
JINHT BUFFETT
HOTCAST
JUDGE STRAIT
JUDGE
STRAIT
JUDGE
J

EXILE POINTE MILSAP HARIE OSMOND JOEN CONLEE FEITS STEGALL SHELLY MEST ROTTERS HALEN MILLIAMS JR. ALBAMA SELLAMY SROTHERS JOEN SCREEDER EARL THOMAS CONLE WINDERSPORT
GRANT MCCLAIM
JOHN CONLER
EDDIE RABBITY
MEBLE HADGARD
JOE STAMPLEY
FOR LACY J. DALTON REITH STEGALL HEL TILLIS HELLIE NELSON LEE GREZAMOOD STATLERS EARL TROMAS CONLE HANK WILLIAMS JR.

Weshington, DC
FORESTER SISTERS
NAC DAVIS
SYLVIA
GENE HATSON
BOLLBET:
ALABMA
MILLIE, FRIS, MAY
BELLANY BROTHERS
EANR WILLIAMS JR.
JUDDS JOHN CONLER
MME PANSER
VICTORIA SHAM
DIAMA RAE
ROTTEST
RONNIE MILSAP
HANR MILLIAMS JR.
STATLESS
CRYSTAL GAYLE
ALABAMA

LORETTA LYNN
PAITY BAILEY
EZITH STECALL
VINCE GILL
TANNY WYNETTE
JUICE MERTOR
BILLY BURNETTE
ROCEGE:
ALABMA
ERL THOMAS CONLE
BELLANY BROTHERS
WILLIE, ERES, MAY
BANK WILLIAMS JR.

SYLVIA ROCEIM' SIDNEY EMDALLE HOSTERT: EARL TEOMAS CONLE ALABAMA RELIANY ESOTHEMS SAME WILLIAMS JR. WILLIE, ERIG, MAY COMMISSION

COMMISSION

LACY J. DALTON

COMMAY TWITTY

BECRY HORSE

RAMEN BROOKS

RAMEN BROOKS

RAMEN BROOKS

RAMEN BROOKS

RAMEN BROOKS

ENTAILERS

STATLERS

ALABAMA

RAME WILLIAMS JR.

MILLIE, RRIS, MAY RATEY MATTER
MERICE MAGGARD
MENHICOU MARRIS
TAMONY WYMENT'E
RAREN BROOFS
VINCE GILL
T. CRABAM RADWN
HOTLES HELSON
LEE GREENHOOD
STATLERS
BANK WILLIAMS JR.
EARL TROLLAMS JR.
EARL TROLLAMS COLLE
RARE MELLAMS COLLE
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EDDIE RABBITT MATION JERNINGS CONNAY INITTY HOTCOST: BELLANY BROTHERS ALABANA MILLIE, ERIS, MA LEE GREENWOOD JUDDS RONNIE MILSAP SYLVIA EDDIE RABBITT Hottest: ALABAMA WILLIE, ERIS, WAY SANK WILLIAMS JR. BELLANY RROTWERS GARY HORRIS

PORESTER SISTERS SYLVIA RIBA MCENTIRE ROCKIN' SIDMEY HOLLE, FRIS. WAY ALADAMA RONK MILLIAMS JR. ROGERS & PARTON JUDOS JIM COLLINS
FORESTER SISTERS
JOHN CONLES
TARI HERSLET
RONNIE HILSAP
RONNIE HODOWELL
ROTTERS

FOR DODGE, IA

KEITE STEGALL
GARLETE
ANTER
GESTLESS BEART
BECKY MORNES
LOON EVERSTE
POWESTER BISTERS
LOON EVERSTE
COMMAT THITY
CHARLEY PRIDE
SYLVIA
FORDER
BISTERS
BIS WWWW-FM Detroit, MI MAC DAVIS
REITH STEGALL
NITTY CRITTY D
JIMMY BUFFETT
SOTTEST
WILLIE NELSON
EXILE
LEE GREENMODD
ALABAMA
WILLIE, ERIS, WCXI-FM Ostrolt, MI T.G. SHEPPAR HOSANNE CASH LORETTA LYNN VINCE GILL

WOHK Ft. Werne, IN PUBLISHER SISTERS EDDIE RABBITT COMMAY TWITTY HOCKER! BELLAMY BOTHERS ARE TROMAS CONLEMILLIE, KRIS, MAY ANNE HURRAY HAME WILLIAMS JR.

KNIX-FM _Phoenix, AZ

JOHN CONLEX PORESTER SISTIRE ROWNIE MILSAP JUICE NEWTON MERLE HAGGARD RESA MCENTIRE

JUICE NEWTON Hottest: GLEN CAMPBELL ROSANNE CASE JOHNNY LEE HITTY GRITTY DIRT HESTLESS HEART

WILLIE WELSON LEE GREENWOOD WILLIE, ERIS, BONNIE HCDOWKLL RONNIE HLLSAP EDOBIE RABBITT ROCELN: SIDMET HOCKEN: SIDMET HER GREENHOOD BARL THOMAS COM BELLANT SECTERI BOLLANT SECTERI DANIE FRICKE

BONNIZ NILSAP HOTTEST: EARL THOMAS CONLE BELLANY RROTHERS WILLIE, KRIS, MAY ROGERS & PARTON BANK WILLIAMS JR. KCJB Minot, NO

CORMAY TWITTY
JOHN CONLEE
CRANLEY PRIDE
EDIE NABSITT
MEITES
MILES
MILES WDAF Kenses City, MQ Keneas CHy, MG

NETTY GRITTY DIRT
REBA MCENTIRE
ROSANNE CASH
JOHNNY LEE
CONNAY THITTY
HOLCEST:
ALABAMA
ROCKIN' SIDNEY
HANG WILLIAMS JRLEE GREENHOOD
WILLIE NELSON EAREN RROOKS VINCE GILL HERLE HAGGARD RONNIE HILSAP CHARLEY PRIDE HOLLEST JOHN ANDERSON BELLANY RROTRERS HILLIZ, ERIS, WAY

WXCL Peorle, IL

MONNIE NILSAP MERLE SAGGARD EDDIE RABBITT RONNIE ALCOMELL GENE WATBON BOTLERS SARL THOMAS COMLE JOHN ANDERSON MOSANNE CASH WILLIE, ERIS, MAY Developed, IA
FORESTER SISTERS
ERITH STECALL
STLVTA
COMMAY TWITTY
HOUTE AL:
ALABAMA
LOTISE MANDRELL
MILLE NELSON
OAR RICCE HOTS
STEVE WARINER

KIOV-FM Sloux Felle, SD

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VINCE GILL
LONGICU BARRIS
CHARLEY PRIDE
FARM WROOFS
RELLANY BROTHERS
RENT WILLIAMS JR.
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ALABAMA WILLIE, KRIS, MAY BELLAMY SROTHERS EARL TROMAS CONLI ROGERS & PARTON WTHIFM Terre Haute, IN

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JOHN CONLEE
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BELLAMY BROTHERS
WILLIE, KRIS, MAY
ROGERS & PARTON
GRORGE STRAIT

HORE BOTTERS: BELLAMY BROTHERS HANE WILLIAMS JR. ANNE MURRAY MICHAEL MURPHLY MAC DAVIS KTPK-FM Topeks, KS

none Nottest:

LORETTA LYMN
VINCE GILL
EDDIE RABBITT
HOTTEST:
LEE GREENHOOD
GENRGE GTRAIT
JUDOS
ROCEIN' BIONES
ROCEIN' BIONES

WXBQ-FM Bristol, VA HARIE OSMOND CHARLEY PRIDE EDDIE RARBITT ROWNIE MILSAP ROCTEST, LEE GREENHOOD MILLIE, KRIS, MAY ROGERS & PARTON

KFOLAMFM Wichma, KS MARIE OSHON VINCE GILL BILL ANDERS BOTTE ALABAMA STATLERS BANK WILLIAMS JR. WILLIE, ERIS, WAY

CEARLY MCCLAIM
CONNAY TWITTY
EENTY MOGERS
HONSIE HILBAP
EARRH BROOKS
MARIE OSHOND
JOHN COHLEE
DANI FAYES
EDDLE RABBITT
LORETTA LYN
RAILY BALLEY
TANKY WINETTE
CHARLEY PRIOE
TERRI GIBBS
HOUSEST
HOUSE TO THE TERRI GIBBS
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KCUB Tucton, AZ

SOUTH

KEAN-AMFM Abliene, TX RONNIE MILSAP EZEDALIS VINCE GILL CRARLEY PRIOR EDDIE RABBITT LACY J. DALTON COM BUNLEY ROCKIM' BIDNEY ROCKIM' BIDNEY ROCKIM' BIDNEY ROCKIM' BIDNEY ROCKIM' BIDNEY CHARLY NCCLAIN
COMMANY TWITTY
BECKY MORAS
MEITER
MEL TILLIS
CHARLET PRICE
ROWNIE MILGAP
MOTERS
ALRAMA
MOGERS 1 PARTON
MILLES ERIS, MAY
SELLANT BROTHERS

ALABARA BELLANY BROTHERS WILLIE, WRIS, WAY WANT WILLIAMS JR. WEZL-FM Charleston, SC Alexandrie, LA
EARLH BROOK S
ROOMIE MILGAP
TO GRANAM BROWN
JOWN MCEUNEY
CON RUNLEY
EDDIE RABBETT
ROCLESE!
ALARAMS
BELLAMY BROTHERS
BANK MILLIAMS JR.
MILLIS, ERIS, MAY
JUDOS COMMAY TWITTY JOHN CONLEY JOE STAMPLEY FATRY HATTEA MARIE OSMOND MERLE HAGGARD CRARLEY PRIDE Hottest

WILLIE, ERIS, WAY HAME WILLIAMS JR. MARIE OSHOMD EDDIE RABBITT HEL TILLIS HILLIE NELSON LEE GREENWOOD STATLES EARL TROMAS CONLE WILLIE, FRIS, EAY

JINKY BUFFETT

KILT-FM Houston, TX

SOTTEST:
WILLIE, RRIS. MAY
VERN GOSDIN
GEORGE STRAIT
ROCKIN' SIDNEY
NITTY GRITTY DIRT

ROBRIE MILSAP ROCEIN SIGNET TERRI GISSS TERRI GISSS RARL TROMAS COMLE BELLANY BROTHERS ALARAMA ROGERE & PANTON JOHN SCRNEIGER WOXE Lewrenceburg, TN

ROCKIN' BIOMEY KAREN BROOKS RONNIE MILSAP RONNIE MILSAP

MOTTER NELSON LEE GREENMOOD

WILLIE, ERIS, GEORGE STRAIT

Longitew.TX

VEMN GOSDIN

VINCE GILL

SEELLY MEST

CHARLET MRID

LEE & LOW

COMMAY THITY

ADAIL OSMOND

CARRIE MCCLAIN

ALABAMA

WILLIER, RRIS, MAY

CEDNEZ STRAIT

JUDOS

PDCEIM' SIDNEY

America, TX

LIGRETTA LIWN

CRARLET PRIDE

CRASHY MCCLAIN

CRASHY MCCLAIN

JOHN CONNERS

VINCE GILL

LEE WRIGHT

HYNN STEMART

SOCIEST

SELLANT BROTHERS

BELLANT BROTHERS

MILLIANT BROTHERS

MILLIE, ERIS, MAY EDDIE RABBITT RONNIE MILSAP JOHN COMLEE MARIS OSMOND TERRI GIUSS Hottest: KASE Auatin, TX

WAYLON JEMPINGS CHARLEY PRIDE, FORESTER SISTEMS SOLLES: LEE GREENHOOD JOHN SCHNEIDER EXILE OAK RIDGE BOYS WYNK Baton Rogue, LA VERN GOSDIN Bottest: WILLIE MELSON LEE GREENHOOD EDDY RAVEN OAF RIDGE BOYS EARL TROMAS CONLE

MARIE OSMOND VINCE GILL MONNIE MCCOWELL TERRI GIBES NOTERBE BELLANY SROTHERS ALABAMA HAMN MILLIAMS JR. MILLIE, RRIS, WAY GEORGE STRAIT STLVIA HICHAEL HURPHEY HOTTES & DALTON VERN GOSDIN EARL THOMAS CONI ROGERS & PARTON GEORGE STRAIT

KPLX-FM Dalles/Ft. Worth SHAPI MAS
SYLVIA
VINCE GILL
VINCE GILL
ROWSIE MILISAP
COMMAY TMITTI
WHITTS
HOUSE
ROCKEE
ROCKE ROMNIE HILBAT RODIE RABBITT HENLE BAGGARD MAC DAVIS BOTTE NELSON EXILE RONNIE HILBAP

WKLO Denville, KY MAYLON JENNINGS ROCKIN' SIDNEY ROCKEST: ALARAMA STATLERS LEE GREENWOOD JUDOS ROCKIN' SIDNEY WZZK-FM Birmingham, Al WTVY Dothen, AL

ROUSTIN, KY
RONNIE MILSAF
LACY J. DALTON
EDGIE RABBITT
JOHN MCESIEN
BOTTEST:
SAWYER BROWN
T.G. SHEPFARD
COMMAY TWITTY
GENE WATSON
ROCEIN' SIDNET

KLLL Lubbook, TX CHARLY MCLIAIN
CHARLY MCLIAIN
ROMNIE NILSAP
CHARLEY PRIDE
SYLVIA
COMMAY TMITTY
GENE MATSON
BOOLEST
SANTER BROWN
ROSANNE CASE
JUDOS
ROGERS & PARTO
GEORGE STRAIT CHARLY NECLAIN
JOHN CONLER
CHARLEY PRIDE
REBECCA HALL
JOE STANFLEY
T. GRARAN BROWN
EATHY MATTER
BANK BANTER
BANK BANTER
BANK BANTER
HILLIE NELSON
HILLIE NELSON
HILLIE RESS
GARY MESCAMFFM
GRACHMENTS

PORESTER SISTERS
HAC DAVIS
HEAT THES
SYLVIA
T.G. SHEPPARD
BOTCHET
LEE GREENHOOD
STATLER
BELLAMY BROTHERS
ALABAMA
MILLIE, ERIS, MAY Lymchburg, VA
VINCE GILL
EMETION HARRIS
EDMY PROCESS
EDMY PROCESS
FOR HILLSAP
JIMNT MUFFETT
EDGE RABBOTT
T. GRABAN BROWN
JIM GRAFE
SOLVENT
SOLVENT
JIM GRAFE
JOHN ANDERSON
ALABAM
MILLIE, FRIS. WAY

KYXX Odese, TX

LAME SHODY NITTY GRITTY DIRT Hottest: ALABAMA EXILE STATLERS LEE GREENWOOD HEDDS WMC-AM Memphis, TN

WRNL Richmond, VA

none Hottest:

KISS-FM Miemi, FL MERLE MAGGARD VINCE GILL ROSNIE HILSAP KAREN SHOOKS EDDIE RABBITT TANHI WINETTE HOLLANDE ANNE MURAY
T.G. SHEPPARD
SYLVIA
MOLTGET:
BELLANY BROTHERS
GHE GRHENHOOD
MILLIE, KRIS, HAY
BANK MILLIAMS JR.
ALASARA

WLWIFM Montgomery, AL

EAREN SHOOKS TANKY WYHETTE FOWHIE HILSP SOWHIE HILSP SOWIE MARSITY ENTYMOUS PRAKES NEELE MAGGARD FENTY MOCKES NOWIZE MAGGARD FENTY MOCKES NOTES AND THE LEE CREENHOOD WILLIE, KRIS, MAY AMERICAN TO ALLAMMA MONIGORMEY, AL
JOE STAMPLEY
CHARLY NECLAIN
VIEWE GILL
COMMAY THITTY
BONNES MILES
BONNES MILES
BANA BAND
JIMOY BUFFETT
HOLLES
HANK WILLIAMS JR.
MILLIAMS JR.
MILLI

Tamparil Pets. F.
HERLE RAGGARD
RONNIE MILSAP
EARTH MROOKS
BECKY HORBS
HOTCHET
LEW GREENWOOD
HARE WILLIAMS JR.
STATLERS
EXILE
BILLY JOE BOYAL HOTTEST: JOHN ANDERSON JAMIE PRICEE GEORGE STRAIT ALARAMA HAME WILLIAMS JR

EDDIR RABBITT GIME WATSON SYLVIA COMMAY TWITTY BECKY MOBBS BOTTEST: ALABAMA MARIE OSMONO ROMBIE MILSAP HOTEST BARL THOMAS CO JUDOS GARY HORRIS ANNE HURRAY JAMIE PRICER

WCAO/Baltimore WMZQ/Washington DC WKSJ/Mobile KTTS/Springfield

KRKT Albany, OR POONIE HILSAP JOHN CONLEE FAREN BROOKS BONNIE HCOOWELL EDGIE FAREN BROOKS WINCE GILL JIN GLASSE MUNICUL EARSIS BONNIE CASS BONNIE CASS BONNIE CASS BONNIE CASS BONNIE CASS BONNIE CASS BANK WILLIAMS. FORESTER SISTE! WILLIAMS. GRAL TROMAS COI T.G. SEETPARD

PREMISO, CA

JOHN CONLEE

JOSN MCTUEN

JOSN MCTUEN

FAREN MCOOFE

RANNIE RILLEAP

VISCE GILL

ROCKIN' SIDNEY

ROCKIN' SIDNEY

ROCKIN' SIDNEY

ROCKIN' SIDNEY

ROCKIN' SIDNEY

ROCKIN' SIDNEY

JOHN SCHREEDER

GEORGE STRAIT

KMAK

FREEDO, CA

NOTTEST: ALARMA BELLAMY BROTHERS WILLIE, ERIS, WAY EARL TROMAS CONLE BANK MILLIAMS JR. JUICE NEWTON VINCE GILL EAREN BROOKS RAILY BAILEY ROTTEGET: JANIE PRICKE JUDOS BICHARL MURPH

Great Feils, MT
JOHN NCEUDEN
SANDLE SALTH
SANDLE SALTHY
CARROLL BARER
VINCE GILL
DANI MAYEN
TERRI GIRLS
DANI MAYEN
TERRI GIRLS
ERRI HATTEA
GRALEY PAIDE
SOTTER
ALBANAN
JUDIOS
HOLDER
ALBANAN
HOLDER
REBA NCENTIRE
REBA NCENTIRE

MERLE HAGGARD REBA HCENTIRE HOTTEST: LEE GREENMOOD ALABAHA MXILE GLEN CAMPRELL HANK MILLIAME MICHAEL MUNPREY MAC DAVIS COMMAY TRITTY HOTLEST: BELLANY BOTHERS LEE GREENHOOD HANE MILLIAMS JR. SYATLENS MILLIE, KRIE, MAY CERE MATION
LEON EVERETTE
BECET MODES
EDOIT RABBITT
CHARLEY PRIDE
ROWNIE MILSAP
ANTANNA
BOLTAN
CHARLEY MCLAIN
HOLLEAU
ANTE MUBBOTHERS
ANTE MUB

Pueblo, CO

MARIE OSMOND
RONNIE NILSAP
EDDIE RABBITT
RONNIE MCCOMELL
ROCERE:
ROGERS & PARTOEDDY RAVEN
WILLIE NELSON
JUDDS
BEACH BOYS KZLAKLAC Los Angeles, CA

Mottest: LEE GREENWOOD HANK WILLIAMS WILLIE, ERIS, GEORGE STRAIT KNEW Ookland/8.F., CA CONNAY TMITTY REITH STEGALL GENE WATSON BOTTERS LEE GREENHOOD EXILE ALABAMA WILLIE MELSON

COMMAY TWITTY JOHN CONLEE KATHY HATTEN CHARLY MCCLAIN MARIE OSMOND CHARLEY PRIDE ROTESET:

RONNIZ MILSAP CHARLY MCCLAIN EDDIE RABBITT VINCE GILL RONNIE MCDOWELL RONNIE MCDOWELL HOTTEST: ALABAMA HANK WILLIAMS JR. BELLANY BROTHERS WILLIE, FRIS, MAY ROGERS & PARTON

RONNIE HODOMELL

RONNIE MULA-SYLVIA LACY J. DALTON WHITES LORETTA LINEN RAZEY BAILEY DOMYLOU HAMRIS Enteest:

RONKIZ MILSAP MOTORET: RONNIZ MILSAP WILLIE, ERIS, JOHN SCHNEIDER ALABAMA WILLIE MELSON

KSON-AM/FM San Diego, CA

KMPS-AM/FM Seattle, WA KRPM Tacoma, WA

Spokene, WA
VERN COLOUR
VENNT RILEAP
FRAMEN RECORS
REDGIR RABBITT
VINCE CILL
DIAMA RAZ
VICTORIA SEAM
VICTORIA SEAM
VICTORIA SEAM
CERALETY PRICE
JOHN REGUER
BOATE OF TENNESS
EASL TENNESS CONLE
EASL TENNES

TUCEON, AZ

BOCEIN'SICHEY
POBESTER SISTERS
BECTY BOCESTER
BECTY BOCESTER
CERRITY MCCCAIN
JOS STAMPLEY
SYLVIR
BATTY ACCCAIN
JOSN COMMITTY
ROCCEST
WILLIE MELSON
RABL THOMAS COMER
ALABAMA RELSON
RABL THOMAS COMER
ALABAMA RELSON
REFORE STRAIT

161 Reporters

The following stations reported no change in their rotations this week:

KYXX/Odessa KGHI /Billings KSAN/San Francisco KSOP/Salt Lake City KRPM/Seattle

The following stations failed to report this week and therefore their playlists were frozen:

R&R FRIDAY, JULY 5, 1985/57

ADULT/CONTEMPORARY

BREAKERS

KOOL & THE GANG

Cherish (De-Lite/PolyGram)

68% of our reporters on it. Rotations: Heavy 4/1, Medium 50/15, Light 38/26, Total Adds 42 including WKBW, WPIX, WSB-FM, KVIL-FM, 97AIA, 2WD, W101, 55KRC, WSNY, KUDL, WMYX, WCCO, KYKY, KGW. Debuts at number 22 on the A/C chart.

NEW & ACTIVE

ARETHA FRANKLIN "Freeway Of Love" (Arista) 80/22
RIGHISTORY - Reasy 30, Medium 438, Light 3416, follad addis 22 including KVIL-FM, 2WD, WLTF, KLSI, WCCO, KGW, BTOD, KFMB, KRM, WSFM, WECZ, WGGW, WVIV, WRKA, WEZS, WING, KYUU, KKUA. Debuts at number 25 on the AC

chart.

BILLY OCEAN "Mystery Lady" (Jive/Arista) 67/32

Rotations: Heavy 0.0, Medium 31/10, Upth 38/22, Total Adds 32 including WPIX, WPRO, WRMM, 97AIA, WARMSB, WOMC, WCCO, WGY, WBT, WAVE, WTRX, WMGN, KBOI, KDUK, KBEST.

TINA TURNER "We Don't Need Another Hero..." (Capitol 64/26

Rotations Heavy 2.0, Medium 195. Libul 43/21. Total Adds 35 Including WPIX, WING.

ing WTAE, WSB-FM, 97AIA, 2WD, WOMC, ons: Heavy 2/0, Medium 19/5, Light 43/21, Total Adds 26 Inclu O. WWOM, WICC, V100, WSFL, WMGN, KDUK, KBEST, KKPL,

KODE, WCCC, WWO, WICK, YOO, WSEL, WMGN, KODE, KREEL, KREEL
COREY HART "Never Surrender" (EMI America) 82/13
Rotations: Heavy 0.0. Medium 32/3. Light 30/10. Total Adds 13, WSNY, KLSI, B100, WGOW, WRVA, WAVE, WTRX, WLHT,
KSOI, WTNY, WINT-FM, KWEB, KFOD, Mediums include: WKBW, WSB-FM, Y100, WKYE, WMAZ, WSF, KIOA, WMGN,

KWAY, KBEST, KKPL.

BILLY JOBE "You're Only Human (Second Wind)" (Columbia) 51/51

Bottanians: Heavy 17, Medium 13/13, Light 37/37, Total Adds 51 including WEBB, WKBW, WSB.FM. WCLP, WNIC.

WOMC, KUDL. WHYYY, KYKY, KHZ, 1910. KFMB, LRJP, WGY, WST, KRAW, KFI, KWAY.

WOMC, KUDL. WHYY, KYKY, KHZ, 1910. KFMB, LRJP, WGY, WST, KRAW, KFI, KWAY.

WOMC, KUDL, WMYX, KYKY, KKLT, B100, KFMB, KJR, WGY, WBT, KRAV, KFI, KWAV.

CARLY SIMON **Tired OI Being Blonde" (Epic) 5117.

Rotations, Heavy 0.0, Medium 12/4, Light 39/11, Total Adds 15, WFBR, 2WD, WIGG: WKYE, KEY103, WBT, WSFL, WRVA, KLTF, WTRX, WKHE, WWBPA, WGL, WMT-FA, MEDIums include: WKBW, WSR, WSKY, KTYL, KKLY, KMGO, KALE, PEABO BRYSON **Take No Prisoners (In The Game Of Love)** (Elektra) 51/8.

