

Radio & Records

ISSUE NUMBER 456

THE INDUSTRY'S NEWSPAPER

OCTOBER 29, 1982

INSIDE R&R:

Fowler Speech Stirs Spectrum Fee Debate: FCC

Chairman delivers strong deregulation, user fee messages, but broadcasters backpedal on the fees issue. 4

Radio On The Map — ADI Vs. Metro: Radio executives

debate the merits of rival market measurements for ratings purposes 10

Arista Ups Two Promotion Executives: Rick Bisceglia new

A/C Promotion Director, while Robyn Kravitz heads new Modern Music Department. 3

Buckley Promotes Michael Schaefer & Ken Trimble

To VP: WSEN/Syracuse Manager and WDRG/Hartford Operations Manager elevated. 3

The Great Record Glut Of Fall 1982: A look at

recent R&R charts shows an unprecedented profusion of Breakers, caused by more priority product out at one time than anyone can remember. CHR and Country radio programmers and top promotion executives analyze the situation and propose solutions. . . 18, 32

Selling By The Telephone:

Smiling and dialling may produce sales results for stations that even in-person contact can't generate. 16

Alan Anderson Becomes WPIX PD: Takes New York A/C's

programming reins from WAIA & WIOD/Miami. 3

Good Sports In A/C: Jeff

Green details four imaginative sports promotions, including an elaborate "Fantasy Football" extravaganza at KFMB/San Diego 26

Ray Quinn & Bill Thomas Helm WQEZ & WCRT:

WRKA/Louisville manager and WRVQ/Richmond PD move to Capitol's new Birmingham stations. 3

Return Of The AOR Consultants' Debate: Lee

Abrams, Bob Hattrick, Jeff Pollack, and John Sebastian in a lively round-robin discussion of the format's currently pressing issues. 22

\$3.50 Single Copy

NEW POSITIONS FOR TAYLOR, PETERS

Patton Chairman As Bonneville Restructures

John Patton has been promoted from VP/GM to Chairman/CEO of Bonneville Broadcasting Systems in a restructuring of the Easy Listening programming/syndication company. Marlin Taylor, who was President of BBS, has signed a new longterm contract as President/Creative Director of the company's New York division. At the same time, Darrel Peters, who brought his Chicago-based FM-100 Beautiful Music format into BBS in August, has been named President of the Chicago division.

Patton, who joined Bonneville in 1981 following a term as President of RAM Research and a number of management positions in radio, commented, "This new management structure will set the stage for our growth over the years

ahead. With Marlin in New York and Darrel in Chicago, the superiority of our creative product is assured. My concentration will continue to be on the proper marketing of our services to both current and new clients and continued development of a strong support staff."

KMOX-FM To Become "Hitradio" KHTR

KMOX-FM/St. Louis revealed its plan to officially discontinue its current "soft rock" direction for a new CHR format called "Hitradio," beginning January 3. (WEEI-FM/Boston, also a CBS station, switched from soft AOR to its own version of "Hitradio" in mid-

Brazell Named President Of Metromedia Radio

Carl Brazell, who joined Metromedia 13 years ago as a newsman at KLAC/Los Angeles, was appointed President of the Metromedia Radio Division this week, effective November 1. Brazell replaces George Duncan, who gives up the title to devote more time to his duties as Senior VP/Operations for Metromedia, Inc., the broadcast group's parent company.

In addition to naming Brazell as his successor, Duncan also appointed Vicki Callahan as Executive VP of the Radio Division. Callahan had been Eastern Regional VP and Brazell was Western Regional VP.

Brazell told R&R he anticipates no immediate changes in the Radio Division. "The primary challenge will be to keep it on the course it's been on, to keep the stations as successful as they have been."

Brazell said the impending sale of WMET/Chicago to Doubleday Broadcasting creates the first vacancy in Metromedia's 14-station lineup in some time, and he will be looking to buy "the right station in the right market" as a replacement. Should the FCC lift the 7-7-7 ownership rule, Brazell

BRAZELL/ See Page 36

WKSZ Signs On In Philly

WFIL's Chandler To Program Market's Second "Kiss"

WKSZ/Philadelphia (Media) will sign on within two weeks, bringing the former WXUR back on the air after an absence of more than eight years. WKSZ principal and President/GM Dan Lerner explained the situation to R&R, "Our company applied for the license in May of 1974. We went through a comparative hearing at the FCC which took seven years. We applied for our call letters a year ago, at the time we were granted the construction permit."

Kris Chandler will program the Adult/Contemporary format of WKSZ, having resigned as Operations Manager at WFIL/Philadelphia. Chandler told R&R, Kris Chandler



Kris Chandler

"We'll be more adult than contemporary . . . our target demo will be 30-55. Everything is all brand new — tower, transmitter, equipment. With 50kw, this is the kind of thing you dream about in radio."

However, WKSZ's pending debut is not without controversy, as the station has announced its intention to use the slogan "Kiss 100." WUSL/Philadelphia switched its Country format to Urban/Contemporary two weeks ago (R&R 10-15), adopting the on-air identity of "Kiss 99." Lerner commented, "Our plan from the very beginning was to call ourselves 'Kiss 100,' and we've been marketing the station as 'Kiss' for a couple of months now. We feel we have established first use of the name in the area, and we're in the process of taking formal action to protect our use of the 'Kiss' slogan."

DC101 Decides Against Playing Benatar LP — At All

DC101/Washington will not provide the test case for Chrysalis Records' new anti-album-tracking policy (R&R 10-22) by playing the label's forthcoming Pat Benatar LP in its entirety. Instead, the station decided late last week not to play the album at all.

In a prepared statement, DC101 VP/Programming & Operations Don Davis asserted, "If Chrysalis Records plans to direct radio stations as to how their product can be aired and these directions are in direct contrast to DC101's programming policies, DC101 will not air the product in any form."

Last week Chrysalis claimed its compilation copyright would be violated by radio stations airing the label's albums in their entirety, and indicated that if DC101 went ahead with plans to do so, legal action might ensue.

Davis amplified his previous statements to R&R: "I think there are two losers in this whole thing: our listeners and the artist. Chrysalis has apparently chosen to forget that DC101 broke Pat Benatar in Washington three years ago. Apparently that doesn't count to them." Chrysalis VP/Promotion Jack Forsythe

October (R&R 10-15). Concurrent with the format switch will be a call letter change to, appropriately enough, KHTR, pending FCC approval. The station has been evolving toward a contemporary sound for the past several weeks.

Explaining the transition on behalf of CBS Regional VP and KMOX-AM & FM GM Robert Hyland, KMOX-FM Station Manager Tim Dorsey told R&R, "We're already using the term 'St. Louis's Hit Music Authority,' and PD Ed Scarborough is working on the gradual implementation of the 'Hitradio' form. This will not be a 'Hot Hits' station like CBS FM sister stations WCAU-FM/Philadelphia and WBBM-FM/Chicago, and (consultant) Mike Joseph will not be involved at all. In fact, there are many dissimilarities between 'Hot Hits' and what we'll be doing. The energy level here will not be as high, and the turnover times are not as fast. However, we will be emphasizing current hit music, and we'll be using a new jingle package. The target is primarily 18-34."

Dorsey did point to the rapid growth of WCAU-FM and WBBM-FM as leading factors in the decision to change format. "We would be blind not to see the success of these stations. Also, our focus groups and local research indicated there was nobody doing

KMOX/ See Page 36

responded, "If DC101 had enough concern for Pat as an artist three years ago to help break her, I don't know why they don't have concern for her now about damaging sales of her album."

Commenting on the album-tracking issue in general, Davis said, "Reports in R&R say that less than 20% of all home taping involves radio at all, and no one has proven that this 20% has positive or negative value to the industry. Who wants a tape of a record album with our jocks talking over the intros, a stop set in

DC101/ See Page 36

Birch Report Summer Quarterlies

Detroit

WJR Leads WRIF By Two; WLLZ Close Third; WHYT Debuts

Pittsburgh

KDKA Off Five, But Still Tops; WBZZ, WAMO-FM, WXXK Rise

Minneapolis-St. Paul

WCCO Leads; KSTP-FM And WLOL Close Behind; KDWB-FM Top AOR

Seattle

KISW Slips, Holds Lead; KIRO Second; KZOK Up To Third

Cincinnati

WEBN Remains No. 1; WKRC Up To 2nd; WCKY Gains Three

Phoenix

KDKB Alone On Top; KTAR Gains; KOPA-FM Increases With A/C

Indianapolis

WFBQ Loses Four; WIBC Now First; WFMS, WENS, WIKS All Up

Hartford

WTIC-AM & FM Both Gain To Dominate Market; WWYZ Improves

For complete results, see Page 12.

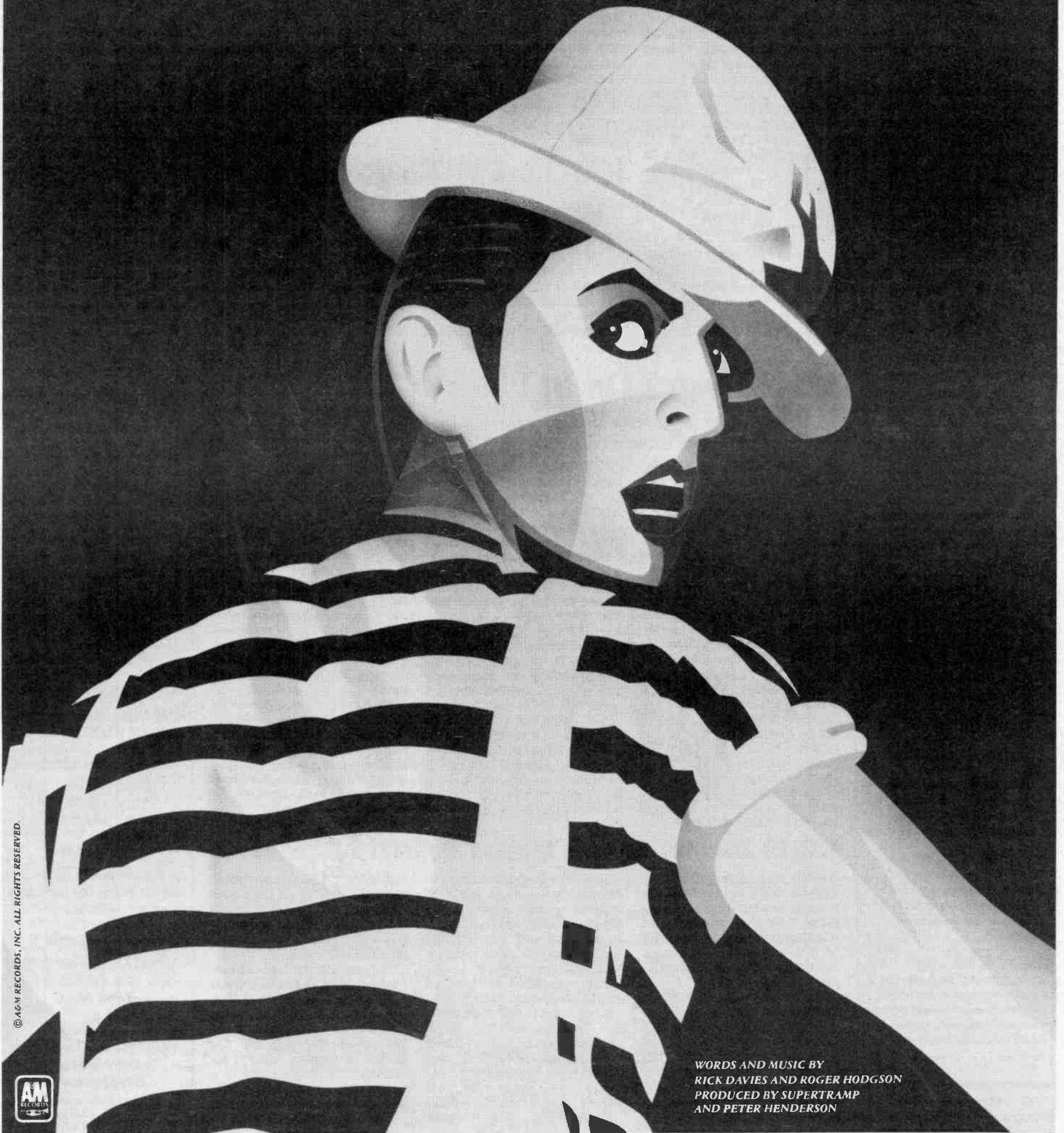
SUPERTRAMP

"...famous last words..."

SP-3732

THE LAST WORD IN MUSIC
ON A&M RECORDS AND CrO² AUDIOPHILE CASSETTES

TAPE MANUFACTURED WITH BASF PROFESSIONAL JI CHROME TAPE. RECORD PRESSED ON KC-600 AUDIOPHILE VINYL.



© A&M RECORDS, INC. ALL RIGHTS RESERVED.



WORDS AND MUSIC BY
RICK DAVIES AND ROGER HODGSON
PRODUCED BY SUPERTRAMP
AND PETER HENDERSON

this week . . . 10-29-82

Washington Report	4
What's New	6
Networks/Suppliers/Reps	7
Ratings: Jhan Hiber	10
Sales: Jonathan Hall	16
CHR: Joel Denver	18
AOR: Jeff Gelb	22
A/C: Jeff Green	26
Calendar: Brad Messer	28
Picture Pages	30, 36
Country: Carolyn Parks	32
Nashville: Biff Collie	34
Black Radio: Walt Love	35
Marketplace	38
Opportunities	38

The View From The Newsroom

Brad Messer broke the mold for radio news at KMET, KYA, and K TSA. His "Calendar" column offers a refreshing and unique newsroom perspective, plus a day-by-day account of history and trivia designed for radio.

Every week in R&R.
Page 28

The Music Section

Begins on Page 41

This Week In Music History	41
National Music Formats	43
AOR	44
Country	50
Black	52
A/C	54
CHR	55

staff

Editor & Publisher: BOB WILSON
 Vice President, Sales & Marketing: DICK KRIZMAN
 Executive Editors: KEN BARNES, JOHN LEADER
 Art Director: RICHARD ZUMWALT
 News Editor: GAIL MITCHELL
 Adult/Contemporary Editor: JEFF GREEN
 AOR Editor: JEFF GELB
 Black Radio Editor: WALT LOVE
 Contemporary Hit Radio Editor: JOEL DENVER
 Country Editor: CAROLYN PARKS
 News/Talk Editor: GAIL MITCHELL
 Ratings & Research Editor: JHAN HIBER
 Sales Editor: JONATHAN HALL
 Contributing Editor: JIM DUNCAN
 Nashville Correspondent: BIFF COLLIE
 Associate Editors: KRISANN ALIO, CHRISTINA ANTHONY, ELLEN BARNES, LINDA MOSHONTZ, PAULA PONCE, NINA ROSSMAN, SYLVIA SALAZAR, CLAUDIA STEWART, CAROL TAYLOR
 Computer Services Director: DAN COLE
 Assistant: LEE CLARK
 Research: JACK TOOTHMAN
 Traffic Director: ADRIENNE RIDDLE
 Washington Bureau: 818 Connecticut Ave., NW, Suite 300, Washington, DC 20036, (202) 466-4960
 Bureau Chief: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRADLEY WOODWARD
 Office Manager: VIVIAN FUNN
 Legal Counsel: JASON SHRINSKY
 Creative Consultant: MARK SHIPPER
 Associate Art Director: MARILYN FRANSEN
 Photography: ROGER ZUMWALT
 Production Director: RICHARD AGATA
 Typography: KENT THOMAS, LUCIE MORRIS
 Graphics: L.T. PEARL, GARY VAN DER STEUR
 Vice President, Business Affairs: ROBERT KARDASHIAN
 Vice President, Marketing: BILL CLARK
 Creative Services Director: MIKE ATKINSON
 Marketplace Coordinator: PAM BELLAMY
 Office Manager: NANCY HOFF
 Administrative Assistant: GAYLE DUNCAN
 Controller: MARGARET BECKWITH
 Assistant: SAMANTHA GREGORY
 Circulation: JUDY LUCARELLI

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 553-4330. Subscriptions \$195 per year or \$55 per quarter. International subscription rate \$350 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1982 Radio & Records, Inc.

Buckley Promotes Schaefer & Trimble

Buckley Broadcasting has promoted Ken Trimble and Michael Schaefer to Vice Presidential positions. Trimble, who has been Operations Manager of Buckley's WDRC-AM & FM/Hartford, was upped to VP of Buckley Broadcasting of Connecticut. Schaefer, General Manager of the company's WSEN-AM & FM/Syracuse, was appointed VP of Buckley Broadcasting of New York.

Trimble has been with WDRC-AM & FM for more than 13 years, and he will continue to oversee the daily operations of the two outlets. Schaefer, who has been in the broadcast/advertising field for ten years, first joined Buckley when the company purchased WSEN-AM & FM in 1980. He told R&R, "This is the first time I have been a VP, and I'm very pleased. The station's come a long way and I'm proud to be a part of the Buckley family."

KRAVITZ NAMED DIRECTOR

Arista Forms Modern Music Department

Arista Records has created a "Modern Music" Department, with Robyn Kravitz directing promotion for the new effort. Kravitz had been Arista's Associate Director of National AOR Promotion for the past two years following promotion positions at Ariola and ABC.

Richard Palmese, Arista's Sr. VP/Promotion, commented, "Robyn will be responsible for the overall direction of Arista's Modern Music Department. Through Robyn's leadership, imagination, and promotion, Arista has become the leader of the modern music breakthrough in the American market. Robyn's entrepreneurial spirit is credited for this important breakthrough."



Robyn Kravitz

KRAVITZ/ See Page 36

Hartenbaum & Kimball Become Westwood One VP's

Ron Hartenbaum and Richard Kimball have been promoted to VP/Director of Advertiser Sales and VP/Director of Artist Relations respectively at Westwood One. Norm Pattiz, President of the national program production and distribution firm, said, "Richard Kimball and Ron Hartenbaum are top-flight professionals who have earned their stripes. This is another opportunity to reward key people and put Westwood One/ See Page 36



Ron Hartenbaum Richard Kimball

WESTWOOD ONE/ See Page 36

International Management Changes At PolyGram

In a significant round of executive restructuring at PolyGram's European parent companies, Jan Timmer has been promoted to President/CEO of PolyGram BV/GmbH (the Dutch and German PolyGram companies which administer the firm's worldwide holdings). Timmer, who was Exec. VP, replaces Dr. Wolfgang Hix, who becomes Chairman of the German company's supervisory board and a member of the Dutch board. Timmer has

POLYGRAM/ See Page 36

KOETTER WILL MANAGE WRKA

Quinn And Thomas To WQEZ & WCRT Manager & Programmer Set As Capitol Takes Over Birmingham Stations

Capitol Broadcasting will shift WRKA/Louisville VP/GM Ray Quinn to its newly acquired WQEZ & WCRT/Birmingham once FCC approval of the purchase is granted. Quinn announced that current WRKA GSM Joe Koetter will replace him as VP/GM in Louisville, and WRVQ/Richmond PD Bill Thomas will join Capitol as WQEZ's new Program Director.

Quinn told R&R, "We have every intention of spinning the AM (WCRT) off as soon as we can, and we've applied for the new call letters WMJJ for the FM. We expect FCC approval of the sale in November, and we should be able to take over in early December." Capitol is purchasing the two stations from Magic City Communications for \$3.4 million (R&R 9-24).

Quinn gave Koetter a vote of confidence on his promotion at WRKA, "He's been my

right-hand man for two years now as General Sales Manager, and he really deserves the position. He'll do a hell of a job." Commenting on Thomas's appointment as PD in Birmingham, Quinn said, "Bill is extremely well thought of at WRVQ and in the Harte-Hanks organization. Bigger companies than us have come for him, but he wouldn't move until we put the right deal in front of him. He's easily one of the

WQEZ/ See Page 36

Anderson Appointed PD At WPIX

After seven years as Program Director for WIOD & WAIA/Miami, Alan Anderson has resigned to accept the same post at WPIX/New York, effective November 8. Current WPIX PD Jack Miller will continue in his position during the transition.

The announcement was made jointly by WPIX VP/GM John Goodwill and Director/Operations Bert Gould. Goodwill stated, "Mr. Anderson brings 12 years of Adult/Contemporary experience to WPIX, and I feel certain his administrative strengths and music experience will go a long way toward making this station dominant in the New York market."

Gould added, "Having worked with Alan in Miami, I can certainly vouch for his experience and knowledge of music. I agree he will be a major asset to WPIX. This appointment indicates an obvious strengthening of our position as an A/C station."

Anderson, who previously programmed WINZ/Miami before working at WIOD & WAIA, commented to R&R, "The challenge of the opportunity was too good to pass up, and I am delighted. You're going to see WPIX becoming much more aggressive in 1983, both from programming and promotional positions. John and Bert are firmly convinced that A/C will be the growth format of the 80's. That's my area of expertise, and I'm ready to win."

No replacement for Anderson was named at WIOD & WAIA.

TRANSACTIONS

Walton Buys KYSN & KKCS In Colorado Springs

Walton Radio, Inc. has purchased Colorado Springs stations KYSN and KKCS in separate transactions. The combined sale price for the AM and FM properties was listed as over \$2 million.

AM station KYSN was sold by KYSN Radio, Inc., which owns no other facilities. KYSN operates at 1kw day/500 watts night at 1460 kHz. The format was changed from CHR to A/C.

KKCS, formerly owned by Mountain Center Broadcasting, is 69kw at 101.9 mHz. Mountain Center also owns KCMN/Colorado Springs.

Walton Radio also owns KIDD & KLRB/Monterey, and KDJW & KBUY/Amarillo.

Leavenworth Stations Sold For \$1.7 Million

KCLO Inc. has sold KCLO & KTRO/Leavenworth, KS for \$1.7 million to Wodlinger Broadcasting, subject to FCC approval. Cecil L. Richards Inc. brokered the transaction. KCLO Inc. also owns KFLA & KULL/Scott City, NE and principal George Anderson is a part-owner of four other radio stations. Wodlinger owns no other broadcast properties.

KCLO is a 5kw daytimer on 1410 kHz, while KTRO is a 100kw facility at 98.9 mHz with antenna 410 ft. above average terrain.

Signal Media Buys KMYO/Tulsa

Signal Media Corp., which owns KELI/Tulsa and KLRA/Little Rock, has purchased KMYO/Tulsa for \$650,000, subject to FCC approval. KMYO will broadcast from KELI's "Broadcast Park" facilities.

KMYO was formerly owned by Broadcast Investors Inc., and has 3000w at 92.1 mHz.

Travis Named PD At Country KOCY

Ron Travis has been promoted to Program Director at Country-formatted KOCY/Oklahoma City. He'll continue to handle the afternoon-drive shift, which he has occupied since joining the station from KOMA/Oklahoma City last May. Travis admitted to R&R, "I was surprised . . . this is not just a title. (KOCY & KXXY Operations Manager)



Ron Travis KOCY/ See Page 36

Washington Report

Eric Bernthal Offered Job Of FCC General Counsel

R&R has learned that FCC Chairman Mark Fowler has asked communications attorney Eric Bernthal to become the agency's next General Counsel (GC). Reliable sources report that Bernthal is considering the offer, but hasn't yet decided whether or not to take the job.

Bernthal is a partner in the Washington law firm *Arent, Fox, Kintner, Plotkin & Kahn*, concentrating on radio and television law. Prior to joining the firm ten years ago, Bernthal spent two years as a clerk in the U.S. Court of Appeals after graduating from George Washington University Law School in Washington, DC.

Eskridge Named To NAB Radio Board

NBC Executive VP/Television Stations/Radio Mike Eskridge has been appointed as the network's representative on the NAB Radio Board. He replaces Marion Stephenson, who retired. NAB President Eddie Fritts commented that Eskridge's "expertise in business, engineering and broadcasting" will be an invaluable asset at a time when the industry faces numerous technical challenges.

FCC Rejects Geller's Bid To Keep WVCA/Gloucester

The FCC last week denied Simon Geller's petition for reconsideration of the Commission's May decision denying his renewal bid for WVCA/Gloucester, MA. The vote upholds the grant of Geller's license to Grandbanke Corp., which promised to serve a

larger audience, triple Geller's operating hours, and program a far greater amount of news and public affairs.

In the petition turned down by the FCC last week, Geller said he has increased his coverage area, more than doubled his on-air time to over 93 hours a week, and will soon be able to devote five additional hours a week, or 5.3% of his broadcast time, to nonentertainment programming.

Unimpressed, the Commission said its rules don't allow a station in a comparative renewal proceeding to enhance its position with improvements made after the hearing designation.

No Brownie Points Or Finger-Wagging

Here's how FCC Chairman Mark Fowler described the regulatory environment for radio and television he foresees if the public trustee concept were replaced by user fees: "No renewal filings, no ascertainment exercises, no content regulation, no ownership restrictions beyond those that apply to media generally, free resale of properties, no petitions to deny, no brownie points for doing this right, no finger-wagging for doing that wrong. For instance, if a broadcaster plays fast and loose with an advertiser or a ratings service, it'd be a matter for a local court, not a federal agency."

Trade Groups Oppose User Fees, But Disagree On Deregulation Strategy

Following Mark Fowler's speech on Monday, leaders of the NAB and NRBA restated their opposition to spectrum use fees. Here are highlights of the two associations' positions:

- NAB sees hope for Collins-Broyhill-Cannon bills.
- NRBA disavows spectrum fees, renews call for 50-year license leases, and says NAB hopes are unrealistic.
- NAB's Stakelin accuses NRBA of trying to "wiggle off the hook" on spectrum fees.

"Broadcasters shouldn't have to pay for something that's rightly theirs," NAB Board Chairman Bill Stakelin told R&R. NRBA also opposes spectrum fees, and its Board Chairman, Bill Clark of KABL/San Francisco, commented, "We are not in favor of anything that would be subject to escalation. We're in favor of a fixed fee concept. And when I say fee, we're talking about a contract that would give us definite benefits."

Stakelin says NAB still prefers legislation now pending on Capitol Hill that would cement the FCC's radio deregulation into law and add First Amendment freedoms. Stakelin strongly disagrees with Fowler's statement in North Carolina that those bills are "gathering dust in the basement of Congress."

Stakelin told R&R, "I think the bills are alive. I think they're going to be worked very hard during the upcoming Congress. We would hope to have them reported out and passed."

NRBA Fears Industry Confusion, Readies White Paper

Clearly, NRBA is trying to disassociate itself from spectrum fees. Board Chairman Clark emphasizes that the idea informally advanced by NRBA and NPR on Capitol Hill last summer involved a 50-year contract on broadcast licenses in return for deregulation and lease fees that could not be raised during the contract term. NRBA is about to issue a "White Paper" detailing its stance. Clark explains, "The reason for that is we think there's been some confusion in the industry about the NRBA proposal."

NAB Chairman Stakelin is less charitable. "NRBA has evidently come back within the fold. To me that's a 180-degree turn from their announced position. They're trying to wiggle off the hook because among

JAMES WATT OF THE AIRWAVES?

Fowler Steps Up Drive For Spectrum User Fees

FCC Chairman Mark Fowler stepped up his campaign for "user fees" in a major policy address to the North Carolina Association of Broadcasters Monday (10-25).

Fowler is reportedly annoyed that few broadcasters have backed the fee proposal since he unveiled it at last month's NRBA Convention in Reno. This week's North Carolina speech was seen as a warning from Fowler that he doesn't intend to fight alone for broadcaster freedom. In fact, the plan this week won Fowler the nickname "the James Watt of the airwaves" from former FCC Commissioner Nicholas Johnson.

As envisioned by Fowler, broadcasters and all other users of the spectrum would pay a user fee to the government. In return,

the public trustee concept of broadcasting would be scrapped entirely and stations would be given almost total freedom from government control. Fees would be used to fund public radio and television.

Deregulation Ball In Industry's Court

Fowler clearly attempted to place the responsibility for achieving deregulation directly on the industry's shoulders. "Ultimately, though," said Fowler, "it's up to you, the broadcasters, to decide whether such charges are sensible in the deregulation effort in Congress. You, not I, must decide whether to support them. For practically speaking, if you don't, Congress most likely won't. For my part, I think they're worth a look."

"The fee absolutely must be modest. I'm about as fond of big fees as I am of big government. And I oppose even considering a fee so long as the trustee concept remains intact."

Stressing that he is not a "cheerleader for user charges," Fowler called them "a starting point, a way to approach the problem." He added, "All I say is, isn't it time to consider a fresh approach?"

of the "political reality" that the bills are unlikely to pass the House.

Stakelin points out that at a recent meeting of the Texas Association of Broadcasters, an NRBA Board member, Hicks Communications President Steve Hicks, rose to say he opposes the contract fee idea and believes at least half of the other board members agree with him.

NRBA's Bill Clark responds, "The NAB has board members that are not in favor of every position the NAB takes. I'm sure the NAB had an awful lot of people who were very concerned about some of their recent actions. We don't expect that we're going to have a totally homogeneous board."

In other reaction, NPR Director/National Affairs Bruce Wolpe called the Fowler plan "very constructive," said it will "promote a useful and relevant dialogue," and added, "NPR is interested in exploring fully this alternative."

R&R SPOT CHECK

User Fee Finds Some Friends Among North Carolina Broadcasters

As might be expected, a spot check of North Carolina broadcasters following Mark Fowler's speech in Raleigh this week revealed some adamant opposition to user fees. But R&R also found some supporters, as well as some open minds. For the first time, several broadcasters pointed out, fees are being linked to benefits for the industry.

• Bernard Mann, President of WOKX & WGLD/High Point and WKIX & WYYD/Raleigh: He feels the benefits Fowler speaks of are substantial enough to warrant use fees that are capped via a longterm contract. Gaining a property right in a license would enable stations to get bank loans far more easily, he's convinced.

• Danny Highsmith, VP/GM at WFAI/Fayetteville: "My mind is open on the situation. I do know, however, that we want the deregulation and just might have to pay this fee to get it."

• Morton Cohn, President/GM of WCOS/Asheville: Says fees would be a "camel's nose under the tent" in that they could be "raised every year or twice a year until they're something stations just couldn't live with."

• Walker Morris, GM of WCHL/Chapel Hill: He's "not terribly in favor of the spectrum fee" but recognizes what he says is the political reality that they may be necessary to get deregulation through Congress.

• Vic Dawson, President/GM at WFNC/Fayetteville: Feels a "reasonable fee" would be "a terrific idea if he can bring it off."

• James Heavner, President of the Village Companies: Fees are "unacceptable in any form."

• Darryl Langley of WKLM/Wilmington: Might support fees as long as there was some guarantee restricting the number of new stations. Otherwise "it's a crazy idea to be brought up at this time."

USA Today Spotlights Deregulation

USA Today, Gannett's nationwide daily newspaper which debuted last month, this week (10-26) spotlighted broadcast deregulation with a full page of coverage, including an editorial declaring that "today's technology and free marketplace can provide enough control. Let the next click turn off the FCC."

Also featured were man-on-the-street interviews that found most people opposed to deregulation, fearing more commercials and less truth and balance.

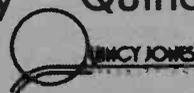
In a blistering guest commentary, former FCC Commissioner Nicholas Johnson denounced Mark Fowler, saying his "pernicious ideology and superficial analysis is either fraudulent or pitifully naive." Taking the opposing viewpoint, NAB Chairman Bill Stakelin wrote that the greatly increased number of stations makes "a strong case for an unencumbered broadcast press."

The giants of contemporary music
have joined forces to create
"The Girl Is Mine"



Michael Jackson/Paul McCartney

Produced by Quincy Jones for



FIRST WEEK OUT
CHR & A/C BREAKERS



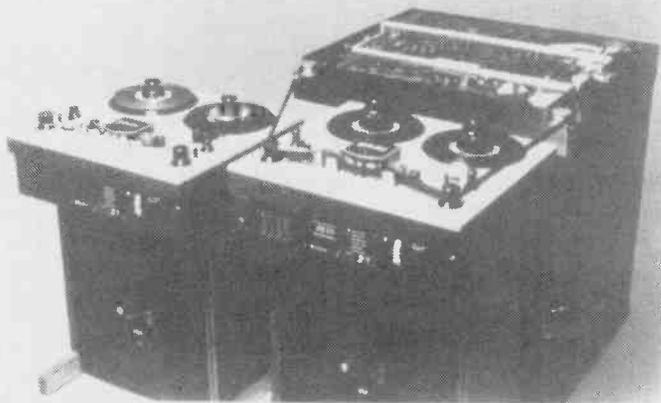


Women Live Longer, But Work More

Although women are outliving men, those extra years are being devoted to work and not leisurely pursuits. This month's issue of **American Demographics** points out that most men applied their 2.2 year life expectancy increase (between 1970-1977) to the luxuries of retirement, while their work life expectancy saw a negligible change. Women added 2.3 years onto their life span, simultaneously extending their time in the work force by five years.

Aside from the child-rearing years, males and females exhibit similar work patterns. As young adults they are working on a more steady basis and retiring earlier. But whereas men, on an average, leave the work force only two times, women average 3.3 times — either to raise a family or other familial duties. Women still have an edge, however. A man who became 16 in 1977 faces the possibility of 38.5 years of labor while his twin sister may spend only 27.7 years.

Gauss Intros High Speed Tape Duplicator



The Series 2400

A state-of-the-art high speed tape duplicator has been developed by **Cetec Gauss**. Through a series of improvements in electronics, design, and automatic componentry, the Series 2400 can duplicate music on microcassettes, and music on metal particle and chromium oxide cassettes. It's also ideal for cassettes, 8-track cartridges, and reel-to-reel (quarter-inch) duplication.

Amplifier boards and a microprocessor aid in the production and quality control of prerecorded cassettes with the result being minimal noise in the duplicated effort. The Series 2400 is compatible with the Series 1200 and others in the Cetec Gauss high speed duplicating systems family.

Utopia, USA Unite For Live Cablecast

A live concert simulcast staged by the **USA Cable Network** and over 75 FM radio stations on Thanksgiving evening will feature **Network's Utopia**. In conjunction with this special event, the first live cable concert. Network and its distributor **Elektra/Asylum** are planning an extensive marketing campaign in association with USA, encompassing contests involving local radio stations, cable systems, and record stores coupled with special-in-store merchandising materials and co-op national and local print advertising. Beginning November 1, group members **Todd Rundgren, Roger Powell, Kasim Sulton, and Willie Wilcox** will cut radio and television spots for stations participating in the simulcast and the USA network, according to Utopia manager **Eric Gardner**, who devised the project.

The concert itself will be staged at Rismiller's in Los Angeles from 8-10pm Pacific time. **DIR Broadcasting** is handling the nationwide radio simulcast. In addition, **Universal Television** has secured worldwide ancillary rights (syndication, broadcast, pay, video disc and video cassette) to the concert. Both record companies will work in cooperation with Universal when marketing of the rights begins early next year.

WCI Charts Record Third Quarter

Net income rose 34%, from \$58.6 to 78.7 million, while gross revenues gained \$1 billion from \$872.3 million in **WCI's** third quarter earnings report. For the nine months ending September 30, net income increased 49%, \$224.8 million from \$150.7 million, with revenues climbing from \$2.2 billion to \$2.9 billion.

As in the past, growth was attributed to **Atari's** performance within the Consumer Electronics division. Recorded music and music publishing were down

again in both third quarter revenues (\$187.7 to \$174.3 million) and operating income (\$16.3 to \$8.2 million). This was blamed on a variety of factors, most notably home taping. Despite that, however, WCI says this represents the 30th consecutive gaining quarter for income from continuing operations and earnings per share, with this year's third quarter showing the highest quarterly earnings in WCI's history.

Veggie Ice Cream

If you're into health food, yet still endure the cravings of a fickle sweet tooth, you may be able to lick it with the latest Parisian delicacy — vegetable-flavored ice cream. The **Cristillina Company** has concocted such mouthwatering tantalizers as beet, spinach, and carrot. Waiting in the freezer wings is sausage — current food laws prohibit its sale.

Musical Instruments Rocked By Recession

Industry and lay people alike are well aware of the setbacks suffered by record labels caused by the recession, home taping, and the growing popularity of computers and video games. Also adversely affected are the instruments that make the music. A recent **Los Angeles Times** article quotes figures from the **American**

Music Conference, which show that stringed instruments, like guitars and banjos, fell 48% to 1.3 million in 1981 from a 1972 peak of 2.5 million. Piano sales dropped 18% to 231,000 as compared to 1978's figure of 282,000, while organs decreased in sales to the tune of 35%: 131,000 last year and 202,000 in 1973.

16 Years Proven Success

MINI-BINGO®

THE Canadian Radio Promotion

U.S. Debut

MONEY-MAKING AUDIENCE-BUILDING

60-Seconds on Tape TAG IT, CART IT, RUN IT. Custom-printed mini-cards front & back

MAKE A PROFIT BEFORE YOU START . . .

Guaranteed

MAKE YOUR NEXT CALL MAKE YOU MONEY. . . CALL

Larry Nathan, Peter Powell Assoc., 503-686-0248 NOW.



Popular Business Perks Polled

It looks like three-martini lunches have been supplanted by financial planning as the most popular perk enjoyed by business executives today. A survey of 300 companies conducted by **Thomas R. Conlon & Associates** found that almost half offer professional advice regarding investments, taxes, and other money-related concerns. Following that, the most frequently mentioned perks are company cars, medical exams, extra vacations, club memberships, supplementary life and health insurance, and executive dining rooms.

5 YEARS AGO TODAY Radio & Records

- STAN BLY NAMED VP/PROMOTION AT MCA
- LENNY BEER BECOMES VP/NATIONAL PROMOTION DIRECTOR FOR 20TH CENTURY
- NUMBER ONE FIVE YEARS AGO: "You Light Up My Life" — Debby Boone (WB/Curb) (3rd week)
- NUMBER ONE COUNTRY: "I'm Just A Country Boy" — Don Williams (ABC/Dot)
- NUMBER ONE LP: "Aja" — Steely Dan (ABC) (3rd week)

WE'RE THE ONE FOR CONCERTS

RECORDING THIS WEEK:
**THE BOOMTOWN RATS,
 JEFFREY OSBORNE & SYLVIA**

AIRING the week of NOVEMBER 1:
GEORGE THOROGOOD

Networks/Program Suppliers

MUSIC FEATURES

Global Satellite

Rockline:

Tom Petty (November 15)
Kenny Loggins (November 22)
Peter Gabriel (December 13)

Innerview

Fleetwood Mac/Pt. I (November 15)
Fleetwood Mac/Pt. II (November 22)

London Wavelength

BBC/London Wavelength:

The Who Special (November 15-December 20)

Mutual

"Basie, Herman and Fountain in Concert" (November 20)
Top 30 Artists of All Times (November 27)
"The Great Entertainers" w/Johnny Cash Tribute (November 25-28)
Dick Clark Christmas Party (December 24-25)

Narwood

Country Closeup:

Earl Thomas Conley (November 15)
Larry Gatlin & Gatlin Bros. (November 22)

Music Makers

Anita O'Day (November 15)
Duke Ellington Tribute (November 22)

NBC

Source:

Rick Springfield Showtime Simulcast (November 21)
Fleetwood Mac Weekend (November 19-21)
Linda Ronstadt Live (November 25)
Jimi Hendrix Tribute (November 26-28)
Who Special (December 3-5)

RKO Networks

Hot Ones (IS, Inc.):

Foreigner (November 15)

Musicstar (IS, Inc.):

Fleetwood Mac (November 22)

Solid Gold Saturday Night (Dick Bartley):

B.J. Thomas (November 20)

Rolling Stone Magazine Productions

Continuous History of Rock & Roll:

Motown Rocks (November 15)
Great Vocalists (November 22)

Guest DJ:

Carlos Santana (November 15)
Rainbow's Roger Glover (November 22)

United Stations

Country Music Countdown:

Gene Watson (November 19-21)
Marty Robbins (November 26-29)

Dick Clark's

Rock Roll And Remember:

B.J. Thomas (November 19-21)
Bobby Vee (November 26-29)

Holiday Specials:

Charlie Daniels & Friends (Thanksgiving)
Xmas With Oak Ridge Boys (Christmas)
Ronnie Milsap's Golden Decade (New Year's)

Westwood One

Budweiser Concert Hour:

Evelyn King (November 26-28)

The Countdown:

The Time (November 19-21)
Kool & The Gang/Jonzun Crew (November 26-28)

Dr. Demento:

Thanksgiving Songs (November 19-21)

In Concert:

REO Speedwagon (November 19-21)

Live From Gilley's:

Moe Bandy (November 19-21)
Ricky Skaggs (November 26-28)

Off The Record:

Who/Pt. II (November 19-21)
Steve Winwood (November 26-28)

Pop Concerts & Specials:

Billy Joel (November 26-28)

Rock Album Countdown:

Pat Benatar/Kenny Loggins (November 19-21)
Billy Squier/Rush (November 26-28)

Special Edition:

Zapp (November 19-21)
Tavares (November 26-28)

ABC

Contemporary Net/Spotlight Specials:

Billy Joel (December 19)

Entertainment Net/Silver Eagle(DIR):

MCA Show/Pt. I w/John Conlee, Terri Gibbs (November 20)
MCA Show Pt. II w/George Strait, Jerry Lee Lewis (November 27)

Rock Net/King Biscuit (DIR):

April Wine (November 21)
Jethro Tull (November 28)

Clayton Webster

Country Calendar:

Razzy Bailey (November 22)
Jerry Lee Lewis (November 23)
George Jones (November 24)
Hank Snow (November 25)
Duane Allen (November 26)
Eddie Rabbitt (November 27)
Emmylou Harris (November 28)

Rarities:

Jimi Hendrix (November 22)
Joan Jett (November 23)
Rick Springfield (November 24)
Yes (November 25)
Steely Dan (November 26)

Retro Rock:

Genesis (November 15)
Jefferson Starship (November 29)

DIR Broadcasting Net

Inside Track:

The Police (November 15)

Earth News

Toni Basil (November 15-17)
Joe Jackson (November 15-18)
Steel Breeze (November 19-21)

PEOPLE

● **Roxy Myzal** joins **DIR Broadcasting** as Director/Station Relations. Prior to this she served as Manager/Affiliate Relations at **Rolling Stone Magazine Productions**.

● **Mike Baer** returns to **TM Productions** as General Sales Manager. He was most recently with **FirstCom Broadcast Services**. During his initial stint at TM he served as National Sales Director as well as GSM.

● **Peter Hamilton**, formerly a press representative for the **NBC Radio** Division has been upped to Administrator, Corporate Press, NBC Press Department. He's succeeded by **Domenick Giofre**, who assumes the post of Administrator, Radio Press.

NEWS & INFORMATION FEATURES

AP

Special election coverage (November 2)
Ten-part series "Keeping Warm" (November 8-12)
Ten-part series "All the Trimmings," re Thanksgiving (November 22-28)

CBS

Reid Collins, Charles Osgood provide election coverage on "Campaign '82" (November 2)
Live coverage of fifth Space Shuttle mission (November 11, 16)

RadioRadio:

Newscasts and "In Touch" feature series cover 1982 elections (November 2)

Clayton Webster

Sporting News Report:

College recruiting with Digger Phelps, Mike Gelleran & Frank Dryoles; hockey violence with Emil Francis and Roger Gottlieb (November 22)

Earth News

Author Irwin Schiff discusses not paying income taxes (November 11-14)
Author/Comedy writer George Gipe (November 18-21)

Mutual

"Billy Packer-Al McGuire Show," daily collegiate basketball analysis show, returns for a second year (November 29 Debut)
Twelve-week play-by-play series, "The College Basketball Game-of-the-Week," airs with John Cheek and Fred Snowden (Debuts December 11)

Narwood

Minding Your Business:

Olympic Losers: Merchandisers/Employee Health Update (October 29)

Outlook:

Technical skills (November 2)
Temple Univ.'s first Black basketball coach John Chaney (November 3)
Bill Cosby (November 4)
Shirley Chisholm (November 5)

National Public Radio

Sunday Show:

Slight Return Productions, with a grant from the NPR Satellite Program Developments Fund, has put together a four-hour radio documentary, "Jimi Hendrix." (November 9, 16, 23)

NBC

Eleven hours of live continuous coverage of '82 elections (November 2)
"A Half-Century of NBC Comedy" (November 20-21)

Progressive Radio Network

Laugh Machine:

Woody Allen/Bob Newhart/David Steinberg (Week of November 1)

News Blimp:

A-literates, people who won't read/Jogging/Overweight majorettes (Week of November 1)

UPI

Live coverage of launch/landing of Space Shuttle (November 11-16)

Watermark

TV Tonite:

Checking in on the soaps (November 2)
"Alice" — CBS (November 3)
"Cheers" — NBC (November 4)
"One Shoe Makes It Murder" — CBS (November 5)

Westwood One

Competitors:

Jesse Colin Young (November 12-14)
Stewart Granger/Frank Stallone (November 19-21)

Spaces & Places:

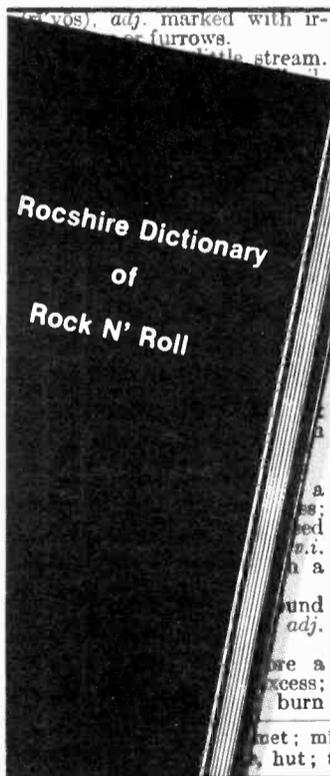
Real Live Valley Girls (November 5-7)
Pop Psychology (November 12-14)

Shootin' The Breeze:

Eddie Murphy (November 5-7)

Tellin' It Like It Was:

Marcus Garvey (November 5-7)
George Washington Carver (November 12-14)
Black educator Charlotte Hawkins (November 19-21)



Rocshire Dictionary of Rock N' Roll

vigorous; muscular. [Latin.]
roc (rok), n. a fabulous huge bird.
rochet (rok'et), n. a linen vestment worn by a bishop resembling a surplice open at the sides. [Old French.]
rock (rok), n. a large mass of stone or stony matter; any mineral deposit; natural deposit of sand, earth, or clay; firm or immovable defense; movement backwards and forwards; distaff; v.t. to cause to move backwards and forwards; lull to sleep; v.i. to move backwards and forwards.
rocket (rok'et), n. a firework made of a case filled with saltpeter, sulphur, and charcoal, fastened to a stick, and which, on being ignited, is projected through the air.
rockiness (rok'i-nes), n. the state of being rocky.
rock-oil (rok'oil), n. petroleum.
rock-ruby (rok'rōō-bi), n. a fine bluish red variety of garnet.
rock-wood (rok'wood), n. ligniform asbestos.
Rocshire (rock-shire) n. compounding of the names rocky and shirley, owners of Rocshire Records, an innovative and dynamic new record company in Orange County, California that is dedicated to bringing you the finest in musical talent; example: the new TONY CAREY album available on ROCSHIRE records and tapes.
 met; mite, mit; nôte, nôrth, not; bōon, book; hut; think, then.

This holiday give YOUR listeners a gift like no other...

CHRISTMAS WITH MARIA VON TRAPP

The story is familiar to millions... a young Austrian novice is sent from her convent to tutor the children of a retired World War I Austrian naval hero. When she later falls in love and marries him she becomes Baroness Maria von Trapp. The storm clouds of war and invasion of Nazi forces eventually force the family to flee their beloved Austria and settle in the United States where the Trapp Family Singers become famous through twenty years of nationwide concert tours.

"The Sound of Music" has made Maria von Trapp famous but many people don't realize she is a real person who still operates the Trapp Family Lodge in Stowe, Vermont.

CHRISTMAS WITH MARIA VON TRAPP is a delightful and inspirational hour-long program featuring actual holiday recordings by the Trapp Family Singers and a recent studio interview with the Baroness. Your station receives eight minutes of commercial availabilities (actual program content is 52 minutes).

This holiday bring to life a modern-day legend. Write or phone today to reserve rights for CHRISTMAS WITH MARIA VON TRAPP.

© 1981 MAN FROM MARS PRODUCTIONS

MAN FROM MARS PRODUCTIONS

159 Orange Street, Manchester, New Hampshire 03104
(603) 668-0652

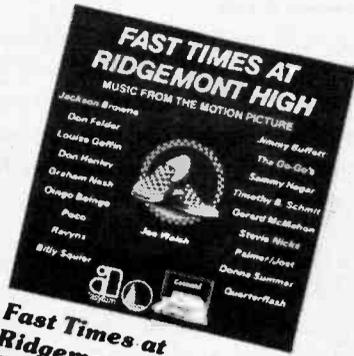
NOVEMBER

5-7	★ THE HOLLIES
12-14	★ THE BYRDS
19-21	★ B.J. THOMAS
26-29	★ BOBBY VEE

Every weekend is Special on
DICK CLARK'S
Rock Roll & Remember

Can we do something special for you? Unlike some programs which give you a steady diet of the same old thing, at the United Stations we believe we owe you something special. Not just on holidays, but on every program, every week. Big name artists, in-depth interviews. On your station, every weekend is special with "Dick Clark's Rock, Roll and Remember."

New York • Los Angeles • Washington, D.C. **The United Stations**



Fast Times at Ridgemont High 60158

Featuring the singles **Somebody's Baby-7-69982** by Jackson Browne and **So Much In Love-7-69939** by Timothy Schmit

E.A. COMES HOME!!

AVAILABLE ON ELEKTRA/ASYLUM RECORDS & CASSETTES!



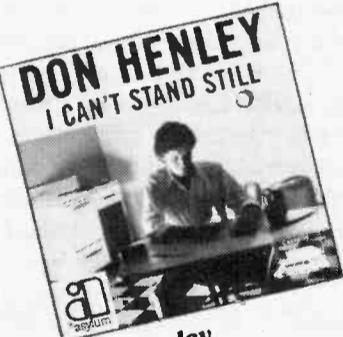
Moving Pictures 60202
Featuring the single **What About Me** NW-69952



Linda Ronstadt 60185
Featuring the single **Get Closer-7-69948**
CHR 19-16



Eddie Rabbitt 60160
Featuring the single **You and I With Special Guest Crystal Gayle-7-69936**



Don Henley 60048
Featuring the single **Dirty Laundry-7-69894**

CHR BREAKERS



Glenn Frey 60129
Featuring the single **The One You Love-7-69974**



©1982 Elektra/Asylum Records A Division of Warner Communications Co.

Ratings & Research



JHAN HIBER

The Arbitron Geography Battle: ADI vs. Metro

What would happen if, rather than competing in a two-county metro, you were competing in a larger, six-county ADI? Would your station be able to do as well? Would your sales staff, both local and national, be able to effectively sell the impact of audience estimates based on a larger geography? These are questions you may want to ask yourself because they are being debated now at several forums in the industry.

Should the ADI geographic definition (a TV term coined by Arbitron, it stands for Area of Dominant Influence) be on an equal basis with the metro, and be shown on the same pages in the book? Should the ADI *replace* the metro and become the standard sales geography for radio? What are the pros and cons of each side of the metro versus ADI argument? What are the implications for stations?

Advisory Council Debate

At recent meetings of the Arbitron Radio Advisory Council, the hot topic of metro vs. ADI has been debated. Arbitron has to date taken the position that it will try to be responsive to the Council, which has not voted its support of making the ADI an equal on the report data pages. Tom Birch tells me that "although our service is metro-oriented, if the industry wants the ADI concept we'd be responsive to that desire." In essence, the Birch Report will follow whatever Arbitron does on this matter.

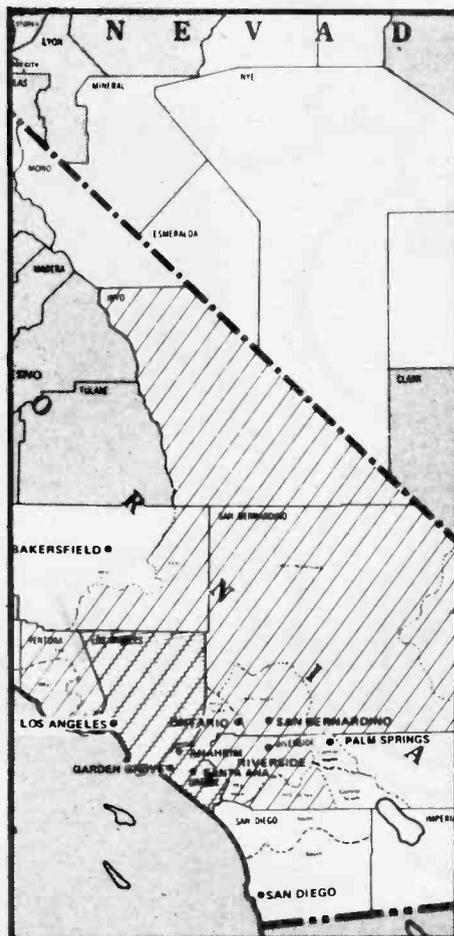
Agencies Prefer ADI

Why all the interest in making the ADI a more important part of radio? Partly because response to a Station Reps Association survey earlier this year indicated that 74% (of the 178 respondents) of agency buyers and planners use the ADI for radio." The presence of ADI's, which are mutually exclusive geographies (unlike radio markets that sometimes overlap) make agency headaches fewer. It's easier for an agency planner to evaluate all media in the target market on an apples-to-apples basis when they are all viewed through the same geography. However, while much of the planning for radio is done using the ADI, apparently little actual buying is done — only about 3-5% of the buys are made on the basis of ADI.

Carol Mayberry, Vice-President for Katz Communications, echoes this state of affairs. "We think that the ADI is not always applicable to radio, but it shouldn't be ruled out. An agency or rep firm should deal with whatever geography is relevant to the specific advertiser."

Pro ADI

What points do those who clearly favor the ADI concept make? Let's hear from two spokesmen, Don Dalton,



VP/GM of KFI & KOST/Los Angeles, and Frank Boyle, President of the Eastman rep firm.

Dalton, who runs big-signal KFI, makes the following points. "It isn't necessarily so that the bigger the better, but in the case of marketing, bigger is always better. Bigger markets and bigger reach will always add up to bigger market revenues. 90% of the ad revenues come from agencies who use the ADI — except for buying radio."

Dalton continues, "Arbitron defines the L.A. market as a two-county metro. The ADI is six counties (as shown above). All stations in the metro total 1.3 million average quarter-hour persons, while in the ADI they would total 1.6 million. This is a clear example of how radio is perceived to be less effective than TV or the newspaper." Dalton feels that the poor perception of radio versus other media is due to the radio metro being compared to the ADI, thus hurting radio's sales effort.

In this tough economy no one is more energetically looking for additional radio dollars than national reps, personified by Eastman's Boyle. At the NAB in New Orleans, he and I discuss-

Week In Review

44 vs. 48 Survey Weeks?

Arbitron is considering extending from 44 to 48 the maximum number of weeks a market could be surveyed annually. Arbitron VP Mike Membrado is sending a letter explaining the option to subscribers. Broadcasters are invited to register their opinions on an enclosed card, to be returned to Arbitron. The results will be discussed with the Advisory Council at the December meeting between the Council and Arbitron.

Anthes Resigns From Arbitron

Connie Anthes, longtime Director of Communications for Arbitron Ratings Co., has resigned her position effective immediately. Ms. Anthes, who was in charge of the firm's public relations and media efforts, had been in poor health recently. No replacement has yet been named to her position. Reacting to the Anthes departure, Arbitron Vice President Mike Membrado said, "Personally, I'm saddened by it. Connie did a good job and we're sorry to see her go."

ed proposals he was sending to Arbitron's Executive VP Rick Aurichio. One proposal included doing away with the metro and relying on the ADI definition for radio. Boyle's rationale was twofold — the ADI catered more to agency usage, and it might save Arbitron some money.

Interestingly enough, Aurichio, in his response to Boyle, confirmed that there might be some monetary savings. The key is being able to stretch the current metro sample to survey the larger ADI coverage areas. "We could probably generate the estimates with a smaller than current sample size. This concept could have a noticeable impact on our costs of surveying as well as reduce costs of printing and distribution," stated Aurichio.

Anti-ADI

To represent the opposing side on this vital issue I obtained perspectives from two notable broadcasters. George Green is VP/GM of KABC/Los Angeles (and also chairs the Arbitron Radio Advisory Council). Fred Walker is President of Broad Street Communications, a group station owner.

How does Green differ from fellow L.A. broadcaster Dalton in his feelings about the better geography for radio? Green told me, "Why don't we just use the current metro definitions? The growth of radio is on a local basis, not national. Let's be sure we have a good measurement of our backyard."

Green cites the following points to support his argument against the ascendance of ADI in the books . . .

- 95% of all local radio is bought on metro or TSA.
- 80% of all network or national business is bought off computer, so why change the book?
- Diminishing metro numbers diminish local budgets.
- Large coverage stations have TSA numbers to sell — why crush metro?

As you can see the two L.A. broadcasters have views that are radically different. I can imagine what GM's in other markets must feel about their respective situations — the emotions probably vary as much as they do in L.A.

Fred Walker, while agreeing with points made by Boyle in his letter to Aurichio, differed on the ADI issue. Walker wrote to Boyle, "I do not believe ADI should be the geographic standard for measurement. Radio is predominantly a local medium and as

such the metro is a far more realistic measurement." Walker added, "Other geographic measures, such as TSA or ADI, would be available in the computer . . . hence no one would be denied access to that information."

No matter your perspective on this metro vs. ADI debate, the outcome of it can be significant for many stations. Let's consider some of the implications.

Sales: It seems likely that for some stations the ADI definition will be a boon to higher audience levels. The ADI designation may also make it easier for reps to sell national network or spot time since the agencies would be able to use a consistent geography in their allocation of media dollars for radio, TV and newspapers.

