D E:

JESSE JACKSON DISCUSSES RADIO

To coincide with the Young Black Programmers Coalition conference this week, Walt Love talks to the Rev. Jesse Jackson about ownership equity, inspiration, and radio's responsibility to its listeners. Also, Sean Ross provides a detailed examination of the hottest ratings races in Black/Urban radio.

Page 48

RADIO: TAKE A TIP FROM THE POLITICIANS

Consultant E. Karl draws some thoughtful analogies between candidates' and radio's research techniques, and points out some areas politicians concentrate on that radio should investigate.

Page 16

GIVING COUNTRY A JINGLE

Lon Helton mounts an extensive Country Radio survey of who's using jingles, how much they cost, how often they're played, and what kind are favored.

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PEOPLE IN THE **NEWS THIS WEEK**

- Nelson Cohen, Frank Oxarart Group W VPs
- Roy Shapiro VP/GM at KYW
- David Graves VP/GM at KFWB
- Jan Shay VP/GM at WIND
- Erle Younker Sales Manager at KFWB
- Bob Abernethy GM for WBOS
- Charles Richardson Station Manager, Jeff Harrison PD at KRE
- Fred Schumacher KHTT & KSJO GM
- John Michaels PD at KLUV
- Bill LeGrand KQXT's VP/GM
- Jerry Bobo VP at Blair Stations
- Jerry Reckerd GM at WDRV & WLUV
- Jay Childress GM at WKSJ
- Jay Stone PD for KLRZ
- Don Stein KJOI GSM
- Rick Guest GSM at WFIL & WUSL Page 3, 28

INTERACTING WITH DOUBLEDAY'S **DAVID MARTIN**

Joel Denver talks with Doubleday VP/Programming David Martin about the role of consultants, picking music, the chain's recent emphasis on CHR, and sales/programming/management interaction.

Page 32

HYPER'S BIZARRE: THE WEIRDEST SYNDICATION PROPOSALS

Reed Bunzel sifts through program suppliers' nominations for the most outlandish ideas for a syndicated show ever seriously Page 12 proposed.

IDEAS WORTH STEALING (OR ADAPTING)

Steve Feinstein highlights some creative promotions from AOR stations.

Page 38

Newsstand Price \$3.50



Goldstein Josephson's VP/Group Programmer

Steve Goldstein has been named VP/Group PD for Josephson Communications. He will be based at flagship stations WNIC-AM & FM/Detroit, which he will program directly. Former WNIC PD Jim Harper will retain his morning show along with other duties in the programming area.

Josephson Exec. VP/Broadcasting Ed Christian told R&R, "We commissioned an exhaustive search for the finest, most We feel nobody can hold a candle to Steve, and the skills and more in the coming years.' attributes he brings to the com-

Oliver has supervised the pro-

gramming of ABC network

shows, including "American

Top 40," "American Country

Countdown," "King Biscuit Flower Hour," and others. Her

radio background includes a

term as VP/Programming &

Operations at Capitol Broad-

casting, as well as PD stints at

WWDC/Washington and

WIYY/Baltimore. "WYNY is among the most successful and

prestigious stations in the coun-

be happier to join this fine group

of professionals."



Steve Goldstein

well-rounded PD in the country. pany will make all of the Josephson stations excel even

> Goldstein commented to R&R, "The Josephson opportunity is perfect. It combines increased corporate responsibilities with day-to-day station programming. Ed Christian, Jim Harper, and the staff here are top-shelf, and Josephson is an excellent company committed to rapid expansion."

> Besides WNIC-AM & FM, Josephson owns WVKO & WSNY/Columbus, WMGF/Milwaukee, and WNOR-AM & FM/Norfolk.

Foster PD try," she said, "and I couldn't be happier to join this fine group



Ron Foster

KIKK-AM & FM/Houston acting PD Ron Foster has been named Program Director. Foster had been supervising the stations' programming for the past two months following Charlie Ochs's departure in Ju-

Foster has been with KIKK for the past eight years, seven as afternoon personality and the last 12 months in the morning slot. His 21-year career has been spent entirely in the Houston-Galveston market, including stints as KRLY PD and KILT (AM) air personality. He told R&R, "I'm really excited at FOSTER/See Page 28

Oliver WYNY's New PD

ABC Rock Network PD/Special Programming Denise Oliver has accepted the PD position at NBC's WYNY/New York. Oliver, who begins her new assignment at the end of this month, fills the vacancy left in late September when Rick Torcasso resigned.

WYNY VP/GM Harry Durando told R&R, "I am quite pleased that we have been able to find someone with Denise's diverse background in broadcasting, which includes announcing and programming for both she definitely came out with local stations and the ABC Radio Networks. Also, she is a native New Yorker, which was very important in selecting the right person. Of the 25 or 30 applicants I personally spoke to,

Ralston **Promoted** To 91X PD

Todd Ralston (aka Mad Max). has moved up from MD to PD at 91X (XTRA-FM)/San Diego... Retaining his midday shift, Ralston replaces three-year PD Jim Gelaro, who remains with the station as night personality.

VP/GM John Lynch remarked, "Max has been with us for two and a half years as Music Director, and I feel he's earned a shot. He has the perspective to take the station in the direction we want, and I think he'll do a terrific job in broadening our demographics."

When asked about the station's change in direction, Lynch continued, "Modern rock' has almost become a misnomer; we're a progressive AOR station. As a 'Rock Of The '80s' station the last two years, we've let the music be the star of the show. Now we're surrounding the music with personalities, fun, and good promotion. With our signal and the ratings we've had in the past, we should have at least a sevenshare station. That's our goal, and that's why these changes were made."

Ralston has worked at WMMR/Philadelphia, WRCN/ Long Island, KBPI/Denver, RALSTON/See Page 28



great marks.'

SANDBLOOM PROMOTED

Schaefer Set To Program KIIS (AM)

KIIS-FM/Los Angeles MD/ Assistant PD Mike Schaefer has been given the additional responsibilities of programming KIIS (AM), which is set to debut its new CHR format January 1, 1985. In addition, Music Coordinator Gene Sandbloom advances to Music Director for both operations.

KIIS Pres./GM Wally Clark told R&R, "(Gannett VP/Programming-Contemporaries) Gerry DeFrancesco has worked week in and week out with these to succeed, so I'm most pleased success of KIIS-FM." with the promotions."

really excited about rocking on and was a promotion rep for the AM dial, as it's wide open Elektra-Asylum before joining for us to do an all-current per-



Mike Schaefer

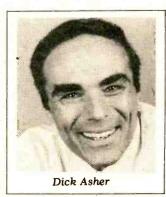
two, and has the ultimate con-sonality-oriented CHR. Mike fidence in them, I see in them and Gene have both been key hard work, integrity, and desire contributors to the phenomenal

Schaefer, who was once PD DeFrancesco added, "I'm at KJMO/Jefferson City, MO KIIS/See Page 28

WCI Names Asher Sr. VP

Dick Asher has been named Senior VP for the Warner Communications Inc. Record Group. Asher had been Deputy President/COO of the CBS Records Group from 1979-83; during the last two years he was also President of CBS Records Division. Most recently he was a partner in the law firm Arrow, Edelstein, Gross & Asher.

WCI Senior VP Elliot Goldman, in making the announcement, commented, "Dick has



proven during his career to be one of the most able executives in the record industry. His ap pointment further enhances the leadership of our recorded music operation."

Asher will be involved in both domestic and international WCI activities. Earlier in his CBS career he served as President and Exec. VP of the company's International Division, and also as Managing Director of CBS Records UK.

Why The Research Group's Comprehensive Music Test is the Leader... The Only One.

The Research Group *invented* the process of group music testing some years ago. What makes our patented process so special that the country's most successful stations—whether contemporary, country, easy listening, urban or A.C.—use it exclusively? The first secret is in the extremely rigorous recruiting work we do, screening through advanced "high-focus target." The second is that we have a wealth of experience in interpreting the data and helping stations to put it to work in ways that pay off in the ratings. Doing music testing the way we do is extremely difficult, but that's why America's most successful stations accept nothing less than The Research Group when it comes

to their music.



"At Lite-FM in New York, our whole product is music. Does it make sense to do our music testing with anybody but The Research Group? Hell, no. I need it done right."

Norman Feuer President Viacom Radio Division

"We won't take chances with the music we play—it's too important. That's why we use The Research Group's CMTs. Their methods involve more work, and cost somewhat more, but they're clearly superior. With the results we've had, we wouldn't do it any other way."

Mark Kiester Vice President and General Manager KEY 103/KNOW, Austin





"The key issue in music research is confidence—can you <u>trust</u> the data? Only The Research Group delivers a proven music research system with rigorous screening and validation. You can trust the information and that means your music mix is perfectly matched to your target audience."

Larry Bruce Program Director KGB-FM, San Diego

In almost every field, there is a company that has earned a reputation as the leader.

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SATIRE DAY MORNINGS LIVE WITH BARSKY

Dan O'Day talks to WCAU-FM/Philadelphia's satirical morning mastermind Barsky, with examples of his unique humor in Air Personalities this week.

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AOR: Steve Feinstein	Black/Urban Chart
A/C: Ron Rodrigues	CHR Chart

RICHARDSON, HARRISON NAMED

KRE Sets R&B Stance

Inner City's KRE/Berkeley-Oakland has announced plans to develop a "full-service R&B" format, targeting 18-49 adults. As part of the plan, Regional Director/Administration-West Coast Charles Richardson has added duties as Station Manager, while former KDIA/Oakland programmer Jeff Harrison is the new PD.

Explaining his station's new direction, Richardson said, "We'll be a community-oriented station: fun programming with personalities, news, and information. We'll be targeting KDIA's black listeners, but don't want

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MIKE LANE

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to exclude anyone. Charles Richardson This is an ideal opportunity to get into an area that Inner City has always been sensi-

LeGrand KQXT VP/GM

schedule its own personality lineup.

Harrison, who programmed KDIA for

three years before joining KRE, told R&R

that KRE intends to fill the void on AM left

by KDIA when it announced plans to switch

from its Black format to News. "This is one

of the most exciting tasks I've ever taken

on. KRE has had its problems in the past,

and I hope with the management team and

KRE presently operates with 1 kw days/

250 nights, but will expand to 1 kw fulltime

beginning December 15. The station had

been simulcasting with FM sister outlet

KBLX during drivetimes, but now will

the staff here that we can turn it around."

In advance of Group W's expected takeover of Easy Listening outlet KQXT/San Antonio, Bill LeGrand has been named VP/GM. Following FCC approval of the transaction, he will transfer from the GSM post at Group W sister station KODA/Hous-

Group W VP/FM Stations Bert Wahlen commented, "(Group W Radio President) Dick Harris and I think Bill is perfect for this assignment. He's a superb sales manager and an accomplished all-around LEGRAND/See Page 28

Bobo Upped At Blair Stations

KVIL-AM & FM/Dallas VP/GSM Jerry Bobo has been promoted to the newlycreated position of VP/Director of Corporate Sales for John Blair & Company's Owned Radio Stations Division.

President Jim Hilliard noted, "Jerry has been directly involved in the tremendous growth and success KVIL has experienced. Now, in addition to continuing with KVIL, Jerry will assist our sister stations, in joint effort to further develop the

Stations."



Jerry Bobo potential of the Blair Owned Radio

www.americanradiohistory.com

Bobo has served at KVIL for 16 years, and has been GSM since 1971. He told R&R, "Indianapolis, Tampa, Boston, and Dallas are all growth markets, and I'm very excited to be able to participate in that

Group W Restructures Radio Management Tier

Oxarart, Cohen Group VPs; KYW, KFWB, WIND Get New VP/GMs

In a major realignment of its management team, Group W Radio has named new VP/GMs at three of its AM stations and moved two of their predecessors to positions at the group level. Here's the new lineup

KYW/Philadelphia VP/GM Nelson Cohen becomes VP/AM Radio Operations for the group, with immediate responsibility for computerizing radio newsrooms.

• Group Sr. VP Roy Shapiro, former VP/GM of Group W Radio Sales, becomes

 KFWB/Los Angeles VP/GM Frank Oxarart is named VP/Radio Sales for the

 WIND/Chicago VP/GM David Graves transfers to the same position at KFWB.

WIND GSM Jan Shay moves up to

 KFWB GSM Erle Younker becomes Station Manager.

Group W Radio President Dick Harris commented, "Our success as a group this year has laid the foundation for even more dramatic progress in 1985. We see a unique opportunity to capitalize on some individual strengths and experience within our group, as we work to further enhance our competitive standing for the future.'

Schumacher New KHTT & KSJO GM

Fred Schumacher has been named GM at KHTT & KSJO/San Jose, succeeding Jack Chunn, who exited recently. A Bay Area broadcaster for the past 12 years, Schumacher most recently worked with the Lund Consultants in marketing areas. Prior to that, he served four years as GM at KYA/San Francisco after working his way up through the sales ranks.

Sterling Recreation Organization Broadcast Director Cliff Hunter told R&R, 'I'm very pleased to have Fred join the SRO team. Not only was he my GSM when I was running KYA, but he's also very well-respected in the



San Francisco area Fred Schumacher and knows the market."

Added Schumacher, "The station has a good name, a great signal, and is in one of America's fastest-growing markets. Its largest ethnic group is young achievers, and that's great for business at a station with KSJO's format."

QUARTARONE ACTING PD

Taylor Exits As WRKS PD

WRKS/New York Program Director Sonny Taylor has departed the station. Serving as acting PD is MD Tony Quartarone, who's been with WRKS since 1981.

VP/GM Barry Mayo told R&R, had growing differences over the programming of WRKS in recent times. That is not to say that Sonny is anything other than a fine PD, because he is. However, I'm very excited about Tony's future here, and he is the acting PD effective immediately."

Taylor was named PD at the station in June, moving up from Music Director. Prior to joining WRKS in 1981, he was a VP at PolyGram Records and spent several years as PD at neighbor WWRL. Taylor was unavailable for comment at presstime.

VP/AM Stations Warren Maurer said the changes were the outgrowth of several group meetings, including a major discussion on the future of AM radio. "Basically, we think we are doing the right things," he commented. "We don't anticipate any wholesale change in the direction we're go-

Maurer said an initial decision to move Oxarart into the long-vacant VP/Sales job set in motion the chain of events leading to most of the other changes. One of Maurer's next goals is to fill vacant GSM slots at KFWB, WIND and KYW before year's end.

Abernethy Appointed WBOS GM

In anticipation of its expected January takeover of WBOS/Boston, Sconnix Broadcasting has selected WCAO & WXYV/Baltimore VP/GM Bob Abernethy as General Manager for the station. Abernethy will join Sconnix December 10 to prepare for his new

Sconnix partner Ted Nixon told R&R, "By virtue of his experience, energy level, and extensive knowledge of marketing, sales, and aggressive promotion, Bob was perfect for this position."

Abernethy has served nearly two years as VP/GM for the Baltimore stations. He previously worked five years for Plough in ABERNETHY/See Page 28

Michaels Upped To PD At KLUV

Just three weeks after joining KLUV/ Dallas as morning personality, John Michaels has been promoted to Program Director. While maintaining his airshift, Michaels succeeds Tom Bigby, who departs to pursue ownership interests.

TK Communications VP/Programming Rick Peters told R&R, "We're really excited to have Johnny in the market. He's worked in Dallas many, many years; it's sort of a homecoming for him. John knows A/C radio backwards and forwards and we feel he's just what we need to complete the turnaround of the station."

Before joining KLUV, Michaels programmed WLVV/Statesville-Charlotte, KLCY/ Salt Lake City, and KING/Seattle. Michaels MICHAELS/See Page 28

TRANSACTIONS

WHUE-AM & FM: \$12.1 Million Sale

First Media Takes FM, **Greater Media Buys AM**

Al Tanger has reached separate agreements to sell WHUE-AM & FM/Boston, pending FCC approval. The AM will go to Greater Media for \$2,148,000, while First Media Corp. will acquire the FM for \$10 million.

Greater Media has not decided if WHUE will change its News format, but it was announced that WMJX/Boston VP/GM Bill Campbell will assume the management duties upon takeover. The station operates with 5 kw on 1150 kHz.

On the other hand, First Media President Glenn Potter said the group will definitely drop WHUE-FM's Beautiful Music format, but isn't yet ready to announce a new direction. The FM operates on 100.7 mHz with 50 kw at an antenna height of 500 feet above average terrain.

First Media is owned by the Marrlott family, and TRANSACTIONS/See Page 28

A division of Harte-Hanks Communications

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Washington Report

NAB Probes RCPC Drug/Payola Charges

NAB President Eddie Fritts has directed Sr. VP/Radio Dave Parnigoni and Sr. VP/General Counsel Jeff Baumann to investigate a charge that record promoters supplied drugs to programmers at last month's Radio Convention in Los Angeles in return for airplay. The allegation surfaced in Phillips Publishing's biweekly newsletter, Radio News.

Parnigoni says a randomly-chosen sample of about 10% of the 1000 programmers at the meeting will be called "on a confidential basis" in the next few weeks to see if there's any truth to the report.

NRBA Executive VP Peter Ferrara said his association will assist in the callout sampling. Both Parnigoni and Ferrara said they doubt a major problem exists, but feel they can't afford to ignore the allegation. Ferrara said the report's validity is called into question by the fact that, of thousands in attendance at the convention, charges of widespread payola abuse were made by only two unnamed program directors.

President Reagan Drops Saturday Radio Talks

Following his landslide reelection victory, President Reagan has decided to discontinue his five-minute Saturday radio talks, at least through the end of this year. A White House spokesman told AP, "It just makes sense to discontinue until we have the budget and the program to talk about."

Reagan began the talks with a 10-week experiment in the spring of 1982. Apparently encouraged by the coverage, the White House resumed the series, over Democratic protests, in August of that year. All major networks except CBS carried the talks until Reagan officially became a candidate for reelection. Then the Reagan campaign bought ad time for the series on the Mutual network.

Rep. Wirth Survives Election Scare

In an unexpectedly close race, House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) beat GOP challenger Mike Norton in last week's election. When absentee ballots are counted, Wirth's winning margin could dip as low as 52-48%.

Norton got substantial financial backing from national Republican sources, and apparently made headway by blaming Wirth for breaking up AT&T. Wirth had unsuccessfully pushed a major telephone company reorganization bill.

The Colorado Broadcasters Association and NAB withheld financial backing from Wirth this year because of his insistence that any broadcast deregulation abolishing comparative renewals must retain some means of protecting the public interest.

It appears the election will have little impact on the makeup of either the House or Senate Commerce Committees, although Sen. Bob Packwood (R-OR) may choose another chairmanship. That could put his Commerce in the hands of Sen. John Danforth (R-MO).

EMRC Vetoes Arbitron Delisting Of "Hot" Calls

The Electronic Media Rating Council's Radio Committee has recommended that there be no delisting of "hot" call letters. It appeared virtually certain the EMRC board would go along with that stance in mail balloting this week on a final recommendation to Arbitron.

Most convincing to the panel was data showing that, in five of six cases for which ratings information is available, the station using hot calls lost rather than gained audience (R&R 11-9). Also entering into the decision were concerns about imposing regulation on stations and of unintentionally distorting ratings through delisting.

The committee wants Arbitron to call back diarykeepers to clarify which station should get hot call credit. And it's recommending a notation of hot calls on each page of an Arbitron book to warn readers. EMRC Executive Director John Dimling says the council hasn't ruled out sterner measures in the future if subsequent analysis shows hot calls to be a greater problem.

Iowa Broadcaster Elected To Congress, West Virginian Loses

The new Congressman in Iowa's Fifth District will be Republican Jim Lightfoot, who was Farm Editor at KMA/Shenandoah, IA for the past six years. He left the station in January to campaign fulltime and to avoid equal time problems for KMA. He'll fill the seat vacated when Rep. Tom Harkin replaces Sen. Roger Jepsen in January.

KMA VP/GM Andy Anderson believes Lightfoot's exposure on the station, which reaches all of the district's 27 counties, was "very important" to his victory. "He was very well known in the district simply because he was an outstanding radio personality," said Anderson. "He was a modern-day Will Rogers, so to speak."

Less successful last week was GOP Senate nominee John Raese in West Virginia. The millionaire businessman who owns WAJR & WVAQ/Morgantown, WV mounted a strong campaign but lost narrowly to Gov. Jay Rockefeller.

Other Key Developments

- Former FCC Mass Media Bureau Chief Larry Harris has left his post as President/COO of Metromedia Telecommunications to become President/COO of CRICO Communications Corp. in Rockville, MD
- Warner Brothers Television Executive VP Edward Bleier has succeeded Viacom Chairman Ralph Baruch as President of the International Radio and Television Society (IRTS).
- Later this month NAB will send all commercial stations kits on how to conduct a public service campaign against drunk driving. Kits will include announcer PSA copy, ad copy, fact sheets, sample speeches, and editorials. Those who want a kit, but don't receive one by November 30, should call the NAB Radio Department at (202) 293-4955

Renewal Hearings Set For 12 RKO Radio Stations

The titanic struggle over the licenses of RKO's 12 radio stations officially began last week. The FCC designated each of the stations' renewals for hearing against a total of 149 competing applications - 64 for the six AM stations and 85 for the six FMs.

Stations involved, and the number of competing applications for each, are: WHBQ/Memphis (5 applications); WOR/New York (11), WRKS/New York (13), WRKO/Boston (12), WROR/Boston (14), KHJ/Los Angeles (10), KRTH/Los Angeles (16), WGMS/Washington (13), WGMS-FM/Washington (21), KFRC/San Francisco (13), WAXY/Ft. Lauderdale (9), and WFYR/Chicago (12).

Taking a go-slow approach, the Commission okayed completion only of the preliminary stages of the hearings. Before any final decisions are made, it will await the outcome of RKO's renewal fight for KHJ-TV/Los Angeles. That's the forum in which the group's basic qualifications to own stations will be settled.

Withholding Final Action

For the moment, the presiding law judge in the radio hearings may deal just with basic qualifying issues and the contestants' petitions to eplarge issues against each other. The judge must await further guidance from the Commission before considering the comparative elements of the proposals, including RKO's if the company isn't disqualified altogether in the Los Angeles case

Clearly, the FCC believes much time, energy, and money could be wasted on 12 hearings where the possible winner, RKO, is in jeopardy elsewhere of being ruled unfit to own any stations at all.

Qualifications Process Bogs Down

RKO attorney Harold David Cohen of the firm Pierson, Ball & Dowd said even though law judge Edward Kuhlmann is under orders to expedite the KHJ case, the recent addition of new issues probably means no initial decision can come down until after next summer.

The KHJ case, which pits RKO against Fidelity Television, is focusing on misconduct at RKO's former Boston television station and other issues, including the impact of recent revelations that the RKO Radio Networks overcharged advertisers by nearly \$8 million.

RKO: A Brief History

RKO's license woes have been dragging on so long that many may have forgotten what started the trouble in the first place. Here's a brief recap.

In 1980 under Chairman Charlie Ferris, the FCC took the extraordinary step of denying renewal to RKO's Boston, New York, and Los Angeles TV stations, primarily because of illegal overseas bribes paid years before by its parent company, General Tire and Rubber, now known as GenCorp.

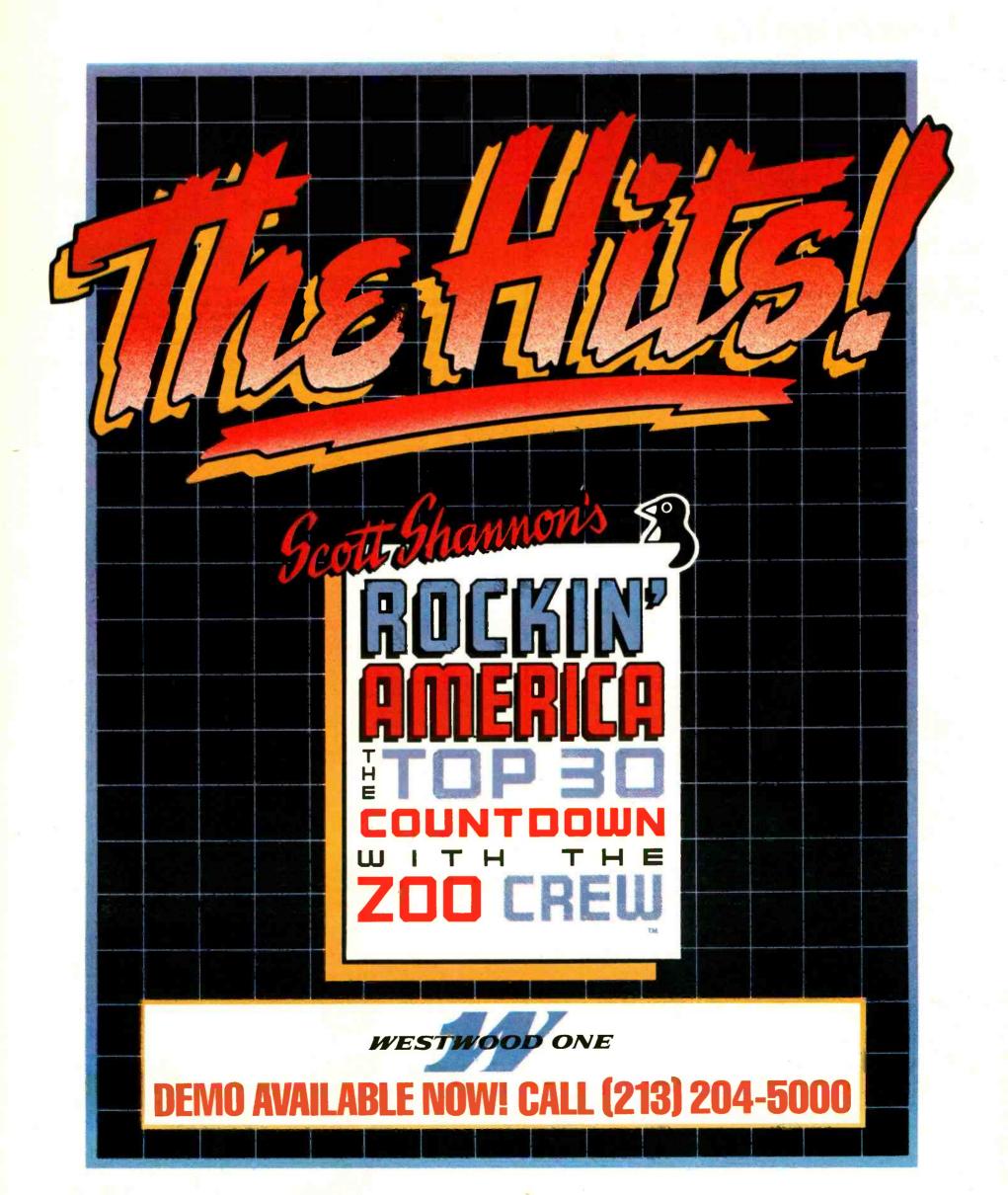
A federal appeals court overturned two of the denials but upheld the WNAC-TV/Boston (now WNEV-TV) decision on a single issue—lack of candor with the Commission in trying to cover up the parent firm's misdeeds.

RKO was forced to give up the Boston TV license in 1982 when the Supreme Court refused to hear its appeal. WOR-TV/New York won renewal in 1983 under a new law guaranteeing an automatic five-year license term to any VHF-TV outlet moving to New Jersey. This week the Supreme Court refused to hear a challenge to that renewal, leaving WOR-TV as the only RKO property in the clear.

KHJ-TV/Los Angeles, WHBQ-TV/Memphis, and 12 RKO radio stations are all now in comparative hearings against over 160 competing applicants who filed in hopes of profiting from the group's misfortunes.



NAB FIGHTS DRUNK DRIVING—NAB President Eddie Fritts (left) and John Burcham, Chairman of the Licensed Beverage Information Council, discuss the NAB'S new anti-drunk driving campaign.





"Safest" Oldies Libraries Available

Two tape libraries of "safe" oldies—those least likely to cause listener tune-out—are currently being offered by **The Music Director**, an Indian Orchard, MA-based programming service. In compiling the "300 Safest Oldies" and the 640-cut "Safest Oldies" designed for CHR and A/C stations respectively, the firm tested over 10,000 radio listeners in more than 100 **Arbitron**-rated markets nationally. These tests consisted of live auditorium music evaluation and telephone callouts conducted by the Chicago research firm of **Smith & Com**-

pany.

The earliest, "safe" CHR oldie was Roy Orbison's "Oh Pretty Woman" (1964), and that Bill Haley & the Comets' "Rock Around The Clock" (1955) was the earliest safe A/C oldie. Along with a number of '50s classics, the A/C "Safest Oldies" library contains 29 Beatles recordings, not all of which were singles originally.

For more trivia, as well as copies of the reel-to-reel libraries, contact Music Director General Manager Budd Clain at (413) 783-4626. RAB "Sound Management"

Magazine Debuts

The inaugural issue of "Sound Management," a monthly magazine published by the **Radio Advertising Bureau** (RAB), has just been mailed to more than 5000 radio executives. Printed on slick stock with a four-color cover, the publication consolidates surveys, reports, and newsletters into one easy-to-read package for today's busy broadcasters.

Featuring the latest in sales techniques and training tips, as well as concise reporting on such varied subjects as management, local retailers, marketing strategies, copywriting and promotion,

"Sound Management" stresses a "how-to" approach. RAB Sr. VP/ Communications **Daniel Flamberg** serves as Editor-in-Chief, while RAB Publications Editor **Adam Buckman** assumes the Editor's duties.

Radio & Records has been appointed advertising representative for the new publication, which is available exclusively to RAB members. For information regarding ad rates and requirements, contact Harvey Mednick at (213) 553-4330 or Jonathan Hall (718) 596-7468.



Scripps-Howard, Westinghouse Offer Radio Journalism Awards

Deadlines for a pair of radio journalism awards are fast approaching. Entries for the 1984 AAAS (American Association for the Advancement of Science)-Westinghouse Science Journalism Awards must be postmarked no later than midnight, January 15, 1985. Any individual news story, feature, or series broadcast during the contest year on either public or commercial radio is eligible. However, all

entries must be scripted material; no interviews are permitted.

Winners will receive \$1000. To be eligible, contestants must send a completed entry blank, an audio cassette, and a copy of the script to the AAAS-Westinghouse Science Journalism Awards, 1515 Massachusetts Ave. NW, Washington, DC 20005.

**A

The awards will be presented at the annual AAAS meeting set for Los Angeles in May 1985.

The Scripps-Howard Foundation's National Journalism Awards deadline is February 1, 1985. "Any program, series, or series of announcements indirectly or directly designed to promote the public good" are eligible, as long as the

broadcast date fell during the '84 calendar year. Entrants are restricted to single or commonly-owned stations; networks aren't eligible.

Radio entries must be submitted on $\frac{1}{4}$ -inch tape (either $\frac{7}{2}$ or $\frac{3}{4}$ -inches per minute) and be accompanied by an authorization form. A \$2500 prize is offered to the overall broadcast winner, with an additional \$1000 available to the first radio runner-up. Authorization forms are available by writing to: **Roy A. Howard** Awards, c/o **KJRH-TV**, 3701 South Peoria, Tulsa, OK 74105.

Complaint Department

The **Better Business Bureau** received 409,156 written complaints from angry consumers during 1983. Among the leading sources of irritation were: mail-order companies (21% of the complaints), franchised auto dealers (6.4%), home-furnishings stores (2.6%), magazines ordered by mail (2.5%), and home maintenance companies (2.4%). As Little Caesar & the Romans might have sung, caveat emptor.



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Record Plant, Los Angeles

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—Phil Austin Firesign Theatre

"I hope you enjoy your copy of Studio Life as much as I did mine. I boiled mine for dinner." —Stan Freberg, Humorist/Recording Artist

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Horowitz New MCA Sr. VP

Zach Horowitz has been upped to Senior Vice President of Business and Legal Affairs for MCA Records. Since 1983 he had worked for the label as Vice President of Business and Legal Affairs. Prior to that he spent five years with CBS Records, lastly as Director of Business Affairs.



Rimes Directs Tuesday Division

Robert Rimes has been named as head of Tuesday Productions' Broadcast Division. Prior to this Rimes served as President and Chairman of the Board of Marketing Consultants, Inc.; he was also a general partner in Rimes Hallmark, Normex Enterprises, Suntand Properties, and Media Reports, Inc. His broadcasting career spans 25 years and includes stints as Director of Creative Services for McGraw-Hill Broadcasting Company, Creative Services Director for KPIX-TV/San Francisco, and advertising/promotion executive posts with WWJ-AM-FM-TV/Detroit, KDKA/Pittsburgh, KYW-TV/Philadelphia, and Group W/New York.

Copeland Group, IRS Tap Garbe

Michael Garbe has been named Director of Finance for IRS Records and the Copeland Group. Before accepting this post. Garbe was Controller for Chrysalis Records in Los Angeles. His background also includes an accountant position with Fox & Co.

CBS Appoints Quinn

Diarmuid Quinn has been selected as Manager, College Marketing, CBS Records. He previously worked as an Account Service Representative in the label's New England Branch. Prior to that Quinn was a CBS Records College Marketing Rep at Albany State.



Diarmuid. Quinn

BPME Moves

Broadcast Promotion & Marketing Executives, Inc. has relocated to 402 E. Orange Street, Lancaster, PA 17602. The phone number remains (717) 397-

Jones Creates Management Firm

After seven years with the Ronnie Milsap organization, Phil Jones has left to form his own self-named management firm. Claire Elwell will oversee the clients' marketing needs, while Morningstar Public Relations will handle the PR aspects. Phil Jones Management is located at 20 Music Square West, Nashville, TN 37023; (615) 255-8215.

Alpert Advances To WEEI NSM

David Alpert has been promoted from Account Executive to National Sales Manager at WEEI/Boston. His radio career includes a stop at WHOM/Portland, where he served as Sales Manager, and Account Executive posts with neighboring WBLM and WMGX.

Blackmon Segues To LBP

Dianna Blackmon has been appointed VP of Operations and Promotions for Lee Bailey Productions, the distributor of nationally syndicated "RadioScope." She previously worked for CBS in Philadelphia and in San Francisco for NBC and KSOL.

Meder Appointed WPCK SM

John Meder becomes Station Manager of WPCK/ West Palm Beach. He moves across the hall from sister outlet WIRK, where he'd been an Account Executive for 11 years. Before his WIRK tour of duty, he was Sales Manager of neighboring WEAT-AM & FM.

Columbia Recruits Ralbovsky

Steve Ralbovsky joins Columbia Records as Director, Talent Acquisition, East Coast Artists and Repertoire. He comes to the label from EMI America, where he was East Coast Director of Artists and Repertoire. Before his EMI stint Ralbovsky operated his own personal management firm and consulted a New York-based management/booking agency.



Steve Ralbovsky

Morrison Heads Blair Retail Program

Lisa Morrison has been tapped as Director of Retail Development for Blair Radio. She comes to the newly-created department after holding the Marketing Director post at WJAR-TV/Providence.

Duryea Heads ACM Composers' Division

Geri Duryea is the new head of ACM's newlylaunched Composers' Division. The ACM agency is a wholly-owned subsidiary of Suisse International Entertainment Corporation, which is directed by President/CEO Stephen Metz. Duryea spent the last three years as Vice President of HMI, an international management/music publisher/record production firm. She will report directly to ACM President Edgar Small. ACM's first client is Jeff Sturges.

Brinka Elected To NYSAPBA

WALK/Long Island News Director Frank Brinka has been elected Second VP of the New York State Associated Press Broadcasters' Association. He's been a NYSAPBA board member for the past three years.

Becker Segues To Manhattan

Sari Becker has been named National Director, Press and Publicity for Manhattan Records. During

the past three years she held the East Coast Director of Publicity and Artist Development post at Elektra/Asylum Records; prior to that Becker oversaw the music department at the New York office of Solters, Roskin & Friedman Public Relations. Her career began in 1974 when she joined Polydor Records' Artist Relations Department.



Wojcik Opens Booking Agency

After serving five years as both VP and President of the Lavendar Talent Agency, Dan Wojcik is now presiding over his newly-formed Entertainment Artists, Inc. ne full-service booking agency will begin with a roster featuring such artists as Hank Williams Jr., Leon Russell, Merle Kilgore, and McGuffey Lane. It's located at 819 18th Ave. S., Nashville, TN 37203: Phone: (615) 320-7041

Mosrite Surfaces In Nashville

Mosrite Records, a Bakersfield-based label during the 1960s, has reformed in Nashville. Its next release is "Mosrite Artists Of the '60s," which, among others, features Barbara Mandrell. The company's address is PO Box 40013, Nashville, TN 37204.

Homa New WGMS Sales Manager

Joan Homa has been named Sales Manager at WGMS-AM & FM/Washington. She's been with the stations since 1979, when she came on board the retail sales staff. Two years later Homa was promoted to Retail Sales Manager. Before that she was an Account Executive with neighboring WDON and WWDC-AM & FM (DC 101).

Dice Label Ready To Roll

Dice Records is an independent label based in New York. International and domestic distribution are being handled by Roy Norman's National Distribution Network. Robert Davis serves as Exec. VP/GM of Dice, who first release is Lauren Grey's "Puttin' The Night On Hold." The label is located at 311 West 57th St., New York, NY 10019; (212) 757-1101

Cline, Flowers Upped At Halsey

Terry Cline has been named Executive VP/CEO of the Jim Halsey Company. With the company since 1972, he most recently worked as Senior VP. In other related activity, Jerry Flowers has been upped from Manager to VP/Nashvillle Operations. He's been with the firm for a year, following stints with ABC-Dot and RCA Records.

HIBERNETICS

A Guide To **Radio Ratings And Research**

by Jhan Hiber

Here's what you get in simple, easy to read and useable form.

Radio Research Overview

- a history of research

Chapter 2

Focus On Focus Groups

- Definition, use, do-it-yourself

Chapter 3

Telephone Studies

- strengths/weaknesses, do's and don'ts Chapter 4

Other Market

Research Techniques

- Mail, in-person, when/how to

A Look Inside Arbitron

- Intro and production

Chapter 6

The Almighty Diary

- evolution, longevity, history

Chapter 7

Diary Analysis

how to get the other 75% of information

Chapter 8

Quarterly Measurement

how to succeed, history and problems

Chapter 9

Birch Radio

background, methodology, comparison with ARB

Sales Research — a key to better revenues Chapter 11

Sales Breakouts

- computer options, types of breakouts

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Researcher Rebuttal (Or, How To Make Your Job Easier)

Can research make your job easier? Do researchers confuse doing the research with interpreting the results? If a station goes down the tubes, should the research adviser take some (or all) of the blame?

One set of answers to these questions are found in the 10-26 Country guest column written by programmer Charlie Ochs, who's based in Phoenix. If you missed that article, I'd recommend you catch up with it and then finish the rest of this column. I'll be offering some perspectives on research that are different from Charlie's dealing with three issues: who gets blamed when something goes wrong, how research can simplify your job, and how to properly interpret and use research findings.

Research Off Target?

You might expect I'd have opinions regarding the utility of research which might differ from Charlie's perspectives. You'd be right. You'd be especially right when it comes to the issue of who gets the fickle finger of fate when something goes wrong!

At the end of his article, Charlie summed up his thoughts on "the best use of research." He noted that broadcasters at a station on the slide might lament that "the research company was off target." Some may try to shift the blame for a poor situation onto the researcher. But let's not overlook the broadcaster's role in the station's problems.

Perhaps research makes a convenient whipping post, but it need not be that way. Given an atmosphere of honest cooperation between a station and researcher, and assuming the researcher does the work in a high-quality fashion, it is rare that the station involved doesn't achieve higher ratings.

Steps To Good Reseach

There are, however, key steps that must be taken before the research project gets off to a good start. Otherwise, there may be some unhappiness down Ratings & Revenues Road.

- 1. The station management team must know what they want the research to accomplish. Too often I've seen situations where stations wanted to "do research" but had little or no focus on what they hoped the research would help achieve! Don't get involved in a research project without having a clear idea of what you want the researcher to tackle
- 2. Once you've agreed internally on your goals for the research, then communicate those goals clearly to the re-

search firm you've chosen. This is a vital step that frequently goes wrong. If there isn't a good rapport between the station team and the researcher, or if the planning sessions don't give the researcher a sharp focus on the research challenge, management may then find it gets great answers to questions it didn't care about! To prevent this from happening, the researcher should repeat at the end of the meeting or conference call what they project goals are and how they will be met.

3. Once the research results have been received and reviewed, don't neglect them. This sounds natural — why would you ignore information you've paid good money for? However, sometimes a station management team doesn't like, or isn't prepared for, what the public's feedback is. In such cases, the results are buried and the station goes on its merry way. Unfortunately,

from their public would be way ahead of the competition. Going without research is a little like being a trail-blazer, trying to find your way through the thickets and brambles until you come to the fruited plain. Well-done research, however, offers a road map that can help stations and their management teams channel their efforts on course with less wasted effort. That can save time, money, and personal frustrations.

Charlie also mentioned that you'll be filled with a said and a save time.

GMs, sales managers, and PDs who

operated with reliable additional input

Charlie also mentioned that you'll probably still be filled with anxieties about whether your decisions — based in part on research — are correct. But it seems to me that cogently-done research should be an *antidote* for nervous

"Given an atmosphere of honest cooperation between a station and researcher, and assuming the researcher does the work in a high-quality fashion, it is rare that the station involved doesn't achieve higher ratings."

I've witnessed many situations when the research was either ignored or misinterpreted (more later on interpretation), and as a result, the station went south in the numbers. When that happens it's not unusual to hear the GM or PD claim that "the research didn't work" (or was off target, as Charlie put it).

There can be poor research, no doubt about it. Sometimes researchers make recommendations that aren't as helpful as they could be. However, if you keep in mind the points above, I think you'll see that winning efforts are usually team efforts. Likewise, ignoring or overlooking these points can lead to a losing effort that must be blamed on both broadcaster and researcher.

Research = More Productivity

Charlie Ochs opined that if you use research correctly you'll probably end up doing better, but you'll also have to work twice as hard in the process. Well, maybe. But it need not be that way.

We all work hard in this business — that's a given. What research can help you do, however, is work *smarter*, more productively. Given the kind of tool good research should be, I'd think that

stomachs. While every decision carries inherent risks, wouldn't you rather guide your station, sales effort, or on-air sound based on objective input from the public, married to your own experience and knowledge of the market — as opposed to hoping you were on the right track? I've seen stations save hundreds of thousands of dollars because they avoided poorly-targeted marketing campaigns, thanks to having first run the concept by the public in focus groups. The only time research should add to your anxiety level is when the competition has that tool and your station doesn't.

Interpreting The Research

One statement of Charlie's that got my attention was the line "The people who confuse the interpretation the most are those who have done the research." Well, I'm not sure who's been doing Charlie's research, and there can certainly be researchers who do muddle the interpretation of the findings, but it sure isn't supposed to be that way. The researcher has a key role to play when it comes to making sense of all the numbers.

Week In Review

Arbitrends Fixed; Guyther Hired

Arbitron Sales/Marketing VP Rhody Bosley tells R&R, "We have recently completed a fix to the Arbitrends system." As explained by Bosley, owing to communication problems between the Control Data mainframe and the IBM micros, if the interface was disconnected all data that had been transmitted was lost, and the station had to dial up the mainframe again and start from scratch. Now, interruptions in transmission will mean, it's hoped, that the data flow can be resumed midstream.

On the personnel front, Bosley announced that effective November 26 Jay Guyther will join Arbitron as Northeast Regional Manager. Guyther has served for the last four years as an Account Executive at WPOC/Baltimore prior to taking the New York-based Arbitron position.

McGavren Guild Promotes Sobel, Gates

The McGavren Guild rep firm has announced two promotions within its research department. Jane Sobel has been promoted to the position of Assistant Director of Research from her previous duties as Reseach Manager/Computer Services. At the same time, Alan Gates has been given the title of Research Manager, up from his former post as Research Analyst.

Probably the one question asked most frequently whenever the researcher presents his results (e.g., from a telephone study or an auditorium music test) is "What does this fact or figure mean?" Assuming the communication line discussed earlier is open, the consultant should be able to relate to the station management team what the figures represent, in the context of the project research goals and the station's competitive situation.

One of the most vital assets a research firm brings to a project is its national overview. Thus, a capable researcher may be able to say, "Approximately 37% of the people in your target who listen to the station say it's their favorite, and that's healthy because we normally see that stations with similar formats usually only have about 25% of their cume as partisans." Such an objective interpretation is priceless and really helps bring alive the tables of numbers that typically constitute research findings.

The objectivity inherent in an outside research consultant is a valuable tool for the station management. PDs or sales managers viewing results that may cast an unfavorable shadow on their efforts may not feel very positively about research and thus may discount its value. However, the job of the researcher is to ferret out the public's feelings and relay those to the station. The broadcasters then earn their salt by plugging the findings and recommendations into the station marketing plan—not treating the research as gospel, but as a tool that can help them win and grow.

Finally, I agree with Charlie Ochs that research is a pathfinder, and an excellent one. There is a fairly simple equation present in our business these days: stations using research as another management tool often see their ratings and revenues grow, while stations neglecting the use of this tool have a tougher time. Thanks to Charlie for presenting his perspective on how to use this tool, and thanks for reading my thoughts on this issue. Now, go out and

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NETWORKS PROGRAM SUPPLIERS



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Radio's Believe It Or Not

ver curious what it's like to be a Scandinavian male cruising about Europe in search of a Scandinavian female? Maybe you've been looking for an experimental music program featuring the sounds of people humming in a tunnel, or perhaps you want to run a 24-hour news service on the state of natural gas. Hey — a jazz program highlighting nursery rhyme tunes might sound good in morning drive, right?

What do all these topics have in common? That's right, folks - they're all radio programs available for your listener enjoyment and advertiser sponsorship. Yes, in the wonderful world of radio programming, where there are just as many ideas as there are entrepreneurs, anything goes. This week's column takes a look at some of the more bizarre programming ideas submitted to networks and syndicators and why they did - or didn't - make it to the air-

Slam Swing And Comic Cowboys

"You want to hear about a bizarre program?" says Mike Carruthers, President of Strand Broadcast Services. "I heard from this one guy who wanted to do a live satellite show from a nightclub, combining '30s swing music and pun's music. It was called something like 'Buzzy's Swing Parlor,' and he was really convinced that he'd found an important musical niche. He was also convinced that it had to be live, because if it was delivered on tape a week from now it would be too late."

Carruthers admits the show had a fascinating concept, and says the claim that it had never been done before was right on target. "I don't think anyone is going to do it now, either," he laughs. "But it sure conjures up an interesting audience. Just picture people slamdancing to Benny Goodman's 'String Of Pearls.' Swing and punk has a real future in radio."

Brian Heimerl, VP/Operations at Westwood One, chuckles when he tells the story of how "Buffalo Dick's Radio Ranch" evolved from an innocent comedy demo into a radio show that lasted a total of 20 weeks. "'Buffalo Dick' is a great example of a program that was just too offbeat to then it disappeared."

The Prairie Perspective

For Jeff Levy, President of National Syndication Broadcast Alliance, the word bizarre was epitomized by "Tales Of The Prairie," a 90-second daily short feature relating tales of the old West. "It was all about this guy named Cowboy Tim," he laughs. "This guy talked in the most absolutely comical imitation of a Western accent you've ever heard. He'd start out something like 'Hey, y'all, I'm out here on the range tonight, and I'm gonna tell you what happened back in 1860.' Then he'd go on and talk about how he was walking through the forest and a big bear came up behind him, or something. The show was already on one station, and Tim just knew he'd do real well in the rest of the country."

Clayton Webster Corporation in St. Louis is the recipient of numerous program ideas and demos, ranging from off-the-wall sex features to reactionary commentaries. Jay Goldman, Director/Operations, recounts one of the most bizarre forms of the latter: "We got this program call 'Marvin E. Quasniki's Personal Perspective,' which featured a heavy right-winger speaking out

make it," he explains. "It arrived as a nondescript cassette, which I threw into my recorder and listened to. From the beginning I was on the floor rolling with laughter. Norm Pattiz came in, and he started laughing. Other people filtered in and soon they were rolling on the floor too. It was a very funny show, and we decided to go with it. But it didn't happen to fit within the context of music that was being played on the radio at that time. We gave it a 20-week ride, and



toward an AOR and CHR audience. The show was two minutes a day and had some merit because it was so far off the wall but he was so far to the right that he would say something like 'the problem with people on welfare is they're afraid to work, so they should either get a job or be shot.""

Sci-Fi And Success

Every once in a while an offbeat idea makes its way to the program stage, crossing the fine line between the ridiculous and the sublime. If simply making it to the air is a qualifier of success, then both "Alien Worlds" and "Captain Kremmen Of The Star Corps" fit into that category. Tom Rounds, President of ABC Watermark and one of the men behind "Alien Worlds," doesn't necessarily regard the program as bizarre - just a little different in the general scheme of things. "I consider 'Alien Worlds' a successful program," he comments. "Lee Hansen developed the show, which was a weekly half-hour science fiction dramatic feature. The characters continued from week to week, and we got really good at it after a while. The first shows were exciting to listen to, but they were a little crude. We got more sophisticated as we went along, and we got a lot of stations and advertisers."

"Alien Worlds" capitalized on the science fiction craze which followed the release of "Star Wars," and was targeted for AOR stations. It ran for a little more than a year beginning in 1979, which Rounds claims makes it a modest success. "Radio producers are a bit harder on themselves than are TV producers," he elaborates. "If TV sells a series to the network - even if it gets cancelled in the first three or four weeks it's not really regarded as a loser. It isn't really regarded as a success, either, but if something gets on and runs for a whole season - well, that's really something. Radio judges things differently, but the fact that 'Alien Worlds' lasted so long says something about it."

"Captain Kremmen of the Star Corps," with Kenny Everett, was a science fiction comedy spoof which originated in London. Merrill Barr, President of All Star Radio. immediately liked the concept and decided to pick it up. "The production of the show was incredible," he says. "The show sent up anything and everything that ever existed in science fiction, and the humor was British toilet humor - so gross that it was funny. For instance, when this guy named Gort is looking for a bad guy who escapes and Kremmen says to him, 'Does Scotland Yard have any clues?' Gort says, 'No, the bad guy took all the toilet seats and now they have nothing to go on.""

Barr continues, "Anyway, we took the show, and to me it was the best piece of comedy ever produced. We spent a lot of money on it and got overwhelming response. In the end we sold it to maybe three

stations as a 90-second short. Those that programmed it loved it, but it was too fast, too much, too far, and too zany."

Lest anyone says "hey, that was my idea" or "man, I really liked that show, none of the above-mentioned program concepts have been singled out as "king of the bizarre." Everyone's taste is different, and hardcore sex talk might not succeed where play-by-play rodeo is big. A dog psychology feature might attract a few canine fans, but it could be a real turnoff to those who prefer a daily profile of national eating clubs.

Not every offbeat program will ultimately fail; some buck the odds and win out over tried-and-true concepts. Radio programming has to be innovative and original, but excessive indulgence in either can spell disaster or embarrassment. While everyone can come up with a program idea that has never been done before, the question comes down to appeal. If it's on the air already, there's little point doing it again. And if it isn't on the air, there might very well be a good reason why

Network Spots

. DIR Broadcasting has developed what it is referring to as a "unique concept" in the development of the company's new "Rock On The Road" feature. Running counter to the usual methods of syndication distribution (in which a program generally airs the same night in every market), "Rock On The Road" will be broadcast in each given market on the same evening as the featured band's live performance in that town.

Each program consists of an audio-verite close-up of the artist talking about the concert, and is supplemented by live concert versions of songs and off-beat background information on the tour. In addition, "Rock On The Road" offers a great promotional advantage to a sold-out show, increase audience awareness beyond those listeners who happen to have tickets to the performance. For more information, contact DIR at (212) 371-6850.

- Westwood One has signed Pete Townsend of the Who as host of "Elvis: A Golden Celebration," a three-hour music and interview radio special premiering Saturday evening (11/17) on Satcom I - R. The special features many rare and previously-unheard interview clips, songs, and live performances, as well as many of the Sun Records and RCA classic recordings from Pres
- . London Wavelength is planning to introduce a new daily feature, "Motown Minutes," early in 1985. The program will pay tribute to Motown's contribution to the music industry, and will feature music and interviews from the talent responsible for the birth and development of the "Motown sound " "Motown Minutes" will be 3-5 minutes in length, and is scheduled to be distributed on a barter basis. Contact (914) 961-7600 for more information.



ABC OPENS BROADCAST CENTER — With a formal ceremony last week ABC unveiled an extensive new broadcast center which will be used by the seven ABC Radio Networks. The complex consists of a Technical Operations Center, 3000 square-foot_newsroom, and 13 separate studios, and is located at 125 West End Avenue in New York. Pictured in the newsroom are Edward McLaughlin, President, ABC Radio Network; Peter Flannery, ABC VP/News, Radio; Anthony Thomopolous, President, ABC Broadcast Group; and Ben Hoberman, President, ABC Radio.



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MUSIC CALENDAR NEWS & INFORMATION FEATURES

(PRN)

(PIA)

(PIA)

(NP)

(PIA)

(SBS)

The Weekend

NOVEMBER 24-25				
American Christian Countdown Karen Voegtlin	(SP)			
American Gospel Rock Countdown Farrell and Farrell	(SP)			
Captured Live	(RKO)			
The Countdown Mtume/Rebble Jackson	(WO)			
Countdown America w/John Leader Toto	(RKO)			
Dick Clark's Rock, Roll, & Remember Jan & Dean	(US)			
Don & Deanna On Bleecker Street Early Days Of Rolling Stones	(CB)			
Dr. Demento "Weird Al" Yankovic	(WO)			
The Great Sounds	(US)			
Al Hibbler Guest DJ	(PFM)			
Molly Hatchet Hot Ones	(RKO)			
Culture Club Hot Rocks Fleetwood Mac	(US)			
Lee Arnold On A Country Road Lee Greenwood/Alabama/Don Gib	(MBS)			
Metalshop Grim Reaper	(MJI)			
Music & Memories Sam & Dave/Martin Landau	(SBS)			
Rare & Scratchy Rock & F	Roll (PIA)			
Rick Dees' Weekly Top 40 Kim Carnes	0 (US)			
Rock Album Countdown	(WO)			
REO Speedwagon/Survivor Rock Chronicles	(wo)			
Trios Rock Over London Duran Duran	(RI)			
Solid Gold Country	(US)			
Solid Gold Scrapbook	(RKO)			
All Things Must Pass/George Harri Source Concert/Profile Canada Rock Thanksgiving/Triump	(SOU)			
Superstars Rock Concert	(WO)			
Eddie Money Top 30 USA Lovin' Spoonful	(CBSR)			

The Week Of

(US)

(WO)

Weekly Country Music

Countdown

Roger & Zapp

Star Trak Profile

NOVEMBER 26-30

Country Closeup	(NP)
Earth News Pat Benatar/Wham!/Jami Gertz	(WO)
Innerview Fixx	(IN)
Live From Gilley's Michael Martin Murphey	(WO)
Music Makers Artie Shaw	(NP)
Off The Record Huey Lewis & The News/ Steve Miller/Autograph	(WO)
Off The Record Special Tommy Shaw	(WO)
Special Edition	(WO)

Saturday

NOVEMBER

BBC Rock Hour (LW)

Dick Bartley's Solid Gold Saturday Night (RKO) (ABCE)

Silver Eagle Super Gold (TRAN)

Sunday

NOVEMBER

King Biscuit Flower Hour (ABCR) Live From The Record

Plant (RKO) Patty Smyth Rolling Stones' Continuous

History Of Rock And Roll (ABCR)

Monday

26 **NOVEMBER**

Behind The Music (RKO2) Checkin' In (RKO2)

Private Session (RKO1) Sound Check (RKO)

Tuesday

Springfield & Crawford

27 **NOVEMBER**

Behind The Music (RKO2) Checkin' in (RKO2) **Private Session** (RKO1) **Sound Check** (RKO)

Vednesdav

NOVEMBER

Behind The Music (RKO2) Checkin' In (RKO2) **Private Session** (RKO1) Sound Check (RKO)

Thursday

NOVEMBER

Behind The Music (RKO2) Checkin' In (RKO2) Private Session (RKO1) Sound Check (RKO) John Cafferty & Beaver Brown

Friday

Chicago

NOVEMBER

Behind The Music (RKO2) (RKO2) Checkin' In **Private Session** (RKO1) (RKO) Sound Check

PROGRAM SUPPLIERS KEY

ABCD = ABC Direction Net ABCE = ABC Entertainment Net ABCR = ABC Rock Net

AMS = American Media Services

ASR = All Star Radio BR = Barnett-Robbins
CB = Continuum Broadcasting CBS = CBS Radio

CBSR = CBS RadioRadio CRN = Creative Radio Net CW = Clayton Webster DCA = DC Audio

DIR = DIR Broadcasting

GSN = Global Satellite Net IN = Innerview

IS = IS INC

LBP = Lee Bailey Prod. LW = London Wavelength MBS = Mutual Broadcasting MJI = MJI Broadcasting

NBC = NBC Radio NP = Nerwood Productions
NSBA = NSBA Productions

PFM = PFM Inc. PRN = Progressive Radio Network
PG = PG Prod.

PIA = Public Interest Aff RCP = Ron Cutler Productions

RI = Radio International RKO = RKO Radio Net RKO1 = RKO One RKO2 = RKO Two SBS = Strand Broadcast

SI = Syndicate It SOU = NBC The Source

TRAN = Transtar US = The United Stations WO = Westwood One YRN = York Radio Network

Pet Therapy (11/23) (PRN) **Sound Advice** echo & reverb/editing Entertainment ABCY = ABC Youth Nets

General Information

Brad Messer's Daybook

Gettysburg Address/Joe Hill (11/19) Whale sinks ship/time clock (11/20)

First man to fly/Stan Musiai (11/21)

Thanksgiving/SOS adopted (11/22) Billy The Kid/Liberation Day (11/23)

Creating games/addiction/phobias/

computer error?/clubs

Disposable Contacts (11/23)

Whisky Bonds (11/22) Recruitment Awards (11/23)

Public Affairs

Know

Minding Your Business

Something You Should

Find Someone To Love (11/20-21) Holidays & Family (11/22)

Thanksgiving Tips (11/19)

INC 500/Energy Tax Credits (11/19)
Kappler Disposables (11/20)
M.D. Resources Inc. (11/21)

Computer Program

izophrenia (11/18) Medscan

Health Care

Feet (11/19)

Babies (11/20)

Trees (11/22)

Skin Rash (11/21)

Assignment Hollywood (MBS)

Anthony Perkins (11/19) Joan Chadwick (11/20) Joe Bushkin (11/21) Jaclyn Smith (11/22)

Tom Conti (11/23) Larry King Show (MBS)

Laura Slutský (11/19) Leslie Gelb (11/20) John Davis (11/21)

Robert Allen (11/23) Rocknotes w/Pat St. John (ABCR)

Jim Capaldi (11/20) 38 Special (11/21)

Dr. Richard Berendzen (11/22)

Rock Report (SOU) Boy George/Duran Duran (11/19)

News/Talk/Sports

News Blimp Trivia addiction/bogus medical devices/ imposter phenomenon/chronological age/ bird trafficking

Newsline Extra The Big Parade

(NBC)

Lifestyle

(RKO1) **Beat The System** New Cars (11/20) Buying Gifts (11/22)

Lifelines w/ (ABCR) Bill Fantini Sue Goldstein "Underground Sho Guide" 11/19)

Mark & Delia Owens "City Of The Kalahari"

(11/20) oger Ebert (11/22-23)

Mindgames (RKO1) Crisis Cut (11/19)

Technostress (11/20) Rock Circle (11/21)
Getting The Axe (11/22)

Buying Toys (11/23) **Piayboy Advisor**

Wife's having affair/she owes boyfrie bedtime distractions/he sulks/ dual penises?/she needs lotsa sex/ testicular self-exam/different heights/ artificial bulge/post-ex sex

Radiorobics (SI)

Smart Money (RI Interest Rates & Utility Stocks (11/19) (RKO1)

Newsletter Predictions (11/21)

Spaces & Places (WO)

Comedy

Daily Feed

(DCA)

(WO)

Park Place/thank goodness/discount law/ Indian summer treaty/shopping days left

Laugh Machine (PRN) Rodney Dangerfield/Robert Klein/

Travesty, Ltd./Joan Rivers/Stan Freberg/ s Brothers/Bob Hope/



- Westwood One recently broadcast the world premiere of Capitol recording artist Steve Miller's new album, ''Italian X-Rays,'' from the Palace in Hollywood. Talking backstage just before the final encore are (I-r) Westwood One's Norm Pattiz and Miller



POWER PLANT - Robert Plant discussed the new Honeydrippers album during his recent live radio conference produced by DIR Broadcasting for the ABC Rock Network. Pictured after the broadcast are (I-r) WMET/Chicago's Matt Harrison, DIR's Peter Kauff, Plant, WKLS/Atlanta's Alan Sneed, and WNEW/New York's Scott Muni

Music Country Radio Network. Where else could you hear a living doll in the dead of the night?

Live interviews with country music's brightest stars. That's just one reason that Music Country Radio Network is the hottest night-time radio program from Maine to California and everywhere in between.

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Management

A PRESIDENTIAL ELECTION PARALLEL

Tugging Listeners' Heartstrings—— By E. Karl

I couldn't help but notice these past few months that Reagan and Mondale were "in a book." This was it! This was their shot! They were marketing themselves like crazy to get the lion's share of votes (just like Arbitron "votes") in those little "diaries" that listeners fill out in those tens of thousands of polling places throughout the Land on November 6. These Presidential kinda guys were "in a book!"

Suppose they did any strategic research? I'll bet they did. Look at the money behind those two guys! You know they were absolutely positive about their target, their product, their position, and their marketing. This has been a "book" for all the marbles. The biggest "cume" wins, based on the "share" of confidence among ballot "keepers."

"We have done volumes of 'perceptual' research, but have blatantly ignored the key element: How listeners feel about the emotional issues."

The entire basis of the Presidential election in the United States boils down to "formats." These formats are based, as in radio, on "key benefits" among the "target" voters who like the "position" of the "product" they see and hear. Reagan's strategy of never mentioning Walter Mondale's name is a classic parallel of the radio market leader's aversion to recognizing an upstart by name. Mondale's strategy of praising Ronald Reagan in the first televised debate is a classic example of a new market contender praising the allegiance the audience already holds for the leader. And Mondale's epic move onto the same stage (plane) as Reagan finally legitimized the contender as a true alternative. We could go on and on

The "book" will be out by the time you read this. And as I have thought about the campaign this year, I have marveled at the technology of the marketing techniques of the two rivals. And it has suddenly hit me that although political candidates do very much the same kind of research that radio stations do, they also do a radically different kind of research about which their entire campaigns revolve. Along with their strategic marketing model research (target, product, position, marketing posture), they also do what I refer to as "heartstring" (market-segmented, target consumer, lifegroup) research that fully dictates the overall thrust of their presentation to voters. Bear with me through some more analogies.

Each candidate has his target (Democrats or Republicans of voting age). Each has a product (platform) and a position (track record, promises, the "party's candidate"). And when it comes to marketing the package to the target (voters), each candidate finds out how the target feels about key issues (program elements).

In radio today, we are becoming specialists in research that tells us all we keed to know about our targeting, our product, our position, and the best way to get the message across. Hundreds of stations are buying research from vendors, and hundreds more are initiating their own using their own interviewers and personal computer for quick turnaround.

Tapping Emotions

But there are virtually no radio stations doing what politicians do (and have done for years) to touch the heartstrings of the voters: learning about and addressing the emotions of the voters (diary keepers) so that the voters will identify with a political candidate and say "Hey! That person believes in what I believe and is a lot like me!"

This article is reprinted with permission from "State Of The Art," a newsletter published by E. Karl Broadcast Consulting.

How do we achieve this? We do what politicians do! We design questionnaires that ask questions that get straight to the heart of our format's realistic socio-sphere target: What kind of car do you drive? How do you feel about this city's crime rate? Roads any good here? Traffic a problem for you? Do we need mass transportation? What about the schools? Police force? City council and mayor? What do you think about nuclear power? Nuclear weapons? Is the lottery a good idea? Liquor laws too lax? What about abortion? Medicare and welfare? Enough parks locally? The list goes on.

What I'm proposing here is the way to build a true lifestyle profile of a particular market segment (target) that we can use to train the talent (personalities and news people) at radio stations to reflect, while they provide their "stuff between the records." To date we have all pretty well just paid lip service to the premise of the importance of encouraging air talent to reflect the lifestyle of the target audience of the radio station. We have done volumes of "perceptual" research to find out all we can about how listeners feel about

"There are virtually no radio stations doing what politicians do to touch the heartstrings of the voters."

radio, but have blatantly ignored the key element that will make the difference between winning and losing stations of the near future: How listeners feel about the emotional issues that touch their lives and how, then, radio stations can reflect those heartstring characteristics with talent content, personality evolution, informational services, and community promotional activities.

While I was programming in Memphis, every radio station in the market was jockeying to be the "official St. Jude's Childrens" Hospital" station. When questioned, the target audience of the station I worked with told us they didn't give too much of a June bug's damn about St. Jude's. "It's a national thing for Danny Thomas," they said. The local LeBohner Childrens' Hospital took care of the "local kiddies who need lots of help," and that particular institution couldn't get a PSA on the air for donations for a dialysis machine. Our station shunned St. Jude's and heralded the work being done by LeBohner. Wasn't much all by itself, but it was part of the foundation that buttressed a station that is still dominant today. The target listeners had kids, they were getting hit on all the time for donations to charities, and they didn't know where their donations went in the conglomeration of huge institutions they didn't understand. But when you mentioned LeBohner they said "Right on!" and locked onto the cause. It was what they felt; what they believed

Target Profiles

All of this has been to offer you thoughts about the new way of looking at "research" for the stations we work so hard with everyday to make them more special, better, and more successful. We've spent quite enough time looking at the same answers. It feels like a good time to start exploring new questions.

After you have done initial strategic research in your market-place, and after you have identified the specific market segment your station is going after, focus your research energies toward dissecting the segment's life profile. Dedicate yourself to finding out what the target is *really* like. We so often are guilty of throwing around handles we attach to listeners: Yuppies, earth dogs, hill-

billies, truckers, freaks, middleclassers, latterday hippies, etc. But what are the listeners really like? What are the things they respond to and believe in and care about? There are researchers out there in other industries that specialize in this type of research for politicians, utility companies, colleges, soap companies, hotels, airlines, and more.

Ask your research company what it can do to help you build a heartstring profile of your target. You'll have to go way beyond boiler-plate. You may find that you will have to go outside of the realm of established radio researchers. Or, at the risk of sounding like I am endorsing a new company we all know and love — Birch — you may want to explore using their new Birch Consumer

"You may find that you have to go outside of the realm of established radio researchers."

Research. Birch has a massive data base that can take a look backward into past interviews to identify users of your kind of station, and perhaps they will use that data base to interview format partisans for the kind of "lifestyle heartstrings" information I have discussed. The people at Birch say they are going to specialize in data collection, and since they are not consultants or analysts, they will have no preconceived notions as to what they think you should be researching.

In the meantime, think about your target. Most stations I work with have a hard enough time describing what their target looks like, let alone what they are like. Country fans in Boston are surely different from country fans in Phoenix; Top 40 fans in New Orleans are surely vastly different from those in Seattle; A/C fans in Denver will be a world apart from those in Miami. They all care about and believe in different things . . . because of where they live and how they live. If the "stuff between the records" comprises the real soul of a radio station, then we have to find out what the "stuff" is that we should concentrate on.

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Calling all clients to Carefree, Arizona, Jan 24-26 for the

SIXTH ANNUAL MAJOR MARKET RADIO INFORMATION SHARING FLY-IN

Belo Broadcasting Corporation

Communications Center Dallas, Texas 75202 (214) 748-9631

Jay Hoker Vice President Radio October 24, 1984

J. Warner Rush, President Major Market Radio 415 Madison Avenue New York, New York

I must compliment you on a great lineup of guest Dear Warner: speakers for the sixth annual Fly-In.

I know the work involved in coordinating such an event is a time consuming and, at times, stressful responsibility. Let me assure you that with this responsibility. Let me assure you that with this years lists of speakers and workshops, any station that participates will benefit and, in turn, Major Market will further solidify their position as the leader among reps when it comes to professionalism and dedication to its clients well being.

In the mega-rep environment that we now work in, in the mega-rep environment that we now work in, it is refreshing to see that Major Market does not take its clients for granted.

Keep up the good work.

sincerely,

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featuring:

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Canada's powerful CHUM GROUP, LTD. may soon acquire four more major market properties: CKGM & CHOM/MONTREAL and CKWW & CJOM/WINDSOR. In an announcement made this week by JEFF STERLING, President of MAISONNEUVE BROADCASTING LTD, the CHUM Group has been given a 120-day option to purchase the stations. Naturally, the transactions would be subject to CRTC approval.

Now that **GANNETT** has announced a format duplication/simulcast situation for **KIIS & KPRZ/LOS ANGELES**, can a similar announcement be far off for the company's **WCZY & WLQV/DETROIT?** It's only a rumor at this point, but a real juicy one.

SCOTT SHANNON a VJ? That's the word. When WARNER-AMEX's VH-1 debuts in 1985, Scott will join his archrival DON IMUS as an on-camera personality for the new A/C-formatted video music service.



Hollywood Hamilton

Z100/NEW YORK night personality HOLLYWOOD HAMILTON will appear in the November 20 episode of "One Life To Live," playing the role of "Tommy" the bellhop. Hollywood will also be hosting the half-hour music video series "Max-Trax" on CINEMAX beginning in December.

More TV Talk: **KTFM/SAN ANTONIO** midday personality **STEVE OWENS** will appear on "General Hospital" November 20 & 21. Steve portrays a "key witness" on the show.

WMCA/NEW YORK Talk host BOB
GRANT has jumped to WABC for similar
duties. WMCA overnighter BARRY FARBER
now occupies Grant's 4-6pm shift live, while
continuing his all-night show on tape.

After two years as VP/Programming for **ALTA BROADCASTING, MIKE WAGNER** is testing the job waters in Southern California. The former KIIS/Los Angeles PD, whose corporate position with Alta was eliminated in recent restructuring, is looking for a programming or on-air position and can be reached at (714) 498-2990.

RICK TORCASSO, the former PD of **WYNY/NEW YORK**, should accept a new, major market programming post shortly. Look for the official announcement next week.

Congratulations to **JOE THOMAS**, who has been upped to PD at **WIOT/TOLEDO**. He replaces the exiting **TERRY SULLIVAN**.



WMAQ/CHICAGO GSM JIM KEZIOS has departed following more than ten years at the NBC Country outlet. His slot was not

immediately filled, and the Local Sales Manager's post, open since April, remains vacant.

KIIS/LOS ANGELES afternoon personality BIG RON O'BRIEN, rumored to be moving to Canada for a megabucks deal, is staying put. Although the details are not public info, we hear Ron will not only receive a nice salary boost to remain with KIIS, but his afternoon show will be simulcast on the AM when KPRZ becomes KIIS (AM) on January 1.

NORRO WILSON is leaving RCA/
NASHVILLE after a year as A&R/Executive
Producer for the label. Look for Norro to land
a post with a Nashville publishing company.

GARY GREENBERG has joined RCA in Country promotion. Based in Los Angeles, Gary will report to CARSON SCHREIBER and focus on R&R reporting stations. He starts immediately and can be reached at (213) 468-4181.



Jack Frost

BROADCASTING, owner of KENI/ANCHORAGE, has named one of its partners to the position of General Manager for the station. Not so unusual, you say? True enough; however, what makes this item worth a second look (and maybe a third) is the name of KENI's new GM — JACK FROST.

TERRY DEAN has resigned as VP/GM of WMLX & WUBE/CINCINNATI. GSM TODD LEISER was tapped as acting GM.

RAY D'ARIANO has been named to the newly created position of Creative Service Director for WKTU/NEW YORK. Formerly VP/Promotion at both MCA and Casablanca Records, Ray first joined WKTU last year as several character voices on the JAY THOMAS morning show.

KMGK/DES MOINES, under the consultancy of JOHN LUND, has switched formats from CHR to Country. PD AL BROCK and the airstaff were informed of the change only minutes before the switch last Wednesday evening (11-7). Al has opted to remain with KMGK, and most of the jocks will make the Country transition, too.

Continued on Page 20

"Todd Wallace provided Waterman Broadcasting with an exceptional turnaround that reestablished our dominant position. I'll tell anyone what a great job Wallace did for me."

Bernard Waterman, Chairman, Waterman Broadcasting (KTSA/KTFM-San Antonio)

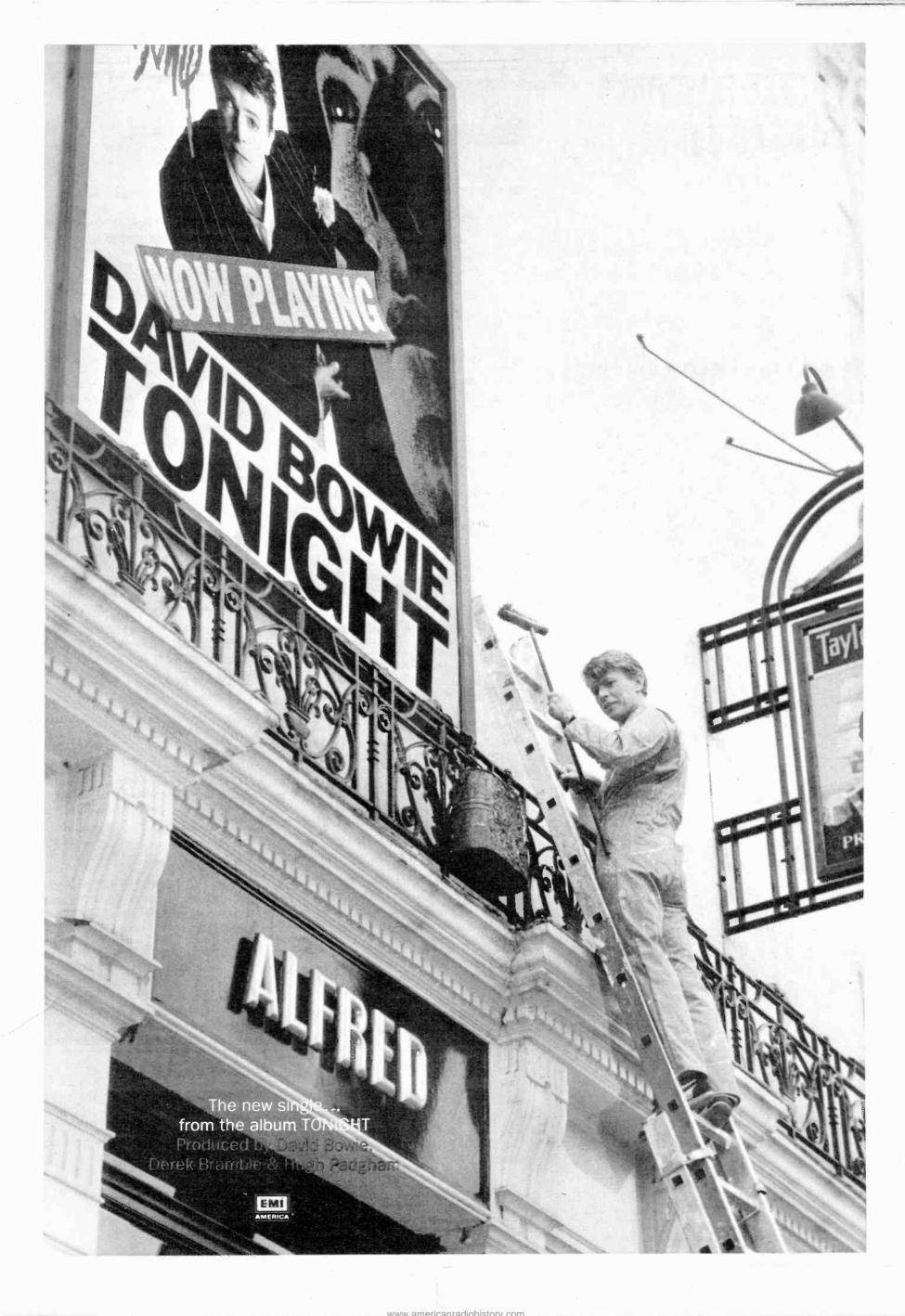
To find out what TODD WALLACE can do for YOU, call 1-800-528-6082



Todd Wallace

associates

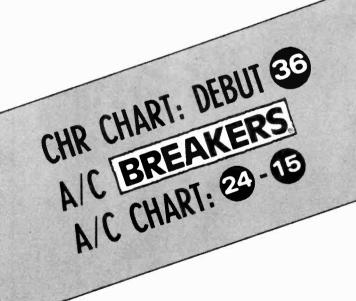
International: Call Phoenix, Arizona 602-242-6800



GENERAL HOSPITAL'S FRISCO JONES IS CHR'S JACK WAGNER



"ALL I NEED"



FROM JACK WAGNER'S DEBUT ALBUM ALL I NEED

Produced by Glen Ballard and Clif Magness Marketed by Warner Bros. Records Inc. 1984 Qwest Records

Street Talk

Continued from Page 18



This Friday (11-16) will mark JACK O'BRIAN's final "Critic's Circle" program on WOR/NEW YORK. Jack is retiring after hosting the popular talk show for 20 years. As WOR VP/GM LEE SIMONSON said, "We have come to the end of an era."

Jack O'Brian CONNIE "BIG MAC"
McPHAUL is out as PD/morning personality at WWWZ/CHARLESTON, SC. VP/Programming MARC LITTLE will take on the morning show for an interim period, until McPhaul can be replaced.

After three years of doing without, **CHUM/ TORONTO** has rolled back the clock to
yesteryear by hiring a staff of fulltime on-air
board operators. Naturally, the entire airstaff is
doing backflips at the prospect of no longer
having to run their own boards.

WLW/CINCINNATI talk host/ND ALAN GARDNER has left the station to pursue his musical career as a writer/vocalist. PD RANDY MICHAELS is now on the lookout for a "controversial" talk host to replace Alan.

TERRELL METHENY has reportedly left KUUY/CHEYENNE, where he'd been VP/GM.



KFI/LOS ANGELES air personality and Assistant PD STEVE LABEAU will be heard (as himself) in the new film "Night Of

The Comet." The plot features a comet coming too close to Earth, killing all but a few teenage citizens of Los Angeles. If you're still interested, Steve can be heard throughout the movie (in a deft piece of typecasting) as a radio DJ. The movie opens this weekend.

Meanwhile at KFI sister station KOST, the medical reports on injured evening personality JAN MARIE are very favorable. Seriously injured in an August traffic accident with a drunk driver, Jan is much improved and should return to the air in the near future. She told Street Talk all the cards and letters from her radio buddies around the country really lifted her spirits.

JEFF LAUFER exits **POLYGRAM** to accept the West Coast AOR promotion post with **ARISTA**.

JO ROBINSON apparently passed the audition with flying colors, and has been upped from Acting PD to PD at WKLC/ CHARLESTON.

BRUCE SHINDLER has been named National Promotion Director for newly-formed MTM RECORDS in Nashville. Bruce had been GM at PARADISE RECORDS for the past month.

Former CKLW/DETROIT programmer PAT HOLIDAY has joined crosstown WNIC for fulltime swing duties.

Look for **CFXX/WINDSOR** (CKLW's FM) to switch calls to **CKEZ** and begin programming **KALAMUSIC**'s Easy Listening format just after Thanksgiving.

SCOTT MORRIS is no longer PD at **WTOY/ROANOKE**. Apparently, owing to budget cuts, the station will go without a PD until after the first of the year.

At WZZU/RALEIGH, J.P. HUNTER has been named Program & Operations Manager. J.P. was most recently MD and Assistant PD at WIXV/Savannah.

TRELLIS ZACHRY has returned to WRDW/AUGUSTA, GA as News Director, following a stint at crosstown WTHB.

KBOI/BOISE PD **LON DUNN** has resigned, but no replacement was immediately named.

TOM DIXON has been named Operations Director for KYSS & KLCY/MISSOULA, MT.

KEVIN O'NEAL has exited the programming slot at WPAP/PANAMA CITY.

Get-well wishes to **WB** New England rep **GEORGE SKAUBITIS**, who's recovering from surgery.



At live-assist automated A/C WLFQ/LAFAYETTE, IN, Music Director/afternoon personality SUNNI ROBINSON was startled the

other day when the following sequence of records were programmed back-to-back: "Hold Me," "Upside Down," "When We Make Love," "Trying To Get The Feeling Again," "What's Love Got To Do With It." Sounds like the WLFQ music computer needs some "hands-on" maintenance.

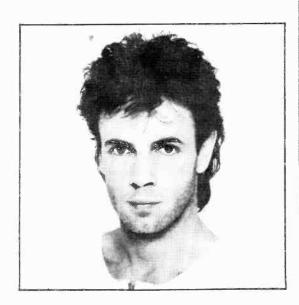
STORK STOPS: To KKHR/LOS ANGELES midday personality DAVE DONOVAN (aka Joe Cipriano) and his wife Ann, a daughter, Dayna Leigh . . . To KTXQ/DALLAS MD BOB ELLIOT and his wife Danette, a baby girl, Brianna . . . To KRQR/SAN FRANCISCO afternoon personality STEVEN SEAWEED and wife Cathy, a son, Travis Tyler.

COWEDY WRITER

CURIOUS?

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The Latest and the Greatest from RCA



RICK SPRINGFIELD with RANDY CRAWFORD Taxi Dancing"

Don't be confused — this is THE hit with LONGEVITY!

CHR NEW & ACTIVE

Now On Over 75 CHR Stations!

WCZY WNOK-FM KKRD Z102 INCLUDING: WTIC-FM add 32 KCPX 22-17 KOPA KX104 O104 deb 29 FM102 Y106 KSET-FM deb 38 Q103 35-29 SLY96 KO93 37-31 KMJK 40-37 WPHD WRCK KIIK KXX106 WKFR WZON WXLK OK95 KS103 38-34 KDON-FM deb 38 WCAU-FM



EURYTHMICS "Sexcrime"

The hot new single from the soon-to-be-released film "1984"

WXKS-FM	WRCK	WRQN	WJBQ	KKQV
WPHD	KWIC	KYNO-FM	WKSF	WHSL
CKGM	WZLD	KO93	WCGQ	WBNQ
CKOI	WZYP	KSKD	KILE	WAZY-FM
KPLUS	WOKI	KDON-FM	Q101	KCDQ
Q100	KTFM	WIGY	KWES	OK95





WFR7

POINTER SISTERS "Neutron Dance"

They've done it again! Another smash single from the "Break Out" album, as distinctly featured in Eddie Murphy's new film, "Beverly Hills Cop"

OUT OF THE BOX AT 47 STATIONS!

Produced by Richard Perry

INCLUDING:

94Q	WQID	94TYX	WHOT	KDON-FM	Q104	KKQV	99KG
KBEQ	WBCY	WHHY-FM	KQXR	WZON	Q101	WHSL	KDVV
WVSR	WZLD	KRGV	KIKI	WQCM	KNOE-FM	WBNQ	KBIM
WERZ	KSET-FM	WQUE-FM	KQMQ	WJBQ	T94	WBWB	KIST
WBBQ	WANS-FM	KOFM	KHOP	WOMP-FM	WPFM	Y94	OK95
KWIC	WZYP	KOKO	KSKD	WIAD	Z102	WAZY-FM	

DIANA ROSS "Missing You"

The Diana Ross and Lionel Richie tribute to the late Marvin Gaye. A song not to be missed — and made for all formats.



