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steady flow of information between PD and GM is vital today (and a major concern at the current NAB Radio Programming Conference), and the Source's Frank Cody presents an insightful overview of the situation



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PD's On The Move: Dave Logan at KFOG/San Francisco, Jack Hicks at KDWB-FM/Minneapolis, Paul Mitchell at WPEN/Philadelphia, Craig Scott at WMIL/Milwaukee, Kevin Fennessy to WHAM/Rochester, Dave Christian at KESI/San Antonio, and Sam Church at WEZS/Richmond

Top Talk Topics For Summer: R&R's quarterly survey of News/Talk stations and their hottest subjects for discussion . 26

\$3.50 Single Copy

#### **Arbitron Agrees To Drop Monthly Reports**

In what Arbitron Radio Advisory Council Chairman George Green of KABC/Los Angeles called "a major victory for the Council," Arbitron has agreed to discontinue issuing printed monthly reports. The move was the most dramatic event at the recent Council/Arbitron meeting in Lake Geneva, NY. Monthlies had generated controversy when some stations used the figures for sales purposes.

According to Green, "Arbitron introduced us to a new microcomputer which they hope to make available to stations. Once these computers are installed, stations will be able to access three-month rolling averages, which will have larger and more reliable sample bases. Once the computer access is arranged Arbitron will cease issuing the printed reports in the five markets where they are currently produced." Green added that besides being able to generate rolling averages the microcomputers will also be available "to access AID and market report data."

Arbitron spokesperson Connie Anthes verified Green's state-

ARBITRON/ See Page 32

#### **Doubleday Buys WMET** For \$9.5 Million

Rapidly expanding Doubleday Broadcasting hit its legal maximum of seven FM's Monday (8-23) when it reached an agreement with Metromedia to acquire WMET/Chicago for \$9.5 million.

"In my mind this is an irreplaceable asset," Doubleday President

revenues. "This lack of a han-

dicap suggests that if the FCC has

the opportunity to establish new

AM channels, it should consider

assigning stations there without

nighttime protection," wrote

author James Brown Jr. of the

FCC Office of Plans and Policy. If

nighttime protection were given,

said Brown, only 300-400 new sta-

tions would fit on the ten new

channels in the expanded AM

Brown's study focused on revenue data for 1100 large

market and 300 small market sta-

tions from 1976 to 1980. He also

NEW AM/ See Page 32

Gary Stevens told R&R. "You do not find full-power FM stations in markets like Chicago available all the time."

The purchase is contingent upon FCC approval, which Stevens expects in early 1983, and Metromedia's acquisition of WFLD-TV/ Chicago for \$136 million. Besides selling WMET, Metromedia is financing the WFLD purchase by dealing away WTCN-TV/Minneapolis and WXIX-TV/Cincinnati.

Stevens told R&R he intends to maintain WMET's AOR format and call letters. "Where we buy a call sign with image," he explained, "we will always keep it."

Calling the purchase a "carbon copy" of Doubleday's recent takeover of WAVA/Washington, Stevens told R&R, "It's in the same format that we're in and we bought it for precisely the same reason. It is well-imaged. In the same way in which we kept all the WAVA people in the transition, I expect we'll do the same thing in Chicago." Stevens indicated his approval of Metromedia's pro-DOUBLEDAY/ See Page 32

EXPANDED BAND WITH NO NIGHTTIME PROTECTION

#### 1500 New AM Stations Possible

An extensive study released this week by the FCC concluded that 1500 new stations could be placed on the AM band between 1605 and 1705 kHz, an expansion approved by a world radio conference three

The 1500 figure is based on a finding that lack of nighttime protection does not appear to harm an AM station's selling price or its

CARROLL'S ROQ FORMAT GOES CHR

#### **KYYX Debuts "Hip Hot Hits"**

CHR-formatted KYYX/Seattle adopted a new "Hip Hot Hits" format this week, consulted by former KROQ/Los Angeles PD Rick Carroll. The KYYX format represents an extension of Carroll's new wave tight-playlist AOR approach to a Contemporary Hit Radio mold.

KYYX part-owner and Seattle radio veteran Pat O'Day told R&R, "We are not an AOR station at all. We are a Top 40 station. An AOR station is an album station with 75% of its music prior to 1978, and we rely on current hit pro-

#### Rosenwald **Promoted To** Malrite Exec. VP

Gil Rosenwald has been promoted to Executive Vice President of Malrite Communications Group, moving up from VP/Group Operations. Rosenwald, who has been with Malrite since 1973, was named VP/GM of WMMS & WHK/ Cleveland in 1977.

Malrite President Carl Hirsch commented, "Malrite's phenom-

enal growth in recent years is a story which cannot be written without mentioning the significant contributions of-Gil Rosenwald. Gil is one of the most dedicated Gil Rosenwald and unselfish executives in broadcasting, as characterized by the

extraordinary working relation-

ROSENWALD/ See Page 32

"Rick is going to find a new flexibility for his format, since Seattle and Los Angeles cannot be compared when one considers the finite tastes of the under-30 audiences. We're delighted to give strength and momentum to what Rick has had the initiative to do. We deeply believe in his feeling that there is still Top 40 radio and that it will have a major impact on any given market."

#### "Natural Evolution Of CHR"

Carroll explained to R&R, "This is going to be more of a Top 40 format - 'Hip Hot Hits.' Management felt that this format was the next natural evolution of the CHR

#### Wagner Takes Alta Group PD Position

Mike Wagner has been named Group Program Director for Alta Broadcasting, owner of KBZT/ San Diego and KEZR/San Jose. Wagner had most recently spent seven years as an afternoon personality and (for a time) PD for KIIS/Los Angeles.

Commenting on Wagner's appointment, Alta co-owner and Board Chairman Jim Levitt said, "We looked long and hard for a person to take this newly-created position. We

are most im- Mike Wagner WAGNER/ See Page 32 UNDER THE WATER & OVER THE AIR FOR 104 HOURS

#### Q104 Duo Sets Submerged **Broadcasting Record**



Rick Sisk, GM of Q104/Gadsden, AL, and account executive Dennis Deason, who double as Q104's morning team, set a new underwater broadcasting record of 104 hours last week (and broke their own mark of last year, 73 hours). The duo were submerged in 40 feet of Coosa River water inside a 22' long and 12' diameter fermentation tank, remodeled into the "Calypso II" aquatic habitat. Pictured are Deason (left) and Sisk, the Calypso II suspended from a large crane about to be lowered, and the partially-submerged Calypso with technical coordinator Rick Spears on top.

Q104/ Sec Page 32

**Torbet Radio** 

# FIFTEN YEARS OF WINNING

We operate today with the same philosophy that we began with fifteen years ago or. July 7, 1967. You have to love radio, believe in it, expect to win with it and sell it beter than any other sales staff in America. This philosophy has given us the edge that has helped make our client stations winners.

New York Pauladelphia Boston Chicago Detroit St. Louis Filanta Dallas.

Denver Los Angeles Sch Francisco Sea lie Portand Sall Lake Sity Minneapolis

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#### Logan Appointed PD At KFOG

Dave Logan has been named Program Director at KFOG/San Francisco, which plans to switch to AOR in mid-September (R&R 8-13). Logan was PD of AOR WLAV/Grand Rapids for 2½ years, previously serving as Promotion & Marketing Director at WLUP/Chicago.

KFOG GM John Gaston commented to R&R, "The chemistry between Dave and

me was excellent. His promotional back-ground, especially his outstanding work at the Loop, was a plus. He has an aggressive, 'I want to win' attitude. In the kind of competitive situation we're in, that's got to be a big plus. He's a bright guy, a winner."



Dave Logan

Logan told R&R, "I have the usual mixed feelings about leaving. We've built one of the top five AOR's in the U.S. in average quarter hours, and one of the seven largest 18-34 shares in America. WLAV is one of the top secondaries. Now I'm looking forward to helping make KFOG one of the top AOR's in America. I think we're going to go in there like demons and win."

# Barri Becomes VP At Motown

Steve Barri has been appointed to the newly-created position of VP/Creative Affairs for Motown Records. The longtime Warner Bros. A&R executive will supervise talent acquisition and A&R activities for Motown, and will report directly to label President Jay Lasker, with whom he worked for years at ABC/Dunhill Records.

Lasker commented, "I'm delighted to be working with Steve again. He has one of the best creative minds in the business, and his record speaks for itself."

Barri stated, "I'm very excited about coming to Motown and working with Jay again. I've been Motown's biggest fan, and working with (Chairman) Berry Gordy is like a dream come true. But more important than that, a company like Motown gives you an opportunity to work closely with areas like promotion and sales. That type of intimate involvement is rare at most record companies."

#### Ilberman, Kiernan Named Polygram Exec. VP's

Polygram Records has appointed former RCA VP Mel Ilberman to the new position of Executive VP, while promoting Sr. VP/Sales & Marketing Jack Kiernan to Exec. VP/Sales & Marketing. Ilberman will supervise administrative functions at the company, plus international operations; Kiernan will continue to oversee the areas designated in his title, plus promotion.





Mel Ilberman

Jack Kiernan

Polygram President Guenter Hensler stated, "We're very happy to have secured the services of Mel Ilberman for this critical position . . . I've felt the need for a professional like Mel to coordinate these areas and thereby free me to devote more energies to Polygram's overall direction.

... With Mel, Jack, and the rest of the management team in place, we should be able to accelerate our upward success curve."

Asked about San Francisco's intense AOR battle, with KMEL, KRQR, and new entry KQAK already on the air, Logan said, "I thrive on competition. The more the better! I'm working with the best guy in the business, (consultant) Lee Abrams. It's bad news for the competition!"

No decision on KFOG's specific AOR direction has been made yet. Logan starts September 1.

# Gold, Heimerl New Westwood One VP's

Judy Gold has been promoted to Executive VP/Director of Sales and Brian Heimerl has been elevated to VP/Director of Operations at Los Angeles-based program supplier Westwood One.

In making the announcement, Westwood One President Norm Pattiz said, "This is just the beginning of several moves that we will be making to strengthen the company's overall management structure and, at the same time, reward some key people for jobs well done."





Judy Gold

Brian Heimerl

Gold, a six-year veteran of the firm, most recently directed station sales efforts for Westwood One. Heimerl joined Westwood One two years ago, following seven years with Watermark.

#### Hicks Picked As KDWB-FM PD

Jack Hicks has been elevated to Program Director at KDWB-FM/Minneapolis. Hicks had previously been a member of the AOR-formatted station's airstaff for the past two years; the promotion marks Hicks's first time at the PD reins.

Doubleday National PD Dave Hamilton, commenting upon the appointment, told R&R: "I've worked with Jack for the last year-and-a-half. He's been running the station on a day-to-day basis for the past several months, so I thought it would make more sense for him to be PD than the guy we had in there."

"I love the job; I've always wanted it," Hicks enthused, adding, "I've really learned a lot from working with Dave Hamilton over the past two years." Hicks replaces Joe Folger, who last month exited the facility after about four weeks in the PD's post.

#### Fennessy, Christian Take New PD Posts

Kevin Fennessy has been appointed Program Director at WHAM/Rochester. He replaces Dave Laird, now considering another position within the station.

WHAM & WHFM GM Larry Conti Jr. commented, "I was looking for someone with aggressiveness and determination. Kevin came to us highly recommended, and I feel confident that he's exactly the one we need to move the station ahead." Conti added, "Dave Laird has done a good job, and this decision should not reflect on his experience and abilities."

Fennessy most recently programmed KESI/San Antonio, after serving a year as PD for WOAI-FM across town, and previously working at WFFM/Pittsburgh. Replacing Fennessy at KESI is Dave Christian, who joins the station from his freelance voice and production business in San Francisco.

In appointing Christian as PD, KESI President/GM Sam Sitterle said, "I'm delighted to have Dave here. I firmly feel he's a great addition to the staff because of his abilities in commercial production and handling personnel."

#### Fisher Elevated To VP At Group W

Steve Fisher has been named VP/Radio Development, a new position at Group W Radio. Fisher had previously been the Radio Group's Controller.

Group W Radio President Dick Harris stated, "Not a day goes by that we don't learn of some new development in the field of communications . . . We are delighted that Steve Fisher will now assume responsibility for identifying new growth opportunities in areas such as cable audio, SCA utilization, programming, and technological developments."

Before becoming Group W Radio's Controller in January 1981, Fisher worked in financial positions at the company's RAR rep firm, KODA/Houston and KOAX/Dallas.

# Mitchell Named WPEN PD

Paul Mitchell has been named Program Director at WPEN/Philadelphia. For the past 2½ years, WPEN's MOR/Big Band/Nostalgia format had been programmed by parent company Greater Media's VP/Radio Programming Julian Breen.

In making the announcement, WPEN and sister station WMGK/Philadelphia VP/GM Larry Wexler stated, "Julian's continuous wide-ranging corporate responsibilities, along with his increasingly hectic traveling schedule, have made it necessary to bring another programming pro on board to head up the program department of WPEN. Paul Mitchell is that pro. He's a major market PD with a thorough knowledge of this market, both past and present. I have a good feeling about him, as there's a good chemistry between us."

"It's great," said Mitchell. "It's one of the best opportunities in my life. We have an excellent station here, and I'm very fortunate to be given the chance to work with

such a professional staff."

Prior to WPEN, Mitchell was an entrepreneur involved with various non-broadcast businesses. His radio background includes programming stints at Philadelphia stations WDVR (now WEAZ) and WPBS (now WUSL), as well as KXYZ/Houston. Mitchell has also served as a consultant to KGO/San Francisco and WXYZ/Detroit.

# Scott Promoted To PD At WMIL

Craig Scott has been upped to Program Director at WMIL/Milwaukee from his previous post as afternoon drive personality for the Country-formatted outlet, replacing Michael St. James as PD. Scott came to WMIL from overnights at WJEZ/Chicago and had previously programmed WTTM/Trenton.

WMIL General Manager Jerry McKenna told R&R that he and St. James "had a falling-out in terms of the direction we wanted the radio station to go, and I just didn't see any way in which it would work out for us. I made Craig acting PD a few weeks ago and he's just done a tremendous job. I'm real excited about our future."

"We've made a lot of changes here and I think we have one heck of a potential to really go to town on this," echoed Scott. "I've got good people backing me up. I've got a good staff, a good General Manager, and an Operations Director (Steve Sands) who is not only super-supportive but a genuine pro. So, it's not like I'm out there alone. There's people to help and we're going to soar!"

#### R&R Closed For Labor Day

R&R will observe the Labor Day holiday, and offices will be closed in Los Angeles and Washington, DC on Monday, September 6. We'll be back on normal schedule the next day, Tuesday, September 7.

# Washington Report

#### Nebraska Broadcasters Block Radio Marti

An attempt to authorize Radio Marti in the Senate Foreign Relations Committee was thwarted last week by Sen. Edward Zorinsky (D-NB). Since Congress has now begun a two-week recess, the panel will try again for a vote on September 8. In blocking a vote, Zorinsky cited opposition by the Nebraska Broadcasters Association to the U.S. government's Cuban-aimed propaganda station.

Meanwhile, the State Department has agreed to a change it hopes will allay the fears of U.S. broadcasters that Cuban jamming of Radio Marti will result in massive interference to American stations. The amendment would require that Cuban stations and potential interference be taken into account when Radio Marti's frequency is chosen by the National Telecommunications & Information Administration (NTIA).

#### Motorola Joins AM Stereo Line-Up

Motorola this week became the last of the four major AM stereo competitors to submit its equipment to the FCC for type acceptance. Also pending is an application from Magnayox.

Harris went on the air three weeks ago with WQXI/Atlanta leading the way. Meanwhile, Leonard Kahn has satisfied the FCC that his system — which went on the air in late July — meets certain channel separation requirements (15 db separation). He had been given 21 days to prove his system complied with the rules, or face possible withdrawal of his type acceptance.

A spokesman for the FCC Laboratory in Laurel, MD said Kahn's type acceptance is now valid for five years. To get permanent approval, his system will have to meet a higher separation standard (20 db) in 1987.

#### Program Logs Unchanged At 78% Of Stations

According to an NAB survey, 78% of radio stations have made no changes in their programming logs even though the FCC stopped requiring logs in April of 1981. Most said their current system works well, although 10% are waiting to make sure abolition of the logs isn't reversed.

Only 22% said they've made some changes. Of those, 48% described the changes as very minor, 22% moderate and 24% extensive

Even though they've made few changes, most broadcasters told the NAB they're grateful there's no longer a threat of FCC penalties for minor variances in logging procedures. Later this year NAB will publish a booklet of sample logging forms collected from the survey respondents.

#### NRBA Elects Directors, Taps Reagan & Orkin

The NRBA Board has chosen ten broadcasters to serve two-year terms as Directors-at-Large for this association: Kent Burkhart, Burkhart/Abrams/Michaels/Douglas; Jim Connor, WWSH/Philadelphia; Joe Costello, Gulf South Broadcasters; Ted Dorf, WGAY/Washington; Gary Edens, Harte-Hanks Radio; Robert Fuller, Fuller-Jeffrey Group; Ron Kempff, WHIO/Dayton; Lew Latto, WAKX/Duluth; Don Sharp, WGIL & WAAG/Galesburg, IL; and Gary Worth, Wold Communications.

Meanwhile, President Reagan has prepared a videotaped greeting for NRBA's annual convention which opens September 12 in Reno. And a special presentation has been arranged by Dick Orkin of the recently-dissolved comedy commercial team Dick & Bert.

#### Amway Plans \$500 Million Suit Vs. Detroit Free Press

AP reports the owners of the Mutual Broadcasting System, WCFL/Chicago, and WHN/New York planned to file a \$500 million libel suit this week against the Detroit Free Press. Last weekend the newspaper uncovered a 1980 Canadian government suit against Amway Corp., Mutual's parent company. Canada claims Amway has avoided \$118 million in duty payments through fraud.

A spokesman for the newspaper defended the accuracy of the report, according to AP. Amway issued a statement blasting the account. It said the report "reeks of political scare tactics since it was fabricated from half-truths, falsehoods, hearsay, and so-called opinions from unqualified individuals and incomplete, misleading documents."

Amway accused the newspaper of having political motives. Amway's top executives, Richard De Vos and Jay Van Andel, are heading up a GOP gubernatorial campaign in Michigan and, until he was replaced last week, De Vos was Finance Chairman for the Republican National Committee.

#### Stiller & Meara Quit RPC

NAB officials were infuriated last week when, just ten days before the Radio Programming Conference (RPC) in New Orleans, the comedy team Stiller & Meara suddenly cancelled their scheduled appearance. RPC Steering Committee Chairman Marty Rubenstein, President/CEO of Mutual, said, "We are keenly disappointed that they would cancel at this late date," in a prepared statement that was far more restrained than his reported private reaction.

Lined up at the last minute to replace the no-shows are Bert Berdis and Alan Barzman. Until recently, Berdis was half of the famed Dick & Bert commercial duo. He now works with Barzman, whose Alan Barzman & Co. won this year's Clio Award for best humorous radio commercial. They'll appear with Mutual talk show host Larry King at the RPC's "Making \$\$\$ With Your Mouth" luncheon.

#### MOST NETS WILL CARRY

#### Democrats Protest Latest Reagan Radio Series

The White House announced officially this week that President Reagan will deliver a second series of five-minute radio talks, starting this weekend (8-28). House Speaker Tip O'Neill (D-MA) and Senate Minority Leader Robert Byrd (D-WV) immediately asked the networks to reject the White House request for airtime, but most of the networks said they

will carry the talks.

The programs will be identical in format to the 10 speeches President Reagan gave on radio last spring. They'll air live at 12:06 (EDT) on Saturdays. Although several network executives said the White House was thinking in terms of a 13-week run, there was no official word on the length of the series.

AP Radio, UPI Audio, RKO, Mutual, and NBC will carry the speeches. ABC had made no decision and CBS President Bob Hosking said his network, as it did last spring, is declining to air the talks.

In their letter to the networks, O'Neill and Byrd said, "We believe that this extraordinary request for free time should be rejected. President Reagan has already had unparalleled access to the media . . ." They said his plan was particularly "distressing" coming in the midst of a Congressional campaign "where balance in the presentation of views about national issues is of utmost importance."

If the networks do carry the President, Byrd and O'Neill asked for equal time for

the Democrats. Every network feeding Reagan to affiliates told R&R they would also air the Democratic response.

In one change from last spring, NBC VP/Radio News Jo Moring said NBC would only "pipe it down the line" rather than elevate the President's talks to program status by providing opening and closing announcements. "He didn't deliver what he promised," Moring said of the original series. "In our view it was more politics than policy."

Mutual VP/News & Special Programming Tom O'Brien said he flatly rejected an initial suggestion from the White House that the talks be prerecorded. "Even if it was taped 15 minutes in advance it would be unacceptable," O'Brien told R&R. "It's my feeling that if you have the President there live, that's your gimmick." He said the White House called back several days later to say the talks would be done live.

RKO VP/Director of News Dave Cooke said due to a program conflict, the RKO Radio Networks would tape-delay the talks by one hour.

Congress Prunes FCC, Votes New Lottery Rules

Congress last week gave final approval to two bills that will directly affect broadcasters and the FCC by:

- Slashing the number of FCC Commissioners from seven to five.
- Clearing the way for the FCC to award new licenses by lottery.
- Allowing private groups such as state broadcast associations to pay the travel expenses of FCC Commissioners who are guest speakers.

President Reagan is expected to sign both bills into law. However, it's now considered very likely that Reagan will veto the Supplemental Appropriations Bill, which contains nearly \$2 million to fund pay raises for FCC employees through October 1. According to a Commission spokesman, a veto would almost certainly mean temporary furloughs for some FCC employees during the month of September.

#### **Two-Vote FCC Majority**

With a five-member Commission, only three votes will be needed to pass an item. However, since only three Commissioners would have to be present to conduct business, it's conceivable that some major proposals could pass with a two-vote majority. One Commission official privately questioned whether it's "in the public interest" for important questions to be settled by just two Commissioners.

The immediate unanswered question is whether FCC General Counsel Steve Sharp, who was nominated by Reagan for a seven-year term, will now accept a seat that will disappear next June 30. Sharp reportedly wants to confer with FCC Chairman Mark Fowler, on vacation until the end of August, before making up his mind. In addition to

Sharp's seat, the slot now held by Joe Fogarty will disappear when his term ends next June 30.

Even though the cutback he engineered is virtually complete, Commerce Committee Chairman Bob Packwood (R-OR) still hasn't scheduled a confirmation hearing for Sharp. Packwood and Sen. Ted Stevens (R-AK) maneuvered the FCC amputation through Congress after President Reagan ignored their candidate in naming Sharp to the FCC.

#### **Lottery Simplified**

The lottery language voted by Congress last week was requested by the FCC. It will allow the Commission to award a license for a new facility by holding a lottery among all applicants, and then checking the winner's qualifications. The lottery authority given the FCC by Congress last year would have required that each applicant's qualifications be checked in advance of a lottery.

The new language also limits lottery preferences to minorities. Last year's bill, which the FCC refused to implement on the grounds it was "unworkable," would also have given preferences to labor unions and virtually any group "under-represented" in telecommunications ownership.

# Fritts Calls For Unity

"In the final analysis what is good for a Los Angeles television station is also what a Tupelo, Mississippi radio station would like to achieve," new NAB President Eddie Fritts told the West Virginia Broadcasters Association last Friday (8-20).

Sounding a rallying cry at the Greenbrier resort, Fritts said he intends to insure NAB's strength through "small and large, working together. Broadcasting collectively is bigger than any of its parts," he said. "The key is working together. That is what I was hired to do and certainly aim to accomplish."

Alluding to former NAB President Vince Wasilewski's decision to leave the NAB, Fritts noted, "Vince is leaving the organization in good order. My job, as I see it, is essentially fine-tuning." He added, "If it ain't broke, don't fix it."

While Fritts stressed togetherness on one hand, he also spoke of small market radio's overall representation. "When I first became active in NAB at the committee and later board levels, there was always an undercurrent that the association didn't represent small market broadcasters — radio, in particular." Fritts said that "was then and is now a hollow charge."

The NAB's role, as he defined it in a prepared text issued prior to the speech, is "a careful balancing of big and small, radio and television through an active campaign process." He elaborated, "I confess I don't know everything there is about major market television. But I do know how to insure that their concerns are represented, voiced, and acted-upon within the NAB."

# REVOLVING DOOR

Few things frustrate station management as much as turnover of people at their rep firm. Not just because it takes time to train someone new, but also because an inexperienced salesperson invariably results in missed opportunities.

At Masla Radio our sales staff has been with us an average of five and a half years.

Our sales managers even longer.

How do we hold onto them? We pay them well. They're worth it, too. There's simply no substitute for experience. That's why Masla Radio means more business for major stations in key national and regional markets.



We'll never be too big not to be hungry.



#### PART II

#### **Humorous Ad Campaigns Cut Through Clutter**

Last week, examining a study conducted by McCollum/Spielman & Co., we discussed humor's effectiveness as an advertising device. This week we take a brief look at eight types of funny spots, as well as guidelines to help determine if a humorous approach will work for you.

McCollum/Spielman has divided the eight basic humorous devices into two categories. The first, those showing better track records, comprises the humorous predicament: vignettes, slices of life; the humorous mood, which uses music and jingles to accentuate its light tone; the spoof/parody; and whimsy, which wins consumer attention through animation, critters, and little people. Although these aren't failsafe, those making up the second category are riskier in nature, so proceed with care: children and animals, which tend to upstage the

message; slapstick; and humorous characters, running the gamut from the dumb housewife to regional or ethnic stereotypes.

When choosing one of the aforementioned comedic spot types, there are several guidelines that should be considered. First and foremost, does the intended product (which could be your radio station or record) lend itself to a humorous treatment? Next keep in mind that lighthearted music and jingles frequently heighten the humorous impact, and make certain the humor is kept relevant and related to the message and product. Be aware, also, that consumer receptivity drops when a humorous approach is used to launch new products. Familiarity means less time for setups. And subtle, true-to-life elements let consumers laugh with, not at, the commercials.

#### Computers To **Verify Signatures**

Signature verification by computers is being developed by several companies to control unauthorized access to data files and banking information. The systems will also probably be used in automatic bank tellers. One system developed by Sycon Inc. uses a pressure-sensitive tablet and a ballpoint pen, and measures 20 different signature characteristics. You sign your name up to ten times, and those signatures are the range of your acceptable signing variations. It's hoped the signature system will cut down on stolen bank card use.

#### **D-C's Playlist Plus Allows Computerized Customization**

Drake-Chenault, a longtime provider of pre-programmed radio formats, has developed a system called "Playlist Plus" to allow greater local input while retaining the advantages of a national overview and computerized control, according to National Programming Consultant Bob Laurence. D-C programmers and the local PD determine a market position for the station and then build the music around it, based on local and national considerations. Then D-C's computer generates a weekly hour-by-hour playlist suited to the station's needs.

Laurence described Playlist Plus as "a lot more flexible" than a predetermined format. He added that the computerized playlist feature is more efflcient than the typical card system used by many programmers, with a greater degree of control and cross-referencing possible. D-C is providing terminals to stations so they can receive their playlists by electronic mail, eliminating computer start-up costs. The service is available for A/C, CHR, MOR, Black, Country, and Big Band formats, with WHFM/Rochester serving as the pilot station and WFLY/Albany, WQXA/York, and WAFB/Baton Rouge set to adopt it. Laurence concluded, "Playlist Plus allows our clients to be more competitive on a local level."

#### **135 CATEGORIES**

#### **Green Book Ranks Songs By Subject**

Often PD's and personalities out there in radioland like to add a topical twist to station programming. Say it's raining outside and you'd like to throw in one or two songs about the rain. As can be the case with creative brainstorms, your mind immediately draws a blank.

So you turn to the Green Book. Unlike other books that list songs according to national chart positions or how many weeks they stayed on, this 300-page binder alphabetically lists, by subject, 10,000 songs covering the past 50 years

The Green Book took five years to complete and focuses on CHR, AOR, and A/C music, but encompasses selected pop standards, country, black, jazz, comedy and other music. Entries are listed by title, artist, and label, chosen on the basis of popularity, production value, balance, and



availability. It's very current, even including Survivor's "Eye Of The Tiger." It also comes complete with introduction, a label key, and table of contents, while each music sheet features extra write-in space for personal entries. Subject categories include school, money, God, magic, political society, and over 300 entries alone for Christmas-themed music. Updates and supplements will be available on an annual basis. Not just for use by programmers and DJ's, the Green Book is a valuable asset for production personnel, researchers, and collectors

Edited by Jeff Green, the Green Book retails for \$69.50 which includes tax and UPS delivery. And it's backed by a full guarantee. For more information, write Professional Desk References, 8726 D So. Sepulveda Blvd., #A4, Los Angeles, CA 90045.



#### MFSL Debuts Beatles Limited Edition

Attention all Beatles fans and audiophiles. Audio specialist Mobile Fidelity Sound Lab has announced plans for "The Beatles/The Collection." Slated for October release, the limited edition (10,000 sets worldwide) of original master recordings comprises 14 discs the Beatles recorded together: "Please Please Me," "With The Beatles," "A Hard Day's Night," "Beatles For Sale," "Help," "Rubber Soul," "Revolver," "Sgt. Pepper," "White Album," "Yellow Submarine," "Magical Mystery Tour," "Abbey Road," and "Let It Be." Given today's economic climate and the present record industry slump, MFSL's venture, at \$325 per set, is quite ambitious

Each of the albums are being remastered from the original British master tapes. The "Rarities" album will probably not be included since the second and third-generation masters don't meet company standards. However, besides the music, aficionados will be treated to a Beatles Artbook, a fourcolor graphic history of all Beatles album artwork; a complete discography, a signed, hand-numbered certificate of authenticity, an album divider, and the Geo-Disc, a precision cartridge alignment system. Another highlight of the 17 lbs. box set is its packaging. The entire collection is packaged in a black linen case featuring twin-latched doors and pure brass hardware. Each individual album sleeve displays a photo of the original metal cans that housed the master tapes complete with the actual engineer's log-sheet

For more details regarding the forthcoming Beatles limited edition, call (213) 709-8440, or write Box 919, Chatsworth, CA 91311.





Carrying the tradition forward.

# AMERICAN COUNTRY COUNTDOWN

WITH BOBKINGSLEY

Since 1973, a three hour weekly stereo radio program from Watermark, the leader in special radio programming.



10700 Ventura Boulevard, North Hollywood, CA 91604 (213) 980-9490

# **Networks/Program Suppliers**

#### **MUSIC FEATURES**

#### NBC

#### Source:

Van Halen (September 10-12) Source Music Magazine (September 17-18) Joe Walsh (September 17-19) Eddie Money (September 24-26) Blue Oyster Cult/Aldo Nova (Starfleet Blair) (September 24)

#### Rolling Stone Magazine Productions Rock Star Guest DJ:

Ted Nugent (September 13)
Hall & Oates w/Phill Collins (September 20)
Go-Go's Kathy Valentine, Charlotte Caffey
(September 27)
John Cougar (October 4)

#### Continuous History Of Rock & Roll:

Great Bass (September 13) Worldwide Rock (September 20) Greatest Rock Festivals (September 27)

#### **United Stations**

#### **Country Music Countdown:**

Brenda Lee (September 10-12) Con Hunley (September 17-19) Eddie Rabbitt (September 24-26)

#### Dick Clark's Rock Roll And Remember:

Monkees (September 10-12) Olivia Newton-John (September 17-19) Chicago (September 24-26)

#### Watermark Soundtrack Of The 60's:

John Entwistle/Henry Diltz/Peter, Paul & Mary (September 11-12) Judy Collins/Tim Leary/Roy Orbison (Septem-

COMPUTING

#### **Westwood One**

**Budweiser Concert Hour:** 

Smokey Robinson (September 17-19)

#### In Concert

Genesis (September 17-19)

#### Live From Gilley's:

Lee Greenwood (September 10-12) Bobby Goldsboro (September 17-19) John Anderson (September 24-26) Michael Murphey (October 1-3)

#### Off The Record:

Fleetwood Mac/Pt. II (September 10-12) Heart (September 17-19) 38 Special (September 24-26) Genesis (October 1-3)

#### Rock Years:

1971 (September 10-12) 1972 (September 17-19)

#### Rock & Roll Never Forgets:

John Lennon (September 17-19)

#### Special Edition:

Donna Summer/Pt. II (September 10-12) A Taste of Honey (September 17-19) Jermaine Jackson (September 24-26) Cheryl Lynn (October 1-3) Ray Parker Jr. (October 8-10)

#### ABC

#### Contemporary Net/ Spotlight Specials:

Billy Joel (October 24)

#### Entertainment Net/ Silver Eagle (DIR):

"Drunk and Crazy" Special (September 12) John Anderson (September 18) Charly McClain (September 25) "Notes From the Road" (September 26) Charlie Daniels (October 2)

#### Rock Net/

#### King Biscuit (DIR):

John Waite/Axe (September 19)

#### CBS

Our thanks to Minneapolis's

WCCO-FM

for choosing the #1

music selection system.

Selector

#### RadioRadio:

On Stage Tonight: Carole King (October 2) Commodores (November 6)

#### Clayton Webster Country Calendar:

Mei Tillis (September 20)
Ed Bruce (September 21)
Bill Anderson (September 22)
David Frizzell (September 23)
John Anderson (September 24)
Royce Kendall (September 25)
Marty Robbins (September 26)
Rartites:

#### Pink Floyd (September 20) Yardbirds (September 21) Rolling Stones (September 22) Peter Gabriel (September 23) Golliwogs (CCR) (September 24)

#### **DIR Broadcasting Network** *Inside Track:*

Pat Benatar/Chrissie Hynde/Go-Go's Charlotte Caffey (September 20)

#### **Earth News**

Go-Go's (September 13-16) John Walte (September 17-19)

#### Global Satellite

Suportramp /September 131

#### Inner-View:

Rainbow (September 13) Kansas (September 20)

#### London Wavelength

Jim Morrison (September 1-15)

#### Mutual

Rolling Stones: Past and Present (September 30-October 3)

#### Narwood

#### Country Closeup:

Roy Clark (September 13) Terri Gibbs (September 20) Loretta Lynn (September 27)

#### Music Makers:

Les Brown (September 13)
Peggy Lee (September 20)
Lionel Hampton (September 27)

#### NBC's Talknet Adds More Hours, Weekends

Effective September 6, NBC's Talknet will expand its weekday broadcast hours. Instead of the current 10pm-5am schedule Talknet will begin at 8pm Eastern time and run until 5am. The weekday lineup is as follows: Bruce Williams, 8-11pm; Sally Jessy Raphael, 11pm-2am; and a repeat of Williams's show from 2-5am. In addition, September 11 marks the first day of weekend programming for the talk network, comprising the same weekday hours on Saturday and Sunday. Weekends will feature Bernard Meltzer from 8pm-midnight with a repeat of his show airing from 3-5 am. An as yet unannounced host will handle the midnight-3am segment. Talknet is transmitted by Westar AP System and NBC's Satcom I.

#### PEOPLE

● Roderick Beaton, a 34-year veteran of UPI, will retire as President of the news service on September 1. He served as president since 1972, remaining through the recent transitional period following Media News Corporation's acquisition of UPI. A search is currently underway for a successor.

• ABC Radio has undergone several minor reorganizational changes: John Axten, VP/Information Net adds duties of VP for both the Direction and Entertainment nets. Chuck King, formerly VP/Direction, becomes VP/Affiliate Affairs and Acquisition Planning. Willard Lochridge assumes Rock net responsibilities while retaining his post as VP for Contemporary and FM nets. Tom Plant is reassigned from VP/Rock to a general VP post working in affiliate planning and development, while Ruth Meyer, PD for Entertainment and Direction will now help in the development of all other networks. All of the aforementioned will report to VP Walt

 Pamela Hamilton named VP/Director of Creative Services at RKO
 Radio Networks. She has been Di-

rector of Creative Services for the net since 1980; prior to that she served as Director/Sales Promotion for the CBS Radio Network. In other related activity, Cindy Schroe-



Pamela Hamilton

der has been promoted to Director of Research. She moves up from her previous post as Manager of the Research Department.

● Two more appointments at CBS Radio: Marion Hampden to Director/Program Practices; Elizabeth Hayter named to the newly-created post of Director/Satellite Transmission.

#### BREAKING UP IS HARD TO DO

 That's what WB recording act. the Who, has decided. During Roger Daltrey's recent press conference in New York, he announced that the band is not breaking up as a recording entity and beginning September 22 will embark on what may be their farewell U.S. tour as a performing group. On hand for the announcement was the ABC Rock Radio Network which broadcast to its affiliates live exclusive coverage of the conference's first three minutes, 15 seconds. Syndicated rock columnist Lisa Robinson was the host, with Pat St. John, (above left) WPLJ personality and host of ABC Rock Radio's "Rocknotes" feature, representing the network.

#### **NEWS & INFORMATION FEATURES**

#### **ABC Direction**

"Coping With Your Life" hosted by Dr. Laura Schlessinger debuts (September 6)

#### ABC Entertainment

"What's So Funny" humor analysis (September 4-6)

#### NPR Wins Biggest NEA Radio Grant

National Public Radio has received the largest single National Endowment for the Arts (NEA) grant for radio production, \$250,000. The money is designated for NPR's five-hour arts/performance weekly magazine "The Sunday Show," which debuted in April and airs over 147 NPR stations.

#### CBS

Live coverage of U.S. Open Tennis Championships (September 4-6, 11-12)

#### Clayton Webster Sporting News Report:

Focus On NFL Strike (September 20)

#### **Earth News**

Ron Howard (September 6-9)
Personnel placement expert Jeffrey Allen
(September 10-12)

#### Progressive Radio Network Laugh Machine:

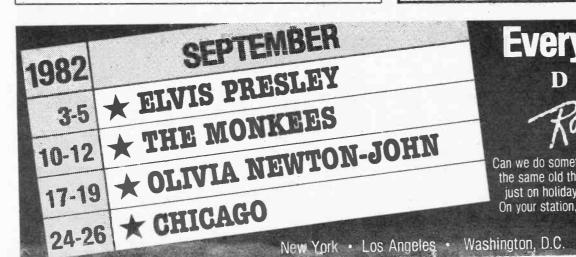
Robert Klein/Lily Tomlin/Pat Paulsen (Week of August 30)

#### News Blimp:

Anxiety/Mail after Nuclear War (Week of August 30)

#### Watermark TV Tonite:

"Scared Silly" — ABC (September 2)
"CHiPs" — NBC (September 3, 5)



TWO DEAN DRIVE

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# Every weekend is Special on

Rock Roll & Remember

Can we do something special for you? Unlike some programs which give you a steady diet of the same old thing, at the United Stations we believe we owe you something special. Not just on holidays, but on every program, every week. Big name artists, in-depth interviews. On your station, every weekend is special with "Dick Clark's Rock, Roll and Remember."

The United Stations

# Alivia Hemton John

Her new single

FIRST WEEK!

WBEN-FM **B94** WXKS-FM JB105 **Z93** CKLW **KBEQ KEARTH** KRLA **KFI** Q103 KOPA WTRY 3WT **WPST** WLAN-FM WYCR

WKRZ-FM

WKEE

79Q

KINT **KROD** WTIX **B97** WAXY **BJ105** KX104 WOKI WRQK WNOK-FM WGH **WKFR** KRAV Z104 **WNAM** KQKQ KGGI **KNBQ KBBK** KIKI

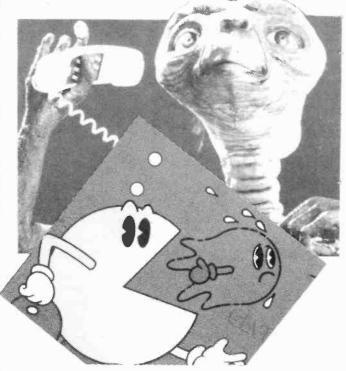
WGUY WACZ WHEB WZYQ Q104 WFOX WCGQ WISE WFLB WGLF KILE KQIZ-FM **KPUR** WSPT 99KG **KDZA** KYYA KOZE

from the forthcoming album "Greatest Hits Vol. 2."

Produced by John Farrar

#### **E.T. MEETS PAC-MAN**

# Atari Buys E.T. Videogame Rights



Despite MCA's recently launched videogame venture (R&R 6-25), MCA-Universal has sold the videogame rights to the record grossing film, "E.T. — The ExtraTerrestrial," to WCI's Atari division. The amount was undisclosed. However, it was concurrently announced that director Steven Spielberg will play a principal role in the designing of the game, whose premise is getting E.T. home. Plans call for the videogame to be on the shelves by Christmas. Although it's too early to predict, Atari hopes the film's blockbuster success rubs off on its videogame relative, eating up a comparable chunk of the market like its forerunner. Pac-Man.



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#### **Pro: Motions**

#### Schwartz Becomes New WBBM-FM GSM

Jeff Schwartz has been named GSM at WBBM-FM/Chicago, the station where he began his career ten years ago as an account executive. In between he worked in sales at various Chicago stations, including GSM at WLUP.

#### Fidler New WRJZ VP/GM

**Doc Fidler** has been appointed VP/GM of **WRJZ/Knoxville**. He joins the station following his recent stint as General Sales Manager of **WMZQ/Washington**, **DC**.

#### **Polygram Appoints Three**







Rob Singe

er Bill Levenson

Patt Morriss

As part of the expansion efforts behind its Project Management System, **Polygram Records** has promoted **Rob Singer** to Director/Project Management and **Bill Levenson** to Product Manager. Previously, Singer was the label's Director/National Merchandising while Levenson served as Assistant to Polygram's President. To further strengthen the Project Management division **Jim Lewis**, VP, Marketing/Project Management, will also act as marketing lialson with Polygram's international divisions.

In other company activity **Patt Morriss** has been tapped as Dallas Promotion Manager. He's the former Dallas Local Promotion Director for **RSO** and **ABC Records**.

#### **Brinton Creates Dance Music Promotion Firm**

Jane Brinton, most recently VP/GM of Pavillion Records, has resigned to form her own independent promotion/marketing/consulting firm. Jane Brinton Promotion & Marketing will specialize in all forms of dance music. Joining Brinton, who previously ran her own promotion firm and was VP of Tom Hayden & Associates, is former WBLS/New York and Columbia Records staffer Joe Giaco.

#### Gasper, Korkin Get A&M A&R Assignments





ome Gasper

Barry Korkin

Jerome Gasper has been named Director of Black A&R for A&M Records, coming from a similar position at Epic. At the same time, Barry Korkin moves up from Associate Director of A&R to Director of A&R Management at the label.

#### **Prejean Station Manager For KVOL**

Lionel Prejean returns to KVOL/Lafayette, LA as Station Manager. Earlier he served as Sales Manager at the station.

#### **Dittman New Sundance VP**

Roy Dittman, General Manager of KIDO & KIDQ/Boise, has been appointed VP of Sundance Broadcasting, owner of the two stations. Prior to joining Sundance in 1979, Dittman was VP/News at Great Trails Broadcasting and News Director at WBNS-AM & FM/Columbus.

#### **Lowry Joins Klemm**

Bob Lowry has joined the ranks of Klemm Media. His prior experience includes a stint as President of Frank Magid Associates Consulting as well as overseeing Surrey Communications Research and Bonneville's Research and Programming Division.

#### Weggeland To WINS Sales Manager

Sandy Weggeland has been named Sales Manager at WINS/New York. She brings with her two years' experience as an account executive with Group W's Radio Advertising Representatives.

#### Hahnke New K-BEST GSM

Timothy Hahnke has been upped to General Sales Manager at KBZT (K-BEST)/San Diego. He's worked at the station since 1981 as an account executive. Before that he served as Assistant General Manager of KBEQ/Kansas City.

#### Logan Set As WTPA Station Manager

Carol Logan, acting Station Manager for WTPA/Harrisburg, has been officially named Station Manager concurrent with the station's takeover by Foster Media Corp.

#### Stevens Promoted At Boardwalk

Andi Stevens has been elevated to Director of A&R Production/International at Boardwalk. She first joined the label as executive assistant to the late Neil Bogart and prior to that worked as Manager of A&R Services for Epic Records.



Andi Stevens

#### Porter Sales Manager For WDAE

Rick Porter joins WDAE/Tampa as Sales Manager, coming from a sales position at fellow Taft station WKRQ/Cincinnati.

#### Cashman Returns To WXKS As NSM

Mary Cashman returns to WXKS-AM & FM/Boston as National Sales Manager. She started her radio career with the stations in 1980 as an account executive, later moving to WROR/Boston.

#### Greenberg WGBB's New GSM

Harry Greenberg assumes the additional duties of General Sales Manager at WGBB/Long Island, while retaining his position as GSM at sister station WBAB.

#### Mittman Moves to WRKO As Sales Manager

**Bruce Mittman** has been appointed National/Local Sales Manager for **WRKO/Boston**, coming to the station from a VP slot at **Arnold & Co. Advertising**.

#### Morey, Rau Upped At KFRC

Susan Morey and Norman Rau have been promoted to Local Sales Managers at KFRC/San Francisco. Both Morey and Rau most recently served as account executives at the station.



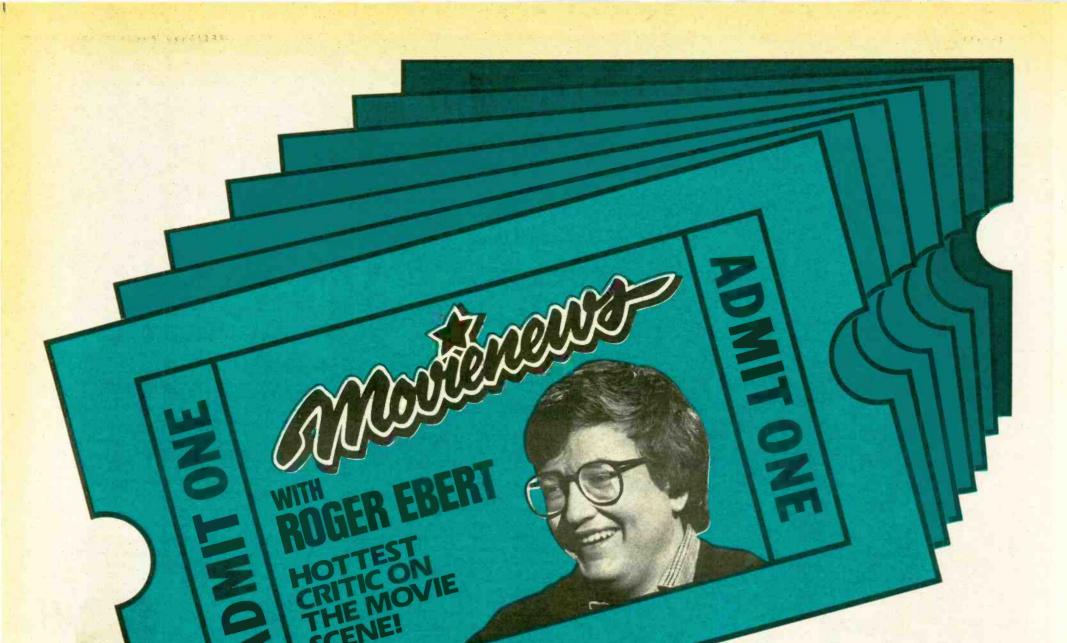
# **Every weekend is Special on**

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

Some people think specials are only for holidays. At the United Stations we believe *every* program should have the impact of a special. That's why every week's program features a major artist and in-depth interviews. On your station, *every weekend is special* with "The Weekly Country Music Countdown."

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# HERE'S YOUR TICKET TO GET MORE LISTENERS LISTENING

Your listeners are the heavy moviegoers. And Roger Ebert's Movienews is a new, exciting feature that's a sure ticket to grabbing listeners and keeping them loyal.

Nationally known, Pulitzer Prize winning film critic Roger Ebert has the kind of inimitable style and candor that appeals to today's young adults.

On Movienews, a 60 second feature

Monday through Friday, Ebert looks at the latest celluloid hits and misses with a keen eye toward entertaining and informing listeners. And soon he'll be delivered by satellite to give your listeners even better sound quality.

So call Willard Lochridge at (212) 887-5582 or Jim Keating at (212) 887-5638 and find out how Movienews can boost your ratings.

# ABC FM RADIO NETWORK Young adult radio for today. And tomorrow.



RKO...THE FIRST RADIO NETWORK TO SUPPLY STEREO TRANS-MISSION VIA SATELLITE WILL ACQUIRE ITS OWN AUDIO DIGITAL DISTRIBUTION SYSTEM (ADDS) COME SEPTEMBER 1, 1983. AND provide and install a minimum of 300 3-meter earth stations to too 150 market DKO ONE and DKO TWO OFFICE AND AFFICIENT OF THE OFFICE AND AFFICE ...provide and install a minimum of July 3-meter earn stations to top 150 market RKO ONE and RKO TWO affiliates at no cost the augh Scientific Atlanta THAT MEANS THAT RKO WILL... expand channel capacity from four 15 kHz channels on Setar III to six 15 kHz channels on Setar III to expand channel capacity non nour to knz channels on Satcom I for expanded Westar III to six 15 kHz channels on Satcom I for expanded institute first nationwide use of the industry standard for easy access to programming on all radio networks. Once again RKO shows its long-term commitment to the industry once again ANO snows its long-term commitment to their market.

by helping America's best radio stations set the pace in their market. Visit us at the NAB and set the pace in your market with RKO!











JHAN HIBER

# **Adult Contemporary** Succeeds Despite DST

The spring '82 Arbitron sweep will be most remembered for what I call "Ratings Newthink" - namely the new approach to surveys that involves Differential Survey Treatment in many markets. Over the past few weeks I've been examining, on a 12+ basis, what has happened - format by format - in the spring results. This week Adult Contemporary comes under the microscope. What has "Ratings Newthink" meant to this popular format?

As for the other formats previously examined, I chose a random crosssection of the top 50 markets as the data base for the article. Looking at the findings below may cause you to feel new respect for A/C. In the seven markets that were analyzed, the overall A/C share of the metro pie slipped. However, in the soon-to-be-released Ratings Report you'll find that Adult Contemporary was the top format this spring, at least in the top 50 metros. In other words, A/C more than held its own when compared to other formats and how they fared this spring. That A/C was able to do so well, even when

"A/C more than held its own when compared to other formats and how they fared this spring."

its 12+ shares were softening, is testimony that other formats were hurt even more by DST and did more poorly this spring than did A/C. Of course, among the key 25-54 target A/C is still stronger than bear's breath and remains one of the key sales spot carriers among today's radio sounds.

#### **DST Diffusion**

One almost certain outgrowth of the recent DST impact is that shares can no longer really be used as a trending vehicle. This series of articles will be the last in which I'll trend Arbitron's shares using pre-DST results in the trend sequence. The increase in ethnic diary return and listening has so affected the radio universe as reported by Arbitron that it really is a new ballgame shares for A/C and other non-ethnic formats will be harder to come by.

Instead of ballyhooing shares, staions will have to be sure to emphasize actual audience estimates, in average or cume terms. This can make a big difference in how formats and stations are perceived. For example, while in every market examined for this article A/C's overall share slipped, in most of those

markets the actual number of persons delivered by the A/C stations was either stable or up. Thus, the audience share diffusion caused by DST is a fact of life that will continue to make life tough for non-ethnic or non-Urban stations. However, this doesn't mean that those stations have to run and hide. Many still have strong stories among their discrete demographic targets (such as 25-54), and those with share slippage can in a notable number of cases demonstrate that their actual delivered audience (in terms of persons, not shares) has not gone down.

#### 12+ Softness

Let's examine the seven markets chosen for this piece and see how the new survey approach affected A/C. You'll note that the format was softer, ranging from just a 2% decline to a drop of 23%, comparing spring '81 to the spring '82 results. . .

#### **Adult Contemporary Share Trend Chart**

Market	Spring '81 12+ shares	Spring '82 12+ shares	Percent of Change
Atlanta	17.9	17.6	-2%
Dayton	24.4	20.7	-15%
Miami-			
Ft. Lauderdale	13.0	10.0	-23%
Milwaukee	33.4	29.2	-13%
Providence	21.5	21.0	-2%
San Jose	15.9	14.8	-7%
Washington, Do	17.2	15.4	-10%

There are some interesting tidbits to keep in mind as you peruse these numbers. Five of the markets shown had DST, for the first time in most cases: only Providence and San Jose did not. In the seven markets there was an overall decline of 10% compared to the spring '81 books. However, in the DST markets the slippage was even more noticeable — 30% more of a decline in the DST metros than in the markets large number of listeners, that bulge

#### Week In Review

#### **Broad Street Unhappy With DST**

Fred Walker, President of Broad Street Communications, has come out against Differential Survey Treatment as implemented by Arbitron. According to Walker, "Arbitron's DST is reverse discrimination. Despite Arbitron's claims that DST allows them to use a single method to collect listening habits, that is not so — only DST households (blacks) receive greater contact with higher premiums." Walker wants Arbitron to "use a similar methodology for ALL male 18-34 households."

#### Research Group Relocates To Seattle

The Research Group will be moving from its San Luis Obispo, CA headquarters to Seattle effective September 1. All key staffers are making the move, which is designed to give the multifaceted research firm access to more sophisticated services, notably in the area of data processing. The new address is 2517 Eastlake Ave. East, Seattle, WA 98102; phone (206) 328-2993.

#### **Arbitron Reissues Two**

Due to incorrect crediting of WMMR entries to WGMR, two Pennsylvania markets have had their spring Arbitrons reissued. The Northeast Pennsylvania market (Scranton-Wilkes Barre) and the Williamsport Condensed Market Report were both corrected and sent to the relevant subscribers. Only the estimates for WMMR and WGMR were affected.

#### **Birch Report Promotes Harper**

Craig Harper, sales representatives for the Birch Report, has been promoted to the position of Assistant Vice-President of the ratings firm. Harper, who joined the company from WEZI/Memphis, will soon be opening up and heading the firm's new Dallas office. He will also oversee the L.A. branch, and the Chicago office, due to open next year, will report to him too.

where DST was not a factor. The 10% overall softening was not bad, compared to AOR for example, which saw its shares drop 20% on the average in our sample markets.

#### The A/C Challenge

Given the broad appeal of a wellexecuted Adult Contemporary sound, the format is better insulated

"In the DST markets the slippage was even more noticeable -30% more of a decline in the DST metros than in the markets where DST was not a factor."

against severe damage from Arbitron methodology changes than are other approaches such as Beautiful Music or AOR. However, as seen here, even A/C finds itself having to scramble to keep its share of the overall pie dominant.

As I see it, the challenge for the Adult Contemporary format is to build as broad a cume base as possible. With a wide range of persons cuming the format, a station may be protected from ratings fluctuations, especially in metros where DST is a fact of life. Since DST, and the Census updates that were plugged in last fall, there are fewer nonethnic diarykeepers in most DST metros. Also, overall listening is up largely due to non-white diary entries, as blacks are able to fill in their own diaries for the first time in ages. The combination of fewer non-ethnic diarykeepers coupled with fewer nonethnic quarter-hours than before means that A/C (largely a non-ethnic format) will have to strive harder for those precious diarykeepers. If a station has a

may act as insurance, giving the property a chance to assure that in the smaller non-ethnic diarykeeper total its listeners are well represented.

The need to build a significant cume has an impact on several station operations areas. Advertising and promotion can be a big factor. External advertising is not cheap but it is the best and fastest way to build cume. Your station will need someone, either in-house or at an understanding agency, to make sure you get all the advertising clout possible for your budget.

Ah, yes, the budget. A/C stations may have to take into account that perhaps more will need to be spent than before DST in order to build that ratings insurance cushion. Perceptual research can give you guidelines as to what

"The combination of fewer nonethnic diarykeepers coupled with fewer non-ethnic quarter-hours than before means that A/C will have to strive harder for those precious diarykeepers."

media your target spends their time with, as well as what message might be best used to bring (or keep) a large number of listeners sampling your station. Advertising and research don't come cheaply, but they will be vital.

All in all. A/C can hold its head high. DST is having an effect, and there are still challenges ahead, but Adult Contemporary remains one of the most successful of the non-ethnic formats examined so far at keeping its Arbitron wits about it. Next week, CHR will be the topic and we'll see how that format looked this spring.

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# AND IT'S NOT TM OR DRAKE-CHENAUIT!

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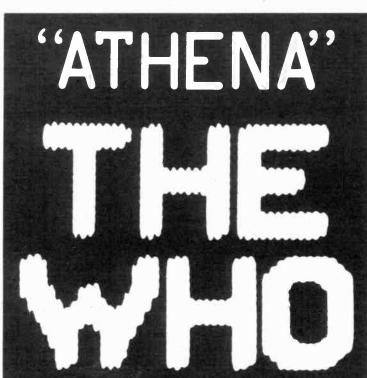
Call Jim West, Al Mangum or Bob Harris today at (214) 243-7800 for the full facts on CONTINUOUS COUNTRY.





# Who's Who in CHR:

WBEN-FM	KSET-FM	WZYQ
96KX	G100	WXLK
B104	WHHY-FM	WYKS
CHUM	CK101	KSEL-FM
WLS-FM	WOKI	KVOL
KIMN	WQUT	WSPT
WSPK	WSSX	WAZY-FM
WPHD	WANS-FM	KRNA
WRCK	WJXQ	KRMZ
WPST	KMGK	KDVV
WLAN-FM	KKXX	KENI
WYCR	KNBQ	KKLV
WKRZ-FM	FM103	KCBN
KYST	WCIR	KOZE





Produced & Engineered by Glyn Johns MANUFACTURED AND DISTRIBUTED BY WARNER BROS. RECORDS



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#### **ARBITRON RADIO**

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contem-

#### METRO RANK Charlotte Share Trends Persons 12+ Mon-Sun 6AM-Mid Spring '81 Fall '81 Spring '82 1 WSOC-FM 15.3 WSOC-FM 17.3 WSOC-FM 13.7 (0) 1 WSUC-FM 15.3 WSUC-FM 17.3 WSUC-FM 13.7 (c) 2 WBT -AM 14.8 WBT -AM 11.3 (AC) 3 WBCY-FM 9.2 WBCY-FM 9.0 WRQQ-FM 10.7 (A) 4 WRQQ-FM 9.9 WEZC-FM 8.9 WEZC-FM 8.4 (BM) 5 WEZC-FM 8.8 WRQQ-FM 8.5 WBCY-FM 8.0 (R) 8.7 WPEG-FM 7.4 WGIV-AM 6 WAYS-AM 8.3 WPEG-FM **8.0(B)** 6.9(B) 7 WPEG-FM

THE LOCATION	7 . 4 HG1 V - WN	0.0, 1101	A = \(\tau_1 \tau_1 \tau_2 \ta	0.30
WGTV-AM	4.7 WAYS-AM	5.9 WAY	S-AM	4.64
W SUC - AM	4.5 WZXI-FM	3.4 WSO	C-An	3.9(
WZXI-EM	3.3 WSOC-AM	2.7 WQC	C-AM	3.80
Adul	ts 18-34	Adu	lts 25 8	4
Mon-Su	n 6AM-Mid	Mon·Su	in 6AM	-Mid
RANK	STALION	RANK	STAI	TON
====		====	====	-=-
1	WROQ-FM	1	WSOC	-FM
- 2	WBCY - FM	2	wa f	NA-
3	WSUC-FM	3	WEZC	- + M

Mon-Sun 6AM-Mid

9.7 (AC) 7.4 (A) 6.2 (E)

4.1 (AC) 4.0 (A) 3.8 (BM)

Spring '82

7.8 WHYN-AM 7.3 WAQY-FM 6.0 WMAS-AM

4.9 WSPR-AM 3.7 WCCC-FM 3.5 WKCH-FM

3.3 WREB-AM 2.9 WILC-AM

Adults 25-64

Mon-Sun 6AM Mid

RANK STATION ==== ======

1 WMAS-FM

3 WHYN-FM

WHYN-AM

Syrac	use	METRO	RANK 6	30_
POP(00): 527	6			
Share Trends	Pe	rsons 12 ·	Mon-Sun	6 A M - M id
Spring '81	F	Fall '81	Sprin	g '82
1 WSYR-AM 2 WSYR-FM 3 WHEN-AM 4 WFBL-AM 5 WAQX-FM 6 WSEN-FM 7 WNOK-AM 8 WKFM-FM	6.4 WEB 6.0 WNT 5.5 WNU 4.5 WEZ	R-AM 13.0 N-AM 10.7 M-EM 7.4 L-AM 7.3 Q-FM 5.0 R-AM 4.7 G-FM 4.0	WEZG-FM WKRB-FM WNTQ-FM WKFM-FM	12.4 (AC) 11.6 (Å) 7.9 (BB) 6.3 (BM) 5.9 (BM) 5.5 (BM) 4.8 (R)
9 WNT-Q-FM	3.7 WAU	X-FM 3.6	WSEN-FM	3.5 (C)
Adults Mon-Sun 6			dults 25.64 Sun 6AM	
1 175	ATION ====== SYR-FM HEN-AM	=== 1	WHEN-	== AM
_	NEQ-FM	2 3	WKKB-	

Beach				
POP(00): 5257				
Share Trends	Persons	12 -	Mon-Sun	6AM
Spring '81	Fall '81		Sprli	ng '82
1 WEAT-FM 14.	9 WEAT-FM	13.0	WEAT-FM	14.1
2 WKM F - FM 10.	2 WIRK-FM	7.4	WIRK-FM	12.3
3 WIRKTEM 6.	7 WPUM-AM	7.4	WRMF-FM	6.5
4 WIZU-FM 6.				
5 WPUM-AM 6,	4 WIZD-FM			
6 WINU-AM 4.			WHY I - EM	
7 WKQ5-FM . 4.				
8 WNJY-FM 3.			MATCO-EW	
	4 WNIY-FM		MKRD-WW	
TO WLYF-FM 3.	1 WLYF-FM	3 . 2	MTA E-EW	3 - 6
Adults 18	3-34		Adults 25	54
Mon-Sun 6A	M-Mid	Mo	n-Sun 6Al	M-Mid
RANK STA	ATION:	K-A	NK STA	TION
==== ===	====	==	== ===:	
1 W 1 K	K-FM		T WIKT	Ç=EM
2 WRM	F-FM		2 WRMI	FFM
	(I-FM		3 WEA	-EM

Springfield, MA METRO RANK 63

Persons 12+

WHYN-FM 13.9 WHYN-FM 12.5 WHYN-FM 11.4 (BM) 2 WMAS-FM | TT-T WHYN-AM 10.2 WMAS-FM 10.0 (AC)

Fail '81

POP(00): 4942

Spring '81

3 WHYN-AM 10.9 WMAS-FM 4 WMAS-AM 10.5 WMAS-AM 5 WCCC-FM 6.0 WCCC-FM

Adults 18-34

Mon-Sun 6AM-Mid RANK STATION

========= WMAS-FM

WHYN-AM

WAQY - FM

5.3 WAQY-FM 3.9 WILC-AM 3.4 WSPR-AM

3.2 WELC-FM 3.1 WRCH-FM

Share Trends

6 WAQY-FM 7 WAAF-FM 8 WIIC-AM

1.0 WRCH=FM

OII	are Trend	is	Persons	12 .	Mon Sun	6AM·M
	Spring '8	1	Fall '81		Sprii	ng '82
1	WLAV-FM	14.1	WLAV -FM	13.3	WLAV-FM	14.3(4
	WUUD - EM	_	WUOD-FM	12.7	WUUD-FM	13.7 (B
	WOOD - AM		WCUZ-FM		WOOD - AM.	10.64
			MOOD - AM		WGRD-FM	
5	WCUZ-FM	7 - b	WGKD-FM	6.5	WCUZ-FM	7.50
6	W J FM - FM	6.3	WZZK-FM	6.3	WIEMEEM	6.00
			W J FM - FM			
			WA-19XW		WCUZ-AM	4.50
			WFUK-FM		WZZK-FM	
10	WIWN-AM	3.1	WCUZ-AM	4.3	WXQT-AM	3.1(
	Adul	ts 18-34	4		dults 25.6	4
	Mon-Su	n 6AM	Mid	Mon	Sun 6AM	Mid
	RANK	STAT	ION	KA	NK STAT	LION
	====		===	==	======	===
	1	WLAV .	-FM		1 WOOL	)-FM
	2	WIEM-	- EM		2 WCUZ	- FM.
	. 3	WGRD-			3 WOOL	) - AM

Grand Rapids- METRO RANK

El	NA"
W	

7	ucs	on-		METRO	RANK	<b>35</b> _
PU	P(00): 4	689				
Sh	are Trend	.s	Persons	12-	Mon-Sun	6AM-Mid
	Spring '8	31	Fall '8	H	Spr	ing '82
1	KIYK-FM	1247	KCUB-AM	12.4	KJYK-FM	12.6 (BM)
2	KCUB - AM	10.6	KJYK-FM	10.4	KWEM-EM	10.0(A)
3	KL PX"-FM	8.5	KX EW-AM	9.0	KCUB-AM	9. U (C)
4	KRQQ-EM	8.2	KWFM-FM	6.7	KL PX-FM	7 . 9 (A)
5	KA1K-AM	0.0	KCEE-AM	6.3	KKŲŲ – EM	7.4 (R)
6	KHY I: - AM	6.0	KL PX-FM	6.3	KX EW-AM	7.4 (5)
.7	KCE E - AM	5.4	K.T.K.TAM	6.2	KCŁE - AM	6 - (AC)
ь	KWFM-FM	5 - 4	KAIR-AM	6.1	KIKI-AM	4.9 (R)
9	KNUE - FM	4 - 8	KRQQ - FM	5.9	KAIR-AM	4 . 7 (BM)
10	K FUC-AM	4.2	KHY.F-AM	4.9	KG VY - AM	4.7 (BB)
	Adul	ts 18.3	4		Adults 25	64
	Mon-Su	n 6AM	·M id	Мо	n-Sun 6AL	MId-Mid

G	reenv	rille		METRO	RANK	64
R1	arta	nhu	rg, 80			O'E
	P(00): 4		-6,			
	are Tren		Persons	12 .	Mon-Su	n 6AM
	Spring '8'		Fall '81			ing '82
- 1	WESC-FM	12.4	WESC-FM	12.7	WESC-FA	1 13.6
2	WANS-FIN	12.4	WFBC-FM	11.3	WHY Z - AN	1 12.1
3	WSPA-FM	9.2	WSPA-FM	9.2	WEBC-EN	4 9.7
4	WF BC - FM	9.1	WANS-FM	8.2	WANS-FA	9.5
5	WHYZ-AM	7.2	WHY Z - AM	7.9	WSPA-FA	A B. B
6	WESC-AM	5.8	WSPA-AM	5.5	WASC-AN	5.4
7	WSPA-AM	5.0	WUR D-AM	4-5	WA IM-EN	4.4
В	WQUK-AM	4 · b	WASC-AM			
			WSSL-FM		WF BC - AN	
Ú	WORD-AM	4.2	WA LM - FM	3.8	WSSL-FA	1. 3.5
	Adult	s 18-34		Α	dults 25	54
	Mon-Sur	6AM-L	aid '	Mon	Sun 6A1	d-Mid
	RANK	STATI	UN	RAN	K STA	TION
		=====	==	===	= ===	====
	1	WHYZ-	AM	1	WES	C-FM
	2	WFBC-	-FMI	2	WHY	Z - AM
	3	WANS-	FM	4	WF B	C-EM

22.7 (AC) 12.0(R) 11 - 6 (A) 8 - 2 (BM 7-, 4 (R) 5.6 (AC) 4.5 (C) 4.3 (C)

- 65	Omaha.	METRO	RANK 66
	. POP(00): 4614		
Sun 6AM-Mid	Share Trends	Persons 12	Mon Sun 6AM M
Spring '82	Spring '81	Fall '81	Spring '82
- FM 12.6 (8M) - FM 10.0 (A) - AM 9.0 (C) - FM 7.9 (A) - FM 7.4 (R) - AM 7.4 (S) - AM 6.1 (AC) - AM 4.7 (8M)	2 KEZO-FM 12.2 3 KQNQ-FM 10.9 4 KESY-FM 9.3 5 WOW -AM d.3 6 KOTE-AM 6.4 7 KGOR-FM 6.4 8 KYNN-AM 6.4	KEZO-FM 13.9 KQKQ-FM 9.2 KESY-FM 8.5 KGOR-FM 8.2 WOW -AM 7.0 KUI (-AM 4.8 KYNN-FM 3.5	KFAB-AM 22.76 KQKQ-FM 12.00 KEZU-FM 11.60 KESY-FM 8.20 KGUK-FM 77.40 WUW -AM 5.60 KYNN-FM 4.50 KUNL-AM 5.90
-AM 4.7 (BB)			KUUU-AM 3.7 (
8 25-64 6 A M - M Id	Adults 16-3 Mon-Sun 6AM		Adults 25-64 on Sun 6AM Mid
CUB-AM	RANK STAT ==== ==== 1 KQKQ 2 KEZC	=== == - FM	NK STATION  == =====  i KFAB-AM  2 KESY-FM
JYK-FM	3 KGOR	-FM	3 KGOR-FM

==== ======

2

1 KWFM-FM

3 KLPX-FM

KRQQ-FM

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# Watch Fleetwood Mac's "GYPSY" Move All Over America.

#### #1 Most Added CHR

WPGC	WABB-FM	WKDD	WFBG
Z93	WZYP	KO93	WCIR
94Q	WHHY-FM	KHOP	WZYQ
WLOL-FM	KX104	KKXX	Q104
KIQQ	WSKZ	KYNO-FM	95SGF
B100	WOKI	FM102	WFOX
WPHD	WNOK-FM	KGGI	WCGQ
92FLY	WRVQ	KJRB	WXLK
KC101	WZZR	KNBQ	KSEL-FM
WPST	WJXQ	FM103	KQIZ-FM
WAEB	WKFR	KSKD	KPUR
WYCR	KMGK	KRQ	KKLS
WKEE	KRAV	KIKI	KFMZ
79Q	KEYN-FM	WACZ	KOZE
KYST	Z104	WIGY	
KSET-FM	WNAM		



# FLEETWOOD MAC "GYPSY"

Produced by Lindsey Buckingham, Richard Dashut, Ken Caillat, Fleetwood Mac



Manufactured & Distributed by Warner Bros. Records



## STREET TALK

After the CBS cutbacks, the next major label to trim its staff was Atlantic. Over the last week or so estimates have ranged as high as 100 people let go, but the numbers Street Talk heard were closer to 40. In promotion the changes apparently involve a number of regional staffers taking on local jobs, with local people either transferred or let go. As for the label itself, nobody's talking . . . but the speculation goes on.

What do you do if you're conducting a ratings survey and you run out of diaries? That's the problem we hear is facing Arbitron for the summer book — apparently the company's supply of the new-model diaries is insufficient and the old-style diaries may have to be pressed into service to finish out the survey. Arbitron's checking the situation out right now.

KMJK/Portland sure looks as if it's going CHR again (from A/C). PD Jon Barry is looking for key daypart jocks right now, and CHR record service from all labels. T&R's to Jon for the job possibilities.

Harry Lyles, PD at Urban WBLZ/Cincinnati, has exited the station over differences of opinion with VP/GM Peter Eden. Eden has named afternoon man Brian Castle as interim PD, while Harry is doing part-time airwork at WKRC/Cincinnati.

Last week we inquired if WBOS/Boston was for sale, and this week we got an answer from VP Jane Duncklee, who says absolutely not. Jane told us Champion Broadcasting is doing fine and planning on expanding.

Strange story out of the Detroit News this week claiming a grand jury is being selected for a payola probe out of the U.S. Attorney's office in Detroit. The story names WRIF as the main target, according to an FBI tip, but Station Manager John Hare told the paper he hadn't heard anything about it. Other sources say WRIF isn't the only rock station on the feds' list, but that the rumored investigation is being held up till after Labor Day. We'll keep an eye on this one.

Jeff Lucifer is leaving KCNN/San Diego to join Dave Parks at KEZL crosstown as Assistant PD. Jeff had been PD when KCNN was still KGB (AM), and was Operations Director when it switched to a News format. KCNN & KGB GM Jim Price is looking for a replacement.

At KOA/Denver, Program Operations Manager Dave Scott is transferring his energies to hosting and producing the station's unique late-night radio/TV simulcast talk show "All Night Live." Scott replaces Joey Reynolds on the show.

Congratulations to E/A National A/C Promotion Director Pat McCoy and his wife Linda on the birth of their twins Tuesday (8-24). Megan Faith weighed in at 7.7lbs, while Sean Joshua tipped the scales at 6.8lbs. Also congratulations are due RCA Washington, DC rep Larry Van Druff and his wife Meredith on the birth of their first child, John Lawrence.



RIDING THE STORM OUT — When REO Speedwagon came to Deriver/Boulder, KIMN night rocker Steve Kelly went on the air bemoaning his bad luck in failing to meet the group and vowing to camp out and watch the show from the Flatirons hills above Boulder with a telescope. It seemed like a way to get into some good trouble and win some attention, but Steve may have got more than he bargained for.

E/P/A rep Michael Moore arranged to have REO's Gary Richrath and Kevin Cronin take a helicopter from Denver and pick Steve off the mountain so he could interview them on the air while in the air. But a torrential downpour started and the copter had to stop at an airport halfway to Boulder, Meanwhile, Steve was stuck on the mountain getting soaked to the bone, waiting for his pickup for an hour or more before REO came to the rescue. Interestingly, Cronin and Richrath wrote their song "Riding The Storm Out" during a snowstorm in the Flatirons 11 years ago. Pictured finally emerging from the copter are (I-r) Cronin, a somewhat soggy Kelly, Richrath, and REO manager John Baruck.

Maybe Michael McDonald is the forgetful sort, but his hit "I Keep Forgettin'" is under fire for too close a resemblance to a 1962 Jerry Leiber-Mike Stoller song by Chuck Jackson (later covered by Procol Harum) that's also called "I Keep Forgettin'." Attorneys are reportedly trying to work out a royalty-sharing deal that will avoid a George Harrison-type lawsuit.

Beautiful Music station KJOI/Los Angeles has switched program suppliers from Schulke to Churchill.

Midwestern Street Talk has it that WIOT/Toledo night jock Joan Major, whose numbers apparently matched her surname, has resigned.

After nine years with the RKO organization, WROR/Boston Asst. PD Mike Addams has resigned to head south and take the midday air shift at WSB/Atlanta.

Husband-and-wife air team Tim & Ev Kelly are back in Denver, where they first met at KTLK when Tim was an air personality and Ev did music and promotion. They became a full-fledged team doing middays at KFI/Los Angeles, and went to WAKY/Louisville a year ago. Now they're doing mornings at KPPL and happy to be home.

Kris Van Dyke has resigned as PD at KSET-FM/El Paso and will announce plans shortly. No replacement yet.

John Shomby is building his new team at KAFM/Dallas, with WLOL/Minneapolis Asst. PD Pete Thompson joining him in the same position for the new CHR station.



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TOTES!



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# **Bridging The PD-GM Communication Gap**

The relationship between general managers and program directors has changed. A growing number of GM's are actually former programmers, shifting format preferences make it necessary for GM's to become more knowledgeable about programming, and widespread economic concerns necessitate PD's pay more attention to the bottom line. More than ever before in radio, consistent, frank communication between managers and programmers is vital.

**Frank Cody,** Director/Affiliate Relations & Program Development for the **Source,** deals with hundreds of stations and is thus highly aware of the communications problems GM's and PD's suffer. Drawing on his AOR background (he was previously PD at **KLOS/Los Angeles** and **KBPI/Denver** and **Sandusky**'s Division Program Manager), he spoke with a number of top PD's, added his own observations, and drafted the insightful article below. Its conclusions will remain relevant for radio as programming and sales become more tightly intertwined in years to come.

Under the covers, late one night when I was supposed to be asleep, I was tuning around on my new six-volt transistor radio, sampling the offerings of the rising ionosphere, when I came across the resonant voice of Earl Nightingale.

"Success," he said, "is progress towards a worthwhile goal." Progress is dependent upon communication.

In our rush for ratings and revenues, we sometimes lose sight of what success is all about. In our drive to dominate the market-place we can cheat ourselves of the daily gratification of communication.

In my travels around the country I'm amazed when I hear GM's and PD's rationalize their stations' most recent snafus with, "We're in the communications business and damned if we don't sometimes fail to communicate with each other."

Damned is right.

As broadcast professionals, we are charged with the responsibility of establishing goals and monitoring progress. If we accept this responsibility then we must also honor our duty to communicate clearly with one another.



Frank Cody

#### PD/GM Partnership

Maintain a solid partnership. Pat Still, PD of WLVQ/Columbus, tells me that he and General Manager Dave Crowl are in "constant contact with one another, sharing ideas, brainstorming, etc. . . . We believe it is necessary to have contact with each other every day, be it in written form or face-to-face. It is important each time we sit down to discuss what we are trying to achieve in terms of goals. We always make sure we both understand what the other is saying. We even go out and have a couple of drinks together."

"To maintain a solid partnership with your GM doesn't necessarily mean being his drinking buddy," says Jeff Sattler, PD of KDKB/Phoenix. "It does mean getting to know and understand him or her. Any great manager has the knack to delegate authority to the proper person. The PD must be

"As broadcast professionals, we are charged with the responsibility of establishing goals and monitoring progress. If we accept this responsibility then we must also honor our duty to communicate clearly with one another."

able to give the GM that sense of security which comes from trusting somebody to carry out instructions in the manner the GM would carry them out. That's the key."

#### Get The Big Picture

Redbeard, of WZXR/Memphis, says, a successful PD needs to "get the Big Picture. The general manager is charged with the responsibility of the longterm overview. The PD must demonstrate a working knowledge of the basic goals for the entire station, not just the immediate goals of his department. It is very important to exhibit leadership characteristics in programming; but at the same time you should be a total team player with the various other department heads.

"Keep an open mind to suggestions and ideas. Nobody has all the answers, but everybody has a good idea from time to time.

"In our drive to dominate the marketplace we can cheat ourselves of the daily gratification of communication."

"Keep the GM informed of what's going on. He or she has plenty to worry about without getting an anxiety attack over whether you're getting things done."

#### **Avoid Surprises**

Richard Neer, PD of WNEW-FM/New York, agrees. "One of the key things is to keep the general manager aware of what is going on. No surprises. We have daily meetings here every morning, as well as several times throughout the day. I like to share the thought process of things that the station is doing with the GM, keeping the communications lines open. This is especially important when you're dealing with outside agencies. You have to be consistent. You can't have the GM telling the agency one thing while you're telling them another."

Scott Muni, WNEW-FM Operations Manager, adds, "Ninety-nine out of a hundred GM's are sales-oriented, so the initial problem for programming can only be solved by having a PD who is able to communicate the problems of the airstaff to someone who may never have worked in a studio. A good PD can bridge the gap with someone who may not know the music, equipment, and

the day-to-day problems, including the egos of the talent. The PD and the GM need to explain the problems each have and work them out together."

Larry Bruce, PD of San Diego's KGB, says it's more a question of vernacular. "Although general managers and program directors are closely related, there is a definite boundary between them in duties, goals and structure. One of the best tools," says Bruce, "is an understanding of linguistics, It's essential in dealing across organizational lines. It is far easier to obtain cooperation and maintain positive relationships if you phrase your needs in the language of the other person. Programmers must speak 'bottom line managerese.'"

#### **Understanding The Business**

Bottom line is important to Dave Logan, Operations Manager of WLAV/Grand Rapids. He insists, "You must understand the nature of your inventory and how it reflects the bottom line. All salespeople are

"Establish a venue for frequent, consistent communication with your GM. Meet regularly. Confirm goals. Brief your GM on progress, problems, solutions, and results."

looking for the maximum return for the fewest amount of spots and in order to make that a working concept, both sides need to respect one another. The bottom line eventually comes back to assist programming, and the key lies in establishing a mutually aggressive relationship between the two elements of programming and sales. In the long run, both will benefit."

Rad Messick, PD of WFYV/Jacksonville, contends that creative freedom is important. "I believe that a general manager should hire a program director that he can trust on a business level as well as on a creative level, where the program director is allowed complete freedom to prove himself. The PD should be able to set the station's direction and mold the creative concepts into a suitable package, then the GM can direct the sales department to capitalize on that product."

#### The Importance Of Honesty

Honesty is essential. Sattler says, "Ask questions if you don't completely understand something. It's no crime not to know everything. You may get into trouble assuming something. The only thing you can assume is that you can't assume anything. Be candid about your views on things. You won't always agree, but you can agree to disagree. At least you'll both know how the other stands on the subject."

Redbeard agrees, "When asked, give your honest professional opinion. After all, that really is what you're being paid for. I've never known a successful GM that respected a 'yes man.' Get all the facts before you act. Give yourself time to weigh the consequences, then make your decision and stick to it."

#### Establish Roles

Sattler adds, "Understand that the responsibility of running the radio station ultimately rests with the general manager, which dictates that the PD should always inform him of what's going on. Look ahead to problem areas in your department and

"Good management is good health, and failure to communicate is like the common cold: seemingly avoidable, but most everybody suffers from it from time to time."

correct them before the GM spots them and tells you to correct them. Make sure you both understand the direction and position of the radio station."

Redbeard concurs. "From the outset, the PD and GM should establish the role that each is expected to play. For instance, in budgeting for the coming year, the GM should help the PD differentiate between what is wanted and what is needed. Once determined, it should be the GM's job to get what the PD needs to win. It's very welldocumented what all GM's expect from a PD. But the all-important support role of the GM in procuring the means for being competitive has received considerably less attention. A PD is very much like a carpenter or mechanic: he's only as good as his tools. This is where the successful GM fulfills his support role in a true team

Consultant Lee Abrams says it is essential to get away from the station. "Drive around, go to a ballgame, restaurant, the GM's house, best of all rent a hotel room for a full day and 'A/B' the station with competition."

#### Set Aside Communication Time

Abrams insists, "It is crucial to set aside time for the sole purpose of communicating one on one, without distractions. The conversations and communications that develop are great."

As a program director, take it upon yourself to establish a venue for frequent, consistent communication with your GM. Meet regularly. Confirm goals. Brief your GM on progress, problems, solutions, and results. I personally enjoy getting together for breakfast. It's a great way to set the tone for a productive, satisfying day and it doesn't take a chunk of time that could be spent with a client or staff member at lunch.

#### **Ask Questions**

One fact rings true with everyone I respect in broadcasting: don't be afraid to ask questions if you don't understand. Don't conceal details in an effort to insulate your GM from what's going on. If you're troubled by a situation at your station, discuss it. GM's hate surprises. Discuss any changes in procedure in advance. Keep the GM informed. Copy him or her on all your staff memos.

Some of us never have time to be ill, or so we say, until mismanaged stress takes its toll and we succumb to squeezing in a day or two for the flu. Good management is good health, and failure to communicate is like the common cold: seemingly avoidable, but most everybody suffers from it from time to time.

In pursuit of vitality, some people exercise, swallow vitamins, watch their diet, set aside time to relax, relieve tension and balance stress. But how many of us make a conscious effort to maintain healthy communication?

If success is progress towards a worthwhile goal, communication is our most valuable tool.

# Sales



#### JONATHAN HALL

#### RAB STUDY COMPARES FOUR MEDIA

#### Radio's Best Shot Revealed?

Two months ago, we debuted results of a new RAB study comparing four different media. The recently completed report was overseen by former RAB Sr. VP Dick Montesano (now with ABC Cable). It demonstrates radio's effectiveness for a large share of attention from working women, people with high incomes, and professionals.

At a closer glance, it is interesting to note that when comparing the four media — radio, TV, newspapers, and magazines — it becomes evident that the more selective the target audience, the more likely it is that radio does better than the rest in the overall amount of time spent listening.

And when you break it down to 6am-6pm, radio outperforms the other media significantly in total exposure time. For example, persons with at least a college education spent 59 percent of their time listening to radio compared to only 41 percent with the other three media. That's significantly better than a 24-hour comparison in which radio compares well. Around the clock, radio grabs 44 percent of those college-educated or better, while 33 percent are watching TV and 23 percent are either reading a newspaper or magazine.

Also, in households with income of at least \$30,000, among persons using one of the media studied, 60 percent of those surveyed were listening to radio during the hours of 6am-6pm. On a 24-hour basis that number dropped to 44 percent, but still outnumbered the closest competitor, TV.

Radio's most demonstrable difference, however, comes when measuring professional males and working women. During the 12 hours examined, 64 percent of professional males using one of these media were listening to radio and 58 percent of all working women and 60 percent of fulltime working women had their radios turned on.

One of the juicier tidbits to be revealed by the study is that between 6am and 6pm, while radio is the dominant medium, the closest competing medium garnered only 25 percent of the total exposure time. (See Tables 1 & 2 below.)

#### **Daypart Divisions**

Next, RAB examined the distribution of time spent with these four media by daypart. Radio fared the best among adults 18+ in two of four demographic categories. Adults 18+ scored 58 percent of the media from 6am-noon and 50 percent from noon-6pm. However, radio lost badly to television from 6pm-midnight. During the midnight-6pm daypart, radio picked up again but TV still remained dominant.

Comparing persons of twelve years and older, there wasn't much difference from the 18+ figures. However, among teenagers exposed overnight, there were three teenagers listening to radio for every one watching TV. Apparently, teens never read after midnight. In fact, they seldom showed up reading at all outside 6am-noon.

Furthermore, teens also were more likely to be watching TV than listening to radio during the noon-6pm bloc and the 6pm-midnight time period. For the most part, teens preferred radio to all other media combined from 6am-noon. (See Table 3 below.)

#### • RAB study shows off radio's strengths

- Radio tops with college grads, big earners
- Radio dominates 6am-6pm
- Professionals, working women favor radio

When RAB examined the distribution of time spent on an average weekday (24 hours) by age groups, it was learned that TV dominates all others. Radio, however, wins two specific demos — adults 18-34 and men 18+. With adults 25-54, radio is a close second to TV.

Again when only twelve hours are considered (6am-6pm), radio fares better. Radio substantially dominates persons

When RAB examined the distribution of me spent on an average weekday (24 men 18+ and women 18+. (See Table 4 & 5 below.)

Obviously there are some facts and figures here that can be used to radio's advantage. It can't hurt to have some new ammunition for selling the medium. Next week we'll show some more useful and intriguing results from the RAB survey.

