

I N S I D E:

Arbitron Changes Slogan Policy

Arbitron's new rules on slogans allow stations to submit just one, not three, slogans, and they must use that slogan on-air once an hour. **Jhan Hiber** has all the details... first. Page 12

Daily Sales Meetings?

Dwight Case makes a modest proposal — a sales meeting every day. The trick is to make them positive, inspirational, and useful. Page 18

Country's Ratings Champs

WZZK/Birmingham and **WTQR/Greensboro** have a lock on the national 12+ quarter-hour share title for the top 50 markets. **Lon Helton** interviews PDs **Rusty Walker** and **Mark Tudor** to see how it's done. Page 32

People In The News This Week

- **Vince Sanders** VP/GM at **WWRL**
- **Don Early Allen** **WWRL's** PD
- **Dale Machado** PD at **KSSK**
- **Jim Peters** PD at **KULA**
- **Jay Meyers** **WFIL** PD
- **Joe Restifo** VP at **MOYL**
- **Brad Burkhardt** heads **BAMD** Christian radio effort
- **Steve Davis** PD at **WQXM**
- **John Langan & Mike West** **KMET's** morning team
- **Jack Randall** Asst. to GM at **WAWA & WLUM**
- **Tony Maddox** PD at **KOGO**
- **Dave Symonds** PD for **KEZY**
- **Bill Cooper** PD at **KNWZ**

Page 3, 22

WPIX: All You Need Is Love

"Every song must relate to our love theme or we won't play it, even if it's a number one record"

— **WPIX** PD **Alan Anderson**

WPIX/New York's love-songs-only A/C format is paying off in ratings gains, so **Jeff Green** investigates. Page 31

Denver Does Denver

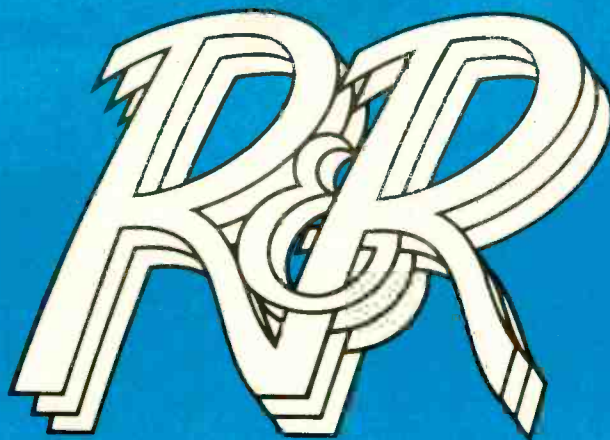
Joel Denver takes a look at the three-way Denver, Colorado CHR battle between established contenders **Q103** and **KIMN** and new challenger **KPKE**. Page 24

WQDW Fights Stereotypes

WQDW/Kinston, NC is number one in a 250,000-population market, but President **Tom Joyner** is still struggling to get his fair share of agency dollars. **Walt Love** explores the situation. Page 35

FCC Junks More Radio Rules

If a station wants to play one record 79 times in a row, it's once again free to do so, as part of an extensive rules revamping by the **FCC**. Rules on polls, fortune tellers, and sirens were also repealed. Page 4



RADIO & RECORDS

Kvale Set As WFYR VP/GM

Bernie Kvale has been appointed VP/GM at **WFYR/Chicago**. Kvale, who most recently served three years as VP/GM at **WLW/Cincinnati**, replaces **Jim Barker**, who departed last week (**R&R** 8-5).

RKO Radio Division President **Bob Williamson** commented, "Bernie's a native Chicagoan who knows the game, having worn the **GM** stripes for several years. We feel very lucky to be able to get such a proven **GM**."

Before becoming VP/GM at **WLW**, Kvale spent three years

as VP/Sales for the station and its sister outlet **WSKS**, previously working several years in a variety of sales/management capacities for **WLW** and **Avco**, its former parent company. Kvale told **R&R**, "Chicago is my hometown, and it feels good to be back. We'll be keeping the A/C format, but will do some fine-tuning to make it more marketable. Having worked with investor groups for the past few years, it's exciting to be with a major broadcasting corporation again, and I look forward to the new challenge."

Mason Transfers To WKRC PD Post

As previewed in **Street Talk** last week, **WGR/Buffalo** Operations Manager **Dave Mason** has shifted to Taft sister station **WKRC/Cincinnati** as Program Director. Mason replaces **Ted McAllister**, who resigned after just a few weeks as Programming/Operations Manager to form his own consultancy.

Mason spent two years as OM at **WGR**, having previously been PD for 18 months at **WBBF/Rochester**. Prior to that, he worked at **WKTQ/Pittsburgh** for 2½ years, including five months as PD. "I have a thousand regrets about leaving **WGR**," Mason told **R&R**. "I made a lot of friends there, but it's nice working for the same corporation so I can keep close

contact with them. I'm just tickled pink that Taft would think enough of me to give me what has turned out to be an awesome responsibility. This station is very similar to **WGR**, and with some tailoring, a lot of things that worked in Buffalo can be done here. Everybody's

MASON/See Page 22

Barsanti, Dunn Upped At Ten Eighty

The **Ten Eighty Corporation**, owner of **WTIC-AM & FM/Hartford**, has promoted VP/Operations **Tom Barsanti** and VP/Sales **Robert Dunn** to Senior VP positions. Company President **Perry Ury** told **R&R** the promotions result from **Ten Eighty**

assuming responsibility for **Radius**, an alternative long distance telephone firm owned by parent company **Chase Communications**. He stated, "In order to accomplish what we need to do with **Radius**, we've given Tom and Robert some ad-

ditional duties. Many of Tom's new responsibilities will be areas formerly handled by me. Tom will be making decisions in all areas, with the exception of sales, relieving me of a lot of day-to-day details.

"Bob has been with us about 13 years and has increasingly handled more responsibilities. Not only will he handle the sales and marketing for **WTIC-AM & FM**, but his duties will extend into supervising those areas for **Radius** as well. Both Bob and Tom have been major factors in the growth of these two fine radio stations, and I'm proud to have them here."

"This is really a nice vote of confidence for me," commented **Barsanti**. "**WTIC-AM & FM** are very exciting places to be, and I'll have my hands full helping to keep them on top." **Dunn** told **R&R**, "A move like this is very exciting. I'm most pleased at the challenge."

GARIANO SET AS MANAGER**Long Forms Consulting Firm**

Jim Long, Chairman of **Firstcom** and principal in **Long-Pride Broadcasting**, has formed **Jim Long & Partners**, a full-service radio consulting firm. According to Long, the new venture will provide preprogrammed, 24-hour-a-day programming based on customized local research. Well-known program directors, currently with top major market stations, will design systems for stations on an individual basis.

Long told **R&R**, "When we first started buying stations, we

worked with several programming consultants, but I just couldn't get the kind of total turn-key service I wanted. Over the last few years we've put together a terrific series of research and music control and scheduling systems that can give client stations total control of their on-air product."

Joining the firm as Manager is former **WLLZ/Detroit** PD **Dave Gariano**. **Gariano**, whose consulting experience includes a stint with **John Sebastian &**



REMOTE POSES TOOTHY PROBLEM — **KLAC/Los Angeles** morning personality **Deano Day** recently broadcast live from the massive jaws of a **Universal Studios** billboard promoting the new "Jaws 3-D" movie in the heart of Hollywood. This closeup shot (along with the wider view on Page 32) shows **Deano** urging the giant fish to at least consider flossing between meals. Following a full day of sharking his duties, **Deano** returned to the studios eager for more opportunities to mouth off.

OM SHAFER ALSO PROMOTED**Douglas Named WCZY Station Manager**

KXOK/St. Louis **GM** **Lee Douglas** has been appointed to the newly-created position of Station Manager at **WCZY/Detroit**. In his new capacity, **Douglas** will supervise the station's programming. As part of the changes, **WCZY** Operations Manager **Dave Shafer** has become Operations Director for **WCZY** and sister AM outlet **WLQV**.

Douglas, who has programmed **KXOK** since he joined the station in 1978, became acting **GM** sixteen months ago and was named **GM** five months later. His programming experience also includes a brief stint at **WPEZ/Pittsburgh** and four years as Program Manager at **WXLO/New York**. Noting he was ready for the new opportunity, **Douglas** told **R&R**, "At **KXOK**, I've been morning man,

MD, PD, OM, GM, and have flipped the format twice. I've programmed FM when AM was dominant, programmed AM when FM was dominant, and now I'd like to get a little more mainstream! This move is very exciting for me, as Detroit is one of the most competitive radio markets in the country. It's a challenge, and I'm really looking forward to it."

WLQV & WCZY President/**GM** **Jim Mulla** commented, "Lee is truly one of those rare, aggressive 'product managers,' and I feel very fortunate to have procured his services and talent. We are confident and very excited about his programming ideas that promise to challenge virtually every competitive station in Detroit. The successes **Lee** has racked up in

DOUGLAS/See Page 22

ONE HIT
LEADS TO ANOTHER!



the FIXX

The first group in the history of R&R to have two simultaneous **Top 10 AOR Hot Tracks!**...

But that wasn't good enough...
They broke that achievement by becoming the first group
to have two simultaneous **Top 5 AOR Hot Tracks** —
A remarkable achievement!

NOW... BY DEMAND —
The second smash single
from the current smash album,



"Reach The Beach"

**"ONE THING
LEADS TO ANOTHER"**

Produced by Rupert Hine

Destined for breaking even more records at CHR!

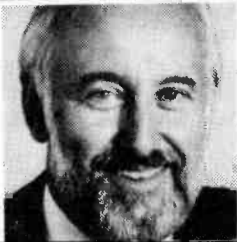
MCA RECORDS



MCA-5724

Bruce Lundvall's Executive Tableturn

Ken Barnes continues his series on recording artists-turned-prominent radio and record executives by exhuming an early disc by E/A President **Bruce Lundvall**. More riveting trivia every week in "On The Records."



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ALLEN NEW PD

Sanders WWRL's VP/GM

Vince Sanders has assumed the VP/GM position at WWRL/New York, acquired last year by Unity Broadcasting Network, Inc. He retains his prior duties as VP/News & Operations of Unity subsidiary National Black Network.

Following a Chicago radio anchor stint with NBC News, Sanders signed on with NBN in 1973 as an original staffer. He then served as National News Director before being promoted to VP in 1975. "I'm looking especially toward the challenge of it all," Sanders told R&R. "And I guess the challenge has doubled in the sense that I'm going to maintain my duties at NBN, plus try to get WWRL where we think it ought to be. I'm looking forward to some success in this project."



Vince Sanders

In his first official act as VP/GM, Sanders has tapped air personality Don Early Allen as PD for the inspirational format.

Meyers Tapped As WFIL PD

After three years as Operations Manager at WCTC/New Brunswick, NJ, Jay Meyers has announced his resignation to become PD at WFIL/Philadelphia. The appointment is effective immediately, but his short commute from New Jersey permits him to continue assisting WCTC until August 25. Meyers replaces Operations Manager Bill Neil, who will continue at the station as an air personality.

WFIL & WUSL/Philadelphia President/GM Bruce Holberg commented, "Jay seems to have the rare combination of managing and programming experience. He's come from a very good company, and if there's anybody I've run across who knows his stuff about this market and WFIL in particular, he's the one."



Jay Meyers

Before joining WCTC, Meyers spent two years as PD for WNDR/Syracuse, having programmed an additional two years at WVOR/Rochester. Hailing his appointment at WFIL as a "dream come true," Meyers told R&R, "Next to getting married and having a child, it's the single greatest feeling."

MEYERS/See Page 22

B/A/M/D Opens Christian Radio Division

The Atlanta-based radio consulting firm Burkhart/Abrams/Michaels/Douglas & Associates has opened a new Christian Radio programming division under the direction of Brad Burkhart. B/A/M/D President Dwight Douglas stated, "Recently the needs of Christian radio have been brought to our attention. We've had dozens of calls from stations wanting to improve their religious programming."

Kent Burkhart, Chairman, said, "Since Brad is my son, I'm very proud, of course. I knew from all of my music, concert, radio, and television contacts that Brad is known as the leading authority on Christian radio in the United States. Thus, we talked him into coming with us to start his own division."

B/A/M/D/See Page 22

SEVEN HIT FOR LOTTERIES

FCC Fines Eleven Stations

The FCC Mass Media Bureau announced this week it has fined 11 radio stations and combos a total of \$22,000 this summer for various rule violations. Seven of the stations were hit for promoting lotteries, which are strictly prohibited by federal law.

Those accused of repeated lottery violations were WCCO-FM/Minneapolis (fined \$1000); WKJJ/Louisville (\$3000); WIIN/Atlantic City, NJ (\$2000); WUSS/Atlantic City, NJ (\$1000); WINC-AM & FM/Winchester, VA (\$500); KVNI/Coeur D'Alene, ID (\$2000); and WOND & WMGM/Pleasantville, NJ (\$3000).

FCC rules say a lottery exists if "a prize consisting of money or other things of value is awarded to any person whose selection is dependent in whole or in part upon lot or

chance, if as a condition of winning or competing for such prize, such winner or winners are required to furnish any money or other thing of value or are required to have in their possession any product sold, manufactured, furnished, or distributed by a sponsor of a program broadcast on the station in question."

Other stations fined were WAKO-AM & FM/Lawrenceville, IL (\$4000) for charging political candidates more than the lowest unit rate; KMCX/Wheat Ridge, CO (\$4000) for operating without authorization; WLKN-FM/Lincoln, ME (\$500) and KCRX/Roswell, NM (\$1000) for failing to respond within ten days to an FCC Official Notice of Violation.

KSSK & KULA Set Changes

Machado Heads KSSK's "Super Station" Peters To Program KULA's A/C Approach

Heftel Broadcasting's KSSK & KULA/Honolulu have announced new PDs and format presentations. Dale Machado, who served as morning producer for the late Aku for five years as well as Production Director for both stations, has been promoted to PD of KSSK. He will supervise its revamped "Super Station" full-service A/C

Z98 DEBUTS

Davis Named To Program WQXM

Steve Davis, Assistant PD at WKXX/Birmingham, has been named PD at WQXM/Tampa, which converted from AOR to CHR late last month. The station has applied for a call letter change to WZNE, and has already begun calling itself "Z98."

VP/GM Gary Kines told R&R, "When I considered Steve's background and knowledge of the format, I knew he was the right person to hire. When he gets here he'll apply the finishing touches to the format. Early response to what we are doing is really encouraging, so Steve will be walking into a great situation."

Davis who takes the programming reins on August 22, told R&R, "This is going to be a big challenge, but I'm looking forward to it."



Steve Davis

DAVIS/See Page 22

GONZER TO AFTERNOONS

Langan & West New KMET Morning Team

KMET/Los Angeles has hired the KISW/Seattle morning team, John Langan & Mike West, to take over the morning shift held by Jeff Gonzer for the past seven years. Gonzer moves to afternoons, replacing David Perry, who exited two weeks ago.

KMET PD Sam Bellamy told R&R, "Jeff is involved in some video projects, and wants to change his schedule so he doesn't have to get up at 4:30. Langan & West have been very successful in Seattle for a long time. They're extremely funny, and I think they'll bring a new dimension to the KMET package."

West, who has worked with Langan at KISW for five years, commented, "This is a great station, and we've loved it here. But we felt it was time to see if we could make it in the big time. Plus we were tired of the rain. KMET has a great reputation, and I like Sam and (GM) Howard Bloom. It's a great opportunity." KISW has not set a replacement for Langan & West, who start at KMET August 29.

format. Sister FM KULA has discontinued its automated rock format in favor of a live "Light Rock, Less Talk" A/C direction under new PD Jim Peters. KULA's format is similar to sister station WLLT/Cincinnati, and was designed with the assistance of Heftel's WZPL/Indianapolis GM Ken Wolt and WLLT PD C.C. Matthews.

Regarding the new programming appointments, KSSK & KULA GM Earl McDaniel commented, "Dale has been with our stations for many years. He knows Hawaii, radio, and our system inside out. We have no doubt he'll continue the dominance KSSK has had in the market for over 50 years. Meanwhile, Jim's been in radio for 17 years, and he's more excited about being PD for KULA than anything he's ever done in the area of broadcasting. It's a brand new window in the Hawaii radio market and will absolutely be a smash."

Machado has been Production Director for the last four years, and will keep those duties. He told R&R, "I'm very happy about it."

KSSK & KULA/See Page 22

Restifo Raised To MOYL VP Post

Joe Restifo has been promoted to VP/Operations for Al Ham Productions' Music Of Your Life syndicated format. He had served as the firm's National Operations Manager since April 1982.

President Al Ham noted, "I'm extremely pleased about Joe's new position. He will be a key factor in continuing our tremendous national growth and the company's established tradition of serving our broadcast clients in the finest possible manner."

Restifo added, "Currently we are involved in many behind-the-scenes projects that will greatly benefit the Music Of Your Life family of stations. In my new position, I'm pleased about the opportunity to be directly involved in the planning of those projects." Restifo's radio background includes an operating partnership at WBBG & WMJI/Cleveland. He was also instrumental in the original implementation of the MOYL format at WBBG.

TRANSACTIONS

Culpepper Buys WWWQ & WPFM

Culpepper Communications has purchased WWWQ & WPFM/Panama City, FL for \$2.1 million from MediaSouth Inc., pending FCC approval. Culpepper owns KDOK & KFML/Tyler, TX and has applications pending for three FMs in Bryan, TX; Idaho Falls, ID; and Helena, MT. MediaSouth Exec. VP James Broaddus owns part of WMNX/Tallahassee, which is in the process of being sold. WWWQ has 5000 watts fulltime on 1430 kHz, while WPFM has 100 kw and an antenna height of 840 ft. on 107.9 MHz. Blackburn & Co. brokered.

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Washington Report

TV Subcarriers Pose New Competition For FM SCAs

FM subcarriers are already facing competition from a newly-deregulated technology. The FCC has proposed opening up TV subcarriers to a wide variety of broadcast and non-broadcast uses that are virtually identical to new services permitted on FM.

For instance, possible uses include stereo sound, storecasting, background music, paging, electronic mail, facsimile services to offices, and control of traffic lights. The FCC proposal would affect 786 commercial stations and 273 noncommercial television outlets.

Wirth Survey Draws 3% Radio Response

The House Telecommunications Subcommittee reports it has so far received only 40 responses from the 1200 radio stations to which it sent programming surveys two weeks ago. Although the deadline isn't until August 22, the subcommittee staff is disappointed with the 3.3% response rate to date.

And the staff is hinting that broadcasters can expect some heat from Chairman Tim Wirth (D-CO) for their lack of cooperation. They point out that most of the 40 responses are from small market stations, which they claim undercuts any claim that the surveys are too complicated or burdensome to complete.

ABA Gives Lawyers More Advertising Freedom

Meeting in Atlanta last week, the American Bar Association (ABA) adopted a new code that should make it easier for lawyers to advertise. The code permits attorneys to advertise in all types of media, and to use direct mail. False or deceptive ads are banned, but most other specific restrictions on lawyer ads were removed.

FCC Rethinking Limits On Horse Racing Broadcasts, Ads

The FCC last week asked for comments on whether it should lift its policy that strictly limits the extent to which radio stations can cover and advertise horse races. The policy is designed to bar broadcasts that could aid illegal gambling operations. Stations are now on notice that they'll be questioned closely at renewal time if they:

- Air a full program of live horse races (as opposed to a single race)
- Broadcast detailed changes in race information, such as post positions, jockeys, probable odds, and scratches prior to races
- Immediately alert listeners to "off" or race start times
- Air prices paid and race results before the next race has started
- Air ads from publishers of scratch sheets or any other publication that could

be useful to gamblers or bookmakers.

Besides seeking public comments, the FCC will consult the Justice Department before taking any action. Comments are being sought on a wide range of issues, including horse race information on SCAs, limits on the content of horse track ads, and whether live broadcasts of football and baseball games contribute to illegal gambling.

NPR Radiothon Raises \$2 Million

After clearing up a last-minute legal snafu, officials of NPR and the Corporation for Public Broadcasting (CPB) inked a \$9.1 million loan agreement for NPR late last Tuesday night (8-2). The network is also getting \$800,000 from last week's three-day national radiothon. Listeners pledged \$2.15 million, most of which goes to member stations.

Major personnel actions by the NPR Board: Chief Operating Officer Ronald Bornstein becomes Acting President until he leaves in October; former CPB Director/Policy & Administration Steve Symonds named Acting Executive VP; H. Melvin Ming of the accounting firm Coopers & Lybrand appointed Director/Finance & Administration. Richard Hodgetts, President of the for-profit NPR Ventures, has resigned.

NAB Seeks Lifting Concentration Rule

Claiming the rule dates back to the "Stone Age of telecommunications," NAB has petitioned the FCC to eliminate its policy on regional concentration of control. It bans three-station groups in which any two stations are within 100 miles of the third, and two of the primary signals overlap. The policy originated in 1938 and was updated in 1977 to replace case-by-case review with a flat prohibition that's easier to administer.

NAB contends it's arbitrary to apply the rule to radio and television, but not to newer services. And it says splitting "hairs along contour lines" is barring some station acquisitions that might benefit the public.

Other Key Developments:

- Senate leaders last week garnered enough votes to shut off a filibuster by opponents of Radio Marti, which will see further floor action when Congress returns to Washington in September.

WIRTH PANEL HEARS TAPES

Comparative Renewals Backed At House Hearing On KTTL

As the House Telecommunications Subcommittee moves towards drafting a radio-television deregulation bill by October, it will be working with a strong record in favor of keeping the comparative renewal process. At a hearing last week, a string of witnesses defended the process as the best way of assuring that broadcasters serve the public interest.

The framework for the discussion was an examination of how the comparative renewal process has worked in the case of KTTL/Dodge City, KS, now under fire for sermons advocating violence against minorities and public officials.

A hushed hearing room heard tapes of some of KTTL's most inflammatory broadcasts — calling for the killing of Los Angeles rabbis — played by Naomi Kauffman, representing a local group which is challenging the station's license. Because petitions to deny almost always fail, Kauffman testified, her group's only recourse was filing a comparative renewal challenge.

Abolishing that avenue, as the subcommittee is considering, will take away "any ability to hold a broadcast license accountable, and situations like KTTL will continue and may even proliferate for lack of regulation," she warned.

Scheuer Charges "Grossest Abuse"

The testimony of KTTL co-owner Nellie Babbs, which had been eagerly awaited by the audience, was anti-climactic. Babbs, who often speaks in homilies and scripture verses, steadfastly avoided being pinned down when pressed to defend the sermons. She answered virtually every question by expounding on her view that constitutional government in the United States is eroding.

Babbs came under the heaviest fire from Reps. Edward Markey (D-MA), Mickey Leland (D-TX), and James Scheuer (D-NY). Said Scheuer, "The incendiary content of these broadcasts, the incitement to violence, and the putrid language they are spewing forth against blacks, Jews, Roman

Catholics and other minorities, represents the grossest abuse of the public's airwaves in recent memory."

After her testimony, Babbs told R&R she is "tired" of the controversy, which she labelled "only lawyers' nuances." But she added, "I'm not fighting for my license. I'm fighting for my country." Her husband, KTTL co-owner Charlie Babbs, admitted of the controversial sermons, "We thought they were a little hot ourselves."

Looking Over Your Shoulder

Most of the day's testimony focused on the comparative renewal process in general, rather than the specifics of the KTTL case. "If the process is weakened or eliminated," warned former FCC Chairman Charlie Ferris, "the public interest standard will become a meaningless phrase and our system of broadcasting will be seriously undermined." Ferris said forcing broadcasters to "look over their shoulders" for possible renewal challenges is what makes stations divert some of their resources into public interest programming.

Only one station (WVCA/Gloucester, MA) has ever lost its license in a comparative hearing, Ferris noted. And he said the total of 48 hearings (31 radio) between 1961 and 1978 "does not seem a staggering threat to the industry."

The only opponents of comparative renewals, both testifying late in the day, were broadcasters: Multimedia President James Lynagh and Post-Newsweek Stations President Joel Chaseman. Comparatives "are a waste of broadcaster resources with no compensating value to the public interest," Lynagh testified.

MORE TO COME

FCC Dumps Ten Policies On Radio Content

Radio broadcasters last week were freed from ten content regulation policies that many were probably unaware of in the first place. The abolished policies:

- Banned repetitious playing of records (adopted in 1973 after a Houston station plugged a format change by playing a single record for 69 hours)
- Threatened FCC action against broadcast alcohol ads in "dry" areas. State and local laws will now prevail
- Cautioned against broadcasts by astrologers or fortune tellers who guarantee "monetary, health, or other benefits"
- Spelled out in detail how stations were to retain control when airing brokered foreign language programming
- Discouraged actions, such as airing a public official's home phone number, that

could result in a listener receiving harassing or threatening calls

- Required stations to tell listeners whether call-in polls or surveys were scientific

- Frowned on the use of sirens and other emergency sound effects in ads.

In pruning these "underbrush" regulations, the FCC said they are too rigid, outdated, overly broad, or too restrictive of licensee discretion. According to the Commission, most problems can be handled by marketplace forces, courts, the Federal Trade Commission, and the Justice Department. Two more "underbrush" rulemakings are expected by year's end.



BROADCAST BOARD MEETS — Meeting last week in Washington was the Board of Directors of BROADCAST. The NAB-sponsored non-profit group solicits donations that are used as venture capital to help minorities enter telecommunications. Pictured (l-r) are Covington & Burling's Wesley Williams Jr., Hoag & Eliot's Charles Beard, Federated Media's John Dille Jr., Berkshire Broadcasting's Don Thurston (Chairman), Barnett Bank's Nancy Marquez, City University of New York's Alvin Puryear, Hector Salvatierra, NAB's Erwin Krasnow, BROADCAST's John Oxendine, and Heritage Capital Corp.'s Paul Van Hook.

**Coleman Research announces
national MTV study.**

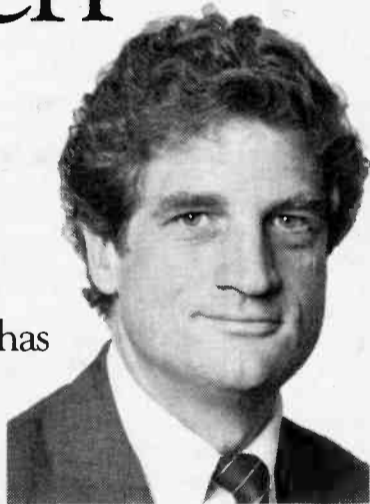
Coleman Research will present an important new study, "MTV—Its Impact on Radio Audiences", at the NAB Convention in San Francisco. This national study has been completed with a national sample of MTV and non MTV viewers. 2:00 p.m. only, Sir Francis Drake Hotel, August 28th, 1983. Please attend.

Coleman Research, defined.

Coleman Research

**1, Jon Coleman,
a leading expert in
broadcast research.**

Since 1975, Jon Coleman has been recognized by radio broadcasters as not just a superior researcher, but an expert in strategic



planning and broadcast marketing. Because of the linkage of the company's work to Jon Coleman personally, the company has changed its name from Audience Analysts to Coleman Research.

**2, Coleman Research serves America's
leading radio broadcasters.**

Coleman Research currently serves many leading radio stations across the country. (WCCO, KRMG, WSB, WGY, KOA, KGW, KSCS, KBEQ, WKLS, WRAL, KTAR, Nationwide Communications, Gulf, King, and Capitol Broadcasting.) Common to these clients is a commitment to ongoing relationships that better serve long-range marketing situations.

3, A collection of research professionals. While Jon Coleman himself specializes in strategic planning and assessment, each Coleman Research specialist provides clients with the highest quality of research professionalism.

**4, A full service marketing research
company for radio broadcasters.**

Although best known for diagnostic Telephone Probe and Focus Probe Group Studies, Coleman Research also offers advertising pre-evaluation research (AdTest), group music testing and sales effectiveness research.

5, A company committed to radio.

Compared to other research companies, Coleman Research is quite unique in its dedication to radio. Coleman Research invests its own time and money in national studies designed to help clients better serve their audiences.

**6, The Coleman Research difference is
professionalism and dedication.**

Your first encounter with Coleman Research will help define the difference. We are professionals dedicated to broadcasting. And instead of adding to your problems, we help solve them.

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NAB Seminar Explores Broadcast Investments

The ins and outs of investing in broadcast properties — that's the theme of **NAB's** September 8-9 seminar at Los Angeles's Century Plaza Hotel. Participants will hear an industry overview from **Sunbelt Communications** President **Terry Robin-**

son, together with a look at what's ahead from economic futurist **Henry Koehn**. Panel sessions will be devoted to such topics as acquisition planning, finding investment capital, accounting methods, and current federal regulations.

Registration deadline is August 22. NAB member fees run \$195, nonmembers' \$300. For more details, contact **Ron Irion**, NAB Broadcast Management Dept., (202) 293-3532; or **Dwight Ellis**, Minority and Special Services Dept., (202) 293-3584.

WOMEN UP, MEN DOWN

Worklife Expectancy Tallied

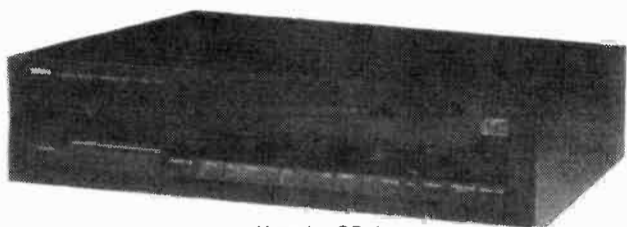
According to the Bureau of Labor Statistics, men are spending less time working, moving from a high of just over 40 years in the '50s and '60s to slightly below 40 in the late '70s. In contrast, women's working years have been steadily rising since 1900 (nearing the 30-year mark in 1977). At the turn of the century, there was a 26-year gap between men and women in time spent working. Now that gap has narrowed to only about ten fewer working years for women.

Viacom Up In Second Quarter

Posting second quarter revenues of \$84.2 million, **Viacom International Inc.** increased 20% over 1982's second quarter \$70 million total. In terms of earnings during that same period, operations reported an 11% hike, \$11.4 million from \$10.3 million. Net earnings, however, were reduced 20% (\$6.0 million to \$4.8 million).

That was largely due to the added interest expense following the acquisition of the remaining 50% of pay TV service **Showtime**. For the six months ended June 30, revenues jumped 22% to \$163.2 million, earnings from operations rose 15% to \$21.6 million, and net earnings were cut 19% to \$9 million.

Yamaha Player Programs Discs



Yamaha CD-1

Yamaha joins the programmable compact disc player fold (**R&R** 7-15) with its CD-1, capable of replaying an entire disc side or up to 15 pre-programmed selections in any order. Individual cuts may also be replayed by means of a repeat button, while another function lets the user verify the contents of the program memory. CD-1's playback programming controls are hidden in a slide-out key tray.

College Student Profile Evolves

The July edition of **American Demographics** points out an interesting evolution — 52% of today's college students are women and 52% are over 21, with one in five being a woman 25+. Compare that to ten years ago when 56% were under 22 years and 57% were male students. Total enrollment between 1972 and 1981 hit 12.1 million. That figure represents a three million increase, aided by women, who accounted for three-fourths of the growth.

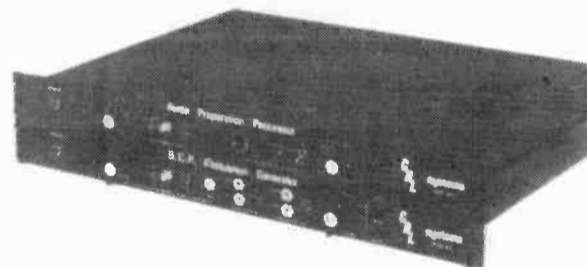
On the other hand, the number of students under 35 and attending college fulltime is decreasing, 78% to 71%. And although both black and Hispanic college enrollments are up from a decade ago, both minority groups are underrepresented in comparison to their share of the population. Blacks were credited with a 10.6% showing among all college matriculators in '81, while Hispanics reached only 4.8%.



Rock Enrolls In School

Donna Summer, David Bowie, Kenny Rogers, and the **Stray Cats** are going back to school. Records, lyric sheets, and captioned videos, featuring the aforementioned and other pop/rock artists, are credited with rocketing seventh and eighth grade reading scores 300%. Dr. **J. Michael Bell**, of Austin-based **Col-sounds**, told the **Daily Insider** this musical teaching approach is actually an updated takeoff on the age-old "pattern repetition method" of learning. As Bell further explains, "Babies learn their language through Mother Goose songs. I figured that to get students to sit and listen to a pattern a jillion times, they'd listen forever if you gave them something they wanted to hear." And Bell figures it's an even swap. Since the kids contribute to the artists' fame and fortune, it's time for the artists to reciprocate. So OK, everybody, follow that bouncing ball.

Unit Signals Improved SCA Quality



SCA 300, APP 400

Designed specifically to alleviate the problems usually associated with older SCA equipment, the SCA 300 subcarrier generator promises improved signal quality. That quality is the result of several factors: better protection of the main channel signal, increased coverage without increasing injection levels, added stability of the entire subcarrier operation, and significantly improved fidelity/intelligibility.

Alone, **Circuit Research Labs'** SCA 300 costs \$1400. It may also be coupled with CRL's Audio Preparation Processor (APP 400), a multiband limiter. Together, the entire system costs \$2550; free two-week evaluations are available. Contact (602) 894-0077.

W

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Networks/Program Suppliers

MUSIC FEATURES

CBS
RadioRadio:
 "Concert Over America" w/20 of rock's best in live performances (Labor Day)
Creative Radio Shows
A/C:
 Toto (August)
 Paul McCartney (Labor Day)
Country:
 Marty Robbins (August)
 Labor Day In The Country (September)
Dahman Creative Media
 Gordon Lightfoot special (Fall)
Global Satellite Network
Rockline:
 Loverboy (September 19)
 Men At Work (September 26)
Innerview
Innerview:
 A Flock Of Seagulls (August 29)
 Iron Maiden (September 5)
London Wavelength
Rock Hour:
 Marshall Crenshaw (August 28)
 Salute to national guitar month w/Jimmy Page, Jimi Hendrix (September 4)
BBC Special:
 Moody Blues (September)
MJI Broadcasting
Rock Quiz:
 20 questions on back to school/work (September 3-5)
Mutual
Lee Arnold On A Country Road:
 Tom Jones concert w/Tammy Wynette, Gatlin, Karen Brooks (August 27-28)
Rock USA:
 Robert Plant/Rick Springfield/Animals/Supertramp (August 27-28)
 Dolly Parton/Don Williams special (Labor Day weekend)
 "Super Songs," greatest hits special (Labor Day weekend)
Narwood
Country Closeup:
 Charley Pride (August 29)
Music Makers:
 Steve Lawrence & Eydie Gorme (August 29)
NBC
Source:
 Live airing of NAB-RPC Convention/Bill Gavin salute (August 28)
 Culture Club live (August 31)
 Greg Kihn concert (September 2-5)

RKO Networks
Countdown America
w/John Leader (IS, Inc.):
 Culture Club spotlighted (August 13-14)
Hot Ones (IS, Inc.):
 George Benson (August 29)
 Irene Cara (September 5)
Solid Gold Saturday Night (Dick Bartley):
 Bubblegum groups of the '60s (August 27)
 Box Tops (September 3)
Sounds Of Summer:
 "Countdown Summertime" w/John Leader (August 20-21)
 Air Supply live (September 4)
Rolling Stone Magazine Productions
Guest DJ:
 Police's Stewart Copeland (August 29)
 Thomas Dolby (September 5)
Syndicate It, Inc.
Music Of Black America:
 Sounds of Summer (August 29)
United Stations
Dick Clark's Rock, Roll & Remember:
 Petula Clark (August 26-28)
The Great Sounds:
 Joe Williams (August 26-28)
Solid Gold Country:
 Johnny Paycheck (September 2-4)
Weekly Country Music Countdown:
 Sylvia (August 26-28)
Watermark
Musical:
 Lena Horne/The Sound Of Music/Ten Best Films list (August 27-28)
Soundtrack of the '60s:
 Hank Ballard/Monkees/health food expert Gypsy Boots (August 27-28)
Westwood One
Earth News:
 Eurythmics/Men Without Hats/Loverboy (Week of August 29)
Live From Gilley's:
 Moe Bandy (August 26-28)
Off The Record Specials:
 Asia (August 26-28)
 Journey (September 2-4)

Rock Album Countdown:
 Robert Plant/Fixx (August 26-28)
 Asia/Police (September 2-4)
Rock Chronicles:
 On the road again (August 26-28)
 More women in rock (September 2-4)
Rock 'N' Roll Never Forgets:
 Brian Jones (August 26-28)
Special Edition:
 Larry Graham (August 26-28)
 Narada Michael Walden (September 2-4)
Star Trak Profile:
 Little River Band (August 26-28)
Superstar Concerts:
 Loverboy (August 27)
 Journey (September 3)
ABC
Entertainment Net/Silver Eagle (DIR):
 Merle Haggard (August 27)
FM Net:
 "Ringo's Yellow Submarine" (Now thru November 26)
Rock Net/Continuous History Of Rock & Roll (R. Stone):
 The US Festival (August 28)
Rock Net/King Biscuit (DIR):
 Stevie Ray Vaughan/Blackfoot (August 28)
Clayton Webster
Country Calendar:
 Gary Morris (August 29)
 Kitty Wells (August 30)
 Rosanne Cash (August 31)
 Conway Twitty (September 1)
 Boxcar Willie (September 2)
 Jim Glaser (September 3)
 David Allen Coe (September 4)
Rarities:
 Police (August 29)
 Tom Petty (August 30)
 10cc (August 31)
 Men At Work (September 1)
 Eric Clapton/Powerhouse (September 2)
Retro Rock:
 Tubes (August 29)
Continuum Broadcasting
On Bleecker Street:
 "At The Hop" w/Danny & The Juniors (August 26-29)
 "Summer Nights" w/Righteous Bros. (September 1-4)
Rockweek:
 Jefferson Starship (August 28-30)
 Billy Joel (September 4-7)

NEWS & INFORMATION FEATURES

ABC
Entertainment Net:
 "Report Card On Education" w/Jeri Hamilton (August 15-19)
Information Net:
 "John Stossel Consumer Lookout" talks about better gas mileage/diesel cars (August 13-14)
CBS
 Travers Stakes thoroughbred race (August 13)
RadioRadio:
 James Bond's beauties/gossip columnist Igor Cassin/film restoration/Emmett Chapman, inventor of new instrument the stick/3-D on "Kris Erik Stevens — In Touch" (August 15-21)
Clayton Webster
Jack Carney Comedy Show:
 Telephones (August 29)
Joe Piscopo At Large:
 Changes in baseball (August 15)
 Movies on TV (August 16)
 Rex Reed: music rumors/scoops (August 18)
 Steve Martin/Pt. I, II (August 21)
Sporting News Report:
 Darryl Strawberry/Joe Montana/Bubba Parris (August 22)
Mutual
 Buick Open (August 10-14)
Narwood
Minding Your Business:
 Building a partnership (August 15)
 Bankruptcy/Pt. I, II (August 15-16)
 Vacations/business trips (August 16)
 Small business lawyers' survey (August 17)
 Electronic mail (August 19)
NBC
 "Newline Extra": "Washboard Weepers" w/Edwin Newman (Week of August 15)
Radio Entertainment Net
The Olympic Minute:
 Olympics shut doors (August 15)
 Ducks block champion (August 16)
 Champagne bubble bursts (August 17)
 Women run own games (August 18)
 Dash in a flash (August 19)
Strand Broadcast Services
Something You Should Know:
 Perfect touch: touching for health (August 15)
 Evaluating health clubs (August 16-17)
 Weekend entertaining (August 19)
Westwood One
Brad Messer's Daybook:
 Hay fever (August 15)
 Borden milk/Klondike gold rush (August 16)
 Davey Crockett (August 17)
 Wizard of Oz/James Meredith (August 18)
 Salem witches/Old Ironsides (August 19)
Playboy Advisor:
 Exercise routine isn't tough enough/runner's knee/he loves to receive oral sex/cool out after hard day's work (Week of August 15)
Spaces & Places:
 How to get a job (August 12-14)
Tellin' It Like It Was:
 Jackie Robinson/10 parts (August 12-14)



SOURCE BAGS CULTURE CLUB — Forthcoming segments of the Source's "Rock Report," "A Minute With..." and "Mini-View" will focus on the growing popularity of British group Culture Club. While taping the segments, Jon Moss (holding his new Source tote bag) and Boy George took time out for a candid shot with Program Manager/Rock Reporter Rona Elliot. The band's August 31 concert from Philadelphia's Tower Theatre will also be broadcast live by the network, in association with Starfleet Blair.



STRAY CATS STRUT STUFF — Portions of the Stray Cats' '83 US Festival performance, as well as a backstage interview, will be among the highlights of Westwood One's 12-hour "US Special, scheduled for Labor Day weekend. On hand following the interview were (l-r, rear) Westwood One's Director/Programming Robin Wren, President Norm Pattiz, host David Perry, and VP/Director of Artist Relations Richard Kimball, (l-r, front) Stray Cats members Lee Rocker, Brian Setzer, and Slim Jim Phantom.



THE SECRET LIFE OF PLANT — Robert Plant's musical past, present, and future were among the topics discussed during a recent edition of Global Satellite Network's live call-in program "Rockline." Joining Plant at show site WPLJ/New York were (l-r) former WIOT/Toledo MD Buck McWilliams, WYSP/Philadelphia MD Steve Feinstein, WPLJ's Marc Coppola, Atlantic's Judy Libow, Plant, Rockline's Cindy Tollin and host Bob Coburn.

PEOPLE

● **David Bernstein** tapped as VP/Research & Marketing for syndicator **Amtel International**. He joins the firm from a writer/chief researcher position with Atlanta-based **CNN**. Bernstein is also a former **WSYR-FM/Syracuse** announcer.
 ● **Seth Elliott** appointed Director/Radio Frequency Systems Engineering for the **CBS** owned radio stations. He's been with the network since 1982 as Project Engineer. In other activity **David Knorr** is named Director/Audio Systems Engineering, overseeing the **CBS** Radio Network and the owned radio stations. Like Elliott, ten-year veteran Knorr most recently served as Project Engineer.
 ● **WPLJ/New York** air personality **Jimmy Fink** has been chosen as producer of "Rolling Stone's Continuous History Of Rock & Roll," broadcast over the **ABC Rock Radio Network**. At the same time it was announced that **Tony Pigg**, WPLJ's midday personality, would be the new host. The appointments become effective October 3.

Continued on Page 10

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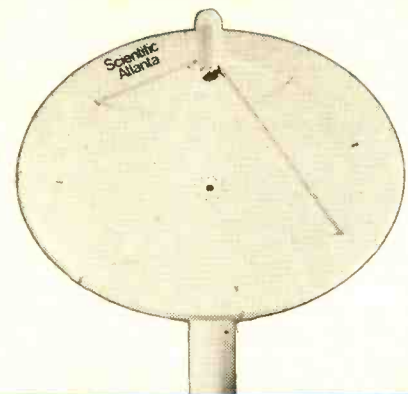
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Networks/Program Suppliers

PEOPLE

Continued from Page 8

● **Nick Young** joins **RKO Radio Networks** as a news anchor/correspondent for **RKO One**. He comes aboard after four years as AM drive news anchor at **WHDH/Boston**.

● Actress **Jaclyn Smith** set to host **ABC Direction Network's** "Alive And Fit!" The 60-second health/fitness program, which airs M-F, premiered August 1.

● Ex-Pittsburgh Steeler **Jack Ham** and former L.A. Rams head coach **Ray Malavasi** join **Mutual** as color commentators for the '83 NFL season.



CHAMPION COMMENTATOR — Sugar Ray Leonard, former Olympic and world boxing champion, brings his one-two punch to the radio ring as part of Mutual's 54-week pre-Olympic feature, "Olympics '84." Above, he polishes his commentator skills with Mutual Sports Operations Manager Larry Michael.



A SPEAKING FEE — During a recent New York stopover, the Tubes' Fee Waybill dropped by the ABC Rock Radio Network. His thoughts and comments will be featured on a future segment of the net's "Rocknotes" series. Pictured here are (l-r, standing) ABC Radio Networks Manager/Publicity & Promotion Cathy Lehrfeld and Dan Forth, Director/ABC Rock Radio Network; (l-r, seated) Waybill and "Rocknotes" host Pat St. John.



SOLID GOLD COUNTRY — That's the name of United Stations' newest program offering. The weekly three-hour show, which focuses on the relationship between country music's past and present, debuts in September. Above, WKHK/New York PD Dene Hallam (right) joins US VP/Marketing Frank Murphy at a recent celebration on behalf of the show.

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Pro:Motions

Cremona New WDJF VP/GM

Former **WICC/Bridgeport, CT** VP/GM **Vince Cremona** has joined the **108 Radio Company**. In addition to being a principal in the firm, Cremona will serve as VP/GM of **WDJF/Westport, CT** once its purchase by 108 Radio is completed. Prior to his seven-year stint at WICC, Cremona was General Sales Manager of **WNBC/New York** and GM of neighboring **WQIV** (now known as **WNCN**).



Vince Cremona

MCA Promotes Sather

Le Roy Sather has been appointed VP/Field Sales for **MCA Distributing**. Before being promoted, Sather was Director of MCA's western region. He first came aboard in 1979 as Denver Branch Manager.



Le Roy Sather

Brack Moves To Chrysalis

Following a two-year stint as **Boardwalk Records'** National Promotion Director, **Steve Brack** has joined **Chrysalis Records** as West Coast Regional Promotion Manager. Prior to Boardwalk, Brack served as Product Manager for **Epic** and National College Promotion Manager for **CBS Records** in New York.



Steve Brack

CBS Radio Sales Taps Takahashi

CBS Radio Spot Sales has named **Kei Takahashi** New York Sales Manager. His sales background includes four years with CBS as an Account Executive in its New York and Los Angeles Radio Spot Sales offices, as well as a similar post with Los Angeles outlets **KBIG & KBRT** and **KLOS**.

Young Segues To RKO Radio

RKO Radio Sales welcomes **Donald Young** as its New York Sales Manager. Young is a former **Torbet Radio**-New York Account Executive and Sales Manager. Since 1982 he was a television salesman for **Petry**-New York.

KASH & KSND Name Lamarche

Ken Lamarche is tapped as Sales Manager of **KASH & KSND/Eugene-Springfield**. He was most recently associated with **Fresno Cable**. Prior to that he worked at **KFRE/Fresno, CA** for seven years, the last three as Sales Manager.

Twin Towers Bows

Michael Dixon and **Paul Freeman** have formed **Twin Towers Company**, a Los Angeles-based record label. The label's first product release features **Papa Doo Run Run** with **John Stamos**, known as Blackie on "General Hospital," as special guest artist. Twin Towers may be contacted at (213) 859-1777.

Tangeman Moves To WABC

Douglas Tangeman has been appointed Sales Manager at **WABC/New York**. He transfers from sister outlet **KABC/Los Angeles**, where he held the Senior Account Executive post.

WINE & WRKI Name New GMs

Jim Principi has been appointed VP/GM of **WINE/Brookfield, CT**, while **John Fullam** accepts the same post with sister FM **WRKI**. Principi has been with the stations since 1973; Fullam since 1975. **Ronald Tarsi**, who relinquished his GM position, remains as President of **Housatonic Valley Broadcasting Company**, operators of the two outlets.

Katz Promotes Boettner

Al Boettner has been upped to Director of Corporate Research and Development at **Katz Broadcasting Company**. He retains his prior responsibilities as Assistant to the President.

Suisse Appoints Stein

Robert Stein segues to **Suisse International Entertainment Corporation** as Director of Business Affairs. His background includes a stint on the legal staff of **ABC Records**.

Allegiance Records Expands

Allegiance Records has announced expansion plans. Concurrent with that announcement Business Affairs Director **Howard Zelener** adds video production/development duties, with A&R Director **Spencer Davis** also assisting in that area. GM/Promotion Director **Marty Goldrod** continues to oversee promotion, video, and publicity. A national singles promotion manager and personnel for the new creative services department will be announced shortly.

Gillespie In Boston



Pablo Records' **Dizzy Gillespie** recently played at Boston's **Jonathan Swift** and took time out for an in-store appearance at **Strawberries**. Pictured (l-r) are **Strawberries'** **Becky Sack**, **RCA's** **Larry Palmacci**, **Gillespie**, **RCA's** **Tessil Collins**, **Strawberries'** **Neil Levy**, and publicist **Charlie Lake**.

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125/14

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WXKS-FM	WKEE	FM100	KO93	KVOL
WNYS	WLAN-FM	G100	KHOP	Q101
B94	WBLI	WHHY-FM	KIDD	KNOE-FM
WHTX	WSPK	KRGV	KGGI	WXLK
PRO-FM	WKFM	KX104	KSKD	WAEV
94Q	WPST	WSFL	KRSP	Z102
Z93	Q106	WTIX	KHYT	FM99
KAFM	WBBQ	WNVZ	KRQ	WGLF
WKQX	KZZB	WRVQ	WFBG	WBWB
WGCL	WQID	KITY	WGUY	WCIL-FM
WABX	KXX106	KTFM	WIGY	KRNA
WHYT	WCSC	KROK	WCIR	KKLS
KBEQ	WBCY	WSEZ	WOMP-FM	99KG
KLOL-FM	WNOK-FM	WKDD	WIKZ	KDVV
KIMN	KITE	KIHK	WERZ	KFMW
Q103	WNFI	KMGK	WZYQ	KENI
KEARTH	KAMZ	WKDQ	WKHI	KYYA
KFI	KSET-FM	WZZR	WISE	KCDQ
KCNR	WANS-FM	WZPL	WJAD	KGHO
KMJK	WZYP	WKFR	WCGQ	KOZE
KFRC	94TYX	KEYN-FM	WFLB	KDZA
WFLY	WJDX	WHOT	KISR	KBIM
WTRY	Y103	KBBK	Q104	KSLY
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**“BURNING
DOWN
THE HOUSE”**

89/20

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Z93	WNOK-FM	KQMQ	WPFM
WGCL	KITE	KHOP	FM99
WABX	KZFM	KSKD	WGLF
WHYT	KSET-FM	KYYX	KKQV
WLOL-FM	WANS-FM	KHYT	WHSL
KIMN	WZYP	WFBG	WBWB
Q103	WOKI	WGUY	KFMZ
KIQQ	KBFM	WIKZ	KYTN
KMJK	KX104	WERZ	KRNA
WFLY	WSFL	WKHI	99KG
WKEE	WSEZ	WJBQ	WSPT
WLAN-FM	WKDD	WHEB	KFMW
WSPK	WNAM	WSQV	KCDQ
WKFM	KMGK	KQIZ-FM	KGHO
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New Slogan Policy Unveiled

Arbitron has recently decided that effective with the winter '84 sweep there will be a major revision in how slogans are handled. What is the new approach? Does it make sense? How might it affect your station? Let's delve into these questions. Pay close attention; this one's important.

Over the last few months, Arbitron, in conjunction with advisory bodies such as the RAB GOALS Committee and the Radio Advisory Council, has been taking a look at the way it handles identifiers other than call letters. Now, apparently, the fruit of the review labors is about to pay off in a new policy.

Only One Slogan

According to Claire Kummer, Radio Product Manager at Arbitron, effective with the submission of facility form packets for the winter '84 sweep (or spring '84 if your market isn't surveyed January-March), stations will be allowed to submit only one slogan to the ratings firm. The current policy allows stations to send in up to three non-call letter identifiers as slogans.

As Kummer put it, "We're looking for the station's real nickname. An example would be Magic or FM100. We hope that by adopting this rule we'll be able to cut down on the increasing trend towards slogan conflicts."

Why Now?

Why the move to this policy, and why now — rather than a year or more ago, for example?

"Less than 3% of the diary entries have anything to do with an identifier that is not the station's call letters or its exact frequency." **Claire Kummer**

Much of the catalyst for this Arbitron procedure stems from actions of broadcasters.

As I wrote several weeks ago, there has been an increasing problem of stations intentionally trying to muddy the identifier waters by copying one of the slogans of another station in the same market. That problem was undoubtedly a factor in Arbitron's thinking.

Another problem has to do with "slogans" that are not really slogans. For instance, some stations put down items on the three slogan lines on the facility form that are either program titles or the names of DJs. These should be covered on the programming log sheet in the facility package, not on the slogan lines.

Kummer agreed. "Most stations put down everything on the slogan lines, so we won't miss anything," she stated. "However, this is what causes a lot of the

Q&A

A consultant to a Black-formatted station in the Roanoke market called to ask, "Is it true that Arbitron pays blacks more for keeping diaries than other diarykeepers?"

Yes, that's been true since Differential Survey Treatment (DST) took effect last year. In some homes (with black males 18-34) people can get up to \$5 per person for up to four persons. Other blacks get \$2 per diarykeeping week, versus the \$1 for most folks.

Arbitron is currently evaluating tests done to see if a different premium setup (less than \$5) can still attract reliable ethnic diary return. I'll keep you posted as the results are made available.

Week In Review

Hartford, New Haven Books To Be Reissued

Owing to what an Arbitron official termed "two manual processing errors," the spring '83 market reports for Hartford and New Haven are being reissued. The problems affected Hartford station WKSS, which will now move from seventh to fifth in the metro 12+, 4.3-4.7.

According to Arbitron Radio Product Manager Claire Kummer, WKSS was originally underreported because "first, the station's slogan 'Kiss' should not have been dropped from our slogan file for the spring survey. Second, our reach file showed WRKS/New York, which also calls itself 'Kiss' as reaching the Hartford metro — this is incorrect." Kummer said that as a result of this affair Arbitron was going to look into its reach files to clean up any other similar problems.

As a result of the two errors cited above there were eight metro diaries (and dozens outside the metro) where "Kiss" entries were not credited to WKSS. The reissue will correct the tally. The Hartford reissue also affects the New Haven book, since the ADI information from Hartford also shows up in the New Haven report. The books should be reissued within a week or so.

Advisory Council Agenda Set

Ted Dorf, VP/GM of WGAY-AM & FM/Washington and Chairman of the Arbitron Radio Advisory Council (ARAC), has firmed up the agenda for the next ARAC-Arbitron meeting, which starts next week. Key topics to be addressed include the new metro definitions, the possibility of five-year age breaks in the estimates, Arbitron's new monthly service, and the handling of slogans and other non-call letter identifiers.

"For the vast majority of stations there will be no problems."

conflicts we see."

As more and more stations did diary reviews they saw the conflicts and how they muddied the crediting waters. Questions began to be aimed at Arbitron asking how it was going to resolve the hassles, and this policy is a response to that problem.

Station Impact

What does the new Arbitron slogan policy mean to most stations? Arbitron's radio production chief told me, "For the vast majority of stations there will be no problems."

According to Kummer, "We looked at the slogan submissions for 1000 stations in our files. When we eliminated the personalities and program titles, 87% of the stations had either no slogans left, or just one."

And what about the number of diary entries that are slogans? What might be the impact there? Minor, according to Kummer. "Less than 3% of the diary entries have anything to do with an identifier that is not the station's

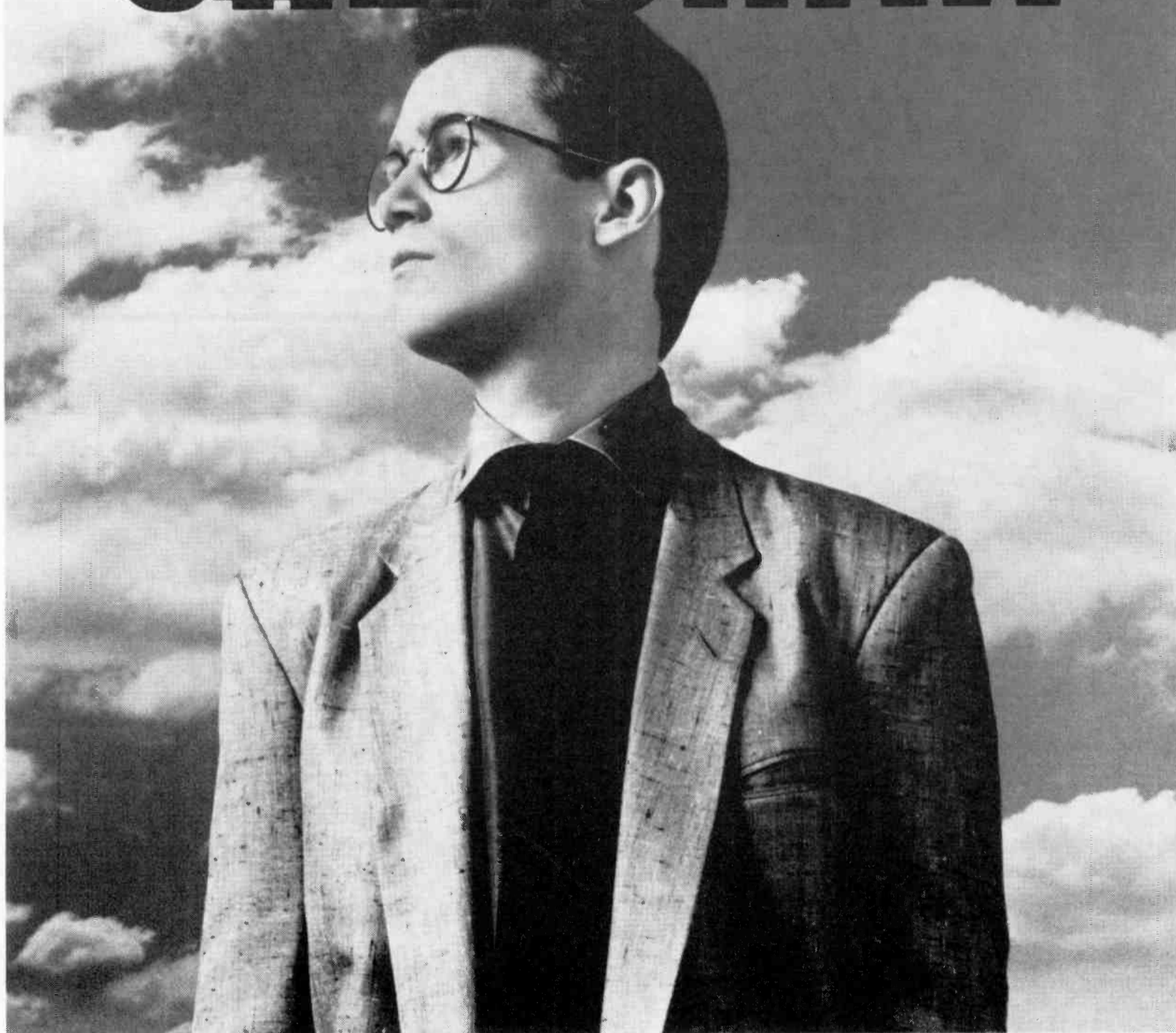
call letters or its exact frequency," she told me. Apparently, advertised slogans show up only rarely in diaries — a fact that those who've looked through diaries can confirm.

