D

# **R&R EXPANDS JAZZ COVERAGE**

More reporting stations, more music information, and a more accurate and comprehensive chart highlight R&R's new fullpage Jazz section, edited by Barbara Barnes.

Story Page 3, Music Page 63

# **LOTTERIES FOR FM DROP-INS?**

The FCC may use lotteries to assign licenses for docket 80-90 FM drop-in stations. If thousands of applications flood in, comparative hearings may prove impossible to handle.

Page 4

# QUARTER-HOUR QUIRKS

Jhan Hiber pinpoints some peculiar methods Arbitron uses to assign listening credits, and shows how they can be used.

Page 10

# THE ABCs OF NEWSWRITING

Guest News/Talk columnist and Susquehanna VP Phil Eberly provides a concise and witty guide to terse and effective radio newswriting.

Page 30

# PEOPLE IN THE NEWS THIS WEEK

- John Kizer GM at KKCI-FM
- Roy Shapiro Group W Sr. VP
- Scott Burton Program Manager for KVI
- Mike Crusham WHAS & WAMZ'S VP/ Station Manager
- Steve Cochran PD at WQSR
- Laura Morris PD at KTRH
- Susie Austin PD at WLUM
- Cliff Roberts PD at KGGI
- Kathy Stinehour WLUP GSM John Rohm GSM for KQRS-AM & FM
- Greg Ausham PD at KCPX & KBUG
- Marc Coppola PD at WRCN
- Lou Murray GSM at WHBQ

Pages 3, 28

# TRAINING MANAGERS HOW TO MANAGE

Gary Kaplan points out that promoting people to managerial positions is terrific, but expecting them to absorb management skills without training is dubious.

Page 16

# L.A. BLACK RADIO -THE AM CONTENDERS

Part II of Walt Love's look at the Los Angeles Black/Urban situation spotlights AMs KDAY and KGFJ, with Associate Editor Sean Ross digging out the answers. Page 52

# **RON RODRIGUES IN A/C BOW**

New A/C Editor Ron Rodrigues introduces himself formally, while Jeff Green bids a fond farewell to the format. Page 46

# JOEL DENVER ON "CANDID CANADA"

CHR Editor Joel Denver, in Toronto for a trade paper conference, highlights some of the differences in Canadian radio, with special attention on the CHUM/CFTR rivalry.

Page 36

Newsstand Price \$3.50



# **RADIO & RECORDS**

EXITS WPIX VP/GM POST

# Goodwill President Of R&R Broadcasting

WPIX/New York VP/GM John Goodwill has resigned to become President/CEO for New York-based R&R Broadcasting, a subsidiary of Robbins & Ries, Inc. Goodwill will supervise the company's program of acquisition and management of broadcast facilities; the first station, a Northeastern medium market outlet, is expected to be announced shortly.

Robbins & Ries President Sherman Robbins stated, "John's decision to join our management team from his po-

John Soller

VP/Broadcast Sales in 1982.

Donald Chapman retired as

Soller, another longtime Taft

employee, told R&R, "I'm leav-

ing a lot of good friends behind

in Buffalo, but by moving to

Cincinnati, I'm able to remain

with Taft, and that is what I

wanted to do. This is a fine com-

pany and I'm happy to be re-

turning to where my career

with Taft began." Soller started

as a staff announcer at WKRC

in 1958. He eventually became

GSM at WKRQ/Cincinnati in

1977, VP/GM of the station in

1981, and shifted to WGR as

Thon's promotion culminates

that began when he joined

VP/GM in 1982.



sition as GM of one of the nation's hottest stations is testimony to R&R's commitment to build an outstanding broadcast group. He is successoriented, and has the exceptional management talents necessary to fulfill our longterm objectives of acquiring and building up radio properties."

Prior to joining WPIX in 1982, Goodwill served as VP/Sales for NBC Radio's Source Network. Before that, he spent eight years with CBS Radio; his GOODWILL/See Page 28





Guy Zapoleon

KRQQ(KRQ)/Tucson PD Guy Zapoleon has been selected as the new PD for EZ Communications' WBZZ(B94)/Pittsburgh, filling the slot vacated by Steve Kingston's move to WBSB(B104)/Baltimore last a seven-year Taft association month.

B94's recently-appointed VP/ WLVQ as an AE. He shifted to GM Tex Meyer told R&R, "I'm so pleased to announce Guy Zaand back to WLVQ as LSM in poleon as our PD. We did an exhaustive search and talked with some very talented people. Guy is the type of person who will ZAPOLEON/See Page 28

# New Taft Management Changes

Calvin, Soller, Thon, Aaron Move Up

Taft Broadcasting has announced four management changes within its radio group. WKRC/Cincinnati VP/GM Harold Calvin has become VP/Sales for Taft Radio; WGR/Buffalo VP/GM John Soller fills Calvin's post at WKRC; WGR GSM Dick Aaron has been promoted to Soller's position at WGR; and WLVQ/ Columbus LSM Tom Thon has been upped to Station Manager.

Calvin, who has managed WKRC since 1976, first joined ecutive at WTVN/Columbus. He later served as WTVN's Harold Calvin

Taft in 1961 as an Account Ex- and in 1974 was promoted to GM time vacancy created when of WGR and sister station WGRQ. In his new post as Taft GSM, became GSM at WGR, Radio VP/Sales, he fills a long-

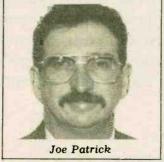
**NELSON KGFI PD** 

# Shearer Named VP/ **GM At KGFJ & KUTE**

KACE/Los Angeles VP/GM Bill Shearer has shifted to crosstown competitors KGFJ & KUTE in the same capacity, beginning April 30. Concurrent with that announcement, KGFJ midday personality Tyrone "Boogie" Nelson takes over immediately as the AM outlet's PD/morning host. These appointments follow the recent ex-

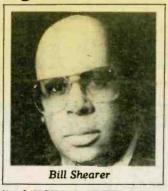
# Patrick KCBQ PD

Joe Patrick has been named PD at KCBQ (AM)/San Diego, joining the station from the PD position at WNOE (AM)/New Orleans. Patrick fills a vacancy



left by Bob McKay's early -February departure.

KCBQ-AM & FM GM Peter KCBQ a wealth of experience in PATRICK/See Page 28



it of KGFJ & KUTE Station Manager Miriam Rogers and KGFJ PD/morning man Levi Booker.

Pepe Sutton, President of the stations' parent corporation Inner City Broadcasting, told R&R, "We're very pleased; the traditional quality of Inner City management will be maintained and improved by Bill's addition to the family. I've grown to know him and have gained in position."

his return to the KGFJ fold. He Commission (CRTC). Despite prior to joining KACE seven curred in promoting CKJY's Moore told R&R, "Joe brings to years ago. "The offer repre- new CFXX identity, Baton sented a challenge I needed at Broadcasting officials felt a

AM sister station WTVN in 1980 1982. He replaces former VP/ GM Dave Crowl, who recently took over Taft's newly-acquired

TAFT/See Page 28

# FEARS CRTC REACTION

# **CKJY Format Shift Abruptly Postponed**

Only moments before its would not be in the station's best my respect for him while work- heavily prepromoted format interest. ing together through NABOB shift Friday (4-6) from Big (National Association of Black- Band to "album-oriented A/C," Owned Broadcasters). He was CKJY/Windsor (Detroit) opted our prime candidate for this to postpone the change because of expected resistance from the Shearer's move also marks Canadian Radio & Television spent five years with the station the considerable expenses in-SHEARER/See Page 28 confrontation with the CRTC

Market observers expressed shock at the eleventh hour decision not to proceed with the new format. CKJY VP/Programming Pat Holiday explained, "We decided to pull back after a number of conversations with the CRTC; we felt it would be better to wait since we have a license hearing scheduled for Ju-

CKJY/See Page 28



# Tape fatigue frazzles Arthur's nerves.

Of all the testing we do, perhaps the most punishing is our Cartridge Life Test. "Tender loving care," it is not.

It is a test of Fidelipac cartridges and tape that runs not for hours, but for days and nights on end.

Arthur Constantine, our VP Sales, designed the test table himself. On it, ten cartridges, our own and competitors' are run continuously. Thousands of passes, in head-to-head competition.

If Fidelipac cartridges don't last longer, they don't go out the door. The tape can't stretch,

shed excessive oxide, or bind and break. Nor can there be signs of undue wear on the cartridge components. When we detect any of that, we scrap the production run the cart came from, rather than take a chance on shipping you cartridges that won't last longer than anybody else's.

Programmers and engineers, in seven out of ten radio stations around the world demand Fidelipac. They know, from years of experience, that for long cartridge life, you simply cannot beat the Fidelipac Tape Cartridge.





# PAGE THREE

4-13-84

# **Building A Bit For On-Air Use**

Dan O'Day launches a three-part Air Personalities series on a cornerstone of personality radio — how to build a successful bit. Detailed instructions and actual examples included; some assembly may be required.





Washington Report 4	Country: Lon Helton 48
What's New 6	Nashville: Sharon Allen
Ratings & Research: Jhan Hiber10	Black/Urban Radio: Walt Love
Networks: Reed Bunzel	Marketplace
Management	Opportunities
Street Talk	National Music Formats
On The Records: Ken Barnes	Jazz Chart
Air Personalities: Dan O'Day	Country Chart
Calendar: Brad Messer	A/C Chart
Pictures Pages	AOR Chart
CHR: Joel Denver	Black/Urban Chart
AOR: Steve Feinstein	CHR Chart
A/C: Jeff Green	

# Burton KVI Program Manager

KSTM/Phoenix, Scott Burton has accepted a similar post at Golden West's KVI/Seattle. Burton, whose A/C experience includes programming posts at KNBR/San Francisco and KFMB/San Diego, told R&R, "KVI has a great background and a tremendous future. Seattle is every bit the fine radio market I was told it was, and I'm very excited to be joining Golden West. They have a real commitment to KVI."

KVI & KPLZ VP/GM Shannon Sweatte

After five years as Program Manager at said Burton's hiring ended an eight-month search. "I'd been looking for a qualified program manager who had experience working with talent, knowledge of music. and that special flair for promotion," he said. "Scott fills the bill perfectly, and I'm very happy that he's joining us. KVI is a special kind of radio station that needs a special kind of programming guidance. I know Scott can provide the leadership we'll all benefit from.'

Burton is expected to join KVI next week.

# BARBARA BARNES HEADS SECTION

# **R&R** Debuts Expanded Jazz Radio Coverage

Beginning in this week's issue, R&R launches its newly-expanded Jazz Radio section. The number of radio reporters to the section has been significantly increased to present a more representative and exten-

Founder: BOB WILSON Publisher: DWIGHT CASE Vice President/Sales & Marketing: DICK KRIZMAN Vice President & Editor: KEN BARNES

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STAFF

sive picture of Jazz radio airplay nationally. In addition to the Jazz/National Airplay 30 chart, the section will now include Breakers and New & Active jazz albums, following the model used in the newspaper's other music sections. Lists of individual station Adds & Hots will also be published to display a clearer pattern of regional and specific airplay trends.

Associate Editor Barbara Barnes, who has been administering R&R's Jazz section for the past year, will serve as Jazz Editor. As well as supervising the gathering of Jazz airplay data, she will be contributing monthly editorial columns on Jazz radio.

R&R Publisher Dwight Case commented, "Earlier this year we held a jazz forum with radio and record people, and the positive feedback we got then motivated us to expand the section. Jazz is a growing and changing force, and we're happy to provide more accurate and complete airplay information." The new Jazz section can be found on Page 63.

# **Roberts Now** Programs KGGI

Cliff Roberts has been named Program Director at KGGI/Riverside-San Bernardino, replacing John Volpe, who exited last week. Roberts, most recently with KPRI/ San Diego, was a member of KGGI's original staff when the station debuted in 1979.

indicating a shift toward a more personality-oriented sound for the station, Roberts told R&R, "We've been a bit flat-sounding, but I'm going to bring back some of the fun KGGI used to have, keeping its A/C flavor. Instead of worrying about what's happening in Los Angeles, we're going to concentrate on our immediate signal area of the Inland Empire. With our new improved signal we're out to beat KIIS-FM, which is cur-

# **Kizer Becomes KKCI-FM's GM**

John Kizer has been upped to GM at KKCI-FM/Kansas City from the Sales Manager position he held for the past year. He replaces interim GM Joe Schwartz, who took over after John Beck left to manage KSHE/St. Louis earlier this year. Schwartz returns to his VP/GM post at WPEX & WWDE/Norfolk.

Golden East Broadcasting President Dick Lamb commented to R&R, "We had some very fine applicants, but we were happy to find that John stood up to those qualifications, as we're always delighted to appoint someone from within the company. He's a Kansas City native and he's very good with the people at the station, who were a real cheering section for him. He's got a lot of folks in the business community and broadcasting, as well as in-house, who, really like him.'

# **Cochran Set To** Program WQSR

WQSR (Q105)/Baltimore Director of Marketing Steve Cochran has been named PD for the Key Broadcasting station, following the recent departure of Waylon

Executive VP/GM Carl Brenner commented, "At this point we've planned no format changes. We're sticking with our CHR format despite our problem with so many stations at this end of the dial sounding similar. Instead, we're going to make our station sound exciting and visible with Steve and his personality-oriented philosophy. He knows music, and will do a great job for us.

A former East Coast rep for Island Records, Cochran programmed the station (when it was WKTK) from 1975-78. He told R&R, "I'm really excited to get back into programming. We have a staff now that's full of energy; they're all personalities. That's my philosophy, putting personality on the radio and letting that and the music speak for themselves. We're looking to make some changes, and we're reassessing our stance in the market."

Cochran will team up to do mornings with Barry Michaels, who joins the station from WBJW/Orlando. Also new to Q105 is afternoon personality Yvonne St. Clair from WNAP/Indianapolis.

# Shapiro Named Group W Sr. VP

Shapiro, VP/GM of Group W Radio Sales, has assumed the newlycreated position of Senior Vice President for Group W Radio. Shapiro exits Group W's national sales rep organization following the April 2 transfer of the com-



Roy Shapiro pany to John Blair & Company.

Group W President Dick Harris said, "The ongoing growth of Group W Radio SHAPIRO/See Page 28

# For The Record

In the April 1984 R&R Ratings Report's PM Drivetime Dominators AQH Top 25 listings, WFMF/Baton Rouge's Scott McAllister, who had a 22.9 share to rank No. 1, was inadvertently omitted. Also, Dave Shropshire was mistakenly credited as WXLP/Davenport's afternoon man and the No. 14 highest-rated afternoon personality in the nation. Actually, Shropshire is morning man at AM sister KSTT, and Gabe Baptiste is the WXLP personality who should have been listed. R&R regrets the

Kizer told R&R, "I've been here 14 years and know what it takes to win in this market. I appreciate the vote of confidence from Dick Lamb and (Golden East CEO) Larry Saunders. Ex-GM John Beck and ex-PD Dave Popovich did a great job establishing this station, and now we're going into stage two. We're going to add more character to the station and make it one that people can embrace a little bit more."

Before coming to the station, Kizer served in various sales positions at Kansas City outlets WHB, KCEZ, and KBEQ.

# Crusham Upped To VP At WHAS & WAMZ

Mike Crusham has been upped from Station Manager to VP/Station Manager at WHAS & WAMZ/Louisville. The move comes as part of a series of corporate promotions involving co-owned WHAS-TV, announced by WHAS, Inc. President/GM Bob Morse, who commented, "We are happy to recognize the value and service of these employees to WHAS, Inc."

Crusham, who joined WHAS, Inc. in 1976 as Director of Finance & Administration, later became GSM at WAMZ and NSM at WHAS-TV before becoming Station Manager of the radio stations in 1981. He told R&R, "I work for a company that is owned by a newspaper (publishing the Louisville Courier-General and Louisville Times), and the newspaper is their big baby. There has never been a VP named out of the radio division. The thing that excites me is that by naming a VP they have acknowledged how important the two radio stations are to the company. I'm really pleased from that standpoint."

# KTRH Elevates Morris To PD

After three years as Programming Coordinator for KTRH/Houston, Laura Morris has been upped to Program Director. She replaces Ed Shane, who will continue to consult the station.

Morris, who worked in New York's theater community before joining KTRH, said her goal is to give listeners "something that will enable them to live a little better - by getting the information to them and making them think. We have positioned the station very strongly as the news and information leader, and I plan to continue that policy.'

Newly-appointed Station Manager Michael Packer said Morris has "demonstrated the experience and professionalism needed to carry out KTRH's fine tradition of providing the best in news, talk, and farm programming. She knows Houston, and she has proven she's a fast learner," said Packer. "I have all the faith in the world she is going to continue to grow."

# Austin Upped To WLUM PD

WLUM/Milwaukee MD and acting PD Susie Austin has been promoted to PD/MD. She fills the vacancy left by Mark Driscoll, recently named PD of WZPL/Indianapolis.

Commenting on the appointment, Austin said, "I'm looking forward to the challenge. The high caliber of upper management at (owner) All Pro Broadcasting is a great inspiration, and Urban Contemporary is a great format. Having worked closely with Mark Driscoll, I know what it will take to maintain WLUM's current marketplace position. Being from the city and having already worked in the Milwaukee market is AUSTIN/See Page 28

A division of Harte-Hanks Communications.

ROBERTS/See Page 28

# Washington Report

# Fast Food Better Paying Than Radio News?

Radio news salaries went up about 4% between mid-1982 and mid-1983, according to a survey of 375 radio stations conducted for the Radio-Television News Directors Association (RTNDA). The typical news director's salary was unchanged at \$275, while the wages for top reporters rose 4% to \$250. The lowest paid radio news staffers earn a median income of \$225 a week, up 7% from the previous year.

The survey was done by Vernon Stone, Director/Southern Illinois University School of Journalism. He concluded, "While the survey shows that many stations pay well, some are getting by with salaries that are too low. Those 29% of small-market radio news directors who were making less than \$200 a week would do almost as well dispensing fast food."

Stone continued, "By raising salaries to a proper level and, at the same time, demanding more of their news staffs, stations now lagging can do much to upgrade broadcast journalism and gain greater respect from their audiences."

# Murder An Issue In California AM Case

He didn't win the California AM license he was seeking, but Clarence "Stan" Duke's 1971 murder conviction wasn't held against him in the case. Duke, then a sportscaster at KNXT-TV/Los Angeles, spent three years in prison for killing a man he discovered having a "sexual liaison" with his wife.

Administrative Law Judge James Tierney said the conviction didn't disqualify Duke from being an FCC licensee. He cited a Certificate of Rehabilitation granted to Duke by the Superior Court of California, plus testimony to his good character by people such as entertainer Art Linkletter.

What ended up hurting Duke was the judge's finding that he was "combative, evasive, and sullen" during testimony. Judge Tierney feared that attitude would "permeate" any station under Duke's control. He dismissed the applications of Duke's firm, New Radio Corp., and three other competitors, and awarded Orange County Broadcasting the license for a new AM on 830 kHz in Orange, CA.

# Commissioner Patrick Settles In

Since being officially confirmed by the Senate on March 30, FCC Commissioner



MICHENER LAUDS RADIO — Novelist James Michener cited "the wonderful survival value of radio" last week as he received the Pennsylvania Association of Broadcasters annual Gold Medal Award. Author of dozens of books, most recently "Poland," the Pennsylvania native is also President of WBUX/Doylestown, PA and a member of the board that oversees Radio Free Europe, Radio Moscow and Radio Marti. PAB President David Dodds, GM of WGAL-TV/Lancaster, presented the Gold Medal to Michener in Washington at a dinner honoring members of the Pennsylvania Congressional delegation.

Dennis Patrick is beginning to assemble his personal staff. He has named Diane Silberstein, formerly of the General Counsel's office, as his Senior Legal Advisor. Her duties include briefing Patrick on mass media issues. Coming aboard to handle telephone matters is Kathleen Levitz of the Common Carrier Bureau.

Patrick, a Republican, was nominated by President Reagan last October. But when Communications Subcommittee Chairman Barry Goldwater (R-AZ) held up confirmation, Patrick took office under a "recess appointment" from the White House in early December. Without Senate confirmation, Patrick would have been forced to step down at the end of this year.

# Race On For Special NAB Female, Minority Board Seats

NAB members have nominated 26 candidates to fill special female and minority seats on the Radio Board, which will pick winners in mail balloting next month. Candidates for the two seats are KASI & KCCQ/ Ames, IA GM Betty Baudler; KIRX & KRKL/Kirksville, MO GM Vera Burk; KFMR Stockton, CA GM Susan Carson; WAKK & WAKH/McComb, MS GM Maureen Clark: WHAV & WLYT/Haverhill, MA President Jane Nakayman Cole; KACE/ Los Angeles President Willie Davis; WDEA & WWMJ/Ellsworth, ME President/GM Helen Dudman; Katz Broadcasting VP/Administration Janice English; WBTH & WXCC/Williamson, WV VP/GM Janet Evans; KABQ/Albuquerque VP/CEO Ed Gomez; KHAR & KKLV/Anchorage President Patricia Harpel; WILM/Wilmington, DE VP/GM Sally Hawkins; KBBX & KCGL/Centerville, UT Manager Kay Henry; KRGV/McAllen-Brownsville, TX Manager Sylvia Hernandez; KKYN/Plainview, TX GM Janie Kirkland; WDKX/Rochester GM Andrew Langston; WIAC/San Juan GM Luis Alan Mejia; KMUS & KRLQ/Muskogee, OK owner Linda Parrish; WRKL/New York owner Betty Ramey; KTRW/Wenatchee, WV Manager Melina Read; WYMB & WTWE/Manning, SC President Betty Roper; KCOR/San Antonio GM Nathan Safir; consultant William Summer, WLOU/Louisville; WNJR/Union, NJ President/GM Jeri Warrick; WCXT/ Hart, MI GM Nancy Waters; and WENS/Indianapolis GM Christine Wood-

# **Other Key Developments**

 President Reagan's live satellite address/Q&A May 1 to the NAB Convention has been cancelled due to a conflict with a meeting in Fairbanks, AK that day with Pope John Paul II.

• The involuntary license assignment of WNHC/New Haven has been approved by the FCC over objections from former owner Anthony Martin-Trigona, who gave up the station in a 1980 bankruptcy proceeding.

 Citing new information that has come to light, the FCC has set aside a March staff ruling that cleared WQCS/Ft. Pierce, FL of charges that its news policies were biased to favor the station's licensee, Indian River Community College.

 Dodge City Citizens for Better Broadcasting, which is challenging the license of KTTL/Dodge City for airing attacks on Jews, has received the National Brotherhood Citation from the National Conference of Christians and Jews in New York. The group's attorney, Naomi Kauffman Gunderson, was also cited.

# McKinney Says Lottery A Live Option For Docket 80-90 Grants

There's a growing belief in Washington that the FCC may have no choice but to use a lottery to award FM drop-in licenses under Docket 80-90. The administrative law judges who handle comparative license cases are already overworked, observers say, and would stand little chance of coping with hundreds of new FM drop-in proceedings.

"We haven't made a decision on that," FCC Mass Media Bureau Chief Jim McKinney told R&R. "Certainly, lottery is one of the things that is high on our consideration list." A key factor will be the number of counterproposals suggesting alternate sites to the 684 drop-in locations issued last month by the Commission.

A large number would foreshadow "thousands" of station applications and warn that some sort of streamlined processing method is needed, said McKinney. With a slim batch of counterproposals, he added, "I'm not sure we would go to lottery."

McKinney stressed that the full Commission hasn't yet been consulted on the issue, and said it would be advisable to first "touch base" with Congress prior to using lottery for radio for the first time.

### **Lottery May Boost Applications**

If the low-power TV experience is an accurate guide, use of a lottery could significantly increase the total number of FM drop-in applications. That's partly because lotteries do away with the intimidating prospect of a comparative hearing that could last years and cost each applicant tens or hundreds of thousands of dollars in legal bills.

And lotteries could encourage the playing of the "numbers game" — the filing of numerous applications by one person or group with the expectation that the odds

favor at least one being granted. However, McKinney said he believes Docket 80-90 will attract large numbers of applications, regardless of the lottery issue.

### Letters Of Intent Pour In

Meanwhile, the Commission has already received hundreds of letters of intent from parties planning to file for one of the 684 drop-in channels proposed last month. A few counterproposals suggesting alternate sites have come in, but the Commission expects a last-minute flood as the May 14 deadline approaches.

# Class A's Add Antenna Height

Besides opening up the spectrum for 1000 or more new FMs, Docket 80-90 also offers some benefits for certain existing stations. For instance, because the Commission wanted to use round figures in its conversion to the metric system, Class A's, formerly limited to 300 feet of antenna height, are now allowed 328 feet (100 meters).

Many stations also might actually benefit by downgrading to one of the new classes of FMs created. For instance, a station located 20 miles from its community of license owing to mileage separation requirements might be able to move much closer by downgrading. In the case of Class C's, the minimum co-channel separation allowed is 180 miles, but for C-1s the distance is only 152 miles.

# LOW-POWER FM UP

# FCC Regional Control Rule Destined For Axe This Week

The FCC rule that prohibits closely-grouped chains of radio stations was virtually certain to be abolished at a Commission meeting this week (4-11). Elimination of the so-called 100-mile rule was just one of many major radio items due for Commission action at the session.

FCC insiders predicted certain death for the regional concentration rule. It bans broadcast groups of three or more stations where any two of the outlets are within 100 miles of each other, and any of the primary signal contours overlap. It's believed ending the rule could lead to more regional broadcast chains, especially of smaller, rural stations.

The Commission was also set this week to vote on a proposal by the Moody Bible Institute of Chicago to create a new service of low-power FM stations broadcasting with only 10 watts of power. Despite rumors that the item would be killed altogether, one well-placed agency official predicted that some form of low-power FM will be authorized, if not the specific Moody plan, which includes satellite feeding of FM translators, now limited to off-air pick-up of originating stations.

# Fairness Doctrine Under Attack The Commission was also expected this

The Commission was all week to:

• Issue a Notice of Inquiry (NOI) asking for comments on how the Fairness Doctrine might be reinterpreted for broadcasters. An NOI falls far short of an actual proposed rule change, but the item is seen as a first step in FCC Chairman Mark Fowler's campaign to deep-six the Fairness Doctrine.

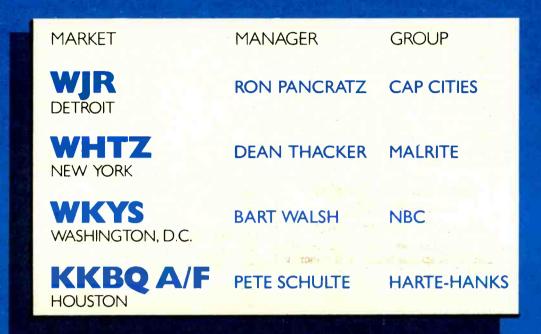
- Order a hearing on the license renewal of KTTL/Dodge City, KS, accused of inciting violence against Jews and other minorities. KTTL faces a competing application and numerous petitions to deny its license.
- Allow many daytime-only stations to use somewhat higher power than previously granted during their extended post-sunset hours.
- Prohibit state public utilities commissions from regulating paging services offered via FM subcarriers.
- Authorize a committee of networks and major groups to coordinate use of auxiliary frequencies at the Democratic and Republican National Conventions this summer in San Francisco and Dallas, respectively.

Other items on the Commission's crowded broadcast agenda included:

- EEO complaints filed against KDEN/ Denver and WYDE/Birmingham by the National Black Media Coalition.
- Challenges to FM channel allocation decisions for several communities in South Carolina and Indiana.
- A proposed distress sale of WXXR/ Cullman, AL.
- A dispute over assignment of the WEZI call letters.

# WHO'S THE REP

WITH FOUR NUMBER ONE STATIONS\*
IN THE TOP 10 MARKETS?



EASTMAN, OF COURSE.

# AND WHO'S THE ONLY REP

WITH DOUBLE THE NUMBER ONE STATIONS\*
IN THE TOP 10 MARKETS?



EASTMAN, OF COURSE.

\*FALL 1983 ARBITRON-METRO' SHARES. 12+, AQH, 6A-12M, MONDAY TO SUNDAY.



# RCA Phases Out Videodisc Division

RCA Corporation recently announced intentions to suspend the operations of its videodisc division. Despite a 73% overall earnings increase, the company reported an after-tax loss of \$94.5 million for that particular division, only slightly less than the \$99.6 million and \$97 million losses posted respectively in '83 and '82.

Videodisc player manufacturing and marketing will be gradually phased out during the year. Player parts and service, however, will still be provided. In addition, for three years the Indianapolis plant will continue pressing RCA's library of videodisc programs, as well as those of other suppliers. Plans are to make available and support the new and previously-released disc programs. Chairman **Thornton Bradshaw** also indicated the company would keep custom-pressing new CED shows from other suppliers.

Cart Firm Enters
Tape Business

Fidelipac Corporation, long-time cartridge supplier, has now entered the audio tape manufacturing field. According to company officials, this venture makes Fidelipac the first firm "ever to manufacture tape exclusively for the broadcast industry." Known as "Dynamax," the high-performance audio tape represents four years' worth of research/development. Chief among its features are an extended tape life (ten times longer than ex-

isting tapes or 10,000 + plays), improved quality, and uniformity.

Although the company will be demonstrating Dynamax for **NAB** conventiongoers (Booth 411), those unable to attend can test the new product by dialing (800) HOT TAPE.

# We Proudly Announce The 1984 Rockguide

is coming Memorial Day Weekend in association with some of the finest Contemporary radio stations in America! The ROCK RADIOGUIDE is an *indispensable* travel aid and the perfect compliment to *any* car radio. This year we are bringing out 4.5 million ROCKGUIDES in "Top 40" markets, sponsored by **SUMMER BLONDE from CLAIROL.** 

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# **EXAMINES CHR, BLACK, AOR AUDIENCE**

# Radio Listener Lifestyles Probed, Pt. II

Continuing our look at Hillier, Newmark, Wechsler & Howard's listener lifestyle reports, below you'll find highlights from the CHR/Rock, Black/Urban, and Album Rock/Progressive studies:

### CHE

- CHR is the third most listened to radio format. Almost 20 million adults (11.9%) listen to CHR on a daily basis during rated hours.
- Contrary to the belief about CHR being a female-only format, adult listenership is split almost 50/50 between the sexes.
- 69% of 18 + CHR listeners own their homes.
- The percentage of CHR listeners who attended college outpaces the percentage of those who matriculated in the general populace (21% to 17%). But the percentage of listeners in both groups who graduated from college is roughly equal (16%).
- 85% of CHR's adults are 18-49 years old. 32% are in the 25-34 bracket.

### Black/Urban

- 7.6 million adults listen daily; of those, nearly three million (38%) are white.
- Female listeners outpace males 56% to 44%.
- 75% live in households of more than three people, but 57% own their homes and 65% live in single family dwellings.
- 72% of adult Black/Urban listeners are employed; 67% are employed fulltime. In both cases, adult Urban/Black listeners are slightly more employed than the general populace.
- Black/Urban listeners attended college in roughly the same numbers as the general populace, but tended to graduate less (16% to 10%).
- The consumer pattern for Black listeners 18 + is virtually identical to the pattern for the general market.

### Album Rock

- "Adult Album Rock" is the fifth most listened to format among adults.
   Its daily cume is over 12 million adults or seven percent of the total population.
- Male listeners outpace females roughly six to four.

- 32% of adult listeners are
- 50% of AAR listeners are in the 25-34 range (compared to 54% of the general population).
- HNW&H emphasizes that AAR listeners are buying the same items as other members of the adult population, but are often making their first big purchases: new homes, furniture, automobiles, etc.
- 25% of the format's listeners attended college and 17% graduated.
- 27% of AAR heads of households hold professional/managerial positions.
- Almost half of the format's adult listeners earn more than \$25,000 yearly. Nearly a quarter earn over \$40,000 compared to only 18% of the general population.

More study highlights will be presented next week.

# Classical Music In Stereo

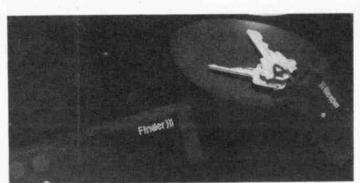
Many pop music fans stereotype classical musicians as follows: a stuffed white shirt in a tuxedo, with sliver hair surrounding a balding pate. But when it comes to assessing each other, classical musicians' perceptions strongly differ.

A Union College (Schenectady) psychologist asked members of 11 symphony orchestras to describe themselves within their section (strings, brass, woodwinds, and percussion) first, and then to rate the musicians in other sections. Descriptions were to cover such characteristics as security, competitiveness, and athleticism. The dichotomy between how most groups categorized themselves and how they were viewed by others was often extreme.

Woodwind players viewed themselves as "sensitive individuals with a cool sense of humor." Percussionists described woodwind players as "wimpish, introverted worriers." Brass players felt they were "confident, gregarious, and even hell-raising." String players relied on one simple word to describe horn blowers: "brassholes." The percussionlists' self-image was outlined as "reliable, underrated, and sexually active."

Woodwinds pictured percussionists as "unintelligent and immature, but fun at parties." The only people who saw themselves with negative eyes were the string players, who called themselves "competitive, neurotic, and insecure." Drummers went one better, referring to their stringed counterparts as "stuffy, competitive prima donnas." And adding to the bad blood between the string and brass sections, horn players called violinists "frustrated, snobbish, chickenshit wimps."

# Keeping Track Of Lost Keys



If you've ever flung items out of dresser drawers or desperately pawed through shag carpeting in a frantic search for lost keys, then this is for you. The two-piece "Finders-Bleepers" device consists of a battery-operated transmitter and a receiver. Instead of tearing the house apart, just

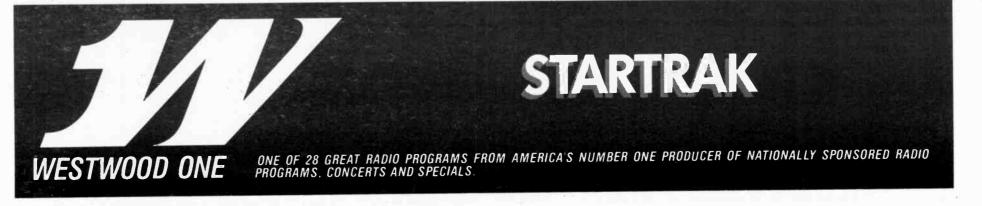
press the transmitter button and wait for the key tag to bleep a return signal from up to 15 feet away. Of course, the trick is not to lose the transmitter.

Finders-Bleepers retails for \$49.95. Order from the Markline Catalog by calling (800) 225-

# **Vending For Video**

A new videocassette vending machine may soon make going to the movies as simple as running to the corner for a newspaper. Developed by **Essex Engineering,** "Videomat" lets compulsive film buffs rent movies any time of the day or night. All they have to do is insert a Visa, Mastercard, or

American Express, then head home with film in hand. The daily three to five-dollar rental fee is billed to their account. Returns are made via a drop slot built into the machine. Burlington, VT; Detroit, Oakland, CA; Britain; and Canada comprise the current test market phase.





# We deal with 45,000 songwriters so you don't have to.

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deal for you.

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**THE NEWS IS OUT** — During a recent tour Chrysalis's Huey Lewis and the News stopped by WHTF/York, PA for an on-air interview. Shown here at the station (I-r) are WHTF's OM Michael Sarzynskki, Huey, and VP/Programming Joe Montione.



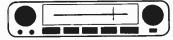
**DOG'S BEST FRIEND** — WNBC/New York's morning personality Don Imus was recently caught in the act of loving animals while recording TV and radio announcements on behalf of the North Shore Animal League. He's one morning personality who takes a licking and likes it.

# Hit Rock Stations — Don't Be Left Out!

of the **1984 Rock Radioguide** coming May 25th. 4.5 million RADIOGUIDES listing every major AM & FM Contemporary station in the nation will be printed in conjunction with top stations across America. **Please** send us a postcard with your call letters, **exact** frequency, and format (CHR, AOR, Mellow, Urban, or Gold) to us **TODAY!** Closing date is April 20, 1984.

If more convenient give us a quick call (313) 434-2712.





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# **Pro:Motions**

# Candeloro Upped To WRUN/WKGW GM

Gene Candeloro has been promoted to General Manager of WRUN & WKGW/Utica, NY. He had been Station Manager of the two Deer River-owned outlets for the past year and, previous to that, served as Station Manager of crosstown WUTQ & WOUR. Candeloro succeeds J.T. Shrigley, who was upped to VP/GM of WFGL & WXLO/Fitchburg-Worcester, MA.

### Vincent Manages TM Video Sales

Joe Vincent is named National Sales Manager/Video Production at TM Communications. He's a 1.3-year RAB veteran, spending six years as VP/Regional Sales and seven as Senior Vice President.



Joe Vincent

### **Hinsche Promoted At KMPC**

KMPC/Los Angeles has promoted Sue Hinsche to Local Sales Manager. She's been with the station for three years as a local Account Executive. Before that she held positions with Los Angeles stations KIQQ and KFWB, as well as Major Market Radio.

# Grode To MCA Business/Legal

Lance Grode has been tapped as Director/Business & Legal Affairs at MCA Records. He had been Senior Director/Business Affairs for 20th Century Fox's telecommunications division and also spent six years as a record industry lawyer.



Lance Grode

# Corson Directs I.R.S. Sales

**Tom Corson** rises to West Coast Sales Director at **I.R.S. Records**. He will maintain the National Merchandising Coordinator duties that he's held for two years. However, his territory has been expanded to include all California, Utah, Oregon, and Arizona.

# LeFrak, Norby Walters Join Forces

Publishing/production firm **LeFrak Entertainment** and management company **Norby Waiters Associates** have formed a joint publishing company, specializing in Black/Urban contemporary music. **Herb Moelis** will supervise the new operation. Besides being Executive VP of the **Entertainment Company**, he's also held top positions at **Kirshner-CBS Music Publishing** and **Screen Gems-Columbia Music**. The new firm will operate out of LeFrak's New York headquarters.

# Van Hengel New Capitol VP

Kick Van Hengel has been named Divisional VP/International for Capitol Industries/EMI America. He first joined EMI(UK) in 1967, rejoining the label in 1979. Following that he was appointed Director/European Promotion for the Capitol/EMI America/Liberty Records Group. Van Hengel most recently served as GM/International for the label.

### Johnson Returns As WHOO GSM

Robert Johnson has returned to WHOO-AM & FM/Orlando as General Sales Manager. Prior to this, he worked in the sales department at WLW/Cincinnati and first held the WHOO GSM post from 1973-75. Johnson's radio career also includes stints with WIZE/Springfield, OH and WKLO/Louisville.



Robert Johnson

### **Stephenson Adopts New Name**

Consulting firm **Stephenson Broadcast Services** has changed its name to **Stephenson Communications**. In addition, the company has moved to 2450 Peralta Blvd., Suite 216, Fremont, CA 94536 and can now be reached at (415) 792-3343.

# **RCA Boosts Waugh**

Butch Waugh has been promoted to Manager/Regional Promotion for the Southeast and Southwest. He had been the label's Atlanta promotion person for two years and prior to that handled local promotion for Capitol and A&M in Charlotte. Based in Atlanta, Waugh will oversee RCA's local reps throughout the south.



Butch Waugh

# **Evers Named PAJ Business Director**

Al Evers has been tapped as Director/Business Affairs at Palo Alto Records. He's been with the jazz-oriented label for almost three years, first coming aboard as National Promotions Director. Since May 1982, he'd been Director of Creative Services.

# **Capitol Appoints Two**

Jeremy Hammond has been appointed Promotion Manager/International at Capitol/EMI America. He's been with EMI for four years, most recently in a similar capacity at EMI International. Concurrently, Dan Davis is named Director of Merchandising for label subsidiary Capitol Data Systems. For the last year he worked with NARM and VSDA as Executive VP. Before that he had spent 18 years with Capitol in various posts.

# Wagner Directs WB Advertising

Jim Wagner has been appointed Director/Advertising for Warner Bros. Records. He's an eight-year label veteran, moving from a Field Merchandiser post for WEA to National Merchandising Field Specialist for WB. In 1979 Wagner was named National Merchandising Director.



Jim Wagner

British nvasion

The Beatles
The Animals
The Moody Blues
The Searchers
Herman's Hermits
Sandie Shaw
Traffic
Van Morrison
The Troggs

The Yardbirds
Billy J. Kramer
Joe Cocker
Chad & Jeremy
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The Rolling Stones
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The Dave Clark Five
The Zombies
Spencer Davis
Freddie & The Dreamers
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# **Quarter-Hour Quirks**

The search described in the popular movie "Raiders of the Lost Ark" has nothing on the quest by radio programmers for more and more quarter hours. As books come and go, stations often see their quarter-hour numbers fluctuate and scratch their heads wondering (out loud) "What went wrong?" or (to themselves) "What did we do right this time?" Certainly programming adjustments are a factor, as are items such as ad budgets and promotional efforts. However, there are also some quirks in the Arbitron software that might play havoc with your central nervous system.

I'll describe in the following para- within a quarter-hour, the listening is graphs how diarykeepers (and the way they casually record their entries), in concert with certain workings at Arbitron, can combine to make your station a winner (or loser) in the quarter-hour race. I'll also prescribe how you can find out what impact, if any, such quirks might have had on your ratings results.

# The "Five-Minute Span" **Syndrome**

One assumption many folks make is that if your station is listened to for five minutes or more in a daypart, you'll receive cume credit and the credit for the appropriate quarter-hour. That's not necessarily true. There is some fine print here that's important.

The key statement to keep in mind is that the five-minute span of listening recorded by the diarykeeper must fall totally within a specific 15-minute clock segment, such as 0-15, 15-30, 30-45, etc. If a five-minute listening entry spans two quarter-hours, no credit is awarded to the appropriate station.

Thus, an entry to station KZZZ from 10:12 to 10:17 doesn't earn the station any credit or quarter-hours since the five minutes spanned two quarter-hour segments on the clock. On the other hand, an entry that read 10:10 to 10:15 would fall entirely within a discrete quarter-hour and would add to the health of the station involved.

As you can see, if the five minutes of listening aren't contained entirely essentially lost. No station would get

# The "Bridge Syndrome"

There are quirks in the system that can help some stations actually get more credit than others from the same amount of listening. Amazing but true! Here's how it happens.

"It's possible your quarter-hour share could slip with no actual decline in the number of diaries or listening spans your station obtained."

I call this the bridge syndrome. Imagine a diary entry (many of these are actually seen in the booklets) where the respondent was listening in the car. With button pushing being a fact of life there will often be entries such as:

# 8-8:30 AM Stations A,B,C (switched back and forth)

In this example stations A and C would each get credit for one quarterhour of listening, while station B would garner credit for listening in two quarter-hours. How could that be?

Within each daypart Arbitron takes a listening span and apportions credit by

# Week In Review

# **Advisory Council, Arbitron Issues**

Dealing with call letter confusion and simulcast times were topics addressed recently at a meeting of Arbitron executives and the Arbitron Radio Advisory Council. According to Council Chairman Ed Giller of WFBG/Altoona, "The Council passed a resolution commending Arbitron's new stance regarding simulcast times. Arbitron will now assume there is no simulcasting unless the facility forms for the relevant stations definitely show the joint broadcast hours."

Giller also told R&R, "I think the Council has a role to play in helping the industry avoid call letter confusion that is harmful to the ratings. We are urging Arbitron to set some firm rules on identifiers, perhaps in accordance with the Electronic Media Rating Council, and then say to the industry 'these are the rules regarding trying to cause confusion with call letter changes."

In addition Giller mentioned that Arbitron is considering allowing the Council chair to write a column in the ratings firm's PR newsletter, Beyond The Ratings.

### NRBA, Bolton Announce AM Radio Studies

The NRBA has announced it will conduct a survey of all AM radio managers to determine the current state of AM stereo usage in the industry. Similar studies are also being conducted by researchers Rob Balon and Jon Cole-

In addition, Ted Bolton Associates has announced its firm is also doing an AM national study. The 250 interview sample will ask managers what AM can do to effectively compete in the '80s. Both the NRBA and Bolton results will be available in May.

dividing the time involved among the stations listed by the diarykeeper. In the example cited above Arbitron would take the 30 minutes and divide the total listening by the number of stations shown — three here. Thus, each station gets credit for ten minutes of listening. Seems okay so far, eh?

However, be aware the computer awards those ten-minute spans in strange and wondrous ways. The computer would credit the first station (A) with the first ten minutes of listening, namely 8-8:10 equals one quarter-hour earned. Station B would then get credit for listening from 8:10-8:20, while station C would be given 8:20-8:30. Station C would get one quarter-hour, but station B would receive two. This is because the allotted time span (8:10-8:20) gives the station one fiveminute period within two discrete quarter-hours. That gives it an edge over the others, when indeed the time spent may have been equally split between these three stations.

As you might imagine, it's possible to have stations receive more quarterhours than their competitors owing to such a fluke, and then find the next book not showing the impact of that anomaly. Such fluctuations have been known to drive broadcasters to the hard stuff, especially when it's possible your quarter-hour share could slip with no actual decline in the number of diaries or listening spans your station obtained. Just being station A rather than station B in the above example could mean softness in your numbers which might not really be the case.

# What Can You Do?

After having pointed out some of the situations inherent in Arbitron's current

software, I should point out here that these aren't necessarily incorrect ways of handling the specific quarter-hour situations described here. As Arbitron looks at rewriting its radio software system, perhaps it'll come up with different approaches to these items. However, the key nugget for you to take along today is that these quirks can unrealistically help or hurt your numbers.

"The five-minute span of listening recorded by the diarykeeper must fall totally within a specific 15-minute clock segment."

In order to get a feel for how much impact crediting anomalies might have had in your ratings results, I'd strongly recommend a diary analysis, comparing an Arbitron "mechanical" diary printout to your station's raw diaries. The trip to Laurel can be most intriguing and help tell how real your quarterhour rise or fall may have been. The station management team can then evaluate the book in terms of what diarykeeper entries - and how they were handled by Arbitron — may have done to your overall results.

As you read this column you may have begun to think about marketing programming, advertising and promotions - and what could be done to cope with or take advantage of the quirks I've written about. Stay tuned. In an upcoming column I'll offer some marketing tips that can relate to the implications of what I've disclosed this week. In the meantime, here's hoping Friday the 13th is your lucky day.

Bob Kaghan, PD of WBCY/Charlotte, wrote to mention he enjoyed my column on computer applications. He also wondered, "I'm interested in talking to anyone who has developed software for processing record sales information on either a TRS 80 Model 16 or an IBM PC. Is there any hope for me?"

All right readers, here's your chance to help a fellow broadcaster. Anyone who might be able to give Bob a hand can call him at (704) 374-3773.

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# **NETWORKS** PROGRAM SUPPLIERS



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WHO'S ON FIRST?

# Take Me Out To The Ballgame

In the words of Chico Escuela, "Beisball been bery, bery good to me," as it has to millions of other sports fanatics worldwide. Ever since Abner Doubleday reputedly combined the British games of cricket and rounders, the sport has taken its rightful place as America's national pastime – not to mention its deified status in scores of other countries around the globe. Whether played in a sandlot with broom handles and taped hardballs or at the county fair atop a braying donkey, baseball has become synonymous with apple pie, hot dogs, and Chevrolet.

Even before the days of live remote broadcasts, baseball had become a part of the radio industry. Games recreated from wire copy were common in radio's adolescence, and even Ronald "Dutch" Reagan has his stories of ad-libbing amazing plays until the wire copy caught up with the pace of his "live coverage." Eventually honestto-goodness, play-by-play broadcasts, developed by pioneers such as Gordon McLendon, brought national network baseball to fans from Maine to California. The thrill of triple-plays and shoestring basket catches became a staple diet of the diehard fanatic, who lives for his regular baseball "fix."

Owing largely to the influence of television, the "game of the week" or "game of the day" has faded to that grandstand in the sky. Regional networks have captured the local audience, providing them with subjective commentary and color not available on national broadcasts. Orioles fans want Orioles games, Dodger fans want Dodger games, and Yankee fans don't want to hear a subjective account of how the Red Sox are whipping the Bronx Bombers 11-2. Baseball fanatics don't want their MTV. They want nine innings of their favorite team beating the pants off their biggest rival.

Winter has come and gone, and so has opening day. Spring and summer are upon us, as are 162 regular season games for 26 major league teams around the country. Baseball is here for the duration, and this week's column takes a look at some of the regional (and national) networks that make it part of Americana.

# Regional Play-By-Play

Right off the bat (sorry) the biggest difference in the mechanics of baseball networks lies in whether the team retains the broadcast rights and forms its own network, or sells those rights to a separate entity - such as a local radio station which then develops its own network of affiliates. To get a fair cross-section of these and other mechanics of regional networks, I spoke with three separate networks: the Baltimore Orioles Radio Network (flagship station WFBR/Baltimore), the Dodger Radio/ TV Network, and the Angels Radio Network (flagship station KMPC/Los Angeles)

### **Baltimore Orioles Radio** Network



The world champion Baltimore Orioles' broadcasts are heard daily on 61 radio stations covering a large section of the mid-Atlantic region. According to Dale Andrews, PD at WFBR, "Ours is a pretty good-sized network, and we cover seven states as far south as Charlotte, NC on a day-to-day basis. We broadcast every game

and encourage our other stations to carry all of them - with a minimum requirement of 150. Play-by-play is provided by Jon Miller and his sidekick Tom Marr, and we feel we have good talent and a good setup here.'

Andrews believes the single most important factor responsible for the increase in baseball attendance is the regional broadcast. "If you live in the Baltimore area you might sit down to listen to or watch a Dodgers-Phillies game just out of being a fan or for the purity of the game. But to really be interested you want to hear or see the Orioles. You don't want somebody out there kicking the Orioles 11-1. You want a homer. Regional games create a cheerleading effect, and I think it's made a lot of difference. It's made baseball grow."

WFBR negotiates the radio rights with the Orioles, and the station puts together its own network. Andrews continued, "Each individual network around the country has its own twist, and one of the basic differences between them is who sets them up. Some clubs handle their own broadcasts, hire their own announcers, run the broadcasts, and set up their own network. We negotiate the broadcast rights and set up our own network. Actually we sublet that job to a company called Metrosports. They arrange the stations, put the lines in, arrange for transmission, and in return the stations get all the ballgames and a certain number of commercials in the game that they can sell locally."



### Dodger Radio/TV Network

In contrast, the Los Angeles Dodgers retain the rights to their own broadcasts and arrange their own network advertisers. Dave Van de Walker, Director of the Dodger Radio/TV Network, told R&R, "Some years ago the Dodgers determined they wanted to control their own destiny, so they pulled the network in-house. Unlike most ballclubs we create, sell, produce, and direct our own broadcasts. Because of this, we're able to control the flavor of the broadcasts, the scheduling of commercials, the selection of stations, and so forth."

The Dodgers are currently heard on 23 English and three Spanish-speaking stations, except on nights when Fernando Valenzuela is pitching. Then the Spanish number climbs to 30. The English speaking announce-team is composed of Vin Scully, Jerry Doggett, and Ross Porter, heard in Los Angeles on flagship station KABC. Spanish play-by-play and color coverage is provided by Jaime Jarrin and Rene Cardenas. The network retains all advertising during the broadcasts, except for four one-







Dale Andrews

Stanley Spero

Dick Brescia

minute spots. Van de Walker continued, "We entered into an agreement with KABC here in L.A. for the pregame, the playby-play, and the post-game shows. We deliver the entire broadcast package to them, and they receive two spots each before and after the play-by-play. Added revenue comes from the periphery advertising, scheduled before and after the preand postgame shows. Also, the fact that a station has the Dodgers on it makes the rate card go up."

### Angels Radio Network

Los Angeles Angels games are heard on KMPC (English) and KLUV (Spanish) in the Los Angeles area and on approximately 15 other stations in California, Nevada, and Arizona. Even though Angels owner Gene Autrey owns KMPC parent company Golden West Broadcasting, the Angels network is a separate property. Stanley Spero, VP/Sports at GWB, explained, "KMPC negotiates the rights from the Angels, and they pay a substantial royalty to broadcast the games. KMPC then sets up its own network and sells its own advertising. The situation is handled separately, even though both the station and the team are owned by the same man. Each enterprise is an entity within itself."

Like the Dodgers, the Angels Radio Network retains all advertising within the regular game broadcasts. "We keep all the spots within the play-by-play," Spero continued. "We have four national advertisers for the games themselves, while pregame and postgame shows are available to the stations to sell on a cooperative basis. They can put in their own advertising; this is one of the ways we compensate them for carrying the games."

Bob Starr, Ron Fairly, and Allan Conin call the Angels in English, and their Spanish-speaking counterparts are Cos Villa, Anthony Gonzales, and Cookie Rojas. "The broadcasts are well-produced, we have good announcers, and a good local following," Spero added. "We're lucky so many of the games are in the most successful time period. When an away game on the East Coast starts at 7:30, it comes on at 4:30 here. You have over five million automobiles in this area, and 88% of our games are

scheduled either in this time period or on the weekends."

### **National Network Baseball**

With the upswing in the popularity of baseball and the success of the individual regional networks, why have the national

# CBS RADIIII(O

networks shied away from regular daily or weekly broadcasts? Dick Brescia, Sr. VP/CBS Radio Networks, explained, "There are certain radio stations that are naturals to carry a national game of the week. They're the stations that do a lot of sports or are broadcasting games of local teams. The problem lies in the fact that if we were doing a game of the week and had the Yankees on, not only would we lose the broadcasting rights in New York, but the stations that like baseball are probably already clearing other games. As the regional networks grew, the potential for getting clearance for a nationally-broadcast game tended to diminish."

CBS has extended its existing contract with major league baseball and will cover the 1984 All-Star, playoff, and World Series games. The network has also signed a new contract with the Commissioner's office, securing national rights through 1989. What does this mean for baseball fanatics?

According to Brescia, "What this means is that we're going to bring back the game of the week in 1985. Because of the rights and exclusivity challenges, we're going to try to do games when we have the least amount of competitive clearance problems. Also, we will have not one, but two games. This way, those stations unable to clear a game because of a conflict would be able to clear another one. If the station is given several alternatives that will complement what it is doing locally, we think we can overcome a lot of the problems we would otherwise have.

"We feel that sports is a very important ingredient to a successful AM radio station, and the CBS Radio Network has invested a lot in providing that kind of program product. Now we're banking on the fact that there is a great appetite for baseball."

# Network Spots

CBS Radio Sports has scheduled exclusive live coverage of three top thoroughbred races in the Belmont Stakes (third leg of the triple Crown) on June 9, and the Travers Stakes on August 18 London Wavelength president Don Eberle has left the company to help in the formation of a new syndication and media company, Rock Over London. The new company is slated to be a production and media company, and has retained the rights to the program "Rock Over London."

Mutual Sports is scheduled to present the U.S. Open later this summer, from August 27 through September 9. Coverage will be provided by Richard Evans, Jim Gannon, and Tom Gorman . . . A series of 60-second consumer

features is being produced by Audio Features, Inc. and will be transmitted via satellite for broad-1984, including the Wood Memorial on April 21, cast during National Consumer Week (4/23-28). The reports will be voiced by consumer reporter Lisa Tate, and will highlight such subjects as insurance, retail credit, home security, and drug . . MJI Broadcasting will be premiering the first "Metalshop Mini-Concerts," featuring the Michael Schenker Group, the week of April 20. The concert will feature tracks never heard in America and never released on record. The company is also giving away autographed copies of "The Doors: The Illustrated History" in conjunction with its "Rock Quiz Doors Weekend Special" the weekend of April 27-29.

# WITH SOURCE CONCERTS YOU GET MORE THAN JUST GREAT MUSIC.



# The Moody Blues - A Rock Legend.

Broadcast the weekend of April 20 - 22nd. The Moody Blues in concert recorded live at the L.A. Forum featuring all of the hits that have made the Moody Blues a legend.

# Plymouth Rocks America

Your listeners can win a new Plymouth Turismo Duster and other valuable prizes. Entry details are advertised on your station and in special issues of Rolling Stone magazine this summer.

**GRAND PRIZE** - A new 1984 Plymouth Turismo Duster 1st PRIZE - An evening for 2 to dinner and a concert in the winner's area.

2nd PRIZE - 5 Pioneer Car/Home Stereo Systems3rd PRIZE - 100 "Plymouth Rocks America" SatinTour Jackets

# A Free Album Every Minute.

Your audience can call a special 1-800 phone number from 6 AM to midnight on April 21st, and win the Moody Blues album of their choice. Over 6000 albums will be given away throughout the summer.

# **Something For Everyone!**

Be watching for other featured artists in this series with giveaways all summer long.



Only from The Source and Plymouth Turismo Duster.



# **Networks/Program Suppliers**

# **MUSIC FEATURES**

Entertainment Net/Silver Eagle:

**Rock Net/Continuous History** Of Rock & Roll (R. Stone)

The story behind the song (April 29)

### **Drake-Chenault**

### History of Rock & Roll:

Everly Brothers/Van Morrison (April 30) Early Bee Gees/Jim Croce (May 1) Beatles/Ray Charles (May 2) Ambrosia/new girl groups (May 3) Lovin' Spoonful/Crests (May 4)

### Lee Bailey Productions Radioscope:

Lionel Richle (April 29)

### **London Wavelength BBC Rock Hour:**

Thomas Dolby (April 29)

### **Narwood Productions Country Closeup:**

Reba McEntire (April 30) Music Makers:

Jimmy Dorsey Tribute Pt ill (April 30)

### NBC

The Source:

David Gilmour profile (April 27-29) Aerosmith concert (May 4-6)

### **RKO Networks** Countdown America w/John Leader (IS Inc.):

The Cars (April 22-23)

### **Rolling Stone Magazine Productions** Guest DJ:

Christine McVie (April 30) Miles Goodwyn (May 7)

# **Strand Broadcast Services**

Music & Memories:

Johnny Rivers/Peter Graves (April 28-29)

# **United Stations** Dick Clark's Rock, Roll

& Remember:

Paul Revere & The Raiders (April 27-29)

# The Great Sounds:

Les & Larry Elgart (April 27-29) Solid Gold Country:

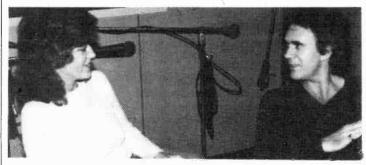
Tammy Wynette (April 27-29)

Weekly Country Music Countdown:

Ronnle McDowell (April 27-29)



WHERE'S THE MONKEY HOUSE? - Mick Fleetwood, warden of the "Zoo," was a recent guest on "Live From The Record Plant," produced by P.G. Productions for RKO. Pictured with Fleetwood (I) after the show are executive producer Patrick Griffith and his wife Sylvie, and audio engineer Bill



WHERE'S THE BEEF? - Whoops . . . wrong catch-phrase. "Make My Day" duet artist T.G. Sheppard stopped by Narwood Productions' New York studios to record an interview for the company's "Country Closeup" program, and to promote his latest hit single with Clint Eastwood.

### Syndicate It Music Of The City:

The name game (April 30)

# **Westwood One**

The Countdown:

Art Of Noise/Chi-Lites (April 27-29)

Dr. Demento:

Salute to trains (April 27-29)

# Earth News:

Maurice Gibb/John Cougar Mellencamp

Live From Gilley's:

David Frizzell (April 23-29)

Off The Record:

Dire Straits/Phil Collins/Mr. Mister (April 30-May 5)

# **BROWNS COUNTRY** S. Tape & Bahel Sand Louis, Missour!

For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT (314) 423-4411.

# Off The Record Specials:

Rock Album Countdown:

The Cars/Yes (May 4-6)

Special Edition:

Superstars Rock Concert:

PEOPLE

• Mutual Broadcasting has an-

nounced several promotions and addi-

tions to its staff. Donn Amendolair

has been promoted to the position of

Director of Data Processing, vacating

his former post of Information Special-

ist III, which will be filled by Etta

White. As Director, Amendolair will

oversee the network's data process-

ing system. Gloria Dickier returns to

Mutual as an Account Executive from

Systems Training for Interactive

Marketing. She originally joined the

network in 1980 as a research assis-

tant in the network's New York-based

Research Department. Also, Jan

Hahn has joined Mutual as an Account

Executive for the eastern sales office,

and will be based in New York. She

previously handled sales operations at

The Weather Channel, and has also

worked in spot sales at WSNS-

● Joseph Hildebrand has joined

ABC Radio Networks as VP/Detroit

Sales Manager, and will be responsible

for developing radio network sales

from the automotive industry and other

clients in the area. Prior to joining ABC.

Hildebrand was VP/Manager of Sports

Sales for Mutual, and had earlier serv-

ed with RKO Radio Networks as

Detroit Sales Manager. In a separate

move, ABC also has selected Muriel

Ted Nugent (April 30-May 6)

**Rock Chronicles:** 

Euro-Rock (May 4-6)

Rick James (April 30-May 6)

Journey (May 11-13)

### Directions Net: Comedy Drop-Ins:

Ed Salamon, and group members Mary Travers and Peter Yarrow

IT'S ONLY MAKE BELIEVE - Westwood One's Concertmaster 1 mobile studio recently recorded all four of the Pretender's SRO concerts in Los Angeles, the best of which will be presented on the network's "Superstar Con-

cert Series." Pictured backstage after the opening night's set are (I-r) auxiliary keyboardist Rupert Bear; Pretenders Martin Chambers, Robbie MacIntosh,

and Chrissie Hynde; Westwwod One President Norm Pattiz; Pretender Mai-

UNITED THEY STAND - Fifteen years after "Leaving On A Jet Plane," Peter, Paul, and Mary return to the air — via United Stations' "Rock, Roll, and

Remember." Pictured following a recent interview are (I-r) VP/Programming

**NEWS & INFORMATION FEATURES** 

colm Foster; and Westwood One VP/Artist Relations Richard Kimball.

### "Let's Cope": guilt self-manipulation/saving yourself/changing your ways/obnoxious ness/retreat (week of April 16)

"Lifelines" w/ Bill Fantini: Women will elect next president/pinball revival/egg-nog (week of April 18)

'Rocknotes' w/ Pat St. John: Wang Chung/Bill Wyman/Bob Seger (week of April 15)

### All Star Radio Radio Hotline:

Collect call from Bob/settle an argument/she's gone/food pervert: apples/congratulations (week of April 16)

Grossfeld as a color commentator

for network coverage of the Summer

Olympic Games in Los Angeles. Gross-

feld gained national recognition as a

member of the United States National

Olympic Gymnastics Team in 1956 in

Melbourne, Australia, and also com-

peted in the Rome games in 1960 and

Tokyo in 1964. On the broadcast side

she has worked with CBS Sports, ser-

ving as color commentator for a variety

●Tom Rudnick has joined

Westwood One's New York-based

advertising staff as an Account Ex-

ecutive, while Robbie Carroll has

been named Personnel Manager for

the company's West Coast headquar-

ters. Rudnick, who joins the network

following nine years with Mutual, will

be responsible for handling New York-

based advertising agencies and cli-

nts, and will report to VP/Advertising Ron Hartenbaum. Carroll joins

Westwood One after eight years with

Inner-View, and will handle the per-

sonnel needs at the company's home

office. She will report to VP/Opera-

Nationally Syndicated Broad-

casting Alliance (NSBA) has pro-

moted Kirt Daniels to the position of

National Sales Director. He previously

was Regional Sales Director for the

tions Brian Heimerl.

of gymnastic events.

# Stevens & Grdnic's

Believe it or else/big fat Donna/Stanka coffee/no more dogs/money management tip (week of April 16)

### CBS RadioRadio (Kris Stevens) Entertainment Update:

Jackson 5/Van Halen/Bon Jovi/Toni Tennilie/Shari Lewis/Michael Douglas/Kathleen Turner (April 23-27)

### **Narwood Productions Minding Your Business:**

Franchising pawn brokers (April 16) Anton Bauer/computers & payroll (April 17) Unemployed entrepreneurs (April 18) Strutting your company's stuff (April 19) Travel Incentives/info on demand (April 20)

# NBC

Newsline Extra:

Easter week (April 16) My brother's keeper (April 23)

### **Progressive Radio Net** Computer Program:

Computer camps/tax deductible computers/elec tronic spreadsheets/computer music (week of April 16)

# Laugh Machine:

Eddie Murphy/Gallagher/Bill Cosby/Robin Williams (week of April 16) News Blimp:

# Barble's birthday/Harold Stassen/sexual fan-

tasies/good nuclear bombs/private prisons (week of April 16) Sound Advice:

# Pre-amps/flat tone controls/amplifiers/deafening

rock/fuse protection (week of April 16)

### **Strand Broadcast Services** Something You Should Know: Getting ahead (April 16)

lealthy houseplants (April 17) Making love work (April 19)

### Syndicate It Radiorobics w/ Jayne Kennedy: Yoga (April 16)

### **Westwood One** Brad Messer's Daybook:

Book-of-the-month club (April 16) Paul Revere's ride (April 18) Revolutionary War/all-news radio (April 19) Radium/meteor shower (April 20)

# Playboy Advisor:

Second husband bad as first?/his step-daughter comes on too much/vertical sex/religion and sex/he's a sex speed expert/male pregnancy symptoms/agoraphobia (week of April 16)

# Spaces & Places:

Modern romance: a user's guide (week of April 18) Waldenbooks Review:

Norris MacWhirter/Art Buchwald/Hotel New Hamp shire (week of April 18)

www.americanradiohistorv.com



YOU CAN'T GET WHAT YOU WANT

# JOE JACKSON

(TILL YOU KNOW WHAT YOU WANT)

# HERE ARE SOME PEOPLE WHO ALREADY KNOW:

ONE OF THE "MOST ADDED" CHR

WBEN-FM WPHD CKOI CHUM 94Q Z93 WFLY WNYS WVSR WYCR WKEE WLAN-FM 98PXY WGFM	WBBQ KZZB WBCY WZLD KITE KSET-FM WANS-FM WZYP 94TYX WOKI WABB-FM WHHY-FM WSFL KTFM	WKAU KMGK WGRD WKFR Z1O4 KJ1O3 WRKR KELI WHOT-FM 13K KMGX KO93 KSKD KTKT	103CIR WTSN WZYQ WJBQ WSQV KQIZ-FM WISE WJAD WCGQ Q104 WYKS KTDY WPFM WXLK	WAEV Z1O2 WGLF WHSL KRNA WAZY-FM KKLS-FM KWTO-FM KFMW KCDQ KTRS KOZE KDZA KBIM
WGFM WPST	KTFM Z98	KTKT WIGY	WXLK	KBIM
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AOR HOT TRACK





# Management

# **Working Toward Effective Management Development** by Gary Kaplan

Recognizing the need for management development is one thing. Effectively implementing and practicing that process is quite another matter. Last month I touched upon management development and its interdependence on manpower planning and training. This column continues in that same vein, yet more closely examines the importance of management development and how to make it work effectively.

# **A Continuing Process**

Optimizing the mutual needs of the station and the employee is the goal of the management development process. However, that does not occur overnight. Nor should it be hawked as a one-time only process: "Take advantage now of our all-inclusive management course and learn everything you'll need to know about managing in just one easy eight-hour session.'

That may sound rather exaggerated. But it clearly illustrates a major point - management development is a deliberate and ongoing process. To become and remain effective, managers must keep up with the ever-quickening pace of social and technological changes. What happens outside the world of broadcasting (population shifts, economic fluctuations, local/national issues) directly influences what happens within your station walls.

Change is a way of life. As a result, managers must be willing and able to welcome and adapt the new ideas/attitudes that change spawns. Since change generally connotes improvement, a good manager will not resist but instead grasp what the change means and infuse his enthusiasm among the employees. Ideally this promotes increased productivity

# **Improving Flexibility**

effects of such a transfusion.

and profitability. Every station or

business needs the healthy after-

It is obvious that working in concert with change requires flexibility on the manager's part. Nine times out of ten, though, that is easier said than done. Promoting persons in-house from nonmanagement to management-level

However, unless those persons are adequately trained beforehand and encouraged to continue their self-development, they are sorely unprepared for their move up from the rank and file. Their having performed well on a nonmanagement basis does not automatically mean they'll do so in a management position. To help facilitate employees'

posts is certainly commendable.

management transition, general managers should first have on file a list of "basic management responsibilities." This statement should outline, by management level, the duties and authority each position holds, involving both managing people and complying with company policies/practices. This gives the first-time or experienced manager a clearer understanding of his or her role change and the performance that is expected by those higher up.

But that is not all the ammunition a manager needs to do the job. According to a survey of training directors, up-and-coming managers should be armed with the following knowledge/skills:

- · Conference leadership and group dynamics
- · Planning and goal-setting
- Using and controlling leader-
- · Organizational theory and application
- · Station/company stance concerning social, political, and economic issues
- Teaching and coaching
- Motivation theories
- Managing change, individual differences
- Job enrichment/development
- Life/career planning

# **Essential Elements**

Management development training depends on the specific goals, purposes, and objectives of the company. Do you want to travel the preventive route, stopping problems before they become problems? Or are corrective measures - solving a business problem that has been identified - the answer? Whether formal (classrooms, seminars) or informal (onthe-job, job rotation, mentor relationships, groups/associations) training resources are chosen, the general manager should be aware of one thing. Regardless of the problem type, a good management development program consists of the following essential

Definite Objectives - program should be designed to spur worthwhile improvement in performance and productivity; those goals should be so well defined that measurement of results is

Relevance - content should pertain to participants' needs, relating to their jobs.

Substantiality (Where's The Beef?) — subject matter must be treated in depth and with enough understanding to bring about behavior improvement. This means more than just cut and dried verbalization and orientation information; it is important to recognize natural tendency to resist

Strong Leadership - discussion leaders or instructors must be competent in their respective fields, be able to communicate and skillfully transmit knowledge; motivate.

Appropriate Level - program should accommodate realistic

view of participants' qualities, background, abilities.

Sound Methods teaching methods should be in sync with the predetermined learning objectives. These methods should also stimulate a desire to learn.

Active Participation - get participants involved. They shouldn't just sit there marking time

Validity - program should supply reliable, factual, and valid information which invites a free and deeper exploration of the content.

Efficacy - objectives should be measured and accomplished. The program should be worth more than it costs, resulting in increased value of participants to station/company.

# **Evaluating Results**

While it is definitely easier to evaluate the before-and-after results following skills, sales, or other technical training programs, management development and training progress are not impossible to assess. Formal management training can be looked at on a subjective level: the trainee's reaction during the process, at the end, and three to six months afterwards; the immediate superior's and subordinates' reactions.

Then there is the objective side, which takes the form of performance appraisals, production records, opinion surveys, and accomplishment of the desired objectives. Most management development occurs through on-the-job superior (coach) and employee (team player) relationships. In this instance, an employee's management development progress is evaluated through annual appraisals. These appraisals are also known as performance plans, which identify the mutual objectives of the superior and employee. Evaluated periodically, this plan assists in determining the individual's level of accomplishment, shows areas of improvement, and points out deficiencies.

Since management development costs time and money, it is important that the results be justified in terms of production, profits, and improved management performance. As in the case of management development, evaluation is a continuous pro-

Radio is a business. And as with other businesses, the same rule applies: future and continued success depends on a well-planned and executed management development program. The concept should be treated as more than a hit-or-miss proposition. Such a program extends beyond merely filling an office vacancy and keeping your fingers crossed, hoping the person works out. Or beyond promoting a person because he did well as an account executive and thereby automatically assuming he's ready to tackle the GSM post without advance preparation.

Management successors should be flexible and able to handle change. Once in place, they must be kept stimulated and encouraged to continue their self-development. In fact, many firms require that each management and professional staff member attend at least one formal learning session each year. The more informed a manager is, the better he or she understands the environment that affects the station/company and the decisions that must be made.



ming. It gives your station a polished sound. One that attracts and keeps an audience - as well as your advertisers.

That's why AutoSelect, Jefferson-Pilot's computerized music rotation system for radio stations, is the perfect candidate for a position on your staff.

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gramming criteria. AutoSelect puts you in total control.

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So call Sandy LaCasse collect, 704/ 525-3901. Find out how a very polished Assistant Program Director can help to improve your programming—and give your station a more competitive sound.

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# CHEAP TRICK "Up The Creek"

Title cut from the hit movie!

On MTV



MI-SEX "Castaway"

On MTV



# Street Talk

Is **NEIL ROCKOFF** returning to Miami? That's the rumble we've heard. Apparently the former WLYF GM is attempting to purchase WNWS through his Prime Time Radio corporation. Neil was last VP/GM at KHJ/Los Angeles, and largely responsible for taking the station Country.

And that last rumor may dovetail with this one (in case you're wondering what Neil Rockoff would do with an all-News AM in Miami). South Florida media watchers say Street Talk is quite strong that Countryformatted **WQAM** might just be considering a switch to Oldies. Aha!

Former WHP/HARRISBURG GM DON WEAR is suing WHP for \$750,000 plus unspecified punitive damages for allegedly failing to fulfill contractual obligations he claims the station made to him. We'll keep you posted on this one.



KEVIN FLEMMING is the new Station Manager at WWDM-FM/SUMTER, SC, replacing Leroy Durant, who resigned last month to pursue outside interests. Kevin had been WWDM-FM's PD since last spring, having joined the station from WXAG/Athens, GA. He's also worked for Atlanta outlets WAOK,

Kevin Flemming WIGO, and WSB.

Buffalo radio vet **HANK NEVINS**, who spent some time at WKBW, WGR, and WBEN, is the new Operations Manager for **WQCR-FM/BURLINGTON**, **VT**. Hank is handling a live morning drive shift on the otherwise-automated CHR outlet.

After more than 22 years on the air at WNOP/CINCINNATI, air personality LEO UNDERHILL is retiring. He'll stay with WNOP in an off-air capacity, but his final show was April 6. Our congratulations to Leo on a long and successful career in Cincinnati. (Before joining WNOP in 1962, he was on WCKY for 14 years!)

At WPLR/NEW HAVEN, MANUEL RODRIGUEZ has been promoted from GSM to Station Manager, replacing Chuck Kampmeier, who is now programming in Phoenix. Doug Agnew has been upped to LSM from his AE slot.



Don't look for a replacement PD at KYUU/SAN FRANCISCO right away. Midday personality RICK SHAW is acting as interim

PD, and VP/GM **JOHN HAYES** is taking his time to find the right person. Anyone interested should contact him.

"I Do . . .

Again"

R&R/Friday, April 13, 1984



This is not a promotion that will work for every station, but if you just happen to have a husband-and-wife team on staff, check this out. WBCS/Milwaukee's morning team is Dick & Ellen Stout, known on their joint checking account as Mr & Mrs Stout. At the recent Milwaukee Home Show, Dick & Ellen decided to renew their marriage vows (originally spoken eight years ago in front of a Justice of the Peace), and they invited their audience to join them. So many couples wanted to stand up with the Stouts, the station eventually had to limit participation. Shown in the photo, Dick & Ellen share a tender moment just after saying their "I dos" again.

Still no new PD at WNBC/NEW YORK, and there's not likely to be one named any time soon.

Afternoon drive personality **BOB GRAYSON** is retiring at **WOW/OMAHA** after more than 20 years in the business. PD
Chuck Urlan is now looking for someone to fill Bob's vacant shift.

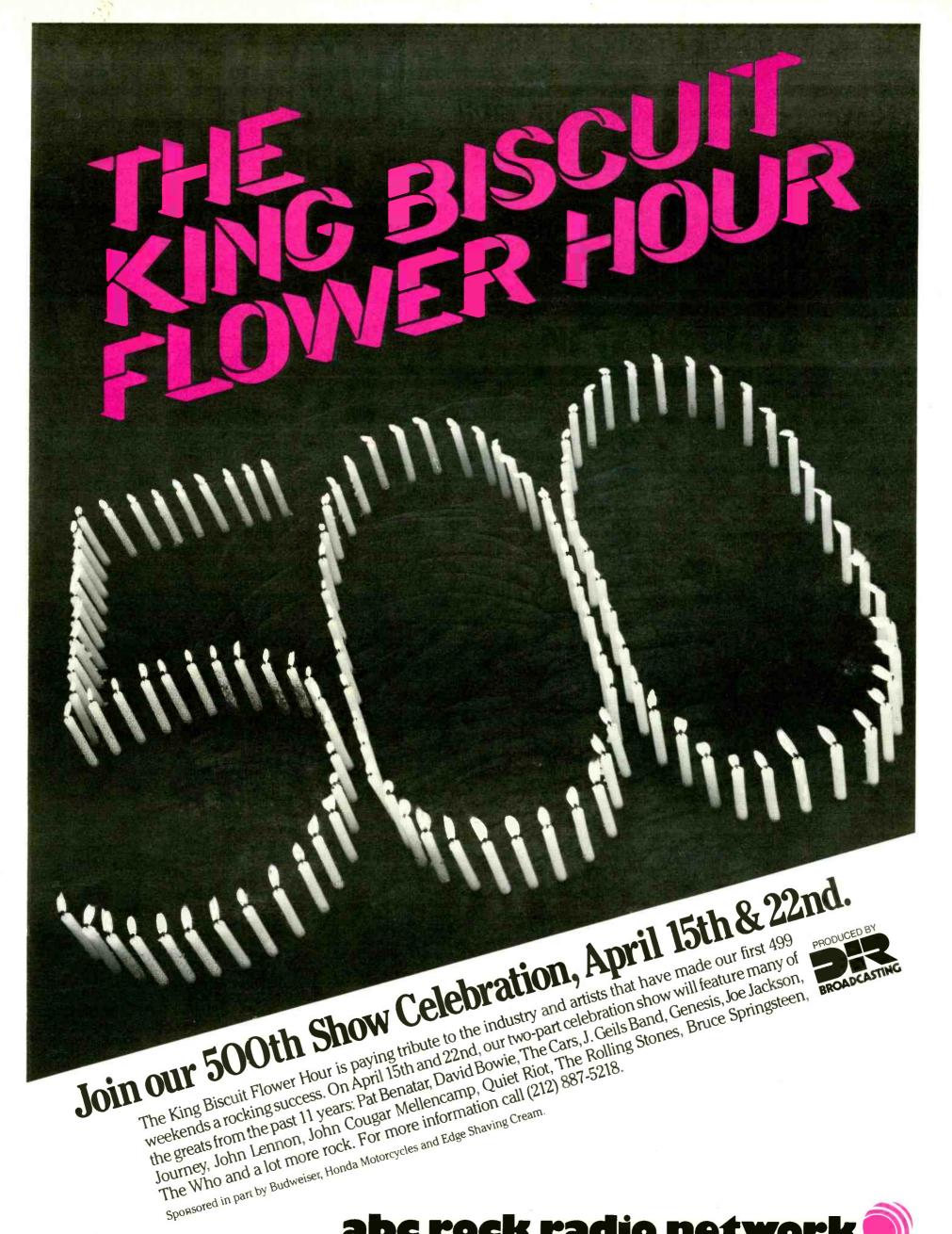
STEVE PERUN has resigned the MD position at WLS-AM & FM/Chicago. He's looking for a programming position and can be reached at (312) 861-0955.

MORE STREET TALK/See Page 20

The Odyssey File (213) 392-8

A Pursuit Of More Than Trivia!

(213) 392-8743 131 Ocean Park Blvd., Santa Monica, CA 90405



abc rock radio network









# **Street Talk**

Continued from Page 18

After 13 years in the business, HOWARD HOFFMAN is hanging up his headphones and has given up his morning show at KOPA/PHOENIX. He's actually going to take a short sabbatical to travel around the country. Replacing him is afternoon personality B.J. Hunter.



KHTZ/LOS ANGELES MD SHAUNE MCNAMARA has exited the station after more than four years. No immediate replacement was named. Shaune is currently looking for a similar post elsewhere.

Did you know that Zenith forced Z100/NEW YORK to change its print

Shaune McNamara logo because the latter's "Z with a lightning bolt" was a little too close to the former's corporate ID. Well now, Zenith has introduced a new computer, which it is marketing under the coincidental model number of, you guessed it, Z100. Subtle.

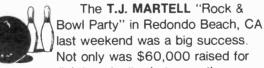
WCOZ/BOSTON afternoon drive jock JEREMY SAVAGE is looking for a personality AOR gig. The format change at WCOZ apparently is not his favorite, and he wants to get back to the musical approach he prefers.



LARRY KING is hosting SCOTT SHANNON and THE GREASEMAN tonight (4-13) on his Mutual Network talk show. The Z100 morning man/PD and DC101 morning host will

be discussing (what else?) morning radio. The first hour will feature Larry interviewing the two, with the final two hours devoted to listener call-ins. Should be fun.

Roving talk host ART DINEEN has finally settled down at KOA/DENVER. Dineen will take over KOA's 3-6pm slot, giving up his life of filling in for vacationing hosts at stations across the country.



the cancer-fighting charity, but more than 1000 celebs from the radio and record biz took part. The star cavalcade included ROD STEWART, GEORGE THOROGOOD, PEE WEE HERMAN, and members of the GO-GO'S, BERLIN, TOM PETTY'S HEARTBREAKERS, the DOORS, and TRIUMPH. Hats off to the party's organizers: Musicvision's JON SCOTT, ANITA WEBB, and DRAKE HALL; Epic's BILL BENNETT; Columbia's PAUL RAPPOPORT; Atlantic's JUDY LIBOW; and KID LEO of WMMS/Cleveland. What a bash!







Congratulations to JIM CAHILL on his recent promotion to Manager/Electronic Promotions for UNIVERSAL PICTURES. Jim will

continue to handle video music production and promotion, but will now supervise all of the studio's radio and TV promotions. Before joining Universal, Jim was a member of the Styx management team at Front Line.

Get-well-quick wishes go out to B97/NEW ORLEANS PD NICK BAZOO. Always a hardworkin' kinda guy, Nick's recent vacation turned into a seven-day recuperation from a case of exhaustion.

DON MURRAY, late nights at KIQQ/LOS ANGELES for the past four years, is available. Call him at (213) 696-3191.

Ninety-year-old RUTH HUTCHINSON, former host of KSHE/ST.LOUIS's weekly KSHE Classics program, died last week. Ruth started working at KSHE in 1976 (when she was 81). She'd been off the air for several months because of her failing health. Our condolences to her many friends in the St. Louis broadcasting community, including her daughter, KWK's Nancy Pool-Leffler.

A tip of the Street Talk Newshawk hat to radio's best friend, ART VUOLO. Art's Logos Unlimited has just signed a major distribution deal with Clairol for those popular radio guides. Look for a nationwide promotion on this one involving top-rated stations coast-to-coast.



STORK STOPS: To KRNT/DES MOINES air personality DAN HARDEN and his wife Deniece, a baby boy Lucas Parker (4-4) . . . Check the Omaha water supply, this may be an epidemic. KOIL PD TERRY MASON and his wife gave birth to Megan Meredith on April 3.

Meanwhile, in the same hospital about 12 hours later on April 4, KGOR afternoon personality JACK SWANDA and his wife Karen were becoming parents to Anne Jordan

RCA RECORDS local Denver rep BOB MEYERS and his wife JO (MICHELLE) MEYERS, midday personality at KLIR/DENVER, had their first child, Beau August, April 5 . . . WXLP/DAVENPORT MD TERRY DUGAN NOLAN and station AE JAY MITCHELL NOLAN are the mommy and daddy of Frank Clement, born March 30 . . . The R&R family gained a member Tuesday (4-10) as new Managing Editor JEFF GREEN and his wife Belle welcomed their first son, Jarrett Lindsey. Following last week's promotion, you could say April's been quite a month for Jeff. Ah, but what's he going to do for next week?