Rotations: Heavy 10, Medium 13/0, Light 37/7, Total Adds 8, WCCO, KMJI, WICC KBOI, KBEST, WKNE, KORO, WMT-FM, Heavy, WKBW, Medium 14/0, WMAZ, WSFL, KDWL, WSKY, WCKO, WZLO, WFFX, WJBC, WCL, KEZ, KALE.

PHIL COLLINS: "Sussudio" (Allantio) 51/0.

Rotations: Heavy 260, Medium 2:10, Light 4:0, Total Adds o. Heavy, KVIL-FM, 2WD, KMGG, KJR, WICC, V100, WSFM, WYYE, WHAS, WKJJ, WAVE, WNAM, WMHE, KRAY, KKUJA, KWAV, Medium: 55KRC, WOMC, KLSI, B100, WRKA, WLAC-FM, WSFL, KIOA, WTRX, WENS, WMGN, KOLI, KVUU, KBEST.

CARL ANDERSON "Can't Stop This Feeling" (Epic) 48/13
Rotations: Heavy 00, Medium 19/1, Light 35/12, Total Adds 13, WAEB, KEY103, WAVE, WHBC, WTRX, KBOI, WWPA, WKSY, WAHR, KRLB, WMT-FM, KQSW, KALE, Medium: KFMB, WMAZ, WRVA, WEIM, WKNE, WSKI, WAGE, WFFX, WCIL, KTWO, KRBS, KMGQ

ROTATION BREAKOUTS

		Total			
		Reports/Adds	Heavy	Medium	Light
O PAUL YOUNG		133/2	103	27	3
2 DeBARGE		134/2	100	32	2
O WHITNEY HOUSTON		132/5	96	31	5
4 SURVIVOR		120/0	98	20	2
5 BEACH BOYS		128/0	100	24	4
AIR SUPPLY		125/2	93	29	3
AIN SUPPLY OF AMY GRANT		113/2	54	47	12
8 MADONNA		92/1	50	35	7
9 TEARS FOR FEARS		92/0	37	46	ģ
DARYL HALL & JOHN DATES		111/4	38	60	13
M KENNY LOGGINS		108/4	44	50	14
12 LIMAHL		88/0	37	46	5
13 BRYAN ADAMS	10.00	89/0	51	31	7
D DON HENLEY		106/8	24	64	18
DOLLY PARTON W/KENNY ROGERS		94/1	36	53	5
1 SADE		104/5	11	74	19
SISTER SLEDGE		101/6	12	69	20
ATRINA AND THE WAVES		86/3	23	53	10
19 JOHN FOGERTY		78/0	36	32	10
20 HAROLD FALTERMEYER		69/1	14	38	17
21 BILLY OCEAN		63/0	13	33	17
2 KOOL & THE GANG		92/42	4	50	38
® ROSANNE CASH		86/3	11	54	21
24 GRAHAM PARKER		74/3	17	38	19
ARETHA FRANKLIN		80/22	3	43	34
A LIBETTA LIBETTA					

MOST ADDED

BILLY JOEL (51)

You're Only Human... (Colur KOOL & THE GANG (42) Cherish (De-Lite/PolyGra RONNIE MILSAP (33) BILLY OCEAN (32) Mystery Lady (Jive/Arista) TINA TURNER (26)

We Don't Need Another Hero (Capitol)

HOTTEST

DeBARGE (83)

Who's Holding Donna Now (Gordy/Motown) BEACH BOYS (77)
Getcha Back (Caribou/CBS)

PAUL YOUNG (72)
Everytime You Go Away (Columbia)
SURVIVOR (71) The Search Is Over (Scotti Bros./CBS)
WHITNEY HOUSTON (67) You Give Good Love (Arista)

MADONNA "Into The Groove" (Sire/WB) 41/5
Polations: Heavy 17:0, Medium 190, Light 52, Total Adds 5, WLITE WSFM, WRKA, WEZS, WEIM Heavy, WLLT, WCC, V100, WKXY, EWSS, WANGA WHAFE, KIKU, BKKY, WWDA, WSKY, WCAC, WCHV, KRILB, WKYY, KTYL, Mediude 2WD, KUDL, B100, WBT, WKJJ, WTRX, KRAV, KWAV, KBEST, KKPL

STING "If You Love Somebody Set Them Free" (A&M) 41/0

Adds 0. Heavy: KEY103, WAVE, WEIM, WSKI. Mediums include: V100, Rotations: Heavy 4/0, Medium 20/0, Light 17/0, Total Ad WKYE, WKJJ, WMAZ, WNAM, WMGN, KKUA, KBEST.

GO WEST "Call Me" (Chrysalis) 40/0

GO WEST "Call Me" (Chrysalis) 40/0 Foliations: Heavy 60. Medium: 2WD, WKYE, KEY103, WMAZ, KKUA, WWNR, WEIM, WKNE, WSKI, WCKO, WCHY, WCHG, WFK, KTYL, KFSB, WXUS, WUON, KKU, KHSB, KALE.

RONNEL MILSAP "LOST in The "50s" (RGA) 38/33 Foliations: Heavy 60, Medium 84, Liphi 30/29, Total Adda 33 including WFBR, WCCO, KFMB, WWOM, WAEB, WBT, WHSP, WMAM, WHSP, W

GEORGE BENSON "New Day" (WB) 20/20
Rotations Healy 10, declina 230, Light 130, Total Adds 0, Healyx KIFM, Mediums include: WFBR, WCCO, K166, WMAZ, WWAYA, WHEY, WHEG, KWAY, KS, KEEST, WSKY, WOSY, WAHR, WORG, WZLO, WIBC, WOIL, WMT-FM, KEEZ, KTWO,

NOSO, NALE COCK ROBIN "When Your Heart Is Weak" (Columbia) 34.2
Rotations: Heavy 1/0. Medium 13/0. Lipid 12/02, Total Adds 2, WTRX, KRLB. Heavy: WEIM. Medium: WKBW, KVIL-FM, KEY103, WMAZ, KWAW, WWNR, WKNE, WKKY, KKLY, KCSW, KMGO, KALE.

NUEV LEWIS & THE NEWS "Power OI Love" (Chrysalis) 31/5
Rotations: Heavy 0.0, Medium 15:0, Light 16:5, Total Adds 5, WLTF, WSFL, WTR, WWPA, KRILB, Medium: WFBR, KVIL-FM, 2VD, WSRY, WOOD, WYEY, WAS WMON, KKUL A, MSEST, WSR, WOKO, WNYT, KOSW, KALE.

SIGNIFICANT ACTION

JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 27/5

JOHN DENVER "Don't Close Your Eyes, Tonight" (RCA) 27/5

Marcham Aln Lian 17/5, Total Adds S, WNAM, WFMK, WWPA, KORQ, WGSV, Heavy, WEIM, Medium Rotations: Heavy 1/0, Medium 9/0, Light 17/5, Total Adds 5, WNAM, W WPRO, WMAZ, WRVA, WHBY, WSKI, WAHR, WJBC, WCIL, WMT-FM CHET ATKINS, CGP "Sunrise" (Columbia) 23/3

0/0, Medium 9/0, Light 14/3, Total Adds 3, WARM98, WHNN, KFSB, Medium: WRMM, WMAZ, WRVA, IM, WSKI, WJBC, WMT-FM

BRUCE SPRINGSTEEN "GODA, WASUL, WASTERN SPRINGSTEEN "GOVERNDED" (Columbia) 19/2 Rotations: Heavy 5:0, Medium 6:1, Light 8:1, Total Adds 2, WHAS, KKLV. Heavy. WKYE, WKJJ, WAVE, KKUA, WCKQ. Medium KMG, WENS, WWNN, WTYY, WWAS

Medium: KMGG, WENS, WWNH, WINT, WITE A.
HOWARD JONES "Things Can Only Get Better" (Elektra) 18/1

: WKJJ, KQSW. Medium: KVIL-FM, 2WD, WSNY,

B100, Kut, Whas, What, Reesi, Wint, MARY JARE GIRLS "In My House" (Gordy/Motown) 18/1 Rotations: Heavy 3:0, Medium 100, Light 81. Total Adds 1, WEIM, Heavy, KKUA, WCHV, KRLB, Medium: KMGG, B100, K101, WSRM, WAND, WKSZ, K

LEFF BECK & ROD STEWART "People Get Ready" (Epic) 17/9
Rotations: Heavy 0,0, Medium 7/2. Light 10/7, Total Adds 9, WEIM. WCHV, WKYX, WZLQ, KTYL, KEEZ, KWEB, KKLV, KMGQ Medium KUDL, WANE WWMR, KTWO, KANE

SUPERTRAMP "Cannonball" (A&M) 17/0

0, Total Adds 0. Medium: KVIL-FM, 2WD, WKJJ, WSFL, WAVE, WMGN, KDUK. ivy 0/0, Medium 13/0. Llght 4/ t, WWPA, KTYL, KKLV, KALE.

KKUA, WWNR, WWPA, KITL, NALV, NALE.

NOMO "WE GO TO Sleep Believing" (Atco) 16/16

Rotations: Heavy 00, Medium 00, Light 16/16, Total Adds 16, WCCO, WWNR, WEIM, WSKI, KORO, WGSV, WAGE, WORG, WKYX, WFFX, KTYL, KFSB, KEEZ, KKLV, KRSB, KALE.

PRINCE "Raspberry Beret" (WB) 16/0 ROBINION DELEN (TRD) INIU ROBINION DELEN (TRD) INIU ROBINION DELEN (TRD) ROBINION DEL

CYNDI LAUPER "The Goonies 'R' Good Enough" (Portrait/CBS) 12/0
Rotations Heavy 3:0, Medium 30, Light 0:0, Total Adds 0, Heavy WKJJ, WAVE, WCKQ, Medium: V100, WWNR, WEIM,

JOHN CAFFERTY & BEAVER BROWN BAND "Tough All Over" (Scotti Bros./CBS) 12/0 7/0, Light 1/0, Total Adds 0, Heavy: KJR, WAVE, WWNR, KALE, Medium: V100, WKYE, WKJJ,

HOWARD JONES "Life In One Day" (Elektra) 11/7

WAEB, WWNR, WEIM, WSKI, WKYX, KEEZ, KKLV

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

WHATEMSOON Some Marphy none Hottest: REACH SOYS AIR SUPPLY BRYAN ADAMS HADOWNA SURVIVOR

ICEL Tilbs Alber Griffin/Albert

MAADOWS WITHOUT STREET STREET

Stove Anthony
Emmity Londins
EQOL a THE GAMG
SADE
BILLY OCTAM
BOSTOCK
DEBRACE
BILLY OCTAM
ALE SOFFLY
BETAM ADMES
SURVIVOR

WEZEMbehmend
DMandbehme
HADOWNA
AUSTRA FRANKLIN
Sected:
THARE FOR PEARS
SOUNTYOU
AIR SUPPLY
HHITMEST WOUSTON
PAOL YOUNG

WRYARESHMON Los Doon CORET SART CARLY SINGS SOLVEY FOR ANY GRAFT PAGE YOUNG DEMANGE DEMANGE

EAST

PARALLEL ONE

Pead Newmon BILLY JOHE SOMAND JOHES SOMEIS WILLEAP CARL ANDERSON JUSSE JOHESON BOTTON!

WICCENTERMONT
Pastance Continue
THE A TURNER
RELLY OCEAN
PERSON CARLY SINCE
SOLLY SINCE
SO

Spennedoum
TIEA TURNER
HOOL 6 TER GAN
HOOL 6 TER GAN
HOOL BOYS
HUNTION
PRIL COLLIES
HADOMIA
DESARGE

TIMA TORNER
SOLLOS & THE GAME
SOLLO BOTS
SONTION
SOLUTION
SOLUTION
SOLUTION
SOLUTION
SOLUTION
SOLUTION
SOLUTION Tum Cuddy BILLY OCEMA Bottost: WEITH BY MOUS BEACS BOTS ANT GRANT DEBANGE AIR SUPPLY

WKYELIeknetow Ferromifficheete BILLY JOSE, CARLY SINGS BILLY OCEAN BOLLY OCEAN BOLLY OCEAN BOLL YOUNG DESANGS MADOUSA ANY GRAFT SALL & ONTES SOCTES TO STATE SOUTH AND SOUTH A

BILLY JOHL BILLY JOHL BILLY COMM HOUL & THE GAME HOULE THEY BOUSTON PARL YOUNG AIR SUPPLY ANY GRAFT PARALLEL TWO

TODE & THE GAM TIMA TOWNER HOMETE HILLAP EMBIT LOGGINS BILLY JOHL BOTTOGE BOTTOGE DEMANGE Corporter/Corr
BILLY OCEAN
BILLY JOHE.
FINA TORRER
Bottost:
HHITMINY HOUSE
BEACH BOTS
AIR SUPPLY
JOHN POSSERT

WHENTY LYGEN
SOOL & THE CAME
CORRET HART
BOTCOOLS
BILLY OCHAN
DAM FORE BEEN
PAUL TOURS
JACE HAGHER
AIR SUPPLY

DOS BESILSY SOLVEY VOR SURVIVOR SURVIVO

Goddeloin/Zalk EADS DON REMILET BILLT JOHL MOTAN ADAMS SURVIVOR JACK WAGNER CEARA EERN DEMARCE

WONCASSINE Berry Argenbrig BILLY JOHL BILLY OCHAN DON HUNGLEY THA TUSHEN HOTCOST HERCH BOYS SURVIVOR AIR SOPPLY PAST YOUNG

FreeMAMON
ARSTHA PRAMELIN
CORRY MARY
MOSTAGE ADMIS
SURVIVOR
MUSTINEY MOUSTON
SEACH BOYS
AIR SUPPLY

PARALLEL THREE

Sery Second SOMAND JOURN POINTER SISTERS ECOL & THE CAMO HOSE SOTTORY SOUSTON MORE BUILDAY MORE BOYS ANY GRAFT AIR SUPPLY DEMANDS

WERREFISCHDUNG
Jack Raymond
BECK & STEMBART
SOND
HARTY JAME GIELS
BOWARD JOWES
HARDINA
BOWEIN HILDAP
SYARS ON 45
HR, MISTER
BOCTOS ADMIN
HET WIT BOUSTON
JOHN TO SOND
HET WIT BOUSTON
JOHN JOHN TO
DOMBARGE

DEMANDER
WITH CHRONO
Wayne Flab
BILLY JOHL
BOWHIE HILMP
EATHIMA 6 THE WAY
BOTTON:
BENCE BOTS
AIR SUPPLY
DEMANDS
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PARALLEL TWO

WHEY/Appleton St. John/Solm ROWELS WILGS P DAYED FOUTER SILL WITERS BOCKES LIVER LIVERL BESCH BOYS BOSENS & PARTON OSEANOES BELTWEY RODSTON

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KRAV/Tulee Gery Reynolds BILLY JOBL BOCKSET: BOCKSET ROAMS TEARS FOR FEE SURVIVOR PHIL COLLINS PAUL TOURS

PARALLEL THREE

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BILLY JOHL
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136 Reporters 122 Current Reports

The following stations reported no adds or changes in rotations and their playlists were frozen.

> KTWO/Casper WXUS/Lafayette WMAZ/Macon KELT/McAllen KSL/Salt Lake City KS94/St. Louis,

The following stations failed to report this week, so their playlists were frozer

> WSB/Atlanta WLLT/Cincinnat WJMI/Cleveland CK101/Cocoa Beach KHOW/Denver WKJJ/Louisville WLTS/New Orleans

WBOW/Terre Haute (2nd week)

The following station has not given a current report in three weeks, so their playlist was not used in compiling this weeks chart.

CK101/Cocoa Beach

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Three Wreeks	Toro	LE W	1	149 REPORTS	Total orts/Adds	Power	Heavy Mi	edium
	10	2	n	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)	141-/	1 52+	128+	13-
1			2	STING/If You Love Somebody Set Them Free (A&M)	139-/	0 46-	127-	12+
10				OIRE STRAITS/Money For Nothing (WB)	142+/	7 27-	- 107+	33-
8	-			TEARS FOR FEARS/Shout (Mercury/PG)	126-/	3 44+	111+	14-
7				HEART/What About Love? (Capitol)	128-/	0 334	107+	21-
	-		ŏ	JEFF BECK & ROD STEWART/People Get Ready (Epic)	140-/	2 22 4	99+	39 -
3		3	7	SUPERTRAMP/Cannonball (A&M)	124-/	1 25-	- 92 -	32+
-		4		NIGHT RANGER/Sentimental Street (Camel/MCA)	115-/	0 24-	- 96 -	18-
5	2	8	:	ROBERT PLANT/Little By Little (Es Paranza/Atlantic)	103-/	0 19-	- 81 -	21+
2	-		•	PAT BENATAR/Invincible (Chrysalis)	129+/	4 13	· 52+	76 -
			ă	JOHN PARR/St, Elmo's Fire (Man In Motion) (Atlantic)		13 11	- 54+	64 -
		21	.	TOM PETTY & THE HEARTBREAKERS/Make It Better (Forget) (MC	A) 102-/	1 12:	- 67-	34 -
13		11	12	BRUCE SPRINGSTEEN/Glory Days (Columbia)	84-/	0 22-	- 65 -	17=
6	•			COREY HART/Never Surrender (EMI America)	110+/		+ 56+	52-
		18		BRYAN ADAMS/Summer Of '69 (A&M)	104+/	9 9+	42+	61+
				RATT/Lay It Down (Atlantic)	107-/		39+	62 –
			Õ	ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	99-/	3 3=	46-	49-
18		15		STING/Fortress Around Your Heart (A&M)	99+/	-		48+
-					107+/			
23				U2/Three Sunrises (Island)	94-/			
11		13	20	HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB)	100-/	•		
31					105+/	_		67=
37			2	BRYAN FERRY/Slave To Love (WB)	102-/	•		
29		24	9	BOB DYLAN/Tight Connection To My Heart (Columbia)	102=/	-		
35	27	26	8	HELIX/Deep Cuts The Knife (Capitol)	116+/	-		92-
38	28	27	3	RUSS BALLARD/The Fire Still Burns (EMI America)	99+/			
56	39	34	20	R.E.M./Can't Get There From Here (IRS/MCA)	95+/			
-	-		3	MOTLEY CRUE/Smokin' In The Boys Room (Elektra)	100+/			
36	33	30	28	GEORGE THOROGOOD &/Willie And The Hand Jive (EMI America)	86-/			
17	17	22	29	DON HENLEY/Not Enough Love In The World (Geffen)	71 - /	-		
16	14	17	30	JOE WALSH/The Confessor (Full Moon/WB)				22-
4	5		31	JOHN CAFFERTY & THE BEAVER /Tough All Over (Scotti Bros./CB	72-/			
15	15	20	32	PAUL YOUNG/Everytime You Go Away (Columbia)	66-			
25	30	33	33	POWER STATION/Get It On (Bang A Gong) (Capitol)				46+
-	52	37	Œ	EURYTHMICS/I Love You Like A Ball And Chain (RCA)	79+/	,,,		
-	_	54	Œ	JOHN CAFFERTY & THE BEAVER BROWN/C-I-T-Y (Scotti Bros./	73+	7 0		
53	47	30	30	HOWARD JONES/Life In One Day (Elektra)				55+
-	49	43		BON JOVI/In And Out Of Love (Mercury/PG)	68 + / 40 - /	,,,		
9	16	31	38	EURYTHMICS/Would I Lie To You? (RCA)	40-7			21-
26	32	36				_		. 22=
-	_	51	40		50+, 48-,			
12	19	32	41	TIL TUESDAY/Voices Carry (Epic)		•		46+
0	EBU		• @	Y&T/Summertime Girls (A&M)	67+			22+
-	_	48	4	BRUCE SPRINGSTEEN/Stand On It (Columbia)	40+	-		_
20	26	35	44	ERIC CLAPTON/See What Love Can Do (WB)	43-	_		- 29- - 27+
)EBU		•	PHIL COLLINS/Don't Lose My Number (Atlantic)	44+			
1		58	a	BRYAN ADAMS/Diana (Import)	35+			
	ERI	T	1	b TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)	53+.			
1 -	-	- 55	•	KATRINA & THE WAVES/Red Wine And Whiskey (Capitol)	41+			
	DEBU	T	▶₫	AC/DC/Danger (Atlantic)	42+		-	29+
10	DEBU	П	▶€	JEFF BECK/Gets Us All In The End (Epic)	36+			
	DEBU		▶6	LONE JUSTICE/Sweet Sweet Baby (Geffen)	48+			+ 31+
4	2 44	44	5	PHIL COLLINS/Inside Out (Atlantic)	25-			- 10-
4	7 43	4	5	JOE WALSH/Rosewood Bitters (Full Moon/WB)	38 -			
	DEBU	1	▶€	DIRE STRAITS/So Far Away (WB)	31+			
3	3 41	4	5	GINO VANNELLI/Black Cars (HME/CBS)	34 -	,	-	- 23-
	DEBU	T	▶€	BILLY JOEL/You're Only Human (Columbia)	48		_	27
3	2 37	4	5	7 FOREIGNER/Reaction To Action (Atlantic)	37-		= 4-	
3				MEN AT WORK/Everything I Need (Columbia)	46 -	, .	_	- 32-
	DEBU	I	▶ €	TAXXI/Still In Love (MCA)	47+		= 1:	
	DEBU	T	• 6	TEXTONES/Midnight Mission (Gold Mountain/A&M)	48+	/6 0	= 1:	= 32+
_			_					

MOST ADDED

BILLY JOEL (48) You're Only Human (Columbia)

J. CAFFERTY & B. BAND (32) **GODLEY & CREME (26)** Cry (Polydor/Poly PHIL COLLINS (23) Don't Lose My Number (Atlantic)

HOTTEST

HUEY LEWIS & THE NEWS (52) Power Of Love (Chrysalis) STING (46) If You Love Somebody... (A TEARS FOR FEARS (44) Shout (Mercury/PolyGram) HEART (33) What About Love? (Capitol)
DIRE STRAITS (27) Money For Nothing (WB)

BREAKERS

Fortress Around Your Heart (A&M)

66% of our reporters on it. 99/21 including adds at: WHJY, KZEW, WSHE, KYYS, KBCO, KROQ, KOME, KATT. Moves 29-18 on the Tracks

R.E.M.

Can't Get There From Here (IRS/MCA)

86% of our reporters on it. 99/17 including adds at: WKLS, KZEW, KYYS, KLOS, WOOS, WTUE, WIOT. Moves 34-26 on the Tracks chart.

MOTLEY CRUE Smokin' In The Boys Room (Elektra)

64% of our reporters on it. 95/22 including adds at: WNEW, WDVE, DC101, KLOL, WIBA, KKDJ, KPOI. Moves 38-27 on the Tracks chart.

NEW & ACTIVE

GODLEY & CREME "Cry" (Polydor/ PolyGram) 48/ 26 (12/ 10)
Addis include WHJY, KLOL, WLVQ, KYYS, WPYX, WKDF, KKQU, KOMP, Pt
CHOM, WCPZ, Mediums: 30 include WIYY, KBCO, KAZY, KEZO, KZEL

CFLIM, WOCK. MIRECUITE SUITECRES WITH, NOCO POCK. TO 39 0 (39/11)
SCORPPONS "Sig. City Mights" (Miercuity PolyGram) 39/6 (39/11)
Addis RLOL, WERN, IOZZ, WXLP, WBLM, WCXT. Heavy. 3, KLOS, KGB, KBS, Mediums: 27 include
WHJY, KZEW, WYSS, WAOY, KLO, WRKI.

WHATY, KZEW, WYSP, WADY, KILO, WRRU.

COCK ROBIN "Whee Year Heart Is Week" (Columbia) 38/12 (28/9)

COCK ROBIN "Whee Year Heart Is Week" (Columbia) 38/12 (28/9)

KROU, KYTO, Madeim-zo unchach KROC, MSR, KMET, KGB, WADY.

KROU, KYTO, Madeim-zo unchach KROC, MSR, KMET, KGB, WADY.

KRESTER "Brobne Wings" (RCA) 38/8 (28/8)

Adds: WHAT, WYSP, KRK, WTOK, WARE, WZSW, WZSW, KSDY, Heavy, 3 include KAZY, KROU.

Adds: WHAY, WYSP, KRDK, WTXV, WAPL, WZDW, WZEW, KSDY, Heery, 3 include KAZY, KRQU.
Mediums: 21 include KLQL, KBCQ, KZAP, KGB, WOOS, KLQ.
ARETINA FRAMKLIM: "Fraewry Of Luye" ("Attabl. 38.77 (29.14))
Adds include WBCN, WAEW, KFGG, KMAX, KZOK, KZOQ, Heery, 6, KBCQ, KBPL, CFOX, KLYV,

CARLY SIMON "Tired Of Being Blonde" (Epic) 36/4 (31/8)
Adds: KMOD, WGIFI, WHMO, KUFO, Heavy: 5, KAZY, KLYV, WBSW, K

FIXX "A Letter To Both Sides" (MCA) 31/15 (15/14)
Adds include WMMR, WHLY, DC101, KROR, KOME, WADY, Hee
KROU, Medium: 20 include KBOO, WHEB, WFVY, KATT, KEZE, KOZZ.

