ISSUE NUMBER 416

THE INDUSTRY'S NEWSPAPER

JANUARY 22, 1982

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Dileo, Anderson Promoted To VP Posts At E/P/A

Frank Dileo has been promoted to Vice President/National Promotion for Epic Records, while Gordon Anderson takes on the same title for CBS Associated Labels. Both Dileo and Anderson, who had held Director/National Promotion positions previously, report to Epic/Portrait/Associ-





Frank Dileo Gordon Anderson

ated Labels VP/National Promotion Al Gurewitz.

Dileo joined the company in 1979 as Associate Director/National Promotion for CBS Associated Labels, becoming National Promotion Director for Epic in 1980. He previously worked in promotion at RCA and Monument in national positions, and earlier served in local and regional promotion capacities at CBS.

Anderson has been National Director/Promotion for CBS Associated Labels since 1976, and joined CBS in 1969 as Local Promotion Manager for Chicago. He was promoted to Regional Promotion Marketing Manager for Chicago in 1972 and became Director/ Sales & Artist Development for CBS in 1975.

URBIEL NEW WLLZ PD

Doubleday Transfers Larson To WAVA

John Larson, PD at WLLZ/Detroit since its inception in August 1980, has been transferred by parent company Doubleday to the chain's recently-acquired Washington, DC AOR WAVA. WLLZ MD Joe Urbiel, who programmed former AOR WWWW in Detroit for 11/2 years, takes over the PD position at the Doubleday Detroit

Commenting on the moves, Doubleday VP/Programming Bob Hattrik told R&R, "John has demonstrated skills and abilities to execute our systems well, so we feel comfortable putting him in charge of one of our most important new properties. Joe's a Detroit native and has programmed in Detroit before very successfully. He's done an outstan-





Joe Urbiel John Larson ding job as WLLZ's MD. We know he'll continue to increase WLLZ's growth in the market."

Larson told R&R, "I'm excited about it. It's a new challenge in a very competitive market." Urbiel stated, "It's a real battle here, with some great radio stations. I look for it to be real exciting. I feel quite positive about the working relationship with Bob Hattrik and Doubleday."

ABC Acquires Watermark



ABC RADIO ENTERPRISES BUYS WATERMARK - Pictured at the official announcement of ABC Radio Enterprises' acquisition of Watermark Inc. are (I-r): ABC Radio President Ben Hoberman; ABC Radio Enterprises VP Michael Hauptman; and Watermark President Tom Rounds.

ABC Radio Enterprises has acquired Watermark, Inc., the Los Angeles-based program supplier, for a reported purchase price of \$4 million. Current Watermark President Tom Rounds will continue in that capacity, reporting to ABC Radio Enterprises VP Michael Hauptman. Watermark will maintain its West Coast offices and production facilities.

ABC Radio President Ben Hoberman commented, "This major step forward for ABC Radio and ABC Radio Enterprises advances our objective of becoming the most important supplier of programming to the radio industry. Watermark is a company with an outstanding reputation for programming excellence, a core of dedicated professionals, and the potential to further enhance its contributions to the industry.

Hauptman spoke about how the purchase would affect the current Watermark opérations: "Our intention is to operate Watermark in much the same way it has been in the recent past. It is a successful and respected company which will now have the added resources of ABC available to its operations."

Rounds added, "Watermark's present customers can look forward to the continuation of present programming services and the announcement of additional product. We are excited about this marriage of the two most important radio companies in the nation."

Watermark, which was founded as an independent producer and program supplier in 1970, currently syndicates "American Top 40," "American Country Countdown," "The Robert W. Morgan Special Of The Week," and "Gary Owens's Soundtrack Of The 60's." ABC Radio Enterprises was established in May of 1981 as the fourth operating unit of the ABC Radio Division. Watermark is its first outside acquisition.

ABC/See Page 21

Van Dyke Exits WRKO For KOY



Charlie Van Dyke

WRKO/Boston Program Director Charlie Van Dyke has accepted the PD post at KOY/Phoenix. Van Dyke, who joined WRKO as PD in 1980 and guided the transition of the station from its longheld contemporary music format to its current Talk presentation, told R&R, "I'll miss the friends I've made over the years with RKO Radio, but the opportunity to work with (KOY President/GM and Harte-Hanks Radio President) Gary Edens, Harte-Hanks Radio, and the staff like the one at KOY is too much to resist. KOY is a legendary station dedicated to continuing leadership and that's a great atmosphere for a program-

Edens told R&R, "I have followed Charlie Van Dyke's career from his early days at KLIF/Dallas through his years with RKO. He is universally respected in this

VAN DYKE/See Page 21

KCBS-FM Becomes KRQR, Will Go AOR

KCBS-FM/San Francisco has received official approval from the FCC to change call letters to KRQR, and General Manager George Sosson has announced the station will drop its current "classic rock" format in favor of AOR on January 25. The new format will be programmed by Dave Roberts, who joined KCBS-FM as PD two months ago.

Commenting on the format shift, Sosson told R&R, "When KSAN/San Francisco went down, it left only one AOR in the market: KMEL. ABC saw that a few months ago and decided to try an AOR approach with KSFX, but

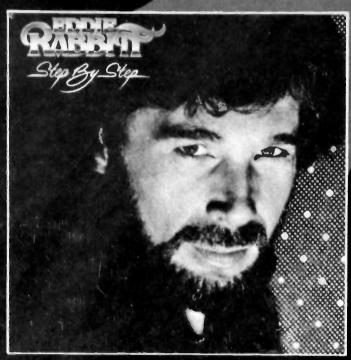
they have a couple of major problems. Our research shows KSFX still has a Disco image six months after they've made the switch to AOR. Secondly, ABC has the station up for sale, so we know theré isn't the commitment there that we have at CBS. KMEL is sitting there virtually unchallenged.

"Dave Roberts went on the road and spent several days listening to stations like WLLZ/Detroit and WCOZ/Boston, and gathered tapes from all over the country. What we've decided to do is take the best elements of the Doubleday, (John) Sebastian, and Burkhart-Ahrams formats and blend them into a nonstop rock format that will incorporate heavy ongoing research."

Roberts, who has a PhD in research, indicated the new format would indeed be supported by music and psychographic research. Further, the station plans to kick the new format off commercialfree for a month.

New staffers joining KRQR include Music Director John Russell from KZAP/Sacramento and Promotion Director Loren Charles from KOME/San Jose.

THE ELEKTRA/ASYLUM HEATING/SYSTEM:



Eddie Rabbitt, Grammy Award Nominee, his latest GOLD album STEP BY STEP featuring the smash single "Someone Could Lose A Heart Tonight" E 47239



Pointer Sisters, Nominees for 2 Grammy Awards, their latest GOLD album BLACK & WHITE featuring the new hit single "Should I Do It" P 47960



Grover Washington, Jr., Nominee for 5 Grammy Awards, his new album COME MORNING featuring the hit single "Be Mine (Tonight)" E 47246



Mike Post, Nominee for 2 Grammy Awards, his debut album TELEVISION THEME SONGS Featuring the new single "Magnum P.I." E 47400

IT WORKS!!!



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We've Moved The Music

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- .. R&R's comprehensive music information in one location for greater convenience
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Patton New WCXI Program Manager

Larry Patton, Operations Manager of WCUZ-AM & FM/Grand Rapids, will become Program Manager of WCXI/Detroit early next month. He replaces Don Dixon, who stepped down from the programming post recently to devote full attention to his daily airshift at the station.

Patton commented to R&R about his joining the Golden West outlet in Detroit: "I am extremely impressed with the people at WCXI. John Risher, the VP/GM, is an excellent man. He has put together quite a staff and I am really looking forward to getting there. You always hate leaving what's happening in your present situation, especially when things have gone as well here as they have, but you can't sit still. Joining Golden West is a heck of a challenge, but I wouldn't take it if I didn't think that we could be successful. I have every confidence that with the staff and resources the station has we will be successful. It's going to be fun."

Patton, who will officially join WCXI on February 8, was not immediately replaced at WCUZ. Both WCUZ and WCXI are Country stations.

Lockridge Joins **KZEW As PD**

KATT-AM & FM/Oklahoma City PD Andy Lockridge will join KZEW/Dallas as rogram Director on February Lockridge, who has programmed in Oklahoma City for more than four years, joining KATT in August of 1981, told R&R, I'm excited as hell. If ever there was a town that is just like Oklahoma City, except bigger and better, it's Dallas. I feel real comfortable with the idea of moving there...the Zoo is such a legendary station.

"KATT has been real good to me. We were able to do an awful lot for this station in the short amount of time I was here. (Consultant) Jeff Pollack obviously helped quite a lot."

Prior to programming KATT, Lockridge was PD of KXXY/Oklahoma City. No immediate replacement was named at KATT.

Savan Named KVI **Operations Manager**

Mark Savan has been appointed Operations Manager at KVI/Seattle, where he had been midday host since May 1980. He will continue in that shift at the News/Talk station, additionally taking charge of programming, news, sports, engineering, and promotion. He replaces Jack London, PD at KVI since August 1981.

Savan told R&R, "I'm excited about it. I have an opportunity to innovate some programming concepts which I think can be very effective. I pretty well know what I want to do, but I'd rather do it before I tell everybody what I'm doing."

Before joining KVI, Savan spent 13 years at KFWB/Los Angeles as host, reporter, and news anchor.

\$800 MILLION DEAL MAY AFFECT STATIONS

Coca-Cola To Buy Columbia Pictures

Coca-Cola has agreed to purchase Columbia Pictures Industries for about \$795 million, in a stock and cash transaction yet to be approved by both companies' boards.

The purchase may affect the course of CPI's merger with the Outlet Co., which involves five CPI radio stations and seven owned by Outlet. Under terms of the merger, which still requires FCC approval, Outlet was planning to divest some of its stations.





WKRP Marries KFMB

"WKRP In Cincinnati" Sales Manager Herb Tarlek may be unsuccessful in his continual pursuit of the beautiful Jennifer, but in real life, Frank Bonner (who plays Tarlek) was successful in meeting, wooing and winning KFMB-AM & FM/San Diego executive secretary Catherine Sherwood. The former Miss Sherwood, who was secretary to KFMB VP/GM Paul Palmer, met Bonner when the actor was visiting KFMB-TV promoting his CBS-TV show. After a courtship of 18 months, Bonner and Sherwood were married recently in San Diego with several WKRP and KFMB staffers on hand including Gary Sandy (Andy Travis) and Jan Smithers (Bailey Quarters). At left, the newly married couple is shown with Loni Anderson, who plays Jennifer on "WKRP." In the photo at right, Mr. & Mrs. Bonner surround Tim (Venus Flytrap) Reid (left) and Palmer, who both acted as ushers for Bonner.

Moorhead To Manage WNDE & WFBQ

Consultant L. David Moorhead has accepted the General Manager position at Gulf Broadcasting Group's WNDE & WFBQ/Indianapolis, replacing Ken Wolt, was transferred to Gulf's WJMD/Washington as GM (R&R 1-15).

Prior to setting up his own consultancy and production firm, LDM, Ltd., a year ago, Moorhead was West Coast Regional VP/Radio for Metromedia. Prior to that he was GM of Metromedia's KMET/Los Angeles for seven



Moorhead told L. David Moorhead R&R, "Consultation has been a great experience for me. Working in L.A. was very insular and getting back to smaller markets gave me a better perspective on the

Michaels. Buchmann Promoted At WBAB

Tony Michaels, Vice President/Station Manager of WBAB/Babylon, NY, has been promoted to General Manager, and WBAB Program Director Bob Buchmann has been elected Vice President of the station and its parent organization the Long Island Radio Company

In announcing the two promotions, Franz Allina, President of the Radio Company, said, "Tony's fine work and dedication has been a major factor in the station's success. We are relying on his super drive and grasp of radio advertising and promotion to make WBAB the top-rated and top-billing station on Long Island.

"(Bob has played) a unique role in developing for WBAB the largest Long Island audience of any rock station on Long Island or in New York City."

Both promotions are effective immediately. Buchmann will continue to handle morning drive at the station.

Musso Elevated To Scotti Bros. President

Johnny Musso has been promoted to President of Scotti Brothers Records, Scotti Brothers Publishing, and the companies' recording facilities. Musso, who had been Vice President of Scotti Brothers Records, joined the company four years ago after more than 20 years of executive positions with MCA, Atlantic, and Liberty.

MUSSO/See Page 21

realities of the radio business. But to me the fun of this business is actually doing it myself. So, I look forward to putting into practice what I've preached over the last year. The greatest satisfaction I get is by helping people grow, which I will now be able to do in Indianapolis."

Moorhead also told R&R that he would be "severing active ties" with his consultation/production company. Patrick McGinnis, former KMET Promotion Director, will serve as President of the production company, while no one has yet been named to fill in at the consultation level.

Lee Arnold Becomes **WOFM PD**

Longtime AOR programmer Lee Arnold returned to radio this week as PD of WQFM/Milwaukee. Arnold had been involved in album promotion with RCA and Third Coast Records and his own independent firm

Arnold told R&R, "The time I spent outside of radio allowed me a unique advantage: to hear a lot of radio stations. Through my record company work I was in 100 markets over the last two years, and had the chance to listen to the very best AOR's nationwide, and to do one-on-ones with the PD's of those stations. It gives me a great perspective on the state of radio.

"I feel so charged and full of energy to be returning to radio that I would hate to be going against me in the market!"

WQFM GM Ralph Barnes commented, "Lee's a heck of a personal salesman. He has an impressive track record and is very ARNOLD/See Page 21

Lang Promoted To VP At Amaturo

Lillian Lang has been appointed a Vice President of the Amaturo Group, Inc., continuing the national sales responsibilities

she assumed when named Radio Group Sales Director in May 1981. She also continues as acting Station Manager of Amaturo's KMJQ/ Houston, overseeing national sales at KMJM/St. Louis and Amaturo affiliates WFTL & WEWZ/Ft. Lauderdale.



Lillian Lang

LANG/See Page 21

Washington Report

Electronics Industry Favors Single AM Stereo System

Support for FCC selection of a single AM stereo system was affirmed in Las Vegas last week by the board of the Electronics Industries Association's Consumer Electronics Group (EIA/CEG).

VP/Engineering Ed Tingley explained, "You can't expect to have one system in New York, another in Chicago, and a third in Los Angeles. It would spread confusion among the public. They'd hold off buying and the broadcaster couldn't count on an audience."

The FCC has once again delayed final consideration of AM stereo, but all indications are that one of the five systems in the running will soon be recommended by the Commission staff. Little else is being said about AM stereo as a vote nears. One reason is skittishness lingering after last year's disqualification of the FCC staffer handling the issue for making an improper ex parte contact with an interested party.

AT&T Settlement May Hike Broadcaster Hassles

What will be the impact on radio stations of AT&T's agreement to sell its local telephone companies in return for the freedom to enter lucrative new markets such as data transmission?

One communications attorney says it "bodes no well" for broadcasters. The lawyer predicts sharp increases in local phone rates. Stations will deal with many more suppliers, since they will be forced to purchase local and long-distance service separately — no more one-stop AT&T service.

Also, a line problem may have to be checked out by every supplier along the route, ending the days when a single call to Ma Bell is enough to get results.

The upshot of all this, says the attorney, may be a hastening of the trend towards bypassing phone lines with satellite and microwave links.

Burden Comeback Dealt Setback By FCC

The FCC last week decided neither to approve nor deny Don Burden's application to buy KPEN/Los Altos, CA. Saying it didn't have enough information, the Commission instead ordered a hearing to gather more facts.

The decision not to decide baffled Burden's attorney, Stanley Neustadt, who said he was "disappointed." But until the text of the hearing designation order is released, Neustadt said he wouldn't know just what the Commission has in mind.

"I have Mr. Burden sitting out in California chewing his fingernails along with me, wondering what the Commission has done," Neustadt told R&R.

In 1975 Burden was stripped of five licenses after the FCC found him guilty of a "reprehensible course of misconduct." Commissioners heard oral arguments in the case last week (R&R 1-15).

NRBA Slates Management Seminars In May

The 24-hour satellite networks and a management case study on "How To Survive These Economic Times" will be the subjects at five management seminars planned in May by the National Radio Broadcasters Association (NRBA). Cities on the schedule include New York (5-13), Chicago (5-18), San Francisco (5-20), Dallas (5-25), and Atlanta (5-27).

NBMC Alleges "Marketplace Failure" In Houston

Claiming the marketplace has failed to serve the interests of Houston's black community, the National Black Media Coalition (NBMC) planned this week (1-20) to file a petition to deny the sale of KYOK/Houston to All Pro Broadcasting for \$1.5 million.

All Pro's President is former Green Bay Packers football star Willie Davis. The NBMC charges that Davis plans to drop most of the station's black Talk programming, questions the financing of 100% of the purchase price by an insurance company, and raises the spectre of mass firing at KYOK because Davis plans to bring in a former crosstown competitor as GM

News Of The Week

In these other Washington developments last week, the FCC:

- Refused the Broadcast Bureau's request to deny the license of WPWC/Quantico, VA.
 Engineering errors in the station's renewal application were not meant to deceive, said the FCC, which handed down a one-year short-term renewal instead.
- Renewed WTOP/Washington's license, denying an ex-employee's claim that she was fired for seeking maternity leave.
- Cleared Doubleday's KWK/St. Louis of a local coalition's charges of poor EEO and public service performance. The station's license was renewed.
- Designated yet another United Broadcasting station, KALI/San Gabriel, CA, for a hearing to choose between it and a competing applicant.
- Denied the request of local black leaders to delay the distress sale of WTUP/Tupelo, MS until it could be assured the minority purchaser would serve the black communitu's needs
- Waived its rules to let WFVR/Aurora, IL apply for a power and frequency change to reduce interference and enhance its coverage of the city.
- Upheld its earlier refusal to make stations air announcements about agreements they reach with interest groups.
- Reconfirmed its 1980 refusal of a plea by church groups that a new "community service" program category be created.
- Proposed the use of microwave boosters when buildings or rugged terrain block studio-to-transmitter or intercity
- Stopped requiring extensive documentation from lawyers and other professional seeking reimbursement from a broadcast group as a condition for withdrawing an application.

U.S. Advisor Says White House Must Tackle Cuban Problem

The time has come for American broadcasters to take the issue of Cuban interference to the White House, directly and through the Congress and State Department.

That's the view of Washington attorney Vince Pepper, who was senior advisor to the U.S. delegation to the recently concluded AM conference in Rio. Cuba stalked out of the conference, leaving massive interference problems unresolved and U.S. officials groping for a new approach

"It's an administration matter," Pepper told R&R. "That's where the action belongs right now. That's where it's got to be."

Pepper will recommend a campaign to lobby the White House next week when he appears before the Florida Association of Broadcasters (FAB). He thinks FAB should work with other state and national broadcast associations "and present our problem to the United States government and ask what can be done to afford us protection."

In Pepper's view, a "firm and complete presentation" should be prepared, including a careful engineering analysis of Cuban interference.

He has no simple solutions to suggest to the administration, Pepper concedes. But he says only the White House can make decisions on such critical issues as existing and proposed U.S. propaganda stations aimed at Cuba.

Rio Controversy To Recur?

Also appearing at next week's FAB

meeting will be attorney Matthew Liebowitz, who went to Rio representing RAB, NRBA, and the South Florida Radio Broadcasters Assn.

Liebowitz returned complaining he was badly treated by the U.S. delegation and given little access to the proceedings. Pepper fired back by publicly criticizing Liebowitz, accusing him of having made "wild demands," and saying the U.S. delegation took "personal affront" at Liebowitz's accusations.

It's not known whether the verbal exchange between the two lawyers will spill over into next week's FAB meeting and cloud a cooperative effort on the Cuban problem. But at least some Florida broadcasters have come to the defense of Liebowitz.

WQBA/Miami GM Herb Levin told R&R, "We think he did a good job. His job down there was to keep them conscious of the problem of Cuban radio interference. And that's just what he accomplished."

NEW BROADCAST BUREAU CHIEF

Harris Pledges No FCC Programming Regulation

New FCC Broadcast Bureau Chief Larry Harris told the Federal Communications Bar Association (FCBA) in Washington this week (1-20) there will be no FCC regulation of program content under his leadership. It was his first public appearance since assuming command of the bureau last week.

Harris told his audience of communications lawyers he believes the broadcast industry is mature and is entitled to the same First Amendment freedom from content regulation that the print media enjoy. Any errors in programming judgments by broadcasters will be corrected by the marketplace, Harris asserted. However, Harris stressed that the FCC will continue to enforce the law and the Commission's rules and regulations.

Promises An Open Door Policy

Harris pledged to make himself available to the industry, public and private interest groups, the press, and his own staff with what he called "an open door policy." A major goal of the Commission, Harris told the FCBA, will be to encourage broadcasters to develop and take advantage of new technologies.

He predicted a lot of action at the bureau in the near future, including an attack on paperwork backlogs and a restructuring of the bureau itself. While he said specific changes have not yet been decided on, Harris singled out a reallocation of resources to handle a flood of low-power TV applications as one upcoming shift.

Before Chairman Mark Fowler tapped him to become the new Chief of the Broadcast Bureau, Harris had been a private attorney specializing in common carrier matters and had served as a VP of MCI, a rival long-distance telephone company to AT&T.



DAYTIMERS' DAY IN WASHINGTON — The board of the Daytime Broadcasters Association (DBA) met last week in Washington, where some members also attended a joint Industry meeting on winning passage of broadcast deregulation in Congress. Pictured (I-r) are Greg Skall, DBA Counsel; Janice Ackman, Secretary; Ray Livesay, DBA President; Fred Palmer, WATH/Athens, OH; Jim Wychor, DBA Chairman, KWOA/Worthington, MN; Mitt Younts, DBA VP, WEEB/Southern Pines, NC; Louis Malerhofer, WKMC/Roaring Spring, PA; Dana Boyd, Associate Counsel.

BEGINNING JANUARY 25 WE'RE ROCKIN' SAN FRANCISCO

Now KRQR, the newest CBS Owned FM radio station, enters the Bay Area scene.

With music and format that add up to something altogether different.

We're bringing non-stop Album Rock to San Francisco—and we know how to make the most of it.

Less talk—more rock.

It's Northern California's new rocker too exciting for words!

KRQR 97FM

A CBS Owned FM Station

Census Confirms Shrinking Household

As you move from city to city, you probably wonder why it's so difficult in some cities to find housing, especially apartments. Though the economy is partly to blame, the 1980 Census also helps to explain why. According to a recent issue of **American Demographics**, the latest census results confirm that the average household size has fallen from 3.11 persons per household in 1970 to 2.75 in 1980.

Why? Three principal reasons: (1) more people are living alone before marriage and after divorce; (2) people are opting for fewer children; and (3) there are more older women outliving their husbands. So even though the population posted an increase of 11.4 percent, the number of households rose 27 percent.

Singles Boom

Breaking it down even further, the baby boom has been responsible for a singles boom as well. The number of single persons living alone has almost doubled from 1970's 2.8 million to 5.4 million in 1979, which represents a 93 percent increase. Since 1970, women living alone and falling within the 65 + age bracket increased a dramatic 44 percent.

The top 50 metropolitan areas constitute almost half (46 percent of the country's households and 46 percent of the population). Households increased between 1970 and 1980 in all fifty. However, New York City posted the smallest gain in households, 0.7 percent while Ft. Lauderdale-Hollywood, FL had the most rapid household growth (86.6 percent).

Houston came in first when it came to household growth. It gained 413,000, with sister city Dallas second with 324,000; Chicago with 304,000 households placed third.

DIAL DIRECT FROM 35,000 FEET

Ma Bell Takes To The Air

Soon airline passengers will be asking stewardesses for coffee, tea or the yellow pages, please. That's right. What's been hinted at before will become reality this spring when Washington-based **AirFone** installs more than 500 telephones on eleven airlines.



ABC, CBS, RCA LEAD PACK

the top 100 media companies. Not

surprisingly, the top three are also the

three major networks: ABC: CBS:

and RCA (including NBC). The re-

mainder of the top 10: 4) Time Inc.,

5) S.I. Newhouse & Sons, 6) Gan-

nett Co., 7) Times Mirror, 8) Hearst

Corp., 9) Knight-Ridder Newspap-

ABC showed \$2.2 billion in 1980

ers, and 10) the Tribune Co.

Those eleven — American, Braniff, Continental, Delta, Northwest, Pan American, Republic, TWA, United, Air One, and Altair — will be offering travellers the additional amenity of being able to dial direct from 35,000 feet during long-haul flights within the U.S. Businessmen, especially, will be able to keep in touch on the home front and stay one jump ahead of the competition even as they wing their way across the country.

All it will take to make a call anywhere in the continental U.S. is a trusty credit card which is inserted into the unit. When the call is completed the card is released; the call is then charged to the customer's account. A rate schedule of \$7.50 for the first minute and an additional \$1.25 for every minute thereafter has been set.

Naturally, there has to be some differentiation between first and second class, telephones notwithstanding. First class passengers are accommodated by the added convenience of having the phones placed next to their seat when a call is made. Second class ticket holders must pick up the unit and carry it back to their seats. At this point, passengers do not yet have the capability to receive calls. Maybe that's next on the drawing board.



After recent announcements by RCA and WEA, MCA and Polygram Records are following suit and adopting a \$1.99 price policy on all new single product.

leven — American, All it will take to make a call anywhere in the continental U.S. is a trusty credit card which is inserted into

Software Package Cuts Ratings Analysis In Half

For those radio stations currently using or considering computers, there is a new software package available called **RECALL** (Research to Explore and Chart Audience Listening Levels), designed and serviced by fifteen-year radio vet and major market programmer Dr. **Roger Skolnik**.

RECALL essentially helps you organize and understand the key data supplied by **Arbitron** as it pertains to your station and its market standing. What used to take days to do by hand can now be done in several hours, and at a glance you can see your station's strengths and weaknesses.

You can compare up to four stations for each demo or analyze four rating books simultaneously. Key numbers from the book can be entered and stored permanently on disks. Once the numbers are entered, the program offers you a wide range of information: from time spent listening to quarter hour distribution, from cume percent reached to cume/average quarter hour/time spent listening comparisons, from audience turnover to audience error estimates. That's just the tip of the leeberg. Each individual analysis can be monitored in one of two ways — as a set of tables or as color bar graphs. Or extensive printouts can be provided.

Though available now for **Apple II** microcomputers, RECALL is adaptable for use on others. The package costs \$750 and includes a 100-page manual and support consultation.

For further information about RECALL and other radio-related software packages, contact **Media Service Concepts, Inc.**, 1713 N. North Park Avenue, Chicago, IL 60614; (312) 951-2680.

S.I. Newhouse posted an estimated \$1.25 billion. Others in the top 10 with radio outlets: Gannett, just under \$1.2 billion; Hearst, an estimated \$1.1 billion; and the Tribune with \$1.05 billion.

Top 100 Media Companies Ranked

Other major media firms with radio station assets and showing up in the top 100 included: Capital Cities Communications (17),

Metromedia (20), Meredith (21), Cox Broadcasting (24), Harte-Hanks (26), Westinghouse (27), Landmark Communications (39), Multimedia (44), A.H. Belo (46), General Electric (47), General Tire and Rubber (RKO) (51), and Viacom (59). Prior to selling some of its radio properties to Surrey, Charter came in at a respectable 23.

Akai Intros Quick Reverse Cassette Decks GX-F66RC

Two new quick reverse cassette decks, the GX-F66RC and the GX-F44R, have been developed by **Akai America**. Both decks feature Dolby B/C noise reduction systems as well as automatic reverse, which lets you record and play back on both sides of the tape with neglible loss of fidelity.

Other convenience tools include intro Scan, which gives you quick tape review and easy location of certain songs; and Blank Search, which seeks out unrecorded portions (over three minutes) of tape. Tape bias and equalizer levels can be set precisely via automatic tape selection while the automatic play feature (one side, both sides or continuous play) also comes in handy.

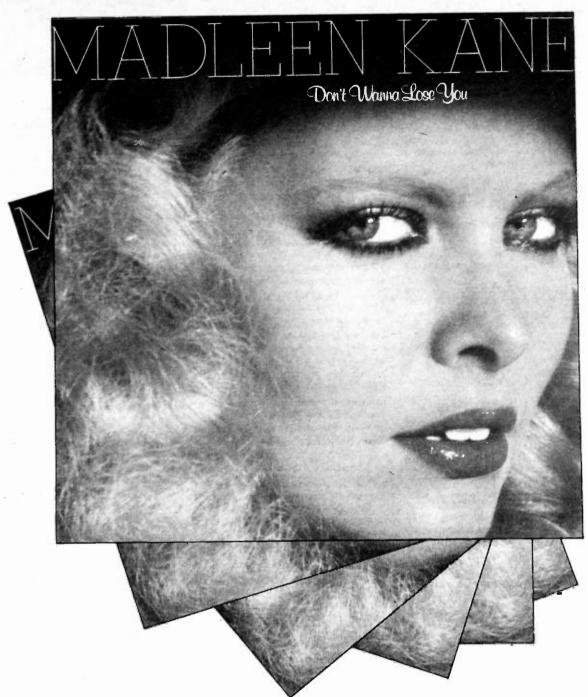
The GX-F66RC comes equipped with a Random Program Search System controlled by microcomputer. Once in operation, you can choose, in any order, up to 20 programs from the 99 possible selections on each side of the cassette. Suggested price of the GX-F66RC is \$575; for the GX-F44R, \$475.



- VP/GM AT WNEW/NEW
 YORK Susan Breakefield
 replaces him as WASH/
 Washington VP/GM
- ●CHARLIE LAKE BECOMES
 PD AT KSLQ/ST. LOUIS
 Moves from PD at
 WPEZ/Pittsburgh
- NUMBER ONE FIVE YEARS AGO: "Blinded By The Light" Manfred Mann's Earth Band (WB)
- ONUMBER ONE COUNTRY:
 "Let My Love Be Your
 Pillow" Ronnie Milsap
 (RCA)
- NUMBER ONE LP: "Hotel Callfornia" Eagles (Asylum)



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- WDOQ Daytona · Rick Knight · 'Strong local sales & requests!'

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KHRT Tucson-Rich Brother Robbin-'Strong Requests after one week of play!'

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WDOQ	WFLB	WEVA	WLEC	KDAO	WQBX	KRSS	WXXQ
KXFM	WQBA	WJAD	WMPO	WDBR	WEIR	WMFR	KKEZ-FM
V103	WGMB	WGAA	WKNX	WVIC	WNEU	WTNY	KLEE
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WQMV

Networks/Program Suppliers





Thomas Gatewood Peter Marcus

VP/Director of Affiliate Services Kenneth Harris has restructured his department, naming two regional managers to newly-created director posts. Thomas Gatewood becomes Director of Affiliate Services for RKO ONE. Julie Spira, former Manager of Affiliate Services overseeing all three RKO Networks, assumes the same position for RKO ONE, also handling RKO Radioshows for RKO ONE af-

Also, Peter Marcus has been upped to Director of Affiliate Services for RKO TWO with Los Angeles account executive Barbara McMahon moving to New York as Manager of Affiliate Services for RKO TWO, also responsible for the RKO Radioshows for RKO TWO affillates

Weedeck Radio Network

Effective February 1, the six-hour weekly "Charlie Tuna Show" will be produced, distributed and marketed by the Weedeck Corporation. For the past two years, the program had been marketed by Wolfman Jack's Audio Stimulation Co. Tuna also hosts Weedeck's "Inside Music." For more information about either show, call collect (213) 462-5922.

ábc

A new organizational structure has been devised to meet the needs of all six ABC Radio networks and their increased emphasis on special program-

President Ed McLaughlin will head the management team of five VP's: Robert Chambers, VP/Market Development; Kent Coughlin, VP/Engineering and Program Operations; Louis Severine, VP/Director of Sales; William Battison, VP/Planning, Finance, Administration and Satellite Development; and an as yet unnamed VP/Network Operations. The six networks will also work closely with ABC Radio News under the leadership of VP Robert Benson



NBC Radio

Bill Temple has become VP/FInance & Administration; he's been at RCA for several years as Marketing

The Oak Ridge Boys will debut new material from their new LP on an upcoming "Country Sessions" show. Taped in Nashville, the show airs January



ABC Contemporary

WKTU/New York becomes an affillate of the Contemporary Network. The station succeeds WABC/New York, now with the ABC Information Radio Network

Cosmic Muffin, Inc.

Lois Love has been named President of the company which handles radio astrologer Darell Martinie, better known as "The Cosmic Muffin." During the past four years, Love held the Northeast Promotion Director post at Arista Records.



"The Story of Country Music" is slated to air March 15, utilizing 1000 song titles, 500 interview clips, and the narration talents of Ray Willis. The 48-hour show chronicles the history of country music from its early beginnings to the present. One highlight will be the final results of a poll of 150 Country program directors conducted by TM Special Projects. Each programmer was asked to list those country songs which are the "most significant of all time." Final results of the poll will be compiled into a top 30 countdown. So far, according to VP/GM Neil Sargent, the artist with the highest number of "significant" songs is Jim Reeves with three out of the top 15



Eight concerts in three formats are scheduled to be broadcast on over 800 stations nationwide next month. The rock series, "In Concert," features Loverboy and the Rockets the week of February 1 with the Outlaws set for February 15. "The Budweiser Concert Hour" offers host Aretha Franklin the week of February 8 and the Jacksons on February 22. And beginning the week of February 1. "Live From Gilley's" will present a roundup of four live concerts with Ray Stevens, Johnny Paycheck, the Burrito Bros., and John Anderson.



The "Super Bowl XVI 20-part Weekend Special" Is scheduled January 23-24, featuring the talents of sportscaster Win Elliot. Besides game actualities and interviews, the show will highlight great moments in Super Bowl history. The special will segue in to the network's live broadcast of Super Bowl XVI with Jack Buck and Hank Stram.



ABC Information

Prior to President Reagan's State of the Union Address on January 26, the network is broadcasting a nine-part series "State of the Union: An Inside View," from January 18 through 26. Hosted by ABC News correspondents. the program focuses on major issues including the economy, foreign affairs and defense. ABC News will present the President's address live

Total Service Programming

Tim O'Keefe has been named Head of Sales for Total Service Programming (TSP). He was the former Director of Sales at Creative Radio. O'Keefe will be responsible for national/international sales and marketing for TSP's "No. 1 Country" special. The 36-hour program covers every number one charted song since 1948, including comments and interviews from the people who were there. Larry Scott serves as host.

For more information, call (213) 841-0961





Sources at UPI Radio Network were calling the news of a possible merger with National Public Radio a This week Washington, D.C.-based "non-story" last week. A blurb first ap-Pubsat tied the knot with Westar peared in an advertising trade paper satellite providing audio "press and was later picked up by the AP wire releases" to radio broadcasters. These and carried by the New York Times, Washington Post, and Los Angeles pre-recorded PR spots are the products of partners Tom Tucker, Herald among others. While the NPR Tucker-Roberts Associates, and Board did take up the matter in Austin John Sullivan, Falls Church, VA. Each last week, they merely voted to con-tinue to explore the possione-minute spot will cost approximate bility - something they've been doing for almost a full year.

Similar to the Western Union public relations newswire, this service is said to be easier and cheaper than using the mails or telephones for audio tape distribution. Fifteen minutes have been subleased on Westar which also sends out NPR programming. Radio stations utilizing this service will receive the recordings from their local NPR af-



Mutual

The net is set to air live exclusive

play-by-play broadcasts of the 1982 NBA All-Star Game on Sunday, January

31. Coverage begins at 12:45pm with

Tony Roberts and Hubie Brown,

former Atlanta Hawks coach, handling

play-by-play and color commentary.

Charles Downing has been appointed Director/Sales for the network. The former NBC Radio account executive rejoins the company after a recent stint as Sales Manager of "The Wall Street Journal Report



McCartney GOES TO THE SOURCE — Mike McCartney, Paul's brother, was in New York recently talking about "The Macs," his new book which details the Beatles' early days. Portions of his interview will be used in future "Today In Rock History" features. Shown chatting are (I-r) Mike McCartney and producer/host Dan Formento.

Reps



A new office has been opened in Seattle at 300 Elliott Ave. (Suite 210, Zlp: 98119), 206-285-1217. Bruce Pollock has been promoted to Manager of the new office.



MAJOR MARKET RADIO SALES

WTFM/New York has been added to the firm's client roster

In a continuation of a trend Major Market reported at the end of last year's third quarter, the firm said spot advertisers in 1981 requested the 25-54 demo more than any other. A computer analysis of over 10,000 avail requests showed this demo was sought 32.5% of the time - up from 28.7% in 1980.