# Table 4 Distribution Of Time Spent On Average Weekday By Age Groups

(24 hre)

	Persons 12+	Teens	Adults 18+	Adults 18-34	Adults 25-54	Mon 18+	Women 18+
Radio	39	37	39	45	41	42	37
TV	46	52	46	43	44	40	50
Newspaper	10	6	- 10	7	10	12	9
Magazine	5	5	5	5	5	6	4

# Table 5 Distribution Of Time Spent By Age Groups

(6em-6pm)

	Persons 12+	Teens	Adults 18+	Adults 18-34	Adults 25-64	Men 18+	Women 18+
Radio	52	42	54	58	59	59	50
TV	.30	42	28	27	24	20	34
Newspaper	. 12	8	12	9	12	15	10
Magazine	6	8	6	6	. 5	6	6

# Table 3 Distribution Of Time Spent On Average Weekday By Daypart

					-	•						
		6am - Noo	n		Noon - 6pm			8pm - Midnigi	ht		Midnight - 6a	m
	Persons 12+	Teens	Adults 18+	Persons 12+	Teens	Adults 18+	Persons 12+	Teens	Adults 18+	Persons 12+	Teens	Adults 18+
Radio	57	55	50	48	34	50	17	25	16	43	73	40
TV	22	22	22	37	55	34	71	68	72	51	26	54
Newspaper	14	1.11	14.	10	6	11 .	8	4	8	3		3
Magazine	7	12	6	5	5	5	4	3	4	3	1	3

#### TABLE 1

#### Distribution Of Time Spent On Average Weekday

#### By Target Audiences (24 hrs; Figures in Percentage)

	College Grads or	Household	Professional	Working Women		
	more	Inc. \$30,000+	Mgr. Males	All	Fulltime	
Radio	44	44	42	43	44	
TV	33	36	34	43	41	
Newspaper	14	13	16	9	9	
Magazine	9	7	8	5	6	

#### Table 2

### Distribution Of Time Spent By Target Audiences

(6am-6pm)

	College Grads or	Household	Professional Mgr. Males	Working Women	
	More	inc. \$30,000 +	Migi. Maios		
Radio	<b>5</b> 9	60	64	58	6 <b>0</b>
TV	16	16	10	25	22
Newspaper	16	- 16	17	12	12
Magazine	9	8	9	5	6

#### Blair Holds "Ag Radio Info Exchange"



Blair Radio organized the first of its new "Ag Radio Information Exchange" meetings, this one in Kansas City with others planned for different regions. The conference, moderated by Blair Director of Agri-Marketing Bill Alford, gave Blair-repped stations a chance to talk with agencies and other marketing specialists in the field. Pictured (I-r) are forum participants KFYR/Bismarck, ND Sales Manager Gary Bergendahl; and Farm Directors Bob Buice of the Arkansas Network; Derry Brownfield of the Brownfield Network in Centertown, MO; WMC/Memphis's Buddy Sanders; Arkansas Network's Jim Parr; WOW/Omaha's Doug Cooper; Tennessee Agri-Network's Dan Gordon; WHO/Des Moines's Keith Kirkpatrick; Kansas Ag Network's Rich Hull; WOC/Davenport, IA's Daryl Albaugh; Ev Griner of the Georgia Agri-Net; WIBC/Indianapolis's Al Pell; KSAL/Salina, KS's Sonny Slater; and Bill Alford.

Memphis' Exclusive Easy-Listening Station #67-fm is now represented exclusively by Christal

You'll be hearing from us!

WEZI-fm
A Harte-Hanks Radio Station

# "A natural promotion for rock & roll radio stations."

Alan Sneed - PD 97 Rock/Houston TIMB AAGINB

# Builds Audience And Sales Revenues!

Here's a sample of the advertisers who have contracted to participate with contemporary radio stations in the presentation of this dramatic new approach to rock entertainment.

- Thom McAn Shoes
- 7-Up
- McDonald's

- Coca-Cola
- · Pepsi-Co.
- Six Flags Parks

"A promotional event with broad appeal... covers the entire spectrum and history of contemporary music."

John Young - PD Z93/Atlanta

For Radio Sales/Promotional Tie-Ins, Call Us ...

R&R ENTERTAINMENT MARKETING GROUP 1-213-553-4330

# EASY LISTENING RADIO

# Spring Arbitrons: Looking On The Bright Side

At least for the Beautiful Music portion of the Easy Listening Radio spectrum, the spring Arbitrons had their share of gloomy news. (See Jhan Hiber's column in the August 6 issue for some explanations of the general downturn.) But the news isn't all bad — Beautiful Music still has seven market leaders in the top 50 markets, and gains like WWBA/Tampa's 7.7-11.0 and WPCH/Atlanta's 5.3-7.5 are certainly worth celebrating. Big Band stations continued to prosper, notably WOKY/Milwaukee moving from 2.7-6.6 and WJJD/Chicago debuting at 3.7. And WJR/Detroit's unique format brought it an 8.4-10.8 gain and market supremacy.

Below is a listing of the BM, BB, and Classical stations in the top 50 markets which went up in the spring Arbitrons:

Beautiful Music						
WWBA/Tampa	7.7-11.0*					
WPCH/Atlanta	5.3-7.5					
KSFI/Salt Lake City	8.9-10.7*					
KCTC/Sacramento	4.2-5.6					
WYOR/Miami	3.1-4.4					
WRCH/Hartford	6.3-7.5					
WROW-FM/Albany	7.0-8.1					
WJYE/Buffalo	11.6-12.5					
WRLX/Baltimore	2.8-3.7					
WQAL/Cleveland	6.5-7.3					
WXTZ/Indianapolis	11.1-11.8					
KOSI/Denver	7.1-7.8*					
WBNS-FM/Columbus	6.7-7.4					
WSHH/Pittsburgh	5.0-5.6					
WACJ/Buffalo	2.2-2.8					
WASM/Albany	1.0-1.5					
WJBR-FM/Philadelphia	.9-1.4					
WLYF/Miami	6.5-6.9*					
KYND/Houston	3.5-3.9					
WRMZ/Columbus	2.6-3.0					
WDBN/Cleveland	1.3-1.7					
WLYK/Cincinnati	1.3-1.7					
KBON/Riverside	1.9-2.2					
KFOG/San Francisco (now AOI	K) 2.9-3.1					
KABL/San Francisco	2.3-2.5					
KUPL-FM/Portland	7.3-7.4					
KMBR/Kansas City	0.6-6.7					
KEZK/St. Louis	6.5-6.6					
WLQY/Miami	1.9-2.0					
WEZR/Washington	1.8-1.9					

KMEO/Phoenix
1.3-1.4
Also notable are market leaders WHIO-FM/Dayton (15.2-15.2), WLKW-FM/Providence (11.9-10.7), and WEZO/Rochester (16.9-13.7).
\* Signifies Market Leader

Big Band

Dig Duilu	
WOKY/Milwaukee	2.7-6.
WJJD/Chicago	debut 3.
WINN/Louisville	1.9-3.
WCRT/Birmingham	1.4-2.8
WREC/Memphis	3.7-4.9
KLFF/Phoenix	1.8-2.
WWIW/New Orleans	1.4-2.
WDAE/Tampa	5.7-6.
WITH/Baltimore	3.5-4.5
WWJF/Miami	2.2-2.9
KUPL/Portland	3.5-4.
KPRO/Riverside	1.2-1.8
KMPX/San Francisco (now AOR)	.8-1.4
WNEW/New York	2.7-3.2
KPRZ/Los Angeles	2.3-2.0
KFJZ/Dallas	1.8-2.0
KAHI/Sacramento	1.0-1.2
KEZW/Denver	4.3-4.4

#### Classical

KMFM/San Antonio	1.2-2.4
KIBE & KFDC/San Jose	1.4-2.2
KHEP/Phoenix	1.5-2.1
KWHO/Salt Lake City	.9-1.2
WFLN-FM/Philadelphia	1.6-1.8
WTMI/Miami	1.6-1.7

Easy Listening-formatted WXVW/Louisville climbed 1.1-1.4 this book. In addition, outside the top 50, Drake-Chenault's new Big Band-oriented Hitparade format reports its first six full-book clients all went up (average jump 1.6); and Kalamusic also reports a number of increases.

#### Eagle Flies With Soft Pop

KMBR/Kansas City PD Fred Everett is taking his "Soft Pop" Easy Listening format nationwide via Eagle Syndication. The format's musical approach leans heavily on original performances, with a two-thirds instrumental and one-third vocal mix and an avoidance of outdated material.

Discussing the format and the troubled state of Beautiful Music today, Everett asserted, "You hear essentially the same music playing now as you heard several years ago. The basic problem is that the music has remained stagnant, appealing to only a limited, much older demographic. The younger age groups coming up aren't filling in the gap. The music they hear on today's Beautiful Music stations just isn't relevant to them. I honestly don't believe we can expect people to accept a steady diet of the same music their grandparents or even their parents enjoyed!"

With that thought in mind, Everett says "Soft Pop" is characterized "as much by what it doesn't play as by what it does. One thing you'll never hear on this format," he states, is the "Anita Kerr Singers singing 'Hotel California!"

**Paul Meacham,** President of the Fort Collins, CO-based Eagle firm, commented on the format: "I believe that it actually spans the demographic generation gap that's got the Easy Listening/Beautiful Music industry singing the blues right now."



#### Moen At The Top

Congratulations, Bill, you're the Bay's Best

KABL/San Francisco morning man Bill Moen won the Oakland Tribune/East Bay Today's competition for favorite Bay Area morning personality, an impressive achievement over a number of talented contemporary radio stars. Moen, pictured in the newspaper's full-page spread, won \$5000, which he donated to KABL's annual "Save The Cable Cars" bell-ringing promotion, but he's keeping the fast-food dinner-for-two coupon and is considering taking advantage of the paper's free tattoo offer.

#### **FLOW**

#### Radio Bails Out TV Program

In an unusual gesture, KJQY/San Diego saved the "Evening At The Pops" TV program broadcast over PBS station KPBS-TV. The Beautiful Music station donated \$5000, half the funds necessary, to insure the continuation of the show . . . In another sort of public-spirited gesture, WVCG/Miami raised over \$13,000 to help paralyzed police detective Cheryl Seiden, shot in a holdup attempt. Air personality Ken Collier stayed on the air for 27 hours until the money was raised.

#### **Station Promotions**

KGIL-AM & FM/San Fernando, CA anticipate the Jerry Lewis Labor Day MD telethon with an all-day radiothon August 27, with Anheuser-Busch offering to match hourly contributions up to \$1000 . . . KEZL/ San Diego will cosponsor the first annual 'Spotlight Awards Banquet' honoring community theater performers on September 11 ... WJJD/Chicago MC'd Count Basie's appearance at the recent Chicagofest ... WPNT/Pittsburgh welcomed Paul Anka to town August 26, giving away tickets to the show . . . WCIL/Carbondale, IL sponsored its first "Big Band Night" with a sizable turnout . . . WFTL/Ft. Lauderdale threw a big band party July 4th with an 18-piece orchestra and fireworks display. The station will be conducting a "Mystery Sinatra Medley" contest with a trip to Caesar's

Palace for the winner...KMPC/Los Angeles escorted 150 deaf children to a special performance of the Ringling Bros. Barnum & Baily Circus, MC'd by personality Larry McKay...KFAC-AM & FM/Los Angeles bridged the rock and classical gap with "A Rock Classic," featuring interviews with rock musicians/classical fans Frank Zappa, Christine McVie of Fleetwood Mac, Heart's Ann and Nancy Wilson, Van Halen's Alex Van Halen, David Pack of Ambrosia, and King Crimson's Robert Fripp.

#### **People Moves**

Ralph Sanabria has returned to WPAT-AM & FM/New York as Music Director after three years as an executive with Schulke Radio Productions. The stations will now drop Schulke and program their

own Beautiful Musics ounds...Rod Hansen becomes News Director at WJR/Detroit, moving up from acting News Director...WDBO-FM/Orlandonamed Ken Cinco Operations Manager. Cinco comes to the newly-created posi-



newly-created posi-Rod Hansen tion from Operations Manager at WJYW/Tampa...Bill Freeland appointed News & Public Affairs Director at WVCG & WYOR/Miami. A 12-year veteran at the stations, Freeland was most recently Assignment Editor. GAIL MITCHELL

REAGANOMICS BACK ON TOP

# Top 30 National Talk Topics

During the second quarter of 1982, the controversial subject of Reaganomics shot back up to its former number one position in the current ranking of the "National Talk Topics/30." The growing concern over the country's economic policies displaced Health/Fitness/Medicine (R&R 4-2), which dropped to number three.

The remainder of the chart is selfexplanatory. Influenced by the far-reaching effects of the shaky economy were the Workforce (8) which encompassed unemployment and careers after 40, and Cities (17), which covered the plight of small businesses and other local industries. Both are new entries to the chart. Also qualifying under that category are Drunk Driving, Dream Analysis, and the Hinckley decision, sparking an ongoing debate over the insanity plea and its legal parameters. Succeeding the Central America conflict in the area of foreign affairs are the Middle East and Falklands issues.

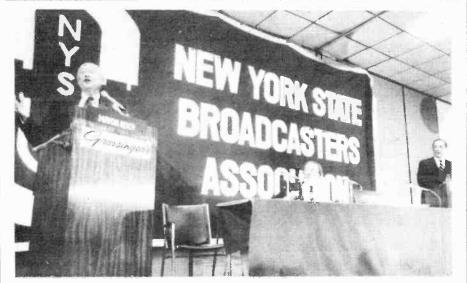
Relationships and entertainment are still holding their own within the top ten. And

I'd like to thank those participating stations and people who were kind enough to share their information: Tobe Fitterman, WGSO/New Orleans; Ira Apple, WBAL/Baltimore; Susan Eggleton, WIND/Chicago; Jan Rosicky, WNSI/St. Petersburg; Laura Morris, Hall. Steve KTRH/Houston; WAVI/Dayton; Mary Jane Popp, KGNR/Sacramento; Drew Hayes & Joy Katzen, WPLP/Tampa; Marc Kuhn, WWDB/Philadelphia; Larry Crandall, KOA/Denver; Bob K & Marsha Sullivan, WCAU/Philadelphia; Tom Daren & Dave Berner, WTKN/Pittsburgh; Dick Pomerantz & Debbie Sturges, KSTP/Minneapolis; Brian Jennings & Charlotte Becker, KXL/Portland, OR; Jack Kinnicutt, WBBF/Rochester; and Steve Bither & Kim Coffin, WKXA/Brunswick, ME.

among the biggest chart movers are Defense (21-7) and Animals (30-16). Bubbling under the top 30 we have Pollution/Waste the UAW, food, and trivia. Guests, this time around, generally reflected an even distribution between those of local and national

#### NATIONAL TOPICS/30

- Reaganomics (4)
- Middle East
- Medicine/Health (1)
- Relationships (8)
- Hinckley/Insanity Plea
- Entertainment (3)
- Defense (21)
- Workforce (unemployment, careers)
- Judicial System/Prisons
- Falklands
- Local Politics (2)
- Education (12)
- 13 Drunk Driving
- 14 Drugs
- Crime/Violence
- Animals (abuse, etc.) (30)
- Cities' Business Outlook 18 Psychics
- TV/Cable (threat, porn, etc.) (14) 20 Nuclear Energy
- Authors (23)
- Death of ERA
- Military/Draft (11) Sports (28)
- Real Estate
- **Guardian Angels**
- **Dream Analysis**
- 28 Household (consumerism, repairs) (9)
- 29 Mercy Killings (22)



STAGING A SUCCESS — The 21st annual New York State Broadcasters Association Executive Conference convened recently under the chairmanship of WOR VP/GM Bob Biernacki, later elected to the organization's Board of Directors. This year's meeting featured a "self-help via the airways" panel and a debate between Mayor Ed Koch and Lt. Governor Mario Cuomo (far left and far right) with WOR's Lou Adler (center) moderating.



PUTTING THE BITE ON SEATTLE - KIRO/Seattle sponsored its "Bite of Seattle" promotion last month, a culinary festival spotlighting 51 of the city's best eateries. 200,000 appeared at the two-day affair, enjoying the palatable delights of creole gumbo, lobster tails, and chocolatedipped strawberries, listening to 16 area bands plus comedy acts, and participating in KIRO's live broadcast of the first annual event.

#### News/Talk Personalities

ON THE MOVE: WKIS/Orlando News Director Jim Philips appointed News Director of the Florida Network. Succeeding him is former station AM drive anchor Bob Christopher . . . Bobby Seale, best known as a co-founder of the Black Panther Party and as a defendant in the "Chicago Seven" conspiracy trial, has joined the ranks of KNUS/Denver as a weekend talk host ... KVI/Seattle welcomes Jack Spencer as AM news anchor and Jim Sipes as newsman . . . At KNX/Los Angeles Chris FitzRandolph comes aboard as a news broadcaster, while Michael Veerkamp is named Coordinator in the station's Community Services department ... Over at sister station WBBM/Chicago, Editorial Director Susan Nixon was elected to the board of the National Broadcast Editorial Association . . . Allan Prell joins the WBAL/BaltImore lineup as morning host . KGO-AM & FM/San Francisco VP/GM Michael Luckoff was voted Vice Chairman of the California Broadcasters Association . . . KTAR/Phoenix producer Susan Tarantino is now secretary of the local chapter of "Women in Communica-

**NETWORK AFFILIATIONS: Effective** September 13, WFAA/Dallas takes on the ABC Entertainment Network while KNUS/Denver hooked into the ABC Information Net beginning August 2. The station is also airing RKO's "America Overnight" . . . KYXI/Portland, OR is now affiliated with CNN Radio, moving into new Davtimer studios earlier this month KMFO/Aptos-Capitola, CA is also with CNN And WGST/Atlanta will join the CBS Radio Network on August 30.

PROGRAMMING HIGHLIGHTS: WBBM/Chicago has undergone several programming changes. The morning drive coverage has been extended to seven days a week, while Bob and Betty Sanders will anchor with Don Mellema starting an hour earlier. Sue Castorino joins Alan Crane in the PM's, Regine Schlesinger anchors Mon.-Thurs. and Kelth Bromery on Fridays; Millard Hansen, Marvin Mullens, and Alan Bickley are alternating hours. Sports reports are now heard each hour of the day, Donn Pearlman has been named Suburban Editor, and Len Walter is full-time Financial Editor. University of Illinois basketball and major league baseball playoff games have been eliminated. Also in AM drive, Sherman Kaplan joins John Hultman on Friday and Saturday, with Dale McCarren on Sundays and Mondays. Tuesdays through Thursdays it's Hultman and McCarren . KGO-FM/San Fran cisco has added a Sunday talk show centered on gay issues, hosted by David Lamble. The station has also initiated "Legaltalk" with Ann Miller for Sunday airings ... WIND/Chicago has begun broadcasting the "Wall Street Journal Report". KSTP/St. Paul's Dick Pomerantz recently discussed chemical dependency, kidnapping/murder, and fetal alcohol syndrome . KCBS/San Francisco provided live coverage of the San Francisco marathon last month . . . Mary Jane Popp of KGNR/Sacramento recently welcomed actors Ruta Lee and Richard Paul

plus Virginia Woods, chairwoman for UNCF's telethon ... WCAU/Philadelphia and host Jim Rogers each week take a step into yesteryear with "Classic Radio," popular 30's, 40's, and 50's programs ranging from the "Great Gildersleeve" to "Gunsmoke." The station also has a new phone number, (215) 581-5800. "The Minute Gourmet" with baker/teacher Bobbie Winkelman is now a regular feature of KCNN/San Diego . . . Al Carrell, better known as "Super Handyman" and heard on WFAA/Dallas, was a guest this month on "Good Morning, New York." He also did a remote from Dallas's "Grecian Spa Hot Tub Center," selling 15 hot tubs in the pro-. . WOR/New York's recent "Uister Update" focusing on the conflict in Northern Ireland garnered over 1000 calls and over 500 letters. It was produced, researched, and written by VP/Director of News Lou Adler and his assistant Ted

SPORTS CORNER: KNX/Los Angeles will air all Raiders football games this year. Bill King, who handled p-b-p for the team in Oakland for 15 years, will team with KNX Sports Editor Rich Marotta for the broadcasts . . . KTAR/Phoenix has signed an agreement with Arizona State University for exclusive coverage of all ASU sports during the 1982-83 season WXYZ/Detroit sportscaster Bob Sherman is set to anchor the 1982-83 Michigan State University Football Network . . . KLIQ/Portland provided hole-by-hole coverage of the U.S. Seniors open Gold Championship and recenty wound up coverage of the G.I. Joe/Toyota GranPrix Brad Nessier tapped as play-by-play announcer for Falcons broadcasts via WGST/Atlanta. Also at the station coach Leeman Bennett airs Falcons training camp reports while Falcons' General Manager Eddie LeBaron hosts a weekly telephone talk show . . . WBBM/Chicago will provide exclusive play-by-play coverage of the Bears' 1982 season . . KOA/Denver's airing of Broncos training camp shows concluded August 25.

A GHOST OF A CHANCE: Recently KGO-AM & FM/San Francisco's morning/noon news anchor Ted Wygant went ghost hunting at nearby Alcatraz with psychic Sylvia Brown. According to ghost detective Richard Senate, these apparitions, presumably the spirits of dead prisoners, actually inhabit the old prison.

AWARDS CORNER: Congratulations to those stations which enjoyed up spring Arbitrons notably WRC/Washington, 2.9-4.3; KDEN/Denver, 1.4-2.0 and neighboring KWBZ, 1.8-2.7; WRNG/Atlanta (now WCNN), 1.8-3.6; KVI/Seattle, 3,1-4.3; WCAU/Philadelphia, 3.6-4.7; WPOP/Hartford, 3.6-5.0; KTAR/Phoenix, 7.4-8.8; KYXI/Portland, OR, 3.1-4.3; WIFE/Indianapolis, 2.7-3.4; KABC/Los Angeles, 5.7-6.7; and KMOX/St. Louis, 20.0-21.1... WGST/Atlanta received a "Newsleader Award" from UPI for best news coverage . . . September 1 marks the target date for KLIQ/Portland to begin 24-hour a day operations.

#### "AN OPEN LETTER TO THE RADIO INDUSTRY..."

Dear Fellow Broadcaster:

There is only one way to intelligently choose a researcher or consultant for your radio station: Examine the Track Record!

Anyone can promise you amazing results, and some may even deliver those results, but you owe it to yourself to be as sure as you possibly can before you sign the contract.

At Surrey Communications Research, we welcome your examination of our Track Record. I have been responsible for the programming at WHDH in Boston, WYNY in New York, WRQX in Washington, WABC in New York, KIMN in Denver and many other radio stations. I have not only programmed, but have been a General Manager and have held corporate positions. This background gives me a much better insight into solving problems with an eye to your bottom line.

Doug Jones, our Executive Vice President, has been a senior research associate with Frank N. Magid Associates and served as Director of Research for the Greater Media Group. Doug has also had years of practical, hands-on experience.

Kent Nichols, the Chairman of Surrey Research, is also the Acquisitions Officer for Surrey Broadcasting and has been responsible for negotiating millions of dollars in radio station acquisitions in the past year. Kent certainly understands your bottom line pressure.

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# Contemporary Hit Radio



JOEL DENVER

PD BRIAN PHOENIX OVERCOMES THE ODDS

### WJBQ Conquers Small Market Problems

One day inflation is down, but the next day it's back up. Record companies continue layoffs, etc., etc. Tired of the bad news? Well, here's some good news about how Brian Phoenix and WJBQ/Portland compete in a small market with a metro population of only 182,200 against 20 other signals and are tied for number two with AOR station WBLM/Lewiston . . . all without a programming/promotion budget.

Pretty tough odds, eh? Well, let's look at some specifics. WJBQ had a great book 12+, moving 9.1 to 12.7, and WBLM jumped

9.8 to 12.7, putting them into a two-way tie behind Country station WPOR-FM, which fell 15.7 to 13.5. While WJBQ was number two in teens behind WBLM (which garnered a whopping 66.7), the station ranked number one 18-34, and 18-49



Brian Phoenix

adults, taking the number two slot 25-49 behind WPOR-FM ... not bad for no

How did he do it? Let's look at Brian's background a bit. He spent time as a jock at WOKY/Milwaukee, WRKO/Boston, and KDWB/Minneapolis, with prior programming experience at KKRC/Sioux Falls before becoming PD at WJBQ two years ago.

#### Too Many Stations For The Market?

But what about the market he has to compete in? "We are so over-radioed in Portland, it's ridiculous. Look at all these stations that get numbers here. Also, Maine is the lowest per capita income state in the country. The only time we really make any money up here is in the summertime when the tourists are around," stated Brian.

"I virtually have no budget at the station, but we manage to do things one way or another here. For that reason, sales is very important to us, and I cooperate with them as fully as possible. One thing for sure, sales is as helpful to programming as they can be without taking advantage of the situation. They understand the bills have got to be paid, and this makes for a tighter team."

Brian went on to say that many of these problems, while not isolated to a market this size, are somewhat magnified in intensity. "Everyone has multiple duties here.



WJBQ airstaff lines up for the camera in front of the station van. Shown (I-r) all-nighter Greg Murray (kneeling), midday personality Paul Connors, afternoon man/PD Brian Phoenix, night rocker Mike Reo, and morning man Chuck Morgan.

We make liberal use of everyone's extra talents. If someone is good with a soldering gun, they help out with moving or hooking up equipment.

"I still manage to do callouts, about 120 of them a week using an intern program. As a tradeoff, I teach a broadcasting class to these interns every Wednesday night at the station. The program is so successful that it looks like one of the local colleges will take it over next year.

"While these outcalls are important, I still think the best research is done on the streets of Portland. I'll stand in line at McDonald's and ask someone's opinion about something that I need to know . . . it helps keep me in touch. We'll take clip-

"I virtually have no budget at the station, but we manage to do things one way or another around here. For that reason, sales is very important to us, and I cooperate with them as fully as possible. One thing for sure, sales is as helpful to programming as they can be without taking advantage of the situation. They understand the bills have got to be paid, and this makes for a tighter team."

boards in hand and ask about music, news, likes and dislikes of prominent figures and recording artists on the streets. All of this is done for free. There is no extra money for this stuff," he stressed.

Brian mentioned the importance of jocks out at station appearances. "We get out and do remotes as often as possible as they have a twofold purpose for us. They help the sales department for sure, and it helps getting your face out on the street to talk to the audience in person.

"The local sales are our primary source of income. Sure we get some national buys, but most of our business is local. You sell those accounts on yourself, not Arbitron numbers. Those remotes are done over broadcast phone lists through a mixer and back to the studio. No skipping records, just a 90-second drop from the jock on hand a couple times an hour, and the people are packed in. That's called results, which turn to dollars."

#### Hard Work Pays Off

All too often in a small market situation like WJBQ, a PD could easily cry the blues

Continued on Page 30

#### Welcome To The New CHR Reporters

Twice a year, we look through the **Arbitron** books and reevaluate our CHR reporters to maintain the nation's format-dominant CHR stations as reporters. Owing to the record number of surveys this year, only the P-1 and P-2 stations have been evaluated so far . . . P-3 evaluation is going on now and should be complete in the next couple of weeks.

Some things to keep in mind about reporting . . . we have only a limited number of slots available, so it's not possible to have a reporter in every market. We try to balance our reporters according to geographic needs and population shifts . . . hence the growing number of CHR stations within the Southern and Western sections of our country are reflected in the increased numbers of reporters.

In evaluating reporters, we look for format dominance in the 12-34 demographics or significant impact in that demo as our first criterion. We then examine the station's playlist and put an ear to an aircheck to make sure the station is a true CHR outlet. With those two aspects in order, we then look for the geographic balance mentioned before to make our final determination for new CHR reporters.

This time around, there were no new additions to the P-1 stations, but we have reopened some markets that have been without CHR stations for a time. This widens our geographic spread, and further increases the accuracy of the information you receive each week in R&R.

There are now 212 CHR reporters nationwide . . . here are our new reporters;

#### P-2 East

WSPK/Poughkeepsie PD/MD: Jim Simonetti

WKFM/Syracuse PD/MD John Carucci WSPK 104FM

WKF MAGICIOA

P-2 South

79Q(KKBQ)/Houston PD: John Lander MD: Patty Hamilton

KYST/Houston
PD/MD: Clay Gish

KTFM/San Antonio PD: Joe Nasty MD: Steve Anderson

KZZB/Beaumont PD/MD: Mike Murphy

WQID/Biloxi, MS PD/MD:Kirk Cliatt

WTYX/Jackson, MS PD: Jim Chick MD: Wayne Scott

WSFL/New Bern, NC PD/MD: Scott Kerr



KYST AM92

KTOEMI 108

**B**95

94QiD

GATYX

P-2 Midwest

WKDD/Akron PD: Nick Anthony MD: Matt Patrick

WKAU/Appleton-Oshkosh PD: Ron Ross MD: Rich Allen

WEBC/Duluth
Acting PD/MD: Pat Puchella



GMCOS AMICOSO

webe AM RADIO

P-2 West

KHOP/Modesto-Stockton PD/MD: David Kraham

Coo L

KO93(KOSO)/Modesto PD: Greg Ausham MD: Stan Main

KQMQ/Honolulu PD: Austin Vali MD: Kimo Akane

WIFI/Philadelphia is now a P-2 reporter.



Continued from Page 28

about what he doesn't have. Instead, Brian sings praises that he has a staff that helps him get things done. "My biggest principle or rule that I tell the jocks is to get out in the street. They have got to do it. It's too easy to sit at home and go to work and return again.

"To show my jocks what the real public is like I tried an experiment. We switched all our shifts around, so the jocks could go out into the public and observe what was happening when they were normally on the air. Our people learned many things they didn't know about the audience. We also took them all around in a limo to show them the area and explain things they didn't know. Making your airstaff totally familiar with the market is a big step towards winning consistently. It's a lot of hard work, but it seems to pay off," he declared.



#### **Music For The Masses**

Part of WJBQ's succes has got to be due to the music, because as Brian told me, that's the main programming tool. "We run no news here at all, and outside of hourly public service announcements, nothing in the way of public service programs. We figure that people listen to WJBQ for the music and if they want news, then they'll listen elsewhere.

"Our list is around 40 records with a few extras, and it varies all the way from Kenny Rogers to REO . . . I'm more than ever convinced 39-year-old adults don't want to admit they're pushing 40, so they're still listening like a person much younger. We make no real efforts to get the teens, as I'd trade away 50 of them for one adult, but we seem to do real well with both."

Brian takes opposition to those stations that look too heavily at phone requests. "I don't know where they get the adults to all the request lines, but I don't see many doing it myself. We rely on all our sources for correct input to the right music to play for Portland. If we keep our station bright, exciting, and fun, that's half the battle to

keeping an audience where we want them, on our station."

#### **Taking Things Into Your Own Hands**

Brian mentioned the lack of luxuries that he and the jocks at WJBQ have to work with. "We have to take things into our own hands to get it done. We even rewind our own carts to save a few bucks. To buy bumper stickers, our former sales manager Dave Dagle sold the peel-off strip as coupons to 10 different clients. This avoided anyone's logo but ours from appearing on the front of the sticker, and made us some money.

"As far as major contests go, there aren't any. I think the audience reacts better to us getting out and being a part of a community event. There is no money to buy TV or billboards, so it becomes even more important for my jocks to be out on the streets instead of in their apartments. If they don't do it, it doesn't get done.

"To show my jocks what the real public is like I tried an experiment. We switched all our shifts around, so the jocks could go out into the public and observe what was happening when they were normally on the air."

"One of the key things that helps is that management always shoots straight with me," he declared. "I know the score on the budget, and in return they let me program what needs to be on the air to get people to listen without any interference. I don't know of too many other PD's that can make that kind of claim. Sure, maybe one day I'd move to a bigger market, but having the freedom to really program this station sometimes beats a luxurious control room and all the other things that can go with working at a radio station in a bigger market.'



have lured CKOC/Hamilton MD Neven Grant out of the station in promotion of the Men At Work "Business As Usual" album, complete with some real sanitation experts at work. Shown (I-r) are CBS reps Dave Deeley, Art Graham, unidentified man at work, Neven Grant, CBS's Brad Weir, and another man at work.



KZ93 PRIVATE GENESIS CONCERT - When Atlantic recording artists Genesis appeared at the Peoria Civic Center, the group gave a private performance for 93 lucky KZ93 listeners during one of their rehearsals. Shown in the back row (I-r) are group member Tony Banks, Civic Center official Chris Miller-Hutton, group member Mike Rutherford, and KZ93 PD Lou Patrick. Pictured in the front row (I-r) are Genesis' lead singer Phil Collins, Atlantic rep Rick Sudakoff and Assistant PD Keith



Y95 WIN WAGON DEBUTS - Y95(KYTN-FM)/ Grand Forks recently debuted its new "Y95 Win Wagon" stocked full of prizes. Shown in front is the staff: in the back row (I-r) Brad Meyer, Suzie, and MD Jay Clark; front row (I-r) Mike Thomas, PD Tom Richards, and Dave Daniels.

#### Motion

Meridith May, VP/Promotion at KIIS-FM/Los Angeles, has joined the advertising firm of Maher-Elen to handle the advertising promotion account for KRLA/Los Angeles . . . WSGA/Savannah PD Ron Frederick resigns to do mornings and music at WBLU(Blue 92)/Hinesville, GA Kent Darcie gives up the music slot at 3WT/Binghamton with PD Scott Michaels taking over those duties.

Tony Richards has been promoted to Assistant PD/MD at WMEE/Ft. Wayne . . . KCBN/Reno PD and morning man Jim O'Neal has swapped shifts with afternoon driver J.R. Jackson . . . John Arthur makes the move from afternoons at WNAM/Appleton-Oshkosh to mornings at WZOK/Rockford . . . Fred Horton resigns his music duties at KKYK/Little Rock to join WSYR(AM)/Syracuse. Replacing him is David Allen Ross

Jim Schaeffer leaves WZUU/Milwaukee to do nights at KKRC/Sloux Falls, replacing Greg Fisher, who now does middays at the station ... "Mr. Ed" Lambert formerly with WZOK/Rockford has joined KWOD/Sacramento as MD, with the station changing from A/C to CHR ... KRIX/Mc-Allen-Brownsville is on the air with its new CHR format, and Gary Steele is the new PD.

KSQY-FM(SKY95)/Deadwood, SD will go on the air with its new CHR format and a 100kw signal on September 4 under the PD-ship of Jack Lundy . . . KSEL-FM/PD Stan Castles and his wife Sue have a new addition to the family. The new arrival's name is Graham Cooper ... RCA promo rep Larry Van Druff and wife Meredith have their first child, (8-19) named John Lawrence ... and V100/Charleston's Jay Jarvis got married to Kelly Dill . . . congratulations to

#### Bits

 Y100/Miami is running the biggest summertime promotion in the station's history it's giving away a \$75,000 condominium in conjunction with Pepsi and Trafalgar Communities. The contest is called the "American Dream Home Giveaway" and can be entered at over 4000 locations throughout South Florida where Pepsi is sold. A drawing will be held on Labor Day at the grand opening of the new Miami Mall

by TV and recording star Scott Baio. Q101/Meridian is giving away a trip for two to the World's Fair in Knoxville . . . the station also completed its third annual Q101/Budweiser Summerfest for MCA, which featured an 11-mile bike race raising over \$1500 for the charity

· WLS/Chicago has decided to do its own Musicradio Countdown' show on Sunday nights, hosted by Jeff Davis. It will feature the top 45 singles in town and will do features spotlighting various rock personalities. This is a program that anyone could do, and judging by the popularity of "American Top 40," countdown shows still garner big ratings.

• WZYP/Huntsville is leading the fight against construction of a new state prison nearby. The station started giving away copies of Johnny Cash's "Folsom Prison Blues," and got quite a lot of talk started,

then TV coverage followed and it became the lead item on the local news. To top it off, WZYP invited the governor to be a guest jock the next day to talk to listeners about their feelings regarding the location of the prison . . . now that's community involvement.

 WCBS-FM/New York and KRLA/Los Angeles honored the fifth anniversary of the death of Elvis Presley with special shows. WCBS-FM held a 10-hour tribute with a show called "The Presley Years," and KRLA did a countdown for six hours of Elvis's most popular songs.

KIMN/Denver is on the street this summer with "The Great KIMN Road Show" travelling all over to metro area parks. The show features live music from Lori Evans & Arcade (a local group) and the station hands out free Coca-Cola to cool everyone off, in addition to other promotion goodies.

# Music Section

**CHR's Most Accurate Music Information** Begins on Page 79





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#### Doubleday

Continued from Page 1 bable choice of Varner Paulsen as interim manager of WMET.

Describing himself as "very sensitive" to the dangers of expanding too rapidly, Stevens at first said "no" when approached three weeks ago about buying WMET. "I thought about it over a weekend and decided it was a complex enough deal that maybe it will take six or seven months. and that's enough time for us to get some of these others further along the way," Stevens explain-

He added, "To a certain degree we have had a Midwest strategy and this is a very nice complement. This gives us a real grip on the Midwest between Chicago, Detroit, Minneapolis, and St. Louis. We really do lock up that area of the country from a marketing perspective."

#### Arbitron

Continued from Page 1

ments, adding, "It will be a year or more before the printed monthlies cease. However, we believe the rolling averages concept takes care of the various problems that have been cited with the monthlies. It is our hope that a broader range of markets will use the ability to access rolling averages."

Continued from Page 1

format, and the direction music is headed in the 80's. This format plays about 70% of the music we run on KROQ. It's a 'best of KROQ' in a tighter rotation - A Flock Of Seagulls, Roxy Music, Haircut One Hundred, those kinds of things. I'm really excited to be working with Pat O'Day, who's had a legendary career. I'm also very excited about going up against all the other consultants, Sebastian, Abrams, and Pollack, who all have stations in Seattle.' Also in Seattle is another new wave-slanted station, KJET.

GM Verle Wheeler will also be handling local programming duties at KYYX, with Music Director Elvin Ichiyama supplying music information to Carroll. Wheeler commented to R&R, "We are going to play hit cuts by hit artists that are hip in nature. This will not be a duplication of KROQ's format. This is a true Top 40 rock radio station of the 80's, keying in on 'modern music,' factoring out the ballads and A/C crossovers. The jocks are going to be high-profile personalities that are going to make this the most entertaining station in Seattle. It will be like KJR in the old days when they heard a record they thought was a hit, it went on the radio.'



Continued from Page 1 analyzed the selling prices of 700 stations that changed hands in 1980 and 1981.

#### Revenue Influences Analyzed

He found that the following factors had a significant impact on both revenues and station values: daytime and nighttime AM power, FM power, AM frequency, consumer income, number of competing stations and whether a station is in the core of a market or on the fringe

The following factors were found to have little or no impact, particularly on revenues: newspaper circulation, per capita automobile registrations, number of TV stations, whether an AM has nighttime protection or is directional, and whether a station has network affiliation.

Not surprisingly, FM's were found to bring higher selling prices. Also, operating power appears to have a particularly significant impact on the value of an FM station, according to Brown's report.

Another interesting finding was that a 10 percent increase in the number of stations in a market resulted in a 5.1 percent decline in revenues for existing outlets. Brown concluded, "These figures indicate that, on the average, most of a new station's revenues can be expected to come from new advertising; less than half of its revenue is likely to be drawn away from other stations.'

Copies of Brown's working paper, "Statistical Determinants of Radio Stations' Revenues and Trading Prices," can be ordered from the FCC's duplicating contractor: Downtown Copy Center, 1114 21st St., NW, Washington, DC 20037. Telephone: (202) 452-1422.

#### Kosenwald

Continued from Page 1 ship he enjoys with not only the entire corporate staff, but every employee of Malrite.'

Rosenwald told R&R, "It's always great to get a promotion, but it's very special when it's with a company totally composed of very skilled and dedicated people. The job's a continuation of some of the areas that I've phased into recently, and there will be added responsibilities as well.'

**ENDS 15-YEAR COUNTRY ERA** 

#### WYDE Goes Gold In Format Switch

After 15 years as a Country outlet, WYDE/Birmingham has switched to what PD Jim Powell describes as "a rock 'n' roll oldies format, which we're calling 'Solid Gold WYDE (Wide).

"We've battled three Country formats in the marketplace for the last two years," Powell continued. "Evidently the size of this town just can't support that many. Plus the economy is in such a bad state

'We're kicking off the new format in an interesting way by having the WZZK — Birmingham's top-rated Country station and number one in the market as well - jocks cohosting with our regular jocks on our last day of broadcasting Country, which will be Thursday (8-26). We'll be doing one-liners about our change to

Wagner

Continued from Page 1 pressed with Mike's qualifications and background and, after some very extensive interviewing, decided on him. Mike will be working closely with the Operations Directors at each station to assist them and keep them headed

in a successful direction.' "After nearly seven years with KIIS-FM and almost three as PD, it's hard to leave," Wagner told R&R. "Wally Clark (VP/GM) and Gerry DeFrancesco (PD) have been terrific to work with and the station is very hot, but the Levitts offered me an opportunity I couldn't decline.

"To be Group PD for a young, aggressive chain that has some exciting plans for expansion over the next few years is a tremendous challenge and natural career move for me," Wagner continued. "Jim and John Levitt are among that rare breed of broadcast professional who have longterm goals for their stations and are prepared to support me in reaching those goals. I'm also thrilled to be working with an old friend, KBZT Station Manager Mark DeBoskey."

Wagner will be based at KBZT, rather than Alta's corporate headquarters KEZR, and will assume his new responsibilities next week (8-30). Bruce Vidal has been named as a temporary replacement for Wagner at KIIS.

Oldies as well as having the WZZK jocks say something like 'The core listeners come on over to WZZK' in a good-natured, positive

#### **WEZS Drops Beautiful Music**

EZ Communications' WEZS/ Richmond, the city's only Beautiful Music station, has dropped that format for an Adult/Contemporary format labelled "Easy Rock." WEZS's new format debuted last week under new PD Sam Church, most recently MD at WANS/Greenville.

EZ VP/Contemporary Programming Dan Vallie commented to R&R, "I think most people expected us to go CHR, but we felt this was the biggest hole in the market. I think we will carry a lot of (Beautiful Music) listeners over to our new format.'

WEZS GM Neal Heaton told R&R, "Sam is a very impressive programmer, and under his leadership and with Dan's help we'll do very well."

Church said, "Initial response so far is tremendous. We're still gearing up here, and are still looking for a few air staffers. We're calling ourselves the 'New EZ 104

Continued from Page 1

The duo contributed an hourly break over the air throughout the four-plus days they were underwater, but did most of their broadcasting during the morning show. Sisk told R&R, "It was an unusual experience to say the least. We didn't have too many problems. Because I'm GM and Dennis is in sales, we still had to work, so papers and things were sent down regularly" (by diver). Deason added, "We didn't get on each other's nerves too much at all." Both, however, agreed that "enough is enough." Local TV coverage was heavy, and the station employed a TV camera so visitors could view the submerged duo. PD Roger Gaither summed it up, "This really reminded me of the early NASA space shots.





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**WOKI 23-20 WOUT DEB 29 WSSX 18-14 WRVO DEB 26 WJXQ 27-20** WKFR DEB 28 KSTT ADD KIOA DEB 29 KMGK 20-17 KZ93 11-10 **WIKS ADD** WKDD 25-23 **WBCY 27-24** WCAU K093 19-16 KHOP 28-22 KKXX 20-15 **KJRB 20-18 KLUC ADD** 0103 **WJBQ 39-35** 

WOMP-FM DEB 39 WZYO DEB 28 0104 32-28 WANS-FM DEB 30 WCGQ 26-23 **WISE DEB 32 WFLB 30-26 WYKS 34-24** KSEL-FM 10-9 **KVOL 29-24** KKXL-FM ADD 38 **WAZY-FM 30-26 WCIL-FM ADD** KFMZ 14-10 **KENI 19-17** KKLV 33-29 **KSLY 21-18** KCBN 38-32 **KDZA 36-33** KYYA ADD **KOZE 16-14** 

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## CALENDAR



**BRAD MESSER** 

#### Firing With Flair

Hiring is a fairly standardized procedure in which all concerned smile a lot and express positive intentions, whereas canning is so individual an act that almost every dismissal is handled differently. In a union market (or anyplace in which the victim might be expected to run straight to a lawyer) the severance is necessarily very carefully set up and carried out, probably with three specific written warnings. But where the canner can get by with it, the cannee is often simply put out on the street with little or no explanation beyond the standard Doesn't Suit Requirements of Format (which in English means Now We Don't Like You).

Except in trauma cases such as urinating on the GM's desk or chopping the transmitter cables, what's almost always missing is a simple, straight, honest explanation of why. Have you ever known an axe victim to be told frankly that "You're not doing anything particularly wrong. We just got tired of you"?

My favorite true-life firing story happened on one of those trips in which the boss and the national PD were city-hopping to inspect the chain stations. They developed what seemed to the NPD to be a minor difference of opinions while monitoring a station from a hotel. It appeared to have been forgotten, and as the day ended the two retired to their individual rooms. After the NPD was asleep, the chain owner wrote a "you're fired" note, slipped it under the door, checked out and took the redeye flight 1200 miles back to home base. The victim woke up alone and quite unemployed in a strange city far from home. As the story was told to me, the boss had even taken his return airline ticket.

#### America's Most Famous Hero/Traitor

MONDAY, AUGUST 30 — Our first war got off to a dismal start. For the first three weeks of the Revolutionary War in 1775 we Americans lost every battle, until the Green Mountain Boys turned things around by capturing a British fort. The leaders of those first heroes of the American Revolution were Ethan Allen and Benedict Arnold. Five years into the war, 202 years ago today, Arnold turned traitor by secretly agreeing to surrender West Point. Although he was 'America's most famous traitor, Arnold escaped prosecution and lived his postwar life in England.

Baseball star Frank Edwin McGraw, Tug McGraw, is 38. Former Olympics skiing champ Jean-Claude Killy is 39. Some August 30 babies who made it as actors: Deborah Kerr, Joan Blondell, Shirley Booth and Fred MacMurray.

#### Why We Don't Have Solar Cars

TUESDAY, AUGUST 31 — General Motors demonstrated a model solar-powered electric car 27 years ago today in 1955, to prove sunlight has the potential to do what gasoline can. But more than a quarter-century later Dick Stroebe (strow 'bee) of the GM Research Lab says solar panels still aren't nearly efficient enough to run a car. "It's always kinda disappointing when people hear that. If you had a 4-by-5-foot solar panel atop your car, what you would turn out would be about one-fifth of one horsepower." To produce a lousy 50 horsepower you'd have to use 5000 square feet of solar cells, enough to cover the roof of a medium-sized warehouse.

Actor James Coburn is 54. Comedian Buddy Hackett is 58. The force behind the world's first major radiotelescope of 25 years ago, English astronomer Sir Alfred Bernard Lovell, is 69. Arthur Godfrey (a few months older than airplanes) is 79 to-

#### 20th Century's Most-Promoted (Flop) Auto

WEDNESDAY, SEPTEMBER 1 — The most advanced and most-promoted automobile of the 20th century was introduced 25 years ago this week. At Edsel dealerships in 1957, people looked over the new '58 Edsels and saw 27 features not available on other cars. Edsel Owners' Club founder Perry Piper says they included "the wraparound windshield, four headlights, screw-on oil filter, electric driver-operated safety door locks, cruise control and even automatic pushbutton chassis lubrication." Ford sank \$278 million into three model years, then retired the Edsel as hopeless because of poor sales. A new one cost about \$2700. Today's collectors pay in the \$10,000 to \$12,000 range for a good '60 convertible, the rarest of all the Edsels.

Barry Gibb is 36. Lily Tomlin, who once turned down a half-million cash to do commercials for the phone company, is 46. Conway Twitty is 49. Yvonne DeCarlo is 58. Others born on this date have included boxers Rocky Marciano and Gentleman Jim Corbett, Edgar Rice Burroughs who created "Tarzan," and the original Engelbert Humperdinck (1854), a German composer.

#### The Year We Lost Eleven Days

THURSDAY, SEPTEMBER 2 — Just as one "loses" time by resetting a slow-running wristwatch, the world "lost" eleven days when the Julian calendar was replaced by the Gregorian calender 230 years ago. The calendar we now use was adopted by Britain on this date in 1752. America had already made the change a few months earlier, causing 20-year-old George Washington, who had been born on February 11th, to suddenly shift his birthday to the 22nd.

James Scott Connors Junior — Jimmy Connors — who became U.S. Singles Tennis champ and won at Wimbledon when he was 22, hits 30 today. Cleveland Amory is 65. When he was a ten-year-old he shot a bird with a BB gun and grossed himself out. Amory became a protector and subsequently created the Fund for Animals.

#### A Day Wars Begin and End

FRIDAY, SEPTEMBER 3 — Our Revolutionary War ended on a September 3 199 years ago today (1783) when Britain recognized the United States as an independent country. The war had caused some 25,000 American deaths, a casualty rate of ten percent.

Two years ago today there was a scientific breakthrough, the first successful animal gene-splicing experiments. Dr. Francis Riddle of Yale University announced he had changed the basic genetic composition to two mice.

Farmers call tonight's full moon the "corn moon." Today Valerie Perrine is 39. Beach Boy Al Jardine is 40. Actress and TV game show personality Kitty Carlisle is 67. Politician and former Atomic Energy Commission Chairperson Dixy Lee Ray of Washington State is 68.

Labor Day weekend.

# Four RCAces For A Winning Playlist

# STEEL BREEZE

"You Don't Want Me Anymore"



Most Added

12-34

**NEW & ACTIVE** 

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 101/47
Moves: Up 1, Debuts 16, Same 37, Down 0, Adds 47 including WBEN-FM, WCAU-FM, Q107, I95, KBEQ, KIQQ, XTRA, WSPK, WYCR, WABB-FM, WSFL, WKFR, KGGI, WJBQ, 99KG.

# TANE' CAIN

"Holdin' On"



12-34

TANE CAIN "Holdin' On" (RCA) 110/21 Moves: Up 19, Debuts 17, Same 53, Down 0, Adds 21 including WXKS-FM, KIMN, WKFM, 3WT, K104, KYST, WHHY-FM, CK101, WSEZ, KQKQ, KHOP, WCIR, WFOX, KKLS, KRNA.

# **SYLVIA** "Nobody"



#### Multi-Format Smash in Two Weeks!

Z93 add 27 94Q add 29 Q105 add 22 KEARTH add KC101 add 79Q add 29 KHFI add KXX106 add WHHY-FM add FM102 add

WCIR add 27 WZYQ add Z102 add 38 KENI add KSLY add WPGC deb 18 KIQQ deb 34

**KITY 8-6** KTSA 6-4 KZFM 15-7 KINT 26-22 WJDX 30-28 KIRB 29-27 WFLB 32-24 KX104 K104 40-33 WGH KTFM 3-1 **KVOL** 

## **EVELYN KING** "Love Come Down"



#### Added This Week:

KEARTH add KRLA add KIDD add

KQMQ add 95SGF add

KILE add KVOL add

WFLB add

Chart Action: WXKS-FM 16

CKLW deb 19 KFRC 36-30

WTIC-FM 27-22 KYNO-FM 22-21 WGUY deb 28

HUGE SALES AND NOW CROSSING POP!



# IRON MAIDEN ONLY THE STRONG SURVIVE.



his maiden is no lady. Iron Maiden thunders and roars with rock'n'roll rage. Recorded live in concert at the Palladium in New York. Exclusively on The Source. Get lost in a heavy metal storm with "Wrathchild," "Murders In The Rue Morgue," and "Phantom Of The Opera." Plus "Run To The Hills," and "Children Of The Damned," and more from their current album, "The Number Of The Beast," on Harvest/ Capitol Records. Produced by Starfleet Blair Inc. Iron Maiden. Fistfuls of rock 'n' roll dynamite. Ready to explode.

The weekend of September 3, 4, 5 & 6.

Brought to you, in part, by Levi's Jeans, and by Sony Walkman.



# SPECIAL SUPPLEMENT

Satellites and subcarriers are maturing technologies with enormous consequences for radio programming and profitability. And joining them as a potentially significant force is AM stereo, at last a reality but with many key specifics still unresolved.

In this special supplement you'll find the results of the first wide-scale industry AM stereo poll, drawn from the responses of well over 300 AM radio stations. Their favored AM stereo systems, reasons for choosing them, and attitudes towards clearing up the present-day marketplace uncertainty are all clearly delineated in the course of this groundbreaking survey.

We also update the quick comparison chart and comprehensive satellite services directory first presented in last fall's R&R special supplement, "Satellites: Radio's Link to the Future."

Much has changed in the past year. Some entries, such as the Enterprise, Continental and Starfleet Blair Radio networks, are gone. But many listings have taken their places. The STO and CBS Radio networks are nearly and pletion of their conversions to satellite. UNN Radio beams its 24-hour all-News programming to 25 stations via Satcom 3R. Country music now echoes through outer space as Music Country Network, an AP Radio and WSM/Nashville joint venture, links 80 stations to Nashville each night.

Since last year seven networks have moved to different satellites and transponders. Increased channel capacity opens up vast new programming opportunities. Never before could a network run a multi-hour music special on one channel, while maintaining its regular news programming on another.

Long limited primarily to Muzak and reading services for the blind, the use of subcarriers is about to be revolutionized. The FCC is preparing to throw this valuable resource open to virtually any purpose an inventive broadcaster or entrepreneur can conceive. In this issue we explore how that development will make subcarriers, for many stations, a major monthly contributor to the "plus" side of the ledger.

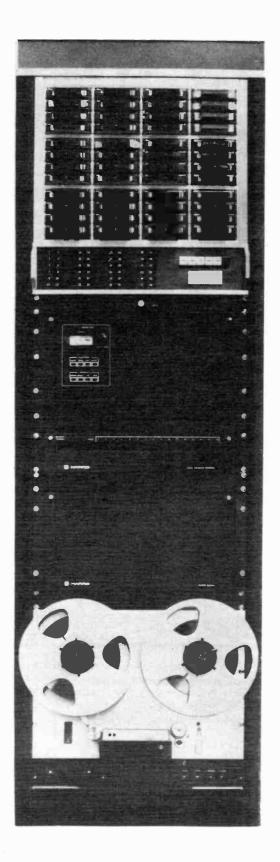
And finally, we've showcased a pictorial display illustrating technology today as it applies to radio station facilities — a cross-section of new and impressive studio and equipment displays from stations across the country.

We hope you find this supplement relevant, informative, and a service you can use repeatedly. Your comments are appreciated.



# Satellite format users...

Here's how to improve performance and save at least \$20,000 per year!



If you run an 18-hour station, the Harris 9001 Satellite Program Automation System can save you at least \$20,000 a year.

Assume your live operator costs \$5.00 per hour. Multiplying \$5.00 per hour × 18 hours per day × 365 days, you'll see you are spending \$32,850 annually. Now—look at the monthly cost of Harris 9001 Satellite Program Automation: \$850. It's academic...you'll save over \$20,000 per year with Harris automation. Naturally, 24-hour operation will save you substantially more.

The Harris 9001 Satellite Program Automation System improves your on-air product with flawless reliability and consistent performance. It gives you "live" sound without the live operator. So you maintain your high standards while cutting back on overhead. That's profit-centered Radio!

Get complete details on Harris 9001 Satellite Program Automation. Contact Harris Corporation, Broadcast Division, P.O. Box 4290, Quincy, Illinois 62305-4290. Phone 217-222-8200. Ask for Automation Marketing.



# **AM Stereo Survey Pinpoints Radio Concerns**

An R&R survey of AM radio stations conducted specifically for this special supplement shows widespread worries and dissatisfaction with the current AM stereo situation and an overall perception of AM stereo as a help but not a savior for AM stations. The 350 + stations surveyed overwhelmingly favor a coordinated effort to establish one system as a standard, while of the five competing systems, Harris and Kahn emerged as the unquestionable leaders.

### 14% Signed Up

Just 14% of the stations sampled are currently contracted for an AM stereo system. 25% of the top 30 market stations responding have signed, while the percentage slips to 10% in markets 31+. However, 72% of the uncommitted stations said they definitely planned to switch over at a later date, with no appreciable attitude difference by market size.

There's no doubt that Harris and Kahn are the front-runners in the stereo system race, with Magnavox, Motorola, and Belar mustering a total of 4% of those surveyed stations signed up so far. Kahn has a strong edge in major markets, while Harris has an even bigger lead in the smaller population centers. Here's how the Harris-Kahn battle breaks down:

	Mkts	Mkts	
	1-30	31+	Total
Harris	33%	78%	60%
Kahn	61%	19%	36%
Other	6%	3%	4%

The signed-up stations were asked their second choice, and Harris led with 45%, Kahn followed with 34%, Magnavox had 14% and Motorola scored 7%. Finally, if one system emerges as the clear market-

place winner, 84% said they would switch over to it.

# **Explaining The Choices**

Stations were not only asked what system they'd chosen, but why. The most common reason was a feeling on the part of the stations that a particular system would prevail in the marketplace. Following are the figures for the most oftenmentioned reasons:

Thought would prevail in market	
place:	31%
System sounded best:	19%
Were involved in testing:	12%
Most aggressively marketed:	10%
Least affect on mono system:	9%
Other:	19%

"Other" reasons included equipment available quickly, proven track record, and reliable follow-up service.

The 72% who plan to install AM stereo systems later on were asked what factors would influence their choices. Most commonly cited (by 24%) was the actual emergence of a clear marketplace leader. Trailing by a considerable margin at 14% were the results of the **Delco** tests. Close behind were best-sounding system, choices of receiver manufacturers, own evaluation, and other broadcaster choices. Most economical was tied for last with least impact on mono signal.

# **Dissatisfied With FCC**

On this poll's evidence, AM broadcasters were not at all pleased with the FCC's "solution" to the AM stereo dilemma — letting the marketplace decide. This significant portion of the marketplace does not want to decide, and thinks the FCC should have made a choice of system by slightly more than a 3-1 margin. Even more (83%) favor a coordinated effort to choose one system now. But opinions are divided on the right group to head up this proceeding:

FCC	33%
NAB	24%
Broadcasters	18%
Receiver Manufacturers	11%
NRBA	10%
The five system proponer	ts 4%
	the second second

The NAB actually collected the most support in top ten markets, but elsewhere the FCC had a commanding edge.

Whatever the solution, broadcasters firmly advocate just one system reigning. When asked if they thought the public would accept AM stereo if more than one system is widely used, 63% said no.

## Not A Savior But A Help

The final question asked stations to pick one of five statements that best captured their view of AM stereo's benefits. By far the leader was "It won't be the savior of AM radio, but it will definitely help." Here are the results:

Not a savior but a help:	42%
Not much difference to listeners,	
but something to promote:	17%
Could save AM radio as music medium:	15%
Probably won't make any difference: Will hurt because of listener	15%
confusion with incompatible systems:	10%

The percentage breakdowns were largely consistent in all sizes of market.

Thanks to all stations contributing their views to an eye-opening and instructive look at AM attitudes towards the AM stereo era just beginning.

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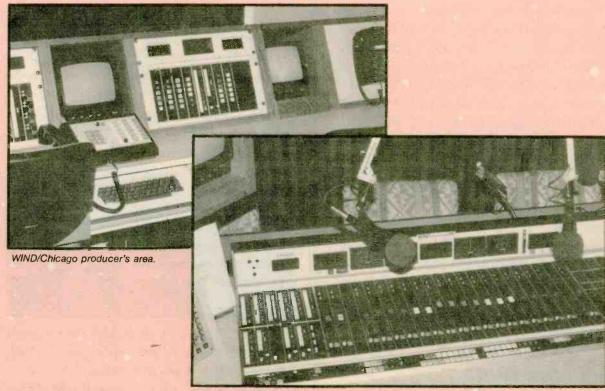
# **Technology In The Working Environment**

New technology meets broadcasting hand-to-hand in the control rooms and production facilities all over this nation. With the kind cooperation of the stations featured, we present a photo tour of some of the latest applications for new equipment. Judging by the pictures we received, the days of the small, cluttered and dark control room are gone. The onair studios of the 80's are brightly lit, completely up to date, and generally more spacious than their predecessors.

Format is an important consideration when new studios are designed, as seen in WIND/Chicago's on-air control room. WIND's Talk format dictated that "guest positions" be opposite the host at the control board. Also, the host has a small video monitor in view for messages he can receive silently from his producer. The producer's position contains a keyboard for typing messages to the host, and a telephone for answering and screening incoming calls.



WNDU-AM & FM/South Bend Assistant PD Steve Delaney in the new control room of WNDU-FM (U93).



WIND/Chicago control room #1.

WNDU-FM (U93)/South Bend placed a slide-pot control board in its new studio, while WNDU opted for the more traditional circular pot set-up. Slide pots seem to be favored for nearly all formats, with the most important reason cited being instant visual recognition of which controls are "open" and which are "closed."

WAAF's interesting use of carpeting for acoustics and wood accents for design, coupled with hanging plants in the production room, make a very pleasing atmosphere. WAAF's main control area features an unusual overhead equipment rack containing remote control transmitter monitoring devices



WNDU-AM & FM South Bend PD Kris Robbins in WNDU's AM control room.



WAAF/Worcester on-air studio with news booth through window



WAAF/Worcester production room,

# Technology In The Working Environment

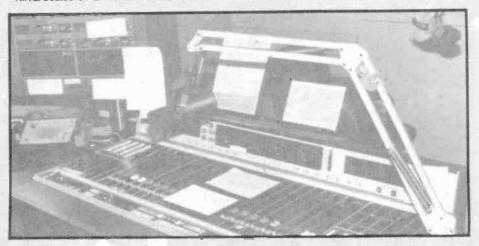
room and news anchor positions to be almost identical, with an obvious eye on interchangeability for both routine maintenance and emergencies. KING's control room also features an unobstructed view of the outside world, a virtual necessity in any live, personality-oriented format.



KING Seattle on-air booth.



KING/Seattle on-air news anchor position.





KISW/Seattle main production room.

KYA & KLHT/San Francisco's King Productions facility, while admittedly beyond the norm for most radio stations, is a showplace for commercial productions from all over Northern California. Luckily, for KYA & KLHT, the same modern equipment and thoughtful design was employed in the stations' production studio.





# Technology In The Working Environment

KYUU/San Francisco's on-air booth features a unique design that allows the air personality eye contact with three other studios. The studios were constructed with visual contact in mind because KYUU personalities have board engineers who run the controls for them, and therefore must be in a room separate from the announcers.



KYUU/San Francisco's on-air engineer booth master control board



KYST/Houston personalities (standing I-r) Mike O'Brien, C.C. McCartney, and PD Clay Gish look on as Beau Weaver signs on the new KYST studios.



KYUU/San Francisco production control room and air personality Rick Shaw through the window in the production booth.



KYUU/San Francisco morning personality Don Bleu in the on-air booth.

The photographs featured here were compiled from some of the newest facilities in the country. We would like to thank all the stations for their participation. Further, we hope that some of the technological applications shown will help you make the design decisions all stations must face when upgrading their facilities.

News Directors/Program Directors

# 2:00 REPORTS ON HEALTH & FITNESS

The Broadcast Service
Prevention®
HEALTH REPORT

Concise, fact-packed, daily reports on better personal health, medical advances, research, technology, consumer health information and nutrition.

Prepared with research assistance from Executive Fitness Newsletter®, Prevention Magazine\*, Body Bulletin™ Reg and Rodale Press.

Produced to fit your news block or to stand as an independent report. The Prevention Health Report is delivered by Robert Osgood.

\*Prevention. the magazine for better health, with green.

\*Prevention, the magazine for better health, with over 4 million readers, is the largest national health publication

Air Date: October 1982 Market Exclusivity Local Commercial Positions Reserve now Information or Demos contact Frank Gabrenya at Jameson Broadcast, Inc. 3919 Sunbury Rd. Columbus, Ohio 43219

Get into the best of health. Get The Prevention Health Report on your station.

Additional Service for Subscribers

Newsroom Research assistance Do you have questions on health, fitness or nutrition? Our research staff will give you the answers. Just call the Prevention Health Report information line.

Other Jameson Broadcast Features

INSIDE FAMILY CIRCLE Recipes, crafts, helpful hints, money-saving tips and more, from the pages of the largest selling women's magazine. (2:00)

ENERGY WATCH The National Energy News Service—Interviews with the people responsible for America's energy future, plus energy and dollar-saving tips. (3:00)

NEW AGE RADIO Upbeat news, information and conversation on growing older. Produced for adults 40 and over. (3:00)

THE MOTHER EARTH NEWS "How to" information on just about everything. A guide to simple, natural living based on the magazine. (3:00)

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# Next year, maybe you can join the party.

Country Coast-to-Coast

KAAM StarStation Dallas, TX

WSTD Stardust Natick/Boston, MA

KQAA-FM Aberdeen, SD

KROW StarStation Reno, NV

WMBC Country Coast-to-Coast Columbus, MS

WAAM Ann Arbor, MI

KIXI Stordust Seattle, WA

KATX-FM Country Coast-to-Coast Plainview, TX

KAAB Batesville, AR

KBEK-FM Country Coast-to-Coast Lexington, MO

Country Coast-to-Coast Muskogee, OK

**KBAS** Star Station Bullhead City, AZ

KCNO Country Coast-to-Coast Alturas, CA

**KFGX** Pierre, SD

Country Coast-to-Coast El Dorado, AR

WJBR-FM StarStation Jonesboro, AR

**KDON** Country Coast-to-Coast

KKYS-FM Hanford, CA

**KECO** Country Coast-to-Coast

KLBQ-FM StarStation El Dorado, AR

**KKAA** 

Aberdeen, SD StarStation

Leesville, LA **KNCW** Star Station

Grand Coulee, WA KLVA-FM Country Coast-to-Coast

Lake Village, AR KORD

Country Coast-to-Coast Tri Cities, WA KPER-FM

Country Coast-to-Coast Hobbs, NM

Sand Springs, OK

**KSRV** Country Coast-to-Coast Ontario, OR

KTXY-FM StarStation Jefferson City, MO Country Coast-to-Coast Joplin, MO

KXBQ-FM StarStation Ontario, OR

KUGN-FM Country Coast-to-Coast Eugene, OR

KZZK-FM Tri Cities, WA

**KWOZ-FM** Country Coast-to-Coast Batesville, AR

KXNP-FM Country Coast-to-Coast North Platte, NE

Williamsburg, VA

WAGF Country Coast-to-Coast

Dothan, AL **WCBX** StarStation StarStation

Eden, NC WANC Country Coast-to-Coast Aberdeen, NC

WIFX Country Coast-to-Coast Jenkins, KY WCMD WKEA

StarStation **StarStation** Cumberland, MD Scottsboro, AL WCQU WIMK-FM Country Coast-to-Coast **StarStation** 

Lewiston, ME WDMV Country Coast-to-Coast Bluefield, WV

Pokomoke City, MD WEIC-FM StarStation Charleston, IL

WEIC Country Coast-to-Coast Charleston, IL

WELL-AM/FM

WELA-FM Country Coast-to-Coast East Liverpaol, OH

Marshall/Battle Creek, MI Gordon/Macan, GA

WELM StarStation

**WFPA** Country Coast-to-Coast

Ft. Payne, AL **WEXA-FM** 

Country Coast-to-Coast Cumberland, MD **StarStation** Eupora, MS WKED WHAY-FM

Country Coast-to-Coast WBZT

Fulton, MS

Waynesboro, PA WHRT

WKLM Country Coast-to-Coast Hartselle, AL Country Coast-to-Coast Wilmington, NC WFTA-FM

WPYK Star Station Dora, AL WKMC

Country Coast-to-Coast Roaring Spring, PA WQEQ-FM

WIZY-AM/FM

WMOH

StarStation

WMPA

StarStation

Aberdeen, MS

WJSE-FM

Frankfort, KY

WPUR-FM

Americus, GA

Country Coast-to-Coast

Hamilton, OH

StarStation Hazleton, PA WKXJ Country Coast-to-Coast

SfarStation Aston, PA

WLAR Country Coast-to-Coast Athens, TN

WRCI-FM Midland, MI

WNYN Country Coast-to-Coast Canton, OH

WSUX-FM Country Coast-to-Coast StarStation Seaford, DE

> WPAD Country Coast-to-Coast

Paducah, KY WTGC StarStation 5 4 1

Lewisburg, PA WPCX-FM

Country Coast-to-Coast Auburn, NY WTHQ-FM

StarStation South Bend, IN Country Coast-to-Coast

Hamden/New Haven, CT WTMB-FM StarStation

Tomah, WI WSUZ Country Coast-to-Coast Palatka, FL

WWWK-FM StarStation Warrenton, VA

WTHU Country Coast-to-Coast Thurmont, MD

WXKQ-FM StarStation Whitesburg, KY

WIND Country Coast-to-Coast Orangeburg, SC

Millington, TN

Country Coast-to-Coast

WTXR-FM Country Coast-to-Coast Chillicothe, IL

**WWWN** Country Coast-to-Coast Vienna, GA

WEZY StarStation Cocoa, FL

WGTF-FM Stardust Nantucket, MA

WYNC Country Coast-to-Coast Yanceyville, NC

WZZB-FM Country Coast-to-Coast Centreville, MS

Country Coast-to-Coast Wilkes-Barre, PA

WOOK Star Station

Myrtle Beach, SC WTTM-

Country Coast-to-Coast Trenton, NJ

WACK Stardust Newark, NY WAPE

Stardust Jacksonville, FL WYDE

Stordust

Houston, TX

Country Coast-to-Coast Birmingham, AL KENR

Thanks to all the 175 affiliates who have signed with SMN to date. They're the icing on the cake.

WIST

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# What do 1230 stations have in common in 1982?

KABL·KACY·KADE·KADS·KAFE·KAGE·KAGI·KAIR·KAKZ·KALB·KALI·KALL·KALS·KAMQ·KANC·KAND·KANW·KAOL·KAPA·KAPE·KAPV
KABA·KAPV·KADE·KADS·KASI·KASI·KATE·KATI·KATI·KATV·KAIII·KAIIS·KAIIZ·KAVIO·KAVIII·KANIIX·KAIIZ·KAVIO·KAVIIII KDAL•KDDA•KDDH•KDEL•KDES•KDIG•KDKA•KLDO•KDMA•KDOK•KDOL•KDON•KDSQ•KDSX•KDTH•KDUV•KDUX•KDWT•KEBL•KECC KEDD•KEEE•KEEN•KEEP•KEES•KEIN•KEJO•KEKA•KELA•KELI•KELO•KELP•KENI•KEMI•KEMS•KEMIJ•KEOD•KEDM•KEDM•KEDC•KEDC KEZE•KEZ I•KEBK•KEDM•KEGO•KEIM•KEINI•KEIV•KEIV•KEIV•KENB•KEMI•KEMI•KEMI•KEMS•KEMII•KEOD•KEDM•KEDM•KEDC•KEDC•KEDC 

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Sound Effects Production Libraries Jingles · Custom Commercials · Sales Libraries · Sp TM Companies, Inc.·1349 Regal Row·Dallas, Texas 75247·214-634-8511



### ROFF CENTRAL Page 46 **Satellite Services** Equipment Equipment Compensation for Interface **Package Financing Tonal or Digital** Spots Run Contemporary 341 Affiliates; Direction 128 Affiliates; Entertainment 469 Affiliates; FM 135 Affiliates; Yes **Digital** Yes Yes Yes Satcom **Networks** Information 587 Affiliates; Rock 58 Affiliates ABCTALKRADIO 50 Affiliates Digital No Yes Yes Satcom 1-T1 Yes ASSOCIATED PRESS N/A No **Analog** Yes Westar 3-T1 Yes AP Radio 1160 Affiliates BONNEVILLE BROADCAST/SMN 50 Affiliates Satcom 3R-T3 Yes Yes Yes Analog Yes CBS RADIMIO In Some Digital RCA I-R Yes No No 425 Affiliates **Markets** 90 Affiliates In Some RCA I-R No No Digital Yes **Markets** Tone System/ Satcom 3R-T14 Yes No No **Barter** Digital 25 Affiliates Analog **Barter** Westar 4-T2 No No No MUSIC COUNTRY Network N/A No Analog Westar 3-T1 Yes Yes MUTUAL BROADCASTING Yes Yes Analog Yes Yes Westar 4 T1 & T2 SYSTEM 800 Affiliates **Analog NBC** Yes Satcom 1-T6 Yes Yes No (Digital by 380 Affiliates 180 Affiliates Spring '83) No No No Analog Westar 3-T1 No 80 Affiliates (as of 9-6-82) N/A No **Both** Yes Westar 4-T2D Yes 267 Affiliates **Barter** No Analog No No Westar 4 In Top In Some No Analog Yes Westar 3-T1 & T2 150 Markets **Markets** Satellite Live If If Westar 4-T1 No Analog **Barter** Radio Network Necessary **Necessary** 53 Affiliates Stations pay \$1000/month to net Yes No No Analog Satcom 3R-T3 regardless of hr. 150 Affiliates In Top 25 **Digital** Westar 3-T2 77 Affiliates **Markets** UPI News Company N/A No Yes Westar 3-T1 No Yes 1000 Affiliates

Yes

Westar 3-T1

No

Analog

No

No

WALL STREET
JOURNAL : Example 170 Affiliates

R&R/Friday.	August	27	1982
nanifiliar.	August	41.	1302

#	: 80 / 30			Local Sales/	R&R/Friday, August 27,
Number of Avails	Number of Local Break-ins	Accept Spots Only Run	National Promotion Planned	Programming Consultancy	Programming Available
60-90 second network spots in news	60% net, 40% local on specials	No	ТВА	ТВА	Late 1982
4 mins. per hr.	14-16 mins.	No	TBA	TBA	Now
None	30- and 60-second windows in news	N/A	Yes	Yes	Now
1 per hr. net, 8-10 per hr. station	4 per hr.	No	Jingle Package, TV & Trade Press Advertising	Yes	Now
Varies per program	Avg. 77 mins./wk. & avg. of 11 :60's per play-by-play broadcast and adjacencies	No	Yes	Yes	July'83 Satellite (Now Terrestrial)
136 primary commercial mins. per wk.	Varies per special	Yes	Yes	Yes	Late 1982
2 net, 11:30 local	Varies	N/A	Yes	Yes	Now
Rockline—9 net, 6 local Hollywood Live—10 net, 5 local	5	N/A	Yes	No	Rockline—Now Live via satellite concerts—I
8 per hr.	8 mins. per hr.	No	Yes	Yes	Now
Two minutes	Varies per program	Varies per station and market	Yes	Yes	Now
30- or 60-second spots in news and reports	Varies according to special	No	Yes	Yes	Now
3 mins. per hr. net, 7 mins. per hr. local	Not Available	No.	Yes	Yes	Sept. '82 Satellit (Now Terrestria
N/A	N/A	N/A	Yes	No	Now
4 per hr. net, 6 per hr. local	4 per hr.	No	Yes	Yes	October '82
Varies for Radioshows. Newscasts—1 min. per hr. Sportscasts—one :30 for net & station. America Overnight—five :60's per hr. for net & station.	Varies	No.	National Dailies	Yes	Now
5 net, 5 station each hr.	1 per hr.	N/A	Yes	Yes	Now
2 mins. per hr. for net	8-12 cumulative mins. for stations	No	Yes	Yes	Stardust (MOR)—Now Country Coast to Coast—No CHR Format — Early 1983
1 for net per hr.	Infinite	Yes	Yes	Yes	Now
None	One per newscast. Additional break-ins in special programs	N/A	Yes	Yes	Now
One min. in eleven of 17 newscasts dally	One to two	Yes	Yes	No	Now

# Subcarriers May Mean More Radio Profits

For 30 years, FM subcarriers or SCA's have been widely used by background music services, reading services for the blind, and for foreign language instruction. In recent years there's been a growing trend of using subcarriers to broadcast specialized news, such as stock and commodity reports or medical information.

But subcarrier use has always been limited by an FCC rule restricting SCA's only to "broadcast-like" purposes. Now it appears the Commission is getting ready to yank off that leash.

# Big Bucks

The result could be an explosion of new ways to use SCA's that could dramatically increase the monthly rental broadcasters can charge for leasing their subcarriers. Muzak franchises regularly pay \$500-\$3000 a month for subcarriers, but company officials acknowledge prices are already going up as competition for SCA's grows.

In Chicago, for instance, one station reportedly is being paid \$6000 not to lease its subcarrier. The company which has locked up that SCA doesn't yet know what to do with it, but evidently anticipates lucrative new opportunities in the near future.

The world of SCA's was blown wide open in early August when the FCC proposed permitting use of subcarriers for virtually any purpose whether "broadcast-like" or not. While the plan is ultimately expected to gain approval, it won't happen without a fight.

Radio common carriers are fiercely opposed, because SCA's could take over many of the point-to-point communication services they provide. Low-budget reading services for the blind fear being priced out of the SCA market. To appease them, the Commission proposed opening up a third subcarrier channel per FM station that could still serve the blind, while allowing the station to benefit from the new rules. Now each station has only two subcarriers, and one is used up when broadcasting in stereo.

The first crack in the FCC's "broadcast-like" restriction came last year when the Commission okayed utility load management on FM. And, in the first subcarrier use ever approved for AM radio, the Commission extended that authority to AM this spring.

# SCA's Underutilized

Why open up SCA's for even wider uses? "Preliminary studies have indicated that they (SCA's) are underutilized," responds Deputy FCC Broadcast Bureau Chief Jeff Baumann. "Something like only 29% of our licensees use SCA's for anything, and



Muzak's Buck Perry

there is an awful lot of spectrum out there that might be used for worthwhile purposes." And, he suggests, the Commission would not be unhappy to see new sources of revenue opened up for broadcasters.

What are some of the new SCA uses to look for if the FCC proposal goes through? Here are two examples:

- A supermarket chain might notify its individual stores of daily price changes via subcarrier.
- A bank might utilize an SCA to communicate with its branches.

### **NPR** Leads

Betting that the change will be approved, National Public Radio has already announced a subcarrier venture that will help the network and its local affiliates earn revenues to replace endangered federal funding.

The project will utilize NPR's satellite system to transmit electronic mail and messages, financial data for banks and brokerage firms, computer software and data base updating, newsletters and wire services, and educational services for academic institutions and government.

After the digitally-encoded information has been fed via satellite, the costly "last mile" of distribution — traditionally done on phone lines — will be accomplished at a 50% savings via the subcarriers of NPR affiliate stations. (See accompanying diagram.)

Customers will have addressable receivers that will pick up the subcarrier signal and activate display screens, printers or storage devices.

In order for the scheme to work, NPR and its partner in the joint venture, National Information Utilities Corp., are counting on approval of a pending rulemaking at the FCC to allow public radio stations to make profitable use of their subcarriers for the first time.

# Muzak Biggest SCA User

It's believed that Muzak, the background music service, is the largest user of SCA's today. Its local franchises rent subcarriers from about 300 stations across the country.

Muzak originates in New York, is fed via satellite to local radio stations, and then is beamed by subcarriers to Muzak customers such as offices and factories.

But Muzak's VP/Affiliate Relations Buck Perry says, "I see a lot of competition on the horizon." That will drive up rental prices for SCA's and increase competition for the most desirable subcarriers — strong Class C FM's in major markets.

While SCA's are Muzak's "carrier of preference" for the foreseeable future, Perry says the steep rise in competition for SCA's is forcing Muzak to explore possible alternatives, such as cable and MDS (multi-point distribution system).

# Broadcasters Fear Main Channel Degradation

In fact, says Perry, finding a good subcarrier is already a "constant struggle" for Muzak. The problem is that many FM broadcasters are convinced using a subcarrier channel reduces the loudness and coverage of the station's main channel. That's probably true, Perry concedes. But, he adds, "It is an insignificant amount and cannot really affect a properly-run station."

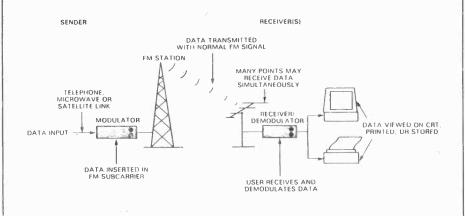
Perry thinks broadcaster reluctance to leasing SCA's might be receding. "There seems to be increasing understanding that they are not deteriorative to performance. And a lot of stations would like to have that extra income."

Communications attorney Jim Weitzman of the Washington law firm Shrinsky, Weitzman & Eisen agrees. Weitzman, who follows SCA developments closely, thinks stations which won't now risk any harm to their main channel for \$3000 a month in subcarrier rental will think twice when they get offers of up to \$10,000 a month.

What does Weitzman see happening when the FCC lifts restrictions on SCA use? "An absolute explosion," he says, "because FM broadcasters have some of the finest transmission facilities in a given area when compared to police, fire, two-way, etc."

Unfortunately, there's general agreement that SCA technology will prove far less profitable to stations in smaller markets. As Weitzman puts it, "Where the people are, that's where the action will be."

# FM SCA Subcarrier Data Delivery System ★



†
This diagram shows how NPR, in partnership with the National Information Utilities Corp., will use FM subcarriers for local distribution of digitally-encoded data fed nationally over NPR's satellitie system.

# **MUTUAL BROADCASTING**

**Mutual is the only commercial** radio network headquartered in Washington, with more reporters in the news capital than any other radio network.

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Jack Anderson's "Inside Washington"; Larry King's all-night talk show; and Dick Clark's weekly "National Music Survey" and holiday specials.

At Mutual, we're the radio experts, committed to bringing you the best news, sports, and entertainment. That's why the system works.

MUTUAL BROADCASTING SY

Radio is our only business.

# SATELLITE PROGRAM DIRECTORY '82

R&R's September 1981 directory covering the major satellite program suppliers and networks proved so useful that we've updated it for your easy reference.

# RADI© Networks

ABC RADIO NETWORKS 1345 Avenue of the Americas New York, NY 10019 212-887-7777

Contact: William J. Battison, VP/Planning & Satellite Development

**Network Contacts:** 

Contemporary – Willard Lochridge, VP
Direction – John Axten, VP
Entertainment – John Axten, VP
FM – Willard Lochridge, VP
Information – John Axten, VP
Rock – Willard Lochridge, VP
Talkradio – Robert Chambers, VP
Programming:



**ABC Contemporary** 

3:30 newscasts at :56; 3:30 Custom/Casts at :52; 11 daily Newscalls; three daily Sportscalls; 3:30 twice daily "Howard Cosell Speaking of Sports"; :90 Monday-Friday "Snapshot" and "Breakthrough"; 24:00 on Sunday "Speaking of Everything" with Howard Cosell; four hours every weekend "American Top 40" with Casey Kasem; Special programming: "Spotlight Special" 90-minute interview/music programs, six shows in 1982.



3:00 newscasts at :45; 11 daily Newscalls; three daily Sportscalls; :90 Monday-Friday "To Your Good Health" with Dr. Paul Donohue; :90 sports reports with Bob Buck (twice Monday-Friday) and Don Chevrier (eight times Saturday, six times Sunday).



4:00 newscasts at :00 and :30; 11 daily Newscalls; three daily Sportscalls; 2:30 Monday-Friday "Agri-Answers," "Dan Cordtz on the Economy"; 3:30 daily sports and "World of Commentary"; :90 weekly "Rudd Awakening" and "Spotlight" with Bill Diehl; :90 weekly "Consumer Line" (five parts); Public affairs: 14:30 weekly "Meet the Author" and "Hal Bruno's Washington"; Paul Harvey: five minutes news and commentary Monday-Friday; 15:00 news and commentary Monday-

Saturday; 5:00 "Rest of the Story" Monday-Friday. Special programming: "Silver Eagle Cross Country Music Show" 90:00 featuring top country singers and bands from key country venues, 52 shows in 1982; "Words and Music" two-hour interview/music program, six shows in 1982.



ABC FM

3:30 newscasts at :38; 11 daily Newscalls; three daily Sportscalls; :90 Monday-Saturday "Johnny Holliday Sports"; :90 Monday-Saturday "Movienews" with Roger Ebert. Public affairs: "Listen Closely" 24:00 every Sunday. Special programming: "Star Sessions" 90:00 music/interview show, 12 shows in 1982.



ABC Information

5:00 newscasts on the hour; 9:00 newscast "World News This Morning"; 11 daily Newscalls; three daily Sportscalls; 2:30 Monday-Friday sports with Lou Boda (Saturday and Sunday with Fred Manfra) :60 Monday-Friday sports feature with Fred Manfra; :90 nine times daily "Gordon Williams Business Reports"; 2:00 Monday-Friday "Peter Jennings Journal"; :90 twice each weekend "John Stossel Consumer Outlook" and "Steve Bell Commentary"; 2:00 Monday-Friday "The Living World with Roger Caras"; :90 Monday-Friday "Philip Greer on Business"; 2:00 daily "Down to Business" with Philip Greer; :60 twice daily "John Coleman Weather"; 48 minutes each Sunday "Perspective"; 24 minutes each Sunday "World News This Week" and "This Week With David Brinkley"; Paul Harvey: 5:00 news and commentary Monday-Friday; :15 news and commentary Monday-Saturday; 5:00 "Rest of the Story" Monday-Friday.



2:30 newscasts at :42; 11 daily Newscalls; three daily Sportscalls; :60 daily "Rocknotes" with Pat St. John and Nicky Horne; :60 each weekday "Rock and Roll Legends" with Jimmy Fink; "On Location" with Gayl Murphy; "Lifelines," "Sports Shorts" with Steve McPartlin. Concert Specials: "The King Biscuit Flower Hour," one hour, 52 shows in 1982; "Supergroups," 2 hours, 17 shows in 1982.

# **ABC** IALKRADIO

Nationally satellite-delivered longform telephone talk programming. General Information hosts Owen Spann and Michael Jackson; Psychologists Dr. Toni Grant and Dr. Irene Kassorla; Late Night Talk hosts Ray Briem and Ira Fistell.



**Radio Network** 

AP RADIO 1825 K St. NW Washington, D.C. 20006 202-833-5910

Contact: Jim Hood,

Deputy Director/

Broadcast Services

Programming: 5:00 newscasts on the hour; year-end news and sports; 24:00 public affairs magazines "Special Assignment" and "Portfolio"; :90 "Project Series" including "Project People," "Project Energy," "Project Consumer," "Project Medicine," "Project Education," "Project Horizon," "Project Science," "Project Best Sellers." "Sportsline" 13 shows per weekday, 29 on Saturday, 24 on Sunday; five 3:30 agriculture shows per day; eight 3:30 business shows per day; "Horizon" 25:00 weekly PA show, "MotorSportsline" 3:30 show Saturday-Monday.



