

# Radio & Records

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## KROQ Loses License

Citing a "record of carelessness and ineptness," FCC Administrative Law Judge John Conlin has denied the license renewal applications of KROQ/Burbank and KROQ-FM/Pasadena. A station attorney said the judge's initial decision will be appealed at the Commission, and predicted the case would "not be resolved any time soon."

Judge Conlin ruled that the owners "exercised virtually no operational control, allowed the stations to be driven into financial ruin, responded by involving themselves in crippling factional disputes, and in an attempt to minimize their financial losses, transferred effective control of the stations to another party without obtaining the required approval of the FCC."

Conlin also found "rampant" technical violations, an incomplete public file, and a "sham" financial showing submitted when the FM was bought in 1973.

## Lowe Becomes WNEW PD

WNEW/New York's veteran afternoon personality Jim Lowe has been named Program Director at the station.

Lowe, who has been with WNEW for 10 years, will continue his afternoon show, "Jim Lowe's Music Hall of Fame," in addition to his new management duties.

Lowe, who recorded the No. 1 hit "The Green Door" in 1956, is a member of the Board of Directors for the Songwriters Hall of Fame and a member of the "first nighters" voting committee for Broadway's Tony Awards.

In making the announcement of Lowe's promotion, WNEW VP/GM Jack Thayer said, "Jim has been a very important contributor to the success of WNEW for many years and will bring to his new position his professional commitment, his dedication to the music and his knowledge of the market."

## KMJQ Names Henderson PD

Fred Henderson has joined Majic 102 FM (KMJQ)/Houston as Program Director, KMJQ and Amatore Group Executive Vice President Monte Lang announced. Henderson joins KMJQ from Amatore sister station KMJM/St. Louis, where he had been Operations Manager.

Henderson commented on his move to Houston, "I'm looking

Burbank Broadcasting owns both KROQ-FM and a separate corporation that holds KROQ's license. Both stations were off the air from 1974 to 1976 when financial crisis sparked an employee strike.

Judge Conlin awarded the AM license to Royce International Broadcasting, owned by Edward Stolz. The FM was granted to San Marco Broadcasting, headed by former KLRO/San Diego owner James Gates.

Putting in a losing bid for the FM was AWARE, a group 80% owned by All Pro Broadcasting President Willie Davis. Judge Conlin disqualified Davis because of All Pro's ownership of KACE/Inglewood. Davis had promised to sell KACE if he won KROQ-FM, but the judge said FCC rules barred him from taking that promise into account. Davis was then disqualified because owning two FM stations in the same market would violate the FCC's diversification of ownership rules.

KROQ-AM & FM President Ken Roberts, who had not yet studied the judge's decision when contacted, had no comment.

## Walker Named GM At KEGL

Wayne Walker has been appointed General Manager at Sandusky's new acquisition KEGL/Ft. Worth. Walker, who had previously been Sales Manager at KMJC/Dallas, told R&R, "I'm excited about the Dallas-Ft. Worth market. It's a healthy one. I think that the growth of Sandusky Radio is typical of the prevailing attitude at this radio station and our approach to the market both in terms of audience growth and revenue."

Walker replaces former KEGL GM Jim Tandy, who shifted to the GM position at KFJZ/Ft. Worth when Sandusky officially took over KEGL in January. Prior to his three years as Sales Manager at KMJC, Walker was in sales at KLAA/Little Rock and in management with a Houston construction firm.

forward to continuing the dynamic Majic 102 FM image in Houston radio. I'm very excited; I always felt I would return to my hometown. Joining Majic 102 FM makes me doubly proud." Before programming in St. Louis, Henderson was Program Director of KTFM/San Antonio. In Houston, Henderson replaces exiting PD Bill Travis.

## DEBARE, BOULOUKOS PROMOTED

## ABC Radio Restructures Owned Station Group

The ABC Radio Division has restructured its two separate AM & FM owned stations groups into a single entity. The newly created ABC Owned Radio Stations unit will be headed by Chuck DeBare, who has been promoted to President of the group. DeBare had previously served as President of the ABC Owned AM Stations since 1972.

At the same time WLS-AM & FM/Chicago VP/GM Don Bouloukos was promoted to the newly created position of Vice President/Operations for the new consolidated stations group. Under the restructuring the general managers of ABC's 13 owned radio stations will report to Bouloukos, who will be responsible for the daily operations of the stations. Bouloukos will report to DeBare.

## Muni, Neer Promoted At WNEW-FM



Scott Muni Richard Neer

WNEW-FM/New York Program Director Scott Muni has been promoted to Operations Director and his Assistant PD Richard Neer has been upped to Program Director. Muni, who has programmed WNEW-FM since 1967, told R&R, "This will give me more opportunity to work with the entire radio and music industry to follow the future of both through the 80's. There's a whole lot of new shakn' goin' on and I'm going to keep up with it."

Neer joined WNEW-FM in 1971 as Music Director, becoming Assistant PD three years ago. He told R&R, "It's an exciting challenge for me to work with such great professionals and with the heritage of WNEW-FM. I'm really looking forward to the opportunity of working with Scott on taking our station to new heights." WNEW-FM Vice President/General Manager Mike Kakoyiannis, who made the promotions public, indicated both Muni and Neer would assume their new responsibilities immediately.



Chuck DeBare Don Bouloukos

In announcing the consolidation, ABC Radio President Ben Hoberman said, "This restructuring is in response to the changing demands of the radio broadcasting environment. These changes, which are highlighted by rampaging technological advances, demand new approaches and management attention. Our new structure — headed by an innovative and successful management team and supported by talented general managers at the owned stations — will enable us to continue our leadership in the radio industry."

No immediate announcement was made regarding a replacement for WLS-AM & FM VP/GM Bouloukos.

## WRVR Decertifies IBEW

The programming and news staff of Viacom's WRVR/Memphis has voted unanimously (10-0) to evict the International Brotherhood of Electrical Workers (IBEW) as the bargaining agent for on air and continuity personnel. A petition to decertify the union was first filed with the National Labor Relations Board on December 29. The petition was based on a letter signed by nine members of the union and sent to WRVR General Manager Terry Wood.

Wood commented, "The staff appeared to have made their choice when I received the letter. The 10-0 vote however was a tremendous vote of confidence in the station management and particularly Jim Robertson the Program Director. This election points out a growing trend in this country by employees who are coming to realize that the artificial adversary relationship created by the presence of a union or collective bargaining situation is not necessarily conducive to a fruitful and productive environment. The absence of a union

WRVR/See Page 22

# “...EXCESSIVE REVENUES...”

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**We've Moved  
The Music**

R&R's New Music Section Brings You ...

- R&R's comprehensive music information in one location for greater convenience
- Music highlights from every format
- Dan Formento's "Today In Music History"
- National Format Music Adds

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**Arnold Returns To WHN**

Former WHN/New York midday personality Lee Arnold has returned to the station in his old 10am-1pm time slot, following an absence of eight months. Arnold originally joined WHN in 1971, just prior to its change to Country, but left last June citing "philosophical differences" with station management. During his hiatus Arnold has been working with various syndication firms.

Arnold, obviously quite pleased about rejoining the station, told R&R, "It's like going back home. My whole thrust has been country music since 1965, and if there was any career that was really built on a national basis, it all evolved from the time I joined WHN.



Lee Arnold

"For me, it's home, because I love everybody there. (WHN GM Brian Moors) is probably one of the most humane people

I've ever met, and he has a way of getting people together and keeping them happy. I'm particularly impressed with (WHN PD Dene Hallam) and his record. He certainly has proved his potential in the markets he's been in and he has a great affinity for people and their needs as far as the personality goes. Inside I'm jumping for joy. It's a place I love and all the jockeys are very dear friends of mine. It'll be fun working with everybody again."

Hallam told R&R, "The first thing I asked Brian Moors when I came here six weeks ago was when can I hire Lee Arnold back? Lee is certainly the most recognizable Country air personality in New York and his reputation in the industry is incredible. He's going to strengthen the other jocks. All the other announcers here are very excited about getting him back into the family."

**ROBERTS & DANIELS APPOINTED PD'S**

**Auerbach New VP/GM At WFTL & WWJY**

Doug Auerbach has been promoted from VP/Sales to Vice President/General Manager at WFTL & WWJY/Ft. Lauderdale. At the same time Auerbach named Mike Roberts PD of WFTL and Randy Daniels PD of WWJY.

Auerbach joined the stations last fall after seven years as General Sales Manager of WBZ/Boston. He told R&R, "To become a major market GM for two stations has been a ten-year dream for me. This position is a real challenge because both stations are totally independent of each other with their own separate staffs." WFTL is Adult/Contemporary and WWJY is Schulke II.

**Auerbach commented on his two new WHITE & BRADY TO SHARE PD JOB**

**KPPL Names Dual Program Directors**

KPPL/Denver has appointed dual Program Directors with Roger White and Rick Brady both promoted to the PD position. The pair had been sharing the program coordination duties at the A/C station since last October.

Discussing the unconventional two-PD structure, White told R&R, "I think the idea of two PD's will work here because Rick and I get along so well. My main thrust is more in the operations area, but we share the programming duties equally. If one of us isn't available, the other can step in and cover the workload."

KPPL/See Page 22

**Young Promoted To VP At Polygram**

Tommy Young has been appointed Vice President/Promotion, Black Music Marketing (BMM) for Polygram Records. Young, who has been with Polygram for 10 years, started in Houston as the Regional Southwestern Promotion Manager, later relocating to New York to become National Field Director/Promotion.

Polygram Senior VP/BMM Bill Hayward commented, "Over the years, Tommy has achieved the position of being one of the most respected and hard working men in the business. Working himself up from the field displays an aggressiveness, seriousness and loyalty deserving of a vice presidency. Tommy has the talent to inspire those working for him and deliver hits."



Tommy Young

**Bob K Appointed PD At WCAU**

Bob K has been named Director of Programming at WCAU/Philadelphia, replacing Mike McGee, who left to manage WGSO/New Orleans (R&R 12-18-81). K was most recently Program Operations Manager at KOA/Denver, resigning from that position in late November after 3 1/2 years.

Allan Serxner, VP/GM of the CBS-owned News/Talk station, told R&R, "I am very excited and I can't wait for him to get here. He is very knowledgeable, he's going to help us and do wonders for us. He fills a need here." Serxner added, "We're going to do a lot of the basics and fine-tune what we have."

Before joining KOA, K was with Group W for 10 years, working at KFNB/Los Angeles, WBZ/Boston, WOWO/Ft. Wayne, and WIND/Chicago in a variety of positions. He also programmed KOAQ/Denver.

**Davala Joins WGST In Operations Director Role**

Chris Davala has been named Operations Director for Meredith Broadcasting's all-News WGST/Atlanta. Davala, who replaces Michael Wheeler, will retain his position as Director of Meredith Radio Syndication Service, which is headquartered at WGST.

Davala told R&R, "Mike has just done a great job of putting this operation together. I'm very happy to be here and I want to continue to provide the service that Mike has begun. I want to find ways where the community of Atlanta can look upon us not just as a source of information for things that are happening, but as a companion too."

DAVALA/See Page 22

**Capitol Broadcasting Moves Maruca To San Antonio**

Frank Maruca, General Manager of Capitol Broadcasting's WRAL/Raleigh since 1978, will now take over as GM of Capitol's KISS & KMAC/San Antonio. Maruca told R&R, "KISS is a very successful station, so I definitely won't be planning any changes there. I can't say just yet what is planned for KMAC, but no immediate changes are forthcoming, as we've got a terrific staff." KISS is AOR, KMAC an A/C station.

"San Antonio is a beautiful city," Maruca continued. "Capitol is a great and growing company, so I'm happy to be here."

Maruca's broadcasting experience in MARUCA/See Page 22

**ROBERTS RESIGNS**

**Lyles Becomes WBLZ PD**

Harry Lyles has been appointed Program Director at WBLZ/Cincinnati following the resignation of Mike Roberts last Thursday (1-28). Lyles, who was most recently midday personality at WIKS/Indianapolis, will also handle afternoon drive duties at Black-formatted WBLZ.

GM Peter Eden told R&R, "There was a philosophical difference of opinion between the Program Director and the management of the radio station in terms of what direction and sound we wished WBLZ to have. We aim at putting together the type of sound that will make WBLZ competitive in the greater Cincinnati market, including the general market stations."

**EMIA/Liberty Ups Benson, Satter**



Ken Benson

Jack Satter

EMI America/Liberty Records has promoted Ken Benson and Jack Satter to National AOR and National Pop Promotion Director, respectively.

Benson, who was most recently AOR Promotion Manager for the company, began his career as an air personality at WABX/Detroit and WWWW/Detroit (prior to its becoming a Country station). He also worked in retail and wholesale record sales before joining Capitol as local Detroit promotion rep in 1974. He joined EMIA/Liberty in 1980.

Satter, National Singles Promotion Manager for EMIA/Liberty since 1979, worked for United Artists Records in Minneapolis and Dallas as well as for Heileher Brothers in Minneapolis.

Dick Williams, Vice President/Promotion for EMIA/Liberty, who made the announcements, indicated that both promotions are effective immediately.

# Washington Report

## FM Band Shakeup Heading For March Vote

A plan to squeeze many more FM stations onto the air should be ready for a Commission vote in March, says Policy & Rules Acting Chief Marty Blumenthal.

By creating two new subclasses of FM stations with lower power and antenna height limits than Class B's (50kw, 500ft.) and Class C's (100kw, 2000ft.), the plan would allow the FCC to shoehorn many more stations onto the FM band.

Other ideas in the plan include using directional antennas in FM and putting small Class A's (limited to 3kw and 300ft. antennas) on B and C channels where there's room for them, but not for bigger outlets.

The proposal (Docket No. 80-90) is a combination of ideas from NTIA, the FCC, and engineer Serge Bergen. It has drawn fire from some broadcasters and engineers who fear further crowding the FM spectrum could cause greater interference.

## Public Radio Knocked Out Of Ad Test

There won't be any on-air test of advertising on public radio stations. Of the nine stations originally interested, only four wanted to press ahead after learning they'd lose their access to NPR programming because of broadcast union objections.

"The four stations did not represent an adequate sample of the public radio system," said NPR Director/Programming Gail Crofts. So, last week the Quello special commission on public broadcasting funding alternatives officially pulled the plug on the radio ad test. In its place, a formal "paper" study will be conducted on the ad potential in public radio.

The test, which Congress approved to help public broadcasting replace dwindling federal funds, will go ahead on 10 television stations approved by the Quello panel last week.

## Commissioners Pitched On Shortened Form 324

Drastically shorten the annual financial report (Form 324) stations must file, but don't kill it altogether. That was the plea taken to five FCC Commissioners' offices last week by a delegation from the Radio Advertising Bureau (RAB).

Making the rounds for RAB were Plough Broadcasting President Wayne Hudson, Broad Street Communications President Fred Walker and Susquehanna Broadcasting Sr. VP Art Carlson. They made their case in person to Commissioners Fowler, Dawson, and Quello and met with aides to Commissioners Fogarty and Jones.

The FCC is thinking of junking Form 324 entirely. But RAB says industry-wide revenue totals are crucial and that only the FCC has the clout to make all broadcasters report sales data. RAB's stand was recently endorsed by the Pennsylvania Association of Broadcasters.

## Minority Ownership Rose 7.5% In 1981

Minorities acquired 26 new radio and television stations last year — a 7.5% increase that brought their total to 164. According to NAB, blacks took control of 22 radio stations last year for a total of 128. Hispanics now own 28 radio stations. NAB's survey also found that most minority owners have single stations rather than groups.

NAB VP/Minority & Special Services Dwight Ellis credits the FCC for the growth in minority ownership. "The tax certificate and distress sale policies are responsible for 40% of all minority-owned stations," he said.

## Jones Will Vote For Marketplace Choice On AM Stereo

Breaking the FCC's silence on AM stereo, Commissioner Anne Jones said last week the FCC should not pick a single system. "We should treat AM stereo as we have proposed to treat teletext — approving only minimal transmission standards and letting the market decide which specific technical standard to adopt," Jones told the Florida Association of Broadcasters (FAB) in Orlando.

Noting her dissent when the FCC tentatively chose the Magnavox system over four others in 1980, Jones said, "I still believe that the FCC no longer has any business picking a best standard."

If all five systems are approved and the industry and marketplace don't quickly favor one, "then AM stereo will have been shown not as crucial to AM as many of its backers would have us believe," Jones told the FAB.

## FCC Nullifies RCA Satellite Auction

The FCC voided RCA's recent satellite channel auction, in which seven transponders were sold for bids ranging from \$10-\$14 million. The Commission held the price differentials were discriminatory and unjustified, leaving RCA the option to re-auction the channels at equal prices or renegotiate the existing deals.

# Florida Broadcasters Urge U.S. Reprisals Against Cuba

Angered that at least 16 of its member stations are plagued by interference from Cuba, the Florida Association of Broadcasters (FAB) last weekend called on the U.S. government to fight fire with fire.

At its winter meeting in Orlando, the group passed a resolution urging the U.S. to jam or otherwise interfere with Cuban signals if the Castro regime is unwilling to negotiate.

But FCC Commissioner Anne Jones, who spoke to the group, warned that a radio war "would do you and your listeners no good at all."

Jones advocated a "policy coordination group with input from broadcasters, the FCC and the Department of State." Uncoordinated action will not work, Jones suggested.

## Senate Hearing Planned

The FAB budgeted \$10,000 to continue fighting Cuban interference and made plans for more than 20 Florida broadcasters to visit Washington on March 2. They'll meet with the state's congressional delegation, and FAB leaders have been invited to testify before the Senate Foreign Relations Committee. It is the first time a Senate panel has gotten involved in the Cuban interference issue.

Convinced that the interference is a political problem, the FAB has so far been pleased with the response of Florida legislators. Both U.S. Senators and many Congressmen recently wrote letters to FCC

### Florida AM Stations Receiving Cuban Interference

Miami	WIOD	610KHz
	WGBS	710
	WNWS	790
	WINZ	940
	WYCG	1080
	WOBA	1140
Orlando	WKAT	1380
	WDBO	580
	WKIS	740
	WLOF	950
Homestead	WHOO	990
	WQDI	1430
Pinellas Park	WPLP	570
St. Petersburg	WSUN	620
Stuart	WSTU	1450
West Palm Beach	WEAT	850

Chairman Fowler supporting FAB's request that an association representative be included in any future talks or actions on the Cuban problem. Fowler has reportedly agreed in principle to the request.

## RAB CONFERENCE THEME

# Radio Survives The 1980's

The growth of radio advertising in the 1980's will surely be linked to the Radio Advertising Bureau's Managing Sales Conference. The second annual three-day session held at the Amfac Hotel in Dallas last weekend was regarded as highly successful.



CO-OP PANEL — Co-op expert Robert Wilcox, WGY & WGFM/Schenectady GM Barbara Verdin, WOOD/Grand Rapids Exec. VP/IGM Michael Lareau, KSL/Salt Lake City VP/Station Manager Thomas Glade, and Century VP Lynn Christen.



SELECTING SALESPEOPLE PANEL — (l-r) KABC/Los Angeles VP/IGM George Green, WKQJ/Lexington Exec. VP/IGM Peter Jorgenson, WDZ/Decatur President Stephen Bellinger, WUBE & WMLX/Cincinnati GM Bob English, and Patton Communications President Forrest Patton.



SPEEDING UP COLLECTIONS PANEL — (l-r) Meredith VP Robert Steinberg, Cash Flow Inc. President Bert Bates, WGEE/Green Bay GSM Miles Knutson, and Metromedia Asst. Treasurer Fred Clige.



MARKETING STRATEGY PANEL — (l-r) Radio Marketing Concepts President Norm Goldsmith, KYUU/San Francisco GSM Jack McSorley, WOR/New York GSM Mit Melinger, and KTOK/Oklahoma City GSM Russ Whitnah.



Philip Smith



Miles David



Larry Hrebink



Robert Swarz

Co-chairmen for the event were Taft Radio Division Executive VP Carl Wagner and Broad Street Communications President Fred Walker. Wagner stressed in introductory remarks that radio sales managers need training to replace what he termed a route to becoming sales manager via a "learn-by-accident" strategy.

"We're thinking of returning to Dallas again next year," RAB President Miles David told R&R. He further noted that the RAB Board doesn't want the convention to expand above its 900-participant limitation. In his opening remarks, David predicted that at its current level of growth, radio might become a \$40 billion-plus industry by the year 2000.

Concluding the conference was the announcement that RAB will be supplying member stations with 14 new "Radio — Red Hot Because It Works" spots created by Dick & Bert (Dick Orkin and Bert Berdis).



It's a jungle out there...filled with all sorts of ferocious beasts. You could get lost.  
For a professional guide call your **ARBITRON** Representative.

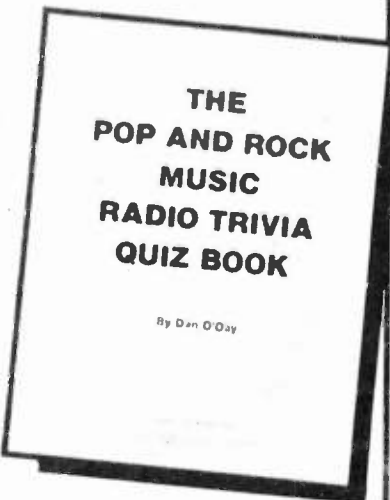


## Quiz Book Challenges Music Trivia Skills

**W**ho are Louis Firbank, Glyn Geoffrey Ellis, and Annie Mae Brad-dock? Give up? You can find the answers to these and other music trivia puzzlers in "The Pop And Rock Music Radio Trivia Quiz Book."

Researcher Dan O'Day has compiled and organized a 52-page reference book chock full of little-known, interesting, and unique facts about pop/rock music and its performers. Air personalities can test their musical memory prowess or that of their listeners with such categories as "First Charted Records," "Early Recording Names," "One-Shot Artists," "Name That Group," plus "Television Singers" and "Songwriters."

"The Pop And Rock Music Radio Trivia Quiz Book" is available only to radio people for



\$30. For order information contact O'Day c/o O'Linners, 1448 W. San Bruno Avenue, Fresno, CA 93711, (209) 431-1502. By the way, the answers are Lou Reed, Wayne Fontana, and Tina Turner.

## Me Comes First With Middle Generation

If life is actually just a series of cycles, then the "me" generation has returned in full swing, according to a recent article in the **Wall Street Journal**. The 25-49 age group, labelled here as the "middle generation," represents one-third of the U.S. population, responsible for almost 55 percent of its income, or a whopping 75.5 million consumers. This age group is shying more and more away from "belt-tightening" to help the country and deciding "you can't really help the country, so you may as well help yourself."

In a second study conducted by advertising agency **Doyle Dane Bernbach Inc.** last August, the middle generation's "self preservation" mood is illustrated by several major findings. They are more concerned than ever about their economic status and not as willing to sacrifice for fam-

ily/country. One fourth of the poll's participants said they don't worry about consuming less energy as long as they know they can pay for it. 65% agreed (and one-third said strongly) that their children would have to go through life with less parental help, while one out of four said they might have to give their family less in exchange for things important to themselves.

Nearly half (45%) of the middle generation would rather enjoy the present than be too preoccupied with the

future. With that in mind, 67% term leisure/recreation time a necessity versus a luxury. Although very aware of the economic situation, the respondents still exhibit ambition, wanting to climb as high as they can on success's ladder and make a comparable amount of money. However, eight out of ten declared a secure job is worth more than a higher salary.

Increasing 10% over the results of a 1980 survey, 82% believe being in debt is one of the worst things that could happen — seven out of ten stated they didn't want to incur any long-range financial responsibilities. As far as emotional problems go, 34% cited loneliness. Most, however, feared the loss of close friends more than family problems; this was paralleled by the principal health fear, heart disease/problems. Appearance-wise, gray hair was eclipsed by varicose veins.

## Radio Top Ad Medium With Teens

According to the **Rand Youth Poll**, teenagers' personal spending accounted for a precedent-setting \$42.6 billion in 1981. This is a marked increase over 1980's \$39.1 billion.

The final results were tallied and compiled in a report titled "Teenage Economic Power." It says that hands down, teens rate radio as the "most effective advertising medium" to reach their age group. Overall findings indicate teenagers are buying more products than before, the numbers of gifts they are receiving has increased significantly, and they have a growing, positive influence over what their parents purchase for the home/family. The products they push frequently include electrical appliances, cars, home computers and cable television.

## Watch Tells Time — And The Beat

This summer **Sanyo** plans to kill two birds with one stone. Getting a leg up on its competition, the firm has developed the first combination wristwatch and AM radio. Selling for approximately \$50, this twist on electronic gadgetry comes complete with a pair of lightweight headphones. So now at the tone, the time will be "one o'clock, two o'clock, three o'clock, rock!"



## Talk To The Animals, Live Longer

It seems Dr. Doollittle had the right idea, surrounding himself with all those animals. Recent studies are lending credence to the growing belief that besides companionship, pet owners can enjoy the added advantage of healthier, happier and longer lives.

A University of Pennsylvania psychiatrist studied 92 coronary pa-

tients. His findings point to pet ownership as a stronger survival influence than human relationships. Of those with pets, 50 out of 53 were still alive after a year versus the 28 out of 39 survival rate of non-pet owners. Blood pressure research was another telling factor. It remained the same or decreased as people talked to the

animals or gazed at tropical fish. But more often than not blood pressure rises when people talk to other people. And still another project involved people's reactions to particular drawings. They tend to have a more positive response to those depicting social interactions that included animals than to those without animals.

## Junk Food Faves Surveyed

The next time you're chewing the fat with your fellow junk/fast food junkies and they want topical conversation while gulping down that juicy hamburger, impress them with a recent fast food survey done by **Restaurants And Institutions** magazine.

**McDonald's** may be the most popular fast food outlet nationally, but it only charts at number 4 in the South and West. King of Hamburger Hill in the South is **Wendy's** while **Friendly's** ice cream holds court in the Northeast. Leading the ranks in the West is another delicious competitor, **Baskin-Robbins**.

There is also an interesting correlation between fast/junk food favorites and incomes. **Kentucky Fried Chicken** clucks in at number one with those families bringing in less than \$15,000 annually. Middle-income enthusiasts lean toward both **Baskin-Robbins** and **McDonald's**, with those earning over \$30,000 a year opting for **Burger King** and **Baskin-Robbins**.

**5 YEARS AGO TODAY** **Radio & Records**

- **CRAIG SCOTT UPPED TO VP/PROGRAMMING AT PLOUGH.**
- **BOB HAMILTON NAMED PD OF KRTH/LOS ANGELES** — Had been PD at **WIFI/Philadelphia.**
- **BILL GARCIA APPOINTED 99X/NEW YORK PD** — Moves from **WRBQ/Tampa.**
- **NUMBER ONE FIVE YEARS AGO:** "New Kid In Town" — **Eagles (Asylum)**
- **NUMBER ONE COUNTRY:** "Near You" — **George Jones & Tammy Wynette (Epic)**
- **NUMBER ONE LP:** "Hotel California" — **Eagles (Asylum)**

## Capitol Lifts, Arista Holds Singles Price

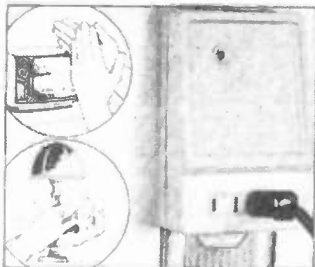
**Capitol Records** has joined the growing fold of labels raising their singles prices. Like **Polygram, RCA, MCA, and WEA**, the company has hiked its list price on new single releases to \$1.99. The change went into effect February 1.

**Arista Records**, however, has elected to continue its \$1.69 policy.

## Clap Hands, Control Appliances

Have you ever been ready to doze off to sleep and then suddenly realize you have to get up and turn off the television? A fate worse than death, right? Well, it's as easy as 1-2-3, literally a clap of the hands with the new "Clap Hands Control."

The "Clap Hands Control" is a sound sensor which operates appliances up to 300 watts within a range of 10 to 25 feet. Now, just by plugging this unit into an ordinary wall outlet, you can turn the television off from bed, turn on lights before walking into



**Clap Hands Control**

a dark room, or switch off the stereo from your chair or sofa. And it's a mere \$25. After all, what price laziness?

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LOS ANGELES

NEW YORK

**WAVAFM 105**

Washington, D.C.

January 1982

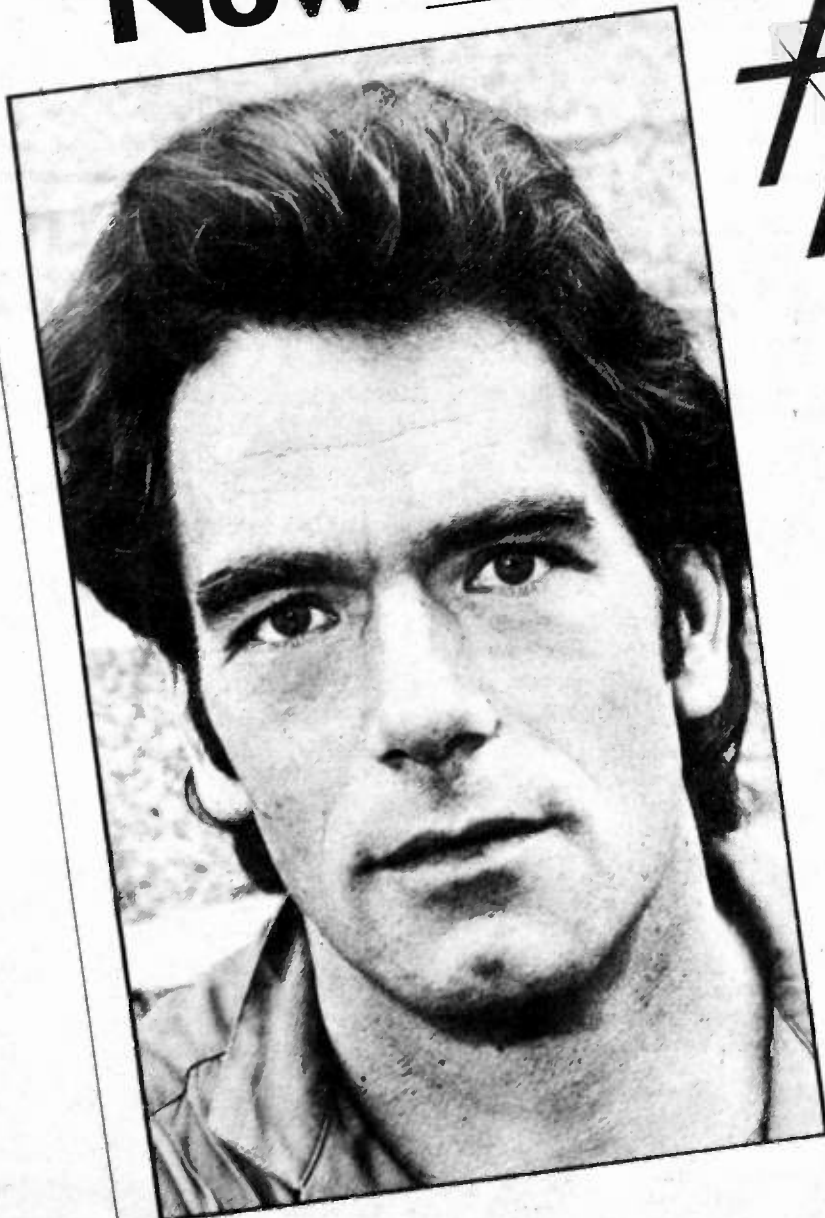
The

# Chrysalis Chronicle

2nd Week!

**NATIONAL NEWS BREAKER**

**78 New Adds This Week-  
Now That's News!**



## HUEY LEWIS

AND THE NEWS

PICTURE THIS

**"DO YOU  
BELIEVE  
IN LOVE"**

the first single  
from the album

**"PICTURE THIS"**



**Chrysalis**  
Records and tapes

The single CHS 2589 The album CHR 1340  
Produced by Huey Lewis and the News  
Management-Bob Brown

# Networks/Program Suppliers



An agreement has been signed with **John Blair & Co.'s Starfleet Blair** to produce 21 live AOR concerts exclusively for the **Source**. The contract calls for these concert broadcasts to be delivered throughout 1982 and 1983.

After the signing, Source VP/GM **Elynn Ambrose** commented, "The Source has been the industry leader in Young Adult programming... live radio programming is an essential element of network radio's future growth — and the Source has linked with a leader in live concerts." **Sam Kopper**, President of Starfleet Blair, noted, "We're very proud to have been selected by the Source to create a new, live concert series."



**SMILES ALL AROUND** — Pictured after announcing the Source/Starfleet Blair joint venture are (l-r) **Dick Coveny**, President, Blair Video Enterprises, and **Dick Verne**, President, NBC Radio.

Additionally, Starfleet Blair will provide recorded concerts and other "classic" programming from its library. Other firms contracting with the Source are **E.D.R. Media** of Cleveland and **Denny Somach** of Philadelphia.



## NBC Radio

**William Temple** rejoins the net as VP/Finance and Administration. He had been Director/Market Development of parent company **RCA's "Selectavision"** Videodisc Division.

**Meredith Woodyard** has been upped to VP/Affiliate Relations, reporting to **NBC Radio VP/GM Dick Penn**.

This weekend (February 6-7), **Gail Davies** headlines "Country Sessions."

## Meredith Radio Syndication Service

"Rock, Roll & Reminisce" is a new addition to the company's lineup. The 100-second feature, based upon little-known and interesting facts about the music and its makers, is produced by **WHDH/Boston** morning news anchor **Nick Young**. For additional information contact Suite 400, 550 Pharr Road, NE, Atlanta, GA 30363.

## Westrock Radio Syndications



**MacGREGOR MAKES HER MARK** — Singer/songwriter **Mary MacGregor** is set to produce "Hearts," a 90-minute special being developed for national radio syndication. Shown at the recent signing are (l-r) **Mary MacGregor** and **Westrock President Steve O'Brien**.



**Harry Curtis** has assumed the post of Director/Program Operations for the **ABC Radio Networks**. Since January 1978, Curtis served as Manager/Program Operations for the Radio Networks. In other network activity, **Richard Martinez** has been elevated to the newly created Director/Technical Operations, ABC Radio Networks. Prior to his promotion, Martinez was Manager/Technical Operations-Washington for the Radio Networks.

## GLOBAL SATELLITE NETWORK

Next Monday (February 8) **Ted Nugent** will be the featured guest in Hollywood, while **Loverboy** will answer listeners' questions live from Seattle. This is the second week that "Rockline" has been travelling around the country. On February 1, listeners were treated to the **Pretenders** guesting live from New York City with **Quarterflash** live from Hollywood.

## Pro Rodeo Network

As part of its "Great American Cowboy" programming, the firm covered the first World Cup Rodeo held January 2-18 in Sydney and Melbourne, Australia. Forthcoming air dates for the tape-delay programs are February 8, 10, and 12.



## ABC Information

**WHAT & WWDB-FM/Philadelphia** have affiliated with the net. **WHAT** programs Black Contemporary while sister station **WWDB** is Talk.



## ABC FM

During the week of February 8-12 a five-part series titled "Stress" will be broadcast. Correspondent **Ted David** will explore all aspects of stress: its causes, its effects on everyday life, and possible alternatives.



## Earth News

Effective February 15, **Joel Denver**, R&R's CHR Editor, will be the voice of "Earth News," replacing **Law Irwin**. Plans call for the format to remain essentially the same with the addition of more timely features and artists popular with the targeted 18-34 demo audience. The program is being co-produced by Denver and by R&R Executive Editor **Ken Barnes**.



## RKO Radio

Actress **Susan St. James** is the featured guest on "Moviestar Weekend Features" the weekend of February 6. That same weekend, "Weekly Music Magazine" presents "Beatle-Mania," commemorating the 18-year anniversary of the fab four's U.S. arrival.

Next week (February 8-9), "The Hot Ones" focuses on the **Moody Blues** in an hour-long profile.

**Carly Simon** was spotlighted this week (February 1-2) on the net's "Musicstar Specials." The second part of the two-hour special airs February 15-16.



PETERS PRODUCTIONS, INC.

Beginning February 15, "The Rock" will be available to radio stations via **Peters Productions, Inc.** The new rock radio format can be operated live, automated or in tandem and features "the strongest singles and the most popular album tracks" familiar to rock listeners. Included with the package is complete consultation, graphics and jingles. For further information, contact **Jack Merker**, Director of Programming at (714) 565-8511.

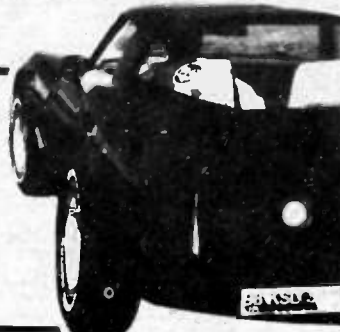


**Robert Dalton** assumes the post of General Broadcast Editor. The former Assistant Broadcast Editor/APTV Editor replaces **James Hood**, who was appointed Deputy Director/AP Broadcast Services. **Sue Cunneff**, writer/editor working out of AP's New York offices, succeeds Dalton.

## Radio Arts, Inc.

"Your Hit Parade" recently added **WHLO/Akron** to its client roster. This brings the show's station count to over 70. **KRKC/King City, CA** is set to air "Light Of My Life."

These stations are slated to broadcast the "Holiday Spirit" series: **WYYD-FM/Raleigh, NC; KXOW/Hot Springs, AR; WPTW-AM & FM/Piqua-Troy, OH; KTPK-FM/Topeka; WASR/Wolfeboro, NH; KBOT/Cabot, AR; WLEC/Sandusky, OH; KYKK/Hobbs, NM; WECK/Buffalo, NY; and WRDR/Hammonton, NJ.**



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1561 Fairview Ave. • St. Louis, MO 63132



## Mutual

"Work Songs — Four Original Musicals For Radio" debuts this month. The four-part series examines the work experience through various artists' musical efforts. "Work Songs by **Jesse Boggs**," "Work Songs on the Street," "Work Songs by **James Irsey**," and "Work Songs by **Larry Massett**" comprise the series which is produced by **Keith Talbot**.

## Mother Jones

"Mother Jones News Briefs" are now available. This free monthly packet contains news items geared specifically for radio broadcast and based on the magazine's investigative stories. Interview suggestions are provided as well. For further information contact **Richard Reynolds**, Promotion Director, 625 Third St., San Francisco, CA 94107; (415) 495-6326.

**Sharon Green** has joined the net as an audiojournalist. She was most recently News Director/talk host at **WOL/Washington, DC**.

**Larry King** is set to emcee the February 8 dinner honoring the National Hockey League All-Stars.

The net kicks off its extensive golf coverage with the Hawaiian Open, February 11-14. Forthcoming events include the new additions of the Michelob Houston Open, May 6-9, and the PGA Senior (dates to be confirmed) in Palm Beach Gardens, FL.



Play-by-play coverage of **NCAA** basketball via the **CBS-NCAA Radio** Network began this week (February 3). Sportscaster **Bill O'Donnell** will handle calls for the first five games.

# Reps



**Jim Schneider** has been appointed Executive Vice President at **Satellite Representatives, Inc.** Schneider was most recently VP/New York Manager at **Selcom**.



Jim Schneider



## Torbet Radio

Seven new clients have been announced: **WKTU/New York; WYSP/Philadelphia; WANS-AM & FM/Anderson, SC; KHBK-KHBQ/Amarillo; and KMGQ/Goleta, CA.**



## Katz Radio

**Bonneville Good Music** formatted **KRUZ-FM/Santa Barbara, CA** has joined the client roster.



BLAIR RADIO



**READIN', WRITIN' AND RADIO** — Over 400 agency, advertising and station executives enrolled in **Blair Radio's** recent "College of Radio Knowledge" New York workshop. During the past year, Blair has presented such sessions in 15 cities in an effort to "stimulate agency and advertiser use of radio on both local and national levels." Pictured figuring out a buying exercise are two **Doyle Dane Bernbach** staffers (l) **Barbara Puskar** and (r) **Marciano Tuano** and (c) **Robert Galen**, Senior VP/Director of Research and Media Planning.



## VIDEOSCOPE:

JEFF KING

## 1982 — The Fallout Year?

While practically everyone in the video industry is pointing to 1982 as another banner year, some insiders are looking for '82 to be a rough year for retailers and distributors. Reasons: High list prices, rigid credit policies, and small profit margins. Presently, distributors are working on from 8% to 15% with majors' lines and from 15% to 20% with independents. Standard dating in the video business is Net 30. Increased emphasis on rentals brought about in some cases by higher list prices (\$90 to \$110) has disrupted cash flows. End result? "I think you might see some of the smaller distributors and retailers that do not have adequate financing either cut back severely or go out of business altogether," said Nick Draklich, President of Nostalgia Merchant, a leading independent. "In the long run, this fallout should give us a healthier industry, with much stronger lines of distribution that would allow for more liberal credit policies, co-op programs, etc."

## Talk With The Retailers

Roy Bonario of Roy's Memory Shop, a collector's memorabilia shop in Houston, has been involved with video for about a year and a half and began his operation by carrying both hardware and software. He no longer carries hardware. "Not enough profit in it," says Roy. "I won't spend several thousand to make a few hundred." Over 90% of Roy's business is in rentals. "In the past three months, we have been able to build up a reasonable rental business of about \$1500 a month, and I'm constantly investing about half of that back into additional inventory with an eye toward increased growth. I figure by the end of the year it will have grown to about \$25,000 a year in rentals". Roy feels that cable and subscription TV has hurt his business the most, but hopes that the majors' new plans of giving cassettes a six-month head start on cable sales will produce additional revenues. Some cassettes cost too much for Roy's business. "I just bought 'Apocalypse Now.' If I would have known how much it was going to cost me (\$70), I wouldn't have bought it. It'll take me about 25 rentals to get my money back on it. I could have invested my money in something else for a quicker return". Roy sees very little future for sales with his customers. "Why should they buy it when they can rent it for \$3. Although no one talks about it, I am sure some of my customers rent cassettes and make copies of them so they can have them in their library for the cost of the tape". What about disc? "I've phased out disc. I've got two machines and about six discs. When I sell them, I'll be out of the disc business. They're just not selling". What would Roy like to see the video software manufacturers do most? "Junk all the red tape and rental programs and add reasonable surcharges to the wholesale prices. It'd make my life a lot easier."

## Discovision Closes Factory

MCA's Discovision Associates is closing its Carson, CA factory February 26, shifting all videodisc production to Japan. Approximately 250 are reported to be losing their jobs as a result of the closing, which was blamed on disappointing demand for the videodiscs.

Jeff King is an experienced video journalist and professional who covers developments in the world of video for R&R. He can be contacted c/o R&R, 1930 Century Park West, Los Angeles, CA 90067.

## Pro:Motions

## Call Upped To VP/Nat'l Sales Manager At KPRZ

Dick Call has been named VP/National Sales Manager at KPRZ/Los Angeles. Call has been with Gannett, the parent firm, since 1974 during which time he worked in the sales departments of both KPRZ and sister station KHS-FM.



Dick Call

## Churchill, MCA Sign Pact

Churchill Records and MCA Distributing have entered into a distribution/manufacturing agreement including all Churchill product, covering the U.S. and Canada. The record label is now based in Tulsa under the direction of Jim Halsey, Chairman of the label and Video Limited, and Tommy Martin, President. The artist roster boasts such notables as Roy Clark, Roy Head, and Cindy Hurt.

## Cohn Appointed GM At KLAQ

Charlie Cohn takes over the General Manager slot at KLAQ/EI Paso. He hails from neighboring KSET/EI Paso, where he held the same position. Cohn was also a GM at competitor KPAS. He replaces Jim Arnold who left to become GM of KRUX-FM/Lubbock.

## Cameron Communications Launched

Jim Cameron has created Cameron Communications, a consultancy firm centered primarily on news and information. The former head of News/Public Affairs programming for the Source, Cameron can be reached at (212) 852-5455.

## Peterson Appointed GSM At KRLY-FM

Don Peterson has been named General Sales Manager of KRLY-FM/Houston, better known as Love 94 FM. Peterson moves crosstown from KULF where he served as an account executive. Prior to that he was General Manager of WTKC/Lexington.

## Feldman Named Pop/Jazz Manager At London Records

Barry Feldman has assumed the Pop/Jazz Manager post for Polygram Classics' London Records. Prior to his new appointment, Feldman had been Special Projects Coordinator for ECM Records as well as Merchandising Specialist and Classical Merchandiser/salesman at Polygram Distribution's New York branch.



Barry Feldman

## Mosesman Promoted To Regional Promo Post At E/A

Denny Mosesman has been upped to the position of Southwest Regional Promotion Manager for Elektra/Asylum Records. He has been with the company since 1977 as Local Promotion Manager/Dallas. Mosesman will retain that post in addition to his new role, still based at WEA's Dallas branch.

## Harper Named VP/CHR Div. Manager At Noble

Bob Harper has been appointed VP/CHR Division Manager with Noble Broadcast Consultants. His responsibilities include coordinating and overseeing the activities of the new division, set to begin operation on March 1. Harper's experience includes Station Manager of WERE & WGCL/Cleveland and owner/Station Manager of WKHQ & WVOY/Charlevoix, MI.

## Campbell Tapped As Div. VP/Finance At RCA

David Campbell has been appointed Division VP/Finance at RCA Records. Campbell was most recently Director/International Financial Operations, RCA Corp. Before that he served as Director/Canadian Financial Operations, RCA Corporate Staff.

## Edwards Elevated To Advertising Director At E/A

Randy Edwards has been promoted to Director of Advertising at Elektra/Asylum Records. Now responsible for all sales, trade and consumer advertising on a national basis, Edwards was most recently the company's Merchandising/Consumer Advertising Director.



Randy Edwards

## Arters New GSM At WNEW-FM, Chiusano GSM At WNEW

Rosemary Arters has been named General Sales Manager of WNEW-FM/New York. Most recently National Sales Manager of sister station WNEW-AM, Arters broke into radio as an account executive at WNEW-FM, moving up to National Sales Manager there in 1979.

In other station related activity, Tom Chiusano has become General Sales Manager at WNEW. He transfers across the hall from WNEW-FM. Chiusano also served in a similar capacity at WMET/Chicago.

## LPG/Pon Agency Announced

LPG/Pon, a subsidiary agency of New York advertising agency Lois Pitts Gershon, Inc., has been formed. Set to specialize in broadcast, cable and entertainment advertising, LPG/Pon will be directed by new President Dale Pon, most recently VP/Audience Development for NBC Radio.

## Roslow Named GSM At 96KX

Richard Roslow assumes the General Sales Manager position at WCKX (96KX)/Tampa-St. Petersburg. Until recently, Roslow had held a similar post at WWBA in the same market. Prior to that he had been President of Pulse, Inc.

## Sansone Joins Pacific Arts

John Sansone has assumed the newly-created post of VP/Business Affairs and Finance at Pacific Arts Corporation. In this new position, the Harvard grad will be responsible for all business and financial affairs in addition to long-range planning.

## Wilson Named Sales Manager At CKLW &amp; CKJY

Tim Wilson has been appointed Sales Manager of Detroit stations CKLW and Big Band-formatted CKJY-FM. Wilson's experience includes stints at Eastman Radio/Chicago and Sales Manager for Buckley Radio Sales/Detroit.

## Lamb Named GM Of WKAN

Volney Lamb Jr., VP/Station Manager of WKAN/Kankakee, IL, has added the title of General Manager to his responsibilities. He first joined the station in 1978, becoming Station Manager in 1980.

## Hanna Upped To Merchandising Director At E/A

Al Hanna has been elevated to Director of Merchandising for Elektra/Asylum. Prior to his new appointment, Hanna served as the label's Merchandising Coordinator.

## Watch for "TWILIGHT THEATRE,"

Saturday Night, February 13th on NBC-TV featuring videos of Warner Bros. recording artists STEVE MARTIN, DEVO, and THE TOM TOM CLUB!



# Ratings & Research



JHAN HIBER

## Week In Review

### Cleveland Monthlies Redone

Arbitron has discovered that the monthly reports for the first two phases of its fall sweep in Cleveland were incorrect. Although the firm states that the final book was corrected before being issued, subscribers will soon receive corrected October and November monthlies. This will allow for better trending of the developments during the fall sweep in Cleveland.

### Corrected Providence Report Mailed

Subscribers to the Providence-Warwick-Pawtucket Arbitron report for the fall should have received their corrected versions by now. In the revised report WHJJ has a 12-plus metro share of 3.2, up from 3.0 in the original book. WSAR drops from a 12-plus share of 2.8 to 2.5 in the second version.

## Why Ethnic Stations Have Gone Sky High

No, a massive epidemic of dandruff hasn't hit the broadcast business. All the head scratching you see is from pondering why Black and Hispanic stations have been doing so well in the fall Arbitrons. Of course, being the enlightened radio executive (and frequent reader) you are, you already expected the surprises that are happening almost as frequently as food prices rise in Poland. In my column of January 8, I foretold that the first use of the 1980 Census data could, especially in Sunbelt markets, have the potential to turn the ratings world upside down. It appears my prophecy is coming true.

Why have ethnically-oriented stations surged, and what does this portend for the future? Can these stations do even better? What will the use of Arbitron's new technique — Differential Survey Treatment — for blacks, effective with the winter or spring sweep in your area, mean? Just when you learn all the answers, Arbitron changes the questions. But there's hope.

Let's analyze four Sunbelt markets with notable ethnic jumps this book. Perhaps you'll discover an item that might be helpful in your market in determining whether or not ethnic impact is a reality. Depending on your programming perspective, you may either want to take advantage of the new reality or learn how to cope with it.

### Atlanta

Atlanta was one of the markets I looked at in my January 8 column. In that piece I suggested that WVEE, WGST, and possibly WAOK might benefit from the ethnic (black) percentage of people 12+ in the metro being estimated to have risen 17% in the last census.

WVEE, which really scored when the Expanded Sample Frame hit Atlanta in 1980 — with an impact comparable to Sherman's, had some slight losses in recent books and was down three shares from its high water mark in the spring '80 sweep, the inception of ESF in Atlanta.

With the attempt to sample more blacks this sweep it looks as though WVEE has rebounded nicely. The station's 12+ share jumped 8.9-10.3, while WAOK and WGST were up also. It should be noted that WGST, a News station that normally does well when

there is good black return, usually rebounds in the fall due to Falcons football broadcasts.

What might have caused these upturns? Arbitron wanted to get 17% more blacks in the sample, and when the results were obtained, the Telephone Retrieval portion of the data showed an increase of 14% over the previous book. Assuming that the lion's share of the TR sample was black (usually the case), then it's possible there were significantly more cuning opportunities for ethnically-oriented stations. More ethnic diaries could lead to more reliable estimates for that portion of the sample. When DST hits Atlanta, replacing TR in the spring sweep, WVEE may even surge higher. Stay tuned!

*"It is entirely possible that the leading station in the 11th largest market will be a Hispanic daytimer."*

### Memphis

Memphis resembles a tossed salad — all mixed up — as a result of the fall '81 sweep. WHRK, already a leading factor with its Black format, jumped seven shares to lead Memphis with a 16.7, 12+. WDIA, another ethnically-targeted station, earned its best share in recent sweeps with a 5.4-7.6 showing. Almost 25% of the Memphis metro was listening to one of these stations during an average quarter hour in the fall survey.

Interesting things happened to the usable diary base in Memphis. Overall in-tab was up 22% compared to the spring sweep. The ethnic population was estimated by the census to have grown by 7%, but the Telephone Retrieval

usable figure was up 10%, mostly blacks. It's apparent that the in-tab levels are not stabilized in Memphis, and with the onset of DST this spring, things may not return to "normal" for many moons.