On the local level the size of the ADI may be a factor. If the market is a huge one, as in the cases of Los Angeles or Salt Lake City, a station might have to have sales offices in various locales to cover the regional business opportunities. However, in markets such as San Diego and Bakersfield the ADI is identical to the metro, so there is little impact.

Programming: Maximizing a station's signal would quickly become a PD's priority if the ADI was to become more prevalent. Assuming there is a significant audience "out there," you may be well advised to consider setting up music research systems to keep up with the tastes of that group.

Advertising/promotion: Since in most cases the ADI is larger than the metro (see the L.A. example on this page), this could be a notable factor. However, if your station has been advertising on TV anyway, no additional outlays should be required. If you've been into other media, though, including direct mail, newspaper, boards, or transit, costs could go up if these media were used in the ADI area outside your current metro.

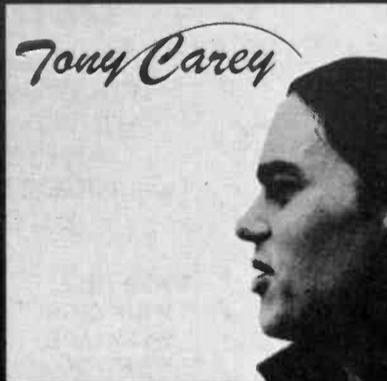
Rick Aurichio puts it well. "I am positive that Arbitron could produce a more efficient (less costly) service. The key, however, is a single standard the industry could live with."

The ball is in your court. If you want the ADI to become more of a factor in the radio picture make your voice heard to the Advisory Council or to your Arbitron representative. If you want the metro to remain dominant, express that urge also. Arbitron (and Birch) are awaiting guidance on this — let's give it to them.

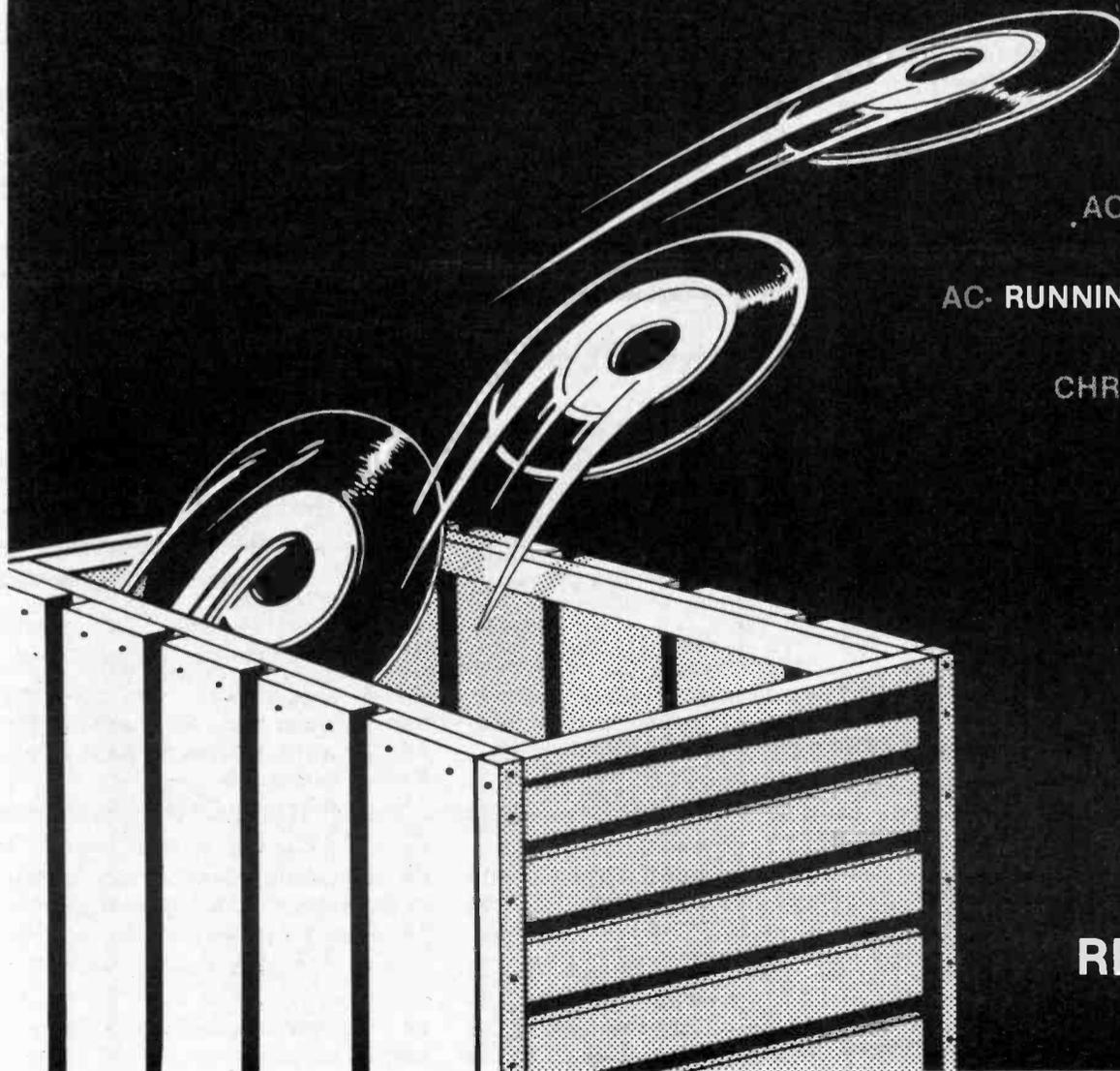
POPIN' OUT OF THE BOX

the new Tony Carey album

3 NEW SINGLES
FROM
1 NEW ALBUM



RSR 0001



AOR. I WON'T BE HOME TONIGHT

AC. RUNNING AWAY FROM THE THOUGHT OF YOU

CHR. WEST COAST SUMMER NIGHTS

AVAILABLE
ON
ROC SHIRE



RECORDS AND TAPES

RADIO'S MOST DISTINCTIVE VOICE IS BACK ON THE AIR.



- | | | |
|---------|---------|------|
| 96KX | WKDD | WBWB |
| WPST | WACZ | KRNA |
| WYCR | WIGY | KFMZ |
| WKEE | WERZ | KCBN |
| KYST | WIKZ | KCDQ |
| KSET-FM | WSQV | |
| KROD | WOMP-FM | |
| WBBQ | WZYQ | |
| WCSC | WJAD | |
| WSSX | WHSL | |
| WJXQ | WYKS | |
| Z104 | KSEL-FM | |

“Guess I’ll Always Love You”

ROD STEWART

Produced by ROD STEWART



Manufactured and Distributed by WARNER BROS. RECORDS

RATINGS REPORT

The Birch Report

Detroit

First Quarterly Sees
WJR Overall Winner;
WRIF Tops AOR's;
WHYT Debuts;
WNIC-FM Takes
A/C Crown

	Sum. '82
WJR (Misc)	12.6
WRIF (AOR)	10.0
WLLZ (AOR)	8.5
WNIC-FM (AC)	7.5
WABX (AOR)	5.6
WDRQ (Urbn)	4.2
WMJC (AC)	3.9
WCZY (AC)	3.8
WWWW (Ctry)	3.7
WHYT (CHR)	3.5
WXYZ (Talk)	3.2
CKLW (CHR)	3.1
WOMC (AC)	3.1
WWJ (News)	2.9
WCXI-FM (Ctry)	2.8
WJOI (BM)	2.2
WHND (Gold)	1.9
WCXI (Ctry)	1.7
WJLB (Blk)	1.6
WLBS (Blk)	1.3
WGPR (Blk)	1.2
WJZZ (Jazz)	1.2
WQRS (Clas)	1.2
CKJY (BBnd)	1.1

Phoenix

KDKB Widens Lead;
KNIX-FM, KTAR, KUPD
Tightly Bunched;
KKLT Gains;
KUKQ Drops

	Spr. '82	Sum. '82
KDKB (AOR)	13.0	14.0
KNIX-FM (Ctry)	9.9	8.6
KTAR (News)	6.7	8.5
KUPD (AOR)	8.3	8.4
KKLT (AC)	6.9	7.4
KMEO-FM (BM)	5.1	5.5
KQYT (Easy)	4.9	5.1
KZZP-FM (CHR)	5.1	5.0
KOY (AC)	5.3	4.1
KOOL (AC)	3.8	3.9
KUKQ (Urbn)	6.1	3.6
KOPA-FM (AC)	1.5	3.3
KJJJ-FM (Ctry)	2.4	2.2
KNIX (Ctry)	1.3	2.1
KSTM (AOR)	3.1	2.0
KHEP-FM (Clas)	1.7	1.7
KOPA (AC)	2.8	1.4
KLFF (BBnd)	1.3	1.2
KJJJ (Ctry)	1.2	1.0

Pittsburgh

KDKA Down Five,
Remains First;
WDVE Stable;
WBZZ Up; WXKX Adds
Two; WAMO-FM,
WJAS Improve

	Spr. '82	Sum. '82
KDKA (AC)	28.2	23.7
WDVE (AOR)	9.8	9.8
WBZZ (CHR)	7.0	8.3
WAMO-FM (Blk)	6.8	7.7
WXKX (CHR)	3.9	5.8
WJAS (BBnd)	4.7	5.2
WTAE (AC)	4.2	4.4
WSSH (BM)	4.3	3.8
KQV (News)	4.0	3.7
WWSW (AC)	2.8	2.8
WDSY (Ctry)	1.9	2.7
WYDD (AOR)	2.7	2.6
WEEP (Ctry)	2.4	2.5
WPNT (BM)	2.3	2.1
WHYW (AC)	1.5	1.6
WTKN (N/T)	1.7	1.5
WBVP (CHR)	.9	1.3
WIXZ (Ctry)	.9	1.1

Indianapolis

WIBC New Kingpin
As WFBQ Loses Four;
WFMS, WENS, WIKS
Hit Double Digits

	Spr. '82	Sum. '82
WIBC (AC)	14.3	12.8
WFBQ (AOR)	16.3	12.2
WFMS (Ctry)	9.6	12.0
WENS (AC)	8.3	10.9
WIKS (CHR)	9.3	10.8
WIRE (Ctry)	7.6	8.7
WTLC (Urbn)	10.0	7.1
WXTZ (BM)	7.1	6.3
WNAP (CHR)	5.6	5.6
WIFE (N/T)	3.3	2.3
WGRT (Misc)	.4	1.4
WATI (BM)	.9	1.3
WGTC (Ctry)	.4	1.3
WNDE (AC)	1.2	1.1

Minneapolis-St. Paul

WCCO Tops First
Birch Quarterly;
KSTP-FM Edges WLOL;
KDWB-FM Takes
AOR Crown

	Sum. '82
WCCO (AC)	17.4
KSTP-FM (AC)	12.1
WLOL (CHR)	11.9
KDWB-FM (AOR)	8.3
WDGY (Ctry)	7.5
KQRS-FM (AOR)	7.1
KEEY-FM (BM)	4.8
KSTP (N/T)	3.0
WCCO-FM (CHR)	3.0
WAYL (BM)	2.9
WWTC (AC)	2.3
KJJO (Ctry)	2.2
KTWN (Jazz)	2.2
KDWB (AOR)	1.6
KLBB (BM)	1.1

Seattle

KISW Drops Two,
Still Tops;
KZOK Closes AOR Gap;
CHR's Rise

	Spr. '82	Sum. '82
KISW (AOR)	12.3	10.3
KIRO (News)	8.1	8.5
KZOK (AOR)	6.7	8.1
KUBE (CHR)	5.8	6.0
KOMO (AC)	4.9	5.4
KVI (N/T)	4.5	5.1
KNBQ (CHR)	3.7	4.6
KJR (AC)	3.6	3.9
KKFX (CHR)	3.3	3.9
KSEA (BM)	3.9	3.7
KMPS-FM (Ctry)	2.7	3.5
KBRD (BM)	3.4	3.3
KZAM (AOR)	3.0	2.9
KING-FM (Clas)	3.6	2.8
KPLZ (AC)	2.4	2.6
KMPS (Ctry)	2.7	2.1
KIXI (BM)	2.1	1.9
KIXI-FM (AC)	2.5	1.9
KRPM (Ctry)	2.1	1.9
KBIQ (Rel)	2.2	1.8
KEZX (AC)	2.0	1.7
KING (AC)	1.6	1.6
KYYX (CHR)	2.3	1.2
KJZZ (Jazz)	.9	1.0

Cincinnati

WEBN Slips,
Still Number One;
WKRC, WBLZ, WVEZ,
WCKY Jump;
WLW, WKRQ,
WYYS Drop

	Spr. '82	Sum. '82
WEBN (AOR)	18.2	15.7
WKRC (AC)	6.3	9.0
WLW (AC)	10.3	8.0
WKRQ (CHR)	10.2	7.9
WBLZ (Urbn)	6.1	7.8
WWEZ (BM)	5.0	6.8
WCKY (N/T)	3.5	6.5
WRRM (AC)	6.6	5.6
WMLX (BBnd)	4.2	4.6
WUBE (Ctry)	5.1	4.6
WCIN (Blk)	1.9	2.9
WYYS (AC)	5.8	2.5
WSAI (Ctry)	1.3	2.4
WSKS (AOR)	2.8	2.2
WNOP (Jazz)	1.1	2.1
WSAI-FM (Ctry)	1.5	1.6
WLYK (BM)	1.1	1.3

Hartford

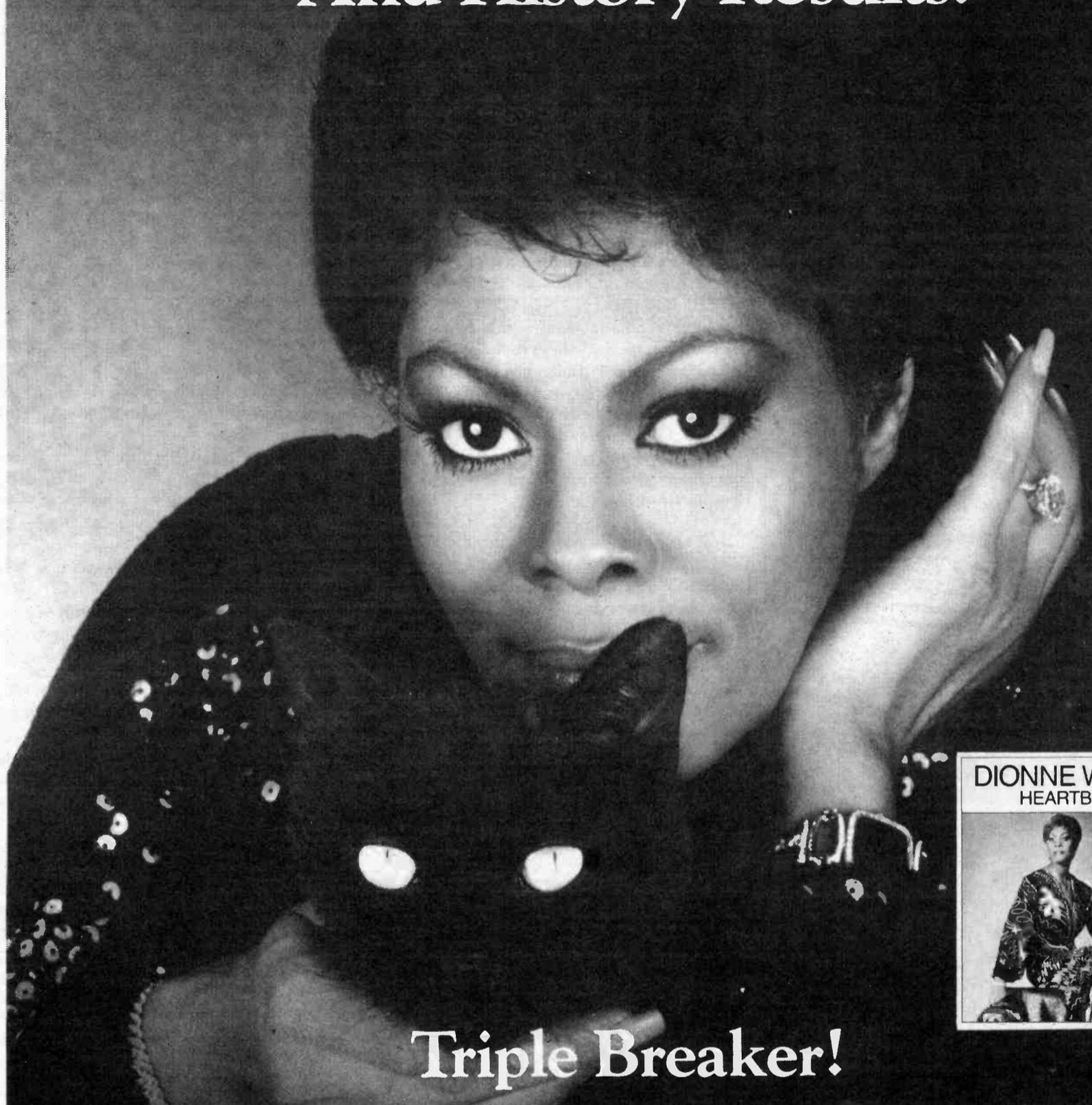
WTIC-AM & FM
Both Up, Dominate
Market; AOR's, Beautiful
Music Stations Slip

	Spr. '82	Sum. '82
WTIC (AC)	19.7	22.7
WTIC-FM (CHR)	7.9	10.0
WHCN (AOR)	9.4	7.7
WCCC-FM (AOR)	7.5	7.1
WWYZ (AC)	3.6	4.7
WKSS (BM)	4.5	4.2
WRCH (BM)	5.5	3.9
WRCQ (AC)	4.1	3.7
WDRC-FM (CHR)	3.4	3.5
WDRC (AC)	2.4	3.3
WPOP (News)	3.8	3.3
WIOF (AC)	3.4	3.3
WAQY (AOR)	2.2	2.6
WKCI (CHR)	2.5	2.1
WPLR (AOR)	2.9	1.8
WKND (Blk)	.8	1.5
WMLB (Ctry)	.8	1.2
WHYN (AC)	.8	1.1
WNBC (CHR)	.3	1.0

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk/Urbn—Black/Urban, BM/Easy—Beautiful Music, Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, Rel—Religious, Span—Spanish, Talk—Talk.

Dionne Warwick Meets Barry Gibb And History Results.



DIONNE WARWICK
HEARTBREAKER



Triple Breaker!

CHR BREAKER®

DEBUT: 29*

R&B BREAKER®

DEBUT: 29*

A/C BREAKER®

THIS WEEK: 5*

“Heartbreaker” is the crowning achievement for the Queen of urban song as it surges towards the top of all the charts. And it’s just one of the many smash hits from her classic brand-new Heartbreaker LP.

Dionne breathtakingly sings ten sensational new songs, nine co-written* by the master himself, Barry Gibb. Each destined to become a pop classic.

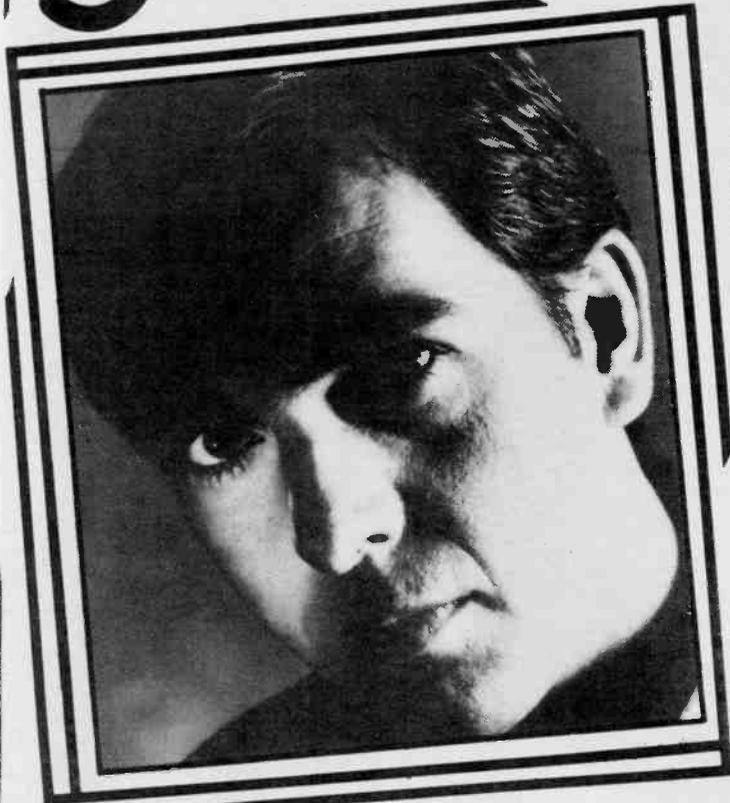
Produced by Barry Gibb, Karl Richardson and Albhy Galuten.

* Songs by Barry Gibb, Robin Gibb, Maurice Gibb and Albhy Galuten.

ARISTA

© 1982 Arista Records, Inc.

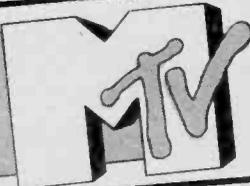
peter gabriel



“shock the monkey”

WGCL add	WJXQ 11-9	WOKI
WQID add	WMEE 29	WSSX
WKAU add	KYYX 10-9	WNOK-FM
KKXX add	KBBK 33	KMGK
WGUY add	WOMP-FM 19-11	WNAM
WISE add	WKHI deb 40	WKDD
WYKS add	KNOE-FM deb 29	KFI
WXKS-FM 30-27	KISR 27-24	KNBQ
CHUM 8-5	KFMZ 14-8	KSKD
CKGM deb 34	KGHO deb 28	KQMQ
KEGL 19-16	KCBN deb 35	WZYQ
WPHD 25-22	96KX	WJAD
WRCK 25-21	WLLOL-FM	WHSL
KITY deb 40	WKFM	KSEL-FM
KSET-FM 18-10	WHFM	WBWB
CK101 deb 32	KHFI	
WZZR 38	WABB-FM	
WVIC 19-17		

The Video Debuts
In Max Play On



Produced by David Lord
and Peter Gabriel



Manufactured and Distributed by Warner Bros. Records



STREET TALK

Some of the radio and record industry notables that participated in (and *finished!*) the more than 26-mile New York City marathon last weekend were: ABC Radio's Rick Sklar, who called it "an incredible feeling of triumph" . . . ABC's Bill McClenaghan . . . TM President Pat Shaughnessy, saying, "It sure is an elite group to belong to" . . . PolyGram's Bob Edson, and independent promoter Jerry Meyer. Interestingly, Sklar was injured early in the race, but went on to run and finish with a severe cramp in his leg.

KOME/San Jose PD Mikel Hunter has resigned after five years with the station. Named to the programming helm on an interim basis was MD Dana Jang. KOME GM Dan Tapson told Street Talk, "(Dana) is interested in the PD spot, but he also knows that I'm talking to anyone qualified who's interested in the position."

E. Karl has resigned his Vice Presidency with Sunbelt Communications to form his own consultancy. The Transtar network will be his first prominent client. No word on whether he'll be replaced within Sunbelt.

Ron Oberman is now Columbia VP/A&R West Coast from a similar Marketing position. Current VP/A&R Michael Dilbeck moves into a new position working closely with label artists.

WLS-AM & FM/Chicago convinced the Who to make a return concert appearance in the Windy City (the group's already played two dates there on its final tour) by buying all 18,000 seats of the Rosemont Horizon. The December 8 show will belong to WLS exclusively.

Meanwhile, Whomania rocks on . . . DIR has lined up exclusive rights to broadcast the group's last show on its current (and final, "We really mean it this time!") tour from Toronto December 17. Stations are reportedly paying five figures for market exclusivity on the show, along with a DIR-produced four-hour Who special. Lots more goodies are part of the package, which several leading AOR's have already committed to, including KFOG/San Francisco.

Veteran promo ace Bob Perry joins Pickwick promotion for the Southeastern states. He'll be based in Ft. Lauderdale, after most recently working for Warner Bros. in Miami.

When International Harvester finally lowered the boom on Ft. Wayne, Indiana by closing its plant there, the jocks at WMEE/Ft. Wayne decided to have their say. Since more than 3000 people were put out of work, the WMEE staff wrote new (less than complimentary) lyrics to Olivia Newton-John's "Heart Attack" and recorded their retitled version of "Harvester." 1000 copies were pressed and distributed amid lots of local publicity.

Kitty Stern of the American Federation of Musicians Los Angeles Local #47, widow of Bob Stern, longtime L.A. record distributor, passed away Monday (10-25) after an extended battle with cancer. Kitty was the sister of independent record promoters Barney and Lu Fields; and the mother of Lee Stern of Capitol/EMI-A; Steve Stern, formerly of Screen Gems/EMI; Ed Stern of A.S.A.P.; and Mrs. Ellen Beck.

Rick Fowler, who had been MD and most recently Promotion Director at Q107/Washington, has resigned. He'll be announcing his future plans shortly. Recent arrival Lou Simon from WAYS/Charlotte has given up the MD slot with Mary Taten upped from Assistant MD to Music Director.

Charley Lake is now working with A&M's new Australian label OZ Records in Hollywood. Charley continues his association with the management of Columbia's Men At Work.

It's official: KEZL/San Diego is now KSDO-FM, with an on-air identity of KS-103.

WOKV/Jacksonville bounced its A/C format in favor of ABC Talkradio on October 25.

A new management team is in place at KQDS/Duluth with Monte Rifkin from WLAV/Grand Rapids set as GM, Bruce McGregor promoted from MD to PD, and Brian Taylor upped from within to MD. Donna Halper is consulting the AOR-formatted station.

A fire destroyed more than half the building housing the business offices (but not the studio or transmitter) of WFLT/Flint last Thursday (10-21). Fire Department officials said damages were extensive in the arson-caused fire, but there were no injuries.

At KMGG/Los Angeles (the former KWST), Roger Rose is now MD and Rick Kymala is Assistant PD and Research Director, having performed the same duties for PD Jeff Salgo at Magic 91/San Diego. Midday personality Pat Garrett has been named Promotion Director.

Robert Ryan is now interim PD at KWEN/Tulsa. Rob has been the Music Director for the station since mid-1981.

KYUU/San Francisco MD Terry Danner will be leaving the station as of November 30, and she's looking. Terry can be reached through the station.

Jay Michaels has resigned as PM-drive jock and Production Director of KFQD/Anchorage to become Director of Programming for Multi-visions, Inc., Anchorage's cable TV company.

Our deepest condolences to Z93/Atlanta morning man Steve McCoy and his wife on the recent loss of their newborn child.

Communication
Graphics inc

OUR DECALS COST LESS!

How can a glossier, higher quality,
screen printed decal cost less than
all those labels you get in the mail?
They last longer!
...For about the same price!

CALL US! 1-800-331-4438

WINDOW DECALS - BUMPERSTICKERS

IN OKLA. 918-258-6502

WESTWOOD ONE *presents*



REO
Speedwagon

IN CONCERT

Airing on over 250 great radio stations the weekend of November 19th.

WESTWOOD ONE

The nation's number one producer of nationally sponsored Radio Programs, Concerts & Specials.

Los Angeles: 9540 Washington Blvd., Culver City, CA 90230 • (213) 204-5000
New York: 575 Madison Ave., Suite 1006, New York City, NY 10022 • (212) 486-0227

Sales



JONATHAN HALL

A NEW PERSPECTIVE ON AN OVERLOOKED SALES TOOL

Reach Out And Sell Direct By Telephone

The telephone just may be the most overlooked, misused, and least understood sales devices for radio. That's the contention of sales consultant Dan Tyler, who feels every radio salesperson could benefit from using the phone more. Dan is a former KHJ/Los Angeles and KHOW/Denver air personality who made the switch to sales and was until recently VP/GM of KZJO (formerly KSXX)/Salt Lake City.

"Having done it both ways," Dan says, "I'm convinced of this: once you learn how to work with the telephone, you'll sell more than you've ever sold before and you'll service more effectively."

The telephone can be misunderstood because we tend to equate it to insurance salespeople and others who call homes and can be a nuisance, Dan says. But there are a number of intriguing reasons why the phone can be helpful. For one, some recent studies indicate that it's easier to judge someone's honesty and enthusiasm by phone than in person. As an example, when someone is being less than candid, often his or her voice rises. But in a face-to-face meeting, that trait may not be detected.

"Once you learn how to work with the telephone, you'll sell more than you've ever sold before."

Another reason for increasing the use of the telephone is its ability to maximize the use of your time. Many small market stations successfully use a bank of telephone salespeople to do phone pitches constantly.

How far do you go with a sales effort by phone? Dan emphasizes that with skill it's possible to get a commitment, and always get a good idea of the value of the prospect. He explains, "When selling an intangible, you're dealing with a philosophy

"Telephone prospecting, selling, and servicing will save time, energy, and money."

(a concept), and for the most part, it's words and ideas that will form the basis for selling that philosophy."

Dan explains that "telephone selling" means doing most of the things that you do when you're selling in person:

- Having something specific to sell (packages, promotional tie-ins, features, etc.)

- Handling objections
- Talking dollars, budgets and commitments

- Getting information about the prospect's business

- Giving information about your radio station and matters relating to advertising.

Reasons For Using The Telephone

"The most important thing is not to get an appointment," Dan reasons, "but to make a sale with the least amount of expended energy and time. Weigh the value of the prospect against the effort it will take to make the sale."

Next, Dan offered several additional reasons for using the telephone:

- Telephone prospecting, selling and servicing will save time, energy, and money. By decreasing driving time, a salesman will automatically give himself a substan-

The Push For More Retail Sales

Many of the conversations I've had recently regarding sales involve a great deal of discussion about calling on retail accounts directly. After all, some suggest, radio account executives, especially in major markets, spend too much time with media buyers and not enough time with the general managers and presidents of retail outlets — the ones concerned with the bottom line.

For example, K101/San Francisco General Sales Manager Dick Stein has a retail sales staff totally autonomous from his local sales staff. K101 has a retail sales manager and three retail sales executives who never call on agencies.

Instead, Dick described their duties as going direct to stores and chains, in addition to packaging co-op advertising. The station pays higher commission on all direct accounts: 10% commission on Grid Four, 11% on Grid Three, 12% on Grid Two and 15% on Grid One.

As a result of calling on top decision-makers — CEO's, presidents, and marketing VP's, most of whom know very little about the station — account execs seldom discuss ratings, rates or GRP's. Dick said his staff emphasizes three points:

- 1) Stress the importance of K101's 25-34 audience.
- 2) Emphasize that the worst newspaper readers are in their demographic.
- 3) Go for a 15 to 20-spot schedule or promotion.

"We also talk to them about our writing the copy," Dick said. "We do not do a whole lot of ad jingles because we emphasize the concept of price and item advertising."

tial salary increase, especially in markets where there is a large area to cover.

- Intelligent use of the telephone for prospecting will help you to avoid meeting with unproductive people. By asking the right questions, and directing the conversation toward those things you need to know about the potential of the prospect, you'll cut down the number of wasted appointments . . . and it'll make your in-person calls more effective.

RESULT: Lower call/close ratio

- Using the telephone as a sales tool may enable you to reach many more people. The one irrefutable fact that all good salespeo-

"The telephone takes precedence. Have you ever been in a client's office when a competitor called on the phone? What happens? *You get put on hold!*"

ple know is the more people you talk to the more sales you'll make. And, as you develop better telephone-selling skills, you'll be able to sell at a higher percentage rate.

- The telephone takes precedence. Have you ever been in a client's office when a competitor called on the phone? What happens? *You get put on hold!*

- Selling on the telephone works fast and creates the potential of a larger volume of sales in a shorter period of time than outside trips. The results are immediate. After feeding your system with callbacks, you'll always have potential clients.

- With the telephone you're using the four most important strengths of radio:

- ▶ Reach (call many people)
- ▶ Frequency (call many times)
- ▶ Selectivity (choose the businesses that need your station's target audience . . . those that are ripe for seasonal advertising . . . ideas that would appeal to a certain type of business)
- ▶ Sound.

- The telephone offers an efficient, timesaving method of developing new business, and is a strong selling device for presenting special packages in weak areas such as weekends, evenings, all-night shows and slow times of the year. It allows you to isolate a business category and cover it in a relatively short time.

- It's easy to get important information on the telephone. The threat of a contract is not present and the prospect knows that he is in control . . . so he will give you what you need most; his time to listen to you and open up with his feelings about advertising. He's also aware that you are armed with the potential to increase his business.

- Using the telephone for servicing your client in any size market is by far the best and most efficient way of doing it. He'll appreciate your thoughtful consideration of his time.

- While working with the telephone at your desk you'll have easy access to more information (tickler file card, service information, payment record, present and old copy, special sales packages, features, etc.), resulting in a stronger appearance of someone who is good at his work.

- To increase productivity, you may be faced with some agonizing decisions on what to do with marginal accounts — those that spend little, but still demand much of your time. You could continue to handle them as you do your more profitable accounts, but that's costly. You could stop

"The best way to service marginal accounts is to do the bulk of it by telephone."

calling on them, and hope they continue to do business with you. Here you risk losing their current volume and the growth potential they represent. The best way to service marginal accounts is to do the bulk of it by telephone.

- Research has shown that a contact soon after a contract has been signed is often critical to retaining the client. Clients often "rethink" the correctness of their decisions immediately afterwards. By a planned program of telephone contact following the sale, "perceived risk" is reduced and the correctness of the buying decision is reinforced.

In summary, increased use of the telephone may aid your sales efforts to a significant degree, saving time and quite conceivably generating money. And in today's economy, the phone is not a method to overlook.

RAB Sets Third Sales Convention

The RAB has announced dates, location, and the names for its third annual Managing Sales Convention. According to Managing Sales Conference Committee Chairman Fred Walker, the meeting will be held January 29-February 1 at the Amfac Hotel & Resort in Dallas. Keynoter will be Herb Cohen, author of "You Can Negotiate Anything." Broadcaster/psychologists Dr. Toni Grant and Dr. Joyce Brothers will be featured participants. The closing address will be delivered by Beveridge Business Systems President Don Beveridge in an "upbeat, motivational" mode.

Other participants include Bill Brower, President of Bill Brower Associates, on effective management style; Dr. William Joyce of the Wharton School of resolving management/sales conflicts; Purdue's Dr. Robert Schwarz on brainstorming creative solutions; and sales/management training consultants Ken Greenwood and Charles Reilly. Panels on co-op, demographic sales strategies, women in sales, hottest promotions, dealing with cable, and "Everything Sales Managers Need To Know About Programming" will also be featured.



RKO RADIO SHOWS

**NOW HEAR THIS...
ALL NEW FOR '83!**

**FOR ALBUM ROCK, CONTEMPORARY HIT
AND ADULT CONTEMPORARY STATIONS:**

- Build your audience with long-form entertainment series from the RKO Radio Networks.
- One out of every eight U.S. radio stations carries an RKO Radioshow.
- Available cash-free in stereo, via satellite.

Contemporary Hit Radio



JOEL DENVER

RADIO AND RECORD EXECES REACT

Superstar Logjam Causes Concern

The Christmas buying season is fast approaching, and with it the number of products to spark the public's gift-buying imagination exponentially increases. This is also the time of year when the most record albums are sold . . . and is the record labels' last opportunity to turn around a less-than-spectacular financial picture for 1982.

For that reason, a lot of superstar product is released. This year there's a glut of superstar record product being promoted which surpasses any year in recent memory. In a market already splintered by video games, home taping, and a soft economy in general, the hope is that all of this superstar product will lure people into the record stores to buy in record numbers.

The theory is a good one. Put better and more of it in front of the public, and you should have more sales. But if there is a limited amount of dollars to go around, isn't an overabundance of product, no matter how strong, going to dilute the dollars, no matter how big the artist?

Over the last three issues of R&R, not including the one you are currently reading, there have been 17 CHR Breakers! In one particular week (R&R 10-15) there were eight Breakers . . . a new all-time high. This alone illustrates the overabundance of product being heaped on programmers, and eventually the buying public.

While no one in radio should be upset about having good product to play, there are a number of programmers who have expressed some concerns about being able to play all the potential hits currently available in rotations that will allow the listening audience and buying public to absorb them. Sharing many of the same concerns are several record executives. I talked with some radio and record representatives for their thoughts on this unusual situation.

RCA VP/Promotion John Betancourt

John Betancourt heads one of the most aggressive promotion teams in the business. RCA has a lot of records on the charts right now . . . timed to coincide with the Christmas rush. However, John doesn't necessarily agree with this philosophy.



"While every label has a lot of great product out there right now, this glut will end up costing every label a lot of money. RCA has lots of product all year long, but for everyone to jump into the arena with all of their heaviest acts at one time is defeating the purpose.

"I'd say that 80% of a record company's yearly business is done between September 15 and January 15 of each year. "The problem is that I've never seen so much heavy product at one time before. It's almost impossible for radio to handle this amount of product based on the kind of rotations they currently have set up. As a result, many of the unknown or newer acts are going to get

caught in a squeeze. This means a loss of money spent already on their development.

"Today, it takes from four to six weeks to see sales start in a market. Radio is almost being intimidated into changing their system. PD's aren't paid to break records, they are paid to get ratings, and those ratings bring in sales. While music is important, it isn't the top priority it once was at many radio stations. I just don't think there are that many music programmers left.

"It's almost impossible for radio to handle this amount of product based on the kind of rotations they currently have set up. As a result, many of the unknown or newer acts are going to get caught in a squeeze."

—John Betancourt

"It's a big investment for a record company to release a new artist. The signing of the act, and the cost of your promotion staff, independents, marketing costs, and in some cases tour support, runs into a lot of money. I predict that many of these newer acts with releases out now will not last through six weeks of sustained airplay for us to find out if they are hits."

If there is such concern over too much product, does the record label have much say as to when product is released? "You don't often know when an artist is going to deliver material," replied John. "Most of the time you schedule it according to the strengths and weaknesses of the other product surrounding it, if given that choice."

John went on to caution, "The industry has got to take another look as to what makes a hit record for radio. I think after you take the top five singles on a chart, those below it have a sales variance of 300 to 400 pieces. The difference between the number 6 record and the number 14 record might only be six pieces.

"I fear that this problem is one that might not go away. This fourth quarter's logjam of product should make all labels more open to spread their product more evenly throughout the year. If the money situation stays tight this will become a seasonal business. It's a war out there and there are a lot of records getting caught in the middle of that war.

"My concern is that you can't go out there with records for two or three weeks and then let them go. Radio is almost forced into that situation because they only have a certain amount of slots to work with. I can't expect to take every one of those slots every week. I'm not sure if we haven't reached

assembly-line proportions with our promotional activities.

"I really think that everyone realizes it takes six to eight weeks for a record to really kick in but no one wants to operate that way. It scares me. If radio won't stick with a record for six to eight weeks then don't play it. The same goes for a record company. If you don't believe in it, don't put it out there. Record companies need to use smaller test market situations again before spending a lot of money to find out the record isn't a hit," he concluded.

Scott Shannon, PD Q105/Tampa

Scott is a seasoned veteran who's also spent time as VP/Promotion for Casablanca and Ariola Records. He agrees with John that too much product is a problem. "There are just too many great records out there for radio to handle right now. The record companies are under pressure from these heavy artists. There are too many big acts with too much clout behind them all going for a limited amount of available airplay time.



Scott Shannon

"I've never seen it this bad before," Scott remarked. "The new acts, or shall we say the up and coming acts, might be in trouble right now. I've recently seen enormous amounts of pressure being applied to projects by big-name acts that have stiff records. This stems from artist's management bringing pressure on the promotion department."

Does Scott think record companies need to plan better next year? "Yes, but I can't say that it's all their fault. The artists have a lot more control of their careers than they used to. They keep putting off completion of their albums then the deadline is staring them in the face. It's just like taxes. Lots of people file just before April 15.

"In a sense this situation will force artists to consider their product more carefully. Many major acts have recently seen their product stop on the charts at number 20 and wonder why.

"If people say that only the big hits are selling, then only make big hits and put them out exclusively. Give us a hit, we'll play it and it will sell. I don't see any problems with those records that are really hits. Virtually every record that you see exploding right now is a big-name artist. Unfortunately they will push some lesser-known acts to the wayside.

"Everyone knows just like with motion pictures this is a heavy release time, so there is more competition than ever before. I think they should have put this stuff out many weeks before now."

—Scott Shannon

"A couple months ago no one had heard of Men At Work, but we played it and it became a hit. If 'Who Could It Be Now?' were released today, it might be having a bit more trouble with everything else out there right now. We are already exposing new material, but there is just too much of it out there to deal with."

Will Scott Shannon be opening up the Q105 playlist a bit to accommodate? "We've already expanded a bit," he said.

"Record companies are very late this year in their big holiday release schedule. Everyone knows just like with motion pictures this is a heavy release time, so there is more competition than ever before. I think they should have put this stuff out many weeks before now, and it should run in a steady flow throughout the year."

PolyGram VP/Promotion Bob Edson

Bob Edson has also been in radio, but has spent the last 15 years of his career in records. "In a way I'm glad to see all of the big guns out," he says. "It's traditional for this time of year. Hopefully from a total industry point of view it will mean more attention is focused on the record stores, but in the end the real quality stuff is going to sell, and the marginal material will be in trouble."



Bob Edson

Will all this product out there at one time end up as a self-defeating force? "In general, yes. Anything that's not of outstanding quality really won't have a chance today. I think next year you'll see things spread out more than they are now. You've got to remember one thing, the release date is not always the choice of the record company. We were promised product in May that was just recently delivered. We are helpless to solve this problem," he confessed.

"You can best believe that this backlog of product is the subject of some important conversations at this record company. I don't believe in this fall release thing as the only time to come with major acts. Sure there are times of the year when the sales are a bit slower, but look at John Cougar. He's over 2 million albums and that's through the summertime.

"You've got to remember one thing, the release date is not always the choice of the record company."

—Bob Edson

"I see a lot of records going on a lot of radio stations based only on the name of the artists, not on the basis of the quality of the music. I can and will include some of my own product in that category. If radio is having a problem with this influx of material, then they need to become more selective and go with what they think sounds right, not what has the right name on it.

"These choices aren't easy. Can you justify passing on a name act? By the same token, can a record company afford to sit around and not be in there with their big product? It's better to have 7% of the market than zero. The creme de la creme will rise to the top every time. What is considered a hit varies with the available product."

Bob directed his next statement directly to radio. "If this is really becoming a problem, then why don't PD's expand their playlists a bit more. Everyone is tired of all the oldies we've heard for so many years. I don't think that record companies need to make all of the adjustments . . . radio needs to help out too."

WQLT/Florence, AL PD Ralph Carroll

Ralph Carroll is one PD who thinks the glut of product is just fine. "I'm going to continue to expand my list to accommodate the situation. I'll cut back on the oldies as long as there is a lot of good current product to play. The audience wants to hear good product.

"Being in a smaller area allows me to do this. With a shorter turnover rate in a bigger market, you've



Ralph Carroll

Continued on Page 20

THE COUNTRY'S TOP 30 CONTEMPORARY HITS.

Every week three hours of America's top 30 CHR hits right off the Back Page® of Radio and Records®. The only music survey show featuring every station's favorite playlist.

- ★ **HOSTED BY A LEADER.** John Leader counts the hits in a polished, professional style.
- ★ **MORE THAN MUSIC.** Hear the hits and Leader's view of the national music scene. And some personal insights and comments by the music stars themselves.



COUNTDOWN AMERICA

- ★ **JANUARY LAUNCH.** Beginning this January, you'll be getting 52 weeks of this country's top contemporary hit music.
- ★ **A COUPLE OF NUMBER ONES.** When IS, Inc. teams up with RKO, the production is second to none.



START THE COUNTDOWN IN YOUR MARKET BY CALLING 212-764-6702 TODAY!

Superstar Logjam Causes Concern

Continued from Page 18

got to be somewhat more conservative, but here we have people that will listen to the station for hours on end. I'm glad I have that flexibility.

"If there is a record on my playlist, then it gets played. No lunar rotations here. A record is given about four weeks to show some reaction, and that's about as fair as I can get. I think some PD's need to give things a fair shot. If a record doesn't get good rotation, it can't sell."

Network President Al Coury

Al Coury has headed some of the most successful promotion teams at Capitol and RSO Records. Now that he runs his own label, the glut presents a special set of problems for him.

"I've never seen anything like this before, and I think it's a reflection of the strain of business conditions in the record industry. Everyone is hoping to get that hit single out in time so that the album is peaking in sales at the Christmas season. Everyone has been trying over the last few weeks to get their product ready for the fall."



Al Coury

In defense of the glut, Al remarked, "I don't think everyone knows what everyone else has got coming out. This has all been planned anywhere from six months to a year ago. Record companies aren't taking the time to look at all sides of things. They are looking out for themselves, not the other companies."

About six or eight weeks ago we had a product lull. Wouldn't it have been smarter to release some of this heavy product back then? "This is true," Al agreed, "I just don't think that the labels have as much control over those areas as is needed. When

"I think this year's problem will be a tremendous lesson to all about spreading the product out. If there is this much major product out there, then all of the work and effort over the last six months spent on up-and-coming acts was for nothing."

—Al Coury

a Lionel Richie, or a Hall & Oates wants their record out, are you gonna say no to them? You might have more control over a Stray Cats or Toni Basil, but you put out your big acts when you get them.

"I think this year's problem will be a tremendous lesson to all about spreading the product out. If there is this much major product out there, then all of the work and effort over the last six months spent on up-and-coming acts was for nothing. That's a tragedy that shouldn't have happened.

Given the choice next year, I think they will spread it out. It's tough to stifle the enthusiasm of a major act.

"This adds pressure to me like I have never seen before. For a group like Moving Pictures, it is tough. Everything that's a work record is struggling to survive. We aren't shooting just for a Breaker, we're looking to stay alive. It's a week-to-week thing."

B104/Baltimore PD Jan Jeffries

Jan runs an average length playlist of about 25 to 30 songs, about three or four adds a week, and carries a couple of extras. How has this situation affected him?

"This large amount of product has prevented us from giving the proper rotation to some of these new tunes. If you don't play them, and the guy down the street is, then you can get hurt.

"Each week it seems we've been having to add four to five songs, and it becomes too much to play effectively enough for the audience to get familiar with. This becomes an unfair situation to the artist, the radio station, and the audience."



Jan Jeffries

"Each week it seems we've been having to add four to five songs, and it becomes too much to play effectively enough for the audience to get familiar with. This becomes an unfair situation to the artist, the radio station, and the audience."

—Jan Jeffries

"I've given some thought to adjusting my rotations to compensate. The trend to A/C has made everyone play more oldies than ever. But that's also created a void to play more currents. In a sense, this extra amount of product is good if you aren't locked into a lot of oldies. This product makes being a CHR station that leans on currents a lot easier to pull off right now.

"In nine years as a PD it's never been this heavy. A few months ago we were starved for great records. Now we've got plenty of them . . . too many in fact. During the last two weeks, the amount of pressure from companies has been amazing. They are going to hurt themselves. This is a case where more is not better, and they've got to exercise more control over the flow of product."

VP/Promotion MCA Pat Pipolo

Pat Pipolo echoed the sentiments of the other promotion executives by saying, "What are you going to do? You call them

as you see them. I wouldn't complain about the glut of good records at all. I only wish more of them were mine. Record companies have no control over the release of product. Most of the releases are controlled by contractual obligations. Sure it's tough out there, but it's just heavier this year than in years past.

"Other factors that dictate when product is released are the artist, the manager, and the publishing company too. If a promotion VP thinks he has a shot with something, they are going to release it, but in most cases there is no control. Macy's doesn't tell

"Record companies have no control over the release of products. Most of the releases are controlled by contractual obligations."

Pat Pipolo



Gimbel's. I can hold some new product until the first of the year and I have, but these are not superstar acts . . . they are newer acts. It was done to protect the new product from the onslaught of this product that demands airplay."

WZOK/Rockford PD Tim Fox

Tim is new to the PD position at WZOK, but following in the footsteps of his predecessor (Dallas Cole), he runs a conservative playlist and is feeling the effects of the glut more than most.

"No doubt about it, the pressure is really on right now. The best stuff is out there, and it makes it very tough for a PD or MD of a station with a short list like ours to deal with all of it.

"We've got to really think about what songs we're going to get the most mileage out of, and what the audience really wants to hear. Do you go with a hit record by an unknown or with a superstar that's got a new record? Your guts are very important right now," he stressed.

"I can't remember when it's been this heavy. A lot of new product is good, so you beat your brains in trying to make a decision. When we go on a record we really play it to educate the audience to the artist and the song. It's the only fair way. We emphasize this especially during the first three to four weeks, and open the phones to get their reaction."

Can a radio station afford to expand its list right now just for a temporary heavy product load? "In some cases yes, but in many others, I'd say no. Dumping all of the big guns on the market at once isn't the



Tim Fox

smartest thing to do. The economy can't take it. Here in Rockford we have an unemployment rate of 20.3%, the highest in the country.

"We've got to really think about what songs we're going to get the most mileage out of, and what the audience really wants to hear. Do you go with a hit record by an unknown or with a superstar that's got a new record? Your guts are very important right now."

—Tim Fox

"Our position is that we have a 21-record playlist, and we're going to keep it that way. We'd rather stick with a sure thing. I don't have to expose new music, but want to when it makes sense for the station, and the audience."

Cooperation From Both Sides

The record glut we are currently experiencing is a double-edged sword. Sure, the music is great, but all the great music in the world won't keep the doors of record companies open if the cash register isn't ringing.

Let's hope this situation will cause record executives, artists, and their managers to consider alternative release schedules, instead of the fourth quarter for all the heavy product.

Radio should also keep its eyes and ears open to aid record companies with good business practices. If you are going to play something, then it's only fair to give it good rotation. *One play a day on the all-night show isn't going to sell any product.* If you play new music, you might want to consider a temporary format adjustment to compensate for the overflow of product. If you add a record, give it a sufficient number of weeks to kick in before dropping it.

The old thoughts and philosophies of what worked a year or two ago need to be scrutinized closely by both radio and records. With things being what they are today, neither side can afford to continue pulling in opposite directions any longer.



KRNA TURNS GOLD AND PLATINUM — In recognition for its efforts in breaking E/P/A acts Aldo Nova, and Survivor, KRNA/Iowa City was given gold and platinum awards respectively. Shown (l-r) is PD Bart Goynshor and Epic rep Dan DeNigris.

WIRELESS

FLASH[®]

Maximum Strength Programming Aid

Copley Radio Network ▲ 350 Camino de la Reina/San Diego, CA 92108/7141 293-1818

GET 'EM WHILE THEY'RE HOT!

All-new for '83 and twice as hot because there's twice as many "Hot Ones." Now, every single week, you get a sizzling contemporary artist's exceptional music and exclusive interviews uniquely-packaged into a one-hour format.

- ★ **FIRED-UP PERFORMERS.** Featuring Kim Carnes, REO Speedwagon, Fleetwood Mac, Hall & Oates, Paul Simon, Stevie Nicks, Stevie Wonder and Linda Ronstadt.
- ★ **1 SHOW, 5 TIMES THE AUDIENCE.** When "The Hot Ones" Hall & Oates special was aired, surveys showed that an audience of over 10 million people 12+ tuned-in. That's five times the normal daypart audience.*

THE HOT ONES

- ★ **RED-HOT ROBERTS.** Host Dave Roberts is in the hot seat for every single show, now in its third season on RKO.
- ★ **TWO HOT SHOPS.** Each show is co-produced by RKO and IS, Inc.



BE THE HOT ONE IN YOUR MARKET BY CALLING 212-764-6702 TODAY!

*Source: Based on a special study by R.H. Bruskin on August 21-23, 1981 for RKO ONE and Arbitron Spring 1981 survey. These data are estimates by various research companies as identified. They are subject to qualifications which RKO will supply on request.



JEFF GELB

The Last Word On Consultants

Consultants have been in the limelight lately, appearing on AOR panels at annual radio conclaves, including the NRBA, which I covered in depth in the 9-24 issue of R&R. Ordinarily I wouldn't return to the same cast of characters for an article so soon, but when I listened to a cassette recording of an AOR consultant panel that was taped at the recent CBS rep firm's annual sales seminar, there was some material that was too good not to be shared with R&R's readership. So, excluding areas covered in previous articles with the same people, here are some of the highlights of that meeting.

Research, Music Choices

The panel's four members were Lee Abrams, Bob Hatrik, Jeff Pollack and John Sebastian. When the panel was asked how songs were tested in callout research, Bob Hatrik responded, "It's ludicrous to attempt to evaluate a song over the phone no matter how much of the hook you play. The purpose of playing a hook down a phone line is to help your respondent recognize it. If he doesn't, you don't ask him any more questions about it. If he does, we ask questions regarding his listening behavior, and other evaluative questions. We do multidimensional scaling and factor analysis of these research results. It sounds complex, but the actual printed results are easy to assimilate, more meaningful, far more accurate, but most importantly, the respondent has an easier time understanding what it is the interviewer wants from him."

In discussing the music choices made on his stations, Jeff Pollack noted, "I'm seeing less 'brand-name' loyalty among the stations and their listeners. Everything seems to depend on the strength of the songs, not the artists. A major artist could have a stiff album if the songs aren't right." John Sebastian stated, "The reason we don't play anyone but bands like the Beatles and Rolling Stones is that record companies haven't given us anyone as good as they are. As soon as they do, we'll play them too."

R.I.P. Kickass

When an audience member wondered aloud whatever happened to the "kickass" terminology popularized on Sebastian's early client stations, he responded, "Its popularity has waned so we haven't used it in about eight months. However, it was a magnificent positioning statement to help create an image for a station through talk in the marketplace. Its negative reaction among some advertisers was more than made up for by the quick ratings gains made by the stations that used it as a positioning statement. In that regard, it was very successful."

TV or Not TV

Another positioning tool, TV commercials, were discussed with an emphasis on whether it was better to buy a generic but customized spot, or to try to do one yourself. All the consultants agreed that homemade spots often look homemade, while prepackaged spots can absorb their higher production costs through sales of the spot to many stations. Jeff Pollack advised, "The questions to remember when buying a TV spot are: What do I want the spot to say, and, is this spot telling my station's story?"

Ratings Comparisons

No radio discussion lasts long without references to ratings. This audience wondered whether the consultants favored Birch to Arbitron, as Birch usually shows AOR with higher 12+ figures. Jeff Pollack voiced a universal truth: "When the ARB is good, we love the ARB. But," he added, "Birch provides a better picture of the format's strengths, so long as you average the results over a three-month period to spot trends. One-month Birch results don't tell the whole story." Sebastian said, "Birch is my preference because their recall time is shorter, which leaves less room for error."

"Stations without consultants usually get beaten."

— John Sebastian

Hatrik agreed, noting, "To create our rotations, we have to use time-spent-listening estimates. Basing those estimates on ARB data is ludicrous because of their seven-day diary. If you've ever looked at one that's been filled in, you can see that times are often rounded off, and most of them look like they were filled out at one sitting. Perhaps the first day's entries are accurate but the rest is just a mess. We do in-house research that employs a one-day diary with telephone retrieval, making eight attempts to retrieve the information by phone. It's ridiculously cost-prohibitive on a national scale, but it gives us the most accurate information we would ask for. Birch comes closer to what we use than Arbitron."

Whither Goeth 25+ Listeners?

Lee Abrams was questioned at length about "Superstars 2" and its initial client station, KFOG/San Francisco. Of course, he was quite enthusiastic about the format's future potential for capturing 25+ listeners, which is its target demo. But John Sebastian expressed doubts about the immediate ratings benefit of ignoring AOR's 12-24 core audience. He pointed out, "AOR's strength in teens and up to 24 has just emerged in the past few years. Those people will grow up listening to AOR, but it's going to be a few years till they're 25 or older. So I see real growth in that age group still a couple years away."

Consultant Picks

Consultants love to talk about consulting. When asked to defend their jobs, Bob Hatrik offered, "We play the role of teacher,

Son Of Station Security Stories

It's always a great feeling when a column I've written evokes positive reader response. It seems I really hit a chord with my recent round of stories from AOR programmers about the tough question of jock safety. Two readers took the time to offer their own stories that merit passing along.

Century VP Shelley Grafman:

"KSHE's St. Louis studios are on the ground floor, with a window facing the parking lot that looks directly into the air studio. For 15 years now, listeners have been by the station to visit outside the window. The jock actually faces away from the window when he's on the air, but when he's not, he'll often talk to the crowds out there. Often, the windows are kept open in the hotter months, but the opening isn't sufficient for someone to crawl through. The most he could do is extend his arms into the studio.

"In all the time we've been working in this potentially perilous situation, we've never had a seriously hostile individual show up. It's a blessing, really. The crowds can be overly enthusiastic sometimes, so we'll have to close the windows for a few minutes. Invariably, those people will go away quickly. But most of them are there out of affection and curiosity. Many are frequent visitors, and are very understanding of the jocks' other duties.

"We have made one concession to the situation: we never put a female announcer on the air when it's dark. It's an obvious company policy to protect our women against elements which might be perilous to them.

"The kids are really just there to party. And their enthusiasm is infectious to the jocks. Also, the crowd noise on the air makes for great party ambience. And that's what good rock radio's all about."

The following comes from Steve Sutton, now midday air personality at WMMR/Philadelphia. But in 1971, Steve was doing nights at WMMS/Cleveland, where he recalls:

"In those days they were at 55th and Euclid, the baddest part of the solar system.

Even the police were afraid to come up to that part of town. We had a guarded parking lot that the guards didn't want to patrol. I recall our GM at the time, David Moorhead, getting rolled in that parking lot by guys with a lead pipe. If that lead pipe hadn't been rolled in newspapers, it could have killed him. David Kemp, who was doing middays for us, carried what cops called a 'purse gun' — a .25 calibre automatic. One time, two guys had tried to roll him in the parking lot, and he shot one of them in the tush!