KROU, Mediume: 20 include KBCO, WHEB, WFYY, KATT, KEZE, KOZZ.

STING "Love On The Seventh Wave" (A&M) 29/3 (29/4)

AND IN JAP KROR PROMINE: 1. HIERON, 14 INCLUSE CHOM, KFOG, WCCC, KFMG, KEZX, KTYD.

Medium: 13 include KAZY, WDPA, KNICN, WOOS, KZEL, WBLM.

ELTON JOHN & MILLE JACKSON "AC ON War (Part 1)" (Beffen) 28/29 (7/6)

Acts includes WPLR, WRSL, WLAV, WHOT, KILD, WRKI, WWW, Heavy: 3, WLLP, KNICN, WKOO, Medium 17 include KZEW, WOCQ, WOOS

"III. TUESDAY "Looking Over by Shouties" (Epic) 28/9 (19/13)

Adds include KDOO, 91X, WOCQ, WHOS, WLAD, WALP, KNIPS: II. Heavy: 4, WBCN, WHAY, WKOO, WGBK, Medium: 21 include KZEW, WHEB, WAOY, WTICK, WGR.

STIBE "Shadower in The Rail" (A&B) 27/3 (27/7)

Adds WNLC, WGZX, KZEZ, Heavy: 10 include WMMR, KZEW, KROQ, WLAV, KPOI, WWW, Medium: 10 include KZEW, WGC, WCT, WCT, KZEL, WBLM.

TRUCK SPRINGFIELD "State Of The Heart" (RCA) 25/2 (23/6)
Addis WHLC, KMAC Heavy: 4, KORS, KDKB, WHMD, KROU, Mediums: 17 include WACY, WFYV.
WRXL, WCOS, KGGO, WRKI, WGIR, WBLM

WROLL, WOOS, KIGGO, WHIRK, WISH, WISH, WISH, STING "RESIDENS" (A&M) 24/4 (23/9) Adds: WLYO, KYYS, WOIZ, WRICH, Heavy, 6 Include KINK, KF include DC101, WKLS, WPYX, WKDF, KEZO, KOMP. SUPERTRAMP "Better Days" (A&M) 24/3 (24/2) de KINK, KFOG, WCCC, KPOI, KZOK, Mediums: 18

INDUDE RZEW, KNOZN, WOZEN, WOZEN, WOZE, SIMON TOWNSHEND'S MOVING TARGET "Barriers" (21/ PolyGram) 24/1 (24/ 6) Adds: KUFO, Heavy, O, Madiums: 16 include WHJY, KBCO, WEZX, WAQY, WOOS, KRKE, WGIR, KTYD.

Adde KUPO, Heavy, O. Mediume: 18 include WHAY, KBCO, WEZE, WACY, WOOS, KRRE, WISH, KI YU.

BOB DYLAN "When The Highe Comes Devry" (Columbia): 24/1 (23/5)

Adde KUPZ, Heavy, 8 WORT, KBCO, WOCC, KPCI, WIZN, WWW, KSPN, KTCI. Mediume: 18 include
DC101, MULP, KSHE, KZAP, KYOO, KOWE.

SUPERTRAIN" "S88 in Love" (A&M) 23/3 (23/1)

Adde, MKOO, KATT, WOCT, Heavy 9 include KPCIQ, WRON, KILD, Mediume: 12 include WLUP, KSHE,
Adde, MKOO, KATT, WOCT, Heavy 9 include KPCIQ, WRON, KILD, Mediume: 12 include WLUP, KSHE,

HEART "II Looks Could KIH" (Capitol) 22/9 (13/12)
Adde include KOME, WRCN, WOUR, KNCN, KRIGS, KWHL, KTYD, Heavy: 3, WTIOX, WCXT, KFMF
Methyren: 21 (Include DC101) WKOFE, KKOJ, WGIR.

KIM MITCHELL "All We Are" (Brenze/Island) 22/3 (21/4)
Adds WHJY, KROR, WSW, Helevy, 6 include WYSP, KNCN, WIZN, KFMF, Mediume: 13 include KZEW.

TRUTH "Exception Of Love" (IRS/IACA) 22/2 (22/2)
Adds: WHWO, KTCL. Heavy: 2 KZMM, KCGL. Mediums: 12 include WMMR, KBCO, WDHA, WOOS,

BREAKERS - A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives

MOST ADDS - This week's most added records.

HOTTEST - This week's records receiving the most power reports.

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

	ree Two			- 149 REPORTS	JULY 5, 1985	Total Reports/Adds	Power	Heavy	Medium
1					"Free' (139) "Fortress" (99) "Wave" (29)	147-/0	50 -	136-	11-
	_ 1	1	1	3 III O III DIGAIII OI III DIGO TATAGO ()	"Money" (142) "Walk" (49) "So Far" (31)	147-/1	30 -	114+	31-
l	3 3	3	0		"Little" (103) "Sixes" (99) "Pink" (17)	139-/0	22 -	99 -	38+
	1 2	2	3	ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)		141 /1	52	128	13
	Drout			RACK TO THE FUTURE/Soundtrack (Chrysalis)	"Power" (141) "Shout" (126) "Everybody" (13) "Head" (13)	134-/2	44+	116+	16-
	7 6	6	ŏ	TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Shout" (126) Everybody (13) Head (15) "What About Love?" (128) "Looks" (22) "Never" (14)			110+	
		7	Ğ	NEADT/Hoost (Capital)	"What About Love? (126) Looks (22) Never (14)	141 = /2	22+		40 -
		я (Ø	JEFF BECK/Flash (Epic)	"People" (140) "Gets Us All" (36)	136-/1	25-		40+
	2 4	4	8	SUPERTRAMP/Brother Where You Bound (A&M)	"Cannonball" (124) "Better" (24) "Still" (23)	124-/0	24 -		25+
	6 5	5	9	NIGHT RANGER/7 Wishes (Camel/MCA)	"Sentimental" (115) "Seven" (17)	125+/13	11+	55 ±	65 -
		24	6	ST FLMO'S FIRE/Soundtrack (Atlantic)	"St. Elmo's" (124) "Shake Down" (12)	108-/1	12-		35 -
	8. 8	9	11	TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)	"Better" (102) "Rebels" (21)	113-/3	12+		66 -
			B	TALKING HEADS/Little Creatures (Sire/WB)	"Road" (100) "And She Was" (50) "Lady" (12)	116-/6	9-		64+
	4 7	10	13	JOHN CAFFERTY & THE BEAVER / Tough All Over (Scotti Bros. / CBS)	"C-I-T-Y" (72) "Tough" (62)	109+/8	12+	48+	60+
1	22 21	19	1	BRYAN ADAMS/Reckless (A&M)	"Summer Of '69" (104) "Heaven" (10)	90=/7	13-		48+
ì	5 10	15	15	PHIL COLLINS/No Jacket Required (Atlantic)	"Don't Lose" (44) "Only" (25) "Inside" (25)	121 - /3	3=		92 -
	20 10	17	6	BOB DYLAN/Empire Burlesque (Columbia)	"Tight" (102) "Night" (24)	111 /4	15	56	53
ı	DERLI	T	D	COREY HART/Boy In The Box (EMI America)	"Never Surrender" (110)	104-/7	11-		52+
-	10 11	13	18	ELIPYTUMICS/Do Vourself Tonight (RCA)	"Ball" (79) "Would I Lie" (40)	116-/5	5=		80 -
	19 18	10	19	112/Wide Awake In America (Island)	"Three Sunrises" (107) "Love" (12)	86 - /0	23-		18+
	9 9	11	20	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Glory Days" (84)	104-/1	4-		59 -
	12 13	12	21	HARTEDS (Maryous Night (Columbia)	"Zombies" (94) "Danced" (19)	110-/1	5+		63-
1	21 20	20	22	RATT/Invasion Of Your Privacy (Atlantic)	"Lay It Down" (107) "You're In Love" (12)	106+/9	4-		67=
	28 24	23	A	BRYAN FERRY/Boys And Girls (WB)	"Slave" (105)	85 - /0	10+		52 –
ļ	44 42	16	24	JOE WALSH/The Confessor (Full Moon/WB)	"The Confessor" (71) "Rosewood Bitters" (38)	103+/11	<i>7</i> 0∓ 5+		70 =
1	11 12	20	a	R.E.M./FablesReconstruction (IRS/MCA)	"Can't Get There" (99) "Driver 8" (17)	103 + /11 102 = /6	2-		74 =
			6 3	HELLY Long Way To Heaven (Capitol)	"Deep Cuts The Knife" (102)	102 = /6 100 + /8	4-		76 +
1	34 20	20	*	GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America)	"Willie" (100)	116 /5	0	14	92
	32 Z	IT I	ă	RUSS BALLARD/The Fire Still Burns (EMI America)	1116 (110)	90 -/3	7-		65 –
1	DEBL	1 22	29	DON HENLEY/Building The Perfect Beast (Geffen)	"Not Enough Love" (86)	96 + /22	2+		66 +
-	<i>i</i> 10 10	24	1	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Smokin' In The" (95)	78 - /1	6-		39 +
	14 1	- J4 - 21	31	PAUL YOUNG/The Secret Of Association (Columbia)	"Everytime" (72)	72 - /3	6-	_	43+
	12 1	7 26	37	'TIL TUESDAY/Voices Carry (Epic)	"Voices Carry" (48) "Looking" (28)	67-/2	7+		39 -
	22 2	F 20	33	POWER STATION/The Power Station (Capitol)	"Get It On" (66)	82 + /7	1-		52 +
	24 2	7 21	34	HOWARD JONES/Dream Into Action (Elektra)	"Life" (73) "Things" (15)	73+/12			56 +
	29 2	6 26	0	BON JOVI/7800 Fahrenheit (Mercury/PG)	"In And Out" (68)	73 + / 12 52 - /1	2-		32 -
1	- 3	0 35	36	ERIC CLAPTON/Behind The Sun (WB)	"See What Love" (43)	52 - 7 52 = 7	2+	-	37+
	10 2	2 20	-	KATRINA & THE WAVES/Katrina & The Waves (Capitol)	"Red Wine" (41) "Walking" (10)	52 = /5 56 - /6	0=	73 - 5+	
	40 3	20	0	SCORPIONS/World Wide Live (Mercury/PG)	"Big City" (39) "No One" (17)	67 + /20	_	_	46+
		J9	Š	Y&T/Open Fire (A&M)	"Summertime Girls" (67)	65 - /3	1 =		48-
	UEB	2 22	Δn	MEN AT WORK/Two Hearts (Columbia)	"Everytime" (46) "Snakes" (13)	05-/3	7 =	5-	40-
	18 2	3 32	40						

BREAKERS

BACK TO THE FUTURE

Soundtrack (MCA)
75% of our reporters on it. 141/1 with adds at: KZAM. Debuts at #4 on the Albums chart.

RUSS BALLARD

The Fire Still Burns (EMI America)

78% of our reporters on it. 116/5 with adds at: WLUP, KBCO, KUPD, WCMF, WFBQ. Debuts at #28 on the Albums chart

COREY HART

Boy In The Box (EMI America)

74% of our reporters on it. 111/4 with adds at: KQRS, KMET, WLLZ, KTCL. Debuts at #17 on the Albums chart.

MOTLEY CRUE Theatre Of Pain (Elektra)

64% of our reporters on it. 96/22 including adds at WNEW, WDVE, WHJY, DC101, KLOL, WTUE, KKDJ, KPOI. Moves 34-30 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

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To make it in the music business, you've got to get out there and see people. Face to face. Shmoozing—the art of talking business as pleasure—is the most important activity at the New Music Seminar. Actively networking with the record industry's movers and shakers at the Seminar will do more for your career and your company than a month spent playing telephone roulette or mailing out press releases. Come September 25-28, no one will be "in with people" or "on a call" or "out of town." They'll all be in New York's Marriott Marquis, shmoozing at the New Music Seminar.

So, if you don't want to spend four days wondering why you can't reach anybody, come to NMS6. And be a shmoozer, not a loser.

This year's Seminar will feature a fascinating and broadbased array of programs, including many new panels and workshops.

PROGRAMMING: Black Radio · Contemporary Hit Radio • College Radio (new) • Album Oriented Rock Radio • DJs and Remixers • MUSIC: Producers • New Age Music (new) • Heavy Metal (new) • A&R • Journalists • Alternative Music (new) • Artists • Battle of DJs/MCs/Human Beat Boxes • BUSINESS: Nightclubbing Around the World • Talent and Booking • Tipsheets and Trades • New Labels Workshop (new) • The Cultural Boycott (new) • UK Independent Labels (new) • US Independent Labels: Marketing and Promotion (new) • Independent Labels and Distribution • Financial Structure of the Music Business • Management • Music vs. Madison Avenue (new) • MARKET-ING: Publicity • Packaging and Merchandising (new) • Crossover Promotion • AOR Marketing and Promotion • Black Music Marketing and Promotion • MUSIC VIDEO: National Programming • Local/Regional Programming (new) · International Programming (new) · Directors · Clubs (new) • Marketing & Exploitation (new) • Promotion (new) · LEGAL: Record Deal Basics (new) · Publishing and Artist Development • Artist Contract Mock Negotiation · Ancillary Rights (new) · Corporate Sponsorship (new) · Legal Hot Topics (new) · Music/Film/Video · International Licensing • Video Rights & Payments (new) • TECHNOLOGY WORKSHOPS: Recording Studio Technology (new) • Computer Technology (new)

REGISTRATION: Admission to the Seminar is \$175 per person. Call 212-722-2115 or write c/o 1747 First Avenue, New York, NY 10128 to request a registration form. If you want to use your credit card, you can register by phone at the same number. ACCOMMODATIONS: The Seminar has arranged discount hotel rates for Seminar attendees. Call or write for information on hotel and travel options. (Same address and phone as above.) MARKET-ING OPPORTUNITIES: There are many ways you can use the Seminar as a valuable and unique marketing and promotion opportunity. Call Joel Webber at 212-255-7408 for information and rates.

NEW MUSIC SEMINAR 6 NEW MUSIC SEPTEMBER 25-28, 1985 **MARRIOTT MARQUIS NEW YORK CITY** 1747 FIRST AVENUE NYC 10128 (212) 722-2115



AOR ALBUMS

MOST ADDED

BILLY JDEL (51) MOTLEY CRUE (22)
Theatre Of Pain (Elektra)
Y&T (20) Open Fire (A&M)

AC/DC (15)

Fly On The Wall (Atlantic) FLETCH (15) Soundtrack (MCA)

HOTTEST BACK TO THE FUTURE (52)

Soundtrack (MCA) STING (50) The Dream Of The Blue Turtles (A&M) TEARS FOR FEARS (44) Songs From The... (Mer cury/PolyGram) HEART (34) Heart (Capitol)
DIRE STRAITS (30) Brothers In Arms (WB)

NEW & ACTIVE

LONE JUSTICE/ Lone Justice (Geffen) 55/14 (44/10)

Adds include WHJY, WEZX, WAQY, WTUE, KKDJ, Powers: 1. Heavy: 6 include WBCN, KBCO, WBSW, KCGL, KVRE. Mediums: 37 include KZEW, WXRT, WLVQ, KAZY, KROQ, KUPD, KGB, WPYX, WKDF, WOOS, KILO.

AC/ DC/ Fly On The Wall (Atlantic) 52/ 15 (0/ 0) Adds include WHJV, KYS, WOOS, WIOT, KILO, KKDJ, KOMP, Powers: 1. Heavy: 3 include WBCN, WPLR. Mediums: 36 include KZEW, WRIF, KSHE, KUPD, KGB, WPYX, WEZX, WAQY, WOUR, WFYY, WKQQ, WKDF, WDIZ. KISS, WAPL, KEZE.

BILLY JOEL/ Greatest Hits (Columbia) 51/51 (6/0)
Adds include KBCO, KMET, WHEB, WIMZ, WRDU, WXLP, KILO. Powers: 1. Heavy: 9, WNEW, WZZO, WDHA, WKQQ, WRKI, WARX, WZEW, WCPZ. Mediums: 29 include WMMR, KSRR, WXRT, WAQY, WOOS, WTUE, KKDJ.

TEXTONES/ Midnight Mission (Gold Mtn./ A&M) 48/6 (45/4)
Adds: WOUR, KLBJ, WKQQ, KMOD, WRUF, KTCL. Heavy: 1, WIZN. Mediums: 32 include WBCN, WHJY, KLOL, KSRR, WXRT, KBCO, KROQ, KILO. TAXXI/ Expose (MCA) 47/10 (38/13)

Adds include KSRR, WSHE, WRIF, KSHE, KLOS, WAQY, KISS, KKDJ. Heavy: 1, KFMG. Mediums: 30 include WHJY, KOME, WCMF, WEZX, WKQQ, WQMF, KATT, WWCT, KILO.

COCK ROBIN/ Cock Robin (Columbia) 40/ 12 (31/ 10)
Adds include WPYX, WHEB, KRIX, WRDU, WLAV, KRKE, WWWV, KLYV. Heavy: 5, KINK 91X, KSPN, KRQU, KTYD. Mediums: 22 include KBCO, KBPI, KMET, KGB.

MR. MISTER/ Welcome To The Real World (RCA) 37/8 (30/8) Adds: WHUY, WYSP, KRIX, WTKX, WAPL, WIZN, WZEW, KSQY. Heavy: 3 include KAZY, KRQU. Mediums: 22 include KLQL, KBCO, KZAP, KGB, WOOS, KILO.

ARETHA FRANKLIN/ Who's Zoomin' Who? (Arista) 37/8 (0/0)
Adds include WBCN, WNEW, KFOG, KMJX, KZOK, WZEW, KZOQ, Heavy: 6, KBCO, KBPI, CFOX, KLYV, WBSW. KSPN. Mediums: 22 include KKCl, KMET, WIMZ, WRDU, WRXL

CARLY SIMON/ Spoiled Girl (Epic) 37/5 (31/8) Adds include KMOD, WGIR, WHMD, KUFO, Heavy: 6, KAZY, KINK, KLYV, WBSW, KZAM, KRQU. Mediums: 20 include KKCI, KMET, WEZX, WRDU, WOOS, KZOK.

FLETCH/Soundtrack (MCA) 32/15 (9/ 9)

FLETCH/Soundtrack (MCA) 32/15 (9/ 9)

Adds include WMMR, WHJY, DC101, KRQR, KOME, WAQY, Heavy: 4 include KZEW, WDHA, KRQU, Mediums: 21 include KECO, KINK, WEZX, WFYY, KATT, KEZE.

TRUTH/ Playground (IRS/ MCA) 27/ 1 (29/ 3) Adds: WHMD. Heavy: 2, KZAM, KCGL. Mediums: 16 include WMMR, KBCO, WDHA, WLIR, WRCN, WOOS, KZOK.

RICK SPRINGFIELD/ Tao (RCA) 26/3 (24/6) Adds: WKLC, KMJX, KUFO. Heavy: 4, KQRS, KDKB, WHMD, KRQU. Mediums: 18 include WAQY, WFYV, WOOS, KGGO WRKI WGIR KLYV

JOHN FOGERTY/ Centerfield (WB) 26/3 (27/3) Adds: KDKB, WBSW, KROU, Heavy, 8 include WBCN, WMMR, KMET, KMOD, KZEL, KZOK, Mediums: 14 include WDVE, WHJY, WHEB, WRM, KLYY, KTYD.

SIMON TOWNSHEND'S MOVING TARGET/ Simon Townshend's Moving Target (21/ PolyGram) 24/1 (24/6) Adds: KUFO. Heavy: 0. Mediums: 18 include WHJY, KBCO, WEZX, WAQY, WOOS, WGIR, KTYD. ALISON MOYET/ Alt (Columbia) 20/4 (19/5)

Adds: KRKE, WBSW, WCPZ, KRQU. Heavy: 1, KZAM, Mediums: 15 include WBCN, KBCO, KROQ, KGB, WEZX,

PERFECT/ Soundtrack (Arista) 20/1 (22/4) Adds: WRCN Heavy: 3, WDHA, KSPN, KRQU. Mediums: 10 include WMMR, KBCO, KMET, KROQ.

SUZANNE VEGA/ Suzanne Vega (A&M) 19/1 (18/1) Adds: WRDU. Powers: 1, Heavy: 3, KBCO, WHFS, KEZX: Mediums: 13 include WXRT, KAZY, WDHA, WRCN.

INNOCENT/ Livin' In The Street (Red Label) 15/4 (13/2) Adds: KRIX, WAPL, WIZN, WCPZ. Heavy: 0. Mediums: 7 include KLAQ, WKDF, WOOS, KLPX.

NEW ORDER/ Low-Life (Qwest/ WB) 15/0 (15/0)

Adds: 0. Powers: 1. Heavy: 6 include WHFS, WLIR, KTCL, KRQU, KCGL. Mediums: 8 include WBCN, WXRT, KBCO, KROQ, 91X.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS - This week's most added records

HOTTEST — This week's records receiving the most power reports.

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) — A single's B-side (M); (L) — Other tracks from that album are in those rotations (medium or light). An artist's name with no ab-

previations means all airplay is in the listed rotation. A "frozen" list indicates that a

current report was not received. and last week's rotations were included in the data base.

PARALLELS - Stations arrange ed by market size, according to Ar-bitron's MSA population figures.