McGAVREN GUILD RADIO

The firm has begun representing the following Stoner Broadcasting stations: WNBF & WQYT-FM/Binghamton, NY; WYRK-FM/Buffalo; KHAK-AM & FM/Cedar Rapids, IA; KSO & KGGO-FM/Des Moines; and WGNT/Huntington, WV.

Other new clients are WDEN-AM & FM/Macon, GA; WWSW/Pittsburgh; KNIN-AM & FM/Wichita Falls, TX: and contemporary Country WRNL and Rock WXRL, sister stations in Rich-



Christina Haynes has been appointed Research Supervisor. She has been with the firm for over two years, most recently as Research Analyst.



DRAKE-CHENAULT, MOFFAT JOIN FORCES - Drake-Chenault and

Moffat Communications have reached an agreement to syndicate the "Weekly Music Magazine" throughout Canada. Pictured following the an-

nouncement are (I-r, standing): Mark Goodman, producer; Greg Haraldson,

host; (seated, I-r) James Kefford, President of Drake-Chenault; B.J. Anderson, VP/Marketing, Drake-Chenault; and Kelth James, VP of Moffat Com-

henault

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IDEOSCOPE:

JEFF KING

News From CES

The biggest news was that Warner's Home Video revised its rental program. New program now allows for sliding scale rentals and some cassettes are available for rental and sale. Response from one dealer: "Very confusing." Overall reaction from most dealers: negative. MCA announced an overall price increase at CES of from 6% to 14% across the board to cover rentals. While the majority of dealers at the show approve of this type of surcharge to cover rentals rather than a direct participation or lease situation (ala Warners, Magnetic VIdeo, and Columbia), some did voice concern at the salability/profitability of cassettes carrying a \$100-plus price tag . . . Nostalgia Merchant also raised its suggested list prices from \$54,95 to \$59.95 to cover the growing rentals, which amounts to a \$3.00 increase (7%) on the wholesale price.

Distributors and retailers also staged scheduled and impromptu meetings at CES with the idea of forming effective trade organizations. Weston Nishimura of Video One Video in Bellevue, Washington commented that the distributor meeting was "very beneficial." An impromptu retailers meeting garnered a lot of irate dealers and shouting was much in evidence. While the meetings allowed retailers to vent their anger at some rental plans, their long-term effectiveness is up in the air. End result: no effective trade organizations with longterm plans for video retailers and/or wholesalers have been organized.

Year Of Independents?

"1982 will be the year of the independents," said Denny Thomas of Thomas Video in Detroit. Thomas, who operates three stores, noted that retailers and distributors will align themselves more with the independents like Media Home Entertainment, Nostalgia Merchant, Wizard Video, etc. Reason? Better profit margins, the independents generally plan only to increase prices slightly to compensate for rentals, and no minimum purchase requirements. Also the independents are offering some very healthy competition to the majors: i.e., Wizard Video just released "Texas Chainsaw Massacre," which insiders are saying will be a very big hit on cassette, Thorn EMI's catalogue of staple classics, "Cannonball Run" from Vestron . . . and more John Waynes and sci-fi classics from Nostalgia Merchant. Mike George of Gilbert Electronics, a Houston-based distributor, plans to specialize in independent product in 1982. "I can't afford the minimum buyins forced on me by some majors," said George, "and, besides, I generally have a bigger distributor margin from the independents."

A Change In The Crowd

The manufacturers noted that this year's CES crowd differed considerably from last year's. The 1981 show produced a bumper crop of potential video retailers anxious to get in on the video boom. Majority of attendees this year were already in the business. Effect: a more stable retail marketplace. Look for retailers to start looking for better terms, more co-op, and other little goodies from manufacturers in 1982.

Remember The Disc?

While some retailers expressed satisfactory sales of the disc (both CED and laser) most interviewed felt that the disc has fallen short of their expectations. Product delivery is still a big drawback, but consumer awareness coupled with lower VCR prices (under \$600 in Los Angeles) and cassette flexibility does not spell an easy 1982 for disc.

Jeff King is an experienced video lournalist and professional who covers developments in the world of video for R&R. He can be contacted c/o R&R, 1930 Century Park West, Los Angeles, CA 90067.

Pro: Motions

Wood Appointed Nat'l Sales Manager At E/A

James Wood has been named National Sales Man-

ager/Country at Elektra/Asylum. Prior to assuming his newly-created position, Wood had been a WEA sales manager, covering the Memphis/Nashville area. His duties include overseeing national accounts and the advertising/merchandising campaigns of the label's country roster. Wood will be based at E/A's Nashville office.



Chatman Appointed Nat'l Promo At Hammond

Priscilla Chatman has been named National Promotion Director at John Hammond Records, working specifically with associated label Zoo York Recordz. She began her record career with Salsoul Records, later moving to her most recent position as Artists Development Director for Philly International and affiliate label T.S.O.P.



Priscilla Chatman

Gardella Named GSM At WICC

Ray Gardella has been appointed General Sales Manager for WICC/Bridgeport, CT. During the course of his radio industry career, Gardella has been associated with NBC Radio, Arbitron, and the Eastman radio rep

Lowery Launches Logos Label

Logos Records, Atlanta publisher Bill Lowery's new independently-distributed label, will deal specifically with contemporary Christian/gospel music. An album titled "Free" by singer/songwriter Howard Chadwick is the label's first scheduled release. Atlanta-based Tara Records and tapes will oversee initial distribution for Logos which is based out of the Lowery Music offices in

White Upped To Western Regional Promo At EMI/Liberty

Michael White has been promoted to Western Regional Promotion Manager at EMI America/Liberty Records. For the past three years White was the Sales/Merchandising Coordinator for Capitol.

Smith Named Controller At Harte-Hanks Radio

Robin Smith has been appointed Controller of Harte-Hanks Radio. Prior to her new post, the Arizona State University grad and CPA worked for the public accounting firm of Arthur Andersen & Company



McCadden Upped To GSM At WCAU-AM

Bill McCadden has been elevated to the post of General Sales Manager at WCAU/Philadelphia. Most recently the station's Local Sales Manager, McCadden has served in various capacities including account executive at competitor WIP and Music Director at WCAU prior to that

Burkhimer New VP; Quartararo Takes Regional Promo At RCA





Don Burkhimer has been appointed Division VP/Artist Relations at RCA Records. The former VP/Marketing and Talent Acquisition, International is a 27-year veteran of RCA excepting a two-year stint with Famous Music.

In other company related activity, Phillip Quarterero has been named Regional Promotion Manager. He had been with A&M Records for six and a half years as Local Promotion Manager.

Brown Named VP/GM At WQUA & KRVR-

Ken Brown has been appointed VP/GM at Mid America Media's WQUA/Moline, IL and KRVR-FM/Davenport, IA. Brown was most recently Manager of the company's WSWT-FM/Peorla, a post he had held since 1976. Prior to that he had been Production Director at sister station WIRL.

Brown replaces Sam Bakke, who left WQUA to pursue a business venture in Texas, and John Flambo, late of KRVR, who assumed ownership of radio stations in Muscatine, IA.

Morrow Promoted To Nat'l Sales Mgr At E/A

Joe Morrow has been upped to the newly-created

position of National Sales Manager, Special Markets at Elektra/Asylum Records Morrow's past experience includes his recent stint as E/A's West Coast Regional Marketing/Promotion Coordinator. Special Markets and, prior to that, a national sales/marketing post at Vee Jay International, Based at



Joe Morrow

the label's main office in Los Angeles, he will report to Lou Maglia, VP/Sales

Hooper Forms South Side Management

Kathy Hooper has announced the formation of South Side Management, a Nashville-based management firm. Hooper was formerly Director/Creative Services of Top Billing International/Nashville. South Side's first client is Elektra artist Helen Cornelius

Rawson Elevated To Controller For United Broadcasting

Art Rawson has been appointed Controller for the United Broadcasting Company (UBC). An eight-year veteran of UBC, Rawson most recently served as Assistant Controller for the firm

Adams Becomes GSM At KYA/KLHT

Perry Adams has assumed the General Sales Manager post at KYA & KLHT (K-LITE)/San Francisco. He formerly held a similar post at neighboring KNBR.

In a related announcement, KYA/KLHT Marketing Director Gary Fiset has been upped to National Sales/Marketing Director. Together, he and Adams will coordinate the national sales effort for both stations.



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JHAN HIBER

Cross-Country Critique

Have you ever done a nationwide aircheck? That's virtually what I did recently on a cross-country drive, from Washington, DC to Monterey, California (with several notable intermediate stops as listed below). On my drive I listened to a lot of radio and dictated my reactions to what I heard into my pocket secretary. As your thoughts may be turning to gearing up for the spring book, it occurred to me that my observations might be useful reminders. What's right, and what's wrong with radio USA? From a research/ratings perspective, my feelings follow.

The Master Plan

Being a good kid, I agreed to drive my mother's 1977 Chrysler Cordoba (complete with "rich Corinthian leather") from DC to Monterey. She was retiring from years as a producer at the Voice Of America and was relocating to the Monterey area. "Black Beauty" was serviced for me, and I planned a five-day trek across some of America's main highways, such as Interstate 70. A lefsurely cruise at low altitude would help me unwind from some severe partying in DC over the holidays. What could go wrong?

Well, among other things, in the middle of a hellacious snowstorm near Santa Fe, NM, the entire front end decided to fall apart. I limped into Albuquerque, gave the mess to the guys at Rey's Exxon (good folks), and flew back to California. Several days later I returned to New Mexico, and resumed the trip, eventually landing in Monterey.

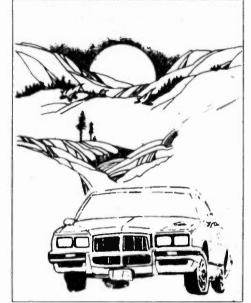
One good thing about the trip was the radio in the Cordoba. The AM had good range and the stereo was cooking, helping to keep me alert as the cruise control propelled me at slightly less than warp speed. As I tuned to you folks I made notes into my recorder, comments on how the stations — both AM and FM — presented themselves.

Who Are You?

One thing I discovered as I blazed a trail westward was that there is a conspiracy going on among many radio stations. There seems to be a plot to keep the listeners guessing about which station they are listening to. For example, on the first day of my drive (December 30) I was cruising through Pennsylvania and listened for a half-hour to 'The Valley's Favorite' radio station. Maybe everybody in that county knows what's going on but I never did find out what were the call letters of 'The Valley's Favorite.' Made me wonder how long the station might stay the "favorite."

In contrast, WTTR/Westminister, MD did a good job of giving frequent ID's without being oppressive about it. In Hagerstown, I chuckled as I noted that WARK was still using the "15WARK" logo that I suggested to them years ago when I was Assistant to the President of the Rau group that owns the station.

As I sallied forth into the Midwest the pattern continued. Too many stations were not remind-



Week In Review

Mediatrend Tests Unlisteds

Media Statistics, Inc. is making an effort to sample the significant number of households with unlisted phone numbers. Tests are currently being done in Los Angeles, and if all goes well Mediatrend reports may soon be affected by the new methodology. A variation of random digit dialing will be used to generate potential working numbers.

GOALS Meets On Four-Week Cume

The RAB's GOALS Committee met this week to tackle the topic of including four-week cume figures in ratings books. According to RAB VP Dick Montesano, "Inclusion of the four-week cume data would give radio a great tool to use against newspapers." Arbitron is looking for ways to include four-week cumes in its local market reports.

Birch Report Advances Available

The Birch Report has come up with a new way to release advance ratings to its clients. According to Tom Birch, stations will now be able to place an order for advances and for the cost of an expedited mail or express delivery service receive the numbers overnight. "This will allow us to get the numbers to our clients the day after they are produced," Birch told R&R, and he added that the mail cost should in many cases save stations money over having to phone in for the numbers.

Surrey To Debut MAX

Surrey Research President Bob Lowry tells R&R that his firm is exploring ways to further the music research business. Surrey calls its approach "MAX," or Music Acceptance Examination. In testing phase now, MAX may debut at the NAB Convention in April.

What to make of all this? First, there appears to be genuine concern that listeners know which band a station is carried on. With the AM-FM

"There seems to be a plot to keep the listeners guessing about which station they are listening to."

ing the listeners what they were listening to. Don't assume that your audience knows what your calls are — you'll lose diary credit and ratings if you the listener has to wonder "who are you?"

By the way, some stations these days are using "catchy" logos such as "Kiss." One of the best uses of that type of ID was in Indianapolis where WIKS often mentioned that it was "WIKS Kiss 99," giving the audience three identifiers to latch onto, including the all-important calls.

AM Vs. FM

One interesting aspect of station identification had to do with AM stations ballyhooing that they were AM entities. In DC WMAL phrased it "AM 63" since the station is located at 630 on the dial. Further west, stations at the higher end of the dial, such as WTTR at 1470, used "AM 1470." In Albuquerque the approach was different. KOB-AM never referred to itself as "AM" but let the less well-established KOB-FM make hay with the "FM" reference.

columns in the diaries this is an especially impor-

Next, I'd suggest that stations that are above 1100 on the AM dial don't have to rely on an ID that mentions AM constantly. There is nothing on the FM dial that could be confused with 1250, 1470, or whatever, so that concern need not be too much of a problem. However, if for example, your station is at 990 and you refer to "Radio 99" in some fashion, be sure to mention AM.

Finally, if your AM and FM calls are identical—and there are no corporate political problems—I'd suggest changing the calls of whichever is the weaker of the two stations.

An example of this happened in San Francisco recently. George Sosson, VP/GM of what was then KCBS-FM, asked me to render an opinion concerning whether or not his station should change calls. I've noted that the station has subsequently become KRQR and can now carve out its own identity.

Sales Perspectives

One item noticed on my cross-country jaunt

KDK A/Pittsburgh.

At the risk of being heretical, let me suggest another approach. First, let's not assume that folks over 35 are over the hill. The 35+ demos used to be referred to as the "CBS demos" because of the older skew of that network's audience. However, there are a lot of youthful, affluent adults just now entering that 35+ cell. I am one. In fact, I hereby rename the 35+ demo the "Baby Boom" demo and invite the rest of you born during or after 1946 to join me. We are where the sales messages will be targeted in the next several decades.

Since 35+ will now become a more attractive sales demo, stations that naturally skew that way will not have to try and cater exclusively to a 25-34 audience any more. Gearing a sales staff to realize the economic power and the demographic impact of the 35+ group will be the real key.

Good Vibrations

Musically, I enjoyed the cross-country sojourn tremendously. WPGC and WRQX were battling in DC, WLVQ/Columbus, OH played a great half-hour of Seger, and KLZ/Denver struck me as one heck of a Country station. I must admit I heard Hall & Oates 3345 times, and enough year-end countdown shows to last me for many moons.

In summary, the national tour was a worthwhile one. Perhaps I've listed some tips that can help you in upcoming sweeps. In the meantime, it was a treat to be at ground level with the industry I serve rather than flying over as I so

"I hereby rename the 35+ demo the "Baby Boom" demo and invite the rest of you born during or after 1946 to join me."

KNIN/Wichita Falls, TX, calle

Walt Howard, PD of KNIN/Wichita Falls, TX, called to ask "How would you compare the results of an 'Audioscan' ratings survey to the data from Arbitron?"

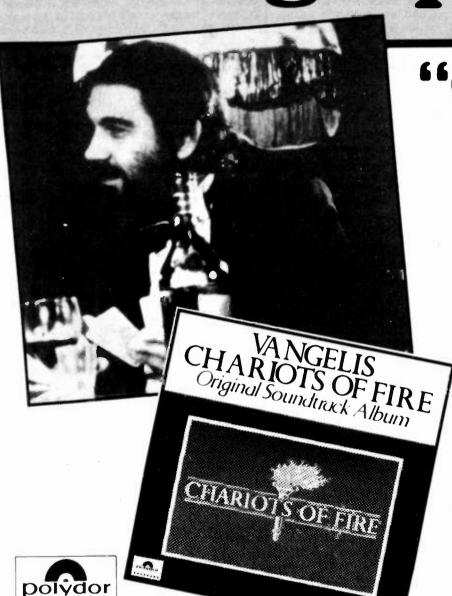
Audioscan, which measures the frequency to which car radios are tuned, differs from Arbitron in many ways. There is no measurement of at-home listening, AM stations are likely to do better than FM due to in-car penetration, and there is little detailed demographic information produced. Arbitron's procedures are audited annually by the Broadcast Ratings Council, while those of Audioscan are not.

was the attempt by MOR stations to edge into the Adult/Contemporary niche. The usual approach was to inject more "contemporary" music into the mix, hoping to attract a younger and implicitly more salable audience. WMAL in Washington struck me as an example, as did

often do on my way to consult or give a speech. Thanks for the good sounds — and to the majority of you who do your jobs professionally, keep up the good work!

Now I've got to talk to Ricardo Montalban and Lee Iacocca about a slightly used 1977 Cordoba.

Fulfilling Your Demographic Needs



"Chariots of Fire" VANGELIS

CHR

WIFI add JB105 add 35 Q105 add 30 **CKLW** add KRLA add KFI on KIIS-FM on **KJR 20-18 KYYX 28-24** KIMN on KZZP add 30 WKRZ-FM on K104 17-11 KZFM deb 28 KINT deb 32 BJ105 add

WOKI on
KJ100 add
WVIC 26-25
KJRB deb 30
KNBQ on
KBBK add
KCPX deb 37
WJBQ deb 40
WTSN on
WHEB on
95XIL 31-27
WFOX on
WFLB on
KCBN 32-26
KOZE 21-18

A/C

WLTA K108 WERC **WSB WBT** KSL **WKZE** KULF WMAZ WOMC **WSKY** WRVR WSM-FM WLVA **KMBZ** WCCO WAKR WORG **KFOR** KEX WHBC **WSGW** KING WHIO WIP WIBA KFQD WQUA KADE WRIE **KBOZ** WELI KAFY **KMED KBOI** WGY KUGN KOLO WGAC KOLE KWAV KRKK

"Take Off" BOB & DOUG McKENZIE

CKLW add
WGCL add
WTRY add
WKRZ-FM add
WOKI add
WBCY add
WANS-FM add
WVIC add
WIKS add
FM103 add
WISE add
WRKR add
WCIL-FM add
KFMZ add

KYYA add

WJXQ 24-20
K96 deb 19
WOMP-FM deb 27
WZYQ deb 25
KRNA 24-14
KDVV deb 21
KOZE deb 30
3WT
WJDX
CK101
KJRB
KRQ
Q104
WSPT
WTRU

KWLO

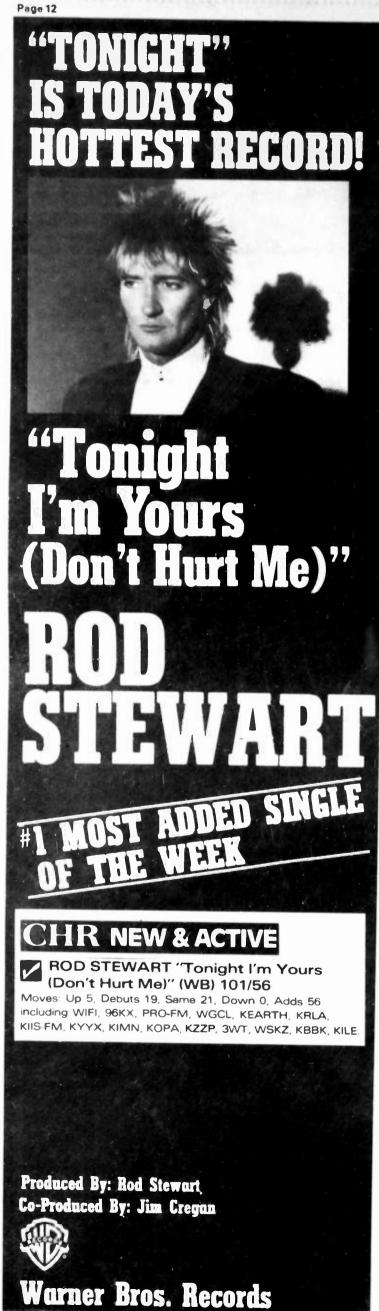






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Philadelphia

KYW, WMGK Remain 1-2: WCAU-FM Up Two To Third; WDAS-FM Slips; WMMR Over Six; WUSL Climbs

KYW (N) had a stable 9.3 showing to pace the Philly market. WMGK (AC) was the top music station with an 8.8-8.0 score. WCAU-FM (R) made the big move, jumping 4.1-6.0. WDAS-FM (B) was soft 7.1-5.4. WIP (AC) edged upward, 5.5-5.8, while WMMR (A) moved 5.7-6.2.

Others with a one share or more were WCAU (N/T) 3.5-3.4, WDAS (B) 1.3-1.8, WEAZ (BM) 5.7-5.3. WFIL (C) 2.3-2.1, WFLN-AM & FM (CL) 1.8-1.9. WHAT (B) 1.3-1.4, WIFI (R) 4.4-2.5, WIOQ (A) 3.4-4.3, WPEN (AC) 4.7-4.1, WSNI (AC) 2.7-2.0, WUSL (C) 2.8-4.0, WWDB (T) 4.7-5.0, WWSH (BM) 4.8-5.4, WYSP (A) 3.7-3.5, and WJBR-FM (BM) .9-1.4.

Nassau-Suffolk

WBLI Tops Long Island Stations; WNBC First Overall: WRFM Moves To Second: **WYNY Stronger**

WBLI (R) continued to set the pace on Long Island with a 4.5-5.2 increase. Among the other local stations, WBAB (A) gained 3.3-3.8 while WALK-FM (AC) jumped 2.0-3.1. WCTO (BM) posted a healthy 2.3-3.3 rise in this book.

Among New York stations WNBC (R) was tops for the entire market with a 9.6-7.9 score. Moving up strongly were WRFM (BM) 4.6-6.0 and WYNY (AC) 4.2-5.5. WPLJ (A) garnered its best share with a 3.1-4.5 boost.

Additional local stations with a one share or better in the Nassau-Suffolk metro were WGSM (AC) 1.4-2.0, WHLI (BB) 3.7-2.9, WKJY (BM) 2.3-1.7, WLIR (A) 2.0-1.6, WRCN-FM (A) .8-1.6, and WTFM (AC) stable at 2.7.

New York stations with a one share or higher were WABC (R) 3.4-2.4, WBLS (U) 3.9-2.3, WCBS (N) 5.3-4.6, WCBS-FM (O) 2.4-3.7, WEZN (BM) 1.2-1.9, WHN (C) 2.7-2.3, WINS (N) 3.9-3.7, WKHK (C) 1.6-1.8, WKTU (U) 2.8-1.8, WMCA (T) 2.1-2.0, WNEW (BB) 1.6-1.4, WOR (T/AC) 4.2-4.1, WPAT (BM) 1.3-1.0, WPAT-FM (BM) stable at 1.9, and WRKS (U) 1.0-1.9.

San Diego

KGB-FM Surges To Top: KJQY Second; KFMB-FM Up 50%; KBZT, KOGO Post Healthy Increases; XTRA-FM Grows

KGB-FM (A) jumped 6.6-8.2 to become the new leader in San Diego. KJQY (BM) rose 7.6-7.9 but slipped to second overall KSDO (N) moved 6.4-5.9. XTRA-FM (A) climbed 4.1-5.7, KBZT (AC) continued its rise 3.8-4.4, and KOGO (AC) leaped 2.2-3.7.

Other San Diego stations with a one share or better were KCBQ (C) 3.2-3.9, KCBQ-FM (C) 1.4-1.9, KEZL (E) 2.7-3.4, KFMB (AC) 3.9-3.7, KFMB-FM (A) 3.1-4.5, KFSD (CL) 2.6-3.9, KGB (R) 2.7-1.7, KIFM (A) 1.4-1.3, KJFM (BM) 1.4-1.3, KMLO (BB) 3.9-2.5, KPRI (A) 5.1-4.7, KSON (C) 3.4-2.5, KSON-FM (C) stable at 2.7, KYXY (AC) 4.4-2.7, XHRM (B) 4.1-3.8, and XTRA (R) 4.2-3.0.

Los Angeles stations with a one share plus were KABC (T) .9-1.0, KFI (R) 1.2-1.3, and KNX (N) 2.3-2.0

Pittsburgh*

KDKA Slips Below 20: WTAE More Solid In Second: WJAS, WBZZ Debut High; WYDD Up; WDVE, WXKX Slip

KDKA (AC) lost men 25-54 to slip below the 20 threshold, 22.3-19.8. WTAE (AC), bolstered by sports, shot up 6.6-8.2. WDVE (A) slipped 7.9-6.1, WJAS (BB) caught fire with a 5.5 debut, and WAMO (B) was soft 5.8-5.1. WXKX (R) moved 6.1-4.6, losing teens, while WBZZ (R) debuted its CHR format with a 3.8 and WYDD (A) rose 2.2-3.9.

Others with a one share or better were KQV (N) 3.3-3.4, WBVP (R) 1.2-1.9, WDSY (C) 2.5-2.2, WEEP (C) 4.2-4.7, WFFM (AC) 2.7-2.6, WIXZ (C) .6-1.3, WPNT (BM) 3.8-3.0, WSHH (BM) 7.0-5.3, WWSW (AC) 1.7-1.9, and WWSW-FM (AC) 3.9-4.9.

Chicago

WGN Still No. 1; **WGCI Second With Best Numbers** Ever; WCLR Wins A/C Battle; **WLUP Retakes AOR Lead**

WGN (T/AC) kept rolling with a 9.4-9.6 score. WGCI (U) scored its best share ever, up 6.3-6.9. WLOO (BM) was up 6.1-6.5, and WBBM (N) had a stable 6.1-6.0. WCLR jumped 2.9-3.4, to eke out a win in the Adult/Contemporary sweepstakes, while WLUP gained 3.5-4.2 to win the AOR battle with WMET, which slipped 4.0-3.4. WLS-AM and FM, both CHR stations, had a downturn. The AM moved 5.0-4.7 as the FM went 4.4-3.5.

Others in the Windy City metro that scored above a one share were WAIT (BM) 2.1-2.5, WBBM-FM (R) 2.2-2.7, WBMX (B) 2.7-2.1, WCFL (AC) 1.3-1.1, WEFM (AC) 1.6-1.9, WFMT (CL) 1.4-2.2, WFYR (AC) 2.6-3.1, WIND (N/T) 4.8-4.7, WJEZ (C) 3.1-3.0, WJJD (C) 1.6-1.1, WJPC (B) 2.7-2.5, WKQX (AC) 3.8-3.3, WLAK (BM) 4.0-3.7, WMAQ (C) 4.8-4.2, WOJO (S) .9-1.3, WVON (B) 1.4-1.6, and WXRT (A)

Detroit WJR Up With Baseball; WLLZ Slips: Black Radio Up

WJR (M) remained the top station in Detroit with a 8.8-9.7 showing, undoubtedly boosted by the return of Tigers baseball. Second overall, but down slightly again, was WLLZ (A) 7.7-7.0. WXYZ (T) showed improvement by rising 5.4-6.0. WWWW (C) took command of the Country spectrum with a 4.6-5.1 showing while WCXI slipped 3.9-2.8.

Other Motor City stations with a one share or higher were CKLW (R) 3.8-3.0, WABX (A) 4.1-3.6, WCHB (B) 1.3-1.8, WCZY (AC) 3.0-3.5, WDRQ (R) 2.5-2.3, WGPR (B) 3.0-3.9, WHND (O) .6-1.1, WJLB (B) 2.1-2.7, WJR-FM (BM) 3.6-4.7, WJZZ (J) 2.4-2.8, WLBS (B) 3.3-3.7, WMJC (AC) 3.7-3.4, WNIC-FM (AC) 5.1-4.5, WOMC (AC) 3.2-2.4, WQRS (CL) 1.7-1.5, WRIF (A) 5.2-5.3, WTWR (R/O) 2.4-2.5, WWJ (N)

5.4-5.3, and WWJ-FM (BM) 3.0-3.5.

San Francisco KGO Slips But Holds First; KCBS Adds One; KMEL Up Again; KSOL Down; KFRC Stable

KGO (T) remained the leading Bay Area station despite a 9.0-8.4 score, the station's lowest overall share recently. KCBS (N) added a share 5.5-6.5. KSOL (B) slipped 6.5-5.8, while KFRC (R) had a level 5.4 share. KMEL (A) notched its fifth consecutive increase, 4.2-4.7.

Other stations with a one share or better were KABL (BM) 3.0-2.8, KABL-FM (BM) 2.2-2.7, KBAY (BM) 1.2-2.4, KBLX (B) 3.0-2.6, KCBS-FM (R) stable at 1.4, KDIA (B) 2.2-1.9, KEZR (R) .9-1.2, KFOG (BM) 3.7-3.1, KIBE & KDFC (CL) 2.0-1.7, KIOI (AC) 3.1-2.7, KKHI-AM & FM (CL) 1.3-1.9, KLHT (AC) 1.5-1.4, KLOK (AC) 1.4-1.9, KMPX (BB) 1.1-1.7, KNBR (AC) 3.0-3.5, KNEW (C) 3.0-2.9, KOIT (BM) 2.5-2.0, KOME (A) 1.9-2.0, KSAN (C) 1.9-2.0, KSFO (AC) 3.2-2.9, KSFX (A) 1.8-2.1, KSJO (A) 1.2-1.5, KYA (O) 2.6-2.0, and KYUU (AC) 2.6-2.5.

Boston

WCOZ Down Three, Still Number One; WBZ Rebounds Strongly: WHDH Slips

WCOZ (A) remained the number one station in Boston despite slipping 12.6-9.3. WHDH (AC) held the runner-up position but went 9.7-8.7. WBZ (AC) scored a notable gain, up 6.8-8.2. WEEI (N) rose 6.0-6.6, WXKS-FM (R) recouped 5.0-6.1, and WBCN (A) earned its best book recently, 4.6-5.9.

Additional Boston area stations with a one share or more were WBOS (R) stable at 1.1, WCRB (CL) 1.0-1.4, WDLW (C) .6-1.7, WEEI-FM (A) 3.5-4.0, WHUE (BM) 2.5-2.7, WILD (B) stable at 1.2, WITS (T) 2.0-2.2, WJIB (BM) 4.9-5.3, WRKO (T) 2.5-2.8, WROL (RL) 1.1-1.0, WROR (AC) 5.4-5.0, WSSH (BM) 3.0-2.6, WVBF (R) 3.9-4.1, WXKS (BB) 4.0-3.2, and WAAF (A) 1.5-1.6.

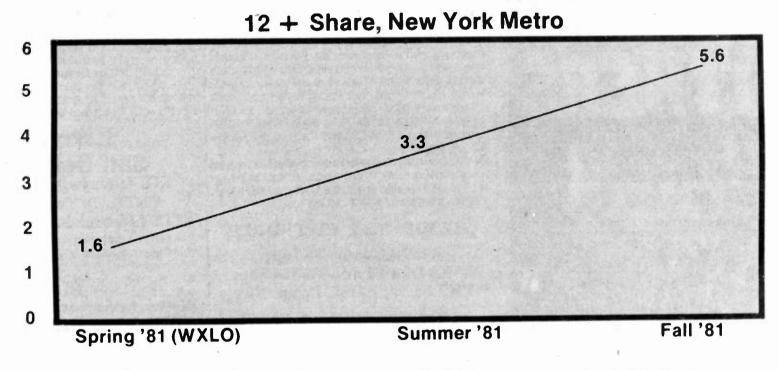
• Shares reported from local sources but unconfirmed at presstime by Arbitron.

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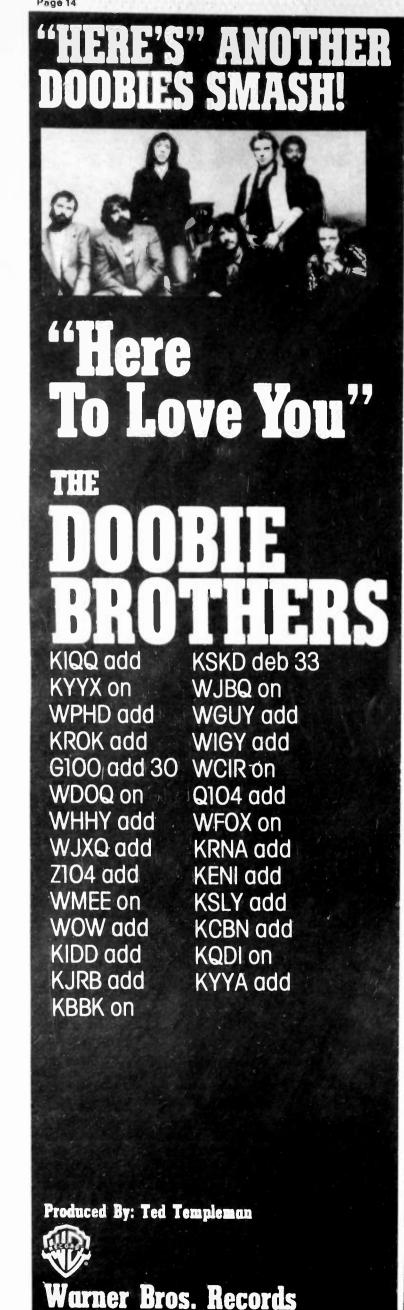
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Miami*

WRHC Adds Five, Extends Lead; WINZ-FM Leads WHYI By Two; WEDR Moves Up; WNWS Drops

WRHC (S) may have benefitted from the census updates as it soared 9.4-14.1 to dominate the Dade County lineup. The new number two station is WINZ-FM (R), which rose 6.4-7.0 while competitor WHYI (R) slipped 6.3-5.0. WEDR (B) had a healthy 5.3-6.5 increase, as did WCMQ-FM (S) 5.3-6.4. The other leading Hispanic station, WQBA, slipped 7.6-6.3. WCMQ's AM (S) saw a large proportionate rise, 3.3-5.6.

Others in the Miami metro with a one share or higher were WAIA (AC) 1.8-2.0, WHTT (S) 3.7-2.5, WINZ (N) 3.9-4.2, WIOD (AC) 2.8-3.4, WKAT (T) 1.4-1.5, WLYF (BM) 2.9-3.1, WNWS (N) 6.8-3.9, WOCN (S) 1.8-1.1, WQAM (C) 2.8-1.9, WQBA-FM (S) 2.8-2.0, WTMI (CL) 1.7-1.6, WVCG (BM) 3.1-1.9, WWWL (A) 2.7-1.9, and WYOR (BM) 3.2-3.7.

Stations outside the metro that scored above the one threshold were WAXY (R) 2.3-2.1, WSHE (A) 2.8-3.0, and WWJF (BB) level at 1.2.

Cincinnati*

WEBN Up Two, Takes Market Lead; WLW Down Three; WMLX Debuts With Six; WUBE, WYYS Post Healthy Gains

WEBN (A) assumed the top spot in Cincinnati with a 9.6-11.8 increase. WWEZ (BM) remained runner-up with a 9.8-8.9 showing. WKRQ (R) ranked third with a 9.6-8.3 movement, while WLW (AC) slipped to its lowest share in recent years, 11.0-8.1. WKRC (AC) was also soft 9.2-7.8, WCKY (AC) went 7.9-6.4, and WRRM (AC) slipped 7.1-6.3. WYYS (AC) advanced 2.5-5.5 in its first book, WMLX (BB) debuted with a 6.1, and WUBE (C) posted a healthy 4.2-5.9 jump.

Others in the Cincinnati area scoring higher than a one share were WCIN (B) 5.8-2.6, WBLZ (B) 2.2-2.4, WLYK (BM) stable at 1.3, WSAI (C) 2.9-2.6, WSAI-FM (C) 2.0-1.9, and WSKS (R) 2.6-1.3.

Tampa-St. Petersburg*

WRBQ Climbs To Top; WWBA Loses Two; WQXM Slips; WYNF Gains; WDAE Debuts Nicely

For the first time in recent memory there's a new top station in the Tampa Bay area as WRBQ (R) (8.8-9.7) dethroned WWBA (BM), which fell 10.5-8.4. WQYK (C) slipped 9.3-8.4, WSUN (C) was up 6.9-7.3, and WJYW (BM) was softer, 7.8-7.2.