Now Arbitron will go to the Advisory Council to make sure all the bases on this new procedure are covered. Indeed, Kummer was sensitive to station fears, as she told me, "We are concerned about special situations. However, overall this can help — and we're hoping the stations will cooperate and help us."

Bottom Line

So what does all this mean to you? First, make sure you get your call letters embedded in the brains of your audience. Second, if you use slogans don't use more than one. This type of multiple identity can be poor positioning for a station and can lead to softness in your numbers. And lastly, get your identifiers straightened out now so that when the new rules hit you won't have to do a marketing about-face. The new rules can help cut down crediting errors and screwed up numbers — let's give Arbitron a hand here.

MARSHALL CRENSHAW



TOUR DATES:

- 8/10 Cal Expo Amphitheatre,
Sacramento, CA
- 8/13-14 Irvine Meadows Amphitheatre,
Irvine, CA
- 8/21 Paolo's, Grand Rapids, MI
- 8/22 Chicago Fest, Chicago, IL
- 8/23 The Palms, Milwaukee, WI
- 8/24 First Avenue, Minneapolis, MN



NBC Radio's Young Adult Network



MARSHALL
CRENSHAW'S
ALBUM "FIELD DAY"
ON WARNER BROTHERS
RECORDS.

MARSHALL CRENSHAW IN CONCERT. AS HEARD COAST-TO-COAST ON THE SOURCE.

**First The World,
Now The U.S.A.**

**TEARS FOR
FEARS Will
"Change"
Your Mind**



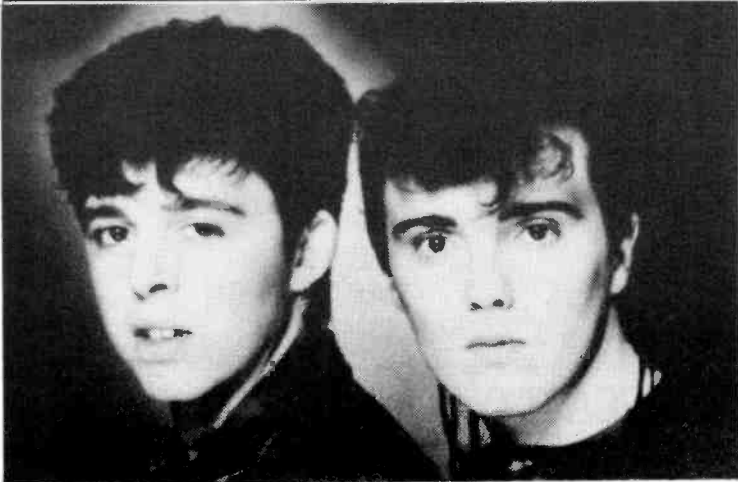
**CHR
SIGNIFICANT ACTION**

- WPHD
- CFTR
- CHUM
- 79Q
- WABX
- KFI
- KIOQ
- WKFM
- WRCK
- KSET-FM

- WOKI
- WTIX
- WSEZ
- WZZR
- WZPL
- KZ93
- WHOT
- KYNO-FM
- KQMO
- KSKD
- KYYX
- WACZ
- WIGY
- WERZ
- WHEB
- WISE
- WYKS
- KILE
- KVOL
- FM99
- WGLF
- KKQV
- WBWB
- KFMZ
- KFMW
- KCDO
- KBIM

**AOR'S MIND HAS
ALREADY BEEN
CHANGED**

Polygram's Superstar Summer
Manufactured and Marketed By
PolyGram Records



**RATINGS
REPORT**

ARBITRON RADIO

Arbitron Spring '83 Quarterlies, 12+

Syracuse METRO RANK 61

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring 82	Fall 82	Spring 83			
N/A	N/A	12.9	2	11.1	1 WYYY-FM (AC)
7.9	4	5.9	7	11.0	2 WFBL-AM (BBnd)
14.2	1	14.2	1	10.5	3 WSYR-AM (AC)
12.4	2	10.5	3	9.0	4 WHEN-AM (AC)
4.4	9	6.2	6	8.2	5 WAQX-FM (AOR)
4.8	8	8.0	4	7.0	6 WKFM-FM (CHR)
5.9	6	3.0	10	5.8	7 WKRB-FM (BB)
N/A	N/A	N/A	N/A	4.5	8 WSCY-FM (AOR)
3.5	10	2.8	12	3.0	9 WSEN-FM (Ctry)
0.5	23	0.3	22	2.4	10 WIBQ-FM (AC)

Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WYYY-FM	1	WYYY-FM
2	WAQX-FM	2	WHEN-AM
3	WHEN-AM	3	WSYR-AM
4	WKFM-FM	4	WFBL-AM
5	WSCY-FM	5	WKRB-FM

Grand Rapids METRO RANK 62

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
Spring 82	Fall 82	Spring 83			
14.3	1	12.3	1	14.2	1 WLAV-FM (AOR)
7.5	5	11.5	3	13.4	2 WCUZ-FM (Ctry)
10.6	3	9.6	4	10.4	3 WOOD-AM (AC)
4.5	9	7.8	5	9.1	4 WZZR-FM (CHR)
13.7	2	11.7	2	8.8	5 WOOD-FM (BB)
6.6	6	6.1	7	6.7	6 WJFM-FM (AC)
7.8	4	7.4	6	6.0	7 WGRD-FM (CHR)
4.5	8	3.4	9	3.6	8 WCUZ-FM (Ctry)
4.7	7	2.3	10	3.2	9 WFUR-FM (Rel)
2.1	11	1.2	16	2.0	10 WTWN-AM (MT)

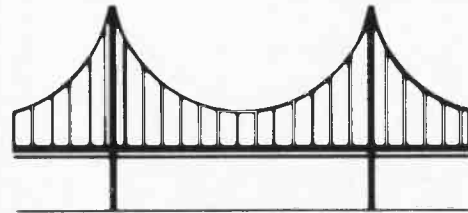
Adults 18-34 Mon-Sun 6AM-Mid		Adults 25-54 Mon-Sun 6AM-Mid	
RANK	STATION	RANK	STATION
1	WLAV-FM	1	WCUZ-FM
2	WCUZ-FM	2	WJFM-FM
3	WJFM-FM	3	WOOD-AM
4	WZZR-FM	4	WLAV-FM
5	WGRD-FM	5	WOOD-FM

Format Legend

AC—Adult Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban.

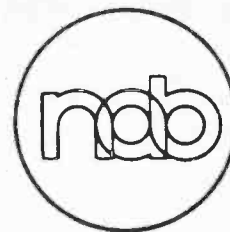
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RPC '83

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Programming Conference
August 28-31, 1983 • St. Francis Hotel**



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E/P/A ALWAYS PROVIDES A STEADY MENU OF HITS CHECK OUT TODAY'S SPECIALS

HEART "How Can I Refuse"

CHR NEW & ACTIVE

ONE OF THE MOST ADDED



WBEN-FM add
Z93 add
WGCL add
WLOL-FM add
KMJK add
KUBE add
K104 add
WKEE add
WKRZ-FM add
WBBQ add
KZFM add
WDOQ add

WQUT add
WOKI add
G100 add 38
WRVQ add
KITY add
WKDD add
KMKG add
WMEE add
WZPL add
WJXQ add 21
KZ93 add
WHOT add

KLUC add
WIGY add 39
WERZ add
WKHI add
95XIL add
WCGQ add
WFLB add
WFOX add
WIXV add
WGLF add
KKQV add
KFYR add

WBWB add
KRNA add
KCBN add
KSLY add
WPHD 34-32
WABX on
KNBQ deb 32
WCSC deb 36
WSSX deb 22
WNOK-FM deb 36
KSKD deb 39
WIKZ deb 37

KQIZ-FM deb 28
WJAD deb 35
WYKS deb 29
WHSI deb 27
KOZE deb 30
WFLY
WTRY
WSPK
WKFM
WPST
WRCK
WANS-FM

WZYP
WABB-FM
WSFL
KROK
WGRD
WZZR
WKFR
WVIC
KHOP
WACZ
OK100
WSQV

WISE
KISR
KNOE-FM
KYTN
KKLS
KWTO-FM
KFMW
KGHO
KBIM



EDDY GRANT "I Don't Wanna Dance"

CHR NEW & ACTIVE



WNBC add
CHUM add
Q105 add 28
KBEQ add 39
XTRA add
WKEE add
WSPK add
KBFM add

KITY add
KTFM add
KMGK add 38
WZZR add
KZ93 add
K107 add 40
WHOT add
KIKI add
KQM add
KSKD add

KQIZ-FM add
KVOL add
KNOE-FM add
KENI add
KCDQ add
KDZA add
KCBN add
WXKS-FM deb 28
WPHD 38-36
WHTX deb 27

PRO-FM on
WABX on
WLOL-FM on
KIQQ deb 40
WROR deb 39
Z102 38-26
KGHO deb 40
WNFI
WSEZ
WKDD

WNAM
KIIK
WZPL
WJXQ
WKFR
KHOP
KYYX
WFBG
WOMP-FM
WKHI

WHEB
WJAD
FM99
WGLF
WBWB
KRNA
KFMW
KBIM



QUIET RIOT "Cum On Feel The Noize"



"Top 3 phones, Top 10 sales! This record is a monster - you ought to be playing it!"

JOHN PICCILLO — MD/103WPHD/Buffalo

"In the same vein as 'I Love Rock 'N Roll,' an excellent rock anthem. Immediate phones, followed within days by huge single and LP sales. This is definitely a hit record in Los Angeles."

ROBERT MOORHEAD — MD/KIQQ/Los Angeles



WNYS 22-14 KIQQ 14-8 WJXQ on WZYQ 26 KCBN 35-29
WPHD 21-19 WKRZ-FM add WACZ on KGHO 32-25

S.O.S. BAND "Just Be Good To Me"

CHR SIGNIFICANT ACTION



BLACK CHART: **1**
... AND
CROSSING QUICK!

B104 on
WXKS-FM deb 33
WABX on
KFRC 37-30
WKFM add

KAMZ deb 30
KBFM on
WNVZ add
KQM add
KHYT add 30

WIXV 19-14
Z102 add

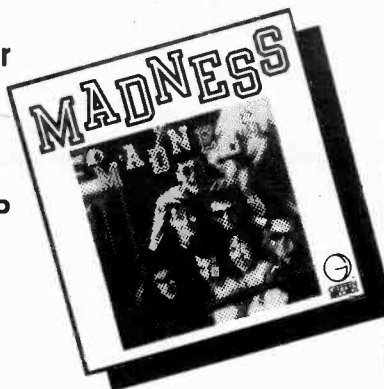


MADNESS

"It Must Be Love" 7-29562

Produced by Clive Langer and Alan Winstanley

The Second Single from the Debut Geffen LP **MADNESS** GHS 4003



CHR SIGNIFICANT ACTION

KIQQ	KTFM	WFLB
KFRC	KROK	WYKS
WKEE	WNAM	KNOE-FM
WKFM	WZZR	WPFM
KHFI	WJXQ	FM99
WQID	WHOT	WHSL
WCSC	KIKI	KFYR
WBCY	KQMQ	KYTN
KITE	KHYT	99KG
KSET-FM	WFBG	KENI
KBFM	WERZ	KCDQ
WSFL	WISE	
WTIX	WJAD	

PETER GABRIEL

"Solsbury Hill" 7-29542

Produced By Peter Gabriel & Peter Walsh

From the Geffen LP **PLAYS LIVE** 2 GHS 4012 F



Over 150,000 Double-Pocket Sets Sold

CHR SIGNIFICANT ACTION

WPHD	WNFI	WJAD
WGCL	KBFM	KNOE-FM
WABX	WTIX	WBWB
WLOL-FM	KTFM	KFMZ
KIQQ	WZZR	KCDQ
KMJK	WJXQ	
WKFM	KSKD	
WRCK	KYYX	



GEFFEN RECORDS

Manufactured by Warner Bros. Records Inc.



STREET TALK

WROR/Boston VP/GM Tom Baker has resigned after five years with the station. He will announce future plans shortly, and there is no word on a replacement yet. In case you're keeping track, that's the second manager to exit an RKO station in the past two weeks.

Street Talk has learned that KVI/Seattle VP/GM Shannon Sweatte will be handling the management responsibilities for both KVI and sister KPLZ within two weeks. What Shannon's title will be was not disclosed, nor was it revealed what the future holds for current KPLZ VP/GM Todd Bitts with Golden West. At presstime, Bitts was still with KPLZ.

KEPT/Shreveport has switched from Religion to A/C under its new ownership. What's particularly interesting about this change is KEPT's entire management team (GM, GSM, PD, & MD) comes from crosstown format champion KEEL. After delivering KEEL an outstanding spring ratings performance, the four will now use the new 100 kw facility to one-up their own strategy.

KMGC/Dallas is quietly making large money overtures to at least two well-known personalities in an attempt to hire a morning man. One of the two is currently a station owner in a not-too-distant market who may be interested in a return to the mike.

Arista Sr. VP/Artist Development Rick Dobbis resigned last week. Abbey Konowitch has been upped to VP/Artist Development this week.

Congrats to Steve Brack, who's been named West Coast Regional Promotion rep for Chrysalis. Steve most recently was National Promotion Director for Boardwalk.

Word out of Salt Lake has it that KCPX-FM will convert from AOR to CHR within the next couple of weeks with Gary Waldron as PD.

Chuck Taylor has left the PD post at WFLY/Albany after two years, and MD Jack Lawrence has been named interim PD until the sale of the station is approved.

After many years, Y100/Miami morning news personality Jim Reihle leaves to rejoin Bill Tanner's morning show at WASH/Washington. Reihle and Tanner have worked together for 13 years with the exception of the past six months. Y100's new News Director is Cathy Cruise-Dougherty from WHB/Kansas City.

KEZB/El Paso signed on its new live CHR format (8-2), dropping its Bonneville Easy Listening approach. Operations Manager/PD Ron Haney is still looking for an afternoon personality to complete the air staff at El Paso's new "B-94."

KRLA/Los Angeles PD Jack Roth has resigned after seven years to pursue other interests in radio and TV. Those interested in programming this 50kw AM Oldies outlet should contact GM Bert West.

Kat Family Records has sold 80% of its stock to Equity Recording Company, whose previously released product was on the Robox and Tanglewood labels. Under the new setup Joel Katz will remain as Kat Family President and Kirby Kinman, Equity's majority stockholder, will become Chairman of the Board of Directors. CBS has renewed Kat Family as an associated label.

Former KDAY/Los Angeles GM Gary Price has joined the new California Radio Network as VP/Sales.

MCA Records has signed Barry Gibb to what the company is calling a "multi-dimensional entertainment pact." Barry will do solo recordings, soundtracks, films, videos, and cable television projects exclusively for MCA.

Burkhart/Abrams/Michaels/Douglas & Associates has inked a deal to consult four stations owned by former NFL star Willie Davis. The quartet covered includes KACE/Los Angeles, KYOK/Houston, and WLUM & WAWA/Milwaukee. B/A/M/D VP/Adult Radio Bob Elliott will work with the properties.

KMBZ/Kansas City announced this week it will shift from A/C to an "information" format over the next six weeks. Following extensive research, VP/GM Russ Wood said that music would remain, but take a back seat to more local news, features, talk (but no call-ins), and community involvement. The station is now looking for a News/Program Director to manage the new format.

Watch for an announcement soon from Danny Goldberg of Modern Records that he is forming Gold Mountain Records with former E/A Promo VP Burt Stein. Goldberg will retain his interest in Modern while overseeing the new label with Stein. Gold Mountain will apparently be distributed through A&M, with initial product out in late September.

WRHY/York has been officially taken over by Starview Media, Doug George Pres./GM and Joe Montione VP/Programming. The station is calling itself "92 Rock" and has applied for WHTF. The format has switched from nostalgia to CHR. Joe will do afternoons on the new station, but will continue to program WILK/Wilkes-Barre from York.

New WWSH/Philadelphia PD Bobby Rich missed a day or two at work this week, following an accident he suffered while attending his high school reunion in Ephrata, Washington. It seems he dropped a bowling ball on his foot, making a clean strike on his big toe. Ouch!

WQUA/Quad Cities has applied for the new call letters WMRZ.

Congratulations to Joe Bennett, who has been promoted from MD to PD at WSLI/Jackson, MS.

Look for an announcement shortly that MCA has hired Steve Moir and Tom Trumbo from EMI America for A&R duties.

Communication Graphics Inc

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Who's That? Customers Particular About Quality. Our decals are so much better, our quality makes it obvious why we want the best stations! ... AND THE BEST STATIONS WANT US!

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Albuquerque - KFMG FM . . #1 18-34 Adults	Kansas City - KLSI FM* . . . #1 A/C Leader #1 18-49 Adults
Anchorage - KWHL FM . . . #1 Market Leader #1 Men 18+	Los Angeles - KLOS FM . . . #1 AOR 18-34 Adults
Auckland, New Zealand - MJK-FM** . . Debut 8.1	Oklahoma City - KATT FM . #1 Market Leader #1 18-34 Adults
Brisbane, Australia - 4MMM FM** . . #1 10-39 Persons	Philadelphia - WYSP FM . . #1 AOR Leader #1 18-24 Adults
Cleveland - WMMS FM . . . #1 Market Leader #1 18-49 Adults	Phoenix - KDKB FM* #1 Market Leader #1 Cume Leader #1 18-49 Adults
Dallas - KZEW FM #1 AOR 18-34 Adults	Providence - WHJY FM . . . #1 AOR Leader #1 18-34 Adults
Denver - KBPI FM* #1 Contemporary #1 Cume Leader #1 18-49 Adults	Richmond - WRXL FM #1 AOR Leader #1 Rocker 18-34 Adults
Fargo - KQWB FM #1 18-49 Men #1 18-34 Men	Rochester - WCMF FM #1 Contemporary #1 18-34 Adults
Gainesville - WRUF FM . . . #1 Contemporary #1 18-34 Adults	San Antonio - KISS FM #1 18-49 Men
Houston - KSRR FM #1 Contemporary #1 18-49 Adults	Tucson - KWFM FM* #1 Contemporary #1 18-34 Adults
Indianapolis - WFBQ FM . . #1 18-34 Adults	Tulsa - KMOD FM #1 Rocker



Programming Advisors
Jeff Pollack Communications, Inc.
 984 Monument Street
 Suite 204
 Pacific Palisades, CA 90272
 (213) 459-2783

* Sandusky Corporate-consulted station.

Source: Average quarter hour share, persons 12+, Monday-Sunday, 6am-12mid, Spring 1983 Arbitron.

** Source: McNair-Anderson Report, Spring, 1983

Sales

INJECTING ENTHUSIASM

Sales Meetings — A Positive Perspective

Sales meetings cause all kinds of erratic behavior! Salespeople react in varied ways, but the consensus is that sales meetings are *useless*.

It is a time when your tail is chewed on (or at least nibbled) . . . it's when collections are talked about . . . it is when failure is shared in group therapy . . . it's too early . . . too long . . . it doesn't help . . . and at best is boring.

Sales managers, on the other hand, feel they are *unnecessary*.

We only hire professionals here . . . one-on-one is the right way to handle salespeople . . . our people want to be on the street early . . . we have them when we need them . . . I'm too busy selling . . . and at best they are boring.

And the general manager? Well, general managers only worry about sales meetings when sales are going down. Out he/she emerges from the king's lair and says, "Looks like sales are falling off. Are we having enough sales meetings?"

Take Another Look

It would seem we have the wrong definition of sales meeting. Sales meetings should be those brief times at the beginning of a work day that the sales force gathers together to be helped to a higher emotional level — one

more conducive to making the day's potential customers see the wisdom of using our ideas!

We all know that our energy and positive attitudes tend to diminish as the day wears on. It is, therefore, extra important that the structure of sales meetings be strong enough to fuel extra enthusiasm for the day's opportunities.

Keep them up and positive! No negatives . . . no hassles . . . no collection complaints . . . no account rotation . . . no arguments.

Just good stuff! Congratulations . . . compliments on wearing apparel . . . payment of prizes and bonuses . . . a new method of closing tough ones . . . the new special

Sales Ideas To Profit By

Heads up! Labor Day is almost here, and with it, the dramatic change in soft drink and beer business!

There's really only one week left in August to fill those spots. We might suggest the logical ones would be automobile dealers for close-outs of 1983 models and TV stations with fall flights. One week is not very long.

It's also the time when the community service clubs are back in full swing. And don't forget they are all business people gathered together to do civic work. You should know them all. Join one! Make a special program using your station that can be used to instruct/inform. Then call all the program chairmen for all service clubs in your city and offer the services of your station in that presentation.

They are your past, present, and future customers.

Oh yes . . . while you're sold-out running out of August and into September and planning for the last quarter, you better get ready to think about 1984's revenues . . . budgets start in the next 30-90 days regardless of what company you work for . . . not very long from now!

Don't forget Columbus Day and Halloween — both are great fun sales/programming opportunities for October.

package . . . opportunities . . . new ideas this year. As a matter of fact, a bit of "we believe in you" isn't as hokey as you might think, and the perfect time to do it is in the middle of a sales meeting.

Sales meetings must be planned very carefully! Don't just have 'em! As a matter of fact, sales meetings should be more carefully planned than a presentation for \$10,000 in local business. After all, if the sales meeting is successful, two or three of the attendees might be excited enough to go out and sell 10K or maybe 20K for you!

Sales meetings are an opportunity (the only one you have for that day) for the sales manager to make a complete presentation that must sell 17 people on the idea of selling your product!

A Meeting A Day

So, with normal vacation time, this means you must plan 240 meaningful presentations during the year. Essentially, that's one a day!

Get out your calendar, let's make a plan!

How about . . . you plan one for you to execute Monday, Wednesday and Friday . . . then let's have a guest every Tuesday:

- A banker
- An auto dealer

- An agency person
- The mayor
- A newspaper salesperson
- An RAB representative
- The GMM from the department store . . .

The list goes on forever. Use your own town to get your team wound up to win! If the person is something special, have a full staff meeting and jazz everybody up!

Now Thursday! This is the "out and amongst them day!" Meet at a . . .

- Diner
- Movie theatre
- Auto showroom
- Dock
- Tennis court
- Art exhibit museum
- Conference room at a department store
- Bank
- Factory
- Computer center, . . .

And on and on . . . Do you know your own city? You would know better than I what would offer a special start for the day.

That's it — I think we've fallen on it . . . that's the phrase. Let's drop the sales meeting titles and make them a specially-planned, highly energetic opportunity for growth!

A special start for the day!

by Dwight Case

AUGUST 1983

INTRODUCING JIM LONG & PARTNERS.

Two and one half years of research and development have produced a major advancement in programming. We would appreciate the opportunity to discuss the benefits of our services with you in person at the Radio Programming Conference in San Francisco August 28-31 or by telephone.

memo

- completely customized local programming
- local research
- customized 24-hour playlist
- pre-programmed cut-by-cut
- weekly personal consultation, by America's most consistently successful program directors
- ongoing attitudinal and perceptual research
- monthly rating reports

David Galano
Manager, Program Consultation

JIM LONG & PARTNERS

BROADCAST CONSULTANTS

13747 Montfort Drive, Suite 220
Dallas, Texas 75240, 214/934-2222

Weiss & Powell Buys PRO Time



Weiss & Powell, Interep Radio's medium-market rep specialist firm, has acquired PRO Time Sales, absorbing some of PRO Time's personnel. PRO Time founder Sam Brownstein will consult. Weiss & Powell now has nine wholly-owned and two affiliated offices as a result of the transaction. Pictured (l-r) are Weiss & Powell President Bob Weiss and Brownstein.


IT'S OFFICIAL

ABC ROCK NETWORK

IS #1

Our first book put us in first place.
Because we've got the core audience:
Men 18 to 24. Fact is, we reach more of
them than any other network.*

Combine the nation's most dynamic
group of Rock stations with trend-setting programming
and you've got the leader—ABC Rock Network. We're not
stopping here...join us! Call Dan Forth (212) 887-5536.

 **abc rock radio network**

*The ABC Rock Radio Network reaches 307,000 Men 18-24 in an average quarter hour and 3,785,000 Men 18-24 in an average week.

Source: RADAR 27, Spring 1983, Network Audiences to all Commercials, Monday-Sunday, 6 AM-Midnight, Daypart Estimates.

On The Records



KEN BARNES

Juicing Up The Zombies

Juice Newton continues her series of intriguing covers (Merrilee Rush, Dave Edmunds, Brenda Lee) with her new single "Tell Her No," the second hit from British invaders the Zombies, from 1965. The Zombies attracted a lot of cover versions (over 40 that I know of), but Juice is gunning for only the third hit with a redone Zombies tune, following Santana's "She's Not There" (1977) and "I Love You" by the People (1968). As for the Zombies themselves, after scoring with "She's Not There" and "Tell Her No," they went hitless for the next three years and decided



Juice Newton's recording our song???

to break up in 1968, only to earn a posthumous hit with "Time Of The Season" late that year and into 1969. They couldn't tour behind the record, but a number of enterprising groups donned fake British accents and made off with a few bucks pretending to be Zombies.

Zombies keyboardist Rod Argent (writer of the group's three hits) went on to Argent (the group) for several years, with bassist Chris White (writer of "I Love You") co-producing and writing with him for a time.

Rod intermittently produces and records solo. Singer Colin Blunstone is still active, singing under his own name and as a guest vocalist (most recently on "Old And Wise" with the Alan Parsons Project). Drummer Hugh Grundy seems to have vanished, while guitarist Paul Atkinson is VP/A&R on the West Coast for RCA.

Animal Tracks

While we're tracing the Zombies, it seems like a good time to recap what happened to the Animals before their current reunion with "The Night" (there was a 1977 reunion LP as well). Singer Eric Burdon carried on after the original group splintered in 1966 with various versions of Animals, including one with the Police's Andy Summers. He then hooked up with War, recorded solo, and has recently been working extensively in Germany. Keyboard man Alan Price left in 1965, and has enjoyed a generally successful solo career, including movie soundtracks and stage plays as well as UK hit records. Bass player Chas Chandler discovered Jimi Hendrix and then Slade, and ran two British record labels. Guitarist Hilton Valentine did a solo album in the late sixties and later turned up as a manager at a Los Angeles nightclub. And drummer John Steel, like the Zombies' Grundy, seemingly disappeared (what does happen to rock drummers, anyway?)



WHERE ARE THEY NOW

DFX2 asks the musical question "Where Are They Now?" ANS: On MCA with an AOR hit.

DFX2 may be the first hit act from San Diego since Gary Puckett & the Union Gap (with the possible exception of the Monroes last year). They were one of the earliest groups in town to release a small-label record, in 1980. By the way, each letter and number in their name is pronounced separately; there's no INXS-style "Defects II" intent.

Executive Tableturns, Pt. II

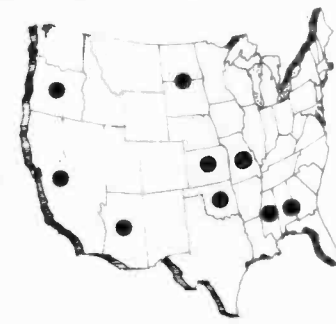


Bruce Lundvall — a "Smooth" move

Bruce Lundvall is the picture of the consummate record executive, with long years as a top Columbia administrator behind him and a current post as President of Elektra/Asylum. But beneath the weight of those longterm accomplishments linger faint memories of an illustrious recording career as Smooth Lundvall & the New Happiness. The record pictured is actually Smooth's follow-up effort to his rather unsuccessful cover version of the New Vaudeville Band's "Winchester Cathedral," and is a tribute of sorts to a W.C. Fields character in "You Can't Cheat An Honest Man."

State of The Rock

Kansas is back with a top ten airplay LP, and restakes its claim to be (along with Alabama) the most successful group named after a state. The two acts have earned this hotly-contested and highly desirable accolade over a motley assortment of competitors — by my count seven other bands have appropriated the name of a state for a group identity in the last decade or so. Oregon was a well-respected jazz group, while Missouri was a rock band hailing from that state with a few records on Polydor. Oklahoma recorded briefly on Capitol, while California has been used by more than one act, including a band that at one time included Beach Boy Bruce Johnston. Stretching things a bit, Dakota had records on Columbia, while Arizona was actually a British group recording on RCA. And the long distance winner in this category was a group called Mississippi, which came from Australia, cut an album for Fantasy, and later became the Little River Band.



(Note: If I've merely "stated" the obvious and missed a few state groups, let me know and you'll win the usual boss On The Records prize — a free namecheck.)

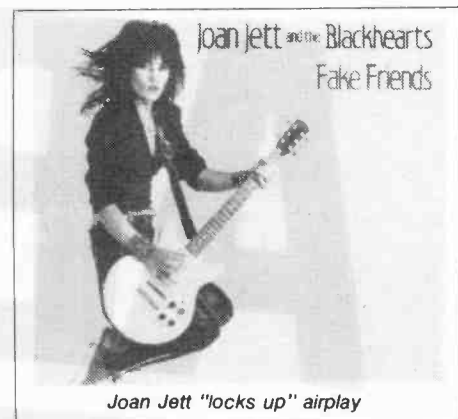
Safety First

Men Without Hats evolved "The Safety Dance" while playing shows in their native Montreal. They would encourage audience participation by assuring reluctant fans that "It's safe to dance!" The present title turned out to be easier to sing (and a little more mysterious).

Concluding the Profiles In Asia series, singer John Wetton has not only participated in numerous British bands (Roxy Music and King Crimson, for instance) but record-



"Another Page" album stems from his new girlfriend. Her name: Paige.



Joan Jett "locks up" airplay

Encouraging this column's morbid preoccupation with B-sides not available on LPs, MCA's Steve Leeds, a noted connoisseur of such things, sent me a commercial copy of Joan Jett's "Fake Friends," which features a flip side called "Nitetime" that is not only not on the "Album" album, but is more generally airplayable than Joan's cassette-only "Star Star" and has a "locked groove" at the end which enables you to play the record forever if you so desire.

Besides "The Salt In My Tears," Martin Briley is the guitarist on Bonnie Tyler's "Total Eclipse Of The Heart."

Dave Davies of the Kinks has a solo album just out on Warner Bros., and it's only 15 years late. The company's Reprise division issued two solo singles by Dave, "Death Of A Clown" and "Susannah's Still Alive," in late 1967 and early 1968, and were expecting an album, but the guitarist never quite finished it. (He did complete two LPs for RCA a few years ago.)



ed solo, with most of his success in Germany (see Eric Burdon, Mitch Ryder — is Germany some kind of career sanctuary for rockers encountering a dry spell?)

Disappearing Through The Prism

Prism started out as a Vancouver band with an album on Ariola in 1977. In 1981, the Canadian members of the band added L.A.-based singer Henry Small, perhaps accounting for the LP title "Small Change." Now the new Prism album, "Beat Street," features Small, a number of L.A. session notables (including Toto's Bobby Kimball, ex-Eagle Tim Schmitt, and Chicago's Bill Champlin), and none of the Vancouverites at all, which is more than a small change.

Speaking of album titles, Christopher Cross has been saying the inspiration for his

TV News

Little River Band are featured in an hour-long HBO concert August 12 and thereafter... "Solid Gold" for the week of August 12, a repeat from May, stars Jullio Iglesias, the Greg Kihn Band, Barry Manilow, Men At Work, Ronnie Milsap, Prince, and the Thompson Twins... Shøena Easton is on "American Bandstand" August 13... Norton Buffalo, Willie Dixon, Walter Egan, Graham Nash, and Stephen Stills are on "Rock 'N' Roll Tonight" the weekend of August 13... Manhattan Transfer is on "Entertainment Tonight" August 13 and 14... Judas Priest provide the concert entertainment on MTV August 13, while Supertramp star in a special August 14... Tanya Tucker is a guest on NBC's version of the Broadway country musical "Pump Boys & Dinettes" August 15... Captain Beefheart appears on "Late Night With David Letterman" August 17... Black Entertainment Television is premiering a new show called "Video Soul" September 4, with WKYS/Washington PD Donnie Simpson as a host and former R&R Black Radio Editor Bill Speed as staff producer.

RR 5 Years Ago Today



Lenny Bronstein

- GENE D'ANGELO NAMED PRESIDENT OF WBNS-AM & FM/ COLUMBUS
- LENNY BRONSTEIN A&M'S NATIONAL PROMOTION DIRECTOR
- ANDY WICKHAM BECOMES VP/COUNTRY FOR WB
- NUMBER ONE FIVE YEARS AGO: "Three Times A Lady" — Commodores (Motown) (2nd week)
- NUMBER ONE A/C: "Three Times A Lady" — Commodores (Motown) (2nd week)
- NUMBER ONE COUNTRY: "Talking In Your Sleep" — Crystal Gayle (UA)
- NUMBER ONE LP: "Some Girls" — Rolling Stones (Rolling Stones/ Atco) (5th week)

THE PRESEASON LINEUP FROM ELEKTRA

JACKSON BROWNE "Lawyers In Love"

7-69826

From The Album

60268

JACKSON BROWNE
LAWYERS IN LOVE



CHR BREAKER: July 8, 1983

CHR Chart: 12

AOR BREAKER: August 5, 1983

AOR Chart: 6



SHALAMAR "Dead Giveaway"

7-69819

From The Album

60239

SHALAMAR



CHR BREAKER: August 5, 1983

CHR Chart: 29



MIDNIGHT STAR "Freak-A-Zoid"

7-69828

From The Album

60241

Midnight Star
NO PARKING ON THE DANCE FLOOR



CHR
WXKS-FM
195
Y 100
KFRC

WROR
KBFM
KYNO-FM
KHYT



WHISPERS "This Time"

7-69809

From The Album

60216

WHISPERS
LOVE FOR LOVE



BLACK
WAMO
WZEN-FM
WENN
WPDQ

KJCB
WANM
WAAA
WVKO

A/C
WFBR
97AIA
WCCO
WHBY
WEIM
WSKI
KFOR



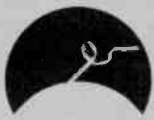
ERIC MARTIN BAND "Sucker For A Pretty Face"

60238

ERIC MARTIN BAND
SUCKER FOR A PRETTY FACE



AOR	WMMS	WPDH	WTUE	KZAP
WBCN	KSHE	WAQY	WLAV	KEZE
WZIR	KGB	WAQX	WFBQ	WRUF
WBAB	KMEL	WKLC	KATT	KFMX
WDVE	KOME	KZOM	KMOD	KUFO
WHJY	KSJO	KRIX	KWXL	WBYG
DC101	KZOK	KLAQ	KFMG	KFMQ
KZEW	WPYX	WZXY	KILO	WYER
KLOL	WAAL	WIMZ	KFIV-FM	KWHL
WYNF	WTPA	WRXL	KROY	KZOQ



ELEKTRA

CLARK SISTERS "You Brought The Sunshine"

7-69810

Black Radio BREAKER: July 29, 1983

Black Radio Chart: 20

Westbound

PETER SCHILLING "Major Tom"

0-66995

AOR

WCKO	KROQ	WTPA	WIMZ	KILO	WYER
WXRT	KDKB	WDHA	WMYK	KKDJ	KSPN
WMMS	91X	WPDH	WAPL	WRKI	
KBCO	KQAK	KLBJ	KQDS	WOWD	
KNAC	WQBK	KLAQ	WMAD	WDEK	



ELEKTRA

Maddox Promoted To KOGO Program Director

Tony Maddox has been promoted from his midmorning airshift to PD at KOGO/San Diego. Maddox, who will keep his on-air position, fills the programming vacancy left when former KOGO & KPRI Operations Manager Al Casey resigned last month to become PD at WPGC-AM & FM/Washington.

Before becoming a fulltime personality in January, Maddox spent a year as KOGO & KPRI's Production Director after an additional year as a KOGO weekend swing announcer. He previously worked as an air personality at KHJ/Los Angeles and KCBQ/San Diego.

Commenting on his first programming opportunity, Maddox told R&R, "I'm very happy about it. We're heading in the right direction with our 'RadioMagazine' format. We plan a September 1 unveiling of the complete concept, and before this fall is over, people will see we really are different from other radio stations. (Consultant) George Johns and I have a great deal of respect for each other and an excellent working relationship. We're going to shoot for the sky."

Maddox added that former WGBS/Miami PD Larry Knight has been hired to handle middays.

FORMAN RESIGNS; SYMONDS, COOPER IN

New PDs Set For KEZY & KNWZ

David Symonds has been named PD of KEZY/Anaheim, while Bill Cooper becomes PD of AM sister KNWZ, following the resignation of Dave Forman after six years as PD for both stations. Both Symonds and Cooper had been air personalities at the stations; Symonds was previously on the BBC's national pop service Radio One.

Symonds told R&R, "Dave owns a studio facility and just didn't have enough hours in the day to manage it and be KEZY's PD. This job is a tremendous challenge. We haven't done particularly well in the ratings the last few books. But you have to think positively — there's only one way to go

from here, and I hope we will. I think we can be a very good radio station for the people of Orange County." Commenting on the station's format evolution, Symonds said, "We were an AOR but we're

not any more, but neither are we a CHR. We're somewhere in between."

Cooper was unavailable for comment. Symonds added that air personality Amy Hiatt has been promoted to MD at KEZY, replacing Larry Reisman.

Mason

Continued from Page 1

very happy, and we plan to just continue winning."

Mason added he will assist in WGR's search for a new PD and will supervise the station's programming until an appointment is made.

Douglas

Continued from Page 1

so many markets around the country give us every reason to believe Lee will guide WCZY to new ratings heights."

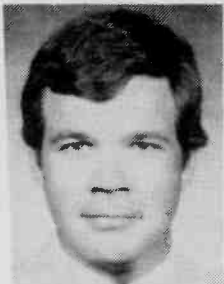
No replacement for Douglas was named at KXOK.

NOW ASSISTANT MANAGER

WAWA & WLUM Up Randall

Jack Randall has been appointed Assistant to the Manager at WAWA & WLUM/Milwaukee, working with GM Tom Weaver. Randall most recently held the Operations Manager post at both All-Pro Broadcasting outlets.

Weaver, who also serves as All-Pro's Executive VP, told R&R, "We've been reorganizing to put ourselves in the very best possible position in all areas. I'm involved with all the stations and need good backup. Jack



Jack Randall

has proven himself to be very good backup and has done a good job for us. He'll primarily be assisting me in basically all facets of the stations."

Randall joined the company in 1981 as WLUM's afternoon air personality, moving up to PD a year later. "This is an organization which is going to make significant moves forward by 1990," he remarked. "I want to be part of those moves. It's good to work with (founder) Willie Davis, Tom Weaver, and everybody here at the stations."

KSSK & KULA

Continued from Page 3

this promotion, and am confident that Earl will be supporting me all the way. I learned a lot from working with Aku for so many years, and I hope I can use some of that knowledge in making this the 'Super Station' in Hawaii. The format will be more full-service in nature, with more news and community involvement than we've had in the past. We're stressing the approach as a unified entity as opposed to one featuring individual superstars."

Machado added that interim morning personality Larry Price and former PD/afternoon host Michael W. Perry will now handle mornings together, while veteran island personality Kimo Kahoano has been hired for afternoons.

A 15-year Honolulu broadcaster, Peters joins KULA from crosstown KMAI, where he was midday personality, having previously worked at competitors KIKI, KKUA, and KPOI. Peters said, "I've got a lot of good people working with me who really know what's going on. I have a lot of respect for Earl, a very sharp manager, as well as for the Heftel organization, which will do anything it takes to win." Commenting on the new format, Peters noted, "We're the kind of station that people will turn on and leave on. Every element is geared to the pleasant sound of the format. We're only a week into it, and already the response has been excellent."

B/A/M/D

Continued from Page 3

Brad Burkhart, who most recently served as Southeast Promotion Director for Word Records, commented, "I'm going to be a media consultant instead of a radio consultant. I will assist Christian artists on tour preparations, work with artists in a manager/marketing role, plus other media matters, as well as consulting Christian radio stations on music, formatics, promotions, personnel, etc. I'm proud to announce that our first Christian radio clients are KBIQ/Seattle; WFOM/Marietta (Atlanta); WQCK/Columbus, GA; and WLIX/Long Island."

Davis

Continued from Page 3

it. I haven't been this excited about a job in a long time. I think the confidence that Gary Kines, (owner) Plough Broadcasting, and (consultant) Dwight Douglas have in me, plus a mutual agreement on a winning philosophy, will make Z98 a real winner."

Prior to rejoining WKXX six months ago, Davis was morning personality/MD at WBBM-FM/Chicago, Assistant PD at Z93/Atlanta, and PD at WKXX three years ago.

Meyers

Continued from Page 3

ing of my life. Having grown up in the Philadelphia area, I always dreamed of working there as a 'boss jock,' and I used to visit the station regularly. I'll miss WCTC and (owner) Greater Media, which is one of the best broadcast companies in the business. But there was no other radio station I wanted to work at more than WFIL."

Commenting on the future of WFIL's Country format, Meyers said, "WFIL has tons of potential, and we're going to do a lot of research to see what the market needs. It is just as likely we will remain Country as it is that we'll change format. There are many rumors circulating as to what's going to happen here, and the only thing I can say is that we won't become Religion. Other than that, we're examining all possibilities, and in the meantime will remain unequivocally Country."



WHAT A LOVELY SEAT YOU HAVE — WHFM/Rochester raised over \$16,000 to help conquer cystic fibrosis in a recent bike-a-thon. Shown sitting gingerly on their seats after many miles of pedaling (l-r) are the Rochester American's mascot "Moose," WHFM PD Charley Lake, and morning man Robert J. Wright.



WLKI BIKINI SPECTACULAR — In the blazing Midwest sunlight WLKI/Angola, IN held its seventh annual Bikini Spectacular. Shown (l-r) are WLKI's Gary Allen and women's division winner Pam Collins.



KRIG WELCOMES LOGGINS — Kenny Loggins rocked out in Odessa, TX at a recent concert and KRIG was there for a backstage interview. Shown (l-r) are KRIG PD John Clay, Larry Morgan, Susan Wise, Loggins, Jim Scott, and Peter Jaren.



RICK SPRINGFIELD ROCKS IOWA — After a performance at the Five Seasons Center in Cedar Rapids, RCA artist Rick Springfield invited the folks from KRNA/Iowa City backstage. Pictured (l-r) are KRNA afternoon driver "Charmin'" Jeff Harmon, Springfield, and PD Bart Goynshor.

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REO SPEEDWAGON
 Kevin Cronin
 Gary Richrath

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JOEL DENVER

Q103, KIMN, AND KPKE ALL HEAD FOR THE TOP

King Of The Mountain, Denver Style

In the never-ending race for ratings and revenue, the Denver market has become considerably more competitive in the last few weeks. Until recently there was a pretty healthy two-way competition between KOAQ(Q103) and longstanding CHR veteran KIMN. Times change, and it's no longer just an AM vs. FM fight... it's become a three-way horse race with KPKE's recent change from AOR to CHR.

What makes Denver such an interesting market is that all three stations are attacking with a *different* approach. Naturally, each station has inherent strengths and weaknesses, and I was able to get KIMN PD Doug Erickson, Q103 PD Jack Regan, and KPKE consultant Bobby Hattrik not only to talk about their own stations, but to share their opinions about the other stations as well. In addition, Hattrik defines the differences between his AOR and CHR formats.

Q103 — Personality And Music

Q103 PD Jack Regan, an on-air programmer, feels personality is the key for his station. "I think our success comes from us doing more than just playing music. We run a lot of features, and have more personality than anyone else on FM. We do traffic reports and a little bit of news where needed."

Two of Q103's features are a regular "Dating Game" segment on the morning show and an oldies hour at noon each weekday. "I do the morning show and we get pretty crazy there," Jack says. "There are a lot of people who tune in regularly for the 'Dating Game.' As far as the noon hour goes, no one else is doing anything special with oldies on FM, and our response to an hour's worth of the best stuff from the '60s and '70s tells us it's getting over."



Jack Regan

"I would say we have a bit more dimension to our station than the music alone. I'm not going to sit here and say that music isn't important, but if we were just a music station, we would actually be more vulnerable to KPKE, I think. Promotionally, we make a lot of appearances at clubs, where we've been giving away trips to Bermuda. We are out there every day and every night at some public location. The whole staff works hard and understands the need to be visible. Our recent on-air contest, 'Secret Song,' was netting trips to Hawaii for winners. Not bad for a station without a promotion budget."

Caught In A Sales Limbo

Jack, aware of KPKE owner Doubleday's past history of spending monumental sums of money to launch new formats, remarked, "We look for contests to be a positive format element that adds excitement. We don't try and buy listeners with our promotions. I don't think giving away \$1000 in itself is going to get you more listeners, but if you can utilize that money around an exciting promotion it will become a big asset."

Q103 is about to be sold, and promotional

dollars are hard to come by. "With the impending sale of the station, we haven't had a whole lot of money to work with promotionally... especially in the last book. GE VP/Radio Randy Bongarten did what



he could for us, but there are certain limitations when you're in the middle of a sale. Now with Belo Broadcasting taking over, I look for more support in this area simply by looking at what they've done in other markets."

Jack was quick to the point out the efforts

of Assistant PD Alan Sledge in helping him maintain the station. "He's done a fabulous job of keeping me aware of all the things that can fall through the cracks, which is vital whether you have a budget or not. There is no doubt that KIMN has out-promoted us because they have what we haven't had... a strong promotional budget. For an AM station, KIMN rocks pretty hard, and I think it has been to their advantage to keep a youthful music profile."

Jack takes a philosophical attitude about the new competition. "All in all, I think KPKE's going CHR is real good for the market, since competition is always healthy. We've been using the words 'Hits Request-line' for a number of months and now they are calling themselves 'All Hits 96,' which may cause some confusion. However, we skew a bit older than they do, looking more for an 18-34 base, while they are looking for more of a 12-34 base, so there is a place for them in the market."

"For being on for such a short period of time I think KPKE sounds pretty good... I think they'll do all right. They sound like a cross between us and KBPI. The only difference is that KPKE's rotations are pretty fast, right around two hours or so. Actually I don't plan to make too many changes musically, but look to step up our promotional efforts considerably to keep our visibility high."

"We really anticipated that KPKE or someone would make this kind of change." He went on to predict, "KPKE's impact on us will be minimal, but I look for KIMN and the AORs to get hurt the most. Because we play the hits and are a little broader-based than KPKE, I think we'll have an excellent shot at sharing with them on a consistent basis, becoming a source of relief from their hot rotations."

KIMN Hangs Tough

In an FM-dominated market such as Denver, KIMN PD Doug Erickson has held off the competition extremely well. "This has really been a struggle for us being on AM. As a result, we've got to work that much harder to get listeners. My game plan is to keep our profiles as high as possible. Being on AM, we must constantly remind folks that we are here and there is a reason to listen to AM. I'm thankful that we've got a great company (Jefferson-Pilot) behind us, and they understand the need to spend money. For that reason we've been able to attract and keep what I feel are the best personalities in the country."



Doug Erickson

Hattrik's Format Philosophy: CHR vs. AOR

You've seen the format defections from AOR to CHR in recent months. Now, Bobby Hattrik, who's been a staunch AOR supporter, has converted KPKE/Denver to CHR. I asked Bobby to comment on the differences between his AOR and CHR formats and to take a look at the future of both formats.

"From an arbitrary playlist/age standpoint there is an enormous difference," he began. "With my AORs, I'm least interested in teens, going primarily for 18+ adults with psychographics screened for heavy radio use. The weighting in the music research is considerably different as well. In AOR I weight for 18-24 and 25+ males very heavily, whereas in CHR the sample is more evenly distributed."

"With regard to the final on-air product, the CHRs are based on market studies about what our target will find exciting, yet tolerable. The CHRs are much more uptempo, more ongoing, less serious. We try and establish a positive, comfortable on-air environment. Close attention is paid to keeping the tempo up and bright. With regard to the AORs they are much more library-oriented, relying more on the classics. They are less singles-oriented as well."

Black Crossovers

I pointed out that even black crossovers are getting airplay on his AOR stations. "Donna Summer is a 'power' at all of my stations, even the AORs. They also play Shalamar, with one exception. Now I wouldn't play Patti Austin or Sergio Mendes on the AORs, but I would for CHR. The AORs are not overlooking black product that will work and be format compatible."

Bobby then went into the meat of his formats. "The CHRs are hyper-current and the AORs are only about 65% current. I plan to play about one oldie out of 14 to 15 titles per hour in CHR. As far as the number of current titles I'm playing at KPKE, it's running about 34. The AORs certainly run more titles. As far as adding new product, we are going to rely on some historical trends. If we feel a song fits that trend, then we will be fast on it, and for others we will take a longer look at it, just like anyone else would do. I'm not going to be overly tight or overly loose. I intend to play the hits."

Moving From AOR To CHR: Is It Just A Cycle?

Thinking back to just a couple of years ago when CHRs were abandoning the format for A/C, Bobby said, "The smarter CHR programmers didn't give up on the format when the AORs came into their own and continued playing rock records."

"Those that became intimidated by AOR and felt there was no way to beat it ran to A/C and ended up getting hurt. What they should have done was take the strongest AOR crossovers and pound them down everyone's throats three or four times as fast, thereby burning the songs down on the AORs. At the same time, they should have cut back on oldies because the AORs are so reliant on library cuts."

"Some of the brighter people did just that," he points out, citing Mike Joseph and Paul Christy as good examples. "If there had been more aggressive CHR programmers around they could have prevented the AORs from virtually eliminating the CHR format for a while. On the other hand, AORs have given an unfair shake as people are now rushing to the CHR format. The AOR shares aren't slipping that badly... what we are seeing is another evolution of radio which will even out over the next year or so."

"I think the CHR format will remain very strong as a result of this trend since people have rediscovered playing the hits, and it's a lesson they won't soon forget. It's pretty hard to lose when you rely on the most popular records. The CHR format realizes that by relying on crossovers and shared audiences it can be a big winner."

Look for Hattrik to closely eye the CHR option for his current AOR stations. He's already adopted the slogan "All Hit Rock" at his AORs.



Bobby Hattrik

Spandau Ballet



"True"

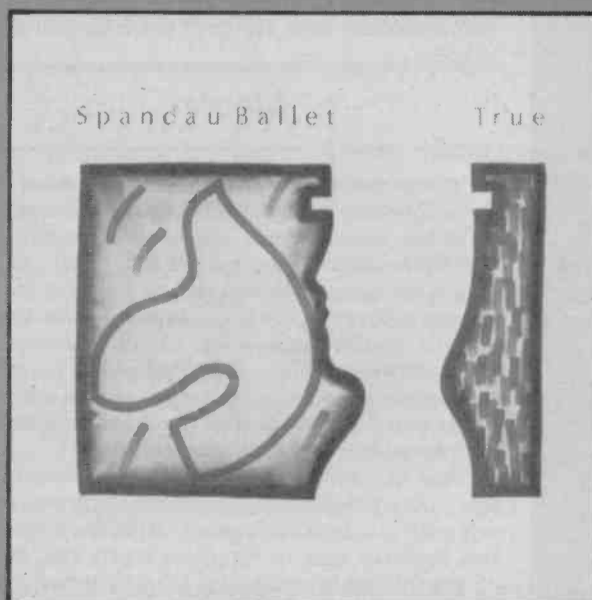
VS4 42720

THE SINGLE THAT DOESN'T LIE

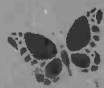
CHR **BREAKERS**
CHART DEBUT 40
#1 "MOST ADDED"

A/C **BREAKERS**
CHART DEBUT 27
#1 "MOST ADDED"

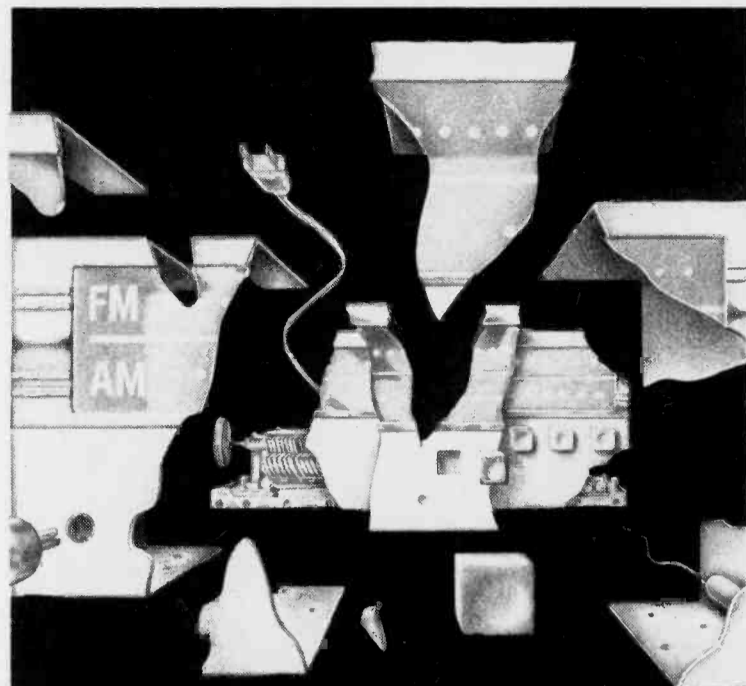
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A Quick Ratings Review

Just how close is this race for CHR supremacy in Denver? These 12+ **Arbitron** numbers will tell you. Notice how close **KIMN** and **KOAQ** have been. Remember, the ratings listed for **KPKE** are AOR shares, but over the past four books a noticeable decline in **KPKE**'s shares has developed. **KPKE**'s first CHR ratings will be the fall book this year.

	Spring '82	Fall '82	Winter '83	Spring '83
KOAQ	4.8	5.0	6.1	5.4
KIMN	5.4	4.5	4.9	5.3
KPKE	5.8	3.9	3.5	3.1

King Of The Mountain, Denver Style

Continued from Page 24

Which Came First, The Chicken Or KIMN?

"Another promotional plus we have is the 'KIMN Chicken,' which is like a walking billboard for us," Doug continued. "We have a very talented individual, Jim Fulcher, who is the KIMN Chicken. He and his 12-year-old son, who's known as 'Chicken Little,' are everywhere. Both are gymnasts so they can do a lot more than, say, the 'San Diego Chicken' can do. They are the official mascots of the Denver Nuggets, and they make appearances at all the Denver Broncos games as well."



Doug went on to detail another unusual promotional effort which garnered a lot of attention. "My night jock Steve Kelley recently completed a promotion called 'Kelley Calls For Kids.' It came about because of a six-year-old resident of Boulder who died of child abuse. Kelley, who's been with us for six years, decided to do a fundraiser where he would attempt to make a phone call from every pay phone booth in the Denver-Boulder area. He didn't reach his goal of mak-

ing a call from every booth, but he did get to over 4300 of them.

"Each time he would call the National Center For Child Abuse located here in Denver, and they would keep track of where he called from. He would also sticker the phone so that the public would see it was one of the phones he had used, serving as a constant reminder of the problem. This promotion made the entire market aware of child abuse and once again demonstrated how involved we are in the community."

There's no doubt that KIMN is making a lot of promotional noise. But what about the music? "We program to the available audience, but in all honesty, I've never felt that adults don't like CHR rock music," Doug said. "I remember when we went softer for a short period of time, we suffered for it in the ratings in all demos. It's really simple, we play all the hits within reason. The only standout exception I can think of recently is Def Leppard."

And is Doug nervous about KPKE and what it might do to the balance of CHR listeners? "Obviously Doubleday is a good company, and they know what they are doing. I've been here for seven years and have seen that particular frequency change formats four different times. I'm sure they'll be successful, but I don't think we'll suffer as much as the FM stations, especially Q103. The only way we might suffer is if KPKE keeps the cume on FM a bit longer. They seem to be going after a sound similar to Paul Christy's WABX (Detroit)."