"Anyway, one night I was walking down the hall and I saw the engineers chaining the doors to the parking lot, and piling furniture in front of the doors! I asked one of them what was going on, and he opened the door a crack for me: outside were three guys dressed in Black Panther outfits (and this was at the height of Black Panther activity) with high-powered rifles!

"I figured it was all over: the revolution was here and it was starting by taking over radio stations! Well, the engineers, in their panic, had forgotten to call the cops, so I rushed back to the control room and called them. For some reason, they didn't come right away — it took them about fifteen minutes, and by that time the Panthers had split.

"The moral is, always know the number for the police department, and don't be afraid to use it!"

It's nice to run stories like the above that have happy endings. But these stories suggest the necessity for strong security measures that can be put into place at a moment's notice. If you've never met with your staff or administration to discuss the security of your airstaff, what are you waiting for?

injecting systems, coordinating music and promotions, and sharing information from other stations on diverse levels." Jeff Pollack noted, "Most businesses use consultants, and radio is a very successful business. In major markets, a radio station can make millions of dollars in a year. You don't want to play around with those kinds of numbers. When you make major decisions you want professional input, and we can offer a learned, objective opinion."

John Sebastian pointed out, "Look at our track records. Stations without consultants usually get beaten. We are very successful. Generally, when we're against an unconsulted station, we win."

The loaded question of the evening was what one other consultant would each panelist recommend . . . if he had to. After much good-natured grousing about the unfairness of the question from everyone onstage, all four answered in this order: Bob Hatrik: John Sebastian; John Sebastian: Bob Hatrik; Jeff Pollack: Lee Abrams; and Lee Abrams: Jeff Pollack. Do I detect some mutual admiration societies forming behind the scenes?

And that is the last word on consultants, at least for a while.

Honest!

Unless, of course . . . but that's another story!



WGRQ TAKES TO THE AIR — WGRQ/Bufalo was picked as the official area Who station for that band's local concert date. To cover the full scope of the event, WGRQ night rocker Carl Russo (right) took to the air in a rented plane for traffic and concert reports.

LEGENDARY MUSIC AND THE LEGENDS WHO CREATED IT.

"Album Greats" was the greatest special ever made for radio. "Royalty of Rock" is even better" ... Mike Harrison, producer.



★ **IT'S A FIRST.** A never-before-offered rock coronation with giants that include the Rolling Stones, Bruce Springsteen, Janis Joplin, The Who, Steely Dan, Pink Floyd, the Kinks, Bob Dylan, the Eagles, Billy Joel, Buddy Holly, Simon and Garfunkel, Rod Stewart, Jefferson Starship and more.

★ **TESTED FOR SUCCESS.** After a single-market test airing, KMET, Los Angeles called it "the best syndicated program we ever heard."

★ **TAKE YOUR PICK.** 51 music-packed hours scheduled for Spring and Summer '83. Pick any 30 and play them in any order then repeat them all in a Labor Day weekend blockbuster.

ROYALTY OF ROCK

A CELEBRATION OF THE ROCK EMPIRE

★ **YOUR STAR OR OURS.** Available as a self-contained program or with a live script for your local host.

★ **FOR YOUR AIRWAVES ONLY.** Custom promos and a complete local sales support package get you the attention you deserve.

★ **KING PINS.** Produced by Good-phone Communications, Inc. for TM Programming and RKO.



RULE YOUR MARKETPLACE BY CALLING 212-764-6702 TODAY!

EVOLUTION

It's a good week for new AOR's: First, welcome back KAWY/Casper as an AOR. The station, now known on the air as KY94, is programmed by Mark Rainer . . . Former WXUS/Lafayette PD Stuart McRae starts up new AOR WHSP/Mobile as PD, switching the station from religious to AOR by December 1 . . . WMGM/Atlantic City goes live AOR from TM Stereo Rock on November 1 with Tom McNally as PD and Mark Didia as MD . . . Bruce MacGregor is named PD at KQDS/Duluth and Brian Taylor MD . . . WMMR/Philadelphia names Pauline Babikian Assistant MD . . . John Dibella moves from WLIR/Long Island mornings to same at WMMR . . . KMEL/San Francisco hires former KSAN/San Francisco PD Bonnie Simmons and KOME/San Jose's Gene Mitchell for weekend airwork (Simmons retains her position with Bill Graham Management as well) . . . Dan Carlisle exits airwork at KLOS/Los Angeles . . . Timmo Cawley joins WXP/ Davenport from WTAO/Murphysboro.

AOR Reporter Profile

KEZO/Omaha
PD: Greg Gillispie
MD: Joe Blood
POWER: 100,000 watts
CONSULTANT:
Superstars
SLOGAN:
"Z92 — The Rock"

"Z92 is 'the Rock,' Omaha's only AOR station. Our main competition is an FM CHR station which plays a wide variety of mass appeal music. Z92 targets for the 18-34 demo, with our strength lying in the 16-24 age group.

"Promotionally, Z92 is very active. We offer our listeners several low-cost or free things to do around town, as well as constructing major promotions that tie in with local events, concerts, home entertainment, and various merchandising campaigns. Z92 is Omaha's concert connection, promoting all rock shows in the area. When major groups like the Who, Stones, or Springsteen don't come to town, Z92 loads up a couple of buses and rocks down the highway.

"Musically, we're making firm commitments to new music as well as maintaining the best classic rock in town. As Omaha's premiere AOR outlet for the past four years, Z92 has a loyal listener base that spends many hours during the week with the radio. They expect variety and freshness from Z92, and they get it. We're not afraid to try new bands, because we quickly find out if Omaha wants to hear them. Z92 has a multi-faceted research department that aids us in our musical selections. If it's good rock and roll, you'll hear it on Z92, the Rock."
 —Greg Gillispie

The Music Section

AOR's Most Accurate
 Music Information
 Begins on Page 44



WABX EXPOSES PRODUCERS — WABX/Detroit has begun a series of "Budget X-Posure" concerts for rising talents. The first to headline a show were Portrait's Producers, in a \$2.99 debut to Detroit audiences. Pictured (l-r) are band's Van Temple and Wayne Famous, WABX PD Carey Curelop and MD Greg St. James, band's Bryan Holmes.



UTOPIA IN CLEVELAND — Cleveland has long been a haven of popularity for Todd Rundgren and Utopia, so it was only fitting that the band kicked off its new tour, in support of its first Network album release, in Cleveland. Pictured backstage afterwards (l-r) are Network President Al Coury, WMMS MD Kid Leo, Rundgren, band's Rogert Powell, Willie Wilcox and Kasim Sultan.



MYSTERY MIDRIFF — No, this isn't a modern-day slave auction. It's a KENO/Las Vegas bikini contest that's a bit different — every contestant was also asked to wear a mask (presumably so as not to detract from the charms of the bikini). Pictured is one such contestant with mc and KENO Promotion Director Charlie Morris.



TALKING BACK TO THE STAR — When Island's Steve Winwood was interviewed via satellite on Rockline recently, he was actually sitting in WPLJ's New York studios. Winwood (right) is pictured chatting with WPLJ air personality Mark Coppola (left).

COLOR

THE PROFESSIONAL HOUR: Many AOR's have "Amateur Hours," where listeners are invited to do guest DJ shows and get paid to do so. Well, WRVU, the campus station of Vanderbilt University in Nashville, has turned the tables on this promotion. WRVU has started a new weekly show called "The Professional Hour," wherein various local radio pros are invited to host an hourlong show of their favorite songs — for free. WKDF/Nashville's MD David Hall was the premiere host for the series.

ROCKTOBER ROCKER SEARCH: Rocktober's in full swing at WMJQ/Roches-

ter, where station staffers are cruising the street in the station's van to spot cars sporting only WMJQ bumper stickers. When a car is pulled over, if the driver's listening to WMJQ at the time, he's an instant winner of \$100, or a pair of concert tickets, or both, in the pockets of the "I'm a Rocker" satin tour jacket.

PASSPORT TO ROCK: KGON/Portland celebrated Rocktober with a promotion that asked listeners to register by mail to win trips to famous "rock" locations around the world, including Rocks Sound in the Bahamas, the rock of Gibraltar, Stonehenge, or the Himalayas.



MEN AT WORK AT PLAY — Columbia's Men at Work held an autograph party in conjunction with WKQQ while passing through Lexington on their current concert tour. Pictured (l-r, top) are band's Greg Ham, Jerry Speiser and Colin Hay, WKQQ PD Gary Dickerson, and Columbia's Al Stann; (l-r, bottom) band's John Rees, Columbia's Randy Broadus, Record Bar's Bruce Holloway.

UPDATE

Yes, that's Karla DeVito wearing WMMS jogging wear in a photo in the October 11th issue of "People" magazine . . . WMJQ/Rochester held a music guarantee contest promising five in a row or \$5000 — and showed it was serious by mentioning on the air that it would purposely screw up and play less than five in a row sometime during the week to get a winner . . . KGON/Portland just held a very successful "Rockworld" lifestyle fair, which sold over \$250,000 worth of merchandise in 14 hours. Geffen's Quarterflash played at the event . . . "Dunk the DJ": WQDR/Raleigh DJ's participated in this carny sideshow favorite as a benefit for the SPCA . . . WAPP/New York celebrated the Who's local appearance by handing out 125,000 concert patches . . . WKLC/St. Albans cosponsored an "ugly bartender" competition that raised \$6000 for MS research . . . WLRS/Louisville's giving out Halloween masks of its morning team, Ron Clay and Terry Meiners . . . Congratulations to KFMF/Chico's Ron Woodward and wife Carol on the birth of Lindsay Morgan, their first child.

CONCERTS & CONVERSATIONS

BROADCASTS: Tracy Nelson on KTIM/San Rafael.
GUEST DJ'S: Peter Frampton on WPDH/Poughkeepsie . . . Billy Joel on WAPL/Appleton . . . Blackfoot on WIOT/Toledo.
CONVERSATIONS: Billy Joel on WAPP/New York . . . Judas Priest on WSYR/Syracuse . . . Firefall on KBCO/Boulder . . . Chicago on KUFO/Odessa . . . Eddie Money on WBCN/Boston . . . Billy Squier, Men At Work, Flxx, Headpins, Mental As Anything on CITI-FM/Winnipeg . . . Peter Tosh on KFMG/Albuquerque . . . Jethro Tull, Paul Carrack, Nick Lowe on KRQR/San Francisco . . . Robin Williams on KTIM/San Rafael.

CONCERT PERFORMANCES
BY THE WONDERS OF ROCK.

There's nothing more captivating than a supercharged rock concert. And this year "Captured Live!" will deliver rock's biggest and best stars in all their stage-stealing glory.

★ **STAR-STUDED.** Already signed for '83—Ozzy Osbourne, Loverboy, Jethro Tull, Ted Nugent, Eddie Money, Joe Jack-

and Alan Parsons.

★ **ARTIST EXCLUSIVITY.** Each artist will be an exclusive in the market for 30 days before and after each concert.

CAPTURED LIVE!

★ **NEW SCHEDULE FOR '83.** Your audience can attend 14 90-minute concerts. That's a concert a month starting February plus 3 bonus summer holiday weekend concerts.

★ **THE BEST ROCK PRODUCER IN THE BUSINESS.** Pulling it all together with flash and flair for RKO is none other than GK Productions' Pat Griffith.



CAPTURE YOUR MARKET BY CALLING 212-764-6702 TODAY!

Adult / Contemporary



JEFF GREEN

A/C Sports Spotlight

When it comes to sports on radio, the A/C team can't be beat. This week, R&R takes a look at four interesting and entertaining sports ideas A/C stations have developed over the last several weeks. If your station has a hot promotion cooking, be sure to let us know about it!

KFMB Stages "Fantasy Football" Tailgate Party

Expanding on its highly successful "Fantasy Baseball" promotion during last year's pro baseball strike, KFMB/San Diego recently entertained over a thousand fans at a giant "Fantasy Football" tailgate party in the parking lot of San Diego Stadium.

The unusual event included a simulated and somewhat hilarious "live" play-by-play broadcast of the just-cancelled Chargers-Raiders game with NFL announcer Charlie Jones and KFMB personalities. Also featured were many outrageous festivities to help fans forget about the current football strike for an afternoon.

KFMB Promotion Director Joan Hiser described the details to R&R. "The whole thing was just fun and crazy. Rather than allowing the strike to be a cold interruption in people's lives, we decided to make a spoof of the whole situation.

"We brought in Longshot Les to predict the winner of the game. Longshot is a bottle-fed nine-month-old orangutan who began her career at KFMB predicting the winners at Del Mar racetrack."

In order for Les to concentrate on her forecasting ability, she required top security. KFMB went the "whole nine yards." Joan explained, "We dressed Les up in a KFMB T-shirt and chauffeured her in a limo with five bodyguards to a nearby bank. PD/Operations Manager Mark Larson and a zoo escort accompanied her into a vault where she secretly selected the winning team. Only Les knew the outcome."

KFMB promoted the Fantasy Football game as a big tailgate party, with free beer for all, marching bands, theme float competition, and other activities. Even though the weather was rainy, the bash went on as scheduled. Joan continued, "People brought tents and food, and were having their own parties. KFMB had its own version of 'luxury' owners' skybox seats: a flatbed truck, and we awarded people prize tickets to sit in it! During halftime, there were high school cheerleaders, marching bands, even a float parade competition. One of the floats was a rolling hamburger grill, another a sailboat on a trailer. Our morning team of (Mac) Hudson and (Joe) Bauer wrote 'strike' songs, and they were out there singing and leading the fans in chorus."

What about the game? "It was scripted in advance," Joan said, "and was written by Charlie Jones, Charger defensive coach Tom Bass, and our news team. It was fast-paced and action-packed, with all kinds of crazy plays. People were going wild!"

As it turned out, Longshot Les picked the exact score: the Chargers came from behind to beat the L.A. Raiders 29-27. The winning play came when Charger place-kicker Rolf Benirschke booted (are you ready for this?) a 96-yard field goal with one second left!

Interestingly, KFMB doesn't even carry the Chargers. So why get involved? Joan simply replied, "The station that has the Chargers wasn't doing anything, and we felt it was an opportunity some station needed to take. It was a big success and a lot of fun."

PGA Sanctions WCLR's "Miniature Open"

Capitalizing on the excitement of the Windy City's Western Open PGA tournament, WCLR/Chicago recently held its first annual "Miniature Golf Open."

WCLR morning personality Phil "Doctor" Duncan, who created the idea, requested the PGA tour officially "sanction" the event. As the humorous letter below reveals, his wish was granted!

Dear Doctor Duncan:

While Commissioner Dean Beman and the entire staff of the PGA Tour are always looking for new ways to broaden interest in the great game of golf, quite frankly we never thought of the trailblazing techniques you are about to employ!

There are problems, however, as I'm sure you understand. For instance, what are we to tell the equipment manufacturers who will complain when each player is able to play an entire 18 holes with just one ball? Not to mention the lightened load of clubs, since a putter is all they'll need; not much use for a golf bag or caddy either!

Despite the steep obstacles you face, the PGA Tour dubiously agrees to issue a one-time-only "sanction" for your Doctor Duncan Open Tournament. If you can find enough putters in the Chicago area willing to participate in goofy golf, we'll be goofy enough to sanction it.

Let us know how it goes. If the event proves to be the "success" we expect it to be, this could very well be the start of something small.

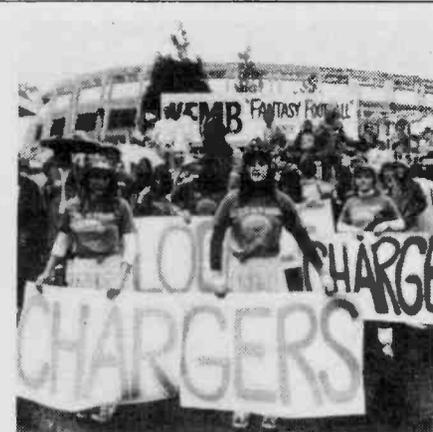
Sincerely,
Steve Rankin
PGA Director/Public Relations



JUST PUTTERING AROUND — At right, WCLR's "Doctor" Duncan greets one of the happy contestants at the station's first Miniature Golf Open. The winner picked up a \$150 gift certificate for covering the 18 links in just 47 strokes.



LONGSHOT THE GREEK — From the security of a local bank, KFMB's Mark Larson and a zoo escort watch expert sports forecaster and parttime orangutan Longshot Les select the "Fantasy Football" winner between the Chargers and Raiders. Longshot, of course, was "right on the money." For those of you who have trouble differentiating programmers from apes, Longshot's the one in the middle.



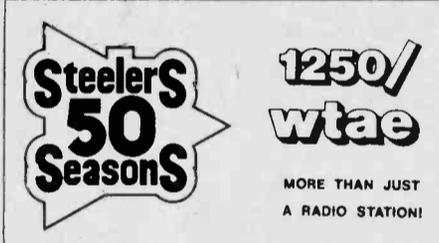
STRIKE? WHAT STRIKE? — Over 1000 happy Charger cheerleaders and fans turned out in the rain to enjoy free beer, fun, and a fantasy victory over the L.A. Raiders. The KFMB promotion included special station T-shirts just for the occasion.

WCLR Promotion Director Madeline Lane reported to R&R, "It was terrific! Over a hundred listeners came out to win gift certificates from a sporting goods store, and they all loved participating. Wendy's Hamburgers cosponsored the event and gave away food coupons. Phone-in updates of all the action came in from our PD Dave Martin. It went over so well, we'll surely do it again next year."

Host Duncan added, "Not only did I have a great time but this was the first time I enjoyed 'teeing off' my listeners."

WTAE Rebroadcasts Steeler Super Bowls

Rather than go without pro football entirely this fall, WTAE/Pittsburgh just concluded its rebroadcasts of the Steelers' Super Bowl games, which ran on consecutive Sundays during the past four weeks.



WTAE Program Administrator Mark Roberts told R&R how the idea was conceived. "Our VP/GM Ted Atkins and I came up with the notion several months ago and filed it away as a contingency just in case the strike did occur."

The games were promoted in the same ways as those during the regular season. From a sales perspective, the rebroadcasts have helped WTAE financially a bit. Mark continued, "Some spots were sold for more than our regular Sunday rate, but for considerably less than we'd get for a

new Steelers game. We've also tried to accommodate as many of the regular Steelers sponsors as we can."

Following the Super Bowl replays, WTAE ran its regular postgame talk show with station sportscasters Myron Cope and Jack Fleming. The two announcers are the same ones who called all four championship games. Commenting on the reaction, Mark said, "It's been interesting and favorable. The first victory against the Minnesota Vikings brought back the most memories, because a lot of players that were on that team are no longer with the Steelers. It was really spininggling to hear that game again — not at all boring as you'd might expect a replay to be. It seemed every bit as exciting as the first time, even though I knew what the outcome would be. The other games have been the same way."

Broncos Play DJ On KPPL

On the afternoon of what would have been the Denver Broncos's first home game, wide receiver Steve Watson and linebacker Jim Ryan weren't on the gridiron — they were playing disc jockey on KPPL/Denver. Billed as the "Best Offensive Bronco Play In Denver," the special Sunday show was created, as described by PD Rick Brady, to "mirror the community as far as what's going on. Even though we don't carry the Broncos, the strike was certainly the hottest topic of conversation."

Rick continued, "Our promotion people told the newspapers in town that it wasn't going to be talk-oriented. The players didn't want to do the show if it meant being on the phones for three hours. We invited Steve and Jim to just be themselves, play music, and simply reveal their personalities a bit to the audience."

Commenting on the player's performance, Rick added, "Even though neither of them was very good as a jock, the community reaction was positive. They talked a bit about the other players, and made some jokes about the strike, but basically played music just as anyone else would. We got local TV coverage, stories in both morning newspapers, even visibility on CBS-TV's 'NFL Today' show."

KPPL doesn't plan to extend the idea any further, however. "There have been such negative feelings about the strike, we figured the one special show was sufficient. The fans here are just as hostile toward the players as they are toward the owners."

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 54

THERE'S ONLY ONE LIVE NETWORK OVERNIGHT MUSIC SHOW.

For the third year running, Bob Dearborn's turning night into day with stereo music broadcast live via satellite.



★ **SIX NIGHTS A WEEK.** The best broad-based adult contemporary playlist is featured Monday-Friday, Midnight to 5:00 AM. Beginning in January, a full-length Saturday show is being added.

★ **NOWHERE BUT UP.** A 500% cume increase in target adults in a one year period.* That's what KPLZ, Seattle says "Night Time America" did for their target demos.

NIGHT TIME AMERICA

★ **FEATURES AND PHONE SCANS.** There's a countdown of the week's top ten hits as well as specials like "Night of the Oldies," "Grammy Award Winners Night," "Classic Duets," and "The Beatles." And every night a collection of listeners' calls is featured on the air.

★ **OVERNIGHT MONEY MACHINE.** Custom sales support kits and five hours of turnkey programming enhance your overnight profits.

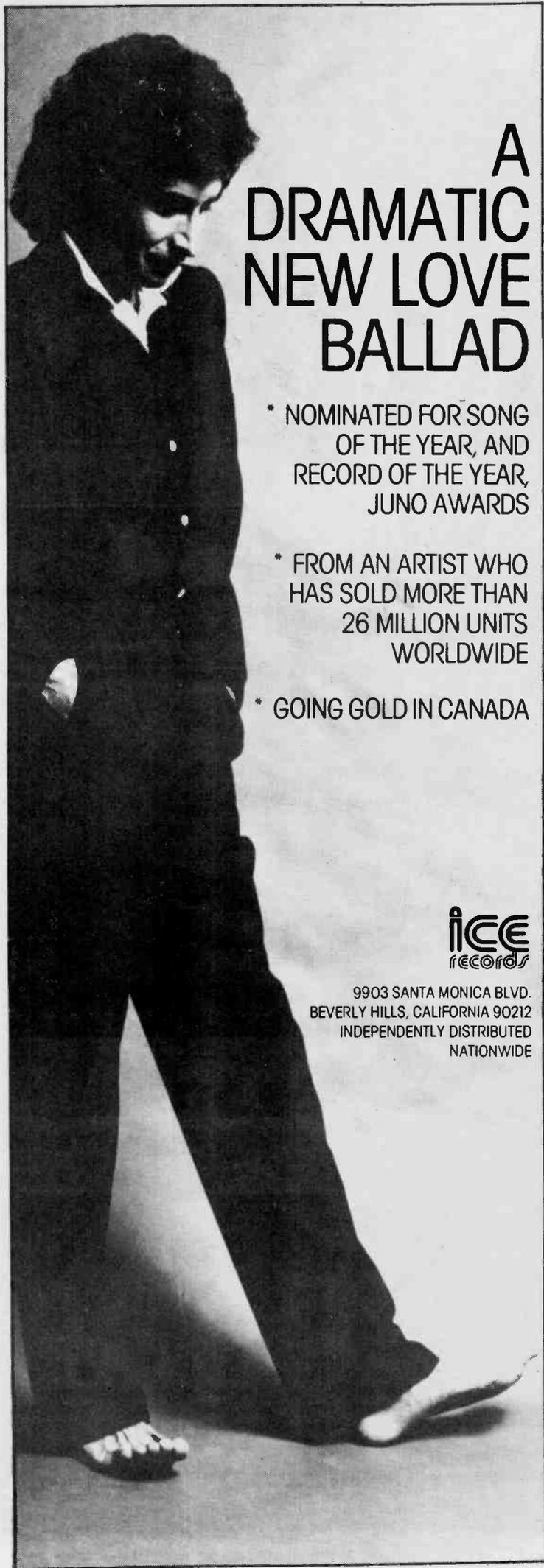


SLEEP BETTER AT NIGHT BY CALLING 212-764-6702 TODAY!

*Source: Arbitron Spring 1981 survey. These data are estimates by various research companies as identified. They are subject to qualifications which RKO will supply on request.

BARON LONGFELLOW

Amour
(ICR007)



A DRAMATIC NEW LOVE BALLAD

* NOMINATED FOR SONG
OF THE YEAR, AND
RECORD OF THE YEAR,
JUNO AWARDS

* FROM AN ARTIST WHO
HAS SOLD MORE THAN
26 MILLION UNITS
WORLDWIDE

* GOING GOLD IN CANADA

ICE
records

9903 SANTA MONICA BLVD.
BEVERLY HILLS, CALIFORNIA 90212
INDEPENDENTLY DISTRIBUTED
NATIONWIDE

CALENDAR



BRAD MESSER

Equipment Hots? Grab Checkbook, Rush Out!

About seven notches down from Important Bulletin (yeah, I know all bulletins are inherently important, but don't sidetrack me here), we encounter a hazy grey area of lesser information that maybe should go on the air but there's no big hurry. Sometimes this marginally-unimportant info gets on, sometimes not.

It is for this reason that you should quickly buy a little bitty computer keyboard and TV screen for your newsroom.

Here's the setup. This is fairly hot stuff and I don't want you to be deaf to the loud knocking — in stereo! — of a rare and genuine Combination Opportunity, wherein you not only get to solve a bunch of problems you didn't even know you had, but even far more exciting than that, you get to solve them with a great new prestige toy you didn't even know you needed! See, we're into some good stuff here!

Let's get right to the solution to these unnoticed problems so you know what to buy. A cheap electronic keyboard that will display messages on two CRT's, one so your newsmen can type onto a screen in front of him and one in front of the jock. Without walking or even talking, the newsperson can instantly type out updates of weather readings, punch in traffic info, put not-quite-bulletins on the screen, and even promote the next newscast with a list of top stories.

An electronic message link allows your high-output News Department to furnish airable info to your busy jock to run in due time. The facts just wait on the screen until the announcer gets to a good place to use 'em. Oh, I could just go on and on. The possibilities are almost limitless!

So that should about settle it. Try to get this equipment pretty soon (prior to end of tax year) and get it hooked up and looking real spiffy, so when clients come around you can tour 'em past the newsroom and they'll look in and be awfully impressed.

As a service to industry executives, from time to time I may write additional carefully-balanced think pieces such as this, to give you all the information you need to make intelligent equipment-purchasing decisions.

Two Full Moons This Month

MONDAY, NOVEMBER 1 — Pretty rare. Two full moons this month. The full Beaver Moon tonight, then the Hunting Moon on the last day of November. Harry Weingarten of the National Astrological Society believes full moons make some people act a bit loony, and says, "You bleed more profusely, it leads to emotional and erratic behavior, and there should be some drastic rises and falls in the stock markets."

On this date in 1913 the forward pass came to football when coach Knute Rockne's Notre Dame team whipped Army 35-13. In 1952 the first H-Bomb was exploded on Aniwetok Atoll in the Pacific Ocean. In 1966 President Lyndon Johnson told his most famous white lie: in a speech to our Vietnam troops, LBJ claimed his great-grandfather was among the Texas heroes who died at the Alamo.

This month brings the Christmas buying season and Thanksgiving. Nineteenth century poet Thomas Hood wrote, "No fruits, no flowers, no leaves, no birds, November!"

Hughes Loose In His Spruce Goose

TUESDAY, NOVEMBER 2 — It is still the world's largest airplane. Howard Hughes's H-2 Hercules Flying Boat, nicknamed the Spruce Goose, was test flown over Long Beach Harbor 35 years ago today, then parked in a hangar never to fly again. The H-2's wingspan (320 feet) is over a hundred feet wider than that of a 747. The wing is longer than the Wright Brothers' first flight. The mostly-wood, eight-engine amphibious aircraft came out of hiding after Hughes died and will go on public display early next year in Long Beach, CA.

On this date in 1878 a 55-foot-long squid — the world's largest — was captured off Newfoundland. Squid have teeth inside the suckers on their tentacles and have been known to claw their way from inside a whale after being swallowed. Sixty-eight years ago this week, 19-year-old Mary Jacob fashioned the world's first modern bra from two handkerchiefs. She sold the multi-million-dollar patent rights for \$15,000. Two decades ago in 1962, President John Kennedy announced that Russian missile bases in Cuba were being dismantled, ending the brink-of-war Cuban Missile Crisis.

Burt Lancaster is 69. He was a New York University dropout, then an unsuccessful circus trapeze artist, then a department store lingerie salesman. Lancaster was "discovered" in true Hollywood tradition, almost forty years ago, when a big-time Hollywood producer saw him in an elevator.

No Starters At First Car Show

WEDNESDAY, NOVEMBER 3 — There were 31 makes and models to see when America's first national automobile show began in Madison Square Garden 82 years ago today. The 1900 car show featured steam, gasoline and electric cars, but not one had a self-starter.

Thirty years ago today the first frozen bread went on sale, made possible by earlier quick-freeze technology developed by Clarence Birdseye, who experiments had been inspired when he tasted naturally quick-frozen Arctic fish.

On this date in 1837 Americans were paying six cents for a dozen eggs, twenty cents for a pound of coffee, and \$1.25 per acre of good farm land.

Heavyweight boxer Larry Holmes is 33. Others born on this date have included the legendary Texan Stephen F. Austin in 1793, Football Hall of Famer "Bronko" Nagurski in 1908, and Baseball Hall of Fame member Bob "Rapid Robert" Feller in 1918.

Bartender's Enemy: The Cash Register

THURSDAY, NOVEMBER 4 — The cash register, which was patented 103 years ago today, was invented by a tavern owner whose bartenders were raking off money. James Ritty's problem was that he didn't even know how much was being stolen, because incoming cash wasn't, uh, registered. (More than half the sales in some modern department stores don't involve cash, but the newer registers easily handle plastic too.)

Richard Gatling patented the machine gun in 1862. America's Embassy in Teheran was seized, and hostages taken, three years ago today.

Loretta Swit, best known as "Hot Lips" Houlihan in M*A*S*H, has a birthday today, but I frankly can't confirm her age. 45? Art Carney is 64. W. Leland Cronkite, Jr. is 66: Walter Cronkite had been a newspaperman and wire service correspondent before he began anchoring CBS news in 1962.

Our First President: George Or John?

FRIDAY, NOVEMBER 5 — Everyone knows George Washington was our first President, but technically everyone is wrong, because on this date in 1781 the delegates from the thirteen original states elected John Hanson "President of the United States in Congress Assembled." Even George called John "Mister President." Eight years and six successors later, with our new Constitution in effect in 1789, George got the job.

On this date in 1872 Susan B. Anthony was arrested for attempting to vote. In 1911 C.P. Rogers completed the first American transcontinental airplane trip after 49 days, including 24 lost on the ground because of breakdowns and bad weather. In 1979 Washington rejected Iranian demands for the return of the Shah, and Ayatollah Khomeini announced his backing of the seizure of American hostages in Teheran.

The youngest Academy Award winner ever, Tatum O'Neal, is 19; she was named Best Supporting Actress for "Paper Moon" when she was ten. Basketball wizard Bill Walton is 30. Art Garfunkel is 41 today, and so is actress Elke Sommer. Tina's ex-husband Ike Turner is 50. Watergate figure Jeb Stuart Magruder is 48. Actress Vivien Leigh is 69.

ONLY LIVE, AMERICA'S NATIONAL OLDIES SHOW.

It's three decades' worth of opulent oldies with everyone from Chuck Berry to the Beach Boys and everything from special spotlights to weekly features. All broadcast live in stereo via satellite from 7:00 PM to 12:00 Midnight (EST) every Saturday night.

- ★ AUDIENCE INVOLVEMENT. A live 800-line lets listeners call in requests anytime. And a yearly write-in allows your audience to vote for their favorite 100 all-time oldies.
- ★ NUMBERS ARE UP! Arbitron shows that stations† who have been carrying "Solid Gold" have increased their 18-49 adult audiences by an average of 150%!*.

SOLID GOLD SATURDAY NIGHT

- ★ RAVE REVIEWS. KOIL, Omaha calls this "probably the greatest oldies show ever produced." WLAP, Lexington says it's "the best program on network radio."
- ★ NOBODY DOES IT BETTER. And because Dick Bartley owns one of the largest private collections of oldies in the country, there's no one better qualified to be at the board.



GO FOR THE GOLD BY CALLING 212-764-6702 TODAY!

*Source: Arbitron Spring 1981 and Spring 1982 surveys. Saturday, 7:00 PM-12:00 Midnight. MSA, AOH. These data are estimates by various research companies as identified. They are subject to qualifications which RKO will supply on request.
†For Solid Gold stations measured in the Arbitron Spring 1982 survey.

THE PICTURE PAGES

Cougar Caked With Success



Before joining a group of New York radio notables for a photo session at a party celebrating his recent success, Riva/PolyGram's John Cougar had the final makeup touch applied to him — a liberal helping of birthday cake. Following the party, a stern label directive forbade further cakes at PolyGram affairs. Pictured (l-r) are WNBC's Lyndon Abel, WPLJ MD Dorothy Vanturini, WNBC air personality Jesse Anderson, WPLJ air personality Tony Pigg, Cougar, WPLJ's Debra Stein, WBAB MD Ralph Tortora, WAPP MD Chip Hobart, and PolyGram's Fred DiSipio Jr. and Sue De Benedette.

City Of Hope Gets Big Mac Certificate



WB's Fleetwood Mac played a benefit concert at Irvine Meadows in Southern California for the City of Hope National Medical Center. Pictured at the presentation of a \$200,000 check are (l-r) City of Hope Music Industry Chapter President Bob Fead (President of Monument), group's Mick Fleetwood, Lindsey Buckingham, Stevie Nicks, Christine McVie, and John McVie, and Music Industry Chapter Exec. Director Bill Vernon.

Loggins Logs Universal Date



Columbia's Kenny Loggins performed at the Universal Amphitheatre in Los Angeles, with a large contingent of label executives on hand for opening night. Pictured backstage are (l-r) Columbia's Debbie Newman, CBS VP/GM West Coast Myron Roth, Loggins, Columbia VP Ron Oberman, Columbia's Jim McKeon and David Gales, and CBS's Shirley Brooks.

Capitol Among The Missing



Following a Missing Persons performance at Los Angeles's Greek Theatre, Capitol executives visited backstage. Pictured (l-r rear) are Capitol VP's Bruce Wendell and Walter Lee, group's Terry Bozzio, Capitol President Don Zimmermann, VP's Helmut Fest and Rupert Perry, and label's Bruce Ravid; (l-r front) group's Dale Bozzio, Warren Cucurullo, and Chuck Wild.

Alpert Returns To Stage



A&M cofounder Herb Alpert returned to live concert performing for the first time in ten years with a Universal Amphitheatre show in Los Angeles. Pictured after the show are (l-r) A&M President Gil Friesen, Sr. VP Harold Childs, Alpert, and Chairman Jerry Moss.

Genesis Booked At Forum



Atlantic's Genesis played two shows at the Forum in Los Angeles recently. Pictured backstage after the show are (l-r) Atlantic President Doug Morris, group's touring guitarist Daryl Stuermer, group's Tony Banks, Mike Rutherford (kneeling), and Phil Collins, and Atlantic Exec. VP/GM Dave Glew.

Olivia Opening



Olivia Newton-John recently played four shows at Los Angeles's Universal Amphitheatre, and was honored with a sizable backstage celebration after opening night. She's pictured with MCA President Bob Siner.

Golden Swing For RCA



Larry Elgart received a gold record for his "Hooked On Swing" album on a visit to RCA's New York headquarters. Pictured (l-r) are RCA VP Dan Loggins, label's Jack Maher, RCA VP Joe Mansfield, Elgart, VP Vince Pellegrino, and RCA's Susan Wax.

THE 30-HOUR MASTERPIECE FEATURING THE MAESTROS THEMSELVES!

KHTZ, Los Angeles... "this one show has brought more notoriety to KHTZ than anything previously done." WXXK, Pittsburgh... "a week after we aired 'The Beatles: The Days In Their Life' the positive phone calls and letters are still coming in." That's what top stations are saying about the masterpiece.

★ **17 YEARS IN THE MAKING.** This 30-hour chronology is fully-updated and filled with little-known facts, never released songs and rare interviews as the Beatles are traced from the cellars of Liverpool to the pinnacle of the music industry. Also includes the RKO exclusive three-hour John Lennon retrospective, "The Man... The Memory."

THE BEATLES

THE DAYS IN THEIR LIFE

- ★ **RATINGS BLOCKBUSTER.** Three hours a week leading up to a 30-hour Memorial Day weekend Beatles blockbuster.
- ★ **LEAD STORY.** When aired on WFME, Baton Rouge, listener call-ins were so overwhelming, they created the #1 news story of the day.
- ★ **TOP PRODUCTION.** And TM Special Projects spent over a year of production time making sure it'd be perfect for RKO.



OWN THE MASTERPIECE BY CALLING 212-764-6702 TODAY!



CAROLYN PARKS

How Radio Copes With Copious Record Releases

Even if you've misplaced your calendar, you can still tell that the holiday season is approaching simply by counting the number of new releases you've received in the mail recently. Or take a glance at last week's R&R Country chart with seven Breakers and you'll have some idea of the glut of new product which is now out. In fact, it makes one wonder if there's anyone left recording down in Nashville!

Once again music directors are faced with the annual problem of wading through a mass of material by major artists as well as the incredible amount of product they already receive from lesser-known artists and labels. Combine that with an already tight playlist, and you're faced with the dilemma of waiting on a lot of good records or somehow restructuring your list to include more new releases. Each of the MD's we talked with this week had their own solution to this oversaturation problem and, surprisingly, all welcomed the increase in product availability. Following are their comments on how they cope with this feast or famine situation.

Joel Raab WHK/Cleveland

When there's a lot of good current material out, we certainly up our percentage of current music that we play, not necessarily by increasing the length of the playlist but by increasing the amount of currents which are played in significant dayparts. Then, when there doesn't seem to be a whole lot of material out, we'll go back to leaning heavier on the oldies. However, we can expand our playlist if we want and, in fact, we're now numbering 40 records when we were only numbering about 34-35 about a month ago. Everything we play is either numbered or in the "Adds" category, although occasionally they'll be a few stragglers.

"I think all this current release of product is positive because if the product is hot and you can lean heavier on the current material, that'll make your station sound hotter."
—Joel Raab

We feel that it's important not to let the current material dictate the sound or success of the radio station. Generally speaking, you'll notice that Country stations as a whole seem to go up in certain books and seem to decline during others, and I think that's partly due to the product that's out. About two months ago the product seemed to be real weak. However, I think all this current release of product is positive because if the product is hot and you can lean heavier on the current material, that'll make your station sound hotter.

Most stations like mine are in competitive situations where we've got to be playing the established artists because so is our competition. For that reason when we have a

choice between an established artist and a newer artist, we'll definitely lean towards the established artist because of sound and name recognition. In a period like this, the newer artists have got to have something really exceptional to establish themselves.

Tim Tyler KCUB/Tucson

There's so much stuff out and it's so good that we've lengthened our playlist somewhat. We were down to playing about 33 records a couple of months ago and now we're at between 48-52. Right now our currents are rotating about once every six hours where before, during noncommercial hours, they were running anywhere from 3½-4 hours. When we had the shorter rotation, we got some complaints from listeners

"I prefer a longer playlist and I welcome all the product that's out right now."
—Tim Tyler

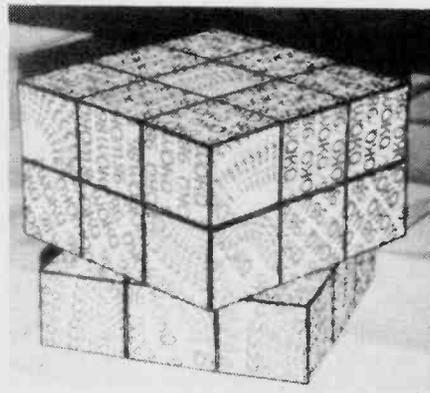
so our GM Jim Slone, who actually makes the final decision on what we're playing, and I sat down and decided to expand the playlist.

If the amount of available product dries up later, we might again cut the list a little bit, but I don't see that happening now. I prefer a longer playlist and I welcome all the product that's out right now. It makes for some tough decisions sometimes, but I welcome it because so much of the product that's out is really good.

Scott Brody KBBQ/Ventura

I'm having to work a little harder to make sure I can find time to listen to everything that's coming in, but I can't say it's a problem because it gives me more to choose from. I've found that there's a lot of talent out there, and sometimes it's the established major label artist and sometimes it isn't. More product just means there's more to choose from.

I have an "Extra" category now which I'm using, but I'm not particularly lengthening my playlist. However, I'm also previewing about eight songs per week, which I don't report as "Adds" unless they test out well. That allows me greater flexibility to pick and choose and get more things on the air, which I'm finding helps me a great deal. Really what I'm trying to do is let my audience make some decisions



WOKQ STICKS IT TO LISTENERS — When WOKQ/Dover, NH decided to run its variation of the old "black box" promotion, using a "WOKQ Bumper Q-ube," the station had no idea it would be such an enormous success. Over 10,000 people from a four-state area submitted their guesses as to how many bumper strips were on the outside of the Q-ube, prominently displayed from the ceiling of a local shopping mall. Sitting under the Rubik's Cube lookalike was the enticement . . . a 1982 Pontiac T1000. Surprisingly, only one person came up with the correct number of stickers used (667). Station Promotion Director Tony Young (right) is shown with the 668th bumpersticker, which grand prize winner Mike Milne (left) promptly placed on his new car.

for me since I don't have a sophisticated research plan. However, I do feel that there's a limit as to how much new music the audience can absorb and make sense of, so I try to hold my new adds to seven or eight a week.

"It's up to radio people to use their own judgment to pick and choose what's really best for their markets and for their radio stations."
—Scott Brody

There are, of course, some songs that I'm not worried about, and I'll add them on immediately. I can't look at it in terms of gross product; I have to look at it in terms of how much really good material there is. If I felt that there were ten songs that were all clamoring for airplay, then I'd put them on. I'm in a rating period right now, so I want to add my strongest material. On the other hand, in what week do I not want to add my strongest material?

Although I know it's a problem for some of the lesser-known artists to get airplay when there's so much product out, I don't think we can hold the major artists or labels responsible for that. It's up to radio people to use their own judgment to pick and choose what's really best for their markets and for their radio stations. I try to keep a pretty close pulse on what's going on in my market, and every week I find that some of the lesser-known acts and labels can be just as strong, if not stronger, than the major label product. The truth is in the vinyl, not the label. I wouldn't say that I make a conscious effort to add new material just for the sake of adding new material. Every week I simply try to add the best songs I can find.

Jay Phillips WMAQ/Chicago

No matter how much product is out there, we just look for the records that are right for our station and will meet our needs. It's what we've always done. Sometimes you go through gluts and sometimes you go through really bad periods, but even during the gluts there are records that don't meet our needs so we bypass them. Some really traditional records just don't do well here. On the whole I don't think we can make this station very traditional and survive.

I don't think that right now there's more product out than usual. Actually, earlier this summer there was more out than there is right now and at that point we did expand our playlist. I'd like to expand it even more, but we're not going to do it unless the product's there. In order to expand your playlist you really have to find a week

where virtually all your records are doing well, and that doesn't happen very often. And then you have to have enough good records to go into a low rotation. You can maintain a larger list once you've done that because you only have to replace a few elements at a time.

Included in our current rotation are also some LP cuts which we feel will do better for us than some of the current singles. We're lucky we have a tracking system in this market so that when we put a record on we can see how the record does regardless of whether it's a single or an LP cut. A lot of things on the charts right now are burned for us because we went early on them. However, once we add something, the record stays on the air by what's happening here in Chicago, and if it loses its bullet in the trades I could care less. The people who listen to your radio station don't know anything about bullets . . . they just know what they like, and the way to win is to play what people like.

"The people who listen to your radio station don't know anything about bullets . . . they just know what they like, and the way to win is to play what people like."
—Jay Phillips

To get off the subject for a moment, there are people in the radio industry right now, especially in Country, who follow the national charts, and even though they may have a hot record on their radio station, if it loses its bullet they drop it. You just can't operate that way. You've got to find out what's happening in your local market and play to your local market. For instance, Charley McClain's "Dancing Your Memory Away" is still hot for me even though it's over nationally. If I had dropped that record when it lost its bullet, I would have been hurting myself because people still wanted to hear it.

We really try to use our ears here. If we hear a record that we don't feel belongs on the radio station, we don't play it. Sometimes we miss, but most of the time we don't. That's how we weed through all the product that's out there by just playing what fits on WMAQ. That's also why we program LP cuts which we feel are better than the current singles. People don't care what size the hole of the record is . . . all they care about is the record!

The Music Section

Country Radio's Most Accurate
Music Information

Begins on Page 50

Country Pictures



COUNTRY CHUCK'S MANNING THE KRAM-MOBILE — "Country Chuck Manning, morning personality at KRAM/Las Vegas, was one of the celebrity drivers who took part in a special promotion at Caesars Palace to stir up some excitement over the Caesar's Palace Grand Prix Race run in late September.



KHJ HIRED THE WINO & HE DECORATED HER HOUSE — David Frizzell and the KHJ/Los Angeles staff decorated contest winner Tracy Brewer's house with a portable bar and neon signs following the announcement that Tracy had won the station's "Wino" party. KHJ staffers even served as waiters and waitresses for the big blowout. Pictured outside Tracy's newly-decorated home are (l-r) station PD Lon Helton, Tracy, David Frizzell, and Warner/Viva President Don Blocker.



MINNESOTA STATION FAVORS FARGO — Donna Fargo dropped by KMHL/Marshall, MN recently for a visit with 14 Country PD Bob Wilder, shown here enjoying every minute of it!



HERE SHE COMES... "MISS WIL" 1982 — The WIL/St. Louis Six Flags Wild West Jamboree and Miss WIL promotion, held before a crowd of over 32,000 during an Oak Ridge Boys concert, found Gina Marie chosen to represent the stations for personal appearances and other promotions for the next year. Gina, winner from over 400 entries received, also won \$500 and a diamond and gold pendant. She is shown being crowned by (left) WIL DJ Davle Lee and (right) Promotions Director Al Agius.



MISS PIGGY PROTESTS PORK PATTIE LUNCHES — As WDGY/Minneapolis gave away free lunches of pork patties and baked beans from their broadcast booth at the Minnesota State Fair, Miss Piggy visited daily to protest the pig product picnic. She also got to vent her hamhocks in daily on-air interviews. Pictured at the broadcast booth with our favorite ham is WDGY Account Exec Bonni Bownds.



RCA PARTYGOERS — Found socializing in the RCA suite during CMA week were (l-r) artist Charley Pride, RCA's Dallas promotion man Wayne Edwards, and KNUZ/Houston PD Bruce Nelson.



KICK CREW WELCOMES LOU — New York's KICK 106.7 FM (WKHK) brought Yankee outfielder Lou Piniella to "Kick Night At Yankee Stadium," where Lou hosted 25 winners and their guests at an exclusive club room party. Shown above are (l-r) air personality Tim Byrd, Lou, and station DJ Cliff Powers.



MINOT MAKES MUSIC — The North Dakota State Fair was the scene of the annual KCJB Country Show, during which nine area bands competed for the first prize of \$500 and all the beer you could drink (and with temperatures in the 90's, that could add up to more than the prize money!). During the competition, the Minot station also took the opportunity to market its T-shirts and made more than enough to cover the winner's check. Pictured is KCJB PD Mark Ess (right) awarding some big bucks to winner Rich Cheney.



WOWW'S DIXIE DARLING — The WOWW/Pensacola and Southern Comfort-sponsored annual "Dixie Darling Swimsuit Competition" wowwed not only station staffers and judges (including "Playboy" magazine's David Mecey), but also the record crowd of 3000 spectators who showed up to watch 60 Gulf Coast beauties compete for \$3000 in cash and prizes. Pic-



... tured at right are the judges giving a close evaluation of one contestant, while photo on left shows (l-r) WOWW DJ J. Christopher, 2nd runner-up Shelly Bryant, station PD John B. Canterbury, 1st runner-up Lori Anne Graham, Southern Comfort representative Jim Ceroni, and the 1982 Dixie Darling Brenda Peacock following the competition.

Inside Nashville



BIFF COLLIE

TRICK OR TREAT? Glen Campbell married Kim Woolen at North Phoenix Baptist Church Monday. They'll live in Phoenix . . . Dave Rowland's hunting for Sugar again. His sugar-free diet wasn't good for him! . . . Jerry Reed recorded the theme of Burt Reynolds's Tampa Bay Bandits of the South Florida Football League . . . Tom Jones came to Nashville to concert. He still "ain't Country" . . . Tickets to the Alabama concert were sold out in eight hours (15,000 seats) at nearby Murfreesboro. The only other time that's happened in the beautiful Murphy Center was for Elvis Presley in 1975.

Mel Tillis guested last week on the "Dukes Of Hazzard." (Wonder when John Schneider will guest on that show?) . . . Connie Stevens coming to Nashville to do an album for PolyGram? Engelbert Humperdinck was here during convention recording; Connie Francis made an album with Harold Shedd at Music Mill; Lou Rawls was here last week for an album; George Burns, they say, is coming back for another; Buck Owens started an album with Buddy Killen, got sick and went home . . . Barbara Mandrell's 15 minutes on ABC's "20/20" was taped in August . . . The Country Music Association will celebrate its 25th anniversary next March with a 90-minute show from Washington's Constitution Hall, which will be taped for broadcast on CBS, produced by the "pros," Dwight Hemion and Gary Smith. More on that later . . . Johnny Lee is suing the National Enquirer for printing a story saying his marriage to Charlene Tilton is over . . . Emmylou Harris's new album features Emmylou playing electric guitar lead on the late Bobby Morris's "Buckaroo," long the theme song of the Buck Owens band.

"PAPPY'S PLACE": Moe Bandy, Burrito Bros., Susie Allanson, Denise Price and Tennessee Express guesting on "Pappy's Place," starring Wade Ray. The show's being taped aboard a cruise ship by Group W for Salt & Pepper Productions, to be seen on the USA satellite network. Wade Ray is a legend to many, from his National Barn Dance days with Rex Allen, Sr. to his Cowtown days in Los Angeles (he was one of the first to soundtrack fiddles for Hollywood Studios), and a longtime RCA Victor record artist. Sam Cooke, the late contemporary million-seller of the 60's, was once a bootblack at Cowtown, the nightclub which Wade co-owned and headlined for years. Sam Cooke's style evolved directly from Wade's singing style, which he studied between shoe shines in the men's room at Cowtown. "Pappy's Place" was inspired by the name Wade's friends have called him since he was in Chicago at the National Barn Dance, and before on the Pappy

Cheshire Barn Dance in St. Louis with the likes of "Little Georgie Gobel." Wade is currently a daily live show star on WIL in St. Louis. He's somethin'!

LABEL-SWITCHING: Dallas-based Permian Records has signed Lynn Anderson as its first artist . . . Another new record company, Noble Vision Records out of Atlanta, has already released a single on its first artist, Jim Glaser of Tompall and the Glaser Brothers. Jim will now have a dual career as a single artist as well as remaining a member of the group . . . Veteran artist Porter Wagoner moves to the Warner/Viva label with his first release coming from the Clint Eastwood movie soundtrack of "Honkytonk Man." The Snuff Garrett-produced movie is scheduled for release in early December; the record's out now . . . Glen Campbell, now recording for the newly-established Atlantic America label, will also return to national television with a weekly prime-time program "The Glen Campbell Music Show" . . . Tex Davis of recently-revived Monument is excited over the label's first album release "The Winning Hand," featuring "two Kings and two Queens of country music," Willie Nelson, Kris Kristofferson, Brenda Lee, and Dolly Parton. The interesting thing about this two-record package is that none of the artists (except Kris) are signed to the label! All the others got permission from their current labels to record this special tribute to the man who was instrumental in starting the careers of Willie, Kris, and Dolly . . . label founder & current Chairman of the Board Fred Foster.

RADIO ROW: Stan Davis (WVAM/Altoona, PA) promoted the Barbara Mandrell Show at nearby State College but had a hard time getting into the show. Seems that Jimmy Carter's favorite fishing hole is a half-hour away in Spruce Creek and when Carter came to the show, seemed every other person there had a walkie-talkie. Stan says watching them talk into their lapels was almost as much fun as the show . . . Brian Hale (WIXY/E. Longmeadow, MA) whips the only Country signal into the Springfield/Holyoke market . . . George

Conrad (WIXL/Newton, NJ) still excited over the CBS News piece filmed at his station playing Rodney Lay's "Wish I Had A Job To Shove" for an unemployment story on Dan Rather's evening news. Great exposure for the station . . . George has an hourly mix of bluegrass throughout the station's 24 hours, which undoubtedly inspired the annual Waterloo Village Bluegrass Festival, which draws tens of thousands each year to that community. Chamber of Commerce cited WIXL for promoting tourism. Gives the station a unique dimension as well . . . Rich Kimball (WBGW/Bangor) promoted "open season on Moose" in Maine, with a thousand winners Gary Agnew (WSEN/Syracuse) promoted a zucchini Festival; the winner's was a 12-pounder. (What's this about counting license plates at the city limits, Gary?) . . . Chris Warren (WGNA/Albany) announced the winner of his station's recent "Where the Country Is" talent contest is a supergroup called Aged-In-The-Hills,

featuring George and Cherry Schacher, Dave Wagner and Barbara Morehouse. They won a Nashville record session and 45 record with Biff Collie's Winner Productions . . . Rick Johnson (WCAW/Charleston) announced the first annual Casey Cash Chicken Feeding Clinic, with morning man Casey Cash hosting this therapeutic session on the city square in Charleston, with "hundreds of chickens and thousands of people" (now that's country!) . . . Congratulations to Tom & Jerry (Tom Collins & Dennis "Jerry" James), KSO/Des Moines's AM team, on their latest 19.5 rating, again making them the #1 morning show in their market.

POST SCRIPT: Helen Cornelius in a Broadway musical?? . . . Martha Hume's guide to country music "You're So Cold I'm Turnin' Blue" is the best source book of fact and trivia ever published on country music . . . Sad to hear of the death of Cal Smith's 21-year-old son, killed recently in an automobile accident.



THE TALL AND THE SHORT OF IT — WITL/Lansing's Wayne Waters commented that he never knew how tall he was (6' 7") until he was surrounded by a bunch of "shorties" at Betty and Joe Gibson's annual NSD bash during DJ week. Pictured (l-r) are Soundwaves recording artist Lynn Hargis (of Jon and Lynn), Wayne (as if you couldn't guess!), Carolyn Parks, and independent promoters Jack Pride and Gene Hughes.



PAPA JOE AND CREW — Discussing singles, sales, and station airplay are (l-r) Soundwaves recording artist Gary Goodnight, Nationwide Sound Distributors (NSD) President Joe Gibson, WSLC/Roanoke's Steve Akers, and NSD's David "Noel" Gibson.



LAY LANDS TV SPOT — As part of a CBS Evening News piece on Rodney Lay's politically-inspired single "I Wish I Had A Job To Shove," Rodney was interviewed by CBS Evening News correspondent Steve Kroft at the Tulsa-based headquarters of Churchill Records.



HANK IS HUMANITARIAN — One of the highlights of the annual SESAC Awards was the presentation of the Humanitarian Award to Hank Snow for founding the Hank Snow Foundation For Child Abuse. Making the presentation is CMA Executive Director Jo Walker-Meador.



Country News
This Week's Guest:
EARL THOMAS CONLEY
and More!

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291

Black Radio



WALT LOVE

ACTION

A number of interesting things have taken place since our last all Action column, so let me bring you up to date. I'm sure you've noticed the "migration" of formats slipping over to Urban Contemporary, like WUSL/Philadelphia. WUSL will be WDAS-FM's newfound competition — this should be a good hard-fought radio battle reminiscent of days gone by! Jeff Wyatt, formerly Asst. PD at WXKS-FM/Boston under Sonny Joe White, is the new PD at WUSL.

WLOQ/Orlando (Jazz) has a new Music Director. Congratulations to Paul Gerardi, who's been a member of the staff for the past several years.

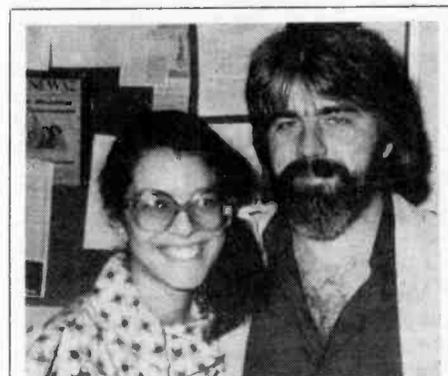
KOKY/Little Rock announced the appointment of Paul Todd as Program Director. Paul was the Promotions Director at WJMI/Jackson, MS.

WTKL/Baton Rouge has a new morning personality, Bobby Allen, better known as "Machine Gun Bobby." Allen replaces Skip Taylor, who has relocated to South Carolina. Allen's most recent gig prior to WTKL was at WAIL/New Orleans. WTKL is an Urban format also.

KACE/Los Angeles PD/MD Alonzo Miller did the impossible recently. Miller was the guest host of the timeless "Soul Train" TV dance show. This was the first and only time that regular host Don Cornelius didn't do the show himself. I wonder what "Big Don" has in mind. For those who may not know — Alonzo was a co-writer of the Rick James smash "Super Freak."

Since we're talking television for a moment, it gives me great pleasure to inform you that WXYV/Baltimore PD Tim Watts has been hired as the Entertainment Editor for WJZ-TV (Channel 13)'s black-oriented magazine show, "City Line," airing for one hour every Sunday at noon. Tim's segment is called "The Entertainment Page." He does album and concert reviews, artist interviews, etc., and each week spotlights a video of a major artist, supplied by the record companies. Tim could use more service from all labels. If you would like to have your artist seen on this program, send your videos to WJZ-TV Channel 13, 8001 Park Heights Ave., Baltimore MD 21208, ATTN: Tim Watts. Our congratulations to Tim.

WPLZ/Petersburg, VA hosted a concert featuring Midnight Star and Push at the Virginia State Fair last week. Admission was only 99¢ in observance of sickle cell anemia month. All proceeds went to the Sickle Cell Research Foundation. Sickle cell screening clinics were set up for those in attendance.