Parallel One: 1.000.000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

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64/R&R FRIDAY, JULY 5, 1985

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COM JOYT SEYAM ADAMS SECOPING STAR SUBSTYMMICS SICE JAGGER AAPT COMBIGUMER SDAGAN PARKER BOOVERS FOMMER STAYTOM PARK MANOCAPTLE	a José CAFFERT DOS BERRITY UZI TALEISG SERADS RUSES BALLARD CONSCRIPTIONOGOOD BALLARD JOSÉ SALLARD ACT/DC BOOM JOYT BOOM JOYT	WLLZ/Detroit (313) 855-5100 PD: CAMET CHRELOP RD: BOOK PODELL Beary FIRM	(414) 734-9228 PO BEIGH TAYLOR RD: RICK PARTECT STIES TON PROTTE SUPERITION (L) SEMENT SEARCE TO THE PUTUES	HOUSE SALLAND TELD RICE SPRINGT TELD RICE SPRINGT TELD TALEIRG HEADS US PAGE TOUSES BATTAR PERST LIGON SOCIETY TOUS SOCIETY TOUS LIGON CAPTERTY SOCIETY TOUS LIGON JUSTICE THE TOUS RICE SPRINGT TELD TOUS LIGHT TOUS RICE SPRINGT TELD TOUS RICE SPRINGT TE	PO: HARK MILLER ABST. PO: LINDA LANCI BOARTY SCHOOL PLANT (H) STING (H) DIES STRAITS MEARTY	- SECTE SPINOSTEEN DOM SEMENT, TON PRITY NO PRITY NO SPEEDWAGOO UT SELVE SEAT SELVE SEA		SCORPIONS SAN PARENTS SAN PARE	PAGE TORSIG DOSS GALLAND S F. ELMO'S FIRS ELFOW DOSS Light MAD MAX S SCORFIONS S SECREY ASKINES ANY DAY'ES PLEYCH	BCOMPIONS DON MEMBLET LONG JUSTICE RAFFEIRA & MAYES ERRE ORAGANA PARKER STUDENTHAMP STUDENTHAMP Light A WEIRG AL YAMROVIC
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WLAV-FM/Grand Repids 816) 456-5461 pp. BAYE LANGE Sp. AALO BANGERS	(JCT/Wichits (316) 722-5600	SEBAPT GROUNGE TROROGOOD PAY BREATAR DOTTER	U2 TRASING STRANG HHTTWHICS HOW JOYN JOHN CAPTERT (L) H.E.W. AC/DC MATT HOD DYLAN HOUTLEY CROE A MR., HISTER A MODILEY CROE A MR., HISTER A MR. HISTER	WXKEFt. Wayne (210) 484-0680 20: MCK MBT MD: ML MAMOT	NOOPENS SOUTH SERVICES SO		DIME STUALTS SCHEET PLANT (H) EATRIMA & WAVES SCHEAD JOHNS SEYAN ADAMS	DOS) ASSISSED ASSISTED BY THE STREET BY THE	MOPLEY CROSS DISS STRAINS COCK ROBES BRYAN ADAMS DEAD OR ALIVE CHORGE THOROGOD Light ROBES BRYAN ADAMS	TRANS FOR FEARS DORSESS SPRINGSTEE BRICE SPRINGSTEE TIL TURNDAY DOM SEEMAT POWER STATION BACE TO THE PUTO BICK SPRINGSTEEL
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KGB/San Diego (619) 292-1360 PD: LARRY SROCE ASST. PD: TED ED

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KFMF/Chico (916) 343-8461 PD: RON WOODWARD THE STATE OF THE S KTYD/Santa Barbara (805) 967-4511 PD: RICK WILLIAMS

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KTCL/Ft. Collins (303) 571-1232 PD: JOHN RAYES ASST. PD: GARY HOLTER

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SINON TOWNSHEND
ONE
BACK TO THE PUTURE
A TRETONES
a GEORGE THOROGOOD
a CORRY BART
a BLTON JOHN
a BILLY JOEL
Light

150 Reporters 141 Current Playlists

Three stations reported a frozen playlist this week. KRSP-FM/Salt Lake City WAAF/Worcester

Five station failed to report this week. Their rotations were

frozen CHEZ-FM/Ottawa KTCZ/Minneapolis WBAB/Long Island WNOR-FM/Norfolk WQFM/Milwaukee

One station failed to report for a second consecutive week. Its playlist was not included in this week's data. The following station is no longer an AOR Reporter:

WYFE/Rockford

CHR PARALLEL ONE PLAYLISTS

EAST

WBSB B104 WBSB Baltimore PD:Steve Kingston MD: Amy Kronthal

MO. Amy Kronthal

1 1 Modern Service Service

2 2 1 Modern Service Service

2 2 1 Modern Service Service Service

3 2 1 Modern Service Service

ADSS BILLY DOCAM/Mystery Lady JOHN PARR/BL Clas's First TINA TURNER/NE DEST NEW ANGEL BILLY JOSEL/Yeafro Dely Homan(S-ANY DRANT/FERS A HEY



TOTAL THE ADDIO NO. USA
TOTAL

HOTRADIO 9 Pittsburgh

Keith Abrams

27. 30
JOH PARR/St. Elme's Fire
SEYAN ADMEL/Summer Of "47
COCK SOBIN/New Your Heart Is He

SADE/Your Leve In Ring

Mor His

Baltimore PD: Ralph Wimm

1050 chum Philadelphia PD: Scott Walker MD: Glenn Kalina

D. Glenn Kalin

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SEO GASCIDIAGONILLAS Event Members AMERICA FRANCLIS/FORMER OF LANGUAGE AMERICA FRANCLIS/FORMER OF REAL SECTION OF THE SECTION

PD: Charlie Quinn Boston MD: Jay Dowd

KODL & THE GAMO/Chersel Hell COLLING/Den's Less My Mumber BILLY JOBL/Yes/Fe Dnlg MumaniSec PRINCE/Pey Life

PRINCE/Pep LIFE
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CKS Montreal
PD: Stephen Anthony

P.D. Stephen Anthony

| Committee | Commit

TEAMS FOR FLAMS/Head Over Heels PAY SENATAR/Loviscible PAY SENATAR/Loviscible CAT'S HEADER AND CAT'S HEADER AND CAT'S HEADER AND CAT'S HE DOE DOE FREDEE AND CHEMICAL HE TONIGHT HEADER AND CAT'S HEADER HATISHM BONDS/CATES Over YOU BAMBOO/Cens Dag-o Night En

NAMESOCIONE DEL PERSON EN CONTROLLES DE LA CONTROLLES DE

PD: Jim Waters Toronto MD; Brad "Knobby" Jones

MOD Brand "Knobby" Jones

| Comment of the Comment

MELISSA MANCHESTE/Energy BILLY JOEL/You're Only Muman(Sec MAITNEY HOUSTON/You Give Good Lo JOSE PARK/St. Elec's Fire PHIL COLLING/Bon's Loas My Nonke

CONTROL CONTROL TO THE MANAGEMENT TO THE OFFICE AND CONTROL CO

92 PROFM

Operations Manager: Providence Tom Cuddy

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New York
PD: Scott Shannon

MD: Frankie Blue

P.O. SCHOOL STREET, The Control of t

20. 20 ARETHA FRANKLIN/Freeway OF Lev SILLY JOEL/You're Only Human(8



PD: Smokey Rivers MD: Gene Baxter

The Company of the Co

SILLY JEEL/Yes/os Only HemantSet POINTER SISTEMS/Dare He HOMAND JEES/Life In One Day HOTLEY CRUE/Section In The Boys

PD: Bob Beauchamp Montreal

MD: Guy Brouillard

MD Guy Broullard

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DEAD OR ALIVE/You Spin Me Round-DEFECHE MODE/Pagale Are Pagale John PARRYSI. Elmo's Fire FREDDIE JACKSON/Rock Me Tonight HOMAND JOBEPUL/19 in One Day PATTI LABELLE/Stir IT UP PATTI LABELLEFASS TS UP
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(CFTR339.)

PD: Sandy Sanderson MD: Bob Saint

20 SILLY JOBL/Tev-re Only Humanifer Hell & OnlES/Possessim Decess Hell COLLING/Der/s Less My Numbe HOSE/VOOD SUITE/May Bobies SEACH BOYE/Ostche Back

TEACH BOYS/Gette Sets
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ALISON HOYET/Leve Resurrettien
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BERAMON/FAIR SHIPS Sonne M
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WXKS-FM Kiss"

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PD: Sunny Joe White
MD: Geni Donaghey

Boston

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HITRADIO

Buffalo PD: Bill Todd MD: P.J. Foxx M.C. P.J. FOOD

The Control of the C

7-93 Atlanta PD: John Young

28 RODE. & THE GANG/Cherish SILLY JOBELYSU'FE Daily Nument@B POINTER BISTERB/Gere He SILLY DOCEMING Law Law SIEPHONIE HILLO/Bit Law SIEPHONIE SIEPHONIE

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ZOZIOZ Washington D.C.

POINTER SISTERS/Dere Me BILLY JOSL/You're Only Numan(Sec ANIMOTION/Let Him Go COCK HOSEN/When Your Heart Is He YET/Summertime Oirls

SADE/Your Love Is King 00 MEST/Call He MEIRD AL YANKOVIC/Lise & Surgeon

MD: Mary Taten

MD: Many Taten

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AIR SUPPLY/Just As I Am JOSH PARP/St. Eleo's Fire ANETHA FRANKLIN/Forses; Of Love LISA LISA/I Mender If I Tabe Yo BILLY JOSL/Yew're Only Mumentisc

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B94 Pittsburgh PD: Nick Bazoo

MD: Craig Jackson

MD: Craig Jackson

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TINA TURNSHIME Den's Need Anoth COREY HART/Never Burrander POINTER BISTERS/Dere He

all hit 97. KEGL The Eagle PD: Randy Brown Dallas

Dallas/Ft. Worth

Maximum Hils

VP/Programming: John Shomby VPProgramming. John Shomby

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B97 New Orleans

POINTER SISTERS/Dare Me SILLY JOEL/Yeu're Only Homen(S

CHR PARALLEL ONE PLAYLISTS

PDL Keith Isley

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Ops Mgr. Chuck Morgan

Asst. PD/MD: Kurt Kelly

PD: Robert W. Walker

MD/Asst. PD: Frank Amadeo

27
PHIL COLLING/Don't Lase Mg Nums POINTER BISTERB/Dars Me BILLY COCAMUNater Lady BILLY JOEL/Yeu're Dole MamantSe TIMA THANKER/Me Dan't Merd Anoth Prima THANKER/Me Dan't Merd Anoth COREY HART/Never Surrander COCK ROBIN/Amen Year Heart is a STEPHANTE HILLS/Bit by Bit(Fist HUEY LEMIS & THE/Pawer Of Love

(C) (S) Tampa

Ops Mgr: Mason Dixon PD: Steve Rivers

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BILLY JOEL/Yew're Only incesn(S.

(94-Q) Atlanta

PD: Jim Morrison MD: Jeff McCartney

MDD. Jeff McCartney

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ZHOZI WNVZ Hot Hits! Norfolk

STILLY JOEL/You're Only Humanise REG SPECDARGOV/Live Every Humanise REG SPECDARGOV/Live Every Human SILLY OCEAM/Hystery Left SISTER HLEDOF/Pennie HUMAND JOHES/Life In One Day POINTER SISTERS/Dare Ne

House Ander House Ander Ander

MIDWEST

St. Louis
106.5 7 OM: C.C. Matthews

DES GAME ON: COC. MINITION OF THE PROPERTY OF

Kansas

Konsas Citis Hit Radio MD: Kim Welsh

| Description |

--WX5T--B2X-FM Columbus

PD: Adam Cook

<u> 1955</u>

Detroit WCZY PD: Lee Douglas Asst. PD: Steve Kelly

ASS. PD. Store Molly St. Ass. PD. St. Ass. PD. Store Molly St. Ass. PD. St.

PRINCE/Pop Life BILLY JOEL/You're Only Humanille HOMARD JONES/Life In One Day MEIRD AL VANKOVIC/Like a Surges MORE & THE DANG/Cherish

Minneapolis

PD: Dave Anthony Asst, PD/MD: Don Michaels

ASS. POMD: Don Michaels

Ass. Pomb: The overall and a second and a sec

TEARS FOR FEARS/Shout JOHN PARR/St. Elec's Fire BRYAN ADAMS/Summer GP '47 TIMA TURNES/He Den't Need Another DEAD OR ALIVE/You Bein Me Round(L

Chicago

MD: Joe Bohannon

PLU DUDON SCOTI
MD. Job Bottannon

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FARE HARDCASTLE/19 MATERIAN & THE MANUMATRING On Summ DRINGE/Park 114

WGCL Cleveland

PD: Tom Jeffries MD: Shadow Stevens

MD: Shadow Slevons

| The control of the control of

HOME: HOMARD JONES/Life in One Day JOHN PARRYOL Elec's Fire COCK ROSIN/ALEN YOU Heart Is Me CALLY SINGN/TIPE OF SEINS Blonde ARE THA PRAMOLIN/FIRESEQUE OF LOVE GEORGE THORISODO/MILIES The Man VANC/ART/YOU'VE OF OT TS BLIEVE

Ops.

St. Louis

Ops. Dir: Dave Robbins MD: Tom Kelly

22. 33. 34. 27 RED SPEEDMAGEN/Live Every Resent SHYAN ADAMS/RISS Henna Rock YAT/RUSSTILES Dirls

WKTI Milwaukee

квео Kansas City PD: Pat McKay

MD: Karen Barber

The Comment of the Co

AMED Chicago

Ops. Mgr.: John Gehron

Ops. Mgr.: John Gehron

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20. 29 DEBARGE/Who's Helding Donna N BILLY JOB./You're Daly HumantSec RED SPEEDMAGON/Live Every Homent

hitradio 96 fm Detroit

PD: Gary Berkowitz

33 SILV JOEL/You're Only Humaniset MODL & THE DANG/Cherish SADE/Your Lava Is King PEANG ORYSON/Tab to Privoneratio SIEPHANIE MILLE/Bit By SictFletch

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OM: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

30. 32. 33. 35 MEIRD AL YAMKOVIC/Libe & Surgeon

WLS FM Chicago

Ops. Mgr.: John Gehron

B JOHN FOOCRTW/CenterSeld STLLY JOHL/You're Dniy HumaniSec SEATT/Shat About Leve? RED SPEEDANGON/Live Every Homent

ARD SPEEDWACHTLAW EUPE HOMELI DEAD OR ALIVETYOU SEIN HE ROUNDELL BRUCE SPEEDWACHT HE SEN COMMENDED HE SEN COMMENDED HE SEN COMMENDED HE SEN THE COLL HOLDON'S LEVE MY MARKET THAT LUMBERIE DAY'S New A MORNEY DEBANCE/HOME A HEIDER DOWN MY

Opt Mgr. Jun Fox

Mr. Daye Allen

- Finis Co. Later Transport

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97.9 WNCI PD; Rich Meyer Columbus MD/Asst. PD: Bruce Wheeler

JOHN PARRIES. Elmo's Fire MOTLEY CRUE/Gentin' in The Boys R

WEST



VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

BILLY JOEL/You're Only Hom BILLY DOEAN/Masters Lady BRYAN ADAMS/Summer Of '40

PREDDIE JACKECH/Rect He Temigh NIGHT RANGER/Sentimental Stree MEN' LEWIS & THE/Fewer DF Level

CHR PARALLEL ONE PLAYLISTS

WEST



MD: Chris Knight

MOL. CHINE CHINE

1 3 1 MILL COLLING DEVELOP

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POMER STATION/Get It Dn (Beng A

KZZP104.7FM Phoenix THE NUMBER THAT MUSIC STATION

PD: Guy Zapoleon MD: Steve Goddard

MD. Steve Goddard

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SILLY OCEAN/Nustery Lasy TINA TURNER/He Don't Need Anoth MADE/Your Love Is King ROCKIN' SIDNEY/Ny Toot Toot JEAN KNIGHT/Mg Toot Toot

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KRXY

MD: Geina Horton

MD: Geina Horton

2 | PRIL COLLING JONES AND THE STATE OF THE STATE

KWSS 94.5 PM

PD: Dave Van Stone San Jose MD: Robin Kipps

HEART/Net About Love?
JOHN PARK/SE. Elmo's Fire
HOMARD JONES/Life In One Day
FREDDIE JACKSON/Net He Tonigh'
BILLY JOEL/You're Unity Human(S.

ARETHA FRANKLIN/Freeway OF Lov TINA TURNER/We Don't Meed Anot ANIMOTION/Let Him Go

OPA PD: Dick Bascom Phoenix

MD: Art Morales

MD: Att Morales

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BILLY DCEAN/Mysterg Ledy BILLY JOEL/You're Only Numen(St POINTER SISTERS/Dero He ANIMOTION/Let Him Go BADE/Your Love Is King ADDS

KUBE 93FM

BILLY JOEL/You're Only Human(5 PHIL COLLINS/Don't Less Mg Nos JOHN PARR/St. Elmo's Fire

Hot Hits Seattle K. EW FM

COCK ROBIN/When Your Heart Is M BILLY JOEL/You're Only Homen (Se-POINTER HISTERS/DET Ma KINO/Love & PYZOPT M FAT BENATAR/Invincible PHIL COLLING/Don't Lose My Numb

HHLL COLLING/DON't Less my Nove MESSO A. VANKOVIC/Lite e Burge BDY MEETS GIRL/OR GET BILLY OCEAN/Hystery Ledy DON MERLEY/Met Enough Love In T JOHN PARKES, Elso's Fire DIRE STRAITG/Money Fer Nothing VAT/Submerties GITS CARLY-SIMON/Fired OF Being Bion TALKINO MEADS/Road To Nowhere

Seattle

PD: Bob Case

MD: Wendy Christopher

PAT BENATAR/Invincible PREDDIE JACKBON/Rock Me Tenigh KENNY LODOINE/Forever PEARD SRYSON/Take No PrisonFrs JOSEN FORETY/Center/Field PATTI LABELLE/Sir It Up BRYAN RADRE/Sommer D' '09 ANY GRANT/Find A Mag OCCUMOE THEOROGOM/Milis & The

San Francisco

MD: Jack Silver

ADDS 24 POINTER BISTERS/Date Me MARY JAME OIRLS/Mild & Crexy L BILLY OCEAN/Mystery Lady CHARA SHAW/Through The Fire

ZIOO FM KKRZ PD: Gary Bryan

MD: Sean Lynch

35 BILLY JOEL/You're Only Human(S-FREDDIE JACKBOM/Rect He Tonigh PAML HARDCASTLE/19 ANY ORANT/Find A Hay BILLY OCEAN/Myetery Ledy

Portland

MD: Sean Lynch

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ADDS

SECK & STEMART/People Ort Reed SADE/Your Love Is King MEIRD AL YAMKOVIC/Like a Surge GING VANNELLIBIACE Cers

(Q103FM)

PD: Jack Regan

KOAQ Denver

14. 34
FREDDIE JACKSON/Rock He Tonight
REG SPEEDMAOON/Live Every Hosen
POINTER SISTIRE/Dere He ADDG

SECK & STEMART/Pasple Get Ready MEIRD AL YAMKOVIC/Lite & Surger CARLY SIMON/Tired OF Seins Blom

FM102

PD: Rick Gillette Sacramento MD/Assist PD: Chris Collins

MD/Assist PD: Chris Collins

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POINTER SISTERS/Dera He
BRIPHORTH & TURNE/Thinking Abou
JESSE JOHNSON/I Want Hy Cirl
STEPHAMIE HILLS/Bit by Bit(Flat

MADDMANA THE MAD THE WAY THE MAD THE M

KMJK Magic Portland 1077

PD: Jon Barry MD: Steve Naganuma

MD: Steve Naganuma

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1 PML COLLING/Brased

BILLY JOEL/You're Dwly Homan(Se TIMA TURNER/He Don's Need Anath JOHN PARR/St. Elmo's Fire

PAT BENATAR/Invincible
DEPECHE MODE/People Are People
BRVAN ADAMS/Summer OF '69
ALISON MOVEY/Love Resurrection
KIN CARMES/Cress In The Night
BECK & BTEMATY/People Det Reedg
DON MEMLEY/Not Enough Love In T

Sacramento

PD: Tom Chase MD: Mr. Ed

M. D. Mr. Ed

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KS 108FM

HOT HITS! VP/Ops: Dave Parks San Diego

PD: Mike Preston San Dieg

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4 | Seab GB ALIGNEY, Bair Pe Pare

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5 | Seab GB ALI

BRYAN ADAMS/Summer Of '69 BILLY DOEAN/Mystery Lady BILLY JOEL/You're Only Human(Se TIMA TURNER/We Don't Need Anoth WEIRD AL YANKOVIC/Lite & Surgeo

Hot Hits 105KITS Francisco

PD: Richard Sands

28 TOM PETTY/Make It Better (Forge FREDDIE JACKBON/Rock Me Tomight RICK SPRINDFIELD/State DF The MANIMOTION/Let Him OF TOM TURNER/Me Den't Need Anoth BRYAN ADMIN/Syumer QF '69'

BRYAM ADMILISIONNEY OF FOR DESARROLLARS DO The Wight KIT COMMENCE THE WIGHT KIT COMMENCE THE TOTAL THE STATE OF THE STATE



PD: Doug Erickson MD: Gloria Avila

MD. Gloria Aviia

21 Outside Daniel, White Ta A Mill
21 Outside Daniel, White Ta A Mill
22 Outside Daniel, White Ta A Mill
22 Outside Daniel, White Ta A Mill
23 Outside Daniel, White Ta A Mill
25 Outside Daniel, White Daniel, White Ta A Mill
25 Outside Daniel, White Daniel, White Ta A Mill
25 Outside Daniel, White Daniel, White

ADDS 19, 31, 34, 35, 39

EAST

MOST ADDED

Pointer Sisters John Parr

Prince Duran Duran **Tears For Fears**

CHR ADDS & HOTS

SOUTH

MOST ADDED

Billy Joel **Pointer Sisters**

HOTTEST Prince Tears For Fears **Phil Collins**

EAST

WFLY/Albeny, NY Todd Martin

Todd Martin
BILLY JOEL
POINTER SISTERS
BILLY OCEAN
SADE (dp)
ARO SPEEDWAGON (dp
ROTE PRINCE 2-1
PAUL YOUNG 4-2
BRUCE SPRINGSTEN
AIR SUPPLY 9-7
STING 14-8

Q100/Allentown, PA Bryan Geronimo

Bryan Geronimo
MOTLEY CRUZ (dp)
POINTER SISTERS
RATT (dp)
A-RA
BILLY JOEL
MATCHMARES
ROTTERS
ROTTERS
BOTTERS
PAUL TOWNS 9-4
PAUL RABDCASTLE 14-10
TRANS POS FERRS 23-14

Cuter/Van Tassell
BILLY JOEL
DEAD OR ALIVE
JORN PARR
ROTEST:
PRINCE 1-1
PRINCE 1-1
DURAN DORAN 4-3
BRUCE SPRINGSTEEN 16-9
WHITNEY HOUSTON 19-11

WBEN FM Buffelo, NY Roger Christian

DON MENLEY Hottest: PRINCE 2-1 MADONNA 4-3 SURVIVOR 5-4 EURYTHMICS 7-5 DURAN DURAN 8-6

WVSR/Charleston, WV

Jonethen Monk
LISA LISA
MEANI
JOHN PARR
BILLY OCEAN
TINA TURNER
HOLLEGAT
SURVIVOR 2-1
DEPECRE HOUE 19-14
TEANS POR PEANS 23-15
KIN CARMES 21-19
CORRY HART 27-24 Balley/Baller

BILLY JOEL
JOHN PARR
REO SPEEDMAGON
POINTER SISTERS
STEPRANSE MILLS
HOTE-SE
PHIL COLLINS 1-1
EURYTHMICS 2-2
DURAN DURAN 3-3
SURVIVOR 4-4
PAUL YOUNG 5-5 Q92/Rochester, NY Stevens/Messner

Bill Shannon

SILLY JOEL

DEBARGE

POWER STATION

ON HENLEY

RICK SPRINGFIELD

POINTER SISTERS

ANIMOTION

KOOL & THE GANC

PHIL COLLINS

WEATHER GIRLS

HOLLINS PAUL HARDCASTLE 3-1 AIR SUPPLY 2-2 KENNY LOGGINS 6-4 GURAN DURAN 9-5 BRUCE SPRINGSTEEN 13-7

SCOTT MACKEY
BILLY JORE, POINTER SISTERS
POINTER SISTERS
DIANA ROSS
DIANA ROSS
STEPMANIE MILLS
SKIPHORTH & TURNE
LONE JUSTER
BOCTORE
B

MIKE WEST

CHAKA SHAN
JOHN PARR
HOWARD JONES
SILLY JOEL
HOTLEST: 6-3
WHITMEY SCUSTON 7-5
LISA LISA LS-9
TEARS FOR FEARS 22-15
PALL HARDCASTLE 27-21

Robinson/Collins
BRYAN ADAMS
DEPÈCHE HODE
JOHN PARR
GO MEST
ANIMOTION
PAT BENATAR
HOT LEST
SUM JURG 2-2
TIL TUESDAY 4-3
DURAN DURAN 6-4
PRINCE 5-5

TINA TURNER
PATTI LABELLE
SILLY OCEAN
HOWARD JONES
TEXTONES
ROB DYLAN
HOUTES!
PAUL YOUNG 1-1
DEBARGE 4-2
EURYTHMICS 5-3
TURNER
THE TOUSTON 6-4
TIL TUESDAY 8-5

OlamondiMichaels
MOTLEY CRUE (dp)
TINA TORNER
BILLY OCEAN
KOOL & THE GANG
KOOL & THE GANG
HEART
POINTER SISTERS
HOCLES:
BOLLINS 2-1
SUNVIVOR 5-2
NIGHT BARGER 20-11
TEARS FOR FEARS 39-19

SS BALLARD RUSS basings Rottest: PRIL COLLINS 1-1 NIGHT RANCER 8-4 BRUCE SPRINGSTEEN 10-6 TEARS FOR FEARS 14-10. DEAD OR ALIVE 36-27

WKRZ-FM/Wilkes-Berre, F Brock/Sheridan

BrockSheridan
SILLY JOSE,
LECO SPEEDMAGON
POTLEY CAUE (dp)
POINTER SISTES
HOMARD JONES
TEXTONES (dp)
BOTLES
EXTENDED
POINTER SISTES
TEXTONES (dp)
BOTLES
TEXTONES (dp)
BOTLES
TEXTONES (dp)
BOTLES
TEXTONES
TEXTON

POINTER SISTERS BILLY JOEL BILLY OCEAN BILLY OCEAN REG SPEEDWAGON STARS ON 45 (dp) MATCHMAKERS (dp) HOLLEST: PRINCE 3-2 SURVIVOR 6-3 PAUL HARDCASTLE 7-5 BRUCE SPRINGSTEEN 12-7 TEARS FOR FEARS 22-12

HOTEST: PHIL COLLINS 1-1 PRINCE 2-2 MADONNA 3-3 DURAN DURAN 5-5 EURYTHMICS 6-6

PARALLEL

DEAD OR ALIVE
TINA TURNER
BILLY JOEL
POINTER SISTERS
ROMARD JONES
YAT (dp)
Bottest:
PHIL COLLINS 1-1
PRINCE 2-2
PAUL YOUNG 13-7
STIMG 20-11
DEBARGE 23-18

WZON/Bangor, ME Rick Andrews

MICK ANDROWS
JOHN PARR
BILLY OCEAN
COCK ROBIN
PAT BENATAR
FREDOTE JACKSON
HOTLEST:
PRINCE 3-1
DURAN DURAN 4-3
EUNTHRICS 9-7
FOMER STATION 22-17
TEARS POR FEARS 32-28

WIGY/Bath, ME Bob Anderson

Bob Anderson
JORN PARR
BILLY JORL
KOOL 4 THE GANG
PREDDIE JACKSON
HOTERST:
DURAN DURAN 1-1
SURVIVOR 6-4
POMER STATION 10-6
TEARS POR PEARS 18-8
DEAD OR ALIVE 29-18

103CIR/Beckley, WV Bob Spancer

Bob Spancer
THAN TURNER
JOHN PARR
RATT (dp)
FREDDIE JACKSON
SANDE
HOLLERI:
HADONNAI -1
PREDENGE 19-15
DERAKECE 19-15
DEPECHE MODE 31-21
HUEY LEWIS & THE 38-32