KPKE — The New Kid In Town

Doubleday consultant Bobby Hattrik first gained national attention with his successful AOR format at KWK/St. Louis. Now, Bobby is branching out into other formats with the conversion of KPKE to CHR. His brand of CHR is very cume-dependent, which means a fast rotation of current hits, and very little support from oldies . . . hence the slogan 'The New All-Hits 96.'

What does Bobby think of the competition in Denver? "I'm not sure whether you've ever heard KBPI, but as far as I'm concerned they are very close to being CHR in their music," he said. "They are far and away the most pop-oriented AOR we compete against in any other market . . . they are very singles-oriented."

"As far as Q103 goes, I think they are more of an A/C-oriented CHR station and I don't believe the 12-24 audience means that much to them. Relative to our station or KHTR/St. Louis, or WLS/Chicago, I'd say Q103 is much more oldies and adult-oriented with a fairly low-key presentation. This makes them vulnerable."

"On the other hand, KIMN is more youth-oriented and certainly more visible than Q103. Up until now, there had not been another youth-oriented CHR in the market. In terms of real target audience goals, ours are more in line with the middle, neither male or female-heavy, targeting psychographically for the non-heavy AOR and Country users looking for a broadbased, high-cuming station. As a result I think we are going to share with all contemporary outlets."

I asked Bobby to explain how he is targeting his research to achieve his goals. "In our music and audience research we are screening out former exclusive-KPKE listeners, as I don't think they are part of our new target audience. As to who we'll hurt the most, from a cume standpoint we will take an enormous chunk out of KOAQ, since we are on the same band. I think KBPI will suffer from us as well. However, I believe KIMN will get hurt the least, maintaining the loyalty of the non-FM listener."

Motion

KZFM/Corpus Christi has named **Chuck Baker** as PD from across town at KEYS, replacing **Jackie Robbins** . . . KTFM/San Antonio moves **Joe Nasty** to mornings . . . KQIZ-FM/Amarillo morning man/MD **Tim Butler** moves to wakeup service on KSEL-FM/Lubbock, and **Chris St. John** is upped to MD for KQIZ-FM . . . **Jefferson Ward**, longtime fixture at WAEB/Allentown, has moved to afternoons at WKRZ-FM/Wilkes-Barre . . . KRQ/Tucson has put **Mike & Bert** together for a morning team show, and has shifted **Jim Gilleys** from Production Director to middays while **Jim Bednarik** moves from middays to afternoons.

Mark St. John is upped to PD at WHHY-FM/Montgomery . . . **Lisa Kaye** has been promoted from parttime to mid-days and Production Coordinator at FM102/Sacramento . . . **Tom Anderson** exits the PD post at WNOK-FM/Columbia . . . **Frank Walsh** has resigned as MD at KTSA/San Antonio . . . **WILK/Wilkes-Barre** promotes **Shivaun C. Henanhan** to MD, with current MD **Don Tandler** moving to WHTF/York. Also at WILK, **Frank E. Warren** has been given a boost to Assistant PD . . . **WYCR/York** PD **J.J. Randolph** is out . . . **Jeff Roberts** moves to the KWSS/San Jose airstaff from XTRA/San Diego . . . And speaking of KWSS, for the record **Craig Hunt** left the morning show at WABX/Detroit to do afternoons, not mornings as previously reported. **Bill Kelly** and **Al Kline** are still together and waking up at 3am to do mornings at KWSS.

FOR QUALITY MUSIC, CHR DEPENDS ON



ZZ TOP

"Sharp Dressed Man"

WPHD	WRCK	WOKI	WJXQ	WFBG	95XIL	KILE	KYTN
Q102	KZZB	KBFM	KZ93	WIGY	WJBQ	KVOL	99KG
WGCL	WSSX	KRGV	WHOT	WOMP-FM	WSQV	WPFM	KCDQ
K104	WSKZ	WSEZ	KKXX	WIKZ	KQIZ-FM	WHSL	KCBN
WKEE	KZFM	WKDD	KOMQ	WERZ	WJAD	WBWB	
WHFM	KSET-FM	WGRD	KHOP	WZYQ	KISR	WCIL-FM	
WKFM	94TYX	WZPL	KSKD	OK100	WYKS	KFMZ	

Produced By Bill Ham

LINDSEY BUCKINGHAM

"Holiday Road"


WPHD	WPST	KSET-FM	WKDD	K107	KSKD	WPFM	KFMZ
KMJK	KITE	WANS-FM	WZPL	WHOT	WFBG	FM99	WRKR
KYUU	KZFM	KTFM	WKFR	KIKI	WISE	WGLF	KFMW
WKFM	WNFI	KROK	KZ93	KHOP	KVOL	WHSL	KCDQ

*From the #1 box office comedy movie of the year,
"National Lampoon's Vacation"*

Produced By Lindsey Buckingham & Richard Dashut

SNUFF

"Bad Bad Billy"

WKFM	WNVZ	WFBG	95XIL	WJAD	WXLK
WRCK	WRVQ	WIGY	WJBQ	WFLB	
WCSC	WJXQ	WERZ	KQIZ-FM	KILE	
WOKI	KHOP	13FEA	WISE	KVOL	

Produced By Phil Gernhard



CALENDAR



BRAD MESSER

Sham Man Strikes Again

When a person's in the military, there's one sheet of paper that unfailingly follows him or her around the world bragging of accomplishments and blabbing about mistakes and transgressions, so that everyone in authority at the new assignment knows exactly how the person has performed in the past. When it's time for the person to move on, the boss adds comments to the form and again the sheet of paper accompanies the bearer to his new job.

We don't have that kind of personnel record out here in civilian life, but if we did, it would certainly save some headaches for GMs and PDs when they hired new people. We would know at a glance whether the potential employee abused drugs or teenyboppers or alcohol, whether he was a reliable performer or merely a great resume writer, and even the exact history of industry accomplishments and salaries and benefits.

What brings this up is the current case of a friend who has recently hired a fairly well-known fellow broadcaster, based on recommendations of only two of many former employers. You can't tell every former boss, right? And the fellow looking for a job isn't about to give references at stations where there have been problems, so checking people out is a terribly hit-and-miss undertaking at best when resources are limited.

This "fairly well-known fellow broadcaster" whose name I surely wouldn't print here turns out to be a skilled and talented performer who is also an habitual liar. Faced with a situation in which he doesn't know precisely what to say, he reverts to pure fabrication of facts and events as he attempts to say the right thing to make himself look good.

We're all equipped to selectively edit the facts of life and state our positions in ways most favorable to ourselves, but with restraint that stops us short of blatantly lying. The anonymous subject of this little essay apparently cannot stop at that line, and because he is in a position that includes a small measure of authority, there's a good possibility he will eventually drag the station into a sticky situation.

Yes, a little fact sheet filled out by all our former employers might be just the ticket for exposing fraudulent claims and validating the good track records of real professionals.

Except that the fakers would forge their papers, eh?

America's Most Common Allergy

MONDAY, AUGUST 15 — This is the traditional beginning of hay fever sneezin' season, during which as many as 40 million Americans will be affected by ragweed pollen. Wealthy people can escape to Europe on vacation: ragweed doesn't grow there.

The pump-up tilt-back dentist chair was patented in 1848, a half-dozen years after the discovery of anesthetics for painless dentistry. The first ship went through the Panama Canal in 1935. The Berlin Wall was begun in 1961. The Woodstock Festival began in 1969.

Civil rights leader Vernon Jordan is 48. ERA opponent Phyllis Schlafly is 59. Cookbook author and TV personality Julia Child is 71.

\$100 Million Gold Discovery

TUESDAY, AUGUST 16 — Robert Henderson was a helpful, friendly fellow. When three gold prospectors asked his advice about potential gold veins, he suggested they pan in a certain creek. Eighty-seven years ago today they struck what eventually turned out to be \$100 million worth of gold and touched off the Klondike Gold Rush of 1896. They shared exactly nothing with Henderson, but the Canadian government decided some 30 years later that he had in fact been the discoverer and gave him a pension.

The parachute altitude record was established in 1960 when an Air Force test pilot bailed out of a balloon from 20 miles up, testing a pressure suit which went on to become America's basic space suit. Elvis Presley died at age 42 in 1977.

Julie Newmar is 48. Eydie Gorme is 51. Football Hall of Fame member Frank Gifford is 53, and so's actor Robert Culp. Forties and Fifties movie star Ann Blythe is 55. Israeli politician Menachim Begin is 70.

First Steamboat Broke And Sank

WEDNESDAY, AUGUST 17 — The first successful steam-powered ship, "North River," completed its maiden voyage on the Hudson River on this date in 1807, averaging a then-impressive five miles per hour. It was not Robert Fulton's first attempt. His initial effort to install a steam engine in a river boat resulted in the vessel breaking in half and bubbling to the bottom.

In 1790 the United States capital was moved from New York City to Philadelphia. The automobile electric starter was patented in 1915; it replaced the engine hand-crank which sometimes made people hot and sweaty and "cranky."

Tennis pro Guillermo Villas is 31. Robert DeNiro is 38. Maureen O'Hara is 61. Cosmetics pioneer Hazel Bishop is 77.

Yellow Brick Road To The Bank

THURSDAY, AUGUST 18 — MGM's classic movie "The Wizard of Oz" premiered in 1939, starring Judy Garland (because the studio couldn't get Shirley Temple) and Frank Morgan (because W.C. Fields wanted too much money to play the Wizard). The movie didn't break even during its first release, but in subsequent releases it became a yellow brick road straight to the bank, and despite having shown almost annually on television since 1956, "The Wizard of Oz" still commands high ratings.

A terrible mixup at the Vatican on this date in 1503: someone trying to murder a guest poisoned some food, which was accidentally placed in front of Pope Adrian V. The Pope died.

Robert Redford is 46. 1960 Olympic decathlon champ Rafer Johnson is 48. Former First Lady Rosalynn Carter is 56. Actress Shelly Winters is 61.

"Old Ironsides" Wasn't Iron-Sided

FRIDAY, AUGUST 19 — When a British ship attacked the USS Constitution on this date in 1812, some of the cannonballs just bounced off. The frigate was immediately nicknamed "Old Ironsides," although it was constructed of various kinds of wood and had no armor plating. It's still floating. The tall ship USS Constitution is a popular tourist attraction at the Boston Navy Yard.

In old Salem, Massachusetts, five "witches" were executed in 1692, on testimony that witnesses had seen their spirits performing evil. It is speculated now that the colonists may have been hallucinating from a form of food poisoning.

John Deacon of Queen is 32. Ginger Baker is 43. Jill St. John is 43. All-time winning jockey Willie Shoemaker is 52.

Tomorrow (8-20) Graig Nettles will be 39. Sunday (8-21) Kenny Rogers will be 45 and Wilt Chamberlain hits 47.

Sparks Fly At Meadowlands



Atlantic's Sparks recently played the Byrne Arena in New Jersey's Meadowlands complex. Pictured after the show are (l-r) Atlantic VP Perry Cooper, Exec. VP Dave Glew, manager Joseph Fleury, and group's Ron and Russell Mael.

Coulson & Letter O To PolyGram



Polydor/PolyGram signed rock band Dick Coulson & Letter O, with a first EP recently released. Pictured (l-r) are PolyGram Exec. VP Mel Ilbermann, mixer Ben Grosse, Coulson, PolyGram President Guenter Hensler, Sr. VP Jerry Jaffe, and Exec. VP Jack Kiernan.

A&M D-Day Invasion Approaches

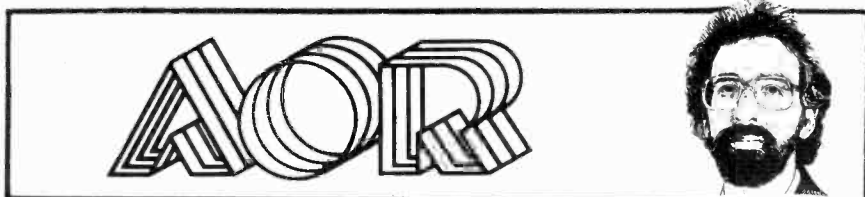


A&M recently signed Austin's D-Day, with a first album soon to be released. Pictured putting the finishing touches on the LP in London are (l-r) group's De Lewellen and Glover Gill, producer Bob Sargenat, and group's John Keller, David Fore, and Will Fiveash.

Nile On Southside



Mirage solo artist and Chic member Nile Rodgers recently produced the first Mirage LP for the Southside Johnny & the Jukes, "Trash It Up." The album is due in mid-August. Pictured (l-r) are group's Billy Rush, Rodgers, Johnny, and engineer Jason Corsaro.



JEFF GELB

Spring AOR Arbitron Scoreboard

Once again, I'm happy to say the doomsayers of AOR radio are being proven wrong by the ratings. In fact, the format showed real progress measured proportionately against its figures for fall 1982. This year brought very balanced 12+ numbers for AOR radio: among the 204 stations analyzed, 98 are up, 100 decreased, and six have the same ratings as last book. As always when making 12+ comparisons, it must be noted that many times 12+ figures were down by as little as one-tenth of a share, and still resulted in market-dominant numbers for the station (WRKI/Danbury, for example). 25 AORs were number one in their markets.

Equally if not more impressive are the format's demo marks. The appealing 18-34 demo remains AOR's stronghold, with 68 stations market-dominant here. Teen numbers also remain strong for AOR, with 50 stations number one. 25-49 wins are accumulating slowly, with seven stations No. 1 in this category and another six in second place.

Consultant Breakdowns

Consultants accounted for 110 AORs, just over half of the stations surveyed here. Format giants B/A/M/D & Associates must be breathing easier these days; compared to fall's 41 down/15 up client figures,

spring's ARBs showed a much better-balanced 32 down, 28 up, and two unchanged, with 13 market-dominant clients. Pollack Communications Inc. notched 13 up and eight down, with four number ones. John Sebastian registered four up books and one down (which still beat its AOR competitor), while Bob Hatrick had five up and four down books. Frank Felix's clients showed three down and two up, with one number one in its market. His former employers, Noble Broadcast Consultants, claimed shares of two Felix stations as well, one up and one down, with a third Noble client, WOOS/Canton, also up.

Carroll, Schwartz and Groves deserve

special attention for the attention modern rock received throughout the sweep, particularly on Rick Carroll's "Rock of the '80s" stations. End results show four Carroll AOR clients (including three Sandusky AORs that are also consulted by Pollack) were up and three were down. These numbers are a bit deceptive, though. For example, while down in 12+ numbers, 91X/San Diego still tied KGB for top AOR honors in that city. And KROQ/Los Angeles, also down, remained format-dominant in the city (though again, in a close race with a traditional AOR KLOS).

Modern Rock's Future

What does this mean for modern rock on AOR radio? No answer is readily apparent, especially since during this book most of the "Superstars" client stations emphasized new music in general and added a great deal more modern rock than ever before. It's true that some stations' numbers fell through the floor, but others' ratings shot through the roof, with a healthy group market-dominant. Also note that Arbitron experienced major diary retrieval problems (for all age cells) in some markets. Orlando, for example (where Abrams client WDIZ had a poor showing), was down by half in diary returns. How many other markets were similarly affected is not clear.

If generalizations regarding modern rock's future on AOR radio can be drawn, there are two. First, not every market will support a full-blown "Rock of the '80s" outlet (and Marty Schwartz of Carroll, Schwartz and Groves recently told me his firm is already diversifying to offer new format permutations, along with the well-known modern rock format). Second, while audiences don't always appreciate the "shock of the new" in toto, they have become more receptive to both new music and modern rock when the songs are chosen and programmed carefully.

Continued on Page 30

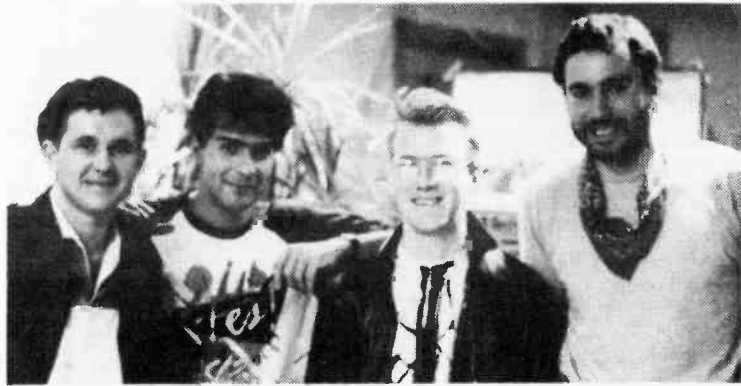
LEGEND: (A) Abrams client; (C) Carroll client; (F) Felix client; (H) Hatrick client; (N) Noble client; (P) Pollack client; (S) Sebastian client; * - Not available.

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25-54 adult figures have been substituted in markets where no 25-49 sample was available.

Stations that were #1 in their markets show 12+ figures in bold. #1 or #2 demo market positions are so notated. Ties are noted in italics.

Stations/Market	12+	18-34	25-49	Teens
WPYX/Albany (A)	10.8-13.4	1	2	1
WQBK-FM/Albany	5.5-5.7	—	—	—
KFMG/Albuquerque (P)	5.5-9.0	2	—	2
KWXL/Albuquerque	9.5-9.8	—	—	1
WZZO/Allentown (A)	9.1-10.1	1	—	1
KEZY/Anaheim	1.6-1.1	—	—	—
KWHL/Anchorage (P)	19.1-15.7	1	—	1
KRKN/Anchorage	2.9-3.8	—	—	—
WIQB/Ann Arbor (F)	12.7-7.8	1	—	*
WAPL/Appleton	9.6-12.8	1	—	2
WKLS-FM/Atlanta (A)	7.9-7.1	—	—	1
WMGM/Atlantic City	6.0-6.4	—	—	2
KLBJ/Austin	10.3-11.3	1	2	—
WIYY/Baltimore (A)	7.3-6.9	2	—	2
WOAY-FM/Beckley	5.4-5.5	—	—	*
KZOM/Beaumont	6.6-6.1	—	—	—
WAAL/Binghamton	12.2-13.5	2	—	2
WAPL-FM/Birmingham (A)	7.4-8.6	—	—	1
KIDQ/Boise	11.0-9.0	—	—	1
WBCN/Boston	7.4-6.6	1	2	—
WCOZ/Boston	4.8-4.8	—	—	2
KBCO/Boulder	10.2-8.0	1	1	*
WGRQ/Bufalo (A)	5.5-4.4	2	—	—
WUWU/Bufalo	2.0-1.0	—	—	—
WZIR/Bufalo	2.0-2.5	—	—	—
WOOS/Canton (N)	5.3-7.2	—	—	2
KAWY/Casper	10.9-15.9	2	—	1
KKRQ/Cedar Rapids (A)	9.7-3.1	1	—	2
WKLC/Charleston, WV (A)	11.7-11.7	2	—	1
WPGU/Champaign	4.6-7.3	—	—	*
WKQB/Charleston	2.5-3.5	—	—	—
WKTW/Charleston (A)	4.7-6.1	2	—	—
WROQ/Charlotte (A)	8.5-8.4	2	—	1
WOWE/Chattanooga	4.5-3.1	—	—	—
WLUP/Chicago (S)	3.1-3.5	—	—	2
WMET/Chicago (H)	2.6-3.0	—	—	—
WXRT/Chicago	2.9-3.4	1	—	—
KFMF/Chicago	12.6-11.1	1	1	*
WEBN/Cincinnati	9.5-8.8	1	—	2
WSKS/Cincinnati	2.1-2.7	—	—	—
WMMS/Cleveland (P)	7.8-8.2	1	2	2
WRQC/Cleveland	1.8-1.3	—	—	—
KILO/Colorado Springs	4.5-8.4	—	—	2
WLVC/Columbus (A)	12.6-12.6	1	—	1
KNCN/Corpus Christi	14.3-12.6	1	—	1
KEGL/Dallas (C)	5.0-5.4	—	—	1
KTXQ/Dallas (A)	4.4-4.3	—	—	—
KZEW/Dallas (P)	4.8-5.0	2	—	—
WRKI/Danbury (A)	13.5-13.3	1	—	*
WTUE/Dayton	13.3-12.6	1	1	1
KAZY/Denver	5.3-5.6	—	—	1
KBCO/Denver-Boulder	3.7-3.7	—	—	—
KBPU/Denver (P) (C)	6.4-6.7	1	—	—
KPKE/Denver (H)	3.5-3.1	—	—	—
KGGO/Des Moines (A)	10.3-9.1	2	—	2
WLLZ/Detroit (H)	3.9-5.4	2	—	2
WRIF/Detroit	5.9-6.1	1	—	—
KLYV/Dubuque	5.7-26.1	1	2	—
KQDS/Duluth	7.6-8.3	1	—	2
KLAQ/EI Paso (A)	10.2-11.7	1	—	1
KZEL/Eugene (A)	11.6-17.3	1	1	1
KQWB-FM/Fargo	23.2-17.1	1	—	2
WIZD/Ft. Pierce	16.4-10.2	2	—	*
WWCK/Filint (A)	10.2-12.8	1	—	1
WXKE/Ft. Wayne	10.0-13.1	1	—	1
KKDJ/Fresno (A)	4.8-10.9	1	—	1
WRUF-FM/Gainesville (P)	14.1-16.0	1	2	*
WLAV/Grand Rapids (A)	12.3-14.2	1	—	2
WKZL/Greensboro (A)	6.1-3.4	—	—	1
WCKN/Greenville	5.9-6.9	2	—	2
WTPA/Harrisburg (A)	13.7-11.4	1	—	1
WCCC-FM/Hartford	5.9-4.4	—	—	2
WHCN/Hartford (A)	5.4-5.8	2	—	—
KDUK/Honolulu (A)	7.9-9.1	1	—	2
KLOL/Houston (A)	6.0-4.9	—	—	—
KSRR/Houston (P)	4.2-7.3	1	—	2
WAMX/Huntington	7.0-9.6	2	—	—
WFBQ/Indianapolis (P)	7.4-9.1	1	—	2
WVBR/Ithaca	14.0-10.0	2	—	*
WFYV/Jacksonville (A)	7.0-11.4	1	—	1
WZXY/Johnson City	3.3-2.0	—	—	—
KKC-FM/Kansas City (H)	4.1-3.8	—	—	—
KYYS/Kansas City (A)	6.6-6.0	—	—	2
WIMZ-FM/Knoxville (A)	9.9-10.3	1	—	1
KSMB/Lafayette (A)	13.4-12.7	2	—	2
WILS-FM/Lansing (A)	6.1-6.6	—	—	—
KOMP/Las Vegas (A)	11.4-12.6	1	—	1
KFMQ/Lincoln	11.8-10.5	1	—	2
KFRX/Lincoln (F) (N)	12.5-9.1	—	—	1
WKQQ/Lexington	15.2-13.3	2	—	1
KMJJ/Little Rock	9.3-5.8	—	—	2
KLOS/Los Angeles (P)	4.0-4.1	2	—	2
KMET/Los Angeles (A)	3.0-3.2	—	—	—
KNX-FM/Los Angeles	1.4-1.2	—	—	—
KROQ-FM/Los Angeles (C)	4.6-4.4	—	—	1
WLRS/Louisville (A)	6.2-4.5	—	—	2
WQMF/Louisville	9.4-8.1	—	—	1
KFMX/Lubbock (A)	8.1-17.2	1	—	1
WIBA-FM/Madison (F)	10.6-8.5	1	—	2
WMAD/Madison (A)	4.9-3.8	—	—	—
WGIR-FM/Manchester (F) (N)	14.0-18.1	1	1	1
WZXR/Memphis (A)	7.1-11.5	1	—	1
WCKO/Miami	1.6-1.4	—	—	—
WSHE/Miami (A)	3.5-3.3	—	—	—
WLPX/Milwaukee (A)	4.1-3.2	—	—	—
WQFM/Milwaukee (S)	5.5-6.3	1	—	1
KDWB-FM/Minneapolis (H)	4.9-5.8	—	—	—
KQRS-FM/Minneapolis (P)	5.7-5.4	—	—	2
WZEW/Mobile	9.2-1	—	—	—
KFIV-FM/Modesto	6.7-9.5	1	—	—
WLSQ/Montgomery (A)	1.9-1.2	—	—	—
WDHA/Morristown	4.5-2.1	—	—	*
WKDF/Nashville (A)	12.8-12.9	1	—	1
WAPP/Nassau-Suffolk	3.9-5.0	1	—	—
WBAB/Nassau-Suffolk	3.2-2.7	—	—	2
WLIR/Nassau-Suffolk	1.9-2.2	—	—	—
WRCN-FM/Nassau-Suffolk	9.1-1.0	—	—	—
WPLR/New Haven	6.0-6.1	2	—	—
WRNO/New Orleans	8.1-8.8	1	—	—
WAPP/New York	2.9-2.8	—	—	—
WNEW-FM/New York (A)	2.2-2.1	—	—	—
WPLJ/New York	4.5-4.1	—	—	1
WNOR-FM/Norfolk	7.9-8.6	1	—	1
WMYK/Norfolk	5.7-5.5	—	—	—
WEZX/N.E. Pennsylvania (A)	7.3-6.0	2	—	2
KUFO/Odessa	12.4-13.8	1	—	*
KATT-FM/Oklahoma City (P)	14.2-12.3	1	—	2
KEZO/Omaha (A)	11.6-12.2	2	—	2
WDIZ/Orlando (A)	11.4-5.4	1	—	2
WIBZ/Parkersburg	13.5-6.0	—	—	*
WTKX/Pensacola	12.0-5.6	—	—	—
WWCT/Peoria	12.5-8.5	2	—	2
WIOQ/Philadelphia	3.8-4.6	1	—	—
WMMR/Philadelphia (A)	5.3-4.2	—	—	—
WYSP/Philadelphia (P)	4.2-4.6	—	—	2
KDKB/Phoenix (P) (C)	6.8-8.9	1	—	2
KUPD/Phoenix	7.9-7.8	2	—	1
KSTM/Phoenix-Mesa	1.4-1.2	—	—	—
WDVE/Pittsburgh (A)	6.3-6.9	1	—	2
WBLM/Portland, ME	12.7-13.6	1	—	1
KGON/Portland (A)	9.1-4.9	—	—	—
KINK/Portland	7.6-6.3	2	—	—
KRCK/Portland (S)	3.6-9.9	1	—	2
WPDH/Poughkeepsie	11.2-10.8	1	—	—
WBRU/Providence (A)	2.7-3.4	—	—	—
WHJY/Providence (P)	8.9-8.5	1	—	1
WXLN/Quad Cities	13.1-12.3	1	—	1
WQDR/Raleigh (A)	7.5-9.7	2	—	2
KSQY/Rapid City	*-8.1	—	—	*
KOZZ/Reno (A)	15.5-14.0	2	2	2
WRXL/Richmond (P)	6.8-7.6	—	—	—
KCAL-FM/Riverside	3.3-3.3	—	—	2
KOLA/Riverside	3.6-2.3	—	—	1
WSLQ/Roanoke	7.6-6.0	2	—	2
WCMF/Rochester (P)	10.8-10.0	1	—	1
WMJQ/Rochester (A)	7.2-6.1	—	—	2
WYFE/Rockford (A)	9.6-6.7	2	—	2
WDEK/Rockford-DeKalb	*-1.4	—	—	—
KROY/Sacramento	5.1-4.8	—	—	2
KZAP/Sacramento (A)	8.5-7.9	1	—	1
KSHE/St. Louis (S)	6.3-5.5	2	—	—
KWK-FM/St. Louis (H)	3.6-4.9	—	—	2
KCPX/Salt Lake City (A)	6.3-6.0	1	—	2
KRSP-FM/Salt Lake City (F)	7.0-8.2	2	—	1
KESI/San Antonio	1.7-1.6	—	—	—
KISS/San Antonio (P)	12.2-5.9	2	—	2
KXZL/San Antonio	2.3-8.2	1	—	1
KGBI/San Diego	5.4-5.6	1	—	—
KPRI/San Diego	4.6-4.4	—	—	1
XTRA-FM/San Diego (C)	6.2-5.6	2	—	2
KFOG/San Francisco (A)	1.9-8	—	—	—
KMEL/San Francisco (S)	2.1-2.3	—	—	—
KOME/San Francisco-San Jose (P)	1.6-1.3	—	—	—
KQA/San Francisco (C)	1.2-1.9	—	—	—
KSJO/San Francisco-San Jose	2.2-2.2	—	—	2
KRQR/San Francisco	2.3-2.2	—	—	—
KMEL/San Jose-San Francisco (S)	1.2-1.5	—	—	—
KQAK/San Jose-San Francisco	7.1-1.0	—	—	—
KOME/San Jose (P)	4.4-3.7	—	—	2
KSJO/San Jose	7.2-7.3	1	—	1
KTMS-FM/Santa Barbara	4.5-8.2	—	—	1 *
KTYD/Santa Barbara	9.4-12.1	1	—	*
KVRE/Santa Rose	2.5-1.9	—	—	*
KISW/Seattle (A)	5.6-5.0	2	—	—
KZAM/Seattle (P)	2.9-3.5	—	—	—
KZOK/Seattle	5.2-5.0	—	—	2
KEZE/Spokane (A)	8.3-5.6	—	—	2
KREM-FM/Spokane	5.1-6.9	2	—	—
WAQY/Springfield	8.5-7.5	—	—	1
WAQX/Syracuse	6.2-8.2	2	—	2
WSCY/Syracuse (A)	6.4-4.5	—	—	—
WOWD/Tallahassee	10.8-8.7	—	—	—
WQXM/Tampa (A)	3.0-3.3	—	—	—
WYNF/Tampa (H)	4.3-5.6	2	—	—
WPFR/Terre Haute	18.8-13.6	2	—	2
WIOT/Toledo (A)	11.7-12.2	1	—	1
KLPX/Tucson	6.3-6.7	—	—	—
KWFM/Tucson (P) (C)	10.7-10.1	1	—	1
KMOD/Tulsa (P)	10.4-11.2	2	—	2
WOUR/Utica	10.4-6.9	2	—	2
WAVA/Washington (H)	3.7-3.2	—	—	—
WWDC-FM/Washington (A)	3.2-3.6	—	—	—
KICT/Wichita (A)	8.3-9.2	2	—	2
WAAF/Worcester (A)	10.2-8.7	1	—	2



KFMQ GOES MODERN — When Modern Rock played Lincoln, KFMQ showed up to greet the band. Pictured (l-r) are the band's Stephen Walker, unidentified band road manager, group's Michael Conroy, and KFMQ air personality Bob Allen.



RADIO RENAISSANCE — WDEK/DeKalb played host to Renaissance following the group's area concert date. Pictured (top, l-r) are the band's Jon Camp, Michael Dunford, and Annie Haslam, with WDEK PD Ward Holmes; (bottom, l-r) WDEK jock Ed Knych and MD Joani Williams.



ADAMS WINGS IT IN PITTSBURGH — Only East Coast readers will understand what's happening here — when Bryan Adams played Pittsburgh, he thoughtfully brought along some Buffalo-style chicken wings to sample with WDVE PD Howie Castle, an ex-resident of upstate New York, home of barbecued chicken wings. Pictured dining (l-r) are WDVE MD Ron Nenni, Adams, Adams's songwriting partner Jim Vallance, promotion rep Bruce Moser, WDVE PD Howie Castle, and A&M's Don George.



NAME THAT CARGO — WKTM/Charleston tied in with Men At Work's "Cargo" album for a promotion that asked listeners to stop by a retail outlet and try to guess the weight and contents of a box, to win everything in it, including records, tapes, books, and tickets to see the band's area concert. Pictured (l-r) are the winner, WKTM MD Lee Gellins, store owner.

Scoreboard

Continued from Page 29

Changing Times

In other words, times are changing, but nothing changes overnight. AOR is certainly changing; a year ago, Michael Jackson, Prince or Eddy Grant — just to name a few — would have found charting nearly impossible. This year they were AOR successes, and are surely going to help pave the way for other crossover artists in the format's future.

AOR is an immensely popular and successful format. Just ask management or programmers at KLYV/Dubuque, which showed an incredible 26.1 in the spring ARB. There were certainly smiling faces when the numbers came in at stations such as WLWQ/Columbus, KKDJ/Fresno, WLAV/Grand Rapids, WFYV/Jacksonville, KFMX/Lubbock, WGIR-FM/Manchester, and WZXR/Memphis, among many others. Look at their numbers and those of others before considering any format change as a quick fix in response to one book!

In some cities, AOR's spring ARB numbers account for nearly 20% of the market's listening habits. These cities include Albany, Albuquerque, An-

chorage, Denver, Lincoln, Portland, and Santa Barbara. Other stations, however, have discovered (somewhat painfully) that one AOR in the market will do just fine.

The spring ARBs suggest that the next ratings period could be even more successful for the format, but it may well turn out to be one of the most challenging as well. Not only do we need to look over our shoulders for our direct format competitors, but for aggressive, uptempo CHR's as well.

Good luck to all!

AOR Reporters Please Note: The R&R AOR reporting stations have been reparelleled according to the spring Arbitron figures. The playlists of stations which are now primary outlets within their parallels are noted with an asterisk (*) next to their call letters.

COMING NEXT WEEK: Winning big in small markets takes special skills. Next week, I'll speak with programmers of winning AORs in Portland, Maine and Dubuque, Iowa about their excellent spring Arbitrons, and how they made AOR work with mini-budgets and maxi-imaginations.

UPDATE

Top this one: CHOM-FM/Montreal bought all the seats to a small-hall Police concert that's being taped for American pay TV. Six hundred CHOM-FM winning listeners will attend . . . WQFM/Milwaukee held what it claimed was the world premiere listening party for Asia's new album, "Alpha," at a local club, where WQFM also gave away tickets to Asia's upcoming local concert . . . "Bring us your buns!" That's what KZOQ/Missoula is asking listeners all summer long. The station is sponsoring a series of free weekly outdoor concerts, and offering free hot dogs to listeners who supply the buns . . . These are bloody times: WBCN/Boston's ninth annual blood drive hauled in 550 pints, while KTXQ/Dallas's drew an amazing 2390 pints. Donors at that drive earned themselves free commemorative T-shirts and other gifts donated by Q102 sponsors . . . Across the street, KZEW is celebrating its tenth AOR anniversary with a concert featuring Fixx, Eddie Money, and Mitch Ryder at a special ticket price of

\$1.98. Concertgoers will also be able to buy commemorative T-shirts for \$3.50 . . . When KSRR/Houston morning man Moby heard that the family of a boy killed in a hit-and-run accident had been turned away by a funeral parlor for lack of funds, he asked listeners to help out. The result: \$6820 raised in one hour. Now that's community involvement . . . KSJO/San Jose has come up with a new way of entering listeners for contests: via a telephone answering machine. PD Lee Roy Hansen said, "It's a unique and easy way to win. Our hotline number is much easier to remember than an address and zip code for a mail-in contest" . . . WMMS/Cleveland's morning team Jeff and Flash led a group of listeners on a Euclid Park cleanup, offering T-shirts, food, and a picnic party afterwards as enticements . . . KINK/Portland air personality Cindy Hanson acted as a guest host on a recent edition of TV's "PM Magazine" while one of its regular hosts was on vacation . . . WPGU/Champaign tied in with MTV to give listeners chances to win a bus trip and tickets to see the Police concert in Chicago. Listeners won by calling the station throughout a "rock and roll weekend" whenever they heard songs with the words "rock and roll" in song titles . . . WLIR/Long Island has introduced a "New Music Club Mix" show to its weekend programming. Popular club jock Steve Jones is the host . . . Wedding congratulations to WKZL/Winston-Salem afternoon jock Brian Patrick and his bride Kate.

AOR Reporter Profile

KSQY

P.O. Box D
Deadwood, SD 57732
(605) 578-3533

Owner: Associated Investors
President: Houston Haugo
GM: Ken Mills
PD/MD: Jack Lundy

95.1 MHz
100 kw

"We're a regional station in the Black Hills of South Dakota serving a huge area, including Rapid City, Ellsworth Air Force Base, and Gillette, Wyoming. We have promoted extensively since our sign-on September 4, 1982. To mention just a few events, we've taken a magic busload of listeners to see the Who in Boulder, sent two listeners to the World Music Festival in Jamaica, and hosted the first annual computer and technology fair, featuring the area's first planetarium laser concerts.

"KSQY programs a variety of AOR, targeted to young adults. We include aspects of CHR, jazz, soul, and even a little bit of country. Variety is the key to our programming. This is necessary because of the diverse nature of our listenership. Another programming key is our exposure of new music, blended with carefully-selected oldies that go as far back as the late Fifties.

"We communicate with our listeners a lot via our toll-free 'Sky-lines.' We welcome and need their opinions on the programming we present. We study the trades, make store calls, talk extensively with our record reps, and most of all, use our own gut feelings on the music we choose each week.

"We are pleased to be the first AOR reporter from the Black Hills region, and the only AOR reporter from the state of South Dakota."

— Jack Lundy

(KSQY is a new R&R AOR reporting station.)

EVOLUTION

Don Morrison is upped to PD and Asst. Operations Manager at WSLQ/Roanoke as former PD Ric Johnson moves over to AM WSLC . . . Ted Jacobsen is upped to PD at KKRQ/Cedar Rapids as Mark Vos exits post . . . Gregg Olson is upped to Asst. PD at KSQY/Rapid City . . . Susie Austin exits as MD at WLPX/Milwaukee . . . Ken Silva is named MD at WECM/Claremont as Bill Bogle exits post . . . Rick Peterson exits WWCT/Peoria as PD to join William B. Tanner Agency . . . Sky Daniels exits airshift at WLUP/Chicago but retains MD title. Bobby Skafish moves from competing WXRT to take over afternoons at the LOOP . . . Bearman exits mornings at WKLS/Atlanta . . . Bill Andres exits mornings at KDKB/Phoenix . . . Jennifer Bell and Bill Brull joins KILO/Colorado Springs for mornings . . . New to mornings at WOWD/Tallahassee is Jeff Piersof . . . Dan Pugh exits mornings at WTUE/Dayton for sports on CNN . . . Darin Snyder is new to overnights at WTPA/Harrisburg . . . Joining KTYD/Santa Barbara are Bob Ealer and Tony Chastain . . . Eric Westin moves up to middays from swing at CFOX/Vancouver . . . Frank Felix signs WAQY/Springfield for consultation . . . WLRS/Louisville signs on with Pollock Communications Inc. . . . WOOS-FM/Canton signs with Rick Carroll for AOR consultation with some modern rock influence as well . . . Jeff Berlin joins WCOZ/Boston for weekends from WAAF/Worcester.

Adult/ Contemporary



JEFF GREEN

UNMATCHED 6TH CONSECUTIVE INCREASE

WPIX Tightens New York Race

Until recently, the New York A/C ratings battle frankly wasn't much to write about, as WYNY was the only A/C station with substantial ratings. But for the last two years, sounds coming from nearby WPIX have grown increasingly louder, and what used to be just a squeak is now a roar. Climbing from next to zero ratings, WPIX has distinguished

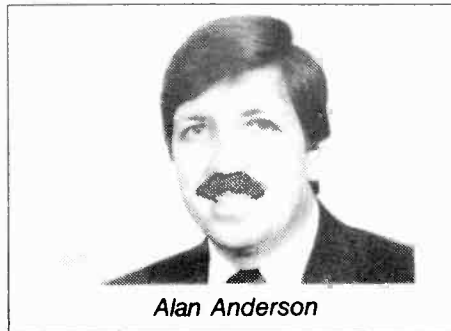
itself as the only A/C in the country to achieve six straight ratings increases (Arbitron, 25-49 adults, Mon-Sun, 6am-midnight, MSA). In these past two years, WYNY's six-share lead has been chopped down to less than two, despite its own ratings improvement.

WPIX PD Alan Anderson feels his station's gain, however, has not been at WYNY's expense. "WYNY's adult share is higher than it was two years ago," he pointed out, "and I see WPIX just expan-

ding the universe of people who are into A/C music. WYNY has been an awesome giant in the industry for a number of years, and it's deservedly so. We're just positioned differently."

What is WPIX's position? "Adults 25-49 are interested in a wide variety of music," remarked Alan, "and we didn't find anyone really fulfilling that need. We felt WYNY was a bit harder or more contemporary than a traditional A/C. Quite honestly,

102 WPIX



Alan Anderson

"We now have a policy that every song must relate to our love theme or we won't play it, even if it's a number one record."

there hasn't been a CHR in this market on FM for a long time, so they were able to expand into CHR a bit more and leave some of the adults behind.

"For a marketing slogan, we knew we couldn't call ourselves 'Adult/Contemporary,' because so few listeners know what that is. So we chose 'Nothing But Love Songs,' since the music we played focused on love songs and relationships. Frank Magid researched this marketing concept for us, and we found that the 'Love Songs' handle was indeed identifiable and received very favorable response. This slogan reflects a consistent programming position, which is important so that listeners will always know what to expect from our station. And they do, too! When they heard us play Dan Fogelberg's 'Run For The Roses,' we actually got a call about it and subsequently removed the song from the playlist. We now have a policy that every song must relate to our love theme or we won't play it, even if it's a number one record."

Is Alan worried that the 'love' idea could burn out or prevent WPIX from playing major non-love-themed hits? "As long as the product continues to be strong, there won't be a problem. There seems to be a resurgence of music about love and relationships."

That's good news to Alan, as he'd been wanting to increase his playlist size anyway. "We've doubled our exposure of current music (WPIX had been about 70% gold), which is something you're going to see more of in A/C these days. For the past few years, A/C's have been playing it safe in terms of exposing current product, but how often can you hear 'Monday, Monday?' We still play 'Fire And Rain,' but not every two days like at many A/C stations."

Besides the input he gets from his VP/GM John Goodwill, OM Bert Gould and the station's sales department, Alan also credits WPIX's improvement to consultant Frank Magid and Dale Pon's creative agency. Regarding the value of consultants, Alan noted, "There was a time when the word 'consultant' had a negative connotation to programmers. But I maintain that the more outside help you get, the better. In fact, consultants in this day and age are a necessity. They give you an overview and prevent the tunnel vision which can come from studying only your own market. Many trends start in other cities and consultants can keep you informed as to those which may affect you in the near future and how to respond to them."

To other programmers facing established FM A/C competition, Alan advised, "Don't try to win it overnight and remember you won't beat them at their own game. If you sound identical, why should people listen to you? Don't be afraid to take chances on a unique or creative concept, but do be sure it's researched to your satisfaction. Prove its effectiveness before you spend a fortune executing it."

Progress

Former WSRZ/Sarasota staffer Norm Hale returns as News Director ... At WGAR/Cleveland, Janet Lofgren is named Advertising/Promotion Director, Mark DeMarino is now News Director, and former ND Ed Richards becomes News Manager/Assignment Editor ... Ken Bell becomes Promotion Director at KLUB/Salt Lake City ... WCHV/Charlottesville News Director Missy Scott wins a Virginia AP Award for Best Documentary/In-Depth Reporting ... Filmmaker



Marion Campbell

Joseph Vinikow joins KOMO/Seattle as Promotion Writer/Producer ... Paul Crockett becomes Promotion/Continuity/Production Director at WFMK/Lansing ... Tim Latta is KSDO-AM & FM/San Diego's new Promotion Director ... Nanci McGraw moves up from reporter to news anchor at KXOA-FM/Sacramento ... Philadelphia Eagles head coach Marion Campbell now has his own weekly show on WIP/Philadelphia ... WFYR/Chicago selects news writer Al Beard as Public Affairs Director ... ABC Washington Bureau journalist Pat Anastasi returns to local affiliate WMAL as News Assignment Manager/Reporter ... Desa Simich-Patton is named Public Affairs Coordinator at Y97/Pittsburgh ... Ken Herrera joins

KRBE-AM & FM/Houston as afternoon co-anchor ... Neil Cannon is appointed News Director at KEZR/San Jose, as former ND John Q. Lawrence takes the same post at KBZT/San Diego ... Veteran broadcaster Fred Macey is named Production Director at WPIX/New York ... Former KISN/Salt Lake City personality Steve Craig is named News Director at competitor KLRZ ... Parttime air personality Steve Brill is elevated to Promotion Director at WISN/Milwaukee.

Pizza And Crayons ... Or Else!



KWEB/Rochester's employees walked off the job for a day recently, demanding free pizza for the jocks, crayons and coloring books for control room personnel, private secretaries and other benefits. The strike, which received local newspaper coverage, was actually a promotion designed to give area merchants a chance to be DJs for a day. As a result, all avails that day were quickly sold.

The only complaint with a tinge of seriousness to it was the request by the staff for an annual announcer's holiday, because according to Station Manager Jim Giebel, "they feel put upon that they have to work all the holidays that everybody else has off." Next thing you know, they'll be wanting a lunch hour.

Station Profile



KUDO/Las Vegas
3805 Las Vegas Blvd. So.
Las Vegas, NV 89109
(702) 798-5657

OWNER: Quality Broadcasting
REP: Hillier, Newmark & Wechsler
GM: Mary Maranville
OM/PD: Craig Parsons
ASSISTANT PD/MD: Randy Hart
CONSULTANT: TM

93.1 MHz
50kw

"KUDO targets 25-49, but we're more music-oriented than most A/C's. We do not adhere to the attitude that a person likes boring things at age 30. We program a station that's fun to listen to, using personality in moderation. Our talent are entertaining, but they do not waste time doing it. They're informed and are able to elaborate on the daily news items at a moment's notice. Since we use the structured newscast very little, it becomes important for the on-air talent to communicate the news to listeners.

"Our music policies are liberal for an A/C station, falling to the left side of the scale. We listen to everything we possibly can. LP cuts are used to fill in gaps caused by lack of good single product. On KUDO, you'll hear Country and New Wave — anything our research tells us will appeal to our target demo.

"President Pat Clary is a firm believer in all types of research. KUDO has a fulltime department that conducts callouts on currents and oldies, and we also do in-house perceptual research periodically. We try new things as much as we can, in our efforts to keep radio something exciting." —Randy Hart



SOME ARE BETTER THAN OTHERS — Hundreds of listeners endured the 90-degree-plus temperatures to watch WCKQ/Campbellsville's fourth annual Bed Race. The station awarded individual and team trophies to the winners (left), who are probably busy souping up their rig for the national championship in (ahem!) New Bedford.

Country



LON HELTON

A Look At The Leaders

When the new R&R Ratings Report comes out in a couple of weeks, the number one and two spots on the Country format leader page will look mighty familiar. For the past several books either WTQR/Greensboro or WZZK/Birmingham has occupied the top spot, with the other station in the runner-up position. Since the fall of 1980, the 12+ ARB numbers for WZZK have been 7.7, 13.6, 17.7, 16.6, 14.1, with the latest book showing a 12.5, good for number one 12+, for the fifth book in a row.

The numbers at WTQR have been just as impressive. From the fall of 1980 the station's 12+ numbers read 11.2, 16.6, 15.8, 15.6, 14.9, and most recently 16.1. WTQR has been number one 12+ for the past nine straight books. Not coincidentally, these two FM stations are consistently their markets' come leaders.

The two stations are remarkably alike in a number of ways, the most notable similarity being both were once automated. WTQR went live about four years ago,

WTQR/Greensboro #1 12+ 9 straight ARBs.

step ahead of the other stations by adding product early, especially stuff that I'm sure they will be going on.

"I go early on records based on my needs at the time; i.e., my need to keep the playlist balanced. At any given time you may have quite a few male, country-leaning songs out. If a pop-leaning, female vocal comes out, I would tend to go on it a bit earlier than normal to offset the heavy male country sound that might be prevalent at that point in time. The early addition of that type song not only keeps the station from settling into any one musical rut, but it aids in adding variety to our sound. This also works in reverse, where you might have an overabundance of pop-leaning material that you need to balance by adding traditional-leaning songs earlier than you otherwise might.

"When it comes to potential crossover records by the real country superstars, more often than not I go on those very early and play them in fairly heavy rotations... especially the first couple of days. When I hear the A/C or CHR stations start to pick up on it, I then slow down the rotation quite a bit... maybe even move it into recurrent.

"I really think you need to be versatile, and change as the times change. If you put any kind of stringent guidelines on yourself, you may wind up picking music just to fill those guidelines... and possibly end up playing records that will hurt you... rather than just changing your thinking a little bit as the climate around you changes."

Music

MT: "Anything we put on the air, I can hear on any other station in this market, except of course, on the Urban Contemporary stations. Because of this, I try and stay a



Mark Tudor

Rusty Walker

WZZK switched a year later. While both stations had decent ratings when automated, each blossomed into a market leader once the conversion to live was complete.

I talked to Mark Tudor and Rusty Walker, the PDs of WTQR and WZZK respectively, to get their thoughts on not only building a station with such ratings strength, but how you go about maintaining the lead once everybody else starts to zero in on those market-leading numbers.



JUST WHEN YOU THOUGHT IT WAS SAFE TO GO BACK ON THE AIR — To promote the premiere of the movie "Jaws 3-D," KLAC/Los Angeles morning man Deano Day recently did his show from the mouth of Jaws on the giant Universal Studios billboard in Hollywood. Deano claims it was the world's first radio broadcast in 3-D. Of course, you needed special colored earphones to hear him. See Page 1 for a closeup.

RW: "We are both surprising and conservative in our approach to music. We may go along for a few months being late on a lot of records and then all of a sudden add something from left field. If a song is going along and doing very well for us, it doesn't matter what the national charts say, we stay with it. We really run the gamut when it comes to the songs that make up our library. I'll have some people come into town and say, 'You guys sure are traditional to be doing so good.' And then someone else will come in and say, 'You guys sure are contemporary to be doing so good.'

"The only criteria for our music is that it must fit what we are trying to do. We will play oldies from any format as long as they were monsters in Birmingham and have what I call a 'rootsy' sound to them. Some examples are CCR, Tony Joe White, Joe South, Stonewall Jackson, even Billy Joe Royal's 'Down In The Boondocks.' We take these and mix in those great, older, country killers by Marty Robbins, Johnny Horton, Patsy Cline, and others like them who had songs that were extremely popular with the mass appeal group of their time."

News

MT: "The news and information are there to fill a secondary need. People know that if they stay with us for the music, they won't be left behind when it comes to news."

WZZK/Birmingham #1 12+ 5 straight ARBs.

During morning and afternoon drive we run two newscasts an hour, at :05 and :35. Mid-days we run one cast at :35. Plus in the drive times we air traffic reports."

RW: "We are the news authority in Birmingham. Originally, we were just going to do morning drive news inserts and roll through the rest of the day with just music."

Our new ND, who was going to be our one-man department, pointed out some glaring weaknesses in the way news was covered in the market. Basically, people were not being satisfied; they were unable to get the news they wanted on radio.

"We now have a four-person department with a dual morning anchor. We run news throughout the day with four updates during morning drive and we even have a comprehensive seven-minute newscast with the entire staff at noon. I don't know of many FMs who are able to hold the news image as well as the music image, but we felt that we could win the news hill if we got in and battled, without having to hurt our position on the music hill."

People

MT: "I like to call what our jocks do on the air 'light personality.' It's not a Continuous Country/Beautiful Music back-

Continued on Page 34

Have You Heard?

As Sharon Allen mentioned in the July 29 issue, Willie Nelson and Anne Murray have been named to cohost the 1983 CMA Awards show. It will be broadcast live Monday, October 10 from 8:30-10pm CDT on CBS, and once again the show will originate from the Grand Ole Opry House in Nashville. This should be an exceptional show for a couple of reasons: it is, of course, the 25th anniversary of the CMA, and it is also the first time that Willie has agreed to host a major network special of any kind... The lineup at KMML/Amarillo is Dugg Collins 6-10am, Melanie Walker middays, Mark Meredith 2-6pm, Cris Martin evenings, and Lewis Crockett all-nights. Mel Tillis Communications owns KMML. Get it? M-M-Mel... Another promotion at KMPS/Seattle: Addy McKay moves from Programming Assistant to Promotion Director. By the way, Addy, congrats on your recent marriage!... Another new Promotion Director is Neena Selig at KVET & KASE/ Austin... The new 6-10pm jock at US99/Chicago is Tab Allen from KBRQ/Denver... Dave G. McFarland, the PD/MD at WONE/Dayton, has passed his MD duties on to Jon Reed. Also, Lora Louis moves from weekends to the evening show... John Curry is the OM at WQHK/Fort Wayne, and he reports some changes there. A former MD at the station, Sherry Fox, returns (from WHUZ/Huntington) to fill the 7-midnight slot vacated when Rita Grant was moved to middays. Dean McNeil also joins the station to do overnights. Dean is from WQCT/Bryon, OH... The air staff at WCAV/Brockton, MA is Tim Cox, mornings; Linda Hixon, middays; PD/MD Bill Hess holds down afternoons (what do you do with all your spare time, Bill?); Tony Jordan goes 6pm-midnight; and the Music Country Network is on from Midnight to 5:30... Have you noticed more and more stations moving women into day-parts besides nights and overnights? Also, I see a lot more staffs with more than one woman on the air. Both of these developments are long overdue, in my opinion... Be sure to always let me know what you have heard!



HEAVEN'S JUST A GOLD LP — The Kendalls album "Heaven's Just A Sin Away" was recently certified gold by the RIAA. Shown receiving gold albums are Jerry Gillespie (songwriter), Jeannie and Royce Kendall, artist Joe Sun (promoter on this album), Charli Hailey (studio) and DJ Jay Diamond.



TOO HOT TO EXERCISE — Although she doesn't seem to need much help, Richard Simmons gives Louise Mandrell some summer shape-up tips during a recent taping of his show.

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92 Adds!

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PB-13590

AHL1-4663

NEW ADDS 1ST WEEK:

WMC
KIKK
WDGY
KVEG
WESC
WSOC-FM
KVET @ 44
WHN @ 27
KRMD-FM @ 63
KBMR @ 50

WELE-FM @ 45
WBGW-FM
KXYL @ 47
KIDV-FM
KRWQ-FM
KLZ
WMAQ
KKYX
WTSO
WWVA

KMAK
WCXI @ 38
KRAK @ 49
KEBC-FM
WTQR-FM
WKSU @ 34
WPOC @ 33
WUSY-FM @ 32
KCCY-FM
KOMA @ 25

KGA
WSM
WPLO
WZZK
KYNN
WIRE
KWJJ
WHOO @ 40
KMPS @ E
WJEZ @ 27

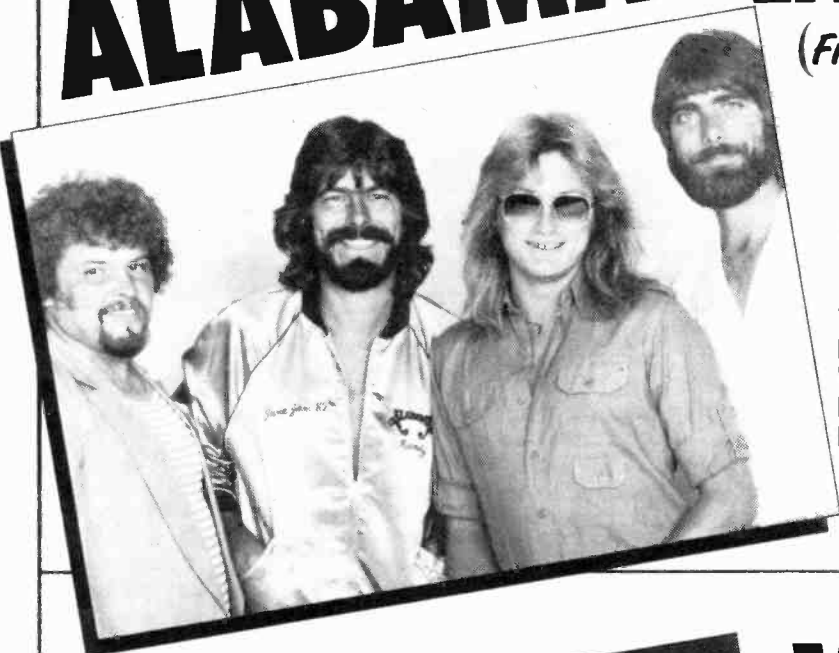
WCOS-FM
KIKF-FM @ 46
WRKZ-FM
WAJR @ 41
KKCS-FM
KSO
KLAC
WWW
WKSJ
WONE

KYGO
WMZQ @ 34
WRNL @ 49
KFGO @ 39
WIVK-FM
WYRK-FM
WKKQ @ 44
WKHK-FM @ 32
KBCQ-FM
KCKC @ 21

BB **50***

CB **37***

R & R **46**
BREAKER



WAYLON & REED HOLD ON, I'M COMIN'

PB-13580

NEW ADDS THIS WEEK:

WMAQ
WDGY
WOKK
WFNC
KMML @ 50

WHK
WONE
WEEP
WAXX-FM
WUSY-FM @ 44

KRAK
WKIX
WJJO
WCOS-FM
WDEN @ 50

WPLD
WHBF
WDAK
WGNA-FM
WDDO @ 56

BB **48***

CB **45***

R & R **47**
BREAKER



STEVE WARINER MIDNIGHT FIRE

PB-13588

NEW ADDS THIS WEEK:

WIL
KIKK
WXCL
KUUY
KCCY-FM
KKYX @ 62
WSOC-FM

WESC
KEIN
WSOC-FM
KYGO-FM
WUSY-FM @ 50
KWMT @ 40
KIKF-FM @ 49

WNDE
KYXX
WKMF
WDAK
KKCS-FM
WITL-FM @ 39

WKIX
WCAW
WSLR
WFNC
KVOO @ 65
WEZL-FM @ 60

BB **53***

CB **54***

R & R **48**
BREAKER

Watch For

ISLANDS IN THE STREAM

PB-13615

Kenny Rogers and Dolly Parton

Breaking Soon!