Others with at least a one share included WAZE (AC) .4-1.1, WCKX (R) 6.0-4.6, WDAE (BB) debuting with a 4.6 in its new format, WFLA (AC) 4.1-5.1, WFLA-FM (BM) 5.1-5.7, WGUL (BB) 1.2-2.9, WNSI (formerly WLCY) debuting its News format at 1.5, WPLP (T) 2.8-2.3, WQXM (A) 6.9-4.9, WTMP (B) 3.3-3.4, WYNF (A) 3.6-5.0, WWLF (BB) 1.7-1.6, and WSRZ (AC) 2.0-2.8

Cleveland*

WMMR Takes First Place; WDOK Down Two; WBBG Jumps Two Shares

WMMR (A) flew to the top of the ratings roost with an 8.3-9.0 increase. WDOK (BM) slipped to second with a 10.4-8.1 showing. WZZP (R) took the CHR lead with a 5.6-6.1 gain while WGCL (R) slipped 6.2-5.6. WHK (C) recouped with a 6.2-6.7 rise, and WBBG (BB) jumped 1.0-3.4. WQAL (BM) was soft, 7.3-6.6. WERE (N) showed growth, 5.4-5.8.

Other Cleveland area stations with higher than one share were WABQ (RL) 1.8-1.2, WCLV (CL) 2.1-3.0, WDBN (BM) 1.3-1.1, WDMT (U) 5.3-4.9, WGAR (AC) 5.1-4.7, WJMO (B) 3.0-2.7, WJW (AC) 5.1-4.4, WKSW (C) stable at 3.7, WLYT (R) 4.2-3.9, WWWE (AC) 4.2-3.2, WWWM (A) 3.4-4.0, and WZAK (B) 2.3-2.2.

A-AOR, AC-Adult Contemporary, BB-Big Bend, BM-Beautful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, 8-Spanish, T-Talk, U-Urban Contemporary.

Seattle-Tacoma*

KIRO Retakes First; KISW Slips; KOMO Up; KSEA Gains Again; KBLE Dominates CHR As KJR Tumbles; KZOK Climbs

KIRO (N/T) shot back into first with an 8.1-9.5 boost, while KISW (A) slipped 8.7-7.9 as competitors KZOK-FM (2.3-4.1) and KZAM-FM (2.8-3.7) both gained. KOMO (AC) edged upward 6.3-6.7 and KSEA (BM) continued improving 5.2-6.1. KBLE (R) took the CHR crown with a 1.9-5.3 jump, while KJR (R) dropped 4.7-2.8, and KYYX (R) fell 4.5-2.4. KING (AC) also dropped, 4-1.2.7.

Other Seattle area stations with a one share or more were KBIQ (RL) 1.8-2.0, KBRD (BM) 2.4-3.0, KEZX (BM) 2.9-2.1, KGDN (RL) 1.6-1.1, KING-FM (CL) 2.3-3.6, KIXI (BM) 3.3-3.0, KIXI-FM (AC) 4.0-2.5, KMPS (C) 2.6-2.9, KMPS-FM (C) 2.6-2.7, KNBQ (R) 4.2-2.8, KPLZ (AC) 3.1-3.3, KRPM (C) 1.7-2.2, KTAC (R) 1.4-1.1, KVI (N/T) 4.8-3.1, and KXA (O) 2.4-1.7.

Denver*

KOA Takes Top Spot; KPKE Debuts Solidly; KPBI Slips; KOSI, KHOW Up; Country KLZ, KYGO Down

KOA (N/T) assumed the leading position in this sweep with a 7.4-8.2 gain, perhaps influenced by Broncos football. Former leader KBPI (A) slipped 9.9-7.1, while Doubleday's KPKE (A) scored a 5.9 in its first outing. KOSI (BM) rebounded 5.7-6.9, KOAQ (R) rose 5.2-6.5, KHOW (AC) had a resurgent 4.3-5.2 score, and KAZY (A) moved 5.7-5.4. KYGO (C) went 5.7-5.2, while KEZW (BB) had a stable 5.2 showing.

Remaining Denver area stations with a one share or more consisted of KADX, which moved 1.8-1.5 with its Jazz format, KBCO (A) 3.1-3.5, KDKO (B) 2.8-1.7, KFML (A) 1.0-1.6, KIMN (R) 5.4-4.9, KLAK (C) 1.0-1.6, KLZ (C) 5.5-3.8, KPPL (AC) 4.1-4.5, KVOD (CL) 3.4-3.8, and KTCL (A) 1.7-1.1.

Riverside-San Bernardino KDUO Stays Ahead Of Pack; KRTH Up Two To Second; KMET Rebounds; KFI Slips Again

KDUO (BM) continued to lead with a 6.1-6.0 showing. Competitor KBIG slipped 6.5-4.9. KRTH (R) jumped into second with a 3.1-5.4 surge, while KFI (R) went through its third consecutive down book, 6.2-5.2. KMET (A) was up 2.8-4.6 and KLOS (A) more than doubled 1.2-2.9.

Other stations with at least a one share were KBON (BM) 1.7-1.9, KCAL (S) .5-1.2, KCAL-FM (A) 2.5-3.1, KCKC (C) 3.7-2.3, KDIG (C) 2.3-1.2, KFXM (R) 3.2-2.3, KGGI (R) 3.6-3.0, KMEN (O) 1.9-1.5, KNTF (C) 1.7-2.0, KOLA (A) 3.8-3.9, KPRO (BB) 2.8-1.2, and KQLH (AC) .6-1.0.

Los Angeles stations above the one share threshold were KABC (T) 3.4-3.5, KBRT (RL) 1.3-1.0, KFWB (N) 1.5-1.4, KIIS (R) 2.2-2.7, KLAC (C) 3.8-2.5, KMPC (T) stable at 1.1, KNX (N) 3.6-4.3, KNX-FM (A) 3.3-2.8, KOST (BM) stable at 3.6, KUTE (U) 1.7-1.1, and KZLA-FM (C) .8-1.4.

Anaheim

KBIG Reclaims First; KLOS Up Again; KMET Drops; KEZY-FM Tops Local Stations

KBIG (BM) rebounded 5.8-7.1 to lead the market. KLOS (A) posted its fourth consecutive gain, rising 4.5-6.1, while KMET (A) slipped 7.5-5.8. KABC (T) dropped 7.3-6.1.

Among Orange County stations KEZY-FM (A) posted its best book, 1.6-2.2. KWIZ-FM (AC) was up 1.3-2.0

Remaining Orange County stations with at least a one share were KEZY (A) 1.8-1.1, KIKF (C) stable at 1.6, KWIZ (AC) 1.1-1.6, and KYMS (RL) 1.2-1.1.

Los Angeles stations that scored above a one were KFAC (CL) 1.0-1.2, KFI (R) 4.0-3.6, KFWB (N) 3.1-2.7, KHJ (C) 1.0-1.2, KHTZ (AC) 3.1-3.8, KIIS (R) 2.0-2.4, KIQQ (R) 2.0-2.7, KJOI (BM) 3.1-2.7, KLAC (C) 3.3-3.4, KMPC (T) 4.1-2.3, KNOB (BM) 1.9-1.7, KNX (N) 3.3-3.0, KNX-FM (A) 3.8-3.6, KOST (BM) 3.0-3.4, KRLA (R) 2.2-1.7, KROQ-FM (A) 2.6-3.2, KRTH (R) 3.7-4.4, KWST (R) 2.3-1.2, KZLA-FM (C) 2.0-2.1, and XTRA (R) 2.3-2.8.

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WCIR add Z102 add WISE add **KOZE** add WCKX deb 30 KIQQ deb 31

WHFM 28-26 KZFM 20-16 **KINT 30-21** KBFM deb 30 WXKS-FM 24-15 KYNO-FM 35-25 KIRB deb 29 KCPX 31-28

Q104 deb 28 WMAK-FM WFLB deb 33 WCSC WGH **CKLW** KIDD KRLA **KNBQ** KIIS-FM **KBBK KEZR KPUR** WTRY KVOL WKEE KQDI AH KEEL

KLAZ BJ105

WLS add 23 WLS-FM 36-23

WKRZ-FM 17-14 WRVQ add K104 18-16 KHFI 25-21 WBEN-FM 10-10 **KBFM 22-16** WIFI 27-23 96KX 23-21 CKGM 14-11 KXX106 16-14 KEGL 3-3 WZVP 22-20 Q105 15-9 B1105 30-27 Q102 25-22 **WBCY 4-4** KFRC 16-13 **WIXQ 3-3 KOPA 27-24** KIIK 29-27 KZZP 5-9 KZ93 15-11 **WPHD 4-3** WPST 13-11

2104 22-17 WKDQ 29-26 **KKXX 6-3** KIRR 12-11 KNBQ 6-4 FM103 deb 23 KSKD 6-4 **KLUC 8-5** KRQ 3-2 WIBQ 31-26 WIGY deb 29 WFBG 10-10 01043-2 WISE 24-19

WXLK 7-6 KSEL-FM 2-4 KKLS deb 30 **WRKR 30-28** WSPT 11-9 KRNA 14-13 99KG 26-24 KFMZ 14-6 **KDVV 4-5 KENI 12-10** KCBN 23-21 **KATI 18-15** KYYA 18-14 **KOZE 3-3** B104 on Q107 23

WKTI on

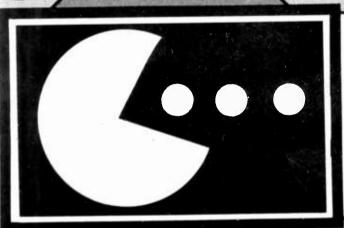
LOVERBOY "Working For The Weekend"

Q103 24 92FLY on 3WT 15 WKEE 16 **KROK 29**

WSKZ on WSSX on WZOK on WIKS 13 WOMP-FM 16 WZYQ on WGLF 36

KQIZ-FM 24 Q101 on KOWB on WCIL-FM 28





BUCKNER & Pac-Man Fever''

JB105 add 34 Z93 add KIIS-FM add WKEE add KHFI add KROK add

WDOQ add KQIZ-FM add WCIL-FM add WIFI 3-3 Q107 5-5 WPGC 11-6

Y100 5-2 195 9-8 WCKX 7.5 KEARTH deb 17 KIQQ 31-6 KFRC deb 37

13K 27-17 WAEB 23-11 WKRZ-FM 13-11 KBFM 13-11 B97 7-6 WFMF 24-23 WIDX 30-23 KXX106 30-27 WAAY 18-13 Y103 deb 30 B1105 deb 38 WSEZ 29-25

Z104 2-2 WKDQ 27-20 WHOT 27-21 K96 deb 28 KHYT deb 22 WACZ deb 28 WOMP-FM deb 20 **WZYQ 5-3** Z1028-3 Q101 29-13 KELO 23-18

KKRC-FM 22-16 **WRKR 12-9** 99KG 38-31 KDVV 18-16 WXKS-FM KREO 3WT WDRC-FM KEEL WAYS KIRB 95SGF KDZA KATI

TOMMY TUTONE "867-5309/Jenny"

KFI add KFRC add

WIGY add

KBFM add KILE add KROK add KQIZ-FM add KBBK add

KEGL 15-14 KIQQ 15-12 KYYX deb 30

KSKD 24-22 **WOMP-FM 32-29 WGH KEZR**

BI105 WIXQ

KNBQ KRQ KSEL-FM WSPT





On Columbia Records



From the Upcoming Album STEVIE WONDER'S ORIGINAL MUSIQUARIUM I



ON MOTOWN RECORDS



STREET TALK

WABC/New York to change format? PD Jay Clark, who has spent more time answering that question than working in the past few days, told Street Talk, "There are a lot of rumors flying and we are awaiting results of a research study being done to determine the practicality of our current format and what our alternatives might be. Don't look for any overnight changes." The format everyone is speculating about is Talk, but we say that's not likely to happen before ABC Radio Enterprises is ready to put its national Talk format on the air sometime in early spring.

Speaking of ABC...a full-fledged ABC-NBC network feud seems to be shaping up in Philadelphia. It all began when ABC stole WYSP away from the Source. (WYSP was the first Source affiliate.) Now we hear that KYW is about to drop the ABC Information Network to sign with NBC.

A Cool Breeze

Look for a PD change in a top five market where a highly competitive AOR battle has raged for some time now. A former winning station is about to shore up with a new PD from a Northeastern AOR. The climate change for this new PD should not be significant.

After more than 21 years with Cox Broadcasting, Biggie Nevins has resigned as Operations Manager of KFI/Los Angeles. Biggie, who will be taking some time off to write "the great American novel," joined Cox in 1961 at WIOD/Miami. Current KFI PD Tom Bigby will now assume the dual title of Program & Operations Manager at the station.

In the wake of all the RCA Records promotional changes outlined in last week's R&R, let's not forget that Susan Wax continues in her capacity of National Manager of Singles Promotion/Secondary Markets on the East Coast. As before, Susan reports to National Promotion Director/East Coast Mike Becce.

USA? No Way!

There was a bit of a stir early this week when the FCC announced it had accepted Gannett's applications to change WWWE/Cleveland to WUSA and KPRZ/Los Angeles to KUSA. Those patriotic call letters have been off limits before and some legal haggling will be needed before the FCC finally does award them.

Congratulations to Golden West VP/Administration Walton Reid on being named VP/GM of GW's KQFM/Portland.

Street Talk says look for the legendary Joey Reynolds to sign a deal with KOA & KOA-TV/Denver for the "first ever" radio/TV simulcast all-night talk show. The details are sketchy at this point, but the concept could be very interesting with KOA radio's clear-channel signal.

Ed Hynes resigned at Columbia Records late last week, just prior to the company's Puerto Rican convention. Ed did not announce any immediate future plans.

Comin' Back To Go Back

Bob Moody, who resigned as MD at WAKY/Louisville just before the holidays, has returned to the station as PD in the wake of Jack Petrey's departure last week. Bob also told us that WAKY would change formats from CHR to Oldies on March 1. WAKY has been rockin' since 1958.

De-Lite Records has signed a renewal of its distribution deal with Polygram.

Is WRKA/Louisville PD Dan O'Toole the new number one candidate for the FM100/Memphis programming job? That's what we hear.

K96/Provo PD Jim Sumpter has been promoted to Operations Manager for K96 and sister AM KDOT. K96 is CHR and KDOT is A/C.

Howard Hoffman, last heard doing allnights at WABC/New York, is now the new morning man at KOPA/Phoenix. Howard will be going head-to-head with KZZP's Jonathan Brandmeier.

Did You Hear The One About...

Got a great radio story? You know, like the time they lit a trash can on fire in the studio when you were starting a 15-minute newscast? Well, Gary McKenzie, the morning anchor of the RKO Radio Network, is writing a book and is looking to put your funny radio stories in print. Send Gary the goodies c/o the RKO Radio Networks, 1440 Broadway, New York, NY 10018.

When WNOX/Knoxville changes ownership soon will the station be going Country?

KAFY/Bakersfield is switching to Country this week. No staff changes are planned.

KSET-FM/El Paso PD Jeff Blake is out due to "economic problems." Also laid off within the last three weeks were KSET-FM morning man Stu Kellogg and evening personality Jerry Wilson. Acting PD Chris Van Dyke is trying to help the displaced trio find jobs. If you can help, call Chris at KSET.

Former KRBE/Houston MD Dayna Steele is now doing music research and on-air work at KSRR/Houston.

Colleen Cassidy, Metroplex Corporate Research Director, has now taken on the additional duties of Music Director at WCKX/Tampa. Ron Parker has stepped down from the MD slot to devote full attention to his airshift.

A late report: look for KFI's Tom Bigby to bring in WCFL/Chicago Assistant PD Jhanie Kaye in some sort of assistant programming capacity at KFI now that Biggie Nevins has exited.

Congratulations to 20th Century Records President Neil Portnow and his new bride Susan. The couple was married on January 8.

And, it's a boy for RCA VP John Betancourt and his wife Diane. Daniel John Betancourt, their first child, arrived January 18.

Keep an eye on two of our new program consultation clients: "Tower 92"/Detroit and "KISS 108"/Boston. Their PD's are interpreting our suggestions brilliantly.

Call our Toll Free number (800) 528-6082 if you'd like some fresh logic and constructive input.



Todd Wallace

SAMMY HAGAR





STANDING HAMPTON

Featuring The Single: "I'll Fall In Love Again"

Second Week!

WLS-FM add
KEZR add
WPHD deb 25
WRCK add
3WT deb 31
WPST add
Q106 add
WKRZ-FM add

WKEE add KINT add KXX106 on WZYP add BJ105 on WSSX deb 29 WGH on

WVIC add WJXQ 17-11 KZ93 add Z104 add WIKS add KKXX 31-25 KYNO-FM deb 30

Radio & Records Album Airplay/40

-- 21 **2**



KJRB add KNBQ add KCPX add FM103 on WJBQ add WACZ deb 26 WFBG add WCIR add WZYQ add Q104 deb 30 WFLB add KKQV add KSEL-FM on Q101 on KKLS add KRNA on KFMZ on KENI on KSLY on KCBN 40-35 KYYA on

Produced By Keith Olsen

Contemporary Hit Radio



JOEL DENVER

TWO OF THEM SHARE THEIR THOUGHTS

Can A Consultant Make A Difference?

This is the day of specialization, where in virtually every business there are seasoned experts who set out to consult others on how to be more successful. Radio, as it has evolved into more of a business, has increasingly become a base of operations for consultants.

The word consultant can strike fear into some (and draw snickers from others) that the station can't do it by themselves. But one thing is for certain — consultants are achieving a high level of success, and aren't going to go away. I selected E. Alvin Davis, President of E. Alvin Davis & Associates and Jerry Clifton, President of New World Communications, for this interview.

Both have been in the consulting business for about two to three years, both have upwards of 15 years in radio as on air talent and programmers, and they have limited client lists they aren't seeking to expand from such an article as this.



E. Alvin Davis has programmed WFLI/Chattanooga, WAXY/Fort Lauderdale, WNOE/New Orleans, and WSAI-AM & FM/Cincinnati before forming his consultancy. His first client was KJ100/Louisville, and he currently consults YES95/Cincinnati, WIKS/Indianapolis, WNIC/Detroit, WSSX/Charleston, and WAMX/Huntington, among others.



Jerry Clifton has had a long radio programming career serving as National PD for Bartell Broadcasting. He also put WDRQ/Detroit, 99X/New York, and WEFM/Chicago on the air before forming his consultancy. Currently, Jerry consults MAGIC 102/Houston, KMJM/St. Louis, KTSA & KTFM/San Antonio, and KKDA-FM/Dallas, among others. Both consultants are not limited to the CHR format.

R&R: Why would a radio station seek you out as a consultant?

EAD: There are many reasons, but one of my clients says there are really only five reasons, M-O-N-E-Y. A good consultant is an investment in the sound of the station. If your station is worth millions of dollars, it makes sense to hire an expert to help refine your station's product.

Most clients tell me they don't know of any single promotion they could do for what my yearly fee is, and get such dramatic results as we can generate for them. The fees are comparable with what you would pay for a jock's salary in some market situations.

As a station owner or manager, you want a programmer with experience who can avoid the problems of someone with only beginning programming knowledge. Many corporations used to feel that good things could only happen internally, but now many realize that a consultant can bring in needed outside help.

The level of expertise offered is generally not available in the marketplace other than from a consultant. Most stations couldn't afford someone as experienced on staff. Consultants don't claim to reinvent the wheel, but do offer a good level of expertise and objectivity not to be found internally.

JC: Some stations call me in to implement a new format, and I adjust my services to the marketplace needs, since every situation varies. At times I have been called upon to launch a new station for which the owner wants to insure a good audience base from day one. In these cases, I've got to go in and research the market and find a niche where the station will have the most potential to generate ratings and dollars.

At other times the radio station may already be on a successful heading, but management wants to make sure they maintain this level and hopefully build upon a solid foundation for added revenue. I approach this situation from a different standpoint entirely.

We have all evolved as PD's and have gone through those levels of experimentation through trial and error, finding out what works and what doesn't. When you put 18 years of experience to work for you, you are getting proven methods that I know will work everytime. A consultant is not only an advisor, but can be a teacher, helping young PD's to develop.



Pictured after completing their ski lessons are (I-r) Don Janklow, KilS-FM News Director Liz Fulton, Big Bear Tourism President Richard Cooper, Goldmine Ski Resort Operations Director Benno Nager and (sealed) KilS-FM midday personality Paul Freemen . . . Paul went back for another lesson.

KIIS-FM Slides With A Trend

One of the most popular winter sports is skiing. It has evolved from the cold weather sport of the elite to being embraced by the masses, as more ski areas have been developed and the price of equipment has fallen.

KIIS-FM/Los Angeles has teamed with Don Janklow Productions of Santa Monica to form the KIIS-FM Big Bear Lake Ski Club, which allows members significant discounts at Big Bear Lake through a membership card. The cost to listeners is nothing for the card.

All they have to do is register at one of the 15 Wherehouse Record stores in the Los Angeles area and they get cards. They are also eligible to win free trips including lodging, transportation, lessons, and lift tickets. The card also offers some midweek and weekend discounts on equipment, rentals, lift tickets, and food.

The contest is limited to listeners over 21, and according to KIIS-FM Promotion VP Meridith May, "This has generated hundreds of adult phones to the station, and thousands of cards have been issued. If all continues this way, it will be an annual event." If your station is in an area accessible to skiing you might investigate how you can cash in on this very "hip" adult trend.

R&R: When you go into a new client, do you handpick a PD?

EAD: Finding a good PD is pretty hard. If you are a smaller market and do happen to find one, he will eventually be wooed to a larger market in search of more money, and a consultant can offer a stabilizing influence to the station when he leaves. If the product manager at Procter & Gamble who handles Prell Shampoo leaves, his replacement won't change the color or formula.

For these reasons, we can only offer advice on what to look for in a PD and can recommend some good candidates if the client would like. The station can accept or reject any of these recommendations, but in the end they have got to do the hiring. We've had very little changeover in PD's where we have gone, because we are consultants, not employers.

JC: When I first go to a station I assess the capabilities of the PD so I can find out what areas he needs help in first. It's a misconception that a consultant comes in and blows everyone out. Over 80% of my stations have the same PD as when I started.

In fact, one of my PD's, Fred Henderson, was my original PD at KTFM/San Antonio, and is now PD at KMJM/St. Louis, which is one of my stations. He is well on his way to becoming a first-class program director. I don't know about other consultants, but. I generally don't have any problems with inherited PD's as long as they have the general abilities to do the job, and haven't put up a wall to learning more about their trade.

R&R: How much latitude do you give your PD's?

EAD: Please understand that all we do is offer advice. If a PD were diametrically opposed to our advice, it would be my obligation to let management know that the PD's ideas don't match ours. Management might back the PD up.

When a station buys the services of a consultant, they generally listen to what is said. This does give us a bit of strength and we do have management's ear, but we haven't come up against a bad situation yet. The PD's have options to implement our ideas and offer their own so that together we can win. I think it's better for a PD to have a bit of his own mind, so that he can make you more aware of what's happening in the market.

JC: My PD's definitely have lots of latitude. I'm just a consultant and that's exactly what it means. I'm paid by management to give them advice, and my job is to talk the PD into doing things the way I feel they should be done. I've been pretty successful at it so far. They want to win too.

I learned years ago that if you force a PD to do something, he will do it when you're looking and undo it when your back is turned, and that's not good. The best way is to teach the PD to be as good as he can be. My philosophies and concepts are the same from station to station, but each station sounds a bit different, as the PD puts his own personality into it.

Continued on Page 20



EDDY PENDERGRASS "You're My Latest, My Greatest Inspiration"

WIFI add KRLA add Z102 add 33 KZFM 29-24 KXX106 deb 30

WFOX add **Z93 29-23**

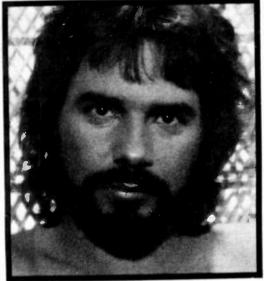
KINT 34-27 WTIX 26-19 B97 30-28 KROK deb 26 **KLAZ 23-19** WDOQ add KIQQ deb 32 WJDX 28-21

BJ105 deb 39 FM100 23-18 **KYNO-FM 15-12 KFI KHYT 33-26 WGUY 25-19** WFLB 30-24 **KILE 32-28**

B104 KFMK KBFM KEEL WSGN

WGLF KVOL deb 28 WBBQ KSLY KX104 **KDZA** WMAK-FM WNOX WCSC **WANS-FM**

95SGF



A/C CHART 28 23 TB

Bertie Higgins "Key Largo"

PRO-FM add KJR add KC101 add 29 WFMF add WRVQ add KELO add 35 JB105 31-29 Z93 5-4 94Q 4-2 O105 19-12 WCKX 20-14 KBEO deb 28 WKTI 16-15 **KEZR** deb 27 **KOPA 28-25** KZZP 23-17 WBBF deb 23

WICC deb 30 Q106 26-23 **WKEE 31-29** V100 deb 22 **KBFM 25-15** WTIX 34-31 **KEEL 26-15 KLPQ 31-28 KLAZ 18-12 WSGN 9-5 WZYP 23-21** BJ105 23-20 CK101 24-14 KX1047-5 WMAK-FM 20-10 KJRB 29-24 **WSKZ 13-9 WOKI 8-5**

WAYS 16-13 WSEZ 16-12 WCSC 17-13 WANS-FM 16-13 WGH 21-19 **WAKY 14-11 WZZR 26-23 WVIC 34-32** KSTT deb 23 KIIK 31-28 **KIOA 25-23 WNAP 19-18 WOW 16-14 WNCI 18-15** KCPX 25-22 KLUC deb 25

KHYT 34-30 WJBQ 32-30 WLAM 30-24 WTSN 26-20 WHEB 22-17 Q1048-6 Z102 14-12 95SGF deb 29 WFOX 22-21 WFLB 15-12 **WXLK 16-7 KILE 24-22** Q101 18-10 **KKXL 25-23 KFYR 16-12 KDVV 32-28 KSLY 22-19**

WJDX add 35 B97 KCBN 28-24 **KXX106 KDZA 22-15** WAXY **KATI 9-5** WDOQ **KQDI 2-1** WHBQ **KYYA 19-12** WGUY **KOZE 25-22 WFBG** WBEN-FM WGLF **KQWB** CKLW WTRU WZZP KFI 99KG WFBR WHFM





ELO "Rain Is Falling"

WACZ add WRKR add WTIX deb 34 CK101 deb 38 WSSX 29-26 KSKD deb 36 Q104 deb 33 WPHD 3WT

WKEE **KROK** WDOQ WMAK-FM WCSC WNAM KNBQ **WOMP-FM**

WCIR **WFOX** KKOV KSEL-FM **KQIZ-FM** Q101 **KFYR** KENI

WVBF

KINT

KROK

WDRC-FM



DISTRIBUTED BY CBS RECORDS

Can A Consultant Make A Difference?

Continued from Page 18

week?

R&R: What about contests, jock presentation, news, and commercial load?

EAD: We advise our clients in all areas of programming and the marketing of the station. The different formats we have all have modular parts, but for example WSSX doesn't sound exactly like WIKS. The PD helps to shape the mix. Some PD's might want the jocks to be high-profile, and at the other station, the jock is less of a foreground element. Budget, marketplace conditions, and station positioning are the variables for determining the fine points of these elements.

EAD: Each station is regarded as a

separate entity. I do look for trends and

similarities and will recommend those

titles I know are safe adds. It isn't so much

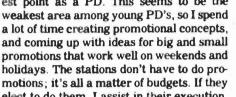
that I tell them what to do; it's more of a

collaboration. Each of my PD's have their

own ideas as to what is needed each week.

and I pay attention to what they have to say.

JC: I work particularly close on all these areas of programming, but especially close in the areas of promotion. It was my strongest point as a PD. This seems to be the a lot of time creating promotional concepts. and coming up with ideas for big and small promotions that work well on weekends and holidays. The stations don't have to do promotions; it's all a matter of budgets. If they elect to do them, I assist in their execution.



JC: All the stations report the records be-

ing added and played each week to me. In

some situations they add records before-

hand, and then talk to me, but in others I

talk over their choices. It all depends on the

individual abilities of the PD and how far

along in the learning process he is, and how

well he grasps the research.

JOURNEY TO JOURNEY - When Columbia's Journey recently played the Pan American Center at Naw Mexico State, KSET-FM/EI Paso took two winners to dinner, to the concert, and a party afterwards via ellcopter. Shown before takeoff (Lr) are the two winners and morning man Stu Kellogg.



KFRC/San Francisco bumper sticker paid off handsomely for the Bruno family (left) as personality Harry



DEL DROPS DOWN TO KRLA - With the release of his Network album "Drop Down And Get Me," Del Shannon is pictured at right with KRLA/Los Angeles per sonality Penny Biondi (left) and E-A rep Roy Smith.

LABORS REWARDED - K104(WSPK)/Poughkeepsie

NY recently received an award for its efforts in the MDA

Labor Day Radiothon, which helped raise thousands for

Jerry's kids. Shown (I-r) are PD Jim Simonetti and MDA District Director Gretchen Waugh.





HAPPY BIRTHDAY TO US — Re-cently WKRZ-FM/Wilkes-Barre celebrated its first anniversary and invited 2000 listeners to a huge birthday party at a local night spot. Shown here attacking the anniversary cake is middey personality Dave London.



Z102 SUITCASE PARTY - Z102/Savannah recently invited listeners to a local night spot. . . but the catch was they had to have their suitcases packed and ready for a trip to Washington to see the Stones in concert. At the end of the evening a drawing was held to determine the winners, who immediately left for the airport. Shown (I-r) are the Z102 Zebra, station personality Bobby Powell, the two winners, PD Jonathan Keyes, and MD Nancy Brooks.

R&R: That leads me to ask about your research methods . . . ?

R&R: Do you dictate the records added each

EAD: When I take over a station, I evaluate the research being done and make recommendations for changes. Over the years I've developed what I think are proven formulas and research methods that I know work. We also take the data collected at the station level, and further refine it with our own computers.

JC: I use as much research as the station can afford to use. Our systems have proven abilities to give the station an accurate picture of the music and marketplace. I utilize callouts, requests, and focus groups, as I feel the more angles you examine, the broader the picture presented. Research isn't a roadmap to the right records, but it is a useful tool.

R&R: How often do you visit your stations?

EAD: One of the approaches we offer is personalized service. We are not strictly a memo service as some have been criticized for being. While all markets are different we try to capitalize on what we learn from each market

I try to get in to each station every four to six weeks if the client wants me that often. Some are not willing to let me spend a couple of days that often for economic reasons so we are variable on this point.

JC: I try to go to my stations at least once a month. I have a limited number of stations by choice, because I believe the quality of stations is more important than the quantity. I have eight stations and only have room for one more client.

I work at setting up one station at a time, spending an intensive amount of time with them for the first two or three months. It is very important that the PD has a complete understanding of the research and how to

R&R: Finally, what do you say if the station goes down in the ratings?

EAD: We are rarely surprised by Arbitron numbers because of our ongoing research. We generally have a good idea of what the numbers should be and what is realistic if they vary. This helps to avoid the "kneejerk mentality," which causes over-

Fortunately, we haven't had any disasters yet, and have been able to proceed with our strategy according to plan. All we can do if it's down is to help the client understand what the numbers mean in terms of his business and to see if there were ways the problems could have been avoided.

This is just like a marriage - sometimes the client promises certain things will be done, and you find out they haven't lived up to their commitment. We are only advisors, and can only point out what should be done. Success like we have demonstrated doesn't happen by accident.

JC: I haven't had any major problems so far, but I do anticipate one of my stations to go down this book. It comes as no surprise to me and it's something that management has been cognizant of for some time now When a member of the chain of command doesn't perform his obligations, the rest of the station can suffer drastically. As far as putting a format on the air, and having the station fail, it has never happened.

One thing to keep in mind is that today's marketplace is twice as competitive as it was 10 years ago. Back then, the PD was more of a creative force than a management force, but today he is asked to do both.

This is a bit unfair. I provide the creativity and other elements to make it a complete picture. The PD who can manage and create well should either be in a top three market or a consultant too.

Editor's Note

I would be very interested to talk with programmers and air talent who have had first-hand experience with a consultant, either good or bad. I think it's important to see how a consultant can affect those already at a radio station when all of a sudden you find out you are going to be consulted. Please contact me, Joel Denver, by letter at Radio & Records, 1930 Century Park West, Los Angeles, CA 90067, and include your name, station and phone number, if you have some general thoughts you'd like to share for a future article.

Motion

Steve Ocean, MD at CK101/Cocoa Beach for the last 41/2 years, has exited the station, but can be reached at (305) 783-0925, and is ready to ... WGLF/Tallahassee PD Ned Smith relocate. leaves to become local sports anchor of WECA-TV/Tallahassee, with no replacement named yet . . . Former KWLO/Waterloo PD driver Steve Reynolds Joins WMAS-FM/ Springfield to do mornings . . . KRIG/Odessa promotes afternoon driver Mark Hanson to Assistant PD . . Jay Christian named PD at WQUT-FM/Johnson City from the PD slot at WDOD/Chattanooga.

The Music Section

CHR's Most Accurate Music Information Begins On Page 47

ABC

Continued from Page 1

At the official announcement of the purchase, held at the Watermark offices on Monday (1-18), Hoberman said, "We are proud to welcome Watermark into the ABC family. I am excited about this new dimension we are adding to our operation and look forward to important new contributions to be made. This acquisition is part of ABC Radio's commitment to the cornerstone of the radio business — programming."

Arnold

Continued from Page 3

knowledgeable about the business, and seems to work very well with people in bringing out the best in their creativity."

Before entering the record business, Arnold was PD at several stations, including WORJ/Orlando and WAAF/Worcester.

Lang

Continued from Page 3

Amaturo President Joseph Amaturo stated, "Lillian has been with AGI two years, and her performance has been outstanding. Her value has been not only on the front line but policy-making and setting longterm objectives."

Before joining Amaturo, Lang was a sales executive at WABC and WHN/New York as well as KTRK-TV/Houston, and served as a sales representative at the Christal rep firm.

Van Dyke

Continued from Page 1

industry and we at KOY and Harte-Hanks are thrilled that he is becoming an important part of our company."

Van Dyke has been an air personality at KLIF, CKLW/Detroit, KFRC/San Francisco, WLS/Chicago, KHJ/Los Angeles, KGB/San Diego, and WRKO as well as programming KGB, KHJ, KLIF, and WRKO. No immediate replacement was named at WRKO. Van Dyke will assume his new duties at KOY in mid-February. He fills the vacancy created when Nat Stevens resigned the programmer's position at KOY (ROR 12-4-81) after 13 years with the station.

Musso

Continued from Page 3

Tony Scotti, Chairman of Scotti Brothers Entertainment Industries, said, "Johnny Musso is one of the finest executives I have ever had the pleasure of working with. His experience in A&R and sales are a great balance to his administrative abilities. He is perfectly suited to lead the Scotti Brothers Records team into a successful future."

As President, Musso's responsibilities in addition to the record label will be direct control over company administration, and direction of Scotti Brothers' ten staff writers and recording studio facilities.



PARTYING WITH LUTHER IN LA. — Epic Records hosted a recent party for artist Luther Vandross, with many local radio personalities attending. Pictured (I-r) are EIP/A's Michael Alhadeff, Ron Lanham, and Lori Holder, Vandross, KIQQ/Los Angeles PD Paula Matthews, Assistant MD Aida Scorza, and MD Robert Moorhead.



BRAD MESSER

It's Too Quiet Out There

Things have been quiet and settled too long. I get the uneasy feeling that we're overdue for some hot new trend to begin showing itself in radio news. But where is it?

Everyone knows how to handle actualities and voicers with the slick No Intro method. We've all passed through the phase of smoothly cross-fading from our words into someone else saying the same words. Putting snatches of music in newscasts has faded away but nothing has popped up to replace these now-timeworn techniques. There's a void, I tell you. It's too quiet out there. Perhaps something big is about to happen.

There is one style so outrageous, horribly outdated and even laughably campy that it is perhaps precisely the "new" style we've all been awaiting.

No more smooth handoffs into the news. Instead, a highly-produced intro. You know, sound effects of Big Ben chiming the hour, some teleprinter and a music bed, and something like "It's 4 o'clock in London, 8 o'clock in Moscow and exactly 10 o'clock in the Radio News Center where Brad Messer reports LIVE the news of this hour!" This style requires some live production, because the datelines must have a filtered effect, the stories are to be separated by bells, and any late-breaking stories just handed to you should be introduced with a suitable siren or submarine dive klaxon horn.

This gets people's attention, see? Once the basics are mastered the additional production effects can be phased in, and refinements to script can be included. You know, the mandatory two adjectives preceding each noun, and at least one adverb clinging to each verb. "Her pathetic, weakening sobs could barely be heard above the howling, bitter-cold winds, as the heroic volunteer citizens attempted their early-morning pitch-dark rescue." That sort of thing.