WOAY/Beckley, WV Jim Martin

PAUL HARDCASTLE BILLY JOEL HOWARD JONES (dp) POINTER SISTERS NOWARD JUNES (dp)
POINTER SISTERS
REO SPEEDMAGON
TEXTONES (dp)
TEXTONES (dp)
TEXTONES (dp)
TEXTONES (dp)
PAUL YOUNG 7-2
AIR SUPPLY 8-6
NADONNA 18-11
DEBARGE 30-19

WIKZ/Chambersburg, PA Matthews/Alexander

Matthews/Alexander
POLINTER SISTEMS
POLINTER SISTEMS
POLINTER SISTEMS
POLINTER SISTEMS
PREDDIE JACKSON (dp)
MOTLEY CRUE (dp)
KOOL & THE GANG (dp)
BILLY JOBE
ROLLY JOBE
POLINTER CRUE
PO

WZYQ/Frederick, MD

JOHN PARR
BILLY JOEL
MOTLEY CRUE
YAT
HEAT LOAF
HOTCEST
DURAN DURAN 5BRUCE SPRINGST
SURVIVOR 14-7
HADONNA 20-15

COCK ROBIN BILLY JOEL POINTER SISTERS MOTLEY CRUE (dp) LISA LISA (dp) BOTLEST: BRINCE 2-1 DURAN DURAN 3-2 AIR SUPPLAN 3-2 AIR SUPPLAN 3-2 WITHING HOUSTON 7-5 TRARS POR PEARS 18-12

Doug Nevel
BILLY JOEL
POWER STATION
DON HERLEY
PHIL COLLINS
FICK SPRINGPIELD
POINTER SISTERS
ARMOTION
ROOL & THE GANG
WEATHER GIFLS
HOLEASI
PRINCE 201
AUGUST 201
AUG

WKHI/Ocean City. MD Jack Gillen

96XIUParkersburg Paul DeMille

Paul DeMills
SILLY JOEL
FORER STATION
FULL COLLEGE
FORER STATION
FULL COLLEGE
ROOL & THE GAMG
ROOL & THE GAMG
ROOL STEED FOR
FULL CALCEN
F

WOMP-FM/Wheeling

Tina Turner

Forster/Stones

SILLY JOEL
RATT
RATT
ROTTLE GRUE
REO SPEEDMAGON
BILLY OCEAN
BOINTER SISTERS
TAXXI
HOTLEST:
HEART J-2
HEART J-2
HEART J-2
HUEY LEMIS & THE 19-9
HUEY LEMIS & THE 19-9

WSQV/WIII

CTUSTAL TURNER
KOOL & THE GANG
JOHN PARR
SILLY JOHN
HOTELAN
KOMAND JONES
HOTELST
DURAN DURAN 2-1
PRINCE 4-2
EURYTHHICS 5-4
PAUL YOUNG 8-7
TEARS POR PEARS 28-26

SOUTH

PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens

WBCY/Charlotte, NC Bill Martin BILLY JOEL POINTER SISTERS BILLY OCEAN

BBI Marth DEPENDER MODE RICK. SPRINGFIELD RICK. SPRINGFIELD RICK. SPRINGFIELD RICK. STEWART TINA TUNNER BECK S. STEWART COCK ROBIN 100 ROTCERS: CORRAR RERA Z-1 PAUL TOING 4-2 RENY LOGGINS 12-3 BEAUT 16-7 BEAUT 16-7 BEAUT 18-7 BEAUT BILLY OCEAN Hottest: PRINCE 1-1 DURAN DURAN 2-2 PAUL YOUNG 4-3 PREDDIE JACKSON 6-4 SURVIVOR 10-6

vskz/Che

KHFI/Austin, TX Waylon Richards POINTER SISTERS (dp) REO SPEEDWAGON (dp) TINA TURNER RED SPEEDMAGUN [GE TINA TURNER BILLY JOEL KOOL 4 THE GANG EOTEST: COUNTY EURYTHMICS 4-2 PAUL YOUNG 8-5 BRUCE SPRINGSTEEN CYNDI LAUPER 10-7 STING 11-8

WFMF/Baton Rouge, LA Rice/Ahysen

Rice/Anysen

DEPECHE MODE
TINA TURNER
HOLLEST:
HOLLEST:
DURAN DURAN 4-3
PHIL COLLINS 6-5
MADONNA 9-8
WHITNEY HOUSTON 17-13

KWIC/Beaumont, TX ResoriPerry

MOTLEY CRUE HOWARD JONES PAT BENATAR REO SPEEDHAGON BILLY JOEL (dp) YAT (dp) Hottest: Hottest: PHIL COLLINS 1-1 BRUCE SPRINGSTEEN-9-4 CYNDI LAUPER 17-11 TEARS FOR PEARS 33-17 POWER STATION 30-19

KZZB/Beaumont, TX Jerry Lousteau JOHN PARE BILLY JOEL KOOL & THE GANG [dp] HUEY LEWIS & THE (dp) JESSE JOHNSON (dp) BOTTER: TIL TUESDAY 2-1 PHIL COLLINS 7-5 PHIL COLLINS 7-5 POWER STATION 17-13 TEARS FOR FEARS 30-24

WQID/Blloxl MS

TINA TURNER BILLY JOEL HOLLEST: PRINCE 1-1 PHIL COLLINS 2-2 DURAN DURAN 6-4 TIL TURSDAY 7-6 BEACH BOYS 9-8

WAPI/Birming! St. John/Regal

St John/Regal
MOTLEY CRUE
HEART
BILLY JOEL
HOTELS 1-1
PAIL COLLINS 1-1
HADONAR 2-2
PAUL YOUNG 6-3
POMER STATION 15-5
TEARS FOR FEARS 17-8

KXX106/Birmingham, AL Rich Beiley

Rich Beiley
JOHN PARP
HOWARD JONES
DEAD OR ALIVE
POINTER SISTERS
BILLY JOEL
HOCLEST:
HOLLINS 2-1
DURAN JOEAN
WHITHEN HOUSTON 8-5
BRUCE SPRINGSTEEN 10-7

Philipa/Allen
POINTER SISTERS
HEART
BILLY OCEAN
PAT BENATAR
KOOL & THE GANG
KOOL & THE GANG
KOWARD JONES
BILLT JOHL
ROWARD JONES
BILLT JOHL
WHITHEY HOUSTON 4-2
TIL TURSDAY 6-4
PAUL YOUNG 9-5
POWER STATION 23-15

WJZR/Charlotta, NC

Chrysler/Duniels
DEAL OR ALIVE
POINTER SISTERS
REG SPEEDWACON
HOTLEY CRUE (dp).
HOTLEY CRUE (dp).
HOTEST SURTHINGS 4-3
HRITNEY BOUSTON 10-8
POWER STATION 23-17
PAUL YOUNG 24-18
PREDDIE JACKSON D-26

WANS-FM/Gre Tommy Smith

Dave Dolgado

Hottest: PRINCE 1-1 PHIL COLLINS 4-2 EURYTHMICS 3-3 DURAN DURAN 6-4 MADONNA 18-6

DEBARGE TEARS FOR FEARS ARETHA FRANKLIN JOHN PARR REO SPEEDWAGON BILLY JOEL BILLY JOEL Hottest: PRINCE 1-1 DURAN DURAN 2-2 PAUL YOUNG 10-5 MADONNA 16-10 EIM CARNES 32-26

Gary Adkins
BILLY JOEL
POINTER SISTERS
REO SPEEDWAGGN
BOWARD JONES
PAT BEWATAR
RUSS BALLARD
MOTLEY CROE
HOTCE:
PRINCE 2-1
EURYTHRICS 3-3
PAUL YOUNG 5-4
JORN CAPPERTY 7-6
OURAN DURAN 8-7

FOXJensen
ROWARD JONES
808 DYLAN
BILLY JOEL
ROS SPEEDHAUGH
POINTER SISTERS
TAXAL
TAXAL
TOTAL
USBAN CURAN 2-1
DUBAN CURAN 2-1
BROCE SPRINGSTEEN 11-4
COMEY HART Z-12
ARETHA FRANKLIN 23-13

KKYK/Little Rock, AR Mark McCain

Mark McCan
WHITNEY HOUSTON
DEBARGE
CYNDI LAUPER
BOTLEST
PRINCE 1-1
PEIL COLLINS 4-3
EURTYHNICS 7-6
MADONNA 15-9
STING 25-17

FM100/Memphis. TN John/Conley JOHNICOMBY
BILLY OCEAN
AMY GRANT
POINTER SISTERS
TINA TURNER
ANIMOTION
BOTCERS:
DURAN DURAN 3-2
PRINCE 4-3
AIR SUPPLY 12-11
TEARS POR FEARS 29-20

WABB-FM/Mobile, AL Frem/Fuller

DON HENLEY MOTLEY CRUE (dp) JOHN PARR Hottest: PHIL COLLINS 1-1 MADONNA 2-2 PAUL YOUNG 12-10 PAUL YOUNG 12-10 TEARS FOR FEARS 22-14 HUEY LEWIS & THE 26-22

WHHY-FM/Mo mery. AL

Alan DUPHest
BILLY JOEL
JOHN PARR
THAN TUBNER
BILLY OCEAN
HOTERST
PHIL COLLINS 1-1
PRINCE 4-1
DUBAN DURAN 5-4
HADONIN 5-4
HADONIN 5-8
HHITNEY HOUSTON 7-6

KBFM/McAllen-Brownsville, TINA TURNER GEORGE THOROGOOD (dp)

GBORGE THOROGOOD (dp)
BILLY JOEL
PATTI LABELLE
POINTER SISTERS (dp)
Hotest:
PRINCE 2-1
DURAN DURAN 3-2
MHITWEY HOUSTON 13-10
JOHN CAFFERTY 17-11
BRUCE SPRINGSTEEN 18-12

KRGV/McAllan-Browns
Perry/Molano
DEAD OR ALIVE (dp)
ROOL & THE GANG
DEPECHE NODE (dp)
BILLY OCEAN
HOREAS:
HOREAS:
PRILC COLLINS 2-2
SURVIVOR 3-3
PRINCE 6-4
PAUL YOUNG 6-6

KX104/Nashville, TN Murphy/Cook

Murphy/Cook
MOTIEV CRUE
REO SPERDNAGON
BILL MEGLEY
POINTER SISTERS
YET
KING
HOtteat:
DURAN DURAN 3-1
ANY GRANT 7-4
POWER STATION 10-5
TEARS FOR PEARS 15-9
STING 23-15

Y107/Nashville, TN St, John/Tyler St. John vyer BILLY JOEL BILLY CCEAN HOTLEY CRUE (dp) BOTTEN FRINCE 1-1 DURAN DURAN 3-2 MADONNA 6-3 PAUL HARDCASTLE D-26 TEARS FOR FEARS D-28

WZKS/Nashvilie, TN Larry Martino

COREY Mardino COREY HART Bottest: PRINCE 1-1 WHITHEY HOUSTON 4-2 HADONNA 6-3 AMY GRANT 9-7 PREDDIE JACKSON 15-9

WQUE-FM/New Orleans, LA Kevin McCarthy Kevin McCarthy
PAUL HARD-CASTLE
HOWARD JONES
COCK ROBIN
BILLY JOBL
POINTER SISTERS
HOTLEST:
HOTLEST:
HOTLEST:
SUNYIVOR 8-6
BRUCE SPRINGSTEEN 15-8
TEARS FOR FEARS 24-19

WRNO/New Orleans, LA Costello/Watkins

Costolionwatkins
MOTLEY CRUE
BILLY JOEL
PAT SENATAR
DIRE STRAITS
YAT
BOLLENS 1-1
PELL COLLINS 1-1
PELL COLLINS 1-2
PAUL YOUNG 11-7
TEARS FOR FEARS 29-24
MOTLEY CRUE D-37

WNSY/Norfolk, VA Moreau/Davis none Hottest: PBIL COLLINS 1-1 PRINCE 3-3 BRYAN ADAMS 6-6 TIL TUESDAY 9-9 PAUL YOUNG 11-11

8J105/Orlando, FL Thomas/Wright

Y106/Orlando, FL Stacy/Steal

JOHN PARR BILLY JOEL GO MEST POINTER SISTERS HOLLEGE: PAUL YOUNG 16-6 BRUCE SPRINGSTEEN 14-8 POWER STATION 20-10 BRYAN ADANS 29-18 FREEDEL JACKSON 32-20

WRVQ/Richmond, VA Lewis/Rivers

KTFM/Sen Antonio, TX Thorman/Nasty

ThormanNamy
JOHN PARE (dp)
STEPMANIE WILLS
LISA LISA
SKIPMONTM & TURNE (dp)
SISSER JOHNSON (dp)
JESSER JOHNSON (dp)
POLINTER SISTERS (dp)
HOLLES:
PRIL COLLINS B-1
PRIL COLLINS B-1
PRINCE 9-5
PRINCE 9-5
PRINCE 9-5
PRINCE 9-5
TERMS FOR PREMS 27-24

none Hottest; DURAN DURAN 1-1 PRIL COLLINS 2-2 PRINCE 3-3 MADONNA 5-5 PAUL YOUNG 8-8

DILLY JOEL
TINA TURNER
POINTER SISTERS
COCK ROBIN (dp)
HOTLER SISTERS
TOR ROBIN (dp)
HOTLER HOUSTON 3-1
PRINCE 2-2
TEARS FOR FEARS 10-3
PAUL YOUNG 20-11
OEPECHE MODE 23-12

WKZL/Winston-Salem, NC Finney/Joseph

PHONEY/JOSEPH
PHITMET HOUSTON
RES SPEEDWAGON
ARETHA PRANKLIN
MOTLEY CRUE (dd)
CARLY SIMON
DON MEMLEY
HOTEGET:
PRINCE 1-1
MADONNA 7-5
PHITMET MOUSTON D-8
NIGHT PANGER 14-11
PAUL HARDCASTLE 26-18

WSEZ/Winston-Selem. NC Rob Leonard

Lewis/Rivors
BILLY OCEAN
PATTI LABELLE
JOHN PARR
BILLY JOEL
FORMER
THA TURNER
PILL COLLINS 1-1
PRINCE 2-2
DURAN DURAN 3-3
BHITHEY HOUSTON 4-4
MADONNA 5-5

KITY/San Antonio, TX WCGQ/Columbus, GA Ralph Cerroll Uptor/Duran

UptonUpwan

WHAMH
BATT (dp)
SKIPWORTH & TURNE
RUSS BALLARD
A-REAR SISTEMEN
POINTE LISA (dp)
PAT BENATAR (dp)
BOTLEST:
BEPECTE MODE 2-1
HADONNA 1-2
TEARS FOR FRANS 14-9
DEAD OR ALIVE 21-10 KOOL & THE GANG BILLY JOEL ROOL a THE UNION
SILLY JOES
JOHN PARK
POINTER SISTERS (dp)
LISA LISA (dp)
HOTELEN
PHIL COLLINS 3-1
PRINCE 4-2
MADONNA 13-4
PAUL YOUNG 16-5
SURVIVOR 14-7

KISR/Ft, Smith, AR Rick Hayes

Bill Weston

COOL 6 THE GANG
ANIMOTION
HEATHER GIBLS
PHIL COLLINS
BILLY JOCL
ROCTEST:
BRUCE SPRINGE 1-1
BRUCE SPRINGE 1-1
BRUCE SPRINGE 16-15
TEARS FOR FEARS 31-23 RICK HAYES
BILLY JOEL
PAT BENATAR
POINTER SISTERS
STARS ON 45
HOSTES:
PHIL COLLINS 1-1
PRINCE 5-3
HADONNA 6-4
PAUL YOUNG 9-5
TEARS FOR FEARS 18-14

Q104/Gadsden, AL Davis/St. John

Davisks John
BILLY JOEL
POINTER SISTERS
HOWARD JOHNS
JOHN PARR (dp)
A-HA
HOCTERS:
PHIL COLLINS 2-1
PREDDIE JACKSON 4-2
WHITNEY HOUSTON 3-3
PAUL HARDCASTLE 6-5
TEARS FOR FEARS 32-19
WOMEN CHARMAN CONTROL OF THE PAUL HARDCASTLE 6-5
TEARS FOR FEARS 32-19

WYKS/Gainesville, FL Lou Patrick BILLY OCEAN VITAMIN 2 PAUL BANDCASTLE ROWARD JONES HOTHER 2-1 MADDONNA 5-2 WRITHEY HOUSTON 7-5 PAUL YOUNG 13-7 NIGHT RANGER 15-10

KTDY/Lafayette, LA Stevens/Berry

Stevens/Berry TINA TURNER ROOL 6 THE GANG BILLY JOEL PAT BEWATAR Y4T (DP) COCK ROBIN (dp) BERROE 2-1 RADONNA 6-2 WHITNEY HOUSTON 4 PAUL YQUUG 8-4 COREY HART 20-11 Q101/Meridian, AL

BILLY OCEAN
BILLY JOEL
REO SPEZUMAGON
POINTER SISTERS
RATT (dp)
ROTES TAXXI (dp)
ROTES 2-1
PAUL YOUNG 3-2
EURYTHNICS 4-3
TIL TUESDAY 5-4
STING 21-17

KNOE-FM/Monroe, LA

Rick Knighter PARALLEL

HOTEST:
PHIL COLLINS 1-1
SURVIVOR 4-4
EURYTHNICS 5-5
MADONNA 7-7
TIL TUESDAY 8-8 KQIZ-FM/Amarilio, TX
Poter Stewart

DEPECRE MODE (dp)
PAT BENATAR
BILLLY JOEL
POINTER SISTERS
BECK & STEWART (dp)
HOCTECS:
PHIL COLLINS 1-1
PHIL COLLINS 1-2
PALODNA, 5-4
SILEVEMICS 6-5 KWES/Midland-Odes John Clay

KOOL & THE GANG

FREDDIE JACKSON Idpl

BILLY JOEL (dp)

BILLY JOEL (dp)

BOTHERST

FAUL HARDCASTLE 1-1

TEARS FOO FEARS 6-2

DEBARGE 18-12

MENUOU 30-16

RICK SPRINGPIELD 31-21 EURYTHMICS 6-5 PAUL YOUNG 9-7

T94/Panama City, FL J.D. North J.D. North
POINTER SISTERS
SILLY JOEL
SILLY JOEL
JESSE JOHNSON
HOLLERS:
PRIL COLLINS 2-1
FREDEI JACKSON 10-5
DEPECHE MODE 16-11
TRASS FOR FRANS 24-13
DEBARGE 28-21

WPFM/Panama City, FL Thomas/Davis

INOMBUBAYS

RICK SPRINGFIELD

POINTER SISTERS

BLU JERGAGON

RATT (dp)

HOLERS!

PHIL COLLINS 2-1

PRINCE 3-2

WHITMEY BOUSTON 5-4

PAUL HARDCASTLE 10-8

TEARS POR PEARS 25-15

WXLK/Roangke, VA

Don O'Shea UON O'Shes
HOTLEY CRUE
BILLY JOEL
HOWARD JONES
BILLY OCEAN
PAT BENATAR
HOTEGET
SURVIVOR -1
DURAN DURAN 3-2
MADONNA 5-3
PRINCE 6-6
EURYTHMICS 15-10

Z102/Savennah, GA Sommers/McFarland

Rick Sprinkles
BILLY OCEAN
PAT BENATAR
WEIRD AL YANKOU'C
BILLY JOEL
POINTER SISTERS
REO SPEEDMAGON
STEPHANIE HILLS
HOÈLEST:
MADONNA 3-1
WHITMEY HOUSTON 7-6
DEBARGE 15-9

KKQV/Wichita Falls, TX K.J. Stone TINA TURNER
BOMARD JONES
MOTLEY CRUE (dp)
VITAMIN 2
POINTER SISTERS
RED SPEEDWAGON
PAT BENATAR
HOLLES:
PAUL YOUNG 9-2
JOHN CAPPERTY 7-6
KIM CARNES 11-10
SUPERTRAMP 13-13
TEARS FOR FEARS 2

KNIN/Wichita Felis, TX Barry Michaels

Barry Michaels
PAUL HARDCASTLE PREDDIG JACKSON
BILLY JOBE
PREDDIG JACKSON
BILLY JOBE
PAUT (dp)
COCK ROBIN
GEORGE THOROGOOD
ROTES 3-1
PRINCE 3-1
PRINCE 3-1
PRINCE 3-1
PRINCE 3-1
PAUL HARDCASTLE D-26
PAUL HARDCASTLE D-26

WHSL/WilmIngton, NO Stewart/Stone

Music Key: (DP) indicates the song is getting play dur ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

PARALLEL TWO

none Hottest: HADONNA 1-1 PHIL COLLINS 2-2 SURVIVOR 6-6 BRUCE SPRINGSTEEN 12-12 PAUL HARDCASTLE 25-25

92-KTU/New York, NY McIntyre/Ellis McIntyreElia
EURYTHHICS
TIL TUESDAY
EENE ANGELA
ALISHA
HOTELATI
WHITNEY HOUSTON 12-5
PRINCE 11-6
PAUL BARDCASTLE 14-9
TEARS POR PEARS 24-7
DEAD OR ALIVE 25-19

JOHN PARR 8ILLY OCEAN BILLY JOEL MOTLEY CRUE (dp) HOTLEST SURVIVOR 2-1 PAUL YOUNG 9-5 DEAD OR ALIVE 16-7 TEARS FOR FEARS 25-16 MUEY LEWIS 4 THE 29-22

WSPK/Poughkeepsis, NY DaytoniAnthony

POMER STATION
REO SPEEDWAGON
PAT BENATAR
TINA TURNER
WEIRD AL YANKOVIC (dp)
Hottest:
SURVIVOR 1-1
PRINCE 2-2
MADONNA 3-3

MADONNA 3-3 BRUCE SPRINGSTEEN NIGHT RANGER 9-7

BILLY JORL
POINTRR SISTERS
COCK ROBIN
YAT
ANIMOTION
HOTLERS FOR PEARS 11-1
BRUCE SPRINGSTREN 6-3
GORRY HART 20-10
GORRY HART 20-10

Tom Perker

BAUL HARDCASTLE
GO MESS
FOINTER SISTERS
BILLY JOEL
RATT (49)
BAAD OR ALLYE
BILLY OCEAN
BILLY OCEAN
MOTORITH SHAND
BILLY OCEAN
MOTORITH SHAND
FRINCE 2-2
DIAMA GUINA 4-4
TEARS FOR FEARS 30-19

TEARS FOR FEARS 30-19
WKFMISYRECURE.NY
STEVE BECKET
BILLY JOEL
REO SPEEDHAGON
POINTER SISTERS
HOTLEY CHIEF
HOTLEY CHIEF
HOTLEY CHIEF
HACONNA 3-2
HACONNA 3-2
TEARS FOR PEARS 30-16
HUEY LEWIS 6 THE 37-30

93Q/Syracuse, NY Laird/Dunes

A-HA
PEABO BRYSON
STEPHANIE HILLS
REO SPEEDMACON
POINTER SISTERS
BILLY JOEL
BILLY JOEL
BILLY JOEL
AT BENATAR

PRINCE 1-1 PHIL COLLINS 2-2 DURAN DURAN 3-3 SURVIVOR 4-4 MADONNA 7-6

WPST/Trenton, NJ Tom Taylor

A-HA
GO WEST
BILLY JOEL
POINTER SISTERS
HOTERS
HOTE OSCILINS 1-1
PAUL YOUNG 3-2
TEARS FOR FEARS 22-17
COREY HART 23-19
DEBARGE 35-29

DaytoniAnthony
COCK ROBIN
PAT BENATAR
TINA TURNER
BILLY OCEAN
KOOL & THE GANG
BILLY JOEL
HOTERST:
PHIL COLLINS 2-1
PRINCE 6-2
DURAN DURAN 4-3
HADONNA 9-4
TIL TUESDAY 8-5 RI-104/Providence, RI Jonethen Monk

K104/Erie, PA Bill Shannon

WERZ/Exeter, NH Scott MacKey

WTIC-FM/Hartford, CT Mike West

WAMX/Huntington, WV Robinson/Collins

WKEE/Huntingt Miller/Swenn

WLAN-FM/Lancaster, PA

JIM Reitz REO SPEZONAGON BILLY JORGE MOTLEY CRUE (dp) BOB DYLAN DIRE STRAITS YAT RUSS PARATS

WTLQ/Wilkes-Barrs, PA Montione/Tandler

THREE WFBG/Altoona, PA Steve Kelsey

WSSX/Charleston, SC Phillips/Allen

HOGER W. W. W. Ger TINA TURNER JOHN PARR PREDDIE JACKSON PAT BENATAR BILLY OCEAN KOOL & THE GANG HOWARD JONES

HOWARD JONES HOTESTING 9-5 PAUL YOUNG 13-7 PAUL YOUNG 13-7 HITTEY HOUSTON 18-8 TEARS FOR FEARS 22-12 HUEY LEWIS 6 THE D-24

ChasePage DOW HEMLEY JORN PARR TINA TURNER HOWARD JONES RICK SPRINOFIELD HOLLEST: PAUL YOUNG 1-1 TIL TUESDAY 6-3 STING 12-6 TEARS FOR PEARS 30-17 WNOK-FM/Columbia, SC Jeff Clark