RCA
Records and Cassettes

Nashville This Week



SHARON ALLEN

CMA & NARM TEAM UP

"Discover Country Music" Campaign

Country music record sales might be in for an unprecedented "shot in the arm." The Country Music Association and the National Association of Recording Merchandisers are joining forces in a major promotional campaign "Discover Country Music." The campaign will draw from the strength of the CMA Awards show and the organizations' merchandising expertise in an attempt to increase the percentage of country albums purchased by record consumers. It might be something for Country radio to be aware of and perhaps do some tying in.

In effect, the campaign is using the top CMA Award nominees for three different promotional ideas: 1) Photos of the Entertainer of the Year nominees on posters and banners will be displayed in retail outlets; 2) Consumers will get a free pickup item, a mini-poster that will feature a ballot facsimile to allow consumers to select their own winners while watching the awards show at home; 3) Retail outlets will get bintoppers to highlight albums of nominees in several categories.

The "Discover Country Music" campaign will utilize over 20,000 posters and horizontal banners, 80,000 dividers, and a million individual handouts. The campaign will run from mid-September through October 10, when the CMA Awards show will be broadcast over CBS.

Mandrell Tapes For HBO



Barbara Mandrell sang and danced for Nashville last week and HBO got it on tape. Barbara brought her show "The Lady Is A Champ" (the same show she premiered last year in Las Vegas at the MGM Grand Hotel) to Nashville for the first time. It was originally planned to put on one performance sponsored by BMI as a benefit for the Nashville Songwriters Association. Ticket sales were so great Barbara had to add two more nights of shows.

She sang... she danced... she was

lifted toward the ceiling, thrown around, flipped over, slung around, and dragged across the stage... and through it all, "The Lady Is A Champ."

"Fandango," the Nashville Network's country music game show, is looking for contestants. Here's your chance to show TNN viewers what you know about country music. For more information about being a contestant, call (615) 885-1545. The show, taped in TNN's studio in the Grand Ole Opry House, is hosted by Bill Anderson. Taping is scheduled to resume in early November.

Jones Covers Coe

Listen for George Jones's August single release "Tennessee Whiskey," and if it sounds familiar you may want to flip through your collection to find David Allan Coe's version. He titled his 1981 Columbia LP after it, and though it didn't create major airplay on a national basis, Coe was bestowed with Sweden's "Country Album of the Year" Award... George Burns is back on the country scene again with "How To Live To Be A Hundred," which is also the title of his latest book, published by Putnam (and currently a top ten best seller). The "country singer" just signed a recording contract with Compleat Records. By doing so he's reunited with Charles Fach, who as executive producer signed Burns to his first country recording deal four years ago. (You remember the single "I Wish I Was Eighteen Again.") The veteran actor/comedian/singer says about himself, "Why shouldn't I be a country singer... I'm older than most countries"... Johnny Cash went to Vancouver to work on a film role for the Billy Graham organization. The film is a Japanese project featuring Cash in the role of a 19th century English sea captain who provides three Japanese sailors their first contact with the Christian world. Johnny has the only English-speaking role in the movie, for which subtitles will be supplied when it airs in Japan.

Something to think about... if you're female and you like Lee Greenwood. He likes long hair. Check out his two new female backup singers, Deanna Ray and Pat Dionne.



Johnny Cash

A Look At The Leaders

Continued from Page 32

ground-type situation, but not quite full blown personality either. They have the freedom to say whatever it is they want to say as long as it's valid. We have a lot of things going on that provide them with plenty of topics to talk about; we just don't want anybody talking if they don't have anything to say.

"Our personalities get out quite a bit in what we call our traveling road shows. We never really wanted to do the remote kind of thing on a regular basis, so we set up an alternative. A client buys a package that includes an on-site show. We work with a number of local bands who go to the site to perform, and the jock goes out also to give away various stuff. This way, rather than doing cut-ins and standing around, the jock spends his time talking to the people that the music has helped to bring in. These events, like everything else at the station, revolve around the music, while still getting the visibility that we want."

RW: "What I have on the air here is a bunch of former PDs. As a matter of fact, most of us have worked together before... either me working for them or them working for me. Because of this, when we came in, everybody had a real understanding of what it was we wanted to do, and I think it helped us to get off to a much faster start. They know how I think, and I know how they think. Also, because they have been PDs, they have an excellent understanding of the basics and I don't have to spend as much time dwelling on stuff that might otherwise be missed. I write a lot fewer memos, too."

"I really can't talk about the people on the air without mentioning our morning team of Patti & The Doc (Patti Wheeler & Thomas Atkinson), who are the only people in the market with 12+ double figures in morning drive. The interesting thing is that Patti is a former college English teacher and Tom has a Ph.D and is the former minister of the local Presbyterian church."

Outside Promotion

MT: "We use TV and billboards, both of which always have the music as the focal point."

"This past spring we used the Chuck Blore 'Janitor' spot, and I think they were very effective. In terms of outdoors, we did a very general campaign. It was just call letters and recognition of the various cities that make up our listening area. It costs us a bit more, but it is extremely beneficial in that listeners perceive us to be their radio station... part of their local scene. For instance, in one area our board might say 'WTQR... Winston-Salem's #1 Country Connection.' In other areas, the one line message would stay the same, but the city or area that particular board was in would be inserted. This really helps localize our position so people don't just view us as 'that big city station that really doesn't care about us.'"

RW: "We use the Eagle Productions vignettes for our TV spots. These are the sing-along spots where a person in a certain setting is mouthing the words to a popular country song. An example is the guy who is standing in front of a couple of babies and lip-synching as Kenny Rogers sings, 'You've got to know when to hold 'em, know when to fold 'em.' These spots have done incredibly well. I have never seen such strong, positive audience reaction. Even the TV stations are telling us that people are calling them and requesting to see those spots."

"Our billboards are real simple... just call letters, frequency, and one sell line... and that's it. One thing we have done with our billboards, this past April Fool's Day, when we had a new showing of boards go up, they all went up upside down. It has become a real in thing with everybody calling and wanting upside down T-shirts."

"We do have something very special, too."

We have the world's largest electronic, lighted sign, which sits atop a 25-story building in downtown Birmingham. We just got the capability to program the messages on the sign from the station, so besides just running ads for the station, we can now run timely messages. We can run late breaking news headlines, weather bulletins, or whatever, all tagged with '...listen to WZZK for details.'"

Staying On Top

MT: "Four years ago we were totally automated; we have evolved from that to a community-oriented music station. We are a mix of modern and classic country music, light personality, brief but factual and updated national and regional news, and accurate weather. As a matter of fact, we were similar to the Continuous Country format of today in the beginning, and actually only progressed to these levels after adding live personalities, news, traffic reports, and watching the music more carefully."

"It's definitely a guessing game. When you are on top, you've got to take some calculated risks, and hope you're right. You need to be aggressive to keep beating people because everybody is looking at you thinking, 'How can we overtake them?' If you start something brand new or a little different, nine times out of ten the people behind you will copy what you have done. As long as they are copying you, you're all right. You just don't want them to get out in front of you by being innovative at things you should have done first."

Editor's Note: As an example of this type of aggressive thinking and planning, it's interesting to note that WTQR added more news and instituted traffic reports after it became the #1 station in the market. How many stations, after having positioned themselves as more music, would have the foresight... or guts... to make a move like that?

RW: "We are under attack from all different sides right now, and we are working really hard at holding onto our cume. We have a new Country competitor on FM; we have an FM A/C competitor that plays about 30% country product. The FM CHR and AM A/C's are coming right after us. We are more concerned about retaining that cume than we are about the quarter hour because we know that our product has a good cume to quarter hour ratio."

Support

MT: "Without question, we couldn't be doing what we're doing here without tremendous support. I couldn't ask for a better GM than Roger Stockton. He was actually the one, ten years ago, who put country music on our FM. Also, Summit Communications is such a damn good company. They are people and planning oriented, and they always have time to listen to the proposals we bring to them. The core for success really starts with the people and the company itself."

RW: "Most of the folks around here think that every time they make a new appointment to the supreme court, and it's not (WZZK GM) Jerdan Bullard, they have made a mistake. He gives us enough rope to hang ourselves or climb to the top of the mountain... whichever comes first. Katz, our parent company, has always been extremely supportive."

Both Rusty and Mark told me that they enjoy their friendly rivalry over which station holds down the top 12+ AQH spot. May it continue for many books to come. Many thanks to a couple of super programmers, not to mention two really nice guys.

The Music Section

Country's Most Accurate
Music Information
Airplay/50... See Page 56
Adds & Hots... See Page 41

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Black Radio



WALT LOVE

WQDW: Ratings King In Kinston

Since coming here to R&R, one thing I've learned more about is the vital importance of good radio in small and medium markets. That's where our broadcast leaders of the future are at this moment. With that in mind, I spoke to Tom Joyner, President of Joyner Broadcasting Corporation, which owns WQDW (Q97)/Kinston, NC. According to the latest Arbitron ratings, it's the number one station in the market.

WQDW, purchased by Joyner Broadcasting in April 1982, programs Drake-Chenault's "Super Soul" automated service. The outlet reaches a metro population of 241,800 persons 12+, together with an estimated metro black population of 32.1% per Arbitron's ethnic weighting. The station is rated as part of the Greenville-New Bern-Washington, NC markets, which encompass an estimated TSA of 722,100 persons 12+.

I asked Tom why he uses the Drake-Chenault format. "This station has been running the Super Soul programming for approximately six years, and for the last five years it has dominated the ARB in this area. Each book has shown the station improving. With



Tom Joyner

the obvious black population that we have, it's very convenient for the station to program black music. Quite frankly, I've continued with the format because I believe in it, and I continue to see the results of using it. This service not only gives us the proper music, but it also gives us the continuity we're looking for without a lot of talk and clutter.

"We're able to maintain our clean sound through our stop sets. We also maintain this positive, clean approach with the promotions we run. Our music is foremost at all times — we always let the music dominate our programming. A station in a large market probably wouldn't need this type of service. But being in a small to medium market, we just can't get the musical product to air. That's another reason the Drake-Chenault organization has been employed."

Live-Assist Switch

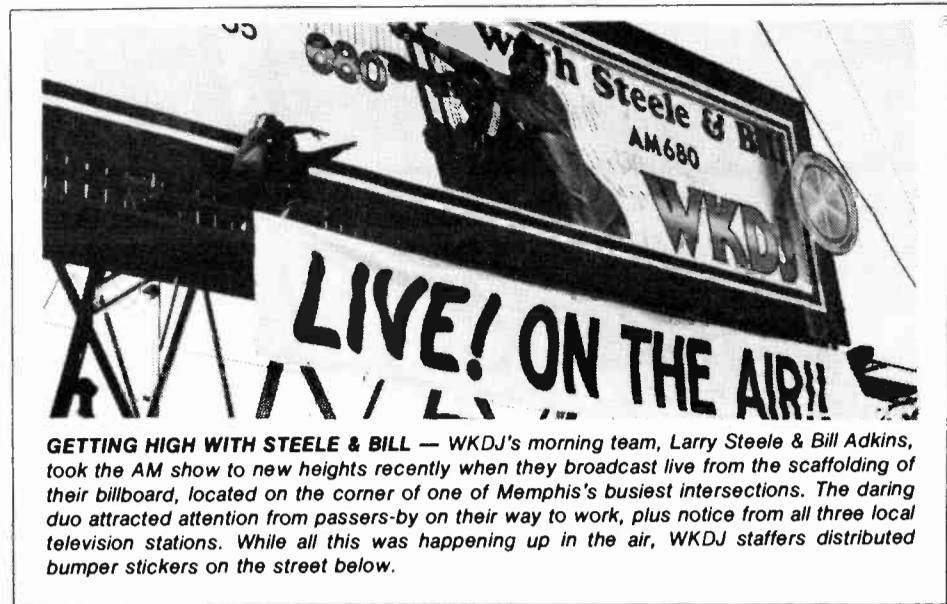
But if WQDW was doing well automated, why did Joyner decide to go live-assist? "Some people said I was crazy to fool with it, but I felt we needed just a bit more personality injected into our presentation. At that point we made our move by going live-assist 6-9am and 5-8pm. We also do live remote broadcasts from 10pm-1am at least four nights a week on an ongoing basis. We've taken the time to invest in the best equipment available, allowing us to maintain our studio quality sound from a remote sight. On Thursday, Friday, Saturday, and Sunday we broadcast live from set locations that buy us on a year-round basis. Our audience comes out on a given night and is entertained at the same time as our radio listeners at home. The dancing at these events always turns out to be a fun experience for all."

Describing the type of businesses that sign these remote contracts, Joyner noted, "We have nightclubs and roller rinks as our present clients. The Chic nightclub, here in Kinston, has our Friday and Saturday nights. Sunday nights are bought out by Rollerland, which is a very modern roller rink in the New Bern area. Thursdays are always sold out, but we alternate sponsors on that night. It could range from Sports World roller rink in Greenville to the Wiz nightclub. We've found that this approach is working well for all parties involved."

Joyner then elaborated on WQDW's community involvement. "We try and get as much feedback from the black community



Lester Jackson



GETTING HIGH WITH STEELE & BILL — WQDW's morning team, Larry Steele & Bill Adkins, took the AM show to new heights recently when they broadcast live from the scaffolding of their billboard, located on the corner of one of Memphis's busiest intersections. The daring duo attracted attention from passers-by on their way to work, plus notice from all three local television stations. While all this was happening up in the air, WQDW staffers distributed bumper stickers on the street below.

as possible. We're involved with a number of organizations. As a white man I can continuously visit with the black community leaders, but I'll never have the close ties with the people who help mold the opinions of blacks who live in this area. As a white man, I don't think I'll ever know what the leaders are expecting from my organization, so I depend very heavily on my PD, Lester Jackson, to keep us on track. We depend on him as well as other staff members to make positive suggestions when we have our staff meetings. We always have our people involved in everything we do or are planning to do, because we know we don't have all the answers."

Ad Dollars:

"Narrow-Minded Mentality"

Ad dollars are always the bottom line. When approached about this subject, Joyner responded, "When I became deeply involved in the sales of the station, it was a revelation to me. Let me give you an example. WQDW has a 19.0 share 12+ after moving up from a 15.6. Our closest competitor, WSFL, has a 10.7. If there was a 100% ad buy between our two stations, here's how it would go. The other station would potentially get a far greater share than we would get even though we have the dominant numbers. Now we might technically get more of the dollar . . . let's say we get 60% and they get 40% of the buy. Why? I've got twice the numbers and my audience is certainly twice as large. The reason is this: because we are a Black operation we wouldn't get the full thrust of those dollars. It's the old narrow-minded mentality of 'Yes, you've got 50,000 listeners. But I've got to discount 25,000 of them because we all know that they're shiftless, lazy, don't work, and don't have any money. That leaves us with 50% of your audience. Next argument please!'"

"That's the kind of mentality we run into. I think it's imperative for us in Black radio to get across that we are dealing with living, breathing, educated human beings who make money and who spend a far greater amount of it than their white counterparts. There have been countless research studies done by major organizations that brought this type of information to the attention of the advertising community. With as large a black population as we have in this area, one cannot discount that kind of audience. You have to be able to reach it. So we don't sell black people coming through the door. We sell green, total green. Together, we've got to do a PR campaign with buyers about our audiences. We're not talking about black people whom you may or may not like . . . we're talking about green dollars, a strong and potent economic force. We've just got to get that message out there!"

And it seems WQDW is doing just that. General Sales Manager Wade Johnson com-



Wade Johnson

mented, "Our four-person sales staff has had a consistent 30-45% increase in sales revenue per month since I arrived in April '82. I'm very proud of what we've been able to accomplish, and we intend to do even better. This month, we've already achieved the highest billing month in the history of WQDW."

"Because we are a Black operation we wouldn't get the full thrust of dollars. It's the old narrow-minded mentality of 'Yes, you've got 50,000 listeners. But I've got to discount 25,000 of them because we all know that they're shiftless, lazy, don't work, and don't have any money.'"

—Tom Joyner

In closing, Joyner added, "Some operators of Black stations have been conditioned to expect less, so they get less. These same people have substandard living conditions for their people to work in, and they've continually hired substandard people. We've done just the opposite. We have six Class C FMs, 100,000 watters, breathing down our 3000-watt neck, and yet we have the highest rate card. Our working facilities are extremely handsome, we have excellent people whom we pay well. What I'm getting at is we demand more of our employees and we demand more of our advertisers. They pay our rates or they don't get on our radio station . . . we will not be second-class citizens."

Promoting The FBI

After talking with Joyner, I asked two-year PD Lester Jackson to share his thoughts on WQDW's success. "We keep ourselves busy by staying involved with all the local organizations and schools in the six-county area. It's quite a job, because we must try and be as fair as we can serving so many small municipalities. The Drake-Chenault people take care of our music and the voice tapes, but we've also learned that our listeners like to socialize with the person on the radio. In addition to a pleasant voice, they occasionally need to see who's talking to them. Since we've gone to the live assist approach it has helped us become more stronger. Our numbers show that."

Lester also mentioned a charity event the station's personnel was involved with. "Approximately two months ago we did a charity fundraiser for an organization called the FBI (Fostering Better Individuals). Projects like that one require all our staff's participation. But it was also the type of thing we like doing because it benefits people in need. Visibility has really helped us garner our increase in audience."

That's the story behind Q97 — another Black radio station that's a winner!

Station Profile

KDAY
1700 No. Alvarado
Los Angeles, CA 90026
(213) 665-1105
STATION OWNER: Rollins, Inc.
GM: Ed Kerby
PD: Jack Patterson
MD: Jon Badeaux
REP: Bernard Howard
1580 kHz
50,000 watts

"KDAY is presently undergoing a massive restructuring. A number of personnel changes are also going on at this time. A new KDAY is beginning to surface day-by-day. We are continuously involved with the Los Angeles black community through our ongoing public affairs programs.

"KDAY continues to be supportive of organizations such as the NAACP and the Urban League. The station sponsored a fund-raising event to benefit the Sheen Way School, a nonprofit organization that caters to the gifted child. KDAY is also involved with a locally-based group called the Challengers, a boys and girls club dedicated to the educational betterment of young people.

"Finally, KDAY is about to embark on a massive AM stereo campaign. We intend to make our presence felt."

—Jack Patterson

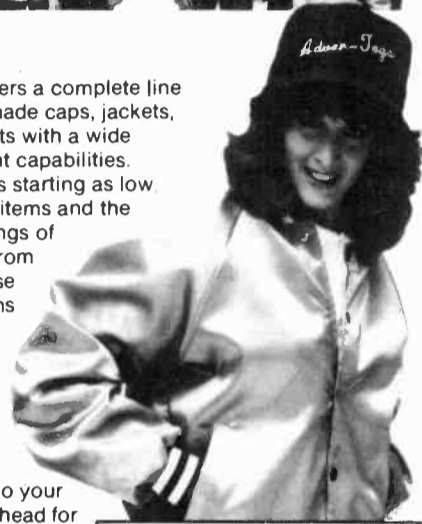
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Opportunities

Openings

EAST

Full, parttime DJs for WNNJ, Northern New Jersey's "station of the stars." T&R: GM, WNNJ, Box 40, Newton, NJ 07860. EOE M/F (8-12)

Opening for experienced production talent & midday Easy Listening personality. Mature voice required. T&R: Chris Lucas, WGCH, 1490 Dayton, Greenwich, CT 06830. EOE M/F (8-12)

Future openings, full & parttime. A/C FM, MOR AM. T&R: Dave Supplee, Box 694, Hornell, NJ 14843. EOE M/F (8-12)

OK100/Ithaca, NY, CHR needs experienced midday jock to fill big shoes. T&R: Denny Alexander, 292 Tompkins St., Cortland, NY 13045. No calls. EOE M/F (8-12)

PD/OM - Country AM & AOR FM. Must have 3 years experience & deal with people effectively. Send T&R: GM, WECM & WTSV, 221 Washington St., Claremont, NH 03743 EOE M/F (8-12)

TALK HOSTS and NEWSPEOPLE

We are looking for talent for all markets. NO FEE. Send cassettes and resume to: IRA APPLE AND ASSOCIATES, Box 5631, Baltimore, MD 21210.

WAYV-FM 95/Atlantic City currently updating quarterly aircheck. T&Rs for future openings, full & parttime. Send: John Barib, Chelsea Ave., Boardwalk, Atlantic City, NJ 08401. EOE M/F (8-12)

New ownership. Full & parttime positions available. Tight CHR format. T&R: Rick Steele, WAYU-FM, Box 330, Lewiston, ME 04240. EOE M/F (8-12)

WFLY seeks morning talent. Ability to communicate in a structured format a must. 2 years experience. Cassette aircheck: Jack Lawrence, Box 12279, Albany, NY 12212. EOE M/F (8-12)

Suburban NY area daytimer seeking dedicated, hard-working staff for immediate openings. T&R: PD, WNNJ, Box 40, Newton, NY 07860. EOE M/F (8-12)

Northeast Top 50 market CHR needs dynamic, entertaining morning personality to push station over the top. Must be prepared to do outside stunts and promotions. Looking for someone wanting to make a step up. Rush cassette, resume and salary requirements to: Radio & Records, 1930 Century Park West, #524, Los Angeles, CA 90067.

Fast-growing suburban NYC A/C accepting T&Rs for future considerations. Top Island signal. Pros only. T&R: WALK-FM, Box 230, Patchogue, NY 11771. EOE M/F (8-5)

One of the most memorable sets of call letters in Top 40 history is ready to do it all again. We need a truly fine morning entertainer to make it work... and we know they don't come cheap! If you're interested in helping to rekindle a broadcast legend, please forward cassette and resume A.S.A.P.! Radio & Records, 1930 Century Park West, #519, Los Angeles, CA 90067.

SOUTH

Hot FM, medium market opportunity. Morning announcer sought. CHR experience. Above average money for above average talent. T&R: Box 26, Louisville, KY 40201. EOE M/F (8-12)

WXQR-FM AOR & WLAS(AM) Country is expanding news department. If you eat, drink, sleep local news, rush T&R: Kris Kelly, Box 760, Jackson, NC 28541. EOE M/F (8-12)

Your gateway to the majors lies at top CHR, KTAW-FM. Experienced only. Females encouraged. T&R: Dwaine Luna, 3808-8 Old College Rd., Bryan, TX 77801. EOE M/F (8-12)

WTIX is looking for a midday pro with a programming background. T&R & salary requirements: Bob Mitchell, 332 Carondelet St., New Orleans, LA 70130. No calls! EOE M/F (8-12)

Medium market Sunbelt station needs a reporter for afternoon drive. Send T&R: John Walsh, ND, KLCL, Box 3067, Lake Charles, LA 70602 EOE M/F (8-12)

BCTV-12/Cable Radio looking for personalities. All dayparts. Cassettes & resumes: BCTV, Box 129, Shepherdsville, KY 40165. No calls. EOE M/F (8-12)

Openings

Live on the world's most beautiful beaches! 3WQ/Panama City, Country, needs strong morning personality & production. T&R: Scott Owens, Box 1430, Panama City, FL 32401. EOE M/F (8-12)

Lifetime Dream

To live in Austin, Texas, one of America's great cities. To work at KHFI (K-98) ... a great radio station with dynamite numbers. We are still looking for "that" person to replace our outstanding morning personality. If you are warm, humorous, topical with strong adlibs and have a one-to-one personality, you could be the person we are looking for. Proven numbers in morning drive will be given first preference. K-98 is CHR... send T&R to Roger Garrett, 1219 W. 6th, Austin, TX 78703. EOE

Needed immediately! Mature-sounding morning anchor for News/Talk KARN/Little Rock. T&R: Scott Charton, ND, Box 4189, Little Rock, AR 72214, (501) 661-7555. EOE M/F (8-12)

FLORIDA: Modern Country. Send T&R: WMFL, 1275 S. Jefferson St., Monticello, FL 32344. EOE M/F (8-12)

WDEX seeking CHR personalities. Full & parttime opportunities available. T&R: Ann Cruise, WDEX, Box 669, Monroe, NC 28110. EOE M/F (8-12)

KFXV/Morgan City, LA seeking air talent for CHR. T&R: Kevin Bonner, Box 1430, Morgan City, LA 70380. EOE M/F (8-12)

Top-rated West TX CHR needs good jocks for future openings. T&R: PD, KIXY, City Hall Plaza, San Angelo, TX 76903. EOE M/F (8-12)

RADIO:

Sunbelt Operation

Looking for high energy announcer for '50s, '60s format. Please send resume and tape to: Radio & Records, 1930 Century Park West, #520, Los Angeles, CA 90067.

Personality, to play current music. Good bucks. Also two soft rock jocks needed immediately. T&R: Chris Razor, Box 6067, Beaumont, TX. 77705, (409) 842-2210. EOE M/F (8-12)



Southeast's fastest growing Superstars Station seeks AM or PM Drive - Program Director

Moderate energy person from Southeast preferred who is college educated and production and detail inclined. Will work with collaborative management. Salary in 15M range. Tape and resume please... President, WKTM-FM, Post Office Box 5758, North Charleston, SC 29406.

Morning news/anchor for top-rated FM in Raleigh-Durham market. Experienced only. T&R: Randy Kabrich, Program Manager, WDCG-105 FM, Box 2126, Durham, NC 27702. EOE M/F (8-5)

KTXQ/Dallas has opening for ND. Includes mornings. AOR experience preferred. Please send T&R: Tom Owens, KTXQ, 3626 N. Hall, Penthouse, Dallas, TX 75219. EOE M/F (8-5)

#1 and growing! 100kw sunbelt modern Country seeks top notch PD. Facilities and programmers dream. The only thing we care about is that you have the drive, confidence and ability to be #1. Send tape, resume & letter of introduction to: Radio & Records, 1930 Century Park West, #521, Los Angeles, CA 90067.

Low-country Carolina calls? Coastal Sunbelt station needs experienced mature CHR-A/C personalities. T&R, references: David Amos, Box 31089, Charleston, SC 29417. Confidential. EOE M/F (8-5)

Openings

New GA AM looking for experienced reporters & anchors. Resume, cassette, writing samples: Larry Hart, Box 2186, Augusta, GA 30903. EOE M/F (8-5)

Possible fall news opening for West Palm Beach FM. Need experienced afternoon anchor. T&R: Steve Bowles, Box 99, Ft. Pierce, FL 33454. No calls. EOE M/F (8-5)

Florida opportunity for a mature, disciplined afternoon drive personality to work live assist with MUSIC OF YOUR LIFE format. Heavy production and technical skills. Send T&R to: Radio & Records, 1930 Century Park West, No. 517, Los Angeles, CA 90067.

Top 50 market Southeast Country winner decides to upgrade morning show. Group station. T&R: Jay Albright, National Programming Consultant, Drake-Chenault Enterprises, Box 1629, Canoga Park, CA 91304. EOE M/F (8-5)

MIDWEST

KARN/Little Rock is looking for night talk host. Contact Chuck Martin (501) 661-7521. EOE M/F (8-12)

AOR FM & Country AM in Midwest seeking announcers. Females encouraged. T&R: Cathy Yvan, WIBZ, 703 Market St., Parkersburg, WV 26101. EOE M/F (8-12)

General Sales Manager K95FM Tulsa

Tulsa's stereo country seeks an accomplished sales executive ready to develop and carry out sales policies and motivate our dynamic sales team.

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Afternoon newperson with strong lifestyle-news interest. Must have good writing ability. Contact: James Banzer, KOFM, Box 14806, Oklahoma City, OK 73113. EOE M/F (8-12)

Wanted: Morning man for A/C. If you're a winner & have 3 years experience, send T&R: Mark Evans, Box 11266, Fort Wayne, IN 46856. EOE M/F (8-12)

COUNTRY PD

Medium market. Agency-level production skills, teamwork leader. Successful group just purchased station. T&R to: Doug Whitman, KNWA-FM, Box 1192, Fayetteville, AR 72702. EOE M/F

WWCT/Peoria accepting T&Rs for PD slot. Send: Rich Fruin, GM, WWCT Radio, 414 Hamilton Blvd., Peoria, IL 61602. EOE M/F (8-12)

Openings for parttime airshifts. Contact: Bob Dunphy, PD, WZZP, 1 Radio Ln., Cleveland, OH 44114. EOE M/F (8-12)

Opening for afternoon personality. T&R: John Curry, WMEF, Box 6000, Fort Wayne, IN 46896. No calls please. EOE M/F (8-12)

Mature, bright-sounding morning drive personality. Must have positive community-minded attitude. '40s-'60s MOR format. T&R: OM, WMLX, Box 1232, Cincinnati, OH 45201. EOE M/F (8-12)

WQLK-FM/Richmond, IN seeks experienced afternoon drive jock with good production skills. A/C, CHR. T&R: Terry Morgan, Box 1647, Richmond, IN 47374. EOE M/F (8-12)

Openings

X105, Western MI new 100,000 watt AOR station seeks morning personality. Not big bucks, but big opportunity now. WCXT, Box 448, Hart, MI 49420. EOE M/F (8-12)

Seeking experienced ND, & a hot jock. Must have great pipes. Growing station in Columbus, OH metro. T&R: Jackson Brown, Box 6, London, OH 43140. No calls. EOE M/F (8-12)

MORNING PERSONALITY

Adult contemporary FM station in Top 20 market is looking for a talented morning personality. Great opportunity with excellent broadcast company. If you have a successful track record and would like to move up to a major market, send tape and resume to: Radio & Records, 1930 Century Park West, No. 516, Los Angeles, CA 90067.

Contemporary Country jock. Medium market. Agency-level production. Enthusiastic, experienced team-player. T&R: Doug Whitman, KNWA-FM, Box 1192, Fayetteville, AR 72702. EOE M/F (8-12)

Personality/Humor/Style

Large major market AM has immediate opening for proven morning talent. The ability to work with phones a must. Major broadcast group. Rush tape and resume to: Radio & Records, 1930 Century Park West, #522, Los Angeles, CA 90067. EOE M/F

KFMD seeks morning announcer with creative & strong production, & MD with afternoon shift. Cassette & resume: Nancy Wilson, Box 688, Dubuque, IA 52001. EOE M/F (8-12)

Hot A/C in Columbus, OH seeks newpeople. Must have good experience. T&R: Harry Lyles, WSNY-FM, 4401 Carraige Hill Ln., Columbus, OH 43220. EOE M/F (8-12)

NEWS DIRECTOR

Medium market. Experienced at digging, writing local news. Prefer conversational newscasting. T&R to: Doug Whitman, KNWA-FM, Box 1192, Fayetteville, AR 72702. EOE M/F

KYKC/Sioux Falls, SD is expanding staff. Need strong drivetime Country communicator. T&R: General Manager, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (8-5)

Active local market Country station looking for ambitious broadcaster for afternoon shift. Bill Priest, WQCT, Box 603, Bryan, OH 43506. (419) 636-3175. EOE M/F (8-5)



Program Director

Milwaukee's newest and most exciting Adult Contemporary station has an immediate opening for an assertive, take charge program director. If you are organized, disciplined, creative, and possess a great music ear we want to hear from you. We'll provide a great staff, great facilities, and great growth potential. Send resume to Tom Joerres, VP/Gen Mgr., WMGF-FM, 711 West Capitol Drive, Milwaukee, Wisconsin 53206. EOE



KKXL-FM/Grand Forks, ND looking for 7pm-midnight rocker. T&Rs immediately: Don Nardine, Box 997, Grand Forks, ND 58208. EOE M/F (7-29)

Opportunities

Openings

WEST

New Santa Barbara CHR looking for air talent. T&R: 1919 State St., Santa Barbara, CA 93101. EOE M/F (8-12)

Experienced newperson for Reno station. T&R: C. Odessky, Box 5792, Reno, NV 89513. Females encouraged. EOE M/F (8-12)

Mature announcer needed for future AM drive opening. T&R: KBET, Box 11710, Reno, NV 89510. EOE M/F (8-12)

Morning personality, Country FM, Medford-Grants Pass. Humor, energy, preparation, great production. We pay well. T&R: KRWQ, Box 388, Goldhill, OR 97525. EOE M/F (8-12)

KENI accepting T&Rs for parttime air positions. No calls. Send: Dennis Evans, KENI, 1777 Forest Park Dr., Anchorage, AK 99503. EOE M/F (8-12)

Female Host

Needed for new nationally syndicated radio feature. Working knowledge of Country music and artists a must. Send voice tape or aircheck A.S.A.P. to: Radio & Records, 1930 Century Park West, #523, Los Angeles, CA 90067.

Experienced drivetime with strong production. Minimum 6 months experience. Country format. T&R: Dennis Brown, PD, Box 430, Fort Morgan, CO 80701, (303) 867-5674 after 2pm. EOE M/F (8-12)

Entertaining morning jocks. One hip AOR-style, & one fun A/C-style. Boring people need not apply. T&R: KROY, Box 2424, Sacramento, CA 95811. EOE M/F (8-12)

Creative production/copy genius for # combo (51 share). Excellent benefits for excellent production. Contact: Terrell Metheny, KKAZ & KUUY, Box 926, Cheyenne, WY 82003. EOE M/F (8-12)

We've got the straight man, now WE NEED A CRAZY PERSON FOR OUR MORNING TEAM

After 5 years, KJQ is looking for a new morning funny man/woman/clone. \$16,000 yr. to start. Creative production and natural delivery a must. Leading Adult CHR station in market of 1/4 million. Tapes and resumes accepted from all formats. Tom Greenleigh, KJQ, 1506 Gibson Ave., Ogden, UTAH 84404. EOE affirmative action employer M/F.

New group owners of suburban San Francisco market need air talent. Rush T&R: Chip Morgan, KKIS, Box 572B, Concord, CA 94520. EOE M/F (8-12)

Come to beautiful Seattle. Looking for a real good talent that does real good production. Getting along with people a must. Contact Weird Jerry (206) 771-5569. EOE M/F (8-12)

KNVR/Chico needs experienced PD/air personality immediately. CHR format. T&R: Jim Dowd, KNVR, Box 1167, Paradise, CA 95969, or (916) 893-4797. EOE M/F (8-12)

#1 SUNBELT ROCKER

Needs a night-time Rock & Roll animal. Great location and opportunity with legendary AOR powerhouse. T&R to: Greg Stevens, KISS, 1100 N. Main Ave., San Antonio, TX 78212. No calls. EOE M/F

Good strong news voice needed for future openings with the L.A. Network, L.A.'s largest traffic reporting service. Call Rhonda Kramer (213) 466-3381. Women encouraged. EOE M/F (8-5)

KDKB 93 FM ROCKS ARIZONA

Searching for additional morning talent to complement current morning man, JOHN GIESE. T&R to: Jeff Satter, 1167 Javelina, Mesa, AZ 85202. EOE M/F



Sandusky Radio

National radio syndication company seeking reliable, motivated, L.A.-based individual for phone sales. Great opportunities. Steve Lehman, Interview, Inc., (213) 652-8710. EOE M/F (8-5)

First Media's K-96/Utah. Great career move for high-caliber midday-afternoon personality. T&R: Scott Gentry, Box 960, Provo, Utah 84603. EOE M/F (8-5)

Openings

Needed immediately! Air talent, A/C, Top 40. Top 25 market. T&R: R.K. #102, Burkhart/Abrams, 6500 River Chase East, Atlanta, GA 30328. EOE M/F (7-22)

LIFESTYLE... Consider Vail, Colorado. KVMT is accepting tapes and resumes for afternoon drive. New state of the art facilities. Adult Contemporary. T&R to: Gary Burns & Associates, P.O. Box 40013, San Antonio, TX 78229.

Positions Sought

Make me an offer! Award-winning copywriter & production person wants to relocate yesterday. Prefer New England/Overseas. ELOY (512) 687-8451. (8-12)

JOHN BEAULIEU, 2 1/2 years with #1 books, WTUE/Dayton. Looking for change in equal AOR market or up. Good production. Available immediately. (513) 439-5924. (8-12)

Despite great ratings, economic squeeze has me ready for new programming/personality position. WASH, WMAL, WIS. MIKE COLLINS (803) 722-5600, (803) 732-0034. (8-12)

Mornings should be fun. 11-year pro. Personality, creativity, pipes, flick production. A/C, CHR, AOR. TED GARLAND (603) 431-1993. (8-12)

Employed & experienced Southern CA announcer seeks employment elsewhere in country. T&Rs available on request. RICK LOHMAN, 122, Canada, #A, San Clemente, CA 92672. (8-12)

Warning! The surgeon general has determined that RYAN & RAY is good for your health & ratings. Coming to CA. Box 8890-331, Fountain Valley, CA 92708. (8-12)

BONNIE LEE BEEMAN major market experience, seeks entry level position for AOR/CHR. Good attitude. Willing to learn new format. Call (415) 586-3291. (8-12)

Experienced PD, jock seeking programming position in a professional environment. Contact: ROGER EPPERSON, Rte. 1, Box 23, Bulls Gap, TN 37711. (8-12)

If you're an aggressive, killer CHR-A/C, I wanna work for you. 7 years, young, energetic. Production plus. former MD/PD. Relocate anywhere. BILL (215) 691-0446. (8-12)

DJ looking for fulltime at AOR/new music station. Southeastern MI preferred. Will consider others. 4 years experience PD/MD. KEVIN (313) 588-8166. (8-12)

AOR, A/C jock seeking West Coast radio home. L.A.-trained. Availability now. Currently NBS Network. Good boardwork, good ad-lib. BILL POWELL (213) 920-2273. (8-12)

Major market experience in Miami. Both TV announcer & drivetime jock. Production, news & excellent references. MICHAEL FITZGERALD (305) 456-3590. (8-12)

Creative jock with 3 years experience. Good production, hard-working & reliable. College town preferred so I can continue my education. JIM MULVANEY (312) 388-3040. (8-12)

BOB GILBERT seeks news position at West Coast station. Qualifications: BA Journalism, 3 years experience. Delivery to fit any format. Thorough interviewer. (213) 993-1909. (8-12)

WILLE CURTIS, radio DJ, newsmen with excellent voice seeking work. Any format, any place. Ready to relocate. (312) 737-6489. (8-12)

Operations manager, A/C, ranked top 15, 22 share would like to consider options in Southeast. B. COTTON (919) 763-6512. (8-12)

"Successful profit oriented programmer with excellent track record and references looking for new challenge. Top 10 market experience in various formats. Prefer West or South major market but will consider all." Responses to: Radio & Records, 1930 Century Park West, No. 518, Los Angeles, CA 90067.

AL BROCK, OM & PD at FM99/Tallahassee seeks new challenge in medium market as PD. Solid references & track record. Call (904) 562-4798, (904) 385-1156. (8-12)

Young rock jock seeks mid-size market. U name the shift... I'm E-Z to please. GREG (206) 473-5454, eves, or (206) 767-6689, days. (8-12)

West Coast or South. I have good stuff if you have good station. Any format. MIKE (307) 686-2635, eves. (8-12)

Morning personality with winning 25-54 track. Top 50 Country or A/C. (502) 425-5874. (8-12)

10 yrs. experience - award-winning radio reporter/anchor medium market, seeks position in major market. Call PAT (608) 233-8420. (8-12)

Ambitious, enthusiastic jock seeks an entry level position in small-medium market. Any format. Will relocate. RICH (517) 624-5734. (8-12)

Experienced female jock, strong production, research background, #1 7-midnight - looking for more! (309) 452-2254. (8-12)

Available now! One hungry & aggressive papa bear who can claw away your AOR competition. Seeking one hungry & aggressive trainer. (304) 485-1085, 3-8pm. (8-12)

Positions Sought

Mother-in-law coming to visit. Willing to relocate immediately! McCall in the morning. 3 yrs. A/C, CHR small-medium market MD. (904) 222-9422. (8-12)

Personality programming - 9 years experience PD/MD. Team-player. Once VA, NC, SC medium market. Leave name & number. JIM (703) 886-1701. (8-12)

The Slim One available now! WLS-FM, WMET, WNAP. Personality. CHR in West or Southwest. (312) 348-3384. (8-12)

A/C EZ, traditional Contemporary, MOR specialist! Young multifaceted vet seeking decent West Coast community. Heavy production, copy, automation. CHRIS (714) 678-3370. (8-12)

Degree RRT, broadcast grad, WLCV, WAKY grad. Potential, enthusiastic, intelligent, persevering, professional JANET LYNCH, 3743 Deep Dale, Louisville, KY, (502) 895-5208, message (502) 589-4215. (8-12)

Major market proven. MARTY (314) 921-4471. (8-12)

Sports professional with interviews of well-known athletes. Solid production & PR skills. Call (419) 625-1010. Ask for MC C. (8-12)

Does your small/medium market station need a sports/talk show host? CARL BAKER, Box 128, Easton, PA 18042, (215) 258-8429. (8-12)

Scottie, please beam me up to a great station. I need a live gig. AOR, CHR, Top 40. TIM (314) 227-9750. (8-12)

Call (313) 982-2642 & talk to your new A/C or CHR personality. MARK JAMES wants to talk to you! (8-12)

College graduate with experience seeks fulltime sports position. Can also add news; board experience. Call STU (608) 251-1199. (8-12)

Experienced Country DJ seeking sports P-B-P or fulltime sports reporting position. Prefer Country format in small or medium market. Will consider on-air position with sports tie-in. Call TERRY at (904) 746-4904. (8-12)

J.J. SHANNON, formerly OK100/the96-Syracuse, nights, 5 years CHR. Any market, any shift. Prefer East, South, FL. Call (305) 785-7819. (8-5)

One-WITH-one communicator. Medium market experience. Super production. (213) 632-2567. Ask for ROY. (8-5)

Just when you thought radio was boring - Jock 3D coming at you everywhere! Starring newcomer DOUGLAS. Entry level. CHR, A/C, Country. (219) 872-7186. (8-5)

JOHN VOLPE, 14-year pro. Programming, music, research, director, air talent, KFI, B97-FM, KOPA-FM, KUKQ, KXAM, KILT-AM & FM. PD or MD position. (213) 385-0101, (213) 342-2224. (8-5)

Country stations - available immediately! Personality, MD with 10 yrs in Country radio. Prefer Northeast, all considered. BRUCE (716) 267-2124. (8-5)

GUY DAVIS; KISS-FM, KERN, KCUB, KSLY. Great voice, great MD, great production. (805) 541-2169. (8-5)

Small market ND of 3 1/2 years seeks move up. Also all sports P-B-P. Call (717) 867-5056. Prefer East Coast. (8-5)

Female communicator up for grabs. #1 in market 2 years straight. 8 years experience. Call before noon, you'll have my tape tomorrow. (515) 232-5586. (8-5)

Country PM driver with #1 station in Western Illinois is now searching! 4 yr. pro, contemporary humor, top production, phones and remotes. If your station believes in promotion, discipline and a creative attitude, we should be talking to one another. DAVID (312) 437-0357 or (309) 344-1971.

Small market OM/PD with automation & sales experience looking for move up in East. DON (919) 552-9035 after 3pm EDT. (8-5)

A year-and-a-half of just weekends is enough. Medium market fulltime challenge desired. 5 years experience. JOHN (309) 752-9643 after 5pm, CDT. (8-5)

STOP!

Make your bid now on a super-successful morning act/PD. Major market proven. Will deliver ratings and revenue to aggressive company. Looking for a vehicle to put you on top? Call (609) 737-1421 or (305) 771-1962.

Mature announcer with over 5 years experience. Looking for stable position. Currently in major market. Call PAUL (313) 465-1655. (8-5)

JOHN BOGART, former PD, WFBQ/Indianapolis, looking for AOR or CHR programming or production position. Took WFBQ from 7.4 to 9.1, spring '83 Arbitron. Former production director of "The Loop"/Chicago. 13 years experience. (317) 547-1345. (8-5)

Positions Sought

This Book is in ... and I'm #1 nights for Southern P-2 CHR. Dynamite production, distinctive voice and off-the-wall bits and will make the competition sit up and worry! PD, MD and promotion director skills ready now for creative-minded rocker. "Dangerous" DAN MCKAY (601) 896-8159. (7-29)

Changes

RADIO

Lisa Capece appointed Account Executive of KYW/Philadelphia, formerly Selec TV Channel 57.

Stuart Dinetz & Marilyn Klionsky join WABC/New York as Account Executives.

Seth Elliott named Director, Radio Frequency Systems Engineering for CBS owned radio stations.

David J. Knorr named Director, Audio Systems Engineering for CBS Radio.

Dana Michaels joins airteam of KYUU/San Francisco, formerly KYA & KLHT/San Francisco.

RECORDS

Linda Rosinsky promoted Personnel Manager for Atlantic Records.

Jennifer Marwood appointed Director of Administration for Atlantic Records.

Margie Golde promoted to Supervisor of Production, PolyGram Special Projects.

INDUSTRY

Nan Herst joins Levinson Associates as Account Executive formerly Nancy Hamilton & Associates.

Rick Neigher named West Coast Creative Director of The Weik Music group, formerly recording artist with the group Avalon.

Miscellaneous

WNYN needs A/C record service from all labels. Mike Ring, MD, 1515 Cleveland Ave. N.W., Canton, OH 44703, (216) 456-8396.

Cable Radio BCTV-12 - not AM or FM, but we are in color. Cable radio/TV needs record & video service from all labels. Box 129, Shepherdsville, KY 40165, (502) 955-8775.

KBBY/Ventura, CHR format needs record service from all labels. Send to: Richard Bond, Box 5151, Ventura, CA 93003.

New AOR station needs record service from all labels. Send to: Dan Mason, MD, WCXT, Box 448, Hart MI 49420.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or by phone. R&R will accept classifieds by telephone **Monday & Wednesday 3-5pm; Thursday & Friday 9am-5pm.**

	Frequency Rates*		
	1 Week	2 Weeks	3 Weeks
	\$20.00	\$35.00	\$50.00

*Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 35 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (Pacific Time) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

CRYSTAL GAYLE "Baby, What About You"
SERGIO MENDES "Rainbow's End"
SPANDAU BALLET "True"
KINKS "Don't Forget To Dance"

Country Coast-To-Coast

MARK GRAY "It Ain't Real..."
JOHNNY RODRIGUEZ
"How Could I Love Her"
MERLE HAGGARD "What Am I Gonna Do..."
LOUISE MANDRELL "Too Hot To Sleep"
DON WILLIAMS "Nobody But You"
RICKY SKAGGS "You've Got A Lover"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

SHALAMAR "Dead Giveaway"
ROBERT PLANT "Big Log"
JUICE NEWTON "Tell Her No"
HEART "How Can I Refuse"
SPANDAU BALLET "True"

TM A/C

SERGIO MENDES "Rainbow's End"
SPANDAU BALLET "True"

TM Country

SYLVIA "The Boy Gets Around"
ALABAMA "Lady Down On Love"
STATLER BROTHERS "Guilty"
KENDALLS "Movin' Train"
RICKY SKAGGS "You've Got A Lover"
DAVID FRIZZELL & SHELLY WEST
"Pleasure Island"
BARBARA MANDRELL
"One Of A Kind Pair Of Fools"

BPI

John Iles (800) 426-9082

Adult Contemporary

BILLY JOEL "Tell Her About It"
CRYSTAL GAYLE "Baby, What About You"

Country Living

DELIA BELL "Coyote Song"
STEVE WARINER "Midnight Fire"
LEON EVERETTE "The Lady, She's Right"
RICKY SKAGGS "You've Got A Lover"
MEL McDANIEL
"Hot Time In The Old Town Tonight"
MEL TILLIS "A Cowboy's Dream"

Radio Arts

John Benedict (213) 841-0225

Country's Best

JUICE NEWTON "Stranger At My Door"
GUY CLARK "Homegrown Tomatoes"
RICKY SKAGGS "You've Got A Lover"
STEVE WARINER "Midnight Fire"

Soft Contemporary

LEE GREENWOOD
"Somebody's Gonna Love You"

Sound 10

NAKED EYES "Promises, Promises"
KINKS "Don't Forget To Dance"
LEE GREENWOOD
"Somebody's Gonna Love You"
JUICE NEWTON "Tell Her No"
SPANDAU BALLET "True"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

ROBERT PLANT "Big Log"
KINKS "Don't Forget To Dance"
JUICE NEWTON "Tell Her No"
SHALAMAR "Dead Giveaway"
SPANDAU BALLET "True"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

GEORGE BENSON
"Lady Love Me (One More Time)"
JUICE NEWTON "Tell Her No"
ROBERT PLANT "Big Log"
HEART "How Can I Refuse"

Contempo 300

LITTLE RIVER BAND
"You're Driving Me Out Of My Mind"
JUICE NEWTON "Tell Her No"
SERGIO MENDES "Rainbow's End"

Great American Country

JOHNNY RODRIGUEZ
"How Could I Love Her So Much"
ALABAMA "Lady Down On Love"
RICKY SKAGGS "You've Got A Lover"
MOE BANDY & BECKY HOBBS
"Let's Get Over Them Together"

Century 21

Greg Stephens (214) 934-2121

The Z Format

JUICE NEWTON "Tell Her No"
F.R. DAVID "Words"
SHEENA EASTON "Telefone..."

The A/C Format

JUICE NEWTON "Tell Her No"
SPANDAU BALLET "True"
LEE GREENWOOD
"Somebody's Gonna Love You"

Super-Country

STEVE WARINER "Midnight Fire"
ALABAMA "Lady Down On Love"
STATLER BROTHERS "Guilty"
LEON EVERETTE "The Lady, She's Right"
LEE GREENWOOD
"Somebody's Gonna Love You"
DAN SEALS "After You"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue A/C

JEFFREY OSBORNE "Don't You Get So Mad"
CHRISTOPHER CROSS "Think Of Laura"

Tanner Country

DEAN MARTIN "My First Country Song"
KENNY ROGERS "Scarlet Fever"
REBA McENTIRE "Why Do We Want What..."
GUY CLARK "Homegrown Tomatoes"
WAYLON JENNINGS & JERRY REED
"Hold On, I'm Comin' "
TOM JONES "It'll Be Me"
LYNN ANDERSON
"What I Learned From Loving You"

Red Satin Rock

BONNIE TYLER
"Total Eclipse Of The Heart"
STRAY CATS "(She's) Sexy + 17"
ELTON JOHN "Kiss The Bride"
RITA COOLIDGE "All Time High"
LITTLE RIVER BAND
"You're Driving Me Out Of My Mind"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

ALABAMA "Lady Down On Love"
REBA McENTIRE "Why Do We Want What..."
RICKY SKAGGS "You've Got A Lover"

The Great Ones

SERGIO MENDES "Rainbow's End"
CULTURE CLUB "I'll Tumble 4 Ya"
KENNY ROGERS "Scarlet Fever"



A "HAZARDOUS" APPEARANCE — RCA recording artist Robert Hazard paid a visit to WPST/Trenton after a successful show at Trenton's City Gardens. Shown (l-r) are Assistant PD Tom Cunningham, Hazard, and afternoon rocker Mark Sheperd.



STYX MEETS KZ106'S MR. ROBOTO — "Domo," the KZ106(WSKZ)/Chatanooga robot, was introduced to someone who's all too familiar with robots... Tommy Shaw of Styx. Pictured (l-r) are KZ106 personalities Gary Jeff Walker, PD Jeff Blake, Eric Page, and Shaw. In the background is road manager Jim Cahill, with Domo in the foreground.



KX104 KICKS IN THE CASH — A flood of 100,000 phone calls followed the playing of a pre-promoted "foursome of hits," as listeners vied to claim a cash prize of \$10,000 from KX104/Nashville. Shown (l-r) are VP/Programming Michael St. John, winner Patsy Shipley, and Sr. VP/GM Tex Meyer handing over the money. This was the largest cash prize awarded in Nashville radio history.



WHTX MONEY MACHINE CRANKS OUT CASH — Imagine walking into a 5' x 5' x 8' glass enclosed booth with over \$3000 whirling past you. For lots of listeners to WHTX/Pittsburgh, it's become a reality as the station brings its "Money Machine" (pictured) out to malls once a month. Each contestant has 30 seconds to grab as much "green" as possible and stuff it into the winner boxes. Contestants are picked from the audience and by preregistration at participating sponsors throughout the city. Grand prize for the summer contest, which ends over the Labor Day weekend, is a 1983 Chevy Camaro worth \$10,000.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYV/Baltimore
Tim Watts

LADY M
KLIQUE

LATOYA JACKSON
JUNIOR WALKER

STEPHANIE MILLS
EURYTHMICS

CYBOTRON
NYC PEACH BOYS

HERB ALPERT
MARY JANE GIRLS

NATALIE COLE
IRVIN LEE

ELECTRIC DREAD
D TRAIN

Hottest:
SHALAMAR

HERBIE HANCOCK
DIANA ROSS

NEW EDITION
HUMAN LEAGUE

WILD/Boston
Elroy R.C. Smith

RUN D.M.C.
PHILIP BAILEY

RONNIE DYSON
IMAGINATION

Hottest:
FREEZE

MANHATTANS
NEW EDITION

MTUME
RICK JAMES

WKND/Hartford
Jordan/McLean

Hottest:
SOS BAND

MIDNIGHT STAR
MANHATTANS

ARETHA FRANKLIN
O'JAYS

WNHC/New Haven
James Jordan

ONE WAY
SURFACE

LEW KIRTON
CAMEO

MIQUEL BROWN
SHAWN CHRISTOPHER

STEVIE NICKS
HERB ALPERT

LIPPS, INC.
HOT STREAK

FEEL
CEE FARBOW

WEATHER GIRLS
Hottest:

DONNA SUMMER
SOS BAND

SHALAMAR
NEW EDITION

NEWCLEUS

WRKS/New York
Mayo/Quartrone

RUFUS & CHAKA
COLLAGE

MICHAEL WYCOFF
Hottest:

MICHAEL SEMBELLO
MARY JANE GIRLS

SOS BAND
INGRAM & AUSTIN

NEW EDITION

WAS/Philadelphia

JOHNNY GILL
MIQUEL BROWN

ELECTRIC MIND
SUGAR HILL GANG

KLIQUE
STEPHANIE MILLS

NYC PEACH BOYS
ADELE BERTEI

LADY M
ELECTRIC DREAD

Hottest:
HERBIE HANCOCK

JEFFREY OSBORNE
RICK JAMES

RUFUS & CHAKA
SOS BAND

WAMO/Pittsburgh
John Anthony

PHILIP BAILEY
GAP BAND

NEWCLEUS
KAZE

CYBOTRON
SLING SHOT

Hottest:
SOS BAND

JEFFREY OSBORNE
MIDNIGHT STAR

NONA HENDRYX
ISLEY BROS

WKYS/Washington, DC
Donnie Simpson

EURYTHMICS
EXPERIENCE UNLIM

KLIQUE
Hottest:

DONNA SUMMER
KURTIS BLOW

MICHAEL JACKSON
IRENE CARA

STACY LATTISAW

WOOK/Washington, DC
Chris Gardner

STEPHANIE MILLS
BERNARD EDWARDS

DAVID GRANT
PHILIP BAILEY

RONNIE DYSON
LADY M

NEWCLEUS
Hottest:

GEORGE BENSON
MANHATTANS

GLADYS KNIGHT
DIANA ROSS

CLARK SISTERS

WHUR/Washington, DC
Oscar Fields

none
Hottest:

KURTIS BLOW
MIDNIGHT STAR

IRENE CARA
DONNA SUMMER

MANHATTANS

SOUTH

WATV/Birmingham
Ron January

WILTON FELDER
CAMEO

SHAWN CHRISTOPHER
CHAMPAGN

Hottest:
MIDNIGHT STAR

STEVE ARRINGTON'S
NEW EDITION

ARETHA FRANKLIN
DONNA SUMMER

WENI/Birmingham
Gene Wise

C-BANK
PROJECT FUTURE

SHAWN CHRISTOPHER
STEPHANIE MILLS

ELECTRIC DREAD
ANITA BAKER

LARRY GRAHAM
Hottest:

RUN D.M.C.
STEVE ARRINGTON'S

MICHAEL JACKSON
SOS BAND

MIDNIGHT STAR

WGIV/Charlotte
Hal Harritt

STEPHANIE MILLS
RONNIE DYSON

KASHIF
CAMEO

LARRY GRAHAM
WHISPERS

ANITA BAKER
Hottest:

DONNA SUMMER
SHALAMAR

HERBIE HANCOCK
SOS BAND

STACY LATTISAW

WPEQ/Charlotte
Les Norman

NEW EDITION
SLING SHOT

ARETHA FRANKLIN
NONA HENDRYX

LEE PRENTISS
CAMEO

CYBOTRON
CHAMPAGN

Hottest:
DONNA SUMMER

MIDNIGHT STAR
SOS BAND

ARETHA FRANKLIN
JEFFREY OSBORNE

WNOO/Chattanooga
Smokin' Sam Ervin

SUGAR HILL GANG
KASHIF

Hottest:
MTUME

ISLEY BROS
RICK JAMES

LEON HAYWOOD
JEFFREY OSBORNE

WOC/Columbia

NEW EDITION
SUGAR HILL GANG

SYLVESTER
LADY M

THELMA HOUSTON
RONNIE DYSON

PHILIP BAILEY
LARRY GRAHAM

WHISPERS
MARGIE JOSEPH

PHILIPPE WYNE
Hottest:

SOS BAND
MICHAEL JACKSON

ARETHA FRANKLIN
LTD

GLADYS KNIGHT

KKDA-FM/Dallas
Terri Avery

CLARK SISTERS
GLADYS KNIGHT

GEORGE BENSON
RUFUS & CHAKA

NEWCLEUS
DIANA ROSS

Hottest:
SHALAMAR

NONA HENDRYX
MICHAEL JACKSON

NEW EDITION
REDDINGS

KRLY/Houston
Mike Cavell

LEW KIRTON
MICHAEL SEMBELLO

SUGAR HILL GANG
Hottest:

JEFFREY OSBORNE
SOS BAND

ZAPP
NEW EDITION

KMJG/Houston
Jim Snowden

none
Hottest:

DONNA SUMMER
NONA HENDRYX

LEE PRENTISS
CAMEO

CYBOTRON
CHAMPAGN

Hottest:
DONNA SUMMER

MIDNIGHT STAR
SOS BAND

ARETHA FRANKLIN
JEFFREY OSBORNE

WJMI/Jackson
Carl Haynes

GEORGE DUKE
NONA HENDRYX

HERBIE HANCOCK
ZOOM

Hottest:
ARETHA FRANKLIN

JEFFREY OSBORNE
DIANA ROSS

RICK JAMES
SHALAMAR

WKXJ/Jackson

LEW KIRTON
DENIECE WILLIAMS

LTD
J.W. WADE

EW&F
CYBOTRON

RONNIE DYSON
FREEZE

MEL STEWART
HERB ALPERT

JAMO
LANBCHOPS

Hottest:
MIDNIGHT STAR

ARETHA FRANKLIN
ISLEY BROS

SHALAMAR
SOS BAND

WJAX/Jacksonville
Steve Fox

GAP BAND
PLANET PATROL

PHILIP BAILEY
LATOYA JACKSON

DENIECE WILLIAMS
LTD

RONNIE DYSON
Hottest:

ARETHA FRANKLIN
HERBIE HANCOCK

SOS BAND
MICHAEL JACKSON

ZAPP

WPDQ/Jacksonville
Marc Little

STEPHANIE MILLS
RITCHIE FAMILY

WHISPERS
GLASS BAND

SLING SHOT
JOHNNY GILL

SERGE PONSAR
FREDI GRACE & RHI

EW&F
HIROSHIMA

KLIQUE
THIRD WORLD

Hottest:
SOS BAND

MIDNIGHT STAR
HERBIE HANCOCK

BRYSON & FLACK
NEWCLEUS

KJCB/Lafayette

BRUCE EVANS

GAP BAND
GLASS BAND

STEPHANIE MILLS
GEORGE DUKE

CAMEO
BRASS CONSTRUCTION

LARRY GRAHAM
LENNY WHITE

RONNIE DYSON
WHISPERS

RICK JAMES
MIDNIGHT STAR

ISLEY BROS
SLIM

NEW EDITION

KOKY/Little Rock
Paul Todd

NORMA JEAN WRIGHT
SHAWN CHRISTOPHER

BLUE MAGIC
LEW KIRTON

Hottest:
ISLEY BROS

SOS BAND
NEW EDITION

REDDINGS
RICK JAMES

WEDR/Miami
Jackson/Johna

ELECTRIC MIND
PHILIP BAILEY

PAMELA STANLEY
HERB ALPERT

RUFUS & CHAKA
LEE PRENTISS

SMOKEY ROBINSON
STEPHANIE MILLS

DYNAMITE TWO
JAZZY DEE

Hottest:
KASHIF

DONNA SUMMER
ARETHA FRANKLIN

MANHATTANS
SHALAMAR

WBLX/Mobile
Michael J. Alexander

HERBIE HANCOCK
RICK JAMES

MAZE
JOHNNY GILL

Hottest:
SOS BAND

JEFFREY OSBORNE
MIDNIGHT STAR

SLING SHOT
NEW EDITION

WVOL/Nashville
Fred Harvey

KASHIF
SHAWN CHRISTOPHER

CAMEO
LEW KIRTON

WEATHER GIRLS
KLIQUE

INVISIBLE MAN'S B
Hottest:

MIDNIGHT STAR
RUN D.M.C.