BONNEVILLE BROADCASTING SYSTEM

294 County Road Tenafly, NJ 07670 800-631-1600

Contact: John Patton, VP/GM

Programming: Easy Listening Format

# CBS RAD ) (

**CBS RADIO NETWORK** 51 W. 52 St.

New York, NY 10019 212-975-3571

Contact: Michael Ewing, **VP&GM** 



**RADIORADIO** A Service of CBS, Inc. 51 W. 52 St. New York, NY 10019 212-975-4227

Contact: Robert P. Kipperman, **VP&GM** 

Programming:

News on the hour 24-hours a day; weekdays: "First Line Report," 6:30 am; "Newsbreak" with Charles Osgood, 8:30am; "Health, Science and You," 1:25pm; "What's Happening" with Stephanie Shelton, 2:25pm; "The Reasoner Report" with Harry Reasoner, 3:25pm; "Dan Rather Reporting," 4:24pm; "Today in Business" with Doug Poling, 5:25pm; "The World Tonight" with Douglas Edwards, 6:00 pm. Saturdays: "The Law and You" with Fred Graham, 6:25am; "Mike Wallace At Large," 8:25am, 12:25pm; "Correspondent's Journal," 11:25am; "Dateline America" with Charles Kuralt, 1:25pm; Sundays: "Mike Wallace At Large," 8:25am, 12:25pm; "Washington Watch" with Bruce Morton, 9:25am; "Face The Nation" with George Herman, 12:30pm; "Correspondent's Corner" with Ed Bradley, 1:25pm; Several 20-part series yearly and extended special reports on major news developments. Weekday sports: "Sports World Roundup" with Jim Kelly, 6:54am; "Sportstime with Brent Musburger," 6:25am; "Curt Gowdy On Sports," 7:25pm. Weekend Sports: "Sportstime," 7:25am; "The Golf Spot," 7:55am; "The Tennis Spot," 8:55am; "The Outdoor Spot," 1:55pm; "Sports Central USA," 2:25-10:25pm. Football: live NFL draft reports; pro football Hall of Fame reports; six-part "NFL Preview" with Jack Buck and Hank Stram; 37-game NFL playby-play schedule including 16 Monday Night games and Super Bowl; college football play-by-play of the Sun Bowl, Cotton Bowl and Senior Bowl. Baseball: "Baseball Preview" special; opening day reports; All Star game, league championship and World Series play-byplay; Baseball Hall of Fame reports; "Pennant Race Fever;" Wonderful World of Baseball specials; NCAA Basketball: five regular season and 15 playoff games. Golf: Masters Golf Special and reports. Tennis: Live reports on U.S. Open. Horseracing: Kentucky Derby reports and special; Preakness reports and special; Belmont live call and special; live calls of Wood Memorial, Travers Stakes, Woodward

Cup, Marlboro Cup and Jockey Club Gold

Cup. Features: "Your Dollars" with Marshall Loeb, 9:25am; "The Subject Is Young People" with Bob Keeshan, 10:25am; "Getting Along" with Eda LeShan.



RadioRadio --

Two-minute newscasts every hour at:50; 90-second "In Touch" news feature every morning. Features: 90-second features four times daily: "In Touch" with RadioRadio News, Tom McKay, Carl Arrington and Kris Erik Stevens. Music: 90minute concerts and long-form music specials.

# 

**CNN RADIO** 1050 Techwood Drive NW Atlanta, GA 30318 404-898-8768

Contacts: Robert Pates, VP/Sales Charla Hewitt, Director/Operations & Marketing

Programming:

24-hour all-News format programmed in half-hour blocks.

# 

**GLOBAL SATELLITE NETWORK** 19456 Ventura Blvd. Tarzana, CA 91356 213-344-5651

Contact: Cindy Tollin, General Manager

Programming:

"Rockline" 90-minute weekly live AOR show; "Friday Nite Live" 90-minute live concert broadcast monthly with AOR acts; "Hollywood Live" 90-minute weekly live program (R&B network); "Live Concerts" 90-minute monthly live concert broadcasts with R&B acts.



**APRADIO** 1825 K St. NW Washington, D.C. 20006 202-833-5910

Contact: Jim Hood, Deputy Director/ **Broadcast Services** 

Programming:

Nightly seven-hour country music and interview show originating in Nashville. Includes AP Radio news, sports and weather. Airs 10:00pm-5:00am. Eastern time. Produced in partnership with WSM, Inc.

# MUTUAL **BROADCASTING** SYSTEMA

**MUTUAL BROADCASTING** 1755 So. Jefferson Davis Highway Arlington, VA 22202 703-685-2050

Contact: Mr. Lynn McIntosh, Acting Director/ Station Relations

Programming:

News at:00 &:30 (Lifestyle News at:55); "Larry King Show" call-in telephone talk, "Assignment Hollywood," "Capitol Assignment," "Consumer's Buyer Guide," "One Man's Opinion," "Jack Anderson Reports," "The Business Beat," "Northwestern Reviewing Stand," "Labor News Conference," "Discussion Of The 80's," "What's the Issue," "Public Policy Forum," "Reporters' Roundup," "The Lutheran Hour," "The Hour of Decision," "The Dick Clark National Music Survey," "Forbes Magazine Report," "John Lofton Commentary," "Agronsky and Company," "Dick Clark's From Australia With Love," "Dick Clark's Top 30 Hits of All Time," "Dick Clark's Christmas Party," "Rolling Stones: Past and Present," "Great Entertainers," "Country Music Countdown 1982," NFL Regional Football (Atlanta, Pittsburgh, Houston, Kansas City), NFL Late Sunday, NFL Game of the Week, Regional College Football Reports, Notre Dame/Major College Football, Wide Weekend of Sports, Southwest Conference Football. Daily Sportcasts in AM at 6:35, 8:35, 11:05; in PM at 2:35, 5:05, 7:35; 37 Sportscasts on weekends.



# **NBC**

**NBC RADIO NETWORK** 30 Rockefeller Plaza New York, NY 10020 212-664-4444

Contacts: Richard K. Penn, VP/GM Morrie Trumble, Director/Programs Peter Hamilton, **NBC Press & Publicity** 

Programming:

Hourly 5:00 newscasts; "Together" with Dr. Joyce Brothers; "Man About Anything" with Gene Shalit; "Fight Back" with David Horowitz; "The Morning Line" sports with Stan Martyn; "The Jensen Report" on personal finance with Mike Jensen; "Sports Odyssey" with Jack O'Rourke: "Comment on the News" with John Chancellor, Edwin Newman, Marvin Kalb; "Willard's Weather" with Willard Scott; "Newsline Extra" series; "Business Report"; "Political Digest"; "From NBC News, London"; "Nunnsense" with Gary Nunn; "Workplace" with Carrie Carmichael; "From NBC News, Washington." "Weekend Sports" with Gary Hahn; "Meet the Press" on Sundays: "Hear and Now" with Roger Mudd — 30 minutes aired 1st, 3rd and 4th Sunday of each month; "Second Sunday" — 30 minutes on second Sunday of each month. Talknet: telephone talk programming with Bruce Williams's financial advice 10:00pm-midnight (repeated 3-5:00am) and Sally Jessy Raphael's personal advice from midnight-3:00am.



THE SOURCE 30 Rockefeller Plaza New York, NY 10020

214-664-4444

NBC Radio's Young Adult Network

Contact: Ellyn Ambrose,
VP/GM, The Source
George Taylor Morris,
Director/Program
Administration, The Source

"Sourcecasts" 2:00 newscasts at :15 24-hours a day; additional newscasts at :45 Monday-Friday, 6:45-11:45am; "The Source Report" weekly half-hour public affairs program; "The Rock Report," "Today In Rock History," "Coping With...;" "One Minute With..."; "Mini-View"; Weekly series of recorded-in-concert rock broadcasts or live concert broadcasts or artist profiles.



## NATIONAL PUBLIC RADIO

2025 M St. NW Washington, D.C. 20026 202-822-2000

Contact: Clyde Robinson,
Senior VP/Representation

### Programming:

AM and PM news magazines "Morning Edition" and "All Things Considered"; "The Sunday Show" live magazine program of the arts; "Jazz Alive"; "NPR Playhouse" 13-week drama series; classical music programming; documentaries.



"RADIO TONIGHT" American Entertainment, Inc. P.O. Box 25 Northport, NY 11768 516-261-2939

Contact: Ken Davis

Programming:

Beginning in October 1982, "Radio Tonight" will originate from New Orleans, 9:06-11:00pm, Eastern time. Live radio variety program with live music, entertainment, interviews with celebrities, live music of Woody Herman and his Young Thundering Herd. Hosted by Bill McCullough.



### **RKO RADIO NETWORKS**

1440 Broadway New York, NY 10018 212-575-6100

Contact: Ken Harris, VP/Director of Affiliate Services

Programming:



3:00 newscasts at :30; 90-second "Lifesound" features include "Soap Opera Update," "The Inside Out," "Discovery," "For The Record," "The Family," "The Unexplained," "Money, Money, Money." "Newsweek: On Air" 60-minute issueoriented show aired Sundays; "Equal Time" 30-minute issue-oriented show fed on Sundays; two 2-minute "Sportsweek" programs Monday-Friday; five 2-minute "Sportsweekend" programs Saturday-Sunday; "Night Time America" five-hour live all-night adult contemporary music program Monday-Friday; 1090-second "SportsSpecials" programs in weeks leading up to special sports events.



3:00 newscasts on the hour; "Economics Update" two-minute news summary fed Monday-Friday three times daily; "Newsline" two-minute news feature fed Monday-Friday twice daily; 2:00 sports programs twice daily weekends, 14 times Saturday-Sunday; "Starweekend Features" six 90-second features each weekend including "Moviestar," "Sportstar" and "Musicstar"; "America Overnight" six-hour live talk/call-in all-night program; "Newsweek: On Air" one-hour weekly issue-oriented program fed on Sundays; "Equal Time" 30-minute issue-oriented program fed weekly.



"The Hot Ones," 26 one-hour music programs fed every other week; "Weekly Music Magazine" three-hour countdown music program fed weekly; "Musicstar Specials" 26 one-hour music programs fed every other week; "Solid Gold Saturday Night" five live hours (7pm-midnight) of oldies music with an 800 number request line, fed weekly; "Captured Live!" 26 one-hour music programs recorded in a live concert environment, fed weekly.

# SATELLITE LIVE RADIO NETWORK

SATELLITE LIVE RADIO NETWORK

1140 North La Brea Hollywood, CA 90038 213-462-4966

Contact: Jeffery Sudikoff

Programming:

Entertainment-based live talk programming for two hours each Sunday night. Produced before a live audience, with toll-free number for listener calls.



### SATELLITE MUSIC NETWORK

11325 Pegasus, Suite E-241

Dallas, TX 75238

800-527-4892

214-343-9205 (if dialing in Texas)

Contact: Ivan Braiker, General Manager

### Programming:

24-hour Adult Contemporary music format — "Starstation" Weekend specials and news every hour on the hour. 24-hour Country format — "Country Coast to Coast" Weekend specials and news every hour on the hour. 24-hour MOR music format — "Stardust" weekend specials and news every hour on the hour.



### **TRANSTAR**

545 Middlefield Rd., Suite 170 Menlo Park, CA 94025 415-321-0953

Contact: Dwight Case, President

## Programming:

24-hour music format targeting 25-34 yearold adults.



## **UPI AUDIO NETWORK**

220 E. 42nd St. New York, NY 10017 212-850-8689

Contact: David R. Donovan, General Manager

# Programming:

News on the hour, news, sports and topical events specials; over 400 weekly thirty-second to half-hour features on sports, business and music.



# WALL STREET JOURNAL REPORTS

22 Cortlandt Street New York, NY 10007 212-285-5381

Contact: Bob Rush,

Director of Broadcast Services Gig Barton, Manager of Affiliate Relations

### Programming:

Seventeen 3-minute business-oriented newscasts per day. Two weekend features and five-part and 10-part series on taxes, money market funds, etc.



JEFF GELB

# AOR News's Two R's: Rewrite And Relate

In response to my column on the state of AOR news (R&R 7-9), I received the following letter from WIOT/Toledo News Director Chris O'Connor, that I felt warranted sharing with the R&R readership:

"Why it has to be said time and again is beyond me, but yes, the 18-24 rock audience wants news. Yes, teens want news, and of course, the upper demo listeners want to know what's happening. So why are some AOR's cutting back on news? I don't believe it's because the consultant says, 'If you want to win in the ratings, can the news.'

"Maybe at the stations where news is taking a back seat to other programming, News Directors are like Ted Baxter (remember "Mary Tyler Moore?"): lazy guys who rip and read, who don't get local stories, don't do features, who are nine-tofivers

"An AOR newsperson has to be a gogetter. WIOT's newspeople are, and our ratings prove this attitude works: we're number one. Yet the amount of news we carry would make some AOR stations think we were the Cable News Network! We run newscasts at :20 and :50 from 5:30-10am, plus a midday report, and two afternoon drive 'casts.

A View From Down Under

Consultant Jeff Pollack just returned from Australia, where he instituted programming systems at 4MMM/Brisbane, a new client station. I asked Jeff for an informal view of Aussie AOR, and he re-



ported: "A comparison between Australian and American AOR radio is somewhat difficult, because Australian FM radio is only two years old. However, there's an excitement and vitality there that is remin-

Jeff Pollack iscent of American FM radio of the late 60's. Already FM stations are capturing anywhere from a 9 to a 14 share of the market in Australia's five major cities, Sydney, Melbourne, Brisbane, Adelaide, and Perth. There will be more FM stations in the next few years, but currently there are only seven commercial FM stations in a country the size of the continental U.S. FM penetration is roughly 85% in homes but only 15% in cars.

"Musically, you're likely to hear Australian favorites like Cold Chisel, Moving Pictures, and Australian Crawl, as well as current American and British product. There's more emphasis on a personality presentation, and of course, as an American programmer, I had to get used to morning drive being called 'breakfast,' and middays being called 'mornings!'

"For only being two years old, Australian FM radio has a lot to be proud of." "We hold our audience's interest by rewriting and relating. If you're not rewriting, I ask you, what's wrong — is your typewriter broken? If you're not relating, I ask you, what's wrong — how did you get your job? Talk to your listeners with your news. You know as well as I do that you weren't hired to give all the gory details of every car wreck, but you should be going into detail about the latest herpes findings. I know it might turn off Mom and Dad, but maybe an 18-year-old kid can't go to Mom and Dad for answers on subjects like herpes, and you're the only place he or she can go to for such answers.

"Yes, we do stories on nuclear power's pros and cons (we have a plant in our backyard), we talk about unemployment, where to find a job (what with Ohio's astronomical unemployment rate), etc., etc. We localize everything and we don't use a network — instead, we get ideas from the local papers, local and national news, cable news, magazines, etc.

"The information is out there, and so is the audience for that information. Go get them!"

COMING NEXT WEEK: The AOR Market Summary moves to Dallas, where KTXQ and KZEW both garnered strong shares in spring Arbitron numbers, putting them neck and neck in 12+figures. Next week the PD's of both stations discuss their comparative programming philosophies, including thoughts on modern rock, research, and promotions.



SWEET ON CAIN — RCA's recently-signed Tane Cain did a whirlwind AOR radio tour to introduce herself and her debut RCA album to PD's and MD's nationwide. Cain is pictured with WQFM/Milwaukee PD Lee Arnold.

# AOR's Buy Ticket To Rock

OR radio has always been known as the format that gives away concert tickets. A new major fall promotion plays off this image in a truly grand scale. "Ticket to Rock" is the brainchild of Contemporary Marketing Inc., which has sold the promotion to about 25 AOR's nationwide for use during the fall Arbitron sweep.

Each station purchased the promotion from Contemporary, which supplied ticket-shaped game cards and a variety of small and large prize offerings. Stations can also tie in their own prize offerings through participating clients, whose outlets will distribute the free cards. Prizes include mini-cassette players and AM-FM receivers from Pioneer, Discwasher merchandise, and copies of "Ticket to Rock" album compilations of CBS acts. A grand prize will send a nationwide winner to any three concerts of his or her choice anywhere in the world over a one-year period, also offering \$5000 cash for each trip, or a \$25,000 cash equivalent prize.

To win the smaller prizes, and to qualify to win the grand prize, cardholders are asked to scratch off all the silver boxes on the top portion of the ticket. If one reveals the call letters of the participating station, the cardholder is an instant winner of the prize shown in the prize box. To play the listener game, the middle box is scratched off to reveal a number, with winning numbers being read hourly on the contest stations. A "second chance sweepstakes" will insure that all unclaimed prizes will be awarded.

Contemporary President Daniel Socolof enthused, "The promotion's advantages to the radio station include call letter reinforcement, active forced listenership in a fun way, and also the opportunity to get local sponsors involved in a significant promotion.

"We've launched Ticket to Rock in a time of shaky economy, but have still sold 7-8 million cards. We're delighted at this response. Our stations represent all sizes and styles of ownership and markets; we're being endorsed by the best. I'm very thankful to the companies that helped me put this together, particularly the people at CBS who helped put the album together."

For stations who find Ticket to Rock an intriguing concept, Socolof has good news: he's already planning a similar follow-up promotion. "Ticket to Rock 2 hits AOR radio in spring '83," he reported. And for those AOR's who find on-air contests a listener plus, Ticket to Rock will help make the fall sweep an exciting one.



# KEZY-FM To Rock, KEZY-AM Playing Hip Oldies

"You can't program AOR on AM if you expect to get Arbitron ratings." And, so saying, KEZY-AM & FM/Anaheim PD Dave Forman pulled the AOR plug on one of the format's last AM signals two weeks ago. At the same time, he moved its hard-driving rock programming over to the FM, which had been a Soft AOR since its inception in 1978. KEZY-AM became "12," commemorating 12 years of various rock styles of programming with an oldies format geared to 30-40 year olds.

In assessing the fate of KEZY-AM, Forman stated, "I firmly believe the format

reached great acclaim on a number of levels, both artistically and in terms of listener loyalty. Our results factor was unparalleled — for certain promotions we'd get up to 40,000 cards in a matter of weeks. Unfortunately, people believe Arbitron much

AOR on AM."

Unfortunately, people believe Arbitron much Dave Forman more than they believe even what they can see. The bulk of today's advertising comes from agencies who just want to look at Arbitron's page one. For them, KEZY-AM wasn't happening. Without aided recall, listeners just wouldn't admit to listening to

He continued, "All our research indicates there's no question of the viability of moving the AM's music to the FM. The FM was perceived as a success; it was even sold out. But for years we were sitting here, watching the FM go up a tenth of a share each book, while KMET and KLOS were getting sixes and sevens for Orange County to our 1.9's. It was really unacceptable. We did consider a KROQ-style format but I think the strongest format for hitting the 18-24's in Southern California is what's on KMET and KLOS, and what is now on 96FM."

Y96FM is the new airname for KEZY-FM, which Forman hopes will become local listeners' favorite hard-driving AOR. "We'll be Orange County's own and only real rock and roll station. The entire staff has a brand new spirit, because it's really a new dawn for both stations."

# The Music Section

AOR's Most Accurate Music Information Begins on Page 69

### EVOLUTION

Jim Pemberton joins KBOS/Tulare-Fresno as PD from Assistant PD at WFBQ/Indianapolis . . . WPFR/Terre Haute announces format adjustment to 25+ AOR . . . Former WYSP/Philadelphia PD Dick Hungate joins WRXL/Richmond for middays

gate joins WRXL/Richmond for middays WPHD-FM/Buffalo clarifies programming as an AOR/CHR hybrid with Frank Felix consulting for Noble Broadcasting . . . Former WZZO/Allentown PD Lyn Benson joins Drake/Chenault for scriptwriting . . . Former WPGU/Champaign PD Jon Kamerman joins WAUR-FM/Aurora for news and airwork . . . Jonathan Blair joins WAVA/Washington for middays from XTRA/San Diego . . . Roger Ebert is pacted by WXRT/Chicago for morning film reviews...Marty Manning joins WEBN/Cincinnati as Production Director from KFAT/Gilroy, replacing departing Tom Sandman, who joins WBCN/Boston...Dave Edmonds joins WAPI-FM/Birmingham from neighboring WRKK for overnights . . . Russ King is named Director of Advertising and Promotion for WPLJ/New York . . . Gail Lee is appointed Promotions Director of WMJQ/Rochester . Nancy Walton is upped to nights at KRQR/San Francisco . . . . Steve Trevelise joins WYSP/Philadelphia from WPST/ Trenton for weekends . . . WLIR/Long Island pacts with consultant Jim Cameron for news consultation . . . WIYY/Baltimore hires Jack Stewart as Director of Marketing and Advertising . . . Former WB album promo rep Mary Perkins joins Radio Arts Inc. for program coordination.



DIAMOND VISITS KNX-FM — Columbia's Neil Diamond (center) recently visited KNX-FM/Los Angeles to tape an interview for a station special commemorating the tenth anniversary of the artist's Greek Theatre concert, which was rerun by KNX-FM. Pictured with Diamond are KNX-FM MD David Hall (left) and VP/GM Robert Nelson.

# AOR Reporter Profile

KSPN/Aspen
PD: Lee Duncan
MD: Tom Carey
Power: 3000 watts
Consultant: none
Slogan: "Radio for the
Rockies"

"KSPN serves a special market; in fact, many markets. Because Aspen is a world resort community, KSPN consistently serves many different people with a wide range of interests and cultural backgrounds. We like to play a variety of music, consisting of rock, jazz, black music and popular hits, in a format that exposes a wide variety of music to a widely-varied audience. Being a small market with few radio options, we work at creating our own style, while keeping up with national trends. We try to appeal to the 25-40 year-old male and female audience, because this includes the largest group in our population. The audience is young for its age, since many here are involved in music and the arts. We keep abreast of national trends through trade publications like R&R, plus locally we continually monitor our audience through phone surveys and listener response.

"Music, we feel, is the most important portion of our programming; therefore we are very selective. We work at playing the best of many types of music, while maintaining a texture of familiarity."

Lee Duncan



WMMR'S MUSICAL ENVOY — Asylum's Warren Zevon was a recent interview guest at WMMR/ Philadelphia while on a tour to promote his latest LP, "The Envoy." Pictured (I-r) are E/A's Burt Stein, WMMR PD Charlie Kendall, Zevon, WMMR's Michael Tearson and Kevin Gunn.



GATHERING OF STARS — Passport's Robby Krieger (far left), former Doors guitarist, met with Riva/Polygram John Cougar (second from right) after the latter's recent Los Angeles concert date. Also on hand for the meeting were KLOS PD Tommy Hadges (second from left) and Krieger's manager Richard Linnell (far right).





KLOL PLAYS CHEAP TRICK ON AUDIENCE — KLOL/Houston lined up Epic's Cheap Trick for an in-store autograph party. Pictured (I-r) are KLOL Promotions Director Steve McGehee, station's Alice Chapa, group's Rick Nielsen, Assistant PD Michele Robinson Sayre, band's Bun E. Carlos, KLOL's Col. St. James.



CFOX PICKS OZZY OPENER — CFOX/Vancouver invited listeners to send in musical selections that could be played prior to Jet/CBS's Ozzy Osbourne in his recent local concert. The winner (right) received limo service to the show, where he went onstage to introduce his music, and later received a gold album from Ozzy himself (left).



KID LEO'S SINGING DEBUT — When Southside Johnny & the Asbury Jukes played Cleveland recently, WMMS MD Kid Leo (left) was invited onstage to help Johnny (right) with the chorus of "We're Having A Party."

# UPDATE

Happy first AOR anniversary to WAQY/Springfield and WZIR/Buffalo, which held a listener party with two local bands that attracted over a thousand . . . Could this be a record? KATT-FM/Oklahoma City's new Birch figure is a market-dominant 24.3. Way to go . . . KPRI/San Diego presented the county's Special Olympics Program with a check for \$12,550 from the proceeds of various activities, such as the fourth annual Halloween Ball . . . WMET/Chicago

celebrated the recent Chicagofest with a series of commemorative "95½ WMET ROCKS" buttons, including ones honoring Joan Jett, Iron Maiden, Shooting Star, and even Frank Sinatra . . . KKCI/Kansas City held a banner contest for the local Summer Jam concert. The promotion awarded 27 prizes, including stereos, albums, T-shirts, and a grand prize trip sending winners to an REO Speedwagon concert in Memphis.

A SATISFIED CROWD — When WHCN/Hartford planned a Rock & Roll Beach Party to round out the summer, the station expected about 15,000 for the free local rock music. Instead, the event drew 30,000, and lots of local publicity from impressed local media.

### COLOR

38 EVERYTHING: WNEW-FM/New York ran a weeklong promotion for A&M's 38 Special in conjunction with the group's local appearance. Prizes awarded included 38 hours of pay at minimum wage, 38 gallons of gas, 38 subway tokens, 38 pounds of laundry washed, \$38 free at the Palladium concession, 38 hours of parking in New York City, and 38 records from the A&M catalog.

GOING IN STYLE: KSJO/San Jose listeners can enter a contest that will pick a winner to send him or her plus four friends to the US Festival. Included are four airfares, camping equipment, car rental, and tickets to the festival and a reserved camp

CONCERTS&CONVERSATIONS

PRESENTATIONS: KMET/Los Angeles presented Toronto for free . . . WRIF/Detroit presented Marshall Crenshaw for free.

BROADCASTS: David Johansen on WMMS/

GUEST DJ'S: Rainbow on KLOL/Houston . . . John Waite on WYSP/Philadelphia . . Ted Nugent on KRKN/Anchorage . . . 38 Special on WBLM/Portland . . . Blondle, Rickie Lee Jones on WXRT/Chicago . . Cheap Trick on WDIZ/Orlando . . . Loverboy, Crosby, Stills & Nash on WKLC/St. Albans . . . Duran Duran on CITI-FM/Winnipeg . . . King Crimson, Busboys, Black Flag on KNAC/Long Beach . . . Taxxi on KVRE/Santa Rosa . . . Boomtown Rats, Bananarama on WLIR/Long Island . . . Clarence Clemons on WMAD/Madison.

# Adult/ Contemporary



JEFF GREEN

6 MONTHS ON-AIR & GOING STRONG

# Close-Up: Transtar Satellite Network

One of broadcasting's most exciting developments is satellite network programming. This week we feature a look at Transtar, an adultformatted satellite network owned by Sunbelt Communications, with

When talking with Transtar President Dwight Case, one immediately realizes there's a great deal more going on here than a substitute for local air talent. Transtar is a complex, detailed radio network providing not only live 24-hour adult programming, but a complete package of research and sales assistance services to help any facility determine its own marketing and operational decisions. In the following discussion with R&R, Dwight explained, from a broadcaster's view, what Transtar

### **Programming and Personalities**

After three years of planning and development. Transtar hit the airwaves February 1 of this year. The concept of

Transtar formatically was to provide A/C programming with a focus of 25-34 and secondary coverage of 23-38. We're aimed right at the population bulge.

Every song played is very carefully researched on a national basis by the

**Dwight Case** 

Research Group, another Sunbelt company. We feel they offer the best music and perceptual research in the country. More on this research later.

Transtar programming originates from Sunbelt facility KSPZ/Colorado Springs, under the executive guidance of Sr. VP/Programming E. Karl, with the day-to-day operations supervised by veteran PD Chick

The personalities on Transtar are superb "journeyman" jocks. They're very steady, consistent, and dependable. Selecting the voices was done very carefully, as we were looking for talent between "star" quality and your average announcer. This provides a smooth continuity between dayparts and local/network transitions. It took 280 tapes to find the correct voice structures and rhythm patterns in order to assure a professional, consistent sound - regardless of the market size we're heard in.

## Affiliate Features

When a station joins the Transtar Network, it automatically receives four major services:

- **Hard Copy Information**
- **Target Music Marketing** Landmark Study

П.

Special Sales Support Services

### **Hard Copy Information**

Essentially, this is similar to teletext information. Every night between midnight and 2am, we digitally transmit via computer Transtar's playlist for that day. Also sent is a variety of information, such as funny things from the Johnny Carson show, movies opening up that appeal to 25-34, bits from relatable magazines, etc.

The idea is that your morning man (Transtar recommends stations program mornings locally) can walk in and see the exact music list we're playing, timing, and all other necessary information. Following that is enough material to do one-liners and hits all morning!

Also included is radio chatter: special promotions staged by an affiliate, plus

ideas for sales and marketing. Information can be exchanged between affiliates, too. All in all, these are tools designed for "ideatriggering," which allow you to do a better job marketing your station locally.

### Target Music Marketing (TMM)

TMM's continuous research tests currents and recurrents in ten different cities, which change all the time. Every piece of music is not only researched, it's retested over and over, especially for burnout.

Affiliates are regularly provided with printed books detailing the appeal level of dozens of songs, divided by age, sex, and

The common link among all the people used for our music and lifestyle research is that they are all 25-34 and are all heavy radio listeners - that is, more than 71/2 hours a week. There really is a difference between heavy radio listeners and those who are not. It shows up in studying movie attendance, time spent socializing, dining out, and other mobility trends. They even shop supermarkets differently. These behavior characteristics bring us to our next feature, the Landmark Study.

### **Landmark Study**

Every PD, sales manager, and GM should want to know about this. We ask these 25-34 heavy radio users everything you'd ever want to know about what they think, are, and do - in three areas.

1) Radio Station Marketing. The idea is that a sales team should know everything about its audience. So regularly, we provide detailed studies about what TV shows these listeners watch, how often, time spent viewing, cable influence, etc. Every TV show is tested. Every periodical found on a magazine stand is also checked. In addition, we measure readership of newspapers, and study direct mail advertising, radio daypart listening, electronic/stereo devices owned, and many other aspects of mass media.

2) Programming/On-Air Sound. In order for your jocks to totally understand audience behavior patterns and preferences, the Landmark Study analyzes which movies are popular, what people would pay to see or want to watch on TV, movie ratings, dining out frequency, attending



A look at Transtar's control room from the KSPZ facility in Colorado Springs.

PROGRAMMING CLOCK — The Transtar programming clock provides a 7:1 local/net radio and 10 ID's available per hour parties, etc.

3) Sales Information. Studied here are credit card uses, supermarket purchases, liquor preferences, record/tape buying habits, types of stores shopped, and so

Again, like the Hard Copy and TMM, the Landmark Study provides information to better advertise and market your radio station. It was designed to allow everyone the best possible view of the 25-34 heavy radio listener. Landmark data offers the PD information so he can best gauge how to lead his talent in speaking in a relevant way. It also offers data for the sales group so they can go to a client and say, "Did you know that ...?" Of course, each department can utilize all the information as it sees best.

## Special Sales **Support Services**

Transtar affiliation also includes sales counseling, help in the administration of audience targeting, staff training, setting quotas, retail sales assistance, developing sales reports - everything that could help local sales. This feature is primarily conducted on a station-by-station basis.

In summary, these four services are meant for a station not only to be able to better run its own programming and promotional strategy, they also help counterattack competitive advertising media.

# **Technical Requirements & Costs**

Transtar just switched satellites from Westar 1 to Westar 3. That's the one RKO, AP, and UPI use, so now in most cases stations can get a loop from the nearest dish

After you get a "de-mod" (receiver) installed behind the nearest dish (about \$5000), and the standard modest charge for the 15kHz line to your station, the technical costs run only a few hundred dollars per

I must say the audio clarity is stunning! Although it depends a lot on the phone company, if you're ten miles or more from the dish, there's usually enough line loss to warrant amplification at your end. If that's the case, we suggest going for your own dish in order to preserve that first generation signal. In a highly competitive battle, even in a small market, the quality is too important to sacrifice.

For affiliates in the top 25 markets, Transtar pays a negotiated compensation. In markets #26-50, we take one minute of commercial inventory per hour. From markets #51 and up, we request one minute per hour and \$1000 per month.

The commercials provided by Transtar are all first-generation dubs. Because we're always on the air and don't have a separate time when we can feed all the spots for a day or week, we just mail them well in advance.

**Programming Clock** 

**Never Silent!** 

# **Redefining Job Descriptions**

LOCAL ID

Much of the negative criticism leveled at satellite network programming by broadcasting employees stems from a fear of job insecurity

Fundamentally, Transtar is not trying to put anyone out of work. Rather, we're redefining job descriptions. Similar to the way music preprogramming saves DJ's time in picking selections, Transtar allows air talent to spend their time writing, creating, and voicing great promotions, specials, and spots instead of spinning three in a row. If a personality is truly outstanding, that person will usually end up either doing the local shift(s) or move on to a station where Transtar doesn't exist. Transtar frees truly talented people to extend their creativity and develop ideas more fully than time or studio availability permits. Incidentally, when an affiliate is carrying Transtar programming, that station's control room becomes an extra production

For the PD, having the music preprogrammed and researched gives him time to study overlooked details, arrange promotions or handle administrative duties. You see, satellite broadcasting affects everyone's job descriptions. We believe its features and conveniences allow each professional the opportunity to concentrate on his or her most productive

### **Checking Your Bottom Line**

In conclusion, before selecting Transtar or any other satellite service, look at your bottom line. It's our feeling that most of a station's success or failure has a lot to do with outside promotion and advertising. If you are able to save money by joining a service like Transtar – not necessarily in personnel, but in the way it functions and what your job requires - you might have more money for marketing your property. Under these circumstances, it could be a very effective move to make.

Aside from the financial considerations, ask yourself if you are truly ready to use the tools of the future to program today. If not, don't consider it. But be careful . . . we're liable to be in your market anyway. You might want to take us just to keep us away from the competition!

Editor's Note: To sample Transtar, call (303) 471-0714 9am-6am MDT. R&R Ratings & Research Editor Jhan Hiber has some interesting words for A/C programmers in his column this week. It's well worth



# PD'S DISCUSS DOMINANCE

# Continuous Market Leaders— WDAF & WCMS-FM

Dominating the 25-54 demographic, most often Country radio's target audience, is the goal that most Country PD's are striving for. When your station not only reaches that objective, but also is a consistent 12+ leader in the marketplace, you must be doing something (or probably several things) right. WDAF/Kansas City and WCMS-FM/Norfolk are two stations which have dominated their respective markets for some time, even though each lost several shares this spring. WDAF PD Moon Mullins and WCMS PD Russ Cassidy this week discuss this dominance as well as their future goals for the stations.

### Moon Mullins, PD **WDAF/Kansas City**

We've been dominant 12+ since Spring, 1980, although since the time that we cracked that No. 1 point this is the lowest 12+ share we've had. I'm sure the FM Country station in the market (KCKN) has something to do with that since they're offering an alternative listening format package to what we offer. However, I think there's room in the market for both of us.

They play a great deal of music, going three in a row without a commercial break, with no personality at all and a minimum amount of news coverage. We, on the other hand, are a full-service station with a great deal of personality and topicality. Each one



of our jocks is a little bit different in his onair approach, but all except maybe one or two do some humor. We're heavily promotion-conscious and do a lot of on-air contests, the majority of which are trivia-type things where even a non-active listener can play along.

Musicwise, we play more oldies than KCKN does (about 60%), and they're a little bit more contemporary in their selection. The vast majority of the songs they play are from within the last five years. Our library goes way back to the late 30's and early 40's, although those older songs are in a limited rotation pattern. They're played in very small doses, but they are exposed.

I think in general AM stations do have a problem with FM competition, but we have a little bit different situation here in Kansas City than other AM stations do because of our signal strength. Frankly, we're just the best radio station in this market and we just happen to be on AM, so with our signal I don't think we have that much to worry about. I'm not trying to sound complacent, but we are king of the mountain and the competition will have to come right at us. We intend to remain completely com-

"It's nice to be able to go around and say 'We're No. 1' ... but it's much nicer to have a good income ... so you can put some groceries on the table!" **Moon Mullins**  petitive and will fight off any kind of guerilla attack.

The interesting thing in the 12+ figures of this Spring book as compared to the Winter book was that we went down three shares and A/C-formatted KMBZ came up three shares. Since they carry the Royals games, I have the strongest feeling that the majority of our loss was to baseball. In the fall I expect to see us right back up there again.

We want to dominate the 25-54 demo. The 12+ makes people sit up and take notice of us, but it doesn't produce any income for the station. That's our target demo and always has been, and in that demo we're killing them! Compared to our 10.3 12+ share this spring, in 25-54 men we have a 16.6 and in women 25-54 we have a 13.5, leading the market in both demos far ahead of our nearest competitor, so that's where our strength lies. It's nice to be able to go around and say "We're No. 1" . . . that's a good feeling. But it's much nicer to have a good income and a nice bonus in your pocket so you can put some groceries on the table!

### Russ Cassidy, PD WCMS-FM/Norfolk

WCMS-FM came on in the mid-60's as a Country station and has been Country ever since. Even way back then we adopted a contemporary-type format, unlike the MOR or Easy Listening approach that most Country stations were using, and we've kept it that way all along. Now, of course, it's the thing to do, but we got into it at the beginning of the game. We've had personality DJ's, promotions, contests, all these things since the start. The only difference was the music.

Our music is a blend of contemporary and traditional, and each song is judged on its own individual merit. We're dayparted heavily, which helps achieve our goal of reaching men in the mornings and afternoons and women middays and total adults at other times. Our competition has come mainly from stations which were not Country, so we've always been very modern in our approach . . . it's always been a class act. However, the music itself has changed. It's more palatable now than ever before.

Most of our sharing is done with A/C stations. At one time there weren't that many stations in the market programming A/C the way we thought it should be done, so that need was being filled by a Country station. Now there's more to choose from on the A/C side, which has fragmented our audience somewhat. That plus the fact that we share a lot of the same artists may account for the 10.8-8.9 drop in 12+ numbers this

It all depends on what the listener needs

# Country Entertainment Flourishes In Iowa



While many Country DJ's are also visible on various local TV programs, it's a good bet that few are found on the area Public Broadcasting Network. KSO/Des Molnes PD Jarrett Day is among that minority, going into his second year of hosting "lowa: This Weekend," a weekly program which blends features on lowa life with local music entertainment. The show is aired twice a week on the lowa Public Broadcasting Network, comprising 13 channels in five states, and reaches an additional 90,000 cable subscribers each week via Heritage Cablevision of Des

Each show takes viewers to statewide points of interest, as well as keeping them informed of any unusual attractions or special happenings that weekend, with particular emphasis aimed toward local country music entertainment. Jarrett notes that the program has already doubled in ratings since it began, and it also won the prestigious Community Service Award from the International Film and TV Festival of New York for the 1981 series

With additional funding just received from the Friends of IPBN, "lowa: This Weekend" 's future looks bright, as does country music in the Des Moines area. Although not directly tied in to KSO, the program's emphasis on country happenings may have been indirectly responsible for KSO's recent 15.0-16.8 jump in the spring Arbitron. In any event, country entertainment of all types continues to thrive in the Hawkeye State

right then . . . how they want to use radio. Some consultants say that people are using radio like a drug. They tune into one station to feel uplifted and happy and tune into another when they want to come down. In tracking our listeners' habits, we've found that they'll go to whatever station can fill their need of the moment. The problem is keeping them once they're with you.

We've done things opposite of what some people think you should do, but we've been very successful in that approach. But then this market is kind of strange! A lot of the people who work here have been in the market, lived here, grew up with it, and know it inside out, which helps a lot. I've been at the station for 12 years myself. We have a morning man battle between three air personalities who have been opposite each other for about 25 years now, one of whom is our morning man Joe Hoppel.



Most consultants would tell you to really lay back and play a lot of music and sound real FM-ish, where we use personality and information in the morning and utilize morning and afternoon traffic reports, ABC Entertainment and Paul Harvey . . . the whole ball of wax. In fact, if you kick the music away, we sound like an A/C station.

We do various types of research, but one thing you cannot do is lose touch with the people. You can't start deciding what the people want and quit listening to them. Our people are out in the clubs and doing remotes sometimes two or three times a weekend. And our types of remotes aren't the kind where you just go out and play records ... ours are the kind where so-

"One thing you cannot do is lose touch with the people. You can't start deciding what the people want and quit listening to them."

**Russ Cassidy** 

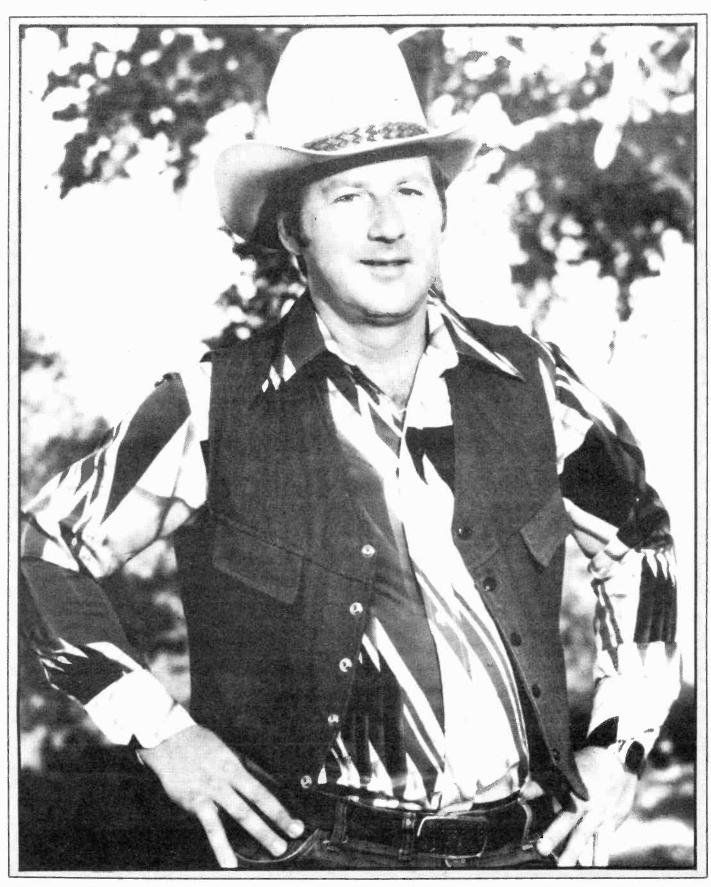
meone can come up, shake your hand and talk to you for a couple of minutes. In the past 12 years I've shaken a lot of hands!

25-54 is the demo we're tracking, and our goal is to be the No. 1 Country station in the market and in the top three overall. Generally speaking, we don't deal with 12+ numbers. WCMS-FM has been real slick ever since the 60's when the music started changing. Nowadays people are jumping on the Country bandwagon and sometimes not loing it correctly and not getting the results they think they should be getting. We must be doing something right. We just hope we can continue the way we have been.

Country Radio's Most Accurate **Music Information** Begins on Page 74

Comstock Debuts...

# BILL HERSH & BLUETRAIN



# "I AM YOUR FIRE"

Comstock Records, LTD. Box 3247 Shawnee, KS 66203 (913)631-6060



Promotion & Publicity
U.S.A. - Canada
Cal Chowning
Frank Fara

# Inside Nashville



# BIFF COLLIE

CUE TIPS: Wiley Hicks, where are you??? Don't miss your chance to be a star; call or write Biff Collie, Box 213 Brentwood TN 37027 (615) 373-3448... Coming Attractions: "The Pale Motorcycle And Its Rider" — George Jones... On Kenny Rogers's birthday (8-21), he remembered his first birthday party, his toy, and his Mom's spanking when he broke it before bedtime.

Dolly Parton back in a New York hospital following a recurrence of gynecological problems which have plagued her for the past three years. Her nationwide promotional tour has been indefinitely cancelled pending doctor's decision on whether she will have to undergo major surgery Jerry Wallace was here to "do it again." He's "comeback" successfully a number of times. Can he do it again??? . . . Look for a Gatlin Bros. TV special this December The Oak Ridge Boys National Anthem'ed at Comiskey Park-Chicago for the White Sox-Yankees game . . . Wayne Gretzky, the Edmonton, Alberta hockey star, sings a duet on Dottie West's "Full Circle" TV special with his hostess called "Mamas, Don't Let Your Babies Grow Up To Play Hockey" Willie Nelson and Hank Williams, Jr. joined host Hank Snow and MC T. Tommy Cutrer Sunday on the 5th annual Hank Snow Foundation child abuse benefit . . . They're fullblast into construction of that \$8 million Music Row tourist attraction which boasts five theatres, a restaurant, and a hotel, targetted for late '83 opening. The hotel & restaurant are open and the theatres are going up in a hurry (right across from the Country Music Hall of Fame) . . . Waylon Jennings followed Ronnie Milsap into Lake Tahoe . . . Mel Tillis molasses set for a big 1983 market push????

DOWN-HOME: Johnny Cash's mom and dad, Mr. & Mrs. Ray Cash, celebrated their 62nd wedding anniversary with a private family party ... Nashville writer John Lomax says they're creating one more award this year to be awarded to the mostawarded award winner. Barbara Mandrell will be the first year's recipient; it will henceforth be known as the "Mandrell Award" . . . Glen Campbell and his dancerdate Kim Woolen set an October or November wedding date? (December or January???) ... Gerold R. Rubin, President of Needham, Harper & Steers in Los Angeles, will be the keynote speaker for the Country Music Association's eleventh annual Talent Buyer's Seminar Oct. 8-12, 1982 at Nashville's Hyatt-Regency Greenwood's wife Melanie set as dance instructor for the new cable TV show "Dancin', USA,'' to be hosted by Jacky Ward . . . T.G. Sheppard talked about Brian Stacy and Bill Browder on the "Today" show, explaining that Brian and Bill were former names he's used in the music business, Brian as a rock singer, Bill (his real name) as a record promotion man . . . Nashville

pharmacist Bucky Jones wrote the theme song for the upcoming TV series "Filthv Rich." (He also wrote "Only One You," "Do You Want To Go To Heaven," and "War Is Hell (On The Home Front Too)," all T.G. Sheppard hits) . . . The first Jim Reeves Celebration was held Friday the 20th (his birthday) at the Jim Reeves Museum here. The radio special was carried by stations in Nashville, Atlanta, Chattanooga, Columbus, GA, Richmond, VA, and other cities. Write Don Keith, WLKZ/Nashville, for details on next year's special . . . Lee Greenwood says Nashville is a lot more like Sacramento than Las Vegas was. Lee was a dealer in Las Vegas casinos for four years before, and between gigs in his early years as a pro . . . "Roy Orbison sues Wesley Rose for \$50 million and charges fraud & mismanagement" headlines in Nashville paper. (That'll be a long one!)

CMA FINALISTS ANNOUNCED: Finalists for the 16th Annual Awards Show, to be aired over CBS October 11, were announced by the CMA this week. Here's some highlights: Entertainer Of The Year: Alabama, Barbara Mandrell, Willie Nelson, Oaks, Ricky Skaggs; Female Vocalist: Rosanne Cash, Janie Fricke, Emmylou Harris, Barbara Mandrell, Juice Newton; Male Vocalist: Merle Haggard, George Jones, Ronnie Milsap, Willie Nelson, Ricky Skaggs; Vocal Group: Alabama, Larry Gatlin & GBB, Oaks, Statlers, Tompall & Glaser Bros.; Single: "Always On My Mind" (Willie Nelson), "Crying My Heart Out Over You" (Ricky Skaggs), "I'm Gonna Hire A Wino. . ." (David Frizzell), "It Turns Me Inside Out" (Lee Greenwood), "Love In The First Degree" (Alabama); Album: "Always On My Mind" (Willie), "Big City" (Merle), "Bobbie Sue" (Oaks), "Mountain Music" (Alabama), "Still The Same Ole Me" (George) . . . If you're confused by two entries in the Song Of The Year category, namely "Elvira" and "You're The Reason God Made Oklahoma," we found out from CMA contact Susan Weissinger that this is a songwriter's award, which means any record released or re-released during 7/1/81-6/30/82 is eligible to win. Those two releases are up against "Always On My Mind," "I'm Gonna Hire A Wino. . .," and "It Turns Me Inside Out." Should be some show, with Alabama, Skaggs, and Willie (four nominations each) considered the ones to beat.



Dottie West played host to the Gatlin Brothers, John Schneider, and Oilers hockey star Wayne Gretzky during the recent taping of her cable TV special in Edmonton, Alberta. Pictured are (I-r) Alan Thicke, host of CBS's "The Alan Thicke Show;" Rudy and Steve Gatlin, Gretzky, Larry Gatlin, and Schneider.



NEXT STOP: OMAHA — Boxcar Willie, currently trekking around the country (by train?) to promote his latest album "Last Train To Heaven," stopped by the KYNN/Omaha studios for an onthe-air visit with morning drive personality/PD Roy Kaufman.



POLISH PRINCE VISITS WHN — When Bobby Vinton was in New York recently to promote his latest single, he dropped in on his old friend Dene Hallam at WHN. Pictured following an on-air interview are (I-r) WHN PD Dene Hallam, Vinton's personal promotion manager Pete Bennett, and Vinton.



BROOKS BREAKS INTO SOUTHEAST — Karen Brooks, currently on a promotional tour of the Southeast, breezed into WQYK/Tampa-St. Petersburg recently to drop off a copy of her debut album "Walk On." Karen is flanked by WQYK PD Pete Porter (left) and MD Bill Pyne (right).



WITHI ON MCN — While WTHI-FM (HI 99)/Terre Haute Operations Director Jay Allen was in Nashville during Fan Fair week he was invited to cohost one of the Music Country Network overnight shows with regular host Chuck Morgan. Allen (left) and Morgan (right) are pictured during the dual broadcasting stint.



# Country News This Week's Special Guest: BARBARA MANDRELL

Call Pete Howard or Kirt Daniels (213)392-8743 228 Main St., Suite R Venice, CA. 90291

# Black Radio



**WALT LOVE** 

KWAM-FM MAKES ITS PRESENCE FELT

# Basic Black Radio With 80's Technology

The Memphis market has always been a city of fierce competition when it comes to Black radio. The past battles between WDIA and WLOK are famous, and now we've got a new dimension with the addition of WHRK (K97) on FM as an Urban Contemporary entry along with KWAM-FM ("Magic 101 FM"). Who will be the ultimate leader? At this point no one knows, but it should get even more interesting as time goes

Here's a rundown on exactly what took place in the spring '82 Arbitron.

WHRK 16.7 - 8.9 KWAM-FM 2.4 - 8.3 WDIA 7.6 - 8.3 WLOK 5.1 - 5.0

As you can see, Black-oriented formats are doing quite well in Memphis. I spoke with KWAM-FM Operations Manager Floyd Blackwell, and I think you'll find some of his comments quite interesting. How many people would imagine that KWAM-FM's significant increase in ratings was accomplished with no money? That's right, no money at all — you must admit, that's unique!

Floyd B., as he's known in Black radio circles, came from WEAS-FM in Savannah, Georgia where he programmed for five years. Magic 101 FM is WEAS-FM's sister station in Memphis, owned by Rivers Inc. of Ocala, FL. I asked Floyd to tell me about Magic 101 FM.

"The important thing about KWAM is that fact that we came into Memphis with a format that hasn't been in use here before. The thing that gave us the big gain in the ratings was that Memphis is known to be the home of the blues, and not one station here was playing the blues. We decided what music we wanted to play and came up with a mixture of R&B music and the blues; that's the real key to our immediate success."

Floyd added, "We don't wait two or three weeks to go on a particular record — if a

record sounds good, we go with it right out of the box. I program a lot from gut feeling." I asked him what things determine when he adds a record. "Well, say for example I receive a new record today, I would listen to it and if I think it's 'there' and I think that the record will identify itself with the listeners, then I'll go with it. Let's say I decide to go with it — in a couple of weeks I'll know if the record really has it or not by watching my phones and sales reports from local stores."

"I don't play any whiteoriented music. I saw when I came into Memphis that we had to do something different than the other stations."

# "Basic Black Radio"

Floyd told me an important part of KWAM-FM's success was that "we went back to basic Black Radio. It was the 'tone' of the music and straight-up black personality radio, that's what did it. Back in the 60's, you know it was all personality radio — what I'm saying is we went back to the 60's approach with personalities while using 1980's technology with it."

Did the station have a television campaign? "Yes, we had some TV — we changed format here January 4. We came in with



**NEW MORNING MAN AT WHRK** — Pictured (I-r) are WHRK/Memphis General Manager Craig Scott, K97 Program Director Dr. Laurence Gregory Jones, and K97 Music Director Jimmy Smith. Getting the new K97 T-Shirt is Herb Kneeland, better known as 'Herb the K.' Herb recently moved from KWAM-FM ("Magic 101 FM") in Memphis to his present spot.

television to let the people know we were in the market. We had a \$5000 buy. It was over before the ratings got started, so you can see it wasn't much at all. We had no advertising going on during the book at all, none whatsoever."

Did black people in Memphis gravitate to the station because of the all-black air staff? "Yes, I do think that had something to do with it. The fact that we do have an allblack staff is definitely a plus in the city because of its makeup. Memphis has a large black population and relating to them is very important here."

### No Urban Crossovers

"We tailored our staff and our music to the city itself. For example, we didn't play any Urban Contemporary music; we stayed with basic black music. The Urban Contemporary music I'm talking about is like McCartney & Wonder's piece - most Urban stations played that song. I didn't touch it because it wasn't made for us, it was made for Urban radio. Another example: Hall & Oates; I didn't play that either and it didn't hurt us. I don't play any whiteoriented music - between January and now I think I've only played one white record, Rich Little's 'President's Rap,' and we only played it for two weeks. Most record people who know me won't ask me to play that kind of music because it's my philosophy not to play that kind of music. I saw when I came into Memphis that we had to do something different than the other stations. There are three stations over there (across the Mississippi River) all basically doing the same things, so I wanted to fill the void that was missing, and we have.

"What I call my format is R&B mixed with the blues. We play one blues record per hour, and there's no special time for the song to come up during an hour. Also, I leave it up to the jock on the air as to what type of blues that song will be. It could be a new tune or an old number." What particular blues artists might be featured? "B.B. King, Bobby Bland, Latimore, Albert Collins, Albert King, Little Milton, etc. Some stations will play the blues, but they might only play B.B. and Bobby. If I hear a new or not so well-known blues act, and it sounds good to me, I'm going to play it."

I believe in the "gut feel" approach to picking music for radio stations, but in combination with other scientific approaches. I asked Floyd what other forms of research he utilized. "I go on gut feel first. I do some store reports and I look at our request lines.

# **Personalities Plus**

I asked Floyd if he wanted to talk about any of the station's personalities. "First let me tell you about the personality I don't have now, Herb Kneeland. He used to do the 3-7pm shift but he resigned and went across

town to K97. I'm replacing him with Cheryl Bacon from WEAS-FM. That's going to be something new and different for the Memphis market. In the past, Memphis radio has only had women on at night, either early evenings or all-nights. They wouldn't take the chance to put them on during middays, mornings, or afternoons. I had a young lady doing 10am-3pm during the book but she said she was more comfortable working nights, so she is now doing our 7-midnight show. I really think things are

"We went back to the 60's approach with personalities while using 1980's technology with it."

going to be very interesting with a female doing afternoon drive."

Most of us would think for a station to make a good showing in a market with a new format that it would probably do some type of promotion to get things rolling. I asked Floyd what KWAM-FM did. "Not a thing," he told me.

I heard a tape of Magic 101 FM, and it had almost no commercials. So I speculated to Floyd that any good programmer could accomplish the same good results with a station not burdened with a heavy commercial load. I wanted to know what he thought was going to happen when his station became loaded down with spots. "I think not having a heavy commercial load may have helped us, but it was also the music we play and our jocks that we have on the air. We went out into the community to the clubs, we took ourselves to the people. When I first came to Memphis there wasn't any station in town going out to the clubs doing anything.

"I'm talking to my owners now about the spot load. In the drivetime slots, I'm gonna limit myself to 12 minutes per hour, that's three minutes per stop set. I can live with that. Usually you would be running 18-20 and that's around 5 minutes a break. That's really one area I'm working on before it happens. I don't think I'm going to be able to protect the middays and 7-midnight, but I'm going to fight not to overload my drive slots. At present, it looks like I'm going to come out ahead."

Any final words for the readership? "Look out for the next book!!!"

# The Music Section

Black Radio's Most Accurate Music Information Begins on Page 76

# **ACTION**

• It saddens all of us at R&R to inform you of the death of Benjamin Ashburn, President of Commodores Entertainment Corp. and Benjamin Ashburn Associates, the discoverer and manager of the Commodores since 1969. He died at his home in Englewood, NJ on Tuesday (8-17), succumbing to heart failure.

Program Director **Kaple Hill** gave me a call to let us know that Hattiesburg, MS has a brand new Black music outlet on FM, **G92** (**WJMG**). Hill also told me that **WORV** is the AM sister station of G92 and is similarly programmed musically; both stations are in need of better record service from all labels. The person to contact is Music Director **Ron Davis** — (601) 544-1941.

**WABV/Abbeville, SC** is also requesting record service from all labels. Please contact "**Big lke**" at (803) 459-2163 or write to P.O. Box 700, Abbeville, SC 29620.

General Manager Jimmy Miller of KAEZ/Oklahoma City announced the promotion of D.J. Foster from Music Director to Program Director. The new Music Director will be Chris Morningstar, who was also promoted from within.

WKND/Hartford reports some good news this week, with longtime Music Director Eddle Jordan officially being named Program Director. Jordan will remain on the air in his present AM drive time slot along with his programming duties. Jordan is followed on the air by Production Director Hector Hannibal in middays and 3pm-sign off is covered by the daughter of well-known jazz saxophonist Jackie McLean, Melonae McLean, who is also the station's new Music Director. The weekends are being handled by Van Johnson and Jackie Peart.

KOKY/Little Rock will continue to play Black music but will be expanding its range to include jazz. KOKY has named Gary Young as new Music Director. Gary was promoted from within.

In another defection from the CHR ranks to Urban Contemporary, KOKY's sister FM KLAZ says things are going quite smoothly. KLAZ-FM's Urban format has been in place approximately six weeks. Special Birch surveys are being done to get a reading on what's taking place with the Little Rock audience — I'm told thus far things are looking very positive. I'll keep you informed.

# THE PICTURE PAGES

# Solar Digs In For Hollywood Building



Solar Records/Dick Griffey Productions staged a groundbreaking ceremony for their new office building in Hollywood. Pictured (I-r) are DGP President Virgil Roberts, Muhammad Ali, DGP/Solar Chairman Dick Griffey, Solar President Ray Harris, Hollywood Chamber of Commerce President Bill Welsh, and L.A. Mayor Tom Bradley.

# Radio Provides The Racer's Edge



Los Angeles radio personalities represented various charities in a special Malibu Grand Prix race competing with youthful celebrities. KLOS's Joe Benson and partner Timothy Gibbs of the "Father Murphy" show had the best team score, although KWST's Pat Garrett had the fastest DJ time. Pictured (I-r) are KIQQ's Bruce Chandler, KRTH's Dean Goss, Garrett, Benson, KHTZ's Charlie Tuna, KGIL's Tom Brown, and KHTZ's Jim Freeman.

# Belew Day At Atlantic



Island artist Adrian Belew was introduced to the Atlantic/Atco staff at a recent New York party celebrating his first solo LP "Lone Rhino." Pictured (I-r) are Atlantic President Doug Morris, Atco VP Reen Nalli, Atlantic Exec. VP/GM Dave Glew, Belew, Island Exec. VP Eddie Gilreath, and manager Stan Hertzman.

# Jones At Zoo York



Randy Jones, still attached to the cowboy hat he wore as a member of the Village People, has signed with Zoo York Records, with a single, "Oh Pretty Woman," out shortly. Pictured (I-r) are Hammond Music Enterprises Chairman John C. Moore III, Jones, management's Jerry Sliverhardt, HME President Chuck Gregory, and management's Si Berlin.

# Chilliwack Celebrate Platinum



Millennium's Chilliwack received a platinum award for Canadian sales of their 'Wanna Be A Star" LP just as they turned in the tapes for their forthcoming (in late September) LP "Opus Ten." Pictured (I-r) are Millennium Exec. VP Don lenner, group's Brian MacLeod and Bill Henderson, and label's Andrew Frances.

# Chrysalis Cheers For Basil



Chryselis has signed Toni Basil, with her single "Mickey" just out and an album following soon after. Pictured (I-r) are Simon Lait, Managing Director of Basil's British label Radialchoice; Basil; Chryselis President Sal Licata; Chryselis VP Jeff Aldrich; and manager Mark Meinhardt.

## Karla & James in New York



Columbia's James Taylor and Karla Bonoff teamed up for a Westchester Theater/NY show recently. Pictured backstage (I-r) are Columbia VP Ron Oberman, Taylor and Bonoff, and Columbia VP's Bob Sherwood and Arma Andon.

## Planet's New Medley



Planet Records has signed Bill Medley, with an album and single, both titled "Right Here And Now," due in September. Pictured (I-r) are manager Judi Earlowe Fields, Medley, and Planet President Richard Perry.

# THE TANE'\* CAIN PICTURE PAGE \*Pronounced Tawney

# The Maker Of A Breaker

On Monday, July 26, RCA's Tane' Cain began a five-city radio promotion tour where program and music directors in New York City, Chicago, Atlanta, Dallas and Los Angeles turned out to meet Tane' and watch the video of her hit (breaker?) "Holdin' On" from Tane's debut album produced by Keith Olsen and Jonathan Cain which has just shipped.



Bob Summer, President, RCA Record Division, and Tane'



John Betancourt, VP, Promotion, Contemporary Music RCA; Tane' Cain; Mike Becce, Director, National Singles Promotion RCA; Kevin Metheny, PD, WNBC, New York; Susan Wax, National Singles Promotion Manager, Secondary Markets RCA; Bill McGathy, Director, National Album Promotion, RCA.



Steve Perun, MD, WLS-AM/FM, Chicago, and Tane' Cain



Tim Kelly, PD, WLUP, Chicago, and Tane' Cain



Trip Reeb, PD, WMET, Chicago, and Tane' Cain



Lee Arnold, PD, WQFM, Milwaukee, and Tane' Cain



Joe Mansfield, Division Vice President, Contemporary Music, RCA; Pat Morrow, VP, Nightmare Inc.; Tane' Cain; Barry Gross, Director, Merchandising, West Coast, RCA.



John Young, PD, Z93, Atlanta; Jimmy Davenport, Independent; Tane' Cain; Bob Hogan, Turtles' L.P. Buyer; Bill Smith, Director, National Promotion, West Coast, RCA



Chuck Rhodes, PD, KVIL, Dallas, and Tane' Cain



Tane' Cain and Drake Hall, MD, KTXQ, Fort Worth



Jon Dillon, MD, KZEW, Dallas; Tane' Cain; Jeffrey Naumann, National Album Manager, West Coast, RCA.



Jeff Gelb, AOR Editor, Radio & Records; Bob Hamilton, National Music Director, RKO Radio; Jeffrey Naumann, RCA; Tane' Cain; Bill McGathy, RCA.

AFL1-4381



Ron Geslin, Manager, Regional Promotion, RCA; Kelly Summers, Local Promotion Manager, RCA; Hugh Serratt, MD, KMET, Los Angeles; Larry Groves, Carroll, Schwartz and Groves/KROQ consultants; Tane' Cain; Jeffrey Naumann, BCA



Bill McGathy, RCA; Jeffrey Naumann, RCA; Dave Gariano, Sebastian, Casey and Associates; Tane' Cain; Ron Geslin, RCA; Steve Smith, VP, Editor, Album Network.



(Advertisement)

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# Opportunities

# Openings

### EAST

Q106 (WQXA-FM) Harrisburg/Lancaster/York is accepting applications for ND: T&R: Barry Bruce, Box 2508, York, PA 17405. (8-27)

Creative, literate, listenable anchor/reporter. Minimum 3 yrs. on eir exp. T&R: Creig Windham, WASH-FM, 5151 Wisconein Ave., Washington, DC 20016. EOE M/F (9-27)

Program Director for Michigan medium market contemporary FM. Applicant must have the ability to motivate and organize, along with a strong desire to win. This is an unusual opportunity with a well established broadcast company. Send T&R to Radio & Records, 1930 Century Park West, #378, Los Angeles, CA 90067 EOE M/F

Immediate opening! WRIE needs continuity/Production Director. Creative writing skills with good voice. On-air experience helpful. T&R: Jay Scott, Box 2072, Erie, PA 16512. EOE M/F (8-27)

WYRE/Annapolla, moming drive opening, also opening for part-time on FM Country station. Exp. necessary. Ters: Mike O'Meera, WYRE, Box 1551, Annapolia, MD

# Openings

Upstate NY Jazz/Pop station has opening for morn. person part-time plus commission. T&R: WGMC, Box 300, North Greece, NY 14515: EOE M/F (8-27)

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Please submit your resume and tape, to Radio & Records, 1930 Century Park West, #372, Los Angeles, CA 90067.

Posaible part-time/weekend swing position. Regidents in Hartford/New Haven area preferable. T&R: Chuck Bradley, OM, WWYZ, 1 Broadcast Lane, Waterbury, CT 08708. EQE M/F (8-27)

## **Openings**

Doubleday Broadcasting, Americas hottest AOR chain, looking for funny creative telent or teems. TER: Dave Hemilton, PD, WAPP, 173-15 Long Island Exp., New York, NY 11365. EOE M/F (8-27)

Q106 (WQXA-FM Harrisburg/Lancaster/York has immediate opening for traffic director with experience. Contect: Barry Bruce, Box 2508, York, PA 174Q5. (8-27)

Morning personality for Contemporary/Country AM in fast growing N.E. market. T&R: Ken Gonyea, WEOK, Box 416, Poughkeepsie, NY 12602, (8-27)

WCHN FM94/AM97 Norwich, NY seeking announcers immediate positions, in news copywriting & air work. Resumes & tapes: Jim Ives, Box.552, Norwich, NY 13815 (8.27)

Sconnix Broadcasting expanding — moving to new studios. Experienced news & programming openings, benefits good, pay excellent. Tapes: Warren Bailey, WLNH, Leconie, NH 03248. (8-20)

Looking for ND & jocks in suburb of Philadelphia. TER: John DeMasi, WTYO, Box 618, Hammonton, NJ 08037. EOE M/F (8-20):

Upstate New Yorkers! 3WT/Binghamton seeks CHR part-timers. Experience & production required. Full-time features! T&R: Scott Michaels, Broadcast House, Owego, NY 13827. No calls. EOE M/F (8-20)

# **Openings**

Rare opening for talented morn, communicator for leading A/C. Right bucks for right person, T&R: Vic Marino, 1111 Virginia St., East Charleston, WV 25324. (8-20)

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WTBC-WUOA/Tuscaloosa, AL seeking Sports Director. Heavy emphasis on crimson tide and local sport-scaster. TSR: Dave Hargrove, Box 2000, Tuscaloosa, AL 35403 FOR MIF (8-27).

KPRE/Paris, TX needs middey person. Pro's only. EEO and good working conditions. TSR: Mike Rogers, KPRE, Box 1116 Paris, TX 75480.(8-27)

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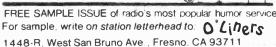
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97WFLA/St. Petersburg accepting tapes for future openings. T&R: Bob Neil, Box 500, Tampa, FL 33601, EOE M/F (8-27)



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# Openings

Exciting afternoon drive, evening jocks. Southern medium/small markets encouraged. T&R: Bob Mitchell, WTIX, 332 Carondelet, New Orleans, LA 70130. No calfs.

Are you ready for morning drive at a 100,000 watt CHR FM? PD coming off the air as soon as a replacement is found. We're the #1 station in Meridian, MS, the third largest market in the state. We're looking for someone of major market quality who prefers the slower paced life in a smaller town. Good facilities and equipment and a great staff to work with. Good pay for the right person. Send tapes to Larry O'Neal, OM, Q101/WJDQ, P.O. Box 5314, Meridian, MS 39302-5314. (8-27) •

Southern AOR needs morning personality with heavy production skills. 2 four track studios and the chance to stretch out with aggressive promotions. T&R: Radio & Records, 1930 Century Park West, #379, Los Angeles, CA 90067

Bright, conversational morning Country entertainer for #1 Country station in the market. Minimum 3 years experience. Successful track record. We'll pay you the bucks. T&R: Ron Walton, OM, WDAK, Box 1640, Columbus, GA 31994. (8-27) •

# MIDWEST

WANS-FM/Greenville-Spartanburg CHR accepting TER's for an immediate opening. Send info to: Bill Mo WANS-FM, Box 211, Anderson, SC 29622. EOE

# Openings

PD personality wanted for central lowa's leading A/C station. Good compensation, great living. Contact: Manager, KDAO, Box 538, Marshalltown, IA 50158. EOE

### **NEEDED NOW**

Superb evening personality needed for major corporation Midwest, A/C outlet. T&R to Mike Hedges, Fairwest, 3341 Towerwood #204, Dallas, TX 75234. EOE

WMBD is now accepting T&R's from experienced personable A/C jocks for future openings. Contact: Neal Hunter, 3131 N. University, Peoria, IL 61604. EOE Neal Hunte M/F (8-27)

### **AOR CRAZIES**

Midwest AOR in Top 40 market looking for Rock n' Roll crazies. Females and minorities encouraged. Looking for creative folks who want to have fun on the radio. Send tapes and resumes to Radio & Records, 1930 Century Park West #373, Los Angeles, CA 90067.

Immediate opening air talent with music abilities. A/C oldies format, T&R: KRSS, PD, 224 S, Main, Sioux Falls, SD 57102, EQE M/F (8-27)

Morning pro wanted for 50KW beautiful FM in beautiful N.E. Ohlo. Experienced only. T&R: Bruce Scott, Box 738, Ashtebula, OH 44004. EOE (8-27)

Medium market CHR needs MD/PM drive personality. Experienced pros only. T&R: Gabe Hobbs, WKDQ, Box 2000, Evansville, IN 47714. EOE M/F (8-27)

Pros only. T&R: Bruce Scott, Box 738, Ashtebula, OH 44004, EOE M/F (8-27)

# Openings

Air talent needed for KFAB/KGOR Omaha, NE. Cell Kent Pavelka (402) 556-8000. EOE (8-27)

Afternoon drive talent/MD needed now at WPFR-FM 103/Terre Hauts. For details call R.J. (812) 238-2557. EOE M/F (8-27)

KOFM/Oklahoma City, has two rare openings. We are searching for an experienced Music/Research Director with on-air ability important but not an absolute must. KOFM is also looking for an experienced, exceptional adult personality. Qualified applicants should send T&R's to: John Jenkins, PD, KOFM, P.O. Box 14806, Oklahoma City, OK 73113. No calls please. EOE M/F (9-3) •

# **Adult Personality Wanted:**

If you know how to entertain an audience over 30 with good humor and communication skills and have a track record to prove it in the Top 40 markets, we want to hear from you today We are one of the nation's top broadcasting companies who believe in having top notch alent and we know how to take care of you Excellent pay, security, and one of the most beautiful cities in the country. No teen humor wanted strictly adult communication skills required. Send T&R: Radio & Records, 1930 Century Park West, #376, Los Angeles, CA 90067. EOE M/F

Future opening for air talent. T&R: Tom Evans, Kl 224 S. Main Sioux Falls, SD 57102. EOE M/F (8-27)

Future openings for mature bright upbeat air talent with great production. Salary requirements & T&R's: Hert, KZIO-FM, 1105 East Superior St., Duluth, MN 55802. EOE M/F (8-27)

# Opportunities

# **Openings**

WMJC/Detroit looking for A/C air personality. Excellent salary and benefits. Female and minority applicants encouraged. T&R: Ken Scott, WMJC Radio, Detroit, MI 48220. EOE M/F (8-27)

PD/air personality for adult/talk top-rated station. Medium market. No beginners: T&R: 301 Devidson Bldg., 916 Washington, Bay City, Mt 48708. EOE M/F

Evening air talent top:50 market A/C, four years experience. Personable and warm. T&R: Box 2346, Kettering, OH 45429. EOE M/F (8-27)

Thoroughly competent professional broadcast journalist wanted immediately to lead five person News Department at one of Midwest's most respected AM&FM combos. Group owned by company with excellent business reputation and firm commitment to news. If you're our candidate you will enjoy excellent salary and live in medium market of 300,000+, where cost of housing is low and quality of life is high, Send resume and references to R. Elliott, P.O. Box 6000, Fort Wayne, IN 46896. No calls please. EOE M/F (8-27) ●

# WEST

Help! Need part-time engineer on fulltime basis. Cal me immediately. Brian Casey, PD, KGAL, Albany, OR (503) 926-5451. EOE M/F (8-27)

Needed: Air talents. T&R: Charlie Birds 8037, Spokene, WA 99203. EOE M/F (8-27)

Future openings in San Jose market. T&R: Box 2033. Gilroy, CA 95020. EOE (8-27)

Need talented morning jock asapt Great lifestyle in San Jose market. A/C FM. TGR: Ron Dennington, KPEN, 2540 California St., Mountainview, CA 94040. EOE M/F

# DIRECTOR, U.S. CONSULTATION

Todd Wallace/Associates offering top dollar (strong salary base plus high percentage commission) for a serious minded, logical thinking, creative, professional program executive. Must be capable of taking charge of our growing domestic program consultation division. Call your own shots with the benefit of Todd Wallace's 20 years of radio experience to back you up. The learning environment you'll experience is best exemplified by the list of fine programmers who've trained under Todd Wallace over the years (people like John Sebastian, Randy Lane, Chuck Morgan, Bobby Christian, Dave Anthony among others). Send complete presentation, etc. to Todd Wallace, PO Box 11347, Phoenix, AZ 85061 (602) 242-6800 EOE M/F

# Todd Wallace associates

Country/Country PD wanted KYOU/KGRE-FM/Greeley, CO. Don O'Malley, (303) 356-1450. Radio experience ery. EOE M/F (8-27)

KFMB/Sen Diego A/C station needs T&R's for future consideration/weekends. Southern California telent only. Mark Larson, KFMB-AM, Box 80888, San Diego, CA 92138. EOE M/F (8-27)

Bakersfield premiere BM station has opening for experienced ennouncers. T&R: KGFM, Box 260, Bakersfield, CA 93302. EOE M/F (8-27)

KVOC Country looking for morning drive personality 3 yrs. experience a mustil T&R: Fred James, KVOC, Box 2090, Casper, WY 82602. No calls please. EOE (8-27)

KZEL accepting T&R's for weekend openings. Contact: Charlie Van Hall, Box 70128, Eugene, OR 97401. No calls please. (8-20)

#1 10kw seeks middey talent to share success. Profit sharing, insurance, opportunity for advancement. T&R: PD, KUUY, Box 926, Cheyenne, WY 82003. Minorities

# Positions Sought

DEAN TYLER, programming, management, consultancy. Call (302) 764-8929, (914) 769-6524 or write 15 Round Hill Dr., Briarcliff, NY 10510. (8-27)

College grad, 3rd phone, tight board, willing to work hard. Experience in Top 40, AOR, MOR. Cell DALE (313)

I've spent a long time in R&R. DJ who does production work, news & sports. Call (312) 849-0742.. (8-27)

# Positions Sought

10 yr. music pro looking to rock out West. Considering any format in any market. I'm ready for a change, BOB (703) 886-1967, Let's talk. (8-27)

Sports Director/announcer looking to relocate in Midwest. 2 yrs. experience. Heve done Country. Would also be interested in News/Telk. TODD MELBY (612) 389-2832.. (8-27)

Northeast-based CHR, A/C personality/MD looking to move to mid-Atlantic states. Call AL for demo (617) 275-7977. Qualified. (8-27)

Overly humble, creative, experienced, & reliable CHR Jock know how to multi-treck. Prefer North & Midwest. Ready to roll now! JOE (717) 248-8578. (8-27)

Aggressive, street smart print journalist wants to breek into radio news as reporter/editorial writer. LEVINE, Box 175, Irvington, NJ 07111, (609) 394-0974. (8-27)

Up for grabs - the best management talent money can buy. Radio, records, film & ad industry experience. "J.M." (707) 538-5420. (8-27)

After 4 yrs. at KSET/El Paso (morning drive), "The Lone Eegle's" ready to fly, CHR, medium/major, Midwest/ West. DENNIS WOO (915) 566-7602, before noon. (8-27)

KEN SILVERSTEIN, Top 10 market sportscaster WFAA/Dallas/Ft. Worth looking for major market opportunity. Willing to relocate. (214) 898-8089, (8-27)

5 vr. professional, AOR experience, DJ/PD/MD/Production Director. Hard worker. Ready to relocate ly. ROBERTA HABER (716) 325-7073. (8-27)

# \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ SALARY BACK

If not completely satisfied with the ratings and revenue this \$ mass appeal morning concept/programmer generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market proven, is available if you meet a criteria for winning... (609) 737-1421...(offer good in the U.S. and Canada.)

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

8 yr. jock on A/C, Country & CHR. News & sports. Any area, future important. ANDY (317) 966-5345. (8-27)

Currently weekends at #1 P-2 A/C. Seeking full-time CHR or A/C in East/South. Hard worker, excellent references. ALAN (203) 347-7445. (8-27)

11 vrs. experience, all formats. Major market pro seeks employment in CA. Credits include L.A. morning personality, PD, MD, production, promotion. CHUCK (505)

Experienced female newsperson & DJ, any format Please call (213) 375-4869. Available immediately. (8-27)

I'm a rocker who can make your station roll! Good willing. GLENN anytime (312) 445-0770. (8-27)

8 yrs. experience in radio news sports, production & MARK (406) 452-5176 mornings. (8-27)

Radioactive personality. Experienced, dependable, strong creative production. Currently doing mornings at large 50,000-watt FM on East Coast. Call BRYAN (215)

12 yrs. experience all phases seeking programming & on air position. Preferably Country. Moving on due to format change. WAYNE (305) 968-7353 nights. (8-27)

Experienced announcer seeking position in Top 30 market Urban Contemporary Black format music experience. Cell BOBBY anytime between 9am-noon EST. (716) 852-0139. (8-27)

I have worked KIIS-FM, KUTE/Los Angeles, KMJM/St. Louis, etc. Have worked A/C, CHR, Urban Conte porary. Cell MARK (314) 361-0956. (8-27)

A lunker! JOHNNY LUNDQUIST now KS-95FM/Minneepolis/St. Peul is searching out A/C, CHR gigs. Top 50 markets only. (612) 823-5681. (8-27)

Drive time DJ looking for AOR, A/C, CHR in West, Southwest or Southeest. Excellent production. Call CRAIG mornings & evenings (201) 342-0659. Midday

Former PD of Z94 and WDEC in Americus, GA looking

PAT CHRISTIE formerly KADI, WZEN/St. Louis inblegum format that sells adults. Turns young-et-heart into real ratings numbers (314) 849-2929 (8-27)

Loyalty didn't pay off last time. Let it work for youl nality MD experience available, RICK

Looking for air position in small/medium market. Prefer Midwest, Formerly with WKAU/Appleton-Oshkosh & WISC, Contact CHRIS HANSEN (414) 739-3746, (8-27)

MICHAEL ERIC TURNER, radio announcer, air p sonality. To be announced. Play me on your radio. (213) 752-2336. (8-27)

Reporter. College gred with medium market experience seeks reporting job with station with a realistic commitment to news & its employees. SCOTT (612) 388-3988.

# Positions Sought

Managers, my A/C format makes the most of the new D.S.T: I've done it before with WKTU/New York & WGCI/Chicago. PAUL (212) 838-0340. (8-27)

Communicator with BM, A/C, CHR 2 yrs. experience seeking small or medium markets in South or Midwest. Call SCOTT KRAMER (507) 451-5156. (8-27)

15+ yrs. experience, CHR, A/C; DJ, MD, PD. AM-FM dependable production. Cincinneti. SCOTT (513) dependable pri 528-5793. (8-27)

# war and the second seco DEAN TYLER

Operations/programming/management/consulting/on-air Major market profession. Looking for right company t. Experience and knowledge at a reasonable price. Call (302) 764-8929 or (914) 769-6524.

# - Marine Marin

Midwest CHR's, A/C's! Ohio small market jock with programming experience seeks new challenge. Want aggressive, promotionally-active station that wants to winf

Midwest preferred, NEIL ISAACS (616) 798-4613. (8-27)

major market position in MI, BA, 5 yrs. experience, 28326 James, Warren, MI 48092. (8-27)

Centex heat causing illness. Solid numbers, looking in West or Southeast. MD, PM drive medium market. Prefer A/C, soft AOR, Country, U/C. ED (817) 939-6112. (8-27)

Former major market personality now medium market With competition so stiff today you need personality to be the winner. I have it. (406) 242-0456, J.T. (8-27)

Side projects completed, KEN McKAY formerly KGGI/ Riverside, now available for CHR, AOR. Extensive background, excellent references, great music mind, programming abilities. (714) 884-8367. (8-27)

for medium/major market. A/C or CHR. Prefer mornings. South. Call enytime (904) 245-1080. (8-27)

Need very experienced, big voiced Country personality or PD? Creative production? 7 yrs. at current location, BOB TATE, "MIDNIGHT COWBOY" KTWO, Casper, WY (307) 265-5616. (8-27)

Female enthusiastically awaiting first break in radio. Strong on news & sports. College degree in Communications. Will relocate. Call TRACY (209) 523-9064. (8-27)

After 7 yrs. in small markets, I'm ready for something (205) 245-5756, 249-9657. (8-27)

ED O'BRIAN resigns his position as MD PM drive at KTEM/Temple, TX citing the need to move West. Offers taken. (817) 939-6112. (8-27)

Dayton's fun, but running out of challenges. AOR, A/C experienced announcer ready for new ground. Strong production. Call JIM (513) 898-4966. (8-27)

Personality entertainer with 5 yrs. experience medium market move. Willing to relocate. Call TOM (412)

Attention! Southerners, MD, DC, MO, OH, IN, IL, TX, CA, I'm enthusiastic, hard working, persevering. Gimme a break! Hire me! We'll both be glad you did! Prefer announcing, production, news, copywriting, sales combo considered. Degree, broadcast graduate, third endorsed, pleasant voice. On-air non-commercial, off-air commercial experiences. Some classical music knowledge. JANET LYNCH, 3743 Deep Dale, Louisville, KY, (502) 895-5208 before 2pm, after 6pm EDT, weekends. (8-27) •

Attention GM'sl Round peg searching for round hole. My current job is limiting. I'M not. If you're ready to lift this announcer aBOVE the Suggestion-Box-Blues and make her a real programmer (authority, budget, management support), I'm ready to put my most inspired brainstorms/strategies into action FOR YOU! Send your station presentation and analysis of your market to Box 16233 Orlando, FL 32861. Then call me. Let's talk about fine tuning your sound; using your format to generate excitement inside and OUTside your station. I'm CAROLE and I want to hear from you. (305) 859-6512.

STEVE BROOKS, formerly of WPGC, WAVA, WTTR looking for full-time in Washington, DC or Beltimore. (301) 845-2407, enytime. (8-20)

Attention greater Detroit: Reliable, enthusiastic female DJ/MD looking for major market break. Production, degree, background in research, management, TV. For T&R: PAM (419) 255-1470. (8-20)

# Positions Sought

# RADIO

Changes

Dave Jester appointed Assistant Sales Manager for

Courtney Thompson, former retail Sales Manager of KBZT/San Diego, CA, joins KFAC/Los Angeles, CA as Account Executive.

Robert G. West named Account Executive for KBEZ-93FM/Tulsa, OK.

Judie Handman, Vickie Atherton & Stuart Wright join KKGO-FM/Los Angeles as Account Executives.

Charlie Fox moves to mornings/PD at WFMF 100FM/Lexington, KY.

Tom Richards, formerly of WBTH-WCXX/Williamson moves to afternoon drive at WFMI-100FM/Lexington, KY.

Chip Douglas moves from WBTH-WCXX/Williamson to afternoon drive WFMI-100FM/Lexington, KY.

Mike Goode, formerly mornings WCBR/Richmond moves to 7pm-midnight at WFMI/Lexington, KY.

## RECORDS

**Kirk Melloy** named Manager, National Marketing Coordination for Capitol Records.

# INDUSTRY

Kenny Kiper joins EMH Promotion as Vice Presi nt in charge of Show Promotions.

Jody Williams named Professional Manager for Chappell Music, Neshville, TN.

# Miscellaneous

New ad agency seeks free-lance voices. T&R: Steven Dahlman, Creative Services, 931: 22nd Ave. #7, Coralville, IA 52241. (8-27)

WKZZ/Lynchburg, VA needs A/C LP and 45 record service from all labels. Please send to Terl Midkiff, MD, PO Box 1390, Lynchburg, VA 24505. (8-27)

WLGM/Lynchburg, VA is in need of record service from all lebels. Please send to Tony Bonvini, Allied Arts Building, 8th & Church Streets, Lynchburg, VA 24504.

KRIX is looking for CHR music from all sources. Send to Box 5166, Brownsville, TX 78520. (8-27)

Morning jock in Las Vegas is looking for numerous air drops and SFX. Prefer items over the past 10 years or earlier! Call ASAP (702) 739-9383 mornings. Ask for Craig Hunt. (9-3) •

WHSM-AM & FM is in need of Country and A/C service from all labels. Send to WHSM-AM & FM, Route 8, Hayward, WI 54843. (8-20)

# **R&R** Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines;

Frequency Rates \*

2 Weeks 1 Week \$12.00

3 Weeks \$20.00 \* Must run consecutive weeks

# Payable In Advance

Orders must be typewritten or printed and must be accompanied by check:

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park st. Los Angeles, CA 90067

# THE PICTURE PAGES

# Jacksons Shake CBS Down To The Ground



The Jacksons recently played the CBS Records HighwayMen in a softball challenge match and won 2-0. Pictured after the game are (I-r) CBS's David Cohen, Columbia's Wayne Edwards, CBS's Michael Schulman, Tito Jackson, E/P/A VP Larry Douglas, Jackie Jackson, Columbia's Doug Wilkins, Jacksons teammate M. Jones, Jermaine Jackson, and CBS VP Rich Kudolla.

# Polygram ABC Refresher Course



New Mercury/Polygram act ABC's leader, Martin Fry, visited the company's New York office for strategic conferences on the group's debut album. Pictured (I-r rear) are the group's U.S. manager Bill Gerber, British manager Rob Warr, Polygram VP Bob Edson, label's Drew Murrey, Fry, Polygram's Bill Cataldo, Jim Sotet, Joe Grossman, and Randy Roberts, and VP Jerry Jaffe; (I-r front) label's Derek Shulman, VP Tommy Young, and Phonogram Ltd.'s Graham Fletcher.

### Cash For Columbia



Columbia held a reception/listening session for Rosanne Cash's "Somewhere in The Stars" LP in New York recently, Pictured (I-r) are CBS/Nashville VP Roy Wunsch, CBS Sr. VP/GM Paul Smith, Columbia Sr. VP/GM Al Teller, producer/artist Rodney Crowell (Cash's husband), and Cash.

## MCA's Catholic Tastes



MCA's newly-signed Catholic Girls recently finished their first album for the label, and received "graduation assignments" as a reward. Pictured (I-r) are group's Dorren Holmes and Gail Petersen, MCA President Bob Siner, and group's Joanne Holland and Roxy Andersen.

# **EMI Bonds Drive**



Gary U.S. Bonds recently played the Bottom Line in New York with EMI America executives on hand at the show. Pictured (I-r) are manager John Apostol, Bonds, EMI/Liberty President Jim Mazza, label's Gary Gersh, and William Morris Agency's Dennis Arfa.

# Carlton Stays With RCA



As part of the dissolution of 20th Century Fox's distribution deal with RCA, the latter company will continue to release Carl Carlton's records, with a new single just out. Pictured (I-r) are RCA President Bob Summer, Carlton, and RCA VP/USA & Canada Jack Craigo.

### Atlantic Ponty Party



Atlantic's Jean-Luc Ponty played in New York recently, and was visited backstage by company executives. Pictured (I-r) are Atlantic's Bob Kaus and Susan Stein, Ponty, and label's Simo Doe.

### Christian Wizard



Boardwalk artist Chris Christian recently visited WZZD/Philadelphia. Pictured at the station are (I-r) the Benson Co.'s Clyde White, Christian, WZZD PD Carl Dean, and Sales Manager Jim Thomas.