One item that helped WHRK to a dominant position in this book can't be ascribed to the population fluctuations. The station scored a solid boost in time spent listening contributions from its average listener. In the spring the typical WHRK cumer spent 35 quarter-hours weekly with the station. In the fall that figure was enlarged to 43. Not too shabby!

### Miami

South Florida is another area in a state of flux. This fall sweep was the last with the Miami (Dade County) and Ft. Lauderdale (Broward County) markets treated separately by Arbitron. In the spring the metros will be merged into what will then be the 11th largest in the U.S.

Based on the latest data, it is entirely

possible that the leading station in the 11th largest market will be a Hispanic daytimer. In past Miami books WRHC has been strong, taking the Hispanic numerical leadership away from WQBA. However, in the recent fall sweep the station ballooned up almost five shares to move 9.4-14.1, more than double the 12+ share of the number two station.

Another success story this book in Miami was WEDR, the leading Black property in the area. The station went 5.3-6.5 for its second consecutive "up" book and best 12+ share ever. What might have helped the climbs by WRHC and WEDR?

In the last census Miami's black population 12+ was estimated to have risen by about 10%, with a comparable rise among the Hispanic segment of the public. Hispanics now account for almost 38% of the Dade population, 12+, while blacks add up to just under 15%. There was an increase in this book of return among the Telephone Retrieved portion of the sample. However, there was a drop among the Hispanic diary return. More cume opportunities for blacks, fewer for Hispanics (thus higher cume values — and less stable estimates) would be the result of such fluctuations.

Two points about the WRHC audience. The station has tremendous appeal among the older segment of the Latin community. In the spring 31% of the station's audience was 65+ — in this book that figure rose to 44% 65+. Secondly, given the older skew it's not unlikely to see long spans of listening and that was surely the case this fall. The average cumer spent 96 quarter-hours in the spring, versus 114 in the fall sweep. How's that for maintenance?

### Tucson

Last, but certainly not least, is the case in Tucson. There a low power Hispanic station at the wrong end of the dial bolted from a 1.8 share 12+ to a 9.0, number three in the market. This type of thing seems to happen periodically in Tucson, as I get letters from broadcasters there complaining about Arbitron's Hispanic retrieval methods.

The census population adjustments are not the culprit here, however. Indeed, the Hispanic portion of the sample was relatively stable and Arbitron did a good job of meeting its High Density Hispanic Area quota. However, there were broad 12-34 gains scored by KXEW in both cume and quarter-hour. In teens the station jumped from zero in the previous book to fourth with approximately an 11 share. Overall, the KXEW cumer who previously had averaged 29 quarter-hours with the station spent 77 QH's with the station in the past fall survey. What a dramatic jump! Let's watch the next book to see if it's real.

### More To Come

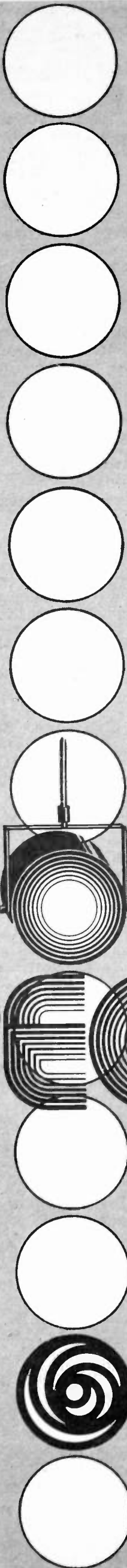
What happens now? Well, it seems that ethnically-oriented stations are going to be getting a larger share of the Arbitron pie, for several reasons. Broadcasters need to adjust to the fact of this new reality.

Radio also needs to be aware that when DST hits, Black numbers may go sky high again. In 1983 Arbitron hopes to be able to use a form of DST for Hispanics, eliminating Personal Placement and Retrieval. This may have the same jolting impact among those programmed Hispanic that DST is forecast to have on Black stations. Given these developments, it's the wise station manager who will alert his/her sales manager to be able to take advantage of, or defend, numbers that may be affected by such methodology changes. I'll have more on that topic — how to cope and how to alert your ad community to what's going on — in next week's edition. See you then!

## Q&A

A medium market GM called to inquire, "We want to do focus groups. Can I use my PD as the moderator for these sessions?"

*Well, you certainly can, but I wouldn't recommend it. Hire an objective moderator, either someone from a local university or research firm, or someone from one of the major broadcast research companies. They will be able to keep the proceedings on an unbiased plane, something that's difficult for station personnel.*



# Spotlight your station in your market with ABC's Spotlight Specials.

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# SPOTLIGHT SPECIALS



ABC  
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# RATINGS REPORT

## ARBITRON RADIO

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### Portland, OR

**KGON Widens Lead;  
KINK Adds Three;  
KWJJ Wins Country Battle**

KGON (A) topped Portland for the third consecutive sweep with a 9.4-11.1 rise. KGW (R) remained number two with a stable 9.1-9.0 showing. KINK (A) made hefty gains 5.3-8.4. On the Country scene KWJJ jumped 4.5-6.3, while KYTE slipped 5.3-2.7. KEX (AC) went 7.9-7.7, and KUPL-FM (BB) was up 6.9-7.3.

Others with at least a one share were KCNR (AC) 3.2-4.9, KJIB (C) 2.2-3.2, KKEY (T) 3.8-2.8, KLLB (R) 5.0-3.1, KMJK (AC) 3.7-2.7, KPAM (AC) 1.3-1.7, KPDQ-FM (RL) .8-1.2, KQFM (O) 3.8-2.2, KUPL (BB) 2.9-3.5, KXL (N/T) 3.2-4.7, KXL-FM (BM) 6.8-5.5, and KYXI (N) 5.1-3.1.

### Rochester

**WEZO Dominant;  
WMJQ Up Three; WPXN Doubles;  
WHAM, WVOR Slip**

WEZO (BM) stayed ahead of the field although slipping 17.8-16.9 overall. The new number two station was WMJQ (A), which surged 6.7-9.7. WHAM (AC) was down 9.5-7.7, WVOR (AC) went 9.0-6.7, and WCMF (A) was softer, 7.2-6.4. WPXN (T) almost doubled, 3.3-6.1, and WPXY (R) was up 3.5-6.0.

Additional stations with at least a one share were WBBF (R) 6.5-4.6, WCGR (AC) 1.2-1.5, WDKX (B) 4.6-4.7, WFLC (C) 1.4-1.5, WHFM (R) 4.5-4.2, WNYR (C) 5.8-5.1, WSAY (C) 4.3-3.6, and WSYR-FM (A) .5-1.0.

### Indianapolis

**WIBC Down Two, Holds First;  
WENS Debuts Vigorously;  
WFBQ Up Again; WNAP Slips**

WIBC (AC) held the top position with a 15.6-13.5 performance. Moving into second place was WFBQ (A), up for the third straight survey 10.3-11.2. Slipping to third was WXTZ (BM), 12.8-11.1. WENS (AC), formerly WSVL, debuted with a 7 share this sweep. WIRE (C) showed a notable 8.1-9.8 improvement, WFMS (C) had a stable 8.6-8.8 record, and WNAP (R) dropped 10.0-7.6. WTLC (B) remained a factor with a 9.6-9.3 score.

Others with a one share or better were WATI (BM) 2.6-2.9, WIFE (N/T) 1.2-2.7, WIKS (R) 6.2-4.6, WNDE (R) 3.3-2.2. Outside the metro, WGTC (C) garnered 1.8-1.3.

### Fort Lauderdale

**WAXY Number One Local Station;  
WHYI Drops Two Shares;  
WLYF Up Five  
To Top Overall Market**

Among Broward County stations WAXY (R) became the leader, moving 5.2-5.7, while WHYI (R) fell 7.3-5.4. Among all stations Miami's WLYF (BM) was tops with a dramatic 7.7-12.8 ascent. Other Miami stations scoring well in Ft. Lauderdale's metro were WNWS (N) 5.8-6.9, WKQS (BM) 7.2-6.6, and WINZ (N) 5.4-5.9.

Remaining Ft. Lauderdale stations with a one share or better were WCKO (R) 3.1-2.7, WFTL (AC) 5.2-3.0, WLQY (BM) 4.5-4.9, WRBD (B) 5.7-3.8, WSHE (A) 5.8-4.8, and WWJF (E) 1.9-3.8.

Among Dade County stations, the following had a one share or better in Ft. Lauderdale: WAIA (AC) 4.4-4.3, WEAT-FM (BM) .3-1.0, WGBS (AC) level at 1.3, WINZ-FM (R) 2.9-2.8, WIOD (AC) 4.9-3.9, WQAM (C) 3.7-3.0, WTMI (CL) 2.0-1.3, WWWL (A) 3.6-3.3, and WYOR (BM) 2.3-2.1.

### Norfolk

**WZAM & WMYK Delisted  
From Book; WCMS-FM, WFOG  
Rise To Top; WLTY Debuts,  
Adds Three**

With the removal of former market leader WMYK from this book because of "ratings distortion" activities, two stations rushed to fill the double-digit void. WCMS-FM (C) became the new leader with a 9.8-10.8 gain while WFOG (BM) surged 6.5-10.0. WKEZ became WLTY (AC), and went 4.6-7.8. WNOR-FM (A) slipped 7.6-7.1, and WTAR (AC) dropped 7.4-5.4. WOWI (B) climbed 5.2-5.9, and WGH (R) rose 5-5-5.9.

Other Norfolk area stations with at least a one share were WCMS (C) 2.7-2.3, WCPK (BM) .8-1.4, WGH-FM (CL) 1.8-2.1, WNIS (N/T) 2.5-3.5, WNOR (B) 1.4-2.6, WPCE (B) 4.2-3.4, WQRK (R) 4.6-3.1, WRAP (B) 5.9-3.8, WWDE-FM (AC) 5.9-3.7, WXRI (RL) 2.2-1.8, and WYVA (C) .7-1.3.

### San Antonio

**KTFM Up Three To Number One,  
KTSA Drops; KISS Climbs  
To Second; KAJA Debuts Strongly**

KTFM (R) rose 8.2-11.0 to assume the top spot in San Antonio while co-owned KTSA (R) was down 11.6-7.9. KISS (A) posted its best book ever, moving into a tie for second with a 5.1-8.8 gain. KCOR, the Hispanic leader, was up slightly 8.5-8.8. The biggest move was made by KAJA (C) which changed from WOAI-FM and debuted its new format with a 6.0 share, three times the station's previous audience. KKYX (C) felt the impact of the new competitor and slipped 8.4-6.1. KQXT (BM) had a stable 8.3-8.4 score.

Others in the San Antonio metro with a one share or better were KAPE (B) 2.0-1.2, KBUC (C) 3.3-3.2, KBUC-FM (C) 4.4-4.0, KCCW (C) 3.0-2.3, KEDA (S) 2.9-4.4, KFHM (S) appearing at 1.2, KGNB (AC) 1.2-1.4, KITY (R) 5.2-4.8, KLLS (R) 2.8-2.1, KMFM (RL) 1.0-1.2, KONO (AC) 5.6-4.0, KUKA (S) 1.3-1.8, KVAR (S) 3.3-1.7, and WOAI (N/T) 6.1-5.7.

### Hartford

**WTIC Solidly Ahead;  
WTIC-FM Rebounds To Second;  
WKSS Down Two**

WTIC (AC) continued to dominate Hartford with a 23.4-23.8 score. WTIC-FM (R) was resurgent 4.7-7.0. WKSS (BM) slipped 7.9-5.8, WHCN (A) edged up 6.2-6.5, and WRCH (BM) had its third consecutive down book, 7.7-6.3.

Others in the Hartford area with a one share or better were WCCC-FM (A) 3.6-4.9, WDRC (AC) 4.2-3.6, WDRC-FM (R) 4.0-5.3, WKND (B) 5.1-3.0, WMLB (C) .8-1.7, WPOP (N) 3.7-3.6, and WRCQ (AC) 1.7-2.0. Stations outside the metro that scored above the one share level in Hartford were WAQY (R) 1.9-1.7, WIOF (AC) 3.7-4.0, WKCI (R) 1.2-1.8, WPLR (A) 1.5-1.3, and WWYZ (AC) 4.0-3.7.

### Memphis

**WHRK Jumps Seven,  
Takes Market Lead; WEZI Holds  
Double Digits; WMC Down Four;  
WZXR Loses Three**

WHRK (B) bolted to its best share ever, 9.6-16.7, to assume the dominant position. WEZI (BM) improved with a 10.8-11.2 movement. WMC (C) slipped from the top rung 11.8-7.9, and WZXR (A) was down 11.5-8.8. WDIA (B) rose 5.4-7.6. WMC-FM (R) slipped 10.3-9.1.

Others above the one share level were KWAM-FM (B) 8-2.4, WHBQ (O) 4.4-3.8, WLOK (B) level at 5.1, WLVS (C) 5.2-4.2, WMPS (C) 6.9-4.0, WMSO (M) showing at 1.2, WREC (AC) 2.9-3.7, WRVR (AC) stable at 6.6, and WVEE (T) 1.4-2.0.

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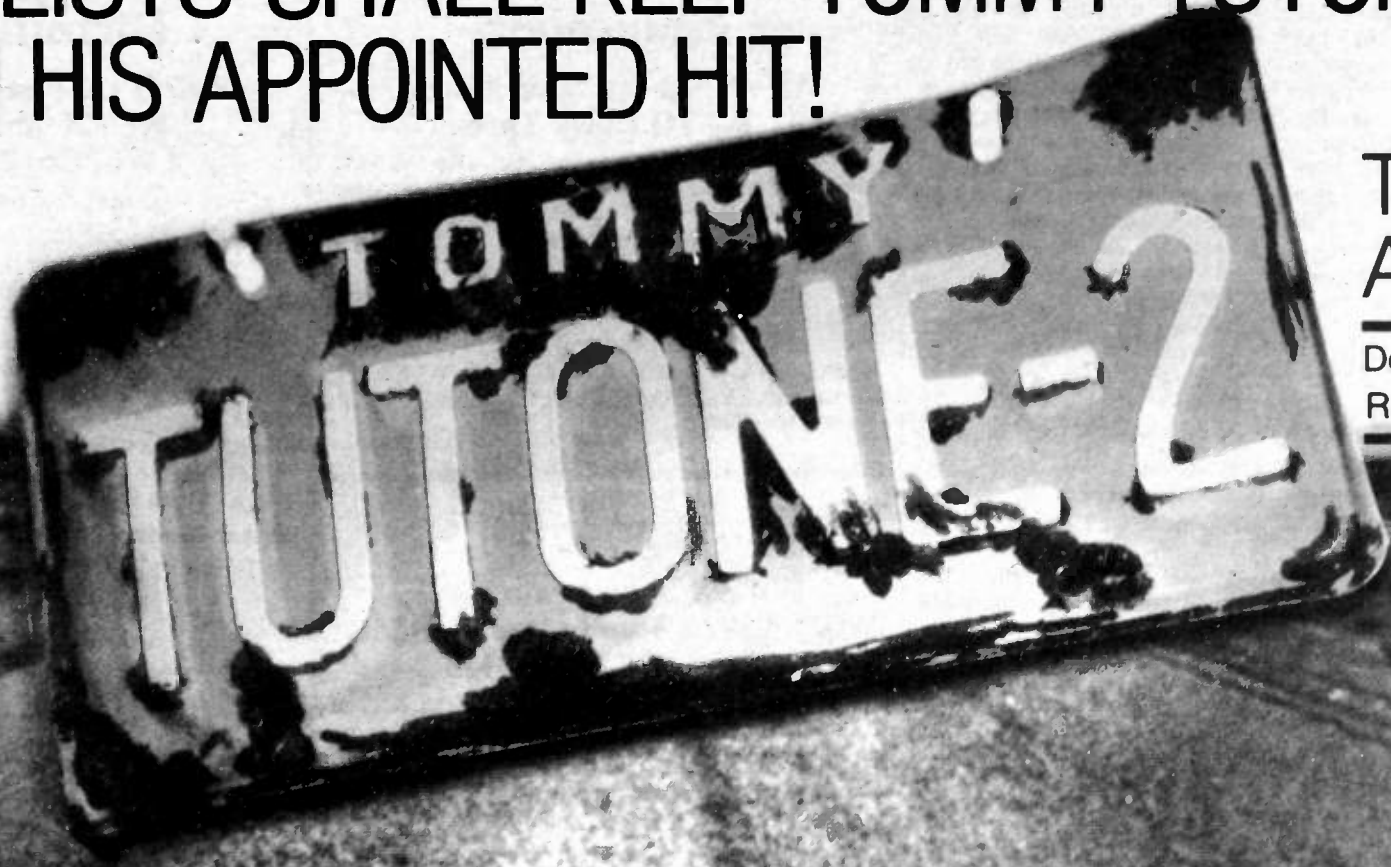
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ON COLUMBIA RECORDS

## PLANNING NEW NETWORKS

## DIR First Client For AT&T Satellite Service

DIR Broadcasting has contracted to become the first client for a new nationwide satellite distribution system for radio established by AT&T. DIR has formed Satellite Radio Services, which will create a 24-hour stereo broadcasting service via the AT&T satellite system. DIR principal Bob Meyrowitz said, "We will start out with an AOR radio network and will follow up with networks for Adult Contemporary, Country, Urban Contemporary, and sports." The com-

pany hopes the new system will be operational this year.

The SRS system is able to transmit digitally 20 signals simultaneously from New York and Los Angeles locations and 200 earth station downlinks. Earth stations will be offered free to stations in those 200 markets. Meyrowitz concluded, "Satellite broadcasting has always been discussed as a concept for the future, but now SRS will bring satellites into the present day, and it will change the face of radio broadcasting."

## PETERS FORMS CONSULTANCY

## WICC Shifts To Adult/Contemporary

Gary Peters, Program Director of CHR-formatted WICC/Bridgeport for the past five years, has announced his resignation from the PD's post in order to form his own radio programming consultancy. WICC, which will be Peters's first client station, will begin an immediate transition from its current CHR format to Adult/Contemporary.

Peters told R&R, "I will remain with WICC as a consultant for the next six months and I plan to work with several other stations as well as develop some new format ideas I have. The past five years here at WICC have been an incredible learning experience and an invaluable part of my career."

WICC VP/GM Vince Cremona said, "It's a thrill to continue a professional relationship with Gary Peters, who is a friend and a brilliant radio programmer."

"WICC has been straddling the CHR-A/C fence for the last few years and hasn't been married to either list. Instead we've played what in our judgment was the best of both playlists. Since we are a market leader, and our market is maturing, we will continue to

serve its musical needs by going Adult/Contemporary."

A multiformat consultancy in CHR, A/C, Oldies, and Easy Listening formats, plus the development of new formats and syndication features, is planned for June. Current WICC News Director Bob Pantano has been named PD for the station effective immediately.



**94Q CASH FOR KIDS** — 94Q/WOXL-FM/Atlanta and a local restaurant/saloon chain held the station's fifth annual party to raise funds for the Scottish Rite Children's Hospital. The restaurant pledged money from food and drinks sold, and drawings were held for prizes which included two "Yamahopper" motorbikes. Shown (l-r) are 94Q's Russ Davis, motorbike winner Katherine Mordt, and station personality Sebastian.

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# RATINGS REPORT

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

## Columbus

### WTVN Up Six, Takes Lead; WLVQ Down Three

WTVN (AC) soared to the lead with a 7.3-13.0 move. Previous pacesetter WLVQ (A) dropped 15.9-12.6, and WXGT (R) had a stable 10.8-10.9 performance. WNCI (R) experienced its third consecutive down book, 10.0-8.6.

Others with at least a one share were WBNS (AC) level at 6.3, WBNS-FM (BM) 7.8-6.7, WCOL (BB) 7.9-7.2, WHOK (AC) 4.6-3.7, WLOH (C) 1.1-1.4, WMNI (C) 6.7-6.2, WRMZ (BM) 3.4-2.6, WVKO (B) 2.2-3.1, and WVKO-FM (B) 3.4-4.7. Cincinnati station WLW (AC) went 1.1-1.0.

## Nashville

### WKXK Shoots Into First; WKDF, WZEZ Up In Double Digits; WSM-FM Loses Half

WKXK (R) took the market by storm with an 8.2-12.9 leap. Hanging in was WKDF (A) which rose 11.9-12.6. WZEZ (BM) also prospered, 8.2-10.5. WSM-FM (AC) had a poor 9.4-4.9 score, WVOL (B) slipped 7.8-6.7, and WSM (C) was soft again, 6.3-5.6. WLAC (N/T) advanced 5.6-6.2. WSIX-FM (C) had a stable 9.4-9.3 showing.

Others with a one share or higher were WAMB (BB) 2.9-3.1, WJRB (C) 1.9-1.8, WJYN (E) 2.0-3.0, WKDA (C) 1.5-1.0, WKOS (R) 1.4-2.7, WMAK (AC) 1.9-1.5, WMAK-FM (R) 5.1-2.5, WMTS (C) 7-1.0, WSIX (AC) 3.9-4.9, and WUSW (C) 9-2.2.

## Salt Lake City

### KSL Keeps Double Digits, Tops Market; KCPX-FM Resurgent; KRGO Falls; KFMV Up Again

KSL (AC) remained the leading station with an 11.1-10.5 performance. KSFI (BM) stayed in the runner-up slot with a 9.2-8.9 movement. KALL (AC) moved into third by rising 6.8-7.2, and KCPX-FM (A) notched a 6.3-7.1 jump. KLUB (BM) slipped 7.5-6.9, while KSOP-FM (C) went 6.6-6.4 this sweep.

Other stations in the Salt Lake City area with shares above one were KALL-FM (AC) 2.0-3.5, KCPX (R) 6.4-5.0, KDAB (AC) 4.5-3.2, KISN (AC) 3.8-4.6, KJQN (R) stable at 1.7, KLO (BB) 5-1.9, KRGO (C) 5.8-2.1, KRSP (AC) 1.7-2.5, KRSP-FM (R) 4.8-5.0, KSOP (C) 1.6-2.3, KWHO-FM (BB) 1.5-1.0, KWMS (N) 1.0-2.7, KZAN (C) 4.2-4.0, and KFMV (R) from outside the metro 3.3-4.7.

## Greensboro- Winston Salem- Highpoint

### WTQR Far Ahead; WKZL Moves To Second; WRQK Rebounds; WGLD, WSEZ Slip

WTQR (C) held its gigantic lead, 16.6-15.8. A new runner-up emerged as WKZL (A) rose 7.4-8.9. WGLD (BM) slipped 9.5-8.4, while WSEZ (R) went 9.2-8.3. WRQK (R) advanced 6.2-7.0 as WSJS (AC) was softer 7.4-6.8.

Others in the metro scoring at least a one share were WAAA (B) 2.5-3.5, WAIR (B) 2.4-3.6, WBIG (AC) 3.2-3.8, WBUY (AC) 1.2-1.0, WCOG (C) 1.1-1.0, WEAL (B) 2.4-1.7, WMFR (AC) 2.2-1.6, WQMG (B) 6.6-5.5, WTNC (AC) 1.4-1.3, and WTOB (E) 1.0-1.1.

Stations located outside the metro that scored a one share or better were WEZC (BM) 5-1.0, WRAL (R) 8-1.3, WSLQ (A) 9-1.4, and WWMO (RL) 1-1-1.6.

## Birmingham

### WZZK Up Four To 17-Plus; WKXX Down Two; WENN-FM Slips; WQEZ Adds Three

WZZK (C) posted its fourth consecutive rise with a 13.6-17.7 jump. Also in double digits was WKXX (R), which went 12.3-10.5. WENN-FM (B) remained third overall but was down 9.1-7.0. WQEZ (BM) rebounded with a 3.8-6.7 stance.

Others that scored a one share or higher were WAPI (A) 4.1-4.5, WAPI-FM (BM) 4.7-5.5, WATV (B) 4.8-4.6, WBUL (B) 2.2-1.4, WCRT (BB) 2.0-1.4, WDJC (RL) 2.3-3.7, WENN (B) 3.8-3.3, WERC (AC) 4.5-4.3, WJLD (B) 3.2-4.9, WRKK (A) 4.8-2.8, WSGN (R) 6.4-6.0, WVOK (C) 5.5-4.9, and WYDE (C) 4.6-2.3.

## Oklahoma City

### KEBC Down One, Still First; KTOK Holds Second; KATT-FM Up; KKNK, KXXY Stumble; KOCY Format Debut Successful

KEBC (C) held its lead with a 12.8-11.8 showing while KTOK (AC) moved closer 11.0-11.3. KKNK (BM) had a soft 11.5-9.0 score, while KXXY (A) was down 8.5-5.7. KATT-FM (A) became the AOR leader by rising 5.3-7.4. KOMA (C) slipped 8.9-8.0, and KOFM (R) lost 8.6-7.7.

Other area stations that scored at least a one share were KAEZ (B) doubling 2.3-4.8, KJIL (RL) 6-1.3, KJYO (E) 3.0-2.5, KKLK (C) 3.9-3.6, KLNK (AC) 4.0-3.6, KOCY debuting its new BB format 7-3.1, and WKY (AC) 4.2-5.7.

In addition, station KLTE (AC) was cited by Arbitron as having run "on-air survey or diary announcements." The station dropped 5.2-3.7.

## Dayton

### WHIO-FM, WHIO Slip But Remain 1-2; WTUE Enters Double Digits; WONE, WDAO Advance

WHIO-FM (BM) stayed on top but lost four shares 19.6-15.2. WHIO (AC) followed its usual pattern of slipping in fall sweeps, 14.2-10.2. WTUE (A) returned to double digits, 9.7-10.1. WDAO (B) earned its best share ever 7.4-9.7, and WONE (C) jumped 5.8-8.2. WING (AC) moved 8.7-8.3, and WDJX (R) dropped 8.8-7.7.

Others in the Dayton metro with at least a one share were WAVI (T) 3.1-4.9, WBZI (C) 1.0-1.3, WJAI (C) 1.6-2.7, WPTW-FM (AC) 5-1.0, and WVUD (A) 3.3-4.0.

Outside stations with a one share or more included WBLZ (B) 1.0-1.7, WLW (AC) 2.3-1.7, and WPBF (M) 1.3-2.7.

## Albany-Troy- Schenectady

### WGY Solid Number One; WPYX Slips, WQBK Up, WROW Revitalized

WGY (AC) slipped but stayed ahead with a 16.4-15.8 score. WPYX remained in second but the AOR went 10.7-9.9. WROW (AC) recouped with an 8.3-9.6 gain, while WQBK (T) advanced 6.2-7.5. WTRY (R) improved with an 8.3-8.9 rise.

Others with at least one share were WASM (BM) 9-1.0, WCSS (AC) 1.1-1.4, WFLY (R) 6.3-6.5, WGFM (R) 3.6-5.2, WGNA (C) 5.3-3.9, WHRL (BM) 1.8-1.4, WKAJ (R) level at 1.1, WKOL (T/C) showing at 1.0, WOKO (C) 2.4-2.1, WPTR (C) 3.6-2.8, WQBK-FM (A) 2.8-1.8, WROW-FM (BM) 7.4-7.0, and WWOM (AC) 4.5-5.0.

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS





## STREET TALK

Here's a question for you... what National PD has just had his position "restructured" within his company, losing most of his power in the process?

### Faze II

About 15 more Warner Brothers employees were cut loose last week with the layoffs coming from various departments. Areas affected were Product Management (now known as Artist Relations), Jazz, Black Promotion, Country, Publicity, Artist Development, plus clerical. The company characterized it as "phase II of earlier streamlining begun at Thanksgiving."

Gannett Vice President/Programming Jay Cook is moving his base of operations to Los Angeles for the next few months.

Speculation is hot in San Diego that KGB (AM) will be changing formats from CHR to News. It seems the station has applied for the new call letters KCNN. Now, this could just be an amazing coincidence, but Ted Turner's Cable News Network (CNN) signs on March 1 and KCNN would sure be great calls for a CNN affiliate, eh? KGB PD Jeff Lucifer told Street Talk, "We have no definite plans to change the format yet, but in view of our ratings, we are examining what is best for this facility and how to improve the ratings."

### Precious & Few

EMI America/Liberty VP/Promotion Dick Williams tells Street Talk that the J. Geils Band single "Centerfold" has received RIAA gold certification, and that the LP "Freezeframe" has been certified platinum. "Centerfold" has to be the first rock & roll single to go gold in many months... could be a good sign?

Gary Burns, most recently VP/GM of KISS/San Antonio, has formed Gary Burns & Associates, a full-service radio consultancy. Former KMAC/San Antonio and Q106/York PD Steve Gallagher will handle the programming of Gary's client stations. Steve says the firm will debut with a major radio chain as its first clients shortly.

KOPA/Phoenix welcomes former KUPD/Phoenix PD Tony Evans as midday personality and Production Director. Tony replaces Al Carson, who has left KOPA.

Mary Perkins, formerly in national promotion at Warner Brothers, is now working directly for the Doobie Brothers at their Doobro company, a division of Bruce Cohn Management. Incidentally, Bruce Cohn has just signed Ambrosia for management.

If you happen to be in L.A. Friday night (2-5), tune into KNXT-TV at 7:30pm for the popular locally-produced magazine show "2 On The Town." A&M Director of National Promotion Steve Resnik will be featured with his gigantic record collection. Through the years, Steve has collected every single single that has

ever appeared on Billboard's Hot 100 sales charts. If you're not in L.A. tonight, then ask Steve to lend you his video tape of the show... you know he'll have one.

### Big Mac, Filet Of Fish . . .

CBS national promotion execs were confronted with a new budget-trimming measure this week. The "expense accounts" of the national staffers were trimmed quite a bit. Just how deep do the cuts go? Well, let's put it this way... if you're asked to lunch by a CBS national rep, skip the Big Mac and just order a regular cheeseburger. Think of it as "doing your bit" to help save the record industry.

WDRQ/Detroit's new PD Brian White is denying the rumors that the station will be the first Satellite Music Network affiliate for the net's new Black format, but the rumors persist. Meanwhile, WDRQ's afternoon personality Steve Summers has been given his "walking papers" and is looking to relocate. Contact Steve at (313) 474-7097.

Speaking of networks... look for the birth of the industry's newest trade association next week — the Radio Network Association. Reportedly chairing the group will be ABC Radio Network President Ed McLaughlin. RKO Radio Networks President Tom Burchill is slated to be Vice Chairman. Initially, only NBC and CBS have joined ABC and RKO in signing up, but some of the new satellite nets are expected in later.

### R&R Fights Unemployment

From our "amazing but true" department... the PD slot at FM100/Memphis is still vacant! Doesn't anyone want to take over this successful CHR station? We're betting that GM Don Meyers would like to hear from some serious, level-headed PD's with experience. This is a good job.

Kevin Shea has moved from CKLW/Detroit to CKGM/Montreal. He joins CKGM as the station's new Music Director.

Neil Bogart's Boardwalk Entertainment Company has moved from its Beverly Hills offices to 8255 Sunset Blvd. in Hollywood (90046). Interestingly enough, Boardwalk will now occupy the same building which formerly housed Bogart's Casablanca Records. The new phone number for Boardwalk/West Coast is (213) 656-2840; however, most of the company departments have already transferred to Boardwalk's NYC headquarters.

Bill Browning, formerly News Director at KIIS/Los Angeles and KRLA/Los Angeles, has joined the news staff at KOST/Los Angeles.

Congratulations to WIGY/Bath Operations Manager Scott Robbins on being upped to Group Program Manager for Porter Broadcasting. With his new duties Scott will now oversee WJTO/Bath and WKXR-AM & FM/Exeter, NH. Also, WIGY evening personality Mark Ericson is the new Operations Manager at WKXR-AM & FM.

# ALABAMA "Love In The First Degree"

## CHR

# BREAKERS

### ALABAMA

#### Love In The First Degree (RCA)

65% of our reporters on it. Moves: Up 72, Debuts 24, Same 18, Down 2, Adds 23 including JB105, Q102, 13K, KYYX, KIDD. See Parallels, debuts at number 27 on CHR chart.

The Third Hit Single  
From The Double  
Platinum Album

# CHILLIWACK "I Believe"

## CHR

# BREAKERS

### CHILLIWACK

#### I Believe (Millennium/RCA)

56% of our reporters on it. Moves: Up 45, Debuts 23, Same 31, Down 0, Adds 21 including WPGC, Z93, KRLA, KJR, KIMN. See Parallels, debuts at number 30 on CHR chart.

millennium  
RECORDS

Manufactured and Distributed by RCA Records

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RCA To Deliver  
Like The Nipper



# RCA



## stickers.

Ask how ours can be so much better at such a terrific price!

TOLL FREE 1-800-331-4438

WINDOW DECALS • BUMPERSTICKERS

# Contemporary Hit Radio



JOEL DENVER

NEW CHR LEADER

## The New 93 Storms Seattle

Long before the results of the fall Arbitron, the buzz on the streets about the New 93 (KBLE-FM)/Seattle was considerable. Record people called, and other radio people were beginning to feel the effects of the station.

Here's how the Seattle 12-plus shares stacked up among the CHR stations.

	Spring '81	Fall '81
KBLE-FM	1.9	5.3
KYYX	4.5	2.4
KJR	4.7	2.8

From these figures, it's quite easy to see the impact on the Seattle market was heavy, not to mention the possible effects on nearby KNBQ/Tacoma, which also suffered a down book.

### Assembling The New 93

PD and morning man Charlie Brown has been a veteran of the Seattle market for a number of years. "I'm a Seattle native and have worked in or around Seattle and the Pacific Northwest all my career. I was last doing mornings for KJR from 1974 until November 1980, when I left because I was just bored. I needed a new challenge.

"When Metromedia bought KJR, I decided it was time for the break. I had worked for Kaye-Smith (KJR's previous owner) for 14 years, including mornings at KJRB/Spo-kane. While I sat back I heard about First Media's plans to put KBLE-FM on the air with a CHR format, and contacted (GM) Michael O'Shea, who was still at KMPC/Los Angeles at the time.

"After several interviews, I was given the job and then the work began. I started with First Media in May of 1981, but the station had already been on the air, playing nothing but music since March 17. The biggest challenge we had at that point was to keep the cume we had gathered during this time, and keep them listening when we went live, which happened on July 8.

"The air staffers, comprising Seattle people, have a real advantage because they have an inbred knowledge of the market and what the people are like. I do mornings;

I hired Tom Hutylar as MD and middays from KJR; Bob Case for afternoons and production from KJR; Wendy Christopher for nights and production assistant from KIKI/Honolulu (but she's a Seattle native); and allnighter Eddie Edwards from KRKO/ Everett. Everyone on the staff not only does



Charlie Brown PD Tom Hutylar MD  
his or her airshift, but has other duties, just like it used to be.

"This type of staff and their duties makes for a very tight-knit group. For many years as a morning man, I never spent time with the rest of the staff. This, my first PD position, has shown me what I've been missing by not hanging out at a radio station and intermingling. Being a morning man all these years I have always been an armchair PD. Now I'm doing both, and loving it.

"Not only is this a first-time PD position for me, but it's the first time Michael O'Shea has been a GM, so we work pretty closely. We share a lot of our common expertise, and tackle things together that we are unsure of. He really understands programming frustrations, and that has made this job a real joy."

### \$10,000 Music Guarantee

Every station has a hook, and the one that works for the New 93 is the "\$10,000 Music Guarantee." Charlie explained, "We needed to have an image, and we want that to be music. When the station went on the air with live jocks, we used this to help carry over our existing cume.



"From 9am to 6am, 21 hours a day, we guarantee that we will play at least 51 minutes of music an hour, or pay \$10,000. One of the interesting things is that we haven't slipped up yet, and have gotten these ratings without paying out a dime of the money. The people are listening for the music, and for the personalities that put it together.

"The guarantee has almost become a secondary thing, more a reinforcement that music is our primary objective. We only run 18 minutes of news on the station each day. If people want news, they'll tune to KIRO.

"We even play black music, even though the rules have always said you shouldn't in Seattle. If it's truly a hit, it will become apparent. In this day and age of specialization, I make no apologies for our wide-spectrum sound... with these ratings I don't have to."

Relying on his past experience and knowledge of the market, Charlie has aimed the station in a personality direction. "This market has grown up listening to great personalities like Pat O'Day and Lan Roberts. I think anything less would not complete the picture at the New 93. I'm not



Ty Flint (news) Bob Case  
Our jocks are fun-sounding and bright, but they don't scream, and they don't overtalk. I tell them to endear themselves to the audience with each set. This way they will enhance the music and not detract from it.

"This music guarantee promotion is really the mainstay of our format structure. We sweep from :55, all the way around until :35 or :40. That's three quarter-hours of music. Then we run our spots and get back to the music again. As far as album giveaways go, they sound like clutter to me. We did one over a weekend in the summer, and it's the last one we've done so far."

### Just Enough Research

Research is necessary to find out how to target your station. Once this is accomplished, many programmers continue to use research for all of their decisions, but not Charlie Brown. "We do about 700 callouts a month. Now that's not an outrageous amount, and I'm sure that others in Seattle are doing more, but we've found beyond this sample size produces a diminishing return. I'm not an overly research-oriented PD, and utilize it more to confirm, or disaffirm our actions, than to tell us what to do.

"We don't take an overly aggressive stance on new music, preferring to wait for familiarity in the marketplace to be established. You might even call us a bit conservative on current music. There are really two types of PD's... one is very linear and goes by black and white, and the other type is conceptual in nature. I'm more of the latter, being about 25% research and the rest feeling."

### Mass Appeal Music And Personalities

In this age of narrowcasting, the New 93 seems to be taking the broad approach to CHR. The playlist includes Neil Diamond, and goes all the way through Rod Stewart, Earth, Wind & Fire, Cars, Loverboy, and back around again to Kenny Rogers and Juice Newton.

Commenting on this diverse playlist, Charlie said, "Music is our mainstay and we are looking to grab audience from several sources. Right now, we share audience with KJR, KNBQ, KYYX, KPLZ, and even some with KISW. There are people listening to all of these other stations that are looking for a change of pace and better variety, and that's what we offer.



Wendy Christopher Eddie Edwards  
a big believer in getting my personalities on the street, because I still think their primary efforts should be on the air."

### The Future Of The New 93

Some rocket scientist somewhere once said, "The only thing constant is change," and soon the New 93 will be getting new call letters, pending FCC approval, and will legally be known as KUBE. According to Charlie, the station will still identify as the New 93.

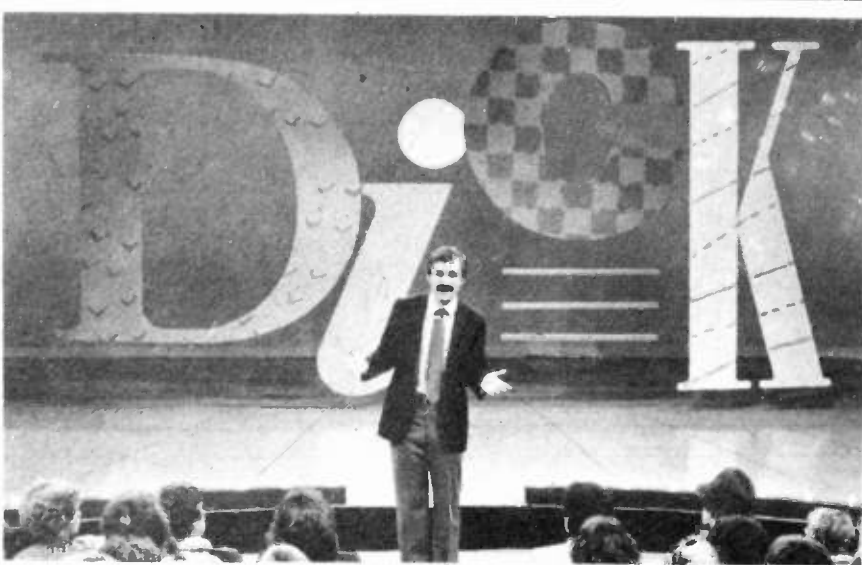
What about future programming growth? Will the New 93 remain in the clutter-free, more-music mode it's currently in? Charlie answered, "The Music Guarantee has been renewed again for the entire year of 1982. We don't do much contesting or anything that will detract from the music, and I am keeping a careful eye on things to see what, if anything, the audience desires in these areas as time goes on. I don't have a specific timetable for launching a large contest, but remain poised to evolve.

"So many stations have reacted and overreacted to the marketplace. About a year or so ago everyone woke up and realized the country is getting older, and felt they needed to make radical changes and soften up. The real problems came because so many CHR stations added tons of news, and were running 14 minutes and more of commercials an hour. This is where so many stations lost their credibility with the audience, and all we are doing is filling the vacuum created by those changes and overreactions.

"The New 93 has promised to be a music station for Seattle, and we are living up to that promise. So many CHR stations lost ratings by trying to become something they weren't." Charlie concluded by theorizing, "There is probably a similar vacuum in almost every market today. Just look for it, fill it, and live up to your image as a music station. It works."

### Coming Next Week

DON COX RETURNS TO Y100/MIAMI. One of America's top radio air talents returns to the air after a cocaine conviction and time in jail. What thoughts went through his mind, and what's life like for him now? Don Cox and PD Bill Tanner clear the air of rumors, and tell it as it really happened. Thought-provoking reading next week.



HEEEEEERE'S DICKY! — Ah, the roar of the crowd, the smell of the greasepaint, the flash of the applause sign! All of this and great ratings too for CKLW/Detroit morning man Dick Purtan, who hosted the first "Dick Purtan Comedy Special" on WDIV-TV 4/Detroit. The show grabbed a 27 rating and 43 share, outdistancing ABC and CBS network competition. Dick was featured in various sketches and studio segments shot all around Detroit. The TV station plans more Dick Purtan specials for 1982. Say Dick, how cold is it???

*One of America's Great Radio Stations  
in One of America's Great Cities*

**IS SEARCHING FOR  
ONE OF AMERICA'S GREAT UNDISCOVERED ON-AIR TALENTS**

IF YOU ARE A REAL CHARACTER, NATURALLY ENTERTAINING, CREATIVE, CLEVER, EXTREMELY PERSON-  
ABLE, INTELLIGENT, A BORN STORYTELLER WITH A KNACK FOR WINNING FRIENDS AND INFLUENCING  
PEOPLE AND KNOW THAT YOU'RE AN UNDISCOVERED DIAMOND IN THE ROUGH AND THE CREAM IN  
EVERYONE'S COFFEE, PLEASE APPLY! NO APPLICATIONS ACCEPTED AFTER MARCH 31, 1982.  
SEND RESUME, AIR CHECK AND PRESENTATION TO K-EARTH 101, 5901 VENICE BLVD., LOS ANGELES,  
CA 90034, ATTENTION: BOB HAMILTON. NO PHONE CALLS PLEASE!

**PLEASE NO PERSON COVERED BY A CURRENT EMPLOYMENT AGREEMENT NEED APPLY.**

EOE M/F



**K-EARTH**  
101 FM



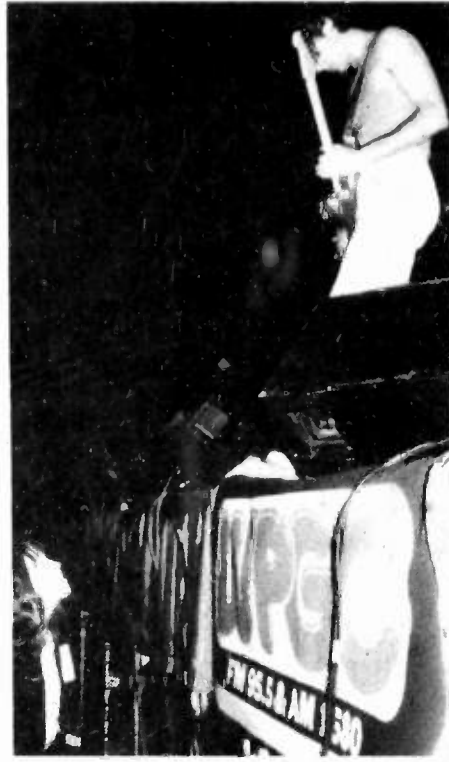
**A DOOBIE DROPS IN** — During a recent vacation in the South, Doobie Brother Michael McDonald stopped by WHBQ/Memphis. Shown here (l-r) are MD Chris Ryan, McDonald, Production Director Don Lawler, and PD Mike Scalzi.



**LOTS OF LOVELY LADIES' LEGS** — KQDS/Duluth-Superior recently held its Great Bathing Beauty Contest in an effort to warm up an otherwise chilling winter. The finalists competed for \$18,000 in cash and prizes, including \$1000 cash, a Honda Passport, plus other desirables. Shown among the finalists is KQDS PD Jonathan Hanley.



**KGW "CANS FILM FESTIVAL"** — Over the recent holidays KGW/Portland collected over 50,000 pounds of food for the needy. Much of it was collected by the sponsoring of a "Cans Film Festival," in which anyone bringing a can of food would be admitted to such great films as "Raiders Of The Lost Ark," "Rich And Famous," and those pictured on the marquee.



**TOYS FOR TOTS SELLOUT** — WPGC/Washington held its fourth annual Toys For Tots concert. This year's concert was a sellout with over 18,000 attending at the Capitol Center to see Rick Springfield (pictured), Juice Newton, the Spinners, and Quarterflash. Over 50,000 toys were collected.



**ROCKEN HORSE ROCKS WLS** — On a recent trip to WLS/Chicago to tape the station's "Best Of Chicago," Erect-Records' Rocken Horse stopped for a chat with some of the air personalities. Shown (l-r) are WLS's Gary Meier, group member Glenn Reyna, afternoon personality Steve Dahl, and musician Bob Price.



**GEORGE BENSON IS COLLECTING** — On a recent promotional tour coinciding with the release of his latest Warner Brothers album "The George Benson Collection," George stopped in at KFRC/San Francisco. Shown (l-r) are personality Harry Nelson, Benson, and PD Gerry Cagle.

### Motion

WCKX/Tampa welcomes Bobby Hart to afternoons and Johnny V to midday, both coming from sister station Y100/Miami... Q107/Washington midday personality Greg Cole promoted to Director of Special Projects, and relief announcer Gary Murphy is promoted to the midday show.

Jeff Davis, MD at WTRX/Flint is also doing weekends at Tower 92/Detroit... Brother John Miller, formerly with WGUY/Bangor, is named Director of Record Relations at KISR/Ft. Smith, AR... KOZE/Lewiston PD Wes McShay is leaving to become Director of Information and Programming at KLFM/Great Falls, MT.

Stuart Tell joins KWLO/Waterloo to do PM drive KHAK/Cedar Rapids. He replaces Steve Reynolds who leaves to do mornings at WMAS/Springfield, MA... WALG/Albany called our attention to an earlier error. The station will be changing formats from CHR to Drake-Chenault's "Contempo 300," and Skip Elliott and staff will remain at the station.

WCKX/Tampa former MD Ron Parker is the new PD at WGLF/Tallahassee, replacing Ned Smith, who moved into TV... John McCorlay is named as the new MD at Y94/Fresno, replacing Ray Appleton, who moves into sales... Kurt Kelly, former MD at WTWR/Detroit for the past three years, has exited.



**SAVE DAVE** — WQOK/Greenville-Spartanburg is about to undergo an ownership change, and it seems that some loyal listeners to morning man Dave Deppisch want to make sure he stays on. They have gotten the pictured "Save Dave" shirts made up, and have also collected more than 4000 signatures on a petition to put added emphasis on their hopes to save Dave.

### The Music Section

CHR's Most Accurate Music Information Begins On Page 55

**R&R's Marketplace**  
has moved... **OPPORTUNITY TALENT**

Check Marketplace, page 35

# “Find Another” Smash From Quarterflash



# Sammy Hagar Is Being Heard “Again & Again” On All These Stations:

KEGL deb 27	KIHK add	KXX106 30	KZ93 on
WLS on	WZOK add	Q104 29-27	Z104 on
WLS-FM on	WIKS 25-22	KKQV deb 27	FM103 on
WGCL add	KKXX 19-11	WIGY on	KSEL-FM 28-21
KYYX add	KYNO-FM 31-23	WFBG on	WAZY-FM deb 30
WPHD 24-21	KIDD on	WCIR on	WCIL-FM add
3WT 29-25	KJRB on	WZYQ on	KRNA 25-22
WPST 33-29	KNBQ deb 25	WFOX on	99KG add
WKEE 40-35	KCPX 38-31	WCGQ on	KFMZ deb 20
WICC add	KSKD add	WISE on	KENI deb 39
KINT 24-16	KLUC add	WFLB on	KCBN 32-25
WZYP 29-26	WJBQ deb 35	KKLS on	KATI add
Y103 deb 29	WIFI on	WRCK on	WSPT on
CK101 deb 36	96KX on	WLAN-FM on	WTRU on
WSKZ add	B104 on	Q106 on	KDVV on
WSSX 27-25	CHUM on	WKRZ-FM on	KSLY on
WGH deb 20	KFI on	BJ105 on	KDZA on
WJXQ 3-1	KEZR on	WBCY on	KYYA on
			KOZE on



KEGL add	WKDQ add	KFMZ add	WSSX 18-12
WPHD add	KBBK add	KYYA add	WRVQ deb 24
WRCK add	WACZ add	KOZE add	WIKS 18-17
WPST add	WIGY add	96KX on	KKXX deb 26
WAEB add	Q104 add	CHUM 29-23	KJRB on
WKRZ-FM add	95SGF add	WLS on	KNBQ on
KBFM add	WCGQ add	WLS-FM on	KSKD 24-20
WOKI add	KSEL-FM add	KYYX on	KRQ deb 28
KZ93 add	KVOL add	K104 deb 33	WOMP-FM on
			WSPT on

## “Find Another Fool”

## “I’ll Fall In Love Again”

# QUARTERFLASH • SAMMY HAGAR

R&R AOR CHART #9  
From The Debut Gold Album QUARTERFLASH

Getting It Up For Sammy’s Hit Album  
“STANDING HAMPTON”

Produced By: John Boylan

Produced By: Keith Olsen



Distributed By Warner Bros. Records

## Murray, Shulman Join Polygram Rock Department

Polygram has restructured its Rock Department with the appointments of Drew Murray to National Promotion Manager and Derek Shulman to Rock Dept. Promotion Manager. Both report to VP Jerry Jaffe, while Jim Sotet continues his National Album Promotion duties.

Murray most recently did local Polygram promotion in Houston, coming from a radio background including the PD position at WKLS/Atlanta. Shulman is a rock musician of some 16 years standing, recording with British hit-makers Simon Dupree & the Big Sound and then with Gentle Giant for ten years, serving as their manager for five years.

Jaffe commented to R&R, "We're very pleased to have Derek Shulman in the Rock Department owing to his ac-

complishments in rock music, his knowledge of the rock industry on an international scale, his contacts over the years with radio people, and his keen sense of alternative marketing techniques.

"Drew Murray brings a wealth of experience in both radio and promotion. This is a perfect marriage for us, since it marks Drew's return to fulltime involvement with rock music on both the promotion and artist development levels."

## WRVR

Continued from Page 1

places a greater responsibility on management to be responsive to the legitimate needs and concerns of employees. We at WRVR fully intend to continue being equal to that responsibility."

The current one year agreement between WRVR and IBEW will expire on February 28.

## KPPL

Continued from Page 3

Brady commented, "My strength is in music and research, so I see myself as having more responsibility in that area. The idea of joint PD's works well here (VP/GM) Jim Thiessen came up through programming so actually our decisions are made by a triumvirate. This is a very nice company... everything runs very smoothly here."

White joined KPPL in 1978 as Program Coordinator and air personality, also having worked as Assistant PD for a time. Brady has worked for the station since 1980, coordinating KPPL's music research. He was named Music Director in 1981.