ISLEY BROS
SOS BAND

INGRAM & AUSTIN

WAL-FM/New Orleans
Berry Richards

none
Hottest:

MIDNIGHT STAR
DIANA ROSS

ARETHA FRANKLIN
SHALAMAR

DONNA SUMMER

KRNB-FM/Memphis

FLOYD BLACKWELL

MICHAEL WYCOFF
JUNIOR WALKER

LEW KIRTON
STEPHANIE MILLS

Hottest:
SOS BAND

STACY LATTISAW
GLADYS KNIGHT

ZAPP
GARRETT'S CREW

WDIA/Memphis
Bobby O'Jay

GEORGE BENSON
J.W. WADE

LEW KIRTON
JONZUN CREW

FREEZE
IMAGINATION

B.B. KING
Hottest:

ISLEY BROS
SOS BAND

NEW EDITION
REDDINGS

RICK JAMES

WLOU/Louisville
Neal O'Rea

HERBIE HANCOCK
KLIQUE

PHILIP BAILEY
KASHIF

SPANDAU BALLET
FREEZE

STONE
SUGAR HILL GANG

Hottest:
SLING SHOT

MANHATTANS
DIANA ROSS

RICK JAMES
GARY BYRD & G.B.

WJJS/Lynchburg
Lad Goins

JUNIOR WALKER
MARY JANE GIRLS

MOTIVATION
PHILIP BAILEY

MICHAEL JACKSON
LATOYA JACKSON

FREEZE
CHERI

SUGAR HILL GANG
CLUB HOUSE

Hottest:
MIDNIGHT STAR

DONNA SUMMER
MTUME

MICHAEL JACKSON
GEORGE BENSON

WHRK/Memphis
Jimmy Smith

NURSERY SCHOOL
NORMA JEAN WRIGHT

TACO
SPANDAU BALLET

Hottest:
ARETHA FRANKLIN

GAP BAND
RICK JAMES

ZAPP
NEW EDITION

WYLD-FM/New Orleans

JEFFREY OSBORNE
RITCHIE FAMILY

UNITQUE
WHISPERS

GAP BAND
Hottest:

FINIS HENDERSON
BEAU WILLIAMS

MIDNIGHT STAR
HERBIE HANCOCK

ASHFORD & SIMPSON

WPLZ/Petersburg
Hardy Jay

MARY JANE GIRLS
ANITA BAKER

RUFUS & CHAKA
STEPHANIE MILLS

GAP BAND
CHAMPAGN

RENE & ANGELA
Hottest:

SOS BAND
RICK JAMES

HERBIE HANCOCK
ASHFORD & SIMPSON

LENNY WHITE

WANTR/Richmond
Kirby Carmichael

MAZE
PHILIP BAILEY

NEW EDITION
KLIQUE

STEPHANIE MILLS
RUFUS & CHAKA

Hottest:
STACY LATTISAW

G.T.
RICK JAMES

MARY JANE GIRLS
MICHAEL JACKSON

WTOY/Roanoke
Duke Ellington

GARRETT'S CREW
LATOYA JACKSON

GAP BAND
CLUB HOUSE

Hottest:
MIDNIGHT STAR

DONNA SUMMER
ARETHA FRANKLIN

JEFFREY OSBORNE
MANHATTANS

WVDM/Sumpter
Janice Baycote

KASHIF
SHAWN CHRISTOPHER

CAMEO
LEW KIRTON

WEATHER GIRLS
KLIQUE

INVISIBLE MAN'S B
Hottest:

MIDNIGHT STAR
RUN D.M.C.

ISLEY BROS
SOS BAND

INGRAM & AUSTIN
NEW EDITION

WEST

KDIA/Oakland
Jeff Harrison

GAP BAND
THELMA HOUSTON

FINIS HENDERSON
KASHIF

MOTIVATION
LATOYA JACKSON

Hottest:
DONNA SUMMER

RICK JAMES
CLARK SISTERS

GLADYS KNIGHT
ARETHA FRANKLIN

KUKQ/Phoenix
Steve Smith

GAP BAND
STEPHANIE MILLS

PHILIP BAILEY
CLARK SISTERS

RUN D.M.C.
WHISPERS

Hottest:
ISLEY BROS

ARETHA FRANKLIN
MICHAEL SEMBELLO

JEFFREY OSBORNE
RICK JAMES

XHRM/San Diego
Gene Harris

none
Hottest:

SOS BAND
ISLEY BROS

ARETHA FRANKLIN
DONNA SUMMER

SHALAMAR

KSOL/San Mateo
Bernie Moody

PHILIP BAILEY
STEPHANIE MILLS

KLIQUE
SHAWN CHRISTOPHER

WEATHER GIRLS
Hottest:

DONNA SUMMER
MIDNIGHT STAR

MANHATTANS
RICK JAMES

JEFFREY OSBORNE

WAAA/Winston-Salem
Joe Jackson

none
Hottest:

JEFFREY OSBORNE
MANHATTANS

SOS BAND
ARETHA FRANKLIN

RICK JAMES

MIDWEST

WGCI/Chicago
Richard Pague

PHYLIS HYMAN
LEW KIRTON

DONNA SUMMER
MONYAKA

UNIQUE
EAST-WEST BAND

Hottest:
CLARK SISTERS

GLADYS KNIGHT
DONNA SUMMER

FREEZE
SOS BAND

WBMX/Chicago
Lee Michaels

LEW KIRTON
WHISPERS

OZONE
RONNIE DYSON

CAMEO
ELECTRIC DREAD

KASHIF
UNIQUE

NEWCLEUS
Hottest:

DONNA SUMMER
RUN D.M.C.

FREEZE
FINIS HENDERSON

MANHATTANS

WBLZ/Cincinnati
Brian Castle

CAMEO
HUMAN LEAGUE

KASHIF
RUFUS & CHAKA

CLARK SISTERS
Hottest:

MIDNIGHT STAR
DONNA SUMMER

SOS BAND
ARETHA FRANKLIN

BRYSON & FLACK

WCIN/Cincinnati

FRANK BAILEY

NATALIE COLE
SHAWN CHRISTOPHER

LEW KIRTON
JOHNNY GILL

WUF TICKET
BRENDA RUSSELL

WHISPERS
ANITA BAKER

UNIQUE
BARBARA RANDOLPH

RUMBLE-STILTS-SKI
ELECTRIC DREAD

Hottest:
JEFFREY OSBORNE

SOS BAND
DIANA ROSS

ARETHA FRANKLIN

WDMT/Cleveland
Maglic/Dean

FREDI GRACE & RHI
ASHFORD & SIMPSON

SMOKEY ROBINSON
MARY JANE GIRLS

GIGOLETTE
DENIECE WILLIAMS

KLIQUE
LIQUID GOLD

STEPHANIE MILLS
PHILIP BAILEY

GLADYS KNIGHT
J.W. WADE

ART ATTACK
CLARK SISTERS

Hottest:
NEW EDITION

RONNIE LAWS
ZAPP

HERBIE HANCOCK
KASHIF

WZAK/Cleveland
Lynn Tolliver

O'BRYAN
PHILIP BAILEY

MONTAGE
FORCE

DENIECE WILLIAMS
RONNIE DYSON

KLIQUE
ASHFORD & SIMPSON

WUF TICKET
Hottest:

ZAPP
JIMMY SPICER

NEW EDITION
GLADYS KNIGHT

JEFFREY OSBORNE

WJMO/Cleveland

ERIK STONE

LIQUID GOLD
SLING SHOT

RUFUS & CHAKA
CYBOTRON

Hottest:
CLARK SISTERS

STACY LATTISAW
DENIECE WILLIAMS

GLADYS KNIGHT
MIDNIGHT STAR

WVKO/Columbus
Lyles/Jones

SLING SHOT
SOS BAND

ISLEY BROS
MICHAEL JACKSON

JEFFREY OSBORNE

WDAO/Dayton
Lankford/Stephens

GEORGE DUKE
RUFUS & CHAKA

GEORGE BENSON
STEPHANIE MILLS

Hottest:
ARETHA FRANKLIN

FREEZE
GLADYS KNIGHT

RICK JAMES
RUFUS & CHAKA

WLTH/Gary
Dana Huskisson

MAZE
RUFUS & CHAKA

CULTURE CLUB
STEPHANIE MILLS

DENIECE WILLIAMS
UNIQUE

WILTON FELDER
EW&F

MARGIE JOSEPH
DEBRA HURD

Hottest:
DONNA SUMMER

HUMAN LEAGUE
RICK JAMES

CLARK SISTERS
MIDNIGHT STAR

ARETHA FRANKLIN

WJLB/Detroit
James Alexander

NONA HENDRYX
LILLO

CHERI
PHILIP BAILEY

MAZE
KASHIF

Hottest:
SOS BAND

RICK JAMES
ARETHA FRANKLIN

MANHATTANS
RUN D.M.C.

WGPR/Detroit

JOE SPENCER

ANITA BAKER
PHILIP BAILEY

WHISPERS
KLIQUE

HERBIE HANCOCK
SPANDAU BALLET

EURYTHMICS
DAVID BONIE

RUMBLE-STILTS-SKI
RONNIE DYSON

Hottest:
SOS BAND

JEFFREY OSBORNE
RICK JAMES

ZAPP
RUFUS & CHAKA

WTRC/Indianapolis
Jay Johnson

JOHNNY GILL
SHAWN CHRISTOPHER

WHISPERS
LEW KIRTON

MEL STEWART
GEORGE DUKE

INVISIBLE MAN'S B
ELECTRIC DREAD

RUMBLE-STILTS-SKI
Hottest:

MIDNIGHT STAR
SOS BAND

KURTIS BLOW
SHALAMAR

NEW EDITION

WLUM/Milwaukee
Rich Guzman

KURTIS BLOW
GAP BAND

BILLY JOEL
FREEZE

KLIQUE
SLING SHOT

GLADYS KNIGHT
NONA HENDRYX

NEW EDITION
FINIS HENDERSON

Hottest:
SOS BAND

MICHAEL JACKSON
ZAPP

RICK JAMES
HERBIE HANCOCK

ARETHA FRANKLIN

WWSW/Saginaw

KERMIT CROCKETT

LTD
SERGIO MENDES

VENNA
RASHIF

MONTAGE
CHAMPAGN

P CREW
Hottest:

MIDNIGHT STAR
SOS BAND

JEFFREY OSBORNE
SERGE PONSAR

SLING SHOT

KMJM/St. Louis
Tony Gray

NEW EDITION
RENE & ANGELA

ONE WAY
G.T.

Hottest:
INGRAM & AUSTIN

NEW HORIZONS
SHALAMAR

STACY LATTISAW
RONNIE LAWS

WZEN-FM/St. Louis
Ajay Kemp

none
Hottest:

DONNA SUMMER
MIDNIGHT STAR

ARETHA FRANKLIN
ISLEY BROS

BRYSON & FLACK

WVOI/Toledo
Maxx Myrick

KLIQUE
CULTURE CLUB

CAMEO
PHILIP BAILEY

Hottest:
NEW HORIZONS

ISLEY BROS
ZAPP

RICK JAMES
HERBIE HANCOCK

New & Active . . . See Page 54

(J) indicates Black reporters also contributing to Jazz Chart

JAZZ RADIO

NATIONAL AIRPLAY/30


August 12, 1983

Last Week	Rank	Artist/Label
3	1	SPYRO GYRA/City Kids (MCA)
1	2	RAMSEY LEWIS/Les Fleurs (Columbia)
2	3	GEORGE BENSON/In Your Eyes (WB)
4	4	CHUCK MANGIONE/Journey To A Rainbow (Columbia)
5	5	PAT METHENY/Travels (ECM)
6	6	HERBIE MANN/Astral Island (Atlantic)
7	7	LARRY CARLTON/Friends (WB)
8	8	EARL KLUGH/Low Ride (Capitol)
14	9	TOM GRANT/Tom Grant (Pausa)
10	10	WYNTON MARSALIS/Think Of One (Columbia)
9	11	BOB JAMES/The Genie (Columbia)
12	12	JARREAU/Jarreau (WB)
13	13	ERNESTINE ANDERSON/Big City (Concord)
11	14	YELLOW JACKETS/Mirage A'Trois (WB)
17	15	MAYNARD FERGUSON/Storm (Palo Alto)
DEBUT	16	CLIFF SARDE/Temporary Tight (Aslan)
15	17	GERRY MULLIGAN/Little Big Horn (GRP)
18	18	RARE SILK/New Wave (Polydor/PolyGram)
19	19	CHARLIE SHOEMAKE SEXTET/Cross Roads (Discovery)
29	20	VICTOR FELDMAN/Secret Of The Andes (Palo Alto)
20	21	CHECKFIELD/Spirit (Pausa)
DEBUT	22	MACAR BROTHERS/Cosmo Kid (Aircraft)
22	23	LONNIE LISTON SMITH/Dreams Of Tomorrow (Doctor Jazz)
16	24	JAY HOGGARD/Love Survives (Gramavision)
24	25	DAVID MATTHEWS/Grand Cross (GNP/Crescendo)
25	26	J. McLAUGHLIN/A. DIMEOLA/P. DeLUCIA/Passion, Grace & Fire (Col.)
26	27	MITCH FABER/Starcrawler (Muse)
27	28	GERALD WILSON ORCHESTRA OF THE 80'S/Jessica (Trend)
30	29	SACBE/Aztlan (Trend)
DEBUT	30	KOINONIA/More Than A Feelin' (Breaker)

BREAKER'S DEBUT IS BREAKER'S FIRST BREAKER

DEBUT 30 KOINONIA/More Than A Feelin' - Breaker

Includes: MORE THAN A FEELIN' RESCUE FUNKY BUMPKINS



KOINONIA
More Than A Feelin'
BR 9946

John Phillips, Bill Maxwell, Harlan Rogers, Dean Parks, Abraham Laboriel, Alex Acuna, Hadley Hockensmith

TOGETHER FOR THE FIRST TIME.
ON BREAKER RECORDS AND CASSETTES.

Available from MCA Distributing Corporation



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST. Each column lists radio stations and their current programming.

Hottest Tracks: "Blue Monday" (WB), "Dance Little Jean" (Liberty), JOHNNY LEE, NITTY GRITTY DIRT BAND. COUNTRY ALBUMS: LACY J. DALTON - Dream Baby - (Columbia)...

JOHNNY LEE - "Hey Bartender" - (WB) "Blue Monday" - (WB) "My Baby Don't Slow Dance" - (WB)...

Most Requested: JOHN CONLEE "I'm Only In It For The Love" (MCA), C. McCLAIN & M. GILLEY "Paradise Tonight" (Epic), JOHNNY LEE "Hey Bartender" (Full Moon/WB)...

A/C Regional Ads & Hots

EAST Parallel One

WFBR/Baltimore
Andy Szulinski

SPANDAU BALLET
LEE GREENWOOD
BETTE MIDLER
Hottest:
POLICE
BRYAN ADAMS
AMERICA
PAUL ANKA
TACO

GR55/Bufalo
Jerry Reo

Hottest:
POLICE
LEE GREENWOOD
PAUL ANKA
HARRIS
RITA COOLIDGE

WPXI/New York
Alan Anderson

BETTE MIDLER
LOUISE TUCKER
KINKS
Hottest:
AMERICA
POLICE
MICHAEL JACKSON
RITA COOLIDGE
BILLY JOEL

WYNY/New York
John Mazzoli

DONNA SUMMER
MEN AT WORK
Hottest:
NAKED EYES
POLICE
IRENE CARA
SERGIO MENDES
MICHAEL SEMBELLO

Y97/Pittsburgh
Jay Cresswell

CLUB HOUSE
AMERICA
Hottest:
MICHAEL JACKSON
RITA COOLIDGE
LAURA BRANIGAN
LEE GREENWOOD
POLICE

WTAE/Pittsburgh
Don Berns

Hottest:
POLICE
TACO
CHAMPAIGN
MICHAEL SEMBELLO
IRENE CARA

WWSW (3WS)/Pittsburgh
Herb Crowe

AIR SUPPLY
Hottest:
POLICE
RITA COOLIDGE
AMERICA
TACO
MEN AT WORK
MICHAEL JACKSON

WLTW/Washington, D.C.
Bob Cummings

BILLY JOEL
JENNIFER WARNES
SPANDAU BALLET
BRYSON & FLACK
JEFFREY OSBORNE
NAKED EYES
Hottest:
MICHAEL JACKSON
POLICE
PAUL ANKA
SMOKEY ROBINSON
LAURA BRANIGAN

WASH/Washington, D.C.
Colleen Cassidy

BRYAN ADAMS
LAURA BRANIGAN
Hottest:
POLICE
DONNA SUMMER
MICHAEL JACKSON
RITA COOLIDGE
TACO

Parallel Two

WAEB/Alentown
Mike Chapman

STEVIE NICKS
QUARTERFLASH
CRYSTAL GAYLE
Hottest:
MICHAEL JACKSON
BILLY JOEL
POLICE
RITA COOLIDGE
LAURA BRANIGAN
WING/DAYTON

WIC/Bridgeport
Lee Roberts

GEORGE BENSON
KINKS
Hottest:
RITA COOLIDGE
SMOKEY ROBINSON
MEN AT WORK
LAURA BRANIGAN
BILLY JOEL

WBEN/Bufalo
Roger Christian

RONNIE MILSAP
Hottest:
TACO
MICHAEL JACKSON
PAUL ANKA
BRYSON & FLACK
LOUISE TUCKER

V100/Charleston, WV
Spence Jarvis

Hottest:
RITA COOLIDGE
AMERICA
POLICE
MICHAEL JACKSON
MEN AT WORK

WRIE/erie
Ted Abbott

ALABAMA
F.R. DAVID
Hottest:
LAURA BRANIGAN
RITA COOLIDGE
BRYSON & FLACK
ENGELBERT HUMPERD
TACO

WFSM/Harrisburg
Bob Patva

AIR SUPPLY
HERB ALPERT
SERGIO MENDES
RONNIE MILSAP
Hottest:
PAUL ANKA
RITA COOLIDGE
LAURA BRANIGAN
BILLY JOEL
TACO

WTIC/Hartford
Ginny Jesionka

SERGIO MENDES
CRYSTAL GAYLE
BRYSON & FLACK
Hottest:
RITA COOLIDGE
POLICE
LOUISE TUCKER
PAUL ANKA
SMOKEY ROBINSON

WWYZ/Hartford
Bradley Colligan

Hottest:
POLICE
KINKS
LOUISE TUCKER
RITA COOLIDGE
MEN AT WORK

WVOR/Rochester
Gary Smith

MICHAEL JACKSON
Hottest:
PAUL ANKA
IRENE CARA
LBB
SERGIO MENDES
KENNY ROGERS

WGY/Schenectady
Walter Fritz

JUICE NEWTON
BRYSON & FLACK
SPANDAU BALLET
Hottest:
CULTURE CLUB
JEFFREY OSBORNE
RITA COOLIDGE
LOUISE TUCKER
LBB

WHYR-FM/Springfield, MA
Caray Ferraro

Hottest:
AMERICA
MICHAEL JACKSON
DEBARGE
RITA COOLIDGE
LOUISE TUCKER

WHEN/Syracuse
Karen Gallagher

Hottest:
AMERICA
MICHAEL JACKSON
DEBARGE
RITA COOLIDGE
LOUISE TUCKER

WNNR/Beckley
Gary Mann

SPANDAU BALLET
JOSE FELICIANO
JILL MICHAELS
LEE GREENWOOD
Hottest:
RITA COOLIDGE
MICHAEL JACKSON
POLICE
PAUL ANKA
CRYSTAL GAYLE
SERGIO MENDES

Parallel Three

KFMB/San Diego
Mark Larson

BEE GEES
KINKS
LEE GREENWOOD
DENVER & HARRIS
SHEENA EASTON
Hottest:
RITA COOLIDGE
LOUISE TUCKER
PAUL ANKA
JENNIFER WARNES
BRYSON & FLACK

B100/San Diego
McCartney/Knight

HERB ALPERT
RONNIE MILSAP
SPANDAU BALLET
Hottest:
DONNA SUMMER
POLICE
MEN AT WORK
BILLY JOEL
MICHAEL JACKSON

KPNL/Denver
Rick Brady

QUARTERFLASH
JACKSON BROWNE
GEORGE BENSON
TOTO
RONNIE MILSAP
Hottest:
PAUL ANKA
AMERICA
RITA COOLIDGE
MICHAEL JACKSON
EURYTHMICS

KOST/Los Angeles
Kays/Mario

AIR SUPPLY
Hottest:
POLICE
MICHAEL JACKSON
BILLY JOEL
LAURA BRANIGAN
Hottest:
MICHAEL JACKSON
RITA COOLIDGE
WAGNER/LEMONS

KOY/Phoenix
Marni Pingree

DERAN CRAIG
MEN AT WORK
LOUISE TUCKER
Hottest:
none

KGW/Portland
Minkler/Dirx

KINKS
JUICE NEWTON
EDDIE RABBITT
Hottest:
SPANDAU BALLET
Hottest:
AMERICA
LAURA BRANIGAN
MICHAEL JACKSON
QUARTERFLASH
BILLY JOEL

WVIR/erie
Ted Abbott

ALABAMA
F.R. DAVID
Hottest:
LAURA BRANIGAN
RITA COOLIDGE
BRYSON & FLACK
ENGELBERT HUMPERD
TACO

WKZ-FM/Cape Cod
Joan Orr

SPANDAU BALLET
RONNIE MILSAP
EDDIE RABBITT
MANRATTANS
LANE BRODY
KINKS
ROBERT PLANT
JUICE NEWTON
HIGH ENERGY
MEN WITHOUT HATS
STRAY CATS
Hottest:
BILLY JOEL
POLICE
MICHAEL JACKSON
AIR SUPPLY
CRYSTAL GAYLE

WEIFM/Fitchburg
Jack Raymond

KINKS
B.J. THOMAS
STAR SISTERS
MAC MCANALLY
JIM CAPALDI
SPANDAU BALLET
Hottest:
AMERICA
LOUISE TUCKER
TACO
PAUL ANKA
LAURA BRANIGAN
QUARTERFLASH
MEN AT WORK

WKNE/Keene, NH
Howard Corday

BETTE MIDLER
SHEENA EASTON
KINKS
JULIO IGLESIAS
CARL WILSON
Hottest:
LAURA BRANIGAN
DENVER & HARRIS
TACO
RITA COOLIDGE
AIR SUPPLY

WSKI/Montpelier, VT
Bruce Stebbins

FRANK STALLONE
JUICE NEWTON
WHISPERS
BETTE MIDLER
STACY LATTISAN
SHEENA EASTON
MAC MCANALLY
Hottest:
MICHAEL SEMBELLO
AMERICA
MICHAEL JACKSON
LAURA BRANIGAN
JACKSON BROWNE

WTNY/Waterdown, NY
Jay Donovan

CRYSTAL GAYLE
SERGIO MENDES
MICHAEL SEMBELLO
SHEENA EASTON
KENNY ROGERS
TOTO
KINKS
Hottest:
MEN AT WORK
LAURA BRANIGAN
MICHAEL JACKSON
JENNIFER WARNES

WCPI/Wheeling, WV
Dan McGrath

SPANDAU BALLET
NAKED EYES
EURYTHMICS
KINKS
LEE GREENWOOD
Hottest:
POLICE
RITA COOLIDGE
PAUL ANKA
LAURA BRANIGAN
MICHAEL JACKSON

WVNR/Beckley
Gary Mann

SPANDAU BALLET
JOSE FELICIANO
JILL MICHAELS
LEE GREENWOOD
Hottest:
RITA COOLIDGE
MICHAEL JACKSON
POLICE
PAUL ANKA
CRYSTAL GAYLE
SERGIO MENDES

Parallel Two

KBOI/Boise
Mark Wallgren

LEE GREENWOOD
Hottest:
PAUL ANKA
LOUISE TUCKER
LAURA BRANIGAN
MICHAEL JACKSON
RITA COOLIDGE

KRDO/Colorado Springs
Dan Shanahan

HERB ALPERT
AIR SUPPLY
CHRIS CROSS
FIXX
KINKS
SPANDAU BALLET
HOLLIES
Hottest:
SMOKEY ROBINSON
POLICE
MICHAEL JACKSON
RITA COOLIDGE
TACO

KUGM/Eugene, OR
Paul Thorne

SERGIO MENDES
SPANDAU BALLET
KINKS
JUICE NEWTON
Hottest:
RITA COOLIDGE
DIONNE WARRICK
JENNIFER WARNES
LAURA BRANIGAN
AMERICA

KKUA/Honolulu
Kimo Akane

LEE GREENWOOD
GEORGE BENSON
Hottest:
ENGELBERT HUMPERD
KENNY ROGERS
DEBARGE
ROLAND CAZIMERO
GEORGE BENSON

KPLZ/Seattle
King/Meier

KINKS
EDDIE RABBITT
HOLLIES
Hottest:
RITA COOLIDGE
POLICE
PAUL ANKA
LEE GREENWOOD
LOUISE TUCKER

KUDO/Las Vegas
Randy Hart

JENNIFER WARNES
LEE GREENWOOD
Hottest:
MARSHALL CRENSHAW
ELO
CULTURE CLUB
POLICE
LAURA BRANIGAN

Parallel Three

KWAV/Monterey
Michael Reading

JUICE NEWTON
RONNIE MILSAP
LEE GREENWOOD
Hottest:
DONNA SUMMER
MEN AT WORK
LAURA BRANIGAN
F.R. DAVID
KEXI/Portland
Bob Swanson

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
KODI/Great Falls, MT
Rick Alden

WCLR/CN Chicago
Gary Price

GEORGE BENSON
Hottest:
POLICE
IRENE CARA
MEN AT WORK
LOUISE TUCKER
SERGIO MENDES

WFYR/Chicago
John Wetherbee

SERGIO MENDES
Hottest:
POLICE
EURYTHMICS
MICHAEL JACKSON
MICHAEL SEMBELLO
LAURA BRANIGAN

WARM/Cincinnati
Walker/Zerhusen

SPANDAU BALLET
JUICE NEWTON
Hottest:
POLICE
PAUL ANKA
LAURA BRANIGAN
MICHAEL JACKSON
BILLY JOEL

WVHJ/Appleton
Rob Shannon

BEE GEES
EDDIE RABBITT
LEE GREENWOOD
Hottest:
PAUL ANKA
RITA COOLIDGE
POLICE
LOUISE TUCKER
AMERICA

WZLX/Cleveland
McVay/ivars

Hottest:
POLICE
PAUL ANKA
RITA COOLIDGE
POLICE
LOUISE TUCKER
AMERICA

WZZM/Cleveland
Dunphy/Georgeson

TOTO
EDDIE RABBITT
JIM GLASER
Hottest:
LOUISE TUCKER
LEE GREENWOOD
SMOKEY ROBINSON
MICHAEL JACKSON

WOMC/Detroit
Barry Argenbright

CRYSTAL GAYLE
SERGIO MENDES
MICHAEL SEMBELLO
SHEENA EASTON
KENNY ROGERS
TOTO
KINKS
Hottest:
MEN AT WORK
LAURA BRANIGAN
MICHAEL JACKSON
JENNIFER WARNES

WVHJ/Kansas City
Jeff Roberts

CRYSTAL GAYLE
DENVER & HARRIS
SERGIO MENDES
RONNIE MILSAP
KINKS
SPANDAU BALLET
Hottest:
TANYA TUCKER
PAUL ANKA
AMERICA
AIR SUPPLY
BILLY JOEL
MICHAEL JACKSON

Parallel Two

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

WISN/Milwaukee
Marla/Murphy

JENNIFER WARNES
Hottest:
PAUL ANKA
RITA COOLIDGE
AMERICA
CHAMPAIGN
KENNY ROGERS

WCCO/Minneapolis
Denny Long

BETTE MIDLER
BEE GEES
MAC MCANALLY
Hottest:
none

KS94/St. Louis
Morgan/Watermann

JENNIFER WARNES
GEORGE BENSON
CRYSTAL GAYLE
SPANDAU BALLET
SERGIO MENDES
Hottest:
LOUISE TUCKER
TACO
POLICE

WVHJ/Appleton
Rob Shannon

BEE GEES
EDDIE RABBITT
LEE GREENWOOD
Hottest:
PAUL ANKA
RITA COOLIDGE
POLICE
LOUISE TUCKER
AMERICA

WZZM/Cleveland
Dunphy/Georgeson

TOTO
EDDIE RABBITT
JIM GLASER
Hottest:
LOUISE TUCKER
LEE GREENWOOD
SMOKEY ROBINSON
MICHAEL JACKSON

WOMC/Detroit
Barry Argenbright

CRYSTAL GAYLE
SERGIO MENDES
MICHAEL SEMBELLO
SHEENA EASTON
KENNY ROGERS
TOTO
KINKS
Hottest:
MEN AT WORK
LAURA BRANIGAN
MICHAEL JACKSON
JENNIFER WARNES

WVHJ/Kansas City
Jeff Roberts

CRYSTAL GAYLE
DENVER & HARRIS
SERGIO MENDES
RONNIE MILSAP
KINKS
SPANDAU BALLET
Hottest:
TANYA TUCKER
PAUL ANKA
AMERICA
AIR SUPPLY
BILLY JOEL
MICHAEL JACKSON

Parallel Two

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

WTRX/Ft. Worth
Burke/Wright

ELO
KINKS
SISSY SPACER
CULTURE CLUB
LANE BRODY
STEVIE NICKS
Hottest:
RITA COOLIDGE
PAUL ANKA
POLICE
LAURA BRANIGAN
SMOKEY ROBINSON

WOW/FT. Wayne
Chris Whiting

AIR SUPPLY
STRAY CATS
JACKSON BROWNE
Hottest:
POLICE
RITA COOLIDGE
GEORGE BENSON
MICHAEL SEMBELLO
BONNIE TYLER

WVHJ/Appleton
Rob Shannon

BEE GEES
EDDIE RABBITT
LEE GREENWOOD
Hottest:
PAUL ANKA
RITA COOLIDGE
POLICE
LOUISE TUCKER
AMERICA

WZZM/Cleveland
Dunphy/Georgeson

TOTO
EDDIE RABBITT
JIM GLASER
Hottest:
LOUISE TUCKER
LEE GREENWOOD
SMOKEY ROBINSON
MICHAEL JACKSON

WOMC/Detroit
Barry Argenbright

CRYSTAL GAYLE
SERGIO MENDES
MICHAEL SEMBELLO
SHEENA EASTON
KENNY ROGERS
TOTO
KINKS
Hottest:
MEN AT WORK
LAURA BRANIGAN
MICHAEL JACKSON
JENNIFER WARNES

WVHJ/Kansas City
Jeff Roberts

CRYSTAL GAYLE
DENVER & HARRIS
SERGIO MENDES
RONNIE MILSAP
KINKS
SPANDAU BALLET
Hottest:
TANYA TUCKER
PAUL ANKA
AMERICA
AIR SUPPLY
BILLY JOEL
MICHAEL JACKSON

Parallel Two

KWAV/Monterey
Michael Reading

JUICE NEWTON
SERGIO MENDES
SPANDAU BALLET
Hottest:
LOUISE TUCKER
RITA COOLIDGE
TACO
K-108/Sacramento
Paul Mitchell

KWAV/Monterey
Michael Reading

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TACO
K-108/Sacramento
Paul Mitchell

3WM/Toledo
King/North

JACKSON BROWNE
QUARTERFLASH
SPANDAU BALLET
Hottest:
none

KKRO/Wichita, KS
Nancy Johnson

GEORGE BENSON
F.R. DAVID
HUMAN LEAGUE
CULTURE CLUB
Hottest:
POLICE
EURYTHMICS
MICHAEL JACKSON
SERGIO MENDES
BILLY JOEL

WVHJ/Appleton
Rob Shannon

BEE GEES
EDDIE RABBITT
LEE GREENWOOD
Hottest:
PAUL ANKA
RITA COOLIDGE
POLICE
LOUISE TUCKER
AMERICA

WZZM/Cleveland
Dunphy/Georgeson

TOTO
EDDIE RABBITT
JIM GLASER
Hottest:
LOUISE TUCKER
LEE GREENWOOD
SMOKEY ROBINSON
MICHAEL JACKSON

WOMC/Detroit
Barry Argenbright

CRYSTAL GAYLE
SERGIO MENDES
MICHAEL SEMBELLO
SHEENA EASTON
KENNY ROGERS
TOTO
KINKS
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Parallel Three

WJBC/Bloomington, IL
Slew Seawitz

JUICE NEWTON
KINKS
LANE BRODY
GEORGE BENSON
SISSY SPACER
Hottest:
PAUL ANKA
LAURA BRANIGAN
RITA COOLIDGE
DENVER & HARRIS
BILLY JOEL

KCRQ/Cedar Rapids, IA
Carl Mann

CRYSTAL GAYLE
Hottest:
RITA COOLIDGE
PAUL ANKA
LOUISE TUCKER
POLICE
F.R. DAVID
MICHAEL JACKSON



SOUTH

MOST ADDED

Heart "Refuse" (9)
 Minor Detail "Canvas" (8)
 Animals "Night" (8)
 Elvis Costello (7)
 Graham Parker (7)
 Coney Hatch (7)
 Breaks (7)

HOTTEST

Police (42)
 Asia (40)
 Loverboy (38)
 Robert Plant (37)
 Jackson Browne (36)

Parallel One

• KTXQ/Dallas (214) 528-5500
 PD: TOM OWENS
 MD: CRAIG HALL

• KEGU/Dallas (817) 457-9700
 PD: RANDY BROWN
 MD: JOE POLGER

• KZEW/Dallas (214) 748-9898
 PD: ANDY LOCKHIDE
 MD: JON DILLON

• KZWR/Dallas (214) 748-9898
 PD: ANDY LOCKHIDE
 MD: JON DILLON

• KSRH/Houston (713) 787-0087
 PD: ARNOLD HENNING
 MD: JOHN ROBERTS

• WYMF/Tampa (813) 876-0455
 PD: CAROL DUNLAP
 MD: RON DIAZ

• WCKO/Miami (305) 731-4800
 PD: MARK TAYLOR

• WKLS/Atlanta (404) 325-0860
 PD: ALAN SNEED
 MD: BOB BALLEW

• WKDF/Nashville (615) 244-9532
 PD: BROOKLYN RIVERS
 ASST. PD: DAVID HALL

• KLOL/Houston (713) 526-4591
 PD: MICHELLE SAYRE
 MD: NICK VAN CLEVE

• WRNO/New Orleans (504) 889-2424
 PD: MIKE COSTELLO
 MD: WAYNE MATKINS

• WSHE/Miami (305) 581-1580
 PD: DAVE LANZ

• WXZY/Kingsport (615) 246-8131
 PD: REGGIE JORDAN
 ASST. PD: JOHN KELLY

• KXZL/San Antonio (512) 226-6444
 PD: DAVE CONLEY
 MD: LISA GILES

• WZXR/Kingsport (615) 246-8131
 PD: REGGIE JORDAN
 ASST. PD: JOHN KELLY

• WIMZ/Jacksonville (904) 642-1055
 PD: KERRY LAMBERT
 MD: DAN WALSTON

• WYMX/Augusta (404) 722-1302
 PD: HILLS FITZGER
 MD: MARY FILLINGER

• WKFX/Nashville (615) 244-9532
 PD: BROOKLYN RIVERS
 ASST. PD: DAVID HALL

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 ASST. PD: DAVID HALL

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 PD: BROOKLYN RIVERS
 ASST. PD: DAVID HALL

• WMYK/Norfolk (804) 481-1194
 PD: JOHN WEINBERG
 MD: DON DAVIS

• WNOX/Norfolk (804) 623-9667
 PD: RON REEVE

• WLRJ/Louisville (502) 585-5176
 PD: DAN DELLY
 MD: BRIAN CHRISTOPHER

• WKXZ/San Antonio (512) 226-6444
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Parallel Three

WIZD/F, Pierce (305) 686-6505
 PD: PETER GILSON

WUOQ/Charlotte (704) 392-8191
 PD: JACK DANIEL

WOWE/Chattanooga (615) 287-1050
 PD: TONY DAVIS

WTKX/Pensacola (904) 438-7543
 PD: MARK DAVID SANFEL

WCKN/Greenville-Spartanburg (803) 226-1511
 PD: STEVE CHRIS

WAPJ/Birmingham (205) 933-9274
 PD: STEVE BENDER
 MD: JOHANN PETERSON

WNCN/Corpus Christi (361) 855-4841
 PD: BOB FAZIO
 MD: MARCO CARINA

WYFY/Jacksonville (904) 642-1055
 PD: CHRIS JONES
 MD: LER STALEY

WKJX/Little Rock (501) 329-3008
 PD: TOM MOOD
 MD: TOMMY SMITH

WKQQ/Lexington (806) 252-6694
 PD: DAVE KRUSENKLAS
 MD: JOHN MATHEWS

WDRR/Raleigh (919) 832-8311
 PD: BOB EVANS
 ASST. PD: BOB WALTON

WODR/Raleigh (919) 832-8311
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 ASST. PD: BOB WALTON

WRXJ/Richmond (804) 282-9731
 PD: CHARLIE WEST
 MD: TIM SCOTT

WZXR/Memphis (901) 726-0080
 PD: JOHN RIVERS
 MD: TOM STEIN

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MIDWEST

MOST ADDED

Asia (10)
 E. Martin Band (9)
 Minor Detail "Canvas" (9)
 Neil Young (6)
 Animals "Night" (6)
 Peter Schilling (6)

HOTTEST

Police (43)
 Loverboy (35)
 Asia (34)
 Jackson Browne (34)
 Robert Plant (32)
 Fixx (32)

Parallel One

WUOQ/Charlotte (704) 392-8191
 PD: JACK DANIEL

WOWE/Chattanooga (615) 287-1050
 PD: TONY DAVIS

WTKX/Pensacola (904) 438-7543
 PD: MARK DAVID SANFEL

WCKN/Greenville-Spartanburg (803) 226-1511
 PD: STEVE CHRIS

WAPJ/Birmingham (205) 933-9274
 PD: STEVE BENDER
 MD: JOHANN PETERSON

WNCN/Corpus Christi (361) 855-4841
 PD: BOB FAZIO
 MD: MARCO CARINA

WYFY/Jacksonville (904) 642-1055
 PD: CHRIS JONES
 MD: LER STALEY

WKJX/Little Rock (501) 329-3008
 PD: TOM MOOD
 MD: TOMMY SMITH

WKQQ/Lexington (806) 252-6694
 PD: DAVE KRUSENKLAS
 MD: JOHN MATHEWS

WDRR/Raleigh (919) 832-8311
 PD: BOB EVANS
 ASST. PD: BOB WALTON

WODR/Raleigh (919) 832-8311
 PD: BOB EVANS
 ASST. PD: BOB WALTON

WRXJ/Richmond (804) 282-9731
 PD: CHARLIE WEST
 MD: TIM SCOTT

WZXR/Memphis (901) 726-0080
 PD: JOHN RIVERS
 MD: TOM STEIN

WZXR/Memphis (901) 726-0080
 PD: JOHN RIVERS
 MD: TOM STEIN

WZXR/Memphis (901) 726-0080
 PD: JOHN RIVERS
 MD: TOM STEIN

Parallel One

WUOQ/Charlotte (704) 392-8191
 PD: JACK DANIEL

WOWE/Chattanooga (615) 287-1050
 PD: TONY DAVIS

WTKX/Pensacola (904) 438-7543
 PD: MARK DAVID SANFEL

WCKN/Greenville-Spartanburg (803) 226-1511
 PD: STEVE CHRIS

WAPJ/Birmingham (205) 933-9274
 PD: STEVE BENDER
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WNCN/Corpus Christi (361) 855-4841
 PD: BOB FAZIO
 MD: MARCO CARINA

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 PD: CHRIS JONES
 MD: LER STALEY

WKJX/Little Rock (501) 329-3008
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 MD: TOMMY SMITH

WKQQ/Lexington (806) 252-6694
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WZXR/Memphis (901) 726-0080
 PD: JOHN RIVERS
 MD: TOM STEIN

WZXR/Memphis (901) 726-0080
 PD: JOHN RIVERS
 MD: TOM STEIN

An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.



KZOK/Seattle (206) 223-3911

PD: JIM ROBINSON
ND: CRAIG MARTIN
Notest: ROBERT PLANT, QUIET RIOT, LOVERBOY (M), POLICE (M), SHOOTING STAR, QUEENSYNCH, DIO, URSIAN KEEP, KANSAS, KROUIS, DEF LEPPARD, HELIX, TRIUMPH (M), DFX2, JEFFREY, JOE WALSH, JIMMYE, BILL NELSON, SPYB, TWISTED SISTER, ERIC MARTIN BAND, V&T, FASTWAY, FLINGOOLS, IRON MAIDEN, QUARTERFLASH, FIVE, STEVIE NICKS, ASIA, DONNIE IRIS, CONEY HATCH, HEART, ZEPHA, DAVID BOWIE, JOAN JETT, DURAN DURAN, MEN AT WORK, STICKER, CHARLIE

KFOG/San Francisco (415) 885-1045

PD: DAVE LOGAN
Notest: ROBERT PLANT, MEN AT WORK, DAVID BOWIE, POLICE (M), TALKING HEADS, PETER GABRIEL, DIO, STEVIE RAY VAUGHAN, ELVIS COSTELLO, BURNT FRIES, ASIA, ASIA, POLICE, DAVE EDWARDS, GARY MYRICK, PAT METHENY GROUP, GRAND ALLIANCE, BILL NELSON, JOE WALSH, EDIE JOHNSON/ZINC, LORDS OF THE NEW C, TEARS FOR FEARS, KINGS, DFX2, JON AND VANCELLI, ELVIS COSTELLO, JACKSON BROWNE, NEIL YOUNG, ANNABEL LAMB, ANNALENE POEY, A NILE LOGGREN

KCAL/San Bernardino (714) 825-5020

PD: JIM JAMES
ND: MIKE STEWART
Notest: RYTHMICKS, OINGO BONGO, TEARS FOR FEARS, DAVID BOWIE, MEN AT WORK, MEN WITHOUT HATS, POLICE, LOVERBOY, DURAN DURAN, TALKING HEADS, ROBERT PLANT, ASIA, JIM CAPALDI, DEF LEPPARD, ZEPHA, DON STUART, JACKSON BROWNE, DAVID BOWIE, NATIONAL LAMPHOON'S, RICK SPRINGFIELD, SHREKBACK, CHARLIE, INXS, IRON MAIDEN, Q-PEEL, YELLO, JACKSON BROWNE, ELO, BILLY IDOL, A BIG COMFY, NAVEY PARTYSER, MARTIN BRILEY, CULTURE CLUB, JULIANA, A MINOR DETAIL, AZTEC CAMERA, Y&S, CHARLIE, KISSING THE PINK, Y&S, FREIR

KMEL/San Francisco (415) 391-9400

PD: BOBBY COLE
ND: NADINE MARE
Notest: POLICE, ASIA, POLICE, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KGB-FM/San Diego (619) 292-1360

PD: LARRY SHAW
ASST. PD: VAL WINTON
Notest: POLICE, DAVID BOWIE, STEVIE NICKS, ROBERT PLANT, JOHNNY, ASIA, DEF LEPPARD, MEN AT WORK, JACKSON BROWNE, FIVE, TALKING HEADS, JOE WALSH, RICK SPRINGFIELD, A FLOCK OF SEAGULL, BILLY JOEL, TIM SCOTT, INXS, BURNT FRIES, STRAY CATS, ELVIS COSTELLO, KANSAS, DFX2, CHARLIE, TEARS FOR FEARS, HEART, CULTURE CLUB, KISSING THE PINK, DIO, BRYAN ADAMS, STEVIE RAY VAUGHAN, TRAM DURAN, ZZ TOP, MEN AT WORK, DANNY SPANOS, JOAN JETT, IRON MAIDEN

KOLA/San Bernardino (714) 825-9952

PD: AL BARRETT
Notest: FIVE, POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

81X/San Diego (619) 236-9872

PD: JIM DELANO
ND: MUD H&X
Notest: POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

FRZR STRAY CATS

Notest: POLICE, MEN AT WORK, DAVID BOWIE, POLICE (M), TALKING HEADS, PETER GABRIEL, DIO, STEVIE RAY VAUGHAN, ELVIS COSTELLO, BURNT FRIES, ASIA, ASIA, POLICE, DAVE EDWARDS, GARY MYRICK, PAT METHENY GROUP, GRAND ALLIANCE, BILL NELSON, JOE WALSH, EDIE JOHNSON/ZINC, LORDS OF THE NEW C, TEARS FOR FEARS, KINGS, DFX2, JON AND VANCELLI, ELVIS COSTELLO, JACKSON BROWNE, NEIL YOUNG, ANNABEL LAMB, ANNALENE POEY, A NILE LOGGREN

KBPJ/Denver (303) 938-2313

PD: PHIL BRIDGER
ND: KAREN ALLEN
Notest: POLICE, LOVERBOY, STEVIE NICKS, ELO, ELTON JOHN, MEN WITHOUT HATS, ASIA, JIM CAPALDI, DEF LEPPARD, ZEPHA, DON STUART, JACKSON BROWNE, DAVID BOWIE, NATIONAL LAMPHOON'S, RICK SPRINGFIELD, SHREKBACK, CHARLIE, INXS, IRON MAIDEN, Q-PEEL, YELLO, JACKSON BROWNE, ELO, BILLY IDOL, A BIG COMFY, NAVEY PARTYSER, MARTIN BRILEY, CULTURE CLUB, JULIANA, A MINOR DETAIL, AZTEC CAMERA, Y&S, CHARLIE, KISSING THE PINK, Y&S, FREIR

KMET/Los Angeles (213) 464-5638

PD: SAM BELLAMY
ND: HUGH SURRANT
Notest: POLICE, ASIA, POLICE, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KWXL/Portland (503) 226-5000

PD: RICK SCOTT
ND: CARL WIDSON
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KBCO/Boulder (303) 444-5800

PD: JOHN BRADLEY
ND: DOUG CRADLEY
Notest: POLICE, JACKSON BROWNE, STEVIE NICKS, ROBERT PLANT, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

81X/San Diego (619) 236-9872

PD: JIM DELANO
ND: MUD H&X
Notest: POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

BREAS 8-52'S

Notest: POLICE, MEN AT WORK, DAVID BOWIE, POLICE (M), TALKING HEADS, PETER GABRIEL, DIO, STEVIE RAY VAUGHAN, ELVIS COSTELLO, BURNT FRIES, ASIA, ASIA, POLICE, DAVE EDWARDS, GARY MYRICK, PAT METHENY GROUP, GRAND ALLIANCE, BILL NELSON, JOE WALSH, EDIE JOHNSON/ZINC, LORDS OF THE NEW C, TEARS FOR FEARS, KINGS, DFX2, JON AND VANCELLI, ELVIS COSTELLO, JACKSON BROWNE, NEIL YOUNG, ANNABEL LAMB, ANNALENE POEY, A NILE LOGGREN

KROQ/Pasadena (213) 578-0830

PD: FREDIE BRADSKIN
ND: LARRY GROVES
Notest: POLICE, LOVERBOY, STEVIE NICKS, ELO, ELTON JOHN, MEN WITHOUT HATS, ASIA, JIM CAPALDI, DEF LEPPARD, ZEPHA, DON STUART, JACKSON BROWNE, DAVID BOWIE, NATIONAL LAMPHOON'S, RICK SPRINGFIELD, SHREKBACK, CHARLIE, INXS, IRON MAIDEN, Q-PEEL, YELLO, JACKSON BROWNE, ELO, BILLY IDOL, A BIG COMFY, NAVEY PARTYSER, MARTIN BRILEY, CULTURE CLUB, JULIANA, A MINOR DETAIL, AZTEC CAMERA, Y&S, CHARLIE, KISSING THE PINK, Y&S, FREIR

KPRI/San Diego (619) 585-6008

PD: ERNEST GLADDEN
ND: FROZEN
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KKINK/Portland (503) 226-5000

PD: RICK SCOTT
ND: CARL WIDSON
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KQAK/San Francisco 415-474-9100

PD: BOB HEYMAN
ND: CE
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

81X/San Diego (619) 236-9872

PD: JIM DELANO
ND: MUD H&X
Notest: POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

KOME/San Jose (408) 246-6611

PD: LES TRACY
ND: KAREN NAKIMURA
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

K-97/Edmonton (403) 428-8597

PD: NEIL EDWARDS
ND: BRUCE KENYON
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KZAP/Sacramento (916) 925-3700

PD: CHUCK BROWNING
ND: TOM CALE
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KPOI AM-FM/Honolulu (808) 524-7100

PD: BILL KING
ND: ANDY PRESTON
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KRSP/Salt Lake City (801) 262-5541

PD: RANDY ROSE
ND: BARRY HOLL
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

81X/San Diego (619) 236-9872

PD: JIM DELANO
ND: MUD H&X
Notest: POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

ZZ TOP LOVERBOY (M)

Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KZAP/Sacramento (916) 925-3700

PD: CHUCK BROWNING
ND: TOM CALE
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KPOI AM-FM/Honolulu (808) 524-7100

PD: BILL KING
ND: ANDY PRESTON
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KRSP/Salt Lake City (801) 262-5541

PD: RANDY ROSE
ND: BARRY HOLL
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KFMG/Albuquerque (505) 265-8811

PD: TOM MARSHALL
ND: LENNY BLOCH
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

81X/San Diego (619) 236-9872

PD: JIM DELANO
ND: MUD H&X
Notest: POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

HEART MARSHALL CRENISHAM

Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KZEL/Eugene (503) 484-4304

PD: EDN MARTIN
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KROV/Sacramento (916) 441-4950

PD: DENNIS NEWMAN
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KLPX/Tucson (602) 822-6711

PD: MICHAEL HERZER
ND: BRIAN MILLER
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KKDJ/Fresno (209) 228-5991

PD: DEAN OPPERMAN
ND: JEFF RIEDEL
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

81X/San Diego (619) 236-9872

PD: JIM DELANO
ND: MUD H&X
Notest: POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

SHALAMAR MEN WITHOUT HATS

Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KIDQ/Boise 206-336-0939

PD: DAVE FREDMAN
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KFIW/Modesto 206-527-6100

PD: C.J. STONE
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KZOO/Missoula (406) 728-5000

PD: VERN ARGO
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KKDJ/Fresno (209) 228-5991

PD: DEAN OPPERMAN
ND: JEFF RIEDEL
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

81X/San Diego (619) 236-9872

PD: JIM DELANO
ND: MUD H&X
Notest: POLICE, STRAY CATS, LOVERBOY (M), KANSAS, STEVIE NICKS, ASIA, POLICE, ROBERT PLANT, JACKSON BROWNE, RICK SPRINGFIELD, MEN WITHOUT HATS, ZEPHA, POLICE, JOE WALSH, DANNY SPANOS, MEN AT WORK, ARCANDEL, PRISM, STRAY CATS, IRON MAIDEN, FIVE, KINGS, R.E.M., HEART, ANIMALS, STRAY CATS, ERIC MARTIN BAND, A SPYS

CSM LOVERBOY

Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KAWY/Casper 307-235-1515

OM: FRED LEHRER
ND: MIKE DAVIS
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KFMF/Chicago (916) 343-8461

PD: RON WOODWARD
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

KWHL/Anchorage (907) 349-6551

PD: WANDY ROBBINS
ND: CAPT. B. BRADLEY
Notest: POLICE, LOVERBOY, STEVIE RAY VAUGHAN, DIO, ROBERT PLANT, ZEPHA, KANSAS, JOE WALSH, QUARTERFLASH, PLANET P PROJECT, A FLOCK OF SEAGULL, DONNIE IRIS, SHOOTING STAR, JOE WALSH, TWISTED SISTER, JAM HUNTER, POLICE, JACKSON BROWNE, HEART, IRON MAIDEN, KANSAS, FARWAY, SHOOTING STAR, STEVIE NICKS, QUIET RIOT, RICK SPRINGFIELD, A BREAKS, NITZ HYDER, ZZ TOP, DOORIE BROTHERS, JOE WALSH, Y&T, ERIC MARTIN BAND

EAST
Most Added Hottest

Sheena Easton Michael Sembello
Juice Newton Police
Spandau Ballet Eurhythms

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist than re-added.