I haven't heard that kind of format in two decades, but as I said, we're long overdue for a new style.

CALENDAR -

Gold Finder Lacked Follow-Through

MONDAY, JANUARY 25: John Marshall saw the gleam of gold and touched off the Great California Gold Rush 134 years ago this week. People followed Marshall around for the rest of his life, bugging him because they thought he had a natural nose for the stuff, but Marshall's first discovery of gold turned out to be his last. He ended up a farmer and died a relatively poor man. Marshall's grave at Coloma is part of a tourist complex which now draws about 400,000 visitors aroundly.

During the weekend John Belushi had his 33rd birthday. Today actor Dean Jones is 47.

Montana's 100-Degree Temperature Plunge

TUESDAY, JANUARY 26: The mayor of Browning, Montana says, "We dress for the cold here, so when the temperature jumps sixty or seventy degrees we can just remove a few layers of clothing." He isn't exaggerating. Steve Barcus says Browning heats up and cools down very rapidly, and established the world record for fast-changing weather 66 years ago this week. A 44-degree afternoon cooled to a minus-56-degree night, a one hundred-degree change in less than 24 hours! Browning is about fifteen miles from the Rocky Mountains, near Glacier National Park.

Actor Paul Newman is 57. Club singer Eartha Kitt (who was born in a South Carolina town named North) is 54. Cartoonist Jules Feiffer 53.

America's Only Fatal Astronaut Accident

WEDNESDAY, JANUARY 27: America has never lost an astronaut in space, but fifteen years ago today three men died on the launch pad at Cape Kennedy (now Cape Canaveral). A flash fire trapped Ed White, Gus Grissom, and Roger Chaffee inside the command module. They couldn't rush out the escape hatch because that required special tools and about three minutes of coordinated effort. After the 1967 tragedy the hatch was redesigned to open in ten seconds.

America formally got out of Vietnam nine years ago today when we signed the Peace Accord of 1973.

The "father of the atomic submarine," Admiral Hyman Rickover, is 82 today. Bandleader Skitch Henderson is 64.

Actress Donna Reed 61. Actor Troy Donahue 45. Dancer Mikhail Baryshnikov 34.

Car With A Six-Foot Fold-Down Bed

THURSDAY, JANUARY 28: James Nash, who was born 118 years ago today, grew up to become the boss of Buick and then General Motors, but he resigned in 1916 to make a car with his own name on the grill. The Nash automobiles were trendsetters, with unitized body construction and dual plugs (an eight-cylinder engine had sixteen sparkplugs). Some Nash models had crank-down seats that made into six-foot beds. Nash merged with Kelvinator, that combo merged with Hudson, and the offsping became American Motors.

Today the Coast Guard is 67, and the TV Emmy Awards are 34. "Hawkeye" Alan Alda is 46.

Baseball Hall Of Fame

FRIDAY, JANUARY 29: The Baseball Hall of Fame was founded 46 years ago today. The complex at Cooperstown, NY, has bubblegum trading cards, scruffy old fielders' mitts, statues, photographs, and the world's richest baseball research center. Fewer than 200 players are Hall-of-Famers, but the library contains a biography of every man ever to play even a half-inning of big league ball, along with the score of every game.

This is the eve of the first broadcast of "The Lone Ranger" radio program, which went on the air January 30, 1933 and stayed on the air for twenty-two years.

Actor Victor Mature 66. Actor John Forsythe 64. Actress Kathryn Ross and singer Claudine Longet 39.





AOR Market Summary: Seattle

Without question, one market industry eyes were on as initial fall Arbitron results arrived was Seattle. It's there that three well-known consultants are battling through their respective stations: KISW (Lee Abrams), KZAM (Jeff Pollack), and KZOK (John Sebastian). When the advance figures arrived this week, KISW was on top with a deflated 7.9, while KZOK and KZAM were up, 4.1 and 3.7 respectively.

This week's Seattle market summary, completed just before the books appeared, gives interesting indications of all three stations' unique approaches to the heated Seattle AOR radio battle.

KISW: Consistency Pays Off

KISW has been the consistent Seattle 12+ AOR ratings winner for years now. At its programming helm is Beau Phillips, who described KISW's ongoing relationship with the B/A/M/D Superstars organization: "We have an unusual setup with them. We use them as I think they should be used and as I think any consultant would like to be

used: as a consultant in the pure sense of the word. When you look to a consultant for all the answers you're in trouble. Like when you're in school, if you get the answer sheet to a test and you use it to get a perfect paper, you're not accomplishing anything unless you really un-



Beau Phillips

derstand those answers. Our relationship with Lee is that we share philosophies and information about lifestyle trends. We tap into his information about what's coming up, not what cuts to add on the Police al-

No Research Is Good Research

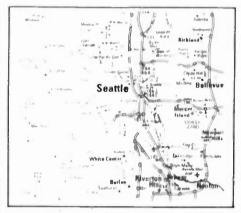
Where Beau really differs from other consulted PD's is in his attitude about using research: "We do absolutely no research at KISW. John Parikhal does some phenomenal lifestyle research which I find fascinating. But as far as song choices are concerned, I have people on the air who have been here a long time, and who are very talented. They know what's going on in the market and what's expected of them, so I can give them freedom to put their shows together. I feel that if you can't hear hits you have no business being in radio.

"I don't believe in callout research," he continued. "I think if it were valid everyone would be playing the same songs. And while there are similarities between the Seattle AOR playlists, we're not playing the Sherbs, or the Look, or Tarney-Spencer. Part of the fun of being in radio is finding a song we all like and then going on it, not doing 300 callouts to see if everyone in the community agrees with us first

"We've been instrumental in breaking a lot of bands in this market. That's part of the buzz that keeps KISW exciting: the real. natural excitement and enthusiasm we put into it, be it the music, promotions, news or

Cinematic Personalities

Phillips noted, "The real issue in Seattle is not KISW vs. KZOK or KZAM; it's personality radio vs. jukebox radio. John Sebastian is upfront in telling his stations basically to shut up and play the hits. That may work for him but it's an awfully robotic



approach to radio. There's not a lot of difference between KISW and KZOK musicallv. and all three stations like to talk about how commercial-free they are. Once you get past music, what's left to offer listeners? Unless you have in-depth news, exciting and creative promotions, and talented personalities, I think you're in trouble."
Phillips recalled, "Lee Abrams is the

first to admit he created a lot of robotic jocks. Then, when 'cinematic' radio came about, these people, who were trained to do nothing but back-announce the hits, were saying, 'What do you mean? I don't know how to be a personality.

"I think people need a friend on their radio station, especially these days. I can't relate to someone who just says, 'Crank it up,' or 'kick-ass rock and roll.' I won't work for a station that says 'kick-ass rock and roll.' It's pure teen in its appeal, and I don't want to put parameters on who listens to KISW. The books show we do well in teens but that's not the only audience we're aim-

Promoting For Longevity

KISW is Seattle's longest-running AOR, a fact that enters into Phillips's promotional game plan for the station. "We don't program book for book," he stated. "I don't load up dollars for TV schedules or buscards. I go for consistency of product. We're here for the long run. We've endured disco, country, and new wave. We're a consistent rock station that remains fresh because of the people we have. I think music is in the most boring state it's been in for a long time. If you put all your energy just into music at this time I think you're making a fatal mistake. I feel it's programming suicide not to have a talented airstaff that can pick up the slack when music's just not that exciting."

Phillips wouldn't predict the outcome of the fall Arbitron, though he went on to say, 'We've gone up five in a row while KZOK's gone down five in a row and KZAM has wandered somewhere in between. It's inevitable KZOK will come up from a 2.3; I can't believe they even went down that low. By tightening and shutting up they will come up, and certainly at our expense. It's a natural leveling-off process; it's bound to happen. Everybody, even the softer stations, has been coming at us in his own

Stones performed twice at the King-dome, AOR radio was on the scene with live reports, free tickets, and special promotional items. KISW was Jovan's official tour sponsor for the market, with exclusive broadcasts from the press box and concert floor, 50,000 tour passes, and a tie-in with "Start Me Up" to give away a motorcycle. KZOK's approach was more low-key, relying on

traffic reports and other infor-

mation about the logistics of get-

ting to and from the show.

As the Rolling Stones tour entourage conquered America this

past fall, no other radio format was as intimately involved as AOR. In Seattle, where the

Each spring and summer, baseball broadcasts help the ratings of A/C and N/T stations. I wondered whether the scope and intense AOR coverage of the Stones tour might have a similar boosting effect on AOR ratings for the fall? KISW PD Beau Phillips guessed, "It probably did; Mediastats show we went up, anyway. A lot of closet rockers who listen to Beatles A-Z's but otherwise listen to 25+ soft rockers might have thought, 'For old time's sake, it would be neat to see the Rolling Stones. Maybe I'll listen to the AOR stations to see what the shows are going to be like. KZOK PD Nils Von Veh offered, "It might affect the ratings; we'll see. It certainly focused much more attention on rock and roll than normal with the mainstream

Stones Roll, AOR Radio Rocks

way. We're going to get nibbled at, no question about it, but I'm not concerned about it We want to be dominant in our target demo of 16-28 (I don't use ARB's demo definitions). If we win that, anything else is gravy.'

KZOK: Kicks Out Soft For Kick-Ass

Up until fall of 1979, KZOK was Seattle's dominant AOR. Tides turned and the station has been chasing KISW's tail (and sometimes KZAM's as well) ever since. Along the way KZOK has tried several AOR format permutations to grab back its listeners, including a recent switch away from hard rock in an unsuccessful attempt to capture upper demo listeners

In August, management hired John Sebastian to help turn things around. Out went the soft rock and in came "kick-ass rock and roll," though Nils Von Veh didn't call KZOK's soft AOR experiment a failure: We had an image as a rocker, and to change that image, we should have changed

call letters and had a two-year game plan. It was obvious real quickly that it was going to be a long haul. The company and I felt we couldn't wait that long. We already had a well-established image as a rocker (since 1974), so we de-



Nils Von Veh cided to go back to that while also accommodating 25+ listeners with our AM (an A/C).

Von Veh expressed confidence that Sebastian's format could corral some older listeners along with teens, and went on to praise working with John: "The most-often stated criticism of consultants is that they program from a distance. With John's music research system you end up programming totally for your community. John's probably the last person to offer his thoughts on what he likes; the audience really determines this station's playlist."

Heavy Music

Listeners get to hear plenty of music on KZOK; as per Sebastian's suggestion, KZOK runs only eight spot units an hour in two breaks, which leaves 45 minutes every hour commercial-free. Von Veh stated, "The clear dividing line between KZOK and

KISW is whether you want heavy doses of music or more of a personality approach. KISW's strength is clearly their personalities. KZOK's airstaff is the best it's ever been, but within the confines of John's system there's not a tremendous amount of

room for that approach."

He continued, "The battle here is really 18-24. For us it's a question of what resentments people will have that we switched and then switched again, and whether they'll come back to us. We have some indication that our older listeners have noticed the switch back to rock; they're calling to say they're glad to have a rock alternative to KISW. We started way behind in the ratings but Mediatrend puts us much closer now. The big difference is teens. Take away KISW's teens and we're very close. I don't really perceive KZAM as direct competition, because of its upper demo approach."

KZAM: Pulls Several Switches

KZAM-FM has been interested in attracting upper demo AOR numbers for years now, but has been the victim of program-ming and consultant switches that have resulted in the station treading water in recent ratings periods. Now, with new PD Jerry Ostertag and consultant Jeff Pollack firmly entrenched, KZAM-FM has started to carve a serious niche for itself in the Seattle community.

The Pollack Touch

Ostertag is a former Abrams PD (KGON/ Portland) who commented on working with Pollack as opposed to the Superstars organization: "Both rely heavily on the people who work at the station. They're fairly lowkey in their approach; they don't shove orders down your throat. The Burkhart/Abrams people keep in closer phone contact

but visit less frequently; when they do it's for a very short period of time. Jeff calls less because he's not as in-volved in day-to-day music selections (at least not at this station). But when he comes into the market he spends time there, gets to know the market and gets a feel for



Jerry Ostertag

Continued on Page 23

Seattle

Continued from Page 22

the organization, for the group of people actually doing the job. That's very important because this is a labor-intensive business—just look where your expenses are."

Ostertag continued, "I'm working with Jeff in a different context than most of his clients. Most of them are the more traditionally-based AOR format, while we're charting a different course here. Neither of us is approaching this with a fixed set of ideas." Is this the "25+ AOR" format Pollack spoke of in an earlier R&R interview (5-1-81)? Ostertag answered, "It's going to be, but in no way would I characterize its present state as the end product. We've just completed a transitionary phase from the old KZAM-FM, which was quite soft but much more eclectic and broad-based."

What's the new KZAM-FM sound like? "It's a fairly controlled flow of medium tempo and softer AOR tunes," Ostertag reported. "There are no grinders, no hard rock at all. It's all fairly recognizable, mainstream primary cuts by well-known artists. Our music is quite different from that of KISW or KZOK; of our total libraries probably less than a third of what KZAM plays would be heard on those two stations.

"But then, I'm not sure we're competing with them; perhaps only marginally. I want KZAM-FM to be considered a clear alternative to them at this point. The bulk of the audience we get will probably be older than KISW's or KZOK's. I don't care to have teens listening to us. We're looking elsewhere competitively, mostly at CHR and A/C's."

Ostertag disagreed with Nils Von Veh's guess that it would take two years to make a soft-rocker work in Seattle. The KZAM-FM PD stated, "It's true there's still a lot to be done on the air, with the music and more. KZAM will be rebuilt and redeveloped over a period of time. This is considered a starting point and there are a

AOR Reporter Profile



Poughkeepsie PD: Mike Harris MD: Stew Schantz Power: 50,000 watts Consultant: none

"When I took over the programming job in September of '80, I implemented a new station philosophy by balancing the record library to appeal to the younger and older demos. This way the younger demos are growing up with the Beatles, Doors, and Hendrix (as I did in the late 60's) as well as the Cars, Loverboy, and AC/DC. On the other hand the upper demos can hear old and new Stones, Genesis, and J. Geils.

"My philosophy has always been that there's a lot of good music around so I encourage Stew Schantz, our MD, to go over every record with a fine-tooth comb listening for that hook that will generate some interest. This results in a very liberal add policy in these days of conservatism and a tight playlist. I've started to make WPDH more than just a jukebox through on-air promotions, the WPDH rock n' roll album, concerts, listener parties, and summerfests with fireworks on the 4th of July. With our merchandising campaign our call letters are everywhere; we're very, very visible. The glue that holds all this together is the jocks who know how to rock n' roll and have fun doing it." - Mike Harris

number of directions we can take from here. But I would hope it doesn't take two years; that's a lot of financial pressure on everyone's head and no one likes to live with that over his head."

The Seattle AOR competition is especially significant because it presents a microcosm of three of the format's most popular forms. What is happening in Seattle may have impact throughout the rest of the AOR community in the months (and ratings books) to come. Continued luck to all three stations!

EVOLUTION

Vin Scelsa resigns as evening air personality at WNEW-FM/New York, where he's worked for almost ten years . . . KZOM/ Beaumont PD Bill Demore is upped to GM as Paul Gautier grabs PD post and Rick Robbins is named MD...Roman Moore exits as MD of K104/Fresno to become PD at a new signal in Grand Junction, Colorado. KZOO goes on the air as an AOR by March ... Karen Lupke is named GM for WTAO/Murphysboro, while Marilyn Wells Pranno is named MD and Todd Cave becomes Production Director . . . Jeremy Whitworth is named MD from the airstaff of KMOD/Tulsa . . . Brian Krysz joins WWTR/ Bethany Beach from WPDH/Poughkeepsie as MD. Harvey Glass joins WWTR from sister station WETT for nights . . . Keith Richards is upped to evenings at KSFX/San Francisco from weekends . . . Colleen Patrick is appointed KZAM/Seattle News Director, joining from neighboring KZOK WMJQ/Rochester appoints Carey Bar-

naby as Promotion Director from sales ...

Jaime Wohl exits CHEZ-FM/Ottowa for CKIK/Calgary ... KPRI/San Diego MD Laura Wilkinson exits, as does newsperson Ted Tillitson.



BANNER BOOSTERS — WLUP'S Patti Haze and Sky Daniels stepped onstage during a Blue Oyster Cult/Foghat show to judge a station-sponsored banner contest. Winners were invited backstage to meet Foghat.

COLOR

THE BEER HUNTER STRIKES BACK: KENO/Las Vegas held a beer hunter party for Bob & Doug McKenzie fans, who were invited to impersonate the duo to win cases of Canadian beer and plenty of back bacon. All contestants received free LP's and official hosehead buttons.

SOUTHERN PACIFIC TO DIABLO CAN-YON: KDKB/Phoenix, in conjunction with WB/Reprise and the Neil Young "Re-Ac-Tor" album and the track "Southern Pacific," asked its audience to listen for a train whistle on the air. When heard, listeners called the station to win prize packages that included Young LP's and T-shirts. A grand prize winner gets a free train trip to San Luis Obispo to watch as the nuclear reactor at Diablo Canyon is fired up for service.

COMING NEXT WEEK: Los Angeles has become "Too Hip!" In the first major fall ratings upset, KLOS bested KMET in 12+ figures for the first time in over four years. Next week PD Tommy Hadges and Director of Creative Services Steve Gaspar offer an overview of the philosophies that made KLOS a winner.



WINNING'S EASY AS PIE — The WQMF/Louisville Rock & Roll Patrol has been cruising Kentucky looking for cars displaying the station's new window sticker. When pulled over the listener wins \$50 or \$100. The money, however, is located at the bottom of a cream pie which the winner has to take in the face to collect (as is happening in the photo).



RATINGS CELEBRATION — WPLJ/New York VP/GM Joe Parish proudly holds a sign bearing WPLJ's fall Arbitron share, while the rest of the staff (including PD Larry Berger, bottom left) cheers the results.

UPDATE

AOR ratings success stories abound as the fall results arrive: KZEW/Dallas's jump (at a time when the station had no PD, though it was consulted by the Pollack group); WLUP/Chicago's rebound to dominant AOR status with new PD Tim Kelly and consultant John Sebastian; fellow Sebastian client KSJO/San Jose's best-ever numbers and its first 12+ win against KOME; neighboring KMEL/San Francisco's continued rise; WHJY/Providence's debut AOR book (another Pollack station) with a whopping 8.8; KLOL/Houston's rise, and others. Keep 'em coming! . . . Speaking of consultants, Jeff Pollack has withdrawn as the consultant for KSRR/ Houston . . . Happy first AOR anniversary to WYNF/Tampa . . . WHCN/Hartford will celebrate its 13th AOR anniversary in May, and seeks artist ID's and greetings. Contact the station PD ... KZAM/Seattle's sponsoring a Greenpeace radiothon, and needs albums, autographs, and other rock star memorabilia for its radio auction. They'll also need rock ID's. Contact the PD KBCO/Boulder's been busy lately. It's sending a pair of listeners for a ski-concert weekend in Vail to see Bobby & the Midnites. Plus the station just released its "Boulder Pocket Guide," combining a calendar with important phone numbers in the area . . . KMJX/Little Rock had great success with its first video party, which attracted an overflow crowd for reduced drinks and rock on tape all night long WRIF/Detroit cosponsored a Carmine Appice drum clinic that drew 1500. After a set of Ludwig drums were awarded to the winner, Carmine jammed with Ted Nugent and the Rockets' Jimmy McCarty ... Mer-cury/Polygram's Bob & Doug McKenzie helped KMET/Los Angeles celebrate the first anniversary of its "Finally A Friday" live broadcasts from the Country Club nightclub. The duo made a live appearance complete with back bacon and Canadian ale ... WQDR/Raleigh has instituted a weekly "Amateur Hour" listener DJ show Sunday nights at 11 . . . KFMF/Chico jocks took part in a donkey basketball game to

raise over \$1000 for a local school . . . WIBA-

FM/Madison jock John Yaeger is hosting-a weekly hourlong TV show of local bands in concert that WIBA-FM stereocasts... KTIM/San Rafael is helping to organize a benefit concert for victims of the recent Bay Area floods. Among those already committed to play at the affair are Jesse Colin Young, Brian Auger, and Tim Goodman . . . WGIR-FM/Manchester's awarding a season's pass to all the concerts at an area theatre in a write-in registration promotion . . . KVNF/W. Colorado is sponsoring a winter sports festival for listeners as a fundraiser for the noncommercial AOR. Included are contests involving snowmobiling, snow sculpturing and dancing . . . New Buffalo AOR WUWU needs album service. Contact MD Gary Storm at 519 Main St., E. Aurora, New York 14052.

CONCERTS&CONVERSATIONS

PRESENTATIONS: KVRE/Santa Rosa presented the Blasters for \$1.01.

BROADCASTS: Nils Lofgren on WBCN/Boston... Joan Jett, Southside Johnny on WNEW-FM/New York.

GUEST DJ'S: Bryan Adama on WSYR/Syracuse... Henry Paul on WQXM/Tampa... Dan Aykroyd, John Candy on CHEZ-FM/Ottowa.

The Music Section

AOR's Most Accurate Music Information Begins Page 35

Adult/ Contemporary



JEEF GREEN

Guides To Effective Radio Marketing & Promotion

Like anything else today's consumer uses, radio is a product. It follows that a station must therefore, like any other product, be targeted, marketed, and promoted to a specific audience to be successful.

One fast-growing company that specializes in assisting stations reach their peak potential is The Research Group, a division of Sunbelt Communications. TRG could be considered a "think tank" of highly-experienced radio professionals, all of whom have backgrounds in both radio and research. Currently, TRG works with dozens of A/C stations as well as many other formats.

What's effective radio marketing and
promotion all about?
Terry Patrick, a 13year radio programming veteran who recently joined TRG as
a Research Associate
from positions at
WWWE, WZZP, and
WGCL/Cleveland,
among others, shared
some of the strategles



some of the strategies Terry Patrick and philosophies TRG's modern broadcast

marketing team applies.

I. Long-range Strategic Plan

One of the main ingredients in becoming a successful radio station is the development and implementation of a long-range strategic plan for maximizing rating, revenue, and profit success.

The first step to building this plan is a strategic market study, which involves perceptual market research. Analyze key listening measures to see how healthy your station is. Is it doing well at converting trial

Progress

Gil Haar has been promoted from News Director to News & Public Affairs Manager KYUU/San Francisco, Also at KYUU, Anmarie McSweeney is upped from News Coordinator to Coordinator of News/Public Affairs Rondeau, Sports Director for KOMO/Seattle, has been named 1981 Washington State Sportscaster of the Year by statewide sportscasters and writers. Also at KOMO, Dennia Fleenor is promoted from reporter/anchor to Public Affairs Manager. . Tom Green joins WCLR/Chicago as sports reporter, formerly anchor/producer/reporter at WBBM-FM across town. DeSuze is named Director/Regional Affairs Council for WBZ/Boston . . . WLTA/Atlanta has named Paula Chambers to a newly-created Public Relations/Research post, most recently of local adver-. Pamela Koltz joins tising agencies. WCFL/Chicago as Promotion Assistant, previously of crosstown WLS's promotion depart-

The Music Section

A/C's Most Accurate Music Information Begins Page 46 samplers to regular, longterm listeners? Are samplers ever returning? Moreover, one needs to understand what the exact target audience should be, even though the general target may be A/C. For example, in some markets, it's difficult to reach certain adult demos on AM. It's important to know both what age groups you should be pursuing and what a realistic target is.

In addition to the traditional age-sex study, a market segmentation review is helpful. This is a careful look at the qualitative composition of a market. An examination is made of the format preferences in conjunction with the proper age-sex distribution on AM and FM. In short, you obtain the potential availabilities of each demographic with every format. From there, you can determine the total target focus for the station — i.e., your target demographic and lifestyle.

Determining The Needs Of Your Target

The next challenge is to uncover the exact needs of your target audience. Not all A/C's have the same needs. For example, the importance of sports is a highly active

to your marketing strategy, and is initiated once the programming is consistent and accurately directed.

"The fewer messages you try to get across, the better

chance you have of reaching your target audience. Stick

to one basic idea and build from there.'

Promotion is often the barrier between a good and bad ratings sweep. Everyone's experienced this situation: A good programming team feels the station is sounding great and right on target. The Arbitron returns show disappointing results. The first reaction from management is likely to start tinkering with the programming. A jock or even the PD is fired, when in fact the weakness may actually have been ineffective promotion, or no promotion at all.

mediately dealing with large sums of money. With time-buy TV placements so expensive, one must be careful to not only schedule the correct spots, but purchase the proper shows that reach the specific lifestyles within your demographic cells. In short, pretesting and researching message and strategy can save you a lot of money.



Don't expect the ratings to tell you if your promotions were responsible for the results. It's necessary to go into the street to assess how strong and effective the promotion campaigns have been. Even a small market station, which can't afford TV spots, billboard blitzes, and heavy promotion budgets, may benefit greatly by analyzing how its community perceives it. It could create more word-of-mouth positives about the station.

A word on doing your own market and perception research: Make sure the person in charge is highly skilled and can coordinate qualitative as well as quantitative research. If not, the results you obtain can do more harm than good. It's just amazing how much money is wasted and how many images are tarnished through incorrect marketing and promotion.

At The Research Group, it's our job to find the right road to a station's success. We can and will do anything our clients ask us to. But then, these are the efforts it takes to win.



CONTEST BLOB ATTACKS U-102 — WMYU (U-102)/Knoxville and a fast-food chain gave away three 102-second shopping sprees. Pictured are (from left) PD Bill Burkett and morning man Dr. Dave Dunaway with a few of the entries.

The first reaction from management is likely to start tinkering with the programming. A jock or even the PD is fired, when in fact the weakness may actually have been ineffective promotion, or no promotion at all."

"The Arbitron returns show disappointing results.

variable from one A/C to another. The value and nature of contesting is also a key A/C programming variable. Taking this one step further, it's generally assumed (and true) that information services are important to A/C listeners. Yet it's critical to find out to what degree. Sure, mornings are essential for information. What about the other dayparts? How much should you have? You need these facts to fine-tune the programming to fit the exact needs of the target.

While examining a market and learning the needs of the target, one can learn both how well a particular station performs at satisfying those needs and what areas are weaker or stronger than the competition.

With all this data, you then formulate your strategic plan. You know what is needed to attract and keep your target audience. The fine-tuning process takes place.

It's very important for every member of the programming team to be familiar with this game plan and what their parts to play are. I have frequently experienced the situation where the staff was unaware of the station's goals — sometimes even the PD wasn't sure.

II. Effective Promotion

Effective promotion is the follow-through

One of the biggest pitfalls in promoting A/C stations involves producing the wrong message. Are you trying to increase cume, quarter-hour, reinforce loyal listeners, change your image, enhance it, etc.? Understand the objective of your promotional effort. Make sure it matches what you're doing.

Promotion Pre-testing

To determine if a promotion spot or campaign will work correctly, it's sensible to pretest your ideas. Present your concepts for TV, storyboards, billboards, and newspapers to samples of your audience before producing and running them. Weed out the bad ones and study to see how to make the good ones stronger for more impact.

With whatever kinds of promotion methods you use to achieve your goals, avoid allowing the message to get lost in the creativity. Keep in mind that listeners are being bombarded with messages. The fewer messages you try to get across, the better chance you have of reaching your target audience. Stick to one idea and build from there

Since a TV promotion budget is critical for larger A/C stations, you find you're im-



RADIO ON TV - PART II

Syndicators Respond To Radio's Demands

Last week we looked at one company which has diversified to meet the growing demands of radio for professional-looking Country radio spots for television. Top Billing, Inc. is not the only firm to recognize this need and react accordingly. Others, such as American Image Productions Inc. (Nashville) and Hamilton Productions, Inc. (Miami), have in the past several years created divisions aimed at this emerging market. Still other companies, such as Celestial Mechanix, Inc. (Venice, CA) have sprung up recently in an effort to fill this void and provide radio with a product that is competitive with national advertising. We first spoke with American Image President Jerry Williams, who filled us in on the company's background and subsequent entry into this field.

"We changed our name from the Money Machine Company in August of 1980 because of the involvement with television. Previously we did only audio vehicles, and we are one of the major companies as far as sales production library services are concerned, the basis for our business for a good while. The idea to get involved in television production came about at the NAB Programmers Conference in New Orleans when we were approached by several people with the idea of creating this type of product, so we simply responded. Country happened to be the one that we did first simply because the people involved within our organization and the people who approached us about it had Country stations, and also because we felt the other formats were being looked at as far as television commercials go more so than Country. There wasn't really the kind of high-quality product out there for Country broadcasters that we felt they deserved."

American Image Thrust Is Country

Although the company plans to handle other formats and has already produced spots for both A/C and Beautiful Music stations, they decided to concentrate on the format they debuted with...Country. "The main reasons we have more Country product is simply because that seems to be where we carved out a niche initially (having won an award at the BPA last year for our Country campaign)," explains Jerry, "plus the impact that country music was having as a format. However, that is more or less a division of our company, whereas some of our competitors only concentrate on that one particular area. We are a company that serves broadcasters with a varie-

> "What we really want to do is make sure they get a commercial that is going to stand out in a crowd." Jerry Williams

ty of different products, not just centering our attention on one particular area. We are not trying to be all things to all people. Quality is the key, and it's not worth doing unless you can do something that is really going to have a chance to be extremely well thought of in the marketplace.

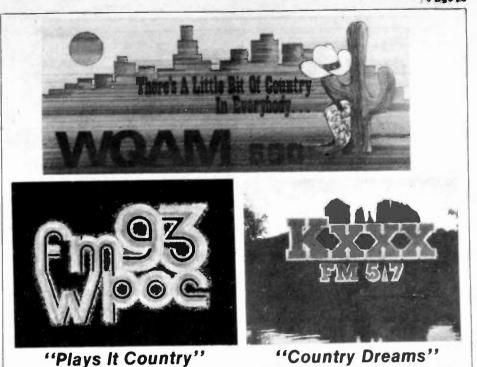
American Image's debut effort, "Livin" The Music," was produced with the "Urban Cowboy" look that was so popular last year. It is still running in some markets and at its peak ran in around 28 markets. Jerry fills us in on their current "Plays It Country" spot, which just came out the beginning of January and is already sold to six markets.

Audio An Important Element

"We feel that audio plays a great deal in the creation of any really good TV commercial, so we used Gary Morris on the audio track. The sound that you get with the animation is a very contemporary approach to audio as it relates to country music."

Jerry explains how the spot can be customized for each station. "Usually you can only customize the call letters. However, we have three areas of customization that can be done...the city name, the slogan (you don't have to stay with the 'Plays It Country' theme), and the call letters. The spot even has five additional audio jingles that can be used on the air or with the spot itself at the discretion of the client. What we really want to do is make sure they get a commercial that is going to stand out in a crowd and be significantly better than what their competitors are running from a positioning point of view.

Hamilton Productions has been in business ten years but only started providing advertising for broadcasters about three years ago. President Joel Hamilton explains how that came about. "Our first Country spot, 'There's A Little Bit Of Country In Everybody,' came out about August of 1980 and is now being used in 67 cities. Our research into country music determined that there were only one or two companies which offered some television spots that went with a jingle package or something, which is how we got into producing materials for Country broadcasters. We felt that with what we saw that was going to happen with country music, the growth potential that was building, the change in the music itself, that now was a better time than ever for Country stations to promote themselves and be capable of selling not just to cowboys but to virtually anyone. And because there was product void we got into creating our first campaign for specifically Country stations."



" 'Plays It Country' is a fully-animated 30 and 10-second spot. The call letters are surrounded by the elements that are so identified with country music, which are the red, white, and blue colors of America and the statement itself, which identifies that station as the station that plays country music in that particular market. You also see the city where the station is located coming up out of a map of the United States with the call letters coming forth from that too. It's a very simple concept, but it comes off really well. You don't have to over-

complicate matters in order to be able to

have a beautiful TV spot.

Relating To Closet Country Listeners

The company now has a second Country spot called "Spend Every Day In The Country" as well as a Top 40/A/C spot named "Flight." Joel explains the concept behind "There's A Little Bit Of Country... key to it is that it relates country music to everyone and that the station in the commercial is for you. At the time the campaign was created, country was just going through this transition, so you had a tremendous amount of closet Country listeners. The idea was to develop a campaign to show that the station had everyone for a listener and that all the people out in the market had the spirit of the station coming through in them so to speak."

Joel continues by describing just how this concept was achieved. "The opening scene has a policeman directing traffic. All of a sudden, over this country music in the background, you hear a very unusual steel guitar chord-type sound, while at the same time a burst flashes on the screen. In that burst you see the station's dial position, and the policeman instantly, without missing a beat, is transformed into this super-looking Western marshal's outfit. The same thing happens in the following scenes to a waitress, two business executives, and a mailman. At the end of the spot all these people who've made this transformation ride off down the street on horses, and a dissolve effect changes the street to the wide-open plains with a big orange sunset as the sing comes up. The whole idea was to sell the feeling that the station had and was capable of having far more than just a country redneck type person for a listener.
"Each time it's done it's completely

customized for the station. The sings are done from scratch; we don't do any call letter drop-ins...they're redone every time. The video is reedited every time. What happens is that the spot is always selling the station yet it's done with the effects.

As with most syndicators, Hamilton charges according to market size and amount of material. Joel notes that "most syndicators give you one spot, a :30 and a :10. We like to put a number of spots in the packages because your sweeps are longer now. That means that whatever you're running is going to die quicker. All our campaigns consist of eight to ten spots, each different but all with the same theme. The idea is to rotate each of the ten commercials throughout the sweep so that everytime

Continued on Page 26

Take The KIX Challenge And Win A House



KIX 106FM/Dallas kicked off its new Country format in a big way several months ago when the station purchased all the tickets to the Eddle Rabbitt/Crystal Gayle concert and gave them away free to listeners. So how do you top that? By giving away a brand new \$75,000 home, of course! The station, in association with Pulte Homes, will award the custom-built three-bedroom home to one lucky listener selected from all entries received in the "Kix Challenge." Afternoon air personality Lisa Springer and PD/morning drive man John Walton are pictured in front of a sample of the grand prize, which one hopes would come equipped with radios in every room tuned to 106FM

Country Radio's Most Accurate Music Information Begins Page 42

Inside Nashville



CHEERS & CONFETTI: Happy Birthday Dolly Parton, Slim Whitman, Bobby Goldsboro, Phil Everly, Mac Davis, Ray Stevens, and Doug Kershaw . . . Hank Williams Jr. partied by Elektra/Curb honoring his biggest record year & certification of his "Habits Old And New" going "Gold"... Glen Campbell & Roy Clark set to host "Country Comes Home," a two-hour TV special to be taped March 8-11 here with a couple dozen stars (Johnny Cash, Loretta Lynn, Roy Acuff, Crystal Gayle, Hank Thompson, and Mel Tillis already booked). Glen's also cohosting

the "American Music Awards" from Los Angeles on January 25. Appearing on the live ABC-TV broadcast are Alabama, Mickey Gilley, Johnny Lee, Ronnie Milsap, Rick Nelson, and T.G. Sheppard . . . Ben Thomas (from "The Doctors" soap opera) is the new host of Nashville's live "Noon" show on Channel 4 here daily . David Frizzell and Shelly West's feature story upcoming in People magazine. Willie Nelson's 12-week contract at Caesar's Palace in Las Vegas, a multi-million-dollar agreement, is his first written contract with a hotel for a specific number of appearances. First time he was there they sold out of beer! (That had never happened there before.) . . . Remember "Wolverton Mountain?" Claude King's biggest hit will be immortalized with a full-length motion picture about Clifton Clowers and his pretty young daughter. (The Clowers still live on top of Wolverton Mountain in North Central Arkansas after 62 years! The pretty young daughter he sang about in the song is now 54 and still lives at the foot of the mountain.)

TCB: Icy winds, snow and sleet changed the complexion and pace of activity in Music City for awhile. Offices were closed for days by many and little activity took place at the open ones . . . Terri Gibbs expanded her pet chicken flock, I understand, to include incubating eggs! All her chickens are named after country stars (ever eat a chicken named Willie Nelson?) . . . January '82 found Helen Cornelius joining the Marines! (for a day, while she taped commercials for recruiting) . . . Gordon "Bud" Filer, duly-elected "King of the Hoboes." wrote a letter to his local Country station WVAM/Altoona, PA to say: "I heard your disc jockey playing records by somebody he called Boxcar Willie and calling him 'King of the Road' and 'King of Hoboes.' He isn't! None of us ever heard of this guy until radio & TV began playing his records" there really be a "Charley Pride Reunion" on TV? If so, it should include, among others, Ronnie Milsap, Dave & Sugar, Janie Fricke, and Gary Stewart, shouldn't it?