# EPIC'S MVP ROOKIE OF THE YEAR

# REO SPEEDWAGON



# "Sweet Time"

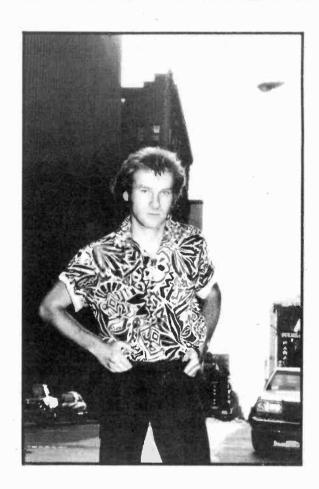
**ADDED THIS WEEK:** 

WBEN-FM add
WCAU-FM add
96KX add
JB105 add 31
CFTR add
CKGM add
KFI add
KIQQ add
WSPK add
WSPK add
WHFM add
WRCK add
WLAN-FM add
WYCR add
WYCR add
WKEEZ add 39
KYST add 40

KROD add KHFI add 27 WFMF add G100 add 31 BJ105 add WDOQ add **WSKZ** add **WOKI** add **WQUT** add WDCG add WSEZ add **WSSX** add **WRVQ** add KSTT add WKDQ add KKXXadd KSKD add

WTSN add
Q104 add
Z102 add 40
WCGQ add
WGLF add
WYKS add 28
KILE add
Q101 add
KKLS add
WAZY-FM add
KRNA add
99KG add 36
KDVV add
KCBN add

# PAUL CARRACK



# "I Need You"

CHUM add
WSPK add
KC101 add 29
WQID add
WSFL add
KKXX add
KIKI add
WTSN add

WOMP-FM add KSEL-FM add KKLV add WPST 40-36 KSET-FM deb 27 WGH 19-15 KEGL KIQQ

WPHD

K 104
WJXQ
KMGK
95XIL
WZYQ
WCIL-FM
KENI
KSLY



# Radio& Records

# This Week In Music History

# BY DAN FORMENTO OF THE SOURCE

## One To One

MONDAY, AUGUST 30 — John and Yoko Lennon staged one of the most successful benefits in rock 'n' roll on August 30, 1972, with the "One to

One" concerts at Madison Square Garden in New York City. Joining the celebrated pair on stage were Stevie Wonder, Roberta Flack, and Sha Na Na, all of whom performed free that night. Lennon played 16 songs including "Come To-



gether," "Instant Karma," and an impromptu performance of the Elvis Presley classic "Hound Dog." After television rights were sold and government matching funds added, more than \$1.5 million was given to charities to build a home for retarded children.

EXTRA FACTS: Happy Birthday John Phillips of the Mamas & Papas, 47 today.

# "Super Session" Charts

TUESDAY, AUGUST 31 — "Super Session," the critically-acclaimed collaboration of Al Kooper, Mike Bloomfield, and Steve Stills, entered the American album charts on August 31, 1968, and went on to become one of the best selling albums of the year. The album was recorded in two nights and every note put down on tape made its way onto the record. No outtakes.

EXTRA FACTS: Happy Birthday Van Morrison, 37 years old

# **Conway Twitty Born**

WEDNESDAY, SEPTEMBER 1 — From his early roots in rock 'n' roll to his emergence as one of the top singers in country music, Conway

Twitty is still a baseball-loving country boy at heart. Born Harold Lloyd Jenkins on September 1, 1933, in Friars Point, Mississippi, he took his stage name "Conway Twitty" from the names of two towns on an Arkansas road map. His first record



for MGM in 1958, "It's Only Make Believe," fast became a multi-million selling international hit, leading him to scores of radio, television and film appearances. By the early 60's his rock audience faded, freeing him to pursue his real love, country music. In the ten-year period from 1968 to 1978 Conway scored no less than 33 #1 country hits!

EXTRA FACTS: Blondie signs Chrysalis Records deal, 1977
... Happy Birthday Barry (Bee Gees) Gibb, 1946.

### **Collins Joined Genesis**

THURSDAY, SEPTEMBER 2 — Drummer and now-vocalist Phil Collins joined Genesis on September 2, 1970, after answering an ad in Britain's "Melody Maker" magazine. Collins, a drummer from the age of five and a child actor, had been playing in a group called Flaming Youth and, up to that time, knew of Genesis only as a band that "got gigs and we can't." Today Phil is the most visible member of Genesis, both as drummer and lead vocalist, and records solo, too.

EXTRA FACTS: Record releases include the Soul Survivors "Expressway To Your Heart," 1967 . . . and the Doobie Brothers "Listen To The Music," 1972.

# **Beach Boy Birthday**

FRIDAY, SEPTEMBER 3 — Singer and guitarist Al Jardine, the only Beach Boy not a family relative to any of the other four, was born September 3, 1942. Al was a classmate of Brian Wilson in their days at El Camino Junior College, and the final addition to the Beach Boy sound, the fifth voice the group was searching for. Al left the group briefly in 1962 to attend dental school and missed the first Beach Boys tour.

EXTRA FACTS: Al (Canned Heat) Wilson found dead, 1970
... Donovan tops charts with "Sunshine Superman," 1966.

# The Music Section AUGUST 27, 1982

		The state of the s	A CAR	(8)	Radio
#1	CHICAGO (3rd week)	KENNY ROGERS (2nd week)	ROBERT PLANT	KENNY ROGERS (2nd week)	ARETHA FRANKLIN (4th week)
Next Week's #1 Contenders:	Paul McCartney (4-2) John Cougar (7-4) Melissa Manchester (6-5)	PAUL McCARTNEY (3-2) ELTON JOHN (5-4)	Billy Squier (4-2) John Cougar (5-4) Fast Times at R.H. (7-5)	George Strait (4-2) Charly McClain (5-4) Michael Murphey (8-5)	Howard Johnson (4-2) Gap Band (7-5)
Breakers:	38 SPECIAL (59%)	GLENN FREY (61%) WALTER MURPHY (48%)	BAD COMPANY (87%) SANTANA (70%) DON HENLEY (66%) LOGGINS & PERRY (65%)	ALABAMA (79%) CHARLEY PRIDE (71%) JUICE NEWTON (67%) LORETTA LYNN (67%)	MELBA MOORE (67%) TIME (67%) TAVARES (64%) DAZZ BAND (61%) MIDNIGHT STAR (61%)
Most Added:	F MAC "Gypsy" OLIVIA NEWTON JOHN GLENN FREY LOGGINS & PERRY STEEL BREEZE REO SPEEDWAGON	Glenn Frey Juice Newton Karla Bonoff Walter Murphy Cocker & Warnes Willie Nelson	BAD COMPANY DON HENLEY SANTANA JOHNNY VAN ZANT MICHAEL STANLEY PETER FRAMPTON	Alabama Barbara Mandrell T.G. Sheppard Juice Newton Ed Bruce	STEVIE WONDER CARL CARLTON PEABO BRYSON ATLANTIC STARR TAVARES
Hottest:	JOHN COUGAR CHICAGO ALAN PARSONS PROJ. MELISSA MANCHESTER ASIA	KENNY ROGERS ELTON JOHN CROSBY, STILLS, NASH PAUL McCARTNEY CHICAGO ALAN PARSONS PROJ.	FLEETWOOD MAC ROBERT PLANT BILLY SQUIER JOHN COUGAR EDDIE MONEY MEN AT WORK	KENNY ROGERS JERRY REED MICHAEL MURPHEY SYLVIA WAYLON JENNINGS MICKEY GILLEY GEORGE STRAIT	Zapp Aretha Franklin Grano Master Flas Howard Johnson
Biggest Chart Jumps :	AMERICA (25-19) TOTO (26-21) MEN AT WORK (17-13) MICHAEL McDONALD (20-16)	JUICE NEWTON (28-19) AMERICA (14-8)	GEORGE THOROGOOD (33-25) RANDY MEISNER (38-32) SPYS (20-16)	CHARLEY PRIDE (49-39)  DOLLY PARTON (38-29)  MICKEY GILLEY (18-12)  FRIZZELL & WEST (20-14)  DON WILLIAMS (42-36)	KOOL & THE GANG (29-18) GOODIE (18-14) DAZZ BAND (27-23)
Debuts:	38 SPECIAL (30)	GLENN FREY (27) WALTER MURPHY (30)	BAD COMPANY (18) SANTANA (21) LOGGINS & PERRY (34) DON HENLEY (36) JOHNNY VAN ZANT (38)	ALABAMA (38) JUICE NEWTON (42) ED BRUCE (50)	MELBA MOORE (28) TIME (29) TAVARES (30)
	CHR	A/C	AOR	Country	Black Radio

# Music On TV

An all-country edition of "Solid Gold" the week of August 27 features Alabama, the Bellamy Brothers, Rosanne Cash, Terri Gibbs, Bobby Goldsboro, Roger Miller, Ronnie Milsap, the Oak Ridge Boys, and Jerry Reed, with Andy Gibb and Marilyn McCoo cohosting . . . Eddie Money and Sparks appear on "American Bandstand" August 28 . . . Elton John guests on "Saturday Night Live" August 28, with Johnny Cash hosting the repeat showing ... "Bob Welch & Friends," a concert special featuring friends Stevie Nicks, Mick Fleetwood, Christine and John McVie, and more, runs over MTV August 28. The following day all the members of Fleetwood Mac are interviewed on 'MTV's "Liner Notes" . . . Showtime's "Country Goes To England" special airs August 28 and September 5, starring Boxcar Willie, Terri Gibbs, Kris Kristofferson, Jerry Lee Lewis, Roy Orbison, Billy Swan, Mel Tillis, and Don Williams.





- AMWAY BUYS MUTUAL FOR \$15 MILLION
- **O DICK PENN NAMED GM OF** wwwe/cleveland — Fritz Beesemyer replaces him as VP/GM of KBBC/Phoenix
- ELLIOTT COLDMAN BECOMES EXEC. VP/GM **AT ARISTA**
- **KEN BARNES APPOINTED R&R NEWS EDITOR**
- NUMBER ONE FIVE YEARS AGO: "Best Of My Love" — Emotions (Columbia) (2nd week)
- NUMBER ONE COUNTRY: "Don't it Make My Brown Eyes Blue" — Crystal Gayle (UA) (2nd
- NUMBER ONE LP: "Crosby, Stills & Nash" Crosy, Stilis & Nash (Atlantic) (8th week)

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# **National Music Formats Added This Week**

# Satellite Music Network

George Williams (214) 343-9205

# The Starstation

JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco)
WALTER MURPHY "Themes From 'E.T.' " (MCA)

# Country Coast-To-Coast

DON WILLIAMS "Mistakes" (MCA) **RAZZY BAILEY** 

"Love's Gonna Falf Here Tonight" (RCA) **CHARLEY PRIDE** 

"You're So Good When You're Bad" (RCA)

# MTV Music Television

Buzz Brindle (212) 944-5399

APRIL WINE "Enough Is Enough" (Capitol) PINK FLOYD

"When The Tigers Broke Free" (Columbia)

HUMAN LEAGUE "Love Action" (A&M) HAIRCUT ONE HUNDRED

"Favourite Shirts (Boy Meets Girl)" (Arista) ROXY MUSIC "Avalon" (WB) BOOMTOWN RATS "House On Fire" (Columbia)

# BPI

John lies (800) 426-9082

# Adult Contemporary

JUICE NEWTON

"Break It To Me Gently" (Capitol) RONNIE MILSAP "He Got You" (RCA) WALTER MURPHY "Themes From 'E.T.' " (MCA)

# Country Living

BANDANA "The Killin' Kind" (WB) ED BRUCE "Ever, Never Lovin' You" (MCA) JUICE NEWTON

"Break It To Me Gently" (Capitol)

'Close Enough To Perfect' (RCA)

# Peters Productions, Inc.

Debbie Weish (714) 565-8511

### The Great Ones

DOLLY PARTON

"I Will Always Love You" (RCA)

BERTIE HIGGINS

"Port O Call" (Kat Family/CBS)

JOE COCKER & JENNIFER WARNES

"Up Where We Belong" (Island/Atco)
WILLIE NELSON "Let It Be Me" (Columbia)

STEVE FORBERT "When You Walk In The Room" (Nemperor/CBS)

### Country Lovin'

**MERLE HAGGARD & GEORGE JONES** 

"Yesterday's Wine" (Epic)
BANDANA "The Killin' Kind" (WB)

**ALABAMA** "Close Enough To Perfect" RCA)

# Tanner Company, Inc.

Kenny Bosak (901) 320-4433

# **Bright Blue**

SANTANA "Hold On" (Columbia) GLENN FREY "The One You Love" (Asylum)

# Tanner Country

JUICE NEWTON

"Break It To Me Gently" (Capitol) JOHN SCHNEIDER "In The Driver's Seat" (Scotti

JOHNNY CASH

"Georgia On A Fast Train" (Columbia)

"Close Enough To Perfect" (RCA)

# **Concept Productions**

Lee Nye (916) 782-7754

KIM CARNES "Voyeur" (EMI America)

STEEL BREEZE "You Don't Want Me Anymore" (RCA)

KENNY LOGGINS WISTEVE PERRY

"Don't Fight It" (Columbia)

REO SPEEDWAGON "Sweet Time" (Epic)

# Drake-Chenault

Bob Laurence (213) 883-7400

# XT-40

WILLIE NELSON "Let It Be Me" (Columbia). JUICE NEWTON

"Break It To Me Gently" (Capitol) GLENN FREY "The One You Love" (Asylum) REO SPEEDWAGON "Sweet Time" (Epic) KENNY LOGGINS WISTEVE PERRY

"Don't Fight It" (Columbia) FLEETWOOD MAC "Gypsy" (WB) STEEL BREEZE

"You Don't Want Me Anymore" (RCA)

# Contempo 300

JUICE NEWTON "Break It To Me Gently" (Capitol) RONNIE MILSAP "He Got You" (RCA)

# **Great American Country**

LEON EVERETTE "Soul Searchin" " (RCA)

**ALABAMA** "Close Enough To Perfect" (RCA)

CHARLEY PRIDE You're So Good When You're Bad" (RCA)

# TM Programming

Cal Casey (214) 634-8511

# Stereo Rock

A FLOCK OF SEAGULLS "I Ran" (Jive/Arista) STEEL BREEZE

"You Don't Want Me Anymore" (RCA) KOOL & THE GANG

"Big Fun" (De-Lite/PolyGram) REO SPEEDWAGON "Sweet Time" (Epic)

# Beautiful Rock

GLENN FREY "The One You Love" (Asylum) DIONNE WARWICK "For You" (Arista) JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco)

# TM Country

WHITES

'You Put The Blue In Me" (Elektra/Curb)

LARRY GATLIN

"Sure Feels Like Love" (Columbia) ED BRUCE "Ever, Never Lovin' You" (MCA)

# Century 21

Bob Stevens (214) 934-2121

# The Z Format

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) MICHAEL MURPHEY "What's Forever For" (Liber-

### Super-Country

T.G. SHEPPARD

"War Is Hell On The Homefront Too" (WB)

**OSMOND BROTHERS** 

"It's Like Falling In Love Over And Over" (Elektra) **BOBBY BARE** "I'm Not A Candle In The Wind" (Columbia)

### The A-C Format

**BILLY PRESTON** 

"I'm Never Gonna Say Goodbye" (Motown) MATTHEW WILDER

"Work So Hard" (Arista)

# Transtar

Chick Watkins (303) 578-0700 WILLIE NELSON "Let It Be Me" (Columbia) **ALAN PARSONS PROJECT** 

"Eye In The Sky" (Arista) AMERICA "You Can Do Magic" (Capitol)

# Video Music Channel

David Less (404) 874-0223

GO-GO'S "Vacation" (IRS/A&M) SANTANA "Hold On" (Columbia) MICHAEL McDONALD "I Keep Forgettin" " (WB)

# RECORD ASR NATIONAL AIRPLAY 40\_

	V6	8/13	8/20	8/27	August 27, 1982 164 REPORTERS	Album cuts are listed in order of airplay preference.
	2	2	2	1	ROBERT PLANT	"Burning" "Pledge" "Detroit"
	3	4	4	2	BILLY SQUIER Emotions In Motion (Capitol)	"Everybody" Title "Live" "Satisfied"
- 4	1	1	1	3	FLEETWOOD MAC Mirage (WB)	"Gypsy" "Hold" "Store" "Straight"
	5	5	5	4	JOHN COUGAR American Fool (Riva/PolyGram)	"Jack" "Hurts"
		23	7	5	FAST TIMES AT RIDGEMONT HIGH . Various Artists (Full Moon/Asylum)	"Baby" Title (S.H.) "Waffle" "Surrender"
	3	3	3	6	EDDIE MONEY No Control (Columbia)	"Think" "Shakin' " "Runnin' " Title
- 18	14	10	8	7	MEN AT WORK Business As Usual (Columbia)	"Who" "Down" "Underground"
1	_	20	11	8	STEVE WINWOOD	"Game" "Valerie" "Angel"
	3	6	6	9	CROSBY, STILLS & NASH Daylight Again (Atlantic)	"Cross" "Love" "Wasted" "Turn"
	13	11	9	10	A FLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista)	"I Ran" "Space"
	19	15	14	11	JUDAS PRIEST Screaming For Vengeance (Columbia)	"Another" "Electric" "Chains"
	7	7	10	12	PETE TOWNSHEND All The Best Cowboys (Atco)	
	16	12	13	13	ALAN PARSONS PROJECT Eye In The Sky (Arista)	Title "Fingers" "Children"
- 1	4	8	12	14	REO SPEEDWAGON	"Stillness" "Keep" "Key" "Sweet"
	22	22	18	15	URIAH HEEP Abominog (Mercury/PolyGram)	"Way" "Persuasion"
	21	19	20	16	SPYS Spys (EMI America)	"Run" "She" "Don't" "Night"
1	17	21	19	17	38 SPECIAL Special Forces (A&M)	"Caught" "Runnin" "Chain"
	_		<b>→</b>	18	BAD COMPANY	"Electric" "Racetrack" "Ballad"
		9	15	19	APRIL WINE Power Play (Capitol)	"Enough" "Kay"
	29	24	23	20	MARSHALL CRENSHAW Marshall Crenshaw (WB)	"Someday" Girl She
- 1	_	_ =	<b>→</b>	21	SANTANA Shango (Columbia) GLENN FREY No Fun Aloud (Asylum)	"Port town" "One" "lies" "Den't"
	11	13	17	22	SURVIVOR Eye Of The Tiger (Scotti Bros./CBS)	Title "American"
	9	14	16	23	ASIA Asia (Geffen)	"Time" "Dreams" "Comes"
- 1	15	17	21	24	GEORGE THOROGOOD Bad To The Bone (EMI America)	"Nobody" Title
- 1	-	-	33	25	TORONTO Get It On Credit (Network/Elektra-Asylum)	"Daddy" "Barricade" Title
	34	31	28 25	26 27	GO-GO'S Vacation (IRS/A&M)	Title " lerk" "Get Un" "Strange"
- 4	33 12	25 16	25 22	28	GENESIS	"Panerlate"
-1	18	18	24	29	STEVE MILLER BAND Abracadabra (Capitol)	Title "Wondering" "Magic"
		29	26	30	SHOOTING STAR III Wishes (Virgin/Epic)	"Ready" "Where" "Feel"
- 4		36	31	31	JON ANDERSON Animation (Atlantic)	"Time" "Olympia"
-1	_	_	.38	32	RANDY MEISNER Randy Meisner (Epic)	"Never" "Jealousy" "Tonight"
- 1	_	33	34	33	MISSING PERSONS Missing Persons (Capitol)	"Words"
				34	K. LOGGINS/S. PERRY Don't Fight It (Columbia)	12-inch Single
	 35	34	30	35	CLASH Combat Rock (Epic)	"Should" "Casbah" "Rights"
- 1	_			36	DON HENLEY	"Laundry" "Johnny" "Business" Title
- 1	40	_	36	37	JOAN JETT & BLACKHEARTS Do You Wanna Touch Me (Boardwalk) .	12-inch Single
	<del>,</del> 0	_	-	38	JOHNNY VAN ZANT BAND The Last Of The Wild Ones (Polydor/PG)	"You" "Girls" Title "Forever" New
	27	27	32	39	JOHN WAITE	"Change"
	26	26	27	40	AXE Offering (Atco)	"R&R Party" "Video"

# MOST ADDED.

420		8/27	8/20	8/13	8/6	7/30
1	BAD COMPANY	143/126		0/0	0/0	0/0
	Rough (Swan Song/Atco)		M-0	UVU	40	0,0
	"Electric Land"	H-7	H-0			
2	DON HENLEY	108/107		0/0	0/0	0/0
	I Can't Stand Still (Asylum)	M-1	0,70		-	
	"Dirty Laundry"	H-0			1	
3	SANTANA	115/77	17/16	0/0	0/0	0/0
Ŭ,	Shango (Columbia)	M-27	M-1		0.0	
	"Nowhere To Run"	H-11	H-0			
4	JOHNNY VAN ZANT	76/42	37/34	1/1	0/0	0/0
_	The Last Of (Polydor/PG)	M-31	M-3	M-0		
	"It's You"	н3	H-0	H-0		
5	MICHAEL STANLEY	36/34	4/4	0/0	0/0	0/0
_	MSB (EMI America)	M-1	M-0			
	"Between The Lines"	H-1	H-0			
6	PETER FRAMPTON	34/33	0/0	0/0	0/0	0/0
	The Art Of Control (A&M)	M-0				
	"Read The News"	H-1				
7	BILLY THORPE	26/21	5/5	0/0	0/0	0/0
	East Of (Pasha/CBS)	M-3	M-0			
	Title	H-2	H-0		.	
8	RANDY MEISNER	80/12	67/26	66/54	14/10	OVO
	Randy Meisner (Epic)	M-50	M-32	:M-8	M-3	
	"Never Been in Love"	H-18	H-9	H-4	H-1	
9	JON ANDERSON	74/11	63/16	55/13	46/14	30/13
	Animation (Atlantic)	M-53	M-40	M-35	M-26	M-13
	"All In A Matter Of Time"	H-10	H-7	H 7	H-6	H-4
10	PAUL CARRACK	45/10	35/17	27/26	9/9	0/0
	Suburban Voodoo (Epic)	M-27	M-15	Mi-1	M-0	
	"Lesson In Love"	H-8	н-3	H-0	H-0	
11	GEORGE THOROGOOD	83/9	84/70	14/12	0/0	0/0
Tie	Bad To (EMI America)	M-63	M-11	M-2		
	"Nobody But Me"	H-11	H-3	H-0	200	
11	MICHAEL McDONALD	47/9	38/34	0/0	0/0	0/0
	If That's What It (WB)	M-19	M-2			
	"Keep Forgettin' "	H 19	H-2			
13	CONEY HATCH	16/8	10/5	5/0	6/0	5/0
	Coney Hatch (Mercury/PG)	M-7	M-3	M-5	M-5	M-4
	Various Cuts	H-1	H-2	.H-0	H-1	H-1
14	FAST TIMES AT R.H.	148/7	138/20	131/130	0/0	010
Tie	Various Artists (FM/Asylum)		M-52	M-0		
	Somebody's baby	H-95	H-66	H-1		7.0
14	PAYOLA\$	10/7	5/0	5/0	7/2	7/0
	No Stranger (IRS/A&M)	M-1	M-3	M-3	M-3	M-2
	Various Cuts	H-2	H-2	H-2	H-2	H-5

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# MEDIUM

	8/2/	8/20	0/13	OVO	7/30	
1 URIAH HEEP	100/82	96/76	98/85	99/64	94/26	
Abominog (Mercury/PG)	A-2	A-6	A-6	A-27	A-67	
"That's The Way"	H-16	H-14	H-7	H-8	H-1	
2 SPYS	101/75	94/74	104/78	100/76	96/58	
Spys (EMI America)	A-1	A-0	A-7	A-14.	A-30	
"Don't Run My Life"	H-25	H-20	H-19	H-10	H-8	
3 A FLOCK OF SEAGUL	LS 129/64	128/65	124/63	124/66	125/81	
A Flock Of (Jive/Arista	) A-2	A-2	A-4	A-3	A-3	
"I Ran"	H-63	H-61	H-57	H-55	H-41	
4 JUDAS PRIEST	108/63	105/62	107/65	106/67	100/67	
Screaming (Columbia)	A-1	A-4	A-6	A-6	A-12	
Tie "Another Thing"	H-44	H-39	H-36	H-33	H-21	
4 GEORGE THOROGOO		84/11	14/2	0/0	0/0	
Bad To (EMI America)		A-70	A-12			
"Nobody But Me"	H-11	H-3	H-0			
6 TORONTO	73/61	69/52	69/49	62/44	61/27	
Get It On (Network/E-		A-9	A-13	A-13	A-30	
"Your Daddy Don't"	H-10	H-8	H-7	H-5	H-4	
7 STEVE WINWOOD	139/57	130/59	127/14	3/0	0/0	
Talking Back (Island/M		A-12	A-109	A-2		
"Still In The Game"	H-80	H-59	H-4	H-1		
8 PETE TOWNSHEND	113/56	127/65	138/65	145/65	154/67	
All The Best (Atco)	A-1	A-1	A-0	A-0	A-1	
"Slit Skirts"	H-56	H-61	H-73	H-80	H-86	
9 SHOOTING STAR	65/54	72/50	69/50	78/39	59/11	
III Wishes (Virgin/Epic)	A-0	A-9	A-8	A-30	A-46	
"Are You Ready"	.∺-11	H-13	H-11	H-9	H-2	
10 JON ANDERSON	74/53	63/40	55/35	46/26	30/13	
Animation (Atlantic)	A-11	A-16	A-13	A-14	A-13	
"All In A Matter Of Time		H-7	H-7	H-6	H-4	
11 CROSBY, STILLS, NA		140/52	148/46	146/51	150/57	
Tie Daylight Again (Atlantic		. A-1	A-0	A-0	A-0	
"Southern Cross"	H-88	H-87	H-102	H-95	H-93	
11 RANDY MEISNER	80/50	67/32	66/8	14/3	0/0	
Randy Meisner (Epic)	A-12	A-26	A-54	A-10		
"Never Been In Love"	H-18	H 9	H-4	H-1		
13 REO SPEEDWAGON	98/49	117/54	127/45	142/38	145/34	
Good Trouble (Epic)	A-0	A-0	A-1	.A-0	A-1	
"Stillness"	H-49	H-63	H-81	H 104	H-110	
14 FAST TIMES AT R.H.	148/46	138/52	131/0	ONO	0/0	
Tie Various Artists (FM/Asyl		A-20	A-130			
. Somebody's Baby	H-95	H-66	Hi1	405165	40455	
14 GLENN FREY	87/46	92/41	110/39	125/49	134/56	
No Fun Aloud (Asylum)	A-1	A-0	A-0	.A-0	A-1	
"Partytown"	H-40	H-61	H-71	H-76	H-77	

The Medium reports of charting artists are displayed over a live-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# THE HOTTEST

1	ING N			<b>S</b>		
		8/27	8/20	8/13	8.46	7/30
1	FLEETWOOD MAC	152/135	150/134	158/133	156/140	158/139
1	Mirage (WB)	A-0	A-0	A-2	A-3	A-1
1	"Gypsy"	M-17	M-16	M-23	M-13	M-18
2	ROBERT PLANT	150/132	144/129	150/131	154/130	156/120
1	Pictures (Swan Song/Atco)	A-0	A-0	A-0	A-0	A-0
1	"Burning"	M-18	M-15	M-19	M-24	M-36
3	BILLY SQUIER	146/130	139/114	143/101	137/79	141/1
1	Emotions In, (Capitol)	A-1	A-2	A-3	A 12	A-136
1	"Everybody Go"	M-15	M-23	M-39	M-46	M-4
4	JOHN COUGAR	138/117	137/119	140/119	141/112	139/104
1	American Fool (Riva/PG)	A-0	A-0	A-5	A-7	A-4
	"Jack & Diane"	M-21	M-18	M-20,	M-22	M-31
5	EDDIE MONEY	141/113	144/120		151/115	
	No Control (Columbia)	A-0	A-0	A-0	A-0	A-1
	"Think I'm In Love"	M-28	M-24	M:31	M-36	M-44
6	MEN AT WORK	139/101		124/76	120/61	115/45
1	Business As Usual (Col.)	A-6	A-5	8-A	A-6	A-11
	"Who Can It Be Now?"	M-32	M-32	M-40	M-53	M-59
7	FAST TIMES AT R.H.	148/95	138/66	131/1	0/0	0/0
1	Various Artists (FM/Asylum)		A-20	A-130		
I.	"Somebody's Baby"	M-46	M-52	M-0		
8	CROSBY, STILLS, NASH	139/88	140/87	148/102		150/93
1	Daylight Again (Atlantic)	A-1	A-1	A-0	A-0	A-0
F .	"Southern Cross"	M-50	M-52	M-46	M-51	M-57
9	STEVE WINWOOD	139/80	130/59	127/4	3/1	aro
	Talking Back (Island/WB)	A-2	A-12	A-109.	A-2 M-0	
1 40	"Still In The Game"	M-57	M-59 113/67	M-14 117/81	118/69	127/67
10	ALAN PARSONS PROJ.		A-0	A-1	A-2	A-0
1	Eye In The Sky (Arista)	A-0 M-30	M-46	M-35	M-47	M-60
11	Title"	129/63	128/61	124/57	124/55	125/41
10.11	A Flock Of., (Jive/Ariste)	A-2	A-2	A-4	A-3	A-3
	"I Ban"	M-84	M-65	M-63	M-66	M-81
12	PETE TOWNSHEND	113/56	127/61	138/73	145/80	154/86
12	All The Best (Atco)	A-1	A-1	A-0	A-0	A-1
1	"Slit Skirts"	M-56	M-65	M-85	M-85	M-87
13	REO SPEEDWAGON	98/49	117/63	127/81		145/110
13	Good Trouble (Epic)	A-0	A-0	A-1	A-0	A-1
	"Stillness"	M-49	M-54	M-45	M-38	M-34
14	38 SPECIAL	91/46	92/37	93/45	111/66	127/85
	Special Forces (A&M)	A-4	A-3	A-0	A-1	A-0
l l	"Caught Up In You"	M-41	M-52	M-48	M-44	M-42
15	MARHSALL CRENSHAW	92/45	86/35	85/29	70/27	69/22
	Marshall Crenshaw (WB)	A-5	A-7	A-8	A-9	A-6
1	"Someday, Someway"	M-42	M-44	M-48	M-34	M-41

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the albums' reports in other rotations for the week. The album is preferred airplay cut is listed.

# A SREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week

### **BAD COMPANY** Rough Diamonds (Swan Song/Atco)

ed at number 18.

"Electricland" "Race- "Laundry" "Johnny" trace" "Ballad" "Kick- "Business" Title. 66% of down." 87% of our re- our reporters on it. Total porters on it. Total album album reports: 108. Areports: 143. A-126, 107, M-1, H-0. Album de-M-10, H-7. Album debut- buted at number 36.

### **DON HENLEY** I Can't Stand Still (Asylum)

### SANTANA Shango (Columbia) "Nowhere" "Hold"

"Night" "Hunting." 70% of reporters on it. Total album reports: 115. A-77, M-27, H-11. Album debuted at number 21.

K. LOGGINS/S. PERRY Don't Fight It (Columbia) 12-inch Single

65% of our reporters on it. Total single reports: 106. A-97, M-8, H-1. Single debuted at number 34.

# Significant Action

<b>MACCHARDON</b>	TRON Soundtrack (CBS) "Only Solutions" Total: 55. A-3, M-44, H-8
Spinster, or other Designation of the last	"More" "Space"
<b>CONTRACTOR</b>	NAZARETH
<b>MANAGEMENT</b>	MICHAEL McDONALD If That's What It Takes (WB) "Forgettin" "Try"
-	PAUL CARRACK Suburban Voodoo (Epic) "Lesson"
	MOTELS
-	BILLY IDOL Billy Idol (Chrysalis) "Hot" Total: 40. A-2, M-23, H-15
	JOE JACKSON Night And Day (A&M) "Steppin' " "World"
-	805 Stand In Line (RCA) "Boys" Title
-	WARREN ZEVON The Envoy (Asylum) Title "Overdraft" Total: 38. A-1, M-34, H-3

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not gemered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

# JAZZ ON AGR

2 1 PAT METHENY GROUP . . Offramp (ECM/WB) "18" "Going" 3 2 DAVID SANBORN . . . . . As We Speak (WB) 1 3 CHUCK MANGIONE . . Love Notes (Columbia) ... "Steppin"

5 4 BOB JAMES . . Hands Down (Tappan Zee/Col.) .... Various Cuts 4 5 DAVE GRUSIN . . . Out Of The... (GRP/Arista)

8 6 TOM SCOTT. .... Desire (Musician/Elektra) "Sure Enough" 6 7 CRUSADERS .....Royal Jam (MCA) "Thrill"

7 8 B. COBHAM'S...Observations... (Musician/Elek.) "Jailbait" → 9 B. McFERRIN . B. McFerrin (Musician/Elek.)

. Various Cuts 10 10 MOSE ALLISON Middle Class... (Musician/Elek.) 

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

JUAN JELT (Boordwalk)
BILLY (BOX (COrynalks)
BILLY (BOX (COrynalks)
AND MARKESSAN (ALLENYAL)
AND

(Overalls)
Hortest
CLASH (Epic)
STRY CATS (EPIC)
STRY CAT

CELINGE THURCOCOOD &
IEM! America)
FLEETHILLO MAC (#B)
ROBERT PLANT (Swan Song/Arco
ALAN PARSUMS PRUJ, (Arista)
BON AT WORK (Echumol)
JOHN COLEAR (RIVe/PolyGram)
EODIE MOREY (Columb)
MARSHALL CRENSHAW (#B)

WYSP/Philadelphia (215) 958-9460

# REGIONAL ASR ACTIVITY

# J.C. MOST ADDED

**Bad Company** (35/30)Don Henley (22/22)Santana J. Van Zant Band (22/15)

# Michael Stanley (11/11) MEDIUM

Urigh Heep Spys A Flock Of... Toronto REO

(26/23)(24/19) (34/17) (20/17)(21/16)

## THE HOTTEST

**Billy Squier** Fleetwood Mac **Robert Plant** John Cougar **Eddie Money** 

(35/33)(36/32)(36/31)(35/30)(32/28)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rota-

-MALL OF YOUDGO (1855/AM)
Mealine
Neincutt 100 (Arisso)
Neincuttt 100 (Arisso

ASIA Gartan)
SHOS (Eleatra)
SHOS (Eleatra)
JOHN COMMAN (RIVA/PolyGren)
ALAN PANSONO PROJ. (Aristo)
ALAN PANSONO PROJ. (Aristo)
BOS OF MASONO PROJ. (Br.)
ELLS COSTELLO & A (Columbia)
LIVIS COSTELLO & A (Columbia)
JERNA INE

HOTTEST FEAR UF STRANGERS (UNKNOWN) MARSHALL CREMSHAW (188) PEIE TUWNSHEND (Arton) STRAY CAIS (SMI America) GENERA THEODOWA (SMI ART ICA) ROBERT PLANT (SWEN SONG/ATC FLEETENDOO MAC (188) CSAN (Art) and ICA)

PRETENDO MC. (MB)
CSAH (ATHORNO)
BILLY SQUER (Logita)
BILLY SQUER (Logita)
PALL CHROCKER (L

WZZO/Allentown (215) 894-0511

PO: TUM KFLLY

# WPYX/Albany (518) 788-9800

PO: TED UTZ

"Johnny...Read" COMET HATCH (Anthem) -K.LOGGIMS/S.PERRY (Col-TAME (AIN (RCA) -HHO (MB) -PIMK FLOYD (Oplumbia)

HOTTEST
BILLY SQUIER (Capitol)
ROBERT PLANT (Swen Song/Arcs
SURVIVOR (Secret | Brow/OBS)
(EA)
DS (EA)
REN AT WCRK (Columbia)
FAST TIMES AT R. M.
(FULL MODOLANYIU)
A COLUMBIA
SANTANA (Columbia)
SANTANA (Columbia)
SANTANA (Columbia) 

# WQBK/Albany (518) 482-5555

Adoled BAD COMPANY (Swan Song "Electric Land" SANTANA (Columbia) "Naueva York" ABC I Mercury/PolyGra) "Polson Arrow" DUN HEMLEY (Asylum) Tirla Titla
THOMAS DOLBY
(Mervest/Capitol)
PETER FRAMPTUN (AEM)
"Siaopwoin"
NSE (EMI America)
"Take The Time"
TALK TALK (EMI America) COME \*\* NATION I ANTHONY

MERITOR

ARE (AFCO)\*\*

ARE (AFCO)\*\*

ARE NATION (GO (AF INT B)

JUNE MATTE (GO YMAILS)

PERT DOMONISO (AFCO)\*\*

ANDER JUNO (AFCO)\*\*

ANDER JUNO (AFCO)\*\*

ANDER JUNO (AFCO)\*\*

ARE THIS ARE ARE ARE

MISSING PERSONS (Capital)\*\*

MISSING PERSONS (Capital)\*\*

MISSING PERSONS (Capital)\*\*

PAUL CARRACK (Epic)\*\*

PAUL

MSB (EM | America) FIRE (MCA) CONEY HATCH (Anthon)

Heritaat C.ASH (Epic) BiLLY SQUIFR (Cop) Follo FLECT NOD HOC (Ma) FLECT NOD HOC (Ma) AFLOCK AND HOL (MA) (POLYMOR PA) (POLYMOR PA)

# WIYY/Baltimore (301) 889-0098

PD: CHUCK DUCOTY ON: TY FORD

Added BAD COMPANY IS-en Song/Atcol "Electric Lend" DOM HEMLEY IAsylums "Johnny... Read" "Dirry Leunory" PETER FRAPPION (AAM) "An Eye For"

Ped Jum D C STAR (Local) A FLOCK...SEAGULLS (JIva/MISTa) MARSHALL DREMSHAM (NG) FLEETHOOD MAC (NG) "Cypsy" TROM (OBS)

Hottest CS&N (Atlantic) MEN A1 WORK (Columbia) "Who Cam II" ALAN PARSONS PRUJ. (Arista) Title
EDDIE MONEY (Columbia)
FAST TIMES AT R.M.
(Full Moon/Asylu)
"Raised., Rad lo"
"Title (Hagar)"
"...Surrencer"

# WAAL/Binghamton (607) 772-8850

PU: JUHN LARTER

Acced MANALATUR (Lot umo!s) DUM HEMET (Asylum) SHAMSHA! (Chrysais) SHAMSHA! (Chrysais) PATULAS (BYSAR) HIDWEL HEDWALD (BB "Fisyln" Sys..."
BAD CUMPANY (Syen Song/Atco) "Eliactric Lend"

Need Limit (REP (Intercuty/PolyGra) Medium (REP (Intercuty/PolyGra) Medium), LC (REP A D. APEC INT. (Ada)

"Chan I. Light in ...
"Tour Deep Do"

"Tour Deep Do"

"Tour Deep Do"

"Tour Deep Do"

"A D. APEC IN ...
"A Chan I. Ada

"See pain ...
"Out ...
"A Chan I. Ada

"See pain ...
"Out ...
"A Chan I. Ada

"See pain ...
"Out ...
"Chan I. Ada

"See pain ...
"Out ...
"Chan I. Ada

"See pain ...
"Chan I. Ada

"Tour Deep Do"

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"See pain ...
"Chan I. Ada

"See pa

THOST STATE OF THE STATE OF THE

SURVIVOR (Scotti Bras/OBS) GLENN FREY (Elaktra)

WBCN/Boston (617) 266-1111

PD: GEDIPUS NO: MARC MILLER Addao BAD CUMPANY (Swen Song/Atcol "Electric Land" PAUL CARRACK (Epic) F130 (HAC) HEADPINS (Atcol RAMED VIDIO (Costumble) SPYS (EK) America SMM(ANA (Columble) -1AME CAIN (HCA)

INTER CAIR I IEAA)

WEG ION

ANA IA GEFFANI

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COMASIS ANT INTERIOR

ANTICOLOR

ANTIC

AUGUSTA (SASSA (Botown)

BOTTST (E)

BOTTST (E)

BOTTST (E)

BOCK (SASDA)

"Should I Stap"

"Should I Stap"

BLUC (SASDA)

BLUC 

WCOZ/Boston (617) 267-9090

PDI ANDY BEAUBIEN MO1 TED EDMARDS Acced DUN HENLEY (Asylum) HEACPINS (Arco) CHICAGO (FU)! Moon/WB) -WHO (MB)

Morium
ROLL ING STUMES
ROLL IN AXE (Aroo)
MUILLS (Capitol)
SURTIVEM (Sport) Bros/OBS)
SURTIVEM (Sport) Bros/OBS)
JETHOR TOLL (Drysalis)
GENESIS (Arothe)
GENESIS (Arothe)
AMPAIL ERAGE (Virgin/AAH)
APRIL = HME (Capitol)
TOLO (Golumbia)
ANDA (Golumbia)
ANDA (Golumbia)
ANDA (Golumbia)
ANDA (Golumbia)
ANDA (Golumbia)
ANDA (Golumbia)

HOTTEST
SHERBS, LATCO)
DONTO, JAMASCH. (Blue SKY/OBS)
EDDIE MARCH (Lolimbia)
JAHR CLOGAR (Rive/Polycem)
REN AT MURK (Colimbia)
SHLLY SQUIES (Lositol)
39 SHELTAL (Lositol)
39 SHELTAL (LOSITOL)
PLEY SQUIES (LOSITOL)
PLEY CHANGER (L

# WGRQ/Buffalo (716) 881-4555 PD: PALL HE INE

Magium
AAE (Arco)
"R & B Porty"
I LOKANTO (Mercon/E-A)
5975 (BI) America
URI NAM MEEP Immccury/PolyGra)
(ERIA America)
(ERIA America)
505 (BCA)
"Toung boys"

AN AT MORE (Co) unders (Co) un

"Somecay,..."
APRIL WINE (Capitol)
RANDY MEISNER (Epic)
GLENN FREY (Elektra)
"Por Extorn" "Partytown"
BILLY 100L (Chrysalis)
PETE TOMNSHEND (Arco)
"Sill Sairts"
"J. JETT, BLACKHEART
(Boardwalk)

### WZIR/Buffalo (716) 773-0098 PD: DINO MATELA

Added
DAN HENKEY IASYIUM)
"Hobody's Busin"
BAD COMPANY IS-an 'Song/Atcol
"Electric Lend"
SANTANA (Columbia)
"Holo Lum"
-4.LOGG INS/S.PERRY (Columbia)

Magium 805 (RCA) GLENN FREY (Elaktra) "Partytoun" 106(RNTO (Network/E-A) "Your Dedoy Do" RED SPEEDMAGUN (Epic) 308Y11908 (Seattl Bros/OBS)

Hoffest STEVE WINWOOD (Island/WH) STEVE WINNOLD (INTERCHER PSIII). Come" RANDY MEISHER (EPIC) "Mever Been In" BILLY SQUIEN (Capitol) RAGERT PLANT (Swan Song/ FAST LIMES AT R.H. (Full Moon/Asylu" "Somebooy's Be" "Mattie Stomp" MATHES STOMP" MATHES STOMP" MARCHAEL COMMON (MARCHAEL COMMON (MARCHA

WECM/Claremont (803) 542-7735 PO: ZIP ZIPFEL MO: BILL BUGLE

Agged DLM HENLEY (Asytum) JUMMY VAN-ZANT...

MERICANES (EN America)

MINISTER

MADERIAL SECTION

MADERIAL SECTI

Hottest
FLEETHAUD MAC (MB)
STEVE MILLER BAND (Cap)tol)
EDDIE MUNET (Columbia)
MARSHALL CERNSVAN (MB)
CSAN (ATENSTAN (MB)
CSAN (ATENSTAN) (AP 151a)
PETE TOMNSKÄRD (ATENSTAN)
STEVE MINOCOD (151ano/MB)
TUTU (COLUMBIA) STEVE STHROOD (1st smore TUTO (Lot smore)
TUTO (Lot smit is)
TAST THATS ARE ARE M.
(Full Hopor/Asylu)
OD-GUT'S (HSY-AMI)
SANTANA (Columbia)
SANTANA (Columbia)
ANDT HELSER (Epic)
JUHN COUGAN (RI VarPails)
BEN AT HORK (Columbia)
NEW AT HORK (Columbia)
NEW AT HORK (Columbia)
SE SPECIAL (AMI)

Jazz CHICK MANGJUNE (Columbia) DAVE GHUSIN (GRP/Arista) Bub JAMES (Tappan Zoe/Col.) UGERMAN/BRECKER (MB) WRKI/Danbury (203) 579-0995

PD: BOB KUCAK MD: BRUCE GOLDSEN

Added MSB (EM! America) DON HEMLEY (Asylum) "Dirty Launory" -K.LOGGIMS/S.PERRY (Col Nacional May (CLASM (Epic) MSNould i Stey" PRODUCERS (Portrait/OBS) SMUOI ING STAR (Virgin/Epic) MSNould ING GON (CROST) (Network/E-A) LEGS OF THE N.C. (IRS/AM)
PALL CARRACK (Epic)
GLOGG THEROCOCO &
GLOGG THEROCOCO &
(POLYMENT TANACHT.)
(POL WBLM/Lewiston-Port. (207) 783-2065 MD: JUSE DIAZ PD: MIKE BUSHEY

DARFIER (South Broad/DS)

HOTTEST RABERT PART (See Song/Arcs)

FRAST THIS AT R.H.

(Full Boom/Arcs)

BOOM (South Boom)

STEVE INVECTION (South Boom)

FORTHER SOUTH BOOM)

FORTHER SOUTH BOOM

FORTHER SOUTH BO

WTPA/Harrisburg (717) 238-1402

Added BAD COMPANY (Swen Song/Atco) 6.E. TAYLOR GROUP (Sweat City/MCA) HISSING PERSONS (Capito() -K.LOGGINS/S.PERRY (Qolumbia

Medical
Jame ANTE (Dorymallia)
GUIAGE TRANSGOOD'S
GUIAGE TRANSGOOD'S
GUIAGE TRANSGOOD'S
GUIAGE TRANSGOOD'S
GUIAGE TRANSGOOD'S
STEEL SHOWLOD (Internet)
GUIAGE AND TRANSGOOD ON THE STEEL SHOWLOD
JOHN AND THE S

HOTTEST MEN K (Columbia)
EDII E MONTY (Columbia)
EDII E MONTY (Columbia)
AND MASCONS PROJ. (Prita)
(Full Moon/Asylumini Milliam (Full Moon/Asylumini Milliam (Full Moon/Asylumini Moone)

\*\*STIMES AT R.M.
(Full Moon/Asylumini Moone)
\*\*STIMES AND ASYlumini Moone)
\*\*STIMES AND ASYlumini Moone
\*\*STIMES AND ASYlumini Moone
\*\*STIMES AND ASYlumini Moone
\*\*Full Moone
\*\*STIMES AND ASYLUMINI MOONE
\*\*Full Moone
\*\*Ful

# WCCC/Hartford (203) 233-4426 ND: LICH

Acced BAD COMPANY (Swan Song/Atco) SANTANA (Columbia)

Mention LOCIONE III

FAST THES AT R.M.
(Full Monor/Asylu)

EDDIE MENTY (Columbia)

A FLOCK... SARAULS

(Live/Aristo)

ROL SWELLER BMG (Colo)

STEV. NINNOCOL TISTORY (ME)

VENOTTA (Epic)

-J. JETT, BLACKORG (RI)

(Boardwain)

Notast Ruddr PLANT (5:en song/Arco ALDAS PRIEST (Columbla) BILLY SQUIER (Capitol) FLEETWIND NAC. (sb) JORN CLUGGA (RIVe/PolyGram) MISSING PERSONS (Capitol)

# WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYDEN

Addication (Columbia)

AND (CAIPANY (Swan bong/Atco)

AND (ANA (Columbia)

AND (ANA CANT)

(Polyope/Polyope/Polyope

RUI (Elektro)

K.LDGEINS/S.PERRY (Columbia)

MILLI (Lawers)

TOTAL COMMENT OF MATTER

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C A FLUCK... SEAGULLS

WLIR/Long Island (518) 485-9200

PD: DENIS MCNAMARA MD: RAY WHITE Added MODERN ENGLISH (Import) JAPAN (Ying In/Epic) MADNESS (Stiff) Bill. NELSON (Unknown) OINGU BOINGO (ALM) -SQUEEZE (ALM)

Medium
JAM (Folyour/Polydina)
"Town...Amallea" "Praclous"
Town...Amallea" "Praclous"
KIM BiLDE (EBH America)
"Mediar (Gh Linsa"
"Mediar (Gh Linsa")
"Mediar (Gh Linsa"
"Mediar (Gh Linsa")
"Mediar

\*Singo In \*\*\*
TROMGATUR (Columbia )
MOTES (Last trol)
SPANAU BALLET (Cory year)
MAN AT NOTE (Columbia)
MAN AT NOTE (Columbia)
MOTES (Last trol)
MOTES (Last

"MM Could Be"
LORDS OF THE N.C. LIRS/ALM)
THOMAS DOLBY 

# PD: RICK ALLISON

Added BAD COMPANY (Swen Song/Arco) TADXI (Fentesy) LURDS UF THE N.C. (IRS/ALN) BILL NELSON (UNKNOWN)

Nerdium BILLY SQUIER (Capitol) JOHN COUGHE (RIvarPolyGram) BUMNIE MAYES... (Slash1 DAVID JUHNNSEN (Blue Sky/CBS) BUS (REA) Title
GEMESIS (Atlentic)
"Papertere"
RUXY MUSIC (MB)
PALE LARRACK (Epic)
FAST TIMES AT R.M.
-(Full Moon/Asylu)
"Somebooy's be"
GERGE THAUGUOD &
(Ebi America)

STEVE BINNOUD (18) ano/MB) STEVE FUNDERT (Numperor/CBS) STEVE MILLER BAND (Capitol) URIAH HEEP (Marcury/PolyGra) TED NUGENT (Atlantic) "Mo, No, No. TED NOW. THE TENTE OF THE TENTE

"Booy Surfing" "Guun (Oshin)
"The Nite" -PLINSOUS IShaky City/BompJ

"Stappin Gut" "Targàt"
CAMH (Epic"
CAMH (Epic"
EN AT Wick (Columbia)
HISSING "RESCAN (Captral)
HISSING "RESCAN (ATTA)
HISSING "RESCAN (ATTA)
HISSING "RESCAN (ATTA)
HISSING "RESCAN (HIS)
FLEETHOOD MAC (MS)
FLEETHOOD MAC (MS) "Gypsy"
RULLING STUNES
(ROILINGSTN/ATCO)
CS&N (Atlantic)
EDDIE MONEY (Columbia)

# WAPP/New York (212) 357-8000

Added
BAD (LMPANY (Swan Song/Arco)
"Recerrach" "Down(II) Ryder"
"Electric Lend"
"Electric Lend"
MASHAL (ERISHME (ME)
"N.LUGGING/3. PERRY (Lolumbia

AND LOCAL ... SEAGULES (LITERATOR ... SEAGULES (LITERATOR ... SEAGULES (LITERATOR ... SEAGULES .

Mottest BILLY SQUIER (Capitol) RUBERT PLANT (Swen Song/Ater JUAN WAITE (Chrysalls) EDDIE MOMEY (Golumbia) SQUEEZE (AAM)

# WNEW-FM/New York (212) 988-7000 PO: RICHARD HEER MD: JIN MUNAGHAN

Mediai STLY HILLER BAMD (Capitol) PALL CARRACK (Epic)
PALL CARRACK

# WPLJ/New York (212) 887-7777 PD: LARRY BERGER MD: DUROTHY VANTURING

FLEETWOOD MAC (MB) JUDAS PRIEST (Columbia)

A FLOCK...SEAGULLS
(3)ve/Arista)
MEMBROES (Allo)
SPYS (EDN America)
DAVE (EDNLADS (Columbia)
TAXXX (Farisay)
URIAH HEEP (Mercury/PolyGra)

MOTION TO COMPLY THE PROTECT OF THE

## WDHA/North Jersey (201) 329-1055 GN: BOB LINDER PO: MARK CHERNOFF

Added
PETER FRAMPTUM (A&M)
BAD COMPANY (Swan bong/Aroc)
BILLY IDDL (Low year lis)
SMATRAN (Columbia)
SMATRAN (Columbia)
(Polyson/Polisors)
COM HEREEY (Asylum)
MSS (ESH America)
-R. (LUGG)MS/S, PERRY (Lo) umbls

WIOQ/Philadelphia (215) 667-6100

PD: ALEX DEMERS MD: HELEN LEIGHT

Added DDN HENLEY (Asylum) "Unclouded Day" -J. COCKER, J. WARNE'S (Island/Arco)

(19 Tent/ArCo)

Hed Ium

GERMAN (ARCO)

Hed Ium

GERMAN (ARCO)

Hed Ium

GERMAN (ARCO)

Hed Ium

STORM (Columbia)

ARC ARCO

ARCO

ARCO

ARCO

ARCO

ARCO

GERMAN

STORM (Columbia)

ARCO

"Ser"
NICHAEL MEDONALD (ME)
RUSANNE CASH (Columbia)
"PAUL DAVIS (Arixta)
WMMR/Philadelphia
(216) 561-0933

PD: CHARLIE KENDALL MD: LISA RICHARDS

ADDISO COMPANT (5×en SO SANTANA (GOLUMDIO) CHEETAN (ATLANTIC) DON HENEST (EINETEN) THOMAS DOLBY (HAPVIST/Capitol) MSB (EN) AMERICAL (FOLYMON) CONTROL (EN) AMERICAL (FOLYMON) CONTROL (EN) AMERICAL (FOLYMON) CONTROL (EN) AMERICAN (FOLYMON) CONTROL (F

PD: MICHAEL PICOLZI Acced
BAD COMPANY (Seen Song/Arco)
\*Electric Lend\*
CRETAN (AT) INTIC;
-J. #ET1,BLACOGEAY
-MOLLY CRUE (E) SAYra)
-MOLLY CRUE (E) SAYra)
-MERIFF (Capitol)
-REBERT MAZAND (Local).

Modelin TAXAL (Central Modelin TAXAL (Fantasy)

THE IN SQUIRE!

BILLY SQUIRE (Sopinal Telephony ConGRES) S. An Inon Telephony ConGRES) S. An Inon Telephony ConGRES S. S. An Inon Telephony ConGRES S. S. An Inon Telephony ConGRES S. AN INON
GRES S. AN I

TRON (CBS)
DAYID JOHANSEN (Blue Sky/CBS)
WDVE/Phtteburgh
(412) 582-5800
PD: HURIE CASTLE

Medium RUBERT PLANT (Swen Song/Arc REG SPECOMAGON (Epic) PETE TOWNSHERD (Arco) ASIA (Garfen) SURVIVAR (Scott) Bros/CBS STEVE MILLER BAND (Capitol) 8.E. TAYLOR (BROUP (Sweet City/MCA) BOS (RCA) B.E. LATICH CHINACE
Chamber (LATICH CHINACE)
DO S. (RCA)
DO S. (RCA)
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SPTS. (See J. Amer. Leg.)
JOHAN FAST WHICE (LAST TOT)
JOHN SHOPPING (LAST TOT)

HOTTEST
FREETHOLOU HAC (186)
EDDIE MOMEY (Columbia)
BILLY SQUIER (Copitol)
ALAN PARSAMS PROD. IAVISTA)
JOHN COLEAR (RIVE/PolyGram)
CSBN (AT HATTE)
MEN AT WORK (Columbia) WYDD/Pittsburgh (412) 362-2144

PO+ MIKE PERKINS ASST. PO: MIKE KONECKO

Added BAD COMPANY (Swen Song/Atco) "Painted Face" "Electric Land" -K.LUGGINS/S.PERRY (Cotumbia

Medium GO-GO'S (IRS/ALN) Title

OCTAST
Q.EME FREY (Elektra)
FAST YIMES AT R.M.
(FAIL MODE/ Asylu)
(FAIL MODE/ Asylu)
FORMODOLYS MAN, SWITTERORY
"SOMEOUTYS MAN, SWITTERORY
"STANDOLOGY SAN THE STANDOLOGY MAN THE STANDO

WPDH/Pought @14) 471-1500

PO: PETE CLARK ... AGE CONTROL SCHOOL ALAIN)
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DC 5196 (Local)

NOTICE TO 15 (Local)

NOTIC ' (EM) America)
SPYS (EM) America)
PRUGUCERS (Portrait/CBS)
-KIM CARNES (EM) America)

WHJY/Provid

Acced
SARTAMA (Cotumble)
PAUL CARRACK (Epic)
BAD CUMPANY 15wan Song/Arco)
"Belled UT., Ban"
-TAME (AIM (RCA) Megium A FLUCK...SEAGULLS

A PLUCK...SEMBULLS
LIJIVA/PLISTED
ASIA (Getten)
Funly Time bijn
KIM hillDE (EMI America)
AS SPECIAL (AMI)
JUN ANDERSON (Artentic)
"All in...Ilma"
STEVE NIMBODO (ISSANDAME)
JUNOS PRIEST (GOLUMBIA)
URIAN KEEP (NOCUMPIA)
FOR SPEST (GOLUMBIA)
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SPTS (ERI Chee Well in)
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MSB (EM: America)
"Botwoon..Lines"
PETER FRAMPION (A&M)
"Don't Think"
PAYULAS (IRS/A&M)
BILLY THORPE (Pasha/GBS)

Medium

AUDAS PRIEST (CO Immile

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TROM (COS)

TROM (COS)

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PD: GARY SLAIGHT-MD: BOB MACKOWYCZ

Added of THE N.C. (JRS/A4M)
LORGO for THE N.C. (JRS/A4M)
LORGO four Fy44\*
BAD COMPANY IS-and Song/Arco)
"Nurl to The Knort"
"Nurl to The Knort"
"Learn's Cument and
"Dirty Launary"
SAGE (Nec)
SAGE (Nec)
FAST THES AT R.M.
("UII MODON/ARY III)
"THE SAGE P.M.
"LINE SAGE P.M.
"THE SAGE P.M.

CHUM-FM/Toronto (418) 925-9866

PD: RUSS DAVIES MD: WAYNE WEBSTER

Added SANTANA: (Columb)s) SAGA (Meze) -NMU (NB)

WOUR/Utica (315) 797-0803

PO: DALE EDWARDS

Medium STE VE BINNOOD (Island/NB) ALE (Atco) SPTS (BHI Americs) OLAD CHISEL (Elastre) AUM ANDERSON (ATIENTIC) GG-GD'S (IRS/AAH) FAST TIMES AT R.M. (Full Moon/Asylu)

FAST THES AT R.M.

(Full BROWN/Ay) in INPAUL CARPACK (Epic)
A FLUCK... SEAGULIS

(JIVA/M IST#)
-PAUL BRADY (Polygor/Polygre)

WAVA/Washington

(703) 534-0320

PD: JOHN LARSON HD: GARY CHASE

TRUN (065) URIAN NEEP

Addice BAD COMPARY ISwen Song, PETER FRAMPTION (ALM) DUA HERLEY (Asylum) SANTANA (Losumble) "Hold Cn" -K.LOGGINS/S.PERRY (Co

Title
JOHNNY VAN-ZANT...
(Polydor/PolyGre)
-K.LOGGINS/S.PERRY

# EAST

### WCMF/Roche (716) 288-3200 PO: FRANK HULLER MO: DAYE KAME

"Electric Leno":
SANTANA (Columbia)
DON HEMEK\* (Asylum)
"Dirty Leunory"
TAXXI (Fantasy)
JUSIE CUTTUN (Elektra)
PRODUCERS (Portroit/OSS
-J. ETT., GLACOMEART
(Boerowelk)

\*Shart Light\*

NOTEST RUBERT PLANT (Swam Song/Arctice in the AT WORK (Columbia) and the AT WORK (Colum OSUM LLING STONES (RollingStn/Atco)
NOTING STAR (Virgin/Epi
RONTO (Network/E=A)
EVE WINNCOD (Islend/WS)
EAP TRICK (Epic) ) (RCA)

bung Boys\*
LLY (DOL-(Carysalis)

5 PEEDMACOM (Ep)c)

5 PEEDMACOM (Ep)c

5 Q107/Toronto (418) 967-3445 (EMI America) E MILLER SAMO (Capitol) ON FREY (Elextra)

GE (ATOL)

MOTIBAT
JUNE COURNE (RIVE/POLYGER

LEDIE MOETY (Columbia)

FEEL THOOD MAC (188 1 187)

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FEEL THOOL (FEEL COGNITION)

FEEL COGNITION

F le (Squier)" TALK (EMI America) ANDERSON (Atlantici

JAMES (Tappen Zee RMAN/BRECKER (MB)

### WEZX/Scranton (717) 961-1842 PO+ RICH PIONBING NO: PAUL MICHAELS

NOTEST STEVE BINNODO (ISLONC/MS)
STEVE BINNODO (ISLONC/MS)
SILLY SQUIER (Cap Yor)
GUESS S. APT HOTTO:
APT H. BINLE (Cap THO)
SANTERS (LOCAL)
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SANTERS (LOCAL) - HeRD (18)

HERD IN HERDEY (COLUMBIE)

HERD IN HERDEY (COLUMBIE)

PETE CONFORMED (ARCO)

RECHART (ARC)

RECHAR

# WAQY/Springfield (413) 525-4186

PO: RUSS MACCOMALD MD: BOB LONDON

(Bow death)
Hortset
BILLY SQUER (Capitol)
File Severybody Go\*
HORSER PLANT (Seen Song/Aroa)
GONGC THROUGH (Capitol)
AMRIC (GOMGC THROUGH)
AMRIC STORE
AMRIC ST JOH ANDERSON (Atlantic) JOHNNY VAN-ZANT... JUMBET VAN-ZART...
(Polydor/PolyGre)
PRIJUDIERS (Portreit/CBS)
BAD COMPANT (Súan Song/Atco SANTANA (Columble)
PAUL CARRACK (Epic)
-K.LUGGINS/S.PERRY (Columbi

Ned Lair
REO SPEEDMACH (Epic)
REO SPEEDMACH (Epic)
CASH (Aftentic)
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CASH (Aftentic)
RET TOMAGEN (Aften)
FLET (SWEED)
CASH (Epic)
CASH (

Nortest SURYIVOR (Scott) Bros/OBS) ASIA (Gettun) JOHN CUUGAR (Riva/PolyGram) STEVE MILLER BAND (Capitol) FLEETMOUD MMC (MB) 38 SPECIAL (ALM)

# WAQX/Syracuse (315) 882-9538

PD: ED LEVINE ASSI, PD: MEY DANEHAN

Added BAD COMPANY (Swan' Song JURREY YAN-ZANT... (Pol ydor/Pol ycre) DON HERLEY (Naylum) -PINK FLOYD (Oplumble)

HOTTOST
HOMESMALL CREMSHAW (MB)
FREE TOMNSHEND (Arco)
STRAY CATS (EDM Americal
EDDIE MOUNTEY (Cofumble
BILLY SQUIER (Capitol)
BOS (BCA)
FLEETHOOD MAC (MB)
JOHN COUGAR (R) VA/PolyGr
ALAN PARSURS FRG.), (Aris Medium SPNS (EHI America) AME (Aftco) CSAN (Aftientic) STEVE INTERCOO (Islano/NE) ALAN PANSCHO PROJ.-(Arista) OP-GD'S (INS/AMA) PETE TURNSHEND (Atco) Jazz
TMI SGOTT (Musiclan/Elektr)
BOB JAMES (Tappon Zaer/Cos.)
DMVID SAMBORN (189)
CHUCK MANGONE (Gorumbia)
PAT NETHENY GRUUP (EDM)
STANLEY CLARKE (Epic)
BELL VISTA (unknown)

TO TEMPORARY (Cap To 1)
BOTTEST BOT (REA) FOR (Cap To 1)
BULTY SQUIFE (Cap To 1)
FULLY SQUIFE (Cap To

# WSYR/Syracuse (315) 472-9797

POT RESNIE KINGLE

FASI LIMES ATTR.M.
(FULL MOON/Asylu)
JUNESTY VAN-ZANT...
(POLYGOR POLYGOS)
RIUT (ELEKTRO)
DAVID JUNHANSEN (ELUS SAY,
SPYS (ENI Assortica)
REU SPEEDAGUA (Epic)
STEVE BINNOUS (Listand/MG

# DC101/Washington (202) 828-9932 PO: DUN DAVIS NO: DAVE BRUNN

Added
BAD COMPANY (Swan Song)
\*\*Electric Land\*\*
FETER FRAMPTON (ALM)
JOHNY YAN-ZART...
(PO: yan-/Po! yōra)
DON HEMET (Asylum)
--B SPECIAL (AAM)
--K.LOGGINS/S.PERRY (Col

HISSING PERSONS (Copitol)
HOTHER
HOTH

WERI/Westerly (401) 596-7728 PD : STEVE FELDMAN

Medium HICGLETTE LARSON (MB) HIGHT SHIFT (MB) NICACETTE LANSON TED IN INCIDENT SHEET SHE STEVIE MUNDER (Temla/Moto MISSING PERSONS (Capitol) -KIM CARNES (EMI America)

THE THEODOMES (BIT More Ice)

FILET WOOD, MICH SHEET

FILET WOOD, MICH SHEET

TOWN IN THE SHEET

LOW IN THE SHEET

MEDICAL COUNTY (IT IN THE SHEET)

MICH SHEET

M

# WKLC/West Virginia (304) 722-3308

PUT METL LASHER Added Added

Hed I un GECRGE THUROGOOD & (EHI America) "Nobody Sut Net TORUNTO (Network/E-A) CLASH (Epic) "Should i Stay" AXE (Atco) "Should | Stey AXE (Atcol PETE TUMBSHEND (Atco) "SLIT Skirts" PETE LUNK-SERIO (Arco)

FETE LUNK-SERIO (Arco)

RAMON RESISTER (Epic)

RAMON RESISTER (RAMICS)

RESISTER (RA

(Bloorwalk)
INDIFEST
ALAM PROSESS PROJ. (Arista)
RAM PROSESS PROJ.
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ALA

JOZZ OGERMAN/BRECKER (MB) ORUSAGERS (MCA) PAT MET NEW GROUP (EDM) DATIO SAMBGRN (MB) STANLEY CLARKE—(EB) ED SI ORAN (ANTILIBUS/ED HEATH BROTHERS (OD Jumb) PHIL WOUDS LUNKNOWN)

(36/34)

(25/25)

(25/20)

(8/6)

(6/6)

(27/22)

(26/19)

(22/18)

(32/17)

(37/33)

(36/33)

(35/32)

(30/27)

(35/26)

NOTIFIED MACHINE TO THE STREET TH

FAST TIMES AT R.M. (Full Moon/Asylu) -Kim CARMES LEMI Americal

Jazz CHUCK MANGTONE (Columbia)

WKLS/Atlanta (404) 325-0960

Addison
DUP HERLEY (Asylum)
SAMITAMA (Columbia)
Monimora to Ruf
Monimora to Ru

PD: MAX FLOYD MD: BUB BAILEY

SOUTH

MOST ADDED

J. Van Zant Band (20/9)

MEDIUM

THE HOTTEST

NOTE: Two numbers follow

each name. The first totals all

reports in all rotations in the

given region. The second displays the number of reports

in that region for the noted rota-

**Bad Company** 

**Don Henley** 

**Billy Thorpe** 

**Uriah Heep** 

G. Thorogood

A Flock Of ...

**Billy Squier** 

**Robert Plant** 

John Cougar

**Eddie Money** 

KYTX/Amarillo (806) 359-8581

PD: QUN SITTON NO: CHRIS MANNING

Added BILLY THORPE (Pasha/QBS)

Title
BAD COMPANY (Swen Song/Atcol
Fixx (MCA)
Fixx (MCA

HILLIAN STATE OF THE STATE OF T

Fleetwood Mac

Spys

Peter Frampton

Santana

# APRIL WINE (Capitol GENESIS (Atlantic) A FLOCK...SEAGULLS A COUNTY A LEAD ALAN PARSUNS PRUJ. (Artst: MEN AT MURK (LOI umbla) ASIA: (Wetten) SPYS (ENI America) GLENN FREY (EJektra)

WAPI/Birmingha (205) 933-9274

PD: STEVE RUNNER MD: JOANNE PETERSON

Added
BAD COMPANY (Swen Song/Atco)
BAD COMPANY (Swen Song/Atco)
"Miscetrock" "Electric Lend"
SANTAN (COLumbia)
MISONE NORMALO (MB)
"Keep Forgetti"
LENNEY YAN-ADMI...
(Polyoc/PolyGre)
#1515 Your
-h.LUGGING/S.PERRY (Columbia

MALIGORIAS SERBY (Got at Part Inc. 1988)

A FLORAT, SERGULIS (Literary Inc. 1988)

A FLORAT, SERGULIS (Literary Inc. 1988)

B FLORAT, SERGULIS (Literary Inc. 1988)

B FLORAT (SERGULIS (LITERARY INC. 19

Hortnest FLEETINGO MAC (ME) I FLEETINGO MAC (ME) I FLEETINGO MAC (ME) I MOTOR I STORE JAME (CODE) RIVANDO (ME) I MOTOR I MOTORI MOTO

WROQ/Charlotte (704) 392-8191 PD: JIH BALLARD MD: JACK DANIEL

Added
BAD CLMPANY (Swen Song/AT
"Electric Lend"
DDM HENLEY (Asy) umb)
"Nobody's Busin"
MEADPINS (ATCO)
Title
FETER FRAMPTUM (AMH)
"Red The News"
-M.LOGGINS/S. PERRY (Colum

-- LIDER IN C.S. PERRY (CO.) unit
March IIII
35 SPEC. LAL (LAM)
35 SPEC. LAL (LAM)
35 SPEC. LAL (LAM)
36 SPE

Notice to EDDIE MONEY (COLUMBIA)
ALAN PRASSANS PROJ. (Arista)
ALEN AT MORK (COLUMBIA)
BILLY SQUIER (Copindia)
AUBERT PLANT (Seam Sonny AUBERT PLANT (Seam Sonny August)

Medium
SILLY THURPE (Pasha/Q65)
SANTANA (Loi umbia)
GEURGE THURGGUOO &
(EM America) —
JURRAY YAN-ZANT...
(Pol yoor /Pol yGra)

Hottest ALAN PARSONS PRGJ. (Arista) A FLOOK...SEAGULLS (Jine/Arista)

(Jive/Ar(sta) CSAR (ATIANT) BUBERT PLANT (Swan Sons BILLY SQUIER (Logitro) J JUDAS PRIEST (Cotumbla) JUDAS PRIEST (Cotumbla) JOHN MAITE (Chrysalia) EDDIE MONEY (Cotumbla) FAST TIMES AT R.M. (FUI) MOON/ANJU

(Full Moon/Asylu) SURVEWER (Scott) Bros/OBS) SCORPIONS (Harcury/PolyGre) FLEETHCOD MAC (HB) STEVE WINWOOD (Islano/MB)

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRIDGE MD: JUN DILLON

Ado60 DDN HENLEY (Asylum) BAO CUMPANY (Swan Song/A BILLY THORPE (Pasha/OBS) -SMERIFF (Capito)

Medium
Medium
JOSENT VAN-ZAMI
...
(Polydor/Polydra)
JOSEN (Atlant)

Count City (EA)

POTEST

POTEST

POTEST

POTEST

BILLY SQUEET (Cap the)

BILLY

Singles J. JETT\_BLACKHEART (Boardwetk)

KLAQ/EI Paso (915) 544-8864

PD: ANIN MICHAELS MD: RUB RUMAN

Added DEN HENLEY (Asylum) "Dirty Laundry" BAO COMPANY (Swan Song/Aico) "Electric Lend" BILLY THORPE (Pasha/OBS) Title

Title
PAYGLAS (IRS/ALM)
GEORGE THOROGOUD &
(EM) Americal
Title
-K.LUGGINS/S.PERRY (Columb

Medium APRIL NIME (Capital) SIEVE NIMMODO (Island/NB) PETE TOWNSHEND (Atco) RANDY NEISNER IEpic)

KTXQ/Delles (214) 528-5500

PD: TUM OWENS MD: DRAKE MALL

(Boncaesh)

NOTINGS
JOHN COUSAN (RIVAY/PO) YOF AND THE STANDAR COUSAN (RIS)
ASIA (Gestion)
ASIA (Gestion)
BILLY SQUIFF (Capital)
BILLY SQUIFF (Capital)
"Every booky Continued (Capital)
BILLY SQUIFF (Capital)
CSAN (ARIANTIC)
SAN AT WORK (San allow (File)
A FOLCO:... SEAGNILES
A FOLCO:... SEAGNILES
A FOLCO:... SEAGNILES
A FOLCO:... SEAGNILES
BISSIMO (FIRST)
BISSIMO

# WYMX/Augusta (404) 722-1302 PD: MILLS FITZNER MD: MARY PILLINGER

Added
SAMTANA (Columbia)
"Mold On"
ELTUM JUMN (Geffen)
"Blue Eyes"
«K.LUGG (KS/S.) PERRY (Columbia
«K.LUGG (KS/S.) PERRY (Columbia)
«KIM LARMES (ERK, America)

Medical Supplementary (Medical Supplementary

HIGHT SHIFT (MB)
THE AND MEISHER (Epic)
GO-GO'S (IRS/AM)
STEVE INHOOD (Island/MB
ED NUGER! (Arlantic)
JURGEY VAN-ZAMI
(PO) VGO'T (PO) VGO'A)
TOTU (GO LIMB (a)
ANE (Arco)
-ALE (Arco)
-ALE (ME) (GO'C (MB)
-BILLY (IDD. (Chryselist

JAZZ
PAT METHEMY GROUP (ECHO
PAT METHEMY GROUP (COI united a)
DAYE GROUS IN (GMP/Art is tra)
DAYE GROUS IN (GMP/Art is tra)
DAYE GROUS IN (GMP/Art is tra)
GARBAN/BRECKER (MB)
DB) JAMPS (TAgport Zime/Zoi /
DAYID SAMDGRIN (MB)
DAY SCOTT (MAU Iclan/Zime/Pat is tra)
DAY DAY DAY (DAY ICLAN/Zime/Pat is tra)
DAY (DAY ICLAN/

# KLBJ/Austin (512) 474-6543

PD: CLARK RYAN ND: JUHN HICHAEL SCOTT

Added DUN HENLEY (Asylum)
"Dirty Laundry"
SANTANA (Columbia)
"Howers to full
"Night Hunting"
SAN CORPANY (Sam Song)
SANCORPANY (Sam

Medium REET I COLI (400) Ent and the above Medium REET I COLI (400) Ent above Medium C

NOTES TO CAME OF THE PARTY OF T KZOM/Beaum (713) 727-0229

ASST. PD: BOBBIE CHUAT MD: RICK ROBBINS

AGGEO
MARSHALL CRERSHAB (MB)
JAN ANDERSON (Artentid)
GU-GO'S (IRS/Adh)
COMEY MATCH (Anthem)
DON HEREY (Asylum)
"GIFTY LEMONORY"
BAD CUMPANY (Sam Song.ARtc)
"Electric Land"
-4. (LOGG) MS/S, PERRY (GO.Lumbla)

ALLOGO HO/S-PERRY COLUMNIA.

Had law
Had law
Had See ET (Marcury/Polynora).