SOUTH
Most Added Hottest

Sheena Easton Police
Spandau Ballet Michael Sembello
Bee Gees Bonnie Tyler

EAST
PARALLEL TWO

WFLY/Albany, NY
Jack Lawrence
SPANDAU BALLET
STYX
ARETHA FRANKLIN
SERGIO MENDES
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 4-2
EURYTHMICS 9-4
MEN WITHOUT HATS 16-9
BONNIE TYLER 30-16

WTRY/Albany, NY
Bill Cahill
JUICE NEWTON
Hottest:
POLICE 1-1
EURYTHMICS 7-4
LOVERBOY 9-5
MEN AT WORK 13-8
BILLY JOEL 29-25

WROR/Boston, MA
Gary Berkowitz
AIR SUPPLY
JACKSON BROWNE
NAKED EYES
JOURNEY
BRYSON & FLACK
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 10-2
EURYTHMICS 7-4
MEN AT WORK 17-9
MEN WITHOUT HATS 20-11

K104/He, PA
Bill Shannon
AXE
HEART
BOB WELCH
KANSAS
DEF LEPPARD
AGNETHA FALTSKOG
Hottest:
BONNIE TYLER 4-1
RICK SPRINGFIELD 12-5
A FLOCK OF SEAGULS 14-7
STEVIE NICKS 17-8
MICHAEL JACKSON 20-11

WYCR/Hanover-York, PA
Mark Richards
JUICE NEWTON
BONNIE TYLER
STYX
RONNIE MILSAP
SPANDAU BALLET
BEE GEES
Hottest:
POLICE 1-1
EURYTHMICS 5-3
JACKSON BROWNE 22-15
TACO 25-19
NAKED EYES 27-22

WTIC-FM/Hartford, CT
Mike West
BONNIE TYLER
ARETHA FRANKLIN
Hottest:
MICHAEL SEMBELLO 2-1
DAVID BOWIE 6-3
MANHATTANS 16-7
MEN WITHOUT HATS 25-13
JEFFREY OSBORNE 24-19

WKEE/Huntington, WV
Gary Miller
JUICE NEWTON (dp)
HEART (dp)
MADNESS
STYX
EDDY GRANT (dp)
BEE GEES
F.R. DAVID (dp)
Hottest:
STEVIE NICKS 2-1
MICHAEL SEMBELLO 6-2
HUMAN LEAGUE 7-3
DAVID BOWIE 8-4
BONNIE TYLER 19-5

WLAN-FM/Lancaster, PA
Nicole
BEE GEES
SHEENA EASTON
TALKING HEADS
Hottest:
EURYTHMICS 2-1
MICHAEL SEMBELLO 4-2
DONNA SUMMER 7-5
LOVERBOY 9-4
MEN AT WORK 11-7

WBUI/Long Island, NY
Bill Terry
ELTON JOHN
BONNIE TYLER
GEORGE BENSON
JEFFREY OSBORNE
Hottest:
EURYTHMICS 4-2
DONNA SUMMER 6-4
MICHAEL SEMBELLO 8-6
STEVIE NICKS 9-7
MEN AT WORK 14-9

KC101/New Haven
Loo Katz
STRAY CATS
SPANDAU BALLET
SERGIO MENDES
Hottest:
MICHAEL SEMBELLO 2-1
EURYTHMICS 3-2
TACO 14-11
RICK SPRINGFIELD 19-14
BILLY JOEL 26-21

WSPK/Poughkeepsie, NY
Chris Laide
LBB
JOURNEY
ANIMALS
LOUISE TUCKER
SHEENA EASTON
EDDY GRANT
TUBES
JUICE NEWTON
AGNETHA FALTSKOG
Hottest:
MICHAEL SEMBELLO 2-1
STEVIE NICKS 5-3
MEN AT WORK 7-5
BRYSON & FLACK 14-10
MICHAEL JACKSON 16-11

WHFM/Rochester, NY
Charley Lake
SHALAMAR
SPANDAU BALLET
JOURNEY
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 6-2
DONNA SUMMER 5-4
STEVIE NICKS 8-7
LOUISE TUCKER 11-8

WKFM/Syracuse
John Carucci

MADNESS
KINKS
PETER GABRIEL
SHEENA EASTON
KAJAGOOGOO
SOS BAND
ANIMALS
WHAMI U.K.
BEE GEES
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 5-3
JACKSON BROWNE 13-7
MEN WITHOUT HATS 17-12
ASIA 28-16
BILLY JOEL 29-19

WPST/Trenton, NJ
Tom Taylor
BRYSON & FLACK
ELVIS COSTELLO
F.R. DAVID
KINKS
ROBERT PLANT
TALKING HEADS
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 3-3
BONNIE TYLER 5-4
TACO 23-14
BILLY JOEL 24-16
ASIA 27-18
FRANK STALLONE 30-24

WRCK/Utica, NY
Jim Reitz
STYX
ELVIS COSTELLO
PETER GABRIEL
MINISTRY
AXE
Hottest:
MICHAEL SEMBELLO 2-1
MEN AT WORK 6-3
DAVID BOWIE 11-8
ELO 13-10
ASIA 16-13

WKRF-FM/Wilkes-Barre
Jim Rialing
BEE GEES
ROBERT PLANT
LYDIA MURDOCK
HEART
ELTON JOHN
QUIET RIOT (dp)
ANIMALS
JUICE NEWTON
Hottest:
MICHAEL SEMBELLO 3-1
EURYTHMICS 2-2
TACO 8-4
LOVERBOY 11-8
MEN WITHOUT HATS 19-12

Q106/York, PA
Dan Steele
ROBERT PLANT
JUICE NEWTON
Hottest:
MEN WITHOUT HATS 14-7
DAVID BOWIE 18-12
RITA COOLIDGE 19-14
AIR SUPPLY 22-19
CULTURE CLUB 24-21

WZYY/Fredrick, ND
Kamosabl Joe
none
Hottest:
EURYTHMICS 11-1
MICHAEL JACKSON 30-20
MICHAEL SEMBELLO 33-23
BILLY JOEL 36-25
FRANK STALLONE 35-27

OK100/theace, NY
Danny Alexander
AXE
DEF LEPPARD
KANSAS
JUICE NEWTON
ANIMALS
Hottest:
DEF LEPPARD 4-1
BONNIE TYLER 8-6
ELO 11-10
ROD STEWART 16-13
MEN WITHOUT HATS 17-14

WFBG/Altoona, PA
Tony Booth
TACO
MADNESS
SHEENA EASTON
JIM CAPALDI
SNUFFY (dp)
BEE GEES
CHRIS DEBURGH (dp)
Hottest:
POLICE 1-1
CULTURE CLUB 5-3
MEN AT WORK 9-4
QUARTERFLASH 10-6
FIXX 14-9

WKHI/Ocean City, MD
Jack Gillen
HEART
SHEENA EASTON
KINKS
SPANDAU BALLET
STACY LATTISAW
RUFUS & CHAKA
ROBERT PLANT (dp)
Hottest:
MICHAEL SEMBELLO 5-1
MEN AT WORK 6-4
QUARTERFLASH 8-6
ELO 16-10
BILLY JOEL 17-14

WACZ/Bangor, ME
Michael O'Hara
EURYTHMICS
SPANDAU BALLET
EDDIE RABBITT
SHEENA EASTON
CLUB HOUSE
ROBERT PLANT
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 7-5
MEN WITHOUT HATS 18-8
MEN AT WORK 15-9
SHALAMAR 23-15

WGUW/Bangor, ME
Jim Randall
NAKED EYES
MANHATTANS
STACY LATTISAW
JACKSON BROWNE
SPANDAU BALLET
BEE GEES
RUFUS & CHAKA
WHAMI U.K.
JUICE NEWTON
SHEENA EASTON
CLUB HOUSE
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 7-5
MEN WITHOUT HATS 18-8
MEN AT WORK 15-9
SHALAMAR 23-15

WIGV/Bath, ME
Scott Robbins
MEN WITHOUT HATS
HEART
IAN HUNTER
SHEENA EASTON
Hottest:
DEF LEPPARD 4-1
MICHAEL SEMBELLO 6-3
LOVERBOY 11-9
BONNIE TYLER 14-12
DAVID BOWIE 18-14

WCIR/Beckley, WV
Bob Spencer
AMERICA
LOUISE TUCKER
PAUL ANKA
HERB ALPERT (dp)
CRYSTAL GAYLE (dp)
ELTON JOHN
SERGIO MENDES
Hottest:
BONNIE TYLER 1-1
MICHAEL SEMBELLO 12-4
DAVID BOWIE 16-7
RICK SPRINGFIELD 20-10
MICHAEL JACKSON 38-21

WOMP-FM/Baltimore
Dwayne Bonds

LAURA BRANIGAN
JUICE NEWTON
FRANK STALLONE
BONNIE TYLER
SHEENA EASTON
STARBUCK
RITA COOLIDGE
Hottest:
TACO 2-1
MICHAEL SEMBELLO 5-3
HEART
TALKING HEADS (dp)
AGNETHA FALTSKOG
DEF LEPPARD 1-1
MECO 7-3
SHALAMAR 19-9
BONNIE TYLER 27-22

WKZ/Chambersburg, PA
Williams/Scott
ROBERT PLANT
JUICE NEWTON
SHEENA EASTON
TALKING HEADS (dp)
ZZ TOP
BONNIE MILSAP
Hottest:
POLICE 1-1
EURYTHMICS 3-2
DONNA SUMMER 6-3
LOVERBOY 7-6
MICHAEL SEMBELLO 10-7

WTSN/Dover, NH
Jim Sebastian
JUICE NEWTON
ROBERT PLANT
SPANDAU BALLET
RITA COOLIDGE
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 3-2
DONNA SUMMER 4-3
EURYTHMICS 5-4
HUMAN LEAGUE 8-5

WERZ/Exeter, NH
Scott MacKay
HEART
SHEENA EASTON
KAJAGOOGOO
CARRERA
BEE GEES
MADNESS
ARCANGEL
Hottest:
POLICE 1-1
HUMAN LEAGUE 9-7
EURYTHMICS 12-9
ASIA 27-20
FRANK STALLONE 29-24

WZYY/Fredrick, ND
Kamosabl Joe
none
Hottest:
EURYTHMICS 11-1
MICHAEL JACKSON 30-20
MICHAEL SEMBELLO 33-23
BILLY JOEL 36-25
FRANK STALLONE 35-27

OK100/theace, NY
Danny Alexander
AXE
DEF LEPPARD
KANSAS
JUICE NEWTON
ANIMALS
Hottest:
DEF LEPPARD 4-1
BONNIE TYLER 8-6
ELO 11-10
ROD STEWART 16-13
MEN WITHOUT HATS 17-14

13FEA/Manchester, NH
Rick Ryder
JACKSON BROWNE
BEE GEES
SHEENA EASTON
Hottest:
POLICE 1-1
CULTURE CLUB 5-3
MEN AT WORK 9-4
QUARTERFLASH 10-6
FIXX 14-9

WBCY/Charlotte, NC
Bob Kaghan
MEN WITHOUT HATS
AIR SUPPLY
ROBERT PLANT
MADNESS
JEFFREY OSBORNE
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 5-1
MEN AT WORK 6-4
QUARTERFLASH 8-6
ELO 16-10
BILLY JOEL 17-14

WBSX/Charleston
Bill Martin
ARCANGEL
TALKING HEADS (dp)
STYX
Hottest:
STEVIE NICKS 1-1
EURYTHMICS 5-3
MEN AT WORK 9-5
ROD STEWART 12-6
MICHAEL SEMBELLO D-12

WBBY/Charlotte, NC
Bob Kaghan
MEN WITHOUT HATS
AIR SUPPLY
ROBERT PLANT
MADNESS
JEFFREY OSBORNE
Hottest:
POLICE 1-1
FIXX 11-7
BONNIE TYLER 31-14
MICHAEL JACKSON 22-17
BILLY JOEL 28-23

WJBO/Portland, ME
Phoenix/O'Neill
SHEENA EASTON
KAJAGOOGOO
BEE GEES
DONNA SUMMER 1-1
MEN WITHOUT HATS 4-4
POLICE 5-5
MICHAEL JACKSON 10-10
ELO 13-13

WHEB/Portsmouth
Rick Bean
BILLY JOEL
BILLY IDOL
STRAY CATS
ELTON JOHN
LBB
MICHAEL SEMBELLO 2-1
QUARTERFLASH 3-2
FRANK STALLONE 21-16
BONNIE TYLER 22-17
ASIA 23-18

CK101/Cocoa Beach, FL
Mike Lowe
RITA COOLIDGE
LAURA BRANIGAN
SPANDAU BALLET
Hottest:
POLICE 1-1
EURYTHMICS 8-5
HUMAN LEAGUE 14-9
MICHAEL JACKSON 17-13
BILLY JOEL 27-18

WJWJ/Jackson, MS
Bill Crew
ELTON JOHN
ANIMALS
LBB
AXE (dp)
ELVIS COSTELLO
Hottest:
DAVID BOWIE 1-1
EURYTHMICS 4-2
MICHAEL SEMBELLO 8-5
JACKSON BROWNE 10-7
JOURNEY 12-10

SOUTH
PARALLEL TWO

WBBQ/Augusta, GA
Bruce Stevens
BEE GEES
SHEENA EASTON
HEART
ROBERT PLANT (dp)
TALKING HEADS (dp)
AGNETHA FALTSKOG
Hottest:
DEF LEPPARD 1-1
MECO 7-3
SHALAMAR 19-9
BONNIE TYLER 27-22

KHFI/Austin, TX
Volkmann/Garrett
AIR SUPPLY
STRAY CATS
SPANDAU BALLET
MADNESS
JEFFREY OSBORNE
JUICE NEWTON
STEVIE RAY VAUGHAN
PRIVATE LIVES
Hottest:
DAVID BOWIE 9-6
FIXX 10-9
MEN WITHOUT HATS 20-10
CULTURE CLUB 17-14
BONNIE TYLER 21-16

WFMF/Baton Rouge, LA
Rice/Ahyan
JUICE NEWTON
Hottest:
STEVIE NICKS 1-1
DONNA SUMMER 3-2
MICHAEL SEMBELLO 4-3
EURYTHMICS 12-9
TACO 15-13

KZZB/Baumont, TX
Murphy/Harrison
BONNIE TYLER
ANIMALS
CHRIS DEBURGH
GEORGE BENSON
Hottest:
ELO 1-1
MICHAEL SEMBELLO 5-2
LAURA BRANIGAN 15-8
RICK SPRINGFIELD 20-12
TACO 23-13

WQIC/Biloxi, MS
Kirk Claitt
ROBERT PLANT
CLUB HOUSE
MADNESS
CHRIS DEBURGH
Hottest:
POLICE 1-1
QUARTERFLASH 5-2
CULTURE CLUB 12-5
TACO 16-6
BILLY JOEL 35-21

KXX106/Birmingham, AL
Steve Davis
ROBERT PLANT
ELTON JOHN
BONNIE TYLER 8-6
BEE GEES
RONNIE MILSAP
STRAY CATS
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 2-2
BRYAN ADAMS 12-8
DAVID BOWIE 13-10
BONNIE TYLER 27-20

WCBC/Charleston, SC
Chris Bailey
ELTON JOHN
ROBERT PLANT
JUICE NEWTON
BETTE MIDLER
KAJAGOOGOO
CLUB HOUSE
MADNESS
TALKING HEADS
RONNIE MILSAP
BEE GEES
SHEENA EASTON
DERAN CRAIG (dp)
Hottest:
EURYTHMICS 4-1
MEN WITHOUT HATS 7-4
ELO 14-8
JACKSON BROWNE 20-14
BILLY JOEL 37-21

WSSX/Charleston
Bill Martin
ARCANGEL
TALKING HEADS (dp)
STYX
Hottest:
STEVIE NICKS 1-1
EURYTHMICS 5-3
MEN AT WORK 9-5
ROD STEWART 12-6
MICHAEL SEMBELLO D-12

WBCY/Charlotte, NC
Bob Kaghan
MEN WITHOUT HATS
AIR SUPPLY
ROBERT PLANT
MADNESS
JEFFREY OSBORNE
Hottest:
POLICE 1-1
FIXX 11-7
BONNIE TYLER 31-14
MICHAEL JACKSON 22-17
BILLY JOEL 28-23

WJBO/Portland, ME
Phoenix/O'Neill
SHEENA EASTON
KAJAGOOGOO
BEE GEES
DONNA SUMMER 1-1
MEN WITHOUT HATS 4-4
POLICE 5-5
MICHAEL JACKSON 10-10
ELO 13-13

WHEB/Portsmouth
Rick Bean
BILLY JOEL
BILLY IDOL
STRAY CATS
ELTON JOHN
LBB
MICHAEL SEMBELLO 2-1
QUARTERFLASH 3-2
FRANK STALLONE 21-16
BONNIE TYLER 22-17
ASIA 23-18

CK101/Cocoa Beach, FL
Mike Lowe
RITA COOLIDGE
LAURA BRANIGAN
SPANDAU BALLET
Hottest:
POLICE 1-1
EURYTHMICS 8-5
HUMAN LEAGUE 14-9
MICHAEL JACKSON 17-13
BILLY JOEL 27-18

WJWJ/Jackson, MS
Bill Crew
ELTON JOHN
ANIMALS
LBB
AXE (dp)
ELVIS COSTELLO
Hottest:
DAVID BOWIE 1-1
EURYTHMICS 4-2
MICHAEL SEMBELLO 8-5
JACKSON BROWNE 10-7
JOURNEY 12-10

WNOX-FM/Columbia, SC
Hunter-Herring

STYX
ELVIS COSTELLO
WHAMI U.K.
BEE GEES
CHRIS DEBURGH
Hottest:
MICHAEL SEMBELLO 6-1
LOVERBOY 12-7
DAVID BOWIE 18-12
CULTURE CLUB 21-17
JOAN JETT 36-29

KITE/Corpus Christi, TX
Mark Driscoll
STYX
MADNESS
KISSING THE PINK
SHEENA EASTON
KAJAGOOGOO
ANIMALS
BETTE MIDLER
Hottest:
MEN AT WORK 3-2
QUARTERFLASH 4-3
ELO 6-4
RICK SPRINGFIELD 9-8
GEORGE BENSON 13-12

KZFM/Corpus Christi
Chuck Baker
HEART
LINDSEY BUCKINGHA
SPANDAU BALLET
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 2-2
ROBERT PLANT
DEF LEPPARD 3-4
EURYTHMICS 11-7

WDOQ/Daytona Beach, FL
Raiph Wimmer
ELTON JOHN
SPANDAU BALLET
ROBERT PLANT
JEFFREY OSBORNE
EDDIE RABBITT
Hottest:
POLICE 1-1
STEVIE NICKS 4-1
TACO 19-9
JOAN JETT 20-14
BILLY JOEL 24-19
BONNIE TYLER 26-20

WNFI/Daytone Beach, FL
Brian Douglas
none
Hottest:
POLICE 1-1
MEN AT WORK 4-4
EURYTHMICS 11-11
STEVIE NICKS 13-13
JOURNEY 15-15

WDCG/Durham-Raleigh
Randy Kabrich
RICK SPRINGFIELD
NAKED EYES
JEFFREY OSBORNE
LBB
ROBERT PLANT
Hottest:
HUMAN LEAGUE 3-1
DONNA SUMMER 5-3
INGRAM & AUSTIN 15-5
MICHAEL SEMBELLO 10-9
RITA COOLIDGE 20-12

KAMZ/El Paso, TX
Bob West
WHISPERS
RITA COOLIDGE
BONNIE TYLER
WHAMI U.K.
ARETHA FRANKLIN
Hottest:
POLICE 1-1
STEVIE NICKS 4-2
DONNA SUMMER 8-4
MICHAEL SEMBELLO 10-5
MEN AT WORK 14-9

KSET-FM/El Paso, TX
Cat Simon
MADNESS
LINDSEY BUCKINGHA
ROBERT PLANT
KAJAGOOGOO
Hottest:
POLICE 1-1
MEN WITHOUT HATS 3-2
JACKSON BROWNE 25-18
YAZ 21-18

WRQK/Greensboro, NC
Was Jones
BRYSON & FLACK
BONNIE TYLER
NAKED EYES
STRAY CATS
ELTON JOHN
JEFFREY OSBORNE
Hottest:
EURYTHMICS 4-1
DONNA SUMMER 17-10
JACKSON BROWNE 24-18
MICHAEL SEMBELLO 27-21
BILLY JOEL 29-23

WANS-FM/Greensboro, SC
Ron Motte
SPANDAU BALLET
JUICE NEWTON
ROBERT PLANT
Hottest:
POLICE 1-1
HUMAN LEAGUE 14-5
RITA COOLIDGE 16-11
TACO 24-13
BONNIE TYLER 28-21

WRGQ/Greensboro, NC
Was Jones
BRYSON & FLACK
BONNIE TYLER
NAKED EYES
STRAY CATS
ELTON JOHN
JEFFREY OSBORNE
Hottest:
EURYTHMICS 4-1
DONNA SUMMER 17-10
JACKSON BROWNE 24-18
MICHAEL SEMBELLO 27-21
BILLY JOEL 29-23

WBCY/Charlotte, NC
Bob Kaghan
MEN WITHOUT HATS
AIR SUPPLY
ROBERT PLANT
MADNESS
JEFFREY OSBORNE
Hottest:
POLICE 1-1
FIXX 11-7
BONNIE TYLER 31-14
MICHAEL JACKSON 22-17
BILLY JOEL 28-23

WSSX/Charleston
Bill Martin
ARCANGEL
TALKING HEADS (dp)
STYX
Hottest:
STEVIE NICKS 1-1
EURYTHMICS 5-3
MEN AT WORK 9-5
ROD STEWART 12-6
MICHAEL SEMBELLO D-12

WJBO/Portland, ME
Phoenix/O'Neill
SHEENA EASTON
KAJAGOOGOO
BEE GEES
DONNA SUMMER 1-1
MEN WITHOUT HATS 4-4
POLICE 5-5
MICHAEL JACKSON 10-10
ELO 13-13

WHEB/Portsmouth
Rick Bean
BILLY JOEL
BILLY IDOL
STRAY CATS
ELTON JOHN
LBB
MICHAEL SEMBELLO 2-1
QUARTERFLASH 3-2
FRANK STALLONE 21-16
BONNIE TYLER 22-17
ASIA 23-18

CK101/Cocoa Beach, FL
Mike Lowe
RITA COOLIDGE
LAURA BRANIGAN
SPANDAU BALLET
Hottest:
POLICE 1-1
EURYTHMICS 8-5
HUMAN LEAGUE 14-9
MICHAEL JACKSON 17-13
BILLY JOEL 27-18

94TYX/Jackson, MS
Jim Chick

ROBERT PLANT
ELTON JOHN
STRAY CATS (dp)
LBB
RONNIE MILSAP (dp)
BEE GEES
Hottest:
POLICE 1-1
DONNA SUMMER 3-2
ROD STEWART 5-3
DAVID BOWIE 16-6
SHALAMAR 23-17

WQUT/Johnson City, TN
Ron Hampton
HEART
SHALAMAR
ROBERT PLANT
SHEENA EASTON
JUICE NEWTON
Hottest:
POLICE 1-1
MEN AT WORK 21-15
MICHAEL SEMBELLO 22-16
LAURA BRANIGAN 30-25
TACO D-29

WOKI/Knoxville, TN
Gary Adkins
JEFFREY OSBORNE
BEE GEES
HEART
ELVIS COSTELLO
ROBERT PLANT
ELTON JOHN
STYX (dp)
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 3-1
MEN WITHOUT HATS 17-9
JOURNEY 24-19
BILLY JOEL 26-20
ASIA 31-26

KBFM/McAllen-Brownsville
Bob Mitchell
STYX
EDDY GRANT
MADNESS
SHEENA EASTON
JUICE NEWTON
ELTON JOHN
Hottest:
POLICE 1-1
EURYTHMICS 11-11
STEVIE NICKS 13-13
JOURNEY 15-15

WVVC/Norfolk
Steve Kelly
SPANDAU BALLET (dp)
JUICE NEWTON (dp)
AIR SUPPLY (dp)
SOS BAND
ELTON JOHN
STYX (dp)
Hottest:
MICHAEL SEMBELLO 3-1
MEN WITHOUT HATS 17-9
JOURNEY 24-19
BILLY JOEL 26-20
ASIA 31-26

BJ106/Orlando, FL
Gary Mitchell
TACO
BONNIE TYLER
STRAY CATS
SHALAMAR
Hottest:
POLICE 1-1
FIXX 10-7
DONNA SUMMER 19-14
CULTURE CLUB 20-15
HUMAN LEAGUE 22-16

WRVQ/Richmond, VA
Jeff Morgan
FRANK STALLONE
SPANDAU BALLET
ELTON JOHN
Hottest:
POLICE 1-1
FIXX 10-7
DONNA SUMMER 19-14
CULTURE CLUB 20-15
HUMAN LEAGUE 22-16

KITY/San Antonio, TX
Gary Mitchell
HEART
STRAY CATS
EDDY GRANT
SERGIO MENDES
DERAN CRAIG
LAURA BRANIGAN
F.R. DAVID
Hottest:
POLICE 1-1
MICHAEL SEMBELLO 1-1
BILLY JOEL 23-6
HUMAN LEAGUE 18-7
BONNIE TYLER 33-9
ASIA 38-20

KTFM/San Antonio, TX
Thorman/Nesty
SHEENA EASTON
BEE GEES
EDDY GRANT
KAJAGOOGOO
MADNESS
MINISTRY
CLUB HOUSE
AXE
Hottest:
POLICE 1-1
TACO 9-6
STEVIE NICKS 13-7
MEN AT WORK 19-9
AIR SUPPLY 35-29

KTSA/San Antonio, TX
Frank Walsh
none
Hottest:
POLICE 1-1
KAJAGOOGOO 3-3
ELO 7-7
EURYTHMICS 8-8
ROD STEWART 10-10

KROK/Shreveport, LA
Hayden/Stewart
MADNESS
SHEENA EASTON
SERGIO MENDES
KAJAGOOGOO
Hottest:
POLICE 1-1
DONNA SUMMER 4-2
QUARTERFLASH 10-4
AMERICA 15-9
JACKSON BROWNE 32-21

WSEZ/Winston-Salem
Steve Finnegan
AIR SUPPLY
JUICE NEWTON
SPANDAU BALLET
STYX
SHEENA EASTON
Hottest:
MICHAEL SEMBELLO 1-1
EURYTHMICS 4-2
JACKSON BROWNE 14-10
BONNIE TYLER 24-14
ELO 35-26

KX104/Nashville, TN
Bryan Sargent
JUICE NEWTON
SPANDAU BALLET
STYX
TALKING HEADS (dp)
Hottest:
MICHAEL SEMBELLO 1-1
HUMAN LEAGUE 14-8
CULTURE CLUB 18-13
BONNIE TYLER 21-14
MEN WITHOUT HATS 22-15

CHR ADDS & HOTS

MIDWEST Most Added® Hottest

Spandau Ballet Michael Sembello
 Bonnie Tyler Police
 Kinks Eurythmics
 Heart

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Sheena Easton Police
 Styx Michael Sembello
 Spandau Ballet Eurythmics

MIDWEST PARALLEL TWO

WKDD/Akron, OH Matt Patrick

SPANDAU BALLET
 JUICE NEWTON
 SERGIO MENDES
 TALKING HEADS
 ROBERT PLANT
 HEART
 SHALAMAR
 Hottest:
 DAVID BOWIE 1-1
 LOVERBOY 2-4
 CULTURE CLUB 7-6
 EURYTHMICS 10-8
 RICK SPRINGFIELD 14-11

WKAU/Appleton-Oshkosh Rosa/Allen

SPANDAU BALLET
 SHEENA EASTON
 ROBERT PLANT
 JUICE NEWTON
 Hottest:
 MEN AT WORK 5-4
 DEF LEPPARD 9-8
 TACO 14-13
 CULTURE CLUB 15-14
 RICK SPRINGFIELD 17-16

WNAM/Appleton-Oshkosh Chris Caine

BEE GEES
 SHEENA EASTON
 MADNESS
 BETTE MIDLER
 TALKING HEADS (dp)
 Hottest:
 MICHAEL SEMBELLO 1-1
 QUARTERFLASH 5-2
 RICK SPRINGFIELD 15-12
 ASIA 26-19
 AIR SUPPLY 38-28

92X/Columbus, OH Teri Nutter

HUMAN LEAGUE
 DAVID BOWIE
 STRAY CATS
 Hottest:
 POLICE 1-1
 SERGIO MENDES 2-2
 RICK SPRINGFIELD 10-6
 BONNIE TYLER 13-8
 DONNA SUMMER 17-12

KIHK/Davenport, IA Jim O'Hara

none
 Hottest:
 POLICE 1-1
 AMERICA 14-14
 BILLY JOEL 19-19
 AIR SUPPLY 24-24
 NAKED EYES 26-26

KMGK/Des Moines, IA Jim Roberts

EDDY GRANT
 SPANDAU BALLET
 JUICE NEWTON
 HEART
 STYX
 KINKS
 COCONUTS (dp)
 Hottest:
 EURYTHMICS 2-1
 MICHAEL SEMBELLO 4-2
 DONNA SUMMER 6-5
 HUMAN LEAGUE 9-8
 DAVID BOWIE 16-12

WBC/Duluth, MN Dick Johnson

STRAY CATS
 ANIMALS
 SPANDAU BALLET
 Hottest:
 POLICE 2-2
 STEVIE NICKS 3-3
 DONNA SUMMER 18-6
 BONNIE TYLER 15-12

WKDQ/Evansville, IN Hobbs/Payne

HUMAN LEAGUE
 JUICE NEWTON
 Hottest:
 POLICE 1-1
 QUARTERFLASH 4-4
 MEN AT WORK 6-5
 EURYTHMICS 12-6
 MICHAEL JACKSON 14-9

WMEE/Fort Wayne Tony Richards

NAKED EYES
 HEART
 Hottest:
 STEVIE NICKS 1-1
 HUMAN LEAGUE 10-5
 BILLY JOEL 17-12
 BONNIE TYLER 27-14
 DAVID BOWIE 20-15

WGRD/Grand Rapids, MI J.J. Duling

MICHAEL JACKSON
 ELTON JOHN
 SPANDAU BALLET
 SHALAMAR
 ROBERT PLANT
 Hottest:
 EURYTHMICS 3-1
 RICK SPRINGFIELD 10-4
 JACKSON BROWNE 7-5
 BONNIE TYLER 25-10
 ASIA 19-14

WZZR/Grand Rapids, MI Don Schuller

CHRIS DEBURGH
 MADNESS
 SHEENA EASTON
 KAJAGOOGOO
 MICHAEL JACKSON
 EDDY GRANT
 KINKS
 Hottest:
 MICHAEL SEMBELLO 1-1
 CHARLIE 10-9
 ASIA 18-11
 RICK SPRINGFIELD 19-12
 NAKED EYES 28-19

WNAP/Indianapolis, IN Larry Mago

MICHAEL SEMBELLO
 Hottest:
 POLICE 1-1
 QUARTERFLASH 2-2
 MEN AT WORK 3-3
 MICHAEL JACKSON 9-6
 RITA COOLIDGE 10-8

WZPL/Indianapolis, IN Gary Hoffmann

KINKS
 BEE GEES
 KAJAGOOGOO
 SHEENA EASTON
 ANIMALS
 BETTE MIDLER
 RONNIE MILSAP
 HEART
 Hottest:
 MICHAEL SEMBELLO 3-1
 EURYTHMICS 6-2
 DONNA SUMMER 4-4
 PRINCE 5-5
 MEN AT WORK 7-6

WJXQ/Jackson, MI Ryan/Cheeks

HEART
 AXE
 MADNESS (dp)
 CLUB HOUSE (dp)
 KAJAGOOGOO (dp)
 AGNETHA FALTSKOG (dp)
 ELVIS COSTELLO (dp)
 Hottest:
 LOVERBOY 1-1
 MEN AT WORK 7-3
 ASIA 9-4
 MICHAEL SEMBELLO 16-12
 HEART D-21

WKFR/Kalamazoo, MI Swart/Chapman

SERGIO MENDES
 ROBERT PLANT (dp)
 KINKS
 Hottest:
 MICHAEL SEMBELLO 3-1
 CULTURE CLUB 12-8
 DAVID BOWIE 14-9
 ELO 18-11
 MICHAEL JACKSON 20-13

WVIC/Lansing, MI Jay Stevens

ROBERT PLANT
 ELTON JOHN
 TACO
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 18-3
 EURYTHMICS 13-5
 JOURNEY 16-13
 BONNIE TYLER 19-17

WZEE/Madison, WI Little/Hudson

ELTON JOHN
 WHAM! U.K.
 LRB
 BILLY IDOL (dp)
 Hottest:
 POLICE 1-1
 STEVIE NICKS 3-3
 DONNA SUMMER 18-6
 BONNIE TYLER 15-12

KQKQ/Omaha, NE Taylor/Dean

BONNIE TYLER
 SPANDAU BALLET
 SHALAMAR
 JUICE NEWTON
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 2-2
 EURYTHMICS 4-3
 DONNA SUMMER 7-4
 LOVERBOY 5-5

KZ93/Peoria, IL Mark Maloney

ELTON JOHN
 HEART
 BONNIE TYLER
 TEARS FOR FEARS
 AIR SUPPLY
 CHRIS DEBURGH
 LINDSEY BUCKINGHA
 KINKS
 STYX
 MINISTRY
 EDDY GRANT
 Hottest:
 POLICE 1-1
 DONNA SUMMER 3-2
 QUARTERFLASH 5-3
 MICHAEL SEMBELLO 9-6
 EURYTHMICS 14-8

WZOK/Rockford Tim Fox

MICHAEL JACKSON
 JOURNEY
 SHALAMAR
 LRB
 MEN WITHOUT HATS
 Hottest:
 EURYTHMICS 4-1
 LOVERBOY 3-2
 ELO 5-3
 MEN AT WORK 7-4
 MICHAEL SEMBELLO 9-5

U93/South Bend, IN J.K. Dearing

MICHAEL SEMBELLO
 TACO
 Hottest:
 POLICE 1-1
 EDDY GRANT 3-2
 EURYTHMICS 12-3
 MICHAEL SEMBELLO D-4
 MEN AT WORK 5-7

KAYI/Tulsa, OK Phil Williams

LAURA BRANGAN
 SPANDAU BALLET
 ROBERT PLANT
 KINKS
 LINDSEY BUCKINGHA
 EDDY GRANT
 Hottest:
 EURYTHMICS 1-1
 QUARTERFLASH 4-2
 MICHAEL SEMBELLO 9-6
 RICK SPRINGFIELD 14-11
 JOURNEY 16-12

KRAV/Tulsa, OK Gary Reynolds

SPANDAU BALLET
 DONNA SUMMER
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 10-3
 RITA COOLIDGE 6-5
 MICHAEL JACKSON 9-7
 EURYTHMICS D-10

KEYN-FM/Wichita, KS Taylor/Pearman

TACO
 SPANDAU BALLET
 JUICE NEWTON
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 5-2
 DONNA SUMMER 11-4
 QUARTERFLASH 10-5
 PAUL ANKA 24-15

WHOT/Youngstown, OH Dick Thompson

HEART
 TEARS FOR FEARS
 ELVIS COSTELLO
 BILLY IDOL
 MADNESS
 EDDY GRANT
 COCONUTS
 STACY LATTISAW
 ANIMALS
 KAJAGOOGOO
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 4-2
 MICHAEL JACKSON 18-13
 ELTON JOHN 31-25
 ARETHA FRANKLIN D-34

WYFM/Youngstown, OH Jeff Tobin

none
 Hottest:
 EURYTHMICS 8-1
 LOVERBOY 4-4
 STEVIE NICKS 5-5
 MICHAEL SEMBELLO 13-8
 DEF LEPPARD 10-9

KFYR/Bismarck, ND Dan Brannan

SHEENA EASTON
 HEART
 MADNESS
 F.R. DAVID
 AMERICA
 Hottest:
 POLICE 1-1
 EURYTHMICS 3-2
 RICK SPRINGFIELD 19-11
 BONNIE TYLER 20-15
 QUARTERFLASH 18-16

WBWB/Bloomington John Helmann

STYX
 ELVIS COSTELLO
 BETTE MIDLER
 FRANK STALLONE
 HEART (dp)
 TEARS FOR FEARS
 KAJAGOOGOO
 BILLY IDOL (dp)
 HIGH INERGY
 Hottest:
 POLICE 1-1
 BONNIE TYLER 35-22
 AIR SUPPLY 37-24
 BILLY JOEL 40-25
 GEORGE BENSON 39-26

WCIL-FM/Carbondale, IL Tony Waitekus

MICHAEL JACKSON
 RITA COOLIDGE (dp)
 BONNIE TYLER
 Hottest:
 DEF LEPPARD 2-1
 NEW EDITION 3-2
 MECO 1-3
 TACO 21-4
 QUARTERFLASH 17-13

KFMZ/Columbie Jim Williams

SHALAMAR
 ROBERT PLANT
 LINDSEY BUCKINGHA
 PETER GABRIEL (dp)
 Hottest:
 ASIA 5-1
 CHARLIE 10-6
 JACKSON BROWNE 14-7
 RICK SPRINGFIELD 15-8
 JOAN JETT 16-10

KQWB/Fargo, ND Craig Roberts

AMERICA
 BONNIE TYLER
 JUICE NEWTON
 STRAY CATS
 FRANK STALLONE
 Hottest:
 POLICE 1-1
 PIXX 21-18
 BILLY JOEL 24-20
 AIR SUPPLY 25-21
 ASIA 26-22

KKXL-FM/Grand Forks, ND Don Nordine

AIR SUPPLY
 STRAY CATS
 SHALAMAR
 Hottest:
 POLICE 1-1
 EURYTHMICS 2-2
 MICHAEL SEMBELLO 3-3
 HUMAN LEAGUE 11-5
 RICK SPRINGFIELD 18-10

KYTN/Grand Forks, ND Tom Fricke

BILLY IDOL
 MICHAEL JACKSON
 STYX
 KINKS
 MINISTRY
 MADNESS
 ELVIS COSTELLO
 Hottest:
 LOVERBOY 2-1
 DEF LEPPARD 1-2
 JOAN JETT 14-8
 ZZ TOP 25-18

KRNA/Iowa City, IA Bart Goynsner

BONNIE TYLER
 GEORGE BENSON
 SPANDAU BALLET
 HEART
 SHEENA EASTON
 STYX (dp)
 ROBERT PLANT (dp)
 Hottest:
 EURYTHMICS 2-1
 MEN AT WORK 6-3
 MICHAEL SEMBELLO 12-6
 JACKSON BROWNE 14-8
 DEF LEPPARD 15-10

WAZY-FM/Lafayette, IN Jim Stacy

ELVIS COSTELLO
 SPANDAU BALLET
 JUICE NEWTON
 KINKS
 RITA COOLIDGE (dp)
 Hottest:
 DONNA SUMMER 2-1
 PIXX 6-3
 JOURNEY 22-13
 BILLY JOEL 28-21
 MICHAEL JACKSON 32-25

WRKR/Racine, WI Steve Warren

HUMAN LEAGUE
 JOURNEY
 SPANDAU BALLET
 KINKS
 STYX
 HIGH INERGY
 JIM CAPALDI
 Hottest:
 POLICE 1-1
 DURAN DURAN 7-4
 EURYTHMICS 10-5
 DONNA SUMMER 13-6
 BONNIE TYLER 15-13

KKLS/Rapid City, SD Sherwin/Piper

ANIMALS
 STYX
 BONNIE TYLER
 Hottest:
 POLICE 1-1
 STEVIE NICKS 2-2
 HUMAN LEAGUE 11-7
 RICK SPRINGFIELD 17-11
 JACKSON BROWNE 19-13

99KG/Salina, KS Collier/Travis

SHALAMAR
 STRAY CATS (dp)
 KINKS
 ANIMALS (dp)
 ELTON JOHN
 SHEENA EASTON
 BONNIE TYLER
 MADNESS
 Hottest:
 POLICE 2-1
 ELO 9-8
 DEF LEPPARD 14-13
 TACO 18-15
 MEN WITHOUT HATS 34-25

KKRC/Sloux Falls Dan Kleley

BONNIE TYLER
 AIR SUPPLY
 ELTON JOHN
 STRAY CATS
 Hottest:
 MICHAEL SEMBELLO 1-1
 DONNA SUMMER 4-3
 EURYTHMICS 6-4
 HUMAN LEAGUE 12-7
 JACKSON BROWNE 17-10

KWTO-FM/Springfield, MO Bob Hammond

BONNIE TYLER
 JUICE NEWTON
 STRAY CATS
 SPANDAU BALLET (dp)
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 4-2
 MEN AT WORK 6-3
 ELO 8-5
 LOVERBOY 7-6

WSPT/Stevens Point, WI Fuhr/Tracy

AIR SUPPLY
 ELTON JOHN
 JEFFREY OSBORNE
 Hottest:
 STEVIE NICKS 2-1
 EURYTHMICS 6-3
 DEF LEPPARD 7-4
 MEN WITHOUT HATS 20-9
 BONNIE TYLER 25-10

KDVV/Topeka, KN Tony Stewart

LRB
 JEFFREY OSBORNE
 BONNIE TYLER
 ROBERT PLANT
 STYX (dp)
 Hottest:
 LOVERBOY 2-1
 MICHAEL SEMBELLO 11-4
 PIXX 15-9
 BILLY JOEL 25-19
 MEN WITHOUT HATS 38-25

KFMW/Waterloo, IA Mark Potter

ANIMALS
 SPANDAU BALLET
 TONY CAREY
 JUICE NEWTON
 BONNIE TYLER
 KAJAGOOGOO
 MICHAEL JACKSON 31-15
 JACKSON BROWNE 29-17
 ASIA 32-18
 BILLY JOEL 38-23
 MEN WITHOUT HATS 36-26

WEST PARALLEL TWO

KKXX/Bakersfield, CA Squires/Marcus

BONNIE TYLER
 SPANDAU BALLET
 SHEENA EASTON
 JOURNEY
 ROBERT PLANT (dp)
 Hottest:
 DAVID BOWIE 11-7
 CULTURE CLUB 18-10
 JACKSON BROWNE 24-14
 MEN WITHOUT HATS 23-19
 NAKED EYES 25-20

KBBK/Boise, ID Tom Evans

SHEENA EASTON
 STYX
 AGNETHA FALTSKOG
 EDDIE RABBITT (dp)
 BILLY IDOL (dp)
 Hottest:
 MICHAEL SEMBELLO 2-1
 MEN WITHOUT HATS 8-4
 DEF LEPPARD 4-7
 RICK SPRINGFIELD 17-14
 BONNIE TYLER 27-16

KKFM/Colorado Springs, CO Finney/Ryan

RITA COOLIDGE
 SHALAMAR
 SPANDAU BALLET
 Hottest:
 POLICE 1-1
 LOVERBOY 2-2
 EURYTHMICS 3-3
 MICHAEL SEMBELLO 7-5
 MICHAEL JACKSON 17-11

KYNO-FM/Fresno, CA Walker/Davis

none
 Hottest:
 POLICE 1-1
 MTUME 2-2
 HUMAN LEAGUE 3-3
 ATTITUDE 5-5
 BERLIN 6-6

KIKI/Honolulu, HI Kong/Shishido

FRANK STALLONE
 TUBES
 DENIECE WILLIAMS
 MADNESS
 STYX
 KAJAGOOGOO
 EDDY GRANT
 Hottest:
 AUDY KIMURA 1-1
 DONNA SUMMER 4-3
 EURYTHMICS 10-7
 NEW EDITION 18-12
 RITA COOLIDGE 24-17

KQMQ/Honolulu, HI Kimo Akane

MEN WITHOUT HATS
 ASIA
 STYX
 EDDY GRANT
 MADNESS
 KAJAGOOGOO
 BEE GEES
 SOS BAND
 Hottest:
 JOURNEY 2-1
 STYX 3-2
 DONNA SUMMER 4-3
 PIXX 5-4
 MECO 6-5

KLUC/Las Vegas, NV Randy Lunquist

SPANDAU BALLET (dp)
 JUICE NEWTON (dp)
 HEART (dp)
 STYX (dp)
 Hottest:
 POLICE 1-1
 QUARTERFLASH 2-2
 LOVERBOY 3-3
 CULTURE CLUB 8-5
 BILLY JOEL 23-13

KOSO/Modesto, CA Ausham/Main

none
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 2-2
 DURAN DURAN 3-3
 MICHAEL JACKSON 10-10
 SHALAMAR 17-17

KHOP/Modesto-Stockton David Kraham

BILLY JOEL
 STYX
 KINKS
 SNUFF
 RONNIE MILSAP
 Hottest:
 MEN AT WORK 3-1
 MICHAEL SEMBELLO 6-3
 JACKSON BROWNE 11-6
 HUMAN LEAGUE 14-7
 MICHAEL JACKSON 22-13

KIDD/Montarey, CA Brown/Kel

BONNIE TYLER
 MANHATTANS
 SPANDAU BALLET
 SHEENA EASTON
 KINKS
 Hottest:
 POLICE 1-1
 MICHAEL JACKSON 2-2
 JOURNEY 17-6
 DONNA SUMMER 10-7

K99/Provo, UT Gentry/McCoy

MEN WITHOUT HATS
 NAKED EYES
 JUICE NEWTON
 ROBERT PLANT
 Hottest:
 EURYTHMICS 3-1
 HUMAN LEAGUE 5-4
 DAVID BOWIE 17-7
 DONNA SUMMER 15-11
 JACKSON BROWNE 20-13

KGGI/Riverside-S. Bern. Steve O'Neil

RITA COOLIDGE
 SHEENA EASTON
 STACY LATTISAW
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 3-3
 CULTURE CLUB 6-5
 MTUME 18-10
 AIR SUPPLY 19-12

KSKD/Salem, OR Len E. Mitchell

EDDY GRANT
 SHEENA EASTON
 BEE GEES
 A FLOCK OF SEAGUL (dp)
 PETER GABRIEL (dp)
 RONNIE MILSAP (dp)
 TEARS FOR FEARS (dp)
 Hottest:
 TACO 1-1
 RICK SPRINGFIELD 24-14
 AMERICA 27-17
 JACKSON BROWNE 31-20
 AIR SUPPLY 36-27

KRSP/Salt Lake City, UT Carlson/Moll

STYX
 GEORGE BENSON (dp)
 SPANDAU BALLET
 JUICE NEWTON
 Hottest:
 POLICE 1-1
 MICHAEL SEMBELLO 2-2
 EURYTHMICS 4-3
 DONNA SUMMER 6-4
 HUMAN LEAGUE 11-7

KYYX/Seattle, WA Van Johnson

AGNETHA FALTSKOG
 ASIA
 TOM TOM CLUB
 CHARLIE
 MINOR DETAIL
 Hottest:
 POLICE 1-1
 DAVID BOWIE 2-2
 MEN WITHOUT HATS 5-5
 TALKING HEADS 9-7
 CULTURE CLUB 15-8

KJRB/Spokane, WA Suda Coleman

BEE GEES
 KINKS
 SERGIO MENDES
 Hottest:
 POLICE 1-1
 MEN AT WORK 5-4
 MICHAEL JACKSON 9-8
 RITA COOLIDGE 15-10
 BILLY JOEL 22-18

KHYT/Tucson, AZ Sherman Cohen

SOS BAND
 SHEENA EASTON
 SERGIO MENDES
 MADNESS
 KAJAGOOGOO
 Hottest:
 POLICE 1-1
 BONNIE TYLER 10-2
 MICHAEL SEMBELLO 4-4
 DONNA SUMMER 7-6
 DURAN DURAN 11-10

KRQ/Tucson, AZ Zapoleon/Norris

WHAM! U.K.
 ROBERT PLANT
 SERGIO MENDES
 AGNETHA FALTSKOG
 Hottest:
 EURYTHMICS 2-1
 DONNA SUMMER 6-2
 BONNIE TYLER 15-3
 DURAN DURAN 12-7
 PIXX 18-11

PARALLEL THREE

KENI/Anchorage, AK Vaughn/Kimberly

STRAY CATS
 KINKS
 SPANDAU BALLET
 MADNESS
 EDDY GRANT
 ROBERT PLANT
 Hottest:

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

PHILIP BAILEY
I Know (Columbia)

75% of our reporting stations on it. Rotations: Heavy 7/2, Medium 17/3, Light 27/10, Extra Adds 3, Total Adds 18 including WILD, WEDR, WZAK, WJLB, KJLH, KSOL, WOIC, WLOU, WWDM, WVOI. A Most Added Record. Debuts at number 25 on the Black Radio Chart.

LaTOYA JACKSON
Bet'cha Gonna Need My Lovin' (LARC)

71% of our reporting stations on it. Rotations: Heavy 3/0, Medium 24/0, Light 22/3, Extra Adds 2, Total Adds 5, Debuts at number 26 on the Black Radio Chart.

SLING SHOT

Do It Again Medley With Billie Jean (Quality)

67% of our reporting stations on it. Rotations: Heavy 10/0, Medium 25/1, Light 13/5, Extra Adds 0, Total Adds 6, WAMO, WJMO, WPEG, WPDQ, WVKO, WLUM. Will debut next week on the Black Radio Chart.

NEW EDITION

Is This The End (Streetwise)

65% of our reporting stations on it. Rotations: Heavy 25/1, Medium 12/1, Light 10/3, Extra Adds 0, Total Adds 5, KMJM, WPEG, WOIC, WANT, WLUM. Debuts at number 23 on the Black Radio Chart.

KASHIF

Help Yourself To My Love (Arista)

63% of our reporting stations on it. Rotations: Heavy 4/1, Medium 15/1, Light 23/4, Extra Adds 3, Total Adds 9, WBMX, WBLZ, WJLB, WGIV, WNOO, WLOU, WVOL, WWWS, KDIA. Will debut next week on the Black Radio Chart.

FREEEZ

I.O.U. (Streetwise)

63% of our reporting stations on it. Rotations: Heavy 11/0, Medium 19/0, Light 14/6, Extra Adds 1, Total Adds 7, WAOK, WDIA, KDAY, WKXI, WLOU, WJJS, WLUM. Will debut next week on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

CHERI "Small Town Lover" (21/PolyGram) 41/2

Rotations: Heavy 9/0, Medium 15/0, Light 16/1, Extra Adds 1, Total Adds 2, WJLB, WJJS. Heavy: WOOK, WEDR, WYLD-FM, KJLH, WPEG, KOKY, WWDM, WWWS. Medium: WILD, KRNB, WCIN, KACE, WPLZ.

MOTIVATION "Crazy Daze" (De-Lite/PolyGram) 41/2

Rotations: Heavy 11/0, Medium 19/0, Light 10/1, Extra Adds 1, Total Adds 2, WJJS, KDIA. Heavy: WOOK, KRNB, WEDR, WENN, WKXI, WBLX, WPLZ, WAAA. Medium: WXYV, WHRK, WJMO, KSOL, WLTH.

LILLO "(You're A) Good Girl" (Capitol) 39/1

Rotations: Heavy 12/0, Medium 11/0, Light 16/1, Extra Adds 0, Total Adds 1, WJLB. Heavy: WOOK, WAOK, KRNB, WCIN, WGIV, WOIC, KJCB, WWDM, WWWS. Medium: WRKS, WJMO, WJAX, WAAA, WLTH.

KURTIS BLOW "Party Time" (Mercury/PolyGram) 37/2

Rotations: Heavy 13/0, Medium 13/0, Light 11/2, Extra Adds 0, Total Adds 2, KJLH, WKWM. Heavy: WKYS, KKDA-FM, KRLY, WEDR, WATV, KJCB, WANM, WDAO. Medium: WDAS, WDMT, XHRM, WJAX, WWWS.

DENICE WILLIAMS "I'm So Proud" (Columbia) 36/6

Rotations: Heavy 6/0, Medium 15/2, Light 15/4, Extra Adds 0, Total Adds 6, WDMT, WZAK, WKXI, WJAX, WLTH, WKWM. Heavy: WILD, KRNB, WJMO, KACE, WBLX, WAAA. Medium: WHUR, KMJM, WENN, KJCB, KUKQ.

STEPHANIE MILLS "Pilot Error" (Casablanca/PolyGram) 33/19

Rotations: Heavy 1/1, Medium 10/3, Light 20/13, Extra Adds 2, Total Adds 19 including WOOK, WVVE, WDRQ, KDAY, WGIV, KJCB, WPLZ, WANM, WDAO, WLTH, KUKQ. Medium: WKYS, WHRK, KACE, WATV, WVOL.

KLIQUE "Stop Doggin' Me Around" (MCA) 33/14

Rotations: Heavy 2/1, Medium 7/3, Light 23/9, Extra Adds 1, Total Adds 14 including WDAS, WVVE, WZAK, KSOL, WPDQ, WLOU, WVOL, WANT, WKWM, WVOI. Heavy: KRLY. Medium: WOOK, WGCI, WBLX.

NATALIE COLE "Too Much Mister" (Epic) 33/2

Rotations: Heavy 1/0, Medium 14/0, Light 17/1, Extra Adds 1, Total Adds 2, WXYV, WCIN. Heavy: WEDR. Medium: WAOK, WJMO, KACE, WKXI, KJCB, WVOL, WPLZ, WANT, WWDM, WAAA, WDAO, WLTH.

L.T.D. "For You" (Montage) 30/3

Rotations: Heavy 8/0, Medium 9/0, Light 13/3, Extra Adds 0, Total Adds 3, WKXI, WJAX, WWWS. Heavy: WDAS, WOOK, KRNB, WZEN-FM, WOIC, WTOY, WANM. Medium: WXYV, WEDR, WDMT, KJCB, WVOL.

"D" TRAIN "Keep Giving Me Love" (Prelude) 30/1

Rotations: Heavy 4/0, Medium 18/0, Light 7/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: WILD, WDAS, WOOK, KJCB. Medium: WAIL-FM, WZEN-FM, XHRM, WENN, WVOL, WAAA, WDAO, WTLC, KDIA.

NEWCLEUS "Jam On Revenge" (Sunnyview) 27/4

Rotations: Heavy 6/0, Medium 9/1, Light 10/1, Extra Adds 2, Total Adds 4, WOOK, WAOK, KKDA-FM, WBMX. Heavy: WZAK, WZEN-FM, WNHC, WATV, WPDQ, WLOU. Medium: WILD, WHRK, WJLB, WANM, WWWS.

CHAMPAIGN "Let Your Body Rock" (Columbia) 27/3

Rotations: Heavy 1/0, Medium 13/0, Light 13/3, Extra Adds 0, Total Adds 3, WATV, WPEG, WWWS. Heavy: WILD. Medium: WAOK, XHRM, KSOL, WGIV, KJCB, KOKY, WBLX, WVOL, WWDM, WDAO.

HUMAN LEAGUE "(Keep Feelin') Fascination" (Virgin/A&M) 27/1

Rotations: Heavy 10/0, Medium 12/0, Light 4/0, Extra Adds 1, Total Adds 1, WBLZ. Heavy: WXYV, WHUR, WDRQ, KSOL, WNHC, WBLX, WVKO, WLTH, WWWS. Medium: WVVE, KNOW, WPLZ, WWDM, WLUM.

CAMEO "Slow Movin'" (Atlanta Artists/PolyGram) 26/10

Rotations: Heavy 1/1, Medium 9/1, Light 13/5, Extra Adds 3, Total Adds 10, WBMX, WBLZ, WNHC, WRDW, WATV, WGIV, WPEG, KJCB, WVOL, WVOI. Medium: WAOK, WZAK, WZEN-FM, WWDM, WDAO, WWWS, KUKQ.

SIGNIFICANT ACTION

EARTH, WIND & FIRE "Spread Your Love" (Columbia) 25/4

Rotations: Heavy 3/0, Medium 13/1, Light 9/3, Extra Adds 0, Total Adds 4, WAOK, WKXI, WPDQ, WLTH. Heavy: WZEN-FM, WNOO, WANM. Medium: KRLY, KRNB, WEDR, XHRM, KSOL, WKND, WNHC, WATV, WGIV, WBLX, WWDM, KUKQ.

CLUB HOUSE "Do It Again Medley With Billie Jean" (Atlantic) 25/2

Rotations: Heavy 4/0, Medium 15/0, Light 5/1, Extra Adds 1, Total Adds 2, WJJS, WTOY. Heavy: WDAS, WBMX, WGCI, WANM. Medium: KRNB, WBLZ, WHRK, WEDR, WGPR, KNOW, WGIV, WJMI, WPDQ, KOKY, WWDM, WAAA, WLTH, WKWM, WWWS.

IMAGINATION "Looking At Midnight" (Elektra) 25/2

Rotations: Heavy 1/0, Medium 11/1, Light 13/1, Extra Adds 0, Total Adds 2, WILD, WDIA. Heavy: KDAY. Medium: WDAS, WZEN-FM, KACE, KJLH, KSOL, WNHC, WVOL, WDAO, KDIA, KUKQ.