Rumor of John Conlee's demise was grossly exaggerated, according to Conlee . . . Did you know that January 4 was the 59th anniversary of the first radio "Barn Dance Show" (on WBAP/Ft. Worth)? . . . That January 7 was the 49th anniversary of the WWVA/Wheeling Jamboree? . . . That January 13 was the 34th anniversary of the first Jamboree-type show ever televised (on WLW-TV/Cincinnati)? . . . George Jones a no-show at the Jackson, TN Coliseum as scheduled with Johnny Paycheck & Donna Fargo, but promised to perform on a Jerry Reed concert the following Saturday night . . . Sherry Bryce Sanders announced the first annual "Miss Country Music USA" pageant to be televised at the Opry House in Nashville this summer. For entries and participating radio station in-formation, write Sherry at 48 Music Square East, Nashville, TN 37203.

AIRLINES: "The chief cause of divorce is . . . marriage (Mac Davis) . . . John Conlee says these days it's important to live within your means (even if you have to borrow money to do it) . . . 1982, the year Dolly Parton performed with the Boston Pops Symphony Orchestra . . . "Mama, I can't stop. These songs just keep oozin' out of me" (Hank Williams) . . . "Tell some of the booking agents to call me here at KHIL/Willcox, AZ. I want to book some shows" (longtime West Coast radio personality Eddie Briggs) . . . Since its inception in November 1925, I estimate over 20 million people have seen the Grand Ole Opry in Nashville, in person.

YOU'VE ARRIVED: When Johnny Carson publicly invites you on his TV show (he did Willie Nelson, last Thursday night) When you're nominated for three Grammys, as Dolly Parton was last week When (according to Boxcar Willie) the musicians you're playing with in each town don't have to watch your guitar chords to know how to play your songs When you have to have guards around your house, both when you're gone and when you're home (like Eddie Rabbitt, and he lives in the country!) ... When Willie Nelson asks you to do a duet album with him . . . When you sign a recording pact for over \$30 million (ask Kenny Rogers) . . . When you've written your own life story (and they have bought it!) ... When you invite a few friends in for a "live album" session and end up turning away thousands and filling a 10,000 capacity auditorium (like Charlie Daniels is doing again next weekend). When they name a 5-mile stretch of a main highway (which runs in front of your place) after you, which they did with Johnny Cash Parkway last week . . . When they televise live from a club named after you every New Year's Eve (which they do from Gilley's) . When you make an album titled "The Storyteller And The Banjo Man" and everybody knows it's Tom T. Hall & Earl Scruggs . . . When people you never heard of tell their friends they were in your high school English class!



SOME FAT FUN - Ricky Skaggs (right) and KFAT/Gilroy, CA PD Larry Yurdin seem to have an inFATuation for the camera during the indeFATiguable Skaggs's recent visit to the station, A FATcinating time was had by all.

Syndicators Respond

people look up they're seeing something new. It's a tricky business. Anybody can make commercials, but the key is making sure that whatever is in them relates to the times because timing is 90% of the battle.'

Ex-Film Students Form Company

Celestial Mechanix, Inc. was formed by several former USC film students to supply commercials for agencies but recently decided to expand into the field of syndication. President Bob Benderson relates why.

"We decided that one of the areas lacking greatly was quality commercials that could be syndicated, especially in this tight economy and also with an expanded and very competitive marketplace. Most spots that were previously syndicated had a nice middle but the logos were tagged on. Since we have an optical printer we were able to customize each of our spots so it would look fully integrated without that syndicated look. We're also able to customize more economically, since we have all our own facilities in house.'

The firm's first effort is its "Country Dreams" spot which took a silver medal for live action commercials at the International Film & Television Festival of New York, competing against many nationallyknown agencies. The spot is urban in concept, showing a businessman rushing to catch an elevator, where he spots a beautiful young lady. As he pushes the floor button, the call letters appear on the selector panel backed by country music emitting from the elevator car. The next scene has these "beautiful people" galloping via horseback out of the elevator and into a lake with a mountainous country skyline in the distance. The voiceover comes up: "When the city needs a little country...KXXX," as the call letters fill the screen.

Bob explains what the client receives for his investment. "They get a :30 and a :10, and we supply them with billboards. It's a complete campaign unto itself. They have a choice of three separate billboards that can fit their community as well as artwork for a complete newspaper and print campaign and bus posters. We can also use the jingle at the end for an audio spot. We actually have two versions of that spot, one which can appeal to a heavy urban market as well as one which appeals to smaller markets. We've also developed different scores. Part of our contract is that the client station supplies their logo. If they want us to design a logo for them, then it becomes more expensive. However, if the client went to a typical logo company, he would pay as much for a logo as we charge for the entire spot.

" 'Country Dreams' is our entry into the whole market of syndication, but we are producing campaigns in virtually every format. We hope to make a spot that's generic enough to really be effective in every market. It's a competitive world out there. Radio stations aren't just competing among themselves anymore. They have to compete against companies like McDonald's. We're trying to give them a quality campaign that can be heard along with the top national campaigns on television. The average person is lucky if he remembers one commercial a night, so even though you may have the best local radio spot in your market, it may prove ineffective in the long run. That's what we try to zero in on. We see our competitors as not just other Country stations, not just other radio stations in your market of other formats, but virtually all products competing for an audience's attention on television."

EDITOR'S NOTE: For further information on radio marketing methods, please refer to Jeff Green's column on Page 24.



CHRISTMAS IN KANSAS - KFDI/Wichita Operations Manager Jerry Adams is pictured surrounded by just some of the gifts donated by listeners to benefit the KFDI and Wichita Police Department sponsored 1981 Christmas Crusade For Children. The station collected over 900 toys to give to needy kids, the best



LACY SINGS FOR HER WEETIES - Prior to her concert at the State Fair of Virginia, presented free to WEET/Richmond listeners, Lacy J. Delton pays a visit to station staffers (I-r) Station Manager/PD Royal Bruce, afternoon jock Tom Kennedy, morning personality Tim Timberlake, and midday man Hank Allen.



Coors Country News This Week's Guests: RAY PRICE, DOTTIE WEST **2** THE STATLER BROS.

Call Pete Howard (213) 399-4949 131 Ocean Park Blvd. Santa Monica, CA. 90405

Black Radio



WALT LOVE

A Positive Approach To Broadcasting

Realizing exactly what it takes not just to make it in this business, but what it takes to survive as a professional, has led me to Frank Woodbeck. Mr. Woodbeck is the Vice President and General Manager of WKBW/Buffalo. I realize that WKBW is not a Black radio station but I also realize that its VP/GM has knowledge that we all can benefit from. Following, Mr. Woodbeck shares that knowledge, tells us his thoughts on upward mobility, and provides some tips on marketing your pro-

duct - your radio station.

I think most of us agree that Black radio has come "a long way baby" professionally, but it still has a long way to go at some stations. I asked Mr. Woodbeck what he thought we as working professionals could give to Black radio, whether we're working in it or not. "First of all, don't pigeonhole yourself if you want to improve. Don't think

of yourself as being in a type of radio, but think of yourself as being in radio, and being a professional business person. If you become an efficient professional, you can do a lot for yourself and for radio in general. For example, if we (blacks) want to get into Frank Woodbeck ownership of radio stations, we should, but



we should not limit ourselves to Black radio

only. If we want to be owners, we should

own all types of differently-formatted sta-

tions; that in itself would help Black radio

by giving others the opportunities to par-

ticipate. Broadcasting can be a profitable

business, and if we want to own and pro-

gram Black radio stations there's nothing wrong with that, but one of the most

positive contributions we could make is to

operate and program those radio stations in

an uplifting manner. Programming is a

good positive example for our youngsters and our community. We can give some peo-

ple a positive basis from which to work by

answering questions, giving help when needed, and by giving leadership when needed. That way, we've helped ourselves."

Early in our interview, Mr. Woodbeck ex-

pressed an uneasiness about being singled

out as a black VP/GM of a general market

radio station. I asked him to comment on

that aspect of his professional life. "I'll tell

you, I will be extremely happy when

publications call me one day to interview

me as a General Manager of one of

America's greatest radio stations, which

this is, rather than the black General

Manager of one of America's greatest radio

stations. I am a professional, a

businessman, that's essentially it. I happen

to be a GM of a radio station within a com-

pany that makes a profit for the parent

company. I stress that point very heavily."

Chronicling his background, Mr. Woodbeck said, "I've been in the industry

for 13 years - starting off as a film techni-

cian at a television station here in Buffalo.

I've been with WKBW radio for nine and a

half years starting as a sales trainee in 1972.

In 1977 I became the Local Sales Manager,

General Sales Manager in '79, and General

Manager in 1980. Born and raised in Buf-

ACTION

Radio's Jumping In Jacksonville

Jacksonville, FL isn't that large but it appears that a great medium market radio battle is beginning to shape up in that Southern city. All of a sudden there are two Black radio stations (WPDQ & WKUE) and Urban Contemporary WJAX-FM (95X), all after the black listening audience.

WPDQ continues its changes. Maxx St. Claire will be doing the 2-6pm airshift and has resigned his Music Director position. His replacement in the music chair will be Earl James. Mr. James and new Program Director Marc Little can be reached at (904) 642-0530.

Program Director Mike Moore of WKUE, FM 93 in the Jacksonville area, needs record service for his new format. Mike can be serviced through the following address: WKUE, 2837 Park Street, Jacksonville, FL

· WYLD-FM/New Orleans has announced the appointment of Tony Brown to the position of Music Director. Tony is presently on vacation and will assume his new duties when he returns. Next week we hope to be able to tell you where current Music Director James Alexander is headed for.

 This is just for our female readership. KJOP radio in Central California asked me to put out the word that it's looking for an experienced female newscaster with an energetic voice who's not afraid to editorialize. The person must be able to work under pressure, coordinate recorded materials, and be compassionate toward the needs of the black community. If interested contact: Jamal Wells, KJOP, 15279 Hanford-Armona Road, Lemoore, CA 93245.

· Program Director Fred Moore of WLTH/Gary, IN announced the appointment of Ron Rogers as Production Director and announcer. Ron has been a veteran of the Chicago radio market for ten years.

Black Radio's Most Accurate Music Information Begins Page 44

falo, I attended the University of Buffalo and have a BA in Business." How and why do you think you were able to accomplish the track record you possess? "My predecessor, the gentleman that hired me, had confidence in me. The company gave me the training first and then the opportunity to sell. Quite frankly, when I got into the sales end of the business

I was not sure of myself and I really had to

A black executive at a general market station stresses professionalism

Taking the color line out of selling your station

A Washington, DC radio pioneer retires

learn how to have fun selling. Essentially, that's the key ingredient - you have to have some fun in selling. No matter what type of station you're selling, that station is your product and you're looking at that product as being an intangible product. Consequently, you must make sure that you learn a little bit about your client and your client's business, at which point you can fit your station's situation into the client's situation to make it beneficial to them. That's really where the fun comes in."

Try The Sales Route

Do you think more young people should try entering the industry by way of sales? "Yes, if they really want to get into what I feel is the fast-moving end of the business, more individuals should look into what I call the base of the business. Some young people only know of the on-air side of the industry; they should take the time to talk to someone in sales and find out what it has to

What would you suggest to general managers of Black radio stations who are trying to sell their product to a client who's reluctant to buy time on an ethnic station? "First I would suggest that they might want to analyze their audience to find out exactly who listens to their station. In Buffalo, for example, we have two radio stations that cater to the black community - one AM and one FM. They supposedly cater only to the black community, when in fact if you analyze their audience you will find that it is not an all-black listenership. I would doubt that there are many ethnic stations in the United States that have only one ethnic group that listen to their radio station. Consequently, I think that's what has to be imparted to the potential advertiser. Clients that we deal with want to sell their product - consequently the only generic color involved in this entire ballgame is 'green'...money, and that's what makes us

"Whether it's general market radio, Black, Polish or whatever, all radio stations exist by making a profit. All we should think about is presenting our product, which is our radio station, in the most positive manner possible. If we can sell the client's merchandise and do them some good, I don't care what kind of station it is, the client will continue to buy. We all must remember that radio stations are selling people, and one hundred percent listenership of any radio station is not one particular ethnic group. Black radio plays R&B music but that does not mean that only blacks like and listen to that type of music. General managers and sales managers must realize they are selling to people and we are selling a share of the marketplace that our stations have to offer to an advertiser. Sometimes we make this business a little more difficult than it really is."

Earlier you mentioned that one should not pigeonhole themselves within the industry - how do you think that can be accomplished? "As I stated before - don't think of yourself as a black star, but as a professional who can get the job done. Don't look for a crutch because there are plenty of people who want to give you a crutch, and then hope you fail. We need to get away from any negatives. But I'm not confusing the word crutch with 'help.' Anyone can look for help, and there are a lot of people within this industry that will give you help and they're not all black. If you deal with the folks who are willing to help you and accept you as a professional, you don't have to prove anything to the other element, thank God. Believe in yourself, your talent, and you can accomplish anything."

It was a real positive to interview Mr. Woodbeck, and I truly wish that we lived in a society that didn't put so much emphasis on race, color, etc. Maybe if we would get rid of the labels, radio could be business...and a fun business at that.

Black Radio Pioneer Retires

What can you say when a legend retires? A simple statement is best, "I'm going to miss him." The man making the statement is E. Carlton "Bud" Myers, Vice President and General Manager of WOOK-FM (FM-100), United Broadcasting's Washington outlet. The man he's talking about is Cliff Holland, Vice President of Public Affairs for WOOK and one of the first, if not the first, black radio announcer in a major U.S. city.

Today Mr. Holland brings down the

curtain on an illustrious 35-year career with WOOK. Who would have thought that this man, who started as a part-time announcer in 1946, would one day be named a VP in a major broadcast group, possibly



Cliff Holland the first black to be so appointed. Truly a radio pioneer, Mr. Holland's contributions as a performer, administrator, and teacher are well documented.

Mr. Myers recalls, "In the late 40's, Cliff set this town on its ear with a program from 2-6pm called the 'Afternoon Dance Party." The phenomenal success of this show was only one in a succession of professional accomplishments for Mr. Holland.

He served as Music Director and then as Program Director of WOOK for more than a decade. Washington, D.C. television viewers may remember him as a news anchor on the city's old Channel 14. Mr. Holland also has been coordinator of the broadcast of United Broadcasting's "Message Of Hope" program, which was originally fed daily on a network line from Washington to all the United Radio stations. "He was the backbone of Black radio in Washington," remarked Mr. Myers. Mr. Holland shouldered the responsibility of directing and training many successful radio announcers, including some who went on to work on Voice Of America broadcasts.

The culmination of this broadcasting journey was celebrated at a gala dinner in Mr. Holland's honor on December 30 in Washington. Among the presentations were a mayoral proclamation signed by Washington Mayor Marion Barry, recognition by the District Of Columbia Council, and honors from the Washington Area Broadcasters Associa-

From all of us who have followed you Mr. Holland, thank you and Godspeed.

WTIX • KCPX • WLOL-FM KZFM • WSSZ • WSPT • KIDD • WOMP-FM • KCBN • 3WT • KINT • WZYQ • KENI

ON:

Z93 • WBSB • KEZR • 94Q • WGCL WBEN-FM • WXKS-FM • KBEQ • B104 WBCY • KX104 • KQ94 • BJ105

WVIC . WJXQ . WPHD . WIKS

KKQV • KXX106 • KSKD • KYYA

KSLY · WGUY · WJBQ · WPST

WRVQ · WSGF · Q104 · WANS-FM

WFLB • WOKI • WSKZ • KZ93

KRNA · KLPQ



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Opportunities

Openings

EAST

Expanding market, suburban Washington, O.C., A/C seeks experienced AM drive announcer/sales combo. T&R: Jay Rutherford, WAGE, Box 1290, Leesburg, VA 22075. EOE M/F (1-22)

News hustler needed for CHR station. Good delivery/solid news judgment. Minimum 1 year experience. T&R: Bob DiPetro, WHEB, Box 120, Portsmouth, NH 03801. (1-22)

Orive time news enohor needed immediately. T&R to Jeff Howlett, WBBF, 50 Midtown Tower, Rochester, NY 14804. EOE M/F (1-22)

ature communicators, strong production for future benings at growing regional Country station. 2 years sperience. TGR: Tim Akers, WKRT, 292 Tompkins, purtland, NY 13045. EOE M/F (1-16)

Stable newsperson wanted for small market AM/FM, some experience desired. T&R to Ron Shapley, WDOS, Oneonta, NY 13820. EOE M/F (1-15)

SOUTH

WBOQ/Deytone Beach, 100,000 watt CHR looking for bright, funny moming man. T&R to Rick Knight, Box Q102, Daytone Beach, FL 32015. No cells. EOE M/F (1-22)

Now eccepting T&R for future air talent for Country. Minorities encouraged. Send to: KCCW, GPM Bidg., South Tower, San Antonio, TX 78218. EOE M/F (1-22)

WSLQ (96ROCK) Superstars looking for afternoon drive air talent. Good voice, production skills. T&R to Neel McNeel, Box 5000, Montgomery, AL 38192. EOE

Newsperson and afternoon drive lock for A/C formst. Send T&R to Steve Lake, KBIU, Box 3306, Lake Cherles, LA 70601. (1-22)

Openings

Adult personality for morning at Top 50 A/C. No beginners, no calls please. T&R: Bruce Garraway, WQRK, 180 New Town Rd., Virginie Beach, VA 23462. EOE M/F (1-22)

Come live by the sunny see. Midday opening, Adult who can communicate with adults. TER to Stanley B., WFMD, 1889 Wilmington, NC 28401. (919) 763-6363.

WZYP/Huntaville looking for a hot 7pm-12midnight personality. T&R to Chile Andrews, WZYP, Executive Plaza, 820-G, 555 Sperkman Dr., N.W., Huntaville, AL 36805. EOE M/F (1-22)

Overnight A/C personality wented for expending operation. Minimum 2 years experience. T&R to Jim Robertson, Box WRVR, 2272 Central Ave., Memphis, TN 38104. EOE M/F (1-22)

FM99/Tellehassee, FL needs middey personal-flylatrong production. Good money. T&R to Al Brock, PD, FM99, Box 3168, Tellehassee, FL 32303. EOE M/F

Experienced eir telent for efternoon drive. CHR-FM in growing East Texas college town. T&R: Merk McLein, KKTX, Box 192, Kilgore, TX 75662. EOE M/F (1-15)

Y103 (WIBY-FM) looking for alightly crazy morning man with proven track record for AM team. T&R to Robert John, Jecksonville, FL 32216. EOE M/F (1-15)

Production person, Tampa Bay. Write & produce exceptional commercials. Cassette demo to Draw Hayee, WPLP, News Telk Radio, Box 570, St. Petersburg, FL 33586. EOE M/F (1-15)

KRZI has opening for morning personality with mature wit and delivery. Great opportunity for right per-son. T&R: Clay Steele, Box 8093, Waco, TX 78714. EOE A&E (4.5E)

Openings

KOZA, A/C in sunny West Texas is looking for a real personality for 300,000+ market. T&R: Keith Mon-tgomery, Box 351, Odesse, TX 79760. EOE M/F (1-18)

Immediate opening for qualified newsperson. Strong journalism background and interest in investigative reporting. T&R: Brad Houston, KDOK, Box 6340, Tyler, TX 76711. (214) 593-2519. (1-15)

AUSTIN TEXAS-KHFI

Number 1 station in market has opening for a creative and productive Program Director Applicants must have the desire and ability win. Send tape and resume to include ideas and concepts and what you have done to make you a winer

KHPI

1219 West 6th-Austin, TX 78703

Equal Opportunity Employer

WXAM/Charlottsaville looking for a drive-time news anchor/reporter. Top writing skills and personable delivery. TGR: Pam Mason, Box 1294, Charlottsaville, VA 22902. (1-15)

Experienced air talent for night shift CHR-FM in growing East Texas college town. T&R: Mark McLain, KKTX, Box 192, Kilgora, TX 75662. EOE M/F (1-15)

Looking for a newsperson for Southern small market station. T&R to Mike Hedges, 3341 Towerwood Dr., #204, Dallas, TX 75234. EOE M/F (1-15)

WNOE AM/FM needs news/enchor person. Writing background. 2 years minimum. T&R to Joe Patrick, 529 Bienville St., New Orleans, LA 70130. EOE M/F (1-15)

WKQQ, 100,000 watt AQR accepting applications for Production Director position opening first quarter. TER: Gary Dickson, WKQQ, Box 100, Lexington, KY 40590. (1-15)

Openings

A/C morning/Production Oirector, Active contributor, Creative/Cooperative atmosphere, Opportunity/responsibility, Work with us, not for us. TSR; 15SAC, Box 70, Ft. Knox, KY 40121, EOE M/F (1-15)

B100, 100,000 wett FM has immediate opening for News Director. Great place to live. TSR: Greg Bunce, PD, WVBS-FM, Box 4700, Wilmington, NC 28406. EOE M/F (1-18)

Jefferson-Pilot needs production pro for state-of-the-ert facility. Exparienced only. TER: Larry Knight, WGBS, 710 Brickell, Miami, FL 33131. EOE M/F (1-15)

WOXY/Burnter, 8C's #1 reted CHR AM looking for creative morning man and middey personality. T6R: Chuck Beck, PD, Box 1289, Sumter, SC 29150. EOE M/F (1-15)

97AIA/Miami-Ft. Lauderdale is looking for an experienced, disciplined, A/C personality. We have the sunshine and music, if you have the on-air presentation. T&R to Alan Anderson, 97/AIA, P.O. Box 1177, Miami, FL 33138. No cells please EOE M/F (1-22) •

Program Director: Powerhouse AM In Top 50 market wants "take-charge" person to revitalize and give direction to a potentially great personality/A/C radio station. Air shift (preferably morning drive), oversee air staff, production, news personnal, and formatics. Solid track record with proven ability a must. Send all resumes to Bernie Barker, 2146 Highland Ave. South, Birmingham, AL 35205. EOE M/F (1-29) •

Opening for a top-quality newscaster at WSB Radio, Atlanta, GA. Must have 3-5 years with major market experience. Salary negotiable, no beginners and no calls please. Send replies to Personnel Director, WSB, 1601 W. Peachtree St., NE, Atlente, GA 30309 (1-29) •

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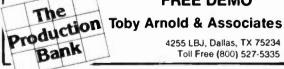
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Openings

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WDJX/Dayton CHR needs afternoon or night talent. One-to-one communicator, no whiners just win-neral Call Charlie, (513) 429-9080 2-8pm EST only. (1-22)

A natural entertaining, creative personality is being sought by Cleveland's FM Country. TER to Jon Olson, KS100, 1 Playhouse Square, Cleveland, OH 44115. EOE

WJML/Petoskey, MI needs full and pert-time per-sonalities. Live by the bayl Females encouraged! Pro-duction a must. TGR: Mike Benson, Box 99, Petoskey, MI 49770. EOE M/F (1-22)

Opening Soon

for experienced PD at mass appeal FM. Top rated 12-44 station in Top 50 market needs a well-organized Program Director with expertise in planning outside promotions. New equipment, new building. Send tape and resume to Radio & Records, 1930 Century Park West, #302, Los Angeles, CA 90067 EOE M/F

E. Alvin Davis & Associates, looking for a humorous morning talent, Voices, characters, etc. desirable. T&R: E. Alvin Davis & Associates, 3515 Bookmark Place, Landen Farms, OH 45039. EOE (1-22)

KDVV-FM (V-100)/Topeke has immediate opening for morning drive personality. T&R to Tony Stewart, Box 1478, Topeke, KS 86801. EOE (1-22)

Are you crazy enough to work in Indianapolia? Are you considered a "Dangerous Cheracter"? Tapes only: WNAP, 2835 N. Illinois St., Indianapolis, IN. EOE (1-22)

WXKE/Ft. Wayne wants to hear your AOR deliv for future openings. Send T&R: Rick West, 4740 of dwater Rd., Ft. Wayne, IN 48805. EOE M/F (1-22)

Full-time anchor/street reporter needed. Good delivery and writing abilities needed. T&R to Mike Hawkins, WDBQ, 1170 lows Street, Dubuque, IA 52001. EOE M/F (1-22)

98FM/Fergo accepting applications for experienced personalities. Immediate morning opening. Super bucks and great facility. T&R: Shawn Waters, KQWB, Box 2893, Fergo, ND 58108. EOE (1-22)

Openings

Northern Chicago suburban FM seeking talented air personalities for A/C format. Females/minorities encouraged. T&R: Lou Scott, WKZN-FM, 2700 Sheridan Rd., Zion, IL 60099. (1-22)

MAJICIOS FM NEWS DIRECTOR

St. Louis Urban Contemporary/Black market leader, seeks qualified NEWS DIRECTOR/ANCHOR with proven journalistic abilities. Willing to pay for the right person, plus great benefits package. resume and photo to:

MAJIC 108 News, P.O. Box 4860, St. Louis, MO 83108

Consultant seeks creative, claver air personality for Midwest AOR station. TER to Suits F-301, 3694 Barham Blvd., Hollywood, CA 90088. EOE M/F (1-22)

WIBA/Medison still looking for adult com tor. 30+. Excellent opportunity. Great pay and . T&R: Bernie Luv, P.O. Box 99, Madison, WI 53701. EOE M/F (1-22)

KQWB/Fergo looking for newsperson for expanding news staff. Contact Linda Hogan, ND, Box 2983, Fargo, ND 58108, or call (218) 236-7900. (1-22)

KFMQ/Lincoln, NE accepting T&R's from experlenced AOR ennouncers for possible future open-ings. Send to: Tom Barker, Terminal Bidg., 10th & "O" Street, Lincoln, NE 68508. EOE M/F (1-15)

KBTT/Devenport seeks creative nighttime personality for up-tempo A/C shift. Must be able to do more than the basics. T&R and photo to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE (1-15)

Top sales people needed now, LOVE 97. Send resume to Peter J. Nadel, 3184 Heathstead Place, Charlotta, NC 28210. EOE M/F (1-15)

Experienced newsperson/Farm Director. Writing samples, T&R: Randy Holland, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (1-15)

KBEQ-FM-Q104/Kenses City has an immediate opening for qualified Chief Engineer with thorough knowledge of studio and transmitter operations. This is a permanent position. Station is located in finest area in Kansas City-Country Club Plaza. Direct inquiries to Gary Rodriguez, GM, 4710 Pennsylvania, Kansas City, MO Openings

PROGRAMMER

ey programmer needed to help make and exrecyte programming decisions and policles. Reason: Midwest station expanding to 50,000 watts. Imagination, experience, good character, stable work record all ess Send resume to Radio & Records, 1930 e to Radio & Records, 1930 Cen-Park West, #299, Los Angeles, CA

WEST

KVEL/KUIN is now accepting T&R for future opening in quickly growing station in market. Send to John Bailey, KVEL/KUIN, Box 307, Vermal, UT 84078. EOE

Lost my afternoon person to WJJD/Chicago. Who's next? Skiing, hunting and great radio. Profit shar-ing and hospitalization! Call Chuck White, (307) 632-0551. (1-22)

A/C KLUB/Selt Lake City looking for a morning per-sonality. Must communicate with 35+ demo. Send TER: Scott Gentry, P.O. Box 389, Selt Lake City, UT

Country loving KRBY now eccepting applications for future openings. 1 year experience. T&R to Tony Lucero, Box 1961, Roswell, NM 88201. EOE (1-22)

KGEOldles/KGFM seeks open "A-teem" selesperson in CA's second fastest growing market. Send resume to Jim Reah, Box 260, Bakersfield, CA 93302. EOE M/F (1-22)

KENI/Anchorage needs creative AM news drive person. Journalistic background, 3-5 years broadcast person. Journalistic background, 3-5 v experience. T&R: Mark Riehle, 1777 f Anchorege, AK 99503. EOE M/F (1-22)

duction/copywriter/PM drive, Real pro n AM/FM in North San Diego County. No calls please T&R to Steve Clark, KUDE/KJFM, Box K, Oceanside CA 92064. (1-22)

gressive newsperson. Excellent: Jim et (307) 527-6444. EOE (1-22)

Brandon Communications talent hunt AOR, CH A/C, Country air talent and PD's. T&R: Mark Drisco Box 220, Arroyo Grande, CA 93420. EOE M/F (1-22) KFMJ-97 needs middey/Production Director to

replace automation. If you can edit tapes and have interesting voices, call after 10am (PST). Gene Davis, (503) 479-5385. EOE M/F (1-15)

Openings

ND needed for AM/FM in North Sen Diego County. Must be a real pro. No calls please! TER to Steve Clark, KUDE/KJFM, Box K, Oceanside, CA 92054. (1-22)

DJ/Bales. No experience necessary, but helpful. Greet beginning position, near Portland. T&R: Debra Clay, KOHI, Box 398, St. Helens, OR 97051, or call (501) 397-1800. EOE M/F (1-15)

Part-time positions open at Bakersfield AOR. Send TER to: KMGN, Box 2700, Bekersfield, CA 93303. EOE M/F (1-22)

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Possible future opening for KUQN-AM/Eugene TBR: Paul Thorpe, 4222 Commerce St., Eugene, Ol 97402. EOE M/F (1-15)

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AL CASEY, (714)298-3390

Looking for a night jock who wants to win in Salt Lake City, KLRZ-FM, 307 South 1600 West, Provo, UT 84601, EOE M/F (1-15)

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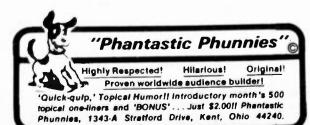
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Opportunities

Openings

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KZEL/Eugene Superstars AOR needs evening per-sonality, Superstars experience preferred. T5/R to Brid Hoffman, KZEL, Box 70128, Eugene, OR 97401.

Positions Sought

Experienced Top 40/AOR jook looking to move West. Hard working and dependable and willing to take direction. Cell BOBBY, (808) 792-4830. (1-22)

T. TOMMY needs a job. 6 year vet; MD and afternoon drive announcer. Outstanding production. Call after 6pm, (219) 275-4435. (1-22)

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6 years experience. Announcer, PD, MD. Super copy and production. Looking for CHR or AOR. Prefer Midwest, will relocate for "right" position. (715) 234-8673. (1-22)

Positions Sought

Announcer with 2 ½ years experience. Good production dealing work in Rocky Mountain, Midwest region or New England. Cell DON, (414) 682-9125. (1-22)

10 years experience. Jook with good pipes seeks CHR station in NY, CT, NJ area or other East Coast locations. Extremely reliable. BILL DALLAS, (516) 423-0167. (1-22)

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PD and MD experience. I also put together music ials and countdowns. Anything in radio or syndica-Call ANDY, (414) 324-2630 or (414) 324-4441.

Award-winning WY ND, with Chicago and CA experience seeking news or telk position. Available now. (707) 224/3809 or (312) 848-9263. (1-22)

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Experienced PD/MD/AT in a market leader, seeks a fresh CHR or A/C challenge. Ready to move now. Let's talk. Call STEVE, (615) 245-2639. (1-22)

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Announcer/PD/salesperson desires to move upwend to medium market. Announcing, PD or tions position. Plenty of experience, desire, st ingness. Cell RON, (419) 238-2245. (1-22) desire, and will-

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Aggressive News Director seeks reporter/enchor position in Top 100 merket. Experienced pro. Cell BRAD, (815) 235-3892. (1-22)

Experienced ND presently working small market, seeking medium to large market position. 2 years experience in reporting, writing and on-air. CLYDE, (701) 324-2788. (1-15)

Positions Sought

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11 year pro looking for full-time programming or production, or daytime airehift. J.J. COOK, (701) 222-1455 or (701) 387-4721. (1-15)

Talented, creative, aggressive and experienced announcer/MD in medium market seeks MD or PD position. CHR/Top 40 only cell GARY, (815) 229-1085. (1-15)

Avallable: award-winning neweman. Journalism B.A. 5 years experience. Single. Now working near NYC. Prefer East or go West for right opportunity. DAVE, (814) 847-3231, (1-15)

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ND at award-winning small market station move up. I've done it all; sports, P-B-P, product years experience. Cell (717) 838-1115. (1-15)

6 year programmer/personality, broadcast instruc-tor looking for assistant PD or drive eirshift in medium to major merket: Available immediately, Call DOC, (307) 742-7892. (1-15)

Major market announcer leaning to news and sports. East Coast preferred. Call (215) 549-0466. (1-15)

Female seeking sirehift/news depertment. Available immediately. (213) 375-4869. (1-15)

vallable now. Personality who does voices. Work-d Syracuse, Honolulu, Ft. Lauderdale. Call TERRY, (305) 481-5254. (1-15)

DJ available now! Medium/small merket. Dynamite professional-sounding voice. Responsible/anthusiastic/creative. 600 hour broadcast education/training. 3rd. Tepes, resume, JOHN DIGENNARO, (609) 423-0677. (1-15)

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Major market air talent with background in music. medium or larger small market. Great references FRANK HANEL, (412) 373-3994. (1-15)

Hard-working, enthusiastic MD with sward-winning production, seeks major market weekends or medium market PD spot. JIM (ORR) KIRK (209)

Looking to fill your EOE? Might as well do it with talent! San Luis Obiapo to San Diego, my experience is all yours. ELSIE T., (213) 257-7071. (1-16)

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6 year vet, PD, MD, agency production, morning drive jock, wants jock/Production Director job in large market. Call ROLAND, (717) 397-9369 or (302) 734-2932. (1-15)

Female air personality, 8 years experience, seeks contract. For T&R: JACQUELINE FOXX, P.O. 8ox 15290, Las Vegas, NV 89114 or (702) 732-2558. (1-15)

Budget cut made me a free agent. Expenenced in all facets of on-air operations. Let's talk. Call (607) 798-0445 for T&R. (1-15)

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Male DJ. Excellent knowledge of Country music. Love to work midnight shift. Looking for Midwest Country station. STEVE GRAYSON, (312) 884-3304. (1-15)

DAYNA STEELE, KRSE Assist. PD, MD, air talent looking for similar position. (713) 780-0961. (1-15)

1st phone, MD, copywriter, production directing, on-air and hard work my specialties, Looking for step up or first programming opportunity. Call days, (305) 486-2788. (1-15)

Dynamic news professional with good voice seeks medium market experiance, 6 years news gathering ex-perience. All considered. Write ND, 52 Islandview Dr., Perkersburg, WV 26101. (1-15)

Chief Engineer/humorous morning man looking for medium market to do either or both. 10 years ex-parience. Call MORGAN in the morning, (919) 734-5936. (1-15)

Positions Sought

Versatlie announcer, newsperson seeking entry level position. Looking for opportunity to contribute and grow. Let's sixpand together. LYNDA LITTLE, (312) 764-5832, work (312) 989-3000. (1-15)

Funny, topical, speak-out type personality, Local stuff. Relatable, friendly delivery. Good numbers. 12 years and counting. Mature, responsible individual. (213) 349-7362. (1-18)

Don Imus, The Gressemen, all rolled into onel JEFF CONRAD seeks morning or personality alot at medium or major market atetion. (305) 392-1916. (1-15)

Ask Cesey Kasem, Gary Owens, Don Imus, Robt. W. Morgen or Lohman & Berkley who was the greatest disc jockey in L.A. and S.F. until he died in a cer accident while at KFWB. If they don't say Don MacKinnon I'll kiss your empty billfold in Macy's windowl I started Don in radio when we worked together in lowe. I have been #1 at top stations in Omaha, Indianapolis, Minneapolis, Denver and Texas. We did the same schtick than and I still do it the MacKinnon way now DOUG MacKINNON, 3807 Creatmoor Pl., Des Moines, IA 50310 or (515) 276-6266. (1-22) •

Changes

RADIO

John Moss joins Radioradio as Account Ex-

Barbara J. Geiger named Co-op Coordinator at

Cathy Spearman joins WING/Dayton, OH as Continuity Director, from WAVI-WDAO/Dayton, OH.

RECORDS

Jorge Pino appointed Director, International Marketing for RCA Records.

Chuck Oliner named Midwest Field Representative for Chrysalia Records.

INDUSTRY

Bob Skoro named Intersong's Creative Manager,

Victoria Clare appointed Director of Publishing/ASR for the Destiny Music Group.