# 45 Radio Programming Magic



# Shakin? Stevens

"I Cry Just A Little Bit"

63% **Conversion Factor + 16** 80/10 A/C 2

WHTT add WXKS-FM deb 39 WKRZ-FM **WKBW** PRO-FM add

WYCR add KHFI add WROK add

WOKI add WFMI add WSFL KROK add

WRQN WHOT-FM WGUY add **WZON** 

WERZ WJAD KCDQ add 13FEA add **WJBQ 38-35 KZOZ KIST** WOMP-FM





# lena

"Just A Dream"

First Week:

WPHD CKOI

WVSR WKDD WJXQ WRQN KYNO-FM **KHOP** 

WGLF **KGOT** 





# Luther Vandross

"Superstar (Don't You Remember)"

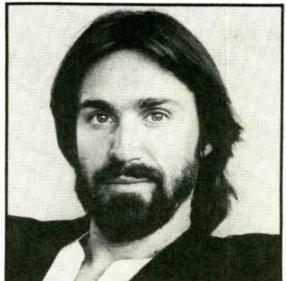
Black/Urban

8 to 7

**Now Crossing At:** 

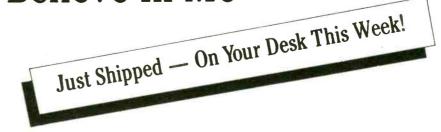
Z102 195 **WJAD** 





# Dan Fogelberg

"Believe In Me"





# E/P/A BREAKERS:

# **CYNDI LAUPER**

# "Time After Time"

200/73 84% CHR BREAKERS

**CYNDI LAUPER** 

Time After Time (Portrait/CBS)

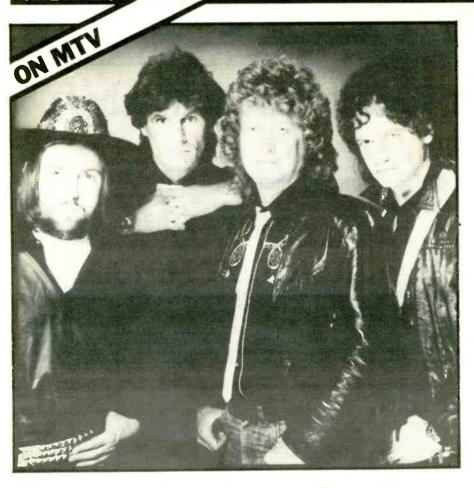
84% of our reporters on it. Moves: Up 16, Debuts 71, Same 40, Down 0, Adds 73 including Z100, CHUM, KAFM, WHYT, KHTR, Q103, KWSS. See Parallels, debuts at number 39 on the CHR chart.

75/45 22 A/C BREAKERS

Time After Time (Portrait/CBS)

59% of our reporters on it. Rotations: Heavy 1/0, Medium 38/15, Light 34/28, Extra Adds 2, Total Adds 15 including WFBR, WPIX, Y97, WRMM, W101, WFYR, WARM98, WMYX, KKLT, B100, KBEST, KEZR, V100, KEY103, WHBY. Debuts at number 22 on the A/C chart.

<b>Added Th</b>	is Wee	k At:	KUBE	KHFI	G100	WKDQ	WZOK	KLUC	WGUY	KKQV	WAZY-FM	KSLY
WBEN-FM	CHUM	KOPA	KNBQ	WSKZ	BJ105	<b>WMEE</b>	WRQN	KHOP	<b>WJBQ</b>	WHSL	KXSS	KZOZ
				WNOK-FM					WSQV		99KG	KIST
WPLJ	WHYT	KWOD	WKFM	KSET-FM							KYYA	
Z100	<b>KHTR</b>	<b>XTRA</b>	WRCK	WFMI	KROK	Z104	WHOT-FM	IKRQ	WISE	KCMQ	KCAQ RBIM	(=>0A
CFTR	Q103	<b>KWSS</b>	Q106	FM100	WEBC	KQKQ	KKFM	WFBG	Q101	KKXL-FM	KBIM JE	PUREM



# SLADE

# "Run Runaway"

**CHR BREAKERS 143/34 60%** 

SLADE

Run Runaway (CBS Associated)

60% of our reporters on it. Moves: Up 22, Debuts 20, Same 66, Down 1, Adds 34 including B94, WHTX, WHYT, Q103, KNBQ, WANS-FM, K107, Complete airplay in Parallels.

# **Added This Week At:**

	the state of the s			
B94	FM106	WRNO	KQKQ	WIKZ
WHTX	KHFI	WAHC	K107	KILE
WHYT	KZZB	WKAU	KEYN-FM	KCMQ
Q103	WANS-FM	KIIK	KYNO-FM	KKRC
KNBQ	WFMI	WKDQ	KHYT	KKAZ
<b>WYCR</b>	WHHY-FM	WGRD	KRQ	KDZA
KC101	WSFL	KJ103	KTKT	

AOR Albums (6-14)
AOR Hot Tracks (5-16)

CBS ASSOC. RECORDS

# On The Records



**KEN BARNES** 

# Thompson Twins: And Then There Were Three

The Thompson Twins operate in a great old and new tradition. Since no one in the group is named Thompson, and there are no twins to be found either, they fall into the old Righteous Bros./Walker Bros. bag (no brothers, nobody named Righteous or Walker).

But because "Twins" implies two group members and there are actually three, the Thompsons are part of a more modern movement of misleading group-size names. Actually, they're among a few select pioneers in this important field, in company with Vanity 6 (a trio) and the last incarnation of the Gang Of Four (who finished up slimmed down to three). And if I recall, the Jackson Five was up to six just before they became the Jacksons.

As for the Thompson Twins themselves, they started out, as near as I can determine, with four members (including present singer Tom Bailey), went up to six (adding present member Joe Leeway) by their first album three years ago, swelled to seven with the addition of Alannah Currie, and then abruptly reduced themselves to a trio when the present threesome decided to get serious about having hits (which they soon did). The name Thompson Twins, by the way, comes from a European comic



Thompson Twins Mark 4



Thompson Twins Mark 7



Thompson Twins Mark

Interesting newcomers to the Black/Urban chart - Laid Back, a duo from Denmark (not exactly a hotbed of funk before now), and Art Of Noise, a loose assemblage of British experimental musicians and theorizers under the supervision of Yes producer Trevor Horn.

MY BACK PAGES: Independent promoter Mark Weiss reminds me that the group Pages, before they mutated into Mr. Mister, recorded for Capitol as well as



Sandy Stewart's sudden success is sort of a heartwarming story, with a nice radio twist. According to label sources, Sandy was lead singer in a Houston group called the Sirens (who basically back her on her LP), and then-KSRR MD Dayna Steele liked the band and contacted producer Keith Olsen on their behalf. Owing to other commitments, Olsen referred the project to his partner Gordon Perry, whose wife was one of Stevie Nicks's backing vocalists. She liked Sandy's songs, and when Sandy was stuck for words on "If Anyone Falls" and "Nightbird," the songs were dispatched to Nicks. She liked them, put lyrics to them, and decided to do them on her "Wild Heart" LP. She did part of the recording for that album at Perry's Dallas studio, met Sandy

BRITISH INVASION

20TH ANNIVERSARY

# Britain's Most Underrated Band?

This week, the two reigning queens of British '60s pop and probably the most undervalued band of the whole Invasion

Searchers: A truly innovative group, with a sound quite distinct from the Beatles/Stones norm. Their first American hit, "Needles And Pins," was typical - a minor Jackie DeShannon hit (cowritten by Sonny Bono, by the way) transformed by the group's trademark ringing guitar sound and arid harmonies. The Searchers strongly influenced the Byrds, who would come along a year thereafter in 1965, and much later Tom Petty. They continued to have hits by reworking American songs like "Don't Throw Your Love Away" (by the Orlons), "Someday We're Gonna Love Again" (Barbara Lewis), and "Love Potion #9" (Clovers), but ran into a dry spell by mid-1965. However, they're still together, playing thoroughly contemporary music with more than a dash of their old sound, with three members marking nearly 20 years' service with the band.



Meet the Searchers: yesterday and today

Dusty Springfield's The fashionable Carnaby Street period Sandie Shaw Sandie Shaw: Aside from two early hits,

"Always Something There To Remind Me" and "Girl Don't Come," Shaw never meant a great deal in the States, but she was a consistent British hitmaker from 1964-1970. With her long straight hair, near-constant miniskirts, and shoeless onstage presentation, she was a quirky stylistic model for a generation of British girls. She's also one of Pretender Chrissle Hynde's foremost vocal influences, and has recently recorded a single with trendy new UK

Dusty Springfield: Even a bigger star than Sandie Shaw in England, Dusty also did well here. She began as a member of the folk trio the Springfields, who had an American hit in 1962 called "Silver Threads & Golden Needles." Taking her name from the group (her real name is Mary O'Brien), she went solo in late 1963, and her first record, "I Only Want To Be With You," was one of the first British hits after the Beatles scored. "Stay Awhile" and "Wishin' And Hopin" followed in 1964, and she had occasional hits (like "You Don't Have To Say You Love Me," "The Look Of Love," and "Son Of A Preacher Man") throughout the decade. Now living in L.A., she records sporadically (most recently in 1982), but hasn't recaptured the commercial touch.

there, and Sandy ended up playing keyboards and synthesizers on the album, leading to her own Modern/Atco recording contract.

# Record News

Tony Carey, who was simultaneously represented last year with solo records on Rocshire and Planet P Project records on Geffen, has consolidated his identities by signing with MCA for a Planet P record later this year . . . Following E/P/A's signing of UK '70s glitter-rock hitmakers Slade, the company has just snapped up Gary Glitter for an album and tour. Can Sweet and Suzi Quatro be far behind? . . . Rick James and Eddie Murphy are recording a single together.



"Solid Gold" for the week of April 13 repeats a December show starring Irene Cara, Lee Greenwood, Jennifer Hoiliday, Huey Lewis & the News, Paul McCartney & Michael Jackson, and Bonnle Tyler Madness appears on "Saturday Night Live" April 14 . . . The Alarm and Pattl Austin guest on "American Bandstand" April 14 . . . Phil Collins is featured in concert on MTV April 14 . . . Sundance Productions of Dallas will be offering a syndicated music show called "AM TV," a half-hour program concentrating on four new acts each week



# ONE YEAR AGO TODAY

- BILL HOGAN NAMED EXEC. VP FOR RKO RADIO
- BILL STAKELIN NEW PRESIDENT OF RAB
- FRANK MARUCA RADIO GROUP MANAGER AT CAPITOL BROADCASTING
- #1 CHR: "Jeopardy" Greg Kihn Band (Beserkley/E-A) (2nd week)
- •#1 A/C: "I Won't Hold You Back" Toto (Columbia)
- #1 COUNTRY: "American Made" Oak Ridge Boys (MCA)
- #1 BLACK: "I Just Gotta Have You" Kashif (Arista) (3rd week) •#1 AOR TRACK: "Overkill" — Men At Work (Columbia)
- #1 LP: "Pyromania" Def Leppard (Mercury/PolyGram) (3rd week)

# **FIVE YEARS AGO TODAY**

- JOHN BETANCOURT NAMED VP/PROMOTION AT RCA
- STUART LEVY BECOMES VP/GM AT KLAC/LOS ANGELES
- JOHN FOX NAMED PD AT KAUM/HOUSTON
- •#1 CHR: "Heart Of Glass" Blondie (Chrysalis) ● #1 A/C: "I Just Fall In Love Again" — Anne Murray (Capitol) (4th week)
- #1 BLACK: "Disco Nights" GQ (Arista)
- •#1 COUNTRY: "All I Ever Need Is You" Kenny Rogers & Dottie West (UA) (2nd week)
- #1 LP: "Breakfast In America" Supertramp (A&M)

# **TEN YEARS AGO TODAY**

- JIM BROWN NAMED PD AT WZUU/MILWAUKEE
- •#1 CHR: "Bennie & The Jets" Elton John (MCA) (3rd week)
- ullet #1 A/C: "TSOP" MFSB (Philadelphia International/CBS) (2nd week) • #1 COUNTRY: "A Very Special Love Song" — Charlie Rich (Epic) (2nd week)



General Sessions:	
☐ KEYNOTE  Patricia Aburdene "Age of the New"	\$19.95
☐ SPECIAL SESSION  Dr. Charles Garfield "What Makes a	,
Champion" Peak Performance	\$19.95
☐ Paul Bortz "Where Cable is Going in	า
Relation to Radio"	\$19.95
Workshops:	
☐ SPECIAL TWO CASSETTE WORKSHO	
Dr. Sharon Crain "Relating to the Eg	\$28.95
☐ Robert Mahlman & Art DelVesco	\$20.3J
"Everything You Wanted to Know	w
About Buying a Station/	
Venture Capital"	\$19.95
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1930 Century Park West, Los Angeles, CA 90067

# Datebook

### MONDAY, APRIL 16

### Jam Kickers Kicked Out

Last year's release of "Not Now John" proved that some AORs were willing to let the word "fuck" be used on their stations — provided that Pink Floyd was singing it and a cleaner version of the same song was on the way. On this day in 1969, the use of the same word was enough to get Detroit's MC5 removed from Elektra. The label had sent the group back into the studio to recut "Kick Out The Jams." The band substituted "brothers and sisters" for "MFs," but otherwise gave Elektra back the same track. Elektra also disliked the LP's liner notes by the group's mentor, White Panther leader John Sinclair. After an incident involving obscene notes on Elektra stationery in disc shop windows and after reportedly wanting to break free from both Elektra and Sinclair — the MC5 ended up on Atlantic. Sinclair had to wait a few years for John Lennon to make him famous.

Birthdays: Bobby Vinton 1935, Dusty Springfield 1939

### **TUESDAY, APRIL 17**

### KGB Plays Chicken

Contrary to popular belief, the San Diego Chicken wasn't invented as the baseball fan's revenge against umpires. On this day in 1974, R&R reported that KGB/San Diego had begun a massive advertising campaign featuring an animated chicken to publicize the split between the station's AM & FM. On KGB's TV spots the chicken produced two eggs. The egg promoting the (then) CHR AM played "Seasons In The Sun"; the progressive FM egg blared Led Zeppelin. KGB's jingles were replaced by the sound of a chicken bawking the calls, and agency clients were given customized cans of chicken soup. The paper also reported that KGB had a "larger-than-life chicken roaming around San Diego giving away prizes." The KGB chicken became famous rather quickly in San Diego; it wasn't until Ted Glannoulas's fight to leave the station several years later that he became famous nationwide.

Birthdays: Ex-Buzzcock Pete Shelley 1955, Jan Hammer 1948.

## WEDNESDAY, APRIL 18

### Yes Leaves It . . . For A While

After one album with new members Trevor Horn and Geoff Downes, this was the day in 1981 that Yes announced their breakup after a recording career of 13 years. In eulogizing the band, Rolling Stone's "Rock Almanac" wrote, "Yes truly belonged to the age of the album and side-long, convoluted suites." (It also reprinted speculation that Alan White would team with Jimmy Page in some sort of rebuilt Led Zeppelin.) To be fair, the aforementioned view of the group was pretty popular, even this time one year ago. Nobody could know then with Horn as a producer, the revamped group would do at least as well at modifying the Yes sound for the '80s as Downes and Steve Howe did with



# THURSDAY, APRIL 19

# **TAMI Hits Britain**

Because it featured performances from the Miracles, Supremes, and Marvin Gaye, and because of the name, a lot of rock fans assumed the "Teen-Age Music International" or "TAMI Show" was somehow linked to Motown. (It was actually funded, in part, by Phil Spector.) In Britain, where Motown stars were known as "Tamla-Beat" artists, confusion would have been even greater, so on this day in 1965, "TAMI" was released in the UK as "Teenage Command Performance." "TAMI" was the link between early rock films that attempted some plot — however minimal — and later rockumentaries (e.g., "Monterey Pop" that just dealt with music). Part of the TAMI Show has been rereleased this year (combined with the similarly-structured "TNT Show"). Some of the original performances remain intact (Gaye, Robinson, Chuck Berry, the Rolling Stones, etc.). But some are trimmed (Lesley Gore, Jan & Dean) and a few (Billy J. Kramer and the Barbarians) are gone altogether. There's one famous omission: the Beach Boys appeared in only the first prints of the film. Shortly thereafter, Capitol complained and the footage was excised.

Birthdays: Ex-Animal Alan Price 1942.

# FRIDAY, APRIL 20

# Parton's Dog Debut

Like a lot of artists, Dolly Parton had to wait years to record . . . by the time she finally went into the recording studio, she was already 13. After years of appearing on Knoxville-based radio programs and a shot on the Grand Ol' Opry, Parton released her first single, "Puppy Love," on Tennessee-based Goldband Records on this day in 1959. Dolly's quest for superstardom didn't really kick in until five years later when she graduated from high school and headed for Nashville. (Not incidentally, about half of the songs covered on "The Great Pretender," including "Downtown," are from a 12-month period following Parton's arrival).

Birthday: Johnny Tillotson 1939.

# SATURDAY, APRIL 21

# **Barson Keeps Moving**

Keyboard player Mike Barson, who celebrates his 26th birthday today, was one of the charter members of Madness; he's also the first person from the group to leave. Barson, Chris Foreman, and Lee Thompson came together in 1976 as the Minors. This was followed by two years of auditioning new members and new names, (including the Invaders) that were later parodied in the band's film "Take It Or Leave It." By 1978, the original members of the group had been joined by Graham McPherson, Dan Woodgate, and Mark Bedford, and both their name and their first single were chosen as tributes to ska artist Prince Buster. Barson is on the new "Keep Moving" LP, but it'll be his last with the group. Among other things, he's recently married and followed his wife back to Holland

Other birthdays: Iggy Pop 1947.

# SUNDAY, APRIL 22

# Stones Drug Bust Of The Month

It was actually February, 1977 when Keith Richards's Toronto hotel room was raided and he was arrested for possession of heroin with intent to traffic and possession of cocaine. Since the former offense carried a life sentence and since Richards could hardly get off as a first offender, speculation was that the guitarist would serve time and that his absence would cause the dissolution of the band. In 1978, Richards was given a suspended sentence and on this day in 1979, as part of his parole, the ad-hoc New Barbarians performed a charity concert in Ottawa. The Barbarians consisted of Richards, Ron Wood, ex-Faces keyboardist lan McLagan, Stanley Clarke, and Ziggy Modeliste of New Orleans R&B band the Meters. As with the Plastic Ono Band, another famous pickup group that made its debut in Canada, the Barbarians did play a few gigs in the U.S. before drifting back to their home outfits.

Birthdays: Glen Campbell 1936 or 1938, Peter Frampton 1950.

Sean Ross

# On Spotlight Specials, ABC gets the stars to sing a different tune.

The biggest names sing not only their biggest hits to your audience, they sing a different tune as well: the inside stories behind the hits. That's the Spotlight Specials proven success formula that can give your station a 90 minute audience monopoly once each month. For information call Julie Eisenberg at (212) 887-5690.

# 1983

Rick Springfield Linda Ronstadt Journey Olivia Newton-John Toto **Barry Manilow** Elton John **Bob Seger** Little River Band Dan Fogelberg Air Supply Quarterflash

# 1984

continues with the biggest and best.



Michael Jackson



**Rolling Stones** 



John Cougar Mellencamp

and more great specials to be announced

SPOTLIGHT SPECIALS



ABC CONTEMPORARY RADIO NETWORK

# Air Personalities



DAN O'DAY

# Building A Bit, Pt. I

This week we'll begin exploring ways in which you can create a constant source of "bits" for your show. First, let's define our term: A "bit" is any piece of your program that is produced by you for entertainment purposes. These range from Larry Lujack's "Animal Stories" to Lohman & Barkley's "Light Of My Life" soap opera to Bob & Ray's interviews with ficticious people to Rick Dees's telephone conversations with wacky characters. Let's start by looking at two basic guidelines you might find useful in creating on-air bits.

# How Long Should A Bit Be?

I've been asked this question many times by jocks over the years, and I always answer by quoting Abe Lincoln's reply to the little girl who asked, "How long should a person's legs be?" His answer: "Long enough to reach the ground." How long should a bit be? Long enough to reach the ground.

Now, I realize there are some PDs and GMs out there who disagree with that philosophy. "A real pro can be funny in seven seconds," they'll say. "Anything over 15 seconds loses the listener's interest," they'll say. What these "experts" overlook is the fact that listeners don't listen with a stopwatch. If it's entertaining, they'll listen; if it's boring or offensive or insulting, they might well tune in someone else.

I once had a GM come to me after a show and say, "I timed that telephone call you did today, and it ran for 4½ minutes!" It didn't matter to him that the phone call was hysterical, that listener response to it was terrific, and that it undoubtedly created what I consider to be the most valuable kind of advertising: elevator talk.

# **Timing Your Best Bit**

When doing a morning show, I would schedule my best bit to run at roughly 7:45am. The secondary reason for choosing 7:45 had to do with quarter-hour maintenance; more on that in a future column. The primary reason, though, was that at 7:45, many of my listeners were in their cars, just a few minutes away from starting their workdays at 8:00. My goal was to do a bit so funny, so entertaining, that my typical listener would arrive at work, park his or her car, get onto the elevator, and tell

"If it's entertaining, they'll listen; if it's boring or offensive or insulting, they might well tune in someone else."

a friend what I'd just done. But at that time of the morning, the elevator would be full of people about to start their workdays, and when my listener told a friend what Dan O'Day had done just a few minutes earlier, everyone in the elevator would overhear what essentially is an unpaid commercial for my show! That's what I call elevator talk: word-of-mouth at maximum efficiency

Back to the question of length: To put it simply, the length of a bit is irrelevant. If it entertains your audience and happens to run five minutes — and if by editing the bit you would weaken it — then five minutes is fine. But if it offends your audience or bores

them, then a seven-second bit is seven seconds too long.

Management types who speak condescendingly of the audience's "small attention span" apparently are unaware that every night of the week, scores of millions of people sit down and watch 30-minute comedies and one and two-hour dramas on television. The best single the Beatles ever had is far too long, in the opinions of these experts. "Hev Jude" exceeds seven minutes, and I'll listen to every beat of it when it comes on the radio. But I won't listen to, say, five minutes of "Coward Of The Country," because it offends me. Shortening that particular piece of entertainment won't induce me to listen to it, because I don't happen to find it entertaining.

"A successful bit builds and builds, its impact becoming greater as the bit progresses."

# **Leave Them Wanting More**

"It doesn't matter how long a bit is" — right? Wrong. Wrong! Go back to what Honest Abe had to say: "Long enough to reach the ground"... and no longer. A successful bit builds and builds, its impact becoming greater as the bit progresses. If you can make a particular bit 30 seconds long or two minutes long and the 2-minute version doesn't pack more of a wallop than the shorter one, go with the shorter one.

A rule that seems to be equally important in the entertainment field and in life is, "Leave them wanting more." Many boxing fans agree Muhammad Ali was the greatest fighter of all time... but his historical impact would have been even greater if only he had quit at his prime and not dragged out his career several years past its peak. If you hit your peak in the middle of a four-minute bit, those remaining two minutes distract from and lessen the emotional impact on your listeners. This leads us to the second guideline:

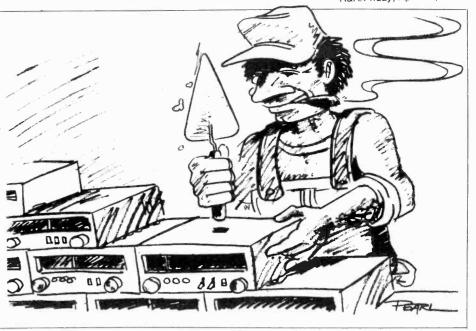
# II. Learn How To Structure Your Bits

One of the world's most successful screenwriters is William Goldman. He wrote the scripts for "Butch Cassidy and the Sundance Kid," "All The President's Men," "Harper," and "Marathon Man," among others. What do you suppose he says is the most important element of a screenplay (pick one)?

A. Character development

B. Believable dialogue

C. Reaching the audience on an emotional level



The answer is . . . none of the above. In his book "Adventures In The Screen Trade," Goldman states flatly, "The single most important lesson to be learned about writing for films is: screenplays are structure."

This rule applies to any creative work. All the technique, the artistry, the facility, the cleverness in the world are useless unless they have a structure to build around.

"But," I hear you saying, "I don't write my 'bits," as you call them. I ad-lib a lot of my stuff . . . and I certainly don't script out my interviews and phone conversations with listeners."

It doesn't matter. Whether your ideas go to paper or not, if you're creating something — either in the production room or on the air — you're going through the writing process. Unless you're a complete idiot, you always are planning ahead. Always.

Let's take the example of doing a phone bit on the air. Even when you don't know what the other person is going to say, you're planning ahead to the next moment. It's like driving a car: You might just be driving around aimlessly with no particular route in mind . . . but you don't wait until you're in the middle of the intersection before you decide whether to continue straight or turn right or left. As you approach the intersection, you quickly make a decision. And in building a bit, you're always looking for the quickest way to reach your destination: a great punchline, a strong finishing statement, a clever lead-in to the next record, etc.

Structure. Structure. Structure. Some jocks have bought into that old chestnut that if it's planned in advance, it's somehow less creative than if it were all off-the-cuff. Ain't true! Neither "Annie Hall" nor "Airplane!" was ad-libbed. And it shouldn't break your bubble to learn that Richard Pryor doesn't just walk onstage and then ask himself, "What am I gonna talk

"All the technique, the artistry, the facility, the cleverness in the world are useless unless they have a structure to build around."

about??" In 12 years of creating radio comedy, I've learned with inspiration. It is wonderful, it's exciting, it's invigorating; but craftsmanship is what produces quality work.

What is structure? Simply stated, it's a beginning, a middle, and an end . . . and it includes an answer to the question, "What am I trying to accomplish with this bit?"

# Beginning, Middle & End

The beginning. If you begin with clarity and confidence, your audience will be ready to enjoy whatever you've got in mind. "We're here at the Poughkeepsie Chemical Waste Site, speaking with the night watch-

man, Herman P. Twaddle." That's all you need to establish the premise; once you've established it, treat it as if your listeners can see the setting. You don't have to describe it further, because they do see the Chemical Waste Site in their minds... with much greater detail than you can provide auditorily. Sound effects that hint at the locale are fine, but let them speak for themselves.

The middle. This is the heart of your bit, constantly building the humor/interest/confrontation. This is where it's most important to know your structure, because this should lead logically to your finish.

The end. This is where most bits fail. Ending a bit well is one of the most demanding creative tasks there is. "Saturday Night Live" offers countless examples of bits that began from a good idea but fizzled and failed because the writers simply didn't know how to wrap it up. "Annie Hall" is a

"The end. This is where most bits fail. Ending a bit well is one of the most demanding creative tasks there is."

brilliant movie made up of brilliantly conceived vignettes. Writers Woody Allen and Marshall Brickman could have simply ended it with Allen and Diane Keaton bidding each other a tearful farewell and then parting, but instead they ended on a very funny line that acted as a statement representing the film and acting as closure for it; it felt like an ending. And you can bet it wasn't just an accident; they didn't simply write a funny movie and then say, "What do you think it's about?" They knew what it was about, and they built toward that statement (" . . . because we need the eggs") throughout the screenplay.

Whether it's a movie or a funny story or a one-liner or a serious statement about a subject dear to your heart, you've got to have the structure in mind before you begin it. Structure is like a good road map: if you want to drive from Los Angeles to Des Moines but don't have any idea how you're going to get there, you could just get into your car and start driving and eventually you might actually end up in Des Moines ... but it's likely to be a very long trip.

Next column: Types of humorous bits.

I'm always interested in hearing what R&R readers have to say. You can write to me directly: Dan O'Day, 1237 Armacost Avenue, Suite 6, Los Angeles, CA 90025.

In addition to wanting to hear your comments, I'd love to hear a cassette aircheck of your show, too! Who knows? You might end up in a future column!

# COUNT ON COUNTDOWN AMERICA FOR HIGHER RATINGS.

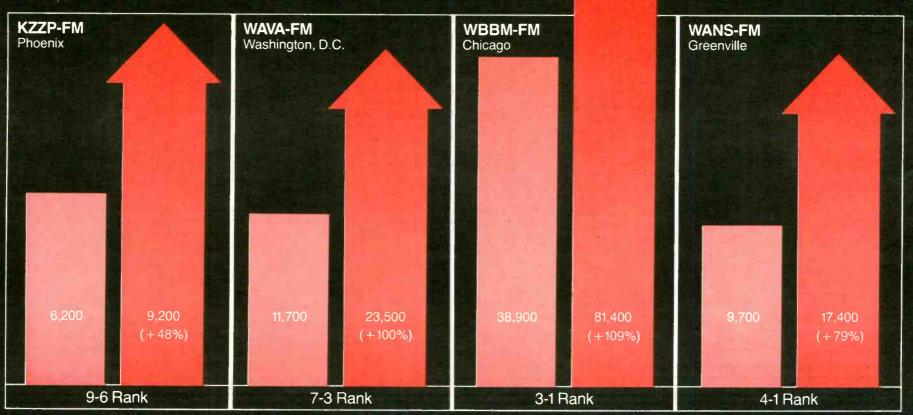
Each week, over 300 contemporary hit stations count on JOHN LEADER to lead them to top ratings.



Countdown America's weekly playlist of the nation's top 40 contemporary hits is based on the back page of Radio & Records—the actual airplay of the nation's top CHR stations. Host John Leader mixes 90% music with personal insights and artists' comments in a fast-paced delivery to

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Houston; WWSH-FM, Philadelphia; KFRC, San Francisco; WHTT, Boston and WZGC-FM, Atlanta.

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Source: Fall 1982, Fall 1983 Arbitron ADI, Persons 12–34, AQH, Actual broadcast time

RKO RADIO SHOWS

# Stinehour New GSM At WLUP

Kathy Stinehour has been named GSM at WLUP/Chicago, joining the station from an Account Executive position at the Major Market Radio rep firm.

WLUP Station Manager John Coulter stated, "Kathy's knowledge of the national radio sales scene, coupled with her commitment to create Chicago's strongest local effort, makes her addition to WLUP not only terrific for the station but an important asset to everyone in the advertising community."

Before joining MMR, Stinehour was an Account Executive for WXYZ/Detroit.

# WHBQ Sets Murray As New GSM

Lou Murray has been appointed General Sales Manager at RKO Radio's WHBQ/Memphis. He comes to the station from KBBY & KBBQ/Ventura, CA, where he also was GSM.

Commenting on the appointment, WHBQ VP/GM Ron Thompson told R&R, "Lou and I worked together many years ago in California, and I know the work he is capable of doing. He's smart, he's reliable, he has the experience, and I feel he will be able to use some of that vast experience here in Memphis. He brings to WHBQ a degree of professionalism that certainly is going to help us move forward."

"I look at this move as a privilege," Murray said. "Ron's responsible for getting me started in radio 18 years ago, and that's one of the primary reasons I'm here — he's the only man who could get me to move from Southern California to Memphis this time of year. Also, joining a group like RKO provides a great challenge, and I'm pleased to be a part of the overall operation here."

# Goodwill

Continued from Page 1

last position with CBS was as GSM at WBBM/Chicago. Goodwill told Radio & Records, "It has been a most gratifying experience helping make WPIX one of the country's leading stations. There's a great bunch of department heads I'm leaving behind; it's really quite a crew we've assembled here. But the opportunity to join R&R Broadcasting is unique and will fulfill my entrepreneurial desire to build a major radio group. I am convinced that R&R has a great deal of faith in the radio industry, and their dedication and outlook has made my decision easy."

WPIX Radio VP & Assistant to the President of WPIX, Inc. David Polinger has been tapped as interim GM for the station until a final appointment is made.

# Ausham Appointed PD At KCPX & KBUG

Greg Ausham, PD at KOSO (KO93)/Modesto, has been named PD at Price Broadcasting's KBUG & KCPX/Salt Lake City. Ausham replaces Gary Waldron, who left the station last week after 15 years.

VP/GM Terry Schmidt commented to R&R, "We discovered Greg because of the beating he's handed us in Modesto at one of our other stations. After getting the chance to finally meet with him, I knew immediately he's the kind of person who can build a team and pass along his expertise in this format and in research."

Ausham, who's been PD at KOSO for the past three years, told R&R, "I think KCPX is one of

# Taft

Continued from Page 1

KKRZ/Portland. Thon said, "Dave did a great job marketing WLVQ, and it's my goal to increase our market share. Part of the reason for our success is our people; we've got an outstanding staff here."

Aaron's promotion at WGR puts him in charge of the station he's worked at since 1965. He told R&R, "After 19 years here, I am obviously delighted. We plan to remain aggressive, letting the whole market know through an extensive promotional campaign that GR55 is the only personality AM station in Buffalo. Our staff will remain intact." Taft sold WGR & WGRQ to CRB Broadcasting last week; the official transfer of ownership is expected, pending FCC approval, around July 1. Jim DiFiglia remains GM at WGRQ.

# CKJY

Continued from Page 1

"It's really a shame, as we had a textbook format launching planned, complete with prizes and promotions aimed at the audience and advertisers," he continued. "This is really a tricky position to be in. With the station in Quebec, CJMF, losing its license, we felt the CRTC means business. What we were planning to do was well within the law; it was just a different format than stated on our license."

# Will Wait For Hearing

"I don't think our license would have been taken away if we had continued with our plans, but with our license hearing such a short time away it might have been difficult to eventually get the blessing of the CRTC and get the license for what we want to do," Holiday said. "They allowed us to alter the format for four hours a day without a hearing, but that was the extent of it. That's certainly not enough to warrant kicking off a new format." According to Holiday, the results of the CRTC hearing could be known as early as August, with the format debuting a short time later if approved.

the finest FM facilities in the market and I predict things will stay relatively the same. As of right now, things will also remain stable at KBUG. This has been a hard decision to make, since I really like this place and the people a lot, but this is the opportunity I've been looking forward to for a long time."

Prior to joining KOSO, Ausham was Assistant PD at KDWB-AM & FM/Minneapolis. He assumes his new position in two weeks.

# **Patrick**

Continued from Page 1

the country field as well as high visibility in the Country radio business. He has very good instincts in working with talent, a lot of research experience, and he's a great human being. He's a hard worker and I'm excited about having someone like Joe Patrick work for me."

Patrick, who had been with WNOE for three years after serving as PD at WQYK/ Tampa-St. Petersburg, commented, "Mel Karmazin, President of Infinity Radio, and Peter Moore are both dynamic and driven professionals. They have a good staff there and are giving me the tools it takes to be successful. I think Country radio in San Diego can be more fun and exciting and more in tune with the community, and that's one of the ways we intend to move."

WNOE afternoon personality Ron Harper will become acting PD when Patrick takes up his new post April 16.

# Zapoleon

Continued from Page 1

take B94 to the next success plateau. The success of KRQ and his being named Western Cities' 'PD Of The Year' makes him a definite asset. We have an excellent staff in place, and we look forward to his arrival."

Zapoleon, who will take over at B94 April 30, said, "This is such a wonderful opportunity for me. I've been to the market and seen the operation and realize the incredible potential for growth into double digits. KDKA is a strong station, but I think B94 can eventually become the market leader. To be picked for this position is quite an honor, and it wouldn't have happened without the support of (Western Cities owners) the Phalens, my GM Mike Cutchall, my great staff at KRQ, and the encouragement of VP/Programming Dave Van Stone."

Before coming to KRQ two and a half years ago, Zapoleon was MD at KRTH/Los Angeles for two years and served in the programming department at KRLA/Los Angeles. Kelly Norris, former KRQ MD/air personality and most recently Assistant PD at sister station KWSS/San Jose, will return to KRQ as Zapoleon's replacement.

# Rohm Named GSM At KQRS-AM & FM

John Rohm has been appointed GSM at KQRS-AM & FM/Minneapolis, moving from WSHH/Pittsburgh, where he was GM & GSM after seven years in various sales positions.

KQRS-AM & FM VP/GM Mike Henderson, who had been acting as GSM, commented to R&R, "We're delighted that somebody with

John Rohm has been appointed SM at KQRS-AM & FM/Minneaolis, moving from WSHH/Pitts- growth periods."

John's depth of experience is joining us for one of our most dynamic growth periods."

Rohm told R&R, "I'm excited. I love the market, and it's a tremendous challenge for me coming from Beautiful Music, at the other end of the spectrum. It'll also let me know if I'm really in tune with hitting my future goals."

# Coppola Tapped To Take WRCN PD Position

Marc. Coppola has been appointed PD at AOR WRCN/Long Island. He was most recently a weekend personality at WAPP/New York, and will continue that shift as well as taking on afternoons at WRCN. Coppola replaces the exiting Barry Grant at WRCN.

WRCN VP/GM Alan Kronzek told R&R, "Marc is a well-known personality with a track record. We're excited at how his talent is going to stretch its fingers throughout the radio station. Marc is an idea man who'll be quick to execute those ideas. Not only will he take the musical helm, but he'll

get us out on the street more."

Coppola commented, "I'm going to raise the energy level a bit, and fine-tune it more for the Long Island market. I'm also going to increase outdoor promotion and visibility."

Coppola has been in radio for 11 years, programming WOMP/Wheeling and WJPR/Greenville, MS and serving on-air at KLOS/Los Angeles, WPLJ/New York, and DZRJ/Manila (while in the Philippines doing casting and voiceovers for the film "Apocalypse Now").

### Shearer

Continued from Page 1

this point in my life," Shearer noted. "I look forward to working with ICB Chairman Percy Sutton, Vice Chairman Hal Jackson, and President Pepe Sutton, moving the stations forward to their rightful place of leadership. Initially, we'll observe and get ideas on how we might be able to do a few things better, making adjustments here and there to be extremely competitive in the marketplace. I certainly appreciate the confidence and support that (All Pro President/owner) Willie Davis has given me during my stay here."

Seven-year KGFJ veteran Nelson remarked, "I think the station is very strong, a contender for the top station in this market. It's been popular for many years and has so much culture, community presence, and awareness that people dearly love KGFJ. When they listen, I want them to know the beef is there. We want to bring KGFJ all the way back to number one where it belongs."

Following Shearer's resignation, KACE officials announced Sales Manager Jim Blakely would serve as interim GM.

# Shapiro

Continued from Page 3

makes Roy Shapiro's involvement in our operations a must. His knowledge of the radio business and his proven management expertise will be vital to our plans for continued growth and development."

As Senior VP, Shapiro will be responsible for all phases of the radio division's marketing and sales activities, programming, promotion, research, and strategic planning. A 22-year Group W veteran, Shapiro has held several management posts within the company.

# Roberts

Continued from Page 3

rently number one in this market as well as Los Angeles." Before joining KPRI, Roberts was a member of the KGB(AM)/San Diego airstaff.

# **Austin**

Continued from Page 3

a big help with the current hotbed of competition. Other stations have always looked at WLUM because we are an innovator in the marketplace. The whole staff is looking forward to a great book."

Austin indicated there would be no staff or programming changes at WLUM.





# **O IGLESIAS** LLIE NELSON

# "To All The Girls I've Loved Before"

# CHR BREAKERS

Top 10:	Q103 10-7	KKXX 11-10
<b>WKBW 3-2</b>	KITS 11-8	KO93 5-3
WHTX 17-9	WHTF 7-5	KHOP 21-10
<b>WASH 14-8</b>	<b>WBBQ 4-4</b>	KHYT 2-1
94Q 4-4	KRGV 2-2	KRQ 8-5
Z93 3-4	KX104 16-10	WFBQ 7-2
93FM 3-3	WSFL 14-9	103CIR 11-6
I95 1-1	KITY 2-2	<b>WIKZ 6-4</b>
Y100 3-3	KTFM 1-1	<b>WTSN 7-5</b>
Q105 6-4	Z98 15-10	Q104 6-6
WLS 6-5	KIIK 7-7	<b>WAEV 11-8</b>
WLS-FM 6-5	KQKQ 26-10	KCAQ 10-7
KIMN 15-5	WRKR 16-10	KAMZ 12-7

W LS-FM 0-3	KQKQ 20-10	KCAQ 10-7
KIMN 15-5	WRKR 16-10	KAMZ 12-7
Major Moves:	KBCY 30-23	KTDY 33-28
Major Moves.	WJZR 34-27	Q101 38-26
B104 15-12	WANS-FM 23-13	KNOE-FM 39-25
WBLI 35-26	FM100 16-11	WXLK 17-12
WHYT 28-22	KBFM 22-14	<b>WIXV 36-25</b>
WKTI 17-14	WRVQ 19-14	Z102 18-15
KPKE 27-22	WEBC 20-11	WGLF 16-11
KFRC 12	KMGX 32-22	KFYR 15-11
WKEE 27-22	KTKT 25-15	KXSS 20-15
WLAN-FM 24-18	OK100 26-17	KTRS 22-17
KC101 16-13	13FEA 23-19	KKAZ 37-32
WFMF 19-13	WKHI 20-14	KDZA 36-28
KXX106 14-11	KISR 29-22	

Added This Week:	FM106 add 25	WGUY add
B94 add	WKAU add	WZYQ add
PRO-FM add	92X add	WJBQ add
CFTR add 18	WMEE add	WOMP-FM add
KMJK add	KYNO-FM add	WBWB add
KNBQ add	K96 add	KFRX add
WVSR add	KCPX-FM add	99KG add



"Blue Light"

# MORHOTTRACKS

# BREAKERS.

April 6, 1984

This Week: 19



# New On These Hot CHR Stations:

WPHD	WJXQ	WJAD
WCAU-FM	WRKR	WCGQ
WGCL	WHOT-FM	Q104
Q103	KQXR	KTDY
WNYS	KQMQ	Q101
K104	KLUC	WPFM
98PXY	KSKD	WIXV
WKFM	KHYT	KKQV
WRCK	WFBG	WBNQ
WKRZ-FM	WGUY	WAZY-FM
WHTF	WIGY	99KG
WJZR	103CIR	WSPT
WOKI	WERZ	KCDQ
WFMI	OK100	KOZE
KRGV	13FEA	KHTX
WRNO	95XIL	KBIM
WKDD	WJBQ	KSLY
KMGK	WSQV	KZOZ
	WISE	



On Columbia Records

# News/Talk

# A Radio Newswriter's **Alphabet** \_\_\_\_\_ By Phil Eberly

This week the News/Talk section is pleased to present a guest column by radio executive/author Phil Eberly. "A Radio Newswriter's Alphabet" sets down the principles of effective newswriting in a bright, concise, and witty style, and it should prove useful not only for News/ Talk formats but for newspeople in all formats. -Brad Woodward

- Active voice: Use action verbs and A active voice whenever possible. Verbs should be chosen with precision - chosen to fit action and the actors. This attention to doing, and to the agents of doing, compels the careful writer to summon up verbs endowed with strength. A strong verb, to begin with, is a verb other than is, was, are, has, have. (I heard of a college prof who lowered composition grades one notch for every use of the verb to be!). We can't eliminate the wases and ares entirely, but we can cut their usage drastically.

### Do not write:

"Seven will be hosted in Everytown ...

"A committee has been formed by the Everytown School District to find out what the situation is with School Superintendent, Dr.

# Write:

"Everytown will play host to seven . . .

"Will Dr. John Jones stay on as Everytown School District Superintendent? A newlyformed committee hopes to find the answer

- Brevity: Make your sentences short - and telling. Long sentences confuse the listener and do not do the job news is intended to do - inform.

# Do not write:

"Congress fails\* to override the President's veto of a military construction bill which would have allowed Congressmen a chance to review Administration decisions to close military bases in their districts." (30 words.)

\*Ugh (Gasp!) This verb is in the present tense, while all the rest of the verbs in the story are in the past tense. We should be consistent!

# Write:

"Congressmen won't have a say on the closing of military bases in their districts. (14 words.) The lawmakers failed to override the President's veto.

A pretty fair writer by the name of W. Shakespeare said it best: "Brevity is the soul of wit.'

- Clarity: Now abideth faith, hope, and Clarity, but the greatest of these is clarity. Writing in clear, understandable language is the essence of our trade. Sometimes this even means an explanation in the middle of a story - for example, prime rate.

# Do not write:

"The Commerce Department had good news today. Business inventories increased \$1.9 billion in May for the largest increase in 17 months, and nearly double the increases in April." Write:

"The Commerce Department had good news today. Business inventories increased \$1.9 billion in May. This presented the largest gain in 17 months. Rises in inventories mean higher consumer spending, etc."

- Direct: Write your stories direct and simple. Use the short word rather than the long, the concrete rather than the

abstract, and the familiar rather than the unfamiliar. Stay away from words character, feature, aspect, factor, nature; these are 'filler'' words.

### Do not write:

"The action seems to bear all the aspects of an election year gesture.

"City council's meeting today was marked by frequent exchanges of a hostile nature between Democratic and Republican mem-Write:

". . . Seems like an election year gesture."

and

". . . By frequent hostile exchanges . . . ."

- Essence: Hand-in-hand with clarity E - Essence: Hand-Hi-Hand with the important matter of reducing free of all frills. the story to the essentials, free of all frills.

- Fundamentals: Does the story have the basic ingredients of most good news stories - who, what, where, when,

— Grammar: Good newswriting means proper grammer. If you're not sure about a point of grammar, ask. Or better still, run - do not walk - to a book store and buy yourself a copy of the best little writer's handbook ever written, "The Elements Of Style," by William Strunk Jr. Only 71 pages long, this little book has packed much grammar in few pages. (Available in paperback for around two bucks.)

- Harmonize: The writing of each story should be harmonized to form an integrated whole. Every newscast should be orchestrated for "wholeness." Stories should be written so they blend into the

- Idea: Every creative effort, of course, begins with an idea. Time is our enemy in meeting deadlines every hour. So discipline yourself to think of ideas — away from the newsroom. Reading a lot certainly helps in the "idea game."

Joining: Also called linking. How, for instance, do you write to join an intro with an audio cut? Be careful not to use the same wording in introducing the audio tape that appears on the tape.

# Do not write:

Intro: "The United Way president appealed for cuts across the board

# When the Audio Opens:

Voicer: "I appeal for cuts across the board."

# Write:

Intro: "... called for all department to trim their expenses."

- Keystone: The keystone to effective newswriting (all writing, really) is meaning. What do I want to say? Have I

- Lead: And now a prayer: "Lead us not into the temptation to write dull

Phil Eberly is Vice President of WSBA-AM & FM/York, PA and Director/Special Projects for Susquehanna Broadcasting, and is the author of "Music In The Air" (published by Hastings House).

### Do not write:

"John Jones, President of United Federal Savings and Loan, announced that the institution would construct in downtown Everytown a headquarters building, modeled after the Governor's Palace in Williamsburg, Vir-

### Write:

"A touch of old Williamsburg, Virginia will come to downtown Everytown

John Jones is not, for heaven's sake, the key part of this lead! So why put him first?

– Manuals: Refer often to your survival manuals. These should include, in addition to "The Elements Of Style," the dictionary, and "How To Think Write And Speak More Effectively" by Rudolf Flesch. Depending on your wire service, never keep the UPI or AP Style Book more than an arm's length away.

we're writing — not essays, not news-- News: Never forget, this is what paper stories, but NEWS. You are writing for the ear. You should write to "sell" the news. There is more to "selling" the news, of course, than writing, but this is where it

- Order: Be sure the words that make up your sentences that make up your stories that make up your newscasts flow in a logical order.

- Practice: As the New York policeman said when a visitor asked him how to get to Carnegie Hall, "Practice, practice, practice!" Every now and then, take some of your newscasts home. Study how you might have improved them. There's another kind of practice too - and you can even do it when you're in your car. Look at everything you see as a possible story. Then imagine how you might write about it.

- Questions: Use questions in writing your stories from time to time.

"Does oxygen on Mars signal the presence of life on that planet? It might.

"Remember John Smith, that convict who escaped last month from Cumberland County prison? He got caught today

- Revision: Revise, revise, revise! Someone said, "All writing is rewriting." The pressures of our deadlines do not allow us much of this luxury. So why not try to have your newscast ready five minutes before airtime, in order to revise right up till you go on the air?

- Selection: Make the right selection of words, and know the difference. Be sure to make yourself aware of the distinctions in such words as:

expose and exposure seasonal and seasonable heartburn and heartburning militate and mitigate the list goes on

- Tone and Tune: "Listen" to what you write before you read it. No advice really can be given about prose rhythms. The mind's ear is the only guide. Listen to what you write. You'll know it when you've got it.

- Usage: Always use the simple and direct word. The French call "mot the word that exactly fits. Strive for colorful words. Many words that originally began life as slang have become perfectly proper in newscasts. They add color to our

### **EXAMPLES**

shilly-shally, racketeer, highbrow, hardboiled, rubberneck, cold feet, hard hat, rigamarole, bamboozle, double-cross . . . you

However, be careful when you use words such as these. Ask yourself: "Will the listener understand them in the context I have used them?"

### Do not write:

"Police in Cumberland Township are probing a con ploy." (This does not listen well.)

### Write:

"Police are investigating a con game . . ."

Watch "vogue" and "vague" words. Avoid them if at all possible. These words obstruct our path to simplicity and directness. Let us now list a few (gulp!):

# Vogue and Vague words:

credibility gap, realistic, processing, operational, attitudinal, maximize, inoperative, input, low-profile, bottom line, go public.

### Pseudo-Technical:

interaction, constituency, modular, gubernatorial, etc.

### Cliches - Old And New:

this point in time, time frame, conspicuous by his absence, maintain the status quo, a place

Good, solid Anglo-Saxon words are the best, every time. Most of the above words are marks of affectation, and hinder effective communication with the listener.

- Variety: Always strive for variety. But in so doing, watch it! For example, in quoting somebody, don't go to a synonym for a synonym's sake. Why try to find aother word for said? Better to write said several times than such artificialities as exclaimed, expounded, theorized, etc. Stated should be OK now and then.

- Words: "A word fitly spoken is like apples of gold in pictures of silver" - Proverbs 25/11. (Who can improve on that?) Always remember, words are what communication is all about.

- Marks the spot: X is also a letter on the typewriter. We should never be afraid to use x's. As we progress into the writing of a story, what's wrong with x-ing out a word or an entire line, if we come up with a better word or line? We are not writing manuscripts for the Library of Congress. So what does it matter if we make generous editing with x's? What other profession can discard so easily?

- Yeast: Don't be afraid to add leaven Y to your stories. Use "yeast-y" words to leaven the sentences you write.

# **EXAMPLES**

A grinding car accident A spectacular fire A sparkling victory A stunning upset

 Zinger: What's wrong with an occa-Zinger: What survey signal zinger? They're fun to do. Make sure though you use them in a lighthearted or humorous story - usually at the end of the newscast. Zest, anyone?

# **EXAMPLE:**

If a truck spills its cargo of eggs (and no one is hurt), write:

"Although the driver found nothing particularly funny in the incident, he had nothing to lose but his volks.

This alphabet obviously is not intended to be the ultimate guide in writing effective newscasts. The more conscious of our writing we become, the better our writing will become. Blessed are they who write effective newscasts, for they shall be comforted; they shall also inherit more audience for the

# AP has always given you more service for your money. Here's how to make more money from our service.

If your station has the APRadio Wire, you've got access to the world's most credible, up-to-date, and salable news.

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those features, if you don't at least weigh them against what you're programming now, you may be letting thousands of profitable commercial avails slip through your fingers.

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Along with all of the other attractive features of the AP Radio Wire, we feature a list of coming attractions. That's an AP exclusive.

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Because it will do more than just tell you what's in store for the week ahead.

It will convince you that you've been sitting on a gold mine... of information.

To find out more about how our Radio Wire features can help you improve your profit picture, call Glenn Serafin collect at the Broadcast Services Division of The Associated Press (202)955-7214.

AP Associated Press Broadcast Services. Without a doubt.



WBLI'S LATEST WONDER - WBLI/Long Island recently hosted two nights with Motown recording artist Stevie Wonder during his stay in New York City. Pictured backstage (I-r) are WBLI's Ric Summers, Wonder, and PD Bill Terry



TURNING JAPANESE? — C.C. McCartney, KKBQ/Houston's evening personali ty and host of the "American Showcase," recently flew to Japan for TV appearances and interviews. The "American Showcase" plays Top 40 hits and is produced in the States for Japanese radio.



LYING DOWN ON THE JOB — WNBC/New York's Howard Stern is getting into shape with his copy of Earle Doud's "Celebrity Workout" LP. The album features impressionists Rich Little, Fred Travelena, and Julie Dees inducing people to flatten those tummies and lift those legs. Caught sweating it out (I-r) are Capitol promotion's Arthur Field, model Ann Wiley, promotion's Teri Munt and Alexsandra Horowitz, and, in his new broadcast position, Stern



NOT SO HARD TO HOLD - PRO-FM/Providence, RI held on to singer/actor Rick Springfield long enough to take this picture during a recent tour to promote his movie debut in "Hard To Hold." Welcoming him to Rhode Island (I-r/standing) are PD Tom Cuddy, midday man Tony Bristol, Springfield, Production Director Dan Centofanti, night rocker Tony Mascaro, and (kneeling) weekender Joe Cortese.

# CALENDAR



**BRAD MESSER** 

# Just Trying To Save A Buck

ake credit for it: in radio we're all intellectuals. No way could this be called work. We use no equipment made by Peterbilt or John Deere, handle no shovels, don't wear hardhats, and get no on-the-job physical exercise. Unless you count reaching for a mike switch, or reaching for a calculator, or Aerobic Coughing.

Naw, we're all thinkers. Best I can determine, we basically think about how to make more and more money, and sex, which this column probably should be about, instead of filthy lucre, which it is about.

Execs sit around thinking a dollar saved is a dollar earned, and some of 'em get to be specialists in never spending any cash. It's no joke. At one station where the recording tape budget was nonexistent, the staffers scavenged among public affairs shows and incoming job audition tapes (some of which were immediately rerecorded as outgoing job audition tapes) and, when the hand-me-down reels ran out, management would place ads for jocks and newspeople and sit back awaiting the mailman. Free tape.

Pretty tight, no? To be at least superficially fair about it, one must agree that such savings can

create an impressive balance sheet, and beyond that, at marginal stations they can be the make-orbreak factor preventing the whole operation's budget from being terminally brain-bashed by overhead. But the point is, some pennypinching gets a bit too radical.

One newsman whose name you'd recognize tells me he auditioned for a news director slot, and afterward he gradually concluded that he'd been taken for a ride. The GM had asked all applicants to analyze the news department and submit detailed written critiques and recommendations. The applicants poured their hearts into their reports. Weeks passed. The job wasn't filled, and the fellow who had been the intended replacement victim stayed on. No applicant got the big job. But some of the changes recommended by this particular applicant began showing up on the air. From the point of view of the not-hired newsman. who got pretty worked up about what he felt was the injustice of it all, the GM was saving money by stealing ideas, plain and simple.

Execs do get some intellectual kicks making money and devising ways to keep most of it. but bosses who go to outrageous extremes such as that are reasonably rare. No?

# **Self-Lighting Cigarettes**

MONDAY, APRIL 16 — The first self-lighting cigarette was patented 150 years ago today (1834) by New York inventor John Marck, whose idea did not make a million. His integral igniter, similar to a match head, contaminated the tobacco with a strong taste of sulphur. Self-lighting devices patented as recently as 1955 still haven't overcome the unwanted side-effect of unpleasant taste.

Texas City, Texas explosion of ship "Grandcamp" killed 510 in 1947. U.S. began North Vietnam bombing raids on Hanoi and Haiphong 1972. Income tax deadline is midnight.

Kareem Abdul-Jabbar 37. Bobby Vinton 49. Edie Adams 55. Peter Ustinov 63.

# **Bay Of Pigs Invasion**

TUESDAY, APRIL 17 — About 1550 exiled Cubans tried to take Cuba back from Castro 23 years ago today in 1961. Their attack at the Bay of Pigs failed miserably, partly because the U.S. reneged on a promise of air support. About 100 attackers were killed, 200 escaped, and the remaining 1200 were captured and held hostage in Cuba nearly two years

First solo around-the-world flight by a woman completed 1964 by Mrs. Jerry Mock of Columbus, Ohio. Rolling Stones release 1st album 1964.

Harry Reasoner 61.

# Paul Revere's Midnight Ride

WEDNESDAY, APRIL 18 — Forty-year-old Paul Revere made his Massachusetts midnight ride in 1775, warning that government troops were on their way to Concord to confiscate Yankee gunpowder. On the eve of the American Revolution, "He did not ride around shouting 'the British are coming!" "says Jim Havner of the Paul Revere House in Boston. "He wouldn't have yelled because there were enemy patrols in the area, and Revere wouldn't have said 'the British' because at that time local people still considered themselves British.

The 8.3 magnitude San Francisco earthquake of 1906 was the strongest quake ever to hit an American city. First coin-op laundromat 1934. Lee Marvin lost \$2 million palimony trial 1979.

Hayley Mills 38.

# **American Revolution**

THURSDAY, APRIL 19 — Battles at Lexington and Concord touched off the American Revolution in 1775. In just over seven years of fighting, the colonials outfought the British regulars by a 4-to-1 casualty count. The new United States democracy declared the war officially over on this date in 1783.

Kelly married Prince Rainier 1956. WINS/New Y

Don Adams 57.

# First Successful Nuclear Experiment

FRIDAY, APRIL 20 - Eighty-two years ago today the French husband-and-wife scientist team Pierre and Marie Curie completed the first successful atomic experiment, isolating the radioactive element radium (1902). Early researchers didn't know radiation is dangerous. Both Marie and daughter Irene Curie eventually died of leukemia.

Tonight and through the weekend, the annual Lyrid meteor shower is due, but it may not live up to its spectacular reputation. In recent years its shooting-star count has declined.

Rvan O'Neal 43.

Tomorrow (4-21) Mark Olberding 28, Elaine May 52, Queen Elizabeth II 58. Sunday (4-22) Peter Frampton 34, Glen Campbell 45.

# TWO. THREE-FORMAT H

# DE BARGE

"Love Me In A Special Way"

A/C Chart: 21 Black/Urban: 5

# CHR NEW & ACTIVE

B94 22-17 WHTX 21-17 WASH 28-22 195 deb 29 Y100 17-14 B97 16-14 WHYT 19-16 KBEQ 10-9

FM 102 29-24 XTRA add KFRC 19-16 WTIC-FM 25-23 FM 106 38-32 WPST 39-33 WKRZ-FM add WBBQ add

KZZB add KXX106 24-21 KSET-FM 16-11 WZYP add **WOKI 34-32** FM100 38-34 KITY 28-26

KTFM 39-37 KROK 31-30 Z98 deb 30 KIIK add 34 WZPL add 30 ZZ99 deb 26

WHOT-FM add 13K 29-28 KIKI 39-37 K093 28-27 KHOP 24-20 KHYT 40-32 WGUY 40-36

WZYQ add WKHI 36-30 WJAD add WFOX 37-34 WCIL-FM deb 30 KCMQ add

KDVV 21-18

KCAQ deb 30 WXKS-FM **WBLI** WCAU-FM PRO-FM WAVA WGCL WCZY



# **TEMPTATIONS** "Sail Away"

A/C Chart: 18 Black/Urban: 20

# R NEW & ACTIVE

WXKS-FM WCAU-FM 940 B97 WHYT FM102

WMAR WVSR K104 **WKEE** KXX106 **WBCY** 

**WJZR** KAMZ KSET-FM WRQK WANS-FM WOKI

FM100 WHHY-FM **KRGV** KX104 WSFL **KTFM** 

KROK KQXR KIKI KQMQ

**KHYT** WERZ

WFBG **WGUY** WIGY 103CIR

OK100 13FEA **WKHI** 95XIL WOMP-FM

WISE

WJAD WFOX 0101 WAEV WIXV

WGLF

KKQV KCDQ **KTRS KHTX** KZ0Z

KIST

MOTOWN.

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# THE PICTURE PAGES

# Knockouts Mix Up At Mixdown



Camel/MCA artists Franke & The Knockouts were at L.A.'s Image Recording to do the final mix on their new single, "Outrageous." Standing are co-producers Pat Glasser and Jon Van Nest. Seated (I-r): Camel President Bruce Bird and Knockouts Franke Previte and Bobby Messano.

# Dice Shake Up PolyGram



PolyGram has just signed Canadian trio the Dice with a debut album out now. Shown at the signing in Toronto (I-r) are (in back): manager David Bluestein, PolyGram's Derek Shulman and Sr. VP Jerry Jaffe, PG Canada's Bobby Gale, and PG's George Meier. Front: group's Hayden Vialva, manager Laurence Steinberg, band's Gary Lima, manager Jeff Laytin, the group's Trevor Russell, and PG Canada's Karen Gordon.

# Daniels Jams Again



Shown here at the tenth Volunteer Jam (I-r standing) Epic's Rich Schwan, BMI's Frances Preston, Epic's Larry Hamby, Charlie Daniels, Epic's Dan Beck, CBS Sr. VP/GM Rick Blackburn, manager Joe Sullivan, and the VOA's Judith Massa. Kneeling are U.S. Tobacco Co. Chairman Lou Bantle and Dick Clark.

# Cover Girls For Perfect Affair



Rick Rose, lead singer of Canadian band Perfect Affair recently dropped by CHUM-AM & FM/Toronto with champagne and the cover girls from Perfect Affair's debut LP. Shown (I-r) standing: CHUM-FM MD Wayne Webster, cover girl, Rose, cover girl, CHUM-FM's Barry Stewart and Paul Morris. Seated: CHUM-AM's MD Brad Jones and Attic Records' Ralph Alfonso.

# Laurie Brings Heartbreak To Warners



Warner Bros. threw a Valentine's Day party to celebrate the release of Laurie Anderson's second LP, ''Mr. Heartbreak.'' Anderson (I) is shown with Warner Bros. Sr. VP Bob Regehr.

# RCA Bridges Gap



At the recent party celebrating Total Experience's new distribution deal with RCA, the Gap Band's Charlie Wilson (r) was visited by singer Cheryl Adams and RCA Division VP Michael Kidd.

# Camp Joins Sparrow

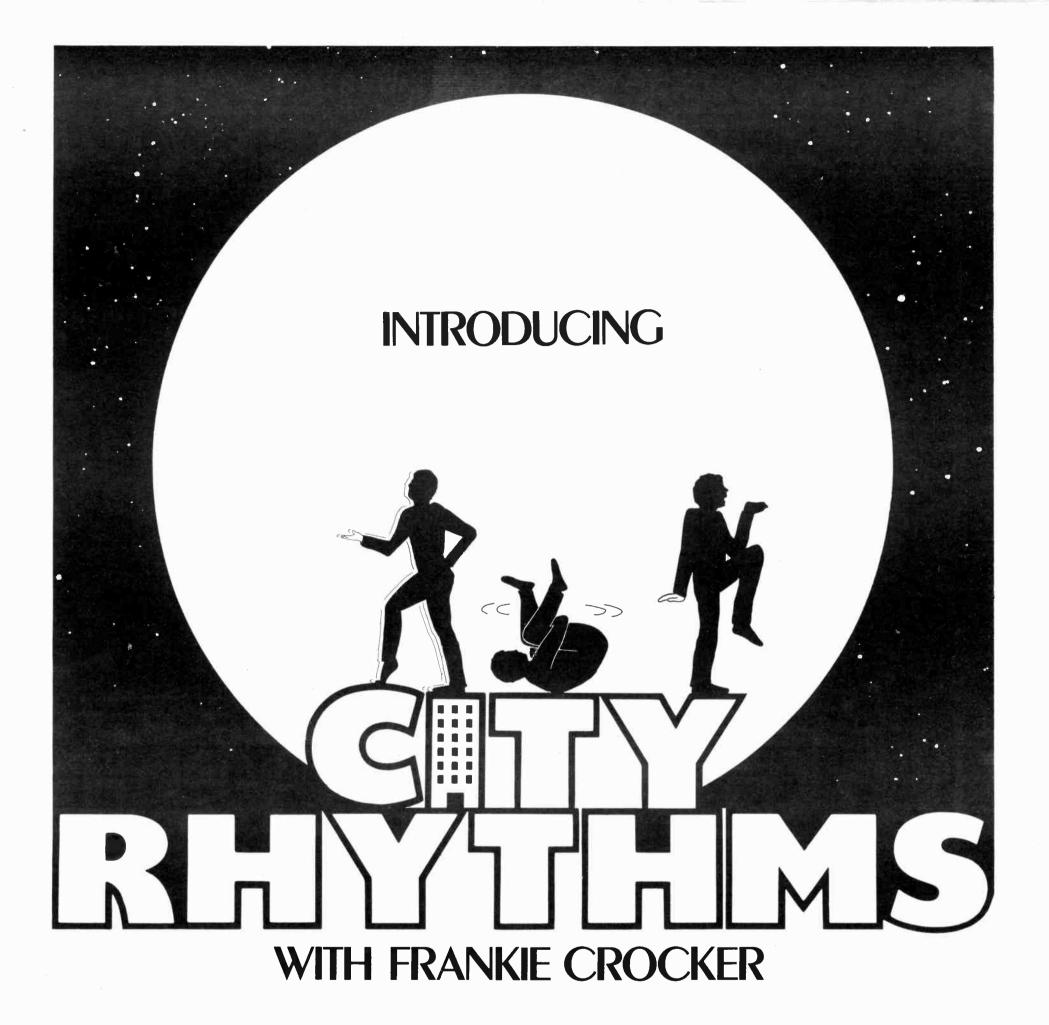


Steve Camp (seated) has pacted with Sparrow Records, with a first LP, "Fire & Ice," slotted for March release. With Camp are (I-r): Sparrow President Billy Ray Hearn, manager Steve Wyer, and Sparrow Sr. VP Bill Hearn.

# B/A/M/D Branches Into Managing

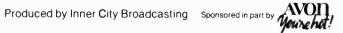


Burkhart/Abrams/Michaels/Douglas & Associates, which recently added a Christian consulting division, has now expanded into the management of inspirational artists, with the signings of Myrrh's Benny Hester and Leslie Phillips. Shown here are manager/division head Brad Burkhart and Phillips.



# IT CAPTURES THE BEAT OF THE STREET

Want Donna Summer and more of the hottest acts in urban contemporary music today? Get them on *City Rhythms*, a new series of six 90-minute specials hosted by Frankie Crocker, the man who's closest to the music and its stars. Frankie makes the magic happen on both sides of the mike because he stays at the cutting edge of today's music while capturing the artists in intimate conversation. *City Rhythms* breaks April 15 with special guest Donna Summer and runs monthly through September. For full information, call Julie Eisenberg at (212) 887-5690.



Jeff Pollack

# ontemporary Hit Radio

JOEL DENVER

A TRIP TO TORONTO

# Radio In The Great White North, Eh!

his past weekend (April 2-3) I had the pleasure of serving as a guest panelist at the second annual convention sponsored by "The Record," a popular Canadian trade publication. Over 400 attended the gathering, stationed at downtown Toronto's Sheraton Centre. While there, I took the opportunity to chat face to face with some outstanding broadcasters and learn a great deal about what's going on behind the scenes in "Great White North" radio.

While Toronto radio is decidedly progressive in music structure and exciting in presentation, it's almost like taking a step back into time. FM, while coming on strong, doesn't have the overall listenership that AM still commands. Much of this has to do with the Canadian Radio & Television Commission (CRTC) content and format laws, which essentially try and keep FM free of programming without "culturally redeeming value." In other words, an FM station in Canada has little shot at being totally music-intensive under the present guidelines.

As a result, the programming selections restricted of the two bands.

# THE RECORD

offered on FM are somewhat limited, with AOR the closest thing to contemporary radio as we know it. This, combined with restricted rotation laws on FM, plus the foreground and Canadian content rules (15%), has further restricted FM growth. Although AM radio still has a number of similar limitations placed on it regarding Canadian content (30%), it is the least

# Jeff Pollack Sharpens The Competitive Edge

Anyone who's a serious Canadian broadcaster was present at "The Record" convention. Keynote speaker was California-based consultant Jeff Pollack. He offered excellent thoughts on radio basics and how to prevent boredom in a speech titled, "The Competitive Edge That Makes The Difference.

Jeff listed six major reasons why radio can become boring:

- · Corporate pressures for instant results reduces programmers' creativity
  - Boring PDs with unimaginative ideas
  - Consultants who only want a homogenized sound
- · Journeyman jocks who have nothing but time and temperature
  - · Too much research and not enough guts
  - Boring music.

Jeff added, "All of these factors contribute to a boring station, but you can help set yourself apart and become an exciting innovative station." To do that he suggests:

- Evolving with the market and paying less attention to trends.
- Obtaining as much research as possible, but not letting it lead you by the nose
- Using common sense to interpret data
- · Not settling for mediocre jocks
- Getting involved with the community
- · Working to improve station production, a lost art which helps set your station apart.
- Using PSAs to be topical
- Planning attention-getting promotions versus album giveaways
- Taking a few gambles with new ideas. Make the station sound loose and fun, but have a tight inner structure
- · Using TV advertising because it builds cume, solidifies confidence in the audience, and reinforces calls

Jeff also cautioned, "Spending money on a poor TV campaign is dangerous. Every TV spot should be carefully thought out and prepared, and contain a 'magic moment.'" Examples included the pregnant pause in the E.F. Hutton campaign, the Benson & Hedges spots where you never knew how the cigarette was going to get crunched, and the current Wendy's commercial where the old lady says, "I don't think there's anybody there." He urged programmers to remember "radio is an entertaining medium."

# CHUM And CFTR Square Off In Grudge Match

There is no stronger one-on-one rivalry in Toronto than the competitive struggle between CHR leader CHUM (AM) and CFTR. The level of competition goes deep - much deeper than most - as it's been going on for many years. For CFTR to win it must conquer CHUM's 25-year heritage.

In addition both parent companies, CHUM Ltd. and Rogers Ltd., were in competition for the on-air rights to Canada's only national cable-delivered music channel. The decision handed down by the CRTC last week (4-2) awarded the channel to CHUM Ltd. But the ironic thing is that the programming, which CHUM Ltd. plans to call "Much Music," will be carried over Rogers Cable Ltd.

# **CHUM Keeps On Winning**

How does a station continue to win as consistently as CHUM? PD Jim Waters answered, "CHUM has been doing it this way for 26 or 27 years, and we have never changed our focus. We always talk to the young, vital audience, as they eventually become upper demos, which is what everyone wants. The few times we began to

"This is really a war here. I'm sure any salespeople will tell you the same thing, because we're fighting for many of the same accounts." —Jim Waters

stray from our young sound we've seen disastrous results, just as many programmers in America have said time and again. We're aimed at youth-oriented thinking people.

"My father, (owner) Allan Waters, is really responsible for the stability. He's always believed in consistency, and promotes it. He stresses its value, and our loyal audience attests to it. In addition, we've had the guidance of (GM) J. Robert Wood for as long as I can remember."

# **Comparison Time**

So what sets CHUM and CFTR apart? Jim responded, "We're more personalityoriented than CFTR, as they're really restricted. Other than some music and the jocks doing their thing, I never perceive too

Continued on Page 38

# Formats, Formulas, and Futures

Following Jeff Pollack's address, I joined CHOM-FM & CKGM/Montreal PD Rob Braide, CHUM-FM/Toronto PD Ross Davies, CFOX-FM/Vancouver PD Don Shafer, and Joint Communications Director Of Programming Jeff Vidler to discuss "Formats, Formulas, And Futures.

PolyGram Canada President Peter Erdmann moderated. He remarked, "Radio is forced to compete for the interests of the young people who're distracted by many other modern day technologies. We depend upon this age group for our new trends and must work to continue to attract their attention." He attributed much of the music industry's successful turnaround to "the artists and performers who created new and exciting music forms."

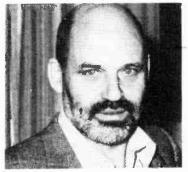
# **Import Wars**

The panel discussion also uncovered "import wars," mainly between CHUM-FM and the record companies. Under increased pressure from CFNY, a KROQ-type station, CHUM-FM has sought out newer and fresher imports, airing a number of them counter to the labels' marketing and release schedules.

I took CHUM-FM's side, saying, "Were it not for KROQ and KIQQ, some bands like Soft Cell, A Flock Of Seagulls, Duran Duran, and Human League might not have enjoyed their present levels of success." Don Shafer disagreed, stating, "The primary goal of CFOX-FM is to attract listeners, not sell records."

# **CRTC** Criticized

Other topics included the overbearing CRTC format rules and how they cause competitive problems for a number of Canadian stations; i.e., those in markets neighboring the US. I learned there are no Urban stations in Canada. Why? It's not because the audience isn't available. As one programmer noted, "The content rules of the CRTC wouldn't allow it." Coincidentally, CJMF/Quebec City was forced off the air (3-31) under CRTC pressure for playing CHR music on FM instead of the MOR for which it was licensed (R&R 3-9).



Peter Erdmann



Rob Braide







Ross Davies

Jeff Vidler

Don Shafer

# HUEY LEWIS Spandau



# THE NEWS

"THE HEART OF ROCK & ROLL"

The New Single From The Platinum Plus Album

Now on M



Don't miss **Huey Lewis And The News** on their 80 city touralready selling out!



# Ballet

# "Communication"

From The Album "TRUE"

Now On M



62/6

WPHD	WRCK	WRQN
WCAU-FM	WKRZ-FM	WHOT-FM
KMJK	WHTF	13K
XTRA	WJZR	KQXR
Q100	KAMZ	KMGX
WVSR	KSET-FM	KQMQ
WYCR	WOKI	KLUC
WKEE	WFMI	KSKD
WLAN-FM	KIIK	KDON-FM
WSPK	WGRD	KCPX-FM
WKFM	WJXQ	KHYT

and more



Chrysalis

Page 38

## The Great White North, Eh!

Continued from Page 36

much going on over there. They've launched a rear window sticker campaign of late, which is by far the most aggressive thing they've done outside of the commercial-free Sunday. Every week we have the 'Sunday Morning Oldies Show' with Roger Ashby; that's why they went commercial-free in the first place. Why should we give it away? Besides, commercial-free eventually traps you."

Jim's definitely serious about his radio. When asked how serious and if he feared CFTR's possible day in the sun he stated, "This is really a war here. I'm sure any salespeople will tell you the same thing because we're fighting for many of the same accounts. I certainly don't like to think they could beat us, but I must admit





Jim Waters

Sandy Sanderson

they are a good-sounding station in a few areas. They do have a better signal than us, which has always been one of our headaches. But we're the first station to broadcast in AM stereo so we're state of the art, and it's provided a nice promotional effort. The CHUM Card is our key promotional vehicle and with it we're dumping 300 AM stereo Sonys into the market.

"I think CHUM is generally more aggressive than CFTR because we have better ears than they do. My MD, Brad 'Knobby' Jones, has been here for seven years, and I don't know what I'd do without him. We maintain a really strong relationship with the local label reps as they really have a good street feel."

#### Motion

WKTI/Milwaukee overnight personality Brian Mitchell moves to KZZP/Phoenix to become early evening rocker . . . KS103/San Diego welcomes "Crazy" Dave Otto to mornings from KZZP, replacing Ron Jordan, who moves to WENS/Indianapolis WMAR/Baltimore PD Ralph Wimmer takes the afternoon show, known on-air as Tom Winston . . . Danny Austin exits middays at KINT/EI Paso for PD/middays at KRZI/ Waco . . . Chris Garrett adds MD title to his air duties at WHEB/Portsmouth, replacing Rick Bean, who moves into sales . . . MD Greg Murray is now also Assistant PD at WIGY/Bath, ME Raul G. Lahee is named an Account Ex-

ecutive for WPLJ/New York.

The new Q103/Denver lineup includes PD Jack Regan mornings, Production Director Barry James middays, Bill Bline for the "Noontime Oldies" show/early afternoons, MD/Assistant PD Alan Sledge afternoon drive, Scott Morrison evenings, Tom Chase late nights, and Tom Brewer overnights ... Virginia Nicolaidis joins WZYQ/Frederick, MD as news anchor from WSBY/Salisbury, MD ... WQID/Biloxi welcomes Cheryl Tunstall as Research Coordinator.

At KHYT/Tucson, Bob O'Neil is now handling afternoon drive, while Tim Allen takes nights; both are from KSTN/Stockton. Production Director Mike Mason covers mornings ... KNBQ/Tacoma-Seattle promotes R.P. McMurphy from Production Director to afternoons, with Tim Edwards from KRPM/Tacoma now doing noon-3pm, plus production. Also at KNBQ, Jeff Randle comes aboard from KACY/Oxnard for nights, replacing Ron Harris; Sandy Louie takes overnights and the MD slot, displacing Jennifer Michaels.

No wonder there are strong ties. When CHUM adds a Canadian record, the station airs free, 30-second commercials to boost artists and product awareness. It's a policy which was to run only 18 months. But because of the recording industry's tremendously positive reaction, it has continued.

#### Future AM Wasteland?

The CRTC is now considering revising its FM rulings for the Windsor market, which would allow for more competitive programming on a par with the Detroit stations. I asked Jim if the ruling was hypothetically relaxed for Toronto, would he consider moving the AM format to CHUM-FM if challenged by an FM CHR outlet? "They'd have to drag me through the door to make me switch it. Naturally, if it came right down to it, I'd have to do what it takes to win, although it would be a momentous decision. For the present, AM is still alive and well here, and so is CHUM."

#### **CFTR Shoring Up The Distance**

When CFTR PD Sandy Sanderson joined the station about a year ago, he thought his job would be a bit easier: "When I came up here for the job interview, I thought it would be easy to win since CHUM was sounding almost like an AOR station on AM. In the time it took for me to accept the job, return to the States, pack, and then move here, they reverted to a truer CHR sound.

"CHUM is so much of a tradition in the market that the calls are part of everyone's vocabulary. For a listener we've had to conquer the perception that 'CFTR is okay, but it's not CHUM.' This is our hardest battle and to win takes a lot of time and effort. So we're doing a lot of TV now in efforts to raise the cume. Cume is a big deal in Canada. We are beginning to eat away at CHUM in AQHs, but they still lead us heavily in cume."

CFTR is trying to draw attention to itself with extraordinary promotions "instead of albums and T-shirts," Sandy explained. "Using our bumper sticker, you can get \$6.80 (frequency tie-in) worth of free gas every Monday morning. You've got to listen for the location. This morning we pumped about 300 cars and gave CFTR keychains to the rest. We also did our first annual 'Leap

#### Bits

• What Did He Say? Tom Rivers, morning man at CFTR/Toronto, is doing "Rivers Radio Bloopers" three days a week, using material submitted by jocks and newspersons at the station. Anyone with unique outtakes should send them to Tom at CFTR, 25 Adelaide St. East, Toronto, Ontario, Canada, M5C 1H3. Tom will swap material with any contributors.

• The "Totally Human Domino Show." KPLZ/Seattle PD Jeff King tried to set a new world record recently by inviting listeners 13 or older to donate a dollar and be human dominos to form the words "No Drugs." The school with the most participants received 101.5 cents (frequency tie-in) per student for its school council fund, with all proceeds going to the Washington Teen Institute's anti-drug and alcohol program. Featuring 3000 listeners as human dominos, the total fall time was estimated at ten minutes.

- "Snow Job" is the name of WBCY/ Charlotte's latest promotion. Each night between 7pm and midnight, listeners call air personality Cynthia Clarc and tell her their lies. The biggest and best fib wins a ski vacation for two in Vail, Colorado with lodging, lift tickets, meals, and transportation.
- Hearts for Michael Jackson! KFRX/ Lincoln invited over 1000 listeners to come down to a local record store to sign a special Valentine's Day card for Michael Jackson. Albums were given away over a two-hour period



"Through This Door Passes The Finest Air Staff In The World"

How could anyone not be inspired each time he walks through the door to go on the air? CHUM PD Jim Waters remarked, "This feeling is enhanced because we truly believe we have the finest airstaff in the world. I'd put our nine personalities up against anyone in North America. Many of our guys, like Terry Steele, have been here about 12 years, Michael Holland for five, afternoon man Bob Magee for 10, John Majhor about eight, and morning man Roger Ashby for 15.

"CHUM has a heavy heritage. We give our personalities a winning environment in which to work, and that stacks every extra card in the deck in our favor. Any ratings problems are the responsibility of programming because my jocks execute the format to the letter. They're all pros and can take honest criticism."

Year Party' for 1000 listeners, and our morning guy, Tom Rivers, is also involved in a bunch of crazy things like playing Trivial Pursuit and his 'Radio Bloopers' bit on the air."

#### Vive La Difference

"Musically, we're not as aggressive as CHUM and, as a result, we've less of a teen audience and some better adult numbers. They've been adding six or seven records a week, and that's too many for me. We like to expose our new product every four or five hours to make a maximum impression. We also play less gold than CHUM, but they're not going overboard in this area either."

While listening, it's apparent CFTR is not as personality-oriented as CHUM, save for Tom Rivers. Sandy countered, "I really

never considered them to be personality-oriented, but there's no doubt that in afternoons and evenings we are music-intensive, doing things like the 'Top Six At Six.' We also have a slightly lower spot inventory and no commercials on Sunday. We've done this in an effort to counteract CHUM's Sunday oldies show."

Sandy and I spoke about his signal advantage over CHUM, and AM's ability to stand up to FM. He agreed the current CRTC rules were protecting the AMs. "It only stands to reason that if FM were allowed to compete, AM would erode here just like in the States. A Hot Hits-type station on FM would be a real problem. While our signal is better than CHUM's already, we're increasing our power from 25kw to 50kw and going AM stereo by the fall."

"It only stands to reason that if FM were allowed to compete, AM would erode here just like in the States. A Hot Hits-type station on FM would be a real problem."

—Sandy Sanderson

#### A Bitter Battle

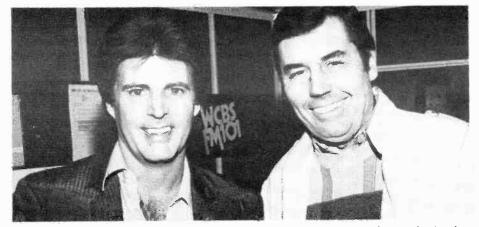
I mentioned to Sandy this seemed to be quite a bitter war between the two outlets. "Yes, it is," he concurred. "There is no love lost between us. They copy just about everything we do. If we give away gas, they'll start, and the same goes for hourly news updates and quiz games in the morning. You name it, and they're right behind us. I think we're a more fun-sounding family station. Almost all of our gains in the past year have been at CHUM's expense. It will be a slow struggle, but we'll eventually win."

#### Thank You Canada

It would be hard to close this article without a few words of thanks to "The Record" publisher David Farrell and staff for their hospitality and gracious invitation to be a part of this convention. Special thanks also go to Terry "The Bear" Steele and his family for their friendship and hospitality.