KGfJ WELCOMES McDONALD — While in Los Angeles on a promotional tour, Warner Brothers recording artist Michael McDonald posed for this photo with KGfJ Music Director Lydia Nicole. I betcha Michael never forgets that visit!



WBLX WINNER — WBLX/Mobile GM Larry Williams (left) presents a check for \$1000 to Jay Ball of Daphne, AL, who won WBLX's "Music All-Star Team" game.

KRLY (LOVE 94)/Houston is utilizing a new and creative approach through its public service messages. LOVE 94 hopes to help its listeners survive in the 80's by giving them helpful tips on all types of services offered by the local government, state government, local businesses, etc. KRLY runs these 60-second public service messages in three parts, all during afternoon drivetime, 3-7pm. The feature is called "Survival 82."

KRLY has also figured out a way for its listeners to still enjoy "Monday Night Football." LOVE 94 premiered "Fantasy Football" last Monday by having Houston Oilers players Kenny Burrough, Robert Brazile, and J.C. Wilson on the air. All three did air shifts and answered the request lines so they could communicate with the loyal LOVE 94 listeners.

Similarly, K104/Dallas found a way to keep its local football fans happy by acquiring some of the "Cowboys" to be air personalities for a few days. The moonlighters included the Cowboys' 1981 #1 draft pick Howard Richards, wide receivers Drew Pearson and Doug Donley, All-Pro defensive back Emerson Walls, defensive safety Michael Downs, the 1982 #2 draft pick Ron Springs, Super Bowl MVP and defensive end Harvey Martin, linebacker Anthony Dickerson, and wide receiver Tony Hill. By the way, K104 FM arranged for each player to handle his own air shift, accept phone calls, take some requests, and run contests while on the air. The station sent special limousines to pick up each of the Cowboys before his air shift.

Gary Shepard, former PD/MD of WSSJ/Camden, NJ, will be doing the all-night show on WUSL/Philadelphia. It's a shame he couldn't stay with black ownership, but some of our black owners continue to let good black talent go elsewhere, and not always by choice!

A&M recording artist Janet Jackson is on the move. Los Angeles Mayor Tom Bradley declared the month of October as "Commitment To Education" month and Janet kicked off the month's activities as a spokesper-



KACE/LOS ANGELES SAYS KEEP AWAY GIRLS — WE'RE DOING OK — Recently, Casablanca/PolyGram recording artist Stephanie Mills paid a visit to KACE. Pictured (l-r) are PolyGram's Willie Tucker, KACE Operations Manager Cal Shields, Stephanie, and PD/MD Alonzo Miller.

son at L.A.'s Crenshaw High School. Janet received a proclamation from the Mayor for her efforts. Crenshaw High was the first of thirty schools that the 16-year-old artist will visit through this month. Her theme is "A Commitment To Education Is A Commitment To Survival . . . stay in school." Involved in this campaign is L.A.'s KGfJ, owned by Inner City Broadcasting. KGfJ has donated both broadcast time and promotional efforts to this cause.

The BMA (Black Music Association) has long asked its membership to set up local chapters of the parent organization. Well, Washington, DC has done just that with the recent election of Saleem Hylton as its President. Vice President went to Jerry (Zeke) Sanders, RCA Regional Promotion; Treasurer Ms. Vern Goff, Vern Goff Associates; Secretary Ms. Edith Smith of WHUR; Announcement Secretary Paul



Kearney. (Pictured standing is the new President of the Capital City Chapter BMA, Saleem Hylton).

WBMX/Chicago GM Kernie Anderson announced that the station's fall promotional campaign will be based on one of the largest cash giveaways in the history of WBMX and Chicago radio. Nearly \$150,000 in cash giveaways, prizes, and trips to Las Vegas, and Puerto Rico, as well as ski vacations to Switzerland, will be available to win. The promotion will culminate in a \$100,000 giveaway to one person!! Anderson said, "All of us at WBMX are very excited about this promotion, for it surely is 'super'

in magnitude. In addition, entry blanks at participating Kentucky Fried Chicken locations in the Chicago area make the contest an easy one to enter. WBMX plans to make someone very, very happy this Christmas."

WDIA/Memphis General Manager Charles Scruggs was the recent recipient of the NRBA Certificate of Merit Award for outstanding public affairs service to his community. This award goes to WDIA because of its outstanding efforts to save Mound Bayou, MS, as reported in R&R, raising \$209,000 to accomplish the goal. WDIA will be included in an engraved honor roll of certificate winners that will be presented to the Chairman of the FCC and the Chairmen of the House and Senate Communications Subcommittees as evidence of radio's outstanding performance in the public interest.

WJMO/Cleveland air personality Jeffrey Fox put it on the line last week — he ran in a Cleveland marathon. The event was the first annual marathon sponsored by the United Negro College Fund. "Run For the Mind" was the theme of the marathon, and all proceeds from the run benefitted UNCF.



Jeffrey Fox

WJMO's Tony Harris has a new gig in addition to his morning show (6-10am). Tony is now part of the WJKW-TV8 "PM Magazine" show seen every evening at 7:30 in Cleveland. Tony travels locally in and around the Cleveland area searching out new and unique subjects and events to report about. Congratulations, Tony, from all of us at R&R. This influx of Black Radio personalities into TV seems to be contagious!!

For those of you into Birch ratings, here are some interesting figures from New York:

WRKS (KISS-FM)	5.5 - 6.3
WKTU	6.7 - 4.4
WBLS	4.9 - 4.3

These are summer quarterly numbers for the "Big Apple."



KJLH & BLACK UHURU — Pictured at the KJLH/Los Angeles 'Community Appreciation Day' concert from left to right: KJLH's Lance Williams, concert stage manager; Black Uhuru drummer Sly Dunbar; KJLH air personality Lawrence Tanter; concert coordinator Carl Smith; KJLH's Louise Foster; and Black Uhuru bassist Robbie Shakespeare.

THE PICTURE PAGES

Capitol's United State With America



America played the Greek Theatre In Los Angeles and were met backstage by Capitol executives. Pictured (l-r) are label VP's Walter Lee and Helmut Fest, group's Dewey Bunnell and Gerry Beckley, and Capitol Record Group President Don Zimmermann.

Atlantic Acquires Gaynor



Gloria Gaynor has signed with Atlantic Records, with a self-titled album out early next month and a single to precede it. Pictured at the signing are (l-r) Atlantic President Doug Morris, manager Linwood Simon, Gaynor, and Atlantic Chairman Ahmet Ertegun.

DC101

Continued from Page 1

the middle, and all the other stuff that happens when you record a record off the radio? We feel (album-tracking) actually induces people to go and buy the record so they can have it in its purest state.

"Remember, our listeners' perceptions of hearing albums on the radio have not changed. Only the record companies' positions have changed. Listeners have always liked hearing records all the way through."

Chrysalis: "It's Unfortunate"

In response, Chrysalis's Forsythe told R&R, "It's unfortunate that they're not going to play it at all. Obviously, that wasn't our objective. Our objective was to stop them from playing the album in its entirety." National Album Promotion Director Louie Newman added, "This is the only station we've had problems with so far. Everyone else has been very supportive. DC101's reaction to this is a very unprofessional attitude, and one that's not supportive of what this industry needs right now."

Davis, responding to Chrysalis's contention last week that DC101 had offered not to play the Benatar album in its entirety in return for getting an advance copy, said, "The story suggested we tried to work a deal with them. We never made any suggestion of that, and they still went ahead and said that in the story, which is

really cheap." Asked if he would be faced with removing other top albums from airplay rotations if other record companies adopted an approach similar to Chrysalis's, Davis told R&R, "Our expectation is that this won't happen. We don't think other record companies will take the short-sighted view that Chrysalis has."

Brazell

Continued from Page 1

said Metromedia will seriously consider buying more radio properties. Brazell added that he feels the company's radio activities are as exciting as any of Metromedia's other ventures.

Brazell began his broadcast career in 1955 at KSIG/Crowley, LA, delivering news in both French and English. After 10 years at KTRH/Houston, he joined Metromedia at KLAC. Following a stint heading up the group's Washington bureau, Brazell became News Director at WNEW/New York.

When Duncan's duties as Radio Division President became too pressing, he relinquished his GM title to Brazell, who subsequently also held the VP/GM jobs at WOMC/Detroit and KRLD/Dallas. He became Western Regional VP this spring.

In his new capacity, Brazell said he would continue supervising Metromedia's seven Western stations plus the Texas State Network, while Callahan will continue to have responsibility for the seven Eastern stations. Callahan was unavailable for comment at presstime.

WQEZ

Continued from Page 3

hottest young programmers in the country."

Regarding his new position, Thomas told R&R, "Leaving Harte-Hanks after eight years was a tough decision to make because (H-H President) Gary Edens and (WRVQ VP/GM) Phil Goldman have been such tremendous people to work with. However, the commitment that Capitol Broadcasting and Ray Quinn are making to this project have convinced me that this was an opportunity I couldn't pass up."

When asked about a possible format shift for Beautiful Music WQEZ, Quinn commented, "The jury is still out. The market's pretty volatile right now with several stations changing hands and probably formats. The call letter change will merely identify us with the city's nickname, 'The Magic City.' It's just too early to show our hand yet."

KOCY

Continued from Page 3

Charlie Marcus has given me a free hand to program the AM, but I will continue to work under him."

Regarding KOCY's format, Travis said, "We will probably start leaning more toward the right (more traditional) musically. I'd like to see us go in that direction, and we're discussing it right now. I don't anticipate any staff changes. Everyone we have here is very enthusiastic."

Travis previously programmed KNOR/Norman, OK in 1976.

Quarterflash Platinum In Canada



Quarterflash received platinum awards for their first album in Canada after a Toronto concert recently. Pictured (l-r) standing are WEA Canada's Chris Allicock, manager Jay Isaacs, WEA Canada's Roger Desjardins, and group's Jack Charles and Rich Gooch; (l-r, kneeling) group's Marv Ross, Rick DiGiallonardo, Rindy Ross, and Brian David Willis.

RCA Loves "Nobody"



At a recent RCA Nashville party staged by producer Tom Collins to celebrate Sylvia's "Nobody" single, the artist is pictured with RCA VP/Nashville Operations Jerry Bradley.

KMOX-FM

Continued from Page 1

hit music here. The time is ripe."

Agreeing that the call letter change will do more than provide a new image, Dorsey said, "When you share calls with a station as well defined as our AM sister KMOX, there's confusion. This is the one sure way to avoid that. Now the FM will have its own separate identity." Dorsey added enthusiastically, "We've been waiting a long time for this to happen. Mr. Hyland has been instrumental and most supportive in the decision. Our goal is to have our stations here number one and two in the market."

Westwood One

Continued from Page 3

wood One in the best possible position for continued growth and expansion."

Hartenbaum, who joined the company in 1981 as Director of Advertising Sales, will continue to be based in New York. Kimball, who also began his Westwood One affiliation in 1981, will remain in the Los Angeles headquarters. A veteran AOR programmer and air personality, Kimball had been Director of Concert Programming prior to his promotion.

PolyGram

Continued from Page 3

company's supervisory board and a member of the Dutch board. Timmer has spent much of a 30-year PolyGram career supervising African branches of the company.

In addition, David Fine has been appointed Exec. VP, moving to the parent company from the chief executive position at PolyGram Leisure, which controls PolyGram's British record and publishing division. Fine joins Timmer and Exec. VP's Dankert Punt and Dr. Hermann Franz on the PolyGram Group Management team. Ramon Lopez, Managing Director of PolyGram Record Operations UK, replaces Fine.

Finally, Dr. Werner Vogelsang, President of PRO International and VP of PolyGram, has resigned, effective at the end of the year, because of health reasons. He had been with the company for 14 years and served as President of PolyGram Corp. in New York for three years.

Kravitz

Continued from Page 3

Kravitz told R&R, "I've always liked this kind of music. It's new, exciting, and up. I think this is an important step in developing AOR airplay for these bands, by getting a buzz going through the clubs, and then through college radio. The whole key is that because we're dealing with music actives, we see immediate sales on these records, from radio and club play."

At Warners, You Get 3 Times As Much Action:

Patti Austin

(A Duet With JAMES INGRAM)

"Baby, Come To Me"

The Familiar Song From GENERAL HOSPITAL



Produced by QUINCY JONES for Quincy Jones Productions

- | | | |
|----------------|----------------|------------|
| Y100 2-2-6-7 | WJDX deb 28 | Z102 33-27 |
| WCAU-FM deb 36 | WZYP add | 95SGF add |
| 94Q deb 29 | WHHY-FM 29-24 | WJAD on |
| Q105 add 28 | WAXY deb 16 | WFLB add |
| CKLW 5-5 | WDOQ on | WPFM 26-17 |
| KEARTH add | CK101 29-23 | FM99 add |
| B100 add | FM100 30-24 | KVOL add |
| WKFM add | KX104 on | KNOE-FM on |
| WHFM add | WOKI on | KSLY on |
| WROR deb 29 | KIOA add | KCDQ on |
| WTIC-FM add 26 | KFI deb 34 | |
| KC101 9-6 | KHOP add | |
| WIFI add 24 | KYNO-FM add 32 | |
| WKEE add | KBBK add | |
| 79Q add | WACZ add | |
| KITY add | WFEA deb 27 | |
| KBFM deb 30 | WQLT add | |
| KROK add | WAEV on | |



Steve Winwood

"Valerie"



Produced by STEVE WINWOOD for F.S.Ltd.

- | | | |
|--------------|-------------|---------|
| CFTR 36-32 | WKDD deb 30 | WKFR |
| CHUM 22-18 | KO93 29-24 | KHOP |
| WGCL add | KRQ add | WIKZ |
| WSPK add | WSQV 21-20 | WCIR |
| WPHD add | WQLT add | WKHI |
| 3WT add | WYKS add | WAEV |
| WPST 38-35 | KISR deb 31 | WFOX |
| G100 add | D93 add | WJAD |
| CK101 deb 39 | KFMZ 23-16 | WHSL |
| FM100 deb 29 | KGHO add | WPFM |
| WOKI deb 37 | KBIM add | KVOL |
| WSSX add | 96KX | KNOE-FM |
| WNOK-FM add | WLOL-FM | KDZA |
| WZZR 34-33 | KTFM | KCDQ |
| WJXQ 25-22 | WQUT | KOZE |
| WNAM add | WRVQ | |



Prince

"1999"



Produced by PRINCE

- | | |
|---------|-------|
| WXKS-FM | WZZR |
| Y100 | KFI |
| I95 | KBBK |
| WLOL-FM | WGUY |
| KIQQ | WQLT |
| WKFM | 95SGF |
| KITY | WFLB |
| WFMF | KVOL |
| WQID | KCDQ |
| WZYP | |
| KX104 | |



Manufactured & Distributed by WARNER BROS. RECORDS

Marketplace



ELECTRIC WEENIE
 RADIO'S MOST RESPECTED
 DJ GAG SHEET SINCE 1970
 Dr. Don Rose, KFRC, "Can't tell you all the times
 I've had the pleasure of recommending you to
 guys who inquire where I get my material."
 FOR FREE SAMPLES WRITE
 The Electric Weenie, P.O. Box 25-866
 Honolulu, Hawaii 96825 (808) 395-9600

**CHRISTMAS
 PRODUCTION MUSIC
 ALBUM**

:10, :30, :60 Second Formats
 Major Christmas Standards Tastefully
 arranged for radio and TV commercials.

- Ideal for voiceover.
- Great production tool for commercials.
- Music cues on LP record or tape.

One low total use price of only \$50.00 for
 radio stations, and \$100.00 for TV stations.
 Call or write:
★ screenmusic west ★
(213) 934-2626
 722 N. Fuller Ave.
 Los Angeles, CA 90046

DJ A COMEDY SERVICE

Presents: **Your very own President Reagan!**
 John Lander 79Q says "Your Reagan impression is
 the best, next to calling the White House"
 Special DJ personalized bit rates.
 Sales Managers, what a great sales tool, too.
**CALL FOR IMMEDIATE
 DEMONSTRATION (713) 556-5619**

Visa
 Mastercard

Christmas Music

Stereo — Mono — 25Hz Toning
 Just updated with 132 Christmas hits and
 seasonal songs.

"The Music Director!"
 PROGRAMMING SERVICE
 Box 103 Indian Orchard,
 Massachusetts 01151 413-783-4626

10,000 RADIO JOBS!!
Over 10,000 Openings Yearly
 You now have access to 98% of the American Radio
 Nationwide Job Openings every week!

1. Hundreds of openings for DJ's, newsmen, engineers, PD's (male & female)
2. Receive 98% of the current American Radio Job listings computer-printed and mailed to the privacy of your home.
3. Small, medium and major markets.
4. Country, Rock, MOR, AOR, Beautiful Music, All News and Talk formats.
5. The American Radio Job Market is subscribed to by major universities, colleges, broadcast schools, working and non-working personnel.
6. **MONEY BACK GUARANTEE**

Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 -
 you save \$21.00!

American Radio
 JOB MARKET

6215 Don Gaspar, Dept. R, Las Vegas, NV 89108

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied
 by check. One-inch minimum; additional space up to six inches
 available in increments of one-inch. Rates for R&R Marketplace
 (per inch):

	Per Insertion
1 Time	\$37.50
6 Insertions	\$32.50
13 Insertions	\$27.50
26 Insertions	\$22.50

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.
 Will include logo or other line art on ads of two inches or more
 if camera-ready art provided. Deadline for Marketplace ads is
 Friday noon, two weeks in advance of publication date.
 Marketplace ads are non-commissionable.
 Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

**Poor (announcer's name)'s
 Almanac**

Your own staff of writers and researchers do it all
 for you. Concise stories, timely quotes, celebrity
 profiles, meaningful facts, sports anecdotes, fresh,
 relevant material. For a Free Sample — P.A.N.A.,
 P.O. Box 85152, San Diego, CA 92138.

**Contemporary
 COMEDY**

Hundreds renewed again!
Free sample!
 Write on station letterhead to
Contemporary Comedy
 5804 D Twining
 Dallas, TX 75227

PROFESSIONAL CHEAP COMEDY

I'd like to afford a bigger ad, but I'm in radio. Maybe
 you can help me. Send for **FREE SAMPLES.**
P.O. Box 6344, Virginia Beach, VA. 23456

FREE SAMPLE!
 ...FROM DIAL-LOG, Radio's complete
show prep service!
 "I ordered samples of every service and yours is BEST..."
 Ramblin' Ross Carlin CKMW
HUMOR, CONVERSATION, CALLS, CALENDAR & MORE.

Write on station
 letterhead or call: **DIAL-LOG** 4325 N. Lockwood,
 Toledo, OH 43612
(419) 478-1031

SPIN-CLEAN
 RECORD WASHER SYSTEM

"BEYOND COMPARE
 IN RECORD CARE"
 STILL \$29.99
 ONLY COMPLETE

CALL 412-486-2100
 P.O. BOX 15395-PGH, PA 15237

SINCE 1976

Opportunities

Openings

EAST

A/C WGAN/Portland, ME seeks part-time weekend an-
 nouncers. Send T&R: Cary Pehigian, WGAN, Northport
 Plaza, Portland, ME 04104. EOE M/F (10-29)

Needed yesterday: seasoned pro for afternoon drive
 A/C with outstanding production and copywriting skills.
 T&R: Ken McGrail, WSPR, Box 58, Springfield, MA
 01101. EOE M/F (10-29)

PD with A/C background for medium North-
 east market AM & FM. Includes airshift. Appli-
 cant must be able to work with consultants
 and researchers. Salary negotiable based on
 experience and ability. Send tape, resume and
 programming philosophies to Radio & Rec-
 ords, 1930 Century Park West, #398, Los
 Angeles, Ca 90067. No tapes returned.

Talented pro's needed now at ME's 50,000-watt CHR
 outlet. T&R: Scott Robbins, Box 329, Beth, ME 04530.
 EOE M/F (10-29)

WOBM-FM looking for morning drive personality.
 T&R: WOBM-FM, Box 97, Toms River, NJ 08753. EOE
 M/F (10-29)

Nights are open at one of America's highest-rated CHR
 stations. WFBG/Altoona. T&R: Tony Booth, WFBG, Box
 2005, Altoona, PA 16603. No Calls. EOE M/F (10-29)

WOCQ-FM/Ocean City, MD needs entertaining morn-
 ing personality. T&R: Dave Allen, Box 1850, Montego
 Bay Station, MD 21842. EOE M/F (10-29)

Openings

CHR FM in upstate NY needs full-time morning men
 with production exp. Also need ND. T&R: Joe Moss,
 WZOZ, Box 1030, Oneonta, NY 13820. EOE M/F (10-29)

KISS

THE SEARCH IS ON FOR TWO-NIGHT TIME
 ANNOUNCERS AND ONE PRODUCTION
 MANAGER AT KISS-108, TOP-RATED CON-
 TEMPORARY IN THE BOSTON MARKET.
 SUCCESSFUL APPLICANTS FOR ANNOUNCER
 POSITIONS WILL BE ENTERTAINING COM-
 MUNICATORS WHO ARE ABLE TO MAKE
 FRIENDS WITH HUGE "NUMBERS." PRO-
 DUCATION MANAGER MUST DISPLAY EX-
 CEPTIONAL CREATIVE TALENT.
 SEND RESUME, CASSETTE AIRCHECK AND
 PRESENTATION TO KISS-108, ATTENTION
 SONNY JOE WHITE, P.O. BOX 128, MED-
 FORD, MA, 02155.
 No phone calls please. WXKS is an EOE.

Oh oh WOCB/Cape Cod lost announcer to Boston.
 A/C, good production. T&R: Allen Cant, Box 688, West
 Yarmouth, MA 02673. EOE M/F (10-29)

Openings

AM music radio, WOBM-AM/NJ shore needs morn-
 ing DJ. T&R: WOBM-AM, Box 1170, Lakewood, NJ
 08701. EOE M/F (10-29)

Midday news opening at Erie's #1 AM & newscaster,
 TV affiliate. T&R: Craig Warvel, WJET, 1635 Ash St., Erie,
 PA 16503. EOE M/F (10-29)

WTSL-AM/Hanover, NH looking for "Ivy League
 Talent." Part-time/possible future fulltime opening. T&R,
 salary history: Peter Acker, Box 1400, Lebanon, NH
 03766. No calls. EOE M/F (10-22)

Wanted: Personality with strong production. Im-
 mediate opening. T&R: Jack Brady, WKZE-FM, Box
 1170, Orleans, MA 02853. EOE M/F (10-22)

PRODUCTION DIRECTOR WANTED. Organized,
 coordinate dept. Female preferred. T&R: Steve Christian,
 WMJY, Long Branch, NJ 07740. EOE M/F (10-22)

Engineer/announcer. Maintenance experience plus
 A/C jock shift. Possible future opening. T&R: Mark
 Wurzbarger, WERA, 120 West 7th St., Plainfield, NJ
 07060. EOE M/F (10-15)

PD with A/C background for medium Northeast
 market AM&FM. Includes airshift. Applicant
 must be able to work with consultants and re-
 searchers. Salary negotiable based on exper-
 ience and ability. Send tape, resume and pro-
 gramming philosophies to Radio & Records,
 1930 Century Park West, #398, Los Angeles,
 CA 90067. No tapes returned.

Newspeople needed for Utica/Rome #1 A/C station.
 T&R: Fred Miller, WRUN, Thomas Road, Oriskany, NY
 13424. EOE M/F (10-15)

Openings

SOUTH

A/C on NC coast-afternoon/production. Personable
 team player. T&R: WGNL-FM, B. Cotton, 211 N. 2nd,
 Wilmington, NC 28401. EOE M/F (10-29)

WQMF/Louisville is seeking a creative morning
 talent. T&R only: Tom Owens, Box 980, Louisville, KY
 40201. No calls. EOE M/F (10-29)

Experienced Production Director needed at top-rated
 station. Job includes airshift. Females encouraged. T&R:
 David Cole, WLVA, Box 2179, Lynchburg, VA 24501 or
 (804) 528-5669. EOE M/F (10-29)

WAIL-FM, #1 station now accepting T&R for part &
 full-time openings. Comedian act. Big bucks. T&R: Barry
 Richards, 1639 Gentry Blvd., New Orleans, LA 90119.
 EOE M/F (10-29)

If you've got great production, top CHR is looking for
 you. T&R: Kirk Clarr, WQID, Box 4806, Biloxi, MS 39631.
 EOE M/F (10-29)

Florida CHR needs experienced pro for future opening.
 Strong production a must. T&R: Rick Sprinkles, WGLF,
 Box 1815, Tallahassee, FL 32302. EOE M/F (10-29)

WSLQ-AM Burkhardt/Abrams Superstars/WREZ-FM
 Schulke Beautiful Music has immediate opening for
 combination PD. No calls. T&R: Gene Moorehead,
 WSLQ-AM, Box 5000, Montgomery, AL 36192. EOE M/F
 (10-29)

Jackson, MB #1 CHR station is now accepting tapes for
 future openings. Send to: Jim Chick, 94-WTYX, Box
 9446, Jackson, MS 39208. EOE M/F (10-29)

Marketplace



**Meautiful
Busic
Station ID's**
CONTINENTAL RECORDINGS
210 SOUTH STREET, BOSTON, MA 02111 617-426-3131



What would Mom say if she thought you were skipping lunch?
Over 6 years of creative COMEDY material.
For complimentary snack call (313)434-6142 or write
1390 Arroyo Dr., Ypsilanti, MI 48197

NEW!
Jeff Green's GREEN BOOK
has songs for every subject!
10,000 Songs • 135 Subjects • 300 Pages
CHR ★ AOR ★ A/C ★ GOLD
For free brochure or to order, write:
Professional Desk References, Inc.
8726 D S Sepulveda Blvd No A4
Los Angeles, CA 90045
To charge by phone, Call
(213)670-5770
The Industry's Only Music Subject Catalog

AIRPLANES • FATHERS • ECOLOGY • AMERICA

BOOKS • CARNIVALS • WAR • CHIL.

ONLY \$69.50
Tax and UPS delivery included
MONEY BACK GUARANTEE

Embroidered Emblems
We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Order now for delivery before the next rating period. Will be the hottest items your station has to offer. Will outlast any T-Shirt or sticker.
Fireball Mgmt.
P.O. Box 588, Freeport, NY 11520
(516) 223-1244

Radio Job Placement
National Broadcast Talent Coordinators specializes in placing qualified DJ's, News, Sports, PD's, Sales, and Management. NBTC works with radio stations from coast-to-coast, in all size markets. For confidential details, including registration form enclose \$1.00 postage & handling to: **National Broadcast Talent Coordinators**
Dept. R, P.O. Box 20551, Birmingham, AL 35216
(205) 822-9144

FREE ISSUE OF Galaxy
Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead:
ALL AIRSHIFT READY!
Box 20093R, Long Beach, CA 90801 (213) 595-9588

RADIOGRAPHICS
FOR QUALITY ARTWORK...
NOW THERE'S A NUMBER TO CALL.
603-286-3293
RFD 1, box 370c, Northfield, N.H. 03276

FUNNY FUNNY STUFF!!!!
Funny Horoscopes, Crazy Commercials, Silly Soap Operas, Ridiculous TV & Movie Reviews, over 1000 different bits (25 pages per month) delivered to your mouth. For FREEBIE, write:
HYPE, INK; Box 69581, Los Angeles, CA 90069

O'Liners
FREE SAMPLE ISSUE of radio's most popular humor service!
For sample, write on station letterhead to: **O'Liners**
1237 Armacost Ave., #6-R, Los Angeles, CA 90025
or phone (213) 479-1767

Increase Sales Results
The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?
It's a sure way to generate qualified sales leads.
Just call **PAM at (213) 553-4330** for more information.

Opportunities

Openings

897-FM/New Orleans needs two full-time air personalities with excellent production skills. T&R: Nick Bazoo, Box 63447, New Orleans, LA 70153. EOE M/F (10-29)

Shenandoah Valley A/C covering 4 states/Washington, DC needs evening personality/production. Good benefits. T&R: Frank Mitchell, WINC, Box 3300, Winchester, VA 22601. EOE M/F (10-29)

Medium size Southwest market looking for production, AM and PM drive persons for Adult/Contemporary format. Send T&R: Mike Hedges, 3341 Towerwood, Suite 204, Dallas, TX 75234. EOE (11-5) *

Program Director . . .

Adult Contemporary, FM facility serving the Tampa/St. Petersburg, Florida Market has an immediate opening for a Program Director.
Successful candidate must have a proven track record as a program director with a contemporary facility, have successful background with the use of research, working with a consultant, attainment of audience following in on-air shift, development and implementation of on and off air promotions, production skills.
This is a take charge position in a major market with a major facility.
Those who qualify should respond, in confidence, by sending an air check and resume to:
JIM JOHNSON, General Manager
WMGG
51 South Main Avenue Suite 96
Clearwater, FL 33515
WMGG is an Equal Opportunity Employer.
Our employees know of this ad.

Newsperson needed for Adult/Contemporary small market, Southwest station. T&R: Mike Hedges, 3341 Towerwood, Suite 204, Dallas, TX 75234. EOE (11-5) *

The new southern mother. Q99, 100 watt CHR looking for PD/air talent. T&R: Kirk Sherwood, GM, Box 76, Vicksburg, MS 39180. EOE M/F (10-22)

Openings

FM99/Tallahassee, FL looking for creative up-tempo 7-12mid personality & MD. T&R: Al Brock, Box 3168, Tallahassee, FL 32303. No calls. EOE M/F (10-22)

WSSX, CHR wants personality oriented morning person. An outstanding opportunity and good bucks. T&R: Bill Martin, Box 31069, Charleston, SC 29407. EOE M/F (10-22)

Needed immediately. Personality newperson to anchor morning news on top Southeastern leader. Contact: Frank Carvell (502) 442-6311. EOE M/F (10-22)

WSGF-FM/WKBX-AM needs Chief Engineer. Stickler auto chain and maintenance. Jock ability a plus. T&R: Doug Weldon, Box 876, Savannah, GA 31498. EOE M/F (10-22)

Part-time position available to WSAG/Miami. Please contact: PD, Sonny Fox, 3000 S.W. 60th Avenue, Miami, FL 33314. No calls. EOE M/F (10-22)

Morning man for Tri-Cities area. Humorous, able to follow format. Community involvement a must. Good bucks. T&R: Frank George, WFHG, Box 1389, Bristol, VA 24203. (10-22)

Ft. Lauderdale/Miami calling if you can breathe life into a format and enjoy Country music. T&R: Ron Samuels, WKQS, 9881 Sheridan St., Hollywood, FL 33024. EOE M/F (10-22)

WYDE/Birmingham, AL needs overnight air talent. T&R: Jim Powell, PD, WYDE, Box 3326-A, Birmingham, AL 35255. EOE M/F (10-22)

Newsperson with board shift ability in KY's Capitol City. T&R: Mark Herbert, WKED, 115 Myrtle Ave., Frankfort, KY 40601. EOE M/F (10-22)

Looking for experienced engineer for AM/FM in central TX. Great working conditions and good pay. Call Robert Halimark, KXYL/Brownwood (915) 646-3535. EOE M/F (10-22)

New Country station, K99 (KBCB) has opening for air personalities. T&R: J.J. Stone, PD, Box 9698, Corpus Christi, TX 78408. EOE M/F (10-22)

Needed: T&R for top flight communicator in medium S.W. market. We are a growing company. T&R: Jay Glass, KIXY, City Hall Plaza, San Angelo, TX 76903. EOE M/F (10-22)

Copywriter for Talkradio/AOR. Must be able to turn out "urgency" quality copy. T&R & samples: Larry Sprinkle, OM, WAYS/WROC, 400 Radio Road, Charlotte, NC 28216. EOE M/F (10-22)

Com to Virginia's beautiful Shenandoah Valley. Immediate opening. T&R: Frank Kelly, PD, WSGM-FM, Box 2189, Staunton, VA 24401. EOE M/F (10-22)

Openings

News anchor/Dallas Urban format FM. Head, voice production. Calls OK. (214) 647-1831. T&R: Drew Hayes, KKDA-FM, Box 860, Grand Prairie, TX 75051. EOE M/F (10-22)

We are creating an extraordinary radio station — which means we need extraordinary people. We are offering opportunity with the right incentives to attract extraordinary people. Air personalities with top production skills, and news & information specialists apply with full information to: Charles A. Brooks, WORD-AM, P.O. Box 3257, Spartanburg, SC 29304. No calls. EOE Minorities encouraged to apply.

Sunbelt AOR needs serious AM drive rocker. Lost the last one to WQXI/Atlanta. T&R: Dick Blackmon, WQWD, Box 12337, Tallahassee, FL 32308. (904) 386-5141. EOE M/F (10-15)

6-10pm shift open. Good company and excellent staff. Country format. T&R: Brock Boulette, WXYL-FM, Box 8887, Jackson, MS 39204. EOE M/F (10-15)

Bright, entertaining morning personality for Florida AM. CBS A/C with strong news, community involvement. T&R & salary: Box 1318, Melbourne, FL 32935. EOE M/F (10-15)

WJMI/Jackson's #1 Urban Contemporary has full-time opening for announcers. Females encouraged. Experienced only. T&R: Carl Haynes, Box 3320, Jackson, MS 39207. EOE M/F (10-15)

WJBO/WFMF in need of a news anchor/reporter. T&R: Susan Brown, Box 496, Baton Rouge, LA 70821. No calls please. EOE M/F (10-15)

MIDWEST

KHAK, dominant Country station needs management-minded, promotion-oriented PD. T&R: GM, KHAK, 101st Ave. NE, Cedar Rapids, IA 52401 or (319) 365-9431. EOE M/F (10-29)

Major market FM seeks personable CHR air talent. Send resume and cassette only: PD, 10785 Oakmont, Overland Park, KS 66210. EOE M/F (10-29)

WXUS/Lafayette's newest contemporary music station is accepting T&R. All dayparts open. Good bucks for the right people. WXUS, Box 7093, Lafayette, IN 47983. EOE M/F (10-29)

WRGI-FM/Naples, FL will listen to your tape if you have a minimum of 2 years A/C-CHR experience, great production, and prepared to work hard in a large market atmosphere. Tapes, resumes, and solid references to Roger Beld, GM, WRGI, 950 Manatee Road, Naples, FL 33942. No phone calls. EOE M/F (10-29)

Openings

Cleveland's #1 AM station needs mature-sounding announcer. Interested in working fill-in/weekends. T&R: Jim Davis, 3940 Euclid Ave., Cleveland, OH 44115. EOE M/F (10-29)

1230 KICKS/Sioux Falls, SD's #1 Country station needs all-night air talent now. Excellent opportunity for advancement. T&R: Jim O'Neill, 1704 South Cleveland, Sioux Falls, SD 57103. EOE M/F (10-29)

WEBN/Cincinnati may be looking for a creative, imaginative, morning personality. No calls. T&R only: Denton Marr, PD, 2724 Erie Ave., Cincinnati, OH 45208. EOE M/F (10-29)

Position available November 15 with growing company. PD, production, airshift. Minimum 5 yrs experience, no exceptions. Good salary, annual guaranteed increase. Call Jan (507) 498-5720. EOE M/F (10-29)

Small market A/C seeks announcer/production for immediate opening. Send T&R: John Bulmer, GM, WAXC, P.O. Box 146, Wapakoneta, OH 45895, or (419) 738-2413. EOE M/F (10-29)

KELS-FM looking for experienced News Director. T&R: Jeff Angel, Box 2300, Ardmore, OK 73401 or call (405) 226-5357. EOE M/F (10-22)

Chief Engineer needed for 100kw FM/1 kw AM. Good facilities and equipment. Resumes: Tom Jordan, Box 1867, Joplin, MO 64802 or call (417) 623-1450. EOE M/F (10-22)

Q98-FM/Fargo is seeking on-air talent and production pros. Mail T&R: Shawn Waters Box 2983, Fargo, ND 58108. EOE (10-22)

KQWB-AM/Fargo is seeking on-air talent and production professionals. T&R: Wayne Hiller, KQWB, Box 2983, Fargo, ND 58108. EOE (10-22)

PD/morning drive personality, A/C AM in medium Midwest market. Promotionally-minded, community involved person who knows how to reach adults. Must have good production skills. Minimum two years experience. Reply with tape, salary history and resume to: Meredith Crook, Box 142, Danville, IL 61832. EOE M/F (10-29) *

Regional Country/farm powerhouse needs experienced pro. Mid-days solid production, writing! T&R: Ken, KBUF, Box 798, Garden City, KS 67846 or call 9:00 -12:00 Noon (316) 276-2366. EOE (10-22)

A/C air personality needed for overnights. Good place to grow with a company that is supportive. T&R: Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. (10-22)

Opportunities

Openings

WEST

Wanted: experienced salesman. Exciting new format of Country and Country-Gospel mix. Contact GM: P.O. Box 587, Sidney, MT 59270.. EOE M/F (10-29)

Mature sounding part-timer wanted for No. CO A/C boomer. T&R: Doc Phillips, Quaed-99, Box 117, Windsor, CO 80650. EOE M/F (10-29)

Future talent Santa Fe, NM. 3 yrs minimum experience. Openings for Contemporary and Country. T&R: PD, KAFE, Box 4097, Santa Fe, NM 87501. EOE M/F (10-29)

Major market CHR FM is looking for a high profile, exciting, entertaining, morning person, or team! If you're not afraid of hard work, and want to get in with one of the best companies around, this is for you!! If you want to work with winners, and make good bucks doing it, send us a sample of your best work. Send tapes, resumes, and salary history to: Radio & Records, 1930 Century Park West, #400, Los Angeles, CA 90067. EOE M/F

KPKE/Denver needs professional to join expanding staff at Doubleday's rocker in the Rockies. T&R: Larry Moffitt, 8975 E. Kenyon Avenue, Denver, CO 80237. EOE M/F (10-29)

KOLL/Gillette, WY has opening for announcer/Creative Director. Experienced only. T&R: Dave Kallaway, KOLL, 311 1/2 South Gillette Ave., Gillette, WY 82716 (307) 682-5101. EOE M/F (10-29)

GM for new FM in Southwest, 600,000 plus metro. Strong sales background necessary. Results rewarded. Resume to: Box 208, 536 Cordova, Santa Fe, NM 87501. EOE M/F (10-29)

Progressive FM needs crackerjack anchor/reporter. Experience a must. Excellent benefits. T&R, writing samples: Jan Thomas, News Director, KYVA, 1645 Central Avenue, Billings, MT 59102. EOE M/F (10-29)

KVNU/Logan, UT 5kw AC needs midday/Production Director. T&R: John Galt, Box 267, Logan, UT 84321. (801) 752-5141. EOE M/F (10-29)

Are you ready for KFQD? We are a 60 year old number one station with a brand new 2.5 million dollar facility. KFQD has the latest state-of-the-art equipment. Our market size is 200,000 plus. We can offer you beautiful summers and white winters, number 1 ratings, a professional staff to work with, and we're also "AM Stereo." What "we" need is a strong afternoon drive personality to mix with our Adult Contemporary format, who also happens to be a production genius. This career opportunity is for seasoned pros only. Call Jim Scott at 907-349-6551, or, send tape, resume, and salary requirements to KFQD, 9200 Lake Otis Pkwy, Anchorage, Alaska 99507. EOE

Positions Sought

15 yrs. experience. Past 3 1/2 in production. Want back in live radio. Medium/large market. IN, IL, KY, OH. Prefer Country. TIM (812) 865-3988. (10-29)

DAVE LYONS, WHYY-FM, KRUX & currently afternoons & MD WKMX looking for CHR position. 8 yrs. experience in programming, music, research. (205) 347-2278. (10-29)

8 yr. small & medium market experience seeks AOR or CHR position in South. MD experience. TIM TAYLOR (912) 386-1537. (10-29)

JOHN VOLPE, 13 yr. pro with PD/MD/research/jock experience at 897-FM, WRNO-FM, KOPA-FM, KKAM, KUKQ, KILT-AM & FM, and WIXZ. Available immediately (504) 456-9758. (10-29)

3 yr. pro with CHR, Country, MOR seeks high medium/large market. Hard worker will go anywhere. PAUL ROBERTS (213) 347-4322. (10-29)

If nostalgia's your "schtick," then I'm your pick! (214) 586-4586. (10-29)

Positions Sought

Enthusiastic, versatile broadcaster seeks position to work hard & progress. Experienced in Country, A/C, personality, P-B-P & news. NEIL ISAACS (616) 798-4613. (10-29)

GM's: I PROGRAM TO WIN!

I'm the aggressive winner your station needs! I offer FULL SERVICE 18-49 contemporary hit programming: PASSIVE CALL-OUT, FOCUS GROUPS, REQUEST CHARTING, CRITIQUES, JOCK MEETINGS & POLICY ENFORCEMENT. Firm but personal leadership. I also pull airshift. Fine references, 8 year pro, big results. Prefer Western markets, right challenge may be from anywhere! SERIOUS INQUIRIES FROM STABLE COMPANIES ONLY! Formerly WDRQ/Detroit, WEAM/Washington, DC (PD), KINT/El Paso (PD) — JIM ZIPPO, (915) 594-8571 — Available NOW!

4 yr. major market, great voice, excellent production. I know people & music. Dependable & hard working. JOHN SHENEMAN (219) 656-8973. (10-29)

Experienced broadcaster has taken 1 yr. off, now looking for small/medium market challenge. Production expert, tight airshift, some sports. ANDY (216) 381-4395, (419) 586-3076. (10-29)

10 yr. pro seeking sportstalk, P-B-P. Can also handle news & announcing. Will consider all offers & all locations. TOM (616) 530-8273. (10-29)

CHRIS TODD, former afternoon drive personality at J96/Morehead City, NC (10 yrs. experience). Family man looking for good move. (919) 223-5376, anytime. (10-29)

Take the cotton out of your ears. This Top 40 jock is for real. 6 yrs. experience. Natural communicator, prefer gig in Midwest. GREG (214) 793-1238. (10-29)

Bright gifted jock with B.A., 4 yrs. seeking a well motivated station that understands 1982. JOE (713) 638-3112. (10-29)

Need someone different? Experienced personality seeking medium market Top 40, A/C format. Prefer East Coast. Hire an original, call COSMO (319) 753-6831. (10-29)

American citizen working in Toronto wants to come home. Looking for overnight FM position in the sun. KEVIN (416) 791-2970, (416) 453-7452.. (10-29)

PAUL H. MEHRTENS JR. newsmen, born, bred & educated in New England seeks relocation anywhere in MN. (413) 567-3261. (10-29)

Experienced air personality seeking position as sports announcer, P-B-P, or color commentary. Radio and/or television. Good sports background. BRYON (607) 739-1353. (10-29)

If you need a solid air performer who is strong in production, knows music & automation, you need MARK DAVIS. Medium/major market (714) 325-4356. (10-29)

Morning man/sales. Allow me to sell my own personality morning show and make us both very successful. BOB (213) 982-8550. (10-29)

JOHN VOLPE looking for a programming or MD/air talent position in major market. Formerly with 897-FM/New Orleans & KOPA/Phoenix, AZ. (504) 456-9758. (10-29)

5-year PD/FM available now for position within 80-mile radius of Cincinnati. Call MORRY (513) 631-4857. (10-29)

Natural sounding adult air talent. Personality, pipes, production. Double digit experience. A/C or Country format. West or South. Call TIM (602) 323-7828. (10-29)

I'm ready to work. My broadcast training is complete. Willing to relocate. On-air music, news, or production. Call JIM O'HARE (312) 895-3893. (10-29)

Looking for airshift in small/medium market. Prefer Midwest. Contact: CHRIS HANSEN (414) 739-3748. (10-29)

Big voice, 4 1/2 years experience, A/C & CHR. Need \$16,000. Call mornings. (617) 255-8218 EST. (10-29)

My girlfriend is so fat that when we go to the beach, people ask what I used for bait. I'm a hard working, dedicated, uproarious CHR jock presently out of work. If you are a small market or small/medium market station looking for someone unusual, call me! If you want someone funny and entertaining, call me! Definitely not a time and temp jock. I'm looking for a good job to polish my act. If you want somebody "different" call ROB (312) 894-3987. (10-29) •

TED KELLY, formerly with 897/894/WAIL. Looking for fulltime air talent position in medium to major market. (504) 242-7647. (10-29)

Skating DJ wants fulltime A/C or AOR airshift near Western ski area. Production, ski reports and some promotions. Call RON (518) 561-8319. (10-29)

Positions Sought

Professional news/Sports Director, P-B-P, communications degree. DAVE MELROSE, P.O. Box 30343, Billings, MT 59107. (406) 656-2110. (10-29)

DAN CARLISLE, part of the KLOS #1 success is available. Prefer San Francisco/Los Angeles. (213) 854-1114. (10-29)

Young male DJ with previous experience wants to move on and get out of the slums in New York City. For T&R: Call LARRY W (212) 348-3541. (10-29)

Assistant ND at upstate New York News/Talk station looking for a position as anchor or reporter in major market. Call after 7pm. (315) 853-8228. (10-29)

A good jock... terrible thing to waste. Country personality, 6 years experience WIRE, KWKH, KUUY. Call now or forever accept mediocrity. CHRIS MICHAELS (318) 688-3393. (10-29)

News anchor/reporter ready for ND position at medium market station in Michigan. Impressive credentials, including major market experience. Quality costs a little more, but you know it's worth it. College grad with superior writing and producing skills. Contact David Stein, 1204 Lincoln, Port Huron, MI 48060. (313) 982-2354 (11-5) •

Have ratings will travel. Our morning show is ready to hit the road and take on the big guns. We're fun and effective, and Arbitron agrees. Our sales department will hate to see us go, because we deliver. Bonus: Our friend with Femme Fatale News. For confidential T&R write: TWO GENTS, c/o, E&E, P.O. Box 8538, Detroit, MI 48224. (11-5) •

For Sale:

Air Conditioner, Needs Work!

50,000 FM Country Music Director and PM drive time looking for bigger challenge. Dave Hinckley, 182 Lincoln, Galesburg, Ill. 61401 309-342-4436 or 309-342-5131.

Country PD desires position in medium mid-Atlantic market. Progressive philosophy on music and promotion. Sales and automation experience. DON (919) 552-9035. (10-29)

Top 40 rock jock seeks fulltime in AOR/CHR medium market East or South. Good writing and production. GEORGE (518) 499-5178. (10-29)

Attention winners. With programming/research experience in medium/major markets. I want to win or continue winning tradition at your station. Let's talk, (609) 346-0949. (10-29)

Looking for a morning man to turn heads, ears and stomachs for your AOR station? Call Mark (703) 368-9659. (10-29)

St. Louis MD/personality who's bright, up, conversational is looking for A/C, CHR or Urban station. Worked Los Angeles, Las Vegas. Call MARK (314) 361-0956. (10-29)

Broke but good. You bail me out... I'll bail you out. Top 10 market experience. Will consider anywhere. BOB (301) 759-4777. (10-29)

Hardworking and dependable jock. 4 years experience in A/C, CHR, Country. Desires job in Western U.S. Call DAVID BAXTER (702) 734-0602. (10-29)

Sports Director/DJ/ 6 years experience in small and large market. Bachelor Science degree. Will relocate with right offer. Call RUSS KNIGHT (602) 277-8788. (10-29)

I did it in Mobile I can do it for you. Major increased ratings. 18-34 and 25-54. Programming, MD or middays. Call GARY HILL (206) 342-0325. (10-29)

Bright, creative talent needs greener pastures, also does good news. Call DAN (316) 429-3701. (10-29)

Experienced, disciplined A/C, CHR jock looking for stable medium or major in the East. KEITH (301) 778-1668. (10-29)

Need a DJ who knows when not to talk! Who does sports and news. Good production too. Call ED (312) 849-0742 or (312) 389-7045. (10-29)

My goal is general management, but I need sales experience to complement my nine years of programming, production, and promotion background. If your company is an aggressive, goal, and people oriented organization with a policy of promotion from within and the room to grow, I want to talk with you. When was the last time your sales department had a Production Director who would join them on calls? Remember, you're only as good as those who work for you. (209) 688-7947. West Coast preferred. (11-15) •

Positions Sought

Morning team, male and female, ready to entertain your listeners. KURTIS & ANN MARIE (717) 243-3204. (10-29)

Professional Ratings winner. PD/DJ/MD. 20 years. Good production. Available now, greater Cincinnati area. (CHR, A/C, urban) AM & FM. (513) 528-5783. (10-29)

Hello. I have 2 1/2 years experience on the air. I have worked with A/C, CHR, MOR, and Beautiful Music formats. I am seeking an on-air position on an A/C or CHR medium market station, preferably in the West (especially CO or the West coast). I do my best in being a one on one communicator. If you would like to talk with me and receive my T&R, please call me, TIM JACOBS (303) 586-4016. (10-29)

Changes

RADIO

Leanne Sarkisian named Account Executive at WGBS-WLYF/Miami, FL.

Fran Yacovone appointed Account Executive at WGBS-WLYF/Miami, FL.

Joe Puckett & Michael Keane join the new WLAK-FM/Chicago, IL sales department as Account Executives.

RECORDS

Curt Swedlow named Manager, Branch Sales, RCA Los Angeles, CA.

INDUSTRY

Dovida Lazer joins the staff of Miles Lourie, Inc. as Office Administrator.

Miscellaneous

New Country station 99K (KBCB) needs record service, currents and oldies. Please send to: Andy Anderson, MD, 99K, Box 9698, Corpus Christi, TX 78408. (10-29)

Wanted: Rock interviews, old and new. Must be air quality. Payment upon acceptance. Send inquiries to Denny Somach Productions, 19 Rock Hill Road, Bala Cynwyd, Pennsylvania 19004 or call 215-667-5118.

Country record service needed! KTXI (FM106), Box 1808, Harlingen, TX 78555. Need Country currents and gold. (10-29)

New A/C, Color 95, KLRZ/Salt Lake City, needs product from all labels ASAP. Tony Driscoll, Color 95, 307 West 200 South, 5th Floor, Salt Lake City, UT 84101. (10-29)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Keith Emerson's Birthday

MONDAY, NOVEMBER 1 — Keith Emerson, the flamboyant master keyboardist of Emerson, Lake & Palmer fame, was born November 1, 1948, in England, the son of an electrical engineer. Keith studied classical piano as a boy, and in the mid-60's, joined Lee Jackson in the British R&B band Gary Farr & The T-Bones. In 1967 the two formed Nice, where Keith developed his stage trademarks of stabbing, stomping and mauling his organ . . . theatrics he perfected when he joined with Greg Lake and Carl Palmer in 1969. Emerson, Lake and Palmer split up in 1979, and Keith has since scored films while, presumably, awaiting the right time to re-emerge in rock.

EXTRA FACTS: Beatles opened at Star Club, Hamburg, Germany, 1962 . . . RCA is first to raise singles price to \$1.99, 1981.

Rock Movie Madness

TUESDAY, NOVEMBER 2 — Two rock films premiered in San Francisco on November 2, 1969 . . . "Popcorn," featuring documentary footage of the Rolling Stones, Otis Redding, Jimi Hendrix, and the Bee Gees. The other, "Sympathy For The Devil," showed the Rolling Stones in rehearsal. Exactly ten years later, another rock film premiered in a nationwide release . . . the Who's "Quadrophenia," featuring Sting of the Police in a lead role. For the soundtrack, the Who rerecorded and remixed their entire original album.

J.T. and Carly Wed

WEDNESDAY, NOVEMBER 3 — One of the biggest social events on the New York fall calendar took place November 3, 1972 . . . the marriage of James Taylor and Carly Simon. The celebrity couple exchanged vows in her Manhattan



apartment at 6:30pm, but the honeymoon would have to wait, as the groom had a concert appearance to make that evening at Radio City Music Hall. Carly joined him on stage for a bow.

EXTRA FACTS: "Great Balls of Fire" by Jerry Lee Lewis released, 1957 . . . Happy birthday Lulu, 1948 . . . and Adam Ant, 1954.

Beatles By Command

THURSDAY, NOVEMBER 4 — None was saved from the rising tide of Beatlemania . . . and Queens were no exception. On November 4, 1963, the Beatles accepted an invitation to appear at the Royal Variety School at London's Prince of Wales Theater before the Queen Mother, Princess Margaret, and the cream of the British aristocracy. The night is perhaps best remembered for John Lennon's introduction to "Twist and Shout" . . . "On this next number I want you all to join in. Those in the cheap seats can clap your hands. The rest of you can rattle your jewelry."

EXTRA FACTS: "The Last Waltz" premiered in New York, 1979 . . . the Doors entered LP charts with "Strange Days," 1967.

Guy Lombardo Died

FRIDAY, NOVEMBER 5 — Guy Lombardo was felled by a mammoth heart attack on November 5, 1977, in Houston, where his band was playing. Guy and his orchestra, the Royal Canadians, was one of the most imitated big bands of all time, and sold more records than any other dance band. On his many radio appearances, including his annual New Year's Eve broadcasts, Guy introduced many hit songs, including "Seems Like Old Times" and "Little White Lies," but not "Auld Lang Syne," as is popularly believed. At the time of his death, Guy and the Royal Canadians were booked through 1981.

EXTRA FACTS: Johnny Horton killed, 1960 . . . Roy Rogers born, 1912.

The Music Section

OCTOBER 29, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	COCKER & WARNES	GLENN FREY (3rd week)	DON HENLEY	ALABAMA (2nd week)	DIANA ROSS
Next Week's #1 Contenders:	JOE JACKSON (8-3) NEIL DIAMOND (6-4)	LIONEL RICHIE (7-4) DIONNE WARWICK (5-5)	RUSH (3-2) PAT BENATAR (5-4)	CHARLEY PRIDE (3-2) T.G. SHEPPARD (5-3) JUICE NEWTON (4-4) RICKY SKAGGS (6-5)	MARVIN GAYE (3-2) LIONEL RICHIE (9-4)
Breakers:	DON HENLEY (68%) JACKSON/McCARTNEY (63%)	JACKSON/McCARTNEY (64%) SUPERTRAMP (61%) SHEENA EASTON (53%) HALL & OATES (49%)	SUPERTRAMP (70%) DONALD FAGEN (56%) MISSING PERSONS (50%)	MERLE HAGGARD (74%) SYLVIA (65%)	ZAPP (67%) DIONNE WARWICK (60%)
Most Added:	JACKSON/McCARTNEY JOHN COUGAR TOTO DON HENLEY PHIL COLLINS KIM CARNES	JACKSON/McCARTNEY SUPERTRAMP BILL CONTI TOTO CHARLENE & WONDER SHEENA EASTON	FOGHAT PAT TRAVERS TALK TALK BUCK DHARMA SUPERTRAMP	SYLVIA ELVIS PRESLEY GENE WATSON EDDY RAVEN MEL McDANIEL DOLLY PARTON MERLE HAGGARD	CHAKA KHAN CHARLENE & STEVIE KOOL & THE GANG SKYY CON FUNK SHUN DYNASTY
Hottest:	COCKER & WARNES LIONEL RICHIE GLENN FREY FLEETWOOD MAC CHICAGO	NEIL DIAMOND COCKER & WARNES GLENN FREY LIONEL RICHIE DIONNE WARWICK FLEETWOOD MAC	RUSH DON HENLEY WHO BILLY SQUIER BILLY JOEL	RICKY SKAGGS ALABAMA RABBITT & GAYLE T.G. SHEPPARD CHARLEY PRIDE JUICE NEWTON	MARVIN GAYE TIME DIANA ROSS LUTHER VANDROSS LIONEL RICHIE EVELYN KING
Biggest Chart Jumps:	LIONEL RICHIE (17-8) HALL & OATES (21-12) DONALD FAGEN (22-15) DAN FOGELBERG (27-21)	DAN FOGELBERG (17-11) KENNY ROGERS (19-14) DONALD FAGEN (20-15) CHICAGO (13-9) RABBITT & GAYLE (24-20)	JEFFERSON STARSHIP (22-9) DONALD FAGEN (35-22) MISSING PERSONS (40-28) UTOPIA (29-23) SAGA (12-7)	KENNY ROGERS (37-24) MARTY ROBBINS (36-26) HANK WILLIAMS JR. (44-34) BELLAMY BROTHERS (30-21) JOHN ANDERSON (34-25)	ZAPP (30-16) PRINCE (18-6) JANET JACKSON (28-17) BOBBY NUNN (19-11) STEPHANIE MILLS (14-8)
Debuts:	DIANA ROSS (24) SUPERTRAMP (28) DIONNE WARWICK (29) PAT BENATAR (30)	JACKSON/McCARTNEY (23) SUPERTRAMP (25) HALL & OATES (29) SHEENA EASTON (30)	SUPERTRAMP (25) HALL & OATES (37) PAT TRAVERS (39)	MERLE HAGGARD (46) SYLVIA (47) CHARLY McCLAIN (50)	BAR-KAYS (28) DIONNE WARWICK (29)
	CHR	A/C	AOR	Country	Black Radio

RADIO HAS FOUND THEM...

MISSING PERSONS



L.A.'s HOTTEST NEW BAND ESTABLISHES A UNIQUELY APPEALING IDENTITY WITH THEIR NEW ALBUM

SPRING SESSION M

featuring the single

DESTINATION UNKNOWN

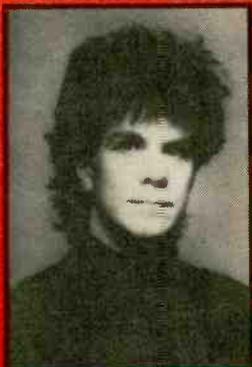
Plus AOR Action Tracks "WALKING IN L.A.," "WINDOWS," "NOTICEABLE ONE" and "WORDS"

AOR BREAKERS

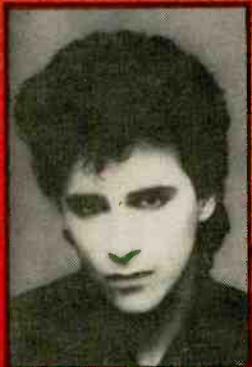
MISSING PERSONS

Spring Session M (Capitol)

"Destination" "Walking" "Word" "Bizniz." 50% of our reporters on it. Total album reports: 85. A-25, M-39, H-21. Album charted this week at number 28.