Jeff Clark
BILLY JOEL
POINTER SISTERS
REO SPEEDMAGON
CARLY SIMON
SOWARD JONES
HOTESET
PRINCE 1-1
DURAN DURAN 2-2
MADONNA 5-3
EUNTTHNICS 8-4
SUPPRTRAMP 17-12 BIII Crews

WZLD/Columbia, SC Hunter Harring BILLY OCEAN

BILLY JOEL
POINTER SISTERS
MOTLEY CRUE
STARS ON 45
A-RA
HOMARD JONES
HOCKES
PHIL COLLINS 1-1
PRINCE 2-2
TEARS FOR FEARS 21-1
DEFECHE MODE 22-20
DEAD OR ALIVE 28-24

KITE/Corpus Christi. TX Oave Parks

none Hottest: PRINCE 1-1 DURAN DURAN 2-2 MADONNA 3-3 PHIL COLLINS 4-4 DEAD OR ALIVE 20-20 KZFM/Corpus Christi, TX Ginsburg/Tucker

Giraburg/Tucker HALL 4 OATES WHITNEY BOUSTON DON REMLEY DEPECHE MODE BOTLOST: PRINCE 4-1 SURVIYOR 7-4 MENDDO 10-6 MENDDO 10-6 TIL TUESDAY 23-9

WOCG/Durham-Rak Freeman/Wright Freemen/Wright
PAT BENATAR
BILLY JOEL
DEAD OR ALIVE
KOOL 6 THE GANG
REO SPEEDWAGON
BOTTER
FOR STREEM 2-1
PAUL HOUNG 4-2
PAUL HARDCASTLE 10-7
TIL TUSEDBY 11-0-7
TIL TUSEDBY 11-0-7
TILT TUSEDBY 11-0-1

KAMZ/EI Paso, TX West/Saylor

Westsynd LISA LISA BECK & STEWART JESSE JOHNSON HOTECOSE: PHIL COLLINS 2-1 PRINCE 4-2 SURVIVOR 8-4 PAUL YOUNG 12-6 WHITNEY HOUSTON 14-9 KSET-FM/EI Paso, TX Randy Rodriguez Rendy Rodriguez

JOHN PARR
PAT BEMATAR
BILLY OZEAN
KOOL & THE GANC
VITARIN Z (dp)
VITARIN Z (dp)
PRINCE 1-1
PRINCE 1-1
PRINCE 1-2
WHITMEY MOUSTON 12-10
STING 15-12
COREY MART 22-16

DOMINY SMITH
DEPERGE HOOE
BILLY JOEL
REGO SPEEDWAGON
POINTER SISTERS
RATT
PAT BENATAR
HOTE-SISTERS
PAT BENATAR
HOTE-SISTERS
PRINCE 2-1
PAUL HARDCASTLE 9-5
FREDDIE JACKSON 18-7
HEART 24-14
COREY HART 28-19

KRBE/Houston, TX Roger W. W. W. Garrett

WZYP/Huntsville, AL Steve King Stave King PAT BENATAR RATT (dp) POINTER SISTERS BILLY JOEL HOTLER: PRINCE 1-1 PHIL COLLINS 2-2 PAUL YOUNG 4-4 STING 6-5 COREY HART 14-10

94TYX/Jackson, MS TINA TURNER DEPECHE MODE DEAD OR ALIVE

WQUT/Johnson City, TN Steve Taylor

WOK!/Knoxville, TN Gary Adkins

WLRS/Louisville, KY Christopher/Lyons DEAD OR ALIVE ROTEED: HADDNNA 2-1 PRINCE 5-4 TEARS FOR FEARS 24-12 STING 22-15 PAUL HARDCASTLE D-19

THREE

Thomas/Wright
BILLY JOBL
GO NEST
VITAMIN 2
ARETHA PRANKLIN
JOHN PARR
HOLLEGT:
PELL COLLINS 1-1
PRINCE 2-2
DEPECHE HOGO 25-12
TEARS FOR FEARS 29-17
PAUL HARDCASTLE 26-19

WKSF/Asheville, NC John Stevens

John Stevens
DEBARGE
RATT (dp)
POINTER SISTERS
BILLY JOEL
ROOL & THE GANG
TEXTONES
HOSTERS
HOUSE
HOUSE
PAUL YOUNG 1-1
PHIL COLLINS 4-2
DEPECHE NODE 27-16
KENNY LOGGINS 25-17
PAUL HARDCASTLE 30-19

WJAD/Bainbridge-Albany, GA Eliott/Taylor

EliottTaylor

SILLY JOBL
POINTER SISTERS
REO SPEEDNACON
HOTLEY CRUE (dp)
LOOSE ENDS (dp)
HOTLEY CRUE (dp)
HOTLEST:
PRINCE 3-2
PRINCE 3-2
PRINCE 3-2
PRINCE 3-2
TEARS FOR PEARS 29-25

WIXV/Savannah, GA

SommetamerFarand POINTER SISTERS BILLY JOBL MOTLEY CRUE (dp) PERBO BRYSON HOCLEST: PHIL COLLINS 1-1 HADDNNA 2-3 HRITNEY HOUSTON 10-4 SURVIVOR 22-11 TEARS FOR PEARS 40-18

HHITNEY HOUSTON 7-6 DEBARGE 15-9 PAUL HARDCASTLE 25-18 TEARS FOR FEARS 32-23

STEWARTSTONE
THAN TUBERE
PAT BENATAR
FOUNDER
PAT BENATAR
FOUNDER
FOINTER SISTERS
FOINTER SISTERS
FOINTER SISTERS
FOINTER
FOR STEEDALON
FOR STE

70/R&R FRIDAY, JULY 5, 1985

MIDWEST

Pointer Sisters REO Speedwagon HOTTEST Madonna Prince

WZPL/Indianapolia, iN

POINTER SISTERS
REO SPEEDMAGON
DIRE STRAITS
BILLY JOEL
NOTESE:
PRINCE 1-1
SURVIVOR 2-2
MADONNA 3-3
AIR SUPPLY 4-4
DURAN DURAN 9-5

CHR ADDS & HOTS

WEST MOST ADDED

Billy Joel Billy Ocean

HOTTEST Madonna **Phil Collins** Tears For Fears

MIDWEST

PARALLEL TWO

WKDD/Akron, OH

Matt Patrick PAT BENATAR REO SPEEDWAGON BILLY JOEL POINTER SISTERS (dp)

SADE DIRE STRAITS (dp) Hottest: PRINCE 3-1 MADONNA 4-3 MADONNA 4-3 BRUCE SPRINGSTEEN 8-5 TEARS FOR FEARS 38-21 JOHN PARR D-32

JOEN PARR
TIMA TURMER
HOWARD JORES
BILLY OCEAN
BOLLEY
HOLDER
HOUSELY
HOLDER
SURVIVOR 2-2
TEARS FOR PEARS 77-12
TIL TUESDAY D-23

WKAU/Appleton-Os Ross/Bradleigh

Koshiradeigh
AMY GRANT
COCE ROBIN
TINA TURNER
DEBARGE
MOTLEY CRUE (dp)
Bottest:
PRINCE 2-1
DURAN DURAN 3-2
EURYTHRICS 4-3
MADONNA 7-6
TEARS FOR FEARS 22-16

WRQC/Cleveland, OH

KOOL & THE GANG BILLY JOEL POINTER SISTERS POINTER SISTERS
HOWARD JOHNS
REO SPEEDWAGON
C.A.R.F.
Hottest:
SURVIVOR 4-3
WADOWNA 6-5
CYNDI LAUPER 9-8
PAUL YOUNG 10-9
BRUCE SPRINGSTEEN 12-10

KIIK/Davenport, IA

JOHN PARE
TINA TURKER
RZD SPEEDWAGON
BILLY OCEAN
SADE
HOLLEST:
HOLLEST 14-6
DEPECUR HOLD 2-5-16
DEPECUR HOLD 2-5-16
DEBARE 3-3-21
DEBARE 31-22

WGTZ/Dayton, OH John Robertson

ELTON & MILLIR
DON MENLEY
MOTHER
HOTLEST:
OURAN DURAN 2-1
MADONNA 3-2
PHIL COLLINS 4-3
STING 20-13
TEARS FOR PEARS 28-19

KZIO/Duluth, MN

SISTER SLEDGE
SADE
ARETHA PRANKLIN
ROSANNE CASH
BOTLER:
PAUL YOUNG 6-3
EUNYTHNICS 5-4
PRINCE 11-5
STING 19-13
TEARS FOR FEARS D-19

WSTO/Evansville, IN Chris Taylor

COREY BART Hottest: PRINCE 1-1 SURVIVOR 6-3 MADONNA 11-5 PAUL YOUNG 14-7 TIL TUESDAY 23-16

WMEE/Ft. Wayne, IN

BILLY JOEL JOHN PARR TINA TURNER DEBARGE RATT Hottest: PRINCE 1-1 SURVIVOR 2-2

REMORD JONES
REO SPERDMAGON
POINTER SISTERS
BOTLEST:
BOTLOLLINS 3-1
TIL TUESDAY 6-4
NIGHT RANGER 12-8
STING 15-9
MADONNA 17-10

BRYAN ADAMS
Hottest:
SURVIVOR 1-1
PHIL COLLINS 2-3
RATRINA & THE WAV 4-4
BRYAN ADAMS 6-8
HUEY LEWIS & THE 7-9 U93/South Bend, IN I.K. Dearing

WHITNEY HOUSTON DEBARGE HOUTEST: BRYAN ADAMS 3-1 DURAN DURAN 7-3 BRUCE SPRINGSTEEN 11-5 STING 26-7 KIN CARNES 25-20 WRON/Toledo, OH

WJXQ/Jackson, MI Ryan/Cheeks Ine Thomas Ryan/Cheeks

BILLY JOBL

MOTLEY CRUE

MELIX (dp)

REO SPEEDNAGON (dp)

BILLY OCEAN (dp)

DIRE STRAITS (dp)

LOME JUSTICE (dp)

BOUCE SPRINGSTEEN 9
JOHN CAPPERTY 8-5

COREY MART 13-8

VAN-ZANT 24-21 POINTER SISTERS
REO SPEEDMAGON
BECK & STEMART
RUSS BALLARD
HOLLERI
DURAN DURAN 4-1
TEARS FOR FEARS 12-6
EURYTHMICS 7-7
RICK SPRINGFIELD 19-13

WKFR/Kalamazoo, Mi

BILLY JOEL CARLY SIMON KOOL & THE GANG (dp) ANIMOTION (dp) FREDDIE JACKSON (dp) FREDDIE JACKSON (dp)
GO WEST
Botteat:
PHIL COLLINS 1-1
PRINCE 2-2
SURVIVOR 5-3
FOMER STATION 30-19
HUEY LEWIS 4 THE D-33

WVIC/Lansing, MI Maloney/Kittredge

HUEY LEWIS & THE EURYTHMICS HOTTERS: HADONNA 2-1 PRINCE 3-2 MARY JANE GIRLS 6-3 HEART 9-6 BRUCE SPRINGSTEEN 10-8

HOTLEY CRUE
TINA TURNER
A-RA
RENNY LOGGINS
GEORGE THOROGOD
HOTLEST:
PRINCE 1-1
DEPECRE HODE 4-4
PAGL YOUNG 17-7
SURVIVOR 21-12
TEARS POR PEARS 23-13

WZUU/Mitwaukee, Wi John Driscoli

K./183/Oklahoma City, OK

BILLY JOEL BILLY OCEAN POINTER SISTERS HOLTEST: BRUCE SPRINGSTEEN 12-8 DEPECHE MODE 13-9 KIM CARRES 17-12 POWER STATION 21-14 HALL & OATES 20-15

KOFM/Oklahoma City, OK

none Rottest: MADONNA 1-1 PHIL COLLINS 2-2 PRINCE 4-4 STINC 15-15 TEARS FOR FEARS 18-18

KQKQ/Omehe, NE Taylor/Dean

TINA TURNER
BILLY JOEL
BILLY JOEL
BILLY JOEL
BILLY JOEAN
REO SPEEDWAGON
NOTE:
MADONNA 1-1
DURAN DURAN 2-2
SURVIVOR 5-3
POMER STATION 11-5
TEARS FOR FEARS 17-9

KZ93/Peorie, IL

BRYAN ADAMS
TINA TURNER
JOHN PARR
HOTCES:
MADONNA 2-1
SURVIVOR 3-2
DURAN DURAN 5-3
MARY JANE GIRLS 9-5
PAUL YOUNG 16-10

WZOK/Rockford, IL

WHITNEY HOUSTON DEAD OR ALIVE (dp)

KAY107/Tulsa, OK

BILLY JOSL Hottest: PHIL COLLINS 1-1 MADONNA 4-4 DURAN DURAN 8-5 PAUL YOUNG 12-8

KEYN-FM/Wichita, KS Brooks/Brown BILLY JOEL
BILLY OCEAN
POINTER SISTERS
PAT BENATAR
HOTESEI:
MADONNA 2-1
PAUL YOUNG 7-5
NICGIT RANGER 13-10
WHITHEY HOUSTON 15-11
COREY HART 21-14

KKRD/Wichits, KS Oliver/Williams

OliverWillers
TINA TURNER
FREDDIE JACKSON
BILLY JOZL
PAT BENATAR
CARLY SIMON
POINTER SISTERS
HOTES:
PHIL COLLINS 1-1
SURVIVOR 3-2
PRINCE 4-3
EURTHRICS 5-4
CYNDI LAUPER 6-5

WHOT/Youngstown, OH

DICK Thompson

KOOL & THE GANG
POINTER SISTEMS
RATT
CARLY SIMON
PAT BENATAR
LISA
LISA
LISA
PHIL COLLINS 1-1
HADDONA 6-4
WRITHEY HOUSTON 11-8
TIL TUESDAY 12-9
DEPECHE MODE 13-11 Dick Thompson

PARALLEL THREE

SADE

STING
TINA TURNER
BILLY JOEL
HOTTEST:
HOTTEST:
BURTHHICS 5-3
DURAN DURAN 11-6
BEACH BOYS 13-7
PAUL YOUNG 14-8

WBNQ/Blooming

Justin/Robbins
REO SPEEDMAGON
POINTER SISTERS
BILLY JOEL
COCK ROBIN (dp)
RATT (dp)
RATT (dp)
RATT (dp)
FINCE 2-2
DURAN DURAN 3-3
EURYTHRICS 4-4
MADONNA 17-7

WBWB/Bloomington, IN Bob Leonard

BOO LOOMER
PAUL BARDCASTLE
DEAD OR ALIVE
BILLY OCEAN
JOHN PARR
BILLY JOEL
RED SPECIMAGON
POINTER SISTERS
BOCTEST:
SURVIVOR 2-1
FRINCE 4-2
EURITHHICS 3-3
PRIL COLLINS 5-4
TIL TUESDAY 7-5

WCIL-FM/Carbondale, IL Tony Waltekus

Tony Waitekus
ERNNY LOGGINS
BILLY JOELS
BILLY JOELS
BILLY JOENSON
BECER LA YANKOVIC 1-1
BEBARGE 8-3
BIRGERE HOOD 14-5
GIMO VANNELLI 21-8

KQCR/Ceder Rapids, IA

BECK & STEWART
BILLY JOEL
TIMA TURNER
ANTHORION
HOTELS:
SURVIVOR 1-1
MADONNA 4-4
JOHN CAFFERTY 5-5
PAUL YOUNG 6-6
WHITNEY HOUSTON 11-10

KCMQ/Columbia, MO Tuttin/Baker

BILLY JOEL PAT BENATAR PAT SENATAR

PAT SENATAR

RATT

PREDDIE JACKSON

JESSE JOHNSON

HOLLESI

PHIL COLLINS 1-1

MADONNA 4-2

TEARS FOR FEARS 25-12

DEBARGE 19-15

HUEY LEWIS 4 THE 30-23

Y94/Fargo, ND Collins/Anderson

PAT BENATAR COCK ROBIN POINTER SISTERS Hottest: SURVIVOR 3-2 BRUCE SPRINGSTEEN 11-8 MADONNA 18-11 POWER STATION 31-22 TEARS FOR FEARS 40-25

KKXL-FM/Grand Forks, ND

Nordine/Right
AMY GRANT
DEAD OR ALIVE
JOHN PARR
TINA TORNER
DON REHLEY
BLOW COTAN
PELL COLLINS
PELL COLLINS
PELL COLLINS
PELC COLLINS
DURAN BURAN 4-4
TEARS FOR FEARS 28-22

WAZY-FM/Lafayette, IN

DEBARGE
HOWARD JONES
BILLY JOEL
REO SPEEDHAGON
HOTTEST
PRINCE 2-1
SURVIVOR 3-2
HADONNA 4-3
DURAN DURAN 6-5
COREY HART 16-12

KFRX/Lincoln, NE

Trecy Johnson

JOHN PARR
POINTER SISTERS
HOTLESE:
MADDNNA 4-1
DURAN DURAN 3-3
BRUCE SPRINGSTEEN 12TEARS FOR FEARS 23-14
STING 19-16

WRKR/Racine-MI

Pat Martin
BILLY JOEL
RICK SPRINGFIELD
TINA TURNER
JOHN PARR
MOTLEY CRUE
HOLTES 1-1
TIL TUSSOMY 4-2
TEARS FOR PEARS 14-4
DEPECHE MODE 10-7
GEORGE THOROGOOD 15-8

KKLS-FM/Rapid City, SD Sherwin/Piper

DIRE STRAITS
HOMARD JONES
FREDDIE JACKSON
POINTER SISTERS
HOTELSTER
HO

none Hottest: PHIL COLLINS 1-1 SURVIVOR 4-4 MADONNA 25-25 DEPECHE MODE 35-35 TEARS FOR FEARS 36-36

KKRC/Sloux Falls, SD Dan Kieley

Dan Keley

MMY GRANT
DEAD OR ALIVE
DOON MEMLEY
RICK SPRINGFIELD
JOHN PARR
TINA TURNER
TINA TURNER
TOPLEY CRUE (dp)
BOTLEY CRUE
ADDOWN 2-2
BADDOWN 2-2
DEFECTE MODE 21-18
TERRS FOR FEARS 31-21

KWTO-FM/Springfield, MO

none Hottest: DURAN DURAN 2-2 PRINCE 4-3 EURYTHMICS 8-7 TIL TUESDAY 10-9 HADONNA 20-17

BILLY JOEL REO SPEEDWAGON NOT OFFED WHOLE OF THE STREET OF THE STREET

WSPT/Stevens Point, WI

BouleyStaffens
BILLY JOSEL
COCK ROBIN
KOOL & THE GANG
KOMAND JONES
POINTER SISTERS
MOTHLEY CRUE (dp)
ROTHER SISTERS
MOTHLEY CRUE (dp)
ROTHER SISTERS
BRINCE SPRINGSTEEN
BRINCE SPRINGSTEEN
FRINCE 1-1
BRINCE SPRINGSTEEN 11-4
POWER STATION 17-9
TEARS FOR PEARS 35-20

KDVV/Topeka, KS

HADSUPERMBY
YET (dp)
KOOL & THE GANG (dp)
KOOL & THE GANG
KOOL & THE GANG
LIFE
KOO SPEEDMAGON
BILLY JOEL
FREDDIE JACKSON
HOLLOSE:
TRANS FOR TEAMS 12-4
DORROW LART 27-15
BRYAN ADAMS 40-18
HUEY LEWIS & THE 34-24

KFMW/Waterloo, IA

FREDDIE JACKSON BOWARD JONES DIRE STRAITS (dp)' GO WEST COCK ROBIN Y&T Y4T REO SPEEDWAGON HOTCEST: PRINCE 1-1 PAUL Y00MG 9-5 COREY HART 18-11 STING 28-18 TEARS FOR FEARS 32-20

KHTX/Reno, NV

WEST

PARALLEL TWO

KNMQ/Albuquerque-Sents Fe, KYNO-FM/Fresno, CA Stucker/Rountree NM Walker/Davis

Stucker/Rountree NAM
BILLY JOBL
HOMARD JONES
COCK ROBIN
GO MEST
SADE
HOTELEST
BURAN DURAN 2-1
MADDINNA 4-2
HADDINNA 4-2
RRUCE SPRINGSTEEN 10-7
STING 11-9 PREDDIE JACKSON
TINA TURNER
DEAD OR ALIVE
BILLY JOEL
HOTES:
MADONNA 3-1
DURAN DURAN 5-4
TIL TUESDAY 15-11
TEARS FOR PEARS 24-14
WHITNEY HOUSTON 23-18 KOMO/Honoluku HI

KKXX/Bakersfield, CA

Squires/Kamper
POWER STATION
BILLY JOEL
TINA TURNER
HOTELE:
MADONNA 2-1
TIL TUESDAY 5-3
EURYTENICS 8-6
TEARS FOR FEARS D-23
MOTLEY CRUE D-25

Doug DeRoo

KLUC/Las Vegas, NV Richards/Christian BILLY JOEL
JOHN PARR
HOTCEST
WHITNEY HOUSTON 13-8
HUEY LEWIS & THE 23-15
COREY HART 25-18
BRYAN ADAMS 34-28
RATT 36-30 DEPECHE MODE 2-1
DEAD OR ALIVE 6-4
BRYAN ADAMS 13-9
HUEY LEWIS & THE 28-21
TEARS FOR FEARS 34-26

BILLY JOEL POINTER SISTERS POINTER SISTERS
RATT
LISA LISA
HOTLEST;
PHIL COLLINS 1-1
HADONNA 10-2
PAUL YOUNG 6-3
BRUCE SPRINGSTEEN 8-7
COREY HART 16-11

John Cantler

MOTLEY CRUE
POINTER SISTERS
BILLY JOEL
COCK ROBIN (dp)
REO SPEEDWAGON (dp)
JESSE JOHNSON (dp)
PATTI LABELLE (dp)
PEABO BRYSON (dp)
BOTLEST DURAN DURAN 1-1 MADONNA 2-2 WHITNEY HOUSTON 6-6 STING 13-9 TEARS FOR PEARS 22-16

DEAD OR ALIVE MARY JANE GIRLS TEXTONES
BILLY OCEAN
BILLY JOEL
HOWARD JONES
PAT BENATAR
ROBERT PALMER ROBERT PALMER Hottest: PBIL COLLINS 1-1 WHITNEY HOUSTON 2-2 SUPERTRAMP 3-3 HADONNA 11-8 POWER STATION 30-21

KSND/Eugene, OR none Hottest: PSIL COLLINS 1-1 EURITHMICS 5-5 MADONNA 6-6 DEPECHE MODE 10-10 TEARS FOR PEARS 23-23

POINTER SISTERS BILLY JOEL SILLI JOSU REO SPEEDMAGON GINO VANNELLI PATTI LABELLE BOTLEST: MADONNA 1-1 DURAN DURAN 3-2 TIL TUESDAY 4-3 PRINCE 7-6 TEARS FOR FEARS 17-10

KMGX/Freeno, CA

Carmy Edwards
LISA LISA
LISA LISA
BILLY JOBL (dp)
POINTER SISTERS
JOHN PARR
HOMARD JONES
HOTLESE:
MOTINET HOUSTON 1-1
PAUL BARDCASTLE 8-2
TIL TUESDAY 7-5
PREDDIE JACKSON 11-9
TEARS FOR PEARS 14-12

Gary Waldron
BILLY JOEL
COCK ROBIN
POINTER SISTERS
HOMARD JOMES
SISTER SIZDGE
HOTES
PRINCE 2-1
BRYAN ADAMS 3-2
DURAN DURAN 5-3
PRIL COLLINS 6-4
MADONNA 8-7

KZZU/Spokane, WĄ

Bill Stairs BILLY JOEL REO SPEEDWAGON HOWARD JONES BILLY OCEAN POINTER SISTERS Hottest: Hottest: PHIL COLLINS 1-1 SURVIVOR 2-2 TIL TUESDAY 3-3 PRINCE 4-4 EURYTHMICS 5-5

KNBQ/Tacoms-Seattle Ric Hansen RICK SPRINGFIELD
RICK SPRINGFIELD
RICK STORE
RICK SCHOOL
BILLY OCEAN
SADE
HOLLES SADE
HOLLES SADE
HOLLES SADE
HOLLES SADE
HOLLES SADE
ROTHER SADE
ROTH

RIGHT LAWIS 6 7RE 23-15
GROWN SHART 22-16
BRYNN ADAMS 34-28
FOR 22-16
BRYNN ADAMS 34-28
FOR 22-16
BRYNN ADAMS 34-28
FOR 22-16

PARALLEL

JeffriesFeren
BILLY JOEL
JOHN PARR
BILLY CCEAN
CHARA REAN
HOTTEST
PRIMCE 2-1
PAUL YOUNG 7-5
MADOWNA 10-7
STING 15-12
COREY BART 27-15

Len E. Mitchell BILLY JOEL REO SPEEDWAG REO SPEEDWAGON
POINTER SISTERS
COCK ROBIN (dp)
RATT (dp)
BECK & STEMART (dp)
BECK & STEMART (dp)
URAN DURAN 2-2
DEPECEE MODE 8-3
DEAD OR ALIVE 34-7
TEARS FOR PEARS 22-15