## Maruca

Continued from Page 3

cludes 10 years at WKNR/Detroit (now WNIC) as Program Director and General Manager. He was GM at WKIX & WYYD/Raleigh for seven years, joining Capitol as Director of Special Projects (station acquisition) in 1978 and becoming GM at WRAL later that year.

## Davala

Continued from Page 3

I want to continue to allow our people to inject their own personalities and the way they are into what they do.

"I will continue to direct Meredith Radio Syndication Service and we should be ready for station use in mid-February. There's such a need for information today and we're going to continue to provide that. There's a tendency on the part of some to view news radio as a clinical kind of thing and that's not my style. If we can breathe life into it, then so much the better."

Prior to joining Meredith last August, Davala was News Director of KAUT-TV/Oklahoma City. His background also includes news and management positions with WELI/New Haven, WGCH/Greenwich, and KTOK/Oklahoma City. Michael Wheeler left WGST to join Warner-Amex Satellite Entertainment Company.

## RAB

Continued from Page 4

### New Radio Scientific Data

In a presentation specially created for RAB members, a key factor working against the radio industry as an advertising medium was isolated and refuted. Radio ranks high on attitude ratings, but ranks low on usage as a primary medium, according to Jack Trout, President of the New York agency Trout & Rels.

Trout presented several first-ever "sound" conclusions based on scientific data, including:

- Auditory information lasts longer than visual information,
- Memory is better when taken in through the auditory process,
- People react faster to sound than light.

Trout concluded that printed words have to carry the bulk of a message. Current RAB plans call for releasing the full study later and making available to the industry an audiovisual presentation for use by local stations.

### Speakers & Panelists

Among the participants was General Foods President Philip Smith. He discussed General Foods' small, but rising, radio ad budget. Smith also discussed the qualities which managers must possess to compete in the eighties:

- A conceptual thinking ability,
- Skill at managing others,
- A high level of personal conditioning - physical, mental and emotional,
- A set of personal values and ethics.

Two university professors were also featured speakers, Purdue's Robert Swarz, who led a discussion of brainstorming techniques; and Larry Hrebinkank from the Wharton School at the University of Pennsylvania, who talked about the essentials of goal-setting.

# BRAD MESSER



## Howna Worldyew Unnerstandem?

When I heard the tapes of the Air Florida crew and the air traffic controllers, I'll confess that somewhere in the back of my mind a little voice said My God, these people talk as unintelligibly as my doctor writes prescriptions.

But the druggist can read the Rx, and I suppose towers and flight crews understand one another, although as someone who makes a living dealing with spoken English I had to notice.

When we drift into the silly practice of judging other people there's a human tendency to use our own strengths as points for comparison. While interviewing a basketball player the reporter may be wondering how the guy can sound so ignorant, while the athlete may be musing secretly about the reporter's flabby gut and obviously pathetic lack of hand-to-eye coordination.

The ball player was born with a talent and worked to develop it. Same with the reporter. The control tower people around the country may not enunciate like broadcasters, but then we're not too hot at juggling a few dozen ever-changing flight patterns in our minds.

We all have individually differing strengths, and somehow we all manage to get our jobs done without someone holding our hands, and things cook along pretty much okay. But just between us, if I were a pilot I think I'd have to ask the tower to provide written instructions, eh?

## CALENDAR

### America's Boy Scouts Begin 73rd Year

**MONDAY, FEBRUARY 8:** America had Scouts before cars had starters. The Boy Scouts of America were incorporated 72 years ago today.

Forty years ago today Congress advised President Roosevelt that, in light of the attack on Pearl Harbor two months earlier, Americans of Japanese descent should be locked up en masse so they couldn't oppose the U.S. war effort. Within months over 100,000 Japanese-Americans were rounded up and hastily placed in remote prison camps, where some remained behind barbed wire for three years.

Jules Verne was born 154 years ago today. His imagination created technical wonders including a helicopter and deep-diving submarine. Forest Ackerman of the Institute For 21st Century Studies says when a real submarine was built, there were problems getting a patent because Verne's fiction had so accurately described a sub half-a-century earlier.

Full Snow Moon, Kid TV star Gary Coleman is 14. Light comedy actor Jack Lemmon is 57. Former movie sex object Lana Turner is 62.

### Keep Playin' 'Til I Say Stop, Max

**TUESDAY, FEBRUARY 9:** The world record for nonstop performance of the tune "God Save The King" was set on this date in 1909, by a military band on a railway platform in Germany. When the royal train pulled into Brandenburg Station, the band began to play, but His Highness Edward VII kept not coming off the train. He was in his private car struggling to get into his elaborate German Field Marshall uniform. Acting as if nothing unusual was happening, the band played his welcoming song nonstop at least sixteen times, until the king stuffed himself into the uniform and finally made his appearance.

Two years ago Lang Martin set an odd world record when he carefully stacked seven golf balls. Eleven years ago today Southern California's Sylmar earthquake killed 62 people and caused about \$1 billion in damage. The Boeing-747 was first flown thirteen years ago today.

TV journalist Roger Mudd is 54. Actress Mia Farrow is 37. Carole King hits 40.

### Dad Never Had A '44 Ford, I Guarantee

**WEDNESDAY, FEBRUARY 10:** Exactly forty years ago today Americans were stuck with the cars they already had, because auto production was ended for the duration of WWII. Detroit assembly lines were converted to defense production... tanks, trucks and such. From this date in 1942 until the war ended in 1945, no civilian cars were manufactured in America. And if you're irritated by the 55mph speed limit, good thing you didn't have to drive during those times, because to save gasoline and tire rubber the national speed limit was 30mph.

Rubber tires were perfected by Charles Goodyear because of a fortunate accident in his research lab. Same kind of thing happened to a man born 133 years ago today, Ira Remsen, who was looking for something else and accidentally discovered the sugar-substitute saccharin.

Actor Robert Wagner is 52. Former school teacher turned singing star Roberta Flack is 43. Olympic swimming medalist Mark Spitz is 32. Donovan is 36.

### Sorry About The Murder, Folks

**THURSDAY, FEBRUARY 11:** Several scruffy-looking men rode into Liberty, Missouri, 116 years ago this week and cased the bank. Two young men out front were assured that if they stayed out of the way they wouldn't get hurt. When the heist ended and the robbers ran back into the street, shots were fired and one of the innocent bystanders was killed. Jack Wymore of Liberty (descendant of the murder victim) says that several weeks later a letter of apology arrived, signed Jesse James.

The world's smallest nation was formed 53 years ago today. It is less than one-fifth mile square, is completely surrounded by a city, and although it has no military forces its influence extends around the world. Its official name is the State of the Vatican City. It is entirely enclosed by Rome.

The Waycross, GA man whose acting career took off after he posed nude for a centerfold, Burt Reynolds, is 46. Actress Tina Louise is 48, and Gabor sister Eva hits 56.

### The Real Robinson Crusoe Is Rescued

**FRIDAY, FEBRUARY 12:** The inspiration for the fiction classic "Robinson Crusoe" came from real-life sailor Alexander Selkirk. He really wanted to get away from it all, and voluntarily isolated himself on an island where he lived off the land for five years. By this date in 1709 he'd had enough and allowed himself to be rescued by a passing ship.

The National Association for the Advancement of Colored People is 74 years old today. Abraham Lincoln was born in a Kentucky log cabin 173 years ago today. (Who was the first President to be born in a proper hospital? Jimmy Carter.)

Actor Lorne Greene is 67. Broadcaster Joe Garagiola is 56. Basketball Hall of Fame member Bill Russell reaches 48, and auto racer Johnny Rutherford is 44.

Valentine's Day is Sunday.

# THE PICTURE PAGES

## CBS Management Meetings Awards



Featured at the recent CBS business management meetings in Puerto Rico were a number of gold and platinum presentations, as well as internal awards for individual promotion, sales, and merchandising personnel. The Atlanta Branch won the Branch of the Year award. Pictured (l-r, top) are the branch's Roger Metting, Tim Bures, Pete Anderson, Jeff Stelle, Curtis Mobley, and Cleora White, CBS Records Group Deputy President Dick Asher, Branch Manager Ron Peek, Columbia Sr. VP/IGM Al Teller, CBS VP Tom McGinness, and CBS Sr. VP/IGM Paul Smith; (l-r, middle) branch's John Edwards, Bruce Sullivan, Bruce Bench, Michael Conway, and Jimmy Starks; (l-r, bottom) branch's John Fagot, Jim Stewart, Grady Steen, Greg Boyd, and Travis Smith, and E/PIA Sr. VP/IGM Don Dempsey.



Epic's Luther Vandross was given a gold album for his label debut. Pictured (l-r) are E/PIA VP Paris Eley, Epic's Jerome Gasper, Dempsey, Epic VP Frank Dileo, E/PIA's Ron McCarrell, Vandross, E/PIA's T.C. Thompkins, CBS VP Larkin Arnold, CBS Records Group President Walter Yetnikoff, and Asher.



Loverboy received several awards after their live performance at the meetings. Pictured (l-r) are group's Scott Smith, Paul Dean, and Matt Frenette, CBS Canada President Bernie DiMatteo, CBS Australia Managing Director Paul Russell, group's Doug Johnson and Mike Reno, and Teller.



Deniece Williams won a gold award for her "My Melody" LP. Pictured (l-r) are Columbia VP Bob Sherwood, label's Doug Wilkins, Columbia VP Vernon Slaughter, Columbia's Sandra DeCosta, Williams, Teller, management's Alan Mink, Columbia VP Arma Andon, and label's Frank Chaplin.

## Xavier Of Liberty



Liberty Records has signed Xavier, with a single just out and an album to follow in March. Pictured at the signing are (l-r) Xavier's Ananna Little, producer Terry Phillips, Xavier himself, and label's Ted Currier.

## La Costa Moves To E/A



La Costa Tucker has signed with Elektra/Asylum, which has just released her first single for the label. Pictured (l-r) are E/A Nashville VP Jimmy Bowen, Tucker, E/A's Ewell Roussell (seated), and producer James Stroud.

## Alfa Bets On Straley



Alfa Records has signed Teresa Straley, with an album called "Never Enough" forthcoming. Pictured (l-r) are manager John Ciambotti, Alfa President Bob Fead, Straley, Alfa VP Lorne Saifer, and attorney Emily Shenkin.

## McCrae In New York



Atlantic's Gwen McCrae played the Palladium in New York recently. Pictured backstage are (l-r) Atlantic's Simo Doe, McCrae, and attorney/manager Shelly Kerner.

# THE PICTURE PAGES

## "Elder" Statesmen



Casablanca artists Kiss met with Polygram executives in Los Angeles to celebrate the release of their "(Music From) The Elder" LP. Pictured (l-r) are manager Bill Aucoin, Kiss's Paul Stanley, Polygram VP Russ Ragan, group's Gene Simmons, Phonogram International VP Aart Delhisen, group's Ace Frehley, Polygram VP Emiel Patrone, group's Eric Carr, and Polygram Distributing's Kenny Hamlin.

## Twilley Levitates To EMI America



Dwight Twilley has been signed to EMI America, with an album due in February. Pictured helping Twilley's rise are (l-r) label's Jack Satter and Frenchy Gauthier, EMI/Liberty VP's Joe Petrone and Don Grierson, Twilley, VP Mark Levinson, Twilley associate Robbie Rendall, and label's Gary Garsh and Clay Baxter.

## MCA Sales Promotion For Philly Radio



MCA artist Soupy Sales was guest of honor at a Philadelphia radio luncheon hosted by the label. Pictured (l-r, seated) are MCA Distributing's Bob Speca, independent radio producer Danny Somach, MCA Distributing's Lenzy Tighe, and WMMR MD Joe Bonadonna; (l-r, standing) WIP PD Al Herskovitz, WIP MD Bob Russo, Sales, independent radio producer David Nelson, MCA's Linda Feder, WYSP MD Steve Reinstein, WIOQ personality Ed Sciaky, WYSP personality Jack Quigley, and MCA's Lynn Kellerman.

## Maxus Factor At WB



Warner Brothers artists Maxus met with label staffers for a strategy session on the group's recently-released debut album. Pictured are (l-r, rear) attorney Gary Gilbert, group's Michael Landau, Doane Perry, Robbie Buchanan, Jay Gruska, and Mark Leonard, and WB President/Chairman Mo Ostin; (l-r, front) label's Robin Rothman and Michael Ostin, management's Nat Jeffreys, label's Gabriele Arras, producer Michael Omartian, and manager Lewis Kaplan.

## E/A Acquires Twitty



Elektra/Asylum Records threw a Nashville party for recently-signed Conway Twitty. Pictured (l-r) are E/A Nashville VP Jimmy Bowan, Conway Twitty Enterprises President Hugh Carden, E/A Nashville GM Ewell Roussell, Twitty, United Talent's Jimmy Jay, and E/A VP Bryn Bridenthal.

## Nicks Drags Platinum Around



Stevie Nicks was presented with platinum awards for her "Bella Donna" LP following her tour-concluding performances at Los Angeles's Wilshire Theatre. Pictured (l-r) are Atlantic Chairman Ahmet Ertegun, Nicks, Modern Records cofounder Paul Fishkin, Atlantic President Doug Morris, and Modern cofounder Danny Goldberg.

## Welch, Aides View Special



RCA's Bob Welch met with RCA executives in New York to preview his MTV special/RCA videodisc concert "Bob Welch & Friends - Live At The Roxy." Pictured (l-r) are the special's executive producer Mickey Shapiro, Welch, RCA's Bill McGathy, and RCA VP's Jack Craig and Joe Mansfield.

## Sneaker Celebrates Baxter's Birthday



Handshake artists Sneaker staged a birthday party for their producer, guitarist Jeff Baxter, after the group's Country Club performance in Los Angeles. Pictured at the backstage bash are (l-r) Sneaker's Tim Torrance, Baxter, Handshake's Joel Newman (rear), group's Jim King, Michael Cottage, and Michael Schneider.



# VANGELIS

## "CHARIOTS OF FIRE"

A/C **BREAKER** #23

Building Strong Pop!

<b>A/C</b>	14Q	KBOI	<b>CHR</b>
WTFM	WGAC	KUGN	WIFI on
WIP	KEY103	KMJJ	WCAU-FM add
WTAE	WAFB	KWAV	WXKS-FM deb 30
WPRO	KOLE	K108	JB105 32-26
WASH	WERC	KSL	WPIX add
WLTA	WBT	KCEE	Z93 add
WSB	WVLK	WKZE-FM	94Q add 30
KULF	WMAZ	WGIR	Q105 27-26
97AIA	WRVR	WSKY	CKLW deb 30
WCLR	SM95	WCHV	WGCL add
WOMC	WTAR	WLEQ	WDRQ on
KMBZ	WPTF	KSEL	KRLA on
KXOK	WRVA	WLVA	KFI 29-26
KEX	WAKR	WORG	KIIS-FM deb 30
KFMB	WHBY	WJBC	KEZR add 27
KING	WHBC	KCRG	B100 add
WNAB	WHIO	KFOR	KJR 17-14
WRIE	WFMK	WSGW	KYYX 21-18
WSFM	WIBA	WJON	KIMN on
WTIC	KLTE	KFQD	
WCTC	WQUA	KADE	
WELI	KRMG	KBOZ	
WHAM	KKRO	KMED	
WGY	WKBN	KOLO	
WHYN	KOB		
WHEN			

### Now Starring At:



KZZP 26-24	WSEZ add	WTRU add
WFBR add 29	KJ100 on	KSLY on
KC101 deb 28	WVIC 22-10	KCBN 23-20
WKRZ-FM on	WJXQ add	KDZA add
K104 8-7	KIOA add	KOZE 15-15
WCAO add	KOFM on	
KZFM 21-15	KRAV deb 20	
KINT 28-27	WNAM add	
KLAZ add	KQKQ on	
WJDX on	KYNO-FM 29-18	
WSGN add	KGGI add	
WZYP on	KJRB 21-13	
BJ105 on	KNBQ on	
WDOQ add	KBBK on	
CK101 add	KCPX 32-27	
WBBQ on	WJBQ 39-37	
KX104 on	WGUY add	
WMAK-FM add	WLAM add	
WOKI 31-28	WTSN 24-22	
WNOX on	WHEB on	
	95XIL 22-18	
	WFOX on	
	WISE on	
	WFLB on	
	Q101 deb 29	
	KVOL on	

The Acclaimed Motion Picture  
**'CHARIOTS OF FIRE'**

Opens February 5th At 600 Theatres Nationwide

Manufactured by PolyGram Records

ON  RECORDS

# THE PICTURE PAGES

## Clark Gets Hooks In Platinum



RCA presented Louis Clark, conductor and arranger of "Hooked On Classics," with a platinum award for the LP. Pictured (l-r) are RCA VP Jack Cralgo, K-Tel VP George Lukan, Clark, and RCA VP Joe Mansfield.

## Burnette Set



Columbia's Billy Burnette was met backstage after his set at the Country Club in Los Angeles by label executives as well as actor Gary Busey. Pictured (l-r) are Columbia's Debbie Newman and Ken Sasano, manager Suzi Frank, Busey, Burnette, and Columbia's Warren Williams and Peter Fletcher.

## Atlantic Chic Affair



Atlantic Records celebrated the release of Chic's "Take It Off" LP with a New York penthouse party. Pictured (l-r) are Atlantic Exec. VP/IGM Dave Glew, group's Nile Rodgers, Atlantic VP Sal Unterano, label Vice Chairman Sheldon Vogel, group's Bernard Edwards, Cotillion President Henry Allen, and Atlantic President Doug Morris.

## E/A Into Woods



Ren Woods has signed with Elektra/Asylum, with the first single for the singer/actress/dancer due shortly. Pictured (l-r) are E/A Sr. VP Kenny Buttic, Woods, and manager Forest Hamilton.

## Montage In Deal With Wheel



Montage Records signed a logo/production deal with Los Angeles-based Wheel Records, with the recently-released Patterson Twins single the first product. Pictured (l-r) are Montage VP Stuart Love, Wheel founders Michael Meixner and Rudolph Woltz, and Montage co-Presidents Marshall Blonstein and David Chackler.

## Men Of Stealer Join MCA



MCA has signed L.A.-based group Stealer, with an album coming early in March. Pictured (l-r, front) are MCA VP Vince Cosgrave, group's Randy Koontz, MCA VP Denny Rosencrantz, and group's Lee Kix; (l-r, rear) group's Tony Russo and Robin Miller, MCA President Bob Siner, and manager Lindy Michaels.

## Producers On West Coast



Portrait artists the Producers played the Country Club in Los Angeles, and were met backstage by Epic/Portrait/Associated Labels executives. Pictured (l-r, front) are EIP/A's Mika Alhadeff, manager Donny Graves, group's Van Temple and Bryen Holmes, EIP/A's Lori Holder, CBS VP Tom Werman, EIP/A's Ron Hanham, and EIP/A VP Larry Douglas; (l-r, rear) EIP/A's Larry Stessel, EIP/A VP Bill Freston, and group's Kyle Henderson and Wayne Famous.

## Bruzer Handshake Deal



Handshake has signed L.A.-based Bruzer, with a first LP scheduled for February. Pictured (l-r) are group's Paul Frank, Handshake President Ron Alexenburg, group's Rick Ramirez, and Handshake's Joel Newman.



JEFF GELB

## AOR Interview: Jeff Pollack

As a glance to your right will indicate, the fall Arbitron was very kind to AOR consultant Jeff Pollack. The books provide the perfect excuse for a conversation with Pollack (last profiled (5-1-81), who also offers comments on upper demos, the changing face of AOR music, the symbiotic radio-records industry relationship, and much more.

**R&R:** Congratulations on a number of nice Arbitrons.

**JP:** It was a combination of hard work from all the key people at the stations and especially the PD's working with us to achieve the same goals.

We're very proud that ten of our clients are now the top rock stations in their markets. I'm especially pleased that, in under two years of hard work with KLOS/Los Angeles and Tommy Hedges, we were able to beat KMET.

**R&R:** In our last interview you announced your new "Adult AOR" format. Where does it stand today?

**JP:** KBPI/Denver and KDKB/Phoenix are example of two stations that have taken the AOR format and attracted a huge share of 25-34 adults while still dominating the 12-24 demographic. KZAM/Seattle, with an adult AOR format, is one of the market leaders in 25-34 adults.

This approach to older demos may not be for everyone. It depends entirely on the competitive situation and the format history of your station. The wider you spread yourself the more vulnerable you are to a competitor who has a very narrow target demo. So expanding your audience upward is tempting for sales reasons but can be perilous. In those situations where the market conditions are right an adult AOR format can be both advantageous to sales and ratings.

There needs to be an evolutionary process involved. In other words, the expansion of an already-solid base seems to be more successful than a brand-new station signing on with the intention of garnering older demos.

**R&R:** Why are AOR's slow to pick up on going after older listeners?

**JP:** Many stations have invested a lot of time and money in securing their niche in the market as the 12-24 leader. Given the uncertainty that is inherent in changing directions many stations prefer to play it safe with the audience they know best. The risk you always run in pursuing a new audience is blowing off your cume. Trading off teens for 25-34 listeners, in many cases, is dramatically reflected in the 12-plus share. Whether justified or not, managers and the advertising community often view that 12-plus share as a station benchmark of success.

**R&R:** What is radio's responsibility to the record industry?

**JP:** I think it's important to be honest and open-minded at all times. It's radio's responsibility to play the best of the new music available for our audience. As a result radio should make an effort to listen to, and be open-minded to new music when making music add decisions.

If a radio station is not going to play new music it should be upfront with the record company involved and not give them the

runaround. I think everyone appreciates this kind of honesty.

**R&R:** What role can record promotion people play in helping you determine musical choices for your stations?

**JP:** Providing the right kind of information in these areas: leading cuts, other stations in the country, and more specifically, which stations competitive with us in each of our markets are playing it; the track record of the artist, and how the record is researching in other markets. All of this information is very useful in determining the possible strength of a new album and whether it's appropriate for airplay.

Most of our stations do callout music research. In addition to the music calls many of our stations do focus groups, strategic and vulnerability studies (a phone study to determine overall strengths and weaknesses of the competitive situation), and utilize CMT's (Comprehensive Music Tests by Bill Moyes that test a large number of library titles at one time with several hundred preselected participants). The more information available to us in each market the better we like it. We encourage all of our stations to get involved in several different kinds of research to help determine musical tastes, advertising and marketing strategies, image development, and overall strengths and weaknesses of themselves and their chief competitors.

**R&R:** Is AOR becoming less enamored of heavy metal music?

**JP:** With the use of callout music research, the subjective opinion of what a rock and roll station was supposed to sound like has given way to a realistic view of what mass appeal rock radio actually is. Some hard rock tests well, some doesn't. Without question there is less heavy metal being played than a few years ago.

**"I feel the biggest threat to AOR will come from ourselves; that is, fragmentation."**

**R&R:** At no time in AOR's history have we come closer to playing the same music as CHR stations. Why is this and how far can we go?

**JP:** For a time some programmers forgot that the most important thing is the strength of each individual song. The audience listens to the radio song by song. They don't spend a lot of time worrying whether that artist is particularly hip. As a result, AOR programming is much more broad-minded than it used to be. Many artists who were not played previously now receive AOR airplay simply because the programmers discovered the audience not only does not object to them but actually enjoys hearing a wider variety of music than ever before.

As for how far we can go along these lines, that entirely depends on the goals of each particular radio station. As I mentioned before, there's a real temptation to broaden your appeal. That's fine as long as

you don't go so far that you blow off your core listening group.

**R&R:** Music is changing on AOR radio. How about personalities?

**JP:** Obviously music is paramount on AOR radio, but AOR can be very dull without personalities. Entertaining and exciting radio is probably even more important than it was a few years ago. With more stations doing research and thereby sounding similar musically, a radio station that

utilizes creativity and imagination will be at an advantage. People enjoy a station with a sense of humor.

**R&R:** You're consulting the ABC Rock Radio Network. In what ways do you see it as being unique among its competitors?

**JP:** I feel ABC is the leader in network programming, and has been for many years. As a result the ABC Rock Network is able to draw on its vast resources. With Denise Oliver at this network's helm I have every confidence that its programming will be the best available. The concerts will be bigger and better, the features more interesting and topical, and the music specials more exciting. Combine that with the widest newsgathering group in the world and ABC Rock Radio should be the best young adult network around.

**R&R:** You're consulting Sandusky's AOR's, and I understand you've been talking with its Radio President Toney Brooks about producing TV commercials with them.

## POLLACK STATION SCOREBOARD

The following are the 12-plus figures from the fall Arbitron of the Pollack-consulted stations. (A confidential consultation client was also up, while WYSP/Philadelphia was not a Pollack client station during the fall sweep.) All data is copyrighted by Arbitron.

KZEW/Dallas	5.0-6.5	(No. 1 AOR)
KBPI/Denver	9.9-7.1	(No. 1 AOR, No. 1 Adults 18-49)
KSRR/Houston	2.0-2.8	
KLOS/Los Angeles	4.5-4.7	(No. 1 AOR)
WNOR/Norfolk	7.6-7.1	(No. 1 AOR)
KATT-AM & FM/Oklahoma City	5.3-8.1	(Sold in combo, No. 1 AOR)
KDKB/Phoenix	6.5-8.5	(No. 1 AOR, No. 1 in market)
WHJY/Providence	*-8.8	(No. 1 AOR) (* Debut Book)
WCMF/Rochester	7.2-6.4	
KISS/San Antonio	5.1-8.8	(No. 1 AOR)
KSFX/San Francisco	1.8-2.1	
KZAM/Seattle	2.8-3.7	(No. 1 Women 18-34, No. 2 Adults 25-34)
KWFM/Tucson	5.4-6.7	(No. 1 AOR)



Jeff Pollack

# AOR

EVOLUTION

KICT/Wichita PD Bob Laurence is upped to Operations Manager; he retains the PD title as well... Van Johnson gets PD nod at KMGH/Bakersfield as Katie Manon exits for afternoons at KKDJ/Fresno... John Seid exits February 20 as PD at WGIR-FM/Manchester... Keith Lowe joins LOVE 94/Miami for nights from KLOS/Los Angeles... Jeff Curry exits nights at WIZD/West Palm Beach... A whole slew of changes at WRXL/Richmond, where staffers Bob Sweeten and Jan Glavan exit. Replacements are Rik Maybee from WKWF/Key West (for overnights), Amy Moats from WKNR/Battle Creek (for nights), Tim Scott from DC101/Washington (for afternoon drive), and Rafferty from WPRO-FM/Providence (for middays). Denise Pascal also joins WRXL as Promotions Director... Charlie Austin joins WKZL/Winston-Salem from WDCG/Durham for overnights... Natalie Windsor exits WCMF/Rochester news for same at WMET/Chicago... Bruce Figler joins WRKI/Bridgeport parttime from WTFM/New York.



**TWO OF A KIND** — Epic's Karla DeVito (left) performed in Philadelphia recently, then took a tour of WYSP where she was interviewed by air personality Pam Merly (right).

## AOR Reporter Profile



Chico, CA

**PD/MD:** Ron Woodward  
**Power:** 15,000 watts  
**Consultant:** none

"In the last few years a unique situation has taken place at KFMF — we've been able to increase our coverage so we now have a signal that covers most of Northern California. You can drive 175 miles and still be able to hear us.

"Our musical identity is 'Rollin' the Rock.' Over the years we've adjusted to the changing times, attitudes and lifestyles as almost everyone else has done. The 'guts' of the music policy is consistency. We mix major LP cuts and oldies with the best of the currents. We're not tight-listed nor a leftfield rocker. Our audience appreciates the wide selection of tunes we play.

"Our target demo is broad: 15-40. I have a talented air staff with a good knowledge of music, and the KFMF system leaves them plenty of room for creative input. They're personalities too; in fact, we've been a kind of 'farm club' for several West Coast AOR stations over the years.

"Listeners hear more than music on KFMF; we emphasize usable information from our news and PR department. We like to get involved with our listeners' lives through creative promotions, keeping the station visible through jock participation in community events. We do live remotes, plenty of TV, billboards, newspaper, bumper stickers, and T-shirts.

"In the words of an old radio philosopher, 'Nobody promised you an audience — you have to earn one.'"  
 — Ron Woodward



**WMET SCORES BIG WITH NASTASE** — Tennis legend Ilie Nastase, in Chicago for a championship tournament recently, did a guest DJ shift at WMET. He's pictured practicing in a souvenir T-shirt from the station.



**SEGER SEEKS SQUIER** — Capitol labelmates Bob Seger and Billy Squier met backstage after Squier's recent Detroit appearance to discuss rock and roll with WRIF air personality Ken Calvert. Pictured (l-r) are Capitol's Tony Smith, Seger, Squier, and Calvert.



**WAITRESSES SERVED AT KROQ** — Polydor/Polygram's Waitresses album was hand-delivered to KROQ/Pasadena by Polygram's crack short order team. Pictured (l-r) are Polygram's Jeff Laufer, KROQ's Frank Bennett, Polygram's Rooth Blackman, KROQ's Denise Westwood, Polygram's Brandt Foust, KROQ MD Larry Groves, Polygram's Cynthia Cox, KROQ PD Rick Carroll, Polygram's Brenda Garrett, and KROQ's Jed the Fish (front with KROQ mascot Theodore).



**GREAT WHITE NORTH COAST** — Polydor/Polygram's Bob & Doug McKenzie played an on-air game of "Beer Hunter" with Kid Leo when the comedy duo visited WMMS/Cleveland on a promotional tour for their album.



**KMEL HAS BEAUTIFUL VISION** — WB's Van Morrison scheduled a quite-rare personal appearance at KMEL/San Francisco for an interview on the eve of the release of his new album "Beautiful Vision." Morrison (left) is pictured with KMEL air personality Paul Vincent (right).

## COLOR

**BREAKFAST FOR OZZY:** In conjunction with a local Ozzy Osbourne concert, WIOT/Toledo asked listeners to submit menu item ideas in a "Breakfast for Ozzy" promotion, with winners receiving albums and tickets to the show. Among the foods suggested were Quaker Goats, Pigeon Bran, Mice Krispies, Maxwell Horse Coffee, and Bat Bacon!

**THE CARS CAR:** WYSP/Philadelphia, in conjunction with Elektra's Cars' local concert appearance, had the band autograph a 1982 Le Car by Renault as the grand prize in a promotion that had listeners registering by calling WYSP whenever the station played a Cars cut.

**POLICE ESCORT:** MI05/Cleveland tied in with an appearance of the Police for a promotion that offered a police-escorted limousine ride to the group's show plus four front-row tickets. Listeners registered by calling the station and first winning Police albums.

**FOREIGNER FOR A WEEK:** KMEL/San Francisco had some help in picking a winner in its Foreigner promotion, which sent a winning listener to a foreign country (Mexico) for an expenses-paid week-long vacation. In town for a concert, the group's Mick Jones picked the winning name on the air.

**COMING NEXT WEEK:** We continue our look at some of the big winners of the fall Arbitron with an in-depth interview with Larry Bruce, PD of KGB-FM/San Diego, which registered its all-time high 12+ figure this book (8.2). Larry discusses image, research, music, personality, and more.

## UPDATE

First, the figures: A goodie from KNCN/Corpus Christi in the fall Arbitron: 6.5-8.9; WWCK/Flint's market-smashing 13.2 (up from 10.5); WMMR/Philadelphia's rise 5.7-6.2, bringing the station to third place in the market; KILO/Colorado Springs's 14.0, which is a No. 1 market figure; also market-dominant numbers at WLAV/Grand Rapids (13.3), and WDIZ/Orlando (12.4); big news from Noble Broadcast (Frank Felix-consulted) WIBA-FM/Madison, which broke into double digits with an 11.4; up books for both Hartford AOR's: WHCN (6.5) and WCCC-FM (4.9)... Is jazz coming on as a programming complement for AOR radio? Two AOR's just announced plans to begin weekly jazz shows, and both seek complete jazz servicing. Contact the MD's at WMAD/Madison and WEEI-FM/Boston... 1700 listeners helped KFMX/Lubbock celebrate its first AOR anniversary with low-priced drinks and local bands at a nightclub... WHJY/Providence co-sponsored a 24-hour rocking chair rockathon, taking listener pledges for the March of Dimes... KGB-FM/San Diego's sponsoring a winter Grand Prix of surfing as a benefit to provide scholarship money for a 17-year-old paralyzed in a surfing accident... WFYV/Jacksonville held a Carmine Appice Drum-Off in conjunction with Pasha/CBS and Carmine's album. 150

drummers tested their skills in front of judges who included members of .38 Special, Rossington-Collins, and the Danny Joe Brown band. After the grand-prize \$2500 drum and cymbal set was awarded, the judges joined in for a huge jam session... KVRE/Santa Rosa has started a weekly hourlong TV rock video show, and needs video servicing from record labels. Contact PD Cindy Paulos.



**RAMONES ROCK WITH K94** — Sire/WB's Ramones did an in-store appearance in Norfolk sponsored by WMYK. Pictured (l-r) are group's Joey Ramone, station's Shelley Stiles, band's Johnny and Dee Dee Ramone, station's Bob Conwell and James Scott.

## CONCERTS & CONVERSATIONS

**PRESENTATIONS:** KY102/Kansas City presented Joan Jett for free.

**CONVERSATIONS:** Nils Lofgren on WDHA/North Jersey... Phil Lynott on CITI-FM/Winnipeg... Henry Paul on KMGH/Bakersfield... Joan Armatrading on KYTD/Santa Barbara... Tim Goodman on WHKC/Evansville... Bryan Adams on WMJQ/Rochester... Ozzy Osbourne, Starflighters, Joan Jett on WMAD/Madison... Gordon Lightfoot on WNEW-FM/New York... Nils Lofgren on CHUM-FM/Toronto... Clarence Clemons, Peter (Monkees) Tork on WAAF/Worcester.

## The Music Section

AOR's Most Accurate  
 Music Information  
 Begins Page 40

# Adult / Contemporary



JEFF GREEN

IS YOUR STATION REALLY ATTRACTIVE?

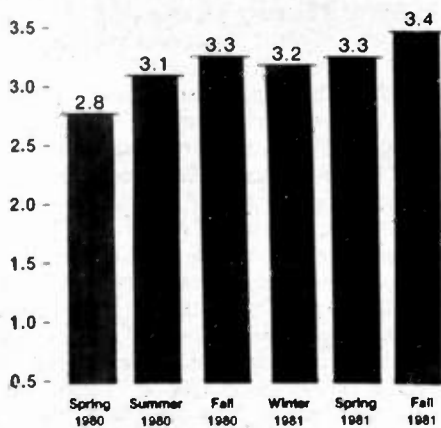
## WCLR: Creating Utility & Desirability

It's too early to tell for sure, but from the early results of the Fall 1981 Arbitrons, it appears that A/C stations (including those on FM) that offered a significant amount of meaningful services generally performed better in the ratings than those which did not.

Programmed by broadcast veteran Jack Kelly, WCLR/Chicago has propelled itself to the No. 1 A/C position in town. Jack credits some of the success to essential factors such as on-going consistency of the on-air product, correct research, and interpretation of that research. However, Jack is convinced that creating specifically purposeful and desirable images permitted WCLR not only to compete with the clear-channel giants, but also helped it triumph over the FM A/C competitors. Moreover, Jack points out why outside promotion is important to protecting these fragile images.

### Listening Value

Jack shared a few programming ideas about how WCLR looks at itself in the mirror to judge its own listening value.



WCLR/Chicago  
Arbitron  
Monday-Sunday 12-plus 6am-midnight

● "We try to look at the utility of our station. How do people in Chicago use radio? This is a big variable, because people use and expect different things from radio at different times. It's important to understand the paradox that for every tunein, there is a tuneout. At certain times of the day, people tune away from a station more easily than they tune to one. If a station does something *wrong*, it creates a tuneout. It's much more likely to lose listeners over a programming negative than it is to gain listeners by doing the *right* thing. However, there are times when a *cume* situation is favorable, as listeners tune to a station to fulfill a specific need. Now, I'm not talking about general daypart listening for all of radio. It's different for every station, and so we study ours carefully."

### Desirability

"In our TV spots, we mention specific reasons to listen to WCLR and certain qualities about the information services we offer. You can't just say 'news,' 'weather,' and 'traffic.' You have to add some sort of spice to these features, to make them stand apart as being more attractive than those of your competitors, who of course offer the same things.

■ The idea is to think in terms of creating *desirability*, answering a real need, and enhancing the station's image all at the same time. For example, we do traffic reports like everyone else, but we call ours 'Clear Traffic Watch.' (Our nickname is 'CLEAR,' by the way.) Radar is used by all the TV stations for their weather reports. We learned that the concept of 'radar' is perceived by the consumer/listener as being modern, accurate, and precognizant. So we call our weather 'Radar Weather.' The

- Studying The Utility Of Your Station.
- Thinking In Terms Of Creating Desirability.
- ▶ Defensive Awareness Through Promotion.



Jack Kelly

"It's much more likely to lose listeners over a programming negative than it is to gain listeners by doing the right thing."

old news phrase 'Give us 20 minutes and we'll give you the world' essentially is saying 'concise news.' As an FM A/C programmer I can tell you how difficult it can be to convert longtime AM news listeners to an FM full-service station. We consider ourselves one of these facilities, and work hard to convince regular listeners of the AM full-service stations that we can offer the same concise news and information. In fact, one of the qualities listeners appreciate most about news on FM is that it doesn't run for a long time. So we promote our 'Concise News.'

### Defensive Awareness Through Promotion

▶ "Once the value and desirability aspects are in place, you will probably need to insure your station's ratings opportunities through outside promotion. If you're in a tight race, and if your competitors are spending a lot of money merely to garner visibility, you have to be prepared to match it. Why? Because so much A/C listening is passive, a lot of people aren't even aware of what station they listen to. With A/C radio, the call letters are just not that impor-

tant to the listener. It's not that much an active part of their lives. So you have to meet or exceed the level of visibility to work offensively for you as a *cume* generator. With outside promotion, such as TV, billboards, buscards, etc., people don't recognize the names of things unless they're already familiar with them. In short, defensive reinforcement is important. However, if you have the creative and financial wherewithal to play *hardball*, then you should indeed have an aggressive campaign that actually seeks new listenerships. This, of course, simultaneously reinforces your call letter visibility to your core audience.

We're fortunate to have the strength of a forward-thinking company like Bonneville behind us. They're committed to providing the resources, research, and especially the people we need, while allowing us a tremendous amount of autonomy. We get a lot of encouragement to go out and give our best fight."

## Progress

B. Eric Rhoads, President of Equivox Broadcasting, announced that his new station KLRZ/Salt Lake City is now on the air, known locally as "Color Radio 95" . . . WIVK/Knoxville has dropped Country after 25 years to turn A/C, and requests label service. Contact Don Bell (615) 588-6511 . . . WLIV/Livingston, TN has picked up the KalaMusic A/C format . . . WINC & WQUS/Inchester, VA have combined to become WINC-AM & FM, and is now A/C and programmed by Frank Iddings Jr. . . WCLR/Chicago has moved to the WCLR Building, 8833 Gross Point Road, Skokie, IL . . . The Radio & Television News Association of Southern California has awarded the "Best Radio News Broadcast" 1981 Golden Mike Award to KFMB/San Diego . . . The Michigan UPI Broadcasters Association awarded their "Best Newscast of 1981" to WOMC/Detroit.

## The Music Section

A/C's Most Accurate  
Music Information  
Begins Page 54



LET'S TWIST — Chubby Checker, the man who made twisting a national pastime in the 60's, gave WMAL/Washington afternoon drive team Bill Trumbull (right) and Chris Core (left) a few dancing lessons between concerts recently.



YA GOTTA HAVE MOXIE — While helping the Salvation Army raise over \$17,000, WHAV/Haverhill, MA gave away a "Moxie Motorized Mini-Van. The two gentlemen are, from left, PD/midday man Dave Williams, and MD/morning host Paul Bellay.



IT PAYS TO ADVERTISE — WRBA/Normal, IL Sales Manager/morning drive talent Paul Dunn should know. He claimed he hadn't had a date since 1978, and that his back had gone out more times than he had! Since Paul got his personalized plates, he happily reports that girls now feel sorry for him and now he's going out every night!



WGWS PERKS INTEREST IN SOUTHERN FLORIDA — Listeners who send in reasons why their offices deserve coffee breaks have a chance to win coffee mugs, coffee, donuts, and a visit from WGWS/Miami's Kelly & Kline morning team. Accompanying Bill Kelly and Al Kline are a swimsuit designer with her model, sure to open the eyes of any sleepy disc jockey.

# Country



CAROLYN PARKS

SOME VIEWS FROM THOSE WHO'VE TRIED THEM

## How Effective Are Custom Commercials?

In two recent articles I've focused on a number of syndicated TV spots currently available for Country-formatted radio stations. Most are certainly high-quality, eye-catching vehicles. But they are of necessity rather generic in nature and often do not accurately reflect the message the station wishes to convey. For that and other reasons (usually economic) many broadcasters have opted to produce their own TV spots locally, thus trading a little slickness for a more individualized message.

As any of you who've seen spots featuring mom, dad, the kids, and even grandma entreating everyone to come out to "Furniture City" know, producing a spot that conveys your message without looking like an ad for a used car lot can be a very tricky business. Done well, however, a locally-produced custom spot can give you the freedom to say exactly what you want about your station in the manner you want it said. As with any other unfamiliar endeavor, surrounding yourself with people who are experts in their field and can carry your basic idea through to the finished product is half the battle.

One person very knowledgeable on the subject turned out to be Peter Scheurmier, a longtime radio marketing consultant, who conceived and produced KHJ/Los Angeles's latest advertising campaign. Although the full results of this campaign won't be felt for some months yet, Peter's background in this field has certainly taught him some of the pitfalls to avoid. As he notes, "In my resume bag I have a folder of great-looking campaigns that everyone always slaps me on the back for... but they didn't work! The ones, strangely enough, that always seem to be the most effective are those that communicate in the simplest possible way."

### Message vs. Image

"The primary concern that I have with syndicated spots is that the mere thing that makes them syndicable tends not to com-

municate your message properly. I've been shown most of the syndicated Country spots, and the thing that concerns me about them is that here is some guy who's sitting in a studio saying 'Let's produce a spot for Country radio,' and unfortunately they have a great tendency to address themselves to Country radio and not to the station. Every broadcaster should ask himself very clearly 'Does the syndicated spot actually communicate the message I'm trying to communicate?' or does it not tend to communicate image. That's what those spots have a great tendency to do.

*"For a commercial to stand out it doesn't have to necessarily be pretty... it has to be communicative and effective."*

— Peter Scheurmier

They set up a scene and a mood for country music. If you're in a hard-nosed competitive situation, is that in fact what you want to be communicating? If you're the only game in town or the dominant station, then it's a whole different ballgame. People don't seem to be as concerned with image right now as they are with 'tell me like it is.'

"I now do a tremendous amount of commercial testing. I'm a great believer in it. It's money extremely well spent to find out whether the idea you're trying to portray is the correct idea and whether you're able to

build the billboard (for the TV spot), because the same person who drives down the street watches television. We carried the theme through very literally in this particular campaign. I think everybody driving around town visualizes ('Dallas' star) Patrick Duffy (KHJ's spokesman) on the billboard."

If this one-to-one communication approach using a highly-recognizable spokesperson sounds vaguely familiar to you, it should. It's based on one of the highest-testing syndicated spots currently available, the Patrick O'Neal Beautiful Music commercials. Peter explains why he took a similar approach with KHJ. "I took the time to find out why the Patrick O'Neal spots tested so well, knowing that I was appealing fundamentally to a similar demographic target. Basically, it's the simplest form of communication... come up and say something to somebody in a direct and identifiable way. We also learned that if somebody walks through the call letters it reinforces them in the audience's mind. I also was looking for a spokesperson who I thought had authority through a positive image (J.R. wouldn't have worked... he would have been a great gimmick, but you professionally hate him). Patrick Duffy happens to listen to the radio station, which helped us in getting the 'yes.'

"What we did was employ many of the fundamentals of simple, downright communication. There's no music on the spot, and that was done for a reason. Music very often in radio spots tends to detract from the message you're trying to communicate. It tends to be a little bit assumptive... that people will know exactly what type of music you play just because you squeeze three or four cuts into a 30-second spot. The thing that we have to be careful of and one of the things that tends to miss in syndicated spots sometimes is that because we're in the



KHJ's winter advertising campaign (which has been copyrighted by the company) is a good example of image transfer between the TV spot (top) and the station's billboards (bottom).

radio business we tend to believe our own publicity."

radio business we tend to believe our own publicity."

### Repositioning The Station

"One of the more significant things about this campaign is that for the first time in modern history we are not 93KHJ. It is the first time that we stood up and said we're Country KHJ at AM 93 on your dial. The interesting thing is that it probably would have been a monstrous mistake for us ever to have changed the call letters, because 93KHJ is still very positively perceived in the market. The question is repositioning KHJ, not changing it totally. We're really one of the first major market radio stations that had to come to grips with a significant change in the middle of extended measurement. It was okay when you had four ratings books a year and you had two months between each one of them to build some image and redirect. When you're in a constant survey situation, you've got to be very sensitive to what happens to those numbers.

"At this particular time the number one objective after what we've gone through in the last year of identifying our mistakes is, first, let's make sure everybody knows we're Country. We'll worry about image later. I think you can take care of image in different ways. Our ability to get Patrick Duffy, for example, speaks a lot for our image."

### What Are You Trying To Say?

"Broadcasters should first figure out what it is they're trying to say and then how they should do it. If a syndicated spot does it for you, then use it. If not, then do it yourself. One of the things that impressed me most in your articles was the comment which said that the most important thing was that the commercial must stand out. The point that I take some issue with on that is that for a commercial to stand out it doesn't have to necessarily be pretty... it has to be communicative and effective."

Besides Peter, I also spoke with a number of other broadcasters who've debated over the choice of syndication versus "homemade." Space does not permit me to use all of their comments, but I think some

Continued on Page 31

## Matchmaking . . . KFH Style



It appears that the male vs. female ratio in Germany is at an all-time low. So bad, in fact, that 26-year-old West German resident Regina Leitner (pictured) wrote to the mayors of several American and Canadian cities asking for help in locating suitable "pen pals." Object: Matrimony.

When word got to KFH/Wichita's morning man John "Hooter" Myers, his promotional lightbulb went off and he called Ms. Leitner. One call led to another, and soon Ms. Leitner was winging her way to the states courtesy of KFH. The highlight of the trip was the station's "Regina Party," attended by 50 of Wichita's most eligible bachelors, followed by a wealthy Ohio businessman's date with the 5'6" blonde the following evening. Although Regina still wasn't a Mrs. when she returned home, all indications were that she had made a lot of new friends and had provided KFH with one of the more unique promotions to come its way in a long time.

P.S. — Since the lady is still looking, hopefuls should keep in mind that Ms. Leitner likes "children, animals, music, sunsets, car driving, honest people, and hard work in open air," the last requirement eliminating most of the DJ's I know!

## The Music Section

Country Radio's Most Accurate Music Information Begins Page 48

# Custom Commercials

Continued from Page 30

of their thoughts on the subject may prove useful to those of you considering television advertising for your station.

Bill Sherard, GM, KIX106/Washington, D.C.: "We are in the process right now of considering some of the syndicated commercials that are currently available. Until recently I don't think there was a whole lot of difference in the quality between syndication and locally-produced. However, I think the quality on syndicated spots is starting to improve significantly. One of the reasons we didn't use syndication for the introduction of the station was that we keyed into a giveaway rather than a positioning of the product alone and a custom commercial was really the only way to approach a solution to that goal. It gets right down to does it fit your needs? Sometimes the creativity is so fancy and the commercials blow you away, but when it's all said and done, was the marketing goal achieved? It can actually hurt the radio station if it's the wrong spot."

Bill Mize, GM, WQIK-FM/Jacksonville, FL: "We have never used a syndicated spot. Most of the syndicated spots are very good, but my objection to them is that quite obviously they were originally prepared for someone with specific needs and then put into syndication. We try to do our own thing. Most of the syndicated spots that I've seen would alter our approach to what we're trying to do. I would probably have to say that maybe the syndicated ones overall were more professional than what we had... the quality was probably a little better. But I really believe that as far as the average viewer is concerned it would not be noticeable. The key to anybody's success is to be successful with what you're doing, not try to do what somebody else is doing."

Perry St. John, GM, KSO/Des Moines, IA: "I haven't bought a syndicated television spot at all, and it's not that I don't like them. I think some of them are excellent. It's just that I haven't had it in the budget. Many times the slick national spots are an image thing for the radio station which doesn't really zero in on what you want to advertise. We do. If we want to advertise

our morning show, we advertise our morning show. If we want to advertise a game that we've got on, we do that. I will say this about the TV commercials that we've produced. They're good commercials, but they're just nowhere near the calibre of the national ones. We try not to get into dialogue or characters. We don't put the morning men on and have them try to be funny. They're just very simple spots."

Chris Warren, PD, WGNA-FM/Albany, NY: "We've been approached by syndicators before, but we're of the belief that the more original you are and the less you use that somebody else might be using in another market, the better off you are. It seems to have worked for us. Perhaps we can't get as much action on the screen like animation, but at the same time we don't promote ourselves as a station that is go, go, go all the time anyway. It's basically a nice, relaxed country music format, which reflects on the commercials in a laid-back approach, and we can get that through local TV stations."

Vern Ore, GM, KZLA/Los Angeles (Vern also produced spots for similarly-formatted KSCS/Dallas while GM there): "I've never used syndicated spots, but I've seen quite a few of them. I think they're probably technically better... they're lighted better, their sound quality is probably better. What they're doing is spending a lot of money creating one spot with holes in it so they can put in your call letters, then amortizing it over however many stations. We spend the money for one spot, and we're the only ones who use it. I think ours is homier. We're saying we're a very comfortable, easy music place to be, and that's how people perceive us. I think that the technical slickness is not as much perceived by the average viewer as it is by those of us inside the industry. There are very few art directors watching. Syndicated spots have to fit Dallas, as well as Los Angeles, Minnesota, and New England, and there are Country music stations in every one of those places. However, the meaning is different in every one of those places, while the syndicators market 'one size fits all.'"



**KENNY'S A WINNER AT WAJR** — When WAJR/Morgantown, WV feels an injustice has been committed, it does something about it, as when Kenny Rogers was overlooked for the CMA's "Entertainer Of The Year" award. The station conducted its own poll of listeners who overwhelmingly felt Kenny should have won the award, so WAJR made up its own "West Virginia Entertainers Award," which was presented to the artist during his recent concert appearance. Pictured backstage during the presentation are (l-r) WAJR GM Dale Miller, Rogers, and WAJR OD Carl Becker.



**TILLIS TOURS SEATTLE** — Taking time out from his Northwest tour (on which KMPS-FM/Seattle afternoon man Lee Rogers and his Stampede Pass Band were the opening act), Mel Tillis stops to visit with KMPS staffers Addy McKay (left) and Ed Dunaway (right).