On The Records



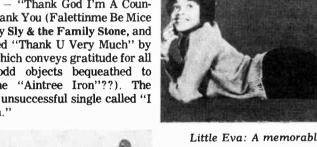
KEN BARNES

Paul Rodgers

Thanksgiving Records: The Bird's The Word

Thanksgiving is one of our most popular and universally celebrated holidays, but musically it's something of a turkey. While Christmas, Halloween, New Year's, and even Valentine's Day boast a bumper crop of songs for commemorative purposes, Thanksgiving was left with bare bones. For a similarly unmusical holiday, you'd have to go to, say, Washington's Birthday, although even then you could slap together a medley of "Cherry Cherry" and "Careful With That Axe, Eugene."

So putting together a list of Thanksgivingrelated songs is a thankless task, but somebody's got to do it. There are a few songs which celebrate a general kind of thanks-giving - "Thank God I'm A Country Boy," "Thank You (Falettinme Be Mice Elf Again)" by Sly & the Family Stone, and a record called "Thank U Very Much" by the Scaffold which conveys gratitude for all manner of odd objects bequeathed to humanity (the "Aintree Iron"??). The Byrds had an unsuccessful single called "I Am A Pilgrim."



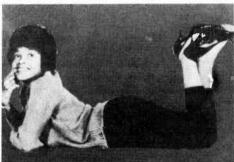


The Rivingtons show the world how the Bird is done

After those, you're pretty much stuck with food songs. Heading the list, of course, is the immortal "Let's Turkey Trot," Little Eva's follow-up to "The Locomotion." If you stretch a point, you might admit "Mashed Potatoes" and "Gravy" by Dee Dee Sharp, or even Robin Williams's "Popeye" theme song "I Yam What I Yam." Dee Dee Sharp makes a more legitimate contribution with "Do The Bird," a concept updated this year by the Time on their new dance sensation, "The Bird." Chubby Checker's "Birdland" probably wasn't an ode to a turkey farm, and we should probably leave the Trashmen's "Surfin' Bird" entirely out of this discussion, but considering the shortage of suitable songs, when it comes to Thanksgiving, as the Rivingtons once insisted, "The Bird's The Word."



Day and Dee Dee do the Bird



Little Eva: A memorable turkey

Feedback Out Of Control

Reader feedback amplifying and correcting various oversights and omissions I've committed in recent columns has reached alltime heights. In the interests of taking all my medicine in one dose, here are a pile of additions to recent Halloween, baseball, and self-namedropping lists.

For Halloween records (save these for next year, I guess), R&R's own Hurricane Heeran compiled his own list and gave it to me two days after my list had gone to the printers. Among the ghoulish selections he collected were "Flesh For Fantasy" by Bilmissing "Thriller" by Michael Jackson. And to top it off, Bobby "Boris" Pickett has a new Halloween record called "Monster Rap."

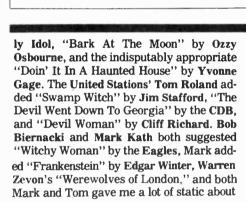
mber 16, 1984

Jimmy Page branches out in his Yardbirds

On the baseball field, Atco's Marc Nathan recalled former Angels star Leon Wagner's immortal dance ditty "The Wagner Wobble," and also told me a record called "You Gotta Believe" by the Amazins, celebrating the Mets' 1973 pennant drive, featured vocals by pitcher Tug McGraw. And I remembered belatedly that Willie Mays did a record with early R&B rockers the Treniers in the midfifties.

Finally, the number of artists who refer to themselves by name during songs appears to be far greater than anticipated. Sean Ross mentioned Tom Browne's "Funkin' For Jamaica," where background vocalists drop the trumpeter's name (a recent Mtume cut, "To Be Or Not To Bop," follows a similar formula), plus Harry Chapin's "Taxi" and "Sequel" and ABC's "Look Of Love," wherein mythical friends of singer Martin Fry counsel him by name. Hurricane Heeran chimed in with Kool & The Gang's "Hollywood Swinging," in which the protagonists take in a "Kool & The Gang" show. And new A&M group the Hoodoo Gurus have at least two songs mentioning themselves. There are apparently no limits to rock & roll egotism.

A few more late adds include, for Halloween, the Fifth Estate's "Ding Dong The Witch Is Dead" and "Bad Moon Rising" by Creedence (thanks to SMN's Jim White), plus "Halloween" by the Dream Syndicate. And in baseball updates, several people mentioned Teresa Brewer's "I Love Mickey," featuring a cameo from the star himself, while Jeff Kerwin declares there was a 1969 album by the New York Mets. Finally WLLI/Joliet, IL air personality Don Beno challenges my baseball acumen by disputing my description of Ernie Banks as a shortstop. Sure, Banks played first base toward the end of his career, but check that Baseball Encyclopedia - he was primarily a short-



least, it all gives his new band a firm foundation to build from.

British rock history in one band.

Firm Commitment

& Page

After years in the rumoring, the Jimmy Page-Paul Rodgers collabora-

Before Bad Company, Rodgers sang for Free, who had one huge hit ("All Right Now" and

Page has a much lengthier musical history, not only the Zep and the last two years of the

Among the hits he plays on are "I Can't Explain" by the Who, "You Really Got Me" by the

tion, a new band called the Firm, is official. The combination of the Led Zep-

pelin founder/guitarist and the Bad Company leader/singer stacks up a lot of

plenty of AOR success. They were also influential beyond their commercial impact, with

Rodgers's soul-derived vocal style in particular inspiring artists from Lynyrd Skynyrd to John

Yardbirds which preceded the Zep era, but with half a decade of fully-booked session work. He

started recording in the UK bands Carter-Lewis & the Southerners and Neil Christian & the

Crusaders (who later featured Ritchie Blackmore), but found the studio grind more lucrative.

Kinks, Marianne Faithfull's early records, "Baby Please Don't Go" by Them, and Donovan's "Hurdy Gurdy Man." Add to these dozens of more obscure British records, some of which

foreshadow the guitar direction he would develop in the Yardbirds and Led Zeppelin. To say the

From Rodgers



ONE YEAR AGO TODAY

- TED SHAKER CHAIRMAN, RICK AURICHIO PRESIDENT AT ARBITRON
- JIM HILLIARD NAMED JOHN BLAIR & CO. RADIO PRESIDENT
- TIM DORSEY BECOMES STATION MANAGER AT KMOX/ST. LOUIS
- BOB FULSTONE NAMED KHTR/ST. LOUIS STATION MANAGER • RICH FITZGERALD, GEORGE GERRITY, MIKE MAITLAND VPS AT WB
- TIM FOX NAMED PD AT KPKE/DENVER
- #1 CHR: "Say Say" Paul McCartney & Michael Jackson (Columbia)
- #1 A/C: "Uptown Girt" Billy Joel (Columbia)
- •#1 COUNTRY: "Holding Her And Loving You" Earl Thomas Conley (RCA)
- #1 BLACK: "Time Will Reveal" DeBarge (Gordy/Motown)
- •#1 AOR TRACK: "Owner Of A Lonely Heart" Yes (Atco)
- #1 LP: "Undercover" Rolling Stones (Rolling Stones/Atco)

FIVE YEARS AGO TODAY

- MARTY RUBENSTEIN NAMED PRESIDENT AT MUTUAL
- #1 CHR: "Babe" Styx (A&M)
- #1 A/C: "Broken Hearted Me" Anne Murray (Capitol) (2nd week)
- •#1 COUNTRY: "Half The Way" Crystal Gayle (Columbia)
- #1 BLACK: "Ladies' Night" Kool & Gang (De-Lite/PolyGram) (3rd week)
- •#1 LP: "The Long Run" Eagles (Asylum) (5th week)

TEN YEARS AGO TODAY

- #1 CHR: "I Can Help" Billy Swan (Monument)
- #1 A/C: "I Can Help" Billy Swan (Monument) (2nd week)
- ##1 COUNTRY: "I Can Help" Billy Swan (Monument)
- ## LP: "War Child" Jethro Tuli (Chrysalis)



DOUBLE TRUCK



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*THE HONEYDRIPPERS

"Sea Of Love"

FROM THE ALBUM THE HONEYDRIPPERS VOL 1
10/26 BREAKER 19
11/16 6

<u>JULIAN LENNON</u>

"Valotte"

FROM THE ALBUM VALOTTE 80184
11/2 BREAKER DEBUT 24
11/16 14

STEPHEN STILLS "Can't Let Go" 7-89611

FROM THE ALBUM RIGHT BY YOU 80177 11/9 BREAKER DEBUT 23 11/16 20

. . . And This Week

LAURA BRANIGAN

"Ti Amo"

FROM THE ALBUM SELF CONTROL 80147 11/16 BREAKER

Thank You Radio!



ON ATLANTIC RECORDS & CUSTOM LABELS

*ON ES PARANZA,

DISTRIBUTED BY ATLANTIC RECORDING COMPANY

Res

Datebook

MONDAY, NOVEMBER 19

Mac Shrugs It Off

As Chaka Khan heads for her biggest CHR hit ever with "I Feel For You," not exactly the best-known cut on Prince's second LP, the value of covering a hot artist becomes clear again. While Mitch Ryder had also tried covering Prince without as much success, his former Detroit Wheels, who had evolved into the Rockets, made their only appearance in the R&R Top 30, with an old Fleetwood Mac tune. Mac's "Oh Well" was released on this day in 1969; it eventually became a midchart record in some U.S. cities. Besides typifying the half-talking blues style that the Mac would utilize for half its career, "Oh Well" was the group's only chart appearance until "Over My Head" five years later.

TUESDAY, NOVEMBER 20

Diddley Shrugs Off Sullivan

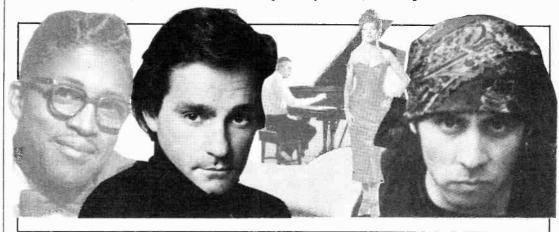
Many of us recall the "Saturday Night Live" episode where Elvis Costello & The Attractions began performing "Less Than Zero," then suddenly stopped and launched into "Radio Radio." NBC execs had told Costello not to do his attack on commercial media; on this day in 1955, Ed Sullivan had asked Bo Diddley to sing Tennessee Ernie Ford's "16 Tons" on his show. When Diddley — appearing as part of an R&B package that included Lavern Baker and the Five Keys — insisted that "16 Tons" wasn't his song, and besides, he didn't know it, Sullivan's staff put the lyrics on cue cards for him. Perhaps because he couldn't convert the lyrics to "Bo Diddley Is A Coal Miner," Bo disregarded Sullivan's request and went ahead and performed "Bo Diddley" anyway.

WEDNESDAY, NOVEMBER 21

Balin Comes Back . . . For A While

It took almost an year, and it didn't last three, but the temporary reconciliation of Marty Balln and Jefferson Starship began on this day in 1974. After three solo years, Balin made a surprise appearance with the group at San Francisco's Winterland and raved afterwards about the old energy being back. Then Balin, Paul Kantner, and Grace Slick became an ad hoc trio on the Kantner/Balin composition "Caroline." In January, 1975, Balin tentative-ly rejoined J.S.; it was only after "Miracles" hit #4, gave the Plane/Ship their first hit in years, and set the tone for most subsequent Starship singles that Balin officially came back. In 1979, "Jane" also shot to #4 and proved that the much louder post-Balin Starship could survive; a year and a half later, Balin made a similar statement with "Hearts."

Other birthdays: Alphonse Mouzon 1948, Livingston Taylor 1950, Stax songwriter David Porter 1941



THURSDAY, NOVEMBER 22

Out Of The Darkness

Political columnist **George Will** may have hipped **Ronald Reagan** to **Bruce Springsteen**, but it's unlikely that he tried with **Little Steven**. The latter's last album, "Voice Of America," is evenly divided between general-purpose anthems ("Out Of The Darkness") and specific attacks on American foreign policy ("Desaparecidos"). The former Miami Steve, born this day in 1949, was less political, less musically Springsteenesque, and more Motownish on his first LP/film project "Men Without Women" and its **Smokey Robinson**-style 45 "Forever." Van Zandt, who gave up his place in the **E Street Band** to former solo artist **Nils Lofgren**, also produced the first three **Southside Johnny & the Asbury Jukes** LPs, among others.

FRIDAY, NOVEMBER 23

Chi Lites Onto Charts

The inclusion of "Have You Seen Her" on **Band Of Gold**'s "Love Songs Are Back Again Medley" may make it an archtypical '70s R&B ballad. It definitely wasn't an archtypical **ChI-Lites** song. Although the group's earlier singles included ballads at times, Chi-Lites R&B hits had been **Tempts**-like multiple-part harmony workouts ("I Like Your Loving (Do You Like Mine)" or screechers like "Give More Power To The People." But the angst-driven "Have You Seen Her," which hit the R&B charts on this day in 1971, and its refinement, "Oh Girl," ensured that **Eugene Record** & Co. would be famous for slow jams. More than a decade later, the band has been back in R&R's Black/Urban top ten twice with the very uptempo "Hot On A Thing (Called Love)" and "Bottoms Up."

SATURDAY, NOVEMBER 24

Two Novelties

Even with some placid songs atop the charts (i.e, "Babe," "Ships," "Still," "Take The Long Way Home," etc.), fall 1979 was a pretty heavy novelty season, featuring "Rapper's Delight," "Video Killed The Radio Star," and "I Do The Rock." It was on this day in 1979 that "Money" finally made it to U.S. release. The Flying Lizards' revision of Barrett Strong's hit was cut for \$20 and featured trash-can percussion (or seemed to). Its most endearing feature, interval beeps, wouldn't show up on an American hit until "Safety Dance" four years later. And on this day R&R reported on Steve Dahl's follow-up to "Do You Think I'm Disco." "Ayatollah," sung to "My Sharona," had lyrics such as "Give us back our people in the embassy/The Shah's in New York and he's taking chemotherapy/He's already going to die-atollah!" There was no State Dept. comment on the tune, although it probably preferred it to other Dahl acts such as calling Kentucky Fried Chicken in Tehran and trying to phone in an order for the hostages.

SUNDAY, NOVEMBER 25

Rock Of The Seventies

On this day in 1972, it finally happened. An L.A. Coliseum festival featuring **Stevie Wonder**, the **Eagles**, the **Bee Gees, Mott The Hoople** and others. 32,000 spectators were there, not bad, although not enough for the "ultimate rock concert" in the tradition of "Monterey and Woodstock" that had been promised. The most interesting aspect was the concert's sponsor, **KROQ/Los Angeles**. While KROQ would begin the next decade as new wave's main commercial champion, in 1972 it was still an AM CHR daytimer. While KROQ was descended from L.A.'s '60s progressive Top 40, **KBLA**, acts like Mott the Hoople wouldn't become typical of the station's fare for a few years, until it entered a "glam rock" phase that preceded new wave.

Birthdays: John McVIe 1945, Stacy Lattisaw 1966.

- Sean Ross



"The Belle Of St. Mark"

Produced by Sheila E. and the Starr ★ Company Managed by Cavallo Ruffalo & Fargnoli

CHR BREAKERS

CHICAGO "You're The Inspiration"

Produced by David Foster

Management: Howard Kaufman Front Line Management

CHR BREAKERS





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Air Personalities



DAN O'DAY

Barsky: Successful Satire

Recently I received an aircheck from Scott Walker, Program Director of WCAU-FM/Philadelphia, along with a note: "Here's a sample of our morning man, Barsky. He's one of the new breed – proving that a personality can be creative, entertaining, and very funny without rambling on for five minutes. It's a good example of how a 'jock' can be a 'personality' within the limitations of a 'Hot Hits'-style format'"

service show

Well, I'd never heard of Barsky . . . but his tape blew me away. He's fast and funny and exceptionally creative in putting together satirical production pieces that don't lose their punch after just one listen. It's not the same as hearing it, of course, but I've printed the scripts of a couple of his bits for you.

Here's some background on Barsky (he uses just his last name on the air). He majored in Communications at Brockport State University in Brockport, NY. His first radio gig was at WWBK/Brockport in 1977, followed by stints at WAXC, WBBF, WHFM, and then back to WBBF, all in Rochester.

Barsky: I grew up in New York, listening to guys like Dan Ingram. But I didn't grow up wanting to be in radio. I got into radio because it seemed like fun, playing records and getting paid for it. What I really was interested in was comedy, and I was influenced by people like Robert Klein, Richard Pryor, Lenny Bruce, George Carlin. In fact, I got into the disc jockey thing by imitating Carlin's "Wonderful WINO" bit.

When I first got into the business, my main concern was how deep my voice sounded. At that stage in your career, everyone wants to be Charlie Van Dyke. But then I decided that the only way I'd get to where I want to be and make the kind of money I want to make and achieve the recognition I wanted is to be myself. I began to concentrate more on what I say rather than on how it sounds.

I really liked Rochester, because I was able to do anything I wanted on the air. I had a piece of a side business up there, so I was making money off the air, too.

Super Radio "Debut"

I got a call in 1982 from Rick Sklar for Super Radio. He had heard about me and was looking for an undiscovered air talent that he was going to bill as the up-and-coming personality of the '80s. The other guys they had were Dan Ingram, Larry Lujack, people like that; I was the only unknown they hired. Financially it was one of those deals that I just couldn't turn down, so I went for it. For about two months we had a dry-run period where all of us were in the studio, getting used to the format . . . and they pulled the service about a week before it was set to go on.

After that I was in limbo for about a month, and Rick Sklar was talking to a lot of people about me. CBS called, wanting to hear a tape. All along nobody knew who I was; they'd never ever heard of me. Still no one knows who I am; Sklar calls me radio's best-kept secret!

WCAU-FM was doing a strict Hot Hits format, and I told them, "I know what you do and you know what I do; can we put it together? I don't know if I can do your format." They said that down the line they wanted to evolve from Hot Hits into more of a mass-appeal radio station, and they wanted a high-profile personality who

possibly can without really hurting somebody."

"A major factor in determining

"I try to be as outrageous as I

"A major factor in determining whether you're going to be successful as a personality is whether or not the management has trust in what you're doing."



Barsky: I call it controlled insanity. I try to be as outrageous as I possibly can without really hurting somebody. I try to be funny, to be natural, to relate to people in terms of what they're thinking. Sometimes I may tend to go a little too hip for the mainstream.

R&R: You're very plugged into showbiztype humor.

Barsky: Yeah. I'm a comedian. I try to be a person having a good time on the air, the

kind of guy you'd like to hang out with. I don't do something just for shock value. In the produced stuff I do, I'm just trying to be creative. It doesn't have to be hilarious.

R&R: You do lots of Jewish ethnic references and voices on the show. Is there a heavy Jewish population in Philadelphia?

Barsky: Yeah, and I'm Jewish, so it seems to be okay with them. I do it all tongue-in-cheek. I do black voices, Italian, gay, everybody. It's all in fun. When I first came here, people took me seriously and there were lots of complaint calls. But now they're used to it. The other day I was thinking, "Jeez, I'm not getting any complaints any more; am I doing something wrong??"

R&R: Even with the gay stuff? That's the only thing of yours I've heard that I did find offensive, because it seemed to be a real stereotyped attitude. I mean, you do Jewish voices but not Jewish stereotypes . . . but the gay stuff you do seems to rely on negative stereotypes.

Barsky: The bit you're talking about was, in a way. But at the time there was a hassle with the gays in town, petitioning radio and television stations for discriminating against them. They wanted gay public service shows. It was a real big story. So I said the hell with this; I'll take a couple of shots here. It was a little racy, and it might have been offensive.

Something like "Kosher Club" (Editor's note: not to be confused with the Rhino Records release), on the other hand, is really cute. One guy called up to tell me he was offended and that if I weren't Jewish he'd really raise a stink . . . but because I am, he figured it was okay.

R&R: It's a shame he couldn't make that judgment based on the material and not on your background.

Barsky: Exactly. When Richard Pryor goofs on black people, it's okay . . . but it's not okay for some white comic; then it's seen as prejudice. Anyway, I think now everyone's used to me, they know what I'm doing . . . and if I go over the line, I hear

R&R: What do you do for show prep?

Barsky: I do my produced stuff the night before. I get off the air at 9:00, and then I'll take two hours working on new ideas. I go home, take a nap. I come back around 6:00 or 7:00 and work on my produced stuff . . . for as long as it takes.

R&R: Some of the bits you do are very long for a Hot Hits format.

Barsky: When I came on here, I had a 15-second limit . . . which was the toughest chore of my life. It was incredibly tough, and I had some real battles with my program director. But we worked together on it, and it was a gradual evolution. I think a major factor in determining whether you're going to be successful as a personality is whether or not the management has trust in what you're doing. They have to trust you.

Dan O'Day can be contacted directly at R&R. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, Dan regrets that he cannot critique the tapes he receives.

Barsky Bit #1: The Presidential Primary

Here's an example of **Barsky**'s produced bits, which I've transcribed from airchecks. His bits are fully produced, complete with appropriate background music, crowd effects, sound effects, etc. The first bit aired early this year, when the Democrats were still in the process of choosing their presidential candidate.

(This is narrated by a pretty good **Howard** Cosell voice)

would evolve with them gradually. During

the year-and-a-half I've been here, it's been

a very gradual evolution toward a full-

R&R: How would you describe your show

to someone who's never heard it?

COSELL: The story begins in New Hampshire. A fight that will be longed remembered. In one corner, **Gary "Don't Call Me Kennedy" Hart,** the young upstart with the stong left wing. Self-assured, confident . . . some might call him "cocky."

HART (real voice): I intend to be the nominee of the Democratic Party and the next President of the United States . . .

COSELL: His opponent . . . the seasoned veterean, Walter "I Have No Charisma" Mondale" . . .

MONDALE (real voice): If at any time you want to break in with applause do not restrain yourself.

COSELL: But in a stunning turn of events, it was over quickly.

COSELL: (taped version of his on-the-spot description, a la "from ringside," complete with bell sounding and crowd effects): DOWN goes Mondale! With only 2% of the vote in, it's all over. Not since Cassius Marcellus Clay surprised Sonny Liston in 1964 have I seen

COSELL (live again): But like so many great champions, Walter Mondale fought his way back. And now he's fighting for his life. **ABC Sports** presents, live from Philadelphia, heavyweight political fighting at its best: Mondale vs. Hart. Yes, it's the Pennsylvania Primary!

Barsky Bit #2: The Kosher Club

BACKGROUND: Choral music)

ANNOUNCER: They came from the promised land. Four rabbis... Four singing rabbis, reaching for a dream. A dream of fame... fortune... and a chance to perform on "Solid Gold." (SFX: applase) Introducing Izzy...

IZZY: Hello dere! ANNOUNCER: Seymour! SEYMOUR: So vat's new?

ANNOUNCER:Sy! SIDNEY: Fabulous!

ANNOUNCER: The Kosher Club!

MUSIC: (To the tune of "Do You Really

Want To Hurt Me"):

Do you really want to convert me

Do you really want to make me goy . . .

MUSIC: (To the tune of "I'll Tumble for Ya"):

Bar mitzvah for ya/Bar mitzvah for ya

I've got a bar mitzvah just for you

MUSIC: (To the tune of "Karma Chameleon"):
Come-a-come-a-come-a-come-a
to Is-ra-el

The promised land, the promised land . . ANNOUNCER: The Kosher Club!

VOICE: Where's the pork?

ANNOUNCER: You won't find any here! Make sure you pick up their new album-on Chutzpah Records & Tapes!



JOHN CAFFERTY AND THE BEAVER BROWN BAND



"TENDER YEARS"

CHR NEW & ACTIVE 130/52-54% ONE OF THE MOST ADDED

A/C NEW & ACTIVE 45/24 AOR Tracks: (5) AOR Albums: (1) Scotti Brothers

JACKSONS



REO SPEEDWAGON

"BODY"

CHR NEW & ACTIVE 133 Stations! 56%

BLACK/URBAN Chart: 29



"I DOWANNA KNOW"

CHR CHART: 29 195 Stations—82% AOR Tracks: 39 AOR Albums: 9



Distributed by CBS Records

KLRZ Promotes Stone To PD

KLRZ/Salt Lake City has promoted morning personality Jay Stone to a newly-created PD position. In addition, Myke Kross has been named MD of the A/C-CHR hybrid station, consulted by Jerry Clifton.

President/GM Eric Rhoads commented to R&R, "I'm having fun again with this station for the first time in three years. With Jay here we've got all systems set to win."

Operations Manager Dan Lopez added, "Jay's got an extensive programming background, having worked as Asst. PD at WNBC/New York and WXKX/ Pittsburgh, plus PD at KC101/

Raiston

Continued from Page 1

and KKFM/Colorado Springs. He told R&R, "The station has been in a holding pattern for the last few months, and it's time to get going again. We're going to make it more accessible without losing the image, flavor, and attitude of a station that's on the cutting edge of music. We'll probably add more crossovers, but won't ignore the fringe music that's neither CHR or AOR right away."

Morning cohost Dean Opperman succeeds Ralston as MD, and it was also announced that the station's new consultant is Fred Jacobs. Rick Carroll is no longer associated with 91X.

New Haven, among others. When he joined us as morning man, he expressed interest in this area, and quickly demonstrated his desire through his actions. This move allows me to concentrate more on the overall operations of KLRZ."

Noting a competitive opening for KLRZ's on-air approach, Stone stated, "It will be very easy to stand out in the crowd. Even though our direct competition, KISN and KCPX, are fine stations, we outshine them in the personality arena."

CHILDRESS NEW WKSJ GM

Reckerd GM At WDRV & WLUV

WKSJ-AM & FM/Mobile GM Jerry Reckerd has been transferred to Capitol Broadcasting's newly-acquired WDRV & WLVV/ Statesville-Charlotte as GM. The appointment becomes effective as soon as the FCC grants final approval to the purchase.

Reckerd told R&R that the outlet will immediately begin orienting itself toward the metro market. "We intend on making a commitment to Charlotte with WLVV. Plans are to keep the station A/C, but there will be some format adjustments."

Prior to his stint at WKSJ, Reckerd served as a Retail Marketing Consultant for Jefferson Pilot. Filling his position in Mobile is WKSJ Director of Marketing Jay Childress.

Guest GSM At WFIL & WUSL

Rick Guest has been appointed General Sales Manager at LIN's WFIL & WUSL/Philadelphia. He comes to the stations from KMGC/Dallas, where he had been GSM for almost three years. Earlier, he owned and managed Canadian rep firm Radio House Ltd.

Commenting on the appointment, WFIL & WUSL President/GM Bruce Holberg stated, "With both of our stations on an upswing, Rick will give them the sales push we truly deserve right now. We are very excited to have him

LEICHTER NEW KMET LSM

Stein Tapped As New KJOI GSM

Don Stein has joined KJOI/Los Angeles as General Sales Manager, succeeding Chuck Cady. Stein moves crosstown from KMET, where he had served as Local Sales Manager for the past year.

Commenting on the appointment, XTRA & KJOI GM Bob Griffith told R&R, "Having worked with Don at KMET, I've observed his growth in sales and sales management. I'm delighted to add him to the staff. His expertise will be a definite asset to our immediate and future plans."

Prior to his LSM stint, Stein was a KMET Account Executive; he also held a similar post at neighboring KFWB. Stein said, "It's very exciting to go from a station in the top five to the top three. And I'm on target, working for a sta-

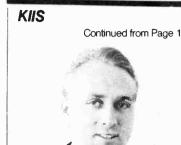
Foster

Continued from Page 1

the prospects of programming these great radio stations. It's a tremendous feeling getting such a vote of confidence from (VP/GM) Nick Trigony and Viacom. The battle here is very intense and doing the morning show will mean some long hours, but I can't think of anything else I'd rather be doing."

tion and a GM I respect."

Replacing Stein at KMET is Nancy Leichter, who was promoted from Account Executive.



Gene Sandbloom

Gannett, told R&R, "Having Rick Dees on in the morning and Ron O'Brien in the afternoons, I've already got the onetwo punch in L.A. radio. The rest of the staff isn't firm yet, but I look to finalize everything within the next few weeks."

Sandbloom, who will oversee the music for both facilities, stated, "The varied musical tastes and experience of Gerry, Mike, and myself will be unchanged as the three of us continue to put together the best blend of 'Hot Hits' for Los Angeles."

Transactions

Continued from Page 3

also operates WPGC-AM & FM/Washington, WZGC/Atlanta, KFMK/Houston, KUBE/Seattle, WUSN/Chicago, KOPA-AM & FM/Phoenix, KDOT/Provo, and KFMY/Provo-Salt Lake City.

Greater Media owns KHTZ (and, pending, KRLA)/Los Angeles, WPEN & WMGK/Philadelphia, WHND & WMJC/Detroit, WMJX/Boston, WWRC & WGAY/Washington, WCTC & WMGQ/New Brunswick, and WGSM & WCTO/Long Island

Hicks & Haas Buys WYNK-AM & FM For \$10 Million

Hicks & Haas has agreed to purchase WYNK-AM & FM/Baton Rouge from Miss-Lou Broadcasting for \$10 million, pending FCC approval.

Licensed to WYNK Radio, Inc., the stations will be operated by Hicks Communications, which also owns KAYI/Tulsa, KNOW & KEYI/Austin, KLAR/Laredo, and KLVI & KYKR/Beaumont, TX. Miss-Lou retains ownership of WPMP & WPMO/ Pascagoula, MS.

WYNK (AM) is a 5 kw daytimer at 1380 kHz; WYNK-FM is a 100 kw Class C facility on 101.5 mHz at 400 feet.

Americom Media Brokers served as brokers on the transaction.

Abernethy

Continued from Page 3

Tampa, first as an AE for WQXM and then as GSM for sister station WSUN. He said, "Sconnix is a young and very exciting group. You sit down with them for ten minutes, and sparks start to fly! The chemistry, the deal, and the market are right, so I'm anxious to get started."

WCAO & WXYV parent DKM Broadcasting is now seeking Abernethy's replacement.

Bell Pays \$10.3 Million For Four Stations

Newly-formed **Bell Broadcasting** plans to buy four stations from **Silierman Morrow** Broadcasting for \$10.3 million, pending **FCC** approval.

The four stations are WALL & WKGL/Middletown, NY; WJJB/Poughkeepsie; and WRAN/Dover, NJ. Sillerman Morrow, a broadcasting partnership involving longtime air personality Bruce "Cousin Brucie" Morrow, also owns WHMP-AM & FM/Northampton, MA and WOCB & WRZE/West Yarmouth, MA.

WALL operates with 1 kw days/250 watts nights on 1340 kHz; WKGL has 3 kw on 92.7 mHz at 308 feet; WJJB is 3 kw on 97.7 mHz at 300 feet; and WRAN provides 10 kw days/500 watts nights on 1510 kHz.

LeGrand

Continued from Page 3 broadcaster. As a South Texas native, he's also sensitive to what radio should be in San Antonio."

A 23-year radio veteran, LeGrand worked four years with KODA, moving up from Account Executive to GSM in early 1982. Before that he spent ten years in on-air and sales positions at KULF/Houston. LeGrand told R&R, "I think it says something pretty special about this organization that a guy like me can walk in four years ago, show a little something, and be rewarded like this. I can't wait to join the folks at KQXT and build on the station's success."

LeGrand's replacement at KODA is forthcoming.

Michaels

Continued from Page 3

worked at KLUV for four years earlier under its KNUS banner, and has also served on-air duties at KVIL/Dallas. "TK is a good company," he told R&R, "and Rick and I are programming the station in tandem. I am so impressed with him; he's an absolute professional. I'm just overjoyed about this . . . I'm coming home."

Sconnix Buys WRBD & WCKO For \$7 Million

Sconnix Broadcasting has agreed to acquire WRBD & WCKO/Ft. Lauderdale from Rose Broadcasting for \$7 million, pending FCC approval.

Sconnix owns nine other stations: WBOS/Boston; WMRZ & WLLR/Quad Cities; KFKF-AM & FM/Kansas City; WTMA & WSSX/Charleston, SC; and WKZU & WLNH/Laconia, NH. Rose has no other broadcast holdings.

Black-formatted WRBD operates with 5 kw days/2500 watts nights at 1470 kHz. WCKO uses AOR programming with 100 kw on 102.7 mHz at 350 feet.

which is expected to be completed in January

Joyner Acquires WLDS & WEAI

Joyner Broadcasting will buy WLDS & WEAI/ Jacksonville, IL from Jacksonville Radio & TV Broadcasting Corp. for \$1.5 million, subject to FCC approval.

No broker was involved in the transaction.

The stations, which are the seller's only properties, become the first acquisitions for Joyner WLDS is a 1 kw daytimer at 1180 kHz, while WEAI broadcasts with 10 kw on 100.5 mHz at 330 feet.

Americom Media Brokers handled the sale.



SCHNEIDER CELEBRATION— MCA and John Schneider celebrated the No. 1 success of "I've Been Around Enough To Know" at a Nashville party. Pictured (I-r) are MCA Nashville President Jimmy Bowen, Welk Music's Bob Kirsh, cowriter Dickey Lee, BMI Exec. VP Frances Preston, Nashville Music Association Exec. Director Dale Franklin Comelius, and Schneider.

CALENDAR



BRAD MESSER

In Defense Of Short Newscasts

A lot of us newspeople can't help it: when it comes to the length of a newscast, the very programming of our genes insists that a longer one is somehow more responsible, a better public service, even more "journalistic" than a shorter newscast.

But I believe shorter newscasts don't necessarily shortchange listeners, if we concentrate on delivering an accurate and interesting package of information, in whatever limited amount of time the format dictates.

Heck, a supermarket tabloid is long, may be 64 pages long, but can contain very little reliable information, whereas one single column on the front page of the Wall Street Journal, or on USA Today, contains more good information than the entire 64 pages of the tabloid. As has been said regarding other situations, it isn't how long it is, it's what you do with what you've got that counts. A good two-minute newscast is a whole lot better than an inferior ten-minute one.

As a matter of fact, many if not most of us working newspeople do not have the information resources (two wire services, audio services, researchers, our own reporters on the streets and in the studios) to construct a respectable high-quality long newscast.

We usually do have enough input to satisfy the information requirements of a short one.

A short newscast is certainly no disservice to listeners, whereas a low-quality newscast is a disservice no matter what its length.

Lincoln III at Gettysburg

MONDAY, NOVEMBER 19 — When President Lincoln delivered his two-minute speech, the Gettysburg Address, 121 years ago today (1863), he was not feeling well. According to Ruth Cook of the Lincoln Library at Ft. Wayne, Indiana, "He had smallpox. When he went home from Gettysburg back to the White House he was quite ill in bed."

James Garfield, the 20th President and the last born in a log cabin, born 1831. William "Boss" Tweed convicted of \$6-million fraud in NYC and sentenced to 12 years 1874. Labor figure Joe Hill executed, Utah 1915. Patty Hearst released from prison 1976.

Ted Turner 46. Dick Cavett 48. Roy Campanella 63.

Attack Strands Whaleship Crew

TUESDAY, NOVEMBER 20 — A whale rammed and sank the whaling ship Essex in 1820. Twenty men jumped into three small whaleboats with no food and little water. They drifted 4000 miles in 91 days. Only eight of the 20 survived, and admitted they had resorted to cannibalism. Part of their experience formed the basis of Herman Melville's novel "Moby-Dick or The Whale."

Peregrine White was born aboard the Mayflower 364 years ago (1620) while the ship was in Massachusetts Bay: she was the firstborn of the New England Puritan colonists. Time clock patented 1888. Cuban missile crisis: JFK ended naval quarantine 1962.

Joe Walsh 37. Dick Smothers 45. Estelle Parsons 57.

First Human Aviators

WEDNESDAY, NOVEMBER 21 — The first free-flight by Man was 201 years ago today, when two Frenchmen rode a hot air balloon to about 3000 feet over Paris (1783, Laurent & Pilatre: a manned balloon had flown about a month earlier, but it was tethered). People flew around in balloons, strictly at the mercy of the wind, for well over a century, before the Wright brothers perfected controlled flight (1903).

Edison announced phonograph 1877 (demonstrated on 29th). Nixon's Watergate tapes 18.5-minute gap revealed 1973. "Who Shot J.R.?" episode of "Dallas" #1 TV audience to date 1980. MGM Grand Hotel fire, 84 killed, Las Vegas 1980.

Goldie Hawn 39. Marlo Thomas 41. Stan Musial 64.

Thanksgiving Day

THURSDAY, NOVEMBER 22 — This has been described as the only truly all-American holiday, because Thanksgiving has nothing to do with politics or patriotism or any specific religion. Dr. Jay Anderson, folklorist at Western Kentucky University, believes this is the only American "folk celebration" that really includes everyone. In Olde England, some of the harvest-time parties started before the harvest was completed, causing King Henry VIII to rule that thanksgiving feasts could not begin until the crop was in the barn.

Blackbeard the pirate executed 1718. california's Mt. Lassen volcano erupted 1842. SOS adopted as international distress signal 1906. JFK assassinated in Dallas 1963. Dense-pack missile mode okayed by Pres. Reagan 1982 (still not adopted).

Greg Luzinski 34. Billie Jean King 40. Robert Vaughn 52. Geraldine Page 60

Billy the Kid

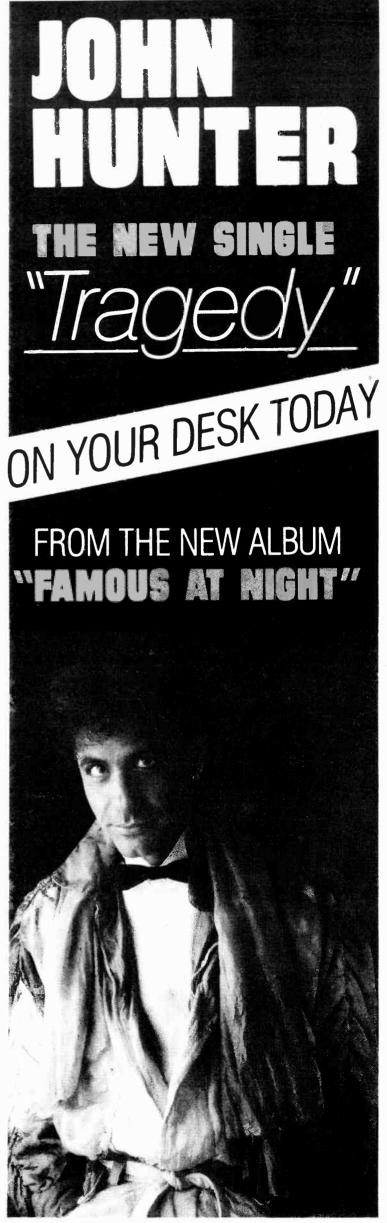
FRIDAY, NOVEMBER 23 — Henry McCarthy, alias William Bonney, alias Billy the Kid, was born 125 years ago (1859). He supposedly killed his first man at age 12, and was blamed for as many as 22 other murders during his brief cattle-rustling career in the Southwest. The Kid was 21 when he was shot dead by Sheriff Pat Garrett.

Horseshoe manufacturing machine patented 1835. Longest survival at sea began in 1942: seaman Poon Lim lived on a life raft for 133 days. Earthquakes in Italy killed estimated 3000 people 1980.

Susan Anspach 42.

Tomorrow (11-24) Basketballer Rudy Tomjanovich 36. William F. Buckley Jr. 59.

Sunday (11-25) Tina Turner 43, Ricardo Montalban 64, Joe Dimaggio 70. Three-night Andromedid meteor shower begins.





Distributed by CBS Records

THE PICTURE PAGE

There's No Stoppin' Em



Ollie and Jerry were presented with platinum albums for PolyGram's "Breakin" soundtrack, in honor of their single "Breakin" (There's No Stopping Us)" and its contribution to overall sales. Shown at the presentation (I-r) are: PG Senior VP Emiel Petrone, PG's Trish McGuirk and Senior VP Russ Regan, Jerry Knight and Ollie Brown, and PG VP Jeff Sydney.

Happy Birthday Steviel



Stevie Ray Vaughan was greeted by label execs with a guitar-laden birthday cake. Shown at the celebration (I-r): E/P/A VP AI DeMarino, E/P/A's Bill Bennett, E/P/A VP/GM Tony Martell, Vaughan, E/P/A Sr. VP/GM Don Dempsey, manager Chesley Millikin, and E/P/A's Robert Smith.

Armoured Saint Marching In



L.A.-based band Armoured Saint has signed with Chrysalis Records and released a debut LP, "March Of The Saint." Shown at the signing (back, I-r): Chrysalis's Ron Fair, President Jack Craigo, and Senior VP Jeff Aldrich; (front, I-r): AS's Dave Prichard and Joey Vera, Chrysalis head Terry Ellis, and Armoured Saint's John Bush, Phil Sandoval, and Gonzo.

It's A Cool, Cool Summer



Bananarama beat the heat by making an in-store appearance at Licorice Pizza in the Sherman Oaks, CA Galleria Photos were shot and autographs were given out in honor of their new album. Pictured (I-r): PolyGram's Jean McDonald and Bill Follet, LP's Randy Gerston, Bananarama's Siobhan Fahey, Sarah Dallin, and Keren Woodward, PolyGram's Jack Lombardo and Gary Cruse, and LP's Sal Pizzo and Roy Anton.

Branigan & Ertegun Meet Again



Laura Branigan (left) took time out to hug Atlantic Chairman Ahmet Ertegun after a recent New York show. She's currently touring in support of her latest LP, "Self Control."

Kenny In New York



Kenny Rogers was greeted by RCA executives after a recent show in New York. He also recently achieved his 1984 goal for canned food collecting in his drive against world hunger — over one million pounds. Shown here (I-r) are: RCA VP/USA & Canada John Ford, Kenny Rogers, and RCA/Nashville VP Joe Galante.

Wild Boys Are Back

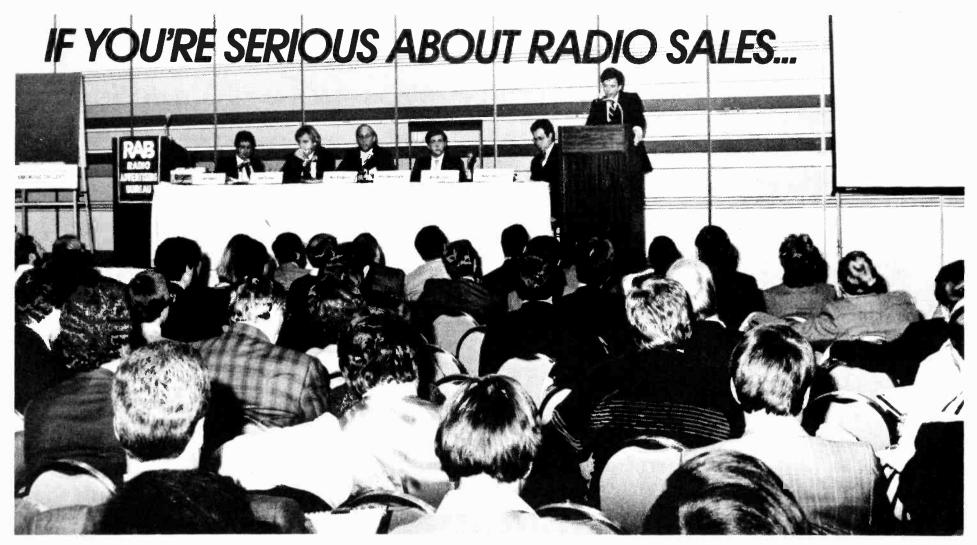


Duran Duran's new single, "Wild Boys," is the only studio track on their upcoming live LP, "Arena," which is due in November. Pictured are Duran Duran's John Taylor and EMI Music Worldwide's Chairman Bhaskar Menon discussing the new LP.

The Glamorous Sheila E.



Warner Brothers hosted a champagne reception for Sheila E. after a show at L.A.'s Palace. Partying backstage (I-r) are: WB VP Carl Scott, Sheila, label's Steve Fargnoli, and WB VP Rich Fitzgerald.



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JOEL DENVER

AN IN-DEPTH INTERVIEW

David Martin: Doubleday's VP/Programming

n January of this year, Doubleday Broadcasting put the finishing touches to what has been a dramatic facelift. The changes began as WAVA/Washington, KDWB-FM/Minneapolis, and KPKE/Denver, which completed their transitions from AOR to CHR over several months, began to make noise in their markets. It turned out that rumors about a similar format shift for WAPP/New York had merit, as WAPP did abandon AOR for CHR. Doubleday, a company whose FMs were once all AOR, now has only two remaining in that format, WLLZ/Detroit and WMET/Chicago.

So who's behind all of this? Doubleday VP/Programming David Martin, who coincidentally joined the company in January. I spoke to David about the format changes, and he went on to explain some of Doubleday's programming philosophies as well as



David Martin

offering insight to some innovative programming tools.

David is a second-generation broadcaster, the son of Johnny Martin, who programmed WERD/Atlanta and WLOU/Louisville, among others. By age seven, David had learned to read a ratings book and could edit tape. His formal radio career began in 1968, and he did everything imaginable: traffic director (his first job), continuity, news, jocking, sales, and finally programming

"I believe there are absolutely no substitutes for strong, talented programmers. They cannot be beaten by a consulted station."

His first fulltime job was at KMOD/Tulsa, and he's worked all formats except Religious and Urban. David's programming experience includes WMAD-AM & FM/Madison and WBZ/Boston, as well as Chicago A/C outlets WFYR, WCFL, and WCLR, before joining Doubleday.

David credits witnessing the sign-on of WAKY/Louisville as a Top 40 station and Bill Drake's launching of KAKC/Tulsa as two important inspirations. He pays tribute to former RKO VP/Programming Paul Drew, "for teaching me programming; Jim Yergin, who developed the reach-andfrequency concept while a Sr. VP at Westinghouse; and Kevin Sweeney, who taught me concept selling."

A Team Concept

R&R: Doubleday President Gary Stevens is not only a well-known broadcaster, but since he comes from the programming side it must be an advantage from your

DM: The tone for winning at Doubleday is set at the top by Gary. He's a person who cares about the industry, but more important, he cares about people. He is the driving force behind Doubleday.

R&R: With all of the format changes in the past few months, it would seem you're developing a fresh team of programmers to handle things.

DM: A team is really a good way to look at it. The objective is to hire the best and brightest minds in programming. I believe there are absolutely no substitutes for strong, talented programmers. They cannot be beaten by a consulted station. A consulted station is only as good as the PD on the front lines. All too often those in upper and mid-management levels fail to realize that the product can only be as strong as the

R&R: And you support your PDs with a qualified assistant on the airstaff.

DM: Yes, we have an assistant PD structure in the chain. (Read "Meet The Programming Pros From Doubleday.") There's an assistant PD at every station now except KDWB. These assistants are being groomed to eventually take PD jobs within this company. So we have an excellent farm team of guys who are putting it on the line every day.

R&R: If the local PD is so important, where do you fit in as VP/Programming?

DM: I work for the Doubleday programmers as a resource for them. Each PD is different; each uses me differently. Some need help in research, a few need promotional ideas, and others want to speak about formatics. As a result, they're treated as individuals, in much the same way a PD treats each on-air performer.

Decentralized Music System

R&R: Even though all the music reports we get come from Doubleday in New York, the PDs all make individual music decisions. Correct?

DM: We do music as a group. Every Friday all of the MDs get on the phone for a one-hour conference call. It's a subjective meeting about all the new music they've

"One of the most valuable tools at our stations is the turntable. We listen to records. I would feel great apprehension in hiring MDs and PDs who weren't seriously involved in the music."

Meet The Programming Pros From Doubleday

As Doubleday VP/Programming David Martin continues to build his company's chain of properties, he's keenly aware of the need to hire the best talent for all corners of each station. Let's meet the folks who program WAPP/New York, WAVA/Washington, KDWB-FM/Minneapolis, KPKE/Denver, WLLZ/Detroit, and WMET/Chicago.



WAPP Ops Manager Gerry Cagle



WAPP PD Michael Ellis



WAPP Ass't. PD Steve Ellis



WAVA PD Smokey Rivers



WAVA Ass't. PD Tom Kent



KDWB-FM PD Dave Anthony



KPKE PD Tim Fox



KPKE Ass't. PD Mark Bolke



WLLZ PD Lee Arnold



WLLZ Ass't. PD Joe Urbiel



WMET PD Rich Meyer



heard. They discuss the new material, and how individual titles are doing on their stations. Now this call includes both CHR and AOR stations. We're very good about sharing the information between formats. We think this is another innovative tool that yields valuable information for decisionmaking

Our PDs update their playlists based on the results of the MD call, the trades, and the local research. Then we do music together on the phone. We discuss additions, deletions, rotations - all of it. I try to make my recommendations from a national perspective, pointing out records they may not be aware of and those which have run their course in the product cycle; then the PDs will double-check the rotations. My position is not decision-making, but counsel and final approval.

One of the most valuable tools at our stations is the turntable. We listen to records. If we're programming music radio stations, then we'd better be into the music. I would feel great apprehension in hiring MDs and PDs who weren't seriously involved in the music

Group Brainstorming

R&R: Seems as if Ma Bell gets her money's worth from Doubleday, as you also have a weekly PD conference call.

DM: Right. Each Wednesday we're on for an hour or more talking about what's going on at each station and its market. The call gives us a chance to brainstorm with each other and stay in touch as a group.

Sales, Programming, & Management Interaction

R&R: It would seem as if your advisory capacity extends into all areas of the station. How do you deal with local station sales and management teams?

DM: Having had experience in sales, I'm almost a sales guy who got into programming, and I'm also a programming guy who got into sales because of my early background. One of the aspects of the Doubleday "culture" is to be empathetic to the sales department. The job of the PD can be reduced to six words: deliver numbers to the sales department. Above and beyond all of this, the PD's job is a lot of detail work which goes into this end result.

With this mission in mind, we look to make a profit, since radio is a business. All of our PDs attend the sales meetings, and

Continued on Page 34

"The changes from AOR to CHR were made to target the demographies where the dollars are. We picked CHR because of the individual market environments, and on the basis that this format would be a wise longterm move."



MELISSA MANCHESTER

"Thief Of Hearts"

G BREAKERS

Debut 25

BB Dance Chart 69-32 (Special 12" mix)

"You should hear how they talk about Melissa . . . Smash!" Andy Szulinski, WFBR/Baltimore

"Melissa Manchester steals your heart with an Adult Flash Dance." Greg Picciano, WSB-AM/Atlanta

"Great song for a great artist — an A/C dream." Colleen Madden, KJR/Seattle

"Will appear on the 'Most Wanted' list for Christmas shoppers. "Thief Of Hearts" will steal the #1 position on the charts."

Jeff Dean, KBEST/San Diego

"Great up-tempo record. Best thing Melissa has done in a while."

Mike Murphy, WISN/Milwaukee

And Now Starting At CHR!

93Q **WOKI** KO93 **WFBG**

KTFM

WJAD

WAZY-FM KBIM



From the original motion picture sound track 'Thief of Hearts' Produced by Giorgio Moroder & Harold Faltermeyer • Paramount Pictures Corporation

Manufactured and Marketed by PolyGram Records





David Martin: Doubleday's VP/Programming

Continued from Page 32

work side-by-side with the GSM to maximize inventory and selling opportunities. The PD is a very important part of leading the station to a position of profit.

Invited To Visit Stations

R&R: Again, your involvement in this area revolves on setting up a workable system and seeing that it continues.

DM: Much the same as the PDs do, the GSMs and GMs call me for advice or to act as a sounding board for a third opinion. When I come into a market to listen, I'm invited to the station. Sure, I spend time hearing the station via the listen-line, but when I come in I want everyone to feel comfortable. Recently (KPKE PD) Tim Fox invited me to come in to listen to the entire market and then offer a full report to Tim and GM Eric Stenberg.

R&R: The managerial philosphies are very modern and very dissimilar to a few years ago when everything was standardized. Today, it would seem the only thing standardized are the station logos.

DM: Doubleday is in the radio business, and the mission is to become demographically dominant, not format-dominant. The targeted demos are local decisions, which means each station is programmed for that marketplace. We want to be dominant in all of our markets, so whatever format is good for reaching those goals, we will be there.

CHR Is The Format

R&R: You've determined in a number of your markets that CHR is the format you can acheive your revenue goals.

DM: The changes from AOR to CHR were made to target the demographies where the dollars are. We picked CHR because of the individual market environments, and on the basis that this format would be a wise longterm move. For now, I feel we can reach our goals at WLLZ and WMET keeping them AOR. And as of this writing, we're making money at both of them.

R&R: It must make Gary Stevens feel pretty good about running CHR stations again, since it's his radio heritage as well.

DM: Yeah, Gary likes CHR, personally. He's been a very big influence on things here. Gary's not only great to work with, but he's a brilliant broadcaster and a man with a lot of vision. We flushed some money-making formats at KPKE, WAVA, KDWB-FM, and WAPP to make more money with CHR. The culutre of the entire Doubelday organization is set at the top. The tone of his style is to plan strategically. think longterm, consider it as a business in 1984, and realize the name of the game is revenue. And subsequent to revenue is profit, because profit is an expense, not a luxury. We're trying to look down the road as far as possible to position these facilities to not only make money today, but well into the future

Promoting Creativity

R&R: Your stations are also a lot less sterile-sounding than they were prior to your arrival.

DM: I promote creativity. It is our obligation to stage the greatest radio station in each of our markets every day. We are committed to hiring the best and brightest air talent. Steven B. & The Hawk were big moves for us at KPKE. We've made a move toward more foreground personalties at all of our stations, including the AORs.

R&R: Someone once likened radio to being "a license to print money." Doubleday has never been known for skimping on promotional dollars.

DM: Without a doubt, Doubleday is the strongest resources company in radio today. Whatever tools are needed, we get them. It takes money to make more of it.

R&R: How flexible are budgets? For instance, if WAVA decided to give away \$50,000 and Q107 upped the ante to \$100,000, what would happen?

DM: Chances are we'd go for it after determining it to be the best plan of attack. The trick is to be creative, and that doesn't mean just throwing money at the wall. The theater of the mind is a concept which radio has all but forgotten. In some recent Doubleday meetings, I gave the PDs two things to think about — imagination and audacity.

"Without a doubt, Doubleday is the strongest resources company in radio today. Whatever tools are needed, we get them. It takes money to make more of it."

R&R: Can you elaborate a bit?

DM: Imagination, because we are in show business. Two words — show and business. Part of this is imagination, which uses the radio medium to its fullest potential — exploiting theater of the mind. Radio is the last live 24-hour theater left.

Audacity is to dare to be different, to try something that's never been done before. Dare to do something outrageous and entertaining. Don't hold on to old rules just because they're there. At Doubleday, everything we do must be done with style, flair, and certainly with class and character.

Strong Promotion Directors

R&R: In assisting the programming department to do its job to its fullest potential, you place a heavy emphasis on the need for a strong promotion director?

DM: As an industry, the day has come when we've got to stop hiring secretaries as promotion directors. I feel the most important person in a radio station in the coming years will be the person who handles the

marketing and promotion of the station . . . more important than the PD, GM, or GSM. As more and more stations play the same records and we do the same research, we're simply reading each other's mail.

The difference in stations — with facilities, dollars and management expertise being equal — comes down to two things. First, it's what's between the records, which is the finest program director and airstaff that money can buy. The second is how you market yourself. We're getting into a war like Burger King vs. McDonalds. Both are hamburgers, so what's the difference? It's imagery and packaging, and to accomplish this you need a person with talent in promotion.

R&R: Do you feel that in radio we also hire people with little or no experience for key positions, such as music director?

DM: Sure we do. Basically, you don't want to put someone in over their heads. I'm all for bringing in fresh faces, but let them get experience first. The marketing or promotion director's position is a key management post. Why should we bring someone fresh out of college into such an important position? Instead, give them some duties to learn under someone with qualifications.

All Eyes On The Big Apple

R&R: In taking WAPP from AOR to CHR, you've made a very bold move; everyone is watching. You've hired Michael Ellis away from Z100. You're pretty serious about CHR success despite additional competition from WPLJ and WKTU.

DM: Few people realize that WABC was the fourth Top 40 station in New York behind WMGM, WINS, and WMCA. In the end, it won despite such obstacles as tons of network news and the Don McNeil Breakfast Club. We don't have those problems. This is going to be a very aggressive situation . . . it will be a real slugfest.

R&R: WPLJ plays it safe on music, while 2100 is more experimental, and WKTU is already taking a few shots. How will this affect WARR?

DM: Paul Drew once told me that any station is a direct reflection of who's running it, and that fact holds true. Michael Ellis is a great systems man who really knows the city, and he will be handling all of the music. As WAPP evolves we will become the most aggressive radio station in America. Bringing in Gerry Cagle as

Operations Manager will allow us a great balance of systems and the pyrotechnics that give the station a lot of zing.

R&R: Any predictions on how long before we'll see a clear-cut winner in the New York City CHR race?

DM: I don't think we're going to see a true undisputed champ again for a while. With four of us there, Scott Shannon should bronze those ratings books, because he'll never see those kinds of numbers again. Someone will finally back down and change format, but it won't be us. WAPP is in it for the long run. Our long-range goals call for us to build a dynasty in each of our markets, and WAPP is the flagship operation for the chain.

I might add that we've purchased Country-formatted WHN/New York, subject to FCC approval. This should signal to everyone that Doubleday is not only a contemporary music broadcaster. Soon we will own our first station that's targeted 25+.

"I don't think we're going to see a true undisputed champ (in New York) again for a while. With four of us there, Scott Shannon should bronze those ratings books, because he'll never see those kinds of numbers again."

R&R: In your capacity, you must always be on a talent hunt.

DM: I always welcome tapes from people interested in working with Doubleday. The best way to catch my ear is to put a skimmer tape in the mail, rather than a prepared aircheck. That shows confidence in your work. No one has a perfect set every time he opens his mouth. In fact, I get rather suspicious of tapes that are too perfect.

R&R: And how about a PD who wants to get your attention?

DM: Just contact me on the phone, or drop me a letter with a composite of the station. Doubleday will continue to need more professionals, because we will continue to grow.

Motion

For the record, it's Rick (not Keith) Kimball who exits WDOV/Dover to pick up AM drive at WKHI/Ocean City ... Bob Chase becomes MD at WZLD/Columbia from WKZQ/Myrtle Beach ... Tim Kuhl moves crosstown from Y94/Syracuse to take on promotions at Q92 ... John Michaels exits WOKL/Eau Claire, WI for afternoons at KZIO/Duluth, replacing Buddy Jones, who joins KQWB/Fargo ... Chuck Morris & Brian Phoenix are the new morning team at WJBQ/Portland ... J.W. Dantz joins KZRQ/Houston for middays ... Glenn Schubert is the new Promotions Director at Q100/Allentown from WSBG/Strassburg.

Dino Matela, who left the MD slot at WRXT/Buffalo, can be reached at (716) 838-1687. He's replaced by Scott Robbins. Also new to WRXT are Kelly Sinclair from Q92/Rochester and Steve Stiles, from 93Q/Syracuse; they are the new morning team. Mike McGowan, formerly of WERZ/Portsmouth, is doing PM drive, while Boom Boom Cannon takes over nights. He's from WZYQ/Frederick.

Laurle Williams takes over middays from Dave Fleetwood at WKHI/Ocean City . . . Larry Green will be handling KKQV/Wichita's morning zoo show, exiting KKMG/Pueblo . . Darryi Davis is upped to middays from parttime work at WJAD/-Bainbridge, as Rebel Owens retires . . . Russ

Roundtree is the new MD//midday personality at KNMQ/Alburquerque ... Lucian Jay exits WIBM/Lansing for the MD slot at KCAQ/Oxnard-Ventura ... Steve Adler joins Y94/Fargo for PM drive from WLOL-FM/Minneapolis ... At KPLUS/Seattle, Sky Walker is upped to Assistant PD and Chinery Lutkin is the new Promotions Director ... Steven Thad Shannon joins KENI/Anchorage as a reporter "at large" ... Tad Swenson leaves KKRC/Sioux Falls for 4-8pm at KLUC/Las Vegas ... And last but not least, John Dantzer leaves T94/Panama City to program the "All New All Hit" KIKX/Colorado Springs.

Bits

For the record, it's Rick (not Keith) Kimball who exits WDOV/Dover to pick up AM drive at WKHI/Ocean City . . . Bob Chase becomes MD at WZLD/Columbia from WKZQ/Myrtle Beach

Y94/Syracuse to take on promotions at Q92 ...
John Michaels exits WOKL/Eau Claire, WI for afternoons at KZIO/Duluth, replacing Buddy Jones, who joins KQWB/Fargo ... Chuck Morris & Brian Phoenix make up the new morning team at WJBQ/Portland ... J.W. Dantz joins KZRQ/Houston for middays ... Glenn Schubert is the new Promotions Director at Q100/Allentown, formerly of WSBG/Strassburg



RICK BOPS IN JACKSON — 94TYX/Jackson hosted a backstage party for 50 listeners and the star of the show, Rick Springfield, after a recent "Taxi Dancing" and "Bop 'Til You Drop" kinda gig in Mississippi! Shown here (I-r) are 94TYX air personalities Jim Chick, Scott Mateer, Springfield, and one more lock. Tom Rucker.

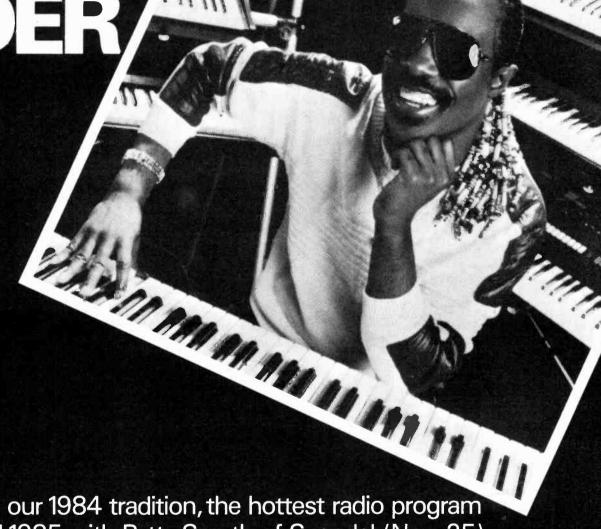


with our very special guest

STEVIE VONDER

in a rare radio appearance

November 18th 8:00 PM/Pacific



Continuing in our 1984 tradition, the hottest radio program blasts toward 1985 with Patty Smyth of Scandal (Nov. 25), Pat Benatar (Dec. 2), and Jermaine Jackson (Dec. 16)!

Where top recording artists and your listeners star together every Sunday night on our toll-free call-in lines...

LIVE FROM THE RECORD PLANT!

Hosted LIVE, in stereo, by Lou Simon. Produced by Patrick Griffith Productions, Inc.

To capture LIVE FROM THE RECORD PLANT in your market, call Drea Besch at P.G. Productions, (818) 981-3331



*Live via the RKO Radio Networks
And thanks, RKO, for getting us off to a great start!

CHR PICTURE PAGE



ON YOUR KNEES, DEES! — KIIS-FM/Los Angeles' Rick Dees was honored with a star on Hollywood's Walk Of Fame, on the same day that L.A. Mayor Tom Bradley proclaimed it to be "Rick Dees Day" in the city. Dees's star is located in the center of surrounding friends and fans, with Tom Bradley to the right, and Hollywood Mayor and Chairman of the Walk Of Fame Committee, Johnny Grant, to the left.



HERE TO HELP WITH YOUR FANTASIES — Q107/Washington is giving away 15 Pontiac Fieros in their "Q107 Fiero Fantasy" contest. All listeners have to do is listen for occasional automotive grunt sound effects, and then be the 107th caller! Pictured (I-r) are winner Jim Utterback, Q107's Gary Murphy, and winner Jess Anguilar.



AND NOW FOR MORE ANIMAL STORIES — WLS radio personalities Larry Lujack (left) and Tommy Edwards (right) presented a check for \$89,000 to the Forgotten Children's Fund, benefitting needy children in the Chicago area. The check represents proceeds from the sales of Lujack and Edwards's latest "Animal Stories" Vol. III. Jack Mabley (center), founder of the charity, accepted the check.





HERE'S TO A HAPPY KMEL — KMEL/San Francisco's airstaff saluted their new format just moments after the official switch. The transition began with a rendition of the "Star Spangled Banner," performed by the Bay Area's own Huey Lewis and the News. Shown (back row, I-r) "Humble" Howard Hoffman, Mark Todd, Sonny Joe Fox, "Marvelous" Mark McKay; (front row, I-r) Sue Hall and Alicia Torres.



THE WOLFMAN HOWLS AGAIN — WNBC/New York welcomes Wolfman Jack to a new seven-day-a-week show on the station from midnight to 5am, consisting primarily of customized taped material and some live annuuncing. To kick the gig off, the Wolfman hosted a live remote broadcast from New York's "Jukebox" rock club. Shown (I-n) are the Wolfman and his manager Lonnie Napier.



WZLD GOES COCK HUNTING — WZLD/Columbia lent a helping hand to the University of South Carolina when its mascot "Cocky" was cocknapped along with his owner's car. WZLD went on the air offering \$496 for a tip on the missing mascot. Within two hours the car was found with Cocky lying unharmed in the back seat. Smiling over their accomplishment are (I-r) Sports Director Dr. Henley Smythe, News Director Diane Beardslee, GM Frank Baker, and Music Director Chuck Finley.



BILLY SATELLITE

Wanna Go Back'

WPHD WJXQ CKOI OK100 Q103 **KKQV** K104 **WHSL WBNQ WGFM KTRS KWIC KHTX WJZR KSET-FM OK95**



©Capitol Records, Inc.





STEVE FEINSTEIN

Steal This Idea

Given its title, I'm sure Abbie Hoffman won't mind me paraphrasing the title of his "Steal This Book" manifesto. It's only a ploy to attract your attention to some ideas that are worthy of appropriation, or at least admiration.

\$50,000 Is Yours For A Song

WRDU/Raleigh is combining an informal research project with an imaginative contest. Listeners send postcards with their favorite song, and those whose cards are drawn have ten minutes to call when their tune is dedicated and played. Each call is recorded onto a master reel, which will be fast-forwarded and stopped at random at a station party. The next caller on the tape wins \$50,000.

To ease the tax bite, the winner receives the loot in \$10,000 installments over five years.

Trivialize Your Town

Easy Listening Editor Gail Mitchell has already profiled WPEN/Philadelphia's paperback compilation of local trivia (R&R 10-26-84), but in case you missed her section that week, I want to turn you on to a well-conceived and executed idea.

Radio stations tying in with the trivia craze isn't big news, but the twist here is that all 290 questions relate to the city of Philadelphia. Categories include history ("What word is misspelled on the Liberty Bell?"), sports ("Who was the only Phillies



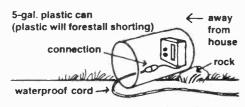
BOSS RADIO — When Springsteen is coming to town, AOR doesn't pout or cry. Instead, its creative Bruce-juices start flowing. KLOS/Los Angeles gave away 9500 custom caps, along with similarly-styled commemorative decals. WRIF/Detroit was one of many AORs that gave away a pink Cadillac, tying in with the title of "Dancing In The Dark" 's flip side. KMET/Los Angeles distributed ticket-styled keychains with the station's calls and frequency listed as the seating information.



Dear Editor

Deer can drive a gardener crazy. I have tried all of the repellents, and I refuse to build 10-foot high fences. They do the most damage in my garden from approximately Valentine's Day to April Fool's Day.

In desperation I have done the following: I place an old clock radio in a five gallon plastic can (steel may cause problems if there's a short). I use waterproof electric cord, and from dusk to dawn I play WMMR (93.3 FM), the rock station in Philadelphia. The five gallon can, pointed away from the



house, acts as a sounding board, scares the deer off and leaves my garden undamaged. Our windows are closed so we hear very little if any of the music, and I have no neighbors around to disturb.

> Lee Morris Raden Charlestown, PA





PHILLY FUN — The City Of Brotherly Radio Battles' three AORs are all keeping busy. WIOQ MD Helen Leicht celebrated eight years of her Sunday morning "Breakfast With The Beatles" show by interviewing Yoko Ono and Paul McCartney. As this letter to a local gardening journal indicates, Bambi and her buddies aren't part of WMMR's "Rock and Roll Animals" kingdom. WYSP's "Rock Hits" slogan inspired its softball team, the Rock Hitters, when it played a team that included four of the five members of Yes. Since the band had never played softball before, the station generously spotted them four outs an inning. Nonetheless, W-Y-YES-P topped Yes 11-10, though singer Jon Anderson jokingly reversed that score during the group's concert that evening. A rematch in a game that the Yes blokes are more versed in — cricket — would seem only cricket. Pictured (I-r) are PD/pitcher Michael Picozzi, drummer/stickman Alan White, and Programming Assistant/catcher Louis Hirshorn.

pitcher to be named Rookie Of The Year?''), and food ("Name all 12 Tastykake pies").

The queries were contributed by listeners over the course of four years during an afternoon "Traffic Trivia" feature. The station published the 60-page pocket-sized book itself, and is selling it for \$2.95 through area retailers and newsstands.

What a terrific way to localize your staion.

Radio Free KGB

KGB/San Diego's "Concert Cruise" gambit turns the parking lot of a concert into a KGB loudspeaker system. After airing promos asking listeners to blast the station on their car radios during the hour or two before a show, staffers roam the lot and award station T-shirts. The shirts are usually worn to the show, thus giving the station

visibility and creating the impression that the show belongs to KGB.

Good Pay For No Work

I've found an even easier gig than being AOR Editor: the "KQRS/Minneapolis Payroll" pays \$9.20 an hour for doing absolutely nothing. Every hour, the station gives a listener whose postcard is drawn nine minutes and 20 seconds to call and be placed on the payroll. He racks up an hourly salary until there's another winner. On holidays, the rate is hiked to time and a half, and selected days pay \$92 an hour.

Wherever He Lays His Cap, That's His Home

Baseball pitcher Ken Brett's most distinguishing accomplishment was being

Continued on Page 39



LIGHT'S ON! SSSH, WE'RE BROADCASTIN'!—Donning his "a Wolf in DJ's clothing" outfit, Peter Wolf returned as a guest jock to WBCN/Boston, where he worked as a jock in 1968. A contest winner cohosted the two hours with Wolf. Pictured in the front row are the winner, Wolf, and 'BCN personality Carter Alan. The backup crew is Strawberries Records' David Alexander, Account Exec Steve Berger, Creative Services Director David Bieber, VP/GM Tony Berardini, and PD Oedipus.

Steal This Idea

Continued from Page 38

traded everytime he unpacked his gear. Brett played for about nine different teams, and in a Miller Lite commercial spoofs himself by not being able to remember which town he's in. His final guess is Utica, and he makes it with a grimace on his face. To improve his image of its fair town, WOUR invited Brett to Utica, and arranged a press conference hosted by the mayor. Brett received a "WOUR Brown Paper Bag" award decorated with emblems from all the teams he's played on, and a plaque with one of his baseball cards and the inscription "Welcome to Utica, Ken. If your fastball moved as much as you did, you'd be in Cooperstown."



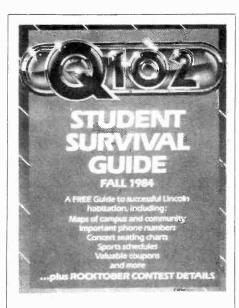
RUNNING AROUND LIKE KAZY -KAZY/Denver signed up 2600 runners for Stroh's "Run For Liberty" campaign to raise money for the restoration of the Statue Of Liberty. The five-mile run netted over \$1100, and was attended by Congresswoman Pat Schroeder and Denver's mayor

Clean Up Your Act

Asking movie-goers to "pitch in" their refuse, KZEW/Dallas put life-size cardboard posters of its morning team next to trash containers in an area chain's theaters

Fight The Good Fight

WLIR/Long Island's "New Music Wars" talent search will award the winner a recording contract with Sire International and a one-week trip to London, including a night performing in a London club. The competition includes 18 finalists competing at Studio 54 over a six-week period.



GUIDE-WIRED — KFMQ's comprehensive student guide tells Joe College everything he needs to know about student life in Lincoln. Besides the info listed on the cover, it includes a schedule of the academic year, coupons for local merchants, and an entry blank for the station's Rocktober giveaways. Q102 distributed 30,000 copies through bookstores on the University of Nebraska

Free Wheeling

Giveaways of late have included:

- KZEW's 12 1985 Firebirds, with listeners calling in when they heard the sound of a car starting.
- KGB's Datsun 300ZX Turbo, through a combination bumpersticker campaign and lucky key contest.
- · Pink Cadillacs, in conjunction with Springsteen's song of the same name, at KTYD/Santa Barbara, WQFM/Milwaukee, and KYYS/Kansas City.

Let's Get Digital

- WDVE/Pittsburgh's "CD Weekend" played half of a CD every hour, and gave one listener a CD player and a copy of each of the nearly 50 compact discs featured.
- KLYV/Dubuque is doing as many as five "Laser Hours" a day. Each features a solid 60 minutes of selections from compact
- KUFO/Odessa's "Digital Disc Weekend" played only selections from CDs from Saturday morning to Sunday night.





PROMOTION EXTRAORDINAIRE — A town with a name like Ordinary, VA is the kind of place that David Letterman might call to your attention. So it was only fitting that the winners of the WLVQ/Columbus and Dr. Pepper "What Would You Do Out Of The Ordinary" contest would receive both a trip to that hot spot and an appearance on Letterman's "Stupid Human Tricks" segment later this month. Finalists did their extraordinary bits on the statehouse lawn in the center of downtown Columbus. The winning foursome brushed their teeth with the same toothbrush, rinsed into the same glass, shaved with the same razor, and rinsed the razor in that same water. Here's the topper — one of these wild and crazy guys actually drank the rank brew. Another contestant shampooed his hair with spam. The winners, and I use that term loosely, are shown here receiving an extraordinary check from PD Pat Still (second from left, with tie.)

SEGUES

Linda Fink replaces Paul McNabb as KFOG/ San Francisco Promotions Director . . . KGB/San ings so he can spend more time in dreamland. If Diego Promotion Director Cyndy Spodek leaves you're a mature morning person, call him at (702) for the same post at A/C K101/San Francisco Former WMMR/Philadelphia Promotion Director John Bloodwell joins crosstown WYSP as Assistant Promotion Director

The master tapes at WIOT/Toledo are being done by new Production Director Pete Master.

Where have all the parttimers gone? To WBABI Long Island, which signs on weekenders Al Vertucci, Roger Loose, and Ken Benson.

Help get KOZZ/Reno PD Daniel Cook off morn-

Coming Next Week: The curious phenomenon of records that sell, but don't research well.



HEMP ROPES OZZY - Ozzy Osbourne paid a visit to KSRR/Houston evening man Garth Hemp and knuckled under when Garth insisted Ozzy reveal his fail-safe method of never forgetting his own name. From left, Assistant Promotions Director Mark Campbell, Ozzy, and Hemp.



TAKE THIS AS A SIGN - In keeping with the solemn tone of the duo's morning show, this billboard for WFBQ's Bob Kevoian and Tom Griswold reminds Indianapolis mamas not to let their babies grow up to be disk jockeys.

Adult/ Contemporary



RON RODRIGUES

MARKET PROFILE

Cincinnati: Who Will Survive The Battles?

Sitting on the Ohio River, Cincinnati is one of the most receptive A/C major markets in the country. In this laidback city, home of the late "WKRP," Pete Rose, and Johnny Bench, it's survival-of-the-fittest for the four principal A/C gladiators. Most of the PDs interviewed believe that a shakeout among the adult stations is likely, but, not surprisingly, each of them also pointed out that his station was around to stay.

Comparing Outlets

Even more interesting is that the stations are evenly divided between the AM and FM bands. Cincinnati is one of the few remaining major markets to support two successful AM full-service A/C outlets.

Here's how the market stacks up: On AM, legendary WLW is attempting to modernize its sound following soft books in 1982 and '83. The station hired Randy Michaels, the PD from crosstown AM competitor WKRC, to supervise its rebuilding. Replacing Randy was Dave Mason, who now helms one of the most highly-rated full-service AM facilities without major league baseball.

On FM, WARM 98 (WRRM) became the dominant A/C two years ago and this spring earned its best-ever results, a 12 share among 25-49 adults. The station has a softer and somewhat more backround sound than -adults to listen to. Here, however, the big that of FM competitor WLLT (W-LITE). Although WLLT trails WARM by about three points, it too is enjoying its highest adult numbers.

AM Battlers

Why does A/C do so spectacularly well in Cincinnati? WARM 98 PD Mark Tipton offered one theory. "The market has always been receptive to softer programming, probably because the pace of life here is easier. If you spend a few days in New York followed by a few days here, you'll note a great slowdown.'

Dave Mason pointed out that the CHR rage hasn't hit this market with the impact it has in other areas. "CHR isn't dominant with adults as it is elsewhere. Some of the current successful CHRs, such as KIIS/Los Angeles or Z100/New York, are relatively new entities without a burdensome teen image, making them more comfortable for

Ratings War

Cincinnati Market Rank: 28 12+ Pop: 1,158,600

S'81 F'81 S'82 F'82 S'83 F'83 WRRM @10 @8 @11 @11 @10 @9 @12 @10 @12 @10 @8 WKRC WLLT @6 @9

All Arbitron figures represent 25-49 adults, Monday-Sunday, 6a.m.-mid., metro survey area. The numbers are rounded off. (* indicates tie figure.)

CHR station (Q102) has been around a long time, and it certainly has that teen image.

Said Randy Michaels, "Another reason for A/C's strength is that both AMs are truly committed to full-service. Both have 24-hour news seven days a week, airborne traffic, sports, and strong personalities."

Full-Service Fight?

I wondered how a market can support two full-service stations when most can't even support one. Dave Mason said, "One of the reasons WKRC continues to be popular is because we are still programming with the same configuration that we've been using for years. Our personalities have been here for a long time, and yes, we're consistent. I can't emphasize how important it is for our listeners to know what they're going to get when they turn us on. In our situation there are no surprises, and that's an advantage we have over WLW right now. 'KRC has



Time Running Out?

Four major A/C stations are scoring well among 25-49 demos, but how long can Cincinnati support so many direct competitors?

done well compared to WLW because our foundation has not faltered one bit from what we were seven, eight years ago. On the other hand, a lot of changes have occurred at WLW: the on-air lineup has turned over a couple of times, the music mix has changed frequently, and the programming varies in block form from daypart to daypart. Certainly, we've updated the radio station, but we've not changed that much over the last few years."

Randy Michaels concedes that WLW needs updating. "WLW was in bad shape in the sense that it had lost the old-line personalities who made it a fine MOR station. Our job still consists of turning the image of the station around. The 30-year-olds felt that the station was for their parents.'

Aside from the Reds, which is a big drawing card to the facility, Randy feels WLW has advantages over its AM competitor. "We're doing a better job with the services. WLW is the first up and last down with the airborne traffic, sports reports happen each hour of each day, and we have the largest news department in town. But while we have our differences, there are also a lot of similarities to 'KRC, considering that's where I came from."

Both programmers have strong feelings about the continuing success of their AM stations. Randy pointed out, "The keys to winning adults over to AM are to make sure the music is right, and that we lock up the events and personalities that will attract them.'

Both appreciated each other's companionship on the AM band. "Without WLW," said Dave Mason, "I can see our cume straying over to FM much more than they do now.

WLLT Repositions

On FM, music-oriented WARM 98 continues to roll. After being promoted to PD a couple of months ago, W-LITE PD Dickie Shannon announced that his outlet will be "undergoing fundamental changes in programming philosophy" to better separate itself from WARM 98.

"Here," said Shannon, "the accent is on the 'C' in A/C. I don't believe the format necessarily has to be soggy or wimpy, and it's our aim to become a more contemporary-feeling station."

Shannon said that his station's "Lite" image was clashing too much with WRRM's "Warm" image. As a result, he's directing his efforts towards more current music and foreground personalities. "We think there's a statement to be made about Light Rock, and it isn't Warm 98's Soft Rock. We want to be perceived as more contemporary, and 'hip'-sounding. We are looking for a center target of 25-34, which includes people who were growing up with radio in the early

Looking Ahead

Can the market continue to support four stations of the same general format? Replied WARM 98's Mark Tipton, "Time will tell. We are successful, and we're definitely committed to it for the long term. I wouldn't believe that things will stay this way for long, however. It's even possible that more competitors will join the ranks, but the market can only comfortably accept the amount of competition it has now.'

Dickie Shannon concluded, "I think there are too many A/C's here. We need to find a position for ourselves that listeners can grab and hold onto.'

AM RADIO

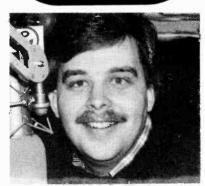






Dickie Shannon





Randy Michaels

CINCINNATI'S SOFT ROCK









KEEP A CHANGING MARKET FROM CATCHING YOU BY SURPRISE.

If you know radio, you know it's important to keep up with the way the market changes. Your audience is often on the move, and new trends in listening habits and programming preferences can change between rating periods. Those trends are of prime importance to you and sometimes getting information from quarterly reports isn't fast enough. That's why Arbitron Ratings developed ARBITRENDS,[™] the computerized ratings tool for the eighties.

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ARBITRON RATINGS

G5 ARBITRON RATINGS COMPANY

WHO'S PLAYING WHAT AND WHY

For Whom The Jingles Toll

ver the course of the last few weeks, I've received, er, a jingle from a number of people wanting suggestions concerning jingle packages. Although I'm never reticent about throwing in my two cents, I thought a quick "Insta-poll" on jingle usage at Country stations might prove more helpful.

Toward that end my assistant, Randy Alberts, and I called 40 Country stations and asked programmers whether or not they used jingles. If they did, we asked which particular package they were using, the cost, and the usage frequency. We also asked for their thoughts on jingles in general and their use on Country stations.

The stations were selected at random; balanced geographically and by market

size. Our sampling was comprised of 11 stations from the East, ten from the Midwest, ten from the South, and nine from the West; 13 were from large markets, 14 from medium markets, and 13 from small markets. In addition, we polled all 155 R&R reporting stations to compile the statistical data shown elsewhere on this page.

Following below are programmers' various comments:



EAST: 49%

MIDWEST: 51%







WEST: 66%

PD Bob Shannon, KEAN/Abilene: "We use an Otis Conner jingle package (out of Dallas) called 'A Friend That You Can Turn To.' The cuts range from 2½ minutes down to five-second shotguns — about 120 cuts. We have jingles on the air primarily for their station identification value. We're an uptempo radio station that plays a lot of spots. We like them because you can come out of a stopset without having to talk."

PD Steve Brown, WESC/Greenville: "We designed a package for ourselves that stresses call letters; it was done by **VTS** in Asheville, NC. We got together with the company and told them what we wanted. They listened to examples we had in mind and then went off to produce them. The difference was we asked just for call letters. We're not trying to be cute. We want to provide a little variety on the air, where we can come on in different ways singing WESC.

"Jocks should always talk after jingles into the music. I read that **Dan Rather** has it in his contract that his face and voice will appear after every commercial break. When I read that, I figured a person on the air could also self-promote following spots and jingles. A jock's voice and rap is his self-promotion. and it can be especially effective after a nicely-produced jingle."

PD Charlie Scott, KMAK/Fresno: "It's a good way to reinforce your call letters in a very pleasant manner. We use the TM 'Everybody's Comin' Up A Winner' package, which we customized to 'Fresno's Country Music Station, KMAK.'

"The country audience is a little more active with their music and entertainment elements. When you sing your call letters and sing them well, it's a positive for the station."

REGION VS. MARKET SIZE

Who's Playin' 'Em?

	Υ	'es				I	No		
	East M	idwest	South	West		East Mi	dwest	South	West
Pt			3%		24	30%	15%	13%	11%
D2	21.		29%	170	22	6%	22%	18%	4.406
PG	25%		324.	265	p3	15%	12%	5%	9%

OM Lee Rogers, KGHL/Billings: "Jingles help solidify call letters in listeners' minds, plus they help boost jock morale. Most people on the air really get pumped up about them and really like to use them. It can be a psychological lift — a chance to be creative with segues and matching music flows

REGIONAL BREAKOUT

Where They Playin' 'Em?