Kirk Cliatt

KCPX/Selt Lake City, UT

Aushen/Main
DEAD OR ALIVE
JOHN PARR
PAT BENATAR
HOTESE:
PRINCE 1-1
HADONNA 4-2
EURYTHNICS 8-4
TIL TUESDAY 6-5
CYNOI LAUPER 11-7

KYYA/Billings, MT Charlie Fox

HEART BILLY JOEL POINTER SISTERS CARLY SIMON (dp) HUEY LEWIS & THE SADE LISA LISA (dp) A-HA (dp) BILLY JOEL
TIMA TURNER
JOHN PARR
HOttest:
PRINCE 2-1
MADONNA 4-4
EURYTHMICS 6-5
DEBARGE 27-17
TEARS FOR FEARS 30-22 A-HA (dp) Hottest: PAUL YOUNG 1-1 PRINCE 2-2 COREY HART 20-17 ANIMOTION 27-22 WHAM! 31-26

KBOZ-FM/Bozeman, MT Michael Hesse

none Hottest: PHIL COLLINS 1-1 PRINCE 2-2 WHITNEY HOUSTON 9-9 ANIMOTION 36-36

KKAZ/Cheyenne, WY

JOHN PARR
REO SPEEDWAGON
BILLY JOEL
HOTTEST:
PHIL COLLINS 1-1
PRINCE 2-2

KOZE/Lewiston, ID Jay McCall

TINA TURNER
BILLY JOEL
BILLY OCEAN
HOTLEST:
PRINCE 1-1
PHIL COLLINS 2-2
DURAN DURAN 3-3
MADONNA 5-4
SURVIVOR 6-5 KRIM/Roswell, NM CARLY SIMON TINA TURNER BILLY OCEAN BILLY OCEAN HOTLEST: PRINCE 2-2 DURAN DURAN 4-4 EURYTHMICS 5-5 MADONNA 6-6 WHITNEY ROUSTON 10-10 KCDQ/Bozeman, MT Greg Williams

BILLY JOEL POINTER SISTERS

POINTER SISTERS
KING (dp)
BILLY OCEAN
RATT (dp)
REO SPEEDWAGON
LISA LISA (dp)
DIRE STRAITS (dp)
BOTHERS
PRINCE 1-1
EURYTHNICS 2-2
SURVIVOR 3-3
TIL TUESDAY 6-4
CYNDI LAUPER 7-5 SLY96/Sen Luis Obison, CA Joe Collins
TIMA TURNER
PAT BEMATA

FOR THE CAME
FOR THE KTRS/Ceaper, WY

KZOZ/San Luis Oblspo, CA

Steve Chase SADE Hottest: PRINCE 2-1 HADONNA 10-7 TEARS FOR FEARS 16-9 DEAD OR ALIVE 19-13 PAUL HARDCASTLE D-27

KIST/Santa Barbara, CA Dick Williams DICK WHIMMIN
REO SPEEDMAGON
POINTER SISTERS
BILLY JOSE
JULY JOSE
PHIL COLLINS 1-1
BRUCE SPRINGTEEN 6MADONNA 10-3
BEACH BOYS 16-4
WHITNEY HOUSTON 9-9 Jay McCell

POINTER SISTERS
HOWARD JONES
GO WEST
HOCKEST
HOLEST
H

OK96/Trl-Cities, WA Taylor/O'Brien HAYION'O'Brien

MOTLEY CRUE
YET
REO SPEEDWACON
DRAMA
A-HA
BILLY JOEL
TAXXI
POINTER SISTERS
SADE
HOTEGET SADE
HOTTEST:
HEART 9-4
NIGHT RANGER 11-6
TEARS POR FEARS 14-7
KING 21-14
RICK SPRINGPIELD 24-15

253 Reporters

237 Current Reports The following stations reported a

frozen playlist this week: Q106/York WNSY/Norfolk KMBQ/Shreveport KNOE-FM/Monroe KZIO/Duluth

The following stations failed to report this week; therefore their playlists were frozen:

KEGL/Dallas WGCL/Cleveland WKTI/Milwaukee KC101/New Haven KITE/Corpus Christi KOFM/Oklahoma City WZZU/Milwaukee KSND/Fugene

Kimo Akane
BILLY JOEL
POINTER SISTERS
RATT (dp)
STEPHANIE MILLS
LISA (dp)
KING
HOCKERT
HADONNA 1-1
PHIL COLLINS 3-2
TIL TUESDAY 4-3
EURYTHRICS 5-4
WHITNEY HOUSTON 8-5

BILLY JOEL DIRE STRAITS BILLY OCEAN JOHN PARR GEORGE THOROGOOD MOTLEY CRUE COCK ROBIN

KP96/Boise, ID

KKFM/Cotorado Springs, CO Malmberg/Anderson

99KG/Seline, KS Danny Collier

KHYT/Tucson, AZ

THREE

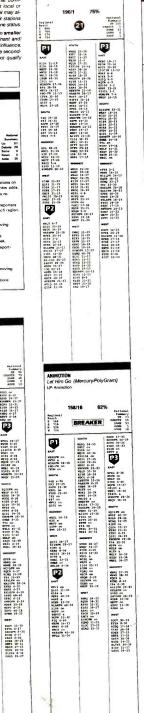
GHHe/Johnson
BILLY JOEL
TINA TURNER
CARLY SIMON
SADE
BILLY OCEAN
HOTESET:
JOHN CAPPERTY 5-4
KIM CARNES 7-5
TIL TURSDAY 8-6
PRINCE 9-7
MADONNA 13-9 KCAQ/Oxnerd-Ventura, CA Randy Robbins

RBY TRYFOT
BILLY JOEAN
BILLY JOEA
POINTER SISTERS
FREDDIE JACKSON
HANDONNA 2-1
DURAN DURAN 1-2
SURVIVOR 5-3
PAUL YOUNG 8-6
BRUCE SPRINGSTEEN 14-8

KDON-FM/Selines-Monterey, CA

KIK CLIENT
PAUL BARCASTLE
ROMAND JONES
TINA TURNER
A-BA
RATT (dp)
Bottest:
PBIL COLLINS 1-1
DEFECURE MODE 2-2
SYMMOTO PRINS 26-17
PAUL HARDCASTLE D-32









ames Continu- 193 29-20 19	STATE 21-12 STATE 21-12	LP: Rhythm Of	1/11 85	Wationel Summery UP 165 DESUTE 5 DOWN 25 DOWN 1 ADDS 11	LP: A View To	4 Kill (Capitol) A Kill Soundtrac 4/0 969	Metional Summary OF 113 DESITS 0 SAME 01 DOWN 51 ADDS 0
eart is Wea	k (Columbia)	TOTAL	Section 13-19 Section	The state of the	LOUIS AND	SOUTH 1-1	WE STATE OF THE ST
ALIVE Me Round	(Like A Record)	DEPECHE People / LP: Some	MODE Are People (S Great Reward	reWB)		F	

223/11

Ø

900 18-16 907 23-20

WEEG 34-24 VARIO 34-25 VARIO 6-27 VARIO 6-26 VEIDE 6-16 VEIDE 6-16 VEIDE 32-36 VARIO 12-30 VARIO 12-30 VARIO 12-30 VARIO 13-30 VARIO 13-30 VARIO 13-30 VARIO 13-30 VARIO 13-30 VARIO 13-31 VARIO 13-31

MARTY

SONC 12-17

REXX 1-2

ROXX 2-1

ROXX 2-1

ROXX 2-1

ROXX 2-1

ROXX 10-10

RAPO 00-1

RAPO 00-1

ROX 0-5

ROXX 10-10

ROXX 2-2

ROXX 2-2

ROXX 3-2

Hational Summary UP 152 DEBUTS 17 HANG 36 DOMN 4 ADDS 11

WFBG 25-23 W20H 34-31 H25Y 13-13 10157E 31-2 W0AY on WIRE 39-34 WYFG 46-37 W05H 27-23 OE100 on WERE 28-24 95XIL on

95XIL ON MORPH 28-2 WSQV 27-27

BOSTN BUILTY BUI

MINO 29-27 MINO 29-27 MINO 6-15 MINO 6-15 MINO 19-16 MINO 19-



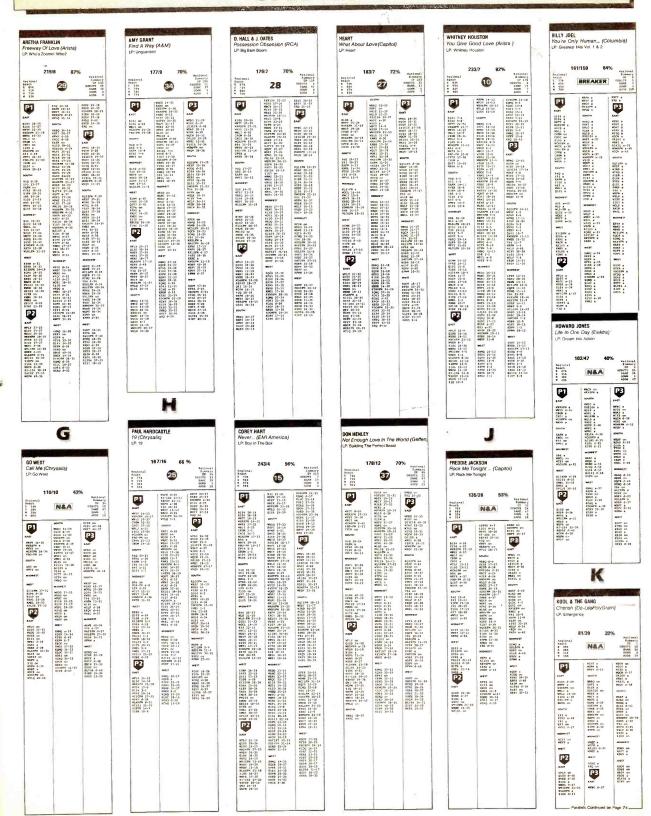
AMDOWERF MEAC d-29 MEAC d-29 MEAC d-29 MEAC d-29 MEAC d-29 MEAC d-29 MET J-27 MET J-27 MET J-37 MET J-37

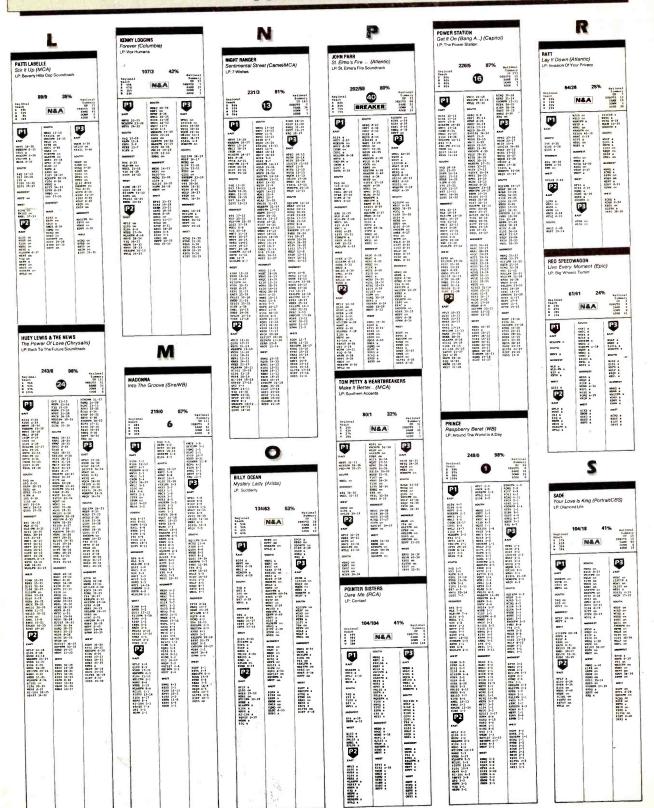
ESSO 31-31 EEXX d-26 XQIR 13-9 XF5 34-27 XIX 33-29 EXM 34-29 ESSO 0-14 ESSO 0-14

WEST

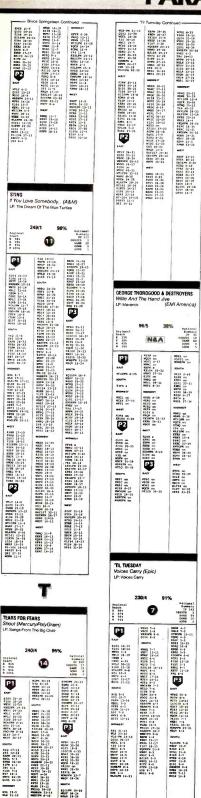
EPSE 0-28
0103 34-30
EL10FM a
ECOPA on
EXIT 0-30
EXEC 0-27
EANS on
EXIT 0-30
ENDO 39-39
ENDO 39-39
ENDO 39-35
ENDO 40-35
ENDO 40-36
ENDO

WTLT 31-26 0100 38-35 0100 38-35 WIND 31-37 WIND 38-35 WIND 48-12 WIND 48-12 WIND 48-12 WIND 48-13 WIND 48-13 WIND 68-13 WIND 68-13







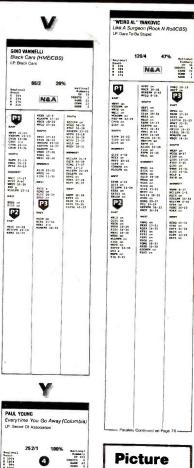




BATE 13-11 8184 13-11 8186 20-7 METT 0-8 METE 12-9 METE 12-9 METE 12-9 METE 12-15 CROM 13-15 CROM 13-15 STOR 13-17 METE 7-5 METE 7-5 CROM 13-17 METE 7-5 CROM 0-5 CROM 13-17 METE 7-5 CROM 0-5 CROM 0

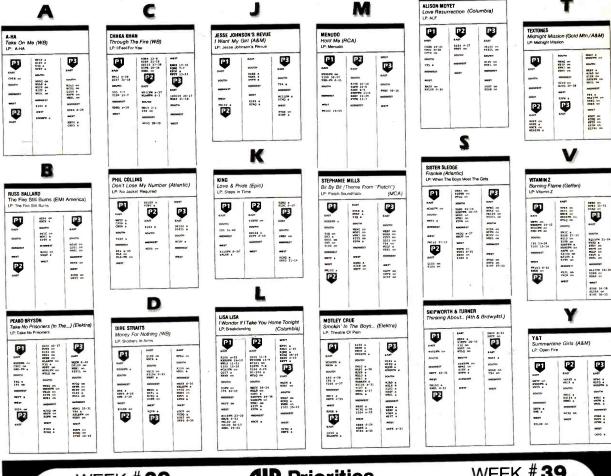
940 9-8 193 8-4 18APM 9-8 18APM 9-8 18APM 9-8 18APM 9-8 18APM 9-18 193 14-11 193 14-11 193 14-11 193 14-11 193 14-11 193 14-11 193 14-11 193 14-11 193 14-11

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SIGNIFICANT ACTION



WEEK # 39

GRAVITY

COME WITH ME

AIR Priorities

WEEK #39

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 10, 1985

TITLE THINKING ABOUT YOU CHERISH DOES HE DANCE

ARTIST

KOOL & THE GANG FRANCE JOLI MICHAEL SEMBELLO TRANSLATOR

LABEL 4TH & BROADWAY/ISLAND SKIPWORTH & TURNER DE-LITE/POLYGRAM **FPIC** A&M COLUMBIA

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, July 11, 1985

0

THEATRE OF PAIN

TITLE/CUTS

MOTLEY CRUE

LABEL **ELEKTRA**

"Smokin' In The Boys Room" "Home Sweet Home" "Keep Your Eyes On The Money"

JEFF BECK

EPIC

FLASH "Get Us All In The End" "Ambitious"

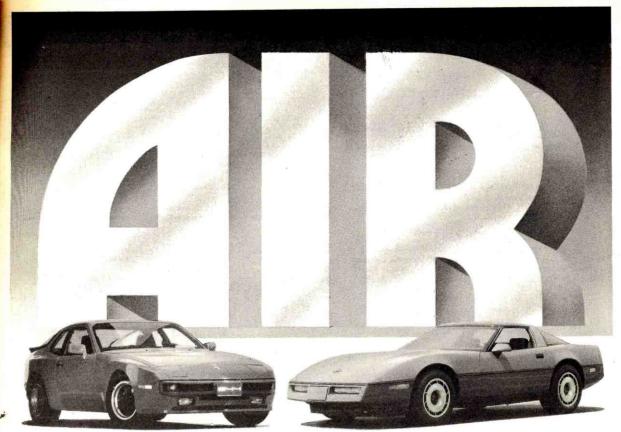
COLUMBIA

NERVOUS NIGHT "And We Danced" **HOOTERS**

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

1985 Active Industry Research, Inc.

TM Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544



AIR's 4th "Best Ears" Competition Begins July 12, 1985

The New Response Format Makes it Easier to Participate and Gives You More Chances to Win One of 30 Prizes. Total Value Over \$45,000. This Shorter 26 Week Competition is Open to All Program Directors, Music Directors and Consultants to CHR Radio.

ENTER NOW! REGISTRATION IS LIMITED.

The most accurate contestant will be awarded by final point standings.) their Grand Prize choice of a 1986 Porsche 944 or Chevrolet Corvette. The runners-up will receive Mitsubishi and JVC Video Systems, JVC Audio Systems and CD's.

(Runners-up prizes are determined

A complete list of rules and prizes will be sent to you upon registration. Are you a music decision maker in CHR radio? Call AIR at 301-964-5544 to enter our fourth and BEST-Best Ears Competition.

Active Industry Research • P.O. Box 1136 • Columbia, MD 21044 • 301-964-5544

CONTEMPORARY HIT RADIO

BREAKERS

TINA TURNER

We Don't Need Another Hero (Thunderdome) (Capitol) 84% of our reporters on it. Moves: Up 16, Debuts 60, Same 71, Down 0, Adds 65 including B104, B94, KTKS, 92X, KZZP, KMJK, KITS. Complete airplay in Parallels.

JOHN PARR

St. Elmo's Fire (Man In Motion) (Atlantic)

80% of our reporters on it. Moves: Up 23, Debuts 68, Same 52, Down 0, Adds 59 including WHTX, PRO-FM, KAFM, WNCI, KBEQ, KPKE, KMEL. See Parallels, debuts at number 40 on the CHR chart.

BILLY JOEL

You're Only Human (Second Wind) (Columbia) 64% of our reporters on it. Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 159 including Z100, WAVA, Z93, B96, WLS-FM, KIIS-FM, KS103. Complete airplay in Parallels.

ANIMOTION

Let Him Go (Mercury/PolyGram)

62% of our reporters on it. Moves: Up 73, Debuts 15, Same 53, Down 1, Adds 16 including WNYS, 94Q, 92X, KOPA, KITS, K104, FM100. Complete airplay in Parallels.

NEW & ACTIVE

FREDDIE JACKSON "Rock Me Tonight (For Old Time's Sake)" (Capitol) 135/28

Moves: Up 36, Debuts 24, Same 47, Down 0, Adds 28 including K196, CKGM, CKOI, WHTX, Q105, KBEQ, Q103, KKRZ, KITS, KWSS, WKFR, 103CIR, 94Q 10-6, 293

RILS WASS, WINEY, 1034-11, 940-104, 74(1) (IVPA/RISIA) 134/85 BILLY OCEAN "Mystery Lady" (IVPA/RISIA) 134/85 Moves: Up 5, Deours 18, Same 48, Down 0, Adds 63 including 8104, WBLI, WCAU-FM, 94Q, 293, Y100, WNVZ, 896, KZZP, KMEL, KOXR, WYKS, 897-268, RBC0 31-27, WSRS 93-33.

KZZP, KWEL, KOXR, WYKS, B97 d-28, KBEO 31-27, WVSR 39-33.
"WEIRD ALT "YANKOVIC" LIKE A Surgeon" (Scottl Bros./CBS) 120/4
Moves: Up 36, Debus 8, Same 71, Down 1, Adds 4, 0102, KIMN, 092, WGLE, PRO-FM-32-29, 93FM 30-22, KIIS-FM 33-29,
WERZ 35-28, WRCK 30-26, KZZB 39-32, WHOT 34-29, 9SUKIL 28-17, JOHA 11-16, WCLL-FM 1-1, KCDO 40-31.

WERK 35-26, MICHO SCIED, ACED SWITE (Chryssills) 115/36

PAT BENATAR "Invinicible" (Chryssills) 115/36

Owers Up 9, Debus 27, Same 43, Down 0, Adds 36 including CKGM, KWK, WLOL-FM, KPLUS, WAMX, KWIC, WSSX, KEWN-FM, KCPX, WICK, 2794, SLY96, B69 5228, KIGM 39-28, WGRD 30-27.

WSSX, RETMAN, KOP, MICE, 130, 500 MSS (1997) MSS (1997)

SADE "Your Love Is King" (Portrait/CBS) 104/18

SADE "Your Love Is King" (Portrail/CBS) 1047.

Moves: Up 14, Debuts 12, Same 60, Down 0, Adds 18 including WHYT, KOPA, KZZP, WFLY, WKDD, KIIK, WKDD, KNMD, KNBD, KRO, WCGO, KZOZ, KS103 39-22, KMEL 30-27, WSDV 37-32

HOWARD JONES "Life In One Day" (Feltra) 102/47

W.O.I.-M., KWSS, WKRZ-FA, KKMCK, WXLK, WKYS, d-36, KIIS-FM d-39, KMEL 31-25.

W.O.I.-M., KWSS, WRGZ-PM, KMGX, WALK, WNYS 6-36, NIS-+M 0-39, NREL 3-1-20.

JEFF BECK & ROD STEWART "People Get Ready" (Epil-) 100/8

Moves: Up 30, Debuts 8, Same 54, Down 0, Adds 8, K106, PRO-PM, WBCY, KAMZ, WRGN, KSKD, KOIZ-PM, KQCR, WNVZ

36-32, KEPM 32-26, WRGD 35-26, KNBQ 39-34, WCRON 99-35, WGLP 30-26, KZOZ 39-33.

JOHN FOGERTY "Centerfield" (WB) 97/2
MOVES UP 50, DEDUCES, Same 38, DOWN 4, Adds 2, WILS-FM, KKRZ, KWK 10-7, WVSR 36-31, WERZ 32-27, KZZB 28-23,
MOVES UP 50, DEDUCES, Same 38, DOWN 4, Adds 2, WILS-FM, KKRZ, KWK 10-7, WVSR 36-31, WERZ 32-27, KZZB 28-23,
WENT 33-30, KKW, SEM 32-22, KZET-EM 40-37, WANS-FM 30-25, WFMI 35-27, KX104 21-19, KZIO 6-6, KWES 22-19, WIXV
KRY 33-30, KKW, SEM 32-22, KZET-EM 40-37, WANS-FM 30-25, WFMI 35-27, KX104 21-19, KZIO 6-6, KWES 22-19, WIXV
KRY 33-30, KKW, SEM 32-22, KZET-EM 40-37, WANS-FM 30-25, WFMI 35-27, KX104 21-19, KZIO 6-6, KWES 22-19, WIXV
KRY 33-30, KWK, SEM 32-22, KZET-EM 40-37, WANS-FM 30-25, WFMI 35-27, KX104 21-19, KZIO 6-6, KWES 22-19, WIXV
KRY 33-30, KWK, SEM 32-22, KZET-EM 40-37, WANS-FM 30-25, WFMI 35-27, KX104 21-19, KZIO 6-6, KWES 22-19, WIXV
KRY 33-30, KWES

GEORGE THORAGOOD & THE DESTROYERS "WIllie & The Hand Jive" (EMI America) 96/5
GEORGE THORAGOOD & THE DESTROYERS "Willie & The Hand Jive" (EMI America) 96/5
GEORGE THORAGOOD & THE DESTROYERS "WILL BE ALL BOOK OF THE AMERICA OF THE A

WHTT 39-28, KMEL 37-33, WBBQ 12-10, WNOK-FM 38-35, WIXV 32-27, KIST 39-35.

KQDL & THE CANG "Cherish" (De-Lite/PolyGram) 81-39
Moves Up 1, Debus 15, Sare 26, Down Q. Add 39 including WHTT, WBL, Z100, PRO-FM, Z93, KTKS, 195, WHYT,
WSPK, KROY, WROC, WHOT, B1QL 0-29, WNVZ d-37, WTIC-FM 31-26.
TOM PETTY "Make It Better (Forget About Me)" (MCA) 80/1
Moves: Up 31, Debus 1, Sare 46, Down 1, Adout Me)" (MCA) 80/1
Moves: Up 31, Debus 1, Sare 46, Down 1, Adout Me)" (MCA) 80/1
MUZT 39-34, WZKS 35-31, WKZL 32-28, WSEZ d-35, KAY107 39-37, KLUC 39-35, WZON 40-37, WHSL 36-33, KBIM 40-38, OK9S 32-26.