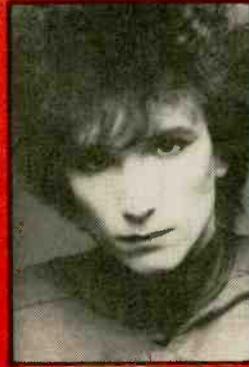
CHUCK WILD



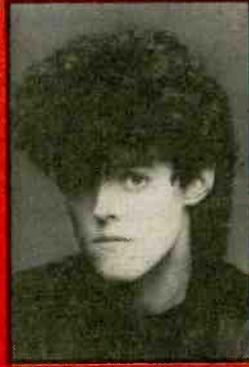
WARREN CHRISTOPHER



DALE BOZZIO



TERRY BOZZIO



PATRICK O'HEARY



produced by Ken Scott for K&M&S Productions

National Music Formats Added This Week

Satellite Music Network

George Williams (404) 955-9521

The Starstation

BILL MEDLEY "Right Here And Now"
TIMOTHY B. SCHMIT "So Much In Love"

Country Coast-To-Coast

JOHN ANDERSON "Wild And Blue"
JOHNNY LEE & FRIENDS "Cherokee Fiddle"
JERRY REED & FRIENDS "The Bird"
JOHN CONLEE "I Don't Remember Loving You"
EMMYLOU HARRIS "(Lost His Love) On Our Last Date"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

TOTO "Africa"
MICHAEL JACKSON & PAUL McCARTNEY
"The Girl Is Mine"
KOOL & THE GANG "Let's Go Dancin'..."

Beautiful Rock

SHEENA EASTON "I Wouldn't Beg For Water"

TM Country

TERRI GIBBS "Baby I'm Gone"
MICKEY GILLEY "Talk To Me"
BURRITO BROTHERS "Blue And Brokenhearted Me"
DOLLY PARTON "Hard Candy Christmas"

Peters Productions, Inc.

Debbie Welsh (714) 565-8511

The Great Ones

DAN FOGELBERG "Missing You"
BERTIE HIGGINS "Casablanca"

Country Lovin'

REBA McENTIRE "Can't Even Get The Blues"
WAYLON & WILLIE "(Sittin' On) The Dock Of The Bay"
MERLE HAGGARD "Goin' Where The Lonely Go"
LACY J. DALTON "16th Avenue"
SYLVIA "Like Nothing Ever Happened"
EMMYLOU HARRIS "(Lost His Love) On Our Late Date"

Radio Arts

John Benedict (213) 841-0225

Bright & Easy Country

MEL McDANIEL "I Wish I Was In Nashville"
ELVIS PRESLEY "The Elvis Medley"
EDDY RAVEN "San Antonio Nights"
GENE WATSON "What She Don't Know Won't Hurt Her"

The Entertainers

BILL CONTI "Theme From 'Dynasty' "
BERTIE HIGGINS "Casablanca"
MICHAEL MURPHEY "Still Taking Chances"

Sound 10

SUPERTRAMP "It's Raining Again"
TOTO "Africa"

Tanner Musical Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

SHEENA EASTON "I Wouldn't Beg For Water"
SUPERTRAMP "It's Raining Again"
MICHAEL MURPHEY "Still Taking Chances"
TOTO "Africa"
BILL CONTI "Theme From 'Dynasty' "

Tanner Country

ROSANNE CASH "I Wonder"
GEORGE STRAIT "Marina Del Rey"
WAYLON & WILLIE "(Sittin' On) The Dock Of The Bay"
CON HUNLEY "Confidential"
MERLE HAGGARD "Going Where The Lonely Go"

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

SUPERTRAMP "It's Raining Again"
CHILLIWACK "Whatcha Gonna Do"
DON HENLEY "Dirty Laundry"

Contempo 300

SUPERTRAMP "It's Raining Again"

Great American Country

JOHN ANDERSON "Wild And Blue"
ROSANNE CASH "I Wonder"
DAVID FRIZZELL "Lost My Baby Blues"
MERLE HAGGARD "Going Where The Lonely Go"

MTV Music Television

Buzz Brindle (212) 944-5399

LINDA RONSTADT "Get Closer"
HALL & OATES "Family Man"
ROSE TATTOO "Branded"
HEAVEN "In The Beginning"
805 "Young Boy"
TOTO "Africa"
CAPTAIN SENSIBLE "Wot"
BLOTTO "Metal Head"
PETER GODWIN "Images Of Heaven"
AUSTRALIAN CRAWL "Shutdown"

BPI

John Iles (800) 426-9082

Adult Contemporary

LIONEL RICHIE "Truly"
DIONNE WARWICK "Heartbreaker"
KENNY ROGERS "A Love Song"

Country Living

SYLVIA "Like Nothing Ever Happened"
MERLE HAGGARD "Going Where The Lonely Go"
MOE BANDY "Only If There Is Another You"

Century 21

Greg Stephens (214) 934-2121

The Z Format

SUPERTRAMP "It's Raining Again"
TOTO "Africa"
MICHAEL JACKSON & PAUL McCARTNEY
"The Girl Is Mine"
KOOL & THE GANG "Let's Go Dancin'..."
DONNIE IRIS "Tough World"
CHARLENE & STEVIE WONDER "Used To Be"
CLASH "Rock The Casbah"
ROD STEWART "Guess I'll Always Love You"

The A-C Format

SUPERTRAMP "It's Raining Again"
TOTO "Africa"
SHEENA EASTON "I Wouldn't Beg For Water"

Super-Country

KIERAN KANE "Gonna Have A Party"
DOLLY PARTON "Hard Candy Christmas"
MEL McDANIEL "I Wish I Was In Nashville"

Concept Productions

Dick Wagner (916) 782-7754

Adult Rock

CHILLIWACK "Whatcha Gonna Do"
KOOL & THE GANG "Let's Go Dancin'..."
EDDIE MONEY "Shakin' "

Transtar

Chick Watkins (303) 578-0700

DAN FOGELBERG "Missing You"
JOE JACKSON "Steppin' Out"



CLASH

"ROCK THE CASBAH"

WCAU-FM 15-9	KFMZ add	WSPT 24-21
WXKS-FM 1-1	KSLY add	KGHO deb 27
PRO-FM 18-12	B104 on	WSPK
KEGL 2-2	WKFM deb 35	WRCK
Y100 add	WHFM deb 37	3WT
I95 deb 24	92FLY deb 29	WKEE
WL0L-FM deb 29	WROR 17-15	WABB-FM
WGCL deb 18	WPST 21-18	WSEZ
KIQQ 5-5	WLAN-FM deb 27	WNOK-FM
XTRA 25	79Q 24-21	WGH
WPHD 14-10	KTFM 14	WZZR
WIFI add 8	KZFM deb 28	KMGK
WKRZ-FM 31-21	CK101 31-28	WMEE
KSET-FM 4-3	WOKI 40-35	WKDD
KKXX 12-5	WRVQ 26-17	KHOP
KIDD 27-15	WVIC deb 31	WSQV
KYYX 1-1	WJXQ 13	KNOE-FM
KRQ add 24	KFI 21-19	KISR
WGUY 3-3	KNBQ 26-21	WBWB
WERZ 11-6	KQM deb 28	D93
Z102 add 37	WACZ 26-22	KRNA
95SGF add	WIGY 30-22	KIST
WHSI add	WZYQ deb 28	KCDQ
Z104 add		

FROM THEIR HIT ALBUM
COMBAT ROCK
Epic

Radio & Records AOR NATIONAL AIRPLAY/40

October 29, 1982

171 REPORTERS

Album cuts are listed in order of airplay preference

10/8	10/15	10/22	10/29	Artist	Album
4	3	2	1	DON HENLEY	I Can't Stand Still (Asylum)
2	2	3	2	RUSH	Signals (Mercury/PolyGram)
1	1	1	3	WHO	It's Hard (WB)
—	26	5	4	PAT BENATAR	Shadows Of The Night (Chrysalis)
3	4	4	5	BILLY SQUIER	Emotions In Motion (Capitol)
30	13	6	6	BILLY JOEL	The Nylon Curtain (Columbia)
21	17	12	7	SAGA	Worlds Apart (Portrait/CBS)
22	18	10	8	STRAY CATS	Built For Speed (EMI America)
—	—	22	9	JEFFERSON STARSHIP	Winds Of Change (RCA/Grunt)
14	7	7	10	BRUCE SPRINGSTEEN	Nebraska (Columbia)
16	9	8	11	PETER GABRIEL	Security (Geffen)
11	11	14	12	MEN AT WORK	Business As Usual (Columbia)
28	22	16	13	JOE JACKSON	Night And Day (A&M)
19	19	17	14	CLASH	Combat Rock (Epic)
6	8	9	15	KENNY LOGGINS	High Adventure (Columbia)
10	6	13	16	STEEL BREEZE	Steel Breeze (RCA)
27	25	21	17	DIRE STRAITS	Love Over Gold (WB)
5	5	11	18	BAD COMPANY	Rough Diamonds (Swan Song/Atco)
7	10	15	19	STEVE WINWOOD	Talking Back To The Night (Island/WB)
9	12	18	20	SANTANA	Shango (Columbia)
12	15	20	21	JUDAS PRIEST	Screaming For Vengeance (Columbia)
—	—	35	22	DONALD FAGEN	The Nightfly (WB)
36	31	29	23	UTOPIA	Utopia (Network/Elektra-Asylum)
20	24	26	24	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)
—	—	—	25	SUPERTRAMP	It's Raining Again/Waiting So Long (A&M)
40	30	27	26	LINDA RONSTADT	Get Closer (Asylum)
13	16	19	27	FAST TIMES AT RIDGEMONT HIGH	Various Artists (Full Moon/Asylum)
—	—	40	28	MISSING PERSONS	Spring Session M (Capitol)
8	14	23	29	FLEETWOOD MAC	Mirage (WB)
24	27	25	30	PAUL CARRACK	Suburban Voodoo (Epic)
15	20	28	31	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)
39	—	33	32	FIXX	Shuttered Room (MCA)
17	21	24	33	AEROSMITH	Rock In A Hard Place (Columbia)
—	—	37	34	CHILLIWACK	Opus X (Millennium/RCA)
18	23	32	35	EDDIE MONEY	No Control (Columbia)
25	28	31	36	SHERIFF	Sheriff (Capitol)
—	—	—	37	DARYL HALL & JOHN OATES	H2O (RCA)
23	29	30	38	MIKE RUTHERFORD	Acting Very Strange (Atlantic)
—	—	—	39	PAT TRAVERS	Black Pearl (Polydor/PolyGram)
29	33	34	40	JOHN COUGAR	American Fool (Riva/PolyGram)

New Entry



MOST ADDED

Artist	10/29	10/22	10/15	10/8	10/1
1 FOGHAT	63/59	0/0	0/0	0/0	0/0
2 PAT TRAVERS	69/42	10/8	0/0	0/0	0/0
3 TALK TALK	57/32	33/22	21/10	16/6	13/5
4 BUCK DHARMA	60/26	56/56	7/1	0/0	0/0
5 MISSING PERSONS	85/25	72/68	22	0/0	0/0
6 CHILLIWACK	81/24	64/32	52/45	9/4	7/7
7 HALL & OATES	75/24	52/49	6/6	0/0	0/0
8 JEFFERSON STARSHIP	147/18	126/102	20/20	0/0	0/0
9 DONALD FAGEN	95/14	77/66	0/0	0/0	0/0
10 UTOPIA	96/12	84/13	84/25	67/35	46/45
11 FRIDA	34/11	32/13	22/14	6/5	0/0
12 SNEAKER	26/12	19/6	17/13	10/9	0/0
13 SCANDAL	13/11	7/5	5/4	2/1	3/3
14 VAN DEN BERG	12/11	4/4	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	10/29	10/22	10/15	10/8	10/1
1 SAGA	143/82	122/76	117/76	96/63	82/36
2 JEFFERSON STARSHIP	147/74	126/18	200	0/0	0/0
3 UTOPIA	96/68	84/80	84/55	67/27	46/0
4 DIRE STRAITS	118/67	107/68	100/58	82/34	63/2
5 BRUCE SPRINGSTEEN	132/66	129/69	137/67	123/62	126/0
6 PETER GABRIEL	131/66	122/65	127/73	115/65	113/56
7 SHERIFF	66/60	69/58	81/62	75/52	63/40
8 MIKE RUTHERFORD	65/60	75/69	81/71	87/63	78/54
9 STEEL BREEZE	106/58	112/48	128/57	122/57	132/81
10 FIXX	75/53	69/52	47/39	48/37	42/28
11 AEROSMITH	68/53	80/60	104/74	100/75	96/70
12 CHILLIWACK	81/48	64/25	52/3	9/2	7/0
13 DONALD FAGEN	95/46	77/9	0/0	0/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	10/29	10/22	10/15	10/8	10/1
1 RUSH	152/140	146/131	155/140	145/122	153/119
2 DON HENLEY	159/136	157/129	158/122	149/108	158/104
3 WHO	158/134	150/136	162/151	155/145	162/152
4 BILLY SQUIER	135/103	132/112	148/126	139/123	150/138
5 BILLY JOEL	139/100	131/86	132/67	96/2	0/0
6 STRAY CATS	134/54	119/62	107/48	94/27	86/16
7 JOE JACKSON	109/71	106/62	95/53	74/34	73/29
8 KENNY LOGGINS	107/69	113/85	117/89	132/102	136/105
9 MEN AT WORK	122/68	111/59	122/70	119/69	127/60
10 BRUCE SPRINGSTEEN	132/66	129/59	137/62	123/46	126/0
11 PETER GABRIEL	131/64	122/56	127/49	115/35	113/16
12 BAD COMPANY	97/60	110/71	143/87	146/89	155/85
13 CLASH	103/58	99/51	99/43	84/39	88/39
14 SAGA	143/56	122/36	117/21	96/11	82/6
15 JEFFERSON STARSHIP	147/55	126/36	20/0	0/0	0/0

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

EAST

WQYQ/Springfield (413) 525-4188
MC: BOB HANCOCK
MC: BOB LINDA

WCMF/Rochester (716) 288-3200
MC: BOB HANCOCK
MC: BOB LINDA

WVAW/Washington (703) 534-0320
MC: BOB HANCOCK
MC: BOB LINDA

WQAX/Syracuse (315) 482-9538
MC: BOB HANCOCK
MC: BOB LINDA

WJMQ/Rochester (716) 232-7550
MC: BOB HANCOCK
MC: BOB LINDA

WZZK/Scranton (717) 961-1842
MC: BOB HANCOCK
MC: BOB LINDA

Q107/Toronto (416) 697-3445
MC: BOB HANCOCK
MC: BOB LINDA

WZXR/Memphis (901) 728-0080
MC: BOB HANCOCK
MC: BOB LINDA

WZXR/Memphis (901) 728-0080
MC: BOB HANCOCK
MC: BOB LINDA

WZXR/Memphis (901) 728-0080
MC: BOB HANCOCK
MC: BOB LINDA

WZXR/Memphis (901) 728-0080
MC: BOB HANCOCK
MC: BOB LINDA

WLSK/Atlanta (404) 325-0960
MC: BOB HANCOCK
MC: BOB LINDA

WERI/Westley (401) 596-7278
MC: BOB HANCOCK
MC: BOB LINDA

WYMX/Albany (405) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WYMX/Albany (405) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

SOUTH MOST ADDED

Foghat (18/18)
Pat Travers (20/11)
Talk Talk (17/10)
Chilliwack (20/9)
Missing Persons (24/8)

MEDIUM

Dire Straits (35/23)
Peter Gabriel (31/20)
J. Starship (38/19)
B. Springsteen (35/17)

THE HOTTEST

Rush (41/39)
Don Henley (39/34)
Billy Joel (37/32)
Who (33/31)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WVAB/Birmingham (205) 933-9274

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

WVAB/Birmingham (205) 933-9274
MC: BOB HANCOCK
MC: BOB LINDA

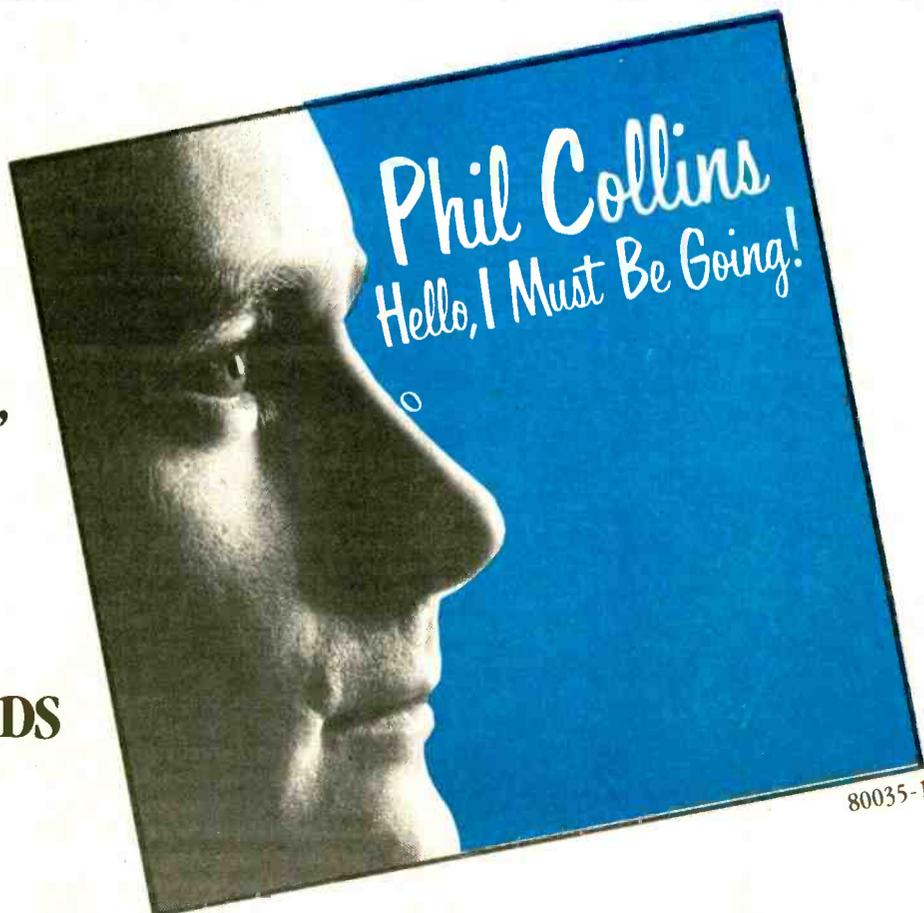
“YOU CAN'T HURRY LOVE”

#7-89933

The first single
from the
forthcoming
album from
PHIL COLLINS,
“HELLO, I
MUST BE GOING!”

“YOU CAN'T HURRY LOVE”
ONE OF THE
“MOST ADDED” CHR

ON ATLANTIC RECORDS
AND CASSETTES



80035-1



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MERLE HAGGARD

Going Where The Lonely Go (Epic)

On 74% of reporting stations. National Summary: Up 25, Same 33, Down 0, Debuts 24, Adds 27. A Most Added Record. R&R Chart: Debut 46.

SYLVIA

Like Nothing Ever Happened (RCA)

On 65% of reporting stations. National Summary: Up 15, Same 23, Down 0, Debuts 16, Adds 41. A Most Added Record. R&R Chart: Debut 47.

MOST ADDED

SYLVIA (41)

Like Nothing Ever Happened (RCA)

ELVIS PRESLEY (38)

The Elvis Medley (RCA)

GENE WATSON (31)

What She Don't Know Won't Hurt... (MCA)

EDDY RAVEN (29)

San Antonio Nights (Elektra)

MEL McDANIEL (28)

I Wish I Was In Nashville (Capitol)

DOLLY PARTON (28)

Hard Candy Christmas (RCA)

MERLE HAGGARD (27)

Going Where The Lonely Go (Epic)

HOTTEST

RICKY SKAGGS (75)

Heartbroke (Epic)

ALABAMA (63)

Close Enough To Perfect (RCA)

E. RABBITT & C. GAYLE (43)

You And I (Elektra)

T.G. SHEPPARD (42)

War Is Hell... (WB/Curb)

CHARLEY PRIDE (40)

You're So Good When You're Bad (RCA)

JUICE NEWTON (38)

Break It To Me Gently (Capitol)

NEW & ACTIVE

CHARLY McCLAIN "With You" (Epic) 84/21

National Summary: Up 20, Same 26, Down 0, Debuts 16, Adds 21 including WSEN-AM-FM, WRJZ, WAMZ-FM, WNOE-AM, WIRK-FM, WTQR-FM, WMNI, KSO, WCXI, WITL-FM, KYNN-AM-FM, KLZ, KYGO-FM, KRAK, KMPS-AM-FM, KXRB 25-14. R&R Chart: Debut 50.

KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 83/3

National Summary: Up 45, Same 26, Down 4, Debuts 5, Adds 3, KIX106, KEIN, KNIX-FM, WGNA-FM 17-14, WMZQ-FM 36-30, WKSJ-FM 20-19, WLWI-FM 21-18, WSM 22-17, WNOE-AM 47-42, KRMD-AM-FM 17-15, Q102 30-14, KSO 14-13, KFH 27-23, KVOC 24-17, KRWQ-FM 23-12.

TOM JONES "A Woman's Touch" (Mercury/PolyGram) 78/11

National Summary: Up 51, Same 13, Down 0, Debuts 3, Adds 11, WOKQ, WZZK-FM, WXBQ-FM, WCOS-AM-FM, WSLR, WGEE, WTHI-FM, KKCS, KLAC, KMPS-AM-FM, KCUB, WVAM 22-11, WHN 35-29, WEZL-FM 8-3, WSIX-FM 8-4, WWWW-FM 10-6, KCKC 2-2.

STATLER BROTHERS "A Child Of The Fifties" (Mercury/PolyGram) 75/20

National Summary: Up 18, Same 22, Down 0, Debuts 15, Adds 20 including WYRK, WCAW, KASE, WZZK-FM, WHOO, WMNI, WCXI, WFMS-FM, WDGY, KYAK, KVOC, KVEG, KBBQ, KRMD-AM-FM 43-36, KTOM 36-28.

JOE STAMPLEY "Backslidin'" (Epic) 63/7

National Summary: Up 20, Same 27, Down 0, Debuts 9, Adds 7, WHOO, WQYK-FM, WMNI, WGEE, KFH, KRST-FM, KWJJ, WIXL-FM 45-27, WCMS-FM 42-39, KRMD-AM-FM 34-29, KTTS-AM-FM 43-39, KUGN-FM 38-33, KRWQ-FM 41-30, KTOM 46-41, KSOP-FM 37-31.

CON HUNLEY "Confidential" (WB) 61/4

National Summary: Up 21, Same 26, Down 0, Debuts 10, Adds 4, KIX106, WTQR-FM, KFGO, WHBF, WVAM 29-21, WMZQ-FM 23-18, WYNK-FM 35-29, WRJZ 40-30, WMC-AM 20-16, WLWI-FM 37-33, WCMS-FM 43-37, WTSO 37-27, KVOO 44-39, KKAL 48-43, KSOP-FM 49-39.

KIERAN KANE "Gonna Have A Party" (Elektra) 55/18

National Summary: Up 3, Same 21, Down 0, Debuts 13, Adds 18, WSNO, WCAW, WAJR, WIXY, KXYL, WGVM, WRJZ, WKSJ-FM, KFGO, WFMS-FM, WTHI-FM, KTPK-FM, KFDI-FM, KIK-FM, KKCS, KSOP-FM, Q105, KCUB.

MOE BANDY "Only If There Is Another You" (Columbia) 54/11

National Summary: Up 8, Same 26, Down 0, Debuts 9, Adds 11, KSSN, WWOD, WMNI, WXCL, KKAL, KBMY, KYGO-FM, KVEG, KWJJ, KRAK, KTOM, KRMD-AM-FM 44-37, WKKO-AM-FM 49-41, WFMS-FM 33-25, KMPS-AM-FM 30-25.

GAIL DAVIES "Hold On" (WB) 48/24

National Summary: Up 1, Same 14, Down 0, Debuts 9, Adds 24 including WOKQ, WEEP, WYNK-FM, WEZL-FM, WQIK-FM, WMC-AM, KKYX, WIRE, KEBC-FM, KVOO, KFDI-FM, KBMY, KVEG, KTOM, KCUB.

VERN GOSDIN "Today My World Slipped Away" (AMI/NSD) 48/11

National Summary: Up 5, Same 23, Down 0, Debuts 9, Adds 11, WSEN-AM-FM, WMC-AM, WNOE-AM, WHOO, WKMF, WITL-FM, WTSO, KGEM/KJOT, KVEG, KRAK, KBBQ, WYNK-FM 50-44, WKSJ-FM 50-47, WQYK-FM 36-30, KBMY 40-36.

MARLOW TACKETT "634-5789" (RCA) 46/14

National Summary: Up 7, Same 22, Down 0, Debuts 3, Adds 14, WXXW, KRRV, KHEY-AM, WQIK-FM, WWOD, KECK, WTSO, KOMA, KYNN-AM-FM, KYNN-AM-FM, WHBF, WIL-AM-FM, KKCS, KUGN-FM, KIGO, WIXL 12-6.

ELVIS PRESLEY "The Elvis Medley" (RCA) 44/38

National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 38 including WEEP, WSEN-AM-FM, WEZL-FM, WNOE-AM, WCMS-FM, WHOO, WTQR-FM, WHK, WMNI, WCXI, WIRE, KEBC-FM, KMAK, KLAC, KSOP-FM.

SIGNIFICANT ACTION

MEL McDANIEL "I Wish I Was In Nashville" (Capitol) 41/28

National Summary: Up 1, Same 10, Down 1, Debuts 1, Adds 28 including WVAM, WYNK-FM, WQIK-FM, WCMS-FM, KFGO, KEBC-FM, KFDI-FM, KRAK, KSOP-FM, KGA.

CHARLIE DANIELS BAND "We Had It All One Time" (Epic) 40/4

National Summary: Up 12, Same 20, Down 1, Debuts 3, Adds 4, KIX106, KRRV, WAXX, KTOM, WIXL-FM 50-33, WAMZ-FM 30-26, KFDI-FM 34-30, KKAL 44-40, KUZZ 46-41, KVOC 29-21.

BILLY SWAN "Your Picture Still Loves Me" (Epic) 37/4

National Summary: Up 16, Same 13, Down 0, Debuts 4, Adds 4, WESC-AM-FM, WNOE-AM, WHBF, KRAK, WIXL-FM 23-16, WSEZL-FM 26-18, Q102 34-26, KBMR 48-41, KFDI-FM 50-45, KGA 32-26.

LLOYD DAVID FOSTER "Honky Tonk Magic" (MCA) 35/10

National Summary: Up 7, Same 18, Down 0, Debuts 0, Adds 10, KHEY-AM, WESC-AM-FM, WRJZ, KFGO, WKMF, WHBF, KGEM/KJOT, KVEG, KGA, KIGO.

GENE WATSON "What She Don't Know Won't Hurt Her" (MCA) 33/31

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 31 including WSEN-AM-FM, KIKK-FM, WCMS-FM, KRMD-AM-FM, WKKO-AM-FM, WFMS-FM, WDGY, KUZZ, KSOP-FM, KMPS-AM-FM.

LOUISE MANDRELL "Romance" (RCA) 33/18

National Summary: Up 0, Same 10, Down 0, Debuts 4, Adds 18 including WIXY, WYNK-FM, WDAK, WHOO, WIRK-FM, WXCL, KVOO, KUZZ, KVEG, KIGO.

DOLLY PARTON "Hard Candy Christmas" (RCA) 32/28

National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 28 including WMZQ-FM, KIKK-FM, WQIK-FM, WCMS-FM, WTQR-FM, WKMF, WTHI-FM, KLZ, KSOP-FM, KMPS-AM-FM.

TOM CARLILE "Green Eyes" (Doorknob) 31/7

National Summary: Up 7, Same 14, Down 0, Debuts 3, Adds 7, WGNA-FM, WEZL-FM, WESC-AM-FM, KSSN, KYXX, WIRK-FM, KTPK-FM, KHEY-AM 50-44, KFDI-FM 49-40, KSOP-FM 48-38.

EDDY RAVEN "San Antonio Nights" (Elektra) 30/29

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 29 including WSEN-AM-FM, KIKK-FM, WCMS-FM, KRMD-AM-FM, KEBC-FM, KFDI-FM, KUZZ, KNIX-FM, KWJJ, KSOP-FM.

Radio & Records NATIONAL AIRPLAY/50

October 29, 1982

Three Weeks Last Weeks Week

2	2	1	1	ALABAMA/Close Enough To Perfect (RCA)
5	4	3	2	CHARLEY PRIDE/You're So Good When You're Bad (RCA)
17	7	5	3	T.G. SHEPPARD/War Is Hell (On The Homefront...) (WB/Curb)
9	6	4	4	JUICE NEWTON/Break It To Me Gently (Capitol)
19	9	6	5	RICKY SKAGGS/Heartbroke (Epic)
22	13	10	6	CONWAY TWITTY/We Did But Now You Don't (Elektra)
18	11	9	7	ED BRUCE/Ever, Never Lovin' You (MCA)
3	3	2	8	DON WILLIAMS/Mistakes (MCA)
16	8	7	9	RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA)
25	18	12	10	LARRY GATLIN/Sure Feels Like Love (Columbia)
28	22	15	11	RONNIE McDOWELL/Step Back (Epic)
21	15	13	12	BARBARA MANDRELL/Operator, Long Distance Please (MCA)
24	20	14	13	WHITES/You Put The Blue In Me (Elektra/Curb)
31	24	17	14	JANIE FRICKE/It Ain't Easy Bein' Easy (Columbia)
41	34	21	15	EDDIE RABBITT & CRYSTAL GAYLE/You And I (Elektra)
1	1	8	16	RONNIE MILSAP/He Got You (RCA)
30	25	19	17	LACY J. DALTON/16th Avenue (Columbia)
4	5	11	18	WILLIE NELSON/Let It Be Me (Columbia)
40	37	26	19	EARL THOMAS CONLEY/Somewhere Between Right... (RCA)
29	28	22	20	BANDANA/The Killin' Kind (WB)
43	38	30	21	BELLAMY BROTHERS/Redneck Girl (WB/Curb)
37	35	29	22	MEL TILLIS/Stay A Little Longer (Elektra)
33	29	25	23	DOTTIE WEST/She Can't Get My Love Off... (Liberty)
—	41	37	24	KENNY ROGERS/A Love Song (Liberty)
45	39	34	25	JOHN ANDERSON/Wild And Blue (WB)
44	40	36	26	MARTY ROBBINS/Tie Your Dream To Mine (Columbia)
12	10	16	27	LEE GREENWOOD/She's Lying (MCA)
32	31	28	28	KAREN BROOKS/New Way Out (WB)
35	33	31	29	OSMOND BROTHERS/It's Like Falling In Love... (Elektra/Curb)
20	19	20	30	TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic)
13	12	18	31	LEON EVERETTE/Soul Searchin' (RCA)
—	43	38	32	JOHNNY LEE & FRIENDS/Cherokee Fiddle (Full Moon/Asylum)
—	45	39	33	JERRY REED & FRIENDS/The Bird (RCA)
—	47	44	34	HANK WILLIAMS JR./The American Dream (Elektra/Curb)
50	42	40	35	REBA McENTIRE/Can't Even Get The Blues (Mercury/PG)
—	44	41	36	GEORGE STRAIT/Marina Del Rey (MCA)
—	50	45	37	JOHN CONLEE/I Don't Remember Loving You (MCA)
—	49	43	38	ROSANNE CASH/I Wonder (Columbia)
—	48	42	39	WAYLON & WILLIE/(Sittin' On) The Dock Of The Bay (RCA)
—	—	46	40	EMMYLOU HARRIS/(Lost His Love) On Our Last Date (WB)
—	—	49	41	LINDA RONSTADT/Sometimes You Just Can't Win (Asylum)
—	—	50	42	DAVID FRIZZELL/Lost My Baby Blues (WB/Viva)
11	14	23	43	DOLLY PARTON/I Will Always Love You (RCA)
23	21	24	44	LORETTA LYNN/Making Love From Memory (MCA)
6	16	27	45	CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia)
—	—	—	46	MERLE HAGGARD/Going Where The Lonely Go (Epic)
—	—	—	47	SYLVIA/Like Nothing Ever Happened (RCA)
7	17	32	48	OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA)
27	27	33	49	STEVE WARINER/Don't It Break Your Heart (RCA)
—	—	—	50	CHARLY McCLAIN/With You (Epic)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward movement.

GLEN CAMPBELL "Old Home Town" (Atlantic America) 30/9

National Summary: Up 5, Same 12, Down 0, Debuts 4, Adds 9, WFIL, WIXY, KRRV, WSM, WCMS-FM, WIRE, WTSO, KFDI-FM, KSOP-FM, KRMD-AM-FM 46-38.

MIKE CAMPBELL "No Room To Cry" (Columbia) 30/2

National Summary: Up 12, Same 13, Down 0, Debuts 3, Adds 2, KHEY-AM, KGA, WIXL-FM 28-20, WEZL-FM 37-33, KRMD-AM-FM 40-34, WQYK-FM 29-24, KBMR 35-30, KYNN-AM-FM 37-28, WXCL 36-32, KWJJ 50-42.

ROY CLARK "Here We Go Again" (Churchill) 22/9

National Summary: Up 1, Same 9, Down 0, Debuts 3, Adds 9, KRRV, WYNK-FM, WLWI-FM, WIRK-FM, KCJB, KNIX-FM, KGA, KIGO, KBBQ, WVAM 45-38.

BIG AL DOWNING "Darlene" (Team Entertainment) 21/4

National Summary: Up 7, Same 9, Down 0, Debuts 1, Adds 4, WSNO, WTQR-FM, KUGN-FM, KSOP-FM, WMZQ-FM 32-31, WKSJ-FM 36-33, WCMS-FM 44-40, KBMR 49-46, KOMA 37-27, KUZZ 48-42.

MICKEY GILLEY "Talk To Me" (Epic) 19/19

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 including WBGW-FM, WNYR, WMZQ-FM, KASE, KHEY-AM, KIKK-FM, WQIK-FM, WMC-AM, WKKO-AM-FM, KMPS-AM-FM.

TOMPALL & GLASER BROTHERS "Maria Consuela" (Elektra) 19/5

National Summary: Up 3, Same 10, Down 0, Debuts 1, Adds 5, WSNO, WGVM, KFGO, WITL-FM, KVOC, WVVA on, KRMD-AM-FM on, KTTS-AM-FM on, KRWQ-FM 38-28, KSOP-FM on.

GUY SHANNON "Pretty Lady" (Comstock) 19/3

National Summary: Up 3, Same 11, Down 0, Debuts 2, Adds 3, WDAK, KBMY, KVOC, WGNA-FM on, WXXW on, WIXL-FM 39-31, WAMZ-FM 10-8, WCII 26-25, KBMR on, KEIN on.

BILLY PARKER & CAL SMITH "Too Many Irons In The Fire" (Soundwaves) 18/4

National Summary: Up 1, Same 11, Down 0, Debuts 2, Adds 4, WVAM, KHEY-AM, WAXX, KFGO, KRMD-AM-FM on, KSO 38-33, KYNN-AM-FM on, KVOO on, KSOP-FM on, KMPS-AM-FM on.

TERRI GIBBS "Baby I'm Gone" (MCA) 17/16

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 16 including WVAM, WSEN-AM-FM, WQIK-FM, WLWI-FM, WIRK-FM, WKKO-AM-FM, KFGO, KMAK, KUGR, KRSY.

BURRITO BROTHERS "Blue And Broken Hearted Me" (Curb/CBS) 17/15

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 15 including WVAM, KKYX, WKKO-AM-FM, KFDI-FM, KYAK, KLZ, KMAK, KWJJ, KMPS-AM-FM, KCUB.

SONNY JAMES & SILVER "I'm Looking Over The Rainbow" (Dimension) 17/5

National Summary: Up 7, Same 4, Down 0, Debuts 1, Adds 5, WSEN-AM-FM, WYNK-FM, WESC-AM-FM, WAXX, KGA, WSIX-FM 17-15, WIRK-FM 35-30, KSO 31-28, KYNN-AM-FM 29-19, KTTS-AM-FM 28-24.

PORTER WAGONER "Turn The Pencil Over" (WB/Viva) 16/16

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 16 including WVAM, WBGW-FM, KIKK-FM, WLWI-FM, KRMD-AM-FM, WIRE, KEBC-FM, KFDI-FM, KLZ, KMPS-AM-FM.

PETULA CLARK "Dreamin' With My Eyes Wide Open" (Scotti Bros./CBS) 16/2

National Summary: Up 1, Same 13, Down 0, Debuts 0, Adds 2, WBGW-FM, WGVM, WGNA-FM on, WSEN-AM-FM on, WYII on, KHEY-AM on, KSSN on, KXRB on, KUGR 29-26, KSOP-FM on.

SKIP & LINDA "Can't Turn Temptation Down" (MDJ) 15/3

National Summary: Up 1, Same 9, Down 0, Debuts 2, Adds 3, KHEY-AM, WESC-AM-FM, WNOE-AM, WGNA-FM on, WLWI-FM on, KFGO on, KYNN-AM-FM on, KVOO 40-37, KSOP-FM on, KGA on.

BOBBY BARE "Praise The Lord And Send Me The Money" (Columbia) 14/11

National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 11, WIXL-FM, WCMS-FM, KYXX, KSO, WAXX, KTTS-AM-FM, KVOO, KFDI-FM, KRWQ-FM, KWJJ, KRSY.

BRENDA LEE "Just For The Moment" (MCA) 14/3

National Summary: Up 1, Same 7, Down 0, Debuts 3, Adds 3, WSEN-AM-FM, WMC-AM, WXCL, WESC-AM-FM on, WLWI-FM, WCMS-FM 46-36, KRMD-AM-FM on, KBMR on, KMPS-AM-FM on, KIGO on.



Regional Adds & Hits

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists and stations for each region.

Main table listing radio stations across various regions (EAST, MIDWEST, SOUTH, WEST) with columns for station call letters, city, and program details.

147 Current Reports
The following station did not report this week:
WSOC-FM/Charlotte

Hottest Tracks:
"No Show Jones" (Epic)
MERLE HAGGARD & GEORGE JONES

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.
JOHN ANDERSON - Wild & Blue - (WB)
ED BRUCE - I Write It Down - (MCA)
GLEN CAMPBELL - Old Home Town - (Atlantic)

JANIE FRICKE - It Ain't Easy - (Columbia)
MERLE HAGGARD & GEORGE JONES - A Taste Of Yesterday's Wine - (Epic)
WAYLON JENNINGS & WILLIE NELSON - WWII - (RCA)

(Epic) "Highway 40 Blues"
"George Strait - Strait From The Heart - (MCA)
"Tom Jones - Tom Jones Is Country - (Mercury/Pg)
"Merle Haggard & George Jones - A Taste Of Yesterday's Wine - (Epic)
"Waylon Jennings & Willie Nelson - WWII - (RCA)
"Johnny Lee - Sounds Like Love - (Full Moon)
"Michael Murphey - Michael Martin Murphey - (Liberty)
"Anne Murray - The Hottest Night Of The Year - (Capitol)
"Ricky Skaggs - Heartbroke - (Epic)
"Alabama - Close Enough To Perfect - (RCA)
"E. Rabbitt & C. Gayle - You And I - (Elektra)
"T.G. Sheppard - War Is Hell... - (WB/Curb)
Most Requested:
RICKY SKAGGS "Heartbroke" (Epic)
ALABAMA "Close Enough To Perfect" (RCA)
JERRY REED & FRIENDS "The Bird" (RCA)
E. RABBITT & C. GAYLE "You And I" (Elektra)
T.G. SHEPPARD "War Is Hell..." (WB/Curb)

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ZAPP
Doo Wa Ditty (Blow That Thing) (WB)
 67% of our reporting stations on it. Rotations: Heavy 24/2, Medium 16/2, Light 8/2, Extra Adds 1, Total Adds 7, WAMO, WOOK, KWAM, WNHC, WLOU, WTOY, WDAO. Moves 30-16 on the Black Radio Chart.

DIONNE WARWICK
Heartbreaker (Arista)
 60% of our reporting stations. Rotations: Heavy 3/0, Medium 18/0, Light 23/6, Extra Adds 0, Total Adds 6, WOOK, WJPC, WJMI, WPLZ, WTOY, WVKO. Debuts at number 29 on the Black Radio Chart.

NEW & ACTIVE

BAR-KAYS "Do It (Let Me See You Shake)" (Mercury/PolyGram) 41/5
 Rotations: Heavy 12/0, Medium 10/0, Light 18/4, Extra Adds 1, Total Adds 5, WXYV, KMJQ, WZEN-FM, KJCB, WKWM, WBMX, Medium: WKYS, WAOK, WHRK, WATV, KUKQ. Medium: XHRM, WJMI, WVOL, WANM, WWWW.

"D" TRAIN "Walk On By" (Prelude) 39/4
 Rotations: Heavy 8/0, Medium 17/0, Light 15/3, Extra Adds 1, Total Adds 4, WBLZ, WJMI, WANT, WTMP. Heavy: WHUR, WAOK, WBMX, WGCI, WENN, WAAA. Medium: WXYV, WAIL-FM, WZEN-FM, WGIV, WPDQ.

RAY PARKER JR. "It's Our Own Affair" (Arista) 39/2
 Rotations: Heavy 3/0, Medium 21/0, Light 15/2, Extra Adds 0, Total Adds 2, WVKO, WKWM. Heavy: KSOL, WNOO, KPOP-FM. Medium: WILD, WAOK, K104-FM, WZEN-FM, XHRM, KNOW, WOWI, WTMP, WWWW, KUKQ.

S.O.S. BAND "High Hopes" (Tabu/CBS) 39/1
 Rotations: Heavy 5/0, Medium 19/0, Light 15/1, Extra Adds 0, Total Adds 1, WGIV. Heavy: WKYS, WOOK, WAOK, KWAM, WBMX, Medium: WHUR, WVEE, WGPR, KACE, KSOL, WKND, WPEG, WPLZ, WLTH.

DONNA SUMMER "State Of Independence" (Geffen) 36/4
 Rotations: Heavy 11/0, Medium 11/0, Light 12/2, Extra Adds 2, Total Adds 4, K104-FM, WVOL, WANT, WTMP. Heavy: WXYV, WILD, WKYS, WZEN-FM, WLUM, KPOP-FM. Medium: WYLD-FM, WDMT, KDAY, WGIV, WTLZ.

GEORGE CLINTON "Loopzilla" (Capitol) 36/3
 Rotations: Heavy 6/0, Medium 16/0, Light 13/2, Extra Adds 1, Total Adds 3, XHRM, WVOL, WDAO. Heavy: WAOK, KWAM, WHRK, WBMX, WGCI, WENN. Medium: WDAS, WDMA, WGPR, WZEN-FM, KJCB, KDIA.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 34/1
 Rotations: Heavy 10/0, Medium 16/0, Light 8/1, Extra Adds 0, Total Adds 1, WGIV. Heavy: WDAS, WHUR, WEDR, WAIL-FM, WCIN, WJMO, WNHC. Medium: WRKS, WAMO, K104-FM, KSOL, KJCB, WPLZ, WLTH, KAEZ.

SHARON REDD "Beat The Street" (Prelude) 34/1
 Rotations: Heavy 4/0, Medium 18/0, Light 12/1, Extra Adds 0, Total Adds 1, KUKQ. Heavy: WHUR, WAOK, WENN, WAAA. Medium: WDAS, WOOK, WAIL-FM, WGCI, WCIN, XHRM, WNHC, WOIC, WBLX, WLTH.

ALICIA MYERS "I Want To Thank You" (MCA) 33/1
 Rotations: Heavy 10/0, Medium 18/0, Light 5/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: WXYV, WKYS, KRLY, WGCI, WCIN, KACE, WKND, WATV, WAAA. Medium: WJPC, WJMO, XHRM, WTLZ, WDAS.

BOOTSYS'S RUBBER BAND "Body Slam!" (WB) 32/2
 Rotations: Heavy 13/0, Medium 10/0, Light 9/2, Extra Adds 0, Total Adds 2, WOOK, WTOY. Heavy: WAOK, WHRK, WBMX, WZEN-FM, WATV, WPEG, KOKY, WWWW. Medium: WXYV, WBLZ, XHRM, WJJS, WTLZ.

GRAND MASTER FLASH... "Scorpio" (Sugar Hill) 29/4
 Rotations: Heavy 2/0, Medium 18/0, Light 9/2, Extra Adds 4, Total Adds 4, WXYV, WCIN, KMJM, WKXI. Heavy: WDMT, WANM. Medium: WOOK, K104-FM, KWAM, WAIL-FM, WGPR, WNOO, WJAX, WPDQ.

✓ KOOL & THE GANG "Let's Go Dancin' (Ooh La, La La)" (De-Lite/PG) 28/19
 Rotations: Heavy 4/2, Medium 8/2, Light 12/11, Extra Adds 4, Total Adds 19 including WAMO, KWAM, WYLD-FM, WBMX, WJMO, WPEG, WKXI, WLTH, KDIA. Heavy: WHUR, WAOK, K104-FM, WXYV, WVEE, K104-FM, KDAY.

✓ SKYY "Movin' Violation" (Salsoul/RCA) 28/14
 Rotations: Heavy 2/2, Medium 7/0, Light 15/10, Extra Adds 4, Total Adds 14 including WILD, WDMA, WCIN, WZEN-FM, XHRM, WENN, KJCB, WANT, WWWW, KUKQ. Heavy: KWAM, WHRK. Medium: WAMO, WAOK, WNHC, WATV, WVOL.

STEVE WOODS "Woman In My Life" (Cotillion/Atco) 28/3
 Rotations: Heavy 5/0, Medium 13/0, Light 10/3, Extra Adds 0, Total Adds 3, WZEN-FM, WPEG, WBLX. Heavy: KWAM, KNOW, WPDQ, WLOU, WDAO. Medium: WDMA, WYLD-FM, WGCI, WKXI, WOWI, WLUM, KPOP-FM.

CHERI "Give It To Me Baby" (Venture) 28/2
 Rotations: Heavy 4/0, Medium 18/1, Light 8/1, Extra Adds 0, Total Adds 2, WJJS, WLTH. Heavy: WOOK, WHRK, WATV, WENN. Medium: WXYV, WHUR, WAOK, WEDR, WZEN-FM, XHRM, WNHC, WNOO, KPOP-FM.

TEDDY PENDERGRASS "I Can't Win For Losing" (Phil. Int./CBS) 28/1
 Rotations: Heavy 3/0, Medium 18/1, Light 9/0, Extra Adds 0, Total Adds 1, WLTH. Heavy: WBMX, WOIC, KOKY. Medium: WXYV, WILD, KRLY, KWAM, WJMO, XHRM, WATV, WVOL, WLUM, KDIA, KPOP-FM.

PLANET PATROL "Play At Your Own Risk" (Tommy Boy) 26/5
 Rotations: Heavy 3/1, Medium 11/0, Light 10/2, Extra Adds 2, Total Adds 5, WCIN, WGPR, WLOU, WTMP, WKWM. Heavy: WPEG, KJCB. Medium: WRKS, WAIL-FM, WJLB, XHRM, WNHC, WJAX, WVOL, WANM.

BILL SUMMERS & SUMMERS HEAT "Seventeen" (MCA) 28/4
 Rotations: Heavy 3/0, Medium 10/0, Light 12/3, Extra Adds 1, Total Adds 4, K104-FM, WJMO, WKXI, WDAO. Heavy: KSOL, WWWW, KDIA. Medium: KWAM, WEDR, WBMX, WGCI, XHRM, WENN, WGV, WOWI.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 26/2
 Rotations: Heavy 2/0, Medium 13/0, Light 10/1, Extra Adds 1, Total Adds 2, WXYV, WANT. Heavy: WOOK, WJPC. Medium: WJMO, KDAY, KNOW, WBLX, WANM, WTLZ.

SONNY CHARLES "Put It In A Magazine" (HighRise) 26/2
 Rotations: Heavy 7/0, Medium 14/1, Light 5/1, Extra Adds 0, Total Adds 2, WVOL, KUKQ. Heavy: WOOK, WJPC, WCIN, WGPR, WJLB, WZEN-FM, WGIV. Medium: WXYV, WDAS, WAOK, KSOL, WLOU, WANM.

WILLIE HUTCH "In And Out" (Motown) 25/3
 Rotations: Heavy 4/0, Medium 7/0, Light 11/0, Extra Adds 3, Total Adds 3, WBMX, KACE, WWWW. Heavy: KWAM, WEDR, KJCB, WLUM. Medium: K104-FM, WGCI, KDAY, XHRM, WJMI, WANM, WLTH.

✓ CHARLENE & STEVIE WONDER "Used To Be" (Motown) 24/21
 Rotations: Heavy 0/0, Medium 7/5, Light 11/10, Extra Adds 6, Total Adds 21 including WXYV, WAOK, WHRK, WGCI, WJPC, KMJM, KDAY, WKND, KNOW, WWWW, KPOP-FM. Medium: WHUR, KDIA.

CURTIS MAYFIELD "Hey Baby (Give It All To Me)" (Boardwalk) 24/2
 Rotations: Heavy 4/0, Medium 9/0, Light 11/2, Extra Adds 0, Total Adds 2, WAMO, WCIN. Heavy: KWAM, WZEN-FM, KACE, WENN. Medium: WOOK, WDMA, WANM, WLTH.

DeBARGE "Stop! Don't Tease Me" (Gordy/Motown) 24/1
 Rotations: Heavy 5/0, Medium 12/0, Light 7/1, Extra Adds 0, Total Adds 1, WVKO. Heavy: WGCI, WZEN-FM, KACE, WJMI, WLUM. Medium: WDAS, WAOK, WOWI, KAEZ.

✓ CHAKA KHAN "Got To Be There" (WB) 23/23
 Rotations: Heavy 0/0, Medium 3/3, Light 12/12, Extra Adds 8, Total Adds 23 including WRKS, WAOK, WYLD-FM, WCIN, KMJM, KDAY, WNHC, WATV, WLTH, KPOP-FM.

HOWARD JOHNSON "Keepin' Love New" (A&M) 22/4
 Rotations: Heavy 2/0, Medium 10/2, Light 9/1, Extra Adds 1, Total Adds 4, WGPR, WVOL, WTOY, WLTH. Heavy: WILD, KPOP-FM. Medium: WHUR, WRDW, WOIC, WWWW.

MILLIE JACKSON "Special Occasion" (Spring/PolyGram) 22/3
 Rotations: Heavy 0/0, Medium 5/1, Light 18/1, Extra Adds 1, Total Adds 3, WZEN-FM, WOIC, WLTH. Medium: WXYV, WDMA, WKWM, WLUM.

ISLEY BROTHERS "It's Alright With Me" (T-Neck/CBS) 22/3
 Rotations: Heavy 2/0, Medium 10/0, Light 8/1, Extra Adds 2, Total Adds 3, WBMX, XHRM, KUKQ. Heavy: KWAM, KOKY. Medium: WILD, WJMI, WJJS, WLTH, KPOP-FM.

TYRONE BRUNSON "The Smurf" (Believe In A Dream/CBS) 21/4
 Rotations: Heavy 2/0, Medium 10/1, Light 8/2, Extra Adds 1, Total Adds 4, WXYV, WATV, WVOL, WLTH. Heavy: WKYS, WGPR. Medium: WNHC, WNOO, WBLX, WWWW.

STARPOINT "All Night Long" (Chocolate City/PolyGram) 21/3
 Rotations: Heavy 2/0, Medium 10/0, Light 8/2, Extra Adds 1, Total Adds 3, WENN, WTOY, WKWM. Heavy: WKYS, KOKY. Medium: WHUR, WAOK, KSOL, KJCB.

ALFIE SILAS "A Puppet To You" (RCA) 21/0
 Rotations: Heavy 2/0, Medium 10/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WAAA. Medium: WHUR, WAOK, WYLD-FM, WJMO, WNOO, KOKY, WLTH.

GRACE JONES "Nipple To The Bottle" (Island/Atco) 20/7
 Rotations: Heavy 2/0, Medium 2/1, Light 15/5, Extra Adds 1, Total Adds 7, WXYV, WRKS, WGCI, KJCB, WPLZ, WTOY, WKWM. Heavy: WKYS, WHRK.

DONALD FAGEN "I.G.Y. (What A Beautiful World)" (WB) 20/6
 Rotations: Heavy 3/0, Medium 9/1, Light 5/2, Extra Adds 3, Total Adds 6, WAIL-FM, WJLB, KJCB, WBLX, WLUM, WVOL. Heavy: WAMO, WKYS, WHRK. Medium: KNOW, WJJS, KPOP-FM.

JERMAINE JACKSON "Very Special Part" (Motown) 20/6
 Rotations: Heavy 3/0, Medium 5/1, Light 11/4, Extra Adds 1, Total Adds 6, WXYV, WDAS, KDAY, KSOL, WATV, WKWM. Heavy: WKYS, WOOK, WHUR. Medium: K104-FM, WLUM, KPOP-FM.

Radio & Records NATIONAL AIRPLAY/30

Three Weeks	Two Weeks	Last Week	
18	6	2	1 DIANA ROSS/Muscles (RCA)
30	16	3	2 MARVIN GAYE/Sexual Healing (Columbia)
6	3	1	3 LUTHER VANDROSS/Bad Boy/Having A Party (Epic)
-	19	9	4 LIONEL RICHIE/Truly (Motown)
2	2	4	5 TIME/777-9311 (WB)
-	24	18	6 PRINCE/1999 (WB)
13	9	7	7 JEFFREY OSBORNE/On The Wings Of Love (A&M)
19	15	14	8 STEPHANIE MILLS/Keep Away Girls (Casablanca/PolyGram)
5	5	8	9 MELBA MOORE/Love's Comin At Ya (EMI America)
7	7	10	10 PEABO BRYSON/Give Me Your Love (Capitol)
29	21	19	11 BOBBY NUNN/She's Just A Groupie (Motown)
4	4	6	12 CHERYL LYNN/If This World Were Mine (Columbia)
22	14	11	13 STACY LATTISAW/Attack Of The Name... (Cotillion/Atco)
1	1	5	14 EVELYN KING/Love Come Down (RCA)
9	12	12	15 TAVARES/A Penny For Your Thoughts (RCA)
-	-	30	16 ZAPP/Doo Wa Ditty (Blow That Thing) (WB) New Entry
-	-	28	17 JANET JACKSON/Young Love (A&M)
11	10	13	18 CARL CARLTON/Baby I Need Your Loving (RCA)
25	23	21	19 VANITY 6/Nasty Girl (WB)
10	13	17	20 MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB)
-	29	27	21 A. JARREAU & R. CRAWFORD/Your Precious Love (WB)
-	28	23	22 SPINNERS/Magic In The Moonlight (Atlantic)
8	11	16	23 SUNRIZE/Who's Stickin' It? (Boardwalk)
27	27	25	24 JOHNNIE TAYLOR/What About My Love (Beverly Glen)
15	17	20	25 JONZUN CREW/Pac Jam (Tommy Boy)
16	18	24	26 GWEN GUTHRIE/It Should Have Been You (Island/Atco)
-	30	29	27 JENNIFER HOLLIDAY/I Am Changing (Geffen)
-	-	28	28 BAR-KAYS/Do It (Let Me See You Shake) (Mercury/PG)
-	-	28	29 DIONNE WARWICK/Heartbreaker (Arista)
26	26	26	30 LIMIT/She's So Divine (Arista)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED
 CHAKA KHAN (23)
 CHARLENE & STEVIE (21)
 KOOL & THE GANG (19)
 SKYY (14)
 CON FUNK SHUN (13)
 DYNASTY (13)

HOTTEST
 MARVIN GAYE (35) TIME (35)
 DIANA ROSS (30)
 LUTHER VANDROSS (30)
 LIONEL RICHIE (21)
 EVELYN KING (20)

RICK JAMES "She Blew My Mind (69 Times)" (Gordy/Motown) 20/5
 Rotations: Heavy 5/1, Medium 5/1, Light 8/1, Extra Adds 2, Total Adds 5, WDAS, XHRM, WOIC, WLOU, WVOL. Heavy: WAOK, KWAM, WATV, KPOP-FM. Medium: WDMA, WBLX, KUKQ.

R.J.'S LATEST ARRIVAL "Stay With Me" (Zoo York/CBS) 20/3
 Rotations: Heavy 3/1, Medium 5/0, Light 12/2, Extra Adds 0, Total Adds 3, WJPC, WZEN-FM, WLOU. Heavy: WENN, WNOO. Medium: WEDR, WGPR, KOKY, WVOL, WLUM.

DENIECE WILLIAMS "Waiting" (ARC/Columbia) 20/1
 Rotations: Heavy 1/0, Medium 9/0, Light 10/1, Extra Adds 0, Total Adds 1, WGIV. Heavy: KPOP-FM. Medium: WILD, WNHC, WATV, WENN, WOIC, WJMI, WANM, WDAO, KAEZ.

MAGIC LADY "Red Hot Stuff" (A&M) 20/0
 Rotations: Heavy 9/0, Medium 10/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WEDR, WATV, WENN, WANM. Medium: WKYS, WGPR, WZEN-FM, WBLX, WLTH.

SIGNIFICANT ACTION

VALENTINE BROTHERS "Just Let Me Be Close To You" (Bridge) 19/4
 Rotations: Heavy 1/0, Medium 11/0, Light 5/2, Extra Adds 2, Total Adds 4, WOOK, WGPR, WKXI, KOKY. Heavy: WZEN-FM. Medium: WDAS, WHUR, WAOK, WYLD-FM, WBMX, WGCI, KDAY, KJCB, WLTH, WLUM, WVOL.