NATIONAL AIRPLAY/30

August 12, 1983

Three Weeks	Two Weeks	Last Week	
5	2	2	1 S.O.S. BAND/Just Be Good To Me (Tabu/CBS)
6	5	3	2 JEFFREY OSBORNE/Don't You Get So Mad (A&M)
3	1	1	3 ARETHA FRANKLIN/Get It Right (Arista)
15	10	5	4 RICK JAMES/Cold Blooded (Gordy/Motown)
8	6	6	5 ISLEY BROTHERS/Choosey Lover (T-Neck/CBS)
2	4	4	6 MANHATTANS/Crazy (Columbia)
25	13	11	7 HERBIE HANCOCK/Rokit (Columbia)
16	11	9	8 P. BRYSON & R. FLACK/Tonight I Celebrate My Love (Capitol)
1	3	8	9 DONNA SUMMER/She Works Hard For The Money (Mercury/PolyGram)
19	12	10	10 DIANA ROSS/Pieces Of Ice (RCA)
-	16	15	11 ZAPP/I Can Make You Dance (WB)
30	17	16	12 ASHFORD & SIMPSON/High-Rise (Capitol)
9	8	12	13 STACY LATTISAW/Miracles (Cotillion/Atco)
-	27	18	14 GLADYS KNIGHT & THE PIPS/You're Number One (In My Book) (Col.)
-	-	21	15 GAP BAND/Party Train (Total Experience/PGM)
7	7	7	16 SHALAMAR/Dead Giveaway (Solar/Elektra)
4	9	17	17 MIDNIGHT STAR/Freak-A-Zoid (Solar/Elektra)
-	-	25	18 RUFUS & CHAKA KHAN/Ain't Nobody (WB)
-	25	19	19 MICHAEL JACKSON/Human Nature (Epic)
-	26	26	20 CLARK SISTERS/You Brought The Sunshine... (Westbound/Elektra)
17	14	13	21 ONE WAY/Shine On Me (MCA)
-	29	23	22 MARY JANE GIRLS/All Night Long (Gordy/Motown)
DEBUT	23	23	23 NEW EDITION/Is This The End (Streetwise)
20	15	14	24 RONNIE LAWS/In The Groove (Capitol)
DEBUT	25	25	25 PHILIP BAILEY/I Know (Columbia)
DEBUT	26	26	26 LaTOYA JACKSON/Bet'cha Gonna Need My Lovin' (LARC)
-	-	28	27 MAZE featuring FRANKIE BEVERLY/Never Let You Down (Capitol)
-	-	29	28 S. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown)
-	-	30	29 GEORGE BENSON/Lady Love Me (One More Time) (WB)
DEBUT	30	30	30 NONA HENDRYX/Transformation (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- STEPHANIE MILLS (19)
- PHILIP BAILEY (18)
- KLIQUE (14)
- LEW KIRTON (14)
- RONNIE DYSON (12)

HOTTEST

- S.O.S. BAND (33)
- MIDNIGHT STAR (29)
- ARETHA FRANKLIN (26)
- RICK JAMES (23)
- JEFFREY OSBORNE (21)
- DONNA SUMMER (21)

RONNIE DYSON "All Over Your Face" (Cotillion/Atco) 24/12

Rotations: Heavy 1/0, Medium 10/3, Light 12/8, Extra Adds 1, Total Adds 12, WILD, WOOK, WAOK, WBMX, WZAK, WGPR, WGIV, WOIC, WKXI, WJAX, KJCB, WWDM. Heavy: WYLD-FM. Medium: WDAS, WVVE, WGCI, WPDQ, WANM, WLTH.

GARRETT'S CREW "Nasty Rock" (Clockwork) 23/1

Rotations: Heavy 9/0, Medium 6/0, Light 8/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WDAS, KRNB, WEDR, WBMX, WJLB, WZEN-FM, WATV, WENN, KJCB. Medium: KKDA-FM, WDRQ, WGPR, KSOL, WKXI, WVOL.

GARY BYRD & G.B. EXPERIENCE "The Crown" (Motown) 21/0

Rotations: Heavy 8/0, Medium 7/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: KRNB, WGCI, WZEN-FM, KDAY, WNOO, WLOU, WWDM, WLTH. Medium: KKDA-FM, WGPR, WJLB, KJLH, XHRM, WPDQ, WWWS.

JONZUN CREW "We Are The Jonzun Crew" (Tommy Boy) 20/1

Rotations: Heavy 3/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WDIA. Heavy: KRNB, WJMO, WPEG. Medium: WAMO, WAOK, WGPR, XHRM, WGIV, WLOU, WKWM, WTLC.

ATTITUDE "Love Me Tonight" (RFC/Atlantic) 20/0

Rotations: Heavy 1/0, Medium 7/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WJMO. Medium: WDIA, WZAK, KJLH, WPEG, WNOO, WPLZ, WTLC.

REDDINGS "Hand Dance" (Believe In A Dream/CBS) 20/0

Rotations: Heavy 8/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WVVE, KKDA-FM, KRNB, WDIA, WHRK, WZEN-FM, WWWS. Medium: WILD, WAOK, WJMO, WKXI, WWDM, WTLC.

HERB ALPERT "Garden Party" (A&M) 19/4

Rotations: Heavy 1/0, Medium 2/0, Light 13/1, Extra Adds 3, Total Adds 4, WXYV, WEDR, WNHC, WKXI. Heavy: WVVE. Medium: WANM, KUKQ.

SERGE PONSAR "Out In The Night" (WB) 19/3

Rotations: Heavy 2/0, Medium 3/0, Light 13/2, Extra Adds 1, Total Adds 3, KACE, WPDQ, WKWM. Heavy: KJLH, WWWS. Medium: WVVE, KDAY, WVOL.

MICHAEL LOVESMITH "Baby I Will" (Motown) 19/0

Rotations: Heavy 3/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WCIN, KNOW, WNOO. Medium: WXYV, WDAS, WKYS, WGCI, WDRQ, KACE, XHRM, WNHC, WLOU, WLTH, WWWS.

THELMA HOUSTON "Just Like All The Rest" (MCA) 18/4

Rotations: Heavy 0/0, Medium 7/0, Light 11/4, Extra Adds 0, Total Adds 4, WDRQ, KDAY, WOIC, KDIA. Medium: WEDR, WBMX, XHRM, WNHC, WATV, WNOO, WWWS.

WHISPERS "This Time" (Solar/Elektra) 17/10

Rotations: Heavy 1/0, Medium 4/0, Light 9/7, Extra Adds 3, Total Adds 10, WYLD-FM, WBMX, WCIN, WGPR, WGIV, WOIC, WPDQ, KJCB, WTLC, KUKQ. Heavy: KACE. Medium: WAMO, WZEN-FM, WANM, WLTH.

CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 17/2

Rotations: Heavy 2/0, Medium 9/1, Light 6/1, Extra Adds 0, Total Adds 2, WLTH, WVOI. Heavy: WKND, WNHC. Medium: WDAS, WVVE, WAIL-FM, WBLZ, WCIN, KDAY, KSOL, KOKY.

RAKE "Street Justice" (Profile) 17/1

Rotations: Heavy 2/0, Medium 5/0, Light 10/1, Extra Adds 0, Total Adds 1, KDAY. Heavy: WDAS, WZAK. Medium: WAOK, WEDR, WAIL-FM, WZEN-FM, WWDM.

WHODINI "The Haunted House Of Rock" (Arista) 17/0

Rotations: Heavy 3/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WENN, WTLC, WWWS. Medium: WRKS, WVVE, WDMT, WZAK, WJLB, WNOO, WLTH, WKWM.

DAVID GRANT "Stop And Go" (Chrysalis) 16/2

Rotations: Heavy 0/0, Medium 5/1, Light 11/1, Extra Adds 0, Total Adds 2, WOOK, WWDM. Medium: WZEN-FM, KSOL, WNHC, WVOL.

PROJECT FUTURE "Ray-Gun-Omics" (Capitol) 16/1

Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Extra Adds 0, Total Adds 1, WENN. Medium: KKDA-FM, WZAK, WGPR, WPEG, KJCB.

DEBRA HURD "Got A Broken Heart Again" (Geffen) 16/1

Rotations: Heavy 2/0, Medium 4/0, Light 10/1, Extra Adds 0, Total Adds 1, WLTH. Heavy: WOOK, WNOO. Medium: KRNB, WJMO, WVOL, WTLC.

ANITA BAKER "Angel" (Beverly Glen) 15/5

Rotations: Heavy 1/0, Medium 4/0, Light 10/5, Extra Adds 0, Total Adds 5, WCIN, WGPR, WENN, WGIV, WKWM. Heavy: KACE. Medium: WHUR, KDAY, KJLH, KSOL.

LEW KIRTON "Talk To Me" (Believe In A Dream/CBS) 14/14

Rotations: Heavy 1/1, Medium 1/1, Light 8/8, Extra Adds 4, Total Adds 14, WAOK, WVVE, KRLY, KRNB, WDIA, WBMX, WGCI, WCIN, WNHC, WKXI, KOKY, WVOL, WWDM, WTLC.

Adds & Hots... See Page 40

We're Telling You
It's Just Beginning...

JENNIFER HOLLIDAY

Sings

"I AM LOVE" 7-29525



The first single
from her forthcoming
Geffen album,
FEEL MY SOUL

Produced by
Maurice White

And You're Going To Love Her



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GEFFEN
RECORDS



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RICKY SKAGGS

You've Got A Lover (Epic)

On 73% of reporting stations. National Summary: up 13, Same 27, Down 0, Debuts 26, Adds 44. A Most Added Record. Debuts at number 45 on the Country Chart.

ALABAMA

Lady Down On Love (RCA)

On 70% of reporting stations. National Summary: Up 7, Same 3, Down 0, Debuts 2, Adds 93. A Most Added Record. Debuts at number 46 on the Country Chart.

WAYLON JENNINGS & JERRY REED

Hold On, I'm Comin' (RCA)

On 70% of reporting stations. National Summary: Up 24, Same 43, Down 0, Debuts 20, Adds 18. Debuts at number 47 on the Country Chart.

STEVE WARINER

Midnight Fire (RCA)

On 64% of reporting stations. National Summary: Up 9, Same 34, Down 0, Debuts 18, Adds 35. A Most Added Record. Debuts at number 48 on the Country Chart.

ED BRUCE

If It Was Easy (MCA)

On 62% of reporting stations. National Summary: Up 19, Same 27, Down 0, Debuts 20, Adds 27. A Most Added Record. Debuts at number 49 on the Country Chart.

GARY MORRIS

The Wind Beneath My Wings (WB)

On 60% of reporting stations. National Summary: Up 19, Same 31, Down 0, Debuts 13, Adds 27. A Most Added Record. Debuts at number 50 on the Country Chart.

MOST ADDED

- ALABAMA (93)
Lady Down On Love (RCA)
- RICKY SKAGGS (44)
You've Got A Lover (Epic)
- STATLER BROTHERS (42)
Guilty (Mercury/PolyGram)
- LEE GREENWOOD (42)
Somebody's Gonna Love You (MCA)
- STEVE WARINER (35)
Midnight Fire (RCA)
- JIM GLASER (33)
The Man In The Mirror (Noble Vision)
- DEBORAH ALLEN (30)
Baby I Lied (RCA)

HOTTEST

- CONWAY TWITTY (59)
Lost In The Feeling (WB)
- JOHN CONLEE (58)
I'm Only In It For The Love (MCA)
- JOHNNY LEE (50)
Hey Bartender (Full Moon/WB)
- RONNIE McDOWELL (44)
You're Gonna Ruin My Bad Reputation (Epic)
- OAK RIDGE BOYS (41)
Love Song (MCA)
- GEORGE STRAIT (39)
A Fire I Can't Put Out (MCA)
- CYRSTAL GAYLE (36)
Baby What About You (WB)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Indicated one of this week's most added new songs.

- LYNN ANDERSON "What I Learned From Loving You" (Perman) 88/10
National Summary: Up 43, Same 23, Down 0, Debuts 12, Adds 10 including WIXY, KIX106, KTPK-FM, KRAK, WFIL 32-24, WSEN-AM-FM 22-16, WYVA d-38, WJQS 18-15, WSIX-FM 10-9, WIRK-FM 42-35, KBMR 24-20, KVEG d-39, KNIX-FM 37-32, KSOP-FM 22-16, KCUB d-28.
- MEL McDANIEL "Hot Time In Old Town Tonight" (Capitol) 80/14
National Summary: Up 23, Same 26, Down 0, Debuts 18, Adds 14 including WWVA, KYXX, WRNL, KBMR, WAXX, WITL-FM, WMIL, KWJJ, KCUB, WGNA-FM d-31, KASE 36-31, KIKK-FM 39-30, KYAK d-26, KRAK 46-39, KCKC d-34.
- STATLER BROTHERS "Guilty" (Mercury/PolyGram) 74/42
National Summary: Up 2, Same 20, Down 0, Debuts 10, Adds 42 including WYRK, WSEN-AM-FM, KIX106, WSOC-FM, WRNL, WIRK-FM, KSO, WITL-FM, KYNN-AM-FM, KIOV-FM, WTOD, KWJJ, Q92, KRSY, KIGO.
- DAVID ALLAN COE "Cheap Thrills" (Columbia) 72/5
National Summary: Up 30, Same 24, Down 0, Debuts 13, Adds 5, WVAM, WNYR, WKIX, KYAK, KCCY-FM, WWVA d-36, WSOC-FM d-36, WAMZ-FM 17-15, WNOE-AM 36-25, WQYK-FM 23-19, WUSN 29-27, WONE 31-26, WFMS-FM 36-32, KLAC on, KMPS-AM-FM d-30.
- MEL TILLIS "Cowboy's Dream" (MCA) 65/14
National Summary: Up 11, Same 29, Down 0, Debuts 11, Adds 14 including WGNA-FM, WYRK, WPOR-FM, WSEN-AM-FM, WILQ, KRRV, WWOD/WKZZ, WGEW KIOV-FM, KTPK-FM, KYAK, KGA, KTOM d-41, WIXL-FM 38-29.
- TOM T. HALL "Everything From Jesus To Jack Daniels" (Mercury/PolyGram) 61/9
National Summary: Up 18, Same 19, Down 0, Debuts 15, Adds 9, WJQS, KLLL, KYXX, WIRK-FM, WTQR-FM, KCJB, KIOV-FM, KTTS-AM-FM, KMPS-AM-FM, WWVA d-34, WESC-AM-FM 45-31, WLWI-FM 33-28, KSO 26-22, WTSO 34-26, KNIX-FM d-40, KTOM 43-35.
- THOM SCHUYLER "A Little At A Time" (Capitol) 61/5
National Summary: Up 19, Same 31, Down 0, Debuts 6, Adds 5, WNYR, CHOW, WWVA, WFNC, KSOP-FM, WFIL 22-19, WJQS 28-23, WSIX-FM 15-13, KYXX d-35, WHOO d-39, WPAP-FM 37-30, KBMR 34-32, KTTS-AM-FM 32-30, WTOD 31-28.
- LEON EVERETTE "The Lady, She's Right" (RCA) 60/25
National Summary: Up 6, Same 22, Down 0, Debuts 7, Adds 25 including WKYG, WYII, WSOC-FM, WDAK, KHEY-AM, KLRA, WOKK, WCMS-FM, WUSQ-FM, WGEW, WFMS-FM, KVOO, KUZZ, KKCS, KUGN-FM, KVEG.
- DAN SEALS "After You" (Liberty) 56/24
National Summary: Up 6, Same 21, Down 0, Debuts 4, Adds 24 including WIXL-FM, WKYG, WFIL, CHOW, WWVA, WYII, KXYL, KLRA, WKSJ-FM, WLWI-FM, WNOE-AM, WTQR-FM, KSO, KEBC-FM, WXCL, KMAK, KGA.
- CHARLIE DANIELS BAND "Stroker's Theme" (Epic) 50/19
National Summary: Up 9, Same 18, Down 0, Debuts 4, Adds 19 including WSNO, WPOR-FM, WNYR, WSEN-AM-FM, KRRV, KXYL, WEZL-FM, KHEY-AM, WESC-AM-FM, WOKK, WHOO, WONE, KYAK, KKCS, KRAK.
- TERRI GIBBS "Anybody Else's Heart But Mine" (MCA) 48/26
National Summary: Up 2, Same 18, Down 0, Debuts 2, Adds 26 including WVAM, WWVA, KASE, WSOC-FM, WMC-AM, WHOO, WIRK-FM, WTQR-FM, WTOD, KFDI-AM-FM, KYAK, KUZZ, KWJJ, KTOM, KCKC.
- MARLOW TACKETT "I Spent The Night In The Heart Of Texas" (RCA) 47/7
National Summary: Up 6, Same 29, Down 0, Debuts 5, Adds 7, WDAK, KVOO, KYAK, KUZZ, KRWQ-FM, KRAK, KSOP-FM, WIXL-FM 36-31, WSEN-AM-FM d-50, WYNN-FM 41-36, KHEY-AM d-49, WAMZ-FM d-37, WKKQ-AM 48-37, KWJJ d-49, KTOM 50-43.
- RICK & JANIS CARNES "Poor Girl" (WB) 46/5
National Summary: Up 17, Same 20, Down 0, Debuts 4, Adds 5, WEZL-FM, KIKK-FM, WLWI-FM, KRRK, KUGN-FM, WSEN-AM-FM 48-42, WWVA d-40, WSIX-FM 19-15, KYXX 29-25, KBMR 46-36, KSO 37-32, WKKQ-AM 42-36, KSON-FM d-38, KMPS-AM-FM 26-23.

Adds & Hots . . . See Page 41



NATIONAL AIRPLAY/50

August 12, 1983

Three Two Last
Weeks Weeks Week

- | | | | | |
|-------|----|----|----|---|
| 6 | 3 | 2 | 1 | CONWAY TWITTY/Lost In The Feeling (WB) |
| 10 | 7 | 4 | 2 | RONNIE McDOWELL/You're Gonna Ruin My Bad Reputation (Epic) |
| 5 | 2 | 3 | 3 | OAK RIDGE BOYS/Love Song (MCA) |
| 11 | 8 | 5 | 4 | JOHNNY LEE/Hey Bartender (Full Moon/WB) |
| 12 | 9 | 6 | 5 | GEORGE STRAIT/A Fire I Can't Put Out (MCA) |
| 21 | 17 | 9 | 6 | JOHN CONLEE/I'm Only In It For The Love (MCA) |
| 19 | 14 | 8 | 7 | CHARLEY PRIDE/Night Games (RCA) |
| 17 | 13 | 10 | 8 | WILLIE NELSON/Why Do I Have To Choose (Columbia) |
| 15 | 11 | 7 | 9 | VERN GOSDIN/Way Down Deep (Compleat/PolyGram) |
| 22 | 18 | 12 | 10 | JOHN ANDERSON/Goin' Down Hill (WB) |
| 2 | 1 | 1 | 11 | JANIE FRICKE/He's A Heartache... (Columbia) |
| 23 | 19 | 15 | 12 | LACY J. DALTON/Dream Baby... (Columbia) |
| 30 | 23 | 17 | 13 | SHELLY WEST/Flight 309 To Tennessee (WB) |
| 38 | 28 | 20 | 14 | CRYSTAL GAYLE/Baby What About You (WB) |
| 27 | 22 | 19 | 15 | JOE STAMPLEY/Poor Side Of Town (Epic) |
| 40 | 33 | 24 | 16 | B.J. THOMAS/New Looks From An Old Lover (Cleveland International/CBS) |
| 32 | 26 | 23 | 17 | WAYLON JENNINGS/Breakin' Down (RCA) |
| 26 | 24 | 21 | 18 | NITTY GRITTY DIRT BAND/Shot Full Of Love (Liberty) |
| 16 | 15 | 13 | 19 | LANE BRODY/Over You (Liberty) |
| 47 | 39 | 27 | 20 | RONNIE MILSAP/Don't You Know How Much I Love You (RCA) |
| 36 | 31 | 25 | 21 | MOE BANDY featuring BECKY HOBBS/Let's Get Over Them Together (Col.) |
| 46 | 41 | 29 | 22 | CHARLY McCLAIN & MICKEY GILLEY/Paradise Tonight (Epic) |
| 7 | 5 | 11 | 23 | HANK WILLIAMS JR./Leave Them Boys Alone (WB/Curb) |
| 39 | 36 | 30 | 24 | DAVID WILLS/The Eyes Of A Stranger (RCA) |
| 45 | 40 | 34 | 25 | JOHN DENVER & EMMYLOU HARRIS/Wild Montana Skies (RCA) |
| 4 | 4 | 14 | 26 | BELLAMY BROTHERS/I Love Her Mind (WB/Curb) |
| 42 | 38 | 32 | 27 | EMMYLOU HARRIS/So Sad... (WB) |
| 48 | 44 | 38 | 28 | MERLE HAGGARD/What Am I Gonna Do With The... (Epic) |
| 49 | 43 | 36 | 29 | JOHNNY RODRIGUEZ/How Could I Love Her (Epic) |
| 1 | 6 | 16 | 30 | EARL THOMAS CONLEY/Your Love's On The Line (RCA) |
| 18 | 16 | 18 | 31 | ATLANTA/Atlanta Burned Again Last Night (MDJ) |
| - | 47 | 42 | 32 | DON WILLIAMS/Nobody But You (MCA) |
| 37 | 34 | 31 | 33 | MARK GRAY/It Ain't Real... (Columbia) |
| 13 | 12 | 22 | 34 | DAVID FRIZZELL/Where Are You Spending... (Viva) |
| 50 | 45 | 40 | 35 | LOUISE MANDRELL/Too Hot To Sleep (RCA) |
| - | - | 46 | 36 | KENNY ROGERS/Scarlet Fever (Liberty) |
| - | 48 | 43 | 37 | GENE WATSON/Sometimes I Get Lucky And Forget (MCA) |
| - | 50 | 45 | 38 | DEAN MARTIN/My First Country Song (WB) |
| 3 | 10 | 26 | 39 | GEORGE JONES/I Always Get Lucky With You (Epic) |
| - | 49 | 44 | 40 | TANYA TUCKER/Baby I'm Yours (Arista) |
| - | - | 48 | 41 | TOM JONES/It'll Be Me (Mercury/PolyGram) |
| - | - | 50 | 42 | GUY CLARK/Homegrown Tomatoes (WB) |
| - | - | 47 | 43 | REBA McENTIRE/Why Do We Want... (Mercury/PolyGram) |
| 31 | 27 | 28 | 44 | KAREN BROOKS/Walk On (WB) |
| DEBUT | 45 | | 45 | RICKY SKAGGS/You've Got A Lover (Epic) |
| DEBUT | 46 | | 46 | ALABAMA/Lady Down On Love (RCA) |
| DEBUT | 47 | | 47 | WAYLON JENNINGS & JERRY REED/Hold On, I'm Comin' (RCA) |
| DEBUT | 48 | | 48 | STEVE WARINER/Midnight Fire (RCA) |
| DEBUT | 49 | | 49 | ED BRUCE/If It Was Easy (MCA) |
| DEBUT | 50 | | 50 | GARY MORRIS/The Wind Beneath My Wings (WB) |

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

SIGNIFICANT ACTION

- LEE GREENWOOD "Somebody's Gonna Love You" (MCA) 43/42
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 42 including WYRK, WFIL, KASE, KLLL, WLWI-FM, WSIX-FM, WSM, WQYK-FM, WKKQ-AM, WJQS, KRWQ-FM, KCKC.
- WAYNE MASSEY "Say You'll Stay" (MCA) 39/7
National Summary: Up 6, Same 19, Down 0, Debuts 7, Adds 7, WGTO, KHEY-AM, WESC-AM-FM, WOKK, WCMS-FM, KUGN-FM, KMAK.
- SISSY SPACEK "Lonely, But Only For You" (Atlantic) 38/23
National Summary: Up 3, Same 8, Down 0, Debuts 4, Adds 23 including WAJR, WFIL, WPOR-FM, WNYR, KIKK-FM, WOKK, KSO, WMIL, KTPK-FM, KRWQ-FM, KNIX-FM.
- JIM GLASER "The Man In The Mirror" (Noble Vision) 36/33
National Summary: Up 1, Same 2, Down 0, Debuts 0, Adds 33 including WBGW-FM, WSNO, WSEN-AM-FM, KXYL, WKSJ-FM, WLWI-FM, WIRK-FM, KRRK, WFMS-FM, KIOV-FM, KRWQ-FM, KEIN, KCKC.
- DEBORAH ALLEN "Baby I Lied" (RCA) 31/30
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 30 including WAJR, WHN, WKHK, KIX106, KXYL, KIKK-FM, WCMS-FM, WSLR, KMAK, KNIX-FM.
- SONNY JAMES "A Free Roamin' Mind" (Dimension) 29/5
National Summary: Up 5, Same 17, Down 0, Debuts 2, Adds 5, WGNA-FM, WIRK-FM, WAXX, KUZZ, KVEG, KHEY-AM 42-39, KSO 34-30, WTSO 40-31, KTTS-AM-FM d-49, KRAK d-46.
- WAYNE KEMP "Send Me No Angels" (Doorknob) 29/3
National Summary: Up 7, Same 13, Down 0, Debuts 6, Adds 3, WWVA, KLLL, WKMF, WGNA-FM d-44, WESC-AM-FM d-41, WLWI-FM 22-18, KKYX d-48, KBMR 30-26, WTOD d-39, KGA d-38.
- DELIA BELL "Coyote Song" (WB) 29/3
National Summary: Up 7, Same 16, Down 0, Debuts 3, Adds 3, WKYG, KHEY-AM, WIRK-FM, WGNA-FM 38-34, KLRA d-40, KTTS-AM-FM 50-45, KVOO d-48, KRST-FM d-34, KRWQ-FM 41-34, KSOP-FM 43-39.
- CRISTY LANE "I've Come Back (To Say I Love You)" (Liberty) 29/1
National Summary: Up 14, Same 11, Down 0, Debuts 3, Adds 1, WLWI-FM, WKYG 10-7, CHOW 44-38, KLRA d-47, WOKK 41-35, WIRK-FM d-50, KSO 17-15, WTOD 33-29, KFDI-AM-FM d-48, KYAK 8-4.
- TOMMY OVERSTREET "Dream Maker" (AMI) 27/3
National Summary: Up 8, Same 9, Down 0, Debuts 7, Adds 3, WSEN-AM-FM, WJQS, WTOD, KMML d-45, KHEY-AM 48-44, WIRK-FM d-46, KEBC-FM d-48, KTTS-AM-FM 42-38, KUZZ d-47, KSOP-FM d-45.
- RAY PRICE "Scotch And Soda" (Viva) 25/21
National Summary: Up 1, Same 3, Down 0, Debuts 0, Adds 21 including WSNO, CHOW, KASE, KHEY-AM, WTQR-FM, KCJB, KTTS-AM-FM, KUZZ, KMPS-AM-FM, KIGO.
- RICHARD LEIGH "Ain't Gonna Worry My Mind" (Capitol) 22/8
National Summary: Up 2, Same 11, Down 0, Debuts 1, Adds 8, WGNA-FM, WSNO, KHEY-AM, WLWI-FM, KWMT, KFDI-AM-FM, KVEG, KTOM, WCMS-FM d-50.
- JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 22/7
National Summary: Up 2, Same 10, Down 0, Debuts 3, Adds 7, WVAM, WYII, KLRA, WOKK, WNOE-AM, WUSQ-FM, KRRK, WIXL-FM d-36, WEEP d-32, WNYR d-27, WYNN-FM 44-37.
- AUSTIN O'NEAL "Nights Like Tonight" (Project 1) 22/2
National Summary: Up 2, Same 16, Down 0, Debuts 2, Adds 2, KKYX, KVOO, WKYG d-40, WFIL 41-35, WNOE-AM 47-42, KRRK on, KYNN-AM-FM d-50, KRWQ-FM on, KRSY on.
- EXILE "High Cost Of Leaving" (Epic) 18/11
National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 11, WAMZ-FM, WMC-AM, WKSJ-FM, WCMS-FM, WPAP-FM, WRNL, WAXX, KFGO, WXCL, KVOO, KTOM.
- KAREN TAYLOR-GOOD "Don't Call Me" (Mesa) 15/5
National Summary: Up 0, Same 9, Down 0, Debuts 1, Adds 5, WGNA-FM, KRRV, WHOO, KTPK-FM, KVOO, KMML d-48, KHEY-AM on, WLWI-FM on, KSO on, KTTS-AM-FM on.

Adult/Contemporary

Continued from Back Page

BREAKERS

GEORGE BENSON

Lady Love Me (One More Time) (WB)

60% of our reporters on it. Rotations: Heavy 8/0, Medium 36/6, Light 38/14, Extra Adds 0, Total Adds 20, WSB, KVIL-FM, WCLR, KS94, KPPL, WICC, WRKA, WQUE, KRNT, WENS, KOIL, KKR, KKUA, KWAV, WGSV, KRLB-FM, WJBC, WBOW, KRLC, KVSF. Debuts at number 23 on the A/C chart.

RONNIE MILSAP

Don't You Know How Much I Love You (RCA)

54% of our reporters on it. Rotations: Heavy 2/0, Medium 42/7, Light 29/10, Extra Adds 0, Total Adds 17, WHB, KPPL, B100, WBEN, WFSM, WAFB, WTMA, WBT, KMGC, WRVR, 2WD, KRNT, KWAV, KCEE, WKZE-FM, WTNY, KRLC. Debuts at number 26 on the A/C chart.

SPANDAU BALLET

True (Chrysalis)

52% of our reporters on it. Rotations: Heavy 0/0, Medium 26/13, Light 42/27, Extra Adds 3, Total Adds 43 including WFBR, WLTT, 97AIA, WARM98, WCZY, KUDL, KS94, KGW, B100, WGY, WAAY, WSLI, WQUE, WRVA, KRNT, WISM-FM, 3WM, KEX, and 25 more. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

TOTO "Waiting For Your Love" (Columbia) 62/6

Rotations: Heavy 4/0, Medium 35/3, Light 23/3, Extra Adds 0, Total Adds 6, KPPL, KEY103, WHBC, WTNY, WCKQ, WVBS. Heavy: WEIM, WLVA, KRSB, KALE. Medium: WQMC, KUDL, WHB, KHOW, KGW, KPLZ, WHEN, WAFB, KMGC, WSLI, WMAZ, WRVR, WHHY, 2WD, WRVA, WSRZ, KRNT, WFMK, WISM-FM, 3WM, KKUA, KUDO, KCEE, WKNE, WSKI, WSKY, WCHV, WJON, KFQD, KRLC, KRKK, KSRO.

JOHN DENVER & EMMYLOU HARRIS "Wild Montana Skies" (RCA) 60/4

Rotations: Heavy 9/0, Medium 30/0, Light 21/4, Extra Adds 0, Total Adds 4, WHB, KFMB, WAIV, WFMK. Heavy: KSL, WEIM, WKNE, WVOX, KFSB, KFOR, KQDI, KRNO, KRSB. Medium: WFBR, WRMM, KUDL, WCCO, KHOW, KOY, KGW, WTIC, WGY, KEY103, KMGC, WSLI, WMAZ, WHHY, WHBY, KBOI, KUDO, KEX, KCEE, WSKI, WTNY, WSKY, WGSV, WLVA, WJBC, KCRG, KWEB, WJON, KRLC, KRKK.

KINKS "Don't Forget To Dance" (Arista) 56/28

Rotations: Heavy 1/0, Medium 16/8, Light 36/17, Extra Adds 3, Total Adds 28, WPIX, KGW, KFMB, KPLZ, WICC, WKGW, WAFB, WTMA, WAAY, WSRZ, KRNT, WTRX, WFMK, WISM-FM, KOIL, KRDO, KUGN, WKZE-FM, WEIM, WKNE, WTNY, WCPI, WNGS, WJBC, KCRG, KFOR, WHNN, WJON. Heavy: KALE. Medium: WGY, KUDO, WNNR, WSKI, WSKY, WCKQ, WCHV, KSRO.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 55/5

Rotations: Heavy 7/0, Medium 34/2, Light 14/3, Extra Adds 0, Total Adds 5, WLTT, WCZY, WTIC, WGY, WNGS. Heavy: KVIL-FM, 97AIA, WBEN, WRIE, WEZS, WFMK, KRSB. Medium: WFBR, WPIX, WRMM, WAXY, WFYR, WQMC, KOST, KFMB, KPLZ, WSLI, WRVR, WHHY, WRVA, KRNT, WTRX, WISM-FM, KUGN, KEX, WEIM, WSKI, WCKQ, KRLB-FM, WLVA, KVOX, KFOR, WBOW, KFQD, KRLC, KRNO, KRKK, KSRO, KALE.

JACKSON BROWNE "Lawyers In Love" (Asylum) 53/8

Rotations: Heavy 8/0, Medium 27/1, Light 18/7, Extra Adds 0, Total Adds 8, WASH, KPPL, WAIV, WOWO, 3WM, KWEB, WBOW, KFQD. Heavy: WGY, WHHY, WQUE, KUDO, WEIM, WSKI, WROV, KRSB. Medium: WFYR, WMJI, KOST, KNBR, KEZR, V100, WRIE, WYYZ, WHEN, KEY103, WAFB, WSRZ, WISM-FM, KRDO, WNNR, WTNY, WCPI, WSKY, WCKQ, WCHV, WNGS, WVBS, KCRG, KRNO, KRKK, KALE.

QUARTERFLASH "Take Me To Heart" (Geffen) 53/4

Rotations: Heavy 15/0, Medium 24/3, Light 14/1, Extra Adds 0, Total Adds 4, KPPL, WAEB, 3WM, WROV. Heavy: WASH, WFYR, KGW, KPLZ, WHEN, KEY103, KFIM, WFMK, WISM-FM, WEIM, WSKI, WCKQ, WCHV, KRKK. Medium: WFBR, WLTT, WAXY, 97AIA, WQMC, KHOW, WAAY, WRVR, WOWO, KOIL, KBOI, KKPL, WNNR, WKZE-FM, WTNY, WSKY, WNGS, WVBS, KFQD, KALE.

CULTURE CLUB "I'll Tumble 4 Ya" (Virgin/Epic) 49/4

Rotations: Heavy 12/1, Medium 23/0, Light 14/3, Extra Adds 0, Total Adds 4, KFIM, WTRX, KKR, WVBS. Heavy: 3WS, 97AIA, WMJI, WGY, KUDO, KWAV, WSKI, WCKQ, WNGS, KRNO, KALE. Medium: WFBR, WAXY, KHOW, WRIE, WHEN, WKGW, KEY103, WTMA, WMAZ, WRVR, WSRZ, WOWO, WISM-FM, KRDO, WNNR, WKZE-FM, WEIM, WTNY, WSKY, WCHV, KTWO, KRKK, KRSB.

LEE GREENWOOD "Somebody's Gonna Love You" (MCA) 45/27

Rotations: Heavy 0/0, Medium 7/5, Light 34/18, Extra Adds 4, Total Adds 27, WFBR, KFMB, WKGW, WTMA, WSLI, WVLK, 2WD, WSRZ, WHBY, KRNT, KBOI, KKUA, KUDO, WNNR, WCPI, WSKY, WCKQ, WCHV, WVBS, KFOR, WHNN, KFQD, KTWO, KQDI, KRNO, KRSB, KALE. Medium: WHBC, KSL.

NAKED EYES "Promises, Promises" (EMI America) 40/6

Rotations: Heavy 6/0, Medium 21/2, Light 13/4, Extra Adds 0, Total Adds 6, WLTT, WQUE, 2WD, KOIL, WCPI, WCKQ. Heavy: WFYR, KOST, KFIM, WFMK, KUDO, KALE. Medium: WSB-FM, 97AIA, WCLR, WCZY, KGW, WAAY, WRVR, WHHY, WISM-FM, KWAV, KEX, WKZE-FM, WEIM, WSKI, WSKY, WLVA, KVOX, WJON, KRKK.

EURHYTHMICS "Sweet Dreams (Are Made Of This)" (RCA) 35/8

Rotations: Heavy 12/0, Medium 16/5, Light 7/3, Extra Adds 0, Total Adds 8, WASH, WAXY, WAAY, KOIL, WCPI, WSKY, WVBS, KALE. Heavy: WFBR, WYNY, 97AIA, WFYR, KPPL, KPLZ, WOWO, WISM-FM, KKR, WKZE-FM, WSKI, WROV. Medium: WCZY, WQMC, WICC, KEY103, KFIM, WQUE, WFMK, 3WM, WEIM, WTNY, WCHV.

ELO "Rock 'N' Roll Is King" (Jet/CBS) 31/1

Rotations: Heavy 10/0, Medium 14/0, Light 7/1, Extra Adds 0, Total Adds 1, WTRX. Heavy: WFBR, KPLZ, WRIE, WGY, WHHY, KUDO, WSKI, WTNY, WCKQ, WJON. Medium: GR55, WAEB, WHEN, KFIM, WQUE, WSRZ, WOWO, KOIL, KRDO, WCPI, WSKY, WCHV, KFQD, KRSB.

MICHAEL SEMBELLO "Maniac" (Casablanca/PolyGram) 30/3

Rotations: Heavy 9/0, Medium 13/1, Light 8/2, Extra Adds 0, Total Adds 3, WENS, WFMK, WTNY. Heavy: WYNY, 3WS, WTAE, WAXY, WFYR, WMJI, KFIM, WOWO, WSKI. Medium: GR55, WCZY, WQMC, B100, KPLZ, WKGW, WQUE, 55KRC, 3WM, WVBS, WHNN, WBOW.

SIGNIFICANT ACTION

DONNA SUMMER "She Works Hard For The Money" (Mercury/PolyGram) 28/2

Rotations: Heavy 13/1, Medium 9/1, Light 6/0, Extra Adds 0, Total Adds 2, WYNY, WAAY. Heavy: WASH, WAXY, KPPL, B100, KEZR, KPLZ, WTMA, KFIM, WOWO, WFMK, KWAV, WSKI. Medium: WFBR, WCZY, WQMC, KMGC, KBOI, WCHV, WHNN, KRKK. Light: W101, WICC, V100, KKR, WKZE-FM, WVBS.

JUICE NEWTON "Tell Her No" (Capitol) 27/18

Rotations: Heavy 0/0, Medium 9/5, Light 16/11, Extra Adds 2, Total Adds 18, WSB, WSB-FM, WARM98, KGW, WGY, WAAY, WSRZ, KUGN, KWAV, WKZE-FM, WSKI, WGSV, WJBC, WJON, KTWO, KRNO, KRKK, KSRO. Medium: WFBR, WEIM, WCKQ, KFSB. Light: WFSM, WFMK, WCHV, WLVA, WNGS.

BONNIE TYLER "Total Eclipse Of The Heart" (Columbia) 24/7

Rotations: Heavy 2/0, Medium 11/2, Light 10/4, Extra Adds 1, Total Adds 7, WSB-FM, KOST, KEY103, WVLK, WENS, WVBS, KRLC. Heavy: KFIM, KUDO. Medium: WHHY, WTRX, KWAV, WKZE-FM, WEIM, WSKI, WSKY, WCKQ, KRKK. Light: V100, WFMK, KRDO, KKUA, KWEB, KRSB.

MOST ADDED

SPANDAU BALLET (43)
True (Chrysalis)
KINKS (28)
Don't Forget To Dance (Arista)
LEE GREENWOOD (27)
Somebody's Gonna Love You (MCA)
SERGIO MENDES (21)
Rainbow's End (A&M)
GEORGE BENSON (20)
Lady Love Me (One More Time) (WB)
JUICE NEWTON (18)
Tell Her No (Capitol)

HOTTEST

RITA COOLIDGE (76)
All Time High (A&M)
POLICE (71)
Every Breath You Take (A&M)
MICHAEL JACKSON (65)
Human Nature (Epic)
PAUL ANKA (48)
Hold Me 'Til The Mornin' Comes (Columbia)
LAURA BRANIGAN (46)
How Am I Supposed To Live... (Atlantic)
AMERICA (39)
The Border (Capitol)

JEFFREY OSBORNE "Don't You Get So Mad" (A&M) 24/4

Rotations: Heavy 3/0, Medium 16/2, Light 5/2, Extra Adds 0, Total Adds 4, WLTT, KVIL-FM, KOST, WQUE. Heavy: WGY, WFMK, WCKQ. Medium: WFBR, WPRO, WASH, B100, WISM-FM, KKUA, KWAV, KEX, WKZE-FM, WKNE, WSKI, KFSB, KRSB, KALE. Light: Y97, WCHV, KTWO.

KENNY ROGERS "Scarlet Fever" (Liberty) 23/2

Rotations: Heavy 2/0, Medium 13/1, Light 8/1, Extra Adds 0, Total Adds 2, WRMM, WTNY. Heavy: WISN, WRIE. Medium: Y97, KHOW, KNBR, WHHY, WHBY, KEX, WSKI, WGSV, KFOR, KWEB, WJON, KRNO. Light: WTAE, WSRZ, WKNE, WSKY, WCKQ, KTWO, KSRO.

LANE BRODY "Over You" (Liberty) 20/3

Rotations: Heavy 0/0, Medium 7/0, Light 13/3, Extra Adds 0, Total Adds 3, WTRX, WKZE-FM, WJBC. Medium: WMAZ, WEIM, WKNE, WCKQ, KFSB, KFOR, KRLC. Light: WCCO, WHBC, WNNR, WSKI, KVOX, WJON, WBOW, KFQD, KRNO, KRSB.

SISSY SPACEK "Lonely But Only For You" (Atlantic) 20/3

Rotations: Heavy 0/0, Medium 5/0, Light 14/2, Extra Adds 1, Total Adds 3, WTRX, WJBC, KTWO. Medium: WCCO, KSL, WKNE, KFOR, KVSF. Light: WVLK, WHBC, WQUA, KRDO, WEIM, WSKI, WCKQ, KVOX, KWEB, WJON, KRSB, KSRO.

B.J. THOMAS "New Looks From An Old Lover" (Cleveland International/CBS) 17/2

Rotations: Heavy 1/0, Medium 9/1, Light 7/1, Extra Adds 0, Total Adds 2, WEIM, KALE. Heavy: KFSB. Medium: WRMM, WSLI, KEX, WCKQ, WGSV, KVOX, KFOR, KRSB. Light: WHBY, WSKI, WJBC, WHNN, KFQD, KTWO.

STEVIE NICKS "Stand Back" (Modern/Atco) 15/2

Rotations: Heavy 2/0, Medium 8/1, Light 5/1, Extra Adds 0, Total Adds 2, WAEB, WTRX. Heavy: KEY103, WSKI. Medium: V100, WHEN, KFIM, WSKY, WCHV, WNGS, KFQD. Light: WOWO, KLTE, K108, WKZE-FM.

DOOBIE BROTHERS "You Belong To Me" (WB) 15/1

Rotations: Heavy 0/0, Medium 7/1, Light 8/0, Extra Adds 0, Total Adds 1, WISM-FM. Medium: KGW, WHHY, KWEB, KFQD, KRSB, KALE. Light: WSRZ, WHBY, WGSV, WLVA, WNGS, WJBC, KTWO, KRLC.

STAR SISTERS "Medley" (21/PolyGram) 15/1

Rotations: Heavy 0/0, Medium 7/0, Light 8/1, Extra Adds 0, Total Adds 1, WEIM. Medium: WCCO, WBEN, WTIC, WGY, KUGN, WKNE, WSKI. Light: WHBY, WHBC, KRDO, WCKQ, WJBC, KTWO, KRNO.

PETER ALLEN "Just Another Make Out Song" (Arista) 15/0

Rotations: Heavy 0/0, Medium 8/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WHBY, KUGN, KEX, WGSV, WLVA, KVOX, KRSB, KALE. Light: KHOW, WJBC, WHNN, KTWO, KRLC, KRNO, KRKK.

CHRISTOPHER CROSS "Think Of Laura" (WB) 13/2

Rotations: Heavy 0/0, Medium 4/0, Light 9/2, Extra Adds 0, Total Adds 2, WRVA, KRDO. Medium: WCCO, KUDO, KSL, KRSB. Light: WRKA, WSRZ, KVOX, WHNN, WJON, KTWO, KRLC.

BETTE MIDLER "All I Need To Know" (Atlantic) 12/10

Rotations: Heavy 0/0, Medium 7/1, Light 7/5, Extra Adds 1, Total Adds 10, WFBR, WPIX, WSB-FM, WCCO, WVLK, WQUA, WKNE, WSKI, KFSB, WBOW. Light: WEIM, WCKQ.

LITTLE RIVER BAND "You're Driving Me Out Of My Mind" (Capitol) 12/0

Rotations: Heavy 1/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WGY. Medium: WEIM, WSKI, WCKQ, KRNO. Light: V100, WSRZ, WFMK, WKZE-FM, WSKY, WCHV, KRSB.

STARBUCK "The Full Cleveland" (Lowery) 11/2

Rotations: Heavy 1/0, Medium 3/1, Light 7/1, Extra Adds 0, Total Adds 2, KFQD, KALE. Heavy: WHHY. Medium: WSLI, KFSB. Light: WVLK, 2WD, WKZE-FM, WCKQ, WGSV, KRLB-FM.

SHEENA EASTON "Telephone" (EMI America) 10/10

Rotations: Heavy 0/0, Medium 2/2, Light 8/8, Extra Adds 0, Total Adds 10, 97AIA, KFMB, WFMK, WKNE, WSKI, WTNY, WCKQ, WGSV, KFSB, KRKK.

EDDIE RABBITT "You Put The Beat In My Heart" (WB) 10/10

Rotations: Heavy 0/0, Medium 4/4, Light 5/5, Extra Adds 1, Total Adds 10, KGW, KPLZ, WHBY, WHBC, KEX, WKZE-FM, WSKY, WCKQ, WGSV, KFSB.

MAC McANALLY "On The Line" (Geffen) 10/7

Rotations: Heavy 0/0, Medium 2/2, Light 7/4, Extra Adds 1, Total Adds 7, WCCO, WMJJ, WSRZ, WEIM, WSKI, KFOR, KTWO. Light: KFSB, WJON, KRSB.

MICHAEL LOVESMITH "Baby I Will" (Motown) 10/0

Rotations: Heavy 0/0, Medium 4/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: KFIM, WNNR, KRKK, KALE. Light: KRDO, KWAV, WSKI, WJON, KTWO, KRSB.

BEE GEES "Someone Belonging To Someone" (RSO/PolyGram) 8/7

Rotations: Heavy 1/0, Medium 1/1, Light 6/6, Extra Adds 0, Total Adds 7, WCCO, KFMB, WHBY, WSKY, WGSV, KRKK, KSRO. Heavy: 97AIA.

HUMAN LEAGUE "Keep Feeling Fascination" (Virgin/A&M) 8/3

Rotations: Heavy 1/0, Medium 6/2, Light 1/1, Extra Adds 0, Total Adds 3, KKR, WSKY, WVBS. Heavy: WSKI. Medium: WASH, KFIM, WOWO, WKZE-FM.

WHISPERS "This Time" (Solar/Elektra) 7/2

Rotations: Heavy 0/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WSKI, KFOR. Medium: WFBR, WCCO. Light: 97AIA, WHBY, WEIM.

FIXX "Saved By Zero" (MCA) 7/1

Rotations: Heavy 0/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KRDO. Medium: KFIM, WEIM, WSKI. Light: WSB-FM, WKZE-FM, WVBS.

PHOEBE CATES & BILL WRAY "Just One Touch" (MCA) 7/0

Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: WCCO, WEIM. Light: WHBY, WKNE, WSKI, WJBC, KVOX.

JIM GLASER "The Man In The Mirror" (Noble Vision) 6/6

Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 0, Total Adds 6, WHBC, WCKQ, KVOX, KFSB, KFOR, KRLC.

JOSE FELICIANO "Let's Find Each Other Tonight" (Motown) 6/1

Rotations: Heavy 0/0, Medium 0/0, Light 6/1, Extra Adds 0, Total Adds 1, WNNR. Light: WSKI, KVOX, KTWO, KRKK, KRSB.

STACY LATTISAW "Miracles" (Cotillion/Atco) 6/1

Rotations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WSKI. Heavy: 97AIA. Medium: WPIX, WLVA, KRSB. Light: WCHV.

MANHATTANS "Crazy" (Columbia) 6/1

Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WKZE-FM. Medium: WASH, WYYZ. Light: KKUA, WSKI, KRSB.

JOURNEY "After The Fall" (Columbia) 6/0

Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WFMK. Medium: KFIM, WSKI. Light: KEZR, WOWO, WVBS.

CLUB HOUSE "Do It Again medley with Billie Jean" (Atlantic) 5/3

Rotations: Heavy 1/0, Medium 2/2, Light 2/1, Extra Adds 0, Total Adds 3, Y97, WISM-FM, WQUA. Heavy: KFIM. Light: WSKI.

DAVID BOWIE "China Girl" (EMI America) 5/1

Rotations: Heavy 1/0, Medium 2/1, Light 2/0, Extra Adds 0, Total Adds 1, KFIM. Heavy: WSKI. Medium: WSKY. Light: WOWO, WKZE-FM.

COCONUTS "If I Only Had A Brain" (EMI America) 5/1

Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KWEB. Medium: WCCO, WJON. Light: WSKI, KVOX.

A/C Adds & Hots . . . See Page 42

All Over the Radio

SPYS



"Rescue Me" Hard #74

Album Network #62

Behind Enemy Lines LP

Hard #34

Album Network #43 Debut

R&R # 39



"(She's) Sexy + 17"

STRAY CATS

Hard—Debut #3

Album Network #3

R&R # 3

Queensrÿche 12-inch

QUEENSRÿCHE

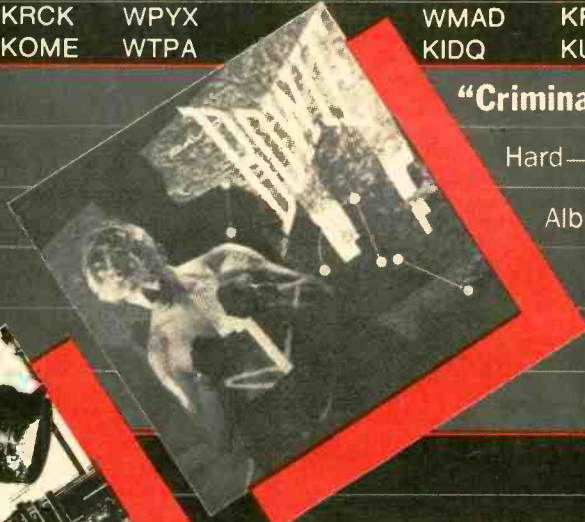
Hard—Choice

Album Network—Pick of the Week

KMET	KISW	WSCY	KLAQ	KZEL
KGON	KZOK	KNCN	WDIZ	KSMB
WDVE	KRCK	WPYX	WMAD	KFMX
KTXQ	KOME	WTPA	KIDQ	KUFO



DAVID BOWIE



"Criminal World"

Hard—Debut #78

Album Network #75 Debut

Let's Dance LP

Hard #6 Album Network #6

R&R #9

"My Town"

released August 15th.

From the album,

You Can't Fight Fashion,

released August 29th.



MICHAEL STANLEY BAND



Available on EMI America Records & High-Quality XDR Cassettes.

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AOR / ALBUMS

Continued From the Back Page

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album (Label)	168 REPORTERS	Total Reports	Heavy Rotation	Medium Rotation	Adds	Adds All Rotations
1	1	1	1	1 POLICE/Synchronicity (A&M)	"King" (152) "Wrapped" (89) "Synch. II" (83)	165+	160+	5=	0=	0=
3	2	2	2	2 LOVERBOY/Keep It Up (Columbia)	"Queen" (108) "Strike" (103) "Hot Girls" (98)	156+	138+	18-	0=	1=
				DEBUT 3 ASIA/Alpha (Geffen)	"Don't Cry" (150) "Heat" (99) "Colors" (25)	161+	136+	15-	10+	27+
5	5	4	4	4 ROBERT PLANT/The Principle Of Moments (Atlantic)	"Arms" (124) "Big Log" (112) "Mood" (74)	158+	125+	33-	0=	1+
2	3	3	5	5 FIXX/Reach The Beach (MCA)	"One Thing" (115) "Saved" (110)	147-	119-	28=	0=	1+
-	-	6	6	6 JACKSON BROWNE/Lawyers In Love (Asylum)	"Lawyers" (132) "Rocker" (97) "Cut" (30)	153+	120+	31+	1-	10-
4	4	5	7	7 STEVIE NICKS/The Wild Heart (Modern/Atco)	"Stand" (82) "Nothing" (81) "Enchanted" (78)	152-	109-	43+	0=	2+
-	20	10	8	8 KANSAS/Drastic Measures (CBS)	"Fight Fire With Fire" (142)	145+	50+	92-	3-	7-
6	6	7	9	9 DAVID BOWIE/Let's Dance (EMI America)	"China" (79) "Criminal" (50) "Modern" (33)	121-	75-	45+	1+	3+
18	14	13	10	10 CHARLIE/Charlie (Mirage/Atco)	"It's Inevitable" (124)	125=	59+	65-	1-	4+
11	9	9	11	11 JOAN JETT.../Album (Blackheart/MCA)	"Fake Friends" (89) "French Song" (71)	117-	56-	61+	0=	1-
13	13	14	12	12 QUARTERFLASH/Take Another Picture (Geffen)	"Take Me To Heart" (108)	115+	62-	53+	0-	2+
12	12	12	13	13 TALKING HEADS/Speaking In Tongues (Sire/WB)	"Burning Down The House" (112)	112-	58-	51-	3+	4+
7	7	11	14	14 DEF LEPPARD/Pyromania (Mercury/PolyGram)	"Foolin'" (68) "Rock" (32) "Late" (20)	100-	60-	39-	1-	3-
8	8	8	15	15 ZEBRA/Zebra (Atlantic)	"Behind The Door" (71) "Tell" (56)	100-	50-	50-	0=	0=
30	22	17	16	16 STEVIE RAY VAUGHAN.../Texas Flood (Epic)	"Pride And Joy" (107) "Love Struck" (14)	117+	30=	87+	0-	3-
9	10	15	17	17 ZZ TOP/Eliminator (WB)	"Sharp Dressed Man" (85) "Gimme" (20)	101-	43-	57-	1+	3+
39	24	22	18	18 DFX2/Emotion (MCA)	"Emotion" (109)	112+	18+	91+	3+	7-
24	18	21	19	19 ELO/Secret Messages (Jet/CBS)	"Rock" (67) "Messages" (26) "Diamonds" (19)	99+	39=	57+	3+	4+
10	11	16	20	20 JOE WALSH/You Bought It—You Name It (Full Moon/WB)	"Rock & Roll" (94) "Told You So" (10)	101-	29-	72-	0=	0-
19	21	20	21	21 QUIET RIOT/Metal Health (Pasha/CBS)	"Feel The Noize" (76) "Metal Health" (36)	98+	28-	65+	5+	7+
20	17	18	22	22 DONNIE IRIS/Fortune 410 (MCA)	"Do You Compute?" (98)	98-	26+	72-	0-	0-
37	30	26	23	23 DIO/Holy Diver (WB)	"Rainbow In The Dark" (93)	96+	19+	75+	1-	7-
22	19	23	24	24 EURYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	"Sweet Dreams (Are Made Of This)" (80)	84-	47-	37-	0=	5+
31	25	25	25	25 RICK SPRINGFIELD/Living In Oz (RCA)	"Human Touch" (83)	88+	44=	43+	1+	2-
16	16	24	26	26 IRON MAIDEN/Piece Of Mind (Capitol)	"Flight Of Icarus" (51) "Trooper" (49)	87=	26-	59+	2+	4+
17	15	19	27	27 BRYAN ADAMS/Cuts Like A Knife (A&M)	"This Time" (69) "Cuts" (15)	82-	32-	49+	1+	4+
-	40	29	28	28 MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA)	"Safety Dance" (78)	79+	39+	36+	4=	13-
36	33	27	29	29 PRISM/Beat Street (Capitol)	"Is He Better Than Me" (80)	88+	15+	70+	2-	6-
-	-	30	30	30 BILLY JOEL/An Innocent Man (Columbia)	"Tell Her" (50) "Easy Money" (38) "Faith" (11)	77+	34+	42+	1-	7-
-	-	34	31	31 CONEY HATCH/Outa Hand (Mercury/PolyGram)	"First Time for Everything" (77)	80+	10+	65+	4-	16-
-	-	37	32	32 ELVIS COSTELLO.../Punch The Clock (Columbia)	"Everyday" (65) "Let Them" (13)	76+	13+	56+	7-	14-
26	27	28	33	33 FASTWAY/Fastway (Columbia)	"Say What" (45) "Living" (11)	52-	22-	30-	0=	1+
-	38	36	34	34 ARCANGEL/Arcangel (Portrait/CBS)	"Tragedy" (49) "Stars" (10)	56-	16+	40-	0=	5+
33	31	32	35	35 SHOOTING STAR/Burning (Virgin/Epic)	"Straight Ahead" (49) "Preview" (10)	55-	19=	36-	0=	1+
				DEBUT 36 DANNY SPANOS/Passion In The Dark (Epic)	"Hot Cherie" (58)	60+	3+	53+	3-	10-
23	28	33	37	37 MEN AT WORK/Cargo (Columbia)	"It's A Mistake" (45)	50-	19-	31+	0=	0=
14	26	31	38	38 DURAN DURAN/Duran Duran (Capitol)	"Is There Something I Should Know?" (42)	42-	22-	20-	0=	0=
				DEBUT 39 SPYS/Behind Enemy Lines (EMI America)	"Rescue Me" (39) "Midnight Fantasy" (14)	55+	4+	50+	1=	4+
38	36	-	40	40 IAN HUNTER/All Of The Good Ones Are Taken (Columbia)	"The Good Ones" (44) "Girl" (10)	53-	8=	44-	1=	2+

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

ASIA Alpha (Geffen)

"Don't Cry" "Heat" "Colors." 96% of our 12-24 reporters on it. Total reports: 161. Hot 136. Medium 15, Extra Adds 10, Total Adds 27. Debuts at #3 on the AOR Albums chart.

NEW & ACTIVE

This data reflects reporting stations with a majority of listeners aged 12-24.