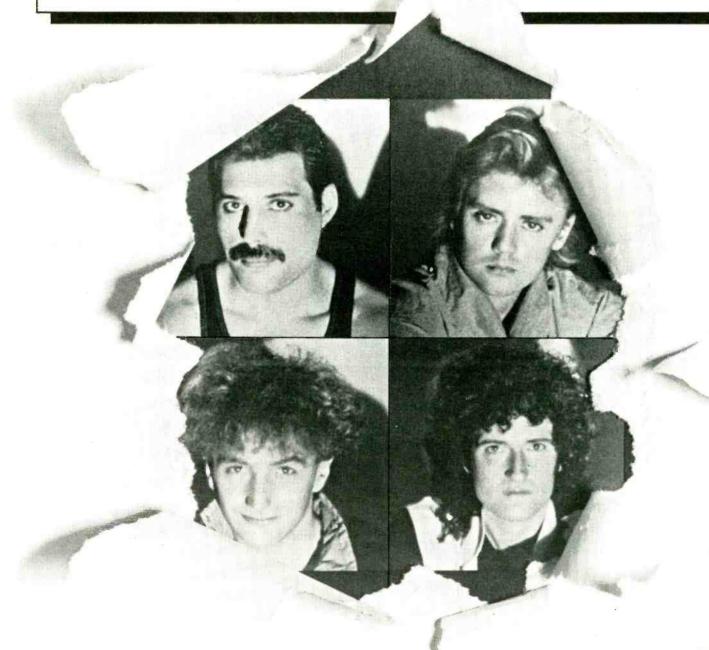
CAN YOU "BREAK THE SECRET CODE"? — KIIK/Davenport, IA recently challenged its listeners to "Break The Secret Code" and win an Apple II computer. The winning listener cracked the code on Spike O'Dell's morning show. Caught with the prize (I-r) are KIIK PD Jim O'Hara, O'Dell, Audience Director Gynny O'Hara, and winner Mike Struck.



IT'S A GARDEN PARTY — Rick Nelson (I) recently returned to Madison Square Garden for a "Garden Party Reunion" concert. When the party was over he stopped by WCBS-FM/New York to chat with morning personality Harry Harrison.

# BREAKING OUT! OTHER O

# I WANT TO BREAK FREE





-Bill Pugh





STEVE FEINSTEIN

25 + AOR, PART 3

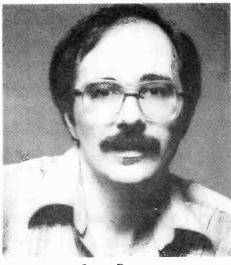
## How Mainstream AORs Get Healthy Upper Demos

As many AORs find their teen numbers declining due to CHR's inroads, it becomes all the more crucial to offset those losses by obtaining a healthy balance between the 18-24 and 25-34 cells. An AOR that can offer a blend of 18-34 adults, rather than a 12-24 mix, is bound to be a more attractive buy to many advertisers. As four broadcast executives have told us (R&R 3-21), the station that has serious 25-34 numbers stands a good chance of getting in on 25-49 agency buys.

In the last two weeks, we've looked at stations that are spinoffs or outgrowths of the AOR format, targeting primarily 25+ with 18-24 of secondary importance. At the same time, there are a number of mainstream AORs that have the best of both worlds: they do well 25-34 while maintaining dominance in AOR's traditional 18-24 base.

#### A Question Of Balance

Such is the case with KGB/San Diego, WTUE/Dayton, and WIBA-FM/Madison. Their cells in the 18-34 demo are balanced; they can all boast of number one honors in 25-34 men and adults, as well as in the younger end. The No. 1 honors they take home for 18-34 men and adults don't conceal humongous 18-24 figures and anemic 25-34 showings.



Larry Bruce

Having a balanced appeal to the younger and older ends of the 18-34 demo is no mean feat. It's often assumed that the two cells have considerably different musical tastes and lifestyles, and that the older end's interest in music and radio wanes with the onset of career and family concerns. Nevertheless, the programmers we'll speak with this week have garnered salable demos by managing to reconcile the radio needs of 18-24s and 25-34s.

#### Taking It Daypart By Daypart

Chief among the programmers' tools is judicious, sensible dayparting according to the available audience. WTUE PD Bill Pugh observes, "Kids are in school till 3pm, so there's no reason to be slam-dunking at 9am. By the same token, you don't want the Thompson Twins sandwiched between Ozzy and Judas Priest on a Friday night."

He paints this fairly standard picture of audience composition by daypart: "By 9am, the little kids on the phones slow down and the woman who's at her desk is secretly listening to rock 'n' roll instead of the Beautiful Music station. At noon, you pick the kids for the summertime, which then forces me into trying to win back the

at 9am."

oldsters in the fall.'

"Kids are in school till 3pm, so there's no reason to be slam-dunking

#### Nay To Preprogramming

Rather than preprogram or institute a complex dayparting system, Pugh chooses to give his jocks the responsibility of selecting songs within categories. He instructs them to "use your head. You've got common sense, and know that you shouldn't do 35 minutes of just balls-to-the-wall rock 'n' roll. You're only going to please one segment of the audience, and it's important that we be more broad-based than that."

When it comes to heavier rock, Pugh's rule of thumb to his jocks is, "If you have a question about whether or not you should play it, don't plug it into the hours when we've got offices tuned to us and the kids are nowhere to be found."

He's a bit skeptical of the recent hoopla over metal music. "I wonder if it's not a fad like new rock, disco, and urban cowboy country. Metal's always had an application, but are we overreacting to it because we need something to hang onto, as we needed new rock a year ago?"

Accordingly, Ervin has refrained from running any special programming centered around heavy metal, believing it will cost him more listeners than it will please. Larry Bruce is also wary of overreacting to fads such as metal-mania, but still runs a metal show. "I play a lot of metal in regular programming, too, but I play it in the evenings where it doesn't affect my adults to a major degree."

Bruce dayparts metal into the evenings for a number of reasons. He believes during those hours hardcore metal fans are listening in greater numbers, and also the 25+

anybody says."

up calls from kids who are going to school half a day. Then it stops until 2:30 or 3:00, when school gets out. From 3-6pm it's teens, teens, teens on the phones. That's dangerous, because if you pay attention to them, you'll sound like a McCullough chain saw

advertisement.

KGB:FM

"During the later afternoon, we try to keep a balance, knowing that Motley Crue is going to get 3000 requests, whereas Steve Perry will get relatively few. Around 6:00, we let the drawbridge down and start rockin' out because most of the older end will get home, watch the news, and then vegetate into a cable movie. But even at night, we don't rock you blind; you'll still hear "Every Breath You Take." My night man does a good job keeping a flow, so we're not balls-to-the-wall for the entire five-hour shift."

#### Day To Day Dayparting

Pugh and KGB PD Larry Bruce daypart not only by time of day, but by day of the week. Says Pugh, "On a Monday, nobody's really psyched to rock out as much as they are on a Friday. Our request hour on Fridays at noon is a good excuse not to go back to work."

Bruce adds, "A station has to reflect how the listener feels at a particular point in the week. What works on Friday night is probably too hard for Monday afternoon." He starts rockin' Friday afternoon and then slows down by Sunday night.

Come the weekend, Pugh "lightens up on the dayparting because people are more active and in the mood to rock out. They're also out and about, and not sitting in an office where they may have to worry about irritating coworkers."

#### **Summertime Dayparting**

Summertime means fun. Does it also mean dropping dayparts, since school's

"Each station that bridges the demo gap uses programming nuances, not the playlist or where the liners come up."

—Larry Bruce

out? "We don't move all the dayparts from 3pm back to noon," says Bill Pugh. "We don't say, 'All you 16-24 males, here it comes — nonstop metal.' I don't want to sacrifice those older demos just to please

Respectful of his staff's judgment, he feels if you strip jocks of the responsibilty of choosing their own music, "that's when they say, 'The hell with this. I'm gonna rock out here for awhile and I don't care what

Instead, Pugh prefers to operate with the understanding that the jocks "have to justify what they do. If they play a record that's dayparted out of their shift, or play two heavy tunes back to back, they know I'll ask them for an explanation."



Nor is Bruce an advocate of preprogramming, noting that "no matter how perfect the system is, it wouldn't be able to understand how the listeners feel that day. It wouldn't be able to respond to the fact that the surf's up, the sun's great, and that

something such as horse racing started that day."

#### **Common Thread Music**

WIBA-FM PD Dave Ervin looks for music that has a "common thread" with all the cells making up the 12-34 demo: artists such as Loverboy, Cars, and Jackson Browne. For Larry Bruce, it's artists such as Police, Cars, Huey Lewis, Pink Floyd, and Van Halen that cut across all cells and provide 75% of the music on his station.

On the other hand, Ervin spurns metal groups like Accept and Dokken that he thinks will alienate 25-34s. Instead, he uses only "the cream of the crop," such as Quiet Riot and Def Leppard — artists that he feels 25-34s will sit through if they know there's something for them on the other side, such as the Stones.

WIBA · FM STEREO 101.5

male is more accepting of metal at night. "Your 32 year-old guy who is trying to get his business together in the morning will dive for the radio if you crank Judas Priest at 7am. But he has more tolerance for heavy stuff at night."

#### **Those Oldies But Goodies**

Pugh tries to add spice with "songs the audience has grown up with and still appreciates." He'll move things like Alice Cooper oldies, Bob Seger's "2+2," Badfinger's "No



Dave Ervin

Matter What," and Nilsson's "Jump Into The Fire" in and out of his oldies rotation to add a bit of upper demo appeal. The songs rotate no more often than once a week, and the category comes up about once an hour.

Dave Ervin prefers to play tunes of this type on a six-hour "Nostalgic Rock" show Sunday mornings, rather than include it in his daily music mix. In his regular programming, Dave feels "it's important that we are immediately understandable to the listener. Rather than confuse someone by throwing in the Electric Prunes, let's keep it in the era they expect, by giving them the Stones or Led Zeppelin."

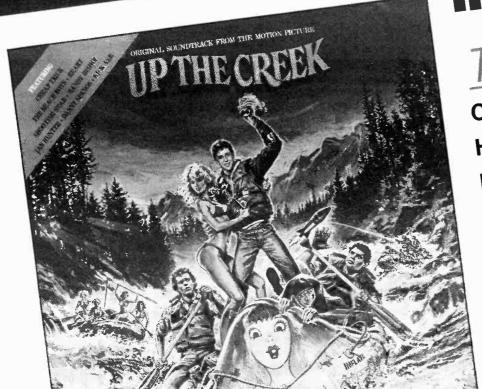
KGB's '60s show, called "Flashback," also airs Sunday mornings and is hosted by market vet Gabriel Wisdom. A morning oldie, the "Morning Flashback," runs weekdays. Oldies in the regular rotation, says Larry Bruce, "disappear by 7pm because people are not as nostalgic at that hour. They're looking to rock 'n' roll and want more current music."

Continued on Page 42

# This Soundtrack ROCKS!



BREAKERS



# "Up The Creek"

The Creek Is DEEP!

CHEAP TRICK "Up The Creek"

HEART "The Heat" Hot Tracks Debut 61

KICK AXE "30 Days In The Hole"

IAN HUNTER "Great Expectations"

THE BEACH BOYS "Chasin' The Sky"

SHOOTING STAR "Get Ready, Boy,"

DANNY SPANOS "Passion In The Dark" "Take It"

RANDY BISHOP "Two Hearts On The Loose"

The Soundtrack That Will Rock You Through The Summer! All recording produced by Spencer Proffer



# ORION THE HUNTER Stalking A Hit

"So You Ran"

Hot Tracks Debut 46 #1 Most Added Hot Track

From Next Week's Debut Album, "Orion"

# ORION including: So You Ran/Joanne/All Those Years Stand Up/Fast Talk



Distributed by CBS Records

## RADIO ACTIVITY

#### **Atlanta Fools Day**

Market rumors over the past few months had WKLS/Atlanta switching format. (There was nothing to them — it was sister station KRLY/Houston that wound up making a switch.) The funsters at WKLS decided to have the last laugh on all the rumormongers by pulling a neat little prank.

On March 30, the station began airing promos with GM Dick Meeder saying, "Times are changing and we plan on changing with the times. Listen to 96 Rock Sunday at noon for a major change in direction."

When listeners called in distress, vowing to circulate petitions and picket the station, jocks feigned ignorance. Advertisers and concert promoters were kept in the dark, and the scene was further set by two other radio stations in town mentioning the impending change.

Finally, the moment arrived. Meeder went on the air and announced that the time was right for WKLS to introduce a new format featuring the best music of all time. A sample followed, including Turkish chants and Shirley Temple singing "On The Good Ship Lollipop."

After six minutes of similar lukewarm hits, the entire airstaff screamed "April Fool's Day" three times and the station kicked into the Who's "Long Live Rock."

Listeners called to let the station know their relief that it was all a prank, and a pretty funny one, at that. Meanwhile, among those fooled was a local TV outlet which showed up to tape the expected change. The TV folks were good sports about the hoax and ran reports of the unchange on the evening news anyhow.

#### Thick With Thicke

KMET/Los Angeles plans to run the audio track of rock acts appearing on "Thicke Of The Night," which airs on its sister TV station in L.A. The Mighty Met will use only the artists' performances, rather than the entire program. Mr. Mister was the first in a series of planned "instant simulcasts" which Thicke producers say will be made available to other combo facilities around the country.

#### **Current Events**

The 7th annual KMOD/Tulsa Kite Flight drew 14,000 enthusiasts, 3000 of whom entered kites. A local TV station provided judges

and also covered the festivities ... WLUP/Chicago is sponsoring a weeklong Three Stooges Film Festival at a Chi-town theater chain.

#### **Contesting The Issue**

Grand prize in a WDHA/Dover Duran Duran contest included a personal message recorded by the band . . . 20 winners in a Scorpions trivia contest on KFMG/Albuquerque got a "hassle-free ride" on a "V.I.Partier Bus." The bus went directly to the front door of the hall with the "VIPs" spared the bother of waiting in line.

#### Nice Work If You Can Get It

Personality Colonel St. James drew the short straw and will have the tough task of doing beachside broadcasts via satellite when KSRR/Houston sends 25 pairs of listeners to vacation in Ixtapa, Mexico. When he gets back in late May, the poor guy will have to kick off a summerlong series of live remotes every Friday from 97 Rock Beach Parties in nearby Galveston. It's a hard life, eh?

#### Odds 'N' Sods

Comedian Paul Rodriguez from "a.k.a. Pablo" gladly graced the podium along with KLOS/Los Angeles personnel at a roast for a guy who's a legend in his own shower, morning phenom Frazer Smith. DC101/Washington personality Adam Smasher transformed Billy Idol's "Rebel Yell" into "Hoya Yell" to honor NCAA basketball champs Georgetown University. In other sports snorts, WYSP/Philadelphia morning man Steve Sutton's latest prank is offering the Eagles football team to the now Colts-less city of Baltimore. Sutton figures the USFL's Stars will suffice as the remaining football franchise in Philly. Alan Cordiff, his counterpart at WIYY, has accepted the offer on behalf of Crab Town. Eagles' owner Leonard Tose could not be reached for comment on the deal . . . KBCO/Boulder raised \$7000 for the local PBS outlet with a rock 'n' roll auction. In other auction action, Ted Nugent wielded a gonzo gavel as auctioneer when KLAQ/El Paso netted \$1000 for the US Olympic Team by auctioning rock memorabilia . . . Happy 10th anniversary to WRXL/Richmond, which celebrated with a \$2 concert that included Dwight Twilley.

# SIDE ONE SLIDE IT IN SLOW AN' EASY LOVE AIN'T NO STRANGER ALL OR NOTHING GAMBLER SIDE TWO GUILTY OF LOVE HUNGRY FOR LOVE GIVE ME MORE TIME SPIT IT OUT STANDING IN THE SHADOW "SLOW AN' EASY" ON YOUR DESK APRIL 16

## Mainstream AORs

Continued from Page 40

#### **Those Newies But Goodies**

Songs such as Phil Collins's "Against All Odds' and Bryan Adams's "Heaven" were unanimous choices as currents that have strong appeal to 25-34s as well as the younger end. For Pugh, songs such as these and the Pretenders's "Show Me," along with currents by the Thompson Twins, Wang Chung, Joe Jackson, and Howard Jones, are "buffers for heavier-handed tunes."

#### **Adult Presentation**

A few years back, the modal school of programming seemed to encourage thinly-veiled drug references on the air. Jocks would allude to how wasted they had gotten last night, or sometimes imply they were wasted even as they spoke. "Party" became the catch-phrase expected to give personalities instant credibility.

Bill Pugh casts a none-too-approving eye on the party animal image. "We're not stick-in-the-muds, but we're also not doing bong therapy at 12 noon," he quips.

Dave Ervin voices similar feelings. "As many of our listeners are concerned with paying their mortgage and car note as there are listeners who are concerned with partying tonight."

#### Don't Try Too Hard

Larry Bruce suggests that jocks not box themselves into a corner by using catch-phrases that attempt to appeal to a particular segment of the audience. "Don't go in only one direction. You don't have to talk about just the "Ed Sullivan" or "Leave It To Beaver" shows, nor do you have to say "bitchin" or "rad." You can be a normal human being on the radio and touch both groups without ever saying any of those things.

"You're faceless, and the listener projects an image onto you. If you give them too much, you can alienate them. If they don't see themselves as a party animal, for instance, that image may be an impediment to their loyalty."

#### **Adult Imaging**

Just as you wouldn't sponsor a hoedown at a local gin mill, nor should an AOR concerned with balanced demos attach itself to just any old promotion. "We don't do beerslop bar parties or wet T-shirt contests," says Pugh. "If you're 30 years old, you'd much rather go to a wine and cheese party after work, as opposed to an 'All the beer you can drink for the next 105 minutes' night."

Community involvement, such as tying in with a United Cerebral Palsey walkathon, images WTUE as an active, vital force in the market, particularly with older listeners. The mayor of Dayton has cut IDs for the station and shown up at functions and anniversary concerts. A live broadcast from a landmark Irish pub on St. Patrick's Day drew a live phone-in from Hizzoner and appearances by local TV celebs.

Pugh considers these tie-ins with prominent Dayton citizens as endorsements that "lend the station credibility with a 32-year-old closet 'TUE listener who'll say, 'The mayor likes them. I guess they're OK. Listening to them isn't a sin. The devil won't steal my children and rape my wife."

WTUE promotions with appeal to upper demos include giving away a Porsche 944, arranging for a florist to sell "WTUE Rock 'N' Roll Bouquets" on Valentine's Day, and sending listeners on a "Romantic Trip To A Romantic City To See A Romantic Band": four days in San Francisco, including a Romantics concert. A WTUE Discount Card offers savings on furniture, as well as for the usual T-shirts, albums, and fast-food chains

WIBA-FM cosponsors "Halloween On State Street," a block party that draws 100,000 people and features eight live bands. Softball tournaments and "Kite Flights" are more the station's speed rather than jello jumps, pajama parties and beach bashes.

Larry Bruce proclaims, "People want their rock 'n' roll, and they want to feel they're in touch with the city. We're in touch with the city better than anybody. If it's happening, we know about it." KGB's nightly "PM Hotline" feature runs down entertainment activity: concerts, clubs, movies, when tickets go on sale, etc.

Ongoing events bring KGB close to the community over the long haul. The station is into its tenth year of the KGB "Skyshow," a spectacular fireworks display which Def Leppard played at last year. An originator of the Homegrown album, the station recently revived the project after a four-year layoff. A 10k run over the Coronado Bridge is another annual event.

#### **Dedicated To The One Who Works**

An age-old but still immensely effective ploy for endearing yourself with older listeners is doing noon-hour work force dedications. Working folks on their lunch break get a rush when they hear their place of employment mentioned on the air. Many stations read letters on the air from job sites ranging from law offices to tool-and-die works.

#### Legacy

Longevity is certainly a key to maintaining healthy upper demos. Your audience will grow up with you if you provide them with a consistent product along the way. KGB's tenure is an integral part of its success, Bruce admits freely. "What I do here would probably not work as well for a station that went on the air fresh today. We live on our tradition of delivering great radio to the San Diego market. That tradition can sustain you."

Some stations exploit their history by using positioning statements to the effect that they were the first on the block to start rockin' way back when. Having been an early progressive outlet, WIBA-FM could tout itself as Madison's original AOR, but Ervin chooses not to do so. He fears "hard-core, loyal listeners from years gone by would be irritated because we're not playing Gabor Szabo. If we said we've been around for 15 years, people would say, "Yeah, but you don't sound like you did 15 years ago and I'm mad about it.""

#### Nuance

Larry Bruce explains what he feels is the secret of getting balanced demos: "Each station that can bridge the demo gap relies on programming nuances, not the playlist or where the liners come up. Instead of making the overstatement, 'We're adult rock,' we just rock 'n' roll a little harder at night and a little more adult in the morning. Seventy-five percent of the music is the same. It's the other 25% that varies, reflecting our understanding and sense of oneness with the target."

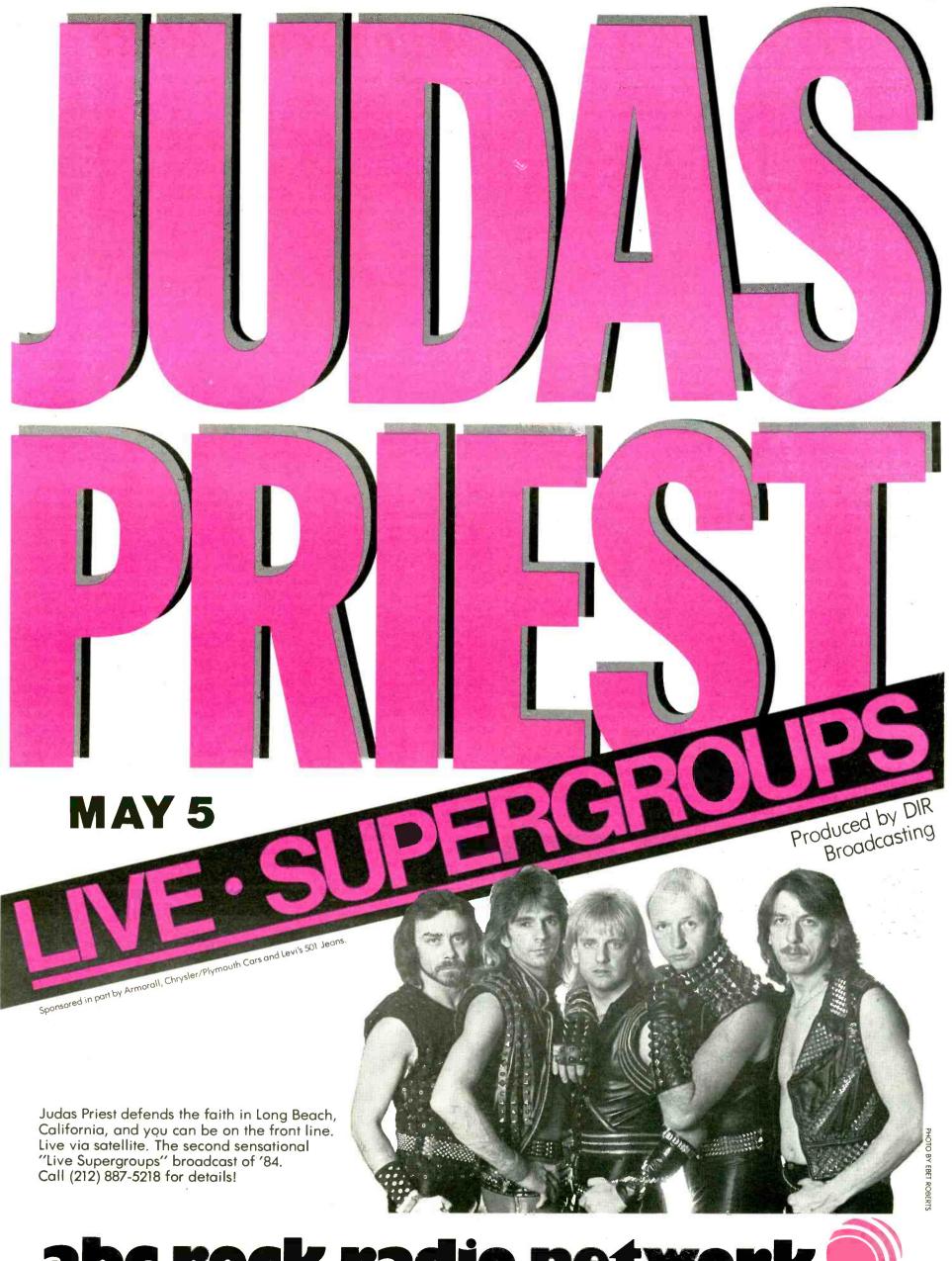
## SEGUES

KAZY/Denver will no longer be consulted by Burkhart/Abrams/Michaels/Douglas as of May 1.

Mucho changes at KDKB/Phoenix: Doug Gondek is upped from swing shift to middays and MD duties, Steve Trella joins for afternoons from WCLS/Detroit, Larry Hayes switches from middays to fulltime Production Director chores, partimer Lisa Louise is promoted to Promotions Director as Cyndy Spodek vacates for the same post at KGB/San Diego, and Rick Curtis is new to parttime.

As Tony Miles becomes Director Of Jazz Programming at KREM/Spokane, his MD shoes are filled by David McKle ... Upped to MD at KQDS/Duluth is Mike Keller.

Erratum: Crosstown calls got crossed last week — the real story is that former KWXL/Albuquerque PD Bill Stambaugh is now an Account Exec at rival KFMG, not vice versa.



abc rock radio network









IT'S ALL IN THE WRISTS — What prompted WRIF/Detroit morning man George Baier to shave his whiskers and undergo a vital transformation into "Boy Dick?" The occasion was an appearance of the Bruiser Band, a group that features station staffers, as Boy Dick & Culture Shock. An appearance with Joan Rivers on the "Tonight Show" can't be far away.



KSPN GIVES LISTENERS A LIFT — To celebrate its 14th birthday, KSPN/Aspen threw a Blitzenbanger (mountain party) on Aspen Mountain, home of World Cup Ski Racing. 3000 listeners showed up for the reduced price lift tickets, live music, costume party, and specially-priced brew at a mountain restaurant.



**T-BONE STAKES OUT DENVER** — Pictured after a U.S. Grade A quality T-Bone Burnett concert in Denver are (I-r) Warner Bros.' Michael Lenihan, KAZY/Denver MD Kelly O'Neal, Burnette, and KBCO/Boulder MD Doug Clifton.



**DOUBLE TROUBLE** — WTAO/Murphysboro, IL PD Jay Michaels (left) joined forces for an in-store appearance with Stevie Ray Vaughan before Vaughan's area concert.



RAITT RATES AT KBCO — Pictured during a visit to KBCO/Boulder are, from left, overnighter Laurie Cobb and Bonnie Raitt.



# The Single, 7" And 12" Versions

On Your Desk Today!

## From The Forthcoming Album





# THE PSYCHEDELIC FURS



## Adult/ Contemporary

**RON RODRIGUES** 

# Surviving The Information Crunch

This sure is a challenging time to be in the radio business. Perched here on the fifth floor of the R&R building, I just watched nine buses roll by in the last few minutes, each carrying a placard for a different radio station. And, many of the buses were plastered with up to three *different* stations! That's just a sample of a rapid, unpredictable, and seemingly uncontrollable media revolution that's cramming megadoses of information into the eyes and ears of our society, *and* competing for the attention of your A/C audience.

Just think, the minds of your listeners are being bombarded by the signals of a thousand television stations, *ten thousand* radio outlets, a dozen movie channels, 40 million cable TV hookups, 15,000 movie theaters, 4000 general circulation magazines, thousands of daily and weekly newspapers, VCRs, compact discs, billboards, bus

"Is your station prominent in your listeners' minds, or is it just another snowflake in a torrential media blizzard?"

cards, taxi tops, direct mail, Yellow pages, cents-off coupons, state lotteries, and who knows what else? Seductive pictures of lasagna stare at you from the frozen food section, matchbooks beg you to "draw this picture," and skywriters suggest that tonight you "let it be Lowenbrau." One after another, information outlets of all kinds line up for a shot at your consciousness. So, just what kind of impression are you leaving upon your listeners? Is your station prominent in their minds, or is it just another snowflake in a torrential media blizzard?

#### **Getting Specific**

Over the years, radio has evolved from a "one size fits all" utility to a medium that targets specific audiences. Once the serial dramas and the breakfast shows shifted to television, radio found a treasure chest in demographic marketing. Just as the magazine industry boasts a few large general circulation magazines and thousands of specific-subject publications, radio survives with a few "mass appeal" stations in each market, with the rest devoted to specific genders, demographics, or psychographics. Other media, however are adopting that concept. Cable is providing television with narrowcasting abilities. Longform music and all-news programming, two of radio's strong points, are now popular items on television. (And not just one news channel, but two of them, each catering to different time-spent-viewing habits). Even newspapers, the last of the target-less media, are experimenting with upscale, downscale, white-collar, blue-collar, and turned-up collar targeting.

A/C radio has unique identity problems. For example, the format label can't accurately describe the sound of a station using it. A/C station WGN/Chicago, for example, sounds different than A/C station KVIL-FM/Dallas, not just by its music selection, but by the amount of music played, the types of programming services

A WORD FROM JEFF GREEN

## Passing The A/C Torch

"So, you're not going to do A/C any more, eh?" Well, yes and no. While it's true that Ron will be handling the day-to-day duties, you'll still be hearing from me when it's time for feature interviews, special articles, and news stories of your own progress. I'll also be helping Ron report on the winners, movers, shakers, and Breakers as long as A/C keeps making things happen. According to R&R's newest Ratings Report, A/C is again by far America's most popular format, so it looks like A/C is going to be "happening" for quite awhile.

I must say that these past three years as A/C Editor have been the most satisfying days of my life. I feel fortunate to have made and maintained the many friendships that add extra meaning to our daily responsibilities. When I hear about your triumphs and accomplishments, I've enjoyed feeling as if I've been "right there beside you" all along.

I'd like to thank you for the many opportunities you've given me to benefit from your knowledge, and I look forward to giving you many more years of dedicated service in my new position.

You can take my word that Ron will do an outstanding job as A/C Editor. He's a hardworking, enthusiastic professional committed to making this format more valuable to both sides of the industry. I know you'll give him a warm A/C welcome!

Thank you again for everything you've done for me. Good luck to you all!

offered, the way its personalities are used, and most importantly, the way it's perceived by the public. (Conversely, CHR stations at least share the characteristics of being music-oriented and hit-oriented). Clustering diverse stations under the single umbrella of "Adult/Contemporary radio" might seem misleading, but they do seek the same demographics (25-49, primarily). Because the demo cell is so wide, however, stations have to acknowledge the different tastes, trends, and needs within that group. Indeed, many listeners at the upper end of that 25-49 scale have children who are at the

"Your outlet must not only stand out above other stations, but must rise above the sea of information out there, regardless of the source."

lower end of the demo! The result is five or six distinctly different types of radio stations calling themselves A/C.

#### Staying Alive

Radio continues its evolution. Targeting to specific audiences keeps many stations alive, but television can now narrowcast, too, and it is stepping into arenas once owned by radio. In addition, there are emerging information sources, such as direct broadcast satellite and teletext, that will compete for attention. The name of the game in today's radio world is capturing your listeners' minds. Your outlet must not only

stand out above other stations, but must rise above the sea of information that's out there, regardless of the source.

This column, as it always has, will highlight stations which successfully make such an impact. We'll look into the techniques used to capture listeners, maintain their attention, and leave a memorable impression. We'll also look at the peripheral elements that support the format and the people that make it work. As always, I sincerely invite your input.

Finally, a quick but grateful "thank you" to Dwight Case, Ken Barnes, John Leader, and Jeff Green for providing me with such a firm foundation to start from.

## **Progress**

Congratulations to WMAL/Washington for winning its second Peabody award in as many years, this time for its documentary "The Jefferso-WCLR/Chicanian World of Dumas Malone". go was honored by the Chicago Area Broadcast Public Affairs Association for its series "Drinking Drivers Search For A Solution" . . KXOA-AM & FM/Sacramento receives four California AP TV & Radio Association merits for news coverage KIQY/Lebanon, OR converts to A/C. Morristown, NJ. announces it's adding Motorola AM stereo . . . KRBE-AM & FM/Houston will add a second airborne traffic reporter to its-lineup. The duo are known as KRB-Eagle and Eagle Two KUGN/Eugene begins a contemporary Jazz program Sunday evenings . . . WINX/Rockville, MD switches to A/C



**WAXY Maxes Wax With Vid** 

Capitalizing on the music video craze, WAXY/Ft. Lauderdale decided to produce its own video based on the 1970 Three Dog Night ditty "Mama Told Me Not To Come." The event was taped by the PM Magazine affiliate and distributed nationwide. Pictured (left) and flanked by Ft. Lauderdale's finest is PD Rick Shaw as "Mama," and (right) some of the listeners that "Mama" warned not to come



# MOVIE OF THE YEAR: TERMS OF ENDEARMENT

Winner of 5 Academy Awards including Best Motion Picture!

# IMENTAL OF THE YEAR:

Composed by Michael Gore

A/C Chart: 13to 9



112/7

88%

**HOTS: 16%** 

## CHR SIGNIFICANT ACTION



**LP Debuts:** (151)

**CAPITOL** CAN PROVIDE YOU WITH THE **RIGHT TERMS!** 

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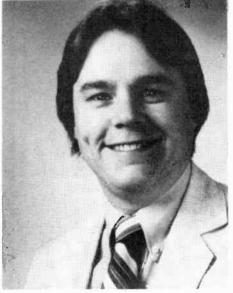


#### WINNING NORTH OF THE MASON-DIXON LINE

## Country WYRKs In Buffalo

midst the mighty A/C and CHR Buffalo battles stands a lone country voice: WYRK. While WYRK may be alone playing country music, it certainly isn't lonely, as the station is number three 12+, number two 18-49, and number three 25-54! These numbers are especially significant when taken in context with the environment in which WYRK competes. In this market of just over one million people, there are 22 rated signals — three of which are A/C that have a 23.6 combined share, and five CHRs with a 22.1. Though WYRK may not have any direct Country competition, there are an awful lot of folks looking to carve up that 18-54 pie.

Ken Johnson has been the PD at WYRK for the past couple of years, coming over from WWOL after a seven-and-a half-year



Ken Johnson

stint that saw him serve in capacities ranging from overnight jock to PD. Upon his arrival in 1982, WYRK was automated, carrying Century 21's music package, and had 12+ numbers ranging in the mid-two's. Ken's job was to take the station live while instituting his version of Continuous Coun-

"We use the ideas and most of the methodology that the Burns/Somerset Continuous Country format embodies," Ken told me, "but I localize it so much that it really is 'Ken Johnson's Continuous Country.' We do the three songs in a row, backannounced-type thing, but, as Joe Somerset said in one of your articles a few months ago, the real key to Continuous Country is not three



songs in a row, but which three songs in a row you play. The matched flow of the music is what gives you the nice, smooth, even sound of the radio station. It's what ultimately makes the difference, and that's what we pay the most attention to here. This is what creates the longterm listening, which is what the format is all about.

"To aid in creating the proper flow, all our music is done by computer, using the "Auto-Select" software package from Station Research Systems. With this system we program in various characteristics for each song, such as 'begin tempo,' 'end tempo,' as well as other sound parameters. Additional grids are used to put 'conditions' on which songs are used where. For instance, a song with an end tempo of 'one' can only be followed by a song with a begin tempo of 'one, two, three or four,' thus restricting the tempo change allowed from song to song.

"This all sounds very easy, but the key here is in the mechanics of assigning the right characteristics to each song and in giving the computer the proper rules."

#### Bringing In The Cume

Obviously, country is not the mass appeal music of Buffalo, so I asked Ken how they went about attracting those "non-country"

"Our major goal in the beginning was to get people to sample us, as we had a problem with the image of country music in Buffalo. Television was our springboard for getting people to cume us, using the 'Country Dreams' spot from Celestial Mechanix.



PLAY HIS RECORD OR I'LL KILL YOUR PLANT — That only seems to be the message being conveyed from RCA to KRAK/Sacramento. Shown trying to stem Carson Schreiber's (foreground) vicious attack are (back, I-r) KRAK MD Rick Stewart, artist Vince Gill and PD Don Langford, who wishes Carson would leaf him alone

We got more comments on that spot than anything else we have ever done, and it helped immensely in breaking down country stereotypes.

"When it comes to music we play the hits, but look for songs with more of an A/C slant before going with the traditional stuff. We are still working at shaping the identity of country music in this market, so familiarity is another key.

If Ken is more prone to modern-sounding records, how does he gauge when the time is right to add a traditional song - especially when there is no one else in the market to "test" records for him?

"What confuses a lot of programmers who try to do a Country format that embodies the A/C style is that they actively go after A/C artists."

"R&R is a very good proving ground for records, because I can check the music pages and see which stations are adding the traditional sounds. The regional breakouts allow me to look at markets similar to mine, e.g., eastern and metropolitan markets. Also, because I have been in the market for such a long time, gut feel plays an important part. If I feel the record will be accepted, I'll go with it. Our computer also comes in handy here, as we make sure the records it puts around the harder-sounding songs are of a more contemporary nature.

"As everybody always says, first and foremost we want to have a tight-sounding, well-formatted station - i.e., good radio. We know if we are going to steal audience from anybody, it will be from the A/C stations. The TV spots now on the air show a home or work setting with a man or woman talking about this great radio station they've found which always plays three in a row by artists such as Kenny Rogers, Crystal Gayle, Dolly Parton and Willie Nelson all in crystal-clear FM stereo. The station is positioned as 'Stereo 106 WYRK.' We don't use the word 'country' and, in fact, this could be an ad for an A/C station. If we are going to get more audience this is the slant we need to take if we are going to get A/C listeners to try us.

What confuses a lot of programmers who try to do a Country format that embodies the A/C style is that they actively go after A/C artists. We don't do that. We look for the country artist that fulfills the A/C slant while keeping some hard country in the format to hold onto those core listeners.

Luckily, we don't have to worry too much about the core, because there really is nowhere else for them to go if they want country music. More importantly, to the country listener of 1984, we are a country-sounding station that does not go out of its way to play the extreme country stuff. On the other hand, we don't play the A/C artists, because that is when you lose your corner of the market. For every record you do use, there is something you can't play. If you're playing a Neil Diamond or Barry Manilow record, then you are not playing a country artist, and somewhere along the line you're going to have an identity crisis."

#### Background Vs. Personality

I asked Ken what WYRK's emphasis on music meant in terms of competing with A/C stations which have a higher degree of personality in their mix. "We're an adult radio station and I just don't think adults want a lot of activity on the radio, nor a bunch of baloney handed to them. We do everything in a mature, concise manner because our station is used for music. We know this, and don't try to be anything else. When listeners they come to us, they know they'll get a good blend of contemporary, adult music. Today's country music is a bit softer than the A/C music is today, while also being a bit brighter than the Beautiful Music that's out now. So it's a nice niche to be in when looking for the 25-54 audience.'

As far as being the only Country station in the market is concerned, Ken said, "You can't counterprogram against competition



you don't have. It does make the job of music research more difficult in that respect. On the other hand, we are able to keep our sound extremely consistent because we aren't forced on records a competitor mig play that do not fit what we're trying to do."

Considering that WYRK has good numbers as the only Country outlet in Buffalo, and in light of the fact that a number of "upfront" FM Country stations are doing well around the U.S., I asked Ken if he felt his station was vulnerable to a personality Country competitor.

"I really don't know if that would work," Ken replied. "I was over at WWOL where

Continued on Page 50

## Have You Heard?

Mike Roberts when he took over as PD of WIL/St. who does evenings at KSSN/Little Rock — is the Louis, but a change is in order. Mike called me to say that now that he'll be off the air, he wants to follow in the footsteps of other famous PDs such as Joel (Stevens) Raab and Gerry (Peterson) Cagle and use his real name. Henceforth, address all mail to Mike Oakes . . . Richard Lee is bock, as PD Jon Steele is upped to OM and MD Chuck Luck becomes PD/MD . . . Richard Lee is the new PD at KIML/Gillette, WY . . . Lyle Wood is now programming WGTO/Cypress Gardens, FL, coming from WPCV/Lakeland. Former PD Jacki West is still with the station, now handling an airshift . . . Jessica James — not the one who

I know you just made a new Rolodex card for just became PD at WOKK/Meridian, but the one new MD at KSSN . . . Fran Morley, evening personality at WSIX/Nashville, is now the MD and doing middays. No evening replacement named as yet ... Dick Elliott takes over MD duties (formerly handled by PD Neal Newman) at WXKW/Allentown . . . Mark Staycer is now doing mornings at WNOX/Knoxville . . . New to middays at WNYR/Rochester is Sheila McGrath . . Doug Dodge moves from parttime to overnights at WILQ/Williamsport, as Bob Logan leaves that shift for sales . . . Terry North joins WSUN/Tampa for weekends ... Don't forget to keep me posted about whatever you have heard!

# 

Here's what some of the participants had to say:

"Great seminar...
keep attendance small!"

Tom Barsanti, WTIC/Hartford

"Well worth the money. I look forward to coming back next year."

Mike Evans, KGEO/Bakersfield

"An excellent idea. Well run. Excellent materials. Keep doing them."

Jack Beach, United Stations

"The bringing in of people from outside the broadcast spectrum provided for a great learning experience."

Larry Daniels, KNIX/Phoenix

"Terrific sessions. The kind of thing you don't get at NAB."

Sandy Sanderson, CFTR/Toronto

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The Direction series from R&R...you can't get anything like this!

## Nashville This Week



SHARON ALLEN

## No Friday The 13th Jinx For Tom T.

If you're afraid to do anything because it's Friday the 13th, don't be. Just look at **Tom T**. **Hall**. He tries to do everything on Friday the 13th. In fact, on his "favorite" day, he:

- Signed his first publishing contract with Newkeys Music.
- Signed his first recording contract with Mercury.
- Planned to marry Miss Dixie (but the preacher postponed it until the 16th).
- Tries, along with producer Jerry Kennedy, to be in the studio. You may be aware of Tom's two hits recorded on Friday the 13th "The Year Clayton Delaney Died" (1971) and "Old Dogs, Children, And Watermelon Wine" (1972).

This April 13 is no different. Tom and Jerry are in the studio planning to complete his latest album. Now tell me, what's your favorite day? Mine's payday.

#### Charlie Goes Public

Next visit to the Opryland Hotel — you'll be able to "look in on" Charlie Douglas, host for the Music Country Network, as he interviews artists for the "Charlie Douglas Show," which airs 9pm to 1am (CST) weekdays.

The network built a huge bay window in the new studio located just off the main lobby so visitors can "see it all" — announcers, guests, and network engineers. Charlie takes his new exposure in stride. "Well, people have been calling me a monkey for years," he says, "Now I'll be a monkey in a cage."

#### Gatlins Life In Denver

Larry Gatlin and the Gatlin Brothers just finished their first concept video "Is There Life After Denver."

I don't know about you, but I look forward to seeing Larry Gatlin in a beat-up truck, Rudy, a pawnbroker, and Steve, a bartender.



Larry Gatlin: Dancing close in Denver.

The video, which expands on the lyrics, was shot in Nashville, Denver, and the Keystone Ski Resort. According to Scene Three (the producers), the scenery is breathtaking and Larry's location at the end of the song (a cabin behind the Keystone Ranch) is desolate. Might leave you wondering if there's life after Colorado at all . . .

#### Jay Osmond's Near-Disaster

The Osmond Brothers on snowmobiles were posing for the cover photo of a nationally-distributed sports magazine. The snow was deep there in Northern Utah. Jay decided to take his machine for a spin. Things were going quite well, that is until he suddenly found himself hurtling through the air — over a 25-foot cliff. Fortunately, Jay landed uninjured, but it took some 15 minutes to dig him out of a six-foot snowdrift.

#### Waylon's First Again



RCA's Joe Galante and Waylon Jennings — Quadruple platinums.

What do Bob McDill, Billy Joe Shaver, Ed & Patsy Bruce, Chips Moman, Buddy Emmons, and Willie Nelson have in common? They penned songs on Waylon Jennings's "Greatest Hits" LP.

Want to know what's so special about that? RCA Records just presented Waylon with a Quadruple Platinum Award (representing sales in excess of four million units) for the LP. It is presumed to be a first in country music history.

Remember Waylon's other career "firsts?" He was one of four artists to record "Wanted: The Outlaws," which became the first Nashville-originated LP to reach platinum status. His "I've Always Been Crazy" was the first country LP to be shipped gold (sales over 500,000).

And remember Waylon's previous accolades — one triple platinum, one double platinum, three platinum, and seven gold records. Just thought you'd like to know!

Country News
Salutes One of America's
Top Country Stations
WPOC/Baltimore

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

# Country WYRKs In Buffalo

Continued from Page 48

we did a personality presentation of Country, and while we had some signal limitations, it never really seemed to kick in. The best we did over there was about a three and a half share. Because so much of our programming is devoted to the music, I have to believe that is the draw in this market. Whether the format would do as well embellished with personality, I don't know, but I don't think I'd want to be the one to try it. We have carved a unique niche for ourselves, and I can't see doing any better by adding talk to the music. The audience in this market just doesn't seem up for that type of Country approach.

"As a matter of fact, when talking about going against personality A/C stations for audience, look at WBUF, which is right behind us. Up until about eight months ago, they were using a good amount of personality, and except for morning drive, they have

"We tie in with any country concerts coming to town but we stay away from the 'call in and win' giveaways . . . we get the sponsor instead."

moved more towards back-to-back music; it seems to be doing well for them. (WBUF climbed 4.7-7.0 in the fall '83 book.) I think this corroborates my theory of not adding too much talk to the music in this market.

"Don't get me wrong, I enjoy personality radio — it's what I cut my teeth on for seven and a half years. But when you put together a format like this and see it so phenomenally successful, it really makes you wonder if maybe personality isn't the answer we thought it to be."

#### **Promotional Activity**

"We tie in with any country concerts coming to town but we stay away from the 'call in and win' giveaways. We have found they're not only perceived as clutter, but most people don't feel they have much chance to win, anyway. Our shares have gone up since we quit doing that sort of promotion."

Ken added, "We also considered doing the three-in-a-row music guarantee, but felt

our audience would look at that in the same vein as hype.

"On the other hand, a form of promotion that has worked for us is one in which we get sponsors involved. If we are tying into a concert coming to town, we supply the sponsors with tickets they can give away at their place of business. Within the confines of the spot they run on the air, we'll say that listeners can register for a drawing to win tickets at that certain place of business. In essence, we can still do the giveaways and promotions, and pump up the sponsor, concert, and the radio station – without all of the usual contest clutter. This form of promotion also shifts the focus away from the announcer to the sponsor, while still making it sound as if there are some things of a country nature going on at the station. Of course, this also works well from the standpoint of putting together sales packages for clients, thus generating more reve-

#### The People Who Make It Happen

The real difference between winning and not winning is people, and Ken didn't spare the accolades when talking about the folks who make up WYRK. "The success of this place starts at the top with GM AI Fetch. He's very programming-minded, backing us all the way in holding to the ten-unit-perhour parameters we've set. It's very important to have someone at the top who is so supportive and who will give you the backing you need to make this format work.

"The execution is critical and our on-air people are super. I want us to sound bright, not lethargic or dead. The overall approach is very adult, but not as bright as a personality A/C station would be. Conversational, normal sound is the way we want to deliver whatever it is we pass along. The people who do this so well are morning man Pete Porter, followed by John La Mond, Kevin Bower, Rich Van Slyke, and Dale Mussen. In terms of the air sound, we are as consistent as we can be around the clock. The only thing we do differently in morning drive is add a time check after every second record in a three-song set. We have three minutes of local news read by the jock at the top of the hour in morning and afternoon

So there you have another success story, this one proving there is country life north of Jefferson Davis's tomb. Congrats to Ken Johnson and all the fine folks at WYRK!



GREAT EMPIRE APPRECIATION SHOWS— Both KBRQ/Denver and WOW/Omaha (Great Empire Broadcasting O&O's) recently held their annual "Listener Appreciation Shows," with Glen Campbell headling a talent roster of Gary Morris, Rick & Janis Carnes, and Riders In The Sky. The



photo on the left shows Glen with KBRQ GM R.W. Schmidt (I) and station PR Director Elena Metro Newton. The righthand photo features Gary Morris after the show with WQW MD Bill Corey (I) and staffer Bob Grayson (r).

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## Black/Urban Radio



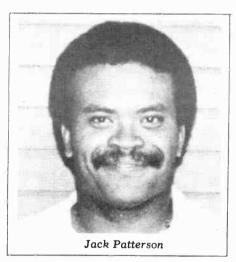
WALT LOVE

# L.A.'s Black AMs — Squeezing Out Sparks

L.A.'s Black-formatted AMs have always had a perverse signal parity with FM. Both KGFJ (1 kw at 1230) and KDAY (50 kw at 1580) sit atop the AM dial, but since none of the city's Urban FMs has much of a signal either, AM radio in Los Angeles has held up better than its counterparts elsewhere. The Black radio leader has only been on FM since the winter '83 book. And until KJLH's fall '83 Arbitron win, the FM leader was never more than a share ahead of the top AM. In this second half of our search for a Black radio giant in L.A., R&R's Sean Ross asks the AM programmers about hanging tough against FM . . . and each other.

#### **KDAY's New Season**

When KDAY went R&B in January, 1974 and defeated longtime soul leader KGFJ, the station was often described as a "Black KHJ." PD Jim Maddox was credited with being first to put CHR formatics on a local Black outlet and managed to take the station past a four share in the mid-'70s, a threshold that no other local Black station has passed in recent memory. So it's probably appropriate that Jack Patterson, who was Maddox's PD at Urban pioneer KMJQ/Houston, should be charged with rebuilding KDAY's ratings.



Last fall, at roughly the same time KJLH was beginning its promotional blitz, Patterson removed all the station's oldies, save a few nine-month recurrents, brought Greg Mack in from KMJQ to handle afternoons and music, and began promoting KDAY's "New Fall Season." Besides tying into KDAY's addition of AM stereo, the station's surge of activity was meant to take the station back to its active teen base.

"What I wanted to do," Patterson says, "is get the station back to what we were perceived as being: a young, new music, high-energy station." He adds, "We've returned to the hit mode. We've brought back a number of promotional concepts that have done well for us in the past, and we're a lot more visible now than we were two or three years ago. Today, we have a sizable billboard campaign after being really dormant in that area for a number of years"

Patterson's reemphasis on young listeners found its target. While KDAY moved 1.0-1.3 12+, the teen shares more than doubled, advancing to sixth overall in the market, and ahead of KUTE and KGFJ. In afternoons, KDAY was even stronger.



Patterson also refired KDAY presentationally. He bills himself as "Rhythm Lips" on-air. Mack becomes "The Mack Attack." There are no cold segues, only one "shout" jingle, and lots of reverb. The high-energy approach also extends to music. Comparing KDAY's mix to KGFJ, Patterson describes it as "a lot brighter. I feel we are a little more consistent in music that reflects the station's personality." What kinds of records define KDAY? Patterson replied, "Somebody's Watching Me," 'Thriller," 'Electric Kingdom," 'Body Talk," and 'Tour De France."

Along these lines, KDAY is especially heavy in its use of novelties, some of which aren't heard much outside Los Angeles. Presently, the top-requested song is "Dial-A-Freak" by locally-based Uncle Jam's Army. After Kim Fields's "Dear Michael" became a hot request item, KDAY pulled out the original Jackson Five version and began pumping that.

KDAY continues to promote "The Best Of The New Music." In recent months, however, some oldies have found their way back on the air. Patterson says he isn't reacting to KJLH (which has made extensive use of gold and has designed its contests to bill-board oldies), but is using them as part of the plan to build on his teen base. "We don't play more than one gold an hour and they don't go back that far." At this writing,

"There are always going to be strong teen records that are soft . . . the black audience is a little more open to more types of music."

-Jack Patterson/PD, KDAY

KDAY's gold centers on 1980 with songs such as "Lover's Holiday" by Change or "Burn Rubber On Me" by the Gap Band.

How else will Patterson expand KDAY without turning it stodgy? "There are always going to be strong teen records that are soft. We're not like (local CHR) KKHR that doesn't do anything but bang hot, fast,

- Jack Patterson talks about reclaiming KDAY's teens
- KDAY hooks up the L.A. public schools
- Why no PD thinks a Black AM can dominate
- KGFJ fights big-ticket prizes with the necessities

heavy records. The Black audience is a little more open to more types of music . . . there are and will be people who tune in because they are of the 'younger frame of mind.' Once we get the younger audience locked in, we can open it up in some dayparts."

#### **Into The Schools**

As part of its commitment to teens, KDAY has hooked up with the L.A. public schools. GM Ed Kerby says, "We made a presentation on how we could get involved academically, recreationally, and in athletics. And they bought the idea that we could help them.



Ed Kerby

"Just since December, we've put a high school top-ten countdown on the air on Friday nights, and the kids come in and talk about their schools; there's nobody doing that for the youth of the central city schools. We've donated some scholarship money, and now we're putting together a talk show for kids to discuss problems not only in the schools, but also in the community and the world. An 18-year-old is interested in what's going on in Beirut, 'cause he's gonna be the one over there — but nobody talks to him."

Does Kerby think that putting his younger listeners on the air has improved sponsors' image of KDAY and its black teen listeners? "With our involvement of major corporations and the schools, we are changing the image of our listeners that the corporations have toward our audience to some degree. We're exposing people to a very intelligent and often overlooked side of our audience; there are a lot of very bright children, and they should be heard."

#### The Sound Of The City

As KDAY gears up for its 10th birthday, KGFJ hits its 26th straight year of jamming L.A. Jocks like Hunter Hancock made KGFJ an early R&B legend. It was also the last Black AM station to lead in the Arbitrons. When Inner City assumed control of the station and brought in (present KJLH VP/GM) J.B. Stone as PD, he and his successor George Moore were able to keep KGFJ over a two share until last winter. About eight months ago, morning man Levi Booker (formerly MD at KJLH) was promoted to Program Director.

Around the holidays, Inner City made moves with both its stations. KUTE switched from a Black/Rock/Dance hybrid to a "Quiet Storm" format emphasizing a zebra music mix but with much softer music. Meanwhile, KGFJ began plugging itself every other break as "positively the sound of the city."

Compared to KDAY's high energy, KGFJ displays a quiet intensity on-air. No jingles

are used, although synthesizer-voice production is employed every second or third break. Taking a cue from the famous ID used by sister station WBLS/New York, KGFJ also uses promos with segments of songs played on the station. (KACE has subsequently begun running similar pieces.)

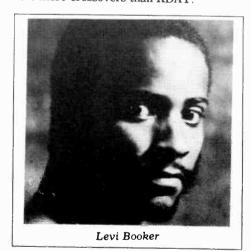
"There's never going to be an eight share in totally Black radio because there's not an eight share of black audience available."

-Ed Kerby/GM, KDAY

Booker, who bills himself on-air only as "Levi Who Loves You," targets 18-24 listeners and describes his mission as "upgrading" the station's listener profile. While KUTE is a mood station, Booker says "we're basically a Top 40 R&B station" and considers KGFJ hit-oriented.

## **KGFJ 1230**

Actually, KGFJ employs a longer list than its AM rival. The station has also been known to substitute album cuts for current singles by the same artist. And while the "sound of the city" imagery suggests that KGFJ might be "blacker," it generally offers more crossovers than KDAY.



"We're just trying to play the best music and stay within our structure," Booker states. "We try to pull in as much as we can that's being played throughout the city, and that doesn't put any restrictions on us. The Eurythmics and Michael Sembello are pretty much crossover tunes. You're not

taking any chances playing stuff like that."
KGFJ doesn't specifically promote its
gold like KJLH does. And although it plays
fewer oldies, it usually manages to match
KJLH in variety. Some of the songs heard
recently include James Brown's "It's A
Man's World," "Feelin' Lucky Lately" by
High Fashion, and LP cuts such as the
Emotions' "Rejoice" and "The Best Of
Your Heart" by Rufus & Chaka Khan. "You
might hear anything once," says Booker.

Continued on Page 54

# The Columbia Collection:



## **DENIECE WILLIAMS**

"Let's Hear It For The Boy" 38-04417

From the Motion Picture "Footloose"

Black/Urban BREAKERS 33



Black/Urban: 19



WTLC

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# PETER BROWN "They Only Come Out At Night"

**WOIC WXYV WDIA WDRQ WDAS WEDR** WZEN-FM WQMG WAIL-FM KDAY WLOU WAMO WYLD-FM KJLH WBLX WDJY KHYS WHUR WBMX XHRM WAOK WRDW **WWDM** WGCI WVEE WGIV WDAO WDMT **WKWM** KRNB WPEG WJMO



# CHERYL LYNN 38-04429 This Time"

WJAX WWDM WILD KMJQ WPEG KNOW WPDQ WANM WAOK KRNB WATV WNOO WANT **WQKS** WDIA Z93 WQMG KOKA WTLC **WNHC** WGIV WKXI

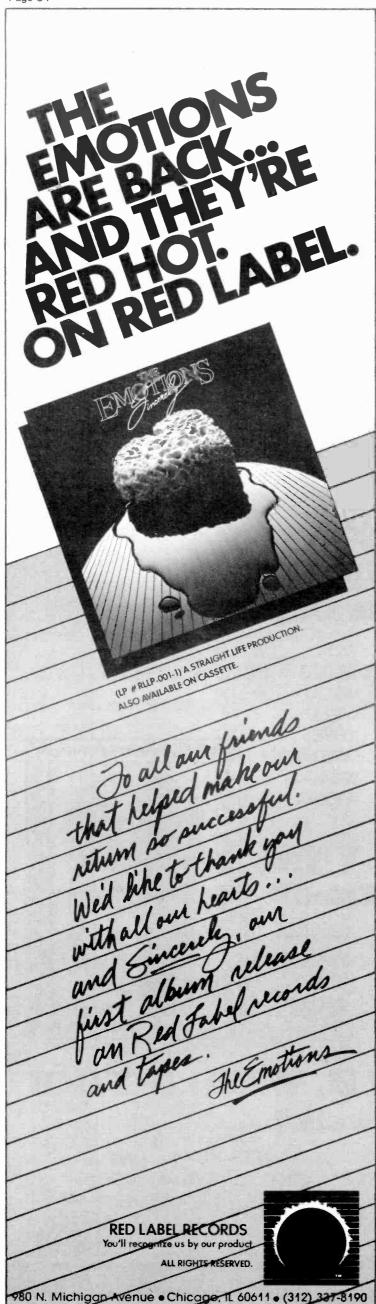


## EARTH, WIND & FIRE

"Moonwalk" 38-04427

WHUR Z93 WQMG KOKA WTLC WAOK WPEG WKXI WWDM KRNB WDIA WNOO WBLX WANM WNHC WOIC WLVW





## L.A.'s Black AMs

Continued from Page 52

#### **Dealing With Raised Stakes**

Recently, KGFJ began a "prize-winning song" contest, similar to promotions run by KJLH and CHR KIIS. Unlike the sports cars and European trips offered by KJLH, KGFJ has awarded home appliances and similar items. Booker denounces big ticket prizes as impractical.

"Unless he's in the \$30-50,000 income bracket, the person that wins (KJLH's) Ferrari won't be able to keep it. They're not even going to be able to pay for tuneups. The insurance on the 'Vette they're giving away will cost \$4000 a year, and that's assuming you're over 25 with a good driving record.

## Black/Urban Radio

"Vacuum cleaners, washing machines, a radio, a refrigerator — these are the practical items that we all need. And we're giving away something every day." Will Booker keep up the appliance giveaways during the spring? "That depends on how long my goodie bag lasts."

Although KJLH was the first Black outlet to start major contesting, almost all of those asked describe KIIS as the station that upped the stakes for L.A. "If I could give away \$5000 a day like KIIS, hey, I'd do that," exclaims Booker. "If I could give away a grand a day, I'd do it, because everybody needs money."

"Sixty to 80 percent of KGFJ's profits are going to be made on a retail level, and we can't afford to do that with (KUTE) as well."

---B.K. Kirkland/ Inner City Broadcasting

KJLH gave away at least \$250,000 in prizes last fall. Was a 2.4 share good considering the money spent? "A point is wonderful," answers Patterson. "If I could add a point in one book, that'd be great. I think the money is well spent; if they can keep it up, it'd be great for them." Both Kerby and Booker point out that another share point in L.A. is worth roughly a million dollars in additional revenue.

#### In Search Of Monsters

So with the increased promotional activity and the suddenly competitive market, will L.A. ever have an Urban outlet as successful as KMJQ/Houston, or WDIA/Memphis? And can it happen on AM? The reactions to the first question are mixed. The answer to the second is a unanimous "no." The dearth of Black top-five stations is "not going to change until a Black station comes into town with a signal — an FM station, because right now FM is the state of the art," Booker claims.

Similarly, Patterson contends, "I don't think a KMJQ can be done on AM in this market, and the FMs here aren't right on (target). I don't think anybody can do a 50/50 or 60/40 (racial) split; there's a heritage thing involved, and I think politics are involved

"There can be a successful Urban outlet here, but it hasn't happened yet. It's going to take someone with a lot of nerve, because right now the powerful FMs are owned and/or managed by non-blacks, and I don't think they really believe in the concept of a true Urban station enough to want to go out on a limb and try it."

Inner City West Coast PD B.K. Kirkland points to L.A.'s relatively small black base and affirms the importance of a potential Urban giant seeking



crossover listeners. An Urban powerhouse would have to "position itself correctly to the ratios of R&B and pop; there's just not enough population base to carry a Black station to the top five all by itself," says Kirkland. Kerby agrees, "There's never going to be an eight share in totally Black radio because there's not an eight share of black audience available."

Even if a L.A. Black station did manage big shares, the question of whether it could be sold at its true value always exists. Although many AM/FMs (such as KGFJ/KUTE) using separate formats are sold in combo, Kirkland says that the point of not calling KUTE a Black or Urban station was to avoid the kind of buys that KGFJ gets. "Sixty to 80 percent of KGFJ's profits are going to be made on a retail level, and we can't afford to do that with the FM as well. We've got to be able to take this thing effectively to the agencies."

#### **Dealing With More Competition**

Evaluating how L.A.'s Black AM programmers would hold up against a Black station playing the hits on FM (as opposed to the mood-oriented, slower rotations of KACE and KJLH), Booker says, "I wouldn't do anything except to just try holding my own. I couldn't counterprogram them. You just have to do what you think works."

Patterson believes he could fight an FM with a similar act, but it would slow down KDAY's demo expansion plan. "I would increase the rotation on the teen records to make sure the base didn't go away, because when you come in with a new FM signal, teens are the first ones to pick up on it.

"As this mythical FM opens up the playlist to accommodate the higher demos, the teens will go away once they start hearing a lot of music by artists such as Angela Bofill. We would just become more of a teen station because, no matter what the competition might be, the teens are more apt to come back just to see what's happening."

Editor's Note: As this article was going to press, Levi Booker and SM Miriam Rogers exited KGFJ. Booker becomes the fourth PD to leave KGFJ in the five years that Inner City Broadcasting has owned it. KGFJ's PD turnover, while high, is not unusual for L.A.'s Black outlets. Jack Patterson is KDAY's third PD in five years; "Rico" Reed is at least KJLH's fourth. With the battle among Southern California's Black stations intensifying, the turnover is only likely to increase until one station emerges as a clear winner.



**SCORING BIG** — WLTH/Gary hosted the premiere of Fred "The Hammer" Williamson's latest film "The Big Score." Williamson, a Gary native, says he'll shoot his next film primarily in the steel city. He's pictured here with WLTH afternoon personality Bob Coleman (I). In the background, to the far right, is actor Richard Roundtree.

# THE PICTURE PAGES

#### MCA's New Edition



New Edition, who had hits with "Candy Girl" and "Is This The End" on Streetwise last year, have signed with MCA with a new LP scheduled for late spring. Shown (I-r) standing: attorney Steven Macgat, MCA Exec. VP Myron Roth, MCA's Louil Silas, manager Rick Smith, MCA Distributing Sr. VP John Burns, MCA VP Jheryl Busby, and manager Bill Dean. In front are New Edition's Robert Brown, Ralph Tresvant, Ricardo Bell, Bivins, and Ronald DeVoe.

#### Re-Flex Motions Execs Backstage



Shown backstage at L.A.'s Palace, where Capitol's Re-Flex were finishing their local debut, are (l-r): manager Joe McFadden, Capitol VP Ray Tusken and label's Bill Bartlett, group's Roland Kerridge, Capitol Sr. VP Walter Lee, R-F's Nigel Ross-Scott, Paul Fishman, and Baxter, and Capitol VPs Don Grierson and Bill Burks.

#### Mojo Working For Streetwise



Reggae artists Mojo-Nya are shown here after their signing to Streetwise. Pictured (I-r): MN's Desmond Hyson, Streetwise's Apache Ramos, group's Brian Rock, Streetwise's Greg Riles, Jane Rivkin, and Yvonne Turner, and producer Henry Schillingford.

#### PolyGram Brings Townshend To Ritz



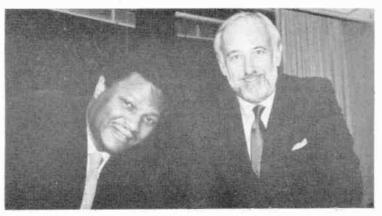
21/PolyGram artist Simon Townshend recently headlined a show at New York's Ritz to promote his "Sweet Sound" LP debut. Shown backstage (I-r): PolyGram's Randy Roberts, K.P. Mattson, Joe Grossman, and Drew Murray, band members Paul Abbot, Andy Shillito and Gary Burroughs, Townshend, PolyGram VP Bill Cataldo, and Sr. VP Jerry Jaffe.

#### Younger Pacts With Welk



James Younger, half of an MCA duo with his brother Michael, recently signed a songwriters agreement with Welk Music's Hall-Clement Publications. Younger (c) is flanked by the company's Bob Kirsch and Doyle Brown.

#### Tyner Ties To E/A



Veteran jazz pianist McCoy Tyner has just signed with Elektra/Musician Records. Tyner (I) is shown here with Elektra/Asylum President Bruce Lundvall, who was also responsible for signing Tyner to CBS years ago.

#### Fripp At WEA Philly



Robert Fripp stopped by WEA's Philadelphia offices recently to promote King Crimson's new "Three Of A Perfect Pair" album. Fripp (c) is shown flanked by the branch's Peter Stocke and Ray Milanese.

#### Chrysalis Inks Levine



Steve Levine, Culture Club's producer, has just pacted with Chrysalis Records worldwide with a first album scheduled for later this year and a single written by Boy George also forthcoming. Shown (I-r): Chrysalis UK Managing Director Doug D'Arcy, Levine, Chrysalis UK's Roy Eldridge and Chrysalis Group Co-Chairman Chris Wright.

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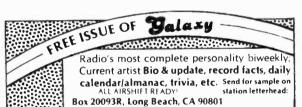
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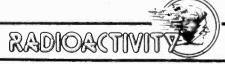


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# Opportunities

#### **Openings**

#### EAST

**louth NH station see**ks versatile, reliable parttimer. Must be vithin driving distance. T&R: Jim Olsen, PD, WMDK FM, Box 418, Peterborough, NH 03458. (4-13)

and's hotest A/C seeks mature communicator for pivital airshift, T&R: Sam Church, EZ104, 121 Wyck St. Ste. 300, Richmond, VA 23225. EOE M/F (4-13)

## Come Live, Work And Grow With Us

Mid-Atlantic medium market full service leader for contemporary adults needs a mature entertainer for a major daypart. If you can have fun on the air, build a love affair with our audience and share life in our community then we can offer you a stable company, state-of-the-art facilities, good pay and one of the best benefit packages in the business. Programming ability is a plus. Send a resume and other appropriate materials to: Radio & Records, 1930 Century Park West, #661, Los Angeles, CA 90067. EOE

Production Director also available for weekend airshift. T&R: Bob Wood, VP, WBEN, 2077 Elmwood Ave., Buffalo, NY 14207. EOE M/F (4-13)

Spend the summer at the shorel MD coast, hot Country seeks personality for summer opening. T&R: Jerry Nicholas, WDMV, Box 210, Pocomoke City, MD 21851. EOE M/F (4-13)

#### **EXPERIENCED NEWS PRO**

Needed at Metro New York radio station. 3-5 years experience. Writing, reporting and pipes please! Send T&R to: Radio & Records, 1930 Century Park West, #663, Los Angeles, CA 90067. EOE M/F

FM 97 needs hi-energy CHR personality 7-midnight. First opening in four years. No beginners/calls. T&R: 252 N. Queen St., Lancaster, PA 17603. (4-13)

Air personality for CHR, A/C in NY college town. Copywriting experience a plus. T&R: Joe Moss, WZOZ, Box 1030, Oneonte, experience a plus. I a.n.: Jue NY 13820. EOE M/F (4-13)



#### **Production Director**

Immediate opening. The best staff. Many projects to excite and challenge you. Three person department. Operation 9am-midnight. Keep your hand in air work too. Usually one shift per week, at A/C GIANT. Tapes (production and air) & resume to: Bob Wood, VP of Programming, WBEN Radio 930/Rock 102, 2077 Elmwood Ave., Buffalo, NY 14207. EOE M/F

#### Openings

Anchor/reporter sought for future fulltime & current perttime. T&R: John Stemen, ND, WNHV, Box 910, White River Junction, VT 05001. (802) 295-3093 EOE M/F (4-13)

WAYV looking for reliable parttimers. T&R: Mike Boyle, OM, Chelses Ave. & Boardwalk, Atlantic City, NJ 08401. No calls.

WLVA looking for nighttime music/phone-talk host. Women encouraged. T&R: Jack Armstrong, Box 2179, Lynchburg, VA 24501. (804) 528-5959 EOE M/F (4-13)

#### **TOP 5 MARKET**

Station on the move seeks news and sports anchors ready to make the move. Scintillating writing and top-grade pipes only. If you like the East Coast send cassettes to: Radio & Records, 1930 Century Park West, #660, Los Angeles, CA 90067. EOE

#### SOUTH

Lost my afternoon man to KAFM/Dalias. If you're that good, ush T&R: Peter Stewart, KROK, Box 31130, Shraveport, LA 71130. EOE M/F (4-13)

Needed vesterday, good newsperson! T&R: ND, KYKZ, Box 999, Lake Charles, LA 70602. EOE M/F (3-23)



EZ Communications, Inc. is looking for outstanding Adult Contemporary and CHR talent that can be warm, entertaining and relate. If you have a unique style, delivery of voice, don't hesitate to send tape and resume to: Dan Vallie, EZ Communications, inc., 10380 Democracy Lane, Fairfax, VA 22030. EOE

B94/Pittsburgh WEZR/Washington, WEZS/Richmond WEZC/Chariotte B97/New Orleans WEZI/Miami

#### **WANTED**: America's Best Morning Personality for modern Country FM in major sunbelt market. Rush tape, resume, ratings history and

John Lund President

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## THE LUND CONSULTANTS

To Broadcast Management, Inc 1330 Millbrae Ave. Millbrae, CA 94030 No phone calls please.

#### Openings

WIRA/WOVV ND/morning anchor. Write, edit, produce and air a variety of newscasts. T&R: Jim Lord Chaplin, Box 3032, Ft. Pierce, FL 33448. EOE M/F (4-13)

News & production person needed for automated contemporary FM, in the Florida Keys. T&R: John Galanses, WFKZ, 93351 Overseas Hwy., Tauernier, FL 33070. EOE M/F (4-13)



#### **Sales Career Opportunity**

High income potential. High recognition and excellent company benefits are available for the right person who will represent our broadcast station in the South Florida market. We are looking for an individual with a winning personality, high sales image, and leadership ability who understands the basics of aggressive selling. Previous broadcast experience not necessary, but a strong sales background is vitally important. If you are enthusiastic and meet the above description and want to earn a lot of money, call Joe Davidman between 9-5:30 at (305) 581-1580. TK Communications Inc. is an Affirmative Action Equal Opportunity Employer.



#### Move To Tampa!

Personality communicator who can talk to 25-49 adults and have fun without screaming. If you want to be in the hottest radio market in the country, make sure you've got a minimum of 5 years commercial broadcast experience and solid references. Cassette, resume, salary history & photo to: Scott Robbins, Manager/Programming

& Promotion 51 S. Main Ave., Suite 96 Clearwater, Florida 33575

No Calls Please. Metroplex Com is an EOE M/F

KGR FM, immediate openings for experienced air talent & Production Director. T&R: Peter Clancy, Box 99, Ft. Pierce, FL

WISE/WRLX seeking production pro for CHR & BM station. T&R: John Stevens, 90 Lookout Rd., Asheville, NC 28804. No



Brand new regional West Texas/ Southeastern New Mexico FM CHR "The Hot 102-FM" needs News Director to give us fast paced headline style AM drive newscasts. Also looking for CHR experienced jocks for parttime/weekends. Women and minorities encouraged to apply. Tapes & resumes to: John Clay, KWES-FM, P.O. Box 4716, Odessa, TX 79760.

## **Openings**

SE CHR needs production whiz & personality jocks. T&R: Box 2148, Mobile, AL 36601. EOE M/F (4-13)

#### **TOP TEN AOR**

Good bucks for entertaining individual or team capable of causing immediate stir in competitive morning drive situation. Heavy emphasis on brevity as well as creativity. Send aircheck and resume to: Radio & Records, 1930 Century Park West, #666, Los Angeles, CA 90067. 



WNGS-FM, West Palm Beach, looking for experienced morning man; Progressive A/C format, send resume to: Program Director, Ross Block, P.O. Box 669, West Palm Beach, FL 33405. (305) 844-6343. EOE.

T&R for future openings. Morning team female needed. Zack Owen, Box 7523, Waco, TX 76714. EOE M/F (4-13)

Announcer for middays. Salary based on applicants ability. Five years experience required. T&R: Horatio Handy, 413 Jefferson St., Lafayette, LA 70501. EOE M/F (4-13)

Sales person needed. Minimum two years sales experience required. Will help pay cost to relocate. Rick Darnell, 413 Jefferson St., Lafayette, LA 70501. EOE M/F (4-13)

AM/FM searching for talented announcers for on-air, copyw ing & production. No beginners. T&R: WKBC, Box 938, N. Wilkesboro, NC 28659. EOE M/F (4-13)

#### **★** PRODUCTION GENIUS ★

Southern AOR seeks wizard who can write and produce creative, off-the-wall, theatre-ofthe-mind station promos. Possible airshift. Send production samples, aircheck, and resume to: Radio & Records, 1930 Century Park West, #665, Los Angeles, CA 90067

#### SATELLITE MUSIC NETWORK

Is presently seeking high caliber, high energy CHR nighttime performer for its Dallas-based ROCK AMERICA format. T&R to: Tim Spencer, SMN, 12655 N. Central Expressway, Suite 600, Dallas, TX 75243. EOE



WNGS-FM, West Palm Beach, looking for experienced Production Director. Creative, well organized, superb copywriter, 4 track experience. Send resume, copy or tapes to Bill Pearl, WNGS-FM, P.O. Box 669, West Palm Beach, FL 33402. (305) 844-6343. EOE

# Opportunities

#### **Openings**

KRZI seeks CHR personalities for future openings, Full & perttime, all dayperts. T&R: Danny Austin, Box 8093, Waco TX 76704. No calls. EOE M/F (4-13)

Copy, production, promotions person for Shane Media Services client. Good move for small market air talent. T&R: 7703 Windswept Ln., Houston, TX 77063. (4-13)

#### MIDWEST

WOLK FM looking for an experienced radio personality with strong-production voice. T&R: Terry Morgan, Box 1647, Richmond, ID 47374. EOE M/F (4-13)

330 930 fm 100

## Humorous Entertaining Morning Personality

For #1 rated Indiana FM. Larger market sound in a small market. Our staffers are pros from larger markets who enjoy the ambience of our community in the creative atmosphere of our CHR-formatted station. Compensation based on talent. Send tape and resume to Tom Andrews, Manager, WLKI Radio, North Wayne Plaza, Angola, IN 46703.

Lost my evening gal to the majors. Need great Country replacement with strong production now! T&R: Kelly Carls, KWTO, Box 4568 GS, Springfield, MO 65804. EOE M/F (4-13)

95 W-Lite is searching for AM drive news anchor. Must be able to write & be creative. T&R: C.C. Matthews, WLLT, 1132 W. Kemper Rd., Cincinnati, OH 45240. EOE M/F (4-13)

Entertaining morning personality needed for CHR. Large market sound in small market. T&R: Tom Andrews, WLKI, N. Wayne Plaza, Angola, IN 46703. (4-13)

## MORNING ENTERTAINER

Top medium market offers up to 35k, benefits and security to a lively, entertaining personality who can tie our music and information together. Must enjoy audience interaction and outside appearances. Tapes & resumes to:

Radio & Records 1930 Century Park West, #664 Los Angeles, CA 90067

Equal Opportunity Employer M/F

FM Country superstation looking for solid talent. Rush T&R: Neal Cox, Box 798, Garden City, KS 67846. No calls. EOE M/F

A/C station, emphasis on adult personality, seeking air talent. Competitive market, stable company, good people. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. (4-13)

#### **MAJOR MARKET**

Midwest Adult FM needs major market adult morning talent. City's right, money's right. Send us your best: Radio & Records, 1930 Century Park West, #656, Los Angeles, CA 90067. EOE M/F

#### PROGRAM DIRECTOR

Promotions, Production, Quality Control, Motivation, Training . . . if you have solid experience in these areas and want to join a growth oriented station send T&R to Radio & Records, 1930 Century Park West, #662, Los Angeles, CA 90067.

#### WEST

Announcer for top rated FM in Sonoma County, CA. Personality & experience a must. T&R: Brent Farris, Box SS, Santa Rosa, CA 95402. EOE M/F (4-13)

#### **Openings**

KYNO seeks morning newsperson. Females encouraged. T&R: John' Lee Walker, 1060 Fulton Mail #1501, Fresno, CA 93702. EOE M/F (4-13)

Top notch newsperson needed. T&R: Bobby King, KBBK, Box 625, Meridian, ID 83642. EOE M/F (4-13)

 $\bigcirc$ 

## ROCKY MOUNTAIN A/C LEGEND

Needs entertaining, witty adult entertainer. Creative freedom encouraged. Top 50 market. Tape & resume to: Radio & Records, 1930 Century Park West, #659, Los Angeles, CA 90067. EOE M/F

 $\bigcirc$ 

Immediate opening for good production person. Also afternoons. T&R: Greg Williamson, KLCI, Box 129, Nampa, ID 83653. (208) 888-5000 EOE M/F (4-13)

Wanted: air staff for A/C station to begin broadcasting in the L.A. area around May 1st. T&R: John Campbell, KWNK AM, 2136 Winifred, Simi Valley, CA 93063. EOE M/F (3-30)

News pro to rarnrod areas top department. Needed by A/C station with major committment. Mornings KPAY/Chico, CA (916) 342-7421 (4-13)

KISN 97 needs overnight personality. Coverage includes UT, WY & ID. T&R: Dan Jessop, Box 389, Salt Lake City, UT 84110. EOE M/F (4-13)

KIST seeks fulfitime news. Nancy Dedell, 735 State St., Santa Barbara, CA 93102. EOE M/F (4-13)

We've dumped our automation, need T&R for future full & parttime openings. FM A/C. Larry Irons, Box 10630, Reno NV 89510. No calls (4-13)

Engineer/announcer for northern CA AM/FM. Must supervise & be organized. T&R: Operations, KALF/KBLF, Box 1010, Red Bluff, CA 96080. (4-13)

## PRODUCTION WIZ NEEDED

To create motivating, stimulating commercials, promos, features for A/C leader. Strong creativity and originality. Ability to handle swing airshift also required. Samples and resume to Mike Runge, KALL, 312 East South Temple, Salt Lake City, UT 84111. EOE M/F

KPSA AM seeks qualified PBP/news reporter. T&R: T.J. Curry, Box 720, Alamgordo, NM 88310. EOE M/F (4-13)

New stringers needed, Washington D.C., Chicago, Houston, Dallas, NYC & S.F. Tape & three writing samples: Julian & Associates, Box 1984, Pomona, CA 91769. (4-13)

#### **Positions Sought**

OM, PD, air talent available! 10 years experience in CHR & A/C. Prefer New England but will consider all offers. CHARLES: (207) 783-0027 (4-13)

Currently PM drive. Four years experience in CHR & A/C, Looking for opportunity with growth. Ask for DAVE: (915) 653-3380 (4-13)

Promotions pro with five years experience in AOR/CHR. Enthusiastic, dedicated & innovative. Great references & contacts. Now's the time! PEGGY: (408) 723-2780 (4-13)

#### PROGRAMMING CHALLENGE

Southeast Broadcast Group Research Director/Assistant PD looking for A/C or CHR Programming Post in small-medium market. Previous experience in Miami and San Diego. Prefer the Eastern half of the country. **RICHARD** (615) 865-4238.

Who can it be now? JOHN CATCHINGS, air talent with small market experience. Make it happen with more for less catchings. (415) 332-9205 (4-13)

Easy Listening announcer, formerly Bonneville's WRFM/N.Y., KOIT/S.F., KJOI/L.A. Want large market. (602) 956-8677 (4-13)

#### **Positions Sought**

I want to go back home! Excellent CHR jockette, good production. I will go anywhere in the L.A. area. For T&R, KRYSTAL: (702) 645-4017 (4-13)

"Bruce Bisson, K101 San Francisco, ABC Superadio, WPGC, PD-MD KTLK. Looking for major market jock or medium/major market programming position. (704) 293-5511.

Highly rated L.A. air personality looking for a new challenge in Southern CA, DON: (818) 576-8335 (4-13)

Six year Country, A/C personality with PD, MD experience looking for position in MW. Delivery with contemporary humor. DAVID: (318) 488-3150 or 445-5308 (4-13)

Major market personality formerly with WNAP & WFMS seeking major/medium market A/C. 10 years experience JOHN: (317) 849-5533 (4-13)

Eight years experience. MD/announcer. CHR/AOR. WFLI, WNUE & WPAM, DAVE: (215) 967-3282 (4-13)

Where's the beef? Mature, dependable & talented announcer with strong pipes & excellent production. Seeking modern Country station. (213) 618-0687 (4-13)

PD/OM seeking same in MW. Country, A/C & CHR, eight years experience. BUCKY ALBRIGHT: (214) 455-1400 (4-13)

I need your help! Help me break the catch-22 cycle. Mature R&B/Urban voice wants to succeed. AUSTELL: (312) 547-6504 (4-13)

#### Billboard Award Winner

Billboard AOR personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836.