## Inside Nashville



BIFF COLLIE

**POCKET SECRETARY:** Loretta Lynn's book has sold over 2 million copies... Ed Bruce signed for bookings with Nashville's Buddy Lee Agency... Jerry Lee Lewis's divorce proceedings underway against Jaren, his wife of ten years, in his hometown of Hernando, MS. They have a 10-year old daughter... Bill Anderson hosted Doc Holiday's "Inside Country Cooking" TV tapings at Bill's Po'Folks Restaurant here... Charlie Daniels's "Volunteer Jam VIII," broadcast on the Volunteer Jam Network and taped for later on 250 "King Biscuit" stations, turned away thousands after filling Municipal Auditorium here... Don King's appearance on the 1982 Heart Gala here precedes his trip to do a TV special in Germany... T.G. Sheppard, Buddy Killen and local TV personality Rita Whitfield will be cohosting local segments of the annual "Easter Seals Telethon," which will be seen nationally February 27 & 28... Michael McDonald and Phoebe Snow set for panels March 5-7 at the fourth annual Nashville Songwriters Association International symposium at Nashville's Hyatt-Regency Hotel. For info, write NSAI, 25 Music Square West, Nashville 37203... Johnny Russell signed with Tanglewood Records... Ballantine Books's paperback edition of Jeannie C. Riley's book "From Harper Valley To The Mountaintop" will be released to coincide with the MCA/Songbird record release of the same name... Mt. Pisgah United Methodist Church in nearby Brentwood celebrated "Tom T. Hall Day" with special services, celebrations and a dinner on the grounds Sunday (1-31). Tom's relationship with the church started when he used that choir to record his "Me And Jesus" hit years ago. (Tom has quietly been involved in the church's building program through the years, too)... Tandy Rice welcomed Barbara Bright home as new editor of Country Music magazine last Friday (1-29) with a press reception at Top Billing offices. Barbara worked with Nashville newspapers in the past... Bill Haynes, Jim Pirtle and Ed Fuqua hosted an open house at the opening of the new offices of J&B Records and Jim & Bill Enterprises Tuesday (2-2)... Rosanne Cash made Johnny Cash a grandfather again on January 26. Congrats to Rosanne and Rodney Crowell on their new daughter... Jerry Lee Lewis, Johnny Cash, and Carl Perkins, the three surviving members of the "Million Dollar Quartet," performed on the Jerry Lee TV special that was taped here. They'll also have an album called "The Survivors." (Oh yes, the fourth member of that quartet was Elvis Presley)...

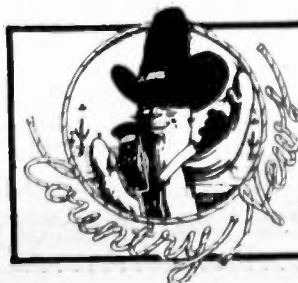
**HARMONY:** Star-studded sounds on recent/new studio stints starring more than one superstar at a time include: Willie & Merle Haggard... Merle & Leona Williams... Willie & Waylon... Cash/Jerry Lee/Carl Perkins... Emmylou/Don Williams... R.C. Bannon/Louise Mandrell... Johnny Lee/Charlene Tilton... Charlie Daniels/Crystal Gayle... Willie & Webb Pierce...

**COUNTRY ROOTS:** Public television station WBGH/Boston and Media Development Corp., headed by former Country Music magazine editor Russ Barnard, are developing a 10-part series on the history of country music to air on public television in

late 1983. The series is budgeted at \$2.5 to \$3 million and will consist of at least ten programs that "will collectively tell the history of country music from the folk roots to today's contemporary eminence as America's most vital popular music." Very little of this is reflected in the presentation of country music on commercial TV, they say, which frustrates many major artists. The tremendous audiences attracted to public television by the PBS shows from the Grand Ole Opry proved to many that country's popularity doesn't depend on a Las Vegas-type format, without the traditional elements of the music. Among the scheduled specials in this "Country Roots" package of 10 shows are: "Will The Circle Be Unbroken," tracing the Carter Family influence through today's Johnny Cash, Dolly Parton & Emmylou Harris... "Waiting For A Train" follows the Jimmie Rodgers tradition from the influence of black singers on Rodgers through Bob Wills, Ernest Tubb, Hank Snow, Merle Haggard, Bob Dylan, etc... "I'll Never Get Out Of This World Alive" will showcase the legend of Hank Williams, the key cog in the "honky-tonk" wheel, with his pupils George Jones, Lefty Frizzell, Willie Nelson, Hank Jr., Ray Price, et al... "Whole Lotta Shakin' Goin' On" revolves around the Sam Phillips story in Memphis and his Sun Records' growth from black influence on white performers like Roy Orbison, Carl Perkins, Jerry Lee, Elvis and others... "Fifty Thousand Through the Fenceposts," the story of the Grand Ole Opry and "The Nashville Connection," mirrors the influence of record producers like Billy Sherrill and others. If dedicated Country radio people were to get together to promote this series on PBS, it could do for public television what Country radio did for Country on TV in the 60's.

**UPDATE:** Cliffie Stone called from Rivendale (did I get it right, Cliff?) where he's starting to build a new entertainment complex. (If anybody can, he can!)... Harold, Phil and Don write that the fourth Statler Brother, Lew Dewitt's regional enteritis (a chronic disorder of the lower abdomen) is not life-threatening, he does not have cancer, he is not dead, he is not retired, and he has not fled to Tibet to become a monk, but he has been advised by his doctor to stay off the road for awhile, and has been temporarily replaced on the road by Jimmy Fortune of Charlottesville, VA.

**GOIN' TO THE DOGS:** Awhile back we saw a list of a well-known record promotion/entrepreneur/Don Juan which included his harem, past and present. At the top of the page, he'd titled it "Dogs I have known." Jerry Clower's new album will be called "Dogs I Have Known," but this time dealing with the canine variety. (Ruff!!)



**Coors Country News**  
This Week's Guests:  
**THE OAK RIDGE BOYS**

Call Pete Howard (213) 399-4949  
131 Ocean Park Blvd. Santa Monica, CA. 90405

# Black Radio



WALT LOVE

RADIO'S DAVID AGAINST THE GOLIATHS

## KGFJ Succeeds With Weak Signal

We all sit and wait for the Arbitron — why? Because we know it will "make us or break us" under the current set of rules. With this in mind, a success story for the first part of the new year is KGFJ/Los Angeles and Program Director J.B. Stone. KGFJ has a 2.4 share and is now the top-rated Black station in the L.A. metro. During this interview we will explore Mr. Stone's background and the things he feels were instrumental in the station's newly-found success. In addition to his radio experience Mr. Stone has a Bachelor's degree in Accounting and an MBA in Accounting & Finance. More and more we are starting to see more educated persons in the ranks of Black radio, which does my "soul" good.

J.B. Stone and I met first via telephone in 1971 when a mutual friend (George Frazier) called me in New York City and wanted me to talk to a person he thought was going to become an outstanding air personality. At that time he asked me to get involved because he said the young man was a recent returnee from Vietnam. So we worked out where J.B. would send me tapes on a regular basis, then I would call him with critiques. Neither of us ever thought one day I would be the Operations Manager of a radio station and he would get the same opportunity at the same station. (For those who don't know, I once programmed KGFJ from July 1978 to August 1, 1979.) It was really nice getting acquainted once again with two old friends — KGFJ and J.B. Stone.

I asked J.B. what he thought contributed to KGFJ's good book. "I think it's been a growth process. Some of the things we started doing seven months ago have begun taking effect with the Los Angeles audience. I don't think previous management gave programmers the opportunity to let their programming changes take effect. A station like KGFJ takes a PD, I would say, 12 to 18 months just to get his systems working. I don't think anyone has had that much time. Another thing that I think has helped is the fact that the other Black stations here in L.A. have not been on their jobs; they've been complacent. They've just ignored the fact that we're here, so that gave us the chance to sneak in and get some numbers."



J.B. Stone

### Low Power — "Lightbulb On Wednesday"

What is the power of KGFJ? "We have the weakest signal for a major market station in the country — 1000 watts days, 250 nights. There are other Black stations with the same wattage as I've described, but, we must also cut power on Wednesday nights to 100 watts, sort of like a lightbulb. On Sundays the station is 100 watts all day. In the winter months we must go to the 250 watts at 4:30 to 4:45pm — that's afternoon, not night, but it's dark at that time, so if that's the law we must abide by it. When you've got those types of restrictions and constraints to deal with you just have to try harder."

What part did the call letter change from KKTJ back to KGFJ play, and whose idea

was it? "First, I feel the call letter change has helped us quite a bit. I think the idea came from Hal Jackson, Vice Chairman of Inner City Broadcasting. I know they wanted to go back to the KGFJ call letters because historically there have been Black radio stations throughout the country who have had strong 'calls' that people will remember forever. Stations like this one, WVON/Chicago, WOL/Washington... and the thing is, there will always be someone in the community that will remember those stations as the 'Black station,' because they in most cases were first to play 'race' music, R&B, soul, whatever you want to call it. KGFJ was an 'image tool' for us to use."

Did you do any advertising? "Well, we did not do any advertising whatsoever. You understand how it is — we just got out in the streets and hustled it for ourselves on personal ingenuity. I've been able to come up with some creative packages that have helped us, but it's all been about reaching back to things I've learned from people I've worked with over the years. I've taken some old things and updated them, and thank God they've worked."

What kind of things did you do that might help someone else with his or her station? "One of the things I did was to stabilize my staff and stop the large turnover that was taking place here in past years. I knew the station could not be successful if there wasn't some kind of stability. I also really think you had it going in the right direction, so I took the baton and took it back to the same direction in which you were going — entertaining, informative, and pro-



Pictured from left to right: Lols Hogan, KMJQ Office Manager; DeAnn Collins, News/Public Affairs Director; Ollie Morris; Marie Thomas, contest winner; and Marquita Beaford, Promotions Director for KMJQ.

### Majic 102 FM Makes Dream Wedding Come True

All radio stations have contests at one time or another, but how many can say they made a dream wedding come true? Every woman is excited when she sets the date, but imagine the excitement Houston's Ollie Morris must feel. The 78-year-old grandmother has just learned she has \$25,000 to spend on her April wedding day.

"She's never had a real wedding," her granddaughter, Mrs. C. Marie Thomas, said. Mrs. Thomas entered Majic 102 FM's "Great Majic Dream Phase II" contest. The \$25,000 prize-winning letter told of her "dream" to have enough money to throw the perfect wedding for her grandmother who had always been so good to her and her sister and their two children. Majic 102 FM management judged Mrs. Thomas's dream to be the one they wanted to help come true.

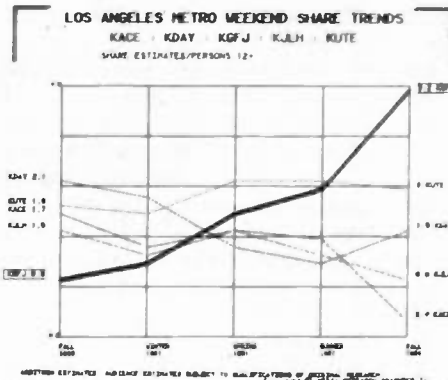
Mrs. Morris sees nothing unusual about becoming a 78-year-old bride. She's lived alone since the 1950's, but she has always lived a full life. Presently, she teaches crochet and knitting and serves at Houston's Bunnyland A-Cat-Ame, a private school for children ages 15 months through 15 years. In addition to her classes, she helps serve the younger children breakfast and does other chores around the school.

At present all the details of the wedding are not worked out but it's definite that Mrs. Morris will be having a formal ceremony and reception for at least 200 people at one of Houston's luxury downtown hotels. Mrs. Morris didn't know her granddaughter had entered the contest. "It's still like a dream... but I'm gradually waking up. I hope I don't cry at my own wedding."

essional. A good Black station that does not offend a general market audience, if they tune in, is what we wanted. I also put in some mathematical radio, scientific methodology that I picked up working at RKO (WHBQ/Memphis and KHJ/Los Angeles) with people like Paul Drew. Then we put in some musical controls with creative promotions and now we're doing a little better. I also feel my air staff deserves a lot of credit because these men got out in the community and worked. By stabilizing my staff we did something important for our listeners — they knew who was going to be there tomorrow. KDAY has done a good job of that over the years, they've maintained a high grade of stability."

### Disciplined Approach

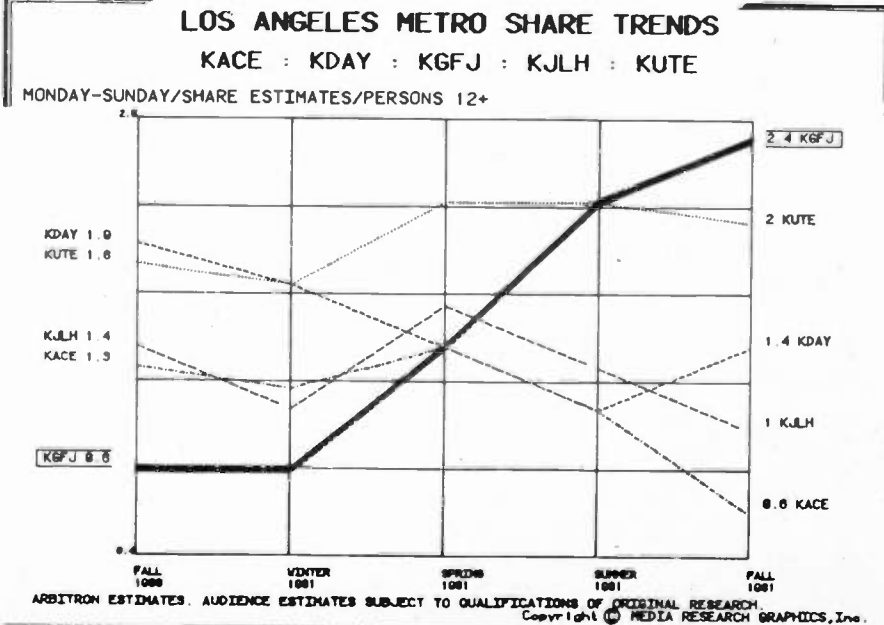
Being an ex-Vietnam vet I know you believe in discipline — did that approach help at all? "As you know, I was inspired by you when I was home (Houston) after my first tour of duty — I heard you and that made me want to be in radio. Knowing your military background I knew discipline would be the only way for me to make it. Having discipline is so advantageous in this business — so I've gotten all of our people to understand that. Air personalities, news personnel must do what is expected of them. They must execute and not deviate, and be thorough about what they're doing on the air. When you get a staff functioning



as I've described, then you're on the road to being a successful radio station."

At this junction J.B. asked if he could make a statement of importance to him. "I would like the readers of R&R to know how much I owe to you, because people like you and George Frazier (the well-known Houston Black radio personality) have helped me when no others would even take the time to talk to a young person who wanted into the business. If you hadn't given me guidance, critiqued air checks, and shown me guidelines to follow, I wouldn't have had the opportunity to work for an RKO. People like Paul Drew believed in us as talents and taught us what we needed to know to compete in this business. I just want these people to know that I'm blessed and thankful that I had some help early in my career. I also think it's important for younger blacks just getting into the business of Black radio to know that they must learn to compete as professionals — not just 'nigger' jocks, shucking and jiving — I didn't say black jocks, I said 'nigger' jocks. We've got to rise above that approach — we must be articulate, polished, and be able to work anywhere — Country, AOR, CHR, etc. Black broadcasters must learn everything our general market counterparts have learned and more."

What do you see for KGFJ in the future? "As long as the other fellows keep doing what they're doing, KGFJ will keep on going."



## The Music Section

Black Radio's Most Accurate Music Information Begins Page 52





**MARTIN LUTHER KING III VISITS WBMX** — During a recent visit to Chicago, Martin Luther King III appeared on WBMX's "Sunday Morning Live" public forum program to discuss the station's present and past efforts in the drive to make his father's birthday a national holiday. Shown (l-r) are M.L. King III; Rev. Milton Jenkins; and Derak Hill, WBMX's News & Public Affairs Director.

# Black Radio Picture Page



**GASOLINE FOR FREE AT WDAO** — 700 gallons of free bonded gasoline were awarded to Mary Goodman of Dayton in WDAO's annual "Gasoline Giveaway Contest." According to WDAO GM John Jay, Ms. Goodman's name was selected in a random drawing of postcards sent in by WDAO listeners. Pictured (l-r) are: PD Turk Logan; Mary Goodman; and H.K. Crowl, President of WAVI Broadcasting Corporation.



**WKTU WELCOMES AMII TO APPLELAND** — Handshake recording artist Amil Stewart recently visited WKTU in New York City. Pictured behind the banner are (l-r): Amil Stewart, WKTU MD Michael Ellis, Endless Music's Michael Green, and Handshake's Marjea Meyer.



**CROCKER BANKS ON RENE & ANGELA** — Capitol's Rene & Angela were interviewed on WBLS/New York by PD Frankie Crocker. Pictured (l-r): Crocker, Music Director Ricky Ricardo, Angela, Capitol's Bill Reid, and Rene.



**ISLEYS INSIDE LA.** — T-Neck's Isley Brothers recently dropped in for a visit at KUTE/Los Angeles. Pictured (l-r): Ronald Isley, Kelly Isley, PD Lucky Pierre, Marvin Isley, and E/PIA's Maurice Warfield.



**KING OF WASHINGTON** — Evelyn King made a recent visit to WOOK/Washington, DC. Pictured (l-r) are King, RCA's Tony Winger and Lyn Greene, and WOOK's Chris James.



**LISTENING PARTY FOR HERBIE** — Pictured left to right after a Los Angeles listening party are Herbie Hancock, KACE Sales Manager Jim Blakely, and KACE PD Cal Shields.



**ONE WAY TO KILLEEN, TEXAS** — While performing in Killeen, Texas MCA recording artists One Way stopped by KIIZ to pose for a photo. Pictured (l-r, standing): group's Cortez Harris, KIIZ air personality Bill St. John, group's Dave Robarson, KIIZ air personality Frankie "J," and group's Al Hudson; (seated, l-r) group's Kevin McCord and J. Corky Meadows, KIIZ MD J. Robert Holle, and group's Candyce Edwards.



**WLTH SUITS BOOKER TO A T** — A&M's Booker T visited WLTH/Gary recently. Pictured (l-r) are WLTH air personality Jan Wolf, Booker T, and WLTH Program Director Fred Moore.

# Opportunities

## Openings

### EAST

Adult personalities sought for drive time positions. Requires 4-5 years in medium market. No beginners. T&R: Wally Sale, P.O. Box 1389, Bristol, VA 24201. EOE M/F (2-5)

Northern New England's finest WJBO/FM98.8, 50,000 watts has full-time and part-time air work. T&R: Brian Phoenix, 583 Warren Ave., Portland, ME 04103. (2-5)

#1 Long Island ADR wants to meet one-to-one street jocks with track records. T&R to Bob Buchmann, WBAB, Box J, Babylon, NY 11702. No phone calls. EOE M/F (2-5)

WGNG/Providence looking for accomplished New England programmer to be PD of fast-growing station. T&R to Dennis Hysko, WGNG, Route 123, Cumberland, RI 02864. (2-5)

Immediate jock opening at top rated Providence AOR, WHJY. T&R to Jim Murphy, WHJY, 116 Eastern Ave., E. Providence, RI 02914, or (401) 438-6110. EOE M/F (2-5)

One of America's highest-rated CHR stations is looking for news and future on-air personalities. T&R: Tony Booth, WFBF, Box 2006, Altoona, PA 16603. EOE M/F (2-5)

### Hot East Coast A/C

seeking air talent for future. Also part-timers needed immediately. If you live in Philadelphia, Baltimore, Washington, D.C. or anywhere in-between, send T&R to Radio & Records, 1930 Century Park West, #309, Los Angeles, CA 90067.

Suburban Pittsburgh A/C announcer/production experience willing to work. T&R to Barry Banker, WHJB, 245 Brown St., Greensburg, PA 15601. EOE M/F (2-5)

## Openings

Are you research oriented with radio background? Send resume and cover letter to Buzz Brindle, MTV, 1133 Ave. of the Americas, New York, NY 10036. EOE M/F (1-29)

### Morning News Anchor

with mature, conversational delivery wanted for mid-Atlantic medium market A/C with heavy news/information. Above average pay, exceptional benefits including 5 day week. Brand new state-of-the-art facilities. Must have extensive experience in news gathering and reporting. Send T&R to Radio & Records, 1930 Century Park West, #308, Los Angeles, CA 90067. EOE M/F

New owners seeking adult PD and staff for MOYL in NH. T&R to Mark Ericson, Box 329, Bath, ME 04530. (1-29)

### SOUTH

Country air personality AM drive, fast-growing medium market. T&R: Bob Woodman, KCWM, Box 3487, Victoria, TX 77903, or (612) 578-6111. EOE M/F (2-5)

Central FL A/C needs professional morning man. Immediate opening. T&R to Ross Whelden, Box 827, Lakeland, FL 33802. (2-5)

A/C morning/Production Director. Active contributor. Creative/cooperative atmosphere. Opportunity/responsibility. Work with us, not for us. T&R: 16SAC, Box 70, Ft. Knox, KY 40121. EOE M/F (2-5)

Hot sun in the wintertime! 991ZD/W. Palm Beach has prime opening now. T&R to Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33454. EOE (2-5)

Mississippi's #1 CHR station needs PM drive jock. Good voice, excellent production. Good opportunity! T&R: Mickey Couiter, WQID-FM, P.O. Box 4806, Biloxi, MS 39533. (2-5)

## Openings

Brandy Alexander please call me. I need you. Randy Daniels, JOY107-FM, Ft. Lauderdale, FL. (308) 485-4111. (2-5)

WXKX needs a 7-12mid. sec. Strong production a must. T&R to Ralph Fish, Box 2639, Gulfport, MS 39503. EOE M/F (2-5)

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We are seeking top professionals in on-air news to fill Correspondent/Anchor openings in the most innovative news operation in network radio. Candidates must have minimum 3 years news experience in a Major Market Station or Network and a thorough understanding of the concepts of demographic news.

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• Announcer for medium market-Missouri  
• News/sports for medium market-Colorado  
These jobs won't last long, send for your listing today! We also have opening in Los Angeles based Radio Syndication Companies, voice-over work, and general radio work.  
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Please send resume and salary history to:  
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2420 Avenue of the Stars  
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EOE M/F

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# Opportunities

## Openings

**KIXY-FM, KQS/KQSA** looking for talented air people. Advance with a growing partnership. T&R: Bobby Hart, City Hall Plaza, San Angelo, TX 76903. No calls. EOE M/F (2-5)

**WQAM/Miami** losing morning man. Need bright, proven entertainer to fill 6-10am immediately. T&R: Tim Baxter, 787 41st St., Miami Beach, FL 33140. No calls. EOE M/F (2-5)

Looking for afternoon drive personality, good voice/production. T&R to Brad Houston, KDOO, Box 6340, Tyler, TX 75711. EOE M/F (2-5)

Now accepting T&R for future air talent for Country. Minorities encouraged. Send to KCCW, GPM Bldg. South Tower, San Antonio, TX 78216. (2-5)

Future news opening. Minimum 3 years experience. Send T&R to: News Director, KCCW/KLLS, GPM Bldg. South Tower, San Antonio, TX 78216. (2-5)

### Morning Man

Southern medium market station located right on the beach is looking for a dynamic, innovative, creative, talented and mature morning man to work with a successful MOR format. Send tapes, resumes, salary requirements and references to Radio & Records, 1930 Century Park West, #304, Los Angeles, CA 90067.

Top sales people needed now, LOVE 97. Send resume to Peter J. Nedel, 3184 Heathstead Place, Charlotte, NC 28210. (2-5)

## Openings

North TX, medium market PM drive slot. Good production and experience needed. T&R to Bob McKinzie, KIKM, Drawer M, Sherman, TX 75090, or (214) 893-1151. (1-29)

Program Director. Experienced PD needed to hire, train and maintain air staff for FL A/C. Call Tom, (904) 376-1230. (1-29)

Modern Country station needs experienced jock with good production. Send T&R to WYRL, 2221 Front St., Melbourne, FL 32901. (1-29)

## MIDWEST

**WDJX/Dayton CHR** needs afternoon or night talent. One-to-one communicator, no whiners just winners! Call Charlie, (513) 429-9080 2-6pm EST only. EOE M/F (2-5)

Detroit's adult powerhouse, **WWWW-FM** expanding news department. Strong writing, reporting, gathering, on-air ability, experience. T&R: Ann Jeffries, ND, WWWWW-FM, 2930 E. Jefferson, Detroit, MI 48207. EOE M/F (2-5)

**KRMG/Tulsa** needs an evening newscaster. Send T&R to Richard Dowdell, KRMG, 1502 S. Boulder, Tulsa, OK 74119. EOE M/F (2-5)

**WBLZ/Cincinnati**, Urban Contemporary, 50,000 watt FM has immediate opening for morning talent. Good buckie. T&R: Mike Roberts, 106 Greenwood Ave., Cincinnati, OH 45217. EOE M/F (2-5)

## Openings

Aggressive, intelligent ND with some talk experience for A/C station. Attractive salary. T&R: Steve Armstrong, Box 142, Danville, IL 61832, or call (217) 448-1312. (2-5)

**WIK8-FM** needs ND to organize news department for Contemporary hot tracks station. T&R: C.C. Matthews, WIKS, 1800 N. Meridian St., Indianapolis, IN 46202. (2-5)

### Morning Man!

We may be the place for you to do your act. AM in Top 100 market. Great Lakes area. Great bucks, good basics and strong act a must! You will be filling big shoes. Send T&R to Radio & Records, 1930 Century Park West, #307, Los Angeles, CA 90067.

Experienced A/C-AOR personalities sought for future openings. Engineering helpful. Contact Basil Price, GM, KKCC, Box 1326, Clinton, OK 73601, or call (405) 323-0817. EOE M/F (2-5)

**WMBH, 24-hour Country** and **Z-103 CHR**, now accepting T&R's for future openings. Send to Tom Jordan, OM, P.O. Box 1887, Joplin, MO 64802. EOE M/F (2-5)

Morning drive A/C personality needed. Community involvement & personable entertainer a must. T&R: Charlie Bennett, WQUA, 1801 6th Ave., Moline, IL 61265. No calls. EOE M/F (2-5)

## Openings

**Z103FM/Joplin, MO** has immediate opening for PD and drive air talent. T&R to Tom Jordan, Box 1887, Joplin, MO 64802. EOE M/F (2-5)

**U83-FM** accepting T&R's from pros w/MO/CHR experience for possible opening. New facilities, good money. Kris Robbins, Box 1618, South Bend, IN 46634. EOE M/F (2-5)

**KATT-FM** is looking for talented announcers. Send T&R to: Jeff Freund, Box 25787, Oklahoma City, OK 73125. EOE M/F (2-5)

AOR tapes for future opening at **WXKE/Ft. Wayne**. Send to Rick West, 4740 Coldwater Rd., Ft. Wayne, IN 46825. EOE M/F (2-5)

Major market morning drive. Incredible opportunity for top talent. See our Blind Box ad under Midwest openings. (2-5)

Lifestyle news oriented people wanted for future openings. T&R to Mark Elliott, KEYN, 2829 Selina, Wichita, KS 67204. EOE M/F (1-29)

Opening available for experienced newscaster: full-time, benefits available. Females & minorities encouraged. Call Donen Pester, (313) 871-0590. EOE M/F (1-29)

**Stuart Broadcasting** needs announcer, also a newscaster. Send T&R to Orv Koch, 625 Stuart Bldg., Lincoln, NB 88501. EOE (1-29)

Needed badly, experienced entertaining morning man for CHR. Top dollar. Send T&R to: Gerry O'Neil, PD, KTRS, 251 W. 1st, Casper, WY 82601. EOE M/F (1-29)

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# Opportunities

## Positions Sought

### Major Market A/C Morning Drive Personality

We are a dynamic Adult Contemporary major station in a Top 50 market, and we need a bright, strong personality for morning drive. If you are ready to make the jump to a market leader, we offer an incredible opportunity. Qualified candidate must possess tremendous one-on-one technique, know how to use the phones, be clever, witty, not afraid to laugh, and be able to write adult humor. Voices helpful but not necessary. Salary and fringes are substantial, and we guarantee that you would be one of the highest paid morning personalities in the country. We guarantee confidentiality in your response, and no background calls will be made without your approval. Send T&R to: Radio & Records, 1930 Century Park West, #310, Los Angeles, CA 90067

## WEST

KFXD/Boise has nighttime opening for air talent. T&R to Wendy Green, Box 107, Boise, ID 83701. (2-5)

Wanted: Chief Engineer. Clear C FM and AM. Contact Eric Rhoads, KLRZ/Provo-Salt Lake City, UT or call (801) 373-2174. (2-5)

KGEOldies/KGFM seeks "A-team" salesperson in CA's second-fastest growing market. Send resume to Jim Rash, Box 260, Bakersfield, CA 93302. EOE M/F (2-5)

KIDD/Monterey is accepting T&R's for future openings. Minorties encouraged to apply. Barry Brown, Box 1799, Monterey, CA 93940. No calls please. EOE (2-5)

Building very strong news department, looking for pro with all capabilities. Minimum 5 years. T&R: Tom Seville, K-104, 1765 N. Fine, Fresno, CA 93727. EOE M/F (2-5)

Sales Manager needed for new AOR-FM in North-west MT. Resume to GM, KFXZ-FM, 447 Main St., Kellepeil, MT 59901 or call (406) 756-0985. EOE M/F (2-5)

KOJO/K-102 is looking for energetic professional announcers to work C&W. Grow with a good group. T&R: Forrest Rindels, Box 818, Laramie, WY 82070. (2-5)

Searching for experienced Program Director with well-rounded knowledge of music. T&R: Tim De Capus, American Radio Associates, 274 E. 214th St., Cleveland, OH 44123. (216) 289-3660. EOE (2-5)

Burbank based radio syndicator needs experienced sales person for station clearance. Salary plus commission. Only L.A. based need apply. Call (213) 841-9350. EOE (2-5)

KUIC/Vacaville/Fairfield has future news opening to fill. T&R and writing sample to: Steve Hanson, 419 Mason Street, #203, Vacaville, CA 95688. (2-5)

KOJM/KPQX looking for creative on-air, production talent. Excellent working conditions, benefits. T&R to P.O. Box K, Havre, MT 59501. (2-19) •

## Positions Sought

Experienced AOR jock. Prefer medium market. CA, CO, AZ, NV or NM. Dependable hard worker. Will take direction. Call (806) 792-4830 or (806) 746-3129. (2-5)

Clearance sale! Rock duo for medium market drive. Proven record, sets and tapes. Call (618) 985-3379. (2-5)

Dynamic, creative female news personality. Ace writer/producer. 8 years experience. Terrific pipes. Wants anchor/co-anchor position in Top 20 market. HESTER, (813) 686-4081. (2-5)

Established major market pro, former PD seeking CHR or A/C medium-large market programming opportunity. 11 years experience. East Coast or Northeast preferred. (302) 798-4166. (2-5)

Top 50 market experience. MD award-winning #1 A/C looking to move up. PD material. THOMAS H. LEVINE, (804) 977-5566. (2-5)

True pro looking for PD/MD gig. All formats/offers considered. Will do air work. Send info: ERV JEZEK, 622 Maple Darien, IL 60659. (2-5)

## Positions Sought

Trained broadcaster, mature voice for medium or small Urban Contemporary market available now. Call AUSTELL CAMMON, (312) 547-8044 before 1pm CST, or (312) 686-5049 after 1:30pm. (2-5)

Traffic reporter/pilot. Experienced in both traffic reporting and airborne live news. Can manage Aviation department of your station. MIKE, (303) 364-4237. (2-5)

Production pro since 1975. Witty personality, management experience. Go anywhere for best pay. G. CLISSOLD, (802) 728-4411. (2-5)

Earn money for your station. I'll get the big numbers. Novice with 4 years college experience. Exciting pipes. Automation. TOM, (312) 538-1730. (2-5)

J.J. McKAY looking for new medium/large market challenge. Experience: WRVQ, WPGC, WKTK. Available immediately. (717) 848-0138. (2-5)

If you want your audience to literally wake up laughing and be entertained all the way to work, call MARK STEVEN, (703) 389-3627. (2-5)

7 year veteran announcer, PD, OM, seeks position with opportunity. Prefer West Coast or Sunbelt. Call STEVE SIPE, (419) 588-3835. (2-5)

PD/MD team looking for new medium/large market challenge. Both pull airshifts. Experience: WPGC, Q105, WKTK, WIBG. Also available separately. (717) 846-0138. (2-5)

MICHAEL KEATING, formerly of KWK/St. Louis, WINZ-FM/Miami, 991ZD/West Palm Beach, and WOVV/Ft. Pierce looking for AOR. Programming experience. Call (305) 484-7482. (2-5)

Spent last 2 years in TV, want back in radio in medium/large market as Operation, Program or Music Director. Conversational delivery. DAVE (801) 482-1954. (2-5)

Forget the dough in the snow. I'm looking for radio fun in the sun. MIKE BRADFORD, 92 Stier, Baltimore. Have sun will travel. (301) 628-6125. (2-5)

Experience announcer looking for CHR (high energy). Will relocate in Western U.S. For T&R send to Box 69, Thatcher, AZ 85548. (602) 428-1230. (2-5)

Currently employed at one of the nation's Top 5 AORs. 8 years experience. 3 as PD. Call (313) 334-4487. Considering Top 25 markets please. (2-5)

Disc jockey position wanted in VT, NH, MA or FL. 3 1/2 years experience on OH FM station, degree in Business Administration. Call SCOT, (802) 447-0678. (2-5)

West Coast personality/MD ready to go to work. Award-winning production. Dependable. Only team-oriented stations need apply. JIM, (209) 522-5483. (2-5)

ETHEDA the "Island Girl" seeks a position in radio. Write ETHEDA JEREMIAH, 422 N. Hobart St., Philadelphia, PA 19131, or call (215) 471-8119, (215) 922-2530. (2-5)

Top 40-A/C-Country. I can do it! Great production! Available now! Southeast preferred. KIRK CLAIATT, Box 627, Montgomery, AL 36101, or (205) 271-3407. (2-5)

Great AOR personality looking for immediate employment. Available now. Good references. MIKE LIVINGSTON, (216) 331-9457. (2-5)

Insane, hard-working, major market quality Country or CHR jock/production wiz. 3 years experience. Sounds like 10! Call the incredible LEE SMITH, (209) 537-8379 NOW. (2-5)

AOR engineering talent. Pulling top numbers in the nation's 13th market. Two years Chief Engineering experience. All offers considered. (304) 383-9004. Leave message for BILL. (2-5)

Young, veteran, small market news and Sports Director looking for medium or major market anchor reporter. Call MARK, (815) 895-5887. (2-5)

Male DJ, excellent knowledge of Country music. Loves to work midnight shift. Looking for Country station, (312) 864-3304. STEVE GRAYSON. (2-5)

7 year pro seeks to program medium or small market station. Call BOB, (303) 686-5044 (Days). (2-5)

Experienced R&B and CHR jock seeking major market announcers position. Excellent production, friendly, witty and creative. Over 10 years experience. Please call EARL, (617) 878-0921. (2-5)

Experienced Assistant PD and announcer looking for larger market. Great pipes. Have shown increased Arbitron ratings. Call MIKE FLORA, (419) 991-1313. (2-5)

Air personality, programming experience, competitive small market. Seeking aggressive promotionally oriented CHR or A/C. Indiana/Ohio area or other Midwest state. BRAD LOVETT, (419) 678-3138. (2-5)

Award-winning broadcast journalist currently employed, with 7 years experience. Seeks anchor/reporter/News Director. Any size market. Call CARROLL, (802) 888-5152. (2-5)

JACK McKAY, 8 year pro KLUC-FM (Western Cities Corporation), KOPA-FM (First Media), Assistant PD, MD, production, air shift. Will relocate. Call anytime, (702) 870-3912. (2-5)

## Positions Sought

Announcer/sportscaster. 5 1/2 years experience. Know CHR format. Colorado, Arizona or West Coast preferred. Call anytime. (303) 851-3549. (2-5)

Communicator looking to move up. Strong production. Have afternoon and evening experience. CHR and Superstars preferred. Call KEVIN, (915) 944-8928. (2-5)

KFWB, WNEW, KFRC are in my news anchor background. Now looking to relocate in California or Sunbelt. Call (213) 850-1188. (2-5)

Experience, experience... 8 years of experience! With all formats, A/C, Urban Contemporary, CHR, etc. If interested call LANCE, (212) 993-0276 or (213) 704-0270. (2-5)

15 year 1st ticket CHR, AOR. Available L.A. area full/part-time. 10435 Lindley #250, Northridge, CA 91328. (213) 366-1650 or (213) 345-6588. (2-5)

BOB "MAX" SWEETAN, one-to-one communicator looking for morning drive in medium or major market. 5 years medium market experience. Call 11am thru 4:30pm, (804) 741-4603. (2-5)

Medium market PM drive/MD looking in AZ, NM, or CA in June. 4 years experience including part-time. Phoenix, call MIKE LEE, (307) 265-2727 (days). (2-5)

VIC MARTIN - over-achiever/irreverent minimum verbiage presentation. Relatable, smooth, powerful voice. #1 shift. Seasoned, disciplined, funny. 10 year CHR pro. KOAO/Denver. (303) 287-7917. (2-5)

I have heavy news commitment... least employer didn't. 5 years-plus experience... anchor, reporter, writer, etc. Prefer California location. BOB, (707) 443-6654. Keep trying. (2-5)

It's time you got what's coming to you... an experienced air personality, copywriter, production, automation, with first phone. BARRY RAINES, (212) 946-3761 or (212) 221-3704. (2-5)

Minor league baseball teams attention: Experienced Sports Director looking for opportunity with professional ballclub. For play-by-play cassette and resume, contact TOM RICH, (218) 744-5889. (2-5)

Country Music Director wants Top 40 job. 3 1/2 years experience, including rock. Call MARK, (302) 422-7577 between 9pm and 1am. (2-5)

READY TO ROCK. 2 1/2 years experience, A/C reporting, talk. I know the tunes. Overnights, weekends OK. It's your nickel. Family man needs steady gig. Now working. DAVE, (918) 338-4707. (2-5)

### BILL GARDNER Program Director/AM Drive Announcer

- BJ105/Orlando - from #5 (8.8) to #1 1/2 + (16.1) #1 in 5 of Six Adult Demos!
- Fairbanks - Six years with KVIL/Dallas, WIBG/Philadelphia, WVBF/Boston
- WFYR/Chicago - Gains in Adults. Morning Drive at RKO's FM

Bill Gardner, (312) 628-9111

Experienced A/C-CHR talent. Dedicated, ambitious, hard-worker seeks move up. Call JOE for T&R. (312) 458-4219 or JOE BARTOSCH, 4701 N. Ozanam, Chicago, IL 60656. (2-5)

Award-winning newsmen seeks position with challenge, responsibility. Energetic, enthusiastic, investigative. 5 years experience. Prefer Southwest, but others considered. CHRIS, after 6pm EST, (305) 582-7435. (2-5)

Rocky Mountains. C&W or AOR - public relations, journalism experience +2 years radio. RTO 3512, Bristol Rd., Amarillo, TX 79109. (2-5)

The JACK ARMSTRONG: Programmer and/or jox (A/C, CHR, AOR etc.). Highest-rated KFI personality-600,000 cume/3.3 share-2 year tenure-22 years experience including KTNQ (10Q), KHTZ, 13Q, WKBW, CHUM, on camera for "Popclips"-Pilot for Music TV (Warner/Amex), etc. Hard working family man who has a format that will win in the most competitive markets. An innovator who can take direction and limitations. Serious inquiries only: (919) 967-4090, Route 5, Box 222-A, Chapel Hill, NC 27514. Available immediately. (2-19) •

Attention CA AOR station's. Late evening/all night jock looking for a half secure, good paying job. All offers considered. GIL HERNANDEZ, (805) 544-5179. (1-29)

Experienced pro with programming and drive times. Preferable medium to major market. K.C. JONES, (919) 889-2502. (1-29)

5 year jock looking for competitive medium market A/C or CHR outlet to settle down at. Midwest, FL or AZ region preferred. MARTY JOHNS, (414) 457-0974. (1-29)

Experienced Program Director in Top 10 market looking for solid management firm in medium market. 13 plus years. Call (714) 657-2684. (2-12) •

## Positions Sought

JEFF BLAKE, former PD WCGQ/Columbus, and KSET-FM/EI Paso leaves due to economic reasons, and seeks PD/FM position. (915) 581-7238. (1-29)

Play-by-play is my game; JOE CORMIER is my name. Motivated and dedicated male seeking a sports directorship or equivalent. Three years radio and TV P-B-P at the high school and major college level. Good public relations person. Excellent references. B.A. degree in communications (1980). Tape and resume available. (318) 261-0821. Can be reached (8am-12noon, Mon.-Fri.) (2-5) •

## Changes

### RADIO

Michael G. Greenzleg joins WHN/New York as Account Executive.

Jerald M. Robe joins WCAU/Philadelphia, PA as Account Executive.

Ron Finn appointed GM of KGUR/San Luis Obispo, CA.

Ric Stratton promoted to PD of KGUR/San Luis Obispo, CA from MD.

Willie Bardelli named MD of KGUR/San Luis Obispo.

### RECORDS

Martha Haggard appointed Southeastern Regional Press & Artist Relations Director for Polygram Records, Nashville.

Pam Moss promoted to National Sales Advertising Coordinator for Elektra/Asylum.

Bob Myers joins Elektra/Asylum as Local Promotion Manager/Cincinnati.

### INDUSTRY

Chip White joins the New York Sales Staff of Eastman Radio, Inc.

Tom Rueckert appointed Director of Management Information Systems of Bonneville International Corporation.

Aristides X. Maravel named Press Representative, CBS News, Radio.

John Blackstone appointed CBS News Correspondent.

## Miscellaneous

KZOO/Grand Junction, CO needs record service from all labels. AOR materials. P.O. Box 340, Grand Junction, CO 81502. (2-5)

Over 200 usable funny lines monthly for Comedy/updates. Send S.A.S.E. for free sample. Comedy Comedy Comedy, 2069 Chestnut St., San Francisco, CA 94123. (2-5)

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

#### Frequency Rates \*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\* Must run consecutive weeks

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

**Payola Scandal Trial Began**  
**MONDAY, FEBRUARY 8** — The House hearings into Federal Trade Commission complaints against record companies who engaged in the practice of payola began on February 8, 1960. The FTC claimed that payola (the payment of cash or gifts in exchange for radio airplay) represented "unfair competition." These first hearings focused on disc jockeys from Boston and Cleveland, but later broadened to include such well-known personalities as Alan Freed and Dick Clark. Clark emerged from the scandal clean, Freed did not.

**TRIVIA** — Dairyman Max Yasgur, whose farm was the site of the Woodstock concerts, died, 1973... The Beatles Fan Club dissolved, 1972... James Dean was born 1931.

### Bill Haley Died

**TUESDAY, FEBRUARY 9** — 50's rock legend Bill Haley died in a Los Angeles hospital on February 9, 1981, while undergoing treatment for a suspected brain tumor. Haley and his group the Comets chiseled out their niche in history when they recorded the song that would become the anthem of rock 'n' roll, "Rock Around The Clock." In his later years, Haley lived a quiet secluded life at his home at Rio Grande Valley, emerging only occasionally to tour with the Comets.



**TRIVIA** — The Beatles' first "Ed Sullivan Show" appearance, 1964... Carole King is 40 today.

### Roberta Flack Is Born

**WEDNESDAY, FEBRUARY 10** — Singer Roberta Flack was born into a musical family in Asheville, NC on February 10, 1939. After starting as a teacher, she settled into a full-time singing career in 1967, taking whatever engagements she could at late-night clubs. She signed with Atlantic Records in 1969, and later that year released her debut album "First Take," featuring the single "First Time Ever I Saw Your Face." That single topped American charts in '72 to launch her into stardom.

**TRIVIA** — Phil Spector was seriously burned in an auto accident, 1975... Donovan (Donovan Phillip Leitch) was born, 1946.

### Gene Vincent Is Born

**THURSDAY, FEBRUARY 11** — Rock and roller Gene Vincent was born at Maiden Point, VA on February 11, 1935. Gene (his real name was Vincent Eugene Craddock) started singing with vocal groups on local radio stations after the Army discharged him in 1955, and later that year cut a demo tape which he sent to Capitol Records. That label was looking for someone to go up against Elvis Presley, and Vincent and his backup band the Blue Caps were signed in '56. The first single, "Be Bop A Lula," shot straight to the Top 10 to become an all-time classic.

**TRIVIA** — Ringo Starr married Maureen Cox, 1965... Blues singer Josh White born in 1906.

### The Beatles' U.S. Concert Debut

**FRIDAY, FEBRUARY 12** — It was a busy time for the Beatles since they'd first stepped foot on American soil five days before amid a sea of screaming teenagers at Kennedy Airport in New York. The visit included an "Ed Sullivan Show" appearance, where the screams of the studio audience nearly masked their music. The hysteria repeated three days later, on February 12, 1964, at Carnegie Hall, where the Fab Four wrapped up their American debut.

**TRIVIA** — Actor Sal Mineo murdered in Los Angeles, 1976... Rolling Stones Keith Richard, Mick Jagger and girlfriend Marianne Faithfull busted, 1967... Doors keyboardist Ray Manzarek is 39 today.

## CHR

### Five Records Break Three CHR Newcomers Hall & Oates Still No. 1 Fogelberg, Journey Close In

Daryl Hall & John Oates have done what few others have... holding the top spot for seven consecutive weeks. Congratulations to RCA. Of the five Breakers Pointer Sisters and Chilliwack have been there before, but three newcomers to CHR also scored. Bertie Higgins crossed from A/C via the South, Alabama fully crossed from Country, but the big story was Huey Lewis & The News. Huey has grabbed PD's by the ears, breaking and scoring Most Added.

A big race is developing between Dan Fogelberg and Journey as to which will be number one next. Stevie Wonder scored the biggest chart gain (23-14) with the Police copping a strong jump (25-17), reinforcing programmers' confidence in this record.

Below the chart the Go-Go's are at the top of New & Active and it was another strong week for Joan Jett. Olivia Newton-John picked up an impressive 56 new adds. Le Roux, Neil Diamond, Van Halen, and Vangelis also scored strong add totals this week. **SEE PAGE 55**

## A/C

### Vangelis, Murray New Breakers Diamond, Carlton Explode In First Week Five Breakers Next Week?

Becoming the first female A/C Breaker since Sheena Easton on December 11, 1981, Anne Murray finally ended the drought. Another unusual accomplishment from Vangelis, whose first charting A/C single was also the first instrumental Breaker since Royal Philharmonic Orchestra in November 1981.

After a series of relatively quiet weeks, five songs are in position to reach Breaker status next week: Stevie Woods, Oak Ridge Boys, T.G. Sheppard, Sister Sledge, and Neil Diamond.

Diamond erupted out of the box, scoring 42 adds in his first week as a single, and should easily chart in his second. (Incidentally, Neil's No. 1 Most Added rank marked the fourth straight week Columbia Records has controlled the top-added record.) Larry Carlton launched solidly with his most impressive single debut ever. Also developing quickly are Maco, Rupert Holmes, Olivia Newton-John, and Gene Cotton.

**SEE PAGE 54**

## AOR

### Geils Cops Top Spot Again Van Halen Sitting Pretty Springfield Rebounds As Tutone Debuts

J. Geils Band maintained the reports lead for a fifth week at the top. Loverboy jumped ahead of all competitors into second place. Joan Jett hit top five and Hagar slammed into top ten. Other prime movers included Bryan Adams, Bob & Doug McKenzie, and Eddie Schwartz.

Van Halen's Roy Orbison revival single debuted with a lengthy list of call letters (124). Le Roux, Aldo Nova, and Wrabit all showed signs of significant airplay growth. Rick Springfield hopped back on the chart as AOR showed national acceptance of his latest 45. Starfighters rebounded while Tommy Tutone debuted with strong airplay on "867-5309/Jenny."

**SEE PAGE 42**

## Country

### T.G. Dethrones Williams Strait & Skaggs Are Breakers Gatlin Guns Down 39 Adds

T.G. Sheppard moved up a notch into the No. 1 position this week, just barely edging out the still hot Don Williams record. Strongest contenders for the throne are Ed Bruce (at No. 3), Janie Fricke (at No. 5), Charley Pride (at No. 6), and Rosanne Cash (at No. 7). Stay tuned!

Only two Breakers this week, as George Strait debuted at No. 40 and Ricky Skaggs moved from No. 50 to No. 42. However, the four records debuting on the charts at Nos. 47-50 (Sonny James, Frizzell & West, Cristy Lane, and Larry Gatlin) look good to fill in the gaps next week. Larry Gatlin, especially, made a significant gain this week with 39 reported adds, followed closely by Tompall & The Gleser Brothers (36 adds) and Gail Davies (34 adds). **SEE PAGE 48**

## Black Radio

### Kool & The Gang, Sister Sledge Break Chi-Lites Most Added Stevie Wonder Takes Number One

Stevie Wonder moved into the top chart spot this week with Bobby Womack not far behind at No. 2. Smokey Robinson, Junior, and Lakeside all entered the top 10 for the first time, Junior taking a giant jump, 26-9, in only his second week on the chart.

Five new debuts were: Sister Sledge, Kool & The Gang (both groups hitting Breaker status), Tom Tom Club, Prince, and Chic.

Chi-Lites captured Most Added honors, just edging three other active entries: Isley Brothers, George Duke, and the Invisible Men's Band.

Two other artists who took notably strong chart jumps this week were the Whispers (23-16) and Earth, Wind & Fire (27-17).

**SEE PAGE 52**



**13K'S DANCIN' FOR DOLLARS** — 13K (KGB/San Diego) raised over \$5000 for Muscular Dystrophy with a dance contest that offered a trip to Hawaii and a color TV as prizes. Shown (l-r) are three winners, 13K's Chris Cane, winner, station's Jeff Prescott, another winner, 13K's Keith Dannon, PD Jeff Lucifer, and (kneeling) 13K's Norman Flint.



**FOOD FOR THE NEEDY** — During the holidays, WCIL-FM/Carbondale held a "Christmas Spirit Food Drive," collecting over \$5000 worth of food which was distributed to over 2000 needy families. Shown with some of the boxes of non-perishables is PD Tony Waitekus.



**NOVO COMBO'S DETROIT DROP-IN** — Polydor/Polygram's Novo Combo were met backstage after a recent Detroit concert date by WRIF airstaffers. Pictured (l-r) are WRIF air personality Arthur (Baby!) Penhallow, manager Glenn Orsher, Polygram's Jack Ashton, group's Michael Shrieve and Stephen Deas, WRIF's Mark Pasmien, WRIF MD Michael Myer and PD Fred Jacobs.

## Music On TV

"Solid Gold" for the week of February 5 stars Devo, Mickey Gilley, Kool & the Gang, the Little River Band, and Rick Springfield. Kool & the Gang are also on "American Bandstand" February 6, as is Jennifer Warnes. MTV presents "The News That Rocked '81," featuring news events, interviews, concert footage, and videos covering rock happenings of last year. It's set for February 7. Syndicated air personality Dr. Demento is on "Real People" February 17.

**GRAMMY PRESENTERS & PERFORMERS:** The first batch of presenters and performers on the 24th annual Grammy Awards telecast February 24 are Peter Allen, the Archers, Burt Bacharach, Pat Benatar, Christopher Cross, Jackie DeShannon, Al Green, Al Jarreau, Kenny Loggins, Ralph MacDonald, Stevie Nicks, Lionel Richie, Carol Bayer Sager, William Salter, Rick Springfield, and Bill Withers. Boardwalk artists the Innocents star in "Rock & Roll Dreams," an NBC special February 21 spotlighting the group's launching process. Albert King and former Coaster Billy Guy guest on the show, as does Boardwalk President Neil Bogart.