"We use about half (16 cuts) of the **TM** 'Magic' package originally made for A/C stations. We were looking for something that was full and warm, but didn't have steel guitars and banjos in it. We look for jingles that portray the personality of our radio station — bright, warm, and adult. While the song following it may well have a steel guitar or banjo, we didn't want that type of image in our jingles. We didn't want our jingles to have a sharp edge to them.

"Unfortunately, at least for what I wanted, most of the country packages I listened to do had that sharp edge. While we don't deny that we're Country, we position ourselves more as an adult station and want our jingles to reflect that attitude. We wanted jingles with a real 'middle-ground' feel as opposed to a definite 'country' or 'rock' feeling."

PD Fred James, KVOC/Casper: "We use them to assist with identity, but I really don't like jingles. Most of the on-air spots have their own jingles, but call letters can get lost in jingles due to a tendency to blend in with the commercials."

PD Dennis Bookey, KGA/Spokane: "We use them on our AM to reinforce positioning phrases. On a significantly spot-loaded station like ours, they really do help with the transition back to music. Jingles help with the flow and act as a little decoration. There are so many elements you need to get out of on the AM; something to help you out of those dips, those dead spots. That's what jingles do.

"We're using TM's 'Everybody's Comin' Up A Winner' package. It works well because we use that line as a positioning phrase and always come back to it in our contests and promotions.

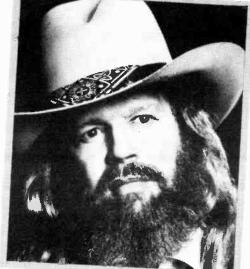
"We don't use them on our FM because I can set the flow enough with the music. Also, I've never found more than one decent package around at any one time, and I wouldn't want to use the same package on both my AM and FM.

"I don't believe there are very many good packages out there. Actually, many of them can make your station sound worse. When you have records that are fantastically produced, like what we have today in country, and you put something on the air that is bargain-basement quality, you've really degraded your radio station."

PD Benjamin Martin, WTVY/Dothan: "The jingles on a Country station should definitely have a country flavor for consistency's sake. The jingles should be similar in flavor to fine music you're playing."

Continued on Page 44

Columbia Records Have Never Sounded Better

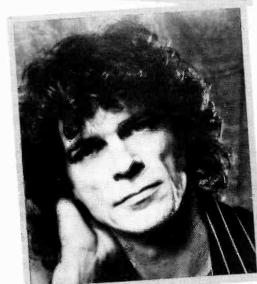


DAVID ALLAN COE

1985 is sure to be David Allan Coe's biggest year ever. Here's why!

"She Used To Love Me A Lot"

The new single produced by Billy Sherrill from the January 1985 album "Darlin', Darlin'"



B.J. THOMAS "The Girl Most Likely To" 38.04608

is the record most likely to move into heavy rotation this week at most stations.

R&R 35

BB

CB 2

Produced by Bob Montgomery



MARK GRAY "Diamond In The Dust" 18-04-10

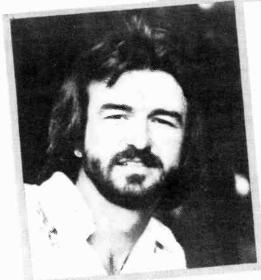
continues to shine as it hits

R&R®

BB

CB 2

A sparkling addition to your radio programming. Produced by Bob Montgomery and Steve Buckingham



CARL JACKSON "She's Gone, Gone, Gone" 38.0447

is still being touted by radio as the freshest sounding single out there. It's obvious that the listeners are also into Carl's sound. Good phones wherever it's played.

R&R NEW & ACTIVE 58/8

CB 66

Produced by Stan Cornelius



Manufactured and Distributed by Columbia Records and Tapes

For Whom The Jingles Toll

Continued from Page 42

PD Steve McNee, WüSQ/Winchester: "We use Toby Arnold's 'Producers' Series' jingles, which are customized for us. People have to look for what fits their individual format and work in their particular identifiers. They also need instrumental variety plus a cappella cuts to provide variety and spice.

"Our package is noticeably country — you wouldn't think you were listening to another station format if you heard just our jingles."

PD Bob Call, KYGO/Denver: "We just started using jingles this summer, going to **JAM** for some custom cuts. We were looking for a way to freshen up the way we sell the station. We don't burn up the jingles in any way — we only use one every three hours or so. But they're in there as surprises for the listeners. Plus jingles can say something, even in an indirect way, about the station's momentum.

"All the Country stations in Denver used jingles when we weren't. For a while that was an aid in our developing a distinctive sound. When we decided to add them, we wanted to come up with jingles that sounded like the music: a **Gatlin** type of three-part harmony, a **Janie Fricke** sound, and a **Ronnie Milsap/B.J. Thomas** kind of sound; a sound that could pass for strong contemporary and country. Make no mistake, the jingles are country. We have steel guitar and a very distinct, clear country rhythm."

PD Rich Kimball, WBGW/Bangor: "We use them to train the audience. We want to ingrain in their minds that when they hear a jingle, they *know* music is next. Just in case they've been snoozing through news or spots, it wakes them up to the fact that music is on the way."

PLAYS PER HOUR

How Often Are They

Playin' 'Em?

1x 13% 5x 5% 2x 31% 6x 4% 3x 33% 7x 3% 4x 13% 8x 3%

PD Clay Daniels, KXXY/Oklahoma City: "We use customized jingles put together with TM. It's my feeling that if you're going to use jingles, you should spend the few extra dollars and get a customized package, making sure it sounds right for your station and market. Don't just say, 'Hey, I like that package. Let's use that one.' A jingle package should be carefully thought out and planned with the production company."

PD Larry Coates, WXTU/Philadelphia: "We're not using jingles now, although we may start very soon. One package I like right now is TM's 'Across the Country' set.

"A jingle package tightens up the presentation for a station that is targeted 'more music.' It also allows you to create a better overall flow, while providing a very effective sell of your call letters. The jocks say the calls so many times that they may not consistently sell them as well as they should. The listeners also hear them so many times that after a while hearing them becomes second nature — to the point where they lose their impact. Jingles are a good secondary way to sell your ID."

PD Charles Moran, KRST/Albuquerque: "We don't feel any of the jingle packages we've heard sound good with the Continuous Country format we use. If we found a package that fit, we would consider using it. There are certainly a number of places where they would work very well — like in the middle of long music sweeps. It's just a matter of finding something compatible with our sound."

PD Ken Johnson, WYRK/Buffalo: "We don't use them. Because we're a Continuous Country station, we have a very smooth sound and don't see jingles as being able to add anything to that. Using jingles eliminates a spot where we can inject some warmth and human contact. Putting jingles in a limited-talk format such as ours makes it sound more automated than it is."



How Much Are They Payin'?

Range: \$1000-\$8300

Average:

\$4350

Mean: \$3975

PD Darrell Ward, KYXX/Odessa: "We don't use them. The last package we used got worn out, and I haven't heard any replacement jingles that fit what we're trying to project. We're a modern Country operation, and most of the Country packages come off sounding cornball: 'down home,' 'hayseed in your hair' kind of country. The last set we used was targeted to A/C stations. It blended tremendously well with the country music currently put out by Nashville. As a matter of fact, I will be getting into the jingle market again very soon and will primarily check out A/C demos."

PD Bobby Sherman, KWJJ/Portland: "We're not using jingles right now. But I do believe they're a fine way of establishing your calls and getting out a slug line, especially if you have a good, listenable package that blends in with your sound. We don't have them on the air now because I haven't found any that fit that description. Most of the packages I've listened to are very pop with too many strings; they're 'little symphonies.'

"What I would like to have is **Janie Fricke** singing my station call letters pretty. Or **Waylon Jennings** singing my call letters rough. I wouldn't even mind something with a little twang — as long as it was **Ricky Skaggs**'s or **John Anderson**'s kind of twang. Unfortunately, for the price I'd have to pay for a customized package, it just isn't worth it. I'd like to hear some solos instead of four people singing shotgun."

OM Mac Alien, WKQS/Miami: "We don't use jingles because I don't think they add anything to the programming. It's really a judgment call. If, as I am, you're trying to run continuous music — assuming your jocks are taking care of identifying your station — why add another element?

"Currently, there are a lot of jingles in this market, and I've recently witnessed people punching out of them. When I asked why, they said, 'The song was over, wasn't it?' I'd never thought about it before, but it's interesting that some people perceive that jingles signal the record is over."

PD J.D. Spangler, KSAN/San Francisco: "I don't use them because I've never found any that I liked. I'm not a big jingles fan because they're like songs — they burn out. And the ones I've listened to either sound too country or too rock 'n roll. I've had trouble finding stuff that fits what I want to do. We've also been successful without jingles, although I'm open to the possibility of using them. I want to be real careful about putting something on the air that might screw up what we're doing."

Continued on Page 46

MARKET SIZE

What Size Are

Playin'

P1s represent markets between 1 and 33; P2s 34-132; and P3s 133-condensed.

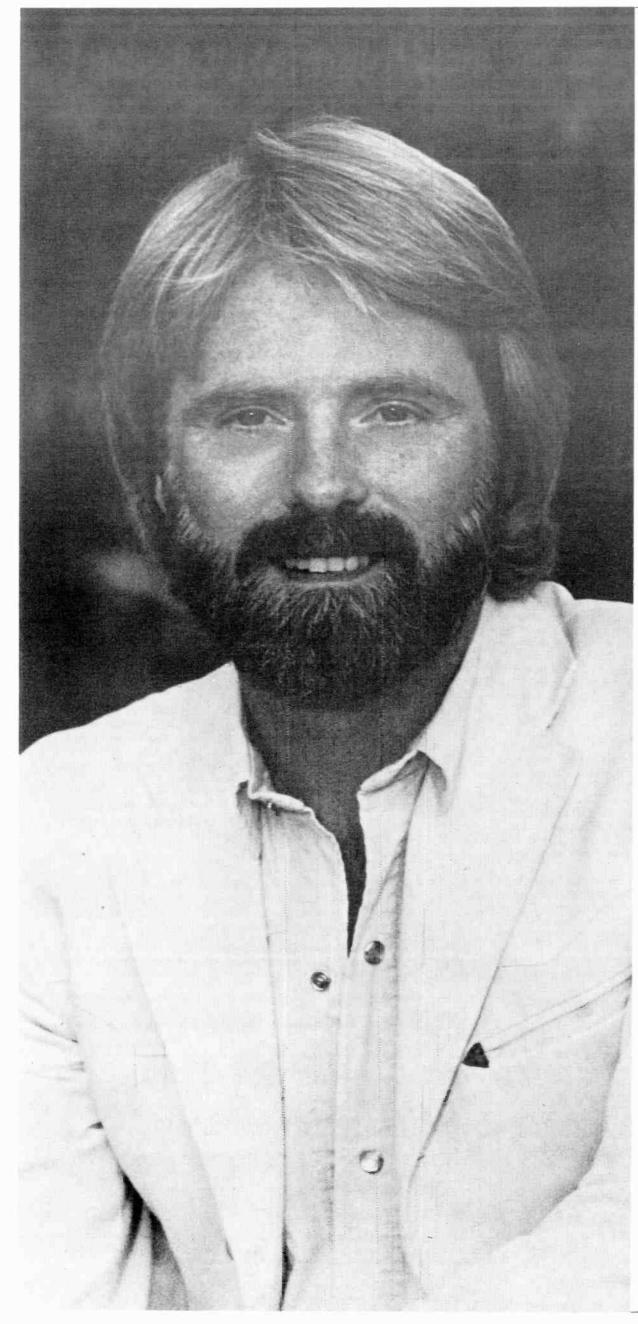
Em? P1 P2 P2

 Market Size
 Yes
 No

 P1
 38%
 62%

 P2
 61%
 39%

 P3
 69%
 31%



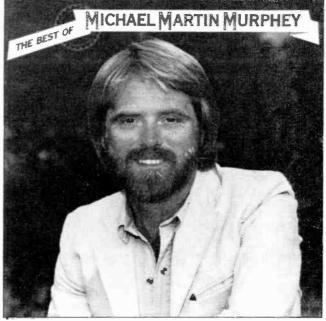
Following 6 consecutive Top 10 singles

MARIA MARIA MIRPHEY

delivers..

The new single from the album, THE BEST OF MICHAEL MARTIN MURPHEY

featuring such hits as,
"Still Taking Chances," "Wildfire,"
"What's Forever For," "Geronimo's
Cadillac," "Cherokee Fiddle"
and more.



Produced by Jim Ed Norman for JEN Productions, Inc.
Direction: Gary Borman/Alive Enterprises
Available on EMI America Records and High-Quality XDR[®] Cassettes.



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Nashville This Week



SHARON ALLEN

Emphysema Fund Set Up "For E.T."

A fund to finance research for the treatment of emphysema has been established in memory of the Texas Troubadour, Ernest Tubb. "For E.T." represents "For Ongoing Research and Emphysema Treatment," and will operate in conjunction with the American Lung Association of Ten-

As you know, emphysema claimed the life of the legendary performer last summer. So, his oldest son Justin set up the fund at the request of fans, friends, and fellow performers.

Those wishing to make a donation to the fund should sent it to: American Lung Association of Tennessee, P.O. Box 399, Nashville, TN 37202.

Open That Door

Historically the Northeast corner of the Crossfire: Giving thanks for Turkey victory U.S. has been the smallest contributor to the overall national sales picture for Nashville music. With this in mind, Ricky Skaggs has announced his first full-scale tour in that area. He is hoping to open doors for other country artists, and build the demand for country music in the Northeast with this

The tour will begin February 9 with dates scheduled throughout the end of the month. Each day will take Skaggs into another major Northeastern city. Already scheduled are: Washington, DC; Salisbury, MD; Portland, ME; Montreal; Bangor, ME; Rochester; Buffalo; New York; Boston; Albany; Syracuse; and Hartford.

Any station in these areas may want to contact CBS directly for possible promotional tie-ins.

Meanwhile, Skaggs helped Lee Greenwood celebrate his birthday on the Detroit leg of the Marlboro Country Music concert





Wild Turkey Winners

Crossfire won the 1985 Wild Turkey Battle of Country Bands title, upstaging nine regional winning bands from across the na-

Now, producer Jerry Free is looking for eight unpublished upbeat country songs to include on the group's album. (Recording an album is part of the prize package involved in the competition.)

Material, including a cassette tape and lyric sheet, can be sent to: Jerry Frre c/o International Battle of Bands, 50 Lindsley Dr., Nashville, TN 37210.

Waylon Feels Patriotic

Waylon Jennings says he feels encouraged about America, and to prove it he recorded the Sammy Johns song, "America." He felt the song was especially visual and would make a great video. He also knew exactly how he wanted the video. "He said he wanted beautiful shots of America and its people," explained Fusion Films producer Joanne Gardner.

So, in addition to on-location footage with Waylon you'll see scenes from an earlier video, "My Heroes Have Always Been Cowboys," a shot from Ronnie Milsap's "She Loves My Car," and stock footage from Film Search in New York.

Waylon's music and this video are very personal statements, perhaps described best

While watching the '84 Olympics, I became caught up in the tremendous patriotism shown by the American people, the athletes as well as the spectators. To coin a worn-out phrase, "I felt very inspired" to write a song about America, but at that time I remembered a song from a 1973 Sammy Johns album. To me, this song is America today.

The best way to describe how I feel about America today is what's happening to the Statue of Liberty: she is being

Country Music's Top Ten **Proudly Welcomes** WAZZ-FM/Greenville-New Bern, N.C. **D** WKCG-FM/Augusta, ME 131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

For Whom The Jingles Toll

Continued from Page 44

PD Beverlee Bleisch, KJJY/Des Moines: "Most of the packages are stereotypical country with a lot of twang. Our station sound is more contemporary than the jingles I've heard.

"A well-done set can add a sound and identity that's local and sticks in people's minds. Having a bad jingle package on the air is worse than having none. If it reinforces the hick stereotype that I'm trying to avoid, they act as a detriment."

PD David Malmberg, K102/Minneapolis-St. Paul: "Jingles are fabulous if they're done right, especially for personality-oriented formats. That's not what we are, so we don't use them. My particular programming style is 'the cleaner the better.' I perceive jingles as clutter to my format.'

Editor's Comments

Interestingly, no one was opposed to jingles just because they didn't think jingles belonged on the radio. This represents a shift in thinking for Country radio over the last few years. Perhaps CHR stations' success with heavy jingle use prompted this change in feelings. Among those programmers not presently using jingles, only a couple aren't using them because jingles won't work in their format. A large percentage of PDs aren't using jingles because they haven't found the right package - even af-

ter listening to countless Country and A/C demos. This especially holds true for Continuous Country stations. By and large, FM programmers who do air jingles have laid out extra bucks for a custom package to get exactly what they want.

Both users and non-users shared one overriding opinion: There isn't much to choose from out there. Jingle manufacturers will probably want to argue that point. But many programmers told me they were using old packages because, in the words of J.D. Spangler, nothing out there "knocked their socks off."

In the October 26 issue of R&R, Charlie Ochs appeared on these pages as a guest columnist, offering his views on the use of research. For a "rebuttal" to

some of the points made by Charlie, see this week's column by R&R's Ratings & Research editor, Jhan Hiber.



WEEP ALUMNI MEETING — With Bill White leaving WEEP's programming slot for WBCS/Milwaukee, the natural thing to do was to invite in all the WEEP ex-PDs for a surprise going away party. Among the stellar guests attending the gathering at the Pittsburgh Country outlet's transmitter site were new WEEP PD Dave Anthony, Bill White, WWWW/Detroit PD Barry Mardit, WHN/New York PD Joel Raab, and Johnathon Rhodes, former PD and present morning



MILE HIGH MARLBORO COUNTRY — During the Denver stop on the Marlboro Country Concert tour, Louise Mandrell and Lee Greenwood attended a "Listeners Meet the Stars" party which was also populated with folks from KLZ/Denver and label reps. On hand were (I-r) allnight personality Jay Westin, OM/PD Chuck Browning, RCA's Carson Schreiber, Group One's Art Wander, Louise, Lee, Mark Greenwood (Lee's son and drummer), midday jock Dan O'Brian, and MCA's Larry Hughes.

Black/Urban Picture Page



CLEVELAND GETS AMUZED — Hometown artists, the Amuzement Park Band were the opener when Sheila E. came to Cleveland. Shown backstage (I-r) standing: the group's Ruben Locke Jr., Darryl Ellis, Paul Richmond, Aaron Jamal, and Rico McFarland. Kneeling are WDMT/Cleveland MD Eric Falson, Mirus VP Doc Remer, and Atlantic's Richard Nash.



FOREVER AUTUMN AT WQQK — Local jammers Autumn performed at a free outdoor concert sponsored by Cats Records & Tapes and WQQK/Nashville. Shown (I-r) standing: WQQK's Lee Michaels, Autumn's Darryl Jones and George Cooper, Cats' Michael Ferraro, Cats' Randy Smith, WQQK's Sy Young. Kneeling are the band's Van Bradshaw and Cecil Thomas.



EARLY NEW YEAR'S FOR WUSL — Since they couldn't wait for 1985, WUSL/Philadelphia arranged for some confetti and ticker tape for the winner of their \$100,000 Bumper Blitz contest. Shown (I-r): PD Jeff Wyatt, WUSL's Lady B, winners Daniel Lewis, June Cain and Odess Myers, and WUSL's Beej In The Morning.



MACDONALD & MACDONALD MEET ROBINSON — PolyGram artist Ralph MacDonald recently visited Pam Robinson before she segued from KJLH to KACE/Los Angeles. Shown (Irr): PG's Jean MacDonald and Scott Brill, Ralph, Pam, and PG's Anthony Jiles.



VANITY MIRRORED ON KDAY — Motown's Vanity stopped by KDAY/Los Angeles for an on-air interview. Shown getting some autographs in afterwards are (I-r) KDAY's Miriam Willingham and Maxia Bane, Vanity, and KDAY's Rory Kaufman.



SHEILA GLAM JAMS WITH WZAK — Sheila E. (left) kicked off her first American tour with a preconcert party in Cleveland. She's shown here with WZAK/Cleveland OM Lee Zapis.



MARCEL GOES ONE WAY — Members of MCA's One Way recently showed up at WDKX/Rochester. Seen here (I-r) are PD Andre Marcel, One Way's Corky Meadows, WDKX's Mary Elizabeth, the group's Dave Roberson and WDKX's Renie Hale.



PACE LOADS PRIZES — Douglas Pace, recent winner of V103/Baltimore's "Van Load of Goodies" promotion, is seen here loading (or unloading) some of the things he picked up on his \$1500 shopping spree from the station and local merchants. Included in Pace's spoils were Jacksons tickets, a year's worth of Pepsi and — proving that the station's listeners have diversified tastes — Linda Ronstadt and Barry Manilow LPs.

DIALOGUE WITH JESSE JACKSON

Broadcasters' Aim: Inform, Inspire, Direct

WALTLOVE

ormer presidential candidate Reverend Jesse Jackson made a whistlestop in Los Angeles in late October, encouraging voters to participate in the national election. While en route to a Watts housing project, he took time out to chat with R&R about the YBPC, Black/Urban radio, and broadcasters' commitment to the black community.

Rev. Jackson opened the conversation by expressing his thanks to the YBPC and the country's Black/Urban radio for their efforts on behalf of voter registration and turnout. "Black programmers and disc jockeys were responsible for this election's record-breaking voter registration drive and turnout. No real money was spent on voter registration, so all the credit goes to them.

"Many people want to register to vote, but there are schemes to take their names from the voter registration rolls or deny them access. A disc jockey must be into his community and know the little things that make life better or miserable for those people."

Primary Duties

He continued by zeroing in on broadcasters' primary duties. "A great communicator has at least three responsibilities to an audience. When we have access to people's minds and they lend us their ears, we're obligated to put something in their minds besides trash and noise. We're literally obligated to take this platform behind the

"We must never allow our color to be a substitute for our ethics of treating people right."

 $\mbox{microphones}$ and $\mbox{inform}.$ But first we must be informed ourselves.

"If 7000 troops go into South Africa, and people are shot, beaten, and killed, we shouldn't go the entire day without mentioning this in our shows and newscasts. When the Secretary Of State mentions the oppressed people within the Soviet Union, we must say, 'What about the black people in South Africa.' It's our duty to keep these kinds of things in the forefront. We must inform the people at all times."

The second broadcaster responsibility centers on inspiration. "We must inspire people at all times. We must find joy in the most bleak moments. Our people know the

hardships of poor housing, poor education, poor health, black-on-black crime, and a host of other things. We must keep people's

spirits and hopes alive. If people keep hoping, they keep hoppin' — let nothing break the spirit of our people."

Lead By Example

Moving on, Rev. Jackson expounded on the lead-by-example concept; positive role models are first and foremost with him. "Third on the list is giving direction by example. Suppose a disc jockey says on-air that report cards are coming out next Thursday, and that he and his wife are going to school to pick up their children's report cards. This sort of thing does a lot for parents, the children, and students in general. Leadership by direction is something that's needed in our community.

"Another example would be a disc jockey who said, 'I went downtown to 10 Main Street and registered to vote. I want all of you out there listening to match me and do the same. If you want to see my card, come on by the radio station.' It's also important to give publicity to those who work hard and effectively. Let's say some black youngsters were given scholarships to a good school. That deserves credit and exposure. And it inspires others to do the same."

Now that the election is over, what does Rev. Jackson think broadcasters should be doing? "There's a lot to do beyond the election. We must continue to register voters. There are still nearly seven million black people who aren't registered to vote. We must keep people informed about activities in their day-to-day lives. It all comes down to inform, inspire, and direct."

Equity In Ownership

When questioned about increased minority ownership of broadcast facilities, he replied, "It's not enough to have a job, we must have equity; we must be able to share in ownership. In fact, if we have the audience and the talent on a radio station, then we should also have some of the ownership. There must be some correlation between new black officials and new black ownership in both radio and TV facilities."

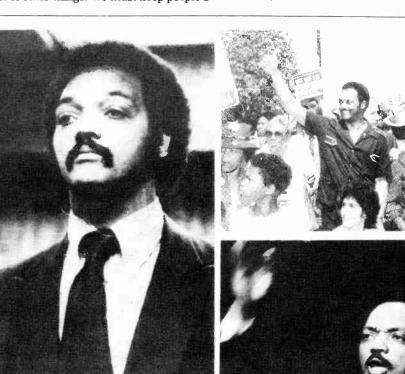
Increased black ownership also calls for improved employer/employee relation-

"It's not enough to have

a job, we must have

equity, we must be

able to share in ownership.







ships. Rev. Jackson agreed wholeheartedly. "We must never allow our color to be a substitute for our ethics in treating people right. Station owners everywhere must beware, pay a fair wage, and offer good benefits to deserving and able workers. Those who take advantage of others who can't protect themselves will not continue to succeed."

Many thanks to Solar Chairman Dick Griffey for arranging this interview.



LANDSLIDE FOR SOLAR

"CONTAGIOUS" BY THE WHISPERS

THE STATES EPIDEMIC



"Contagious, the hit single by The Whispers, has created an epidemic at 95% of America's R&B radio stations and moves 24* to 14* in R&R AND 51* TO 39* in Billboard.

The diagnosis on the single is smash!

"So Good," The Whispers new album will arrive at radio this week.

RADIO GETS AMNESIA

Shalamar's "Amnesia" hit radio and R&R reports 30/10 and debuts in Billboard at 78* with WWIN, WXYV, WDAS, WUSL, WHUR, WNHC, WAOK, KMJQ, WDIA, WTMP, WKXI, WENN, WXOK, WBLX, WQQK, WJAX, WORL, KAPE, WQKS, WBLZ, WZEN, WDAO, KMJM, KACE, WVOL, WWWS, KDAY, XHRM, KSOL, and KUKQ.

CHR jumps on Amnesia with adds at WCAU, Q100, K104, Z106, WPST, WKRZ, WHTF, I-95, Y100, WZLD, KAMZ, WZKS, WHYT,

WKDD, KBOS, KCAQ, KGOT and OK95.

The new Shalamar album, Heartbreak, releases on November 19th.





"OPERATOR" OVERLOAD

Midnight Star's smash single "Operator" moves to 22 after hitting Breaker last week in R&R. With 94% of the stations on, all request lines are busy-busy!!!

"Operator" moves on Bill-board black singles chart, **68* to 49.***

CHR adds coming in with I-95, KMGX, KSFM, KMEL, KCAQ and KKHR.

Planetary Invasion, the long awaited followup to the double platinum "No Parking On The Dance Floor" releases on November 19th.



SOLAR-THE PEOPLE'S CHOICE



Congratulations
To The
Young Black Programmers
Coalition
For Another Year Of
Excellence

From All Your Friends At E/P/A,



Black/Urban Radio



WALT LOVE

Fall '84 Ratings Wars

by Sean Ross

Win or lose, Black/Urban stations do not, for the most part, change formats these days. Those which aren't doing as well as they'd like to usually hang in and fight it out with each other. The competition is always intense, as even Black/Urban broadcasters who have the format to themselves in their markets are facing renewed pressure from CHR, which, while still allowing some potentially useful records to slip away, has been capitalizing on the value of crossing some music from this format.

Here are some thumbnail sketches of several Black/Urban battles underway around the country.

Baltimore

	Fall '83	Winter '84	Spring '84
WXYV	5.8	5.6	5.3
WWIN-FM	3.9	2.7	2.9
WWIN	3.6	4.1	2.6
WEBB	3.8	3.3	1.7

Longtime market leader WXYV (V103) has lost nearly three shares since early 1983. PD Roy Sampson is hoping to turn that around by exposing a lot of new product. Those three shares are roughly what WWIN-FM has picked up since coming into the market last year. The low-powered suburban-licensed FM began life as a spiritual cousin of WHUR/Washington, playing a wide and predominantly soft-tomidtempo mix. Since becoming PD, Keith Newman has toughened up a little, but WWIN-FM sits out the most scratch-happy of the new music. Both WWIN and WEBB continued to hang tough on AM, thanks to healthy teen shares. (WXYV is fourth, WWIN is fifth, and WEBB is sixth in teens.)

Boston

	Fall '83	Win. '84	Spr. '84	Sum. '84
WXKS-FM*	7.9	7.5	8.1	7.5
WILD	1.6	2.1	1.9	2.4
(* CHR statio	n)			

Despite Boston's history of ethnic unrest (even among whites) and traditionally low shares for Black radio, there's always been an audience for black music. (Marketleading AOR WBCN was known for playing songs such as "Upside Down" even when Urban and AOR were at their most divergent.) Sunny Joe White's WXKS-FM (Kiss 108), with its mixed airstaff and a lot of crossovers, has also managed to help unite the city around black music. In the summer, WILD PD Elroy Smith and MD Angela Thomas brought the AM daytimer its best book in recent memory by gradually moving the station away from its early '80s posture as Black-A/C hybrid "Magic 109" to a more mainstream Black approach.

Charlotte

	Fall '83	Spring '84
WPEG	10.8	10.8
WGIV	3.4	2.3

Using Drake-Chenault's "Super Soul" package in some dayparts and live announcers in others, new PD Mike Rossi (from WDIA/Memphis) kept WPEG in a

strong second place among all metro stations. (Only Country WSOC-FM did better.) Against WPEG's 50-kw signal, which seems to show up in books everywhere from Winston-Salem to Spartanburg, SC, AM legend WGIV certainly has its work cut out. But new owners, revamped programming, increased action on AM now that WROQ (formerly WAYS) is rocking again, and publicity surrounding WGIV's 37th birthday this fall might help.

Chicago

	Fall '83	Win. '84	Spr. '84	Sum. '84
WBMX-FM	4.9	4.8	4.8	5.2
WGCI-FM	4.7	5.8	6.1	4.7
WJPC	1.4	1.3	1.4	1.5
WGCI	0.9	0.9	1.2	1.0
WVON	0.8	1.2	1.0	1.0

There was a period here last year when CHR WLS, a station that had traditionally resisted crossovers, suddenly began playing Grandmaster Flash and Miquel Brown. It became one of the first CHRs outside the Northeast to play Shannon. That's pretty well abated now, and while WLS and CHR rival WBBM-FM will still play those hits that cross everywhere else, CHR programmers here are usually content to let most black records stay on the Black/Urban stations. Lee Michaels and WBMX-FM usually manage to beat Graham Armstrong and WGCI at least once a year. It would be an impressive achievement if 'BMX-FM can pull it off twice in a row. Even with high-



DENVER TURNS CHINESE — Denver native and Earth Wind & Fire vocalist Phillip Bailey brought his new "Chinese Wall" LP to KDKO/Denver for its world premiere. Shown here (I-r): KDKO's Kevin Brown, Bailey, and CBS's Kevin Knee.

profile morning man Doug Banks, WBMX has a more controlled, tougher sound than WGCI, which still plays some jazz and maintains high-profile announcers who have some leeway with music. Interestingly, Chicago now has a four-way Black battle going on AM with Blues on WVON, Richard Pegue's Black Adult WGCI, and hits on WBMX and WJPC.

Cleveland

	Fall '83	Win. '84	Spr. '84	Sum, '84
WZAK	5.3	7.1	7.3	7.4
WDMT	3.8	3.6	4.2	4.8
WJMO	1.6	2.7	1.7	2.1

For a brief while, Barry Mayo consulted WDMT against his former WRKS colleague Don Kelly. Don was consulting WZAK, but then jumped to WDMT ("The New 108") when Mayo's GM duties prevented him from continuing. Both FMs have "more music" approaches and aggressive, streetwise playlists, with new WDMT PD Dean Dean going heavily for Eastern club records and novelties. Since Lynn Tolliver's WZAK didn't yield any ground in the summer, it looks like all three stations will continue helping the city's Black/Urban share grow. WJMO, WDMT and WZAK are all backed by exceptionally active promotional staffs. WJMO may also benefit from its anniversary this fall.

Columbus

Fall '83 Spring '84
WVKO 7.7 7.1

The day WVKO's veteran morning man K.C. Jones was promoted to PD, Columbus

got its second new Urban FM in only a few months. Now WCKX and WZZT are both gunning for the nine share that WVKO has garnered at times as an AM daytimer. Although it's since been stretched out a litle, the format that scored that nine was musically-conservative, crossover-influenced and very oldies-conscious (WVKO was perhaps the only Urban to play both Van Halen's "I'll Wait" and Jerry Butler oldies.) With both Jones and Harry Lyles on board, don't expect FM to automatically take over Columbus.

Detroit

	Fall '83	Win. '84	Spr. '84	Sum. '84
WJLB	5.0	5.7	5.9	5.8
WDRQ	5.3	4.3	4.6	3.7
WCHB	0.6	1.0	1.6	1.0
WGPR	1.3	1.1	1.3	1.3
WOBH	1.0	1.0	0.9	0.6

In what is perhaps the country's toughest Black/Urban battle, five books ago WJLB shouted to the top and has only been out once. That's a significant accomplishment in a city where nobody had been able to gain a foothold for more than a few months since the late '70s. WJLB's James Alexander and staff have done an admirable job of putting themselves in the community over the last year and a half. Fall finds Alexander modifying last year's "Eight Strong Songs" into a new promotion called "Haul & Call." WDRQ PD Steve Harris is working with a short list and a lot of giveaways. Masonicowned WGPR, working with fewer dollars, remains known in the record community as a starter station, while both WQBH and WCHB have faced the low-powered AM's challenge with specialized block-programming. WCHB in particular has attracted some interest over the last year with its onair "Apology Line."

Jacksonville

	Fail '83	Spring 84
WJAX-FM	6.5	8.3
WPDQ	5.5	6.4

Jacksonville remains one of the last sizable American markets with no CHR station. To some extent, PD Chris Turner has taken advantage of that for awhile. Now, with WJAX's AM picking up some more traditional Black and Jazz programming, the FM suddenly has Rod Stewart, the Cars, Elton John and Cyndi Lauper in heavy rotation right alongside Whodini and "Sex-O-Matic." While AM legend WPDQ seemed to be similar to WJAX-FM briefly, it appears that new PD Bob Scott and MD Nat Jackson are reporting fewer crossovers. Both stations have long, aggressive lists and it would be nice to see a continuation of the "win-win" situation that currently exists in this city.



WDKX GENERATES SPARKS—Billy Sparks, seen in "Purple Rain" as the club manager, recently dropped by WDKX/Rochester to chat on-air with PD Andre Marcel and help promote the station's "Purple Rain" tour contest. Seen here (I-r): Mitch James, Marcel and Sparks.

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Fall '84 Ratings Wars

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Los Angeles

	Fail '83	Win. '84	Spr. '84	Sum. '84
KJLH	2.4	2.2	2.3	2.0
KDAY	1.3	1.6	1.6	1.6
KACE	1.6	2.0	1.3	1.3
KUTE	2.1	1.1	1.3	1.3
KGFJ	1.0	1.1	0.6	0.7
		_		

Over the past twelve months, there's been much activity among the Southland's Black outlets. KJLH still lacks a PD and GM; former PD Eric "Rico" Reed is presently guiding the station. The new KJLH lineup includes several ex-KACE jocks. In turn, KACE's Alonzo Miller hired KJLH's Pam Robinson as MD. KACE continues to use its famous "It's In The Mix" line, something that several black artists were nice enough to work into their hits this year. But the music is a little more hit and crossover-oriented and the once laid-back presentation is becoming slightly more up. Another KJLH alumni, Lawrence Tanter, seems to be adding a lot more jazz to the "Quiet Storm" format at KUTE. Down the hall at KGFJ, Barry Richards has only recently realigned his on-air sound and is running at least five promotions at once. KGFJ is now "L.A.'s Official Party Station." Having fought its way out of last place among Black stations last year, Jack Patterson's KDAY is still running the same high-profile, well-produced, mostly-currents format that began in 1983.

Louisville

	Fall '83	Winter '84	Spring '84
WLOU	11.4	10.7	10.8
WJYL	3.3	7.0	5.7

WLOU wasn't doing badly as a daytimer; now it's 24-hours and #1 under Tony Fields. Its current strength and longstanding community involvement should make things interesting for new WJYL PD Vernon Wells. Wells and Inter-Urban inherited a station that had already been through at least three format changes recently. In the early days of WJYL's new Urban format, that meant walking the line between Van Stephenson and Jeffrey Osborne LP cuts. This is in direct contrast to WLOU, which has repeatedly stated its intention of supporting only black artists. At this writing, that includes sitting out all CHR crossovers including Hall & Oates.

Memphis

	Fall '83	Spring '84
WDIA	9.5	8.4
WHRK	8.5	8.1
WLOK	6.8	7.4
KRNB	6.1	6.9
WKDJ	3.4	4.0

With more than a third of the city's radios turned to some form of Black/Urban, Memphis is another one of those great markets where everybody is doing pretty well. While some of the shock of WDIA's fall '83 resurgence has worn off, not enough has worn off to let anybody else in the #1 Black slot. PD Bobby O'Jay is up for an interesting fall sweep, spending some cash on TV but other wise deliberately keeping a low promotional profile. WLOK, with its block programming, has picked up the blues and Southern R&B torch from KRNB, which recently segued into an aggressive, new-music posture as "All Hit Magic 101" WHRK's Jim Maddox keeps his station the most conservative and crossover-oriented of the bunch.

New York

	Fall '83	Win. '84	Spr. '84	Sum. '84
WRKS	4.8	5.6	5.1	5.4
WBLS	3.3	3.7	2.6	3.5
WKTU*	3.5	4.0	3.3	3.1
(* CHR stati	on)			

In both Urban and CHR formats, New York operates under a completely different set of rules from the rest of the country. Artists such as Divine Sounds make it to CHR; records like "Master Of The Scratch" by O.C. & Crazy Eddie are the ones one has to go over to Urban radio to hear. WRKS's ratings have held up well under several circumstances: two PD changes in less than a year, WPLJ's effort to position itself as "WPLJacksons," and Z100's apparent positioning as the official New Edition FM. WBLS PD B.K. Kirkland managed to pull his new employer back into the threes right away. Whether WBLS will segue all the way into Inner City's "Quiet Storm" format remains to be seen, especially with nonmellow morning man Jim Snowden. As for CHR WKTU, many market observers insist the station still has to be considered a factor in the Urban race. WKTU's current musical universe, said to range from Billy Squier to the Fat Boys, isn't far removed from the summer of '81 when WKTU played everything from Coati Mundi's "Mi No Popeye" to Neil Diamond's "Hello Again."



Norfolk

JACKSON'S DANGEROUS COMPANY — Bar-Kays leader James Alexander recently visited In-

ner City Broadcasting's New York offices to promote the group's "Dangerous" LP. Shown (I-r):

PolyGram's Wayman Jones, Alexander, and Inner City Exec. VP Hal Jackson

	Fall '83	Spring '84
WMYK	3.5	6.9
wowi	7.8	4.8
WRAP	5.2	3.9
WQKS	2.1	3.4

The big story here was WMYK (K-94)'s recently-chronicled one-book conquest of Tidewater with a short list, a lot of crossovers (including Springsteen's "Cover Me") and a mixed airstaff. WQKS also has a salt-and-pepper image, a longer list, and a little more presentational flexibility. Some market observers say it's because of these two stations that there's a lot more Cyndi Lauper on all the Black outlets. WOWI's new PD Tony Gray is fighting the station's automated image with new AM man Roshan, the self-proclaimed "ugliest mother on the radio."

Philadelphia

	Fall '83	Win. '84	Spr. '84	Sum. '84
WUSL	5.8	5.0	6.2	6.1
WDAS-FM	6.8	6.7	5.7	5.6
WDAS	2.0	1.6	1.6	1.9
WHAT	1.5	1.8	2.0	1.5

When WUSL (Power 99) first hit the air here, its Urban sound was more heavily stylized than legendary Black outlet WDAS-FM, but WDAS-FM wasn't able to outflank WUSL in the community involvement arena. WUSL PD Jeff Wyatt has worked to make his station a part of the city, and that, plus a lot of high-powered promotions, may explain why WUSL has edged WDAS-FM by a half a share the last few books. This has, however, happened before and there's no sign that Joe Tamburro and the strength of WDAS's calls among Philly's minorities won't keep things moving back and forth for awhile. Musicially, WUSL seems to lean more heavily on the clubs for product while WDAS emphasizes more "street" acts.

San Diego

	Fall '83	Win. '84	Spr. '84	Sum. '84
XHRM	3.8	4.1	5.5	4.4
XHZ*		-	1.2	1.4
*Fall '84 i	s its first	sween	as an	Urban

San Diego's Urban listeners remain the province of Mexican radio. At 92.5, it's Daryl Cox, Duff Lindsey, and XHRM with its long tradition of activity in the city's minority populace. On 90.3, Guy Perry is back at XHZ. The new "Noventa FM 90" is

working with an eclectic playlist ranging

Continued on Page 54



OSBORNE IN ST. LOUIS—Seen here welcoming Jeffrey Osborne (c) at a reception following his October date in St. Louis are KMJM ("Majic 108") GM Gary Lewis and announcer Ron "the Showman" Williams.



XHRM ASSISTS FUTURE—XHRM/San Diego PD Darrell Cox and MD Duff Lindsey were brought backstage at a recent Herbie Hancock show and presented with a gold LP for the "Future Shock" LP. Seen here are Lindsey, Columbia's Junious Taylor, Hancock, and Cox.



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Fall '84 Ratings Wars

Continued from Page 52

from Al Green's version of "Take Me To The River" to Scritti Politti. XHZ's new morning man Denny Luell comes from a similar position at A/C neighbor KBZT.

San Francisco

	Fall '83	Win. '84	Spr. '84	Sum. '84
KSOL	4.7	3.8	5.1	6.1
KBLX	2.7	3.0	2.3	2.7
KDIA	2.1	2.2	3.0	2.2
KRE	_	_	0.4	0.4

If you spend 20 minutes in San Francisco, you will hear UBC's KSOL; Marvin Robinson, Bernie Moody and National PD Jack Beach have busted KSOL out of its traditional place in the fours to make it the #1 music station in the Bay Area. Billed as "More Music KSOL" and "The Rhythm Of The Streets," KSOL may be the last major market Urban in America where you can hear nearly a half-hour of cold segues and disco-mixing outside of Saturday night. KDIA is on its way to News/Talk, but new CHR KMEL, located very near KSOL, is playing lots of crossovers, and not just the obvious ones. Inner-City's KRE and Jeff Harrison are moving back towards the black hits in an effort to pick up some audience from KDIA, especially in the East Bay, where both stations are longtime legends.

Washington, DC

	Fall '83	Win. '84	Spr. '84	Sum. '84
WKYS	10.2	8.0	8.9	8.2
WHUR	5.9	5.2	7.3	7.1
WDJY	2.4	2.3	2.7	3.7
WOI	1.0	1.0	0.0	1.0

DC's overall #1 station, WKYS has been a major force under Donnie Simpson for five years. Through the strength of its calls and airstaff stability, WKYS has established a relationship with the market that allows for much programming flexibility, a wide library, and some "mood sweep" programming. At WDJY, Dan O'Neil has turned the former OK100 back into a hip teen station for the first time in years, using a very tight list, few golds, and primarily uptempo music. WHUR remains unique among Black stations, playing its hits only two or three times a day, running an hour news block at

6pm before Melvin Lindsey's original "Quiet Storm" at 7pm. Market fixture WOL, after stabs at Black-News/Talk and Black-A/C, is now back in the mainstream. Nights on WOL are bartered out to the Moonman and oldies host the More Better Man.

Black/Urban Radio

. . And Yet Onward

A couple of other situations deserve a mention: In Atlanta, both WIGO and WAOK gained in the spring at the apparent expense of WVEE; it'll be interesting to see if AM's resurgence in that city continues. In Baton Rouge, new FM KQXL is attempting to overtake legendary WXOK. Charleston finds new WWWZ (Z93) PD Marc Little seeking to get the pole position back from CHR WSSX. In Cincinnati, WCIN is trying out its new "adult-oriented" format.

Houston has Brute Bailey battling to beat CHR KKBQ for a second book in a row, while Steve Hedgewood aims to prove that KYOK's spring '84 comeback wasn't a one-book phenomenon. In Jackson, MS, high-paid "Heavy" Herb Kneeland and Tommy Marshall are keeping AM WKXI very close to tight-listed FM WJMI. In Raleigh/Durham, it's new FM WFXC working to carry over listeners from sister AM WDUR, which has moved to a more adult approach.



OCEAN, REYNOLDS RAP WITH WVOI—WVOI/Toledo was the recent beneficiary of several artist visits. In the first picture, L.J. Reynolds (I) is shown with PD Maxx Myrick. In the second, WVOI'S Leon Watson and Myrick flank Billy Ocean.



MANGIONE IN LOS ANGELES —Columbia artist Chuck Mangione recently brought his new "Disguise" LP by KACE/Los Angeles. Pictured (I-r): Columbia's Doug Wilkins, KACE PD Alonzo Miller, Mangione and KACE GM Jim Blakely.

ACTION

WKYS & MCA Keep 'Em In School

Checking around the country, we find that WKYS/Washington, DC had a great "Stay In School" contest coproduced by MCA Records. Here's the deal: The contest, which ran nearly four weeks, asked area high school students to sign a pledge to "Stay In School" through graduation. The pledge cards were avalible at all 25 Kemp Mill record stores in the metropolitan area. The school submitting the most pledges submitted won an IBM Personal Computer (donated by MCA) and a chance to host the WKYS "Smallstars" basketball team opener at the school in early December. Special guest players on the

Smallstars team will be MCA recording artists **New Edition.** The second-place school received a check for \$1000 donated to its student body fund. The third-place winner collected a \$500 check donation similarly earmarked.

WVOI Turns The Heat Back On

WVOI/Toledo held a live broadcast to benefit families who do not have heat in their homes due to utility shut-offs. (This sort of thing seems to take place more and more each year.) 'VOI was still counting the money at presstime, and its humanitarian effort deserves a salute.

More Action

Congratulations to United Broadcasting's WJMO/Cleveland, which celebrated its 25th anniversary last month ... WOKJ/Jackson, MS air personality Brett Lewis has accepted the MD/morning position at WKIE/Richmond, working with PD Jerry Carter ... WFKX/Jackson, TN has debuted an Urban Contemporary format. The station's new MD is Bob Coleman, formerly of WLTH/Gary, IN ... At Inner City's KGFJ/Los Angeles, PD Barry Richards has hired Kevin Flemming as Assistant PD/MD. Kevin joins the station from WWDM/Sumter, SC. Also at KGFJ, Alice Holmes has been named Director of Music Research.

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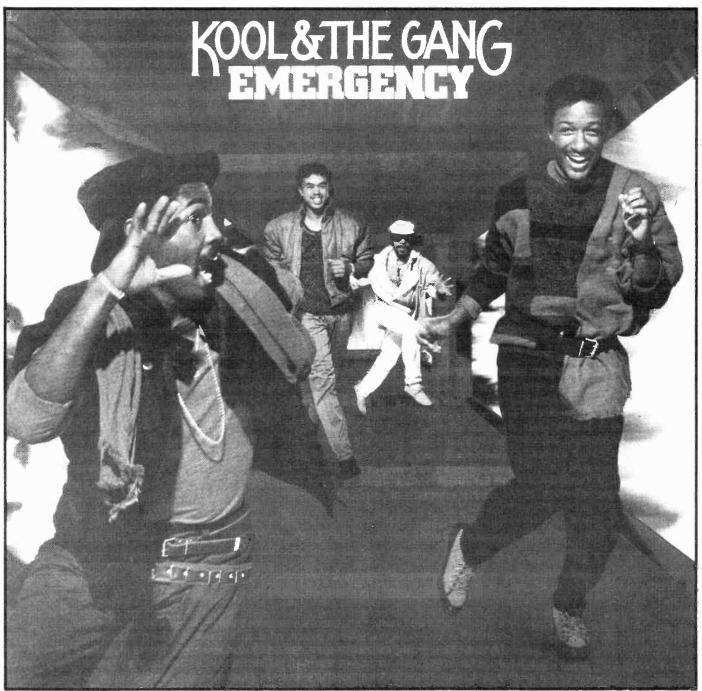
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Administrative Assistant 6 West 57th Street New York, NY 10019



ATLANTIC Mary Conroy National Director, Jazz-A/C 75 Rockefeller Plaza. New York, NY 10019

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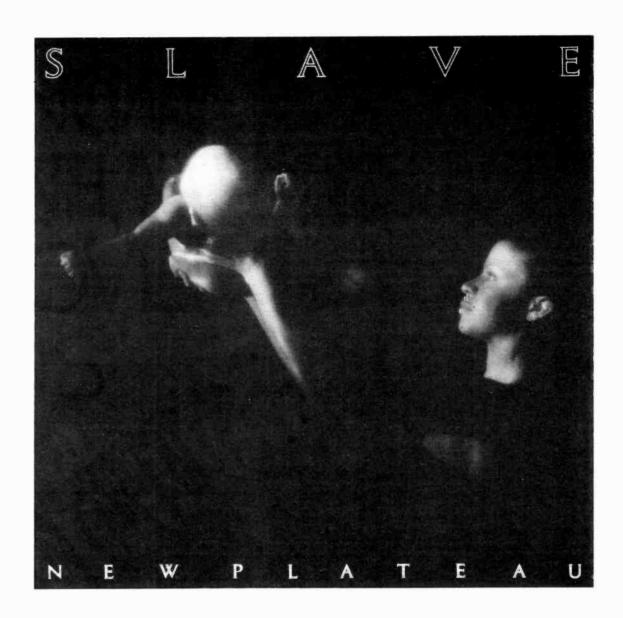
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Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

O'Liners



FREE SAMPLE ISSUE

of radio's most popular humor service

For sample, write on station letterhead to: O'Liners

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Disk Jockey Comedy
Hilarious 20-40 second comedy bits ... 25 pages per
month delivered to your mouth. For sample & info on
FREE book of 100 Krazy Kommercials, write HYPE,
INK., 7805 Sunset Blvd., #206, Los Angeles, CA



"Phantastic Phunnies"

Highly Respected!

Hilarious! Original! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

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Your Chance To Make That Big Move Is Only As Good As Your Aircheck...

Let a 21-year major market veteran produce one for you from your work tape. Call or write for rates.

Stu Collins Broadcast Services

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PROFESSIONAL SERVICES



READY TO MOVE UP?

- . to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment counsel-
- . . . to better ratings and billings? We're a full-service consultancy for all-size market stations
- ... to ownership? We offer turnkey services in all areas to move you into station ownership.

Free details/call or write today

3954 Peachtree Rd., Suite 202 Atlanta, GA 30319 **Money Back** (404) 266-1977

MC VISA

Tired Of Playing **Record Company** "Short Versions?"

When the album cuts or dance mixes are hotter? Chances are we can remedy that. Airchecks, medleys, and custom music beds also spliced. Call (216)

Sick Of Your I.D. Package?

We specialize in contemporary original packages that sound as up-to-date as the music you play. From A/C to CHR to COUNTRY, we produce great music. Prices from original packages start at \$5,000; customized re-sings from just \$3,000. For demo cassette call or write:



615 E. Pike, Seattle, WA 98122 (206) 323-6847

FEATURES



Free Sample Of RADIO'S DAILY ON-AIR **PREPARATION** SERVICE!

Airshift ready music notes, star facts. calendar, more!

FREE FREE FREE



*Indicate COUNTRY or

CONTEMPORARY Format

Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actual-. 24 hr. phone _ . just call (702) 386-0702 or (702) 386-0827.



Authorized for Broadcast Market Exclusivity Satisfaction Guaranteed

FREE SAMPLE Huxley North Ltd.

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10,000 RADIO. TV JOBS

- Over 10,000 Radio & TV jobs are published every year. Up to 98% of the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET weekly paper
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- All major, medium & small markets.
- All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC, NEWS,
- Many openings for those men and women with little experience
- 8. Money Back Guarantee. Rates: One week \$6.00. SPECIAL 6 weeks \$14.95—you save \$21.00



PROGRAMMING

(with Steve Roberts)

Judging by the response of TRAVELOG nationwide, we suggest you call for a demo immediately to find out what all the excitement is about! TRAVELOG is a 90-second radio feature, reviewing resort and vacation areas around the world, that truly grabs your listeners' attention and brings extra money into your station through local travel agency sponsorship, or for that matter, any travel-related business. Want to know more? Call or write today.

Overseas stations, this is an Ideal feature for you!

BROADCAST PRODUCTIONS EAST, INC.

23 Rustic Ave., Medford, NY 11763 (516) 286-8125

Marketplace

Christmas Music

New cuts just added. Now 163 Christmas hits and seasonal songs on 10½-inch reels.



THE MUSIC DIRECTOR'S PROGRAMMING SERVICE Box 103 Indian Orchard. Massachusetts 01151 - 413-783-4626

\$1,000 Special Discount MUSIC MUSIC

Factory warranted FIDELIPAC or ScotchCarts

ords your want institutorder by artist or choose roomers from our library lists! FIDELIPAC |II| \$5200 - or cotchCart \$6200!(10' reels \$1200) QUALITY? None

"want" list lin order by artist or choose 1000 CUSTOMUSIC CART

PERSONALITY

INFO-BITS

FOR MODERN AIR TALENTS. THERE'S NEVER BEEN A SHEET LIKE IT. AT LAST A SERVICE FOR THE 1980s! FREE SAMPLE: INFO-BITS, % KFMB, SAN DIEGO, CALIFORNIA 92138. GREAT SHOWS EVERYDAY!!



INCREASE SALES RESULTS

The radio and record industries are big markets to cover with a limited sales force.

So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

Just Call

(213)553-4330

for more information

Opportunities

Openings

NATIONAL

GENERAL SALES MANAGER

Probably the most lucrative Sales Manager **Position** Offered Anywhere

Respond to: Radio & Records. 1930 Century Park West. #823. Los Angeles, Ca 90067, EOE

5......

Openings

RADIO PERSONNEL NEEDED

NATIONAL, recognized as the leader in radio per sonnel placement, is currently receiving job orders for announcers, news people, programmers, and production personnel. Male and Female, from radio stations in all size markets coast-to-coast. As a registrant NATIONAL will make a complete present ation in your behalf if your professional profile matches the job description. More and more radio stations are joining the many hundreds that use our service. Are you ready for a move? Let NATIONAL

For complete details and registration form, enclose \$1 postage and handling to



BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 2055 m Al 35216 (205) 822-9144 ACT NOW!



Earn extra \$2-300 dollars monthly at your present job. We work with AEs nationally. Write to: 85 Michigan Ave., Chicago, IL 60603. (312) 368-1909

Openings

Urban Contemporary

New national Cable Stereo service searching for a MUSIC DIRECTOR for our mass appeal Urban Contemporary channel, Ideal candidate is now or has been MD at a truly mass appeal Urban/Contemporary radio station We are a Satellite-delivered cable stereo programming service based in one of the most beautiful Northern Virginia suburbs of Washington, D.C. We offer good pay, excellent benefits and top flight facilities. Send resume and station composite or demo tape Applicants from Eastern states prefered.

Attn: Jack Taddeo/Dir. of Programming Studioline Corp. of America 11490 Commerce Park Drive Reston, Va. 22091 E.O.E.

T BRUAUCE. CONSULTANT Box 575 Cheshire, CT 06410

Recruiting air talent for immediate and future openings at CHR and A/C client stations in major and top 50 markets. Send cassette, resume and letter today! No

EAST

WOMP FM, Wheeling's premiere station, is accepting T&Rs from personality-oriented jocks. Great stepping stone. Dwayne Bonds, Box 448, Bellaire, OH 43906. EOE M/F

Morning personality to quarterback info/news/sports/community service/music shift. Solid company, great benefits. to: Dick Noble, WSYB, Box 249, Ruthland, VT 05701. EOE

News Reporter for suburban NY AM/FM. One year experience. T&R/writing sample: ND, WNNJ/WIXL, Box 40, Newton, NJ 07860. EOE M/F (11-16)

PD for suburban NY A/C-Gold AM to lead, train, evaluate staff. T&R: GM, WNNJ, Box 40, Newton, NJ 07860. EOE

Fulltime announcer/producer position open at WKBO AM radio. T&R: Tim Burns, 3200 N. Front St. Ste. 201, Harrisburg, PA 17110. EOE M/F (11-16)

Openings

DYNAMIC MORNING **ENTERTAINER NEEDED IMMEDIATELY**

For a winning CHR in top 10 Northeastern market. T&R to: Radio & Records, 1930 Century Park west, #844, Los Angeles, CA 90067. EOE M/F

America's Flagship **AOR Station**

Needs a morning show producer. Must have programming experience. extensive music knowledge and good production skills. Also the ability to motivate and inspire is an absolute necessity. T&R only. No calls. Send to: Charlie Kendall, WNEW-FM, 655 Third Avenue, New York, NY 10017. EOE

Golden opportunity for young broadcaster, 90 miles from Boston, Progressive AM Oldies station needs nighttime personality. Call Dan Dubonnet: (207) 839-2513 EOE M/F

Z104/Frederick, needs two hot rock entertainers & one news n. T&R: Kemosabi Joe, 6633 Mt. Phillip Rd., MD 21701

WWCO needs a personality for fulltimme work. CT residents only. T&R: Mike Dowling, Box 2777, Waterbury, CT 06723. or call 758-2468 (11-16)

SOUTH

Medium market AM/FM combo has immediate opening to copywriter/production. T&R: Tim Thomas, KIXS, Box 880 Killeen, TX 76540. EOE M/F (11-16)

WTAW, College Station/Bryan looking for immediate person ence. T&R: Ron Elliott, Box 3008, Bryan, TX 77805. (11-16)

KATZ. THE BEST.

America s employee owned broadcast group a subsidiary of Katz Communications

Doug McGuire, 200 Galleria Pkwy., Atlanta,

Send tape and resume to: Y106tM, C/o ednal opportunity employer. with you! Katz Broadcasting Company is an This is your chance to let Atlanta drive to work

and service. Considering talent from all formats. that's unique. You must offer more than schiick A J OPEM is looking for you if you've got an act

Inwob sbisqu ATNAJTA mut of MORNING CHARACTER is looking for a



We're always on the lookout for production specialists who can write, voice, and produce creative station promos that cut through the clutter

Applicants must understand the importance of selling the station over your own air. Please send tapes of your best work to

> **Dan Mason Executive Vice President First Media Corporation** 6420 Richmond Ave. 600 Houston, TX 77057

First Media Corporation is an Equal Opportunity Employer

Serving the markets of: Washington, D. C., Atlanta, Houston, Phoenix, Provo/Salt Lake City, Seattle, Chicago

Opportunities

Openings

MORNING ENTERTAINER

Top 20 Sunbelt market, beautiful city. Needs morning crazy with strong personality, humor, phones, bits, whatever it takes to get ratings and stand out in market. Big MONEY for Big talent! Rush T&R to: Radio & Records, 1930 Century Park West, #850, Los Angeles, CA 90067. EOE



RISING STAR CHR

We're building a new team to win in the most exciting, desirable MAJOR MARKET in the Sunbelt. We'd like to hear from unique air personalities, production pros, innovative news people, and creative promotion people who are ready to go into battle. If you're an experienced, major market talent, this could be the challenge of your career. T&R to: Radio & Records, 1930 Century Park West, #852, Los Angeles, CA 90067. EOE

WIXV/I95 needs one-to-one midday personality plus production. Females encouraged. T&R: Todd Martin, Box B97, Savannah, GA 31498. EOE M/F (11-16)

ND at hot 100kw CHR has possible opening for ND. T&R: John O'Dea, Box 5475, Fortsmith, AR 72913. EOE M/F (11-16)

Chief Engineer

Exciting opportunity to build state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced Chief Engineer. Excellent benefits. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. M/F (516) 475-5200

American Medialnc

MEDIUM MARKET #1 CHR

Looking for a truly high-profile one-on-one morning personality who can create instant audience reaction. We'll give you freedom to create. You give us electricity on the air and visibility on the street. Excellent bucks and benefits, plus a REAL team atmosphere. Send cassette, resume, salary requirements and recent photograph to RADIO & RECORDS, 1930 Century Park West, #838, Los Angeles,

3 POSITIONS AVAILABLE

CA 90067, EOE

Medium market in South. #1 . . . 100, 000 watt Rocker seeks mature morning talent for mature audience. Good pipes, production, natural humor & creativity a must! Plus two other air shifts. T&R to: Radio & Records, 1930 Century Park West. #846, Los Angeles CA 90067. EOE



Come Live By The Sea

WTMA/Charleston, SC ... low country Carolinas full-service A/C needs PD/morning entertainer ... applicants must be warm and personable, with a light sense of humor. \$25,000 salary plus the opportunity to join an eleven station chain. Rush tape, resume with references to: David Amos, P.O. Box 31089, Charleston, SC 29417. EOE

Openings

The east Caribbean's hottest CHR needs tapes for possible future openings. T&R: Jonathan Keyes, Isle 95-FM, Ste. V-2 Caravelle Arcade, Christiansted, St. Croix, USVI 00820. EOE M/F (11-6)

GOAL-ORIENTED "Rising Star"

Wanted for PM Drive/MD at #1 Top 50 FM "More Music" A/C. Good adult voice, marketable, hard-working talents only. T&R to: Radio & Records, 1930 Century Park West, #848, Los Angeles, CA 90067. EOE M/F

Lost OM/ennouncer to major market. Need leader for high power Country FM. T&R/program philosophy: KATX, Ken Halbleib, Box 1420, Plainview, TX 79073. No calls. (11-16)

Natural sounding A/C air talent needed in western KY. Heavy production, good people, news background a plus. T&R: Mark Lovely, WHOP, Box 709, Hopkinsville, KY 42240. EOE M/F (11-16)

NEWSPERSON

Top-rated CHR in South needs experienced news communicator with good voice and skilled in ''people' or ''human interest'' news. Position available immediately. T&R to: Radio & Records, 1930 Century Park West, #837, Los Angeles, CA 90067. EOE M/F

AM Drive announcer needed for small market fulltime Country, Good salary, Great place to live, T&R: John Roach, PD, WLAG, Box 1429, La Grange, GA 30241, EOE M/F (11/16)

Immediate air talent opening at Z95. Mature pro & good attitude. Lots of sunshine & great opportunity. T&R: Al Carson, Z95, Box 9917, Corpus Christi, TX 78408. EOE M/F (11/16)

MORNING TEAM OR JOCK NEEDED NOW!

Medium market 10k FM near Gulf Coast. Solid company, usual benefits. Humor and ability to relate a must. Tape, resume, references to: Radio & Records, 1930 Century Park West, #847, Los Angeles, CA 90067.

FM 100 looking for experienced, up-tempo A/C PM drive & evening air talent. T&R: John Elliott, KHOO, Box 21088, Waco, TX 76702. EOE M/F (11-16)

★★★★★★★ NEWS DIRECTOR FOR TOP-RATED CHR

Ability to write clean, clear, interesting copy and professional presentation a must. We want to BREAK local stories and create talk. Send letter explaining news philosophy, plus current cassette, resume and photo. Good bucks to the right talent. Radio & Records, 1930 Century Park West, #839, Los Angeles, CA 90067. EOE



Aggressive A/C has fulltime opening. Excellent company. T&R: Bill George, WQXY Ste. 2420, 1 American Place, Baton Rouge, LA 70825. EOE M/F (11-16)

Air talent opening. T&R/photo: Ralph Carroll, WCGQ, Box 1537, Columbus, GA 31994. No calls. EOE M/F (11-2)



Seeking a **Dees** prototype for morning show. A crazoid that can work the phones, and talk about this top 10 growth market. You'll have on-air freedom to create and entertain. Salary here for right person(s). Rush T&R to: Waylon Richards, 1219 W. 6th St., Austin, TX 78703. EOE

Openings

GROUP OPERATOR

In major Sunbelt markets needs Country, A/C personalities and news people. T&R to: Radio & Records, 1930 Century Park West, #845, Los Angeles, CA 90067. EOE M/F

WXQR now accepting T&Rs from enthusiastic talent for onair personalities, production & newspeople. Kris Kelly, Box 760, Jacksonville, NC 28540. EOE M/F (11-16)

General Manager

Exciting opportunity for successful Manager at state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced leader. Excellent benefits, incentives. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. WF (516) 475-5200

American Medialno

Production Assistant. Copywriting essential. T&R: Bonnie Hurliman, 11 Greenway Plaza, Ste. 2022, Houston, TX 77046. EOE M/F (11-16)

Self-starting experienced news anchor/reporter to join award winning team in central TX. Call Lee Mozley: (817) 699-9933 5am-11am ctd. EOE M/F (11-16)

SUNBELT FLORIDA GULF COAST

CHR — All Hits formats needs to fill positions of: team-oriented program director and all air shifts. Resume, tape, checkable references, and salary history in first letter to: Radio & Records, 1930 Century Park West, #849, Los Angeles, CA 90067. EOE

MIDWEST

Still looking! Country morning talent/production needed ASAP! T&R: Jay Bouley, WXYQ, Box 247, Stevens Point, WI 54481. EOE M/F (11-16)

Sales/FM & PM drive-A/C. Experience needed, some production. T&R: KKCK, 8ox 240, Marshall, MN 56258. EOE M/F (507) 532-2282 or 532-5100 (11-16)

Personality announcer wanted to join AM team or do middays. MOR format. Experience necessary. T&R: George Roberts, Box 6000, Eau Claire, WI 54701. EOE M/F (11/16)

Immediate opening for night talent at A/C station. Great opportunity to learn & grow in an aggressive organization. T&R: Wayne Hiller, KLTA, Box 2027, Fargo, ND 58107. EOE M/F (11-16)



A premier opportunity exists at one of America's premier CHR stations. We're looking for the **best**... an uptempo entertainer who has mastered timing and proper delivery. If you feel your presentation fits our needs and warrants the salary we can offer, send a cassette and resume to:

Dave Anthony KDWB-FM

P.O. Box 1963O, St. Paul, MN 55119

(no calls please. EOE M/F)

Mairite's FM Country K102 opening for afternoon newsperson. Solid writing and reporting skills a must. No calls. T&R: Dave Malmberg, Box 4485, St. Paul, MN 55104. EOE M/F (11-16)

Newsperson needed for Capitol City busy news team. Excellence in delivery, gathering & writing a must. T&R: John Torre, WCVS/WFMB, Box 2989, Springfield, IL 62708. EOE M/F (11-16)

WBOW/Terra Haute looking for creative A/C full service PD. Growth opportunity. T&R: Contemporary Media, Box 459, St. Charles. MO63302. EQE M/F (11-16)

Bright up-tempo Country with high ratings seeks personality for evenings. Large group with advancement opportunity. T&R: Dale Carter, WYNG-FM, Box 6506, Evensville, IN 47712. EOE M/F (11-16)

Openings

Millennium Communications is seeking air personality. Send T&R: Marc Little, VP/Programming, Box 30669, Charleston, SC 29418. EOE M/F (11-16)

PROGRAM DIRECTOR

Midwest medium market CHR/AOR top tracks looking for experienced PD. \$18,000 to start plus incentives. Good voice and promotional skills a must. Great facilities and staff. Tape & resume to: Radio & Records, 1930 Century Park West, #851, Los Angeles, CA 90067 EOE

KBWS-FM in Sisseton 100kw top-rated A/C looking for Energetic & hardworking salesman. Letter and 1 page resume to Mark Kremer, Box 4, Eden, SD 57232, EOE M/F (11-16)

One of America's highest rated A/C's looking for serious prosin all dayparts. T&R/salary requirements: Ken Carson, WHNN, Box 96, Saginaw, MI 48606. EOE M/F (11-16)

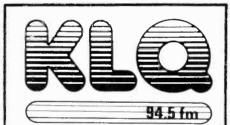
Lansing Metro A/C

Fast-growing WMMQ is seeking AM drive talent. Voice, maturity & personality a must. T&R: Jeff Crowe, Box 497, Charlotte, MI 48813. EOE M/F

Looking for an experienced salesperson for A/C format in Aurora, IL. Good pay & benefits. Call Bill Baker: (312) 898-6668 EOE M/F (11-16)

Experienced person needed for sports/air shift for soft AOR in Rocky Mountain resort town. Non-smokers & EOE. KMTN-FM, Box 927, Jackson Hole, WY 83001. (11-16)

WYFE seeks experienced AOR/CHR air talent. No beginners. C&R: Wes Davis, WYFE, 1901 Reidfarm Rd., Rockford, IL 61111. EOE M/F (11-16)



Bloomington Broadcasting's 50,000-watt FM in the 62nd market is losing its very talented morning man to the top 20 on the West Coast. These are big shoes to fill, but if you're up to it we want to hear from you. We're a 25 + CHR, with high-profile personalities and weapons needed to win in this highly competitive market. You must be creative, funny and hardworking. In return, you'll receive excellent financial compensation, plus the chance to work in a brand new, state-of-the-art facility with a great group of radio pros. T&R to:

Jim Owen, WKLQ

60 Monroe Center, Grand Rapids, MI 49503
Phone calls accepted • EOE M/F

KOKO FM is looking for an overnight personality. We're one of the country's highest rated CHR's. Rush T&R: Jerry Dean, Box 31777, Omaha, NE 68131. EOE M/F (11-9)

Hk105 FM a Tom Ingstad station, is searching for tight & bright night cooker. T&R: Chuck Knight, Box 2017, La Crosse, WI 54602. EOE M/F (11-9)

On-eir/production/voice/MD needed. Progressive MW stations. T&R: Dan Jensen, OM, WDZ/WDZQ, 337 N. Water, Decatur, IL 62523. EOE M/F (11-9)

Rare opportunity. WLS looking for nighttime air personality who's entertaining & can follow direction. T&R: WLS, 360 N. Michigan Ave., Chicago, IL 60601. EOE M/F (11-9)

WEST

MAJOR MARKET WEST COAST

AOR station seeks experienced morning drive personality. Cassettes and resumes to: Radio & Records, 1930 Century Park West, #853, Los Angeles, CA 90067. EOE

Opportunities

Openings

KSLY is looking to fill a very rare key fulltime on-air position. Experienced evening CHR communicator needed, T&R: Joe Collins, Box 1400, San Luis Obispo, CA 93406. EOE M/F (11/16)

Looking for morning person. Energy with a smile & animation. T&R: John Berry, 1765 N. Fine, Fresno, CA 93727. EOE M/F (11-16)

Opening for A/C evening personality. Strong suit is production. T&R: Jay Hamilton, KQDI/K106, Box 6760, Great Falls, MT 59406. EOE M/F (11-16)

Rare opening at Honolulu's top rated CHR. Live in Hawaii — experience the great life. T&R immediately: OM Kimo Akane, 765 Amana, Honolulu, HI 96814. EOE M/F (11-16)

KSLY has morning news position open T&R: Joe Collins, OM, Box 1400, San Luis Obispo, CA 93406. No beginners. EOE M/F (11-16)

Colorado CHR needs energized evening personality to complete staff of pros. T&R/photo: Max Miller, Magic 99, 44 E. Spaulding, Pueblo West, CO B1007. EOE M/F (11-16)

Northern CA hot CHR needs experienced morning man who enjoys having fun. T&R: K-JOY, 110 N. Eldorado, Stockton, CA 95202. EOE M/F (11-16)

Wanted: air talent for future openings. Top-rated Country outlets in Las Vegas. T&R: Doug Shane, 1555 E. Flamingo Rd. Ste. 435, NV 89109. No calls. EOE M/F (11-16)

Z-104 rocks this University town. Need fun jock/production. More snow, less pay. T&R: Dan Gerard, 2600 N. Main, Logan, UT 84321. EOE M/F (11-16)



Expanding West Coast Group needs experienced CHR/AC/ Country Programmers & Air Talents in competitive Medium Markets. Reply in Confidence to: Brian Burns, Rt. 2 Box 502, Eugene, Oregon 97401. No Calls. EOE M/F

Constant Communications Company

KUDO FM, A/C opening for overnight jock. A perfect opportunity in the only city that never closes. T&R: Bill Bauman, 66 E. Tropicana, Las Vegas, NV 89109. EOE M/F (11-9)

AOR market leader has immediate parttime opening. No calls. C&R: Pat Welsh, KATT, 4045 NW 64th St., Oklahoma City, OK 73116. EOE M/F (11-9)

K-CUB 1290

Experienced News Director/Anchor

For KCUB, Tucson's top Country station. Authoritative delivery a must. Requires writing and rewrites ability, flexibility, ability to work closely with management. Tape, resume, writing samples and salary requirements to: Jay Price, KCUB Radio, P.O. Box 50006, Tucson, AZ 85703. No calls please. EOE M/F

California based chain seeks M/E air talent for current openings. T&R: Lisa Schlitz, Box 220, Arroyo Grande, CA 93420. No calls/beginners. (11-9)

Positions Sought

Sports/news/DJ with three years experience, 8.S. communications degree. Enthusiastic, willing to relocate. JEFF: (916) 481-1962 or 481-3834 (11-9)

Five year Chicago area pro. Pipes & talent to prove it. A/C to news/talk. Chicago or Tampa. TIM: (312) 991-9147 after 7 p.m. est (11-9)

Attention Country music stations! BILL JAMES is availiable. 25 years experience. Desire PD/OM in medium/major market. (303) 330-2367 (11-16)

Experienced news pro seeks anchor or street reporting position in Southeast. Call BOB GARRETT: (305) 773-6503 or write Box 361802, Melbourne, FL 32936. (11-16)

STEVE OLIVER four years at KDWB, good numbers, hot production, seeking major/medium market position. Call STEVE MONSON: (612) 332-0809 Leave message (11-16)

Natural sounding communicator wants A/C or CHR opportunity. 12 years experience, currently in major market. Big voice, good production, family man. KIRK RUSSELL: (408) 378-3483 (11-16)

Former KOPA/KXAM/KJ92 looking. Major or large medium market only. Will relocate. JAY: (714) 670-7821 or 739-2554 (11-16)

The big story? Sportscaster! Availiable? Yes! Ability? Lét's take a look. Vivid descriptive PBP, college football, basketball, baseball experience. JOHN: (415) 479-6204 (11-16)

Positions Sought

Ambitious young DJ needs first job. NYC Broadcast grad. Anywhere, any format. Skills: sales, production, news, copy. Call JOHNNY DEEL after 7 pm (71B) 837-1373 (11-16)

Format change. Tired of small market anyway. 12 year pro looking for programming, music or air position. AOR A/C. LEN: (707) 668-5828 (11-16)

Available yesterdayl One CHR A/C. Personality, voice. Experienced PM drive & MD that's team oriented. (Human optional, batteries not included) MARK SCOTT:(714) 979-7784

Five year producer of sports/talk show in Youngstown, OH, pursues first fulltime on-air job. Willing to relocate. BILL: (216) 755-0417 (11-16)

15 years experience: mornings, production, PD/ND, great de livery. Stable, family man seeking opportunity, medium/plus market. Prefer FL. LARRY KAY: (717) 653-2500 (11-16)

Radio junkie/workeholic looking for small market position. Finishing football PBP season. Want more. Sports reporting, DJ, production, traffice experience. DAN: (312) 335-0548 (11-16)

Young black jock who loves CHR, looking for move to medi-

Pittsburgh afternoon drive personality must move to Boston metro. Extensive prroduction & copywriting exerience. LIND-SEY: (412) 731-7712 or 362-2144 (11-17)

Mature, professional PD/OM/announcer with 15 years experience. Good production, first phone & excellent references. Seeking stable station. BUD ANDREWS: (904) 744-5750 (11-16)

Can do more than talk. Seven years DJ. Currently MD & OM. Looking for Country format. East preferred. GLENN: (607) 324-5157 (11-16)

Current on-air personality medium market, seeks position including sports work. PBP experience. DAVE MURDOCK: (305) 275-6054 (11-16)

March to the beat of a different "Traps." GARY: (212) 722-8997 Room 1037, (11-16)

Looking for a top quality DJ/productionist? Look no further. You just found him. Associate degree in radio & years of experience. MARK ALAN STUART: (414) 533-8470 (11-16)

AOR energetic A/C, TREVOR LEY is looking for a PD/production/airshift in top 50 market. 11 years experience including KSJO, WDVE. (919) 775-2767 (11-16)

Station went autol Want "live" gig CHR, AOR, A/C NE. MD/PD experience. Creative copy/production, air, remotes. T&R readyl REGGIE: (501) 835-6552 (11-16)

Scott Miller

A Canadian, who has spent the last 5½ years at CKLW/ CFXX Detroit, is looking to move to a U.S. CHR station. Call afternoons (519) 734-1831.

Al Hamm-move over! Good time music programmer. Majors experience. 18 year pro. PAUL: (317) 899-2278 (11-16)

Versatile A/C, AOR jock looking for northern CA team. Three years medium market experience. College grad with excellent references. DOUG MACY: (716) 873-5386 (11-16)

Experienced young air personality seeks position at innovative small market. CHR A/C station in AZ or western region. Will relocate. For T&R call NORRIS: (602) 967-0745 (11-16)

Most people voted for Reagan. I voted for me. That's how bad I need a job. Ten year A/C vet looking for medium/major market. LONNIE: (512) 993-8387 (11-16)

KROK format change 13 year pro seeks CHR medium-major market. AM/PM drive. MICHAEL STORY: (318) 688-2649 (11-16)

Still looking for evening or overnight rock opportunity. Degreed, experienced, will consider any station that rocks. DAVE: (615) 883-5924 (11-16)

Rocker with seven years. Major/medium markets. Experience includes programming & music. Currently at top-rated station. (616) 784-1535 (11-16)

Six years experience. Have worked A/C, CHR, MOR, AOR & BM. Currently production manager at P3 CHR in Midwest. Willing to relocate. BILL ALAN: (317) 637-2938 (11-16)

Dedicated, promotionally-minded midday personality with heavy research background & six years experience looking for challenge in medium/major market. DAN: (517) 366-9051 (11-16)

Looking For Agent

Medium market personality looking to relocate in larger market. Especially interested in Cleveland, Cincinnati, Chicago, Detroit, Buffalo, Pittsburgh, New York. MARK ALLEN (216) 964-8577

Positions Sought

Broadcast school grad. One year as college CHR DJ looking for entry level A/C or CHR DJ position. Relocatable. Knowledgeable & energetic. ROB HOFFMANN: (718) 343-9327 (11-16)

RON JORDAN

Fun, bizarre mornings. CHR, A/C, 12 years. Characters, satire, phone bits, and???? Pay me and promote me, and we win. I'm dead serious about personality radio, and I know you are about making money. So...let's talk! Why, I even have a Rick Dees sweater, and solid references. All calls welcome, but please, no wimps.

Nightmare. That describes my last radio job. I need a small market, stability. I'm not great, just good. 400 mile radius, NYC (518) 842-2296 (11-16)

Gimme a break! Cuz this guy's ready!! RALPH RICHARDS for your CHR/AOR station. Personality, production, professional. (216) 238-3028 (11-16)

Help! Radio fanatic, experienced pro & team player. Prefe East coast. ASHLEY SCHARGE: (718) 229-2094 (11-16)

Your New Personality

Is just a phone call away. Stable male pro currently with a 44 share in six-station market looking for new challenge. Midwest or Texas preferred. Call CHRIS at (915) 267-6391.

Air traffic talent. Three years experience, clear voice & ready to move. Like CHR & Country. JANET YACKLE: (712) 362-.2033 Estherville, IA (11-16)

Young woman going crazy. Do news/reporting talk host. Now reporting for newspapers, TV & radio. Need one fulltime job. ANGELA: (213) 727-1117 (11-16)

PHIL BECKMAN PD Oldies formatted WNSY, seeks PD/jock gig with stable A/C, CHR, Oldies. 18 years experience in major markets. S.E. Preferred. (804) 877-9944 (11-16)

Presently employed, small market, IL, looking, available now, single. Good on-air work, news production. Am able to go

anywhere. (319) 355-4212 RANDY (11-16)
Need a start. Like mid-west. News, DJ, copywriting, production. Good female voice. Any airshift, have license. Available now. DIANE: (319) 322-9564 (11-16)

Top PD now available. 14 year veteran. BILL CONWAY: (918) 250-8740 I can help your station immediately. (11-16)

Love being on-airl Good production. Experience in on-air & was production director at KHSN. STEVE JENCKS: (503) 888-9735 (11-16)

KEN COURTRIGHT newscaster KYW, WJW, WGAR, WHK now with WKIS seeking fulltime FL coastal. Contact through (904) 787-7900 leave message (11-16)

Dependable, CHR, A/C. OM, PD, announcer, 26 years experience. Available now, Greater Cincinnatti, OH (513) 528-5793 (11-16)

Personality loves promotional activities. Member RPS, community active, PD/PR/MD? Relocatable. Five year pro. No time & temperature calls. (202) 882-7446 (11-9)

24 year vet currently Station Manager at top-rated AM/FM, seeks to move to new challenge, Proven voice & ability. Network experience. BRUCE JEANNONT: (603) 542-7735 (11-9)

Announcer with small market experience looking for larger market. Experienced in all facets of radio, Willing to relocate anywhere. TERRY: (913) 528-4766 (11-9)

Nine years experience. TIM SCOTT. Now in top 100, seeking PD position in eastern IA/western IL area. (319) 322-0468 (11-9)

Truly unique personality — minority veteran, versatile. A Country DJ at WFMS/Indianapolis & successful adult entertainer KEX/Portland. 12 years experience. (213) 734-4241 (11-9)

HII I'm a hard-working, dependable team player looking to join your team. If you're located in the NE, give me a call. (802) 468-5324 (11-9)

Sportscaster/production wiz willing to relocate. Has great experience in covering major college & pro teams. ROBERT NEWSUM: (312) 262-8912 or 274-3080 (11-9)

Have mic will travel. Experience in AOR, CHR & Jazz jock. Production wizard. Killer numbers. Great humor. With degree. JOHN STUART: (904) 932-7639 (11-9)

Versatile, professional veteran PD/MD/air telent ready for a new chellenge. Currently employed. DALE: (305) 453-5039

Positions Sought

Wake up your evenings/overnights. Enthusiastic, hard-working AOR/CHR NE rocker. FRANK: (201) 322-4593 (10-26)

Changes

RADIO

Dave A. Gneiser appointed Local Sales Manager WMJC & WHND/Detroit.

Frank J. Vulpi named Account Executive WYNY/New York.

Dana Hall joins KNJO-FM/Thousand Oaks as Account Ex-

Tom Anderson appointed Account Executive KOIT AM & FM/San Francisco.

Deborah Bevilacqua joins WRFM/New York as Account Executive.

Ann Kessler appointed Account Executive KCNR AM & FM/Portland.

Mike Casey named Account Executive WRFM/New York.

Lëslie Griffin joins WEEI/Boston as Account Executive.

Sheeley Stile named Account Executive WRFM/New

Debra Harris named Account Executive WEEI/Boston.

Judy Levinsky appointed Account Exewcutive WRFM/

Judy Sullivan named Sales Executive & Production As

Steve Monn named Account Executive WBLM/Lewiston.

Kati Nickerson joins KZOK & KJET/Seattle as Account Executive.

Diane Tibaldi appointed Account Executive WBLM/Lew iston.

Steve Weyrick named Account Executive KZOK & KJET/Seattle.

Miscellaneous

WKTY wants Country service, Contact: David Fezier (608

WMID, commercial Jazz station needs service from all labels. Bill Hopkins, WMID, 1825 Murray Ave., Atlantic City, NJ 08401.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

v.americanradiohistory.co

The Music Section

National Music Formats Added This Week

BP

John Sherman/Bob English (206) 624-8651 **Adult Contemporary**

JACK WAGNER "All I Need" BOB SEGER "Understanding" EDDIE RABBITT "The Best Year Of My Life"

Modern Country

ALABAMA "(There's A) Fire In The Night" GARY MORRIS "Baby Bye Bye"

TM Programming

Cal Casey (214) 634-8511

TM Country

GARY MORRIS "Baby Bye Bye"
ALABAMA "(There's A) Fire In The Night"
JIM GLASER "Let Me Down Easy"
EMMYLOU HARRIS "Someone Like You"
KEITH STEGALL "Whatever Turns You On"

Peters Productions, Inc.