BOX OFRA-)

HOTTEST
FLEETHOOD MAC (MB)
ROBERT PLANT (Swam Song/A
EDDIE MARLY (Got umb(a)
EDDIE MARLY (Got umb(a)
EDDIS PERDAGON (ED)(c)
JAPH (CAGAM (R) va/Po) yGra
CASH (AT-Iantic)
PELE TUMNSHEMD (AFRO)
BILLY SQUIRE (Capitol)
SURVINCE (Scotti Bros/CLS

URIAN HEEP (Marcury/PolyGre)
LSAN (Atlentic)
JUMENT WAN-ZANT ...
(PolyGre) PolyGre)
JOHN (Marchic)
SCUPPING (Marchic)
AN ANGERSON (Atlentic)
SCUPPING (Marchic)
A FLOOR ... SEAGULS
A FLOOR ... SEAGULS
(LIVE/ATRE)
NAZAGETH (ARM)

NOTIEST RUBERT PA.AH (Swen Song/Arco. ABH COUGAN (RIVe/PolyGran) MARSHALL CRESSWE (RB) (Full Moon/Asylumbal) (Full Moon/Asylumbal) (Full Moon/Asylumbal) (Asylumbal) (Full Moon/Asylumbal) (Full Moon/

# WIZD/Ft. Plerce (305) 686-6505

ACORE
CSAN (ATTENTIC)
A FLUCK...SEAGULES
(JIVA/M'1810)
STEVE NILEER BAND (Capito)
BAD DUMPARY (Swen Song/Arcol
DOM-MERKEY (Laylum)
B.E. NATUR GROUP
(Sweet CITY/MCA)
-BHC (MB)

Hed Lam CLEMP FREY (Elektra) GRESIS (Ariamic) KANGAS (Elrahom/GDS) KANGAS (Elrahom/GDS) KANGAS (Elrahom/GDS) (HollingSrn/Arco) APRIL INIE (Capitol) AA INDOM (Mercury/Polyfer) LECETHOGO BANGAS (Mercury/Polyfer) JUDIS PRIES (Capitol) SCURP) (MGS (Mercury/Polyfer) SCURP) (MGS (Mercury/Polyfer) GO-GO'S (IRS/AAH)

Hothest BILLY SQUIER (Capitol) 35 SPECIAL (AMH) JUDINEY (Lolumbia) JUDINEY (Lolumbia) JUDINEY (Lolumbia) SHEMBS (Arto) SHEMBS (Arto) DICHAM (LOLUMBIA) URIAH HEEP INECOMY/POLYG AME (ARCO) DEF LEPPAD (Marcury/PolyG RUERT PLANT (Swan Song/Art SYSTS (EMI America) URIAH HEEF IMMCCUTY/FOTYNET AME: (AMCO) DEF (EPPARD MERCUTY/POTYNET) SPES (EM) America) REC SPECOMACON (Epic) ASIAN (GETEN) ASIAN (GETEN) -K.LOGGINS/S.PERRY (DO) ambia)

# WAIM/Greenville-Spart (803) 226-1511 PD: GARY JALKSON MD: LEE ROGERS

Adoed BAD CUMPANY (Swan Song, "Electric Lend" DUN HEMLEY (Asylan) "Jehnny...Read" SAMFANA (Columbia) "Helia (Gm" OHICAGO (Full) (Boon/MB) TRON (CBS) "Chily Solutions"

Medium PEEL TUNKNERO (Arco) PE 

HOTDER THE PROJECT OF THE PROJECT OF

# WHMD/Hammond (504) 345-1070

PD: CATT STONE MD: ROSS POTTLE Added AND COMPANT (Swan Song/A PRAITED FACE" Mearing OR. 19" M

ORETHA (Minoric)

Meaning

ELYIS COSTELLO & A (Columbi
SURYVOR (Scottle Broad/OS)

ROBERT RAMT (Seen Song/AfroMarket Broad (Minoric)

JOB ANGERSON (Africation)

A FLOCK... SEMANULE

A FLOCK... SEMANULE

SPS (EMI Anerica)

SPS (EMI Anerica)

APRIL MINE (Capital)

APRIL MINE (Capital)

ARRICAN (ACC)

RELLY SOUTH (Capital)

RELLY SOUTH (Capital)

IR (AM MEEP (Mercury/PolyGra MENIODE . MADULES
(IllewArtista)
(Sala, (Atlantic)
STEVE WHINDO CISIONO/MS)
STEVE WHOOLO CISIONO/MS)
SEG SPEDMADA (EBS)
SEG SPEDMADA (EBS)
SEG SPEDMADA (EBS)
SADA PRIEST (GO WHO Is)
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SAND

WIMZ/Knoxville (815) 525-6000

PD: KERRY LAMBERT MG: DAN WALSTON

Medium A FLOCK...SEAGULUS

Aoded
BAD LGMPANY (Swan Song/Atco)
SANTANA (Columbia)
-K.LOGGINS/S.PERRY (Columbia)

NOTION TO A PROJ. (Arista) ALAN PARSONS PROJ. (Arista) Arista Ari

KSMB/Lafayetta (316) 232-1311

PD: SCOTT SEGRAVES

Portiest
Cash (Africa)
Southern (gross\*
Southern (gross\*
MAMD) We (Seet (Ep) c)
Cash (REV (Elentra)
"Ose Too Love"
"Ose Too Lo

JB22 QRUSADERS (MCA) CHUCK MANGTONE (Columbia) BUB JAMES (Tappan Zee/Col Singles KIM CARNES (EM: America) TAME CAIN (RLA)

PD: ALAN SNEED THO: RICK LAMBERT AGE AGE COME TO COME T

Access Access (No. 2004) (No. 200 Nagline
REG SPEEDWAGON (Epic)
REG SPEEDWAGON (Epic)
(Ilaz/Arista)
(Ilaz/Arista)
REG SPEEDWAGON (Epic)
(Ilaz/Arista)
REG SPEEDWAGON (

-STEEL BREEZE (REA)

BRO COMPANY (Seem Songs/Atoo)

BRO COMPANY (Seem Songs/Atoo)

BROOKERS (RESHAME) (BB)

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FICHALL TOTAL TERMINATION OF THE TERMINA

UNIAN HEEF (MERCUTY/POLYUFA GEORGE THURNGULUS & (EMI America) REU SPEEUMAUN (Epic) TRUM (ISS) (EMI America)
REU SPECIMALIA (Epic)
TRUA (USS)
SURVIVOR (SCOTT) Bros/USS
ANX (Arco)
PETE TUMBANEND (Arco)
HEADPINS (Arco)
ASIA (GETEN)
TAME (ATO)

Hottest
CSBN (Attantic)
ALAN PARSONS PRUJ. (Arista)
ALN PARSONS PRUJ. (Arista)
ALN COUGAR (RivarPolyGram)
FAST THES AT L.M.
(Full Moon/Asylu)
BILLY SQUIER (Copinol)
JUN ANGRISCH (Aristantic)
CTSV SWINGER (Listantic) JUN ANDERSON (ATTACT)
SUDAS PRIEST (Columb)
FLEETWOOD MAC (MB)
-38 SPECIAL (A&M)
-J. JETT, BLACKHEART
(BOARDWOOD)

# WKQQ/Lexingto (606) 252-6694

PD: GARY DIGKSON ASSI. PD: DAYE KRUSENKLAUS

Medium Me MSB (EM! America)
"Between.Lines"
DOM HENLEY (Asylum)
JUMMMY VAN-ZAMI...
(Polydor/PolyGra!
"19"s You"
SANTANA (Columbia)
"Mold Gm"
"K.LOGGINS/S.PERRY (Co Mottést RABERT PLANT (Swen Song/Atco BODIE MUNEY (Columbia) 36 SPECIAL (ASH) JOHN COULDER (RIVar/PolyGram) BILLY SQUIEN (Capitol) FLEETWOOD MAC (MB) REG SPECIMAGON (Epic) REG SPEEDWAGON (Epic)
LRIAN HEEP (Amrcury/PolyGro
ALDAS PRIEST (LO: Humble)
FAST TIMES AT R.M.
(Full Moon/Asylu)
"Raised, Redio" "Uptown Boy
"...Surrender" Medium GD-GU15 LIRS/ALMJ MARSHALL CREMSHAW (MB) MANINAL CRESENAN 189 / NOMENO 199 / NOMENO 1

# WZXY/Kingsport (615) 246-6131

JUDAS PRIEST (Cotumble FAST TIMES AT R.M. (Full Moon/Askiu)

"litic (Heger)" JUAN JETT (Boarowelk)

KLOL/Houston (713) 528-4591

Added BAD CUMPANY (Swan So SANTA NA (Cortumble) JAMES ANDERSON (Ket Family/OBS) -K, LOGGINS/S, PERRY

PD: CHRIS MILLER ND: JEFF JENSEN

PD: REGGIE JURDAN ASST. PD: JAHN KELLY

Addic BAD CUMPANY (Swen Sor "Electric Lend" JUMENY YAN-ZANI,, (Polydor/PolyGra) "11"s You" DON MENLEY (Asylum) "Johnny...Read"

NOTIFIET PRE TUMPNING (ATCO)
BILLY SOURCE TUMPNING (ATCO)
SIGNIVEN ISCOTT BOOK (SECTION IS SECTION ISCOTT BOOK (SECTION ISCOTT BOOK (SE Commy Tangy (M)

Figure 1 (1)

Figure 2 (1)

Figure 3 (1)

Figure 4 (1) WLRS/Louisville (502) 585-5176

PO: DAVE CONLEY HO: TERRY ME INERS

"Syray Caf Stru"
"ROCK...Joun"
MAREH ZEVON (Asylum)
GEURCE THACKGOOD &
(EN! America)
ITIE "Mabboy But Me"
ITIE "Mabboy But Me"
ITIE Sal utions"
-J. JETI\_SEACHEART
(Boardein)
-JUAN LETI & BLACKH
(Boardwalk) Hottest Jues COLGAR (Riva/PolyGram) "Ack & Dinne" FLEETENDD MMC (MB) "Replies fraced "Gopsy" ROBERT PLANT (Swam Song/Andrews-Song/Andrews-Song/Andrews-Song/Andrews-Song/Andrews-Song/Andrews-Song/Andrews-Song-Andre

(Jiva/Fista)

HETTARE
BILLY SQUER (Capthol)
JOHN COUGHO (Riva/PolyGreen)
FLESTEROU MMC (168)
FAST (HMS AT R.H.
FAST (HMS "Beated De. 34" |
"Beated De. 34" |
"BILLY SQUER (Captrost Special Spe

# WQMF/Louisville (502) 589-4400

PO! TOM OWENS NO! DUKE MEYERS Added
MEN AT MORK (Columbia)
BAD COMPANY (Sum Song/A
METECTRIC Leno"
RANDY METSINER (Epic)
"Jualousy"
BILLY THOMPE (MatherCiss)
"I Can't Stand"
HC.LOGGIMS/S.PERRY (Columbia)

Hortest
ROBERT PLANT (Swen Song/Atc
BiLLY SQUIER (Cepitol)
AXE (Atco)
NUTELS (Cepitol)
TOTO (Columbia)
SURVIVOR (Scott) Bros/OBS)
FLEETWOOD MAC (MB)

# KFMX/Lubbock (806) 747-1224

Accord BAD COMPANT (Seen Song/Atco Filestric Lenc's Missink (PREgMS (Capitol) "Bloor's" Shifiah (Columbia) "Hord or "Prol of the Columbia" "Hord or "Poliyor a" "1514 You" "Fish You" "AC LOGG HIS/S. PERRY (Columbia)

HOTTEST EDDIE NONEY (Columbia) ROBERT PLANT (Swan Son

Acces
RANDY MELSNER (Epic
BAD COMPANY (Swan S
SANTANA (ECILIMBLe)
MEADPINS (Arco)
GEURGE THOROGOUD &
(EMI America)

Medium FAST TIMES AT R.M. (Full Moon/Asylu) JUHN COUGAR (Riva/P MEN AT BURK (Columb JUNESSA) CREMSHAB (

ottest Jån (Atlantic) EEIMCOD MAC (185) (LLY SQUIER (Capitol) JBERT PLANT (Swan Song

WCKO/Miami (305) 731-4800 PD: BUDDY HULLIS ND: TRISH ANDERSON Added BAO COMPANY (Swan Song/Arco) "Painted Foce" "ALLOGGINS/SIPERRY (Columbia

Maclas
GRESSIS (Affantic)
GRESSIS (Affantic)
BOS SPECBARON (Epic)
BOS LING STORES
(MOI IN STORES)
(MOI IN STOR

THE THE THE BAND (Capital) STEET HOUSE BAND (Editor) FREET HOUSE BAND (Editor) FOR THE STEET HOUSE BAND (Editor) FOR THE STEET BAND (Editor) B WSHE/Miami

# PD: SUMNY FOX Added THOMAS DOLBY (Maryest/Capitol) BAD COMPANY (Swan S ~J. JETT,BLACKHEART (Boardwalk)

(306) 581-1580

Hadium
URIAH HEEP (Marcury/Pol)
ADOS PRIEST (Columbia)
TAXXI (Fantasy)
MARSHAL (DERSMAN (MB)
TED NUCENT (ATION/CA)
(Full Moon/Asylu)
CLASH (Epic)
JOH AMXERSON (Ation1c)
PRODUCERS (Portnal/CA)
LORGO OF THE N.C. (1857)

Added BAD COMPANY Liven Song "Electric Land" DOW HENLEY (Asylum) "Dirty Laundry"

Meet Lam EDDE MAREY (Columbia) CSAH (Ariantic) INDN (GSAH (GSAH (Ariantic) INDN (GSAH (GSA

FAST TIMES AT R.M.
(FULL MEAN ASYN)
SPYS LEMI America
SPYS LEMI America
LUTIAM HEEP (Hencury/Polyte
RLS SPEEDMACON LEGIC)
RIJAN SPRINGFIELD (RLA)
TEÖ NUCGAT (AT Hantic)
SCORPIUMS (Americary/Polyte
STEVE HINNOCO (Islam AMERICARY)
3747 [LI. Gome\*

# PD: LEE ROBERTS MD: NAT LAMP

New Johnson Street (1987)

New John George Treatment (2)

MAZARETH (AAN)

MAZA

ROBERT PLANT (Swen Song/ MEN AT MORR (Columbia) FAST TIMES AT R.M. (Full Moon/Asylu) 38 SPELIAL (ARM) MARSHALL (CREMSHW 1 Mb1 BILLY SQUIER (Capitol) STEVE WINMUD (Istano/MB "STILL...Game" "Yalerle"

# WZXR/Memphis (901) 728-0060 fb: REDBEARD

Nection 18 1000 (18 1000)

ANE (Arco)
MOTELS (Capitol)
QLENN FREY (Elektro)
A FLOCK...SEAGULS
(JIVe/Aristo)
HUEY LENIS & MENS (D:
-J. JETT, 6LACIOHEART
(Boardwark)

### WNOR/Norfoli (804) 823-0667 PD: RUN REGER

Adoed
BAD COMPANY (Swan Song/Atco)
JUNI ANDERSON (Atlantic)
UR IAN HEEP (Narcury/PolyGra)
-K.LGGGINS/5.PERRY (Columbia

Mealum BILLY SQUER (Ceptro) REART (Spi): SWEF (Cleatro) SWEF (Cleatro) FAST THES AT R.M. (FUI) MOON, J.SEADLLS AF LOCK, J.SEADLLS AFLOCK, J.SEADLLS ALDAS REEST (Columbia) J., J.T.B.ACKDEART (Soor orall) -1, J.T.B.ACKDEART (COMPAN)

Hottast
CSAN (Astantic)
ASIA (Getten)
ROBERT PLANT (S-wan Song/Atoc
STEVE NILLER RAND (Cog) Foll
FLET VINUED MAL 148)
FRET L'UMINES (MACO)
RAINESSA (WANCO)
RAINESSA (WANCO)
RAINESSA (WANCO)
RAINESSA (WANCO)
RAINESSA (WANCO)
RAINESSA (WANCO)
RAINESSA (RANCO)
RAI

Nacium
URIAH EEP (Mercury/Polycra)
REO SPEEDWADON (Epic)
GLENN FREY (Elastra)
Therrytom
A (Verycrista)
PRODUCER) (Portrait/OBS)
GEORGE THOROGODO &
(EMI America)
STEVENS & GRONIC (Laft)

WDIZ/Orlando (306) 845-1802 PD: BOB CHURCH MD: MIKE LYONS Added
SANTAMA (Columbia)
"Nowhere To Ru"
OON HEREET (Asylum)
"Dirty Laundry"
(Polydor/PolyGra)
"It's You'/
Fit's You'
-K.LUGGIRS/S.PERRT (Colu-

# NOTREST Q.ENE FREY (Elektre) FLEETWOOD MAG (MB) HISSING PERRONS (Copitor) A FLOCK... SEARCHLES JAMES (COLUMN) JAMES (COLUMN) JAMES (COLUMN) JAMES (COLUMN) FET TOMESHERD (Arco) REGISTE PLANT (Sear Songle) BOS SPECIMION (Egit Column) BOS SPECIMION (Egit Co

PD: SHOKEY RIVERS ASST. PD: DAVID HALL Added
SAMIANA (Columbia)
"Moid On"
BAD CUMPANY (Seam So
"Painted Face"
Felectric Land"
DON HEMLEY (Asylum)
"DIFTY Laundry"
-K.LOGGINS/S.PERRY (

STEMES & ORDHIC (Left)
HOTTAST
RESENDO MAC (188)
\*\*SOMBORY'S BA\*
\* Hed Ive Action (1997) A September (1997) A Septembe

WTKX/Pensacola (904) 438-7543 PD: MARK SAWYER

PD: MIKE COSTELLO

Added
JON ANDERSON (Atlantic)
TRON (OBS)
GEGROE THUROGOOD &
[EMI America]
BAD CUMPANY (Sworr-Song/
-STEEL BREEZE (RCA)

-STEEL BREZE (RCA)

West ion

GAR (AF Lentic)

SOMEZE (AM)

CLASH (Epic)

ROCK MASI (C.ME)

SOME (C.ME)

SARVIVAR (SCOTTI BROCK/BS)

SARVIVAR (SCOTTI BROCK/

URIAN REP (Marcury/Polydra
Hohtest
Hohtest
ROSE COMMON (Epic)
STEVE MILLER BAND (Capitor)
ALAN PASSASS PROD. LA Falso
CHICAGO (Full Noor/Mol
STEVE MILLER BAND (Capitor)
ALAN PASSASS PROD. LA Falso
CHICAGO (Full Noor/Mol
STEVE MILLER BAND (Capitor)
ALAN PASSASS PROD. LA Falso
CHICAGO (Full Noor/Mol
STEVE MILLER
CHICAGO (Full Noor/Mol
AND (Full Capitor))
ADRIAN FILEST (Columbia)
BULLY SQUEET (Capitor))
ADRIAN FILEST (Columbia)
BULLY SQUEET (Capitor))
ADRIAN FILEST (Columbia)
BULLY SQUEET (Capitor))
ADRIAN FILEST (Capitor)
ADRIAN FILEST (Capitor))
ADRIAN FILEST (Capitor)
ADRIAN FILE

WMYK/Norfolk (804) 461-1194 PD: BILL SIMKNS

, and all the engineering or in the second

Added BAO COMPANY (Swan Song/Atco) DUN HENEEY (Asytum) SANTANA (Golumbia) -K.100G(MS/S, PERRY (Columbia -STEEL BREEZE (RCA) Hostest
FLEETWOOD MAC (MB)
EDDIE MCNEY (Columbia)
"Think...Love"
ALAN PARSONS PRGJ., (Ari MEN AT MCRK (Columbia)
SILLY SQUIER (Columbia)
ASIA (Gertar (Columbia)
ASIA (Gertar (Columbia)
FE FLEET (Columbia)
TIFLE (Maggri)"
"TiFLE (Maggri)"
"MICHAEL MCOMALD (MB)

Nection
BILLY SQUIER (Captro)
JOH ANDERSON (Art portic)
JOH ANDERSON (Art portic)
RANGAS (Kir Inner/CBS)
PRODUCERS (Derrait/CBS)
JRUN (CBS)
"Unity Solutions"
EDDIE MAREY (Columbia)
REG SPEEDANDON (Epic)
QUENT FREY (Elektra)
AMERICA (Captro)
BILLY 1DUL (Chrysofis) WRNO/New Orleans (504) 889-2424

BILLE ...
HOTTEST
FEETHUND NAC (NB)
"STEELON BACK" "Gypsy"
"LODE (n Store")
NIGHT SHIFT (NB)
FAST THES AT R.N.
(Full Moon/Asylu)
"Don"t ... Lone iy"
"Hodge 1" "Title (Hoger)"
"I Don't Know"
"Somebooy"
" "I Don't Knop"
"Science of the Control of the Contr

# WQDR/Raieigh (919) 832-8311

PD: RUN PHILLIPS NO: BUB WALTON Added 36 SPECIAL (ALH) BAD COMPANY (Swer BAD COMPANY (Sven So "Electric Lene" SANTAMA (Columbia) OON HEMLEY (Asytum) "Johnny...Pead" "«.LDGG HS/S.PERRY ( -TUTO (Cotumbia) -TANE CAIN (RCA) -STEEL BREEZE (RCA)

Medium HAIRCUT 100 (Arista) A FLOCK...SEADULS (Jive/Arista) BILLY SQUIER (Capitol) GU-GO'S (IRS/ALM) GU-GO'S (IRS/AM)
Titis
PANDY MEISNER (Epic)
JUN ANDERSON (Atlantic)
GEURGE THOROGODO S
(EMI America)
NICHAEL NCOUNALD (NB)
"Reop Forgetti"
PRODUCERS (Portnalt/CBS)
RUBERT BILLIAMS (ARM)
-CHILAGO (Full Mono/MB)

Hottest John CouGAR (R) va/PolyGram! "Jack & Diane" STEVE HHORDO (Islamd/MG) MARSHALL (REGHAM (MG) ALAIN PARSONS PROJ. (Arlsta) REGEST PLANT Cham Song/Atco "Burrling...Sid" CSBL (RH cart (c) FLEET MCAD (MG (MB) "Oypsy" FILETROUD MAG. Steen
"Myppy"
PETE TOMNSHEND (Arco)
FAST TIMES AT R.W.
(FGIT MODO/Asylu)
"Somebody's Boh
"Maffle Stomp"
MEN AT WURK (Columbia)
EDDIE MCMET (Columbia)
TETINAL-Lowe"

www.americanradiohistory.com

# **SOUTH**

DI ILYSE GOTTLIEB

Ned tum RANDY MEISNER (Epic) CONDUCERS (Portrait/CBS) PRODUCERS | Portrait/(BS) | JUHN MAITE (Chrysalis) | GO-GOTS (185/ABH) | ALAN PARSONS PROJ. | Arlsta SPYS (EMI America) | RUNY RUSIC (186) | -6 NLY 100L (Chrysails)

FAST TIMES AT R.M.
(Full BODO/Abylu)
FLEETWOUD MAC (189)
STEVE WINDEROOD (1elano/16).
CSAN (Atlantic)
BILLY SQUERE (Capitol)
A FLOCK...SEADALS
(JIVA/AT)ET)
HICHAEL MCDONALD (186)
MAZARETH (ALM)
JOHN COUGAP (RIVA/POLYGR

WSLQ/Rosnoke (703) 267-0234 DI RIC JOHNSON

### APPLICATION OF THE CONTROL OF THE CARRACK (Epic) | HEID CARRAC

805 (RCA)
GO-GOTS (IRS/AMA)
JUDAS PRIEST (Opi-web)a)
SMAFF (ESST (Opi-web)a)
FAST TIMES AT R.M.
(Fut! BOOM/Amyto)
TURGATO (MetrucrkE-A)
JOH ANGERSON (Attentic)
RODUCERS (Portrait/CBS)
JOC COCKER (talentic)
RODS (Arieta)
CLOCKER (BOULD-word/CBS)

(BOOT WHEN I)

NOTIFIED THAN I SHEET SONG/ATON
REGERIF PLANT I SHEET SONG MAC (HE)

REG SPEEDWAGEN (Epic)
EDOIR HOMEY (LOS)
AUGH (CHILDREN)
ESHEYMER LOSS HOME (AND HOME)
AUGH (CHILDREN)
ESHEYMER LOSS HOME (HE)
AUGH (HILBERT)
ESHEYMER LOSS HOME
ESHEYMER LOSS HO

Jazz CHUCK MANGIONE (Columble) CRUSACERS (MCA) SCB JAMES (Tappen Zee/Col. STEVE DOUGLAS (Fentosy) CHET BAKER (unknown)

KISS/Sen Antonio (812) 223-6211 PO: GREEF STEVENS NO: TEMPIE LINDSEY

Added BILLY THOMPE IPmsha/CBS) Tivia the California Housing, Tight Housing, Tight Sharker (Columbia Sharker (Columbia "Shoredow" Shoredow" Shoredow" Shoredow" Shoredow" "Shoredow" "Shored

MIDWEST

MOST ADDED

MEDIUM

THE HOTTEST

each name. The first totals all reports in all rotations in the

given region. The second

displays the number of reports

in that region for the noted rota

38 SPECIAL (AAN)
ANE LATCO SARCHING THE SHOULD HAVE AND LORSON THE STARCHING THE SACTOR THE SACTOR

DAYID SANBORN (MB)

**Bad Company** 

Michael Stanley

Don Henley

Billy Thorpe

Uriah Heep

Spys

PD: MARK CULTER

Added
DDN HENLEY | Asylum |
RADDY MEISHER (Epic)
SANCHAN (Columbia)
BAD COMPANY (Swan Song/
COMEY HATCH (Antham)
TRON (DBS)
-K.EOGG|NS/S.PERRY | Col

Modium
APRIL MINE (Capitol)
Q-Go's IRS/AMI)
Q-Enn FREY (Elaktra)
(RIAM REEP (Braccur/PO-SPYS (ERI America)
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**Shooting Star** 

**Judas Priest** 

Jon Anderson

Robert Plant

John Cougar

Eddie Money

Fleetwood Mec

**Billy Squier** 

Santana

MINISTERS (RIN America)

ALAM PROSON PROJ. IN 1818

ALAM PROSON PROJ. IN 1818

ALAM PROSON PROJ. IN 1818

FILETHOOD WAS 1889

WOWD/Tallahasse (804) 386-5141 DICK BLACKMAN

osa NTAMA (Cotymbin) LL CARRACK (Epic) D CUMPANY (Swan Song, N HENLEY-(Amylum) ,LUGGINS/5,PERRY (Cot

Nacium
PRIE 10M6/HB/D (Arco)
Quida'S (185/AMH)
11.0 Nacist 14H14n'11.0
Nacist 14H14n'11.0
Nacist 16H14n'11.0

MOTTAGE ADMINISTRATION OF THE ADMINISTRATION

PD: GEORGE HAHRAS

Added BAD COMPANY (Swan Song/Atco) -R, LOGGINS/S, PERRY (Co) uso is:

Red Lim
PTE Transfel (D (Arco)
JOHN MATE (COrynal 1s)
REV AT VORN (D (D (mate))
First NORN (D (mate))
First NORN (D (mate))
First NORN (May 1s)
REVANAL CORESMA (B)
RE

ANE (Arco)
HOTPest FLETTEROD NMC (MB)
FLETTEROD NMC

(35/30)

(27/27)

(27/19)

(27/21)

(23/17)

(25/15)

(24/15)

(17/15)

(36/31)

(32/31)

(36/30)

(33/27)

(32/25)

(9/8)

(7/7)

-and (49)

May Time
RACE CORPORT (Same Song/Arc
RACE (Same Song/Ar

Hortrest
ALDAS PRIEST (Oblumbia)
NAUBERT PLANT I Seen Song//
BILLY SQUIER I Capitoli
BILLY SQUIER I Capitoli
DEF I EPPARD (Marcury/PolyA
NAUBOLI EINErcury/PolyA
DIE I ARTON (Oblumbia)
AXE (Artco)
RICT (Elaktra)
OHICAGO (Full) Immon/WB)

WMET/Chicago (312) 826-9191

ME 100 Hay S. PERRY TO CAME TO THE ME 100 HAY S. BIRL (CARE TO THE S.

Hostrast RUBRRT (Swem Song) Se SPECIAL (AMN) EDDIE\*MOREY (Dalumble) RIALY SQUIEN (Capitol) BIALY SQUIEN (Capitol) RAMPO (Cabicol) RAMPO (Cabic

WXRT/Chicago (312) 777-1700

SMITHAN COLUMN (2)

MICHAEL SCHOOL (188)

MICHAEL (188

The Tank COMES (Local)
THE KE THEMOLO (ISLEME/ME)
THE KE THEMOLO (ISLEME/ME)
THE TANK THEMOLO (ISLEME/ME)
THE COMES THE TANK THE

Jazz BKB JAMES (Tappen Zem/Col.) BILLY COBMMYS &... IMusician/Elentr) DAVID SAMBURN (MB)

WEBN/Cincinnati (513) 871-8500

Added DON HEMLEY (Amylum) TOBIO K. (Capitol) CHICAGO (Full Moon/WE) -WHO (WB) -SHERIFF (Capitol)

SPECIFIC LOGITOTI
MOCIONI
MEN AN SURK. (Corumbia)
DAYIO JANANSEN IBILU SAY/OR
CLOCKS, (Boulever an (OBS)
MOCIONI STAR (Virgin/Spic)
SMOOTING STAR (Virgin/Spic)
J. XIII (SMC SMOOTING
SMOOTING STAR (Virgin/Spic)
J. XIII (SMC SMOOTING
SMOOTING STAR (VIRGIN/Spic)
J. XIII (SMC SMOOTING

HOTTEST BILLY SQUIER (Capitol) ROBERT PLANT (Swen Son

MINIST TALANT (Seen Song/Accor MANY HOR (SOOTH Brow/GROST) UR 18M HEEP (Burcury/PolyGra) EQDIS MINIST (Columbia) RIGT (Etaktra) SCAPPIGES (SHEVC by/PolyGra) GENESIS (Atlantic) JUDAS PRIEST (Golumbia) JUDA SPRIEST (Golumbia) JUDA AMGERSON (Atlantic) JUDA AMGERSON (Atlantic)

WMMS/Cleveland (218) 781-9667

Added SANTANA (Columbia) BAD COMPANY (Swen Song/At OWN HERKY (Swen Song/At OWN HERKY (Swen Song/At DENTHOOD ROCKER (Local) PETER FRAMPIUM (ASM) -M. LOGGINS/S. PERRY (Colum

MACHALL CREASHAN (MB) GENES IS (Atlantic)

POT JOHN GORMAN

PD: CENTUN MARR MD: CURT GARY

PO1 NURSE STINER NO1 JOHN HRVOS

Asset BAD COMPANY (Swen Song/After SHUES (Eleatra) -K.LOGG) NS/5, PERRY (Columb)

PD: TRIP REED

STE VE MILLER BAND (Cap):
BALANCE (POT 7 al 1 / CBS)
MISSING PILLER BALANCE (CIP) TO CO-COTS (EAS) AND PILLER BALANCE (CIP) TO CO-COTS (EAS) AND PILLER BALANCE (EAS) AND P WLUP/Chicago (312) 440-5270 PD: TIN KELLY ND: SKY DANIELS

WLVQ/Columbus (614) 224-1271 PO: PAT STILL

Adoes district (Sum Song/Indeed Song/Indee

Pad Lun "JOHN COUGAR (RI VA/PO) yér A FLODE...SAROJLIS (JI VA/PC) 1573) NILLIE PYGGONIS (AM) SAROJNOS (RIEST (GO) AM) SAROJNOS (CI VA) (RIAN HEEP (IMPCW/PDI) SAROJNOS (CI VA) SAROJNOS (SARO) (VI) SAROJNOS (SAROJNOS (CI VA) SAROJNOS (SAROJNOS (

JASZ
PAT NETTENY CROUP (ECA)
NIGHTHIND (Passa)
DAN SIEGEL (Elentra)
ADN MATTH (bloom/Pilantic
CRUSALERS (MLA)
CRUCK MANCHOE (Ide)
DAND SAMELAN (MB)
ALYMPIA (MI (MB)
ALYMPIA (MB)

WXLP/Davenport (318) 326-2541 PD: GABE BAPTISTE BD: TERRY DUGAN

Added BALCCUMPANY (Swem Song/An "Elemetric Land" 6141 THOMPE (Pashe/CBS) 1810 MEMERT (Asylum) "Hosooy's busin" SUMFANY (Dall umb la) "Nouvere to Ru" GERGE THANGODO 4 IERE America) Title

Meaclam Shadi (16) and Shadi (16) an

WTUE/Dayton (513) 224-1501

Added
RANDY #E ISHER (Epic)
"Jobi lowsy"

EEUREE THORKESULO &
(EBIL) Americal
"Rebody ByP Ne"
BAD CORPHY (Sven Son
"Kickdown" "Electric
ZAMONY VAN-ZANI....
(POLYON PROLYON 111 No.
111's You'
SANTANK (Columbia)
"Nowhere To Ru"

WDEK/DeKalb (815) 758-8250

Acost FRANK INFO ((o) ymble)
FRANK INFO ((o) ymble)
\*Strange Dreams\*
SANTANA ((o) umble)
\*Inueva York\*
\*Thold Un\*
\*The Nils\*
PHIL (ARLIAND (Racio/Atl
Abc. (Nercury/PolyGre)
\*LOOK Of Love\*

WLAV/Grand Rapids B16) 460-5461 PD: DAVE LOGAN NO: TONY GATES

Heritasi
FALETROOM CASS
FALETROOM CA

JAZZ CHUCK MANGIONE (Colum BUSBY NUFFERRIN (Nusician/Etent) CRUSADERS (NCA) DAVID SAMBORN (NB)

Added DDH HEMLEY I Asylumb BAD COMPANY (Swim Song/I SAHTANA (COLUMBIA) CMEY HATCH (ANTHON) -M.LUGGTHS/S.PERRY (ODI

WRIF/Detroit (313) 444-1010 POI FRED JACOBS NOI HICHAEL MAYER

Added
DDN HEMLEY (Asytum?)
BUYO CDMO (Pol yeler/Pol
JOHNNY VAN-ZAAT...
(Pol year/Pol yer a)
HEM AT HORK (Opl umb be)
SANTANA (Cot umb be)
PETER FRAMPTON (ARM)
-TAME CAIN (RCA)

Median
GRESS (Atlantic)
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WHK C/Evanaville (812) 477-8811 PO: DAVE LYONS, MD: JOSH MCKAY

Added
BAD COMPANY (Swan Song
"Etactvic Land"
MICHAEL MCDINALD (MB)
RAIDV ME(SMER (Epic)
"Mavar been in"
188 (EPI heer loa)
-K.LOGGINS/S.PERRY IO

Red Loss
RETE (GAMEDIERO (Arco)
RETE (GAMEDIERO (Arco)
RAPI (CR)
R

WXKE/Ft. Wayne (218) 484-0680

PD: RICA WEST

Proper (at a"
NUTTEST ROUSE (Epic)
- FLETTEROD MACE (E

KYYS/Kansaa City (816) 753-4567

PD: JUE HCCABE DON HEILEY (Asylum) BILLY THORPE (Pesha/OBS) JOHNSY YAN-ZANT... (Pol yeor/Pol yGra) ROCKETS (Elektra) -PINK FLOYD (Golumbia) -KLUGGHKS/S.PERRY (Colum

Hottest SMGUTIMG STAR (VingIn/Epic) JOHN COUGAR (Riva/PolyGram) A FLOCK...SEAGULLS (Jiva/Arista)

LLASH REPICT
"Should 1 Stay"
AFRIL WHE [Capitol]
REG SPEEDMACH [Epic]
A FLUCK, ... SEAGHLS
(Ulve/Arista)

Red ion
EDOLE VICTOR TO THE TENT OF THE TE

100) 240-0277

TOTALLY COME SMAY...

SMAY INCH. SCHOOL FOLLOWS

SMAY INCH. SCHOOL FOLLOWS PD: DEBBIE DALTON ... ASST. PD: LES COOK Added
DDI HERLEY (Asytus)
"DI rry Lewnory"
"Doody is Bus In"
BAD COMMY (Sees So
"Effect Lund"
SMITANA (Columbia)
"Southware To Ru"
38 SHECIA, (ASA)
-K. LOGGIRS/S. PERRY (I PD: STUART MCRAE NO: BOB MAJERSKY

MAD COMPANY (Swan ! TAME GAIN (RGA) -Regism PALL RECATREY (Columbia PALL RECATREY (Columbia PALLY 1004. (Our yealts) ASIA (Gotfen) ASIA (Gotfen) (Go

ADMINITY TYPE-DATE TYPE-DA John Schiff (Dr. ysalis)
Thompson
Thomp BUS (RCA) "Young Boys", WARREN ZEYON (Asylus)

Title SHOOTING STAR (Virgin/Epic BLS BOYS (Arists) CLASM (Epic) HEADFINS (Atoo) TRAUSLATOR (Oblumbia)

TRADE, LATOR (COLUMN 13)

TOTTOST

ROSERT PLANT (SWIN 5009/A)

BILLY SQUIES (Cop 1 to 1)

FLEE TRADE AS A ROSE

FAST THE SA ROSE

FROM THESE AS A ROSE

RES A ROSE (COLUMN 18)

ROSE AS ROSE (COLUMN 18)

ROSE (COLUMN

WLPX/Milwaukee (414) 342-1111 PD: RICK HARRIS MD: BORBIN BEAM

Hedium JAN JETT IBDORGHAIL URIAN HEEP (Hercury/I GRIAN HEEP (Hercury/ X (Elektra) Paungry bol P Paungry bol P RCCKETS (Elektra) ARN COUGAN (Riva/Po HE RSCHES (Priva/Po HE RSCHES (Priva/Po B. E. TAYLOR GROUP 1.5west City/RCA) -TAME CAID (RCA)

PRESE FRANCIS (ASA)

DOS-17 District

DO

PD: LEE ARMOLD ASST. PD: NINE HOLF Acced DON HENLEY (Asylum) CHICAGO (Full Roon/NB) CLAEY HATCH (Anthem) -WHO (NB)

Hodium ROCKETS (Elektra) FAST TIMES AT R.H. ITMES AT R.IN.
(Full Moon/May) u)
RAMDY NE ISNER (Epic)
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REOS SPEEDINGON (Epic)
RENESIS (AFTIBATE)
SURVINOR (Scottl Broav)
DEAP TRICK (Epic)
RAMAS (Kirshner/CBS)
SNEMBS (Mroshner/CBS)
TRICK (QSS)
TRICK (QSS)

JOHNY YMM-ZAMI...
(PR) yar 'P(n) yir'n)
BBD COMPANY (Swin Song/Afco)
BBD COMPANY (Swin Song/Afco)
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JAAN PARSOSS PROJ. (Aristo)
GLEM FREY (Elektra)
JOH AMDERSON (Attentic)

AM AMERISAN INTERVICE

TOTTAST
EDDIE MORT TO Jumbie)

BILLY SQUIRR (Captrol)

BILLY SQUIRR (Captrol)

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ATE LATEGY
RESERT PLANT ISVAN SONG/ATCO
URIAN HEEP (Marcury/PolyGra)
PETE TURNSHEND JATCO)
TURGETD INSTAURHEN

KDWB/Minne (812) 739-4000

Assed BAD COMPANY I Sean Song/Arcol HE.LUGG INS/S, PERRY, I Col umb la

KATT/Oklahoma City (406) 831-8881 PD: DAYE BREWER ND: WARREN WILLIAMS

Addition Add

PAUL CARROCK (5)-12)
Maclain
Maclain
GERGS 1, 671-141-12
MS SPEEL AL, (MAMCLA)
MS SPEEL

Nothes 1

ALAM PARSONS PROD. (Art BOLL BOOK PARSONS PROD.) (Art BOLL BOOK PARSONS PROD.) (Art BOLL BOUR BARSONS PARSONS PARSON

WWCT/Peorla (300) 674-2000 PD: RICK PETERSON

Added
DOM MEMLEY (Asy/um
"Johnny..., Read"
"DIPTY Lewedry"
SANTANA (Columbia)
BAD COMPANY (Seen
"Electric Land"
MSB (EM! America)
PALL CARRACK (Epic
X (Elektra)
"M.LOGGINS/S, PERRY

Hadium GLENN FREY (Elektra) AXE (Arco) MAJARTHA LAMAN

"TOVAS - NARIONSS"

403-6015 (1857-AMA)

(1856) (1857-AMA)

ROMAN - RO

PD: BRENT ALBERTS MD: MARK THOMPSON

Added
DDN HEIBLEY (Akyl um)
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SANTAME (Col um) is 2)
TORANTO (tole many/E-A)
BORNE HATES... (\$1 mah)
TAME CALVE (REA)
-K.LUGGIMS/S, PERRY (COI M Ned lum SURYIVOR (Scott) Bros/CBS)

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"Who Cen it"
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FLEETWIGGO (MAC UB)
"Straight Back" "Gypsy"
STEYE WINDOD (Islamo/ "Vision")
BILLY SQUIEN (Captrol) KMOO/Tules (818) 664-2810 PD: CHARLIE HEST HD: JERENT WHITHORT

Adoso
NBB (DB1 America)
"Take the Time"
"Lift is Junger"
"Span isn Highra"
"boile ing. Tiger'
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AME (Atco) A FLOCK...SEAGULES (Jive/Artsta) ASIA (Gotfon) APRIL TIME (Capitol)

HOTTEST
FLEETINGO INC. (189)
BILLY SQUIER (Capito)
JOHN MATE (Or yearlis)
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ARROCOLOMO (Bluv/Phoi)
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ALON POSSORIO (ROLL)
ROLL PRESENDON (180)
ROLL PRESENDON ( KICT/Wichits (216) 722-0123

(Full Noon/Agylu)
"Title (Hager)"
"...Surrender"
"Somebody's Ba"
"Meifie Stomp"
STEVE HIMMODO Ilsia
-SAMTAMA (Columbia)

ID: PAT DELSH Medium CLOURS (Boulevard/CBS) EDDIE MOMEY (Columbia)

KWK/St. Louis @14) 844-1380 PO: MEAU RAINES ASST. PO: JIM ATK

Modium

PAUL COLLINS\* BEAT (Columbia)

PAUL COLLINS\* BEAT (Columbia)

PETE TOMBOSEMD (Arco)

YAN HALEN (WB)

MIZARETH (AMN)

STEVE MILLER BAMD (Comptrance)

ANDAS FRIEST (Columbia)

ADAN, PRIST ICO we let Notice the Notice that Notice the Notice that Notice th

WPFR/Terre Heute (812) 238-2557

DI R. J. CORTRECH Acced SANTANA (Columbia) NICKLETTE LARSON (MB): 707 (Boardwalk) ROBERTA FLACK (Atlantic) DON HEMLEY (Asylum)

Red Lue
OHICAGO (Full Impon/NB)
ELTOM JOHN (Geffen)
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ALIA (Geffen)
BILLY 100L (Derysills)
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HITE LIMINORMO, (AFGO)
HOTTEST
JATK COLGAR RELYW/PolyGram
FAETWOOD MAC (186)
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PAT METHENY GROUP (ECH) STANLEY GLARKE (Epic)

Neel Lise
PROCUESS (Portrait/CBS)
URLAN HESP (Nercury/Polyfir)
TORARTIC (New York)
SPTS (EN) Americal
AMDERSON (R1 Len's)
"All In...Time"
(CROC TASKNOOD & (UDI America)
Janeary (NA) Zamery
(Polydor/Polyfire)

ARKIS BIRD (Legatrol)
SPTS (LERI Amerika)
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(21-4/F1512)

PAST TIMES AT R.H.

PAST TIMES AT M.M.
(FULL NOON/ABYES)
FLEETHOOD NAC'(MB)
STEW WINGOUD (INLONO/MB)
ALAN PARSCHS PROJ. (Arists)
BILLY SQUIER (Copffor)
BILLY SQUIER (Copffor)
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CSAN (Arismic)
RUBERT PLANT (Swen Song/Aros

CITI-FM/Winnipeg PD: STEVE YOUNG

Adoed
FAST TIMES AT R.M.
(Full Boom/Aeylu)
\*\*...Surrender\*
\*\*Somebody's Be\*
SAGA 1942a)
BAG COMPHON (Seen Song/
Flactric Lend\*
DON REMLY (Aeylun)
Title
\*\*Pine FLOYD (Castembla)

-DREIFF (Log) To!)
WOTTEST PRINCEQUIN (Col sebia)
JOHN COUSED (RIVEYPO) For each size of the color of the col

JEER ONLOR NAME (Optimble) (NAME NAME OF STREET) (NAME OF

WEST MOST ADDED

**Don Henley Bad Company** Santana

(34/33) (37/32)(35/19)Peter Frampton (13/13) J. Van Zant Band (15/12)

(27/22)Spys Pete Townshend (36/20) (28/20)Randy Meisner (24/19)Toronto (31/18)**Judas Priest** 

THE HOTTEST Fleetwood Mac. (44/40) Robert Plant **Eddie Money Billy Squier** John Cougar

(42/34)(42/33)(40/33)

(43/38)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation. NOTE: Two numbers follow

"Dirty Launory" SANTANA (Columbia) (WXL/Albuq

FO: BILL STANBAUGH Addison BAD (COMPANY (Swen Song/ SANTAMA (Columbia) "Nomera To Ru" "Nomera To Ru" "Nomera To Ru" "Olive HERLEY (Asylum) "Clirty Lewenty" Title JORNY VAN-ZART ... (Polydox/Polyfor) MASSALL (ZENSAWA (18)) - 41,100G1 RS/S, PERRY (Col

mentals (Columbia)

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Control (Baser Lay-A)

Control (Baser Lay-A)

Control (Baser Lay-A)

(Full Report/Baylu)

\*Someony's Baser

KFMQ/Albuquerque (506) 265-8811 PO: JOHN FLORENCE ID: TON MARSHALE

PD: DAYE FORMAN MD: LARRY REISMAN



### www.americanradiohistory.com

Singles MATHAN COATS . ILocal! QUARTERFLASH (MB) -WLLZ/Detroit (213) 863-1800 PD: JOE URBIEL MD: DOUG PODELL

sers Are ROY\*
of son Arrow\*
of son Arrow\*
of son Arrow\*
sold of ... Ben\*
s

FLOCK.,,SEAGULLS.

TITLE -K. LOGGINS/S. PERRY (C

PD: DAVE LUCZAK ND: BOB CLARKE

TROMORE TO RUP

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(Dono valla)

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(GGGET PLANT (Swar Song/Mrc
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PO: MARD HOLMES MD: BRIAN LEGNARD

A. LOGGISCS. SPERMY LOCAL water a beautiful model on the last SPERMY LOCAL COLUMN 14 SPERMS AFFORD S HOTTEST EDDIE MEMEY (Cosumble) APRIL THE (Capitol) BILLY SQUIER (Capitol) MOTELS (Capitol) ROBERT PLANT (Swen Song

(Full Moon/Asytu) MEN AT MORK (Columbia) BILLY SQUIER (Capinol) ROBERT PLANT ESWEN SON EDDLE MOREY (Columbia) FULL FROUD MAC 488 -1, JET, BLACKHEART (Boardwell)

KKCMKanese City

Admid BAD CUMPANT ISuan Song/Afron "Recent ach" "Downlis Ryder" "Kickdown" "Electric Lund" DUN HEMET (Asylum) PETE TLANSHEND (Afron)

PD1 DAVE POPOVICH

Modium OWAP TRICK (Epic) AXE (Arco) JANS MATERIAL

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-TAME CATH (SEA)

MOTIFAT

MOT

(full Moon/Asy "Title (Megarl" "Neffie Stomp" WFBQ/Indian (317) 257-7665 PD: JOHN BOGART ASST. PD: JIN PER

Addes CLASH (Epic) "Rock...Casber" ISB (CRI America) TANE CAIN (RCA) DON MENLEY (Amylum BILLY THORPE (Passe) BILLY THORPE (Passe) BAD COMPANY (Sum. 1 -K.LOGGINS/S.PERRY

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A FLUCK... SAGGRES
(A) We Ar 1973
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Hoffest MERK (Columbia)
\*\*Mino Gan 19\*\*
MRSHALL OREMSHMU (MB)
CSAN (AFLANTIC)
FLEETHOLD MAC (MB)
FAST TIMES AT R.M.
(Ful) ROOM/Mylul

DECEMBER 1 AND SECOND S **WEYG/**Kankakee (815) 939-4541

PD: BILL TAYLOR Acception of the control of the cont

PD: TOM BARKER HD: BUB MOSEL

Added SANTANA ((of smb1a) SAO COMPANY (Swan Song/A DON HENLEY (Asytsm) -K.LOGG1MS/S.PERRY (Cot)

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WIBA/Medies 1969 274-6450

MDI BILL RICHARDS

Nacium Amenty XAH-ZAMT... (Polydor/Polydre) GEORGE THERCODOL (ENIAMON COLOR (FAST TIMES AT TIMES AT TIMES (Fast) Room/Asylul GENESIS (Atlantic) TED BUDGET (Atlantic) TED BUDGET (Atlantic) AXE (Afroc)

Horrast SHERBS IATCO) 36 SPECIAL (ALM) JOHN MAITE (On yealis! BILLY SQUIER (Capitol) THIN CITIES ROOM (Local) KQRS/Minneepolls (812) 545-5601

PD: CLAUS SORENSON Added
DON HERLEY (Asylum)
JUSIE' COTTON (Electro)
BAO CURPANY (Sum Song/Arc
SANTAIN (Columbia)
BILLY THORPE (Pasha/CS)
-KIN CARES (EM: Awer Ica)
-K.LOGGINS/S.PERRY (Columb

-ELOSORINGS-PREMIT COLUMN TRANSLER MEMORIA COLUMN TRANSLER MEMORIA COLOMBIA COLOMBIA

Acced CORET HATCH (Anthom)
HEADPINS (Arco)
JOHENT VAN-ZAMI...
(Polydor/PolyGra)
OILLY THORPE (Panha/GBS)
JOH ANDERSON (Anthor)c)
-STEEL BREEZE (RCA)

-4. LOSG 18(2). PERRY LOSG 18(2). PERRY LOSG 18(2). PERRY LOSG 28(2). PERC HOTTOST ROBERT PLANT ISWEN Song/Arco REO SPEEDWAGON (Epic) "Stilliness Of" "Keep..Fire Bu" ALAN PARSONS PROJ. (Aristal Title Title STEVE MILLER HAND (Capito) Title
36 SPECIAL (ABM)
FLEETWOOD MAC (NB)
\*\*Hold Nm\* "Roypey"
JOHN COLIGAT (Riva/PolyGram)
ASIA (Getten)
SURVIVOR (Scott) Brow/DBS) WQFM/Milwaukee (414) 276-2040

Title EDDIE HONEY (Columbia) APRIL MINE (Capitol) "If You See Ka" "Enough Is..." KFRX/Lincoln (402)475-8001

Medium CSEN (Attentic) STEVE WINNOOD (1s 707 (Boardwelk)
GEORGÉ TRUNDODO 

(EMI America)
REM AT MORT (On umbia)
RAMOT ME ISABE (Epic)
SAMT AME (COS umbia)
"ROUMERS TO RUM
"Coupt to In"
(ELAN MEET (Bercury/Poi
MEIA CARMES (EMI America NOTES (CHI PRESENTED AND CONTROL (NE) PLEETING MARC (NE) SHILLY SQUIER (Copital) EDDIE MUMEY (Columbia) SANTHING (SEGOTTI Broad) ANTHING (SEGOTTI Broad) POLYMPRING (Full Many Polympia) Polympia (Full Many) Anglisad (Anglio Personal Perso

PD : TRACY JUHRSON

WCPZ/Senducky (418) 825-1010

1038 638 1G

TITLE

MEN IN SOCIO (IR) America
SOCI VI, S. BOIGO (IR) America
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Jazz BEB JAMES (Tappan Zee/Obi-DAVID SAMBORN 1MB)\* DAVE GRUSIN (LMP)/Aristal PRI METRENT GROUP (ECNI TON SCOTT (Rusiclan/Elentr CRUCK MANG/ONE (Obi-umbia) DAVID SAME(OUS (Musiclan/Elentr)

Singles TANE CATH IRCA) KIN CARNES (EM) Ameri A FLOCK OF SEAGLES (Jiva/Mista) GEORGE THOROGOOD (EM) America)

WIOT/Toledo (419) 248-3377 PD: LEE RANDALL

DEAP TRICK (Epic)
DEAP TRICK (Epic)
DEAP TRICK (Epic)
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RANCY RESERR (Epic)
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Added DLA HEMLEY (Asylum) "-(shnnw...Read"

KEZY/Anahelm (714) 776-3696

Addison MATANA (Columbia) DON MEMET (Asylum) "Addison," - Bead" "Dirty Leundry Title (Asylum) (Asylum)

Model Lam G. Elin FREY (Elektra) PETE 1 Nomedical Chroco PETE 1 Nomedical Peter 1 Nomedical Chroco PETE 1 Nomedical Chroco PETE 1 Nomedical Peter 1 Nomedical Pete

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# PD: JAY NOBLE ND: JIM CONNER

Adead
SANTARA (Columbia)
Websites To Rul' "Pola Ch"
Websites To Rul' "Pola Ch"
HIGHT SANTT (MB)
"Tata Tails
Tata Tails
GO-GO Tiff N.C. (1RS/AMAN
"Sant Now: "Gort to 5 Gort
HIGHT SANTT (MB)
"To Tails Tails
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"To Tails Tails
HI That's "Gort to 5 Gort
HI That's "Go

POINT Think Towns

Made Markets

Marke

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#### KSPN/Aspen (303) 925-5778 PD: LEE DUNCAN MD: TON LAREY

SPANSONAL (COPYRAILS)

Real Inc.

ROYATER SISTEMS (Flame\*/RCA)

ROYATER SISTEMS

ROYATER SISTE

HOTTEST FAST TIMES ATTR.H. (Full Moon/Asylu Times Bules\*:71 Dr \*\*Love \*\*Nies\*\*\*1 Don't Know\*
\*\*Love \*\*Love

CO-GOTS (IRS/ABM)
"Cool Jent" "Ger U & GO"
Ilita
BAD COMPANT (Seen Song/Arco)
"Quin Beacco" "Belied Of., Ben"
"Units The Knot"
"ANTINE AT R.N.
(Full BOON/Apriu)
RISSING PERSONS (Capitol)
RISSING PERSONS (Capitol) DATE CRUS IN (GBP/Ar (sha))
DATE CRUS IN (GBP/Ar (sha))
DATE CRUS (Gallantia)
DATE CRUS "Morco" STEVE HIMMOOD (Island/W8) A FLOCK...SEAGULLS (Jive/Arista) Mart Mork (Columbia) "Underground" "Down Under" "White Can lit" KMGN/Bakersfield 806-327-0207

POLYMA JOHNSON
POLYMA JOHNSON
SPRIT REG (AMA)
PALA TAKK (REG (AMA)
PALA

FAST THES AT H.N.
(FULL BOOK ANY LU)
GAME OF FOUR (MB)
DON HERREY (Lay Lun)
BHO!'S LISTERING (LANKAUM)
SHO!'S LISTERING (LANKAUM)
CLOSOS OF THE N.C. (MST.O.)
DAMA-DAMA (Capt too)
ANY LISTERING (LANKAUM)
FER CLOSOS (LISTER)
ANY LISTERING (LANKAUM)
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FER CLOSOS (LISTERING LISTERING LISTERING LISTERING LISTERING LISTERING LISTERING LISTERING LISTERING LISTERING (PO)
FOR MATCHING LISTERING LISTERING

Medium MATRESSES IPOTygor/Po MOLLING STONES

Mortest SPAMES (Artantic) CLASH (Epid) GD-GOTS (RES/ABM) HISSING PERSONS (Capitol A FLDCH... SEAGULES (JIVE/Prists) ROBERT PLAT (Seam-Song, HEN AT MORK (Columbies) BELLY SQUER (Capitol) -TONI BASIL (Drysells)

### KILO/Colorado (803) 834-4896

POI RICH HAME MDI ART PHILLIPS Added SATIAN (COI unb is) \*\*
\*\*Mounter to Ru\*\*
\*

- TAKER (FF (Gaptro))

Medical Captro)

Medical Captro)

Alban Medical (RiverPo) (Great)

Alban Medical (RiverPo) (Great)

Alban Medical (RiverPo)

Alban Medical (RiverPo)

Month Captro)

Month Captro)

Month Captro)

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Missin (PRINCH)

Missin (Missin (Missi

HOTTONT BILLY SQUIER (Capitol) EDDIE MOHEY (Onlumbia) (ROITINGSTONE)
(ROITINGSTONE)
HARNAL LEAGUE (VIrgin/AMI)
EDDIE MONEY (Optumble)
ERMESTS (Arten\*Ic)
ERTESTS ( FLEETWOOD MAC (#B)

\*\*COPAT\*\*\* TEAM (Sum Song/An

\*\*EMAT TEAM (So) song/An

\*\*EMAT TEAM (So)

\*\*EMAT TEAM

#### KBCO/Boulder (903) 444-5600 MD: JOHN BRACLEY MD: BRACE HOCALES

KAZY/Denve Assess SANTANA (Columbie) "Provider to Ru" "Hold On" "The Nile" "The Nile" "Edit America) "Hold Ing. Tight" "Between Lines" RETER FRAMPION (ALM) "Berror "The Tight" "Columbia" of Tight" (Columbia) "Tight" (Columbia) "Tight PO : RICH NEYER MD: DDUG CLIFTON DON HENLEY (ALY) "Johnny...fieed"
MAD CCMPANY (Swen Song
\*Electric Lend"
MRSHALL CREMSHAL (ME)
"Scimmony..."
PETER FRAMPTON (A&H)
"Read The News"
-KLOGGINS/S.PERRY (CO Titla SHOES (Elektra) RUMEO VOID (Columbia) ABC LMancury/PolyGnai -K.LOGGIHS/S.PERRY (C

HALLOGENEY S. PERRY (Column)
HALLOGENEY S. PERRY (Column)
HALLOGENEY HALLOGENEY SONG/ATC
ALSH: (Epic 18)
HALLOGENEY SONG (Copie)
HALLOGENEY SONG
HALLOGENEY
HALLOG -M.LOGOTIC/S./PCRRT (Col-wes)

MEDITOR

SOFT CELL (STEPA/MS)

SOFT TELL (STEPA/MS)

SAFTYPOR (SCOTT BYDEA/CRS)

GLASES (S. ALCH CHIE)

GLASES (S. ALCH CHIE)

SAGDINGS (ALTE)

SAGDINGS (ALTE)

SAGDINGS (ALTE)

SAGDINGS (ALTE)

SAGDINGS (ALTE)

SAGDINGS (S. ALCH CHIE)

SAGDINGS (ALTE)

SAGDINGS (ALTE)

SAGDINGS (S. ALCH CHIE)

SAGDINGS (S. ALC CHIE)

SAGDINGS (S. ALCH CH "TABLE CALL (ICA)
INOTEST
JOHN COULAN (IN) VAMPOLYDE
FAST 1 (INES AT II.N.)
FAST 1 (INES AT II.N.)
FAST 1 (INES AT II.N.)
\*\*Surrement\*\*
\*\*Loseboody's Bos\*
\*\*Loseboody's Bos\*
\*\*Loseboody's Bos\*
III.N. (IN) (IN) (IN) (IN)
III.N. (IN) (IN) (IN)
III.N. (IN) (IN)
III.N. (IN) (IN)
III.N. (IN) (IN)
III.N. (IN)
I

Hortest FLEETWOOD MAC (with ) CASAN (Art last 1 cl. s).

(Full Hood, Mary 1 w).

(Full Hood, Mary 1 w).

HOWAL BERCHALD (With ) ART MACHAD (With ) ART MACHAD (With ) ART MACHAD (With ) ART MACHAD (With ) ART W (W

AGET TRATERS (Polydor/Polydo PAT TRATERS (Polydor/Polydor DAT)D SAMBORN (MB) JEFF (LOMBER (Arieta) BILLY COBMAN'S S. . (DALC Land Flaster) COS SOOT (Male Lead Flaster) COS SOOT (Male Lead Flaster) COS SOOT (MB) Lead (Lead Flaster) COS SOOT (MB) Lead (MB) Lea Added DUN NEELEY (Asy) um)
SANTAIN (Columbia)
BAD COMPANY (Seen Song,
BIONALL INCOURALD (MB)
JURNINY WAN-ZANT,
(Pol ydor/Pol yora)
PETER FRANTON (AM)
KI, LOGGI NS/S, PERRY (Col

KBPI/Denver (303) \$36-2313 FG: PHIL STRIGER

#### KFMF/Chlco (916) 343-8461 PD: ROH WOODWARD

Added FAMPTON (AMN)
TODA'T blank" "Am Eye For"
"Tour bester seen" "If 1s a
Added to Bester tour "Am Eye For"
"Tour bester seen" "If 1s a
"Tour bester seen" "If 1s a
"Tour blank" (Feshar (DS))
BILLY "FAMPTON (Feshar (DS))
"Hold for , Dream" "If 1s a
"BEG (M))

-BIG (IB)

BIG IM CASSON (MAIN

FATEGORI'S UNIT

FITTS (ER) AMERICA

FOR CENT AMERIC -ANALY (Capitol)
Hottast Thes AT R.M.
-ANALY INES AT R.M.
-ANALY I REO SHEEDMACH (Epic)

M SMECIAL (AMH)

GRESIS (M') antic)

GREP TRICK (Epic)

SOFT CELL (Sire/M)

A FLOCK, SEMBLLS

(Jive/A') istal

KI MCRESHAM (GO LIMB)

STEVE I HINDOO

KII LORMES (BI LIMP/M)

KII LORMES (BI LIMP/M) HIOMAE RECOUND (#8)
BODIETS (Elastra)
JOHN HATALL (Reparcy/Atoo)
-800 CORD (Hercury/Polyfra)
-8. LOGINS/S. (PERY (Columbia)
-8110 CAMPS (Ellismorica)
-9110 CAMPS (Ellismorica)
-9104 Ellismorica
-JOHN Ellismorica
-JOHN Ellismorica
-JOHN Ellismorica

(Boot halk).

FORTALL
JOHN COLOMN INIVATION (FIGURE
BILLY SOUTH (Colombia)
BILLY SOUTH (Colombia)
BILLY SOUTH (Colombia)
STEVE MILLER BAND (Copino)
MARY MILLER BAND (Copino)
STEVE MILLER BAND (Copino)
STEVE BAND (AND STEVE MILLER BAND (COPINO)
STEVE BAND (C KPKE/Denver (303) 694-1080 PD: LARRY MOFFITT ASST, PD: MARK WOLKE Adolo
BAD COMPANY (Swan Song/Afco)
"Eractric Land"
-K.LOGGINS/S.PERT (Columbia)

IL Bild Edge Trop : 
I I I Bild Edge Trop : 
I All Andres (Ada)

J SPEEDMACH (Edge C)

J

Offest BILLY SQUIER (Cepital) "Leern..Llve" 56 SPEURL (ALM) SPOOTING STAR (Virgin/Epic) DODERT PLANT (Seen Song/Ato ARM COUGAR (Rive/PolyGrom)

#### KZEL/Eugene (803) 484-4304 PD: CHARLIE VAN HAL MD: KEN MARTIN

Added LANTY COSTELLO & A COST with IMPORTANT INTERCOLOGICAL PARTY TO A CONTROL OF THE C

Title ROXY MUSIC (MB) CS&N (Atlantic) CSAN (Art any 1c)
"Southern Cross"
36 SPECIAL (AAN)
YAN MACEN (ARE)
"SOUTHERN CONTROL
"SOUTHERN CONTROL
"SOUTHERN CONTROL
"SOUTH SOUTHERN CONTROL
"SUPERING CONTROL
"SUPERING

### KKDJ/Fresno (209) 226-5991

PD: DEAH OPPERMAN ND: JEFF RIEDEL

Medium

Q,EMP, RRY (Elastra)

Q,EMP, RRY (Elastra)

SMIGHT (Chrymalla)

PRODUCTOS (Perral I/OBS)

SMIGHT (Columba)

SMIGHT (Columba)

SMIGHT (Columba)

SMIGHT (Columba)

SMIGHT (Columba)

COLUMBA

SMIGHT (Columba)

SMIGHT (Colum

# KBOS/Fresno/Tulare (209) 686-3406

Added
TED PUGENT (ATtantic)
TAME CAIN (MCA)
TAME CAIN (MCA)
BUS BOYS (Arists)
-J. JETT, BLACKVEART
(BOARDAK)
-TONI BASIL (Onrysalis) HO: CARTER P. BRADLEY Adond -K.LUGGTNS/S.PEHRY (Oct He LUGGING'S. POPPY (Columbia
A FLOKEN.-SEADAL(
LI Law/A Lita)
A FLOKEN.-SEADAL(
LI Law/A Lita)
BUTLES. CEQUITO!
BUTLES. CEQUITO!
BUTLES. CEQUITO!
BUTLES. CEQUITO!
BUTLES. CEQUITO!
BUTLES. CEQUITO!
ALAM PROLOGO. PROLIC. (Frists)
TOCHTO: New Tochto
ALAM PROLOGO. PROLIC. (Frists)
TOCHTO: New Tochto
STTS (COLUMBIA)
STTS

HOPTWAST
FLEETHOUGH MAC (18)
ROBERT PLANT (Even Song
EDDIE MOREY (GOI use) 14)
BILLY SQUIER (Capitor)
JOHN COLOMI (RIVAYPOLY)
PUTE TOMOREMO (Arcon)
CASAN (Art sertic)
ANDREL NILE (Capitor)
MASTEL INL. (Capitor)
MASTEL NILE (CAPITOR)
MASTEL NI

### KDUK/Honolulu (808) 524-7100 PD: BILL HINS MD: ANDY PRESTON

Added
MRSHALL CREMSHAB (MB)
BAD COMPART (Swam Song/Arco-SANTANK (Go) with 10
JUMMY VAN-ZANT...
(PO) your /PO) yor a)
-TAME CATH (BCA)
-K.LOGG) MS/S, PERRY (CO) umbi

PO : SAN BELLANY

Meolum JUDAS PRIEST (Golumbia) CLASH (Epic) URIAH MEEP (Mercury/PolyGre) TORGHTO (Metwork/E-A) SPYS (EMI America) ASIA (GATECA) SPTS LENI IMMERICAL
ASIA (Gatten)
AGLILING STONES
(RollingStn/Atco)
38 SPECIAL (AMN)
VAN MALEN (MB)
GENESIS (APIENTIC)
LOVERBOT (Columbia)
=TMO (unknown)

HOTTEST AND COMMON CONG/ATCA CONG/ATCA COMMON CONGRATICA CONG/ATCA COMMON CONG/ATCA COMMON CONG/ATCA CONG/ATC

LORDS OF THE H.C. (:RS/ALM)
SURYLYOR (SCOTT) Bros/CBS)
CSAN (Ariantic)
REO SPEEDMAGON-(Epic)
JOAN JETY (Boardwalk)
-1. JETY\_BLACKHEARY
(Boardwalk)

-TALE (BRI America)

"NOTTHEN"

"NOTTHEN"

"NOTTHEN"

"NOTTHEN"

"NOTTHEN

"NOTHEN

" KMTN/Jackson (307) 733-4500 PO: JEFF WOODRUFF Added

BEOREE THOROGOOD &

(ERI America)

DON MEMLEY (Anylan)

SAMTAM (Columbia)

AL NODFER (Columbia)

PETER FRAMETON (AM)

STRAY CATS (ERI America

BAD COMPANY (Sam Song)

-K. LUGSINS/S. PERRY (Col

-J. ETT.) ACTORDE AT

(Boardwelk)

KNX-FM/Los Angeles (213) 469-1212

PD: MICHAEL SHEEMY AGOBE LOVERS (MB)
HIGHT SHIFT (MAY IN)
HIGHT ACH

"ACCOUNT (MAY IN)
LILIUM"

J. KDOCKR, J. MARMES
(Island Aftoo)
-CLEBE FREY (May Iun)
-SANGMAN (Columbia)

Nod I IM
HICKGETTE LARSON (188)
HICKGETTE LARSON (188)
LESLE SHITH (UNKNOK)
BOOT MAJO (168)
DIOME MASIN (CO (188)
DIOME MASIN (CO (188)
ADM MARTH (DIAZATE)
ROSANAL CREMMA (188)
100C (188)
ROSAMIE CASH (CO (188) (48)
AND MELSAR (Epic)
JAICE MENTON (Capitol) AUTO RESIDENT (Capital)
HOTTEST FLEE TROOD HMC (189)
CSAR (Ani set)
High SIGNE (Columbia)
COMHA SAMERIA (Goffen)
HIGHEL HECKNELL (M)
(Fall Hoom/Asylu)
HOWEL HECKNELL (M)
(Fall Hoom/Asylu)
HOWE Ruisers'—"...Surrender\*
STEVE HIGHEL (189)
AUTO COURSE (189)
HIGHEL SIGNE (189)
STEVE HIGHEL (189)
STEVE HIGHEL (189)
STEVE HIGHEL (189)
STEVE HIGHEL (189)

# KZOQ/Missoula (406-728-5000 PO: TERN ARGO

Jazz

OKUSADERS (MEA)

OKUSADERS (MEA) Ados-BAD (IGNPANY (\$=an Song/Atco JOHRHY YAN-ZANT... (Pv1)doc/PolyGrs) -K.LNGG1HS/S,PERRY (Oblumb L Medium Annibert (10) imbilition of the file of the fil

Added
MGG (BMI America)
"Batween..[ines"
DON HEMELY (Asylus)
"DITY (Asworn"
GAU COMPANY (Swan Song/Atc
"Electric Lend"
86 SPECIAL (AMN)
-K.LOGG/MS/S.PDRY (Columb "COPPET THE CONTROL OF T

KOMP/Las Vegas (702) 876-1480

PO1 SCOTT JAMESON MD1 B1G MARTY

PD1 TOMMY HADGES NO RUTH PINEDO

Maaium STEVE BINNOOO (Islano/Nb) X (Elektro)

KROQ/Pasadeni (213) 578-0830 PD: TREDDIE SNAKESKIN Adoe:
BILL: SQUIER (Capiro)
DON (BEBLEY (Asylus)
"Adomny.: Resd"
"Nobody's Busin"
FIDX (HAA)
ABIC (Mercury/PolyGra)
BILL MELSON (Unknown)
MHILS (Unknown)

# KLOS/Los Angeles (213) 567-7250 MAILS (unknown) -YAZMU (\$1r6/MB) -BANMRAMA (Import

Medium
FEAR (Slash)
ADRIAN BELEN (ISLand/Atco)
FUN BUY THREE (Chryselis)
CLOCKS (Bouleverd/USS) TOWNS (CONTROL CONTROL CONTROL

STEME SIMMODO (16) Morph STEME SIMMODO (16) Morph STEME SIMMODO (16) Morph STEME SIMMODO (16) MORPH SIMODO (16) MORPH SIMMODO ( 

"Goodiye,,," "TITLE (
"Speed Inj"
EDDIE MONEY (Columbia)
MEN AT BORK (Columbia)
ADSIE DOTION (Elektra)
JOE JACKSON (AMN)
OINCO BOINCO (AMN)
SUFT CELL (Sire/MB)
BILLT IOU. (Dr. ysalia)
SPLIT EMZ (AMN)
-TALK TALK (EN Amaric
-BOOMTOMN RATS (Import -BOONTOWN RATS (Import)
-KING DUTTON (unknown)
-TONE BASIL (Chrysells) KMET/Los Angeles (213) 464-5638

PALL CARRACK (Epic)
(SSE) (ERH America)
(ORH HEIKLY FARY (or)
(ALLOG (HS/S, PORY (CO) umb ls)
(ALLOG (HS/S, PORY (CO) umb ls) -R. LIGGHS/S.-PERRY (Col-umbia)

Magiliam

SCRPT-ONS. Nature curry/PolyGrain

SCRPT-ONS. Nature curry/PolyGrain

SCRPT-ONS. Nature curry/PolyGrain

SCRPT-ONS. Nature

SCRPT-ONS. Nature -Prime FLUTO (COLumbia)
-Prime

AUDAS PRIEST (GOI umbile) MICHAEL INCODINALD (MS) BUS BIOYS (Arista) TADRI (FARTBRY) DON HERLEY (ARYLIN) -J. JETT, BLACKHEART (BOOR OWN IN) -H. LUGGINS/S, PERRY (COI

NOTES! ADMINISTRATE OF THE PROPERTY OF THE POST OF THE

### KGON/Portland (503) 655-9181 PD: DAVE VAN DYKE ASST. PD: GLORIA

#### KINK/Portland (503) 226-5000 PD: RICK SCOTT MD: CHARLIE BUSH

Andeel
Andeel
JOE JACKSOH (ABM)
"STROPIN" Out"
DON HE'RLEY (ASM) WITGHIN (ABM)
"Telkings, INDON"
HE'RLEY (ALM)
STAMLEY CLARKE (EpiciTitle

Mee (sm RAXY EGAN | Loca|) EDOIE MOMEY (COL umb la STEVE CORRECT (AMMENT RAKOY MEISNER (Epic) OAVID SAMOORN (MB) HIGHT SHIFT (MB) AMERICA (Epic) MARSHALL (DRENSHWA (MB) PALL CARROCK (Epic) MARREN ZEVON (Asyl um)

HOTTWS1
FLEETHOGO MAC (Mg)
CSAN (AT MOTTC)
MEN AT MORK (Golumbia)
FAST THISE AT R.M.
(FULL MODO/ADylu)
HODULTIE LASON (MG)
ALAN PARSONS PROJ. (AT MTA)
STEVE WIRWOOD (1s) and/MG)
STEVE WIRWOOD (1s) and/MG)

### KOZZ/Reno (702) 329-8261 PO: DANIEL COOK MO: BRUCE VAN DYKE

HOTTAS GUARKSON (AAN)
HOTTAS GUAGOSS (IRS/AAN)
TITLE
GUAGOSS (IRS/AAN)
TITLE
GLENN FREY (Elehtra)
"PREYTYDOW"
MERTER (ILCALMIA)
AS JAR (GASTAN
MERTER (ILCALMIA)
RUSKIP RANT (Seen So
EUDI NOMEY (COS)
FLEETWOOD MAC (MS)
STEVE NILLER BAND (CE
SURVIVED (SOOTH) GROS
REU SPEEDMACON (Ep(c) Added
BAD COMPANY (Swen Song/At
SANTANA (Columbia)
DON HERLEY (Asylum)
"Dirry Lewndry"
"Mobody's Busin"
JON ANDERSON (Atlantic)
"Olympia"
«LODG INS/S.PERRY (Colum
"STEEL GREEZE (RCA)

"STEEL ORICEE (BCA)

Medium STEVE WINDOOD (Islama/Mb)

STEVE WINDOOD (Islama/Mb)

STEVE WINDOOD (Islama/Mb)

GO-GODS (Isla/AMN)

GO-GODS (Isla/AMN)

GOSHI (ANI-BAT)

MISSIME MESSAGE (Islama)

MISSIME PD: LARRY BRUCE MD: JUDY MCHUTT

Hottast ROBERT LAWT (Swen Song BULLY SQUIER (Capitol) FAST TIMES AT R.M. (Full Moon/Asylu) "Tirle (Hagar')" "Soombooyt's Be" "Warfile Srome" ANN COUGAN Filly APOLYGE REN AT WERK (Columbia) "Who Capita" EDDIE MONEY (Columbia)

Lend (16)

STEP (LENDET I Imagepro of /00
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BUG JAMES (Tappan Zee/Col
BUG JAMES (Tappan Zee/Col
BULLY COBMMIS & ...
(Mar (Clan/Elskrr )
DEVIO SMEULER (GO uset ta)
BUCOT Three (GO uset ta)
BUCOT Three (GO uset ta)
BUCOT Three (GO uset ta)
DAYE GRUS IN (GRIPA/Elsta)
DAYE GRUS IN (GRIPA/Elsta)
BOSEN METERS
(Musician/Elskrr)

KROY/Sacramento (916) 441-4950

PO: DEMNIS MENHALL

Added
SAMTAMA\* (Cotumble)
"Monhers To Ru"
"Monhers To Ru"
FAST TIMES AT R.N.
(Full Roon/Asylu)
"Someboogly's Ban"
"Maffle Stomp"
ADD ANDERSON (Attentic)
-STEELE PULSE (Mengo)

Maglum NEO SPEEDWAGON (Epic) MARSHALL CREMSWAR (MB) "Someday..." CSAN (Atlantic)

Tioo Mach Love Bill (applica)
Bill SQUIER ((applica)
"Everybody (or )
MEN AT HORE (Golumbla)
Thro Gan (TT APRIL NIME (Capitol)
"Enough la..."
SARYIYOR (Scottl Bros/OBS)

HOTTEST PART (STWD SONG) ATTOM TO CONTROL OF THE PART (STWD SONG) AND THE PART (STWD SONG)

# KPRI/Sen Diego (714) 585-6006

I MODEL TRESPORT (Epic)

REFE COMMISSION (Artco)

CSSN (Affairtc)

APRILE SINE (Capitro)

APRILE SINE (Capitro)

APRILE SINE (Capitro)

A MAN PRISONS PROJ. (Artista)

CLAN REFERENCIA

A MAN PRISONS PROJ. (Artista)

STEVE NINHOLOGY (Island)

STEVE NINHOLOGY (Island)

STEVEN NINHOLOGY (Island) THIS COMMON THE PROPERTY OF THE TOTAL CONTROL ON THE TOTAL CONTROL OF THE TOTAL CONTROL OF THE TOTAL CONTROL ON THE TOTAL CONTROL OF THE TOTAL CONTROL ON TH

SOFT CELL ISITE / MB)
"Tainted Love"
(CMESIS (Arisantic)
HARMA LEAGUE TYTIG IN / AR
HARMA LEAGUE TYTIG IN / AR
HARMAS (ERIA HARMAY/CES)
PALL HECHATRET (COI yeah
(ALLING STORES
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TO LETTER HARMAN (COI
TO LETTER HARMAN (COI
TO LOVE THE LOVE THE LOVE (COI
TO LOVE THE L

THE THE PROCESS OF TH

Hofteat FAST INES AT R.M. (Full Roon/Asylul \*\*ITINE (Hoger)\*\*
\*\*Geneticoty\* (Gouge Rive/PolyGree Plack & Diese COUGH Rive/PolyGree Plack & Diese Cough (Rive/PolyGree Plack & Diese RadeY Columbia)
\*\*Thinh:...Loop RadeY RadeY RADEY (Swen Song/At \*\*Winto Central \*\*Thinhoush Columbia)
\*\*Thinhoush Columbia)
\*\*Thinhoush Columbia)
\*\*Thinhoush Columbia) 91 X/Sen Diego (714) 236-9672 POI JIM GELARG Added None

### KCPX/Selt Lake City (901) 972-3030 PD: GARY MALDRUM

KZAP/Secremento (916) 925-3700

PD: LES TRACY ND: FRISCO BOB KELLER

Added NAETSHER (Epic)
JOHENY VAN-ZANT...
(Polydor/PolyGre)
DON HEMLEY (Asytum)
BAD COMPANY (Swan Song/ -K.LOGGINS/S.PERRY (Col HOTTEST A FLOCK...SEAGALS (JAVA/Artstr) APRIL VINE (Capitol) JOHN COURS (RIVA/POLYG FLEETIQUO MAC (HIS) SCAN (ART WORK (Columbia) EDDIE MOMENT PLANT (Svan Song REG SPEEDMONO) (Epic Billy SQUIER (Capitol) BILLY SQUIER (Capitol)

Medium REO SPEEDMADON (Epic) ME SPEEIMADON (Epic) ME SPEEIMA (AMA) CSEN (AT LAMA) CSEN (AT LAMA)

# Added BAD COMPRNY (Suan So "Downhill I Ryder" "Elactric Land" Oth RECKEY (Reylum Jumen's YAN-ZAM", (Pol your /Pol your /Pol your /Pol your ALLOGODO & LEMI / Men' (Ca) - LEMI / Men' (Ca KOLA/San Be (714) 825-662 PD: AL BARNETI Added FAST TIMES AT R.M. (Full Moon/Asylu) "Title (Megar)" GLUCKS (Boulevera/CBS) TAXXI (Fentasy)

-- LOUGH MAY 3- PURET (Ce) un -see (188)

-- May 18 (18 TAND I Ferrany I

KROR/San Fran-(415) 765-4036. PD: DAYE ROBERTS ASST. PD: JON RUSSEL

(Boordeash)

\*\*CTTEF\*
\*\*CTTEF\*
\*\*COTTE\*\*
\*\*COTTE\*\*
\*\*COTTE\*\*
\*\*COTTE\*\*
\*\*COTTE\*\*
\*\*COTTE\*\*
\*\*Far Lip\*\*
\*\*Boorse..Derroi\*\*
\*\*Far Lip\*\*
\*\*COSAN (Ariante)
\*\*CO

#### KGB-FM/San Diego (714) 292-1360 KSJO/San Jose (408) 288-5400

AGGEO AGENT MAGEO AGGEO PD: LEE RGY HANSEN MD: NIKKI STEVENS Adoed BAD COMPANY (Swan Song, "Electric Lend" MEN AT HCRK (Columbia) "Who Can It"

MEG LOW AND THE MEGALINE ALL ADMINISTRATION OF THE MEGALINE ADMINISTRATION OF 107 (Boardwain)
TIT18
MOTEL (LOS)
MOTEL
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TOTAL THE TOTAL

# PD: SKIP HANSON ND: HARLAN WINSLOW

-M. LUGCHMO/. PCRNY (Cot and Maclum BILLY SQUIER (Capito) Bunnie FAMES., (Steah) GO-GOTS (HSYAM) ARE (Areo) X. (Elentra) ADAS PRIEST (Columbia) HEADY (HS. (Areo) SIEVE HIMOGOO (Island/MB) PART (MICS AT RIAL BILLY (GO. (Cormanist BALANCE (POTTRE/Y/GBS)

JUSIE CLITON (Elektre) SMEDTING STAR (Virgin/I IORGHTU (Network/E-A) B.E. TAN/IO GROUP (Sweet City/BEA) GERRGE TERMOGUOD 8 (EAL America) FRAME MARINO (GG) LUMB/B/ TITA TITIA
PAUL CARRACK (Epic)
SANTARA ICOLUMBIAI
PRODUCERS (Portrait/OBS)
RANDY REISHER (Epic)
TREES (MCA)
-TALK TALK (ERI America)

#### KTM/Sen Refeel (415) 458-1510 PD: DAVID T. NO: TRISH ROBBINS

Hossiel
Doi: MERLEY (Asylum)
SANTANA (Columbia)
SANTANA (Columbia)
SALES (LE LASTIR)
MAGIC SLIN (ALLIgator)
MAGIC SLIN (ALLIgator)
ABL (Marchael Columbia)
ABL (Marchael Columbia)
SAND COMPANY (Svan Song AY
SAMMER LOYERS (MB
AL MODERS (Columbia)
ARM HENDRICKS (unknown)

AMPRISON CONTROL (WINNOWN)
HORSE IN ART (SEWEN SONG/ART
EDDIC MORPTY (Columbia)
ROBERT PLANT (Columbia)
MARRIER ATENDR (May I an)
G. EIN FREY (Cileatra)
ALAR PHÓSOGO PROJ. ART WAT
ALAR PHÓSOGO PROJ. ART WAT
ALAR PHÓSOGO PROJ. ART WAT
ALAR PHÓSOGO PROJ. (COLUMBIA)
DAYE (ROS.) IN (GROYPA' 18' a)
PALE COLOTTO (COLUMBIA)
DAYE (COLUMBIA)
PALE COLOTTO (CILEATRA)
FAST TIMES AT R. IN.
FAST TI

(Music lan/Erektr) BLALK UHURU (Islano/Atcol STRAY CATS (EM: America)

JOLE OGENMAN/BRECKER (18) DAYID SANGGRN (18) STEYE DOUGLAS (Fontasy) DAYID SANCIOUS (Music lon/Elestr) D. ANGER/B. MIGBY (unkn

#### KTMS/Santa Barbaro PO: BOB CENN MO: MARK GILES

AGE THE CONTROL OF TH

MILLOGOTHE'S MERRY (COLUMB Is)
MER LOW
GLIME FIELY (Electric)
GLIME FIELY (Electric)
ALMEN FRESCHES FROLL (AFERS)
ALMEN FRESCHES FROLL (AFERS)
SARTI (VICTOR (ELECTRIC PROCESS)
MARKED COLUMB IS (ELECTRIC PROCESS)
SARTI (VICTOR (ELECTRIC PROCESS)
ELLY SOLUTAR (COLUMB IS)
ELLY SOLUTA

HOTTEST
FLEETINGUID MAC (MB)
STEVE NI HMODD (ISI IRIN / MB)
FETE TUMBRIGHD (ATCO)
ROUST MAG (IC MB)
ROBERT PLANT (ISM
ROBERT PLANT (ISM
FAST I TIMES AT R.M.
(FUIL HODON/ASPIU)
EDDIE MARTY (CO IMB)
GSBH (ATTENTIC)
GSBH (ATTENTIC)
RHISTIS (AT EART)
NICHAEL MCDONALD (MB)

# KTYD/Senta Barbara (805) 963-1601

PO: JAMES LULL NO: SUSAN CHRISTOL AGOBO

CON HENLEY (Asylum)

BAD COMPANY ISWAM Song,
SANTANA (Columbia)

MARREN ZEYON (Asylum)

K.LOGGINS/S.PERY (Col
BANANANAN (Import)

SANTICELL (Import)

-MADNESS (Stra/MB)

BALANCE (Portrait/QBS) 01MGD BOINGD (Agm)

Medium

Medium (Boerowski)

Horitast
Bill's SQUER I Capitor)

Bill's SQUER I Capitor)

Bill's SQUER I Capitor)

ASIA (Gettan)

SAMORE PIRIARI (Sum Song/Arc

YAN HALLE (BS)

SELEN (ARC)

SELEN (AR

#### KREM/Spokane (509) 448-2000 ASST. PD: CHARLIE BIRDSELL

HOTTERS (C. CAMP (E. C. CAMP (E. CAMP (E. C. CAMP (E. Down High, Topy in a company of the RONY MUSIC (MS) BILLY SQUIER (Capitol) URIAH HEEP LMercury/PolyGral

KVRE/Santa Rosa 707) 544-5873 PD: CINDY PALLOS A FLUCR...SEAGULLS (31v4/Arista) F33X (MEA) GLENN FREY (Elantra -TAME LAIN (MLA)

Added SANTANA (Laiumble) Thold (nt Oth HERLEY (Asylum) TOTTY Leunory' TIY BAD CLMPANY (Swan I "Down!!!) Ayder"

"Downhill Ryder" "Ballac Uf.;Ban" T-BUME BURNETT (MB)

Medium GLEMM FREY (Elektra) FAST TIMES AT R.M.

INDITIEST NEL SHEEDING (EDIC)

REL SHEEDING (COLUMN IN INCIDENTIAL INCIDENTIAL

### KEZE/Spokene (509) 448-1000

PD: JOHN SHERMAN MD: BRIAN CREGORY

Added
BAD COMPANY (Swan Song/Afco)
Painteo Face\*
"Electric Land\*
BILLY TADPE (Pesha/OBS)
DON HERGEY (Asylum)
"Johnny... Read\*
"A.LOGA (RAS)-PERRY (Collumbia
"STEEL BREEZE (RCA)

FAST 1985 AT R.m.
(Full INDOOR / ANNI )
PALL GRADT (Pull year Ph.)
PALL GRADT (Pull year Ph.)
PALL TYLL LIVEL LIVE \*\*COMPAN SAMPLER (Gas 1 fam)

Hert 1 as a family of the Company

Fig. 1 (Gas 1 fam)

GAS (A 1 mars 1 c)

GAS (GAS (A 1 mars 1 mar -STEEL BREEZ (BECA)

BRU SPEEDMAGON (Epic) TECH (EXCEPT)

JOH ANDERSON (A FE FOT TECH (EXCEPT)

JOH ANDERSON (A FE FOT TECH (EXCEPT)

REET (LONG-EM) (A FE FOT TECH (EXCEPT)

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\*\*SOMEORY (EXCEPT)

Jazz STEVE DOUGLAS (Fentasy) CRUSAGERS (BCA) BILLY COBHAM'S &... (Musician/Elektr) HUSE ALLISUM (Nusician/Elektr) PAT METHENY GRUNP (ECM)

TOTAL TOTAL

# KWFM/Tucson (802) 824-6588

HOTTES!
JAMM COLGAR (Riva/PolyGrem)
FIELTINGAD MMC (NB)
"Mols Na" "Gypsy"
NORROLS (Aite)
CASH (Atlantic)
A FLOCK...SEAGULE
(AIVE/Res)
ALAM PARSONS PROJ. (Arleta)

KLPX/Tucson (602) 822-6711

PD: ALAN BROWNING MD: JAMES BRADY

Medium
TED INGENT (ATIMATIC)
GE 1999 FREY (EIGHT e)
SPT'S (EBI I America)
FREY (EIGHT e)
FREY (E POH JIM RAY MD: RICK ALLEM AGO AGO AGUS (FULL ROOM/MB) "Hero To Say" RETER FRAMMICH (AAL) "ROOM (AAL) "ROOM (AAL) "ROOM (AAL) "ROOM (AAL) "ROOM (AAL) "ROOM (AAL) "AGO AGUS (AAL) "AGUS (AAL) "AGO AGUS (AAL) "AGO AGUS (AAL) "AGUS (AAL) "AGO AGUS (AAL) "AGUS (

URIAN MEDIT (MEMICUN / YVIN year in Horitest FLEETENDO PMC (ME) BOURRIT PAART (Swem Song/Arc BILLY SQUIEN (Copins) BILLY SQUIEN (Copins) FAST 1 MES AT R.H. CHUI ROOM (ANY VI) JOHN (COLOM) (AI VARPO) (Green PRET TOMN-FASO (ANY VI) CHUI PART (AI VARPO) (GREEN FRET TOMN-FASO (ANY VI) CULVAR / AI VARPO (MEMICUN VI) GEORGE (HORICOGO) & (ERI AMERICA (MEMICUN VI) BILLY THARPE (PennA/DS) 

KISW/Seattle (206) 265-7625

MD: BEAU PHILLIPS MD: STEVE SLATON

Added BAD COMPANY (Swan Sc

MD: DAVE SCOTT Addad
JOE JACKSON (ALH)
"Strappin' Jur"
JS SPECTAL (ASM)
"Meap Runnin'
"GLEMN FRET (Eleatra;
"One You Love"

Nacius MARSHAL CREMINA (BE) MARSHAL CREMINA (CREMINA) MARSHAL CREMINA (CREMINA) MARSHAL CREMINA (CREMINA) MARSHAL CREMINA (CREMINA) MARSHAL (CREMINA) MARSHA

PETE TUMMSHEND (Atco) "Face Dances 2" MELISSA MANCHESTER (Arista) ALAN PARSONS PRUJ. (Arista)

TITIA
MIGHAEL MCDUMALD (MB)
PAUL MCGARTMEY (Columbia)
"Yank IT Meay"
AJMH COUGHAR (Riva/PolyGree
CSSN (ATIANTIC)
FLEETWOLD MAC (MB)
"You've Medium FLEETHOUD MAC (ME) STEVE MINNEGOD (Island/ME) "Yalaria" MISSING PERSONS (Capitol) "Gypsy" CHICAGO (Full Moon/MB "JUMM COUGAR (RIVA/Po KZOK/Seattle (208) 223-3911

PD: JIN ROBINSON NO: CRAIG MARTIN

HISSING PERSONS (Capitol)
"Bords"
ALDAS PRIEST (Goundis)
"ANOTHER THING"
ALAR PARSONS PROJ. (Aristo)
TRON (OS)
HASHAL (CRESHAW (MB)
CSAN (Atlantic)
ED NUCERT (Atlantic)
OD-0015 (IRS/AAM) Microsoft and a reflect some services and se Hortest PLANT (sven Song/Atco)

ROBERT PLANT (sven Song/Atco)

\*Stor Bercar\* "Pledge Pin"

\*Burning...\$1 at 78.31 (sven Song/Atco)

\*...\$1 at 78.31 (sven Song/Atco)

\*...\$1 at 78.31 (sven Song/Atco)

\*\*Ex AT 10/R\* (Columbia)

\*Ex AT 10/R\* (Columbia)

\*Ex AT 10/R\* (Columbia)

\*Ex AT 10/R\* (Columbia)

\*(1/4/\*/1478) "( Ram" Billy Squiën (Capitol) Title "Everybody Go" ASIA (Getten) "On(y Time U(D) EDDIE MUNEY ((D) umble) "Think...Love"

### CFOX/Vancouver (604) 664-7221

PO! DUN SHAFER MD; RICK SHANNON

BRANDON WOLF (unknown)
-P(NK FLUYD ((olumbia)
-SHERIFF (Capitol)

-Setify (Lettor)

Der Tett

Der CODAN (Rive/Polydrem)

Jack & Diem

CSAN (Rive/Polydrem)

Jack & Holmer

CSAN (Rive/Polydrem)

Jack & Diem

FLEE ENDO MAC (M)

JACPIO (Jack Commonly

Little ENDO MAC (Jack Commonly

JACK (Jack Commonl



# BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **ALABAMA**

Close Enough To Perfect (RCA)

On 79% of reporting stations. National Summary: Up 14, Same 19, Down 0, Debuts 13, Adds 63. A Most Added Record. R&R Chart: Debut 38.

#### **CHARLEY PRIDE**

You're So Good When You're Bad (RCA)

On 71% of reporting stations. National Summary: Up 18, Same 26, Down 0, Debuts 25, Adds 29. A Most Added Record. R&R Chart: 49-39.

#### **JUICE NEWTON**

Break It To Me Gently (Capitol)

On 67% of reporting stations. National Summary: Up 15, Same 23, Down 0, Debuts 18, Adds 36. A Most Added Record. R&R Chart; Debut 42.

#### **LORETTA LYNN**

Making Love From Memory (MCA)

On 67% of reporting stations. National Summary: Up 31, Same 24, Down 0, Debuts 24, Adds 13. R&R Chart: 47-43.

### **MOST ADDED** ®

ALABAMA (63)

Close Enough To Perfect (RCA) **BARBARA MANDRELL (51)** Operator, Long Distance Please (MCA) T.G. SHEPPARD (42) War Is Hell... (WB/Curb)
JUICE NEWTON (36)

Break It To Me Gently (Capitol) ED BRUCE (35)

Ever, Never Lovin' You (MCA)

### HOTTEST

**KENNY ROGERS (73)** Love Will Turn You Around (Liberty) JERRY REED (50)

She Got The Goldmine... (RCA) MICHAEL MURPHEY (39) What's Forever For (Liberty) SYLVIA (35) Nobody (RCA)

**WAYLON JENNINGS (33)** Women Do Know How To Carry On (RCA) MICKEY GILLEY (33)

Put Your Dreams Away (Epic)

# **NEW & ACTIVE**

100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. [2] indicated one of this week? 'most added' new songs

ED BRUCE "Ever, Never Lovin' You" (MCA) 71/35

National Summary: Up 6, Same 20, Down 0, Debuts 10, Adds 35 including WNYR, WWVA, KIKK-FM, WNOE-AM, KWKH, WQYK-FM, WSAI-FM, WMNI, WFMS-FM, WDGY, KFDI-AM-FM, KRST-FM, KVEG, KWJJ, KBBQ, KUUY

VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 70/4
National Summers: Up 44, Same 15, Down 2, Debuts 5, Adds 4, KIX106, WCMS-FM, WSLR, KECK, WPOR-AM-FM
33-29, WLWI-FM 4-2, WSIX-FM 9-8, KKYX 16-10, WAXX 18-17, KFGO 22-19, KUZZ 34-24, KLZ d-20, KTOM 18-17, KMPS-AM-FM 8-5, KGA 17-14.

JOHN SCHNEIDER "In The Driver's Seat" (Scotti Bros./CBS) 66/15

National Summary: Up 19, Same 23, Down 0, Debuts 9, Adds 15, WIXL-FM, WYKR, WESC-AM-FM, WLWI-FM, WSM, KWKH, WQYK-FM, WGEE, KEBC-FM, KTPK-FM, KFH, KVOC, KEED, KEIN, KWJJ, KXRB 23-19.

TERRI GIBBS "Some Days It Rains All Night Long" (MCA) 66/8
National Summary: Up 21, Same 27, Down 0, Debuts 10, Adds 8, WCAW, WOKK, WIRK-FM, WDGY, KCJB, KBMY, KRAK, KSOP-FM, WIXL-FM 44-39, WSIX-FM 29-24, WNOE-AM 44-40, KKYX 38-32, WFMS-FM 29-23, KTTS-AM-FM

BURRITO BROTHERS "I'm Drinkin' Canada Dry" (Curb/CBS) 64/2
National Summary: Up 39, Same 16, Down 3, Debuts 4, Adds 2, WGVM, WMNI, WVAM 34-30, WIXL-FM 38-29, WESC-AM-FM 39-35, WSM 23-18, KKYX 25-19, WCMS-FM 18-17, KBMR 45-39, WHBF 43-37, KFH 39-28, KEED 22-16, KWJJ 28-23, KRAK 43-34, KMPS-AM-FM 17-14.

BANDANA "The Killin' Kind" (WB) 62/17

National Summary: Up 10, Same 25, Down 0, Debuts 10, Adds 17, WOKQ, WIXY, WNYR, KIX106, WXBQ-FM, KXYL, WDAK, WOKK, WNOE-AM, WGEE, WTSO, WHBF, KFH, KKAL, KBMY, KWJJ, KRAK.

KAREN BROOKS "New Way Out" (WB) 58/7
National Summary: Up 26, Same 22, Down 0, Debuts 3, Adds 7, WPOR-AM-FM, WWOD, WIRK-FM, WHBF, WTHI-FM, KTPK-FM, KUZZ, WVAM 47-38, WSIX-FM 12-11, WHOO 8-6, KRMD-AM-FM 33-25, WFMS-FM 24-18, WXCL 25-19, KEED 42-34, KRWQ-FM 14-12.

WHITES "You Put The Blue In Me" (Elektra/Curb) 56/25
National Summany: Up 2, Same 23, Down 0, Debuts 6, Adds 25 including WBGW-FM, WNYR, WSEN-AM-FM, WOIK-FM, WKSJ-FM, KWKH, WMNI, WXCL, KVOO, KFDI-AM-FM, KRST-FM, KVEG, KWJJ, KSOP-FM, KOKE-FM

BARBARA MANDRELL "Operator, Long Distance Please" (MCA) 53/51

National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 51 including WGNA-FM, WPOC-FM, WEEP, WAMZ-FM, WHOO, WRNL, WCMS-FM, WMAQ, WHK, WIRE, WBCS-FM, KFH, KNIX-FM, KCKC, KCUB.

BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 53/12
National Summery: Up 7, Same 28, Down 0, Debuts 6, Adds 12, WIXL-FM, WKYG, WCOS-AM-FM, KHEY, WOKK, WSIX-FM, WSM, WMNI, WRIE, WHBF, KBMY, KVEG, KKYX 43-38, WKKQ-AM-FM 40-32, KEED 40-31.

T.G. SHEPPARD "War Is Hell (On The Home Front Too)" (WB/Curb) 49/42 National Summary: Up 2, Same 3, Down 0, Debuts 2, Adds 42 inxidding WRKZ-FM, WNYR, WWVA, KOKE-FM, FM, WMC-AM, WHOO, WIRK-FM, WHK, WWWW-FM, WFMS-FM, KEBC-FM, KLZ, KNIX-FM, KWJJ, KMPS

JOHNNY CASH "Georgia On A Fast Train" (Columbia) 48/5

Netionel Summary: Up 11, Seme 25, Down 0, Debuts 7, Adde 5, WAMZ-FM, WSM, KWMT, KCJB, KYTE, WGNA-FM 29-25, WYII 47-44, WBAP on, KRMD-AM-FM 28-23, WIRK-FM 34-26, WDAF on, KTTS-AM-FM 40-34, KFDI-AM-FM 34-32, KUZZ 36-33, KSOP-FM 48-40.

STEVE WARINER "Don't It Break Your Heart" (RCA) 47/25

National Summan; Up 5, Same 12, Down 1, Debuts 5, Adds 25 including WGNA-FM, WVAM, WESC-AM-FM, WOIK-FM, KRMD-AM-FM, WFMS-FM, KEBC-FM, KTTS-AM-FM, KKAL, KNIX-FM, KSOP-FM, KCUB, WNYR d-29, WMPS 27-23. WKKO-AM-FM 47-38.

MARIE OSMOND "Back To Believing Again" (Elektra/Curb) 45/2
National Summers: Up 14, Same 23, Down 0, Debuts 6, Adds 2, WIXY, WYII, WCAW 50-45, KWKH on, WTSO 30-23, KTTS-AM-FM 44-38, KVOO on, KFH 36-33, KKAL 43-40, KLZ on, KEED 44-39, KSOP-FM 44-38, KMPS-AM-FM on.

TOM CARLILE "Back In Debbie's Arms" (Doorknob) 42/2
National Summery: Up 23, Same 17, Down 0, Debuts 0, Adds 2, KYXX, KWMT, WVAM 45-40, KHEY 29-26, KIKK-FM 38-35, WOKK 38-35, KKYX 48-41, WHK 30-27, WKMF 38-34, WTSO 29-25, KVOO 50-43, KFDI-AM-FM 26-23, KEED

JERRI KELLY "Walk Me 'Cross The River" (Carrere/CBS) 37/5
National Summery: Up 17, Same 15, Down 0, Debuts 0, Adds 5, WADR, WBCS-FM, WXCL, KVEG, KSOP-FM, WBGW-FM 18-16, KIX106 42-38, WKSJ-FM 47-44, KTTS-AM-FM 38-32, KUUY 27-24.

# Radio Records. NATIONAL AIRPLAY/50

#### **August 27, 1982** KENNY ROGERS/Love Will Turn You... (Liberty) 0 5 2 1 4 4 2 GEORGE STRAIT/Fool Hearted Memory (MCA) 3 WAYLON JENNINGS/Women Do Know How To... (RCA) 12 7 5 CHARLY McCLAIN/Dancing Your Memory Away (Epic) 15 12 8 MICHAEL MURPHEY/What's Forever For (Liberty) MOE BANDY/She's Not Really Cheatin'... (Columbia)

9

11 9 6 21 15 10 JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA) SYLVIA/Nobody (RCA) 1 2 8

1 13 10 7 9 EARL THOMAS CONLEY/Heavenly Bodies (RCA)

16 13 12 STATLER BROTHERS/Whatever (Mercury/PolyGram) MEL McDANIEL/Big Ole Brew (Capitol) 22 16 13 1

26 22 18 MICKEY GILLEY/Put Your Dreams Away (Epic) 24 20 16 13 GENE WATSON/This Dream's On Me (MCA) FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva) 27 23 20

25 21 19 GARY MORRIS/Dreams Die Hard (WB) 13 10 8 11 REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram) 7 5 9 DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)

18 14 14 EDDY RAVEN/She's Playing Hard To Forget (Elektra) 18 OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA) 38 33 22

ANNE MURRAY/Hey! Baby! (Capitol) 20 37 31 25 28 26 21 YOUNGER BROTHERS/Nothing But The Radio On (MCA) 33 29 24

BELLAMY BROTHERS/Get Into Reggae Cowboy (Elektra/Curb)-20 17 15 GAIL DAVIES/You Turn Me On I'm A Radio (WB) CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia) 40 35 27

M. HAGGARD & G. JONES/Yesterday's Wine (Epic) 41 34 29 43 37 31 RONNIE MILSAP/He Got You (RCA) 34 30 28 27 KIERAN KANE/I'll Be Your Man Around... (Elektra)

BILLY "CRASH" CRADDOCK/Love Busted (Capitol) 36 33 42 DOLLY PARTON/I Will Always Love You (RCA) 44 38 30 44 38 35 LOUISE MANDRELL/Some Of My Best Friends Are... (RCA)

50 39 34 LEE GREENWOOD/She's Lying (MCA) ROSANNE CASH/Ain't No Money (Columbia) 6 17 JOE STAMPLEY/I Didn't Know You Could... (Epic) 49 41 36

LEON EVERETTE/Soul Searchin' (RCA) 40 37 WILLIE NELSON/Let It Be Me (Columbia) 43 40 42 DON WILLIAMS/Mistakes (MCA)

37 HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb) 11 23 ALABAMA/Close Enough To Perfect (RCA) 49 CHARLEY PRIDE/You're So Good When You're Bad (RCA)

45 40 RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA) TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic) 46 JUICE NEWTON/Break It To Me Gently (Capitol) New LORETTA LYNN/Making Love From Memory (MCA)

Entry 3 RICKY SKAGGS/I Don't Care (Epic) 18 26 44 8 19 30 45 EMMYLOU HARRIS/Born To Run (WB) 29 27 32 46 JOHN CONLEE/Nothing Behind You, Nothing... (MCA)

19 25 39 47 MARTY ROBBINS/Some Memories Just Won't Die (Columbia) 17 24 41 48 ROGER MILLER & WILLIE NELSON/Old Friends (Columbia) 14 28 43 49 ALABAMA/Take Me Down (RCA) 50 ED BRUCE/Ever, Never Lovin' You (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate general continued upward move

AMY WOOLEY "If My Heart Had Windows" (MCA) 37/2

National Summary: Up 19, Sama 13, Down 0, Debuts 3, Adds 2, WPOR-AM-FM, KVEG, WVAM 27-22, KRMD-AM-FM 37-32, WIRK-FM 48-38, WTSO 35-33, WXCL 47-37, KRWQ-FM 6-4, KWJJ 40-33, KRAK 32-27.

BILLY PARKER "If I Ever Need A Lady" (Soundwaves) 36/2
National Summan: Up 14, Same 16, Down 1, Debuts 3, Adds 2, WITL-FM, KEED, WGNA-FM 44-39, WVAM 49-42, KRMD-AM-FM 40-36, WIRK-FM 48-39, KTTS-AM-FM 49-43, KVOO 49-44, KFDI-AM-FM 40-37, KRWQ-FM 18-17.

WRIGHT BROTHERS "Made In The U.S.A." (WB) 33/19 National Summary: Up 1, Same 11, Down 0, Debuts 2, Adds 19 including WWVA, WQIK-FM, KRMD-AM-FM, WTQR-FM, WIRE, KTTS-AM-FM, KFH, KLAC, KWJJ, KSOP-FM, WHN 40-36.

FAMILY BROWN "Some Never Stand A Chance" (RCA) 33/6
National Summary: Up 7, Same 17, Down 0, Debuts 3, Adds 6, WBGW-FM, WEEP, WWVA, KECK, WXCL, KSOP-FM, WIXL-FM 30-18, WCMS-FM 30-25, KEED 50-42, KUGR 33-27.

RAY PRICE "Wait Till Those Bridges Are Gone" (Dimension) 33/2

National Summary: Up 20, Same 9, Down 0, Debuts 2, Adds 2, WIXL-FM, WWVA, KHEY 48-40, KIKK-FM 29-23, WMC-AM 23-18, WSIX-FM 16-15, KEBC-FM 39-32, KVOO 37-28, KEEN 37-34, KCUB 30-23.

OSMOND BROTHERS "It's Like Falling In Love..." (Elektra/Curb) 32/27

National Summary: Up 1, Same 3, Down 0, Debuts 1, Adds 27 including WGNA-FM, WWVA, WMC-AM, WIRK-FM, WTQR-FM, WKKQ-AM-FM, KEBC-FM, KFDI-AM-FM, KLZ, KMPS-AM-FM, WPQC-FM 34-29.

KIN VASSY "Women In Love" (Liberty) 29/6 National Summery: Up 8, Same 15, Down 0, Debuts 0, Adds 6, WIXL-FM, KLRA, WNOE-AM, KWMT, KKAL, KVEG, WSIX-FM 25-21, KRMD-AM-FM 48-35, KSO 38-33, KUZZ 50-43.

BILL ANDERSON "Southern Fried" (Southern Tracks) 28/5

National Summary: Up 8, Same 13, Down 0, Debuts 2, Adds 5, WHBF, KEED, KMAK, KSOP-FM, KGA, WIXL-FM 43-27, WZZK-FM 29-25, WLWI-FM 32-28, WIRK-FM 40-35, KUZZ 47-42. RODNEY LAY "I Wish I Had A Job To Shove" (Churchill) 25/5

National Summary: Up 6, Same 11, Down 0, Debuts 3, Adds 5, WVAM, WIXY, KLRA, WOKK, WIRK-FM, WIXL-FM 47-30, KHEY 41-38, WXCL 46-39, KFDI-AM-FM 44-41, KEED 47-37.

JACK GRAYSON "Ain't Givin' Up On Her Again" (Joe-Wes) 22/4
National Summery: Up 4, Same 13, Down 0, Debuts 1, Adds 4, KIX108, KOKE-FM, KEED, KYTE, KRMD-AM-FM 47-41.
KBMR 48-40, KTTS-AM-FM 48-42, KFDI-AM-FM 50-45, KMAK on, KSOP-FM on.

CROSBY, STILLS & NASH "Wasted On The Way" (Atlantic) 20/2
National Summary: Up 9, Same 7, Down 2, Debuts 0, Adds 2, WTSO, KRWQ-FM, WBGWFM 14-9, WNYR 5-4, WILQ
9-8, WZZK-FM 30-24, WHK 4-4, WBCS-FM 13-12, KUUY 3-2, KUGR 26-21.

DOLLY PARTON "Do I Ever Cross Your Mind" (RCA) 20/1 National Summary: Up 13, Same 4, Down 0, Debuts 2, Adds 1, WOKQ, WDAK 30-26, KHEY 42-34, WNOE-AM 35-32, KRMD-AM-FM 23-18, WQYK-FM 33-29, WKKQ-AM-FM 45-35, WDAF 25-20, KFH 34-27, KUZZ 40-30

THRASHER BROTHERS "Still The One" (MCA) 17/5 National Summany: Up 2, Same 5, Down 0, Debuts 5, Adds 5, KRMD-AM-FM, WKMF, KVOO, KRWQ-FM, KRSY, WPOC-FM 35-30, WSEN-AM-FM on, WZZK-FM d-27, WCMS-FM 44-41, KLZ on.

ROY CLARK "Tennessee Saturday Night" (Churchill) 14/4 National Summary: Up 0, Same 9, Down 0, Debuts 1, Adds 4, WWOD, KBMY, KEED, KTOM, KHEY on, KEBC-FM on, KTTS-AM-FM on, KFDI-AM-FM on, KSOP-FM on

JIMMI CANNON "Fool's Gold" (WB) 14/3

National Summary: Up 3, Same 6, Down 0, Debuts 2, Adds 3, WYII, WSIX-FM, WKMF, KHEY on, WLWI-FM on, WNOE-AM 50-44, KRMD-AM-FM 44-38, KSO d-34, WXCL on, KIGO on.



# Regional Adds & Hots

MOST ADDED

Kenny Rogers (Liberty)

**MIDWEST** 

MIDWEST HOTTEST Kenny Rogers (Liberty) MOST ADDED
Alabama (RCA)
Barbara Mandrell (MCA) Juice Newton (Capitol)

MOST ADDED Alabama (RCA) T.G. Sheppard (WB)

SOUTH

WIL-AM & FM St. Louis, MO

HOTTEST Kenny Rogers (Liberty) MOST ADDED

Alabama (RCA)

HOTTEST

Kenny Rogers (Liberty) Barbara Mandrell (MCA)

#### **EAST**

WVAM Altonna, PA

Barbara Mandrell (MCA)

WKYQ. Parkerel

HOTTOST: DAVID FRIZZELL KENNY REGERS JERRY REED SYLVIA GENE WATSON

WRIGHT BROTHERS
BANDANA
RAZZY BAILEY
ED BRUCE
DOLLY PARTON
JUICE MENTON
HOTTES\*:
SYLVIA
MAYLON JENNING
DAVID FRIZZELL
KENNY ROGERS
JERRY REED

CHARLEY PRIDE BANDANA JUICE NEWTON TANNY WINETT OR MORE LAY HOTTOST! MCE BANDY KEINY ROGERS CHARLY MC CIA MICHAEL MURPH INCKEY GILLEY

WIKZ-FM Hereboy, PA

WESTINGTON, DU

BELLANY ENCHERS
LEON EVERETYE
BILLIE MELSON
YERN GOSDIN
LIE GREENSON
LIE GREENSON
LIE GREENSON
JOE STAMPLEY
HOTTEST
STLVIA
HICHAEL MURPHEY
MOE BANDOY
REBAN RIC ENTIRE
MILLER & MELSON

widi New York, NY BARBARA MANDRELL JOHN SCHNEIDER HRIGHT BROTHERS HNITES HOTTBET! KENNY ROGERS JERRY REED MEL NC DANIEL FRIZZELL & WEST NICKEY GILLEY

DON BILLIAMS
BOBBY BARE
BARBARA MANDRELL
RAY PRICE
IMMITES
KIN VASSY
KITY ROSE TRENT
JOE CLARK
JOHN SCHMEIDER
BELLAMY BROTHERS
HOTHERS
TOLMER BROTHERS
KEINEY ROGE
BELLAMY BROTHERS
CHART
BELLAMY BROTHERS
CHART
BELLAMY BROTHERS
CHART
KEINEY
BOLLAMY BROTHERS
CHART
CH JUICE NEWTON
RAY PRICE
FAMILY BROWN
TIG. SHEPPAND
ED BRUCE
WRIGHT BROTHERS
GOMONO BROTHERS
SYLVIA
KENNY ROGERS
JERRY REED
MICHEL MURPHEY
OAK RIDGE BOYS

WILO

DEAN DILLÓN
TOM JONES
BARBARA MANDRELL
MARIE GENOME
MARIE GENOME
JIMMI CANNON
MOTTOSTI
SCHANON
MOTTOSTI
SCHARLY REGERS
CHARLY REGERS
CHARLY BALLEY
RAZZY BALLEY

WEST

DON WILLIAMS-JUICE HENTON ED BRUCE ALABAMA LORETTA LYNN CHARLEY PRIDE WHITES

WPOR-AM & FM Portland, ME

ALABAMA
CHARLEY PRIDE
RAZZY BAILEY
RAZZY BAILEY
KAMEN BROOKS
HOTTOST;
DAYID FRIZZELL
KENNY ROGERS
MICHAEL HURPHEY
JERRY REED

WNYR

LARRY GATLIN
ROANIE MC DOWELL
WHITES
LACT J. DALTON

KUZZ Bakersfield, CA BARBARA MANDRELL ALABAMA DON LEE KAREN BROOKS

JUTGE MENTON ALABANA ED BRICE HISTOSY: KENNY ROGERS MAYLON JENNINGS JERRY REED BELLAMY BROTHERS CRYSTAL GAYLE

VERN GOSDIN
"CRASH" CRADDO
LOUISE MANDRE
JOE STAMPLEV
DOLLY PARYON
MOTHOBY:
DAVID FRIZZELL
JERRY REED
SYLVIA
KENNY ROGERS

ALABAMA
BARBARA MANGREL
CSMIND BROTHERS
T.G. SHEPPARD
ZELLA LEHR
STEVE BRARINER
HOTTEST!
HICHAEL MIRPHEY
KENNY ROCERS
EDDY RAYEN
HEL MIC DANIEL
JERRY REED

BARBARA MANDREL
LEE GREENHOOD
OAK RIDGE 80°S
GARY MORRIS
NOTIOSE;
SYLVIA
JERRY REED
MOE BANDY
NAYLON JENNINGS
RICKY SKAGGS

KEED Eugene, OR

JUICE NEWTON WHITES BILL ANDERSON STEVE WARINER JRIGHT BROTHER T.G. SMEPPARD DON LEE HOTTEST

WSAI-AM & FM Cincinnati, OH DON WILLIAMS ALABAMA JUICE NEWTON ED BRUCE RAZZY BAILEY WILLIE NELSON RONNIE WILSAP

BARBARA MANDRELL
T.G. SHEPPARD
LEUM EVERETTE
LEE GREENWOUD
HOTTEST;
KENNY ROGERS
SYLVIA
GEORGE STRAIT
GEORGESTAIT
REBA MC ENTIRE

LOUISE MANDRELL
CHARLIE ROSS
DEBBIE CAMPBELL
T.G. SHEPPARO
ALABAMA
MOTHER\*
KENNY RUGERS
REBA MC ENTIRE
MICKEY GILLEY ORYSTAL GAMLE DON WILLIAMS

WCXI Detroit, MI

CHARLEY PRIDE RUNNIE HILSAP ANNE MURRAY HOTTEST: STATLER BROTHER HAYLON JERNINGS CAIL DAVIES MEL MC DANIEL HILLIE NELSON

KMPS-AM & FM Seattle, WA

HOTTEST I GEORGE STRAIT MOE BANDY KENNY ROGERS MICKEY GILLEY CRYSTAL GAYLE

Spouwne, W.A.
T.G. SHEPPARD
OSMOND BROTHERS
BARBARA MANDRELL
ALASAMA
STEVE WARINERSON
HOTTEST;
KENNY ROGERS
OAK RIDGE BOYS
CRYSTAL GAVE
LEON EVERTTE
MERLE & GEORGE

SL ANTONY, MONTH CONTROL OF THE CONT

KCUB Tucson, AZ

KGA Spoke

WAXX Eau Claire, WI

BARBARA MANDRELL ALABAMA MRIGHT BROTHERS T.G. SHEPPARD JUICE NEWTON HOTTOST: KENNY RUGERS JERRY REED MICHAEL MURPHEY FRIZZELL & MEST MICKEY GILLEY

KFQO Farge, ND

HILLIE MELSON
"CRASH" ORADDOCI
JOE STAMPLEY
LEE GREENHOOD
CHARLEY PRIDE
HOTTOBY:
SYLVIA
KENNY ROGERS
CHARLY MC CLAIN
MEL MC DANIEL
MICKEY GILLEY

KRSY Roswell, NM

KNIX-FM Phoenix, AZ

KWJJ Portland, OR

CROSEY, STILLS & N BARBARA MANDRELL ALABAMA TARASHER BROTHERS ZELLA LEFR RICHARD LEIGH WHITES SKIP & LINDA ED BRUCE STEYE MARINER HOTTOSTI KEIMY ROGERS EARL THOMAS SCONLEY BELLANY BROTHERS JOHN DEWNES JOHN DEWNES JOHN DEWNES

CHARLEY PRIDE LORETTA LYNN RAZZY BAILEY JOHN SCHMEIDER ALASAMA HOTTOST: CHARLY MC-CLAIN JERRY REED MEL MC DANIEL OAK RIDEE BOYS CRYSTAL GAYLE

ALABAMA STEVE MARINER ZELLA LEHR HOTTOST: STLYIA LELM EVERETTE RONNIE MILSAP CRYSTAL GAYLE GARY MORRIS

KVEG Las Veges, NV

KLAC Los Angeles, CA

CHARLEY PRIDE
T.G. SHEPPARD
BANDAMA
JOHN SCHMEIDER
HRIGHY BROTHERS
HOTHERS
HOTHERS
HAVION JENNINGS
MAYLON JENNINGS
MEL MG DANIEL
FRIZZELL & WEST
LOUISE MANDRELL

BARBARA MANDRELL
LARRY GATL'N
\*.G. SHEPPARD
ED BRUCE
RUNNIE MC DOWELL
LALY J. DALTON
HOTTOR'S
KENNY ROGERS
MAYLON JEHNINGS
STATLER BROTHERS
JERRY RED
MICKEY GILLEY

BARBARA MANDRELL
MHITES
STEVE MARINER
ALABAMA
DOUG KERSHAW
THRASHER BROTHERS
T.G. SHEPPARD
HOTYSET;
KERMY ROCERS
MAYLON JERNINGS
GEORGE STRAIT
CHARLY MG CLAIN
MCE BARDY

BANDANA TERRÍ GIBBS

KSOP-FM Salt Lake City, UT

SAN LAKE CRY, L
ZELLA LEPR
LORETTA LYMN
STEVE BARINER
STEVE BARINER
STEVE BARINER
KIPF BRANNON
KRIS CARPENTER
BRIGHT BROTHERS
GHAV MGC
HARROS SHITH
TERRI GIOSS
BLLL NOCKSSON
MC BRAND

ALABAMA BARBARA MANDRE T.G. SHEPPARD STEVE WARTING HOTTERS KEMMY ROGERS OAK RIDGE BOYS DOLLY PARTON WILLIE MELSON MERLE & GEORGE

ALABAMA GARBARA MANDREL STEVE WARTINER MOTTOWY: KENNY REGERS EARL THOMAS CON CHARLY ME CLAIN FRIZZELL & WEST MERLE & GEORGE KBBQ Venture, CA

WKNIF Flint, MI

RAZZY BAILEY ALAGAMA

ALAGAMA
WRIGHT BROTHERS
OSMOND BROTHERS
OSMOND BROTHERS
OSMOND BROTHERS
OSMOND BROTHERS
OSMOND CROTHERS
JOHNNY CASH
TOM CARG. ILE
HOTTORS TO CEORGE STRAIT
REBA MC ENTIRE
JERRY REED
HICKEY GILLEY
MERLÉ & GEORGE

WQHK Fort Wayne, IN

WGEE Green Bay, WI JUICE NENTON
JUNN SCHNEIDER
BANDANA
BARBARA MANDRELL
ED BRUCE
Hoffsst;
HATLON JENNINGS
KEINNY ROGERS
CHARLY MC CLAIN
MICHAEL MARPHEY
JERRY REED

WKKQ-AM & FM OAK RIDGE BOYS
OSMOND BROTHERS
ED BRIDGE
CHARLEY PRIDE
BARBARA MANORELI
HOTTOBET:
KENNY ROGERS
MAYLON JENNINGS
GEURGE STRAIT
EARL THOMAS CON
MICHAEL MURPHEY

MERLE & GEORGE OAK RIDGE BOYS T.G. SHEPPARD HOTTOST: GEORGE STRAIT MERLE HAGGARD KEMMY ROGERS MARTY ROBEINS MEL NC DANIEL

CHARLEY PRIDE FAMILY BROWN JUICE NEWTON ED BRUCE T.G. SHEPPARD WHITES OSMOND BROTHERS JERRI KELLY HOTHER!

BARBARA MANDREL
ED BRICE
7.G. SHEPPARD
ALABAMA
HOTTOST;
KENNY ROGERS
JERRY REED
HICHAEL MURPHEY
CHARLY MC CLAIN
GARY MORRIS HOTTEST; GEORGE STRAIT MICHAEL MURPHEY MOE BANDY CHARLY MC CLAIN MEL MC DANIEL MRIGHT BROTHERS
CHARLEY PRIDE
BUBBT BARE
BARBARA MANDRELL
JULCE NEWTON
HOTTOST:
KENNY ROGERS
CHARLY MC CLAIN
EARL THOMAS CON
GARY MURRIS

BOBBY BARE CHARLEY PRIDE BILL ANDERSON KAREN BRCOKS DON WILLIAMS RAZZY BAILEY BANDANA STEYE WARINER HOTTEST:

JUCE MENTON DUN BILLIAMS TAMMY MYNETTE LEE GREENMOOD HOTTOSTS KENNY ROGERS GEORGE STRAIT MATLON JENNINGS MCE BANDY CHARLY MC CLAIM

JUICE MENTON
OSMONO BROTHERS
BRIGHT BROTHERS
BABBARA MANDREL
STEVE RARIHER
ALABAMA
HOTTOST
JERRY RED
STATLER BROTHER
MICKEY GILLEY
OAK RIDGE BOYS
LOUISE MANDRELL

MERLE & GEORGE BARBARA MANDREL RAZZY BAILEY JERRI KELLY

TERRI-GIBBS
ED BRUCE
ALABAMA
LORETTA LYNN
HOTTEST:
SYLVIA
MAYLON JENNINGS
GEORGE STRAIT
EARL THOMAS CONLEY
MOE BANDY

KCJS Minel, ND

ALABANA
T.G. SHEPPARD
OSMOND BROTHER
SONN SCHHEIDER
STEVE WARINER
HOTTOST;
REBA MC ENTIRE
KEHNY ROGERS
BELLANY BROTHERS
OHALLY MC CLAIN
JOHN CONLEE

WZZK-FW Birminghe JOE STAMPLEY
LEON EVERETTE
LOUISE MANDRELL
DON WILLIAMS
ALABAMA.
HOTTOST I
SYLVIA
KERNY ROGERS
JERRY REED
MAYLON JENNINGS
MICHAEL MURPHEY

CHARLY NE CLAIN
EDDY RAVEN
ALREAMA
ED BRUCE
STELLA PARTON
OSMOND BROTHERS
OMRILEY PRIDE
BANDANA
HOTTOST 1
SYLVIA
KENNY ROGERS
NICHAEL RURPHEY
HICKEY GILLEY
DOLLY PARTON

ALABAMA
STEVE WARINER
WRIGHT GROTHERS
BANBARA MANDRELL
BANDAMA
HOTTOST:
KENNY ROGERS
JERRY REED
AMICKEY GILLEY
OAK RIDGE BOYS
RONNIE WILSAP

T.G. SHEPPARD
DOBEY BATE
RAZZY BATLEY
LOUISE MANDRELL
BARBARA MANDRELL
HOTTOST;
KENNY RUGERS
MOE BANDY
OAK RIDGE BOYS
MICHAEL MERPHEY
FRIZZELL & WEST

BELLAMY BROTHERS
T.G. SHEPPARD
ROANIE MC DONELL
HINITES
BANDAMA
HOTTEST:
HATLON JEHNINGS
HICKY GILLEY
GAK RIOGE BOYS
RONNIE MILSAP

KPLX-FM Dellee/Ft. Worth, TX

CRYSTAL GAYLE
#ILLIE NELSON
YOUNGER BROTNERS
NOTIOST:
REBA MC ENTIRE
LLOYD DAYID FOSTER
MARTY ROBBINS

CHARLIE ROSS HICKET GILLEY

KHEY El Paso, TX

KAREN BROOKS
ALABAMA
JOHN SCHNEIDER
CHARLEY PRIDE
WHITES
HICHAEL MURPHEY
JERRY REED
FRIZZELL & WEST
MICKEY GILLEY
BELLAMY BROTHERS

WCII Louis

DOLLY PARTON KAREN BROOKS

KVOO Tules, OK

WHOO Orlando, FL

LORETTA LYNN
OAK RIDGE BOYS
T.G. SHEPPARD
BABBARA MANDREL
HOTTES!
KENNY ROGERS
MGE BANDY
MICHAEL MURPHEY
ANNE BURRAY
DOLLY PARTON

KFH Wichha, KS

JOANNE CASTLE INHITES ALABAMA JUICE NEWTON ED BRUCE OSMICHO BROTHER T.G. SHEPPARD HOTTON EFORGE STRAIT HICHAEL MURPHE OHARLY MC CLAIMEL MC DANIEL MICKEY GILLEY

SOUTH

KOKE-AM & FM Auetin, TX

HOTTOST: REBA MC ENTIRE GEORGE STRAIT KENNY ROGERS SYLVIA DOLLY PARTON

ED BRUCE
MARGO SMITH
JUICE MENTON
T.G. SHEPPARD
ALABAMA
BOBBY BARE
HOTTAST;
MICHAEL MURPHET
MEL WC DANIEL
JERRY REED
"CRASH" CRADDOCK WBEU Beaufort, SC

LORETTA LYNN
BARBARA MANDRELL
ALAGAMA
LARRY GATLIN
T.G. SHEPPARD
LACY J. DALTUN
HOSTORY
DAYIO FRIZZELL
KENNY MOGERS
SYLVIA
JERRY MEED
YOUNGER BROTHERS BARBARA MADRELL
MATTES
BOXCAR WILLIE
LACY J. DALTON
MOTHEST;
JERRY RED
MICKEY GILLEY
CAK RIDGE BOYS
ORYSTAL GAYLE
MERLE & GEORGE

WEAP PL Worth, TX

STATLER BROTHERS ROWNIE MILSAP MOTTMÉT: CHARLY MC CLAIN MICHAEL MURPHEY JERRY REED FRIZZELL & MESY DOLLY PARTON

JUICE NEWTON
JOHN SCHWEIDER
ED BRUCE
STEVE WARINER
HARGO SHITH
HOTTER\*I
FRIZZELL & WEST
HICKEY GILLEY
ANNE MURRAY
LEE GREENWOOD
LEON EVERETTE

BURRITO BROTHERS STEVE WARINER HOTTEST; KENNY ROGERS: EARL THOMAS CONL CAK RIDGE BOYS FRIZZELL & WEST REBA MC ENTIRE

KIKK-FM Houston, TX

WQAM Mami, FL

WLWI-FM

T.G. SHEPPARD
BOXCAR WILLIE
KIPPI BRANNON
OSMOND BROTHERS
JOHN SCHWEIDER
ROY HEAD
HOTHERS
VERN GOSDIN
JERRY REED
FRIZZELL & WESY
OULLY PARTON
WILLIE NELSCH

KN.T-FM Houston, TX CRYSTAL GAYLE OAK RIDGE BOYS HOTTOST: MOE BANDY GENE WATSON EARL THOMAS CON JERRY REED EMMYLOU HARRIS

ED BRUCE
OSMOND BROTHER
RUY HEAD
KIN WAS SY
ALABAMA
RUDWEY LAY
HOTTOFT
INCREMENT
LERRY REED
GEME WATSON
HICKEY GILLEY
OAK RIDGE BOYS

WSM Neeks ALABAMA
ROMNIE MILSAP
"CRASM" GRADDOC
LOUISE MANDRELL
DON WILLIAMS
LEE GREEMHOOD
HOTIST
SYLVIA
DAYID FRIZZELL
MATLON JENNINGS
REBA MO ENTIRE
GEORGE STRAIT

JUTCE HENTON
JOHNNY CASH
BOBBY BARE
JOHN SCHWEIDER
CHARLEY PRIDE
ALABAMA
HOTTER' BEORGE STRAIT
BAYLON JENNINGS
KENNY ROCERS
JERRY RED
CAK RIDGE BOYS

Mandwille, TM
JUICE NEWTON
JUICE NEWTON
BURGEY BARE
LORETTA LYNN
ROWNIE MC, DOME
JINNI CANNOR
LARRY GATLIN
TOM JONES
ROWNIEF & RICH
ZELLA LEMR
HOTTEST
LOUISE MANDREL
GEORGE STRAIT
LEE GREEMCOO
RILLIE MELSON
KIM VASSY

KKYX Sen Anti

ALABAMA
ED BRUCE
BANDANA
KIN VASSY
HOTTOST:
KENNY ROGERS
REBA MC ENTIRE
EDDY RAYEN
EARL THOMAS CO
GENE WATSON

KYXX Odesse, TX

KWKH Shroroj

ALABAMA
ALABAMA
ALABAMA
ALABAMA
ALABAMA
BON SCHMEIDER
BNITES
JUI CE NEWTON
MANNE KEMP
HOTTOST:
REBA MC ENTIRE
GEORGE STRAIT
MOLE BANDY
EDDY RAYEN
MANLON JENNINGS

WQYK-FM Tompo/BL F JOHN SCHMEIDER CHARLEY PRIDE ED BRUCE HOTTOST: HICHAEL MURPHEY SYLYIA KENNY ROGERS

T.G. SHEPPARD
RIOMNIE ROCERS
ALABAMA
COMOND BROTHERS
STEVE MARINER
BARBARA MANDRELL
JUICE NEWTON
HOTTOST:
REBA MC ENTIRE
MAYLON JENNINGS
REMINY ROGERS
ROCE BANDY
JERRY REED BELLAMY BROTHERS YERN GOSDIN TAMMY NYMETTE BARBARA MANORELL

OSMOND BROTHER JUICE NEWTON BOXCAR WILLIE

138 Current Reports

The following stations

did not report this week: WPLO/Atlanta WSOC-FM/Charlotta

**Hottest Tracks:** 'No Show Jones" MERLE HAGGARD & GEORGE JONES (Epic)

# **COUNTRY ALBUMS**

Cuts in bold type are receiving the heaviest airplay.

(Columbia) "It Hasn't Happened Yet" "Looking For A Comer" "That's GAIL DAVIES - Givin' Herself Away - (WB) "Givin'

ROSANNE CASH - Somewhere In The Stars -

MICKEY GILLEY - Put Your Dreams Away - (Epic) Rocky Road To Romance" "Don't You Be Foolin' With A Fool" "If I Can't Hold Her On The Outside" "I Really Don't Want To Know" "The Beginning

JUICE NENTON CHARLEY PRIDE "ALASANA LORETTA LYNN BILLY PARKER HOTTOST: SYLVIA GEORGE STRAIT MCE BANDY MICKEY GILLEY ANNE MURRAY

MERLE HAGGARD & GEORGE JONES - A Taste Of Yesterday's Wina — (Epic) "No Show Jones "The Brothers" "I Think I've Found A Way (To Live Without

"Must've Been Drunk WAYLON JENNINGS - Black On Black - (RCA) "Folsom Prison Blues" "We Made It As Lovers (We Just Couldn't Make It

MICHAEL MURPHEY - Michael Martin Murphey — (Liberty) "Lost River" "Hearts In The Right Place"

JUICE NEWTON — Quiet Lies — (Capitol) "Falling In Love" "Trail Of Tears" "Love Sail Away" "Heart Of The Night"

DOLLY PARTON & BURT REYNOLDS — The Best

Little Whorehouse In Texas — (MCA) "Sneekin' Around" KENNY ROGERS - Love Will Turn You Around -(Liberty) "A Love Song" "If You Can Lie A Little Bit" "Fighting Fire"

With Fire" "Somewhere Between Lovers And Friends" "The Fool in Me" SYLVIA - Just Sylvia - (RCA) "Mirage" "Like Nothing Eve

Happened" "Not Tonight"
TOMPALL & THE GLASER BROTHERS — After Al These Years — (Elektra) "Can't Live With 'Em (Can't Live Without 'Em)" "Oh America" "I Could Never Live Alone Again" HANK WILLIAMS JR. - High Notes - (Elektra/ Curb) "The South's Gonne Rettle Agein" "If Heeven Ain't A Lot Like Dixie" "I've Been Down" "High And Pressurized"

### **Most Requested:**

SYLVIA "Nobody" (RCA) JERRY REED "She Got The Goldmine..." (RCA) DAVID FRIZZELL "I'm Gonna Hire..." (WB/Viva) KENNY ROGERS "Love Will Turn You..." (Liberty)

# Black Radio

# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

#### TIME 777-9311 (WB)

67% of our reporting stations on it. Rotations: Heavy 7/0, Medium 15/3, Light 18/5, Extra Adds 1, Total Adds 9, WJPC, WCIN, KNOW, WOIC, KOKY, WLOU, WVOL, WANT, WLTH. Debuts at number 29 on the Black Radio Chart.

#### **MELBA MOORE**

Love's Comin' At Ya (EMI America)

67% of our reporting stations on it. Rotations: Heavy 3/0, Medium 12/1, Light 22/4, Extra Adds 4, Total Adds 9, WXYV, WVEE, WBMX, KDAY, WATV, WTMP, WVOI, KDIA, KUKQ. Debuts at number 28 on the Black Radio Chart.

A Penny For Your Thoughts (RCA)

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 4/1, Light 29/4, Extra Adds 5, Total Adds 10, WDIA, WAIL-FM, WYLD-FM, WJMO, WJMI, WVOL, WANT, WLUM, KACE, KUKQ. A Most Added Record. Debuts at number 30 on the Black Radio Chart, DAZZ BAND

Keep It Live (On The K.I.L.) (Motown)

61% of our reporting stations on it. Rotations: Heavy 12/0, Medium 16/0, Light 9/1, Extra Adds 0, Total Adds 1, KDAY. Heavy: WAMO, WAOK, WVEE, WGCI, WDMT. Moves 27-23 on the Black Radio Chart.

> **MIDNIGHT STAR** Hot Spot (Solar/Elektra)

61% of our reporting stations on it. Rotations: Heavy 8/0, Medium 17/0, Light 12/2, Extra Adds 0, Total Adds 2, KDIA, KPOP-FM, Heavy: WAOK, WEDR. Moves 22-22 on the Black Radio Chart.

# **NEW & ACTIVE**

many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many

MICHAEL McDONALD "I Keep Forgettin" (WB) 33/8

Rotations: Heavy 4/1, Medium 11/0, Light 12/1, Extre Adds 6, Totel Adds 8, WAMO, WJPC, KMJM, XHRM, KOKY, WWWS, KACE, KUKO. Heavy: WHRK, WAIL-FM, WANM. Medium: WXYV, WHUR, WDIA, WGCI, WDMT, KDAY, KNOW, WPDQ, WVOL, WLTH, WVOI.

ALFONZO "Girl, You Are The One" (Joe-Wes) 33/2
Rotations: Heavy 9/0, Medium 16/0, Light 7/1, Extra Adds 1, Total Adds 2, WJAX, KUKQ. Heavy: WOOK, WVEE, WHRK, WEDR, WBMX, WGCI, WTLC, KAEZ, KACE. Medium: WILD, WDAS, WHUR, WAOK, WDIA, WCIN, XDAY, XHRM, WKND, WENN, WGIV, KOKY, WLOU, WANM, WLTH, KPOP-FM. Moves 26-26 on the Black Radio Chart.

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 33/1
Rotations: Heavy 7/0, Medium 18/0, Light 7/0, Extra Adds 1, Total Adds 1, KAEZ, Heavy: WHRK, WBMX, KSOL, KNOW, WENN, WJAX, WANT. Medium: WXYV, WOOK, WDIA, WJPC, KDAY, XHRM, WSSJ, WKND, WNHC, WATV, WGIV, WKXI, WJJS, WVOL, WANM, WTMP, WLUM, KPOP-FM.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 32/8
Rotations: Heavy 1/0, Medium 11/1, Light 16/3, Extra Adds 4, Total Adds 8, WVEE, WJMO, KMJM, KDAY, XHRM, WKND, WPDQ, WANT. Heavy: WOOK. Medium: WXYV, WHUR, WAOK, WDIA, WEDR, WENN, WDAO, WLUM, KAEZ, KPOP-FM.

SUNRIZE "Who's Stickin' It?" (Boardwalk) 26/7

Rotations: Heavy 1/0, Medium 3/0, Light 19/4, Extra Adds 3, Total Adds 7, KRLY, WBMX, WJPC, WDMT, WKXI, WANT, WVOI. Heavy: WHRK. Medium: WAIL-FM, WJLB, WGIV.

WANT, WVOI. Heevy: WHRK. Medium: WAIL-FM, WJLB, WGIV.

NARADA MICHAEL WALDEN "Summer Lady" (Atlantic) 26/3

Rotations: Heevy 4/0, Medium 9/0, Light 11/1, Extra Adds 2, Total Adds 3, WDIA, WPDQ, WKWM. Heevy: WAOK, WEDR, WLOU, KUKQ. Medium: KDAY, XHRM, WNHC, WATV, WANM, WDAO, WLTH, WTLC, KPOP-FM.

CROWN HEIGHTS AFFAIR "Somebody Tell Me What To Do" (De-Lite/PolyGram) 26/2

Rotations: Heevy 3/0, Medium 9/0, Light 12/0, Extra Adds 2, Total Adds 2, WXYY, WPDQ. Heevy: WOOK, WJMO, WGIV. Medium: WEDR, XHRM, WKND, WOIC, WJAX, WVOL, WANT, WLTH, WLUM...

GWEN CLITHELE "It Should Have Bean You" (Island/Atox) 25/6

GWEN GUTHRIE "It Should Have Been You" (Island/Atco) 25/6
Rotations: Heavy 2/0, Medium 8/0, Light 12/3, Extra Adds 3, Total Adds 6, WJMO, KDAY, XHRM, WPDQ, WTLC, WVOI. Heavy: WILD, KACE. Medium: WXYV, WHUR, WAOK, WEDR, WJLB, WNHC, WATV, WJJS.

PATRICE RUSHEN "Breakout!" (Elektra) 25/1
Rotations: Heavy 1/0, Medium 13/0, Light 10/0, Extra Adds 1, Total Adds 1, WKXI: Heavy: WAOK. Medium: WAMO, WHUR, WDMT, WATV, KOKY, WLOU, WOWI, WTMP, WDAO, WLTH, WTLC, WVOI, KACE.

KLIQUE "I Can't Shake This Feeling" (MCA) 24/4
Rotations: Heavy 1/0, Medium 4/0, Light 15/0, Extra Adds 4, Total Adds 4, WAOK, XHRM, WPDQ, KUKQ. Heavy: WOOK. Medium: WYLD-FM, KDAY, WGIV, WLOU.

Rotations: Heavy 4/0, Medium 11/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WJMO, WSSJ, KOKY, WLUM. Medium: WXYV, WAOK, WBMX, WGCI, KDAY, WOIC, WJJS, WBLX, WOWI, WLTH, KACE.

CARL CARLTON "Baby I Need Your Loving" (RCA): 23/12
Rotetions: Heevy 0/0, Medium 3/1, Light 13/4, Extra Adds 7, Total Adds 12, WILD, WDAS, WEDR, WAIL-FM, WCIN, WKXI, WJAX, WTOY, WANM, WLTH, KAEZ, KACE. Medium: WHRK, WVOL

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 23/0
Rotations: Heavy 9/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WEDR, WKND, WENN, WPDQ, KOKY, WVOL, WANT, KACE. Medium: WOOK, XHRM, WATV, WKXI, WANM.

CHERYL LYNN/LUTHER VANDROSS "If This World Were Mine" (Columbia) 22/6 Rotations: Heavy 8/0, Medium 7/0, Light 2/1, Extra Adds 5, Total Adds 6, WILD, WAOK, WAIL-FM, WYLD-FM, WKND, WOIC. Heavy: WHUR, KMJQ, WDIA, WGCI, WBLZ, WJLB, WANT, KAEZ. Medium: WXYV, KRLY, KMJM, WPDQ, KOKY, WANM, KDIA.

HERBIE HANCOCK "Gettin' To The Good Part" (Columbia) 22/0
Rotations: Heavy 2/0, Medium 15/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: KDAY, KACE. Medium: WOO WAOK, WAIL-FM, WYLD-FM, WCIN, WJMO, WJLB, KSOL, WSSJ, WATV, WENN, KOKY, WLOU, WBLX, KDIA.

Rotations: Heavy 2/0, Medium 5/1, Light 6/5, Extre Adds 7, Total Adds 13, WILD, WAOK, KRLY, WYLD-FM, WKND, KNOW, WGIV, WOIC, WJMI, WBLX, WANM, WLUM, KPOP-FM. Heevy: WXYV, WHUR. Medium: WGCI,

DRAMATICS "Treat Me Right" (Capitol) 20/3
Rotations: Heavy 4/0, Medium 8/0, Light 6/1, Extra Adds 2, Total Adds 3, KOKY, WLTH, WKWM. Heavy: WGCI, WJLB, WWWS, WVOI. Medium: WOOK, WHUR, WSSJ, WENN, WLOU, WDAO, WLUM, KAEZ.

RAFAEL CAMERON "Desires" (Salsoul/RCA) 20/0

is: Heavy 3/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WOIC, WVOL. Medium: WAOK, WHRK, WEDR, WCIN, WOWI, KACE, KPOP-FM.

ATLANTIC STARR "Perfect Love" (A&M) 19/10
Rotations: Heavy 0/0, Medium 4/0, Light 8/3, Extra Adds 7, Total Adds 10, WVEE, WAIL-FM, WYLD-FM, WBMX, XHRM, WATV, WANM, WLUM, WWWS, KUKQ. Medium: WHUR, WOIC, WLTH, KACE.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 19/1
Rotations: Heavy 3/0, Medium 7/0, Light 8/0, Extra Adds 1, Total Adds 1, KAEZ. Heavy: WDAS, WEDR, WANM. Medium: WHUR, KDAY, XHRM, WDAO, WLUM, KUKQ, KPOP-FM.

# Radio & Records. NATIONAL AIRPLAY/30.

# **August 27, 1982**

ARETHA FRANKLIN/Jump To It (Arista) 1

4 4 2 HOWARD JOHNSON/So Fine (A&M)

3 ZAPP/Dance Floor (WB)

DONNA SUMMER/Love Is in Control... (Geffen)

18 10 7 6 GAP BAND/You Dropped A... (Total Experience/PGM) 15 12 6 JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown)

28 17 10 EVELYN KING/Love Come Down (RCA)

STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)

9 25 15 11 GRAND MASTER FLASH.../The Message (Sugar Hill)

11 5 5 STEPHANIE MILLS/Last Night (Casablanca/PolyGram)

RICK JAMES/Hard To Get (Gordy/Motown) 19 14 14

ODYSSEY/Inside Out (RCA)

13 13 JENNIFER HOLLIDAY/And I Am Telling You... (Geffen)

30 23 18 GOODIE/Do Something (Total Experience/PGM)

20 19 16 B ROBERTA FLACK/I'm The One (Atlantic)

29 21 17 B.B. & Q. BAND/Imagination (Capitol) 6 12 17 RAY PARKER JR./Let Me Go (Arista)

29 KOOL & THE GANG/Big Fun (De-Lite/PolyGram)

BARRY WHITE/Change (Unlimited Gold/CBS)

27 22 20 20 LARRY GRAHAM/Sooner Or Later (WB)

13 15 21 O'JAYS/Your Body's Here With Me., (Phil. Int'l./CBS)

22 MIDNIGHT STAR/Hot Spot (Solar/Elektra) 27 DAZZ BAND/Keep It Live (On The K.I.L.) (Motown) 23

26 25 24 24 DUNN & BRUCE STREET/Shout For Joy (Devaki/Mirus)

25 ASHFORD & SIMPSON/Love It Away (Capitol)

26 ALFONZO/Girl, You Are The One (Joe-Wes)

CLIFF DAWSON/It's Not Me You Love (Boardwalk) 28 MELBA MOORE/Love's Comin' At Ya (EMI America) Entry

29 TIME/777-9311 (WB) TAVARES/A Penny For Your Thoughts (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

### **MOST ADDED** ®

STEVIE WONDER (13) **CARL CARLTON (12)** PEABO BRYSON (11) ATLANTIC STARR (10) TAVARES (10)

### HOTTEST

ARETHA FRANKLIN (37) **GRAND MASTER FLASH (23) HOWARD JOHNSON (21) DONNA SUMMER (18)** 

MARC SADANE "Exciting" (WB) 18/3
Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Extra Adds 2, Total Adds 3, WATV, WTMP, KACE. Medium: WHUR, WVEE, WGCI, KOKY, WLTH.

BOBBY BLAND "Recess In Heaven" (MCA) 18/1
Rotations: Heavy 2/0, Medium 6/0, Light 9/0, Extra Adds 1, Total Adds 1, KAEZ. Heavy: WDIA, WGCI. Medium: WGIV, WPDQ, KOKY, WLTH, WLUM, KDIA.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang/Mirus) 18/0
Rotations: Heavy 2/0, Medium 8/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, WLOU. Medium: WDAS, WEDR, WYLD-FM, XHRM, WENN, WGIV, WLTH, WTLC.

SHADES OF LOVE "Keep In Touch" (Venture) 18/0

Rotations: Heavy 3'0, Medium 11'/0, Light 4'/0, Extra Adds 0, Total Adds 0. Heavy: WOOK, WATV, WENN. Medium WXYV, WDAS, WHUR, WBMX, WGCI, XHRM, WJAX, WPDQ, WOWI, WANM, WNHC.

STEVE MILLER BAND "Abracadabra" (Capitol) 17/2

Rotations: Heavy 3/0, Medium 7/0, Light 6/1, Extra Adds 1, Total Adds 2, WXYV, WOIC. Heavy: WAIL-FM, KNOW, KPOP-FM. Medium: WILD, WBLZ, KMJM, KDAY, WPDQ, WTMP, WVOI.

KURTIS BLOW "Tough" (Mercury/PolyGram) 16/7
Rotations: Heavy 2/0, Medium 3/0, Light 7/3, Extra Adds 4, Total Adds 7, WEDR, WDMT, XHRM, WATV, WKXI, WTMP, KPOP-FM. Heavy: WAOK, WHRK. Medium: WLOU, WANM, WLTH.

DIONNE WARWICK "For You" (Arista) 16/5
Rotations: Heavy 0/0, Medium 7/0, Light 6/2, Extra Adds 3, Total Adds 5, WXYV, WHRK, WCIN, WENN, WTMP, Medium: WSSJ, KOKY, WLOU, WANM, WDAO, WWWS, KPOP-FM.

YAZOO "Situation" (Sire/WB) 16/4

Rotations: Heavy 1/0, Medium 5/0, Light 7/1, Extra Adds 3, Total Adds 4, WOIC, WBLX, WKWM, KUKO. Heavy WNHC. Medium: WXYV, WDAS, WJLB, WWWS, WJJS. SUGAR HILL GANG "The Lover In You" (Sugar Hill) 16/0

Rotations: Heavy 3/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WATV, WENN, WLOU. Medium: WDAS, WOOK, WJPC, WOWI, WTMP, WLTH.

KENI BURKE "Risin' To The Top" (RCA) 16/0
Rotations: Heavy 0/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: WILD, WDAS, WHUR, WGCI, WJLB, XHRM, WSSJ, WKND, WLTH, KACE.

SHEREE BROWN "Happy Music" (Capitol) 16/0
Rotations: Heavy 1/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WBMX. Medium: WHUR, WAOK, WGCI, XHRM, WOIC, WLTH, WLUM.

FEEL "Let's Rock" (Sutra) 15/2

WHUR, Medium: WGCI, WSSJ, WWWS.

Rotations: Heavy 2/0, Medium 5/0, Light 7/1, Extra Adds 1, Total Adds 2, WCIN, WKWM. Heavy: WLTH, WBMX Medium: WGCI, KSOL, WLOU, WTLC, WJPC.

CLIFTON DYSON "Slow Your Body Down" (Network/Elektra/Asylum) 15/1

FONDA RAE "Over Like A Fat Rat" (Vanguard) 15/0

Rotations: Heavy 3/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WKND, WNHC, WANM. Medium: WDAS, WJLB, WENN, WPDQ, WJJS, WANT.

BRASS CONSTRUCTION "Attitude" (Liberty) 15/0
Rotations: Heavy 1/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WLUM. Medium: WENN, WKXI, WVOL, WOWI, WDAO, WLTH, WWWS.

BILLY GRIFFIN "Hold Me Tighter In The Rain" (Columbia) 14/1 Rotations: Heavy 1/0, Medium 6/0, Light 6/0, Extra Adds 1, Total Adds 1, WILD. Heavy: WGCI. Medium: WXYV, WJLB,

KDAY, XHRM, WJMI, KOKY, NIGHTHAWK "Eve Of The Tiger" (RFC/Quality) 14/ Rotations: Heavy 1/0, Medium 3/0, Light 9/0, Extra Adds 1, Total Adds 1, WTMP. Heavy: WWWS. Medium: WDMT,

RANDY CRAWFORD "Look Who's Lonely Now" (WB) 13/2
Rotations: Heavy 0/0, Medium 6/0, Light 7/2, Extra Adds 0, Total Adds 2, WKND, WATV. Medium: KRLY, WGCI, WOIC, KOKY, WVOL, WLTH.

PEABO BRYSON "Give Me Your Love" (Capitol) 12/11 Rotations: Heavy 0/0, Medium 1/1, Light 2/1, Extre Adds 9, Total Adds 11, WDAS, WHUR, WAOK, WVEE, WHRK, WEDR, WYLD-FM, WBMX, WGIV, WLUM, WWWS.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 12/3 Rotations: Heavy 2/0, Medium 3/0, Light 6/2, Extra Adds 1, Total Adds 3, WOOK, KRLY, WVOI. Heavy: KAEZ,

LEGACY "Word Up" (Brunswick) 12/2

Rotetions: Heevy 3/0, Medium 3/0, Light 5/1, Extra Adds 1, Total Adds 2, WATV, WKXI. Heavy: WBMX, WGCI, WWWS. Medium: WDAS, WOOK, WLTH. ROSE ROYCE "Still In Love" (Epic) 12/0

Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WGCI. Medium: WHUR, KOKY, WJJS, WVOL, KACE.

### Regionalized Adds & Hots Black Radio

Stations are listed by region. Hots are listed in order of their airplay activity.

#### WXYV/Baltir

KOOL & THE GANG CROWN HEIGHTS AFF MELBA MOORE STEVE MILLER BAND TIERRA ZZ HILL Hottest: BB&Q JERMAINE JACKSON HOWARD JOHNSON GRAND MASTER FLAS

CARL CARLTON ARETHA FRANKLIN JENNIPFR HOLLIDAY

ZAPP SOUL SONIC FORCE

### WKNDHartford Lift.

ALICIA MYERS STEVIE WONDER RANDY CRAWFORD HOTTEST:
ARETHA PRANKLIN
FONDA RAE
GRAND MASTER FLAS
EVELYN KING
STEPHANIE MILLS

### WNHC/New Haver

HOTTEBT: HOWARD JOHNSON

### Joe Temburro

STEVIE WOODS BOBBY CALDWELL PEABO BRYSON SWEET PEA ATKINSO CARL CARLITON MIKE & BRENDA TIERRA SHARON REDD SHARON REDD RONNIE JONES WILLIAM HART REVELATION CURTIS HAIRSTEIN HOTTEST: ZAPP DONNA SUMMER GRAND MASTER FLAS

#### WAMO/Pittsburgi

STANLEY CLARKE KOOL & THE GANG VIDEEO TIERRA STFVIE WOODS Hottest: EVELYN KING DAZZ BAND JERMAINE JACKSON

### WOOK/Washingto Chris Gardner

JERRY BUTLER JERRY BUTLER
KHEMISTRY
PIECES OF A DREAM
HOTTEST
RAFAEL CAMERON
EVELYN KING
ZAPP
GRAND MASTER FLAS

### WHUR/Washington Oscer Fields

PEABO BRYSON ARETHA FRANKLIN JENNIFER HOLLIDAY GRAND MASTER FLAS STEPHANIE MILLS

#### (J) Black reporters

also contributing to Jazz chart

#### SOUTH

PEABO BRYSON WEEKS & COMPANY ZAPP ARETHA FRANKLIN

#### WVEE/Atlanta Scotty Andrews

FOUR TOPS MELBA MOORE JUNIOR PEABO BRYSON JONZUN CREW PATRICK COWLEY ATLANTIC STARR Hottest: ZAPP RAY PARKER JR. ARETHA FRANKLIN EVELYN KING JERMAINE JACKSON

STEVIE WONDER MELISSA MANCHESTE BARRY WHITE CAMEO STEVE MILLER BAND RICK JAMES JERMAINE JACKSON SHALAMAR

#### WATV/Birmingham

BRICK MELBA MOORE RANDY CRAWFORD ATLANTIC STARR JUNIOR
KURTIS BLOW
MARC SADANE
LEGACY
ENCHANTMENT
Hottest:
ARETHA FRANKLIN DONNA SUMMER GRAND MASTER FLAS STACY LATTISAW GAP BAND

### WENN/Birminghan

SHADES OF LOVE RICK JAMES GRAND MASTER FLAS GAP BAND

#### WGIV/Charlotte.

ENCHANTMENT ARETHA FRANKLIN JERMAINE JACKSON STEPHANIE MILLS GRAND MASTER FLAS

## WOIC/Columbia, SC

STEVE MILLER BAND YAZOO CLIFF DAWSON FREDI GRACE & RHI TOMORROW'S EDIT. LYNN/VANDROSS STEVIE WONDER Hottest: ZAPP ARETHA FRANKLIN

#### KRLY/Houston Steve Harris

STEVIE WONDER SUNRIZE PIECES OF A DREAM JEFFREY OSBORNE ZAPP ARETHA FRANKLIN LYNN/VANDROSS GRAND MASTER FLAS

### Ross Holland Life

RAY PARKER JR GRAND MASTER FLAS STACY LATTISAW CAMEO SOUL SONIC FORCE

### WKXV.lncknor

LATIMORE
PATRICE RUSHEN
SUNRIZE
CARL CARLTON CARL CARLTON
BILLY ALWAYS
KURTIS BLOW
KOOL & THE GANG
LEGACY Hottest: ISLEY BROS ARETHA FRANKLIN JENNIFER HOLLIDAY

STEVIE WONDER TAVARES RITCHIE FAMILY
WEEKS & COMPANY BRICK Hottest: JENNIFER HOLLIDAY ZAPP ARETHA FRANKLIN STACY LATTISAW

KLIQUE KLIOUE
GWEN GUTHRIE
LEO WASHINGTON
JONZUN CREW
CROWN HEIGHTS AFF
NARADA M. WALDEN
FOUR TOPS
DENNIS BROWN HOttest: HOWARD JOHNSON

## WJAX(95X)/Jacksonville

EVELYN FING CLIFF DAWSON STACY LATTISAW GAP BAND

## KOKY/Little Rock Gary Young

DRAMATICS TIME
RITCHIE FAMILY
FREDI GEACE & RHI
JOHNNY TAYLOR LJ REYNOLDS FAMILY PLAYERS MICHAEL MCDONALD FAT LARRY'S BAND STARPOINT Hottest: GAP BAND

#### O'JAYS HOWARD JOHNSON JERMAINE JACKSON STACY LATTISAW

BARRY WHITE HOTTER
HOTTEST:
GRAND MASTER FLAS
HOWARD JOHNSON
JENNIFER HOLLIDAY
MIDNIGHT STAR

WLOU/Louisville

#### WJJS/Lynchburg, VA Art Young

Hottest SOUL SONIC FORCE CAMEO CHERYL LYNN JENNIFER HOLLIDAY ZAPP

#### Carl Connors

GAP BAND JERMAINE JACKSON GRAND MASTER FLAS GENERAL CAINE

# WHRK (K97)/Me Jimmy Smith

STEVIE WOODS PEABO BRYSON DIONNE WARWICK BOBBY CALDWELL HIGH FASHION GRAND MASTER FLAS

WEDR/Miami PEABO BRYSON

CARL CARLTON WANDA CHAZ PATRICK COWLEY LIPPS, INC. PARK AVENUE KURTIS BLOW ALPHONSE MOUZON MIKKI Hottest: GRAND MASTER FL TONY TROUTMAN ZAPP MASTER FLAS DONNA SUMMER ODYSSEY

#### Michael J. Alexander BILLY OCEAN

YAZOO
STEVIE WONDER
DEBARGE
HOTTEST:
SOUL SONIC FORCE
ZAPP HOWARD JOHNSON GAP BAND

### Fred Harvey

TAVARES GANG'S BACK X-25 BAND ZZ HILL JEFFREY OSBORNE JEFFREY OSBORNE JENNIFER HOLLIDAY

### TAVARES

STEVIE WONDER ATLANTIC STARR LYNN/VANDROSS PEABO BRYSON HOttest: ARETHA FRANKLIN ZAPP JENNIFER HOLLIDAY RAY PARKER JR. WIND JAMMER

### WAIL-FM/New Orleans

LYNN/VANDROSS STEVIE WOODS WEST STREET MOB MELISSA MANCHESTE FUNKY FOUR CARL CARLTON FASHION TAVARES Hottest: Hottest: GAP BAND ZAPP RAY PARKER JR. DONNA SUMMER ARETHA FRANKLIN

### Charles Green

Hottest: ARETHA FRANKLIN

### Kirby Carmichae

TEDDY PENDERGRASS TAVARES TAVARES SUNRIZE TIME TIERRA FOUR TOPS Hottest: GRAND MASTER FLAS RAY PARKER JR. ARETHA FRANKLIN Hottest: GRAND MASTER FLAS ZAPP HOWARD JOHNSON

#### WTOY/Roanoke WYLD-FM/New Orleans

ODYSSEY LARRY GRAHAM DAZZ BAND RICK JAMES CARL CARLTON CARL CARLTON
HOTLEST:
ZAPP
DONNA SUMMER
SOUL SONIC FORCE
ARETHA FRANKLIN
HOWARD JOHNSON WANM/Tallahassoc

#### Joe Bullard

BRICK SWEET PEA ATKINSO STEVIE WONDER PARK AVENUE CARL CARLTON ATLANTIC STARR DEBARGE FORRRCE Hottest: ARETHA FRANKLIN

### WTMP/Tampa

MELBA MOORE MARC SADANE MARC SADANE
KHEMISTRY
WEEKS & COMPANY
DIONNE WARWICK
Hottest:
ARETHA FRANKLIN
GRAND MASTER FLAS

#### WEST

FOUR TOPS HOWARD JOHNSON

### KACE/Los Ange Alonzo Miller

TAVARES MARC SADANE OZONE AWB MICHAEL MCDONALD AL JARREAU AL JARREAU
DAVE GRUSIN
CARL CARLTON
REDDINGS
ST. TROPEZ
HOTTEST. TRANKLIN
ZAPP
GAP BAND
HOWARD JOHNSON
JEFFREY OSBORNE

EDDIE MURPHY KOOL & THE GANG MELBA MOORE
MIDNIGHT STAR
GOODIE
LEON WARE
HOttest:
STACY LATTISAW
ZAPP JERMAINE JACKSON JENNIFER HOLLIDAY ARETHA FRANKLIN

#### KUKQ/Phoenix

IMAGINATION MELBA MOORE GRAND MASTER FLAS KLIQUE KLIQUE
MICHAEL MCDONALD
ATLANTIC STARR
TAVARES
ALFONZO
VAZOO
ASHFORD & SIMPSON ASHFORD & SIMPSON
MELISSA MANCHESTE
KOOL & THE GANG
HOTLEST:
DONNA SUMMER
ARETHA FRANKLIN
ZAPP JERMAINE JACKSON

KURTIS BLOW STEVIE WONDER DONALD BYRD MIDNIGHT STAR JUNIOR CLIFF DAWSON AWB LOGGINS & PERRY AMERICA Hottest: ZAPP DONNA SUMMER HALL & OATES BILLY IDOL

### XHRM/Sen Diego Ouff Lindsey

GAP BAND

KLIQUE MICHAEL MCDONALD MICHAEL MCDONALD
GWEN GUTHRIE
FOUR TOPS
ATLANTIC STARR
KURTIS BLOW
HOTLEST:
ARETHA FRANKLIN
DONNA SUMMER
HOWARD JOHNSON
GRAND MASTER FLAS
ZAPP

### KSOL/Sen Meteo, CA Bernie Moody

none
Hottest:
JENNIFER HOLLIDAY
DONNA SUMMER
GAP BAND
ARETHA FRANKLIN
CHERYL LYNN

New

Entry

### **MIDWEST**

### WJPC/Chicago Jerry Boulding

DONNA SUMMER SURVIVOR STEVIE WONDER

#### WBMX/Chicago

ALICIA MYERS UNRIZE TLANTIC STARR PEABO BRYSON MELBA MOORE HOTTEST: ARETHA FRANKLIN JERMAINE JACKSON STEPHANIE MILLS POINTER SISTERS

### WBLZ/Cincinnati

IMAGINATION ARETHA FRANKLIN

KOOL & THE GANG CARL CARLTON DIONNE WARWICK Hottest: HOWARD JOHNSON RAY PARKER JR.

### WDMT/Cleveland

KURTIS BLOW SANTANA BARRY WHITE HOTTEST: ARETHA FRANKLIN

## W.MO/Clevel

ENCHANTMENT EDDIE MURPHY GANG'S BACK GWEN GUTHRIE DAVE VALENTIN MICHELLE WALLACE FOUR TOPS BB&Q ALICIA MYERS Hottest: O'JAYS STEPHANIE MILLS CROWN HEIGHTS AFF LOU RAWLS ASHFORD & SIMPSON

### WDAO/Device

Hottest: SOUL SONIC FORCE ZAPP HOWARD JOHNSON JERMAINE JACKSON

#### WJLB/De J. Michael McKay

X-25 BAND TIME
DEBARGE
KOOL & THE GANG
SHAKATAK
CLIFTON DYSON
CARL CARLTON
TOMORROW'S EDIT lottest:

#### WKWM/Grand Re Frank Grant

DRAMATICS WILLIAM C. BROWN

Hottest: GRAND MASTER FLAS JENNIFER HOLLIDAY ARETHA FRANKLIN

### WLTH/Gary Dana Huskissor

TOMORROW'S EDIT. DRAMATICS BRICK AWB ZAPP GRAND MASTER FLAS

Jack Rendell ATLANTIC STARR STEVIE WONDER

SONIC FORCE ZAPP JENNIFER HOLLIDAY

### Jay Johnson

GWEN GUTHRIE DAVID SANBORN FAMILY PLAYERS ENCHANTMENT
STEVE ARRINGTON
KHEMISTRY
GANG'S BACK
RUMPLE STILT SKIN
HOTTEST:
AAPP APP
HOWARD JOHNSON
ARETHA FRANKLIN
IMAGINATION
RAY PARKER JR.

#### WLUM/Milwaukee

PEABO BRYSON BOBBY CALDWELL TAVARES HOTTEST:
ARETHA FRANKLIN
KOOL & THE GANG
IMAGINATION
BARRY WHITE
STACY LATTISAW

#### KAEZ/Oklahoma City Chris Morningstar

BILLY PRESTON BOBBY BLAND KHEMISTRY WALTER MURPHY ORIENT EXPRESS
CARL CARLTON
WEEKS & COMPANY
LS MOVEMENT BAND
BB&Q
PLUSH
DENIECE WILLIAMS
HOTERST DENTICE WILLIAMS
HOTTEST:
ZAPP
JENNIFER HOLLIDAY
ARETHA FRANKLIN
LYNN/VANDROSS
STEPHÄNIE MILLS

#### WWW8/Saginaw, M Kermit Crocket

BARRY WHITE PEABO BRYSON ATLANTIC STARR JOHNNY TAYLOR JOHNNY TAYLOR
DONALD BYRD
MICHAEL MCDONALD
X-25 BAND
Hottest:
ZAPP
SOUL SONIC FORCE
JERMAINE JACKSON GAP BAND ARETHA FRANKLIN

### Dick Edwards

MICHAEL MCDONALD STACY LATTISAW FOUR TOPS Hottest: DAZZ BAND ZAPP ARETHA FRANKLIN SOUL SONIC FORCE

#### WVOI/Taledo Maxx Myrick

SUNRIZE MELBA MOORE CERRONE GOODIE OZONE
PIECES OF A DREAM
GWEN GUTHRIE
BILLY OCEAN
Hottest: HOWARD JOHNSON ARETHA FRANKLIN

# NATIONAL AIRPLAY/30®

# **August 27, 1982**

DAVID SANBORN/As We Speak (WB) 0 2 DAVE GRUSIN/Out Of The Shadows (Arista/GRP) 3

4 5 PAT METHENY GROUP/Offramp (ECM/WB)

McCOY TYNER/Looking Out (Columbia) 8 8

9 10 10

11 HERBIE HANCOCK/Lite Me Up (Columbia) RANDY CRAWFORD/Windsong (WB)

HERB ALPERT/Fandango (A&M) 23 14

AL JARREAU/1965 (Bainbridge) 20 STAN GETZ QUARTET/Pure Getz (Concord) 25 13

22 CAL TJADER/CARMEN McRAE/Heatwave (Concord) MOSE ALLISON/Middle Class White Boy (Musician/Elektra) 17

19 19 15

STANLEY CLARKE/Let Me Know You (Epic) PAQUITO D'RIVERA/Marie! (Columbia)

CHICO FREEMAN/Tradition In Transition (A

26 27 MAYNARD FERGUSON/Hollywood (Columbia) 16 28 DEXTER GORDON/American Classic (Musician/Elektra)

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Mark Jordan; WYRS/Stamford, CT, Rick Petrone, KSAX/Dellas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minnespolis, MN, Tom Pelissero; WXFM/Chicago, IL, Paul Nelson, KKGO/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJJZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

# JAZZRADIO

PIECES OF A DREAM/We Are One (Elektra) BOB JAMES/Hands Down (Tappan Zee/Columbia)

6 6 DAVE VALENTINE/In Love's Time (Arista/GRP) CHUCK MANGIONE/Love Notes (Columbia) 7

CRUSADERS w/B.B. KING.../Royal Jam (MCA) BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)

JEFF LORBER/It's A Fact (Arista)

ART PEPPER/Roadgame (Galaxy) JON HENDRICKS & COMPANY/Love (Muse) TOM SCOTT/Desire (Musician/Elektra)

C. BAKER/J. HALL/H. LAWS/Studio Trieste (CTI)

29 26 JACKIE & ROY/High Standards (Concord)

13 30 PHIL UPCHURCH/Free & Easy (JAM)

21 29 CLAUS OGERMAN/MICHAEL BRECKER/Cityscape (WB)

-Regional Adds & Hots-

Parallel One

ASIA KOOL & THE GANG KIM CARNES JUICE NEWTON Hottest: SURVIVOR CHICAGO HERB ALPERT MOTELS CS&N

WVBF/Bostor

NONE
HOTTEST:
AIR SUPPLY
CS&N
KENNY ROGERS
HERB ALPERT
LARRY ELGART &

WBEN/Buffalo Roger Christies

GLENN FREY STEVIE WONDER STEPHEN BISHOP COCKER & WARNES JUICE NEWTON Hottest: CHICAGO

GR55/Buffalo

KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN

WYNY/New York Jeff Mazzei

LAURA BRANIGAN
POINTER SISTERS
HOTTES:
HUMAN LEAGUE
CHICAGO
KENNY ROGERS MOTELS WALTER MURPHY

WIP/Philadelphia Vance Dillard

WTAE/Pittsburgh

ROBERTA FLACK JACKSON BROWNE MICHAEL MCDONALD Hottest:

WWSW (3WSVPHtsburgh

STEVE MILLER BAND CSAN CHICAGO SURVIVOR STEVE MILLER BAND

ALIAN PARSONS
JUICE NEWTON
COCKER & WARNES
HOTTEST
PAUL MCCARTNEY
FLEETWOOD MAC
POINTER SISTERS
ELTON JOHN
ROBERTA FLACK

WLTT/Washington, D.C. Balaban/Cummings

MICHAEL MCDONALD PAUL MCCARTNEY CHICAGO ELTON JOHN

WASHWashir

none
Hottest:
KENNY ROGERS
CHICAGO
PAUL MCCARTNEY
POINTER SISTERS
ELTON JOHN

Parallel Two

WICC/Bridgepor

COCKER & WARNES ROBERTA FLACK AMERICA NICOLETTE LARSON JACKSON BROWNE

WKAZ/Charleston

SLENN FREY WALTER MURPHY BOBBY CALDWELL MATTHEW WILDER Hottest: PAUL MCCARTNEY ALAN PARSONS

WRIE/Erie Ted Abbott

MICHAEL MCDONALD STEVIE WONDER HOTTEST: ELTON JOHN MELISSA MANCHESTE KENNY ROGERS

WILLIE NELSON WALTER MURPHY
MATTHEW WILDER
DUKES
HOTTEST
HONOR ROGERS
PAUL MCCARTNEY
ELTON JOHN
FLEETWOOD MAC
CHICAGO

WWYZ/Hertford Glenn Colligan

Hottest: ELTON JOHN MELISSA MANCHESTE ALAN PARSONS PAUL DAVIS MOTELS

WTIC/Hartford Glnny Jesionke

HOTTEST: KENNY ROGERS CSEN PAUL MCCARTNEY CHICAGO MICHAEL MURPHEY

WHAM/Rochester Kevin Fennessy

HERB ALPERT CHICAGO FLEETWOOD MAC KENNY ROGERS

WGY/Schenectedy Walter Fritz

none Hottest: WHEN/Syracuse

Karen Taylor HOTTEST:
CHICAGO
FLEETWOOD MAC
SURVIVOR
KENNY ROGERS
JACKSON BROWNE

WFTQ/Worcester

NONE
HOTTEST:
HERB ALPERT
FLEETWOOD MAC
CHICAGO
CSAN
KENNY ROGERS

WSBA/York

Hottest: CHICAGO HERB ALPERT KENNY ROGERS CS&N ELTON JOHN

WEST

Parallel One

RONNIE MILSAP SHEENA EASTON GLENN FREY

MELISSA MANCHESTE GLENN FREY KENNY ROGERS

Hottest:

CHICAGO

KPPL/Denve Rick Brady

RONNIE MILSAF JUICE NEWTON KARLA BONOFF

HOTTEST: KENNY ROGERS CHICAGO ELTON JOHN HERB ALPERT ALAN PARSONS

KOY/Phoenix

KEX/Portland

Charile Van Dyke

RANDY MEISNER Hottest:

PATRICE RUSHEN

KENNY ROGERS
MICHAEL MURPHEY
PAUL MCCARTNEY
ELTON JOHN

FLEETWOOD MAC

Hottest: FLEETWOOD MAC KENNY ROGERS

CS&N HERB ALPERT AIR SUPPLY

KFMB/San Diego Mark Larson

JUICE NEWTON COCKER & WARNES DIONNE WARWICK BILLY PRESTON Hottest: CS&N

CSAN
PAUL MCCARTNEY
MICHAEL MURPHEY
ELTON JOHN
KENNY ROGERS

Parallel Three

RONNIE MILSAP DOLLY PARTON

WKZE-FM/Cape Coo

MICHAEL MCDONALD JACKSON BROWNE

WEIM/Fitchburg.

STEVIE WONDER PAUL CARRACK Hottest: PAUL MCCARTNEY ELTON JOHN MICHAEL MURPHEY ALAN PARSONS

PAUL CARRACK HOLLERS: ROBERTA FLACK NICOLETTE LARSON AMERICA MICHAEL MCDONALD JUICE NEWTON

WCTC/New Brunswick, N. Jay Mayers

Hottest: CS4N KENNY ROGERS

WCPI/Wheeling, WV

WILLIE NELSON RONNIE MILSAP JUICE NEWTON COCKER & WARNES HOTTEBEL CHICAGO KENNY ROGERS

KNBR/San Francisco

CSEN
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
WILLIE NELSON

JUICE NEWTON

GLENN FREY

KING/Seattle

John Michaels

JUICE NEWTON FLEETWOOD MAC

PAUL MCCARTNEY AMERICA

GLENN FREY
JUICE NEWTON
ALABAMA
HOTTEST:
ROBERTA FLACK
MICHAEL MCDON
ALAN PARSONS

AMERICA ELTON JOHN

KBOI/Boise Lee Chabre

Parallel Two

FLEETWOOD MAC Hottest: CS&N KENNY ROGERS PAUL MCCARTNEY

Hottest:

MIDWEST Parallel One

WCLR/Chicago Gary Price

Hottest: AIR SUPPLY CHICAGO KENNY ROGERS COCKER & WARNES MICHAEL MCDONALE

STEVIE WONDER

KARLA BONOFF GEORGE FISCHOFF BARON LONGFELLOW

AMERICA

GLENN FREY MATTHEW WILDER

COCKER & WARNES RONNIE MILSAP DOLLY PARTON KENNY ROGERS ALAN PARSONS ELTON JOHN BARRY MANILOW

WTNY/Watertown, NY

CS&N PAUL MCCARTNEY ELTON JOHN

WFYR/Chicago John Wetherbe

none Hottest: CHICAGO FLEETWOOD MAC PAUL MCCARTNEY MELISSA MANCHESTE KENNY ROGERS 55KRC/Cincinneti

AMERICA ROBERTA FLACK JUICE NEWTON HOLLER: CHICAGO MELISSA MANCHESTE LESLIE PEARL KENNY ROGERS HERB ALPERT

WARM98/Cincinnati

DOLLY PARTON BILLY PRESTON HOTTEST: MICHAEL MURPHEY ELTON JOHN BILL CHAMPLIN ALAN PARSONS JACKSON BROWNE

WZZP/Cleveland **Bob McKey** 

CHICAGO HERB ALPERT KENNY ROGERS CS&N

WCZY/Detroi

WILLIE NELSON GLENN FREY MOTELS Hottest:

WHB/Kansas City Jeff Roberts

WILLIE NELSON
COCKER & WARNES
GLENN FREY
HOTTEST:
KENNY ROGERS
CSAN
PAUL MCCARTNEY
ELTON JOHN

none
Hottest:
CS4N
CHICAGO
ELTON JOHN
ALAN PARSONS
SYLVIA

SYLVIA PAUL CARRACK RICHARD SIMMONS

CS&N KENNY ROGERS CHICAGO

KARLA BONOFF STEPHEN BISHOP BARON LONGFELLOW STEVIE WOODS STEVIE WOODS Hottest: C. CHRISTIAN KENNY ROGERS HERB ALPERT PAUL DAVIS ELTON JOHN

CSEN KENNY ROGERS PAUL MCCARTNEY ELTON JOHN MICHAEL MCDONALD

DIONNE WARWICK GLENN FREY Hottest: KENNY ROGERS PAUL MCCARTNEY HICHAEL MURPHE' PAUL DAVIS ALAN PARSONS

KUGN/Eugene, OR

BOBBY CALDWELL

BOBBY CALDWELL
MATTHEW WILDER
STEVIE WONDER
HOTTEST ROGERS
ELTON JOHN
ANNE MURRAY
NICOLETTE LARSON
GLENN FREY

STEVIE WONDER MATTHEW WILDER KARLA BONOFF JUICE NEWTON

RH FACTOR STEPHEN BISHOP Hottest: CHICAGO KENNY ROGERS

CHICAGO
KENNY ROGERS
HERB ALPERT
ELTON JOHN
MICHAEL MURPHEY

KUDO/Las Vegas Rendy Heri

GLENN FREY Hottest; ELTON JOHN CSAN AIR SUPPLY HERB ALPERT CHICAGO

KWAV/Monterey Michael Reading

COCKER & WARNES
WILLIE NELSON
HERB ALPERT
RONNIE HILSAP
BILL CHAMPLIN
DAVE GRUSIN
HOCTEST
ELTON JOHN
JACKSON BROWNE
ALAN PARSONS
FLEETHOOD MAC
PAUL MCCARTNEY

GLENN FREY JUICE NEWTON FLEETWOOD MAC Hottest: CHICAGO AMERICA

WZUU-FM/Milwaukee

AMERICA JACKSON BROWNE ROBERTA FLACK MICHAEL MURPHEY Hottest: AIR SUPPLY CHICAGO MELISSA MANCHESTE PAUL MCCARTNEY KENNY ROGERS

WHIO/Dayton ALESSI RONNIE MILSAP RH FACTOR WALTER MURPHY

SYLVIA Hottest: ELTON JOHN PAUL MCCARTNEY

Parallel Two

WAKRIARIO

JACKSON BROWNE DIONNE WARWICK HOTTEST: CHICAGO CS&N PAUL MCCARTNEY KENNY ROGERS FLEETWOOD MAC

WHBY/Appleton

WHBC/Cantor

SYLVIA WALTER MURPHY SHEENA EASTON BARON LONGFELLOW RH FACTOR FOUR TOPS

YES95/Cincinnat

none Hottest: WILLIE NELSON CHICAGO PAUL DAVIS KENNY ROGERS FLEETWOOD MAC

WGAR/Cleveland Chuck Collier JOHN COUGAR WILLIE NELS

KSL/Self Lake City George Lemich

CONNIFF & RICH BARBARA MANDRELL

BARBARA MANDREI STEVIE WONDER STEPHEN BISHOP Hottest: AIR SUPPLY

HERB ALPERT KENNY ROGERS MICHAEL MURPHEY AMERICA

WILLIE NELSON NICOLETTE LARSON JACKSON BROWNE JUICE NEWTON MICHAEL MCDONALD DOLLY PARTON

Hottest: PAUL MCCARTNEY

CS&N MICHAEL MURPHEY KENNY ROGERS

KYUU/San Francisco

Hottest: CHICAGO FLEETWOOD MAC CS6N

ALAN PARSONS PAUL MCCARTNEY

Parallel Three

KFQD/Anchorage, AK

JON STEVENS
WALTER MURPHY
KARLA BONOFF
STEPHEN BISHOP
ALABAMA
GLENN FREY
HOLLEST:
CHICAGO
CSAN
PAUL DAVIS
KENNY ROGERS

KENNY ROGERS JACKSON BROWNE

CHICAGO

KEZL/San Diego

KARLA BONOFF GLENN FREY WALTER MURPHY MATTHEW WILDER RH FACTOR ALABAMA BARBARA MANDRELL HOLLEST: PAUL BRADY Hottest: MELISSA MANCHESTE CHICAGO HOTTEST:
PAUL MCCARTNEY
CHICAGO
ELTON JOHN
KENNY ROGERS
CS&N SURVIVOR STEVE MILLER BAND

610TVN/Columbus Denny Nugent

DOLLY PARTON Hottest: KENNY ROGERS ELTON JOHN ROBERTA FLACK

KRNT/Des Moine

PAUL DAVIS Hottest: none

WTRX/Flint

GLENN FREY KARLA BONOFF WALTER MURPHY

Hottest: KENNY ROGERS PAUL MCCARTNEY

CS4N ELTON JOHN MICHAEL MURPHEY

WOWO/Ft. Wayne Sam DeVincent

PAUL DAVIS DONNA SUMMER AMERICA SANTANA

SURVIVOR KENNY ROGERS CS&N

GLENN FREY Hottest:

WENS/Indianapolis

HOTTEST: MICHAEL MURPHEY ELTON JOHN CSEN CHICAGO FLEETWOOD MAC

KMBZ/Kenses City

KBOZ/Bozeman, MT

GLENN FREY BOBBY CALDWELL STEPHEN BISHOP HOTLEST: KENNY ROGERS PAUL MCCARTNEY ELTON JORN

ROBERTA FLACK NICOLETTE LARSON

HOTTEST:
CSAN
KENNY ROGERS
PAUL MCCARTNEY
POINTER SISTERS
MICHAEL MURPHEY

STEVIE WONDER STEPHEN BISHOF

GLENN FREY KARLA BONOFF NICOLETTE LARSON

Hottest: PAUL MCCARTNEY HERB ALPERT

C. CHRISTIAN DOLLY PARTON

KRLC/Lewistor

RH FACTOR KARLA BONOFF FLEETWOOD MAC ALABAMA PAUL CARRACK

RAY PARKER JR

JOHN DENVER WILLIE NELSON

KBAI/Morro Bay Donna St. John

RAY PARKER JR.