The deadly duo. We kill the competition with features, interviews & occassional ad-libs. The DAVE & JERRY show. (414) 654-1342 or 694-3181 (4-13)

Five year pro seeks stable on-air position in major/medium market. Experience includes MD/PD. Prefer A/C & CHR. DEAN: (303) 522-0323 (4-13)

I give good news. Pro anchor/reporter in top 100 market seeks same in South or SW. DAVE: (318) 636-3281 (4-13)

Announcer/sportscaster with 7 years experience CHR, 3 years PBP, southern Rockies, West coast. (303) 651-1167 (4-13)

Wanted: medium/major market CHR. Deep pipes, great production & attitude. 13 year team player. MICHAEL: (219) 365-5745 (4-13)

Office manager/bookkeeper, efficient in all aspects of bookkeeping. Moving from OR to S.F., CA. LORI: (415) 728-7633. (4-13)

Great production volce, A/C midday personality, Z107, WVBS, WZIX. Also TV experience. East coast. JIM DENNIS: (302) 734 -2932 (4-13)

MIKE MEHLE, A/C personality, MD, production, three years. West or MW. (218) 262-1879 after 6pm cat (4-13)

Country, A/C personality seeks middays or evenings at medium/major market station in SE. Seven years experience, FCC general. TERRY: (502) 845-4392 (4-13)

Primed beginner with medium market experience seeks fulltime airshift. Will relocate. JIM: (313) 464-8092 (4-13)

Sportscaster seeks medium market PBP position. 11 years of football, baseball & basketball PBP & award winning reporting. (815) 224-3409 (4-13)

Washington D.C. parttime announcer available. Currently PD at suburban station. LEE DRAVIS: (301) 475-8077 (4-13)

Country/CHR, I've worked both & know that I'm the right jock for the right station. Is it yours? ERICK: (402) 488-3875 (4-13)

Announcer, one year experience in medium market seeking position at Country station in central/southern WI. Available April 23. PETE: (217) 629-8130

Major market ND/anchor, stifled by new owners. Wants new challenge as same in major market. BILL THOMPSON: (617) 761 -6629 (4-13)

Sportscaster for hire. Three years experience PBP includin CBA pro basketball. DICK MUELLER: (414) 582-4281 (4-13)

Listeners say they enjoy my show because I have fun. Yours will too. A/C personality looking for more. LIZ: (505) 325-7623 (4-13)

Minneapolis-St. Paul's top Urban personality seeks relocation in top 35 Eastern market. I'm a one-to-one relater. ALAN: (612) 870-8637 (4-13)

## **Positions Sought**

Positive thinking team player, five years on-air & production experience in CHR, Country, A/C & AOR. Seeking position in SE. SCOTT SASSAMAN: (304) 296-3759 (3-14)

ROB WILLIAMS. Ace news pro available now. Formerly KKHR, Z93, KWK, ABC Rock & Mutual networks. (818) 766-4867 (4-6)

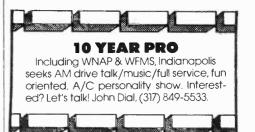
Top 30 market AOR DJ, experienced, team player, now available. JIM SEAGULL: (408) 225-3600 (4-13)

Experienced AOR/CHR personality. Team player, ready to rock. Medium/major market. JOANNA: (717) 367-4686 (4-13)

Talent, experience, smarts, dedication, music, research, production & creativity. What more do you want? I've got that tool KARYN KASI: (309) 452-2254 (4-13)

16 year pro looking for PD gig. Formerly PD WYFE, WQFM, onair WLPX, Loop, KISW, 96 Rock. Available now. BRENT ALBERTS: (815) 633-4557 (4-13)

Sports, sports, sports, sports, sports, sports, sports, sports, sports, sports & news FRANK: (505) 325-7623 (4-13)



Attention IL, Wi, IN: experienced partitime DJ looking for fulltime opportunity. For T&R, TOM: (312) 429-5605 or 371-8664 (4-13)

Helpl Automation depression. Looking to get back in live radio. 5½ years experience. Ex-military. FRED: {216} 755-1847 (4-13)

12 year veteran looking for PD in small/medium market station. CHR or Country. Prefer SE. BILL: (404) 876-2067 (4-13)

Rock-n-roll DJ for over six years, informative & entertaining. Seeks AOR or Progressive, any size market in West. MARK: (503) 224-3004 (4-13)

Personality, communicator with 20 years experience. Strong creative production & PBP. FRANK FARRELL: (318) 442-2145 (4-13)

Ladv air talent with voice & brain needs A/C, Country or CHR

gig in South or SW. now. SHASTA: (318) 636-3281 (4-13)

Major market female personality with energy, warmth & charm. Available for top 20 CHR, (312) 777-6054 (4-13)

Morning drive 14 year A/C pro. Creative humorous communicator, Programming know how, Major/medium markets, Currently in far West, (213) 306-8430 (4-13)

Dates appearing at the end of each listing signify first week listed.

## R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on **Wednesday**, **Thursday & Friday 9am-5pm (PST)**.

#### Deadline

To appear in the following week's issue, we must recieve your ad by **Thursday 12 noon (PST)** prior to issue date.

#### Display Advertising

**Display:** \$20 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 for border, box number, \$15 for postage/handling.

#### Payable In Advance

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in **advance**.

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

## **National Music Formats Added This Week**

## Peters Productions. Inc.

Debbie Welsh (619) 565-8511

#### Country Lovin'

GEORGE JONES "You've Still Got A Place In My EXILE "I Don't Want To Be A Memory" CONWAY TWITTY "Somebody's Needin' Somebody" STATLER BROTHERS "Atlanta Blue" ALABAMA "When We Make Love" **DOLLY PARTON** "Downtown" KENNY ROGERS "Eves That See In The Dark"

#### The Great Ones

**DOLLY PARTON** "Downtown" PRETENDERS "Show Me"
KENNY ROGERS "Eyes That See In The Dark"

## Century 21

Greg Stephens (214) 934-2121 The Z Format

CYNDI LAUPER "Time After Time" NIK KERSHAW "Wouldn't It Be Good"
STYLE COUNCIL "My Ever Changing Moods"
SERGIO MENDES "Olympia"

#### The A/C Format

CYNDI LAUPER "Time After Time" KIM CARNES "I Pretend" NIK KERSHAW "Wouldn't It Be Good"
L. HALL w/H. ALPERT "Come What May" DENIECE WILLIAMS "Let's Hear It For The Boy"

#### Super-Country

KAREN BROOKS "Born To Love You" JUDDS "Mama He's Crazy" BILL MEDLEY "I Still Do"
STATLER BROTHERS "Atlanta Blue"

## Media General **Broadcast Services**

Bob Dumais (901) 320-4433

KIM CARNES "I Pretend" L. HALL w/H. ALPERT "Come What May"
CYNDI LAUPER "Time After Time"
KENNY G "Hi, How Ya Doin"
NIK KERSHAW "Wouldn't It Be Good"

#### **Your Country**

CONWAY TWITTY "Somebody's Needin' Somebody" ALABAMA "When We Make Love" STEVE WARINER "Why Goodbye" REX ALLEN, JR. "Sweet Rosanna"
SYLVIA "Victims Of Goodbye"
EXILE "I Don't Want To Be A Memory"
DOLLY PARTON "Downtown" KENNY ROGERS "Eyes That See In The Dark"

#### Hit Rock

**DENIECE WILLIAMS** "Let's Hear It For The Boy" **CYNDI LAUPER** "Time After Time" TALK TALK "It's My Life"
REAL LIFE "Catch Me, I'm Falling" SHALAMAR "Dancing In The Sheets" GENESIS "Illegal Alien"

## **Concept Productions**

Dick Wagner (916) 782-7754

LAURA BRANIGAN "Self Control" CYNDI LAUPER "Time After Time SCORPIONS "Rock You Like A Hurricane"

## Drake-Chenault

Bob Laurence (213) 883-7400

J. IGLESIAS & W. NELSON "To All The Girls I've Loved **DENIECE WILLIAMS** "Let's Hear It For The Boy" CYNDI LAUPER "Time After Time" NIGHT RANGER "Sister Christian" VAN HALEN "I'll Wait" LAURA BRANIGAN "Self Control"

#### Contempo 300

DENIECE WILLIAMS "Let's Hear It For The Boy" CYNDI LAUPER "Time After Time" LAURA BRANIGAN "Self Control"

#### **Great American Country**

LOUISE MANDRELL "I'm Not Through Loving You Yet" B.J. THOMAS "The Whole World's In Love When GARY MORRIS "Between Two Fires' VERN GOSDIN "I Can Tell By The Way You Dance (You're Gonna Love Me Tonight)"
CONWAY TWITTY "Somebody's Needin' Somebody'

### Radio Arts

John Benedict (818) 841-0225

## Country's Best

CONWAY TWITTY "Somebody's Needin' Somebody" ALABAMA "When We Make Love" SYLVIA "Victims Of Goodbye"
STATLER BROTHERS "Atlanta Blue"

#### Soft Contemporary

L. HALL w/H. ALPERT "Come What May" CYNDI LAUPER "Time After Time" DENIECE WILLIAMS "Let's Hear It For The Boy"
KIM CARNES "I Pretend"

#### Sound 10

KENNY ROGERS "Eyes That See In The Dark" STYLE COUNCIL "My Ever Changing Moods" CYNDI LAUPER "Time After Time" DENIECE WILLIAMS "Let's Hear It For The Boy" LAURA BRANIGAN "Self Control" KIM CARNES "I Pretend" L. HALL w/H. ALPERT "Come What May"

## Satellite Music Network

George Williams (214) 343-9205

#### The Starstation

KIM CARNES "I Pretend" KENNY ROGERS "Eyes That See In The Dark"
KATHY MATTEA "Somebody Is Falling In Love"

#### Country Coast-To-Coast

CONWAY TWITTY "Somebody's Needin' Somebody" ALABAMA "When We Make Love" SYLVIA "Victims Of Goodbye"
CHARLY McCLAIN "Band Of Gold"

#### Rock America

**DENIECE WILLIAMS** "Let's Hear It For The Boy" SHALAMAR "Dancing In The Sheets"
MADONNA "Borderline" VAN HALEN "I" Wait" CYNDI LAUPER "Time After Time"

## TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

GENESIS "Illegal Alien"
CYNDI LAUPER "Time After Time"
SHALAMAR "Dancing In The Sheets" LAURA BRANIGAN "Self Control" DENIECE WILLIAMS "Let's Hear It For The Boy" VAN HALEN "I'll Wait"

#### TM A/C

KENNY ROGERS "Eyes That See In The Dark" J. MATHIS w/D. WILLIAMS "Love Won't Let Me Wait" JAMES INGRAM "There's No Easy Way"

#### TM Country

GEORGE JONES "You've Still Got A Place In My B.J. THOMAS "The Whole World's In Love When BANDANA "Better Our Hearts Should Bend (Than CHARLY McCLAIN "Band Of Gold" ALABAMA "When We Make Love"
KENNY ROGERS "Eyes That See In The Dark"

John Iles (800) 426-9082

#### Adult Contemporary

KENNY ROGERS "Eyes That See In The Dark" SHAKIN' STEVENS "I Cry Just A Little Bit" J. MATHIS w/D. WILLIAMS "Love Won't Let Me Wait"

#### Country Living

CHARLY McCLAIN "Band Of Gold" EXILE "I Don't Want To Be A Memory" VERN GOSDIN "I Can Tell By The Way You Dance... GEORGE JONES "You've Still Got A Place In My CONWAY TWITTY "Somebody's Needin' Somebody" **DOLLY PARTON** "Downtown"

#### Transtar

Chick Watkins (303) 578-0700

#### Adult Contemporary

STEPHEN BISHOP "Unfaithfully Yours (One Love)"

#### Country

Tom Casey 460-6383

RICKY SKAGGS "Honey (Open That Door)" DAN SEALS "God Must Be A Cowboy" EDDY RAVEN "I Got Mexico"
EMMYLOU HARRIS "In My Dreams"



This is the year's hottest ticket. According to the latest figures released this past week by the Gettup Poll, all six canures released this past week by the Gettup Poll, all six Ci didates listed below are way ahead of the competition. didates listed below are way ahead continuously scored PolyGram, The People's Party, has continuously scored

## A. Cameo.

Cameo is sending shock waves through out the country with their bizarre new album, "She's Strange," featuring the smash hit title track. 818 384-7

The Bar-Kays are armed and extremely "Dangerous," on their 818 478-1 thrilling new album. Includes the new single, "Freak Show On The Dance Floor." 818 631-1

The number one R&B group in the country have cooked up something extra ho and it continues with their new smash, "Tonight." From Kool & DE-830 The Gang's gold plus album, "In The Heart." DSR 8508

wipe-out victories primary arter primary, secondary, and tertiary after tertiary. After all, when your campaign platform consists of giving the people what they want to hear, you always come out on top.

## D. Gap Band.

How much Gap Band can you handle? If you're like most people there's never enough. Introducing the dynamic new single, "If You're Ready I'm Ready," from their gold TE 8211 album, "Gap Band V Jammin!" TE1-3004

## F. Con Funk Shun.

The "Fever" continues to rise as Con Funk Central Line are havin' Shun follows up their smash hit, "Baby, I'm some fun now and why not, their party-filled Hooked," with another dazzler, "Don't Let Your new single, "Time For Some Fun," is jumping 814 749-7 Love Grow Cold." From 818 369-7 up the charts. From their "Fever" album. their new album, "Choice" 814 733-1

ATLANTA DELITE CO PolyGram Records Inc.

## Black/Urban |

## **BREAKERS**

"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **DENIECE WILLIAMS** Let's Hear It For The Boy (CBS)

68% of our reporting stations on it. Rotations: Heavy 6/2, Medium 15/6, Light 24/18, Extra Adds 7, Total Adds 33 including WWIN-FM, WXYV, WILD, WAMO, WHUR, WAOK, KKDA-FM, KMJQ, KRNB, WDRQ, WJLB, WZEN-FM, KACE, KJLH, WRDW, KNOW, WGIV, WPEG, WNOO, WOIC, WJMI, WLTH, WTLC, WWWS. A Most Added Record. Debuts at number 33 on the Black/Urban

#### **NONA HENDRYX**

#### I Sweat (Going Through The Motions) (RCA)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 18/1, Light 24/5, Extra Adds 1, Total Adds 7, WDJY, WLVW, WQQK, WPLZ, WLTH, WVOI, KDKO. Heavy: WAOK, KNOW. Medium: WHUR, KDAY, KSOL, WDIA.

#### **IRENE CARA**

#### Breakdance (Network/Geffen)

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/2, Light 23/4, Extra Adds 1, Total Adds 7, WDJY, KACE, WBLX, KHYS, WQKS, WLTH, WHUR.

## **NEW & ACTIVE**

REAL TO REEL "Love Me Like This" (Arista) 43/5

ROTATIONS: Heavy 9/0, Medium 17/0, Light 17/5, Extra Adds 0, Total Adds 5, WXYV, WDIA, KOKA, WWWS, KDIA. Heavy: WAMO, KMJQ, WAIL-FM, KACE, KDAY, WPEG, WTLC, KNOW, WAAA.. Medium: WBMX, WCIN, WDMT, WZAK, KJLH, XHRM, WWDM. er 36 on the Black/Urba

CHANGE "Change Of Heart" (RFC/Atlantic) 40/11

Rotations: Heavy 6/0, Medium 18/3, Light 15/7, Extra Adds 1, Total Adds 11, WWIN-FM, WXYV, WAMO, WGCI, WDMT, WGPR, WQMG, WQQK, KHYS, WLTH, WKWM. Heavy: WAOK, WZAK, KMJM, KACE, WRDW. Medium: WILD, KKDA-FM, KMJQ. Debuts at number 39 on the Black/Urban chart

PETER BROWN "They Only Come Out At Night" (Columbia) 35/1
Rotations: Heavy 5/0, Medium 13/0, Light 17/1, Extra Adds 0, Total Adds 1, WTLC. Heavy: WAOK, WVEE, WBMX, WGCI, WOIC. Medium: WDAS, WAMO, WHUR, WEDR, WZEN-FM, KDAY, KJLH, WRDW, WGIV, WPEG, WBLX, WWDM, WLTH.

CLOCKWORK "I'm Your Candy Girl" (Private I/CBS) 35/0

Rotations: Heavy 9/0, Medium 16/0, Light 10/0, Extra Adds 0, Total Adds 0, Heavy: WYLD-FM, WENN, Z93, WGIV, WPEG, WOIC, WLVW, KOKA, WAAA. Medium: WXYV, WILD, WAOK, WDIA, WEDR, WCIN, WJMO, WGPR, WZEN-FM, WNHC, WATV, KDKO.

DAZZ BAND "Swoop (I'm Yours)" (Motown) 34/14
Rotations: Heavy 3/1, Medium 11/2, Light 19/10, Extra Adds 1, Total Adds 14, WAOK, WVEE, KRNB, WBLZ, WCIN, W DMT, WZAK, KDAY, WGIV, WJAX, WPDQ, WWDM, WWWS, WVOI. Heavy: KSOL, WRDW.

ANGELA BOFILL "Special Delivery" (Arista) 34/2
Rotations: Heavy 5/0, Medium 15/0, Light 14/2, Extra Adds 0, Total Adds 2, KNOW, KHYS. Heavy: WVEE, Z93, WNOO, WLVW, KUKQ. Medium: WWIN-FM, KKDA-FM, WBMX, WCIN, KSOL, WGIV, WPEG, WKXI, WLOU, KOKA, WDAO, WWWS, WVOI.

NEWCLEUS "Jam On It" (Sunnyview) 33/2

NEWCLEUS "Jam On It" (Sunnyview) 33/2
Rotations: Heavy 12/0, Medium 9/1, Light 12/1, Extra Adds 0, Total Adds 2, WDRQ, KUKQ. Heavy: WDAS, KMJQ, WEDR, WAIL-FM, WZAK, WZEN-FM, KDAY, KJLH, WJMI, WPDQ, WPLZ, WKWM. Medium: WBMX, WDMT, WGPR, WNHC, WWDM, WQKS.

KIM FIELDS "Dear Michael" (Critique/Quality) 32/5
Rotations: Heavy 4/0, Medium 12/0, Light 16/5, Extra Adds 0, Total Adds 5, WDMT, WWDM, WAAA, WLTH, WKWM. Heavy:
WILD, WGCI, KDAY, WATV. Medium: KKDA-FM, KRNB, WDRQ, WJLB, WKND, WNHC, WENN, Z93, WQMG, WANM, WTLC,

PIECES OF A DREAM "It's Time For Love" (Elektra) 32/3
Rotations: Heavy 1/0, Medium 15/0, Light 16/3, Extra Adds 0, Total Adds 3, WAIL-FM, KOKA, WVOI. Heavy: KACE. Med WWIN-FM, WXYV, WAMO, WYLD-FM, WCIN, WKND, Z93, WGIV, WNOO, KJCB, WBLX, WPLZ, WWDM, WDAO, WLTH.

CENTRAL LINE "Time For Some Fun" (Mercury/PolyGram) 32/2

Rotations: Heavy 2/0, Medium 11/0, Light 19/2, Extra Adds 0, Total Adds 2, WLTH, WKWM. Heavy: WCIN, KUKQ. Medium: WBMX, WJMO, WGPR, WZEN-FM, XHRM, WRDW, WENN, WNOO, KJCB, WLOU, WBLX.

AFRIKA BAMBAATAA/SOUL SONIC FORCE "Renegades Of Funk" (Tommy Boy) 28/1

Rotations: Heavy 7/0, Medium 9/0, Light 11/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WDAS, WEDR, WGPR, WPDQ, WKWM, WTLC, WWWS. Medium: WJMO, WDRQ, WJLB, WZEN-FM, WPEG, WKXI, WAAA, KDIA, KUKQ.

R.J.'S LATEST ARRIVAL ''Shackles'' (Golden Boy/Quality) 27/7
Rotations: Heavy 0/0, Medium 9/1, Light 16/4, Extra Adds 2, Total Adds 7, KKDA-FM, WCIN, WDMT, WPEG, WOIC, WWDM, KDKO. Medium: WZAK, WGPR, WBLX, KOKA, WANM, WKWM, WTLC, WWWS.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 27/4
Rotations: Heavy 9/1, Medium 11/0, Light 5/1, Extra Adds 2, Total Adds 4, WRKS, WEDR, WBMX, Z93. Heavy: WDAS, WJMO, WZEN-FM, WPEG, WKXI, WLOU, WLTH. Medium: WAMO, WHUR, WBLZ, WDMT, WZAK, WPDQ, WQQK, WPLZ, WWDM, WDAS, WD

STAPLE SINGERS "H-A-T-E (Don't Live Here Anymore)" (Private I/CBS) 26/12
Rotations: Heavy 1/0, Medium 4/2, Light 20/9, Extra Adds 1, Total Adds 12, WAMO, WAIL-FM, WGPR, WPEG, WOIC, WQMG, WKXI, WLOU, WANT, WANM, WAAA, KDIA. Heavy: WAOK. Medium: KRNB, WDIA.
PATTI AUSTIN "Rhythm Of The Street" (Qwest/WB) 25/12

Rotations: Heavy 1/0, Medium 10/3, Light 12/7, Extra Adds 2, Total Adds 12, WXYV, KRNB, WBMX, WZAK, KDAY, WATV, WENN, WPEG, WJMI, WKXI, WQKS, WVOI. Heavy: WYLD-FM. Medium: WWIN-FM, KSOL, WGIV, WOIC, KJCB, WLVW,

## SIGNIFICANT ACTION

RICH CASON & GALACTIC ORCHESTRA "Street Symphony" (Private I/CBS) 24/4
Rotations: Heavy 2/0, Medium 8/1, Light 14/3, Extre Adds 0, Total Adds 4, Z93, WKXI, WLVW, WLTH. Heavy: WATV, KOKA. Medium: WAOK, WDIA, KDAY, KJLH, WNHC, WPEG, WANM.

RODNEY FRANKLIN "Stay On In The Groove" (Columbia) 24/1

otations: Heavy 1/0, Medium 10/0, Light 13/1, Extra Adds 0, Total Adds 1, WAAA. Heavy: WCIN. Medium: WILD, WJMO, KACE, JLH, Z93, WNOO, WPDQ, WDAO, KDKO, KDIA.

CHERYL LYNN "This Time" (Columbia) 22/11

Total Adds 11, WILD, KMJQ, KNOW, WATV, Z93, WNOO, WQMG, WANT, WWDM, WANM, WQKS, Medium; WPDQ, KOKA

EARONS "Land Of Hunger" (Island) 21/11

ons: Heavy 1/0, Medium 5/4, Light 15/7, Extra Adds 0, Total Adds 11, WWIN-FM, WDAS, WVEE, WDIA, WZAK, WPEG, WJAX, WWWS, WVOI, KDKO. Heavy: KJLH. Medium: WLTH.

GAP BAND "I'm Ready (If You're Ready)" (Total Experience/RCA) 21/5
Rotations: Heavy 2/0, Medium 9/2, Light 8/1, Extra Adds 2, Total Adds 5, WBMX, WZAK, WKND, Z93, WQQK. Heavy: WWIN-FM, WJMI. Medium: WILD, WHRK, KSQL, WRDW, KJCB, WWDM, KUKQ.

DAYTON "The Sound Of Music" (Capitol) 21/4

Rotations: Heavy 4/0, Medium 8/0, Light 8/3, Extra-Adds 1, Total Adds 4, WILD, WKND, WQQK, KOKA. Heavy: WJMO, WAAA, WWWS. Medium: WBLZ, WCIN, WDMT, WZAK, WZEN-FM, WNOO, KHYS, WKWM.

SHIRLEY BROWN "Leave The Bridges Standing" (Sound Town/Allegiance) 21/3
Rotations: Heavy 4/0, Medium 7/1, Light 9/1, Extra Adds 1, Total Adds 3, WWIN-FM, WGIV, WQKS. Heavy: KRNB, WDIA, WBMX, WATV. Medium: WILD, WEDR, WPEG, WKXI, WLVW, WLTH.

T-CONNECTION "Take It To The Limit" (Capitol) 21/1

Rotations: Heavy 0/0, Medium 7/0, Light 14/1, Extra Adds 0, Total Adds 1, WXYV. Medium: KKDA-FM, WENN, WNOO, WOIC,

## **MOST ADDED** ®

**DENIECE WILLIAMS (33)** Let's Hear It For The Boy (CBS) O'JAYS (17) Extraordinary Girl (Phil. Int./CBS) DAZZ BAND (14) Swoop (I'm Yours) (Motown)

TIMMY THOMAS (14) Gotta Give A Little Love... (Gold Mtn./CBS)

## **HOTTEST**

**CAMEO (53)** 

She's Strange (Atlanta Artists/PolyGra D. EDWARDS featuring S. GARRET (4 Don't Look Any Further (Motown) LIONEL RICHIE (25) Hello (Motown) LAID BACK (24)

White Horse (Sire/WB)

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 20/1
Rotations: Heavy 7/0, Medium 9/1, Light 4/0, Extra Adds 0, Total Adds 1, WDRQ. Heavy: WRKS, WJLB, Z93, WJAX, VWQKS, WLUM. Medium: WHUR, WHRK, WDMT, KSOL, WOIC, WQQK, WKWM, KDIA.

WINDJAMMER "Live Without Your Love" (MCA) 19/7
Rotations: Heavy 0/0, Medium 3/0, Light 16/7, Extra Adds 0, Total Adds 7, WEDR, WYLD-FM, WDRQ, WGPR, WENN, 1
WANM. Medium: WAOK, WOIC, KOKA.

WAMM. Medium: WAOK, WOIC, KURA.

O'JAYS "Extraordinary Girl" (Phil. Int./CBS) 18/17

Rotations: Heavy 1/1, Medium 3/3, Light 13/12, Extra Adds 1, Total Adds 17, WDAS, WHUR, WAOK, WVEE, KRNB, WCIN, WNHC, WPEG, WOIC, WKXI, WJAX, WANT, KOKA, WWDM, WANM, WTLC.

TIMMY THOMAS "Gotta Give A Little Love..." (Golden Mountain/A&M) 18/14

Rotations: Heavy 0/0, Medium 2/1, Light 14/11, Extra Adds 2, Total Adds 14, WXYY, WDJY, WHUR, WVEE, WDIA, WAIL-FM, WBMX, WKND, WNHC, WENN, WPDQ, WANM, WKWM. Medium: WWIN-FM.

PREAL PLINIE "Caraca Dance" (Sira/WR) 18/14

BREAK MACHINE "Street Dance" (Sire/WB) 18/4

Rotations: Heavy 1/0, Medium 4/1, Light 12/2, Extra Adds 1, Total Adds 4, WVEE, KJLH, WRDW, WQQK. Heavy: KACE. M

DAVY DMX "One For The Treble (Fresh)" (Tuff City/CBS) 18/1

Rotations: Heavy 4/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, WAAA. Heavy: WRKS, WPDQ, WLOU, WTLC. M KRNB, WEDR, WZEN-FM, WENN, WBLX, KOKA, WKWM.

WES PHILLIPS "Sucker For A Pretty Face" (Quality) 18/0
Rotations: Heavy 3/0, Medium 8/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WAOK, WBMX, WLTH. Medium: WGCI, 1 WGPR, KACE, WPEG, WKXI, KJCB, WWWS.

LENNY WILLIAMS "Always" (Rocshire) 18/0

Rotations: Heavy 0/0, Medium 10/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WXYV, KKDA-FM, WGCI, WJMO, WZI KJLH, WPDQ, KJCB, WLTH.

EARTH, WIND & FIRE "Moonwalk" (Columbia) 17/6

Rotations: Heavy O/O, Medium 9/1, Light 8/5, Extra Adds O, Total Adds 6, WNOO, WOIC, WQMG, WLVW, WANM, Medium: WHUR, WAOK, KRNB, WDIA, Z93, WPEG, KOKA, WWDM.

TEENA MARIE "Dear Lover" (Epic) 17/6
Rotations: Heavy 1/0, Medium 7/1, Light 9/5, Extra Adds 0, Total Adds 6, WWIN-FM, WNOO, WANT, WQKS, WAAA, Heavy: WILD. Medium: WHUR, WDRQ, WZEN-FM, WOIC, WBLX, WPLZ.

ORBIT "Too Busy Thinkin" About My Baby" (Quality) 17/6
Rotations: Heavy 0/0, Medium 4/1, Light 12/4, Extra Adds 1, Total Adds 6, WAOK, WDRQ, WJLB, WWDM, WKWM, Medium: WGPR, WRDW, WWWS.

PLANET PATROL "It Wouldn't Have Made Any Difference" (Tommy Boy) 17/3
Rotations: Heavy 0/0, Medium 6/0, Light 10/2, Extra Adds 1, Total Adds 3, WOIC, WJAX, WTLC. Medium: KKDA-FM, WED WKXI, WAAA, WWWS.

MELBA MOORE "Love Me Right" (Capitol) 16/10
Rotations: Heavy 0/0, Medium 5/0, Light 8/7, Extra Adds 3, Total Adds 10, WRKS, WDAS, KRNB, WGPR, WJLB, WKND, WJAX, WANM, WVOI. Medium: WRDW, WOIC, WLVW, WWDM, WWWS.

JEFF LORBER "In The Heat Of The Night" (Arista) 16/2 Rotations: Heavy 2/0, Medium 6/1, Light 8/1, Extra Adds 0, Total Adds 2, WQMG, KHYS. Heavy: WYLD-FM, KUKQ. M KACE, WRDW, WNOO, WOIC, WWWS.

MALEMEN 'Baby Doll' (Mercury/PolyGram) 15/4
Rotations: Heavy 0/0, Medium 5/1, Light 10/3, Extra Adds 0, Total Adds 4, WVEE, KJLH, WATV. Medium: WJMO, WZI

CATCH "Get On Freak" (Variety International) 15/1
Rotations: Heavy 2/0, Medium 2/0, Light. 11/1, Extra Adds 0, Total Adds 1, WNHC. Heavy: KKDA-FM, KUKQ. Medium:

EURYTHMICS "Here Comes The Rain Again" (RCA) 15/0

Rotations: Heavy 6/0, Medium 5/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KJLH, KSOL, Z93, WQMG, KDKO, Medium: WDJY, WAIL-FM, WNHC, WLUM.

MARGIE JOSEPH "Ready For The Night" (Cotillion/Atco) 14/9
Rotations: Heavy 0/0, Medium 4/3, Light 10/6, Extra Adds 0, Total Adds 9, WWIN-FM, WILD, WYLD-FM, WDMT, WZAK, V WKXI, WANM, WTLC. Medium: KKDA-FM.

MADONNA "Borderline" (Sire/WB) 14/2 Rotations: Heavy 1/1, Medium 11/0, Light 2/1, Extra Adds 0, Total Adds 2, WILD, KNOW. Medium: WRKS, WDJY, KSQL, \ Z93, WQMG, WJAX, WLUM, WWWS, KDKO, KUKQ.

KLEER "Next Time It's For Real" (Atlantic) 14/1
Rotations: Heavy 2/0, Medium 7/0, Light 5/1, Extra Adds 0, Total Adds 1, WAAA. Heavy: KKDA-FM, WNOO. Medium: VWDMT, WJMO, WZAK, Z93, WPDQ, WWWS.

DAVID SANBORN "I Told U So" (WB) 14/1
Rotations: Heavy 1/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, WJMI. Heavy: WAMO. Medium: WXYV, WVEE, VWJMO, KACE, Z93, WAAA, WLTH, KDIA.

STEVE ARRINGTON'S HALL OF FAME "15 Rounds" (Atlantic) 14/0

Rotations: Heavy 0/0, Medium 6/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WEDR, WZAK, WGIV, KJCB, WLOU, DREAMBOY "Walk The Streets" (Qwest/WB) 13/5 Rotations: Heavy 0/0, Medium 2/0, Light 10/4, Extra Adds 1, Total Adds 5, WAOK, WGPR, WENN, WOIC, WQKS. Medium:

ALISHA "All Night Passion" (Vanguard) 13/4

Rotations: Heavy 2/0, Medium 3/0, Light 8/4, Extra Adds 0, Total Adds 4, WXYV, WDJY, WQKS, WVOI. Heavy: WEDR. V Medium: WAOK WDRQ, WJLB.

JENNY BURTON "Rock Steady" (Atlantic) 13/1
Rotations: Heavy 0/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, WBLX. Medium: KRNB, KSOL, WANM, WLTH.

P. FUNK ALL-STARS "Pumpin" It Up" (Private I/CBS) 13/0
Rotations: Heavy 0/0, Medium 5/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: KKDA-FM, WYLD-FM, KDAY, WWDM, W

RONNIE McNEIR "Come Be With Me" (Capitol) 13/0 Rotations: Heavy 1/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WYLD-FM. Medium: WILD, WAOK, KSOL.

RUN D.M.C. "Rockbox" (Profile) 12/7

Rotations: Heavy 1/0, Medium 2/1, Light 8/5, Extra Adds 1, Total Adds 7, WEDR, WZAK, WZEN-FM, WNHC, WPEG, W WTLC. Heavy: KDAY. Medium: WJLB. KWICK "Too Lonely To Be Alone" (Capitol) 12/2
Rotations: Heavy 6/0, Medium 3/0, Light 3/2, Extra Adds 0, Total Adds 2, WAOK, WDMT. Heavy: KKDA-FM, WDIA, \
WATV, WENN, WKXI. Medium: WHRK, WGPR, KJCB.

COLONEL ABRAMS "Leave The Message Behind The Door" (Streetwise) 12/1

Rotations: Heavy 0/0, Medium 2/0, Light 10/1, Extra Adds 0, Total Adds 1, WKXI. Medium: WAMO, WEDR.

JENNIFER HOLLIDAY "Just For A While" (Geffen) 12/0 y 0/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WGIV, WJMI, WLVW, WAAA, WLTH

DR. JOHN "Jet Set" (Clean Cuts) 12/0

Rotations: Heavy O/O, Medium 3/O, Light 9/O, Extra Adds O, Total Adds O. Medium: WAMO, WEDR, KOKA. ANITA BAKER "Feel The Need" (Beverly Glen) 11/4

FM. KJLH. WRDW. WENN. WLVW. KUKQ.

HUMAN BODY "Make You Shake It" (Bearsville/WB) 11/3 Rotations: Heavy 1/0, Medium 2/0, Light 8/3, Extra Adds 0, Total Adds 3, WRDW, WKXI, WJAX. Heavy: KDAY. Medium:

ANNE LeSEAR "Take Him Back (Taxi)" (Sound Town/Allegiance) 11/2 Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Extra Adds 0, Total Adds 2, WNHC, WJJS. Me

JULES SHEAR "When Love Surges" (EMI America) 11/2 Rotations: Heavy 0/0, Medium 3/0, Light 8/2, Extra Adds 0, Total Adds 2, KRNB, WPDQ. Medium: WAOK, WPEG, KOKA JOYCELYN BROWN "Somebody Else's Guy" (Vinyl Dreams) 10/5

Rotations: Heavy 1/1, Medium 5/1, Light 4/3, Extra Adds 0, Total Adds 5, WAIL-FM, WYLD-FM, KJLH, WBLX, WANM. Mc WWIN-FM, WRKS, WDMT, WZAK.

JON ST. JAMES "Ogity Boogity" (EMI America) 10/3
Rotations: Heavy 0/0, Medium 2/0, Light 7/2, Extra Adds 1, Total Adds 3, WCIN, WNHC, WPDQ. Medium: WPEG, KOKA

FRESH 3 MC'S "Fresh" (Profile) 10/0
Rotations: Heavy 2/0, Medium 2/0, Light 6/0, Extre Adds 0, Total Adds 0. Heavy: WDAS, WZEN-FM. Medium: WLOU, W

#### Regionalized Adds & Hots Black/Urban

Stations are listed by region. Hots are listed in order of their airplay activity.

#### **EAST**

#### WWIN/Reltimore Keith Newman

FUNK DELUXE MARGIE JOSEPH TEENA MARIE SHIRLEY BROWN HOTTEST:
ROCKWELL
WOMACK & LABELLE
JEFFREY OSBORNE
CAMEO
MELBA MOORE

#### WXYV/Baltimore

CHANGE DENIECE WILLIAMS PATTI AUSTIN TIMMY THOMAS REAL TO REEL PHIL COLLINS HUEY LEWIS & NEWS ROCKWELL ALISHA PATTI AUSTIN CULTURE CLUB CULTURE CLUB HOTTEST:
KOOL & THE GANG
EVELYN KING SHALAMAR JEFFREY OSBORNE

#### WILD/Boston Elroy R.C. Smith

MADONNA MADONNA
CHERYL LYNN
DENIECE WILLIAMS
DAYTON
MARGIE JOSEPH
SUPERIORS
JONES GIRLS
SHANNON
HOttest: **Hottest:** CAMEO

ROCKWELL

WOMACK & LABELLE

DENNIS EDWARDS

KOOL & THE GANG

#### WKND/Hartford (J) Jordan/McLean

GAP BAND TIMMY THOMAS DAYTON MELBA MOORE ROCKWELL WOMACK & LABELLE LATTISAW & GILL DENNIS EDWARDS

#### WNHC/New Haver

ANNE LESEAR CATCH CYNDI LAUPER MELBA MOORE TEMPTATIONS DENIECE WILLIAMS RUN D.M.C. BOOGIE BOYS TIMMY THOMAS ROCK-A-FUNK-A-BIL RAY PARKER JR JAMES INGRAM MUSICAL YOUTH JON ST. JAMES Hottest: CULTURE CLUB SHALAMAR HALL & OATES CAMEO

#### WRKS/New York Mayo/Quartaron

MELBA MOORE MIDNIGHT STAR WOMACK & WOMACK FORCE MDS LIONEL RICHIE CYNDI LAUPER LATTISAW & GILL J. BLACKFOOT

#### WDAS/Philadeiphia Joe Tamburro

BOOGIE BOYS WORLD FAMOUS SU FORCE MDS MELBA MOORE DIVINE SOUNDS O'JAYS Hottest: CAMEO DENNIS EDWARDS NEWCLEUS YARBROUGH & PEOPL CULTURE CLUB

#### WAMO/Pittsburgh J.C. Floyd

PATTI LABELLE DENIECE WILLIAMS STAPLE SINGERS Hottest: DEELE SHALAMAR DENNIS EDWARDS LUTHER VANDROSS

#### WDJY/Washington, DC

BAR-KAYS JAMES INGRAM IRENE CARA CRUSADERS TIMMY THOMAS BERLIN ALISHA NONA HENDRYX Hottest:

#### WHUR/Washington, DC Libby Lawson

TIMMY THOMAS DENIECE WILLIAMS POINTER SISTERS TROUBLE FUNK Hottest: ART OF NOISE SHALAMAR LIONEL RICHIE

#### SOUTH

WAOK/Atlanta Larry Tinsley

O'JAYS MUSICAL YOUTH CHERRELLE DAZZ BAND DENIECE WILLIAMS DREAMBOY DREAMBOY
WARP 9
Hottest:
LIONEL RICHIE
WOMACK & LABELLE
ROCKWELL
TEMPTATIONS
CAMEO

#### WVEE/Atlanta Scotty Andrews

CYNDI LAUPER FOUR TOPS KENNY LOGGINS DAZZ BAND TIMMY THOMAS MARCIA GRIFFITH MALEMEN BREAK MACHINE Hottest: ROCKWELL PATTI LABELLE LIONEL RICHIE DENNIS EDWARDS

#### \*(J) Indicates Jazz Reporter

#### **MIDWEST**

#### WGCI/Chicago (J)

SPINNERS ZZ HILL CHANGE JOHN ROCCA BOBBY KING BOBBY KING
EARL KLUGH
HOttest:
DENNIS EDWARDS
WOMACK & LABELLE
GLADYS KNIGHT
BRYAN LOREN
CHI-LITES

#### WBMX/Chicago Lee Michaels

DOROTHY MOORE
GAP BAND
TIMMY THOMAS
MIDNIGHT STAR
PATTI AUSTIN
SOUL SONIC FORCE
HOTEST:
DENNIS EDWARDS
LAID BACK
KOOL & THE GANG
POINTER SISTERS
ART OF NOISE

#### WBLZ/Cincinnati

SHANNON DAZZ BAND Hottest: LAID BACK KENNY LOGGINS LIONEL RICHIE

JON ST. JAMES LJ REYNOLDS DAZZ BAND CRUSADERS ANITA BAKER Hottest: CAMEO ATLANTIC STARR DENNIS EDWARDS WOMACK & LABELLE JEFFREY OSBORNE

#### WZAK/Cieveland

GAP BAND LJ REYNOLDS PATTI AUSTIN MARGIE JOSEPH Hottest: DENNIS EDWARDS PUMPKIN CAMEO LUTHER VANDROSS

#### WDMT/Cleveland (a)

NEWCLEUS

Kelly/Dean CHANGE LATEST ARRIV KIM FIELDS DAZZ BAND BAR-KAYS MARGIE JOSEPH Hottest: CAMEO DENNIS EDWARDS
WOMACK & LABELLE
CULTURE CLUB
LIONEL RICHIE

#### WJMO/Cleveland Rod See

none Hottest: CAMEO DENNIS EDWARDS
ART OF NOISE
WOMACK & LABELLE
LUTHER VANDROSS

#### WVKO/Columbus

#### WDAO/Dayton Lankford Stephens

LAID BACK

**Brian Castle** 

#### WCIN/Cincinnati

TEMPTATIONS RJ'S LATEST ARRIV KENNY JAMES

CHANGE O'BRYAN Hottest:

## Lyles/Jones

YARBROUGH & PEOPL
EVELYN KING
CRUSADERS
O'BRYAN
BAR-KAYS
HOTLEST:
ATLANTIC STARR
KOOL & THE GANG
DEBARGE
LIONEL RICHIE
MICHAEL JACKSON

WOMACK & LABELLE DENNIS EDWARDS ATLANTIC STARR

## WGPR/Detroit

Joe Spencer LIONEL RICHIE **TEMPTATIONS** WINDJAMMER HALL & OATES MELBA MOORE DREAMBOY CHANGE

DIVINE SOUNDS STAPLE SINGERS LJ REYNOLDS CHERRELLE Hottest: DENNIS EDWARDS CAMEO SOUL SONIC FORCE EMOTIONS

#### SHANNON WDRQ/Detroit

Tony Gray CYNDI LAUPER DENIECE WILLIAMS NEWCLEUS ORBIT RAY PARKER JR. WINDJAMMER YARBROUGH & PEOPL Hottest: BRYAN LOREN CULTURE CLUB LIONEL RICHIE ROCKWELI LATTISAW & GILL

#### WJLB/Detroit James Alexander

DENIECE WILLIAMS HALL & OATES ORBIT Hottest: ROCKWELL SHANNON DEBARGE BRYAN LOREN XENA

## WLTH/Gary Dana Huskisson

NONA HENDRYX TEENA MARIE . BLACKFOOT IRENE CARA DENIECE WILLIAMS CENTRAL LINE KIM FIELDS Hottest: LUTHER VANDROSS LAID BACK DENNIS EDWARDS ART OF NOISE DEBARGE

## WKWM/Grand Rapids

CHANGE CENTRAL LINE TIMMY THOMAS VAN HALEN ORBIT Hottest: DENNIS EDWARDS CAMEC NEWCLEUS

#### WTLC/indianapolis Jay Johnson JAMES INGRA

JAMES INGRAM
DENIECE WILLIAMS
PETER BROWN
MARGIE JOSEPH
O'JAYS
CHERRELLE
ORBIT
EWAF
RUN D.M.C.
PLANET PATROL
HOTCEST:
CAMEO
DENNIS EDWARDS
KOOL & THE GANG
LAID BACK
ART OF NOISE

#### WLUM/Milwaukee

Susie Austin TEMPTATIONS
TRACEY ULLMAN
QUEEN
STYLE COUNCIL
BAR-KAYS
HOTTEST
LIONEL RICHIE
CAMEO
LATTISAW & GILL
CYNDI LAUPER
ROOL & THE GANG

WWWS/Saginaw

Kermit Crockett DAZZ BAND DENIECE WILLIAMS LJ REYNOLDS C.L. BLAST REAL TO REEL RICHARD JON SMITH GWEN McCRAE ART OF NOISE SOUL SONIC FORCE JEFFREY OSBORNE

SHANNON RJ'S LATEST ARRIV

#### KMJM/St Louis

Ron Atkins none Hottest: CAMEO
ROCKWELL
WOMACK & LABELLE
LAID BACK
J. BLACKFOOT

#### WZEN-FM/St. Louis **Rod King**

RUN D.M.C. DENIECE WILLIAMS HOTTEST:
WOMACK & LABELLE
CAMEO
LIONEL RICHIE
DENNIS EDWARDS
PATTI LABELLE WVOi/Toledo (J)

#### Maxx Myrick

MAXX MYICK
PATTI AUSTIN
MELBA MOORE
CRUSADERS
SYSTEM
PIECES OF A DREAM
ALISHA
EARONS
NONA HENDRYX
DAZZ BAND
GWEN McCRAE
EDWIN BIRDSONG
HOTTEST
HOTTEST
HOTTEST
CAMEO
KENNY G
JEFFREY OSBORNE JEFFREY OSBORNE ROCKWELL

#### WRDW/Augusta **Teddy Black**

DENIECE WILLIAMS
LUTHER VANDROSS
RAY PARKER JR.
BREAK MACHINE
DUKE BOOTEE
MARGIE JOSEPH
HUMAN BODY
HOTLEST:
MAIN LINE
CAMEO
DENNIS EDWARDS
CULTURE CLUB
LAID BACK

#### KNOW/Austin Selby Edwards

PATTI LABELLE CHERYL LYNN DENIECE WILLIAMS ANGELA BOFILL HOTTEST:
LUTHER VANDROSS
ATLANTIC STARR
DENNIS EDWARDS
LIONEL RICHIE

#### WATV/BirmIngham Ron January

MALEMEN CHERYL LYNN PATTI AUSTIN Hottest: CAMEO DENNIS EDWARDS DEBARGE LIONEL RICHIE LUTHER VANDROSS

#### WENN/Blrmingham Michael Star

DREAMBOY PATTI AUSTIN COLORBLIND TIMMY THOMAS WINDJAMMER LAID BACK WOMACK & LABELLE DENNIS EDWARDS ATLANTIC STARR

#### WWWZ/Charlestor Barry Kave

Barry Kaye

ONE WAY
MIDNIGHT STAR
CRUSADERS
MAGIC MORRIS
THOMAS DOLBY
RICH CASON
CHERYL LYNN
ROMANTICS
GAP BAND
MANHATTAN TRANSFE
SPINNERS
BERLIN
HOTTES
CAMEO
CULTURE CLUB
LUTHER VANDROSS
VAN HALEN
ART OF NOISE

#### WGIV/Charlotte (J)

Hai Harrili DENIECE WILLIAMS BAR-KAYS SHIRLEY BROWN Hottest: LAID BACK CULTURE CLUB ART OF NOISE ATLANTIC STARR

#### WPEG/Charlotte Mike Rossi

FUNK DELUXE STAPLE SINGERS RJ'S LATEST ARRIV PATTI AUSTIN EARONS PATTI LABELLE FOUR TOPS DENIECE WILLIAMS MARSHA GRIFFITHS ottest: LUTHER VANDROSS SHALAMAR

#### WNOO/Chattanoog

CULTURE CLUB CLOCKWORK

Frank St James
TEENA MARIE
CHERYL LYNN
EW&F
DENIECE WILLIAMS
ANITA BAKER
COLORBLIND
HOTCORE:
CAMEO
KENNY G
TINA TURNER
STARPOINT
DEELE

#### Mickey Arnold O'JAYS

FUNK DELUXE STAPLE SINGERS RJ'S LATEST ARRIV DREAMBOY WORLD FAMOUS SU PLANET PATROL RAY PARKER JR. DENIECE WILLIAMS Hottest: DEBARGE LAID BACK ROCKWELL CULTURE CLUB WILLIE CLAYTON

#### KKDA.FM/Dallas Terri Avery

KENNY G PATTI LABELLE RJ'S LATEST ARRIV ROSE ROYCE DENIECE WILLIAMS CULTURE CLUB DEBARGE

#### WQMG/Greensboro

Shelly Bynum Hottest: DENNIS EDWARDS CAMEO LUTHER VANDROSS SHANNON

#### JEFFREY OSBORNE KMJQ/Houstor

Jim Snowden DENIECE WILLIAMS
TROUBLE FUNK
CHERRELLE
CHERYL LYNN
CULTURE CLUB
SHANNON

#### WJMI/Jacksor

Carl Haynes DAVID SANBORN YARBROUGH & PEOPL PATTI AUSTIN DENIECE WILLIAMS KOOL & THE GANG LAID BACK

#### WKXI/Jackson Tommy Marshall

MUSICAL YOUTH CHERRELLE MARGIE JOSEPH HUMAN BODY PATTI AUSTIN STAPLE SINGERS EARONS COLONEL ABRAMS DENNIS EDWARDS ATLANTIC STARF MIDNIGHT STAR CAMEO SHALAMAR

#### WJAX/Jacksonville (J) Steve Fox

MELBA MOORE DAZZ BAND WARP 9 DENIECE WILLIAMS HUMAN BODY TWO SISTERS PLANET PATROL Hottest: LAID BACK BRYAN LOREN LUTHER VANDROSS

#### WPDQ/Jacksonville (J) Marc Little

BRYAN LOREN JULES SHEAR WINDJAMMER TIMMY THOMAS DOROTHY MOORE DAZZ BAND Hottest: CAMEO
LATTISAW & GILL
DEBARGE
ATLANTIC STARR
DENNIS EDWARDS

#### WOIC/Columbia (4)

COOKIE THOMAS COURTE THOMAS
KIM LOVE
WARP 9
DENIECE WILLIAMS
HOTTEST CAMEO
LAID BACK
LUTHER VANDROSS
SHANNON
LIONEL RICHIE

KJCB/Lafayette (J)

Beatrice Evans

#### WLOU/Louisville Neal O'Rea

STAPLE SINGERS JAMES INGRAM Hottest: ATLANTIC STARR GLADYS KNIGHT RUN D.M.C. PATTI AUSTIN DAVY DMX WJJS/Lynchburg

#### Lad Goins

NEW EDITION ANNE LESEAR O'BRYAN Hottest: ROCKWELL LAID BACK

MUSICAL YOUTH CRUSADERS MELBA MOORE DAZZ BAND PATTI AUSTIN JULES SHEAR DENNIS EDWARDS TINA TURNER

ANITA BAKER EARONS TIMMY THOMAS REAL TO REEL Hottest: BAR-KAYS WOMACK & LABELLE DENNIS EDWARDS TEMPTATIONS

#### WHRK/Memphis (a)

Hottest: ROCKWELL CULTURE CLUB LIONEL RICHIE

#### WEDR/Miami

Jackson/Jones WINDJAMMER RUN D.M.C. GWEN McCRAE LENNY WELSH DER-MER TIMMY THOMAS MIDNIGHT STAR BRYAN LOREN

CAMEO

#### Ron Pinckney CRIICADEDS

PATTI LABELLE ONE WAY BREAK MACHINE NONA HENDRYX CHANGE
Hottest:
LUTHER VANDROSS
POINTER SISTERS
WOMACK & LABELLE
MELBA MOORE
LIONEL RICHIE

WYLD-FM/New Orleans

**Brute Balley** 

WINDJAMMER

TROUBLE FUNK

JAMES TAYLOR

DENNIS EDWARDS

LUTHER VANDROSS

WPLZ/Petersburg

BRYAN LOREN

Hardy Jay

BAR-KAYS

Mark Petry

IRENE CARA

JEFF LORBER

SYSTEM

Hottest:

LAID BACK

ROCKWELL

DEBARGE

O'JAYS

ANGELA BOFILL

LUTHER VANDROSS

LATTISAW & GILL

WANT/Richmond

Kirby Carmichae

STAPLE SINGERS CHERYL LYNN

Hottest: DENNIS EDWARDS

TEENA MARIE

LAID BACK

ROCKWELL

Riley Wynn

D TRAIN CRUSADERS

STARPOINT

B.B. Davis

DEELE

DEBARGE

O'BRYAN

CAMEO

WTOY/Roanoke

PATTI LABELLE Hottest:

LIONEL RICHIE

KOKA/Shreveport

DENIECE WILLIAMS

PIECES OF A DREAM

MUSICAL YOUTH

REAL TO REEL DOROTHY MOORE

DENNIS EDWARDS CULTURE CLUB

LUTHER VANDROSS

Hottest: LAID BACK

DEBARGE

DENIECE WILLIAMS CHANGE

Hottest:

MARGIE JOSEPH JOYCELYN BROWN

Barry Richards JOYCELYN BROWN TIMMY THOMAS IRT STAPLE SINGERS SHANNON MAXINE WATTA LAURA BRANIGAN PIECES OF A DREAM HOTLEST HOTTEST:
DENNIS EDWARDS
LIONEL RICHIE
CULTURE CLUB
REAL TO REEL
CAMEO

TINA TURNER WOMACK & LABELLE

#### KRNB-FM/Memphis Melvin Jones

DENIECE WILLIAMS LATTISAW & GILL KOOL & THE GANG WILLIE CLAYTON

#### WDIA/Memphis Bobby O'Jay

NONA HENDRYX SYSTEM MANHATTAN TRANSFE TEMPTATIONS POLICE CRUSADERS Hottest: CAMEO LIONEL RICHIE D TRAIN NEWCLEUS CULTURE CLUB KHYS/Port Arthu

## CHI-LITES

Pam Wells DENNIS EDWARDS

WOMACK & LABELLE

#### SOUL SONIC FORCE WBLX/Mobile

Sonny Love GWEN McCRAE JENNY BURTON IRENE CARA DIKY WILLIAMS LIONEL RICHIE ATLANTIC STARR LUTHER VANDROSS

## WLVW/Moncks Corn

RICHARD JON SMITH DENIECE WILLIAMS LADY JANE MAGIC MORRIS Hottest: ROCKWELL CYNDI LAUPER YARBROUGH & PEOPL LIONEL RICHIE
CULTURE CLUB LUTHER VANDROS

## WQQK/Nashville

DAZZ BAND RUN D.M.C. CHERYL LYNN ANITA BAKER RJ'S LATEST ARRIV KIM FIELDS LUTHER VANDROSS CAMEO CHLTHRE CLUB MIDNIGHT STAR

#### WANM/Tallahassee Joe Bullard WAIL-FM/New Orleans

DENIECE WILLIAMS RAY PARKER JR. CHERYL LYNN STAPLE SINGERS WINDJAMMER O'JAYS TROUBLE FUNK TIMMY THOMAS GWEN McCRAE Hottest: DENNIS EDWARDS JEFFREY OSBORNE ART OF NOISE LIONEL RICHIE

CAMEO

WWDM/Sumpte

**Kevin Flemming** 

#### WQKS/Williamsburg

Steve Crumbley DENIECE WILLIAMS DREAMBOY ALISHA IRENE CARA TEENA MARIE SHIRLEY BROWN DIVINE SOUNDS PATTI AUSTIN PATTI AUSTIN MENUDO HOTTEST: SHANNON LIONEL RICHIE CULTURE CLUB CAMEO LAID BACK

#### WAAA/Winston-Salem u

Jae Jackson STAPLE SINGERS DAVY DMX FUNK DELUXE KIM FIELD: RODNEY FRANKLIN KLEEER TEENA MARIE Hottest: CAMEO DENNIS EDWARDS LAID BACK KOOL & THE GANG

WEST KDKO/Englewood

CRUSADERS EARONS BERLIN NONA HENDRYX RJ'S **LATE**ST ARRIV Hottest: LIONEL RICHIE LAID BACK ART OF NOISE

#### KACE/Los Angeles (

Miller/Wiggins DENISE LASALLE IRENE CARA
DENIECE WILLIAMS
CULTURE CLUB
GEORGE HOWARD Hottest: WOMACK & LABELLE LUTHER VANDROSS PATTI LABELLE DENNIS EDWARDS

#### **KDAY/Los Angeles**

Jack Patterson JAMES INGRAM WORLD FAMOUS SU DAZZ BAND PRECIOUS PATTI AUSTIN DENNIS EDWARDS LUTHER VANDROSS CAMEO

MALEMEN CHERRELLE BREAK MACHINE SWITCH NEWCLEUS

#### KDIA/Oakland

Carlos Lando

#### Rick Nuhn

#### BRYAN LOREN

#### LAID BACK KIM FIELDS KJLH/Los Angeles (J) J.B. Stone/Ricc

WOMACK & WOMACK JOYCELYN BROWN WORLD FAMOUS SU DENIECE WILLIAMS Hottest: ART OF NOISE DENNIS EDWARDS

FAMILY

SUGAHH STAPLE SINGERS DEELE REAL TO REEL WOMACK & LABELLE CAMEO ART OF NOISE LUTHER VANDROSS EURYTHMICS

#### KUKQ/Phoenix

KENNY JAMES O'BRYAN NEWCLEUS BOBBY KING PATTI LABELLE ART OF NOISE BRYSON & FLACK

#### LIONEL RICHIE LAID BACK XHRM/San Diego (J)

**Duff Lindsey** PATTI LABELLE PETER BROWN BRYAN LOREN CRUSADERS O'BRYAN BAR-KAYS Hottest: CAMEO ROCKWELL MELBA MOORE KENNY G

## Bernie Moody

Hottest: LAID BACK DENNIS EDWARDS LIONEL RICHIE CON FUNK SHUN

DENNIS EDWARDS

KSOL/San Mateo

#### 77 REPORTERS **75 CURRENT REPORTS**

The following stations reported a frozen playlist this week:

KMJM/ St. Louis WHRK/Memphis

## JAZZRADIO

## NATIONAL AIRPLAY/30®

#### **April 13, 1984**

- TANIA MARIA/Love Explosion (Concord Picante)
- 0 EARL KLUGH/Wishful Thinking (Capitol)
- COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
- 4 ALIVE!/City Life (Alive)
- MILT JACKSON QUARTET/Soul Route (Pablo) 6
- WEATHER REPORT/Domino Theory (Columbia) 6
- DAVID SANBORN/Backstreet (WB)
- LARRY VUCKOVICH with JOHN HENDRICKS/Cast Your Fate (Palo Alto) 8
- JIMMY PONDER/Down Here On The Ground (Milestone/Fantasy) 9
- RICHIE COLE/Alto Annie's Theme (Palo Alto) 10
- PHIL UPCHURCH/Name Of The Game (Jam) 1
- BLUE SKY/Blue Sky (C.T.) Ð
- PIECES OF A DREAM/Imagine This (Elektra) 13
- MONTY ALEXANDER/CLAYTON/HAMILTON/Reunion In Europe (Concord)
- CANNONBALL/NAT ADDERLEY QUINTET/What Is This Thing... (Pablo Live) 1
- 16 KENNY G/G Force (Arista)
- DAVID FRIESEN/Amber Sky (Palo Alto) 1
- Œ DAVE VALENTIN/Flute Juice (GRP)
- JEFF LORBER/In The Heat Of The Night (Arista) 19
- **ELVIN JONES/Brother John (Palo Alto)**
- J.J. JOHNSON/Things Are Getting Better (Pablo) 4
- STEPS AHEAD/Modern Times (Musician/Elektra) 2
- 23 RODNEY FRANKLIN/Marathon (Columbia)
- 24 ANDY NARELL/Light In Your Eyes (Hip Pocket)
- FREDDIE HUBBARD/Sweet Return (Atlantic) 25
- 20 SPHERE/Flight Path (Musician/Elektra)
- SADAO WATANABE/Fill Up The Night (Musician/Elektra) 27
- OSCAR PETERSON QUARTET/A Tribute To My Friends (Pablo) 28
- JACK McDUFF/Lift Every Voice & Sing (Jam)
- McCOY TYNER/Dimensions (Musician/Elektra)

Black/Urban stations contributing to Jazz:

WKND/Hartford, Melonae McClean; WGIV/Charlotte, Hal Harrill; WJAX/Jacksonville, Steve Fox; KJCB/Lafayette, Beatrice Evans; WHRK/Memphis, Pamela Wells; WYLD-FM/New Orleans, Brute Bailey; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey

## **NEW & ACTIVE**

SANDY OWEN "Euphonia" (Ivory) 11/11
Rotations: Heavy 1/1 Medium 2/2

Rotations: Heavy 1/1, Medium 3/3, Light 3/3, Extra Adds 4, Total Adds 11, WLOQ, WNOP, WBBY, WIAN, KADX, KLON, KUOP, KPLU, WMGI, WHRO, KXPR.

COLLAGE "Collage" (Pausa) 11/5

Rotations; Heavy 2/0, Medium 5/2, Light 2/1, Extra Adds 2, Total Adds 5, WNOP, WJZZ, KPLU, WHRO, KJCB. Heavy: WLOQ, KTCJ. Medium: KERA-FM, WMGI, WGIV.

DAVE HOLLAND QUINTET "Jumpin' In" (ECM) 9/4

Rotations: Heavy 0/0, Medium 6/2, Light 2/1, Extra Adds 1, Total Adds 4, WBFO, WBGO, WKSU, WUSF. Medium: WDET, WIAN, KJAZ, KCRW.

JULIE KELLY "We're On Our Way" (Pausa) 9/2
Rotations: Heavy 3/1, Medium 1/0, Light 4/0, Extra Adds 1, Total Adds 2, KUHF, KSBR. Heavy: WNOP, KTCJ. Medium: WHRO.

BILL EVANS "The Paris Concert, Edition 2" (Musician/Elektra) 8/8 eavy 2/2, Medium 1/1, Light 2/2, Extra Adds 3, Total Adds 8, WBFO, WFAE, KERA-FM, WNOP, KTCJ, KJAZ, KCRW

SCOTT HAMILTON QUINTET "In Concert" (Concord) 8/1

Rotations: Heavy 3/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, WBBY. Heavy: WBFO, WFAE, KADX. Medium: KLON. SUSANNAH McCORKLE "People That You Never Get To Love" (Inner City) 8/1

; Heavy 3/0, Medium 1/0, Light 3/0, Extra Adds 1, Total Adds 1, WBFO. Heavy: WMOT, WNOP, WKSU. Medium: WFAE.

JAZZTET "Moment To Moment" (Soul Note) 8/0
Rotations: Heavy 4/0, Medium 1/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WNOP, KADX, KLCC, KXPR. Medium: KPLU.

STEVE TIBBETTS "Safe Journey" (ECM) 7/3

Rotations: Heavy 2/0, Medium 0/0, Light 4/2, Extra Adds 1, Total Adds 3, WLOQ, KSBR, KXPR. Heavy: WDET, KCRW

GATO BARBIERI "Para Los Amigos" (Doctor Jazz) 7/2
Rotations: Heavy 1/1, Medium 5/1, Light 1/0, Extre Adds 0, Total Adds 2, KUHF, WIAN, Medium: WEAA, WDET, KMCR, WKND.
MARK LEVINE QUINTET "Concepts" (Concord) 7/2

eavy 0/0, Medium 5/1, Light 2/1, Extra Adds 0, Total Adds 2, WUSF, KWMU. Medium: KADX, KMCR, KJAZ, KXPR.

KENNY WHEELER "Double Double You" (ECM) 7/2 Rotations: Heavy 1/0, Medium 2/0, Light 4/2, Extra Adds 0, Total Adds 2, WLOQ, KCRW, Heavy; KLCC, Medium; WDET, WUSF

ELLA FITZGERALD/ANDRE PREVIN "Nice Work If You Can Get It" (Pablo Today) 6/3

Rotations: Heavy 0/0, Medium 2/2, Light 3/0, Extra Adds 1, Total Adds 3, WKSU, KCRW, WHRO

GRANT GEISSMAN "Put Away Childish Toys" (Pausa) 6/2
Rotations: Heavy 1/0, Medium 5/2, Light 0/0, Extra Adds 0, Total Adds 2, WVOI, KUOP. Heavy: WLOQ. Medium: KJZZ, WMGI,

WGIV



#### THE MARSALIS **Jazz Tradition**

continues with the new album by

## BRANFORD **MARSALIS**

"Scenes In The City"



Records & Cassettes

## **MOST ADDED** ®

STEPS AHEAD (11) Modern Times (Musician/Elektra) SANDY OWEN (11) Euphonia (Ivory) **ELVIN JONES (10)** Brother John (Palo Alto) McCOY TYNER (10) Dimensions (Musician/Elektra) CANNONBALL/NAT ADDERLEY... (8) What Is This Thing Called... (Pablo Live) **BILL EVANS (8)** 

The Paris Concert... (Musician/Elektra)

## HOTTEST

EARL KLUGH (10) Wishful Thinking (Capitol) TANIA MARIA (9) Love Explosion (Concord Picante) **COUNT BASIE & HIS ORCHESTRA (8)** 88 Basie Street (Pablo) CANNONBALL/NAT ADDERLEY... (6) What Is This Thing Called... (Pablo Live)

BILL HARDMAN "Focus" (Muse) 6/2

Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 2, WKSU, WUSF. Medium: KLCC, KXPR.

BILL EVANS "Living In The Crest Of A Wave" (Musician/Elektra) 5/5
Rotations: Heavy 0/0, Medium 1/1, Light 1/1, Extra Adds 3, Total Adds 5, WBFO, KSAX, WNOP, WDET, KTCJ.
GEORGE HOWARD "Steppin" Out" (TBA/Palo Alto) 5/5

Rotations: Heavy 0/0, Medium 2/2, Light 0/0, Extra Adds 3, Total Adds 5, KSAX, WLOQ, KKGO, KCRW, WMGI.

MADE IN BRAZIL "Made In Brazil (Tudo Joia)" (Pausa) 5/4
Rotations: Heavy 1/1, Medium 1/1, Light 1/0, Extra Adds 2, Total Adds 4, WNOP, WKSU, KTCJ, WUSF

PANAMA FRANCIS & SAVOY SULTANS "Everything Swings" (Stash) 5/4
Rotations: Heavy 2/1, Medium 1/1, Light 1/1, Extra Adds 1, Total Adds 4, WBGO, KCRW, KUOP, WHRO. Heavy: KADX.
AMINA CLAUDINE MYERS TRIO "Circle Of Time" (Black Saint) 5/3 Rotations: Heavy 3/2, Medium 2/1, Light 0/0, Extra Adds 0, Total Adds 3, KUHF, WDET, KLCC. Heavy: WBGO. Medium: KCRW

GERALD WILSON ORCHESTRA "The Golden Sword" (Discovery) 5/3
Rotations: Heavy 0/0, Medium 1/0, Light 3/2, Extra Adds 1, Total Adds 3, WBGO, KADX, KXPR. Heavy: KLON.

KIRK LIGHTSEY "Lightsey II" (Sunnyside) 5/2

Rotations: Heavy 1/0, Medium 3/1, Light 1/1, Extra Adds 0, Total Adds 2, KUHF, WKSU. Heavy: KLCC. Medium: KJAZ, KPLU. RICHARD HOLLYDAY "Moment's Notice" (Shiah) 5/1

Rotations: Heavy 0/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, WUSF. Medium: KADX, KLCC, KXPR.

MARK ISHAM "Vapor Drawings" (Windham Hill) 5/1
Rotations: Heavy 3/0, Medium 2/1, Light 0/0, Extra Adds 0, Total Adds 1, KCRW. Heavy: WUWU, KSBR, KWMU. Medium: KUOP PHILLY JOE JONES & DAMERONIA "Look, Stop, Listen" (Uptown) 5/1

Rotations: Heavy 1/0, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 1, WHRO. Heavy: WUSF. Medium: KADX HUGH LAWSON "Colour" (Soul Note) 5/1

Rotations: Heavy 1/0, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 1, WBBY, Heavy: WDET, Medium: KADX, KPLU, KLCC.

PASSPORT "Man In The Mirror" (Atlantic) 5/1 Rotations: Heavy 1/0, Medium 1/0, Light 2/0, Extra Adds 1, Total Adds 1, KSAX. Heavy: WMGI. Medium: WGIV.

## Regionalized Adds & Hots Printed Adds are first ten provided by station. Hots are printed in order

given by reporter. \* symbol denotes commercial station.

#### **EAST**

WEAA/Baltin

none Hottest: WREOBUHOL

John Hunt
AZYMUTE
MCCOY TYNER
CARLA BLEY
EARL KLUCH
EARL KLUCH
BILL EYANS
SUSANNAH MCCORKLE
DAVID FRIESEN
LIONEL HAMPTON &
HOTESEN
CANNONBALL ADDERL
FREDDIE BUBBARD
AZYMUTH
PHIL MOODS QUARTE
MCCOY TYNER

WBGO/Newark

Rollins/Klrk ROHINJKIN
HANK JONES
CANNONBALL ADDERL
MILT JACKSON QUAR
FRANK WESS
J.J. JOHNSON
OSCAR PETERSON QU
COUNT BASIE & HIS
CURTIS FULLER
DON CHERRY & LATI
ANITA MOORE
HOTHERST
JIMMY PONDER
HANK JONES
CANNONBALL ADDERL
MILT JACKSON QUAR

**MIDWEST** 

WBEE/Chicago (\*)

RAMSEY LEWIS GEORGE WINSTON WILLIS JACKSON ANDY NARELL CARL ANDERSON DEBARGE

DEBARGE
DENNIS EDWARDS
PATTI LABELLE
HOTTEST
AVID SAMBORN
RODNEY FRANKLIN
AL JARREAU
MATT CATINGUB BIG
ROGER NEUMANN

WNOP/Cincinnati (\*)

COLLAGE
MADE IN BRAZIL
SANDY OWEN
BILL EVANS
BILL EVANS
ELVIN JONES
DAVID FRIESEN

HOTTEST:
BOB FLORENCE
JULIE KELLY
OSCAR PETERSON QU
COUNT BASIE & HIS
JAZZTET

WB8Y/Columbus (\*) Zoot Strider

Zoot Strider
STEPS AHEAD
SCORT BANILHON QU
OSCAR PETERSON QU
DEAL BANILHON QU
OSCAR PETERSON QU
DEAL BANILHON QU
OSCAR PETERSON QU
DEAL BANILHON QU
OSCAR PETERSON QU
BLIL PRINCE
BOTTERS AHEAD
EARL KLUCH
COUNT BASIZ & RIS
RICHIE COLZ
DAVID FRIESEN

Chris Wagner LARRY VUCKOVICH

#### SOUTH WFAE/Charlotte Paul Stribling

VARIOUS
STEPS AHEAD
MCCOY TYNER
BILL EVANS
HOTLESE:
SCOTT HAMILTON QU
EARL KLUGH
DAVID SANBORN
PAT MATHENY
RICHIE COLE

KERA-FM/Dallas

DAVE VALENTIN
MILT JACKSON QUAR
STEPS AHEAD
WEATHER REPORT
J.J. JOHNSON
BILL EVANS
JEFF LORBER
CANNONBALL ADDERL
HOTESET: Hottest: DAVE VALENTIN EARL KLUGH TANIA MARIA COUNT BASIE & HIS STEPS AREAD

KSAX/Dailas-Ft. Wo Willie Culton

PASSPORT
GEORGE HOMARD
MCCOY TYNER
STEPS ABEAD
ANTONIO CARLOS JO
BILL EVANS
HOLLEST:
EARL KLUCH
KENNY G
DAVID SAMBORN
JEPF LORBER

KIRK LIGHTSEY AMINA CLAUDINE ELVIN JONES JOE BONNER MCCOY TYNER BILL EVANS Hottest: JIM DEPOPP

Hottest: JIM PEPPER ROMALD SHANNON JA AMINA CLAUDINE MY HUGH LAWSON STEVE TIBBETTS

WJZZ/Detroit (\*) John Hill

LEE RITENOUR
SPHERE
SHADOWFAX
STEVE KHAN
PHIL WOODS QUARTE
BLUE SKY
CHRIS CONNER
COLLAGE
HOTLERS

TANIA MARIA PHIL UPCHURCH JACK MCDUFF LARRY VUCKOVICH

WIAN/Indianapolis Bill Hunt

ALIVE
WILLIS JACKSON
ELVIN JONES
DAVID PRIESEN
SANDY OWEN
CARLA BLEY
GATO BARBIERI

#### Bill Harman SANDY OWEN GEORGE HOWARD

GEORGE HOWARD
HOTLEST:
EARL KLUGH
AFRICAN IMAGE
GLENN WISENBAKER
STEVE NARAHARA
JOE JACKSON

LAINE & WILLIAMS
CHARLIE PARKER
GATO BARBIERI
SVEND ASMUSSEN
MILES DAVIS
KRUPA & RICH
SARAH VAUGHN
MAYNE JOHNSON TRI BILL MAYS JAMES BLOOD ULMER Hottest: AMINA CLAUDINE M' LAINE & WILLIAMS CHARLIE PARKER ALIVE GATO BARBIERI

WMOT/Nashville Rick Forrest

MILT JACKSON QUAR CANNONBALL ADDERL DAVID PRIESEN J.J. JOHNSON SPERE CLAUDE BOLLING COUNT BASIE & HIS DUSAN BOGDANOVIC ELVIN JONES LARRY VUCKOVICH BOLLENS

LARRY VUCKOVICH
HOTTEST:
MILT JACKSON QUAR
WEATHER REPORT
FREDDIE HUBBARD
SUSANNAH MCCORKLE
CANNONBALL ADDERL

KTCJ/Minneapo Carl Bernard

Carl Bernard
PHIL UPCHURCH
CAMEDO
LATO BACK
LATO BACK
LATO BACK
LEST BE DRAYTON
MADE IN BRAZIL
BILL EVANS
BILL EVANS
HILL EVANS
HILL

KWMU/St. Louis

PANAMA PRANCIS 6 CANNONBALL ADDERL SANDY OWEN OSCAR PETERSON QU DAVID FRIESEN

WEST KADX/Denver Bill Willett

SHADOWFAX
BIG SKY MUDFLAPS
COUNT BASIE & HIS
J.J. JOHNSON
MONTY ALEXANDER
JUDY CARMICHAEL
CURTIS FULLER CORTIS FULLER
HOTLEST:
VAUGHN NARK
SUSANNAB MCCORKLE
WEATHER REPORT
CLIFF SARDE
HARRY GIBSON

HOTTEST: EARL KLUGH PHIL UPCHURCH GRANT GEISSMAN SADAO WATANABE DAVID BENOIT

Mike Crowley
VICTOR FELDMAN
PAUL WINTER
MARK LEVINE QUINT
ALIVE
AFRICAN IMAGE
ANDREAS VOLLENWEI
LOUNGE LIZARDS
HOTEST:
MARK ISHAM
RONALD SHANNON JA
WEATHER REPORT
ANDY NARELL

ALIVE KIRK LIGHTSEY TANIA MARIA JAZZTET

KLON/Long Beach Bob Epstein

Rodney Flores

JULIE KELLY
MARCIO MONTARROYO
JEFF LORBER
DAVE VALENTIN
HILLIAN ACKERMAN
BOLD BICKERT
ALIVE
LEER RITENOUR
COUNT BASIE & HIS
HOLDER SELLY
MATHER REPORT
MATT CATINGUB BIG
L. SUBRAMANIAM
MARK ISHAM

Bob Seymour

ELVIN JONES
STEPS AHEAD
BILL FYANS
STEPS AHEAD
BILL FYANS
LADDERL
CAMBURBALL ADDERL
CAMBURBALL ADDERL
LARRY VUCKOVICH
RICHARD BOLLYDAY
DAVE HOLLAND QUINT
MARK LEVINE QUINT
HOTHER
HOTHER
ELVIN JONES
STEPS AHEAD
BILL EVANS
CANNONBALL ADDERL

RICHIE COLE

RED NORVO
GERALD WILSON ORC
BLUE SKY
CHRIS CONNER
SANDY OWEN
HOTES:
HAYWOOD HENRY
MONTY ALEXANDER
BANK CRAWFORD
JAZZTET
SCOTT HAMILTON QU

AMINA CLAUDINE MY RED NORVO BARRY ALTSHUL QUA COUNT BASIE & HIS ELVIN JONES DAVID FRIESEN BLOSSOM DEARIE HOTLESEL WEATHER REPORT ALIVE

BOD EPSTEIN
SANDY OMEN
MELDONIAN & IGOE
MILLIE DIXON
DOUG MACLEOD
VAUGHN NARK
BIG MACIO MERRIWE
BOTLEST
COUNT BASIE & BIS
MILT JACKSON QUAR
OSCAR PETERSON QU
HORACE SILVER

KKGO/Los Angeles (\*)

Jeff Geringer

PHIL UPCHURCH
PHIL WOODS QUARTE
PIECES OF A DREAM
JACK MCDUFF
BRAMFORD MARSALIS
DICK NOEL
GEORGE HOWARD
CRUSADERS
WOODY JAMES & L.A.
JACK MCDUPF
BOTLER:

KJZZ/Seattle (\*) Carol Handley

WILLIS JACKSON HANK JONES

Hottest: TANIA MARIA

HANK JONES
MONTY ALEXANDER
STEPS AHEAD
GRANT GEISSMAN
PANAMA PRANCIS &
DAVE VALENTIN
EARL KLUGH
SANDY OWEN
MILT JACKSON QUAR

ALIVE LALO SCHIFRIN DINAH WASHINGTON WILLIS JACKSON

Charles Tomaras
COLLAGE
J.J. JOHNSON
CARLA BLEY
PATIES DEBUNCH
FILES DEBUNCH
HOLD TISCHER
HOLD TISCHER
SANDY OWEN
HOLD TISCHER
SANDY OWEN
HOLD THE HIS
DEE DANIELS
EARL KLUGB
BLUE SKY

KPLU/Tacoma Charles Tomaras

CARLA BLEY
STEPS AMEAD
BILL EVANS
ELVIN JONES
MARK ISHAM
MCCOY TYNER
VARIOUS ARTISTS
GOLDEN PALOMINOS
KENNY WHEFLER
HOTLEST LARRY VUCKOVICH CANNONBALL ADDERL WESS & COLES
MILT JACKSON (
HOMI & JARVIS
HOttest:
SPHERE
BLUE SKY
HANK CRAWFORD OUAR KENNY WHEELER
HOTTEST:
CARLA BLEY
STEPS AHEAD
BILL EVANS
STEVE TIBBETTS
MARK ISHAM

JEPF LORBER LARRY VUCKOVICH STEPS AHEAD ALIVE HOTTEST: TOM GRANT BOB JAMES TANIA MARIA

none Hottest:

KKSN/Portland (\*) Linda Alexander LINDA Alexander
PHIL UPCHURCH
JIMMY SMITH
MILT JACKSON QUAR
DAVE PIKE
BLUE SKY
ANDY NARELL
L. SUBRAMANIAM
HOTTEAL
HIL UPCHURCH
MONTY ALEXANDER
EARL KLUGH
TANIA MARIA
RODNEY FRANKLIN

KXPR/Sacramento Gary Vercelli

GARY Vercelli
ELVIN JONES
VICTOR FELDMAN TR
SPHERE
STEVE TIBBETTS
GERALD WILSON ORC
SANDY OWEN
CANNONBALL ADDERL
FRANK WES
HARSH & ABERCROMB
HOTLEST
COREA & BURTON
DAVID FRIESEN
CLAUDE BOLLING
RICKY FORG
GUANABARA

KJAZ/San Francisco (\*) Bob Parlocha

STEPS AHEAD
BILL EVANS
SIMON & BARD GROU
JACK MCDUFF
ALAN BROADBENT &
BLANCHARD & HARRI
CARMEN MCCRAE
EMILY REMLER
LAURINDO ALMEIDA
HOCKESK Hottest: COUNT BASIE & HIS LARRY VUCKOVICH JIMMY PONDER CANNONBALL ADDERL

**48 Reporters 45 Current Reports** 



## NATIONAL AIRPLAY/50 April 13, 1984

		1			
Three Two Last Weeks Weeks Week		Total Reports/Adds	Heavy	Medium	Light
3 2 1	OAK RIDGE BOYS/I Guess It Never Hurts To Hurt (MCA)	159/0	152	7	0
13 7 3 🗿	JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved Before (Col.)	156/0	143	11	2
9 5 4 3	ATLANTA/Sweet Country Music (MCA)	154/0	125	22	7
_	BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	155/0	118	27	10
	CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	158/0	113	41	4
1 =	JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	158/2	88	64	6
4 4 7 7	The state of the s	147/0	107	25	15
_	MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	146/0	96	39	11
1 =	LEON EVERETTE/I Could'a Had You (RCA)	146/2	89	42	15
	HANK WILLIAMS JR./Man Of Steel (WB/Curb)	147/0	86	43	18
	WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	155/1	63	82	10
	RONNIE McDOWELL/I Dream Of Women Like You (Epic)	153/5	65	78	10
	RICKY SKAGGS/Honey (Open That Door) (Epic)	156/4	64	75	17
_	JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	136/0	81	35	20
	MERLE HAGGARD/Someday When Things Are Good (Epic)	150/3	44	89	17
	DAN SEALS/God Must Be A Cowboy (Liberty)	143/3	47	70	26
	GAIL DAVIES/Boys Like You (WB)	145/2	50	74	21
1 =	EDDY RAVEN/I Got Mexico (RCA)	154/7	29	99	26
	EMMYLOU HARRIS/In My Dreams (WB)	147/9	39	82	26
	RAZZY BAILEY/In The Midnight Hour (RCA)	135/2	48	71	16
	LARRY GATLIN & THE GATLIN BROS./Denver (Columbia)	143/8	28	89	26
	DEBORAH ALLEN/I've Been Wrong Before (RCA)	116/0	62	28	26
	MARK GRAY/Left Side Of The Bed (Columbia)	127/4	42	60	25
	DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	139/14	27	76	36
38 34 28 25	REBA McENTIRE/Just A Little Love (MCA)	139/5	23	87	29
_	JIM GLASER/If I Could Only Dance With You (Noble Vision)	103/0	53	33	17
	GEORGE JONES/You've Still Got A Place In My Heart (Epic)	139/21	12	7 <b>1</b>	56
48 🕮	ALABAMA/When We Make Love (RCA)	124/52	19	51	54
- 44 37 <b>2</b> 9	VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	131/11	10	77	44
45 🐠	CONWAY TWITTY/Somebody's Needin' Somebody (WB)	132/39	9	54	69
49 40 36 🗿	LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	132/9	10	76	46
43 🚱	STEVE WARINER/Why Goodbye (RCA)	126/19	7	<i>57</i>	62
5 6 22 <b>33</b>	MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	81/0	27	<i>35</i>	19
45 41 38 🕰	KIERAN KANE/Dedicate (WB)	119/4	6	70	43
– 45 40 <b>3</b> 5	KENNY ROGERS & DOTTIE WEST/Together Again (Liberty)	104/5	9	64	31
48 42 39 😘	KATHY MATTEA/Someone Is Falling In Love (Mercury/PG)	104/8	7	54	43
46 <b>3</b>	EXILE/I Don't Want To Be A Memory (Epic)	120/28	5	<i>54</i>	61
- 49 42 <b>3</b> B	GENE WATSON/Forever Again (MCA)	121/12	6	<i>53</i>	62
47 <b>3</b> 9	GARY MORRIS/Between Two Fires (WB)	122/23	2	<i>53</i>	67
11 11 17 40	T.G. SHEPPARD w/CLINT EASTWOOD/Make My Day (WB/Curb)	79/0	32	26	21
- 48 44 <b>4</b>	GUS HARDIN/I Pass (RCA)	94/4	7	<i>50</i>	37
10 20 26 42	KENDALLS/Thank God For The Radio (Mercury/PG)	77/0	24	29	24
DEBUT > 43	SYLVIA/Victims Of Goodbye (RCA)	104/15	6	41	<i>57</i>
	EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	68/0	16	28	24
	DOLLY PARTON/Downtown (RCA)	96/18	4	41	<i>51</i>
	CHARLY McCLAIN/Band Of Gold (Columbia)	99/20	3	33	63
r e	DAVID WILLS/Lady In Waiting (RCA)	76/0	11	44	21
DEDUT.	JOHNNY RODRIGUEZ/Too Late To Go Home (Epic)	62/1	17	27	18
	STATLER BROTHERS/Atlanta Blue (Mercury/PG)	85/37	5	25	55
DEBUT • 50	ED HUNNICUTT/In Real Life (MCA)	85/7	1	36	48

## **MOST ADDED** ®

ALABAMA (52) When We Make Love (RCA) **CONWAY TWITTY (39)** Somebody's Needin' Somebody (WB) STATLER BROTHERS (37) Atlanta Blue (Mercury/PolyGram) **B.J. THOMAS (36)** The Whole World's... (Cleve. Int./Columbia) **KENNY ROGERS (34)** Eyes That See In The Dark (RCA) **EXILE (28)** I Don't Want To Be A Memory (Epic) **BILLY MEDLEY (25)** I Still Do (RCA) **GARY MORRIS (23)** Between Two Fires (WB) **GEORGE JONES (21)** You've Still Got A Place In My Heart (Epic) CHARLY McCLAIN (20) Band Of Gold (Columbia)

## HOTTEST

**JULIO IGLESIAS & WILLIE NELSON (109)** To All The Girls I've Loved Before (Col.) **OAK RIDGE BOYS (104)** I Guess It Never Hurts To Hurt... (MCA) **GEORGE STRAIT (58)** Right Or Wrong (MCA) ATLANTA (57) Sweet Country Music (MCA) BARBARA MANDRELL (50) Happy Birthday Dear Heartache (MCA) RICKY SKAGGS (33) Honey (Open That Door) (Epic) CRYSTAL GAYLE (31) I Don't Wanna Lose Your Love (WB) **JOHNNY LEE with LANE BRODY (25)** Yellow Rose (Full Moon/WB) MICKEY GILLEY & CHARLY McCLAIN (23) Candy Man (Epic) **JOHN CONLEE (22)** As Long As I'm Rockin' With You (MCA)

MOST ADDED & MOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## **BREAKERS**

#### **CONWAY TWITTY**

Somebody's Needin' Somebody (WB)

On 83% of reporting stations. Rotations: Heavy 9, Medium 54, Light 69, Total Adds 39 including WAJR, WNYR, CHOW, WEZL, WKLO, KSSN, WMC, WUSQ, WUBE, WHK, WCUZ, WHBF, KRAK, KSOP, KSAN. A Most Added Record. Moves 45-30 on the Country chart.