Debbie Weish (619) 565-8511

Country Lovin'

KEITH STEGALL "Whatever Turns You On" SAWYER BROWN "Leona" RICKY SKAGGS "Something In My Heart"

The Great Ones

CHICAGO "You're The Inspiration"

JAMES INGRAM "Whatever We Imagine"

EDDIE RABBITT "The Best Year Of My Life"

BOB SEGER "Understanding"

BARRY MANILOW "When October Goes"

JOHN DENVER & SYLVIE VARTAN "Love Again"

Drake-Chenault

Bob Leurence (818) 883-7400 **XT-40**

BOB SEGER "Understanding"
MADONNA "Like A Virgin"
RAY PARKER JR. "Jamie"
CHICAGO "You're The Inspiration"
NEW EDITION "Cool It Now"

Contempo 300

BOB SEGER "Understanding"

Great American Country

CHARLEY PRIDE "Missin' Mississippi"
T.G. SHEPPARD "One Owner Heart"
EDDY RAVEN "She's Gonna Win Your Heart"
CONWAY TWITTY "Ain't She Somethin' Else"

Century 21 Greg Stephens (214) 934-2121

The Z Format

GIUFFRIA "Call To The Heart"
U2 "Pride (In The Name Of Love)"
ELTON JOHN "In Neon"
JOHN CAFFERTY "Tender Years"

The A/C Format

BARRY MANILOW "When October Goes"
RICK SPRINGFIELD "Taxi Dancing"
RAY PARKER JR. "Jamie"
DON HENLEY "The Boys Of Summer"

Super-Country

GARY MORRIS "Baby Bye Bye"
EMMYLOU HARRIS "Someone Like You"
DAN SEALS "My Baby's Got Good Timing"
SAWYER BROWN "Leona"

Media General Broadcast Services

Bob Dumais (901) 320-4433

ACtion

BARRY MANILOW "When October Goes" COYOTE SISTERS "I've Got A Radio" SHEILA E. "The Belle Of St. Mark" CULTURE CLUB "The War Song"

Your Country

EDDY RAVEN "She's Gonna Win Your Heart" SAWYER BROWN "Leona"

Hit Rock

MADONNA "Like A Virgin"
BOB SEGER "Understanding"
DON HENLEY "The Boys Of Summer"
CHICAGO "You're The Inspiration"

Radio Arts John Benedict (818) 841-0225 Country's Best

GUS HARDIN with EARL THOMAS CONLEY
"All Tangled Up In Love"
JIM GLASER "Let Me Down Easy"

Soft Contemporary

BARRY MANILOW "When October Goes" RAY PARKER JR. "Jamie" RICK SPRINGFIELD "Taxi Dancing" PATTI AUSTIN "All Behind Us Now"

Sound 10

BARRY MANILOW "When October Goes"
MADONNA "Like A Virgin"
CHICAGO "You're The Inspiration"
SHEILA E. "The Belle Of St. Mark"
JOHN CAFFERTY "Tender Years"
RAY PARKER JR. "Jamie"
PATTI AUSTIN "All Behind Us Now"

Transtar Country

Tom Casey (213) 460-6383

CRYSTAL GAYLE "Me Against The Night"
GAIL DAVIES "Jagged Edge Of A Broken Heart"
MERLE HAGGARD & JANIE FRICKE
"A Place To Fall Apart"
GENE WATSON "Got No Reason Now For Going Home"
DEBORAH ALLEN "Heartache And A Half"

Last Week

JAZZRADIO NATIONAL AIRPLAY/30®

November 16, 1984

- WYNTON MARSALIS/Hot House Flowers (Columbia) 1
- 2 2 PAT METHENY/First Circle (WB)
- DIANE SCHUUR/Deedles (GRP) 5
- 0 GROVER WASHINGTON JR./Inside Moves (Elektra)
- DAVE VALENTIN/Kalahari (GRP)
 - BOB JAMES/12 (Columbia) 0
- HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy) 8
- 10 0 SHADOWFAX/The Dreams Of Children (Windham Hill)
- CABO FRIO/Just Having Fun (Zebra) 9 0
- JAZZ MONTEREY/Highlites 1958-1980 (Palo Alto) 10 6
- 12 Ð FREE FLIGHT/Beyond The Clouds (Palo Alto)
- ø JEAN-LUC PONTY/Open Mind (Atlantic) 19
- BOBBE NORRIS & LARRY DUNLAP/Hoisted Sails (Palo Alto) Œ 15
- RICHARD ELLIOT/Initial Approach (ITI/Allegiance) 14
- EARL KLUGH/Night Songs (Capitol) Œ 30
- 17 00 WAYNE JOHNSON TRIO/Everybody's Painting Pictures (Zebra)
- Œ ALEXANDER ZONJIC/Romance With You (Inner City) 24
- ART BLAKEY & JAZZ MESSENGERS/New York Scene (Concord) 1 18
- JOE WILLIAMS/Nothin' But The Blues (Delos) 22
- JOHN ABERCROMBIE/Night (WB) 25
- 3 MAHAVISHNU/Mahavishnu (WB) 21
- TITO PUENTE & HIS LATIN ENSEMBLE/El Rey (Concord Picante) 22 13
- 23 AZYMUTH/Flame (Milestone/Fantasy) 16
- 11 24 CAL TJADER/Good Vibes (Concord Picante) MAKOTO OZONE/Makoto Ozone (Columbia)



- JACK DeJOHNETTE/Album Album (WB)
- QUEST/Quest (Palo Alto)
- JACK WILKINS/Captain Blued (Greene St./2001) DEBUT > 28 26 29 DIANNE REEVES/For Every Heart (TBA/Palo Alto)
 - 28 30 SADAO WATANABE/Rendezvous (Elektra)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx My rick; XHRM/San Diego, Duff Lindsey

NEW & ACTIVE

LONNIE LISTON SMITH "Silhouettes" (Doctor Jazz) 14/9
Rotations: Heavy 1/1, Medium 6/3, Light 4/2, Extra Adds 3, Total Adds 9, WBGO, WYRS, WZAM, WLOQ, WIAN, KKGO, KMCR, WFSS, KXPR. Medium: KERA, WBEE, WKND

AL JARREAU "High Crime" (WB) 12/6 Rotations: Heavy 4/1, Medium 4/2, Light 1/0, Extra Adds 3, Total Adds 6, WYRS, WJZZ, KTCJ, KCSC, KMHD KJZZ. Heavy-WMGI, KRML, KIFM. Medium: WZAM.

Rotations: Heavy 2/0, Medium 4/0, Light 6/2, Extra Adds 0, Total Adds 2, WKSU, WUWM. Heavy: KLON, WHRO. Medium: WYRS, WFAE, KADX, WUSF.

LARRY CORYELL QUARTET "Comin" Home" (Muse) 11/2
Rotations: Heavy 4/0, Medium 3/0, Light 2/0, Extra Adds 2, Total Adds 2, WMOT, KJAZ. Heavy: WKSU, WUSF, WVPE, KXPR. Medium: WUWM, KPLU, KRML.

JOHN SCOFIELD "Electric Outlet" (Gramavision) 11/1 : Heavy 4/0, Medium 3/1, Light 4/0, Extra Adds 0, Total Adds 1, WGBH, Heavy: WNOP, KJZZ, KRVS, WVPE, Medium

BOBBY SHEW & CHUCK FINDLEY "Trumpets No End" (Delos) 9/3

Rotations: Heavy 2/0, Medium 3/2, Light 4/1, Extra Adds 0, Total Adds 3, WFAE, WNUR. Heavy: KADX, WVPE. Medium: WUWM,

POCKET CHANGE "Out Of The Blue" (Brain Child) 9/2
Rotations: Heavy 2/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, Heavy: WYRS, WZAM, KTCJ, WMGI. Medium: KUOP,

WFSS.

DAVID MATTHEWS "Super Funky Sex" (GNP Crescendo) 8/5

Rotations: Heavy 0/0, Medium 3/1, Light 2/1, Extra Adds 3, Total Adds 5, WBFO, WLOQ, KJZZ, KPLU, KRML. Medium:

COUNT BASIE "Kansas City 7" (Pablo) 8/4

Rotations: Heavy 3/1, Medium 0/0, Light 2/0, Extra Adds 3, Total Adds 4, WBGO, WMOT, KBEM, KCSC. Heavy WKSU, KPLU.

BLUE WISP BIG BAND "Live At Carmelo's" (Mopro) 8/0 ons: Heavy 2/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WBFO. WIAN. Medium: WMOT, WBEE, WNOP, WUSF.

BOBBY ENRIQUEZ ''Live in Tokyo Vol. 2'' (GNP Crescendo) 7/5
Rotations: Heavy 2/0, Medium 2/2, Light 1/1, Extra Adds 2, Total Adds 5, WYRS, WLOQ, WNOP, KMCR. KJAZ. Heavy: KADX, WUSF.

OSCAR PETERSON TRIO "The Good Life" (Pablo Live) 7/4
Rotations: Heavy 2/0, Medium 0/0, Light 1/0, Extra Adds 4, Total Adds 4, WBGO, KCSC, KLON, KMCR. Heavy: WKSU, KPLU.
CLIFFORD JORDAN QUARTET "Repetition" (Soul Note) 7/2

m 2/0, Light 1/0, Extra Adds 1, Total Adds 2, KUHF, WNUR. Heavy: WBBY, KLCC. Medium: WBGO,

Buy the way . . .

Radio airplay makes the difference!

What influences our record and tape buying? Here are



Advertise in Jazz Radio call Nina at 213-553-4330.

MOST ADDED .

EARL KLUGH (11) Night Songs (Capitol) **JACK WILKINS (10)** Captain Blued (Green St./2001) **LONNIE LISTON SMITH (9)** Silhouettes (Doctor Jazz) **ALEXANDER ZONJIC (9)** Romance With You (Inner City) **BOBBE NORRIS & LARRY DUNLAP (7)**

Hoisted Sails (Palo Alto) **MAKOTO OZONE (7)**

Makoto Ozone (Columbia)

HOTTEST

WYNTON MARSALIS (18) Hot House Flowers (Columbia) PAT METHENY (18) First Circle (WB) **GROVER WASHINGTON JR. (16)** Inside Moves (Elektra) **BOB JAMES (14)** 12 (Columbia)

DIANE SCHUUR (12)

Deedles (GRP)

SANDY OWEN "Montage" (Ivory) 6/6
Rotations: Heavy 0/0, Medium 5/5, Light 1/1, Extra Adds 0, Total Adds 6, WBFO, WYRS, WLOQ, KKGO, WMGI, KXPR.

STEVE BARGONETTI "Steve Bargonetti" (Qwest/WB) 6/4 Heavy 3/2, Medium 0/0, Light 1/0, Extra Adds 2, Total Adds 4, WNOP, KPLU, KRVS, WVPE. Heavy: WRTI

ROGER KELLAWAY "Creation" (Greene St./2001) 6/3

Heavy 0/0, Medium 4/3, Light 2/0, Extra Adds 0, Total Adds 3, KKGO, WFSS, WVOI. Medium: WGCI

RON McCROBY "The Other Whistler" (Concord) 6/3 1/0, Medium 2/1, Light 3/2, Extra Adds 0, Total Adds 3, WBGO, KWMU, KLCC. Heavy: WYRS. Medium: KJAZ

ROSEMARY CLOONEY 'Sings The Music Of Irving Berlin' (Concord) 6/0 | Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WYRS. Medium: KUOF

HANK JONES & TOMMY FLANAGAN "I'm All Smiles" (Verve) 6/0
Rotations: Heavy 2/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WBG0, WYRS. Medium: KJAZ.
RALPH McDONALD "Universal Rhythm" (Polydor/PolyGram) 6/0

avy 1/0, Medium 5/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WJZZ. Medium: WZAM, WLOQ, KJZZ, KLSK,

MGCI.

ANDREAS VOLLENWEIDER "Pace Verde" (Columbia) 6/0

Rotations: Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WBEE, WYBC. Medium: WMOT, WZAM.

MR. SPATS "Mr. Spats" (Track) 5/5

Rotations: Heavy 1/1, Medium 2/2, Light 2/2, Extra Adds 0, Total Adds 5, WBBY, KKGO, WFSS, WNUR, WMGI.

ROY AYERS "In The Dark" (Columbia) 5/4

Rotations: Heavy 0/0, Medium 3/3, Light 2/1, Extra Adds 0, Total Adds 4, KERA, WJZZ, KKGO, WVOI.

MONTY ALEXANDER "Duke Ellington Song Book" (Verve) 5/2 Rotations: Heavy 1/0, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 2, WUWM, KTCJ. Heavy: WBGO.

DAVID MURRAY QUARTET "Morning Song" (Black Saint) 5/2
Rotations: Heavy 2/1, Medium 2/0, Light 0/0, Extra Adds 1, Total Adds 2, KUHF, WNUR. Heavy: WDET. Medium: WRTI, KLCC. SUE RANEY w/BOB FLORENCE GROUP "Ridin' High" (Discovery) 5/1

1/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, WGBH. Heavy: WYRS. Medium: WBGO, KPLU.

MARVIS RIVERS "It's A Good Day" (Delos) 5/1

avy 1/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, WFSS. Heavy: WMOT. Medium: WYRS, KUHF.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

EAST

WRTIPhiladelphis
Peter Gouzoussis
MAKOTO OZONE
JOE WILLIAMS
JEAN LUC PONTY
CHARLES MINGLES MINGLES
TEVE LACY
PUTTIN' ON THE RI
MILES DAVIS
BLUE MITCHELL
BOBBY PIERCE
HOTLEST HOTLEST:
JACK DEJORNETTTE
JOHN ABERCROMBIE
SHADOMFAX
MAHAVISHNU
RICHARD ELLIOT

Tensi Enrieb
GIL SCOTT HERON
SIADOMFAX
SIADOMFAX
JAT MECHENY
JAT MECHENY
JOEN MELLIAMS
WOODS & SWAMSEN
JOEN ARERCOMMILE
RICHARD SLLIOT
CHARLIE BYRD
HOTCHST
GIL SCOTT HERON
ART PEPPER
SHADOMFAX
ANDREAS VOLLENMEJ
JEAN LUC PONTY

RICK Petrone
EARL KLUCH
AL JARKEAU
SANDY OMEN
BOBBY ENRIQUE2
LONNIE LISTON SMI
ANGELA BOFILL
POCKET CHANGE
HOTLEST:
SUE RANEY
JONES & FLANAGAN
DAVE GRUSIN
RON MCCROBY
PETE PETERSEN/COL

SOUTH WFAEIChariotta Paul Stribling

ROUINDAKIK

RON MCCROBT

GEORGE KELLY

JACK DEJOINETTE

BOS FLORENCE

OSCAP PETERSON

COUNT BASION

HOTEST

WYNTON MARSALIS

JOE WILLIAMS

MONTY ALFXANDER

KIM SHAW & MARIA SHEW & FINDLEY
HOTTEST:
DAVE VALENTIN
DIANE SCHUUR
WYNTON MARSALIS
PAT METHEMY
NORRIS & DUNLAP
KERA/Dellas-Ft, Worth
Ed Budenauro

ROY AYERS
JOE WILLIAMS
DAN SIEGEL
MICHAEL HEDGES
EARL KLUGH
JAMAALADEEN TACUM
HOLLER'S
DAVE VALENTIN
PAT METHENY
GROVER WASHINGTON
BOB JAMES
JEAN LUC PONTY

KSAX/Dallas-Ft Worth Willie Culton

KUHF/Houston Dave Edwards

ROGEP KELLAWAY NORRIS & DUNLAP SUN RA MR. SPATS VICTOR FELDMAN JOE WILLIAMS NAVIS RIVERS LOWNIE LISTON SMI HOLTEST: PLANE SCHUUR JASE MONTEREY EARL KLUGH HANE CRAWFORD POCKET CHANGE BOTTEBE: BOB JAMES JOE WILLIAMS GROVER WASHINGTON JEAN LUC PONTY JACK DEJOHNETTTE

HERB ALPERT STEVE BARGONETTI BACKSTERS BOBBY BROOM CANNONBALL ADDERL

55 Reporting Stations

Paul Gerardi
SANDY OMEN
ALEXANDER SONJIC
ALEXANDER SONJIC
ALEXANDER SONJIC
ALEXANDER SONJIC
LONNIE LISTON SMI
DAVID MATTHEWS
JACK WILKING
HOTEST
DIANE SCHOUR
BADAO MATANARE
KOINONIA
MATSUBAR
MATSUBAR
BADAO WALEMTIN
WUSFFT

RICE FORST

ALEXANDER ZONJIC

QUEST

COUNT RASIE

MONTY ALEXANDER

LARRY CORTELL

HYNTON MARSALIS

DALLAS JAZZ ORCHE

MANNE JOHNSON

BOR JAMES

DAN SIEGEL

none Hottest: WYNTON MARSALIS SCOTT HAMILTON HEATH BROTHERS JAZZ MONTEREY STACY & JIMMY RO

WLOO/Orlando (*)
Paul Gerardi

JACK WILKINS
JOHN ABERCROMBIE
NORRIS & DUNLAP
CUEST
MARAVISHNU
HOTLESL:
MYNTON MARSALIS
ART BLAKEY
PAT METHENY
BORBY ENRICHEZ

KLSK/Santa Fe (*) Rick Darby

CAL TJADER ALEXANDER ZONJIC JOHN ABERCROMBIE

JOHN ABERCROME Hottest: PAT METHENY SHADOWFAX DAVE VALENTIN ROB JAMES JAZZ MONTEREY

KJZZ/Seattle (*) Carol Handley

HOLLEST: DAVE VALENTIN PAT METHENY SADAO WATANABE GROVER WASHING DIANE SCHUUR

KuOP/Stockton Kristin Knudson

MAYNE JOHNSON ALEXANDER ZONJIC MAHAVISHNU NORRIS & DUNLAP JOE WILLIAMS GROVER MASHINGTO WYNTON MARSALIS CAL TJADER DAVE VALENTIN HANK CRAWPORD

48 Current Reports

KXPR/Sacram Gary Vercelli

Editor's Note: R&R would like to welcome WZAM/Norfolk as a reporting station

The following stations failed to report this week, therefore their playlists were frozen:

> KKSN/Portland KSAX/Dallas-Ft. Worth WGCI/Chicago

MIDWEST WNUREvanton
BROTTE STATE STA

WNOP/Cincinnati (*) Chris Wagner

Chris Wagner
STEVE BARCOMETTI
PETE BREMER
DAN SIFGCT.
CHARA KHAN
NORRIS & DUNLAP
BOBBY ENRIQUEZ
MAROTO JOUNE
MINDIAM HILL SAM
BOLLOSE
STEVE BARCOMETTI
RICHARD ELLIOT
PREE FLIGHT
DIRTY DOZEN BRASS

HOTLEST: WYNTON MARSALIS ART BLAKEY PAT METHENY GROVER WASHINGTON DIANE SCHUUR WBBY/Columbus (*) Zool Strider JACK WILKIMS
MAKOTO OZONE
MM. SPATS
MAHAVISHNU
EARL KLUGH
HOCLEST:
DAVE VALENTIN
PREE FILIGHT
MORRIS & DUNLAP
SHEARING & TORME
CLIFFORD JORDAN JACK WILKINS
BARL KLUGH
JACK DEJOHNETTE
ROFH HCCONNELL
ALEXANDER ZONJIC
PEET & GOLIA
SCOTT HAMILTON
CHET BAKER
JOE TURNER
HOLLES:

John HIII
AL JARRAN
BRUCE FORMAN
ROY AYERS
ANCELA ROFILL
LOU RAMIS
JAZZ MONTERS
SHADOMFAX
RAZUNI WATANABE
CIANE SCHUUR
HOTCHER
HOTCHER
BRUCE FORMAN
BRUCE FORMAN
BRUCE FORMAN
GROUPE WASHINGTOI
PAULINHO DACOSTA DAVE VALENTIN
TITO PUENTE
MODERN JAZZ QUART
DIRTY DOZEN BRASS
SCOTT HANLITON
FITZGERALD & ELLI
HOTCHES
WINTON MARSALIS
PAT METHENY
RICKIE LEE JONES
DARJII & HANK JON
BOB JAMES

AL JARREAU
AL JARREAU
AL JARREAU
AL JARREAU
AL JARREAU
HOLLEANDER
HOLLEANDER
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LICTORNE
LANGE
LANGE
LANGE
AL JARREAU
ARABAYISBA
AL JARREAU
AL JAR EARL KLUGH JOHN ABERCROMBIR JACK WILKINS QUEST LONNIR LISTON SMI HOLLEST:

SHADOWPA X

T KWMU/St. Louis
Jim Wailace

I BILL KIRCHNER
RON MCCROBY
HARK CRAMPORD
AZYMUTH
HOTTEST:
N MARAVISHU
PAT METHENY
JOHN ABERCROM
JACK DEJOHNET:
SHADOWPA

JD. Ball
WYNTON MARSALIS
GEORGE KELLY
JEAN LUC PONTY
COUNT BASIE
ALEXANDER ZONJIC
HOTESEL
DAVE VALENTIN
JOHN ABERGROMBIE
JACK WILKINS
ART BLAKEY
HANK CRAMPORD

Michael Canning
JART LANDON
JARZ MONTERRY
JART MONTERRY
ANTHONY DAVIS
JOE WILLIAMS
ROW MCCROPY
RICHARD BIRRACH
FREDDIE HUBBARM
FREDDIE HUBBARM
DOTTER
WYNTON MARSALIS
PAT METHENY
DIRTY DOZEN BRASS
TORIK KO KAKIVOSHI
ART BLAKEY

KLON/Long Bea Helen Borges

WEST

Hottest: WYNTON MARSALIS TITO PUBNTE JAZZ MONTERBY CAL TJADER DIRTY DOZEN BRASS

JAH GAHTONE

ANA CANATON
LES NICANN
LES NICANN
MODERN JAZZ QUART
SHEARING & TORME
BELLSON & BROWN
ARMAND BOATHAN
MR. SPATS
ROY AYERS
ROY AYERS
ROY AYERS
ON DON'S STAND SHOW
JIMMY MITHERSPOON
JIMMS STAND
ROGER KELLANY
HOTLERS!
ROGER MELLANY
HOTLERS
ROGER MELLANY
H

CABO PRIO JA22 MONTEREY DAVID MATTHEWS

DIANE SCHUUR PAT METHENY NORRIS & DUNLAP

JEAN LUC PONTY
AL JARREAU
PAGE & SHELANDER
HOTEEST:
ALEXANDER ZONJIC
NORRIS & DUNLAP
DIANE SCHUUR
MAKOTO OZONE
TOM SPLITT

JACK WILKINS
BRUCE FORMAN
JAZZ MONTEREY
CHET BAKER
WOODS & SMANSEN
WOODLY NERMAN
FOSTER & WESS
BOB FLORENCE
BOBBY MCPERRIN
HOTERS
JACK WILKINS
NORRIS & DUNLAP
PAT METHENY

HOTTEST:
AL JARREAU
PAT METHENY
JEAN LUC PONTY
WAYNE JORNSON
RICHARD ELLIOT

PAT METHENY ABBEY LINCOLN BRUCE FORMAN

DAVID MATTHEMS
STEVE BARGONETTI
MAKOTO OZONE
JACKIE 6 ROY
HOTCHEST:
COUNT BASIE
MAHAVISHNU
JOHN ABERCROMBIE
OSCAR PETERSON
WAYNE JOHNSON

KPLU/Tacome

The following stations called in a frozer playlist this week:

> KADX/Denver KIFM/San Diego KJCB/Lafayette WBEE/Chicago

Black/Urban

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ROY AYERS

In The Dark (Columbia)

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/3, Light 37/15, Extra Adds: 1, Total Adds 19 including WILD, KKDA-FM, WTMP, WZAK, WJLB, KJLH, XHRM, WXOK, Z93, WFXC, WQMG, WORL, WWDM, WVOI. A most added record. Debuts at number 40 on the Black/Urban chart.

SYLVERS

In One Love & Out The Other (Geffen)

61% of our reporting stations on it. Rotations: Heavy 1/0, Medium 22/0, Light 26/2, Extra Adds 0, Total Adds 2, WUSL, WXOK. Heavy: WWIN. Debuts at number 39 on the Black/Urban chart.

NEW & ACTIVE

JERMAINE JACKSON "Do What You Do" (Arista) 47/8

Rotations: Heavy 3/0, Medium 24/1, Light 20/7, Extra Adds 0, Total Adds 8, WBLZ, WRDW, WQMG, WBLX, WPLZ, WTOY, WLUM, KDKO. Heavy: WZAK, WATV, WJAX. Medium: WILD, WDJY, WAOK, WTMP, KDAY, KJLH, XHRM, KSOL, KQXL, JET94, WFXC, WJMI, WPDQ, WQQK, WORL, WANT, KAPE, WEAS, WANM, WQKS, WDAO, WWWS, KUKQ.

FAT BOYS "Jailhouse Rap" (Sutra) 46/5
Rotations: Heavy 14/0, Medium 14/0, Light 18/5, Extra Adds 0, Total Adds 5, WDJY, WDRQ, KJLH, KIIZ, WKWM. Heavy: WRKS, WDAS, WVEE, KMJQ, KYOK, WBMX, WDMT, WJLB, WZEN-FM, KDAY, WPEG, WQQK, WPLZ, WTLC. Medium: WWIN, WILD, WAMO, KKDA-FM, KRNB, WHRK, WEDR, WZAK, KMJM, XHRM, WKXI, WEAS, WWDM, WWWS. Debuts at number 34 on the

RANDY HALL "A Gentleman" (MCA) 44/3

Rotations: Heavy 1/0, Medium 20/1, Light 23/2, Extra Adds 0, Total Adds 3, WTMP, WDMT, XHRM. Heavy: WJMI. Medium: WWIN, WAOK, KYOK, KRNB, WDIA,, WGCI, WZAK, KSOL, KNOW, WPEG,, WKXI, WJAX, WPDQ, WBLX, KAPE, KOKA, WANM,

ALICIA MYERS "Appreciation" (MCA) 43/12
Rotations: Heavy 2/0, Medium 15/2, Light 26/10, Extra Adds 0, Total Adds 12, WWIN, WILD, WTMP, WZAK, XHRM, WRDW, WXOK, Z93, WBLX, KHYS, WTOY, WXWM. Heavy: WJAX, KOKA. Medium: WHUR, WAOK, KRNB, WDIA, WJLB, KACE, WATV, KJCB, WEAS, WANM, WTLC, WWWS, WVOI.

DREAMBOY "! Promise (I Do Love You)" (Qwest/WB) 43/2
Rotations: Heavy 13/0, Medium 18/1, Light 12/1, Extra Adds 0, Total Adds 2, WZEN-FM, WJJS. Heavy: WVEE, KKDA-FM, KMJQ, KYOK, WZAK, WDRQ, WJLB, KSOL, WPEG, KIIZ, WQKS, WKWM, WWWS. Medium: WWIN, WILD, WRKS, KNOK-FM, WGCI, WDMT, WKND, WNHC, KNOW, WATV, WENN, WQMG, WBLX, WQQK, KHYS, WAAA, WVOI. Debuts at number 37 on the

ONE WAY "Don't Stop" (MCA) 42/1
Rotations: Heavy 3/0, Medium 20/0, Light 19/1, Extra Adds 0, Total Adds 1, WBMX. Heavy: KKDA-FM, WNHC, WXOK. Medium: WILD, WAOK, WYEE, KNOK-FM, KYOK, KRNB, WDIA, WTMP, WZAK, WJLB, XHRM, KSOL, WRDW, KQXL, WPEG, WQMG,

PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 41/2
Rotations: Heavy 1/0, Medium 18/0, Light 22/2, Extra Adds 0, Total Adds 2, WQMG, KHYS. Heavy: KOKA. Medium: WAMO,

WVEE, WYLD-FM, WDMT, WZAK, KACE, KSOL, KNOW, WATV, WPEG, WBLX, WQQK, KAPE, WEAS, WANM, WTLC, WWWS,

BILLY OCEAN "Loverboy" (Jive/Arista) 38/16
Rotations: Heavy 1/0, Medium 16/3, Light 21/13, Extra Adds 0, Total Adds 16, WWIN, WTMP, WGCI, WBLZ, WZEN-FM, KNOW, KQXL, WXOK, WQMG, WANT, WWDM, WQKS, WAAA, WWWS, KDKO, KUKQ. Heavy: WVEE. Medium: WYLD-FM, WDMT, WZAK, KDAY, XHRM, WRDW, WFXC, WJAX, WQQK, K94, WANM, WTLC, WLUM.

STYLISTICS "Give A Little Love" (Streetwise) 37/7
Rotations: Heavy 4/0, Medium 14/0, Light 19/7, Extra Adds 0, Total Adds 7, WZEN-FM, WKND, WRDW, WQMG, KHYS, WDAO, WKWM. Heavy: WILD, WRKS, WBMX, WATV. Medium: WWIN, WXYV, WDAS, WUSL, WYLD-FM, WTMP, WGCI, WDMT, WZAK, XHRM, WNHC, WPDQ, KOKA, WWWS.

KLYMAXX "The Men All Pause" (MCA) 37/5
Rotations: Heavy 1/0, Medium 16/0, Light 18/3, Extra Adds 2, Total Adds 5, WXYV, KKDA-FM, WTMP, WATV, KJCB. Heavy: KDAY, Medium: WUSL, KNOK-FM, KRNB, WJLB, XHRM, KSOL, KNOW, WJMI, WLOU, WBLX, WQQK, WPLZ, KAPE, KOKA,

WORLD'S FAMOUS SUPREME TEAM "Radio Man" (Island) 35/9

Rotations: Heavy 0/0, Medium 9/1, Light 26/8, Extra Adds 0, Total Adds 9, WDJY, KNOW, KQXL, WXOK, WATV, WFXC, KIIZ, WORL, WWDM. Medium: WUSL, WAOK, KKDA-FM, KRNB, WDMT, WQQK, KHYS, KDKO.

RAY PARKER JR. "Jamle" (Arista) 34/32
Rotations: Heavy 1/1, Medium 6/5, Light 25/24, Extra Adds 2, Total Adds 32 including WXYV, WILD, WRKS, WDAS, WUSL, WHUR, WAOK, WVEE, KRNB, WDIA, WHRK, WEDR, WGCI, WDMT, KSOL. Medium: KDAY.

DONNA SUMMER "Supernatural Love" (Geffen) 33/9

Rotations: Heavy 3/0, Medium 11/2, Light 19/7, Extra Adds 0, Total Adds 9, WWIN, WDAS, KYOK, KMJM, Z93, WQMG, WEAS, WWDM, WDAO. Heavy: WAOK, WJAX, KOKA. Medium: WVEE, KRNB, WDIA, KSOL, WNHC, WRDW, WPEG, WQQK, WANM.

ANGELA BOFILL "Can't Slow Down" (Arista) 33/5
Rotations: Heavy 1/0, Medium 11/1, Light 21/4, Extra Adds 0, Total Adds 5, WDAS, WJLB, WXOK, WQMG, WPDQ. Heavy: WVEE. Medium: WXYV, KKDA-FM, WBMX, XHRM, WKND, WRDW, WFXC, WWWS, KDKO, KUKQ.

WHODINI "Five Minutes Of Funk" (Jive/Arista) 32/0

Rotations: Heavy 22/0, Medium 9/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WWIN, WILD, WRKS, WDAS, KYOK, KRNB, WJLB, KMJM, WZEN-FM, KDAY, KJLH, KNOW, WATV, WENN, WPEG, WJMI, WKXI, WQQK, KHYS, WWDM, WQKS, WVOI. Medium: WUSL, WDJY, WVEE, KKDA-FM, WHRK, WYLD-FM, KIIZ, WBLX, WDAO. Debuts at number 38 on the Black/Urban chart. RUN D.M.C. "Hollis Crew" (Profile) 31/5

Rotations: Heavy 1/0, Medium 9/0, Light 21/5, Extra Adds 0, Total Adds 5, WWIN, WAOK, WVEE, WGCI, KJLH. Heavy: WDIA. Medium: KRNB, WDMT, WZAK, WATV, WKXI, KJCB, WQQK, KOKA, WANM.

SHALAMAR "Amnesia" (Solar/Elektra) 30/10

Rotations: Heavy 2/0, Medium 8/1, Light 20/9, Extra Adds 0, Total Adds 10, WDAS, WDIA, WBLZ, WNHC, WXOK, WKXI, WQKS, WDAO, WWWS, WVOI. Heavy: WAOK, WJAX. Medium: WWIN, WZEN-FM, KDAY, XHRM, KSOL, WQQK, KUKQ.

BRONNER BROTHERS "Self Conscious" (Neighbor) 29/1

Rotations: Heavy 4(0, Medium 12/0, Light 13/0, Extra Adds 0, Total Adds 1, KMJQ. Heavy: KYOK, WZEN-FM, WENN, WJAX. Medium: WEDR, WTMP, KMJM, WATV, WPEG, WFXC, WQMG, WJMI, KOKA, WANM, WAAA, WTLC.

SHEILA E. "The Belle Of St. Mark" (WB) 27/7

Rotations: Heavy 1/0, Medium 12/2, Light 14/5, Extra Adds 0, Total Adds 7, WAOK, KYOK, WDMT, JET94, WQMG, WLUM, KDKO. Heavy: WVKO. Medium: WHUR, KNOK-FM, WBLZ, WZAK, KDAY, XHRM, KSOL, WATV, WJAX, WWWS.

DIVINE SOUNDS "Changes (We Go Through)" (Specific/Fantasy) 27/4
Rotations: Heavy 4/0, Medium 9/0, Light 14/4, Extra Adds 0, Total Adds 4, KSOL, KOXL, KHYS, WTLC. Heavy: WAOK, WDIA, KOKA, WWWS. Medium: WDAS, WVEE, WEDR, WDMT, WZAK, WJLB, XHRM, WKXI, KDKO.

KIDS AT WORK "Singing Hey Yea" (Sounds Of NY/CBS) 27/3 Rotations: Heavy 0/0, Medium 6/0, Light 20/2, Extra Adds 1, Total Adds 3, WBLX, WPLZ, WTOY. Medium: WWIN, WZEN-FM, WQMG, WPDQ, WQQK, WEAS.

MOST ADDED ®

RAY PARKER JR. (32) Jamie (Arista) **KOOL & THE GANG (25)** Misled (De-Lite/PolyGram) ROY AYERS (19) In The Dark (Columbia) SADE (17)

Loverboy (Jive/Arista)

Hang On To Your Love (Portrait/CBS) **BILLY OCEAN (16)**

HOTTEST

CHAKA KHAN (48) I Feel For You (WB) **NEW EDITION (46)** Cool It Now (MCA) PRINCE (34) Purple Rain (WB) ASHFORD & SIMPSON (32) Solid (Capitol) **REBBIE JACKSON (26)** Centipede (Columbia)

KOOL & THE GANG "Misled" (De-Lite/PolyGram) 25/25

Rotations: Heavy 1/1, Medium 6/6, Light 18/18, Extra Adds 0, Total Adds 25 including WXYV, WDAS, WUSL, WDJY, WAOK, KNOK-FM, KYOK, KRNB, WHRK, WDMT, WDRQ, KJLH, KSOL, WFXC, WLOU.

SIGNIFICANT ACTION

SADE "Hang On To Your Love" (Portrait/CBS) 24/17
Rotations: Heavy 0/0, Medium 3/1, Light 21/16, Extra Adds 0, Total Adds 17 including KNOK-FM, WHRK, WEDR, WTMP, KJLH, WNHC, WFXC, KJCB, KHYS, KOKA, WANM, WAAA, WDAO, WWWS. Medium: WAOK, WQQK.

BAND OF GOLD "Love Songs Are Back Again" (RCA) 24/9
Rotations: Heavy 4/2, Medium 6/1, Light 14/6, Extra Adds 0, Total Adds 9, WJLB, KSOL, WNHC, WATV, WJAX, WQQK, WPLZ, WANM, WLUM. Heavy: WAOK, WYEE. Medium: WTMP, WDMT, KAPE, KOKA, WWWS.

CHARME "Georgy Porgy" (RCA) 23/6

Rotations: Heavy 0/0, Medium 12/3, Light 11/3, Extra Adds 0, Total Adds 6, WGCI, WZEN-FM, WXOK, KHYS, KOKA, WKWM. Medium: WILD, WYLD-FM, WZAK, KQXL, WLOU, KAPE, WANM, WTLC, WWWS.

KOKO-POP "I'm In Love With You" (Motown) 23/5
Rotations: Heavy 3/0, Medium 10/1, Light 10/4, Extra Adds 0, Total Adds 5, WAOK, WGCI, KSOL, WQQK, KDKO. Heavy: KJLH, WRDW, WWWS. Medium: KKDA-FM, KNOK-FM, WDRQ, WJLB, KACE, XHRM, WVKO, WTLC, WVOI.

KIDDO "She's Got The Body" (A&M) 21/5
Rotations: Heavy 1/0, Medium 9/3, Light 10/1, Extra Adds 1, Total Adds 5, WDAS, WUSL, WAOK, XHRM, WTOY. Heavy: WWWS. Medium: KMJQ, WZAK. WJLB, WQMG, WKWM, KDKO.

JUNIE MORRISON "Tease Me" (Island) 21/4
Rotations: Heavy 0/0, Medium 4/0, Light 17/4, Extra Adds 0, Total Adds 4, KMJQ, KRNB, WJLB, WAAA. Medium: WAMO, WAOK, WJAX, WPDQ.

PAUL HARDCASTLE "Rain Forest" (Profile) 20/14

Rotations: Heavy 2/1, Medium 6/3, Light 10/8, Extra Adds 2, Total Adds 14, WXYV, WILD, WDAS, WUSL, WVEE, KKDA-FM, KNOK-FM, KMJM, WZEN-FM, WXOK, WFXC, WJJS, WQQK, WAAA. Heavy: WZAK.

ERAMUS HALL "I Can't Keep My Head (I Always Lose It To You)" (Capitol) 20/3

Rotations: Heavy 0/0, Medium 5/0, Light 14/2, Extra Adds 1, Total Adds 3, WEDR, WQMG, WTOY: Medium: WDIA, KJCB, WQQK, WARE KOKA

KAPE KOKA

CHOPS "Your Red Hot Love" (Atlantic) 20/1
Rotations: Heavy 0/0, Medium 10/0, Light 10/1, Extra Adds 0, Total Adds 1, WZAK. Medium: WAMO, WEDR, WPEG, WQMG, WJAX, WPDQ, WLOU, WAAA, WDAO, WTLC.

LINDA CLIFFORD "Sneakin' Out" (Red Label) 18/11

Rotations: Heavy 0/0, Medium 2/1, Light 16/10, Extra Adds 0, Total Adds 11 WVEE, KMJQ, WZAK, WJLB, WATV, WPEG, WKXI, WAAA, WTLC, WWWS, WVOI. Medium: WDIA.

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 17/3
Rotations: Heavy 2/0, Medium 8/1, Light 7/2, Extra Adds 0, Total Adds 3, WUSL, KRNB, WVOI. Heavy: WRKS, WANM. Medium: WDMT, WZAK, WJLB, XHRM, WNHC, WQQK, WTLC.

CATCH "Indecisive" (Columbia) 16/2
Rotations: Heavy 0/0, Medium 5/0, Light 11/2, Extra Adds 0, Total Adds 2, WXOK, WVOI. Medium: KRNB, WPDQ, KJCB, KAPE,

ONE ON ONE "Gotta Thang" (Kee Wee) 16/2 Rotations: Heavy 0/0, Medium 4/0, Light 12/2, Extra Adds 0, Total Adds 2, WGCI, KHYS. Medium: WDAS, WEDR, WKXI, WEAS.

NUANCE f/VICKI LOVE "Love Ride" (4th & Broadway/Island) 15/10

Rotations: Heavy 1/1, Medium 2/0, Light 10/7, Extra Adds 2, Total Adds 10, WWIN, WRKS, WAOK, KKDA-FM, KMJQ, WZAK, KQXL, WQQK, WWDM, WANM. Medium: WUSL, KDAY:

OLLIE & JERRY "Elextric Boogaloo" (Polydor/PolyGram) 15/9

Rotations: Heavy 0/0, Medium 6/4, Light 9/5, Extra Adds 0, Total Adds 9, WVEE, WDRQ, WZEN-FM, XHRM, WPEG, WBLX, WORL, WDAO, KDKO. Medium: WDAS, KSOL.

PRINCE "Erotic City" (WB) 15/4

Rotations: Heavy 10/0, Medium 0/0, Light 5/4, Extra Adds 0, Total Adds 4, WBLZ, KMJM, WXOK, WQKS. Heavy: WAMO, KKDA-FM, WDRQ, WJLB, KACE, KDAY, KIIZ, K94, WVKO, KUKQ.

NATIVE "Love Ain't No Holiday" (Becket) 15/3

Rotations: Heavy 0/0, Medium 4/0, Light 11/3, Extra Adds 0, Total Adds 3, KRNB, Z93, WPEG. Medium: WAOK, WGCI, WQQK,

HAROLD MELVIN & BLUE NOTES "I Really Love You" (Philly World/Atlantic) 14/1

Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, WKXI. Heavy: WPDQ. Medium: WXYV, WZAK, KAPE,

STEVIE WONDER "Lovelight In Flight" (Motown) 13/6
Rotations: Heavy 7/3, Medium 2/0, Light 4/3, Extra Adds 0, Total Adds 6, WHUR, WYLD-FM, KMJM, WZEN-FM, KACE, WORL, WWDM. Heavy: KKDA-FM, WGCI, KJCB. Medium: WUSL, KIIZ.

MADONNA 'Like A Virgin' (Sire/WB) 12/12

Rotations: Heavy 2/2, Medium 2/2, Light 8/8, Extra Adds 0, Total Adds 12, WVEE, WBLZ, KJLH, XHRM, WFXC, WJAX, KIIZ, WJJS, WORL, WQKS, WKWM, KUKQ.

GAP BAND "Beep A Freak" (Total Experience/RCA) 11/11

Rotations: Heavy 1/1, Medium 2/2, Light 8/8, Extra Adds 0, Total Adds 11, WWIN, WDAS, KYOK, WDIA, WHRK, KSOL, WNHC, WJAX, WQQK, WWWS, KUKQ.

ROCK MASTER SCOTT & DYNAMIC 3 "Request Line" (Reality/Fantasy) 11/6
Rotations: Heavy 1/0, Medium 4/1, Light 5/4, Extra Adds 1, Total Adds 6, WDAS, KKDA-FM, KMJQ, WZAK, WDRQ, WANM.
Heavy: WRDW. Medium: WRKS, WAOK, WWDM.

RAMSEY LEWIS "Quiet Storm" (Columbia) 11/3 Rotations: Heavy 0/0, Medium 4/0, Light 7/3, Extra Adds 0, Total Adds 3, WPEG, KJCB, WAAA. Medium: KNOK-FM, KRNB, WDIA,

LIMIT "Say Yeah" (Portrait/CBS) 10/3

Rotations: Heavy 1/1, Medium0/0, Light 9/2, Extra Adds 0, Total Adds 3, WKXI, KJCB, WQQK. BRASS CONSTRUCTION "International" (Capitol) 10/2

Rotations: Heavy 0/0, Medium 3/1, Light 7/1, Extra Adds 0, Total Adds 2, WDIA, WDAO. Medium: KJCB, WQQK. CHUCK MANGIONE "Diana D' " (Columbia) 10/0

Heavy 0/0, Medium 3/0, Light 7/0, Extra Adds 0

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations, Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

We've Got Sylvers, Gold and Platinum.

The Sylvers BREAKER

"In One Love And Out The Other"



Produced by Leon F. Sylvers III

Dreamboy

"I Promise (I Do Love You)"



Produced by Dreamboy

Al Jarreau

"After All"



Produced by Jay Graydon

Sheila E.

"The Belle Of St. Mark"



Produced by Sheila E. and The Starr ★ Company

Warner Bros., Qwest and Geffen Records
Salute The Young Black Programmers Coalition
For Its Continuing Commitment
To The Growth Of Our Industry

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Regionalized Adds & Hots Black/Urban

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN/Baltimore Keith Newman

BILLY OCEAN JONZUN CREW ALICIA MYERS RUN D.M.C. DONNA SUMMER SKYY GAP BAND Hottest: ASHFORD & SIMPSON CHAKA KHAN EUGENE WILDE STAPLE SINGERS

WXYV/Baltimore Roy Sampson

FURIOUS FIVE PAUL HARDCASTLE KLYMAXX FORCE MD'S EVELYN KING CHAMPAIGN JEFFREY OSBORNE

WILD/Boston Elroy R.C. Smith

RAY PARKER JR. ALICIA MYERS ROY AYERS SHIRLEY BROWN PAUL HARDCASTLE JERMAINE STEWART CHAKA KHAN TIME EUGENE WILDE ASHFORD & SIMPSON WHODINI

Jordan/McLean

MIDNIGHT STAR STYLISTICS CHAKA KHAN NEW EDITION FORCE MD'S ASHPORD & SIMPSON JEFFREY OSBORNE

WNHC/New Have James Jordan

KOOL & THE GANG BLACK IVORY SHALAMAR RAY PARKER JR. GAP BAND BAND OF GOLD ELEANOR GRANT ELEANOR GRANT
DUTCH
HOTTEST:
ASHFORD & SIMPSON
CHAKA KHAN
EVELYN KING
DIANA ROSS
CHAMPAIGN

WRKS/New York Taylor/Quartarone

RAY PARKER JR ALICIA MYERS NUANCE NUANCE
HOTTEST:
ASHFORD & SIMPSON
NOLAN THOMAS
NEW EDITION
PAT BOYS
CHAKA KHAN

WUSL/Philadelphia

Wyatt/Buggs NOLAN THOMAS KIDDO TEMPTATIONS KOOL & THE GANG PAUL HARDCASTLE SYLVERS

WDAS/Philadelphia Joe Tamburro

RAY PARKER JR. KOOL & THE GANG DONNA SUMMER SHALAMAR PAUL HARDCASTLE OCK MASTER SCOTT ANGELA ROFILL FONZI THORNTON GAP BAND NEW EDITION PRINCE JEFFREY OSBORNE SLAVE TEMPTATIONS

WAMO/Pittsburgh Allen Harrison

none
Hottest:
PRINCE
JEPFREY OSBORNE
ASHFORD & SIMPSON
PRINCE
TINA TURNER

WDJY/Washington, DC WHUR/Washington, DC

SOS BAND EUGENE WILDE WORLD FAMOUS SUPR PETER BROWN FAT BOYS KOOL & THE GANG MIDNIGHT STAR TEMPTATIONS REBRIE JACKSON CHAKA KHAN HALL & OATES JEFFREY OSBORNE

Libby Lawson

JIMMY CASTOR RAY PARKER JR STEVIE WONDER JAMES INGRAM REBBIE JACKSON NEW EDITION CHAKA KHAN STEVIE WONDER ASHFORD & SIMPSON

SOUTH

WAOK/Atlanta Larry Tinsley

MIDNIGHT STAF KOOL & THE GANG RAY PARKER JR. SHEILA E SHERYL LEE RALPH KIDDO KOKO POP Hottest CHAKA KHAN REBBIE JACKSON NEW EDITION JEFFREY OSBORNE

WVEE/Atlanta Scotty Andrews

MADONNA
RAY PARKER JR.
LINDA CLIFFORD
OLLIE & JERRY
PRIME TIME
SILHOUETTE
PAUL HARDCASTLE
RUN D.M.C.
HOTTEST: CHAKA KHAN PRINCE REBBIE JACKSON INIDOHW

WRDW/Augusta Charlotte Logan

MIDNIGHT STAR ALICIA MYERS JERMAINE JACKSON SOS BAND TEENA MARIE STYLISTICS STEVIE WONDER NEW COITION CHAKA KHAN REBBIE JACKSON

KNOW/Austin Ken Rush

ROY AYERS
WORLD FAMOUS SUPR
DEODATO
BILLY OCEAN
JONZUN CREW
HOTELEST:
WHODINI
SOS BAND
WHODINI CHAKA KHAN ISLEY, JASPER & I

KQXL/Baton Rouge

Gerard Raine JACKSONS JACKSONS BILLY OCEAN MIDNIGHT STAR WORLD FAMOUS SUPR TOM BROWNE DIVINE SOUNDS AZAR LAWRENCE AZAR LAWRENCE Hottest: CHAKA KHÁN NEW EDITION STEVIE WONDER REBBIE JACKSON

WXOK/Baton Rouge

EVELYN KING CHARME MIDNIGHT STAR
PAUL HARDCASTLE
WORLD FAMOUS SUPR
SYLVERS
ROY AYERS
CATCH
SHALAMAR
WHISPERS
ANGELA BOPILL
ALICIA MYERS
BILLY OCEAN
PRINCE
HOTTEST SADE ASHFORD & SIMPSON CONTROLLERS PRINCE LIONEL RICHIE

WATV/Birmingham Ron January

MIDNIGHT STAR THELMA HOUSTON ROY AYERS LINDA CLIFFORD KLYMAXX BAND OF GOLD WORLD FAMOUS SUPR KOOL & THE GANG RAY PARKER JR. Hottest: NEW EDITION LIONEL RICHIE

WENN/BirmIngham Michael Star

Hottest CHAKA KHAN NEW EDITION REBBIE JACKSON TINA TURNER

Z93/Charleston Marc Little

PRIME TIME LILLO THOMAS ROY AYERS ALICIA MYERS NATIVE DONNA SUMMER DONNA SUMMER
RAY PARKER JR.
HOTLEST:
CHAKA KHAN
GLENN JONES
ASHFORD & SIMPSON
JEFFREY OSBORNE
DAZZ BAND

WPEG/Charlotte

Mike Rossł NATIVE KOOL & THE GANG RAMSEY LEWIS OLLIE & JERRY DYNAMIC BREAKERS LINDA CLIFFORD SADE Hottest

NEW EDITION CHAMPAIGN JUNIOR APOLLONIA 6 BAR-KAYS

JET94 /Chattanooga Rich Phillips

EVELYN KING SHEILA 6 TOM BROWNE MIDNIGHT STAR TINA TURNER JEFFREY OSBORNE TEMPTATIONS PRINCE

KKDA-FM/Dallas

ROY AYERS PAUL HARD HARDCASTLE KLYMAXX ROCK MASTER SCOTT CHAKA KHAN ASHFORD & SIMPSON

WFXC/Durham Alvin Stowe

KOOL & THE GANG RAY PARKER JR. PAUL HARDCASTLE ROY AYERS WORLD FAMOUS SUPR ASHFORD & SIMPSON CHAKA KHAN NEW EDITION

KNOK-FM/Ft. Worth Kenny Byrd

PAUL HARDCASTLE KOOL & THE GANG DEODATO VANITY PATRICE RUSHEN SADE RONNIE LAWS Hottest: SOS BAND MIDNIGHT STAR ASHFORD & SIMPSON DENIECE WILLIAMS

WQMG/Greensboro

O'BRYAN JERMAINE JACKSON DONNA SUMMER SHEILA E
MONICA NEAL
ROY AYERS
ANGELA BOFILL
BILLY OCEAN
EUGENE WILDE
PENNYE FORD
STYLISTICS
ERAMUS HALL
KOOL & THE GANG
HOTTEST
REBBIE JACKSON
CHAKA KHAN
STEVIE WONDER
PRINCE
TIME

KYOK/Houston Steve Hedgewood

HERB ALPERT MR, T GAP BAND NEW EDITION WHODINI MIDNIGHT STAR KURTIS BLOW

KMJQ/Houston

Hottest: NEW EDITION JERMAINE STEWART

WKXI/Jackson

MIDNIGHT STAR LINDA CLIFFORD DYNAMIC BREAKERS ELEANOR GRANT LIMIT SHALAMAR Hottest: NEW EDITION CHAKA KHAN GLENN JONES

CHAMPAIGN ISLEY, JASPER & 1 WJMI/Jackson

Carl Haynes Hottest ISLEY, JASPER & I WHODINI DENIECE WILLIAMS MIDNIGHT STAR

WPDO/JACKSONVILL SCOTT/JACKSON

CINDI TODD CHERRELLE ANGELA BOFILL RAY PARKER JR. ASHFORD & SIMPSON JEFFREY OSBORNE NEW EDITION DENIECE WILLIAMS ISLEY, JASPER & I

WJAX/Jacksonville u

PEABO BRYSON GAP BAND MADONNA RAY PARKER JR. LEON LOVE BAND OF GOLD DAN HARTMAN YARBROUGH & PEOPL CHAKA KHAN ELTON JOHN MHODINI DURAN DURAN LIONEL RICHIE

PRINCE SOS BAND EUGENE WILDE BAR-KAYS OHIO PLAYERS

KJCB/Latayette (J) Beatrice Evans

KL YMA X X CHAKA KHAN
REBBIE JACKSON
NEW EDITION
GLENN JONES
SOS BAND

WLOU/Louisville Tony Fields

TEENA MARIE KOOL & THE GANG SYLVESTER PATTI AUSTIN HOTTEST: CHAKA KHAN REBBIE JACKSON ASHFORD & SIMPSON STEVIE WONDER NEW EDITION WJJS/Lynchburg Lad Goins

PAUL HARDCASTLE JOYCE KENNEDY

STEVIE WONDER PRINCE

KRN8-FM/Memphis

NATIVE
NOLAN THOMAS
WHISPERS
MIDNIGHT STAR
KOOL & THE GANG
RAY PARKER JR.
ELEANOR GRANT
DUTCH
UB40
JUNIE MORRISON
BLACK IVORY
HOTLEST:
NEW EDITION
TINA TURNER
ASHFORD & SIMPSON
BAR-KAYS
JEFFREY OSBORNE

WDIA/Memphis

BRASS CONSTRUCTIO

GAP BAND

UB40 WHISPERS

NEW EDITION

Jerry Mason NATIVE

MADONNA

THELMA HOUSTON DREAMBOY

KOOL & THE GANG DONNA SUMMER SHEILA E JERMAINE STEWART

RICK JAMES EUGENE WILDE ISLEY, JASPER & NUANCE JUNIE MORRISON LINDA CLIFFORD ROCK MASTER SCOTT CARS BRONNER BROTHERS

ELEANOR GRANT DYNAMIC BREAKERS RAY PARKER JR. PEARO BRYSON SHALAMAR Tommy Marshall SHALAMAR
HOTTEST
REBBIE JACKSON
TINA TURNER
JEFFREY OSBORNE
GLENN JONES STAPLE SINGERS WHRK/Memphis

Maddox/Smith

SHEILA E KOOL & THE GANG SADE SADE
RAY PARKER JR.
GAP BAND
HOTTEST:
STEVIE WONDER
PRINCE
LYNN WHITE AR-KAYS

WEDR/Miami

SADE NEWCLEUS MAN PARRISH MIDNIGHT RAY PARKER JR WOMACK & LABELLE Hottest: REBBIE JACKSON DENIECE WILLIAMS CHAMPAIGN

WBLX/Mobile B. J. Taylor

BAR-KAYS OLLIE & JERRY RAY PARKER JR JERMAINE JACKSON KIDS AT WORK D.C. EXPRESS ALICIA MYERS CHAKA KHAN PRINCE REBBIE JACKSON NEW EDITION

WQQK/Nashville Fred Harvey

GAP BAND WHODINI LIMIT NUANCE DAN HARTMAN
KOOL & THE GANG
BAND OF GOLD
DYNAMIC BREAKERS PAUL HARDCASTLE KOKO POP WHODINI WHODINI
ISLEY, JASPER & I
JEPPREY OSBORNE
MIDNIGHT STAR
DENIECE WILLIAMS

WYLD-FM/New Orleans Dell Spencer (4)

GROVER WASHINGTON TEMPTATIONS Hottest: Chaka Khan NEW EDITION PRINCE CHAMPAIGN REBRIE JACKSON

K94/Norfolk Bruce Dowdy

none
Hottest:
REBBIE JACKSON
CHAMPAIGN
JACKSONS
CHAKA KHAN
POINTER SISTERS

Earl James

MADONNA JOYCE KENNEDY OLLIE & JERRY STEVIE WONDER ROY AYERS LILLO THOMAS EGYPTIAN LOVER EUGENE WILDE ORLD FAMOUS SUPR NEW EDITION CHAKA KHAN TIME RICK JAMES

JACKSONS WPLZ/Petersburg

Hardy Jay BAND OF GOLD KIDS AT WORK

KHYS/Port Arthur Mark Petry

AL JARREAU SOS BAND TEMPTATIONS KENNY ROGERS STYLISTICS DIVINE SOUNDS ALICIA MYERS WOMACK & LABELLE ONE ON ONE CHARME ROY AYERS CHAKA KHAN NEW EDITION STEVIE WONDER REBBIE JACKSON

WANT/Richmond Kirby Carmichae

THELMA HOUSTON EUGENE WILDE BILLY OCEAN LILLO THOMAS TOM BROWNE Hottest NEW EDITION ASHFORD & SIMPSON CHAKA KHAN REBBIE JACKSON PRINCE

WTOY/Roanoke Scott Morris

MIDNIGHT STAR JERMAINE JACKSON ALICIA MYERS ERAMUS HALL KIDS AT WORK SHANNON Hottest: Chaka Khan NEW EDITION REBBIE JACKSON PRINCE ASHPORD & SIMPSON KAPE/San Antonio

JOHNNIE TAYLOR PEABO BRYSON PATTI AUSTIN ROY AYERS JEFFREY OSBORNE ASHFORD & SIMPSON ISLEY, JASPER & I

WEAS/Savannah Don Jones

THELMA HOUSTON ROY AYERS TRINERE DYNAMIC BREAKERS SHIRLEY BROWN Hottest: NEW EDITION ASHPORD & SIMPSON STEVIE WONDER PRINCE KOKA/Shreveport B.B. Davis

CHARME

CHARME SADE Hottest: NEW EDITION CHAKA KHAN JEFFREY OSBORNE GLENN JONES FORCE MD'S

PATRICE RUSHEN EUGENE WILDE NEWCLEUS UB40 JOHNNIE TAYLOR

STEVIE WONDER

WWDM/Sumter

STEVIE WONDER

BILLY OCEAN DONNA SUMMER RAY PARKER JR.

ROY AYERS

WORLD FAMOUS SUPR

WORL/Orlando

Hottest: JEFFREY OSBORNE RAY PARKER JR. CHAKA KHAN NEW EDITION ASHFORD & SIMPSON

Graham Arms

PRINCE

PRINCE MTUME SHALAMAR PRINCE

ASHFORD & SIMPSON LIONEL RICHIE

Lynn Tolliver

Carios Lando

SHEILA E SHEILA E
OLLIE & JI
KOKO POP
Hottest:
DAZZ BAND
JEFFREY O JERRY

KJLH/Los Angeles

MADONNA MR. T SADE RUN D.M.C. Hottest NEW EDITION FORCE MD'S WHODINI KOKO POP EUGENE WILDE

Hottest: PRINCE TINA TURNER SCRITTI POLITTI ASHFORD & SIMPSON PAUL HARDCASTLE

PRINCE PRINCE WHODINI KUKQ/Phoenix Jay Stone

BILLY OCEAN RAY PARKER JR. MIDNIGHT STAR CHAMPAIGN

WTMP/Tampa

ALICIA MYERS GROVER WASHINGTON PATRICE RUSHEN SADE
HOTTEST:
NEW EDITION
CHAKA KHAN
ASHFORD & SIMPSON
JEFFREY OSBORNE
LIONEL RICHIE

WQKS/Williamsburg Steve Crumbiey

RAY PARKER JR. KOOL & THE GANG BILLY OCEAN MADONNA SHALAMAR SHALAMAR
PRINCE
HOTTEST:
ASHFORD & SIMPSON
JERMAINE STEWART
NEW EDITION
PRINCE
WHODINI

WAAA/Winston-Salem

Eric St. James KOOL & THE GANG BILLY OCEAN DYNAMIC BREAKERS RAMSEY LEWIS JUNIE MORRISON SADE LINDA CLIFFORD PAUL HARDCASTLE NEW EDITION ASHFORD & SIMPSON CHAKA KHAN

WDMT/Cleveland (J

PRINCE

KC Jones

AUTUMN

Lankford Stephens

SADE
STYLISTICS
HOTTES:
CHAKA KHAN
REBBIE JACKSON
PRINCE
ASHFORD & SIMPSON
LIONEL RICHIE

WJLB/Detroit

James Alexander

JUNIE MORRISON BAND OF GOLD ANGELA BOFILL LINDA CLIFFORD ROY AYERS HOTTEST: DREAMBOY

WANM/Tallahassee

BAND OF GOLD

SADE

NUANCE

PATRICE RUSHEN

NUANCE RAY PARKER JR. ROCK MASTER SCOTT HOTTEST TIME CHAKA KHAN NEW EDITION BAR-KAYS ASHFORD & SIMPSON

The following stations reported a frozen

playlist this week.

WENN/Birmingham

WJMI/Jackson

KDAY/Los Angeles

K94/Norfolk

WAMO/Pittsburgh

MIDWEST WBMX/Chicago RANDY HALL

Lee Michaels TOM BROWNE ONE WAY WISH BLACK IVORY Hottest NEW EDITION GLENN JONES JECKYLL & HYDE DAZZ BAND TIME

WGCI/Chicago u

BILLY OCEAN KOKO POP CHARME RAY PARKER JR. RUN D.M.C. ONE ON ONE SADAO WATANABE ROGER KELLAWAY GROVER WASHINGTON HOTLESS!

WBLZ/Cincinnati Brian Castle

JERMAINE JACKSON BILLY OCEAN GLENN JONES JEFFREY OSBORNE

WZAK/Cleveland

THELMA HOUSTON JOYCE KENNEDY ROY AYERS FIRST LOVE LINDA CLIFFORD SCRITTI POLITTI ROCK MASTER SCOTT NUANCE ALICIA MYERS Hottest: PRINCE REBBIE JACKSON EUGENE WILDE MIDNIGHT STAR PAUL HARDCASTLE

WDRQ/Detroit Sleve Harris

DAN HARTMAN
FAT BOYS
KOOL & THE GANG
OLLIE & JERRY
ROCK MASTER SCOTT KOOL & THE GANG RICK JAMES SHEILA E RAY PARKER JR. Hottest: Chaka Khan NEW EDITION PRINCE READY FOR THE WOR JEFFREY OSBORNE WHODINI

WVKO/Columbus WKWM/Grand Rapids Frank Grant

SHEENA EASTON CHARME ALICIA MYERS RAY PARKER JR. RAY PARKER JR. TOM BROWNE TEMPTATIONS STYLISTICS PAT BOYS MIDNIGHT STAR MADONNA TINA TURNER ASHFORD & SIMPSON DAZZ BAND Hottest CHAKA KHAN READY FOR THE WOR REBBIE JACKSON WDAO/Dayton

ASHFORD & SIMPSON DAZZ BAND MAY PARKER JR. MIDNIGHT STAR DONNA SUMMER OLLIE & JERRY BRASS CONSTRUCTIO SHALAMAR PEABO BRYSON JOCELYN BROWN SADE WTLC/Indianapolis

Jay Johnson MIDNIGHT STAF LINDA CLIFFORD DIVINE SOUNDS Hottest: NEW EDITION REBBIE JACKSON STAPLE SINGERS JEFFREY OSBORNE KAGNY

WLUM/Milwaukee Susie Austin

TEMPTATIONS MTUME SOS BAND BAND OF GOLD JOYCE KENNEDY JERMAINE JACKSON SHEILA E Hottest: NEW EDITION PRINCE CHAKA KHAN WHAM! REBBIE JACKSON

RONNIE LAWS
LINDA CLIFFORD
SHALAMAR
BILLY OCEAN
GAP BAND
RAY PARKER JR.
SADE
JIM WHITE
HOTTEST
GLENN JONES
READY FOR THE WOR
NEW EDITION
DREAMBOY

KMJM/St. Louis

STEVIE WONDER PAUL HARDCASTLE PRINCE DONNA SUMMER Hottest: NEW EDITION WHODINI FORCE MD'S

Rod King STEVIE WONDER DREAMBOY OLLIE & JERRY BILLY OCEAN FIRST LOVE STYLISTICS VERDICT Hottest: PRINCE

Maxx Myrick MOOL & THE GANG
JIM WHITE
LINDA CLIPFORD
RONNIE LAWS
CATCH
ROY AYERS
SHALAMAR
NOLAN THOMAS
SHIRLEY BROWN
HOTCEST NEW EDITION JEFFREY OSBORNE

WEST

KDKO/Englewood

MIDNIGHT STAR
JERMAINE JACKSON
KOOL & THE GANG
BILLY OCEAN

KOOL & THE GANG ROY AYERS JERMAINE STEWART PAT BOYS

KACE/Los Angeles

none

KDAY/Los Angeles

NEW EDITION

MADONNA KOOL & THE GANG JOCELYN BROWN GAP BAND ISLEY, JASPER & I TINA TURNER

XHRM/San Diego

KIDDO
OLLIE & JERRY
THELMA HOUSTON
RAY PARKER JR.
MADONNA
RANDY HALL
ROY AYERS
TERRI WELLS
ALICIA MYERS
HOTESEI:
NEW EDITION
REBBIE JACKSON
APOLLONIA 6
CHAMPAIGN
CHAKA KHAN

RAY PARKER JR. DIVINE SOUNDS KOOL & THE GANG LILLO THOMAS BAND OF GOLD

80 Reporting Stations

DAZZ BAND LIONEL RICHIE WWWS/Saginaw

PRINCE

Ron Atkins

KURTIS BLOW TOM BROWNE

WZEN-FM/St. Louis

PAUL HARDCASTLE NEW EDITION REBBIE JACKSON

WHODINI GLENN JONES

WVOI/Toledo (J) WHODINI ASHFORD & SIMPSON

Duff Lindsey

KSOL/San Mateo Bernie Moody

BAND OF GOLD GAP BAND THELMA HOUSTON KOKO POP HOTTEST: CHAKA KHAN JEFFREY OSBORNE REBBIE JACKSON ASHPORD & SIMPSON AL JARREAU

MAKING Caputol, GAINS!

SHFORD & SIMPSON No. 4 HOTTEST

96% SOLID 177/0

LLO/MELBA MOORE CAN'TTAKE HALF) ALLOFYOU

RAMUS HALL CAN'T KEEP MY HEAD

BRASS CONSTRUCTION INTERNATIONAL SIGNIFICANT ACTION

ONNIE LAWS

CITY GIRL on your turntable! Young Black Programmers Coalition Capitol would like to thank the for their continued support.



NATIONAL AIRPLAY/50

November 16, 1984

Three Two Leet Weeks Weeks Week		Total Reports/Adds	Heavy	Medium	Light
	JUDDS (WYNONNA & NAOMI)/Why Not Me (RCA/Curb)	155/0	137	17	1
	A. MURRAY with D. LOGGINS/Nobody Loves Me Like You Do (Capitol)	152/0	128	18	6
	GEORGE JONES/She's My Rock (Epic)	151/0	122	25	4
,	MICKEY GILLEY/Too Good To Stop Now (Epic)	146/0	106	34	6
1 1 2 5		146/0	117	20	9
16 12 8	NITTY GRITTY DIRT BAND/I Love Only You (WB)	155/2	99	41	15
20 14 10	EDDIE RABBITT/The Best Year Of My Life (WB)	155/0	92	<i>55</i>	8
_	WAYLON JENNINGS/America (RCA)	151/2	97	50	4
4 4 3 9	JANIE FRICKE/Your Heart's Not In It (Columbia)	141/0	106	27	8
22 18 13	BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	147/1	88 °	48	11
18 16 12	DOLLY PARTON/God Won't Get You (RCA)	140/0	<i>75</i>	51	14
24 20 14	GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	145/1	84	48	13
27 23 16	REBA McENTIRE/How Blue (MCA)	154/2	<i>55</i>	86	13
2 2 7 1	JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	130/0	82	34	14
21 19 17	TOM T. HALL/P.S. I Love You (Mercury/PG)	132/2	62	45	25
25 22 19	BARBARA MANDRELL/Crossword Puzzle (MCA)	145/2	33	99	13
34 29 25 🚺	CRYSTAL GAYLE/Me Against The Night (WB)	151/5	30	98	23
33 31 24 🚺	JOHN CONLEE/Years After You (MCA)	148/2	28	96	24
31 28 23 🚺	MARK GRAY/Diamond In The Dust (Columbia)	143/1	31	88	24
28 25 22	HANK WILLIAMS JR./All My Rowdy Friends Are Comin' (WB/Curb)	129/1	41	73	15
- 38 31 2	ALABAMA/ (There's A) Fire In The Night (RCA)	147/16	20	84	43
42 36 28	MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	145/10	19	88	38
29 27 26	DAVID FRIZZELL & SHELLY WEST/It's A Be Together Night (Viva)	122/2	37	70	15
- 42 37	CONWAY TWITTY/Ain't She Somethin' Else (WB)	144/24	17	67	60
37 33 29 2	GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	129/5	25	80	24
38 35 32		129/12	20	70	39
41 34 30	DEBORAH ALLEN/Heartache And A Half (RCA)	134/5	16	79	39
	OAK RIDGE BOYS/Make My Life With You (MCA)	137/21	10	80	47
	RICKY SKAGGS/Something In My Heart (Epic)	133/14	12	79	42
	T.G. SHEPPARD/One Owner Heart (WB/Curb)	135/19	14	63	58
	CHARLY McCLAIN/Some Hearts Get All The Breaks (Epic)	100/0	30	56	14
	RONNIE MILSAP/Prisoner Of The Highway (RCA)	83/0	32	33	18
	B LEE GREENWOOD/Fool's Gold (MCA)	79/0	36	30	13
	ED BRUCE/You Turn Me On (Like A Radio) (RCA)	127/11	8	61	58
_	5 DON WILLIAMS/Maggie's Dream (MCA)	78/0	31	32	15
	B.J. THOMAS/The Girl Most Likely To (Clev.Int./Col.)	108/12	8 5	57 67	43
	KENDALLS/I'd Dance Every Dance With You (Mercury/PG)	112/4	22	29	<i>40</i>
_	B JOHN SCHNEIDER/I've Been Around Enough To Know (MCA) KEITH STEGALL/Whatever Turns You On (Epic)	71/0	11	49	20 32
_		92/3 113/31	2	46	65
	CHARLEY PRIDE/Missin' Mississippi (RCA)	109/6	1	<i>55</i>	<i>53</i>
-	2 STATLERS/One Takes The Blame (Mercury/PG)	66/0	21	26	19
	SAWYER BROWN/Leona (Capitol/Curb)	105/10	6	44	55
-	EXILE/Give Me One More Chance (Epic)	68/0	23	22	23
	MEL TILLIS w/GLEN CAMPBELL/Slow Nights (MCA)	89/6	2	48	39
	MOE BANDY & JOE STAMPLEY/The Boy's Night Out (Columbia)	77/3	8	43	26
BREAKER 4		94/20	3	32	59
DEBUT		90/20	2	32	56
	W.NELSON & K.KRISTOFFERSON/How Do You Feel About Foolin (Col.		3	31	50
DEBUT		83/51	3	20	60
CEDUI					

MOST ADDED ®

DAN SEALS (55) My Baby's Got Good Timing (EMI America) **GARY MORRRIS (51)** Baby Bye Bye (WB) **EMMYLOU HARRIS (34)** Someone Like You (WB) EDDY RAVEN (31) She's Gonna Win Your Heart (RCA) LACY J. DALTON (31) If That Ain't Love (Columbia) **VERN GOSDIN (25)** Slow Burning Memory (Compleat/PG) G. HARDIN w/E. THOMAS CONLEY (24) All Tangled Up In Love (RCA) **CONWAY TWITTY (24)** Ain't She Somethin' Else (WB) OAK RIDGE BOYS (21) Make My Life With You (MCA) **DAVID FRIZZELL (21)** No Way Jose (Viva) **JOHNNY PAYCHECK (21)** I Never Got Over You (AMI)

HOTTEST

JUDDS (WYNONNA & NAOMI) (92) Why Not Me (RCA/Curb) ANNE MURRAY w/DAVE LOGGINS (79) Nobody Loves Me Like You Do (Capitol) **EARL THOMAS CONLEY (52)** Chance Of Lovin' You (RCA) JANIE FRICKE (49) Your Heart's Not In It (Columbia) **GEORGE JONES (43)** She's My Rock (Epic) **NITTY GRITTY DIRT BAND (30)** I Love Only You (WB) MICKEY GILLEY (30) Too Good To Stop Now (Epic) **JOHNNY LEE (28)** You Could've Heard A Heart... (Full Moon/WB) **GEORGE STRAIT (28)** Does Fort Worth Ever Cross Your Mind (MCA) **BELLAMY BROTHERS (22)** World's Greatest Lover (MCA/Curb) **EDDIE RABBITT (20)**

OST ADDED & HOTTEST list those songs ach most adds nationally, and the songs reported "hottest" theses immediately following the songs in Most Added & lottest indicate the total number of Country repo adding the song this week or noting that the song is

The Best Year Of My Life (WB)

BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 11-12-84.

EDDY RAVEN

She's Gonna Win Your Heart (RCA)

On 73% of reporting stations. Rotations: Heavy 2, Medium 46, Light 65, Total Adds 31, WXKW, WCAO, WXTU, WNYR, WYNK, WZZK, KPLX, WAMZ, WSM, WQYK, WQHK, WBCS, WXCL, WIL, KYGO, KSAN. A most added record. Moves 50-40 on the Country chart.

MEL McDANIEL

Baby's Got Her Blue Jeans On (Capitol)

On 61% of reporting stations. Rotations: Heavy 3, Medium 32, Light 59, Total Adds 20, WCAO, WXTU, WPOR, KMML, KASE, WYNK, WIRK, WUSQ, WONE, WFMS, KXXY, K102, KIK-FM, KUUY, KCUB. Debuts at number 47 on the Country chart.

Last Week 60% Correct



HANK'S PICKS For Week Of Nov. 17th

ALABAMA over CINCINNATI FLORIDA over KENTUCKY NOTRE DAME over PENN STATE **NEBRASKA over OKLAHOMA**

BOSTON COLLEGE over SYRACUSE DALLAS COWBOYS over BUFFALO BILLS WASHINGTON REDSKINS over PHILADELPHIA EAGLES **DENVER BRONCOS over MINNESOTA VIKINGS** SAN FRANCISCO 49ERS over TAMPA BAY BUCCANEERS NEW YORK GIANTS over ST. LOUIS CARDINALS





NEW & ACTIVE

JIM GLASER "Let Me Down Easy" (Noble Vision) 90/20
Rotations: Heavy 2, Medium 32, Light 56, Total Adds 20, WCAO, WWVA, WILQ, KEAN, KLVI, WEZL, WESC, WUSQ, WSLR, WONE, WFMS, WBCS, KCJB, WWJO, KCUB. Debuts at number 48 on the Country char

MEL TILLIS with GLEN CAMPBELL "Slow Nights" (MCA) 89/6

Rotations: Heavy 2, Medium 48, Light 39, Total Adds 6, WCAO, WPOR, KYXX, KCJB, KOMA, KFTN. Heavy: KKYX, KVOO. Medium: WVAM, CHOW, KXYL, WLWI, KFGO, KNIX, KSON. Moves 49-45 on the Country chart.

GUS HARDIN with EARL THOMAS CONLEY "All Tangled Up In Love" (RCA) 88/24
Rotations: Heavy 1, Medium 22, Light 65, Total Adds 24, WXKW, WCAO, WRKZ, KIX106, KASE, WYNK, WESC, WUSQ, KSO, WOW, KTTS, KFDI, KKAL, KUZZ, KJOT.

WILLIE NELSON & KRIS KRISTOFFERSON "How Do You Feel About Foolin" Around?" (Columbia)

Rotations: Heavy 3, Medium 31, Light 50, Total Adds 6, KIX106, KEAN, WESC, KLLL, KWMT, WOW. Heavy: KKYX, WIRK, WTQR: Medium: WCAO, WEEP, KTPK, KKAL, KQIL, KRSY. Debuts at number 49 on the Country chart.

GARY MORRIS "Baby Bye Bye" (WB) B3/51
Rotations: Heavy 3, Medium 20, Light 60, Total Adds 51 including WXKW, WAJR, WKYG, KRRV, WZZK, KIKK, WKIX, WTQR, WONE, KOMA, WXCL, KVOO, KRST, KYGO, KCKC. Debuts at number 50 on the Country chart.

DAN SEALS "My Baby's Got Good Timing" (EMI America) 72/55
Rotations: Heavy 2, Medium 15, Light 55, Total Adds 55 including WYRK, WWVA, KHEY, WMC, WCMS, KRMD, WKKQ, WFMS, KTTS, KUGN, KMAK, KWJJ, KSOP, KMPS, KCUB.

REX ALLEN JR. "Running Down Memory Lane" (Moon Shine) 64/17
Rotations: Heavy 0, Medium 18, Light 46, Total Adds 17, WCAO, WWVA, KRRV, WGTO, WESC, KYXX, WMNI, WFMS, WITL, WOW, WXCL, KUGN, KMAK, KVEG, KCBQ, KIGO, KCUB.

WRIGHT BROTHERS "Eight Days A Week" (Mercury/PolyGram) 60/4

Rotations: Heavy 1, Medium 21, Light 38, Total Adds 4, KEAN, WESC, WCMS, KECK. Heavy: WOKK. Medium: WBGW, WSNO, WYII, KMML, KBMR, WOW, KFDI, KRKT, KRSY, KSOP.

CARL JACKSON "She's Gone, Gone, Gone" (Columbia) 58/8

Rotations: Heavy 1, Medium 18, Light 39, Total Adds 8, WPOR, KRRV, KLLL, WIRK, KWMT, WTSO, KOMA, KTPK. Heavy: KKYX. Medium: WWVA, KIKK, WCXI, KKAL, KWJJ, KRSY.

EMMYLOU HARRIS "Someone Like You" (WB) 55/34
Rotations: Heavy 1, Medium 12, Light 42, Total Adds 34 including WGNA, WNYR, WWVA, WZZK, KSSN, WCMS, KKYX, WCXI, WCUZ, KXXY, KTTS, KUGN, KFRE, KWJJ, KCUB.

ROY CLARK "Another Lonely Night With You" (MCA/Churchill) 52/5
Rotations: Heavy: Medium 17, Light 34, Total Adds 5, WGTO, KLLL, WQYK, WMNI, WTSO. Heavy: KKYX. Medium: WGNA, WYII, WLWI, WITL, KTTS, KVOO, KQIL, KSOP, KIGO.

SIGNIFICANT ACTION

LACY J. DALTON "If That Ain't Love" (Columbia) 44/31
Rotations: Heavy 0, Medium 9, Light 35, Total Adds 31 including WGNA, WTVY, WLWI, KKYX, WTQR, WOW, KFDI, KQIL, KCBQ, KCUB.

BUTCH BAKER "Thinking 'Bout Leaving" (Mercury/PolyGram) 39/9
Rotations: Heavy 1, Medium 4, Light 34, Total Adds 9, WCAO, WXTU, KMML, WESC, KLLL, WLWI, WIRK, KWMT, KEBC, KMAK.

PAM TILLIS "Goodbye Highway" (WB) 36/4
Rotations: Heavy 1, Medium 9, Light 26, Total Adds 4, WSNO, WESC, WAXX, KFGO. Heavy: WOKK. Medium: WWVA, KMML, WCXI, WWJO, KQIL, KSOP.

JOHNNY PAYCHECK "I Never Got Over You" (AMI) 30/21

Rotations: Heavy O, Medium 3, Light 27, Total Adds 21 including WWVA, WYII, KRRV, KMML, WTVY, KKYX, KSO, WOW, KTPK, KWJJ.

RAY PRICE "What Am I Gonna Do Without You" (Viva) 28/3
Rotations: Heavy 0, Medium 4, Light 24, Total Adds 3, WGNA, WOW, KUZZ, Medium: KKYX, KTTS, KIGO. Light: WWVA, WOKK,

WCMS, KEBC.

VERN GOSDIN "Slow Burning Memory" (Compleat/PolyGram) 25/25
Rotations: Heavy 1, Medium 4, Light 20, Total Adds 25 including WSNO, WOKQ, WXBQ, WTVY, KRMD, WIRK, KTTS, KFDI,

KKYX, KTOM, KMPS

HILLARY KANTER "Hey" (RCA) 24/16
Rotations: Heavy 0, Medium 1, Light 23, Total Adds 16 including WKYG, WWVA, WYII, KEAN, WXBQ, KRMD, WTSO, WOW, KRWQ, KCKC.

LEON RAINES "Biloxi Lady" (Atlantic America) 23/6
Rotations: Heavy 0, Medium 2, Light 21, Total Adds 6, WVAM, WSNO, KKYX, KECK, KTTS, KRWQ. Medium: WWJO, KIGO. Light:

DOTTIE WEST "Let Love Come Lookin' For You" (Permian) 22/10
Rotations: Heavy 0, Medium 3, Light 19, Total Adds 10, KIKK, WOKK, KKYX, WCXI, KFGO, KECK, KTTS, KUGN, KTOM, KIGO.

THE SHOPPE "If You Think I Love You Now" (American Country) 22/1
Rotations: Heavy 0, Medium 2, Light 20, Total Adds 1, WTOD. Medium: WCXI, WAXX. Light: WVAM, WBGW, KXYL, WLWI,

KENNY ROGERS with KIM CARNES & JAMES INGRAM "What About Me?" (RCA) 22/0

Rotations: Heavy 3, Medium 8, Light 11, Total Adds 0. Heavy: WMIL, KCCY, KCKC. Medium: WGNA, WXBQ, WKSJ, WKIX, WUSN, WIRE.

DAVID FRIZZELL "No Way Jose" (Viva) 21/21
Rotations: Heavy 0, Medium 3, Light 18, Total Adds 21 including WVAM, WSNO, KIKK, KRMD, KBMR, WAXX, KFDI, KUUY,

TOM JONES "I'm An Old Rock 'N' Roller" (Mercury/PolyGram) 21/11

Rotations: Heavy O, Medium 4, Light 17, Total Adds 11 including WVAM, WOKK, WCMS, KFGO, WCUZ, KEBC, KTTS, WTOD, KVOO, KFDI, KCKC

DAVID WILLS "Macon Love" (RCA) 21/8 Rotations: Heavy O, Medium 3, Light 18, Total Adds 8, WYII, KHEY, WWOD, KFGO, KOMA, KTTS, KQIL, KSOP. Medium: KKYX, KRSY.

LLOYD DAVID FOSTER "I'm Gonna Love You Right..." (Columbia) 20/7
Rotations: Heavy 0, Medium 1, Light 19, Total Adds 7, KMML, KHEY, WOKK, KEBC, WOW, WXCL, KTTS. Light: WSNO, KKYX,

JACK GREENE "If It's Love (Then Bet It All)" (EMH) 20/4
Rotations: Heavy 0, Medium 3, Light 17, Total Adds 4, WCAO, KRSY, KSOP, KIGO. Medium: WYII, WKLO, WPAP. Light: WKYG,

GLEN CAMPBELL "A Lady Like You" (Atlantic America) 17/17
Rotations: Heavy 0, Medium 0, Light 17, Total Adds 17 including WSNO, WNYR, KASE, WKSJ, WIRK, WWWW, KVOO, KWJJ, JIMMY BUFFETT "Bigger Than The Both Of Us" (MCA) 17/10
Rotations: Heavy 0, Medium 2, Light 15, Total Adds 10, WSNO, KRRV, KIKK, KKYX, WIRK, KBMR, KEBC, KIOV, KTTS, KRSY, KCBQ.

MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 15/14
Rotations: Heavy 0, Medium 1, Light 14, Total Adds 14 including WIXL, WWVA, KSSN, KISS-FM, KRMD, WTQR, KBMR, WCUZ,

RAZZY BAILEY "Touchy Situation" (MCA) 14/14
Rotations: Heavy 1, Medium 0, Light 13, Total Adds 14 including WVAM, WSNO, WYNK, WGTO, WTVY, WIRK, WCUZ, KRKT,

KMAK, KRSY.

ALABAMA "Rock On The Bayou" (RCA) 14/0 Rotations: Heavy 1, Medium 6, Light 7, Total Adds 0. Heavy: WAMZ. Medium: WXKW, WSNO, WKKQ, WITL, WTSO, KFDI. Light: WOKQ, WQYK, KOMA.

SUSAN RAYE "Put Another Notch In Your Belt" (Westexas America) 13/0
Rotations: Heavy 0, Medium 4, Light 9, Total Adds 0. Medium: WBGW, WYII, KRKT, KQIL. Light: WIXY, WFNC, WAXX, WOW,

ROBIN LEE "I Heard It On The Radio" (Evergreen) 11/4
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 4, WVAM, WYII, KFGO, KRWQ. Medium: KMML. Light: WPTR, WLWI, WTOD,

MEMPHIS "Closer To Crazy" (A. Rose Records) 10/1

Rotations: Heavy O, Medium 3, Light 7, Total Adds 1, KFGO. Medium: WVAM, KXYL, KIGO. Light: WBGW, KRRV, KSSN, KOMA,

DAVID ALLAN COE "She Used To Love Me A Lot" (Columbia) 8/8
Rotations: Heavy 0, Medium 2, Light 6, Total Adds 8, WSNO, KMML, WAMZ, KRMD, KBMR, WCXI, WCUZ, KWJJ.
CHARLESTON EXPRESS "Sweet Love Don't Cry" (Soundwaves) 8/6

Rotations: Heavy O, Medium 1, Light 7, Total Adds 6, WLWI, KKYX, KRMD, KFGO, WOW, WTOD. Light: KVOO, KSOP.

STEVE EARLE "What'll You Do About Me?" (Epic) B/4
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 4, WYII, KYXX, KFGO, KEBC. Medium: KIKK. Light: WSNO, WCMS, KVOO.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

Country Boy

Letter To Home I'm Not Through...

Treadin' Water

Treadin' Water

What About Me Why Not Me

Why Not Me

Does Forth Worth...

JOHN CONLEE/Working Man (MCA)

Blue Highway Lady's Choice GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic) The First Word In Me...

JANIE FRICKE/Another Man Like That (Columbia)

GEORGE STRAIT/Any Old Time (MCA)

RICKY SKAGGS/Country Boy (Epic)

GLEN CAMPBELL/Letter To Home (Atlantic America)

LOUISE MANDRELL/This Bed's Not Big Enough (RCA)

EARL THOMAS CONLEY/Treadin' Water (RCA)

EARL THOMAS CONLEY/Love Don't Care (RCA)

KENNY ROGERS/Crazy (RCA) JUDDS/Girl's Night Out (RCA/Curb)

JUDDS/Bye Bye Baby Blues (RCA/Curb)

DAN SEALS/In San Antone (EMI America)

RAY STEVENS/Mississippi Squirl Revival (MCA)

Rebel Heart

He Thinks He's Ray...

MEL TILLIS w/WILLIE NELSON/Texas On A Saturday Night (MCA) New Patches Does Fort Worth...

GEORGE STRAIT/The Fireman (MCA)



"Whatever Turns You On"

"WHATEVER TURNS YOU ON" is Keith Stegall's second hit single on Epic records.

R&R 39 BB 27

Produced by Kyle Lehning

Written by Keith Stegall and Donny Lowery

Charlie Monk Management + Charlie Monk Music 40 Music Square East - Nashville, Tenn. 37203





Regional Adds & Hots

MOST ADDED

EAST

HOTTEST

MOST ADDED

MIDWEST

MOST ADDED HOTTEST

JIM GLASER DANI SEALS B.J. THOMAS DAVID FRIZZEL SECKY HOMBS HOTTOST LINDS

K102 St. Paul, MN

SOUTH

MOST ADDED

WXBQ-FM Bristol, VA

WEZL-FM Charleston, SC

KIKK-FM Houston, TX

KXAS-FM Houston, TX

WEST HOTTEST

Judds (RCA/Curb)

Anne Murray w/Dave Loggins (Capitol) Dan Seals (EMI America) Judds (RCA/Curb)

Dan Seals (EMI America) Judds (RCA/Curb) Anna Murray w/Dave Loggins (Capitol)

KOMA Oklahoma City, OK

ORBINIONS CITY, ON CRESTAL CAPILE BUTCH BARES TOWN JONES ADAM BRAIGH DAN BRAIGH DAN BRAIGH DAN BRAIGH BUTCH BUTCHT BUTCHT BUTCHT BUTCHT BARE HURBAY GEORGE STRAIT HITTY GRATTY DERT JUDOS

Dan Seals (EMI America) Gary Morris (WB) Anne Murray w/Dava Loggins (Capitol

Judds (RCA/Curb)

Dan Seals (EMI America) Gary Morris (WB) Anne Murray w/Dave Loggins (Capitol)

EAST

HICHAEL MURPHI DAM SEALS EMETICU HARRIS GART MERRIS OAK RIGGE BOYS RICKY SKAGGS BOS SEGER HOLLEST: AUDOS GEORGE STRAIT REBA HCENTIRE JORN CONLEE JOHOS
JOHY SCARBURY
BELLANY BROTS
JOHNNY LEX
DON WILLIAMS

WPTR Albany, NY

T.G. SHEPPARD Hottest: JUDOS ARRIE MURRAY RICKY SKAGGS ED BRUCE BARBARA MANDREL

WXKW Allentown, PA

GUS HAND IN B.J. THOMAS EDDY RAVEN GART MORRIS HOTT SET HOTT SET HOTT SET HOTT SET GREEN SET CRISTAL GATLE T.G. SHEPPARE JIM GLASER

PHINGREPHIA, F
RENDALLS
RENDALLS
ROYCH BARER
ED BRUCE
CONSTAL GAYLE
OAK RIDGE BOYL
COMMAT THITTY
ALBBANA
MEEL MCDANTEL
COONTEL
COONTEL WVAM Altoona, PA

WEEP Pittebu

GAIL DAVIES T.G. SHEPPARD COMMAY TWITTY Hottest; HICKEY GILLEY JAMIE PRICEE AMME HURRAY GEORGE JOHES EARL THOMAS CO

WPOR-FM Portland, ME

WNYR Roched

WCAO

JUDOS EDDIE RAMBITY

Hottest:

WSNO Berre, VT

RAELY BALLEY JIMMY SUPPET. GLEN CAMPBELL DAVID MILLAN (DAVID MYLZZE VERN GONDIN NICKEN MUSPH LHON RADNES PAN TILLIS FOCTASE:

WYRK Bullaio, NY

METTY GRITTY DIRT LACY J. DALTON GARY MORRIS VERM GOSDIN EMBYLOU HARRIS WINKZ-FM Hershey, PA

GARY MURRIS SAMYER BROWN JOHNST PAYCHE GUE HARDIN HOTTOGE HARRIS MINION HARR WILLIAME GEORGE STRAIT

JUDDS AMNE HUMBAY

CONMAY THITTY
OAK RIDGE BOYS
HELSON & RELITOPP
GUS HARDIN
HOTEGE:
EARL THOMAS CONLE
ANNE MUTRALY
HICKEY GILLEY
JUDOS
REBA MCENTIRE

WKYG Parkeral

WXTU Philadelphia, PA

WWVA Wheeling, WV

WHEMENING, WY
GARY HORRIS
OAN BEALS
JOHNNY PAYCHECK
HILLARY KANTER
JIN GLABER
EMBYLOU HARRIS
HICHAEL HORPHEY
HOCKEST
GEONGE STRAIT
HARK WILLIAMS JR
JUDDS
DEBORAN ALLEN
RICKY SKAGGS

WYII Williamsport, MD

B.J. THOMAS GLER CAMPBELL EDDY RAVEN EMMYLOU HAMMIS HOTE ARE: HICKEY GILLEY JANIE PRICKE EARL THOMAS CONLE ANNE MUMERAY JUDOS WIXY Springfield, MA

none Hottest: none

MIDWEST

CHOW Welland, ONT

EMMYLOU HARRIS
GARY MORRIS
DAN SEALS
FAMILY SROWN
MEL MCDANIEL
VERN GOED DI
ROCTES
GAIL DAVIES
JUDOS
NICKEY GILLEY
SELLANY BROTHERS

WLLR Davenp

MERIE HAGGARD T.G. SHEPPARD RICKY SKAGGS KENDALLS COMMAY TWITTY HOTCOMIA TWITTY HOT LOW REX ALLEN JR. EARL THOMAS C HICKEY GILLEY

HICKEY GALLS JUNDS JOHNNY LEE

WSLR Akron, OH GUS HARD IN
GENE WATSON
EDDY RAVEN
JIH GLASER
T.G. SHEPPARD
HOTLEST:
GEORGE JONES
EDDIE RASSITT
ANNE MURRAY
REBA MEENTIRE
ALABAMA

DEBRIEGO, NO.

JIMY BUFFETT
MICHAEL MURPHEY
MICHAEL MURPHEY
DAVID PRIZZEL.
VEN GOSD IN
DAVID ALLAR COE
HAME WILSON
HOTE GET
JUDOS
MITTY CRITTY DERT
MATLON JENNINGS
ALABADA

WUSN Chicago, IL

WUBE-FM Cincinneti, OH MITTIE MET BOX

HOTTOMIE MILEAP DON MILLIAMS EARL THOMAS CO JOHNEY LEE JANIE PRICKE WMNI Columbus, OH

GARY MORRIS
ROY CLARK
REX ALLEM JR.
EDDY RAVEN
ROCCER:
EARL THOMAS C
AUBIE MURRAY
GEORGE JOWES
JAMIE FRICKE
MAYLON JEMNIM

JANIE FRICKS
MICKEY GILLEY
GEORGE JONES
JUDDS
NITTY GRITTY DIRT

JOHNNY PAYCHES DAN SEALS GUS HARD DN Hottest: GEORGE (JONES EDDIE RABBITT GEORGE STRAIT JOHN CONLEZ CRYSTAL GAYLE

WWWW-FM Detroit, Mi

VERN GOSDIN EMMYLOU HARRIS NITTY GRITTY DIR DOTTIE WEST DAVID ALLAN COE LACY J. DALTON LACY J. DALTON Hottest: Earl THOMAS CONLI MAYLON JENNINGS GEORGE JONES JUDOS DOLLY PARTON

WKKQ-AM/FM Duluth, MN

WAXX Eau Claire, Wi

PARTON, THE LACY J. DALTON CHARLESTON EXP MEMORIS DAY SEALS DOTTLE MEST DOTTLE MEST TON JOHN'S PARCHEC DAVID WILLS FOR THE JOHN'S LACK PARTILLIS TON JOHN'S LOS DIN LEE WEN GOSD IN HOST-CAST JOHN'S LEE JAMIE THOMAS OF ANNE MUSTARY MICKEY GILLEY MICKEY GILLEY MICKEY GILLEY MICKEY GILLEY

WITL-FM Lansing, Mi

EDD T RAVEN
MEL HCOAMIEL
JIM GLASER
GUS HANDUM
REX ALLEN JR.
JCHNNY PATCHECK
MOTCHECK
GEORGE STRAIT
REBA MCENTIRE
SAWTER BROWN
GENE WATSON
MERLE HAGGARD

KECK Lincoln, NB

KWMT Fort Dodge, IA

SUTCH BAKER
NELSON & ERIS
GUS HAND DH
CARL JACKSON
DAN SEALS
HOTTEST:
ANNE HURRAY
JUDDS
GEORGE STRAIT
CRISTAL GAYLE
GENE MATSON

GARY HORRIS
T.G. SHREPARD
JIM GLARER
REGOR FALMES
WRIGHT SMOTHERS
DOTTIE WEST
JOHNHY PAYCHECK
HOTTOKE
HOTTOKE
ANNE HURRAY
HICKEY GILLEY
EARL THOMAS COM
JOHNHY LEE WTSO Medison, Wi COMMAY TWITTY
T.G. SHEPPAND
EDDY RAVEN
S.J. THOMAS
GAIL DAVIES
ED BRUCE
JIM GLAMER
HOCKGAT
ANNE HUNNAY
EARL THOMAS
JARIE FRICKE
JUDOS

JIM GLASER
GUB HANDE
EDDY RAVEN
GARY HORRIS
ENNYLOU BARRIS
FORTAL GAYLE
CRESTAL GAYLE
CHARLY MCCLAIM
OAK RIDGE BOYS

none Hottest: WDGY Minnes

JIM GLAMER
GUE HAND IM
GARY MORRIS
HOTTOMES
HOTTOMES
EARL THOMAS
JUDDOS
GEORGE STRAIT
AMME MURRAY

RES MLEN JR.
JIM GLAMER
MEL MCDANIEL
DAN MEALS
RICKY SKAGGS
HOUTEST;
JOHN CONCLES
GEORGE JONES
JUDDS
JAMIE FRICKE
AMME MUTRAY

MINO, ND
MEE, TILLE
EDOY RAVEH
HEL HCDANIEL
JIM GLAMER
HOTCOST:
JAMIE PRICKE
GEORGE JOHERS
JUDDS
NITTY GRITTY DIRT
WAYLON JERNINGS KXXY Okishoma City, OK GAIL DAVIDS
EMPTLOU HARRIS
MEL MCDAMIEL
EDDY RAVEN
HOTEGE;
BELLAMY BROTHE
WAYLON JESSING
GEORGE JOHES
JUDDS
DOLLY PARYON

none Nottest:

DAM MEALS
PELLON & EXISTO
BANDI & STANDIS
ENOT RANDIS
LACY J. DALTON
ENWILOU MANNIS
GUN BANDIS
CUN BANDIS
CUN BANDIS
COMMINIS
RAY PRICE
MAYLON JERNINGS
RAY PRICE
LLOYD DAVID FOR
MEMORIS OF

WXCL Peorls, IL

OAK MICHE STEP
DAM SEALS
LOYD DAWID POSTE
GANY MORRIS
REE ALLEM UN.
LACY J. DANYON
HOCLOGY
BOCLOGY
BOLLOM
JUNG
GONGLE
BELLANY SECTIONS
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GONGLE
GONGLE
JUNG
GONGLE
GO

KIOV-FM Sloux Falls, SD EMPITICU HANRIS
LACY J. DALTON
DAM MEALS
JIMPY BUFFETT
HILLARY XMYTER
HOCCAST:
EARL TEDMAS CON
SCOTE HARMITT
JUDOS
JOHN CONLER
REMA HOSSPITE

TUBES, UNITED STATES OF THE ST KTTS-AM/FM Springfield, MO

OAK RIDGE NOVS

KTPK-FM
TOPSEL, KS
JOHNY PAYCHICK
CARL JACKSON
RIDDY RAVEN
DAN BEALS
HORN WILSON
ROCCESE:
JARIE FRICKE
AMER WILSON
RICKEY CILLEY
EXILE
EARL THOMSE CORL

KVOO Tules, OK

KFDI-AM/FM Wichite, KS

WIGHER, R.S.
VERMI GOSDDI
DAN SEALS
TON JOHES
DAYLD PRIZZELL
GUS HANDIM
JORNAY PAYCHECK
LACY J. DALTON
HOCLEST: DALTON
HOCKEST:
JOHN SCHOPEIDSR
JOHNS HUBBAY
GEORGE JOHEM
JUDDS

SOUTH

KEAN-AM/FM JIM GLASER
NELSON & ERISTOFF
MYLGHT BROTHERS
T.G. SHEPPARO
HILLARY KANTER
HOCKEST:
WATLON JENNINGS
GEORGE STRAIT
BELLARY BROTHERS
JUDOS
NITTY GRITTY DIRT

JUDDS
WAYLOW JENNINGS
GEORGE JOWES
WITTY GRITTY DIRT WIL-AM/FM St. Louis, MO JI COUIS, MO

JIM GLASER
GAIL DAVIES
KENDALLS
DESORAH ALLEN
EDDY RAVEN
HOCTORY
HOCTORY
AMER HOURAY
JAMIE FRICKE
GEORGE JONES
HICKEY GILLEY

MEL MCDAFIEL
RICKY SKAGGS
GEORGE STRAIT
HOTTEST
HOTTEST
HATTO GRITTY DER
MAYLOM JERNINGS
JUDOS
ARRE MURKAY
ALAERING KMML Amerillo, TX

WTOD Toledo, OH KASE Austin, TX BELLANY BROTH HARK GRAY

DESIGN FORGER CA RD SHUTE RD SHUTE RDL HCTOMBIEL ROLL HCTOMBIEL GOUS HANDON TOW T. RALL GARY ROUBER GARY ROUBER GARY ROUBER RASEY BALLEY LACY J. DALTON HOCKEST HOCKEST HOCKEST HOCKEST ROLL J. WALL GEORGE STRAIT HOKE WILL JAMES JR. JUDIOS RICKY SKAGGS COMMAN TWITTY WILLY

KLVI Resument, TX

Greenville, SC

OAK RIDGE BOYS

SJ, THOMAS

NELSON & SALETO

JOYCHA SHEE

FORTILLE BANKS

GANY HORSEL

GON HANDIN

EDDY RAVEN

PAN TILLIS

WRIGHT MONTHES

BORTAG

OGLIL CRAYER

BANKARA HANDRELL

ALABAMA

ME. HCDANIE

BANKARA HANDRELL

ALABAMA

ME. HCDANIE

BANKARA HANDRELL

ALABAMA

ME. HCDANIE

B. HCDANI WZZK-FM Birmingham, AL

WCOS-AM/FM Columbia, SC

HOTTEST:
JANIE FRICKE
STATLERS
ZARL THOMAS CONLI
MICKET GILLEY
JOHN SCHNEIDER

WGTO Cypress Ga

KRRV Alexandria, LA JOHNNY PAYCHECK DAM SEALS LACY J. DALTON GARY MORRIS EDDIE THOMPSON BROOKS BROTHERS CARL JACKSON JIMMY BUFFETT REX ALLEN JR. Hottest: Hottest: JANIE PRICKE JUDDS
NITTY GRITTY DIRT
PRIZZELL 6 WEST
BELLANY BROTHERS

Cypress Garden
REX ALLEN JR.
BOY CLARK
RAZZY BAILEY
VERN GOSDIN
HILLARY KANTER
MICHELL MURCHET
DAN SEALS
BOCTESE:
BOCTESE:
JUDDS
GEORGE STRAIT
EDDIE RAMBITT
ALBEAMA ALABAMA
KPLX-FM
Dallas/Ft. Wort
EDDY RAVEN
T.G. SHEPPARD
GALL DAVIES
HOTCH:
EXILS ATMERINO, TA
BUTCH BAKER
HEL HCDART EL
HILLARY KAMTER
HOLLARY KAMTER
HOLLARY CONTROL
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JOHNNY PAYCHECK
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JOHNNY
HOLLARY
JUDOB
HANK GRAY

ANNE MIRRAY
WKLO
DENVHIR, KY
OAK RIDGE BOYS
ALABARA
RICKY SKAGGS
COMMAT THITTY
HOCCOMIAT THITTY
GEORGE JUNES
JAMIE PRICKE
JUDOS
DOLLY PARTON
MAYLOS JENETHGE

WAYLOR JUMEING
WTVY
DOTHER, AL
VERR GOEDIN
DAR REALS
LACY J. DALTOR
JORREY PAYLEY
DAVID PRIESELL
ROCTOR:
ARREW ROTHALY
JUDGS
REALW
RETURN
RETU KSSN Little Rock, AR MEL MCDMIEL
KHEY
EIPBRO, TX
GUE HAND IN
GART HOMELS
ENVILOUS HAMELS
LLOTTO DAVID POIL
DAVID POIL
BOTTO WILLS
DAN SEALS
HOTCHE
AREH MURRAL
EARL TROMBE COM
HICKEY GILLEY
HAYLON JENNINGS
WFNC
FRYSTEWHIGS
MC
ENDE

WAMZ-FM Louisville, KY EDDY RAVEN B.J. THOMBS DAVID ALLAN C STEVE CLARK HOTLORI ALABAMA T.G. SHEPPARD DEMORAN ALLEN CAK RIDGE BOY GENE WATSON

KLLL Lubbock, TX T.G. SHEPPARO
OAK RIDGE BOYS
DAW SEALS
ROY CLANK
ROYCH BAKER
CARL JACKSON
NELSON & KRISTOPP
GON HARD!
JUDGE
NITTY GRITTY DIRT
GERRIES ST RAIT
ALBAMA
COMMAT TWITTY

GARY MORRIS
ENGTION EAR
DAVID WILLS
DAN SEALS
HOTCOST
GEORGE JOHE
EARL THOMAS
HITTY GRITT!
ARME HUMRAY
JOHENY LEE

WPAP-FM Panama City, FL

WCMS-FM Norfolk, VA

WKIX Releigh/Durham TOM JONES
LACY J. DALTON
GANY MORRIS
LLOYD DAVID POSTE
DOTTLE WAST
HILLARY TAMTER
DAN MEALS
NOTHER
WATLEN JENNINGS
MANK GRAY
JUDOS
EARL TWOMAS CONLE

KISS-FM Mlami, FL OAK RIDGE BOYS
MERLE HAGGARD
MICHAEL MURPHE
ED BRUCE
HOTTER:
ANNE MURRAY
JUDOS
HITTY GRITTY D
B.J. THOMAS
SAWYER BROWN

KRMD-AM/FM Shreveport, LA

MILLARY LAWTER
DAM SEALS
LACY J. DALTON
MICHAEL NOTONITY
GLEN CHOPMELT
DAVID PRISERLY
DAVID PRISERLY
GANT SEALEY
OAVID PRISERLY
OAVID PRISERL

WQYK-FM Tampe/St. Pele, FL

WUSQ-FM Winchester VA KYXX Odessa, TX ED DRUCE
MEL TILLIS
ECOY RAVEN
REX ALLEN JR.
STEVE EARLE
HOCCEST:
NICKEY GILLEY
EARL THOMAS C
GEORGE STRAIT
JUDDS
GENE WATSON

WTGR-FM Winston/Sal

155 Reporters 141 Current Reports The following stations reported a frozen playlist this week: WBGW/Bangor

> WDAF/Kansas City WMIL/Milwaukee WTHI/Terre Haute KKCS/Colorado Springs **KEIN/Great Falls** KSON/San Diego KGA/Spokane

WEST

KRKT Albany, OR DAVID PRINKELL GLEN CHARMELL VERN GOED DE RAEZY BALLEY

KRST-FM Albuquen

KIK-FM Anahalm, CA

KKAL Arroyo COMMAY TWITTY GUS HANDIR Hottest: HICKEY GILLEY JUDOS GEORGE STRAIT EDDIE RASSITT BELLANY BROTHS

KUZZ Bekersfield, CA BARRARA MANDRE VERN GOND IN DAM SEALS RAY PRICE TOM T. SMLL GUE BARD IN HOCKEY GILLSY EARL THOMAS C STEVE MARKER GEORGE JUNER JUDOS

KQHL Sillings, MT

HITTY GRITTY
HATLORY GILLAY
HATLOR JEHETH
KJÖT
BORGA, ED
GART HERRIS
BORNTAGO BARRIS
ROSE BAND DE
HICHARL BURNNA
GROORE JOHNE
HITTYT GRITTY
BELLAW BROTH
JUDGE

KVOC Casper,

KKCB Colore

KUGN-FM Eugene, OR

DAM MEALS
DOTTIE WEST
GARY MORRIS
ENGYLOU RANGE
REW ALLEW JR.
ROTTORE JAMES PRICKE
RARL THOMAS C
ARME MUNRAY
JUDDS
KFRE
FRESHO. CA

GARY MERRIS
HEDY RAVEN
ENGYLOU HARRIS
DAVID PRISSELL
HOCKEY GILLEY
HITHY GRITTY DI
SELLANY BROTHER
GRORGE STRAIT KMAK Freeno, CA

JOHNY LEE HITTY GRITTY ARTH HUMAY JUDGE TON 7. HALL KRWG-FM Gold HMI, OR

DAVID WILLS
RAEEY BAILEY
LACY J. DALTON
HICHARL
HAYLON JENNINGS
HOCKER: JUDOS
ENDIE RANGITT
GAIL DAVIES
DOLLY PARTON
HEL MCDANIEL

KVEG Les Vogss, NV REX MLEW JR. Hottest: JANTE PRICEE ANNE MORRAY MITTY GRITTY DIRT JUDGE WATLOW JENNINGS

KLAC

KFTN Provo, UT

KNIX-FM Phoenix, AZ

KWJJ Portland, OR

KCCY-FM Pueblo, CO Pueble, CO
DAY MEALS
COMMAY TWITTY
GARY HORSES
BOXLOSY BROTHER
JAKES FRICKS
JUDGS
HARK WILLIAMS J
FRISHEL & WHIT

ALABAMA T.G. SHEPPARE SAWYER SROWN RICKY SEAGES DE BRUCE DEBORRE MILEN COURNY TWITTY KENTALLS OAK RIDGE BOY KEITE STREEL ROCKEST

DAVID WILLS
DAVID FRIEXELL
EMPTICU EMPEL
EMPTICU EMPEL
DAM SEALS
LACY J. OALTOS
JACKE GREENS
JOSSHY PATCHECK
FOCLES:
JOSSHY PATCHECK
FOCLES:
JOSSHY PATCHECK
ROLLES:
AND FRICKEY
AND FRICK

KGA Spoken

SL ANTHONY, BD
GARY MURRIS
GARY MURRIS
DAVID FRIENDL
DAW SEALS
COMMANY TWITTY
JOHNNY PAYCHECK
JACK GREENE
BOUNTIE NUR
FRISELL 6 WEST
SAMBARE MANDRELL
DOLLY PARTON
AMBE MURRINY
JANIE FRICKE

WKSJ-FM Mobile, AL

WSIX-FM Nachville, TN

OAK RIDGE BOYS COMMAN TWITTY ED BROCE BOY CLARK ECDY RAVEN LACY J. DALTON ROCLEST: ARME MURGAY GEORGE JOWES JUDGE WITTY GRITTY DIR:

HAMIX WILLIAMS JR.
B.J. TWONNS
MEE MCDANKER
GUS RANDUS
GANY NORRES
HOTTORY
GEORGE JONES
BANDY IS STAMPLEY
ALABAMA
JUDGS
DEBORAR ALLEN

KXYL/Brownwood The following stations failed to report this week and therefore their playlists were frozen: WPOC/Baltimore WMZQ/Washington, DC WSOC/Charlotte WFNC/Fayetteville WNOX/Knoxville WPAP/Panama City

dult/Contemporary Continued from Back Page

BREAKERS ®

BARRY MANILOW When October Goes (Arista)

75% of our reporters on it. Rotations: Heavy 5/1, Medium 57/10, Light 42/14, Total Adds 25 including WKBW, WPIX, KHOW, KMJI, KKLT, KGW, KFMB, WWOM, V100, WAFB, K106, WMJJ, WING, WFMK, KOIL, and 10 more. Debuts at number 25 on the A/C chart.

JACK WAGNER All I Need (Qwest/WB)

75% of our reporters on it. Rotations: Heavy 23/0, Medium 56/6, Light 25/16, Total Adds 22 including WPRO, WLTT, WRMM, WCLR, WARM98, WMJI, KHOW, KMGG, B100, V100, WRIE, WAFB, WRKA, WLAC-FM, KOIL, and 7 more. Moves 24-15 on the A/C chart.

MELISSA MANCHESTER Thief Of Hearts (Casablanca/PolyGram)

63% of our reporters on it. Rotations: Heavy 4/0, Medium 59/2, Light 24/4, Total Adds 6, KMJI, KFMB, WSFM, WGOW, CK101, WAHR. Debuts at number 25 on the A/C chart.

LAURA BRANIGAN Ti Amo (Atlantic)

61% of our reporters on it. Rotations: Heavy 1/0, Medium 50/5, Light 33/8, Total Adds 13, WPIX, WSB-FM, WLLT, WISN, KMJI, KOST, KGW, KFMB, WRIE, WRKA, KDUK, KKPL, KMGQ.

NEIL DIAMOND Sleep With Me Tonight (Columbia)

61% of our reporters on it. Rotations: Heavy 8/0, Medium 49/1, Light 27/5, Total Adds 6, KUDL, KJR, WKYE, WLHT, WZLQ, KMGQ.

CHICAGO You're The Inspiration (WB)

60% of our reporters on it. Rotations: Heavy 5/2, Medium 35/21, Light 43/33, Total Adds 56 including WFBR, WKBW, WPIX, WTAE, WSB-FM, KVIL-FM, 97AIA, WCLR, WLLT, WISN, WMYX, KHOW, KOST, KKLT, KGW, and 41 more. Debuts at number 24 on the A/C chart.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Ligh
1 LIONEL RICHIE	137/0	127	8	2
2 WHAM!	130/1	108	21	1
3 PAUL McCARTNEY	136/1	108	26	2
CYNDI LAUPER	130/0	96	32	2
5 DARYL HALL & JOHN OATES	121/0	107	13	1
HONEYDRIPPERS	134/1	77	52	5
7 DENNIS DeYOUNG	121/0	87	31	3
8 K.ROGERS w/K.CARNES & J.INGRAM	116/0	67	41	8
JERMAINE JACKSON	127/2	43	78	6
AL JARREAU	117/3	66	44	7
11 BILLY OCEAN	95/0	54	33	8
12 STEVIE WONDER	98/0	35	52	11
13 BOB SEGER & SILVER BULLET BAND	119/24	12	80	27
1 JULIAN LENNON	111/10	21	<i>73</i>	17
15 JACK WAGNER	104/22	23	56	25
10 COREY HART	101/6	18	64	19
17 ANNE MURRAY w/DAVE LOGGINS	80/0	23	46	11
18 CHICAGO	73/0	14	49	10
3 JULIO IGLESIAS	<i>85/0</i>	25	<i>51</i>	9
STEPHEN STILLS f/M. FINNIGAN	93/7	11	71	11
21 BARRY MANILOW	104/25	5	<i>57</i>	42
22 AMERICA	74/0	21	42	11
23 ELTON JOHN	71/0	9	49	13
CHICAGO	83/56	5	35	43
4 MELISSA MANCHESTER	87/6	4	59	24

MOST ADDED ®

CHICAGO (56) You're The Inspiration (WB) **RAY PARKER JR. (40)** Jamie (Arista) STEVE PERRY (30) Foolish Heart (Columbia) **BARRY MANILOW (25)**

When October Goes (Arista) J. CAFFERTY & BEAVER BROWN BAND (24) Tender Years (Scotti Bros./CBS) **BOB SEGER & SILVER BULLET BAND (24)**

Understanding (Capitol)

HOTTEST

LIONEL RICHIE (100) Penny Lover (Motown) WHAM! (86) Wake Me Up Before You Go-Go (Columbia) **PAUL McCARTNEY (84)** No More Lonely Nights (Columbia) **DARYL HALL & JOHN OATES (79)**

Out Of Touch (RCA) **DENNIS DeYOUNG (52)** Desert Moon (A&M) CYNDI LAUPER (48) All Through The Night (Portrait/CBS)

NEW & ACTIVE

JOE COCKER "Edge Of A Dream (Theme From Teachers")" (Capitol) 73/4

ins: Heavy 3/0, Medium 49/2, Light 21/2, Total Adds 4, KLSI, KWEB, KFQD, KRNO. Heavy: WKBW, KRSB, KALE. Medium: KVIL-FM, WISN, KGW, B100, KBEST, WAEB, WICC, V100, WKYE, WKGW, KEY103, K106, WBT, WMAZ, WSFL, WRVA, WNAM, WSNY, KRNT, WTRX, WMGN, KOIL, KWAV, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WTNY, KORQ, WSKY, WCKQ WCHV, WAGE, KRLB, WKYX, WZLQ, WFFX, WJBC, KEEZ, WHNN, WJON, KKLV, KTWO, KQSW, KFSB

RAY PARKER JR. "Jamie" (Arista) 72/40

Rotations: Heavy 0/0, Medium 29/12, Light 43/28, Total Adds 40, WKBW, WTAE, WSB-FM, 97AIA, WOMC, WISN, KHOW, KOST, B100, KEZR, KJR, WICC, WKYE, WGY, WBT, WKJJ, WMAZ, WSFL, WAVE, WHBY, KIOA, KOIL, KBOI, KWAV, WTNY, KORQ, WSKY, KRLB, WKYX, WZLQ, WVBS, KFSB, WXUS, KWEB, WBOW, KKLV, KTWO, KRNO, KMGQ, KALE. Medium: WFBR, WRMM, WARM98, KGW, WAEB, WMGN, KIXI-FM, WWNR, WKNE, WSKI, WWPA, WCKQ, WCHV, WAGE, WFFX, KTYL, KQSW

PAT BENATAR "We Belong" (Chrysalis) 62/6
Rotations: Heavy 5/0, Medium 32/1, Light 25/5, Total Adds 6, 97AIA, WAFB, WAVE, WMHE, WTNY, KORQ. Heavy: KEZR, WKYE, WSFL, WCKQ, KALE. Medium: WARM98, WLLT, WLTF, KMGG, KEY103, CK101, WKJJ, WMAZ, 2WD, WRVA, WNAM, WHBC, WENS, WMGN, KFI, KWAV, WWNR, WEIM, WSKI, WWPA, WSKY, KTYL, WCIL, KEEZ, KWE8, WHNN, WJON, KKLV, KQSW, KRSB.

JOHN DENVER & SYLVIE VARTAN "Love Again" (RCA) 56/5

Rotations: Heavy 2/0, Medium 23/1, Light 31/4, Total Adds 5, KFMB, KBOI, WKNE, KKLV, KMGQ. Heavy: WGY, WEIM. Medium: WPRO, KVIL-FM, WCCO, WRIE, WTIC, WAHR, WMAZ, WRVA, WHBY, KRNT, KSL, KIXI-FM, WWNR, WSKI, WSKY, WGSV, WJBC, WCIL, WJON, KTWO, KRSB, KALE.

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA) 52/19
Rotations: Heavy 2/0, Medium 18/3, Light 32/16, Total Adds 19, B100, KFMB, WAEB, WICC, WKYE, WKGW, WRVA, KIOA, WTRX, WHB, WMGN, KOIL, KBOI, KORQ, KRLB, WJBC, WXUS, WJON, KRNO, Heavy: KOST, KMGQ, Medium: WFBR, KVIL-FM, WSFL, WHBY, KWAV, KIXI-FM, WKNE, WSKI, WSKY, WCHV, WFFX, KTYL, WCIL, KQSW, KRSB.

COYOTE SISTERS "I've Got A Radio" (Morocco/Motown) 47/0
Rotations: Heavy 1/0, Medium 23/0, Light 23/0, Total Adds 0. Heavy: WKBW. Medium: WISN, WCCO, KGW, WKYE, WMAZ, KRNT, WMGN, KSL, KIXI-FM, WWNR, WEIM, WKNE, WSKI, WAGE, WZLQ, WFFX, WJBC, WCIL, KEEZ, WJON, KKLV, KRSB,

JOHN CAFFERY & THE BEAVER BROWN BAND "Tender Years" (Scott Bros./CBS) 45/24
Rotations: Heavy 0/0, Medium 15/3, Light 30/21, Total Adds 24, 97AIA, WCCO, V100, KEY103, K106, WNAM, WSNY,
KRNT, WTRX, WMGN, WWPA, KORQ, WCHV, WGSV, KRLB, WKYX, WFFX, KFSB, WHNN, WJON, KKLV, KTWO, KRSB, KALE.
Medium: WFBR, KEZR, WMAZ, WAVE, KOIL, KIXI-FM, WWNR, WSKI, WSKY, WCKQ, KTYL, KQSW.

PATTI AUSTIN "All Behind Us Now" (Qwest/WB) 42/12

Rotations: Heavy 0/0, Medium 10/4, Light 32/8, Total Adds 12, WKGW, WRVA, WAVE, KIOA, KIXI-FM, WWPA, KRLB, WFFX, WVBS, WHNN, KRNO, KMGQ. Medium: WCCO, WMAZ, WMGN, KSL, WSKI, WSKY.

DON HENLEY "The Boys Of Summer..." (Geffen) 39/6

Rotations: Heavy 0/0, Medium 14/0, Light 25/6, Total Adds 6, V100, WKYX, WVBS, WJON, KKLV, KALE. Medium: WFBR, WMAZ, WSFL, KKUA, KWAV, KIXI-FM, WWNR, WSKI, WWPA, WSKY, WCKQ, KRLB, WFFX, KQSW.

EDDIE RABBITT "The Best Year Of My Life" (WB) 33/2

Rotations: Heavy: 1/0, Medium 11/0, Light 21/2, Total Adds 2, WFBR, KIOA. Heavy: WAHR. Medium: WCCO, K106, WHBY, KRNT, KSL, WEIM, WSKI, KRLB, WFFX, WXUS, KWEB.

BAND OF GOLD "Love Songs Are Back Again" (RCA) 33/1
Rotations: Heavy 2/0, Medium 21/0, Light 10/1, Total Adds 1, WING. Heavy: WAHR, WCHV. Medium: WPIX, WPRO, WSB-FM, KVIL-FM, KHOW, KGW, K106, WLAC-FM, WRVA, WHBY, KRNT, KKUA, KFI, KIXI-FM, WGSV, WAGE, KWEB, KKLV, KRNO,

SHEILA E. "The Belle Of St. Mark" (WB) 32/6

Rotations: Heavy O/O, Medium 11/1, Light 21/5, Total Adds 6, WICC, WTRX, KWAV, WKYX, WJON, KRSB. Medium: WSFL, WEIM, WSKI, WWPA, WCHV, KRLB, KTYL, WCIL, KEEZ, KQSW.

STEVE PERRY "Foolish Heart" (Columbia) 30/30

Rotations: Heavy 0/0, Medium 3/3, Light 27/27, Total Adds 30, 97AIA, WCCO, WAEB, WICC, WKYE, WAVE, WHBY WNAM, WMGN, KWAV, WWNR, WEIM, WTKO, WKNE, WSKI, WSKY, WCKQ, WCHV, WAGE, WKYX, KTYL, WCIL, KFSB, KEEZ. WHNN, WJON, WBOW, KTWO, KQSW, KRSB.

SIGNIFICANT ACTION

SHEENA EASTON "Strut" (EMI America) 28/1

Rotations: Heavy 12/0, Medium 13/1, Light 3/0, Total Adds 1, KFSB. Heavy: WTAE, KVIL-FM, KMGG, K101, KEZR, WICC, WKYE, CK101, WKJJ, WSKI, WWPA, WKYX. Medium: WLTF, WPJB, 2WD, WENS, WMHE, KWAV, WTNY, WSKY, WFFX, KTYL, KRNO,

MADONNA "Like A Virgin" (Sire/WB) 25/15
Rotations: Heavy 0/0, Medium 8/4, Light 17/11, Total Adds 15, KMGG, V100, WPJB, K106, WKJJ, WNAM, WTRX, KOIL, KFI, KWAV, WWNR, WEIM, WSKY, WZLQ, WHNN. Medium: KGW, KTYL, KKLV, KQSW.

TINA TURNER "Better Be Good To Me" (Capitol) 25/3

Rotations: Heavy 6/0, Medium 13/3, Light 6/0, Total Adds 3, WICC, WHAS, WCHV. Heavy: KEZR, WPJB, CK101, WKJJ, WWPA, KRLB. Medium: KVIL-FM, KMGG, V100, WENS, WMGN, WMHE, WTNY, WSKY, WKYX, KTYL.

BARRY GIBB "Stay Alone" (MCA) 17/17
Rotations: Heavy 0/0, Medium 2/2, Light 15/15, Total Adds 17, WMAZ, WNAM, KSL, WWNR, WEIM, WKNE, WSKI, KORQ, WCHV, WGSV, WAGE, KRLB, KTYL, WCIL, KFSB, KBOW, KQSW.

ALABAMA "(There's A) Fire In The Night" (RCA) 14/11

Rotations: Heavy 0/0, Medium 5/3, Light 9/8, Total Adds 11, WFBR, WMAZ, WEIM, WCHV, WGSV, KRLB, WFFX, KTYL, KEEZ, KFQD, KQSW. Medium: WBT, WAHR.

JAMES INGRAM "Whatever We Imagine" (WB) 14/8

Rotations: Heavy 0/0, Medium3/2, Light 11/6, Total Adds 8, WCCO, WTKO, WKYX, KWEB, WJON, KKLV, KRSB, KSL. Medium

CULTURE CLUB "The War Song" (Virgin/Epic) 14/0
Rotations: Heavy 2/0, Medium 7/0, Light 5/0, Total Adds 0. Heavy: WSKI, WCKQ. Medium: WMAZ, WSKY, KRLB, WKYX, KTYL, KEEZ, KQSW.

JIMMY BUFFETT "Come To The Moon" (MCA) 13/11

Rotations: Heavy 0/0, Medium 1/1, Light 12/10, Total Adds 11, WSFL, KIXI-FM, WWNR, WEIM, WSKI, WCKQ, WAGE, WZLQ, WXUS, WHNN, KTWO.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 13/2
Rotations: Heavy 0/0, Medium 5/0, Light 8/2, Total Adds 2, WAGE, KEEZ. Medium: WCCO, K101, KIXI-FM, WEIM, WCHV.

EVERLY BROTHERS "The Story Of Me" (Mercury/PolyGram) 10/9

Rotations: Heavy 0/0, Medium 2/2, Light 8/7, Total Adds 9, WHBY, KRNT, KIXI-FM, WWNR, WEIM, WKNE, KWEB, KFQD, KTWO.

PEABO BRYSON "Learning The Ways Of Love" (Elektra) 10/3 eavy 0/0, Medium 2/1, Light 8/2, Total Adds 3, KFM8, WEIM, WSKI. Medium: WTKO.

CHAKA KHAN "I Feel For You" (WB) 10/2

Rotations: Heavy 3/0, Medium 6/1, Light 1/1, Total Adds K101, WHAS. Heavy: WPJB, WKJJ, WKYX. Medium: KVIL-FM, KEZR, WENS, WWPA, WFFX.

Regional Adds & Hots

EAST

Parallel One

WFBR/Battli

CHICAGO
ALABAMA
POINTER SISTERS
KOOL & THE GANG
EDDIE RABBITT
RICK DEES
HOTTEST

WBEN/Buffalo Roger Christian

NONE
HOTTEST:
STEVIE WONDER
HONEYDRIPPERS
PAUL MCCARTNEY
LIONEL RICHIE
JERMAINE JACKSON

BARRY MANILOW CHICAGO RAY PARKER JR.

LAURA BRANIGAN BARRY MANILOW CRICAGO JERMAINE JACKSON

none Bottest: KENNY ROGERS KENNY ROGERS
HALL & OATES
DENNIS DEYOUNG
BILLY OCEAN
PAUL MCCARTNEY

WTAE/Pittaburgh

RAY PARKER JR. JULIAN LENNON CRICAGO
BOTLEST:
HONEYDRIPPERS
SREENA EASTON
WHAM!
CHICAGO
BRUCE SPRINGSTEEN

WWSW/3WSVPittsburg Crowe/Weltzel

ROD STEWART BOB SEGER BOB SEGER

Bottest:
STEVIE WONDER

BALL & OATES
LIONEL RICHIE
POINTER SISTERS
HONEYDRIPPERS

Tom Cuddy

JACK WAGNER Hottest: LIONEL RICHIE JULIO IGLESIAS PAUL MCCARTNEY WHAM! CYNDI LAUPER

WLTT/Washington D.C.

JACK WAGNER HOTTEST: LIONEL RICHIE KENNY ROGERS PAUL MCCARTNEY DENNIS DEYOUNG AL JARREAU

Parallel Two

BOB SEGER BARRY MANILOW BARRY MANILON
CHICAGO
HOTLEST:
PAUL MCCARTNEY
HALL & OATES
BILLY OCEAN
LIONEL RICHIE
KENNY ROGERS

WAEB/Allentown

CHICAGO RICK SPRINGFIELD STEVE PERRY PHILIP BAILEY BOTTEST: HALL & OATES WHAM! WHAM! PAUL MCCARTNEY CYNDI LAUPER HONEYDRIPPERS

WICC/Bridgepor

TINA TURNER RICK SPRINGFIELD SHEILA E. STEVE PERRY RAY PARKER JR. RAY PARKER JR.
Hottest:
LIONEL RICHIE
KENNY ROGERS
WHAM!
HALL & OATES
HONEYDRIPPERS

CHICAGO
JACK WAGNER
BARRY MANILOW
JOHN CAFFERTY & B
DON HENLEY
MADONNA
HOTTEST:
CYNDI LAUPER
PAUL MCCARTNEY
WHAM! WHAM! LIONEL RICHIE HALL & OATES

Hottest: LIONEL RICHIE DENNIS DEYOUNG

BILLY OCEAN PAUL MCCARTNEY

WTIC/Hartford

Tom Barsanti

JULIAN LENNON

WKYE/Johnstowne, PA

CHICAGO RAY PARKER JR. RICK SPRINGFIE NEIL DIAMOND STEVE PERRY Hottest:

Hottest: WHAM! BILLY OCEAN DENNIS DEYOUNG LIONEL RICHIE SHEENA EASTON

MADONNA
Bottest:
RALL & OATES
TINA TURNER
CYNDI LAUPER
LIONEL RICHIE
PRINCE

WGY/Schenectady Mike Neff

CHICAGO RAY PARKER JR Hottest:

Hottest: WHAM) PAUL MCCARTNEY HALL & OATES CYNDI LAUPER JERMAINE JACKSON

LAURA BRANIGAN BOB SEGER JACK WAGNER HOTE TO THE TOTAL HONEY OF THE TOTAL LIONEL RICHIE SERGIO MENDES JULIO IGLESIAS AMERICA STEVE PERRY PEABO BRYSON PEABO BRYSON MADONNA BARRY GIBB ALABAMA JIMMY BUPPETT EVERLY BROTHERS LEON RUSSELL HOTTEST: LIONEL RICHIE PAUL MCCARTNEY HALL & OATES BOB SEGER MELISSA MAN JACK WAGNER

WTKO/Ithaca

JAMES INGRAN JACK WAGNER JACK WAGNER STEVE PERRY Hottest: LIONEL RICHIE WHAM! HALL & OATES

WKNE/Keene, NH Howard Corday

WSKI/Montpeller, VT Bruce Stebbins

STEVE PERRY JIMMY BUFFETT PEABO BRYSON BARRY GIBB Hottest:

BARRY MANILOW JACK WAGNER CHICAGO
PAT BENATAR
RAY PARKER JR.
HOTLEST:
WHAM!
LIONEL RICHIE
PAUL MCCARTNEY
HONEYDRIPPERS
CYNDI LAUPER

WWPA/Williamaport, PA Scott Masteller

CHICAGO
RICK SPRINGFIELD
PATTI AUSTIN
BOTLES:
LIONEL RICHIE
WHAM!
HALL & OATES
CYNDI LAUPER
PAUL MCCARTNEY BARRY MANILOW CHICAGO WHAM! HALL & OATES PAUL MCCARTNEY JULIO IGLESIAS SHEENA EASTON

Parallel Three

WWNR/Beckley
Balley/Stewart
CHICAGO
MADONNA
STEVE PERRY
JIMMY BUFFETT
EVERLY BROTHERS
BOKTEGET
LIONEL RICHIE
HALL & OATES
BOWEYDRIPPERS
JERMAINE JACKSON
STEPHEN STILLS

138 Reporters

131 Current Reports

CHICAGO BARRY MANILOW LAURA BRANIGAN

LAURA BRANIGAN
HOTTEST:
LIONEL RICHIE
WHAM!
DENNIS DEYOUNG
PAUL MCCARTNEY
HONEYDRIPPERS

KBEST/San Diego

WHAM! HONEYDRIPPERS

KFMB/San Diego

RICK SPRINGFIE:
HOTTEST:
LIONEL RICHIE
WHAM!
PAUL MCCARTNEY
KENNY ROGERS
HALL & OATES

B100/San Diego Rich/Knight

HALL & OATES LIONEL RICHIE BILLY OCEAN KENNY ROGERS STEVIE WONDER

K101/San Francisco

CRAKA KHAN JULIAN LENNON BONEYDRIPPERS STEPHEN STILLS

STEPHEN STILLS
HOTTEST:
STEVIE WONDER
CHICAGO
HALL & OATES
LIONEL RICHIE
SHEENA EASTON

WEST

Parallel One

KHOW/Denver

STEPHEN STILLS JACK WAGNER BARRY MANILOW

CHICAGO RAY PARKER JR.

LAURA BRANIGAN MELISSA MANCHESTE BARRY MANILOW

BARRY MANILOW
Hottest:
LIONEL RICHIE
WHAM!
PAUL MCCARTNEY
DENNIS DEYOUNG
CYNDI LAUPER

KMGG/Los Angeles

JACK WAGNER

KOST/Los Ange

CHICAGO RAY PARKER JR, LAURA BRANIGAN

LAURA BRANIGAN
HOTTEST:
LIONEL RICHIE
CYNDI LAUPER
RICK SPRINGFIELD
HONEYDRIPPERS
CHICAGO

KKLT/Phoenix Anite Carlisie

AL JARREAU
BARRY MANILOW
CHICAGO
Hottest:
LIONEL RICHIE
HALL & OATES
DENNIS DEYOUNG
PAUL MCCARTNEY
CYNDI LAUPER

KMJI/Denver Elliott/Brady

MIDWEST

WCLR/Chicag

none Hottest: BILLY OCEAN DENNIS DEYOUNG LIONEL RICHIE HALL & OATES

CHICAGO LAURA BRANIGAN Hottest: Hottest: BABBRA STREISAND CHICAGO JACK WAGNER ANNE MURRAY BARRY MANILOW

WARM98/CIncinnat JACK WAGNER

WLTF/Cleveland BOB SEGER
JULIAN LENNON
HOTTEST:
LIONEL RICHIE
HALL & OATES
CYNDI LAUPER
PAUL MCCARTNEY
WHAM1

BOB SEGER STEPHEN STILLS JACK WAGNER JACK WAGNER
BOTTEST
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
WHAM!
PAUL MCCARTNEY

WOMC/Detroit Barry Argenbright

JULIAN LENNON STEPHEN STILLS RAY PARKER JR.

PAUL MCCARTNEY COREY HART BOB SEGER JOE COCKER MADONNA
HOTTEST:
WHAM!
DENNIS DEYOUNG
BILLY OCEAN
HALL & OATES
HONEYDRIPPERS

PHILIP BAILE JERMAINE JAC RAY PARKER JR. SURVIVOR Hottest:

KUDL/Kansas City Hallam/Taylor

AL JARREAU NEIL DIAMOND Hottest: HUEY LEWIS & NEWS PAUL MCCARTNEY KENNY ROGERS BILLY OCEAN CYNDI LAUPER

WHAM! HALL & OATES PAUL MCCARTNEY CYNDI LAUPER

WMYX/Milwauker

STEPHEN STILLS CHICAGO HOTTEST: LIONEL RICHIE HALL & OATES WHAM! JACK WAGNER PAUL MCCARTNEY

WCCO/Minneapolla Denny Long

JAMES INGRAM STEVE PERRY CHICAGO JOHN CAFFERTY & LEON RUSSELL

KS94/St. Louis Morgan/Watermann

JERMAINE JACKSON
JULIAN LENNON
COREY HART
HOTEST:
CHICAGO
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
PAUL MCCARTNEY

Parallel Two

STEVE PERRY EVERLY BROTHERS RAY PARKER JR. HILLARY KANTER Hottest: KENNY ROGERS DENNIS DEYOUNG LIONEL RICHIE WHAM! PAUL MCCARTNEY

MADONNA
JOHN CAFFERTY & B
STEVE PERRY
BARRY GIBB
CRICAGO
HOTLEST:
DENNIS DEYOUNG
WHAM! WHAM)
PAUL MCCARTNEY
LIONEL RICRIE
JERMAINE JACKSON

WHBC/Canton Mike Dorn

Hottest: Renny ROGERS LIONEL RICHIE ELTON JOHN DENNIS DEYOUNG ANNE MURRAY WSNY/Columbus, OH

JOHN CAFFERTY & B

FitzGerald/Jones

BOB SEGER BARRY MANILOW none
Hottest:
CHICAGO
BILLY OCEAN
STEVIE WONDER
LIONEL RICHIE
KENNY ROGERS

WING/Dayton

BARRY MANILOW CHICAGO BOB SEGER BAND OF GOLD HOTCEST: BALL & OATES HONEYDRIPPERS CYNDI LAUPER AL JARREAU JULIAN LENNON

JOHN CAFFERTY & B CHICAGO EVERLY BROTHERS BELLAMY BROTHERS

Hottest: LIONEL RICHIE WHAM! HONEYDRIPPERS

JULIAN LENNON BARRY MANILON

RICK SPRINGFIELD POINTER SISTERS JOHN CAFFERTY & B MADONNA SHEILA E.

SHEILA E.
HOTTEST:
LIONEL RICHIE
DENNIS DEYOUNG
WHAM!
PAUL MCCARTNEY
HALL & OATES

WLHT/Grand Rapids

BOB SEGER
JULIAN LENNON
NEIL DIAMOND
HOTTEST:
JOHN WAITE
ROD STEWART
LIONEL RICHIE

RAY PARKER JR. CHICAGO RICK SPRINGFIELD EDDIE RABBITT PATTI AUSTIN PATTI AUSTIN
HOTTEST:
DENNIS DEYOUNG
LIONEL RICHIE
PAUL MCCARTNEY
HONEYDRIPPERS
CYNDI LAUPER JULIAN LENNON

KRNT/Des Moines Steve Glbbons

MADONNA
BARRY MANILOW
RAY PARKER JR.
RICK SPRINGFIELD
JACK WAGNER
HOTLEST:
WHAM!
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
CYNDI LAUPER

WMHE/Toledo Ray/Morrison

PAT BENATAR

King/Scoilir BARRY MANILOW

ANNE MURRAY PAUL MCCARTNEY KRAV/Tulsa

JACK WAGNER Hottest: DENNIS DEYOUNG WHAM!

CHICAGO STEVIE WONDER HALL & OATES LIONEL RICHIE CYNDI LAUPER none
Hottest:
STEVIE WONDER
BILLY OCEAN
WHITE
LIONEL RICHIE
PAUL MCCARTNEY WJBC/Bloomington, IL Stew Salowitz

COREY HART CHICAGO RICK SPRINGFIELD GEORGE WINSTON Hottest: HONEYDRIPPERS

WCIL/Carbondale, II Matt McCann

PAUL MCCARTN CYNDI LAUPER HALL & OATES CHICAGO

BOB SEGER SHEENA EASTON CHICAGO RAY PARKER JR. JOHN CAFFERTY BARRY GIBB STEVE PERRY JIMMY BUFFETT HOTTEST HOTTEST HOTTEST HOTTEST JUMPAN LIONEL RICHIE CYMDI LAUPER JULIO IGLESIAS HONEYORIPPERS

WXUS/Lafayette

RICK SPRINGFIELD
JIMMY BUFFETT
RAY PARKER JR.
Hottest:
DENNIS DEYOUNG
KENNY ROGERS
AL JARREAU
LIONEL RICHIE
WHAM!

KEEZ/Mankato, MN

Sue LaFond

Parallel Three

HOTTEST:
DENNIS DEYOUNG
PAUL MCCARTNEY
WHAM!
RENNY ROGERS
JERMAINE JACKSON KFSB/Jopiln, MO Don Carpenter

WMGN/Madisor Bill Vancil

AL JARREAU RICK SPRINGPIELD JOHN CAPPERTY & B STEVE PERRY Hottest:

WLTE/Minneapol Paul Sebastian

CYNDI LAUPER DENNIS DEYOUNG PAUL MCCARTNEY WHAM!

KOIL/Omaha Mason/Shane

STEVE PERRY ALABAMA JACK WAGNER DANNY O'KEEFE HOTTEST: DENNIS DEYOUNG WHAM!

KWEB/Rochester, MN Al Axelson

JOE COCKER EVERLY BROTHERS EVERLY BROTHER CHICAGO RAY PARKER JR. JAMES INGRAM HOTTEST: LIONEL RICHIE HONEYDRIPPERS CYNDI LAUPER HALL & OATES WHAM!

PATTI AUSTIN STEVE PERRY JOHN CAPPERTY JIMMY BUFFETT MADONNA HOTLEST: LIONEL RICHIE WHAM! HALL & OATES
PAUL MCCARTNEY
CYNDI LAUPER

WJON/St. Cloud Diem/Fine

DON BENLEY JAMES INGRAM JAMES INGRAM
SHEILA E.
JOHN CAPPERTY & B
RICK SPRINGPIELD
STEVE PERRY WHAM! LIONEL RICHIE HALL & OATES CYNDI LAUPER HONEYDRIPPERS

WBOW/Terre Haute Kevin Young

STEVE PERRY RAY PARKER JR.

RAY PARKER JR.
CHICAGO
BARRY GIBB
Hottest:
LIONEL RICHIE
HALL & OATES
AL JARREAU
DENNIS DEYOUNG
PAUL MCCARTNEY

KMGQ/Santa Barbara Stephen Meade

Hottest:
HALL & OATES
JACK WAGNER
RICK SPRINGFIELD
PAUL MCCARTNEY
BILLY OCEAN

KALE/Tri Cities

BIII Templeton
BARRY MANILOW
SAM HARRIS
RAY PARKER JR
JOHN CAFFERTY
PETER WOLF
DON HENLEY

COREY HART LAURA BRANIGAN

KRSB/Roseburg, OR Veronica Burns JOHN CAPPERTY & B WHAM!
DENNIS DEYOUNG
PAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS JOHN CAPPERTY
SHEILA E.
STEVE PERRY
JAMES INGRAM
HOTCEST:
LIONEL RICHIE
STEVIE WONDER
AL JARREAU
HONEYDRIPPERS
CYNDI LAUPER
MMGO/SOND BRAM

James/Kasi

MADONNA
JOHN CAFFERTY & B
CHICAGO
BARRY MANILOW
HOTLEST:
HONEYDRIPPERS
JACK WAGNER
CYNDI LAUPER
COREY HART
PAUL MCCARTNEY

WMJJ/Birminghar Thomas/Warren

BOB SEGER BARRY MANILOW CHICAGO ROTTEST: LIONEL RICHIE WHAM! WHAM! HALL & OATES PAUL MCCARTNEY HONEYDRIPPERS

BOB SEGER RAY PARKER JR

MENNY ROGERS PAUL MCCARTNEY HONEYDRIPPERS JERMAINE JACKSON WEZC/Charlotte Reiph Rhoades

Macroeson

BARRY MANILOW

MELISSA MANCHESTE

COREY HART

NOTES:

WHAM!

LIONEL RICHIE

HALL & OATES

CYNDI LAUPER

PAUL MCCARTNEY

BOB SEGER
Hottest:
WHAM!
DENNIS DEYOUNG
PAUL MCCARTNEY
HONEYDRIPPERS
SHEENA EASTON

WAHR/Huntsville Cannon/Bosley

MELISSA MANCRESTE WHAM! MELISSA MANCHEST WHAM! BOB SEGER BARRY MANILOW GAIL DAVIES JUICE NEWTON BOTLEST KENNY ROGERS JOHN SCHNEIDER JOHN DENVER PAUL MCCARTNEY JERMAINE JACKSON

WIVY/Jacksonville

Fuszner/Ryan

WHAS/Louisville

TINA TURNER CHAKA KHAN Hottest: BALL & OATES BILLY OCEAN KENNY ROGERS WHAM! LIONEL RICHIE

STEVE PERRY TINA TURNER JOHN CAFFERTY BARRY GIBB ALABAMA

WRKA/Louisville Jeff Crawford HOTTEST:
PAUL MCCARTNEY
LIONEL RICHIE
AL JARREAU
BILLY OCEAN

BARRY GIBB ALABAMA RAY PARKER JR. Hottest: PAUL MCCARTNEY LIONEL RICHIE WRVR/Memphis Steve Butter

Steve Butter
Hottest:
HONEYDRIPPERS
RENNY ROGERS
LIONEL RICBIE
DENNIS DEYOUNG
ANNE MURRAY WHHY/Montgomers ALABAMA BARRY GIBB JULIAN LENNON Hottest: LIONEL RICHIE WHAM! CYNDI LAUPER HONEYDRIPPERS

WLAC-FM/Nashville Nichols/Sargent RAY PARKER JR. BARRY MANILOW JACK WAGNER BOB SEGER HOTTEST HALL & OATES BILLY OCEAN CYNDI LAUPER PAUL MCCARTNEY LIONEL RICHIE

BARRY MANILOW

CHICAGO
RAY PARKER JR.
JIMMY BUFFETT
HOTTEST:
LIONEL RICHIE
HALL & OATES
PAUL MCCARTNEY
WHAM!
HONEYDRIPPERS

2WD/Norfolk Richardson/Aller

CHICAGO Hottest

WHAM!
DENNIS DEYOUNG
LIONEL RICHIE
HALL & OATES
KENNY ROGERS

WEZS/Richmond

CHICAGO BOB SEGER

PATTI AUSTIN CHICAGO JOHN CAPFERTY & B JOHN CAFFERTY ALABAMA Hottest: LIONEL RICHIE DENNIS DE YOUNG WHAM!

WRV A/Richmond PATTI AUSTIN
Hottest:
PAUL MCCARTNEY
HONEYDRIPPERS
DENNIS DEYOUNG
CYNDI LAUPER
AL JARREAU

WAVE/Sarasota Huntington/Tellona

TOTO
STEVE PERRY
RAY PARKER JR.
PATTI AUSTIN
PAT BENATAR
BOLLEST:
BALL & OATES
WHAMI
PAUL MCCARTNEY
OENNIS DEYOUNG
BONEYDRIPPERS

Parallel Three

RAY PARKER JR. RICK SPRINGFIE Hottest: WHAM! DENNIS DEYOUNG LIONEL RICHIE CYNDI LAUPER HALL & OATES

STEVE PERRY MADONNA RAY PARKER JR RAY PARKER JR.
HOTTEST:
FAUL MCCARTNEY
CYNDI LAUPER
HONEYDRIPPERS
JERMAINE JACKSON
JULIAN LENNON

WCKQ/Campbellsville, KY

JIMMY BUFFETT PRILIP BAILEY STEVE PERRY HOTTEST: LIONEL RICHIE WHAM! HALL & OATES CYNDI LAUPER HONEYORI PPERS

WCHV/Charlotte:

HOTTEST:
WHAM!
HALL & OATES
HONEYDRIPPERS
PAUL MCCARTNEY PAUL MCCARTN CYNDI LAUPER

WGSV/Guntersville

BARRY GIBB JOHN CAFFERTY & B ALABAMA Hottest: JONEL RICHIE

PATTI AUSTIN CHICAGO JOHN CAFFERTY & B BARRY GIBB Hottest: LIONEL RICHIE WHAM! DENNIS DEYOUNG HALL & OATES CYNDI LAUPER

WKYX/Psducah, K)

DON HENLEY
SHEILA E.
JAMES INGRAM
STEVE PERRY
JOHN CAFFERTY
HOTTEST:
LIONEL RICHIE
DENNIS DEYOUNG
WHAM!

HALL & OATES AL JARREAU

KTYL/Tyler, TX Brian Maloney

HOTTEST:

WVBS/Wilmington

DON HENLEY CHICAGO PATTI AUSTIN RAY PARKER JR

Parallel One

ENITAGO
HOTTEST:
BILLY OCEAN
PAUL MCCARTNEY
LIONEL RICHIE
WHAM!
KENNY ROGERS

WLLT/Cincinnati Dickie Shannon

JACK WAGNER
HOTTEST:
KENNY ROGERS
LIONEL RICHIE
DENNIS DEYOUNG
PAUL MCCARTNEY
HONEYDRIPPERS

Hottest: LIONEL RICHIE HALL & OATES CYNDI LAUPER JACK WAGNER

HALL & OATES TINA TURNER CYNDI LAUPER LIONEL RICHIE SHEENA EASTON Colleen Madden STEPHEN STILLS NEIL DIAMOND RAY PARKER JR.

RAY PARKER JR. HOTTEST: WHAM! LIONEL RICHIE DENNIS DEYOUNG HONEYDRIPPERS CYNDI LAUPER PEABO BRYSON BOB SEGER JOHN DENVER LAURA BRANIGAN MELISSA MANCHESTE BARRY MANILOW RICK SPRINGFIELD

JOHN DENVER RICK SPRINGFII RAY PARKER JR HOTTEST: HALL & OATES KENNY ROGERS PAUL MCCARTNE

Parallel Two

PAUL MCCARTNE WHAM! LIONEL RICHIE JACK WAGNER RAY PARKER JR, RICK SPRINGFIELD Hottest: BARRY MANILOW LAURA BRANIGAN BOB SEGER Hottest: PAUL MCCARTNEY LIONEL RICHIE WHAM!

none Hottest: DENNIS DEYOUNG WHAM! LIONEL RICHIE HALL & OATES PAUL MCCARTNEY

WHAM! HONEYDRIPPERS HALL & OATES

MADONNA Hottest: HALL & OATES JACK WAGNER WHAM! HONEYDRIPPERS PAUL MCCARTNEY KWAV/Monterey Michael Reading Michael Reading
CHICAGO
RAY PARKER JR.
STEVE PERRY
MADONNA
SHEILA E.
HOTELET:
HONEYDRIPPERS
HALL & OATES
PAUL MCCARTNEY
LIONEL RICHIE
DENNIS DEYOUNG

KOY/Phoenix

KSL/Salt Lake City

CHICAGO HOTTEST: KENNY ROGERS ANNE MURRAY LIONEL RICHIE AMERICA PAUL MCCARTNEY

KIXI-FM/Seattle BHI NOTOH
EVERLY BROTHERS
PATTI AUSTIN
JIMMY BUFFETT
SADE
HOTTEST
LIONEL RICHIE
WHAMI
PAUL MCCARTNEY
HALL & OATES
JULIO IGLESIAS KKPL/Spokane Dean Allen

LAURA BRANIGAN BOB SEGER BARRY MANILOW BOTTEST: WHAM! DENNIS DEYOUNG PAUL MCCARTNEY CYNDI LAUPER HALL & OATES

Parallel Three

EVERLY BROTHERS CHICAGO ALABAMA

COREY HART
Hottest:
WHAM!
PAUL MCCARTNEY
LIONEL RICHIE
KENNY ROGERS
STEVIE WONDER

KKLV/Anchorage

DON HENLEY
RAY PARKER JR.
JOHN CAFFERTY
CHICAGO
JOHN DENVER
TOM ROBINSON
JAMES INGRAM JAMES INGRAM
HOTTEST
JACK WAGNER
HALL & OATES
WHAM!
CYNDI LAUPER
JERMAINE JACKSON KTWO/Casper John Leader

EVERLY BROTHERS
RAY PARKER JR.
JOHN CAFFERTY & B
JIMMY BUFFETT
STEVE PERRY
HOTLEST:
PAUL MCCARTNEY
JERMAINE JACKSON
HONEYDRIPPERS

JULIO IGLESIAS JULIAN LENNON

Wes McShay CHICAGO

WEAM! CYNDI LAUPER HONEYDRIPPERS HALL & OATES PAUL MCCARTNEY KRNO/Reno CHICAGO RICK SPRINGFIELD

Ottest: TONEL RICHIE

DONNA SUMMER CHICAGO
STEVE PERRY
BARRY GIBB
LEON RUSSELL
ALABAMA
HOTTEST:
WHAM!
LIONEL RICHIE
HALL & OATES
HONEYDRIPPERS
CYNDI LAUPER

The following stations failed to

report this week, and their

playlists were frozen.

WSB/Atlanta W101/Tampa WHBC/Canton 610TVN/Columbus WIVY/Jacksonville KKUA/Honolulu KOY/Phoenix

Note: R&R welcomes KMGQ/Santa Barbara as an A/C reporting station

WRMM/Atlanta

SOUTH

Parallel One

BOB SEGER JACK WAGNER JACK WAGNER HOTTEST: DENNIS DEYOUNG HONEYDRIPPERS AL JARREAU ANNE MURRAY LIONEL RICHIE

WSB/Atlanta Greg Picciano

WSB-FM/Atlanta

RAY PARKER JR LAURA BRANIGAI

Hottest: LIONEL RICHIE KENNY ROGERS WHAM! PAUL MCCARTNEY JERMAINE JACKSON

Hottest: HONEYDRIPPERS BILLY OCEAN PAUL MCCARTNEY

KVIL/Delias/Ft. Worth Chuck Rhodes SAM HARRIS POINTER SISTERS CHICAGO ROOL & THE GANG Hottest: BILLY OCEAN WHAM! WKJJ/Louisville Leigh Jacobs RAY PARKER JR MADONNA
HUEY LEWIS & NEWS
HOTTEST:
CHAKA RHAN
CYNDI LAUPER
TINA TURNER
DENNIS DEYOUNG
SHEENA EASTON HALL & OATES DENNIS DEYOUN SHEENA EASTON

LAURA BRANIGAN RAY PARKER JR. STEVE PERRY CHICAGO PAT BENATAR JOHN CAFFERTY & B

JOHN CAFFERTY A
HOTTEST:
HALL & OATES
WHAM!
BILLY OCEAN
PAUL MCCARTNEY
CHICAGO W101/Tampa DeCarlo/Mille none Bottest: DENNIS DEYOUNG PAUL MCCARTNEY ANNE MURRAY

Parallel Two KEY103/Austin JULIAN LENNON
CRICAGO
JOHN CAPPERTY & B
HOTLEST:
LIONEL RICHIE
DENNIS DEYOUNG
HALL & OATES
WHAM!
PAUL MCCARTNEY

WAFB/Baton Roug JULIAN LENNON BOB SEGER BARRY MANILOW PAT BENATAR JACK WAGNER CHICAGO

K106/Beaumont, TX

BOB SEGER Hottest: LIONEL RICHIE JACK WAGNER WHAM! JERMAINE JACKSON KENNY ROGERS

WGOW/Chatanoogs Mac/Deason

WSKY/Asheville Don Brookshire

WAGE/Lessburg, VA STEVE PERRY DANNY O'KEEPE JACK WAGNER JIMMY BUFFETT BARRY GIBB

Carvell/Richards

NEIL DIAMOND
RAY PARKER JR.
CBICAGO
MADONNA
JIMMY BUFFETT
HOTTEST
LIONEL RICHIE
DENNIS DEYOUNG
PAUL MCCARTHEY
KENNY ROGERS
KENNY ROGERS

LIONEL RICHIE
PAUL MCCARTNEY
HONEYDRIPPERS

RALBUMS

MOST ADDED ®

GIUFFRIA (39) Giuffria (Camel/MCA) PHILIP BAILEY (27) Chinese Walls (Columbia) LOS LOBOS (21) How Will The Wolf Survive? (Slash/WB) BILLY IDOL (18) Rebel Yell (Chrysalis)

MOST HOTS

BRYAN ADAMS (143) Reckless (A&M) PAT BENATAR (135) Tropico (Chrysalis) **HONEYDRIPPERS (128)** Volume One (Es Paranza/Atlantic) TEACHERS (115) Soundtrack (Capitol) U2 (114) The Unforgettable Fire (Island) **JULIAN LENNON (111)** Valotte (Atlantic)

NEW & ACTIVE

BILLY IDOL/Rebel Yell (Chrysalis) 68/18 (53/17)

Adds include WBAB, KTXQ, KSRR, KMET, WAQY. Hots: 7 WLIR, KAZY, KLOS, CFOX, WPDH, KPLX, WHMD. Mediums 52 include WIYY, WBCN, WGRQ, WNEW, WMMR, WKLS, KLOL, WNOR, WMMS, KBPI, KROQ, KGB.

HONEYMOON SUITE/Honeymoon Suite (WB) 67/8 (75/5)

Adds: WSHE, WMET, WXLP, WYFE, KWFM, WQBK, WIZN, WIQB. Hots: 12 include WHJY, KZEW, WQFM, KZOK, KLYV. Mediums: 52 include WGRQ, WKLS, KTXQ, KRQR, KOME, WCMF, WAQX, WAAF, KKDJ, KEZE.

STONE FURY/Burns Like A Star (MCA) 56/6 (50/4)

Adds: WQFM, WAAL, WTPA, WLVQ, WLAV, WZZQ. Hots: 1 KUFO. Mediums: 52 include WBAB, WHJY, KZEW, WYNF, KLOS, KGB, KRQR, KZOK, KFMG.

BIG COUNTRY/Steeltown (Mercury/PolyGram) 54/15 (45/38)

Adds include WHJY, WKLS, WNOR, KRQR, WCMF, KLBJ, KISS. Hots: 7 WLIR, WXRT, KQAK, CFOX, WPDH, KMBY, KFMF. Mediums: 37 include WRIF, KBCO, KAZY, KRQQ, WTPA, KNCN, KLAQ, WIMZ.

JOAN JETT/Glorious Results Of A Misspent Youth (Blackheart/MCA) 53/1 (58/6)

Adds: WXQR. Hots: 9 include WBCN, WBAB, WLIR, WNEW, WCKO, KRQR, KLPX, WXCS. Mediums: 44 include WMMR, WYSP, WHJY, DC101, KLOL, KSRR, WNOR, KMET, KROQ, KGB.

GENERAL PUBLIC/All The Rage (IRS/A&M) 52/3 (52/8)

Adds: WIMZ, WLAV, WXCS. Hots: 14 include WBCN, WLIR, WXRT, KBCO, KROQ, KQAK, KMBY. Mediums: 35 include WBAB, WNEW, WMMR, KAZY, KLOS, WAQY, WAQX.

STEVE MILLER BAND/Italian X-Rays (Capitol) 51/1 (58/8)

Adds: WYSP. Hots: 12 include WSHE, WXRT, KBCO, CFOX, WPDH, WTKX. Mediums: 38 include WGRQ, WMMR, DC101, WQFM, KMET, KFOG, KLBJ, KLAQ, WTUE.

LOS LOBOS/How Will The Wolf Survive? (Slash/WB) 43/21 (27/19)
Adds include KYYS, KDKB, WAQY, KNCN, KMJX, KILO, WWWV. Hots: 0. Mediums: 32 include WDVE, WHJY, KTXQ, WXRT, WMMS, KBCO, KLOS, KMET, WCMF, KKDJ

JULIE BROWN/Goddess In Progress (Rhino) 40/13 (40/23)

Adds include DC101, KSJO, KNCN, WDIZ, WAPL, WSKS, KZEL. Hots: 0. Mediums: 30 include WBCN, WMMR, WMMS, WQFM, KROQ, KRQR, WTPA, WQMF, KTYD.

PHILIP BAILEY/Chinese Wall (Columbia) 31/27 (5/2)

Adds include WHJY, WMMS, WTPA, WIMZ, KKDJ, WRKI. Hots: 2 WLUP, KBCO. Mediums: 21 include WGRQ, WYNF, WXRT, WLVQ, WFBQ, KATT.

DENNIS DeYOUNG/Desert Moon (A&M) 31/4 (33/7)

Adds: KGB, WAAL, KLAQ, WFYV. Hots: 7 CHUM, KSRR, KBPI, KMJX, WTKX, K97, WIQB. Mediums: 22 include KGGO, WBLM, WWWV, KLYV, KOZZ.

QUEENSRYCHE/The Warning (EMI America) 29/4 (26/4)

Adds: KGB, WXKE, KLPX, WKLT. Hots: 2 KISS, CITI. Mediums: 27 include WGRQ, KTXQ, WQFM, KMET, WTPA, WAQX, KLAQ, WLVQ, KFMG.

STEVE PERRY/Street Talk (Columbia) 28/5 (27/0)

Adds: WMMS, WPDH, WTKX, WXKE, KUFO. Hots: 12 include WYSP, WNOR, KDKB, KGB, KGGO, KZEL. Mediums: 14 include WZXR, WYFE, WWWV, KQWB.

DIO/The Last In Line (WB) 27/4 (25/4)

Adds: WDVE, KKDJ, KFIV, KLPX. Hots: 5 KZEW, KLOS, KMET, KGB, WSKS. Mediums: 20 include KLOL, KSRR, WYNF, WRIF, KDKB, WAAF.

BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M) 25/4 (26/7)
Adds: DC101, KLBJ, KNCN, WLAV. Hots: 9 include WBCN, WXRT, KBCO, WQBK, WIZN, KTCL, KTYD. Mediums: 14 include WMMS, KFOG, KLAQ, KILO, KOMP, KEZE.

JOHN HUNTER/Famous At Night (Private I/CBS) 20/10 (9/5)
Adds include WXRT, WYDD, WPDH, WAQY, WOUR, WWWV. Hots: 0. Mediums: 15 include WMMR, WLUP,

WQFM, KCAL, WZZO, WTPA, KLYV.

RED ROCKERS/Schizophrenic Circus (415/Columbia) 20/8 (13/1)

Adds include WLIZ, WTPA, WCCC, KLBJ, WQBK, KUFO, WIQB. Hots: 5 include WLIR, CHEZ, KMBY, WIZN. Mediums: 11 include WBCN, WXRT, KBCO, KROQ, KGB, KQAK.

CHICAGO/Chicago 17 (WB) 20/6 (17/2)

Adds: WLUP, KKCI, WYDD, WPDH, WWCT, WHMD. Hots: 6 include WYSP, WSKS, KGGO, KLYV. Mediums: 12 include WMMS, WQFM, WIMZ, KMJX, WWWV.

ALPHAVILLE/Forever Young (Atlantic) 19/4 (17/4)

Adds: WBAB, WIZN, WXCS, WIQB. Hots: 1 KQAK. Mediums: 14 include WMMS, KBCO, KROQ, WZZO, WTPA.

WHO/Who's Last (MCA) 17/13 (11/11)

Adds include WMMS, KMET, WZXR, KQDS, WIQB. Hots: 4 WAAF, WKQQ, WDIZ, WLVQ. Mediums: 7 include KLOL, KZEL, WRKI.

MADONNA/Like A Virgin (Sire/WB) 16/7 (0/0)

Adds: WLIR, KQAK, WPLR, WFYV, WIMZ, KMJX, WWCT. Hots: 6 include WMMS, KCAL, WZZO, WYDD, KLYV. Mediums: 5 include WKLC, WQBK, WBYG.

UB40/Geffery Morgan (Virgin/A&M) 15/3 (15/2)

Adds: WSHE, WBYG, KFMQ. Hots: 4 include KBCO, KQAK, CHEZ. Mediums: 9 include WLIR, WXRT, KAZY, KROQ. SCORPIONS/Love At First Sting (Mercury/PolyGram) 15/2 (16/5)

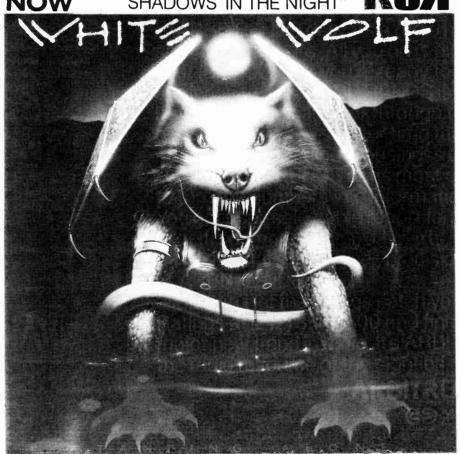
Adds: WMET, KDKB. Hots: 2 WRIF, KKCl. Mediums: 12 include WBAB, WCMF, WAAF, WFYV, WIMZ, WLAV, KATT. NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports /total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.





Three Two Lest Weeks Weeks Week		159 REPORTERS	Total Reports F			Total Adds All Rotations
1	BRYAN ADAMS/Reckless (A&M)	"Run To You" (150) "It's Only Love" (75)	<i>150</i> –	143+	7-	0-
5 3 2	2 HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin' "(129) "Sea Of Love" (110) "Woman" (13)			<i>26</i> –	0-
5	3 PAT BENATAR/Tropico (Chrysalis)	"We Belong" (146) "Diamond" (33) "Crazy" (32)	148+	135+	11 –	3+
1 1 3	4 TEACHERS/Soundtrack (Capitol)	"Understanding" (142) "Teacher" (104) "Interstate" (15)				1+
3 2 4	5 U2/The Unforgettable Fire (Island)	"Pride" (133) "Wire" (46) "Unforgettable" (24)	145 –	114-	29 +	2+
11 7 7	6 JULIAN LENNON/Valotte (Atlantic)	"Valotte" (146) "Too Late For Goodbyes" (43)	149-	111+	<i>37</i> –	2-
6 6 8	ROGER HODGSON/In The Eye Of The Storm (A&M)	"Had A Dream" (142)	144 –	<i>88</i> +	<i>56</i> –	0-
4 4 6	8 SURVIVOR/Vital Signs (Scotti Bros./CBS)	"I Can't Hold Back" (124) "High On You" (16)	<i>135</i> –	99 –	<i>35</i> +	2+
- 10 10	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"I Dowanna Know" (143) "Can't Fight" (43)	144+	84 +	59 –	1 = 1
10 12 11	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Born In The U.S.A." (119) "Cover Me" (20)	131+	89 +	42 –	7-
8 9 12	J. CAFFERTY & THE/Eddie & The (Scotti Bros./CBS)	"Tender Years" (125) "On The Dark Side" (27)	134 –	48 +	84 –	6-
– 26 20	DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Perfect Strangers" (109) "Knocking" (54)	<i>132</i> +	<i>35</i> +		5-
19 14 14	PAUL McCARTNEY/Give My Regards To (Columbia)	"No More Lonely" (114) "Bad Boy" (16)			<i>70</i> +	3+
21	TOTO/Isolation (Columbia)	"Stranger In Town" (128)			<i>85</i> –	3-
9 13 13	15 SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	"Hands Tied" (106) "Beat Of A Heart" (27)		<i>52</i> –		4-
15 15 16	16 MOLLY HATCHET/The Deed Is Done (Epic)	"Satisfied Man" (112) "Stone" (12)		48=		0-
2 5 9	17 DAVID BOWIE/Tonight (EMI America)	"Blue Jean" (76) "Neighborhood" (49) "Tonight" (15)		<i>60</i> –		7 = 1
14 16 18	18 CARS/Heartbeat City (Elektra)	"Hello Again" (101)	107-	-		1-
12 11 15	19 HALL & OATES/Big Bam Boom (RCA)	"Out Of Touch" (78) "Bank On Your Love" (23)		60 -		2+
39 34 25	JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (116)	116+			11-
22 19 22	PETER WOLF/Lights Out (EMI America)	"I Need You Tonight" (104)		43+ 55-		1 - 2 =
18 17 19	22 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"Walking On A Thin Line" (86)		55 – 42 –		1=
7 8 17	23 TOMMY SHAW/Girls With Guns (A&M)	"Girls With Guns" (96)		21 +		6-
28	FRANKIE GOES TO/Welcome To The (ZTT/Island)	"Two Tribes" (97)		13-	93+	7=
- 25 24	25 J. GEILS BAND/You're Getting Even (EMI America)	"Concealed Weapons" (102)	115	7	93 T	39
DEBUT	GIUFFRIA/Giuffria (Camel/MCA) EUROGLIDERS/This Island (Columbia)	"Call To The Heart" (113)	103+		<i>79</i> +	12+
35 33 32	EUROGLIDERS/This Island (Columbia) KROKUS/The Blitz (Arista)	"Heaven (Must Be There)" (103)	96+		<i>79</i> +	14=
26 31 33 30 29 30	COREY HART/First Offense (EMI America)	"Our Love" (92)	95 +		70 -	3+
30 29 30 29	30 DURAN DURAN/Arena (Capitol)	"It Ain't Enough" (94)		<i>35</i> =		5-
16 20 27	31 SAMMY HAGAR/VOA (Geffen)	"The Wild Boys" (86)		25-		12+
13 18 26	32 FIXX/Phantoms (MCA)	"1 Can't Drive 55" (52) "VOA" (50) "Sunshine" (62) "Ourselves?" (20) "Cities" (15)		32 -		4=
33 32 34	VAN HALEN/1984 (WB)	"Hot For Teacher" (78)	79 –	18+	<i>60</i> –	5-
32 30 31	34 TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	"Playin' It Cool" (76)	<i>84</i> –	21 +	61 –	5+
	AC/DC/'74 Jailbreak (Atlantic)	"Jailbreak" (82)	<i>83</i> =	8+	74 +	2-
23 22 23	36 DOKKEN/Tooth And Nail (Elektra)	''Into The Fire'' (75)	76 -	19-		2+
20 23 35	37 JOHN WAITE/No Brakes (EMI America)	"Tears" (64)	<i>68</i> –			2+
DEBUT	PLANET P PROJECT/Pink World (MCA)	"What I See" (59) "Behind The Barrier" (16)	80 +		70 +	15 –
DEBUT	AUTOGRAPH/Sign In Please (RCA)	"Turn Up The Radio" (73)	<i>78</i> +		<i>65</i> +	N.
17 21 36	40 KISS/Animalize (Mercury/PG)	"Heaven's" (64) "Thrills" (12)	69 –	13-	<i>55</i> –	3+

OUT NOW **FEATURING** "SHADOWS IN THE NIGHT" IRCA



BREAKERS®

GIUFFRIA Giuffria (Camel/MCA)

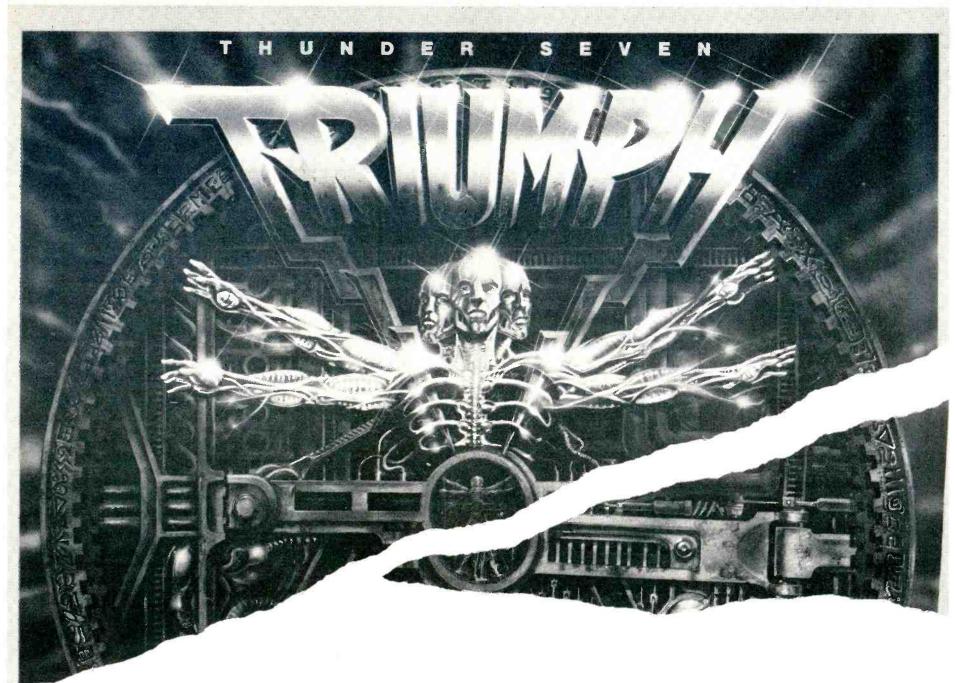
72% of our reporters on it. 115/39 including adds at: WIYY, WGRQ, DC101, KLOL, WMET, KKCI, KROR. Debuts at #26 on the Albums chart.