✓ DYNASTY "Strokin'" (Solar/Elektra) 18/13
 Rotations: Heavy 0/0, Medium 4/2, Light 10/7, Extra Adds 4, Total Adds 13, WILD, WAOK, WHRK, WBMX, WGCI, WZEN-FM, XHRM, WNOO, WOIC, WJJS, WPLZ, KUKQ, KPOP-FM. Medium: WHUR, WPEG.

WEST STREET MOB "Ooh Baby" (Sugar Hill) 18/2
 Rotations: Heavy 3/0, Medium 9/0, Light 7/2, Extra Adds 0, Total Adds 2, WCIN, WJJS. Heavy: KJCB, WLOU, WTMP. Medium: WDAS, WOOK, WDMA, WAIL-FM, WGPR, KSOL, WOWI, WLTH.

✓ CON FUNK SHUN "Ain't Nobody, Baby" (Mercury/PolyGram) 17/13
 Rotations: Heavy 1/1, Medium 3/2, Light 10/7, Extra Adds 3, Total Adds 13, WDMA, WHRK, WEDR, XHRM, KSOL, WNOO, KJCB, WLOU, WJJS, WANM, WDAO, KUKQ. Medium: WPEG.

HARRY RAY "Sweet Baby" (Sugar Hill) 17/8
 Rotations: Heavy 1/1, Medium 3/0, Light 12/6, Extra Adds 1, Total Adds 8, WVEE, WZEN-FM, WNHC, WATV, KJCB, WLOU, WBLX, WDAO. Medium: WOOK, WAOK, KWAM.

STEVE ARRINGTON'S HALL OF FAME "Way Out" (Konglather) 17/0
 Rotations: Heavy 6/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WJPC, KACE, WDAO, WLTH, WKWM, WTLZ. Medium: WDAS, WHUR, KWAM, XHRM, WOWI, WTMP, KAEZ.

ONE WAY "Wild Night" (MCA) 16/7
 Rotations: Heavy 2/0, Medium 5/0, Light 8/4, Extra Adds 3, Total Adds 7, WILD, WEDR, WGPR, WKXI, KOKY, WTOY, WANM. Heavy: WAOK, KACE. Medium: WDMA, WHRK, WYLD-FM, XHRM, KUKQ.

FREDA PAYNE "In Motion" (Sutra) 16/3
 Rotations: Heavy 2/0, Medium 5/0, Light 8/2, Extra Adds 1, Total Adds 3, WZEN-FM WATV, WTMP. Heavy: WAOK, WANM. Medium: WRKS, WOOK, WHUR, XHRM, WWWW.

CHOCOLATE MILK "Take It Off" (RCA) 15/7
 Rotations: Heavy 0/0, Medium 3/1, Light 10/4, Extra Adds 2, Total Adds 7, WJMO, KSOL, WNOO, KJCB, WBLX, WANM, WVOL. Medium: WHRK, WJLB.

DARYL HALL & JOHN OATES "Maneater" (RCA) 15/6
 Rotations: Heavy 2/0, Medium 2/0, Light 9/4, Extra Adds 2, Total Adds 6, WDMT, WGPR, WJLB, KDAY, WBLX, WPLZ. Heavy: WAMO, WAIL-FM. Medium: KNOW, KPOP-FM.

RAW SILK "Do It To The Music" (West End) 15/0
 Rotations: Heavy 0/0, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WRKS, WOOK, WHUR, WTLZ. Medium: WXYV, WDAS, WKYS, WBMX, WGPR, WJJS, WANM, WLTH.

JAMMERS "And You Know That" (Salsoul/RCA) 15/0
 Rotations: Heavy 2/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WZEN-FM. Medium: WJMO, WNHC, WGIV, WVOL, WOWI, WLTH.

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 13/0
 Rotations: Heavy 3/0, Medium 3/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WNHC, KNOW. Medium: WAIL-FM, WPLZ, KPOP-FM.

CHIC "Hangin'" (Atlantic) 12/12
 Rotations: Heavy 1/0, Medium 3/3, Light 8/8, Extra Adds 1, Total Adds 12, WILD, WDAS, WHUR, WAOK, KWAM, WHRK, WYLD-FM, WCIN, WZEN-FM, KOKY, WVOL, WANM.

KLYMAXX "Wild Girls" (Solar/Elektra) 12/4
 Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Extra Adds 2, Total Adds 4, WAMO, WJMO, KACE, WNHC. Medium: WLTH.

KURTIS BLOW "Tough" (Mercury/PolyGram) 12/0
 Rotations: Heavy 5/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WKYS, WPEG, WJJS, WTMP, WKWM. Medium: XHRM, WATV.

FATBACK "She's My Shining Star" (Spring/PolyGram) 12/0
 Rotations: Heavy 2/0, Medium 5/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WAAA. Medium: WKYS, WGIV, KOKY, WOWI, WLUM.

B.B. & Q. BAND "All Night Long" (Capitol) 11/5
 Rotations: Heavy 1/0, Medium 0/0, Light 7/2, Extra Adds 3, Total Adds 5, KRLY, WYLD-FM, WBMX, WANM, WVOL. Heavy: KJCB.

SYL JOHNSON "Ms. Fine Brown Frame" (Boardwalk) 11/5
 Rotations: Heavy 1/0, Medium 1/0, Light 8/2, Extra Adds 3, Total Adds 5, KRLY, WEDR, WNOO, WANM, WKWM. Heavy: WGCI. Medium: WJPC.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYY/Baltimore
Tim Watts
MAXINE NIGHTINGAL
BAR-KAYS
GRAND MASTER FLAS
GRACE JONES
RICHARD D. FIELDS
JERMAINE JACKSON
ZINGA WASHINGTON
TYRONE BRUNSON
KAREN JONES
POINTER SISTERS
CHARLENE & WONDER
Hottest:
LIONEL RICHIE
PRINCE
DIANA ROSS
LUTHER VANDROSS
TIME

WLD/Boston
Steve Crumley
GAP BAND
JACKSON & MCCARTN
SKYY
ONE WAY
I LEVEL
DYNASTY
LANIER
CHIC
ALFONZO
Hottest:
STACY LATTISAW
TAVAREE
EVELYN KING
MICHAEL MCDONALD
LIONEL RICHIE

WKND/Hartford
Jordan McLean
CHARLENE & WONDER
Hottest:
EVELYN KING
LUTHER VANDROSS
MELBA MOORE
ALICIA MYERS
MICHAEL MCDONALD

WNHC/New Haven
James Jordan
CHAKA KHAN
OTIS WILLIAMS
KOOL & THE GANG
RICHARD D. FIELDS
MADONNA
LEMELE
HARRY RAY
ZAPP
HERBIE HANCOCK
PATRICE RUSHEN
MATERIAL
KLYMAXX
Hottest:
MELBA MOORE
CHERYL LYNN
CARL CARLTON
VANITY 6
MARVIN GAYE

WRKS/New York
Mayo Quartarone
GRACE JONES
KOOL & THE GANG
CHAKA KHAN
TAVARES
STRIKERS
WARP 9
Hottest:
MARVIN GAYE
DIANA ROSS
LIONEL RICHIE
VANITY 6
DIANA ROSS

SOUTH

WDAS/Philadelphia
Joe Tamburro
KOOL & THE GANG
CHAKA KHAN
CHIC
JACKSON & MCCARTN
RICK JAMES
JERMAINE JACKSON
TILT
WARP 9
STONE
NICK STRAKER BAND
TYRONE BRUNSON
MAXINE NIGHTINGAL
COCKER & WARNES
CLASH
Hottest:
VANITY 6
LUTHER VANDROSS
PRINCE
DIANA ROSS

WAMO/Pittsburgh
John Anthony
PRINCE
KOOL & THE GANG
ZAPP
BOBBY NUNN
JOHNNIE TAYLOR
KLYMAXX
PATRICE RUSHEN
CURTIS MAYFIELD
HURT EM' BAD
STEPFOP
DENROY MORGAN
Hottest:
MARVIN GAYE
LUTHER VANDROSS
TIME
LIMIT
EVELYN KING

WVVE/Atlanta
Scotty Andrews
DUNN & BRUCE
CHAKA KHAN
CHARLENE & WONDER
HARRY RAY
JACKSON & MCCARTN
MARGIE JOSEPH
MARVIN GAYE
DIANA ROSS
PRINCE
MICHAEL MCDONALD
SOS BAND

WRD/Augusta
Teddy Black
none
Hottest:
EVELYN KING
KOOL & THE GANG
MICHAEL MCDONALD
VANITY 6

KNOW/Austin
Selby Edwards
CHARLENE & WONDER
LUTHER VANDROSS
EVELYN KING
MARVIN GAYE
JEFFREY OSBORNE
ABC

WATV/Birmingham
Ron January
CHAKA KHAN
SUNFIRE
STEPFOP
JERMAINE JACKSON
O'JAYS
TYRONE BRUNSON
MIDNIGHT STAR
WJ
FREDA PAYNE
HARRY RAY
DAN STRATOSPHERE
Hottest:
LUTHER VANDROSS
TIME
JONZUN CREW
MELBA MOORE
MAGIC LADY

WENN/Birmingham
Gene Wise
SKYY
SUNFIRE
STARPOINT
WARP 9
Hottest:
CHERYL LYNN
KOOL & THE GANG
STEVIE WONDER
LUTHER VANDROSS
TIME

WGIV/Charlotte
Hal Harrell
PIECES OF A DREAM
SOS BAND
CON FUNK SHUN
PATTI AUSTIN
DENIECP WILLIAMS
Hottest:
SUNRIZE
MELBA MOORE
ZAPP
STEPHANIE MILLS

WPEG/Charlotte
Les Norman
STEVIE WOODS
KOOL & THE GANG
PATRICE RUSHEN
Hottest:
TIME
JONZUN CREW
LUTHER VANDROSS
TAVARES
BOOTSYS'S RUBBER B

WNOO/Chattanooga
Smokin' Sam Erwin
GO
INNER LIFE
LYNN WHITE
MELBA MOORE
CON FUNK SHUN
JAKKI
SYL JOHNSON
SHARON REDD
CHOCOLATE MILK
DYNASTY
Hottest:
ARETHA FRANKLIN
LIONEL RICHIE
BRICK
LUTHER VANDROSS

WOIC/Columbia, SC
Mickey Arnold
MILLIE JACKSON
LARRY GRAHAM
RICK JAMES
PUSH
Hottest:
LUTHER VANDROSS
STACY LATTISAW
DIANA ROSS
MARVIN GAYE
JEFFREY OSBORNE

K104-FM/Dallas
Terri Avery
CHARLENE & WONDER
DONNA SUMMER
RICHARD D. FIELDS
ONE WAY
BILL SUMMERS
GO
Hottest:
MIDNIGHT STAR
DIANA ROSS
TIME
MARVIN GAYE
LIONEL RICHIE

KJCB/Lafayette
Beatrice Evans
BAR-KAYS
SKYY
CHAKA KHAN
DONALD FAGEN
GRACE JONES
HARRY RAY
CHOCOLATE MILK
ROBERT WINTER & F
CON FUNK SHUN
Hottest:
JONZUN CREW
BOOTSYS'S RUBBER B
DIANA ROSS
LIONEL RICHIE
MARVIN GAYE

KMJQ/Houston
Ross Holland
CHARLENE & WONDER
PRINCE
BAR-KAYS
GAP BAND
SPYRO GYRA
HALL & OATES
Hottest:
MARVIN GAYE
DEBARGES
LIONEL RICHIE
PRINCE
TIME

WJMI/Jackson
Carl Haynes
C'JAYS
TO TRAIN
DIONNE WARWICK
KOOL & THE GANG
Hottest:
DIANA ROSS
JEFFREY OSBORNE
MARVIN GAYE
PRINCE
VANITY 6

WKXI/Jackson
Tommy Marshall
KOOL & THE GANG
ONE WAY
BILL SUMMERS
LATIMORF
VALENTINE BROS.
MAXINE NIGHTINGAL
GRAND MASTER FLAS
MIKKI
Hottest:
SUNRIZE
LUTHER VANDROSS
CHERYL LYNN
TAVARES

WJAX(95X)/Jacksonville
Steve Fox
none
Hottest:
MARVIN GAYE
PRINCE
DIANA ROSS
TIME
VANITY 6

WPDQ/Jacksonville
Earl James
none
Hottest:
CHERYL LYNN
TIME
STEPHANIE MILLS
MICHAEL MCDONALD
TAVARES

KJCB/Lafayette
Beatrice Evans
BAR-KAYS
SKYY
CHAKA KHAN
DONALD FAGEN
GRACE JONES
HARRY RAY
CHOCOLATE MILK
ROBERT WINTER & F
CON FUNK SHUN
Hottest:
JONZUN CREW
BOOTSYS'S RUBBER B
DIANA ROSS
LIONEL RICHIE
MARVIN GAYE

WVOL/Nashville
Fred Harvey
SPINNERS
ROBERT WINTER & F
CHIC
SONNY CHARLES
CHARLENE & WONDER
RICK JAMES
HOWARD JOHNSON
DONNA SUMMER
LANIER
ALFONZO
TYRONE BRUNSON
GEORGE CLINTON
MELBA MOORE
Hottest:
STACY LATTISAW
JONZUN CREW
LIONEL RICHIE
TIME

WHRK (K97)/Memphis
Jimmy Smith
RODNEY FRANKLIN
CON FUNK SHUN
CHARLENE & WONDER
CHIC
GO
DYNASTY
CHAKA KHAN
PATTI AUSTIN
SOCIETY OF SEVEN
KOOL & THE GANG
CHARLENE & WONDER
RICHARD D. FIELDS
STEPHANIE MILLS
Hottest:
PRINCE
LUTHER VANDROSS
DIANA ROSS
MARVIN GAYE

WYLD-FM/New Orleans
Brute Bailey
TYZIK
BB&Q
KOOL & THE GANG
WAR
CHAKA KHAN
CHIC
NARADA M. WALDEN
Hottest:
LUTHER VANDROSS
CHERYL LYNN
TIME
JEFFREY OSBORNE
MARVIN GAYE

WOWI/Norfolk
Frank Halson
none
Hottest:
DIANA ROSS
MARVIN GAYE
JERMAINE JACKSON
STARBUCKS
SONNY CHARLES

WEST

KDAY/Los Angeles
Jack Patterson
CHARLENE & WONDER
DEVO
ANDRE CYMONF
JERMAINE JACKSON
TOM SCOTT
CLASH
RODNEY FRANKLIN
CHAKA KHAN
HALL & OATES
HERBIE HANCOCK
Hottest:
MARVIN GAYE
DIANA ROSS
LIONEL RICHIE
PRINCE

KACE/Los Angeles
Alonzo Miller
ENCHANTMENT
RAMSEY LEWIS
KLYMAXX
SPYRO GYRA
WILLIE HUTCH
I LEVEL
GRAND MASTER FLAS
Hottest:
EVELYN KING
LUTHER VANDROSS
DEBARGE
SYSTEM
STEVE ARRINGTON'S

KPOP-FM/Sacramento
Bill Jeffries
TOTO
YOUNG & SIMON
CHARLENE & WONDER
CHAKA KHAN
SHEREE BROWN
DYNASTY
SHEENA EASTON
Hottest:
TAVARES
LIONEL RICHIE
NEIL DIAMOND
COCKER & WARNES
DONNA SUMMER

XHRM/San Diego
Von Lindsey
RICK JAMES
SKYY
GEORGE CLINTON
DYNASTY
CON FUNK SHUN
ISLEY BROS
Hottest:
EVELYN KING
CHERYL LYNN
BOBBY NUNN
DIANA ROSS
MARVIN GAYE

KSOL/San Mateo, CA
Bernie Moody
CON FUNK SHUN
JERMAINE JACKSON
CHOCOLATE MILK
ROBERT WINTER & F
JERMAINE JACKSON
RICHARD D. FIELDS
Hottest:
MELBA MOORE
STEPHANIE MILLS
EVELYN KING
PEABO BRYSON

(J) indicates Black reporters also contributing to Jazz Chart.

JAZZ RADIO

NATIONAL AIRPLAY/30

October 29, 1982

Last Week	Rank	Artist/Track
1	1	JIMMY SMITH/Off The Top (Musician/Elektra)
5	2	KENNY G/Kenny G (Arista)
3	3	CHICK COREA/Touchstone (WB)
4	4	GIL SCOTT-HERON/Moving Target (Arista)
2	5	TOM SCOTT/Desire (Musician/Elektra)
12	6	SPYRO GYRA/Incognito (MCA)
8	7	TYZIK/Radiance (Capitol)
7	8	CAL TJADER/CARMEN McRAE/Heatwave (Concord)
9	9	DAVID SANBORN/As We Speak (WB)
10	10	DAVE GRUSIN/Out Of The Shadows (Arista)
6	11	PIECES OF A DREAM/We Are One (Elektra)
11	12	BOB JAMES/Hands Down (Tappan Zee/Columbia)
16	13	SHAKATAK/Night Birds (Polydor/PolyGram)
14	14	WOODY HERMAN BIG BAND/Live At Concord... (Concord)
22	15	STIX HOOPER/Touch The Feeling (MCA)
13	16	McCOY TYNER/Looking Out (Columbia)
19	17	FREE FLIGHT/The Jazz Classical Union (Palo Alto)
18	18	PAT METHENY GROUP/Offramp (ECM/WB)
15	19	DAVE VALENTINE/In Love's Time (Arista/GRP)
20	20	DIANNE REEVES/Welcomes To My Love (Palo Alto)
21	21	CHUCK MANGIONE/Love Notes (Columbia)
22	22	WOODY SHAW/Lotus Flower (Enja)
23	23	AL JARREAU/1965 (Bainbridge)
24	24	JOHNNY LYTTLE/Good Vibes (Muse)
25	25	SPHERE/Four In One (Musician/Elektra)
26	26	TOMMY FLANAGAN TRIO/Giant Steps (Enja)
27	27	PAQUITO D'RIVERA/Mariel (Columbia)
17	28	ECHOES OF AN ERA 2/The Concert (Musician/Elektra)
29	29	BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
30	30	CHARLIE EARLAND/In The Pocket (Muse)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Melinda Penkava; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WLOO/Orlando, Paul Gerardi; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WCFM/Chicago, IL, Paul Nelson; KKGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Seattle, WA, Jeff Hanley.

A/C Regional Adds & Hots

EAST Parallel One

WFBZ/Baltimore
Andy Szulinski
JACKSON/MCCARTNEY
MICHAEL McDONALD
PHIL COLLINS
ELVIS PRESLEY
Hottest:
GLENN FREY
COCKER & WARNES
DIONNE WARWICK
JEFFREY OSBORNE
HALL & OATES

WVBF/Boston
Reg Johns
DONALD FAGEN
HERB ALPERT
Hottest:
JUICE NEWTON
GLENN FREY
ALAN PARSONS
NEIL DIAMOND
COCKER & WARNES

WBEN/Buttalo
Roger Christian
JACKSON/MCCARTNEY
BILL CONTI
Hottest:
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE
DIONNE WARWICK
DONALD FAGEN

QR55/Buttalo
Jerry Rao
DIONNE WARWICK
Hottest:
GLENN FREY
COCKER & WARNES
SYLVIA
HALL & OATES
LIONEL RICHIE

WYNY/New York
Jeff Mazzei
JOE JACKSON
PATTI AUSTIN
Hottest:
JUICE NEWTON
ALAN PARSONS
CHICAGO
NEIL DIAMOND
AMERICA

WTAE/Pittsburgh
Don Berns
JEFFREY OSBORNE
RABBITT & GAYLE
DAN FOGELBERG
Hottest:
MICHAEL MURPHEY
COCKER & WARNES
GLENN FREY
NEIL DIAMOND
SYLVIA

WWSW (3WS)/Pittsburgh
Herb Crowe
CS&N
LIONEL RICHIE
PAUL CARRACK
Hottest:
JACKSON BROWNE
GLENN FREY
FLEETWOOD MAC
LIONEL RICHIE
PAUL CARRACK

WPRO/Providence
Tom Cuddy
DAN FOGELBERG
CHICAGO
Hottest:
COCKER & WARNES
TAVARES
LIONEL RICHIE
SYLVIA
DIONNE WARWICK

WLTT/Washington, D.C.
Balaban/Cummings
JACKSON/MCCARTNEY
SUPERTRAMP
SHEENA EASTON
TIMOTHY B. SCHMIT
Hottest:
COCKER & WARNES
JEFFREY OSBORNE
NEIL DIAMOND
GLENN FREY
SYLVIA

WASH/Washington, D.C.
Bob Duckman
JACKSON/MCCARTNEY
Hottest:
COCKER & WARNES
LIONEL RICHIE
JACKSON/MCCARTNEY
AIR SUPPLY
DIONNE WARWICK

Parallel Two
WICC/Bridgeport
Lee Roberts
JACKSON/MCCARTNEY
JOE PISCOPO
ELVIS PRESLEY
SUPERTRAMP
BILL MEDLEY
TOTO
Hottest:
NEIL DIAMOND
SYLVIA
DIONNE WARWICK
LIONEL RICHIE
KENNY ROGERS

WKAZ/Charleston
Bill Hagy
FIREFALL
SUPERTRAMP
TOTO
QUARTERFLASH
LARRY LEE
HALL & OATES
BILL CONTI
DIANA ROSS
JACKSON/MCCARTNEY
LOGGINS & PERRY
YOUNG & SIMON
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
CS&N
DIONNE WARWICK
CHICAGO

WRIE/Erie

Ted Abbott
SHEENA EASTON
BILL MEDLEY
JEFFREY OSBORNE
JACKSON/MCCARTNEY
Hottest:
SYLVIA
AMERICA
LIONEL RICHIE
NEIL DIAMOND
JEFFREY OSBORNE
GLENN FREY
CHICAGO
HALL & OATES
JEFFREY OSBORNE
SUPERTRAMP

WFSM/Harrisburg
Bob Paiva
JACKSON/MCCARTNEY
CHICAGO
Hottest:
SYLVIA
LIONEL RICHIE
DIONNE WARWICK
JEFFREY OSBORNE
DAN FOGELBERG

WVYZ/Hartford
Glenn Colligan
JACKSON/MCCARTNEY
SUPERTRAMP
TOTO
Hottest:
GLENN FREY
NEIL DIAMOND
SYLVIA
COCKER & WARNES
CHICAGO

WTIC/Hartford
Ginny Jesionka
KENNY ROGERS
JACKSON/MCCARTNEY
Hottest:
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
JEFFREY OSBORNE

WVOR/Rochester
Gary Smith
JOE JACKSON
DAN FOGELBERG
Hottest:
COCKER & WARNES
CS&N
GLENN FREY
NEIL DIAMOND
FLEETWOOD MAC

WQY/Schenectady
Walter Fritz
BILL MEDLEY
CHARLENE & WONDER
JACKSON/MCCARTNEY
Hottest:
LIONEL RICHIE
DONALD FAGEN
COCKER & WARNES
GLENN FREY
NEIL DIAMOND

WHEN/Syracuse
Karen Taylor
KENNY ROGERS
Hottest:
COCKER & WARNES
JUICE NEWTON
JOE JACKSON
LIONEL RICHIE

WSBA/York
Jim Horn
SYLVIA
BILL CONTI
JEFFREY OSBORNE
Hottest:
GLENN FREY
NEIL DIAMOND
COCKER & WARNES
DIONNE WARWICK
RABBITT & GAYLE

Parallel Three
WAYV/Atlantic City
John Barab
ELVIS PRESLEY
CHARLENE & WONDER
JACKSON/MCCARTNEY
HOTTEST:
MARVIN GAYE
BILL CONTI
GLENN SUTTON
MICHAEL MURPHEY
KAREN YOUNG
Hottest:
LARA BRANIGAN
NEIL DIAMOND
RONI GRIFFITH
TOMI BASIL
PATTI AUSTIN

WVNR/Beckley
Sean Michaels
SHEENA EASTON
JACKSON/MCCARTNEY
QUARTERFLASH
BILL CONTI
SPYRO GYRA
Hottest:
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
SYLVIA
CS&N

WKZE/FM/Cape Cod
Orr/McKenzie
STEVE WINWOOD
BILL MEDLEY
JEFFERSON STARSHI
PHIL COLLINS
FIREFALL
LEE RITENOUR
PATTI AUSTIN
KIM CARNES
BILL CONTI
Hottest:
KARLA BONOFF
CHICAGO
LIONEL RICHIE
DIONNE WARWICK
JOE JACKSON

WEIM/Fitchburg
Raymond/Barron
SUPERTRAMP
TOTO
KIM CARNES
PATTI AUSTIN
STEVE WINWOOD
JACKSON/MCCARTNEY
Hottest:
COCKER & WARNES
GLENN FREY
SYLVIA
FLEETWOOD MAC
NEIL DIAMOND

WKBR/Manchester

Gary Duncan
PHIL COLLINS
TAVARES
JACKSON/MCCARTNEY
PATTI AUSTIN
TONI BASIL
BILL CONTI
Hottest:
GLENN FREY
CHICAGO
HALL & OATES
JEFFREY OSBORNE
SUPERTRAMP

WCTC/New Brunswick, NJ
Jay Meyers
SUPERTRAMP
SHEENA EASTON
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
GLENN FREY
SYLVIA
DIONNE WARWICK

WTNY/Watertown, NY
Jay Donovan
SHEENA EASTON
JACKSON/MCCARTNEY
PHIL COLLINS
TONI BASIL
Hottest:
PAUL CARRACK
CLIFF RICHARD
POINTER SISTERS
LIONEL RICHIE

WCPI/Wheeling, WV
Dan McGrath
SHEENA EASTON
JACKSON/MCCARTNEY
Hottest:
GLENN FREY
FLEETWOOD MAC
SYLVIA
DIONNE WARWICK
LIONEL RICHIE

Parallel Two
KNOW/Denver
Leigh Starnes
RABBITT & GAYLE
LIONEL RICHIE
DONALD FAGEN
Hottest:
PAUL CARRACK
COCKER & WARNES
NEIL DIAMOND
DAN FOGELBERG
GLENN FREY

KPPL/Denver
Rick Brady
SUPERTRAMP
TOTO
SHEENA EASTON
JACKSON/MCCARTNEY
Hottest:
GLENN FREY
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE

KOY/Phoenix
Marni Pingree
BILL MEDLEY
JACKSON/MCCARTNEY
Hottest:
COCKER & WARNES
TAVARES
LIONEL RICHIE
SYLVIA

KEX/Portland
Bob Swanson
JACKSON/MCCARTNEY
PATTI AUSTIN
SUPERTRAMP
BILL CONTI
Hottest:
COCKER & WARNES
DONALD FAGEN
DAN FOGELBERG
LIONEL RICHIE
DIONNE WARWICK

KGW/Portland
John Storis
JACKSON/MCCARTNEY
JEFFERSON STARSHI
GORDON LIGHTFOOT
MICHAEL McDONALD
LARA BRANIGAN
Hottest:
NEIL DIAMOND
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
CS&N

KFMB/San Diego
Mark Larson
MICHAEL MURPHEY
SUPERTRAMP
JACKSON/MCCARTNEY
Hottest:
NEIL DIAMOND
JEFFREY OSBORNE
GLENN FREY
COCKER & WARNES
DIONNE WARWICK

KNBR/San Francisco
Larry Finkel
JEFFREY OSBORNE
DONALD FAGEN
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
COCKER & WARNES
CHICAGO

KPLZ/Seattle
King/Cook
SHEENA EASTON
SUPERTRAMP
JACKSON/MCCARTNEY
Hottest:
NEIL DIAMOND
DONALD FAGEN
JEFFREY OSBORNE
LIONEL RICHIE
CS&N

KJRI/Seattle
Norm Gregory
CHARLENE & WONDER
SUPERTRAMP
CHILLIWACK
Hottest:
none

MIDWEST Parallel One

WCLR/Chicago
Gary Price
JACKSON/MCCARTNEY
Hottest:
FLEETWOOD MAC
NEIL DIAMOND
JOE JACKSON
GLENN FREY
COCKER & WARNES
SUPERTRAMP

WVFR/Chicago
John Werthebe
HALL & OATES
KENNY ROGERS
DONALD FAGEN
Hottest:
COCKER & WARNES
GLENN FREY
SYLVIA
NEIL DIAMOND
JOE JACKSON

55KRC/Cincinnati
Dan Allen
DAN FOGELBERG
HALL & OATES
ELVIS PRESLEY
Hottest:
COCKER & WARNES
SYLVIA
NEIL DIAMOND
GLENN FREY
MICHAEL MURPHEY

WARM88/Cincinnati
Walker/Zerhusen
JACKSON/MCCARTNEY
SUPERTRAMP
TOTO
LANI HALL
BILL CONTI
Hottest:
KARLA BONOFF
LIONEL RICHIE
DIONNE WARWICK
CS&N
RABBITT & GAYLE

Parallel Two
KBO/Boise
Lee Chabre
TOTO
SUPERTRAMP
BILL CONTI
JACKSON/MCCARTNEY
Hottest:
CHARLENE & WONDER
FLEETWOOD MAC
CS&N
DIONNE WARWICK
JOE JACKSON
LIONEL RICHIE

KUGN/Eugene, OR
Paul Thorne
ROBERTA FLACK
JACKSON/MCCARTNEY
PATTI AUSTIN
GORDON LIGHTFOOT
SUPERTRAMP
Hottest:
ROSSANE CASH
LIONEL RICHIE
KENNY ROGERS
SHEENA EASTON
JANIS SIEGEL

KKUA/Honolulu
Kimo Akane
BILL MEDLEY
BILL CONTI
ELVIS PRESLEY
CHARLENE & WONDER
SUPERTRAMP
JACKSON/MCCARTNEY
Hottest:
SYLVIA
LIONEL RICHIE
GLENN FREY
KARLA BONOFF
STEPHEN BISHOP

KUDU/Las Vegas
Randy Hart
JACKSON/MCCARTNEY
LARA BRANIGAN
SHEENA EASTON
CHARLENE & WONDER
STRAY CATS
RABBITT & GAYLE
Hottest:
CHICAGO
CS&N
LIONEL RICHIE
KENNY ROGERS
LINDA RONSTADT

KWAV/Monterey
Michael Reading
KENNY ROGERS
JACKSON/MCCARTNEY
Hottest:
LIONEL RICHIE
DIONNE WARWICK
JOE JACKSON
COCKER & WARNES
DONALD FAGEN

KWIS/Salt Lake City
Dan Jessop
SUPERTRAMP
DIANA ROSS
BILL CONTI
JACKSON/MCCARTNEY
LARA BRANIGAN
Hottest:
NEIL DIAMOND
SYLVIA
DIONNE WARWICK
LIONEL RICHIE
CS&N

KVSV/Santa Fe
Jay Jaramillo
CHARLENE & WONDER
JACKSON/MCCARTNEY
ELVIS PRESLEY
DIANA ROSS
Hottest:
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE
SYLVIA

KSRO/Santa Rosa
Mike Alexander
SUPERTRAMP
TOTO
CHARLENE & WONDER
BILL CONTI
JACKSON/MCCARTNEY
Hottest:
GLENN FREY
NEIL DIAMOND
COCKER & WARNES
FLEETWOOD MAC
DIONNE WARWICK

WBT/Charlotte
WVVR/Memphis
KSEL/Lubbock
WORQ/Orangeburg

WZZP/Cleveland

Bob McKay
DAN FOGELBERG
DONALD FAGEN
KENNY ROGERS
CLIFF RICHARD
Hottest:
NEIL DIAMOND
COCKER & WARNES
FLEETWOOD MAC
CS&N
LIONEL RICHIE

WCZY/Detroit
Jim Scollin
HALL & OATES
JACKSON/MCCARTNEY
Hottest:
COCKER & WARNES
NEIL DIAMOND
GLENN FREY
DIONNE WARWICK
LIONEL RICHIE

WISN/Milwaukee
Debbie Hinkle
RABBITT & GAYLE
HALL & OATES
MICHAEL McDONALD
Hottest:
GLENN FREY
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
DIONNE WARWICK

WAKR/Akron
Bill Hart
CHICAGO
DAN FOGELBERG
RABBITT & GAYLE
Hottest:
GLENN FREY
NEIL DIAMOND
CS&N
LIONEL RICHIE
COCKER & WARNES

Parallel Three
KFQD/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

WZUU/Milwaukee

Steve Schram
LARA BRANIGAN
KENNY ROGERS
JEFFREY OSBORNE
EVELYN KING
JACKSON/MCCARTNEY
Hottest:
AMERICA
GLENN FREY
NEIL DIAMOND
FLEETWOOD MAC
JUICE NEWTON

WCCO/Minneapolis
Denny Long
LYNN ANDERSON
MICKEY GILLEY
WAYLON & WILLIE
HAVARES
CHARLENE & WONDER
JACKSON/MCCARTNEY
KELLY HARLAND
BILL CONTI
KIM CARNES
Hottest:
none

KS94/St. Louis
Morgan/Walker
HALL & OATES
JACKSON/MCCARTNEY
Hottest:
FLEETWOOD MAC
LIONEL RICHIE
NEIL DIAMOND
COCKER & WARNES
JUICE NEWTON

Parallel Two
WAKR/Akron
Bill Hart
CHICAGO
DAN FOGELBERG
RABBITT & GAYLE
Hottest:
GLENN FREY
NEIL DIAMOND
CS&N
LIONEL RICHIE
COCKER & WARNES

KODI/Great Falls, MT
Rick Alden
JACKSON/MCCARTNEY
SUPERTRAMP
HALL & OATES
TOTO
JOE JACKSON
Hottest:
KENNY ROGERS
NEIL DIAMOND
DIONNE WARWICK
GLENN FREY
SYLVIA

KRLC/Lewiston
Stevan Alan MacKevie
ABBA
TOTO
JACKSON/MCCARTNEY
TAVARES
MICHAEL McDONALD
GORDON LIGHTFOOT
GEORGE FISCHOFF
Hottest:
NEIL DIAMOND
FLEETWOOD MAC
CS&N

KBAI/Morro Bay
Donna St. John
JACKSON/MCCARTNEY
SUPERTRAMP
BILLY JOEL
MICHAEL McDONALD
Hottest:
JEFFREY OSBORNE
TIMOTHY B. SCHMIT
CHICAGO
DAN FOGELBERG
DONALD FAGEN

KRNO/Reno
Larry Irons
SUPERTRAMP
TOTO
BILL CONTI
Hottest:
GLENN FREY
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
LIONEL RICHIE

KRKC/Rock Springs, WY
Chuck Martin
JACKSON/MCCARTNEY
HALL & OATES
MICHAEL McDONALD
LINDA RONSTADT
Hottest:
COCKER & WARNES
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND
CS&N

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

KWOW/Anchorage, AK
Mark Lewis
none
Hottest:
JUICE NEWTON
MICHAEL McDONALD
GLENN FREY
FLEETWOOD MAC
NEIL DIAMOND

WHBY/Appleton

Shannon/O'Halloran
JACKSON/MCCARTNEY
ROBERTA FLACK
GORDON LIGHTFOOT
SPYRO GYRA
Hottest:
LIONEL RICHIE
COCKER & WARNES
GLENN FREY
NEIL DIAMOND
DIONNE WARWICK

WHBC/Canton
Mike Dorn
JACKSON/MCCARTNEY
SPYRO GYRA
KIM CARNES
MICKEY GILLEY
SUPERTRAMP
Hottest:
none

YES95/Cincinnati
Michelle
KENNY ROGERS
JOE JACKSON
JACKSON/MCCARTNEY
Hottest:
LIONEL RICHIE
DAN FOGELBERG
MOVING PICTURES

WISN/Milwaukee
Debbie Hinkle
RABBITT & GAYLE
HALL & OATES
MICHAEL McDONALD
Hottest:
GLENN FREY
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
DIONNE WARWICK

WNCN/Columbus
Watson/Edwards
KENNY ROGERS
SUPERTRAMP
Hottest:
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
CS&N
JEFFREY OSBORNE

610TV/Columbus
Denny Nugent
CS&N
TOTO
JOE JACKSON
Hottest:
COCKER & WARNES
NEIL DIAMOND
DIONNE WARWICK
GLENN FREY
SYLVIA

WHIO/Dayton
Judy Kelly
BILL CONTI
PETULA CLARK
ROBERTA FLACK
Hottest:
NEIL DIAMOND
COCKER & WARNES
DIONNE WARWICK
SYLVIA
RABBITT & GAYLE

KRNT/Des Moines
Steve Gibbons
LARRY LEE
SHEENA EASTON
MICHAEL MURPHEY
QUARTERFLASH
JANIS SIEGEL
SUPERTRAMP
Hottest:
SYLVIA
PAUL CARRACK
COCKER & WARNES
LIONEL RICHIE

WOMC/Detroit
Chuck Morgan
HALL & OATES
KENNY ROGERS
Hottest:
none

WTRX/Ft. Wayne
Sam DeVincent
SUPERTRAMP
KIM CARNES
JACKSON/MCCARTNEY
Hottest:
GLENN FREY
NEIL DIAMOND
FLEETWOOD MAC
COCKER & WARNES
JEFFREY OSBORNE

WOWO/Ft. Wayne
Sam DeVincent
LIONEL RICHIE
KENNY ROGERS
DAN FOGELBERG
LARA BRANIGAN
Hottest:
COCKER & WARNES
ONJ
GLENN FREY
NEIL DIAMOND
MICHAEL McDONALD

WENS/Indianapolis
Cummings/Wheeler
SUPERTRAMP
JACKSON/MCCARTNEY
GLENN FREY
TIMOTHY B. SCHMIT
LARA BRANIGAN
Hottest:
GLENN FREY
NEIL DIAMOND
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE

KVSV/Santa Fe
Jay Jaramillo
CHARLENE & WONDER
JACKSON/MCCARTNEY
ELVIS PRESLEY
DIANA ROSS
Hottest:
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE
SYLVIA

KUDL/Kansas City

Elsie Taylor
JOE JACKSON
JACKSON/MCCARTNEY
HALL & OATES
SHEENA PASTON
Hottest:
FLEETWOOD MAC
NEIL DIAMOND
GLENN FREY
COCKER & WARNES
DIONNE WARWICK

WFMK/Lansing
Jay Richards
MICHAEL McDONALD
LARRY SANTOS
SUPERTRAMP
KOOZ & THE GANG
TAVARES
CHILLIWACK
JACKSON/MCCARTNEY
Hottest:
DONALD FAGEN
JEFFREY OSBORNE
DAN FOGELBERG
MOVING PICTURES

WISN/Milwaukee
Debbie Hinkle
RABBITT & GAYLE
HALL & OATES
MICHAEL McDONALD
Hottest:
GLENN FREY
COCKER & WARNES
SYLVIA
FLEETWOOD MAC
DIONNE WARWICK

WNCN/Columbus
Watson/Edwards
KENNY ROGERS
SUPERTRAMP
Hottest:
GLENN FREY
COCKER & WARNES
FLEETWOOD MAC
CS&N
JEFFREY OSBORNE

610TV/Columbus
Denny Nugent
CS&N
TOTO
JOE JACKSON
Hottest:
COCKER & WARNES
NEIL DIAMOND
DIONNE WARWICK
GLENN FREY
SYLVIA

WHIO/Dayton
Judy Kelly
BILL CONTI
PETULA CLARK
ROBERTA FLACK
Hottest:
NEIL DIAMOND
COCKER & WARNES
DIONNE WARWICK
SYLVIA
RABBITT & GAYLE

KRNT/Des Moines
Steve Gibbons
LARRY LEE
SHEENA EASTON
MICHAEL MURPHEY
QUARTERFLASH
JANIS SIEGEL
SUPERTRAMP
Hottest:
SYLVIA
PAUL CARRACK
COCKER & WARNES
LIONEL RICHIE

WOMC/Detroit
Chuck Morgan
HALL & OATES
KENNY ROGERS
Hottest:
none

WTRX/Ft. Wayne
Sam DeVincent
SUPERTRAMP
KIM CARNES
JACKSON/MCCARTNEY
Hottest:
GLENN FREY
NEIL DIAMOND
FLEETWOOD MAC
COCKER & WARNES
JEFFREY OSBORNE

WOWO/Ft. Wayne
Sam DeVincent
LIONEL RICHIE
KENNY ROGERS
DAN FOGELBERG
LARA BRANIGAN
Hottest:
COCKER & WARNES
ONJ
GLENN FREY
NEIL DIAMOND
MICHAEL McDONALD

WENS/Indianapolis
Cummings/Wheeler
SUPERTRAMP
JACKSON/MCCARTNEY
GLENN FREY
TIMOTHY B. SCHMIT
LARA BRANIGAN
Hottest:
GLENN FREY
NEIL DIAMOND
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE

KVSV/Santa Fe
Jay Jaramillo
CHARLENE & WONDER
JACKSON/MCCARTNEY
ELVIS PRESLEY
DIANA ROSS
Hottest:
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE
SYLVIA

KVSV/Santa Fe
Jay Jaramillo
CHARLENE & WONDER
JACKSON/MCCARTNEY
ELVIS PRESLEY
DIANA ROSS
Hottest:
COCKER & WARNES
NEIL DIAMOND
LIONEL RICHIE
SYLVIA

WJOP/Joplin, MO

Don Carpenter
SUPERTRAMP
DIANA ROSS
JOHN COUGAR
JANIS SIEGEL
KOOZ &

CHP PARALLEL ONE PLAYLISTS

EAST

CKOM
Montreal
PD: Keith Grigsby

- H 2 1 LAURA BRANIGAN/Gloria
- 2 JOHN CUGAR/Jack & Diane
- 3 WJ/Heart Attack
- 4 MELISSA MANCHESTER/You Should Hear How
- 5 TRU/Da, Da, Da, I Don't L
- 6 ABC/The Look of Love/Part
- 7 KIM CARNES/Voyeur
- 8 WJ/Heart Attack
- 9 ALAN PARSONS/Eye In The Sky
- 10 CUCKER & WAINES/Up Where We Belong
- 11 ANGELA CLEMENS/Give Me Just A Little
- 12 LUGGINS & PERRY/Don't Fight It
- 13 MEN AT WORK/Down Under
- 14 SHARON REDDY/In The Name of Love
- 15 RUSH/New World Man
- 16 ARETHA FRANKLIN/Jump To It
- 17 MICHAEL MCDONALD/Keep Forgettin'...
- 18 BILLY JUEL/Pressure
- 19 WJ/Athens
- 20 GLENN FREY/The One You Love
- 21 HANGOVER/Don't Let Me Be This Way
- 22 JUE JACKSON/Steppin' Out
- 23 FLEETWOOD MAC/Gypsy
- 24 DONNA SUMMER/State of Independence
- 25 CARL CARLSON/Baby I Need Your Lovin'
- 26 DICKAGU/Hard To Say I'm Sorry
- 27 JACKSON BROWNE/Somebody's Baby
- 28 NEIL DIAMOND/Heartlight
- 29 LINDA RUNSTADT/Get Closer
- 30 CHILLI WACK/Whatcha Gonna Do
- 31 STRAY CATS/Rock This Town
- 32 ASIA/Only Survivor
- 33 PETER GABRIEL/Shock The Monkey
- 34 PAUL McCARTNEY/Take It Easy
- 35 STEVE MILLER BAND/Abracadabra
- 36 PAT BENATAR/Shadows of the Night
- 37 SUPERTRAMP/It's Raining Again
- 38 SYLVIA/Nobody
- 39 EDDIE MUNEY/Think I'm In Love
- ADDS 30 DUNNE WARMICK/Heartbreaker
- PHIL COLLINS/You Can't Hurry Love
- JACKSON BROWNE/The Girl is Mine
- SUSAN JACKS & TOM/It Takes Two

BIO4 WBSB
PD: Jan Jeffries
Baltimore

- H 1 1 MEN AT WORK/Who Can It Be Now?
- 2 A FLUX OF SEAGUL/It Ran So Far Away
- 3 JUE JACKSON/Steppin' Out
- 4 LAURA BRANIGAN/Gloria
- 5 AMERICA/You Can Do Magic
- 6 NEIL DIAMOND/Heartlight
- 7 MICHAEL MCDONALD/Keep Forgettin'...
- 8 SYLVIA/Nobody
- 9 CUCKER & WAINES/Up Where We Belong
- 10 STEEL BREEZE/You Don't Want Me Any
- 11 LINDA RUNSTADT/Get Closer
- 12 JUE JACKSON/Steppin' Out
- 13 JUE JACKSON/Steppin' Out
- 14 JUE JACKSON/Steppin' Out
- 15 JUE JACKSON/Steppin' Out
- 16 JUE JACKSON/Steppin' Out
- 17 JUE JACKSON/Steppin' Out
- 18 JUE JACKSON/Steppin' Out
- 19 JUE JACKSON/Steppin' Out
- 20 JUE JACKSON/Steppin' Out
- ADDS 30 JUE JACKSON/Steppin' Out
- 31 JUE JACKSON/Steppin' Out
- 32 JUE JACKSON/Steppin' Out
- 33 JUE JACKSON/Steppin' Out
- 34 JUE JACKSON/Steppin' Out
- 35 JUE JACKSON/Steppin' Out
- 36 JUE JACKSON/Steppin' Out
- 37 JUE JACKSON/Steppin' Out
- 38 JUE JACKSON/Steppin' Out
- 39 JUE JACKSON/Steppin' Out
- 40 JUE JACKSON/Steppin' Out

96 KX
WXXX FM STEREO
OM: Bobby Christian
MD: Terry Caywood

- H 2 1 SANTANA/Hold On
- 2 CS&N/Southern Cross
- 3 JACKSON BROWNE/Somebody's Baby
- 4 KANSAS/Chasing Shadows
- 5 AMERICA/You Can Do Magic
- 6 LUGGINS & PERRY/Don't Fight It
- 7 MELISSA MANCHESTER/You Should Hear How
- 8 NEIL DIAMOND/Heartlight
- 9 MEN AT WORK/Who Can It Be Now?
- 10 STEEL BREEZE/You Don't Want Me Any
- 11 ALAN PARSONS/Eye In The Sky
- 12 ANGELA CLEMENS/Give Me Just A Little
- 13 PHIL COLLINS/You Can't Hurry Love
- 14 SPINEL/You Keep Runnin' Away
- 15 DONNIE IRIS/Tough World
- 16 LAURA BRANIGAN/Gloria
- 17 DAN FUGELBERG/Missing You
- 18 CHICAGO/Hard To Say I'm Sorry
- 19 PAT BENATAR/Shadows of the Night
- 20 SUPERTRAMP/It's Raining Again
- 21 A FLUX OF SEAGUL/It Ran So Far Away
- 22 LINDA RUNSTADT/Get Closer
- 23 DON HENLEY/Nobody's Business
- 24 HALL & GATES/Monster
- 25 SANTANA/Hold On
- 26 BAD COMPANY/Electric Blue
- 27 DON HENLEY/Dirty Laundry
- 28 BILLY SQUIER/Everybody Wants You
- 29 JEFFERSON STARSHIP/Be My Lady
- 30 DONNIE IRIS/Glad All Over
- 31 WJ/Athens
- 32 PHIL COLLINS/You Can't Hurry Love
- 33 BILLY JUEL/Pressure
- 34 LINDA RUNSTADT/Lies
- 35 MISSING PERSONS/Mor
- 36 RUD STEINER/It's Always ...
- 37 FLEETWOOD MAC/Gypsy
- 38 HALL & GATES/Your Imagination
- 39 CHILLI WACK/Whatcha Gonna Do
- 40 HSE/In Between The Lines
- ADDS 32, 36 JUE JACKSON/Steppin' Out
- JEFFERSON STARSHIP/Minds of Change
- UN STEVE WINDWOOD/Velvetrie
- MEN AT WORK/Down Under
- A FLUX OF SEAGUL/Space Age Love Song
- WJ/Heart Attack
- RUSH/The Analog Kid
- PETER GABRIEL/Shock The Monkey
- SAGA/On The Loose
- ASIA/Time Again
- ASIA/Time Dreams
- TALK TALK/Talk Talk
- GLENN FREY/The One You Love

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WXKS-FM
Kiss
Boston
PD: Sonny Joe White
MD: Joey Carvello

- H 1 1 CLASH/Rock The Casbah
- 2 LAURA BRANIGAN/Gloria
- 3 FLEETWOOD MAC/Gypsy
- 4 TAVARES/A Penny For Your Thru
- 5 ABC/The Look of Love/Part
- 6 LINDA RUNSTADT/Get Closer
- 7 WJ/Heart Attack
- 8 WJ/Athens
- 9 DONNA SUMMER/State of Independence
- 10 LUGGINS & PERRY/Don't Fight It
- 11 TONI BASIL/Mickey
- 12 EVELYN KING/Love Come Down
- 13 JUE JACKSON/Steppin' Out
- 14 STEEL BREEZE/You Don't Want Me Any
- 15 STEVE MILLER BAND/Good Magic
- 16 LINDA RUNSTADT/Get Closer
- 17 LINDA RUNSTADT/Get Closer
- 18 LINDA RUNSTADT/Get Closer
- 19 LINDA RUNSTADT/Get Closer
- 20 LINDA RUNSTADT/Get Closer
- ADDS 30 PAT BENATAR/Shadows of the Night
- MARVIN GAYE/Sexual Healing
- FREDA PATNE/In Motion
- CLIFF FULGER/Missing You
- SHAKYAT/Night Birds
- DONNIE IRIS/Tough World
- UN FRIDA/I Know There's Someth
- SPINNERS/Magic In The Moonlight
- BILLY SQUIER/Everybody Wants You
- FRIDAY/In The City
- TALK TALK/Talk Talk
- GLENN FREY/The One You Love
- EDDIE MUNEY/Shakin'

WBEN-FM
105
Providence
Acting PD: Doc Holliday

- H 2 1 FLEETWOOD MAC/Gypsy
- 2 GLENN FREY/The One You Love
- 3 NEIL DIAMOND/Heartlight
- 4 MICHAEL MCDONALD/Keep Forgettin'...
- 5 WJ/Heart Attack
- 6 LAURA BRANIGAN/Gloria
- 7 PAUL McCARTNEY/Take It Easy
- 8 JUE JACKSON/Steppin' Out
- 9 JACKSON BROWNE/Somebody's Baby
- 10 LINDA RUNSTADT/Get Closer
- 11 STEVE MILLER BAND/Good Magic
- 12 MOVING PICTURES/What About Me
- 13 PUNTER SISTERS/It's So Excited
- 14 ABC/The Look of Love/Part
- 15 CUCKER & WAINES/Up Where We Belong
- 16 NEIL DIAMOND/Heartlight
- 17 LINDA RUNSTADT/Get Closer
- 18 DIANA ROSS/Muscies
- 19 DONNA SUMMER/State of Independence
- 20 SYLVIA/Nobody
- 21 KENNY ROGERS/A Love Song
- 22 CS&N/Southern Cross
- 23 HALL & GATES/Monster
- 24 JEFFREY OSBORNE/On The Wings of Love
- 25 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 26 KOL & THE GANG/Let's Go Dancin' (Don't Stop)
- 27 DAN FUGELBERG/Missing You
- 28 RABBITT & GAYLE/You And I
- 29 APRIL WINE/Tell Me Why
- 30 STRAY CATS/Rock This Town
- 31 JEFFERSON STARSHIP/Be My Lady
- 32 JUE JACKSON/Steppin' Out
- 33 DUNNE WARMICK/Heartbreaker
- 34 SUPERTRAMP/It's Raining Again
- 35 BILLY JUEL/Pressure
- ADDS 30 TIMOTHY B. SCHMIT/So Much In Love
- TOTO/Africa
- CHARLENE & WUNDER/Used To Be
- STEPHANIE WINSLON/In Between Lovers
- UN TAVARES/A Penny For Your Thru

96 KX
WXXX FM STEREO
OM: Bobby Christian
MD: Terry Caywood

- H 1 1 LAURA BRANIGAN/Gloria
- 2 ALAN PARSONS/Eye In The Sky
- 3 MICHAEL MCDONALD/Keep Forgettin'...
- 4 JACKSON BROWNE/Somebody's Baby
- 5 AMERICA/You Can Do Magic
- 6 JOHN CUGAR/Jack & Diane
- 7 GLENN FREY/The One You Love
- 8 CUCKER & WAINES/Up Where We Belong
- 9 STEVE MILLER BAND/Abacadabra
- 10 NEIL DIAMOND/Heartlight
- 11 STEEL BREEZE/You Don't Want Me Any
- 12 BILLY JUEL/Pressure
- 13 CHICAGO/Hard To Say I'm Sorry
- 14 RICK SPRINGFIELD/Get Excited
- 15 RUD STEINER/Sweet Time
- 16 DIUNNE WARMICK/Heartbreaker
- 17 AIR SUPPLY/Young Love
- 18 JUE JACKSON/Steppin' Out
- 19 DIANA ROSS/Muscies
- 20 LINDA RUNSTADT/Get Closer
- 21 LINDA RUNSTADT/Get Closer
- 22 LINDA RUNSTADT/Get Closer
- 23 LINDA RUNSTADT/Get Closer
- 24 LINDA RUNSTADT/Get Closer
- 25 LINDA RUNSTADT/Get Closer
- ADDS 27, 28, 29, 30

(H) indicates one of the five "hottest" records on each Parallel One playlist.