# National Music Formats

## Added This Week

Satellite  
music  
network

THE STARSTATION

MECO "Pop Goes The Movies, Part 1" (Arista)  
VANGELIS "Chariots Of Fire" (Polydor/PolyGram)  
Country Coast-To-Coast  
GEORGE JONES "Same Ole Me" (Epic)  
HANK WILLIAMS JR.  
"A Country Boy Can Survive" (Elektra/Curb)

Drake  
Chenault

XT-40

JOAN JETT & THE BLACKHEARTS  
"I Love Rock 'N' Roll" (Boardwalk)  
GO-GO'S "We Got The Beat" (IRS/A&M)  
BUCKNER & GARCIA "Pac-Man Fever" (Columbia)  
CHILLIWACK "I Believe" (Millennium/RCA)  
ABBA  
"When All Is Said And Done" (Atlantic)

Contempo 300

ABBA  
"When All Is Said And Done" (Atlantic)  
QUINCY JONES featuring JAMES INGRAM  
"One Hundred Ways" (A&M)

Great American Country

HANK WILLIAMS JR.  
"A Country Boy Can Survive" (Elektra/Curb)  
LORETTA LYNN "I Lie" (MCA)  
RICKY SCAGGS  
"Crying My Heart Out Over You" (Epic)  
KIN VASSY "When You Were  
Blue And I Was Green" (EMI/Liberty)  
KENNY ROGERS  
"Through The Years" (EMI/Liberty)

WILLIAM B. Tanner  
Tanner  
COMPANY, INC. Musical  
Spectrum

TANner Country

GEORGE JONES "Same Ole Me" (Epic)

Bright Blue

PLAYER "If Looks Could Kill" (RCA)  
GROVER WASHINGTON JR.  
"Be Mine (Tonight)" (Elektra)  
ELO "Rain Is Falling" (Jet/CBS)  
SMOKEY ROBINSON  
"Tell Me Tomorrow" (Tamlia/Motown)  
POCO "Sea Of Heartbreak" (MCA)  
BARBRA STREISAND "Memory" (Columbia)  
RUPERT HOLMES "The End" (Elektra)  
NEIL DIAMOND  
"On The Way To The Sky" (Columbia)  
POINTER SISTERS  
"Should I Do It" (Planet/E-A)

TM  
Programming

Stereo  
ROCK

VAN HALEN "Pretty Woman" (WB)  
HUEY LEWIS AND THE NEWS  
"Do You Believe In Love" (Chrysalis)  
JOAN JETT & THE BLACKHEARTS  
"I Love Rock 'N' Roll" (Boardwalk)  
GO-GO'S "We Got The Beat" (IRS/A&M)  
COMMODORES "Why You Wanna Try Me"  
(Motown)

Beautiful  
ROCK

QUINCY JONES featuring JAMES INGRAM  
"One Hundred Ways" (A&M)  
VANGELIS "Chariots Of Fire" (Polydor/PolyGram)  
ANNE MURRAY  
"Another Sleepless Night" (Capitol)  
ALABAMA "Love In The First Degree" (RCA)

COUNTRY

EDDIE RAVEN "A Little Bit Crazy" (Elektra)  
BOBBY BARE "New Cut Road" (Columbia)  
GAIL DAVIES "Round The Clock Lovin'" (WB)

TMOR

CRYSTAL GAYLE  
"You Never Gave Up On Me" (Columbia)  
PETULA CLARK "Natural Love" (Scotti Bros./CBS)

BPI ADULT  
CONTEMPORARY

SISTER SLEDGE "My Guy" (Cotillion/Atco)  
OAK RIDGE BOYS "Bobbie Sue" (MCA)  
ROSANNE CASH  
"Blue Moon With Heartache" (Columbia)

Country Living

CONWAY TWITTY "The Clown" (Elektra)  
HANK WILLIAMS JR.  
"A Country Boy Can Survive" (Elektra/Curb)  
ZELLA LEHR  
"Blue Eyes Don't Make An Angel" (Columbia)  
GEORGE STRAIT "If You're  
Thinkin' You Want A Stranger" (MCA)  
FAMILY BROWN "But It's Cheating" (RCA)  
GEORGE JONES "Same Ole Me" (Epic)  
BRENDA LEE  
"From Levis To Calvin Klein Jeans" (MCA)  
DAVID FRIZZELL & SHELLY WEST  
"Another Honky-Tonk Night On Broadway" (WB)  
BOBBY BARE "New Cut Road" (Columbia)

TV MUSIC TELEVISION™

DONNIE IRIS "Love Is Like A Rock" (MCA)



**AMERICAN MUSIC AWARDS** — Pictured (l-r) at the "American Music Awards" telecast are award winners Rick James (Favorite Soul Album), Stevie Wonder (Award of Merit, Male Soul Vocalist) with Lionel Richie (Pop/Rock and Soul Single), and Barbara Mandrell (Female Country Vocalist).

**Today's modern  
"Woman"  
is making it on her own:**

WLS-FM add  
WIFI add  
96KX on  
JB105 on  
CHUM deb 27  
KEGL add  
WBEN-FM add 38  
KYYX on  
WPHD deb 17  
WRCK add  
3WT add  
WDRC-FM deb 30  
WPST deb 33

WLAN-FM on  
WAEB deb 29  
Q106 add  
WKRZ-FM deb 25  
WKEE add  
KBFM add  
WFMF add  
KXX106 add  
G100 add 30  
WHHY-FM add  
WBBQ add  
WBCY add  
WSEZ on

WSSX on  
WRVQ deb 22  
WJXQ add 18  
Z104 deb 30  
WKDQ on  
KKXX on  
KIDD add  
KJRB on  
KNBQ on  
FM103 add  
KHYT on  
WGUY on  
WOMP-FM deb 33

WZYQ on  
Q104 deb 24  
WCGQ on  
WISE add  
KKQV add  
KSEL-FM deb 26  
Q101 add  
KVOL on  
WAZY-FM on  
WCIL-FM deb 20  
KRNA add  
KFMZ on

**AVERAGE MOVE+4**

**"PRETTY WOMAN"  
VAN HALEN**



Produced by Ted Templeman

**ON WARNER BROS. RECORDS**

# Radio & Records . AOR . NATIONAL AIRPLAY / 40

## February 5, 1982

### 175 REPORTERS

Album cuts are listed in order of airplay preference.

175	122	129	26		
1	1	1	1	J. GEILS BAND	Freeze-Frame (EMI America)
5	4	4	2	LOVERBOY	Get Lucky (Columbia)
8	7	3	3	POLICE	Ghost In The Machine (A&M)
2	2	2	4	CARS	Shake It Up (Elektra)
13	10	7	5	JOAN JETT & BLACKHEARTS	I Love Rock-N-Roll (Boardwalk)
4	6	6	6	GENESIS	Abacab (Atlantic)
7	3	5	7	AC/DC	For Those About To Rock (Atlantic)
21	12	11	8	SAMMY HAGAR	Standing Hampton (Geffen/WB)
6	8	8	9	QUARTERFLASH	Quarterflash (Geffen/WB)
9	9	10	10	OZZY OSBOURNE	Diary Of A Madman (Jet/CBS)
3	5	9	11	ROLLING STONES	Tattoo You (Rolling Stones/Atco)
—	—	14	12	PRISM	Small Change (Capitol)
11	11	13	13	FOREIGNER	4 (Atlantic)
29	22	19	14	BRYAN ADAMS	You Want It — You Got It (A&M)
15	13	12	15	JOURNEY	Escape (Columbia)
30	23	17	16	DONNIE IRIS	King Cool (MCA)
22	24	18	17	PETER CETERA	Peter Cetera (Full Moon/WB)
31	25	21	18	BOB & DOUG MCKENZIE	Great White North (Mercury/PolyGram)
12	14	15	19	ROD STEWART	Tonight I'm Yours (WB)
—	—	—	20	VAN HALEN	Pretty Woman (WB)
16	16	16	21	HENRY PAUL BAND	Anytime (Atlantic)
—	—	32	22	LE ROUX	Last Safe Place (RCA)
18	20	23	23	TRIUMPH	Allied Forces (RCA)
—	—	39	24	ALDO NOVA	Aldo Nova (Portrait/CBS)
38	32	28	25	EDDIE SCHWARTZ	No Refuge (Atco)
—	—	33	26	WRABIT	Wrabit (MCA)
17	19	24	27	STEVIE NICKS	Bella Donna (Modern/Atco)
26	27	25	28	JOHN HALL BAND	All Of The Above (EMI America)
32	30	29	29	GO-GO'S	Beauty & The Beat (IRS/A&M)
10	17	22	30	QUEEN	Greatest Hits (Elektra)
14	15	20	31	NEIL YOUNG & CRAZY HORSE	Re-Ac-Tor (WB/Reprise)
25	28	26	32	BILLY SQUIER	Don't Say No (Capitol)
19	21	27	33	MOLLY HATCHET	Take No Prisoners (Epic)
23	26	30	34	KINKS	Give The People... (Arista)
—	—	35	35	JIMMY BUFFETT	Somewhere Over China (MCA)
—	—	—	36	RICK SPRINGFIELD	Working Class Dog (RCA)
20	29	31	37	BLACK SABBATH	Mob Rules (WB)
—	37	36	38	SHOOTING STAR	Hang On For Your Life (Virgin/Epic)
—	39	—	39	STARFIGHTERS	Starfighters (Jive/Arista)
—	—	—	40	TOMMY TUTONE	Tommy Tutone-2 (Columbia)

Title "Centerfold" "Flame" "Working" "Over" "Jump" "Lucky" "Spirits" "Every" "Journey" Title "Cruiser" "Victim" "Gone" Title "Crimson" "Victim" "Pain" Title "Reply" "Dark" "Like" "Get" Title "Evil" "Finger" "Fall" "Only" "Babys" "Metal" "Fool" "Heart" "Right" "Flying" "Mountain" "R&R" "Dolls" "Waiting" "Fire" "Start" "Neighbors" "Don't" "Turn" "Hole" "Waiting" "Hero" "Break" "Luanne" "Lonely Nights" "Arms" "Who's" "Stone" "Don't" "Love Is Like A Rock" "Livin' In The Limelight" "Take" "School" "Beer" "Tora" "Turks" Title "Woman" 45 "Keeping" "Hollywood" "Living" Title "Addicted" "How" Title "Distance" "Fight" "Magic" "Ordinary" "Goodbye" "Fantasy" "Foolin'" "Ball" "Tomorrows" Title "Line" "Spirit" "Anyway" "Pushin'" "Wrong" "Tell" "17" "Leather" "Stop" "Think" "Crazy" "Beat" "Lips" "Town" "Lust" "Under Pressure" "Pacific" "Surfer" "Get" "Star" "Lover" "Dark" "Gone" "Lonely" "Lady" "Power" "Bloody" "Destroyer" "Dial" "Things" "Midnight" "Lip" Title "Love Is Alright Tonight" "Turn" "Voodoo" "Sign" "Falling" "Flesh" "Hollywood" "Alley" "Lady" "867-5309/Jenny" "Which" →

## MOST ADDED

	26	129	122	176	18
1 JOHNNY & THE... Let It Rock (A&M)	52/51	0/0	0/0	0/0	0/0
2 ALDO NOVA Aldo Nova (Portrait/CBS)	85/42	54/40	18/18	0/0	0/0
3 LE ROUX Last Safe Place (RCA)	95/36	80/69	16/16	0/0	0/0
4 GLASS MOON Growing In... (Radio/Atl.)	21/21	0/0	0/0	0/0	0/0
5 PAUL COLLINS' BEAT The Kids Are... (Columbia)	34/18	23/11	19/17	5/5	0/0
6 KASIM SULTON Kasim (EMI America)	24/18	12/11	3/3	0/0	0/0
7 CARMINE APPICE Carmine... (Pasha/CBS)	27/16	18/13	8/8	0/0	0/0
8 BOB & DOUG MCKENZIE Great White... (Mercury/PG)	93/15	75/14	71/20	62/17	36/18
8 JANIS JOPLIN Farewell Song (Columbia)	47/15	38/29	17/17	0/0	0/0
8 NICK LOWE Nick The Knife (Columbia)	15/15	0/0	0/0	0/0	0/0
11 WRABIT Wrabit (MCA)	78/14	65/25	52/33	27/20	6/3
11 BILL CHAMPLIN Runaway (Elektra)	37/14	26/18	18/15	0/0	0/0
13 PRISM Small Change (Capitol)	139/11	125/57	101/43	71/59	15/13
13 UFO Mechanix (Chrysalis)	11/11	0/0	0/0	0/0	0/0
15 BRYAN ADAMS You Want It... (A&M)	103/10	92/14	77/21	50/7	41/11

## MEDIUM

	26	129	122	176	18
1 PRISM Small Change (Capitol)	139/104	125/56	101/48	71/11	15/2
2 HENRY PAUL BAND Anytime (Atlantic)	93/72	100/72	101/70	89/64	73/53
3 SAMMY HAGAR Standing... (Geffen/WB)	146/85	138/75	127/55	97/1	10
4 PETER CETERA Peter... (Full Moon/WB)	100/63	98/60	75/47	68/48	44/33
4 WRABIT Wrabit (MCA)	78/63	65/36	52/16	27/7	5/2
6 BRYAN ADAMS You Want It... (A&M)	103/68	92/62	77/38	50/20	41/22
7 OZZY OSBOURNE Diary Of A... (Jet/CBS)	130/64	126/52	126/53	111/45	86/32
8 QUARTERFLASH Quarterflash (Geffen/WB)	145/51	142/49	140/41	133/36	96/17
8 DONNIE IRIS King Cool (MCA)	89/51	87/46	66/29	43/22	32/21
9 EDDIE SCHWARTZ No Refuge (Atco)	77/49	69/50	67/46	52/39	34/28
10 ROD STEWART Tonight I'm Yours (WB)	91/46	93/49	93/48	98/46	65/30
10 LE ROUX Last Safe Place (RCA)	95/46	80/7	16/0	0/0	0/0
12 BOB & DOUG MCKENZIE Great White... (Mercury/PG)	93/43	75/26	71/24	52/16	36/9
12 MOLLY HATCHET Take No Prisoners (Epic)	80/43	65/43	75/51	75/53	65/41
14 STEVIE NICKS Bella Donna (Modern/Atco)	65/42	70/38	60/23	75/29	53/24
14 STARFIGHTERS Starfighters (Jive/Arista)	48/42	40/36	45/37	37/29	23/17

## THE HOTTEST

	26	129	122	176	18
1 J. GEILS BAND Freeze... (EMI America)	162/139	160/136	154/141	143/130	102/57
2 CARS Shake It Up (Elektra)	152/130	152/135	149/131	139/120	98/80
3 POLICE Ghost In The... (A&M)	154/129	151/128	142/116	126/99	95/75
4 LOVERBOY Get Lucky (Columbia)	157/121	151/114	144/109	137/93	100/72
5 JOAN JETT... I Love Rock... (Boardwalk)	149/113	141/102	120/73	93/46	56/18
6 GENESIS Abacab (Atlantic)	145/110	144/116	144/108	137/101	99/78
7 AC/DC For Those... (Atlantic)	138/108	138/110	139/112	121/95	81/73
8 ROLLING STONES Tattoo You (RS/Atco)	125/101	125/110	140/123	132/119	98/69
9 QUARTERFLASH Quarterflash (Geffen/WB)	143/91	142/83	140/59	133/56	95/79
10 SAMMY HAGAR Standing... (Geffen/WB)	145/71	138/50	127/19	97/7	10
11 OZZY OSBOURNE Diary Of A... (Jet/CBS)	130/78	126/74	126/72	111/66	85/54
12 FOREIGNER 4 (Atlantic)	98/71	95/68	100/75	92/68	72/62
13 JOURNEY Escape (Columbia)	94/64	92/60	92/59	78/53	53/40
14 ROD STEWART Tonight I'm Yours (WB)	91/43	93/48	93/50	98/51	65/34
15 BRYAN ADAMS You Want It... (A&M)	103/40	92/25	77/18	50/13	41/8

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.


The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.





# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.




## VAN HALEN

### Pretty Woman (WB)

45

71% of our reporters on it. Total singles reports: 124. A-98, M-12, H-13, S-1. Debuted this week at number 20.



## LE ROUX

### Last Safe Place (RCA)

54% of our reporters on it. Total album reports: 95. A-38, M-46, H-13. Charted this week at number 22.

# Significant Action

JOHNNY & DISTRACTIONS . . . Let It Rock (A&M)  
 "Complicated" "Desire" . . . Total: 52. A-51, M-0, H-1

JANIS JOPLIN . . . Firewell Song (Columbia)  
 "One" "Misery'n" . . . Total: 47. A-15, M-25, H-7

J. BRUCE & R. TROWER . . . Truce (Chrysalis)  
 "Shut" "Care" . . . Total: 45. A-4, M-37, H-4

BOBBY & MIDNITES . . . Bobby & Midnites (Arista)  
 "Losers" "Far" . . . Total: 42. A-1, M-28, H-13

AL DI MEOLA . . . Electric Rendezvous (Columbia)  
 "Cruisin'" . . . Total: 40. A-9, M-7, H-3, J-21

BILL CHAMPLIN . . . Runaway (Elektra)  
 Title "Tonight" . . . Total: 37. A-14, M-16, H-7

SNEAKER . . . Sneaker (Handshake/CBS)  
 "Don't" "More" . . . Total: 35. A-1, M-25, H-9

PAUL COLLINS' BEAT . . . The Kids Are All... (Columbia)  
 "Highway" "Crying" . . . Total: 34. A-18, M-14, H-2

BOB WELCH . . . Bob Welch (RCA)  
 "What" "Two" . . . Total: 34. A-0, M-32, H-2

DOC HOLLIDAY . . . Doc Holliday Rides Again (A&M)  
 "Ride" "So. Man" . . . Total: 33. A-9, M-21, H-3

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

# JAZZ ON AOR

Last This Week

1	1	AL DI MEOLA	Electric Rendezvous (Columbia)	"Cruisin'"
2	2	FULL MOON	N. Larsen/B. Falten (WB)	"Brown Eyes" "Blarra"
3	3	LARRY CARLTON	Sleepwalk (WB)	"Bird" "Katie" "Frenchman's" Title
4	4	MICHAEL FRANKS	Objects Of Desire (WB)	"Jealousy" "Ladies"
6	6	G. WASHINGTON JR.	Come Morning (Elektra)	"Reaching" "Jamming" Title
6	8	DAN SIEGEL	Oasis (Inner City)	"Dance" Title
7	8	JEAN-LUC PONTY	Mystical... (Atlantic)	"As"
7	8	ROSS TRAUT	Ross Traut (Headfirst)	"Bird" "80"
8	9	CRUSADERS	Standing Tall (MCA)	Title
10	10	TOM COSTER	TC (Fantasy)	"Prince" "You"

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. The chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

# REGIONAL AOR ACTIVITY

## EAST

### 104 WQHK Albany

518-462-5555

PO: GEORGE HANNAH  
 MD: PAUL REINS

ALBANY  
 518-462-5555

ALBANY  
 518-785-9800

### 104FM WBCN Boston

617-266-1111

PO: GEORGE HANNAH  
 MD: PAUL REINS

BOSTON  
 617-266-1111

BOSTON  
 617-267-9090

### 97Rock Buffalo

716-885-9700

PO: GEORGE HANNAH  
 MD: PAUL REINS

BUFFALO  
 716-885-9700

### WCCC AM/FM Hartford

203-233-4428

PO: GEORGE HANNAH  
 MD: PAUL REINS

HARTFORD  
 203-233-4428

### WBAB Long Island

516-587-1023

PO: GEORGE HANNAH  
 MD: PAUL REINS

LONG ISLAND  
 516-587-1023

### 104 WQHK Albany

518-462-5555

PO: GEORGE HANNAH  
 MD: PAUL REINS

ALBANY  
 518-462-5555

### 104FM WBCN Boston

617-266-1111

PO: GEORGE HANNAH  
 MD: PAUL REINS

BOSTON  
 617-266-1111

### 97Rock Buffalo

716-885-9700

PO: GEORGE HANNAH  
 MD: PAUL REINS

BUFFALO  
 716-885-9700

### WCCC AM/FM Hartford

203-233-4428

PO: GEORGE HANNAH  
 MD: PAUL REINS

HARTFORD  
 203-233-4428

### WBAB Long Island

516-587-1023

PO: GEORGE HANNAH  
 MD: PAUL REINS

LONG ISLAND  
 516-587-1023

### WZZO Allentown

215-894-0511

PO: GEORGE HANNAH  
 MD: PAUL REINS

ALLENTOWN  
 215-894-0511

### 1-95fm Bridgeport

203-579-9885

PO: GEORGE HANNAH  
 MD: PAUL REINS

BRIDGEPORT  
 203-579-9885

### WECM Claremont

603-542-7735

PO: GEORGE HANNAH  
 MD: PAUL REINS

CLAREMONT  
 603-542-7735

### WBLM Lewiston-Portland

207-783-2065

PO: GEORGE HANNAH  
 MD: PAUL REINS

LEWISTON-PORTLAND  
 207-783-2065

### 97fm Manchester

603-825-6915

PO: GEORGE HANNAH  
 MD: PAUL REINS

MANCHESTER  
 603-825-6915







**MIDWEST**

**Omaha**  
402-892-8300

**700**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Peoria**  
309-874-2000

**106 WUKT**  
fm album rock

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**St. Louis**  
314-842-1111

**106 WUKT**  
fm album rock

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Toledo**  
419-248-9377

**FM 104**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Wichita**  
316-722-8600

**T-95**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Rockford**  
815-877-3078

**99.5**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**St. Louis**  
314-844-1380

**106 WUKT**  
fm album rock

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Terra Haute**  
812-238-2657

**PFR fm 103**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Tulsa**  
918-664-2810

**KMOD**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Winnipeg**  
204-778-0371

**92 CITY FM**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**WEST**

**Albuquerque**  
505-265-8811

**KFMG**  
MTN NEWS 10.1

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Anaheim**  
714-776-3696

**KEZY**  
KICKS ASS

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**MOST ADDED**

**JOHNNY & THE DISTRACTIONS**  
Let It Rock (A&M) 17/16

**ALDO NOVA**  
Aldo Nova (Portrait/CBS) 19/11

**LE ROUX**  
Last Safe Place (RCA) 23/9

**KASIM SULTON**  
Kasim (EMI America) 6/6

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

**MEDIUM**

**PRISM**  
Small Change (Capitol) 38/28

**PETER CETERA**  
Peter... (Full Moon/WB) 30/22

**HENRY PAUL BAND**  
Anytime (Atlantic) 26/21

**WRABIT**  
Wrabbit (MCA) 24/20

**DONNIE IRIS**  
King Cool (MCA) 22/17

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**THE HOTTEST**

**J. GEILS BAND**  
Freeze... (EMI America) 47/41

**CARB**  
Shake It Up (Elektra) 42/37

**POLICE**  
Ghost In The... (A&M) 48/36

**QUARTERFLASH**  
Quarterflash (Geffen/WB) 47/33

**LOVERBOY**  
Get Lucky (Columbia) 44/33

**ROLLING STONES**  
Tattoo You (RS/Atco) 40/33

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**Albuquerque**  
505-765-5400

**94 ROCK**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Bakersfield**  
805-832-1410

**98 FM**  
MUSIC ROCK

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Denver**  
303-759-5800

**KAZY**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Edmonton**  
403-428-8597

**K97**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Gillette**  
307-882-5101

**KALL**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Anchorage**  
907-277-2855

**KRKN**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Boise**  
208-344-6363

**Q 104**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Denver**  
303-938-2313

**106 KBPI**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Fort Collins**  
303-571-1232

**KTCL**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Los Angeles**  
213-557-7250

**KLOS 95.5**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Aspen**  
303-925-5778

**KXII**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Chico**  
918-343-8481

**KFM**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Denver**  
303-894-1080

**95.5**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Fresno**  
209-226-5991

**KFDD**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Los Angeles**  
213-864-5638

**KMET 94.7**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Colorado Springs**  
303-634-4896

**KLOX**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Eugene**  
503-484-4304

**95.5**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Fort Collins**  
303-571-1232

**KTCL**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Fresno**  
209-226-5991

**KFDD**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

**Los Angeles**  
213-864-5638

**KMET 94.7**

PO: BILL STUBBS  
RE: JIMMYE RAYMOND

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

Address: JIMMYE RAYMOND (A&M)  
Name: JIMMYE RAYMOND  
Album: JIMMYE RAYMOND (A&M)  
Singles: None

### Los Angeles

213-469-1212

PO: MICHAEL SHEETS  
 BILL GUY (Capitol)  
 DAVID HALL (Capitol)

Acad: LEAN (Capitol)  
 HALL (Capitol)  
 HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)  
 HALL (Capitol)

### Missoula

408-728-5000

PO: VERN ARGO

Acad: THE ROAD (Capitol)  
 HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)  
 HALL (Capitol)

### Pasadena

213-578-0830

FM 106.7

PO: RICK CARROLL  
 LARRY GROVES

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Phoenix

602-833-8888

93 FM ROCKS ARIZONA

PO: JEFF DAVIES  
 JIMMY BUTT (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Phoenix

602-838-3082

FM 98

PO: TONY STANS  
 JIMMY BUTT (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Portland

503-665-9181

FM 98

PO: DAVID VAN DYKE  
 RICK CARROLL (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Portland

503-228-5000

link

PO: RICK SCOTT  
 ALAN LASH (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Reno

702-329-9261

FM 106

PO: DANIEL COOK  
 DANIEL COOK (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Sacramento

916-448-7548

97 FM 210 AM

PO: DENNIS NEVILL  
 SCOTT MITCHELL

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Sacramento

916-925-3700

FM 106.7

PO: LES TRACY  
 FRISCO BOB HELLER

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Salt Lake City

801-972-3030

FM 106.7

PO: GARY BALDORN

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Bernardino

714-825-5020

FM 106.7

PO: JIM JAMES  
 JIMMY BUTT (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Bernardino

714-825-9952

KOLA

PO: AL BARRETT

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Diego

714-292-1360

FM 101.5

PO: LARRY BRUCE  
 JOY HENNETT

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Diego

714-565-8008

FM 106

PO: BUSTEN BUCKINE

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Diego

714-238-9872

91X FM

PO: JIM GILGAL

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Francisco

415-391-9400

FM 106.7

PO: BUBBY COLE  
 BOB HALL (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Francisco

415-765-4038

97 FM

PO: DAVE REDDERS  
 JIMMY BUTT (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Francisco

415-928-0104

FM 106.7

PO: PAUL STANS

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Jose

408-246-6811

FM 106.7

PO: MIKE HUNTER  
 DAN JUNG

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Jose

408-288-5400

FM 106.7

PO: LEE VAN HANSEN  
 JIM RUSSELL

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Luis Obispo

805-544-5093

The Music FM

PO: NEIL YOUNG & CRAZY  
 HALL (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Rafael

415-458-1510

FM 106.7

PO: DAVID T.

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Santa Barbara

805-963-1975

FM 106.7

PO: BOB GILES

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Santa Barbara

805-963-1601

FM 106.7

PO: SUSAN CHRISTEL

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Santa Maria

805-922-2156

FM 106.7

PO: WERE SALVADOS

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### San Jose

408-246-6811

FM 106.7

PO: MIKE HUNTER  
 DAN JUNG

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Santa Rosa

707-544-5873

FM 106.7

PO: CINDY PALOS

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Seattle

206-624-4305

Rock

PO: HENRY PAUL BAND (Capitol)  
 REALITY (Capitol)

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Seattle

206-454-1540

FM 106.7

PO: JERRY GENTAG  
 DAVE SCOTT

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Seattle

206-223-3911

FM 106.7

PO: BILLY VON VEH  
 CRAIG MARTIN

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Spokane

509-448-2000

92.9 KREM-FM

PO: DANIEL BURTON

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Tucson

602-624-5888

FM 106.7

PO: JIM RAY

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Tucson

602-622-6711

FM 106.7

PO: ALAN BRONING  
 JAMES BRANT

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

### Vancouver

604-684-7221

FM 106.7

PO: DON SHERRIN  
 RICK SHERRIN

Acad: HALL (Capitol)  
 HALL (Capitol)

None: HALL (Capitol)  
 HALL (Capitol)

# Country

## BREAKERS.

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### GEORGE STRAIT

#### If You're Thinking You Want A Stranger (MCA)

On 72% of reporting stations. National Summary: Up 13, Same 38, Down 0, Debuts 19, Adds 23. A Most Added Record. R&R Chart: Debut 40.

### RICKY SKAGGS

#### Crying My Heart Out (Epic)

On 67% of reporting stations. National Summary: Up 34, Same 17, Down 0, Debuts 22, Adds 14. R&R Chart: 50-42.

### MOST ADDED

#### LARRY GATLIN

In Like With Each Other (Columbia)  
TOMPALL & GLASER BROTHERS  
It'll Be Her (Elektra)  
GAIL DAVIES  
'Round The Clock Lovin' (WB)

### HOTTEST

#### OAK RIDGE BOYS

Bobbie Sue (MCA)  
DON WILLIAMS  
Lord, I Hope This Day Is Good (MCA)  
T.G. SHEPPARD  
Only One You (WB/Curb)

## NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

### SONNY JAMES "Innocent Lies" (Dimension) 72/9

National Summary: Up 42, Same 13, Down 0, Debuts 8, Adds 9, WIXY, KIX106, WCOS-AM-FM, WCII, WMPS, WOKK, KBMY, KVOC, KWJJ, WSOC-FM 24-18, WQIK-FM 23-18, WSIX-FM 6-1, KSO 20-17, KVOO 11-9, KMPS-AM-FM 20-16, R&R Chart: Debut 47.

DAVID FRIZZELL & SHELLY WEST "Another Honky-Tonk Night..." (WB) 70/26  
National Summary: Up 7, Same 27, Down 0, Debuts 10, Adds 26 including WCAW, WNYR, WVVVA, KOKE-AM-FM, WSOC-FM, KPLX-FM, KHEY, KIKK-FM, KWKH, KSO, WCXI, WFMS-FM, KECK, WIL-AM-FM, KWJJ. R&R Chart: Debut 48.

### CRISTY LANE "Lies On Your Lips" (EMI/Liberty) 69/7

National Summary: Up 38, Same 14, Down 0, Debuts 10, Adds 7, WYKR, WOKK, WQYK-FM, KWMT, WGEE, KUZZ, KMPS-AM-FM, WVVVA 39-34, KIXZ 15-13, WKSJ-FM 22-19, WSIX-FM d-24, KRMD-AM-FM 22-16, KBMR 43-38, KSO 15-12, KVOO 21-17, KEED 35-29. R&R Chart: Debut 49.

### LARRY GATLIN "In Like With Each Other" (Columbia) 68/39

National Summary: Up 7, Same 15, Down 0, Debuts 7, Adds 39 including WOKK, WVVVA, KOKE-AM-FM, WLWI-FM, WSM, WNOE-AM, KRMD-AM-FM, WMAQ, WKQO-AM-FM, KEBC-FM, KTPK-FM, KLAC, KNIX-FM, KCCY-FM, KSOP-FM, KEEN. R&R Chart: Debut 50.

### JACK GRAYSON "When A Man Loves A Woman" (Koala) 66/10

National Summary: Up 34, Same 13, Down 1, Debuts 8, Adds 10, WGNA-FM, WIXL-FM, WNYR, WCOS-AM-FM, WBAP, WWWW-FM, KWMT, KVOC, KUGR, KWJJ, KPLX-FM 20-17, WSIX-FM 17-9, KRMD-AM-FM 20-15, KFH 20-16, KGA 22-16.

### BOBBY BARE "New Cut Road" (Columbia) 65/13

National Summary: Up 24, Same 17, Down 1, Debuts 10, Adds 13, KIX106, WILQ, KIXZ, WPLO, WKSJ-FM, WLWI-FM, KYXX, WCXI, WAXX, WBCS, KVOO, KUZZ, KBBQ, WIXL-FM 24-7, KRMD-AM-FM 26-19.

### DEBORAH ALLEN "You Look Like The One I Love" (Capitol) 65/9

National Summary: Up 31, Same 16, Down 1, Debuts 8, Adds 9, WYKR, WFNC, WQYK-FM, WMNI, WIRE, KBMY, KMAK, KLAC, KRAK, WNYR d-29, WPLO d-29, KRMD-AM-FM 21-14, KSO 17-13, WTHI-FM 21-17, KGA 30-25.

### VERN GOSDIN "Don't Ever Leave Me Again" (AMI) 58/5

National Summary: Up 22, Same 22, Down 0, Debuts 9, Adds 5, WCAW, KRMD-AM-FM, KXRB, KWJJ, KRAK, KIXZ 42-38, WBEU d-33, WXBQ-FM d-30, WKSJ-FM 50-43, WLWI-FM 31-25, KKYX 34-28, KWMT 40-34, KUZZ 50-43, KSOP-FM 38-34, KGA 34-28.

### RANDY BARLOW "Love Was Born" (Jamez) 52/3

National Summary: Up 33, Same 12, Down 1, Debuts 3, Adds 3, WIXL-FM, KIX106, KGFX, WCAW 48-43, WYII 44-39, WPLO 30-25, WSM 37-26, WMNI 40-35, WKQO-AM-FM 29-24, WITL-FM 39-33, KVOC 38-34, KEED 28-25, KIGO 41-38.

### DON KING "Running On Love" (Epic) 51/5

National Summary: Up 18, Same 22, Down 0, Debuts 6, Adds 5, KHEY, WFNC, WMNI, WIRE, KMPS-AM-FM, WVAM 34-29, KOKE-AM-FM 43-39, WQIK-FM 45-38, WWOD 37-28, KSO 28-22, WTHI-FM 32-28, KGEM 49-41, KRAK 42-39, KSOP-FM 46-36.

### EARL THOMAS CONLEY "After The Love Slips Away" (RCA) 46/21

National Summary: Up 3, Same 15, Down 0, Debuts 7, Adds 21 including WADR, WVVVA, KOKE-AM-FM, WSOC-FM, WNOE-AM, WTQR-FM, WCXI, WFMS-FM, WITL-FM, KVOO, KGEM, KEIN, KYTE, KRSY, KRAK.

### TOMPALL & GLASER BROTHERS "It'll Be Her" (Elektra) 43/36

National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 36 including WGNA-FM, WIXL-FM, WMZQ-FM, KOKE-AM-FM, WESC-AM-FM, WMC-AM, WSM, WIRK-FM, WAXX, KEBC-FM, WXCL, KEED, KCCY-FM, KSOP-FM, KCUB.

### FAMILY BROWN "But It's Cheating" (RCA) 42/12

National Summary: Up 11, Same 13, Down 0, Debuts 6, Adds 12, KIXZ, WPLO, WDAK, WFNC, WSAI-AM-FM, WFMS-FM, WHBF, KUZZ, KVOC, KYTE, KRSY, KEEN, KOKE-AM-FM 50-41, WQIK-FM 43-35, WSIX-FM 24-15.

### PETULA CLARK "Natural Love" (Scotti Bros./CBS) 41/14

National Summary: Up 5, Same 20, Down 0, Debuts 2, Adds 14, WOKQ, KRRV, WXBQ-FM, KXYL, WSOC-FM, KHEY, WKSJ-FM, WBCS, WXCL, KVOO, KVOC, KMAK, KRSY, KIGO, WIXL-FM 46-38.

### GAIL DAVIES "'Round The Clock Lovin'" (WB) 40/34

National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 34 including WBGW-FM, WYII, WFNC, WQIK-FM, WMPS, WLWI-FM, WNOE-AM, KRMD-AM-FM, KSO, WIRE, KEBC-FM, KNIX-FM, KYTE, KCKC, KGA.

### BRENDA LEE "From Levis To Calvin Klein Jeans" (MCA) 40/12

National Summary: Up 8, Same 10, Down 0, Debuts 10, Adds 12, WCAW, WYKR, KIXZ, WXBQ-FM, WSOC-FM, WQIK-FM, WNOE-AM, KWKH, KFH, KUZZ, KEED, KEEN, WIXL-FM 43-35, WKSJ-FM 38-33, KCKC 33-27.

### JENNIFER WARNES "Could It Be Love" (Arista) 40/8

National Summary: Up 17, Same 13, Down 0, Debuts 2, Adds 8, WIXL-FM, WDAK, KHEY, WCII, WLWI-FM, WKMF, WITL-FM, KCKC, WIXY 14-12, KXYL 18-17, WIRE 25-20, WBCS 12-11, KGEM 19-13, KRWQ-FM 22-19, KUGR 18-14.

## SIGNIFICANT ACTION

### MERLE KILGORE "Mister Garfield" (Elektra) 38/2

National Summary: Up 15, Same 16, Down 0, Debuts 5, Adds 2, WSAI-AM-FM, WTHI-FM, WVAM 37-34, WIXY 20-16, WQIK-FM 33-27, WLWI-FM 14-12, KRMD-AM-FM 27-23, WQYK-FM 19-17, WIRK-FM 32-26, KFH 39-33.

## Radio & Records

# NATIONAL AIRPLAY/50

### February 5, 1982

Three Weeks Last  
Weeks Week

7	3	2	1	T.G. SHEPPARD/Only One You (WB/Curb)
4	1	1	2	DON WILLIAMS/Lord, I Hope This Day Is Good (MCA)
11	8	6	3	ED BRUCE/You're The Best Break... (MCA)
9	5	4	4	WAYLON JENNINGS/Shine (RCA)
18	12	7	5	JANIE FRICKE/Do Me With Love (Columbia)
24	18	9	6	CHARLEY PRIDE/Mountain Of Love (RCA)
29	19	13	7	ROSANNE CASH/Blue Moon With Heartache (Columbia)
12	10	8	8	RONNIE McDOWELL/Watchin' Girls Go By (Epic)
10	7	6	9	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
15	15	11	10	JOHN ANDERSON/I Just Came Home To Count... (WB)
33	22	16	11	RAZZY BAILEY/She Left Love All Over Me (RCA)
1	2	3	12	MICKEY GILLEY/Lonely Nights (Epic)
37	30	24	13	MERLE HAGGARD/Blg City (Epic)
22	20	15	14	REBA McENTIRE/Only You (And You Alone) (Mercury/PG)
35	25	21	15	CHARLY McCLAIN/The Very Best Is You (Epic)
14	13	12	16	LEON EVERETTE/Midnight Rodeo (RCA)
40	34	25	17	OAK RIDGE BOYS/Bobbie Sue (MCA)
34	26	20	18	KENDALLS/If You're Waiting On Me (Mercury/PolyGram)
28	21	19	19	RAY PRICE/Diamonds In The Stars (Dimension)
2	4	10	20	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
46	41	28	21	LACY J. DALTON/Everybody Makes Mistakes (Columbia)
41	35	30	22	ANNE MURRAY/Another Sleepless Night (Capitol)
30	23	23	23	BILLY SWAN/Stuck Right In The Middle... (Epic)
47	38	32	24	EMMYLOU HARRIS/Tennessee Rose (WB)
42	39	31	25	TERRI GIBBS/Mis'ry River (MCA)
8	9	14	26	REEVES & CLINE/Have You Ever Been Lonely (RCA)
17	17	18	27	MEL McDANIEL/Preaching Up A Storm (Capitol)
13	16	17	28	KIERAN KANE/It's Who You Love (Elektra)
-	42	33	29	SYLVIA/Sweet Yesterday (RCA)
-	48	40	30	CONWAY TWITTY/The Clown (Elektra)
-	-	41	31	KENNY ROGERS/Through The Years (EMI/Liberty)
-	46	36	32	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
-	47	37	33	LORETTA LYNN/I Lie (MCA)
49	44	34	34	KIN VASSY/When You Were Blue... (EMI/Liberty)
-	49	44	35	CON HUNLEY/No Relief In Sight (WB)
5	6	22	36	KENNY ROGERS/Blaze Of Glory (EMI/Liberty)
23	24	29	37	LEE GREENWOOD/It Turns Me Inside Out (MCA)
-	-	43	38	GEORGE JONES/Same Ole Me (Epic)
-	50	42	39	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
-	-	40	40	GEORGE STRAIT/If You're Thinkin' You Want... (MCA)
6	14	26	41	CONWAY TWITTY/Red Neckin' Love Makin' Night (MCA)
-	-	50	42	RICKY SKAGGS/Crying My Heart Out (Epic)
-	-	49	43	BURRITO BROTHERS/If Something Should Come... (Curb/CBS)
3	11	27	44	RONNIE MILSAP/I Wouldn't Have Missed It... (RCA)
48	43	38	45	EDDY ARNOLD/All I'm Missing Is You (RCA)
44	40	39	46	TOM JONES/Lady Lay Down (Mercury/PolyGram)
-	-	47	47	SONNY JAMES/Innocent Lies (Dimension)
-	-	48	48	D. FRIZZELL & S. WEST/Another Honky-Tonk Night... (WB)
-	-	49	49	CRISTY LANE/Lies On Your Lips (EMI/Liberty)
-	-	50	50	LARRY GATLIN/In Like With Each Other (Columbia)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### ZELLA LEHR "Blue Eyes Don't Make An Angel" (Columbia) 35/2

National Summary: Up 16, Same 15, Down 0, Debuts 2, Adds 2, WCAW, WSIX-FM, WIXL-FM 13-3, KIXZ 29-25, KHEY 39-34, WKSJ-FM 44-38, KRMD-AM-FM 30-25, KVOO 47-42, KEED 39-33, KSOP-FM 22-19.

### RAY STEVENS "Written Down In My Heart" (RCA) 32/7

National Summary: Up 3, Same 21, Down 0, Debuts 1, Adds 7, WSOC-FM, WESC-AM-FM, KECK, WHBF, KBMY, KUGR, KIGO, WIXL-FM 34-30, WKSJ-FM 37-32, KVOC 37-32.

### RODNEY CROWELL "Victim Or A Fool" (WB) 31/17

National Summary: Up 1, Same 9, Down 0, Debuts 4, Adds 17 including WVAM, WADR, WPLO, WBEU, WLWI-FM, KWKH, WFMS-FM, WXCL, KRSY, KEEN.

### DICKEY LEE "Everybody Loves A Winner" (Mercury/PolyGram) 31/7

National Summary: Up 12, Same 9, Down 0, Debuts 3, Adds 7, WPLO, WDAK, KLRA, WMPS, WNOE-AM, KFH, KRSY, WIXL-FM 20-6, WLWI-FM 23-18, WSIX-FM d-23.

### JOHNNY PAYCHECK "The Highlight Of '81" (Epic) 30/2

National Summary: Up 13, Same 12, Down 0, Debuts 3, Adds 2, WCXI, KVOO, WGNA-FM 37-34, WGVW 19-14, WWOD 30-21, WSIX-FM 23-14, KKYX 38-32, WQYK-FM 26-22, WQHK 29-26, KUZZ 35-32.

### BANDANA "Guilty Eyes" (WB) 29/4

National Summary: Up 8, Same 13, Down 0, Debuts 4, Adds 4, WPLO, WSOC-FM, WIRK-FM, WMNI, KOKE-AM-FM 37-31, KHEY 50-40, KKYX 39-33, KRMD-AM-FM 28-24, KVOO 39-34, KEED d-34.

### JESSI COLTER "Holdin' On" (Capitol) 24/10

National Summary: Up 2, Same 9, Down 0, Debuts 3, Adds 10, WSEN-AM-FM, WNYR, KHEY, WGVW, WIRK-FM, WSAI-AM-FM, WKMF, WITL-FM, KRSY, KIGO.

### R.C. BANNON "Til Something Better Comes Along" (RCA) 24/2

National Summary: Up 2, Same 16, Down 0, Debuts 4, Adds 2, KKYX, KWJJ, WPLO on, WQIK-FM 34-28, WSM on, KRMD-AM-FM 40-38, WHBF on, KEED on, KEEN on, KGA on.

### DOTTIE WEST "You're Not Easy To Forget" (EMI/Liberty) 22/21

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 21 including WSEN-AM-FM, WNYR, WYII, WSIX-FM, WSM, KFGO, WKQO-AM-FM, KMAK, KCCY-FM, KTOM.

### CINDY HURT "Don't Come Knockin'" (Churchill) 22/5

National Summary: Up 4, Same 13, Down 0, Debuts 0, Adds 5, WBGW-FM, KWKH, WITL-FM, WHBF, KMAK, KHEY 49-41, KSO 37-29, KVOO 40-36, KSOP-FM 42-39.

### JOHNNY RODRIGUEZ "Born With The Blues" (Epic) 21/19

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 19 including WIXL-FM, WADR, KIKK-FM, WKSJ-FM, KKYX, WAXX, WKQO-AM-FM, KXRB, KEEN, KMPS-AM-FM.

### LOUISE MANDRELL "Around My Heart" (RCA) 18/18

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 18 including WGNA-FM, WADR, WWOD, WSIX-FM, KRMD-AM-FM, KBMR, KEBC-FM, KMAK, KCCY-FM, KMPS-AM-FM.

### DAVID ALLAN COE "Now I Lay Me Down To Cheat" (Columbia) 18/2

National Summary: Up 9, Same 7, Down 0, Debuts 0, Adds 2, KRRV, KLRA, WAMZ-FM 21-16, WWOD 36-33, KKYX 47-43, WIRK-FM 19-14, KEBC-FM 32-28, WXCL 15-13, KRAK 49-46.

### BOB JENKINS "The Cube" (EMI/Liberty) 17/4

National Summary: Up 5, Same 6, Down 0, Debuts 2, Adds 4, WVVVA, WGVW, WMNI, KIGO, WIXL-FM 50-28, WKSJ-FM 41-37, WIRK-FM on, WSAI-AM-FM on, KFH on, KEED on.

### THRASHER BROTHERS "Best Of Friends" (MCA) 14/2

National Summary: Up 4, Same 4, Down 1, Debuts 3, Adds 2, WPLO, KKYX, WVAM 49-41, WZZK-FM d-34, KHEY on, WLWI-FM 29-23, WQYK-FM 29-24, KEBC-FM on, KVOO on.



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# On The Flip Side



**Earl Thomas Conley**  
"After The Love Slips Away" /  
"Smokey Mountain Memories"

PB-13015

BB49\*\* CB56\* RW48\*

**Ray Stevens**  
"Written Down In My Heart"

PB-13038

BB58\* CB64\* RW62\*

**R C Bannon**  
"Til Something Better Comes Along"

PB-13029

BB63\* CB77\* RW61\*

**RCA**  
Records 

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### SISTER SLEDGE

#### My Guy (Cotillion/Atco)

75% of our reporters on it. Rotations: Heavy 4/0, Medium 19/0, Light 16/1, Extra Adds 4, Total Adds 5, WOOK, WYLD-FM, WVON, WOIC, WTMP. Heavy: WXYV, WAMO, WAOK, WHRK. Debuts at number 22 on the Black Radio Chart.

### KOOL & THE GANG

#### Steppin' Out (De-Lite/PolyGram)

70% of our reporters on it. Rotations: Heavy 6/0, Medium 15/1, Light 14/1, Extra Adds 5, Total Adds 7, WOOK, WYLD-FM, WJLB, WKND, WENN, WANT, WTOY. Heavy: WVEE, WWRL, WPDQ, KOKY, KACE, KJLH. Debuts at number 24 on the Black Radio Chart.

## NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

#### PRINCE "Let's Work" (WB) 33/8

Rotations: Heavy 8/0, Medium 7/0, Light 13/3, Extra Adds 5, Total Adds 8, WAOK, WBMX, WATV, WLOU, WANT, WTOY, WTMP, KAEZ. Heavy: WWIN, WXYV, WHUR, WHRK, KDAY, WKXI, WPDQ, WBLX. Medium: KMJQ, WDIA, WAIL-FM, KDKO, WJAX, WKWM, KJLH. Debuts at number 29 on the Black Radio Chart.

#### TOM TOM CLUB "Genius Of Love" (Sire/WB) 30/7

Rotations: Heavy 8/0, Medium 12/0, Light 4/1, Extra Adds 8, Total Adds 7, KMJQ, WBMX, WOWI, WANT, WTOY, KTFM, KACE. Heavy: WWIN, WDAS, WHUR, WAOK, WVON, WSSJ, WPDQ, WKWM. Medium: WXYV, WAMO, WVEE, WHRK, WGCI, WCIN, WDMT, WJJS, WVOL, WTMP, KDIA, KUKQ. Debuts at number 27 on the Black Radio Chart.

#### CHI-LITES "Hot On A Thing Called Love" (20th/RCA) 29/10

Rotations: Heavy 5/1, Medium 9/0, Light 10/4, Extra Adds 5, Total Adds 10, WAMO, WVEE, WCIN, WJMO, WJLB, KDAY, WOIC, WOWI, WKWM, WTLC. Heavy: WXYV, WVON, WWRL, WJMI. Medium: WWIN, WHUR, WAOK, WDMX, WSSJ, WKXI, WJJS, KACE.

#### QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 29/4

Rotations: Heavy 8/0, Medium 9/0, Light 9/1, Extra Adds 3, Total Adds 4, KMJM, WATV, WTMP, KUKQ. Heavy: WWIN, WEDR, WJLB, WSSJ, WPDQ, KOKY, WTOY, WDAO. Medium: WVEE, WHRK, WAIL-FM, WYLD-FM, KSOL, WENN, WOWI, WTLC, KAEZ.

#### AM-FM "You Are The One" (Dakar/Brunswick) 27/8

Rotations: Heavy 5/0, Medium 8/0, Light 11/3, Extra Adds 3, Total Adds 6, WAMO, WAOK, KSOL, WTOY, WKWM, KUKQ. Heavy: WHUR, WEDR, WENN, WLOU, WWWS. Medium: WWIN, WXYV, WILD, WDIA, WHRK, WBMX, WVON, WJJS.

#### CHIC "Stage Fright" (Atlantic) 27/2

Rotations: Heavy 6/1, Medium 14/0, Light 6/0, Extra Adds 1, Total Adds 2, WAMO, WDMT. Heavy: WOOK, WHUR, WAOK, WCIN, WDAO. Medium: WXYV, WILD, WHRK, KDKO, KDAY, KSOL, WGIV, WKXI, WPDQ, WJJS, WKWM, KAEZ, KJLH. Debuts at number 30 on the Black Radio Chart.

#### MAZE featuring FRANKIE BEVERLY "We Need Love To Live" (Capitol) 26/4

Rotations: Heavy 2/0, Medium 9/0, Light 13/2, Extra Adds 2, Total Adds 4, WYLD-FM, KSOL, WKND, WATV. Heavy: WAMO, WJMI. Medium: WXYV, WOOK, WAOK, WHRK, WGCI, WJMO, KDAY, WWRL, WPDQ.

## SIGNIFICANT ACTION

#### RENE & ANGELA "Imaginary Playmates" (Capitol) 21/5

Rotations: Heavy 0/0, Medium 10/1, Light 10/3, Extra Adds 1, Total Adds 5, WWRL, WKXI, WPDQ, KOKY, WKWM. Medium: WXYV, WAMO, WOOK, WHRK, KDKO, WSSJ, WKND, WJMI, WJJS.

#### MELBA MOORE "Let's Stand Together" (EMI/Liberty) 21/2

Rotations: Heavy 4/0, Medium 10/0, Light 6/1, Extra Adds 1, Total Adds 2, WATV, WJJS. Heavy: WXYV, WAOK, WJLB, WENN. Medium: WWIN, WOOK, WHUR, WHRK, WCIN, KSOL, KOKY, WOWI, WTLC, KAEZ.

#### BRANDY WELLS "Watch Out" (WMOT/CBS) 20/3

Rotations: Heavy 8/0, Medium 9/1, Light 5/2, Extra Adds 0, Total Adds 3, WCIN, WENN, WDAO. Heavy: WWIN, WXYV, WILD, WEDR, WSSJ, WKND. Medium: WDAS, WAOK, WGIV, WOIC, WBLX, WTOY, WKWM, WWWS.

#### XAVIER "Work That Sucker To Death" (Liberty) 20/3

Rotations: Heavy 1/0, Medium 8/1, Light 11/2, Extra Adds 0, Total Adds 3, WENN, WKXI, WBLX. Heavy: WWWS. Medium: WAIL-FM, WGCI, WVON, WKND, WJAX, WVOL, WKWM.