PLANET P PROJECT Pink World (MCA)

50% of our reporters on it 80/15 including adds at: WRIF, KUPD, KCAL, WPYX, WOUR, WFYV. Moves 43-38 on the Albums chart.

AOR BREAKERS — A record is a breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds Information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

f AOR ALBUMS — Album airplay data, with four-week trend of chart movement. Records showing significant upward momentum are bulleted. An album's most-reported tracks are listed, with number of stations reporting each song in parentheses. Current singles are BOLDED. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.



1 2 3 4 5 6... THUNDER SEVEN Featuring: Spellbound Triumph's MCA Debut LP

MCA RECORDS DELIVERING THE MUSIC OF THE RO'S

AOR /HOT TRACKS

	-	-	-			_			Tota
F	hree Veek	S We	o Las eks We	st sek	159 REPORTERS	Total	Hot M	/le dium	
1	10	3	1	1	BRYAN ADAMS/Run To You (A&M)	150.	- 140+	10-	0-
1	8	4	2	2			+ 135+		
100	11	10		3			- 110+		
1		17		4				- 30 – - 52 –	-
1	_		3	5					
1	1	1		_			- 107-		
1	5	8	7	6		142-			
1	6	9	6	7	, territ	142-			
I	12	11	9	8	, i i ,	143-			
1	7	7	8	9					
	2	2	4	10	, , , , , , , , , , , , , , , , , , , ,	124 -	-		-
I	40	29		_	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	119-			8-
-	21	16		Œ		110-			
1	-		25	_	KINKS/Do It Again (Arista)	145		115+	20 –
	28	20	19	_	TOTO/Stranger In Town (Columbia)	128=			1 –
1	30	19	18		J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS	125	- <i>39</i> +	84 –	7-
1	4	5	10		38 SPECIAL/Teacher Teacher (Capitol)	104 -	- 76-	28 –	0-
	17	15	15	17	, and the second	114-	- 53 -	<i>61</i> +	3+
	13	13	13	_	MOLLY HATCHET/Satisfied Man (Epic)	112-	46-	<i>66</i> –	1 –
	20	18	20	Œ	CARS/Hello Again (Elektra)	101 -	- <i>53</i> +	48 –	2-
1	-	48	26	20		109+	- <i>33</i> +	<i>73</i> +	9 -
1	35	28	23	ব্র	,	<i>106</i> =	43+	61 –	6-
1	44	37	29	æ	,	116+	19+	96 +	11 –
1	24	22	24	Œ	PETER WOLF/I Need You Tonight (EMI America)	104-	43+	61 –	0-
1	9	12	17	24	TOMMY SHAW/Girls With Guns (A&M)	<i>96</i> -	42-	54 –	1 -
1	23	21	22	25	HUEY LEWIS & NEWS/Walking On A Thin (Chrysalis)	86-	52-	34 –	1 –
1	43	38	33	233	EUROGLIDERS/Heaven (Must Be There) (Columbia)	103+	19+	79 +	12+
ı	_	-	45	3	GIUFFRIA/Call To The Heart (Camel/MCA)	113+	6+	92 +	38 –
1	3	6	12	28	DAVID BOWIE/Blue Jean (EMI America)	76 -	44 -	<i>32</i> +	0=
	38	30	28	29	J. GEILS BAND/Concealed Weapons (EMI America)	102 -	12-	<i>88</i> +	6 =
1	45	32	30	30	FRANKIE GOES TO/Two Tribes (ZTT/Island)	<i>97=</i>	16+	<i>78</i> +	5-
1	14	14	21	31	HALL & OATES/Out Of Touch (RCA)	<i>78</i> –	<i>55</i> –	<i>23</i> +	1+
1	36	33	32	32	COREY HART/It Ain't Enough (EMI America)	94+	24+	69 –	3+
1	57	46	36	33	KROKUS/Our Love (Arista)	92+	14+	<i>75</i> +	14-
1	47	34	31	34	DURAN DURAN/The Wild Boys (Capitol)	<i>86</i> –	<i>33</i> –	<i>50</i> –	3-
1	_	_	48	3	BRYAN ADAMS/It's Only Love (A&M)	<i>75</i> +	<i>32</i> +	<i>37</i> +	23-
1	12	41	37	33	AC/DC/Jailbreak (Atlantic)	82 =	8+	<i>73</i> +	2-
1	41	40	34	37	VAN HALEN/Hot For Teacher (WB)	<i>78</i> –	17=	<i>60</i> =	5-
1 :	25	24	27	38	DOKKEN/Into The Fire (Elektra)	<i>75-</i>	19-	<i>55</i> –	1+
1	19	43	39	39	TIMOTHY B. SCHMIT/Playin' It Cool (Asylum)	<i>76</i> –	19+	<i>55</i> –	5 +
1	19	26	38	40	JOHN WAITE/Tears (EMI America)	64 –	19-	44 -	2+
1 :	31	39	41	41	FIXX/Sunshine in The Shade (MCA)	<i>62</i> –	25 =	35 -	3-
1	_	57	51	32		73+	7+	61+	14+
1	15	23	35	43		64 –	13-	<i>50</i> –	2+
1	_	_	58	42	· · · · · · · · · · · · · · · · · · ·	<i>67</i> +	7+	<i>51</i> +	18=
	_	54	49	45		54 =	18+	35 -	6-
1	6	27	40	46	SAMMY HAGAR/I Can't Drive 55 (Geffen)	52 –	21-	<i>30</i> –	1+
	52	45	47		HONEYMOON SUITE/Burning In Love (WB)	59 –	6-	50 –	8+
3	37	35	43	48	DAVID BOWIE/Neighborhood Threat (EMI America)	49-	24 –	25 –	2-
١.	4	55	55	4 9	U2/Wire (Island)	46 +	<i>26</i> +	18+	8+
1 -	_	_	60	3	PLANET P PROJECT/What I See (MCA)	<i>59</i> +	7+	<i>50</i> +	15-
1	8	25	42	51		45-	11-	34 -	1+
	_	58	57	52	STONE FURY/Break Down The Walls (MCA)	56 +	1=	<i>52</i> +	6+
	DE	BUT	-	=	JULIAN LENNON/Too Late For Goodbyes (Atlantic)	43+	24+	17+	13+
	-	60	54		GENERAL PUBLIC/Tenderness (IRS/A&M)	49=	13+	33 -	3-
2	9	36	44	_	JETHRO TULL/Lap Of Luxury (Chrysalis)	46-	9-	37-	0-
	6	50	53		TWISTED SISTER/I Wanna Rock (Atlantic)	37-	12+	25 –	0=
î		47	46		CYNDI LAUPER/All Through The Night (Portrait/CBS)	45 –	20 -	25 –	0-
		BUT	_		SAMMY HAGAR/VOA (Geffen)	<i>50</i> +	8+	<i>33</i> +	17+
		EBUT		_	REO SPEEDWAGON/Can't Fight This Feeling (Epic)	43+	16+	26+	16=
1			5	_	BRYAN ADAMS/Summer Of '69 (A&M)	34+	14+	20+	9_
	U	LUU	_						-

MOST ADDED ®

GIUFFRIA (38) Call To The Heart (Camel/MCA) PHILIP BAILEY (27) Easy Lover (Columbia) **BRYAN ADAMS (23)** it's Only Love (A&M) LOS LOBOS (22) Don't Worry Baby (Slash/WB) RICK SPRINGFIELD (21) Bruce (Mercury/PolyGram) KINKS (20) Do It Again (Arista)

MOST HOTS

BRYAN ADAMS (140) PAT BENATAR (135) We Belong (Chrysalis) **JULIAN LENNON (110)** Valotte (Atlantic) U2 (107) Pride (In The Name Of Love) (Island) **DON HENLEY (98)** The Boys Of Summer... (Geffen) SURVIVOR (97) I Can't Hold Back (Scotti Bros./CBS) **BOB SEGER & THE SILVER BULLET BAND (94)** Understanding (Capitol)

BREAKERS

GIUFFRIA Call To The Heart (Camel/MCA)

71% of our reporters on it. 113/38 including adds at: WIYY, WGRQ, WCKO, KSHE, KLBJ, KEZO. Moves 45-27 on the Hot Tracks chart.

NEW & ACTIVE

BIG COUNTRY "Where The Rose Is Sown" (Mercury/PolyGram) 44/14 (38/32)

Adds include WHJY, WKLS, WNOR, KLBJ, KISS, KZEL. Hots: 6 WLIR, KQAK, CFOX, WPDH,

Adds include WHJY, KMLS, WIDH, KLBJ, KISS, KZEL. HOTS: 6 WLIF, KQAK, CPDX, WPDH, KMBY, KFMF. Mediums: 30 include KBCO, KROQ, WTPA, WAQY, KLAQ, WIMZ, KQDS.

LOS LOBOS "Don't Worry Baby" (Slash/WB) 41/22 (24/17)

Adds include WDVE, KYYS, KBCO, KAZY, KLOS, KDKB, WAQY, WAAF, KNCN, KMJX, WRXL, KISS, KATT, KFMG, KILO, KWFM, Hots: 0. Mediums: 30 include WHJY, KTXQ, WMMS, KMET, WCMF,

WOUR, KLBJ, KLAQ, WLAV, KKDJ.
BRYAN ADAMS "Kids Wanna Rock" (A&M) 35/7 (29/27)

Adds: WHJY, RRQR, KOME, KXZL, KEZO, KWXL, KTYD. Hots: 16 include KTXQ, KZEW, WRIF, KLOS, KMET, KGB, KHCN, WCMF, WDIZ, KFMG, KILO. Mediums: 18 include WMET, WEBN, WOUR, WAAF, WOME, KODS, KEZE,

PAT BENATAR "Diamond Field" (Chrysalis) 33/16 (19/19)
Adds include WEBN, KLOS, KZAP, WRXL, KICT, KFMG, KWFM. Hots: 9 KTXQ, WRIF, KSHE,
KGB, WAAF, KISS, KPOI, WBLM, WWWV. Mediums: 20 include WGRQ, WDVE, WKLS, KQDS, KATT,

KEZO, KEZE JOAN JETT "New Orleans" (Blackheart/MCA) 33/3 (34/9)
Adds: WAQY, WWTR, WXQR. Hots: 6 WBCN, WBAB, WNEW, WCKO, KRQR, KPLX. Mediums: 27 include WHJY, KLOL, KSRR, WRIF, KBCO, KMET, KGB, WCMF, WOUR, WAAF, KLBJ, KFMG, KILO,

PAT BENATAR "A Crazy World Like This" (Chrysalis) 32/7 (26/26)
Adds: KRQR, WCMF, WFYV, WTKX, KWFM, WBLM, KWXL. Hots: 14 include KAZY, WTPA, WHCN,

WDIZ, WAPL, WLVQ, KILO, KKDJ. Mediums: 18 include WBAB, WDVE, WPYX, WAQX, KLAQ, WTUE, KQDS, WIOT, KZEL, KOMP

STEVE MILLER BAND "Golden Opportunities" (Capitol) 32/5 (33/10)

Adds: WYSP, KFOG, WAQY, WQBK, WXCS. Hots: 2 WPDH, WTKX. Mediums: 29 include WGRQ, WMMR, DC101, WQFM, WTPA, WOUR, KLAQ, WFYV, WKDF, WTUE, WIOT, KILO, KOMP.

WMMR, DC101, WQFM, WTPA, WOUR, KLAU, WFTV, WNDF, WTDE, WIDE, NICE, ROBE.

PHILLIP BAILEY "Easy Lover" (Columbia) 31/27 (5/3)

Adds include WHJY, WMMS, WTPA, WIMZ, KKDJ, WRKI. Hots: 2 WLUP, KBCO. Mediums: 21 include WGRQ, WYNF, WXRT, KBPI, KFOG, WPYX, WZZO, WKLC, WCMF, WLVQ, WFBQ, KATT.

RICK SPRINGFIELD "Bruce" (Mercury/PolyGram) 31/21 (12/12)

Adds include WNEW, KTXQ, WMET, WTPA, WCMF, KLAQ, WIMZ, WDIZ, WRXL, WIOT, KICT, KOMP. Hots: 1 WMMS. Mediums: 19 include WIYY, WKLC, WAQX, WZXR, WLAV.

QUEENSRYCHE "Take Hold Of The Flame" (EMI America) 29/4 (26/4)
Adds: KGB, WXKE, KLPX, WKLT. Hots: 2 KISS, CITI. Mediums: 27 include WGRQ, KTXQ, KZEW,
WYNF, WQFM, KMET, WTPA, WCMF, WAQX, WOUR, KLAQ, WLVQ, WTUE, KQDS, KFMG.

JULIE BROWN "The Homecoming Queen's Got A Gun" (Rhino) 28/11 (30/19)

Adds include DC101, WMMS, KRQR, WTPA, KNCN, WDIZ, WAPL, WIOT, KZEL, KWFM, Hots; O.

Adds include DC101, WMMS, KRQR, WTPA, KNCN, WDIZ, WAPL, WIOT, KZEL, KWFM. Hots: 0. Mediums: 22 include WBCN, WMMR, WQFM, WCMF, WAQX, KLAQ, KICT.

12 "The Unforgettable Fire" (Island) 24/3 (25/1)

Adds: WIYY, KSRR, KWXL. Hots: 14 include KLOL, KAZY, KFOG, WAPL, KICT, KILO. Mediums: 10 include WBAB, KLOS, KLBJ, WZXR.

BRUCE COCKBURN "If I Had A Rocket Launcher" (Gold Mtn./A&M) 23/6

(22/7)Adds: DC101, KBCO, KFOG, KLBJ, KNCN, WLAV. Hots: 8 WBCN, WXRT. Mediums: 13 include WMMS, KLAQ, KILO, KOMP, KEZE.

HALL & OATES "Bank On Your Love" (RCA) 23/3 (21/4)

Adds: KMOD, KWFM, KFMQ. Hots: 7 CHOM, WLUP, WRIF, KQAK, KICT, CITI, KMBY. Mediums: 14 include WBAB, DC101, KSHE, KFOG, KRQR, KFMG, KILO, KEZE.

JOHN HUNTER "Tragedy" (Private I/CBS) 19/9 (9/5)
Adds include WYDD, WPDH, WAQY, WOUR, WWWV, KLYV. Hots: 0. Mediums: 14 include WMMR, WLUP, WQFM, WZZO, WTPA.

ALPHAVILLE "Big In Japan" (Atlantic) 19/5 (16/4) Adds: WBAB, KBCO, WIZN, WXCS, WIQB. Hots: 1 KQAK. Mediums: WTPA.

BRYAN ADAMS "One Night Love Affair" (A&M) 18/4 (18/17) Adds: KOME, WLVQ, WXLP, WRUF. Hots: 7 include KYYS, KISS, WAPL, KMBY, WQBK. Mediums: 11

nclude WKLS, WRIF, WAQX, KATT, KWHL JETHRO TULL "Under Wraps" (Chrysalis) 18/3 (18/4)
Adds: KBCO, WIZN, WYER. Hots: 4 include KAZY, KMBY. Mediums: 13 include WGRQ, WDVE, KMET,

KLBJ, WLAV

RED ROCKERS "Blood From A Stone" (415/Columbia) 16/11 (4/2)
Adds include WLLZ, KQAK, WTPA, WCCC, KLBJ, KMBY, WIQB. Hots: 3 WLIR, CHEZ, WIZN.
Mediums: 9 include WBCN, WXRT, KBCO, KGB.

SURVIVOR "High On You" (Scotti Bros./CBS) 16/6 (10/1) Adds: WHJY, WTKX, WSKS, KILO, KUFO, WYER. Hots: 2 KLOL, KLBJ. Mediums: 12 include WYNF, WMET, WFYV, WZXR, KATT, WRUF.

JOAN JETT "I Love You Love Me Love" (Blackheart/MCA) 16/2 (18/1)
Adds: WTPA, WXQR. Hots: 4 include WLIR, WCKO, WXCS. Mediums: 12 include WMMR, WYSP,
DC101, KMET, KNCN, KISS, WWWV.

DAVID BOWIE "Tonight" (EMI America) 15/6 (6/1)
Adds: WLIR, WYSP, WTKX, WIQB, WBYG, WCPZ. Hots: 11 include WMMR, WLUP, WXRT. Mediums:
3 include WBAB.

UB40 "If It Happens Again" (Virgin/A&M) 15/3 (15/2)

Adds: WSHE, WBYG, KFMQ. Hots: 4 include KBCO, KQAK, CHEZ. Mediums: 9 include WLIR, WXRT,

SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 15/2 (16/5) Adds: WMET, KDKB. Hots: 1 WRIF. Mediums: 13 include WBAB, KUPD, WCMF, WAAF, WFYBV,

FIXX "Less Cities, More Moving People" (MCA) 15/1 (16/0)

Adds: KBCO. Hots: 8 include KFOG, KQAK, CFOX, WHCN, CHEZ, KMBY. Mediums: 7 include KROQ, KGB, WAPL, WXLP, KLPX.

HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

AOR BREAKERS — A record is a breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

ELEKTRA 4-PLAY...OUR WAY



"HELLO AGAIN" from the Cars!
The fourth single, and a
12" remix from Arthur Baker.
HEARTBEAT CITY...Here we come, again.

HOT TRACK (19) CHR (28) ALBUM 18



GO INSANE with Lindsey Buckingham. LP and single hit top 5 positions!... edited 2nd single, "Slow Dancing," is sure to be a fast hit.



Dokken's <u>TOOTH AND NAIL</u> State of the art rockin', featuring "Into the Fire." And now "Just Got Lucky."

CURRENTLY ON TOUR!



Timmy's <u>PLAYIN' IT COOL</u>, why don't you? "Playin' it Cool" Timothy B. Schmit.

HOT TRACK 39 ALBUM 34



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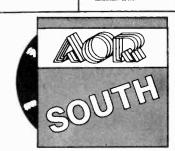
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GIUPPRIA QUEENSRYCHE WRIF/Detroit (313) 827-9505

PD: MARK PASMAN ND: HICHAEL MAYER Not BRUCE SPRINGSTEEN BRUCE SPRINGSTI
U2
DAVID BOWLE
CARS
HALL 4 OATES
RATT (N)
THISTED SISTER
DEEP PURPLE
SCHOOL
VAN HALEN (N)
TRACTERS
AUTOGRAPH
ADRINAL IN
DAVE ECHINDS
ZERRA
DOKKEN
SURVIVOR
VAT YET MOLLY HATCHET TIMOTHY B. SCHMI AC/DC PAT RENATAR REO SPEEDWAGON JOHN PARR

WXRT/Chicago (312) 777-1700 PD: NORM WINER MD: LIN BREHMEN

NO: LIN Dominion Book PICKIE LEE JONES BREE COCKRIPH SERVE COCKRIPH CAN THE SERVE STALL LOWER BRALL LOWER BRALL LOWER BRALL LOWER BRALL CONTES LINGSEY BUCKINGHAM HENVEN IT OF THE SERVE STANDERS BREET SPRINGSTEEN & BRICK SPRINGSTEEN

STEVE MILLER
TINA TURNER
TINA TURNER
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EVERLY BROTTERS
FIXE
GEMERAL FUBLIC
FRANKIF GOES TO.
BIG COUNTY
JULIAN LENNON
CULTURE CLUB
RODIUS
DAVE EDMUNDS
DAVE EDMUNDS
D8'S OB'S
ENTRE HOOGSON PAUL MCTARTHY
PAUL MCTART

APRILIDADE
SHRIETATY
MINISTRY
AND SECULATION
PRICES AND DECRE
PRILIP BAILEY
PANNY ELGAN
DETAN SYNDICAT
JOHN HINTEP
JUNES COTTON
BLACK URURU
AL STEWART
CHURCH
TEXTONES
STAPLE SINGERS
CAT STEVENS
SON SEALS

CITI-FM/Winnipeg (204) 786-6181

PD: STEVE YOUNG Bot DAVID BOWIE TINA TURNER

US ON HOUSE TO HOUSE

WLLZ/Detroit (313) 863-1800

PD: LEE ARKHLD HD: DOUG PODELL

MD DOUG PODELL

BOT

THACKERS
DEEP MUSEMEN

BYEAN ADMAS
SAMPT MACAR
MELIX
MOLLY NATCHET
FOREY MAN

FOREY MAN

MITTERMAN

MITTERMAN

MOTORY

MO

J. GETLS BAND
SCORPIONS
REVICE SPRINGSTEEN
REVICE SPRINGSTEEN
RUM HITCHIZL BAND
JORN PARR
PAST FORMARY
A DRACE;
A DRACE;
A DRACE
RED SPEEDMAG ON
CARS
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RACT
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FASTMAY
K INES STONE FURY
HALL & ONTES
PARE SEMANTAR
RESEMBLATER
SON JOYL
SON JOYL
BLACK 'N BLUE
PETER MOLE
QUEENSYLOFF
DRACOR
AUTOGRAPH
AC/DC
HOMEN BLOWN
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AC/DC
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LIGHT BROWN
HOMEN BLOWN
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HOMEN

WLUP/Chicago (312) 440-5270 PD: GREG SOLK

MOD BILL EVAND

BOY

BOY

BUNDOLLIDERS

HALL & OATES

DON HERLEY

LOW SPENDERS

PAT BENNAY

PAT BENAY

PAT BENNAY

PAT BENNAY

PAT BENNAY

BETAN ADMINISTRATION ADMINISTRATION OF THE A

Continued on next page

KBCO/Boulder (303) 444-5600

PD: JOHN BRADLEY HD: DOUG CLIFTON



MIDWEST (continued)

Parallel Two

WYFE/Rockford

(815) 877-3075

PD: WES DAVIS MD: SKIP ISLEY BOT SEEP ISLEY

BOC SHOULE SPRINGSTEEM (M)
PAT SEMATAR
HOWTSPELEYERS (M)
BOCKER HOOGSOM
BOTH ADAMS
JULIAN LERMON
SURVIVOR
REGULAR
SURVIVOR
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HOUSE
SELVE JOHN
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FIXO
HALL & OATES
JETHRO TULL
DAVID SOMIZ
RICKIE LEE JOH
LIGHT AND
GUIFFRIA
DURAN TURAN
HADOMNA
CHICAGO
BILLY IDDL
SAMMY HAGAR

WFBQ/Indianapolls (317) 257-7565

HOT TEACHERS JULIAN LENNON PAUL NCCARTEEY BOWYDRIPPERS PAT BENATAR REG SPEEDMAGON (M) BKYAM ADAMS (M) CARE HOEY LEWIS BRUCE SPRINGSTERN TOTO BRUCE SPRINGSTER
TOTO
DON TENDLEY
BROST WART
HOLLY MARCHET
SCANDAL
J. GETLS BAND
PETER MOLLY
JOHN CAPTERTY
DEEP PUTPLE
EDEKS
PHILLY BALLEY
A SHOPPET
A SECOND
A JOHN PARK

WTUE/Dayton (513) 224-1501

PD: YOM CARROLL HD: BOB CLARK BRIEF
SELVEY LOGS
TRACKERS (H)
SELVEY LEWIS
REVEY LEWIS
REVEY LEWIS
REVEY LEWIS
REVEY LEWIS
REVER LEWI

WLAV-FM/ **Grand Rapids** (616) 456-5461

ON: YOMY GATES NO: ARIS HAMPERS

BOL BARRY HAGAR BOART HACAR
FIEX
GANTO BOWITE
BICAROLA
BICATOLS
BICATOLS CARS BRUCK SPRINGSTEEN LINDSEY BUCKINGRA BRACE LINDERY MUNCHANAMA BECKEE LEE JOHNES REATS JETHON THILL STEERA ELEMENTO THE STEERA ELEMENTO THE SERVICE AND SECOND THE MONTH AND SECOND THE SECOND T

(309) 674-2000 PD: JEFF MURPHY MD: JOHN AMBERG

NOT RECOMMEND SPEEDWAGEN TEACHERS PAT BENATAR (L) BRYAN ADAMS (L) HONEYORIPPERS JULIAN LENNON UZ

WAPL/Appleton

(414) 734-9226

PD: WATRE SHAYNE HD: MARK COULTER

BOT TEACHERS

122
REO SPEEDMAGO:
HONEYURLPPEES
BRYAN ADAMS
DAVID BOWLE
ROGER HODGSON
JULIAN LEHHOM
DON HERGLEY
PAC BENATAR
TOTO

PAR NEWATAR
TOTO
ORDITALICA
SENCE SPRINGSTREM IN)
FIZE (IN)
Medium
TOWN SHAM
MOLLY HARCHER
PAGE, HOCARMSY
KENES
DEEP PUMPLE
JOHN CAMPANY
COUNTY SHAM
OULY HARCHER
FAGE, HOCARMSY
COUNTY SHAM
OULY HARCHER
COUNTY SHAM
OULY HARCHER
LIGHT SHAM
JOHN CAPPERTY
JOHN PARS
COLLENS RESIDED
JOHN CAPPERTY
JOHN PARS
COLLENS RESIDED
JOHN CAPPERTY
JOHN PARS
TOTAL

KMOD/Tulsa

(918) 664-2810

PD: CHARLIE WEST

MANY COURSE STITLED TO SERVICE OF SINGER SERVICE

KATT-FM/ Oklahoma City

(405) 848-0100

PD: PAT WELSE MD: SCOTT DOUGLAS

INC.
SECONDO (M)
SERVICO (M)
S

MODER MEDICION
THACHERS
JOHN CAPPERTY
SCAMPAM
JUEN PARR
SUNDGALOPES
EMIKS
COURT RAPT
THAMBET PROJECT
SCORPTONS
FIRE WAYSILL
JULIAN LEMHON
GIUPPINA
TIROTHY IS CEMIT
VAN HALEN
AC/DC
TOWN SHAM
DONCEN
TEMNOM SUTE
HOMENOM SUTE
HOMENOM SUTE
HOMENOM SUTE
ACMAC
TOWN SHAM
SULTE SOUTER
WITETERSAKE
THISTED SISTER
A ROMENOM
A MITTERSAKE

(515) 265-6181

PD: LARRY HOPFITT

BOT STATEMENT OF THE ST

WWCK/Flint (313) 744-1570

BOX
22
REO SPEECHAGON
TOORY BRAM
HALL & OATES
THACHERS (H)
BRIMA RAMS (H)
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GIUPTRIA
TOTO
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JOHN PARP
DON HEMLEY
SCANDAL
JOHN WALTE
JULIAN LEWHON
ZERRA
FRANKIE GOES TO..
KUNKS
J. GEILS BAND
PAUL HOCARTHEY
CYMDI LAUVER
HONEYDRIPPERS

WIBA-FM/Madison (608) 274-5450

PD: JACK MITCHELL MD: CHRISTA LAME

Hot
PAT BENATAR
REG SPEEDWAGCH
CARR (M)
BRUCE SPRINGSTEEN (M)
JOBN CAFFERTY
DAVID BOWLE
HOMETUELPPERS
BRYAN ADAMS
122 BYTAN ADAPS
STRYING
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THACEBES (N)
Head the

WIOT/Toledo (419) 248-3377

PD: JOK THOMAS MD: THE NOZ

BOT SURVIVOR PAT BENATAR (M) DEEP PURPLE (M) JULIAN LEMBON (M) TOMA TURNER BRYAN ADAMS (M) REAL & OXTES U2

UZ MOMETERI PPER SO ROCES ROCE

a JULIE BROWN

a ARMORED SAINT

a RICK SPRINGFIELD

KQDS/Duluth (218) 728-6421

PD: BRIAN TAYLOR HD: HIKE KELLER BOT BOTON ADMIN (M)
TRACHERS (M)
TRACHERS (M)
TRACHERS (M)
TRACHERS (M)
TO MAN ADMIN (M)
TO

(316) 722-5600

PD: BILL BRUUN MD: LEE ROBERTS Bot ONEYDRIPPERS

KICT/Wichite

LATUR ADMAS
SINTETIONS
PAT INSINTAN (L.)
PAT INS

WXKE/Ft. Wayne

(219) 484-0580

PD: RICK WEST MD: HAL BRANDT DATE TRACTERS TEACHERS TEACHERS TEACHERS TO TAKE THE PARTS TO THE T

DEEP PURPLE
U2
PETER MOLF
SURVIVOR
J. GEILS BAND
DURAN DURAN
FIRE
SAMMY MAGER
HOLLY METCHET
GIUFFEL PPEDSECT
BRUCE SPRINGTER
DAVID BOWIE
BIG COUNTY

KEZO/Omaha (402) 592-5300

PD: BRUCE MCGREGOR

BOOK

U2

WO TO THE STATE OF TH

WOOS/Canton (216) 492-5630 PD: RICK SINGER MD: ANDY SANDERSECT

KROKUS

Mot SHOULD SHOUL

VAN HALEN CARS JOAN JETT TIMOTHY B. SCHNIT HOHEYMCON SUITE U2 GIUPPRIA QUEENSRY

NOLLY METCHET
JULIAN LEROON
MANIE
MANIE
MOREN HOOGHON
SAMPT HAGAR
JOHN WALTE
PRINCE
DAVID ROWLE
THOMPTON SONIT
JETHON SULT
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GENERAL SONIT
JOHN SAMP
BRUCE SPRINGSTEEL
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WXLP/Davenport (319) 326-2541

BOT HALL 6 OATES BRYAN ADAMS BOGER HODGSON HONEYDRIPPERS SURVIVOR DON HENLEY JULIAN LENNON TEACHERS PAT BENATAR MEDIATAR 122 AUTÉRIADA
TOTO
KISS
ROSCUS
COREY HART
FIZ HANTY
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EUROLLIDES
BRUCE SPRINGFIEN
BILLY SQUIER
AUTERION
EURO SPRINGFIEN
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BRICH SPRINGFIEN
BR

WIQB/Ann Arbo

PD: LES COOK MD: DESBIE DALTON

NO. DERISE DALTON
BET

ROMENTAL FORTES

ROMENTAL FORTES

REMNIES DETORMES (L)

PAUL MICHAENTEY

PAUL MICHAENTEY

COURT MART

ROMEN LEMPON

COURT MART

ROMEN LEMPON

COURT MART

ROMEN LEMPON

COURT MART

ROMENTAR

ROM

COM HOLEY

20 MOLLY HACKET

MANUAL HACKET

30 MOLLY HACKE

WBYG/Kankakee (815) 939-4541

PD: BILL TAYLOR MD: CHRISTIE KAYRILL

BOX BANAS
BYYAN ATAMAS
BYYAN ATAMAS
BYYAN ATAMAS
GOMAN CUTAM
J. CELLE NAND
BOCER HOOGIGN
HOLLY PARTCHET
STEVE ATLLER
TOPO TUMERS
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TEACH KING
STEP MOUTBALL C.
GER SHAM
FOR SHAM
JOHN MATT
LAMPT BACAR
HOLLY
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ROKUS AUL HCCARTHEY OXXXVI

BILLY SQUIER

RIMES MADDRIA SHETLA S.

BILLY OCEAN
Light Adds
JOHN MUNTER
BIG COUNTRY
GIFFRIA
BILLY SATELLITE
LEET'S ACTIVE
UB40

KLYV/Dubuque (319) 557-1040

MOT
HALL & OATES {M}
CHICAGO {M}
PRINCE {M}
BROKE SPRINGSTEEN
ROD STEWART
HONEYMOON SUITE

WLVQ/Columbus

(614) 224-1271 PD: PAT STILL MD: LEE RANDALL

Bot

12
TERCHERS
PAT BENATAR
JULIAN LENHON
HALL & OMYES
HOHEYORIPPERS
BETAN ADARS
SHINE LOPE
BRICE SPRINGTEEN
HUEY LEWIS
PAIL HOCARTNEY
MRO

WSKS/Cincinnati

MOL HAPT BENDER

BOT BOTHERS

GIRLINGS

GARS

HUEY LEWIS

DIO

CHICAGO

DOKERS

HUEY LEWIS

DIO

CHICAGO

DOKERS

BED GPEENMAGON (M)

REO GPEENMAGON (M)

REO GPEENMAGON (M)

REO BETAN ADMOK (M)

REOLE HARLEST (M)

FANCE SPEENMAGON (M)

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BILLY SQUIER
TOTO
JULIAN LEMNON
DON HEMLEY
JOHN CAFFERTY
GIUFFRIA
EINES
HONEYURIPPERS
DEEP PURPLE
PHILIP BAILEY
Light Adds
JULIE BROWN

Parallel Three

WKI T/Kalkaska (616) 258-2800

POI CHUCK PORT

BRYAN ADAMS (H)
PAT SEMATAR (N)
PAT SEMATAR (N)
PAT SEMATAR (N)
JULIAN LEMMON
CORAM CORAM
PATES NOUP
HURY LEWIS
PAUL NCCARTHET
DON HERLEY
HOS HOCOSON
SCHOOL
TORN
TOTOL
COREY HART
HOLLY HARCHET
CTHOL LAUVER
BOUST HARCHET
CTHOL LAUVER
BOUST HARCHET
CHOL LAUVER
FAMILY
FA

KFMQ/Lincoln (402) 476-8565

PD: TON BARKER HD: HATT EFFERN MOE SURVIVOR

SUPVIVOR
MININI
TRACKERS
STEVIE WANDER
PAT REMATA
ROMEYCRIPPEAS (M)
FALL MCCARNY
FALL MCCAN
ELUCATION
ELUC

KSQY/Rapid City

Not BRYAN ADAMS (L) HONEYORIPPERS TEACHERS

U2
PAT BENATA P
JULIAN LENGUS
SUPCTION
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PD: JON ERDARL

WZZQ/Terre Haute (812) 232-5034

PD: KEVIN YOUNG MD: DAN MICHAELS

BOT ROGER HODGSON REO SPEEDWAGON BRICE SPRINGSTI VAN RALEN HOEY LEWIS HOLLY RATCHET WHITESNAK* U2

DETAIN ADAMS
JULIAN LENGON
HOWEVER IPPERS
AC/DC
THEGI TON
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TOTTO
THEGI TON
SULVEY
TOTTO

PAT SENATAR
XINKE AND EUROGLIORES
EUROGLIORES
EVEXUS
CARS
BIG COUNTRY
PAUL MCCARTHEY
GENERAL PUBLIC
QUEENERY-CHEE
A RHORED SA DHT
EILLY 100L
Light Adds
FRANKE COSE TO.
STONE FURY

PD: JACK DANIELS MD: JEPP HICHAELS

WYER/Mt. Carmel

NOT NONEYDRIPPENS TOWNT STAM FREE WATER LE SYNN ADMES PAR SEARCHET JOHN CAFFERTY WOOL CAFFERTY WOULD NOGE HOOGON LIN HOGEN HOOGEN HOOGON BELLY SOUTH FRECHERS HEAD LIN FREE HOOGEN HOOGE THACKERS
Haddlum
BLACKFOOT
TOTO
CARDYPIA
UULIAN LENGON
TINOTHY S. SCIDIT
TINOTHY S. SCIDIT
DEEP PURPLE
COMEY MAN
TOOCRE
TINOTHY S. SCIDIT
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FRANKIS COES TO.
PAIL MCCARTMEY
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TOMEN SHAW
GDMERHL PUBLIC
QUEENSWICKE
Light Adds
RICK SPERINGFELD
JETHSG TULL
BILLY IDDL
BILLY IDDL
SHAWIT HAGAR
AL STEWART

KQWB-FM/Fargo (218) 236-7900

PO: JOS ERGARL

BEE
TRACEMEN

BEYAM ADANG
FAIL RECARMENT
FORER

F

(605) 578-3533

(618) 262-5111 PD: DREXEL DEFORD ASST. PD: JIM RODOY

NEO SPECINAGON
NONETORI PER BI
U2
TEACHERS (L)
NOCES NOOSCHI

WCPZ/Sandusky (419) 625-1010

BOOTER SDOGSON (A)
JULIAN (ENROW (R)
JULIAN (ENROW (R)
TEACHERS (N)
TEACHERS (N)
THAT ENRATAR (M)
HALL & GATES (R)
HALL & GATES (R)
THORY S. SCIPHIT
JOHN CAPPERTY
FRO SPECHAGO
RICHE LEE JOHS
CORFY HART
DON HEIGHT
DON HEI

that record are in those rotations

(medium or light add). An artist's

name with no abbreviations

means all airplay of that artist is

In the listed rotation. When three

or more tracks from the same al-

bum are reported in medium,

that album will receive credit as being in hot and be listed as such.

The album's tracks will continue

to receive credit as being in

Parallel One

KMET/Los Angeles (213) 464-5638

PO: NIKE HARRISON NO: SUE STEINBERG

BOX BRYAN ADANS PAT BENATAR DAVID BOWTE JORN CAFFETY CARS DIO SAMMY HAGAR HONEYTRIPPERS EISS WIDCHIE SCARGAL TOWNY SIAM BRUCE SPRINGS

MANLE SYMPHOTES SOUTH VON THE STATE OF STATE OF

KSJO/San Jose (408) 288-5400

PD: LEE ROY HANSE HD: KEN ANTHONY

medium rotation.

BOCE
BOOKETONIES
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BOUGHE BOUGHE BOOGGOON
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BOOKE PLAYUSTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medlum, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly Ireported that week, or additional tracks have been added. An SHADOWPAX DAN SIEGEL SUMMERS & FRIPP ANDREAS VOLLENWEID (M) or (L) after an artist's name shows that other tracks from

KZOK/Seattle (206) 281-5600 PO: PHIL STRIDER

BOT JOHN PARR HONEYMOON BUIT HOLLY MATCHET SILLY SQUIER U2

UN40
BIG COUNTRY
AL STEWART
EUROCLIDERS
GIUFFRIA
GENERAL FUBLIC
DEEP PURPLE
REO SPEEDMAGOR
TIMOTHY B. SCHMIT
* TEXTOMES
& DOG LOSS
& BRUCE SPRINGSTEEN

OZ
BATAN ADAMS
JOHN CAPPERY
JOHN CAPPERY
BOOKEN CAPPERY
BOOKEN CAPPERY
JULIAM LEMON
JULIAM
DOCKEN
HOCKEN
JULIAM
JULIA

KGB/San Diego (619) 292-1360 PD: LARRY BRUCE ASST. PD: TED EDWARDS

DORESH
EUROCHIDERS
FIRE
DON HERLET
TWISTED SISTER
KUNKS
KUNKS
JULIAN LEMMON
BILLT SQUIER
HOTLLY NATURET
JORN PARR JOHN PAME

JOHN PAME

HIO SPERIMACH

BRUCE SPRINGSTEEN

RETT

GUINNING

JOHN PAME

JOHN PAME

AC/DC

THACHERS

STORE FUNY

FEE MAYBILL

GUINNESSTEEN

AC/DC

STORE FUNY

FEE MAYBILL

GUINNESSTEEN

AUTOCRAM

JUPING

KROQ-FM/ Los Angeles

(213) 578-0830

PD: RICK CARROLL HD: LARRY GROVES

BOT SOUTH STATE OF ST BRONSKI BRAT DEVO LOU REED DAVID BOWIE

DATE SOUTE UZ ADAM ANT MET POPOLIS SINTIETOACK EURTTHAKIGS MEDIEM THOMESON THIME TOMES ON TAIL ELVIS CONTELLO EVERT MAN HAS A PRINCE JULIE BROWN WHAM!

JULIA SALVAN
JULIA SALVAN
PRED SCREETER
EBAVEN 17
CULTURE CLUTS
ART NOTION
BACHELOR PARTY
TEATCHES
JOAN JETT
PRESUND SCHOOL
MATERIOYS
SECOND LANGUAGE
UNHO
MATERIOYS
SECOND LANGUAGE
TON TURKEN
HILD LIFE
PED DOTCERS
TIDIA TURKEN
HILD LIFE
PED DOTCERS
HILD LIFE
SEND ROTES
MALLE
ENCY
CHOIL LAUPER
MALLE
ENCY
LOL
MEET SERRIT HOS
STAPILE SINGERS
DAAGGE
UNHOUS
STAPILE SINGERS
DAAGGE
UNHOUS
FUNHOUS
F

KAZY/Denve (303) 759-5600

PO: ROUTH JAMESION

BOR

BUTHY UNDR

TOPO

PAT BENATAR

JOHN CAPPETT

DON HORLEY

LOT GUMMA

THACHER

TO AUMAN

THACHER

JOHN GAPPETT

DON HORLEY

JOHN GAPPETT

DON HORLEY

JOHN GAPPETT

BAYLA ADAMS

JEFRION TOLL

BAYLA ADAMS

JAHN GAPPETT

BAYLA GOGS TO...

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GOGTA HORGGON

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BAG SIGN GOGGON

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(415) 885-1045 PDI DAVE LOGAN

POI DAVE LOGAR

BROT

BROT

CARS
BRUCE SPRINGSTERN (M)
PRINCE
DAVID BOMIE
U2
FRANKIE GOES TO...
PAUL MCCAPHET
ROMETERIPPES
JOHN CAPPERT
THE MATELL
JOHN CAPPES
BUSINGSTERN
THE MATELL
JOHN CAPPES
BUSINGSTERN
THE MATELL
THE MATEL
BUSINGSTERN
JOHN CAPPES
FUND LOGAR
STEVEN HILDER
FLANKIET P PROJECT
BUYM ARABE
FLANKIET P PROJECT
BUYM ARABE
JOHN CORNAN
GURAN
JURAN

KZAP/Sacramento

(916) 925-3700 PD: CHRIS MILLER MD: TOM CALE SCANDAL
SIGNAL ADMAS (N)
PETER WOLP
JULIAN LENSON
BAGINE
FILE
FOR STRINGSTEEN
FILE
FILE
FOR COSE TO...
FOR COSE

Continued on next page

WEST (continued)

KCAL-FM/ (714) 825-5020

PD: JIH JAMES

MORE CARS MONTRE PERSON NAME OF STAN ADAPT AND TACHERS PAGE OF STAN ADAPT AND TACHERS PAGE OF STAN ADAPT AND TACHERS PAGE OF STAN ADAPT AND TOPO MAN ADAPT AND TOPO M

KOME/San Jose (408) 246-6811

NOT.
IN ADAMS (M)
INATAR
DON HENLEY
ROGER HODGSON
MOLLY HATCHET
Hed SUM REGION OF THE PROPERTY OF THE

CFOX/Vancouv (604) 684-7221 FD: DON SHAFER BOT PAT BENATA B MALL & ORTES M

KRCK/Portland, OR (503) 222-1841

PD: CYNDE SLATER MD: CRAIG MARTIN BETTAL ADMIS
BOTTOM ADMIS
BOTTOM SERVICE SECURITION
DON HERLEY
RIO SPEEDWAGON
TRACHESE
BOUCE SPEINGTEEN
GOODER
GOODER
GOODER
GOODER
BOUCE SIGNE
BOUCE
BOUCE KINK/Portland, OR (503) 226-5080

KBPI/Denver (303) 936-2313

HOLE SPETIAL TOPS AND S

KLOS/Los Angeles (213) 557-7250

PD: TOMMY HADGES HD: RUTH PINEDO

BOCK
BURNIVOR
BURNIVOR
BURNIVOR
BURNIVOR
BURNIVOR
DIO
DOME
BOOSE BOOGGON
PAT BENNIVA R (*)
DOTE EN
THE STED SESTER
THE SESTE

KQAK/San Francisco

NO: LYNN WELLS

PD. BLCE SCOTT
RD. CARL WIDNE
BOT
BOT
AMERICA
JIMY BUPPETT
BRICE COCEBURN
RENCE
LOUISING BUPPETT
BRICE COCEBURN
RENCE
RE

KRQR/San France (415) 765-4045

PD: JON BUSSELL ND: LISA NOVAK

BOY ADMS (H)
JULIAN LENGTH
TOTO
TORY SHAM
MOLLY WATCHET
OON HERLY
TEACHERS
SURVIVOR
SURVIVOR
SURVIVOR
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THOMPS
THO

(415) 474-9100 91X/San Diego (619) 291-9191 Bot DAVID BOWIE U2 FRANKIE GOES TO GENERAL PUBLIC RANON ES DEVO BIG COUNTRY UB40 UMAG MALENG MACHES HORSE VOTO HALLENG MACHES HORSE STORE BOTTS BOT

WHAM!
LOU REED THOMSON THINS
PUBLIC IMAGE LED
BET'S ACTIVE
CULTURE CLUB
BIG COUNTRY
TALEDIG READS
JOAN JETT
Light Adds
EURYTHHICS
HADDINA
KINKS

KUPD/Pho (602) 838-3062

KISW/Seattle (206) 285-7625 PD: VAL NCINTOSH MD: CURTISS JOHNSO PD: BEAU PHILLIPS MD: STEVE SLATON BRUZE SUPHOSTERI

SENCE SUPHOSTERI

JORN MAITE

THAI STED SISTER

SCAMON.

THAI STED

THAI

KDKB/Phoenix (602) 897-9300

PD: WARREN WILLIAM

BOL BRUCE SPRINGSTERS BRUTE OF SINGSTERS BRUTE PURPLE BLACKFOOT B CORPIONS BLACKFOOT BUILDING BRUTE SINGSTERS BRUTE FURPLE BLACKFOOT BUILDING BRUTE SINGSTERS BLACKFOOT BUILDING BRUTE BUILDING BUILDING BRUTE BUILDIN

KGON/Portland, OR

(503) 655-9181 DO: DAVE EPVIR.

DD: DAVE EPVIR.

DD: DRESSA YORK

(FROZEN)

BOX

JORN MAITE

BRUCE SPRINGSTEEN

CARS

DAVID BOWLE

JORN CAFFERTY (H)

BCANDAL.

U2 SMADOM.

HOMESTREPPERS

PART SERVATA R
BETAN ADAMS

SANCY HAGAR (H)

HOMEST LEWIS

HOMESTREPPERS

Parallel Two

PD: CHARLIE MORFISS

KMBY/Salinas-M (408) 394-9000

PD: MARK KAUPMANN MD: JANICE TAYLOR BRY ADAMS
TRACHERS
UP
DAVID BOWIE
HONEYTHEIPERS
HALL & OWIES
HALL & OWIES
HIS TOUR OFFICE
FIRST
HIS COUNTY
FIRST
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HONEYMOUN
HONE KILO/Colorado Springs (303) 634-4896

PD: RICH HAWK MD: MLAN WHITE

OZ
MONETORI PPENS
KISS
KISS
KISS
TRACHERS
PATA SENSITAR
PATA SENSITAR
SENSI

KLPX/Tucson (602) 622-6711

OM: JIM RAY HD: BRYAN HILLER

a THACHERS
KISS
6 FRANKIE GOES TO.
8 SAWNY HAGAP
BIG COUNTRY
HOMETWOON SUITE
HICHAEL FURLONG
STONE PURY
STEVE HILLER
4 QUEENSRYCHE

K97/Edmonton (403) 428-8597

PD: NEIL EDWARDS

KKDJ/Fresno (209) 226-5991 PD: DON FISCHER MD: JEFF RIEDEL

BRIAN NAMES

BRUCE SPRINGSTEIN

BRUCE SPRINGSTEIN

PAT BRANTAP

CON URBLEY

HALL 6 COTES

TEACHERS

TOPO

FORE HOOGSON

MOURE

HORY LEMIS

SOUNDA

SOUNDA

SOUNDA

SOUNDA

FIRME

FORE OF

FORE OF

FORE

FO

PD: JONAH CUMMINGS

MO: RIKE JORES

SOL

BYM. ADAMS (N)

SURVIVOR

RIO. SPEKINACON

JULIAN LENGON

(N)

TALISTED SISTER

Medium

RIOLLY HACCHET

PITER WOLF

RIOLENGUM

RIO. SISTER

RIOLLY HACCHET

PITER WOLF

PITER WOLF

RIO. SISTER

RIO. SISTE

AL STEWART
U2
n GIUPPRIA
HALL & OATES
AUTOGRAPH
DOKKEN
a COREY HART
AC/DC
GAMMY HAGAR
STONE PURY
KNOKUS
FAST FORMARD

KZEL/Eugene (503) 342-7096

PD: KEN HARTI

BOT
TRACHERS
HALL & COATES
BRUNN ADAMS (M)
HUEY LEAVE S
H

SAMPLY HAGAR
JULIAN LENNON
TRACHESS (M)
TRAC

KRSP-FM/ Salt Lake City (801) 262-5541

(FIGURE)

BRUCE BY PRINGSTEIN

BRUCE BY PRINGSTEIN

CASE (M) (M)

SOUNDE BY PRINGSTEIN

SOUNDE BY PRINGSTEIN

GOOD FROM THE BY

BOOKER MORGON

HOUSE LEWIS ON

BY PRINGSTEIN

COULT NATURE

SURVING

BY SOUNT AND

PRINGSTEIN

PRINGSTEIN

FICK

KWFM/Tucsor

(602) 623-7556 PD: RICK ALLEN MD: CHRIS RYAN BOX BOYN ADAMS (M)
BRYNN ADAMS (M)
BRYNN ADAMS (M)
PAT BRANTA P 11
PAT BRANTA P 11
PAT BRANTA P 17
PAT BRANTA

(209) 527-6100 PO: JAY WALKER

KFMG/Albuque (505) 265-8811 KFIV/Modesto

PD: TON HARSHALL. MD: MICHAEL DAVIS

RECE STRINGSTERM ROCES PROCESSON PAT BENNATAR (M) DON HEREEY BYFAN AGAMS PROCESSON PAT BENNATAR (M) DON HEREEY BYFAN AGAMS BYFAN AGAMS BYFAN AGAMS BYFAN AGAMS BYFAN BYF

PLANET P PROJE DIO QUEENSAYCHE STONE FURY AC/DC AUTOGRAPH HALL & OATES EUROGLIOERS Light Adds JULIAN LENNON

KPOI/Hot (808) 524-7100 PD: BILL HIMS MD: ANDY PRESTON BOT PAT BENATA P SURVIVOR BOCEF HODGSON TINA TURNER U2 BRYAN ADAMS DAVID BOWIE HUEY LEWIS CHIDI LAUPER HON EYDE PERS SCANDAL HALL & OATES

U2 CAMERA FUBLIC AZTEC CAMERA STEPHEN STILLS RICKIE LEE JONES BRUCE COCKBURN FRANKIE GOES TO... UNTOCKHABLES RED HOT CHILI PEPP CAPTAIN SENSIBLE K1DQ/Boise (208) 336-0939 PD: DAN McCOLLY (FROZEN) Bot PAT BENATAR (M) TEACHERS (M)

DOM HERLEY
TOTO
TOTO
HOLLY HATCHET (H)
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Parallel Three

KZOQ/Missoula (406) 728-5000

PD: VERN ARCO PD: VERN ARCO

BOTA

BOT

DO PROBLEM TO THE TOTAL TO THE

KTYD/Santa Ba (805) 967-4511 PD: RICK WILLIAMS

KSPN/Aspen (303) 925-5776 BROW

ORDOCE SPRINGSTEEN

BROKE SPRINGSTEEN

DAVID BOWITE

BROKE SPRINGSTEEN

DAVID BOWITE

BROKE SPRINGSTEEN

BOWITE SPRINGSTEEN

BURNINGS

BURNINGS

BURNINGS

BURNINGS

FRANKSS

FRANKS

FRANKSS

FRAN PD: GARY MHIPPLE HD: TON CAREY (FROZER)

ROTE BOOK SENTER SEN

KTCL/Ft. Collins (303) 571-1232 PD: JOHN MAYES

PDI JOHN BAYES

HOT

JULIURA
NAKED PES

LINDREY BUCKINGHAM
*TALKING HEADS

FIDO

PAT METHENY

PAT METHENY

OND

JETHOTHY B. SCHMIT

OND

JULIURA LENKON

UZ

KOZZ/Reno (702) 329 9261

PD: DANIEL COOK

HOT.
HALL 6 DATES
U2
CYNDI LAUPER
PAUL HCCARTWEY
COREY HART
HONEY ORIPPERS
HUEY LEWIS

LONG RIDERS

COM HERLEY
EINES

KAWY/Casper (307) 235-1515

OR: PRED LEEMHUIS MD: JERRY LACHELT (FROZEN) MOI JERRY LACHEL
(PROZEM)
MOC
DAVID BOWIE (M)
HALL & OATES
TORRY SHAM
TEACHER (M)
ROGER HDDGSON
SURVIVOR
PAT BERNATA R
PRINCE
JULIAN LENNON
HONEYDRIPPERS
BRYAN ADAMS
UZ

KWHL/Anchorage (907) 349-6551

POI CARTER B. BRAMBEC BRINGE BAINGREEN HONKYGRIPPERS (M) BRYAN ADDRES (M) STATE AND ADDRESS (M) STATE AND ADDRESS (M) STATE AND ADDRESS (M) STATE AND ADDRESS (M) SANCE BAINGREEN ADDRESS (M) SANCE

KWXL/Albuquerq (505) 765-5400 PD: IRA GORDON MD: FRANK JAXSON

PLANET PROGRAMMENT PLANET PROGRAMMENT PROPERTY B. SCHMIT PORNETS BUTTONG TOTAL TURKER SURVEY YOUNG CARS.
Light Adds.
BILLY SATELLITE SARRY HANGER
BILLY STELLITE
BILLY STELLITE
BILLY STELLITE
BILLY TOOL.

BEC BECOMPOSE (N) TOWY SHAM CONTY SHAM CONTY SHAM CONTY SPECIAL STATE OF THE SHAPE (N) PAT REMACKAR (N) JULIAN LENION (N) JULIAN LENION (N) JULIAN LENION (N) SHAPE SHAP

(916) 343-8461 PD: NON WOODWARE

BOOK

BOOK WINDLEY

CORRY MARY

BRAN ADMS

OZ

TEACHERS

STEVE HILLER

DAVID NOWLE

INDUSTRIES

TIMOTHY B. SCHRIL

ROCER BOOGSON

KINES

TIMOTHY B. SCHRIL

TIMOTHY B. SCHRIL

TIMOTHY B. SCHRIL

TOWNS IPPERS

TIMOTHY B. SCHRIL

TOWNS IPPERS

TIMOTHY BOOK

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TIMOTHY BOOK

TOWNS IPPERS

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000 -

1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

> 159 Reporters 149 Current Playlists

7 stations reported a frozen play list this week:

> 91X/San Diego KAWY/Casper KGON/Portland KINK/Portland KISW/Seattle KRSP-FM/Salt Lake City WGIR/Manchester

3 stations failed to report this week. Their rotations were frozen.

> KIDQ/Boise KSPN/Aspen WDHA/Dove

CHR PARALLEL

EAST



Buffalo

PD: Harv Moore MD: John Piccillo

PD: Harv Moore

MD: John Piccillo

1 1 PRINCE/Purple Rain

2 1 J PRINCE/Purple Rain

2 1 J PRINCE/Purple Rain

3 2 J CHAR TOWNE/Nester & Could To Na

3 2 J CHAR TOWNE/Nester & Could To Na

3 3 STAN TOWNE/Nester & Could To Na

4 1 J CHAR TOWNE/Nester & Could Towne

5 3 SOUTH TOWNE/T



Washington, D.C.

PD: Alan Burns MD: Mary Taten

MD: Mary Taten

1 2 IN SILLY CORRECT library Queen (No No 1 2 IN SILLY CORRECT library Queen (No No 1 2 IN SILLY CORRECT library (No No IN SILLY CORRECT LIBRARY (NO I



MD: Keith Abrams

MD: Keith Abram

1 SHEEMS BATTOM/STATE

2 SHALL MAKE HA UP BEFORE YOU

3 COULD COLMAY THE HILL BEFORE YOU

3 COULD COLMAY THE HILL BEFORE YOU

4 SHALL B OATES ONLY OF DOWN THE HILL BOYS

6 SHALL B OATES ONLY OF DOWN THE HILL BOYS

7 COULD LIKE HOW AND A DOWN THE HILL BOYS

8 JUNEAU LIKE HOW AND A DOWN THE HILL BOYS

10 LIVES LIKE HOW AND A DOWN THE HILL BOYS

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10 LIVES LIKE HILL BOYS

10 LIVES L

30 PHILIP SAILEY/Essy Lover JACK MAGNES/All I Weed

RAY PARKER JR./Jamie DON HEMLEY/The Boye Of Summer

B104 wbsb

PD: Steve Kingston

MD: Amy Kronthal

D: Amy Kronthal

1	1	CHAIA STAMA/I Peal For Two	
5	SMANI (Table is to parfore You		
3	PRINCE/Proys	Bein	
4	SALL is ONTER/OWL OF Touch		
10	5	SME DOTTOM/COS	It may
10	5	SME DOTTOM/COS	It may
7	DAVID DOTTOM/COS	It may	
8	SME DOTTOM/COS	It may	
9	Table TOURNEY	Charles	
10	5	SME DOTTOM/COS	It may
10	FORT DOTTOM/COS	It may	
10	FORT DOTTOM/COS	It may	
11	Table TOURNEY/ACT	SME DOUGH TO SAL	
11	Table TOURNEY/ACT	SME DOUGH TO SAL	
12	SALLY OURNEY/ACT	SME DOUGH TO SAL	
13	Table TOURNEY/ACT	SME DOUGH TO SAL	
14	DESTINATION	SME DOUGH TO SAL	
15	SME DOTTOM/COS		
15	SME DOTTOM/COS		
16	DESTINATION	SME DOUGH TO SAL	
16	DESTINATION	SME DOUGH TO SAL	
17	SME DESTINATION	SME DOUGH TO SAL	
18	DESTINATION	SME DOUGH TO SAL	
19	CHARLES	COSE TO SAPEN TALLOW	
10	TABLES	COSE TO SAPEN TALLOW	
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10			



PD: Bill Todd MD: P.J. Foxx

M.D. P. J. FOXX

N.D. P. J. FOXX

8 1 1 PRINCE/Purple Bails

8 2 2 MARIE JUNE & W. D. Seffore You

8 2 2 MARIE JUNE & W. D. Seffore You

8 3 3 CARLA SIMILT Feel To True

8 4 TIBA TYPHER VARETE & GOOD TO No

8 6 3 MALL & OUTER-DUIL OF TOWNS

10 6 LICHER LUGHTLY-MINY LOWER

11 10 B. LICHER LUGHTLY-MINY LOWER

11 10 B. ALTER LUGHTLY-MINY LOWER

11 11 M. SEFFORM LUGHTLY-MINY LOWER

11 10 B. LICHER LUGHTLY-MINY LOWER

12 13 M. SEFFORM LUGHTLY-MINY LOWER

13 14 M. SEFFORM LUGHTLY-MINY LOWER

14 15 TOWNS LUGHTLY-MINY HILD ROYS

15 15 CARD MINTEL SEMENT LUGHTLY-MINTEL

16 HOTE LUGHTLA A HERNE MARIE LUGHTLY-MINTEL

17 20 JULIAN LUGHTLA A HERNE MARIE

18 10 LUGHTLA LUGHTLA A HERNE MARIE

18 10 LUGHTLA LUGHTLA A HERNE MARIE

19 12 LUGHTLA A HERNE MARIE

10 LUGHTLA LUGHTLA A HERNE MARIE

11 J. CARD MARIE LUGHTLA A HERNE MARIE

12 LUGHTLA LUGHTLA A HERNE MARIE

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17 J. SAM HERNE MARIE

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16 LUGHTLA LUGHTLA A HERNE MARIE

17 LUGHTLA LUGHTLA A HERNE MARIE

18 LUGHTLA LUGHTLA A HERNE MARIE

18 LUGHTLA LUGHTLA A HERNE MARIE

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19 LUGHTLA LUGHTLA A HERNE MARIE

19 LUGHTLA LUGHTLA A HERNE MARIE

10 LUGHTLA LUGHTLA A HERNE

10 LUGHTLA L

SHEILA E./The Belle Of St. Merk PHILIP BAILET/Kesy Lover ASHFORD & SIMPSON/Solid FRANKIE GOES TO N/Two Tribse THOMPSON TWIMS/The Gep CHICAGG/You're The Inspiratio JOHN CAFFERTY 6 B/Tender Years RAY PARKER JR./Jemie

CKSM

PD: Rob Braide Asst PD: Stephen Anthony

Asst PD: Stephen Anthony

1 1 STEVIE WONDEN/E Just Called To Bay
2 2 CULTURE CLIB*/The Mer song
4 3 PRINCE/VER Mer song
5 4 3 PRINCE/VER Mer song
5 4 3 PRINCE/VER Mer song
6 9 MINISTER MER SONG
10 7 TEMA TUNER/Jest in y Too.
10 7 TEMA TUNER/Jest in y Before Too.
11 7 TEMA TUNER/Jest in the Song Mer song Me

DEDING REAT/Email Town Boy
CARS/Nello Again
EURYTHRICS/Sectime (1984)
JERRAND JACKEMON/DO What You DO
TOTOLET anger In Youn
PRODES/SOmmantic Traffic
BARON LONGTELLOM/Nold Me

ANGH COMPELLOW/Rolls we ARRY LOWPELLOW FROM THE YOUNG JOSE CONTROL TO SEE ANGH COMPELLOW FROM THE YOUNG JOSE CONTROL FOR THE YEAR OF THE Y



PD: Scott Walker

PRINCE WAIKER

1 PARICE TYPE NAME

2 SHALL & CASTRATURE OF TWAND

3 CHARA EMPLIY FEEL FOR TWO

4 SEERS BRITCH/FORLY

5 HAR DESTROYMENT OF TWO

4 SEERS BRITCH/FORLY

5 CHARA EMPLIY FEEL FOR TWO

5 CHARA EMPLIY FEEL FOR TWO

6 CHARACTER AND THE HIGH

7 CHOIL LAUTER/ALL THROUGH THE HIGHT

8 CHARACTER AND THE MINE THE HIGHT

10 WAND THE HIGHT SHALL BE COME TO THE HIGHT

10 WAND THE CHARACTER CHARACTER THE HIGHT

10 WAND THE CHARACTER CHARACTER CHARACTER

10 CHARACTER CHARACTER CHARACTER CHARACTER

10 CHARACTER CHARACTER CHARACTER CHARACTER

10 CHAR

JOHN CAPPERTY & B/Tunder Years may PARKER JR./Jamie CHECAGO/You're The Empiratio HAMMARAMA/The Wild Life

NAMEARAMA, THE WILL LEE
MUNCALLERS HAVE WERE THE THEODO
DOWN A CHREST SUPERING THE THEODO
DOWN A CHREST SUPERING THE THEODO
BECLE WELLDOWN THE THEODO
BECLE WELLDOWN THE THEODO
BECLES THEODO
TIME A CHREST THEODO
TIME A C

Marinum Long Poor Music Island

Long

PD: Bill Terry

Music Coord: Ruth Tolson

SINT Terry

COOrd: Ruth Tolson

What/hake he up before You

PRINCE/Purple Bain

BILLY COUNTY-Critibuan Queen (No Ho

BILLY COUNTY-Critibuan Queen (No Ho

SILLY COUNTY-Critibuan Queen (No Ho

COLAR SHAP! Feel for You

STREYL BY MORROW JAMES (A Colled To Say

CONTROL AND STREYL BY MORROW JAMES (A COLLEG TO SAY

SHEWA BATTON JAMES (A COLLEG TO SAY

SHEWA BATTON JAMES (A COLLEG TO SAY

SHEWA BATTON JAMES (A COLLEG TO SAY

CONTROL AND SAY

DATE OF THE SAY OF THE SAY

PAUL MCCAPPHEY/NO HORE LONG 1/2 Mights

FRUIT HOUSE AND SAY

PAUL MCCAPPHEY/NO HORE LONG 1/2 Mights

FRUIT HOUSE AND SAY

BATTON JAMES (A COLLEG TO SAY

HOUSE SAY OF THE SAY

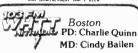
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BOTH TO COUNTY (A SAY)

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MD: Cindy Bailen

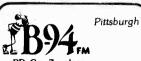
AD: Cindy Bailen

The PRINCE/Purple Bain

The State Committee of Committee of the Committee of Committee

97WASH FM

PD: Bill Tanner Washington MD: Colleen Cassidy



PD: Guy Zapoleon MD: Bruce Kelly

MD: Bruce Kelly

1 1 MANAI/ANA No Up Nafors You

7 2 UDANA COMANTO SALE OF YOU

8 20 COMAN COMANTO SALE OF YOU

9 COMAN COMAN

Montreal

PD: Bob Beauchamp MD: Guy Brouillard

RAY PARKER JR./Jemie BILLY OCENH/Loverboy FIXX/Sumshims In The Shade STEVIE MONDER/Lovelight In Flight PHILIP BAILEY/Easy Lover

PRILIP BAILET/Ray Lover

AN HAPRIJ/Super Don't Site

DAN HAPRHA/Me Are The Young

FETER NOLE/I Heed You Tou ight

CAME/Mell A pale No.16 Beek

PAT SERNATA/Me Re'one

PAT SERNATA/Me Re'one

FAT SERNATA/Me Re'one

FAT SERNATA/Me Re'one

OUM PRIMITED FOR THE HAME

FOR THE SERVE SERVER OF SERVER

FOR THE SERVER SERVER

FOR THE SERVER SERVER

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TOWN TOWN THE SERVER

T



Toronto

PD: Sandy Sanderson

MD: Bob Saint

CHICAGO/Herd Nablt To Break

HUEY LEHIS & HEMM/Malking On A 1

PAT BENATA/We Balong
QUERN/Hasser To Fall

LADYA HEMPORE Agent

PROPERTY AGENT

HOMETHADOM SUITE/BUTNING In LOVE

HOMETHADOM SUITE/BUTNING In LOVE



PD: Sunny Joe White

MD: Geni Donaghev

MD: Gerni Donagheu

1 2 1 MANNI THREE NE UD SEFERE TOU

6 2 CHARA CHARACTER SET TOU YOU

5 3 3 TINA TUTNERNE NE UD SEFERE TOU

6 4 SHEETA SENTION/SET SET SO YOU

5 5 SALL 6 OFTER YOU OF TOUCH

5 7 SALL 6 OFTER YOU OF TOUCH

6 8 PARK HOCAPTHEY YOU HOT LOVELY SIGHTS

14 10 HOT LAWYS 6 SHEW YOU NOT LOVELY SIGHTS

14 10 HOT LAWYS 6 SHEW YOU NOT LOVELY SIGHTS

15 10 SHEW SIGHTS OF TOUCH

16 10 SHEW SIGHTS OF TOUCH

17 PETER SOUS YOU OF TOUCH

18 PARK HOUSE CLUSTYTHE WITH SONG

17 PETER SHOULT HOUSE YOU YOU NOT SEEL

18 10 SHEW SIGHTS OF TOUCH

19 PETER SHOULT HOUSE YOU YOU NOT SEEL

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1050 chum

onto PD: Jim Waters MD: Brad "Knobby" Jones

MD: Brad "Knobby" Jor

MAINT/Make He Up affer You

STRVIE WONDER! Just Called To Say

PRINCE/VINDER! Just Called To Say

FRIET CORRES!

DIAM DEPART THE SAY

MICHAEL TO CALLED

STRILL CORRES!

STRILL OCCUPY THE TO CALLED

STRILL TO CORRES!

PRINCE TO CORRES!

PRINCE TO CORRES!

PRINCE TO CORRES!

STRILL TO CORRES THE STRING THE STRIPL

STRILL TO CORRES THE STRIPL TO STRIPL

STRILL TO CORREST THE STRIPL TO STRIPL

TO CORREST TO CORREST THE STRIPL TO STRIPL

TO CORREST TO CORREST THE S

SHEILA E./The Belle Of St. Mark EUROCZ.IOERS/Heaven(Rost Se There) MADOMBA/LIKE A VIrgin SUNYTUORJ. Can't Hold Back JERNADIE JACKSON/Do What You Do CRICAGO/WAT Mablt To Break COREY HART/It Ain't Enough

BODS SECENTANCE and ing the transfer and ing the transfer and ing the transfer and the transfer and transfer



JULIAN LENGTON/Unlotte BRICE SPRINGSTEEN/Boxn In The U.S.A

92 PROFM

Providence

Operations Manager: Tom Cu

2 1 MAIL/Make No Up service Too.
2 1 Timh TUPER/Vertice to Sound for the State of Control Operations Manager: Tom Cuddy

FOOR MODGOM/Had A Dream
FRANKIE GOES TO M/Two Tribes
SAN HARRIS/Bugar Don't Bite
BOS MCCEM/Understanding
JOHN DENVELOWS Apain
DON HORRISYTHE BODY DO SHOMMER!
MINISTED SITEMEN HARRIS MONE AND
JOHN CAPPERS DISTRICT MAN BOOK
RAY PARCEP JR./Juste
JOHN CAPPERS CAPPET 4 B/Tender Tears
GIUPPERA/Cell To The Heart
JACKEGOES/GODY



PD: Smokey Rivers Assist. PD: Tom Kent

PRILIP BAILEY/Reay Lover

SOUTH



PD: John Lander

MD: Patty Hamilton

2 1 MANAL (Maka Ne Up sefere You
1 2 STEPHIS MODERLY JANE Called To say
1 2 STEPHIS MODERLY JANE Called To say
1 3 STEPHIS MODERLY JANE Called To say
2 STEPHIS MODERLY JANE Called To say
3 STEPHIS MODERLY JANE CALLED TO SAY
3 STEPHIS MODERLY JANE CALLED TO SAY
4 STEPHIS MODERLY JANE CALLED TO SAY
5 STEPHIS MODERN JANE SAY
5 STEPHIS MODERN JANE
5 STEPHIS MO MD: Patty Hamilton

RAY PARKER JH./Jamie GIOPPRIA/Call To The Heart JOHN LEMMON/Every Man Rae A Homan

PD: Robert W. Walker

MD: Joni Siani

MD: Joni Siani

4 1 MEMANI/Make as up before You

2 STRYLE WOORDE/ JANE Called TO Say

3 2 OCCASO/Hard Ambit To Break

3 2 OCCASO/Hard Ambit To Break

4 SIALT COMMISSION COMMISSION COMMISSION

5 COMMA SOME/I Feal TOY

7 TIAN TOTAL TOTAL COMMISSION COMMISSION

9 NEAL & OATES/OUS OF TOWN

10 CTODI LATTER/MAINTER as GOOD To Ne

9 NEAL & OATES/OUS OF TOWN

17 TO COMMISSION COMMISSION COMMISSION

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18 TO COMMISSION COMMISSION COMMISSION

18 TO COMMISSION COMMISSION COMMISSION

19 SECRET COMMISSION COMMISSION COMMISSION

10 TO COMMISSION COMMISSION

11 TO COMMISSION COMMISSION

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RAY PARKER JR./Jemie BYCK SPRINGFIELD/Bruce BRYAM ADAMS/Run To You GIUFFRIA/Call To The Heart JOBN DENVER/Love Again



PD: Kris O'Kelly MD: Greg Rolling

26
JCBN CMFFERTY & B/Tunder Years
BOB SECEN/Understanding

Dallas/ Ft Worth

VP/Programming: John Shomby MD: Pamela Steele

Pamela Steele

WHAT / Make Ma Up Before Tou

THAN TIMERER Return In Good To Me

EMMIS DETOURD ABOVE HOW

CONDITION THE PROPERTY OF THE

AND ENCORPERTY AND THE

BONTON THE PROPERTY AND THE

CONDITION THE PROPERTY AND THE

COND

ADDS JOHN CAFFERTY & B/Tender Years SHEILA E./The Belle Of St. Mark RAY PARKEP JR./Jamie



PD: Jeff Morgan MD: Greg South

JOHN LOWESTY & BOD TWO DATA SIDE

SERBIE LANGEWORKSING THE PROPERTY OF THE SIDE

THOSE LANGEWORK THE SIDE

THOSE LANGEWORK THE SIDE

SOMETHING FOR THE SIDE

SOMETHING PROPERTY OF DOOR TO LOVE

PARENTY FOR THE SIDE

SOMETHING PROPERTY OF DOOR THOSE SIDE

SOMETHING PROPERTY OF DOOR THOSE SIDE

SOMETHING PROPERTY OF THE SIDE

SOMETHING PROPERTY OF THE SIDE

SOMETHING THE SIDE

TO COME THE SIDE SIDE

TO SOMETHING SIDE

SOMETHING

SOME

39, 40 AL JARRENU/After All RAY PARKER JR./Jamie LAURA BRANIGAM/Ti Am-HADONNA/Like & Virgin

JERMAINE JACKSON/Do What You Do JACK WAGNER/All I Need ANNE MURRAY/Nobody Loves He Like SAN HARRIS/Sugar Don't Bite



Atlanta

PD: John Young

MD: Chris Thomas

MANOPORT SIEGEOUS/Solid

AMONOR SIEGEOUS/Solid

AMONOR SIEGEOUS/Solid

FILE STREET SOLID

FILE STREET SOLID Miami

PD: Keith Isley WINZ-FM

Mark Shands

1 MADDRA/Like A Virgin

2 MOAH MARK HE UP Before You

3 COLDING TOUR HEAVE SAME

3 MOAH MAKE HE UP BEFORE YOU

4 COLDING TOUR HEAVE SAME

5 STRIKE MODRANT JUNE CALLED TO MAKE

5 STRIKE MODRANT JUNE CALLED TO MAKE

6 CHICAGONIFAR MAND TO BREAK

7 RUMAN DURANT WILL CALLED TO MAKE

10 SAM HAMBES SAME DON'S BILE SAME

11 CHOOL LANGEAUS HOUSE DON'S BILE

12 FAUL MCLAPPEAUS THOUGH THE KIGHTE

13 FAUL MCLAPPEAUS HOUSE DON'S BILE

14 FAUL COLLINE/IT IN THOUGH THE KIGHTE

15 CHAAL KHANT FOOL FOR TO MAKE

16 FAUL COLLINE/IT IN THOUGH THE KIGHTE

17 FAUL MCLAPPEAUS HOUSE DON'S READ

18 FAUL MCLAPPEAUS HOUSE DON'S READ

19 FAUL MCLAPPEAUS HOUSE DON'S READ

19 FAUL MCLAPPEAUS HOUSE

10 FAUL MCLAPPEAUS HOUSE

10 FAUL MCLAPPEAUS HOUSE

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12 FAUL MCLAPPEAUS MD: Mark Shands

16 PHILIP BAILEY/Easy Lover THELMA MOUSTON/You Used To Hold



Ops Mgr: Mason Dixon

PD: Steve Rivers

2 1 CHARA GUMPIT Feel For You
3 2 WHANI FAME RE OD REFORE TOU
4 1 STRING MORPH TO LINE COLLEGE
5 1 STRING MORPH TO LINE COLLEGE
6 SHALL COMES DOES OF TOWN TO THE STRING FOR TOWN TO THE STRING FOR TH

U2/Pride(In The Name Of _PHILIP BAILEY/Easy Lover

BRUCE SPRINGSTEEM/Born In The U.S.A KISS/Reaven's On Fire RED SPEEDMAGGE/I Devanns Know JERNARUE JACKSON/Do What You In-JACKSOMS/Body



Atlanta

PD: Jim Morrison

Jeff McCartney

PRINCE/Purple Rain

CRAMA DWAIN / Feel For Too

TINA TORNERS/Mether Re Good To Me

RIGHT MORNA/Me Wild Bayes

KINA TORNERS/Mether Re Good To Me

RIGHT MORNA/Me Wild Bayes

NEL SOUTH CONTROL TO ME

ACC MORNERS/ALL I Need

LIONER LOUTE / Menty Lower

JACK MORNERS/ALL I Need

REPTAY ORNORED/ALL I Need

STATE ORNORED/ALL IN TORNER

STATE O MD: Jeff McCartney

MIDWEST

gg whyt

Detroit PD: Gary Berkowitz

PD: Gary Berkowitz

| PRINCE/Purgle Rain
| PRINCE/P

DON HENLEY/The Boys Of Summer.
BILLY IDDL/Catch My Fall
J. CELLS BAND/Concealed Meapons
JOHN CAFEPTY & S/Dender Years
DAZZ BAND/Let It All slow

DAZE BAND/Let It All Blow FINANCE DEVELOPMENT OF MIND TISSAS JOHN DEWENTANCE AND TISSAS DISCONSISTED AND TISSAS SHOWN DEWENT OF MIND SERVICE OPENING FROM THE MIND SERVICE OPENING THE MIND SERVICE OPENING THE MIND OF THE MIND SERVICE OPENING THE MIND SERVICE OF THE M



Asst. PD/MD: Gregg Swedberg | 1 | SEAL OFFICIAL OF TWOIR
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| 3 | TINA TOTORICA SEAL OF TWOIR
| 5 | 6 | CHAIR TOTORICA SEAL OF TWOIR
| 5 | 6 | CHAIR TOTORICA SEAL OF TWOIR
| 7 | 0 | CHAIR TOTORICA SEAL OF TWOIR
| 8 | 7 | CHAIR TOTORICA SEAL OF TWOIR
| 9 | 8 | TOTORICA SEAL OF TWOIR
| 10 | 8 | TOTORICA SEAL OF TWOIR
| 10 | 8 | TOTORICA SEAL OF TWOIR SEAL OF TWOIR
| 10 | 10 | TOTORICA SEAL OF TWOIR SEAL OF TWOIR
| 11 | TOTORICA SEAL OF TWOIR SEA

MEANUTE COMMISSIONE TOO Beally Want
DEAM CIMENT WHICH BOYS

**CANSTRAIN AGAIN

**SILLY COMMISSIONE SHOW

**JOHN WATEL/Tears



PD: Dave Anthony MD: Don Michaels

D: Don Michaels

J. JOHN CAPTERY & B.O. The Dark Bide
TIAN TUBRINGHEATER BE GOOD TO HE
JOHN TOWN MANUAL PROPERTY OF THE CONTROLL OF THE MANUAL PROPERTY OF THE M

CHICAGO/You're The Inspiratio GIUFFRIA/Call To The Heart ROGER HODGSON/Had A Dream JORN CAFFERTY & B/Tender Years JERMAINE JACKSON/Do What You Do SCAMDAL/Bands Tied BALL & ONTES/Out Of Touch



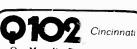
Ops Mgr: C.C. Matthews MD: Tom Jeffries

Tom Jeffries

1 THE TURNEN/Sector Re Good To Me
2 LIONE. RICHE EPHONY Lover
3 CYPOL LAMPEA/All THOUGH THE HIGHT
4 MINAT MAKE ME UP SEFORE TO ME HIGHT
5 SEAL COUPFEIT IN THE WESTER
7 HALL & CATER/OUT Of TOUGH
8 SILLY CORN/Cart Bloom Dysen(No Mo
9 SUMPLIORN/Cart Bloom Dysen(No Mo
10 SON SEED/OUTSET AND LOSS OF SILLY
10 SON SEED/OUTSET SILLY
10 SON SEED/SILLY
10 SON SEED/S

JULJAN LENNON/Valotte RAY PAPKER JR./Jamie MADONNA/Like & Virgin KOOL & THE GANG/MisleS

U2/Pride(In The Name Of BRUCE SPRINGSTEEN/BOTH In The U.S.A



Ops Mgr: Jim Fox MD Dave Allen

D- Dave Allen

1 PRINCE/Purple Rain

1 PRINCE/Purple Rain

2 GAMINIDAN - Mr Op Bailone You

2 GAMINIDAN - Mr Op Bailone You

3 GAMINIDAN - Mr Op Bailone Nove No.

3 GAMINIDAN - Mr Op Bailone Nove No.

4 BLIAY COMMANDAM - David Rain - David Robert Robert

39 MALLORN/LIKE & VITGIT

1 JACKSONS/SOdy

22 MURY LEWIS & NEWS/If This Is It

33 DON HERLEY/The Bors Of Summer...

4 PRINCE/Let's GO Coary

35 JERMADHE JACKSON/Do What You Do



Chicago

Ops. Mgr.: Steve Casey MD: Tim Kelly

16 IN MACONN/Locky Sur
25 PAT REMATA/We selong
26 27 STRYLYOU/I Can't Bold Rec
28 28 SERICLA THE GLEW PORCE
21 BREELS THE GLEW PORCE
21 DOCTOR LARTICE AND E REMATA/S
22 DOCTOR LARTICE AND E REMATA/S
23 DOCTOR LARTICE AND E REMATA/S
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24 DOCTOR LARTICE AND E REMATA/S
25 DOCTOR LARTICE AND E REMATA/S

ADDS

PRINCE/Derling Hikki



St. Louis

Prog. Assistant: Brian Bridgman

H 9 1 CORAN CURANTH WILL BOYS
1 2 HALL & CORESPOND OF Touch
1 4 SHALL & CORESPOND OF Touch
1 5 SHALL & CORESPOND OF TOUCH
1 7 SHALL & CORESPOND OF TOUCH
2 SHALL & CORESPOND OF THE SHALL BOYS
2 6 PRINCE/Purple Bain
2 6 PRINCE/Purple Bain
3 10 CHOOLOGO ET CORE TO THE SHALL
11 8 36 SPECIAL/PASCHON TWENT
11 8 36 SPECIAL/PASCHON TWENT
12 11 FAUL MCCARMITE/Mo More Locally Michael
14 11 FAUL MCCARMITE/Mo More Locally Michael
15 11 CHOOL LAUFER/ALL THOUGH THE MIGHT
15 11 CHOOL LAUFER/ALL THOUGH THE MIGHT
16 11 SHALL BOYS SHALL BOY

24 ROGER HODGSON/Had A Dream

DOM MERLBY/The Boys Of Summer. JOHN CAFFERTY & BYTENDER YEAR CHICAGO/YOU'RE THE INSPIRATION BOWN SCCENTINGER THE TOTAL TOTAL SECTION OF THE TOTAL SECTION OF THE EXTRA ADMINI/HUM TO YOU JOHN MAITE/THEETS DAM HARTEMAN/WE Are The Young



MD: Tim Kelly

Tim Kelly

I MIRAL/Wake Ne Op Before You

I MIRAL/Wake Ne Op Before You

STEVITE WOODEN/Carlibean Queen(No No

BELLY OCEN/Carlibean Queen(No No

BELLY OCEN/Carlibean Queen(No No

BELLY OCEN/Carlibean Queen(No No

PRINCE/Purple Nain

MALL & DOTES/ONLY Of Touch

MALL ACAPTACH IN Through The Might

MAN DEDTION/Cool It No

COMPO LADDER/AID Through The Might

MAN DEDTION/Cool It No

COMPO LADDER/AID Through The Might

MONEYCE/PERS/AID Through

MONEYCE/PER

ADDS

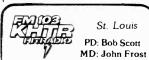
PRINCE/Darling Nikk:



PD: Lee Douglas Asst PD: Steve Kelly

ADDS RICK SPRINGFIELD/Taxi Dencing GIUFFRIA/Call To The Heart CHICAGO/You'ra The Inspiratio

DAN HARTMAN/We are The Young



St. Louis

MD: John Fros

PRINCE/Purple Base

BLELD ORDAY For Elbest Disset (No. 90.