#### **ALABAMA**

When We Make Love (RCA)

On 78% of reporting stations. Rotations: Heavy 19, Medium 51, Light 54, Total Adds 52 including WHN, WEEP, WWVA, WXBQ, WCOS, KIKK, WMNI, WWWW, WFMS, WXCL, WIL, WTHI, KVOO, KUGN, KLAC, KRAK, KMPS. A Most Added Record. Moves 48-28 on the Country chart.

#### EXILE

I Don't Want To Be A Memory (Epic)

On 75% of reporting stations. Rotations: Heavy 5, Medium 54, Light 61, Total Adds 28 including WYRK, WPOR, KIX106, KPLX, WFNC, KYXX, WKIX, KS100, WLLR, WBCS, WTHI, KKAL, KKCS, KFTN, KCBQ, KSON. A Most Added Record. Moves 46-37 on the Country chart.

#### SYLVIA

Victims Of Goodbye (RCA)

On 65% of reporting stations. Rotations: Heavy 6, Medium 41, Light 57, Total Adds 15, WPOR, WILQ, KRRV, WFNC, WAMZ, WPAP, WIRK, KWMT, KECK, WTSO, KCJB, WOW, KRST, KYGO, KFTN. Debuts at number 43 on the Country chart.

### CHARLY McCLAIN

Band Of Gold (Columbia)

On 62% of reporting stations. Rotations: Heavy 3, Medium 33, Light 63, Total Adds 20 including WXKW, WAJR, CHOW, WAMZ, WPAP, KKYX, WUSQ, WMNI, WWWW, WKKQ, WITL, WHBF, WTOD, KRST, KGHL. Debuts at number 46 on the Country chart.

## **DOLLY PARTON Downtown (RCA)**

On 60% of reporting stations. Rotations: Heavy 4, Medium 41, Light 51, Total Adds 18 including WGNA, WAJR, WIXL, WXBQ, WTVY, WFNC, WCMS, WPAP, WUSN, WMNI, KJJY, WAXX, KWMT, WCUZ, WITL. Debuts at number 45 on the Country chart.

## DID YOU KNOW THAT CMA:

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:

Country Music Association P. O. Box 22299-R Nashville, TN 37202



## **NEW & ACTIVE**

STATLER BROTHERS "Atlanta Blue" (Mercury/PolyGram) 85/37
Rotations: Heavy 5, Medium 25, Light 55, Total Adds 37 including WBGW, WRKZ, WWVA, WESC, KSSN, WMC, WHOO, WIRK, WUSQ, WFMS, KOMA, WXCL, KTTS, KUGN, KGA. Debuts at number 49 on the Country chart.

ED HUNNICUTT "In Real Life" (MCA) 85/7
Rotations: Heavy 1, Medium 36, Light 48, Total Adds 7, WKYG, KEAN, WMC, WMNI, WTSO, KIK-FM, KYAK. Heavy: KKYX. Medium: WCAO, WSNO, WYNK, WTVY, WOW, WTOD, KCUB. Debuts at number 50 on the Country chart.

KENNY ROGERS "Eyes That See In The Dark" (RCA) 81/34

Rotations: Heavy 2, Medium 22, Light 57, Total Adds 34 including WPTR, WEEP, WYII, KRRV, WKSJ, WLWI, WTQR, WONE, WWWW, WFMS, KVOO, KUGN, KEIN, KRAK, KSON.

B.J. THOMAS "The Whole World's In Love When You're Lonely" (Cleve. Int./Col.) 77/36 Rotations: Heavy O, Medium 25, Light 52, Total Adds 36 including WBGW, WMZQ, WWVA, WXBQ, WESC, KSSN, WCMS, WKIX, WIRK, WMNI, WGEE, WWJO, KFDI, KUUY, KYGO, KNIX.

BANDANA "Better Our Hearts Should Bend Than Break" (WB) 73/19
Rotations: Heavy O, Medium 20, Light 53, Total Adds 19 including KIX106, WYII, KMML, KLLL, WKSJ, WSIX, WUSQ, WONE, WITL, KEBC, WXCL, KIK-FM, KQIL, KWJJ, KCCY.

REX ALLEN JR. "Sweet Rosanna" (Moon Shine) 69/4

Rotations: Heavy 4, Medium 27, Light 38, Total Adds 4, WMC, WCMS, WPAP, WMNI. Heavy: WTVY, KKYX, KRMD, KSOP. Medium: WGNA, WVAM, CHOW, WXCL.

CRAIG DILLINGHAM "Honky Tonk Women Make Honky Tonk Men" (Curb/MCA) 68/13
Rotations: Heavy 0, Medium 15, Light 53, Total Adds 13, WVAM, KIX106, WEZL, WGTO, KLLL, WCMS, WTQR, KTTS, WTHI KYAK, KEIN, KNIX. Medium: KBMR, WCXI, KRKT.

WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 59/12

Rotations: Heavy 0, Medium 16, Light 43, Total Adds 12, WPTR, WEZL, WFNC, KLLL, WUSQ, KRRK, KWMT, WITL, KTPK, KUGN, KRWQ, KGA. Medium: WCMS, WCXI, WXCL, KSOP.

BILL MEDLEY "I Still Do" (RCA) 57/25

Rotations: Heavy 1, Medium 10, Light 46, Total Adds 25 including WBGW, WMZQ, KXYL, WGTO, KHEY, WCMS, WHOO, WUSQ, KRRK, WOW, WTOD, KTPK, KRST, KRSY, KRAK.

STEPHANIE WINSLOW "Baby Come To Me" (MCA/Curb) 50/12
Rotations: Heavy O, Medium 15, Light 35, Total Adds 12, WGNA, WBGW, WEZL, WESC, WOKK, WKIX, WIRK, WMNI, WAXX, KFRY, KFTN, KRSY. Medium: WITL, KTTS, KUUY, KIGO.

MIKE CAMPBELL "One Sided Love Affair" (Columbia) 48/2

Rotations: Heavy O, Medium 19, Light 29, Total Adds 2, WTVY, WPAP, Medium: WNYR, KMML, KIKK, WMC, KRMD, WMNI, KEBC, WXCL, WHBF, WTOD, KUGN, KQIL, KMPS.

## SIGNIFICANT ACTION

TERRY GREGORY "Cowgirl In A Coupe DeVille" (Scotti Bros./CBS) 44/8

Rotations: Heavy O, Medium 9, Light 35, Total Adds 8, WAJR, WXBQ, KXYL, KSSN, WPAP, KRST, KUUY, KFRY. Medium: WMZQ,

BILLIE JO SPEARS "Midnight Love" (Parliament) 32/9
Rotations: Heavy 1, Medium 6, Light 25, Total Adds 9, WYII, WSM, WCXI, KFGO, KWMT, KEBC, WHBF, Q92, KTOM. Medium:

RAY CHARLES "Do I Ever Cross Your Mind" (Columbia) 28/6

Rotations: Heavy O, Medium 9, Light 19, Total Adds 6, WYII, KMML, WESC, WTQR, WAXX, WTOD. Medium: KEBC, KTTS, KFDI,

J.C. CUNNINGHAM "Light Up" (Viva) 27/4
Rotations: Heavy 0, Medium 4, Light 23, Total Adds 4, KKYX, KTPK, KFDI, KGHL. Medium: KMML, WOW, KQIL. Light: WKYG, WYNK, KGA.

PENNY DeHAVEN "Friendly Game Of Hearts" (Main Street) 26/7
Rotations: Heavy 0, Medium 3, Light 23, Total Adds 7, WVAM, WYII, WUSQ, KEBC, WTOD, KVOO, KWJJ. Medium: WGNA,

Rotations: Heavy 1, Medium 2, Light 22, Total Adds 1, KFRY, Heavy: KKYX, Medium: KUZZ, KIGO, Light: WVAM, WWVA, WTVY, WTQR, KSO, WFMS.

SISSY SPACEK "If You Could Only See Me Now" (Atlantic America) 24/10
Rotations: Heavy 0, Medium 2, Light 22, Total Adds 10, WGNA, WVAM, WBGW, WYII, KRRV, WKIX, WTOD, KUGN, KRWQ,

GARY STEWART "Hey, Bottle Of Whiskey" (Red Ash) 24/5
Rotations: Heavy 0, Medium 4, Light 20, Total Adds 5, KIX106, WYII, WGTO, WTVY, Q92. Medium: KHEY, KLRA, WLWI. Light: WKKQ, KTTS.

MASON DIXON "I Never Had A Chance With You" (Texas) 21/7
Rotations: Heavy 0, Medium 7, Light 14, Total Adds 7, WYII, WLWI, KKYX, KTTS, WWJO, KRWQ, Q92. Medium: KLVI, KIKK,

JUDDS "Mama He's Crazy" (RCA/Curb) 19/17

Rotations: Heavy O, Medium 3, Light 16, Total Adds 17 including WBGW, KRRV, WKSJ, WCXI, KEBC, KRKT, KFRY, KWJJ, KTOM,

BIG AL DOWNING "There'll Never Be A Better Night" (Team Entertainment) 19/8
Rotations: Heavy 0, Medium 1, Light 18, Total Adds 8, KRRV, WTVY, KHEY, WCMS, WPAP, KKYX, WOW, KSOP. Medium:

WGNA. Light: KSO.

KAREN BROOKS "Born To Love You" (WB) 18/17

Rotations: Heavy O, Medium 2, Light 16, Total Adds 17 including WBGW, WSNO, KASE, WNOX, WSIX, WIRK, WKKQ, KRKT,

BOXCAR WILLIE "Not On The Bottom Yet" (Main Street) 18/7

Rotations: Heavy O, Medium 2, Light 16, Total Adds 7, WPAP, KBMR, KFGO, WOW, KFDI, Q92, KSOP. Medium: WGNA, KLRA.

LANG SCOTT "Run Your Sweet Love By Me One More Time" (MCA) 18/7
Rotations: Heavy 0, Medium 1, Light 17, Total Adds 7, WVAM, WKYG, WCMS, Q92, KTOM, KGA. Medium: KKYX. Light: WMZQ,

NAT STUCKEY "One More Time" (Stargem) 16/1
Rotations: Heavy 0, Medium 3, Light 13, Total Adds 1, WYII. Medium: CHOW, KLRA, KQIL. Light: WIXY, WKLO, KISS-FM, WOW,

DAVID FRIZZELL "Who Dat" (Viva) 15/14

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 14 including WVAM, WBGW, WESC, WOKK, WTQR, KCJB, KTPK, KVOO, KRWQ, KTOM. ROBIN LEE "Want Ads" (Evergreen) 15/8
Rotations: Heavy 0, Medium 2, Light 1, Total Adds 8, WTVY, KHEY, WLWI, KRRK, WOW, WXCL, KTTS, KIGO. Medium: KSOP.

VICKI DAWN "Red Roses (Won't Work Now)" (Boundary) 14/3
Rotations: Heavy 0, Medium 1, Light 13, Total Adds 3, WBGW, KBMR, KIOV. Medium: KYAK. Light: WCAO, WKZZ, KRKT, KRSY.

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 4, KRRV, WTOD, KFDI, KGA. Medium: WLWI, WOW. Light: WWVA, WAXX, KTTS, KUGN.

RANDY WRIGHT "If You're Serious About Cheating" (MCA) 13/3
Rotations: Heavy 0, Medium 4, Light 9, Total Adds 3, KFDI, Q92, KGA. Medium: KLRA, KSOP. Light: KKYX, KFGO, WTOD, KRKT,

MEL TILLIS "New Patches" (MCA) 12/12
Rotations: Heavy 0, Medium 2, Light 10, Total Adds 12, WVAM, KMML, WCXI, KEBC, KTPK, KUUY, KRWQ, KQIL, KNIX, KWJJ, Q92, KTOM.

ANNE MURRAY "Just Another Woman In Love" (Capitol) 11/9
Rotations: Heavy O, Medium 4, Light 7, Total Adds 9, WBGW, WHN, WNYR, WGTO, WIRK, WCXI, KRWQ, KQIL, KRSY.

Rotations: Heavy 0, Medium 4, Light 7, Total Adds 9, WBGW, WHN, WNYH, WG10, WHK, WCXI, KRWU, KUIL, KRSY.

TOMMY OVERSTREET ''I Still Love Your Body'' (Gervasi) 11/6
Rotations: Heavy 0, Medium 0, Light 11, Total Adds 6, WPAP, KBMR, KFGO. WTOD, KUGN, KQIL. Light: KVOO, KTOM, KMPS.

THRASHER BROTHERS ''A Good Love Died Tonight'' (MCA) 10/3
Rotations: Heavy 0, Medium 0, Light 10, Total Adds 3, WSNO, KIX106, Q92. Light: WLWI, KRMD, WQYK, KRKT.

CHERYL HANDY "Here I Go Again" (Audiograph) 10/3

Heavy 0, Medium 2, Light 8, Total Adds 3, KFGO, Q92, KSOP. Medium: KLRA, KKYX. Light: WWVA, KFDI.

JOE WATERS "Rise Above It All" (New Colony) 9/2

Rotations: Heavy O, Medium 1, Light 8, Total Adds 2, CHOW, KRRK. Light: WVAM, KRMD, WOW, KRWQ, Q92.

KATY MOFFATT "This Ain't Tennessee & He Ain't..." (Permian) 9/2

Rotations: Heavy O, Medium 2, Light 7, Total Adds 2, KBMR, KUGN. Medium: WCXI, KSOP. Light: KISS-FM, KRMD, KUZZ, KMPS.

KATIE McKINZIE "You'll Never Get To Heaven" (Poverty) 9/1
Rotations: Heavy 0, Medium 2, Light 7, Total Adds 1, WHBF. Medium: KRKT, KIGO. Light: WKYG, KISS-FM, KKYX, KSO.

LANE BRODY "Hanging On" (Liberty) 8/8
Rotations: Heavy 0, Medium 2, Light 6, Total Adds 8, WBGW, WSNO, WTVY, WCMS, KTTS, KVOO, KKAL, KRSY.

BILL ANDERSON "Your Eyes" (Southern Tracks) 8/3
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, WIRK, WAXX, KTPK. Light: KRRV, WLWI, WOW, KFDI.

RUTH ANN "Nights Like Tonight" (MCA) 8/2

Heavy 0, Medium 2, Light 6, Total Adds 2, WPAP, Q92. Medium: CHOW, WCXI. Light: KTTS, WTOD, KRKT, KIGO. SAMI JO COLE "Emotions" (WB) 8/2

Heavy O, Medium O, Light 8, Total Adds 2, KKYX, KSOP. Light: KHEY, KLLL, KRMD, KRRK, KVOO, KQIL.

## **COUNTRY ALBUM TRACKS**

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

PINKARD & BOWDEN/Three Mile Island (WB) PINKARD & BOWDEN/Drivin' My Wife Away (WB)

PINKARD & BOWDEN/Help Me Make It Through The... (WB)

PINKARD & BOWDEN/Wat's A W-4? (WB)

ALABAMA/If You're Gonna Play In Texas (RCA) PINKARD & BOWDEN/BLue Hairs Driving In My Lane (WB)

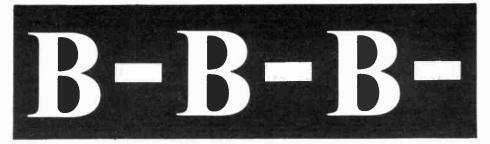
JUDDS/Blue Nun Cafe (RCA)

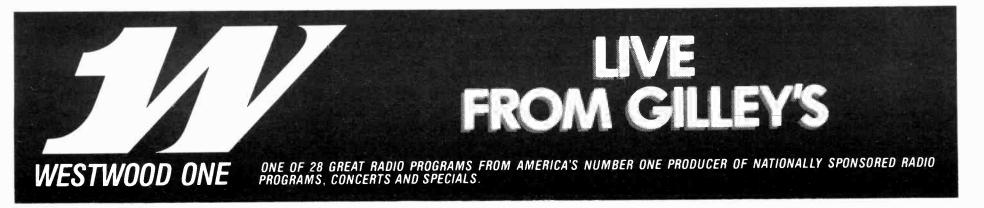
ALABAMA/Country Side Of Life (RCA)

GEORGE JONES/Radio Lover (Epic) EXILE/Take Me To The River (Epic)

JIM GLASER/Woman, Woman (Noble Vision)

Writers In Disguise Wynonna And Naomi: The Judds Roll On Jones Country Exile The Man In The Mirror







## Regional Adds & Hots

Kenny Rogers (RCA)

**EAST** 

**HOTTES**1

MOST ADDED Alabama (RCA) Conway Twitty (WB) **MIDWEST** 

MOST ADDED Oak Ridge Boys (MCA)

Alabama (RCA) Kenny Rogers (RCA) SOUTH

**HOTTEST** 

MOST ADDED

Conway Twitty (WB)

WEST HOTTEST

> J. Iglesias & W. Nelson (Col.) Oak Ridge Boys (MCA)

> > ALABAMA KENNY ROGERS SXILE SYLVIA BILL NEDLEY

HOTTGET:
DEBORAH ALLEM
IGLESIAS & MEL
CHYSTAL GAYLE
MCCLAIM & GILL
GAIL DAVIES

WSEN-AM/FM Syracuse, NY

WMZO Washington, D.C.

WASHINGTON, U.C.

B.J. THOMAS

B.J. THOMAS

GENE WANTON

DAVID ALLAN CDE

BILL MEDLEY

HORTER

HORTER

HORTER

HORTER

COMMAN THOME

STUDIA

ALABAMA

THRASHER BROTHER EXILE STATLER BROTHERS GARY MORIS GARY STEWART CRAIG DILLINGHAM BANDANA HOTCEAT: ATLANTA OAK RIDGE BOYS IGLESIAS & NELSON MERLE HAGGAND

WGTO Cypress Gardens, FL SOUTH

COMMAY TWITTY ED HUNNICUTT ROWNIE HIDOWEI HOTTORIE RAZET BAILEY BANBARA MANORI T.G. SHEPPARO IGLEBIAS & WEL EDDY RAVEN

JUDOS COMPAT TWITTY BANGT JO COLE STATE JO CAN TIGHT BOTTON THE JO CAN TIGHT BOTTON THE JOHN COMPAGE STATE JOH STEVE MARINER ENIE GARY MURIE SOTTONIE STANFA IGLESIAS & HEL JOE STANFLEY SAUBARA MANDRE EDDY RAVEN

WALO Danville, KY

KMML Amerillo, TX EMSTLOU BARRIS
GERE MATSON
MEL TILLIS
SAMBY JO COLE
DAVID FRIZZELL
BANDANA
RAY CHARLES
HOTLOSE:
GEORGE STRAIT
BARBARA MAMDREI
ATLANTA
OAK RIGGE BOTS
IGLESIAS & MELS

KAŚE Austin, TX

WYNK Baton Rouge, LA

WZZK-FM Birmingham, AL

WEZL-FM Charleston, SC

WCOS-AM/FM Columbia, SC ALABAMA STEVE MARINE EDDY RAVES

KLRA Littie Rock, AR

Oak Ridge Boys (MCA) J. Iglesias & W. Nelson (Col.)

LOUISVINE, KY
SYLVIA
GARY MORRIS
CEARLY MCCLAIM
ROCKES & MEST
HOTESET:
DAVID ALLAH COR
GEORGE JOHES
STATLER BROTHERS
ALABAMA
RICKY SKAGGS KPLX-FM Dellas/Ft. Worth, TX

KLLL Lubbock, TX

WWOD/WKZZ Lynchburg, VA

WMC-AM Memphis, TN

ATLANTA JUMBNY LEE GEORGE JONES WOKK Meridian, MS THE TOTAL OF THE T

KISS-FM Miami, FL VERN GOSDIN HOTTEST: IGLESTAR & NELSON OAK RIDGE SOYS DAVID ALLAN COM VICTORIA SHAW ALABAMA

WLWIFM Montgomery, AL

KAREN BROOKS BANDARA EMBYLOU HARRIS GENE MATSON HOTCOST, TOLESIAS & NELSCE COMMAY TWITTY GEORGE STRAIT JORN CONLEG RICKY SKAGGS

WCMS-FM Norfolk, VA

OTHEROS, FL
ALREANS
STRYE WARLINER
MICKY SHOOLS
STATLER BROTHER
BOLLY
BO

STEPHANIE WINSIOM GENE WAISON B.J. THOMAS EXILE SISSY SPACEK HOCLEST: LEON SYSEETTE BANSARA MANDRELL GEORGE STRAIT ATLANTA MCCLAIR & GILLEY

KKYX San Antonio, TX SARI ANTONIO, IX
CRARLY RECLAIN
ALABAMA
STATLER PROTHERS
EMBIT JOCOBE
SAMI JO COLE
BIG AL COMBING
NASON DIEGO
NASON DIEGO
JOCOBE STRAIT
BARBAR NAMONELL
DAN SEALS
IGLEBIAS & NELSON

KRMD-AM/FM Shreveport, LA

West Paint Descri,
STATLER BOTHERS
B.J. THENDAS
THE THENDAS
TH

WTQR-FM Winston/Saler

**MIDWEST** WKKQ-AM/FM Duluth, MN

WAXX Eau Claire, Wi

ESU CLEARS, WI

KENNY ROGERS
SILL ANDERSON
SITEPHANIE WINSLOW
JORNHY CARELS
DOLLY PARTON
NOCTOS:
JORNHY LEE
ATLANTA
BARBARA MANDRELL
BARBARA MANDRELL
GAR RIGGE BOYS
IGLESIAS & WELSON

KFGO Fargo, ND

KWMT Fort Dodge, IA

ALABAMA SYLVIA COLLY PARTON B.J. THOMAS WRIGHT BROS. BILLIE JO SPE HOLLEN

WOHK Ft. Wayne, IN

FI. Wayne, IN
DAN SEALS
LEON EVERETTE
DAVID ALLAN COE
EDOY RAVEN
COUNAY TWITTY
HOCKEST
JOHN CONLEE
NCCLAIN & GILLEY
IGLESIAE & NELSON
DARBARA NANDRELL
JIM GLASER

WUSN Chicago, IL

WUBE-FM Cincinnati, OH

WHK Claveland, OH LOUISE MANDRELL
VENN GOBLN
EXILE
GEORGE JONES
EATHY MATTEA
CONNAY THATTY
HOTLOGIE
OAK RIDGE BOYS
KENDALLE
ICLESIAS & NELSON
CRISTAL GATLE
MCCLAIN & GILLEY

KS100 Cleveland, OH

CHARLY MCCLAIN
REX ALLEN JR.
RD RUNNICOTT
STEPRARIE WINSLON
DOLLY PARTOR
B.J. THOURSE
ALABARA
BOOTEST
JOHNEY LE
BANDAR HANDRELL
OAK RIDGE BOYS
RANK HILLIAME JR.
IGLESIAS & WELSON

WCUZ-AM/FM Grand Rapids, M

WGEE Green Bay, Wi

KENNY ROGERS
ALABAHA
BANDAMA
HOCCEST:
DAN SEALS
OAL RICGE BOYS
IGLESIAS & NELS
MICHAEL HURPHEY
WAYLON JEHNINGS

KJJY Des Moines, IA

DAVID ALLAN COE DOLLY PARTON CONMAY TWITTY HOTLEST CAR RIDGE BOYS CRYSTAL GAYLE IGLESIAS & NELSO ATLANTA ALABAMA WCXI-FM

CHARLY MCCLAIN
KENNY ROGERS
ALABAMA
ROTTER:
ATLANTA
OAK RIDGE BOYS
IGLESIAS & MELS
RICKY SKAGGS
DAVID ALLAN COE

KECK Lincoln, NB

J. Iglesias & W. Nelson (Col.

KRRK E. Grand Forks, MN

WDGY Minneapolis, MN

STATLER BROTHERS DAVID ALLAN COE DAVID ALLEM CO-Hottest: OAK RIDGE BOYS EXILE KENDALLS DAN SEALS DEBORAH ALLEN

BILLE JO SPEARE
SAMPON JO COLE
BAMDANA
MEL TILLES
TON JOHNS
TON JOHNS
PERMIT DANAYEM
HOCLEST ALT
GEORGE STRAIT
HOCLEST AS INCLES
LIGHES LAB & NELSON
LIGHES HOTE
OAK RICKE HOTE
OAK RICKE HOTE

WOW-AM/FM Omaha, NB

OTHER. NB
ALABHMA
BILL HEDLET
GENE WATHOU
STILL HEDLET
GENE WATHOU
STIVL HARD
STOVE WARINER
BIG AL COMMING
ROWIN LEE
BOXCAR WILLIE
IGLES IAE & NELECT

WXCL Peorla, IL

PROFILE, IL

ALABAMA
BANDAMA
CONNAY TWITTE
STATLER SMOTHERS
ROBIN LEE
ROCTEGET
ROAVID ALLAS COE
ATLANTA
GGRESIAS & MELSON
OAK RIDGE BOTS
LARRY GATLIN

KIOV-FM Sloux Fells, SD

KTIS-AM/FM
Springfield, MO
ALABAMA
STATLER SHOTTERS
LAME SHOOY
CRAIG DILLINGHAM
ROBIN LEE
HASCN DIXON
PINKARD & BOWDEN
HOTERS
GEORGE STRAIT
GE

KXXY Oklahoma City, OK

KVOC Casper, WY

WEST

KRKT Albany, OR Albany, OR
ALBANY
ALBANY
ALBANY
HCGUPPEY LANE
JUDDS
HEL MCDANTEL
JERRY LEE LEWIS
DAVID FRIZZELL
JORNNY CASH
HAREN BROOKS
HOCLERE!
BARDARA MANDRELL
GEORGE STRAIT
IGLESIAS & MELEON
ATLANTA
BANYLOU HARRIS

KRST-FM Albuquerque, NM

ALABAMA
B.J. THOMAS
BEXILE
GEORGE JONES
CRAIG DILLINGHAM
HOCKEST:
BANBARA HANDRELL
CRYSTAL GATLE
OAK RIDGE BOYS
RICKY SEAGOS
IGLESIAS & MELSON KIK-FM Anaheim, CA

ALBAMA
COMMAT TMITTY
ED HUMICUTT
ED HUMICUTT
EN HUMICUTT
SANDAM
BILL HEDLEY
STATIER BROTHERS
GEORGE JUNES
HOLLSON
EN SEAGOS
RICKY SEAGOS
EDUY RAVEN
LARRY GATLIN

ALLEAND
ED HUNDLOTT
GARY HORRIS
CONNAY TWITTY
STATLER BROTHERS
STEVE MARINER
B.J. THOMAS
EXILE
EXALE
KIRAN KANE
KIRAN KANE
LIFAN KANE
LIFAN KANE
MATLON JENNINGS
MATLON JENNIN KKAL Arroyo Grande, CA

EXILE STATLER BROTHERS CORNAY THITTY JUDGS LAME BRODY HOLLEST GAR RICGE BOYS BARBARA RANDRELL IGLESIAS & NELSO NCCLAIN & GILLEY CRYSTAL GAYLE none Rottest: none

JOHN CONLEX LARRY GATLIN

KNIX-FM Phoenix, AZ RAREN BROOKS
B.J. THOMAS
DAVID ALLAR COE
REL TILLIS
CRAIG DILLINGHAM
BOCTEST
JIM GLASER
REKLE HAGGARD
CRYSTAL GATLE
IGLESIAS 6 WELSON

KLZ Denver, CO KYGO-FM Denver, CO

EATHY MATTEA B.J. THOMAS SYLVIA HOTTOMIC IGLESIAS & NELSON KFRY Fresno, CA

KKCS Colorado Spring

CHARLY MCCLAIN
GEORGE JONES
EXILE
CONMAY TWITTY
HOCLEST:
ATLANTA
IGGESIAS & NELS
JOHN CONLEE

J. Iglesias & W. Nelson (Col.)

KRAK Secramento, CA KMAK Fresno, CA Sacramento, CA
KIERAN KANE
KIERAN KANE
KERIE JONES
EKILE
VERN GOSDIM
KENST ROCERS
COMMAY TWITT
DAVID ALLAN COE
AJABANA
BILL HEDLET
JOHNNY LEE
ATLANTA
BARBARA MANDREL
DESORAN ALLEN
MERLE NAGGARD

MEL TILLIS

MAGON DIRON
JORONN TORN
JORONN TORN
JORONN TORN
ANDER MURRAY
SISSY SPACEX
JUDOS
DAVID FRIZZELL
MYIGHT BROS.
HOCTUST
GALESIAS & WELSO
BARBARA MANDRELL
ATLANTA
BARK WILLIAMS JR.
KOUL

Sannis, L.A.

B.J. THOMAS
FAREN SECONS
DAVID FRIZZELL
TOWNY BELL
BILLIE JO SPEARS
LANG SCOTT
JUDOS
MCL TILLIS
MCCLAIN & GILLEY
MCCLAIN & GILLEY
MCCLAIN & GILLEY
TANK WILLIAMS JOYS
GEORGE STMALT
HAWK WILLIAMS JR
GLESIAS R KQIL Grand Junction, CC

KSOP-FM Salt Lake City, UT ATLANTA RAZZY BAILEY

KCKC San Bernardino, CA KVEG Las Vegas, NV none Hottest: OAK RIDGE BOYS IGLESIAS & NELSO RICKY SKAGGS EPONYLOU HARRIS VERN GOSDIN KLAC Los Angeles, CA

KSON-FM San Diego, CA LOUISE MANDRELL
KENNYT PAGE NS
HELLE
GENE WATSON
PINTARO & BOWDEN
HOLLES
ATLANTA
OAK RIOGE BOYS
EARL THOUGH CONLE
IGLESIAS & WELSON
JOEN CONLEE

KMPS-AM/FM Seattle, WA

KGA Spokene, WA ALABAMA ROBIN LEE BOTTOST: BARBARA MANDREL GEORGE STRAIT OAK RIDGE BOYS ATLANTA CRYSTAL GAYLE

KCUB Tucson, AZ

EXILS

REDA RCENTIRE

HARK GRAY

CHARLY MCCLAIM

HASSRALL TUCKER B

HOTCOME:

IEORGE STRAIT

JAK RIGGE BOYS

ATLANTA

BARBARA MANDRELL

IGLESIAS & MELSON

none Hottest: none WRKZ-FM Hershey, PA

WPOC-FM Baltimore, MD

WIXL-FM Newton, NJ

WEEP Pittsburgh, PA

DOLLY PARTON SYLVIA Hottest: JOHNNY LEX ATLANTA OAK RIDGE BOYS RENDALLS

144 Current Reports

The following station reported no change in rotation this week

The following stations did not report this week and therefore their playlists were frozen:

K102/St. Paul KVEG/Las Vegas KUZZ/Bakersfield KJOT/Boise KCUB/Tucson

ROGERS & WEST BANDANA WEIGHT BROS. STOTHERS CONTHERS CRAIG DILLINGHAM BOCLEST RAZZY BALLEY CRESTAL GAYLE WERLE BROGARD OAK REDGE BOYS RICKY SKAGGS

STEVE WARINER
DAM SEALS
COUNTY TWITTY
MARK GRAY
HOUTEST:
OAR RIDGE BOYS
ATLANTA

WTVY Dothan, AL

KHEY El Paso, TX ALABAMA
B.J. THOMAS
KENNY ROGERS
ROBIN LZE
BILL MEDLEY
BIG AL IDMNING
HOTLEST:
ATLANTA
OAK RIDGE BOYS
CRYSTAL GAYLE
GAIL DAVIES
DAN SEALS

WFNC Fayetteville, NC FRYCHEVILLE, No.
EXILE
DOLLY PARTON
STLVIA
GARY MORRIS
CONWAY TWITTY
KENNY ROCERS
STEVE WARINER
WRIGHT RENS.
ALARAMA
STATLER BROTHE
HOUSEMAILE

WESC-AM/FM Greenville, SC ALARAMA
STEPMANIE WINEL
STATLER SHOTME:
RAY CHARLES
DAVID FRIZZELL
BOCLES!
OAK RIDGE BOYS
IGLESIAS & MELSE
RICKY SKAGGS
REBA MCENTIRK
LARRY GATLIN

WNOX Knoxville, TN

KYXX Odessa, TX Oddssa, TX

GUS RARDIN

EXILE
GEORGE JONES
COWNAY TWITTY
ALBRAMA
BOCLEST;
JORNAY LEE
ATLANTA
ROSE RANDY
IGLESIAN & HELSON
OAK RIDGE BOTS

WONE Dayton, OH

WFMS-FM Indianapolis, IN Hottest: OAK RIDGE BOYS IGLESIAS & MELSON BARBARA MANDRELL ATLARTA MCCLAIN & GILLEY

Nottest:

WWJD St. Cloud, MN

WIL-AM/FM St. Louis, MO

WTOD Toledo, OH Toledo, OH
PERNY Demayen
STATLER BECTHERS
CRARLY MCCLAIN
RAY CHARLES
TORNY OVERSTREE
FILL MEDLEY
SISSY SPACE
SISSY SPACE
FETER ISAACSON
HOCKEST
GEORGE STRAIT
ROWNIE MCDUMIL
IGUESIAS & NELSC
GALL DAVIES
REDA MCENTIRE

KTPK-FM Topeka, KS BILL MEDLEY J.C. CURNINGRAM DAVID FRIZZELL WRIGHT SROS. MEL TILLIS BILL ANDERSON HOCEAS! LEON EVERETTE IGLESIAS & MELSON ATLANTA

KGHL Billings, MT KEMMY POGENS GARY HORALS S.J. THOMAS CERARLY RECLAIN STATLER REOTHER J.C. COMERCHAN HOCLEST GEORGE STRAIT ATLANTA BARBARA HANDRELL OAK RIGGE BOYS IGLESIAS & NELS KGEM/KJOT Bolse, 1D

KUZZ Bakersfield, CA none Hottest: none KNEW Oakland/S.F., CA

KWJJ Portland, OR HEL TILLIS
BANDARA
JUDDE
PERSTY DEHAVEN
HOCTERI:
OAK RIGGE BOYS
ATLANTA
HOCLAIM & GILLEY
IGLESIAS & NELSON
JOHN COMLES

092 Poweli, WY

KFTN Provo, UT CHARLY MCCLAIN
STEPHANIE WIHSLOW
STATLER BROTHERS
HOCTEST:
OAK RIDGE BOYS
IGLESIAS & NELBON
CRISTAL GAYLE
MCCLAIN & GILLEY
GEORGE STRAIT

KCCY-FM Pueblo, CO

HOSWEIL, NM
JUDDS
LANE BRODY
STEPHANIE WINSLOW
KARRH BROCKS
BILL MEDILY
MCGUPFET LANE
SISSY SPACEK
MOTHER STRAIT
ATLANTA
CAR RIDGE BOTS
CRISTAL GATLE
IGLESIAS & MELSON

**EAST** CONNAY TWITTY STATLER BROTHER SISSY SPACEK DOLLY PARCER STEPHAMIS WINDLA HALBIOD HOUSTAIN HALBIOD HOUSTAIN HOLLARD & GILLEN H

WOKQ Dover/Portsmo

WXKX Allentown, P#

WVAM Altoona, PA CHARLY MCCLIAN
CONNAY TWITTY
ALABAMA
DOLLY PARTON
TERRY GREGORY
HOCCEGE:
JOHNNY LEE
OAK RIDGE BOYS
GEORGE STRAIT
T.G. SREPPARD
JIM GLASER

CHOW Welland, ONT YOUNNY ROORIGUEZ
CHARLY MCCLAIN
COMMAN TWITTY
LARRY GATLIN
STATLER RHOTEERS
DOLLY PARTON
MOCLEGIES & WELSON
ALBANAN
GEORGE STRAIT
OAK RIDGE BOYS

159 Reporters

WIXY/East Longmeadow

KRMD/Shreveport KLRA/Little Rock WYNK/Baton Rouge WSOC/Charlotte WRNL/Richmond WQYK/St. Petersburg WKZZ/Lynchburg

www.americanradiohistory.com

## **BREAKERS**®

#### **KENNY ROGERS** Eyes That See In The Dark (RCA)

63% of our reporters on it. Rotations: Heavy 2/0, Medium 37/17, Light 38/24, Extra Adds 3, Total Adds 44 including WTAE, WSB, W101, WOMC, WHB, WISN, WMYX, KS94, KGW, B100, KBEST, KEZR, WAEB, WTIC, WPJB, and 29 more. Debuts at number 23 on the A/C chart.

## CYNDI LAUPER Time After Time (Portrait/CBS)

59% of our reporters on it. Rotations: Heavy 1/0, Medium 38/15, Light 34/28, Extra Adds 2, Total Adds 15 including WFBR, WPIX, Y97, WRMM, W101, WFYR, WARM98, WMYX, KKLT, B100, KBEST, KEZR, V100, KEY103, WHBY. Debuts at number 22 on the A/C chart.

## **NEW & ACTIVE**

KIM CARNES "I Pretend" (EMI America) 59/24
Rotations: Heavy 1/0, Medium 21/4, Light 35/18, Extra Adds 2, Total Adds 24, WFBR, 97AIA, W101, B100, WICC, WKGW, WAFB, WAHR, WNAM, WING, KRNT, WENS, KOIL, 3WM, KBOI, WTKO, WWPA, WCHV, WJBC, WCIL, KWEB, WJON, WBOW, KRNO, Heavy: WCCO, Medium: KFMB, WRVA, WHBY, WTRX, WMHE, KUGN, KWAV, KIXI-FM, WSKI, WSKY, WCKQ, WGSV, WAGE, KCRG, KFSB, K99, KALE.

DENIECE WILLIAMS "Let's Hear It For The Boy" (Columbia) 58/38
Rotations: Heavy 3/0, Medium 26/16, Light 26/19, Extra Adds 3, Total Adds 38, WROR, Y97, WSB, KVIL-FM, WFYR, KUDL, WMYX, KHOW, KOST, KGW, B100, WAEB, WICC, WMJJ, WAHR, WVLK, WHHY, WHBY, KRNT, WTRX, WFMK, KOIL, KRAV, KKUA, KWAV, WWNR, WEIM, WSKI, WTNY, WGSV, WKYX, WCIL, WHNN, WBOW, KFQD, KTWO, KQSW, KISN. Heavy: 97AIA, KFI, KALE. Medium: WMHE, WWPA, WSKY, WCKQ, WCHV, WAGE, KEEZ, WJON, KRSB. Due to heavy airplay, debuts at number 29 on the A/C chart.

PAUL SIMON "Think Too Much" (WB) 55/16
Rotations: Heavy 0/0, Medium 19/2, Light 36/14, Extra Adds 0, Total Adds 16, WHB, KBEST, WICC, V1CO, WKGW, KEY103, WVLK, 2WD, KOIL, KWAV, KKPL, WTNY, WWPA, WCIL, KRNO, KALE. Medium: WCCO, KGW, WAVE, WHBY, WHBC, WMGN, WMHE, KUGN, KIXI-FM, WSKI, WSKY, WCKQ, WCHV, WAGE, WJON, K99, KQSW.

LANI HALL with HERB ALPERT "Come What May" (A&M) 47/16
Rotations: Heavy 0/0, Medium 16/3, Light 31/13, Extra Adds 0, Total Adds 16, WHB, WAEB, WKGW, WBT, 2WD, WNAM, KOIL, KBOI, KUGN, KIXI-FM, KKPL, WTKO, WTNY, WVBS, WJBC, WCIL. Medium: WCCO, KGW, WMAZ, WRVA, WHBY, WEIM, WSKI, WSKY, WCKQ, WGSV, WAGE, WJON, KRSB.

POINTER SISTERS "Automatic" (Planet/RCA) 43/3
Rotations: Heavy 7/0, Medium 28/2, Light 8/1, Extra Adds 0, Total Adds 3, WMYX, WPJB, WCIL. Heavy: KVIL-FM, WAEB, WRIE, WLAC-FM, 2WD, KEEZ, KRSB. Medium: WFBR, WROR, WTAE, 55KRC, WISN, KGW, B100, V100, KEY103, KRBE-FM, WENS, WMGN, WMHE, KRAV, KPPL, KMJJ, KFI, KWAV, WWNR, WTNY, WCHV, WKYX, WJON, K99, KRNO.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 33/19
Rotations: Hesvy 0/0, Medium 7/2, Light 25/16, Extra Adds 1, Total Adds 19, WFBR, WCCO, KHOW, WAVE, WNAM, WHBC, WTRX, WFMK, KMJJ, KIXI-FM, WWPA, WCHV, WVBS, WCIL, KFSB, KWEB, WBOW, KQSW, KALE. Medium: KWAV, WSKI, WSKY, WCKQ, KRSB.

PAUL YOUNG "Come Back And Stay" (Columbia) 32/3
Rotations: Heavy 7/1, Medium 16/1, Light 9/1, Extra Adds 0, Total Adds 3, WRIE, WPJB, KEEZ. Heavy: KEY103, WNAM, WEIM, WCHV, KRNO. Medium: KGW, WICC, WMAZ, WMGN, WMHE, KPPL, KMJJ, KIXI-FM, WWNR, WKNE, WTNY, WWPA, WKYX, WNGS, WCIL.

## SIGNIFICANT ACTION

KENNY G "Hi, How Ya Doin"?" (Arista) 27/2
Rotations: Heavy 0/0, Medium 6/2, Light 21/0, Extra Adds 0, Total Adds 2, KRNT, KIXI-FM. Medium: WSKI, KORQ, WAGE, KRSB. Light: WCCO, KEY103, WAHR, 2WD, WHBY, WNAM, WTRX, KKUA, WWNR, WEIM, WKNE, WWPA, WCKQ, WCHV, WGSV, WKYX, WCIL, KEEZ, WHNN, WBOW, KQSW.

KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 26/5
Rotations: Heavy 3/0, Medium 15/3, Light 8/2, Extra Adds 0, Total Adds 5, KEZR, WAEB, WPJB, KRBE-FM, WTNY. Heavy: KVIL-FM, WWPA, WCHV. Medium: WQUE-FM, V100, WVLK, WNAM, WSNY, WMHE, KWAV, KORQ, WSKY, WCKQ, WKYX, WBOW. Light: WKGW, WWNR, WAGE, WJON, KQSW, KRSB.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 26/3
Rotations: Heavy 0/0, Medium 9/0, Light 15/1, Extra Adds 2, Total Adds 3, KFSB, WHNN, WBOW. Medium: WFBR, KIXI-FM, WEIM, WSKI, KORQ, WCKQ, WKYX, WCIL, KQSW. Light: B100, WAHR, WVLK, WNAM, WTRX, KWAV, WWNR, WWPA, WSKY, WCHV, WAGE, KEEZ, WJON, K99.

MICHAEL JACKSON "The Lady In My Life" (Epic) 25/10
Rotations: Heavy 2/0, Medium 10/3, Light 10/4, Extra Adds 3, Total Adds 10, WPJB, WBT, WRVA, WAVE, WENS, WSKI, WSKY, KEEZ, WBOW, KRSB. Heavy: KOST, WEZS. Medium: WPIX, WSNY, WMGN, KKUA, WWPA, K99. Light: WRMM, WARM98, B100, WKGW, WMHE, WAGE.

BARBARA MANDRELL "Happy Birthday Dear Heartache" (MCA) 20/3
Rotations: Heavy 1/0, Medium 5/1, Light 14/2, Extra Adds 0, Total Adds 3, WRVA, WTRX, WSKI. Heavy: KSL. Medium: WCCO, WMAZ, WEIM, WCIL. Light: WAHR, WHBY, WNAM, WMHE, WWNR, WGSV, KWEB, WJON, KTWO, K99, KRSB, KISN.

## **MOST ADDED** •

CYNDI LAUPER (45) Time After Time (Portrait/CBS) **KENNY ROGERS (44)** Eyes That See In The Dark (RCA) **DENIECE WILLIAMS (38)** Let's Hear It For The Boy (Columbia)

KIM CARNES (24) I Pretend (EMI America)
TIGGI CLAY (19) The Winner Gets The... (Morocco/Motown) HOMI & JARVIS (19) Friend Of A Friend (GRP)

STYLE COUNCIL (19)

My Ever Changing Moods (Geffen)

## HOTTEST

**LIONEL RICHIE (110)** Hello (Motown) PHIL COLLINS (106) Against All Odds (Take A Look...) (Atlantic) JULIO IGLESIAS & WILLIE NELSON (72) To All The Girls I've Loved Before (Col.)
BILLY JOEL (52) The Longest Time (Columbia)
STEPHEN BISHOP (35) Unfaithfully Yours (One Love) (WB)
THOMPSON TWINS (34) Hold Me Now (Arista)

TIGGI CLAY "The Winner Gets My Heart" (Morocco/Motown) 19/19
Rotations: Heavy 0/0, Medium 2/2, Light 16/16, Extra Adds 1, Total Adds 19, WCCO, KGW, WAHR, WHBC, WTRX, KKUA, WWNR, WEIM, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WCIL, KTWO, KRSB.

HOMI & JARVIS "Friend Of A Friend" (GRP) 19/19
Rotations: Heavy 0/0, Medium 0/0, Light 17/17, Extra Adds 2, Total Adds 19, WCCO, WVLK, WHBY, WTRX, WEIM, WTKO, WSKI, KORQ, WSKY, WCKQ, WCHV, WAGE, WKYX, WCIL, KEEZ, WJON, KTWO, KQSW, KRSB.

LAURA BRANIGAN "Self Control" (Atlantic) 17/11
Rotations: Heavy 0/0, Medium 4/2, Light 11/7, Extra Adds 2, Total Adds 11, WFBR, WFYR, WICC, WAHR, WEIM, WSKY, WCKQ, KEEZ, WBOW, KTWO, KQSW. Medium: WTRX, WJON. Light: WQUE-FM, WVLK, WAGE, KRSB.

ATLANTIC STARR "More, More, More" (A&M) 17/0
Rotations: Heavy 0/0, Medium 1/0, Light 16/0, Extra Adds 0, Total Adds 0. Medium: WCHV. Light: WCCO, WAHR, WVLK, WHBC, WEIM, WKNE, WSKI, KORQ, WCKQ, WAGE, WKYX, WJON, KKJO, WBOW, K99, KRSB.

CHAD STUART & JEREMY CLYDE "Bite The Bullet" (Rocshire) 16/2
Rotations: Heavy 0/0, Medium 4/0, Light 12/2, Extra Adds 0, Total Adds 2, WFMK, WCHV. Medium: WMHE, KUGN, WCIL, KRSB. Light: WISN, WAEB, KEY103, WAHR, WEIM, WSKI, WJON, WBOW, KTWO, K99.

PRETENDERS "Show Me" (Sire/WB) 16/1
Rotations: Heavy 1/0, Medium 7/0, Light 8/1, Extra Adds 0, Total Adds 1, KEEZ. Heavy: WAVE. Medium: WQUE-FM, WMGN, KWAV, WSKI, WWPA, WSKY. Light: WISN, V100, WENS, KORQ, WAGE, K99, KQSW.

NANA MOUSKOURI "Keeping The Love Alive" (Mercury/PolyGram) 13/5
Rotations: Heavy 0/0, Medium 2/1, Light 11/4, Extra Adds 0, Total Adds 5, WAHR, WHBC, WTRX, KUGN, WCIL. Medium: WMAZ. Light: WCCO, WEIM, WCKQ, WGSV, KKJO, K99, KRSB.

DON FELDER "Who Tonight" (Asylum) 12/1

Rotations: Heavy 0/0, Medium 1/0, Light 11/1, Extra Adds 0, Total Adds 1, WSKI. Medium: WMHE. Light: WCCO, WVLK, WHBY, WEIM, WKNE, WSKY, WCKQ, KEEZ, WJON, KTWO.

BOB GULLEY "Still Thinking Of You" (Rogue) 11/2
Rotations: Heavy 0/0, Medium 4/2, Light 7/0, Extra Adds 0, Total Adds 2, WAHR, KRNT. Medium: WRVA, WJON. Light: WCCO, WHBY, WCHV, WKYX, WCIL, KKJO, KRSB.

ROCKWELL "Somebody's Watching Me" (Motown) 10/1
Rotations: Heavy 1/0, Medium 6/0, Light 3/1, Extra Adds 0, Total Adds 1, WFMK. Heavy: WMHE. Medium: WFBR, WTRX, KPPL, WCHV, KEEZ, WBOW. Light: KRAV, WHNN.

SHEENA EASTON "Devil In A Fast Car" (EMI America) 10/0 Rotations: Heavy 0/0, Medium 3/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WAEB, WTRX, KQSW. Light: WAHR, WFMK, WSKY, WGSV, KEEZ, KKJO, K99.

MARILYN McCOO with BILLY DAVIS JR. "I Believe In You And Me" (RCA) 8/0

Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Mediu WCKQ, WAGE, WJON. m: WRVA, KUGN, KSL, KRSB. Light: WTRX.

EBN-OZN "Stop Stop Give It Up" (Elektra) 7/3
Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Extra Adds 0, Total Adds 3, WEIM, WCKQ, KEEZ. Light: WHBY, WTKO, WSKY, WJON.

UB40 "Red Red Wine" (Virgin/A&M) 7/0

Heavy 0/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WFBR, WAVE, KFI. Light: KEY103, KRBE-FM, WEIM. KEEZ.

IRENE CARA "Breakdance" (Network/Geffen) 6/2
Rotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 0, Total Adds 2, WFBR, KEEZ. Medium: WWPA, WCKQ. Light: WQUE-

PEABO BRYSON/ROBERTA FLACK "I Just Came Here To Dance" (Capitol) 5/5
Rotations: Heavy 0/0, Medium 0/0, Light 4/4, Extra Adds 1, Total Adds 5, 97AIA, WAVE, WSKI, WKYX, V

JOE JACKSON ''You Can't Get What You Want ('Till You Know What You Want)'' (A&M) 5/5

s: Heavy 0/0, Medium 0/0, Light 5/5, Extra Adds 0, Total Adds 5, WAVE, WMHE, KWAV, KORQ, WGSV

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of A/C reporters adding the song this week or noting that the song is among their five

## Regional Adds & Hots

#### AST erallel One

MNE CARA

MOI LAUPER
JEA BRANIGAN

G CARRIES
FLE COUNCIL

SE HURRAY

L'EGIT

L'ECOLLINS

MNY LOGGINS

LESIAS & NEL

ACEY ULLHAN

SINCE WILLIAMS ttest: KTTENICS WHEL RICHIE RISTURE MCVIE IL COLLINS WEPSON TWINS

## MONTH IN THE INTERNATION

ARIN' STEVENS
FFREY OSBORNS
ttest:

THARL GORE

ttest:
DWEL RICHIE
IL COLLINS
LEGIAS & WELSO:
LET JOEL
RISTINE MCVIR

SDI LAUPER ttest: IL COLLINS DEEL RICHIE LLY JOEL SES INGRAM SMATTAN TRAN

MDI LAUPER MGIO MEMDES MMMY MATHIS SINCE WILLIAMS MPTATIONS test: JMEL BICHIE LL COFFINS LESIAS 6 NELSON FYREY GROONE RISTINE MCVIE

MEY BOGERS
THARL GORE
TEAST FORE
TEAST FORE
THARLES
THE COLLINS
TH

ne ttest: MISTIME MCVIE CHILL RICHIE GTTEMICS TSON & FLACK IL COLLINS

M CMMONY
ARIN' STEVENS
LLY PARTON
HEATTAN TRANSFE
theet:
OMER RICHIE
15 COLLINS
LMOIAS & NELSON
HEM INGRAM
LLY JORL

#### .TT/Washington, D.C

no thost: OMML RICHIE EFFEMICS RESPIWE HCVIE LLY JOHL IL COLLINS

#### arallel Two

d Museman
IEBCE WILLIAMS
BY BOGERS
% A THE GANG
IS BALL
:test:
/YURE CLUB
BE INGRAM
JESIAS & NELSON
L COLLINS
LY JOEL

THA BRANIGAN

1 CANWES

SINCE WILLIAMS

1. SINCE

1. SINCE

LECTIF

LECTIF

LECTIF

LECTIF

LESTAS & NELSON

NUMBOR TWINS

LEY JOEL

JL SIMON MARGE MDI LAUPER test: FFREY OSBORNE MWEL RICHIE LLY JOEL IL COLLINS DEPSON TWINS

#### WSFM/Harriaburg Bob Paiva

Bob Paiva

MANHATTAN TRANSFE
Hottest:
HOLLINS
LIONEL RICHIE
EURYTHMICS
ALAN PARSONS
CULTURE CLUB

## WTIC/Hartford Tom Barsanti

KENNY ROGERS
CYMDI LAUPER
HOTTEAT:
LIONEL RICEIE
IGLESIAS & NEL
PHIL COLLINS
MICHAEL GORE
BILLY JOEL

#### WPJB/Providence

TOM HUNEY
THOMPSON TWINS
POINTER SISTERS
PAUL SCUME
SERGIO MENDES
KOOL & THE GANG
KENNY ROGERS
CVMOI LAUPER
MICHAEL JACKSON
SOTTEM
BOTTOM
BOTTOM
SOTTEM
LICHEL
LICH

#### WVOR/Rocheste Gary Smith

CULTURE CLUB Hottest: BRYSON & FLACK CHRISTINE MCVIE LIONEL RICHIE PHIL COLLINS CULTURE CLUB

MANHATTAN TRANSFE SHAKIN' STEVENS DOLLY PARTON BOCLEST: LIONEL RICHIE PHIL COLLINS IGLESIAS & MELSON STEPHEN BISMOP THOMPSON TWINS

Carpenter/Carr
PAUL SIMON
RENNY ROGERS
CYRDI LAUPER
LANI HALL
RIM CARNES
BOTTED

#### Parallel Three

#### WWNR/Beckley Bailey/Shea

DENIECE WILLIAMS CYNDI LAUPER TIGGI CLAY

#### WEIM/Fitchburg Jack Raymond

Jack Reymond

DENIECE WILLIAMS

HOWARD JONES

HOWI & JARVIS

TIGGI CLAY

LAURA BRANICAN

ERN-ORN

ANNE MURRAY

PEIL COLLINS

LIOWEL RICHIE

IGLESIAS & MELSON

JOENNY MATHIS

CYMDI LAUPER KIM CARMES LAMI HALL SOMI & JARVIS HOTLOST HOTLOST LIONEL RICELE CULTURE CLUB CHESTAL GAYLE TRACEY ULLMAN

none Hottest: LIONEL RICHIE CULTURE CLUB HANHATTAN TRANSPE CRYSTAL GAYLE STEPHEN BISHOP

Bruce Stebbins

DENIECE WILLIAMS
BARBARA HAMDRELL
MICHAEL JACKSON
BARDEL HICKELL
MICHAEL JACKSON
BARVIS
TIGGI CLAY
ANNE MURRAY
BRYSON & FLACK
BOTTEN
GOTTEN
JEDESIAS & NEELSON
LIGHESIAS & NEELSON
JEPFRRY DESORME
MICHAEL GORE
MICHAEL GORE

## WTNY/Watertown, NY Jay Donovan

Jay Donovan
PAUL SIMON
NOOL & THE GAMG
KEDNY BOCGES
LANI RALL
CYNOI LAUDER
DENIECE MILLIAMS
BOCLESE;
LIONEL RICHIE
LIONEL RICHIE
LIONEL RICHIE
ALAN PARSONS
IGLESIAS & MELSON
BILLY JOEL

CYNDI LAUPER
KENNY ROGERS
STYLE COUNCIL
KIM CARNES
PAUL SIMON
BOTTEST
LIONEL RICHIE
THOMPSON THINS
PBIL COLLINS
CULTURE CLUB
IGLESIAS & NELS

#### MIDWEST Parallel One

## none Hottest: LIONEL RICHIE IGLESIAS & NEL PHIL COLLINS ALAN PARSONS BILLY JOEL

WFYR/Chicago John Wetherber CYNDI LAUPER
LAURA BRANIGAN
TRACEY ULLAAN
BILLY JOEL
DENIECE WILLIAMS
HOTCHE HOTCHIS
LIOMEL RICHIE
IGLESIAS & NELSO
TROMPSON TWINS
CERISTIME MCVIE

## none Hottest: LIONEL RICHIE PHIL COLLINS CHRISTINE MCVIE EURYTHMICS

WARM98/Cincinnat Mark Tipton MANHATTAN TRANSFE JOHNNY MATHIS CYNDI LAUDER DEBARGE BOTTONIC RICHIE STEPHEN BISHOP PHIL COLLINS BILLY JOEL ALAN PARSONS

WGY/Schenectedy Mike Neff

none
Hottest:
CHRISTINE MCVIE
PAUL MCCARTNEY
BRYSON & FLACK
LIONEL RICHIE
PHIL COLLINS

## WMJI/Cleveland Popovich/Ivers

POPULCHIEFE
SERGIO MENDES
TEMPTATIONS
CRYSTAL GAYLE
HOTCEST:
LIONEL RICHIE
PHIL COLLINS
THOMPSON TWINS
IGLESIAS & NELS
CULTURE CLUB

KENNY ROGERS CRYSTAL GAYLE TEMPTATIONS HOTLEST: STEPHEN BISHOP TRACEY ULLMAN PHIL COLLINS LIONEL RICHIE

## KUDL/Kenses City Elaine Taylor

## DENIECE WILLIAMS JAMES INCRAM HOCLOST: SHEENA RASTON LIONEL RICHIE LIONEL RICHIE CHRIS CROSS RENNY ROGERS

WHB/Kansas City Jeff Roberts

PAUL SIMON
RENNY ROGERS
LANI HALL
HOTERS
LIONEL RICHIE
LIONEL RICHIE
LIGLESIAS & NELSON
STEPHEN BISHOP
BILLY JOEL
JEFFREY OSBORNE WiSN/Milwaukee Harris/Murphy

DOLLY PARTON KENNY ROGERS BOTTEST HOTEL RICHIE PHIL COLLINS IGLESIAS & NELSO BILLY JOEL THOMPSON TWINS

#### WMYX/Mile Beth Fast

Beth Fast
REMNY MOGERS
POINTER SISTERS
HAMBATTAN TRANSFE
DENIECE WILLIAMS
DEBARGE
CYNDI LAUFER
HOTCEST
LIONEL RICHIE
PBIL COLLINS
THOMPSON TWINS
IGLESIAS & NELSON
BILLY JOEL

WCCO/Minne Denny Long

## KS94/St. Louis Morgen/Water

KENNY ROGERS
MANHATTAN TRANSFE
JOHNNY MATHIS
ROTTER:
CULTURE CLUB
IGLESIAS & NELSON
PHIL COLLINS
LIONEL RICHIE
LIONEL RICHIE
JEFFRRY OSBORNE

#### Parallel Two

Rob Shannoe
CYNDI LAUPER
HOMI & JARVIS
BANDANA
DENIECE WILLIAMS
HOTLEST
STEPHEN BISHOP
PHIL COLLINS
LIONEL RICHIE
GLESIAS & NELSON
BILLY JOEL

## WNAM/Appleton-Oshkosh Bennett/Collins

RENNY ROGERS
KIM CARNES
LANI BALL
LANI BALL
CYNDI LAUPER
STYLE COUNCIL
BOTTES
PHIL COLLINS
TRACEY LIMAN
RICK SPRINGFIELD
BILLY JOEL
JAMES INGRAM

TANIA MARIA
STYLE COUNCIL
NAMA MOUSEOURI
TIGGI CLAY
HOTE
LIONEL RICHIE
LINDA RONSTADT
BILLY JOEL
MANHATTAN TRANSFE
MICHAEL GORE

## WSNY/Columbus, OH Harry Lyles

TEMPTATIONS
MICHAEL GORE
HOTLOST:
PHIL COLLINS
CERISTINE MCVIE
JEFFREY OSBORNE
MICHAEL JACKSON
DENIECE WILLIAMS

#### 610TVN/Columbus FitzGerald/Jones

THOMPSON TWINS BOTTEST: STALLONE & RHODEL LIONEL RICHIE CHRISTINE MCVIE PAUL MCCARTMEY BRYSON & FLACK

DOLLY PARTON RENNY ROGERS SERGIO MENDES DEBARGE KIM CARNES HOTESEL LIONEL RICHIE PHIL COLLINS IGLESIAS & NELSON BILLY JOEL MICHAEL GORE

#### KRNT/Des Moines

DENIECE WILLIAMS BOB GULLEY BOB GULLEY
RENBY G
RENBY G
RIM CARRES
CYNDI LAUPER
OCTOBE
CHRISTINE MCVIE
ALAN PARSONS
CRYSTAL GAYLE
LIONEL RICRIE
SHAKIN' STEVENS

## WTRX/Flint Burke/Wright

BARBARA MANDRELL
NANA MOUSKOURT
DENIECE WILLIAMS
TIGGI CLAY
STYLE COUNCIL
HOMI & JARVIS
HOTLE RICHIE
PHIL COLLINS
IGLESIAS & NELSON
STEPHEN BISHOP
CULTURE CLUB

## WENS/Indianapolis Wheeler/Eagan

KIM CARNES
SEARIN' STEVENS
MICHAEL JACKSON
HOCLEST:
LIONEL RICHIE
PHIL COLLINS
IGLESIAS & NELSON
MICHAEL GORE
THOMPSON TWINS

#### WFMK/Lensing Jeff Davis

Jeff Davis

HICHAEL GORE
CYBDI LAUPER

CHAD STUART & JER
CHAD STUART & JER
CHAD STUART STUE
COUNCIL
BOTCHE COUNCIL
LIONEL RICHIE
PHIL COLLINS
BILLY JOEL
MICHAEL GORE
TRACEY ULLMAN

none Hottest: PHIL COLLINS ALAN PARSONS LIONEL RICHIE STEPHEN BISHOP IGLESIAS & NELSON

## WLTE/Minneapolis Paul Sebastian

DOLLY PARTON CYMDI LAUPER REMMY ROGERS Hottest: LIONEL RICHIE BILLY JOEL THOMPSON TWINS

## KOIL/Omaha Mason/Lundy

MESONLUNGY

DENIECE WILLIAMS

KIM CARMES
LARI HALL

KENNY ROGERS

PAUL SIMON
HOTEST

TRACEY ULLMAN
PBIL COLLINS

BILLY JOEL
ALMAN PARSONS

JEFFREY OSBORNE WMHE/Toledo

# JOE JACRSON CYNDI LAUPER B.J. TROMAS B.J. TROMAS HOTLEST PRIL COLLINS BILLY JOEL IGLESIAS & NELSON LIONEL RICHIE TROMPSON TWINS

3WM/Toledo King/Scollin SHAKIN' STEVENS JOHNNY MATHIS KENNY ROGERS SERGIO MENDES KIM CARNES HOttest: Hottest: LIONEL RICHIE CHRISTINE MCVIE PBIL COLLINS DAN FOGELBERG IGLESIAS & NELSO

DENIECE WILLIAMS Hottest: HOTTEST: LIONEL RICHIE EURYTEMICS PHIL COLLINS CULTURE CLUB IGLESIAS & NELSON

#### Parallel Three

RIM CARNES
RENNY ROGERS
LANI HALL
CYNDI LAUPER
HOTTERSTAN AND ROGERS
GUESIAS & NELSON
BILLY JOEL
JAMES INGRAM
JOHNNY MATSIS
DOLLY PARTON

#### WCIL/Carbondale, IL Matt McCann

Matt McCann
DENIECE WILLIAMS
ENWY MOORRS
EIN CAMBES
HORSOUR
HAND AND HORSOURI
PAUL SINON
LANI HALL
STYLE COUNCIL
POINTER SISTERS
BOOT 6 JARVIS
BOOT 6 JARVIS
EIONES RICEIR
PHIL COLLINS
EICHEN
EIGHEN
AME PARSONS
DEBARGE
DEBARGE
DEBARGE

## KCRG/Cedar Rapids. IA Carl Mann

SERGIO MENDES DEBARGE CRYSTAL GAYLE HOTTAS: LIONEL RICHIE STEPHEN BISHOP PHIL COLLINS THOMPSON TWINS IGLESIAS A NELS

#### KFSB/Joplin, MO Don Carpenter

KENNY ROGERS
NIK KERSHAM
STYLE COUNCIL
BOTTEST:
PBIL COLLINS
BILLY JOEL
LIONEL RICEIE
STEPHEN BISBOG
IGLESIAS 6 NET

WEST

Parallel One

DEMISCE WILLIAMS
TEMPTATIONS
SERGIO MEMDES
STYLE COUNCIL
HOCKEST
LIONEL RICHIE
PHIL COLLINS
STEPHEN BISHOP
IGLESIAS & WELSON
ALAM PARSONS

KOST/Los Angeles Kaye/Marie

DENIECE WILLIAMS JOHNNY MATRIS

JOHNNY MATEIS Hottest: LIONEL RICHIE MICHAEL JACKSON PHIL COLLIWS ALAW PARSONS JEFFREY OSBORNE

DEBARGE CYNDI LAUPER HOTCOSTI CHRISTINE MCVIE LIONEL RICHIE PRIL COLLIMS MICHAEL GORE

KKLT/Phoenix Anita Carllele

none Bottest:

KGW/Portland Minckler/Dirkx

KENNY ROGERS DENIECE WILLIAMS TIGGI CLAY

TIGGI CLAY
Hottest:
LIONEL RICHIE
PHIL COLLINS
JEFFREY OSBORNE
IGLESIAS & NELSON
BILLY JOKL

IGLESIAS & NELSON HOTTEST: CHRISTINE MCVIE SHEENA EASTON PHIL COLLINS LIONEL RICHIE STEPHEN BISHOP

KBEST/San Diego Wagner/Hoskins

KENNY ROGERS
CYNDI LAUPER
PAUL SIMON
RATHY MATTEA
BOTTEAT:
LIONEL RICHIE
STEPHEN BISHOP
MICHAEL GORE
ALAN PARSONS
BILLY JOEL

## KEEZ/Mankato, MN Sue LaFond

Sue Lefond

LAURA BRANIGAN

ENH-OZN

HOMI & JARVIS

HOMI & JARVIS

HOMI & JARVIS

HOMI & JARVIS

HERNE CARA

PRETENDERS

PRAIL YOUNG

NICHAEL JACKSON

BOLTESEL

LIONEL RICHIE

PHIL COLLINS

THOMPSON TWINS

THOMPSON TWINS

THOMPSON TRACEY ULLMAN

#### KWEB/Rochester, MN Al Axelson

REMNY ROGERS
STILE COUNCIL
ALABAMA
KIM CARNES
THOMPHON TWINS
HOTELSTAN & MELSON
PHIL COLLINS
LIONEL RICHTE
ALAN PARSONS
BILLY JOEL

#### WHNN/Seginaw Carson/McKenzle

REHMY ROGERS
CYNDI LAUPER
DENIECE WILLIAMS
NIK KERSHAM
HOTLERIC LIONES, RICHIE
PHIL COLLINS
BILLY JOEL
IGLESIAS & NELSON
STEPBEN BISBOP

## WJON/St. Cloud, MN Diem/Scott

CYNDI LAUPER
EIM CARMES
BRISON & FLACK
ROWI & JARVIS
KESNY ROGERS
BOTESE:
THOMPSON TWINS
LIONEL RICHIE
NEWA
PHIL COLLINS
IGLESIAS & MELSON

KMJJ/Las Vegas Bill Kelly

DOLLY PARTON STYLE COUNCIL IGLESTAS & NELS HOTLEST: PHIL COLLINS CULTURE CLUB CHRISTINE MCVIL LIONEL RICHIE TINA TURNER

KFVLos Angele Kaye/LaBeeu

CYNDI LAUPER
HADONNA
TEMPTATIONS
SERGIO MEMDES
HOTEST
HOTELLY JOHN
HICHAEL GORE
LIONEL RICHIE
DEMISCE WILLIAMS
PHIL COLLINS

## KK JOISt. Joseph. MO Bill O'Brian

WBOW/Terre Haute Kevin Young

Kewin Young
LAURA BRANIGAN
MIGHAEL JACKSON
MIR KERSHAM
RESHYN MOGENS
KIM CARRES
DENIECE WILLIAMS
STYLE COUNCIL
STEVE PERRY
HOLLINS
LIONEL RICHIE
EUNYTHMICS
THOMPSON TWINS

CYNDI LAUPER
EENNY NOGENS
KIM CARNES
BOTHERE WILLIAMS
LIONEL RICHIE
MICHAEL GORE
BILLY JOEL
LIONEL RICHIE
BILLY JOEL
LIONEL RICHIE
BILLY JOEL
LIONEL RICHIE
IGLESIAS & NELSON

ROOL 6 THE GANG KENNY ROGERS CYMDI LAUPER HOTLESE: EURYTHNICS LIOWEL RICHIK PHIL COLLINS STEPERS DISHOP IGLESIAS 6 WELSON

Parallel Two

Drew Merodd
REMWY ROGERS
KIN CARDES
LANI BALL
CYNDI LAUPER
HOTES
HOTES
HOTES
HOTES
HILLY JOEL
JEFFREY OBBORNE
MICHAEL GORE

KBOVBolse Drew Harold

KPPL/Denver John Walker

CYMDI LAUPER STEVE PERRY

none Hottest: CHRISTINE MCVIE STEPBEN BISHOP CULTURE CLUB LIONEL RICHIE IGLESIAS & NELSON

#### SOUTH

DOLLY PARTON
MICHAEL GORE
JOENNY MATHIS
CYNDI LAUPER
TEDMPSON TWINS
MANHATTAN TRANSFE
BOLLEY
BILLY JOEL
PHIL COLLINS
STEPBEN BISHOP
LIONEL RICHIE
ALAN PARSONS

JOHNNY MATEIS
DENIECE NILLIAMS
EENNY ROGERS
HOTTOPHIC COLLINS
IGLESIAS & NELSO
THORPSON TWINS
JEFFREY OSBORNE
TRACEY ULLMAN

none Hottest: LIONEL RICHIE PHIL COLLINS CULTURE CLUB MICHAEL GORE EURYTHNICS

#### 97AIA/Miemi Chris Gable

#### W101/Tampa DeCarlo/Miller

KENNY BOGERS RIM CARNES SRARIN' STEVENS BOTTABLE LIONEL RICHIE PHIL COLLINS IGLESIAS & MELSON THOMPSON TWINS BILLY JOEL WMJJ/Birmingham Thomas/Warren

Chuck Rhodes
DEMIECE WILLIAMS
TEMPTATIONS
JAMES INGRAM
MICHAEL GORE
SOTTES
FOLIC COLLINS
POINTER SISTERS
CULTURE CLUB
LIONEL RICEIE

OURAN DURAN VAM BALLEN LAID BACK LAID BACK LAID BACK SISTERS SOCKEST. PRIL COLLINS LIONEL RICHIE SHALAMAR RICK SPRINGFIELD STEVE PERRY.

## Parallel One OAK RIDGE BOYS RIM CARNES CYNDI LAUPER RENNY ROGERS BOTCEST: JIMMY BUFFETT PHIL COLLINS CHRISTINE MCVIE ANNE MURRAY THOMPSON THINS

Parallel Two

KEY103/Austin Adams/Aian

DOLLY PARTON
PAUL SIMON
CYMDI LAUPER
BOTTOST:
LIONEL RICHIE
PHIL COLLINS
EURYTEMICS
THOMPSON TWINS

WAFE/Baton Rouge

DENIBLE WILLIAMS
MICHAEL GORE
BOTTOPT
FIONED, RICHIE
PHIL COLLINS
CHRISTINE MCVIE
IGLESIAS & NELSON
BILLY JOEL

WBT/Charlotte Dave Blahop

Dave Blahop

KENNY ROGERS
LANT RALL

MICHAEL JACKHON
ALABAMA

ROTLOWEL RICHIE

IGLESIAS & WELSON
MICHAEL GORE

BILLY JOEL

WGOW/Chattanoogs Schaeffer/Deason

DOLLY PARTON HOTTEN BISHOP IGLESIAS & NELSON THOMPSON TWINS JEFFREY OBSORNE ALAN PARSONS

WSB-FM/Atlanta Donna Brake

KIN CARRES LUTHER VANDROSS SERGIO MEMBES BRYSON & FLACK SHAKIN' STEVENS BOLLERIC LIONEL RICEIE TEOMPSON TWINS PEIL COLLIES DENIECE WILLIAMS CYNDI LAUPER

#### KQSW/Rock Spr

LAURA BRANIGAN
KENNY ROCERS
STYLE COUNCIL
DENIECE WILLIAMS
HOMI & JARVIS
SOTTEME LICHER
PRIL COLLINS
STEPHEN BISHOP
CULTURE CLUB
IGLESIAS & NELSON

## KWAV/Monterey Michael Reading

DENIECE WILLIAMS
PAUL SINON
JOE JACKSON
BOTCAST
CULTURE CLUB
PHIL COLLINS
LIONEL RICHIE
THOMPSON TWINS
BILLY JOEL KSL/Selt Lake City George Lemich

## KIXI-FM/Seattle

KC Rottest: KENNY LOGGINS PHIL COLLINS LIONEL RICHIE BILLY JOEL PAUL YOUNG KUGN/Eugene, OR Brian James CYNDI LAUPER
JIMMY BUFFETT
LANI SALL
HANA MOUSKOURI
HOTTEST
DAN FOGELBERG
STEPEEN BISHOP
CLIFF RIGHARD
LIONEL RICHIE
MANHATTAN TRANS

## KKPL/Spokane Ric Morgan

KKUA/Honolulu Lille Miller DOLLY PARTON
DENIECE WILLIAMS
TIGGI CLAY
BOTCEST
LIONEL RICHIE
IGLESIAS & NELSOI
PHIL COLLINS
STEPHEN BISHOP
JEFFREY OSBORNE

KTWO/Casper John Leader TIGGI CLAY
DENIECE WILLIAMS
BONI & JARVIS
BONI & JARVIS
LAURA BRANIGAN
HOTERS
BULLY JOEL
MICHAEL GORE
MICHAEL GORE

### K99/Great Falls Stove Keller

CTNDI LAUPER HOTTEST: PHIL COLLIES SERGIO MEMDES IGLESIAS 6 HELSON MANHATTAN TRANSFE ROB TRO KRNO/Reno Irons/Bennet

# none Botteet: PAUL MCCARTNEY STEPHEN BISHOP IGLESIAS & NELSON CRYSTAL GAYLE MANHATTAN TRANSFE

BHINOTON
RENNY ROGERS
TEMPTATIONS
RENNY G
STYLE COUNCIL
LANI BALL
HOCLERIC
LIONEL RICHIE
PHIL COLLINS
STEPHEM BISHOP
IGLESIAS & NEL
COLTURE CLUB

# KENNY ROGERS PAUL SIMON LANI HALL HOTTEST: LIONEL RICHIE ALAN PARSONS JEFFREY OSBORN: THOMPSON TWINS MICHAEL GORE

Parallel Three

DENIECE WILLIAMS
KATHY MATTEA
HOTTEST:
STEPHEN BISHOP
LIONEL RICHIE
PHIL COLLINS
EURYTHNICS
CHRISTINE MCVIE

CYMDI LAUPER DAMARIS BOMI & JARVIS EW&F TIGGI CLAY MICHAEL JACKSOM BOLLOWEL RICHIE PHIL COLLINS THOMPSON TWINS THOMPSON TWINS STEPHEN BISHOP MICHAEL GORE

DENIECE WILLIAMS
KENNY BOGERS
SOCTOCK
HONEL RICHIE
PHIL COLLINS
STEPHEN BISBOP
BILLY JOEL
MICHAEL GORE KALE/Tri-Cities, WA Milke Purdy

PAUL SIMON STYLE COUNCIL HOTGEST: TEMPTATIONS PBIL COLLIES MANHATTAN TRANSFE CRYSTAL GAYLE LIONEL RICHIE

RENNY ROGERS
CYMDI LAUPER
DENIECE WILLIAMS
HOCCHESTI
LIONEL RICHIE
IGLESIAS & MELSON
PSIL COLLINS
EURYTENICS
TRACEY ULLHAN WLAC-FM/Nashv Nichols/Sargent

WRVR/Memphis Steve Butler

MANHATTAN TRANSFE CRYSTAL GAYLE SHARIM' STEVENS BOTCEST: LIONEL RICHIE PBIL COLLINS JAMES INGRAM BILLY JOEL TRACEY ULLMAN

# RATHY MATTEA IGLESIAS & WELS JAMES INGRAM KEMNY ROGERS BOTTES HALAN PARSONS PHIL COLLIES CULTURE CLUS LIONEL RICHIE POINTER SISTERS

2WD/Nortolk REMNY ROGERS
LANI BALL
PAUL SIMOM
CYMDI LAUPER
HOTTORI
BILLY JOEL
JEFFREY OSBORNI
LIONEL RICHIE
PBIL COLLINS
THOMPSON TWINS

WEZS/Richmond

ChurchStevens
TRACEY ULLMAN
DEBARGE
JAMES INGRAM
BOTOSE:
LIONEL RICEIE
PHIL COLLINS
GLESIAS & MILBON
BILLY JOEL
TROMPSON TWINS

KENNY ROGERS
MICHAEL JACKSON
BARBARA MANDRELL
BOTTEST:
IGLESIAS & NELSON
STEPHEN BISBOP
PBIL COLLINS
BILLY JOEL
MICHAEL GORE

JOE JACKSON POCO STYLE COUNCIL MICHAEL JACKSON BRYBON & FLACK HOTERS TO STREET LIONEL RICHIE PRIL COLLINS IGLEBIAS & NELSON BILLY JOEL PRETENDERS

SOMI & JARVIS
REMNY ROGERS
JOB JACKSON
CYMDI LAUPER
TIGGI CLAY
BOTTES CLUB
STEPHEN BISROP
GLESSIAS & NEL
PSIL COLLINS
LIONEL RICHIE

#### WCKQ/Campb Jeckson/Royce

HOMI & JARVIS TIGGI CLAY TIGHT CLAY
EBM-CZN
LAURA BRANIGAN
BOTTEST
HIL COLLINS
IGLESIAS & NELSON
CULTURE CLUB
BILLY JOEL
JAMES INGRAM

JOE JACKSON
CYNDI LAUPER
DENIECE WILLIAMS
B.J. THOMAS
TIGGI CLAY
HOTELS:
LIONEL RICELE
LIONEL RICELE
TRACEY ULIMAN
BILLY JOEL

# PRYSON & FLACK HOMI & JARVIS CARGO DENIECE WILLIAMS CYNDI LAUPER TIGGI CLAY HOTTER HOTTER THACEY ULLMAN PHIL COLLING MICHAEL GORE JEFFREY OSBORNE BILLY JOEL

WNGS/West Palm Ber Ross Block DEBARGE
JOHNY MATHIS
HOTTEST
HIL COLLINS
STEPEEN BISHOP
LIOWEL RICHIE
EURYTHERCEP
CULTURE CLUB

#### WVBS/Wilm Bob Wright

STYLE COUNCIL
SHARIN' STEVENS
LAMI HALL
BOTTERS' HELSON
CULTURE CLUB
LIGLESIAS 6 MELSON
CULTURE CLUB
LIONEL RICHIE

#### 115 Current Reports The following stations reported frozen playlists this week:

55KRC/Cincinnati WMAZ/Macon KKJO/St. Joseph

WLTT/Washington WMGN/Madison WIVY/Jacksonville KOY/Phoenix KFMB/San Diego

## 3WS/Pittsburgh

WSB-FM/Atlanta

The following stations did not their playlists were frozen: WKNE/Keene, NH

KSL/Salt Lake City

WAHR/Huntsville Cannon/Bosley

Cannon/Booley
KIM CARNES
TIGGI CLAR
TAGGI CLAR
TAGGI CLAR
TAGGI CLAR
TAGGI CLAR
TAGGI CLAR
TAGGI CLAR
TAGGI

WIVY/Jacksonville Jackson/Ryan

none Bottest: TBOMPSON TWIMS LIOWEL RICHIE PHIL COLLINS ALAN PARSONS TRACEY ULLMAN

WVLK/Lexingtor Kelly/Richards

DENISCE WILLIAMS
ERSNY ROGERS
CYNDI LAUPER
PAUL SIEWOH
HOMI & JARVIS
BOTTES
BOTTES
BY BEST OF BOTTES
TILLIAMS
T

MANHATAN TRANSFE JOHNY MATHIS SHAKIN' STEVENS HOLLES! CHRISTINE MCVIE LIONEL RICHIE EURYTHNICS PHIL COLLINS STEPHEN BISBOP

ROOL 6 THE GANG DEBARGE HOTCEST: CULTURE CLUB PHIL COLLINS LIONEL RICHIE THOMPSON TWINS EURYTEMICS

#### Parallel Three

KORQ/Abilent Dean Taylor

TIGGI CLAY
HOMARD JONES
HOMAT JARVIS
MICHAEL JACKSON
LAURA BRANIGAN
BOTTEST
LIONEL RICHIE
PBIL COLLINS
IGLESIAS & NELSO
BILLY JOEL
CULTURE CLUB

WCHV/Charlottes Thomas H. Twine THOMBS H. TWING
CHAD STUART & JER
STYLE COUNCIL
HOMI & JARVIS
KIM CARNES
TIGGI CLAY
BOOLED TUNS
PBIL COLLINS
LIONEL RICHIE
BALL & OATES
ALAN PARSONS

TIGGI CLAY POCO CYMDI LAUPER HOMI & JARVIS HOLLOWEL RICHIE IGLESIAS & NELSON JEFFREY OSBORNE JAMES INGRAM TRACEY ULLMAN

WKYX/Paducah, KY Frank Carvell



# MOR/ALBUMS

Three Two La. Weeks Weeks W		174 REPORTERS	Total Reports R	Hot Motation Re	ledium otation R	Total Adds All lotations
1 1 1	1 CARS/Heartbeat City (Elektra)	"Think" (165) "Magic" (130) "Hello" (62)	173+	<i>170</i> +	4-	1 =
2 2 2	2 AGAINST ALL ODDS/Soundtrack (Atlantic)	"Against" (134) "Violet" (107) "Walk" (23)	<i>165</i> –	127-	<i>38</i> +	2=
3 3 3	3 VAN HALEN/1984 (WB)	''I'II Wait'' (145) ''Panama'' (84) ''Legs'' (39)	156 <b>-</b>	137-	<b>19</b> +	2+
DEBUT	STEVE PERRY/Street Talk (Columbia)	"Sherrie" (158) "Believe" (28) "Mine" (24)	160 +	<i>126</i> +	<b>30</b> –	11-
7 5 4	5 SCORPIONS/Love At First Sting (Mercury/PG)	"Hurricane" (145) "Big City" (68) "Leaving" (26)	<i>148</i> =	<i>121</i> +	<b>27</b> -	1+
14 8 6	6 TONY CAREY/Some Tough City (MCA)	"A Fine Fine Day" (155)	<i>156</i> –	104+	<b>52</b> –	3+
6 6 7	7 PRETENDERS/Learning To Crawl (Sire/WB)	"Show Me" (148) "Time" (36) "Middle" (13)	154 –	<i>96</i> +	<b>57</b> -	4+
4 4 5	8 YES/90125 (Atco)	''Leave'' (128) ''Changes'' (17) ''Happen'' (13)	138 –	<i>104</i> –	<b>34</b> +	0-
19 14 9	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Sister Christian" (143)	144+	<i>102</i> +	40 –	5 –
10 7 8	10 ALAN PARSONS PROJECT/Ammonia Avenue (Arista)	"Prime" (106) "Answer" (104) "Let Me Go" (12)	<i>155</i> –	<i>83</i> –	<b>72</b> –	1 –
16 13 12	THOMPSON TWINS/Into The Gap (Arista)	"Hold Me Now" (126) "Doctor! Doctor!" (18)	<b>133</b> +	<i>110</i> +	<b>23</b> –	1 –
13 12 10	12 HUEY LEWIS & THE NEWS/Sports (Chrysalis)	''R&R'' (122) ''Walking'' (16) <b>''New Drug''</b> (15)		<i>73</i> –		2-
12 10 13	13 DAVID GILMOUR/About Face (Columbia)	"Murder" (105) "All Lovers" (52) "Blue Light" (45)	144 –	<i>61</i> –	<i>81</i> +	10-
31 24 16	SLADE/Keep Your Hands Off My Power (CBS Assoc.)	<b>''Run Runaway''</b> (138) ''My Oh My'' (43)		<b>46</b> +	<b>99</b> =	11-
20 16 14	15 HARD TO HOLD/Soundtrack (RCA)	"Love Somebody" (129)		<b>89</b> +	<i>40</i> –	5-
8 9 11	16 DWIGHT TWILLEY/Jungle (EMI America)	"Girls" (107) "Little" (33)	<i>126</i> –	<i>66</i> –	<i>60</i> +	5+
25 18 15	17 HAGAR/SCHON/AARONSON/SHRIEVE/Through (Geffen)	"Top" (78) "Missing" (59) "Whiter" (57)	134 –	<b>47</b> +	<i>86</i> –	8-
26 23 19	13 JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Authority Song" (102)	106 –	<i>55</i> +	<i>51</i> –	1 –
22 19 20	19 WANG CHUNG/Points On The Curve (Geffen)	"Dance Hall Days" (111)		<i>33</i> –	<b>81</b> =	3-
5 11 17	20 FOOTLOOSE/Soundtrack (Columbia)	"Footloose" (67) "Free" (32) "Girl" (16)			<i>40</i> +	6+
18 20 18	21 BON JOVI/Bon Jovi (Mercury/PG)	"Runaway" (85) "She Don't Know Me" (19)			<i>64</i> –	3-
_ 32 26	22 JOE JACKSON/Body And Soul (A&M)	"You Can't Get" (110)		21+		7-
36 30 24	ROMANTICS/In Heat (Nemperor/CBS)	"One In A Million" (98)		<b>21</b> +		10+
28 25 21	24 BILLY RANKIN/Growin' Up Too Fast (A&M)	"Baby Come Back" (89) "Rip It Up" (10)			<i>78</i> –	2-
- 40 34	ICICLE WORKS/Icicle Works (Arista)	"Whisper To A Scream" (104)		<i>15</i> +		14+
_ 33 31	BERLIN/Love Life (Geffen)	"No More Words" (86) "Touch" (16)		<i>22</i> +		14+
38	UP THE CREEK/Soundtrack (Pasha/CBS)	"Up The Creek" (63) "The Heat" (59)	<i>106</i> +		<i>82</i> +	43+
39 29 29	3 GO-GO's/Talk Show (IRS/A&M)	"Head Over Heels" (88)				4-
35 34 32	Property Howard Jones/Human's Lib (Elektra)	"What Is Love?" (82) "New Song" (12)	<b>93</b> +		<i>67</i> +	- 1
DEBUT		''Legs'' (88)		<i>16</i> +		40+
37 28 27	31 ALARM/Declaration (IRS/A&M)	"Sixty Eight Guns" (78)	<i>86</i> –		<i>70</i> –	4-
15 22 25	32 CHRISTINE McVIE/Christine McVie (WB)	"Love Will Show" (59) "Million" (21) "Hold" (20)	86 –		<i>58</i> –	9=
17 21 23	33 QUEEN/The Works (Capitol)	"Hammer" (34) "Radio Ga-Ga" (21) "Tear" (18)		<i>25</i> –		4+
		"Give" (67) "Right Now" (14)		<i>16</i> –		5+
	PAT TRAVERS/Hot Shot (Polydor/PG)	"Killer" (89)		6+		
DEBUT	36 STYX/Caught In The Act (A&M)	"Music Time" (72)	87+		<i>65</i> +	
21 26 28	37 38 SPECIAL/Tour De Force (A&M)	"One Time" (61) "Back Where You" (11)	73 –		50 –	7+
DEBUT	TALK TALK/It's My Life (EMI America)	"It's My Life" (77)		16+	<i>55</i> +	14-
40	MR. MISTER/I Wear The Face (RCA)	"Hunters Of The Night" (70)	72 –		64+	7-
DEBUT	DIRE STRAITS/Alchemy (WB)	"Solid" (31) "Expresso" (20) "Sultans" (20)	61 –	12=	46+	9-
			700	1000		

## **BREAKERS**®

#### STEVE PERRY Street Talk (Columbia)

92% of our reporters on it. 160/11, including adds at WXRT, KROY, KOME, WKLC. Debuts at #4 on the Albums chart.