- ELTON JOHN/Too Low For Zero (Geffen) "Kiss The Bride"
Total Reports: 53(40)/Total Adds: 14(9); Hots: 10(10)/Hot Adds: 0(0); Mediums: 41(27)/Medium Adds: 12(6)/Extra Adds: 2(3)
- ERIC MARTIN BAND/Sucker For A Pretty Face (Elektra) "Sucker For A Pretty Face"
Total Reports: 48(22)/Total Adds: 30(21); Hots: 1(0)/Hot Adds: 0(0); Mediums: 33(11)/Medium Adds: 16(10)/Extra Adds: 14(11)
- GARY MYRICK/Language (Epic) "Message Is You"
Total Reports: 48(57)/Total Adds: 6(1); Hots: 8(10)/Hot Adds: 0(0); Mediums: 36(47)/Medium Adds: 2(1)/Extra Adds: 4(0)
- BREAKS/The Breaks (RCA) "She Wants You"
Total Reports: 47(33)/Total Adds: 18(21); Hots: 2(0)/Hot Adds: 0(0); Mediums: 35(19)/Medium Adds: 9(7)/Extra Adds: 9(14)
- KROKUS/Headhunter (Arista) "Eat The Rich"
Total Reports: 43(59)/Total Adds: 2(6); Hots: 9(10)/Hot Adds: 0(1); Mediums: 33(48)/Medium Adds: 1(4)/Extra Adds: 1(1)
- KINKS/State Of Confusion (Arista) "State Of Confusion"
Total Reports: 41(50)/Total Adds: 2(0); Hots: 13(20)/Hot Adds: 0(0); Mediums: 26(30)/Medium Adds: 0(0)/Extra Adds: 2(0)

MOST ADDED

All Stations	
Heart "Refuse"	(34)
Asia	(33)
E. Martin Band	(30)
Minor Detail	
"Canvas"	(29)
Animals "Night"	(29)

HOTTEST

All Stations	
Police	(177)
Asia	(145)
Loverboy	(142)
Robert Plant	(138)
Jackson Browne	(136)

- BONNIE TYLER/Faster Than The Speed Of Light (Columbia) "Total Eclipse Of The Heart"
Total Reports: 39(34)/Total Adds: 7(5); Hots: 15(12)/Hot Adds: 0(0); Mediums: 20(20)/Medium Adds: 3(3)/Extra Adds: 4(2)
- Q-FEEL/Q-Feel (Jive/Arista) "Cross Talk"
Total Reports: 39(34)/Total Adds: 5(2); Hots: 4(4)/Hot Adds: 0(0); Mediums: 33(27)/Medium Adds: 3(0)/Extra Adds: 2(2)
- GRAHAM PARKER/The Real Macaw (Arista) "Just Like A Man"
Total Reports: 38(26)/Total Adds: 16(19); Hots: 4(3)/Hot Adds: 0(0); Mediums: 25(11)/Medium Adds: 8(7)/Extra Adds: 8(12)
- HELIX/No Rest For The Wicked (Capitol) "Heavy Metal Love"
Total Reports: 38(27)/Total Adds: 14(11); Hots: 3(2)/Hot Adds: 0(0); Mediums: 30(19)/Medium Adds: 10(5)/Extra Adds: 4(6)
- NEIL YOUNG/Everybody's Rockin' (Geffen) "Payola Blues"
Total Reports: 31(22)/Total Adds: 16(22); Hots: 6(2)/Hot Adds: 3(2); Mediums: 13(9)/Medium Adds: 3(9)/Extra Adds: 10(11)
- BILLY IDOL/Don't Stop (Chrysalis) "Dancing With Myself"
Total Reports: 30(21)/Total Adds: 13(16); Hots: 4(2)/Hot Adds: 0(2); Mediums: 18(9)/Medium Adds: 5(4)/Extra Adds: 8(10)
- TRIUMPH/Never Surrender (RCA) "All The Way"
Total Reports: 30(30)/Total Adds: 4(3); Hots: 16(16)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 3(1)/Extra Adds: 1(2)
- FLASHDANCE/Various Artists (Casablanca/PolyGram) "Maniac"
Total Reports: 29(26)/Total Adds: 4(3); Hots: 13(13)/Hot Adds: 0(0); Mediums: 13(12)/Medium Adds: 1(2)/Extra Adds: 3(1)
- SHALAMAR/The Look (Elektra) "Dead Giveaway"
Total Reports: 25(17)/Total Adds: 6(3); Hots: 4(2)/Hot Adds: 1(0); Mediums: 18(13)/Medium Adds: 2(1)/Extra Adds: 3(2)

AOR / HOT TRACKS

This chart compiles data from reporting stations with a majority of listeners aged 12-24.

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track	Total	Heavy	Medium	Add	Total Adds
7	5	2	1	POLICE/King Of Pain (A&M)	152+	134+	18-	0=	2+
9	1	1	2	ASIA/Don't Cry (Geffen)	150-	131+	12-	7+	12+
-	26	7	3	STRAY CATS/(She's) Sexy + 17 (EMI America)	144+	83+	60-	0-	6-
6	4	3	4	JACKSON BROWNE/Lawyers In Love (Asylum)	132-	111-	21-	0-	0-
17	10	8	5	ROBERT PLANT/Other Arms (Atlantic)	124+	94+	30=	0=	4+
-	27	13	6	KANSAS/Fight Fire With Fire (CBS)	142+	50+	89-	3-	7-
3	6	4	7	FIXX/One Thing Leads To Another (MCA)	115-	82-	33-	0=	0=
5	8	5	8	FIXX/Saved By Zero (MCA)	110-	92-	18-	0=	1+
12	11	9	9	ROBERT PLANT/Big Log (Atlantic)	112-	87+	25-	0=	2+
2	3	6	10	LOVERBOY/Hot Girls In Love (Columbia)	98-	89-	9-	0=	0=
22	14	15	11	CHARLIE/It's Inevitable (Mirage/Atco)	124+	58+	65-	1-	4+
18	16	18	12	LOVERBOY/Queen Of The Broken Hearts (Columbia)	108+	80+	28-	0=	0-
13	13	14	13	LOVERBOY/Strike Zone (Columbia)	103=	77+	26-	0=	0=
11	12	12	14	TALKING HEADS/Burning Down The House (Sire/WB)	112-	58-	51-	3+	3+
14	15	16	15	QUARTERFLASH/Take Me To Heart (Geffen)	108+	60-	48+	0-	2+
-	-	44	16	HEART/How Can I Refuse (Epic)	122+	36+	76+	8-	32-
DEBUT			17	ASIA/The Heat Goes On (Geffen)	99+	62+	26+	11+	80+
20	18	19	18	POLICE/Synchronicity II (A&M)	83-	64+	19-	0=	0=
28	22	21	19	POLICE/Wrapped Around Your Finger (A&M)	89=	60=	29=	0=	1=
-	-	49	20	JACKSON BROWNE/For A Rocker (Asylum)	97+	59+	32+	5-	28-
4	7	11	21	STEVIE NICKS/Stand Back (Modern/Atco)	82-	68-	14-	0=	0=
41	33	25	22	STEVIE RAY VAUGHAN.../Pride And Joy (Epic)	107+	26+	81+	0-	3-
49	35	27	23	DFX2/Emotion (MCA)	109+	17+	89+	3+	7-
24	21	23	24	DONNIE IRIS/Do You Compute? (MCA)	98-	26+	72-	0-	0-
1	2	10	25	POLICE/Every Breath You Take (A&M)	75-	70-	5-	0=	0=
27	24	24	26	JOAN JETT.../Fake Friends (Blackheart/MCA)	89-	49-	40+	0=	0-
8	9	17	27	DAVID BOWIE/China Girl (EMI America)	79-	58-	21-	0=	0=
45	37	37	28	ROBERT PLANT/In The Mood (Atlantic)	74+	58+	16=	0-	4+
19	20	22	29	JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB)	94-	28-	66=	0=	0-
25	23	26	30	STEVIE NICKS/Nothing Ever Changes (Modern/Atco)	81-	55+	26-	0=	0-
52	40	35	31	DIO/Rainbow In The Dark (WB)	93+	19+	72+	1-	7-
15	19	28	32	ZZ TOP/Sharp Dressed Man (WB)	85-	33-	51-	1+	2+
26	25	29	33	EURHYTHMICS/Sweet Dreams (Are Made Of This) (RCA)	80-	45-	35-	0=	4+
48	38	34	34	RICK SPRINGFIELD/Human Touch (RCA)	83+	43=	39+	1+	2-
33	30	30	35	STEVIE NICKS/Enchanted (Modern/Atco)	78+	47+	31=	0=	1+
10	17	20	36	ZEBRA/Who's Behind The Door (Atlantic)	71-	40-	31-	0=	0=
-	56	41	37	MEN WITHOUT HATS/Safety Dance (Backstreet/MCA)	78+	38+	36+	4=	13-
29	29	31	38	DEF LEPPARD/Foolin' (Mercury/PolyGram)	68-	37-	31-	0-	2-
40	32	32	39	JOAN JETT.../The French Song (Blackheart/MCA)	71-	28-	43=	0=	1-
35	31	33	40	BRYAN ADAMS/This Time (A&M)	69-	27-	41=	1+	4+
56	50	40	41	PRISM/Is He Better Than Me (Capitol)	80+	14+	63+	2-	6-
42	41	38	42	QUIET RIOT/Cum On Feel The Noize (Pasha/CBS)	76+	19-	52-	5+	7+
-	-	50	43	CONEY HATCH/First Time For Everything (Mercury/PG)	77+	10+	62+	4-	17-
36	36	36	44	ELO/Rock 'N' Roll Is King (Jet/CBS)	67-	31-	34-	2+	2+
53	46	43	45	ZEBRA/Tell Me What You Want (Atlantic)	56+	29+	27=	0=	2+
-	-	56	46	ELVIS COSTELLO.../Everyday I Write The Book (Columbia)	65+	10+	48+	7=	13-
-	-	57	47	DAVID BOWIE/Criminal World (EMI America)	50+	30+	19+	1+	3+
21	28	39	48	IRON MAIDEN/Flight Of Icarus (Capitol)	51-	18-	33-	0=	1+
16	34	42	49	DURAN DURAN/Is There Something I Should... (Capitol)	42-	22-	20-	0=	0=
DEBUT			50	DANNY SPANOS/Hot Cherie (Epic)	58+	3+	51+	3-	10-
58	54	54	51	IRON MAIDEN/Trooper (Capitol)	49+	16-	31+	2+	4+
38	39	45	52	FASTWAY/Say What You Will (Columbia)	45-	19-	26-	0=	0=
-	60	55	53	ARCANGEL/Tragedy (Portrait/CBS)	49+	15+	34+	0=	4+
50	47	48	54	SHOOTING STAR/Straight Ahead (Virgin/Epic)	49-	17-	32-	0=	0-
-	-	60	55	BILLY JOEL/Tell Her About It (Columbia)	50+	28+	21-	1-	5-
30	42	46	56	MEN AT WORK/It's A Mistake (Columbia)	45-	18-	27=	0=	0-
31	45	47	57	DEF LEPPARD/Rock Of Ages (Mercury/PolyGram)	32-	27-	5-	0=	0=
37	52	52	58	DAVID BOWIE/Modern Love (EMI America)	33-	17-	16+	0=	0=
57	53	53	59	IAN HUNTER/All Of The Good Ones Are Taken (Columbia)	44-	7=	37-	0=	0=
46	57	-	60	QUIET RIOT/Metal Health (Pasha/CBS)	36+	14-	22+	0=	0=

AOR / ALBUMS 25+

This chart compiles data from reporting stations with a majority of listeners aged 25-plus.

Last Week	Rank	Artist/Track
1	1	POLICE ... Synchronicity (A&M)
		... "Breath" "King" "Wrapped"
5	2	JACKSON BROWNE ... Lawyers In Love (Asylum)
		... "Lawyers" "Rocker" "Tender"
2	3	STEVIE NICKS ... The Wild Heart (Modern/Atco)
		... "Stand Back" "Enchanted" "Nothing"
3	4	ELO ... Secret Messages (Jet/CBS)
		... "Rock 'N' Roll" "Messages" "Stranger"
4	5	FIXX ... Reach The Beach (MCA)
		... "Saved" "One Thing"
6	6	ROBERT PLANT ... The Principle Of Moments (Atlantic)
		... "Big Log" "Mood" "Arms"
9	7	STEVIE RAY VAUGHAN ... Texas Flood (Epic)
		... "Pride And Joy" "Love Struck"
12	8	ELVIS COSTELLO ... Punch The Clock (Columbia)
		... "Everyday I Write The Book"
7	9	DAVID BOWIE ... Let's Dance (EMI America)
		... "China" "Modern"
▶	10	ASIA ... Alpha (Geffen)
		... "Don't Cry" "Last" "Heat"
10	11	JOE WALSH ... You Bought It... (Full Moon/WB)
		... "Rock & Roll" "Here"
15	12	BILLY JOEL ... An Innocent Man (Columbia)
		... "Tell Her" "Easy Money"
8	13	QUARTERFLASH ... Take Another Picture (Geffen)
		... "Take Me" "Move Me"
11	14	TALKING HEADS ... Speaking In Tongues (Sire/WB)
		... "Burning Down The House"
13	15	MEN AT WORK ... Cargo (Columbia)
		... "Mistake" "High Wire"
20	16	MARSHALL CRENSHAW ... Field Day (WB)
		... "You're On My Mind"
▶	17	IAN HUNTER ... All Of The Good Ones Are Taken (Col.)
		... "All Of The Good Ones Are Taken"
16	18	ELTON JOHN ... Too Low For Zero (Geffen)
		... "Kiss The Bride"
▶	19	GRAHAM PARKER ... The Real Macaw (Arista)
		... "Can't Take Love" "Life"
14	20	KINKS ... State Of Confusion (Arista)
		... "Don't Forget To Dance"

CHART PARTICIPANTS: WECM/Claremont, WPLR/New Haven, WNEW-FM/New York, WERI/Westerly, WXRT/Chicago, WCPZ/Sandusky, KLBJ/Austin, WIZD/Ft. Pierce, KUFO/Odessa, WSLQ/Roanoke, KSPN/Aspen, KBCO/Boulder, KTCL/Ft. Collins, KINK/Portland, KFOG/San Francisco, KTMS/Santa Barbara.

AOR ALBUMS — Compiles album airplay data from stations showing ratings strength 12-24. Includes four-week trend of chart action, plus cuts listed numerically by airplay. Current singles are **BOLDED**. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equal (=) airplay in each rotation compared to last week's figures. Records showing significant airplay growth are bulleted.

AOR / ALBUMS 25+ — Compiles album airplay data from stations showing ratings strength 25+. Includes two-week trend of chart action, plus cuts listed in order of airplay. Current singles are **BOLDED**. Records showing significant airplay growth are bulleted.

AOR BREAKERS — Those newer charting records that have reached 50% penetration of the week's reporting stations.

HOT TRACKS — Compiled from 12-24 stations, showcasing songs in configurations including LPs, EPs, and 45s. Includes four-week airplay trend. Also listed is present week's number of reports in all rotations, including total adds for all rotations. Symbols represent more (+), less (-), or equivalent (=) airplay activity in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

MOST ADDED, HOTTEST — National and regional listings by number of station reports (12-24's and 25+ combined). Includes songs in all configurations.

NEW & ACTIVE, SIGNIFICANT ACTION — Albums coming closest to charting on the Airplay/40 (12-24) chart. Rotational information displayed over a two-week period (last week in parentheses), including total reports, reports in each rotation, and adds in each rotation.

PARALLELS — Stations listed by market size and ratings success.

PLAYLISTS — Printed regionally by parallels. An "a" preceding an artist's name indicates all mentions of that record are new to the playlist. An (A) or (M) after an artist's name shows that other tracks from that record can be found in those rotations. An artist's name with no abbreviations means all airplay of that artist is in listed rotation. An artist's name appears once per playlist, in the highest reported rotation. An asterisk (*) signifies a primary station in its parallel, denoting a station's competitive ratings strength.

▶ Indicates one of the week's most added new albums.

BREAKERS

This data reflects reporting stations with a majority of listeners aged 12-24.

ASIA
The Heat Goes On (Geffen)
59% of our 12-24 reporters on it. Total reports: 99. Hot 62, Medium 26, Extra Adds 11, Total Adds 80. Debuts at #17 on the AOR Hot Tracks chart.

JACKSON BROWNE
For A Rocker (Asylum)
58% of our 12-24 reporters on it. Total reports: 97. Hot 59, Medium 32, Extra Adds 5, Total Adds 28. Moves 49-20 on the AOR Hot Tracks chart.

SIGNIFICANT ACTION

TIM SCOTT/Swear (Sire/WB) "Swear"
Total Reports: 22(13)/Total Adds: 8(1); Hots: 0(1)/Hot Adds: 0(0); Mediums: 16(11)/Medium Adds: 2(0)/Extra Adds: 6(1).

KISSING THE PINK/Naked (Atlantic) "Maybe This Day"
Total Reports: 22(20)/Total Adds: 7(6); Hots: 1(1)/Hot Adds: 0(1); Mediums: 17(15)/Medium Adds: 3(2)/Extra Adds: 4(3).

▶ NILS LOFGREN/Wonderland (Backstreet/MCA) "Across The Tracks"
Total Reports: 21(4)/Total Adds: 19(4); Hots: 0(0)/Hot Adds: 0(0); Mediums: 9(1)/Medium Adds: 7(1)/Extra Adds: 12(3).

ROMAN HOLLIDAY/Roman Holiday (Jive/Arista) "Stand By"
Total Reports: 21(21)/Total Adds: 3(1); Hots: 7(6)/Hot Adds: 0(0); Mediums: 12(14)/Medium Adds: 1(0)/Extra Adds: 2(1).

QUEENSRYCHE/Queensryche (EMI America) "Queen Of The Reich"
Total Reports: 19(15)/Total Adds: 6(0); Hots: 3(5)/Hot Adds: 0(0); Mediums: 14(10)/Medium Adds: 4(0)/Extra Adds: 2(0).

Y&T/Mean Streak (A&M) "Mean Streak"
Total Reports: 18(8)/Total Adds: 10(7); Hots: 3(1)/Hot Adds: 1(1); Mediums: 10(5)/Medium Adds: 4(4)/Extra Adds: 5(2).

SAXON/Power & The Glory (Carrere/CBS) "This Town Rocks"
Total Reports: 18(17)/Total Adds: 1(2); Hots: 3(2)/Hot Adds: 0(0); Mediums: 15(14)/Medium Adds: 1(1)/Extra Adds: 0(1).

TIM FINN/Escapade (A&M) "Through The Years"
Total Reports: 15(10)/Total Adds: 8(8); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(5)/Medium Adds: 1(3)/Extra Adds: 7(5).

TWISTED SISTER/You Can't Stop Rock 'N' Roll (Atlantic) "The Kids Are Back"
Total Reports: 15(15)/Total Adds: 1(2); Hots: 1(2)/Hot Adds: 0(0); Mediums: 14(11)/Medium Adds: 1(0)/Extra Adds: 0(2).

NAKED EYES/Naked Eyes (EMI America) "Promises, Promises"
Total Reports: 14(13)/Total Adds: 2(0); Hots: 4(5)/Hot Adds: 0(0); Mediums: 10(8)/Medium Adds: 2(0)/Extra Adds: 0(0).

ALARM/The Alarm (IRS/A&M) "The Stand"
Total Reports: 14(12)/Total Adds: 1(0); Hots: 2(2)/Hot Adds: 0(0); Mediums: 12(10)/Medium Adds: 1(0)/Extra Adds: 0(0).

TRANSLATOR/No Time Like Now (415/Columbia) "Un-Along"
Total Reports: 13(9)/Total Adds: 6(6); Hots: 0(0)/Hot Adds: 0(0); Mediums: 8(5)/Medium Adds: 1(2)/Extra Adds: 5(4).

TORONTO/Girl's Night Out (A&M) "Girl's Night Out"
Total Reports: 13(10)/Total Adds: 4(2); Hots: 5(4)/Hot Adds: 0(0); Mediums: 5(5)/Medium Adds: 1(1)/Extra Adds: 3(1).

JULUKA/Scatterlings (WB) "Scatterlings Of Africa"
Total Reports: 12(12)/Total Adds: 2(2); Hots: 0(3)/Hot Adds: 0(0); Mediums: 10(9)/Medium Adds: 0(2)/Extra Adds: 2(0).

SCANDAL/Love's Gone A Line On You (Columbia) "Win Some, Lose Some"
Total Reports: 10(10)/Total Adds: 0(3); Hots: 3(2)/Hot Adds: 0(0); Mediums: 7(7)/Medium Adds: 0(2)/Extra Adds: 0(1).

Station Listings . . . See Page 44



NBC Radio's Young Adult Network

ROXY MUSIC IN CONCERT



Roxy Music. An encore presentation of their spellbinding live concert. Broadcast via satellite from New York's Radio City Music Hall, May 26, 1983. Produced exclusively for The Source by Starfleet Blair Inc. Mixed by Rhett Davies and Effanel Music. If you missed the show the first time, you won't want to miss it again. Here's what radio programmers across America had to say about the original broadcast:

"Response was phenomenal from our audience. Requests for Roxy Music have picked up substantially."

—Bill Nosal, P.D.,
WCCC, Hartford, CT

"Terrifically received by our audience. The quality and performance were excellent. Looking forward to more."

—Allan Stagg
KAZY, Denver, CO

"90 minutes of meat for our 'new' rock audience."

—Rob Barnett, P.D.,
WAAF, Worcester, MA

The weekend of August 12-14

**Sponsored, in part, by Levi's,
Budweiser, and Jensen.**

Contemporary Hit Radio

Continued from Back Page

BREAKERS

SPANDAU BALLET

True (Chrysalis)

68% of our reporters on it. Moves: Up 22, Debuts 33, Same 35, Down 0, Adds 61 including WXKS-FM, WKBW, 94Q, Z93, Y100, WGCL, WHYT, KBEQ, KIIS-FM, KIQQ. See Parallels, debuts at number 40 on the CHR chart.

JEFFREY OSBORNE

Don't You Get So Mad (A&M)

64% of our reporters on it. Moves: Up 55, Debuts 17, Same 54, Down 0, Adds 16 including B94, WHTX, WKQX, KIMN, WBLI, KHFI, WSPT. See Parallels, debuts at number 38 on the CHR chart.

LITTLE RIVER BAND

You're Driving Me Out Of My Mind (Capitol)

64% of our reporters on it. Moves: Up 57, Debuts 22, Same 50, Down 1, Adds 12 including WXKS-FM, CFTR, WSPK, WDCG, Z104, WSQV, KDVV. See Parallels, debuts at number 39 on the CHR chart.

RITA COOLIDGE

All Time High (A&M)

61% of our reporters on it. Moves: Up 54, Debuts 16, Same 52, Down 2, Adds 10 including PRO-FM, KFI, KAMZ, KGGI, WOMP-FM, WCIL-FM, WAZY-FM. See Parallels, debuts at number 36 on the CHR chart.

NEW & ACTIVE

GEORGE BENSON "Lady Love Me (One More Time)" (WB) 125/14

Moves: Up 40, Debuts 21, Same 50, Down 0, Adds 14, WXKS-FM, WHTX, PRO-FM, WABX, WHYT, WLLOL-FM, WBLI, KZZB, KRSP, WXLK, KRNA, KYA, KIST, Z93 29-26.

JUICE NEWTON "Tell Her No" (Capitol) 114/52

Moves: Up 3, Debuts 20, Same 39, Down 0, Adds 52 including WBEN-FM, WNYS, WGCL, WHYT, XTRA, KYUU, WKRZ-FM, KBFM, WKAU, KLUC, WTSN, WCGQ, KWTO-FM, KDZA.

ROBERT PLANT "Big Log" (Atlantic) 112/42

Moves: Up 12, Debuts 21, Same 37, Down 0, Adds 42 including WBEN-FM, Z93, KAFM, WLS-FM, WGCL, Q103, KMJK, Q106, 94TYX, WGRD, K96, WTSN, WFOX, KRNA, KENI.

TALKING HEADS "Burning Down The House" (Sire/WB) 89/20

Moves: Up 21, Debuts 9, Same 39, Down 0, Adds 20 including Z93, WHYT, WLLOL-FM, Q103, WPST, WBBQ, WSKZ, KX104, WSFL, WKDD, WNAM, WIKZ, KKQV, KOZE, KBIM.

HEART "How Can I Refuse" (Epic) 81/40

Moves: Up 1, Debuts 11, Same 29, Down 0, Adds 40 including WBEN-FM, Z93, WGCL, WLLOL-FM, KMJK, KUBE, WKRZ-FM, WBBQ, WQUT, KMGK, WJXQ, WKHI, WFLB, KFJR, KCBN.

STYX "High Time" (A&M) 76/43

Moves: Up 4, Debuts 10, Same 19, Down 0, Adds 43 including WPHD, WGCL, WLLOL-FM, Q103, XTRA, WFLY, WKEE, WZYP, WNVZ, KZ93, KBBK, KHOP, KVOL, WBWB, KCDQ.

TUBES "Tip Of My Tongue" (Capitol) 68/4

Moves: Up 21, Debuts 7, Same 36, Down 0, Adds 4, WABX, WHYT, WSPK, KIKI, WPHD 31-29, KBEQ 26-24, KFRC 27-17, KSET-FM 19-16, Z104 34-29, WHOT 27-23, WERZ 24-21, WYKS 26-22, KVOL 39-34, WBWB 36-23, KGHO 40-37.

KINKS "Don't Forget To Dance" (Arista) 65/35

Moves: Up 3, Debuts 6, Same 21, Down 0, Adds 35 including WKBW, WGCL, WABX, KFI, KIQQ, KYUU, KNBQ, WKFM, Y103, WKFR, KIDD, WKHI, KILE, WRKR, KGHO.

PEABO BRYSON & ROBERTA FLACK "Tonight I Celebrate My Love" (Capitol) 63/7

Moves: Up 23, Debuts 5, Same 28, Down 0, Adds 7, B104, 79Q, Q103, KCNR, WROR, WPST, WRQK, WXKS-FM d-35, I95 8-5, Y100 19-15, WSPK 14-10, KAMZ 12-8, KITY 37-33, KIDD 28-25, KGGI 21-19.

SHEENA EASTON "Telephone (Long Distance Love Affair)" (EMI America) 61/60

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 60 including 94Q, WABX, KBEQ, KIIS-FM, KIQQ, KFRC, KNBQ, WKFM, WSEZ, WZPL, WIKZ, KISR, 99KG, KCDQ, KSLY.

EDDY GRANT "I Don't Wanna Dance" (Portrait/CBS) 56/25

Moves: Up 2, Debuts 5, Same 24, Down 0, Adds 25 including WNBC, CHUM, Q105, KBEQ, XTRA, WKEE, KTFM, KMGK, KZ93, WHOT, KIKI, KSKD, KQIZ-FM, KENI, KCBN.

PAUL ANKA "Hold Me 'Til The Mornin' Comes" (Columbia) 54/6

Moves: Up 27, Debuts 4, Same 16, Down 1, Adds 6, Q105, WANS-FM, KRGV, WCIR, FM99, KGHO, WKQX 28-13, WHYT 31-20, KIMN 40-37, WKEE 26-18, CK101 30-23, KGGI 15-11, WQLT 7-4, Q104 21-16, KDZA 40-33.

ZZ TOP "Sharp Dressed Man" (WB) 53/2

Moves: Up 17, Debuts 8, Same 25, Down 1, Adds 2, Q102, WIKZ, K104 29-27, WHFM 30-27, KZZB 25-21, KRGV 22-18, WZPL 36-29, WJXQ 22-19, KQMQ d-38, WOMP-FM 40-38, OK100 32-30, KQIZ-FM 19-14, KYTN 25-18, KCDQ 31-29, KCBN 27-22.

F.R. DAVID "Words" (Carere/PolyGram) 52/9

Moves: Up 8, Debuts 8, Same 27, Down 0, Adds 9, WKBW, WKQX, WKEE, WPST, KRGV, KITY, FM99, KFJR, KBIM, KNBQ 30-28, WTX 30-26, KJRB 23-20, KVOL d-39, KDZA 39-32, KCBN 20-13.

SIGNIFICANT ACTION

SERGIO MENDES "Rainbow's End" (A&M) 48/19

Moves: Up 5, Debuts 4, Same 20, Down 0, Adds 19 including KFI, KYUU, KNBQ, WFLY, KC101, KITY, KROK, WKDD, KHYY, WCIR, WCGQ, WQLT, WGLF, KDZA, KBIM.

SMOKEY ROBINSON & BARBARA MITCHELL "Blame It On Love" (Tamla/Motown) 47/2

Moves: Up 16, Debuts 5, Same 23, Down 1, Adds 2, KEARTH, FM99, KYUU 28-24, WROR 37-32, K104 19-14, KAMZ 28-26, Y103 16-12, WTX 27-23, WHOT 37-33, KJRB 14-11, 95XIL 3-2, WQLT 19-17, KDZA 22-18, KSLY 31-27, KIST 27-25.

ANIMALS "The Night" (IRS/A&M) 46/25

Moves: Up 1, Debuts 4, Same 16, Down 0, Adds 25 including WABX, KEARTH, WKFM, WKRZ-FM, KITE, WEBC, WZPL, 95XIL, WSQV, KISR, FM99, KCLS, KGHO, KDZA.

BEE GEES "Someone Belonging To Someone" (RSO/PolyGram) 41/40

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 40 including PRO-FM, 94Q, Z93, Y100, Q103, XTRA, KYUU, KNBQ, WKFM, WNOK-FM, WZPL, KSKD, WERZ, Q104, KIST.

MOST ADDED

SPANDAU BALLET (61)
True (Chrysalis)
SHEENA EASTON (60)
Telephone (Long Distance...) (EMI America)
JUICE NEWTON (52)
Tell Her No (Capitol)
STYX (43)
High Time (A&M)
ROBERT PLANT (42)
Big Log (Atlantic)
BEE GEES (40)
Someone Belonging To Someone (RSO/PG)
HEART (40)
How Can I Refuse (Epic)

HOTTEST

POLICE (114)
Every Breath You Take (A&M)
MICHAEL SEMBELLO (111)
Maniac (Casablanca/PolyGram)
EURYTHMICS (80)
Sweet Dreams (Are Made Of This) (RCA)
DONNA SUMMER (57)
She Works Hard For The Money (Mercury/PG)
MEN AT WORK (55)
It's A Mistake (Columbia)
BONNIE TYLER (49)
Total Eclipse Of The Heart (Columbia)
HUMAN LEAGUE (44)
(Keep Feeling) Fascination (Virgin/A&M)

MADNESS "It Must Be Love" (Geffen) 37/36

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 36 including KIQQ, KFRC, WKFM, WCSC, KBFM, KROK, WZZR, WHOT, KQMQ, KHYY, WFBG, WJAD, WHSL, KYTN, KENI.

TEARS FOR FEARS "Change" (Mercury/PolyGram) 37/8

Moves: Up 4, Debuts 0, Same 23, Down 2, Adds 8, KFI, WTX, KZ93, WHOT, KSKD, WHEB, WYKS, WPHD on, 79Q on, WABX on, KIQQ 20-9, KSET-FM 27-23, KYYX 7-6, WIGY 39-35.

RONNIE MILSAP "Don't You Know How Much I Love You" (RCA) 36/16

Moves: Up 0, Debuts 6, Same 14, Down 0, Adds 16 including WNBC, WYCR, KXX106, WCSC, G100, WZPL, KHOP, KSKD, WIKZ, KISR, WFOX, KILE, WXLK, FM99, KDZA.

CHRIS DeBURGH "Ship To Shore" (A&M) 36/12

Moves: Up 4, Debuts 4, Same 16, Down 0, Adds 12, WGCL, KZZB, WQID, WNOK-FM, FM100, WZZR, KZ93, WFBG, WFLB, KVOL, KOZE, KCBN, WBEN-FM d-40, WPHD 29-27, WOMP-FM 35-31.

RICK JAMES "Cold Blooded" (Gordy/Motown) 36/5

Moves: Up 8, Debuts 6, Same 17, Down 0, Adds 5, Y100, KFRC, KRGV, WSFL, Z102, WXKS-FM 26-20, WBEN-FM 20-11, WNYS d-21, KEARTH 23-20, KIQQ 34-24, WOKI 38-35, KIDD d-27, KHYY 32-28, WERZ on, 95XIL 38-28.

ZEBRA "Who's Behind The Door" (Atlantic) 36/1

Moves: Up 12, Debuts 0, Same 19, Down 4, Adds 1, KILE, WKFM 31-29, KZZB 34-31, KZFM 21-18, WABB-FM 30-26, WTX 15-13, Z104 28-24, WYKS 12-10, KVOL 32-31, WPFM 22-18, WBWB 29-28.

ARETHA FRANKLIN "Get It Right" (Arista) 34/4

Moves: Up 5, Debuts 7, Same 18, Down 0, Adds 4, WFLY, WTIC-FM, KAMZ, WISE, WXKS-FM d-32, WBEN-FM d-24, Y100 18-16, WABX 24-21, KIQQ d-26, KFRC 22-13, WHOT d-34, KHYY d-40, WKHI on, WBWB d-36.

KAJAGOOGOO "Hang On Now" (EMI America) 32/31

Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 31 including WABX, KMJK, WKFM, WCSC, KSET-FM, KROK, WZZR, WHOT, KQMQ, WJBO, WFLB, KKQV, WBWB, KFMW, KBIM.

LINDSEY BUCKINGHAM "Holiday Road" (WB) 32/8

Moves: Up 0, Debuts 5, Same 19, Down 0, Adds 8, WPHD, KZFM, KSET-FM, KZ93, K107, WISE, WHSL, KFMZ, KYUU on, WPST on, KSKD d-29, WPFM d-30, WRKR d-36, KFMW d-40, KCDQ d-35.

ELVIS COSTELLO & ATTRACTIONS "Everyday I Write The Book" (Columbia) 31/22

Moves: Up 1, Debuts 3, Same 5, Down 0, Adds 22 including KIQQ, WPST, WRCK, WSKZ, WOKI, WSFL, WJXQ, WHOT, WHEB, WSQV, WISE, Q104, KYTN, WAZY-FM.

TONY CAREY "West Coast Summer Nights" (Rocshire) 30/1

Moves: Up 10, Debuts 1, Same 18, Down 0, Adds 1, KFMW, WNBC, on-dp, WHYT 29-28, WLLOL-FM 18-14, WOKI 30-27, KRGV 30-28, WTX d-37, WZZR 23-22, KIDD 22-21, WISE 32-29, WYKS 29-26, KGHO 31-27, KCBN 13-11.

WHAMI U.K. "Bad Boys" (Columbia) 27/8

Moves: Up 8, Debuts 3, Same 8, Down 0, Adds 8, KFI, WKFM, WNOK-FM, KAMZ, Z104, KRO, WGUY, KOZE, CKGM 32-30, KEARTH 19-11, KIIS-FM 223-15, KIQQ 6-4, XTRA d-30, KFRC 2-7, KHYY 36-34.

CLUB HOUSE "Do It Again medley with Billie Jean" (Atlantic) 25/10

Moves: Up 2, Debuts 3, Same 10, Down 0, Adds 10, PRO-FM, WABX, WQID, WCSC, KRGV, KTFM, WJXQ, WACZ, WGUY, KCDQ, WXKS-FM d-34, I95 23-21, Y100 26-23, KBFM d-35, FM99 d-38.

BILLY IDOL "Dancing With Myself" (Chrysalis) 24/6

Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 6, Z104, WHOT, KBBK, WHEB, WBWB, KYTN, WPHD on, WABX on-dp, KIQQ on, KITE 32-26, KTFM on, WIGY 37-36, WERZ d-37.

MANHATTANS "Crazy" (Columbia) 24/3

Moves: Up 6, Debuts 3, Same 12, Down 0, Adds 3, KRGV, KIDD, WGUY, WXKS-FM 25-19, Q107 20-18, WTIC-FM 16-7, KAMZ d-20, WSFL d-40, KTFM 32-30, KGGI d-29, KHYY 22-20, WFLB 39-34.

PETER GABRIEL "Solsbury Hill" (Geffen) 21/9

Moves: Up 0, Debuts 0, Same 12, Down 0, Adds 9, WPHD, WGCL, WABX, WLLOL-FM, WKFM, WRCK, KSKD, KNOE-FM, KFMZ, KIQQ on, KMJK on, KYYX on, KCDQ on.

STACY LATTISAW "Miracles" (Cotillion/Atco) 21/5

Moves: Up 5, Debuts 1, Same 10, Down 0, Adds 5, WHOT, KGGI, WGUY, WKHI, KKQV, I95 30-29, Y100 23-18, KFRC 38-25, KAMZ d-18, KRGV 25-20, KIKI on, KQMQ on, KHYY 40-35, WFBG on.

SNUFF "Bad, Bad Billy" (WB/Curb) 21/5

Moves: Up 1, Debuts 2, Same 13, Down 0, Adds 5, WOKI, KHOP, WFBG, 95XIL, KILE, WKFM on, WRCK on-dp, WNVZ d-39, WRVQ d-30, KQIZ-FM on, WXLK 4-3.

MINISTRY "I Wanted To Tell Her" (Arista) 17/6

Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 6, WRCK, KTFM, KZ93, KVOL, KYTN, KCDQ, WPHD on, WKFM on, WNFI on, WZPL on, WHOT on, KYYX on.

AGNETHA FALTSKOG "Can't Shake Loose" (Polydor/PolyGram) 15/15

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, K104, WSPK, WBBQ, WOKI, WABB-FM, WSFL, WJXQ, KBBK, KYYX, KRO, WJAD, Q104, Z102, KGHO, KOZE.

BETTE MIDLER "All I Need To Know" (Atlantic) 15/6

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 6, WCSC, KITE, WNAM, WZPL, WISE, WBWB, WKBW on, WKFM on, WNFI on, WHOT on, KQMQ on, WFBG on, WFOX on, KVOL on, KCDQ on.

MICHAEL JACKSON "P.Y.T. (Pretty Young Thing)" (Epic) 13/3

Moves: Up 4, Debuts 0, Same 5, Down 1, Adds 3, G100, WGRD, 95XIL, B94 6-4, 79Q on, Y100 30-26, Q102 on, K104 33-29, B97 16-9, KYNO-FM 10-10, OK100 on, WIXV on.

ARCANGEL "Tragedy" (Portrait/CBS) 13/3

Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 3, WPHD, WSSX, WERZ, 79Q on, WRCK on, WKDD on, WJXQ d-36, WHOT on, KQMQ on, KHYY on, KQIZ-FM d-35, WJAD on-dp, WHSL on-dp.

KISSING THE PINK "Maybe This Day" (Atlantic) 13/2

Moves: Up 1, Debuts 1, Same 9, Down 0, Adds 2, KITE, KQIZ-FM, WPHD on, KMJK 31-29, WZPL on, WHOT on, KYYX d-40, WOMP-FM, WISE on-dp, WFLB on-dp, Q101 on, WBWB on-dp.

S.O.S. BAND "Just Be Good To Me" (Tabu/CBS) 12/5

Moves: Up 2, Debuts 2, Same 3, Down 0, Adds 5, WKFM, WNVZ, KQMQ, KHYY, Z102, B104 on, WXKS-FM d-33, KFRC 37-30, KAMZ d-30, KBFM on, WIXV 19-14.

COCONUTS "If I Only Had A Brain" (EMI America) 12/3

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 3, KIQQ, KMGK, WHOT, KFI on, WKFM on, WCSC on, KIDD on, KSKD on-dp, WISE on, WFLB on-dp, WXLK 29-25, WAEV on.

HERB ALPERT "Garden Party" (A&M) 11/2

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 2, WCIR, WQLT, WCSC on, KAMZ on-dp, WJDX 35-35, Y103 22-19, FM100 on, G100 on, WTX d-40, WJAD on-dp, WFLB on.

AXE "Heat In The Street" (Atco) 10/10

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WPHD, K104, WRCK, KTFM, WJXQ, OK100, 95XIL, WSQV, WIXV, KCDQ.

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (Example: 75/10) indicate how many of our reporters are on the record this week (75) and of those 75 how many added it this week (10). "Moves" are broken down for each record and show how many stations moved the song UP on their charts, held it the SAME (On to On, Add to On, 30-30, etc.), moved it DOWN their charts or ADDED it this week. Indicates one of this week's most added new songs.



COLUMBIA'S TARGETED FOUR



PAUL ANKA

"Hold Me 'Til The Mornin' Comes"

Top 5 A/C

CHR NEW & ACTIVE

WKBW on CKGM 36-33 PRO-FM on Q105 add 29 WKQX 28-13 WGCL deb 24 WHYT 31-20 KIMN 40-37 Q103 on KFI 14 KIQQ on KCNR on KYUU 27 KNBQ on WKEE 26-18 WKFM 33-31 KXX106 26-24 CK101 30-23 KITE deb 35 WNFI 26 KAMZ 29-24 WRQZ deb 30 WANS-FM add WJDX 36	Y103 12-5 FM100 KRGV add WTIX 38-35 KTFM 40-33 KTSA 30 KIIK 20 WKDQ 21-14 KEYN-FM 24-15 WHOT 39-37 KGGI 15-11 KJRB 8-3 WCIR add 39 WTSN deb 34 OK100 27-25	13FEA 13-10 WKHI 30-27 WFLB 31-29 WQLT 7-4 Q104 21-16 FM99 add KENI 27-24	KGHO add KDZA 40-33 KIST 17-13
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WHAM! U.K.

"Bad Boys"

CHR SIGNIFICANT ACTION

CKGM 30 WABX KEARTH 19-11	KFI add KIIS-FM 22-15 KIQQ 6-4 XTRA deb 30 KFRC 12-7 WKFM add	WNOK-FM add KITE deb 32 WNFI on KAMZ add KSET-FM deb 30 KBFM on KRGV on WZZR 31 Z104 add WHOT on KYNO-FM 29 KQMQ on KYYX 34 KHYT 34 KRQ add WGUY add WERZ on KOZE add
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AOR Tracks

46

CHR SIGNIFICANT ACTION

ELVIS COSTELLO

"Everyday I Write The Book"

WPHD deb 39 WABX deb 38 WLOL-FM on KIQQ add KMJK add WPST add WRCK add WBBQ on	WSKZ add WNOK-FM add WOKI add WHHY-FM add WSFL add WGRD 37-31 WZZR on WJXQ add	WHOT add KYYX deb 36 WERZ on WHEB add WSQV add KQIZ-FM add WISE add KISR add	Q104 add WPFM add FM99 add KKQV on WBWB add KYTN add WAZY-FM add
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IAN HUNTER

"All Of The Good Ones Are Taken"

WPHD deb 40 WABX add WSSX WKDD	WZZR WIGY add WERZ deb 40 KCDQ
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YOUR AUDIENCE



Contemporary Hit Radio

Three Weeks Two Weeks Last Week

- | | | | | |
|---------|----|----|----|---|
| 1 | 1 | 1 | 1 | POLICE/Every Breath You Take (A&M) |
| 5 | 4 | 2 | 2 | MICHAEL SEMBELLO/Maniac (Casablanca/PolyGram) |
| 3 | 3 | 3 | 3 | EURHYTHMICS/Sweet Dreams (Are Made Of This) (RCA) |
| 8 | 5 | 5 | 4 | MEN AT WORK/It's A Mistake (Columbia) |
| 9 | 7 | 6 | 5 | DONNA SUMMER/She Works Hard For The Money (Mercury/PG) |
| 11 | 8 | 7 | 6 | QUARTERFLASH/Take Me To Heart (Geffen) |
| 2 | 2 | 4 | 7 | STEVIE NICKS/Stand Back (Modern/Atco) |
| 15 | 10 | 9 | 8 | HUMAN LEAGUE/(Keep Feeling) Fascination (Virgin/A&M) |
| 23 | 17 | 12 | 9 | CULTURE CLUB/I'll Tumble 4 Ya (Virgin/Epic) |
| 20 | 15 | 13 | 10 | DAVID BOWIE/China Girl (EMI America) |
| 18 | 13 | 11 | 11 | ELO/Rock 'N' Roll Is King (Jet/CBS) |
| 24 | 21 | 15 | 12 | JACKSON BROWNE/Lawyers In Love (Asylum) |
| 30 | 26 | 17 | 13 | MICHAEL JACKSON/Human Nature (Epic) |
| 16 | 12 | 10 | 14 | LOVERBOY/Hot Girls In Love (Columbia) |
| 28 | 23 | 18 | 15 | JOURNEY/After The Fall (Columbia) |
| 39 | 33 | 23 | 16 | BILLY JOEL/Tell Her About It (Columbia) |
| 32 | 24 | 19 | 17 | TACO/Puttin' On The Ritz (RCA) |
| 29 | 25 | 22 | 18 | RICK SPRINGFIELD/Human Touch (RCA) |
| 40 | 37 | 25 | 19 | ASIA/Don't Cry (Geffen) |
| 4 | 6 | 8 | 20 | DURAN DURAN/Is There Something I Should Know? (Capitol) |
| - | 32 | 26 | 21 | MEN WITHOUT HATS/The Safety Dance (Backstreet/MCA) |
| 19 | 18 | 16 | 22 | FIXX/Saved By Zero (MCA) |
| 36 | 34 | 30 | 23 | NAKED EYES/Promises, Promises (EMI America) |
| - | 38 | 32 | 24 | LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic) |
| - | - | 37 | 25 | BONNIE TYLER/Total Eclipse Of The Heart (Columbia) |
| 22 | 20 | 20 | 26 | DEF LEPPARD/Rock Of Ages (Mercury/PolyGram) |
| 33 | 30 | 27 | 27 | AMERICA/The Border (Capitol) |
| - | 39 | 36 | 28 | FRANK STALLONE/Far From Over (RSO/PolyGram) |
| - | - | 33 | 29 | SHALAMAR/Dead Giveaway (Solar/Elektra) |
| 12 | 11 | 14 | 30 | BRYAN ADAMS/Cuts Like A Knife (A&M) |
| - | - | 38 | 31 | AIR SUPPLY/Making Love Out Of Nothing At All (Arista) |
| 6 | 9 | 21 | 32 | MICHAEL JACKSON/Wanna Be Startin' Somethin' (Epic) |
| 38 | 36 | 34 | 33 | JOAN JETT.../Fake Friends (Blackheart/MCA) |
| 10 | 14 | 24 | 34 | ROD STEWART/Baby Jane (WB) |
| - | - | 39 | 35 | STRAY CATS/(She's) Sexy + 17 (EMI America) |
| BREAKER | 36 | 35 | 36 | RITA COOLIDGE/All Time High (A&M) |
| - | - | 40 | 37 | ELTON JOHN/Kiss The Bride (Geffen) |
| BREAKER | 38 | 37 | 38 | JEFFREY OSBORNE/Don't You Get So Mad (A&M) |
| BREAKER | 39 | 38 | 39 | LITTLE RIVER BAND/You're Driving Me Out Of Mind (Capitol) |
| BREAKER | 40 | 39 | 40 | SPANAU BALLET/True (Chrysalis) |

N&A Begins on Page 62

Adult/Contemporary

- | | | | | |
|---------|----|----|----|---|
| 4 | 2 | 1 | 1 | RITA COOLIDGE/All Time High (A&M) |
| 21 | 12 | 5 | 2 | MICHAEL JACKSON/Human Nature (Epic) |
| 14 | 9 | 6 | 3 | LAURA BRANIGAN/How Am I Supposed To Live... (Atlantic) |
| 5 | 4 | 3 | 4 | PAUL ANKA/Hold Me 'Til The Mornin' Comes (Columbia) |
| 9 | 6 | 4 | 5 | AMERICA/The Border (Capitol) |
| 1 | 1 | 2 | 6 | POLICE/Every Breath You Take (A&M) |
| - | 22 | 12 | 7 | BILLY JOEL/Tell Her About It (Columbia) |
| 12 | 10 | 9 | 8 | S. ROBINSON & B. MITCHELL/Blame It On Love (Tamla/Motown) |
| 10 | 7 | 7 | 9 | LOUISE TUCKER/Midnight Blue (Arista) |
| 19 | 14 | 11 | 10 | MEN AT WORK/It's A Mistake (Columbia) |
| - | 23 | 16 | 11 | AIR SUPPLY/Making Love Out Of Nothing At All (Arista) |
| 16 | 15 | 15 | 12 | TACO/Puttin' On The Ritz (RCA) |
| 2 | 3 | 8 | 13 | DeBARGE/All This Love (Gordy/Motown) |
| 3 | 5 | 10 | 14 | CHAMPAIGN/Try Again (Columbia) |
| 22 | 20 | 18 | 15 | F.R. DAVID/Words (Carrere America/PolyGram) |
| 29 | 24 | 20 | 16 | HERB ALPERT/Garden Party (A&M) |
| - | 26 | 21 | 17 | JENNIFER WARNES/Nights Are Forever (WB) |
| 6 | 8 | 14 | 18 | SERGIO MENDES/Never Gonna Let You Go (A&M) |
| 7 | 13 | 13 | 19 | LEE GREENWOOD/I.O.U. (MCA) |
| 8 | 11 | 17 | 20 | HOLLIES/Stop In The Name Of Love (Atlantic) |
| - | - | 29 | 21 | SERGIO MENDES/Rainbow's End (A&M) |
| - | - | 25 | 22 | CRYSTAL GAYLE/Baby, What About You (WB) |
| BREAKER | 23 | 22 | 23 | GEORGE BENSON/Lady Love Me (One More Time) (WB) |
| 11 | 16 | 19 | 24 | IRENE CARA/Flashdance... What A Feeling (Casablanca/PG) |
| 30 | 28 | 26 | 25 | DERAN CRAIG/One Mind, Two Hearts (Curb/CBS) |
| BREAKER | 26 | 25 | 26 | RONNIE MILSAP/Don't You Know How Much I Love You (RCA) |
| BREAKER | 27 | 26 | 27 | SPANAU BALLET/True (Chrysalis) |
| 27 | 27 | 27 | 28 | GEORGE FISCHOFF/Summer Love (Moss Music Group) |
| 15 | 19 | 23 | 29 | DIONNE WARWICK/All The Love In The World (Arista) |
| 13 | 17 | 22 | 30 | J. INGRAM & P. AUSTIN/How Do You Keep The... (Qwest/WB) |

N&A Begins on Page 57

AOR/HOT TRACKS

Three Weeks Two Weeks Last Week

- | | | | | |
|---------|----|----|----|--|
| 7 | 5 | 2 | 1 | POLICE/King Of Pain (A&M) |
| 9 | 1 | 1 | 2 | ASIA/Don't Cry (Geffen) |
| - | 26 | 7 | 3 | STRAY CATS/(She's) Sexy + 17 (EMI America) |
| 6 | 4 | 3 | 4 | JACKSON BROWNE/Lawyers In Love (Asylum) |
| 17 | 10 | 8 | 5 | ROBERT PLANT/Other Arms (Atlantic) |
| - | 27 | 13 | 6 | KANSAS/Fight Fire With Fire (CBS) |
| 3 | 6 | 4 | 7 | FIXX/One Thing Leads To Another (MCA) |
| 5 | 8 | 5 | 8 | FIXX/Saved By Zero (MCA) |
| 12 | 11 | 9 | 9 | ROBERT PLANT/Big Log (Atlantic) |
| 2 | 3 | 6 | 10 | LOVERBOY/Hot Girls In Love (Columbia) |
| 22 | 14 | 15 | 11 | CHARLIE/It's Inevitable (Mirage/Atco) |
| 18 | 16 | 18 | 12 | LOVERBOY/Queen Of The Broken Hearts (Columbia) |
| 13 | 13 | 14 | 13 | LOVERBOY/Strike Zone (Columbia) |
| 11 | 12 | 12 | 14 | TALKING HEADS/Burning Down The House (Sire/WB) |
| 14 | 15 | 16 | 15 | QUARTERFLASH/Take Me To Heart (Geffen) |
| - | - | 44 | 16 | HEART/How Can I Refuse (Epic) |
| BREAKER | 17 | 16 | 17 | ASIA/The Heat Goes On (Geffen) |
| 20 | 18 | 19 | 18 | POLICE/Synchronicity II (A&M) |
| 28 | 22 | 21 | 19 | POLICE/Wrapped Around Your Finger (A&M) |
| BREAKER | 20 | 19 | 20 | JACKSON BROWNE/For A Rocker (Asylum) |
| 4 | 7 | 11 | 21 | STEVIE NICKS/Stand Back (Modern/Atco) |
| 41 | 33 | 25 | 22 | STEVIE RAY VAUGHAN.../Pride And Joy (Epic) |
| 49 | 35 | 27 | 23 | DFX2/Emotion (MCA) |
| 24 | 21 | 23 | 24 | DONNIE IRIS/Do You Compute? (MCA) |
| 1 | 2 | 10 | 25 | POLICE/Every Breath You Take (A&M) |
| 27 | 24 | 24 | 26 | JOAN JETT.../Fake Friends (Blackheart/MCA) |
| 8 | 9 | 17 | 27 | DAVID BOWIE/China Girl (EMI America) |
| 45 | 37 | 37 | 28 | ROBERT PLANT/In The Mood (Atlantic) |
| 19 | 20 | 22 | 29 | JOE WALSH/I Can Play That Rock & Roll (Full Moon/WB) |
| 25 | 23 | 26 | 30 | STEVIE NICKS/Nothing Ever Changes (Modern/Atco) |

AOR/ALBUMS

- | | | | | |
|---------|----|----|----|--|
| 1 | 1 | 1 | 1 | POLICE/Synchronicity (A&M) |
| 3 | 2 | 2 | 2 | LOVERBOY/Keep It Up (Columbia) |
| BREAKER | 3 | 2 | 3 | ASIA/Alpha (Geffen) |
| 5 | 5 | 4 | 4 | ROBERT PLANT/The Principle Of Moments (Atlantic) |
| 2 | 3 | 3 | 5 | FIXX/Reach The Beach (MCA) |
| - | - | 6 | 6 | JACKSON BROWNE/Lawyers In Love (Asylum) |
| 4 | 4 | 5 | 7 | STEVIE NICKS/The Wild Heart (Modern/Atco) |
| - | 20 | 10 | 8 | KANSAS/Drastic Measures (CBS) |
| 6 | 6 | 7 | 9 | DAVID BOWIE/Let's Dance (EMI America) |
| 18 | 14 | 13 | 10 | CHARLIE/Charlie (Mirage/Atco) |
| 11 | 9 | 9 | 11 | JOAN JETT.../Album (Blackheart/MCA) |
| 13 | 13 | 14 | 12 | QUARTERFLASH/Take Another Picture (Geffen) |
| 12 | 12 | 12 | 13 | TALKING HEADS/Speaking In Tongues (Sire/WB) |
| 7 | 7 | 11 | 14 | DEF LEPPARD/Pyromania (Mercury/PolyGram) |
| 8 | 8 | 8 | 15 | ZEBRA/Zebra (Atlantic) |
| 30 | 22 | 17 | 16 | STEVIE RAY VAUGHAN.../Texas Flood (Epic) |
| 9 | 10 | 15 | 17 | ZZ TOP/Eliminator (WB) |
| 39 | 24 | 22 | 18 | DFX2/Emotion (MCA) |
| 24 | 18 | 21 | 19 | ELO/Secret Messages (Jet/CBS) |
| 10 | 11 | 16 | 20 | JOE WALSH/You Bought It—You Name It (Full Moon/WB) |
| 19 | 21 | 20 | 21 | QUIET RIOT/Metal Health (Pasha/CBS) |
| 20 | 17 | 18 | 22 | DONNIE IRIS/Fortune 410 (MCA) |
| 37 | 30 | 26 | 23 | DIO/Holy Diver (WB) |
| 22 | 19 | 23 | 24 | EURHYTHMICS/Sweet Dreams (Are Made Of This) (RCA) |
| 31 | 25 | 25 | 25 | RICK SPRINGFIELD/Living In Oz (RCA) |
| 16 | 16 | 24 | 26 | IRON MAIDEN/Piece Of Mind (Capitol) |
| 17 | 15 | 19 | 27 | BRYAN ADAMS/Cuts Like A Knife (A&M) |
| - | 40 | 29 | 28 | MEN WITHOUT HATS/Rhythm Of Youth (Backstreet/MCA) |
| 36 | 33 | 27 | 29 | PRISM/Beat Street (Capitol) |
| - | - | 30 | 30 | BILLY JOEL/An Innocent Man (Columbia) |
| - | - | 34 | 31 | CONEY HATCH/Outa Hand (Mercury/PolyGram) |
| - | - | 37 | 32 | ELVIS COSTELLO.../Punch The Clock (Columbia) |
| 26 | 27 | 28 | 33 | FASTWAY/Fastway (Columbia) |
| - | 38 | 36 | 34 | ARCANGEL/Arcangel (Portrait/CBS) |
| 33 | 31 | 32 | 35 | SHOOTING STAR/Burning (Virgin/Epic) |
| DEBUT | 36 | 31 | 36 | DANNY SPANOS/Passion In The Dark (Epic) |
| 23 | 28 | 33 | 37 | MEN AT WORK/Cargo (Columbia) |
| 14 | 26 | 31 | 38 | DURAN DURAN/Duran Duran (Capitol) |
| DEBUT | 39 | 32 | 39 | SPYS/Behind Enemy Lines (EMI America) |
| 38 | 36 | - | 40 | IAN HUNTER/All Of The Good Ones Are Taken (Columbia) |

N&A Begins on Page 61