Miscellaneous

WRNL Contemporary Country Richmond, VA needs record service from all labels. Contact Mika Anderson, 7100 Bathlehem Rd., Richmond, VA 23228. (1-22)

building the biggest radio logo college in the world. Will trade bumper stickers to letterhead. Send to Scott Q, Box 10404, Bakersfield, CA 93389-0404, (1-15)

KWUN/Concord, CA (Bey Ares) needs CHR and AOR service. Send to Russ O'Bryen, Myrtle & Holly Drives, Concord, CA 94520. (1-16)

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Music History

BY DAN FORMENTO OF THE SOURCE

Bob Dylan's "Renaldo And Clara" Premiered MONDAY, JANUARY 25 — Dylan's first self-

produced, full-length feature film "Renaldo And Clara"

opened in New York and Los Angeles on January 25, 1978. This was a four-hour long docu-drama which, at its best, included well-staged live performance footage from his 1975-76 Rolling Thunder Review, and, at its worst, put Dylan in improvised semi-autobiograph-



ical scenes between himself, his real-life wife Sara, and Joan Baez. Film critics slammed it mercilessly.

TRIVIA: In 1976, Dylan staged the "Hurricane II Concert" in Houston, a benefit for the imprisoned boxer be'd immortalized in song . . . Birthdays include Anita Pallenberg, 1943 . . . and China, daughter of Grace Slick and Paul

Television Is First Demonstrated

TUESDAY, JANUARY 26 - Radio's most formidable foe, television, was first demonstrated by Englishman John Logie Baird to the Royal Institution at his shop in Soho, London, on this day in 1926. This early TV picture was formed of only 30 scanning lines repeated approximately 10 times per second, as compared to the 30-picture-per-second rate standard in the U.S. today. Though the image was quite dim and flickered badly, it nevertheless was the start of television as a practical

TRIVIA: Buddy Holly makes first recordings for Decca Records, 1956, and appears with the Crickets on "Ed Sullivan Show," 1958... Kiss is given People's Choice Award for "Beth," 1977... The Gizmotron electronic guitar syn thesizer is first demonstrated, 1979

The Bee Gees' **First American Concert**

WEDNESDAY, JANUARY 27 - After taking Britain and Germany by storm, the young Brothers Gibb set out to embark on their first American concert tour on January 27, 1968. They opened with two shows at the Anaheim Convention Center in Southern California for



which they were paid the then-astronomical sum of \$50,000. The tour coincided with the release of the second U.S. Bee Gees album "Horizontal," which contained their monster hit single "Massachusetts."

TRIVIA: Gospel singer Mahalia ("We Shall Overcome") Jackson died.
73... Capricorn Records filed for bankruptcy, 1980.

Comedian Freddie Prinze Suicide

THURSDAY, JANUARY 28 — Born June 22, 1954, Freddie Prinze was a child prodigy at comedy. He launched his professional career in 1974 at age 19 with an appearance on the "Tonight Show." Later that year Prinze won a co-starring role with actor Jack Albertson in the TV series "Chico & The Man." It was during the third season of that show, in 1977, that Freddie took his own life at his home in Los Angeles, apparently despondent over the break-up of his 15-month-old marriage.

TRIVIA: Graham Central Station's concert debut, 1973 ... "Vietnam Moratorium Winter Festival for Peace" at Madison Square Garden, 1970 .

Emerson. Lake & Palmer Disband FRIDAY, JANUARY 29 - After ten years together, rock supergroup Emerson, Lake & Palmer called it quits on this day in 1979. From their beginning and throughout the early '70's, ELP won both critical and commercial acclaim; their 1971 album debut was a bestseller, largely due to its hit single "Lucky Man," and by 1975 they clearly represented the epitome of "orchestral rock." Their fall began in '77 with an ambitious but financially disastrous concert tour, followed by two relatively unsuccessful albums.

TRIVIA: Creem magazine publisher Barry Kramer died, 1981 . . . Music business financier and former Beatles' manager Allen Klein found guilty of income tax evasion, 1971 . . . Birthday greetings to Tommy Ramone, 1962.

This Week In The MUSIC Section

CHR

Diana Ross, Stevie Wonder Break **Journey Explodes 28-19 Rod Stewart** Most Added

Hall & Oates still maintain a sizable lead at No. 1, but there's an intense battle among J. Geils, George Benson, Paul Davis, Dan Fogelberg, and the Stones for top chart position later on. Big moves this week by the

Cars, Air Supply, Little River Band, Rick Springfield, and Kenny Rogers.

Journey gets the biggest chart jump of all, demonstrating the group's acceptance, proving that a third single can stand on its own. Others doing well with second and third singles include Springfield, Air Supply, Fogelberg, Hell & Oates, Billy Joel, and the Police.

Breakers are Diana Ross and Stevie Wonder, the latter gaining quick airplay after a year's absence. Rod Stewart, riding the crest of a strong album and current concert tour, grabs Most Added, with strong early acceptance for the Pointer Sisters, Richard, Alabama, Oak Ridge Boys, and Sammy

This week 212 of a possible 218 CHR reporters were tallied for the chart. SEE PAGE 51

Davis Reaches No. 1 **Breakers: LRB, Abba** Journey Most Added Again

Facing heavy competition from Dan Fogelberg and Billy Joel, Paul Davis edged his way to No. 1.

The Little River Band and Abba reached Breaker status, each moving five notches up the National Airplay/30 chart. A logiam affecting all songs between numbers 7 through 16 created a

few unnatural chart moves, but could disappear by next week.

The replacement of old with new music for 1982 has begun, as just 16 songs earned bullets, about 20% below nor-

Journey triumphed es No. 1 Most Added or the second straight week debuting at No. 27. Quincy Jones with James Ingram tied for No. 2 Most Added, charting at No. 28. Other records with heavy new action include Cliff Richard, Anne Murray, Oak Ridge Boys, Stevie Woods, and the Pointer Sisters.

Crossovers to keep an eye on include T.G. Sheppard's "Only One You" and Rosanne Cash's "Blue Moon With Heartache" from Country. Both pulled double-digit adds this week. Sister Sledge and Smokey Robinson are also picking up A/C acceptance.
SEE PAGE 46

A = IR

Geils And Cars In Airplay Dogfight Hagar, Prism Take Strong Strides

The J. Geils Band stayed super-hot for a third week at the top, but the Cars almost matched them and AC/DC rocked into third place. Joan Jett rocketed into the top ten in only her third week of chart activity, an unusually enthusiastic early response. Sammy Hagar had a great week for new adds plus massive conversions to upper rotations. Journey continued to resurge, as the new single spurred new airplay activity. The Prism 12-inch single garnered terrific reports for all rotations.

Bryan Adams and Donnie Iris continued their impressive rebounds as singles took hold. Those hoseheads Bob & Doug McKenzle gained a significant number of new radio fans this week. Go-Go's resurged as the new single hit the air to shore up airplay of "Lips." Eddie Schwartz jumped up in all rotations, while the resilient Shooting Star shot back onto the chart. The week's sole debut was Starfighters.
SEE PAGE 35

ouning

Don Williams Takes Over Number One Twitty Sitting On A Giant

Attaining that top spot is difficult enough, but holding onto it for more than a week seems to be even more elusive, as Mickey Gilley gives way to Don Williams this week. Several tunes vying for the No. 1 position have already peaked, leaving T.G. Sheppard, Waylon Jennings, and Eddie Rabbitt the prime contenders for the pinnacle next week.

Conway Twitty's debut record on Elektra, 'The Clown," is wasting no time in making its presence felt with 70 adds the second week out, debuting at No. 48 on the chart, and far and away the Most Added record of the week.

1982 is starting out with an abundance of strong record entries as well as some surprising newcomers to the Country charts, most notably Jennifer Warnes crossover and Petula Clark's reemergence to the music scene with a country tune that shows initial favorable reaction. Both artists are in Significant Action this

Black Radio

Smokey Hits Breaker Summers, Roger, **Lakeside Debut** Skyy Still No. 1

Smokey Robinson gained almost total airplay acceptance this week and is our only Break-er. Smokey's 77% coupled with 12 new adds moved him 29-21 on the chart. Bill Summers & Summers Heat, Roger, and Lakeside picked up enough medium and hot rotation mentions to debut on the National Airplay/30.

Smokey shared Most Added honors with Sister Sledge, Kool & the Gang's "Steppin" Out," and the Whispers. Stevie Wonder's high debut lest week was followed with a strong move into this week's top 10. Standing in line for a shot at the top spot next week are Hall & Oates and Bobby Womack. Skyy held No. 1 for this week, but Daryl & John, Womack, and Time are all very strong in hot reports.

The unexpected snows in the deep South kept a few of our reporters from filing their lists this week. We hope they will thaw out by next SEE PAGE 44 edition.





National Music Formats

Added This Week

sotellite music network

THE STARSTATION

LITTLE RIVER BAND

"Take It Easy On Me" (Capitol) CLIFF RICHARD "Daddy's Home" (EMI America)

Country Coast-To-Coast

ANNE MURRAY

"Another Sleepless Night" (Capitol)

LACY J. DALTON

"Everybody Makes A Mistake" (Columbia) KIN VASSY "When You Were

Blue And I Was Green" (EMI/Liberty)



XT-40

ROD STEWART

'Tonight I'm Yours (Don't Hurt Me)" (WB)

Contempo 300

DIANA ROSS "Mirror, Mirror" (RCA) CLIFF RICHARD "Daddy's Home" (EMI America)

Great American Country

KENDALLS "If You're Walting On Me, You're Backing Up" (Mercury/PolyGram) OAK RIDGE BOYS "Bobbie Sue" (MCA)



DEVO "Through Being Cool" (WB) SAXON

"Princess Of The Night" (Carrere/Epic)

GENESIS "Abacab" (Atlantic)

ROLLING STONES

"Neighbors" (Rolling Stones/Atco) LENE LOVICH "New Toy" (Stiff/Epic)

BILL WYMAN

"Je Suis En Rock Star" (A&M)

QUARTERFLASH

"Harden My Heart" (Geffen/WB) HALL & OATES

"I Can't Go For That (No Can Do)" (RCA)

TM

ROD STEWART

"Tonight I'm Yours (Don't Hurt Me)" (WB) ARRA

"When All Is Said And Done" (Atlantic) CHILLIWACK "I Believe" (Millennium/RCA)

POINTER SISTERS "Should I Do It" (Planet/E-A)

ALABAMA "Love In The First Degree" (RCA)



ARRA

"When All Is Said And Done" (Atlantic) CLIFF RICHARD "Daddy's Home" (EMI America)



GEORGE STRAIT "If You're Thinking You Want A Stranger (There's One Coming Home)"

RICKY SCAGGS

"Crying My Heart Out Over You" (Epic) DEBORAH ALLEN

"You Look Like The One I Love" (Capitol) **VERN GOSDIN**

"Don't Ever Leave Me Again" (EMI/Liberty) FAMILY BROWN "But It's Cheatin" " (RCA)

TMOR

no adds

CONTEMPORAL

ANNE MURRAY

"Another Sleepless Night" (Capitol)

'When All Is Said And Done" (Atlantic) STEVIE WOODS

"Just Can't Win 'Em All" (Cotillion)

Compy Living

JACK GRAYSON

"When A Man Loves A Woman" (Koala) BANDANA "Guilty Eyes" (WB)

DEBORAH ALLEN

'You Look Like The One I Love" (Capitol) OAK RIDGE BOYS "Bobbie Sue" (MCA)

MERLE HAGGARD "Big City" (Epic)

EMMYLOU HARRIS "Tennessee Rose" (WB)

Music On TV

David Gates, Daryl Hall & John Oates, Jermaine Jackson, Lou Rawls, Sneaker, the Time. and Conway Twitty are all on "Solid Gold" the week of January 22. . . Ray Charles and Sylvia are quests on "Barbara Mandrell & The Mandrell Sisters" January 23 ... Kool & the Gang appear on "Merv Griffin" January 22 ... Zoom will guest on "Soul Train" January Marle Osmond joins the "John Davidson Show" in progress on January 25 . . . Johnny Lee Is on "Austin City Limits" Dave Mason is featured in concert on host Johnny Carson. MTV January 23, with Garland Jeffreys set for January 30.



Westinghouse is teaming with Nashville entertainment concern NLT Corp. to form "Nashville Network," 12-hr.-a-weekday country music cable network set for early 1983 debut over the Westar V satellite. The network, which will feature country-slanted comedy, games, and interviews as well as music, plans to expand to 24-hour service each weekday. Longtime WSM/Nashville personality Ralph Emery is set to host a 90-minute daily show called "Nashville Tonight" over the network . . . WBCN/Boston personality Lisa Karlin is hosting an hour-long profile of Cars guitarist Elliot Easton to be sold to cable TV. Concert footage and original material will be spotlighted.



MILSAP MEETS CARSON - Following a recent "Tonight Show" performance, RCA's Ronnle Milsap is shown with



WOODS TALK ON "SOLID GOLD" - Series cohost Andy Glbb and Cotillion artist Stevie Woods chat on the set of

RECIDENCE: ASR. NATIONAL AIRPLAY/ 40

January 22, 1982 Album cuts are listed in order **164 REPORTERS** "Centerfold" Title "Rage" J. GEILS BAND Freeze-Frame (EMI America) 1 Title "Gone" "Cruiser" "Victim" CARS.....Shake It Up (Elektra) Title "Get" "Evil" "Finger" AC/DC "Working" "Over" "Lucky" "Jump" "Waiting" "Fire" "T&A" "Slave" Title "Like" "Record" "Man" GENESIS Abacab (Atlantic) "Spirits" "Journey" "Sun" "Omegaman"Ghost In The Machine (A&M) . "Heart" "Fool" QUARTERFLASH Quarterflash (Geffen/WB) "Flying" "Mountain" "R&R" "Tonight" OZZY OSBOURNE Diary Of A Madman (Jet/CBS) Title "Crimson" "Victim" "Run" JOAN JETT I Love Rock-N-Roll (Boardwalk) ... "Hero" "Waiting" "Urgent" "Night" 11 11 SAMMY HAGAR Standing Hampton (Geffen/WB) JOURNEY Escape (Columbia) "Fall" "Babys" "Can't" "Only" 12 "Arms" "Don't" "Stone" "Who's" 13 16 "Tora" "Turks" "Jealous" Title ROD STEWART 17 "Pacific" "Surfer" "Star" "Motor" NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) "Keeping" "Living" "Hollywood" "Eyes" 15 14 HENRY PAUL BAND Anytime (Atlantic) 13 16 16 "Under Pressure" Greatest Hits (Elektra) 17 10 12 "Don't Let Him Know" 12-inch 45 (Capitol) 18 PRISM "Leather" "17" Title "Stop" STEVIE NICKS Bella Donna (Modern/Atco) 17 19 20 "Power" "Fight" "Goodbye" "Fool" TRIUMPH Allied Forces (RCA) 15 18 20 "Luck" "Power" "Reunion" "Respect" MOLLY HATCHET Take No Prisoners (Epic) 19 BRYAN ADAMS You Want It — You Got It (A&M) "Lonely Nights" "Love Is Like A Rock" 30 23 Peter Cetera (Full Moon/WB) "Livin' In The Limelight" PETER CETERA . 27 22 BOB & DOUG McKENZIE Great White North (Mercury/Poly/Gram) "Take Off" "Beer" 36 31 26 KINKS Give The People... (Arista) "Destroyer" "Dial" "Art" "Things" 22 JOHN HALL BAND All Of The Above (EMI America) "Crazy" 27 "Lover" "Dark" "Stroke" "Like" 26 23 25 28 29 BLACK SABBATH Mob Rules (WB) 30 GO-GO'S Beauty & The Beat (IRS/A&M) "Turn" "Voodoo" Title 20 "Beat" "Lips" 31 RUSH. Title "Over" "Tomorrows" "Heart" 28 EDDIE SCHWARTZ No Refuge (Atco) 33 LINDSEY BUCKINGHAM Law And Order (Asylum) 34 RED RIDER As Far As Siam (Capitol) 35 BOBBY & THE MIDNITES Bobby & The Midnites (Arista) 38 32 40 "Trouble" "Jones" "Shadow" 27 29 "Lunatic Fringe" . . As Far As Siam (Capitol) 34 31 "Losers" "Haze" "Book" "Josephine" "Don't" "More" Sneaker (Handshake/CBS) SNEAKER 36 SHOOTING STAR BOB WELCH "Flesh" "Breakout" Hang On For Your Life (Virgin/Epic) New 37 "What" "Two" Bob Welch (RCA) Entry "Alley Cat Blues" Starfighters (Jive/Arista) STARFIGHTERS 39 Premonition (Scotti Bros./CBS) "Poor" "Nights" SURVIVOR

MOST ADDED.

	1/22	1/16	1/0 1/1
1 SAMMY HAGAR		97/96	M-0
Standing (Geffen/WB)	M-65	M-1	H-0
"I'll Fall In Love"		71/59	15/13
2 PRISM	101/43	M-11	M-2
12-inch 45 (Capitol)	M-48		H-0
"Don't Let Him Know"	H-9 S-1	H-1	5/3
3 WRABIT	52/33	27/20	M-2
Wrough & Wready (MCA)	M 16	M-7	M-2
"Anyway Anytime"	H3 22/22	0/0	0/0
4 DOC HOLLIDAY		w	unu
Doc Holliday (A&M)	M-0		
"Last Ride"	H-0	50/7	41/11
5 BRYAN ADAMS	77/21		M-22
You Went It (A&M)	M-38	M-30 H-13	H-8
"Lonely Nights"	H-18	52/17	36/18
8 BOB & DOUG MCKENZIE		M-16	M-9
Great White (Mercury/PG)		H-19	H-9
"Take Off"	H-27 45/18	31/25	15/15
7 J. BRUCE & R. TROWER		M-5	M-0
Tie Truce (Chryselis)	M-25	H-1	H-0
"Gonna Shut You"	H 2 18/18	0/0	0.00
7 ALDO NOVA		ano	aro
Aldo Nova (Portrait/CBS)	M-0		1
Verious Cuts	H-0 19/17	5/5	0/0
9 PAUL COLLINS' BEAT		M-0	aro
Tie The Kids (Columbia)	M-2	H-0	
"Highway"	H-0	0/0	0/0
9 JANIS JOPLIN	17/17	aro	un
Farewell Song (Columbia)	M-0		
"One Night Stend"	23/16	2/1	1/0
11 SOFT CELL		M-0	MII
Tie Non-Stop Erotic (Sire/WB	H-3	HLI	H-O
"Tainted Love"	16/16	0/0	0/0
11 LE ROUX Last Safe Place (RCA)	MO	0,0	40
	H-O		1
"Addicted" 13 DONNIE IRIS	66/15	43/4	32/4
MINN COOLINGON	M-29	N:-22	M-21
"Love Is Like A Rock"	H-22	H-17	H-7
13 BILL CHAMPLIN	16/15	0/0	0/0
Runaway (Elektra)	MII	0,0	
Title	H-G		
15 JOAN JETT	120/13	93/14	56/12
	1,000	M-34	M-26
Love Rock (Boardwalk)			

The Added-reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		101/70	1/16 89/64	73/53
1	HENRY PAUL BAND	A-5	A-3	A-3
	Anytime (Atlantic)	H 26	H-22	H-17
	"Keeping"	127/55	97/1	1/0
2	SAMMY HAGAR	A-53	A-95	A-1
	Standing (Geffen/WB)	H 19	H-1	H-0
_	"I'll Fall In Love"	126/53	111/45	86/32
3	OZZY OSBOURNE	A-1	A-0	A-O
Tie	Diary Of A (Jet/CBS)	H-72	H-66	H-64
_	"Flying High"	96/53	94/62	79/58
3	NEIL YOUNG &	A-0	A-1	A-2
	Re-Ac-Tor (WB/Reprise)	H-43	H-31	H-19
_	"Southern Pacific"	76/51	75/53	65/41
5	MOLLY HATCHET	A-2	A-1	A-0
Tie	Take No Prisoners (Epic)	H-23	H-21	H-24
	"Lady Luck"	62/51	72/55	58/47
5	BLACK SABBATH	A-1	A 1	A-0
	Mob Rules (WB)	H-10	H-16	H-11
_	"Night"	101/48	71/11	15/2
7	PRISM 12-Inch 45 (Cepitol)	A-43	A-59	A-13
Tie	"Don't Let Him Know"	H-9 S-1	H-1	H-0
7	ROD STEWART	99/48	98/46	65/30
′	Tonight, I'm Yours (WB)	A-1	A-1	A-1
	"Tore. Tore. Tore"	H-60	H-61	H-34
	PETER CETERA	75/47	66/48	44/33
	Peter (Full Moon/WB)	A-7	A-6	A-6
	"Livin' In The Limelight"	H-21	H-13	H-5
10	JOHN HALL BAND	66/46	54/38	44/31
	AU ON The IEAN Americal	A-1	A-1	A-3
Tie	"Crezy"	H-19	H-15	H-10
10	EDDIE SCHWARTZ	67/46	52/39	34/26
	No Refuge (Atco)	A-7	A-4	A-5
	Title"	H-14	H-9	н3
12	BOB WELCH	47/42	46/37	34/28
. –	Bob Welch (RCA)	A-1	A-3	A-2
	"What Ya Don't Know"	H-4	H-6	H-4
13	QUARTERFLASH	140/41	133/36	96/17
	Quarterflash (Geffen/WB)	A-0	A-1	A-0
	"Harden My Heart"	H-99	H-98	H-79
14		80/38	75/29	53/24
Tie	Bella Donna (Modern/Atco)		A-0	A-0
116	"Leather & Lace"	H 42	H-46	H-29
14		77/38	50/30	41/22
Tie	You Want It (A&M)	A-21	A-7	A-11
	"Lonely Nights"	H-18	H-13	H-8
14		50/38	64/55	45/38
	Sneaker (Handshake/CBS)	A-1	A-1	A O
	100 - 1. 1 - 0 0 0 - 11	122.44	A4.0	

"Don't Lot Mo" [141] [48] [47]

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

			-	
	1	102	1/16	1/02/07
1	J. GEILS BAND	154/141		A-0
	LIGOTO ICIAII LILIONOS		A-0 M 13	M-6
	Certonois	M-13	139/120	
2			A-1	A-0
	Shake it op teloking	A-0	M-18	M-18
	1100	M-18	132/119	
3			A-0	A-0
	Tettoo You (RS/Atco)	A-0	M-13	MB
	"Waiting On A Friend"	M 17 142/116		95/75
4	POLICE		A-2	A-1
	Ghost In The (A&M)	A-1	M-25	M-19
	"Material World"	M-25 139/113		91/73
5	AC/DC			A-0
	For Those (Atlantic)	A-2	A-3	
	Title	M-24	M 22	M-18 100/72
е	LOVERBOY		137/93	
	Get Lucky (Columbia)	A-1	A-1	A-0
	"Working"	M-34	M-43	M-28
7	GENESIS		137/101	
	Abacab (Atlantic)	A-0	A-1	A-0
	Title	M-36	M-36	M-21
8		140/99	133/96	96/79
	Quarterflash (Geffen/WB)	A-0	A-1	A-0
	"Harden My Heart"	M-41	M-36	M:17
9	FOREIGNER	100/75	92/68	72/52
	4 (Atlentic)	A-0	A-0	A-0
	"Jukebox Hero"	M 25	M-24	M-20
10	JOAN JETT	120/73	93/46	56/18
	I Love Rock (Boardwalk)	A-13	A 14	A-12
	Title	M-34	M 34	M-20
11		126/72	111/66	86/54
	Diary Of A (Jet/CBS)	A:1	A-0	A-0
	"Flying High"	M-43	M-45	M-32
12		92/58	78/53	59/40
-	Escape (Columbia)	A4	A4	A-1
	"Open Arms"	M-30	M-21	M 18
13	ROD STEWART	99/50	98/51	65/34
	Tonight I'm Yours (WB)	A:1	A-1	A-1
	"Tore, Tore, Tora"	M-48	M 46	M-30
14	NEIL YOUNG &	96/43	94/31	79/19
	Re-Ac-Tor (WB/Reprise)	A-0	A-1	A-2
	"Southern Pacific"	M-63	M-62	M 58
15		80/42	75/46	53/29
			AO	A-0
	Bella Donna (Modem/Atco)	A O	A-U	AU

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



Breakers are those newer records that have the greatest level of station activity on any given week.



PRISM "Don't Let Him Know" (Capitol)

12-inch 45

62% of our reporters on it. Total reports: 101. A-43, M-48, H-9, S-1. Charted this week at num-

Significant Action

. Wrough & Wready (MCA) Total: 52. A-33, M-16, H-3 WRARIT "Anyway" "Pushin" " JIMMY BUFFETT . . . Somewhere Over China (MCA) 'Midnight' "Party" Total: 46. A-8, M-28, H-10 J. BRUCE & R. TROWER . Truce (Chrysalia) Total: 45. A-18, M-25, H-2 STEVE MILLER BAND ... Circle Of Love (Capitol) Total: 38. A-0, M-24, H-14 Title "Heart" . . Greg Lake (Chrysalls) **GREG LAKE** "Nuclear" "Love" Total: 37. A-0, M-27, H-10 TOMMY TUTONE Tommy Tutone-2 (Columbia) "867-5309/Jenny" Total: 37. A-2. M-28. H-7 LAMONT CRANSTON... Shakedown (Waterhouse) Total: 33. A-7. M-22. H-4 'Trains' "Moonlight" DAN FOGELBERGThe Innocent Age (Full Moon/Epic) Total: 32. A-1, M-11, H-20 'Sun" "Cages" BOB SEGER & SILVER Nine Tonight (Capitol) 'Number' "Hollywood" Total: 30. A-0, M-21, H-9 . . October (Island/WB) "Gloria" Total: 30. A-0, M-25, H-5

Significant Action listings showcase product in all musical configurations that has received significant simpley but which has not gamered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simpley. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON ASR

2 1 AL DI MEOLA. Electric Rendezvous (Columbia) "Bird" "Cruisin" 2 G. WASHINGTON JR. Come Morning (Elektra)

"River" "Reaching" **→** 3 LARRY CARLTON . Sleepwalk (WB)

Title "Frenchman's" "Bird" 4 MICHAEL FRANKS . . Objects Of... (WB)
"Jealousy" "Ladies" "Love" "Moon"

3 5 DAN SIEGEL Oasis (Inner City)

"Dance" "Babe" ◆ 6 FULLMOON N. Larsen/B. Feiten (WB)
"Eyes" "Sierra" "Moon"

7 ROSS TRAUT Ross Traut (Headfirst) "60" "Bird" 8 CRUSADERS Standing Tall (MCA)

Title "Night" 9 TOM COSTER TC (Fantasy) "Prince" "You"

6 10 JOHN McLAUGHLIN . . . Belo Horizonte (WB)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred eirplay cuts are listed; singles are in bold type. Artists in larger type registered significant simpley gains this week.

REGIONAL ASER ACTIVITY



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MOST ADDED.

SAMMY HAGAR Standing... (Geffen/WB) 24/16

WRARIT Wrough & ... (MCA) 14/0

ALDO NOVA Aldo Nova (Portrait/CBS) 9/9

SOFT CELL Non-Stop... (Sire/WB) 12/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

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MEDIUM

HENRY PAUL BAND Anytime (Atlantic) 23/15 NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) 25/13 JOHN HALL BAND All Of... (EMI America) 17/13 MOLLY HATCHET Take No Prisoners (Epic) 17/11 BLACK SABBATH Mob Rules (WB)

Two numbers follow each album title. The first represents total number of Eastern sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

PG: GANIEL F. HAYERN

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Hartford

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516-587-1023 EQUIE SCHMANT, CHTCG; SAMPY HAUGH (GOTTS N/MB) ALMO HAUS BAND (EM) Amorts of Resio/Atlantic 2 +1Ubt 5 /2Urn/MLA)

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THE HOTTEST CARS

Shake It Up (Elektra)
J. GEILS BAND Freeze... (EMI America) 32/32 GENESIS

Abacab (Atlantic) - 33/29 ROLLING STONES Tattoo You (RS/Atco) 31/28 Love... (Boardwalk) 31/25

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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Springfield 413-525-4198

FULICE (ABM)
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WRABIT WROCKS WRADIO - MCA's Wrabit were greeted backstage by Q107 airsteffers after the band's recent concert appearance in Toronto. Pictured (I-r, top row) are group's Les Paulhus and Chris Brockway, Q107 MD Bob Mackowycz, group's producer Paul Gross, group's Lou Nadeau; (I-r, front row) group's Scott Jefferson Stack, John Albani and David Aplin, Q107 air personality Scott Robbins.

Toronto

418-967-3445

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CHUMFM

Toronto 416-925-8666

HEIL YOUNG & CHAZY
(MB/Reprise)

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(Rollingling) Arcol RUSH (Referry/PolyGre) (AECE (Cleatre) (LIVERSCY (COLUMNIO) TRIMBER (RCA)

15.04

PD: RUSS GAVIES

ALLU NEVA (POTTRETT/CBS) BLUES BAND (Arista)

New John Levinson Committee Committe

10EF Washington, D.C.

DC 101

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THE HOTTEST

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Shake It Up (Elektra)

Get Lucky (Columbia)

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CARS

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3+ 52 10,00

Standing... (Geffen/WB) 31/11 DOC HOLLIDAY

PRISM (12-Inch 45) 'Don't Let..." (Capitol) 23/9

Two numbers follow each allum fitte. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

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MOST ADDED

SAMMY HAGAR Doc Holliday... (A&M) 11/11

DONNIE IRIS King Cool (MCA) 20/9

FACTOR (ALL HEAT CALK)

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MEDIUM

HENRY PAUL BAND Anytime (Atlentic) SAMMY HAGAR Standing... (Geffen/WB) 31/17 OZZY OSBOURNE Diary Of A... (Jet/CBS)
PRISM 12-inch 45
"Don't Let..." (Capitol) 34/16 23/14

BLACK SABBATH

Mob Rules (WB) BOB WELCH

Bob Welch (RCA)

15/14 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.



Non-Livin Inc. (FM) STORES

Birmingham

16/14

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K-102___ Ft. Lauderdale 305-731-4800

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Singles

MAGIC 105 PD: TUM MULO MD: SAND! D'CUMMOR

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Miami 305-872-2500

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WABB-FM Mobile 205-432-5572

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1611 encel Singles

Norfolk 804-461-1194

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SAMBIT HAGAN (Gatten/mb) HISS (Casellance/Poty) SAXON (Carrors/CBS) HAGBY & HIDRITES (Ariste) "Too Many Lose" JOAN JETT (Boern+vin)

ROLLING TO THE STONES - WABB-FM/Mobile took 150 listeners in three

busioads to see one of the last Rolling Stones performances of their American tour in New Orleans in December, Pictured (I-r) are WABB-FM air personality J.D. Stone and wife, General Sales Manager Charlie Barger, weekender Bruce Lee, PD Blaine Kelley and wife, GM Mike McVey.



Mention HIGH SHIFE (ED (HGA) STAN (GRIER) (LI)+(AVIDTO) MARS! (GEA) LATEN ALARS: (AB) LIGHT (SHIFE) (AT /GS)

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J. GL455 BAND (EN) Apprical
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PRISM (Capitol) MNLEX/TROMER (Chrysalls)

GENESIS INTIBNITIES HULLING STONES

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Orlando

305-645-1802

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Tallahassee 904-388-5141

San Antonio

512-223-6211

SAL HALLDAY LAND

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RESPITATE CHARD SHIPMETE

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AMBERT MARKE (CETTER)

Singina



PUT MAN STEVENS

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WKZI FM 107 PD: TUN DANIELS

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919-787-3705

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J. Glick BARD (Mrs. America)

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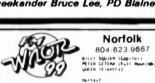
Michael Spirith/Prop.

Mi

Singles

TUTONE ON TOUR - Columbia's Tommy Tutone took to the airwaves at KSRR/Houston during a promotional stopover in support of the band's second album release. Pictured (I-r) are CBS's Luke Lewis, group's Tommy Heath, KSRR PD Alan Sneed and MD Rick Lambert, group's Jim Keller, Col-





STAND (GREEN) (Jacoba) (All out April out Apri

PUT BUB LHARLIN

Pensacola 904-438-7543

Raleigh 919-832-8311

ANN ATT (Morrowste) Singles (New IE 1815 (MLA)

WQDR PD: RUN PHILLIPS

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PD: ILTSE GUTTETE

Richmond 804-282-973

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LANGT CARLTON (M)

Tampa 813-224-0742 AAN ATT HERESALES

AND ART TEMPORALIST
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LANTIDE LASH (Geffor/ND)

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Tampa 813-876-0455

West Palm Beach 305-481-0099

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103 LUF ORD * (No. 517co)

And * (17 co)

MILLIAN

MILLI

Winston-Salem

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Appleton 414-734-9226

Bloomington

B12-332-9292

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JOSÉ MAIN (E.N.) (M)
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Chicago 312-440-5270

LARS (Element) TURGE (Arco) AU/OL (Atlantic) BUACH SAMMATH (MB) MOLLY HATCHET (Epic)

HOTTHST
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FANN AGRES (ASE)

[AMOUNT ARREST (ASE)

[AMOUNT ASE]

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Chicago 312-828-9191

SAMPLY HALAM (GOTTAN/WIT HIGH SPHINGFILLD (RGA) AMAI ATT (SOOPERHIT) PETER CETERA (FMI) PECH RC GAFFEY LANG (FMI)

POTTURS SUBSTITUTES SUBSTITUTE

Chicago 312-777-1700

DEAL BY DOLL (UNEMOUNT -LAUBTE MICE BYOM) UNAME ON

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Singles

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HOTTEST HELLING STONES (BOILINGSTA/ATCO) CARS (ELANTIC)



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ME: MANUAL MINISTER

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Cincinnati

Singles

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M/05"

PER PROPERTY SERVED

Cleveland

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1011 Singing



PD: AND GLASSIN

Added Suff CELL (Sire/MB) ALOU HOWA (Portrall/) SUSAN LYNCH (Johnston JANIS JOPLIN (GOLUMN)

Denis JORI in (Columbia)

ben ion

sign right (Columbia)

sign right

RELIEF STORY

RELIEF STORY

GRANT STORY

GRA 20.07 Pages

Cleveland

Patter9 d. Q1155 BAND (QN1 new Ico) dC/DL 14*1em10c9 PGLICU 16AH1 CAMS (61*4*re) GGLICE STORES (Rp11:05 STORES (Rp11:05)

Q-FM-96 Columbus CASS Of Learner Luvillatory (Columbia) HILLY SQUIRE (Laptro) BALLING STORES (Do) 1-39 STORES (Do) 1-39 STORES (Do) 1-39 STORES (Do) 1-30 STORES (Do) 1-

Singles

MULTIPLE STEEL Rouse Baders than INCA: Texasph (REA:

Neel Left
GENERAL SERVICES (GENERAL SERVICES)
HELD SERVICES (GENERAL SERVICES)

97X

Singres

ML: GABE BAPTISTE A

PHISM (Capitol) MLP (HEMEGRAMM (Lecot) PETER CETERA (Full Moon/Wh) *LIVIN/LIMMATT*

BLO MELLIN (RLA)

AUDINET (GOTUMOTO)

BLOCK SAMMATH (MB)

TUCK (ALR. SAMMATH (MB))

DeKalb 815-756-9250

ARE CATTLE (RESISTOND)
REPORT DATE (MISSIOND)
GRASS INE (MISSIOND)
GRASS

Des Moines

PRISM (CODITION)
SUBSTITUTE (SCOTE) Bros/GIST
BRIVE ACRES (Adm)
BILL, 146 SYUNES
(BottlegStr/Atco)
GARTER (SASH (Cotten/MS)
SAKA: (Correr of GIST)

HOTTAST J. GEILS GAND IEMI America: AMS (Cotembia)

1013

Jell Govern watering the livering and country and coun

Davenport

HISHBONE ASH (MEA) HENRY PRIL BAND (RYLANTIC) "LIVING BITTOUT" EDDIE SCHRANTE FATCO) T(TIA

MOTTOST AC/DC (Attentic) "Let's Get...U" "Ev(1"Acids

Tirta
J. (E-15 BAND (EH) Amer(ce)
LOVENOTY (Columbia)
SANDY HALAM (Gaffan/MB)
"Sandy Hitchnia"
"Then yo (h fire"
"1711 Fall IA"

B 15-756-9250
with the control of th HE: MARC HULMES Apode
INTER CATTUM ILECTION
JAMES HEATTAN/MET
RESTRICT SERVICES
RESTRICT
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Wdek 92.5 fm

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KGGO

HE : LARSE CARSON

This was a constant of the con Made 1 am (A) () PPARE (Marcury/PolyPolyPol AL/OL 1911 m711c) ALMO 1961; BHM: (ENT America) TUL 197 (ET COMMENT (FOIT MEDICA) TUL 197 TUL 197 AMERICAL (Gotton/B)

Jar.