#### UP THE CREEK Soundtrack (Pasha/CBS)

61% of our reporters on it. 106/43, including adds at WHJY, KLOL, KSRR, WSKS, WQFM, KSHE, KLOS, KMET, KGON, KZAP, KOME, KZOK. Moves 38-27 on the Albums chart.

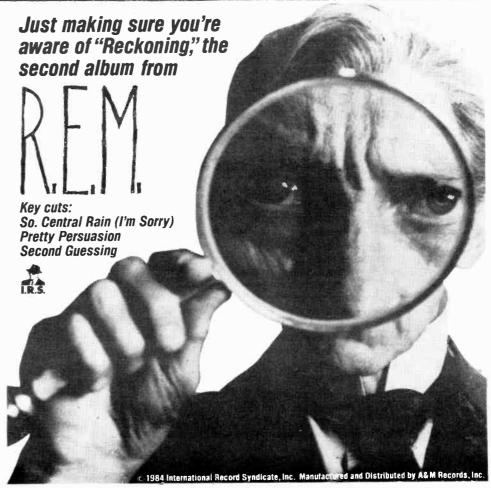
## PAT TRAVERS Hot Shot (Polydor/PolyGram)

52% of our reporters on it. 90/23, including adds at WNOR, WQFM, KBPI, WHCN, KNCN, WXLP, WTUE, WLAV, KIDQ. Moves 39-35 on the Albums chart.

## Caught In The Act (A&M)

50% of our reporters on it. 87/35, including adds at KSRR, WNOR, KKCI, KYYS, WHCN, WEZX, WXLP, WFBQ, KIDQ, KILO, KOMP, KRSP. Debuts at #36 on the Albums chart.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.



Who is this guy, anyway? Well, if you don't recognize him, look on the back of all those I.R.S. albums you've got around the station. He's the man looking for the sounds of now. He's the man who brought you the GO-GO's, R.E.M., THE ALARM, WALL OF VOODOO, THE ENGLISH BEAT, and all those other acts some people thought would never get on the radio.

And he's the man who will bring you more.

I.R.S. RECORDS is committed to music that excites us and your listeners. Just watch as the others follow our lead, and yours, when you slap one of our platters on and aim that antenna. And when you do, you might even bring a smile to this guy's face. As this wise man once said. "Give the gift of music...our music." INTERNATIONAL RECORD SYNDICATE.



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## **MOST ADDED** ®

**UP THE CREEK (43)** Soundtrack (Pasha/CBS) **ZZ TOP (40)** Eliminator (WB) STYX (35) Caught In The Act (A&M) **GARY MOORE (29)** Victims Of The Future (Mirage/Atco) PAT TRAVERS (23)

Hot Shot (Polydor/PolyGram)

**CARS (170)** Heartbeat City (Elektra) VAN HALEN (137) 1984 (WB) AGAINST ALL ODDS (127) Soundtrack (Atlantic) STEVE PERRY (126) Street Talk (Columbia) SCORPIONS (121) Love At First Sting (Mercury/PolyGram)

## **NEW & ACTIVE**

KING CRIMSON/Three Of A Perfect Pair (WB) 60/10 (54/22)
Adds: WIYY, CHOM-FM, KYYS, WPYX, WCCC, CHEZ-FM, WOWE, KFMG, KIDQ, KSPN. Hots: 4 WLIR, WXRT, CITI-FM, KTCL. Mediums: 54 include WMMR, WDVE, WYNF, KBCO, KGON, KFOG.

CYNDI LAUPER/She's So Unusual (Portrait/CBS) 55/16 (41/6)

Adds include WiYY, WMMR, WIMZ, WKQQ, KMJX, WZXR, WQDR, WOOS, WLVQ, WWCK, KKDJ, KPOI, KREM. Hots: 20 include WBAB, WAPP, WYSP, WMMS, KBCO, WZZO, WHCN. Mediums: 28 include WBCN, WNEW-FM, WLUP, WEBN, WSKS, KDKB.

RAVYNS/Ravyns (RDM/MCA) 55/5 (51/7)

Adds: KLOS, WAAF, WRKI, WWTR, WHMD. Hots: 8 WIYY, KRCK, WCMF, KLBJ, KISS, WIOT, KFMG, KSQY. Mediums: 45 include WBAB, WDVE, WHJY, WNOR, WYNF, KKCI, KBCO, KGB, KZOK.

MOTLEY CRUE/Shout At The Devil (Elektra) 51/14 (44/4)

Adds include WYSP, WSKS, KRCK, KZOK, WAAL, WEZX, KRIX, WZXR, WXKE, WYFE, KEZE, KLPX, KWFM. Hots: 7 WRIF, WQFM, KLOS, WAQX, WLAV, KRSP, WIQB. Mediums: 39 include WBCN, WAPP, KZEW, WNOR, WLLZ, KSHE, KMET, KRQR, KSJO

GARY MOORE/Victims Of The Future (Mirage/Atco) 47/29 (21/20)

Adds include WIYY, WMMS, WQFM, KGB, KSJO, WPYX, WHCN, WCMF, WTUE, WIOT, KMOD, KILO, KKDJ, KLPX. Hots: 2 WPDH, KNCN. Mediums: 32 include WDVE, KTXQ, KZEW, WYNF, KSHE, KLAQ, WDłZ, WLVQ, WLAV, KFIV-FM

STYLE COUNCIL/My Ever Changing Moods (Geffen) 43/6 (40/9) Adds: KCAL, WPLR, WWCT, KWXL, KFMQ, KFMF. Hots: 11 include WMMS, KBCO, KROQ, 91X. Mediums: 30

include WLUP, WXRT, KAZY, WZZO, WTPA, WIMZ, KKDJ. FRANKE & THE KNOCKOUTS/Makin' The Point (Camel/MCA) 41/4 (43/8)

Adds: KOME, WIMZ, WQMF, KLPX. Hots: 3 KRCK, KIDQ, WBYG. Mediums: 37 include KZEW, WNOR, KSHE, KGB, KRQR, KSJO, KZOK.

REAL LIFE/Heartland (Curb/MCA) 41/2 (42/11)

Adds: CITI-FM, KFMF. Hots: 6 include WBCN, K97, CHEZ-FM, WTKX, KUFO. Mediums: 35 include WHJY, WEBN, WSKS, WMMS, KBPI, WZZO, WAAF, KLAQ, KKDJ, KREM.

RATT/Out Of The Cellar (Atlantic) 38/3 (41/4)

Adds: KOME, WTKX, KKRQ. Hots: 10 include KLOS, KRCK, KRQR, KSJO, KZOK, KRIX, KNCN, KISS, KLPX. Mediums: 26 include WYSP, WDVE, KZEW, WNOR, WRIF, WQFM, KBPI.

SAXON/Crusader (Carrere/CBS) 31/2 (32/7)

Adds: WHJY, KICT. Hots: 7 include KTXQ, KRCK, KSJO, KZOK, KFMG, KLPX. Mediums: 23 include WSKS, WQFM, KLOS, KUPD, KGON, KGB, KRQR, KNCN, KLAQ, WLVQ, WTUE, KILO, KEZE, KWFM.

DURAN DURAN/Seven And The Ragged Tiger (Capitol) 29/11 (20/0)
Adds include KEGL, WMMS, KBPI, KMET. Hots: 6 WLIR, WAPP, DC101, WCKO, KQAK, WIMZ. Mediums: 19 include WBCN, WBAB, WMMR, KROQ, 91X.

JOE ELY/Hi-Res (MCA) 27/16 (16/16)
Adds include WYSP, KLOL, WCKO, WXRT, KQAK, WCMF, WOUR, KLBJ, KRIX, KMOD, KILO. Hots: 1 KBCO. Mediums: 16 include WRXT, WPDH, WYMX, KLAQ, WIOT, KLPX.

FACE TO FACE/Face To Face (Epic) 26/11 (19/10)
Adds: KEGL, WSHE, KBCO, KZOK, WPYX, KRIX, WKTM, WRKI, WWWV, KUFO, WIQB. Hots: 1 WBCN. Mediums: 19 include WHJY, KTXQ, KZEW, WMMS, KAZY, WQBK, WTPA, WPDH, WOUR, WAAF, KATT, KILO.

AUSTRALIAN CRAWL/Semantics (Geffen) 16/13 (7/7)
Adds include WCKO, WQFM, KBCO, KMEL, WQBK, WDHA, WPDH, WKLC, KFIV-FM, KUFO. Hots: 0. Mediums: 9 include KLAQ, WAPL, KTCL

NIK KERSHAW/Human Racing (MCA) 16/9 (8/5)

Adds include WXRT, WEBN, WTPA, WPDH, WFYV, KEZO, WIOT, KKDJ. Hots: 4 WLIR, CHUM-FM, KBCO, CHEZ-FM. Mediums: 10 include WCKO, WTKX

LOOK/Everybody's Acting (Fantasy) 16/1 (15/4)

Adds: KROQ. Hots: 1 WRIF. Mediums: 14 include WYNF, WLLZ, WQFM, KMEL, KRQR, WLAV, WIOT.

JOSIE COTTON/From The Hip (Elektra) 15/4 (8/4)

Adds: KBCO, 91X, KQAK, WWWV. Hots: 1 WMGM. Mediums: 10 include WBCN, WBAB, KROQ, WTPA, WEZX,

PLATINUM BLONDE/Platinum Blonde (Epic) 15/3 (11/2)

Adds: WGRQ, KCAL, KSPN. Hots: 2 Q107, CFOX. Mediums: 11 include WCKO, WYNF, WPDH, KLPX

LEGS DIAMOND/Out On Bail (Target) 12/9 (1/1)

Adds include KRCK, KSJO, KZOK, KFIV-FM. Hots: 0. Mediums: 7 include KTXQ, KNCN, KISS

BULLET/No Mercy (Arista) 11/3 (10/3)

Adds: KSJO, KLAQ, KFIV-FM. Hots: 1 WAPL. Mediums: 8 KTXQ, WMMS, WQFM, KZOK, WIMZ, WTUE, KSMB. M&M/Mystery Walk (RCA) 11/2 (8/0)

Adds: 91X, WBYG. Hots: 4 WLIR, CHEZ-FM, WDEK, KTCL. Mediums: 5 WRXT, CHOM-FM, CHUM-FM, WXRT, **KBCO** 

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

AOR ALBUMS — Complies album airplay data from all reporting stations, includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

## IR /HOT TRACKS

								Total
		vo La		173 REPORTERS	Total I	Hot M	edium	Adds
į.				CARS/You Might Think (Elektra)	165 –	160+	5-	1+
1	1	1		OFFICE DEDDY/OF Chamis (Columbia)		126+	28 -	8-
-	16	7	2			121 -	24 =	2+
8	5	3	€	VAN HALEN/I'll Wait (WB)				
10	6	5	4			104+	51 -	3+
3	3	4	5		145 –	118+	<b>27</b> -	1+
2	2	2	6	PHIL COLLINS/Against All Odds (Atlantic)	134 –	119-	15+	0-
11	8	8	6	PRETENDERS/Show Me (Sire/WB)	148+	<i>88</i> +	<i>59</i> +	8+
18	11	9	ē	NIGHT RANGER/Sister Christian (Camel/MCA)	143+	102+	39 –	5-
12	10	10		THOMPSON TWINS/Hold Me Now (Arista)	126+	103+	23 -	1 -
7	4	6	_	YES/Leave It (Atco)	128 -	90 -	37+	1 =
1				RICK SPRINGFIELD/Love Somebody (RCA)	129 –	89 +	40 -	4-
14	13	12		CARS/Magic (Elektra)	130+	<i>75</i> +	55 -	6
29	19	14		SLADE/Run Runaway (CBS Associated)	138+	43+	92+	10-
51	28	15			122-	65+	57-	3-
20	14	13		HUEY LEWIS & THE NEWS/The Heart (Chrysalis)			42+	1 =
5	7	11		DWIGHT TWILLEY/Girls (EMI America)	107-	65 -		
27	24	22	U	ALAN PARSONS PROJECT/Don't Answer Me (Arista)	104+	56+	47+	2+
24	23	19	1	JOHN COUGAR MELLENCAMP/Authority (Riva/PG)		53+	49 –	1 –
34	25	23		STEVIE NICKS/Violet And Blue (Atlantic)	107+	42+	62+	7-
41	30	24		DAVID GILMOUR/Murder (Columbia)	105+	41+	61+	10 –
23	22	20	2	WANG CHUNG/Dance Hall Days (Geffen)	111 –	31 –	<i>79</i> +	4-
17	17	16	2	ALAN PARSONS PROJECT/Prime Time (Arista)	106 –	43-	63-	2-
13	15	18		VAN HALEN/Panama (WB)	84 -	<b>49</b> –	35 -	1+
13				JOE JACKSON/You Can't Get What You (A&M)	110+	20+	89+	7-
-	37	29		ROMANTICS/One In A Million (Nemperor/CBS)	98+	21+	76+	10+
43	32			BON JOVI/Runaway (Mercury/PG)	85 -	30 -	55 -	0-
16	18	21			104+	15+	80+	13+
56	40	33		icicle works/Whisper To A Scream (Arista)			56	4=
38	31	30		GO-GO's/Head Over Heels (IRS/A&M)	88+	30+		
26	26	25	2	B BILLY RANKIN/Baby Come Back (A&M)	89 –	16+	72 –	1 -
-	_	53			88+	16+	64+	40+
4	9	17	3	KENNY LOGGINS/Footloose (Columbia)	67-	48 –	19+	0-
35	27	26			fen) <b>78</b> –	28 –	<b>50</b> –	0 -
54	43	35	6	BERLIN/No More Words (Geffen)	86+	17+	<i>62</i> +	14+
_	_	43		PAT TRAVERS/Killer (Polydor/PG)	<i>89</i> +	6+	76 +	22 -
	59			SCORPIONS/Big City Nights (Mercury/PG)	<i>68</i> +	<i>29</i> +	37+	9+
-	57		- 2	3 /Flotani	82+	16+	64+	10-
	37	47		TALK TALK/It's My Life (EMI America)	77+	16+	<i>55</i> +	14-
-	24			7 ALARM/Sixty Eight Guns (IRS/A&M)	78 –	15=	62 -	4=
40	34			CARS/Hello Again (Elektra)	62+	26=	35+	2-
49	39		- 2		69+	11+	53+	10-
-	***	52	•	INXS/Original Sin (Atco)				2-
44	38	38		o MISSING PERSONS/Give (Capitol)	67-	11-	55 -	
15	21	2B		1 DAVID GILMOUR/All Lovers Are (Columbia)	52 –	27 –	25 –	1+
-	_	60		STYX/Music Time (A&M)	72+	8+	57+	
60	55	42	4	3 MR. MISTER/Hunters Of The Night (RCA)	70-	5=	62+	7-
-	_	57		HAGAR/SCHON/AARONSON/SHRIEVE/Missing (Geffe		18+	41+	
_	47	40		5 38 SPECIAL/One Time For Old Times (A&M)	61 –	17-	42+	7-
Г	DFRI	JT	• 4	ORION THE HUNTER/So You Ran (Portrait/CBS)	72+	6+	41+	<i>69</i> -
_		50	a	HAGAR/SCHON/AARONSON/SHRIEVE/Whiter (Gef	fen) <i>57</i> +	20+	<i>36</i> +	6+
48	45			8 MODERN ENGLISH/Hands Across The Sea (Sire/WB)	<i>63</i> –	9+	<b>54</b> –	1 -
				9 CHEAP TRICK/Up The Creek (Pasha/CBS)	63-	6+	53 –	7-
53	46			CHRISTINE McVIE/Love Will Show (WB)	<i>59</i> +	17+	37+	11-
			•	HEART/The Heat (Pasha/CBS)	59 +	4+	40+	
		JT )		PRETENDERS/Time The Avenger (Sire/WB)	36 -	26 -	10-	
21			_			16+		
			-	CYNDI LAUPER/Time After Time (Portrait/CBS)	50 +			
	DEBL	II	• 6	KING CRIMSON/Sleepless (WB)	<i>55</i> +	3+	<i>50</i> +	
-	56	56		DAVID GILMOUR/Blue Light (Columbia)	45+			
-	58	49	5	6 PAUL YOUNG/Come Back & Stay (Columbia)	45 –	18-		
9	12	31	5	7 MANFRED MANN'S EARTH BAND/Runner (Arista)	40 –	14 –	<b>26</b> –	
57	51	54		8 MI-SEX/Castaway (Epic)	48 –	3+	45 –	1 -
6	20	34	5	9 DAN FOGELBERG/The Language Of (Full Moon/Epic	;) <b>41</b> -	16-	25 -	0 :
58	_	55		o SLADE/My Oh My (CBS Associated)	43-	15+	<b>28</b> –	4-
	_	-						-

## **MOST ADDED** ®

ORION THE HUNTER (69) So You Ran (Portrait/CBS) **HEART (52)** The Heat (Pasha/CBS) ZZ TOP (40) Legs (WB) **DUKE JUPITER (36)** Little Lady (Motown) **RUSS BALLARD (36)** Voices (EMI America) ULTRAVOX (34) One Small Day (Chrysalis)

## **MOST HOTS**

**CARS (160)** You Might Think (Elektra) STEVE PERRY (126) Oh Sherrie (Columbia) VAN HALEN (121) I'll Wait (WB) PHIL COLLINS (119) Against All Odds (Atlantic) **SCORPIONS (118)** Rock You Like A Hurricane (Mercury/PolyGram)

## REAKERS

#### **PAT TRAVERS** Killer (Polydor/PolyGram)

51% of our reporters on it. 89/22, including adds at WNOR, WQFM, KBPI, WXLP, WTUE, WLAV, KIDQ. Moves 43-33 on the Hot Tracks chart.

ZZ TOP Legs (WB)

51% of our reporters on it. 88/40, including adds at WMMR, WNOR, WSKS, KQRS, KFOG, WZZO, WPLR, KEZO, WIOT, KWXL, KRSP. Moves 53-29 on

## **NEW & ACTIVE**

RAVYNS ''Don't Leave Me This Way'' (RDM/MCA) 46/3 (43/4)
Adds: KLOS, WAAF, WRKI. Hots: 8 WIYY, KRCK, WCMF, KLBJ, KISS, WIOT, KFMG, KSQY.
Mediums: 37 include WZZO, WTPA, WPLR, WDHA, KRIX, WZXY, WIMZ, WLVQ, KQDS, KMOD,

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 42/6 (39/9)
Adds: KCAL, WPLR, WWCT, KWXL, KFMQ, KFMF. Hots: 11 WLIR, CHUM-FM, WCKO, WMMS, KBCO, KROQ, 91X, WQBK, KSPN, KTCL, KTYD. Mediums: 29 include WLUP, WXRT, KAZY, WZZO,

VAN HALEN "Drop Dead Legs" (WB) 39/3 (36/2)
Adds: KLOL, KLOS, WAPL. Hots: 18 include KTXQ, WRIF, WPYX, WTPA, WHCN, WDIZ, WLVQ, WIOT, KKDJ, KLPX. Mediums: 21 include KZEW, KGON, KZAP, WFYV, WZXR, WFBQ, KFMG, KZEL,

FRANKE & THE KNOCKOUTS "Outrageous" (Camel/MCA) 39/3 (42/7) Adds: KOME, WIMZ, KLPX. Hots: 3 KRCK, KIDQ, WBYG. Mediums: 36 include KZEW, WNOR, KSHE, KGB, KRQR, KZOK, KILQ, KFIV-FM, KEZE.

DUKE JUPITER "Little Lady" (Morocco/Motown) 38/36 (0/0)
Adds include WYSP, KTXQ, WMMS, KRQR, WTPA, KLAQ, KILO. Hots: 0. Mediums: 20 include KZEW, KSRR, KBPI, KZAP, KGB, WCMF, WAQX, WAAF, WXLP, WYFE, KWXL, KEZE, KLPX.

ULTRAVOX "One Small Day" (Chrysalis) 37/34 (2/0)

Adds include WYSP, WHJY, KTXQ, KZEW, WCKO, WXRT, KBCO. Hots: 2 WLIR, 91X.

Mediums: 15 include WDVE, Q107, KSHE, KRQQ, KCAL, KMEL, KQAK, WPDH, WKLC, WFYV, WKQQ, KKDJ, KLPX.

REAL LIFE "Catch Me I'm Falling" (Curb/MCA) 37/2 (38/11) Adds: CITI-FM, KFMF. Hots: 3 Hots: WBCN, WTKX. Mediums: 34 include WBAB, WHJY, KEGL, WEBN, WSKS, WMMS, KBPI, KROQ, KCAL, KQAK, WROQ, WZXY, WKQQ, WQDR, KWXL, KIDQ,

RUSS BALLARD "Voices" (EMI America) 36/36 (0/0) Adds include KTXQ, WMMS, KMEL, KRQR, WAQY, KLAQ, WWCT, KWXL, KILO, KFIV-FM. Hots: 0. Mediums: 16 include WMMR, WQFM, KSHE, KFQG, WPDH, KNCN, WKQQ, WQDR, WLAV, KEZO, KKDJ, KEZE, KLPX, KWFM.

MOTLEY CRUE "Too Young To Fall In Love" (Elektra) 34/14 (20/6)
Adds include WYNF, WRIF, KSHE, KRQR, KSJO, WAAF, KNCN, KWXL, KILO. Hots: 4 WQFM,
KLOS, WAQX, WLAV. Mediums: 25 include WYNF, WRIF, KSHE, KRQR, KSJO, WAAF, KNCN,

QUEEN "Hammer To Fall" (Capitol) 34/1 (34/2) Adds: KQWB-FM. Hots: 13 include WAPP, WHJY, WEBN, WRIF, KSHE, KMEL, KRQR. Mediums: 20 include WBAB, WYSP, DC101, WYNF, WMET, WSKS, WLLZ, KKCI, KQRS, KBPI, KMET, KOME.

DWIGHT TWILLEY "Little Bit Of Love" (EMI America) 33/9 (22/5)
Adds include KEGL, WKTM, WWWV, KUFO, WYER, WCPZ. Hots: 7 KSRR, KSHE, KUPD, KRQR, WAAF, WIQB, WBYG. Mediums: 23 include KZEW, WLUP, WLLZ, WQFM, KMET, KZAP, KMEL, KOME, WWCT, KZEL, KFIV-FM, KLPX.

RATT "Round And Round" (Atlantic) 33/3 (33/3)
Adds: KOME, WTKX, KKRQ. Hots: 8 include KLOS, KRQR, KSJO, KRIX, KNCN, KISS, KLPX.
Mediums: 23 include WYSP, KZEW, WNOR, WRIF, KBPI, KGB, WPDH, WOUR, WKLC, KLAQ, WIMZ,
KFMG, KIDQ, KEZE, KWFM.

KENNY LOGGINS "I'm Free" (Columbia) 32/7 (20/5)
Adds: KAZY, KMET, WAQX, KLBJ, WTKX, WYFE, KUFO. Hots: 14 include WSHE, WLUP, KUPD, KCAL, KMEL, KGGO, WWCT, KILO. Mediums: 18 include WAPP, WKLS, WYNF, WMET, WQMF,

DIRE STRAITS "Solid Rock" (WB) 31/4 (31/11)

DIRE STRAITS "Solid Rock" (WB) 31/4 (31/11)

Adds: WXRT, WCCC, KMJX, KAWY. Hots: 6 include WNEW-FM, KFOG, WPDH, WLAV, KILO. Mediums: 23 include WMMR, WMMS, KMEL, KZOK, WPLR, WCMF, WIMZ, WXLP, KATT.

GARY MOORE "Shapes Of Things" (Mirage/Atco) 30/21 (9/9)

Adds include WMMS, KGB, WPYX, WHCN, WCMF, WAQY, WWCK, WIOT, KILO, KKDJ. Hots: 2 WPDH, KNCN. Mediums: 18 include WDVE, WAQX, WFYV, WKQQ, WDIZ, WLAV.

STEVE PERRY "I Believe" (Columbia) 28/23 (1/1)

Adds include KEGL, KMEL, KICT. Hots: 13 include WIYY, WMMR, WDVE, WSHE, WLLZ.

Adds include KEGL, KMEL, KICT. Hots: 13 include WIYY, WMMR, WDVE, WSHE, WLLZ, KYYS, KBPI, KUPD, WZZO, WLVQ, KILO. Mediums: 10 include WGRQ, WKLS, KMET, KGON, WDHA, WEZX, WAQX, KNCN, KEZO, KRSP

SCORPIONS "I'm Leaving You" (Mercury/PolyGram) 26/3 (23/3)
Adds: CHOM-FM, KEZE, KFMX. Hots: 14 include KYYS, KLOS, KRCK, KMEL, KSJO, WTPA, WDIZ, WLVQ, KKDJ, KPOI. Mediums: 12 include KGON, KZAP, WPYX, WEZX, KLAQ, WTUE, WIOT,

STEVE PERRY "She's Mine" (Columbia) 24/20 (0/0)
Adds include WRKI, WCPZ Hote: 12 include WRVI (1/2) WRKI, WCPZ. Hots: 12 include WIYY, KYYS, KRQR, WTPA, WCCC, WHCN, WDIZ, WTKX, KKDJ. Mediums: 10 include WMET, WPYX, WKLC, WZXR, WTUE, WFBQ, KEZO,

DURAN DURAN "The Reflex" (Capitol) 22/12 (8/0)
Adds include WMMS, KBPI, KROQ, WFYV, WOOS, KRSP, KWFM. Hots: 3 WLIR, DC101,
WCKO. Mediums: 13 include WBAB, WMMR, KQAK, WDHA, WTKX, KKDJ.

POCO "Days Gone By" (Atlantic) 21/19 (0/0)
Adds include KTXQ, KZEW, KBCO, KILO, WWWV, WHMD, WIQB, WCPZ. Hots: 1 KIDQ. ns: 8 include WOUR, KSQY

EURYTHMICS "Who's That Girl?" (RCA) 20/5 (14/1) Adds: CHOM-FM, KEGL, WZZO, WHMD, KZOQ. Hots: 8 include WLUP, WMMS, KBCO. Mediums: 8 include WMGM, WWWV, WBYG, KSPN, KTYD.

DIRE STRAITS "Expresso Love" (WB) 20/3 (20/6)
Adds: WXRT, KGON, WEZX. Hots: 5 include WNEW-FM, KFOG, WLAV, KILO. Mediums: 45 include WMMR, WYSP, WHJY, KMEL, WCMF, WXLP.

HOT TRACKS — Compiles track airplay data from all reporting stations. Covers songs from all configurations, including albums, EPs, and 45s. includes four-week trend of chart movement. Also listed is present week's number of reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds for this week and last; for example, 40/20 means 40 total station reports and, or those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that have 10 or more adds this week.

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BIG COUNTRY
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WAAF/Worcester (617) 752-5611

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## EAST

#### Parallel One

#### DC101/Washington (202) 828-9932

PD: DOW DAVIS

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WRXT/Buffalo (716) 773-1714

PD: MIKE BUSHEY HD: DINO HATELA

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#### WIYY/Baltimore (301) 889-0098 PD+ CHUCK DUCOTS ON: TY FORD

Rec
SCHETTONS
VAN HALEN
TORY CARRY
HIGHT FANCES
CARRY
STRVY LERIS
RAVYNE
HARO TO HOLD
ALAM FARGONS
MAGINE
MACHINE
MACH

#### WGRQ/Buffalo (718) 881-4555

PD: TIM SMITH ASST. PD: PAUL HEIME

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WMMR/Philadelphia

(215) 561-0933

PD: GEORGE HARRIS MD: ERIN RILEY

#### WHJY/Providence

(401) 438-6110 PD: TED UTZ HD: JEFF RECCIO

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VAN MALEN (N)
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## CHUM-FM/Toronto (416) 925-6666

PO: ROSS DAVIES

LAURE WORKSON
MANTHS
SOUTHWARE
BOTTOME

## CHOM-FM/Montreal (514) 935-2425

Q107/Toronto (416) 967-3445 PD: GARY SLAIGHT MD: SAMANTHA TAYLO NOT STATE TRAVERS

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WAPP/New York (212) 357-8000 PD: JOE KNAUSE ASST. PD: STEVE ELLIS

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WBAB/Long Island (516) 587-1023 PO: BOB BUCHMANN NO: RALPH TORTORA

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WYSP/Philadelphia

PD: MICHAEL PICOZZI MD: MARK DIDIA

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WBCN/Boston (617) 266-1111

PD: OEDIPUS ND: 808 KRANES

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STRONG PORT
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TONY
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## WLIR/Long Island

(516) 485-9200 PD: DENIS HCNAMARA ASST. PD: ROSIE PISAN

WDVE/Pittsburgh PD: GREG GILLESPIE ND: RON NEWNI

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#### Parallel Two

WPYX/Albani (518) 785-9061

PD: BOB MASON ASST. PO: BOB WELCH

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WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

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THOMAS DOLBY

WKLC/West Virginia (304) 722-3308 PO: NEIL LASHER Bot SCORPIONS CARS (M) STEVE PERRY (M) NIGHT RANGER ALAN PARSONS (M) TONY CAREY SLADE THOMPSON TWINS

WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST. PD: ANY DAHLMAN

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WHCN/Hartford (203) 247-1060

PD: DANIEL F. HAYDEN ASST. PD: BOB BITTENS BRE
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1 PAT TRAVERS
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UP THE CREEK

WTPA/Harrisburg (717) 238-1402 PO: JEFF KAUFFHAN ASST. PD: BRUCE BOND

BOT VAN HALEN SCORPIONS CARS JOHN COUGAR MELLEN PRETENDERS

WAAL/Binghamton (607) 772-8850 PD: JOHN CARTER MD: DON HORGAN

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WOUR/Utica (315) 797-0803 PD: PETER HIRSCH MD: TOM STARR

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GM: BOB LINDER PD: HARK CHERNOF!

WPLR/New Haven (203) 777-6617 PD: EDDIE HASKELL HD: BOB LONDON BALL
CARE (M)
VAN HALEM (M)
NIGHT MANGER
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WCMF/Rochester (716) 288-3200 PD: TRIP REES ND: DAVE KANE

> (613) 563-1919 PD: STEVE COLWILL MD: GREG TORRINGTON MO: CREE TORSING!
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CHEZ-FM/Ottawa

GARY MOORE DUKE JUPITER Light Adds JOE ELY

WEZX/Scrantor (717) 961-1842 PD: SHAWN WATERS MD: DON W. HALLET

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WAQY/Springfield (413) 525-4198 PD: ROSS MACDONALI

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WZZO/Allentown (215) 694-0511 PD: TOM KELLY MD: GENE ROMAN SOL STEVE PERRY NIGHT RANGER CULTURE CLUB AGAINST ALL CODE THOMPSON TWINS HAND TO HOLD CARS

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₩РDH/Poughkeepsie (914) 471-1500 PD: STEM SCHAMTZ MD: RICK BUSER

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WQBK/Albany (518) 462-5555 PD: JOHN COOPER MD: LIN BREHMER

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WGIR/Manchester (603) 625-6915

PD: BOB COX MD: KAREN ANDERSO CARS (H)
FOOTLOSE ANALYSIS AND SOURCE ON SOURC

WRKI/Danbury (203) 579-9995

Parallel Three

PD: RICHARD REMEBS MD: GLENN STEWART PD: BOB FOCAK 

MD: CLEIN STEVART

MAT.

MAT. HOLEN (A)

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WWTR/Ocean City (301) 289-4545

WBLM/Lewiston-Port (207) 783-2065

PD: JOSE DIAZ

WMGM/Atlantic City (609) 641-1400 ON: TON HENALLY HD! BRIC JOHNSON

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SCORPIONS
VAN HALEN
MANFRED MANN
TONY CAREY
PRETENDERS
THOMPSOR TWINS
HARD TO HOLD
DAVID GILHOUR (H)
ALAN PARSONS
NIGHT HANCEF
HUTY LINIS
HARD SCHON, ...
ALARY
GO-GO'S

## SOUTH

#### Parallel One

(305) 581-1580 PD: DAVE LANGE

KEGL/Dallas (817) 457-9700 PD: RANDY BROWN MD: JOE POLGER MADE OF THE MADE O Bot VAN HALEN GO-GO'S 

KZEW/Dailas (214) 748-9898

PO: BLAKE LAWRENCE AGST. PD: RICK LAMB PD: ANDY LOCKRIDGE MD: JOH DILLON MON.
VAMI NALEM (M)
CARE (M)
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GARY MOORE
RATT
GREAT WHITE
KISS
HOTHLEY CRUE
TED NUZENT
JUDAS PRIEST
DOMCEN
Light Adda
ULTRAVOK
POCO

KLOL/Houston (713) 526-4591

PD: NON REGER ND: DAVID HILLARY

KTXQ/Dallas (214) 528-5500

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KSRR/Houston (713) 797-0097

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WKLS/Atlanta (404) 325-0960

PD: ALAH SNEED MD: BON BAILEY ND: mong...
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WCKO/Miami (305) 731-4800

PD: NEAL HIRSKY HD: RUBY CHEEKS

WYNF/Tampa (813) 876-0455 PD: CAREY CUREL MD: RON DIAZ

MOC
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STRYZ PERNY
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WZXY/Kingsport (615) 246-8131

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KLAQ/EI Paso (915) 544-8864 PO: ARIN MICHAELS MD: PEPE LOPEZ

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WQDR/Raleigh (919) 832-8311 PD: TOM EVANS ASST. PD: BOB WALTON

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WLRS/Louisville (502) 585-5178 PD: LEE MASTERS MD: BRIAN CHRIST

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WCKN/Greenville Spartensburg (803) 226-1511 PD: STEVE CHRIS

\* WQMF/Louisville (502) 589-4400

PD: TON OMENS ND: DUKE HEYERS

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(305) 645-1802 PD: RAD MESSICK

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KMJX/Little Rock (501) 470-0123 PD: TON WOOD MD: TOWNY SMIT

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WKDF/Nashville (615) 244-9532

KLBJ/Austin (512) 474-6543

PD: CLARK RYAN MD: JOHN HICHAET

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WOWE/Chattanooga (615) 267-1050 PD: TONY DAVIS

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WFYV/Jacksonville (904) 642-1055 PD: CHRIS JONES HD: LEX STALEY

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KMBQ/Shreveport (318) 425-8692 ND: NICK LANE

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WKQQ/Lexington (606) 252-6694 PD: DAVE KRUSENKLAUS MD: CURT MATHIES BOOK
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KXZL/San Antonio (512)226-6444 PD: RAY ST. JAMES

WZXR/Memphis (901) 726-0060 PD: JOHN RIVERS

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KNCN/Corpus Christi (512) 289-1000 PD: BOB PAZIO HD: MANDO CAMINA Bot SLADE

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WRXL/Richmond (804) 282-9731 PD: GARY CHASE HD: PAUL SHUGRUE

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(512) 223-6211

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WKTM/Charleston (808) 723-8165 MD: LEE GELLINS

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WIMZ/Knoxville (615) 525-6000

FO: KERRY LAMBERT MD: SCOTT PAULSEN

PD: RAY ST. JAMES

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WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAMTER Not
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WHMD/Hammond (504) 345-1070 PD: HARK SEGER

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PD: HARRY GUSCOTT HD: GREG HARRER Not
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KSMB/Lafayette (318) 232-1311

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WWWV/Charlottesville (804) 971-4057 PO: JAY LOPEZ

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WMET/Chicago (312) 645-9550 PO: RICH MEYER MD: BRUCE WHEELER

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Parallel Three

KUFO/Odessa (915) 366-2801 PD: J. HITHAEL SCOTT MD: STEVE DRISCOLL

BOT STEVE PERRY (H) ICICLE WORKS CARS (M) AGAINST ALL ODDS



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WXRT/Chicago (312) 777-1700

PD: NORM WINER ND: JOHN HEVOS BOL
PRETENDERS
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WRIF/Detroit (313) 827-9505 PD: MARK PASHAN ND: MICHAEL HAYER

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KKCI/Kansas City (816) 531-3400

PD: FRANK HANEL HD: MIKE WHITE

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WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL MD: DOUG PODELL

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WQFM/MIlwaukee (414) 276-2040

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WLUP/Chicago (312) 440-5270 PD: GRBG SOLK MD: BILL EVANS

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(216),781-9667 ON: JOHN GORMAN ND: KID LEO

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W SK S/Cincinnati (513) 868-3696 PD: PAUL FREDRICKS ND: MARTY SENDER

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WXKE/Ft. Wayne (219) 484-0580

PD: RICK WEST HD: HAL BRANDT

MORY LEWIS (H)
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WLAV/Grand Rapids (616) 456-5461

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DAVID GILMOUR
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WIBA/Madison (608) 274-5450 PD: DAVE ERVIN

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KICT/Wichita (316) 722-5600 PD: BILL BRUUN MD: LEE ROBERTS

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WWCT/Peoria (309) 674-2000 PD: JEFF HURPHY ND: JOHN AMBERG

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WXLP/Davenport (319) 326-2541 PD: GASE SAPTISTE

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W OOS/Cantor (216) 492-5630 PD: RICK SINGER MD: ANDY SANDERBEC

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WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN MD: THE ROZ

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DAVID GILHOUR (H)
SCORPIONS (K)
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KGGO/Des Moines (515) 265-6181 PD: LARRY MOFFITT ND: JACK EMERSON

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STEVE PERRY
VAN ROLEN (H)
POOTLOGES (H)
DISCOVERING
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SO SPECIAL (H)
DISCOVERING
TONY CARRY
CHRISTING MCVITE
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KQDS/Duluth (218) 728-6421

PD: BRIAN TAYLOR HD: HIKE KELLER CASE (H)
FOOTLOOSE (H)
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SCORPIONS (M)
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ULTRAVOX
RUSS BALLARD
POCO
GART MODRE
CURE JUPITER
LEGS DIAMOND
ORION THE MUNTER

CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG NOT VAN HALEN PRETENDERS JUDAB PRIEST

WFBQ/Indianapolis (317) 257-7565 PD: BILL WISE

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TES (H)
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TONY CAREY
HUTY LEWIS
SOURPIONS
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WTUE/Dayton (513) 224-1501 PD: BILL PUGH MD: BOB CLARK

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WAPL/Appleton (414) 734-9226

(405) 848-0100

PD: WAYNE SHAYNE HD: HARK COULTER

SOURPIONS
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VAN HALEN
CARS
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AGAINST ALL COOS
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KMOD/Tulse (918) 664-2810

PD: CHARLIE WES

MOST THILLEY
MIGHT RANGES
STEVE PERRY
SCHOOL OF THE MIGHT SHOULD SHOULD

WYFE/Rockford (815) 877-3075 PD: BRYAN KRYSZ ASST. PD: FRED BRENNAN

WWCK/Flint (313) 744-1570

PD: MARK MILLER MD: LINDA LANSI BUT STATE SERVIT AND THE SERVIT AND

KATT/Oklahoma City

PD: WARREN WILLIAMS MD: PAT WELSH THE VAN HALDEN CARE (M) YES (M

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WCPZ/Sandusky (419) 625-1010

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FORTLOOSE (M)
CARS (M)
ALAN PARSONS (M)

THE TO BE AREA OF THE RESERVENCE

PD: SOB BEDI

WLVQ/Columbus (614) 224-1271

PD: PAT STILL MD: LEE RANDALL ROL

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STIX
SLADE
A MAGAR, SCHON,
A DURE JUPITUR
A OZZY OBBOURNE
MOTLEY CRUE

Parallel Three

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR MD: CHRISTIE KAYH

BOT.

RA. MISTER
FRANKE & INDOCKOUTS
STEVE PERMY
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KSQY/Rapid City (605) 578-3533

BOW DILIMOTE CARS DAVID DILIMOTE CARS DAVID DILIMOTE CARS DAVID DILIMOTE CARS DAVID CARS PD: GREGG OLSON HD: JEPP MICHAELS

KFMQ/Lincoln (402) 476-8565 PD: TOM BARKER MD: MATT EFFKEN 

KKRQ/lowa City-Cedar Rapids (319) 354-9500 POL TED BURTON JAC BS

KQWB/Fargo (218) 236-7900 PD: JON ERDARL Not van Halen son jovi (L) Against all odds (L) CARS (L) THOMPSON TWINS Medium APRIL MINE

WiQB/Ann Arboi PD: LES COOK ND: DEBBIE DALTON

(313) 662-2881

MORE MALEN
AGAINST ALL GODS (M)
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WDEK/DeKalb (815) 756-9250 PD: MARD HOLMES MD: JOANI WILLIA

SCORFIONS

18 SPECIAL

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WYER/Mt. Carmel (618) 262-5111 PD: DREXEL DEPORD

MORAR, SCHON,
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SCORPIONS
STEVY MEANY
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CHRISTIME MCVEE
KING CRIMSON
Light Adds
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GARY MOORE
ORION THE HUNTER
DUKE JUNITER
ULTRAVOX
UP THE CREEK
VAN STEPHENSON
RUSS BALLANT

KLYV/Dubuque

WAS VALUE (H)
JOHN LENON
FOOTLODE (A)
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WEST

Parallel One

KAZY/Denve (303) 759-5600

PD: SCOTT JAMESON MD: KELLY O'NEAL

CARS (#)
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KZAP/Sacramento (916) 925-3700

PD: CHRIS MILLER HD: TOM CALE BOX
CARS (H)
VAN MALEN (H)
STEVE PERRY
SCORPIONS (H)
ALAM PARSONS (H)
ALAM

WARG CHUNG PRETENDERS ROMANTICS YES AGAINST ALL CODS PAT TRAVERS SLADE

KUPD/Phoenix (602) 838-3062 PD: VAL McINTOSH MD: CURTISS JOHNSON

MANUAL MA

KISW/Seattle (206) 285-7625

PD: GARY BRYAN HD: STEVE SLATON (FROZEN) HOT VAN HALEN YES

TES DEFICIES TO SELECTIONS OF SELECTION OF S

KRCK/Portland (503) 222-1841

PD: BOB BROOKS HD: CAROL RICHARDS Rev
SCORPTONS (R)
VAN HALEN (R)
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HAGAR, SCHON,...
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KGON/Portland

(503) 655-9181 PD: DAVE VAN DYKE MD: INESSA YORK BO: INESSA TOWN

BOC 
AGAINST ALL CDOS

VAN UNLEW (RI)

SCOPE INGES (RI)

YES

CARS (N)

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KEZO/Omaha (402) 592-5300

PD: BRUCE MCGREGO

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SCORPIONS (N)
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WEST (continued)

KQAK/San Francisco (415) 474-9100

PD: BOB HEYMAN MD: 02 Bot CARS THOMPSON TW PRETENDERS WANG CHUNG WIRE TRAIN GO-GO'S

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KSJO/San Jose (408) 288-5400 PD: LEE ROY HANSES HD: NIKKI STEVENS

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PD: MIKE HARRISON MD: SUE STEINBERG BOND

AGAINST ALL ODDS

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SCORPIONS (H)

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KOLA/San Be (714) 825-9952 FD: AL BARRETT

BON POPULARY AND PART AND PART

PD: JON RUSSELL MD: NON GARRETT

KLOS/Los Angeles (213) 557-7250

PD: TOWNY HADGES HD: RUTH PINEDO

KOME/San Jose (408) 246-6811 PD: PAT EVANS ASST. PD: DANA JANG

KROQ/Pasadena (213) 578-0830

PD: RAYMOND BANISTER

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KBPI/Denver (303) 936-2313

PO: HOWIE CASTL MD: LYNN WELLS

KFOG/San Francisco (415) 885-1045 PD: DAVE LOGAN

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KCAL/San Berr (714) 825-5020 PO: JIH JAMES HD: HIKE STEWART

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KGB-FM/San Diego (619) 292-1360 PD: LARRY BRUCE ASST. PD: TED EDWARDS

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GUAR 91X/San Diego (619) 291-9191 PD: JIH GELAND HD: HAD HAX ADI NOD NAX

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KDKB/Phoenix (602) 897-9300 PD: JEFF SATTLER MARCHS
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KROY/Sacramento (916) 446-5769 PD1 JONA DENZ

K-97/Edmonton (403) 428-8597 PD: NEIL EDMARDS HD: TED KENNEDY

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KMEL/San Francisco (415) 391-9400

PD: JACK SILVER HD: GENO MITCHELLINI

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CFOX/Vancouve (604) 684-7221 PD: DON SHAPER MD: RICK SHANNON

MAL ODDS
STORY PERFY
PRETNORS
UNGINET MILLS
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BIG COUNTRY

KBCO/Boulder (303) 444-5600 PD: JORN BRADLEY HD: DOUG CLIFTON

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FOOTLOSE

SCORPIONS

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BOOK CONSTRUCTION OF THE STATE KZOK/Seattle (206) 223-3911 PD: PHIL STRIDER HD: CRAIG MARTIN WAN INLEM (N)
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Parallel Two

KZEL/Eugen (503) 484-4304 PD: XEM HARTIN BOT

TROMPSON TWINS

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KILO/Colorado (303) 634-4896 PD: RICH HAME MD: ALAN WHITE

BOT STATES AND STATES

KKDJ/Fresno (209) 226-5991 PD: DEBORAH CATE MD: JEFF RIEDEL

SECTIONS STORY PERSY
VAN HALEN
PRETENDED. CODE
DATE OF THE SECTION SEC

KPOI AM-FM/H (808) 524-7100

PD: BILL MIMS MD: ANDY PRESTON

CASE

AGAINST ALL CODS

VAN BALEN
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CULTURE CLUB SCOUST (MS)

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KIDQ/Bolse (208) 336-0939 PD: DAN McCOLLY

KOMP/Las Vegas (702) 876-1460 PD: CHARLIS MORRIS ND: BIG MARTY

KEZE/Spokane (509) 448-1000 PD: JONAH CUMNINGS MD: MAUREEN HATTHEMS

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KWXL/Albuquerque (505) 765-5400

PD: IRA GORDON MD: FRANK JAXSON BODE TORIS

\*\*SCORPT CHIS\*\*

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\*\*CARGE

\*\* PD: RANDY ROSE HD: BARRY HOLL

KWFM/Tucson (602) 623-7556 ON: JIH RAY HD: RICK ALLEN

KFIV-FM/Modesto (209) 527-6100 POL C.J. STOKE

KFMG/Albuquerqu (505) 265-8811 PDI TON HARSHALL HD: LENNY BLOCK

KLPX/Tucson (602) 622-6711 PD: MICHAEL BERGE HD: BRYAN HILLER

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KZOQIMissoula
(408)728-5000

FD, VERI ARCO

BETT CARE ARCO

BE KRSP/Salt Lake City (801) 262-5541

KAWY/Casper (307) 235-1515 ON: FRED LEBORUIS NO: JEFF PETTERS JOHN TOURS (18) CONTROLLED TO (1

KWHL/Anchorage (907)349-6551 PO: CARTER B. BRADLEY

POI CAPTER B. BRADLEY
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SCORPTONS (A)
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KTCL/FI. Collins (303) 571-1232

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STOOL FRANCIS
BANGA, SCION, ... (R)
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Parallel Three

PD: JOHN HAYES MD: BCOTT ARBOUGH

DATE DISCISSION STILLE COUNCIL IN INSING PERSONS BEELIS BEELIS

KOZZ/Reno (702) 329-9261 PD: DANIEL COOK HD: BRUCE VAN DYKE

BALL
VALUE (NUMBER)
V

KSPN/Aspen (303) 925-5776 PD: LEE DUNCAN ND: TOM CAREY

BOT TOM CAREY

BOT
CARS
THOMPSON TWINS
STYLE COUNCIL
JOE JACKSON
ALAH PARSONS
POOTLOOSE
DAYLO GILMOUR
FROM POOTLOOSE
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CYMDI LALPER
HOMES DOLBY
HODEN SMILISH
STYLE PERRY (LI
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KTYD/Santa Barbara (805) 963-1601

CARE (H)
SCONPIONE
SCONPIONE
BECLIN
FOOTMORE
FOOTMORE
FOOTMORE
STORE
SOLICE
SOL ETC

KING CRIMSON
PAT TRAVERS
MIRE TRAIN
THOMAS DOLBY
BROKEN EDGE
Light Adda
REM
ULTRAVOX

KFMF/Chico (916) 343-8461 PO: 90H MODOWASS

174 Reporters

169 Current Playlists

The following stations failed to report this week and therefore their lists were frozen:

> KISW/Seattle WAPI/Birmingham WKDF/Nashville WKZL/Winston-Salem

The following station has frozen its playlist for two consecutive weeks, and was not included in this week's data:

KINK/Portland

When three or more tracks from the same album are reported in medium, the album itself will receive credit as being in hot. and will appear in the hot listings. The individual tracks will continue to receive credit as being played in a medium rotation.

# CHR PARALLEL ONE PLAYLISTS

### **EAST**

## CFTR680

Toronto PD: Sandy Sanderson

MD: Bob Saint

10 CYMDI LAUPER/Yime After Yime NIK KERSHAM/Wouldn't It Be Good GOLDEN EARELMO/Mhen The Lady Smiles DEFRICT WILLIAMS/Lat's Hear It For The NASH TWE SLASH/1984

CARB/TOM Hight Think BERLIE/Ro Nore Words TRACKY ULLMAN/They Don't Know FOOL + THE GARC/TOM 19th BLADE/Fann Runeway ALAM THICES/Thinche Of The Hight LOWERDY/It's News Easy BYTAN ADMAN/Reven



Washington, D.C. PD: Alan Burns MD: Mary Taten

D: Mary Tates

### 3 1 LIONER MCMIE/#ello
### 3 2 FERRY LOGERS/Poorloose
### 5 2 FERRY LOGERS/Poorloose
### 6 3 PRIL COLLIES/Apricat All Odds
### 6 3 PRIL COLLIES/Apricat All Odds
### 6 4 HURT LOGERS/Poorloose
### 6 4 HURT LOGERS & MEMORY Rant & Hew Drug
### 6 4 HURT LOGERS & MEMORY Rant & Hew Drug
### 6 1 HURT LOGERS & MEMORY Rant & Hew Drug
### 6 HURT LOGERS & MEMORY RANT & MEMORY RANT & HER LOGERS
### 6 HURT LOGERS & MEMORY RANT & HER LOGERS
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### 6 HURT LOGERS & MEMORY All The GIRLE &

NDOL & THE GAMG/Tonight VAN HALEN/I'll Meit LAID SACK/Mhite Horse BERLIN/No Hore Words

ADDS

## MITRADIO SO WHIX-FM STEREO Pittsburgh PD: Todd Chase

MD: Keith Abrai

2 1 FMIL COLLIES/Appliest All Olde

2 COLTYDE CLOSP/Alsa me Billed

3 TROUGHES WIRES/Appliest All Olde

4 2 COLTYDE CLOSP/Alsa me Billed

3 TROUGHES WIRES/Appliest

5 CERT LOGISE/TOO LOOSE

5 CERT LOGISE/TOO LOOSE

6 CARSTON Hight Thisle

7 SILLEY SOCIETY FOOT All The Girls I

10 PARCHY ULLEMA/THAY Don't From

11 DO COS ATTACH THE MEMBER OF THE SOCIETY

11 SHALMEN MORNING THE THE MEMBER OF THE SOCIETY

13 SHALMEN/ADDR IN A Special

14 JOHN CORAS MANIFORM THE SOCIETY

15 OWN BURLAY/ANDR IN A Special

16 WAS BURLAY/ANDR IN A Special

17 DERANGE/ADDR TA Special

18 JOHN CORAS MANIFORM THE SOCIETY

18 JOHN CORAS MANIFORM THE SPECIAL THE STATE OF THE SPECIAL THE SPECIAL

MD: Keith Abrams

SLADE/Run Runavey
LAURA SEANIGAM/Self Control
HIK XX RSHAM/Seulden't It Be Good
DURAN DOWNAM/THE Reflex
HUEY LEVIS & RENE/Heart Of Rock & Rol

GENESIS/Illegal Alien SERGIO NEMDES/Olympie



PD: Larry Berger New York Lisa Tonacci

ID: Lisa Tonacci

# 2 1 LIONEL HIGHLYMAILO
# 2 PHILL COLLING/Against All Odde

3 SEMBY LODGING/Wealinst All Odde

3 SEMBY LODGING/Wealinst All Odde

4 2 PHILL COLLING/Against All Odde

5 1 Committed Lowerschild Lout March To Ra

# 6 ENTYTHUSCH/March Comment The Main A

# 7 Was MALES/Damp

5 8 NOLEMBLA/DampArtomactic

5 10 WOLEMBLA/DampArtomactic

5 11 SEMBA/PS Lagfichallows (19 Red

5 12 SEMBA/PS Lagfichallows (19 Red

5 12 SEMBA/PS Lagfichallows (19 Red

5 13 SEMBA/PS Lagfichallows (19 Red

5 14 SEMBA/PS Lagfichallows (19 Red

5 15 SEMBA/PS Lagfichallows (19 Red

5 16 DESIGNATION (19 Red

5 16 DESIGNATION (19 Red

5 17 SEMBARD/June 19 (19 Red

5 17 SEMBARD/June 19 (19 Red

5 18 CAMBO/Main 19 (19 Red

5 19 SEMBARD/June 19 Red

5 2 20 COLL A THE CAMBO/TOR()

**B104** wbsb

Baltimore PD: Steve Kingston Music Coord: Amy Kronthal

ADDS

JOHN COUGAR/Authority Song LAURA BRANIGAM/Self Control DURAM DURAM/The Reflex VAN HRLINVI'll mait IRDER CARA/Breakdance BILLY JOEL/The Longest Time BERLIN/No More Words JEFFREY OSSOWE/We're Going All The M MICHAEL JACKSOW/The Ledy In Ny Life

Ckgm PD: Rob Braide

1 CPUDI LAUTERACTIFIS THAT WENT TO BE
2 VAN BALBEYJOUR
3 WERKATPS LOTTER LOTTER TO BE
4 RECOMMENT. Seembody 2 Westching H
5 RECOMMENT. Seembody 2 Westching H
6 RECOMMENT. Seembody 2 RECOMMENT. Seembody
10 CHEENT. Seembody 2 Westching 2 WESTCHING

CTHDI LAUPER/Time After Time STRVE PERHY/ON Sherrie MAMEC CHUMC/Dence Hall Deye VAN HRLEN/T'll Weit DENITICS WILLIAMS/Let's Bear It Por The STAN HGIJSHER/I Heed Tour Love

**MKBM** 

Buffalo

PD: Sandy Beach

D: Sandy Beach

1 \* EMERY LOGGING/Pootloom

2 \* ICLESTER & WELGON/TO Bll The Cirie I'e

3 \* CHLORING CLOSPALES BY Bll Ind

5 \* CHLORING CLOSPALES BY Bll Ind

7 \* STEED AL TANDON/COME IT

8 \* RALL & ANTER/ADLE EACH CLOSPALES

9 \* THOMSPOOT THE MINISTRAIN AND THE PROPERTY OF THOMSPOOT THE PROPERTY AND THE PROPERTY OF THOMSPOOT THE PROPERTY AND THE PROPERTY OF THOMSPOOT THE PROPERTY OF THE PROPERTY

ADDS HRANKATTAN TRANSFE/Myetery JOHNNY HATNIE/Love Won't Let Me Wei IREME CARA/Breakdance DOLLY PARTOM/Downtown BHAKIN' BYEVERMS/I Cry Just A Little KEMBY MOGERS/Syes That See In The

Washington PD: Randy Kabrich

ADDS

ON

1 EMBET LOGGING/Fronthome
2 SURT LADGIA & MEMPA/I want A New Drug
3 SURT LADGIA & MEMPA/I want B New Drug
5 NCIPHER SERVEM/AUGMENT
6 LIGHER MEMBA/MAGNET
6 LIGHER CARM/THE Draws Hoold On To
9 FRILL COLLING/Appel Inct 111 One Is
8 CYBUIL LADGER/Appel Inct 111 One Is
9 NELL COLLING/Appel Inct 111 One Is
1 SUC/Que t Up
1 SUC/Que t Up
2 CHRISTER SILLAMS/Lat's Near It For T 11 10 MALL & CATEFACAULE ESACRETION
9 11 ECCUPIET UT UP 10 12 COUNTY
10 12 COUNTY UT UP 10 12 COUNTY
10

WAS NALEN/I'll Meit SCORPIONS/Rock Tow Like A Murri DWIGHT TWILLEY/Girle RICE SPRINGTISLO/Love Somebody STEVE PERKY/Oh Sherrie BILLY JOEL/The Longest Time DEBANGE/Love He In A Special LAID BACK/White Norse ROMENTICA/OPE In A Nillion GO GD'E/Read Ower Beele

Marinum Long Nocific Island

PD: Bill Terry

MUSIC COORT RUTH TOISON

HI 1 EMPOY LOGGINA/Procinces

H 1 2 PRIL COLLINA/Aprina: All Odda
2 HOLD COLLINA/Aprina: All Odda
3 HOLD RUTH COLLINA/Aprina: All Odda
2 HOLD RUTH COLLINA/Aprina: All Odda
4 7 COLLINA/Aprina: All Odda
5 COLLINA/Aprina
5 COLLINA/Aprina/A

DURAN DURAN/The Reflex LAURA BRANIGAN/Self Control

LAUNA BANJIGAN/Self Control

CHARACTANE & Fin A Special
CHOIL ANTEKYTHE After Time
BOS JOUT/FAMENTY
TORY CARRY/A Fine Fine Day
MACHONIA DORSELTION TO SEEPING DOLL
MICHIGAN MACHINE AND ANTEKYTHE AND
MICHIGAN SELECTION OF A MILLION
FORMATICAL ON A MILLION
MILLION A MILLION
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MILLION A MILLION
MILLION A MILLION
MILLIO

1050 chum

Toronto PD: Jim Waters MD: Brad "Knobby" Jones

ID: Brad "Knobby" Jone

FIEL COLLING/Against all Code

CYPOL LAUPE/Against all Code

CYPOL LAUPE/Against all Code

CYPOL LAUPE/Against all Code

FIEL CODE INTO The Second Intelligence

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LIGNEL MICHIE/Hello CYNDI LAUPER/Time After Time BON JOVI/RUNAWAY DURAM UDRAN/The Reflex BILLY IDOL/Eyes Without e Face

BILLY IDDL/Syes Without a Face
TONY CANEY/A Fine Fine Day
BERLIA/NO more Words
INDRE CANA/Steakings
INDRE CANA/STE

WA5H FM97 Washington

PD: Bill Tanner

MD: Colleen Cassidy

MD: Colleen Cassidy

1 1 LICHEL MCDIE/McDie

2 1 EMPRING LOGISATALIA

3 TENTH LOGISATALIA

3 TENTH LOGISATALIA

4 HUNY LATTA a HUNGAL HOME

5 SHILL COLLENGAMENTA AND LOGAL

6 HUNY LATTA a HUNGAL HAND AND LOGAL

7 COLUMN LATTA A HUNGAL HAND LOGAL

8 CASSIAN A MELECHYPO All The Ciple I've

10 TO COLUMN LOGAL AND LOGAL

10 LATTIAN AND LOGAL COMMITTER CLANDARD

10 LATTIAN AND LOGAL HAND LOGAL

10 LATTIAN AND LOGAL HAND LOGAL

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10 LATTIAN AND LOGAL

10 LATTIAN LOGAL

11 THE LOGAL

12 THAN TOWN LOGAL

13 LATTIAN LOGAL

14 THOMSON LOGAL

15 THAN LOGAL

16 THAN LOGAL

17 LATTIAN LOGAL

18 LATTIAN LOGAL

26, 29, 30 BILLY JOEL/The Longset Time

B-94 FM

Pittsburgh MD: Bruce Kelly

PRIL COLLIMS/Against all odds EXEMPT LOGGIMS/Footloose CULTUME.CLEDARIAS # No Blind RICK EPRINGFIELD/Love Bomsbody ERALAMAN/Dancing In The Sheets LIGHT. MINTERSON SELLAMANUMACION IN TWO Shoets
-LOTHER HOTEL'SHIDO
BURNTHENGE/News Ownes The Rain a
BURNTHENGE/News Ownes The Rain a
BURNTHENGE/News Ownes
- The Committee of th

JEFFREY OSSORRE/We're Going All The H

Montreal

PD: Bob Beauchamp MD: Guy Brouillard



PD: Scott Walker

MD: Glenn Kalina

HIET LEWIS & MENMINHERT OF Rock a Poll DURAM CURAM/The Reflex ERRCIO MENDEZ/Olympia STRIC COUNCIL/My Ever Chenqing Mood ROMAMO JURIS/Mant 1s Gove? VAM STEPMENSOW/Modern Day Delliah TEMPTATION/ALIA Nave

TBUTATION/Sell Away

BEAL LEFF.CACH Me. I'S Falling

TALE TABAL/TA: Wy life

TRAIN TABAL/TA: Wy life

TRAIN TABAL/TA: Wy life

LAID SELT/White Mores

LAID SELT/White Mores

LAID SELT/White Mores

LAID SELT/White Mores

DEBAMEN/LOW He topping Out

DEBAMEN/LOW He topping Out

DEBAMEN/LOW HE topping Out

DEBAMEN/LOW HE LIFE

LATHA SEMEDIA SELT/WHITE AND THE

LATHA SEMEDIA SELT/WHITE AT TIME

SEMEDIA SELT/WHITE HE TIME

SEMEDIA SELT/WHITE HE TIME

SEMEDIA SELT/WHITE HE SELT/WHI

Boston KISS WXKS-FM

PD: Sonny Joe White Music Coord: Geni Donaghey

USIC COORD: Geni Donaghey

1 LLONEL RECHIFYALIO
2 CULTURE (CUMPAIRS No Billed
5 3 PHILL COLLIBE/Apainst Billed
5 3 PHILL COLLIBE/Apainst Billed
5 3 PHILL COLLIBE/Apainst Billed
6 3 PHILL COLLIBE/Apainst Billed
7 CAMPATON THEM PROBLEM
8 5 PAUL YOUNG/COME Such And Stay
9 CAMPATON High Thinks
10 8 DOOL o THE CAMPATON FOR 1
10 1 PAULY TOURNO/COME Such And Stay
10 1 ALID BARCOTHILL NOTE:
1 1 TAKEN THE SURFORMER'S COME SURFORMER'S COME SURFORMER'S FOR COME SURFORMER'S COME SURFORMER'

D 20 DENTECR WILLIAM/Lat's Bear It Por The
22 PARAL LIFE/Catch Ne, I'm Felling
30 30 THS/Latva It
31 BOHN JON/Lymansys
40 31 ISBNH JON/Lymansys
40 32 ISBNH JON/Lymansys
40 33 ISBNH JON/Lymansys
50 38 ISDNT MAGNIFALISTS Chicket
50 36 ISBNH JON/Lymansys
50 36 ISDNT MAGNIFALISTS Chicket
50 36 ISBNH JON/Lymansys
50 36 JO

HIEY LEWIS & MEMBER/Heart Of Rock a Roll TEMPETATIONS/Ball Avey LAUFAR PRANICAN/Belf Control BILLY RAMELS/Raby Come Back BOORP/GBS/Rock Tou Like A marri SYTLE COUNCIL/Ry Ever Changing Mood OTMAI DIVAN/The Reflaw ADDS

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Boston
PD: Rick Peters

40
OURAN DURAN/The Reflex
HUEY LEWIS S HEWS/Neart Of Rock & Ro
LAURA SRANICAN/Self Control
SHARIH' STEVENS/I Cry Just a Little BILLY JOEL/The Longest Time ROWNTICS/One In a Million MIK EXEMBLAW/Mouldn't It Be Good BLADE/Run Runaway GEMESIE/11legel Alien BILLY IOOL/Rebel Yell



PD: Scott Shannon

Asst. PD: Michael Ellis

PD: Michael Ellis

1 EMPH LOGINA/Tootloome

2 LICHER ENGERPH/milo

3 CHOIL LAUPER/GITs June want TO RS

5 CHOIL LAUPER/GITs June want TO RS

6 CHOIL LAUPER/GITs June All Order

6 VERN AND LAUPER/GITs June All Order

6 VERN AND LAUPER/GITS JUNE AND LOGINA

6 VERN AND LAUPER/GITS LAUPER

6 VERN AND LAUPER/GITS LOGINA

6 VERN AND LAUPER/GITS LAUPER/GITS LAUPER

6 VERN AND LAUPER/GITS LAU

ADDS STEVE FERRY/Oh Sherrie CYNDI LAUPER/Time After Time SON JOVI/Runeway SONNIE TYLER/Holding Out For a Ner

92 PROFM

Providence Operations Manager: Tom Cuddy

perations Manager: Tom Cudd

# 2 | PHIL COLLIES/Apsinat All Odds

# 2 | PHIL COLLIES/Apsinat All Odds

# 2 | RENY LOCATION OF THE COLLIES

# 2 | RENY LOCATION OF THE COLLIES

# 3 | COLLIES COLLIES AND ALL OF THE COLLIES

# 4 | COLLIES COLLIES AND ALL OF THE COLLIES

# 5 | LOCATION OF THE COLLIES AND ALL OF THE COLLIES

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VAN WALDE/I'll West SHARIN' STREAMS IC DY Just A Little S ICICLE WORKS/Mhisper To A Scream SKALAMA/Dancing In The Ebests OWAN DIMARTTH Reflex NOWY LEWIS & NEWS/Heart Of Rock & Roll ICASESIAN & PERLOW/TO All The Cirl I've

REMS JON I THE GIFT I

ROCKTOZ

WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian

MD: Roger Christ

7 1 FRIL COLLINE/Against All Jode

8 2 1 FRIL COLLINE/Against All Jode

8 2 1 COLTUBE CLAS/Alse in Blind

4 EXEMPT LOCKINF/Tooklosse

7 5 LOSEN B. COLLINE/Against All Joseph B. Colline/Against Against All Joseph B. Colline/Against Against Again

# 16 CYMDI LANDRANCHILE JUME MEANT TO BE
## 117 CHEST THE BASE AND THE

CURAN CURAN/The Baffer
VAN STEPMENSON/Hodern Day Dailah
JOE LACKSON/You Can't Get Bhat Yo
GERMEN STITIESH A Nies
RALEN/T'll Weit
RALEN/T'll Weit
RALEN/T'll Weit
CURDI LAUFER/Time After Time



Buffalo

PD: Harv Moore MD: John Piccillo

EPAMBAL MALEFT/Commanication
DGB JACKSGO/TOW Can't Cat What YO
VAM FETPEREMENS/Modern Day Dellish
COMMAN DEPAMBAL MORE TO A SCREEN
LICICLE MORES/Milager TO A Screen
HEM/Just A Orean
HEM/Just A Orean
HEM/Just A SHEW/Memra Of Book & Ro
EC/Are You Ready

DWM.ND JOHES/What Is Love? JOH BUTCHER AXIS/Don't Say Goodnight KIDD GLOWE/Good Clean Pun HI-MEX/CASTAWAY JOHES COTTON/JIHWY Loves Maryann STILA COUNCIL/My Ever Changing Hood HIK KERSHAW/Mouldn't It be Good

SOUTH

13 KKBQ OUSTON Houston

PD: John Lander MD: Patty Hamilton

10 BILLY IDDL/Eyes Without h Pace LAURA BRANIGAN/Self Comtrol NUEY LERIE & BURNE/Heart Of Rock & Boll OURAN UZRAN/The Bellaw BILLY JOSE/The Longest Time

VAN HOLEM/I'll Meit HIGHT RANGER/Bister Christian HIK TERBHAN/Neulden't It be Good LAID BACK/Mhite Hores SILLY RAMKIM/Baby Come Back BHALJAHAR/Bancing In The Sheets ADAM AMT/Strip

PD: Robert W. Walker

MD: Frank Amadeo MD: Frank Amadeo

R 1 PRIOCULTRE/Applied 11 Octave 12 Octave 12 Octave 13 Octave 14 Octave 14 Octave 14 Octave 14 Octave 15 Octave 15 Octave 16 Oc

LAURA Bro-22, 23, 25 SENDIO MEDDES/Olympia JAMES DECRAM/There's No Sasy May

B-97FM New Orleans PD: Nick Bazoo

MD: Greg Rolling

# 1 1 PRIL COLLIFA/DELIFE ALL Odds

# 10 2 ENTALABA/DEACHER IT The Sheets

3 3 ALCE SPRINGTILLY/Love Boombody

4 TACT TULABA/THOS DONE BOOM

5 TACT TULABA/THOS HARD DON'T BOOM

6 TO COLLIFA/TOU MARKET THIAN

4 B LIOWE MCCALE/Mellin IT THAN

5 TO COLLIFA/TOU MARKET THIAN

5 TO COLLIFA/TOU MARKET MELLIN IN BY LEFT

6 TO COLLIFA/TOU MARKET MELLIN IN BY LEFT

10 THOSPHORY MARKET MELLIN IN BY LEFT

11 THOSPHORY MARKET MELLIN IN BY LEFT

12 ST PRICE PRINT OF BOARD

13 THOSPHORY MARKET MELLIN IN BY LEFT

14 THOSPHORY MARKET MELLIN IN BY LEFT

15 THOSPHORY MARKET MELLIN IN BY LEFT

16 THOSPHORY MARKET MELLIN IN BY LEFT

17 THOSPHORY MARKET MARKET MELLIN IN BY LEFT

18 THOSPHORY MARKET MARKET MARKET MELLIN IN BY LEFT

19 THOSPHORY MARKET MARKET MARKET MELLIN IN BY LEFT

19 THOSPHORY MARKET MARKET MARKET MELLIN IN BY LEFT

10 THOSPHORY MARKET MD: Greg Rolling

LAURA BRANIGAM/Self Control JOHN COUGAR/Authority Song BILLETON/Give No Tonight OWIGHT TWILLET/Girls IGLESIAS A WELSON/TO All The Girls I've

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Dallas/ Ft. Worth

#### Ops Mar: John Shomby Asst. PD/MD: Pete Thomson

t. PD/MD: Pete Thomson

1 PHLL COLLINE/Apstant All Odds
2 THOMPOST PYTHS/Thold He Row
3 LIOURL MCGTHE/Mello
3 COURSELAND HE ROW
3 LIOURL MCGTHE/Mello
4 COURSELAND HE ROW
4 REAL STREET HE ROW THE
4 RICK SPRINGFIELD/Core Somehody
CARRYON HE THE ANALYSIS AND THE ROW
5 RICK SPRINGFIELD/Core Somehody
CARRYON HE THE ANALYSIS AND THE ROW
10 SETTAL MANAPESSAN COLUMN TO THE ROW
10 SETAL MANAPESSAN COLUMN TO THE ROW
11 SERVICE AND THE ROW
12 SERVICE THE SOME/THE THE ROW
14 SERVICE AND THE SOME THE ROW
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18 SERVICE AND THE ROW
19 SERVI

CYMEN LANGER/Time After Time DURAM DURAM/The Reflex

SILLY JOEL/The Longest Time TONY CARRY/A Fine Fine Day WEIRD AL TAMEDVIC/Est It FAUL TOMES/Come sack And Stay MATTERS WILDER/The Kid's American



PD: Jeff Morgan

## MD: Greg South

NONZ



Atlanta

## PD: John Young

MD: Chris Thomas

HURY LEWIS 6 NEWS/Meert Of Rock 6 Roll JOE JACKSOM/YOU Can't Get What Yo VAN STEPHERSON/Nodern Day Delitah SCOURJONS/Rock You Like A Nurri YAMBROUGH/PEOPLES/Don't Meete Your Time

SLADE/Run Runaway

## 755 SEM Miami

### PD: Keith Isley WINZ-FM

MD: Mark Shands P: WARK Shands

I GLESTAR & SELSON TO All The Girls I've SEARCHOW THE NOT TOOLST.

SEARCHOW THE NEW TOOLST.

PRIL COLLING AS TOOLST.

PRIL COLLING AS TOOLST.