92 PRO-FM
Providence
Operations Manager: Tom Cuddy

- H 3 1 GLENN FREY/The One You Love
- 2 FLEETWOOD MAC/Gypsy
- 3 MICHAEL MCDONALD/Keep Forgettin'...
- 4 NEIL DIAMOND/Heartlight
- 5 LAURA BRANIGAN/Gloria
- 6 LINDA RUNSTADT/Get Closer
- 7 STEEL BREEZE/You Don't Want Me Any
- 8 AMERICA/You Can Do Magic
- 9 JACKSON BROWNE/Somebody's Baby
- 10 CUCKER & WAINES/Up Where We Belong
- 11 CLASH/Rock The Casbah
- 12 STRAY CATS/Rock This Town
- 13 JUE JACKSON/Steppin' Out
- 14 TAVARES/A Penny For Your Thru
- 15 DIUNNE WARMICK/Heartbreaker
- 16 WJ/Heart Attack
- 17 A FLUX OF SEAGUL/It Ran So Far Away
- 18 TONI BASIL/Mickey
- 19 ABC/The Look of Love/Part
- 20 MEN AT WORK/Who Can It Be Now?
- 21 LUGGINS & PERRY/Don't Fight It
- 22 PUNTER SISTERS/It's So Excited
- 23 CLIFF FULGER/Missing You
- 24 MELBA MOORE/Love's Gonna Be
- 25 DIUNNE WARMICK/Heartbreaker
- 26 STACY FISHER/You Don't Want Me Any
- 27 BILLY JUEL/Pressure
- 28 DAN FUGELBERG/Missing You
- 29 JOHN CUGAR/Jack & Diane
- 30 PETER GABRIEL/Shock The Monkey
- 31 STEVE MILLER BAND/Good Magic
- 32 LINDA RUNSTADT/Get Closer
- ADDS 30 DIANA ROSS/Muscies
- JANNA SUMMER/State of Independence
- JACKSON BROWNE/Somebody's Baby
- DONALD FAGEN/I.G.Y. (What A Beautiful World)
- JEFFREY OSBORNE/On The Wings of Love
- TOTO/Africa
- UN STEVE MILLER BAND/Good Magic
- SURVIVOR/American Heartbeat

Q107
FM MUSICRADIO
Washington, D.C.
PD: Alan Burns
MD: Mary Taten

- H 1 1 CUCKER & WAINES/Up Where We Belong
- 2 FLEETWOOD MAC/Gypsy
- 3 STEEL BREEZE/You Don't Want Me Any
- 4 CHICAGO/Love Me Tomorrow
- 5 NEIL DIAMOND/Heartlight
- 6 WJ/Heart Attack
- 7 LAURA BRANIGAN/Gloria
- 8 PAUL McCARTNEY/Take It Easy
- 9 JUE JACKSON/Steppin' Out
- 10 JACKSON BROWNE/Somebody's Baby
- 11 LINDA RUNSTADT/Get Closer
- 12 STEVE MILLER BAND/Good Magic
- 13 MOVING PICTURES/What About Me
- 14 PUNTER SISTERS/It's So Excited
- 15 ABC/The Look of Love/Part
- 16 CUCKER & WAINES/Up Where We Belong
- 17 NEIL DIAMOND/Heartlight
- 18 LINDA RUNSTADT/Get Closer
- 19 DIANA ROSS/Muscies
- 20 DONNA SUMMER/State of Independence
- 21 SYLVIA/Nobody
- 22 KENNY ROGERS/A Love Song
- 23 CS&N/Southern Cross
- 24 HALL & GATES/Monster
- 25 JEFFREY OSBORNE/On The Wings of Love
- 26 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 27 KOL & THE GANG/Let's Go Dancin' (Don't Stop)
- 28 DAN FUGELBERG/Missing You
- 29 RABBITT & GAYLE/You And I
- 30 APRIL WINE/Tell Me Why
- 31 STRAY CATS/Rock This Town
- 32 JEFFERSON STARSHIP/Be My Lady
- 33 JUE JACKSON/Steppin' Out
- 34 DUNNE WARMICK/Heartbreaker
- 35 SUPERTRAMP/It's Raining Again
- ADDS 30 JEFFERSON STARSHIP/Be My Lady
- DONALD FAGEN/I.G.Y. (What A Beautiful World)
- UN WJ/Athens
- SUPERTRAMP/It's Raining Again

WNBC New York
Radio 66
PD: Kevin Metheny
Music Coord.: Babette Stirland

- H 1 1 LAURA BRANIGAN/Gloria
- 2 ALAN PARSONS/Eye In The Sky
- 3 MICHAEL MCDONALD/Keep Forgettin'...
- 4 JACKSON BROWNE/Somebody's Baby
- 5 AMERICA/You Can Do Magic
- 6 JOHN CUGAR/Jack & Diane
- 7 GLENN FREY/The One You Love
- 8 CUCKER & WAINES/Up Where We Belong
- 9 STEVE MILLER BAND/Abacadabra
- 10 NEIL DIAMOND/Heartlight
- 11 STEEL BREEZE/You Don't Want Me Any
- 12 BILLY JUEL/Pressure
- 13 CHICAGO/Hard To Say I'm Sorry
- 14 RICK SPRINGFIELD/Get Excited
- 15 RUD STEINER/Sweet Time
- 16 DIUNNE WARMICK/Heartbreaker
- 17 AIR SUPPLY/Young Love
- 18 JUE JACKSON/Steppin' Out
- 19 DIANA ROSS/Muscies
- 20 LINDA RUNSTADT/Get Closer
- 21 LINDA RUNSTADT/Get Closer
- 22 LINDA RUNSTADT/Get Closer
- 23 LINDA RUNSTADT/Get Closer
- 24 LINDA RUNSTADT/Get Closer
- 25 LINDA RUNSTADT/Get Closer
- ADDS 27, 28, 29, 30

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WKBW Buffalo
PD: Neil McGinley
MD: Jon Summers

- H 2 1 NEIL DIAMOND/Heartlight
- 2 MICHAEL MCDONALD/Keep Forgettin'...
- 3 GLENN FREY/The One You Love
- 4 FLEETWOOD MAC/Gypsy
- 5 AMERICA/You Can Do Magic
- 6 SYLVIA/Nobody
- 7 JUICE NEWTON/Break It To Me Gently
- 8 JUE JACKSON/Steppin' Out
- 9 LAURA BRANIGAN/Gloria
- 10 DIUNNE WARMICK/Heartbreaker
- 11 SANTANA/Hold On
- 12 CUCKER & WAINES/Up Where We Belong
- 13 JACKSON BROWNE/Somebody's Baby
- 14 ALAN PARSONS/Eye In The Sky
- 15 CHICAGO/Love Me Tomorrow
- 16 HALL & GATES/Monster
- 17 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 18 LINDA RUNSTADT/Get Closer
- 19 STEVE MILLER BAND/Abacadabra
- 20 CHICAGO/Love Me Tomorrow
- 21 SUPERTRAMP/It's Raining Again
- 22 KENNY ROGERS/A Love Song
- 23 ELTON JOHN/Blue Eyes
- 24 SURVIVOR/Eye of the Tiger
- 25 CS&N/Southern Cross
- 26 JEFFREY OSBORNE/On The Wings of Love
- ADDS 25, 26

CFTR 680
Toronto
PD: Bob Sait
Music Director: Rick Hunter

- H 1 1 MEN AT WORK/Down Under
- 2 ABC/The Look of Love/Part
- 3 WJ/Heart Attack
- 4 NEIL DIAMOND/Heartlight
- 5 JUE JACKSON/Steppin' Out
- 6 LUGGINS & PERRY/Don't Fight It
- 7 RUSH/New World Man
- 8 JOHN CUGAR/Jack & Diane
- 9 MICHAEL MCDONALD/Keep Forgettin'...
- 10 BILLY JUEL/Pressure
- 11 JUE JACKSON/Steppin' Out
- 12 FLEETWOOD MAC/Gypsy
- 13 HALL & GATES/Monster
- 14 CHICAGO/Love Me Tomorrow
- 15 PUNTER SISTERS/It's So Excited
- 16 CHICAGO/Love Me Tomorrow
- 17 SANTANA/Hold On
- 18 FRIDA/I Know There's Someth
- 19 MICHAEL MCDONALD/Keep Forgettin'...
- 20 LINDA RUNSTADT/Get Closer
- 21 KIM CARNES/Voyeur
- 22 WJ/Athens
- 23 SUPERTRAMP/It's Raining Again
- 24 STEVE WINDWOOD/Velvetrie
- 25 RANDY MEISER/Have Been In Love
- 26 PAT BENATAR/Shadows of the Night
- 27 LINDA RUNSTADT/Get Closer
- 28 GUNNY HATCH/My Love
- 29 DON HENLEY/Dirty Laundry
- 30 DONALD FAGEN/I.G.Y. (What A Beautiful World)
- 31 SYLVIA/Nobody
- 32 DAN FUGELBERG/Missing You
- ADDS 35, 37
- TOTO/Africa
- JACKSON BROWNE/Somebody's Baby
- CHRIS DEBURGA/Don't Pay The Ferry
- UN CS&N/Southern Cross

Hot 100
WCAU Philadelphia
PD: Scott Walker
Music Coord.: Glenn Kalina

- H 1 1 LAURA BRANIGAN/Gloria
- 2 CUCKER & WAINES/Up Where We Belong
- 3 JOHN CUGAR/Jack & Diane
- 4 NEIL DIAMOND/Heartlight
- 5 JACKSON BROWNE/Somebody's Baby
- 6 WJ/Heart Attack
- 7 MEN AT WORK/Who Can It Be Now?
- 8 MICHAEL MCDONALD/Keep Forgettin'...
- 9 CLASH/Rock The Casbah
- 10 AMERICA/You Can Do Magic
- 11 MELISSA MANCHESTER/You Should Hear How
- 12 LINDA RUNSTADT/Get Closer
- 13 TONI BASIL/Mickey
- 14 ALAN PARSONS/Eye In The Sky
- 15 EVELYN KING/Love Come Down
- 16 STEVE MILLER BAND/Abacadabra
- 17 STRAY CATS/Rock This Town
- 18 A FLUX OF SEAGUL/It Ran So Far Away
- 19 JUE JACKSON/Steppin' Out
- 20 BILLY JUEL/Pressure
- 21 JUICE NEWTON/Break It To Me Gently
- 22 GAP BAND/You Dropped A Bomb On
- 23 FLEETWOOD MAC/Gypsy
- 24 CHICAGO/Love Me Tomorrow
- 25 WJ/Athens
- 26 DONNA SUMMER/State of Independence
- 27 LUGGINS & PERRY/Don't Fight It
- 28 DIANA ROSS/Muscies
- 29 GO GO'S/Get Up And Go
- 30 PUNTER SISTERS/It's So Excited
- 31 GLENN FREY/The One You Love
- 32 SYLVIA/Nobody
- 33 HALL & GATES/Monster
- 34 ABC/The Look of Love/Part
- 35 RUSH/New World Man
- 36 PATTY AUSTIN/Baby, Come To Me
- 37 JUE JACKSON/Steppin' Out
- 38 CHICAGO/Love Me Tomorrow
- 39 LINDA RUNSTADT/Get Closer
- 40 SURVIVOR/American Heartbeat
- ADDS SUPERTRAMP/It's Raining Again
- DON HENLEY/Dirty Laundry
- DONALD FAGEN/I.G.Y. (What A Beautiful World)
- FIXX/Stand or Fall
- KUOL & THE GANG/Let's Go Dancin' (Don't Stop)
- UN MOVING PICTURES/What About Me
- TIMOTHY B. SCHMIT/So Much In Love
- PAUL McCARTNEY/Take It Easy
- MISSING PERSONS/Destination Unknown
- JEFFREY OSBORNE/On The Wings of Love
- DONALD FAGEN/I.G.Y. (What A Beautiful World)
- JEFFERSON STARSHIP/Be My Lady
- BILLY SQUIER/Everybody Wants You
- STEVE MILLER BAND/Good Magic
- DAN FUGELBERG/Missing You
- PUNTER SISTERS/It's So Excited
- ABC/The Look of Love/Part
- SURVIVOR/American Heartbeat
- TOTO/Africa
- ADDS KIM CARNES/Does It Make You Reme
- JACKSON BROWNE/Somebody's Baby
- LINDA RUNSTADT/Get Closer
- JOHN CUGAR/How To Hold On To
- CHARLENE & WUNDER/Used To Be
- UN SUPERTRAMP/It's Raining Again
- TONI BASIL/Mickey
- TOTO/Africa

(H) indicates one of the five "hottest" records on each Parallel One playlist.

1050 chum
Toronto
PD: Jim Waters
MD: Brad Jones

- H 1 1 MEN AT WORK/Down Under
- 2 LUGGINS & PERRY/Don't Fight It
- 3 ABC/The Look of Love/Part
- 4 JUE JACKSON/Steppin' Out
- 5 PETER GABRIEL/Shock The Monkey
- 6 TURNU/Start Tellin' The Tru
- 7 RUSH/New World Man
- 8 SANTANA/Hold On
- 9 FLEETWOOD MAC/Gypsy
- 10 WJ/Athens
- 11 MIKE RUTHERFORD/Maxine
- 12 BILLY SQUIER/Everybody Wants You
- 13 PAUL CARRACK/Need You
- 14 BILLY JUEL/Pressure
- 15 FIXX/Stand or Fall
- 16 ALAN PARSONS/Eye In The Sky
- 17 DON HENLEY/Dirty Laundry
- 18 STEVE WINDWOOD/Velvetrie
- 19 SUPERTRAMP/It's Raining Again
- 20 BRUCE SPRINGSTEEN/Live On City
- 21 DIRTY STRAITS/Industrial Disease
- 22 CHILLI WACK/Whatcha Gonna Do
- 23 PATTY AUSTIN/Baby, Come To Me
- 24 JOHN CUGAR/Jack & Diane
- 25 JUAN PABLO BENE/You've Got Another Th
- 26 ALAN PARSONS/Eye In The Sky
- 27 PHIL COLLINS/You Can't Hurry Love
- 28 SPRANKS/Arms And Symphonies
- 29 JOHN CUGAR/How To Hold On To
- 30 PAT BENATAR/Shadows of the Night
- ADDS TOTO/Africa
- MOVING PICTURES/What About Me
- SANTANA/Hold On To Run

SOUTH
105 FM Miami
PD: Keith Isley
MD: Johnny Dolan

- H 1 1 CUCKER & WAINES/Up Where We Belong
- 2 TONI BASIL/Mickey
- 3 JOHN CUGAR/Jack & Diane
- 4 MEN AT WORK/Who Can It Be Now?
- 5 LINDA RUNSTADT/Get Closer
- 6 NEIL DIAMOND/Heartlight
- 7 WJ/Heart Attack
- 8 MICHAEL MCDONALD/Keep Forgettin'...
- 9 ALAN PARSONS/Eye In The Sky
- 10 JUE JACKSON/Steppin' Out
- 11 A FLUX OF SEAGUL/It Ran So Far Away
- 12 LAURA BRANIGAN/Gloria
- 13 MICHAEL MCDONALD/Keep Forgettin'...
- 14 JUE JACKSON/Steppin' Out
- 15 AMERICA/You Can Do Magic
- 16 SURVIVOR/Eye of the Tiger
- 17 STRAY CATS/Rock This Town
- 18 ABC/The Look of Love/Part
- 19 JUNJUN CREW/Pac Jam
- 20 EVELYN KING/Love Come Down
- 21 STACY FISHER/You Don't Want Me Any
- 22 JUAN JETT/Do You Wanna Touch Me
- 23 CHEAP TRICK/She's Tight
- 24 CLASH/Rock The Casbah
- 25 HALL & GATES/Monster
- 26 GAP BAND/You Dropped A Bomb On
- 27 BILLY SQUIER/Fast Times At Ridgemo
- 28 MARVIN GAYE/Sexual Healing
- 29 DON HENLEY/Dirty Laundry
- 30 STEEL BREEZE/You Don't Want Me Any
- ADDS 30 PAT BENATAR/Shadows of the Night
- SUPERTRAMP/It's Raining Again
- JACKSON BROWNE/Somebody's Baby
- UN JOHN WUB WUB/It's Candy
- BILLY SQUIER/Everybody Wants You
- GRAND MASTER FLASH/The Message

Q105
Tampa
PD: Scott Shannon
MD: Pat McKay

- H 1 1 CUCKER & WAINES/Up Where We Belong
- 2 MEN AT WORK/Who Can It Be Now?
- 3 JOHN CUGAR/Jack & Diane
- 4 TONI BASIL/Mickey
- 5 SYLVIA/Nobody
- 6 JUE JACKSON/Steppin' Out
- 7 FLEETWOOD MAC/Gypsy
- 8 NEIL DIAMOND/Heartlight
- 9 LINDA RUNSTADT/Get Closer
- 10 LINDA RUNSTADT/Get Closer
- 11 ALAN PARSONS/Eye In The Sky
- 12 LAURA BRANIGAN/Gloria
- 13 GLENN FREY/The One You Love
- 14 AMERICA/You Can Do Magic
- 15 GAP BAND/You Dropped A Bomb On
- 16 PATTY AUSTIN/Baby, Come To Me
- 17 JUE JACKSON/Steppin' Out
- 18 BILLY SQUIER/Everybody Wants You
- 19 STEVE WINDWOOD/Velvetrie
- 20 STRAY CATS/Rock This Town
- 21 TIMOTHY B. SCHMIT/So Much In Love
- 22 DIUNNE WARMICK/Heartbreaker
- 23 JACKSON BROWNE/Somebody's Baby
- 24 PATTY AUSTIN/Baby, Come To Me
- 25 KOL & THE GANG/Let's Go Dancin' (Don't Stop)
- 26 JUE JACKSON/Steppin' Out
- ADDS 27, 28, 30

(H) indicates one of the five "hottest" records on each Parallel One playlist.

KEGL FM Ft. Worth
EAGLE 97 Dallas
PD: Randy R. Brown
MD: Billy Hayes

- 1 TONI BASIL/Mickey
- 2 CLASH/Rock The Casbah
- 3 JUE JACKSON/Steppin' Out
- 4 STEEL BREEZE/You Don't Want Me Any
- 5 RICK SPRINGFIELD/Get Excited
- 6 BILLY JUEL/Pressure
- 7 STRAY CATS/Rock This Town
- 8 GO GO'S/Get Up And Go
- 9 FLEETWOOD MAC/Gypsy
- 10 BILLY SQUIER/Everybody Wants You
- 11 ABC/The Look of Love/Part
- 12 SANTANA/Hold On
- 13 RUSH/New World Man
- 14 EDDIE MUNEY/Shakin'
- 15 TRU/Da, Da, Da, I Don't L
- 16 PETER GABRIEL/Shock The Monkey
- 17 LUGGINS & PERRY/Don't Fight It
- 18 LURKS/Live On The New/Up Your Eyes
- 19 TALK TALK/Talk Talk
- 20 PATTY AUSTIN/Baby, Come To Me
- 21 SUPERTRAMP/It's Raining Again
- 22 SURVIVOR/American Heartbeat
- 23 LINDA RUNSTADT/Get Closer
- 24 BAD COMPANY/Electric Blue
- 25 DAN FUGELBERG/Missing You
- 26 DON HENLEY/Dirty Laundry
- 27 DONNIE IRIS/Tough World
- 28 SPRIT ENZ/Dirty Creature
- 29 ADAM ANT/Goody Two Shoes
- 30 A FLUX OF SEAGUL/Space Age Love Song
- 31 WJ/Heart Attack
- 32 YAZ/Infection
- 33 MISSING PERSONS/Destination Unknown
- 34 HALL & GATES/Monster
- 35 GARY FURZ/It's Love A Man In A Uni
- 36 SCANDAL/American To You
- 37 WALL OF VIOLENCE/Mexican Radio
- 38 SUPERTRAMP/It's Raining Again
- 39 DAN FUGELBERG/Missing You
- ADDS 30 PHIL COLLINS/You Can't Hurry Love
- JEFFERSON STARSHIP/Be My Lady
- STEVE MILLER BAND/Good Magic
- UN PSYCHEDELIC FURS/Goodbye
- JUNJI SUZUKI/It's A Wonderful Life
- GARY NUNAN/Where
- O-FEEL/Dancing In Heaven
- FIXX/Stand or Fall
- JUAN PABLO BENE/You've Got Another Th

CIR
Parallel One Playlists

MIDWEST

800/CKLW
THE AM MUSIC STATION
Detroit

PD: Pat Holiday
MD: Rosalie Trombley

- 1 LIONEL RICHIE/Truly
- 2 CUCKER & WAINES/Up Where We Belong
- 3 STEVE MILLER BAND/Abracadabra
- 4 MEN AT WORK/Who Can It Be Now?
- 5 PATI AUSTIN/Baby, Come To Me
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 NEIL DIAMOND/Heartlight
- 9 SYLVIA/Nobody
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

Q102
Cincinnati

PD: Jim Fox
MD: Tony Galluzzo

- 1 GLENN FREY/The One You Love
- 2 STEEL BREEZE/You Don't Want Me Anymore
- 3 MEN AT WORK/Who Can It Be Now?
- 4 MICHAEL McDONALD/Keep Forgettin'...
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 NEIL DIAMOND/Heartlight
- 9 SYLVIA/Nobody
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 23, 24, 25, 26, 27, 28, 29, 30

ON B. SPRINGSTONE/Take Me Back To The...
B. SPRINGSTONE/Meet The Filthyones

101.1
KBEQ
Kansas City

MD: John Conrad

- 1 GLENN FREY/The One You Love
- 2 STEEL BREEZE/You Don't Want Me Anymore
- 3 MEN AT WORK/Who Can It Be Now?
- 4 MICHAEL McDONALD/Keep Forgettin'...
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 NEIL DIAMOND/Heartlight
- 9 SYLVIA/Nobody
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

WOL 99.1 FM
St. Paul

PD: Tac Hammer
MD: Gregg Swedberg

- 1 GLENN FREY/The One You Love
- 2 STEEL BREEZE/You Don't Want Me Anymore
- 3 MEN AT WORK/Who Can It Be Now?
- 4 MICHAEL McDONALD/Keep Forgettin'...
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 NEIL DIAMOND/Heartlight
- 9 SYLVIA/Nobody
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

WOL 99.1 FM
St. Paul

PD: Tac Hammer
MD: Gregg Swedberg

- 1 GLENN FREY/The One You Love
- 2 STEEL BREEZE/You Don't Want Me Anymore
- 3 MEN AT WORK/Who Can It Be Now?
- 4 MICHAEL McDONALD/Keep Forgettin'...
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 NEIL DIAMOND/Heartlight
- 9 SYLVIA/Nobody
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

WCL 98
Cleveland

PD: Bob Travis
MD: Tom Jefferies

- 1 LAURA BRANIGAN/Gloria
- 2 LIONEL RICHIE/Truly
- 3 CUCKER & WAINES/Up Where We Belong
- 4 MEN AT WORK/Who Can It Be Now?
- 5 PATI AUSTIN/Baby, Come To Me
- 6 NEIL DIAMOND/Heartlight
- 7 EDDIE MONEY/Shakin' It
- 8 GLENN FREY/The One You Love
- 9 DIANA RUSS/Muscles
- 10 LINDA RUNSTADT/Get Closer
- 11 STRAY CATS/Rock This Town
- 12 ABC/The Look of Love/Part 1
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

94 FM
WTKI
Milwaukee

PD: Dallas Cole
MD: John Grant

- 1 FLEETWOOD MAC/Gypsy
- 2 CUCKER & WAINES/Up Where We Belong
- 3 AMERICA/You Can Do Magic
- 4 GLENN FREY/The One You Love
- 5 MEN AT WORK/Who Can It Be Now?
- 6 JEFFERSON STARSHIP/Be My Lady
- 7 JEFFERSON STARSHIP/Be My Lady
- 8 JEFFERSON STARSHIP/Be My Lady
- 9 JEFFERSON STARSHIP/Be My Lady
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

WLS 99
Chicago

PD: Richard Lippincott
MD: Steve Perun

- 1 CUCKER & WAINES/Up Where We Belong
- 2 MEN AT WORK/Who Can It Be Now?
- 3 ALAN PARSONS/Eye In The Sky
- 4 JEFFERSON STARSHIP/Be My Lady
- 5 NEIL DIAMOND/Heartlight
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 MICHAEL McDONALD/Keep Forgettin'...
- 9 GLENN FREY/The One You Love
- 10 LINDA RUNSTADT/Get Closer
- 11 STRAY CATS/Rock This Town
- 12 ABC/The Look of Love/Part 1
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

WLS 99
Chicago

PD: Richard Lippincott
MD: Steve Perun

- 1 CUCKER & WAINES/Up Where We Belong
- 2 MEN AT WORK/Who Can It Be Now?
- 3 ALAN PARSONS/Eye In The Sky
- 4 JEFFERSON STARSHIP/Be My Lady
- 5 NEIL DIAMOND/Heartlight
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 MICHAEL McDONALD/Keep Forgettin'...
- 9 GLENN FREY/The One You Love
- 10 LINDA RUNSTADT/Get Closer
- 11 STRAY CATS/Rock This Town
- 12 ABC/The Look of Love/Part 1
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

Hot Hits!
Chicago

PD: Buddy Scott
MD: Steve Davis

- 1 CUCKER & WAINES/Up Where We Belong
- 2 ALAN PARSONS/Eye In The Sky
- 3 AMERICA/You Can Do Magic
- 4 MEN AT WORK/Who Can It Be Now?
- 5 PATI AUSTIN/Baby, Come To Me
- 6 JEFFERSON STARSHIP/Be My Lady
- 7 JEFFERSON STARSHIP/Be My Lady
- 8 JEFFERSON STARSHIP/Be My Lady
- 9 JEFFERSON STARSHIP/Be My Lady
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

610
KFRC
San Francisco

PD: Gerry Cagle
MD: Sandy Louie

- 1 MEN AT WORK/Who Can It Be Now?
- 2 MICHAEL McDONALD/Keep Forgettin'...
- 3 JEFFERSON STARSHIP/Be My Lady
- 4 JEFFERSON STARSHIP/Be My Lady
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 JEFFERSON STARSHIP/Be My Lady
- 7 JEFFERSON STARSHIP/Be My Lady
- 8 JEFFERSON STARSHIP/Be My Lady
- 9 JEFFERSON STARSHIP/Be My Lady
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

610
KFRC
San Francisco

PD: Gerry Cagle
MD: Sandy Louie

- 1 MEN AT WORK/Who Can It Be Now?
- 2 MICHAEL McDONALD/Keep Forgettin'...
- 3 JEFFERSON STARSHIP/Be My Lady
- 4 JEFFERSON STARSHIP/Be My Lady
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 JEFFERSON STARSHIP/Be My Lady
- 7 JEFFERSON STARSHIP/Be My Lady
- 8 JEFFERSON STARSHIP/Be My Lady
- 9 JEFFERSON STARSHIP/Be My Lady
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

Q103 FM KOAQ
Denver

PD: Jack Regan
MD: Alan Sledge

- 1 FLEETWOOD MAC/Gypsy
- 2 GLENN FREY/The One You Love
- 3 AMERICA/You Can Do Magic
- 4 UNJ/Heart Attack
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 LAURA BRANIGAN/Gloria
- 7 JOHN CUGAR/Jack & Diane
- 8 MICHAEL McDONALD/Keep Forgettin'...
- 9 GLENN FREY/The One You Love
- 10 LINDA RUNSTADT/Get Closer
- 11 STRAY CATS/Rock This Town
- 12 ABC/The Look of Love/Part 1
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

610
KFRC
San Francisco

PD: Gerry Cagle
MD: Sandy Louie

- 1 MEN AT WORK/Who Can It Be Now?
- 2 MICHAEL McDONALD/Keep Forgettin'...
- 3 JEFFERSON STARSHIP/Be My Lady
- 4 JEFFERSON STARSHIP/Be My Lady
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 JEFFERSON STARSHIP/Be My Lady
- 7 JEFFERSON STARSHIP/Be My Lady
- 8 JEFFERSON STARSHIP/Be My Lady
- 9 JEFFERSON STARSHIP/Be My Lady
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

610
KFRC
San Francisco

PD: Gerry Cagle
MD: Sandy Louie

- 1 MEN AT WORK/Who Can It Be Now?
- 2 MICHAEL McDONALD/Keep Forgettin'...
- 3 JEFFERSON STARSHIP/Be My Lady
- 4 JEFFERSON STARSHIP/Be My Lady
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 JEFFERSON STARSHIP/Be My Lady
- 7 JEFFERSON STARSHIP/Be My Lady
- 8 JEFFERSON STARSHIP/Be My Lady
- 9 JEFFERSON STARSHIP/Be My Lady
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

610
KFRC
San Francisco

PD: Gerry Cagle
MD: Sandy Louie

- 1 MEN AT WORK/Who Can It Be Now?
- 2 MICHAEL McDONALD/Keep Forgettin'...
- 3 JEFFERSON STARSHIP/Be My Lady
- 4 JEFFERSON STARSHIP/Be My Lady
- 5 JEFFERSON STARSHIP/Be My Lady
- 6 JEFFERSON STARSHIP/Be My Lady
- 7 JEFFERSON STARSHIP/Be My Lady
- 8 JEFFERSON STARSHIP/Be My Lady
- 9 JEFFERSON STARSHIP/Be My Lady
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 JEFFERSON STARSHIP/Be My Lady
- 12 JEFFERSON STARSHIP/Be My Lady
- 13 JEFFERSON STARSHIP/Be My Lady
- 14 JEFFERSON STARSHIP/Be My Lady
- 15 JEFFERSON STARSHIP/Be My Lady
- 16 JEFFERSON STARSHIP/Be My Lady
- 17 JEFFERSON STARSHIP/Be My Lady
- 18 JEFFERSON STARSHIP/Be My Lady
- 19 JEFFERSON STARSHIP/Be My Lady
- 20 JEFFERSON STARSHIP/Be My Lady

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

101.1
KBEQ
Kansas City

PD: Randy Stewart
MD: Steve Goddard

- 1 CUCKER & WAINES/Up Where We Belong
- 2 LIONEL RICHIE/Truly
- 3 STRAY CATS/Rock This Town
- 4 FLEETWOOD MAC/Gypsy
- 5 LUGGINS & PERRY/Don't Fight It
- 6 NEIL DIAMOND/Heartlight
- 7 SYLVIA/Nobody
- 8 STEEL BREEZE/You Don't Want Me Anymore
- 9 GLENN FREY/The One You Love
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 BILLY JOEL/Pressure
- 12 DIANA RUSS/Muscles
- 13 A FLUCK OF SEAGUL/1 Ran So Far Away
- 14 CS&N/Southern Cross
- 15 FRIDAY/Know There's Something
- 16 DONALD FAGEN/I.G.Y. What A Beautiful
- 17 POINTER SISTERS/I'm So Excited
- 18 HALL & GATES/Maneater
- 19 MEN AT WORK/Who Can It Be Now?
- 20 STEEL BREEZE/You Don't Want Me Anymore
- 21 TONI BASIL/Mickey
- 22 HALL & GATES/Maneater
- 23 LINDA RUNSTADT/Get Closer
- 24 DONALD FAGEN/I.G.Y. What A Beautiful
- 25 DIANA RUSS/Muscles
- 26 SUPERTRAMP/It's Raining Again
- 27 ABC/The Look of Love/Part 1
- 28 LIONEL RICHIE/Truly

ADDS 21, 22, 23, 24, 25

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

ON BILL MEDLEY/Right Here And Now

101.1
KBEQ
Kansas City

PD: Randy Stewart
MD: Steve Goddard

- 1 CUCKER & WAINES/Up Where We Belong
- 2 LIONEL RICHIE/Truly
- 3 STRAY CATS/Rock This Town
- 4 FLEETWOOD MAC/Gypsy
- 5 LUGGINS & PERRY/Don't Fight It
- 6 NEIL DIAMOND/Heartlight
- 7 SYLVIA/Nobody
- 8 STEEL BREEZE/You Don't Want Me Anymore
- 9 GLENN FREY/The One You Love
- 10 JEFFERSON STARSHIP/Be My Lady
- 11 BILLY JOEL/Pressure
- 12 DIANA RUSS/Muscles
- 13 A FLUCK OF SEAGUL/1 Ran So Far Away
- 14 CS&N/Southern Cross
- 15 FRIDAY/Know There's Something
- 16 DONALD FAGEN/I.G.Y. What A Beautiful
- 17 POINTER SISTERS/I'm So Excited
- 18 HALL & GATES/Maneater
- 19 MEN AT WORK/Who Can It Be Now?
- 20 STEEL BREEZE/You Don't Want Me Anymore
- 21 TONI BASIL/Mickey
- 22 HALL & GATES/Maneater
- 23 LINDA RUNSTADT/Get Closer
- 24 DONALD FAGEN/I.G.Y. What A Beautiful
- 25 DIANA RUSS/Muscles
- 26 SUPERTRAMP/It's Raining Again
- 27 ABC/The Look of Love/Part 1
- 28 LIONEL RICHIE/Truly

ADDS 21, 22, 23, 24, 25

EAST
Most Added® Hottest
Jackson/McCartney Cocker
John Cougar & Warnes
Phil Collins Laura Branigan
Lionel Richie

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Jackson/McCartney Lionel Richie
John Cougar Cocker & Warnes
Toto Fleetwood Mac

EAST

PARALLEL TWO

3WT/Binghamton, NY
Scott Michaels

SYLVIA
PHIL COLLINS
STEVE WINWOOD
JOHN COUGAR
ASTIN
HOTTEST:
FLEETWOOD MAC 1-1
COCKER & WARNES 9-4
CHICAGO 14-6
TONI BASIL 13-9
HALL & OATES 26-17

92FLY/Albany, NY
Jack Lawrence

STRAY CATS
JACKSON/MCCARTNEY
TOTO
KOOL & THE GANG
CHILLIWACK
HOTTEST:
FLEETWOOD MAC 2-1
STEEL BREEZE 13-9
COCKER & WARNES 14-10
LAURA BRANIGAN 15-11
DIANA ROSS 23-19

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

K104/Erie, PA
Bill Shannon

JEFFREY OSBORNE
DAN FOGELBERG
JOHN COUGAR
PHIL COLLINS
JOHN COUGAR
DONALD FAGEN
JACKSON/MCCARTNEY
HOTTEST:
SYLVIA 1-1
SURVIVOR 10-3
DONNIE IRIS 14-6
RABBITT & GAYLE 15-8
PAT BENATAR 19-13

WKFMSyracuse, NY

John Carucci

PHIL COLLINS
KIM CARNES
TOTO
PRINCE
PATTI AUSTIN
CHILLIWACK
CHARLENE & WONDER
HOTTEST:
COCKER & WARNES 8-1
BILLY JOEL 13-10
SYLVIA 16-12
TONI BASIL 22-16
SUPERTRAMP D-27

WKRZ-FM/Wilkes-Barre
Jim Rising

PAT BENATAR
JEFFERSON STARSHI
DIONNE WARWICK
TOTO
JUDAS PRIEST
SUPERTRAMP
JOHN COUGAR
HOTTEST:
LAURA BRANIGAN 1-1
GLENN FREY 2-2
JOE JACKSON 8-4
STEEL BREEZE 7-5
NEIL DIAMOND 11-6

WLAN-FM/Lancaster, PA
Dave Russell

CHILLIWACK
TOTO
JEFFREY OSBORNE
JACKSON/MCCARTNEY
PHIL COLLINS
JOHN COUGAR
HOTTEST:
LAURA BRANIGAN 4-1
COCKER & WARNES 12-9
CHICAGO 15-11
TONI BASIL 25-12
LIONEL RICHIE 30-21

WPHD/Bufalo, NY
Moore-Piccollo

HALL & OATES
ASIA
KIM CARNES
STEVE WINWOOD
JOHN COUGAR
TOTO
HOTTEST:
WHO 1-1
BILLY JOEL 5-2
STRAY CATS 4-3
PAT BENATAR 20-11
JEFFERSON STARSHI 19-13

WPSJ/Trenton, NJ
Tom Taylor

PHIL COLLINS
JOHN COUGAR
DONNIE IRIS
JACKSON/MCCARTNEY
MEN AT WORK
MICHAEL MCDONALD
DIANA ROSS
HOTTEST:
BILLY JOEL 2-1
GLENN FREY 3-2
FLEETWOOD MAC 4-3
JOE JACKSON 10-6
STRAY CATS 14-9

WRCK/Utica, NY
Jim Reltz

JOHN COUGAR
MEN AT WORK
PHIL COLLINS
ROBERT PLANT
MOVING PICTURES
HOTTEST:
LOGGINS & PERRY 1-1
FLEETWOOD MAC 3-2
JOE JACKSON 10-5
STEEL BREEZE 14-8
BILLY SUZUKER 18-14

WFBG/Altoona, PA
Tony Booth

TOTO
JACKSON/MCCARTNEY
JOHN COUGAR
PHIL COLLINS
MOTELS
HOTTEST:
BILL CONTI
HOTTEST:
GLENN FREY 1-1
NEIL DIAMOND 6-4
COCKER & WARNES 7-5
TONI BASIL 15-9
CS&N 17-12

WFEA/Manchester, NH
Rick Ryder

JACKSON/MCCARTNEY
TIMOTHY B. SCHMIT
DAN FOGELBERG
BILL CONTI
KOOL & THE GANG
EVELYN KING
JOHN COUGAR
HOTTEST:
LOGGINS & PERRY 7-1
DAN FOGELBERG 9-3
COCKER & WARNES 10-6
RUSH 12-9
STEEL BREEZE 11-10
TONI BASIL 15-9

WTIC-FM/Hartford, CT
Mike West

BILLY JOEL
PATTI AUSTIN
MARVIN GAYE
JACKSON/MCCARTNEY
TOTO
CHILLIWACK
DON HENLEY
KOOL & THE GANG
PATTI AUSTIN
KIM CARNES
HOTTEST:
FLEETWOOD MAC 2-1
GLENN FREY 3-2
LAURA BRANIGAN 9-6
COCKER & WARNES 12-7
JOE JACKSON 19-11

WTRY/Albany, NY
Bill Cahill

SUPERTRAMP
HOTTEST:
JOHN COUGAR 1-1
COCKER & WARNES 15-9
LIONEL RICHIE 25-17
JOE JACKSON 24-18
HALL & OATES 27-22

WYCR/Hanover-York, PA
J.J. Randolph

JUDAS PRIEST
ASIA
JACKSON/MCCARTNEY
PHIL COLLINS
MICHAEL MCDONALD
TOTO
JOHN COUGAR
DONNA SUMMER
KIM CARNES
KOOL & THE GANG
HOTTEST:
GLENN FREY 1-1
CS&N 6-2
POINTERS SISTERS 10-8
LIONEL RICHIE 21-11
HALL & OATES 27-20

WROB/Boston, MA
Gary Berkowitz

JACKSON/MCCARTNEY
DONALD FAGEN
DIANA ROSS
CS&N
HOTTEST:
LIONEL RICHIE 5-1
LIONEL RICHIE 4-2
NEIL DIAMOND 6-3
COCKER & WARNES 15-5
ABC 19-13

PARALLEL THREE

95XII/Parkersburg, WV
Paul DeMille

DONALD FAGEN
PHIL COLLINS
JACKSON/MCCARTNEY
KIM CARNES
BILLY SOUIER
AIR SUPPLY
HOTTEST:
AIR SUPPLY 3-1
SURVIVOR 5-2
RICK SPRINGFIELD 9-3
LOGGINS & PERRY 17-8
RABBITT & GAYLE 18-9

OK100/Ithaca, NY
Jeff O'Brien

TOTO
DONALD FAGEN
PHIL COLLINS
JOE PISCOPO
JACKSON/MCCARTNEY
KIM CARNES
ASIA
DONNA SUMMER (RA)
HOTTEST:
SURVIVOR 3-1
MSB 12-7
PAT BENATAR 18-11
RABBITT & GAYLE 22-15

WACZ/Bangor, ME
Michael O'Hara

ELVIS PRESLEY
PATTI AUSTIN
PHIL COLLINS
JOHN COUGAR
JACKSON/MCCARTNEY
DONNA SUMMER
HOTTEST:
SYLVIA 6-1
TONI BASIL 8-4
COCKER & WARNES 18-10
CHICAGO 23-14
STRAY CATS 29-17

WCR/Beckley, WV
Jim Martin

JACKSON/MCCARTNEY
KIM CARNES
CHILLIWACK
JOHN COUGAR
MICHAEL MCDONALD
HOTTEST:
COCKER & WARNES 1-1
SYLVIA 2-2
RABBITT & GAYLE 16-5
NEIL DIAMOND 18-9
CHICAGO 22-10

WERZ/Exeter, NH
Scott MacKay

BILLY IDOL
SNEAKER
KIM CARNES
MEN AT WORK
KOOL & THE GANG
SHOOTING STAR
ROD STEWART
JOHN COUGAR
HOTTEST:
LOGGINS & PERRY 5-1
STEEL BREEZE 7-3
CLASH 11-6
BILLY JOEL 16-11
ABC 23-18

WFBG/Altoona, PA
Tony Booth

TOTO
JACKSON/MCCARTNEY
JOHN COUGAR
PHIL COLLINS
MOTELS
HOTTEST:
BILL CONTI
HOTTEST:
GLENN FREY 1-1
NEIL DIAMOND 6-4
COCKER & WARNES 7-5
TONI BASIL 15-9
CS&N 17-12

WFEA/Manchester, NH
Rick Ryder

JACKSON/MCCARTNEY
TIMOTHY B. SCHMIT
DAN FOGELBERG
BILL CONTI
KOOL & THE GANG
EVELYN KING
JOHN COUGAR
HOTTEST:
LOGGINS & PERRY 7-1
DAN FOGELBERG 9-3
COCKER & WARNES 10-6
RUSH 12-9
STEEL BREEZE 11-10
TONI BASIL 15-9

WYCR/Hanover-York, PA
J.J. Randolph

JUDAS PRIEST
ASIA
JACKSON/MCCARTNEY
PHIL COLLINS
MICHAEL MCDONALD
TOTO
JOHN COUGAR
DONNA SUMMER
KIM CARNES
KOOL & THE GANG
HOTTEST:
GLENN FREY 1-1
CS&N 6-2
POINTERS SISTERS 10-8
LIONEL RICHIE 21-11
HALL & OATES 27-20

WROB/Boston, MA
Gary Berkowitz

JACKSON/MCCARTNEY
DONALD FAGEN
DIANA ROSS
CS&N
HOTTEST:
LIONEL RICHIE 5-1
LIONEL RICHIE 4-2
NEIL DIAMOND 6-3
COCKER & WARNES 15-5
ABC 19-13

WIKZ/Chambersburg, PA

Williams/Scott

JACKSON/MCCARTNEY
JEFFREY OSBORNE
SURVIVOR
PHIL COLLINS
JOHN COUGAR
HOTTEST:
COCKER & WARNES 1-1
DIANA ROSS 27-11
BILLY SOUIER 25-20
PATTI AUSTIN 29-23
LIONEL RICHIE 33-24

WJBO/Portland, ME
Paul Connors

JACKSON/MCCARTNEY
KOOL & THE GANG
TOTO
JOHN COUGAR
HOTTEST:
GLENN FREY 1-1
JOE JACKSON 6-5
JEFFREY OSBORNE 6-7
DONALD FAGEN 13-9
DIANA ROSS 14-10

WKHI/Ocean City, MD
Jack Gillen

JACKSON/MCCARTNEY
ASIA
PAT BENATAR
STEVE WINWOOD
JACKSON/MCCARTNEY
HOTTEST:
GAP BAND 1-1
NEIL DIAMOND 7-5
CS&N 13-9
COCKER & WARNES 14-11
LIONEL RICHIE 17-14

WOMP-FM/Bellaire, OH
McKenzie

ROD STEWART
RABBITT & GAYLE
STEPHANIE WINSLOW
FRIDA
YOLA
MEN AT WORK
HOTTEST:
GLENN FREY 3-2
ONJ 5-4
LAURA BRANIGAN 9-5
LIONEL RICHIE 30-8
SURVIVOR 24-18

WSQV/Williamsport, PA
Frank Bell

JOHN COUGAR
PHIL COLLINS
MISSING PERSONS
MICHAEL MCDONALD
HOTTEST:
LOGGINS & PERRY 2-1
JOE JACKSON 8-4
GLENN FREY 11-8
BILLY SOUIER 17-12
HALL & OATES 22-14

WTSN/Dover, NH
Jim Sebastian

DONNA SUMMER
SUPERTRAMP
JACKSON/MCCARTNEY
KOOL & THE GANG
JOHN COUGAR
KIM CARNES
DIANA ROSS
JOE PISCOPO
HOTTEST:
LAURA BRANIGAN 1-1
FLEETWOOD MAC 4-2
GLENN FREY 5-3
ONJ 11-4
SYLVIA 13-7

WZYQ/Fredrick, ND
Kemosabi Joe

JACKSON/MCCARTNEY
JOHN COUGAR
MICHAEL MCDONALD
ROBERT PLANT
EDDIE MONEY
HOTTEST:
LIONEL RICHIE 2-1
CHICAGO 5-3
LAURA BRANIGAN 14-5
LINDA RONSTADT 19-15
HALL & OATES 25-20

WFEA/Manchester, NH
Rick Ryder

JACKSON/MCCARTNEY
TIMOTHY B. SCHMIT
DAN FOGELBERG
BILL CONTI
KOOL & THE GANG
EVELYN KING
JOHN COUGAR
HOTTEST:
LOGGINS & PERRY 7-1
DAN FOGELBERG 9-3
COCKER & WARNES 10-6
RUSH 12-9
STEEL BREEZE 11-10
TONI BASIL 15-9

WYCR/Hanover-York, PA
J.J. Randolph

JUDAS PRIEST
ASIA
JACKSON/MCCARTNEY
PHIL COLLINS
MICHAEL MCDONALD
TOTO
JOHN COUGAR
DONNA SUMMER
KIM CARNES
KOOL & THE GANG
HOTTEST:
GLENN FREY 1-1
CS&N 6-2
POINTERS SISTERS 10-8
LIONEL RICHIE 21-11
HALL & OATES 27-20

WROB/Boston, MA
Gary Berkowitz

JACKSON/MCCARTNEY
DONALD FAGEN
DIANA ROSS
CS&N
HOTTEST:
LIONEL RICHIE 5-1
LIONEL RICHIE 4-2
NEIL DIAMOND 6-3
COCKER & WARNES 15-5
ABC 19-13

WYCR/Hanover-York, PA
J.J. Randolph

JUDAS PRIEST
ASIA
JACKSON/MCCARTNEY
PHIL COLLINS
MICHAEL MCDONALD
TOTO
JOHN COUGAR
DONNA SUMMER
KIM CARNES
KOOL & THE GANG
HOTTEST:
GLENN FREY 1-1
CS&N 6-2
POINTERS SISTERS 10-8
LIONEL RICHIE 21-11
HALL & OATES 27-20

WROB/Boston, MA
Gary Berkowitz

JACKSON/MCCARTNEY
DONALD FAGEN
DIANA ROSS
CS&N
HOTTEST:
LIONEL RICHIE 5-1
LIONEL RICHIE 4-2
NEIL DIAMOND 6-3
COCKER & WARNES 15-5
ABC 19-13

CK101/Cocoa Beach, FL

Mike Lowe

JACKSON/MCCARTNEY
CHARLENE & WONDER
KIM CARNES
MOVING PICTURES
HOTTEST:
COCKER & WARNES 1-1
DIANA ROSS 27-11
BILLY SOUIER 25-20
PATTI AUSTIN 29-23
LIONEL RICHIE 33-24

FM100/Memphis, TN
Garry Wall

JACKSON/MCCARTNEY
KOOL & THE GANG
TOTO
JOHN COUGAR
HOTTEST:
GLENN FREY 1-1
JOE JACKSON 6-5
JEFFREY OSBORNE 6-7
DONALD FAGEN 13-9
DIANA ROSS 14-10

G100/Mobile, AL
Scott Griffith

CHILLIWACK
TOTO
MEN AT WORK
PAT BENATAR
STEVE WINWOOD
JACKSON/MCCARTNEY
HOTTEST:
GAP BAND 1-1
NEIL DIAMOND 7-5
CS&N 13-9
COCKER & WARNES 14-11
LIONEL RICHIE 17-14

KBFM/McAllen-Brownsville, Texas
Steve Owens

CHARLENE & WONDER
SUPERTRAMP
DIONNE WARWICK
DON HENLEY
PAT BENATAR
TOTO
HOTTEST:
GLENN FREY 3-2
ONJ 5-4
LAURA BRANIGAN 9-5
LIONEL RICHIE 30-8
SURVIVOR 24-18

KHFI/Austin, TX
Ed Volkman

CHILLIWACK
DONNA SUMMER
KOOL & THE GANG
HOTTEST:
CHICAGO 1-1
LIONEL RICHIE 13-6
DON HENLEY 18-7
HALL & OATES 15-10
LAURA BRANIGAN 24-12

KITV/San Antonio, TX
Angela Kelley

PATTI AUSTIN
MOTELS
CHARLENE & WONDER
BILL CONTI
ROBERT PLANT
KIM CARNES
HOTTEST:
FLEETWOOD MAC 2-1
JOE JACKSON 9-4
CHICAGO 13-5
CS&N 12-8
HALL & OATES 23-16

WANS-FM/Greenville, SC
Rod Metts

PHIL COLLINS
ASIA
JOHN COUGAR
HOTTEST:
GLENN FREY 3-1
FLEETWOOD MAC 6-3
LOGGINS & PERRY 5-4
A FLOCK OF SEAGULS 9-6
STEEL BREEZE 10-8

WAXY/Ft. Lauderdale, FL
Rick Shaw

JACKSON/MCCARTNEY
TOTO
BILL CONTI
HOTTEST:
NEIL DIAMOND 4-1
COCKER & WARNES 7-3
FLEETWOOD MAC 6-5
LIONEL RICHIE 15-8
JOE JACKSON 18-14

WBBO/Augusta, GA
Bruce Stevens

KIM CARNES
KOOL & THE GANG
JOHN COUGAR
HOTTEST:
COCKER & WARNES 1-1
LIONEL RICHIE 11-3
CS&N 15-6
CHICAGO 14-7
TONI BASIL 18-8

WBXY/Charlotte, NC
Bob Kagan

JACKSON/MCCARTNEY
PHIL COLLINS
HOTTEST:
CS&N 6-2
COCKER & WARNES 7-3
JOE JACKSON 9-4
JOHN COUGAR
HOTTEST:
GLENN FREY 2-1
NEIL DIAMOND 9-6
COCKER & WARNES 14-7
JOE JACKSON 12-9
LIONEL RICHIE 15-10

WCSC/Charleston, SC
Chris Bailey

JACKSON/MCCARTNEY
MICHAEL MCDONALD
PHIL COLLINS
JOHN COUGAR
CHARLENE & WONDER
APRIL WINE
JACK WACKY/HEART
HOTTEST:
FLEETWOOD MAC 2-1
NEIL DIAMOND 4-2
ONJ 5-4
STRAY CATS 9-8
SYLVIA 19-12

WDGQ/Durham-Raleigh
Randy Kabrich

SUPERTRAMP
STRAY CATS
DIANA ROSS
DON HENLEY
JEFFREY OSBORNE
HOTTEST:
LIONEL RICHIE 1-1
MICHAEL MCDONALD 3-2
COCKER & WARNES 4-3
MEN AT WORK 5-4
ONJ 9-6

KX104/Nashville, TN

Bryan Sargent

JACKSON/MCCARTNEY
JOHN COUGAR
TAVARES (dp)
HOTTEST:
COCKER & WARNES 1-1
LIONEL RICHIE 5-2
CHICAGO 14-6
DONALD FAGEN 23-16

KX106/Birmingham, AL
Rocky Jones

SUPERTRAMP
JEFFREY OSBORNE
JOE JACKSON
HOTTEST:
FLEETWOOD MAC 3-1
NEIL DIAMOND 13-7
COCKER & WARNES 15-10
DONALD FAGEN 20-14
LIONEL RICHIE 22-15

KYST/Houston, TX
Cat Simon

JUDAS PRIEST
ASIA
TODD STEWART
TOTO
JAMES ANDERSON
DAN FOGELBERG
HOTTEST:
TONI BASIL 4-3
CHEAP TRICK 16-9
DON HENLEY 40-20
BILLY SOUIER D-25
LAURA BRANIGAN 34-27

KZFM/Corpus Christi, TX
Jackie Robbins

JACKSON/MCCARTNEY
DONNIE IRIS
DIONNE WARWICK
MEN AT WORK
KIM CARNES
CARL CARLTON
JAMES ANDERSON
HOTTEST:
FLEETWOOD MAC 2-1
ONJ 3-2
LIONEL RICHIE 10-3
DIANA ROSS 8-6
TONI BASIL 24-13

KZZB/Beaumont, TX
Mike Murphy

DON HENLEY
DIONNE WARWICK
CHILLIWACK
JAMES ANDERSON
HOTTEST:
FLEETWOOD MAC 2-1
ONJ 3-2
LIONEL RICHIE 10-3
DIANA ROSS 8-6
TONI BASIL 24-13

WABB-FM/Mobile, AL
Blaine Kelley

TOTO
MEN AT WORK
JOHN COUGAR
A FLOCK OF SEAGULS
HOTTEST:
FLEETWOOD MAC 2-1
JOE JACKSON 9-4
CHICAGO 13-5
CS&N 12-8
HALL & OATES 23-16

WANS-FM/Greenville, SC
Rod Metts

MIDWEST
Most Added® Hottest
 Jackson/McCartney Cocker
 John Cougar & Warnes
 Supertramp Fleetwood Mac
 Fleetwood Mac Glenn Frey

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added® Hottest
 Jackson/McCartney Cocker
 Toto & Warnes
 John Cougar Lionel Richie
 Glenn Frey

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter
 LIONEL RICHIE
 BILLY JOEL
 Hottest:
 MICHAEL MCDONALD 1-1
 COCKER & WARNES 10-5
 JOE JACKSON 17-12
 CHICAGO 20-15
 DONALD FAGEN 25-20

KEYN-FM/Wichita, KN

Taylor/Pearman
 JACKSON/MCCARTNEY
 CHILLIWACK
 Hottest:
 FLEETWOOD MAC 1-1
 COCKER & WARNES 10-4
 JOE JACKSON 15-7
 LIONEL RICHIE 26-13
 HALL & OATES 21-14

KHK/Davenport, IA

Jim O'Hara
 SUPERTRAMP
 TOTO
 RABBITT & GAYLE
 Hottest:
 FLEETWOOD MAC 1-1
 LIONEL RICHIE 26-18
 KENNY ROGERS 7-23
 TIMOTHY B. SCHMIT 29-25
 HALL & OATES 30-26

KIOA/Des Moines, IA

A.W. Pantoja
 BILL MEDLEY
 PATTI AUSTIN
 TAVARES
 HALL & OATES
 JACKSON/MCCARTNEY
 SUPERTRAMP
 Hottest:
 GLENN FREY 2-1
 COCKER & WARNES 10-6
 CS&N 13-8
 LIONEL RICHIE 25-15
 DAN FOGELBERG 26-16

KMGK/Des Moines, IA

Michael Stone
 CHILLIWACK
 SUPERTRAMP
 JOHN COUGAR
 MEN AT WORK
 SCANDAL
 JOHN WAITE
 TALK TALK (dp)
 Hottest:
 GLENN FREY 2-1
 MEN AT WORK 3-3
 TONI BASIL 10-9
 DONNA SUMMER 15-10
 BILLY JOEL 19-11

KOFM/Oklahoma City, OK

Dave Duquesne
 SUPERTRAMP
 JACKSON/MCCARTNEY
 Hottest:
 GLENN FREY 2-1
 COCKER & WARNES 7-4
 HALL & OATES 22-15
 DAN FOGELBERG 23-17
 LIONEL RICHIE 29-21

KQKQ/Omaha, NB

Mark Evans
 JACKSON/MCCARTNEY
 CHILLIWACK
 DON HENLEY
 MARVIN GAYE
 Hottest:
 COCKER & WARNES 1-1
 TONI BASIL 5-2
 FLEETWOOD MAC 6-3
 STRAY CATS 16-10
 LIONEL RICHIE 25-11

KRAV/Tulsa, OK

Gary Reynolds
 JACKSON/MCCARTNEY
 DONALD FAGEN
 Hottest:
 COCKER & WARNES 1-1
 NEIL DIAMOND 7-2
 GLENN FREY 3-3
 FLEETWOOD MAC 4-4
 LIONEL RICHIE 18-8

KSTT/Davenport, IA

Bill Young
 ABC
 STEPHANIE WINSLOW
 LAURA BRANIGAN
 JACKSON/MCCARTNEY
 Hottest:
 FLEETWOOD MAC 4-1
 JOE JACKSON 7-4
 DIONNE WARWICK 16-6
 DAN FOGELBERG 13-8
 DONALD FAGEN 25-14

KZ93/Peoria, IL

Edwards/Maloney
 Hottest:
 GLENN FREY 1-1
 COCKER & WARNES 7-3
 TONI BASIL 13-7
 PAUL CARRACK 14-11
 STRAY CATS 16-12

U93/South Bend, IN

J.K. Dearing
 Hottest:
 COCKER & WARNES 1-1
 MEN AT WORK 8-2
 AMERICA 9-6
 A FLOCK OF SEAGUL 19-10
 NEIL DIAMOND 21-11

WEBC/Duluth, MN

Pat Puchella
 PAT BENATAR
 DAN FOGELBERG
 DIONNE WARWICK
 JEFFERSON STARSHI
 TOTO
 SURVIVOR
 Hottest:
 COCKER & WARNES 5-1
 GLENN FREY 3-2
 JOE JACKSON 11-8
 JUICE NEWTON 12-14
 LAURA BRANIGAN D-17

WGRD/Grand Rapids, MI

J.J. Dulling
 Hottest:
 COCKER & WARNES 1-1
 WHO 2-2
 CHICAGO 11-4
 JOE JACKSON 16-6
 BILLY JOEL 15-7

WHOT/Youngstown, OH

Dick Thompson
 PAT BENATAR
 DON HENLEY
 DIONNE WARWICK
 STRAY CATS
 Hottest:
 GLENN FREY 1-1
 CS&N 16-10
 JOE JACKSON 19-15
 DIANA ROSS D-22
 DONALD FAGEN 28-23

WIKS/Indianapolis, IN

Jay Stevens
 EDDIE MONEY
 PAT BENATAR
 Hottest:
 MEN AT WORK 3-1
 AMERICA 9-4
 FLEETWOOD MAC 8-5
 COCKER & WARNES 13-7
 SANTANA 11-8

WJZQ/Jackson, MI

Ryan-Cheeks
 SAGA
 DAN FOGELBERG
 PAT TRAVERS
 JOHN COUGAR
 A FLOCK OF SEAGUL (dp)
 FASHION (dp)
 GOLDEN EARRING (dp)
 JACK MACK/HEART..
 ROBERT PLANT
 Hottest:
 EDDIE MONEY 1-1
 PAT BENATAR 7-3
 BILLY JOEL 14-8
 PETER GABRIEL 11-9
 ROD STEWART 21-16

WKAU/Appleton-Oshkosh

Ross-Allen
 JACKSON/MCCARTNEY
 DIANA ROSS
 MEN AT WORK
 PETER GABRIEL (dp)
 Hottest:
 GLENN FREY 1-1
 COCKER & WARNES 5-2
 CHICAGO 14-9
 BILLY JOEL 16-12
 TONI BASIL 33-25

WKDD/Akron, OH

Matt Patrick
 SUPERTRAMP
 KIM CARNES
 JOHN COUGAR
 JACKSON/MCCARTNEY
 MICHAEL MCDONALD
 COCKER & WARNES
 Hottest:
 AMERICA 3-1
 SANTANA 5-2
 EDDIE MONEY 7-3
 CHICAGO 8-4
 DONALD FAGEN 13-9

WKDQ/Evansville, IN

Hobbs-Payne
 SUPERTRAMP
 JACKSON/MCCARTNEY
 DIANA ROSS
 STRAY CATS
 PAT BENATAR
 Hottest:
 COCKER & WARNES 3-1
 NEIL DIAMOND 6-5
 JOE JACKSON 8-6
 CHICAGO 11-8
 SYLVIA 15-9

WKFR/Kalamazoo, MI

Swart-Chapman
 JACKSON/MCCARTNEY
 PHIL COLLINS
 CHILLIWACK
 DON HENLEY
 ASIA
 JOHN COUGAR
 Hottest:
 FLEETWOOD MAC 1-1
 JOE JACKSON 18-9
 CHICAGO 22-14
 SYLVIA 24-15
 DONALD FAGEN 27-19

WMEE/Fort Wayne, IN

John Curry
 LINDA RONSTADT
 MISSING PERSONS
 Hottest:
 GLENN FREY 3-1
 GAP BAND 10-5
 LIONEL RICHIE D-14
 DON HENLEY D-20
 HALL & OATES D-28

WVVC/Indianapolis, IN

Larry Mago
 LIONEL RICHIE
 CHICAGO
 DONALD FAGEN
 Hottest:
 MEN AT WORK 1-1
 MICHAEL MCDONALD 4-3
 FLEETWOOD MAC 11-6
 GLENN FREY 16-10
 COCKER & WARNES 18-11

WVVC/East Lansing, MI

Tom Gilligan
 HALL & OATES
 JACKSON/MCCARTNEY
 CHILLIWACK
 DONNIE IRIS
 Hottest:
 JOE JACKSON 2-1
 MEN AT WORK 7-3
 LOGGINS & PERRY 10-8
 EDDIE MONEY 12-10
 RUSH 18-16

WNAM/Appleton-Oshkosh

Chris Caine
 PHIL COLLINS
 JOHN COUGAR
 JACKSON/MCCARTNEY
 STEVE WINWOOD
 TOTO
 KIM CARNES
 Hottest:
 JOE JACKSON 1-1
 DONALD FAGEN 20-13
 JEFFREY OSBORNE 23-14
 SYLVIA 24-15
 LIONEL RICHIE D-16

WNAP/Indianapolis, IN

Larry Mago
 LIONEL RICHIE
 CHICAGO
 DONALD FAGEN
 Hottest:
 MEN AT WORK 1-1
 MICHAEL MCDONALD 4-3
 FLEETWOOD MAC 11-6
 GLENN FREY 16-10
 COCKER & WARNES 18-11

WVIC/East Lansing, MI

Tom Gilligan
 HALL & OATES
 JACKSON/MCCARTNEY
 CHILLIWACK
 DONNIE IRIS
 Hottest:
 JOE JACKSON 2-1
 MEN AT WORK 7-3
 LOGGINS & PERRY 10-8
 EDDIE MONEY 12-10
 RUSH 18-16