SHEENA EASTON

Hottest: JACKSON BROWNE

KENNY ROGERS
HERB ALPERT
ROBERTA FLACK
ALAN PARSONS

Steven Alan MacKelvie

HOTTEST: CHICAGO STEVE MILLER BANK

JUICE NEWTON
RONNIE MILSAP
GLENN FREY
HOTTER
CSEN
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
PAUL DAVIS

KUDL/Kansas City

WFMK/Lansing

FLEETWOOD MAC SYLVIA Hottest: PAUL DAVIS ALAN PARSONS KENNY ROCERS C. CHRISTIAN STEVE MILLER BAND

WIBA/Madison

SYLVIA GLENN FREY KARLA BONOFF BARON LONGFELLOW STEVIE WONDER JUICE NEWTON Hottest: Kenny Rogers. PAUL MCCARTNEY ELTON JOHN MICHAEL MURPHEY ALAN PARSONS STEVIE WONDER
HOTTEST:
CS&N
KENNY ROGERS
MICHAEL MURPHEY
CHICAGO
JACKSON BROWNE

KLTE/Oklahoma City WOMC/Detroit Chuck Morgan

ANNE MURRAY AMERICA AMERICA
DOLLY PARTON
WALTER MURPHY
JUICE NEWTON
COCKER & WARNES HOTTEST: MICHAEL MURPHEY KENNY ROGERS

USAN HERB ALPERT ALAN PARSONS WQUA/Quad Cities, IL

JUICE NEWTON
WALTER MURPHY
SHEENA EASTON
RICHARD SIMMONS
WENDY WALDMAN
ASIA
RONNIE MILSAP
PAUL CARRACK
HOTERST Hottest: AMERICA MICHAEL MURPHEY ALAN PARSONS DOLLY PARTON MICHAEL NCDONALD

KSLQ/St. Louis

RANDY MEISNER BILL CHAMPLIN Hottest: ALAN PARSONS MICHAEL MCDONALD AMERICA

none
Hottest:
BILL CHAMPLIN
PAUL DAVIS
AMERICA
ALAN PARSONS
NICOLETTE LARSON

MATTHEW WILDER GLENN FREY BOBBY CALDWELL

Hottest: PAUL MCCARTNEY FLEETWOOD MAC

KENNY ROGERS MICHAEL MURPHEY ROBERTA FLACK

KRKK/Rock Springs Chuck Martin

WILLIE NELSON FLEETWOOD MAC RONNIE MILSAP KARLA BONOFF HOTLEST: PAUL MCCARTNEY ELTON JOHN ALAN PARSONS PAUL DAVIS AMERICA

KISN/Sait Lake City

SYLVIA. MATTHEW WILDER

MATTHEW WILDER HOttest: CSAN KENNY ROGERS MICHAEL MURPHEY ALAN PARSONS MICHAEL MCDONALD

KARLA BONOFF GLENN FREY NICOLETTE LARSON MATTHEW WILDER Hottest:

CHICAGO, ELTON JOHN MICHAEL MURPHEY ALAN PARSONS SYLVIA

KSRO/Santa Ross

STEPHEN BISHOP

KVSF/Santa Fe

SOUTH Parallel One

WLTA/Atlanta

WALTER MURPHY STEVIE WOODS TANYA TUCKER HOTLESTI ELTON JOHN AIR SUPPLY C. CHRISTIAN CSAN KENNY ROGERS

WSB/Atlenta Greg Piccieno

JUICE NEWTON SHEENA EASTON GLENN FREY BILLY PRESTON ALABAMA ALABAMA Hottest: ELTON JOHN MICHAEL MURPHEY ALAN PARSONS AMERICA BARRY MANILOW

KVIL/Dallas-Ft. Worth Chuck Rhodes

none Hottest KFMK/Houston

RH FACTOR DOLLY PARTON DOLLY PARTON Hottest: CS&N AIR SUPPLY CHICAGO KENNY ROGERS FLEETWOOD MAG WAIA (97AIA)/Mil Ft. Lauderdale Yolanda Parapar

MICHAEL MCDO PAUL CARRACH GLENN FREY Hottest: ELTON JOHN

FLEETWOOD MAC MICHAEL MURPHEY MELISSA MANCHESTE HERB ALPERT

Jack Cilver

MICHAEI. MCLGNALL
FILETWOAL MAC
KARLA BOROFF
STEVIE WORLEP
CLENK WARRES
CLENK FRY
HOLLOSI
CHICAGG
PAUL RAVIS
ELTON JOHN
MICHAEL MURPHEY
NICOLETTE LAPSON

WJBC/Bloomington, IL Stew Salowitz JUICE NEWTON MATTHEW WILDER

Parallel Three

KCRG/Cedar Repids, IA Carl Menn WALTER MURPHY SANTANA JOHN COUGAR

MICHAEL MURPHEY ELTON JOHN ALAN PARSONS KCMQ/Columbia, MO Dave McCormick

KFOR/Lincoln, NB Patti Moran

GLENN FREY Hottest: KENNY ROGERS PAUL MCCARTNEY AMERICA C. CHRISTIAN MICHAEL MCDONALD

**KPAT/Sloux Falls** 

BILLY IDOL MICHAEL MCDONALD RANDY MEISNER RONNIE MILSAP COCKER & WARNES COCKER & WARNES Hottest: FLEETWOOD MAC KENNY ROCERS PAUL MCCARTNEY ELTON JOHN GARY U.S. BONDS

WJON/St. Cloud MN

STEPHEN BISHOP
MICHAEL MCDONALD
PAUL CARRACK
RH FACTOR
HOTEGET:
CSAN
ELTON JOHN
PAUL DAVIS
JACKSON BROWNE
SYLVIA WBOW/Terre Haute, IN

Larry Joseph

REO SPEEDWAGON SYLVIA MATTHEW WILDER HOTLEST: ALAN PARSONS MICHAEL MURPHEY BILL CHAMPLIN AMERICA PAUL DAVIS

Parallel Two

FLEETWOOD MAC
MATTHEW WILDER
BOBBY CALDWELL
HOTTEST:
AMERICA
COCKER & WARNES
SYLVIA
DOLLY PARTON

WAFB/Baton Rouge

GLENN FREY SANTANA SANTANA
WILLIE NELSON
COCKER & WARNES
Hottest:
KENNY ROGERS FLEETWOOD MAC ALAN PARSONS CS&N CHICAGO

WSGN/Birmingham Brown/Chandler ALABAMA PLEETWOOD MAC

MOTELS Hottest:

WSGN/Birr

WBT/Charlotte Mary June Ros JUICE NEWTON Hottest:

KMGC/Dallas-Ft, Worth JUICE NEWTON WALTER MURPHY Hottest: CHICAGO MENNY ROGERS PAUL MCCARTNEY ELTON JOHN

MICHAEL MURPHES WAAY/Huntsville

RONNIE MILSAF JUICE NEWTON GLENN FREY

SANTANA BOBBY CALCWELL STEVIE WONDER SHEENA EASTON Hottpst: HOTTEST: KENNY ROGERS ELTON JOHN PAUL MCCARTNEY ALAN PARSONS PAUL DAVIS

WAIV/Jacksonville, FL

Reggie Biackwei

STEVE MILLER BAND DOLLY PARTON JUICE NEWTON WALTER MURPHY Hottest: CHICAGO CS&N

KENNY ROGERS FLEETWOOD MAC AIR SUPPLY WVLK/Lexingtor Greg Peddicord ROBERTA FLACK WILLIE NELSON MICHAEL MCDONALD

MICHAEL MCDONALI
HOTTEST:
CSAN
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
MICHAEL MURPHEY

WRKA/Louisville KENNY ROGERS

HERB ALPERT PAUL MCCARTNEY DIONNE WARWICK WILLIE NELSON DOLLY PARTON Hottest: none

none.
Hottèst:
ALAN PARSONS
ELTON JOHN
ROBERTA FLACK
NICOLETTE LARSON
AMERICA

WHHY/Montgo Phil Horton

TOTO
FLEETWOOD MAC
DIONNE WARWICK
JOE JACKSON
ALABAMA ALABAMA
Hottest:
ELTON JOHN
PAUL MCCARTNEY
MICHAEL MCDONALD
DOLLY PARTON
JOHN COUGAR

SM95/Nashville Bruce Sherman STEPHEN BISHOP

STEVINA
HOTTEST:
JACKSON BROWNE
MICHAEL MCDONALD
COCKER & WARNES
ALAN PARSONS
CHICAGO

STEVE FORBERT DOLLY PARTON

PAUL MCCARTNEY MICHAEL MCDONALD STEVE MILLER BAND FLEETWOOD MAC

WRVA/Richmond, VA

KENNY ROGERS
PAUL DAVIS
NICOLETTE LARSON

WSRZ/Sarasot

ASIA
RANDY MEISNER
FLEETWOOD MAC
KARLA BONOFF
COCKER & WARNES
HOLLEST:
CS&N
CHICAGO
PAUL MCCARTNEY
ALAN PARSONS
JOHN COUCAR

Parallel Three

WSKY/Asheville Dave Jorgensen

RANDY MEISNER

LEE GREENWOOD
HOTTEST:
ELTON JOHN
PAUL MCCARTNEY
AMERICA
CS4N
KENNY ROGERS

WCHV/Charlotte

FLEETWOOD MAC

GLENN FREY
PAUL CARRACK
ALABAMA
MOTELS
MATTHEW WILDER
SYLVIA
JON STEVENS
WALTER MURPHY

Tom Twine

SYLVIA BARON LONGFELLOW LEE GREENWOOD

WDEF/Chattanooga Ben Cagle

Q-96/Ft. Myers WHLY (Y-106)/Orlando Mark Keplowa

JUICE NEWTON BOBBY CALDWELI GLENN FREY KARLA BONOFF

ALAN PARSONS ELTON JOHN KENNY ROGERS

Hottest: KENNY ROGERS CHICAGO MICHAEL MURPHEY PAUL MCCARTNEY ROBERTA FLACK

WLVA/Lynchburg, VA Dick Grant

STEPHEN BISHOP SANTANA SYLVIA JACKSON BROWNE Hottest: RONNIE MILSAP ROBERTA FLACK GLENN FREY ELTON JOHN JOHN DENVER

WORG/Orengeburg, SC Stu Wright

FLEETWOOD MAC STEPHEN BISHOP STEVIE WONDER KARLA BONOFF ALABAMA KIM CARNES HOTCHET: ELTON JOHN ROBERTA FLACK ROBERTA FLACK KENNY ROGERS ALAN PARSONS MICHAEL MCDONALD

WROV/Rounoke Matt Eakle

JOHN COUGAR MICHAEL MCDONALD ALAN PARSONS MICHAEL MURPHEY ROBERTA FLACK JACKSON BROWNE DOLLY PARTON

114 Current Reports

The following stations reported

frozen playlists this week: WVBF/Boston GR55/Buffalo WHAM/Rochester WHEN/Syracuse WASH/Washington WFTQ/Worcester KSEL/Lubbock KTWO/Casper KNBR/San Francisco KYUU/San Francisco

The following stations did not report this week and therefore their playlists were frozen:

WGY/Schenectady WCLR/Chicago YES95/Cincinnati WZZP/Cleveland WZUU/Milwaukee WMHE/Toledo

KRRC/Abilene

The following stations are

no longer reporting:

new reporters: KING/Seattle WTNY/Watertown, NY KQDI/Great Falls, MT

R&R welcomes the following

WCPI/Wheeling, WV

# CHR PARALLEL ONE PLAYLISTS

**EAST** 



PD: Scott Walker Music Coord.: Glenn Kalina

H 1 | STEVE MILLER BAND/Noracodedera
5 | 2 | GO GOTS/Vacartion
2 | 3 | SURVINA/Eye of The Tigor
3 | 4 | CHICAGO/Nerd To Say I'm Sorry
3 | 4 | CHICAGO/Nerd To Say I'm Sorry
4 | 6 | All R SURPIL/YEAR THE Nights Area.
7 | TO DAMA SUMMER/LOVE Is I'm Control (FI
6 | All R SURPIL/YEAR THE Nights Area.
7 | TO DAMA SUMMER/LOVE Is I'm Control (FI
6 | B. JOHN COLGAR/HUTS TO GOOD of the Night Summer Society of the Night Surpil/Year House Society of Night Surpil/Year House Society of Night Surpil/Year House Society of Night House Society of Ni STEVE MILLER BAND/Abracadabra

REO SPEEDMAGON/Sweet Time QUARTERFLASH/Night Shift STEEL BREEZE/YOU Don't Mant Me Any KODL & ThE GANG/Blg Fun JOSIE COTTON/Me Could Be The Une

JOSIE COTTON/Ne Could be the One
GAP BANG/YOU Proper & Book on
PAUL DAYS/LONE OF Lat the De Lon
PAUL DAYS/LONE OF Lat the De Lon
PAUL DAYS/LONE OF Lat the De Lon
PRINTERS BUG LONY/And I have Telling Tou
CRESSTON-HER ATELIAYED Can I Live Without
STEVE WINNEGONS/STILL IN THE Game
MICHAEL MCDOWALD/I Keep Forgettin's
MICHAEL MCDOWALD/I Keep Forgettin's
MICHAEL MCDOWALD/I Keep Forgettin's
MICHAEL MCDOWALD/I Company
SAMTANA/Net of De
SAMTANA/Net of De
JULE REWIDN/Break IT To Me Gently
MICHAEL MCROPE/Vinat's Forever For
MACHAEL MCROPE/Vinat's Forever For

#### 1050 chum

Toronto PD: Jim Waters MD: Brad Jones

TO: Brad Jones

4 1 JOHN COMPATION & Diane

3 2 TORONTO/TOW Dodey Don't Know

3 2 TORONTO/TOW Dodey Don't Know

4 1 SURPLEY BOTTOM TIGHT

4 EDDIE MORE TYTHIN I'M I'M IN LOW

5 OUEEN/GATE IN A STREET OF THE TOWN

5 OUEEN/GATE IN A STREET OF THE TOWN

6 BILLY SQUIED/Bortons I NOT IN TOWN

6 PAVOLACY SO IN A STREET OF THE TOWN

6 PAVOLACY SO IN A STREET OF THE TOWN

6 ROBERT PLANT/SOUTH IS EDOUGH

1 AS IN/ONLY TIGHT BILL I LET I

1 MARCEUTIN SOUTH THE STREET OF THE TOWN

1 MARCEUTIN SOUTH THE TOWN

1 MARCEUTIN SOUTH THE SOUTH THE COMPATION

1 MARCHEN SOUTH THE SOUTH THE SOUTH THE COMPATION

1 MARCHEN SOUTH THE SOUTH

ADDS PAUL CARRACK/I Need You LORDS OF THE NEW/Open Your Eyes



PD: Bob Wood Buffalo MD: Roger Christian

ADDS 21, 25, 52 ONJ/Habri Aftack HMS/Arhena STEEL BREEZE/You Don't Mant Me Any REO SPEEDMASDM/Sweet Time ROBERT PLANT/Burning Down One Side

(H) indicates one of the five "hottest" records on each Parallel One playlist.

FM MUSICRADIO

Washington, D.C PD: Alan Burns

MD: Dallas Cole

ADDS - STEEL BREEZE/You Don't Want Me Any



Operations Manager: Tom Cuddy

Operations Manager: Tom Cuddy

1 1 CHICADO/Hard To Say 1 the Sorry

2 3 STEVE MILLER SHAD/Ahracadehra

3 3 SIEVE MILLER SHAD/Ahracadehra

3 4 SUPH VINOVERY O'TH TO SHAD

4 5 SUPH VINOVERY O'TH TO SHAD

5 6 6 BILLY IDA/Har in The City

7 7 DOHAN SUMERICANE IS IN CONTROL SHAD

8 BILLY IDA/Har in The City

9 MOTELS/Chiry The Lond

11 10 CSAY/NESTEY TO Should Hear How...

9 MOTELS/Chiry The Lond

11 10 CSAY/NESTEY O'TH TO SHAD

11 10 CSAY/NESTEY O'TH TO SHAD

11 10 CSAY/NESTEY O'TH TO SHAD

11 11 12 AIR SUMPLY/EACH TA WIGHTS A'C...

16 13 JOHN COUGAR/JACK & Olane

17 15 ELTON JOHN CHIRCH SYST

10 16 AUAH PROSON/City In The John

17 15 ELTON JOHN CHIRCH SYST

10 16 AUAH PROSON/City In The SHY

16 13 JOHN COUGAR/JACK & OLAN

17 15 ELTON JOHN CHIRCH SYST

18 10 JOHN CHIRCH SYST

18 10 JENNIFER HOLLIDAY/And I Am Telling You

0 22 KINC LA THE GAM/Gilg Fun

ADDS JUICE NEWTON/Break it To Ma-Gantly AMERICA/You Can Do Magic

WBZZ
Pittsburgh
PD: Dan Vallie

PD: Dan Vallie
MD: Chuck Tyli
H 2 I CHICAGO/Hera To Say I'm Sorry
H 2 P ELETHODO MAC/Hela die
H 9 4 2 PELETHODO MAC/Hela die
H 9 4 30HN COUSAN/Lieck & Diane
1 5 SURVIVAR/Eye o' The Tiger
7 6 CSAN/Heartad On The Ney
8 7 ANL LA CATES/YOU Tangination
11 8 20AN JET/TDO Tou Manna Touch Ne
14 10 Net 15 SA MANCESTYOU Should Neer How.
15 11 1 AS IN/Only Time Mill Tell
12 12 COMMS SUMPRI/CVe via in Control (FI
313 A RE SUPPLYEVEN THE NIGHTS Are.
16 14 ARM ROGEST CORE WILL TIME TOUCH
16 17 ANN ZAPPA/Ve Ley GIT
17 18 CARY U.S. BORDS/Cou O' Mork
18 18 CARY U.S. BORDS/Cou O' Mork
19 18 CARY U.S. BORDS/Cou O' Mork
19 18 CARY U.S. BORDS/Cou O' Mork
19 18 CARY U.S. BORDS/Cou O' Mork
10 12 36 SEPELA/LOUGH TO In Tou
12 ALE MACHINE SUPPLYED TO FIRE BOND TO
12 ALE MACHINE SUPPLYED TO FIRE WOOD
12 ALE MACHINE SUPPLYED TO FIRE WOOD
12 HER FOR SUSSINGER RA /Let Ne GO
12 SEPELA/LOUGH TO IN AMERICA THE NE OF
18 HOUSE MACHINE MORE SUPPLYED TO THE NEON
20 MICHAEL MODOMALOY Keep Forgettin'
21 JEREMA NE JACKSON/Let Ne TICK IE YOU FA
18 HE SPEEDMACKS NOWLET TIME
18 ONLY MACHINE THE NEW
10 MICHAEL MODOMALOY Keep Forgettin'
28 HE SPEEDMACKS NOWLET THE
18 ONLY MACHINE THE NEW
10 MICHAEL MODOMALOY Keep Forgettin'
29 HELD SPEEDMACKS NOWLET THE
10 TOUCHARD BE I Leve
10 MICHAEL MODOMALOY Keep Forgettin'
20 MICHAEL MODOMALOY Keep Forgettin'
20 MICHAEL MODOMALOY Keep Forgettin'
21 MICHAEL MODOMALOY Keep Forgettin'
21 MICHAEL MODOMALOY Keep Forgettin'
22 MICHAEL MODOMALOY Keep Forgettin'
23 MENTAL MICHAEL MODOMALOY Keep Forgettin'
24 MICHAEL MODOMALOY Keep Forgettin'
25 MENTAL MICHAEL MODOMALOY Keep Forgettin'
26 MICHAEL MODOMALOY Keep Forgettin'
26 MICHAEL MODOMALOY Keep Forgettin'
27 MICHAEL MODOMALOY Keep Forgettin'
28 MICHAEL MODOMALOY Keep Forgettin'
28 MICHAEL MODOMALOY Keep Forgettin'
29 MICHAEL MODOMALOY Keep Forgettin'
29 MICHAEL MODOMALOY Keep Forgettin'
20 MICHAEL MODOMALOY KEEP FOR MICHAEL MODOMALOY KEEP
20 MICHAEL MODOMALOY KEEP FOR MICHAEL MODOMALOY KEEP
21 MICHAEL MODOMALOY KEEP FOR MICHAEL MODOMALOY KEEP
21 MICHAEL MODOMALOY KEEP FOR

ONJ/Heart Attack LOGGINS & PERRY/Don't Fight It LAURA BRANIGAN/Gioria

ELTON JOHN/Blue Eyes KIM CARNES/Yoyeur



PD: Jerry Steele MD: Bruce Kelly

MD: Bruce Kelly

H | 1 | CHICAGO/Merd | To Say | 1 in Sorry |
2 | FIESTHOOD MAC/Hold | Me |
3 | XENNY ROGERS/Love will | Turn You | Ar |
4 | No. | SERNY ROGERS/Love will | Turn You | Ar |
4 | SURY VOR/EVE | Of the Tiger |
6 | CSSAW-ASSING OF The May |
10 | B | PAUL MCCARINEY/Take | It Aleay |
9 | ELTON JOHN/BLOW EVEN |
7 | D | AIR SUPPLYEVE The Nights | Are. |
13 | I | ARKSUB RIVENY/EVEN THE NIGHTS | Are. |
14 | 12 | POINTER STYTEMS | TO STORMOND |
14 | 12 | POINTER STYTEMS | TO STORMOND |
15 | IN MILLIE | NILSON/LET | THE ME |
16 | MILLIE | NILSON/LET | THE ME |
17 | MILLIE | NILSON/LET | THE ME |
18 | MILLIE | NILSON/LET | THE ME |
19 | IN ARRICA/YOU Can Do Magic |
19 | THE MILLIE |

WXKS-FM Boston KUSS PD: Sonny Joe White MD: Joey Carvello

LAURA BRANICAN/Cior la
ELETMOD MC/Mold Ne
MEN AT MCRK/Mho Can 11 Se Nov?
MC/Mold Ne
MEN AT MCRK/Mho Can 11 Se Nov?
DOWN SUMMER/Love Is in Control (Fi
ARETHA FRANKE (IN/Jump To 11
ARETHA FRANKE (IN/Jump To 15
ARETHA FRANKE (IN/Jump To 16
ARETHA FRANKE (IN/Jump To 16
ARETHA FRANKE (IN/Jump To 16
ARETHA FRANKE (IN/Jump To 17
ARETHA FRANKE (IN/Jump To 17
ARETHA FRANKE (IN/Jump To 17
BILLY IDOL/MOL TO 18
EVEL TH. INC. (IN/Jump To 17
EVEL TH. KING/Love Cosm. Oborn
ASIA/Only Tine bill Tell
OUARTERE LASK/Might Solito

OUARA OURAN/Mangry (Like The Wolf
SPMS/Dom't Rum My Life
SPMS/Dom't Rum My Life
SPMS/Dom't Rum My Life
JOS IE COTTOM/Me Could Be The One
TOTOM/Mos Billow
FOUR TOTOM/Me Could Be The One
TOTOM/Mos Billow
FOUR TOTOM/Mes Could Be The One
TOTOM/Mos Bellow
FOUR TOTOS/Sad Heart's
SCORPHOS/Mos Gene Like You
YHOREO/Thang (Glema Some Of

ADDS LIMIT/She's So Devine TAME CAIM/Holdin' On JUICE NEWTON/Break It To Me Gently SHEEM EASTON/Mechinery ONJ/Ment Attack MELISSA MANCHESTE/You Should Hear Mow

GAP BAND/You Dropped A Eomb On KIM CARNES/Voyeur MARSHALL CRENSHWI/Somedey, Somewcy STEEL BREEZE/You Don't Want Me Any MOTELS/Take The L

PD: Keith Grigsby

ADDS

Keith Grigsby

1 STEYE MILLER BAMO/Apracaabra
2 SURN VORTEN OF The 11gor
2 SURN VORTEN OF The 11gor
2 SURN VORTEN OF THE 11gor
3 STEVE MILLER BAMO/Apracaabra
3 STEVE WORKER/OF ID THE NOW
3 STEVE WORKER/OF ID THE NOW
4 STEVE WORKER/OF ID THE NOW
5 STEVE WORKER/OF IT THE NOW
5 STEVE STEVE STEVE STEVE
5 STEVE STEVE STEVE
5 STE

96 Pittsburgh

ADDS 23
APRIL WINE/IF You See Kaye
MSB/When I'm Holding You CS&N/Southern Cross TOTO/Make Believe REO SPEEDWAGON/Sweet Time WHG/Athena

HEL/Arheno
FLEETWOOD MAC/Love In Store
CHICAGO/Innet You're Missing
JOURNEY/Only Solutions,
MMERICA/TOU Can Do Magic
AAE/Rock 'N Roll Perty In
ON HALLEY/Johnny Cen't Read
RANDY MEISNER/Never Been In Love

OM: Bobby Christian

MD: Craig Jackson

63 

PD & MD: Todd Chase

Providence

SOUTH

KEGL FM Ft. Worth-EAGLE 97 Dallas

MD: Billy Hayes

1 1 A FLOCK OF SEAULT / Rant So Far Away)
2 2 CSAM / Wisstand On The Way In Love
3 2 EDDLE MOREY/THINK / I'm In Love
4 2 CSAM / Wisstand On The Way In Love
5 5 JOAN LETTOD You Renon Touch Ne
6 FLEETWOOD MAC/Fold Ne
6 FLEETWOOD MAC/Fold Ne
6 FLEETWOOD MAC/Fold Ne
1 8 8 ALAN PARSONS/Fee In The Sky
1 8 8 ALAN PARSONS/Fee In The Sky
1 8 8 ALAN PARSONS/Fee In The Sky
1 9 GREEK INTERVENT LOVE Song
1 8 8 ALAN PARSONS/Fee In The Sky
1 10 10 GENES/FAPOR I THE CITY
1 11 GO COTS/WaceTion
1 11 GO COTS/WaceTion
1 12 MALL A CONTES/FOUR Intervention
1 13 13 GLENN FREY IT Found Sometody
1 14 MARSONLI DELENSHAP Someony, Someony
1 15 ASIA/CONTY TIME WITH EFROUGH IS FROUGH
1 16 10 GENES/CONTY TIME WITH EFROUGH IS FROUGH
1 18 18 MARSONLI DELENSHAP Someony, Someony
2 10 MARSONLI DELENSHAP SOMEONY, SOMEONY
2 10 MARSONLI DELENSHAP SOMEONY
2 10 MARSONLI DELENSHAP
3 11 MARSONLI DEL

REO SPEEDWAGON/Swent Time
PALL CARRACK/I Need You
AMERICAN/YOU Can Do Magic
CLOCKS/She Looks A Lot Like
HISSING PRESOMS/Mord's
KANSAS/Right Away
TOTO/Artic
KIM MILDE/Kids in America
LROS GF THE NEW/Open Your Eyes
JAMES ANDERSON/One way Love

PD: Christopher Haze

MD: Billy Hayes

& MD: Todd Chase

1 CHICAGO/HAR d To Say 1 to Sorry
PALL MCCATREY/Take it wasy
3 CS&N/Masted On The New
3 CS&N/Masted On The New
3 CS&N/Masted On The New
4 ELTON JOHN/Blue Eyes
5 MELISSA MANCRESTE/You Should Hear How.
5 MELISSA MANCRESTE/You Should Hear How.
6 MICTER MEMPY/Themes From E.T.
6 MENNY ROCKERS, Cow Hill Turn You Ar
8 MEMPY ROCKERS, Cow Hill Turn You Ar
8 SIRNY WORK/Fey Of The Tige
A IR SUPPLY/Even The Nights Are.
6 CELEN FREY/F O'UN Someton
5 SIRNY WORK/Fey Of The Tige
A SIRNY WORK/Fey Of The Tige
5 JOHN SUPPLY/Even The Nights Are.
6 SIRNY WORK/Fey Of The Tige
6 JOHN SUPPLY/Even The Nights Are.
6 SIRNY WORK/FEY OF THE TIGE
6 SIRNY WORK OF THE TIGE

ACOS 30, 31, 32, 33, 34, 35 LAURA BRANIGAN/Gioria

TANE CAIN/Holdin' On KIM CARNES/Yoyeur ROBERTA FLACK/I'm The One

B104 WBSB

PD: Jan Jeffries Baltimore

THE STEVEN HILLER BAND/Arceatebra

1 STEVE HILLER BAND/Arceatebra
2 ChickGO/Lyrd To Say I the Sorry
3 SURVINO/Eyr Of The Tiger
4 AIR SUPPL/Even The Nights Are..
5 MELISSA MANCHESTE/Tou Should Hear How..
6 MELISSA MANCHESTE/Tou Should Hear How..
8 MELISSA MANCHESTE/Tou Should Hear How..
8 MELISSA MANCHESTE/Tou Should Hear How..
9 MELISSA MANCHESTE/Tou I The Manchester How..
10 CSAN/Masted On The May
10 CSAN/Masted On The May
11 SAI/A/OHJ, Time bill Tell
12 GO GO/SI/Masted On The May
11 SAI/A/OHJ, Time bill Tell
12 GO GO/SI/Masted On The May
11 SAI/A/OHJ, Time bill Tell
12 GO GO/SI/Masted On The May
16 DINNES SISTER/American Music
17 DINNES SISTER/American Music
18 JERNAM EAR/SON/LEA HE TELKIS TOW Fa
19 TOIO/Make Belleve I to In Control Ef
19 DINNES SISTER/American Music
19 TOIO/Make Belleve I telling Took He
19 GO SIM SISTER/SIMPLE Been In Love
22 RANDY MEJSIKE/Mayer Been In Love
23 MICHAEL MARCHESTER The One You Love
24 MCREAT FLACK/I'm The One
25 MERICATYOL Can De Regic
26 KIR GOMES/Y/Oyouru

ADDS 27, 28 SANTANA/Hold On WHO/Athena

CFTR680

Toronto

Music Director: Rick Hunter

COLLAGO/Hard To Say I'm Sorry

CHICAGO/Hard To Say I'm Sorry

SIRRY WORK/PEO of The Tigge

SURRY WORK/PEO of The Tigge

DONNA SUMMER/Love Is In Control(Fi
#PAYULAS/PEO of The Tigge

TORROTO/Tour Deddy Don't Know

STEVE HILLER BAND/Nor-caoper

STEVE HILLER BAND/Nor-caoper

AND STEVE HILLER BAND/Nor-caoper

AND STEVE HILLER BAND/Nor-caoper

AND STEVE HILLER BAND/Nor-caoper

MELISSA MANCRESTEY Fou Should Hear How.

AREL & INDEX Joek & Diane

AND JOEN COURAGE JOEK & Diane

AND STEVE HILLER BAND/Nor-caoper

AND ROSERTS/BOys Of \*Autumn

THE THOO MAC/Paid Me

REO SPEEDWAGON/Feo I The Sur

AND STEVE HILLER BAND/PAYER BAND

AND STEVE HILLER BAND/PAYER BAND

PALL & ORDER STORY HILLER BAND

PALL BAND STEVE HILLER

GO GO'S/Vacation REG SPEEDWAGON/Sweet lime MEN AT WCRK/Down Under MOTELS/Take The L

HUEY LEWIS & NEWS/Workin' F KIM CARNES/Yoyour AMERICA/You Can Do Magic MISSING PERSONS/Words

PD: Bob Saint

MD: Pat McKay

1 1 STEVE MILLER BAND/Noracaders
3 2 JUHN COUSAR/Jack & Dilane
3 2 JUHN COUSAR/Jack & Dilane
4 6 PIEE INDO MAC/Hed I Me
4 FIEE INDO MAC/Hed I Me
5 DOTTO MACHANIA SOURCE SOURCE
5 JUHN COUSAR/JACK & DILANE
6 1 DOTTO MACHANIA SOURCE
6 1 DOTTO MACHANIA SOURCE
7 JUHN COUSAR/JACK SOURCE
7 JUHN MACHANIA SOURCE
7 JUHN MACHANIA

PD: Scott Shannon

MD: Pat McKay

ADDS 22, 26, 27, 28

**%-93** 

ATLANTA'S RADIO STATION PD: John Young MD: Chris Thomas

PD- Rill Tanner MD: Colleen Cassidu

MD: Colleen Cassidy

N 1 1 CHICAGO/Mard Io Say I'm Sorry
2 2 STRY MILLER BAND/Aracadabra
N 6 3 MILLISSA MAGGESTE/Tou Should Hear How...
8 5 LANA BHILLER BAND/Aracadabra
8 5 LANA BRAND BANG COLLEGE
3 6 JOHN COUGAR/MAITS SO GOOD
11 7 ASSIA/ONLY Time WITH Tell
9 8 ALAN PANSONS/Sya In The Say
10 8 ALAN PANSONS/Sya In The Say
11 10 A FACOK O'S FARBLY, BANG SOF FA Away)
11 10 A FACOK O'S FARBLY, BANG SOF FA Away
12 10 A FACOK O'S FARBLY, BANG SOF FA Away
13 12 BAN PARRER BA, I'M HO GO
13 13 DUNMA SUMMER/LOVE IS IN CONTROL (F)
14 PLETENDO MAC/MOID TO
15 10 SECRICAL/Cought ID In You
16 AP BAND/YOU Dropped A Bond On
17 12 DO BAND/FOR DROPORT IN AWAY
18 10 SECRICAL/Cought ID IN YOU
18 10 SECRICAL/COUGHT ID IN YOU
19 10 SECRICAL/COUGHT ID IN YOU
19 10 DO BAND/FOR SECRICAL/COUGHT ID IN YOU
19 10 DO BAND/FOR SECRICAL/COUGHT IN TO YOU
10 DO BAND/FOR SECRICAL/COUGHT IN TO YOU
11 23 DICKIE GOODWAN/Hay, E.1.
12 23 ALAN BAND/YOU FAR NOT TICKIE YOUR FA
12 23 ALAN BAND/YOU FAR NOT TICKIE YOUR FA
12 23 ALAN BAND/YOU FAR NOT FIRE BURNING.

ADDS ARETHA FRANKLIN/Jump To It MICHAEL MCODNALD/I Keep Forgettin

SCOTT BAID/What Was in That Kiss DOWNA SLAWER/LIVIn' in America JOSIE COTTON/He Dould Be The One KODL & The GAMG/BIS Fun LOGGINS & PERRY/Don't Fight It DON HENLEY/Johnny Cen't Read ABC/Look Of Love

94-Q PD: Jim Morrison

Atlanta

MD: Jeff McCartney

MD: Jeff McCartney

1 1 JOHN COUGHA/Jack & Diane
2 2 SURPLY(ME/Eye O'T The Tiger
3 1 CSAN/Wasted On The May
4 RELISAN AMACHESTED TO Should Meer How5 1 CSAN/Wasted On The May
5 2 SURPLY AMACHESTED TO SHOULD MEET HOW
6 RELIDIN JOHN BY AMACHESTED TO SHOULD MEET HOW
7 AS INCOMING THE WITH THE 11 THE
9 RENAM MORK/MINC CAN IT TO SHOULD MEET HOW
10 TABLE AND MORK/MINC CAN IT TO SHOULD MEET HOW
11 SHOULD MEET HOW THE SHOULD MEET HOW
11 FLEET HOW OME/MORE TO SAY I'M SOFTY
11 PAUL MCAPTHEY TO SAY I'M SOFTY
11 PAUL MCAPTHEY TO GOOD
11 PAUL MCAPTHEY SO GOOD
14 IS AIR SUPPLY/EVEN THE NIGHTS AFG.
19 MOTESTOON HOW TO SHOULD MEET HOW
19 MOTESTOON HOW TO MEET
19 STEEL HIM HOW DO HOW
19 STEEL HIM HOW DO HOW DO HOW
19 STEEL HIM HOW DO HOW DO HOW
19 STEEL HIM HOW DO HOW DO HOW DO HOW
19 STEEL HIM HOW DO HOW DO HOW DO HOW
19 STEEL HOW DO HOW DO HOW DO HOW DO HOW
19 STEEL HOW DO HOW D

STEVE WINHOUD/Still in The Game STEEL BREEZE/You Don't Want Me Any 38 SPECIAL/You Keep Running Away

**7**5€ Miami PD: Keith Isley WINZ-FM

MD: Johnny Dolan

27
FLEETWOOD MAC/Gypsy
LAURA BRANIGAN/Gloria
ONJ/Heart Attack
GAP BAND/You Dropped A Bomb On KOOL & THE GANG/Big Fun STEEL BREEZE/You Don't mant Me Any QUARTERFLASH/Night Shift

Atlanta

TON: BASIL/Mickey STEEL BREEZE/You Don't Want Me Any ARETHA FRANKLIN/Jump To 11

CHEAP TRICK/She's Tight ABC/Look Of Love KOOL & THE GANG/Big Fun SANTANA/Hold On KIM CARNES/Yoyeur

PD: Richard Harker

MD: Trevlyn Holdridge

KCNR Portland

### **MIDWEST**

## TYMEOUS SHEW PD: Bob Berglund MD: Phil Huston St. Paul

GALTH FREE / THE MARINE TOUCH ME JUNN JETT/CD YOU MARINE TOUCH ME JUNN JETT/CD YOU MARINE TOUCH ME JERMANNE JANGSVILLER ME JIELLE YOU F'E KIM CANNES/YOUNG JOHN JETT LIKE CHIMPASIGN OF THE ME CHIMPASIGN OF THE JOSE COTTOW/NE COULD BE THE ONE JOSE COTTOW/NE COULD BE THE ONE STEEL BREEZY YOU DON'T MANT ME ANY SPYS/PON'T RUN MY LITE



## Chicago

PD: Richard Lippincott MD: Steve Perun

H I OHICADO/Herd to Say I'm Sofry
2 STEVE MILLER SNAO/Abrecectory
2 STEVE MILLER SNAO/Abrecectory
3 4 SURVINCE/EPP Of The Tiggr
4 5 JUNE MILLER SNAO/Abrecectory
5 4 5 JUNE MILLER SNAO/Abrecectory
5 15 JUNE MILLER SNAO/Abrecectory
16 14 SURVINCE/EPP Of The Tiggr
16 14 SURVINCE/EPP Of The Tiggr
16 14 CSAVENER OF THE Nay
17 15 NOTES OF THE NAY
18 15 NOTES OF

ADDS 20 WHD/Athena

TOTO/Meke Belleve MUEY LEWIS & MEMS/MORKIN' For A Livin' LOGGINS & PERRY/Don't Fight it.



CHICAGO/Hero To Say Ilm Sorry

CS44/Mansted On The Way

PALK MCCATTHI Y/Jane It heay

PALK MCCATTHI Y/Jane It heay

PALK MCCATTHI Y/Jane It heay

FILE THOOD MAC/Hold Me

FILE THOOD MAC/Hold Me

STEVE MILLER NAMO/APE necessable

BO DO TO Y/Vecet ton No

JACKSON BROWNEY / Some Novy's Beby

JACKSON STATES / Mery Ican Novy's Beby

JACKSON STATES / Mery Ica

HUEY LEWIS & NEWS/WORKIN' For A Livin' GENESIS/Paperlate



### Chicago

PD: Richard Lippincott MD: Steve Perun

LOGGINS & PERRY/Don't Fight It

(H) indicates one of the five "hottest" records on each Parallel One

# СТОТ КВЕО

Kansas City

PD: Maia Britton MD: John Conrad

MD: John Conrad

## 3 | Collicacy | Institute |

3 | OHICACY | Institute |

5 | PALL MCCARTHEY | Institute |

5 | PALL MCCARTHEY | Institute |

6 | YALL MCCARTHEY | Institute |

6 | XENNY MCCERT, Love | Institute |

7 | Cost, Michael | Cost, Michael |

8 | OHICAN | Institute |

8 | OHICAN | Institute |

8 | OHICAN | Institute |

9 | OHICAN | Institute |

10 | OHICAN | Institute |

11 | ALD MARSONS/Eye | Institute |

12 | OHICAN | Institute |

13 | EDDIE | MOREY/Think | It in Love |

14 | OHICAN | Institute |

15 | OHICAN | Institute |

16 | OHICAN | Institute |

16 | OHICAN | Institute |

17 | OHICAN | Institute |

18 | OHICAN | Institute |

18 | OHICAN | Institute |

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800/CKLW THE AM MUSK STATION Detroit

P: Rosalie Trombley

1 SURVIVOR/Eye Of The Tiger
2 JOHN COUMM/Nurst So Good
2 JOHN COUMM/Nurst So Good
2 JOHN COUMM/Nurst So Good
3 JOHN COUMM/Nurst So Good
3 JOHN COUMM/Nurst So Good
4 JOHN CADON
5 JOHN COUMM/NURST SO JOHN COUMMNURST SO JOHN SO

SANTANA/Hold On A FLOCK OF SEAGUL/I RantSo Far Away} JUICE NEWTON/Feask | 1 To Me Gently KIN CARNEY/Yoyeur DON HERLEY/Johnny Centt Read

PD: Pat Holiday

ADDS

MD: Rosalie Trombley

### 610 # KFRC

San Francisco PD: Gerry Cagle MD: Sandy Louie

SINH VIGATE, Of The light
STEVE MILLER BAND/APP conders
STEVE MILLER BAND/APP conders
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TOTO/Rosanne
KOOL & THE GANG/Big Fun
HBMAN LEAGUE/Don't You mant Me
DOYSSEY/Inside Qut
JOAN JETT/Do You Manne Touch Me
O'JATS/YOU Body's Here Bilth
GLENK PREY/The One You Love
GRAND MASIER FLAS/The Massage
GAP BAND/Early in The Morning
DAZE BAND/Carly in The Morning ADDS HUEY LEWIS & NEWS/Norkin' For A Livin' HOWARD JOHNSON/So Fine A FLOCK OF SEAGUL/I Reniso Far Away! TIERRA/Hidden Tears

SANTANA/Hold On DUARTERELASH/Night Shift

Phoenix

MD: Chaz Kelley

H 2 I CHICAGO/Hera 10 Say IIm Sorry
1 2 SUBPY (MC/Fey of The Tiger
3 3 F.LEETHOOD MC/Hola Me
4 CSAN MASTAGO IN The May
4 CSAN MASTAGO IN The May
5 CSAN MASTAGO IN The May
7 0 STEVE MILLER BAND/Ard readoubre
10 7 KENNY ROGERS/LOW BILL Turn You A
6 B. JOURNEY/STIL They Ride
11 19 ATTRICE RUSSHEY/Fra Gonna Tana A Mir19 DEFECT BILL MASTAGO STILL TURN TO THE
19 THE STILL A CATES/YOU Inegination
10 11 HERS ALREAT/Route 101
11 HE KALL A CATES/YOU Inegination
11 HE ALLA CATES/YOU INEGINATION
11 HE KALL BOMEY / PAR TO NOT IN MASTAGO
11 TO STEVE HICKS/ATMAT THE GISTER—
11 TO STEVE HICKS/ATMAT THE GISTER—
12 TO STEVE HICKS/ATMAT THE GISTER—
13 TO TO THE MASTAGO STAN THE SAY
14 TO STEVE HICKS/ATMAT THE GISTER—
15 TO TO CHOOL THE MASTAGO STAN THE SAY
15 TO TO CHOOL THE MASTAGO STAN THE SAY
16 TO TO CHOOL THE MASTAGO STAN THE SAY
17 STEVE HICKS/ATMAT THE GISTER—
18 TO TO THE MASTAGO STAN THE SAY
19 TO TO THE MASTAGO STAN THE SAY
19 TO TO CHOOL THE MASTAGO STAN THE SAY
19 TO TO THE MASTAGO STAN THE SAY
19 TO THE SAY
19 TO THE MASTAGO STAN THE SAY
10 TO THE S

ADDS ROBERTA FLACK/I'm The One ONJ/Heart Attack

RANDY MEISNER/Never Been In Love WILLIE NELSON/Let IT Be Me JUICE NENTON/Break IT To Me Gently

PD: Steve Rivers

MD: Chaz Kelley

# 500

**XTRA** 

San Diego amradio PD: Jeff Hunter

MD: Jim Richards

M.D.: JITT KICHARDS

H. 2. 1. CHICAGO/Herd To Say I'm Sorry

H. 3. 2. 30M CDGGA/Jack & Diene

H. 4. MISSIMS PERSONS/Moras

H. 7. 500 CDGS/Jack & Diene

O. 5 KIM WILGE/KIds in America

O. 5 KIM WILGE/KIds in America

J. 5 TSEY WILLER BANG/Areacadebra

9. 9. JOHN CDGGAR/Arears

10. 10 TO TON IR ASSIJA/MERS OGOO

10. 10 TON IR ASSIJA/MERS OF AMERY

11. 11 PAUL MCCARTNEY/Take IT AMEY

12. 12 DAZZ PROVINET IT WHIP

16. JACKSON BROWNE/ Someody's Beby

16. JACKSON

RELABILITY OF ADDRESS

ONI/Heart Attack
EL CHICANO/Groovin'
EL CHICANO/Groovin'
KOOL & THE GANG/Big Fun
MICHAEL MCDONALD/I Keep Forgettin'
EVELTN KING/Love Come Down
TONI BASIL/Mickey

TONI BASIL/Mickey

HIRDAT 100/Favour 1r Shirts Bby

RICK JAMIS/Nerd To Gat

CAUSIN 100/Favour 1r Shirts Bby

RICK JAMIS/Nerd To Gat

GRASS 80015/5ns Don't Know Me

STELL MREZE/TOV Don't Man He

Any

KIN CANKES/Yopeur

TAME CANN/YOSE In'

TOTO/Mans Belleve

HAST LEWIS AND/Yorkin' For A Livin'

AND TEST STELL SHEZE/TOWN

GALL TO TOWN Gould be The Gne

AND TEST SHE RAYWEY Ben In Love

MEN AT WURK/NO CAN IT BE MON?

PD: Jack Roth

MD: Rick Stancato

Los Angeles

# Phoenix

PD: Randy Stewart MD: Steve Goddard

38 SPECIAL/You Keep Rumning Away SANTANA/Hold On TANE CAIN/Holdin' On ADDS HUEY LEWIS & NEWS/Morkin' For A'Livin' STEEL BREEZE/You Don't Mant Me Any

# Denver

# > mentioned 4

MD: Gloria Avila

GLENN FREY/The One You Love TANE CAIN/Holdin' On -MHO/Athena STEYE WINMOOD/Still in The Game

## Los Angeles 100FM PD: Paula Matthews

MD: Robert Moorhead

FLEETHOOD MAC/Gypsy BGBUY CALDWELL/A/I Or My Love GLENN FREY/The One You Love REO SPEEDWAGON/Sweet Time SPEEDWAGON/Sweet Time SPEEDWAGON/Sweet Time STEEL BREEZE/You Don't Man't Me Any

PD: Doug Erikson

MD: Gloria Avila

H 2 1 CHICAGO/Herd To Say I'm Sorry
H 2 2 PAUL NCCANTRY/Take I'T Avay
2 PAUL NCCANTRY/Take I'T Avay
3 CSAV Massed On the Payer
H 5 5 HELISSA MANCRESTE/Too Should Hear How,
H 6 6 ALAN PASCAS/Sys In The Say
H 10 7 JOHN COURAN/Jack & Olare
3 9 NETTOO MC/Forly Intel
3 9 ASTACONTY Title HI] TITLE AVA
1 1 FENT-MOORES/COMP HI] TITLE AVA
1 1 FENT-MOORES/COMP HI] TITLE AVA
1 1 STEVE MILLER BAND/APC cadebre
1 13 RO SETEMACON/APC cadebre
1 13 RO SETEMACON/APC cadebre
1 13 PAUL COURAN/APC CADEBRE
1 1 SPAN SETEMACON/APC CADEBRE
1 1 SPAN SETEMACON/APC CADEBRE
1 1 HOLITER SISTERS/APC LOS HIS INC.
2 1 HOLITER SISTERS/APC LOS HIS ICATORIST
2 1 HOLITER SISTERS/APC LOS HIS ICATORIST
2 1 HOLITER SISTERS/APC LOS HIS INC.
2 1 MAN SIMPRIVO TO Megic To MEGIC HIS
2 1 MAIN SIMPRIVO TO MEGIC HIS INC.
3 1 MAIN SIMPRIVO TO MEGIC HIS MOON SIMPRIVO TO SIMPRIV

KIM CARMES/Yoyeur 36 SPECIAL/You keep Running Away JERMAINE JAKSOM/Let Me Tickle Your Fa REO SPEEDMAGOM/Sweet Time RUBERTA FLACK/I'm The One MISSING PERSONS/Words

Robert Moorhead

I CHICADO/HOW O TO SAY 1 TO SOFTY

STEVE MILER RAND/MAT CARDON

GO GODS/WACETION

OF GODS/WACETION

OF GODS/WACETION

OF LETTHOO MACC/MOID IN TO CONTROL

SUPPLY WAR/Eye OT The Tiget

FLETHOOD MACC/MOID IN TO CONTROL

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ON THE MA

ARRIA BONDOFF/Please Be The One
JUICE REWTON/Break 1: To Me Gently
KIM CANNES/Voyeur
TIERRA/Midden Tears
TIERRA/Midden Tears
TORONIO/Your Deddy Don't Know
FOUX TORS/SOA Meer's
MUEY LEWIS & NEWS/Workin' For A Livin'
MUEY LEWIS & NEWS/Workin' For A Livin'

KIISFM

ADDS TOTO/Make Seileve STEVE WINWOOD/STIII In The Game

102.7 Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

ADDS 18 LAURA BRANIGAN/Glorie MARSHALL CRENSHAW/Someday, Some KIM CARMES/Yoyeur KOOL & THE GANG/Big Fun ROBERTA FLACK/1'm The One TOTU/Make Belleve MALTER MERPHY/Themes "From E.T.

### KUBE 93FM PD: Charlie Brown Seattle MD: Tom Hutyler

MD: Tom Hutyler

H 1 CHICADO/Herd To Sey I'm Sorry
H 2 MELTS MINCHESTE/You Should Hear Ho
3 GO GOTS/Year Ton Line I'm Ame
1 GOTS/YEAR TON LINE I'm I'm LOVE
1 GOTS/YEAR TON LINE I'm LOV

TUTO/Moke-Bellevc KIM CARNES/Yoyeur HUEY LEWIS & NEWS/Morkin' For A Livin' A FLOCK OF SEAGUL/I RentSo Fer Away) GLENN FREY/The One You Love

#### 101 FM Los Angeles PD: Bob Hamilton

MD: David Grossman

MD: David Grossman

H 2 1 CHICAGO/Hard To Say I'm Sorry
1 2 SUBPY/VOX/Lye O' The Tiger
1 3 STEE MILLER BANG/Acrescaders
1 3 STEE MILLER BANG/Acrescaders
1 3 STEE MILLER BANG/Acrescaders
1 5 FLEETMOO MAC/FAID Me
6 6 JOHN COUGAR/HAVTS 50 Good
1 10 7 CSAN/Mastad On The May
1 10 8 ASIA/Only Time Mill To Control(FI
1 10 JEFFERY OSGORAE/I Really Control(FI
1 10 JEFFERY OSGORAE/I Really Control Memory
7 11 MELISSA MANCHESTE/You Should Har Hove.
1 12 JEMBANIE JAKASCH/LET MO TICKE TO UP FA
1 13 JUJIET MEMORY SOMEONY STEED TO UP FA
1 14 MANCHESTE/YOU Should Har Hove.
2 15 MALTER MEMORY FOR THE NOT FA
2 18 ALAH PRESON/E/E/E In The Say
2 19 MALTER MEMORY FOR THE NOT FA
2 10 MALTER MEMORY FOR THE NOT FA
3 JUJIEL MEMORY FOR THE NOT FA
3 JUJIEL MEMORY FOR THE NOT FA
3 JUJIEL MEMORY FOR THE NOT FA
3 MATANA/HOUR OF THE NOT FA
3 MATANA/HOUR OF THE NOT FA
4 MALTER MEMORY FOR THE NOT FA
5 MALTER MEMORY F

D 26 SANTANA/Hold On D 27 ELTON JOHN/Blue Eyes D 28 GLENN FREY/The One You Love D 29 KOOL & THE GANG/Blg Fun A 30 JOHN COUGAR/Jack & Dlane

STEEL BREEZE/You Don't Went No Any

playlist.

64 KFI Los Angeles The #1 hit station. PD: Tom Bigby MD: Phil Stanley

WEST

ID: Phil Stanley

1 OHLGAGO/Hord To Say 11m Sorry
1 2 SURVINDE/Eye of The Tiger
3 00 GO 57 SYR-exit 10m
6 0 DONA'S SUMMERIALOVE 15 IN Control [F]
7 CSAN'AWESTER OIT THE 14 MARKED HE TO THE 15 MARKED HE TO THE 15 MARKED HE TO THE 16 MARKED HE TO THE 17 MARKED HE TO MARKED HE TO THE 18 MARKED HE TO THE MARKE

ADDS

IO ONJ/Heart Attack REO SPEEDWAGON/Sweet Time MOTELS/Take The L LOGGIMS & PERRY/Don't Fight it GAP BAND/You Dropped A Bomb On GAP BAIO/You Dropped A Bomb On CALENI PREY THE One You Love KOOL A THE GAMCA'S grant ELVIS COTSTLICT/New Out of 11me 38 SPECIAL/You Keep Bunning Away JUSIE COTTON/New Gould be The One LAURA BRANI GAM/Glorie and Bent Ma Avy TAME CALIVATE Gard of the Gard CAMPAGE CALIVATE AND CALIVATED AND CALIVATED AND CALIVATED AND AND CALIVATED AND CAL



San Diego

PD: Glen McCartney MD: Gene Knight

H 1 CHICAGO/Herd to Say I'm Sorry

2 STEV MILLER BAND/Arracadabra

2 STEV MILLER BAND/Arracadabra

4 ALAN PARSONC/Eye In The Say

5 CSAN/Horston On The Way

7 PALL MCCATTECT/Exe IT Anay
6 SUSTIVE MILLER BAND Arracadabra

10 SUSTIVE MILLER BAND Arracadabra

11 IN PARTICLE RUSHER/FOR BAND ARRACADABRA

12 STEVE MORRACOD IT DURN TOWN

11 IN PARTICLE RUSHER/FOR BAND MORS

12 STEVE MORRACOD IT DURN TOWN

16 IN SERVIN ROCE RISH (For gat Ne hors

12 STEVE MORRACOD IT DURN TOWN

16 IN PARTICLE RUSHER/FOR BAND ARRACADABRA

16 POINTER SISTERS/American Music

16 POINTER SISTERS/American Music

17 SERVIN MORRACADABRA

18 HICHARL MCCORALDY Map Forgettin'

18 21 SHEMPT ROCE RUSHER/FOR BAND FOR BAND

18 21 SHEMPT ROCE BAND

18 STEVE STEVE STEVE STEVE STEVE STEVE STEVE STEVE STEVE

18 SOFT CELL/Tainted Love

19 22 RAMALA BOMBET/Pro-sonally

10 22 ROCE STEVE HILLIANS/IST Gone Take A MIr

10 22 ROCE STEVE STEV

GLENN-FREY/The One You Love-SANTANA/Hold On.

Q103FM KOAQ RADIO Denver PD: Jack Regan

ADDS

MD: Alan Sledge

J. Allan Sledge

1. OHICAGO/Hera To Say I'm Sorry

2. MELISS AMAGESTE/You Should Hear How.

4. MELISS AMAGESTE/You Should Hear How.

4. MENHY RUGERS/Love Bill I Turn You Ar

5. MAN PARSON Eye In The Say

6. DO DO SYNECTION

7. CSAM/hasted do Themay

7. CSAM/hasted do Themay

9. SENY HOW/Eye O' The Tiger

9. SENY HOW/Eye O' The Tiger

10. ELTON JORNEL BE EYES

11. FLEETHOOD MAC/Hold He

12. ARIS SUPPLY Even The Hights Are...

13. DODIE MOREY/Inthis 1 To In Love

13. DODIE MOREY/Inthis 1 To In Love

14. DODIE MOREY/Inthis 1 To In Control FI

15. DODIE MOREY/Inthis 1 To In Control FI

16. JACKSON BROWNE/SoneBoody's Boby

17. JOHN COLKARY Joes to Disease Forgettin's

18. MERICA/Tou Lan Do Hegic

19. MERICA/Tou Lan Do Hegic

20. ASIA/OH, Jine, Willia

21. ARISON MESISER/Mesor Been In Love

22. A FLOCK OF SEAGULY! Rent So Far Away)

23. HILL CAMES/YOPULY

24. MEDIA TO GRANING CONTIN BE MOW?

25. TO TO/Anse Bei Leve

26. TO TO/Anse Bei Leve

26. TO TO/Anse Bei Leve

27. TO TO/Anse Bei Leve

TANE CAIN/Holdin' On STEEL BREEZE/You Don't hant Me Any JOSIE COTTON/He Could be the One S6 SPECIAL/You Keep Running Away MALTER MLRPHY/Themas From E.T. JERMAINE JANCSON/Let He TICKER YOU JOAN JETT/DO YOU Menna Touch Me: JOHN JETT/DO YOU MERITA TOUCH ME-STEVE NINWOOD/STITL IN The Game ... MISSING PERSONS/Words HUEY LEWIS & NEWS/Workin' For A Livin'

### EAST **Most Added**Hottest

O. Newton-John Fleetwood Mac **REO Speedwagon** 

J. Cougai Chicago Asia

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

### SOUTH **Most Added** • Hottest

Fleetwood Mac J. Cougar O. Newton-John Chicago **REO** Alan Parsons Proj.

#### **EAST**

**PARALLEL TWO** 

WKEE/Huntington, WV **Gary Miller** 

QUARTERFLASH FLEETWOOD MAC MOTELS LAURA BRANIGAN JOSIE COTTON HOttest: MELISSA MANCHESTE 1-1 JOHN COUGAR 4-2 ALAN PARSONS 5-4 ASIA 12-5 ELTON JOHN 10-6

#### WPST/Trenton, NJ

Tom Taylor SHEENA EASTON FLEETWOOD MAC JOE JACKSON ONJ STEEL BREEZE JOHN COUGAR 7-5 GO GO'S 9-7 MEN AT WORK 18-13 A FLOCK OF SEAGUL 20-17

#### WTRY/Albany, NY Biil Cahill

KIM CARNES Hottest: SURVIVOR 1-1 JACKSON BROWNE 16-13 ASIA 17-14 JUICE NEWTON 24-20 DICKIE GOODMAN D-22

### WAEB/Allentown, PA

Jefferson Ward SHEENA EASTON Hottest: ELTON JOHN 1-1 JACKSON BROWNE 1B-10 AMERICA 19-13 MICHAEL MCDONALD 21-17 STEVE MILLER BAND 22-18

### KC101/New Haven, CT

Danny Lyons KOOL & THE GANG WILLIE NELSON PAUL CARRACK FLEETWOOD MAC SYLVIA Hottest: CS4N 1-1 ELTON JOHN 10-5 AMERICA 13-10 JACKSON BROWNE 18-13 WALTER MURPHY 21-18

#### WBLI/Long Island, NY Bill Terry

MICHAEL MCDONALD Hottest: SURVIVOR 1-1 CS&N 7-6 PAUL MCCARTNEY 12-11 MELISSA MANCHESTE 13-12 KENNY ROGERS 14-13

#### WTIC-FM/Hartford, CT Rick Donahue

JOHN COUGAR SANTANA KOOL & THE GANG CHICAGO 1-1 CS&N 5-2 GO GO'S 7-6 MEN AT WORK 24-16

#### WHFM/Rochester, NY Kelly McCann

REO SPEEDWAGON MOTELS
SHEENA EASTON
MICHAEL MURPHEY
KOOL & THE GANG
CLENN FREY
WALTER MURPHY WALTER MORPHY
HOTTEST:
CS&N 1-1
JACKSON BROWNE 14-9
JOHN COUGAR 20-13
MEN AT WORK 27-21
RANDY MEISNER 32-22

#### K104/Erle, PA

URIAH HEEP TOTO KIM CARNES TANE CAIN TANE CAIN
HOttest:
CHICAGO 2-1
JOHN COUGAR 3-2
STEVE MILLER BAND 4-3
JOURNEY 12-5
ASIA 15-8

#### V100/Charleston, WV

CHICAGO 1-1 KENNY ROGERS 2-2 PAUL MCCARTNEY 3-3 ELTON JOHN 5-4 ALAN PARSONS 9-7

#### WKRZ/Wilkes-Barre, PA

Jim Rising HAIRCUT 100 SANTANA WHO SHEENA EASTON Hottest: MARSHALL CRENSHAW 2-1 JOHN COUGAR 12-2 ALAN PARSONS 11-8 JERMAINE JACKSON JACKSON BROWNE 26-1

#### 92FLY/Albany, NY Jack Lawren

KIM CARNES FLEETWOOD MAC SANTANA JUICE NEWTON 38 SPECIAL ROSERTA FLACK Hottest: SURVIVOR 1-1 MELISSA MANCHESTE 7-4 JOHN COUGAR 18-10 ASIA 16-13 DONNA SUMMER 22-18

#### WRCK/Litica, NY Jim Reitz

WHO REO SPEEDWAGON REO SPEEDWAGON STEEL BREEZE URIAH HEEP HOTCEST: JOHN COUGAR 1-1 GO GO'S 3-3 JOAN JETT B-4 ASIA 12-8 MISSING PERSONS 22-15

#### 3WT/Binghamton, NY Scott Michaels

SHEENA EASTON TANE CAIN KOOL & THE GANG JOE JACKSON JOE JACKSON ONJ STEVE WINWOOD HOTTEST: CHICAGO 1-1 JOHN COUGAR 10-6 PAUL MCCARTNEY 9-' DONNA SUMMER 12-9 AMERICA 32-21

### WPHD/Buffalo, NY

Moore/Piccillo WHO FLEETWOOD MAC BOW WOW WOW ELVIS COSTELLO APRIL WINE Hottest: PAUL MCCARTNEY 1-1 ROBERT PLANT 9-5 ASIA 8-7 JACKSON BROWNE 10-8 JOAN JETT 25-20

#### WLAN-FM/Lancaster, PA Dave Russell

ONJ LOGGINS & PERRY REO SPEEDWAGON WHO WHO
MOTELS
HOTTELS
CHICAGO 1-1
JOHN COUGAR 8-5
ALAN PARSONS 10-6
ASIA 20-10
JOAN JETT 23-20

#### WYCR/Hanover-York, PA J.J. Randolph

FLEETWOOD MAC WHO
ONJ
JUICE NEWTON
REO SPEEDWAGON
STEEL BREEZE
HOTTES:
CHICAGO 1-1
PAUL MCCARTNEY 5-2
JOHN COUGAR 9-3 JOHN COUGAR 9-3 MELISSA MANCHESTE 8-5 ALAN PARSONS 16-10

#### WiFI/Philadelphia, PA Don Cannon

TOTO (RA) KARLA BONOFF (RA) A FLOCK OF SEAGUL STEVE WINWOOD STEVE WINWOOD
KIM CARNES
GLENN FREY
HOttest:
STEVE MILLER BAND 1-1
MELISSA MANCHESTE 12-7
JOHN COUGAR 18-11
JERMAINE JACKSON 29-18
ASIA 23-19

#### WSPK/Poughkeepsie, NY

SHEENA EASTON LOGGINS & PERRY REO SPEEDWAGON KANSAS MOTELS PAUL CARRACK WHO STEEL BREEZE Hottest: GO GO'S 2-1 SURVIVOR 1-2 CHICAGO 4-3 CS&N 7-7 ASIA 11+10

### WKFM/Syracuse, NY

A FLOCK OF SEAGUL KOOL & THE GANG MICHAEL MURPHEY STEEL BREEZE TANE CAIN JOE JACKSON JERMAINE JACKSON HOTLEST: JOHN COUGAR 9-4 ALAN PARSONS 25-13 ASIA 20-15

#### PARALLEL THREE

WCiR/Beckley, WV Jim Martin

JUICE NEWTON SYLVIA
TANE CAIN
FLEETWOOD MAC
KOOL & THE GANG
LOGGINS & PERRY WHO Hottest: DONNA SUMMER 2-1 JOHN COUGAR 5-2 DOLLY PARTON 7-3

#### WFBG/Altoona, PA

Tony Booth SHEENA EASTON ALABAMA PLEETWOOD MAC SANTANA MICHAEL MURPHEY MICHAEL MURPHEY HOTLEST: CHICAGO 1-1 JOHN COUGAR 7-3 MEN AT WORK 11-8 ALAN PARSONS 16-11 ASIA 23-12

#### WGUY/Bangor, ME

Randall/Wright ABC STEEL BREEZE ONJ
HOTTEST:
STEVE MILLER BAND 2-1
CHICAGO 11-8
JOE JACKSON 20-15
KOOL & THE GANG 25-20
SANTANA 29-24

#### WJBQ/Portland, ME

Paul Connors STEEL BREEZE JOE JACKSON ABC ABC COCKER & WARNES APRIL WINE (dp) MSB Hottest: SUMMER 1-1 BILLY IDOL 5-2
POINTER SISTERS 6-4
JOHN COUGAR 12-10
ELTON JOHN 16-13

#### WTSN/Dover, NH

Jim Sebastian

SANTANA ROBERTA FLACK SHEENA EASTON
PAUL CARRACK
Hottest:
FLEETWOOD MAC 1-1
CHICAGO 3-3 PAUL MCCARTNEY 5-4 MELISSA MANCHESTE 8-5 ELTON JOHN 10-7

#### WIGY/Bath, ME Willie Mitchell

FLEETWOOD MAC LAURA BRANIGAN APRIL WINE AFRIC WINE
HOttest:
CHICAGO 3-1
JOHN COUGAR 6-6
DONNA SUMMER 14-9
MELISSA MANCHESTE 21-11
A FLOCK OF SEAGUL 20-14

#### 96XIL/Parkersburg, WV

TANE CAIN JACKSON BROWNE Hottest: RICK SPRINGFIELD 1-1 LOVERBOY 9-4 JOHN COUGAR 8-5 ASIA 11-7 ALAN PARSONS 31-23

#### WACZ/Bangor, ME Michael O'Hara

ONJ TONI BASIL GLENN FREY KOOL & THE GANG JOE JACKSON APRIL WINE CHICAGO 3-1 ASIA 10-6 MEN AT WORK 14-7 HUEY LEWIS & NEWS 20-10 JOHN COUGAR 23-13

#### WZYQ/Frederick, ND Kemosabi Joe

ONJ ORLEANS
FLEETWOOD MAC
PHIL GARLAND
JOHNNY VAN ZANT
D.C. STAR
MIKE RUTHERFORD (dp)
SYLVIA
HOTTEST
JOHN COMMARD JOHN COUGAR 1-1 MELISSA MANCHESTE 5-2 ALAN PARSONS 12-7 MICHAEL MCDONALD 19-12 LOVERBOY 27-24

#### WOMP-FM/Bellaire, Oh

Joiene Baller STEEL BREEZE STEEL BREEZE
LOGGINS & PERRY
COCKER & WARNES
PAUL CARRACK
GLENN FREY
Hottest:
JOHN COUGAR 6-1 ALAN PARSONS 7-6 JOAN JETT 14-9 MEN AT WORK 12-10 ASIA 13-11

#### WHEB/Portsmouth, NH Rick Been

KIM CARNES ONJ Hottest: STEVE MILLER BAND 3-1 ALAN PARSONS 9-7 ELTON JOHN 10-8 JACKSON BROWNE 15-11

#### WFEA/Manchester, NH Johnny Rogers

COCKER & WARNES PONNIE MILSAP JOE JACKSON KIM CARNES Hottest: CHICAGO 1-1 DONNA SUMMER 23-16 POBERTA FLACK 25-19 JACKSON BROWNE 26-20 MICHAEL MURPHEY 28-21 JUICE NEWTON D-22

### SOUTH

PARALLEL TWO

### Tom West

ONJ
MOTELS
TONI BASIL
ARETHA FRANKLIN
RAVYNS
GLENN FREY
RED SPEEDWAGON
LOGGINS & PERRY
HOttest:
GICAGO 1-1
GO GO'S 12-8
ALAN PARSONS 25-8
ALAN PARSONS 25-8 ALAN PARSONS 25-11 DONNA SUMMER 18-13 BILLY IDOL 20-16

#### KTSA/San Antonio, TX Frank Walsh

JOHN COUGAR
MICHAEL MCDONALD
MODL & THE GANG
COCKER & WARNES
JERRY REED
HOTTER
SURVIVOR 1-1
SYLVIA 6-4
WILLIE NELSON 10-7
JOAN JETT 14-11
GO GO'S 26-14

#### Kevin McCarthy

SANTANA JUICE NEWTON 

ONJ JOHN COUGAR GLENN FREY Hottest: CS&N 6-4 ALAN PARSONS 8-7 PAUL MCCARTNEY 10-9

### WFMF/Baton Rouge, LA

FLEETWOOD MAC KOOL & THE GANG REO SPEEDWAGON GLENN FREY Hottest: CHICAGO 1-1

#### **Bob Canada**

LOGGINS & PERRY TONI BASIL SHEENA EASTON FOUR TOPS KOOL & THE GANG Hottest: Hottest: PAUL MCCARTNEY 2-1 ALAN PARSONS 7-2 MICHAEL MCDONALD 10-3 MICHAEL MURPHEY 8-4 JUICE NEWTON 17-9

STEEL BREEZE COCKER & WARNES GLENN FREY Hottest: MELISSA MANCHESTE 5-1 DONNA SUMMER 4-2 PAUL MCCARTNEY 6-4 KENNY ROGERS 7-5 ALAN PARSONS 8-6

#### WTIX/New Orleans, LA Gary Franklin

SANTANA
TANE CAIN
STEVE WINWOOD
GLENN FREY
MICHAEL MURPHEY
ARETHA FRANKLIN
ONJ ONJ
HOTTEST:
CS&N 1-1
MEN AT WORK 13-10
MICHAEL MCDONALD 22-17
JOHN COUGAR 25-20
JACKSON BROWNE 26-21

### Y103/Jacksonville, FL

GLENN FREY BOBBY CALDWELL WILLIE NELSON Hottest:

#### WRVQ/Richmond, VA Bill Thomas

JOE JACKSON REO SPEEDWAGON GAP BAND JOHN COUGAR MEN AT WORK 20-14 JOAN JETT 22-15 TOTO 23-16

#### Gary Wall

JUICE NEWTON

ABC STEEL BREEZE REO SPEEDWAGON LOGGINS & PERRY FLEETWOOD MAC

Jim Zippo GAP BAND ELVIS COSTELLO KOOL & THE GANG MCTELS FOUR TOPS SHEENA EASTON ONJ MSB

### KXX106/Birmingham, AL

CHICAGO 2-1 MELISSA MANCHESTE 3-2

Rice/Watkins ASIA 9-6 ALAN PARSONS 10-7 MICHAEL MCDONALD 14-10 AMERICA 28-21

### WGH/Norfolk, VA

#### WJDX/Jackson, MS Dave Kimbro

# WSFZ/Winston-Salam NC: TANE CAIN ARETHA FRANKLIN JUICE NEWTON MOTELS LOGGINS & PERRY KANSAS

PLEETWOOD MAC ONJ HOTTEST: CHICAGO 2-1 MELISSA MANCHESTE 10-4 JORN COUGAR 14-11 MICHAEL MCDONALD 23-15 ALAN PARSONS 27-21

B97/New Orleans, LA

WOK!/Knoxville, TN

Gary Adkins

#### FM100/Memphis, TN

COCKER & WARNES GAP BAND MICHAEL MURPHEY WHO FLEETWOOD MAC SHEENA EASTON JUICE NEWTON
HOTCEST:
FLEETWOOD MAC 3-1
RICK SPRINGFIELD 4-2
ALAN PARSONS 10-6
JOHN COUGAR 12-7
MARSHALL CRENSHAW 14-8

#### WSKZ/Chattanooga, TN

WCSC/Charleston, SC Chris Bailey Hottest: CHICAGO 1-1 CS&N 4-4 MELISSA MANCHESTE 7-7 JOHN COUGAR 8-8 AMERICA 15-15 PLEETWOOD MAC HOTTEST: CHICAGO 1-1 JOHN COUGAR 6-2 ELTON JOHN 12-8 MICHAEL MCTONALD 16-12 MEN AT WORK 1B-14

#### KINT/El Paso, TX

WALTER MURPHY 1-1 JOHN COUGAR 2-2 DONNA SUMMER 5-3 QUARTERFLASH 11-10 JUICE NEWTON 22-16

GO GO'S 4-2 ELTON JOHN 10-6

KHFi/Austin, TX

BILLY IDOL ROBERTA FLACK

MOTELS A FLOCK OF SEAGUL KENNY ROGERS REO SPEEDWAGON

HUEY LEWIS & NEWS

G100/Mobile, AL

GLENN FREY REO SPEEDWAGON STEEL BREEZE

ROBERT PLANT

Chris Bailey

STEVE WINWOOD

STEEL BREEZE

REO SPEEDWAGON

KSFT-FM/FI Pago, TX

SHEENA EASTON

WHO LOGGINS & PERRY FLEETWOOD MAC

Hottest: MISSING PERSONS 4-1

JOHN COUGAR 8-4 MEN AT WORK 9-6 JACKSON BROWNE 13-1 FLEETWOOD MAC A-14

MOTELS

REO SPEEDMAGG HOTLEST: CHICAGO 1-1 ALAN PARSONS 9-7 MICHAEL MCDONALD 20-14 JACKSON BROWNE 23-17 KIM CARNES 33-23

TANE CAIN GLENN FREY Hottest: CS&N 3-1

Hottest: PAUL MCCARTNEY 2-1 JOHN COUGAR 6-2

ELTON JOHN 8-3 DONNA SUMMER 5-4 ALAN PARSONS 11-7

CK101/Cocoa Beach, FL

Hottest: CS&N 3-1. JOHN COUGAR 8-5 ALAN PARSONS 16-13 RAY PARKER JR. 32-28 SANTANA 37-33

Scott Griffith

HOEF LEWIS & NEWS TOTO HOTCHST: CHICAGO 1-1 ALAN PARSONS 3-2 JOHN COUGAR 11-3 MEN AT WORK 9-5 MICHAEL MCDONALD 18-9

Ed Volkman

SYLVIA

ALAN PARSONS 13-9 ASIA 16-11

Rod Metts LOGGINS & PERRY URIAH HEEP DON HENLEY Hottest: CHICAGO 1-1 ASIA 2-2 JOHN COUGAR 5-4 CHEAP TRICK 8-7 ALAN PARSONS 11-10 Hottest

#### WHHY-FM/Montgomery, AL Neil Harrison

WANS-FM/Greenville, SC

WHO GLENN FREY LOGGINS & PERRY TANE CAIN TAME CAIN
SYLVIA
FLEETWOOD MAC
HOTLEST:
CSEN 1-3
PAUL MCCARTNEY 4-2
DONNA SUMMER 5-3
ALAN PARSONS 9-6
MELISSA MANCHESTE 10-8

#### WDOQ/Daytone Seach, FL. Rick Knight

ABC
STEEL BREEZE
LOGGINS & PERRY
REO SPEEDWAGGN
DOLLY PARTON
SHEENA EASTON
HOTTER
JOHN COUGAR 10-1
GO GO'S 4-2 GO GO'S 4-2 LAURA BRANIGAN 6-3 GAP BAND 28-7 ELTON JOHN 20-9

#### WZYP/Huntsville, AL

Scott Mitchell GLENN FREY SHEENA EASTON Hottest: CHICAGO 2-1 CS&N 3-2 PAUL MCCARTNEY 4-3 JOHN COUGAR 9-4 DONNA SUMMER 8-5

#### KZFM/Corpus Christi, TX

Jackie Robbins

GAP BAND ARETHA FRANKLIN SANTANA KOOL & THE GANG KIM CARNES Hottest: SURVIVOR 1-1 CHICAGO 2-2 ZAPP 10-4 Scott Kert

### KROK/Shreveport, LA

38 SPECIAL LOGGINS & PERRY ARETHA FRANKLIN GLENN FREY JUICE NEWTON JUICE NEWTON
HOttest:
POINTER SISTERS 4-1
FLEETWOOD MAC 8-6
ELTON JOHN 15-7
KENNY ROGERS 14-10
MEN AT WORK 16-11

#### Bill Martin

#### Rod Hampton

STEEL BREEZE REO SPEEDWAG GLENN FREY WHO LOGGINS & PERRY Hottest: CHICAGO 1-1 CS&N 2-2 ALAN PARSONS 13-6

#### KROD/El Paso, TX Mike Preston

A FLOCK OF SEAGUL HUEY LEWIS & NEWS REO SPEEDWAGON CS&N 4-3 KENNY ROGERS 11-4 JOHN COUGAR 8-5 JACKSON BROWNE 17-11

#### WNOK-FM/Columbia, SC Tom Anderson

LOGGINS & PERRY FLEETWOOD MAC COCKER & WARNES JOE JACKSON ONJ SHEENA EASTON
ONJ
JOE JACKSON
JOSIE COTTON
REO SPEEDWAGGON
HOTOSES
JOHN COUGAR 3-1
MELISSA MANCHESTE 5-3
ELTON JOHN 16-12
MICHAEL MCDONALD 21-17
HUEY LEWIS & NEWS 25-18 Hottest HOTCEST: STEVE MILLER BAND 1-1 CHICAGO 3-2 JOHN COUGAR B-6 ASIA 21-17 GAP BAND 30-27

#### KKYK/Little Rock, AR Fred Horton

ALAN PARSONS ALAN PARSONS HOTLEST: SURVIVOR 1-1 CHICAGO 2-2 AIR SUPPLY 3-3 STEVE MILLER BAND 4-4 PAUL MCCARTNEY 5-5

#### WROK/Greensboro, NC Wes Jones

ONJ
GLENN FREY
KOOL & THE GANG
HOTTEST:
PAUL MCCARTNEY 6-1
MELISSA MANCHESTE 3-2
ALAN PARSONS 7-5
JOHN COUGAR 14-10
MICHAEL MCDONALD 18-13

#### WDCG/Durham-Raleigh, NC Rendy Kebrich

GLENN FREY MICHAEL MURPHEY REO SPEEDWAGON LAURA BRANIGAN Hottest: CHICAGO 1-1 MELISSA MANCHESTE ALAN PARSONS 8-7 DONALD BYRD D-8 JOAN JETT 21-12

### WABB-FM/Mobile, AL

FLEETWOOD MAC FLEETWOOD MAC STEEL BREEZE ROBERT PLANT STEVE WINWOOD HOTTEST: CHICAGO 1-1 PAUL MCCARTNEY 4-2 JOHN COUGAR 9-7 ALAN PARSONS 11-8 ASIA 14-11

### KITY/Sen Antonio, TX

DOLLY PARTON KOOL & THE GANG ARETHA FRANKLIN ZAPP MICHAEL MURPHEY Hottest: SURVIVOR 1-1 STEVE MILLER BAND 2-2 CHICAGO 3-3 DAZZ BAND 7-5 SYLVIA 8-6

#### WTYX/Jackson, MS Wayne Scott

ASIA ASIA
MARSHALL CRENSHAW
AMERICA
HOTTEST
GAP BAND 2-1
JOHN COUGAR 9-6
ALAN PARSONS 10-7
ELTON JOHN 16-12
DOLLY PARTON D-26 WSFL/New Barn, NC

#### SYLVIA 15-7 MICHAEL MCDONALD 17-12 KOOL & THE G

38 SPECIAL PAUL CARRACK KIM CARNES SHEENA EASTON Hottest: JOHN COUGAR 5-1 DONNA SUMMER 8-3 ALAN PARSONS 10-5 JERMAINE JACKSON 13 JENNIFER HOLLIDAY 1 KYST/Houston, TX Clay Gish MICHAEL MCDONALD DON HENLEY FLEETWOOD MAC

### WSSX/Charleston, SC

REO SPEEDWAGON

FILETWOCD MAC 1-1

BILLY SQUIER 13-9

A FLOCK OF SEAGUL 14-10 MEN AT WORK 14-7

JOHN COUGAR 15-12

KANSAS 22-18

RANDY MEISBER 26-WQUT/Johnson City, TN

#### ASIA 24-18 John Lander SYLVIA

WHO 38 SPECIAL KIM CARNES

HUEY LEWIS & NEWS TANE CAIN REO SPEEDWAGON Hottest:

BC ottest: FRANK ZAPPA 2-2

#### KZZB/Beaumont TX Mike Murphy

HUEY LEWIS & NEWS SANTANA
38 SPECIAL
MICHAEL MURPHEY
LOGGINS & PERRY
A FLOCK OF SEAGUL
HOTLESS Hottest: CHICAGO 2-1 JOHN COUGAR 10-4 MELISSA MANCHESTE ALAN PARSONS 11-9 MEN AT WORK 12-11

#### KTFM/San Antonio TX Joe Nasty

HOWARD JOHNSON SANTANA LAURA BRANIGAN JOSIE COTTON A FLOCK OF SEAGUL A FLOCK OF SEAGUL HOTLEST: SYLVIA 3-1 CHICAGO 5-3 JOHN COUGAR 12-6 STACY LATTISAW 21-16 JERMAINE JACKSON D-30

#### WQID/Biloxi, MS Kirk Cliatt

ONJ

MOTELS MOTELS
LOGGINS & PERRY
ARETHA FRANKLIN
PAUL CARRACK
GLENN FREY
GAP BAND (dp)
JERMAINE JACKSON (dp) Hottest: Hottest: CHICAGO 1-1 DONNA SUMMER 2-2 ELTON JOHN 9-6 JACKSON BROWNE 15-9 AMERICA 29-21

#### PARALLEL THREE

MOTELS KILE/Galveston, TX FLEETWOOD MAC REO SPEEDWAGON TANE CAIN

TANE CAIN

KOOL & THE GANG

EVELYN KING

Hottest:

JOAN JETT 6-1 WGLF/Tallahas

### MELISSA MANCHESTE 4-3 JOHN COUGAR 12-7 ALAN PARSONS 13-9 ELTON JOHN 20-11 WCGQ/Columbus, GA

**Bob Raleigh** STEEL BREEZE REO SPEEDWAGON FLEETWOOD MAC WALTER MURPHY DON HENLEY Notest: STEVE MILLER BAND 1-1 CS&N 4-2 ELTON JOHN 5-4 PAUL MCCARTNEY 7-6 GO GO'S 9-7

### WISE/Asheville, NC

John Stevens

SHEENA EASTON KOOL & THE GANG ROBERT PLANT ALABAMA ONJ TONI BASIL JOSIE COTTON LOGGINS & PERRY LOGGINS & PERRY HOttest: CHICAGO 1-1 ALAN PARSONS 10-6 MEN AT WORK 14-10 JACKSON BROWNE 19-11 AMERICA 28-24

#### WFOX/Gainesville, GA

Alan Du Priest ONJ FLEETWOOD MAC MICHAEL MURPHEY GAP BAND TANE CAIN STEEL BREEZE HOTLEST:
JOHN COUGAR 7-1
DONNA SUMMER 6-3
ASIA 22-18
MEN AT WORK 23-20
RANDY MEISNER 25-22

#### KPUR/Amarillo TX Dan Wilson

FLEETWOOD MAC LOGGINS & PERRY GLENN FREY CHICAGO 3-1 MELISSA MANCHESTE 8-7 ALAN PARSONS 10-8 JOHN COUGAR 17-12 ASIA 19-14 95SGF/Savannah, GA

### Dave Carlisle

EVELYN KING JUICE NEWTO JUICE NEWTON FLEETWOOD MA STEEL BREEZE Hottest: JOHN COUGAR 5-1 ASIA 11-7 JACKSON BROWNE MICHAEL MCDONALD 16-11 JOAN JETT 21-14 Z102/Savenneh, GA

ALABAMA SYLVIA TONI BASIL REO SPEEDWAGON Hottest: CHICAGO 1-1 JOHN COUGAR 3-2 MEN AT WORK 16-5 JERMAINE JACKSON 19-8 MICHAEL MCDONALD 26-14

#### KQIZ-FM/Amerillo, TX

Tim Butler GLENN FREY FLEETWOOD MAC TANE CAIN ONJ Hottest: CS&N 2-1 ALAN PARSONS 9-7 JOHN COUGAR 13-11 ASIA 17-15 AMERICA 28-20

#### KVOL/Lafayette, LA Philip Rankin

ALABAMA EVELYN KING SHEENA EASTON DON HENLEY DON HENLEY HOTTEST: CHICAGO 1-1 JOHN COUGAR 9-5 ASIA 15-10 MICHAEL MCDONALD 21-14 TOTO 19-15

### WXLK/Roanoke, VA

STEEL BREEZE FLEETWOOD MAC NICOLETTE LARSON MELISSA MANCHESTE 2-1 FLEETWOOD MAC 4-2 JOHN COUGAR 6-3 MICHAEL MCDONALD 18-15 BILLY SQUIER 21-20

#### KSEL-FM/Lubbock, TX Stan Castles

PAUL CARRACK STEEL BREEZE MEN AT WORK 3-2
MARSHALL CRENSHAW 6-4
GO GO'S 9-5
JOAN JETT 12-10

#### Brian Phillips ICHAEL MURPHEY

MICHAEL MURPHEY SANTANA REO SPEEDWAGON HOTTEST: CHICAGO 1-1 KENNY ROGERS 7-5 GO GO'S 8-6 CSEN 9-7 MICHAEL MCDONALD 22-18 Q101/Meridian, MS Chuck McCartney

### ASIA 14-14

KOOL & THE GANG REO SPEEDWAGON LOGGINS & PERRY

Q104/Gedsden, AL Leo Davis FLEETWOOD MAC ONJ REO SPEEDWAGON Hottest: JOHN COUGAR 2-1 DONNA SUMMER 3-2 RAY PARKER JR. 5-3 ALAN PARSONS 6-4 MICHAEL MCDONALD 19-10

### WFLB/Favetteville, NC

Larry Cannor SANTANA SHEENA EASTON COCKER & WARNES EVELYN KING JOE JACKSON ONJ
HOTTEST:
CS&N 2-1
JACKSON BROWNE 27-17
MICHAEL MCDONALD 25-18
SYLVIA 32-24
GAP BAND 35-27

### WYKS/Geinesville, FL

Karl Kaufmann

REO SPEEDWAGON 38 SPECIAL KIM CARNES HUEY LEWIS & NEWS TANE CAIN JUICE NEWTON MICHAEL MURPHEY Hottest: CHICAGO 1-1 ALAN PARSONS 9-5 JOHN COUGAR 10-6 ASIA 18-14 MICHAEL MCDONALD 27-17

# RONNIE MILSAP

WAEV/Savannah, GA

PAUL MCCARTNEY 3-3 ELTON JOHN 5-5 JOHN COUGAR 8-8 ASIA 14-14

#### **MIDWEST Most Added** • Hottest

J. Cougar K. Loggins & S. Perry Chicago C.S.&N. Fleetwood Mac Melissa Manchester

# **CHR ADDS & HOTS**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### WEST

Loggins & Perry Chicago Fleetwood Mac J. Cougar O. Newton-John A. P. Project

#### **MIDWEST**

PARALLEL TWO

#### KIOA/Des Moines, IA A.W. Pantoja

SANTANA RONNIE MILSAP GLENN FREY FOUR TOPS KARLA BONOFF MARLA BONOFF HOttest: CHICAGO 1-1 MELISSA MANCHESTE 12-7 ELTON JOHN 16-10 JOHN COUGAR 18-12 MICHAEL MCDONALD 28-18

## KOFM/Oklahoma City, OK

Hottest: MELISSA MANCHESTE 5-1

#### KRAV/Tulsa, OK

Gary Reynolds GLENN FREY FLEETWOOD MAC Hottest:

CHICAGO 1-1 MELISSA MANCHESTE 6-3 CS&N 4-4 ELTON JOHN 8-7 STEVE MILLER BAND 11-8

#### KZ93/Peoria, IL Kelth Edwards

LOGGINS & PERRY STEEL BREEZE Hottest: CS&N 1-1 PAUL MCCARTNFY 2-2 JOHN COUGAR 3-3 A FLOCK OF SEAGUL 6-4 MEN AT WORK 8-6

#### WGRD/Grand Rapids, MI J.J. Duling

MICHAEL MCDONALD JOHN COUGAR 1-1 ASIA 10-5 SOFT CELL 9-7 CS&N 19-9 LOVERBOY 11-10

#### WHOT/Youngstown, OH Dick Thompson

KIM CARNES STEEL BREEZE GLENN FREY JOHN COUGAR 14-6 JACKSON BROWNE 20-18 MEN AT WORK 28-19 MICHAEL MCDONALD 26-21

#### WMEE/Fort Wayne, IN Tony Richards

DON HENLEY (dp) Hottest: CHICAGO 1-1 ALAN PARSONS 14-9 DONNA SUMMER 17-11 MICHAEL MCDONALD 27-21

#### WNAP/Indianapolis, IN Larry Mago

AMERICA DONNA SUMMER Hottest: FLEETWOOD MAC 1-1 CHICAGO 2-2 STEVE MILLER BAND 3-3 SURVIVOR 4-4

#### WVIC/East Lansing, MI Tom Gilligen

A FLOCK OF SEAGUL Hottest: SURVIVOR 1-1 MOTELS 3-2 KANSAS 4-4 REO SPEEDWAGON 8-7 STEVE MILLER BAND D-13

#### KSTT/Davenport, IA Bill Young

STEVE WINWOOD GLENN FREY REO SPEEDWAGON HOTLEST: ALAN PARSONS 2-1 BARRY MANILOW 10-7 MICHAEL MCDONALD 12-9 AMERICA 17-12 WALTER MURPHY 20-13

### Taylor/Pearman

FLEETWOOD MAC LOGGINS & PERRY GLENN FREY SHEENA EASTON STEEL BREEZE Hottest: CHICAGO 1-1 JOHN COUGAR 3-3 MELISSA MANCHESTE 8-5 ELTON JOHN 15-11 AMERICA 22-17

#### WYFM/Youngstown, OH Jeff Tobin

PAUL MCCARTNEY

LOGGINS & PERRY STEEL BREEZE A FLOCK OF SEAGUL FLEETWOOD MAC DON HENLEY Hottest: CHICAGO 1-1 CS&N 2-2 JOHN COUGAR 9-5 38 SPECIAL 22-16 JOE JACKSON D-21

### WZOK/Rockford, IL

LOGGINS & PERRY (dp) AMERICA Hottest CHICAGO 1-1 CS&N 3-2 FLEETWOOD MAC 2-3 PAUL MCCARTNEY 6-5 MELISSA MANCHESTE 7-6

#### Z104/Madison, WI Jonathan Little

ONJ
STEEL BREEZE
ABC
FLEETWOOD MAC
GLENN FREY
HOTTEST
SURVIVOR 1-1
MELISSA MANCHESTE 3-3
STEVE MILLER BAND 4-4
JOHN COUGAR 10-6
ASIA 11-7