CULTURE CLEARLY AS BAIND

EXEMPT LOCALISM TO BAIND

EXEMPT LOCALISM TO BE TO THE SEARCH LOCALISM TO BE TO THE SEARCH LOCALISM TO THE SEARCH LOCALISM TO SEARCH

LONGER SCIENTIFICATION

17 IN THE STATE ADMINISTRATION

17 IN THE STATE ADMINISTRATION OF THE STATE ADMINISTRATION

18 IN THE SCHOOL AND ADMINISTRATION OF THE SAME CONTROL OF THE SAME CO

JERNY SURTON/Rock Steady
RICK SPRINGPIRLO/Love Somebody
RIAHI SOUDS SMCSI/Dr. Seat
LUTHER VANDBOSS/Superate/Don't You A
DUDNN UURAN/The Relea
REMODO/If You're Not Sere(Sy
LADRE SERIES/%/Self Control
RICHAEL JECKSON/The Lady In Sy Life

CYBDI LAUPER/Time After Time PETER SECONS/They Only Come Out At DEELE/Just Ny Luck CAMBO/Sho's Strange JULIS NECES/T Like Them Sig 4 Stu



Ops Mgr: Mason Dixon

PD: Steve Rivers EMBET LOGGITHS/Tootlooms

FRIL COGLINE/Apainet all odds
CULTUME CLOME/Miss We slind
ICLESIA'S STREAM/TO all THE GITLE I'V.
LIONEL KCEEL/Mello
FORTHER SETEMAN AND COMMITTE BUTTER
EMBEL ALL THE COMMITTE SETEMAN AND COMMITTE ALL THE COMMITTE SETEMAN AND COMMITTE S

9 NAME - NAME -

CTMDI LAUPER/Time After Time SLADE/Run Rumawky Van SMLEM/T'll Weit SILLY JOSE/The Longest Time IRDME CARA/Breakdanos



Atlanta

PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

\*\*EMENT LOGGINS/Footloan

\*\*PHIL COLLINS/Footloan

LIONE, MCCHIS/Melloa

\*\*PHILOCULTURE CLUBY/Melloa

\*\*PHILOCULTURE CLUBY/Melloa

\*\*POOTLOBER/Melloa

\*\*POOTLOBER/Melloa

\*\*POOTLOBER/Melloa

\*\*PHILOCULTURE/Melloa

\*\*PHILO

27
JOB JACKNOW/You Can't Get What Yo
HURY LEWIS & MEMS/Meart Of Rock & Roll
VAN STEPHERSON/Modern Day Delilah

LAURA BRANIGAM/Self Control TALK TALK/It's My Life BERLIN/No More Words

## **MIDWEST**

95 WHYT
PD: Gary Berkowitz

Detroit MD: Bob Ransom

ALMO TABLEMBY DON'T Annews Re
URBAN DURAN'THE SETIES
TEDUTATIONS/SE11 Away
CANDO/Se15 SETANGS
CYNDIC LANDERSYTEMS After Time
SERIZIO REMOTES COlympia
SERIZIO MENDES COLYMPia
SERIZIO COLYMPia
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SERIZIO
SERIZIO COLYMPia
SERIZ

REAL LIFE/Catch He, I'm Falling



Chicago

#### Ops. Mgr.: Steve Casey

IN SERVEY LOCALISES / TOOL LOOSE

PRIL COLLEGE/ROOL LOOSE

PRIL COLLEGE/ROOL LOOSE

RESTOR A L

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10 COMMARTON Might Thinks
11 COMMARTON Might Thinks
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13 COMMARTON MIGHT MIG

SRYAM ADAMS/Heaven

## KDWB FM 101

Minneapolis PD: Dave Hamilton MD/Assist. PD: Mark McKay

1 1 EMBMY LOGGIBE/Pootlooms
2 2 PHIL COLLINS/Appinut All Odds
3 1 COMES XCHIN/PAIN
3 1 COMES XCHIN/PAIN
1 5 3 LIGHT REMORA/Sister Christian
5 4 STORT REMORA/Sister Christian
5 7 10 XCHIN ROMES/Sister Christian
6 7 10 XCHIN ROMES/Sister Christian
7 10 NCCUMPLIA/Comes Somewholy
8 11 ALCH PAIN ADMINISTRATION NOT
9 11 ALCH PAIN ADMINISTRATION NOT
1 10 XCHIN ROMES NOT

# Chicago PD: Buddy Sco MD: Dave Robl

PD: Buddy Scott MD: Dave Robbins

MD: During Scholars

MD: Dave Robbins

1 FILL COLLINI/Apainst All Odds

2 EMBET LOGITH/Procisions

1 SECTEMBLE/Monabody\* Switching R

2 EMBET LOGITH/Procisions

5 TROPPOSITE SIFEMB/AUGUST

7 VAN BLENE/Num

10 STORMER SIFEMB/AUGUST

7 TO THE BLENE/Num

10 STORMER SIFEMB/AUGUST

10 SALL COLUMNIAS SWITCH

10 STORMER SIFEMB/AUGUST

11 SALL COLUMNIAS SWITCH

11 STORMER SWITCH

12 STORMER SWITCH

13 SALL COLUMNIAS SWITCH

14 SALL SWITCH

15 STORMER SWITCH

16 SALL SWITCH

17 TARKET GLEAN/TOW DON'S DON'S

18 SCORD SWITCH

18 SCORD SWITCH

19 SALL SWITCH

10 SWIT

ADDS HONE

# TVVIOL 99 FIXI

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

ADDS 29, 33

# WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

MD: Danny Clayton

# 2 | PHIL FOLLING/Age inst All Odds

# 2 | LOREN EXCHES/Poll 10

# 3 | EXPERT EXCHES/Poll 10

# 4 | TEMPER EXCHES/Poll 10

# 4 | TEMPER EXCHES/Poll 10

# 5 | TEMPER EXCHES/Poll 10

# 6 | TEMPER EXCHES/Poll 10

# 7 | TEMPER EXCHES/Poll 10

# 7 | TEMPER EXCHES/Poll 10

# 7 | SHALL ONTER/Poll 10

# 8 | TEMPER EXCHES/Poll 10

# 8 | TEMPER EXCHES/Poll 10

# 9 | SHALL ONTER/Poll 10

# 10 | TEMPER EXCHES/POLL 10

# 10 | TEMPER EXCHES/POLL

ALAN PARSONS/Don't Answer Me HIGHT RANGER/Slater Christian GO GO'S/Nead Over Neels



102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo 

Cleveland PD: Bob Travis

MD: Tom Jeffries

Tom Jeffres

PMIL COLLIES/Apriach 11 Odde
EMERIT LOGISTA/Proctiones

COLFINAL CLARYANIS No 311nd

CHARLES NO 11 No 51nd

CHARLES N

MR. HISTER/Nentare Of The Wight TALK TALK/It's my Life GO GO'S/Head Ower Heels DEBARGK/LOVE Me In A Special REAL LIFE/Catch Me, I'm Felling PRETER/HEES/Show Me

DENIECE WILLIAMS/Let's Hear It For The VAN MALEN/I'll West

PD: Lee Douglas

MD: Gary King

ERANNON/Give Ne Tonight WEIRD AL YAMKOVIC/Est It HIGHT MANGE/Salet Christian DEBANGE/LOVE Ne In A Special SOMMIX TYLER/Modding Out For A Her TALK TALK/It's My Life

1 PRIL COLLINS/Appinst All Odds
2 LIGHEN RICHIS/Mells
2 LIGHEN RICHIS/Mells
4 MIRO AL PARKEYIC/Mel 1
4 MIRO AL PARKEYIC/Mel 1
5 COUPURS CLOUN/Ales He Sind
6 FOIPURS RICHISL/Aure Sembody
8 THY LEWIS A MEMBAY! Ment A New Drug
9 THY LEWIS A MEMBAY! Ment A New Drug
1 THY LEWIS A MEMBAY Don't Enow
COMMAND AND THE STATE OF THE NAME A
1 THACKY ULAMAY/Hey Don't Enow
COMMAND AND THE STATE OF THE NAME A
1 THACKY ULAMAY/Hey Don't Enow
COMMAND AND THE STATE OF THE NAME A
1 THACKY ULAMAY/Hey Don't Enow
1 MILES AND THE STATE OF THE NAME A
1 THACKY ULAMAY/Hey Don't Enow
1 THACKY ULAMAY/Hey Don't Enow
1 THACKY ULAMAY/Hey Don't Enow
1 THACKY ULAMAY/Hey
1

J. 2008. PTM AMERICANS AND AMERICANS AND AMERICANS AND AMERICANS AND AMERICANS AND AMERICAN A

CYMDI LAUPER/Time After Time VAN HALEM/I'll Whit SHALAMAR/Dencing In The Sheets

NOMENTICS/One in a Million BENILE/No Hore Hords MATTHEN HILDEX/THE Kid's American PREPENDERS (Moor He BOM JOVI/Munaway BILLY JOMES THE LONGER TIME HIGHT MANGER/Sieter Christian

St. Louis
PD: Bob Garrett

SKTAN ADAMS/Heaven

Detroit

Chicago

MIS

FM 95

Ops. Mgr.: Steve Casey

квео Kansas City PD: Pat McKav

MD: Karen Barber

AT PRICIALLY

(ATEN BATDET

1 MEMBY LOGGINA/Tookloome
2 PRIL COLLINS/Applicat All Odds
3 Liones, NCTEM/Bailo
4 COMPLEX WITE/Mailo
4 COMPLEX WITE/Mailo
5 COMPLEX WITE/Mailo
6 COMPLEX WITE/Mailo
7 COLLINS/ALLE No Blind
8 WITE ADAMS/Member
9 COMMANDA/Member
10 TOMMANDA/Member
10 TOMMANDA/Member
10 TOMMANDA/Member
11 TOMMANDA/Member
12 TOMMANDA/Member
13 FORTHWAYANDA/Member
14 CAMBATON High Think
15 RAMP AMARONS/DOWN LAMBER
16 SAMLAMANDA/Member
17 TOMMANDA/Member
18 TOMMANDA/Member
18 TOMMANDA/Member
18 TOMMANDA/Member
19 TO

## WEST

Q103FM KOAQ Denver **RADIO** 

PD: Jack Regan

MD: Alan Sledge 

SLADE/Bun Runaway LAURA BRANIGAM/Smif Control GURAN DURAN/The Reflex CYNDI LAUPER/Time After Time STYLE COUNCIL/Ny Ever Changing Mood

STILE COUNCILIANS WAS Changing M MIK EKRSHAM/Mouldn't It Be Good BON JOVI/RUDAWAY REAL LIFE/Catch Me. I's Felling NS. HISTER/Sunters Of The Night GEWESIS/Tilegel Alien JOSON LENROW/I's Stepping Out DAVID GILMOUR/Blue Light



PD: Sean Lynch

PUL: Sean Lynch

H 1 1 PHIL COLLIMS/Against All Odfs

2 THEMPSON THIMATALD Re Now

4 1 LONG LICENS/Against All Odfs

3 2 THEMPSON THIMATALD Re Now

4 1 LONG LICENS/Against All Odfs

5 4 CARD TON HIGH THIMATALD

5 4 CARD TON HIGH THIMATALD

10 7 RICH SPRINTERD/Against Against Against

10 7 RICH SPRINTERD/Against Against

11 8 CHITTER SISTERS/AUTOMALD

10 THAMES CURN/Again Walled

10 THAMES UNIVERS/AGAINST

11 10 PAIN CONTRA/AGAINST

11 10 PAIN CONTRA/AGAINST

12 70 PAINTERS SISTERS/AUTOMALD

13 10 PAINTERS SISTERS/AUTOMALD

14 10 THAMES AGAINST

15 00 CONTRA/AGAINST

16 10 DOINT THAMES AGAINST

17 PAINTERS SISTERS/AUTOMALD

18 10 THAMES AGAINST

18 10 THAMES AGAINST

19 10 THAMES AGAINST

19 10 THAMES AGAINST

10 12 FORM CRANGE AGAINST

10 21 FORM CRANGE AGAINST

10 21 FORM CRANGE AGAINST

10 22 FORM CRANGE AGAINST

10 23 FORM LIFF(CASA) AGAINST

10 THAMES AGAINST

11 THAMES AGAINST

12 FORMATION TO THAMES AGAINST

13 THAMES AGAINST

14 THAMES AGAINST

15 THAMES AGAINST

16 THAMES AGAINST

17 THAMES AGAINST

17 THAMES AGAINST

18 THAMES AGAINS

YES/Leave It IGLESIAS a WELSON/To All The Girls t've CYND: LAUFEN/Time After Time BLADE/Ran Romaway DURAH OURAH/The Reflex



PD: Charlie Quinn MD: Steve Goddard

INILE: STEVE GOODGARD

1 2 PRINT LOCALISATION LITE ALL INCIDENT

1 1 PRINT LOCALISATION LITE ALL INCIDENT

2 8 3 LICENT LOCALISATION LITE ALL INCIDENT

4 MALL & GARTE/Abel L SOCIETY

5 1 STATUTE CLUMPINES He Silned

5 7 EXTENSION LITE ALL INCIDENT LITE ALL INCIDENT

5 1 RESTRICT LANGUAGE COMMENT AS NEW Drug

5 1 TO CONTROL SERVICE ALL INCIDENT LITE ALL INCIDENT

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ADDS HERY LEWIS & NEWS/Heart Of Rock & Roll SHALAMAR/Dencing In The Sheets

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#### O amradio

XTRA

San Diego

PD: Jim Richards MD: Anne Haney

Anne Haney

I EMBERT LIGITIAN/Two Liones

2 CHANGES THE LIGHT AND LIGHT AND

PRETENDENG/Show No SPANDAG MALLET/Communication LAID BACK/White Norms COTAM COTAMITHE Reflex
CYMDI LACUMIN/Time After Time
DEMANGE/Lowe Me In A Special
TAMBROUGH/PROPLES/Don't Whate Your Time

HIGHT MANGER/Sister Christian Vas BMLEM/I'll West JEPFREY ORDORES/We're Going All The B JEPPRET ORBORES/We're Going a BOM JOYI/Runaway JOHN LEGHOM/I's Stepping Out

## FM 102

Sacramento
PD: Rick Gillette MD: Chris Collins

MD: Chris Collins

| 2 | PHIL COLLINS/Applicat All Odds
| 3 | LIGHER ECCHEPACING
| 3 | LIGHER ECCHEPACING
| 3 | LIGHER ECCHEPACING
| 3 | DEBETE ECCHEPACING
| 4 | DEBETE ECCHEPACING
| 5 | OPENIES WILLDAWS/LEVE BARE TE FOR THE
| 5 | OPENIES WILLDAWS/LEVE BARE TE FOR THE
| 6 | EMPRY LOCGIES/POULIONE
| 6 | EMPRY LOCGIES/POULIONE
| 7 | VAN FALLES/AMPY
| 9 | IDDEC CARA/Free Action
| 1 | DEBETE CLARA/Free Action
| 2 | DEBETE CLARA/Free Action
| 2 | DEBETE CLARA/FREE ACTION
| 2 | DEBETE CLARA/FREE ACTION
| 3 | DEBETE CLARA/FREE ACTION
| 4 | DEBETE CLARA/FREE ACTION
| 5 | DEBETE CLARA/FREE ACTION
| 5 | DEBETE CLARA/FREE ACTION
| 5 | DEBETE CLARA/FREE ACTION
| 6 | DEBETE CLARA/FREE A

TALK TALK/It's My Life
REAL LIFE/Catch Ne. I's Falling
STYLE COUNCIL/Ny Ever Changing Mood
ALAM PARSONS/Don't Answer Me
BEELIS/No More Words
SILLY JOSE/The Longest Time

# KIISFM

Los Angeles

102.7 PD: Gerry De Francesco MD: Mike Schaefer

MD: Mike Schaefer

H 2 | EDNY LOGINATIVE COLOR

1 2 | LIONER RICHERHello

1 3 | THOMER RICHERHello

1 3 | THOMER RICHERHello

1 3 | THOMER RICHERHello

1 5 | STORTHER RICHERHEL

1 6 | ROCKERN WITHER WINDOWS LIC

1 7 | CHUTTER LITTERS/ANDOWS LIC

1 8 | LOT DESCRIPTION FOR RESIDENCE

1 9 | Unabloaded but fine

1 0 | LOT DESCRIPTION FOR RESIDENCE

1 1 | THOMER LICE

1 1 | THOMER LICE

1 1 | CANDITURE LICE

1 1 | CANDI

DURAM DURAM/The Reflex

# KUBE 93FM

Seattle PD: Bob Case MD: Tom Hutyler

1 PHIL COLLISS/Agminst Al' Odds 2 LIGHEL RICHELPHAID 3 ERRHT LOGUES/Pootloose 4 THEOREM TYTES/BLIG Me NOV 5 TRACTY LIGHAM/They Don't Know 6 NCCHELL/Somahody's Matching N 7 RALL & OATHYAMAN'E Methodion 8 CHIPTER RIFTER/Amtomatic CULVERS CLUMPHIS N Blind mountmassifemanisms.

4 9 CUTAMPS CLOSATIONS to maintain

5 10 FOUTT LEWIS & STREET, Went & New Drug

5 11 FOUTT LEWIS & STREET, Went & New Drug

10 11 FOUTT LEWIS & STREET, Went & New Drug

12 11 FOUTT LEWIS & STREET, Went & New Drug

13 17 GO CON'S/Med Cover Reals

13 15 GARPHAD Medit, Pannoer

13 17 FOUTT WILLET, TILL

13 17 FALTHESS WILLET, THE CONTROL

14 15 FOUTT WILLET, THE CONTROL

15 16 CONTROL

16 16 CONTROL

17 FOUTT LEWIS STREET, THE CONTROL

18 20 CONTROL

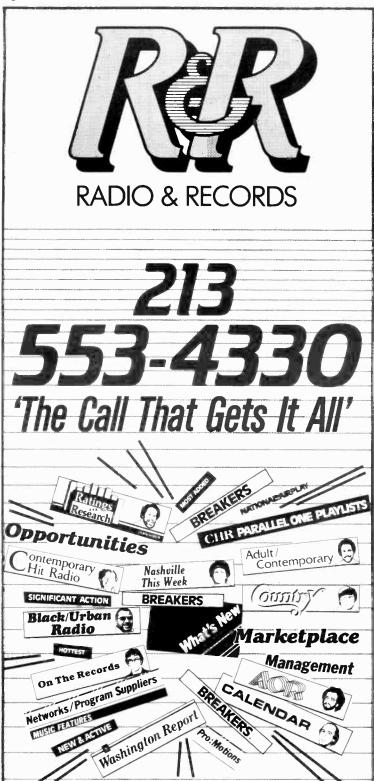
20 FOUTT CALL

20 FOUTT CAL

ADDS BERLIH/No More Words SHALAMAR/Dencing In The Sheets SUBTLEWIS a WEWN/Heart Of Nock a Soll CTMDI LADDENTIME AFTER TIME

-- Continued on Page 78 -- -

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## WEST

Continued from Page 77

# KFRC 7610

#### San Francisco MD: Lanette Abraham

- H 1 1 KENNY LOGGINS/Footloose
  3 2 PHIL COLLINS/Against All Odds
  N 6 3 RICK SPRINGFIELD/Love Somebody
  5 4 CARS/YOW Hight Think
  7 5 LIONEL RICHE/Mello
  6 THOMSON THINS/Hold Me Now
  8 7 TRACEY ULLMAN/They Don't Know
  H 10 DELICE WILLIAMS/Lot's Near It For The
  10 9 KOOL 6 THE CANG/Yomight
  11 8 DELICE WILLIAMS/LOT All The Girls I've
  11 9 KOOL 6 THE CANG/Yomight
  12 17 LICENTIA & MELSON/TO All The Girls I've
  13 12 FOURTH & NESSON TO All The Girls I've
  15 13 CANGLO/ENS & STRANGFOR All
  15 15 DEMELS/MY ON BOT WORDS
  15 15 DEMELS/MY ON BOT WORDS
  15 16 DEMELS/MY ON BOT WORDS
  15 19 EMELS/MY ON BOT WORDS
  19 17 CYCHIC LAUFER/YIM After Time
  9 18 EMPTYTHICS/HERP COMES THE REST.
  18 20 CULTURE CLUMP/Him He Blind
  20 21 VAN MALEN/Jump



### PD: Tom Chase

MD: Mr. Ed

- D: Mr. Ed

  2 1 PHIL COLLINS/Against All Odds
  3 2 CUTHURE CLUB/Mise Me Bild
  6 3 1 CORRER CLUB/Mise Me Bild
  1 6 3 LICHER CLUB/Mise Me Bild
  1 6 3 LICHER RICHER/Mello
  1 4 KENTY LOGGIES/POCIONE
  1 7 5 THORPSON TWINS/Mold Me Now
  4 6 EURPTHOLES/Merc Comes The Bain A
  5 7 HALL & OATSS/Amilt Education
  8 9 CTND LAUTER/Mello Just Want To Ha
  1 8 RICK SPRINGFIELD/LOW Snaebody
  8 9 CTND LAUTER/GILT Just Want To Ha
  10 THACT ULLAW/THO Pon't Know
  13 11 FES/Leave It
  10 17 FES/Leave It
  10 17 FES/Leave It
  10 18 CARS/TOU MIST WANT WATCH A New Drug
  18 16 CARS/TOU MIST WANT WATCH A New Drug
  18 16 CARS/TOU MIST WANT WATCH A New Drug
  19 10 DON POCEDER/TWIN Language Of Love
  22 17 BONNET TULES/Molling Out For A Ner
  10 18 CRRISTINE MCUES/GOT A Hold On Me
  10 19 NO HALBE/Journ
  17 20 NOCTOBEL/Somebody's Watching M
  28 21 JOHN COSCAN/Authority
  29 21 CON COSCAN/Authority
  27 25 FEDRE CARA/Ereakdance
  28 26 CORESIS/FILLES/MARTEN
  27 27 STEVE PERMYON SHERTER
  28 28 CORESIS/FILLES/MARTEN
  29 SCORPIONS/ROCK YOU Like A NUTTI
  20 30 NOMEMORY OF A MILLION
  20 31 NOMEMORY OF A MILLION
  21 NOMEMORY OF A

ROOL & THE GANG/Tonight NIGHT RANGER/Sister Christian HUEY LEWIS & NEWS/Meart Of Rock & Roll CYMDI LAURERY/imm After Time DURAN DURAN/The Reflex

TONY CAREY/A Fine Fine Day BERLIN/Ho More Worde ALAN PARSONS/Don't Answer Ne PRETENDERS/Show Me

## **Hot Hits** 105KITS

San Francisco

- | REBNY LOGGINS/Tockloose
  | DOCTOMELL/Somebody's watching M
  | VAN MALDY/ANDP
  | WEIDD AL TWANDYOLO/EAR IT
  | BUNYTHNICS/Here Comes The Rain A
  | CYDDI LAUDRE/Girls Just mant To Ha
  | FRILL COLLINS/Against All Odds
  | EGLESIAS & NEISON/TO All THE Girls I've
  | CULTURE CULT/Miss Me Blind
  | IN MEMA/99 Luftballons/99 Red
  | IN MEMA/99 Luftballons/109 Red
  | IN MEMA/99 Luftballons/IN Mema Luftballons/109 Red
  | IN MEMA/99 Luftballons/IN Mema Lu

- GENESIS/Illegal Alien STEVE PERRY/Oh Sherrie BON JOVI/Runaway

NIGHT RANGER/Sister Christian BILLY IDOL/Mabel Yell UB40/Rad Red Wine TIMM TURNER/Lat's Stay Together DAZZ BAND/Joystick LAID BACK/White Horse

## KS 103FM

San Diego PD: Dave Parks

MD: Mike Preston

H 7 1 PHIL COLLINS/Against All Odds
2 2 THOMPSON TWINS/Hold Me How
3 3 LICHER INCIRCLE/Fallo
B 6 4 CULTURE CUTB/Miss We Blind
1 5 KENNY LOGGIN/FOOCLOSS
11 6 UNBO/AGA Red Wine
6 S BLIAY IDOL/APON LOGGE The Rain A
5 BLIAY IDOL/APON LOGGE The Rain A
5 BLIAY IDOL/APON LOGGE The Rain A
6 BLIAY IDOL/APON LOGGE THE RAIN A
7 BLIAY IDOL/APON LOGGE THE SAME LOGGE
19 13 RICK SPRING/FIELD/LOGG Somebody
9 Me MALL & OATREJ/ADAIL EMOLETION
19 15 KOOL & THE GANG/TONISTE
19 16 CAD BATCH/AND LOGGE THE GANG/TONISTE
19 26 CAD BATCH/AND LOGGE WITH A
12 PAUL LOGGE WITH A SAME LOGGE THE CANADA
12 PAUL LOGGE WITH A SAME LOGGE THE CANADA
12 PAUL LOGGE WITH A SAME LOGGE THE SAME
14 PAUL CANADA
15 PAUL TONIS AND LOGGE THE SAME
16 STAND LOGGE THE GANG/TONISTE
17 PAUL TONIS AND LOGGE THE SAME
18 GENESIS/ILLEGA THE SAME
19 CANADON SAME STAND
19 GENESIS/ILLEGA THE SHEELE
19 JOIN COUGGAR/AUCHOTICY SONG
19 GENESIS/ILLEGA THE SHEELE
19 JOIN COUGGAR/AUCHOTICY SONG
19 TERME CARA PAICH SHEELE
19 JOIN COUGGAR/AUCHOTICY SONG
19 THE SAME AND LOGGE THE SHEELE
19 JOIN COUGGAR/AUCHOTICY SONG
19 JOIN COUGGAR/AUCHOTICY
19 JOIN COUGGAR/AUCHOTICY
19 JOIN COUGGAR/AUCHOTICY

DENIECE MILLIAMS/Let's Hear It for The LAURA BRANIGAN/Self Control DURAN DURAN/The Reflex NUEY LEWIS & NEWS/Heart Of Rock & Roll

KWSS 94.5 FM

PD: Dave Van Stone

MD: Robin Kipps

MD: Robin Kipps

1 PRIL COLLINS/Againer All Odds

4 2 PROMOSON THINS/AGAINER All Odds

5 3 EURTTHINGS/Mariner Comes The Rain A

5 4 LIONEL RICHIE/HellO

5 5 EINEN LOGGISS/FOOLOOME

6 6 CULTUTE CLUB/Miss He Blind

10 7 RICK SPRINGFIELD/Love Somebody

7 8 HALL 6 OATES/AGAINE ducametic

9 9 FOINTER SISTERS/Automatic

10 10 PROMISE THINGS/THING

11 10 PROMISE THINGS/THING

11 11 CARS/YOU HIGH THING

11 11 CARS/YOU HIGH THING

11 11 CARS/YOU HIGH THING

11 12 NO PROMISE THINGS AND A HOLD ON HE

13 14 OAN FOURLES/CAMP Language Of Love

19 15 PALL YOUNG/COme Back And Stay

18 16 GENESIG/THE Language Of Love

19 15 PALL YOUNG/COme Back And Stay

18 16 GENESIG/THEGAI Alien

19 17 STOY PERMY/Oh Sharrie

15 18 BOCKRELL/Somebody's Matching N

16 19 HOLY LIMIS 6 NHSE/I Want A New Drug

17 20 30 SPECIAL/Back Whate You Belong

21 TESTLAVE IN CONTROL OF THE CAMP OF THE SHORY

22 21 URAG/FAND AND THE SHORY FOR THE SHORY

23 21 TESTLAVE IN THE CAMP OF THE SHORY FOR THE SHORY

24 22 DE MONT OF THE GAME OF THE SHORY

25 26 ENDL OF THE GAME OF THE SHORY

26 ENDL OF THE GAME OF THE SHORY

27 28 ENLIN/NO NOTE WORD

28 DE DESCRETE WILLIAMS LATE THE PIECE DAY

ADDS

VAN HALED/1'11 Walt

VAN HALEN/I'li Mait ROMANTICS/One In A Million SHALANAR/Dancing In The Sheeta SILLY JOEL/The Longest Time CYNDI LAUPER/Time After Time

IRENE CARA/Breakdance
REAL LIFE/Catch Me, I'm Falling
NIGHT RANGER/Sister Christian
MR. MISTER/Enthers Of The Night
MATTHEW MILDER/The Kid's American
TALK TALK/It's My Life

#### PD: Reggie Blackwell Phoenix MD: Art Morales

ADDS VAN HALEN/I'll Wait
GO GO'S/Head Over Heels
CYNDI LAUPER/Time After Time



Denver

#### PD: Tim Fox Asst. PD: Mark Bolke

1 2 1 BOCINGIL/Somebody's Watching N
1 2 1 BOCINGIL/Somebody's Watching N
1 3 2 LIONIL RICHIE/Hello
1 3 KERNY LOGGIS/SY/TOOLOOSE
4 4 FOINTER SISTERS/ANIOMATIC
1 5 5 PHIL COLLINS/Apainst All Odds
1 5 5 PHIL COLLINS/Apainst All Odds
1 6 7 6 KC/Glev 1c Up
10 7 DENIESES WILLIAMS/Let's Near I for The
10 7 DENIESES WILLIAMS/Let's Near I for The
10 7 DENIESES WILLIAMS/Let's Near I for The
2 8 HCK SPRINGFIELD/Love Somebody
3 8 HCK SPRINGFIELD/Love Somebody
4 10 ALAN PARSONS/DOIL NAMEE NO HOLD ON
1 10 ALAN PARSONS/DOIL NAMEE NO
1 10 ALAN PARSONS/DOIL NA

28, 30 EOOL & THE GANG/Tonight

BURTTHRICS/Here Comme The Rain A VAN HALEN/I'll Mait BON JOUL/Runaway PAUL YOUNG/Comme Back And Stay JOBN COURAR/Authority Bong ROWANTICE/One In A Million



Denver

#### PD: Doug Erikson MD: Gloria Avila

MD: Gloria Avila

1 EDNY LOGGINS/Footloose
2 PRIL COLLINS/Against All Odds
5 LICOMER RICHEL/Feel 10
3 4 VAN HRLEN/Jump
15 SIDLESIAS & HISLON/TO All The Girle I've
6 6 THOMESON THINS/Mold Me Now
4 7 ROCHMELL/Somebody's Watching M
14 8 RICK SPRINGFIELD/Love Somebody
19 9 SILLY JOBL/THE Longest Time
18 10 CANS/YOU Hight Think
18 11 CUTURE CLUB/NILES Me Blind
10 12 HUBT LORIS & MRMS/I WANT New Drug
10 12 HUBT LORIS & MRMS/I WANT New Drug
11 HUBT LORIS & MRMS/I WANT New Drug
12 HUBT LORIS & MRMS/I WANT New Tru
13 15 EURYTHOLOS/Here Comes The Rain A
16 DISPIRED WILLIAM/The Hear I'r For The
17 HALL & OATS/Adult Educațion
18 800 L THE GANC/Tonight
19 YES/Leave It
19 DINN COURAN/Authority Song
12 22 OG 00 15 /Med Over Heelle
17 23 TRACET ULLAN/They Don't Know
18 18 ERILLI NOW Nure Hoods
19 19 THE LING Nure Hoods
19 10 THE LING NURE HOOGS
10 TONE THE RICHOLOG OF THE NOW
19 12 TRACET ULLAN/They Don't Know
19 12 REALIN NOW NURE HOOGS
19 10 NOCELBERG/THE Longuage Of Love
19 DAN POCELBERG/THE Language Of Love
11 20 KC/GIVW II Ust
10 13 VAN HALBS/I'll Ust
10 13 VAN HALBS/I'll Ust
10 13 VAN HALBS/I'll Ust
10 13 LAND HALBS/I'll Ust
11 15 SERVE PERS/OS Sheric Chieftian
15 35 SON JOU/Finander In The Sheets
15 15 SENDAM ADMORE/Sister Chieftian
15 35 SON JOU/Finander In The

35 35 BON JOVI/Runaway
A 36 SHALMMA/Dancing In The Sheets
39 37 MADONNA/Borderline
A 38 CYNDI LAUPER/Time After Time
A 39 SEAL LITE/CACH Me, I'm Falling
D 40 MR. MISTER/Hunters Of The Night

36, 38 ICICLE WORKS/Whisper To A Scream LAURA BRANIGAN/Self Control SCORPIONS/Rock You Like A Hurri

GENESIS/Illegal Alien TALK TALK/It's My Life

# 

**KMJK** Portland

PD: Jon Barry MD: Steve Naganuma

MD: Steve Naganum

1 1 PRIL COLLINS/Against All Odds
2 2 COLTURE CLIPATIAS ME BAILED
3 1 LONGE RICHIEF AND STATE AND

HURY LEWIS & HEMS/Heart Of Rock & Roll IGLESIAS & NELSON/To All the Girls I've DURAN DURAN/The Reflex CYNDI LAUPER/Time After Time LAURA BRANIGAN/Self Control

SERGIO MENDES/Olympia GENESIS/Illegal Alien

#### **EAST Most Added** • Hottest

**Duran Duran Huey Lewis & News** Laura Branigan

**Phil Collins** Lionel Richie **Thompson Twins** 

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### SOUTH **Most Added** • Hottest

**Huey Lewis & News Duran Duran** Joe Jackson

#### **EAST** PARALLEL TWO

GENESIS NIK KERSHAW FRANKIE GOES TO JOE JACKSON SCORPIONS DURAN DURAN VAN STEPHENSON VAN BIB...
HOTTEST:
PHIL COLLINS 4-1
RICK SPRINGFIELD 7-2
PAMPSON TWINS 10-5 LIONEL RICHIE 9-6 ALAN PARSONS 15-10

#### Dillon/Freeman

Dillon/Freeman
CENESIS
DENIBCE WILLIAMS
SHALAMAR
DURAN DURAN
HUEY LEWIS & NEWS
MR. MISTER
HOLLOLLINS 3-1
LIONEL RICGIE 9-3
CARS 13-7
SCORPIONS 25-21
IGLESIAS & NELSON D-27

#### WMAR/Baltimore, MD Wimmer/Payne

none Rottest: KENNY LOGGINS 1-1 PHIL COLLINS 3-3 LIONEL RICHIE 4-4 RICK SPRINGFIELD 17-17 GO GO'S 20-20

#### WNYS/Buffalo, NY

HUEY LEWIS & NEWS DURAN DURAN VAN STEPHENSON JOE JACKSON Hottest: PHIL COLLINS 3-1 CULTURE CLUB 4-2 THOMPSON TWINS 5-3 LIONEL RICHIE 6-4 RICK SPRINGFIELD 7-5

#### WVSR/Charleston, WV Belley/Larson

NENA JOE JACKSON IGLESIAS & NELSON TEMPTATIONS ICICLE WORKS POCO POCO
EBN-02N
VAN STEPHENSON
HOTCEST:
KENNY LOGGINS 1-1
PHIL COLLINS 3-2
THOMPSON TWINS 10-6
TRACEY ULLMAN 20-11
CARS 24-16

#### K104/Erle, PA Bill Shannor

TOM TEELEY STYLE COUNCIL VAN STEPHENSON LAID BACK LAID BACK
LAURA BRANIGAN
HOTTEST:
CYNDI LAUPER 2-1
PHIL COLLINS 5-2
EDDIE MONEY 6-4
ROCKWELL 17-7
CULTURE CLUB 15-8

#### WYCR/Hanover-York, PA Merk Richards

JOE JACKSON
HUEY LEWIS & NEWS
DURAN DURAN
CAMEO
SANDY STEWART
SHAKIN' STEVENS
WANG CHUNG
SLADE (dp)
Hottest: SLADE (dp)
Hottest:
LIONEL RICHIE 3-1
PHIL COLLINS 5-2
THOMPSON TWINS 6-3
RICK SPRINGFIELD 8-5
GO GO'S 20-10

## WTIC-FM/Hartford, CT

HUEY LEWIS & NEWS HOMARD JONES STYLE COUNCIL BOTHER STANDARD STAND

### WKEE/Huntington, WV Gary Miller

CYNDI LAUPER
NIK KERSHAW (dp)
DURAN DURAN
JOE JACKSON
HOTTER
HIL COLLINS 2-1
KENNY LOGGINS 1-2
CULTURE CLUB 4-3
LIONEL RICHIE 5-4
RICK SPRINGFIELD 7-5

#### WLAN-FM/Lancaster, PA Todd Halliday

WANG CHUNG DURAN DURAN HUEY LEWIS & NEWS CAMEO JOE JACKSON JOE JACKSON HOTLEST: LIONEL RICHIE 2-1 PBIL COLLINS 3-2 RICK SPRINGFIELD 20-8 TRACEY ULLMAN 17-10 CARS 21-13

#### KC101/New Haven, CT

IRENE CARA
LAURA BRANIGAN
SLADE
LAID BACK
HOTTEST:
PHIL COLLINS 1-1
LIONEL RICHIE 2-2
DENIECE MILLIAMS 13-5
CARS 18-12
IGLESIAS & NELSON 16-13

#### FM106/Philadelphia, PA

IGLESIAS & NELSON DURAN DURAN SLADE LAURA BRANIGAN STYLE COUNCIL ROTES -1 PHIL COLLINS 2-1 LIONEL RICHIE 3-2 THOMPSON TWINS 8-4 SHALMAR 10-6 KOOL 4 THE GANG 12-9

#### WSPK/Poughkeepsis, NY Chris Leide

none Hottest: KENNY LOGGINS 1-1 CULTURE CLUB 2-2 PHIL COLLINS 4-4 BRYAN ADAMS 5-5 LIONEL RICHIE 18-18

## Q92/Rochester, NY Jay Stevens

GENESIS
DENIECE WILLIAMS
HOTCEST:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
THOMPSON TWINS 6-3
RICK SPRINGPIELD 14-7
JOHN COUGAR 15-8 98PXY/Rochester, NY

TOTH MYTCHER
DURAN DURAN VAN STEPHENSON
JOE JACKSON
HUEV LEWIS & NEWS
HOTCHES:
PHIL COLLINS 2-1
LIONEL RICHIE 5-2
THOMPSON TWINS 6-4
RICK SPRINGFIELD 10-6
CARS 11-8

#### WGFM/Scher

Tom Parker TOM PWKWS
SHALMMAR
REAL LIFE
LAURA BRANIGAN
DURAN DURAN DURAN DURAN DURAN DURAN
HOTEST:
PHIL COLLINS 2-1
THOMPSON TWINS 4-2
LIONEL RICHIE 7-3
RICK SPRINGFIELD 8-4
CARS 10-7

#### WKEM/Syracusa, NY

Wayne Summers
ROMANTICS
CYMDI LAUPER
LAURA BRANIGAN
HUEY LEWIS 6 NEWS
SPANDAU BALLET
DURAN DURAN
SERGIO MENDES
ICICLE MORNOS
VAN STEPHERSON
HOTERS
PHIL COLLINS 2-1
LIONEL RICHIE 9-4
RICK SPRINGFIELD 16-6
CARS 19-10
YES 24-16

#### WPST/Trenton, NJ

LAURA BRANIGAN
DURAN DURAN
JOE JACKSON
HUEY LEWIS & NEWS
STYLE COUNCIL
HOTCOLLINS 1-1
BON JOVI 15-10
BILLY JOEL 19-14
RICK SPRINGFIELD 23-16
DENIECE WILLIAMS D-36

WRCK/Utice, NY Jim Reitz DURAN DURAN HUEY LEWIS & NEWS CYNDI LAUPER WANG CHUNG ICICLE WORKS KC VAN STEPHENSON

# Hottest: PHIL COLLINS 1-1 CARS 8-5 NIGHT RANGER 10-7 RICK SPRINGFIELD 14-8 STEVE PERRY 33-22

WKRZ-FM/Wilkee-Berre Jim Rieling Jum Rieling
HUEY LEWIS & NEWS
CAMEDO DURAN
LAURA BRANICAN
MANG CHUNC
YARBROUGH/PEOPLES
VAN STEPHENSON
ICICLE WORKS
DEBARGE
SHEENA EASTON
HOTLES
HOTLE

#### WHTF/York, PA Montione/Serzynel

LAURA BRANIGAN HUEY LEWIS & NEWS SHEENA EASTON DURAN DURAN SERGIO MENDES HOWARD JONES HOWARD JONES
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### Q105/York, PA Mark McKenzie

JOHN COUGAR CYNDI LAUPER SERGIO MENDES (dp) DENIECE WILLIAMS DENIECE WILLIAMS
HOTTEST:
HOT COLLINS 2-1
CULTURE CLUB 9-3
LIONEL RICHIE 8-4
TRACEY ULLMAN 10-7
NIGHT RANGER 28-17

#### PARALLEL THREE

#### WFBG/Altoons, PA

CYNDI LAUPER
DEN DEC MILLIAMS
MAND CHUNC
VAN STEPHENSON (dp)
DURAN DUBAN (dp)
DURAN DUBAN (dp)
BOTTER
BOTTER
PHIL COLLINS 2-1
IGLESIAS & NELSON 7-2
RICK SPRINGFIELD 15-9
CARS 19-10
KOOL & THE GANG 22-17

#### WGUY/Bangor, ME Jim Randall

JIM RANGHI

OURAN DURAN
IGLESIAS & NELSON
HUEY LEWIS & NEWS
STYLE COUNCIL
VAN STEPHENSON
CYNDI LAUPER
JOSIE COTTON
SHAKIN STEVENS
YARBROUGH/PEOPLES
HOELEST.
HOLLEST.
LULLTURE CLUB 3-2
THOMPSON THINS 6-3
LIONEL RICHIE 10-4
CARS 9-7

#### WZON/Bangor, ME Michael O'Hara

none
Hottest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
CULTURE CLUB 8-8
LIONEL RICHIE 10-10
RICK SPRINGFIELD 15-15

#### WIGY/Bath, ME Scott Robbins

DENIECE WILLIAMS DURAN DURAN JOE JACKSON HUEY LEWIS & NEWS LAURA BRANIGAN SHANNON SHANNON JOSIE COTTON JOSIE COTTON
Hottest:
PHIL COLLINS 3-1
THOMPSON TWINS 5-3
CARS 10-6
BONNIE TYLER 14-11
ALAN PARSONS 18-12

#### 103CIR/Beckley, WV Bob Spencer

HOWARD JONES
DOLLY PARTON (dp)
LAID BACK (dp)
JOR JACKSON
SCORPIDNS (dp)
MICHAEL GORE (dp)
LAURA BRANIGAN
TEMPTATIONS (dp)
HOTHER:
PHIL COLLINS 1-1
THOMPSON TWINS 2-2
CULTURE CLUB 3-3
LIONEL RICHIE 5-4
IGLESIAS & NELSON 11-6
WIKZ/Chambersburg. PA

#### WIKZ/Chambersburg, PA Metthews/Alexande

DURAN DURAN LAID BACK REAL LIPE SLADE LAURA BRANIGAN HOTTEST: Hottest: PHIL COLLINS 1-1 KENNY LOGGINS 2-2 LIONEL RICHIE 4-3 SHALAMAR 20-10 IRENE CARA 39-23

#### WTSN/Dover, NH Jim Sebestien

DENIECE WILLIAMS REAL LIFE JOE JACKSON LAURA BRANIGAN LAURA BRANISAN HOTTEST: KENNY LOGGINS 1-1 LIONEL RICHIE 2-2 GO GO'S 22-14 TRACEY ULLMAN 23-18 BILLY JOEL 29-21

#### WERZ/Exeter, NH Scott MacKey

SOOT MecKey

DURAN DURAN
HUEY LEWIS & NEWS
LAURA BRANICAN
SHEENA EASTON
ICICLE MORKS
JAMES INGRAN
DAVID LASLEY
JON BUTCHER AX IS
HOLTES
KENNY LOGGINS 1-1
THOMPSON TMINS 4-4
LIONEL RICHIE 12-5
KOOL & THE GANG 11-10
JOHN COUGAR 13-16

#### WZYQ/Frederick, MD Kemosabi Joe

Kemosabi Joe

DURAN DUPAN
JOE JACKSON
JOE

#### WQCM/Hagerstown, MD Will Kauffman

LAURA BRANIGAN KENNY ROGERS KENNY ROGERS
STYLE COUNCIL
HUEY LEWIS & NEWS
MR. MISTER
VAN STEPHENSON
HOTEST: Hottest: PHIL COLLINS 1-1 CULTURE CLUB 4-2 LIONEL RICHIE 6-3 SHALAMAR 9-7 IRENE CARA 30-20

#### OK100/Ithecs, NY **Bill Weston**

LAURA BRANIGAN
JON BUTCHER AXIS
VAN STEPHENSON
POCO
TOM TEELLEY
STYX
HOTCHS:
PHIL COLLINS 1-1
ROCKMELL 10-4
IREME CARA 20-12
GENESIS 23-14
CYNDI LAUPER D-28

## 13FEA/Manchester, NH Rick Ryder

CARS
SHAKIN' STEVENS
DENIECE WILLIAMS
DOLLY PARTON (dp)
DURAN DURAN
NIK KERSHAW
REAL LIFE REAL LIFE
HOttest:
EURYTHMICS 1-1
KENNY LOGGINS 4-2
LIONEL RICHIE 9-3
THOMPSON TWINS 13-9
TRACEY ULLMAN 22-13

### WKHI/Ocean City, MD Jack Gillen

TALK TALK STYLE COUNCIL SHANNON SHANNON HUEY LEWIS & NEWS TEMPTATIONS WANG CHUNG DURAN DURAN DURAN DURAN
HOttest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 8-4
RICK SPRINGPIELD 11-8
BONNIE TYLER 13-9

## 96XIL/Perkersburg, WV Paul DeMille

CHEAP TRICK STYX LAURA BRANIGAN VAN STEPHENSON POCO TOM TEELEY Hottest: Hottest: KENNY LOGGINS 1-1 LIONEL RICHIE 2-2 RICK SPRINGFIELD 3-3 PHIL COLLINS 4-4 CULTURE CLUB 6-6

#### WJBQ/Portland, ME Phoenix/O'Nell

HUEY LEWIS & NEWS DURAN DURAN SHALAMAR SHALAMAR
JOE JACKSON
CYNDI LAUPER
VAN STEPHENSON
ICICLE WORKS
IGLESIAS 6 NELSON IGLESIAS & NELSON HOttest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 6-3 BERLIN 28-21 NIGHT RANGER 32-25

#### WOMP-FM/Wheeling, WV

Dwayne Bonds DURAN DURAN HUEY LEWIS & NEWS ICICLE WORKS VAN STEPHENSON IGLESIAS & NELSON LAID BACK HOTLEST: CULTURE CLUB 2-1 PHIL COLLINS 11-6 CARS 16-10 CARS 16-10 RICK SPRINGFIELD 24-14 SHALAMAR 34-17

#### WSQV/Williamsport, PA

HUEY LEWIS & NEWS JOE JACKSON WANG CHUNG WANG CHUNG
CYNDI LAUPER
DAVID GILMOUR
HOTLEST:
CARS 3-1
DWIGHT TWILLEY 7-4
RICK SPRINGPIELD 9-5
YES 11-7
PRETENDERS 14-9

#### SOUTH PARALLEL TWO

## WBBQ/Augusts, GA Bruce Stevens

HUEY LEWIS & NEWS JOE JACKSON JOE JACKSON
VAN STEPHENSON (dp)
STYLE COUNCIL
DEBARGE
HOWARD JONES
HOTES
PHIL COLLINS 2-1
KENNY LOGGINS 1-2
SHALAMAR 9-3
IGIGESIAS & NELSON 4-4
LIONEL RICHIE 5-5

KHFI/Auetin, TX Volkmen/Gerrett VORMEN'GENERY
VAN HALEN
VAN HALEN
SHAKIN' STEVENS
HUEV LEWIS & NEWS
LAURA BRANIGAN
SLADE
BURAN DURAN
HOCKEL
THOMPSON TWINS 4-2
PHIL COLLINS 5-3
DWIGHT TWILLEY 10-7
TRACEY ULLMAN 15-8

WFMF/Beton Rouge Rice/Ahysen VAN HALEN (dp)
KENNY ROGERS
SHALAMAR (dp)
HOLLEST
KENNY LOGGINS 1-1
PHIL COLLINS 4-2
LIONEL RICHIE 5-3
CULTURE CLUB 7-4
IGLESIAS & NELSON 19-13

#### KZZB/Beeumont: TX

SLADE DEBARGE HUEY LEWIS & NEWS LAURA BRANIGAN DURAN DURAN JOE JACKSON HOTTEST: PHIL COLLINS 1-1 LIONEL RICHIE 5-2 NIGHT RANGER 13-7 RICK SPRINGFIELD 15-9 CARS 17-10

#### WQID/Bloxi, MS Mickey Courter

DURAN DURAN
HUEY LEMIS & NEMS
DOLLY PARTON
HOTEGE:
RENNY LOGGINS 1-1
PHIL COLLINS 2-2
RICK SPRINGFIELD 8-6
TONY CAREY 29-19

#### KXX106/Birmingham, AL Kevin McCarthy

HUEY LEWIS & NEWS DURAN DURAN TEMPTATIONS JAMES INGRAM STYLE COUNCIL HOTTEST: Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 4-4 RICK SPRINGPIELD 11-6 HALL & OATES 5-7 CARS 17-8

Bob Kaghan

Bob Kaghan
JOE JACKSON
TEMPTATIONS
NIGHT RANGER
HUEY LEWIS & NEWS
MADONNA
DURAN DURAN
HOTERS:
PHIL COLLINS 1-1
LIONEL RICHIE 3-3
DENIEZE WILLIAMS 14-5
THOMPSON TWINS 10-6
RICK SPRINGFIELD 8-8 WJZR/Charlotte, NC

#### Chrysler/Radford

KOOL & THE GANG
VAN HALEN
DENT ECE WILLIAMS
BILLY JOEL
DURAN DURAN
JAMES INGRAM
ICICLE WOORKS
BILLY RANKIN
HOTEGET:
PHIL COLLINS 2-2
CULTURE CLUB 3-3
LIONEL RICHIE 6-4
THOMPSON THINS 7-5
RICK SPRINGFIELD 11

#### Jeff Blake

Jeff Blake

VAN HALEN

DURAN DURAN

CYNDI LAUPER

GENESIS

HOTTESIS:

PHIL COLLINS 2-1

LIONEL RICHIE 3-2

THOMPSON TWINS 4-4

RICK SPRINGFIELD 7-5

CARS 8-7

#### Peter Wolfe

DURAN DURAN STYLE COUNCIL SCORPIONS GENESIS Hottest: HOTTEST: HALL & OATES 3-1 LIONEL RICHIE 11-5 PHIL COLLINS 18-9 CARS 27-23 LAID BACK 32-25

DURAN DORAN
BORNIE TYLER
SCORPIONS
JOE JACKSON
ICICLE WORKS
HUEY LEWIS 6 NEWS
HOTHER ST.
PHIL COLLINS 5-1
HOMPSON TWINS 9-4
LIONEL RICHIE 12-6
RICK SPRINGFIELD 17-10
CARS 25-16

#### KITE/Corpus Christi, TX

DURAN DURAN 38 SPECIAL WANG CHUNG HUEY LEWIS & NEWS JOE JACKSON ICICLE WORKS VAN STEPHENSON

#### WDOQ/Daytona Beach, FL

KENNY ROGERS MICHAEL GORE (dp) LAURA BRANIGAN VAN HALEN

## WDCG/Durham-Raleigh, NC

none Hottest: PHIL COLLINS 1-1 KENNY LOGGINS 2-2 LIONEL RICHIE 3-3 ROCKWELL 4-4 CULTURE CLUB 7-7

#### KAMZ/EI Paso, TX Bob Weet

STEVE PERRY SPANDAU BALLET NIK KERSHAM STYLE COUNCIL HOTLEST: PHIL COLLINS 1-1 THOMPSON TWINS 7-4 IGLESIAS & NELSON 12-7 CARS 22-12 KSET-FM/EI Pago, TX

# Catsimon CYNDI LAUPER LAURA BRANIGAN JOE JACKSON VAN HALEN CAMED TEMPTATIONS (dp) HOTEGET THOMPSON TWINS 2-1 PHIL COLLINS 6-3 LIONEL RICHIE 5-5 HALL & OATES 7-6 DEBARGE 16-11

WRQK/Greensboro, NC Jones/Conred Jones/Conred

JOHN COUGAR

DOLLY PARTON
TEMPTATIONS
SHAKIN' STEVENS
MANHATTAN TRANSFE
KIM CARRES
IRDNE CARA
BOTTEM
HOLLINS 3-2
THOMPSON TWINS 4-4
RICK SPRINGFJELD 21-15
CARS 25-18

WANS-FM/Greenville, SC

94TYX/Jackson, MS

LAID BACK
BERLIN
HUEY LEWIS & NEWS
TALK TALK
JOE JACKSON
HOTTER
KENNY LOGGINS 1-1
HALL & OATES 2-2
LIONEL RICHIE 3-3
PHIL COLLINS 10-4
THOMPSON TWINS 15-9

WQUT/Johnson City, TN

BERLIN Hottest: LIONEL RICHIE 20-10 CULTURE CLUB 21-15 PRIL COLLINS 26-16 THOMPSON TWINS 34-25 RICK SPRINGFIELD 36-28

Gary Adding
JOE JACKSON
HUEY LEWIS & NEWS
DURNA DURNA
SHAR IN STEVENS
SHAR IN STEVENS
YABROUGH / PROPLES
GOTTOT LE
KENNY LOGGINS 1-1
BON JOVI 2-2
CARS 10-9
CICK SPRINGFIELD 21-18
DENIECE WILLIAMS 39-24

WFMI/Lexington, KY Fox/Mosley

FOXMOSIEY
DENIECE WILLIAMS
SHALAMAN
CYNDI LAUPER
HOEY LEWIS 4 NEWS
SLADE
OURAN OURAN
OURAN
STEDRART
SHANGUS
SH

KKYK/Little Rock, AR

Mark McCain

VAN HALEN LAURA BRANIGAN TONY CAREY DENIECE WILLIAMS BERLIN

WOKI/Knoxville, TN

Gary Adkins

Rod Hampton

Rod Mette

#### WSSX/Charleston, SC

HUEY LEWIS & NEWS DURAN DURAN
LAURA BRANIGAN
HOTTEST:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
CULTURE CLUB 4-3
LIONEL RICHIE 8-4
THOMPSON TWINS 9-5 WBCY/Charlotte, NC

# DURAN DURAN LAID BACK (dp) JOE JACKSON LAURA BRANIGAN MR. MISTER (dp) SLADE (dp) HOttest: PHIL COLLINS 2-1 CULTURE CLUB 4-3 KOOL & THE GANG 14-9 RICK SPRINGFIELD 15-10 IGLESIAS & NELSON 23-13 WZYP/Huntsville, AL Scott Mitchell

Scott Mitchell
STYLE COUNCIL
NIK KERSHAW
HUEY LEWIS & NEWS
VAN STEPHENSON
DURAN DURAN
JOE JACKSON
DEBARGE
HOTESON
CULTURE CLUB 3-2
LIONEL RICHIE 6-3
RICK SPENOFIELD 14-5
KOOL & THE GANG 15-6

#### WSKZ/Chattanooga

### WNOK-FM/Columbia, SC

CYNDI LAUPER

#### WZLD/Columbia, SC

Hottest: RICK SPRINGFIELD 1-1 CARS 5-3

ALAN PARSONS TRACEY ULLMAN BOTTEST: RENNY LOGGINS 1-1 PHIL COLLINS 5-4 POINTER SISTERS 7-6 THOMPSON TWINS 13-9 DENIECE WILLIAMS 25-20 FM100/Memphis, TX John/Prestigleco HUEY LEWIS & NEWS CYNDI LAUPER STEVE PERRY TEMPTATIONS HOTLEST LIONEL RICHIE 2-1 CULTURE CLUB 10-4 CARS 24-15 PAUL YOUNG 29-17 BILLY JOEL 33-23 VAN HALEN
HOTTEST:
LIONEL RICHIE 2-1
PHIL COLLINS 1-2
KENNY LOGGINS 4-4
NIGHT RANCER 36-30
DENIECE WILLIAMS D-39

#### WABB-FM/Mobile, AL Frem/Fuller

TONY CARRY
DURAN DURAN
BILLY JOEL
SHALAMAR
VAN HALEN (dp)
YARBROUGH/PEOPLES
JOE JACKSON
HOTEGET:
PHIL COLLINS 2-1
LIONEL RICHIE 5-2
CARS 8-5
STEVE PERRY 21-17
KOOL & THE CANG 25

## G100/Mobile, Al. Scott Griffith

DENIBLE WILLIAMS
CYNDI LAUPER
LAURA BRANIGAN
HOTEOSI:
CULTURE CLUB 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 11-5
CARS 19-15
STEVE PERRY 33-25

### WHHY-FM/Montgomen

Mark St. John HUEY LEWIS & NEWS SLADE JOE JACKSON Hottest: RENNY LOGGINS 1-1 CULTURE CLUB 4-2 SHALAMAR 13-3 MADONNA 16-8 LAID BACK 20-13

#### KBFM/McAllen-Bro

Williams/deHaro DURAN DURAN LAURA BRANIGAN HUEY LEWIS & MEWS BILLY RANKIN BILLY RANKIN
HOttest:
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
THOMPSON TWINS 6-5
LIONEL RICHIE 7-6
RICK SPRINGFIELD 11-8

#### KRGV/McAllen-Brow Bob Perry

STEVE PERRY DURAN DURAN DURAN DURAN
VAN STEPHENSON (dp)
LAURA BRANIGAN
DOLLY PARNO
DOLLY PARNO
VAN HALEN
HOTEST:
KENNY LOGGINS 1-1
IGLESIAS A NELSON 2-2
CULTURE CLUB 3-3
CARS 13-8
DENIECE WILLIAMS 28-14 KX104/Nashville, TN

## St. John/Cook

LAURA BRANIGAN
CAMED
HUEY LEWIS & NEWS
DURAN DURAN
HOTHER:
LIONEL RICHIE 3-1
PHIL COLLINS 2-2
THOMPSON TWINS 9-5
DERIECE WILLIAMS 19-9
IGLESIAS & NELSON 16-10 WSFL/New Bern, NC

# LAID BACK BONNIE TYLER JOE JACKSON CAMED (dp) SLADE LAURA BRANIGAN

LAURA BRANIGAN
HOTCHST:
LIONEL RICHIE 1-1
PHIL COLLINS 3-2
ROOL 6 THE GANG 13-6
IGLESIAS 6 NELSON 14-9
TRACEY ULLMAN 19-10 WRNO/New Orleans, LA Costello/Watkins SLADE LAURA BRANIGAN VAN STEPHENSON Hottest: PHIL COLLINS 2-1 CARS 7-6 TRACEV ULLANN 11-7 RICK SPRINGFIELD 12-8 STEVE PERRY 31-21

BJ105/Orlando, FL Gary Mitchell CYNDI LAUPER
DENIECE WILLIAMS
VAN HALEN
HOTCES:
KENNY LOGGINS 1-1
PHIL COLLINS 5-2
CULTURE CLUB 6-3
TRACEY ULLMAN 9-5
LIONEL RICHIE 10-6

WRVQ/Richmond, VA Bob McNelli JOHN COUGAR ALAN PARSONS PRETENDERS GO GO'S LAID BACK CYMDI LAUPER STEVE PERRY LAURA BRANICAN BERLIN VAN HALEN HOLY LEWIS 4 NEWS HOLES LINES ENNY LOGGINS 1-1 PHIL COLLINS 3-2 SKRALMAR 9-1 PHIL COLLINS 3-2 SHALAMAR 9-4 DENIBCE WILLIAMS 23-12 IRENE CARA 20-13

## KITY/Sen Antonio, TX

BILLY RANKIN DURAN DURAN LAURA BRANIGAN CYNDI LAUPER POCO POCO Hottest: KENNY LOGGINS 1-1 IGLESIAS & NELSON PHIL COLLINS 7-3 CULTURE CLUB 6-4 ROCKWELL 3-5

## KTFM/Sen Antonio, TX Thorman/Nasty

KOOL 4 THE GANG
DOLLY PARTON
LAID BACK (dp)
LOUND STEPHENSON
HUPY LAID SAN (dp)
LOUND STEPHENSON
HUPY MATHIS
HOLESTI
LOLESTAS & NELBON 1-1
PRIL COLLINS 7-4
THOMESON WINS 20-13
JAMES INGRAM 35-25
CYMDI LAUPER 40-14

#### KROK/Shreveport, LA Hayder/Stewert

SCOREST SCORES S

HaydewStewert
LAURA BRANICAN
SHAKIN' STEVENS
CYNDI LAUPER
DURAN DURAN (dp)
HOLLENS:
PHIL COLLINS 2-1
CULTURE CLUB 4-3
THOMPSON TWINS 5-4
LIONEL RICHIE 6-5
DWIGHT TWILLEY 11-7 Z96/Temps, FL Steve Devis DURAN DURAN (dp) JOHN COUGAR JOE JACKSON SCORPIONS (dp)

#### WSEZ/Wineton-Selem

KQIZ-FM/Amerillo, TX

JOE JACKSON
DENIECE MILLIAMS
CYMDI LAUPER
HUEY LEMIS & NEMS
WANG CHUM:
HOLLEST
PHIL COLLINS 2-1
CULTURE CLUB 4-3
RICK SPRINGFIELD 8-6
YES 18-10
ALAN PARSONS 21-12

WISE/Ashville, NC

JOE JACKSON
VAN STEPHENSON
DAVID GILMOUR
LAURA BRANIGAN
CYNDI LAUPER
HUEY LEWIS & NEWS
TEMPTATIONS (dp)
DOLLY PARTON (dp)
Hottest:

DOLLY PARTON (dp) Hottest: PHIL COLLINS 2-1 LAID BACK 3-3 THOMPSON TWINS 17-6 KOOL 4 THE GANG 12-7 ALAN PARSONS 16-8

Ellod/Osborne
HUEY LENIS 4 NEMS
VAN STEPHENBON (dp)
LICICLE MORRS (dp)
JOE JACKSON
WANG CHUNG
DAVID GILMOUR (dp)
LUTHER VANDROSS (dp)
DEBARGE (dp)
BOLTER (dp)
FOLTER (LINS 2-2
CULTURE CLUB 4-3
LIONEL RICHIE 6-4
RICK SPRINGFIELD 12-9

WCGO/Columbus, GA

Elliot/Osborne

John Stevens

TRACEY ULLMAN
ALAN PARSONS
HOTLERS:
KENNY LOGGINS 1-1
PHIL COLLINS 10-2
LIONEL RICHIE 8-3
CULTURE CLUB 13-7
THOMPSON TWINS 16-11 PARALLEL THREE

#### WJAD/Bainbridge-Albany, GA

Don O'Shee KENNY ROGERS
HUEY LEWIS & NEWS
VAN HALEN
VAN STEPHENSON
STYLE COUNCIL
JOE JACKSON
MENUDD

J.D. North DOLLY PARTON
STYLE COUNCIL
JOE JACKSON
LAURA BRANIGAN
TEMPTATIONS
SERGIO MENDES
HUEY LEWIS & NEWS
VAN STEPHENSON
HOTERS
PHIL COLLINS 3-1
THOMPSON TWINS 6-3
CULTURE CLUB 7-4
JOHN COUGAR 27-21
DENIECE WILLIAMS 29-23

#### Z102/Savannah, GA

#### WGLF/Tallahassee, FL Bill Thomas

LAURA BRANIGAN JOE JACKSON JOE JACKSON
TEMPTATIONS
DURAN DURAN
HUEY LEWIS & NEWS
NEWA
HOCTES:
UB40 3-1
BILLY JOEL 20-10
SHANNON 25-13
LAID BACK 27-16
DENIECE WILLIAMS D-22

#### KKOV/Michin Falls TV

HUEY LEWIS & NEWS HOTTEST: PHIL COLLINS 1-1 CARS 8-3 RICK SPRINGFIELD 9-6 LAID BACK 11-7 SCORPIONS 12-8

JOE JACKSON
HUEY LEWIS & NEWS
CYNDI LAUPER
38 SPECIAL
STYLE COUNCIL
DURAN DURAN

## **Phil Collins** Lionel Richie

# Kenny Loggins

## KNOE-FM/Monroe, LA

#### WPFM/Panama City, FL

#### WXLK/Rosnoks, VA

Reiph Cerroll

DOLLY PARTON (dp)
BERLIN

JOE JACKSON

LICICLE WORKS

DURAN DURAN

SHANNON

VAN STEPHENSON

HOTE-1:

RENNY LOGGINS 2-1

CULTURE CLUB 3-2

POINTER SISTERS 4-3

SHALMANA 30-24

DENIECE WILLIAMS D-27 KISR/Ft. Smith, AR WIXV/Sevenneh, GA J.P. Hunter Rick Hayes LAURA BRANIGAN
YARBROUGH/PEOPLES
BILLY RANKIN (dp)
DURAN DURAN
SHALAMAR
HUEY LEWIS & NEWS
HOLLEST:

HUEY LEWIS & NEWS HOTTEST: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 7-3 CARS 11-8 GO GO'S 27-14 Q104/Gadeden, AL Gaither/Davis CASTMENDAVA

DAVID GILMOUR

HUFY LEWIS & NENS

JOE JACKSON

JAMES INGRAM

HOTEGE:

KENNY LOGGINS 1-1

LATD BACK 2-2

SHALAMAR 11-11

NIGHT RANGER 14-13

DENIECE WILLIAMS 29-25

WFOX/Geineville, GA Alen Du Priest DURAN DURAN (dp)
HUEY LEWIS & NEWS
POCO
BOTTELE MORKS (dp)
BOTTELE MORKS (dp)
BOTTELE LIONEL RICHIE 6-3
CULTURE CLUB 8-5
KOOL & THE GANG 15
PAUL YOUNG 12-10 15-6

## WYK**S/Gein**e Lou Patrick

JOE JACKSON (dp)
HUEF LEWIS & NEWS (dp)
HUEF LEWIS & NEWS (dp)
BURAN (dp)
DURAN (dp)
DURAN DURAN (dp)
DURAN EST (dp)
HILL COLLINS 2-1
THOMPSON TWINS 3-2
CULTURE CLUB 5-3
CARS 8-4
YES 7-5

# WANG CHUNG LAID BACK SHANNON SLADE HOTLEST: TRACEY ULLMAN 14-8 RICK SPRINGFIELD 17-9 CARS 20-12 KOOL & THE GANG 26-16 GO GO'S 27-22

KILE/Galveston, TX

Dave Parks

KTDY/Lafayette, LA Greg Stavens Grog Stevens
Van HALEN (dp)
SCORPIONS (dp)
SCORPIONS (dp)
JOE JACKSON
LAURA BRANICAN
NIK KERSIAW
DURAN DURAN
HOLTES!
PHIL COLLINS 2-1
CULTURE CLIB 7-3
KENNY LOGGINS 1-5
RICK SPRINGPIELD 9-7
CARS 16-9

Tom Kelley

CYNDI LAUPER

DURAN DURAN

LAURA BRANIGAN

BILLY RANKIN (dp)

VAN STEPHENSON (dp)

HUEY LEWIS 4 NEWS (dp)

JAMES INGRAM (dp)

COLLY PARTON (dp)

CAMED (dp)

HOTELST (dp)

HILL COLLINS 3-1

EIONEL RICHIE 6-2

CULTURE CLUB 9-3

RICK SPRINGFIELD 17-10

HUEY LEWIS & NEWS
LAURA BRANICAN
DURAN DIRAN
NIK KERSHAW
SPANDAU BALLET
HOTLEST:
PHIL COLLINS 2-1
CULTURE CLUB 4-2
CULTURE CLUB 4-2
RICK SPRINGFIELD 15-7
YES 12-9

NUMBER OF THE STATE OF THE STAT

MENUDD HOTTEST: KENNY LOGGINS 2-1 PHIL COLLINS 3-2 BONNIE TYLER 6-4 SPANDAU BALLET 11-8 IGLESIAS & NELSON 1 WAEV/Savannah, GA

J.P. Hunter
STYX
CHEAP TRICK (dp)
LAID BACK
TALK TALK
JON BUTCHER AXIS (dp)
MON THE LEY
SHEEN A EASTON
LAURA BRANICAN
HOCLES
JOHN COUGAR 4-1
PHIL COLLINS 3-2
MADONNA 24-14
KENNY LOGGINS 13-16
SHALAMAR 21-17

OO GO'S
HUEF LEWIS & NEMS
JOIN COUGAR
LUTHER VANDROSS
JOE JACKSON
HOLLEST:
CULTURE LUB 5-2
LUTHORIC LUB 5-2
THOMEON WINS 8-4
PHIL COLLINS 13-5
DENIECE WILLIAMS 38-22

CYNDI LAUPER DURAN DURAN VAN STEPHENSON SHEENA EASTON ICICLE WORKS WANG CHUNG HUEY LEWIS & NEWS

#### WHSL/Wilmington, NC John Foster

OURAN DURAN HOTTEST: PHIL COLLINS 1-1 RICK SPRINGFIELD 7-4 CARS 12-6 DWIGHT TWILLEY 10-7 YES 11-8

#### **MIDWEST Most Added**Hottest

**Duran Duran** Van Halen **Huey Lewis & News** Cyndi Lauper

**Phil Collins** Lionel Richie Kenny Loggins

# ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### **WEST Most Added** • Hottest

**Duran Duran Huey Lewis & News** Cyndi Lauper

**Phil Collins** Lionel Richie **Thompson Twins** 

#### **MIDWEST** PARALLEL TWO

#### WKDD/Akron, OH

#### **Matt Patrick**

DURAN DURAN PUCO HUEY LEWIS & NEWS ICICLE WORKS (dp) NENA BILLY RANKIN BILLY RANKIN HOttest: CULTURE CLUB 1-1 THOMPSON TWINS 4-3 LIONEL RICHIE 6-5 NIGHT RANGER 11-6 ROMANTICS 10-9

#### WAHC/Appleton-Oahkoah, Wi Chris Caine

IRENE CARA ottest: HOTTEST: KENNY LOGGINS 1-1 PHIL COLLINS 3-2 BON JOVI 16-8 SCORPIONS 35-21 DENIECE WILLIAMS D-25

#### WKAU/Appleton-Oshkosh, WI Ron Ross

IGLESIAS & NELSON DURAN DURAN JOE JACKSON SLADE (dp) MR. MISTER (dp) VAN HALEN (dp) Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 RICK SPRINGFIELD 12-5 DWIGHT TWILLEY 16-11 LIONEL RICHIE 20-12

#### 92X/Columbus OH Joel Cella

VAN HALEN DWIGHT TWILLEY IGLESIAS & NELSON Hottest; KENNY LOGGINS 1-1 LIONEL RICHIE 4-2 POINTER SISTERS 11-6 RICK SPRINGFIELD 9-7 GO GO'S 18-11

#### KHK/Davenport, IA Jim O'Hara

MICHAEL GORE DEBARGE
STEVE PERRY (dp)
SLADE (dp)
LAURA BRANIGAN
STYLE COUNCIL
HOTLEST:
PHIL COLLINS 2-1
LIONEL RICHIE 3-2
DENIECE WILLIAMS 35-11
NIGHT RANGER 29-13
CYNDI LAUPER D-20

#### KMGK/Des Molnes, IA Al Brock

VAN STEPHENSON DURAN DURAN HUEY LEWIS & NEWS JOE JACKSON WANG CHUNG ICICLE WORKS (dp) TCICLE WORKS (dp)
HOTLEST:
THOMPSON TWINS 3-1
PHIL COLLINS 5-2
CULTURE CLUB 4-3
LIONEL RICHIE 8-5
RICK SPRINGFIELD 11-6

### WEBC/Duluth

DENTECE WILLIAMS
VAN HALEN (dp)
CYNDI LAUPER
DOLLY PARTON
HOTLEST:
PHIL COLLINS 1-1
KENNY LOGGINS 2-2
CULTURE CLUB 3-3
LIONEE RICHE 5-4
ALAN PARSONS 11-6

#### WKDQ/Evansville, IN Hobbe/Payne

CYNDI LAUPER HUEY LEWIS & NEWS HUEY LEWIS & NEWS
SLADE (dp)
SCORPIONS (dp)
Hottest:
CULTURE CLUB 3-1
PHIL COLLINS 4-3
LIONEL RICHIE 5-4
DENIECE WILLIAMS 8-5
RICK SPRINGFIELD 13-8 WSTO/Evansville IN

#### Chris Taylor

TRACEY ULLMAN JOHN COUGAR JOHN COUGAR Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 3-3 DENIBECE WILLIAMS 18-10 RICK SPRINGPIELD 28-15

#### WMEE/Ft Wayne, IN Scott Dugen

YES
CYNDI LAUPER
BONNIE TYLER
LAURA BRANIGAN
IGLESIAS & NELSON
NIK KERSHAW RENNY LOGGINS 1-1 PHIL COLLINS 2-2 CULTURE CLUB 5-3 LIONEL RICHIE 8-4 DENIECE WILLIAMS 30-20

#### WZPL/Indianapolis, IN Jim Miles

DEBARGE NIGHT RANGER HOTTEST: PHIL COLLINS 2-1 LIONEL RICHIE 7-2 THOMPSON TWINS 9-4

#### WGRD/Grand Rapids, MI Swart/Duling

HUEY LEWIS & NEWS DURAN DURAN JOE JACKSON SLADE SLADE
38 SPECIAL
DENIECE WILLIAMS
HOLLEST:
PHIL COLLINS 1-1
KENNY LOGGINS 2-2
CULTURE CLUB 6-3
DWIGHT TWILLEY 14-10
STEVE PERRY 23-18

#### WJXQ/Jeckson, Mi Ryan/Cheeks

HUEY LEWIS & NEWS
DURAN DURAN
MATTHEW WILDER (dp)
NIK KERSHAW (dp)
FRANKIE GOES TO H (dp)
STYLE COUNCIL (dp)
JON BUTCHER AXIS (dp)
CHEAP TRICK (dp)
LAURA BRANIGAN (dp)
MENN (dp) NENA (dp)
ICICLE WORKS (dp)
KINETICS (dp)
SHERRY KEAN (dp) SHERRY KEAN (dp) Hottest: PHIL COLLINS 2-1 THOMPSON TWINS 17-5 ALAN PARSONS 13-7 VAN HALEN 21-14 NIGHT RANGER 24-21

#### WKFR/Kalamazoo, MI Rick Chapman

JOE JACKSON (dp) NIK KERSHAW (dp) LAURA BRANIGAN HOWARD JONES (dp) DENIECE WILLIAMS DENIECE WILLIAMS
HOTLEST:
PHIL COLLINS 3-1
CULTURE CLUB 4-2
THOMPSON TWINS 8-4
RICK SPRINGFIELD 12-7
KOOL & THE GANG 25-13

#### ZZ99/Kansas City, MO

HUEY LEWIS & NEWS
CYNDI LAUPER
VAN HALEN
HOTLES:
KENNY LOGGINS 1-1
PHIL COLLINS 4-2
LIONEL RICHIE 7-3
THOMPSON TWINS 9-6
HALL & OATES 12-7

#### WVIC/Lansing, MI Martin/Kittredge

MR MISTER MR. MISTER
DENIECE WILLIAMS
CYNDI LAUPER
HUEY LEWIS & NEWS
HERBIE HANCOCK
DURAN DURAN (dp) DURAN DORAN (GP)
HOTTEST:
PHIL COLLINS 1-1
MANFRED MANN 2-2
THOMPSON TWINS 7-3
RICK SPRINGFIELD 9-4
ALAN PARSONS 6-5

#### Z104/Madison, WI Little/Hudson

JOE JACKSON
CYNDI LAUPER
VAN HALEN
HUEY LEWIS & NEWS
DURAN DURAN
Hottest:
KENNY LOGGINS 3-1 PHIL COLLINS 2-2
CULTURE CLUB 6-3
LIONEL RICHIE 8-4
RICK SPRINGFIELD 12-7

#### KJ103/Oklahoma City, OK Dan Wilson

HUEY LEWIS & NEWS SLADE
DURAN DURAN
LAURA BRANIGAN
JOE JACKSON
HOTTES:
KENNY LOGGINS 1-1
PHIL COLLINS 3-2
CARS 19-7
JOHN COUGAR 23-8
DENIECE WILLIAMS D-15

#### KQKQ/Omaha, NE Taylor/Dean

CYNDI LAUPER SLADE LAURA BRANIGAN Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 3-3 CULTURE CLUB 4-4 IGLESIAS & NELSON 26-10

#### KZ93/Peoria, IL Edwards/Maloney

none
Hottest:
KENNY LOGGINS 1-1
BRYAN ADAMS 3-3
ROCKWELL 4-4
LIONEL RICHIE 6-6
THOMPSON TWINS 13-13

#### WRKR/Racine-Milwaukee Pat Martin

VAN HALEN NIGHT RANGER BILLY RANKIN HUEY LEWIS & CHAD STUART & JER DAVID GILMOUR HOTTEST:
LIONEL RICHIE 7-1
SCORPIONS 3-2
IGLESIAS & NELSON 16-10
SHALAMAR 21-12
DENIECE WILLIAMS 29-18

#### U\$3/South Bend, IN J.K. Deering

ALAN PARSONS STEVE PERRY HOTLEST: KENNY LOGGINS 1-1 PHIL COLLINS 7-2 LIONEL RICHIE 11-5 THOMPSON TWINS 12-9 POINTER SISTERS 16-10

#### WZOK/Rockford, IL . **Geoff Davis**

CYNDI LAUPER ALAN PARSONS VAN HALEN DENIECE WILLIAMS PRETENDERS PRETENDERS
HOTTEST:
PHIL COLLINS 3-1
HALL & OATES 6-4
CARS 13-9
TRACEY ULLMAN 15-10
BILLY JOET, 19-12

#### WRQN/Toledo, OH

CYNDI LAUPER DENIBCE WILLIAMS VAN HALEN VAN HALEN
DURAN HUEY LEWIS & NEWS
NENA
BILLY RANKIN
KINETICS Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 CULTURE CLUB 3-3 THOMPSON TWINS 5-4 LIONEL RICHIE 7-5

#### K107/Tulsa, OK Rivers/Stephens

BILLY JOEL VAN HALEN CYNDI LAUPER NIK KERSHAW NIK KERSHAW HUEY LEWIS & NEWS LAUBA BRANIGAN SLADE HOTTEST: KENNY LOGGINS 1-1 THOMPSON TWINS 4-2 PHIL COLLINS 7-4 RICK SPRINGFIELD 8-5 GO GO'S 16-11

#### KELI/Tuisa, OK Myers/Michaels

HUEY LEWIS & NEWS DURAN DURAN NIK KERSHAW WANG CHUNG LAURA BRANIGAN JOE JACKSON HOTTEST:
PHIL COLLINS 1-1
THOMPSON TWINS 4-2
RICK SPRINGFIELD 7-5
CARS 15-6 LIONEL RICHIE 18-8

#### KEYN-FM/Wichlta, KS

CYNDI LAUPER DURAN DURAN LAURA BRANIGAN SLADE NIK KERSHAW Hottest: Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 3-2 LIONEL RICHIE 6-3 THOMPSON TWINS 10-7 CARS 20-12

#### WHOT/Youngston Dick Thompson VAN HALEN

VAN HALEN LAURA BRANIGAN NIK KERSHAW STYLE COUNCIL DURAN DURAN (dp) CYNDI LAUPER VAN STEPHENSON MICHAEL GORE JOE JACKSON DEBARGE POCO
ICICLE WORKS
TIGGI CLAY
HUEY LEWIS & NEWS (dp) HUEY LEWIS & NEWS (CHOTES) HOTEST: LIONEL RICHIE 10-6 BILLY JOEL 11-8 TRACEY ULLMAN 14-10 BONNIE TYLER 18-13 SHALAMAR 23-16

#### WYFM/Youngstown

Jeff Tobin THOMPSON TWINS
HOTTEST:
KENNY LOGGINS 1-1
LIONEL RICHTE 5-2
PHIL COLLINS 4-3
CULTURE CLUB 16-9
WEIRD AL YANKOVIC 15-13

### PARALLEL THREE

#### KFYR/Bismerck, ND Brannen/Hardt

DENIECE WILLIAMS VAN HALEN VAN HALEN HOTLEST: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 LIONEL RICHIE 9-3 RICK SPRINGFIELD 8-5 IGLESIAS & NELSON 15-11

#### WBNQ/Bloomington, IL Justin/Robbins

CYNDI LAUPER
STYLE COUNCIL (dp)
DURAN DURAN (dp)
Hottest:
PHIL COLLINS 1-1
CULTURE CLUB 2-2
LIONEL RICHIE 5-3
RICK SPRINGFIELD 9
DURCHT THILLEY 10-RICK SPRINGFIELD 9-1 DWIGHT TWILLEY 10-6

#### WBWB/Bloomington, IN John Helmann

VAN HALEN
IGLESIAS & NELSON (dp)
CYNDI LAUPER
LAURA BRANIGAN
SERGIO MENDES
STYLE COUNCIL
SCORPIONS (dp)
HOTCEST:
HOMBSON TWINS 3-2 Hottest: THOMPSON TWINS 3-2 PHIL COLLINS 9-6 CARS 10-7 JOHN COUGAR 13-8 TRACEY ULLMAN 16-10

#### WCIL-FM/Carbondale, IL Tony Waltekus

HOWARD JONES VAN HALEN (dp) PRETENDERS ALAN PARSONS Hottest: Hottest: KENNY LOGGINS 1-1 LIONEL RICHIE 2-2 PHIL COLLINS 3-3 BONNIE TYLER 17-5 RICK SPRINGFIELD 24-10

#### KCMQ/Columbia, MO Dave McCormick

CYNDI LAUPER DURAN DURAN SLADE DEBARGE DEBARGE
NIK KERSHAW
HUEY LEWIS & NEWS
VAN STEPHENSON
Hottest:
PHIL COLLINS 1-1
CULTURE CLUB 2-2 LIONEL RICHIE 5-3 CARS 11-7 GO GO'S 23-13

#### Y94/Fargo, ND Collins/Anderson

NIK KERSHAW
LAID BACK (dp)
LAURA BRANIGAN
HOLTEST:
KENNY LOGGINS 1-1
PBIL COLLINS 3-3
LIONEL RICHIE 8-4
THOMPSON TWINS 7-5
CARS 18-12

#### KKXL-FM/Grand Forks, ND Don Nordine

DENIECE WILLIAMS
VAN HALEN
CYNDI LAUPER
DURAN DURAN
HOTTEST
KENNY LOGGINS 1-1
PHIL COLLINS 2-2
LIONEL RICHIE 3-3
NIGHT RANGER 9-6
RICK SPRINGFIELD 14-8

#### KRNA/lowa City, IA **Bart Goynshor**

HUEY LEWIS & NEWS DURAN DURAN BONNIE TYLER VAN STEPHENSON JOE JACKSON ICICLE WORKS TOTCLE WORKS
HOTLEST:
CULTURE CLUB 2-1
PHIL COLLINS 3-2
KENNY LOGGINS 1-3
CARS 13-5
NIGHT RANGER 26-15

#### WAZY-FM/Lafayette, IN

YES
VAN HALEN
CYNDI LAUPER
JOE JACKSON
LAURA BRANIGAN
DAVID GILMOUR
NIK KERSHAW
DURAN DURAN DURAN DURAN HOTLEST: KENNY LOGGINS 1-1 PHIL COLLINS 7-5 MATTHEW WILDER 11-7 GO GO'S 29-18 DENIECE WILLIAMS 38-31

#### KFRX/Lincoln

Tracy Johnson SHALAMAR
IGLESIAS & NELSON (dp)
BONNIE TYLER
STYLE COUNCIL
LAURA BRANIGAN
HOTLES:
PHIL COLLINS 2-1
LIONET BICHE 3-2 PHIL COLLINS 2-1 LIONEL RICHIE 3-2 CULTURE CLUB 8-4 CARS 13-9 DENIECE WILLIAMS 16-11

#### KXSS/Lincoln, NE Dean Lambert

RICK SPRINGFIELD CYNDI LAUPER CHAD STUART & JER HOTLEST: PHIL COLLINS 2-1 KENNY LOGGINS 1-2 LIONEL RICHIE 4-3 THOMPSON TWINS 5-4 DENIECE WILLIAMS 25-11

#### KKLS-FM/Rapid City, SD

NIK KERSHAW SCORPIONS DENIECE WILLIAMS JOE JACKSON HOTTEST: KENNY LOGGINS 1-1 PHIL COLLINS 2-2
ALAN PARSONS 13-8
THOMPSON TWINS 17-11
PRETENDERS 21-17

#### 99KG/Salina, KS **Denny Collier**

VAN STEPHENSON (dp) DURAN DURAN IGLESIAS & NELSON (dp) DENIECE WILLIAMS KC CYNDI LAUPER HOTTEST:
KENNY LOGGINS 1-1
PHIL COLLINS 6-2
LIONEL RICHIE 4-3
RICK SPRINGFIELD 14-8
GO GO'S 31-22

#### KKRC/Sloux Falls Dan Kielev

VAN HALEN DENIECE WILLIAMS DURAN DURAN SLADE HOWARD JONES HOTTEST Hottest: KENNY LOGGINS 1-1 THOMPSON TWINS 3-2 NIGHT RANGER 7-5 SCORPIONS 16-7 RICK SPRINGPIELD 18-9

#### KWTO-FM/Springfield, MO

DEBARGE HUEY LEWIS & NEWS VAN STEPHENSON NC SPRINGFIELD 16-9

#### WSPT/Stevene Point Bouley/Tracy

Hottest: Hottest: KENNY LOGGINS 1-1 WEIRD AL YANKOVIC 3-3 LIONEL RICHIE 5-5 DWIGHT TWILLEY 11-11 THOMPSON TWINS 12-12 KDVV/Topeka, KS Tony Stewart

SHALAMAR HUEY LEWIS & NEWS VAN STEPHENSON HOTCEST: PHIL COLLINS 1-1 LIONEL RICHTE 2-2 CARS 5-3 NIGHT RANGER 20-10 STEVE PERRY 33-13 KFMW/Waterloo, IA Mark Potter

STYLE COUNCIL
VAN STEPHENSON
ICICLE WORKS (dp)
HUEY LEWIS & NEWS
JOE JACKSON
BILLY RANKIN
DENIECE WILLIAMS DENIECE WILLIAMS Hottest: PHIL COLLINS 3-1 TRACEY ULLMAN 19-11 KOOL 6 THE GANG 28-ALAN PARSONS 26-16 BONNIE TYLER 36-28

#### WEST PARALLEL TWO

#### 13K/Bakersfield, CA Simon/Ryan

VAN HALEN DURAN DURAN HUEY LEWIS & NEWS JOE JACKSON VAN STEPHENSON VAN STEPHENSON SERGIO MENDES LAURA BRANIGAN STYLE COUNCIL HOTTEST: KENNY LOGGINS 1-1 CULTURE CLUB 3-2 THOMPSON TWINS 6-5 SCORPIONS 12-9 GO GO'S 27-16

#### KKXX/Bakersfield, CA

Squires/Kamper SHALAMAR
HUEY LEWIS & NEWS
HOTTEST:
LIONEL RICHIE 3-1
PHIL COLLINS 4-2
GO GO'S 9-6
CARS 13-8
RICK SPRINGFIELD 14-9

#### KQXR/Bakersfield, CA

**Bob Harlow** HUEY LEWIS & NEWS DURAN DURAN TEMPTATIONS SHEENA EASTON WANG CHUNG ICICLE WORKS VAN STEPHENSON Hottest: LAID BACK 7-1 CARS 8-4 RICK SPRINGFIELD 10-6 SCORPIONS 22-13 STEVE PERRY 27-17

#### KKFM/Colorado Springs, CO Finney/Ryan

STYLE COUNCIL CYNDI LAUPER DURAN DURAN Hottest: PHIL COLLINS 2-1 LIONEL RICHIE 4-3 CARS 9-7 GO GO'S 18-10 STEVE PERRY 26-18

#### KMGX/Fresno, CA Carey Edwards

OURAN DURAN STYLE COUNCIL SPANDAU BALLET MR. MISTER JOE JACKSON VAN STEPHENSON HOTLEST: LIONEL RICHIE 3-1 DENIECE WILLIAMS 16-7 HALL & OATES 4-9 BERLIN 24-16 JOHN COUGAR 22-17

#### KYNO-FM/Freeno Walker/Davis

LATE BACK NENA HUEY LEWIS & NEWS LAURA BRANIGAN DURAN DURAN JOHN COUGAR IGLESIAS & NELSON (dp)
SLADE (dp)
Hottest:
KENNY LOGGINS 1-1 HALL & OATES 5-2 CULTURE CLUB 6-3 THOMPSON TWINS 9-4 LIONEL RICHIE 7-5

#### 238 Reporters

230 Current Reports

#### KIKI/Honolulu, HI Kong/Shishido

LAID BACK BERLIN ROMANTICS WANG CHUNG HUEY LEWIS & NEWS EW&F RAY PARKER JR. KRUSH KRUSH HOTTEST: LIONEL RICHIE 1-1 KENNY LOGGINS 3-2 PHIL COLLINS 13-6 UB40 15-10 NA LEO PILIMEHANA 16-11

#### KQMQ/Honolulu, HI

Kimo Akane CARS
DURAN DURAN
HUEY LEWIS & NEWS
YARBROUGH/PEOPLES
NIK KERSHAW NIK KERSHAW STYLE COUNCIL WANG CHUNG HOTLEST: KENNY LOGGINS 2-1 UB40 3-2 LIONEL RICHIE 6-3 PHIL COLLINS 8-5 SHALAMAR 14-9

#### KLUC/Las Vegas, NV Dave Anthony

DURAN DURAN
FRANKIE GOES TO H
ICICLE WORKS
HUEY LEWIS & NEWS
VAN STEPHENSON
CYNDI LAUPER
HOTTEST CULTURE CLUB 6-2 CARS 10-5 SHALAMAR 17-7 GO GO'S 13-9 NIGHT RANGER 19-12

#### KO93/Modesto, CA Ausham/Main

CARS REAL LIFE REAL LIFE
JOE JACKSON
HOWARD JONES
HOTELS
KENNY LOGGINS 1-1
FHIL COLLINS 2-2
RICK SPRINGFIELD 15-12
NIGHT RANGER 21-17
TALK TALK 32-26

#### KHOP/Modesto-Stockton

David Krahem CYNDI LAUPER JAMES INGRAM DURAN DURAN LAURA BRANIGAN WANG CHUNG (dp Hottest: PHIL COLLINS 2-1 RICK SPRINGFIELD 10-5 CARS 15-8 IGLESIAS & NELSON 21-10 BERLIN 37-23

#### K96/Provo. UT

Gentry/Greet BILLY JOEL VAN HALEN MADONNA CYNDI LAUPER CYNDI LAUPER
DEBARGE
SERGIO MENDES
IGLESIAS & NELSON
HOTESTA
RENY LOGGINS 1-1
RICK SPRINGFIELD 2-2
PHIL COLLINS 6-3
TRACEY ULLMAN 4-4
LIONEL RICHTE 10-5

#### KSKD/Selem, OR

Len E. Mitchell DURAN DURAN HUEY LEWIS & NEWS JOE JACKSON CYNDI LAUPER ICICLE WORKS (dp) ICTCLE WORKS (dp) VAN STEPHENSON (d HOWARD JONES (dp) Hottest: PHIL COLLINS 2-1 CULTURE CLUB 5-3 CULTURE CLUB 5-3
DWIGHT TWILLEY 10-5
GO GO'S 14-6
YES 15-8

## KDON-FM/Salinas-Monterey

Kirk Cliatt HOWARD JONES LAURA BRANIGAN DENIECE WILLIAMS DURAN DURAN (dp) Hottest: Hottest: PHIL COLLINS 2-1 THOMPSON TWINS 5-3 CARS.15-6 RICK SPRINGFIELD 16-7 STEVE PERRY 30-16

#### KCPX-FM/Salt Lake City, UT Greg Ausham

DURAN DURAN
HUEY LEWIS & NEWS
LAURA BRANIGAN
IGLESIAS & NELSON
SCORPIONS HOWARD JONES HOWARD JUNES HOTTEST: KENNY LOGGINS 1-1 PHIL COLLINS 2-2 CULTURE CLUB 3-3 THOMPSON TWINS 5-4 LIONEL RICHIE 6-5

#### KRSP/Selt Lake City, UT Carlson/Moll

TALK TALK
NIGHT RANGER
HUEY LEWIS & NEWS
GENESIS
DURAN DURAN
HOttest: HOTTEST: KENNY LOGGINS 1-1 PHIL COLLINS 4-2 RICK SPRINGFIELD 13-6 LIONEL RICHIE 11-7 DENIECE WILLIAMS 31-13

#### KHYT/Tueson en Cohe

LATTISAW & GILL TEMPTATIONS LAURA BRANIGAN DURAN DURAN VAN STEPHENSON HOTTEST: IGLESIAS & NELSON 2-1 LIONEL RICHIE 5-2 KENNY LOGGINS 1-3 PHIL COLLINS 4-4 POINTER SISTERS 13-8

#### KRQ/Tucson, AZ **Guy Zapoleon**

CYNDI LAUPER SLADE
LAURA BRANIGAN
HUEY LEWIS & NEWS
DURAN DURAN
SERGIO MENDES SERGIO MENDES
HOTLEST:
LIONEL RICHIE 2-1
PHIL COLLINS 4-2
IGLESIAS & NELSON 8-5
ALAN PARSONS 13-8
STEVE PERRY D-13

#### KTKT/Tucson, AZ

JOE JACKSON LAURA BRANIGAN SLADE VAN STEPHENSON DURAN DURAN (dp) DURAN LORAN (dp) Hottest: PHIL COLLINS 1-1 LIONEL RICHTE 4-2 THOMPSON TWINS 6-4 CARS 14-7 IGLESIAS & NELSON 25-15

#### PARALLEL THREE

#### KGOT/Anchorage, AK

**Key Taylor** NENA LAURA BRANIGAN LAURA BRANICAN
HOWARD JONES
DURAN DURAN
NIK KERSHAW
HOTLEST:
LIONEL RICHIE 1-1
PHIL COLLINS 3-2
IRENE CARA 10-5
CARS 16-6
DENIECE WILLIAMS 26-7

#### KYYA/Billings, MT

Cherlie Fox DENIECE WILLIAMS
SHALAMAR
CYNDI LAUPER
SCORPIONS (dp)
HOTLEST:
PHIL COLLINS 2-1
THOMPSON TWINS 4-3
LIONEL RICHIE 8-5
CULTURE CLUB 9-6
CARS 17-9

#### KCDQ/Boze

**Greg Williams** DURAN DURAN HUEY LEWIS & NEWS POCO POCO
WANG CHUNG
VAN STEPHENSON
SHAKIN' STEVENS
JOE JACKSON
HOTLEST:
THOMPSON TWINS 3-2
RICK SPRINGFIELD 12-9
CARS 16-11
STEVE PEPED V 31-25 STEVE PERRY 31-25

#### KTRS/Casper, WY

Cody/Lane CodylLane
SHALAMAR
JOE JACKSON
ICICLE WORKS
DURAN DURAN
FRANKIE GOES TO H (dp)
Hottest:
LIONEL RICHIE 3-1
KENNY LOGGINS 1-2
PHIL COLLINS 4-3
THOMPSON TWINS 5-4
MATHEW WILDER 12-8

#### KKAZ/Cheyenne John Ramsey

DENIECE WILLIAMS VAN HALEN VAN HALEN SLADE MR. MISTER HOTLEST: PHIL COLLINS 2-2 CULTURE CLUB 5-3 LIONEL RICHIE 8-5 RICK SPRINGFIELD 13-7 CARS 19-11

#### KQHO/Hoquiam, WA Steve Larson

DURAN DURAN
HUEY LEWIS & NEWS
SCORPIONS (dp)
STYLE COUNCIL
HOTES:
PHIL COLLINS 1-1
CULTURE CLUB 3-2
LIONEL RICHIE 8-3
THOMPSON TWINS 6-5
RICK SPRINGFIELD 13-7

#### reported a frozen playlist this week B96/Chicago

The following station

WNV2/Norfolk WMAR/Baltimore WSPK/Poughkeepsie WDCG/Durham-Raleigh KZ93/Peoria WZON/Bangor

#### KOZE/Lewiston, ID Jay McCell

LAURA BRANIGAN
HUEY LEWIS & NEWS
JOE JACKSON
HOWARD JONES
NIK KERSHAW
DURAN BURAN
HOTTEST
PHIL COLLINS 1-1
CARS 10-5
GO CO'S 13-8 GO GO'S 13-8 SCORPIONS 18-9 NIGHT RANGER 19-10

#### KCAQ/Oxnerd-Venture, CA

Thomas/Amos CARS
WANG CHUNG
CYNDI LAUPER
HOTLEST:
KENNY LOGGINS 2-1
PHIL COLLINS 4-3
THOMPSON TWINS 7-6
LAID BACK 9-8
STEVE PERRY 27-15

#### KDZA/Pueblo, CO

Rip Avine SLADE (dp)
LAURA BRANIGAN
STYLE COUNCIL
SCORPIONS (dp)
DURAN DURAN
JOE JACKSON SPANDAU BALLET HOWARD JONES Hottest: KENNY LOGGINS 1-1 UB40 4-4 UB40 4-4 CULTURE CLUB 7-6 LIONEL RICHIE 10-7 TRACEY ULLMAN 12-8

#### KCBN/Reno, NV Jim O'Neel

KOOL & THE GANG REAL LIFE MADONNA STEVE PERRY TALK TALK DENIECE WILLIAMS DENTREE WILLIAMS
HOttest:
PHIL COLLINS 9-1
HALL & OATES 6-3
CULTURE CLUB 24-9
LIONEL RICHIE 23-11
CARS 33-17

#### KHTX/Reno, NV

John Chommie PRETENDERS
VAN HALEN
SERGIO MENDES
CAMEO
SANDY STEWART
VAN STEPHENSON (dp) VAN STEPHENSON (dp)
DURAN DURAN
SHERRY KEAN (dp)
JOHNNY MATHIS
HOLLEST:
HOLLOSLINS 3-1
LIONEL RICHIE 2-2
CULTURE CLUB 5-3
THOMPSON TWINS 9-6
RICK SPRINGFIELD 13-9

#### KBIM/Roswell, NM

Harry Dierka CYNDI LAUPER DURAN DURAN HUEY LEWIS & NEWS LAURA BRANIGAN SHANNON STYLE COUNCIL JOE JACKSON JOE JACKSON HOTTEST: PHIL COLLINS 2-1 CULTURE CLUB 5-2 THOMPSON TWINS 6-3 LIONEL RICHIE 7-4 JOHN COUGAR 25-15

CYNDI LAUPER HUEY LEWIS & NEWS CAMEO DURAN DURAN DAVID GILMOUR HOWARD JONES

Don Potter CYNDI LAUPER HUEY LEWIS F NEWS WANG CHUNG TEMPTATIONS CAMEO DURAN DURAN

Dick Williams LAID BACK DURAN DURAN STYLE COUNCIL CYNDI LAUPER HUEY LEWIS & NEWS TEMPTATIONS

#### The following stations failed to report this week and therefore their playlists were frozen:

WSPT/Stevens Point

# KSLY/San Luis Obispo

## HOWARD JONES HOTEST: PHIL COLLINS 2-1 RICK SPRINGFIELD 8-5 GO GO'S 13-7 BERLIN 21-15 JOHN COUGAR 26-17 KZウZ/San Luis Obispo, CA

ICICLE WORKS
VAN STEPHENSON
Hottest:
PHIL COLLINS 2-1
CULTURE CLUB 4-2

# LIONEL RICHIE 6-3 BERLIN 7-5 GO GO'S 20-13 KIST/Sents Berbers, CA

TEMPHATION
Hottest:
PHIL COLLINS 2-1
CULTURE CLUB 5-2
GO GO'S 14-7
BILLY JOEL 17-11
RICK SPRINGFIELD

#### Note: KBBK/Boise. and WHEB/ Portsmouth are no longer

CHR reporters.