#### GEORGE DUKE "Shine On" (Epic) 19/9

Rotations: Heavy 3/1, Medium 2/0, Light 10/4, Extra Adds 4, Total Adds 9, WAMO, WDIA, WEDR, WBMX, WDMT, KDKO, WSSJ, WVOL, KDIA. Heavy: WAOK, KJLH. Medium: WHUR, WHRK.

#### CHOCOLATE MILK "Let's Go All The Way" (RCA) 18/5

Rotations: Heavy 1/0, Medium 7/0, Light 8/1, Extra Adds 4, Total Adds 5, WOOK, WAIL-FM, WJLB, KOKY, WJJS. Heavy: KDKO. Medium: WILD, WSSJ, WKND, WJAX, WDAO, WWWS, KACE.

#### DENROY MORGAN "Sweet Tender Love" (Becket) 18/2

Rotations: Heavy 4/0, Medium 7/0, Light 5/0, Extra Adds 2, Total Adds 2, WPDQ, WTOY. Heavy: WILD, WOOK, WGCI, WOIC. Medium: WHUR, WVEE, WBMX, WVON, WGIV, WJAX, WTLC.

#### JONES GIRLS "Nights Over Egypt" (Phil. Int'l./CBS) 15/8

Rotations: Heavy 2/0, Medium 9/4, Light 1/1, Extra Adds 3, Total Adds 8, WAOK, WHRK, WBMX, WGCI, WVON, WWRL, WGIV, WKXI. Heavy: WWIN, WXYV. Medium: WOOK, WHUR, WAIL-FM, WANT, KJLH.

#### FOUR TOPS "Tonight I'm Gonna Love You All Over" (Casablanca/PG) 15/5

Rotations: Heavy 1/0, Medium 3/0, Light 8/2, Extra Adds 3, Total Adds 5, KDKO, WATV, WJMI, WLOU, WJJS. Heavy: WWRL. Medium: WXYV, WHRK, WOIC.

#### OLIVIA NEWTON-JOHN "Physical" (MCA) 14/0

Rotations: Heavy 8/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WJLB, KMJM, KDKO, WSSJ, KOKY, WBLX, WVOL, KTFM. Medium: WVEE, WHRK, WPDQ, KACE.

# Radio & Records NATIONAL AIRPLAY/30

February 5, 1982

Three Weeks Last  
Weeks Week

13	8	4	1	STEVIE WONDER/That Girl (Tamla/Motown)
4	3	3	2	BOBBY WOMACK/If You Think You're... (Beverly Glen)
1	1	1	3	SKYY/Call Me (Salsoul/RCA)
17	11	5	4	DIANA ROSS/Mirror, Mirror (RCA)
3	2	2	5	HALL & OATES/I Can't Go For That (No Can Do) (RCA)
15	12	9	6	AURRA/Make Up Your Mind (Salsoul/RCA)
29	21	13	7	SMOKEY ROBINSON/Tell Me Tomorrow (Tamla/Motown)
6	5	8	8	TIME/Cool (WB)
-	-	26	9	JUNIOR/Mama Used To Say (Mercury/PolyGram)
-	30	14	10	LAKESIDE/I Want To Hold Your Hand (Solar/Elektra)
12	10	6	11	SLAVE/Wait For Me (Cotillion/Atco)
21	15	12	12	LUTHER VANDROSS/Don't You Know That (Epic)
10	7	7	13	GROVER WASHINGTON JR./Be Mine (Tonight) (Elektra)
27	20	17	14	"D" TRAIN/You're The One For Me (Prelude)
18	17	15	15	VERNON BURCH/Do It To Me (Spector/Capitol)
-	-	23	16	WHISPERS/In The Raw (Solar/Elektra)
-	-	27	17	EARTH, WIND & FIRE/Wanna Be With You (ARC/Columbia)
5	6	10	18	PEABO BRYSON/Let The Feeling Flow (Capitol)
2	4	11	19	GEORGE BENSON/Turn Your Love Around (WB) <b>New Entry</b>
-	25	24	20	ROGER/Do It Roger (WB)
28	24	21	21	SUGAR HILL GANG/Apache (Sugar Hill)
-	-	-	22	SISTER SLEDGE/My Guy (Cotillion/Atco)
-	22	22	23	BILL SUMMERS & SUMMERS HEAT/Jam The Box (MCA)
-	-	-	24	KOOL & THE GANG/Steppin' Out (De-Lite/PolyGram)
8	9	18	25	TEDDY PENDERGRASS/You're My Latest... (Phil. Int'l./CBS)
14	13	19	26	CURTIS MAYFIELD/Toot An' Toot An' Toot (Boardwalk)
-	-	-	27	TOM TOM CLUB/Genius Of Love (Sire/WB)
-	-	28	28	TOM BROWNE/Fungi Mama/Bebopa... (GRP/Arista)
-	-	-	29	PRINCE/Let's Work (WB)
-	-	-	30	CHIC/Stage Fright (Atlantic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- CHI-LITES (10)
- ISLEY BROTHERS (9)
- GEORGE DUKE (9)
- INVISIBLE MAN'S BAND (9)

### HOTTEST

- SKYY (37)
- BOBBY WOMACK (29)
- STEVIE WONDER (25)
- HALL & OATES (23)
- TIME (18)

#### T-CONNECTION "A Little More Love" (Capitol) 24/2

Rotations: Heavy 2/0, Medium 9/0, Light 12/1, Extra Adds 1, Total Adds 2, WAOK, WATV. Heavy: WEDR, WDAO. Medium: WXYV, WHUR, WVEE, WGCI, WJMO, KDAY, WKND, WJJS, KUKQ.

#### MIKE & BRENDA SUTTON "We'll Make It" (Sam) 23/3

Rotations: Heavy 2/0, Medium 13/0, Light 8/1, Extra Adds 2, Total Adds 3, WYLD-FM, WCIN, KUKQ. Heavy: WOOK, WAOK. Medium: WXYV, WILD, WDAS, WHUR, WJMO, KDAY, KSOL, WATV, WENN, WVOL, WTLC, KAEZ, KACE.

#### MANHATTANS "Honey, Honey" (Columbia) 22/6

Rotations: Heavy 2/0, Medium 6/0, Light 11/3, Extra Adds 3, Total Adds 6, WWIN, WOOK, WYLD-FM, WOWI, WKWM, KDIA. Heavy: WKND, WBLX. Medium: WXYV, KDKO, WWRL, WENN, WOIC, KOKY.

#### TOM BROWNE "Fungi Mama/Bebopafunkidiscopolyso" (GRP/Arista) 22/0

Rotations: Heavy 9/0, Medium 11/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WHUR, WAOK, WEDR, WCIN, KDAY, WPDQ, WOWI, WTLC. Medium: WVEE, WDMT, WJMO, WGIV, WJJS, WBLX, WTOY, WKWM, KAEZ, KACE, KJLH. Moves 28-28 on the Black Radio Chart.

#### MICHAEL HENDERSON "Make It Easy On Yourself" (Buddah/Arista) 13/3

Rotations: Heavy 1/0, Medium 1/0, Light 9/1, Extra Adds 2, Total Adds 3, WAMO, WKND, WATV. Heavy: WDAO. Medium: WVEE.

#### DUNN & BRUCE STREET "If You Come With Me" (Devaki/Mirus) 13/3

Rotations: Heavy 1/0, Medium 4/1, Light 7/1, Extra Adds 1, Total Adds 3, WDMT, WWRL, WKXI. Heavy: WJMO. Medium: WWIN, WSSJ, WJJS.

#### MADAGASCAR "Rainbow" (Arista) 13/2

Rotations: Heavy 1/0, Medium 3/0, Light 7/0, Extra Adds 2, Total Adds 2, WTOY, KJLH. Heavy: WAOK. Medium: WXYV, WVEE, WKND.

#### GRAND MASTER FLASH "It's Nasty (Genius Of Love)" (Sugar Hill) 13/2

Rotations: Heavy 2/0, Medium 5/0, Light 8/2, Extra Adds 0, Total Adds 2, WDIA, KDIA. Heavy: WGIV, WTMP. Medium: KMJQ, WAIL-FM, WDMT, KDKO, WOWI.

#### GIL SCOTT-HERON "B' Movie" (Arista) 13/1

Rotations: Heavy 5/0, Medium 7/1, Light 1/0, Extra Adds 0, Total Adds 1, WYLD-FM. Heavy: WEDR, WWRL, WTOY, WKWM, KACE. Medium: WDAS, WCIN, KDAY, WGIV, WJJS, KJLH.

#### STARPOINT "Angel" (Chocolate City/PolyGram) 12/5

Rotations: Heavy 0/0, Medium 4/1, Light 5/1, Extra Adds 3, Total Adds 5, WWIN, WAMO, WAIL-FM, WYLD-FM, WCIN. Medium: WEDR, WKND, WDAO.

#### O'BRYAN "The Gigolo" (Capitol) 12/1

Rotations: Heavy 1/0, Medium 5/0, Light 5/0, Extra Adds 1, Total Adds 1, WVON. Heavy: WJAX. Medium: WDIA, KDAY, WKXI, WPDQ, KACE.

#### WHATNAUTS "Help Is On The Way" (Harlem International) 12/1

Rotations: Heavy 3/0, Medium 5/0, Light 3/0, Extra Adds 1, Total Adds 1, WOOK. Heavy: WWIN, WWRL, KJLH. Medium: WXYV, WILD, WDAS, WHUR, KACE.

#### T.S. MONK "Too Much Too Soon" (Mirage/Atlantic) 12/0

Rotations: Heavy 1/0, Medium 8/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WJLB. Medium: WWIN, WDAS, WOOK, WHUR, WEDR, WJMO, KDAY, WTLC.

# Black Radio

## Hottest

February 5, 1982

EAST	SOUTH	MIDWEST	WEST
Bobby Womack Skyy Stevie Wonder Tom Tom Club Hall & Oates	Skyy Bobby Womack Hall & Oates Time Stevie Wonder	Skyy Time Bobby Womack Hall & Oates Stevie Wonder	Skyy Stevie Wonder Time Hall & Oates

# Regionalized Adds & Hots

Stations are listed by region.  
Hots are listed in order of  
their airplay activity.

### EAST

**WWIN/Baltimore**  
Curtis Anderson

WEST STREET MOB  
BAR-KAYS  
CANDI STATION  
LTD  
STARPOINT  
GO  
EMPRFSS  
AURRA  
KLEER  
INVISIBLE MAN'S B  
MANHATTANS  
MOTORCYCLE MIKE  
TERRI GONZALEZ  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
SKYY  
BOBBY WOMACK  
BRANDY WELLS

**WAMO/Pittsburgh**  
J.C. Floyd

CHI-LITES  
GEORGE DUKE  
CHIC  
STARPOINT  
MADLEEN KANE  
REN WOODS  
MICHAEL HENDERSON  
AM-FM  
TRACY WEBER  
CHAS JANKEL  
Hottest:  
STEVIE WONDER  
CHI-LITES  
BOBBY WOMACK  
SKYY  
AURRA

**WOOK/Washington**  
Harry Boomer

SISTER SLEDGE  
MANHATTANS  
CHOCOLATE MILK  
EVELYN KING  
KOOL & THE GANG  
NATURES CRFATION  
GWEN McCREA  
WHATNAUTS  
Hottest:  
HALL & OATES  
STEVIE WONDER  
JUNIOR  
JONES GIRLS  
RENE & ANGELA

**WHUR/Washington**  
Oscar Fields

LINDA CLIFFORD  
FUSE ONE  
ERNIE WATTS  
Hottest:  
BOBBY WOMACK  
RARE ESSENCE  
STEVIE WONDER  
SMOKEY ROBINSON  
TOM TOM CLUB

### MIDWEST

**WBMX/Chicago**  
Lee Michaels

PRINCE  
TOM TOM CLUB  
EW&F  
DIANA ROSS  
JONES GIRLS  
GEORGE DUKE  
MICHAEL FRANKS  
BAR-KAYS  
MICHAEL FRANKS  
Hottest:  
SKYY  
BOBBY WOMACK  
HALL & OATES  
SLAVE  
TIME

**WGCI/Chicago**  
Pam Wells

JONES GIRLS  
ANGELA BOFILL  
BOBBY WOMACK  
GEMINI  
IMAGINATION  
DELLS  
Hottest:  
SKYY  
STEVIE WONDER  
TIME  
DIANA ROSS  
TOM TOM CLUB

**WVON/Chicago**  
Pam Wells

JONES GIRLS  
ANGELA BOFILL  
MODERN ROMANCE  
COMMODORES  
ERNIE WATTS  
SISTER SLEDGE  
O'BRYAN  
DELLS  
BETTYE LAVETTE  
Hottest:  
SKYY  
TOM TOM CLUB  
WHISPERS  
STEVIE WONDER  
SUGAR HILL GANG

**WDMT/Cleveland**  
Magic James

CHIC  
JUNIOR  
DUNN & BRUCE  
LAKESIDE  
GEORGE DUKE  
Hottest:  
TIME  
SLAVE  
ROGER  
CURTIS MAYFIELD  
BCBBY WOMACK

**WTLC/Indianapolis**  
Jay Johnson

CHI-LITES  
VICKY "D"  
CARL CARLTON  
ANDRE CRUCHE  
Hottest:  
SKYY  
BOBBY WOMACK  
TIMF  
SUGAR HILL GANG  
VERNON BURCH

**WXVY/Baltimore**  
Tim Watts

TERRI GONZALEZ  
DUNN & BRUCE  
XAVIER  
SHALAMAR  
ANGELA BOFILL  
Hottest:  
CHI-LITES  
MELBA MOORE  
BOBBY WOMACK  
STEVIE WONDER  
TOM TOM CLUB

### SOUTH

**WVEE/Atlanta**  
Scotty Andrews

CHI-LITES  
BETTYE LAVETTE  
ISLEY BROS  
CLIFF RICHARD  
ABBA  
VICKY "D"  
CHARLES EARLAND  
CHAS JANKEL  
Hottest:  
STEVIE WONDER  
BOBBY WOMACK  
SKYY  
HALL & OATES  
VERNON BURCH

**WOIC/Columbia, SC**  
Mickey Arnold

LUTHER VANDROSS  
CHI-LITES  
COMMODORES  
SISTER SLEDGE  
WHISPERS  
Hottest:  
SKYY  
TIME  
BOBBY WOMACK  
HALL & OATES  
LAKESIDE

**KOKY/Little Rock**  
Ronda Curtis

RENE & ANGELA  
CHOCOLATE MILK  
D TRAIN  
ISLEY BROS  
ONE WAY  
SWITCH  
Hottest:  
HALL & OATES  
SKYY  
SLAVE  
QUINCY JONES  
EW&F

**WBLX/Mobile**  
Michael J. Alexander

ISLEY BROS  
INVISIBLE MAN'S B  
XAVIER  
RAMSEY LEWIS  
ANDRE CROUCH  
COMMODORES  
GLADYS KNIGHT  
CURTIS MAYFIELD  
Hottest:  
BOBBY WOMACK  
SKYY  
STEVIE WONDER  
DIANA ROSS  
BRANDY WELLS

**WILD/Boston**  
Steve Crumley

GLADYS KNIGHT  
LTD  
Hottest:  
SKYY  
BOBBY WOMACK  
PEABO BRYSON  
HALL & OATES  
BRANDY WELLS

**WAOK/Atlanta**  
Larry Tinsley

RAMSEY LEWIS  
MIGHTY CLOUDS  
T-CONNECTION  
JONES GIRLS  
AM-FM  
BOHANNON  
BETTYE LAVETTE  
PRINCE  
ISLEY BROS  
Hottest:  
MELBA MOORE  
CON FUNK SHUN  
PATTI AUSTIN  
CURTIS MAYFIELD  
D TRAIN

**KMJQ/Houston**  
Ross Holland

EW&F  
WHISPERS  
TOM TOM CLUB  
Hottest:  
DIANA ROSS  
BOBBY WOMACK  
TIME  
HALL & OATES  
CHOCOLATE MILK

**WLOU/Louisville**  
Neal O'Rea

PRINCE  
FOUR TOPS  
INVISIBLE MAN'S B  
CISSEL & KING  
Hottest:  
SUGAR HILL GANG  
STEVIE WONDER  
TIME  
AM-FM  
DIANA ROSS

**WVOL/Nashville**  
Fred Harvey

INVISIBLE MAN'S B  
GEORGE DUKE  
EBONEE WEBB  
EVELYN KING  
Hottest:  
SKYY  
DIANA ROSS  
TIME  
BOBBY WOMACK  
LUTHER VANDROSS

**WSSJ/Camden-Philadelphia**  
Gary Shepherd

JON LUCIEN  
POINTER SISTERS  
PULSE  
AURRA  
ISLEY BROS  
GEORGE DUKE  
DELIA RENEE  
WILL HART  
CHARLES EARLAND  
Hottest:  
JUNIOR  
STEVIE WONDER  
TOM TOM CLUB  
SKYY  
WHISPERS

**WATV/Birmingham**  
Stan Granger

T-CONNECTION  
MAZE  
WHISPERS  
MELBA MOORE  
QUINCY JONES  
FOUR TOPS  
JOHNNY GUITAR  
LIVE BAND  
P-FUNK ALL STARS  
PRINCE  
MICHAEL HENDERSON  
Hottest:  
GEORGE BENSON  
SKYY  
HALL & OATES  
TEDDY PENDERGRASS  
BAR-KAYS

**WJMI/Jackson**  
Carl Haynes

FOUR TOPS  
COMMODORES  
SUZY Q  
ISLEY BROS  
ONE WAY  
Hottest:  
BOBBY WOMACK  
JERMAINE JACKSON  
STEVIE WONDER  
SUGAR HILL GANG  
SMOKEY ROBINSON

**WJLS/Lynchburg, VA**  
Art Young

MELBA MOORE  
CHOCOLATE MILK  
EVELYN KING  
BETTYE LAVETTE  
SECRET WEAPON  
MICHAEL WYCOFF  
FOUR TOPS  
GOLDIE ALEXANDER  
Hottest:  
BAR-KAYS  
SKYY  
TROUBLE FUNK  
SUGAR HILL GANG  
RENE & ANGELA

**WAIL-FM/New Orleans**  
Barry Richards

JEAN KNIGHT  
ONE WAY  
LIVE BAND  
CHOCOLATE MILK  
STARPOINT  
J. GEILS BAND  
Hottest:  
HALL & OATES  
SKYY  
PEABO BRYSON  
LUTHER VANDROSS  
BUCKNER & GARCIA

**WKND/Martford**  
Eddie Jordan

KOOL & THE GANG  
ONE WAY  
SMOKEY ROBINSON  
MICHAEL HENDERSON  
L.A. BOPPERS  
MAZE  
GO  
DELLS  
Hottest:  
HALL & OATES  
GEORGE BENSON  
SKYY  
BOBBY WOMACK  
JUNIOR

**WENN/Birmingham**  
Gene Wise

XAVIER  
KOOL & THE GANG  
BRANDY WELLS  
MEAN MACHINE  
REDD HOTT  
Hottest:  
AM-FM  
GAYLE ADAMS  
LIVE BAND  
SKYY  
GLADYS KNIGHT

**WKXI/Jackson**  
Tommy Marshall

RENE & ANGELA  
JONES GIRLS  
GO  
DUNN & BRUCE  
XAVIER  
DIANA ROSS  
Hottest:  
BOBBY WOMACK  
SKYY  
SUGAR HILL GANG  
BILL SUMMERS  
PRINCE

**WHRK (K97)/Memphis**  
Robert V.

ANGELA BOFILL  
JONES GIRLS  
FUSE ONE  
IMAGINATION  
GO  
FREDERICK KNIGHT  
REMLEE MICHAEL DA  
Hottest:  
BOBBY WOMACK  
LAKESIDE  
GEORGE BENSON  
TIME  
AURRA

**WYLD-FM/New Orleans**  
Tony Brown

GAYLE ADAMS  
GIL SCOTT-HERON  
SISTER SLEDGE  
KOOL & THE GANG  
MIKE & BRENDA  
STARPOINT  
MANHATTANS  
MAZE  
Hottest:  
GEORGE BENSON  
SKYY  
GROVER WASHINGTON  
STEVIE WONDER  
LUTHER VANDROSS

**WWRL/New York**  
Wanda Ramos

RENE & ANGELA  
DUNN & BRUCE  
JIMMY CASTER  
ISLEY BROS  
JONES GIRLS  
VERNON BURCH  
MIGHTY CLOUDS  
SPINNERS  
Hottest:  
D TRAIN  
SKYY  
CURTIS MAYFIELD  
BOBBY WOMACK  
STEVIE WONDER

**WQIV/Charlotte**  
Chris Turner

EDWIN BIRDSONG  
TERRI GONZALEZ  
JONES GIRLS  
LTD  
INVISIBLE MAN'S B  
Hottest:  
SKYY  
SUGAR HILL GANG  
GRAND MASTER  
HALL & OATES  
BOBBY WOMACK

**WPDQ/Jacksonville**  
Earl James

RENE & ANGELA  
DENROY MORGAN  
PATTI LABELLE  
LINDSEY BUCKINGHA  
SLAVE  
Hottest:  
BOBBY WOMACK  
PEABO BRYSON  
PRINCE  
TIME  
TEDDY PENDERGRASS

**WDIA/Memphis**  
Carl Connors

LAKESIDE  
GRAND MASTER  
JERMAINE JACKSON  
GEORGE DUKE  
ZZ HILL  
Hottest:  
VERNON BURCH  
SKYY  
PALL & OATES  
O'BRYAN  
BOBBY WOMACK

**WOWI/Norfolk**  
Chester Benton

JOSE FELICIANO  
TOM TOM CLUB  
CHI-LITES  
MANHATTANS  
Hottest:  
STEVIE WONDER  
D TRAIN  
HALL & OATES  
DIANA ROSS  
SUGAR HILL GANG

**WDAS/Philadelphia**  
Joe Tamburro

none  
Hottest:  
HALL & OATES  
SKYY  
BOBBY WOMACK  
GEORGE BENSON  
PEABO BRYSON

**WJAX(95X)/Jacksonville, FL**  
Steve Fox

JOSE FELICIANO  
D TRAIN  
WHISPERS  
EBONEE WEBB  
KOMIKO  
Hottest:  
SKYY  
SUGAR HILL GANG  
GRAND MASTER  
HALL & OATES  
BOBBY WOMACK

**WEDR/Miami**  
Leo Jackson

STEVIE WONDER  
INVISIBLE MAN'S B  
GEORGE DUKE  
GO  
CISSEL & KING  
BLISS  
ONE WAY  
MERGE  
STONE  
EMPIRE  
Hottest:  
OZONE  
SKYY  
LTD  
GIL SCOTT-HERON  
D TRAIN

**WANT/Richmond**  
Ben Miles

TOM TOM CLUB  
KOOL & THE GANG  
PRINCE  
JUNIOR  
Hottest:  
BOBBY WOMACK  
SKYY  
TIME  
BAR-KAYS  
HALL & OATES

**WTOY/Roanoke**  
Donnie Deane

EW&F  
AM-FM  
ISLEY BROS  
BLISS  
ANGELA BOFILL  
TOM TOM CLUB  
TROUBLE FUNK  
JOHNNY BRISTOL  
RUFUS & CHAKA  
IMAGINATION  
PRINCE  
DENROY MORGAN  
SOUTH BRONX  
MADAGASCAR  
SWITCH  
KOOL & THE GANG  
Hottest:  
HALL & OATES  
GEORGE BENSON  
AURRA  
STEVIE WONDER  
DIANA ROSS

**KTFM/San Antonio**  
Joe Nasty

TOM TOM CLUB  
KRAFTWERK  
Hottest:  
HALL & OATES  
SUGAR HILL GANG  
SKYY  
TIME  
DIANA ROSS

**WTMP/Tampa**  
Jerry Walker

EW&F  
IRENE CARA  
WHISPERS  
PRINCE  
JUNIOR  
SISTER SLEDGE  
QUINCY JONES  
Hottest:  
BOBBY WOMACK  
SYREETA  
STEVIE WONDER  
TOM TOM CLUB  
DIANA ROSS

**WDAO/Dayton**  
Turk Logan

COMMODORES  
ISLEY BROS  
RUFUS & CHAKA  
SHADOW  
DELLS  
FIVE SPECIAL  
RAMSEY LEWIS  
HUBERT LAWS/LYNN  
BRANDY WELLS  
CARL CARLTON  
VICKY "D"  
P-FUNK ALL STARS  
Hottest:  
LAKESIDE  
CURTIS MAYFIELD  
CHIC  
SYREETA  
MICHAEL HENDERSON

**WJLB/Detroit**  
J. Michael McKay

CHI-LITES  
CHOCOLATE MILK  
KOOL & THE GANG  
IMAGINATION  
Hottest:  
DIANA ROSS  
HALL & OATES  
JUNIOR  
CHAS JANKEL  
STEVIE WONDER

**WKWM/Grand Rapids**  
Frank Grant

RENE & ANGELA  
MANHATTANS  
CHI-LITES  
AM-FM  
JERMAINE JACKSON  
SHALAMAR  
Hottest:  
TIME  
SKYY  
HALL & OATES  
TOM TOM CLUB  
GIL SCOTT-HERON

### WEST

**KOKO/Denver**  
Byron Pitts

FOUR TOPS  
MICHAEL WYCOFF  
RAMSEY LEWIS  
SHADOW  
GEORGE DUKE  
HARARI  
Hottest:  
HALL & OATES  
ONJ  
STEVIE WONDER  
EW&F  
LUTHER VANDROSS

**KJLH/Los Angeles**  
Levi Booker

KWICK  
JUNIOR  
INVISIBLE MAN'S B  
MADAGASCAR  
Hottest:  
STEVIE WONDER  
AURRA  
KOOL & THE GANG  
GROVER WASHINGTON  
BOBBY WOMACK

**KDAY/Los Angeles**  
J.J. Johnson

FUSE ONE  
KWICK  
CHI-LITES  
VERNON BURCH  
Hottest:  
SLAVE  
STEVIE WONDER  
LAKESIDE  
SKYY  
TIME

**KSOL/San Mateo, CA**  
Bernie Moody

MAZE  
JUNIOR  
RICHARD D. FIELDS  
PHYLLIS HYMAN  
AM-FM  
RARE ESSENCE  
Hottest:  
SKYY  
TIMF  
BOBBY WOMACK  
LUTHER VANDROSS  
VERNON BURCH

**WWS/Saginaw, MI**  
Kermit Crockett

McCRARYS  
ROZAY  
ONE WAY  
HYMAN & MCQUEEN  
MERGE  
MICHAEL WYCOFF  
Hottest:  
SKYY  
D TRAIN  
PERRY & SANLIN  
SUGAR HILL GANG  
AM-FM

**KMJM/St Louis**  
Dick Edwards

QUINCY JONES  
LAKESIDE  
JUNIOR  
Hottest:  
ONJ  
HALL & OATES  
GEORGE BENSON  
DIANA ROSS  
KRAFTWERK

**KACE/Los Angeles**  
Alonzo Miller

INVISIBLE MAN'S B  
TOM TOM CLUB  
SARAH VAUGHN  
RICHARD D. FIELDS  
STEVIE WONDER  
Hottest:  
SKYY  
KOOL & THE GANG  
HALL & OATES  
AURRA  
D TRAIN

**KDIA/Oakland**  
Keith Adams

GRAND MASTER  
MANHATTANS  
GEORGE DUKE  
Hottest:  
SKYY  
TIME  
OZONE  
STEVIE WONDER  
BOBBY WOMACK

**KUKQ/Phoenix**  
Steve Smith

MIKE & BRENDA  
AM-FM  
GO GO'S  
QUINCY JONES  
Hottest:  
SKYY  
HALL & OATES  
TIME  
GROVER WASHINGTON  
STEVIE WONDER



# CH PARALLEL ONE PLAYLISTS

## EAST

**WNBC** New York  
Radio 66  
PD: Kevin Metheny  
Music Coord.: Lyndon Abell

- 1 KEENE ROGERS/Through The Years
- 2 HALL & GATES/Can't Go For That
- 3 BILLY JOEL/She's Got A Way
- 4 ROBBIE MCELROY/Don't Let Me Be Misled
- 5 BARBARA STREISAND/Comin' In And Out Of My Head
- 6 HENRY PAUL BAND/Headin' Our Love All
- 7 PAUL DAVIS/Cool Night
- 8 GIGER PERRY/Somewhere On The Road
- 9 WIDE WORLD/From Memphis
- 10 BEACH BOYS/Come Go With Me
- 11 ON/Physical
- 12 BARRY MANILOW/You Could Have Been In My Arms
- 13 SHEENA EASTON/You Could Have Been In My Arms
- 14 FOREIGNER/Waiting For A Girl
- 15 DIANA ROSS/Mirror, Mirror
- 16 LINDSEY BUCKENHOFF/Trouble
- 17 EDDIE RABBITT/Somewhere Down The Road
- 18 BARRY MANILOW/Somewhere Down The Road
- 19 LINDSEY BUCKENHOFF/Trouble
- 20 QUINCY JONES/One Hundred Ways
- 21 DAN FOGELBERG/Leader Of The Band
- 22 RICK SPRINGFIELD/You Could Have Been In My Arms
- 23 GEORGE BENSON/Turn Your Love Around
- 24 CLIFF RICHARD/Does My Heart Beat As Fast As Yours
- 25 NEIL DINKIN/On The Way To The Way
- 26 J. GEILS BAND/Centerfold
- 27 J. GEILS BAND/Centerfold
- 28 AIR SUPPLY/Sweet Dreams
- 29 DON McLEAN/Casablanca
- 30 DON McLEAN/Casablanca

## 105.0chum

Toronto  
PD: Jim Waters  
MD: Brad Jones

- 1 J. GEILS BAND/Centerfold
- 2 BUCKNER & GARCIA/Pac-Man Fever
- 3 CAROL/Sneak In
- 4 GEORGE BENSON/Turn Your Love Around
- 5 HALL & GATES/Can't Go For That
- 6 PAUL DAVIS/Cool Night
- 7 RICK SPRINGFIELD/You Could Have Been In My Arms
- 8 JUICE NEWTON/The Sweetest Thing II
- 9 QUINCY JONES/One Hundred Ways
- 10 LINDSEY BUCKENHOFF/Trouble
- 11 LINDSEY BUCKENHOFF/Trouble
- 12 LINDSEY BUCKENHOFF/Trouble
- 13 LINDSEY BUCKENHOFF/Trouble
- 14 LINDSEY BUCKENHOFF/Trouble
- 15 LINDSEY BUCKENHOFF/Trouble
- 16 LINDSEY BUCKENHOFF/Trouble
- 17 LINDSEY BUCKENHOFF/Trouble
- 18 LINDSEY BUCKENHOFF/Trouble
- 19 LINDSEY BUCKENHOFF/Trouble
- 20 LINDSEY BUCKENHOFF/Trouble
- 21 LINDSEY BUCKENHOFF/Trouble
- 22 LINDSEY BUCKENHOFF/Trouble
- 23 LINDSEY BUCKENHOFF/Trouble
- 24 LINDSEY BUCKENHOFF/Trouble
- 25 LINDSEY BUCKENHOFF/Trouble
- 26 LINDSEY BUCKENHOFF/Trouble
- 27 LINDSEY BUCKENHOFF/Trouble
- 28 LINDSEY BUCKENHOFF/Trouble
- 29 LINDSEY BUCKENHOFF/Trouble
- 30 LINDSEY BUCKENHOFF/Trouble

## wif 92 Philadelphia

PD: Don Cannon  
Music Assistant: Verna McKay

- 1 J. GEILS BAND/Centerfold
- 2 BUCKNER & GARCIA/Pac-Man Fever
- 3 CAROL/Sneak In
- 4 GEORGE BENSON/Turn Your Love Around
- 5 HALL & GATES/Can't Go For That
- 6 PAUL DAVIS/Cool Night
- 7 RICK SPRINGFIELD/You Could Have Been In My Arms
- 8 JUICE NEWTON/The Sweetest Thing II
- 9 QUINCY JONES/One Hundred Ways
- 10 LINDSEY BUCKENHOFF/Trouble
- 11 LINDSEY BUCKENHOFF/Trouble
- 12 LINDSEY BUCKENHOFF/Trouble
- 13 LINDSEY BUCKENHOFF/Trouble
- 14 LINDSEY BUCKENHOFF/Trouble
- 15 LINDSEY BUCKENHOFF/Trouble
- 16 LINDSEY BUCKENHOFF/Trouble
- 17 LINDSEY BUCKENHOFF/Trouble
- 18 LINDSEY BUCKENHOFF/Trouble
- 19 LINDSEY BUCKENHOFF/Trouble
- 20 LINDSEY BUCKENHOFF/Trouble
- 21 LINDSEY BUCKENHOFF/Trouble
- 22 LINDSEY BUCKENHOFF/Trouble
- 23 LINDSEY BUCKENHOFF/Trouble
- 24 LINDSEY BUCKENHOFF/Trouble
- 25 LINDSEY BUCKENHOFF/Trouble
- 26 LINDSEY BUCKENHOFF/Trouble
- 27 LINDSEY BUCKENHOFF/Trouble
- 28 LINDSEY BUCKENHOFF/Trouble
- 29 LINDSEY BUCKENHOFF/Trouble
- 30 LINDSEY BUCKENHOFF/Trouble

## WKKS-FM Kiss

Boston  
PD: Sonny Joe White  
MD: Vinnie Peruzzi

- 1 J. GEILS BAND/Centerfold
- 2 BUCKNER & GARCIA/Pac-Man Fever
- 3 CAROL/Sneak In
- 4 GEORGE BENSON/Turn Your Love Around
- 5 HALL & GATES/Can't Go For That
- 6 PAUL DAVIS/Cool Night
- 7 RICK SPRINGFIELD/You Could Have Been In My Arms
- 8 JUICE NEWTON/The Sweetest Thing II
- 9 QUINCY JONES/One Hundred Ways
- 10 LINDSEY BUCKENHOFF/Trouble
- 11 LINDSEY BUCKENHOFF/Trouble
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- 30 LINDSEY BUCKENHOFF/Trouble

## 94-6 Atlanta

PD: Jim Morrison  
MD: Jeff McCartney

- 1 BERTIE HIGGINS/Ray Large
- 2 HALL & GATES/Can't Go For That
- 3 PAUL DAVIS/Cool Night
- 4 ALABAMA/Love In The First Day
- 5 STEVE WUNDER/That Girl
- 6 CAROL/Sneak In
- 7 DAN FOGELBERG/Leader Of The Band
- 8 JOURNEY/Open Area
- 9 STEVE WUNDER/That Girl
- 10 GEORGE BENSON/Turn Your Love Around
- 11 ROLLING STONES/Waiting On A Friend
- 12 LINDSEY BUCKENHOFF/Trouble
- 13 LINDSEY BUCKENHOFF/Trouble
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- 29 LINDSEY BUCKENHOFF/Trouble
- 30 LINDSEY BUCKENHOFF/Trouble

## 98.1 WCKX Tampa

PD: Scott Robbins  
MD: Colleen Cassidy

- 1 GEORGE BENSON/Turn Your Love Around
- 2 WICKS & HERLEY/Leather & Lace
- 3 HALL & GATES/Can't Go For That
- 4 QUINCY JONES/One Hundred Ways
- 5 PAUL DAVIS/Cool Night
- 6 RICK SPRINGFIELD/You Could Have Been In My Arms
- 7 AIR SUPPLY/Sweet Dreams
- 8 BERTIE HIGGINS/Ray Large
- 9 JOURNEY/Open Area
- 10 J. GEILS BAND/Centerfold
- 11 ON/Physical
- 12 BARRY MANILOW/You Could Have Been In My Arms
- 13 SHEENA EASTON/You Could Have Been In My Arms
- 14 FOREIGNER/Waiting For A Girl
- 15 DIANA ROSS/Mirror, Mirror
- 16 LINDSEY BUCKENHOFF/Trouble
- 17 EDDIE RABBITT/Somewhere Down The Road
- 18 BARRY MANILOW/Somewhere Down The Road
- 19 LINDSEY BUCKENHOFF/Trouble
- 20 QUINCY JONES/One Hundred Ways
- 21 DAN FOGELBERG/Leader Of The Band
- 22 RICK SPRINGFIELD/You Could Have Been In My Arms
- 23 GEORGE BENSON/Turn Your Love Around
- 24 CLIFF RICHARD/Does My Heart Beat As Fast As Yours
- 25 NEIL DINKIN/On The Way To The Way
- 26 J. GEILS BAND/Centerfold
- 27 J. GEILS BAND/Centerfold
- 28 AIR SUPPLY/Sweet Dreams
- 29 DON McLEAN/Casablanca
- 30 DON McLEAN/Casablanca

## 96.1 Pittsburgh

PD: Bobby Christian  
MD: Clarke Ingram

- 1 PAT BENTLEY/Passion In The Dark
- 2 J. GEILS BAND/Centerfold
- 3 QUINCY JONES/One Hundred Ways
- 4 HENRY PAUL BAND/Headin' Our Love All
- 5 JOURNEY/Open Area
- 6 FOREIGNER/Waiting For A Girl
- 7 LINDSEY BUCKENHOFF/Trouble
- 8 LINDSEY BUCKENHOFF/Trouble
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- 30 LINDSEY BUCKENHOFF/Trouble

## 105.0 Washington, D.C.

PD: Steve Kingston

- 1 GEORGE BENSON/Turn Your Love Around
- 2 J. GEILS BAND/Centerfold
- 3 AIR SUPPLY/Sweet Dreams
- 4 LINDSEY BUCKENHOFF/Trouble
- 5 BUCKNER & GARCIA/Pac-Man Fever
- 6 CAROL/Sneak In
- 7 HALL & GATES/Can't Go For That
- 8 PAUL DAVIS/Cool Night
- 9 GEORGE BENSON/Turn Your Love Around
- 10 DAN FOGELBERG/Leader Of The Band
- 11 RICK SPRINGFIELD/You Could Have Been In My Arms
- 12 REALING STONES/Waiting On A Friend
- 13 STEVE WUNDER/That Girl
- 14 JOAN JETT/Love Rock 'n' Roll
- 15 GENESIS/Abacab
- 16 KEENE ROGERS/Through The Years
- 17 RICK SPRINGFIELD/You Could Have Been In My Arms
- 18 BARRY MANILOW/Somewhere Down The Road
- 19 DIANA ROSS/Mirror, Mirror
- 20 QUINCY JONES/One Hundred Ways
- 21 HALL & GATES/Can't Go For That
- 22 FOREIGNER/Waiting For A Girl
- 23 REALING STONES/Waiting On A Friend
- 24 RICK SPRINGFIELD/You Could Have Been In My Arms
- 25 DAN FOGELBERG/Leader Of The Band
- 26 DEL SHANDON/You're So Fine
- 27 ALABAMA/Love In The First Day
- 28 DIANA ROSS/Mirror, Mirror
- 29 DIANA ROSS/Mirror, Mirror
- 30 CHILLIAC/21 Beliefs

## 105.0 Buffalo

PD: Neil McGinley  
MD: Jon Summers

- 1 J. GEILS BAND/Centerfold
- 2 CAROL/Sneak In
- 3 HALL & GATES/Can't Go For That
- 4 PAUL DAVIS/Cool Night
- 5 GEORGE BENSON/Turn Your Love Around
- 6 DAN FOGELBERG/Leader Of The Band
- 7 RICK SPRINGFIELD/You Could Have Been In My Arms
- 8 REALING STONES/Waiting On A Friend
- 9 LINDSEY BUCKENHOFF/Trouble
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- 30 LINDSEY BUCKENHOFF/Trouble

## WBZZ Pittsburgh

PD: Dan Vallie  
MD: Chuck Tyler

- 1 BUCKNER & GARCIA/Pac-Man Fever
- 2 HALL & GATES/Can't Go For That
- 3 J. GEILS BAND/Centerfold
- 4 CAROL/Sneak In
- 5 GEORGE BENSON/Turn Your Love Around
- 6 AIR SUPPLY/Sweet Dreams
- 7 REALING STONES/Waiting On A Friend
- 8 LINDSEY BUCKENHOFF/Trouble
- 9 KEENE ROGERS/Through The Years
- 10 JOAN JETT/Love Rock 'n' Roll
- 11 SHEENA EASTON/You Could Have Been In My Arms
- 12 BARRY MANILOW/Somewhere Down The Road
- 13 DIANA ROSS/Mirror, Mirror
- 14 QUINCY JONES/One Hundred Ways
- 15 WICKS & HERLEY/Leather & Lace
- 16 QUINCY JONES/One Hundred Ways
- 17 RICK SPRINGFIELD/You Could Have Been In My Arms
- 18 QUINCY JONES/One Hundred Ways
- 19 STEVE WUNDER/That Girl
- 20 POLICE/Spirits
- 21 EDDIE RABBITT/Somewhere Down The Road
- 22 POINTER SISTERS/Should I Do It
- 23 CLIFF RICHARD/Does My Heart Beat As Fast As Yours
- 24 GEORGE BENSON/Turn Your Love Around
- 25 DAN FOGELBERG/Leader Of The Band
- 26 RICK SPRINGFIELD/You Could Have Been In My Arms
- 27 REALING STONES/Waiting On A Friend
- 28 RICK SPRINGFIELD/You Could Have Been In My Arms
- 29 DIANA ROSS/Mirror, Mirror
- 30 POLICE/Spirits

## 105.0 Tampa

PD: Scott Shannon  
MD: Pat McKay

- 1 J. GEILS BAND/Centerfold
- 2 HALL & GATES/Can't Go For That
- 3 PAUL DAVIS/Cool Night
- 4 QUINCY JONES/One Hundred Ways
- 5 DAN FOGELBERG/Leader Of The Band
- 6 CAROL/Sneak In
- 7 RICK SPRINGFIELD/You Could Have Been In My Arms
- 8 LINDSEY BUCKENHOFF/Trouble
- 9 LINDSEY BUCKENHOFF/Trouble
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- 30 LINDSEY BUCKENHOFF/Trouble

## 100.0 Miami

PD: Bill Tanner  
MD: Mark Shands

- 1 GEORGE BENSON/Turn Your Love Around
- 2 JOURNEY/Open Area
- 3 HALL & GATES/Can't Go For That
- 4 BUCKNER & GARCIA/Pac-Man Fever
- 5 FOREIGNER/Waiting For A Girl
- 6 RICK SPRINGFIELD/You Could Have Been In My Arms
- 7 AIR SUPPLY/Sweet Dreams
- 8 BERTIE HIGGINS/Ray Large
- 9 JOURNEY/Open Area
- 10 J. GEILS BAND/Centerfold
- 11 ON/Physical
- 12 BARRY MANILOW/You Could Have Been In My Arms
- 13 SHEENA EASTON/You Could Have Been In My Arms
- 14 FOREIGNER/Waiting For A Girl
- 15 DIANA ROSS/Mirror, Mirror
- 16 LINDSEY BUCKENHOFF/Trouble
- 17 EDDIE RABBITT/Somewhere Down The Road
- 18 BARRY MANILOW/Somewhere Down The Road
- 19 LINDSEY BUCKENHOFF/Trouble
- 20 QUINCY JONES/One Hundred Ways
- 21 DAN FOGELBERG/Leader Of The Band
- 22 RICK SPRINGFIELD/You Could Have Been In My Arms
- 23 GEORGE BENSON/Turn Your Love Around
- 24 CLIFF RICHARD/Does My Heart Beat As Fast As Yours
- 25 NEIL DINKIN/On The Way To The Way
- 26 J. GEILS BAND/Centerfold
- 27 J. GEILS BAND/Centerfold
- 28 AIR SUPPLY/Sweet Dreams
- 29 DON McLEAN/Casablanca
- 30 DON McLEAN/Casablanca

## 96.1 Baltimore

PD: Jan Jeffries

- 1 CAROL/Sneak In
- 2 AIR SUPPLY/Sweet Dreams
- 3 GEORGE BENSON/Turn Your Love Around
- 4 JUICE NEWTON/The Sweetest Thing II
- 5 PAUL DAVIS/Cool Night
- 6 JOAN JETT/Love Rock 'n' Roll
- 7 J. GEILS BAND/Centerfold
- 8 SHEENA EASTON/You Could Have Been In My Arms
- 9 ROLLING STONES/Waiting On A Friend
- 10 DAN FOGELBERG/Leader Of The Band
- 11 HALL & GATES/Can't Go For That
- 12 KEENE ROGERS/Through The Years
- 13 QUINCY JONES/One Hundred Ways
- 14 BARRY MANILOW/Somewhere Down The Road
- 15 DIANA ROSS/Mirror, Mirror
- 16 LINDSEY BUCKENHOFF/Trouble
- 17 PATTY AUGUSTINE/You're My Best Friend
- 18 POLICE/Spirits
- 19 STEVE WUNDER/That Girl
- 20 EDDIE RABBITT/Somewhere Down The Road
- 21 BARRY MANILOW/Somewhere Down The Road
- 22 CHILLIAC/21 Beliefs
- 23 ROD STEWART/Tonight I'm Yours
- 24 CHILLIAC/21 Beliefs
- 25 JOAN JETT/Love Rock 'n' Roll
- 26 DAN FOGELBERG/Leader Of The Band
- 27 LOVEBOYS/Working For The Man
- 28 ALABAMA/Love In The First Day
- 29 POINTER SISTERS/Should I Do It
- 30 WICKS & HERLEY/Leather & Lace

## 105.0 Montreal

PD: B. Beau Dean  
MD: Kevin Shea

- 1 J. GEILS BAND/Centerfold
- 2 ON/Physical
- 3 HALL & GATES/Can't Go For That
- 4 QUINCY JONES/One Hundred Ways
- 5 LINDSEY BUCKENHOFF/Trouble
- 6 QUINCY JONES/One Hundred Ways
- 7 SGT. CELL/Intoxicated Love
- 8 LOVERBOYS/Working For The Man
- 9 QUINCY JONES/One Hundred Ways
- 10 DAN FOGELBERG/Leader Of The Band
- 11 CAROL/Sneak In
- 12 RICK SPRINGFIELD/You Could Have Been In My Arms
- 13 RICK SPRINGFIELD/You Could Have Been In My Arms
- 14 RICK SPRINGFIELD/You Could Have Been In My Arms
- 15 RICK SPRINGFIELD/You Could Have Been In My Arms
- 16 RICK SPRINGFIELD/You Could Have Been In My Arms
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- 27 RICK SPRINGFIELD/You Could Have Been In My Arms
- 28 RICK SPRINGFIELD/You Could Have Been In My Arms
- 29 RICK SPRINGFIELD/You Could Have Been In My Arms
- 30 RICK SPRINGFIELD/You Could Have Been In My Arms

## 105.0 Providence

PD: Todd Chase  
MD: Mike Waite

- 1 J. GEILS BAND/Centerfold
- 2 CAROL/Sneak In
- 3 HALL & GATES/Can't Go For That
- 4 PAUL DAVIS/Cool Night
- 5 GEORGE BENSON/Turn Your Love Around
- 6 DAN FOGELBERG/Leader Of The Band
- 7 RICK SPRINGFIELD/You Could Have Been In My Arms
- 8 REALING STONES/Waiting On A Friend
- 9 LINDSEY BUCKENHOFF/Trouble
- 10 LINDSEY BUCKENHOFF/Trouble
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- 30 LINDSEY BUCKENHOFF/Trouble

## 105.0 Houston

PD: Roger WWW Garrett

- 1 HALL & GATES/Can't Go For That
- 2 DAN FOGELBERG/Leader Of The Band
- 3 BARBARA STREISAND/Comin' In And Out Of My Head
- 4 PAUL DAVIS/Cool Night
- 5 BILLY JOEL/She's Got A Way
- 6 JOURNEY/Open Area
- 7 SHEENA EASTON/You Could Have Been In My Arms
- 8 EDDIE RABBITT/Somewhere Down The Road
- 9 NICKS & HERLEY/Leather & Lace
- 10 AIR SUPPLY/Sweet Dreams
- 11 WICKS & HERLEY/Leather & Lace
- 12 NEIL DINKIN/On The Way To The Way
- 13 RICK SPRINGFIELD/You Could Have Been In My Arms
- 14 LINDSEY BUCKENHOFF/Trouble
- 15 JOURNEY/Open Area
- 16 BUCKNER & GARCIA/Pac-Man Fever
- 17 BARRY MANILOW/Somewhere Down The Road
- 18 BERTIE HIGGINS/Ray Large
- 19 ALABAMA/Love In The First Day
- 20 DIANA ROSS/Mirror, Mirror
- 21 BARRY MANILOW/Somewhere Down The Road
- 22 POLICE/Spirits
- 23 STEVE WUNDER/That Girl
- 24 SMOKEY ROBINSON/I'll Be There
- 25 PAUL DAVIS/Cool Night
- 26 JOAN JETT/Love Rock 'n' Roll
- 27 GEORGE BENSON/Turn Your Love Around
- 28 SHEENA EASTON/You Could Have Been In My Arms
- 29 CAROL/Sneak In
- 30 PAUL DAVIS/Cool Night

## 93.0 Atlanta

PD: John Young

- 1 HALL & GATES/Can't Go For That
- 2 JOAN JETT/Love Rock 'n' Roll
- 3 BERTIE HIGGINS/Ray Large
- 4 J. GEILS BAND/Centerfold
- 5 PAUL DAVIS/Cool Night
- 6 BARBARA STREISAND/Comin' In And Out Of My Head
- 7 CAROL/Sneak In
- 8 DAN FOGELBERG/Leader Of The Band
- 9 DAN FOGELBERG/Leader Of The Band
- 10 DAN FOGELBERG/Leader Of The Band
- 11 DAN FOGELBERG/Leader Of The Band
- 12 DAN FOGELBERG/Leader Of The Band
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- 28 DAN FOGELBERG/Leader Of The Band
- 29 DAN FOGELBERG/Leader Of The Band
- 30 DAN FOGELBERG/Leader Of The Band

## 102.0 Cincinnati

PD: Jim Fox  
MD: Tony Galluzzo

- 1 J. GEILS BAND/Centerfold
- 2 GEORGE BENSON/Turn Your Love Around
- 3 DAN FOGELBERG/Leader Of The Band
- 4 QUINCY JONES/One Hundred Ways
- 5 HALL & GATES/Can't Go For That
- 6 PAUL DAVIS/Cool Night
- 7 EDDIE RABBITT/Somewhere Down The Road
- 8 JOURNEY/Open Area
- 9 BILLY JOEL/She's Got A Way
- 10 BILLY JOEL/She's Got A Way
- 11 BILLY JOEL/She's Got A Way
- 12 BILLY JOEL/She's Got A Way
- 13 BILLY JOEL/She's Got A Way
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- 22 BILLY JOEL/She's Got A Way
- 23 BILLY JOEL/She's Got A Way
- 24 BILLY JOEL/She's Got A Way
- 25 BILLY JOEL/She's Got A Way
- 26 BILLY JOEL





**EAST**  
**Most Added® Hottest**  
 Huey Lewis Journey  
 Olivia Newton-John  
 Joan Jett  
 J. Geils Band  
 Hall & Oates

# CHR ADDS & HOTS

**SOUTH**  
**Most Added® Hottest**  
 Huey Lewis Journey  
 Olivia Newton-John Air Supply  
 Neil Diamond Hall & Oates

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**EAST**

**PARALLEL TWO**

**WBFF/Rochester, NY**  
 Joy Stevens

LRB  
 EDDIE SCHWARTZ  
 Hottest:  
 HALL & OATES 2-1  
 GEORGE BENSON 1-2  
 PAUL DAVIS 3-3  
 DAN FOGELBERG 7-4  
 EDDIE RABBITT 4-5