11/11/15 Detr Detroit

Subtribute country arossydist HE MET PAUL MAND (ATERNITICS JUSTINET (CO.) UND (4) POLICE (AMI)

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Text Full JAMES T HAGAN (Sunt Fan / MI LUFTEN T (Cat Jumb Fan GENES S EFF LANT (C FAC JUMB HOLD I HALL S HE S JUMES I HALL S HE S

WRIF 101

Detroit

Singles

Acces AAb ATT Stree casts TITLE MERICANO IN RENJ. 6 (North of 1/Polyde 1) | Name of sylPholymin |
"Base (645" |
"Base

313-827-9505

TOTAL PROPERTY OF THE PROPERTY

MOST ADDED.

SAMMY HAGAR Standing... (Geffen/WB) 37/16 PRISM (12-inch 45) "Don't Let..." (Capitol) 26/11 BOB & DOUG McKENZIE

Great... (Mercury/PG) 22/10 WRABIT 16/8

Wrough &... (MCA) Last Safe Place (RCA) 7/7

Two numbers follow each album ritle. The first represents total number of Midwest stellons playing the album this week. The second is the number of those stations that added it this week.

WILLS !

FO: AND LARSON

No. 1 of STARES (Ob. 11-05-17-06) (Ob. 11-05-17-

Added SAMELY HAGGA: (Gg/Tnn/MB! MAND!! (MCA) GGC HULL (DDY FASH! PAUL COLLINS* MEAT (Go!umble) 01LL CHAMPL (B:Elserya) RISS (Caseliance/Poly)

Maget HAGER (Getten) HERYDLIG MCKENZIE (Hercury/PolyGre) AL/OC (Atlantic) TESTS Get ...U"

WWCK 105 FM Flint 313:744:1570 ID: BAR HILLER

STAN IGHTERS EJE "ALLOY GOT BILL!" PLA ICE LAM! "Spirits/Morte" Had type HAD ST(BART (MB) "Tore, Tore, Tore" "Jestous"

HE HIGH HEST

Horrast J. G. 15. SAND (ER) America: SEL RIGHT (Legitor) STEVE AVILS (Mosern/ATCS) Tipra Techter & Bach "Yogs Of EP FUNCTORS (Allentic) PCN (CE SAND) LONS, (ESPER) LAMS (Elektro) ListAmacr (Estembro) QUARTERS (Ast (Go)tan/eh) MC/DC (Astembro) TLWFTE GOT ...UF 21710

(IAV-FM 97)

Acted LAS HALLIDAY (ABM) WAR-IT (BLA) BIGS LENGING IN (STATICA) WHI/CAAS WIRENS (S 1800 Cory/PotyCra)

PE: DAVE LOCAN-NO: TUNY GATES

PUTERT PUTERT PUTERT (AMP) (AMP) (AMT) (AMT) (Conterform "Mage In., Cape" (1914)

FE (L) MEDIUM

HENRY PAUL BAND 26/18

QUARTERFLASH Quarterflash (Geffen/WB)40/17

OZZY OSBOURNE Diery Of A... (Jet/CBS) 34/16 ROD STEWART

Tonight I'm Yours (WB) 28/16

I wo numbers tollow each atourn title. I he first represents total number of Midwest statuns playing the album this week. The second is the number of those stations who reported if in medium rotation this week.

Iowa City -

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"CIN INC. (COT WITH THE CETTER CETTER TEUT MOON!

**CIT-3-SUCE (COT WITH TEUT) MOON!

**CIT-3-SUCE (MATERIAL TEUT) MOON!

**CIT-3-SUCE (MATERIAL TEUT) MOON!

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SECRET TOURS OF THE SECRET

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Singles

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815-939-4541

(RollingStn/Afco)
HENRY PALL MAND (Aflent(c)
-SURTING (Scott) Bros/Obb)

Kansas City 816-753-4567

ROLLING STORMS (MICHAEL STATES)

HITTAN ACAPS (MAIN)

LOTHBOTT STORMS (MAIN)

LOTHBOTT STORMS (MAIN)

J. GILLS SHAND (EAR) Americal

ACACC (FRIBANIE)

GILLS SHAND (EAR)

Lansing 517-393-1320

Lafayette 317-448-1566

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FM 102 K51.2 Lincoln

MALING STONES

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Singles

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FM **99**.9

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New York St. Chika's (Mika's (

(IDI-FM)

FO: FARM SHITH NO: JUNE O'LEMIT

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"Nuclear Attocs"

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CODIS SCHEATE (Atco)

PO - TUN LAWER

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219-484-0580

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JOSE GYMA 196A: 170 MICHAEL SEAT 170 MICHAEL SEAT 170 COSTITUTE OF MICHAEL 170 COSTITUTE OF Singles None

Grand Rapids

TITLE

RELIEF STUDIES

RELIEF STUDIES

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ROLLING STONES Tattoo You (RS/Atco)
GENESIS 38/33

J. GEILS BAND Freeze... (EMI America)

CARS

Abacab (Atlantic)
AC/DC 38/29 37/28 For Those... (Atlantic) POLICE Ghost In The... (A&M) 37/28

THE HOTTEST

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rofation this week.

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PD: RICK HANGES NOOLS SAMELY HAGAN IGSTER CLANIS (ISS (MGA) PRISM (Capitol)

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WIPX 97 fm Milwaukee

HAREN & D. BERTE CETATE

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Singles

Milwaukee 93QFM

HOTTEST FURTICALL INCIDENTIC "GIFT ... HOUR"

"Guiri, (Mount"
"mum on in bisch"
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- Halida 570%5
- Acida 670%5
- Acida 6

612-739-4000

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de ES Nome Singles Minneapolis

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Minneapolis

K@92 PD: DUG SUPERSUN ND: DUG PGERLE

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Muscatine



Oklahoma City 405-631-8881

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Oklahoma City 405-528-5543

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Rockford 815-877-3075

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St. Louis 314-842-1111

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MUTTALE ALM IDEE AND EQUI AND Jo III Singles

58. Louis 314-844-1380

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24/15

PUI NUB PATTRINI ASST. PD: JIM ATRINSOM

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Medical Medical Professor /Polygra)
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Singles

PFR fm 103

PD: A: J. CLATINGS!! MD: FRUST! STILLELL "Mater house" "Manuflynin "2 Traja Will Campber (wh) "PALL (SATE (Aristo)

Terre Haute

CHINA (B)(E)
IN LUMBER (BLA)
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PLYTEST (05.7 UNLAUMS (2017/05.5) COM) (15.5 UNLAUMS (2017/05.5) COM) (15.5 UNLAUMS (2017/05.5) UNLAUMS (2017/05.5) (2017/05.7

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Wichita 316-722-8123

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PD: DAVE ECHMAN

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Albuquerque

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Anaheim 714-776-3696

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Bakersfield 805-832-1410



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Boulder 303-444-5600 MEGO 97FM BOULDER

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MOST ADDED. PRISM (12-inch 45)
"Don't Let..." (Capitol)

SAMMY HAGAR Standing... (Geffen/WB) 35/10

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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

HI HA BULBARU

Modium JIMPY BUFFETI (NEA) GET USBUCKINE (JOY/CBS) MELL TURKS & URAZY (ME/Mopriss) MOTION CONTROL OF THE STATE OF

Chico 918-343-8461

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PD: RICH HARE ND: ART PHILLIPS "IN THE STREET LUNCHET WAT / PLAT

TE FRIENDE TO THE TAXABLE TO THE TOTAL TO TH Colorado Springs 303-634-4896

STAN GERRY PRINCESSAN STANDARD STANDARD

KAZY

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**Morning For...*
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Denver 303-759-5600 AVT MIAL 1/U1 NOON/AU1 Ditto Dies BAND | Description | Description

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Singles None

MEDIUM MOLLY HATCHET

Teke No Prisoners (Epic) 29/21 HENRY PAUL BAND Anytime (Atlantic) 26/17 LINDSEY BUCKINGHAM Law And Order (Asylum) 22/17 SAMMY HAGAR Standing... (Geffen/WB) 35/16 STEVIE NICKS

Bella... (Modern/Atco) 29/16 PETER CETERA Peter... (Full Moon/WB) 23/16 Two numbers follow each album tile. The flist represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

103 KBPI Denver 303-936-2313

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Denver

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FOR THE PROPERTY OF THE PROPER CSWAM SONG/ATCO! ROSS-HGTOR-CLALING (HEA) RUS SECTO & SILVER (Captrol)

THE HOTTEST

J. GEILS BAND Freeze... (EMI America) 45/39 CARS Shake It Up (Elektra) 42/38 POLICE

Ghost In the... (A&M) 44/35 QUARTERFLASH Quarterflash (Geffer/WB)43/36 **ROLLING STONES** Tettoo You (RS/Atco) 41/35

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KALL PD: MIRE BEART

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Las Vegas
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PD: TURNY HADGES

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PD: SAM BELLAMY ASST. PD: BALK SAYDEN

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Missoula

TITTO MATCHET (Epic) -PR(SM (Captrol)

AC/DC (ATTEMPTE) CARS (Elentra) DLOBY & HIGHITES (Artera)

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Pasadena

213-578-0830

Lens (age (cop) 101)

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Los Angeles

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San Jose 408-246-6811

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RADIO CO-PROMOTES BEATLES REISSUE - For the reissue of "A Hard Day's Night" in dolby with one new song added, KOME and KEZR/San Jose co-promoted the premiere, awarding tickets, posters, buttons and T-shirts. Pictured are Promotion Directors Ellen White (left, KEZR) and Loren Charles (right, KOME).

San Rafael 415-456-1510



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"Breakers" are those newer records that have the greatest level of station activity on any given week.

EMMYLOU HARRIS

Tennessee Rose (WB)

On 78% of reporting stations. National Summary: Up 26, Same 28, Down 0, Debuts 23, Adds 26. A Most Added Record. R&R Chart: 47-38.

LACY J. DALTON

Everybody Makes Mistakes (Columbia)
On 68% of reporting stations. National Summary: Up 58, Same 10, Down 1, Dabuts 9, Adds 13. R&R Chart: 48-41.

SYLVIA

Sweet Yesterday (RCA)

On 64% of reporting stations. National Summary: Up 27, Same 22, Down 0, Debuts 17, Adds 19. R&R Chart: Debut 42.

JOHNNY LEE

Be There For Me Baby (Full Moon/Asylum)

On 59% of reporting stations. National Summary: Up 8, Sama 11, Down 0, Debuts 10, Adds 49. A Most Added Record. R&R Chart: Dabut 48.

LORETTA LYNN I Lie (MCA)

On 59% of reporting stations. National Summary: Up 10, Same 22, Down 0, Dabuts 18, Adds 28. A Most Added Record. R&R Chart: Debut 47.

MOST ADDED .

CONWAY TWITTY The Clown (Elektra) JOHNNY LEE

Be There For Me... (Full Moon/Asylum) HANK WILLIAMS JR. A Country Boy Can Survive (Elektra/Curb) GEORGE STRAIT

If You're Thinkin' You Want... (MCA)

HOTTEST

DON WILLIAMS Lord, I Hope This Day Is Good (MCA) T.G. SHEPPARD Only One You (WB/Curb) JUICE NEWTON The Sweetest Thing... (Capitol)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of the ecent releases with airplay reported by at least 20 or our reporting stations are insted in order of their activity. The wo numbers immediately following each song title indicate how many of our reporters are on the record this week not of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added new songs.

CONWAY TWITTY "The Clown" (Elektra) 77/70

National Summary: Up 0, Same 3, Down 0, Debuts 4, Adds 70 including WEEP, WNYR, WMZQ:FM, WPKXWVKX, KOKE-AM-FM, WMPS, WSM, WNOE-AM, WIRK-FM, WSAI-AM-FM, WHK, WWWW-FM, WFMS-FM, WDAF, KEBC-FM, KLZ, KNIX-FM, RBR Chart: Debut 48:

CON HUNLEY "No Relief In Sight" (WB) 69/7

National Summary: Up 35, Same 13, Down 0, Debuts 14, Adds 7, WWVA, IXYL, WDGY, KGEM, KVEG, KWJJ, KIDN, WIXL-FM 18-15, WXBQ-FM 27-17, WMC-AM d-29, WLWI-FM 35-29, WFMS-FM 31-24, KFH 38-31, KUZZ 44-37, KRAK

HANK WILLIAMS JR. "A Country Boy Can Survive" (Elektra/Curb) 67/44
National Summary: Up 6, Same 13, Down 0, Debute 5, Adds 44 Including WPOC-FM, WPIXC-WVIXX, WWVA,
KOKE-AM-FM, KIKK-FM, WAMZ-FM, WSM, WDAF, KEBC-FM, WIL-AM-FM, KVOO, KWJJ, KSOP-FM, KCKC, KSONAM-FM, Right Chart: Debut 50.

BURRITO BROTHERS "If Something Should Come Between Us" (Curb/CBS) 63/5 Netional Summary: Up 36, Seme 15, Down 0, Debuts 7, Adds 5, KPLX-FM, WFNC, WDGY, KBMY, KLAC, WSEN-AM-FM 42-38, WSOC-FM 35-29, WSM d-32, KRMD-AM-FM 23-19, WMNI 34-29, KWMT 36-29, KVOO 35-28, KFH 40-33, KSON-AM-FM 39-33, KEEN 21-19.

RSON-AM-FM 39-33, KEEN 21-19.

RICKY SKAGGS "Crying My Heart Out Over You" (Epic) 56/27

Netional Summary: Up 5, Seme 15, Down 1, Debuts 9, Adds 27 including WCAW, WWVA, KRRV, KOKE-AM-FM, KHEY, WLWI-FM, KKYX, WSAI-AM-FM, WCXI, WTHI, KFH, KRAK, KEEN, KGA, KCUB.

RANDY BARLOW "Love Was Born" (Jamex) 56/7

National Summary: Up 26, Same 19, Down 0, Debuts 4, Adds 7, WZZK-FM, KLRA, WHK, WMNI, KVOC, KMAK, KLAC, WVAM 41-38, WESC-AM-FM 33-28, WAMZ-FM d-31, WLWI-FM 37-31, KKYX 34-28, WKKQ-AM-FM 41-31,

DEBORAH ALLEN "You Look Like The Ona I Love" (Capitol) 55/8
National Summary: Up 17, Same 20, Down 0, Debuta 10, Adda 8, WWVA, WSAI-AM-FM, WTSO, WXCL, KFH, KUZZ,
KVJ, KIDN, WCAW 41-32, WIXL-FM 40-30, KOKE-AM-FM 44-38, KRMD-AM-FM 29-23, WKKQ-AM-FM 42-32, KFDIAM 41-32, KCKC 34-30.

AM 41-32, KCKC 34-30.

CRISTY LANE "Lies On Your Lips" (EMI/Liberty) 54/8

National Summary: Up 24, Same 13, Down 0, Debuta 9, Addas 8, WCAW, WWVA, KCYL, WSM, KFGO, WKMF, KBMY, KWJJ, WVAM 48-40, KIXZ 21-19, KRMD-AM-FM 34-25, KSO 20-18, WTSO 41-30, WBCS-FM d-28, KGEM 46-35.

JACK GRAYSON "When A Man Loves a Woman" (Koela) 52/7

National Summary: Up 21, Same 18, Down 0, Debuta 6, Adda 7, WEEP, WFNC, WMPS, WNOE-AM, WMNI, KLZ, KCKC, WSOC-FM d-34, KHEY 41-35, KKYX 43-38, WHK 37-34, WTSO 40-32, KVOO 23-17, KTOM 38-31, KGA 33-29.

SONNY JAMES "Innocent Lies" (Dimension) 51/7

National Summary: Up 28, Same 10, Down 0, Debuta 6, Adda 7, WCAW, WDAK, WFNC, WBAP, WKSJ-FM, WKMF, KLAC, WYII 50-45, KOKE-AM-FM 39-32, KKYX 32-26, KFGO 32-27, WXCL 47-40, KVOO 22-16, KRAK 44-39, KGA 37-33.

37.33.

KENNY ROGERS "Through The Years" (EMI/Liberty) 50/23
National Summery: Up 19, Same 2, Down 0, Debuta 6, Adds 23 including WPOC-FM, WMZQ-FM, KHEY, WCII, KMD-AM-FM, KSO, WFMS-FM, KEBC-FM, KNIX-FM, KSON-AM-FM, KEEN, KMPS-AM-FM, WIXL-FM 34-17, WMC-AM 24-17, WIRK-FM 33-19.

HELEN CORNELIUS "Love Never Comes Easy" (Elektra) 49/6
National Summery: Up 27, Same 14, Down 0, Debuta 2, Adds 8, WAJR, WFNC, WOKK, KCJB, KCKC, KEEN, WIXY 14-11, WIXL-FM 22-14, WSM 6-31, WQYK-FM 14-12, WAXX 36-30, WKKQ-AM-FM 36-27, KWJJ 46-40, KRAK 23-19.

LOUISE MANDRELL & R.C. BANNON "Where There's Smoke..." (Epic) 47/2
NABQ-FM 18-14, WFNC 6-29, WWOD 23-19, WMNI 39-33, WFMS-FM 21-19, KVOC 31-23, KVEG 6-29, KLAC 42-39, KIDN 27-21.

RIDIN 27-21.

REDRIGE STRAIT "If You're Thinkin' You Want A Stranger" (MCA) 45/44

Netional Summary: Up 0, Same 1, Down 0, Debuta 0, Adda 44 including WADR, WYII, KOKE-AM-FM, WMC-AM, KRMD-AM-FM, WQYK-FM, WMAQ, WIRE, KEBC-FM, KPID-AM, KNIX-FM, KYTE, KCCY-FM, KSOP-FM.

BOBBY BARE "New Cut Road" (Columbia) 43/15
Netional Summary: Up 8, Same 10, Down 0, Debuts 10, Adds 15, WWVA, KOKE-AM-FM, WSOC-FM, KHEY, WFNC, WIRK-FM, KSO, WKMF, WGEE, WDAF, KCJB, WHBF, KBMY, KGEM, KRWQ-FM.

WIRK-FM, KSO, WKMF, WGEE, WDAF, KCJB, WHBF, KBMY, KGEM, KRWQ-FM.

VERN GOSDIN "Don't Ever Leave Me Again" (AMI) 42/15

National Summery: Up 4, Same 19, Down 0, Debuts 4, Adds 16, WBGW-FM, WIXY, WADR, KIXZ, WBEU, WCOS-AM-FM, WFNC, WSM, WSALAM-FM, KFGO, WKKQ-AM-FM, KECK, WTHI, KGEM, KSON-AM-FM.

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MERLE KILGORE "Mister Gerfield" (Elektra) 33/8

MERLE KILGORE "Mister Gerfield" (Elektra) 33/8

Debuts 1. Adda 8. WCAW, KHEY, WESC-AM-FM, KLRA, WKMF, WITL-

DON KING "Running On Love" (Epic) 33/4
Netional Summary: Up 10, Sama 18, Down 0, Debuts 3, Adds 4, WOKQ, WSM, KWJJ, KCKC, WVAM 50-45, WBEU
38-28, KRMD-AM-FM 42-33, KSO 34-29, WKKQ-AM-FM 44-36, KFDI-AM 47-37.

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37 33 22	RAY PRICE/Diamonds In The Stars (Dimension) RAZZY BAILEY/She Left Love All Over Me (RCA)
34 30 2	BILLY SWAN/Stuck Right In The Middle (Epic)
27 23 24	LEE GREENWOOD/It Turns Me Inside Out (MCA)
40 35 2	CHARLY McCLAIN/The Very Best Is You (Epic)
41 34 26	KENDALLS/If You're Weiting On Me (Mercury/PolyGram)
14 16 27	MAC DAVIS/You're My Bestest Friend (Casablanca/PolyGram)
10 19 28	GENE WATSON/Fourteen Carat Mind (MCA)
13 20 29	DOTTIE WEST/It's High Time (EMI/Liberty)
48 37 🚳	MERLE HAGGARD/Big City (Epic)
7 21 31	ALABAMA/Love In The First Degree (RCA) Entry
12 27 32	GARY MORRIS/Headed For A Heartache (WB)
18 25 33	EARL THOMAS CONLEY/Tell Me Why (RCA)
- 40 🚳	OAK RIDGE BOYS/Bobbie Sue (MCA)
- 41 35	ANNE MURRAY/Another Sleepless Night (Capitol)
15 26 36	STATLER BROTHERS/Years Ago (Mercury/PolyGram)
24 31 37	EDDY RAVEN/Who Do You Know In California (Elektra)
- 47 3 B	EMMYLOU HARRIS/Tennessee Rose (WB)
49 42 🐠	TERRI GIBBS/Mis'ry River (MCA)
50 44 🐠	TOM JONES/Lady Lay Down (Mercury/PolyGram)
- 46 4	LACY J. DALTON/Everybody Makes Mistakes (Columbia).
42	SYLVIA/Sweet Yesterday (RCA)
- 48 3	EDDY ARNOLD/All I'm Missing Is You (RCA)
- 49 4 9	KIN VASSY/When You Were Blue And I Was (EMI/Liberty)
23 32 45	CRYSTAL GAYLE/The Woman In Me (Columbia)
3	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
	LORETTA LYNN/I Lie (MCA)
===========	CONWAY TWITTY/The Clown (Elektre)
49	CON HUNLEY/No Relief In Sight (WB)
	HANK WILLIAMS JR./A Country Boy Can (Elektra/Curb)
This chart is based soil continued upward mo	plely on compiled weekly reports from our reporting stations. Black circled numbers indicate overnent from the majority of our reporters,
CONTENTED OF THE CONTENT	verness from the majority of our reporters,

JOHNNY PAYCHECK "The Highlight Of '81" (Epic) 32/9

MEL TILLIS & NANCY SINATRA, "Play Me Or Trade Me" (Elektra) 32/1
National Summary: Up 14, Seme 12, Down 0, Debuts 5, Adda 1, WCAW, WVAM 38-33, WESC-AM-FM 40-34, WQIK-FM 40-34, WKSJ-FM 32-29, WHOO d-28, WIRK-FM 23-20, KTOM 34-29, KEEN 31-25, KGA d-37.

FM 40-34, WKSJ-FM 32-29, WHOO d-28, WIRK-FM 23-20, KTOM-34-29, KEEN 31-25, KGA d-37.

JENNIFER WARNES "Could It Be Love" (Arista) 28/3
National Summery. Up 14, Seme 8, Down 1, Debuta 2, Adds 3, WQIK-FM, WOKK, KCKC, WSEN-AM-FM 32-27, WIXY 20-15, WKKQ-AM-FM 45-37, WBCS-FM 18-14, KVOO 42-35, KUZZ 42-35, KEEN 39-35.

ZELLA LEHR "Blue Eyes Don't Make An Angel" (Columbia) 27/4
National Summery. Up 8, Seme 11, Down 1, Debuta 3, Adds 4, WOKQ, WSOC-FM, WLWI-FM, KVOO, WIXL-FM 35-22, WADR 43-31, KIXZ 44-41, WBEU 37-31, KRMD-AM-FM 35-31, KGEM 47-42.

35-22, WADR 43-31, KIXZ 44-41, WBEU 37-31, KRMD-AM-FM 35-31, KGEM 47-42.

LOBO "I Don't Want To Want You" (Lobo) 27/1
National Summary: Up 14, Seme 8, Down 0, Debuta 4, Adds 1, WTSO, KHEY 38-32, WQIK-FM 33-27, WLWI-FM 30-25, WSM 40-35, KKYX 39-33, WQYK-FM 27-23, KWMT 40-36, KVCC 40-34.

TERRY GREGORY "I Can't Say Goodbye To You" (Handshake/CBS) 26/3
National Summary: Up 18, Seme 2, Down 0, Debuta 3, Adds 3, KCJB, KBMY, KVEG, WBGW-FM 30-23, WYII 45-38, WQIK-FM 26-22, WWOD 37-31, WFMS-FM 30-25, KIDN 26-22, KSON-AM-FM 20-22. WOIK-FM 28-22, WWOD 37-31, WFMS-FM 30-25, KIDN 26-22, KSON-AM-FM 26-22.

JOE WATERS "Some Day My Ship's Comin' In" (New Colony) 25/6
National Summery: Up 4, Seme 13, Down 0, Debuts 2, Adds 6, WCAW, WIXL-FM, KIXZ, WXBQ-FM, WSOC-FM,
WMNI, WESC-AM-FM d-39, WQIK-FM 42-35, KFDI-AM 38-33, KGEM 27-24.

GEORGE JONES "Same Ole Me" (Epic) 21/18
National Summery: Up 0, Same 0, Down 0, Debuts 3, Adds 18 Including WBGW-FM, WCAW, WHN, WNYR, WMZQ-FM, WBQU, WFNC, WOAM, WHOO, WWWW-FM.

EAABLY V BROWNIN "Develope Man Chapter of C

FAMILY BROWN "But It's Cheating" (RCA) 21/5
National Summary: Up 7, Same 8, Down 0, Debuta 1, Adds 5, WYKR, KRRV, KOKE-AM-FM, WSOC-FM, WIRK-FM, WIXY 31:25, KRMD-AM-FM 43:39, WXCL 50-42, KGEM 48-40, KRAK 47-42.

BANDANA "Guilty Eyes" (WB) 20/6
National Summary: Up 3, Same 7; Down 0, Debuta 4, Adds 6, WOKQ, KXYL, WQIK-FM, KLRA, WKMF, WITL-FM, WRNL 32-25, KRMD-AM-FM 40-32, WSAI-AM-FM on, KEBC-FM on.

BRENDA LEE "From Levis To Calvin Klein Jeans" (MCA) 18/16
National Summery: Up 0, Same 1, Down 0, Debuts 1, Adds 16 including WVAM, WYII, WWOD, KKYX, KRMD-AM, FM, KSO, KEBC-FM, KFDI-AM, KRAK, KSOP-FM.

DICKEY LEE "Everybody Loves A Winner" (Mercury/PolyGram) 18/5
Netional Summary: Up 3, Same 5, Down 0, Debuts 5, Adds 5, WXBQ-FM, WESC-AM-FM, KKYX, WQYK-FM, WFMS-FM, WIXL-FM 36-21, WLWI-FM d-30, KRMD-AM-FM 47-42, KSO 36-31.

DAVID ALLAN COE "Now I Lay Me Down To Cheat" (Columbia) 18/3
National Summary: Up 8, Same 1, Down 0, Debuts 0, Adds 3, WWOD, KKYX, KWKH, WIXL-FM 24-19, KOKE-AM-FM 49-45, WAMZ-FM 32-26, WKSJ-FM 30-26, WIRK-FM 25-23, WXCL 29-23, KVOO 48-43.

R.C. BANNON "Til Something Better Comes Along" (RCA) 18/2
National Summary: Up 2, Same 14, Down 0, Debuts 0, Adds 2, WHBF, KRAK, WADR on, WSOC-FM on, WQIK-FM 48-40, WSM on, KRMD-AM-FM 48-40, KFGO on, KEEN on, KGA on.

RICH LANDERS "Lay Back And Love Me" (AMI) 16/1
National Summary: Up 9, Debuts 5, Same 0, Down 1, Adds 1, WLWI-FM, KOKE-AM-FM 45-40, KHEY 35-31, KKYX

National Summary: Up 9, Debuta 5, Same 0, Down 1, Adds 1, WLWI-FM, KOKE-AM-FM 45-40, KHEY 35-31, KKYX 40-34, WXCL 48-48, KVOO 44-39, KFDI-AM, 44-40, KUZZ 38-33, KRAK 49-45, KMPS-AM-FM 22-18.

RAY STEVENS "Written Down In My Heart" (RCA) 15/9

National Summary: Up 0, Same 5, Down 0, Debuta 1, Adds 9, WVAM, WLWI-FM, KRMD-AM-FM, KEBC-FM, KFDI-M, KOKE-AM-FM 45-40, KHEY 35-31, KKYX 49-45, KMPS-AM-FM 22-18,

JOHNNY CASH "The Reverend Mr. Black" (Columbia) 15/1 M 27-25, KRMD-AM-FM 44-38, KSO d-37,

PETULA CLARK "Natural Love" (Scotti Bros./CBS) 14/14

Netional Summary: Up 0, Sama 0, Down 0, Debuts 0, Adds 14 including WSENAM-FM, WIXY, WWOD, WLWI-FM, KRMD-AM-FM, WIRK-FM, WKKQ-AM-FM, KUGR, KSOP-FM, KMPS-AM-FM.

CINDY HURT "Don't Come Knockin" (Churchill) 13/8

National Summary: Up 0, Sama 2, Down 0, Debuts 3, Adds 8, WGNA-FM, WVAM, KHEY, WESC: AM-FM, KHMD-AM-FM, WIRK-FM, KBMR, KEBC-FM, KSO d-39.



Regional Adds & Hots

EAST

MOST ADDED

MIDWEST

HOTTEST MOST ADDED SOUTH

MOST ADDED

Conway Twitty (Elektra) George Jones (Epic)

Juice Newton (Capitol)
Don Williams (MCA)

Conway Twitty (Elektra) Juice Newton (Capitol) Johnny Lee (Full Moon/Asytum) Don Williams (MCA)

Conway Twitty (Elektra) T.G. Shepperd (WB/Curb) Johnny Lee (Full Moon/Asylum)

Conway Twitty (Elektra) George Straft (MCA)

EAST

WVAM Alberts, PA Adjusters, PA

KANAGE, MYERS
KANAGE, MYERS
KANAGE STRAIT
BRIEGO LIE
RICHATY UNE
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PETULA CLARA ADMIT PRIVICES QUACE ANES HOTTOSTI

REGIONY MOCERS
MOMENTE INC DUMELL
SI (EARN KAME
HARK WILLIAMS JM.)
HOTTOST
EDDIE RASSITT
REASIE WILLIAMS
LACY J. DALTON
JUIGE NEBTOR

CLIMINAY THITTY
GENERS ALMES
PRIMARE VILLIAMIS JA.
LAMBY GATLIN
CHINTAL GATLIN
CHINTAL GATLIN
CHINTAL CLIMIN
PETELLA CLIMIN
VIEN GESCHIN
MICHEL CLIMIN
MICHEL GILLEY
EDDIE FAMBRITT
DOIN PILLINEY
LEE GREENWOOD
LEE GREENWOOD
LEE GREENWOOD
LEE GREENWOOD

CLANGE JONES
CLAMMY TO 171V
HOTTOST:
CLAM HILLIAMS
HILREY GILLET
T.So. SHEPPRIO
CARALY ML CLAM
JANIE FRICAE

TERM CASADIM
TERM CASADIM
CAURAGE ANTICAURAGE ANTICAURAGE ANTICAURAGE STRAIT
CAR
RID PASSY
REBOTY RACERS
ROSTONY
EARLY PASSY
REBOTY RACERS
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WTWZ/FM Harshay, PA

CHURCH KANE
CHURCH BE CLATO
GRA RICGE BUTS
ANDE BERNAT
TERRI GIBBS
EDOY ARRALD
STUDIA
LORETIA LYDO
FARILY BROWN
FORTUSE
JUICE MERTIGO
T.G. SPEPMARD
ED BRYDE
BEL MC GARTEL
KENDALLS

WYEN
WITHOUSENITY
WHITTY

SOUTH

Don Williams (MCA) T.G. Sheppard (WB/Curb)

GEORGE JUNES
JUNENT PRIVINCE
HOTTUST JULICE HENTUR
HILLEY GILLEY
HOLL GREENS & CLINE
HOLL GREENS & CLINE

Mountain, BLJ
APRINT LEE
BERGHOA LEE
BERGHOA LEE
BELGHOE STRAIT
RANDY FLUTY
BETTAL A CLARK
ALSS COLTER
ALS COLTER
ALSS COLTER

ANNE HERRAY
EMPLOY HARGIT
EMPLOY THE 1717
JACHE GRAYSONHOTTERY
LIEE GREENISCO
HEEVES & GAIN
GRAYSONGREY HER TO
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GRAY HERRIS

WITHMAN THE TO ALTON LAND J. DALTON LAND J. DALTON DALTON DALTON DE SCYS ANDRE SUBSTITUTE PROPERTY ANDREAD STATE AND ALTON DALTON DALTO

MERLE MACHINE EMPTLES MARRIS MANN TILLIAMS AN

WEST

KRBT-FM

CELAGE STRAIT
LEL RESVIS
FRIZZELL & MEST
COMMAN THITTY
CENCHAN ALLEN
RICKY SRAGOS
MOTTASTI
ELDIE PARSITT
COM THILIAMY
ANTHUS REMINES
D SPILE
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Chevotored, OH
RANDY BARLOM
RAZEY BAILEY
LACY J. DALTG
CLOMBAY THITTY
BOD JERKINS
TOTTOST:
CLOMBAY THITTY
JUICE NEW TON
DOM HILLIAMS
T.G. DE PPARC
RIERAW HANE

MIDWEST

NONA HOTTOST: JUTCE HENTON READY! ROCERS CLAHMAY THITTY DOM: WILL IAMS ED BRUCK

WEALAM & FM CEBCRAM ALLEM CEDAR CREER COMMAY THITTY ACADOMY LEE YERN GUSDIN HOTTEST!

KLZ Deriver, CO

EMBITEGO HARRIS STETIA COMMAY THITSY SID VASSY JACK CRAYSON

KMAK *

www.FM Detroit, Mil

LALY J. DALTO MERLE MAGGARI CLAMAY TH (TT) GEORGE ANES MOTTANT: POTTLOT: LEE CREEMICAD LAN OILLIAMS MICREY GILLEY STEVIE HICKS CHARLEY HRICE

PRINT, MR

JAR RIGGE BUT

MERLE HAGGARD

EMPILLU HAGGARD

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INTERNATION

INTERNATI

CLARTTA LYMN
CLARAT TRITT
WAR RIDGE BUTS
MISTER!
MILLEY GILLEY
CAM WILLIAMS
MYLLM JENNING
UMPILEY PRIOR
LAUY J. LALTUM

POTTERT!
HEADITE MILSAFALASAMA
EDDIE HABBITT
MILRET GILLET
DUG WILLIAMS

PROGRES
COMMAY TOITY
REMDALLS
RESA NC ENTIRE
RELEGE START
RELEGE START
RELEGE & CLIME
WICKEY GILLEY
DON WILLIAMS
ED GRACE
T.G. SHEPPARD

KWJJ Portland, OR

CEBCRAH ALLEN
MARK HILLIAMS
LURETTA LYMN
CONSTY LANE
ELON KING
CAN HERLEY
ANDE MEMPAN
POTTONT!
JUICE MEDICA
T.G. SHE PPARC
ED MILLEY
CHARLEY PRIDE
MERLEY
MAGGARD

KYTE Pertiand OR

OAR RIDGE BUYS ANNE MEMBAY TERRI GIMBS SYLVIA JOHONY PAYCHECK

SYLVIA
GEURGE STRAIT
LACY J. DALTG
BOB JERRINS
PETILLA CLARK
HOTTWOTI
T.G. DEFFMAD
EDDIE MARRITT
RUSARME CASH
LALY J. DALTG
RENNY ROGERS

Cross Nety, WT

JAPANY LEE

HAME KILLIAMS JR.