BRITES ADTORN/For Elbest (No. 90.

BRITES ADTORN/FOR ELBES (NO. 90.

BRITES ADTOR PAT MEMATAN'ME BELONG
MONETORINGERS/SEM OF LOVE
VAN BALER/HOT FOR TRACHET
PETER WOLF/I Need YOU TON-INIT
JULIAN LENGOM/Wellotte
EEO SPEEDMAGOM/TO DOWNING THE
EEO SPEEDMAGOM/TO DOWNING KNOW
JOHN MAITE/THATA
BRACE SPEINGSFEEM/BOTN In The U.S.A

BHEILA E./The Belle Of St. Mark CHICAGO/You're The Inspiratio RAY PARKER JR./Jemie NEW KDITION/Cool it Now BOS MEGREVIONETRANDING HADDNNA/Like A Virgin ADDS

MACHMAZILE A VICEU DONG STEEN ADMINISTRATION OF STANDARD STANDARD



Kansas City PD: Pat McKay

MD: Karen Barber

PAT FILE SALE

KATEN BATES

KATEN BATES

1 PRINCE/Purple Rain

2 Which Micke he Up before You

3 Which I Make he Up before You

4 Licons. Along I per live with a form

5 CHASE SIMM! Feel For You

5 CHASE SIMM! Feel For You

6 WILL Is ONTES/OUT OF Thomb

7 CHOIL LUDWIN/AII Through the Night

9 STRYLE GROCKEN! June Called To say

10 SAMP! MACAR! Con't Drive 50

10 STRYLE GROCKEN! June Called To say

10 SAMP! MACAR! Con't Drive 50

11 PAR DENTAL/WE SIMM! Called TO Say

12 SAMP! MACAR! Con't Drive 10

14 THA TUTORIVINETE BE GOOD TO ME

15 THA TUTORIVINETE BE GOOD TO ME

16 THA THAN TUTORIVINETE BE GOOD TO ME

16 THAN TUTORIVINETE BE GOOD TO ME

17 SAMP CONTROL ON THE MACAR!

18 SPECIAL/TRACKET TRECHE

19 JACK MONTHAIN FOR THE CONTROL

19 JACK MONTHAIN FOR THE CONTROL

10 THAN THE STREAM FOR THE TO THE U.S.A.

21 JULIAN LIMENON/AICHE

22 SAMP STREAM FOR THE SAMP TO THE U.S.A.

23 JULIAN LIMENON/AICHE

24 SAMP MACAR!

25 MICH STREAM TO THE CONTROL

26 DE STREAM CONTROL

27 DESCRIPTION TO THE U.S.A.

28 DESCRIPTION TO THE U.S.A.

29 DESCRIPTION TO THE U.S.A.

20 DESCRIPTION TO THE U.S.A.

21 SAMP MACAR!

22 SAMP STREAM THE SAMP STREAM TO THE U.S.A.

23 DESCRIPTION TO THE U.S.A.

24 DESCRIPTION TO THE U.S.A.

25 DESCRIPTION TO THE U.S.A.

26 DESCRIPTION TO THE U.S.A.

27 DESCRIPTION TO THE U.S.A.

28 DESCRIPTION TO THE U.S.A.

29 DESCRIPTION TO THE U.S.A.

20 DESCRIPTION TO THE U.S.A.

20 DESCRIPTION TO THE U.S.A.

21 DESCRIPTION TO THE U.S.A.

22 DESCRIPTION TO THE U.S.A.

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27 DESCRIPTION TO THE U.S.A.

28 DESCRIPTION TO THE U.S.A.

29 DESCRIPTION TO THE U.S.A.

20 DESCRIPTION

Chicago
PD: Buddy Scott

MD: Dave Robbins

H 2 1 BILLY OCEN/Caribban Queenino No No. 1 2 WHAM! Chake He Up Bafore You 3 3 STRV IS WESTERLY love Called To Say 3 STRV IS WESTERLY love Called To Say 4 STRV IS WESTERLY love Called To Say 4 STRV IS WESTERLY love Called To Say 5 STRV IS WESTERLY love Called To Say 5 STRV IS WESTERLY love Called To Say 6 STRV IS WESTERLY love Called To Say 6 STRV IS WESTERLY LOVE CALLED TO SAY 10 STRV IS WESTERLY LOVE CA

Milwaukee Ops. Mgr.: Dallas Cole

MD: Kelly Wallace

Kelly Wallace

MARMINALE NO DIRECT YOU

THAN TIMENT/SENETE NE GOOD TO NE

CHARA TIMENT/SENETE NE GOOD TO NE

CHARA TIMENT/SENETE NE GOOD TO NE

SILLY COTRACTAL TOWNS OF THE

MARTINE NECESTATION HOW A LONG IN NO

MINISTER ARTON/SETUL

MINISTER MINISTER WILD BOYN

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MINISTER MINISTER WILD

MINISTER WILD

MINISTER WILD

MINISTER WILD

MINISTER WILD

MINISTER WILD

MINISTER

MI

RICK SPRINGFIELD/Bruce

WEST

Q103FM KOAQ Denver RADIO

PD: Jack Regan MD: Alan Sledge

MD: Alan Sledge

11 2 1 MALL & DATES ONL Of Youth
11 5 2 IMBOL LANGER/ALL Through The Hight
12 TO THOSE LANGER/ALL THROUGH THE HIGHT
13 TO THAN INDEX/ALL THE BAS GOOD TO NO
14 MAIN INDEX/ALL THE BAS GOOD TO NO
15 INDEX CONTROL AND INDEX CONTROL
15 10 COMMAN INDEX THE TO TO.
15 INDEX CONTROL AND INDEX LONGER/ALL THE TO TO.
16 INDEX CONTROL AND INDEX LONGER/ALL THE MAIN INDICATE LONGER AND THE MAIN INDICAT

PAT BENATAR/We Belong PHILIP SAILEY/Easy Lover GUUFFRIA/Call To The Hear L BHALMAR/Amnesia BILLY SATELLITEY/I Manna Go Back RAY PARKER JR./Jamie ADDS

SAN HARRIS/Sugar Don't Site NOGER HODGSOM/Nad A Dream REMBIE JACKSOM/Centipeds JON COCKER/Edga Of A Dream... DON HEBELLY This Suye Df Summer. SHTAN ADAMS/Run To You



Tacoma-Seattle

PD: Ric Hansen

MD: Sandy Louis

1 MAL 1 GAYEB/Dut of Truch

1 MAL 4 GAYEB/Dut of Truch

1 MAL 5 GAYEB/Dut of Truch

2 MANA 1/Mes to Up Before You

2 CHANA 1 GAYEB / Mes to Up Before You

2 CHANA 1 GAYEB / Mes to Up Before You

3 MANA 1 Mes to Up Before You

4 MANA 1 Mes to Up Before You

5 MANA 1 Mes to Up Before You

6 MANA 1 Mes to Up Before You

7 Mes to Up Before You

8 MANA 1 Mes to Up Before You

8 Mes to Up Before

9 Mes to Up Before

10 Mes to Up Before

11 Mes to Up Before

12 Mes to Up Before

13 Mes to Up Before

14 Mes to Up Before

15 Mes to Up Before

16 Mes to Up Before

17 Mes to Up Before

18 Mes MD: Sandy Louie

KKIOD (DE) PD: Tom Chase Sacramento

MD: Mr. Ed

D: Tom Chase
D: Mr. Ed

1 PRINCEPUPS BAIN
1 BAI

Phoenix PD: Reggie Blackwell MD: Art Morales

MD: Art Morales

12 1 ALLY OCRAY/CHILDHAN (Desert No No 12 1 ALLY OCRAY/CHILDHAN (Desert No No 12 1 ALLY OCRAY/CHILDHAN (Desert No No 12 1 ALLY OCRAY)

14 2 MANI (Make the till sefure You of Tools)

15 3 MANI (Make the till sefure You ocray)

16 5 LIOTER, ECCHEL/Many Liver To Say occasion of the Say occasion occasion

O COMET RAPP/ILE AIR IT EMOUGH
27. 28. JU
3018 COMPETED A STRENGER YEAR
STRENGER SHOWN AND A STRENGER SHOWN
SETTING SHOWN
SETTING SHOWN
SETTING SHOWN
SHOW
SHOWN
SH

Los Angeles 102.7

VP/Prog.: Gerry De Francesco Assistant PD: Mike Schaefer

SSISTANT PD: Mike Schaefer

COMAN SHAPE, Test For Too

STOTE SHAPE

STOTE

17 23 #ADOMRA/Lac a virgin

53 # PRICE/Lact a Co Crear The Dark Side

17 26 | VARCE/Lact a Co Crear The Dark Side

17 26 | VARCE/Lact a Co Crear The Dark Side

17 27 | FOINTER SIZERE/FISE

18 12 | VARCE/Lact a Crear SizeRe/Lact a Crear

19 29 | WILL VARTS & MEMBRISHING ON A Thin Lin

15 00 | ADOLLOTIA 6/28 #BROSCE*

18 12 | CARREST WARTS | AMPRICE A CREAT

18 13 | CARREST WARTS | AMPRICE A CREAT

18 14 | CORREST WARTS | CARREST |

18 15 | CORREST MARTS | AMPRICE A CREAT

19 15 | CORREST | AMPRICE A CREAT

19 15 | CORREST | AMPRICE A CREAT

19 18 | MARTS | AMPRICE A CREAT

19 19 | MARTS | MARTS | AMPRICE A CREAT

19 19 | MARTS | MART

ADDS 11
DOM HRRLEY/The Roys Of Summer.,
RICK DEES/Get Nekkel
CHECAGG/You're The Inspiratio
RAY PARKER JF./Jsmis

JERNATHE JACKSON/Do What You Do Daw HARTMAN/We are The Young



WEST

Continued from Page 69



D: Jeff King
D: Damien

2 1 MANH / Pikke He Up Before You
4 2 TIMA JURIEK/Batter Be Good To He
1 3 PAINGY/Purple Rain
9 6 MINTERISPERS/Sea of Love
8 5 SUNCY/ON/1 Can't Bold Back
1 3 THAN JURIEK/Base of Love
8 5 SUNCY/ON/1 Can't Bold Back
1 6 MALL & OMER/ONLY OF Touch
8 7 CANADA BRANCH POWER
1 7 CANADA BRANCH CANADA THE STATE
1 10 CANADA BRANCH CANADA THE STATE
1 10 CANADA BRANCH CANADA THE STATE
1 11 CANADA THE STATE STATE
1 11 CANADA THE S



PD: Jon Barry MD: Steve Naganuma

PHILIP BAILEY/Easy Lover RICK SPRINGFIELD/Bruce

BOB SECER/Understanding J. GEILS BAMD/Concealed Meapone DOWNA SUMMEN/Supernaturel Love VAN HALEN/Bot For Teacher VAP HOLEN/Bot For Teacher DOZER HODGSOM/Had A Dream



San Francisco

PD: Bob Garrett **MD: Craig Roberts**

: Craig Roberts

1 BILLY OCENTED These Queen (No No 2 STRVE WONDER/T Just Called To Bay 3 MINAH/Make Ne Up Before You 4 PERCE/TUPIE RAIN 5 CRECKED OF THE WONDER/T SERVE AND THE WONDER/T SERVE AND THE WONDER/THE NEW SONG CONTROL OF THE WONDER/THE WONDER/

COREY HART/IT Ain't Enough SURVIVOR/I Can't Hold Back GENERAL PUBLIC/Tenderness TIME/Jungle Love 18
MADOWNIA/Like A Virgin
RICK SPRINGFIELD/Bruce
JACK MAGNER/All I Meed
GIUFFRIA/Call To The Beart
BOS SEGER/Understanding
JOE COCKER/Edge Of A Dream.

JULIOU LEMBON/Valotte
SCAMON/Manda Tied
SCAMON/Manda Tied
JACKSOME/Mody
SEE STEEDING JACKSOME/Mody
SEE STEEDING JACKSOME/Mody
SEE STEEDING JACKSOME/Mody
SHELLA E./The Belle of St. Merk
DAKES AND/Let It all blow
DAKES AND/Let It all blow
DOGER MODGEN/Mad A Dream

KS IOSFII HOT HITS!

PD: Dave Parks San Diego MD/Assist. PD: Mike Preston

D/Assist. PD: Mike Preston

8 3 1 MEIANI/Meha Ne Up Before You

8 2 2 PRINCE/Purple Nain

1 3 CHARA SIMPAT Feel For You

5 4 TIPA TURKEN/Serter Be Good To Ne

4 5 SILLY CHEMPORTHOSE Queen No No

5 7 TIPA TURKEN/Serter Be Good To Ne

9 7 MALLA OMTRA TURKEN/Serter Be Good To Ne

10 10 TIPA SITTOM/COLD IT ROW

11 9 CHUTURE CLUB/The Mar Song

12 10 CTROIL IAUTE/All I TROUGH THE NIGHT

14 11 PAUL NCLARWEN/Ne Nore Lonely Hights

15 12 OLAN DOS/Serter Nay

16 10 SONG CHEMPORY DO THE BE SONG

17 15 LIONE RICHERY END THO DAY

18 10 MORE TROUGH THE SITTEM SITE OF THE SITE O

PRINCE/Erotic City GENERAL PUBLIC/Tenderness CHICAGG/You're The Inspiratio THONDSON THINS/THO Gap BOB SECER/Understanding

RAY PARKER JR./Jamie DOW HENLEY/The Boye Of Summer.



Denver

PD: Doug Erickson MD: Gloria Avila

H 3 1 MINAT/MANE NE UP Before YOU

1 2 PRINCE/Purple Rain

2 3 RILLY OCENA/CARTIDHAM QUARM (No No

1 5 4 NALL & GARRES/OUL Of FOUCh

5 6 CYTOOL LAUVER/All Intrough The Right

7 6 17 CHARL SIMPLY Feet for YOU

6 8 0 CONDITION SIMPLY Feet for YOU

7 8 10 CHARL SIMPLY Feet for YOU

8 10 10 CHARL SIMPLY Feet for YOU

1 9 AD CHARL SIMPLY FEET FOR YOU

1 10 PAUL MCCAPTERY FOR MORE Lonely Hights

10 11 PAUL MCCAPTERY FOR MORE Lonely Hights

10 11 PAUL MCCAPTERY FOR MORE LONEly Hights

10 12 CARPOTTIVE

15 10 SHEERA BARTON/SELVE

15 11 SHEERA BARTON/SELVE

16 HOUR LAUVER LEWIS & HIRDS/MB Ming On A Thin Lin

20 17 BUILD DURAN/THE WILL BE SIMPLY FOR THE SIMPLY

12 CARPOTTIVE

13 12 BORE SER PRINCETER FOR THE YOU

A 24 MEN EDITION/COOL IT NOW

A 25 JOHN ANTE/MISSING YOU

A 26 MEN EDITION/COOL IT NOW

A 27 CHARLES SER PRINCETER YOU

A 30 MEN EDITION/COOL IT NOW

A 31 MORE ANTE/MISSING YOU

A 32 MIN EDITION/COOL IT NOW

A 32 MIN EDITION/COOL IT NOW

A 33 MIN EDITION/COOL IT NOW

A 34 MIN EDITION/COOL IT NOW

A 35 JOHN ANTE/MISSING YOU

A 36 MIN EDITION/COOL IT NOW

A 37 MIN EDITION/COOL IT NOW

A 37 MIN EDITION/COOL IT NOW

A 39 MANUARY LINE A VILLY IN MEN SONG

A 31 DE ROS GEREDROSCHEW HER SONG

A 31 DE ROS GEREDROSCHEW HER SONG

A 31 DE ROS GEREDROSCHEW HER SONG

A 35 MIN ANTE/MISSING YOU NOWN HER SONG

A 37 MANUARY LINE A VILLY IN MEN SONG

A 37 MANUARY LINE A VILLY IN MEN SONG

A 38 MANUARY LINE A VILLY IN MEN SONG

A 39 MANUARY LINE A VILLY IN MEN SONG

A 30 MANUARY LINE A VILLY IN MEN SONG

A 30 MANUARY LINE A VILLY IN MEN SONG

A 37 MANUARY LINE A VILLY IN MEN SONG

A 37 MANUARY LINE A VILLY IN MEN SONG

A 37 MANUARY LINE A VILLY IN MEN SONG

A 38 MANUARY LINE A VILLY IN MEN SONG

A 39 MANUARY LINE A VILLY IN MEN SONG

A 30 MANUARY LINE A VILLY IN MEN SONG

A 30 MANUARY LINE A VILLY IN MEN SONG

A 37 MANUARY LINE A VILLY IN MEN SONG

A 37 MANUARY LINE A VILLY IN MEN SONG

A 38 MANUARY LINE A VILLY IN MEN SONG

A 39 MANUARY LINE A VILLY IN MEN SONG

A 30 MANUARY LINE A VILLY IN MEN SONG

A 30 MANUARY LINE A VILLY IN M

24, 29 CHICAGC/You're The Inspiratio JOHN CMFFERTY & B/Tender Years J. GELIS BAND/Concealed Weapons PHILIP BAILEY/Easy Lover

KWSS 94.5_{FM}

PD: Dave Van Stone MD: Robin Kipps

RICK SPRINGFIELD/Bruce RAY PARKER JR./Jamie CHICAGO/You're The Inspiratio

PM 102

Sacramento

PD: Rick Gillette MD: Chris Collins

GENERAL PUBLIC/Tendernase SRALAWAR/Amnesia PRILIP BAILEY/Easy Lover DOW HERLEY/The Boys Of Sum

RICK SPRINGPIED/TEX Dancing RAY PRAKER JF./Jemie SUNVIVOR/I Can't Bold Back ROGER HODGGOM/Had A Dream BILLY IDDL/CAtch Hy Fall JORN MAITE/Tears JOK COCKER/Edge Of A Dream... BRYAM ADAMS/Run TO YOU

Denver PD: Tim Fox Asst. PD: Mark Bolke

ASSI PD: Mark Bolke

8 2 1 MINAL/Shaha St. Up Refore You

8 2 2 MINAL/Shaha St. Up Refore You

9 3 1 MINAL YOUR ST. Up Refore You

9 3 1 MINAL YOUR ST. Up Refore You

9 4 LIOTES RECHESAL THOUGH THE HIGHT

8 5 5 CHOL LANDRE/All THOUGH THE HIGHT

8 6 9 7 CHAKA MINAL/I Feel For You

10 9 FRINCEF/PUPUE Rain

10 10 MINAL RECHES/PUPUE RAIN

11 8 THAN TOWNER/SHEETE BOOD TO ME

10 9 FRINCEF/PUPUE RAIN

11 8 THAN TOWNER/SHEETE RE GOOD TO ME

12 MINAL SHOWNER/All I Reed

13 10 MINAL SHOWNER/All I REED

14 10 CHAKA MOTHER/All I REED

15 10 MINAL SHOWNER/All I REED

16 10 MINAL SHOWNER/All I REED

17 13 SUMPLYCON/I CAN'T HOLD THOUGH THO

Seattle

PD: Bob Case

MD: Wendy Christopher

MD: Wendy Christopher

1 1 MEANI/Make Ne Op Before You

2 2 CHARA ERMIT Feel For You

3 2 PRINCE/Purple Natin

4 8 BILLY CORD #/Car labean Queen (No No

5 5 MEAL L GATES/PURP Natin

6 7 TIMA TUMBER/Matter Be Good To Ne

7 TIMA TUMBER/Matter Be Good To Ne

10 8 PAUL NCCARMENT/No Nore Lonely Hights

12 9 HONETFEELPERS/See Of Love

14 10 LIGHER AICH EFFanny Lover

11 11 CTHOI LADWER/All Through The Night

17 12 GATE BOTTOM WILL Feel

18 17 13 CHEMA GUARA/The Wild Boys

19 11 13 CHEMA GUARA/The Wild Boys

10 16 DENRIS DETUNE/Deart Moon

10 17 PAT MEMATA/Ne Nellong

21 18 CORRY HART/IE AIn't Emough

11 10 GART HART/IE AIn't Emough

12 19 SURY LENES & HERN/Malking On A Thin Lin

19 20 DANNY HARADA/I Can't Drive 55

23 21 CHEMA BORNOW/LINE OF ST. MARK

23 25 CULTURE CURP/The Mar Song

27 26 UZPY-Idelic The Hasmo Of

18 19 29 DETER MOLE/I Med You Toolght

22 29 JERBAINE JACKSON/Do Nate You Do

23 31 SETTAM BURN/Nate TO YOU

24 DO HERLELY/The Boys Of Summer...

ADDS

HEM EDITION/COL I E NOW

NEW EDITION/Cool It Now BOB SECEN/Understanding CHICAGG/You're The Inspiratio RAY PARKER JR./Jamie

Phoenix

ADDS NOWE

EAST Most Added. Hottest

Bailey w/ Collins Ray Parker Jr. **Steve Perry**

WHAM! Chaka Khan **Duran Duran**

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WQUT/Johnson City, TN

Chuck Anthony

JULIAN LENNON DON HENLEY MADONNA

MADONNA
U2 (dp)
Hottest:
WHAM1 6-5
HALL & OATES 9-6
TINA TURNER 11-7
BILLY OCEAN 10-8
SURVIVOR 15-9

WOKI/Knoxville, TN

D2
BARRY GIBB
STEVE PERRY
ASHPORD & SIMPSON
MELISSA HANCHESTE
KOOL & THE GANG
HOTHER FOR HANCHESTE
PRINCE 1-1
CHAKA KHAN 13-5
SAMMY BAGAR 8-6
SHEENA EASTON 9-7
NEW EDITION 23-18

WFMI/Lexington, KY Fox/Mosley

JOBN PARR
STRUE PERRY
KOOL & THE GANG
BOTTEST:
BUSY LEWIS & NEMS
TOMMY SHAM 18-11
COREY HART 19-12
DURAN DURAN 32-24

KKYK/Little Rock, AR

SURVIVOR
BRYAN ADAMS
HOTLEST:
BILLY OCEAN 2-1
WHANI 3-2
CHAKA WHAN 11-4
HALL & OATES 9-5
LIONEL RICHIE 14-10

FM100/Memphis, TN

BOB SEGER
NEW EDITION
HADONNA
BOTTEST
WHAM 12-2
TINA TURNER 5-3
SURVIVOR 12-10
DURAN DURAN 22-18
BRYAN ADAMS 29-21

WARR-FM/Mobile At

John Conley

RAY PARKER JR. BOB SEGER

Gary Adkins

PHILIP BAILEY

SOUTH **Most Added** • Hottest

Bailey w/ Collins **Pointer Sisters** Ray Parker Jr.

D. Hall & J. Oates **Duran Duran** Chaka Khan

EAST

Parallel Two

Clark/Lewr

KOOL & THE GANG GIUPPRIA JACK WAGNER RICK SPRINGFIELD THOMPSON TWINS Hottest: PRINCE 2-1 WHAM! 3-2 CHAKA KHAN 6-5 SHEENA EASTON 9-8 DURAN DURAN 15-9

O100/Allentown, PA

BANANARAMA RAY PARKER JR. PHILIP BAILEY Hottest: WHAM! 2-1 WHAM! 2-1 PRINCE 1-2 SHEENA EASTON 4-DURAN DURAN 12-1 CHAKA KHAN 17-8

WMAR/Beltimore, MD

JOHN CAPPERTY & B U2
TROMPSON TWINS
GIUPPRIA
ASBPORD & SIMPSON
HOTCEST:
CHARA KHAN 5-1
TINA TURNER 6-5
SHEENA EASTON 11-7
HALL & OATES 14-8
BONEYDRIPPERS 21-9

WBEN-FM/Buffalo, NY Roger Christian

FRANKIE GOES TO H SHEILA E. ASHFORD & SIMPSON RAY PARKER JR. STEVE PERRY CHICAGO BILLY OCEAN 1-1 CBAKA RBAN 2-2 WBAM! 5-3 BONEYDRIPPERS 12-4 PAT BENATAR 19-5

WVSR/Charleston, WV Chris Belley

PHILIP BAILEY ROOL & THE GANG POINTER SISTERS STEVE PERRY BARRY GIBB BARRY GIBB TIME SOLTEST: BONEYDRIPPERS 14-9 NEW EDITION 26-20 PETER WOLF 28-22 CARS 35-26 BRYAM ADAMS 36-30

K104/Eris, PA Sill Shannon

SM Shennon
CHAKA KRAN
PHILIP BAILEY
STEVE PERRY
HEW EDITION
LAURA BRANIGAN
BILLY STELLITE
KOOL & THE GANG
STONE FURY (dp)
FRAMKIE GOES TO B
BOTTER
BOTTER
LONGEL RICHIE 3-2
HOMETHOON SUITE 6-3
38 SPECIAL 3-6
PAUL MCCARTMEY 14-7
WERP/FELLEM

WERZ/Exeter, PA

RAY PARKER JR.
JOHN CAFFERTY & B
JEFFREY OSBORNE
POINTER SISTERS Bottest: PRINCE 1-1 DURAN DURAN 13-9 CARS 20-11 PETER WOLF 21-15 JOHN WAITE 22-17 WTIC-FM/Hartford, CT

Mike West

CARS
DAN HARTMAN
BRYAN ADAMS
RICK SPRINGFIELD
BOTTERS:
WHANI 1-1
HEW EDITION 3-2
MALL & OATES 8-4
DURAN DURAN 21-10
PAT BENATAR 18-15

WKEE/Huntington, WV Gary Miller

RAY PARKER JR. CHICAGO
GIUPPRIA
JACK WAGNER
HOTTEST
HOTTEST
HALL & OATES 2-2
CYNDI LAUPER 7-3
SHEENA RASTON 8-4
LIONEL RICHIE 6-6

WI.AN-FM/Lancaster, PA

RAY PARKER JR.
PRILIP BAILEY
GIUFPRIA
JACK WAGNER (dp)
JOHN CAFPERTY & B
SHALAMAR SHALAMAR STEVE PERRY HOTLEST: HALL & OATES 3-1 PRINCE 4-2 SEERNA EASTON 6-3 CHARA KHAN 13-10 HUEY LEWIS & NEWS 19-14

KC101/New Haven, CT

CBICAGO PHILIP BAILEY CARS CARS
JOHN CAPPERTY & B
HOTTEST:
PRINCE 1-1
CHARA RBAN 2-2
WHAM! 3-3 DURAN DURAN 11-9 JACK WAGNER 26-21

RICK SPRINGFIELD CHICAGO CHICAGO KOOL & THE GANG PHILIP BAILEY DON HENLEY DON BENLEY
HOTTEST:
CHAKA KHAN 3-2
JACK WAGNER 11-6
PAUL MCCARTNEY 13-9
DURAN DURAN 17-10
REBBIE JACKSON 23-19

WSPK/Poughkeepsie, NY Devton/Anthony

THOMPSON TWINS RAY PARKER JR, PAY PARKER JK.
FIXX
BUROGLIDERS
BILLY IDOL
CRICACO
GIUFFRIA
MADONNA
BOTTER
BOTTER
DURAN DURAN 24-18
PAT BERATAR 25-19
38 SPECIAL 30-24
SCANDAL 38-27
JULIAN LENNON 37-31

O92/Rochester, NY

HALL & OATES 16-9 CYNDI LAUPER 15-10

98PXY/Rochester, NY Tom Mitchell

SHEILA E.
FRANKIE GOES TO H
PEILIP BAILEY
HOTTER
CBAKA KEHA:
CBAKA

Tom Parker

GIUPPRIA BILLY SATELLITE NEW EDITION RICK SPRINGPIELD

STORE FURY BOTTEST: LIONEL RICHIE 10-7 CYNDI LADPER 12-8 JULIAN LERNON 15-12 DURAN DURAN 18-13 SHEENA EASTON 27-18

930/Syrecuse, NY Leird/Dunes

CHICAGO
RAY PARKER JR.
JOHN CAFFERTY & B
JEFFRRY OSBORNE
MELISSA MANCRESTE
HOLTER
HEAN: 1-1
CYNOI LAUDER 8-4
LIONEL RICHIE 13-6
SHEENA EASTON 12-8

ASBPORD & SIMPSON PHILIP BAILEY KOOL & THE GANG JEPPREY OSBORNE JACK WAGNER JACK WAGNER Hottest: WHAM! 3-1 HALL & OATES 8-5 SURVIVOR 16-10 DURAN DURAN 32-16 MADONNA D-31

PIXX ALPHAVILLE PIONA PIONA
MADONNA
BANANARAMA
CHICAGO
RICK SPRINGPIELD
PBILLIP BAILEY
HEAHI 3-2
SHEENA EASTON 6-5
BALL & OATES 7-6
CRAEA EARAN 8-7
TINA TURNER 9-8

CHICAGO

Q106/York, PA Mark McKenzie

NAME MICHAELS
NEW EDITION
JACK MAGNER
BOTTEST
BOTTOM
PRINCE 1-1
WHAM1 2-2
BALL & OATES 3-3
LIONEL RICEIE 8-4
PAUL MCCARTNEY 10-5

Parallel Three

WFBG/Altoona, PA Steve Kelsey

THOMPSON TWINS RICK SPRINGPIELD POINTER SISTERS STEVE PERRY PHILIP BAILEY PHILIP BALLS!
HOTLEST:
WHAM! 1-1
PRINCE 4-3
CYND! LAUPER 6-4
TINA TURNER 7-5
LIONEL RICHIE 9-6

WGFM/Schenectedy, NY

RICK SPRINGFIELD Hottest: WHAM! 1-1 HALL & OATES 3-2 CYNDI LAUPER 6-3 SURVIVOR 12-9 DURAN DURAN 18-10

WKFM/Syracuse, NY Kevin Fennessy

PHILIP BAILEY FRANKIE GOES TO H STEVE PERRY FIXX RICK SPRINGFIELD STONE FURY

WPST/Trenton, NJ

WRCK/Utice, NY

STEVE PERRY
RICK SPRINGFIELD
RICK SPRINGFIELD
STONE FURY (dp)
PHILLP BALLEY
ALPHAVILE
JACKSONS
HOTLEST:
PRINCE 1-1
SURVIVOR 5-3
WHARI 6-4 WHAM! 6-4 PAT BENATAR 14-9 DURAN DURAN 20-10

WKRZ-FM/Wilkes-Berre,

WHTF/York, PA Michael Serzynek

PHILIP BAILEY
RAY PARKER JR.
STEVE PERRY
HOTTEST
HOTTEST
HAM 3-1
BILLY OCEAN 2-2
TINA TURNER 4-3
HALL & OATES 6-5
DURAN DURAN 14-8

none
Hottest:
PRINCE 1-1
WHAM! 2-2
LIONEL RICHIE 3-3
CHAKA KHAN 6-6
TINA TURNER 11-11

WZON/Bangor, ME Michael O'Hera

WIGY/Beth, ME

U2 RAY PARKER JR, SHEILA B. SHEILA E.
JACK MAGNER
PHILIP BAILEY
BOTCEST:
BALL & OATES 4-2
CHARA KHAN 10-6
PAUL MCCARTHEY 12-9
BONEYDRIPPERS 16-13
JULIAN LENNON 23-18

103CIR/Beckley, WV

none Bottest: STEVIE WONDER 1-1 BILLY OCEAN 2-2 RENNY ROGERS 3-3 WHAM! 4-4 BALL & OATES 5-5

WOAY/Beckley, WV Jim Mertin

PHILIP BAILEY LAURA BRANIGAN FIXX (dp) GIUFFRIA (dp) KOOL & THE GANG STEVE PERRY TOTO TOTO
Hottest:
PRINCE 4-1
BILLY OCEAN 3-3
DURAN DURAN 14-5
SAMMY HAGAR 9-6
NEW EDITION 32-22

WIKZ/Chemersburg, PA

PHILIP BAILEY
JACKSONS
SHEILA E.
RICK DEES (dp)
RICK SPRINGFIELD (dp)
RICK SPRINGFIELD (dp)
RAY PARKER JR. (dp)
BILLY IDD (dp)
BOTLEST:
WHAM! 2-1 BILLY IDOL (dp)
Hottest:
WHAM 1 2-1
LIONEL RICHIE 12-7
CYNDI LAUPER 11-9
PAUL MCCARTNEY 15-11
SURVIVOR 21-17

WZYQ/Frederick, MD

Kemosabi Joe JOHN CAFFERTY & B DENNIS DEYOUNG DENNIS DEYOUNG Hottest: WHAM! 1-1 DENNIS DEYOUNG 4-2 HALL & OATES 6-3 CHAKA KBAN 8-4 TINA TURNER 11-5.

JOHN CAPPERTY & B GOUL & THE GANG
GIUPPRIA
POINTER SISTERS
STEVE PERRY
PHILIP BAILEY
THOMPSON TWINS (dp)
Hottest: THOMPSON TWINS (dp)
Hottest:
CHAKA RHAN 1-1
WHAMI 3-2
DURAN DURAN 14-8
HONEYDRIPPERS 18-12
PAT BENATAR 20-14

OK100/Itheca, NY BM Weston

CHAKA KHAN
PHILIP BAILEY
FRANKIE GOES TO B
KOOL & THE GANG
BILLY SATELLITE
BANANARAMA
STEVE PERBY BANANARAMA STEVE PERRY NEW EDITION HOTTEST HERNY ROGERS 1-2 LIONEL RICHIE 5-3 HALL & OATES 6-4 SURVIVOR 10-6

WKHI/Ocean City, MD Jack Gillen

RAY PARKER JR.
JOHN CAPPERTY & B
PHILIP BAILEY PIXX
JACK WAGNER
KOOL & THE GANG
BOTTEST
HAML 2-1
HALL & OATES 3-2
TINA TURNER 5-4
CHAKA KHAN 7-5
PAUL MCCARTNEY 11-8

95XIL/Parker

Paul DeMille CHAKA KHAN
PHILIP BAILEY
STEVE PERRY
KOOL & THE GANG
NEW EDITION
PRANKIE GOES TO H
HOTLEST: PRANKIE GOES TO H
HOTTEST:
WHAM! 2-1
HALL & OATES 4-2
38 SPECIAL 5-3
PAUL MCCARTNEY 6-4
HUEY LEWIS & NEWS 12-5

WJBQ/Portland, ME Phoenix/O'Nell

PHILIP BAILBY ASHFORD & SIMPSON FIXX
POINTER SISTERS
KOOL & THE GANG
HOTLEST:
WHAM! 1-1
JULIAN LENNON 4-3
CHAKA KHAN 7-4
DURAN MURAN 16-6
ROGER HODGSON 29-21

Dwayne Bonds JOHN CAFFERTY & E POINTER SISTERS FIXX GENERAL PUBLIC Hottest: HOTTEST: TINA TURNER 2-1 BALL & OATES 8-5 CYNDI LAUPER 13-7 PAUL MCCARTNEY 14-8 HONEYDRIPPERS 12-9

WSQV/Williamsport, PA

PHILIP BAILBY RAY PARKER JR. CHICAGO RAT PARKER JR.
CHICAGO
GIUPFRIA REBBIE JACKSON
JOBN CAFFERTY & B
LAURA BRANIGAN
FIXX
STEVE PERRY
SHALAMAR
BOttest:
WHAM! 1-1
SURVIVOR 4-2
HALL & OATES 6-3
TINA TURKER 8-4
CBAKA KHAN 9-5

Parallel Two

WBBQ/Augusta, GA Bruce Stevens

SOUTH

RICK SPRINGFIELD KOOL & THE GANG BARRY GIBB POINTER SISTERS BOTTEST: NEW EDITION 6-1 BALL & OATES 5-4 CYNDI LAUPER 9-7 BONEYDRIPPERS 12-8 JACK WAGNER 22-16

KHFI/Austin, TX

ROGER HODGSON MADONNA RAY PARKER JR. NEW EDITION NEW EDITION HOCKEST: PRINCE 1-1 TIMA TURNER 3-3 HALL & OATES 6-4 LIONEL RICHIE 5-5 CHAKA KHAN 10-8

WFMF/Baton Rouge, LA

Rice/Ahysen BARRY MANILON MADONNA
ROTTEST:
WHAMI 7-6
CHAKA KHAN 8-7
HALL & OATES 9-8
LIONEL RICHIE 10-9
DURAN DURAN 27-21

KWIC/Besumont, TX

Resor/Perry CHICAGO STEVE PERRY POINTER SISTERS BILLY SATELLITE SHALAMAR PHILIP BAILEY RICK SPRINGFIELD MIDNIGHT STAR HIDHIGHT STAR HOTTEST: BALL & CATES 1-1 JACK WAGNER 3-3 PAUL MCCARTNEY 10-7 CARS 23-20 BRYAN ADAMS 24-21

KZZB/Besumont, TX JOHN CAPPERTY & B STEVE PERRY STEVE PERRY CHICAGO ASHPORD & SIMPSON ROOL & THE GANG HOTTER HOLL & OATES 4-1 HONEYDRIPPERS 6-3 TINA TURNER 7-4 DURAN DURAN 9-5 MADONNA 26-12

WOID/Bloxi, MS **Mickey Coulter**

ROOL & THE GANG POINTER SISTERS ROGER BODGSON (dp) THOMPSON TWINS (dp) BANANARAMA (dp) BANANARAMA (dp)
HOttest:
CHAKA KHAN 6-1
WHAM! 1-2
HUBY LEWIS & NEWS
JACK WAGNER 19-9
GIUPPRIA 30-22

KXX106/Birmingham, AL St. John/Balley

RICK SPRINGFIELD JOHN CAPPERTY & B PHILIP BAILEY
BOTTEST:
CHARA RHAN 2-1
TINA TURNER 6-3
HALL & OATES 7-4
DURAN DURAN 10-7
CYNDI LAUPER 12-10

W88X/Charleston, WV Phillips/Allen

JOHN CAPPERTY & B PRANKIE GOES TO H PHILIP BAILEY RICK SPRINGFIBLD BOTTEST: CHAKA KEAN 2-1 CYNDI LAUPER 4-3 BALL & OATES 5-4 LIOWEL RICHIE 12-5 JACK MAGNER 34-16

WRCY/Charlotte, NC

JOHN CAFFERTY & B PHILIP BAILEY BOB SEGER POINTER SISTERS BAMMY HAGAR (dp) SAMMY BAGAR (dp)
Bottest:
New EDITION 5-3
JACK WANNER 12-5
DURAN DWRAN 16-7
HADDONNA D-28
RICK SPRINGFIELD D-29

WJZR/Charlotta, NC

DON BENLEY
MADONNA
RAMEER JR.
STEVE MEER JR.
STOWN BENEER
STOWN DENVER
GLUPPREA
PRANKIE GOES TO B
SHELLA E.
BOB SECER
BANNANARMA
BILLY SATELLITE
HOSTELLY SATELLITE
THAN TURNER 4-3
DURAN DURAN 24-12
NEW EDETION 22-14
JACK WAGNER 33-19 DON BENLEY

WSKZ/Chattenoogs, TN

Eric Page BOB SEGER MADONNA Hottest: BALL & OATES 3-1 TINA TURNER 5-3 CYNDI LAUPER 9-5 LIONEL RICHIE 8-6 SURVIVOR 12-9

WNOK-FM/Columi

PHILIP BAILEY DON HENLEY DON HENLEY STEVE PERRY RICK SPRINGFIELD RICK SPRINGFIELD THOMPSON TWINS THOMPSON TWINS
Hottest:
WEAM! 4-1
HALL & OATES 5-2
CYNDI LAUPER 6-3
TINA TURNER 7-4
NEW EDITION 15-11

WZLD/Columbia, SC Bob Chase

EURYTHMICS
POINTER SISTERS
PHILIP BAILEY
STEVE PERRY
MIDNIGHT STAR
Hottest: HOTTEST: BRYAN ADAMS 31-17 REO SPEEDWAGON 29-18 BRUCE SPRINGSTEEN 40-27 DON HENLEY 39-28 MADONWA D-30

KZFM/Corpus Christi, TX

PRINTURE JR.

RAY PARKER JR.

BOB SEGER

KOOL & THE GANG

STEVE PERRY

HALL & OATES 5-2

CYNDI LAUDER 6-4

CHAKA KHAN 14-9

BUSY LEWIS & NEWS 20-14

DURAN DURAN 23-19 none Rottest: BILLY OCEAN 1-1 PRINCE 3-3 PRINCE 3-3 WHAM L 4-4 LIONEL RICHIE 10-10 SHEENA EASTON 14-14 CHICAGO
SHEILA E.
DON HENLEY
NEW EDITION
RAY PARKER JR.
KOOL 5 THE GANG
GIUFFRIA (dp)
Rottest WDCG/Durham-Raleigh, NC Freeman/Wright CHICAGO J. GEILS BAND PRILIP BAILEY GIUPPRIA (dp)
Hottest:
PRIRCE 1-1
WHAM! 4-2
TINA TURNER 5-3
RENNY ROGERS 6-4
HALL & OATES 7-5

PRILIP BAILEY HOttest: WEAM: 2-1 HALL & OATES 4-2 CHAKE KHAN 3-3 LIONEL RICHIE 9-6 DURAN DURAN 25-16

KAMZ/EI Paso, TX

CHICAGO
RAY PARKER JR.
MIDNIGHT STAR (dp)
DONNA SUMMER
HOTLEST:
CHARA KHAN 4-1
HALL & OATES 9-5
LIOWEL RICEIE 10-7
CYNGI LAUDER 11-8
NEW EDITION 14-10

KSET-FM/EI Paso, TX

Scot Taylor
MADCHNA
PHILIP BAILEY
STEVE PERRY
POINTER SISTERS
BILLY SATELLITE (di
ROOL & THE GANG
FIX (dp)
Hottest:
PRINCE 1-1
TIMA TURNER 7-4
LIOMEL RICHIE 10-5
CYNEI LAUPER 13-7

WANS-FM/GH

POINTER SISTERS PHILIP BAILEY

U2
RAY PARKER JR.
RICK SPRINGFIELD
HOTLEST:
PRINCE 1-1
SHEENA EASTON 11-7
HUEY LEWIS & NEWS 17SURJIVOR 18-12
DURAN DURAN 24-17

WZYP/Huntsville, AL

JOHN CAPPERTY & B POINTER SISTERS RICK SPRINGPIELD EUFOGLIDERS

RICK SPRINGFIELD EUFOGLIDERS JACK WAGNER KOGL 6 THE GANG HONTEST: WHAMI 2-1 CHARA KRAN 3-2 LICHEL RICHIE 4-3 CYBOI LAUPER 8-6 HOMEYDRIPPERS 14-8

94.TYX/Jackson, MS

JIM CINCK
GIOPPRIA
GOOL & THE GANG
POINTER SISTERS
ROGER HODGSON
HOTHERS:
HAM! 1-1
HALL & OATES 5-2
LIONEL RICHIE 7-3
PRINCE 8-5
CYNDI LAUPER 22-14

Rod Mette

(dp)

Scott Taylor

Bob West

WHHY-FM/Montg Alen DuPriest NEW EDITION POINTER SISTERS STEVE PERRY RAY PARKER JR. DOWN HENLEY DON HENLEY
HOTHEST:
WHAM! 1-1
HALL & OATES 3-2
PRINCE 2-3
CYNDI LAUPER 10-7
TINA TURNER 16-9

KBFM/McAllen-Brov

JEFFREY OSBORNE JEPPREY OSBONNE
CBICAGO
SBEILA E.
RAY PARRER JR.
BOTTEST:

KRGV/McAllen-Brownsville/1 Perry/Moleno

POINTER SISTERS STEVE PERRY JEFFREY OSBORNE TOTO
CHICAGO
BOTLOST:
PRINCE 1-1
WHAMI 3-2
LIONEL RICHIE 5-3
RENNY ROGERS 7-5
SHEENA EASTON 13-10

1 KX104/Nashville, TN

CHICAGO
KOOL & THE GANG
RICK SPRINGFIBLD
PHILIP BAILEY
J. GEILS BAND
BOTEST:
DURAN DURAN 11-6
TWISTED SISTER 10BONEYDRIPPERS 19-1 JULIAN LENNON 25-19 TOTO 34-26 WZKS/Nashville, TN

none Hottest:

PRINCE 1-1 TINA TURNER 2-2 CHARA KHAN 3-3 DAVID BOWIE 5-5 WHAM! 8-8

JOHN MAITE BURYTHMICS (dp) BILLY SATELLITE ROOL & THE GANG (dp) ASHFORD & SIMPSON (dp) BOTTEST BILLY OCEAN 2-1 STEVIE WONDER 1-2 RALL & OATES 12-9 HOMEYORTPERS 15-10 JERMAINE JACKSON 24-19 Z96/Tempe, FL Johnny Welker

RICK SPRINGFIELD U2 RAY PARKER JR. CHICAGO SHEILA B. HOCLEST: DURAN DURAN 2-1 NEW BDITION 7-4 JACK WARRER 6-5 PAT BENATAR 15-12 MADONNA D-22

Rob Leonard SURVIVOR
PAT BENATAR
ROTTEST
ROTTEST
CHARA RHAN 12-9
DURAN DURAN 16-13
SHEENA EASTON 21-15
HONEYDRIPPERS 24-16
BOB SECER 25-21

Parallel Three

Gerry O'Neel

none
Bottest:
Prince 1-1
WHAM1 3-3
LIONEL RICHIE I2-12
PAUL MCCARTNEY 13-13
HONEYORIPPERS 19-19

WISE/Asheville, NC

WJAD/Beinbridge-Albeny,

WQUE-FM/New Orleans, LA Kevin McCerthy WRNO/New Orleans, LA

Ralph Carrol

Hottest: TINA TURNER 2-1 WHAM! 4-2 PRINCE 8-3 HALL & OATES 6-4 HONEYDRIPPERS 7-6 BJ106/Orlando, FL Rick Hayes

RICK SPRINGFIELD BRUCE SPRINGSTEEN ASHFORD & SIMPSON RAY PARKER JR. POINTER SISTERS

POINTER SISTERS
Bottest:
CHAKA KHAN 1-1
CYNDI LAUPER 8-6
DURAN DURAN 12-7
NEW EDITION 19-9
MADONNA D-20

MADONNA JOEN CAFFERTY & B EUROGLIDERS SAM BARRIS

Mike Costello

Deve Wright

SAMMY BAGAR

Stacy/Steal

WRVQ/Richmond, VA

MADONNA Hottest: PRINCE 2-1 WBAM! 4-3 HALL & OATES 6-5 CHAKA KHAN 9-7 DURAN DURAN 21-18

KITY/Sen Antonio, TX

BRYAN ADAMS JERMAINE JACKSON

MADONNA CHICAGO RAY PARKER JR. Bottest:

PRINCE 1-1

BALL & OATES 2-2

WHAMI 9-3

CYNDI LAUPER 7-5

DURAN DURAN 18-13

KTFM/Sen Antonio, TX

McGee/Upton

SHEILA E. (dp)

Bob McNell

PHILIP BAILEY JOHN CAFFERTY & B RAY PARKER JR. MADORNA JERMAINE JACKSON HOTTEST: PRINCE 1-1 WHAMI 2-2 CHAKA KHAN 12-7 SHEENA EASTON 17-10 HONEYORIPPERS 22-13 RICK SPRINGFIELD PRINCE 1-1 WHAM! 3-2 COREY HART 6-4 CYND! LAUPER 9-6 PAUL MCCARTNEY 11-7

RAY PARKER JR.
PRILIP BALLEY
RICK SPRINGFIELD
MIDNIGHT STAR (dp)
DON BENLEY
JACK MAGNER
HOLTEST
PRINCE 1-1
SHEEMA EASTON 24-16
BAYAN ADAMS 29-20
BAUCE SPRINGSTEEN 33-26
MADONNA 38-28 NEW EDITION BOTTEST: CHARA KHAN 1-1 JACK MAGNER 13-3 HALL & OATES 6-6 HONEYDRIPPERS 12-8 CARS 16-12

WYKS/Gainesville, FL

Lou Patrick

KILE/Galveston, TX Dave Parks

KTDY/Lafayette, LA Greg Stevens

RICK SPRINGFIELD RICK SPRINGFIELD (dp) PIXX J. GEILS BAND PHILIP BAILEY PHILIP BAILEY
Hottest:
WHAM! 2-1
HALL & OATES 3-2
HONEYDRIPPERS 8-3
TINA TURNER 4-4
CHAKA KHAN 9-7

LAURA BRANIGAN
THOMPSON TWINS
PHILIP BAILEY
STEVE PERRY (dp)
POINTER SISTERS (dp)
MELISSA MANCHESTE (dp)
MELISSA MANCHESTE (dp)
HOTTERS (dp)
HOTTERS (dp)
HOTTERS (dp)
HOTTERS (dp) WHAMI 2-2 PRINCE 6-3 PAUL MCCARTNEY 10-4 TINA TURNER 8-5 KNOE-FM/Monroe, LA

JOHN CAFPERTY & B J. GEILS BAND FIXX (dp) GENERAL PUBLIC (dp) POINTER SISTERS PBILIP BAILEY HOTEST: HOLLEST:
HALL & OATES 3-1
TINA TURNER 6-4
CYNDI LAUPER 9-5
LIONEL RICHIE 11-7
PAUL MCCARTNEY 13-8

KWES/Odesse-Midland, TX

John Clay

John Staves
MADONNA INGPIELD
SITEVE PERRY
GENERAL PUBLIC
FIXX
RICK SPRINGFIELD
EURYTHHICS
TIME
CETICAGO
PEILIP BAILEY
BOTTES
JACK NAGREE 13-3
HALL & OATES 14-5
SAMMY BAGAR 15-6
TINA TURNER 21-10

STEVE PERRY
RICK SPRINGFIELD
RICK SPRINGFIELD
RICK SPRINGFIELD
RICK SPRINGFIELD
BARRY GIBB
ROOL & THE GANG
POINTER SITERS
ASBROND & SIMPSON H
GENERAL PUBLIC (dp)
MIDNIGHT STAR (dp)
HOTHER STAR (dp)
HOTHER STAR (dp)
THAN TUNNER 4-3
CYMDI LAUDER 9-5
LIONEL RICHIE 10-7
DURAN DURAN 21-16

WCGQ/Columbus, GA

none
Hottest:
PRINCE 1-1
CHAKA KHAN 2-2
SAM BARRIS 5-5
DAVID BOWIE 7-7
DENNIS DEYOUNG 10-10

KISR/Ft. Smith

Q104/Gededen, AL

POINTER SISTERS
PHILIP BAILEY
STEVE PERRY
RICK SPRINGFIELD (dp)
NEW EDITION

CHICAGO
JOHN CAFFERTY & B
RAY PARKER JR.
GIUFFRIA
BOTLEST:
BOTLEST

MADONNA
CRICAGO
EURITHMICS
GENERAL PUBLIC
RAY PARRER
ROTTES
HABAN 2-1
HALL 6 OATES 6-3
CYNDI LAUPER 5-4
LIONEL RICHEZ 7-2
TINA TURNER 10-6

Tom Kelly

John Clay
RAY PARKER JR.
HONEYDRIPPERS (dp)
LINDSEY BUCKINGRA
HOTTES:
CHAKA KHAN 1-1
NEW BDITION 14-7
DURAN DURAN 15-10
VAN HALEN 21-18
PAT BENATAR D-26

The fe

TS4/Panama City, FL Chuck Bare

CHICAGO
FIXX
STEVE PERRY
POINTER SISTERS
KOOL & THE GANG
MADONNA
REBBIE JACKSON
SHALAMAR
HOLLAMAR HOTTEST: WHAM! 4-2 TINA TURNER 5-4 HALL & OATES 8-6 CHAKA KHAN 10-7 SHEENA EASTON 12-8

WPFM/Panama City, FL

PHILIP BAILEY STEVE PERRY RICK SPRINGFIELD RAY PARKER JR. POINTER SISTERS SHALAMAR SHALLARAK HAN 4-1 WRAH! 5-3 HALL & OATES 13-8 REBBIE JACKSON 24-14 NEW EDITION 32-23

WXLK/Rosnoke, VA

Don O'Shee PHILIP BAILEY GIUPPRIA RICK SPRINGPIBLD U2
Hottest:
PRINCE 2-1
HALL & OATES 11-9
CHAKA KHAN 12-10
TINA TURNER 18-15
DURAN DURAN 35-24

WIXV/Sevenneh, GA

none Rottest: HONEYDRIPPERS 0-8 PAUL MCCARTNEY 12-12 JOE COCKER 15-15 CARS 21-21 TOTO 25-25 Z102/Savenneh, GA WHIMMARSOMMERS
BICK SPRINGFIELD
PBILIF BATLEY
KOOL & THE GANG
POINTER SISTERS
HOTEST
CHARA KRAN 3-1
DUBAN DURAN 6-3
REBBIE JACKSON 17-11
BUSY LEWIS & NEWS 25-19
BRUCE SPRINGSTEEN 31-25

WGLF/Yallahasses, Fl Rick Sprinkles ROGER HODGSON SHEILA E, REBBIE JACKSON JOHN CAFFERTY & B LAURA BRANIGAN THOMPSON TWINS THOMPSON TWINS
HOTTEST:
CHARA KHAN 1-1
DURAN DURAN 16-8
HONEYDRIPPERS 15-10
NEW EDITION 32-22
MADONNA D-29

KKQV/Wichite Fells, TX CHICAGO
FIXX
ALPHAVILLE
STEVE PERRY
DONNA SUMMER
PHILIP BAILEY
POINTER SISTERS
BARRY GIBB
BILLY SATELLITE
HOLTERLY BILLY SATELLITE HOTTEST: WHAM! 2-1 HALL & OATES 5-2 CHAKA KHAN 6-3 TINA TURNER 7-5 TOMMY SHAW 12-7

KNIN/Wichita Fells, TX Barry Michaels SHEILA E.
JOHN CAFFERTY & B
FRANKIE GOES TO H
DONNA SUMMER
HOTTER
CHARA KHAN 2-1
STEVIE MONDER 1-7
PAUL MCCARTMEY 11-10
DURAN DURAN 23-15
JULIAN LENNON 26-20

Stewart/Sto StawardStone BILLY SATELLITE PHILIP BAILEY STEVE PERRY JACK MAGNER GOLDEN EARRING JEFFREY OSBORNE POINTER SISTERS HOTERS: HALL & OATES 3-2 TINA TURNER 5-3 CYNDI LAUPER 13-7 COREY BARY 11-8 DURAN DURAN 19-16

WHSL/Wilmington, NC

239 CHR Reporters 229 Current Reports

The following station reported a frozen playlist this week: KQIZ-FM/Amarillo

week; therefore their playlists were frozen:

KZZP/Phoenix WZZU/Milwaukee WZOK/Rockford KZFM/Corpus Christi WZKS/Nashville WFBG/Altoona 103CIR/Beckley WCGQ/Columbus WIXV/Savannah

reporter.

Note: KMGK/Des Moines is no longer a CHR

MIDWEST Most Added . Hottest

Chicago Ray Parker Jr. **Bailey w/Collins**

WHAM! Chaka Khan Hall & Oates

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Bailey w/ Collins Chaka Khan Ray Parker Jr. WHAM! Chicago

Daryl Hall & John Oates

MIDWEST

Parallel Two

Matt Petrick

U2 (dp) CHICAGO RAY PARKER JR. PIXX PHILIP BAILEY Hottest Hottest: WHAMI 2-1 CYNDI LAUPER 9-5 CHAKA KHAN 8-8 SURVIVOR 15-11 DURAN DURAN 26-17

WAHC/Appleton-Oshkosh Chris Caine

PAT BENATAR EDITION NEW EDITION Bottest: WHAM! 2-1 KISS 4-2 DURAN DURAN 18-13 CHAKA KHAN 21-15 MADONNA D-28

WAKU/Appleton-Oshkosh Ross/Bredleigh

PHILIP BAILEY
CHICAGO
LINDSEY BUCKINGHA
SHEILA E.
BILLY IDOL (dp) HOTTEST:
WHAM! 2-1
BALL & OATES 5-3
CHAKA KHAN 8-5
PAUL MCCARTNEY 15-12
DURAN DURAN 29-21

92X/Columbus, OH Cook/Cella

CHICAGO JOHN CAFFERTY & B GIUFFRIA GIUFFRIA HOTLEST: CHAKA KHAN 7-1 WEAM! 2-2 HALL & OATES 4-4 DURAN DURAN 16-11 SBEENA EASTON 24-20

KIIK/Davenport, IA Jim O'Here

CHICAGO
RICK SPRINGPIELD
EUROGLIDERS
THOMPSON TWINS (dp)
GIUPPRIA (dp)
RAY PARKER JR.
BOTLERI:
WHANI 1-1
LIONEL RICHIE 5-2
CHAKA KRAN 14-8
DURAN DURAN 15-9
SURVIVOR 24-20

WGTZ/Dayton, OH King/Robertsor

TOTO BRUCE SPRINGSTEEN BOB SEGER BOB SEGEN HOTTEST: HALL & OATES 2-1 WHAM! 3-2 CYMDI LAUPER 8-3 LIONEL RICHIE 10-4 MADONNA D-21

Berry Knight

CHICAGO RAY PARKER JR. JOBN CAFFERTY & B PIXX PHILIP BAILEY SEEENA EASTON 1-1 WHAMI 2-2 CHAKA KHAN 7-4 DURAN DURAN 16-10 JACK WAGNER 23-16

WKDQ/Evanavitie, IN Payne/Chase

SAMMY HAGAR PETER WOLF TOTO BOB SEGER CHICAGO CHICAGO
PHILIP BAILEY
BARRY GIBB
Rottest:
TINA TURNER 7-5
CHAKA KHAN 8-6
SURVIVOR 18-14
DURAN DURAN 25-18
NEW EDITION 30-23

WSTO/Evaneville, IN

BOB SEGER SURVIVOR Bottest: CHAKA KHAN 6-1 CHAKA KHAN 6-1 MHAM! 2-2 CYMDI LAUPER 15-9 SHEENA EASTON 14-12 DURAN DURAN 25-21

WMEE/Ft. Wayne

PRILIP BAILEY CRICAGO CBICAGO
JOBN CAFFERTY & B
BOttest:
MHAM1 3-1
CBAKA KRAN 10-3
BALL & OATES 5-4
CYNDI LAUPER 9-6
SERENA EASTON 11-7

WGRD/Grand Rapids, MI Swart/Stavens

FIXX RAY PARKER JR. Bottest: WHAM! 2-1 BALL & OATES 3-2 TIMA TURNER 5-3

WZPL/Indianspolis, IN Jim Miles

WHAMI SURVIVOR DENNIS DEYOUNG RICK SPRINGFIELD MIDNIGHT STAR BANANARAMA RAY PARKER JR. SHEILA E. HOTLEST: SHEILA E.
HOTTEST:
CHAKA KHAN 10-2
LIONEL RICHIE 4-3
JACK WAGNER 17-8
MADONNA 29-20
RICK SPRINGPIELD D-30

WJXQ/Jackson, MI Ryen/Cheeks

ALPHAVILLE (dp)
PHILIP BAILEY (dp)
STEVE PERRY (dp)
BILLY SATELLITE (dp)
BILLY SATELLITE (dp)
BANANARMA (dp)
ROOL & THE GANG (dp)
UB40 (dp)
BOTTER (dp) UB4U (dp) Hottest: SURVIVOR 1-1 SAMMY HAGAR 2-2 BRYAN ADAMS 26-5 REO SPEEDWAGON 13-9 BOB SEGER 36-23

WKFR/Kalamazoo, MI Weinscht/Chapman

CHICAGO
JOHN CAPPERTY & B MADONNA
SHELLA E.
RICK SPRINGFIELD (dp)
HOTLEST:
WHAMI 2-2
HALL & OATES 3-3
CYNDI LAUDER 8-5
DURAN DURAN 24-17
JULIAN LENNON 33-23

ZZ99/Kansas City, MO

Colline/Welsh none Hottest: MBAM! 1-1 DURAN DURAN 17-12 TOTO 28-23 MADONNA 33-28 CBICAGO 35-31

WVIC/Lansing, Mi Martin/Kittredge

JACK MAGNER
MADONNA
STEVE PERRY
BOTTER:
LIONEL RICHIE 3-1
HALL & OATES 6-4
CYMDI LAUPER 8-6
PAT BENATAR 11-7
PAUL MCCARTNEY 14-11

Z104/Madison, WI Little/Hudson

TIME BILLY IDOL PHILIP BAILEY SHEILA E. TINA TURNER 3-3 HALL & OATES 12-6 BONEYDRIPPERS 15-10

Z95/Milwaukee, W Michaels/Kelly

none Hottest: WEAM! 1-1 DAVID BOWIE 7-7 TOMMY SHAW 8-8 HONEYDRIPPERS 11-11 CHAKA KHAN 13-13

KJ103/Oklehome City, OK Bill Cehill

RICK DEES
JULIAN LENNOM
PHILIP BAILEY
BOTTEM:
CHARA KHAN 2-1
WHAM! 6-2
DURAN DURAN 23-7
BONEYDBIPPERS 18-14
MADONNA 26-21

KOFM/Oklehome City, OK

SHALAMA PER PELLIP BAILEY POINTER SISTERS STEVE PERRY CBICAGO BOTTON BOTTON BOTTON BOTTON BOTTON BOTTON BEEN BASTON 7-5 JACK MAGMER 8-6 MADOWNA D-29

KQKQ/Omeha, NE Taylor/Deen

CRICAGO
DON HENLEY
JOHN CAFFERTY E B
POINTER SISTERS
RICK SPRINGFIELD
BOTLEST:
HEAM! 2-1
CHAKA KHAN 6-5
MADOWNA 30-8 MADOWNA 30-8 DURAN DURAN 15-11 KISS 18-13

KZ93/Peorle, IL

JACK MAGNER JERMAINE JACKSON BRUCE SPRINGSTEEN DAN HARTMAN Hottest: BILLY OCEAN 2-1 DEWNIS DEYOUNG 3-2 WHAM! 6-4 LIONEL RICHIE 9-5 HALL 6 OATES 13-8

Kipper B. McGee

none Hottest: PRINCE 1-1 BILLY OCEAN 2-2 BALL 6 OATES 3-3 WHAM! 4-4 TINA TURNER 5-5

U93/South Bend, IN J.K. Deering

BRYAN ADAMS SURVIVOR BOTTEST: STEVIE WONDER 2-1 BILLY OCEAN 3-2 WHAM! 8-5

WRQN/Toledo, OF Schaffer/Mitchell

KOOL & THE GANG STEVE PERRY CHICAGO FIXX SHALAMAR
LIMITS (dp)
SHALAMAR
LIMITS (dp)
EURYTHMICS
JACKSONS
HOTES
CHAKA KHAN 6-4
SURVIVOR 11-8
NEW EDITION 25-19
TOWNY SHAW 26-20
REO SPEEDMAGON 38-33

KAY107/Tules, OK Blain/Stephens

CHICAGO
ROGER HODGSON
EUROGLIDERS
BOTTES
HALL & OATES 3-1
HUSY LEWIS & NEWS 10-8
COREY HART 17-13
HOMEYDRIPPERS 20-16
CARS 33-26

KEYN-FM/Wichita, KS Taylor/Brown

CHICAGO
ASBFORD & SIMPSON
PHILIP BAILEY
JOBN CAFFERTY & B
RICK SPRINGFIELD
HOTTES:
WHAN1 2-1
HALL & OATES 3-2
LIONEL RICHIE 7-4
HUEY LEWIS & NEWS
DURAN DURAN 20-14

JOHN CAFFERTY & B RAY PARKER JR. PHILIP BALLEY RICK SPRINGFIELD SBELLA B. EUROGLIDERS HOTTES BOTTON HAMN 2-1 HALL & OATES 6-2 LIONEL RICHIE 10-3 CYMDI LAUPER 11-3 CHAKA KHAN 12-8

KKRD/Wichitm, KS

Oliver/Williams

WHOT/Youngstown, OH Dick Thompson

Dick Thompson

STEVE PERRY (dp)
POINTER SISTERS
BOB SEGER
ASHPORD & "SIMPSON
CHICAGO
BANNARAMA
JEPFREY OSBORNE
ALPRAVILLE
BOTLEST
CHARA RHAN 10-7
SHERNA EASTON 13-9
HONEYDRIPPERS 16-11
JULIAN LENNON 24-17
REO SPEEDWAGON 34-24
WANNEMMOUNTSTERNON 2-24

WYFM/Youngstown, OH Jeff Tobin

MADONNA
CHICAGO
HONEYDRIPPERS
BOCTEST:
CBAKA KEAN 7-1
MHAMI 3-2
SURVIVOR 8-6
BUEY LEWIS & NEWS 12-7
CULTURE CLUB 24-10

Parallel Three

KFYR/Blamarck, ND

Brannen/Hardt BRUCE SPRINGSTEEN RICK SPRINGFIELD JACK WAGNER RAY PARKER JR, RAY PARRES ON, HOTLEST: WHAM! 1-1 SHEENA EASTON 3-2 CYNDI LAUPER 6-4 SAMMY HAGAR 8-5 HONEYDRIPPERS 12-7

WBNQ/Bloomington, IL

Justin/Robbins PHILIP BAILEY PHILIP BAILEY
STEVE PERRY
POINTER SISTERS
SHALAMMA
BILLY SATELLITE (dp)
FIXE (dp)
HOTCOST
HAMI 2-1
HAMI 2-1
HAMI 2-1
HAMI 2-1
HAMI 2-1
HAMI 7-5
CEARA HAMI 0-6
CYMDI LAUPER 11-7

Bob Leonard

RAY PARKER JR. CHICAGO JOEN CAPPERTY & B JOHN CAPPERTY & B POINTER SISTERS BOTTOM TURNER 1-1 PRINCE 2-2 CHAKA KHAN 5-4 BALL & OATES 8-6 HOMEYDRIPPERS 28-25

WCIL-FM/Cerbondele, IL

JACK MAGNER U2 (dp) Rottest: SHEEMA EASTON 9-1 CHAKA KHAN 3-3 DURAN 14-6 NEW EDITION 13-7 VAN BALEN 20-9

KQCR/Coder Repids, IA Gary Dixon

NEW EDITION CHICAGO
PHILIP BAILEY
RAY PARKER JR.
JOHN CAFFERTY & B
J. GEILS BAND (dp)
LINDSEY BUCKINGHA (dp) LINDSEY BUCKINGHA Hottest: CHAKA KHAN 1-1 WBAMI 2-2 HONEYDRIPPERS 6-3 DURAN DURAN 25-16 MADONNA D-25

KCMQ/Columbia, MO

Dave McCormick RAY PARKER JR. CHICAGO GIUPPRIA DONNA SUMMER RICK SPRINGPIELD HOTTEST: HOTTEST:
PRINCE 2-1
BALL & OATES 3-2
CHAKA KHAN 8-4
SHEENA EASTON 9-5
DAVID BOWIE 12-9

Y94/Fergo, ND

RAY PARKER JR. POINTER SISTERS GIUPPRIA EUROGLIDERS EUNOGLIDERS
HOTLEST:
PRINCE 1-1
HALL & OATES 3-2
TINA TURNER 5-3
PAUL MCCARTNEY 12-9
HONEYDRIPPERS 23-16

KKXL-FM/Grand Forks, ND

Don Nordine TOTO SCANDAL MADONNA CRICAGO CHICAGO
HOCLEST:
PRINCE 1-1
WHAM! 2-2
HALL & OATES 8-3
LIONEL RICHIE 10-5
CHAKA KHAN 16-10

WAZY-FM/Lefeyette, IN Stacy/Sparrow

BOB SEGER POINTER SISTERS KOOL & THE GANG U2 CHICAGO CHICAGO
HOCKEST:
PRINCE 1-1
WHAMI 2-2
CHAKA KHAN 8-4
HONEYDRIPPERS 31-15
SHEILA E. 40-34

KFRX/Lincoln, NE

Tracy Johnson RAY PARKER JR. GIUPPRIA CHICAGO Hottest: HOCEBEC: CHAKA RHAN 3-1 WHAM! 2-2 HALL & OATES 5-4 TINA TURNER 6-5 CYNDI LAUPER 11-9

WRKR/Recine-Mih

REBBIE JACKSON Hottest: JACK WAGNER 2-1 HONEYDRIPPERS 3-2 WBAMI 1-3 DURAN DURAN 14-5 NEW EDITION 18-6

KKLS-FM/Rapid City, SD Sherwin/Piper

CHICAGO RAY PARKER JR. MADONNA MADONNA LINDSEY BUCKINGHA SCANDAL HOTTEST: HALL & OATES 1-1 PRINCE 3-3 TINA TURNER 10-7 WHAM! 17-10 REO SPEEDMAGON 22-15

99KG/Seline, KS

Denny Conter
POINTER SISTERS
THOMPSON TWINS (dp)
ALPHAVILLE (dp)
KOOL & THE GANG
HOTEORIC
CHAKA KHAN 3-1
WHAMH 4-2
HALL & OATES 8-5
NEW EDITION 29-18
CARS 40-31

KKRC/Sioux Falls, SD

Dan Kleley Dan Kletey

MADONNA
CSICAGO
ROGER HODGSON
DON BENLEY
HOTHEST
HOTHEST
BOTH
HAMI 2-2
HALL & OATES 3-3
CHAKA KHAN 10-7
CYNDI LAUPER 9-8
DURAN DURAN 12-9

KWTO-FM/Spring Mike Schmidt

U2 LAURA BRANIGAN Hottest: PRINCE 2-1 WBAM! 1-2 CHARA KHAN 12-5 CYNDI LAUPER 13-6 LIONEL RICBIE 15-9 WDBR/Springfield, IL

PHILIP BAILEY STEVE PERRY STEVE PERRY
GENERAL PUBLIC (dp)
FRANKIE GOES TO H (dp)
HOTLESE:
WHAM! 2-1
CHAKA RHAN 3-2
HALL 6 OATES 4-3
CYNDI LAUPER 8-6
SHEENA EASTON 11-7

WSPT/Stevens Point, Wi Bouley/Tracy

CHICAGO
RAY PARKER JR.
PHILIP BAILEY
LINDSEY BUCKINGHA
J. GEILS BAND (dp)
FRANKIE GOES TO H (dp) FRANKIE GOES TO B BOTTEST: PRINCE 2-1 TINA TURNER 3-2 HONEYDRIPPERS 13-6 BALL & OATES 14-8 LIONEL RICHIE 16-9

KDVV/Topeka, KS Rabat/Parmley

PHILIP BAILEY SHALAMAR (dp) DONNA SUMMER THOMPSON TWINS NEW EDITION NEW EDITION
POINTER SISTERS
STEVE PERRY
HOTTEST
BAT BENATAR 16-10
BRYAN ADAMS 19-11
CARS 30-25
MADONNA 40-35
DON BENLEY D-36

KFMW/Waterloo, IA Mark Potter

BRUCE SPRINGSTEEN (dp) FIXX RAY PARKER JR. SHEILA E. J. GEILS BAND (dp) JACK WAGNER U2 Hottest: RALL & OATES 3-1 WHAM 1 2-2 DURAN DURAN 23-13 HUEY LEWIS 6 NEWS 25-17 PAT BENATAR 33-22

WEST Parallel Two

KNMQ/Albuquerque-Sents Fe

Stucker/Maltland MADONNA
JULIAN LENNON
REO SPEEDWAGON
DAN HARTMAN
JOHN CAFFERTY & B
GIUFFRIA
GEICAGO CRICAGO
RAY PARKER JR.
JERMAINE JACKSON
BOTTEST:
PRINCE 1-1
HALL & OATES 3-2
TINA TURNER 4-3
CYNDI LAUPER 5-4
CHAKA KHAN 7-5

KKXX/Bakersfield, CA

Squires/Kamper VAN RALEN (dp)
BILLY IDOL
BOTLEST:
BALL & OATES 2-1
CYNDI LAUPER 4-3
LIONEL RICHIE 7-4
TWISTED SISTER 9-6
SHEENA EASTON 17-10

KQXR/Bakersfield, CA Bonnie Knox

Bonnie Knox
JULIAN LEWNON
PHILIP BAILEY
POINTER SISTERS
JEFFREY OSBORNE
RICK SPRINGFIELD
RAY PARKER JR.
REBBIE JACKSON
BILLY IDD.
BOTLEST:
CHAKA RBAN 2-1
TINA TURNER 4-3
HALL & OATES 5-4
DURAN DURAN 23-17
HADONNA D-29

KP95/Boise, ID

Doss/Gregory PHILIP BAILEY SHEILA E. BILLY IDOL JOHN CAFFERTY & B JOHN CAFFERTY & B BANANARAM REBBIE JACKSON BOTTES: HALL & OATES 3-1 WHAM! 2-2 CHARA REAN 4-3 BUEY LEWIS & NEWS 15-10 DURAN DURAN 22-12

KKFM/Colorado Sorings, CO Finney/Anders

RAY PARKER JR. CHICAGO RICK SPRINGPIELD PHILIP BAILEY
JOHN CAPPERTY & B
Hottest:
LIONEL RICHIE 3-1 BALL & OATES 8-4 SURVIVOR 14-6 PAUL MCCARTNEY 12-8 PAT BENATAR 17-10

KBOS/Freeno, CA Kris Van Kamp GENERAL PUBLIC

RAY PARKER JR. BILLY IDOL BILLY IDOL
KISS (dp)
J. GEILS BAND
Hottest:
WHANI 5-1
DURAN DURAN 16-6
MEW EDITION 17-9
MADDIMEN 30-21 MADONNA 30-21 BRUCE SPRINGSTEEN 37-22 KMGX/Fresno, CA Carey Edwards

CHICAGO RICK SPRINGFIELD PHILIP BAILEY PETER WOLF SHALAMAR FIXX (dp) Hottest: NEW BUITION 3-1 CHAKA RHAN 1-2 TIME 5-3 DURAN DURAN 14-8 MADONNA 27-14

KYNO-FM/Freeno, CA Walker/Davis

RICK SPRINGPIELD SHEILA E. GENERAL PUBLIC STEVE PERRY EURYTHMICS MIDNIGHT STAR (dp) HIDRIGHT STAR (dp HOCLEST: DURAN DURAN 2-1 MADONNA 20-2 WHAMI 9-8 CYNDI LAUPER 10-9 TINA TURNER 12-11

KIKI/Honolulu, Hi Kong/Shishido

POINTER SISTERS POINTER SISTERS
DONNA SUMMER
KOOL & THE GANG
PHILIP BAILEY
JULIAN LENNON
ANNE MURRAY
HOTLEST:
WHAM1 2-1
CHAKA RHAN 5-4
LIONEL RICHIE 7-5
CYNDI LAUPER 11-8
DURAN DURAN 24-20

KQMQ/Honolulu, HI Kimo Akane

RICK SPRINGFIELD ROGER HODGSON PHILIP BAILEY PRANKIE GOES TO H PARAMIE GOES TO E U2 POINTER SISTERS CHICAGO HOTCEST: WHAM! 2-1 PRINCE 5-2 CHARA RHAN 4-3 HALL & OATES 7-4 DAVID BONIE 6-5

KLUC/Las Vegas, NV

BHI MICHAPUS
JOHN MALTE
RAY PARRER JR.
NEW EDITION
CHICAGO
SHEILA E.
PHILIP BAILEY
GIUPRIA
BOTTEN
THA TUNNER 5-2
STEVE PERRY 12-4
CYNDI LAUPER 13-9
CYNDI LAUPER 13-9

KO93/Modesto, CA

Mike Novak RAY PARKER JR. ELTON JOHN N.
MELISSA MANCHESTE
EUNYTHMICS
RICK SPRINGFIELD
J. GELLS BAND
KISS
MEAN! 2-1
LIONEL RICRIE 7-4
COREY HART 13-8
PAT BENATAR 32-19
PAT BENATAR 32-19

KHOP/Modesto-Stockton, CA

David Kraham GENERAL PUBLIC
PBILIP BAILEY
LINDSEY BUCKINGHA
KOOL & THE GANG
POINTER SISTERS
ROTTERS POINTER SISTERS
ROTTES:
PRINCE 1-1
CHAKA KHAN 7-4
HONEYDRIPPERS 11-6
CULTURE CLUB 15-8
HUEY LEWIS & NEWS 18-11

KCAQ/Oxnerd-Venture, CA

Thomas/Jay BILLY IDOL JULIAN LENNON RICK SPRINGFIELD CHICAGO VAN RALEN VAN RALEN Hottest: CHAKA KHAN 2-1 CULTURE CLUB 5-5 NEW EDITION 10-7 DURAN DURAN 12-8 MADONNA D-25

KSKD/Selem, OR Len E. Mitchelf

STEVE PERSONNERS
STORE SISTERS
RICK SPRINGFIELD
ROOL & THE GANG
GEMERAL PUBLIC (dp)
PHILIP BALLEY (dp)
FRANKIE GOES TO H (dp)
TIME (dp)
TIME (dp)
URAN DURAN 20-2
CHARA EBAN 3-3
SAMMY BAGAR 6-4
HOMEYDRIPPERS 38-20

PHILIP BAILEY POINTER SISTERS STEVE PERRY WHAN! 1-1 CHAKA KHAN 6-2 TINA TURNER 3-3 MADONNA 34-17 NEW EDITION 35-25 KCPX/Selt Lake City, UT Aushem/Main

BRUCE SPRINGSTEEN RAY PARKER JR. PHILIP BAILEY
KOOL & THE GANG
JOHN CAPPERTY & B GIUPPRIA EUROGLIDERS BOTTEST:
DURAN DURAN 15-1
TOMMY SHAW 10-2
CHICAGO 18-3
38 SPECIAL 19-6
MADONNA 39-29

KHYT/Tucson, AZ Sherman Cohen

PHILIP BAILEY JOHN CAPPERTY & B RICK SPRINGFIELD MRAMI 3-1 BILLY OCEAN 5-2 CHAKA KHAN 8-7 LIONEL RICHIE 10-8 JACK WAGNER 26-15

KRQQ/Tucson

STEVE PERRY PHILIP BAILEY CHICAGO RAY PARKER JR. Hottest: Hottest: WHAM! 1-1 HALL & OATES 4-2 HONEYDRIPPERS 8-6 PAUL MCCARTNEY 10-9 LIONEL RICHIE 13-10

Parallel Three

KGOT/Anchorage, AK KAy Taylor

RAY PARKER JR. RICK SPRINGPIELD RICK SPRINGFIELD FIXX KOOL & THE GANG CBICAGO CHOCAGO COVADI LAUPER 4-1 DURAN DURAN 9-3 LIONEL RICHIE 8-4 BUSY LEWIS & NEWS 12-7 MADONNA 26-22

KYYA/Billings, MT

Charlle Fox NEW EDITION
JOHN CAPPERTY & B
RAY PARKER JR.
KISS (dp)
Hottest:
WHAM1 2-1
TINA TURNER 3-2
CYNDI LAUDER 5-4
CHAKA KHAN 18-7
HUEY LEWIS & NEWS 14-10

KBOZ-FM/Bozemen, MT

JACK WAGNER (dp) BOB SEGER SCANDAL MADONNA CHICAGO CHICAGO
HOTTEST:
WHAMI 2-2
HALL & OATES 4-3
TINA TURNER 7-4
CHAKA KHAN 8-5
PETER WOLF 26-19

KCDQ/Bozeman, MT

Greg Williams Greg Williams'
PHILIP BAILEY
RICK SPRINGPIELD
FIXX
ROOL & THE GANG
GENERAL PUBLIC
STEVE PERRY
HOTHER
HAMI 2-1
TINA TURNER 3-2
HALL & OATES 5-3
CHAKA KHAN 7-4
HONEYDRIPPERS 18-11

KTRS/Casper, WY

Todd Caveneh NEW EDITION
JOHN CAFFERTY & B
BILLY IDOL
EUROGLIDERS
GENERAL PUBLIC (dp)
SHALAMAR (dp) SHALLARAK (Op)
SCANDAL
BILLY SATELLITE
HOTTES
HALL & OATES 2-2
LIONEL RICHIE 3-3
TINA TURRER 7-6
COREY HART 15-10
PAT BENATAR 24-16

KKAZ/Cheyenne, WY John Rameey

MADONNA RAY PARKER JR. CHICAGO CHICAGO
JOBN CAFFERTY & B
STEVE PERRY
BOCLESE:
WHAM! 2-1
HALL & OATES 5-3
CYMDI LAUPER 8-7
LIONEL RICHLE 10-8
PAUL MCCARTNEY 14-10

KOZE/Lewleton, ID

SHELLA E.
ROOL & THE GANG
GIUPPRIA
BOTLEST:
CYNDI LAUPER 1-1
SURVIVOR 6-3
HALL & OATES 8-6
PAT BEMATAR 12-7
DURAN DURAN 21-14

K96/Sait Lake City, UT

JEPPREY OSBORNE RAY PARKER JR. GIUPPRIA BANANARAMA Hottest: WHAMF 1-1 CHAKA KHAN 5-2 CARS 6-3 SURVIVOR 9-4 CHICAGO 10-5

KCBN/Reno, NV Jim O'Neal

JOHN WAITE THOMPSON TWINS PHILIP BAILEY BILLY IDOL Hottest: WHAM! 1-1 PRINCE 2-2

KHTX/Reno, NV John Chom

BILLY SATELLITE
LINDSEY BUCKINGHA
KOOL & THE GANG (dp)
ALPHAVILLE (dp)
ROBIN GIBB
SCANDAL
JACKSONS
HOTTES:
WHANI 1-1
BALL & OATES 6-4
LIONEL RICHIE 9-5
BONEYDRIPPERS 21-13
HUEY LEWIS & NEWS 25-16

KBIM/Roswell, NM Tim Mack

TOTO
RICK SPRINGFIELD
GENERAL PUBLIC
JOHN CAPPERTY & B
BARRY GIBB
POINTER SISTERS POINTER SISTERS
PHILIP BAILEY
STEVE PERRY
HOTTEST
HOTTEST
HALL & OATES 9-2
TINA TURNER 7-3
SURVIVOR 4-4
CHICAGO 32-26

KRSP/Salt Lake City, UT

RAY PARKER JR.
JOHN CAPPERTY 6 B
JACK WAGNER
PHILIP BAILEY
THOMPSON TWINS THOMPSON TWINS DONNA SUMMER BOTTEST: WEAM! 3-1 CHAKA KHAN 5-3 DURAN DURAN 13-9 CHICAGO D-27 MADONNA D-38

SLY96/San Lula Obispo, CA

Tom Weish RAY PARKER JR.
JEFFRRY OSBORNE
STEVE PERRY
JOHN CAFFERTY & B
LAURA BRANIGAN
RICK SPRINGFIELD
RICK SPRINGFIELD HICK SPRINGFIELD HOTLEST: CHAKA KHAN 2-1 WHAMI 3-2 LIONEL RICHIE 12-4 HALL & OATES 8-5 HONEYDRIPPERS 14-8

KZOZ/San Luis Obispo, CA Mike Dawson PHILIP BAILEY GIUPPRIA RICK SPRINGPIELD Hottest: CHAKA KHAN 5-3 LIONEL RICHIE 8-4 DURAN DURAN 15-8 TOTO 20-16 MADONNA 32-27

KIST/Santa Barbara, CA

Dick Williams RICK SPRINGPIELD BRYAN ADAMS BRYAN ADAMS
POINTER SISTERS
KOOL & THE GANG
BILLY IDOL (dp)
Bottest:
CHAKA KHAN 1-1
TINA TURNER 4-3
COREY HART 9-4
HALL & OATES 10-5
CYNDI LAUPER 11-6

OK95/Tri-Cities, CA John Purdy DONNA SUMMER RICK SPRINGPIELD PRILIP BAILEY POINTER SISTERS POINTER SISTERS
BILLY SATELLITE
JEFFREY OSBORNE
KOOL & THE GANG
RICK SPRINGFIELD
BARRY GIBB
BOTTES!
CHARA KHAN 4-3
HALL & OATES 8-6
PAUL MCCARTNEY 9-7
JULIAN LENNON 14-12
KISS 15-13

G

PARALLE

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

allel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format domi nant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel

3

98/98

KMIC a KXX106 a MSSX a MBCY a WHOKFM a WZLD a WDCG a KSETPM a WOK1 a KX104 a Y106 a

WEDD a
KZIO a
KZIO a
KKDO a
KKDO a
KKDO a
KJZO a
KJIO a
KJIO a
KJIO a
KKJIO a
KKYNFM a

Reach 8 55% S 37% M 26% W 50%

9

BOUTH

940 a 195 a Q105 a

P2

PAT BENATAR

Regional 231/5

Reach E 96% S 94% H 97% H 100%

PI

BL04 d-30 MBTT 30-27 MKRSRM 24-2 MHSS 28-25 MBLD 36-24 MBLL 31-26 CKGI on CKOI on TIO0 27-21 MCAUEN 12-1 B94 24-20 MBTX 11-10 PRO-FM 22-2 CETR on CBUM on MAYA 24-20

B96 24-24 MLS d-25 MLS-PM d-25 Q102 27-21 MGCL 15-13 MTT 38-27 KBEQ 12-11 MKTI 8 EDMBPM 20-1

MRTI A EDMBPH 20-14 EBTR 23-22 EWE 22-19 MLOLPH 13-8

RIMN 19-14 RPRE 23-20 Q103 a RIISPM 23-2 ROPA 26-23

2

LAURA BRANIGAN

Ti Amo (Atlantic)

LP: Self Control

Regional 70/8

Feach E 38% S 26% M 23% W 30%

Q

WBLI on CFTF on

WSCX 22-19
WSXX 22-18
WSXX 22-19
WSXX 22-19
WSXX 22-19
MELD 11-13

WKDD 18-13 WARC a -28 P 20x 18-14 KIIE 21-19 BZ10 30-18 BZ10

90UTH

SOUTH 28-28

KESF 40-39

KESF 30-36

KESF 32-39

KESF 30-36

KESF 36-36

KESF

REPART 19-17
MENO 22-19
MENO 22-19
MENO 19-15
KQCR 29-24
KQCR 29-24
KCMQ 22-19
Y94 23-17
KKILFM d-26
MAYEM 27-24
KRILFM d-26
MAYEM 27-21
KRILFM 10-27
99KG 35-27
KRILFM 29-21
KMCOPM 25-18
MEDR 25-19
MESP 34-28
EDVY 16-10
R

National Summary UP 8 DEBUTS 5 SAME 49 DOWN 0 ADDS 8

WOMPFM on WSQV a

29%

NEA

KRGV 35-33 WZKS on KTFM on

KIIK d-34 KZIO on

239 Reports

JOHN	DOE			
"Hit So	ong'' (Any	label)		
LP: Hit S	ona			
			Netic	
Regional	100/05	440/	Summ	
Reach	100/25	44%	Un	61
E 33%			Debuta	20
M 21%			Same	4
8 56%			Down	0
W 19%			Adds	25

EXAMPLE

100/25 - 100 CHR reporting stations on
it this week including 25 new adds.
44% - Percentage of this weeks re-
porters playing it.
The state of the s

Up 51 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations

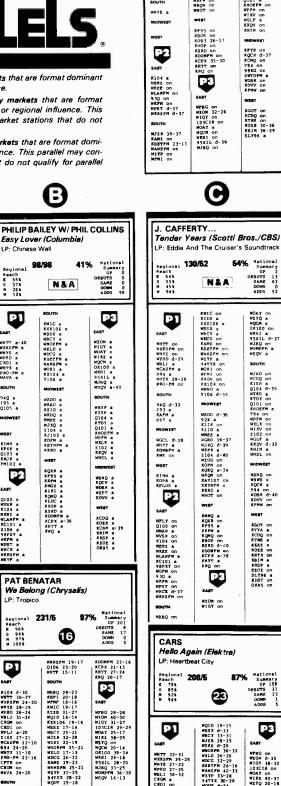
debuting the song this week 4 — Number of stations report-ting no movement this week. (On to On, Add to On, 31-31, etc.)