**WKEE/Huntington, WV**  
 Gary Miller

FOREIGNER  
 JOAN JETT  
 HUEY LEWIS AND TH  
 PRISM  
 SISTER SLEDGE  
 TOMMY TUTORNE  
 VAN HALEN  
 Hottest:  
 AIR SUPPLY 2-1  
 GENESIS 5-3  
 DONNIE IRIS 11-7  
 JOURNEY 12-8  
 DIANA ROSS 22-14

**WPST/Trenton, NJ**  
 Tom Taylor

BRYAN ADAMS  
 FOREIGNER  
 HUEY LEWIS AND TH  
 QUARTERFLASH  
 TOMMY TUTORNE  
 Hottest:  
 HALL & OATES 1-1  
 J. GEILS BAND 2-2  
 DAN FOGELBERG 7-3  
 JOURNEY 23-9  
 JOAN JETT 29-10

**WAEB/Allentown, PA**  
 Jefferson Ward

QUARTERFLASH  
 NEIL DIAMOND  
 SISTER SLEDGE  
 QUINCY JONES  
 HUEY LEWIS AND TH  
 Hottest:  
 J. GEILS BAND 1-1  
 HALL & OATES 2-2  
 JOURNEY 7-4  
 DIANA ROSS 12-7  
 ALABAMA 28-20

**KC101/New Haven, CT**  
 Danny Lyons

Hottest:  
 HALL & OATES 1-1  
 LRB 18-10  
 STEVIE WONDER 19-11  
 JOURNEY 25-17  
 ALABAMA 29-25

**WFBZ/Baltimore, MD**  
 Andy Szulinski

ONJ  
 NEIL DIAMOND  
 LE ROUX  
 VANGELIS  
 Hottest:  
 AIR SUPPLY 7-1  
 LRB 5-3  
 JOURNEY 10-6  
 SHEENA EASTON 11-7  
 CLIFF RICHARD 24-16

**WBLU/Long Island, NY**  
 Bill Terry

ALABAMA  
 POINTER SISTERS  
 Hottest:  
 J. GEILS BAND 9-4  
 DAN FOGELBERG 12-8  
 AIR SUPPLY 14-10  
 JOURNEY 19-13  
 KENNY ROGERS 18-14

**WTIC/Hartford, CT**  
 Rick Donahue

BPTIE HIGGINS  
 CLIFF RICHARD  
 GEORGE DUKE  
 ONJ  
 Hottest:  
 HALL & OATES 1-1  
 J. GEILS BAND 2-2  
 GEORGE BENSON 3-3  
 DIANA ROSS 12-7  
 STEVIE WONDER 22-12

**Q106/YORK, PA**  
 DAN STEELE

BARRY MANILOW  
 OAK RIDGE BOYS  
 FOREIGNER  
 ONJ  
 VAN HALEN  
 HUEY LEWIS AND TH  
 Hottest:  
 J. GEILS BAND 3-1  
 PAUL DAVIS 4-3  
 SHEENA EASTON 15-10  
 KENNY ROGERS 18-11  
 JOURNEY 23-13

**WHFM/Rochester, NY**  
 Almee Peck

HUEY LEWIS AND TH  
 GREG GUIDRY  
 ALABAMA  
 CONDUCTOR  
 Hottest:  
 DAN FOGELBERG 2-1  
 PAUL DAVIS 10-7  
 LRB 14-11  
 KENNY ROGERS 20-15  
 JOURNEY 30-21

**K104/ Erie, PA**  
 Bill Shannon

CLIMAX BLUES BAND  
 ROD STEWART  
 CLIFF RICHARD  
 J. GEILS BAND  
 COMMODORES  
 Hottest:  
 CAR 2-1  
 FOREIGNER 4-9  
 AIR SUPPLY 11-3  
 JOURNEY 13-4  
 PMA 12-8

**WFBQ/Allentown, PA**  
 Jay Jarvis

STEVIE WONDER  
 POINTER SISTERS  
 SISTER SLEDGE  
 CARE (dp)  
 GENESIS (dp)  
 POLICE (dp)  
 Hottest:  
 HALL & OATES 3-1  
 AIR SUPPLY 4-7  
 SHEENA EASTON 6-4  
 KENNY ROGERS 12-9  
 JOURNEY 18-11

**WKZZ/FM/Wilkes-Barre, PA**  
 Jim Rising

PRISM  
 LE ROUX  
 BERTIE HIGGINS  
 QUARTERFLASH  
 ABBA  
 Hottest:  
 FOREIGNER 9-1  
 BUCKNER & GARCIA 6-4  
 DIANA ROSS 20-9  
 BOB & DOUG MCKENZ 24-20

**W2FL/Albany, NY**  
 Buzz Phillips

KENNY ROGERS  
 BERTIE HIGGINS  
 LE ROUX  
 CONDUCTOR  
 Hottest:  
 J. GEILS BAND 1-1  
 JOURNEY 18-9  
 POLICE 23-19  
 DIANA ROSS 24-20  
 BARRY MANILOW 25-22

**WVBF/Boston, MA**  
 Png Johns

LRB  
 Hottest:  
 BARBRA STREISAND 4-2  
 BILLY JOEL 8-4  
 KENNY ROGERS 15-8  
 GEORGE BENSON 12-9  
 DAN FOGELBERG 18-11

**WDRG/FM/Hartford, CT**  
 Charlie Parker

JOAN JETT  
 HUEY LEWIS AND TH  
 CLIFF RICHARD  
 ALABAMA  
 ONJ  
 Hottest:  
 HALL & OATES 2-1  
 AIR SUPPLY 12-6  
 POLICE 13-8  
 BUCKNER & GARCIA 19-12  
 POINTER SISTERS 24-18

**WRCK/Udca, NY**  
 Jim Reitz

VAN HALEN  
 QUARTERFLASH  
 MOLLY HATCHET  
 HUEY LEWIS AND TH  
 Hottest:  
 J. GEILS BAND 1-1  
 CAR 4-7  
 JOURNEY 17-7  
 GENESIS D-9  
 JOAN JETT 21-14

**JWT/Binghamton, NY**  
 Scott Michaels

GO GO'S  
 HUEY LEWIS AND TH  
 CONDUCTOR  
 VAN HALEN  
 SUPERVISOR  
 Hottest:  
 CAR 2-1  
 J. GEILS BAND 3-2  
 AIR SUPPLY 8-6  
 JOURNEY 14-11  
 JOAN JETT 37-27

**WPHD/Buffalo, NY**  
 John Piccillo

JOAN JETT  
 TOMMY TUTORNE  
 BURTON CUMMINGS  
 QUARTERFLASH  
 LE ROUX  
 Hottest:  
 J. GEILS BAND 1-1  
 HALL & OATES 1-1  
 POLICE 7-4  
 JOURNEY 13-6  
 STEVIE WONDER 15-7

**WLAN-FM/Lancaster, PA**  
 Dave Russell

ALABAMA  
 BOB & DOUG MCKENZ  
 JOAN JETT  
 FOREIGNER  
 HUEY LEWIS AND TH  
 Hottest:  
 J. GEILS BAND 7-1  
 RICK SPRINGFIELD 6-5  
 AIR SUPPLY 7-6  
 BUCKNER & GARCIA 11-9  
 JOURNEY 15-11

**PARALLEL THREE**

**13FEA/Manchester, NH**  
 Keith Lamire

ONJ  
 HUEY LEWIS AND TH  
 CONDUCTOR  
 TRIUMPH  
 LE ROUX  
 Hottest:  
 BUCKNER & GARCIA 3-1  
 JOURNEY 14-5  
 JOAN JETT 27-10  
 OAK RIDGE BOYS 20-15  
 BOB & DOUG MCKENZ 21-16

**WZVQ/Fredrick, ND**  
 Kemosabi Joe

ONJ  
 HUEY LEWIS AND TH  
 CURVES  
 CONDUCTOR  
 HUEY LEWIS AND TH  
 QUINCY JONES  
 ONJ  
 Hottest:  
 J. GEILS BAND 1-1  
 ALABAMA 2-2  
 DIANA ROSS 3-3  
 AIR SUPPLY 4-4  
 BILLY GUITER 5-5

**WHEB/Portsmouth, NH**  
 Rick Bean

ROD STEWART  
 CHILLIWACK  
 Hottest:  
 DAN FOGELBERG 4-1  
 KENNY ROGERS 7-6  
 AIR SUPPLY 9-7  
 SHEENA EASTON 12-9  
 BARRY MANILOW 15-17

**SOUTH**

**PARALLEL TWO**

**BJ106/Orlando, FL**  
 LongWest

ROD STEWART  
 JOAN JETT  
 ANNE MURRAY  
 ONJ  
 NEIL DIAMOND  
 QUINCY JONES  
 SKYY  
 SMOKEY ROBINSON  
 Hottest:  
 AIR SUPPLY 16-10  
 DAN FOGELBERG 19-13  
 BUCKNER & GARCIA 26-19  
 DIANA ROSS 32-25

**KEEL/Shreveport, LA**  
 Kevin Davis

LE ROUX  
 NEIL DIAMOND  
 HUEY LEWIS AND TH  
 JOAN JETT  
 MECO  
 Hottest:  
 HALL & OATES 1-1  
 BERTIE HIGGINS 14-8  
 DIANA ROSS 29-17  
 JOURNEY D-21  
 STEVIE WONDER 35-25

**KTSA/San Antonio, TX**  
 J.J. Rodriguez

CLIFF RICHARD  
 POINTER SISTERS  
 EDDIE SCHWARTZ  
 NEIL DIAMOND  
 Hottest:  
 HALL & OATES 2-1  
 QUARTERFLASH 14-8  
 AIR SUPPLY 11-9  
 GO GO'S 24-16  
 JOURNEY 23-17

**KXX108/Birmingham, AL**  
 Chris Trane

SPINNERS  
 VAN HALEN  
 HUEY LEWIS AND TH  
 Hottest:  
 ALABAMA 1-1  
 JOURNEY 11-11  
 DIANA ROSS 19-19  
 BUCKNER & GARCIA 23-23  
 TEDDY PENDERGRASS 26-26

**WAKY/Louisville, KY**  
 Bob Moody

SISTER SLEDGE  
 NEIL DIAMOND  
 MCGUFFEY LANE  
 Hottest:  
 KENNY ROGERS 1-1  
 BERTIE HIGGINS 10-6  
 OAK RIDGE BOYS 15-8  
 CLIFF RICHARD 21-15  
 POINTER SISTERS 23-18

**WAXY/Ft. Lauderdale, FL**  
 Rick Shaw

HUEY LEWIS AND TH  
 QUINCY JONES  
 COMMODORES  
 Hottest:  
 HALL & OATES 1-1  
 JOURNEY 15-8  
 LRB 17-14  
 STEVIE WONDER 23-15  
 DIANA ROSS 27-22

**WWSY/Charlotte, NC**  
 Lou Simon

JOURNEY  
 STEVIE WONDER  
 SKYY  
 Hottest:  
 HALL & OATES 7-1  
 AIR SUPPLY 7-5  
 OAK RIDGE BOYS 16-12  
 JOURNEY A-14  
 SKYY A-16

**WBBQ/Augusta, GA**  
 Bruce Stevens

ONJ  
 SKYY  
 HUEY LEWIS AND TH  
 Hottest:  
 JOURNEY 4-1  
 AIR SUPPLY 6-2  
 ALABAMA 14-10  
 KENNY ROGERS 18-12  
 STEVIE WONDER 22-16

**WFMF/Baton Rouge, LA**  
 Rice/Watkins

POINTER SISTERS  
 VAN HALEN  
 Hottest:  
 DAN FOGELBERG 1-1  
 LRB 6-4  
 DIANA ROSS 10-6  
 JOURNEY 16-9  
 LE ROUX 24-18

**WGH/Norfolk, VA**  
 Bob Canada

COMMODORES  
 ANNE MURRAY  
 LE ROUX  
 NEIL DIAMOND  
 ONJ  
 JOAN JETT  
 Hottest:  
 AIR SUPPLY 4-1  
 BARRY MANILOW 3-2  
 KENNY ROGERS 5-2  
 ALABAMA 10-7  
 JENNIFER WARREN 11-10

**WHBQ/Memphis, TN**  
 Mike Scatzi

T.G. SHEPPARD  
 MECO  
 OAK RIDGE BOYS  
 Hottest:  
 DAN FOGELBERG 4-1  
 AIR SUPPLY 8-3  
 PEABO BRYSON 9-4  
 ALABAMA 11-5  
 KENNY ROGERS 15-7

**WJDX/Jackson, MS**  
 Bill Crews

QUINCY JONES  
 GO GO'S  
 HUEY LEWIS AND TH  
 Hottest:  
 HALL & OATES 1-1  
 ALABAMA 8-6  
 LRB 13-9  
 OAK RIDGE BOYS 21-16  
 CLIFF RICHARD 27-20

**WVSG/Birmingham, AL**  
 Sandra Chandler

VANGELIS  
 BARBRA STREISAND  
 NEIL DIAMOND  
 QUINCY JONES  
 Hottest:  
 HALL & OATES 1-1  
 ALABAMA 8-6  
 LRB 13-9  
 OAK RIDGE BOYS 21-16  
 CLIFF RICHARD 27-20

**WTIX/New Orleans, LA**  
 Gary Franklin

GO GO'S  
 STEVIE WOODS  
 PLAYER  
 MECO  
 HUEY LEWIS AND TH  
 Hottest:  
 QUARTERFLASH 2-1  
 J. GEILS BAND 4-2  
 GEORGE BENSON 7-4  
 JOURNEY 20-14  
 QUINCY JONES 39-37

**Y103/Jacksonville, FL**  
 Rick Williams

BERTIE HIGGINS  
 OAK RIDGE BOYS  
 CHILLIWACK  
 RICK SPRINGFIELD  
 Hottest:  
 J. GEILS BAND 1-1  
 CAR 5-3  
 DAN FOGELBERG 8-5  
 AIR SUPPLY 11-8  
 JOURNEY 12-9

**WRVQ/Richmond, VA**  
 Bill Thomas

GO GO'S  
 JOAN JETT  
 DONNIE IRIS  
 HUEY LEWIS AND TH  
 Hottest:  
 HALL & OATES 1-1  
 JOURNEY 12-6  
 RICK SPRINGFIELD 16-7  
 POLICE 22-17  
 BERTIE HIGGINS 24-18

**FM100/Memphis, TN**  
 Tom Prestigiacomo

POINTER SISTERS  
 CLIFF RICHARD  
 Hottest:  
 J. GEILS BAND 3-1  
 ALABAMA 5-3  
 DAN FOGELBERG 7-6  
 AIR SUPPLY 9-7  
 DIANA ROSS 17-13

**WSKZ/Chattanooga, TN**  
 David Carroll

PRISM  
 SAMMY HAGAR  
 BOB & DOUG MCKENZ  
 Hottest:  
 DAN FOGELBERG 1-1  
 AIR SUPPLY 7-3  
 JOURNEY 12-8  
 SHEENA EASTON 21-12  
 ROD STEWART 25-21

**KINT/EI Paso, TX**  
 Jim Zippo

HUEY LEWIS AND TH  
 SUGAR HILL GANG  
 MOLLY HATCHET  
 LAKE SIDE  
 PPTULA CLARK  
 ALABAMA  
 CHINA  
 STEVIE WOODS  
 CHILLIWACK  
 Hottest:  
 CAR 3-1  
 JOURNEY 13-3  
 POLICE 14-4  
 AC/DC 22-11  
 JOAN JETT D-19

**KX104/Nashville, TN**  
 Jon Anthony

ONJ  
 SKYY  
 HUEY LEWIS AND TH  
 Hottest:  
 JOURNEY 4-1  
 AIR SUPPLY 6-2  
 ALABAMA 14-10  
 KENNY ROGERS 18-12  
 STEVIE WONDER 22-16

**KJ100/Louisville, KY**  
 Kevin O'Neal

POINTER SISTERS  
 SMOKEY ROBINSON  
 CONDUCTOR  
 LE ROUX  
 Hottest:  
 DAN FOGELBERG 3-1  
 AIR SUPPLY 7-4  
 JOURNEY 14-5  
 DIANA ROSS 25-17  
 MCGUFFEY LANE 29-24

**KHFJ/Austin, TX**  
 Ed Volkman

ONJ  
 POINTER SISTERS  
 HUEY LEWIS AND TH  
 PRISM  
 GO GO'S  
 Hottest:  
 JOURNEY 10-1  
 AIR SUPPLY 11-7  
 STEVIE WONDER 14-7  
 ROD STEWART 25-13  
 DONNIE IRIS 26-15

**KBFM/McAllen-Brownsville, TX**  
 Kenny Garcia

NEIL DIAMOND  
 ONJ  
 VAN HALEN  
 QUARTERFLASH  
 HUEY LEWIS AND TH  
 Hottest:  
 J. GEILS BAND 4-1  
 BERTIE HIGGINS 11-6  
 FOREIGNER 14-8  
 SHEENA EASTON 12-9  
 GENESIS 27-13

**WQRK/Norfolk, VA**  
 Bruce Garraway

BERTIE HIGGINS  
 ONJ  
 Hottest:  
 HALL & OATES 1-1  
 JUICE NEWTON 2-2  
 GEORGE BENSON 3-3  
 AIR SUPPLY 19-14  
 JOURNEY 23-19

**KFMK/Houston, TX**  
 Jerry Steele

STEVIE WONDER  
 OAK RIDGE BOYS  
 QUINCY JONES  
 Hottest:  
 HALL & OATES 1-1  
 BILLY JOEL 6-4  
 PAUL DAVIS 12-7  
 DAN FOGELBERG 15-12  
 JOURNEY 30-21

**G100/Mobile, AL**  
 Scott Griffith

JOAN JETT  
 ABBA  
 VAN HALEN  
 HUEY LEWIS AND TH  
 Hottest:  
 JOURNEY 3-1  
 POLICE 15-11  
 STEVIE WONDER 17-13  
 ALABAMA 22-18  
 GO GO'S 30-20

**WAAY/Huntsville, AL**  
 Jim Kendrick

NEIL DIAMOND  
 MECO  
 ANNE MURRAY  
 T.G. SHEPPARD  
 Hottest:  
 AIR SUPPLY 4-1  
 ALABAMA 5-4  
 JOURNEY 10-6  
 OAK RIDGE BOYS 11-10  
 STEVIE WONDER 15-11

**CK101/Cocoa Beach, FL**  
 Mike Lowe

ONJ  
 STEVIE WOODS  
 GREG GUIDRY  
 HUEY LEWIS AND TH  
 VANGELIS  
 GEORGE DUKE  
 PRISM  
 Hottest:  
 ROYAL PHILHARMONI 7-1  
 JOURNEY 18-8  
 DIANA ROSS 30-14  
 STEVIE WONDER 31-1R  
 ONJ A-27

**WSEZ/Winston-Salem, NC**  
 Bob Mahoney

GEORGE BENSON  
 NEIL DIAMOND  
 HUEY LEWIS AND TH  
 ONJ  
 SISTER SLEDGE  
 VANGELIS  
 BOB & DOUG MCKENZ  
 Hottest:  
 HALL & OATES 1-1  
 DAN FOGELBERG 10-3  
 BARRY MANILOW 18-4  
 SHEENA EASTON 17-5  
 KENNY ROGERS 25-11

**KLAZ/Little Rock, AR**  
 Rhonda Curtis

VANGELIS  
 NEIL DIAMOND  
 ROSEANNE CASH  
 Hottest:  
 DAN FOGELBERG 3-1  
 ALABAMA 5-3  
 LRB 9-6  
 AIR SUPPLY 11-7  
 JOURNEY 24-16

**KSET-FM/EI Paso, TX**  
 Chris Van Dyke

ALABAMA  
 ROD STEWART  
 HUEY LEWIS AND TH  
 Hottest:  
 HALL & OATES 1-1  
 JOURNEY 11-2  
 AIR SUPPLY 12-7  
 CAR 14-10  
 STEVIE WONDER 25-14

**B97/New Orleans, LA**  
 Shomby/Volpe

GO GO'S  
 JOAN JETT  
 ONJ  
 Hottest:  
 HALL & OATES 1-1  
 JOURNEY 7-2  
 AIR SUPPLY 6-3  
 STEVIE WONDER 15-9  
 SHEENA EASTON 13-10

**WOKI/Knoxville, TN**  
 Gary Adkins

BARRY MANILOW  
 GO GO'S  
 QUARTERFLASH  
 T.G. SHEPPARD  
 NOVO COMBO  
 CONDUCTOR  
 GREG GUIDRY  
 Hottest:  
 J. GEILS BAND 1-1  
 BERTIE HIGGINS 3-2  
 JOURNEY 11-9  
 QUINCY JONES 17-13  
 BOB & DOUG MCKENZ 24-21

**WVNOX/Knoxville, TN**  
 Bill Evans

PLAYER  
 HUEY LEWIS AND TH  
 DONNIE BROS  
 ONJ  
 CONDUCTOR  
 CHILLIWACK  
 LE ROUX  
 Hottest:  
 HALL & OATES 1-1  
 DAN FOGELBERG 10-6  
 SHEENA EASTON 11-8  
 ALABAMA 16-11  
 JOURNEY 23-18

**WCSC/Charleston, SC**  
 Chris Bailey

CLAIR MOON  
 BOYS BAND  
 HUEY LEWIS AND TH  
 GEORGE BENSON  
 ONJ  
 LE ROUX  
 STELLA PARTON  
 NEIL DIAMOND  
 SUGAR HILL GANG (dp)  
 KOOL & THE GANG (dp)  
 Hottest:  
 J. GEILS BAND 1-1  
 AIR SUPPLY 4-2  
 JOURNEY 8-4  
 BERTIE HIGGINS 10-7  
 DIANA ROSE 11-9

**WBCY/Charlotte, NC**  
 Bob Kaghan

ONJ  
 BUCKNER & GARCIA  
 GO GO'S  
 DOORIE BROS  
 VAN HALEN (dp)  
 Hottest:  
 JOURNEY 1-1  
 AIR SUPPLY 9-3  
 POLICE 10-6  
 JOAN JETT D-19

MIDWEST Most Added® Hottest

Huey Lewis Journey
Go-Go's J. Gells Band
Hall & Oates

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Huey Lewis Journey
Olivia Newton-John J. Gells Band
Joan Jett Dan Fogelberg

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter
JOAN JETT
GO GO'S
STEVIE WONDER
Hottest:
J. GELLS BAND 1-1
SHEENA EASTON 10-6
CARS 12-8
JOURNEY 15-10
RICK SPRINGFIELD 24-19

KIOA/Des Moines, IA

A.W. Pantoja
NEIL DIAMOND
POLICE
VANGELIS
Hottest:
HALL & OATES 1-1
SHEENA EASTON 5-3
ROLLING STONES 6-4
DAN FOGELBERG 8-5
BERTIE HIGGINS 15-11

KQFM/Oklahoma City, OK

Chuck Morgan
STEVIE WONDER
BARRY MANILOW
ONJ
ANNIE MURRAY
JOHN HALL BAND
Hottest:
J. GELLS BAND 1-1
BARBRA STREISAND 4-2
GEORGE BENSON 7-5
DAN FOGELBERG 10-6
ALABAMA 14-10

KRAV/Tulsa, OK

Gary Reynolds
BOYS BAND
BERTIE HIGGINS
Hottest:
HALL & OATES 1-1
QUARTERFLASH 7-2
JUICE NEWTON 4-3
JOURNEY 14-9
OAK RIDGE BOYS 18-10

KZ93/Peoria, IL

Keith Edwards
GO GO'S
HUEY LEWIS AND TH
QUARTERFLASH
Hottest:
FOREIGNER 3-1
LOVERBOY 7-3
DONNIE IRIS 8-6
JOURNEY 10-7
JOAN JETT 1-14

WGRD/Grand Rapids, MI

Sean Stevens
CARS
SHEENA EASTON
Hottest:
CHILLIWACK 1-1
AIR SUPPLY 2-2
EW&F 7-3
DAN FOGELBERG 6-5
JOURNEY 17-9

WMEE/Fort Wayne, IN

John Curry
Hottest:
HALL & OATES 1-1
J. GELLS BAND 2-2
DAN FOGELBERG 4-4
LRB 7-7
KENNY ROGERS 16-16

WNAP/Indianapolis, IN

Paul Mendenhall
JOURNEY
Hottest:
HALL & OATES 2-1
RONNIE MILSAP 5-3
DAN FOGELBERG 10-5
BARRY MANILOW 13-6
KENNY ROGERS D-14

WNCL/Columbus, OH

Steve Edwards
CLIFF RICHARD
CHILLIWACK
HUEY LEWIS AND TH
Hottest:
J. GELLS BAND 1-1
CARS 3-7
SHEENA EASTON 6-4
JOURNEY 13-7
STEVIE WONDER 15-11

WOW/Omaha, NB

Ralph Caldwell
BARRY MANILOW
ROD STEWART (dp)
BOB & DOUG MCKENZ (dp)
GO GO'S (dp)
Hottest:
HALL & OATES 1-1
KENNY ROGERS 6-3
RONNIE MILSAP 5-4
JOURNEY 13-8
BERTIE HIGGINS 12-9

WVIC/East Lansing, MI

Jim St. John
JOURNEY
STEVIE WOODS
MECO
LE ROUX
HUEY LEWIS AND TH
CHURRY CHECKER
DOORIE BROE
CURVPS
Hottest:
BARBRA STREISAND 1-1
HALL & OATES 2-2
SHEENA EASTON 4-3
KENNY ROGERS 7-4
LRB 10-5

K8TT/Davenport, IA

Bill Young
CLIFF RICHARD
ROD STEWART
CHILLIWACK
DIANA ROSS
SISTER SLUDGE
Hottest:
SHEENA EASTON 3-1
AIR SUPPLY 5-4
JOURNEY 12-8
JENNIFER WARNES 13-10
ALABAMA 20-15

KEYN-FM/Wichita, KS

Tarrie Springs
BARRY MANILOW
ROD STEWART
ONJ
Hottest:
HALL & OATES 1-1
J. GELLS BAND 3-2
SHEENA EASTON 12-9
DAN FOGELBERG 14-10
JOURNEY 16-11

WYFM/Youngstown, OH

Jeff Tobin
Hottest:
J. GELLS BAND 1-1
QUARTERFLASH 4-3
ROLLING STONES 7-4
LINDSEY BUCKINGHA 9-7
CARS 17-10

WAKX/Duluth

Jon Armstrong
NEIL DIAMOND
Hottest:
HALL & OATES 1-1
DAN FOGELBERG 6-2
LRB 13-11
JOURNEY 16-17
BARRY MANILOW D-18

WNAM/Appleton-Oshkosh, WI

Chris Caine
FOREIGNER
VANGELIS
QUINCY JONES
HUEY LEWIS AND TH
BERTIE HIGGINS
Hottest:
HALL & OATES 1-1
JOURNEY 11-7
SHEENA EASTON 15-11
ALABAMA 24-14
POLICE 22-17

WQBF/Evanville, IN

Kevin Carpenter
CLIFF RICHARD
POINTER SISTERS
ALABAMA
Hottest:
HALL & OATES 1-1
PAUL DAVIS 2-2
J. GELLS BAND 6-4
AIR SUPPLY 17-6
DAN FOGELBERG 10-7

WZOK/Rockford, IL

Mr. Ed
CLIFF RICHARD
SAMMY HAGAR
JOHN HALL BAND
Hottest:
PAUL DAVIS 2-1
DAN FOGELBERG 3-2
LRB 5-4
JOURNEY 11-8
POLICE 16-12

Z104/Madison, WI

Little/Hudson
JOAN JETT
GO GO'S
STEVIE WOODS
J. GELLS BAND
Hottest:
J. GELLS BAND 1-1
AIR SUPPLY 6-5
JOURNEY 11-6
KINKS 18-13
FOREIGNFR 20-14

WIKS/Indianapolis, IN

Tom Gilligan
LE ROUX
PRISM
TOMMY TUTONE
MOLLY HATCHETT
Hottest:
J. GELLS BAND 5-1
BILLY JOEL 7-5
FOREIGNER 6-6
RICK SPRINGFIELD 10-8
JOAN JETT 19-12

U83/South Bend, IN

J.K. Deering
BEACH BOYS
RICK SPRINGFIELD
Hottest:
J. GELLS BAND 1-1
DAN FOGELBERG 11-5
JUICE NEWTON 20-7
AIR SUPPLY 13-9
SHEENA EASTON 18-11

WDJX/Dayton, OH

Joe Dawson
CHILLIWACK
ONJ
ALABAMA
GO GO'S
Hottest:
HALL & OATES 1-1
AIR SUPPLY 6-5
CARS 8-6
JOURNEY 12-7
DIANA ROSS 21-16

WL0L-FM/St. Paul, MN

Phil Houston
POINTER SISTERS
ALABAMA
HUEY LEWIS AND TH
BUCKNER & GARCIA
CHILLIWACK
PETULA CLARK
Hottest:
GEORGE BENSON 1-1
QUARTERFLASH 3-2
J. GELLS BAND 6-3
JOURNEY 24-17
DIANA ROSS 26-18

WKDQ/Evanville, IN

Hobbs/Payne
GO GO'S
ALABAMA
ONJ
QUARTERFLASH
CLIFF RICHARD
Hottest:
J. GELLS BAND 1-1
PAUL DAVIS 5-2
DAN FOGELBERG 7-4
CARS 6-5
JOURNEY 10-6

WJXQ/Jackson, MI

Jim Ryan
VANGELIS (dp)
LE ROUX
MARTIN BRILEY
CURVES
VAN HALEN
JOAN JETT
STEVIE NICKS
Hottest:
SAMMY HAGAR 3-1
BOB & DOUG MCKENZ 15-9
VAN HALEN A-18
PRISM 23-21
JOAN JETT A-28

KQKQ/Omaha, NE

Merk Evans
HUEY LEWIS AND TH
ALABAMA
SKYY
Hottest:
J. GELLS BAND 1-1
SHEENA EASTON 5-2
DAN FOGELBERG 6-3
JOURNEY 13-5
AIR SUPPLY 8-6

WAZY-FM/Lafayette, IN

Harris/Dugan
GO GO'S
PLAYER
Hottest:
HALL & OATES 1-1
CARS 2-2
LRB 9-8
RICK SPRINGFIELD 10-9
JOURNEY 18-10

KRNA/Iowa City, IA

Bart Goymahor
VAN HALEN
HUEY LEWIS AND TH
BERTIE HIGGINS
SURVIVOR (dp)
BRYAN ADAMS (dp)
TUBES (dp)
Hottest:
ROLLING STONES 2-1
BILLY SQUIFR 5-2
BOB & DOUG MCKENZ 10-9
EDDIE SCHWARTZ 14-12
POLICE 20-16

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannen
Hottest:
LRB 6-1
CARS 11-6
BERTIE HIGGINS 9-7
AIR SUPPLY 12-9
JOURNEY 18-14

KKLS/Rapid City, SD

Sherwin/Piper
BERTIE HIGGINS
CLINAX BLUES BAND
Hottest:
ROLLING STONES 1-1
EDDIE RABBITT 4-2
AIR SUPPLY 10-5
JOURNEY 19-12
DIANA ROSS 22-15

KKXU/Grand Forks, ND

Jeff Parker
CLIFF RICHARD
Hottest:
PAUL DAVIS 1-1
SHEENA EASTON 5-3
DAN FOGELBERG 6-4
AIR SUPPLY 8-5
JOURNEY 21-11

WRKR/Racine, WI

Steve Warren
J. GELLS BAND
MARTIN BRILEY
Hottest:
HALL & OATES 1-1
RICK SPRINGFIELD 23-1P
JOURNEY 28-20
DAN FOGELBERG D-23
BOB & DOUG MCKENZ 30-26

WSPT/Stevens Point, WI

Brad Fuhr
POINTER SISTERS
BARRY MANILOW
HUEY LEWIS AND TH
Hottest:
DAN FOGELBERG 1-1
J. GELLS BAND 7-7
LOVERBOY 5-3
DONNIE IRIS 17-10
JOURNEY 22-13

WTRU/Muskegon, MI

Mike Stevens
ALABAMA
HUEY LEWIS AND TH
TOMMY TUTONE
VANGELIS
SURVIVOR
PRISM
Hottest:
DAN FOGELBERG 3-1
LRB 6-5
AIR SUPPLY 7-6
JOURNEY 14-7
CARS 12-8

KDVV/Topoka, KS

Tony Stewart
DIANA ROSS
OAK RIDGE BOYS
FOREIGNER
Hottest:
LOVERBOY 2-1
BUCKNER & GARCIA 9-4
GENESIS 10-8
JOURNEY 13-9
ALABAMA D-22

KELO/Sioux Falls, SD

Marc Elliot
FOREIGNFR
LOVERBOY
Hottest:
HALL & OATES 1-1
ROLLING STONES 3-2
CARS 8-4
BUCKNER & GARCIA 14-10
JOURNEY 18-13

KWLO/Waterloo, IA

Drew Bentley
BUCKNER & GARCIA (dp)
Hottest:
J. GELLS BAND 1-1
QUARTERFLASH 7-2
RICK SPRINGFIELD 12-5
ALABAMA 16-8
BEACH BOYS 14-10

WAZY-FM/Lafayette, IN

Harris/Dugan
GO GO'S
PLAYER
Hottest:
HALL & OATES 1-1
CARS 2-2
LRB 9-8
RICK SPRINGFIELD 10-9
JOURNEY 18-10

KRNA/Iowa City, IA

Bart Goymahor
VAN HALEN
HUEY LEWIS AND TH
BERTIE HIGGINS
SURVIVOR (dp)
BRYAN ADAMS (dp)
TUBES (dp)
Hottest:
ROLLING STONES 2-1
BILLY SQUIFR 5-2
BOB & DOUG MCKENZ 10-9
EDDIE SCHWARTZ 14-12
POLICE 20-16

KQWB/Fargo, ND

Wayne Hiller
STEVIE WONDER
HUEY LEWIS AND TH (dp)
Hottest:
J. GELLS BAND 7-1
DAN FOGELBERG 10-3
LRB 5-4
AIR SUPPLY 7-5
SHEENA EASTON 14-8

WCIL-FM/Carbondale, IL

Tony Waitkus
ONJ
PEYTON & HIS PEER
SAMMY HAGAR
JOAN JETT
JIGSAW
MARTIN BRILEY
Hottest:
BUCKNER & GARCIA 16-1
BOB & DOUG MCKENZ 24-4
SOFT CELL 10-5
STEVIE NICKS D-14
VAN HALEN D-20

KFMZ/Columbia, MO

Steve Graziano
BRYAN ADAMS
MOLLY HATCHETT
QUARTERFLASH
MICKY THOMAS
Hottest:
CARS 1-1
DONNIE IRIS 11-7
POLICE 14-11
GO GO'S 19-13
PRISM D-23

99KQ/Salina, KS

Denny Collier
OAK RIDGE BOYS
BOB & DOUG MCKENZ
JOHN HALL BAND
SAMMY HAGAR
DOORIE BROE
GO GO'S
Hottest:
J. GELLS BAND 1-1
AIR SUPPLY 10-6
JOURNEY 15-10
DIANA ROSS 18-15
STEVIE WONDER 27-19

KKRC-FM/Sioux Falls, SD

Dan Kilay
RICK SPRINGFIELD
EDDIE SCHWARTZ
LOVERBOY
Hottest:
J. GELLS BAND 1-1
QUARTERFLASH 7-2
CARS 9-5
BUCKNER & GARCIA 10-6
AC/DC 14-11

KSPZ/Colorado Springs, CO

Mike Daniels
ROD STEWART
BILLY JOEL
Hottest:
DAN FOGELBERG 2-1
LRB 3-2
AIR SUPPLY 8-4
GEORGE BENSON 12-6
JOURNEY 21-11

KCPX/Salt Lake City, UT

Gary Waldron
HUEY LEWIS AND TH
STEVIE WOODS
LE ROUX
PETULA CLARK
KASHIM SULTAN
Hottest:
HALL & OATES 2-1
JOURNEY 22-10
POINTER SISTERS 30-22
CONDUCTOR 39-29
SAMMY HAGAR 38-31

KGWI/Portland, OR

Janis Wojniak
AIR SUPPLY
Hottest:
BILLY JOEL 2-1
DAN FOGELBERG 7-2
RONNIE MILSAP 10-6
BARRY MANILOW 15-10
KENNY ROGERS 16-12

KJRB/Spokane, WA

Suda Coleman
ONJ
HUEY LEWIS AND TH
BILLY JOEL
PRISM
Hottest:
J. GELLS BAND 1-1
JOURNEY 13-9
BERTIE HIGGINS 20-12
VANGELIS 21-13
ABBA 19-16

KRO/Tucson, AZ

Guy Zapoleon
ONJ
HUEY LEWIS AND TH
Hottest:
GEORGE BENSON 1-1
KENNY ROGERS 21-10
STEVIE NICKS 22-11
JOURNEY 20-15
BOB & DOUG MCKENZ 27-19

Y94/Fresno, CA

John McCorley
KENNY ROGERS
DIANA ROSS
CLIFF RICHARD
Hottest:
HALL & OATES 1-1
AIR SUPPLY 17-3
JUICE NEWTON 16-10
LRB 22-12
JENNIFER WARNES 24-16

KLUC/Las Vegas, NV

Dave Van Stone
SAMMY HAGAR
CLIFF RICHARD
HUEY LEWIS AND TH
Hottest:
J. GELLS BAND 1-1
LRB 7-3
JOURNEY 18-7
ROD STEWART 26-17
POLICE 23-1P

KYNO-FM/Fresno, CA

Walker/Davis
BUCKNER & GARCIA (dp)
POINTER SISTERS
JOAN JETT
Hottest:
GEORGE BENSON
NEIL DIAMOND (dp)
CONDUCTOR
Hottest:
HALL & OATES 1-1
ROD STEWART 3-2
TEDDY PENDERGRASS 6-3
GO GO'S 7-6
SKYY 10-7

KZZZ/Albuquerque, NM

Bruce Daniels
ROD STEWART
Hottest:
GEORGE BENSON 1-1
J. GELLS BAND 4-4
DAN FOGELBERG 6-6
LRB 10-10
AIR SUPPLY 11-11

FM102/Sacramento, CA

Billy Manders
TIME
POINTER SISTERS
BARRY MANILOW
ROD STEWART
Hottest:
J. GELLS BAND 4-1
DAN FOGELBERG 8-4
SKYY 19-11
DIANA ROSS 20-14
JOURNEY 22-11

KCBN/Reno, NV

Jim O'Neal
HUEY LEWIS AND TH
ONJ
LE ROUX
PRISM
PLAYER
JOAN JETT
ROD STEWART
Hottest:
ROLLING STONES 3-1
RICK SPRINGFIELD 15-10
VANGELIS 23-20
GENESIS 29-24
JOAN JETT A-35

KIDD/Monterey, CA

Brown/Ryan
POINTER SISTERS
ALABAMA
VAN HALEN
BUCKNER & GARCIA
HUEY LEWIS AND TH
Hottest:
HALL & OATES 2-1
CARS 3-2
KENNY ROGERS 10-7
SHEENA EASTON 15-11
LRB 19-15

KDZA/Pueblo, CO

Rip Avine
QUINCY JONES
ONJ
HUEY LEWIS AND TH
JOAN JETT
VANGELIS
FOREIGNER
Hottest:
J. GELLS BAND 1-1
DAN FOGELBERG 5-4
RICK SPRINGFIELD 16-12
JOURNEY 24-20
BUCKNER & GARCIA D-30

KGGI/Riverside-San Bernardino, CA

Steve O'Neil
CHILLIWACK
VANGELIS
BERTIE HIGGINS
ONJ
SMOKFY ROBINSON
Hottest:
SKYY 5-1
STEVIE WONDER 23-10
CLIFF RICHARD 24-20
LRB 26-21
AIR SUPPLY 29-24

KKXX/Bakersfield, CA

Squires/DeRoo
POINTER SISTERS
STEVIE WOODS
CONDUCTOR
PRISM
Hottest:
GENESIS 3-1
JOURNEY 4-2
ABBA 18-8
SAMMY HAGAR 19-11
POLICE 24-14

KNBQ/Tacoma, WA

Bryan/Roberts
DOORIE BROE
JOAN JETT
ALABAMA
POINTER SISTERS
BERTIE HIGGINS
CONDUCTOR
JOHNNY & DISTRACT (dp)
Hottest:
HALL & OATES 1-1
JOURNEY 4-3
GENESIS 21-14
BOB & DOUG MCKENZ D-21
BUCKNER & GARCIA D-29

K9L/Provo, UT

Jim Sumpter
BERTIE HIGGINS
GO GO'S
ONJ
HUEY LEWIS AND TH
Hottest:
CARS 4-1
J. GELLS BAND 3-2
PAUL DAVIS B-4
DAN FOGELBERG 13-6
BOB & DOUG MCKENZ 15-8

FM103/Salt Lake City, UT

Lorraine Winnegar
HUEY LEWIS AND TH
VAN HALEN
JOAN JETT
Hottest:
J. GELLS BAND 1-1
ROLLING STONES 3-2
CARS 4-3
JOURNEY 14-7
BOB & DOUG MCKENZ 23-19

KBBK/Boise, ID

Bob Lee
ONJ
QUARTERFLASH
GEORGE BENSON
OAK RIDGE BOYS
LE ROUX
Hottest:
J. GELLS BAND 1-1
GEORGE BENSON 2-2
AIR SUPPLY 5-4
DIANA ROSS 13-11
JOURNEY 22-14

KSKD/Salem, OR

Len E. Mitchell
HUEY LEWIS AND TH
POINTER SISTERS
JOAN JETT
SAMMY HAGAR
Hottest:
J. GELLS BAND 1-1
DONNIE IRIS 10-4
SHEENA EASTON 18-12
TOMMY TUTONE 19-13
RICK SPRINGFIELD 22-17

PARALLEL THREE

KYBA/Billings, MT

Jack Bell
JOAN JETT
ONJ
ROD STEWART
QUARTERFLASH
Hottest:
J. GELLS BAND 1-1
BERTIE HIGGINS 8-7
BOB & DOUG MCKENZ 23-11
JOURNEY 24-15
CHILLIWACK 28-22

KOZE/Lewiston, ID

Wes McShay
DOORIE BROE
JOAN JETT
QUARTERFLASH
ONJ
BOYS BAND
Hottest:
J. GELLS BAND 1-1
AIR SUPPLY 10-7
POLICE 13-9
JOURNEY 25-13
DONNIE IRIS 23-19

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- PRO-FM/Providence
CFTR/Toronto
WDRQ/Detroit
WCAO/Baltimore
WTRY/Albany
WICC/Bridgeport
WZZR/Grand Rapids
WHOT/Youngstown
KATI/Casper

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

- KSLQ/St. Louis
KXX106/Birmingham
WMEE/Ft. Wayne
KZZX/Albuquerque

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant\* or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel I status.

**Parallel III:** Selected stations in smaller markets that are format dominant\* or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel I or II status.

**Parallel IV:** Format dominance is based on the Monday-Sunday, 6AM-11PM, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice monthly.

★ DENOTES FIRST WEEK IN PARALLELS.

**214 REPORTS**  
**216 LAST WEEK**

**JOHN DOE**  
*"Hit Song" (Anylabel)*  
LP: Hit Song

Regional	100/25	44%	National Summary
Beach	100	44	UP 51
E 40%			Debuts 20
H 70%			Same 4
M 70%			Down 0
			ADD 25

**AIR SUPPLY**  
*Sweet Dreams (Arista)*  
LP: The One The You Love

Regional	185/3	86%	National Summary
Beach	185	86	UP 155
E 85%			Debuts 1
H 90%			Same 4
M 85%			Down 5
			ADD 3

**EXAMPLE**

10/25 — 100 CHR reporting stations on this week including 25 new adds.

1% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

Regional Summary

Station 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

**BBA**  
*When All Is Said... (Atlantic)*  
LP: The Visitors

Regional	92/8	43%	National Summary
Beach	92	43	UP 52
E 44%			Debuts 11
H 33%			Same 0
M 33%			Down 0
			ADD 6

**IC/DC**  
*Let's Get It Up (Atlantic)*  
LP: For Those About To Rock...

Regional	53/1	26%	National Summary
Beach	53	26	UP 24
E 60%			Debuts 3
H 70%			Same 7
M 70%			Down 1
			ADD 1

**ALABAMA**  
*Love In The First... (MCA)*  
LP: Feet So Right

Regional	139/23	65%	National Summary
Beach	139	65	UP 72
E 60%			Debuts 1
H 80%			Same 18
M 80%			Down 3
			ADD 2

**CARS**  
*Shake It Up (Elektra)*  
LP: Shake It Up

Regional	168/2	74%	National Summary
Beach	168	74	UP 37
E 71%			Debuts 1
H 78%			Same 37
M 78%			Down 2
			ADD 2

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional	68/13	31%	National Summary
Beach	68	31	UP 25
E 31%			Debuts 1
H 29%			Same 15
M 29%			Down 1
			ADD 13

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beast

Regional	100/27	47%	National Summary
Beach	100	47	UP 24
E 48%			Debuts 3
H 48%			Same 21
M 48%			Down 1
			ADD 3

**GEORGE BENSON**  
*Turn Your Love... (WB)*  
LP: The George Benson Collection

Regional	145/0	68%	National Summary
Beach	145	68	UP 31
E 62%			Debuts 0
H 70%			Same 33
M 70%			Down 1
			ADD 0

**CHILLWACK**  
*I Believe (Millennium/RCA)*  
LP: Wanna Be A Star

Regional	120/21	56%	National Summary
Beach	120	56	UP 23
E 62%			Debuts 1
H 70%			Same 31
M 70%			Down 0
			ADD 21

**BUCKNER & GARCIA**  
*Pac-Man Fever (Columbia)*

Regional	65/9	30%	National Summary
Beach	65	30	UP 7
E 40%			Debuts 7
H 29%			Same 10
M 33%			Down 0
			ADD 9

**PAUL DAVIS**  
*Cool Night (Arista)*  
LP: Cool Night

Regional	166/0	78%	National Summary
Beach	166	78	UP 64
E 71%			Debuts 2
H 78%			Same 47
M 78%			Down 51
			ADD 0

**ALABAMA**  
*Love In The First... (MCA)*  
LP: Feet So Right

Regional	139/23	65%	National Summary
Beach	139	65	UP 72
E 60%			Debuts 1
H 80%			Same 18
M 80%			Down 3
			ADD 2

**CARS**  
*Shake It Up (Elektra)*  
LP: Shake It Up

Regional	168/2	74%	National Summary
Beach	168	74	UP 37
E 71%			Debuts 1
H 78%			Same 37
M 78%			Down 2
			ADD 2

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional	68/13	31%	National Summary
Beach	68	31	UP 25
E 31%			Debuts 1
H 29%			Same 15
M 29%			Down 1
			ADD 13

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beast

Regional	100/27	47%	National Summary
Beach	100	47	UP 24
E 48%			Debuts 3
H 48%			Same 21
M 48%			Down 1
			ADD 3

**CHILLWACK**  
*I Believe (Millennium/RCA)*  
LP: Wanna Be A Star

Regional	120/21	56%	National Summary
Beach	120	56	UP 23
E 62%			Debuts 1
H 70%			Same 31
M 70%			Down 0
			ADD 21

**BUCKNER & GARCIA**  
*Pac-Man Fever (Columbia)*

Regional	65/9	30%	National Summary
Beach	65	30	UP 7
E 40%			Debuts 7
H 29%			Same 10
M 33%			Down 0
			ADD 9

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*Cool Night (Arista)*  
LP: Cool Night

Regional	166/0	78%	National Summary
Beach	166	78	UP 64
E 71%			Debuts 2
H 78%			Same 47
M 78%			Down 51
			ADD 0

**ALABAMA**  
*Love In The First... (MCA)*  
LP: Feet So Right

Regional	139/23	65%	National Summary
Beach	139	65	UP 72
E 60%			Debuts 1
H 80%			Same 18
M 80%			Down 3
			ADD 2

**CARS**  
*Shake It Up (Elektra)*  
LP: Shake It Up

Regional	168/2	74%	National Summary
Beach	168	74	UP 37
E 71%			Debuts 1
H 78%			Same 37
M 78%			Down 2
			ADD 2

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional	68/13	31%	National Summary
Beach	68	31	UP 25
E 31%			Debuts 1
H 29%			Same 15
M 29%			Down 1
			ADD 13

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beast

Regional	100/27	47%	National Summary
Beach	100	47	UP 24
E 48%			Debuts 3
H 48%			Same 21
M 48%			Down 1
			ADD 3

**CHILLWACK**  
*I Believe (Millennium/RCA)*  
LP: Wanna Be A Star

Regional	120/21	56%	National Summary
Beach	120	56	UP 23
E 62%			Debuts 1
H 70%			Same 31
M 70%			Down 0
			ADD 21

**BUCKNER & GARCIA**  
*Pac-Man Fever (Columbia)*

Regional	65/9	30%	National Summary
Beach	65	30	UP 7
E 40%			Debuts 7
H 29%			Same 10
M 33%			Down 0
			ADD 9

**PAUL DAVIS**  
*Cool Night (Arista)*  
LP: Cool Night

Regional	166/0	78%	National Summary
Beach	166	78	UP 64
E 71%			Debuts 2
H 78%			Same 47
M 78%			Down 51
			ADD 0

**ALABAMA**  
*Love In The First... (MCA)*  
LP: Feet So Right

Regional	139/23	65%	National Summary
Beach	139	65	UP 72
E 60%			Debuts 1
H 80%			Same 18
M 80%			Down 3
			ADD 2

**CARS**  
*Shake It Up (Elektra)*  
LP: Shake It Up

Regional	168/2	74%	National Summary
Beach	168	74	UP 37
E 71%			Debuts 1
H 78%			Same 37
M 78%			Down 2
			ADD 2

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional	68/13	31%	National Summary
Beach	68	31	UP 25
E 31%			Debuts 1
H 29%			Same 15
M 29%			Down 1
			ADD 13

**GO-GO'S**  
*We Got The Beat (IRS/A&M)*  
LP: Beauty & The Beast

Regional	100/27	47%	National Summary
Beach	100	47	UP 24
E 48%			Debuts 3
H 48%			Same 21
M 48%			Down 1
			ADD 3

**J. GEJLS BAND**  
*Centerfold (EMI America)*  
LP: Freeze Frame

Regional	169/0	74%	National Summary
Beach	169	74	UP 34
E 75%			Debuts 0
H 70%			Same 77
M 72%			Down 48
			ADD 0

**CHILLWACK**  
*I Believe (Millennium/RCA)*  
LP: Wanna Be A Star

Regional	120/21	56%	National Summary
Beach	120	56	UP 23
E 62%			Debuts 1
H 70%			Same 31
M 70%			Down 0
			ADD 21

**BUCKNER & GARCIA**  
*Pac-Man Fever (Columbia)*

Regional	65/9	30%	National Summary
Beach	65	30	UP 7
E 40%			Debuts 7
H 29%			Same 10
M 33%			Down 0
			ADD 9

**PAUL DAVIS**  
*Cool Night (Arista)*  
LP: Cool Night

Regional	166/0	78%	National Summary
Beach	166	78	UP 64
E 71%			Debuts 2
H 78%			Same 47
M 78%			Down 51
			ADD 0

**ALABAMA**  
*Love In The First... (MCA)*  
LP: Feet So Right

Regional	139/23	65%	National Summary
Beach	139	65	UP 72
E 60%			Debuts 1
H 80%			Same 18
M 80%			Down 3
			ADD 2

**CARS**  
*Shake It Up (Elektra)*  
LP: Shake It Up

Regional	168/2	74%	National Summary
Beach	168	74	UP 37
E 71%			Debuts 1
H 78%			Same 37
M 78%			Down 2
			ADD 2