Urso 36260.
CARLY SIMON "Tired Of Being Blonds" (Epic) 76/9
Moves: Up 4, Debuts 3, Same 60, Down 0, Adds 9, WNOK-FM, KSET-FM, WKZL, WKFR, KKRD, WHOT, KRD, KHTX, KBIM, WWYZ 37-99, KZZE d-4.D, WGRG 3-524, WKKG 35-22, WKKR 30-28, KCVV d-49.

MOST ADDED
BILLY JOEL (159)
You're Only Human... (Columbia)
POINTER SISTERS (104) Dare Me (RCA) TINA TURNER (65)

We Don't Need Another Hero.
BILLY OCEAN (63) (Capitol)

Mystery Lady (Jive/Arista)
REO SPEEDWAGON (61) Live Every Moment (Epic)

HOTTEST

PRINCE (123)
Raspberry Beret (WB)
MADONNA (112)
Into The Groove (Sire/WB) TEARS FOR FEARS (111) Shout (Mercury/PolyGram) PHIL COLLINS (99) Sussudio (Atlantic) DURAN DURAN (97)

A View To A Kill (Capitol)

GIND VANNELLI "Black Cars" (HME/CBS) 65/2.
Moves: Up 25, Debuls 1, Same 24, Down 13, Adds 2, KWK, KBOS, KAFM 21-19, KTKS 24-19, WLOL-FM 12-11, WAMX 21-19, WKEE 10-9, WLANS-FM 37-32, KSET-FM 30-27, WCGQ 38-30, KTDY 30-28, WPFM 22-18, WCIL-FM 21-8, WAZY-FM 30-28 S V 96 40-37

RATT "Lay It Down" (Atlantic) 64/26

IL UUMIT (RUGINIU) 1946U Debuts 12, Same 19, Down 0, Adds 26 Including O105, KHTR, Q100, WANS-FM, WZYP, KITY, WSEZ, WMEE, KOMO, KSKD, KDON-FM, WAPI 19-14, WOOM 40-34.

TITLO I, REPO, AUMU, NOKU, RUUNEM, WAPI 19:14, WUZM 4U34

REO SPEEDWARDN "Live Every Moment" (Epic) 61/61

Moves: Up O, Debus O, Same O, Down O, Adds 61 including WCAU-FM, WNVZ, WLS, WLS-FM, 92X. KHTR, Q103, WKFM, WNOK-FM, KX104, KSKO, Q101, OK95.

SIGNIFICANT ACTION

LISA LISA & CULT JAM with FULL FORCE "I Wonder If I Take You Home" (Columbia) 45/15 Moves: Up 10, Debuts 3, Same 14, Down 3, Adds 15 including K106, D107, R1104, KAMZ, K117, K1FM, WHOT, KFBs, KMGX, KOMO, KHT, WCREW, WKS,FM 16-12, D52 4-19, KISF4-32-20, KS103 30-17, KMEL 29-32,

Q100, WLAN-FM, WZLD, WXXQ, Z104, KUZH, KINXA, PERABO BRYSON "Take No Prisoners (In The Game Of Love)" (Elektra) 43/8 Moves: Up 2, Debus 1, Same 32, Down 0, Adds 8, PRO-FM, 940, WHYT 930, KIKX, KCAO, Z102, Y94, WXKS-FM on, CKOI on, 195 on, KOPA on, Q100 40-37, WCOM 440, WBNQ 323.

CKOI on, 195 on, KOPA on, CHOU devoir, mount devoir, words sees.

VITAMIN Z "Burning Flame" (Geffich) 417.

Moves: Up 6, Debuts 1, Same 28, Down 1, Adds 5, KWO, KSET-FM, BJ105, WYKS, KKOV, WXKS-FM 34-32, PRO-FM on.

195 25-18. FMT02 -203, KZEB 37-33, WZPD, on, WRON on, KCAZ on, WAZY-FM 34-30, KIST 36-32.

SISTER SLEDGE "Frankie" (Atlantic) 30/3
Moves: Up 3, Debuis 1, Same 23, Down 0, Adds 3, WNNZ, WKDO, KISN, WCAU-FM on, K104 on, WERZ on, 92KTU on, WTLO on, KMZ 20-16, KSET-FM 38-35, WOKI on, WHOT on, KKFM on, K093 d-35, KIST 37-33.

STEPHANIE MILLS "Bit By Bit ('Fletch' Theme)" (MCA) 29/10

Moves: Up 0, Debuls 0, Same 19, Down 0, Adds 10, WKKS-FM, Z93, WHYT. FM102, WVSR. WERZ, 93Q, KTFM, KQMQ,

MOULS JAKED ON 195 CM, KITY ON, KISN ON KHYT ON

DRE STRAITS "Monry For Nothing" (WB) 28/13

MOUSE STRAITS "Monry For Nothing" (WB) 28/13

MOUSE STRAITS "Monry For Nothing" (WB) 28/13

MOUSE STRAITS "Monry For Log Fixw 42-29 WRR of 30.

TEXTORES "Midnight Mission" (Gold Mountain/A&M) 27/6

MOUTP ON WIND CORD KHT DO Down 0, Adds 6, WKEE, WKRZ FW, KKPM, WOAY, WKSF, Y94, WVSR ON, WBBQ ON, WZFPO ON, WFMI ON, WBNO ON WLXO 29-28, WAZY-FM ON, KGOT ON, KHTX ON.

YAI "Summertime Girs" (AAM) 22/19

MONRY UP OLD BORNES ON BORNES ON BOWN ON ADD STRAIN WKSF, FW, WNYS, KHTR, KWK, 98PXY, WRCK, KWIC, KX104, WRNO, KTDY WFMEN OKSF, WTMT ON, KYDO ON, WXDO ON-DU,

CHAKA KHAN "Through The Fire" (WB) 21/4

MONRY UP OR BOWN ON ADD STRAIN ON AD

KZZP 21-15, KMEL on, WLAN-FM 6-3, WBCY 2-1, KHYT 13-12, 103GB 20-17, WOAY 21-18.

A-HA "Take On Me" (WB) 20:11

Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 11, WELY, Q100, 93Q, WPST, WZLD, KITY, Z104, KDON-FM, Q104, KHTX, OK95, CFTR on 7, WBBQ on, WZYP on, WRIRF d-27

SKIPWORTH & TURRER "Thinkling About Your Love" (4th & Broadway/stand) 18:5

Worse: Up 1, Debuts 2, Same 9, Down 1, Adds 5, FMI02, WERZ, KITY, KITM, WOAY, WAKS-FM on, WHYT 32-31, KMEL d-31, 93Q on, WPST on, WTLO on, KSET-FM on-dp, WFMI on, KMOX d-33, KHYT on.

PHIL COLLINS "Don't Lose Ky Number" (Allamite) 14:11

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 11, WHIT, CFTR, CHUM, Y100, B96, KPLUS, KUBE, K104, Ok100, 95XIL WXX, WLS On, WLS-FM on, WGTZ on, Lev' (Moreira) 14:10

WXX, WLS On, WLS-FM on, WGTZ on, Lev' (Moreira) 14:11

WIXV, W.LS on, WLS+M on, WOLCON .

**RUISON MOVET "Love Resurrection" (Columbia) 14/1

Moves: Up 1, Debuts 3, Same 9, Down 0, Adds 1, 195, CXGM 25-21, CXCI d-36, CFTR on, KMUK on-dp, KPLUS d-36, K104

d-37, WPST on, OKTO 00, n950L100, n/WIXV ov, WWSL, on, KGOT on, KQZE on

**COLUMB ON THE ONE OF THE ONE OF

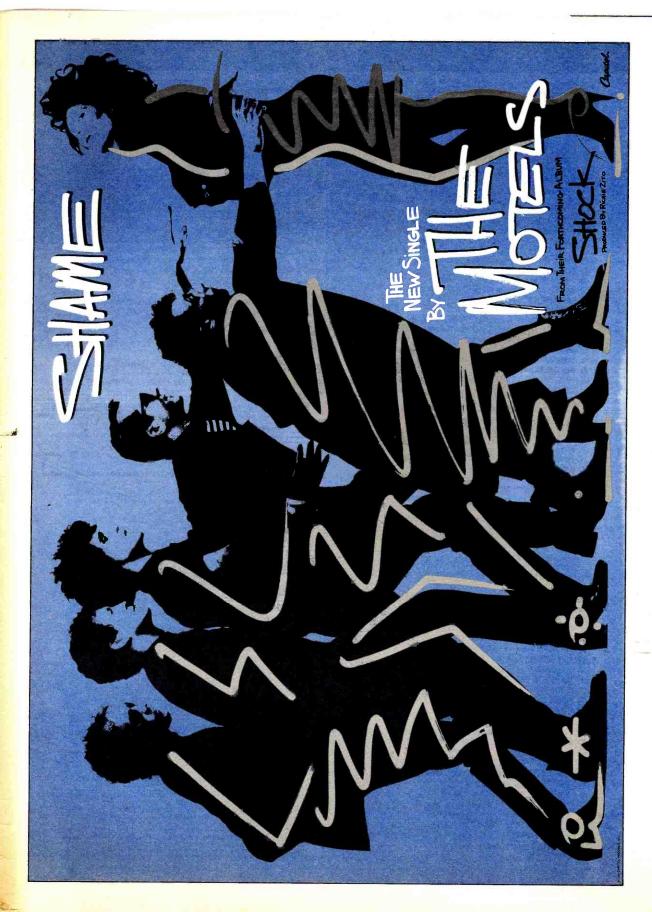
d-37, WFST on, OK100 on, 95XIL. on, WIXV on, WFSL on, Kebl of, NUZE in MISS BALLAND "The Fire Still Blurns" (EMM America) 13/4 Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 4, WRCK, WOKI, KITY, WRQN, WERZ on-dp, KWIC on, WJXQ on-dp, WJAD on, Q101 on, WWSL on, WDBR ondp, KCDO on, OR95 on JESSE JOHNSON'S REVUE "I WART MY GIF!" (A&M) 11/10 JESSE JOHNSON'S REVUE "I WART MY GIF!" (A&M) 11/10 Worse: Up 0, Debuts 0, Same 1, Down 0, Adds 10, FMIG. KZZB, KAMZ, KTFM, KIKX, KCAQ, T94, WCIL.FM, KCMQ, KIST, MOVES: Up 0, Debuts 0, Same 1, Down 0, Adds 10, FMIG. KZZB, KAMZ, KTFM, KIKX, KCAQ, T94, WCIL.FM, KCMQ, KIST,

KTHS 0-1dp & Pride" (Epic) 11/4
KING "Love & Pride" (Epic) 11/4
Moves: Up 1, Debuts 3, Same 2, Down 1, Adds 4, KPLUS, KX104, KOMQ, KCDQ, KIIS.FM d.34, 92KTU on, KITY d.40,
KUC d-10, KWSS 0-ndp, DK93 21-14.

own 2, Adds 0, WXKS-FM on, PRO-FM d-31, KZFM 10-6, KAMZ 6-5, KSET-FM 11-6,

MENUDO "Hold Me" (RCA) 11/0 Moves: Up 5, Debuts 1, Same 3, Down 2 KTFM 11-7, KWES 30-16.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistities (label) designation in-clicate the total number, how many added in for the first time this week. Moves indicate the type of activity has week up for upward other movement. Same for sideways or continual uncheated activity, Dom for downward chart schrifty, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels NOTE: Records that lack the negative 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Arphityly40. CHR Rotation Cherter — Futilities Adds and/or One: tour plays is a 24-hour period, free of them before midnight.





CONTEMPORARY HIT RADIO

Three Two Last Weeks Weeks Week PRINCE/Raspberry Beret (WB) 2 DURAN DURAN/A View To A Kill (Capitol) PHIL COLLINS/Sussudio (Atlantic) PAUL YOUNG/Everytime You Go Away (Columbia) SURVIVOR/The Search Is Over (Scotti Bros./CBS) MADONNA/Into The Groove (Sire/WB) 'TIL TUESDAY (Voices Carry (Epic) BRUCE SPRINGSTEEN/Glory Days (Columbia) EURYTHMICS/Would I Lie To You? (RCA) q WHITNEY HOUSTON/You Give Good Love (Arista) STING/I You Love Somebody Set Them Free (A&M)
CYNDI LAUPER/The Goonies 'R' Good Enough (Portrait/CBS) 11 12 NIGHT RANGER/Sentimental Street (Camel/MCA) TEARS FOR FEARS/Shout (Mercury/PG) 18 G COREY HART/Never Surrender (EMI America) 20 POWER STATION/Get It On (Bang A Gong) (Capitol) 21 DEPECHE MODE/People Are People (Sire/WB) BRYAN ADAMS/Heaven (A&M) 15 19 JOHN CAFFERTY & BEAVER BROWN.../Tough All Over (Scotti Bros./CBS) DeBARGE/Who's Holding Donna Now (Gordy/Motown) 28 24 22 AIR SUPPLY/Just As I Am (Arista) KIM CARNES/Crazy In The Night (Barking At Airplanes) (EMI America) 6 13 23 MADONNA/Angel (Sire/WB) HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) PAUL HARDCASTLE/19 (Chrysalis) BEACH BOYS/Getcha Back (Caribou/CBS) 35 32 HEART/What About Love? (Capitol) 32 29 28 DARYL HALL & JOHN OATES/Possession Obsession (RCA) ARETHA FRANKLIN/Freeway Of Love (Arista) 38 TEAD OR ALIVE/You Spin Me Round (Like A Record) (Epic) SUPERTRAMP/Cannonball (A&M) DEBUT BRYAN ADAMS/Summer_Of '69 (A&M) 6 10 24 33 HOWARD JONES/Things Can Only Get Better (Elektra) 40 37 AMY GRANT/Find A Way (A&M) 8 16 26 35 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG) - 40 RICK SPRINGFIELD/State Of The Heart (RCA) _ 39 **DON HENLEY/**Not Enough Love In The World (Geffen) 39 37 35 38 ROBERT PLANT/Little By Little (Es Paranza/Atlantic) 9 17 29 39 MARY JANE GIRLS/In My House (Gordy/Motown)

BREAKER OJOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) N&A Begins on Page 78

ADULT CONTEMPORARY

● PAUL YOUNG/Everytime You Go Away (Columbia) 2 DeBARGE/Who's Holding Donna Now (Gordy/Motown) WHITNEY HOUSTON/You Give Good Love (Arista) SURVIVOR/The Search Is Over (Scotti Bros./CBS) BEACH BOYS/Getcha Back (Caribou/CBS) 6 AIR SUPPLY/Just As I Am (Arista) AMY GRANT/Find A Way (A&M) MADONNA/Angel (Sire/WB) TEARS FOR FEARS/Everybody Wants To Rule... (Mercury/PG) DARYL HALL & JOHN OATES/Possession Obsession (RCA) 13 KENNY LOGGINS/Forever (Columbia) 12 LIMAHL/Never Ending Story (EMI America) 10 13 BRYAN ADAMS/Heaven (A&M) 18 DON HENLEY/Not Enough Love In The World (Geffen) 15 DOLLY PARTON with KENNY ROGERS/Real Love (RCA) SADE/Your Love Is King (Portrait/CBS) 25 20 T SISTER SLEDGE/Frankie (Atlantic) 24 19 (B KATRINA AND THE WAVES/Walking On Sunshine (Capitol) 18 16 16 19 JOHN FOGERTY/Centerfield (WB) 5 10 12 20 HAROLD FALTERMEYER/Axel F (MCA) 7 11 17 21 BILLY OCEAN/Suddenly (Jive/Arista) BREAKER 2 KOOL & THE GANG/Cherish (De-Lite/PG) 25 ROSANNE CASH/I Don't Know Why You Don't Want...(Columbia) 23 22 22 24 GRAHAM PARKER/Wake Up (Next To You) (Elektra) DEBUT ARETHA FRANKLIN/Freeway Of Love (Arista)

N&A Begins on Page 58

AOR TRACKS

ress V	Verks	Week			THE NEWS /Power Of Love (Ch	rysalis)
	_	10	2	O	HUEY LEWIS & THE NEWS/Power Of Love (Ch	Journey
	1	1	1	2	STING/If You Love Somebody Set Them Free (A&M)	
	10	9	7	0	DIRE STRAITS/Money For Nothing (WB)	
	8	7-	6	0	TEARS FOR FEARS/Shout (Mercury/PG)	
	7	6	5	0	HEART/What About Love? (Capitol):	
	14	11	9	0	JEFF BECK & ROD STEWART/People Get Ready (Epic)	
	3	3	3	7	SUPERTRAMP/Cannonball (A&M)	
	5	4	4	8	NIGHT RANGER/Sentimental Street (Camel/MCA)	
	2	2	8	9	ROBERT PLANT/Little By Little (Es Paranza/Atlantic)	
		23	14	0	PAT BENATAR/Invincible (Chrysalis)	
	57	36	21	•	JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)	orget) (MCA
	13	12	11	12	TOM PETTY & THE HEARTBREAKERS/Make It Better (F	orget) (1410)
	6	8	10	13	BRUCE SPRINGSTEEN/Glory Days (Columbia)	
	22	21	16	0	COREY HART/Never Surrender (EMI America)	
				-		
	39	29	25	₩	BRYAN ADAMS/Summer Of '69 (A&M)	
	21	29	18	ā	RATT/Lay It Down (Atlantic)	
	21	20	18	0	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	
BR	21	20	18 15	17	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M)	
BR	21	20 16	18 15	17	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) 112/Three Sunrises (Island) Complete	ete Tracks Chart
BR	21 18 E /	20 16 AK 22	18 15	17 19 19	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia)	te Tracks Chart is on Page 60
BR	21 18 E /	20 16 AK 22	18 15 ER 19	17 (D) 20 20	RATT/Lay It Down (Allantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB)	
BR	21 18 E / 23 11	20 16 AK 22 13	18 15 ER 19 13 23	17 (D) 20 (D) 20 (D)	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) RRYAN FERRY/Slave To Love (WB)	
BR	21 18 E / 23 11 31	20 16 AK 22 13 24	18 15 ER 19 13 23	17 (D) 20 (D) 20 (D)	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) BRYAN FERRY/Slave To Love (WB) BOB DYLAN/Tight Connection To My Heart (Columbia)	
BR	21 18 23 11 31 37 29	20 16 22 13 24 31 25	18 15 ER 19 13 23 28 24	17 (1) (1) 20 (2) (3) (3) (4) (5) (6)	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) UZ/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) BRYAN FERRY/Slave To Love (WB) BOB DYLAN/Tight Connection To My Heart (Columbia)	
	21 18 23 11 31 37 29 35	20 16 AK 22 13 24 31 25 27	18 15 ER 19 13 23 28 24 26	17 (1) (1) 20 (1) (2) (2) (3) (3) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) BRYAN FERRY/Slave To Love (WB) BOB DYLAN/Tight Connection To My Heart (Columbia) HELIX/Deep Cuts The Knife (Capitol) RILSS RALLARD/The Fire Still Burns (EMI America)	
ВІ	21 18 23 11 31 37 29 35 36 RE.	20 16 22 13 24 31 25 27 28	18 15 ER 19 13 23 28 24 26 27 ER	17 (1) (1) 20 (2) (2) (3) (3) (3) (3) (4) (4)	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) BRYAN FERRY/Slave To Love (WB) BOB DYLAN/Tight Connection To My Heart (Columbia) HELIX/Deep Cuts The Knife (Capitol) RUSS BALLARD/The Fire Still Burns (EMI America) R.E.M./Can't Get There From Here (IRS/MCA)	
ВІ	21 18 23 11 31 37 29 35 36 RE.	20 16 22 13 24 31 25 27 28	18 15 19 13 23 28 24 26 27	10 17 10 10 21 10 10 10 10 10 10 10 10 10 10 10 10 10	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) BRYAN FERRY/Slave To Love (WB) BBB DYLAN/Tight Connection To My Heart (Columbia) HELIX/Deep Cuts The Knife (Capitol) RUSS BALLARD/The Fire Still Burns (EMI America) R.E.M./Can't Get There From Here (IRS/MCA) MOTLEY CRUIF-Smokin' In The Boys Room (Elektra)	ss on Page 60
ВІ	21 18 23 11 31 37 29 35 36 RE.	20 16 AKI 22 13 24 31 25 27 28 AK	18 15 19 13 23 28 24 26 27	10 17 10 10 21 10 10 10 10 10 10 10 10 10 10 10 10 10	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/All You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) BRYAN FERRY/Slave To Love (WB) BOB DYLAN/Tight Connection To My Heart (Columbia) HELIX/Deep Cuts The Knife (Capitol) RUSS BALLARD/The Fire Still Burns (EMI America) R.E.M./Can't Get There From Here (IRS/MCA) MOTLEY CRUE/Smokin' In The Boys Room (Elektra) OFFORGE THOROGOOD &/Willie And The Hand Jive (E	ss on Page 60
ВІ	21 18 RE/ 23 11 31 37 29 35 36 RE/	20 16 AK 22 13 24 31 25 27 28 AK AK	18 15 ER 19 13 23 28 24 26 27 ER 30	17 19 19 20 20 20 20 20 20 20 20 20 20 20 20 20	RATT/Lay It Down (Atlantic) ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) STING/Fortress Around Your Heart (A&M) U2/Three Sunrises (Island) HOOTERS/AII You Zombies (Columbia) TALKING HEADS/Road To Nowhere (Sire/WB) BRYAN FERRY/Slave To Love (WB) BOB DYLAN/Tight Connection To My Heart (Columbia) HELIX/Deep Cuts The Knife (Capitol) RUSS BALLARD/The Fire Still Burns (EMI America) R.E.M./Can't Get There From Here (IRS/MCA) MOTLEY CRUE/Smokin' In The Boys Room (Elektra) GEORGE THOROGOOD &/Willie And The Hand Jive (E	ss on Page 60

BLACK/URBAN

	L			
			•	LOOSE ENDS/Hangin' On A String (Contemplating) (MCA)
4	2	1	Ž	RENE & ANGELA/Save Your Love (For #1) (Mercury/PG)
7	4	3	U	PRINCE/Raspberry Beret (WB)
2	1	2	3	DEBARGE/Who's Holding Donna Now (Gordy/Motown)
18	10	4	Ö	ARETHA FRANKLIN/Freeway Of Love (Arista)
37	20	15	0	LISA-LISA & CULT JAM W/FULL FORCE/I Wonder If 1 Take (Columbia)
15	11	8	0	SKIPWORTH & TURNER/Thinking About Your Love (4th & Broadway/Island
9	8	7	Ø	CAMEO/Attack Me With Your Love (Atlanta Artists/PG)
21	13	10	Ŏ	PAUL HARDCASTLE/19 (Chrysalis)
28	17	12	Ō	LUTHER VANDROSS/It's Over Now (Epic)
31			9	DIANA ROSS/Telephone (RCA)
13	12	11	Ä	RICK JAMES/Glow (Gordy/Motown)
_	31	16	8	MAZE f/FRANKIE BEVERLY/Too Many Games (Capitol)
8	7	6	13	FREDDIE JACKSON/Rock Me Tonight (For Old Time's Sake) (Capitol)
1	3	5	14	PHIL COLLINS/Sussudio (Atlantic)
5	5	9	15	FORCE MD'S/Itchin' For A Scratch (Tommy Boy/Atlantic)
32	23	17	9	STING/If You Love Somebody, Set Them Free (A&M)
35	26	18	W	CHERYL LYNN/Fidelity (Columbia)
34	27	23	w	DEELE/Material Thangz (Solar/Elektra)
10	9	14	19	PATTI LABELLE/Stir It Up (MCA)
-	_	33	3	MELBA MOORE/When You Love Me Like This (Capitol)
-	39		A	STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic)
		35	8	MADONNA/Into The Groove (Sire/WB)
			9	SISTER SLEDGE/Frankie (Atlantic)
	30	25	9	FOUR TOPS/Sexy Ways (Motown)
36	33	29	9	WHITNEY HOUSTON/Saving All My Love For You (Arista)
_	-	37	3	PEABO BRYSON/Take No Prisoners (In The Game (Elektra)
_	40	30	3	NILE RODGERS/Let's Go Out Tonight (WB)
. 26			28	RJ'S LATEST ARRIVAL/Swing Low (Atlantic)
40	36		3	ATLANTIC STARR/Cool, Calm, Collected (A&M)
	-	- 38	•	COMMODORES/Animal Instinct (Motown)
23		19	31	SYSTEM/The Pleasure Seekers (Mirage/Atco)
-	EBL		P 62	GEORGE CLINTON/Double Oh-Oh (Capitol) N&A Begins on Page 52
2!	29	2	6 33	MIDNIGHT STAR/Body Snatchers (Solar/Elektra)
2	7 24	2	4 34	UTFO/Leader Of The Pack (Select)
DDE	TERL	L		9.9/All Of Me For All Of You (RCA)
DKE	MF	.21		WOMACK & WOMACK/Strange & Funny (Elektra)
	JEBI	JI.		JESSE JOHNSON'S REVUE/I Want My Girl (A&M)
BKE	A	E	K &	MARY JANE GIRLS/Wild & Crazy Love (Gordy/Motown)
BRE	A	Œ	K	CARE Vous Love Is King (Portrait/CBS)

DEBUT SADE/Your Love Is King (Portrait/CBS)