0 - Number of stations it down on their charts.

Adds 25 — Total number of stations adding it this week

BRYAN A Run To Y	ou (A&M)	
Regional 2 Reach 8 938 5 878 H 908 H 908	15/7 8	National Summary UP 121 DEBUT9 47 SAME 39 DOWN 1 ADDS 7
P) MART	MBBQ d-39 KHFI on MPMF on	D23
8104 on WHTT 40-34 WNYS 34-29 WPHD 37-34 WBLI on CKGM 39-36	KWIC 24-21 K2ZB 34-29 KXX106 d-27 WSSX 28-22 WSCY 31-26 HJZR 34-31 WSKX 28-24	MPBG 30-30 MEON 35-31 M1GY 37-33 103CIR on WOAY d-28 WIRZ on
\$100 a MCAUPM 20-15 B94 30-27 WHITX d-29 PRO-FM d-35 CPTR 38-30	WNORFM 33-29 WZLD 31-17 WDCG d-34 KSETFM 19-15 WANSFM 34-30	WCH 39-37 OK100 25-22 WKHI 38-32

		ADDS 7
-	BOUTH	-
PI		P3
EAST	MBBQ d-39 KHFI on WPMF on	EAST WPBG 30-30
8104 on	KWIC 24-21 F22B 34-29	WPBG 30-30
B104 on WHTT 40-34 WNYS 34-29 WPHD 37-34	EXX106 d-27	WEGN 35-31 WIGY 37-33
WPHD 37-34	WSSX 28-22 WBCY 31-26	103C1R on WOAY d-28
CRGM 39-36	MJZR 34-31 WSK1 28-24	WIRZ on
\$100 a WCAUPH 20-15		WOCH 39-37
B94 30-27 WHITX d-29 PRO-PM d-35 CPTR 38-30 CHUM 25-21	WELD 31-17 WDCG d-34 ESETPH 19-15	OK100 25-22 WKHI 38-32
PRO-PM d-35 CPTR 38-30	KSETPH 19-15 WANSPH 34-30	95XIL 40-36 MJBO d-38 WOMPFH d-40
CHUM 25-21 Q107 28-27 MASE a	WEYP 36-31 WOUT 39-31 WOKI d-36	WSQV 26-23
WASE a WAVA d-28		воитн
BOUTH	FM1 34-31 FKYK a-28 FM100 29-21 G100 40-30	ROISFM on
	WABBFM d-30	WKS7 on
94Q 33-26 893 32-26	WABBEM d-30 WHHYPM on KBPM d-38	MJAD 35-33 WCGQ 40-40 KISR 38-31 Q104 33-32
RAPH 36-33 93PH 26-26	#X104 d-35	Q104 33-32 WYRS d-30
91PH 26-26 195 36-32 1100 on B97 d-29	WODEFN 30-27 WRNO 37-34 Y106 29-20	#145 0-30 #14E 28-25
897 d-29 Q105 d-30	Y106 29-20 WRVQ d-30	R1LE 28-25 RTDY 34-30 Q101 40-36
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B96 31-30	MOWERT	T94 d-40 MPFM 40-37 WXLE d-37
896 31-30 Q102 32-29 WGCL 29-23		WELK d-37
	WKDD 33-29 WASC d-35	Z102 d-38 WGLF 40-35
RBSQ 28-26 WKTI 24-21 KDWBFM d-24	WKAU on 92X 27-22	WGLF 40-35 KKQV 30-20 KNIN 36-33 WESL 30-27
KHTR on	92X 27-22 #IIR 33-29 #GTE d-27	WESL 30-27
KWK on WLOLFN 28-23	KZ10 32-30 WKDQ 37-33	MOWEST
WEST	WMEE on WGRD 33-32	KFYR on
KIMN 32-28	WEPL On	WBMQ 32-27 WBMB 38-37
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KIISPM 4-40	MJX0 26-5 MKFR d-35 2299 27-21 MVIC 24-19 2104 37-35 KJ103 31-26	
KZZP on KMJE 33-28 FM102 on	2104 37-35 KJ103 31-26	KKXLPH d-32 HAZYPH d-39
KWOO d-36 #S103 40-37	KOPH on KQKQ 35-33 K293 29-27	KFRX ON WRKA d-27 KKLSPW d-24 99KG d-32 KKRC 32-29
KWSS on KPLUS 26-22	U93 a-27 WRQN 39-32	RELSPW 0-24
KUBE 33-31 KNBQ 37-31	KAY107 39-32 REYNEM On	
	KKRD 33-27	WDBR 31-23
P2	KKRD 33-27 WHOT d-35 WYPH 16-14	RDVV 19-11 RPHW 38-33
EAST	WEST	WEST
MFLY 34-33 Q100 34-37 MMAR d-39 MBENFM 37-30 MVSR 36-30 K104 40-35 MER3 d-36 MTICFM a-31	KNNQ 17-14	KBOT 31-75
WMAR d-39	KKXX on KORR 37-34	KGOT 31-75 KYYA d-30 KBOZPH d-34
WEENPM 37-30 WVSR 36-30	KORR 37-34 KF95 40-37 KKPM 33-30	KCDQ 38-33 KTRS 40-38 KKAZ 34-29
K104 40-35 WERE d-36	KBOS d-35 KYNOFM 25-19	EKAZ 34-29 KOZE 25-20
	K1K1 on KOHQ 38-30	E96 35-32
	KLUC on KHOP on	KCBN 34-32 KBTX d-39
2106 34-29 WSPE d-38		KBIM 34-28 KRSP 31-26
98PXY 37-36	EDONFM 29-23 ECPX 24-22 EHYT d-36	RZOZ d-37 SLY96 d-35
HIANPM d-39 KC101 on 1106 34-29 HSPK d-38 98PXY 37-36 Q92 29-27 HGPM 27-24 93Q on	KAQ on	KIST a OK95 31-30
WKPH 28-26		
WKPT 28-26 WPST 3-38 WRC# 37-31 WKRZPM 29-23 WHTF 37-30		
WHTF 37-30		
	1	



		0/62 649	National Summary UP 2
	Regional 134 Reach E 64% S 55% M 45% W 54%	N&A	UP 2 DEBUTS 13 SAME 63 DOWN 0 ADDS 52
	LAST HITT ON DI HITT ON DI HITS	MIC On R22B a MIC ON R22B a MIC ON R22B a MIC ON RAWLO ON	MOAY On MEYO A BOOK ON A B
	CARS		
8	Hello Aga LP: Heartbe	•	∡ National
3	Regional Reach E 79% S 85% H 92% M 94%	28/5 879	Susmary UP 158 DEBUTS 21 SAME 23 DOWN 1 ADDS 5
	EAST WHITT 32-31 WHITT 32-31 WHITE 37-32 WHITE 27-32 WHITE 27-32 WHITE 37-32 CKOH AN WEBLI 38-32 CKOH AN WHITE 38-32 CKOH AN 9-20 WHITE 38-32 CKOH AN 9-20 WHITE 38-32 CKOH AN 9-20 WHITE 38-32 WHITE 38-32 WHITE 38-33 WHITE	MOID 18-15 MOID 18-15 MOID 18-15 MOID 28-23 MOID 18-15 MOID 28-23 MOID 18-16 MOID 28-23 MOID 18-16 MOID 28-23 MOID 18-16 MOID 28-23 MOID 18-16 MOID 28-23	AMERICA CO. 17 13 1-24 10 10 10 10 10 10 10 10 10 10 10 10 10
	MKEE 26-14 WILMEN 38-33 KC101 38-38 KC101 38-38 KC101 38-38 MSSK 34-28 98PXV 23-21 0022 36-29 98PXV 23-21 98PXV 23-21 MKEM 36-23 MSST 46-32 MKEM 36-33 MSST 6-32 MKEM 36-33 MSST 6-32 MKEM 36-33 MSST 6-32 KKEM 36-31 MSST 6-32 KKEM 36-31 MSST 8-33 MSST 6-32 KKEM 36-31 KKEM 36-32 KKEM 36-32 KKEM 36-32 KKEM 36-32 KKEM 36-32 KKEM 36-32 KKEM 36-33 KKEM 36-3	EDGG 21-24 MICHAEL S-10 KINCH 3-10 KINCH 3-10 KINC	KOOT 17-11 KYYA 28-25 KROLPH 32-25 KROLPH 32-25 KROLPH 32-25 KROM 30-36-36 KROM 39-14 KOJE 15-12 KROM 39-14 KROLPH 35-28 FRITK

Q101 a KNOEPH on WPPH on WIXV on WGLP a KKQV on KNIN on

KFYR ON KQCR d-37 KCMQ on Y94 on 99KG on KWTOFM a WDBR on KDVV on KPMW on

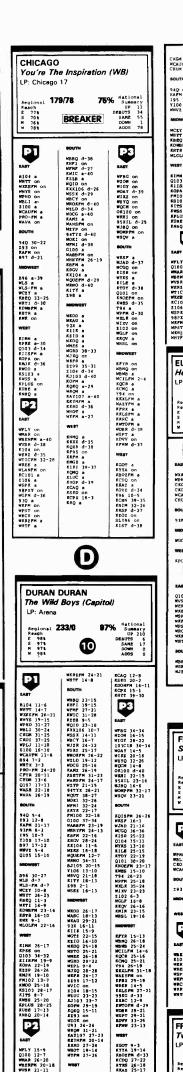
RGOT on RCDQ on RTRS on ROZE 30-26 RBIM 36-29 SLY96 a

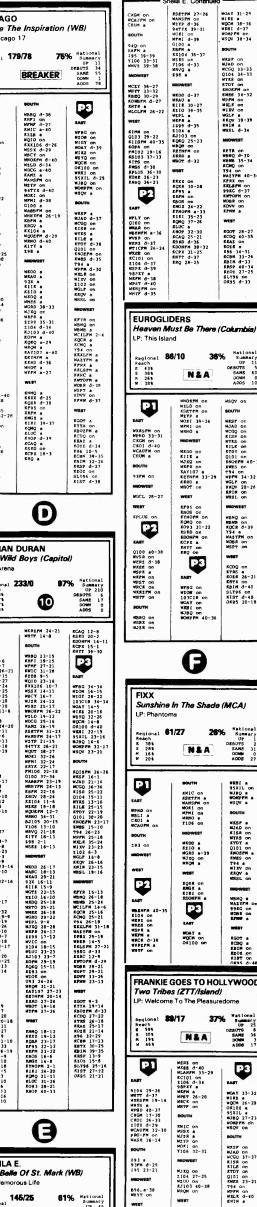
WEST

RF95 ON RBOS ON RO93 26-17 RHOP ON RDONPM ON RCPX 35-30 RHYT ON RRO ON R

WPBG on W20N 32-28 WIGY on 103CIR on WOAY a WQCM on MKBI on 95XIL d-39 WJBQ on

0







MESI a 95XIL on NJBQ a NOMPPM a MSQV a

MESF a MIJAD ON RISR ON MITAS ON KTDY a Q101 ON RHOSEM a RMES ON T94 a MIXV ON REGV a WHSL ON

37% Mational Summary UP 25 DEBUTS 8 SAME 3 DOWN 3 ADDS 17

RHIC on RSETFN a MANSFN on MORI on MFMI on MRNO a Y106 on

MEDD a EZIO a MGRD a-39 MJXQ on MRQM a

EQUA on EMGX a KIKI on EDOMPH

P3

MOAY a MQCH on OK100 on

NEA

¥106 32-31

MJXQ on 2104 27-25 WZUU on £J103 40-38 WRQN on

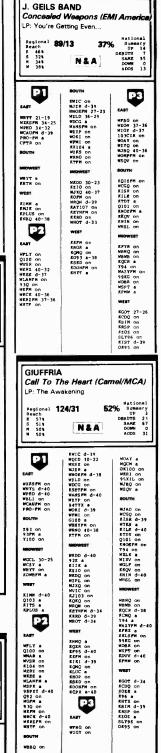
ROXR on KBOS on KBOS on KBOX d-29 KOMQ a KLUC on KBOP 13-12 KCAQ 15-13 KSKO a KDONPM on KBOY on

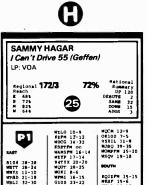
WEST

KIISFM 12-11 KWOD 35-27 KS101 d-38 KITS 27-23 KWSS ON KPLUS 19-20

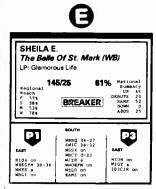
EAST DZ

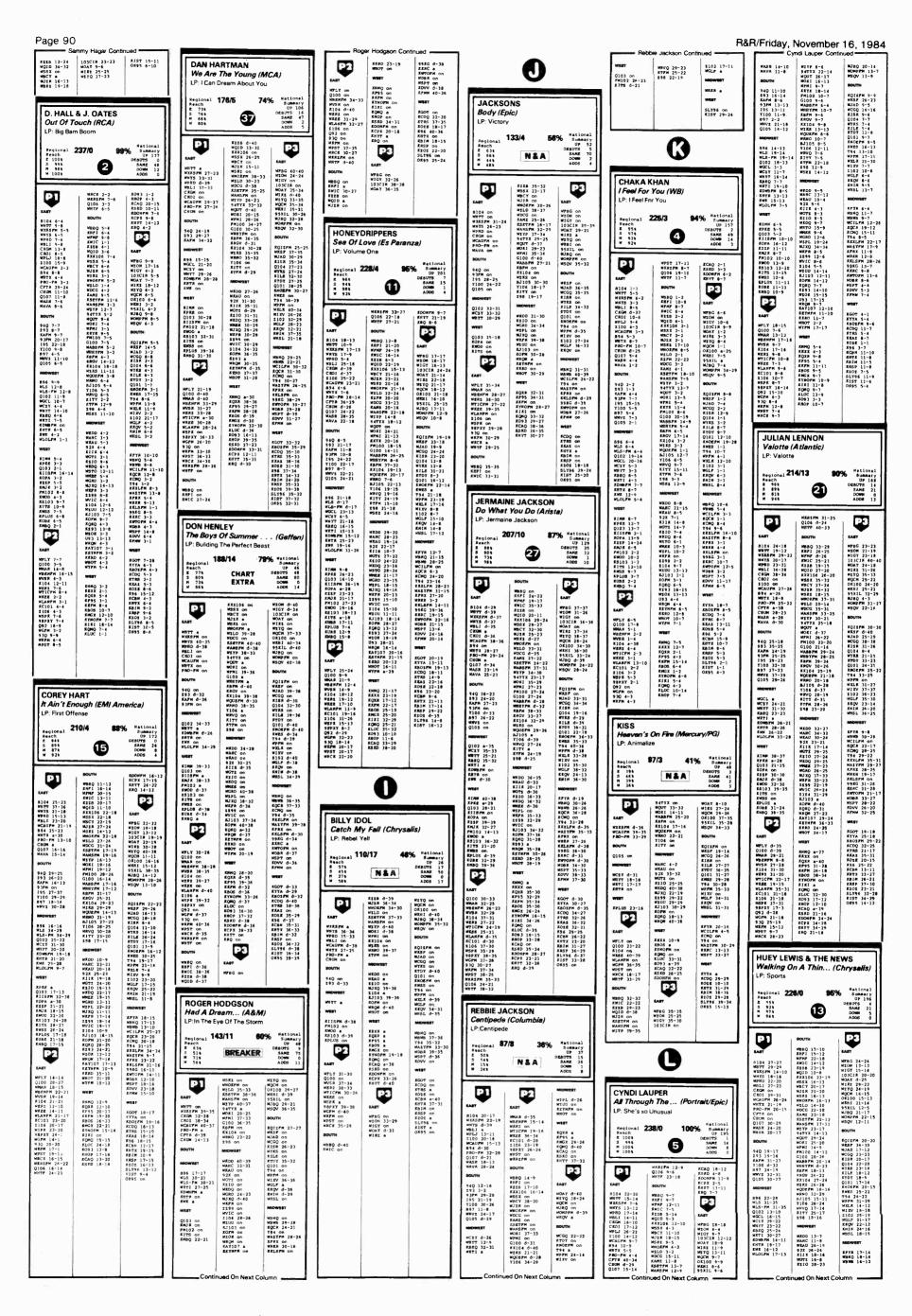
WPLY 32-31 MMAR on MBENPM a-25 K104 a





RNOEPH a KMES on T94 a WIXV on RRQV a WESL on	I Can't Dri LP: VOA	National National					
WBNQ a WAZYFM on 99EG on WORR on	Regional 17 Reach 8 681 8 721	us 127 B	D Summary UP 120 DEBUTS 2 SAME 32				
EFINE . WEST	# 823	<u> </u>	DOM: 15 ADDS 3				
RGOT a RCDQ a ERIM on		WZLD 10-9	WQCM 12-9				
EEOE on KIST on ORSS 4-48		MZLD 10-9 KZPM 12-12 MDCG 34-32 KSETFM on	OR100 7-5 95XIL 11-9 MJBQ 39-35				
	B104 28-28	WANSPH 16-14 WEYP 17-14 94TYX 20-20	MOMPFH 25-20 MSQV 19-18				
TAMOOD	WETT 28-24 WWYS 11-10 WPSD 21-18	WQUT 28-25 WOKI 8-6 WPMI 16-15	80UTH KQ12FH 15-15				
dome	WBLI 32-30 PRO-PN 21-19 WAVA 29-29	WPMI 16-15 G100 23-22 WABBPN on WEBYFM 19-16	WKSF 15-6 WJAD 18-17 WCGQ 17-17				
Wational Summary UP 25	SOUTH	RBPM 29-28 RX104 24-21 WZRS on	RISR 30-24 Q104 17-13 WYRS 24-21				
DEBUTS 8 SAME 36	RAPN 26-26 93FM on WNVZ 35-34	WRNO 13-12 BJ105 a Y106 36-32	#TDY 25-24 Q101 25-22				
DOWN 3 ADDS 17	MIDWEST	RITY 21-18	ENORPH 24-21 KWES 11-9 T94 23-21				
500	WLS d-33 WLS-PM d-33 WC2Y 30-24	MRDD 22-18 WARC 12-10	WPFN 28-26 WXLR on WIXV on				
P3	MC2Y 30-24 KBEQ 10-10 MKTI 26-23 KDWBPM 27-23	WKAU 22-22 92X 19-18 KIIK 23-21	2102 39-33 WGLP 25-24 KKOV 18-18				
HOAY 33-32	KBTR 9-8 KWK 6-14	WGTZ 15-9 KZIO 18-17 WKDQ a-27	WHSL 12-11				
WIRS a WQCM 26-20 OK100 a	WEST	WMEE 15-16 WGRD 8-10 WEPL 8-11	RFYR 8-5 WBNQ 20-17				
95XIL a MJBQ 27-23 WOMPFM on	RPRB 25-24 ROPA on KMJR 23-21 RMOD 23-21	WJXQ 2-2 ZI99 5-4	WBWB 23-22 WC1LPM 6-8 KQCR 9-7				
MSOV on SOUTH	KS103 25-23 KPLUS 12-10	WVIC 20-22 2104 11-11 EJ103 17-16	KCMO 27-22 Y94 19-18				
WKSF on WJAD on	KUBE 19-20	KOPN 27-26 KOKQ 22-21 WZOK on WRQN 21-17	RKXLPM 24-24 WAZYPM 14-13 RFRX 19-18 WRER 8-7				
WCGQ 37-37 KISR on KILE on	MT.	KAY107 22-19 KEYNFH 8-8	RKLSPM 16-12 99KG 25-20				
RTDY on Q101 on RWES 23-21	Q100 20-26 WMAR 27-23	KKRD 14-10 WHOT 23-21	ENTOPH 10-7				
T94 on WPFM on WXLK d-40	WVSR 24-24 #104 4-1	WEST KONR 15-13	WDBR 18-16 WSPT 11-10 KDVV 8-13 KPMW 24-21				
KNIN a	WKEE 23-22 WLANPM 27-23	KP95 16-16 KEPM 30-29	WEST				
RCMQ on WRER 24-20	2106 29-28 WSPK 19-17 98PXY 9-8	KBOS 15-12 KQMQ 20-19 KLUC 26-22	KGOT 14-15 KYYA 16-16 KBOZPM 21-21				
99KG On WDBR a	Q92 19-15 WGFM 25-21 93Q 23-21 WKFM 26-24	KHOP 31-24 KCAQ 30-27 KSKD 6-4	KCDO 15-12 KTRS 25-24				
WSPT a	WPST 34-28 WRCK 10-11	KDONPH 18-18	KKA2 27~24 KOZE 4~23 K96 20-17				
KCBN 14-12 KETX On	WERZEM 18-16 WHTF 21-19	MAT	KHTX 17-14 KBIM 15-10 KRSP 30-28				
KBIM on KRSP 39-35 KZOZ on	BOUTH 800 71 - 27	WPBG 15-15	K202 11-9 SLY96 26-21				
SLY96 on OK95 30-28	WBBQ 21-37 KW1C 17-15	wigy 26-23 Continued on P	ana 90				
	- Parallels	Continued on P	age 90				





B104 a WHTT a WXESPM a WNYS On WBLI a CKOI a

WPBG on WZOW d-39 WIGY a

WGLP on KROV d-35 WBSL on

99KG on KDVV 35~29

K96 a KHTX on K2O1 38-34 SLY96 on OK95 33-29

MZPL a WJNQ a WHOT a

KQER on KP95 a KQMQ on KCAQ 34-31 ESED on KRYT a

THOMPSON TWINS The Gap (Arista) LP: Into The Gap 32% National Summar UP DEBUTS SAME 5 DOWN ADDS 1 76/15 Heach £ 38% \$ 28% M 19% M 46% QJ KWIC ON WQID a WJSR ON WNOKFM a KSETPM ON WOKI ON WFMI ON KX104 40-KTPM ON WKHI on WEQV on WXXSPM on WNYS on WPHD on WCAUPM on WEST FM102 30-2 KWOD d-39 KS103 a KPLUS d-40 WBNQ on WAZYFM or 99KG a KDVV a 7 WEST KGOT ON KCDQ ON K96 31-28 KCBN a-38 KHTX ON KBIM ON KRSP a KZOZ ON SLY96 ON KIST ON OR95 38-38 MPLY a
Q100 on
WMAR a
WERE ON
WKEE ON
WLANFM O
WSPK a
98PXY ON
WRCK ON

Stranger In Town (Columbia) Summary
UP 132
DEBUTS 24
SAME 33
DOWN 3
ADDS 5 197/9 Reach E 80% S 77% H 81% W 94% 3 **P3 U**

LAST DE

BOUTH

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MSKE ON 18-24 MILES O MFBG on NEON 36-32 NIGY 27-24 103CIR 37-3 MOAY a MIKE d-39 NEON 32-29 OCCH 32-29 MEBI 33-29 95XIL 36-33 NOOPPM on WSQV 31-29 WHITT ON WXXSFM 40-32 MNYS 29-26 MPHD 30-28 WHLI ON CKGM a CROI ON MCAUPH 37-34 MHTX 25-23 PRO-PM d-34 BOUTH ## SOUTH | SOU 896 29-29 MGCL 25-21 MCZY d-38 WHYT OR KOWBFM 22-15 KHTR OR KHK OR WLOLFM 30-24 KIIK d-30 MGTZ a KIIO d-37 MMEDQ a-37 MMEC on MGRO 36-35 MEPL 30-25 MEPL 30-25 MEPR 38-34 MEPR 38-34 MEPR 38-34 KIPS 38-34 KIP MBNQ 23-20 MBNB 32-31 MCILPH ON KCNQ 37-31 Y94 34-29 KRKLPH A MAZYPM 36-2 MRR 28-25 KRLSPM O-1 99KG d-40 KRKC d-2 KHTOPH d-26 MOBR 35-32 KPW d-40 KRW d-3 KPW d-40 KRW d-3 KRW d-40 KRW d-3 KRW d-40 **P**2



WRPM 35-32 WPST 39-34 WRCK 33-28 WRRZFM 22-1 WHTP 32-26

WBBQ 36-31 KBFI on



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JOHN WAITE Tears (EMI America) U2 Pride (In The Name Of...) (Isla Nationa Summar UP DEBUTS SAME DOWN ADDS E 689 S 529 M 449 H 564 N & A WXKSFM 37-1 WNYS 23-20 WPHD 20-19 WBLI 40-38 WCAUPM 30-2 WHTX 22-22 PRO-PM 31-2 Z106 27-22 WSPK on 98PXY 20-18 092 d-30 WGFM 40-38 WKFM on WPST 30-18 WRCK 36-32 WRTF d-38 **P3** WHTT 20-20 WXKSFM d-38 WNYS 32-28 MPHD 32-30 CKGM ON CKGI ON MCAUPM ON CFTR 17-17 CBUM 20-18 Q107 31-28 WASH a-29 WAVA 30-27 WFBG 39-39 WIGY a 103CIR on юштн MOAY ON MIKE 36-33 MEYQ d-40 WQCM 40-38 MJBQ 22-18 MOMPFM ON MSQV 39-37 WBBQ 31-30 KHIC 32-30 KZZB ON KZZB ON WBCY 29-25 WNOKFM ON WZLD ON WANSFM A HZYP d-39 HQUT a WOKI A KX104 35-27 HRNO ON V104 d-40 MIDWEST WGCL 26-24 NHYT ON KDWBFM 30-25 KBTR 30-29 KWK ON WLOLFM 25-19 BOUTH SOUTH 94Q 15~13 293 34*31 KAPM on 195 26-26 Q105 a RIMN 35-34 Q103 33-31 RZZP 37-37 RMJR 28-23 PM102 on RMOD d-40 RITS on RWSS on RPLUS 35-32 KNBQ 32-29 Y106 d-40 Z98 a WGCL on WC3Y 34-25 WHYT on WKTI 25-22 EHTR on KWK 24-21 MRDD a MRAU on MIPL 14-14 MJXQ 32-27 ZIPP 19-16 MVIC d-28 Z104 17-14 **(** KQXR 39-35 RBOS a-40 RONQ a RLUC on RBOP on RCAQ 29-26 KS KD on KDOMFM a-39 KCPX 40-39 KRYT d-39 KRQ 25-23 MPLY on Q100 31-31 WMAR a MVSR 25-19 HERZ on WKEE on WLANFH on 93Q d-29 WAFM 38-37 WPST 29-19 WRCK 17-13 WKRZFM d-40 WHTF 30-28

0 JACK WAGNER WHAMI All I Need (Qwest/WB)
LP: All I Need LP: Make It Big National Summary UP 61 DBBUTS 9 SAME 21 DOWN 2 ADOS 21

P3

0100 29-18 MMAR 40-27 MVSR on R104 36-34 MKEE a MLANPH a KC101 26-21 2106 11-6 MOFM on MPST a MRRZFM 23-20 Q106 a WINGO 22-16
WHIC 3-3
KZIR 39-36
WGID 19-9
KXXIDG 30-21
HSSK 34-16
HTCY 12-5
HJZR 33-19
WOOG 16-12
WNORFM 40-37
WOOG 16-12
KAMZ 16-17
WANSFM 28-24
WZYP a
KRDY 10-9
WQUEPM on 7106 a
298 6-5 воитн WRSP 13-3 WJAO on Q104 13-3 KILE on WPPM 14-10 WXLK d-38 WIXV 31-31 Z102 38-34 KKQV on WBSL a WCZY 13-6 MHYT 27-15 KBEQ 27-19 MKTI 22-14 WEST KIIK ON KZIO 23-16 WHEE ON WEPL 17-8 WKFR d-39 WVIC a 2104 36-20 WZUU 19-19 KJ103 9-8 KOPM 8-6 KOFM 8-6 KZ93 a-30 KAY107 d-39 WEST **2**

E 579 S 488 M 409 H 468

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Wake Me Up Before... (Columbi National Summary UP 106 DEBUTS 0 SAME 84 DOWN 40 ADDS 1 231/1 E 96% S 94% H 100% H 96% 0 QI WRCK 6-4 WRRZPM 3-2 Q106 2-2 WBTF 3-1 **P3** WHBO 3 -5 -5 | HIPT 3 -5 | HIP WFBG 2-2 WZON 1-1 HIGY 3-4 103CIR 4 NOAY 2-4 WIKZ 2-7 MZYO 1-1 WCM 3-2 WZHI 2-95XIL 2-95XIL 2-WOMPPH WSQV 1-RQIZFM 3-MRSF 6-8 MJAD 2-10 WGCQ 9-9 KISR 3-2 MYKS 2-9 KILE 2-1 KTDY 2-1 CTO 101 2-2 KNORPH 2-KWES 2-2 T94 4-2 T94 4-2 T94 5-3 MXLX 5-2 MIXLX 5-2 M MIOWEST

RPYR 1-1

MBMQ 2-1

MBMB 4-3

MC1LFM 7-25

KCCR 2-2

KCMQ 1-3

Y94 2-4

KEXLFM 2-2

MAEYEM 2-2

MAEYEM 2-2

MAER 1-3

KERC 2-2

KMFC 0-1

MSPT 1-3

KDVV 4-2

KPW 2-2

KPW 2-2

KPW 2-2

KWF 2-1

MSPT 1-3

KOVV 4-2

KPW 2-2 WEST WEST WFLY 3-2 Q100 2-1 MARR 4-4 MBENFM 5-1 WSR 3-2 WERE 5-5 MILICEM 1-1 KE101 3-3 X106 1-1 MSPR 3-2 98WXY 1-6 Q92 1-3 MGPM 1-1 930 1-1 MRPM 2-2 MRPM 3-3 KTRS 1-1 KKAI 2-1 KOZE 2-2 R96 1-1 KCBN 1-1 KHTX 1-1 RBIM 3-1 KRSP 3-1 KZOZ 2-1 SLY96 3-2 EIST 2-2 OK95 3-2 WYFN 3-2 WEST KKXX 5-8 KQXR 3-7 KFP5 2-2 KKFM 5-5 KBOS 5-1 KMGX 4-4 KYNOPM 9-8 KIKI 2-1 KUMC 2-1 KLUC 2-3 KO93 2-1 KBOP 2-2

PARALLELS SIGNIFICANT ACTION (ALPHAVILLE W Big In Japan (Atlantic) 0100 a K104 on WERZ on **Q** P2 **P3** WERZ ON WRCK a WKRZFM a WHTF ON ₩ЈВQ о 93**FH** or BOUTH EKQV a SOUTH KNIC OF 99KG a & OX CM KOSE on KRTX a OE95 on ASHFORD & SIMPSON Solid (Capitol) WBERFR B-37
WERE ON
WTICFM 29-20
WSPR ON
WKFH ON
WSBT B
WKREFH ON
WHRT ON KOXR ON KP95 ON KOMO ON KSKD ON KHYT ON WXRSPM WNYS a WPLJ 12 2100 d-WCAUPM PRO-PM K22B & WOKI A WPMI ON WQUEFM A KTFM A ијвQ а MUND 6 193 a MIDWEST WHYT 34-3 KBEQ a-35 WRON & REYNPM & WHOT & WEST EAST

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BANANARAMA

Q

WYKSPH a WPHD on WCAUPH a

PETER WOLF

175/3

(EMI Ar

29

PH100 32-34 G100 25-21 WHNFFM 31-28 KBFM 31-31 RRGV on WZKS on WRNO 24-20 BJ105 24-21 Y106 on WRVQ on KITY 30-28 KTFM 20-17

MKRDD 33-21 MKRDD 32-27 KILK 26-24 MCT2 28-24 MCT2 28-24 MCT2 28-24 MCT2 28-24 MKRD 2-29 MKRD 2-29 MCRD 22-19 MIXQ 24-21 MKFR 29-26 ZE99 on MVIC 27-25 KOPR 32-30 KOPR 32-30 MCPR 38-24 MCRD 27-27 MCPR 38-24 MCRD 27-27 MCPR 38-24 MCPR 38-2

WEST

P3

WFBG 32-32 WZON 29-22

AFYR ON WBNQ 24-22 WBMB 18-17 KQCR 30-26 KCMQ 34-29 Y94 27-25 KFRK ON KRLSFM ON 99KG 30-24 KBTOFM 25-2 MDBR 24-22 MDBR 24-22 KSPT 40-35 KSPT MO 27-24 KSPT MO 27-24

RGOT 32-31 RYYA 26-23 RBOIFM 26-1 RCDQ 23-21 RTRS 29-28 RKAI 29-25 RGBN 25-21 RHTM d-37 RBIM 27-22 RRBP d-39 RCOZ 26-22 SLY96 30-22

ELY96 30-27 EIST 20-16 OK95 37-37

I Need You. LP: Lights Out

8104 on WHTT 24-23 WXKSFM 20-1 WNYS 22-19 WPHD 18-16 WBLI on CKGM on CKGI on WCAUPM 31-1 WHTX 26-26 PRO-FM 23-1

940 on 893 25-24 KAPM 32-31 WNV2 36-35

7

MBBQ on KHPI 29-24 KHIC 20-18 K228 on WQID 37-36 MSSX 32-30 WJZR d-38

LP: Wildfire Soundtrack

72% National Summary UP 123 DEBUTS 11 SAME 33 DOWN 1 ADDS 4

WZON d-37 WIGY 39-35 103CIR 33-1 WOAY 34-33 WIKZ ON WGCM 33-31 OK100 36-31 WKHI 32-28 95XIL ON NJBQ d-40 WOMPPM d-31 WSQV 25-20

ROIZFM ON MKSF ON MKSF ON MKSF ON MKSF ON MKSF ON MKSG 28-28 KISR 40-37 O104 29-28 KISR 40-37 O104 29-23 KMSF 29-23 KMSF 29-23 KMSF 29-23 KMSF 29-25 KMPSF 26-23 K

MBNQ 27-24 MBNB 31-30 MCILFM 21-1 KQCR 38-34 KCNQ 36-30 Y94 32-30 MAIYFM 19-1 KFRX OD KKLSFM 26-2 99KG 37-28 KWTOFM 28-2

KGOT 24-23 KYYA 27-26 KCDQ 19-16 KTRS 30-29 KKAZ 40-35 KOZE 23-19 K96 30-27 KCBN a-37 KHTX 6-35 KBIM 29-24 KRSP ON KZOZ 33-29 SLY96 40-36 KIST 31-26

3

WFBG 26-26

172/4

32

LINDSEY BUCKINGHAM Slow Dancing (Elektra) WRCK on BOUTH KWIC on KWES & WBNQ on WBWB on KQCR a KKLSPM a 99KG on WSPT a MEAU a WEST EAST A ₩. WEST KHTX A KBIM on OK95 on O JOHN DENVER & SYLVIE VARTAN Love Again (RCA) PZ EAST **P3** KCDQ on KBIM on Q100 on WVSR on WERZ on WLANFH PRO-PM on T94 on Y100 on WORFN ON WORF ON WHYT on WEST RBIM OF WZPL or Ø **3** EURYTHMICS OK100 a .) (RCA) Sexcrime (Nineteen LP: 1984 Soundtrack Q101 on KWRS 31-30 WPFH on WIXV on WERE d-40 WRCE on MIGY on KWIC on WZLD a WZYP on WOKI on KTPM a WXKSPM WPHD on CKGM a CKGI or New & Active Continued MIDWEST KYNOPM a KO93 #-36 KSKD on KDONPM of National Summary UP 124 DEBUTS 10 SAME 36 DOWN 2 ADDS 3 **3** 73% **3**

WESP a WCGQ on KILE a Q101 on KWES on KKOV on WHSL on WARYPH OR KCDQ on OK95 on Q100 on HIGY 19-17 103CIR on MOAT on HIRZ 15-32 MCM 27-25 OKI00 27-25 9 SXIL on MIBU 27-22 9 SXIL on MIBU 30-27 MCMPFH 33-31 MSQV 21-17 G GENERAL PUBLIC Tenderness (IRS/A&M) LP: All The Rage **EQUIPM 24-2: **
ESF d-39
ESF d-39
ESF d-39
**ESF 22-3*
**ESF 23-3*
ESF 23-D** WERZEM ON WIZE OR WENO & ETFM OR WHTT A WXKSPH o WPHD on нтиов HJXQ on HRQN on 93PM on

WESP & WJAD a KILE a KTDY on KNOEPM T94 on KKOV on WHSL on WEST RBOS a-33 KMGX on KYNOPM a-3 KHOP a KCAQ d-40 KSED a KDONPM OD WAZYPM 99KG on WDBR a **2** WEST PS ECDQ a ETRS a EBTX OD EBIM a EXOS OD Œ **KOOL & THE GANG** Misled (De-Lite/PolyGram) LP: Emergency

P3 WEBSQ a
KIIB a
MOID a
KBETPM a
MEYP a
MOYI a HOLY A HOCK A HOLY A HO BOUTH
94Q a
MIDWEST
WGCL a
WEST
WHAR a
HVSR a
\$106 a
\$106 a

SONGS WITH LESS THAN 50 STATION REPORTS \mathbf{Q} MIDNIGHT STAR Operator (Solar/Elektra) **Q P** P3 WEESPH B 195 d-38 MJAD A MZPL a MIDWEST FN102 d-29

> Naughty Naughty (Atlantic) LP: John Parr WPBG on OR100 30-28 WIC OF WJIR OF WFMI a BOUTH WIXV on WJXQ on WRQN on MDBR on RPMW on **P** RCDQ on 0895 16-16 #104 32-2

> > POINTER SISTERS

0

JOHN PARR

Neutron Dance (Planet/RCA) WOID A
MBCY A
MZLD A
ESETFM A
MANSYM A
MYYP A
94TYX A
MREYFM A
KRGV A
WOUEFM A WQCM а WJBQ а WOMPPM а 0 BOUTH MJAD a Q104 a Q101 a KNOEFH T94 a WPFM a L102 a KROV a WBSL a SOUTH 94Q a KBEQ a-34 KOPM a KORQ a-35 WBOT a **P** MBNQ a MBMB a Y94 a MAZYPM 99KG a KDVV a ROXR a RIKI a ROMQ a RBED a REDONFH ROONFH WVSR a WERL a KBIM a KIST a OK95 a KAIC W

8 BILLY SATELLITE LP: Billy Satellite **U** OK100 e K104 a WGPH a KKQV a WPHD a CKO1 or KWIC a MJ2R a KSETFM KTFM a MIDWEST MIDWEST KTRS a KHTX a OK95 a D22 P3

SHALAMAR Amnesia (Solar/Elektra) LP: HEARTBREAK P3 EAST WSQV a WERZEM OF WEITE ON MCAUPH d-40 RWIC a WELD d-46 RAME on WERS on Т94 а WPFM а 195 34-34 Y100 d-34 MIDWEST MBYT on MBNQ a MEDD on KOPM a WRON a 0103 a PH102 a KGOT on RTRS # DK95 28-26 KBOS on KMGX a KCAQ on Q100 on K104 on O

TIME RCAQ 8-6
RSRD a
RSRD a
RSRD a
RSRD 37-33
SOUTH
MKSP a
MIDWEST
MCILPM 19-11
WEST
OK95 OR EAST

WYSR a

\$106 9-8

WETP on

BOUTH

MNORPH on

MILD on

RAMZ 30-20

T106 31-27 EAST HCAUPH воитн 195 33-33 MIDWEST NLOLPH 2104 a

Bon ley



BUILDING

THE

PERFECT

BEAST

FEATURING

"SUNSET GRILL"

"ALL SHE WANTS TO DO IS DANCE"

and

"THE BOYS OF SUMMER"



PRODUCED BY DONHENLEY DANNY KORTOHMAR AND GREG LADANY I MANAGED BY FRONT LINE MANAGEMENT (É) 19841 HE DAVID GEFFEN COMPANY

ontemporary Hit Radio Continued from Back Page

CHART EXTRAS

chart activity to debut on the National Airplay / 40 this week

DON HENLEY

The Boys Of Summer (After The Boys Of...) (Geffen)

79% of our reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 46, Debuts 48, Same 80, Down 0, Adds not reporters on it. Moves: Up 47, Base 26, Down 1, Adds 8, WBU, WKTI, KQXR, KF95, WSQV, T94, WGLF, WRKR, WXKS-FM 22-19, WPLJ 13-11, Z100 20-16, Z93 3-2, WNVZ 24-17, WHYT 12-9, Z106 23-19. airplay in Parallels.

BREAKERS_®

CHICAGO You're The Inspiration (WB)

75% of our reporters on it. Moves: Up 11, Debuts 34, Same 55, Down 1, Adds 78 including B104, Z100, B96, KDWB-FM, KIMN, KPKE, KIIS-FM. Complete airplay in Parallels.

RAY PARKER JR. Jamie (Arista)

74% of our reporters on it. Moves: Up 5, Debuts 31, Same 63, Down 0, Adds 79 including WCAU-FM, 94Q, 93FM, WGCL, KHTR, KOPA, KWSS. Complete airplay in Parallels.

SHEILA E. The Belle Of St. Mark (WB)

61% of our reporters on it. Moves: Up 45, Debuts 23, Same 52, Down 0, Adds 26 including WNYS, CHUM, KAFM, KHTR, WBEN-FM, Z98, KF95. Complete airplay in Parallels.

ROGER HODGSON

Had A Dream (Sleeping With The Enemy) (A&M)

60% of our reporters on it. Moves: Up 48, Debuts 9, Same 75, Down 0, Adds 11 including PRO-FM, KDWB-FM, KWK, KHFI, 94TYX, KQMQ, KHYT. Complete airplay in Parallels.

NEW & ACTIVE

JACKSONS "Body" (Epic) 133/4
Moves: Up 52, Debuts 5, Same 70, Down 2, Adds 4, WRCK, WRQN, WIKZ, KHTX, WXKS-FM 31-24, WNYS 26-23, 195 28-25, Q103 25-18, WTIC-FM 27-22, WKEE 39-35, WHTF 29-25, WSSX 23-17, WABB-FM 27-21, Z102 27-24, SLY96 29-24.

JOHN CAFFERTY & BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 130/52
Moves: Up 2, Debuts 13, Same 63, Down 0, Adds 52 including WBLI, WCAU-FM, B94, Z93, KAFM, B97, WHYT, KDWB-FM, KIMN, KOPA, KPLUS, KC101, KXX106, KHYT, WYKS.

U2 "Pride (In The Name Of Love)" (Island) 130/19

Moves: Up 49, Debuts 15, Same 47, Down 0, Adds 19, including WASH, Q105, KWOD, WMAR, WANS FM, WQUT, WOKI, Z98, WKDD, KBOS, KQMQ, KDON-FM, WIGY, WCIL-FM.

GIUFFRIA "Call To The Heart" (Camel/MCA) 124/31
Moves: Up 3, Debuts 23, Same 67, Down 0, Adds 31 including 93FM, WCZY, KDWB-FM, Q103, KITS, KPLUS, WFLY, WGFM, WJZR, 94TYX, 92X, KNMQ, WQCM, Y94

JACK WAGNER "All I Need" (Qwest/WB) 114/21 Moves: Up 61, Debuts 9, Same 21, Down 2, Adds 21 including B94, WHTX, WASH, KITS, WFLY, WKEE, WPST, Q106, WZYP, Y106, WVIC, WIGY, KFYR, KFMW, KRSP. See Parallels, debuts at number 36 on the CHR chart.

BILLY IDOL "Catch My Fall" (Chrysalis) 110/17
Moves: Up 26, Debuts 17, Same 50, Down 0, Adds 17 including WXKS-FM, PRO-FM, WHYT, KWOD, WSPK, Z104, KKXX, KQXR.

KF95, KBOS, KCAQ, WIKZ, KTRS, KCBN, KIST

JEFFREY OSBORNE "Don't Stop" (A&M) 106/11
Moves: Up 33, Debuts 6, Same 56, Down 0, Adds 11, WERZ, 93Q, WPST, KBFM, KRGV, WHOT, KQXR, WHSL, K96, SLY96, OK95, WXKS-FM 32-27, WASH 29-24, 94Q 14-11, Z93 23-18.

PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 98/98

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 98 including WHTT, WXKS-FM, WNYS, WPHD, CKOI, WHTX, PRO-FM, WAVA, 94Q, 195, Q105, KIMN, KPKE, Q103, KMJK, FM102. KISS "Heaven's On Fire" (Mercury/PolyGram) 97/3

Moves: Up 48, Debuts 3, Same 41, Down 2, Adds 3, KBOS, KO93, KYYA, WCAU-FM 39-35, PRO-FM 33-29, KPLUS 23-16, WHTF 33-29, KZZB 29-23, WZYP 39-35, WOKI 14-11, WAHC 4-2, KQKQ 18-13, KKXX 10-9, WKSF 19-14, KFYR 20-16.

FRANKIE GOES TO HOLLYWOOD "Two Tribes" (ZTT/Island) 89/17

Moves: Up 25, Debuts 8, Same 36, Down 3, Adds 17 including WNYS, Z93, B96, WBEN-FM, K104, 98PXY, WKFM, WSSX, WJZR, KQMQ, KSKD, OK100, KNIN, WDBR.

J. GEILS BAND "Concealed Weapons" (EMI America) 89/13
Moves: Up 14, Debuts 7, Same 55, Down 0, Adds 13, PRO-FM, WHYT, KIMN, WDCG, KX104, KBOS, KO93, KHYT, KTDY, KNOE-FM, KQCR, WDBR, WSPT, KFMW, WXKS-FM 34-25, WERZ 40-32.

RICK SPRINGFIELD "Bruce" (Mercury/PolyGram) 87/45
Moves: Up 0, Debuts 7, Same 35, Down 0, Adds 45 including B104, WPHD, B94, Z93, B97, KWK, KMJK, KITS, KWSS, KNBQ, WBBQ, KQKQ, KYNO-FM, WKSF.

MOST ADDED ®

PHILIP BAILEY w/PHIL COLLINS (98) Easy Lover (Columbia) RAY PARKER JR. (79) Jamie (Arista) CHICAGO (78)

You're The Inspiration (WB) **JOHN CAFFERTY & BEAVER BROWN (52)** Tender Years (Scotti Bros/CBS) STEVE PERRY (51)

Foolish Heart (Columbia) POINTER SISTERS (47) Neutron Dance (Planet/RCA)

HOTTEST

WHAM! (137) Wake Me Up Before You Go-Go (Columbia) CHAKA KHAN (129)

I Feel For You (WB) **DARYL HALL & JOHN OATES (116)**

Out Of Touch (RCA) **DURAN DURAN (104)** The Wild Boys (Capitol) **TINA TURNER (67)** Better Be Good To Me (Capitol) PRINCE (62)

Purple Rain (WB)

EUROGLIDERS "Heaven (Must Be There)" (Columbia) 86/10

Moves: Up 11, Debuts 5, Same 60, Down 0, Adds 10, CHUM, WSPK, WZY WOKI39-34, KEYN-FM 33-29, KO93 31-22, WOMP-FM 40-36, KOZE 26-21. WRNO, KIIK, KAY107, KKRD, KCPX, Y94, KTRS,

THOMPSON TWINS "The Gap" (Arista) 76/15

Moves: Up 7, Debuts 2, Same 52, Down 0, Adds 15, KS103, WFLY, WMAR, WSPK, WQID, WNOK-FM, KIIK, WZON, WQCM, Q101, WGLF, 99KG, KDVV, KCBN, KRSP.

RICK SPRINGFIELD with RANDY CRAWFORD "Taxi Dancing" (RCA) 75/25

Moves: Up 5, Debuts 4, Same 41, Down 0, Adds 25 including WCZY, WTIC-FM, WRCK, KXX106, WNOK-FM, KX104, Y106, KIIK, WKFR, KEYN-FM, KKRD, KQXR, KKFM, KHYT, KTDY.

LAURA BRANIGAN "Ti Amo" (Atlantic) 70/8

Moves: Up 8, Debuts 5, Same 49, Down 0, Adds 8, WNVZ, K104, WOAY, WSQV, Q101, WGLF, KWTO-FM, SLY96, WPST d-37, WJZR 39-37, KSET-FM 23-11, KIIK d-34, K093 26-17, KCPX 35-30, WZON 32-28.

FIXX "Sunshine In The Shade" (MCA) 61/27

Moves: Up 1, Debuts 2, Same 31, Down 0, Adds 27 incuding WBLI, CKOI, WKFM, KSET-FM, WRNO, WKDD, WRQN, KMGX, KDON-FM, WKHI, KTDY, WBNQ, KFMW, KGOT, KCDQ.

DONNA SUMMER "Supernatural Love" (Geffen) 58/8 Moves: Up 3, Debuts 2, Same 45, Down 0, Adds 8, KAMZ, KIKI, KKQV, KNIN, KCMQ, KDVV, KRSP, OK95, WCAU-FM on, WHYT on, FM102 d-30, WJZR d-40, KSET-FM 34-30, WRQN on, KHTX 32-30, KIST 28-23.

VAN HALEN "Hot For Teacher" (WB) 54/3

Moves: Up 22, Debuts 1, Same 25, Down 3, Adds 3, WNVZ, KKXX, KCAQ, WCAU-FM 34-29, 93FM 27-21, KHTR 27-24, Z106, 40-35, WRCK 32-26, WQUT 27-23, KX104 23-20, WJXQ 30-26, ZZ99 30-24, WXLK 25-19, WCIL-FM 20-9.

STEVE PERRY "Foolish Heart" (Columbia) 51/51

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 51 including B104, WPHD, WERZ, KZZB, KSET-FM, WHHY-FM, WJXQ, WHOT, KDON-FM, WQCM, WKSF, Q101, WHSL, KDVV, KBIM.

SIGNIFICANT ACTION

POINTER SISTERS "Neutron Dance" (Planet/RCA) 47/47
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 47 including 94Q, KBEQ, WVSR, WERZ, WBBQ, KWIC, WQID, WBCY, KOFM, KQKQ, WHOT, KQXR, KIKI, KQMQ, KHOP.
BANANARAMA "The Wild Life" (London/PolyGram) 45/13
Moves: Up 9, Debuts 2, Same 21, Down 0, Adds 13, WXKS-FM, WCAU-FM, Q100, WKRZ-FM, WQID, WJZR, WZPL, WJXQ, WHOT, KF95, KHYT, OK100, K96.

KOOL & THE GANG "Misled" (De-Lite/PolyGram) 43/43

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 43 WQID, KSET-FM, WJXQ, WRQN, KIKI, KHOP, KSKD, KCPX. 3 including 94Q, WGCL, WFLY, WMAR, WVSR, K104, WBBQ, KZZB,

GENERAL PUBLIC "Tenderness" (IRS/A&M) 43/18
Moves: Up 1, Debuts 1, Same 23, Down 0, Adds 18 including WHTT, FM102, KS103, WRNO, KBOS, KYNO-FM, KHOP, KSKD, WOMP-FM, WKSF, KILE, WDBR, KCDQ, KTRS, KBIM.

ASHFORD & SIMPSON "Solid" (Capitol) 35/16
Moves: Up 3, Debuts 1, Same 15, Down 0, Adds 16 including WNYS, PRO-FM, Z93, KBEQ, WMAR, WBEN-FM, WPST, KZZB, WOKI, WQUE-FM, KTFM, WRQN, KEYN-FM, WHOT, WJBQ.

SHALAMAR "Amnesia" (Solar/Elektra) 31/13

Moves: Up 1, Debuts 4, Same 13, Down 0, Adds 13, Q103, FM102, WLAN-FM, KWIC, KOFM, WRQN, KMGX, WSQV, T94, WPFM, WBNQ, KDVV, KTRS, Y100 d-34, OK95 28-26.

EURYTHMICS "Sexcrime (Nineteen Eighty-Four)" (RCA) 31/9

Moves: Up 0, Debuts 2, Same 20, Down 0, Adds 9, WXKS-FM, CKGM, WZLD, KTFM, WRQN, KYNO-FM, KO93, WKSF, KILE, WPHD on, CKOI on, KPLUS on, WERZ d-40, KWIC on, WBNQ d-33.

TIME "Jungle Love" (WB) 24/4

Moves: Up 11, Debuts 2, Same 7, Down 0, Adds 4, WVSR, Z104, KSKD, WKSF, WLON-FM 35-30, KIIS-FM 22-12, KMJK 15-9, FM102 12-5, Z106 9-8, KAMZ 30-20, Y106 31-27, KMGX 5-3, KCAQ 8-6, WJBQ 37-33, WCIL-FM 19-11

LINDSEY BUCKINGHAM "Slow Dancing" (Elektra) 18/7
Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 7, WKAU, KHOP, KWES, KQCR, KKLS-FM, WSPT, KHTX, WLAN-FM on, WSPK on, WRCK on, KWIC on, WJXQ on-dp.

BILLY SATELLITE "I Wanna Go Back" (Capitol) 17/16

Moves: Up 0, Debuts 0, Same 1, down 0, Adds 16 including WPHD, Q103, K104, WGFM, KWIC, WJZR, KSET-FM, KTFM, WJXQ, OK100, KKQV, WHSL, KTRS, KHTX, OK95.

JOHN PARR "Naughty Naughty" (Atlantic) 16/1
Moves: Up 2, Debuts 0, Same 13, Down 0, Adds 1, WFMI, K104 32-29, WRCK on, WHTF on, KWC on, WJZR on, WJXQ on-dp,

WRQN on-dp, WFBG on, OK 100 38-28.

ALPHAVILLE "Big In Japan" (Atlantic) 15/7
Moves: Up 0, Debuts 1, Same 7, Down 0, Adds 7, WRCK, WKRZ-FM, WJXQ, WHOT, KKQV, 99KG, KHTX, WXKS-FM d-40, 93FM on, WERZ on, WHTF on, KWIC on

JOHN DENVER & SYLVIE VARTAN "Love Again" (RCA) 15/1
Moves: Up 0, Debuts 0, Same 14, Down 0, Adds 1, WJZR, WXKS-FM on, PRO-FM on, Y100 on, WHYT on, WNOK-FM on, WCKI on, WZKS on, WZPL on-dp, KBIM on-dp.

MIDNIGHT STAR "Operator" (Solar/Elektra) 12/8
Moves: Up 1, Debuts 2, Same 1, Down 0, Adds 8, WXKS-FM, KWIC, WZLD, KAMZ, Y106, WZPL, KYNO-FM, WJAD, 195 d-38, KCAQ 40-37

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.

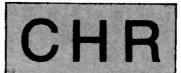
WEEK

9

AIR Priorities

WEEK

9



Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at (301) 964-5544. Deadline for CHR response is 6pm, Wednesday, November 21, 1984

TITLE	ARTIST	LABEL
IN NEON	ELTON JOHN	GEFFEN
LET IT ALL BLOW	DAZZ BAND	MOTOWN
AMNESIA	SHALAMAR	SOLAR ELEKTRA
I WANNA GO BACK	BILLY SATELITTE	CAPITOL
FOOLISH HEART	STEVE PERRY	COLUMBIA

AOR

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at (301) 964-5544. Deadline for AOR responses is 6pm, Thursday, November 22, 1984

TITLE/CUTS	ARTIST	LABEL
IN THE EYE OF THE STORM "Jeopardy" "Afraid"	ROGER HODGSON	A&M
RUSSIANS AND AMERICANS "One"	AL STEWART	JEM/PASSPORT

AIR (Active Industry Research) is a nationwide network
of program and music directors who assess CHR and AOR music
for artist managers, producers and record companies.

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544



NATIONAL AIRPLAY

November 16, 1984

THE BACK PAGE



Contemporary Hit Radio

	Two	Last Week					
	2	2	0	WHAMI/Wake Me Up Before You Go-Go (Columbia)			
		3	0	DARYL HALL & JOHN OATES/Out Of Touch (RCA)			
	1	1	3	PRINCE/Purple Rain (WB)			
1		6	9	CHAKA KHAN/I Feel For You (WB)			
1		7	6	CYNDI LAUPER/All Through The Night (Portrait/CBS)			
	6	4	6	TINA TURNER/Better Be Good To Me (Capitol)			
	7 12	8	Ð	LIONEL RICHIE/Penny Lover (Motown)			
2		13	Ö	PAUL McCARTNEY/No More Lonely Nights (Columbia)			
1		9	9	SHEENA EASTON/Strut (EMI America)			
4	0 26	19	10	DURAN DURAN/The Wild Boys (Capitol)			
2	9 22	14	Ō	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)			
2	2 18	15	Œ	SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)			
2	B 21	16	Œ	HUEY LEWIS & NEWS/Walking On A Thin (Chrysalis)			
	3	5	14	BILLY OCEAN/Caribbean Queen (No More Love) (Jive/Arista)			
2	4 20	17	B	COREY HART/It Ain't Enough (EMI America)			
3	4 28	21	13	PAT BENATAR/We Belong (Chrysalis)			
,	7 . 7	10	17	DENNIS DeYOUNG/Desert Moon (A&M)			
2	3 19	18	18	CULTURE CLUB/The War Song (Virgin/Epic)			
1	4	11	19	STEVIE WONDER/I Just Called To Say I Love You (Motown)			
1	1 10	12	20	DAVID BOWIE/Blue Jean (EMI America)			
-	34	26	3	JULIAN LENNON/Valotte (Atlantic)			
3	7 32	27	22	NEW EDITION/Cool It Now (MCA)			
-	36	29	23	CARS/Hello Again (Elektra)			
2	7 24	23	24	38 SPECIAL/Teacher Teacher (Capitol)			
"3	0 27	25	25	SAMMY HAGAR/I Can't Drive 55 (Geffen)			
	DEBUT		26	MADONNA/Like A Virgin (Sire/WB)			
-	_	34	T	JERMAINE JACKSON/Do What You Do (Arista)			
-	38	32	28	REO SPEEDWAGON/I Dowanna Know (Epic)			
3	9 35	31	29	PETER WOLF/I Need You Tonight (EMI America)			
-	-	37	30	BRYAN ADAMS/Run To You (A&M)			
-		35	3	TOTO/Stranger In Town (Columbia)			
-	40	33	32	JOHN WAITE/Tears (EMI America)			
1		20	33	K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA)			
3		28	34	TOMMY SHAW/Girls With Guns (A&M)			
		40	35	BRUCE SPRINGSTEEN/Born In The U.S.A (Columbia) JACK WAGNER/All I Need (Qwest/WB)			
L	DEBUT		36	DAN HARTMAN/We Are The Young (MCA)			
-	DEDUT	39	3	BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)			
	DEBUT		33	SCANDAL f/PATTY SMYTH/Hands Tied (Columbia)			
L	DEBUT	_	40	SAM HARRIS/Sugar Don't Bite (Motown)			
	39	38	7	CAM HAIRING OUGH COM COM (MOCOMI)			

Adult/Contemporary

	_		_	
2	1	1	1	LIONEL RICHIE/Penny Lover (Motown)
7	4	2	0	WHAM!/Wake Me Up Before You Go-Go (Columbia)
11	7	4	0	PAUL McCARTNEY/No More Lonely Nights (Columbia)
14	11	7	4	CYNDI LAUPER/All Through The Night (Portrait/CBS)
10	8	6	5	DARYL HALL & JOHN OATES/Out Of Touch (RCA)
19	13	8	6	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
4	3	3	7	DENNIS DeYOUNG/Desert Moon (A&M)
- 4	2	5	8	K.ROGERS w/K.CARNES & J.INGRAM/What About Me? (RCA
25	18	11		JERMAINE JACKSON/Do What You Do (Arista)
20	15	12		AL JARREAU/After All (WB)
5	6	10	11	BILLY OCEAN/Caribbean Queen (No More Love) (Jive/Arista)
3	5	9	12	STEVIE WONDER/I Just Called To Say I Love You (Motown)
_	_	22	13	BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
	24	18	Ø	JULIAN LENNON/Valotte (Atlantic)
DD.		KER		JACK WAGNER/All I Need (Qwest/WB)
DK	22	20	16	COREY HART/It Ain't Enough (EMI America)
12	12		17	A. MURRAY w/D. LOGGINS/Nobody Loves Me (Capitol)
6	9	13	18	CHICAGO/Hard Habit To Break (WB)
21	19	19	19	JULIO IGLESIAS/Moonlight Lady (Columbia)
2'	13	23	20	STEPHEN STILLS f/M. FINNIGAN/Can't Let Go (Atlantic)
-				BARRY MANILOW/When October Goes (Arista)
	16	(ER	22	AMERICA/Special Girl (Capitol)
17		15	23	ELTON JOHN/Who Wears These Shoes? (Geffen)
9				CHICAGO/You're The Inspiration (WB)
		KER	_	MELISSA MANCHESTER/Thief Of Hearts (Casablanca/PG)
I RK	EAI	KER	25	INICLISSA INIAIVUNES I EN/ I TILET OT HEALTS (Casabianca/PG)

N&A Begins on Page 73

AOR/HOTTRACKS

1 1 3 5 U2/Pride (In The Name Of Love) (Island) 5 8 7 6 BOB SEGER/Understanding (Capitol) 6 9 6 7 ROGER HODGSON/Had A Dream (Sleeping) (A&M) 12 11 9 REO SPEEDWAGON/I Dowanna Know (Epic) 7 7 8 9 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl 2 2 4 10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) 40 29 16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) 21 16 14 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) - 25 KINKS/Do It Again (Arista) - 25 KINKS/Do It Again (Arista) - 26 TOTO/Stranger In Town (Columbia) 10 19 18 J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) 4 5 10 16 38 SPECIAL/Teacher Teacher (Capitol) 17 15 15 17 PAUL McCARTNEY/No More Lonely Nights (Columbia) 13 13 13 18 MOLLY HATCHET/Satisfied Man (Epic) 20 18 20 CARS/Hello Again (Elektra) - 48 26 DEEP PURPLE/Perfect Strangers (Mercury/PG) 35 28 23 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) 44 37 29 JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 DEEP PURPLE/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalic Lands) 22 EUROGLIDERS/Heaven (Must Be There) (Columbia)	Weeks W		Week	
8 4 2 PAT BENATAR/We Belong (Chrysalis) 11 10 5 JULIAN LENNON/Valotte (Atlantic) - 17 11 DON HENLEY/The Boys Of Summer (After) (Geffen) 1 1 3 5 U2/Pride (In The Name Of Love) (Island) 5 8 7 BOB SEGER/Understanding (Capitol) 6 9 6 7 ROGER HODGSON/Had A Dream (Sleeping) (A&M) 12 11 9 REO SPEEDWAGON/I Dowanna Know (Epic) 7 7 8 9 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl) 2 2 4 10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) 40 29 16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) 21 16 14 PHONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) - 25 KINKS/Do It Again (Arista) 28 20 19 TOTO/Stranger In Town (Columbia) 30 19 18 DJ. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) 4 5 10 16 38 SPECIAL/Teacher Teacher (Capitol) 17 15 15 17 PAUL McCARTNEY/No More Lonely Nights (Columbia) 18 MOLLY HATCHET/Satisfied Man (Epic) 19 18 20 CARS/Hello Again (Elektra) - 48 26 DEEP PURPLE/Perfect Strangers (Mercury/PG) 35 28 23 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) 4 37 29 JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalic	10	3	1	BRYAN ADAMS/Run To You (A&M)
JULIAN LENNON/Valotte (Atlantic) DON HENLEY/The Boys Of Summer (After) (Geffen) JUZ/Pride (In The Name Of Love) (Island) BOB SEGER/Understanding (Capitol) ROGER HODGSON/Had A Dream (Sleeping) (A&M) REO SPEEDWAGON/I Dowanna Know (Epic) HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl Survivor/I Can't Hold Back (Scotti Bros./CBS) BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) KINKS/Do It Again (Arista) TOTO/Stranger In Town (Columbia) J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) SAS SPECIAL/Teacher Teacher (Capitol) PAUL McCARTNEY/No More Lonely Nights (Columbia) MOLLY HATCHET/Satisfied Man (Epic) CARS/Hello Again (Elektra) CARS/Hello Again (Elektra) DEEP PURPLE/Perfect Strangers (Mercury/PG) COMPIETED NAMED N	8	4	2	
1 1 3 5 U2/Pride (In The Name Of Love) (Island) 5 8 7 6 BOB SEGER/Understanding (Capitol) 6 9 6 7 ROGER HODGSON/Had A Dream (Sleeping) (A&M) 12 11 9 6 REO SPEEDWAGON/I Dowanna Know (Epic) 7 7 8 9 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl 2 2 4 10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) 40 29 16 6 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) 21 16 14 12 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) - 25 15 KINKS/Do It Again (Arista) 28 20 19 16 TOTO/Stranger In Town (Columbia) 29 18 19 18 19 J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) 4 5 10 16 38 SPECIAL/Teacher Teacher (Capitol) 17 15 15 17 PAUL McCARTNEY/No More Lonely Nights (Columbia) 18 13 13 18 MOLLY HATCHET/Satisfied Man (Epic) 20 18 20 19 CARS/Hello Again (Elektra) - 48 26 20 DEEP PURPLE/Perfect Strangers (Mercury/PG) 35 28 23 20 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) 44 37 29 29 JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 29 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalic Lands) 5 EUROGLIDERS/Heaven (Must Be There) (Columbia)	17	10.	5	
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7 ROGER HODGSON/Had A Dream (Sleeping) (A&M) 12 11 9 REO SPEEDWAGON/I Dowanna Know (Epic) 7 7 8 9 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl 2 2 4 10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) 40 29 16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) 21 16 14 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) 2	1	1	3	5 U2/Pride (In The Name Of Love) (Island)
REO SPEEDWAGON/I Dowanna Know (Epic) HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) KINKS/Do It Again (Arista) KINKS/Do It Again (Arista) TOTO/Stranger In Town (Columbia) J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) SPECIAL/Teacher Teacher (Capitol) PAUL McCARTNEY/No More Lonely Nights (Columbia) MOLLY HATCHET/Satisfied Man (Epic) CARS/Hello Again (Elektra) CARS/Hello Again (Elektra) CARS/Hello Again (Elektra) CARS/Hello Again (Elektra) DEEP PURPLE/Perfect Strangers (Mercury/PG) SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) JOHN PARR/Naughty Naughty (Atlantic) PETER WOLF/I Need You Tonight (EMI America) TOMMY SHAW/Girls With Guns (A&M) HUELD AGAIN (Chrysalic) LONG SPEEDWAGON/A MICHOR (Columbia) WITH AND CART (COLUMBIA) COMPLET TOWN (COLUMBIA)	5	8	7	6 BOB SEGER/Understanding (Capitol)
9 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.) 2 2 4 10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) 40 29 16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) 21 16 14 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) - 25 KINKS/Do It Again (Arista) 28 20 19 TOTO/Stranger In Town (Columbia) 30 19 18 J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) 4 5 10 16 38 SPECIAL/Teacher Teacher (Capitol) 17 15 15 17 PAUL McCARTNEY/No More Lonely Nights (Columbia) 18 MOLLY HATCHET/Satisfied Man (Epic) 20 18 20 CARS/Hello Again (Elektra) - 48 26 DEEP PURPLE/Perfect Strangers (Mercury/PG) 35 28 23 CANDAL f/PATTY SMYTH/Hands Tied (Columbia) 44 37 29 CANDAL f/PATTY SMYTH/Hands Tied (Columbia) 24 22 24 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalic Lands) EUROGLIDERS/Heaven (Must Be There) (Columbia)	6	9	6	7 ROGER HODGSON/Had A Dream (Sleeping) (A&M)
2 2 4 10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS) 40 29 16 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) 21 16 14 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) 25 KINKS/Do It Again (Arista) 28 20 19 TOTO/Stranger In Town (Columbia) 30 19 18 J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) 4 5 10 16 38 SPECIAL/Teacher Teacher (Capitol) 17 15 15 17 PAUL McCARTNEY/No More Lonely Nights (Columbia) 13 13 18 MOLLY HATCHET/Satisfied Man (Epic) 20 18 20 CARS/Hello Again (Elektra) - 48 26 DEEP PURPLE/Perfect Strangers (Mercury/PG) 35 28 23 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) 44 37 29 JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalic	12	11	9	REO SPEEDWAGON/I Dowanna Know (Epic)
## BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia) ## HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) ## Complete Tracks Chart Begins On Page 78 ## DESTINATION OF THE Begins On Page 78 ## TOTO/Stranger In Town (Columbia) ## J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS) ## Begins On Page 78 ## Complete Tracks Chart Begins On Page 78 ## Begins On Page 78 ## Begins On Page 78 ## Complete Tracks Chart Begins On Page 78 ## Begins On Page 78 ## Begins On Page 78 ## Complete Tracks Chart Begins On Page 78 ## Begins On Page 78 ## Begins On Page 78 ## Complete Tracks Chart Begins On Page 78 ## Begins	7	7	8	9 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.
HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.) KINKS/Do It Again (Arista) TOTO/Stranger In Town (Columbia) J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS J. Table Begins On Page 78 J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS J. Table Begins On Page 78 J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS Molly Hatcher Teacher (Capitol) Molly Hatcher/Satisfied Man (Epic) CARS/Hello Again (Elektra) J. CARS/Hello Again (Elektra) J. CARS/Hello Again (Elektra) J. SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) JOHN PARR/Naughty Naughty (Atlantic) JOHN PARR/Naughty Naughty (Atlantic) JOHN PARR/Naughty Naughty (EMI America) JOHN SHAW/Girls With Guns (A&M) J. TOMMY SHAW/Girls With Guns (A&M) L. TOMMY SHAW/Girls With Guns (A&M) L. TOMMY SHAW/Girls With Guns (A&M) L. Tommon Shaw Shaw Shaw Shaw Shaw Shaw Shaw Shaw	2	2	4	10 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
Example 1	40	29	16	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
TOTO/Stranger In Town (Columbia) Begins On Page 78 J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS Molly Hatcher Teacher (Capitol) PAUL McCARTNEY/No More Lonely Nights (Columbia) MOLLY HATCHET/Satisfied Man (Epic) CARS/Hello Again (Elektra) DEEP PURPLE/Perfect Strangers (Mercury/PG) SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) JOHN PARR/Naughty Naughty (Atlantic) JOHN PARR/Naughty Naughty (Atlantic) PETER WOLF/I Need You Tonight (EMI America) JOHNY SHAW/Girls With Guns (A&M) TOMMY SHAW/Girls With Guns (A&M) HUEY LEWIS & NEWS/Walking On A Thin (Chrysalication) EUROGLIDERS/Heaven (Must Be There) (Columbia)	21	16	14	HONEYDRIPPERS/Sea Of Love (Es Paranza/Atl.)
TOTO/Stranger In Town (Columbia) J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS Molly Hatcher Teacher (Capitol) PAUL McCARTNEY/No More Lonely Nights (Columbia) MOLLY HATCHET/Satisfied Man (Epic) CARS/Hello Again (Elektra) DEEP PURPLE/Perfect Strangers (Mercury/PG) SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) JOHN PARR/Naughty Naughty (Atlantic) JOHN PARR/Naughty Naughty (Atlantic) PETER WOLF/I Need You Tonight (EMI America) TOMMY SHAW/Girls With Guns (A&M) TOMMY SHAW/Girls With Guns (A&M) SCHOOLIDERS/Heaven (Must Be There) (Columbia)	_	_	25	KINKS/Do It Again (Arista) Complete Tracks Chart
4 5 10 16 38 SPECIAL/Teacher Teacher (Capitol) 17 15 15 17 PAUL McCARTNEY/No More Lonely Nights (Columbia 13 13 13 18 MOLLY HATCHET/Satisfied Man (Epic) 20 18 20 19 CARS/Hello Again (Elektra) 21 48 26 20 DEEP PURPLE/Perfect Strangers (Mercury/PG) 22 23 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) 23 29 29 JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 29 PETER WOLF/I Need You Tonight (EMI America) 25 17 26 TOMMY SHAW/Girls With Guns (A&M) 26 27 28 29 29 EUROGLIDERS/Heaven (Must Be There) (Columbia)	28	20	19	TOTO/Stranger In Town (Columbia)
17 15 15 17 PAUL McCARTNEY/No More Lonely Nights (Columbia 13 13 13 18 MOLLY HATCHET/Satisfied Man (Epic) 20 18 20 © CARS/Hello Again (Elektra) 28 28 29 DEEP PURPLE/Perfect Strangers (Mercury/PG) 35 28 29 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) 44 37 29 JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalic 43 38 33 EUROGLIDERS/Heaven (Must Be There) (Columbia)	30	19	18	J. CAFFERTY & BEAVER/Tender (Scotti Bros./CBS
13 13 13 18 MOLLY HATCHET/Satisfied Man (Epic) 20 18 20 CARS/Hello Again (Elektra) - 48 26 DEEP PURPLE/Perfect Strangers (Mercury/PG) 35 28 23 SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) 44 37 29 JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalia) 43 38 33 EUROGLIDERS/Heaven (Must Be There) (Columbia)	4	5	10	
20 18 20 CARS/Hello Again (Elektra) DEEP PURPLE/Perfect Strangers (Mercury/PG) SCANDAL f/PATTY SMYTH/Hands Tied (Columbia) JOHN PARR/Naughty Naughty (Atlantic) JOHN PARR/Naughty Naughty (EMI America) PETER WOLF/I Need You Tonight (EMI America) TOMMY SHAW/Girls With Guns (A&M) TOMMY SHAW/Girls With Guns (A&M) HUEY LEWIS & NEWS/Walking On A Thin (Chrysalia) BUROGLIDERS/Heaven (Must Be There) (Columbia)	17	15	15	
- 48 26	13	13	13	
35 28 23	20	18	20	
JOHN PARR/Naughty Naughty (Atlantic) 24 22 24 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalic) 43 38 33 EUROGLIDERS/Heaven (Must Be There) (Columbia)	-	48	26	DEEP PURPLE/Perfect Strangers (Mercury/PG)
24 22 24 PETER WOLF/I Need You Tonight (EMI America) 9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysali: 43 38 33 EUROGLIDERS/Heaven (Must Be There) (Columbia)	35	28	23	
9 12 17 24 TOMMY SHAW/Girls With Guns (A&M) 23 21 22 25 HUEY LEWIS & NEWS/Walking On A Thin (Chrysalia 43 38 33 23 EUROGLIDERS/Heaven (Must Be There) (Columbia)	44	37	29	
23 21 22 25 HUEY LEWIS & NEWS /Walking On A Thin (Chrysali 43 38 33 23 EUROGLIDERS /Heaven (Must Be There) (Columbia)	24	22	24	_
43 38 33 @ EUROGLIDERS/Heaven (Must Be There) (Columbia)	9	12	17	
	23	21	22	
	43	38	33	
GIUFFRIA/Call To The Heart (Camel/MCA)	-		45	
3 6 12 28 DAVID BOWIE/Blue Jean (EMI America)	3	6	12	
38 30 28 29 J. GEILS BAND/Concealed Weapons (EMI America)	38	30	28	
45 32 30 FRANKIE GOES TO/Two Tribes (ZTT/Island)	45	32	30	FRANKIE GOES TO/I wo Tribes (Z11/Island)
	10.650	W.L.		

Black/Urban

9	5	3	ASHFORD & SIMPSON/Solid (Capitol)
12	7	7	2 JEFFREY OSBORNE/Don't Stop (A&M)
1	1	2	3 CHAKA KHAN/I Feel For You (WB)
14	8	6	DAZZ BAND/Let It All Blow (Motown)
2	2	1	5 NEW EDITION/Cool It Now (MCA)
13	9	8	6 LIONEL RICHIE/Penny Lover (Motown)
4	4	5	7 PRINCE/Purple Rain (WB)
19	14	12	ISLEY/JASPER/ISLEY/Look The Other (CBS Associate
18	13	11	GLENN JONES/Show Me (RCA)
3	3	4.	10 REBBIE JACKSON/Centipede (Columbia)
7	6	9	11 CHAMPAIGN/Off And On Love (Columbia)
10	10	10	12 TINA TURNER/Better Be Good To Me (Capitol)
21	15	13	13 DENIECE WILLIAMS/Black Butterfly (Columbia)
_	36	24	WHISPERS/Contagious (Solar/Elektra)
27	19	15	15 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
28	24	16	6 FORCE MD'S/Tears (Tommy Boy)
23	18	17	17 E. "CHAMPAGNE" KING/Just For The Night (RCA)
-	32	26	18 S.O.S. BAND/No One's Gonna Love You (Tabu/CBS)
26	22	19	BAR-KAYS/Sex-O-Matic (Mercury/PG)
33	30	20	MTUME/C.O.D. (I'll Deliver) (Epic)
32	25	21	RICK JAMES/You Turn Me On (Gordy/Motown)
-	_	32	MIDNIGHT STAR/Operator (Solar/Elektra)
39	26	23	TEENA MARIE/Lovergirl (Epic)
-	34	28	TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)
36	28	25	AL JARREAU/After All (WB)
35	29	27	JERMAINE STEWART/The Word Is Out (Arista)
25	21	18	27 APOLLONIA 6/Sex Shooter (WB)
-	_	35	THELMA HOUSTON/You Used To Hold Me So (MCA)
-	38	31	JACKSONS/Body (Epic) N&A Begins on Page 66
38	33	30	30 SLAVE/Ooohh (Cotillion/Atco)
-	40	33	JOYCE KENNEDY/Stronger Than Before (A&M)
- America	-	34	EUGENE WILDE/Gotta Get You (Phil. World/Atl.)
_	****	37	TOM BROWNE/Secret Fantasy (Arista)
DE	BUT		FAT BOYS/Jailhouse Rap (Sutra)
_	-	39	L. THOMAS w/ M. MOORE/All of You (Capitol)
6	11	14	36 TIME/Jungle Love (WB)
DE	BUT		Tromise (I Do Love You) (Qwest/WB)
DE	BUT	•	WHODINI/Five Minutes Of Funk (Jive/Arista)
			A CANALEDON CO I CO CETT CON CONTRACTOR

BREAKER SYLVERS/In One Love & Out The Other (Geffen)

BREAKER TO ROY AYERS/In The Dark (Columbia)