**FOREIGNER**  
*Jukebox Hero (Atlantic)*  
LP: Foreigner 4

Regional	68/13	31%	National Summary
Beach	68	31	UP 25
E 31%			Debuts 1
H 29%			Same 15
M 29%			Down 1
			ADD 13

**GO-GO'S**  
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LP: Beauty & The Beast

Regional	100/27	47%	National Summary
Beach	100	47	UP 24
E 48%			Debuts 3
H 48%			Same 21
M 48%			Down 1
			ADD 3

**CHILLWACK**  
*I Believe (Millennium/RCA)*  
LP: Wanna Be A Star

Regional	120/21	56%	National Summary
Beach	120	56	UP 23
E 62%			Debuts 1
H 70%			Same 31
M 70%			Down 0
			ADD 21

**BUCKNER & GARCIA**  
*Pac-Man Fever (Columbia)*

Regional	65/9	30%	National Summary
Beach	65	30	UP 7
E 40%			Debuts 7
H 29%			Same 10
M 33%			Down 0
			ADD 9

**BOB DYLAN**  
*John Wesley Harding* (Capitol)  
 LP: Another Day in Paradise

Regional 12/17 88% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BURT HOGGINS**  
*Ray Largo (Kat Family/CBS)*  
 LP: Just Another Day in Paradise

Regional 12/17 88% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BILLY JOEL**  
*She's Got A... (Columbia)*  
 LP: Gumbo In The Air

Regional 10/7 91% National Summary  
 Rank: 19  
 R 100% W 100% S 100%  
 A 100% D 100%

**HUEY LEWIS & THE NEWS**  
*Do You Believe... (Chrysalis)*  
 LP: Please This

Regional 11/8/70 94% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BARRY MANILOW**  
*Somewhere Down... (Arista)*  
 LP: If I Should Love Again

Regional 12/1/70 81% National Summary  
 Rank: 23  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**SAMMY HAGAR**  
*It's Fall In Love... (Capitol/WBS)*  
 LP: Standing Hampton

Regional 7/20 34% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BOB DYLAN**  
*John Wesley Harding* (Capitol)  
 LP: Another Day in Paradise

Regional 12/17 88% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BILLY JOEL**  
*She's Got A... (Columbia)*  
 LP: Gumbo In The Air

Regional 10/7 91% National Summary  
 Rank: 19  
 R 100% W 100% S 100%  
 A 100% D 100%

**HUEY LEWIS & THE NEWS**  
*Do You Believe... (Chrysalis)*  
 LP: Please This

Regional 11/8/70 94% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BARRY MANILOW**  
*Somewhere Down... (Arista)*  
 LP: If I Should Love Again

Regional 12/1/70 81% National Summary  
 Rank: 23  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOHN MALL BANO**  
*Crash (EMI America)*  
 LP: All Of The Above

Regional 6/10 29% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BOB DYLAN**  
*John Wesley Harding* (Capitol)  
 LP: Another Day in Paradise

Regional 12/17 88% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BILLY JOEL**  
*She's Got A... (Columbia)*  
 LP: Gumbo In The Air

Regional 10/7 91% National Summary  
 Rank: 19  
 R 100% W 100% S 100%  
 A 100% D 100%

**HUEY LEWIS & THE NEWS**  
*Do You Believe... (Chrysalis)*  
 LP: Please This

Regional 11/8/70 94% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BARRY MANILOW**  
*Somewhere Down... (Arista)*  
 LP: If I Should Love Again

Regional 12/1/70 81% National Summary  
 Rank: 23  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOHN MALL BANO**  
*Crash (EMI America)*  
 LP: All Of The Above

Regional 6/10 29% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**BOB DYLAN**  
*John Wesley Harding* (Capitol)  
 LP: Another Day in Paradise

Regional 12/17 88% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**QUINCY JONES**  
*One Hundred Ways (A&M)*  
 LP: The Dude

Regional 6/14 32% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**LITTLE RIVER BAND**  
*Take It Easy... (Capitol)*  
 LP: Time Exposure

Regional 10/2 87% National Summary  
 Rank: 7  
 R 100% W 100% S 100%  
 A 100% D 100%

**BOB & DOUG MCKENZIE**  
*Take Off (Mercury/PQ)*  
 LP: Great White North

Regional 7/16 36% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOHN MALL BANO**  
*Crash (EMI America)*  
 LP: All Of The Above

Regional 6/10 29% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**DONNIE IRIS**  
*Love Is Like A Rock (MCA)*  
 LP: King Cool

Regional 7/8/1 36% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**QUINCY JONES**  
*One Hundred Ways (A&M)*  
 LP: The Dude

Regional 6/14 32% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**LITTLE RIVER BAND**  
*Take It Easy... (Capitol)*  
 LP: Time Exposure

Regional 10/2 87% National Summary  
 Rank: 7  
 R 100% W 100% S 100%  
 A 100% D 100%

**BOB & DOUG MCKENZIE**  
*Take Off (Mercury/PQ)*  
 LP: Great White North

Regional 7/16 36% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**HALL & OATES**  
*I Can't Go For That... (RCA)*  
 LP: Private Eyes

Regional 10/9/0 83% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**DONNIE IRIS**  
*Love Is Like A Rock (MCA)*  
 LP: King Cool

Regional 7/8/1 36% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOURNEY**  
*Open Arms (Columbia)*  
 LP: Escape

Regional 2/4/7 95% National Summary  
 Rank: 3  
 R 100% W 100% S 100%  
 A 100% D 100%

**LITTLE RIVER BAND**  
*Take It Easy... (Capitol)*  
 LP: Time Exposure

Regional 10/2 87% National Summary  
 Rank: 7  
 R 100% W 100% S 100%  
 A 100% D 100%

**BOB & DOUG MCKENZIE**  
*Take Off (Mercury/PQ)*  
 LP: Great White North

Regional 7/16 36% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**HALL & OATES**  
*I Can't Go For That... (RCA)*  
 LP: Private Eyes

Regional 10/9/0 83% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOAN JETT...**  
*I Love Rock 'N Roll (Boardwalk)*  
 LP: I Love Rock 'N Roll

Regional 9/2/41 43% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOURNEY**  
*Open Arms (Columbia)*  
 LP: Escape

Regional 2/4/7 95% National Summary  
 Rank: 3  
 R 100% W 100% S 100%  
 A 100% D 100%

**LITTLE RIVER BAND**  
*Take It Easy... (Capitol)*  
 LP: Time Exposure

Regional 10/2 87% National Summary  
 Rank: 7  
 R 100% W 100% S 100%  
 A 100% D 100%

**BOB & DOUG MCKENZIE**  
*Take Off (Mercury/PQ)*  
 LP: Great White North

Regional 7/16 36% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**HALL & OATES**  
*I Can't Go For That... (RCA)*  
 LP: Private Eyes

Regional 10/9/0 83% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOAN JETT...**  
*I Love Rock 'N Roll (Boardwalk)*  
 LP: I Love Rock 'N Roll

Regional 9/2/41 43% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JOURNEY**  
*Open Arms (Columbia)*  
 LP: Escape

Regional 2/4/7 95% National Summary  
 Rank: 3  
 R 100% W 100% S 100%  
 A 100% D 100%

**LOVERBOY**  
*Working For... (Columbia)*  
 LP: Get Lucky

Regional 7/7/2 36% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

**JUICE NEWTON**  
*The Sweetest... (Capitol)*  
 LP: Juice

Regional 10/6/0 49% National Summary  
 Rank: 18  
 R 100% W 100% S 100%  
 A 100% D 100%

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
 LP: Physical

Regional 10/14 27% National Summary  
 Rank: 1  
 R 100% W 100% S 100%  
 A 100% D 100%

Continued On Next Column



New & Active Continued from Back Page

BOB & DOUG MCKENZIE "Take Off" (Mercury/PolyGram) 78/16
MOVES: Up 21, Debuts 13, Same 26, Down 0, Adds 16 including Q107, Y100, WLS, WLS-FM, XLPO, WHHY-FM, WSKZ, WSEZ, WOW, WJBO, WFBG, 96SGF, KSEL-FM, 99KG.
SAMMY HAGAR "I'll Fall In Love Again" (Geffen/WB) 72/9
MOVES: Up 16, Debuts 10, Same 36, Down 1, Adds 9, WGCL, KYXX, WSKZ, KIKI, WSKD, KSKD, KLUC, WCIL-FM, 99KG, 96XK on, WPST 33-29, KINT 24-18, WJXQ 3-1, KXXX 19-11, KYNO-FM 31-23.
OLIVIA NEWTON-JOHN "Make A Move On Me" (MCA) 69/58
MOVES: Up 3, Debuts 8, Same 2, Down 0, Adds 56 including B94, B104, WXKS-FM, WPGC, WCKX, WKTI, KEARTH, KFI, KIIS-FM, Q106, KX104, WKDQ, KJRB, WZYQ, KWLO.
QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 69/14
MOVES: Up 26, Debuts 15, Same 13, Down 1, Adds 14, KS95-FM, KEARTH, KIIS-FM, WAEB, KFMK, WJDX, WSGN, WAXY, BJ105, KIKI, WNAM, WCIR, KSLY, KDZA, WXKS-FM 22-18.
VANGELIS "Chariots Of Fire" (Polydor/PolyGram) 68/21
MOVES: Up 18, Debuts 6, Same 22, Down 1, Adds 21 including WCAU-FM, Z93, 94Q, WGCL, KEZR, B100, WFBR, WDOO, WSEZ, KIOA, WNAM, KGGI, WLAM, WTRU, KDZA.
FOREIGNER "Juke Box Hero" (Atlantic) 66/13
MOVES: Up 26, Debuts 6, Same 19, Down 3, Adds 13, KYXX, WPST, WLN-FM, WKEE, WHHY-FM, WBBO, WNAM, WXLK, KELO, KDVV, KDZA, Q102 32-27, WRCK 29-21.
BUCKNER & GARCIA "Pac-Man Fever" (Columbia) 65/9
MOVES: Up 30, Debuts 7, Same 18, Down 3, Adds 9, CKGM, WLS, WLOL-FM, KYNO-FM, KIDD, WXLK, WGLF, KWLO, B94 1-1, Z93 20-14, KRLA 14-9, XTRA 1-1, KBFM 6-3, Z102 2-1.
PLAYER "If Looks Could Kill" (RCA) 64/10
MOVES: Up 12, Debuts 17, Same 26, Down 0, Adds 10, KZFM, WTXI, KLPO, WNOX, KYNO-FM, WGUY, WGLF, KKQV, WAZY-FM, KCBN, WBEN-FM 37-31, 94Q on, KFRC 33-29, WCSB 27-24, KQDI 28-24.
DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 62/0
MOVES: Up 33, Debuts 1, Same 24, Down 4, Adds 0, WBEN 26-17, KBEQ 21-18, KRLA on, KOPA 19-18, WPHD 28-23, WPST 30-27, K104 36-31, WKEE 25-19, BJ105 26-19, KXXX 25-19, 96XIL 37-36, WFLB 14-10, KKKL 17-15, KKLS on.
JOHN HALL BAND "Crazy (Keep On Falling)" (EMI America) 61/9
MOVES: Up 17, Debuts 10, Same 25, Down 0, Adds 9, KFRC, KIKI, KOFM, WZOK, WIGY, WXLK, KILE, 99KG, KDZA, WBEN-FM 28-23, 3WT 38-29, WPST 28-25, WTXI 40-36, KSKD 33-24, Q104 14-10.
AC/DC "Let's Get It Up" (Atlantic) 53/1
MOVES: Up 24, Debuts 3, Same 22, Down 3, Adds 1, KIKI, 96XK on, CHUM 6-4, KEGL 16-12, WLS-FM 27-19, WGCL 26-19, WPHD 25-22, WPST 25-21, KINT 22-11, KX104 on, WSSX 17-13, Z104 13-10, KNBQ 24-19, FM103 19-17, WOMP-FM 14-11, KKRC-FM 14-11, WCIL-FM 14-7.
VAN HALEN "Pretty Woman" (WB) 51/22
MOVES: Up 0, Debuts 12, Same 17, Down 0, Adds 22 including WBEN-FM, WFI, KEGL, WLS-FM, WRCK, Q106, WKEE, WFMF, WBBO, WBCY, KIDD, FM103, WISE, Q101, KRNA.
PRISM "Don't Let Him Know" (Capitol) 50/16
MOVES: Up 4, Debuts 6, Same 24, Down 0, Adds 18 including WBEN-FM, KEZR, KYXX, WKRZ-FM, WKEE, KHFI, CK101, WSKZ, WIKS, KXXX, KJRB, WJBO, WTRU, KENI, KCBN.

SIGNIFICANT ACTION

DOOBIE BROTHERS "Here To Love You" (WB) 49/8
MOVES: Up 7, Debuts 8, Same 26, Down 0, Adds 8, CHUM, KOPA, WNOX, WBCY, WVIC, KNBQ, 99KG, KOZE, WBEN-FM 38-32, KEGL on, KIQQ on, KROK on, KJRB 29-25, WJBO 37-28, KENI 40-37.
SISTER SLEDGE "My Guy" (Cotillion/Atco) 47/14
MOVES: Up 15, Debuts 6, Same 12, Down 0, Adds 14, WCKX, WAEB, WKEE, V100, WBBO, WSEZ, WAKY, KSTT, WJBO, 13FEA, WFOX, WFLB, KILE, KVOL, WXKS-FM 29-18, KYNO-FM 26-17.
EARTH, WIND & FIRE "Wanna Be With You" (ARC/Columbia) 47/4
MOVES: Up 19, Debuts 5, Same 19, Down 0, Adds 4, CKGM, WJBO, 96SGF, KSLY, WXKS-FM 12-6, Y100 on, WCKX 26-23, KFI on, Q106 30-27, KZFM 8-6, KBFM 24-18, CK101 33-26, KJRB 26-23, Q104 20-17, Z102 32-29.
SKYY "Call Me" (Salsoul/RCA) 43/8
MOVES: Up 15, Debuts 9, Same 9, Down 2, Adds 8, Q105, BJ105, WBBO, KX104, WAYS, KQKQ, WGLF, Q101, KEARTH 15-7, KRLA 7-5, KFI 15-11, WTXI-FM 28-18, KGGI 5-1.
SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 42/3
MOVES: Up 17, Debuts 7, Same 16, Down 0, Adds 3, BJ105, KJ100, KGGI, WFI on, WXXS-FM 21-10, WCKX d-31, KRLA on, KIIS-FM 25-17, KINT 16-12, B97 29-26, WDOQ 24-20, KCPX 36-30, KHYY 35-30, WGUY 26-22, WFLB 32-26.
TEDDY PENDERGRASS "You're My Latest..." (Phil. Int'l./CBS) 40/1
MOVES: Up 21, Debuts 3, Same 15, Down 0, Adds 1, WZYP, WCAU-FM on, B104, KRBE on, KRLA on, KFMK 20-18, KZFM 19-12, KROK 25-21, KLAZ 19-14, WSGN 25-19, WANS-FM 30-28, KYNO-FM 6-3, WGUY 17-15, Z102 31-28.
TOMMY TUTONE "867-5309/Jenny" (Columbia) 39/9
MOVES: Up 7, Debuts 4, Same 19, Down 0, Adds 9, WPHD, WPST, WKEE, WIKS, KHYY, WJBO, WGUY, WACZ, WTRU, KEGL 12-9, KFI on, KSKD 19-13, KILE 40-35, KOIZ-FM on, KSLY on.
QUARTERFLASH "Find Another Fool" (Geffen/WB) 37/21
MOVES: Up 4, Debuts 4, Same 8, Down 0, Adds 21 including KEGL, WPHD, WPST, KBFM, WOKI, KZ93, WKDQ, KBBK, WACZ, WIGY, Q104, WCGQ, KVOL, KFMZ, KYXA.
CONDUCTOR "Voice On The Radio" (Montage/Capitol) 37/13
MOVES: Up 4, Debuts 1, Same 19, Down 0, Adds 13, WHFM, 92FLY, 3WT, WOKI, WNOX, KJ100, KXXX, KYNO-FM, KNBQ, WOMP-FM, WZYQ, Q101, KENI, KEZR on, K104 33-28.
STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 35/10
MOVES: Up 12, Debuts 1, Same 12, Down 0, Adds 10, KZFM, KINT, WTXI, CK101, WVIC, Z104, KXXX, KCPX, Q104, KQDI, KZZP on, WNCI 27-25, KSKD 38-34, WJBO 36-26, WOMP-FM 33-30.
STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 33/4
MOVES: Up 10, Debuts 4, Same 14, Down 1, Adds 4, WLS, CKLW, WJXQ, WACZ, 96XK 30-26, WXXS-FM 28-19, Q107 on, KEGL 23-17, 94Q on, KEYN-FM 28-25, WZOK on, WIKS 8-7, KLUC 24-21, KSEL-FM 25-19, WCIL-FM d-14.
NEIL DIAMOND "On The Way To The Sky" (Columbia) 32/30
MOVES: Up 1, Debuts 1, Same 0, Down 0, Adds 30 including WFI, KS95-FM, WGCL, KFI, KIQQ, KEZR, KJR, WFBR, KTSA, WSGN, WSEZ, KIOA, WLAM, WFLB, KVOL.
PEABO BRYSON "Let The Feeling Flow" (Capitol) 32/4
MOVES: Up 8, Debuts 4, Same 16, Down 0, Adds 4, WFI, WLAM, WFBG, WCKX, WXXS-FM 10-4, KFI d-29, KZFM 13-8, KBFM on, WTXI 33-30, WDOQ on, WHBQ 9-4, WVIC on, WGUY 25-23, WFOX on, KENI on.
MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 31/7
MOVES: Up 4, Debuts 6, Same 14, Down 0, Adds 7, WBEN-FM, KFI, KIQQ, KEZR, WJBO, WOMP-FM, KENI, B104 on, KZFM d-22, KBFM 28-25, WAAAY, 27-23, WSEZ 35-26, 13FEA on, KILE on, KOZE d-28.
COMMODORES "Why You Wanna Try Me" (Motown) 29/9
MOVES: Up 5, Debuts 5, Same 10, Down 0, Adds 9, WPGC, Q105, WCKX, KYXX, K104, WAXY, WGH, 95XIL, WGLF, WBEN-FM 40-33, Y100, KBFM on, WMEE on, KYNO-FM 37-27, KNBQ on.
JENNIFER WARNES "Could It Be Love" (Arista) 29/0
MOVES: Up 15, Debuts 0, Same 10, Down 4, Adds 0, V100 27-24, WSGN 7-5, WOKI 34-33, WGH 11-10, KSTT 13-10, KOFM 28-28, Y94 24-16, WIGY on, WFOX 28-21, KILE 13-12, KFYR on, KENI 37-34, KSLY 18-13, KQDI 13-11.
LE ROUX "Nobody Said It Was Easy" (RCA) 28/26
MOVES: Up 1, Debuts 0, Same 1, Down 0, Adds 26 including 94Q, KEZR, WPHD, 92FLY, WKRZ-FM, KLPO, KJ100, WJXQ, WIKS, KBBK, WZYQ, 95SGF, KVOL, KENI, KCBN.
STEVE MILLER BAND "Circle Of Love" (Capitol) 28/0
MOVES: Up 11, Debuts 3, Same 13, Down 1, Adds 0, KBEQ 30-28, WPHD 26-24, KZFM 30-21, KHFI 30-22, WZYP on, CK101 39-35, WOKI on, KXXX 28-23, KHYY on, WOMP-FM 34-31, KILE 38-34, Q101 on, WSPT on-dp, KCBN 28-36, KOZE on.
MOLLY HATCHET "Power Play" (Epic) 25/6
MOVES: Up 2, Debuts 2, Same 16, Down 0, Adds 6, WRCK, KINT, WIKS, WIGY, Q101, KFMZ, KEGL d-25, WPHD d-26, WOKI on, WJXQ 25-23, WACZ on, WZYQ on, WISE on, KKQV on, KENI 39-35.
ELO "Rain Is Falling" (Jet/CBS) 25/0
MOVES: Up 9, Debuts 2, Same 14, Down 0, Adds 0, KEGL d-24, K104 on, WTXI 26-24, KROK on, CK101 35-31, WMAK-FM on-dp, WNAM on, KSKD 31-25, 95XIL 38-36, Q104 30-28, KKQV on, KILE 39-36, Q101 on, KFYR on, WRKR on.
T.G. SHEPPARD "Only One You" (WB/Curb) 21/7
MOVES: Up 4, Debuts 3, Same 7, Down 0, Adds 7, WAAAY, WHHY-FM, WHBO, WMAK-FM, WOKI, WISE, KQDI, KZFM 25-16, KINT 25-20, WBBO on, WNOX 24-20, KJ100 on, KOFM on, WFBG on, KVOL 24-20, WAZY-FM on-dp.
IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 18/2
MOVES: Up 4, Debuts 4, Same 6, Down 2, Adds 2, WXXS-FM, KHYY, WFBG 22-19, KFRC on, CK101 30-27, KZFM d-26, KBFM d-29, KLAZ d-30, BJ105 25-22, CK101 38-32, KCPX on, WCKX on, WFLB on, WGLF d-34, KENI on.
SOFT CELL "Tainted Love" (Sire/WB) 18/1
MOVES: Up 10, Debuts 0, Same 6, Down 1, Adds 1, WJBO, CHUM 2-1, CKGM 19-7, Y100 on, I95 18-16, WRCK on, WPST 31-26, WVIC 33-30, WJXQ 18-17, KXXX on, WGUY 3-3, WACZ 13-10, WSPT 18-15, WCIL-FM 10-5, KENI on.
MECO "Pop Goes The Movies Part I" (Arista) 16/11
MOVES: Up 0, Debuts 2, Same 3, Down 0, Adds 11, WKBW, WBEN-FM, WCKX, WTXI, KEEL, WAAAY, WBBO, WHBO, WVIC, WTSN, 13FEA, WFBG d-30, WAYS on, WCSS d-26, KOFM on.
ANNE MURRAY "Another Sleepless Night" (Capitol) 16/5
MOVES: Up 3, Debuts 4, Same 4, Down 0, Adds 5, WAAAY, BJ105, WMAK-FM, WGH, KOFM, KZFM on, KSET-FM on, KINT d-29, WSGN 29-23, WHBO d-17, WNOX on, WSEZ d-30, WTSN 23-21, WFLB d-35, KQDI 30-25.

SIGNIFICANT ACTION

POCO "Sea Of Heartbreak" (MCA) 29/9
Rotations: Heavy 0/0, Medium 12/2, Light 16/6, Extra Adds 1, Total Adds 9, KXOK, KIXI, WWYZ, WELI, WRVA, WHBC, K108, WLVA, KMED, Medium: 97AIA, WCCO, KEX, WMAZ, KWAV, WSKY, WORG, WDAY, WJON, KRKK.
LARRY CARLTON "Sleep Walk" (WB) 26/25
Rotations: Heavy 0/0, Medium 9/8, Light 15/15, Extra Adds 2, Total Adds 25, WLTA, KULF, WCCO, KEX, KIXI, KPLZ, WGAC, WBT, WDEF, WMAZ, WHBY, WHBC, WHIO, KRMG, KOB, KUGN, KWAV, WSKY, WORG, WWSA, WDAY, WJON, KBOZ, KMED, KRKK, Medium: KLTE.
GENE COTTON "If I Could Get You (Into My Life)" (Knoll) 25/14
Rotations: Heavy 0/0, Medium 7/2, Light 15/9, Extra Adds 3, Total Adds 14, WWYZ, WELI, WGY, WGAC, WSLI, WHBY, WSKY, WORG, KCRP, KPAT, WJON, KMED, KOLO, KRKK, Medium: WJMO, WLTA, KULF, WHBC, KUGN.
EDDIE SCHWARTZ "All Our Tomorrows" (Atco) 26/2
Rotations: Heavy 6/0, Medium 10/0, Light 9/2, Extra Adds 0, Total Adds 2, WLVA, KRKK, Heavy: WTFM, KULF, SM95, KWAV, WSKY, KSEL, Medium: WIP, 97AIA, WGY, WHEN, KEY103, WSJS, KBOI, WORG, KFQD.
GIDEA PARK "Seasons Of Gold" (Profile) 21/0
Rotations: Heavy 0/0, Medium 12/0, Light 9/0, Extra Adds 0, Total Adds 0, Medium: WSB, WWYZ, WELI, WGAC, WBT, WHBC, WHIO, KBOI, KKUA, WORG, WJON, KOLO.
DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 20/2
Rotations: Heavy 1/0, Medium 13/1, Light 6/1, Extra Adds 0, Total Adds 2, KEY103, WSGW, Heavy: WFMK, Medium: WBEN, WIP, KULF, WRIE, WAFB, WSLI, WMAZ, KBOI, WCHV, WFI, WDAY, WJON.
OLIVIA NEWTON-JOHN "Make A Move On Me" (MCA) 18/17
Rotations: Heavy 1/1, Medium 10/9, Light 8/6, Extra Adds 1, Total Adds 17, KULF, WGY, KEY103, KOLE, WERC, WMAZ, KRMG, KRKD, KOB, KBOI, KWAV, WNEU, WCHV, KSEL, WLVA, WORG, WJON.
SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 17/2
Rotations: Heavy 1/0, Medium 7/1, Light 8/0, Extra Adds 1, Total Adds 2, KEY103, KFQD, Heavy: WRIE, Medium: WROR, WTFM, WLTA, KBOI, KKUA, WORG.
BILL CHAMPLIN "Tonight, Tonight" (Elektra) 16/0
Rotations: Heavy 1/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: KKUA, Medium: WELI, WSLI, WHIO, KRMG, KCFE, WKZE-FM, KFQD.
PLAYER "If Looks Could Kill" (RCA) 14/3
Rotations: Heavy 0/0, Medium 3/1, Light 10/1, Extra Adds 1, Total Adds 3, KEX, WMAZ, KWAV, Medium: WKZE-FM, WSKY.
CHARLEY PRIDE "Mountain Of Love" (RCA) 13/3
Rotations: Heavy 2/0, Medium 6/1, Light 4/1, Extra Adds 1, Total Adds 3, WIS, WOKV, WDAY, Heavy: WFMK, WDEF, Medium: WSB, WBT, WMAZ, WPTF, WFMK.
CHILLIWACK "I Believe" (Millennium/RCA) 13/2
Rotations: Heavy 0/0, Medium 7/0, Light 6/2, Extra Adds 0, Total Adds 2, WHB, WFMK, Medium: WRIE, WHEN, SM95, KWAV, WSKY, WORG, KRKK.
GROVER WASHINGTON JR. "Be Mine (Tonight)" (Elektra) 13/2
Rotations: Heavy 1/0, Medium 4/0, Light 8/2, Extra Adds 0, Total Adds 2, WNAB, WWYZ, Heavy: KUGN, Medium: WLTA, 97AIA, WKZE-FM, WSKY.
LEE GREENWOOD "It Turns Me Inside Out" (MCA) 12/0
Rotations: Heavy 1/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WGAC, Medium: WHEN, WHBY, KRKD, KBOI, WWSA.
IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 11/1
Rotations: Heavy 1/0, Medium 5/0, Light 5/1, Extra Adds 0, Total Adds 1, WHIO, Heavy: KKUA, Medium: WKBN, KSL, WKZE-FM, WSKY, KMED.
ELO "Rain Is Falling" (Jet/CBS) 11/1
Rotations: Heavy 0/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, WMAZ, Medium: KPLZ, WGAC, KOKE, KWAV, WSKY.
DOOBIE BROTHERS "Here To Love You" (WB) 10/2
Rotations: Heavy 1/1, Medium 3/0, Light 6/1, Extra Adds 0, Total Adds 2, SM95, WLEQ, Medium: KWAV, WSKY, KRKK.
DIANA ROSS "Mirror, Mirror" (RCA) 10/0
Rotations: Heavy 2/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WQUE, WFMK, Medium: KULF, WAFB, KRFD, WCHV, WORG, WBOW.
ANGELA BOFILL "Holding Out For Love" (Arista) 9/9
Rotations: Heavy 0/0, Medium 3/3, Light 5/5, Extra Adds 1, Total Adds 9, WTFM, KULF, WGAC, SM95, WHBC, WHIO, KKUA, KFQD, KRKK.
MANHATTAN TRANSFER "Spies In The Night" (Atlantic) 9/1
Rotations: Heavy 0/0, Medium 7/0, Light 1/0, Extra Adds 1, Total Adds 1, KFQD, Medium: KULF, KEX, WIS, WIBA, WSKY, KBOZ, KRKK.
GREG GUIDRY "Goin' Down" (Badland/Columbia) 8/5
Rotations: Heavy 0/0, Medium 5/2, Light 3/3, Extra Adds 0, Total Adds 5, KULF, WSLI, KBOI, WCHV, WDAY, Medium: WGAC, SM95.
PETULA CLARK "Natural Love" (Scotti Bros./CBS) 8/2
Rotations: Heavy 0/0, Medium 1/0, Light 7/2, Extra Adds 0, Total Adds 2, WHIO, KMED, Medium: KIIFL.
MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 7/2
Rotations: Heavy 0/0, Medium 4/2, Light 3/0, Extra Adds 0, Total Adds 2, KWAV, KSL, Medium: WSB, KKUA.
CHINA "You Can't Treat Love That Way" (Epic) 7/1
Rotations: Heavy 1/0, Medium 2/0, Light 3/0, Extra Adds 1, Total Adds 1, WHYN, Heavy: WLTA, Medium: WGAC, WSKY.
CRYSTAL GAYLE "You Never Gave Up On Me" (Columbia) 6/5
Rotations: Heavy 0/0, Medium 4/3, Light 2/2, Extra Adds 0, Total Adds 5, KMBZ, WCCO, WDEF, WHBY, KFOR, Medium: WLTA.
TEDDY PENDERGRASS "You're My Latest..." (Phil. Int'l./CBS) 6/2
Rotations: Heavy 0/0, Medium 2/0, Light 4/2, Extra Adds 0, Total Adds 2, WAFB, KKUA, Medium: WQUE, WSKY.
EARTH, WIND & FIRE "Wanna Be With You" (ARC/Columbia) 6/0
Rotations: Heavy 2/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KKUA, KWAV, Medium: KULF, WRIE, WKZE-FM.
BARBRA STREISAND "Memory" (Columbia) 5/4
Rotations: Heavy 0/0, Medium 2/1, Light 3/3, Extra Adds 0, Total Adds 4, WLTA, KULF, WORG, KPAT, Medium: WSKY.
ASSEMBLED MULTITUDE "Theme From 'Cosmos'" (Eric/Curb) 5/1
Rotations: Heavy 0/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, WHIO, Medium: KCRG.
PEABO BRYSON "Let The Feeling Flow" (Capitol) 5/1
Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, WFMK, Medium: WGAC, WSKY.
CHUBBY CHECKER "Running" (MCA) 5/1
Rotations: Heavy 0/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, KSEL, Medium: WHIO, WCHV, KRKK.

CHR SIGNIFICANT ACTION

Continued

CHUBBY CHECKER "Running" (MCA) 14/3
MOVES: Up 2, Debuts 1, Same 8, Down 0, Adds 3, KZZP, WVIC, KENI, WFBR on, WDRC-FM on, WMAK-FM on-dp, WCSS 28-27, WGH on, KLUC d-30, WJBO on, WGUY on, 95XIL 34-31, WTRU on, KCBN on.
NOVO COMBO "Tattoo" (Polydor/PolyGram) 14/1
MOVES: Up 2, Debuts 5, Same 6, Down 0, Adds 1, WOKI, WPHD 30-28, WVIC on, WJXQ 29-27, WNAM on, WIKS d-23, WJBO d-40, WOMP-FM on, KELO d-36, KKLS on, WSPT on-dp, KRNA d-24, 99KG on, KFMZ d-22.
MCGUFFEY LANE "Start It All Over" (Atco) 13/1
MOVES: Up 7, Debuts 2, Same 3, Down 0, Adds 1, WAKY, WKEE d-40, KJ100 29-24, WIKS d-25, WNCI 21-19, 92X on, WDJX 20-17, WJBO 38-31, WOMP-FM 28-22, WCIR 28-24, 95XIL 36-33, WFLB on, WAZY-FM on-dp.
BILL CHAMPLIN "Tonight, Tonight" (Elektra) 13/0
MOVES: Up 5, Debuts 0, Same 7, Down 1, Adds 0, WVIC 38-29, KOFM on, KYNO-FM 34-24, KIDD 25-23, KCPX 28-25, WJBO on, WCIR on, WFLB 27-24, KKKL on, KKLS on, WAZY-FM on-dp, 99KG on.
GREG GUIDRY "Goin' Down" (Badland/Columbia) 12/6
MOVES: Up 0, Debuts 1, Same 5, Down 0, Adds 6, KEZR, WHFM, CK101, WOKI, WCSS, WJBO, KIQQ on, WTXI d-39, KX104 on, KGGI on, WFOX on-dp, KYXA on.
GEORGE DUKE "Shine On" (Epic) 11/7
MOVES: Up 0, Debuts 0, Same 4, Down 0, Adds 7, KRLA, KIIS-FM, WTXI-FM, CK101, WANS-FM, WGUY, KSLY, B94, 897 on, WZYP on, WCSS on.
J. GEILS BAND "Freeze Frame" (EMI America) 11/4
MOVES: Up 1, Debuts 2, Same 4, Down 0, Adds 4, KIQQ, K104, Z104, WRKR, WLS on-dp, WLS-FM on-dp, WKRZ-FM d-29, WBCY 19-14, WRVQ d-17, KXXX on, WSPT on-dp.
KINKS "Destroyer" (Arista) 10/0
MOVES: Up 4, Debuts 0, Same 5, Down 1, Adds 0, Y100 9-9, WKRZ-FM on, B97 21-16, WBCY 18-13, Z104 18-13, WFBG on, KKQV on, KCBN 37-34.
MADLEEN KANE "You Can" (Chalot) 10/0
MOVES: Up 4, Debuts 0, Same 5, Down 1, Adds 0, WXKS-FM on, I95 13-13, KIQQ on, KZFM 20-13, WDOQ 12-11, WVIC 39-36, KGGI on, KHYY 23-22, WFBG on.

# A PAGE FULL OF POWERFUL PROGRAMMING

## NEIL DIAMOND • "On The Way To The Sky"

**ADDS:** WNBC 30-26 KEZR add KBFM add WSEZ add KYNO-FM add KILE add 40  
 WIFI add KJR add KEEL add WCSC add WLAM add KVOL add  
 KS95-FM add WFBR add KLAZ add WGH add WFBG add  
 WGCL add KC101 deb 30 WSGN add WAKY add 24 Z102 add 35  
 KFI add WAEB add WAAY add 30 WAKX add WFOX add 33  
 KIQQ add KTSA add BJ105 add KIOA add WFLB add

**OUT OF THE BOX**

**ALSO the #1 Most Added A/C Record of the Week: 47/42**

## BUCKNER & GARCIA • "Pac-Man Fever"

CKGM add	XTRA 1-1	KIQQ 3-3	KDVV 9-4	WKDQ 16-13
WLS add	WZYQ 3-1	13K 6-3	Z93 20-14	KNBQ deb 29
WBCY add 21	Z102 2-1	WKRZ-FM 6-4	Y100 2-7	K96 23-16
WLOL-FM add	WCIL-FM 16-1	KBFM 6-3	I95 7-7	WFBG deb 13
KYNO-FM add	WIFI 2-2	Z104 2-2	KFRC 27-13	KELO 14-10
KIDD add	WCAU-FM 4-4	KHYT 17-10	WDRC-FM 19-12	
WXLK add	Q107 6-5	WOMP-FM 13-4	WLAN-FM 11-9	<b>AVERAGE MOVE</b>
WGLF add	WPGC 5-5	Q101 6-3	KROK deb 26	<b>+4</b>
KWLO add	KEARTH 7-5	KKRC-FM 10-6	Y103 26-17	
B94 1-1	KRLA 14-9	WRKR 4-3	BJ105 26-19	

**CHR NEW & ACTIVE**

## EARTH, WIND & FIRE • "Wanna Be With You"

WXKS-FM 12-6	WHFM 25-24	G100 27-25	KYNO-FM 21-19	WCIR deb 25	KQDI on
CKGM add	Q106 30-27	BJ105 on	KIDD on	Q104 20-17	KOZE on
Y100 on	WKEE 39-37	WDOQ on	KJRB 26-23	Z102 32-29	
WCKX 26-23	KZFM 8-6	CK101 33-26	KNBQ on	95SGF add	
WGCL deb 24	KSET-FM 29-27	WBBO on	KBBK on	WISE on	
KRLA on	KINT 19-18	WMAK-FM on	KCPX 25-21	WFLB 26-21	
KFI on	KBFM 24-18	WSEZ deb 32	WJBQ add	WGLF deb 33	
KIIS-FM deb 28	KEEL on	WGH on	WGUY 23-21	KPUR 29	
KIQQ 25-24	KLAZ on	KKXX on	WFBG on	KSLY add	

**CHR NEW & ACTIVE**



## GREG GUIDRY • "Goin' Down"

KEZR add	WCSC add	KX104 on
WHFM add	WJBQ add	KGGI on
CK101 add	KIQQ on	WFOX on
WOKI add	WTIX deb 39	KYYA on



**CHR SIGNIFICANT ACTION**

**BARBRA STREISAND • "Memory"**  
**ON YOUR DESK TODAY!**

**NEW**



**ON COLUMBIA RECORDS**

Three Weeks Last  
Weeks Weeks Week

1	1	1	1	D. HALL & J. OATES/I Can't Go For That... (RCA)
11	5	4	2	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
28	19	10	3	JOURNEY/Open Arms (Columbia)
16	9	7	4	AIR SUPPLY/Sweet Dreams (Arista)
2	2	2	5	J. GEILS BAND/Centerfold (EMI America)
6	4	3	6	PAUL DAVIS/Cool Night (Arista)
15	11	9	7	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
13	8	8	8	CARS/Shake It Up (Elektra)
18	15	11	9	SHEENA EASTON/You Could Have Been With Me (EMI America)
3	3	5	10	GEORGE BENSON/Turn Your Love Around (WB)
9	6	6	11	ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco)
26	21	18	12	KENNY ROGERS/Through The Years (Liberty)
-	30	24	13	STEVIE WONDER/That Girl (Tamla/Motown)
-	29	20	14	DIANA ROSS/Mirror, Mirror (RCA)
5	7	12	15	QUARTERFLASH/Harden My Heart (Geffen/WB)
24	20	19	16	RICK SPRINGFIELD/Love Is Alright Tonight (RCA)
30	28	25	17	POLICE/Spirits In The Material World (A&M)
14	14	16	18	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
21	17	17	19	BILLY JOEL/She's Got A Way (Columbia)
29	27	23	20	EDDIE SCHWARTZ/All Our Tomorrows (Atco)
8	12	13	21	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
4	13	15	22	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
-	-	29	23	BARRY MANILOW/Somewhere Down The Road (Arista)
-	-	28	24	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
-	-	27	25	GENESIS/Abacab (Atlantic)
-	-	26	26	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
-	-	27	27	ALABAMA/Love In The First Degree (RCA)
-	-	30	28	CLIFF RICHARD/Daddy's Home (EMI America)
-	-	29	29	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
-	-	30	30	CHILLIWACK/I Believe (Millennium/RCA)

Three Weeks Last  
Weeks Weeks Week

6	2	1	1	DAN FOGELBERG/Leader Of The... (Full Moon/Epic)
17	7	4	2	KENNY ROGERS/Through The Years (Liberty)
2	1	2	3	PAUL DAVIS/Cool Night (Arista)
3	3	3	4	BILLY JOEL/She's Got A Way (Columbia)
13	8	7	5	SHEENA EASTON/You Could Have Been With Me (EMI America)
18	12	8	6	AIR SUPPLY/Sweet Dreams (Arista)
14	13	9	7	BARRY MANILOW/Somewhere Down The Road (Arista)
1	4	5	8	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
23	18	15	9	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
24	19	16	10	ALABAMA/Love In The First Degree (RCA)
5	5	6	11	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
10	10	10	12	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
16	16	13	13	JENNIFER WARNES/Could It Be Love (Arista)
25	20	17	14	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
-	27	22	15	JOURNEY/Open Arms (Columbia)
8	9	14	16	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
29	24	20	17	ABBA/When All Is Said And Done (Atlantic)
9	11	12	18	GEORGE BENSON/Turn Your Love Around (WB)
4	6	11	19	RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
-	-	25	20	CLIFF RICHARD/Daddy's Home (EMI America)
-	-	28	21	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
-	-	26	22	ANNE MURRAY/Another Sleepless Night (Capitol)
-	-	29	23	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
12	17	18	24	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
11	15	19	25	BEACH BOYS/Come Go With Me (Caribou/CBS)
-	-	28	26	OAK RIDGE BOYS/Bobbie Sue (MCA)
-	-	28	27	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
-	-	30	29	SISTER SLEDGE/My Guy (Cotillion/Atco)
-	-	30	29	T.G. SHEPPARD/Only One You (WB/Curb)
7	14	21	30	NEIL DIAMOND/Yesterday's Songs (Columbia)

HUEY LEWIS (78)  
OLIVIA NEWTON-JOHN (56)  
JOAN JETT (41)

NEIL DIAMOND (30)  
GO-GO'S (27)  
LE ROUX (26)

**MOST  
ADDED**

NEIL DIAMOND (42)  
LARRY CARLTON (25)  
SISTER SLEDGE (25) MECO (22)

VANGELIS (19)  
RUPERT HOLMES (18)  
CLIFF RICHARD (18)

JOURNEY (128)  
J. GEILS BAND (89)  
AIR SUPPLY (73) DAN FOGELBERG (63)

D. HALL & OATES (63)  
CARS (39)  
STEVIE WONDER (39)

**HOTTEST**

DAN FOGELBERG (78)  
KENNY ROGERS (53)  
AIR SUPPLY (43)

BILLY JOEL (40)  
PAUL DAVIS (37)  
SHEENA EASTON (37)

## BREAKERS

### POINTER SISTERS

#### Should I Do It (Planet/Elektra-Asylum)

65% of our reporters on it. Moves: Up 56, Debuts 38, Same 21, Down 0, Adds 25 including Z93, CKLW, KBEQ KFI, KJ100. See Parallels, debuts at number 26 on CHR chart.

### ALABAMA

#### Love In The First Degree (RCA)

65% of our reporters on it. Moves: Up 72, Debuts 24, Same 18, Down 2, Adds 23 including JB105, Q102, 13K, KYYX, KIDD. See Parallels, debuts at number 27 on CHR chart.

### BERTIE HIGGINS

#### Key Largo (Kat Family/CBS)

58% of our reporters on it. Moves: Up 79, Debuts 10, Same 12, Down 0, Adds 17 including WKBW, KEARTH, 92FLY, Y103, K96. See Parallels, debuts at number 29 on CHR chart.

### CHILLIWACK

#### I Believe (Millennium/RCA)

56% of our reporters on it. Moves: Up 45, Debuts 23, Same 31, Down 0, Adds 21 including WPGC, Z93, KRLA, KJR, KIMN. See Parallels, debuts at number 30 on CHR chart.

### HUEY LEWIS AND THE NEWS

#### Do You Believe In Love (Chrysalis)

54% of our reporters on it. Moves: Up 0, Debuts 9, Same 28, Down 0, Adds 78 including WBEN-FM, KEGL, CKLW, KIIS-FM, KOPA. See Parallels, will debut next week on CHR chart.

12-34

## NEW & ACTIVE

- GO-GO'S "We Got The Beat" (IRS/A&M) 100/27  
Moves: Up 26, Debuts 23, Same 23, Down 1, Adds 27 including WBEN-FM, KBEQ, WGCL, Q103, 3WT, B97, WJDX, WOKI, KZ93, WKDQ, 92X, K96, WCIR, WXLK, WAZY-FM, 99KG.
- OAK RIDGE BOYS "Bobbie Sue" (MCA) 95/14  
Moves: Up 50, Debuts 13, Same 18, Down 0, Adds 14, WBEN-FM, KIMN, Q103, Q106, KFMK, Y103, WHBO, KLIK, KBBK, WTSN, WFOX, WXLK, 99KG, KDVV, Q105 21-16.
- JOAN JETT & THE BLACKHEARTS "I Love Rock 'N Roll" (Boardwalk) 92/41  
Moves: Up 19, Debuts 17, Same 15, Down 0, Adds 41 including WFI, 96KX, B94, JB105, Z93, KBEQ, WGCL, WKT1, XTRA, WDRF-FM, B97, G100, 92X, KSKD, WIGY.
- ABBA "When All Is Said And Done" (Atlantic) 92/6  
Moves: Up 52, Debuts 11, Same 23, Down 0, Adds 6, Q103, WKRZ-FM, WFMF, G100, WTSN, KSLY, WBEN-FM 34-27, 94Q 28-23, KYYX 23-19, KC101 21-16, K104 36-29, KZFM 28-14, WCSC 12-10, KRAV 18-13, KIXL 16-13.
- DONNIE IRIS "Love Is Like A Rock" (MCA) 78/1  
Moves: Up 56, Debuts 2, Same 17, Down 2, Adds 1, WRVQ, WBEN-FM 28-20, 96KX 19-13, KEGL 7-8, WLS 9-7, KFRC 24-19, WRCK 12-10, KHFI 28-15, WVIC 30-25, KZ93 8-6, Z104 25-18, KSKD 10-4, WGUY 7-5, KELO 7-8, KDZA 21-19.
- LOVERBOY "Working For The Weekend" (Columbia) 77/2  
Moves: Up 39, Debuts 0, Same 18, Down 20, Adds 2, KELO, KRRC-FM, WBEN-FM 10-7, CKGM 10-8, Q105 8-5, WLS-FM 17-12, KIQQ 16-14, WPHD 2-2, KBFM 15-12, KZ93 7-3, KNBO 5-5, WJBO 25-18, WISE 12-6, KOZE 2-2.

### VANGELIS

#### Chariots Of Fire (Polydor/PolyGram)

62% of our reporters on it. Rotations: Heavy 7/0, Medium 39/8, Light 30/10, Extra Adds 1, Total Adds 19 including WTFM, WASH, WCLR, KXOK, WAFB, KCEE, and 13 more. Moves 29-23 on A/C chart.

### ANNE MURRAY

#### Another Sleepless Night (Capitol)

61% of our reporters on it. Rotations: Heavy 11/0, Medium 46/3, Light 18/7, Extra Adds 1, Total Adds 11 including WHB, KOY, WSFM, KAAV, WRKA, KRMG, and 5 more. Moves 26-22 on A/C chart.

## NEW & ACTIVE

25-49

- STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 66/8  
Rotations: Heavy 9/0, Medium 41/4, Light 18/4, Extra Adds 0, Total Adds 8, WBEN, WASH, WCTC, WAFB, WBT, WRKA, WTAR, KOB. Heavy: WLTA, WELI, WGAC, WRVA, WHBY, WSKY, KCRG, KFOR, KRKK. Medium: WSB, WCLR, WARM98, WCCO, KEX, KFMB, KIXI, KPLZ, WHAM, WHYN, WQUE, KRMG, KUGN. Moves 28-27 on A/C chart.
- OAK RIDGE BOYS "Bobbie Sue" (MCA) 65/11  
Rotations: Heavy 11/0, Medium 39/7, Light 13/2, Extra Adds 2, Total Adds 11, WGAR, WOMC, WHB, WRIE, KEY103, WBT, WIS, WSJS, WIBA, WFIR, KPAT. Heavy: KULF, KMBZ, WCCO, WERC, WMAZ, WHIO, WQUA, WNEU, KSEL, KFOR, WJON. Medium: WCBM, WBEN, WIP, 56KRC, WISN, KPLZ, WAFB, WHBC. Debuts at number 28 on A/C chart.
- T.G. SHEPPARD "Only One You" (WB/Curb) 65/9  
Rotations: Heavy 4/0, Medium 44/5, Light 17/4, Extra Adds 0, Total Adds 9, 97AIA, KFMB, WCTC, WRKA, WAKR, KRMG, KKRD, KCEE, KCRG. Heavy: WCCO, WRVA, KLTE, WDAY. Medium: WBEN, WLTA, WSB, KULF, 56KRC, KEX, WSFM, WHAM, KEY103, WERC, WBT, WIS, WVLK, KAAV, WRVR, WFMK, KBOI. Moves 30-29 on A/C chart.
- SISTER SLEDGE "My Guy" (Cotillion/Atco) 64/25  
Rotations: Heavy 2/0, Medium 39/11, Light 23/14, Extra Adds 0, Total Adds 25, 97AIA, KXOK, KPPL, KIXI, KPLZ, WNAB, WTIC, WHAM, WAFB, WERC, WBT, WVLK, WRVR, WFMK, KLTE, WNEU, WLEQ, KSEL, WJBC, KCRG, WDAY, WSGW, WBOW, KBOZ, KOLO. Heavy: WCCO, KKUA. Medium: WYNY, WJMD, WLTA. Debuts at number 28 on A/C chart.
- NEIL DIAMOND "On The Way To The Sky" (Columbia) 47/42  
Rotations: Heavy 0/0, Medium 23/19, Light 22/21, Extra Adds 2, Total Adds 42 including WJMD, KMBZ, WISN, WCCO, KXOK, KPPL, KOY, KEX, KFMB, KIXI, KPLZ, WVVZ, WELI, WGY, WRIE, WGAC, KEY103, KOLE, WERC, WBT, WDEF, WSLI, WAKR, WHBY, WHBC, WHIO, WFMK, KLTE, KRMG, KUGN, and 12 more.
- STEVIE WONDER "That Girl" (Tamla/Motown) 47/8  
Rotations: Heavy 7/0, Medium 25/5, Light 14/2, Extra Adds 1, Total Adds 8, WCBM, WRVR, WIBA, WQUA, KRMG, KMJJ, WFIR, WBOW. Heavy: WTFM, WRIE, WAFB, WQUE, KWAV, WSKY, WORG. Medium: WASH, KEX, KPLZ, WBT, WVLK, WRKA, WMAZ, KBOI, KUGN, KKUA, WKZE-FM, WCHV, KSEL, KCRG, KRKK.
- MECO "Pop Goes The Movies Part I" (Arista) 37/22  
Rotations: Heavy 2/1, Medium 18/9, Light 18/11, Extra Adds 1, Total Adds 22, WBEN, WIP, KULF, 97AIA, KIXI, WNAB, WTIC, WCTC, WGY, WSBA, WGAC, WDEF, WSLI, WRVA, WAKR, WHBY, KSL, WNEU, WCHV, WLEQ, KSEL, KMED. Heavy: KLTE. Medium: WCBM, WLTA, WSB, WMAZ, WHBC, KBOI, KRKK.
- POINTER SISTERS "Should I Do It" (Planet/Elektra-Asylum) 35/9  
Rotations: Heavy 2/0, Medium 19/2, Light 12/5, Extra Adds 2, Total Adds 9, WIP, WARM98, KEX, KYUU, WRIE, WQUE, WTVN, WNEU, KFQD. Heavy: KULF, KKUA. Medium: WCBM, WVVZ, WCTC, WGY, WGAC, WSLI, WMAZ, WHBY, WHBC, WHIO, WFMK, WIBA, KMJJ, KSEL, WORG, KCRG, KRKK.
- RUPERT HOLMES "The End" (Elektra) 33/18  
Rotations: Heavy 1/0, Medium 17/8, Light 14/9, Extra Adds 1, Total Adds 18, KULF, KMBZ, WNAB, WHAM, KOLE, WDEF, WSLI, WMAZ, WAKR, KRKD, KWAV, KCEE, KSEL, WJBC, WDAY, KFOR, WSGW, WJON. Heavy: WCCO. Medium: WLTA, WSB, WELI, WGAC, WHBY, WHBC, KBOI, KUGN, KRKK.