WYFM/Youngstown, OH

Jeff Tobin
 NEIL DIAMOND
 Hottest:
 MEN AT WORK 1-1
 COCKER & WARNES 3-2
 JOAN JETT 7-6
 A FLOCK OF SEAGUL 10-7
 GLENN FREY 17-11

WZOK/Rockford, IL

Tim Fox
 NEIL DIAMOND
 CHICAGO
 JOHN COUGAR
 DON HENLEY
 Hottest:
 FLEETWOOD MAC 1-1
 ONJ 9-4
 JOE JACKSON 10-5
 DAN FOGELBERG 14-9
 COCKER & WARNES 16-11

WZZR/Grand Rapids, MI

Don Schueller
 JOHN COUGAR
 JACKSON/MCCARTNEY
 JOHN WAITE
 MOTELS
 TALK TALK
 SCANDAL
 JEFFREY OSBORNE
 MEN AT WORK
 Hottest:
 FLEETWOOD MAC 1-1
 STEEL BREEZE 9-4
 CS&N 17-8
 GLENN FREY 20-12
 PAUL CARRACK 18-14

Z104/Madison, WI

Little Hudson
 STRAY CATS
 JACKSON/MCCARTNEY
 PHIL COLLINS
 CLASH
 Hottest:
 COCKER & WARNES 1-1
 ONJ 5-3
 STRAY CATS 10-5
 BILLY SQUIER 21-12

PARALLEL THREE

99KG/Salina, KS
 Denny Collier
 DIONNE WARWICK
 DON HENLEY
 CHILLIWACK
 JOHN COUGAR
 JACKSON/MCCARTNEY
 SUPERTRAMP
 STEPHANIE WINSLOW (dp)
 Hottest:
 FLEETWOOD MAC 2-1
 COCKER & WARNES 6-3
 TONI BASIL 11-11
 DIANA ROSS 21-13
 LIONEL RICHIE 32-21

D93/Dubuque, IA

Steve Sesterhenn
 CHILLIWACK
 TOTO
 JOHN COUGAR
 STEVE WINWOOD
 Hottest:
 GLENN FREY 4-1
 FLEETWOOD MAC 5-2
 RUSH 11-9
 CS&N 12-10
 STRAY CATS 18-13

KDVV/Topeka, KN

Tony Stewart
 DON HENLEY
 ABC
 DIANA ROSS
 Hottest:
 ONJ 1-1
 NEIL DIAMOND 2-2
 COCKER & WARNES 6-3
 CHICAGO 7-4
 CS&N 10-5

KFMZ/Columbia, MO

Steve Graziano
 ROD STEWART
 JOHN COUGAR
 MEN AT WORK
 CLASH
 ROBERT PLANT
 MOTELS
 Hottest:
 CS&N 1-1
 PAUL CARRACK 5-2
 DONALD FAGEN 11-4
 PETER GABRIEL 14-8
 MISSING PERSONS 16-9

KFYR/Bismarck, ND

Dan Brannan
 ELVIS PRESLEY
 JACKSON/MCCARTNEY
 JOHN COUGAR
 JACKSON/MCCARTNEY
 DIONNE WARWICK
 Hottest:
 JOHN COUGAR 1-1
 WHO 2-2
 MEN AT WORK 4-3
 GLENN FREY 5-4
 DONALD FAGEN 11-8

KKLS/Rapid City, SD

Sherwin/Piper
 DON HENLEY
 MOVING PICTURES
 KIM CARNES
 JACKSON/MCCARTNEY
 Hottest:
 FLEETWOOD MAC 2-1
 NEIL DIAMOND 5-2
 COCKER & WARNES 11-7
 WHO 15-10
 DAN FOGELBERG 20-13

KKRC-FM/Sioux Falls, SD

Dan Kielej
 JACKSON/MCCARTNEY
 CHILLIWACK
 DON HENLEY
 MOVING PICTURES (RA)
 Hottest:
 LOGGINS & PERRY 4-1
 ONJ 9-5
 DONALD FAGEN 20-10
 LINDA RONSTADT 23-12
 LIONEL RICHIE 33-22

KKXL-FM/Grand Forks, ND

Garry Leigh
 BILLY JOEL
 JACKSON/MCCARTNEY
 DONALD FAGEN
 DAN FOGELBERG
 DIANA ROSS
 Hottest:
 FLEETWOOD MAC 2-1
 CHICAGO 13-6
 LIONEL RICHIE 29-13
 TONI BASIL 30-15
 LAURA BRANIGAN 25-19

KQWB/Fargo, ND

Wayne Hiller
 LIONEL RICHIE
 DAN FOGELBERG
 SUPERTRAMP
 ABC
 Hottest:
 COCKER & WARNES 1-1
 CHICAGO 16-12
 STRAY CATS 21-15
 HALL & OATES 22-17
 DONALD FAGEN 24-18

KRNA/Iowa City, IA

Jeff Harmon
 JACKSON/MCCARTNEY
 PHIL COLLINS
 LIONEL RICHIE
 JOHN COUGAR
 TOTO (dp)
 Hottest:
 FLEETWOOD MAC 2-1
 TONI BASIL 4-3
 COCKER & WARNES 12-9
 STEEL BREEZE 18-11
 ABC 25-20

KWLO/Waterloo, IA

Draw Bentley
 JACKSON/MCCARTNEY
 SURVIVOR
 TOTO
 Hottest:
 COCKER & WARNES 1-1
 FLEETWOOD MAC 9-2
 NEIL DIAMOND 5-3
 ONJ 7-4
 CS&N 12-7

KWTO-FM/Springfield, MO

Alexander Hamilton
 JEFFERSON STARSHI
 LIONEL RICHIE
 MOVING PICTURES
 JACKSON/MCCARTNEY
 DIONNE WARWICK
 CHILLIWACK
 SUPERTRAMP
 STRAY CATS
 Hottest:
 GLENN FREY 1-1
 ONJ 6-4
 NEIL DIAMOND 8-6
 COCKER & WARNES 13-7
 CHICAGO 14-11

KYTN/Grand Forks, ND

J.J. Bouley
 LIONEL RICHIE
 MEN AT WORK
 JACKSON/MCCARTNEY
 JOHN COUGAR
 JEFFREY OSBORNE
 Hottest:
 A FLOCK OF SEAGUL 1-1
 RUSH 2-2
 STRAY CATS 4-3
 BILLY JOEL 14-6
 LIONEL RICHIE A-22

WAZY-FM/Lafayette, IN

Bob Leonard
 JACKSON/MCCARTNEY
 JOHN COUGAR
 TOTO
 FRIDA
 Hottest:
 GLENN FREY 2-1
 JOE JACKSON 14-8
 SYLVIA 21-14
 LINDA RONSTADT 23-16
 HALL & OATES 28-20

WBWB/Bloomington, IN

John Heiman
 ROBERT PLANT
 MOVING PICTURES
 ROD STEWART
 FRIDA
 PHIL COLLINS
 JOHN COUGAR
 JACKSON/MCCARTNEY
 DIONNE WARWICK
 Hottest:
 JOHN COUGAR 1-1
 WHO 2-2
 MEN AT WORK 4-3
 GLENN FREY 5-4
 DONALD FAGEN 11-8

WCIL-FM/Carbondale, IL

Tony Waitekus
 JACKSON/MCCARTNEY
 JOHN COUGAR
 DONNIE IRIS
 ASIA
 PHIL COLLINS
 Hottest:
 TONI BASIL 2-1
 COCKER & WARNES 8-2
 SYLVIA 9-4
 DON HENLEY 24-7
 CHICAGO 21-8

WRKR/Racine, WI

Steve Warren
 Hottest:
 MICHAEL MCDONALD 3-1
 CHICAGO 11-8
 SURVIVOR 14-11
 CS&N 26-15
 DONALD FAGEN 29-21

WSPY/Stevens Point, WI

Brad Fuhr
 DON HENLEY
 JACKSON/MCCARTNEY
 PHIL COLLINS
 DIANA ROSS
 JOHN COUGAR
 Hottest:
 TONI BASIL 2-1
 FLEETWOOD MAC 3-2
 LAURA BRANIGAN 17-9
 SYLVIA 22-11
 LIONEL RICHIE 26-14

WEST

PARALLEL TWO

FM102/Sacramento, CA
 Manders/Preston
 HALL & OATES
 JACKSON/MCCARTNEY
 Hottest:
 COCKER & WARNES 7-1
 NEIL DIAMOND 8-5
 SYLVIA 15-9
 JOE JACKSON 17-12
 LIONEL RICHIE 18-14

K96/Provo, UT

Gentry/McCoy
 JEFFERSON STARSHI
 SURVIVOR
 DIONNE WARWICK
 MCCARTNEY/WONDER
 DON HENLEY
 Hottest:
 FLEETWOOD MAC 1-1
 COCKER & WARNES 9-4
 CHICAGO 14-9
 LAURA BRANIGAN 21-16
 HALL & OATES 28-22

KBBK/Boise, ID

Bob Lee
 KOOL & THE GANG
 TOTO
 KIM CARNES
 A FLOCK OF SEAGUL
 PHIL COLLINS
 PATTI AUSTIN
 MOTELS
 Hottest:
 TONI BASIL 8-1
 CHICAGO 7-6
 COCKER & WARNES 9-8
 LIONEL RICHIE 35-19
 LAURA BRANIGAN 34-27

KFI/Los Angeles, CA

Steve LaBeau
 LINDA RONSTADT
 JACKSON/MCCARTNEY
 JOHN COUGAR
 RABBITT & GAYLE
 MOTELS
 PRINCE
 CHILLIWACK
 Hottest:
 LAURA BRANIGAN 1-1
 STRAY CATS 4-4
 GLENN FREY 6-5
 COCKER & WARNES 12-8
 POINTNER SISTERS 15-10

KGGI/Riverside-S.Bern.

Steve O'Neil
 JEFFREY OSBORNE
 JACKSON/MCCARTNEY
 KOOL & THE GANG
 DON HENLEY
 CHILLIWACK
 JOHN COUGAR
 Hottest:
 FLEETWOOD MAC 3-1
 NEIL DIAMOND 9-4
 EVELYN KING 14-8
 LIONEL RICHIE 18-11
 JOHN COUGAR 11-14

KHOP/Modesto-Stockton

David Kraham
 JACKSON/MCCARTNEY
 KIM CARNES
 SURVIVOR
 MEN AT WORK
 PATTI AUSTIN
 Hottest:
 COCKER & WARNES 1-1
 NEIL DIAMOND 3-2
 JOE JACKSON 10-5
 LAURA BRANIGAN 19-11
 CHICAGO 17-12

KIDD/Monterey, CA

Barry Brown
 KOOL & THE GANG
 BILLY SQUIER
 JEFFERSON STARSHI
 JACKSON/MCCARTNEY
 DON HENLEY
 Hottest:
 MEN AT WORK 1-1
 A FLOCK OF SEAGUL 2-2
 NEIL DIAMOND 11-8
 TONI BASIL 10-9
 LIONEL RICHIE 17-11

KIKI/Honolulu, HI

Michael Shishido
 SUPERTRAMP
 TOTO
 RANDY MEISNER
 MOTELS
 AL KOOPER/CARTER
 GRASS ROOTS
 JEFFERSON STARSHI
 ABBA
 JACKSON/MCCARTNEY
 MICHAEL MCDONALD
 JACK MACK/HEART..
 TOMA/NATTO
 Hottest:
 LIONEL RICHIE 2-1
 EVELYN KING 9-5
 DIANA ROSS 16-9
 ABC 20-11
 COCKER & WARNES 22-17

KJRB/Spokane, WA

Suds Coleman
 ELVIS PRESLEY
 JACKSON/MCCARTNEY
 MARVIN GAYE
 Hottest:
 COCKER & WARNES 1-1
 ABC 5-3
 JOE JACKSON 10-6
 LIONEL RICHIE 17-8
 LAURA BRANIGAN 22-17

KKFM/Colorado Springs

Jack Hamilton
 PAT BENATAR
 BILLY SQUIER
 DAN FOGELBERG
 SUPERTRAMP
 JOHN COUGAR
 Hottest

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence.

★ DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song. Regional Reach 100/25, National Summary 44% Up 51.

EXAMPLE. 100/25 — 100 CHR reporting stations on it this week including 25 new adds. 44% — Percentage of this weeks reporters playing it.

ABC The Look Of... (Mercury/PG) LP: The Lexicon Of Love. Regional Reach 158/10, National Summary 69% Up 90.

TONI BASIL Mickey (Chrysalis) LP: Word Of Mouth. Regional Reach 141/1, National Summary 62% Up 88.

LAURA BRANIGAN Gloria (Atlantic) LP: Branigan. Regional Reach 181/6, National Summary 79% Up 123.

CHICAGO Love Me... (Full Moon/WB) LP: Chicago 16. Regional Reach 201/3, National Summary 88% Up 173.

J. COCKER & J. WARNES Up Where... (Island/Atco) LP: Soundtrack An Officer And A Gentleman. Regional Reach 204/3, National Summary 89% Up 142.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

TONI BASIL Mickey (Chrysalis) LP: Word Of Mouth. Regional Reach 141/1, National Summary 62% Up 88.

TONI BASIL Mickey (Chrysalis) LP: Word Of Mouth. Regional Reach 141/1, National Summary 62% Up 88.

228 Reports 219 Last Week. (Toni Basil continued)

PAUL CARRACK I Need You (Epic) LP: Suburban Voodoo. Regional Reach 146/0, National Summary 64% Up 100.

PAT BENATAR Shadows Of... (Chrysalis) LP: Get Nervous. Regional Reach 181/19, National Summary 71% Up 163.

CHICAGO Love Me... (Full Moon/WB) LP: Chicago 16. Regional Reach 201/3, National Summary 88% Up 173.

J. COCKER & J. WARNES Up Where... (Island/Atco) LP: Soundtrack An Officer And A Gentleman. Regional Reach 204/3, National Summary 89% Up 142.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

CHILLWACK Whittacha... (Millennium/RCA) LP: Opus X. Regional Reach 125/37, National Summary 56% Up 22.

PAUL CARRACK I Need You (Epic) LP: Suburban Voodoo. Regional Reach 146/0, National Summary 64% Up 100.

CHICAGO Love Me... (Full Moon/WB) LP: Chicago 16. Regional Reach 201/3, National Summary 88% Up 173.

J. COCKER & J. WARNES Up Where... (Island/Atco) LP: Soundtrack An Officer And A Gentleman. Regional Reach 204/3, National Summary 89% Up 142.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

JOHN COUGAR Hand To Hold (Rival/PG) LP: American Fool. Regional Reach 89/80, National Summary 39% Up 20.

CHILLWACK Whittacha... (Millennium/RCA) LP: Opus X. Regional Reach 125/37, National Summary 56% Up 22.

CHICAGO Love Me... (Full Moon/WB) LP: Chicago 16. Regional Reach 201/3, National Summary 88% Up 173.

J. COCKER & J. WARNES Up Where... (Island/Atco) LP: Soundtrack An Officer And A Gentleman. Regional Reach 204/3, National Summary 89% Up 142.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

JOHN COUGAR Hand To Hold (Rival/PG) LP: American Fool. Regional Reach 89/80, National Summary 39% Up 20.

CHILLWACK Whittacha... (Millennium/RCA) LP: Opus X. Regional Reach 125/37, National Summary 56% Up 22.

CHICAGO Love Me... (Full Moon/WB) LP: Chicago 16. Regional Reach 201/3, National Summary 88% Up 173.

J. COCKER & J. WARNES Up Where... (Island/Atco) LP: Soundtrack An Officer And A Gentleman. Regional Reach 204/3, National Summary 89% Up 142.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

JOHN COUGAR Hand To Hold (Rival/PG) LP: American Fool. Regional Reach 89/80, National Summary 39% Up 20.

CHILLWACK Whittacha... (Millennium/RCA) LP: Opus X. Regional Reach 125/37, National Summary 56% Up 22.

CHICAGO Love Me... (Full Moon/WB) LP: Chicago 16. Regional Reach 201/3, National Summary 88% Up 173.

J. COCKER & J. WARNES Up Where... (Island/Atco) LP: Soundtrack An Officer And A Gentleman. Regional Reach 204/3, National Summary 89% Up 142.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

NEIL DIAMOND Heartlight (Columbia) LP: Heartlight. Regional Reach 171/2, National Summary 75% Up 136.

KENNY ROGERS "A Love Song" (Liberty) 58/3

Moves: Up 22, Debuts 10, Same 23, Down 0, Adds 3, KTSA, KSKD, KKAZ, JB105 25-21, K104 27-23, WTXI 40-35, KROK 24-19, WJDX 28-22, KLIK 27-23, FM102 21-17, KJRB 30-23, OK100 27-20, WTSN 30-22, 95XIL 33-30, Q104 30-25.

GO-GO'S "Get Up And Go" (IRS/A&M) 53/0

Moves: Up 20, Debuts 4, Same 24, Down 5, Adds 0, KEGL 9-8, XTRA on, KHFI 20-19, WOKI 21-17, WVIC 21-19, KXX 27-22, KBBK 26-23, KSKD 25-23, WGUY 24-19, WCIR 26-24, WHSL 28-25, WFLB 33-31, KKRC-FM 29-26, WSP2 28-26, 99KG 23-17.

MISSING PERSONS "Destination Unknown" (Capitol) 51/4

Moves: Up 14, Debuts 2, Same 31, Down 0, Adds 4, WMEE, WSQV, WQLT, WYKS, WXKS-FM 29-26, KEGL 38-34, WLFL-FM on, KIQQ 19-11, KSET-FM 17-15, WNOK-FM 40-37, KXX 21-18, WISE 36-33, WPFM 27-25, KFMZ 16-9, KCBN 31-27.

PETER GABRIEL "Shock The Monkey" (Geffen) 50/7

Moves: Up 14, Debuts 7, Same 22, Down 0, Adds 7, WGCL, WQID, WKAU, KXX, WGUY, WISE, WYKS, WXKS-FM 30-27, CHUM 8-5, KEGL 19-16, KSET-FM 18-10, WJXQ 11-9, KYXX 10-9, WOMP-FM 19-11, KFMZ 14-8.

BILL CONTI "Theme From 'Dynasty'" (Arista) 40/23

Rotations: Heavy 1/0, Medium 10/5, Light 29/18, Extra Adds 0, Total Adds 23, WBEN, WLTA, WARM98, WCCO, KEX, WKAZ, WSBA, SM95, WHIO, KMBZ, KBOI, KKUA, WAYV, WNNR, WKZE-FM, WKBR, WSKY, WJBC, KFOR, WJON, KRNO, KISN, KSRO. Heavy: WDEF. Medium: WHBY, KSL, WLVA, KFSB, KRCL.

LAURA BRANIGAN "Gloria" (Atlantic) 37/7

Rotations: Heavy 3/0, Medium 15/1, Light 19/6, Extra Adds 0, Total Adds 7, WZUU, KGW, WOWO, WENS, KUDO, WCHV, KISN. Heavy: KYUU, WAYV, WROV. Medium: WFBR, WVB, 3WS, WTAE, WHEN, WSRZ, WOMC, WISM-FM, WKBR, WSKY, Q96, WLVA, KCMQ, KFSB.

DIANA ROSS "Muscles" (RCA) 31/4

Rotations: Heavy 0/0, Medium 11/2, Light 20/2, Extra Adds 0, Total Adds 4, WKAZ, KFSB, KISN, KVSF. Medium: WFBR, WLTA, KHOW, KJR, WFSM, KBOI, WNNR, WORG, KFQD.

SIGNIFICANT ACTION

PHIL COLLINS "You Can't Hurry Love" (Atlantic) 49/48

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 48 including WNBC, 96KX, CKGM, KEGL, CKLW, WKTI, WSPK, 3WT, WBCY, WANS-FM, WNAM, KNBQ, WSQV, Q104, KSEL-FM, KOZE.

KIM CARNES "Does It Make You Remember" (EMI America) 49/46

Moves: Up 0, Debuts 2, Same 1, Down 0, Adds 46 including Z93, 94Q, KIQQ, WKFM, WYCR, KITY, WHHY-FM, WOKI, WKDD, KHOP, OK100, 95XIL, WAEV, KILE, KKLS, KENI, KDZA.

STEVE WINWOOD "Valerie" (Island/WB) 47/14

Moves: Up 8, Debuts 5, Same 20, Down 0, Adds 14, WGCL, WSPK, WPHD, 3WT, G100, WSSX, WNOK-FM, WNAM, KRQ, WQLT, WYKS, D93, KGHO, KBIM, KO93 29-24.

MEN AT WORK "Down Under" (Columbia) 46/23

Moves: Up 6, Debuts 4, Same 12, Down 1, Adds 23 including 94Q, WLFL-FM, KIQQ, WRCK, WPST, 79Q, WRVQ, WZZR, KMGK, WKAU, KNBQ, WOMP-FM, WPFM, KYTN, KFMZ.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 47/22

Moves: Up 6, Debuts 8, Same 9, Down 2, Adds 22 including Q105, KEARTH, B100, WKFM, WKEE, 79Q, KROK, WZYP, KIOA, KBBK, WACZ, WQLT, 95SGF, FM99, KVOL.

CHARLENE & STEVIE WONDER "Used To Be" (Motown) 44/19

Moves: Up 2, Debuts 12, Same 11, Down 0, Adds 19 including WCAU-FM, JB105, Z93, WKFM, WIF, KITY, KBFM, CK101, WRQK, WCSC, WJBC, WKHI, WISE, KSLY, KDZA.

EVELYN KING "Love Come Down" (RCA) 40/2

Moves: Up 19, Debuts 0, Same 8, Down 11, Adds 2, Q102, WFEA, Y100 3-2, KIIS-FM 3-2, KTSA 22-19, WHHY-FM 25-21, FM100 17-13, WSFL 20-15, KFI 5-3, KIDD 8-6, KGGI 14-8, KIKI 9-5, WGUY 1-1, Z102 8-3, KILE 5-4.

EDDIE RABBITT with CRYSTAL GAYLE "You And I" (Elektra) 38/8

Moves: Up 16, Debuts 5, Same 9, Down 0, Adds 8, WGCL, V100, KTFM, KROK, WNOK-FM, KLIK, KFI, WOMP-FM, JB105 31-28, CKLW 24-21, K104 15-8, KZFM 30-19, Y103 22-19, OK100 22-15.

TAVARES "A Penny For Your Thoughts" (RCA) 36/5

Moves: Up 23, Debuts 2, Same 5, Down 1, Adds 5, KX104, KIOA, KQMQ, WIGY, WHEB, WXKS-FM 6-4, KEARTH 10-9, K104 29-24, KITY 37-33, WTXI 30-26, KFI 13-9, KGGI 30-21, WJBC 39-29, WFOX 20-15.

ASIA "Sole Survivor" (Geffen) 34/15

Moves: Up 0, Debuts 4, Same 14, Down 0, Adds 18, WBEN-FM, WPHD, 3WT, WYCR, KYST, KSET-FM, WANS-FM, WKFR, KQMQ, WIGY, OK100, WKHI, WFOX, WCIL-FM.

FRIDA "I Know There's Something Going On" (Atlantic) 34/10

Moves: Up 5, Debuts 3, Same 16, Down 0, Adds 10, KEGL, WKEE, WZYP, WFBG, WOMP-FM, WFLB, WBWB, WAZY-FM, KBIM, KDZA, CFTR 33-27, KZZP 20-16, 94TYX 14-11, WKDD 17-12, WHSL 29-26.

FIXX "Stand Or Fall" (MCA) 34/2

Moves: Up 8, Debuts 2, Same 21, Down 1, Adds 2, WCAU-FM, KCBN, KEGL on, WLFL-FM on, WKEE on, KITY 4-38, KZFM 28-22, KSET-FM 16-9, WKDD on, KYXX 7-7, WOMP-FM 4-37, KISR 29-26, WBWB on, KFMZ 19-15, KGHO 7-7.

EDDIE MONEY "Shakin'" (Columbia) 31/3

Moves: Up 15, Debuts 0, Same 12, Down 1, Adds 3, Q102, WIKS, WZYQ, KEGL 17-14, WGCL 10-7, KYST 18-14, KITY 31-23, KSET-FM 8-6, WJXQ 1-1, Z104 27-23, WKDD 7-3, WIGY 29-21, WXLK 12-10, WRKR 32-28, KCBN 28-22.

ROD STEWART "Guess I'll Always Love You" (WB) 29/10

Moves: Up 1, Debuts 4, Same 14, Down 0, Adds 10, 96KX, KYST, KSET-FM, WERZ, WOMP-FM, KSEL-FM, WBWB, KFMZ, KCBN, KCDQ, WPST 4-38, WSSX on, WJXQ 21-16, WZYQ on, WJAD 4-39.

SHEENA EASTON "I Wouldn't Beg For Water" (EMI America) 29/1

Moves: Up 3, Debuts 3, Same 22, Down 0, Adds 1, WOKI, KIQQ on, WKFM on, WAEB on, WKEE on, KITY 36-29, Y103 29-26, KFI on, WJBC on, WHEB on, WFBG on, WZYQ on, WQLT 4-39, WFLB 36-33, KYAA 4-21.

STEPHANIE WINSLOW "In Between Lovers" (Primer/Curb) 25/4

Moves: Up 1, Debuts 1, Same 19, Down 0, Adds 4, JB105, KSTT, WOMP-FM, 99KG, WKFM on, WPHD on, K104 38-34, KITY 4-39, KROK on, WZYP on, KFI on, WFEA on, WQLT on, KVOL on, KISR on.

MARVIN GAYE "Sexual Healing" (Columbia) 24/6

Moves: Up 5, Debuts 9, Same 4, Down 0, Adds 6, WXKS-FM, WTCI-FM, 94TYX, WDOQ, KQKQ, KJRB, Y100 4-13, 95 4-28, CKLW 20-15, KEARTH 24-17, KIQQ 4-22, KFRC 4-25, XTRA on, KTFM 26-21, B97 4-25, Y103 25-22, WSFL 4-35.

JUDAS PRIEST "You've Got Another Thing Coming" (Columbia) 24/5

Moves: Up 5, Debuts 0, Same 13, Down 1, Adds 5, KYST, KSET-FM, WYCR, WKRZ-FM, WISE, KEGL on, WLS-FM 33-28, WRCK on, 3WT on, WSSX on, WJXQ 6-5, WIGY on, WFBG 39-27, KISR 24-21, KBIM on.

SCANDAL "Goodbye To You" (Columbia) 24/4

Moves: Up 1, Debuts 1, Same 18, Down 0, Adds 4, WLFL-FM, WZZR, KMGK, WHSL, WKFM on, WPHD on, WOKI 4-40, KYXX 37-34, KBBK on, WERZ on, WFLB on, KVOL on, KENI on, KBIM on, KCDQ on.

TALK TALK "Talk Talk" (EMI America) 22/5

Moves: Up 4, Debuts 1, Same 11, Down 1, Adds 5, WLFL-FM, KSET-FM, WZZR, KMGK, KGHO, 96KX on, WXKS-FM on, KEGL 22-19, KITY 38-30, WJXQ 4-29, KNBQ on, KBBK on, WGUY on, WJAD on-dp, WISE 35-31.

PRINCE "1999" (WB) 20/4

Moves: Up 2, Debuts 2, Same 12, Down 0, Adds 4, Y100, 95, WKFM, KFI, WXKS-FM 4-28, WLFL-FM on, KIQQ 38-31, KITY on, WFMF on, WQID on, WZYP on, KBBK on, WGUY on, WQLT 38-33, KCDQ on.

MICHAEL McDONALD "I Gotta Try" (WB) 19/19

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including B104, WPST, WYCR, WSFL, WCSC, WKDD, KNBQ, KIKI, WIGY, WSQV, Q104, WHSL, KGHO, KDZA.

MOTELS "Forever Mine" (Capitol) 17/15

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 15, KEGL, KTFM, KITY, WOKI, WGH, WZZR, KFI, KYXX, KBBK, KSKD, KIKI, WFBG, WFOX, WPFM, KFMZ.

BILL CONTI "Theme From 'Dynasty'" (Arista) 14/11

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 11, KC101, KITY, WTXI, WAXY, Y103, WFEA, WFBG, WFLB, KVOL, KBIM, KCDQ, WISE on, FM99 on, KSLY on.

APRIL WINE "Tell Me Why" (Capitol) 14/1

Moves: Up 2, Debuts 1, Same 10, Down 0, Adds 1, WCSC, JB105 32-29, WKFM on, WPHD on, KITY 40-35, KSET-FM 4-30, WQID on, WOKI on, KSKD on-dp, WIGY on, WERZ on, WFBG on, WFLB on, KVOL on.

CLIFF RICHARD "The Only Way Out" (EMI America) 14/0

Moves: Up 6, Debuts 1, Same 6, Down 1, Adds 0, WLFL-FM 24-18, KIQQ on, V100 23-18, Y103 20-18, WRQK on, WZZR on, KSTT 35-28, KLIK 22-21, KMGK on, WJBC 4-39, WIGY on, WBWB on, KSLY 30-25.

BILL MEDLEY "Right Here And Now" (Planet/RCA) 13/2

Moves: Up 3, Debuts 0, Same 8, Down 0, Adds 2, Y103, KIOA, CKLW on, KEARTH 21-20, KIQQ on, 94TYX 34-33, WDOQ on, FM100 28-26, WSEZ on, WQLT on, WFLB on, KVOL on, KSLY on.

ROBERT PLANT "Pledge Pin" (Swan Song/Atco) 12/10

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 10, WRCK, KITY, WGH, WJXQ, WJBC, WZYQ, KVOL, KISR, WBWB, KFMZ, KSET-FM 27-21, WHSL on.

CHEAP TRICK "She's Tight" (Epic) 11/0

Moves: Up 6, Debuts 0, Same 5, Down 0, Adds 0, Y100 17-16, K104 3-2, 79Q 17-14, KYST 16-9, KSET-FM 10-8, WSSX on, WKAU on-dp, OK100 17-16, WSP2 on-dp.

NOVO COMBO "Too Long Gone" (Polydor/PolyGram) 10/0

Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 0, WPHD on, KSET-FM 4-29, WJXQ on-dp, WCIR on, WFOX on, WHSL on, WPFM on, KVOL on, WBWB on, KFMZ 13-11.

SIGNIFICANT ACTION

QUARTERFLASH "Critical Times" (Geffen) 25/5

Rotations: Heavy 0/0, Medium 9/1, Light 16/4, Extra Adds 0, Total Adds 5, WKAZ, KRNT, WNNR, WCHV, WDEF. Medium: KEX, KGW, KBOI, KUGN, KUDO, WAYV, KFOR, KRCL.

CHARLENE & STEVIE WONDER "Used To Be" (Motown) 22/18

Rotations: Heavy 3/2, Medium 6/5, Light 13/11, Extra Adds 0, Total Adds 18, WLTA, 97AIA, WCCO, KJR, WGY, KEY103, WHHY, WQUE, WGAR, KLTE, WQUA, KBOI, KKUA, KUDO, WAYV, WSKY, KVSF, KSRO. Heavy: YES95. Medium: KSEL.

TAVARES "A Penny For Your Thoughts" (RCA) 22/6

Rotations: Heavy 2/0, Medium 6/0, Light 14/6, Extra Adds 0, Total Adds 6, WCCO, WFMK, KS103, WKBR, WBOW, KRCL. Heavy: WPRO, WLVA. Medium: WFBR, KEY103, KKUA, WAYV, WNNR, WTNV.

JEFFERSON STARSHIP "Be My Lady" (RCA/Grunt) 22/5

Rotations: Heavy 0/0, Medium 10/1, Light 12/4, Extra Adds 0, Total Adds 5, KGW, KYKY, WKZE-FM, KCMQ, KFSB. Medium: WFBR, WAFB, WSRZ, WFMK, WMHE, KYUU, WEIM, WSKY, KSRO.

PATTI AUSTIN with JAMES INGRAM "Baby, Come To Me" (Qwest/WB) 21/6

Rotations: Heavy 2/0, Medium 13/1, Light 6/5, Extra Adds 0, Total Adds 6, WYNY, KEX, KUGN, WKZE-FM, WEIM, WKBR. Heavy: 97AIA, WAYV. Medium: KS94, KGW, WFSM, WHHY, WOMC, WENS, KS103, WMHE, KBOI, WSKY, Q96, KRCL.

LINDA RONSTADT "Get Closer" (Asylum) 17/2

Rotations: Heavy 1/0, Medium 10/1, Light 6/1, Extra Adds 0, Total Adds 2, KCMQ, KRKK. Heavy: KUDO. Medium: KGW, WAAY, WSRZ, KYKY, WAYV, WKZE-FM, WCHV, KVOX, KBAI.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 17/1

Rotations: Heavy 2/0, Medium 9/0, Light 6/1, Extra Adds 0, Total Adds 1, WCHV. Heavy: WOWO, WAYV. Medium: WHB, WAFB, WHHY, WTRX, WNNR, WKBR, WTNV, WSKY, KFQD.

DONNA SUMMER "State Of Independence" (Geffen) 15/0

Rotations: Heavy 1/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WHHY. Medium: WFBR, WCZY, KBOI, WSKY, KFSB.

BERTIE HIGGINS "Casablanca" (Kat Family/CBS) 14/1

Rotations: Heavy 1/0, Medium 7/1, Light 6/0, Extra Adds 0, Total Adds 1. WSB. Heavy: 97AIA. Medium: WHBY, WNNR, KFSB, KTWO, KRCL, KRNO.

MICHAEL McDONALD "I Gotta Try" (WB) 12/12

Rotations: Heavy 0/0, Medium 3/3, Light 9/9, Extra Adds 0, Total Adds 12, WFBR, WISN, KGW, KEY103, WSRZ, WFMK, WISM-FM, WSKY, WCHV, KRCL, KBAI, KRKK.

ELVIS PRESLEY "The Elvis Medley" (RCA) 12/10

Rotations: Heavy 0/0, Medium 4/3, Light 7/6, Extra Adds 1, Total Adds 10, WFBR, 55KRC, WICC, WHHY, KKUA, WAYV, WLVA, WJBC, WJON, KVSF. Medium: KRCL.

RICK BOWLES "Tonight I'll Be Your Fool Again" (Polydor/PolyGram) 12/2

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 1, Total Adds 2, WSKY, KTWO. Medium: WBT, WDEF, KFOR, WJON.

GEORGE FISCHOFF "Pretty Kitty" (Moss Music Group) 12/2

Rotations: Heavy 0/0, Medium 0/0, Light 12/2, Extra Adds 0, Total Adds 2, WAIV, KRCL.

BILLY JOEL "Pressure" (Columbia) 12/2

Rotations: Heavy 3/0, Medium 6/2, Light 3/0, Extra Adds 0, Total Adds 2, KCMQ, KBAI. Medium: SM95, WSRZ, WAYV. Medium: KYUU, WCHV, WORG, KFQD.

JESSE COLIN YOUNG & CARLY SIMON "Fight For It" (Elektra) 12/1

Rotations: Heavy 0/0, Medium 1/0, Light 10/0, Extra Adds 1, Total Adds 1, WKAZ. Medium: KRKK.

SPYRO GYRA "Soho Mojo" (MCA) 11/10

Rotations: Heavy 0/0, Medium 3/3, Light 6/5, Extra Adds 2, Total Adds 10, KEY103, Y106, WSRZ, WHBY, WHBC, KRFD, KSL, WNNR, WJON, KTWO.

JANIS SIEGEL "How High The Moon" (Atlantic) 11/3

Rotations: Heavy 2/0, Medium 6/2, Light 3/1, Extra Adds 0, Total Adds 3, KRNT, KCRG, KFSB. Heavy: WCCO, WDEF. Medium: WHBC, KUGN, KSL, WJON.

KIM CARNES "Does It Make You Remember" (EMI America) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 9/9, Extra Adds 1, Total Adds 10, WLTA, WCCO, WHBC, WTRX, WQUA, WKZE-FM, WEIM, WKBR, WSKY, WJON.

STRAY CATS "Rock This Town" (EMI America) 10/2

Rotations: Heavy 0/0, Medium 4/1, Light 6/1, Extra Adds 0, Total Adds 2, KUDO, KWEB, GR55, WHHY, WAYV.

LANI HALL "Who's That Guy?" (A&M) 10/1

Rotations: Heavy 0/0, Medium 3/0, Light 7/1, Extra Adds 0, Total Adds 1, WARM98. Medium: WHBC, KKUA, WJON.

ROSANNE CASH "I Wonder" (Columbia) 10/0

Rotations: Heavy 3/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WCCO, KUGN, KSL. Medium: KMBZ, WKZE-FM.

ALABAMA "Close Enough To Perfect" (RCA) 9/1

Rotations: Heavy 2/0, Medium 5/1, Light 2/0, Extra Adds 0, Total Adds 1, KFMK. Heavy: WAAY, KWEB. Medium: WSB, WCCO, KMBZ, WDEF.

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 9/0

Rotations: Heavy 2/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ, KYUU. Medium: WTNV, WCHV, KCMQ, KPAT.

PHIL COLLINS "You Can't Hurry Love" (Atlantic) 8/8

Rotations: Heavy 0/0, Medium 1/1, Light 7/7, Extra Adds 0, Total Adds 8, WFBR, WSRZ, WKZE-FM, WKBR, WTNV, WSKY, WLVA, WBOW.

STEVE WINWOOD "Valerie" (Island/WB) 8/3

Rotations: Heavy 0/0, Medium 2/1, Light 6/2, Extra Adds 0, Total Adds 3, SM95, WKZE-FM, WEIM. Medium: WSRZ.

FIREBALL "Body And Soul" (Atlantic) 8/2

Rotations: Heavy 0/0, Medium 2/0, Light 6/2, Extra Adds 0, Total Adds 2, WKAZ, WKZE-FM. Medium: SM95, WEIM.

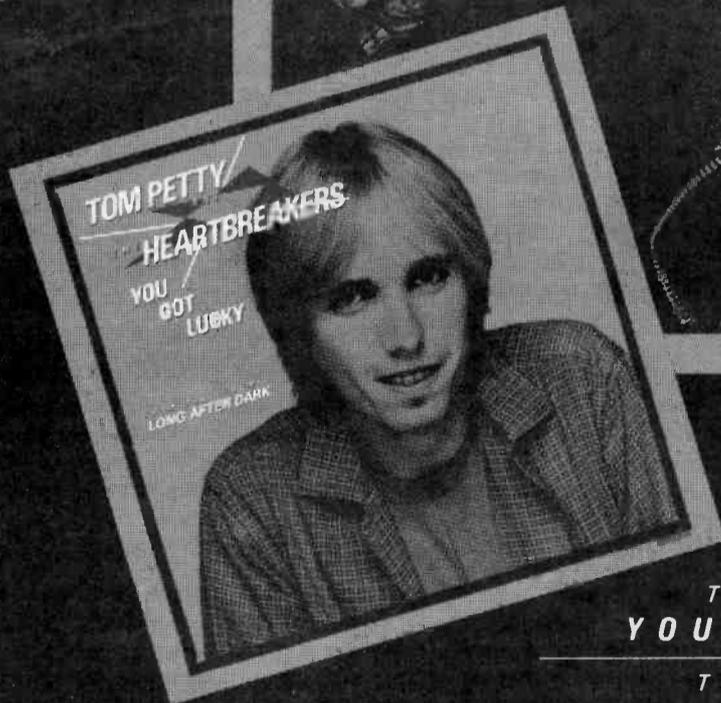
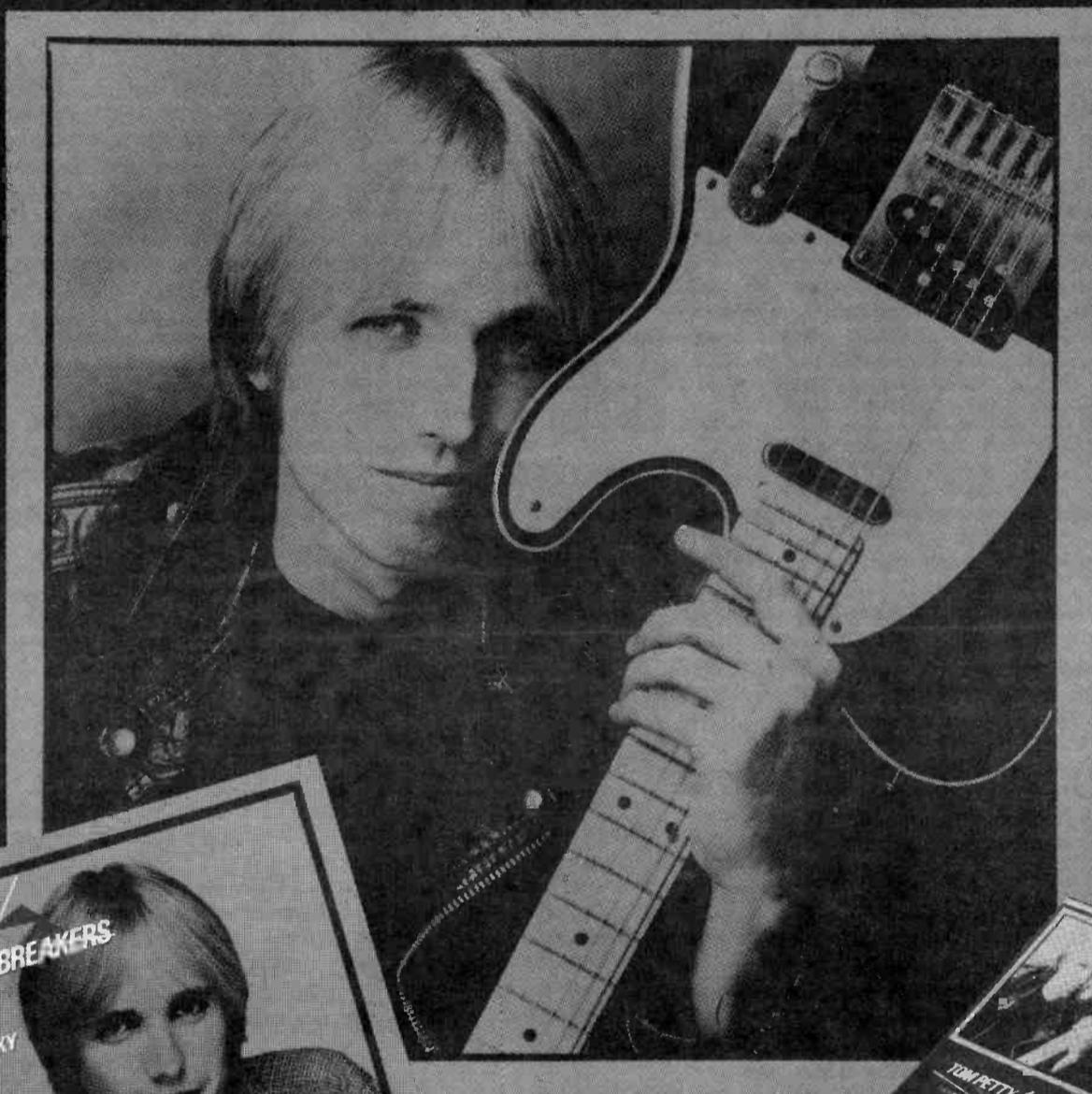
AL JARREAU & RANDY CRAWFORD "Your Precious Love" (WB) 8/0

TOM PETTY

AND

THE HEARTBREAKERS

LONG AFTER DARK



THE SINGLE
YOU GOT LUCKY BSR 52144

THE ALBUM
LONG AFTER DARK BSR 5360
On your desk next week

PRODUCED BY
TOM PETTY & JIMMY IOVINE

ENGINEERED BY
SHELLY YAKUS

Backstreet
RECORDS & CASSETTES

©1982 Backstreet Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Last
Weeks Weeks Week

12	5	4	1	J. COCKER & J. WARNES/Up Where... (Island/Atco)
2	2	1	2	FLEETWOOD MAC/Gypsy (WB)
16	11	8	3	JOE JACKSON/Steppin' Out (A&M)
15	10	6	4	NEIL DIAMOND/Heartlight (Columbia)
10	8	5	5	OLIVIA NEWTON-JOHN/Heart Attack (MCA)
5	3	2	6	GLENN FREY/The One You Love (Asylum)
23	16	9	7	CHICAGO/Love Me Tomorrow (Full Moon/WB)
-	-	17	8	LIONEL RICHIE/Truly (Motown)
21	17	12	9	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
30	21	14	10	LAURA BRANIGAN/Gloria (Atlantic)
25	24	15	11	BILLY JOEL/Pressure (Columbia)
-	30	21	12	DARYL HALL & JOHN OATES/Maneater (RCA)
1	1	3	13	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)
14	12	10	14	STEEL BREEZE/You Don't Want Me Anymore (RCA)
28	27	22	15	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
27	26	19	16	LINDA RONSTADT/Get Closer (Asylum)
29	28	18	17	SYLVIA/Nobody (RCA)
9	4	7	18	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
-	-	24	19	STRAY CATS/Rock This Town (EMI America)
-	-	23	20	TONI BASIL/Mickey (Chrysalis)
-	-	27	21	DAN FOGELBERG/Missing You (Full Moon/Epic)
24	23	20	22	PAUL CARRACK/I Need You (Epic)
-	-	28	23	ABC/The Look Of Love (Part One) (Mercury/PolyGram)
-	-	24	24	DIANA ROSS/Muscles (RCA)
-	-	30	25	JEFFERSON STARSHIP/Be My Lady (RCA/Grunt)
-	29	26	26	POINTER SISTERS/I'm So Excited (Planet/RCA)
-	-	29	27	SURVIVOR/American Heartbeat (Scotti Bros./CBS)
-	-	28	28	SUPERTRAMP/It's Raining Again (A&M)
-	-	28	29	DIONNE WARWICK/Heartbreaker (Arista)
-	-	28	30	PAT BENATAR/Shadows Of The Night (Chrysalis)

Three Weeks Last
Weeks Weeks Week

2	1	1	1	GLENN FREY/The One You Love (Asylum)
1	2	2	2	NEIL DIAMOND/Heartlight (Columbia)
4	3	3	3	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
23	12	7	4	LIONEL RICHIE/Truly (Motown)
16	11	5	5	DIONNE WARWICK/Heartbreaker (Arista)
12	10	8	6	CROSBY, STILLS & NASH/Southern Cross (Atlantic)
7	5	4	7	FLEETWOOD MAC/Gypsy (WB)
8	7	6	8	SYLVIA/Nobody (RCA)
20	17	13	9	CHICAGO/Love Me Tomorrow (Full Moon/WB)
15	13	12	10	JEFFREY OSBORNE/On The Wings Of Love (A&M)
-	23	17	11	DAN FOGELBERG/Missing You (Full Moon/Epic)
3	4	10	12	JUICE NEWTON/Break It To Me Gently (Capitol)
27	21	16	13	JOE JACKSON/Steppin' Out (A&M)
-	27	19	14	KENNY ROGERS/A Love Song (Liberty)
-	25	20	15	DONALD FAGEN/I.G.Y. (What A Beautiful World) (WB)
10	9	9	16	AIR SUPPLY/Young Love (Arista)
21	20	18	17	PAUL CARRACK/I Need You (Epic)
5	6	11	18	AMERICA/You Can Do Magic (Capitol)
6	8	15	19	MICHAEL McDONALD/I Keep Forgettin' (Every Time...) (WB)
-	29	24	20	EDDIE RABBITT with CRYSTAL GAYLE/You And I (Elektra)
14	14	14	21	STEPHEN BISHOP/If Love Takes You Away (WB)
30	26	25	22	CLIFF RICHARD/The Only Way Out (EMI America)
-	-	27	23	MICHAEL JACKSON/PAUL McCARTNEY/The Girl Is Mine (Epic)
-	-	27	24	TIMOTHY B. SCHMIT/So Much In Love (Full Moon/Asylum)
-	-	27	25	SUPERTRAMP/It's Raining Again (A&M)
11	16	23	26	JACKSON BROWNE/Somebody's Baby (Asylum)
9	19	21	27	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
-	-	29	28	HERB ALPERT/Fandango (A&M)
-	-	29	29	DARYL HALL & JOHN OATES/Maneater (RCA)
-	-	29	30	SHEENA EASTON/I Wouldn't Beg For Water (EMI America)

M. JACKSON/P. McCARTNEY (140)
JOHN COUGAR (80)
TOTO (69)

DON HENLEY (49)
PHIL COLLINS (48)
KIM CARNES (46)

MOST ADDED

M. JACKSON/P. McCARTNEY (84)
SUPERTRAMP (50)
BILL CONTI (23)

TOTO (21)
CHARLENE & STEVIE WONDER (18)
SHEENA EASTON (18)

J. COCKER & J. WARNES (124)
LIONEL RICHIE (90)
GLENN FREY (70)

FLEETWOOD MAC (66)
CHICAGO (59)
JOE JACKSON (57)

HOTTEST

NEIL DIAMOND (73)
J. COCKER & J. WARNES (72)
GLENN FREY (70)

LIONEL RICHIE (59)
DIONNE WARWICK (50)
FLEETWOOD MAC (43)

BREAKERS

DON HENLEY

Dirty Laundry (Asylum)

68% of our reporters on it. Moves: Up 30, Debuts 46, Same 30, Down 0, Adds 49 including WCAU-FM, B104, CFTR, Y100, WLS, Q102, WKTI, Q103, KZZP, WHFM, KBFM, WZOK, K96, WJBQ, WQLT. See Parallels, will debut next week on the CHR chart.

MICHAEL JACKSON/PAUL McCARTNEY

The Girl Is Mine (Epic)

63% of our reporters on it. Moves: Up 0, Debuts 3, Same 0, Down 0, Adds 140 including WNBC, WBEN-FM, B94, B104, PRO-FM, CFTR, CKGM, Z93, 94Q, I95, Q105, WBBM-FM, WLOL-FM, KEARTH, KFRC. See Parallels, will debut next week on the CHR chart.

12-34

NEW & ACTIVE

- CHILLIWACK "Whatcha Gonna Do" (Millennium/RCA) 125/37**
Moves: Up 22, Debuts 20, Same 45, Down 1, Adds 37 including WBBM-FM, WGCL, KIQQ, Q103, WKFM, WLAN-FM, KZZB, G100, WSEZ, KMGK, KGG, WCI, KRCC-FM.
- TOTO "Africa" (Columbia) 122/69**
Moves: Up 11, Debuts 15, Same 27, Down 0, Adds 69 including WBEN-FM, PRO-FM, JB105, CFTR, CHUM, WBBM-FM, CKLW, WGCL, KHS-FM, B100, XTRA, KUBE, KIMN, 94TYX, KLUC.
- DONNA SUMMER "State Of Independence" (Geffen) 113/9**
Moves: Up 64, Debuts 7, Same 32, Down 1, Adds 9, PRO-FM, Q106, WYCR, KHFI, WACZ, OK100, WTSN, WFEA, KCBN, WXKS-FM 11-9, Z93 22-17, WJDX 11-8, WBCY 13-7, KMGK 15-10, WGU 13-9.
- JEFFREY OSBORNE "On The Wings Of Love" (A&M) 105/19**
Moves: Up 48, Debuts 13, Same 25, Down 0, Adds 19 including WKBW, PRO-FM, CKLW, KFRC, XTRA, KCNR, Q103, WLAN-FM, K104, KXX106, WDCG, WZZR, KGGI, WIKZ, FM99.
- BILLY SQUIER "Everybody Wants You" (Capitol) 90/9**
Moves: Up 41, Debuts 11, Same 29, Down 0, Adds 9, B945, WGCL, WSKZ, WNOK-FM, KIDD, KKFM, 95XIL, WGLF, 99KG, CHUM 16-12, KEGL 15-10, WLS 23-15, WKRZ-FM 26-13, WJXQ 10-7, KXXX 9-4.
- JOHN COUGAR "Hand To Hold On To" (Riva/PolyGram) 89/80**
Moves: Up 0, Debuts 3, Same 6, Down 0, Adds 80 including Z93, WLLOL-FM, KFRC, Q103, KZZP, WSPK, WPST, WDOQ, WSFL, WZZR, WKDD, WSQV, KILE, KYTN, KCDO.
- MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 79/15**
Moves: Up 25, Debuts 6, Same 33, Down 0, Adds 15, CHUM, 94Q, KIMN, WRCK, WKEE, CK101, KYXX, WJAD, FM99, WYKS, KVOL, KRRC-FM, KKLS, WBWB, KWTO-FM.
- CLASH "Rock The Casbah" (Epic) 70/9**
Moves: Up 19, Debuts 12, Same 30, Down 0, Adds 9, Y100, WIF1, Z104, KRQ, Z102, 95SGF, WHSL, KFMZ, KSLY, WCAU-FM 15-9, WXKS-FM 1-1, KEGL 2-2, WGCL d-18, KSET-FM 4-3, KXXX 12-5.
- STEVE MILLER BAND "Cool Magic" (Capitol) 67/3**
Moves: Up 23, Debuts 4, Same 36, Down 1, Adds 3, KEGL, KYXX, WISE, JB105 16-11, WPST 31-29, Q106 26-23, WTIX 39-36, WSEZ 28-22, WNOK-FM 33-28, WRVQ 27-22, KQMQ 18-10, WTSN 32-27, WIKZ 30-27, KILE 33-30, KIST 21-19.
- KOOL & THE GANG "Let's Go Dancin' (Ooh La, La, La)" (De-Lite/PG) 66/38**
Moves: Up 4, Debuts 6, Same 18, Down 0, Adds 38 including WBEN-FM, WCAU-FM, WGCL, KIMN, 92FLY, Q106, KTFM, WHHY-FM, WCSC, KXXX, KBBK, WFEA, WCGQ, KGHO, KOZE.
- DONNIE IRIS "Tough World" (MCA) 62/14**
Moves: Up 13, Debuts 5, Same 30, Down 0, Adds 14, WXKS-FM, WGCL, WPST, KTFM, KZFM, WSEZ, WSSX, WNOK-FM, WGH, WVIC, WAEV, WGLF, WCIL-FM, KDZA, K104 14-8.
- TIMOTHY B. SCHMIT "So Much In Love" (Full Moon/Asylum) 60/4**
Moves: Up 22, Debuts 3, Same 30, Down 1, Adds 4, JB105, V100, WJDX, WFEA, KHFI 25-17, CK101 24-21, WOKI 30-27, WNOK-FM 30-27, WGH 22-19, KSTT 22-19, KIIC 29-25, KGGI 26-23, WACZ 31-26, KRRC-FM 30-27, KCBN 37-31.

MICHAEL JACKSON/

PAUL McCARTNEY

The Girl Is Mine (Epic)

64% of our reporters on it, which sets a new record for highest Breaker percentage in one week. Rotations: Heavy 6/6, Medium 29/29, Light 45/45, Extra Adds 4, Total Adds 84 including WFBR, WBEN, WLTT, WASH, WLTA, WSB, 97AIA, WCLR, WARM98, KS94, KPPL, KOY, KFMB, KJR, KPLZ, and 69 more. Debuts at number 23 on the A/C chart.

SUPERTRAMP

It's Raining Again (A&M)

61% of our reporters on it. Rotations: Heavy 3/0, Medium 38/21, Light 38/28, Extra Adds 1, Total Adds 50 including WLTT, WLTA, WSB, WARM98, WHB, KPPL, KEX, KFMB, KJR, KPLZ, WWYZ, KEY103, WAFB, WQUE, WSRZ, and 35 more. Debuts at number 25 on the A/C chart.

SHEENA EASTON

I Wouldn't Beg For Water (EMI America)

53% of our reporters on it. Rotations: Heavy 2/0, Medium 35/6, Light 33/12, Extra Adds 0, Total Adds 18 including WLTT, KPPL, KPLZ, WRIE, KMGK, WHHY, WRVA, KRNT, KUDL, WISM-FM, KUDO, WTNY, WJBC, and 5 more. Debuts at number 30 on the A/C chart.

DARYL HALL & JOHN OATES

Maneater (RCA)

49% of our reporters on it. Rotations: Heavy 6/0, Medium 38/3, Light 20/10, Extra Adds 1, Total Adds 14, WSB, WFYR, 55KRC, WCZY, WHB, WISN, KS94, WKAZ, WOMC, KUDL, WROV, KPAT, KQDI, KRKK. Debuts at number 29 on the A/C chart.

NEW & ACTIVE

25-49

- BILL MEDLEY "Right Here And Now" (Planet/RCA) 62/11**
Rotations: Heavy 1/0, Medium 33/6, Light 28/5, Extra Adds 0, Total Adds 11, KOY, WICC, WRIE, WGY, WAFB, WAIV, WRVA, KMBZ, KKUA, WKZE-FM, WROV. Heavy: KFBS. Medium: WFBR, WBEN, WCZY, WCCO, WKAZ, WWYZ, WRVR, SM95, Y106, WHBY, KBOI, WAYV, WWNR, WJON, KTWO, KRLL, KRKK, KVSF.
- TOTO "Africa" (Columbia) 47/21**
Rotations: Heavy 2/0, Medium 20/4, Light 23/15, Extra Adds 2, Total Adds 21, WARM98, KPPL, WICC, WKAZ, WWYZ, WAFB, KMGK, WAAY, KS103, KBOI, K108, WEIM, WCHV, KCRG, KCMQ, KVOX, KTWO, KQDI, KRLL, KRNO, KSRO. Heavy: Y106, KYKY. Medium: WFBR, KHOW, KEX, WSLI, WFMK, WMHE, KUDO.
- LARRY LEE "The Best Is Yet To Come" (Columbia) 44/4**
Rotations: Heavy 0/0, Medium 22/2, Light 22/2, Extra Adds 0, Total Adds 4, WKAZ, KRNT, KRRO, KFOR. Medium: WLTA, WSB, WARM98, WBSA, KEY103, SM95, WHBC, WISM-FM, KKUA, WWNR, WEIM, WTNY, WLVA, KFBS, WJON, KTWO, KRLL, KRNO, KRKK, KSRO.