#### www.americanradiohistorv.com

# PARA

Parallel I: Selected stations in major markets that are format dominant nd/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

KIIK 30-29 RMGK 33-32 IKND 39-31 IMNEE 43-24 MJR 01-24 MJR 01-24 MJR 01-2-24 KJ103 26-22 ROKQ 24-22 MGKR 27-27 HRON 40-38 RLOT 37-36 RELI 34-32 REYNFM 01 MENTYM 31-28

WEST

**3** 

N&A

KXXID6 ON MSSX a WBCY ON MSSX a WBCY ON MJZR ON MSSY MO MSCHOOL ON MSCHOOL ON MSCHOOL ON MSSET MANSPM a MSSY ON MSPM I d-40 MSSY MSSY ON M

WKDD On KIIK a KNOK on WMBE a WXXQ a WKFR a 2104 d-39 K3I03 a KQKO a-35 WKR d-38 WKON on K107 a K2II a KZYNFM a WHOTPM a-3

RXPM d-34 KYMOFM a-28 KQMO on KLUC on KO93 34-33 KHOP a KSKO on KODNPM a KCPX FM a KHYT a KRO a KRYT a

LAURA BRANIGAN

E 63% S 73% M 44% W 52%

PI

BIG4 a WHITT a WX KSFM a WBENFM d WBLI a CKOI a WCAUPH O B94 a WHIX a PRO-FM O

SOUTH

94Q on 293 d-33 93FM a 195 a Y100 a-2 B97 a

WEST

MFLY d-35 MNYS d-19 MVSR on R104 a HTICPH 33-MKEZE on RC101 a FM106 a-19 WSPK on 98PX Y d-38 MCPH a MKPT a WKRZFM a WKRZFM a

Self Control (Atlantic)

#### 238 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song			,		
	gional Reach	100/25	44%	Summary Up 51	,
lε	33%			Debuts 20	)
М	21%			Same 4	ı
l s	56%			Down 0	
	19%			Adds 25	

#### **EXAMPLE**

100/25 — 100 CHR reporting stations on it this week including 25 new

Up 31 - Number of stations moving it up on the charts

Debuts 20 - Number of stations debut ing the song this week Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31,

Down 0 — Number of stations moving it down on their charts Adds 25 — Total number of stations adding it this week

# 0

BERLIN No Mo LP: Love	re Words	(Geffen,	ļ
Regional Reach E 924 S 814 M 714 W 964	201/9	84% (3)	National Summary UP 139 SEBUTS 19 SAME 34 DOWN 0 ADDS 9

Reach		UP 139
E 924	(CO)	DEBUTS 19 SAME 34
S 81%	246)	SAME 34 DOWN 0
W 968		ADDS 9
704		NDDD 7
	0106 d-27	_
P1	WHTF 37-34	P3
•	SOUTH	-
EART		EAST
	WBBQ 29-24	
8104 on	KHF1 24-18	WFBG 37-35
WHTT 22-18	KZZS 21-17	WGUY 33-26
WX KSPM 27-21	WQID 34-36	W2ON 40-40
WBENFM 33-31	KXX106 on	WIGY 26-20,
WPHD 32-30	WSSX 20-19	103CIR 35-32
WBLI 8-39	WBCY 32-30	WIKE On
CKOM on	WJZR 27-25	WTSN d-32
CKOI on	WSK 2 25-22	WERZ 25-23
WCAUPH 30-30	WNOK PM 35-31	WZYQ 35-34
B94 27-24	₩ZLD 35-32	WQCM 17-14
WHTX d-29	KITE 12-9	OK100 25-16
PRO-PM d-27	WDOC 30-29 WDCG on	13PEA d-29 WEBI 21-18
CFTR on	KAMZ on	95X1L 40-39
CHUM on	KSETPM 12-12	WJBO 28-21
Q107 a	WROK 39-34	WOMPEN 29-25
BOUTH	WANSPM 31-28	WSDV 28-25
BOUTH	WZYP 26-18	- July + 28-25
040	9 4TYX a	SOUTH
94Q on 293 21-20	MOUT a	
KAPM d-28	WOK I 23-21	KO12PM 27-23
93FM 30-29	WPM I 29-18	WISE 31-26
897 20-16	FM108 35-27	WJAD 30-29
n , , , , , , , , , , , , , , , , , , ,	G100 27-23	WCGQ a
RINDWEST	WHHYPM 22-16	KISR 38-36
	KBFM d-26	Q104 17-17
B96 20-20	10x104 on	WPCX 36-33
Q102 a-32	₩SPL on	WYKS 24-21
WGCL d-27	₩RVQ a	KILE d-34
WCZY a	KTFM 37-35	RTDY 39-35
WRYT 24-23	KROK 29-27	Q101 d-40
KHTR on	Caballitate 1	KNOEPM 40-34
WLOLPH 31-23	MIDWEST	WPFM on
		WX LK 36-32
WEST	WKDD d-28	WAEV d-33

ı	CFTR on	WDCG on	WKBI 21-18
ı	CHUM on	KAMZ on	95X1L 40-39
ı	0107 4	KSETPM 12-12	WJBQ 28-21
ı	Q107 a	WROK 39-34	WOMPEN 29-2
ı		WANSPM 31-28	WSQV 28-25
ı	BOUTH		M3QV 20-25
ı		WZYP 26-18	
1	94Q on	94TYX a	SOUTH
ı	293 21-20	MQUT a	
1	KAPM d-28	WOK I 23-21	KOIZPM 27-2
ı		WPM I 29-18	WISE 31-26
П	93FM 30-29	FM100 35-27	WJAD 30-29
ı	897 20-16		
ı		G100 27-23	WCGO a
ı	MICHWEST	WHHYPM 22-16	KISR 38-36
ı		<b>XBFM</b> d-26	Q104 17-17
ı	B96 20-20	10x104 on	WPOX 36-33
ı	O102 a-32	#SPL on	WYKS 24-21
ı	WGCL d-27	WRVQ a	KILE d-34
1		KTFM 37-35	RTDY 39-35
1	WCZY a		Q101 d-40
ı	WRYT 24-23	KROK 29-27	0101 0-40
ı	KHTR on		KNOEPH 40-
ı	WLOLPH 31-23	MIDWEST	MPFM on
П		1	WX LK 36-32
ı	WEST	WKDD d-28	WAEV d-33
ı		WKAU on	WIXV 29-23
ı		KIJK 34-33	2102 36-33
1	KIMN 31-24	RMGK 23-19	WGLP 26-20
ı	KPKE d-27		WGLP 20-20
ı	Q103 26-24	WEBC 26-21	KRQV 26-20
ı	KIISPM 16-11	WKDQ d-39	WHSL 21-18
ı	KOPA d-29	WMEX 28-24	
			MOWEST
ı			
١	KZZP d-30	WGRD 35-30 WJKO 36-36	amove a i
	KMJK 33-28	WJXQ 36-36	
	FMJK 33-28 FM102 on	₩JXQ 36-36 ₩KPR d-27	KFYR on
	FMJR 33-28 FM102 on RWOD on	WJXQ 36-36 WKFR d-27 WVIC 26-19	KFYR on WBNQ 21-19
-	FMJR 33-28 FM102 on KWOD on KS103 28-18	WJXQ 36-36 WKFR d-27 WVIC 26-19 KJ103 27-23	KFYR on WBNQ 21-19 WBWB 26-22
-	FMJR 33-28 FM102 on RWOD on	WJXQ 36-36 WKFR d-27 WVIC 26-19 KJ103 27-23 KQKQ 29-26	KPYR on WBNQ 21-19 WBWB 26-22 WCILPM on
	RMJR 33-28 PM102 on RMOD on RS103 28-18 XTRA 18-16	WJXQ 36-36 WKFR d-27 WVIC 26-19 KJI03 27-23 KQKQ 29-26 WAKR 31-28	KFYR on WBNQ 21-19 WBNB 26-22 WCILPM on KCMQ 33-30
	RMJR 33-28 PM102 on RMOD on RS103 28-18 XTRA 18-16	MJXQ 36-36 MKFR d-27 WVIC 26-19 KJ103 27-23 KQKQ 29-26 MRKR 31-28 WRQN 36-29	RPYR on WBNQ 21-19 WBNB 26-22 WCILPH on RCMQ 33-30 794 30-27
-	KMJK 33-28 PM102 on KMOO on KS103 28-18 XTRA 18-16 KFRC 16-15 KITS 24-24	MJXQ 36-36 MKFR d-27 WVIC 26-19 KJ103 27-23 KQKQ 29-26 MRKR 31-28 WRQN 36-29	KFYR on WBNQ 21-19 WBNB 26-22 WCILPM on KCMQ 33-30
-	KMJK 33-28 PM102 on KMOO on K5103 28-18 XTRA 18-16 KFRC 16-15 KITS 24-24 KWSS 30-27	WJXQ 36-36 WKFR d-27 WVIC 26-19 KJI03 27-23 KQKQ 29-26 WAKR 31-28	RPYR on WBNQ 21-19 WBNB 26-22 MCILPM on RCMQ 33-30 Y94 30-27 KKKLPM on
-	KMJK 33-28 PNL02 on KWOO on KS103 28-18 KTRA 18-16 KFRC 16-15 KITS 24-24 KWSS 3G-27 KUBE a	WJXQ 36-36 WKFR d-27 WYIC 26-19 KJ103 27-23 KQKQ 29-26 WRKR 31-28 WRQN 36-29 K107 23-21 KELI 16-12	KPYR on WBNQ 21-19 WBNB 26-22 WCILPM on RCNQ 33-30 Y94 30-27 KIXLPM on RRNA 32-25
	KMJK 33-28 PM102 on KMOO on K5103 28-18 XTRA 18-16 KFRC 16-15 KITS 24-24 KWSS 30-27	WJXQ 36-36 WKFR d-27 WVIC 26-19 KJ103 27-23 KQKQ 29-26 WRQK 31-28 WRQN 36-29 K107 23-21	KPYR on WBNQ 21-19 WBNB 26-22 WCILPM on KCNQ 33-30 Y94 30-27 KIXLPM on KRNA 32-25 WAZYPM 30-3
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MISE A MAD G -40 MCDQ OR RISR A Cl04 d-33 MFEX OR MFEX OR MFEX OR MFEX OR MFEY OR MAZY A MID G -37 MGLZ A M	CARS You Migh LP: Heartbe	•	National Summary UP 205 DEBUTS 4 SAME 16 DOWN 2
MEMB A ECOM ON	B104 22-19 HBTT 4-4 HX.KSPM 13-7 HBENDM 24-21 HBLI 30-20 CKGM 39-36 CKOI 39-31 HBLI 4-28 2100 28-27 894 13-9 HBTX 7-6	WPST 22-15 WRCS 8-5 WRCS 8-5 WRCS 8-5 WRCS 19-14 C106 24-15 WHTF 14-10  SOUTH WHD 17-11 WFF 20-14 KEZE 17-10 WFF 20-14 KEZE 17-15 KEZE 6-7 WFF 20-14 KEZE 17-15 KE	### ADDS 6  ### 13-8  ### ### 14-6  ### ### 14-6  ### ### ### 13-1  ### ### ### 13-1  ### ### ### 13-1  ### ### ### 13-1  ### ### ### 13-1  #### ### ### 13-1  #### ### ### 13-1  #### ### ### ### 13-1  #### #### ### ### 13-1  #### ### ### ### 13-1  #### #### #### #### 13-1  #### #### #### #### 13-1  ##### #### #### #### 13-1  ##### #### #### #### 13-1  ##### ##### ##### ##### ############
	PRO-PM 11-8 CPTR on CHUM 19-10 Q107 23-20 MASH a-30 MAVA 21-18 SOUTH 94Q 25-22 293 15-11 KAPM 11-7 93PM 13-13 195 26-23	WANS PM 27-23 WZLD 25-16 KITE 5-3 WDOQ 25-22 WDOG 15-15 KAMZ 22-12 KSETPM 20-19 WANS PM 16-12 WZYP 24-15 94TXX 26-24 WOUT 38-33 WOKI 10-9 WEMI 7-6	NIKZ 30-27 MTSN 11-9 WERZ 13-6 WERZ 13-6 WERYQ 22-15 MOCM 19-13 OR100 30-25 13PEA 8-28 WRHI 16-12 95XIL 33-30 MJSQ 11-8 WOMPPM 16-10 WSQV 3-1

94Q 25-22 293 15-11 KAFH 11-7 93FH 13-13 195 20-23 7100 18-15 B97 7-6 WNVZ 25-25 Q105 28-23

MS 16-16 MLS 17-16 WLS-FM 17-16 QLD2 23-20 MGCI. 9-10 MCZY 30-16 MFYT 14-13 RBEQ 19-17 WKT1 16-11 KDWBFM 21-9 RBTR 15-12 WLOLFM 13-7

7

KC101 18-12 PM106 25-21 WSPK 29-29 98PX Y 11-8 Q92 22-18 WGFM 10-7 WKFM 19-10

WIND 18-16 WARC 18-14 WARC 18-14 WARC 18-14 WARC 18-16 WARC 18-16

WEST 13K 9-8 RKXX 13-8 KQXR 8-4 KKFM 9-7

KKFM 9-7 KNGX 33-32 KQNO a-33 KLUC 10-5 KO93 a-13 KHOP 15-8

KO127M 13-1
MISE 21-18
MJAD 18-12
MISE 23-19
MISE 23-19
MISE 31-8
MISE 31-8
MISE 31-8
MISE 31-8
MISE 31-8
MISE 20-12
MISE 31-8
MISE 32-8
MISE 32-1

RPYR d-20 WBMQ 12-7 WBMB 10-7 WGLLPN 23-KCMQ 11-7 Y94 18-12 KCMLUPN 23-KCMG 11-2 KCMLUPN 23-KNRA 13-5 WAZYPN 23-KPXX 13-9 KXSS 23-18 KKLSPN 17-11 KKMC 23-12 KWTOPN 19-WSPT 23-23 KFWX 7-5 KFWX 13-5 KFWX 7-5

WEST

RENE	CARA ance (Geffe	
	t A Feelin'	en)
Regional Reach	202/4	85% National Summary
E 83% S 86% H 78%	<b>Æ</b>	DEBUTS 29 SAME 31 DOWN 0

LP: What A Feelin'			
Reach E 83%	_	DEBUTS 29	
S 86%	ക	SAME 31	
H 78%	(E)	DOWN 0	
H 94%	_	ADDS 4	
	SOUTH		
211		, P3	
	WBBQ 34-30 KHPI 39-34		
EAST	WPMF d-26	EAST	
	KZZ8 32-30	WFBG 25-22	
Bl04 on WHTT d-31	MQ1D 35-33	WFBG 25-22 WGUY 38-31	
WXKSPM 40-32	IXX106 on	WZON on	
WBENFM 35-33	WSSX 28-26 WBCY on	103CIR 34-22	
WKBN on	WJZR 33-23	WIK2 39-23	
MBFI q-33	WSK 2 d-27	WTSN 30-22 WERZ 28-26	
CKOI d-37 WCAUPH 40-37	WNOK FM 34-30	WZYQ 27-21	
B94 30-26	WZLD on KITE 36-31	WQCM 30−20	
WHTX 30-26	WDDO 39-36	OK100 20-12	
PRO-FM 26-22	WDCG 23-23	13FEA on WKHI 33-27	
CPTR 36-31 CRUM on	KAM Z on	95X IL 22-17	
Q107 d-30	KSETPM on	WJBQ on	
WASH 31-25	WROK a WANSEM 15-32	WOMPFM 26-16	
	WZYP 33-27		
SOUTH	9 4TYX 21-14	BOUTH	
940 28-25	WOK 1 26-22 WFM I d-38	KOIZPM on	
293 30-28	G100 34-30	WISE 37-30	
KAFM d-24	WASBYM 23-20	WJAD 33-21	
93PH 21-20 Y100 20-17	WRHYFM 27-23	WCGQ d-40 KISR 36-30	
B97 26-24	RBPM on RRGV 24-21	Q104 16-15	
Q105 on	KK104 d-28	WPCX 31-24 KILE 31-26	
	WSPL d-34	KILE 31-26	
MIDWEST	WRVQ 20-13	KTDY 40-36 0101 d-38	
WGCL d-22	KITY 40-34 KTPM 26-23	KNOEFM d-39	
MCZY 39-33	KROK 40-36	WPFM 29-22	
WHYT 15-7	298 32-27	WX LK 18-16	
*BEQ 23-18		WARV 28-25 WIXV 27-18	
KHTR 26-22 WLOLFM 32-27	MIDWEST	Z102 31-19	
HIDDER 32-21	WK DD 30-27	WGLF 28-23	
WEST	WAHC a-34	KKQV 5-4	
	WKAU on		
KIMN 36-32	92X 30-27	MIDWEST	
Q103 24-18 KIISPM 32-29	KIIR on KMGK 28-22	KFYR 14-14	
KOPA d-30	WEBC d-28	WBNQ 25-25	
K 22P 30-27	WKDQ 26-21	WBWB 30-24	
KMJK 34-29	WMEE d-28	WCILPM 22-14 KCMQ 34-32	
PH102 12-9 KWOD 27-25	WZPL 24-24	Y94 d-33	
KS103 35-29	WKFR d-26 2299 on	KRX LPM 28-24	
		FPMA 20-22	

KOK R 6-5 KEYN 23-21 KHXX 34-33 KIKI 38-30 KOMO 31-24 KIGU 26-18 KIGU 26-18 KIGU 26-18 KIGU 25-21 KIKO 25-21 KIGU 39-36 KCPK M 30-22 KRY 17-12 KIYT 30-26 KIKO 42-9 KIKT 29-20	TRS 36-27 TAN 40-30 GRIO d-37 GRIO d-37 GRIO d-17 CCAQ 16-13 IDBA on ICBN d-27 IHTX 36-30 IBTM 29-23 4302 27-22 4302 27-22	LP: Soundtr	M/ Odds (A ack Against All 38/0 100	Odds Nationa Summar UP 13 DEBUTS SAME 9 DOWN ADDS
AREY ine Day (MCA) Tough City 188/2 79	National Summary UP 151 DEBUTS 9 SAME 24 DOWN 2 ADDS 2	B104 8-4 HNTT 1-1 WKKSFM 6-3 WBENFM 2-1 WBU 3-2 CKOI 3-9 CKOI 23-10 WPLJ 4-2 2100 12-4	HRCR 1-1 HRRSFM 8-7 Q106 2-1 WHTF 5-4 SOUTH WRBQ 2-1 KHFI 5-3 HPMF 4-2 KZE8 1-1 WG1D 2-2 KSX106 2-2 HSSX 2-2 HBCY 1-1 HJZR 2-2 MSKZ 2-1	R96 6-3 KSKD 2-1 KDDMPM 2-1 KCPX FM 2-2 KRSP 4-2 KRYT 4-4 KRQ 4-2 KTKT 1-1 LABY WFBG 2-1 MCUY 2-1 MCUY 2-1
MSSV 00 MSCV 25-20 MSC	FIG. 30-27 WIND 26-19	CXD1 23-10 WPLJ 1-2 HCAUTM 1-1 B94 2-1 HCRE 2-1	MRX 2-1 - 9 - 9 - 9 - 9 - 9 - 9 - 9 - 9 - 9 -	#300 3-2   131211-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1

4	KWOD 2-1	WKPR 3-1	K
Ron	KS103 7-1	2299 4-2 WVIC 1-1	W
Q 20-18	XTRA 8-7	Z104 2-2	K
B 20-16	KFRC 3-2	KJ103 3-2	K
Q 30-24	KITS 10-7	KOKO 2-2	K
31-28 LFM 31-28	KWSS 2-1	KZ93 5-5	9
A 31-24	KUBE 1-1	WRKR 1-3	K
	K NBQ 1~1	WZOK 3-1	K1
YPM 22-13 X 25-23		U93 7-2	H
X 25-23 SFM 15-13	1 121	WRON 2-2	K
G 32-27		K107 7-4	^
C 26-23		KELI 1-1	۱,
OPM 21-19	EAST	KEYNEM 3-2	"
T on T		WHOTPM 1-1	K
V 24-17	WFLY 4-1	WYEM 4-3	K
W 30-27	Q100 3-1		l k
IN 30-27	WMAR 3-3	WEST	K
17	WNYS 3-1		K
"	WVSR 3-2	138 4-4	1 8
T 29-32	K104 5-2	KKXX 4-2	K
A 23-19	WYCR 5-2	KOX R 1-3	K
Q 27-24	WTICPM 1-1	KKFM 2-1	K
S 32-26	WKEE 2-1	KMGX 6-4	l R
Z 31-24	WLANEM 3-2	RYNOPM 14-13	1 6
0 29-25	KC101 1-1	KIKI 13-6	l è
E 16-12	FM106 2-1	KOMO 8-5	l î
A 34-27	WSPK 4-4	KLUC 1-1	l k
SN 28-22	98PXY 2-1	KO93 2-2	1 1
X 30-27	Q92 2-2	KHOP 2-1	"
M 20-18	WGPM 2-1		
Y 32-27	WX PM 2-1	1	
7 12-11	WPST 1-1	J	1.
ST 15-10	-		-
		<u> </u>	
			_
	DEBARG	E	
11	Lava Ma	In A (Gord	v/A
	I LOVE WE	A 10010	y/11
	LP: In A Sp	ecial Way	
- 11	II Cr. III A Sp	CCIO TTOY	
National Summary	Regional	79/13 33	3%
UP 205	Reach		
BUTS 4	E 414		
SAME 16	S 391	N&A	
DOWN 2	H 249	14 61 14	
ADDS 6	W 28%		

Regional Reach	79/13 33	% National Summary UP 28
E 414 S 399 M 249 W 288	N&A	DEBUTS 5 SAME 33 DOWN 0 ADDS 13
-	FM106 38-32	KHYT 40-32
<b>P1</b>	WPST 39-33	
	WKRZFM a	1 120
	WHTF on	
EAST		
	BOUTH	EAST
WXKSPM on WBLI on		10000 40 75
WELL ON	WBBQ a	WGUY 40-36
B94 22-17	#228 a #XX106 24-21	103CIR on
WHTX 21-17	WJZR on	WERZ On
PRO-FM on	WNOKEM on	WZYO a
WASH 28-22	KSETFH 16-11	13FEA on
WAVA OD	WROK on	WKH1 36-30
	WANSPM on	WJBO on
BOUTH	WZYP A	
	WOK1 34-32	SOUTH
195 d-29	PM100 38-34	1
Y100 17-14	G100 on	WJAD a
B97 16-14	KBPM on	₩CGQ on
	KITY 28-26	WFOX 37-34
MIDWEST	KTPM 39-37	KILE on
	KROK 31-30	Q101 on
WGCL on	298 d-30	WAZV on
WCZY on		WGLF on
WHYT 19-16	MIDWEST	Table Local
KBEQ 10-9		MIDWEST
	KI1K a-34	
WEST	WZPL a-30 ZE99 d-26	KCMO a
FM102 29-24	WRON on	KXSS 30-30
XTRA a	инотен а	KWTOPM a
KFRC 19-16	WHO I FR	KDVV 21-18
	WEST	
P2	,	WEST
- 1	13K 29-28	
	KYNOPH on	KCAO 6-30
EAUT	KIKI 39-37	AHTX OD
	KO93 28-27	KBIN on
WMAR on	KHOP 24-20	KSLY on
WTICHM 25-2	13 R96 a	
WKEE on		
KC101 on		

	DURAN lex (Capitol) And The Ragg	ed Tiger
Regional 1 Reach E 598 S 538 M 398 W 658	28/126 N & A	National Summary UP 0 DEBUTS 2 SAME 0 DOWN 0 ADDS 126
B104 a WHIT a WK KSPM a WBENPM a MPHD a	KHFI a KZZB a WOID a KXXI 06 a WSSX a WBCY a WJZR a WSRZ a-29 WNOK PM a	EAST  WPBG a WGIY a -39 WIKE a WESZ a

[21]	SOUTH	
	KHFI a	1 23
	KZZB a	
EAST	WOLD a	EAST
	KXX106 A	LAG.
B104 a	WSSX A	WPBG a
WHTT a	WBCY a	WGUY a
WXKSPM a	WJZR a	WIGY a-39
WBENPM a	WSKZ a-29	WIKZ a
WPHD a	WNOK PM &	WERZ a
WBL1 a	WZLD A	WZYO a
WCAUPM a	RITE a-37	13FEA 8
WHTX &	WANSPH II	WKHI a
PRO-PM a	WZYP a	WJBC a
CHUM a	MOK I a	WOMPPM A
	WPM I a	100.071110
SOUTH	WABBPM a-29	BOUTH
	KBPM a	1
KAPH a	RRGV a-27	WCGO A
93PM a	KX104 a	KISR a
195 a	KITY a	WPCK a
Y100 a-23	E ROK a	WYKS a
	298 a	KTDY a
MIDWEST	1	0101 8
	MIDWEST	KNOEFM &
WGCL a		WPFM a
WHYT a	WKDD a	WGLF &
KBEQ a-29	WKAU A	KKOV a
	RHGR &	WHSL a
WEST	WGRD a-35	1
	WJXQ a-38	MIDWEST
Q103 a KIISEM a	MAIC W	1
	Z104 a	MBNQ a
KMJK a KWOD a	KJ103 a-40	RCMQ a
KS103 a	WRIKE d=36	R RX LPN a
X TRA a	WRQN a	KRNA a
KN9Q a	KELI a	WAZYFH a
KNOV a	KEYNFH 4	99KG a
P2	WHOTEM A	KKRC a
1223		1
	WEST	WEST
EAST		
	138 a	KGOT a
WELLY &	KQX R &	KCDQ a
Q100 a	KEPH a	KTRS a
WNYS &	RMGX &	K GBO a
WVSR d-32	KYNOPM a-30	KOZE a
WYCR &	KOMO =	KDZA a
MX 828 A	KEUC a	K STX &
WLANFH a	KBOF 8	KBIM .
		5

PM106 a-31 98PX Y a WGFM a WKFM a WPST a WRCK a-39 WKRZPM a WHTF a	RSKD a KDONFH o KCPX FM a KRSP a KHYT a KRQ a KTRT o	RSLY a RECT a KIST a

GENESIS Illegal Alien (Atlantic)

Regiona Reach E 54% S 50% M 53% W 62%

**D** 

WHITT ON WBENPM a WPHD 20-20 WCAUPM 39-36 WHITX ON CFFR 33-24 CHUM 29-22 WAVA d-29

EAFH 33-32

HDW EST

B96 32-32 WGCL 29-29 WKTI 26-24 KHTR d-30

KIMN on Q103 on KZZP on KMJK on KMOD 28-26 KS103 33-28 KITS a KWSS 18-16

**P** 

SOUTH

KHPI 40-37 KZZB 34-34 WSKZ a

Regiona Reach E 32% S 20% M 17% W 24%

PI

WPHD 40-29 WCAUFM on

WGCL 28-28

**P** 

WNYS ON K104 ON 98PXY d-40 WKPM ON WRCK ON WKRZFM d-38 WHTP ON

GO GO

BIO4 26-23 WHTT 23-20 WXTKSPM 20-14 WSENVM 25-12 WHDD 30-27 WBLT 31-27 CKOI on WCAUPM 18-16 B94 17-12 PRO-SM 21-13 CHUM on WAVA on

воитн 293 26-23 KAPM 15-11 B97 21-19 WNV2 on Q105 30-28

B96 26-26 Q102 a-30 WGCL on WCZY 36-26 WHYT 30-25 KBEO 32-31 WKTI a KHTR 28-23 WLOLPH a-33

RIMN 32-22 Q103 23-17 KI1SFM 19-14 KOPA a KZZP 20-14 KMUK 26-20 FM102 26-23 KMOD 23-21 KC101 27-17

KS103 27-1 XTRA 6-6 KFRC 15-14 KWSS 26-23 KUBE 20-13 KNBQ 20-15

WEST

LP: Talk Shov

SOUTH

SOUTH

Q103

WRCK a-39 WKRZPM a WHTF a	RRO a RTRT a	
WKPH a WPST a	KRSP a KHYT a	
PM106 a-31 98PXY a WGPM a	KSKD a KDONPH a KCPX PM a	KSLY a KZOZ a KIST a

NEA

WNOK PM a

WELD ON

K TTE 28-25

MDDQ ON-33

KDDQ ON-33

KDDC ON-33

KDSEPM ON-39-34

MDXT ON

MPXPM 39-34

KDOK ON-37

WRMD 39-36

KTY 31-30

KROK ON-37

WEST

13K 34-32 KOXX on KOXR 39-36 KKPM on KLUC 29-21 KBOP 26-37 KSKD 32-28 KDDNFM on KCPX PM 6-26 KRSP a KNYT 23-20 KRQ 18-14

**Q** 

23% Nationa Summar UP DEBUTS SAME 4 DOWN ADDS

WISE a WCGQ on Q104 a KTDY on Q101 on WPFM a WIXV on KKQV on

WEST

National Summar UP 17: DEBUTS SAME 2: DOWN 4 ADDS 6

**3** 

WPBG 29-23
WCUY 18-13
WCUY 18-13
WCUN 31-31
WTSN 31-31
WTSN 22-14
WTSN 22-14
WFR 29-20
WCY 21-18
WCM 26-20
WCY 21-18
WCM 26-20
WCW 21-18
WCM 26-22
WCW 21-18
WCM 26-22
WCW 21-18

BOUTH

ROLTH

ROLTH 24-1

HISE 32-29

HIAD 26-18

MCGQ 26-18

HISE 27-14

HISE 27-19

HISE 27-19

HISE 27-19

HISE 35-28

MCLF 35-28

MCLF 30-27

KROV 27-29

HISE 17-12

KFYR on WBNQ 16-14

MBM0 16-14 MBM8 17-11 MCILPM 30-1 KCM0 23-1 1994 27-24 KRVLPM 32-1 KRW 132-1 KRW 132-1 KRW 34-28 MAZYPM 23-2 KRLSPM 00-1 MSS 35-32-3 KRLSPM 00-1 MSST 34-34 KMCVW 32-2 KRW 32-2-1 MST 34-34 MOVW 32-2 KRW 32-26

| WEST | RGOT 21-10 | RYYA 25-21 | RCDQ 20-17 | RTRS 28-18 | KKAZ 27-20 | RGHO 26-21 | ROXE 13-8 | RCAQ 26-20 | RCAQ 26-20

KCDQ on KOZE d=33 KHTX on KBIM on KSLY a KZOZ on

EAST WFBG 34-34 WZON on WIGY 32-30 103CIR d-35 WIKZ 35-33 WERZ 36-34

DAVID GILMOUR Blue Light (Columbia) LP: About Face

55/8

N&A

WOK; on WFMI on KRGV d-26 WRNO on

MIDWEST

WKDD on KMGK on WJXQ 32-29 WRXR a WHOTFM on

WEST

KQXR 6-38 KQMQ on KLUC on KSKD on KRYT on

WPBG on WGUY on WIGY on 103CIR on WERZ on OK100 on 13PEA on 95XIL on

Head Over Heels (IRS/A&M)

16

MINE 23-21
WIGHT 24-12
WIGHT 26-20
WIGHT 28-26
WIGHT 24-11
WIGHT 24-11
WIGHT 24-11
WIGHT 24-13
WIGHT 24-13
WIGHT 24-13
WIGHT 24-13
WIGHT 24-13
WIGHT 28-26
WIGHT 2

MKDD 29-23 MAHC 27-24 MKAU d-33 92X 18-11 KIIK 33-28 MCGC 17-14 MEDIC 30-28 MCGC 17-14 MEDIC 32-23-17 MCRO 17-14 MJRD 00-11 MYPL 23-17 MCRO 17-14 MJRD 00-11 MYPL 22-22 MYPC 22-22 MYPC 22-22 MYPC 22-22 MYPC 32-32 MYP

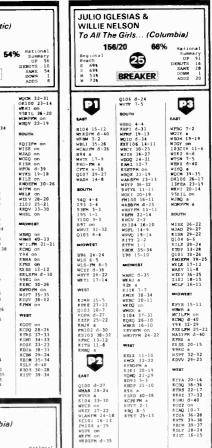
WEST

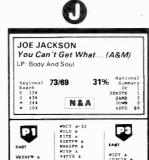
13x 27-16 1xxx 9-6 1xxx 9-6 1xx 17-16 1xx 18-10 1xx 29-26 1xx 126-22 1x

BOUTH

WPST 27-20 HRCK 24-20 WKR2FH 30-24 Q106 29-23	KSKD 14-6 KDONFM 35-32 KCPK FM 14-11 KRSP 24-20	KDZ. KCB KRT
MRTF 27-27 BOUTH	KHYT 27-22 KRQ 23-21 KTKT 32-24	KSC KSO KIS
WBBQ 19-14 KHPI 28-23		



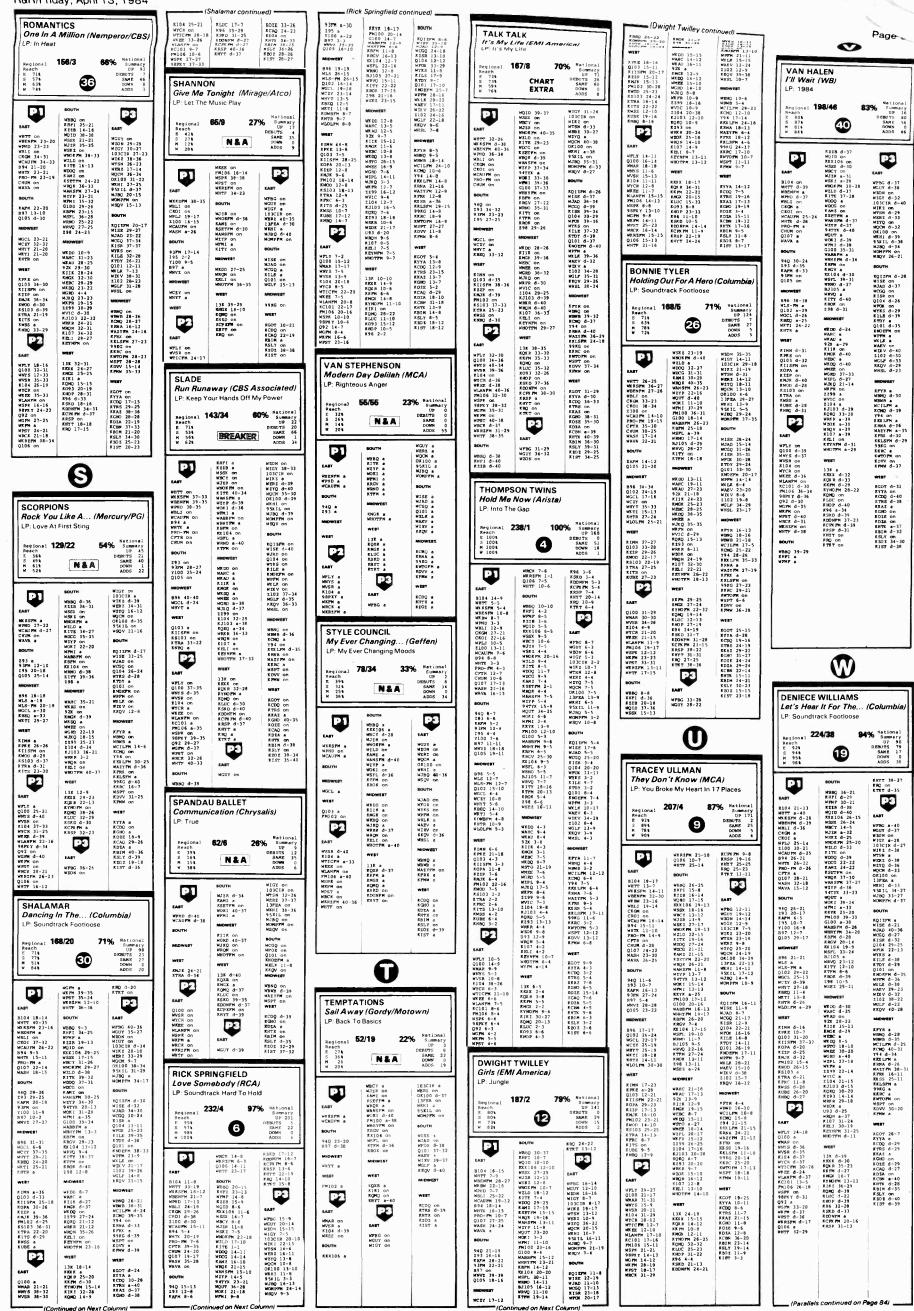






BILLY JO The Long LP: An Inno	est Time (Co	lumbia)
Regional	197/7 83	% National Summary UP 138
Reach E 861 S 841	<b>A</b>	DEBUTS 22 SAME 30
M 734	3	DOWN 0 ADDS 7
	SOUTH	
النتاا	WBB0 18-17	P3
EAST	KHFI 30-26 WPMF 28-22	
EAST.	KZZB 30-26	EAST
B104 on WHTT on	WQID 23-14	WFBG 38-33
WXESPM d-37	KXX106 d-28 WBCY 16-13	WGUY 34-30 HZON 37-37
WBENPM 20-6	WJZR a-33	WIGY 28-23
WKBW 19-12 WPHD 15-10	WNOKPM on WZLD d-40	103CIR 28-19 WIKZ 40-35
WBL1 4-32	KITE on	WTSN 29-21
CKGM on 2100 d-28	WDDQ on -	WERZ 24-21
WCAUPM 35-21	KAMZ on WROK 27-22	WZYQ 29-25 WQCH 38-37
B94 25-18	WANSPM 32-26	OK100 35-27
WRTX 10-7 PRO-FM 27-20	WZYP 29-26 94TYX 38-35	13FEA 20-15 WKHI 32-28
Q107 30-24	WOUT on	
WASH a	WOK 1 29 - 26	95XIL 29-18 WJBQ 31-28
WAVA on	WPMI 33-22 FM100 33-23	WOMPPM 28-2
BOUTH	G100 26-21	BOUTH
940 16-14	WABBEM a-30 WHHYFH 29-24	
94Q 16-14 293 28-26	KBFM d-27	KQ12FM on WISE 39-31
KAFM on	KX 104 29-24	WJAD 38-35
93PH a 897 29-28	WSPL 30-18 WRNO 34-30	WCGQ 36~33 KISR d-35
WNV2 on	BJ105 23-20	Q104 15-14
Q105 on	WRVQ 24-20 KITY 32-28	WPCX 38-35
MIDWEST	KTFM 31-30	WYFS 28-23 KILE 36-33
11004 10 4	KROK 34-33	KTTOY 35-31
WGCL 10-9 WCZY 38-30	MIDWEST	Q101 29-20 KNOEPH 35-30
WHYT 20-11		MPPH 27-21
KBEQ 31-30 WKTI 8-29	WK DD 16-10	WX LR 14-9
KHTR on	KIIK 10-6	WAEV 34-29 WIX V 32-21
WLOLFH 28-22	KMGK 37-33	2102 23-14
WEST	WEBC 24-15 WKDQ 35-29	MGLF 20-10
	WHEE On	KKQV 35-32
KIMN 19-9 Q103 21-16	WGRD 32-23	MICWEST
\$115PH d-39	WZPL 25-25 WXPR 4-23	EFTR on
KOPA 22-17	WVIC on	WHEND 4-26
KZZP d-28 KMJK 10-25	KJ103 32-25 KOKQ 28-23	WRWR 31-25

ls continued on Page 82) 🖛



www.americanradiohistory.co

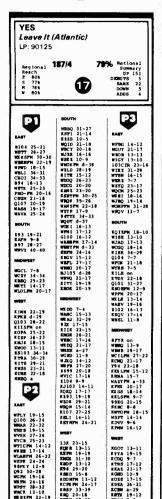
R&R/Friday, April 13, 1984

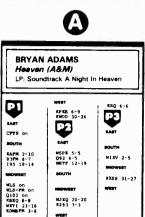
New & Active **Parallels** Continued

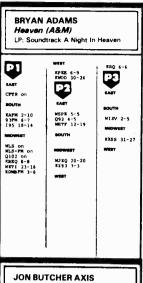
PARALLELS SIGNIFICANT ACTION

SONGS WITH LESS THAN 50 STATION REPORTS

O







Don't Say... (Polydor/PG) LP: Stare At The Sun

**P**2

WRCK on

MPRI on

MJXQ a WHOTPH on

0

She's Strange (Atlanta Artists/PG

WHITT d-38 WXKSPN on WPHD on PRO-PN on

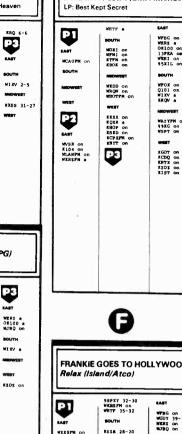
CAMEO

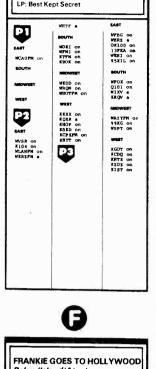
LP: She's Strang

P3

MIXV a

KIOT on





KEIB 28-20 MELO 27-17 KITE ON KSETFM ON WAMSFM ON WEYP ON WOKI ON KTFM 28-26

MIXQ a MRXR 38-35 WRQN on

KQKR 37-29 KLUC a KDONPH On KRQ on

93FH 20+19

WGCL a

**P**2

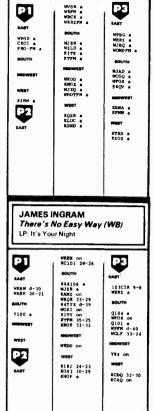
WFLY a WNYS 28-23

WISE 34-34 WJAD on KILE d-40 KKQV 37-34

KPTR on

(3

SHEENA EASTON



HOWARD JONES What Is Love? (Elektra) LP: Human Lib

RO93 A-37 KSED A KDONFH A KCPXPM A

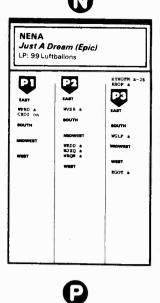
WPHD on

**(2)** 

0

ICICLE WORKS

Whisper To A Scream
LP: Icicle Works



DOLLY PARTON
Downtown (RCA)

LP: The Great Pretende

BOUTH

<u>....</u>

K104 on WEER on WLANFH or

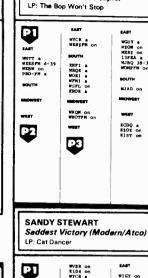
WBBQ ON WQID a WRQK a 94TYK ON MPMI 40~37 KRGV a KTPM a KROK ON

EMER ON WEST WEST ON THE CONTROL OF THE CONTROL OF

MISE a
MJAD On
MCGQ a
Q104 On
MPOX On
KTDY On
Q101 a
MKLK 40-35
MARV a

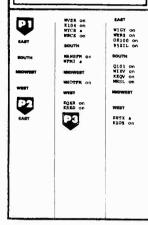
KFYR on

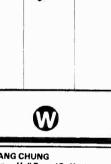
KCDQ on KBIN on

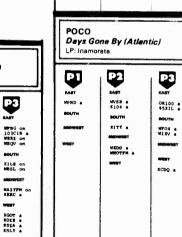


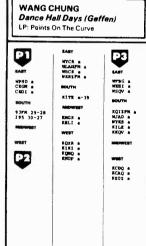
SHAKIN' STEVENS

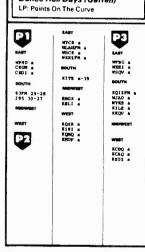
I Cry Just A Little (Epic)







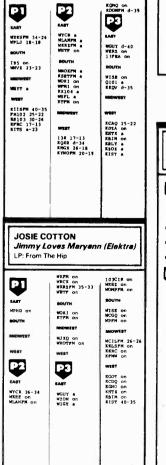


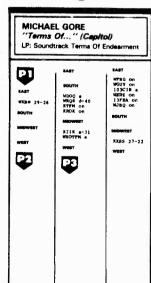


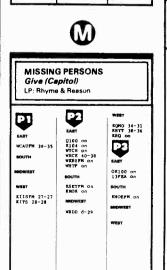


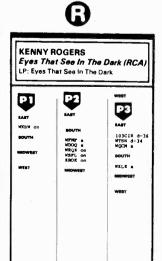
**Picture** 

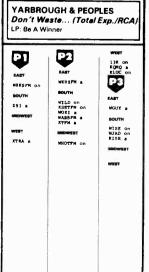
Yourself









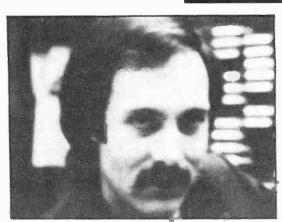




# "IT ALL STARTS WITH LISTENING

Active Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544

# ACTIVES IN RADIO



JACK LAWRENCE — WFLY Albany, New York

"I found the competition to be a learning as well as growing experience. It's one thing to believe in your ability to hear hit records. It's great knowing it! I'd like to thank AIR for the opportunity to participate and discover the hits."



**BOB KAGHAN — WBCY** Charlotte, North Carolina

"Even during the busiest weeks, I listen to the AIR records. Win, lose or draw, pickin' the hits for AIR is a lot of fun."



J.D. NORTH — WAEV Savannah, Georgia

"The AIR competition has not only improved the ears of a lot of program mers like myself, but has regenerated our interest in newer music. Because of AIR, I feel I'm a better programmer because I'm more aware."



**GARY REYNOLDS — KRAV** Tulsa, Oklahoma

"I've been active in AIR since its conception. Record companies either don't realize, or are ignoring the fact that competing in the AIR competition forces programmers to listen to records.

"Total Eclipse Of The Heart," 'Sweet & Freams (Are Made Of This!" and 'True' are just a few of the records that I first heard during the AIR competition last year.

Visibility starts with AIR. Call Alan Smith at (301) 964-5444. Your most important project deserves to be heard and AIR delivers the ears that helps you deliver the hits.

**WEEK** 

# **Response Records**

WEEK

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, April 18, 1984.

TITLE

**ARTIST** 

2182 2183

LOVE WILL SHOW US HOW WHAT IS LOVE

CHRISTINE McVIE **HOWARD JONES** 

WARNER BROS **ELEKTRA** 

2184

MOONWALK

**EARTH, WIND & FIRE LUTHER VANDROSS** 

COLUMBIA **EPIC** 

2185 2186 SUPERSTAR **DEVIL IN A FAST CAR** 

SHEENA EASTON

**EMI-AMERICA** 

§ 1983 Active Industry Research, Inc.

# ontemporary Hit Radio Continued from Back Page

## **CHART EXTRAS**

Chart Extras are records above the 60% airplay level without sufficient chart activity to debut on the National Airplay / 40 this week

#### **TALK TALK** It's My Life (EMI America)

70% of our reporters on it. Moves: Up 71, Debuts 28, Same 60, Down 0, Adds 8, WHYT, 94TYX, KRSP, WZYQ, WKHI, WPFM, WIXV, KCBN. Complete airplay in Parallels.

#### REAL LIFE

#### Catch Me, I'm Falling (Curb/MCA)

66% of our reporters on it. Moves: Up 64, Debuts 24, Same 63, Down 0, Adds 6, WGFM, KO93, WIKZ, WTSN, 13FEA, KCBN, WHTT 29-23. Complete airplay in Parallels.

# **BREAKERS**<sub>®</sub>

#### **CYNDI LAUPER**

#### Time After Time (Portrait/CBS)

84% of our reporters on it. Moves: Up 16, Debuts 71, Same 40, Down 0, Adds 73 including Z100, CHUM, KAFM, WHYT, KHTR, Q103, KWSS. See Parallels, debuts at number 39 on the CHR chart.

#### **JULIO IGLESIAS & WILLIE NELSON** To All The Girls I've Loved Before (Columbia)

66% of our reporters on it. Moves: Up 91, Debuts 16, Same 28, Down 1, Adds 20 including B94, PRO-FM, CFTR, KMJK, KNBQ, FM106, 92X. See Parallels, moves 31-25 on the CHR chart.

#### SLADE

#### Run Runaway (CBS Associated)

60% of our reporters on it. Moves: Up 22, Debuts 20, Same 66, Down 1, Adds 34 including B94, WHTX, WHYT, Q103, KNBQ, WANS-FM, K107. Complete airplay in Parallels.

## **NEW & ACTIVE**

LAURA BRANIGAN "Self Control" (Atlantic) 140/82
Moves: Up 2, Debuts 18, Same 38, Down 0, Adds 82 including B104, WHTT, WXKS-FM, WBLI, CKOI, WHTX, 93FM, I95, Y100, B97, KIMN, Q103, KMJK, FM102, KS103.

SCORPIONS "Rock You Like A Hurricane" (Mercury/PolyGram) 129/22

Moves: Up 45, Debuts 21, Same 40, Down 1, Adds 22 including WXKS-FM, WAVA, Z93, WLS, WGCL, KBEQ, KIMN, WFLY, WNOK-FM, WZLD, WFMI, Z93, WKDQ, KCPX-FM, KTDY.

GENESIS ''Illegal Alien'' (Atlantic) 129/8
Moves: Up 56, Debuts 10, Same 54, Down 1, Adds 8, WBEN-FM, KITS, WFLY, Q100, Q92, WSKZ, WNOK-FM, KRSP, WCAU-FM 39-36, CFTR 33-24, CHUM 29-22, WFMI 12-9, WVIC 30-26, KRQ 18-14, OK100 23-14.

DURAN DURAN "The Reflex" (Capitol) 128/126
Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 126 including B104, WHTT, WXKS-FM, WPHD, WBLI, WCAU-FM, CHUM, KAFM, I95, KBEQ, Q103, KIIS-FM, KWOD, XTRA, KNBQ.

HUEY LEWIS & THE NEWS "Heart Of Rock & Roll" (Chrysalis) 117/110
Moves: Up 2, Debuts 3, Same 2, Down 0, Adds 110 including WHTT, WXKS-FM, WPHD, WCAU-FM, WHTX, PRO-FM, 94Q, 293, 93FM, WHYT, KBEQ, WKTI, KPKE, KZZP, KS103.

LAID BACK "White Horse" (Sire/WB) 112/19

Moves: Up 39, Debuts 16, Same 35, Down 3, Adds 19 including Q107, Q105, WCZY, K104, KC101, WANS-FM, 94TYX, WRVQ, KTFM, KYNO-FM, KIKI, 103CIR, KILE, Y94, KIST.

BILLY RANKIN "Baby Come Back" (A&M) 98/10

Moves: Up 34, Debuts 3, Same 51, Down 0, Adds 10, WXKS-FM, WJZR, KBFM, KITY, WKDD, WRKR, WRQN, KISN, Q101, KFMW, WLOL-FM 34-26, WRCK 37-33, WGRD 30-25, KDON-FM 38-34, WIGY 33-29.

MR. MISTER "Hunters Of The Night" (RCA) 97/7

Moves: Up 26, Debuts 6, Same 57, Down 1, Adds 7, Q100, WANS-FM, WKAU, WVIC, KMGX, WQCM, KKAZ, WKEE 34-30, KZZB 31-29, KITE 32-26, WRNO 40-35, KLUC 30-27, WCGQ 40-36, KTRS 38-34, KDZA 39-35.

NIK KERSHAW "Wouldn't It Be Good" (MCA) 85/25 Moves: Up 2, Debuts 8, Same 50, Down 0, Adds 25 including WHTX, C

WHOT-FM, KQMQ, 13FEA, KTDY, WAZY-FM, KGOT

DeBARGE "Love Me In A Special Way" (Gordy/Motown) 79/13
Moves: Up 28, Debuts 5, Same 33, Down 0, Adds 13, XTRA, WKRZ-FM, WBBQ, KZZB, WZYP, KIIK, WZPL, WHOT-FM, K96, WZYQ, WJAD, KCMQ, KWTO-FM, B94 22-17, KBEQ 10-9.

STYLE COUNCIL "My Ever Changing Moods" (Geffen) 78/34
Moves: Up 2, Debuts 8, Same 34, Down 0, Adds 34 including WXKS-FM, WCAU-FM, WGCL, Q103, K104, FM106, WNOK-FM, WJXQ, KMGX, WQCM, WXLK, WAEV, WBNQ, WBWB, KDZA.

JOE JACKSON "You Can't Get What You Want (Till You Know What You Want)" (A&M) 73/69
Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 69 including WBEN-FM, WPHD, 94Q, 293, WKEE, WZLD, KITE, 298, WKAU, 13K, WZYQ, KQIZ-FM, Z102, KWTO-FM, KBIM.

## **MOST ADDED** ®

**DURAN DURAN (126)** The Reflex (Capitol) **HUEY LEWIS & THE NEWS (110)** Heart Of Rock & Roll (Chrysalis) LAURA BRANIGAN (82) Self Control (Atlantic)

**CYNDI LAUPER (73)** Time After Time (Portrait/CBS) **JOE JACKSON (69)** You Can't Get What You Want (A&M)

**VAN STEPHENSON (55)** Modern Day Delilah (MCA)

## HOTTEST

PHIL COLLINS (204) Against All Odds (Atlantic) **LIONEL RICHIE (155)** Hello (Motown) **KENNY LOGGINS (105)** Footloose (Columbia) **THOMPSON TWINS (96)** Hold Me Now (Arista) **RICK SPRINGFIELD (83)** Love Somebody (RCA) **CULTURE CLUB (82)** 

Miss Me Blind (Virgin/Epic)

SERGIO MENDES "Olympia" (A&M) 67/13
Moves: Up 5, Debuts 4, Same 45, Down 0, Adds 13, WCAU-FM, Y100, WHYT, FM102, WKFM, Q106, WHTF, 13K, K96, KRQ, WAEV, WBWB, KHTX, WASH 30-27, B97 30-25.

SHANNON "Give Me Tonight" (Mirage/Atco) 65/9

Moves: Up 17, Debuts 4, Same 35, Down 0, Adds 9, WASH B97, WHYT, WFMI, WIGY, WKHI, WCGQ, KILE, KBIM, WXKS-FM 38-35, Y100 9-5, WTIC-FM 24-17, WHTF 34-23, KMGX 18-10, WGLF 25-13.

SPANDAU BALLET "Communication" (Chrysalis) 62/6

Moves: Up 9, Debuts 12, Same 35, Down 0, Adds 6, WKFM, KAMZ, WFMI, KMGX, KNOE-FM, KDZA, KMJK 24-21, WJZR d-34, WOKI 40-37, WGRD 40-37, KSKD 39-35, WTSN 32-26, WXLK 11-8, KZOZ 32-29, KIST 37-32.

VAN STEPHENSON "Modern Day Delilah" (MCA) 55/55
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 55 including WBEN-FM, WPHD, WCAU-FM, 94Q, 293, WNYS, WKFM, WOKI, WRNO, WHOT-FM, KQXR, KLUC, KTKT, OK100, KWTO-FM.

DAVID GILMOUR "Blue Light" (Columbia) 55/8
Moves: Up 2, Debuts 5, Same 40, Down 0, Adds 8, WRKR, WSQV, WISE, WJAD, Q104, WPFM, WAZY-FM, KSLY, WPHD 40-29, 98PXY d-40, WKRZ-FM d-38, KRGV d-26, WJXQ 32-29, KXR d-38, KOZE d-33.

TEMPTATIONS: "Spil Awroy" (Goody (Mackay)) 52/10.

TEMPTATIONS "Sail Away" (Gordy/Motown) 52/19
Moves: Up 3, Debuts 8, Same 22, Down 0, Adds 19 including WXKS-FM, WCAU-FM, WHYT, FM102, WVSR, KXX106, WBCY, WRQK, KQXR, KHYT, 103CIR, WAEV, KZOZ, KIST.

# SIGNIFICANT ACTION

FRANKIE GOES TO HOLLYWOOD "Relax" (Island) 42/5

Moves: Up 13, Debuts 2, Same 22, Down 0, Adds 5, WGCL, WFLY, WJXQ, KLUC, KTRS, WPHD 39-38, CKOI d-36, 93FM 20-19, WNYS 28-23, 98PXY 32-30, WHTF 35-32, KZZB 28-20, WZLD 27-17, KTFM 28-26, KQXR 37-29.

CAMEO "She's Strange" (Atlanta Artists/PolyGram) 40/14
Moves: Up 9, Debuts 4, Same 13, Down 0, Adds 14, WHYT, KITS, WYCR, WLAN-FM, WKRZ-FM, WNOK-FM, KSET-FM, KX104, WSFL, Q101, KHTX, KSLY, KZOZ, KIST, KFRC 17-13.

SHEENA EASTON 'Devil In A Fast Car' (EMI America) 37/6
Moves: Up 0, Debuts 0, Same 31, Down 0, Adds 6, WKRZ-FM, WHTF, KQXR, WERZ, WIXV, KKQV, WCAU-FM on, WVSR on, KTFM on, WKDD on, KHYT on.

DOLLY PARTON "Downtown" (RCA) 34/12

Moves: Up 3, Debuts 1, Same 18, Down 0, Adds 12, WQID, WRQK, KRGV, KTFM, WEBC, 103CIR, WZYQ, 13FEA, WISE, WCGQ, Q101, WAEV, WFMI 40-37, WOMP-FM 35-32, WXLK 40-35.

HOWARD JONES "What Is Love?" (Elektra) 32/15

Moves: Up 1, Debuts 1, Same 15, Down 0, Adds 15, WCAU-FM, WTIC-FM, WHTF, WBBQ, WKFR, KO93, KSKD, KDON-FM, KCPX-FM, 103CIR, KKRC, KGOT, KOZE, KDZA, KSLY.

ICICLE WORKS "Whisper To A Scream (Birds Fly)" (Arista) 31/31

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 31 including WPHD, CKOI, PRO-FM, KIMN, WVSR, WKFM, WRCK, WKRZ-FM, WJZR, WZLD, KITE, KTFM, WHOT-FM, KQXR, KLUC.

JOSIE COTTON "Jimmy Loves Maryann" (Elektra) 31/2

Moves: Up 3, Debuts 0, Same 26, Down 0, Adds 2, WGUY, WIGY, WPHD on, WYCR 36-34, WKFM on, WKRZ-FM 35-33, WOKI on, WHOT-FM on, KIST 40-35.

on, WHOT-FM on, KIST 40-35.

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 28/7

Moves: Up 10, Debuts 3, Same 8, Down 0, Adds 7, Y100, KXX106, WJZR, KHOP, WERZ, Q104, Q101, WKBW d-30, WASH 26-21, KC101 29-26, WRQK 33-29, KTFM 35-25, KIKI 24-23, 103CIR 9-8, WGLF 33-24.

WANG CHUNG "Dance Hall Days" (Geffen) 27/25
Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 25 including WPHD, CKGM, CKOI, WYCR, WLAN-FM, WRCK, WKRZ-FM, KITE, KMGK, KELI, KQXR, KIKI, KQMQ, KHOP.

SHAKIN' STEVENS "I Cry Just A Little Bit" (Epic) 24/11

Moves: Up 1, Debuts 1, Same 11, Down 0, Adds 11, WHTT, PRO-FM, WYCR, KHFI, WRQK, WOKI, WFMI, KROK, WGUY, 13FEA, KCDQ, WXKS-FM d-39, WKRZ-FM on, WRQN on, WJBQ 38-35.

BRYAN ADAMS "Heaven" (A&M) 20/0

Moves: Up 4, Debuts 0, Same 9, Down 7, Adds 0, CFTR on, I95 18-14, WLS-FM on, WKTI 23-16, KWOD 30-24, WHTF 12-19, KXSS 31-27.

SANDY STEWART "The Saddest Victory" (Modern/Atco) 19/3
Moves: Up 0, Debuts 0, Same 16, Down 0, Adds 3, WYCR, WFMI, KHTX, WVSR on, WRCK on, WANS-FM on, WHOT-FM on, KQXR on, 95XIL on.

MISSING PERSONS "Give" (Capitol) 18/0

Moves: Up 4, Debuts 1, Same 13, Down 0, Adds 0, WCAU-FM 38-35, Q100 on, WRCK 40-38, WHTF on, WKDD d-29, KQMQ 34-31, KHYT 38-36, 13FEA or

YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience/RCA) 17/9
Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 9, 293, XTRA, WKRZ-FM, WOKI, WABB-FM, KTFM, KQMQ, WGUY, KISR, WXKS-

FM on, WZLD on, KLUC on.

MICHAEL GORE "Theme From Terms Of Endearment" (Capitol) 14/4
Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 4, WDOQ, KIIK, WHOT-FM 103CIR, WKBW 29-26, WRQK d-40, KROK on, WGUY
on, WJBQ On, KXSS 27-22.

JON BUTCHER AXIS "Don't Say Goodnight" (Polydor/PolyGram) 13/4
Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 4, WJXQ, WERZ, OK100, WIXV, WHTT d-38, WXKS-FM on, PRO-FM, WRCK on,

WJBQ on, KZOZ on.

POCO "Days Gone By" (Atlantic) 11/11
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, WPHD, WVSR, K104, KITY, WKDD, WHOT-FM, OK100, 95XIL, WFOX, WIXV, KCDQ.

NENA "Just A Dream" (Epic) 10/9

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 9, WPHD, WVSR, WKDD, WJXQ, WRQN, KYNO-FM, KHOP, WGLF, KGOT, CKOI

KENNY ROGERS "Eyes That See In The Dark" (RCA) 10/4

Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 4, WFMF, WDOQ, WQCM, WXLK, WKBW on, WRQK on, WSFL on, KROK on, 103CIR d-36, WTSN d-34.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week Moves Indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of individual station activity. Complete activity can be found in the Parallels.

More CHR Music Information See Page 76

# 

OF FLEETWOOD MAC



INTRODUCING HER NEW SINGLI

Produced by Russ Titelman. On Warner Bros. Cassettes & Records. Management: Courage Management, Inc. © Warner Bros. Records Inc.

## NATIONAL ARPLAY

**April 13, 1984** 

THE BACK PAGE



# ontemporary Hit Radio

	dup.	-		
	Two	Last ks Week		
5	2	2	0	PHIL COLLINS/Against All Odds (Atlantic)
1	1	1	2	KENNY LOGGINS/Footloose (Columbia)
14	8	4	3	LIONEL RICHIE/Hello (Motown)
11	7	5	0	THOMPSON TWINS/Hold Me Now (Arista)
8	3	3	5	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
21	15	9	6	RICK SPRINGFIELD/Love Somebody (RCA)
27	17	11	Ø	CARS/You Might Think (Elektra)
6	5	6	8	DARYL HALL & JOHN OATES/Adult Education (RCA)
23	19	14	9	TRACEY ULLMAN/They Don't Know (MCA)
4	4	7	10	EURYTHMICS/Here Comes The Rain Again (RCA)
7	9	10	11	POINTER SISTERS/Automatic (Planet/RCA)
20	16	13	B	DWIGHT TWILLEY/Girls (EMI America)
33	24	16	13	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
32	25	17	1	KOOL & THE GANG/Tonight (De-Lite/PG)
3	6	8	15	ROCKWELL/Somebody's Watching Me (Motown)
38	28	22	13	GO GO'S/Head Over Heels (IRS/A&M)  N&A Begins on Page 86
29	23	19	D	YES/Leave It (Atco)
40	29	24	13	JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG)
-	-	35	19	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
2	10	12	20	VAN HALEN/Jump (WB)
-	-	37	3	STEVE PERRY/Oh Sherrie (Columbia)
-	39	30	22	PRETENDERS/Show Me (Sire/WB)
-	-	33	23	IRENE CARA/Breakdance (Network/Geffen)
39	35	29	20	TONY CAREY/A Fine Fine Day (MCA)
BK		KER		
37	32		23	BONNIE TYLER/Holding Out For A Hero (Columbia)
_	_	34	27	BILLY JOEL/The Longest Time (Columbia) BERLIN/No More Words (Geffen)
_	40	32	23	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
9	11	15	29	SHALAMAR/Dancing In The Sheets (Columbia)
-	-	38	31	PAUL YOUNG/Come Back And Stay (Columbia)
18	18	18	31 32	NIGHT RANGER/Sister Christian (Camel/MCA)
-	-	40	33	MATTHEW WILDER/The Kid's American (Private I/CBS)
34	30	28	34	CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
12	13	39	34 35	MADONNA/Borderline (Sire/WB)
	38	36	36	ROMANTICS/One In A Million (Nemperor/CBS)
	12	21	37	CHRISTINE McVIE/Got A Hold On Me (WB)
_	EBUT	_	33	BON JOVI/Runaway (Mercury/PG)
		KER		
	EBUT		40	VAN HALEN/I'll Wait (WB)

		İ		dult / Contemporary
1	1	1	0	LIONEL RICHIE/Hello (Motown)
3	2	2	0	PHIL COLLINS/Against All Odds (Take A Look) (Atlantic)
7	6	3	3	J. IGLESIAS & W. NELSON/To All The Girls I've Loved (Col.)
21	12	7	0	BILLY JUEL/ The Longest Time (Columbia)
11	8	8	6	
9	7	6	6	
16	9	9	Ø	
4	4	4	8	STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB)
22	14	13	9	
12	10	10		CULTURE CLUB/Miss Me Blind (Virgin/Epic)
23	15	12	0	
2	3	5	12	CHRISTINE McVIE/Got A Hold On Me (WB)
26	19	14	E	
27	23	16	1	MANHATTAN TRANSFER/Mystery (Atlantic)
5	5	11	15	EURYTHMICS/Here Comes The Rain Again (RCA)
1-	29	20	10	
-	_	22	D	
-	-	24	10	TEMPTATIONS/Sail Away (Gordy/Motown) CRYSTAL GAYLE/I Don't Want To Lose Your Love (WB)
30	24		19	
6	11	15	20	
B	30 DE A	23 VE	230	
			₹ 23	
1			2	
4	DEBU"		_	
	DEBU.		25	
	EBUT	_	27	KENNY ROGERS/This Woman (RCA)
8	16	19	21	AND

10 13 17 28 ANNE MURRAY/That's Not The Way (It's S'posed...) (Capitol) DEBUT DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)

18 18 18 30 L. RONSTADT & N. RIDDLE.../I've Got A Crush On You (Asylum)

# ACR/HOTTRACKS

ı	Three	y Two	Les Week		
ı	1	1	1	0	CARS/You Might Think (Elektra)
ı	_	16	7	2	STEVE PERRY/Oh Sherrie (Columbia)
	8	5	3	3	VAN HALEN/I'll Wait (WB)
	10	6	5	4	TONY CAREY/A Fine Fine Day (MCA)
	3	3	4	5	SCORPIONS/Rock You Like A Hurricane (Mercury/PG)
	2	2	2	6	PHIL COLLINS/Against All Odds (Atlantic)
ı	11	8	8	0	PRETENDERS/Show Me (Sire/WB)
	18	11	9	8	NIGHT RANGER/Sister Christian (Camel/MCA)
B	1,2	10	10	9	THOMPSON TWINS/Hold Me Now (Arista)
ď	7	4	6		YES/Leave It (Atco)
	14	13	12	_	RICK SPRINGFIELD/Love Somebody (RCA)
I	29	19	14		CARS/Magic (Elektra)
	51	28	15	_	SLADE/Run Runaway (CBS Associated)
	20	14	13		HUEY LEWIS & THE NEWS/The Heart (Chrysalis)
	5	7	11	_	DWIGHT TWILLEY/Girls (EMI America)
	27	24	22	_	ALAN PARSONS PROJECT/Don't Answer Me (Arista)
I	24	23	19		JOHN COUGAR MELLENCAMP/Authority (Riva/PG)
	34	25	23		STEVIE NICKS/Violet And Blue (Atlantic)
	41	30	24	_	DAVID GILMOUR/Murder (Columbia) WANG CHUNG/Dance Hall Days (Geffen)
	23	17	20	_	ALAN PARSONS PROJECT/Prime Time (Arista)
	17	15	18		VAN HALEN/Panama (WB)
1	-	37	29	_	JOE JACKSON/You Can't Get What You (A&M)
	43	32	27	_	ROMANTICS/One In A Million (Nemperor/CBS)
	16	18	21		BON JOVI/Runaway (Mercury/PG)
	56	40	33		ICICLE WORKS/Whisper To A Scream (Arista)
	38	31	30		GO-GO's/Head Over Heels (IRS/A&M)
	26	26	25	28	BILLY RANKIN/Baby Come Back (A&M)
Perme	BR	EA	KER		ZZ TOP/Legs (WB) Complete Tracks Chart on Page 71.
1	4	9	17	30	KENNY LOGGINS/Footloose (Columbia)
1					

# Black/Urban

	Name and Address of the Owner, where				
				1	CAMEO/She's Strange (Atlanta Artists/PG)
	1	1	1		D. EDWARDS f/S. GARRET/Don't Look (Motown)
	4	2	2		LIONEL RICHIE/Hello (Motown)
	13	9	4		LAID BACK/White Horse (Sire/WB)
	8	6 5	6	5	DeBARGE/Love Me In A Special Way (Gordy/Motown)
	31	20	11	_	YARBROUGH & PEOPLES/Don't Waste (Total Exper./RCA)
	16	12	8		LUTHER VANDROSS/Superstar (Don't You) (Epic)
	20	14	10	-	EVELYN "CHAMPAGNE" KING/Shake Down (RCA)
1	2	3	3	9	B. WOMACK & P. LABELLE/Love Has (Beverly Glen)
-	27	23	18	-	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
	19	16	14		JEFFREY OSBORNE/We're Going All The Way (A&M)
	17	15	12	_	ART OF NOISE/Beat Box (Island)
	40	35	22		SHANNON/Give Me Tonight (Mirage/Atco)
	5	7	7	-	KOOL & THE GANG/Tonight (De-Lite/PG)
	37	26	20		ONE WAY/Lady You Are (MCA)
1	23	18	17		KENNY G/Hi, How Ya Doin'? (Arista)
100	\ _	31	23		BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG)
1	6	8	9	18	S. LATTISAW & J. GILL/Perfect (Cotillion/Atco)
1	26	24	19	13	SHALAMAR/Dancing In The Sheets (Columbia)
	34	32	26	20	TEMPTATIONS/Sail Away (Gordy/Motown)
1	3	4	13	21	ROCKWELL/Somebody's Watching Me (Motown)
١	_	37	27	22	JAMES INGRAM/There's No Easy Way (Qwest/WB)
ı	38	30	24	3	DEELE/Just My Luck (Solar/Elektra)
ı	30	28	25	2	CHI-LITES/Stop What You're Doing (Private I/CBS)
	-	40	33	_	SPINNERS/Right Or Wrong (Atlantic)
ı	-	-	32		PATTI LABELLE/Love, Need & Want You (Phil. Int./CBS)
Ì	12	10	15		STARPOINT/It's All Yours (Elektra)  N&A Begins on Page 61
	-	_	36		O'BRYAN/Lovelite (Capitol)
	7	11	16		ATLANTIC STARR/More, More, More (A&M)
-	39	33	30	_	BRYAN LOREN/Lollipop Luv (Philly World/Atco)
	25	25	28		EMOTIONS/You're The One (Red Label)
	35	34	34 .		DARYL HALL & JOHN OATES/Adult Education (RCA)
-	RK	EA			DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)
ACVINE.	-		40	=	CRUSADERS/New Moves (MCA)
I	_	39	38		"D" TRAIN/You're The Reason (Prelude)
		BUT			REAL TO REEL/Love Me Like This (Arista)
1	11	13	21		POINTER SISTERS/Automatic (Planet/RCA)  GEORGE CLINTON/Last Dance (Capital)
SHOW N	36	36	35		GEORGE CLINTON/Last Dance (Capitol) CHANGE/Change Of Heart (REC/Atlantic)
Sherroll	LUI	EBUT		0	CHANGE/Change Of Heart (RFC/Atlantic)

38 37 40 SYSTEM/I Wanna Make You Feel Good (Mirage/Atco)