#### WiKS/indianapolls, IN Jay Stevens

STEVE WINWOOD
GLENN FREY
JOHNNY VAN ZANT
HOTTEST:
CHICAGO 2-1
ASIA 3-2
JOHN COUGAR 5-3
FLEETWOOD MAC 8-5
MELISSA MANCHESTE 9-6

#### U93/South Bend, IN

J.K. Dearing Hottest: CHICAGO 3-3 GO GO'S 10-4 JOHN COUGAR 13-5 JOHN COUGAR 8-6

#### WKDQ/Evansville, 1N

HUEY LEWIS & NEWS 38 SPECIAL REO SPEEDWAGON Hottest: JOHN COUGAR 4-1 CS&N 2-2 MELISSA MANCHESTE 5-4 MICHAEL MCDONALD 8-5 JACKSON BROWNE 12-8

#### WJXQ/Jackson, MI Ryan/Cheeks

FLEETWOOD MAC LOGGINS & PERRY JOHNNY VAN ZANT KANSAS (dp) TONI BASIL (dp) Hottest: BILLY SQUIER 1-1 SANTANA 19-6 JACKSON BROWNE 15-9 FLEETWOOD MAC 3-13

#### KQKQ/Omaha, NB Mark Evans

38 SPECIAL LOGGINS & PERRY ONJ Hottest: JOHN COUGAR 2-1 CS&N 3-2 GO GO'S 7-5 JOAN JETT 9-6 ALAN PARSONS 15-9

#### KIIK/Davenport, IA Chuck King

#### WZZR/Grand Rapids, MI Don Schueller

LISA BLADE LISA BLADE
TONI BASIL
FLETWOOD MAC
LOGGINS & PERRY
HOTTES:
FLETWOOD MAC 2-1
ALAN PARSONS 5-3
GENESIS 9-5
JACKSON BROWNE 18-11
ASIA 27-22

#### WKFR/Kalamazoo, MI Marc Elliott Swart/Chapman

PAUL MCCARING.
Hottest:
JOHN COUGAR 1-1
GO GO'S 8-6
DONNA SUMMER 15-8
EDDIE MONEY 17-11
MELISSA MANCHESTE 18-15
JOHN COUGAR 9-2
ALAN PARSONS 13-7
JACKSON BROWNE 18-SANTANA JACKSON BROWNE 18-12 ASIA 20-16

#### KMGK/Des Moines, IA Michael Stone

FLEETWOOD MAC CS&N TONI BASIL SHEENA EASTON Hottest: CHICAGO 1-1 JOHN COUGAR 2-2 ALAN PARSONS 8-6 JOE JACKSON 18-13 MICHAEL MCDONALD 24-22

#### WKDD/Akron, OH Nick Anthony

FLEETWOOD MAC DON HENLEY GLENN FREY AMERICA KIM CARNES MSB COURTERFLASH
HOTTO 25-19
HOTTO 25-19
HOTTO 25-19
HOTTO 25-19
AMERICA 29-23

KRNAJ/OWB CHy, I
JOHN COUGAR 4-3
LOVERBOY 6-4
MICHAEL MCDONALD 22-15
TANE CAIN

#### WKAU/Appleton-Oshkosh Ron Ross

GLENN FREY STEEL BREEZE JOE JACKSON A FLOCK OF SEAGUL (dp) DON HENLEY HOTLEST: CHICAGO 1-1 GO GO'S 7-3 GO GO'S 7-3 JOHN COUGAR 11-5 MEN AT WORK 17-13 JOAN JETT 19-14

#### WEBC/Duluth, MN Pat Puchella

AMERICA HUEY LEWIS & NEWS LOGGINS & PERRY KIM CARNES Hottest: CHICAGO 3-1 CS&N 4-2 JOHN COUGAR 13-7 ELTON JOHN 10-9 KENNY ROGERS 11-10

#### PARALLEL THREE

#### KFYR/Bismarck, ND Dan Brannan

SANTANA AMERICA LOGGINS & PERRY STEEL BREEZE Hottest: MELISSA MANCHESTE 6-2 JOHN COUGAR 12-8 EDDIE MONEY 15-13 BILLY IDOL 19-14

#### KKLS/Rapid City

TANE CAIN FLEETWOOD MAC REO SPEEDWAGON LOGGINS & PERRY HUEY LEWIS & NEWS CHICAGO 1-1 RANDY MEISNER 16-10 ELTON JOHN 19-13

#### WRKR/Racine, WI

Stave Warren AXE JUICE NEWTON SURVIVOR 1-1 CHICAGO 4-2 JOHN COUGAR 16-12 REO SPEEDWAGON 21-19 TANE CAIN 33-29 WSPT/Stevens Point, W

# **Brad Fuhr**

GLENN FREY A FLOCK OF SEAGUL WHO Hottest

#### KDVV/Topeka, KS Tony Stewart

GLENN FREY REO SPEEDWAGON DON HENLEY WHO
HOTTEST:
CHICAGO 1-1
ALAN PARSONS 2-2
JOHN COUGAR 3-3
ASIA 10-5
MICHAEL MCDONALD 14-10

#### KELO/Sloux Falls, SD

TANE CAIN JACKSON BROWNE JUICE NEWTON CHICAGO 1-1 JOE JACKSON 12-10 MEN AT WORK 19-11 ASIA 18-12

#### KWLO/Waterloo, IA Drew Bentley

GLENN FREY CHICAGO 1-1 SURVIVOR 2-2 JOHN COUGAR 8-3 KENNY ROGERS 9-8 MICHAEL MCDONALD 16-12

#### WAZY-FM/Lafayette, IN

REO SPEEDWAGON LAURA BRANIGAN KOOL & THE GANG GLENN FREY GLENN FREY
DON HENLEY
BILLY PRESTON
JOE JACKSON
HOTHER
HOT

#### KRNA/lowa City, IA

TANE CAIN TONI BASIL WHO MOTELS (dp) CLOCKS (dp) CLOCKS (dp) Hottest: CHICAGO 1-1 JOHN COUGAR 6-2 ASIA 4-3 PAUL MCCARTNEY 7-5 MELISSA MANCHESTE 10-7

#### KQWB/Fargo, ND Wayne Hitter

TOTO HUEY LEWIS & NEWS Hottest: CHICAGO 1-1 CSEN 3-2 MELISSA MANCHESTE 5-3 PAUL MCCARTNEY 4-4 ALAN PARSONS 7-6

#### WCIL-FM/Carbondate, fL Tony Waltekus

38 SPECIAL STEVE WINWOOD Hottest: JOHN COUGAR 1-1 CHICAGO 3-2 SURVIVOR 2-3 JERMAINE JACKSON 17-10 ELTON JOHN D-20

#### KFMZ/Columbia, MO Steve Graziano

FLEETWOOD MAC URIAH HEEP Hottest: JOHN COUGAR 4-1 ALAN PARSONS 8-4 JACKSON BROWNE 13-7 MISSING PERSONS 16-11 KIM CARNES 23-14

#### 99KG/Salina, KS Denny Collier

SANTANA

#### KKRC-FM/Sloux Falls, SD Dan Kiley

DONNA SUMMER DONNA SUMMER
HOttest:
PAUL MCCARTNEY 1-1
BILLY IDOL 5-2
GO GO'S 6-3
MELISSA MANCHESTE 8-4 COUGAR 15-11

## KKXI-FM/Grand Forks, ND

SANTANA 38 SPECIAL STEVE WINWOOD Hottest: FLEETWOOD MAC 4-2 SURVIVOR 3-4 JOHN COUGAR 10-5

#### WEST Squiers/Deroo

## PARALLEL TWO

KJRB/Spokane, WA Suda Coleman FLEETWOOD MAC GLENN FREY KIM CARNES LOGGINS & PER STEEL BREEZE Hottest: CHICAGO 1-1 JOHN COUGAR 2-2

#### ASIA 9-7 ALAN PARSONS 11-8 MICHAEL MCDONALD 18-12 KRQ/Tucson, AZ **Guy Zapoleon**

FLEETWOOD MAC SANTANA KARLA BONOFF ROBERTA FLACK 38 SPECIAL STEEL BREEZE Hottest: SURVIVOR 1-1 JOHN COUGAR 13-4 PAUL MCCARTNEY 8-5 ELTON JOHN 17-11 JACKSON BROWNE 29-21

#### Y04/Fresno, CA John McCorkle

MICHAEL MCDONALD JUICE NEWTON SANTANA SANTANA
38 SPECIAL
Hottest:
SURVIVOR 1-1
CHICAGO 3-2
JOHN COUGAR 6-6 ELTON JOHN 13-9 DOLLY PARTON 22-17

#### KLUC/Las Vegas, NV Randy Lunquist

STEVE WINWOOD JUICE NEWTON STEEL BREEZE Hottest: CHICAGO 1-1 FLEETWOOD MAC 2-2 EDDIE MONEY 7-5 GO GO'S 8-7 MEN AT WORK 11-9

#### KYNO-FM/Fresno, CA John Lee Walker

LOGGINS & PERRY JOE JACKSON JOSIE COTTON (dp) SURVIVOR 2-2 GO GO'S 10-3 LIPPS, INC. 7-5 TONI BASIL 30-20

#### FM102/Sacramento, CA Manders-Preston

MEN AT WORK KIM CARNES FLEETWOOD MAC SYLVIA SANTANA Hottest: CHICAGO 1-1 SURVIVOR 2-2 KENNY ROGERS 9-ELTON JOHN 17-13 GLENN FREY 29-22

#### KSPZ/Colorado Springs, CO Mark Murray

MELISSA MANCHESTE AMERICA ALAN PARSONS Hottest: CHICAGO 2-1 CS&N 3-2 KENNY ROGERS 4-4 PAUL DAVIS 7-5 MICHAEL MURPHEY 10-7

### KIDD/Monterey, CA

Barry Brown LOCGINS & PERRY LOGGINS & PERRY
EVELYN KING
KOOL & THE GANG
HOTLEST:
CARL CARLTON
GLENN FREY

### Steve O'Neil LOGGINS & PERRY

ONJ
STEEL BREEZE
JOSIE COTTÓN
FLEETWOOD MAC
JUICE NEWTON
Hottest:
CHICAGO 1-1
DONNA SUMMER Hottest: FIEE WOOD FACE
CHICAGO 1-1 Hottest: ALAN PARSONS 1-1
SURVIVOR 8-11 GO GO'S 4-2
JACKSON BROWNE 16-14
JENNIFER HOLLIDAY 26-22 DONNA SUMMER 13-10

#### KKXX/Bakersfield CA

PAUL CARRACK GLENN FREY REO SPEEDWAGON WHO LOGGINS & PERRY Hottest JOHN COUGAR 3-1 DONNA SUMMER 15-MEN AT WORK 14-6 JACKSON BROWNE 19-7 AMERICA 27-19

#### KNBQ/Tacoma, WA Bryan/Roberts

ONJ STEEL BREEZE MOTELS FLEETWOOD MAC TONI BASIL Hottest: CHICAGO 1-1 JOHN COUGAR 4-2 MELISSA MANCHESTE 8-6 JACKSON BROWNE 15-9 ASIA 12-10

#### K96/Provo, UT Gentry/Kraddick

MARSHALL CRENSHAW KIM CARNES Hottest: CHICAGO 1-1 JOHN COUGAR 10-7 MICHAEL MCDONALD 18-12 JACKSON BROWNE 19-14 AMERICA 24-15

#### FM103/Salt Lake City, UT Lorraine Winnegar

STEEL BREEZE LOGGINS & PERRY WHO HOttest: FLEETWOOD MAC 1-1 CS&N 2-2 PAUL MCCARTNEY 3-3 JOHN COUGAR 5-4 EDDIE MONEY 7-5

#### KBBK/Boise, ID Bob Lee

WALTER MURPHY ELVIS COSTELLO JUICE NEWTON LOGGINS & PERRY ON! ONJ
KOOL & THE GANG
HOTLEST:
JOHN COUGAR 4-1
MELISSA MANCHESTE 5-3
PAUL MCCARTNEY 6-5
MEN AT WORK 14-7
BILLY IDOL 15-9

### KSKD/Salem, OR

Len E. Mitchell SHEENA EASTON REO SPEEDWAGON
KOOL & THE GANG
MOTELS (dp)
LOGGINS & PERRY (dp)
JOSIE COTTON (dp)
FLEETWOOD MAC (dp) Hottest: SURVIVOR 1-1 JOHN COUGAR 14-7 ASIA 15-10 A FLOCK OF SEAGUL 25-20 QUARTERFLASH 27-21

#### KKFM/Colorado Springs

Hottest: CHICAGO 1-1 DONNA SUMMER 5-5 JOHN COUGAR 6-6 ASIA 13-13 RAY PARKER JR. 19-19

#### KIKI/Honolulu John Fink

TOM TOM CLUB
PAUL CARRACK
A FLOCK OF SEAGUL
RH FACTOR
FLEETWCOD MAC
ON 1

#### KHOP/Modesto-Stockton David Kraham

MOTELS
TANE CAIN
KOOL & THE GANG
FLEETWOOD MAC

#### KO93/Modesto, CA Stan Main

FLEETWOOD MAC (dp) FLEETWOOD MAC LOGGINS & PERRY 38 SPECIAL JUICE NEWTON COCKER & WARNES A FLOCK OF SEAGUL Hottest: CHICAGO 2-1 EDDIE MONEY 4-2 DR. HOOK 13-10 TOTO 18-11 NICOLETTE LARSON 21-12

#### KQMQ/Honolulu, HI Austin Vali

EVELYN KING AMERICA CURTIS BLOW MOTELS LOGGINS & PERRY HAIRCUT 100 Hottest: CHICAGO 1-1 ZAPP 5-2 PAUL MCCARTNEY 4-3 JOHN COUGAR 7-4 JOAN JETT 8-5

#### KCBN/Reno, NV Jim O'Neal

#### KDZA/Pueblo, CO Rip Avina

JUICE NEWTON GAP BAND SHEENA EASTON BILLY PRESTON SYLVIA SYLVIA HOTLEST: CHICAGO 2-1 MICHAEL MCDONALD 17-12 RANDY MEISNER 19-14 TOTO 20-15 SANTANA 25-20

#### KENI/Anchorage, AK Robbins-Denman

SHEENA EASTON JERMAINE JACKSON ALABAMA SYLVIA GAP BAND RAVYNS MELISSA MANCHESTE 2-1 JOHN COUGAR 4-2 ASIA 8-4 ALAN PARSONS 9-5

#### PARALLEL THREE

# REO SPEEDWAGON

REO SPEEDWAGON CLENN FREY SANTANA STEEL BREEZE WHO KOOL & THE GANG MOTELS HOTELS: CHICAGO 1-1 EDDIE MONEY 3-2 ELITON JOHN 8-4 ALAN PARSONS 12-7 JOHN COUGAR 13-8

CLENN FREY
KOOL & THE GANG
ONJ
ALABAMA
HOTTEST
CHICAGO 1-1
MELISSA MANCHESTE 4-4
JOHN COUGAR 5-5
KENNY ROGERS 8-6
ALAN PARSONS 14-8

#### KSLY/San Luis Obispo Don Potter

MEN AT WORK 15-11

### KYYA/Billings, MT

STEVE WINWOOD REO SPEEDWAGON ABC FLOCK OF SEAGUL LOGGINS & PERRY HOTCHST PERRI HOTCHST PERRI CHICAGO 2-1 ELTON JOHN 9-5 ALAN PARSONS 12-7 GO GO'S 18-12 ASIA 21-14

#### KATI/Casper, WY Fred Leehumis

KIM CARNES KIM CARNES
SANTANA
COCKER & WARNES
JUICE NEWTON
HOTEST:
CSÉN 2-1
MEN AT WORK 14-10
AMERICA 17-14
ASIA 20-17
MICHAEL MCDONALD 21-19

#### KOZE/Lewiston, ID Jay McCall

SANTANA STEEL BREEZE ONJ WHO WHO
Hottest:
SURVIVOR 1-1
JOHN COUGAR 2-2
ASIA 10-5
JACKSON BROWNE 11-6
MICHAEL MCDONALD 19-13

#### KKLV/Anchorage, AK Bill Hampton

QUARTERFLASH
PAUL CARRACK
GLENN FREY
MOTELS
LOGGINS & PERRY
HOTLEST:
CHICAGO 3-1
JOHN COUGAR 17-11
MEN AT WORK 16-12
JOAN JETT 32-26
RANDY MEISNER 38-31 OUARTERFLASH

### THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WNBC/New York WKBW/Buffalo WGCL/Cleveland Q102/Cincinnati Q106/York, PA KBFM/McAllen-Brownsville WBBQ/Augusta, GA WBCY/Charlotte 92X/Columbus KKQV/Wichita Falls

#### THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

KEGL/Ft. Worth-Dallas WCSC/Charleston KIIK/Davenport KKFM/Colorado Springs WAEV/Savannah

#### THE FOLLOWING STATIONS ARE NO LONGER CHR REPORTERS:

KEEL/Shreveport WAYS/Charlotte KJ100/Louisville WNCI/Columbus KHYT/Tucson WGBF/Evansville KCPX/Salt Lake City WAKX/Duluth WDJX/Dayton WDRC-FM/Hartford KYYX/Seattle

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant' and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron, All present and possible future reporting stations are evaluated and updated twice annually



DENOTES FIRST WEEK IN PARA

L	7: Hit	Song		Natio	one
Rei	lonal	100/25	44%	Summ	an
F	Reach	100/20	77 /0	Up	51
Ε	33%			Debut	320
М	21%	/		Same	4
S	56%			Down	(
W	19%			Adds	25

#### 100/25 - 100 CHR reporting stations on it this week including 25 new adds.

adus.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

**National Summary** Up 31 — Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week Same 24 - Number of stations reporting to On, Add to On, 31-31

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.



# A FLOCK OF SEAGULLS

Regional	107/17	53%	Natio	
Reach			Summ	43
E 53%	(Table 1)		DEBUTS	12
S 61 %	I N I	LA	SAME	30
м 35%			DOWN	
W 648			ADDS	17

	S 618 M 358 W 648	N&A	SAME 30 DOWN 5 ADDS 17
	PJ	790 19-13 KTFM to	P3
	BART	KITY 30-27	BART
	1	KSETFM 19-19	WGUY 19-17
	WBENFM a-21 WCAUFM 33-22	KROD a-35	WACZ 25-15
	WXXSFM 10-7	KHFI a	WIGY 20-14
	CFTR 32-34	KZZB a WTIX.29-26	WHEB on
	CKGM 19-18	W71X.29-26	WOMPPM 32-29
	1	WABBEN 24-24	WCIR on
	SOUTH	G100 on	95XIL 35-31
		WDOQ on	WZYQ d-23
	REGL 1-1	CK101 38-35	
	E93 d-30	KX104 d~25	SOUTH
	940 30-24	WSKZ on	1
	Y100 12-10	WOKI 24-21	Q104 17-15
	195 15-15	WOUT on	WAEV on 2102 38-35
	Q105 27-21	WSPL on	95SGF d-26
		WSEZ 35-33	WFCX on
	MOWEST	WSSX 14-10	WELB on
	CKLW on	WANSEM on WINDKIPM on	WGLE on
	WLOLFM d-29	WRVQ 21-17	WYKS 40-29
	**************************************	MKAG 51-11	KSELPH 18-28
	WEST	MIDWEST	KQIZFM-d-28
			- KPUR on
i	KRLA 16-10	WVIC a	MIDWEST
1	KF1 12-19 .	WJXQ 11-10	- Contract
	K1QQ 27-9	KMGK on	WSPT a
	KFRC a	KEYNPM d-30	WAZYFH on
	KUBE A	KZ93 6-4	WCILPH 12-34
ı	KIMN d-29	Z104 27-21 WNAM a	99KG 32-27
1	0103 24-22	WKAU a-dp	KDVV on
	KZZP 28-21	WMEE on	
1		KQKQ. on	WEST
1	<b>■ P2</b>		
1		WEST	KENI 28-26
۱			KKLV 40-36
1	EAST	KO93 a-28	KSLY 7-6 KCBN 10-15
1	WKPM a	KKXX 9-3	KDZA 31-27
i	WEND d-27	KIDD on	KYYA a
	WEND G-27	KNBQ on	

108/0 53% Nations
Regional   Summar   Summar

Reach E 60%		% National Summary UP 11 DEBUTS 0
8 46% M 50%	- 18	SAME 15 DOWN 82
W 62%		ADDS 0
	KC101 15-20	WEST
PI	WIFI 5-6	1
	WLANFH 5-17	KYNOFM 12-11
	WAEB 9-19	Y94 11-14
EAST	WYCR 6-9	KIDD, 6-11
	V100 19-22	FM102 8-14
WCAUPM 6-6		KGGI 13-19
B94 3-13	BOUTH	KKPM 15-15
B104 4-4		KSPZ 9-11
PRO-PM 14-12	KYST 28-36	K96 3-3
JB105 4-10	KITY 6-9	KSKD 7-9
Q107 445	KTSA 19-30	KLUC 9~30
WPGC 7-10	KZFM 7-10	KOMO 6-15
CPTR 17-23	KROD 9-14	KIK1 9-7
CKGM 4~3	KZZB 3-7	ALCOHOLD .
	WT1X 9-27	1000
BOUTH	B97 20-24	
	. KROK 2-3	
Z93 14-21	WPMF 23-28	BAST
940 14-18	KKYK 3-3	
Y100 23-24	WTYX 7-17	WJBQ 9-5
	IOXX106 9-14	WTSN 9-13
MEDWEST	WABBPM 8-10	WHEB 20-26
	WAXY 9-12	WFEA 4-8
WLS 10-10	Y1Q3 4-2	WZYQ 23-27
CKLN 13-16	BJ105 '4-3	10000
KBEQ 4-8	KX104 12-26	BOUTH
	WOUT 8-8	
WEST	WDCG 10-13	2102 12-32
	WRQK 11-17	WFOX 20-27
KRLA 7-7	WANSFM 12-14	WGLF 5-11
KFI 13-22	WNOKFM 7-19	KOI ZPM 18-25

LLELS.	202 REPORTS 202 LAST WEEK	
(Alf Supply con- KTISETY 6-14 BLOO 6-8-8 BLOO 6-8-8 BLOO 6-8-8 BLOO 6-8-8 BLOO 6-8 BLOO 6-9 BLOO 6-8 BLOO 6-9 B	KPUR 12-15  KKKLPH 13-2  KFYR 13-15  KOWB 13-15  KELO 15-25	

LP: View From The Ground

WTRY 17-14
92FLY 16-13
MRCK 12-8
3MT 16-15
MBLI d-24
MPST 4-3
WIFI 23-19
MLANFM 20-10
MYCR 27-25
MKNZPM 16-13
K104 15-8
WKEE 12-5

79Q 17-16 KYST 24-18 KTSA on

PI

WBENFM 20-18 WCAUPM d-26 96KX 19-13 894 19-15 8104 18-14 Q107 13-10 WPGC 13-11 CFTR d-33

KEGL 19-19 Z93 17-14 94Q 18-16 Q105 23-23

KEARTH 20-16 KF1 16-9 KIISFM 12-11 KIQO 4-23 B100 17-14 MTPA 4-16 KCNR 18-13 KUBE 24-20 KINN 21-15 Q103 18-16 KOPA 23-20 KZZP 20-16

MASPK 13-13
MKPM 24-23
MKPM 10-10-8
MFMD 10-8
MFM 16-13
MFCM 16-13
MFCK 18-14
SWT 25-22
MSLI d-30
MFCK 18-14
MFST 17-14
MFST 17-14
MFST 17-14
MFST 17-11
VACE 18-10
VACE 18-11
VACE 18-11
VACE 18-11
VACE 18-11
VACE 18-11

HTUGS

790 28-22 KYST 17-15 KSETFM 13-8

TANE CAIN

LP: Tane Caln

Holdin' On (RCA

11

JACKSON BRO Somebody's Ba

LP: Soundtrack Fast

ont High

177/3

Regional Reach E 84% S 85% M 79% W 86%	164/10 8	National Summary UP 117 DEBUTS 25 SAME 12 DOWN 0 ADDS 10
EAST	KINT 7-6 KROD 35-33 KHPI 26-19 KZZB 24-22 KZCB d-23 WFMF 28-21	KSPZ a KBBK 22-19 K96 24-15 KSRD 31-26 KLUC 28-24 KRO on
WEENEM 33-31 WCAUPM d-39 96KX on B104 27-25 PRO-FM a JB105 30-23	WJDX 23-20 WTYX a WQID 29-21 KXX106 21-20 WABBPM 22-21	P3
WPGC 19-15 CFTR on BOUTH KEGL on	G100 25-23 WZYP 26-25 WHHYPM 23-22 WAXY 20-18 Y103 27-25 BJ105 32-28	WJBQ 31-26 WACZ 27-19 WIGY ON WTSN 15-11 WHEB 30-23 WPEA 24-17
293 29-24 940 d-30 MIDWEST WLOLFM 28-22	WDOQ d-22 CK101 25-23 FM100 25-20 KM104 d-22 KM104 d-22 WOKI 32-23 WOUT 30-24	WPEA 24-17 WPBG 29-23 WOMPFM 34-26 WCIR 24-18 95XIL 4-37 WZYQ d-22
KBEQ 30-22 WKT1 a	WSF1. 30-26 WDCG 29-23 WSF2. 29-76	80UTH 0104 27-20
KEARTH 23-20 KPI 30-27 KII5FM 22-19 KIQQ 33-30 B100 25-19	WROK 24-21 WCSC 15-15 WANSFM d-29 WNOKFM d-30 WGR 12-10' WRVQ d-25	WAEV OD 2102 36-33 958GF 29-24 WFOX 27-24 WCGQ 27-22
XTRA 21-20 KCNR 25-23 KUBE d-25 KIMN 27-20 Q103 21-16 KOPA d-29	WZZR 26-25 WKFR 22-20 WEBC a-24	WFLB 29-21 WXLK 24-21 WGLF d-30 WYKS 33-19 KILE 23-19
KZZP 21-19	KSTT 17-12 KIIK 33-33 KIOA 29-25 KMGK 27-26 KOPM 25-23	KQIZPM 28-20 KPUR 29-25 Q101 26-19 KVOL 27-20
MSPK 26-24 WKFM d-28 WHFM 36-23 WTRY 30-24	KRAV d-19 KEYNFM 22-17 KZ93 18-14 WZOK a-19 Z104 d-25 WNAM 15-12	KKXLPM 32-30 KFYR a KQWB d-23 KKL6 d-30
WTRY 30-24 92FLY d-27 3WT 32-21 WBLI 29-26 WTICPN 28-25	WKAU 34-28 WNAP a WMEE d-26 WKDO 28-26	WRKR d-33 WSPT 26-21 WAZYFM 29-23 WCILPM on KWLO d-24
KC101 13-10 WPST 38-34 WIPI on WLANFM 27-24 WAEB 19-13	KOKQ 26-20 WKDD a-27 WHOT 27-25	99KG 26-24 KPMZ 15-12 KDVV 29-21
WAEB 19-13 WYCR 28-26 WKRZFM d-32 K104 39-36 WKEE 26-19 V100 14-12	KO93 20-17 KHOP d-26 KKXX 27-19 Y94 23-19 KIDD on	KENI 25-22 KKLV 36-32 KDZA 35-31 KATI 17-14 KYYA 26-23
BOUTH	FM102 26-24 KGGI 29-24 KJRB 28-24	KOZE 21-15

ASIA		
Only Tir LP: Asia	ne Will Tell	(Geffen)
Regional Reach E -878 5 688 4 838 W 798	170/3	National Summary UP 139 DEBUTS 6 SAME 15 DOWN 7 ADDS 3
PI	KSETFM 1-2 KINT 38-27 KROD 14-8 KHPI 24-20 KZZB 18-13	KLUC 16-14 KRQ 11-9 KQMQ 9-14 KIKI 25-25

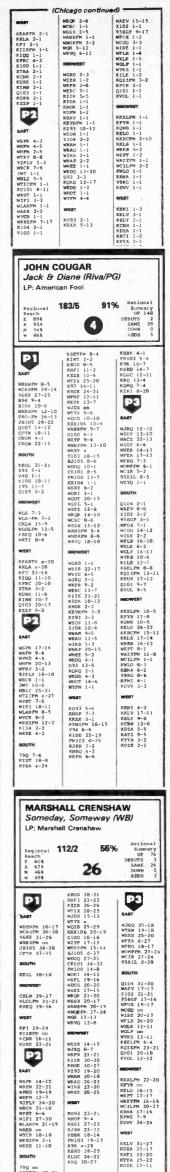
	ADDS 3
	C 16-14
	11-9
	1Q 9-14 1 25-25
EAST KZZB 18-13	1 23-23
WTIX 27-23	D3 3
Managing no 1 4 897 21-18	
NOV 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
TOTAL TENE NEEDS 9-0 LAS	п
DION 16 11 WITH A	
WXXSFM 22-17   WYV104 10 10	Q 19-15 Y 23-19
PRO-PM d-II Utannu ta ti	Z 10-6
JB105 18-7 C100 14 12	Y d-28
Q10 / 18-1 / Legum 14 11 1mmc	N 21-12'
	B 17-15
CHOM 15-11 WAXY 12-11 WEB	G 23-12
8J105 26-21 WOM	PPM 13-11.
BOUTH WDOO 14-11 WCI	R 18-16
	IL 11-7
	0 17-18
673 21-17   NOVE 6 7	m.
940 10~/ HOURS 23 10	
	4 8-6
	V 14-14
	2 20-15
MCSC 14-14 958	GF 11-7
WSSA 3-11 WPO	X 22-18
	Q 19r15
MIS-FM 25-18   MINOREM 21-17   W18	E 11-8
WLOLFR 17-11	B 21~15 X on
KBEU 20-13 BERNANDET NOT	P 17~16
	S 18-14
	E 19-14
WZZR 27-22 KSE	LFM 5-7
	ZFM 17-15
MITTERM 1-10 WORLD 4-3 KPU	R 19-14
KIOD 19-19 WAPK 20-16 Q10	1 14-14
KCNR 21-19 KIIK 27-27	L: 15~10'
KUBE 26-19 KMCK 13-19 AMER	WEST 1
KIMN 13-9 KENNEN 12-10	
Q103 22-20 PRO3 3 3	LPN 15-12
KZZP 19-17 WZOK d-16 KFY	R d-18
	B 17-13
	0 18-12
	CPM 13-12
	S 9-7
	R 12-10 T 14-6
WSPR 11-10 AMPRO 21 12	YFM 17-17
MVLH 30-12 KOKO 11 10	LFM 26-25
WEND 10 11 WKDD 10-8 KRN	A 4-3
	G 18-8

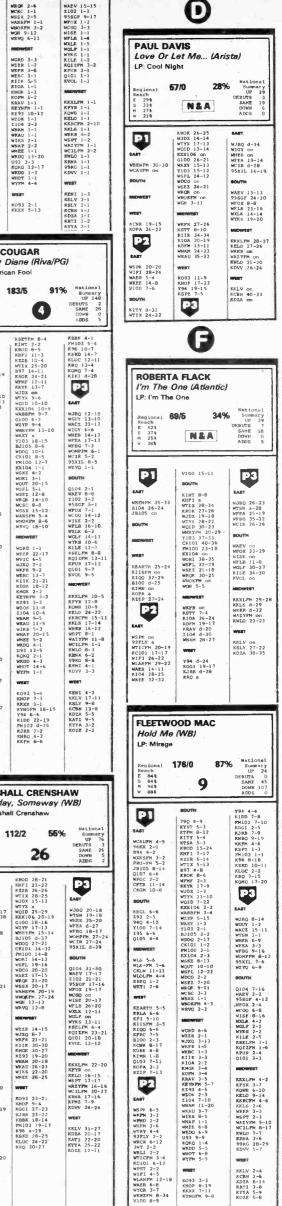
NYEST  K093 7-5 RHOP 10-9 KKXX 6-2 Y94 18-16 KIDD 4-30 FM102 18-16 KJRB 9-7 KNBQ 12-10 KKPM 13-13 KSBK 20-17 FY103 12-8 K96 14-11 KSKD 15-10	KFMI 1-2 KDVV 1C-5 WWST KKNI 8-4 KKLV 24-21 KCNIY 21-9 KCNN 20-17 KCNI 20-17 KCNI 20-18 KATI 2C-17 KOZA 21-18 KATI 2C-17 KOZE 1C-5	
3		WBI WC/ B94 B10
N BROWNE dy's Baby (As rack Fast Times High	At Necional Summary UP 153 DEBUTS 11	MOG PRC JB: CF! 804 KEC 29:3 94( 19:5
KINT 27-17  KINT 27-17  KROD 17-11  KRIPT 13-6  KZ256 d-22  KTDC 22-17  KTDC 18-17  KTDC 1	SAME 10 DOMN 0 ATDS 3  KBIRK 19-15 FRIGN 21-15 FRIGN 2	REPERT OF THE PROPERTY OF THE
<b>O</b>		WL WL CK WL KB WX WX
On (RCA) aln	Notional .	KI B1 XT KC KU KI Q1

KPMZ 1-2 KDVV 10-5

WABBERM ON Gloo 28-26 WZYP d-29 WHIHYPM a BJ105 ON CK101 a PM100 ON WSKZ ON WOKI d-37 WQUT ON WSFL d-38 WDCG ON WSEZ a	MJBC on MGUY on MIRY on MFBG on MCMPPM d-38 WCIR a 95XIL a WZYO on BOUTH
WHITPM a BJ105 on CK101 a PM100 on WSKZ on WOKI d-37 WQVT on WSFL d-38 WDCG on	WFMG on WOMPFM d-38 WCIR a 95IL a WZYQ on
BJ105 on CR101 a PM100 on WSKZ on WOKI d-37 WCUT on WSFL d-3B WDCG on	WCIR a 95IIL a WZYQ on
WSKZ on WOKI d-37 WQUT on WSFL d-38 WDCG on WSEZ a	WZYQ on
WGUT on WSFL d-3B WDCG on WSEZ a	
WGUT on WSFL d-3B WDCG on WSEZ a	
WDCG on	
WEEZ a	WAIEV on
WCSC 30-30	95SGF on WFDX a
WANSEM on WNOKEM on	WCGQ on WISE on
WGH 18-17	WFLB on
	WGLF on
MIDWEST	WYXS a-34 KIUE a
WZZR 37-32	-KS&LFM 21-10
WJXQ on	KQ12FH a Q101 on
WEBC on	KVOL d-28
KIQA on	
KEYNPH on	AMPROVEST
KZ93 24-22	KPYR on
WKAU d-35	KELO a-16 KKLS a
WIKS d-25	WRKR 33-29
MKDD on	WSPT d-28 WAEYFM d-29
	KRNA o
WEST	99KG on KPMZ on
KHOP a	
	WHET
KNBO on	KENI 29-25
	KKLV d-40 KSLY d-30
KQMO 34-27	KCBN d-36
KIKI on	KDZA on KYYA on
P3	KOEE d-27
-	
-	1
	MGN 18-17 MRVU ON MRVU ON MRVU ON MRVU ON MRVU ON MRVI

Regional Reach E 828	144/21 71	IIP SO
E 82% S 79% M 54% W 81%	27	DEBUTS 36 SAME 37 DOWN 0 ADDS 21
NEELY d = 18  WHENTY	790, 27-25 KYST a-15 KYST a-15 KYST a-15 KYST a-15 KYST a-15 KYST a-16 KYST	MASS on WOUV d-29 WACC a MIGN d-25 MIGN d-36 MIGN d-36 MIGN d-36 MIGN d-36 MIGN d-37 MIGN d-37 MIGN d-37 MIGN d-37 MIGN d-37 MIGN d-38 MIGN d-39 M
		Mational Summary UP 65 DEBUTS 0 SANKE 55 DOWN 52 ADDS 0
LAST  WEENFY 7-16 WEENFY 7-16 WEENFY 7-16 WEENFY 7-16 WEENFY 7-16 WEENFY 7-16 WEENFY 14-12 WEENF	WQID 3-4 KOC106 5-4 MABBFM 5-3 G100 3-9 WZYP 3-2 WHHYPM 1-1 WAXY 6-4 Y103 3-3 BJ105 5-4 WDOQ 3-4 CKIO1 3-1	NHOP 11-15 Y94 B-8 Y94 B-8 Y94 B-8 Y94 B-8 X B-9
CHICAC Hard To LP: Summ	Say (Full Mo	% National Summary
E 89% S 91% H 92% W 95%	0	DEBLITS 0 SAME 98 DOWN 46 ADDS 0
EAST  WBENPH 2-2  MCAUPH 3-4  96/KX 6-4  894 2-1  810-3-2  810-3-2  810-3-2  1810-5 2-1  0107 1-4  WPCC. 1-1  CFTR 2-1  CKGH 29-17.  80UTH  KEGL 14-14  293 11-19  940 8-13  9100 1-1  195 3-3  0105 5-5	290 5-5 XYST 7-5 XYST 7-5 XYST 7-5 XYST 7-5 XYST 5-3 XYST 2-6 XZST 2-2 XST 2-2	NYMOPH 1-1 Y94 3-2 KIDD 2-1 KIDD 2-1 KIDD 2-1 KIDD 1-1 KOOL 1-1 KOOL 1-1 KOOL 1-1 KKPN 1-1 KSPN 2-1 KSPN 2-1 KSPN 2-2 KLUC 1-1 KSPN 1-1 KS





99KG 3-3 KOVV 6-4



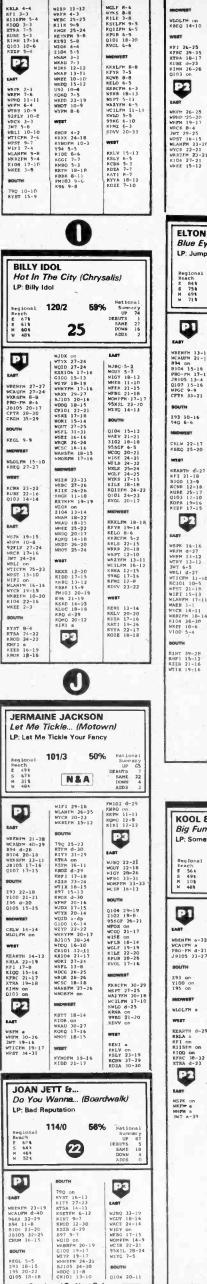
KEGL 11-11 293 9-9 Y100 10-9 195 7-8 Q105 9-8

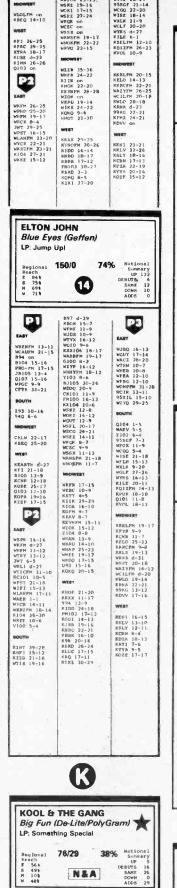
HENNEST

CKLW d-18 KBEC 8-15 WKT1 9-8

BOUTH

0104 12-27 WAEV 6-6 2102 8-3 WFOX 15-12 WC GQ 9-7 WISE 3-3 WFLR 9-7 WXLK 7-6





KRLA OF

HTUO

WEST

164/2

3

WSEZ 3-3 WRCK 3-2 WCSC 7-7 WANSEM 9-8 WNOKEM 10-10 WRVQ 8-5

ASIONPEIT

WGRD 18-18

WGRD 18-16

HGRD 6-14

WKFR 15-23

WEBC 6-5

K11K 11-11

KIOA 12-7

KOFM, 5-1

KRAV 6-3

KEYNFM 8-5

Z104 3-3

WANM 5-4

WKAU 5-8

WNAM 5-4

WKAU 5-8

WNAM 12-9

WHEE 4-4

WKEO 5-4

P3

2102 7-20 WFOX 9-15

MIDWEST



NTUGE

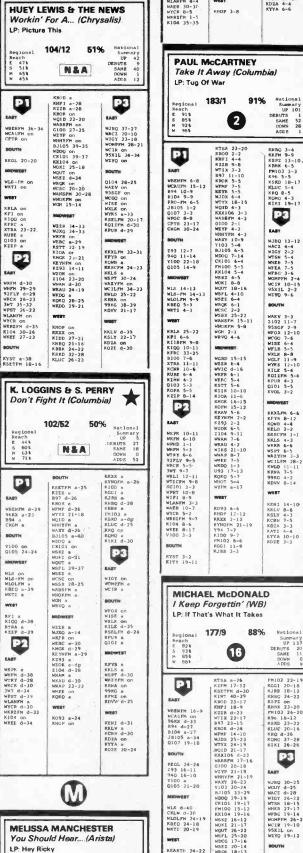
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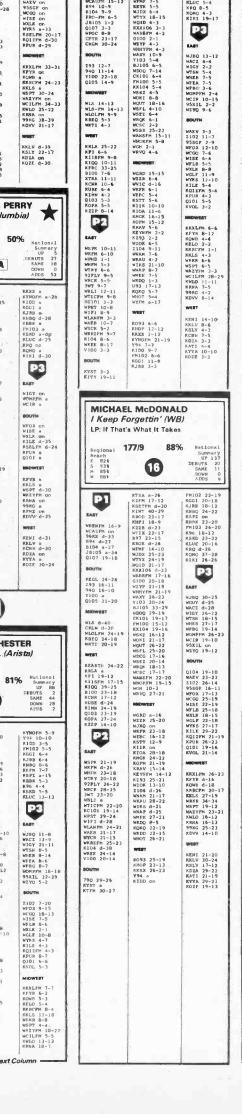
WEST

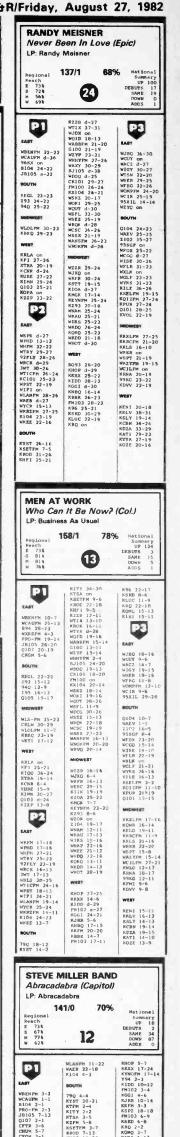
SOUTH d-29 RIFY e-19 RIFY e-19 RIFY e-29 RIFY e-19 RIFY

WKDQ d-29 KQKQ on

KHOP a KYNOFM 27-18







P3

BOUTH

940 7-5 Y100 2-2 195 2-2 Q105 1-1

MIDWEST

WLS 2-2 WLS-FM 2-2 CRIM 4-3 WLOLFM 13-24 KBEQ 6-12 WKTI 6-7

WEST

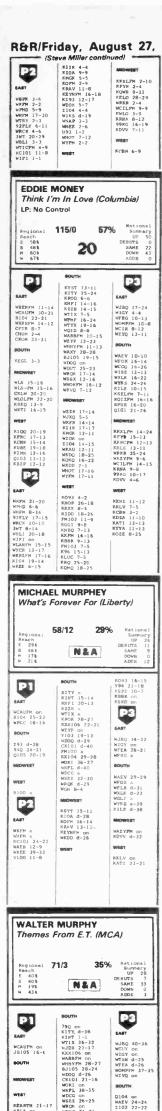
KEARTH 3-3
KRLA 3-3
KILSPM 4-2
KIOQ 4-2
KPRC 2-2
BIOO 3-2
XTRA 5-7
KUBE 7-10
KIMN 9-12
KOPA 7-6

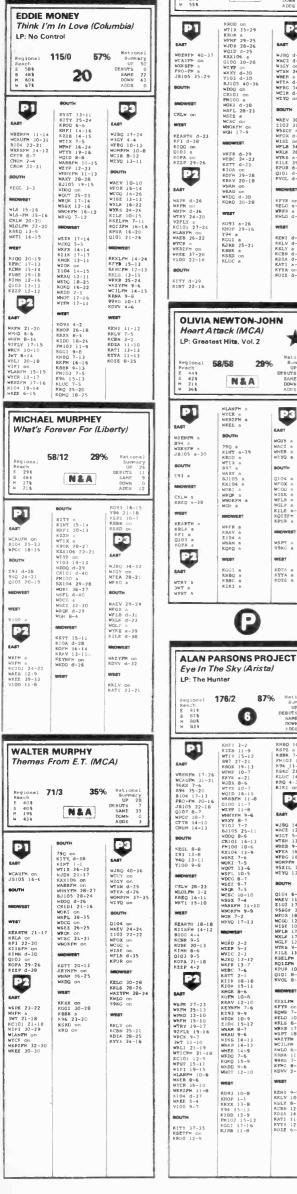
TOTO

LP ;Toto IV

Make Believe (Columbia)

154/10







WSPT a 99KG a

176/2

87%

P3

WEST

**6** 

MAREF 11-9

LOO 11-7

MYP 11-8

LOO 11-7

MYP 11-8

MHYPH 9-6

MAXY 8-7

LOO 10-6

MAXY 8-7

MOD 10-6

KX104 13-9

MSK 7-6

MSK 1-6

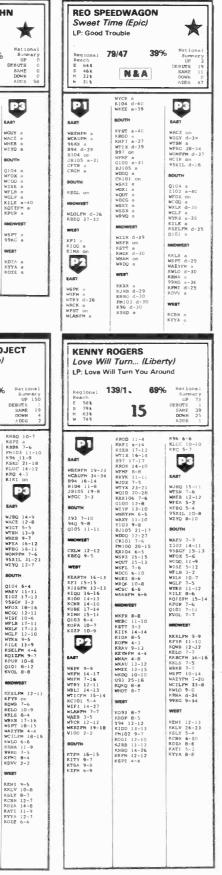
MSK 10-6

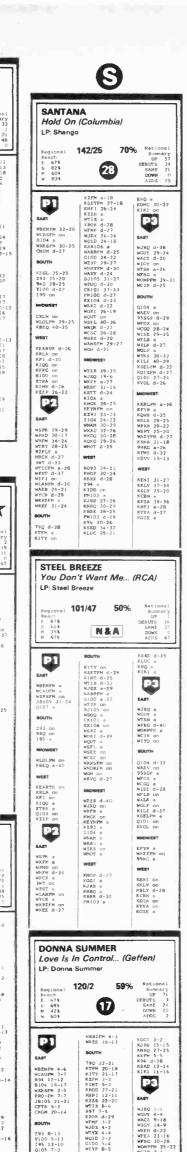
MSK 10-7

MSK 29-7

MK 20-7

MK









Regiona Reach E 56% S 79% M 52% W 50%

P

KEGL 28-28 293 d-29 94Q on

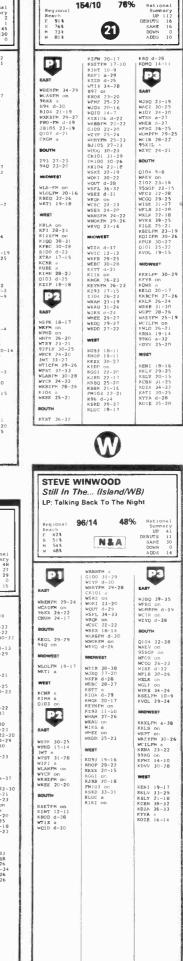
WLOLFM d-27

P2

WSPK 24-2; WKPM on WPHD d-30 WHFM 40-32 92FLY a WRCK 30-26 WPST 36-32 WLANFM d-25 WYCR 29-27 WKRZFM 34-1 K104 26-22 WKEE 28-22

EAST







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ENQ.

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 58/58

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 58 including WBEN-FM, B94, WXKS-FM, JB105, Z93, CKLW, KBEQ, KEARTH, KRLA, KFI, Q103, KOPA, WLAN-FM, 79Q, KQKQ.

MICHAEL MURPHEY "What's Forever For" (Liberty) 58/12

Moves: Up 26, Debuts 11, Same 9, Down 0, Adds 12, B100, WKFM, WHFM, KITY, KZZB, WTIX, FM100, WDCG, WFBG, WFOX, WGLF, WYKS, 94Q 24-21, KSTT 15-11, Y94 21-18.

PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 57/0
Moves: Up 29, Debuts 3, Same 19, Down 6, Adds 0, KCNR 19-15, KOPA 26-22, WIFI 28-24, WAEB 5-4, WKEE 14-8, WTXX 17-13, G100 26-21, Y103 15-12, WSEZ 24-21, KOFM 13-11, KO93 11-9, KSPZ 7-5, WFEA 19-14, 95SGF 24-20, KCBN 40-33.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 55/12 Moves: Up 17, Debuts 6, Same 19, Down 1, Adds 12, Z93, KFI, XTRA, KZFM, KINT, B97, WQID, FM100, KX104, WFOX, KENI, KSLY, Y100 20-16, KFRC 10-6, WTYX 2-1.

# SIGNIFICANT ACTION

DON HENLEY "Johnny Can't Read" (Asylum) 49/11
Moves: Up 7, Debuts 11, Same 20, Down 0, Adds 11, KYST, WANS-FM, WNOK-FM, WNAM, WKAU, WMEE, WKDD, WCGQ, KVOL, WAZY-FM, KDVV, KEARTH 26-21, KZZP 22-20, KINT 37-24, Z102 32-26.

MOTELS "Take The L" (Capitol) 48/21

Moves: Up 2, Debuts 10, Same 14, Down 1, Adds 21 including CFTR, WLOL-FM, KFI, WSPK, WLAN-FM, WKEE, WQID, WSEZ, KHO P, KNBQ, KSKD, KQMQ, KSEL-FM, KRNA, KKLV.

JOE JACKSON "Steppin' Out" (A&M) 48/15

Moves: Up 14, Lebuts 5, Same 14, Down 0, Adds 15, KEARTH, WKFM, 3WT, WPST, WOKI, WNOK-FM, WRVQ, WKAU, KYNO-FM, WJBQ, WACZ, WTSN, WFEA, WFLB, WAZY-FM.

LAURA BRANIGAN "Gloria" (Atlantic) 47/9

Moves: Up 21, Debuts 3, Same 14, Down 0, Adds 9, B94, JB105, Z93, KIIS-FM, WKEE, KTFM, WDCG, WIGY, WAZY-FM, WBEN-FM 25-12, WXKS-FM 5-1, Y100 8-5, KEARTH 19-15, KIQQ 28-21, FM100 28-21.

QUARTERFLASH "Night Shift" (WB) 43/4

Moves: Up 12, Debuts 7, Same 20, Down 0, Adds 4, WCAU-FM, WKEE, WKDD, KKLV, WXKS-FM 23-18, Z93 on, KCBN d-25, 3WT 40-38, KSET-FM 23-13, KSKD 27-21, WJBQ 38-33, Q104 d-32, KFMZ 22-20, KCBN 33-27, KOZE

WHO "Athena" (WB) 42/41
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 41 including WBEN-FM, 96KX, B104, WLS-FM, KIMN, WSPK, WRCK, WKRZ-FM, WHHY-FM, WSSX, WJXQ, KNBQ, KSEL-FM, WAZY-FM, KCBN.

JOSIE COTTON "He Could Be The One" (Elektra) 41/9

Moves: Up 6, Debuts 4, Same 22, Down 0, Adds 9, WCAU-FM, WKEE, KTFM, WOKI, KYNO-FM, KGGI, WISE, 99KG, WXKS-FM d-26, WLOL-FM on, KIQQ 40-27, WPST 33-30, KINT 33-23, KENI 27-24.

NICOLETTE LARSON "I Only Want To Be With You" (WB) 41/1

Moves: Up 25, Debuts 5, Same 10, Down 0, Adds 1, WXLK, KIQQ 30-28, KCNR 24-21, WSPK 22-18, WPST 35-25, V100 23-23, WTYX 29-25, WOKI 35-32, WSFL 22-19, KOFM 23-20, KO93 21-12, KSPZ 12-9, WJBQ 27-22, Q104 30-24, KILE 38-31, KATI 27-24.

BILLY SQUIER "Emotions In Motion" (Capitol) 38/0

Moves: Up 19, Debuts 2, Same 17, Down 0, Adds 0, CHUM 10-6, CKGM 40-32, WHFM 35-33, WPST 23-20, WKRZ-FM 29-27, WSSX 13-9, WJXQ 1-1, KKXX 22-16, FM103 18-14, WGUY 26-23, WACZ 26-23, WIGY 9-8, KSEL-FM 15-12, 99KG 36-30, KENI 33-28.

KANSAS "Right Away" (Kirshner/CBS) 35/3

Moves: Up 7, Debuts 2, Same 23, Down 0, Adds 3, WSPK, WSEZ, WJXQ, KEGL on, WRCK on, K104 32-27, KYST 40-34, KROK 25-22, WSKZ on, WSSX 22-18, WANS-FM on, KMGK on, KSKD on, WOMP-FM 35-30, KENI 32-29. JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco) 33/12 Moves: Up 10, Debuts 5, Same 6, Down 0, Adds 12, CKLW, WAEB, KTSA, WJDX, FM100, WNOK-FM, KO93, WJBQ, WFEA, WOMP-FM, WFLB, KATI, KC101 22-19, KHFI 30-26, Y103 25-20.

RONNIE MILSAP "He Got You" (RCA) 30/3

Moves: Up 10, Debuts 6, Same 11, Down 0, Adds 3, KIOA, WFEA, WAEV, WAEB 27-25, V100 29-24, KTSA 21-19, KINT 25-20, WOKI 37-34, WCSC on, WNOK-FM on, WGH d-20, KSTT d-22, WNAM on, KILE 37-34, KCBN 32-24.

CLOCKS "She Looks A Lot Like You" (Boulevard/CBS) 30/3

Moves: Up 6, Debuts 3, Same 18, Down 0, Adds 3, KSET-FM, KRNA, 99KG, KEGL on, WLQL-FM on, KBEQ 34-30, KIQQ on, WKEE on, KEYN-FM on, KIDD on, KRQ on, KFMZ 19-16, KENI 26-23, KSLY 30-25, KCBN 39-34.

SYŁVIA "Nobody" (RCA) 29/15

Moves: Up 9, Debuts 2, Seme 3, Down 0, Adds 15, Z93, 94O, Q105, KEARTH, KC101, 79O, KHFI, KXX106, WHHY-FM, FM102, WCIR, WZYQ, Z102, KENI, KSLY.

DOLLY PARTON "I Will Always Love You" (RCA) 29/2

Moves: Up 16, Debuts 2, Seme 9, Down 0, Adds 2, KITY, WDOQ, CFTR 35-22, KFI on, KIQQ 35-26, KTFM 16-13, WJDX 24-21, WTYX d-26, WSFL 26-21, WSEZ 31-27, KOFM 24-22, Y94 22-17, WCIR 7-3, WFLB 28-25, KELO

RAY PARKER JR. "Let Me Go" (Arista) 28/0

Moves: Up 11, Debuts 2, Same 10, Down 5, Adds 0, WCAU-FM 39-37, B94 24-21, Y100 13-12, KIQQ d-22, KTFM 24-21, KITY 39-34, WTIX 21-19, B97 19-14, KROK 22-18, CK101 32-28, WSEZ on, KYNO-FM 28-25, Q104 5-3,

SHEENA EASTON "Machinery" (EMI America) 27/26

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 26 including WXKS-FM, KIQQ, WSPK, WHFM, 3WT, WKRZ-FM, WKEE, KSET-FM, WZYP, KMGK, KEYN-FM, KSKD, WTSN, WFBG, WISE, KVOL, KSLY.

ARETHA FRANKLIN "Jump To It" (Arista) 27/10

Moves: Up 4, Debuts 7, Same 6, Down 0, Adds 10, WBEN-FM, Y100, 195, KITY, KZFM, WTIX, KROK, WQID, BJ105, WSEZ, WXKS-FM 9-6, PRO-FM 21-18, KIQQ d-33, KFRC 19-15, WTIC-FM 18-11.

WILLIE NELSON "Let It Be Me" (Columbia) 27/3
Moves: Up 12, Debuts 0, Same 12, Down 0, Adds 3, KC101, Y103, WKFR, WPGC 17-14, KFI on, KIQQ 37-35, KOPA on, KTSA 10-7, KZFM 19-16, WTIX 30-24, KSTT 23-17, KOFM 26-24, WTSN 25-22, Q104 23-18, KSLY 29-24.

PAUL CARRACK "I Need You" (Epic) 25/11

Moves: Up 2, Debuts 1, Same 11, Down 0, Adds 11, CHUM, WSPK, KC101, WQID, WSFL, KKXX, KIKI, WTSN, WOMP-FM, KSEL-FM, KKLV, KEGL on, KIQQ on, WPST 40-36, WCIL-FM on.

ROBERT PLANT "Burning Down One Side" (Swan Song/Atco) 22/4
Moves: Up 4, Debuts 4, Same 10, Down 0, Adds 4, WBEN-FM, WABB-FM, G100, WISE, CHUM 19-10, WPHD 9-5,
WYCR on, WSSX d-30, KKXX on, FM103 d-25, WOMP-FM on, Q104 d-29, KVOL on, KKXL-FM 31-26, KFMZ d-24.

TONI BASIL "Mickey" (Chrysalis) 19/15
Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 15, 195, WLOL-FM, KRLA, KFI, BJ105, KX104, WGH, WZZR, WJXQ, KMGK, KNBQ, WACZ, Z102, WISE, KRNA.

FOUR TOPS "Sad Hearts" (Casabianca/PolyGram) 19/4
Moves: Up 0, Debuts 2, Same 13, Down 0, Adds 4, KINT, WGH, KIOA, WJBQ, WXKS-FM d-28, KRLA on, KIQQ
on, KROK on, FM100 on, WOKI on, KKXX on, WGUY on, WCGQ on, KENI on, KSLY on.

SPYS "Don't Run My Life" (EMI America) 19/1

Moves: Up 5, Debuts 0, Same 13, Down 0, Adds 1, KVOL, WXKS-FM 27-23, WLOL-FM on, KSET-FM 26-23, WOKI on, WSEZ on, WSSX on, WRVQ 24-19, WZZR on, KZ93 on, KBBK on, WGUY on, WCIL-FM on, KRNA on, KFMZ

JENNIFER HOLLIDAY "And I Am Telling You I'm Not Going" (Geffen) 19/0 Moves: Up 8, Debuts 0, Same 7, Down 4, Adds 0, WCAU-FM on, WBLI 24-23, KITY 24-21, KZFM 12-5, WTIX 10-9, BJ105 23-19, WDOQ 15-12, WSFL 15-11, KIDD on, KGGI 26-22, WGUY 3-3, WFBG on.

ABC "Look Of Love" (Mercury/PolyGram) 17/15

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 15, WKRZ-FM, 79Q, WZYP, WDOQ, CK101, WSKZ, WOKI, WZZR,

Z104, WJBQ, WGUY, 95SGF, WISE, WYKS, KYYA.

URIAH HEEP "That's The Way That It Is" (Mercury/PolyGram) 15/5 Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 5, WRCK, K104, KSET-FM, WANS-FM, KFMZ, CHUM 27-23, WPHD on, WJXQ 31-25, FM103 on, WIGY on, WOMP-FM on, WZYQ on, WISE On, KKRC-FM 28-25, KRNA on. EVELYN KING "Love Come Down" (RCA) 14/8

Moves: Up 4, Debuts 2, Same 0, Down 0, Adds 8, KEARTH, KRLA, KIDD, KQMQ, 95SGF, WFLB, KILE, KVOL, WXKS-FM 17-16, CKLW d-19, KFRC 36-30, WTIC-FM 27-22, KYNO-FM 22-21, WGUY d-28.

LOVERBOY "Lucky Ones" (Columbia) 12/0

Moves: Up 10, Debuts 1, Same 0, Down 1, Adds 0, CKGM 32-37, KYST 34-27, BJ105 35-31, WSSX d-26, WGRD 11-10, WJXQ 9-8, WKDD 6-4, WOMP-FM 30-27, WZYQ 27-24, Q104 13-9, KKRC-FM 19-18, KFMZ 18-17. CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/PolyGram) 12/0

Moves: Up 3, Debuts 0, Same 9, Down 0, Adds 0, WCAU-FM on, KIQQ on, WQUT on, WZZR on, WIGY on, WTSN on, WCIR 14-9, WCGQ on, KILE 32-25, KYYA 14-11.

# SIGNIFICANT ACTION

KARLA BONOFF "Please Be The One" (Columbia) 28/17
Rotations: Heavy 0/0, Medium 9/4, Light 19/13, Extra Adds 0, Total Adds 17, KPPL, WSRZ, WHBY, KRNT, WTRX, KMBZ, KKRD, KKUA, KCEE, WEIM, Q96, WORG, KFQD, KQDI, KRLC, KRKK, KVSF. Medium: WARM98, WARMS 10, WARM 10, WORK 10, WARM 10, WA KBOI, WKZE-FM, WJON, KBOZ.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 28/7

Rotations: Heavy 0/0, Medium 13/3, Light 15/4, Extre Adds 0, Total Adds 7, WKAZ, KEY103, WSLI, KUGN, Q96, KBOZ, KRNO. Medium: WLTA, 97AIA, WCCO, WQUA, KBOI, WWNR, WKZE-FM, WEIM, WJON, KRLC. SANTANA "Hold On" (Columbia) 26/7
Rotations: Heavy 2/0, Medium 12/3, Light 12/4, Extre Adds 0, Total Adds 7, WAFB, WOWO, WKZE-FM, WLVA, WSLI, KCRG, KCMQ. Heavy: WSGN, WSRZ. Medium: WHEN, WHHY, Y106, WFMK, KWAV, KYUU, WEIM, WTNY, WCHV.

WEIM, WTNY, WCHV.

JOE JACKSON "Steppin' Out" (A&M) 22/2

Rotations: Heavy 3/0, Medium 13/1, Light 6/1, Extra Adds 0, Total Adds 2, KING, WHHY. Heavy: SM95, KKUA, WWNR. Medium: KPLZ, WSRZ, WHBC, WFMK, WMHE, KWAV, WSKY, KSEL, WBOW, KRLC, KRKK, KVSF.

STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) 20/12

Rotations: Heavy 0/0, Medium 8/5, Light 12/7, Extra Adds 0, Total Adds 12, WBEN, WRIE, WSLI, KRNT, KKRD, KUGN, KKUA, KSL, WKZE-FM, WEIM, WORG, KQDI. Medium: WCCO, WHBY, KWAV.

STEPHEN BISHOP "If Love Takes You Away" (WB) 18/13 Rotations: Heavy 0/0, Medium 8/5, Light 9/7, Extra Adds 1, Total Adds 13, WBEN, SM95, WHBY, KKUA, KSL, WKZE-FM, WLVA, WORG, WJON, KFQD, KBOZ, KQDI, KSRO. Medium: WLTA, KBOI, KRLC.

RANDY MEISNER "Never Been In Love" (Epic) 18/6
Rotations: Heavy 0/0, Medium 10/4, Light 8/2, Extra Adds 0, Total Adds 6, KOY, WSRZ, KSLQ, WWNR, WSKY, KPAT. Medium: WHEN, WAFB, Y106, WFMK, KCMQ, WBOW.

PAUL CARRACK "I Need You" (Epic) 17/8
Rotations: Heavy 0/0, Medium 5/2, Light 10/4, Extra Adds 2, Total Adds 8, 97AIA, WCCO, WQUA, WEIM, WKBR, WCHV, WJON, KRLC. Medium: SM95, KKUA, WKZE-FM.

RAY PARKER JR. "Let Me Go" (Arista) 15/1
Rotations: Heavy 1/0, Medium 4/0, Light 10/1, Extra Adds 0, Total Adds 1, KBAI. Heavy: KRLC. Medium: 97AIA, WHHY, KKUA, KFQD.

MARSHALL CRENSHAW "Someday, Someway" (WB) 15/0

Rotations: Heavy 1/0, Medium 6/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WTNY. Medium: KOY, WHEN, KEY103, WSRZ, KUDO, KCMQ.

FLEETWOOD MAC "Gypsy" (WB) 14/14

Rotations: Heavy 0/0, Medium 6/6, Light 8/8, Extra Adds 0, Total Adds 14, KGW, KING, KEY103, WSGN, WHHY, WSRZ, WFMK, KKRD, KBOI, K108, WCHV, WORG, KRLC, KRKK.

ASIA "Only Time Will Tell" (Geffen) 14/3

Rotations: Heavy 0/0, Medium 9/2, Light 5/1, Extra Adds 0, Total Adds 3, WROR, WSRZ, WQUA. Medium: WHEN, Y106, KSLQ, KBOI, KYUU, KCMQ, KRKK.

KIM CARNES "Voyeur" (EMI America) 14/3
Rotations: Heavy 0/0, Medium 6/1, Light 8/2, Extra Adds 0, Total Adds 3, WROR, WORG, KCMQ. Medium: KHOW, WQUA, WEIM, WSKY, KRNO.

JOHN COUGAR "Jack & Diane" (Riva/PolyGram) 13/3
Rotations: Heavy 3/0, Medium 4/1, Light 6/2, Extra Adds 0, Total Adds 3, WGAR, WROV, KCRG. Heavy: WSRZ, WWNR, KCMQ. Medium: WHHY, WSKY, KRKK. TOTO "Make Believe" (Columbia) 13/3

Rotations: Heavy 0/0, Medium 9/1, Light 4/2, Extra Adds 0, Total Adds 3, WHHY, WTNY, WSKY. Medium: WHEN, WSRZ, WQUA, KSLQ, WWNR, WEIM, WCHV, KCMQ.

BARON LONGFELLOW "Amour" (Ice) 11/5 Rotations: Heavy 0/0, Medium 2/1, Light 9/4, Extra Adds 0, Total Adds 5, WHBY, WHBC, KRNT, WEIM, WSKY.

ALABAMA "Close Enough To Perfect" (RCA) 10/9

Rotations: Heavy 0/0, Medium 2/1, Light 8/8, Extra Adds 0, Total Adds 9, WSB, KJR, WSGN, WHHY; KMBZ, WCHV, WORG, KFQD, KRLC. Medium: KING.

RH FACTOR "Glued To The Tube" (Boardwalk) 9/9
Rotations: Heavy 0/0, Medium 0/0, Light 8/8, Extra Adds 1, Total Adds 9, KFMK, WHBC, WHIO, KMBZ, KKUA, WWNR, WKZE-FM, WJON, KRLC.

PATRICE RUSHEN "Forget Me Nots" (Elektra) 9/1
Rotations: Heavy 0/0, Medium 1/0, Light 8/1, Extra Adds 0, Total Adds 1, KEX. Medium: KPAT.
SHEENA EASTON "Machinery" (EMI America) 7/7
Rotations: Heavy 0/0, Medium 3/3, Light 4/4, Extra Adds 0, Total Adds 7, WSB, KHOW, WSLI, WHBC, WQUA, WTNY, KBAI.

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 7/1 Rotations: Heavy 0/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, WHBC. Medium: WSLI, KRLC.

DONNA SUMMER "Love Is In Control (Finger On The Trigger)" (Geffen) 7/1

Rotations: Heavy 2/0, Medium 4/0, Light 1/1, Extra Adds 0, Total Adds 1, WOWO. Heavy: WTNY, WSKY. Medium: WROR, WHHY, WKZE-FM, WCHV.

LANI HALL "I'll Fall In Love Again" (A&M) 7/0

Rotations: Heavy 0/0, Medium 1/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: WWNR.

MEN AT WORK "Who Can It Be Now?" (Columbia) 6/0
Rotations: Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: Y106, WSRZ. Medium: WMHE,

QUARTERFLASH "Night Shift" (WB) 6/0

Rotations: Heavy 0/0, Medium 1/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: Y106. MOTELS "Take The L" (Capitol) 5/3

Rotations: Heavy 0/0, Medium 0/0, Light 5/3, Extra Adds 0, Total Adds 3, WSGN, WEIM, WCHV.

DUKES "Mystery Girl" (Atlantic) 5/1

Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WSFM. Medium: SM95, KRNT.

BILLY IDOL "Hot In The City" (Chrysalis) 5/1
Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 0, Total Adds 1, KPAT. Heavy: WSGN. Medium: KCMQ.
REO SPEEDWAGON "Sweet Time" (Epic) 5/1
Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, WBOW.

JOHN SCHNEIDER "In The Driver's Seat" (Scotti Bros./CBS) 5/1 Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 0, Total Adds 1, KBAI.

# SIGNIFICANT ACTION

HAIRCUT 100 "Favourite Shirts (Boy Meets Girl)" (Arista) 11/3

Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 3, KSET-FM, KQMQ, KVOL, KRLA on, KIQQ 22-15, WJXQ on-dp, Z104 on, WACZ on, KENI on, KSLY d-27, KCBN d-39. MICHAEL STANLEY BAND "When I'm Holding You Tight" (EMI America) 10/4 Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 4, 96KX, KINT, WKDD, WJBQ, WPHD on, KSET-FM on, WJXQ 33-32, WIGY on, KENI on, KSLY on.

CLASH "Should I Stay Or Should I Go" (Epic) 10/2

Moves: Up 5, Debuts 1, Same 1, Down 1, Adds 2, 79Q, KKXX, KIQQ 8-8, WPHD d-25, WPST 24-21, KSET-FM 22-17, WRVQ 10-9, WJXQ 16-15, WCIL-FM 15-14.

RAVYNS "Raised On The Radio" (Full Moon/Asylum) 10/2

Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 2, BJ105, KENI, Q107 d-22, WPHD on, KSKD on-dp, WZYQ on, KKRC-FM 25-24, KKLS on, KRNA on, KCBN d-38.

DICKIE GOODMAN "Hey, E.T." (Montage/Capitol) 10/0
Moves: Up 4, Debuts 1, Same 4, Down 1, Adds 0, WTRY d-22, 79Q 3-3, KTFM 11-9, KTSA 16-10, KIKI 24-21, WFEA on, Z102 29-23, 95SGF on, KWLO on.

DUKES "Mystery Girl" (Atlantic) 10/0 Moves: Up 2, Debuts 0, Same 7, Down 1, Adds 0, KIQQ on; KX104 30-29, WOKI on, WSFL 29-25, WFBG on, WFOX on, WFLB on, KWLO on

# COLUMBIA RECORDS:

Quality Music That You Can Depend On!



# KENNY LOGGINS JIET STEVE PERRY

## "DON'T FIGHT IT"



**KZZB** add **KROK add WOID** add WDOO add WSKZ add WQUT add WSEZ add

WGH add **WRVO** add WZZR add WLOL-FM add WHHY-FM add WJXQ add 14 BJ 105 add 40 WEBC add 30 KEYN-FM add 29 KBBK add KZ93 add WZOK add WNAM add KSET-FM add 25 WNOK-FM add KO93 add 24

**KKXX** add WISE add KYNO-FM add 28 KPUR add Q101 add KIDD add KGGI add KJRB add FM103 add KSKD add KOMO add WOMP-FM add Y100 on

**WCIR** add

KFYR add KZZP deb 29 KKLS add 99KG add KKLV add KYYA add WBEN-FM deb 39 0105 24

WLS on

WLS-FM on

KIOO deb 38



# WILLIE NELSON

## "LET IT BE ME"

JB105 26 KFI on KI00 35 KOPA on KZZP 25

WPGC 17-14 KTSA 10-7 **KZFM 19-16 KINT 19** 

WTIX 30-24 **Y103 add** 

KC101 add 28 WKFR add WTSN 25-22 WGH 0104 23-18

KSLY 29-24 WHFM KTFM

WSEZ WFOX **WXLK** KSTT **KFYR** 

KIOA **KOFM KBBK** 



# **ELVIS COSTELLO**

# "MAN OUT OF TIME"

KFI **WJXQ** WPHD **KNBO** KINT **KBBK BJ105 KSLY** 

!!!Elvis Dares To Be Different!!! !!!We Want This Record!!!



**Brand New:** On Your Desk Today!



# **August 27, 1982**

# Radio&Records

**Contemporary Hit Radio** 

# NATIONAL AIRPLAY/30.

Adult/Contemporary

Three Weeks	Two Weeks	Last Week		
3	1	1	0	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
7	5	4	2	PAUL McCARTNEY/Take It Away (Columbia)
5	4	2	3	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
17	12	7	4	JOHN COUGAR/Jack & Diane (Riva/PolyGram)
8	7	6	6	MELISSA MANCHESTER/You Should Hear How She (Arista)
12	11	9	6	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
10	9	8	0	GO-GO'S/Vacation (IRS/A&M)
1	2	5	8	SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)
2	3	3	9	FLEETWOOD MAC/Hold Me (WB)
22	16	13	10	ASIA/Only Time Will Tell (Geffen)
27	19	14	0	JACKSON BROWNE/Somebody's Baby (Asylum)
4	6	11	12	STEVE MILLER BAND/Abracadabra (Capitol)
24	20	17	B	MEN AT WORK/Who Can It Be Now? (Columbia)
21	17	15	14	ELTON JOHN/Blue Eyes (Geffen)
11	10	10	15	KENNY ROGERS/Love Will Turn You Around (Liberty)
29	23	20	Œ	MICHAEL McDONALD/I Keep Forgettin' (WB)
20	18	18	<b>D</b>	DONNA SUMMER/Love Is In Control (Geffen)
6	8	12	18	AIR SUPPLY/Even The Nights Are Better (Arista)
-			19	AMERICA/You Can Do Magic (Capitol)
19	15		20	EDDIE MONEY/Think I'm In Love (Columbia)
_	30		2	TOTO/Make Believe (Columbia)
_	26		22	JOAN JETT/Do You Wanna Touch Me (Oh Yeah) (Boardwalk
16	13		23	POINTER SISTERS/American Music (Planet/RCA)
_	29		24	RANDY MEISNER/Never Been In Love (Epic)
	22		25	BILLY IDOL/Hot In The City (Chrysalis)
28	25		26	MARSHALL CRENSHAW/Someday, Someway (WB)
-		29	2	KIM CARNES/Voyeur (EMI America)
-		30	28	SANTANA/Hold On (Columbia)
15	21	28	29	MOTELS/Only The Lonely (Capitol)
-		<b>→</b>	30	38 SPECIAL/You Keep Running Away (A&M)

Three	Two Weeks	Lest		
3	2	1	1	KENNY ROGERS/Love Will Turn You Around (Liberty)
5	4	3	2	PAUL McCARTNEY/Take It Away (Columbia)
1	1	2	3	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
9	6	5	4	ELTON JOHN/Blue Eyes (Geffen)
2	3	4	5	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
13	11	8	6	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
10	9	7	0	MICHAEL MURPHEY/What's Forever For (Liberty)
18	16	14	8	AMERICA/You Can Do Magic (Capitol)
4	5	6	9	HERB ALPERT/Route 101 (A&M)
14	12	11	10	PAUL DAVIS/Love Or Let Me Be Lonely (Arista)
16	13	12	0	ROBERTA FLACK/I'm The One (Atlantic)
6	8	9	12	FLEETWOOD MAC/Hold Me (WB)
20	17	15	13	NICOLETTE LARSON/I Only Want To Be With You (WB)
7	7	10	14	AIR SUPPLY/Even The Nights Are Better (Arista)
-		16	Œ	JACKSON BROWNE/Somebody's Baby (Asylum)
8		13	16	POINTER SISTERS/American Music (Planet/RCA)
-		19	<b>D</b>	MICHAEL McDONALD/I Keep Forgettin' (WB)
_	24	20	B	DIONNE WARWICK/For You (Arista)
_	-	28	13	JUICE NEWTON/Break It To Me Gently (Capitol)
	18		20	CHRIS CHRISTIAN/Ain't Nothing Like The Real Thing (Boardwalk)
- 12	15		21	MELISSA MANCHESTER/You Should Hear How She (Arista)
	_	25	22	WILLIE NELSON/Let It Be Me (Columbia)
	22		23	BARRY MANILOW/Oh Julie (Arista)
22	2 21	21	24	JOHN DENVER/Seasons Of The Heart (RCA)
_	_	26	25	DOLLY PARTON/I Will Always Love You (RCA)
_	-	27	26	RONNIE MILSAP/He Got You (RCA)
_	DE MANAGE.	20	3	GLENN FREY/The One You Love (Asylum)
-	- 4.4	29	23	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
15	14	23	29	BILL CHAMPLIN/Sara (Elektra)
_			30	WALTER MURPHY/Themes From "E.T." (MCA)

FLEETWOOD MAC (59) **OLIVIA NEWTON-JOHN (58) GLENN FREY (52)** 

K. LOGGINS & S. PERRY (52) **REO SPEEDWAGON (47)** STEEL BREEZE (47)

MOST. ADDED **GLENN FREY (36)** JUICE NEWTON (30) KARLA BONOFF (17) **WALTER MURPHY (17)** J. COCKER & J. WARNES (15) WILLIE NELSON (15)

JOHN COUGAR (129) CHICAGO (116) **ALAN PARSONS PROJECT (63)** 

**MELISSA MANCHESTER (55)** 

HOTTEST

**KENNY ROGERS (70) ELTON JOHN (61)** CROSBY, STILLS & NASH (56)

PAUL McCARTNEY (52) CHICAGO (50) **ALAN PARSONS PROJECT (39)** 

# BREAKERS

### 38 SPECIAL You Keep Running Away (A&M)

59% of our reporters on it. Moves: Up 48, Debuts 27, Same 29, Down 0, Adds 15, JB105, 92FLY, KYST, KZZB, KROK, WSFL, WKDQ, KQKQ, KO93, Y94, KRQ, WYKS, KKXL-FM, WCIL-FM, 99KG. See Parallels, debuts at number 30 on the CHR chart.

# **NEW & ACTIV**

GLENN FREY "The One You Love" (Asylum) 110/52
Moves: Up 12, Debuts 28, Same 18, Down 0, Adds 52 including B104, JB105, Q105, WLOL-FM, KIQQ, KUBE, KIMN, Q103, V100, WFMF, WKAU, KKXX, WACZ, WSPT, KCBN.

TANE CAIN "Holdin' On" (RCA) 110/21

Moves: Up 19, Debuts 17, Seme 53, Down 0, Adds 21 including WXKS-FM, KIMN, WKFM, 3WT, K104, KYST, WHHY-FM, CK101, WSEZ, KQKQ, KHOP, WCIR, WFOX, KKLS, KRNA.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 107/17 Moves: Up 43, Debuts 12, Same 30, Down 5, Adds 17 including WBEN-FM, KFRC, XTRA, KUBE, WKFM, WIFI, KTFM, KHFI, KZZB, WVIC, WNAM, KO93, KIKI, KYYA.

HUEY LEWIS & THE NEWS "Workin' For A Livin' " (Chrysalis) 104/12 Moves: Up 42, Debuts 9, Same 40, Down 1, Adds 12, KFRC, KUBE, KZZP, KYST, KROD, KHFI, KZZB, WEBC, WKDQ, WYKS, KQWB, KKLS, WPST 26-22, WOKI 25-18, KZ93 14-11.

Moves: Up 5, Debuts 27, Same 18, Down 0, Adds 52 including 96KX, B94, CKGM, WLOL-FM, KBEQ, WKTI, KFI, XTRA, WLAN-FM, WQID, WZOK, KQMQ, WOMP-FM, KKLS, KYYA.

STEEL BREEZE "You Don't Want Me Anymore" (RCA) 101/47
Moves: Up 1, Debuts 16, Same 37, Down 0, Adds 47 including WBEN-FM, WCAU-FM, Q107, I95, KBEQ, KIQQ, XTRA, WSPK, WYCR, WABB-FM, WSFL, WKFR, KGGI, WJBQ, 99KG.

JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 101/3
Moves: Up 65, Debuts 7, Same 22, Down 4, Adds 3, WKFM, WQID, KENI, WCAU-FM 40-29, WXKS-FM 13-11, Z93 22-18, KRLA 22-19, KFI 17-8, WIFI 29-18, KZFM 16-11, WSFL 13-8, KSTT 18-14, KYNO-FM 19-16, KQMQ 12-9,

JUICE NEWTON "Break It To Me Gently" (Capitol) 98/21 Moves: Up 28, Debuts 26, Same 23, Down 0, Adds 21 including WXKS-FM, PRO-FM, Q103, 92FLY, WYCR, KROK, IOX106, FM100, WSEZ, KO93, Y94, KGGI, KBBK, 95SGF, WRKR.

STEVE WINWOOD "Still In The Game" (Island/WB) 96/14 Moves: Up 41, Debuts 11, Same 30, Down 0, Adds 14, WKTI, KCNR, KIMN, 3WT, WIFI, WTIX, WABB-FM, CK101, KSTT, WIKS, KLUC, KKXL-FM, WCIL-FM, KYYA, CHUM 24-17.

REO SPEEDWAGON "Sweet Time" (Epic) 79/47 es: Up 2, Debuts 19, Same 11, Down 0, Adds 47 including WBEN-FM, WCAU-FM, 96KX, JB105, CFTR, I, KIQQ, WRCK, WDQQ, WKDQ, KSKD, WTSN, WGLF, KKLS.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 76/29
Moves: Up 5, Debuts 16, Same 26, Down 0, Adds 29 including WBEN-FM, WCAU-FM, WLOL-FM, KRLA, WHFM, WTIC-FM, KZFM, WFMF, WSFL, WRQK, KHOP, KIDD, WACZ, KILE, WAZY-FM.

WALTER MURPHY "Themes From 'E.T.' " (MCA) 71/3 Moves: Up 28, Debuts 7, Seme 33, Down 0, Adds 3, WHFM, KBBK, WGQ, JB105 16-6, KEARTH 21-17, KOPA 29-26, KC101 21-18, KINT 1-1, CK101 21-16, WSFL 38-35, KSTT 20-13, K96 23-20, WJBQ 40-36, WAZY-FM 28-24,

ROBERTA FLACK "I'm The One" (Atlantic) 69/5

9, Debuts 7, Same 18, Down 0, Adds 5, KOPA, 92FLY, KHFI, KRQ, WTSN, KIQQ 32-29, KZZP 27-24, WIFI 26-22, WAEB 14-11, FM100 23-18, WRQK 30-25, KSTT 7-4, WFEA 25-19, WFLB 11-8, KDZA

FLEETWOOD MAC "Gypsy" (WB) 64/59 Moves: Up 1, Debuts 2, Same 2, Down 0, Adds 59 including WPGC, Z93, 94Q, WLOL-FM, KIQQ, B100, WPHD, WYCR, WABB-FM, WNOK-FM, KMGK, WKDD, KNBQ, KFMZ.

### **GLENN FREY** The One You Love (Asylum)

61% of our reporters on it. Rotations: Heavy 3/0, Medium 42/16, Light 32/18, Extra Adds 2, Total Adds 36 including WBEN, WLTT, WSB, 97AIA, WCZY, WHB, WISN, KHOW, KJR, WSBA, WAFB, WAAY, KRNT, KUDO, K108, and 21 more. Debuts at number 27 on the A/C chart.

## **WALTER MURPHY**

Themes From "E.T." (MCA)

48% of our reporters on it. Rotations: Heavy 5/1, Medium 34/4, Light 23/11, Extra Adds 1, Total Adds 17, WLTA, KING, WKAZ, WSFM, WTIC, KMGC, WAIV, WHBC, WHIO, WTRX, KMBZ, KLTE, WQUA, WTNY, WCHV, KCRG, KFQD. Debuts at number 30 on the A/C chart.

# **NEW & ACTIVE**

25-49

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 41/4
Rotations: Heavy 0/0, Medium 18/1, Light 23/3, Extra Adds 0, Total Adds 4, WSB, WARM98, KFMB, WJBC. Medium: WLTA, KEY103, WAIV, WGAR, KBOI, KUGN, KKUA, KSL, WWNR, WEIM, WSKY, WORG, WJON, KFQD, KBOZ, KRNO, KVSF.

ANNE MURRAY "Hey! Baby!" (Capitol) 41/1
Rotations: Heavy 4/0, Medium 23/0, Light 14/1, Extra Adds 0, Total Adds 1, KLTE. Heavy: WCCO, WHIO, KUGN, WLVA. Medium: WIP, WSB, KFMB, WSBA, KEY103, WBT, WRVA, WHBY, WHBC, KMBZ, KKRD, KBOI, WSKY, WDEF, KSEL, WORG, KCRG, KFOR, WJON, KBOZ, KRLC, KRKK, KSRO.

STEVE FORBERT "When You Walk In The Room" (Nemperor/CBS) 39/1 Rotations: Heavy 1/0, Medium 21/1, Light 17/0, Extra Adds 0, Total Adds 1, Y106. Heavy: WLVA. Medium: WLTA, 97AIA, WARM98, WCCO, KING, WWYZ, KEY103, WSRZ, WHBC, WWNR, WKZE-FM, WEIM, WTNY, WORG,

WJON, KFQD, KBOZ, KRLC, KRNO, KRKK. MOTELS "Only The Lonely" (Capitol) 39/1

Rotations: Heavy 3/0, Medium 26/0, Light 10/1, Extra Adds 0, Total Adds 1, WCZY. Heavy: WYNY, WWYZ, KEY103. Medium: WROR, WLTT, 97AIA, WARM98, WZZP, WZUU, WHEN, WAFB, WAIV, WRVR, WQUE, YES95, WGAR, KRNT, WOMC, WENS, KKRD, KBOI, KUDO, WWNR, WCTC, WCHV, KCRG, KTWO, KBAI, KVSF.

MATTHEW WILDER "Work So Hard" (Arista) 35/14

KMBZ, KUGN, KKUA, WKBR, WCHV, Q96, WJBC, WBOW, KRNO, KISN, KVSF. Medium: WHBY, WHBC, KRNT, KBOI, KUDO, WEIM, WORG, WJON, KBOZ.

SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 34/0
Rotations: Heavy 4/0, Medium 16/0, Light 14/0, Extra Adds 0, Total Adds 0. Heavy: WTAE, WHEN, WOWO, KCMQ. Medium: WROR, 3WS, KHOW, KOY, WAFB, WSGN, WAAY, WGAR, WTRX, WMHE, WSKY, WCHV, KSEL, WROV, KRKK, KVSF,

SEL, WHOV, KRIN, KOS.

STUVIA "Nobody" (RCA) 33/14

ROTATIONS: Heavy 3/0, Medium 12/2, Light 18/12, Extra Adds 0, Total Adds 14, WCCO, KS94, WICC, SM95, WHBC, WFMK, WIBA, WKZE-FM, WEIM, WSKY, WCHV, WLVA, WBOW, KISN. Heavy: KEY103, WJON, KVSF. Medium: WSB, KFMK, WZUU, WHHY, KRNT, KMBZ, KBOI, WORG, KBOZ, KRLC.

STEVE MILLER BAND "Abracadabra" (Capitol) 31/2 Rotations: Heavy 6/0, Medium 19/2, Light 6/0, Extre Adds 0, Total Adds 2, 3WS, WAIV. Heavy: WSGN, Y106, WOWO, WFMK, KBOI, KSEL. Medium: WROR, WYNY, 97AIA, KHOW, KOY, WHEN, WAFB, WGAR, WMHE, KUDO, KYUU, WSKY, WCHV, KCRG, KCMQ, KPAT, WBOW.