6.085 T BARE
KEINTY RUGERS
HOTTON Y

JULIES MEDTON

CAMMA T THITTY

T.G. SAS FRAND

ED SHUGE

RUNNIE MC DOMELL

WICKG-AM & FM

OTCRET CEE
CLOWNT TRITTY
AUMONT CEE
LUNGITA LYMN
REMOT MICCENS
MOTIONET
T.G. SHEEPMALD
LEE OPERMOCLD
DUN WILLIAMS
CHARLY ME CLAIM
CAN RIDGE BUYS

KCCY-FM Pueblo, CO

Pueblo, CO
RAY STEVENS
REL IN DANIBL
GEORGE STRAIT
CARRANT TRITTY
MOTTOST:
RUMBIE HILSAP
HICAGY GILLEY
LIGH EVERTTE
LIGH SHEPPARD
LACY J. DALTUM

KIDN Pueblo, CO

PURCED ACCORD MERLE HACCARD MERLE HACCARD LALY J. DALTON EMPTON HARRIS SYLVIA CON HUBLET UENGRAH ALLEN MOTTEST:

CLAMBAY THETT HICKY SHAGES H.C. BANGCH JIBRY LEE BY ANNE HUMBAY BRENDA LEE HOTTUST

KECK Lincoln. HB

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SCE JENKTHS
MOTHER !!
HEART E MILSA
JUICE ME WILON
KENNY ROCERS
GEME WATSON
EDDY HAVEN MOTROSTI ESGILE HABBITT JULIE HEBTUN T.G. SHEFPAND CEM WILLIAMS MAYLOM JENNINGS HCANHE ME DUNELL

WXCL Poorte, IL

XQFX Pierre, 80

KBOP-FM San Lake City, UT

REMORLS MAN
REMORT LEE
CAN HUNLEY
GUMENTY GENCYMER
ANDE REMORTH HIN HITT
HOTTALY!
RUMENTE MILLIAMS
JUICE REMOTO
DAN HILLIAMS
T.G. SHEPPARC
HICKEY GILLEY

MANON, MD

LIMINEEP PRIOR
LEEF ORLEMBAUM
RAZIY ON LEEY
REPLIE HYDRAMIS
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REPRIN ROCERS
GENERAL HISTOR
CAMMAT TRITTY

CAMMAT TRITTY LLMETTA LTHN NIKE CAMPBELL N.C. BANKON BURBY BANK ANNE MERKAY

JIM CHENS HIGHT SKAGES WEURDE STRAIT ST. VIA COMMAY TO ITTY HOTTEST! REEVES & CLIME T.G. SHEPPARD KEBC-FM Oklehome City, OK ED BRUCE HAC DAVIS CHARLY HE CLAIR

> WIL-AM & FM St. Louis, MO CORMAY TWITTY
> LURETTA LIMM
> HUNE WILLIAMS JA
> ANNE MURRAY
> HOTTANT JUICE MEDIUM
> LEE CREENHOOD
> ED GRULL
> RUSSHOE CASH
> LAN FIDGE BUTS

WTH! Yerre Heute, IN

PROTES IN FERNIN PROCESS

KENNY RUGERS
COMMAN TENTTY
CENCHAN ALLEN
ADMONY LEE
MOTTOST
AUTOE MESTLAN
KENNY ROGERS
LUM NILLIANS
RIERAN
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RIERAN
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RO

WXBO-FM Bristol, VA

KBBO Venture, CA

EMPYLOU HARR FAMILY BRUDE RICKY SKAGES JOHN'T LEE ANDE REPRAY HOTTEST!

No. TH

EMBYLGU HANDS SAE MATERS LURETTA LYNN CURMAY THITTY YEAR (GOSDIN EMBYLGU HANDSI SAE MATERS VERN GOSDIN G. GRAT/MCROM BILLY PARKEN HOTYSEY

BREWMONT, TR
EMINITOR HARRIS
ANNE MARRIS
KONNY ROGERS
57L VIA
MANDRELL & BAN
MAL BC DANIEL
HOTTOBT:
LRLY J. GALTON
LEE GASTHMAND
NJANNE CASH
UAR HIDGE BCTS
RE HE, E MAGGANE,

KXYL Brownwood, TA CON HURLEY LORETTA LITHH CRISTY LAME DILLY SWAN BANDAMA ANTON METUR HIGHEY GILLEY PAUL DAYIS HURNIE MILSAP BANBAR STREISAND

MANN MILLIAM
JUMPAY LEE
HUBBY BARE
LANDAY THITT
FAMILY WICEN
LIMITA LIME
ZELLA LEMR
JUM WATERS
MOTTOSY

CREEN PROOF, API LALY J. DALTON HARDY BARLON BARDARA MARIE BILLGARS SYLVIA AUPROV LEE BILDY SRAGES POTTERS!

REPHON, TH.

HANC HILLIAMS
HILDOT HUGEPS
JOHNY LEE
MELLE HILGARE
CORNEY THE TYTY
GIRDT HURT
BORBY MARIA
RICKY SMACOS
ALICE HERTON
BURCH HERTON
BURCH

Lymchbarg, WA
dculd JUMES
LANNY GATLIN
COMMAY TRITTIN
COMMAY TRITTIN
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WMPS Memphis, TH

CONNAY TOTTY JACK GRAYSON LORETTA LYNN ANDROY LEE HOTTOYT: JUICE WENTON NO SAMME CASH I.G. SHE PPAD RAZZY BAILEY LAB RIDGE BOYS

WQVM Greenville, MS CHEMINE, BALLEN
NACH WHITE
CHARET LEE
NALH WHITE
CHARET LEE
CHARET LEE
CHARET LEE
CHARET LEE
CHARET LEME
POTTANT
ANTERNALET WHITE
CHARET PRIDE
LIAMITE ME CLAIM
UMER WIDGE BOTS

KALT-FM Howeton, TX

JANIE FRICKE LEE GREENKOOD CHARLEY PRICE HASANHI CASH MEL ME. DANIEL LAGY J. DALTON HOTTEST EM HATSON T.G. SHEPPAND CHMMAT THITTY RICALY GILLET MAL DAYIS RECK-FM

PERMIT LEE

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KRMD-AM & FM Shrevepert, LA Bhranapart, Lin Andry LEE HARD VILLEANS GLAGG STRATT CLOMMY TELLY HILVEST COLLER PTIGA C.A.LEP PTIGA C.A.LEP ANY STEVEN SAMP TOCKES LINDY MART TOTHINT T.G. SEPPAGE DAN WILLIAMS ANDRESS FROM LIFE TEMP TOCKES TEM

Ben Arte

TREATY LAME
ANDE MAJEKAY
DUN RING
ALPHAY LEE
HANNY WILLIAMS
CONNEAT INITY
YEAR GOSDON
GEORGE STAINT
FORTHANT!
LUMBAY TWITTY
HICKEY GILLEY
DUN WILLIAMS
ALPHA MERRINAN
RESHIY HOLLEY
ALPHA MERRINAN
RESHIY HOLLEYS

MENLE HALLAND GELNGE STRAIT DICKET LEE

KYXX Orional, TX

HANK BILLIAMS EDUT MINEAD ANNE HERRAT AMONT LEE GERICE AMIS

132 Current Reports

The following stations did not report this week:

WSLR/Akron KTTS-AM-FM/Springfield WPLO/Atlanta WSIX-FM/Nashville KYGO-FM/Denver KEED/Eugene KRSY/Roswell KIGO/St. Anthony

Hottest Tracks:

"Born To Run" EMMYLOU HARRIS (WB)

COUNTRY ALBUMS

ALABAMA — Feels So Right — (RCA) "Fantasy" "Ride The Train" "Burn Georgie Burn" "I'm Stoned" JOHN ANDERSON — I Just Came Home To Count

"Ledles Night" "My Affection"

MERLE HAGGARD — Big City — (Epic) "Are The Good
Times Reelly Over (I Wish A Buck Was Still Bliver!" "Stop The World
(And Let Me Off)" "I Think I'm Gonna Live Forever!" Texas Fiddle Song"

EMMYLOU HARRIS — Cimerron — (WB) "Bom To
Run!" "Rose Of Cimerron" "Another Lonesome Moming"

CON HUNLEY — Ask Any Woman — (WB) "He Will

Bresk Your Heart" "Tryin! To Love Two!" "Don't it Bresk Your Heart"

GEORGE JONES — Still The Same Ole Me — (Epic)
"You Can't Get The Hell Out Of Texas" "Together Alone" "8ame Ole
Me" "Good Ones And Bed Ones"

tra) "Slow Hand" "I Was The First" "She Only Meent To Use Him"
"The Boy Next Door" "The Clown" "Love And Only Love" "It Turns Me

GENE WATSON — Old Loves Never Die — (MCA)
"Old Loves Never Die" "Speak Softly (You're Talking To My Heart)"
"Roads And Other Rensons"

JUICE NEWTON 'The Sweetest Thing...

Most Requested:

JUICE NEWTON "The Sweetest Tring..." (Capitol)
OAK RIDGE BOYS "Bobbie Sue" (MCA)
DON WILLIAMS "Lord, I Hope This Day..." (MCA)
T.G. SHEPPARD "Only One You" (WB/Curb)
KENNY ROGERS "Blaze Of Glory" (EMI/Liberty)
LEE GREENWOOD "It Turns Me Inside Out" (MCA)

CLOWNY THISTY CECTIC APRES REMOT MULENS HOTTEST! BLOWIE MILSAP ALABAMA ALABAMA ALABAMA THIST KEMIT MEGERS

WPICK/WVICK Washington, DC

CLAMMAY TO 1977
HANKE O ILL IAMS
HOUTE OF ILL IAMS
CAN WILL IAMS
GENE WATSON
HEEVES & GAINE

Cuts in bold type are receiving the heaviest airpley.

REJONY TOCKES
CAMMENT TWITTY
CON HEARLEY
CAN BICCE BOYS
WAS TWITTY
CAN BICCE BOYS
WAS TWITTY
LOCAL
WITHER
TOCKE
TO

The Memories — (WB) "Would You Cetch A Failing Star"
"Don't Think Twice (It's All Right)" "Jessie Cley And The 12:06"
"When Ledy is Cloudin' Your Vision" "Stop in The Roed" "Trail Of Time" MOE BANDY - Rodeo Romeo - (Columbia) "Some MICKEY GILLEY — You Don't Know Me — (Epic)
"Ladles Night" "My Affection"

MINITED TO STATE OF THE STATE O

Me" Good Ones And Bad Ories

EDDY RAVEN — Desperate Dreams — (Elektra)

"Desperate Dreams" "You're Too Much For Me"

CONWAY TWITTY — Southern Comfort — (Elek-

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

SMOKEY ROBINSON Tell Me Tomorrow (Tamla/Motown)

77% of our reporters on it. Rotations: Heavy 4/0, Medium 9/3, Light 23/2, Extra Adds 7, Total Adds 12, WDAS, WAMO, WOOK, WBMX, WSSJ, WKND, WOWI, WTOY, KTFM, WTMP, KAEZ, WWWS. Moves 29-21 on the Black Radio Chart.

NEW & ACTIVE

two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have song in the respective rotation and of those, how many added it into that particular rotation this week. dicates one of this week's Most Added new songs.

"D" TRAIN "You're The One For Me" (Prelude) 32/2
Rotations: Heavy 10/0, Madium 11/0, Light 10/1, Extra Adds 1, Total Adds 2, KSOL, WSSJ. Heavy: WWIN, WHUR, WAOK, WEDR, WGCI, WJLB, WWRL, WOIC, WTLC, WWWS. Medium: WILD, WDAS, WHRK, WBMX, WVON, WCIN, KDAY, WENN, WGIV, WTOY, KDIA. Moves 27-20 on the Black Redio Chert.

BILL SUMMERS & SUMMERS HEAT "Jem The Box" (MCA) 32/1
Rotations: Heavy 10/0, Medium 14/0, Light 7/0, Extra Adds 1, Total Adds 1, WSSJ. Heavy: WVEE, WEDR, WCIN, WGIV, WKXI, WJAX, WPDQ, WTMP, KACE, KDIA. Medium: WXYV, WDAS, WAOK, WDIA, WHRK, WJMO, KDKO, KDAY, WKND, WBLX, WOWI, WTOY, WDAO, KUKO. Debute at number 22 on the Black Radio Chert.

WHISPERS "In The Rew" (Soler/Elektra) 31/12
Rotations: Heavy 4/1, Medium 9/2, Light 12/3, Extre Adds 6, Total Adds 12, WDAS, WAMO, WOOK, WAIL-FM, WCIN, WDMT, KDKO, WSSJ, WPDQ, WTOY, WDAO, KACE. Heavy: WHUR, WKND, KDIA. Medium: WWIN, WGCI, WWRL, WGIV, WBLX, WVOL, KUKQ.

EARTH, WIND & FIRE "Wanne Be With You" (ARC/Columbie) 31/9
Rotations: Heavy 5/0, Medium 8/1, Light 13/3, Extra Adda 5, Total Adda 9, WDAS, WAMO, WYLD-FM, KMJM, WKND, WOIC, WJJS, WBLX, KUKQ. Heavy: WWIN, WOOK, WGCI, WVON, KACE. Medium: WDIA, WHRK, WSSJ, WWRL, KOKY, WLOU, KDIA.

ROGER "Do It Roger" (WB) 31/4

ROGEN DOTE ROGGE (WED) 5174
Rotetions: Heavy 7/0, Medium 15/1, Light 8/2, Extre Adde 1, Total Adde 4, WOOK, WCIN, KDAY, WANT. Heavy:
WGIV, WOIC, WJAX, WBMX, WDAO, WKWM, KUKQ. Medium: WWIN, WDAS, WHUR, WVEE, KMJQ, WDIA,
KDKO, KSOL, WPDQ, WOWI, WTMP, KAEZ, KACE, KDIA. Debute at number 25 on the Black Redio Chart.

KDKO, KSOL, WPDQ, WOWI, WTMP, KAEZ, KACE, KDIA. Debute at number 25 on the Bleck Redio Chert.

LAKESIDE "I Went To Hold Your Hand" (Soler/Elektre) 31/4

Rotations: Haevy 6/0; Medium 11/1, Light 13/2; Extre Adds 1, Total Adds 4, WXYV, WOOK, WSSJ, WJAX. Heavy: WYEE, KDAY, WKND, WWRL, WBLX, WDAO. Medium: WWIN, WDAS, WHUR, WHRK, WAIL-FM, WYLD-FM, WOIC, WLOU, WVOL, WTLC: Debute at number 30 on the Bleck Redio Chert.

RAY, GOODMAN & BROWN "How Cen Love..." (Polydor/PolyGrem) 30/2

Rotations: Heavy 3/0, Medium 20/0, Light 6/0, Extra Adds 2, Total Adds 2, WYEE, KUKQ. Heavy: WXYV, WILD, WKND. Medium: WWIN, WDAS, WOOK, WHUR, WAOK, WHRK, WYLD-FM, WCIN, WDMT, WJMO, KDAY, WATV, WGIV, WOIC, WKXI, KOKY, WJJS, WTOY, WKWM, KAEZ. Moves 23-23 on the Bleck Redio Chert.

JUNIOR "Mama Used To Say" (Mercury/PolyGrem) 20/6

JUNIOR "Meme Used To Sey" (Mercury/PolyGrem) 29/5
Rotations: Heavy 8/0, Medium 6/0, Light 13/3, Extre Adda 2, Total Adda 5, WXYV, WCIN, WOIC, WOWI, KDIA.
Heavy: WDAS, WHUR, WVON, WJLB, WSSJ, WKND, WWRL, WENN. Medium: WILD, WHRK, WGCI, WPDQ, WVOL, WTLC.

WVOL, WTLC.

SUGAR HILL GANG "Apeche" (Suger Hill) 28/1

Rotations: Heavy 14/0, Medium 11/0, Light 3/1, Extre Adde 0, Total Adde 1, WDAO. Heavy: WDAS, WAIL-FM, WDMT, WENN, WGIV, WOIC, WJMI, WKXI, WJJS, WBLX, KTFM, WTMP, WTLC, KUKQ. Medium: WILD, WDIA, WHRK, WJMO, KDKO, WATV, WLOU, WOWI, WTOY, WWWS, KDIA. Moves 28-24 on the Bleck Radio Chart.

SISTER SLEDGE "My Guy" (Cotillion/Atco) 26/19
Rotetions: Heavy 0/0, Medium 5/2, Light 11/7, Extre Adde 10, Total Adde 19, WWIN, WXYV, WDAS, WDIA, WAIL-FM, WCIN, WDMT, WJMO, KDKO, KSOL, WSSJ, WGIV, WPDQ, KOKY, WJJS, WBLX, WOWI, KAEZ, WWWS. Medium: WHUR, WHRK, WVOL.

WWWS. Medium: WHUR, WHRK, WVOL.

MELBA MOORE "Let's Stand Together" (EMI/Liberty) 26/3

Rotations: Heevy 3/0, Medium 9/0, Light 13/2, Extra Adda 1, Total Adda 3, WYLD-FM, WDAO, KDIA: Heavy: WX-YV, WJLB, WOIC. Medium: WWIN, WILD, WHUR, WCIN, WWRI, WENN, WKXI, WOWI, KAEZ.

MIKE & BRENDA SUTTON "We'll Make It" (Sem) 26/2

Rotations: Heevy 8/0, Medium 5/0, Light 13/2, Extra Adda 0, Total Adda 2, WTOY, KDIA: Heavy: WWIN, WOOK, WAOK, WJMO, KSOL, WWRL, KACE, KJLH. Medium: WDAS, KDAY, WOIC, WVOL, WDAO.

TOM BROWNE "Fungi Meme/Bebopefunkidiscolypso" (GRP/Arista) 26/1

Rotations: Heavy 8/0, Medium 14/0, Light 8/1, Extra Adda 0, Total Adda 1, WOOK, Heavy: WDAS, WHUR, WEDR, WVON, WCIN, KDAY. Medium: WAOK, WHRK, WDMT, WKND, WWRL, WGIV, WJJS, WBLX, WTOY, WKWM, WTLC, KAEZ, KACE, KJLH.

Black Radio NATIONAL AIRPLAY/30

_	_	-		
Two Weeks	Last Wes	de	January 22, 1982	
4	1	1	SKYY/Call Me (Salsoul/RCA)	
5	3	Ø	D. HALL & J. OATES/I Cen't Go For That (No Can	Dol (RCA)
11	4	0		(Beverty Gle
1	2	4		,,,
8	6	6		
3	5	8	PEABO BRYSON/Let The Feeling Flow (Capitol)	
13	10	Q		lektra)
-	13	8	STEVIE WONDER/That Girl (Tamla/Motown)	
7	8	9	TEDDY PENDERGRASS/You're My Letest (Phil.	Int'I./CBS)
24	12	0	SLAVE/Weit For Me (Cotillion/Atco)	
-	17	0		
_	15	Ø		
21	14	Ð	CURTIS MAYFIELD/Toot An' Toot (Board	dwalk)
6	9	14	BAR-KAYS/Hit And Run (Mercury/PolyGrem)	
_	21	(LUTHER VANDROSS/Don't You Know That (Epic)	
29	16	(B)	CON FUNK SHUN/Bad Lady (Mercury/PolyGram)	
_	18	D	VERNON BURCH/Do It To Me (Spector/Capitol)	
2	7	18	EARTH, WIND & FIRE/Let's Groove (ARC/Columbia)
9	11	19	L.T.D./Kickin' Back (A&M)	
_	27	30	"D" TRAIN/You're The One For Me (Prelude)	
_	29	3	SMOKEY ROBINSON/Tell Me Tomorrow (Tamla/M	otown)
		22	BILL SUMMERS & SUMMERS HEAT/Jam The Box	(MCA)
30		23	RAY, GOODMAN & BROWN/How Can Love (Pol	ydor/PG)
_	28	23	SUGAR HILL GANG/Apache (Sugar Hill)	
20	*	3	ROGER/Do It Roger (WB)	
26		26	JONES GIRLS/(I Found) That Man Of Mine (Phil. Int	I./CBS)
	20	27	ANGELA BOFILL/Something About You (Ariste)	N.
	19	28	GAYLE ADAMS/Love Fever (Prelude)	New
27	26	29	ROCKIE ROBBINS/I Believe In Love (A&M)	Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

30 LAKESIDE/I Went To Hold Your Hand (Solar/Elektra)

MOST ADDED ®

SISTER SLEDGE (19) KOOL & THE GANG (15) WHISPERS (12) **SMOKEY ROBINSON (12)**

HOTTEST

SKYY (35) **BOBBY WOMACK (32)** HALL & OATES (26) TIME (18)

CHIC "Stage Fright" (Atlentic) 25/4

Rotetions: Heavy 5/0, Medium 10/2, Light 8/0, Extra Adda 2, Total Adda 4, WHRK, WJMO, WKWM, KDIA. Heavy: WOOK, WHUR, KDKO, WWRL, WGIV. Medium: WCIN, WSSJ, WKND, WOWI, WDAO, KAEZ, KACE, KUKO.

KOOL & THE GANG "Steppin' Out" (De-Lite/PolyGram) 24/15

Rotations: Heavy 4/1, Medium 7/3, Light 8/4, Extra Adda 7, Total Adda 15, WWIN, WDAS, WAMO, WVEE, WDIA, WAIL-FM, WCIN, WDMT, KDKO, WGIV, WOIC, WLOU, WJJS, WBLX, WTLC. Heavy: KACE, KJLH, KDIA.

Medium: WEDR, WWHL, KORY, KUKU.

KANO "Cen't Hold Beck (Your Loving)" (Mirege/Atlantic) 23/1

Rotetions: Heavy 4/0, Medium 11/0, Light 8/1, Extre Adds 0, Total Adds 1, WOOK. Heavy: WXY

WLOU. Medium: WEDR, WBMX, WGCI, WCIN, WJMO, KDAY, KSOL, WGIV, WJMI, WTLC, K

WLOU. Medium: WEDR, WBMX, WGCI, WCIN, WJMO, KDAY, KSOL, WGIV, WJMI, WTLC, KACE.

QUINCY JONES featuring JAMES INGRAM "One Hundred Weys" (A&M) 23/1

Rotations: Heevy 5/0, Medium 7/0, Light 11/1, Extra Adda 0, Total Adda 1, WOOK, Heavy: WWIN, WXYV, WVE

WSSJ, WKND. Medium: WHRK, WOIC, KOKY, WANT, WTOY, WDAO, WKWM.

T-CONNECTION "A Little More Love" (Capitol) 21/8

Rotations: Heavy 0/0, Medium 5/1, Light 12/3, Extra Adda 4, Total Adda 8, WDAS, WOOK, WYLD-FM, WJLI

a: Heavy 0/0, Medium 5/1, Light 12/3, Extre Adde 4, Totel Adde 8, WDAS, WOOK, WYLD-FM, WJLB, AEZ, WWWS, KUKQ. Medium: WGCI, WJMO, KDAY, WJAX. DENROY MORGAN "Sweet Tender Love" (Becket) 21/1
Rotations: Heavy 1/0, Medium 11/0, Light 8/0, Extre Adde 1, Totel Adde 1, WWRL
WILD, WHUR, WGCI, WYON, WJMO, KDKO, WSSJ, WGIV, WOWI, WTLC.

JONES GIRLS "(I Found) Thet Men Of Mine" (Phil. Int'l./CBS) 20/0
Rotetions: Heavy 7/0, Medium 11/0, Light 2/0, Extre Adde 0, Totel Adde 0. Heavy: WOOK, WCIN, KDAY, KSOL, WOWI, WTOY, WTLC. Medium: WHUR, WAOK, WJMO, WSSJ, WKND, WKXI, WJAX, KOKY, WJJS, WANT, WKWM. Moves 24-26 on the Black Radio Chart.

SYREETA "Quick Slick" (Temle/Motown) 20/0

Rotations: Heavy 6/0, Medium 11/0, Light 3/0, Extre Adds 0, Total Adds 0, Heavy: WAOK, WGCI, WCIN, WJLB, WLOU, WTOY, Medium: WXYV, WILD, WVEE, WBMX, WVON, KDAY, WKND, WENN, WOWI, KAEZ, KACE.

SIGNIFICANT ACTION

AM-FM "You Are The One" (Deker/Brunswick) 19/2
Rotations: Heavy 5/0, Medium 8/0, Light 8/2, Extra Adda 0, Total Adda 2, WDIA, KDIA. Heavy: WOOK, WHUR, WOON, WATV, WENN. Medium: WWIN, WHRK, WEDR, WLOU, WJJS, WWWS.

T.S. MONK "Too Much Too Soon" (Mirege/Atientic) 19/1
Rotations: Heavy 1/0, Medium 9/1, Light 9/0, Extra Adda 0, Total Adda 1, WWIN. Heavy: WDAO. Medium: WXYV, WOOK, WHUR, WCIN, WJMO, KDAY, WJJS, WTLC.

GIL SCOTT-HERON "B' Movie" (Arista) 18/0
Rotations: Heavy 4/0, Medium 10/0, Light 4/0, Extra Adda 0, Total Adda 0. Heavy: WEDR, KDAY, WWRL, KACE. Medium: WWIN, WDAS, WKND, WATV, WJJS, WVOL, WTOY, WKWM, KJLH, KDIA.

BOCKIE RORRINS "I Reliava in Love" (AFM) 18/0

ROCKIE ROBBINS "I Believe In Love" (A&M) 18/0
Rotations: Heevy 5/0, Medium 8/0, Light 5/0, Extre Adde 0, Total Adde 0, Heavy: WGCI, WKXI, KOKY, WTOY KUKQ. Medium: WWIN, WOOK, WHUR, WHRK, WYLD-FM, KMJM, KDAY, WJJS. Moves 28-29 on the Bleck

Redio Chert.

MAZE feeturing FRANKIE BEVERLY "We Need Love To Live" (Cepitol) 17/5

Rotationa: Heavy 2/1, Medium 6/0, Light 6/1, Extre Adda 3, Total Adda 5, WXYV, WDAS, KDAY, WLOU, WTMP.

Rotationa: Heavy 2/1, Medium 6/0, Light 6/1, Extre Adda 3, Total Adda 5, WXYV, WDAS, KDAY, WLOU, WTMP. Heavy: WAMO. Medium: WHRK, WJMO, WJMI, WBLX, WOWI, WDAO. TOM TOM CLUB "Genius Of Love" (Sire/WB) 17/4
Rotations: Heavy 5/0, Medium 6/1, Light 6/3, Extre Adda 0, Total Adda 4, WHRK, KSOL, WVOL, WDAO. Heavy: WWIN, WDAS, WHUR, WJLB, WSSJ. Medium: WXYV, WAMO, WDMT, WJJS, WKWM.

WIN, WDAS, WHUR, WJLB, WSSJ. Medium: WXYV, WAMO, WDMT, WJJS, WKWM.

OLIVIA NEWTON-JOHN "Physical" (MCA) 17/0
Rotations: Heavy 8/0, Medium 6/0, Light 3/0, Extra Adda 0, Total Adda 0. Heavy: KMJM, KDKO, WSSJ, WPDQ. KOKY, WBLX, WVOL, KTFM. Medium: WVEE, WAIL-FM, KDAY, WJJS, KACE, KUKQ.

RENE & ANGELA "Imaginary Playmates" (Capitol) 15/9
Rotations: Heavy 0/0, Medium 2/1, Light 9/4, Extra Adda 4, Total Adda 9, WAMO, WOOK, WHRK, WEDR, WYLD-M, KDKO, WKND, WBLX, WTMP. Medium: WJJS.

SPINNERS "Lova Connection" (Atlantic) 15/1
Rotations: Heavy 4/0, Medium 4/0, Light 7/1, Extra Adda 0, Total Adda 1, WOOK. Heavy: WAOK, WLOU, WBLX, WDAO. Medium: WHUR, WVEE, WWRL, KAEZ.

PATTI AUSTIN "Every Home Should Heve One" (Qwest/WB) 15/0
Rotations: Heavy 2/0, Medium 5/0, Light 8/0, Extre Adds 0, Total Adds 0. Heavy: WHUR, WJMI. Medium: WDAS,

LOWRELL SIMON "Love Message" (Zoo York) 14/1
Rotations: Heavy 0/0, Medium 4/0, Light 9/0, Extra Adda 1, Total Adda 1, WJMO. Medium: WYLD-FM, WGCI, WVON, WKXI.

CHOCOLATE MILK "Let's Go All The Wey" (RCA) 13/8
Rotations: Heevy 1/1, Medium 2/1, Light 8/2, Extre Adds 2, Total Adds 8, WDAS, WVEE, KDKO, WKND, WJAX,

CHI-LITES "Hot On A Thing Celled Love" (20th/RCA) 13/5 Adda 2, Total Adda 5, WWIN, WDAS, WOOK, WSSJ, KAEZ. ON. Medium: WXYV, WWRI

BRANDY WELLS "Wetch Out" (WMOT/CBS) 13/2
Rotations: Heavy 3/0, Medium 7/0, Note: 1/0, Febru Add 2, 7-1 dda 2, WOIC, WKWM. Heavy: WWIN, WSSJ,

dium 7/0, Light 1/0, Extre Adde 2, Total Adde WILD, WDAS, WEDR, WBLX, WTOY, WWWS KOOL & THE GANG "Get Down On It" (De-Lite/PolyGrem) 13/0
Rotetions: Heavy 7/0, Medium 4/0, Light 2/0, Extre Adde 0, Total Adde 0. Heavy: WHUR, KMJQ, WVON, WATV, WANT, KAEZ, KDIA. Medium: WDIA, WHRK, WAIL-FM, KTFM.

LIVE BAND "Strut Your Stuff" (TSOB) 12/2
Rotations: Heavy 2/0, Medium 3/0, Light 7/2, Extra Adda 0, Total Adda 2, WOOK, WCIN, Heavy: WEDR, WENN, Medium: WWIN, WDAS, WVOL.

Medium: WWIN, WUAS, WVUL.

PRINCE "Let's Work" (WB) 11/6

Rotations: Heavy 2/1, Medium 4/1, Light 3/2, Extra Adda 2, Total Adda 6, WDIA, WHRK, WEDR, WBMX, KSOL, WJAX. Heavy: WWIN. Medium: WHUR, KDAY, KDIA.

JERMAINE JACKSON "Paradise in Your Eyes" (Motown) 11/2
Rotations: Heavy 1/0, Medium 4/0, Light 4/0, Extra Adds 2, Total Adds 2, WWRL, KAEZ. Heavy: WVON, Medium: WWIN, WHRK, WBLX, WWWS.

Black Radio **Hottest**

January 22, 1982

WEST. MIDWEST BOUTH

Bobby Womack Hall & Oates Stevie Wonder Skyy

Bobby Womack Skyy Hell & Oetes Time

Bobby Womeck "D" Train Time Hell & Oates

Hall & Oates George Benson **Bobby Womack**

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airpiay activity.

WXYV/Baltimore Tim Watts

LAKESIDE JUNIOR MAZE SECRET WEAPON Hottest: CURTIS MAYFIELD QUINCY JONES GROVER WASHINGTON KANO GAYLE ADAMS

WWIN/Baltimore Curtis Anderson

CHI-LITES CHI-LITES
T.S. MONK
SHALAMAR
KOOL & THE GANG
SISTER SLEDGE
L.A. BOPPERS XAVIER DUNCANS DUNCANS
EVELYN KING
CLIPTON DYSON
Hottest:
STEVIE WONDER
TOM TOM CLUB
TIME PRINCE

WILD/Boston Steve Crumbley

MIGHTY CLOUDS Hottest: SKYY HALL & OATES BOBBY WOMACK TEDDY PENDERGRASS

WSSJ/Camden-Philadelphia Gary Shepherd

EVELYN KING BILL SUMMERS SISTER SLEDGE SISTER SLEDGE
LAKESIDE
WHISPERS
SMOKEY ROBINSON
BOB JAMES
D TRAIN
TROUBLE PUNK CHI-LITES JUNIOR HALL & OATES PEABO BRYSON
DIANA ROSS
STEVIE WONDER

WKND/Hartford Eddie Jordan

RENE & ANGELA EW&P MADAGASCAR CHOCOLATF MILK BROOKLYN EXPRESS ELOISE WHITAKER DOLLY DOTS PLASH SMOKEY ROBINSON SKYY HALL & OATES BOBBY WOMACK BRANDY WELLS

WWRL/New York Wanda Ramos

O'BRYAN DENROY MORGAN JERMAINE JACKSON STARPOINT MICHAEL HENCERSON CISSEL & KING Hottest: BORRY WOMACK

WDAS/Philadelphia Joe Tamburro

STEVIE WONDER EW&F SMOKEY ROBINSON WHISPERS SISTER SLEDGE JOE SIMON BLISS GEORGE DUKE
MAZE
KOOL & THE GANG
T-CONNECTION CHI-LITES CHOCOLATE MILK GRAND MASTER HOTTEST :
HALL & CATES
BOBBY WCMACK TIME TOM TOM CLUB DIANA ROSS

WAMO/Pittsburgh J.C. Floyd

STEVIE WONDER ISLEY BROS. DIANA ROSS EW&F RENE & ANGELA KOOL & THE GANG KOOL & THE GAN O'BRYAN SLAVE Hottest: BOBBY WOMACK TOM TOM CLUB GEORGE BENSON HALL & OATES

WOOK/Washington Harry Boomer

T-CONNECTION LAKESIDE CON FUNK SHUN LIVE BAND ROGER CHI-LITES SPINNERS QUINCY JONES KANO TOM BROWNE O'BRYAN RENE & ANGELA WHISPERS DONALD BYRD WARREN SHADD STEVIE WONDER TIME

WHUR/Washington Oscar Fields

VICKII D. L.A. BOPPERS L.A. BOPPERS SARAH VAUGHN CLARENCE CARTER SPECIAL DELIVERY LESETE WILSON TOM TOM CLUB STEVIE WONDER

WBMX/Chicago PRINCE SMOKEY ROBINSON SHEREE BROWN DUNN & BRUCE Hottest: BORRY WOMACK

WGCI/Chicago Pam Wella Hottest: D TRAIN SKYY

BOBBY WOMACK WVON/Chicago Pam Wells

Hottest LUTHER VANDROSS EVELYN KING GEORGE BENSON D TRAIN

WCIN/Cincinnati **Everett Cork**

MICHAEL HENDERSON KOOL & THE GANG DIANA ROSS LIVE BAND JUNIOR SISTER SLEDGE WHISPERS ROGER Hottest: LTD TIME CURTIS MAYFIFLD

WDMT/Cleveland Magic/James

DIANA ROSS DIANA ROSS
WHISPERS
SISTER SLEDGE
LUTHER VANDROSS
KOOL & THE GANG
Hottest: TEDDY PENDERGRASS SUGAR HILL GANG CURTIS MAYFIELD BOBBY WOMACK

WJMO/Cleveland Erik Stone

SISTER SLEDGE DUNN & BRUCE CHIC CHIC LOWRELL SIMON DIANA ROSS STEVIE WONDER Hottest: EW&F KOOL & THE GANG GEORGE BENSON PEABO BRYSON

WDAO/Dayton Turk Logan

SUGAR HILL GANG TOM TOM CLUB KRAFTWERK WHISPERS POINTER SISTERS
STEVIE WOODS
MELBA MOORE
JOHNNY GUITAR Hottest: TIME SLAVE AURRA LUTHER VANDROSS ROGER

WJLB/Detroit J. Michael McKay

XAVIER T-CONNECTION Hottest: HOLLEST:
HALL & OATES
D TRAIN
J. GEILS BAND
LUTHER VANDROSS

WKWM/Grand Rapids Frank Grant

CHIC CHIC STARPOINT SWITCH BRANDY WELLS REDD HOTT CISSEL & KING Hottest: BOBBY WOMACK TIME HALL & OATES SKYY VERNON BURCH

WTI C/Indianapolis Jay Johnson

KOOL & THE GANG JECKYLL & HYDE PHYLLIS HYMAN Hottest: SKYY BOBBY WOMACK SUGAR HILL GANG D TRAIN

KAEZ/Oklahoma City Lee Simpson

MICHAEL HENDERSON SISTER SLEDGE CHI-LITES JERMAINE JACKSON SMOKEY ROBINSON GWEN MCCREA T-CONNECTION T-CONNECTION KWICK PHYLLIS HYMAN Hottest: SKYY BOBBY WOMACK AURRA

WWWS/Seginew, MI Kermit Crockett

O'BRYAN XAVIER SISTER SLEDGE SMOKEY ROBINSON CISSEL & KING T-CONNECTION Hottest: BOBBY WOMACK SKYY HALL & OATES D TRAIN
PERRY & SANLIN

KMJM/St. Louis Dick Edwards

EW&F Hottest: HALL & OATES DIANA ROSS GEORGE BENSON PRINCE

Byron Pitts WHISPERS CHOCOLATF MILK DYNASTY KOOL & THE GANG SHALAMAR POINTER SISTERS POINTER SISTE MANHATTANS RENE & ANGELA SISTER SLEDGE COMMODORES Hottest: HALL 6 OATES EW&F GEORGE BENSON

KJLH/Los Angeles Levi Booker

RICK SMITH DREAM MACHINE CON FUNK SHUN Hottest:

KACE/Los Angeles

JACKSONS FUSE ONE

MAZE L.A. BOPPERS L.A. ROGER Hottest: SKYY HALL & CATES TEDDY PENDERGRASS GAYLE ADAMS

T-CONNECTION VERNON BURCH DIANA ROSS EW&F RAY, GOODMAN & B Hottest: SKYY
HALL & OATES
GAYLE ADAMS
ROCKIE ROBBINS SUGAR HILL GANG

D TRAIN SISTER SLEDGE TOM TOM CLUB Hottest: HALL & OATES GEORGE BENSON BOBBY WOMACK JONES GIRLS

SOUTH -

WVEE/Atlanta Scotty Andrews

KOOL & THE GANG CURTIS MAYFIELD STEVIE WCODS POLICE DEBRA DEJEAN CHOCOLATF MILK EVELYN KING KAREN YOUNG POINTER STSTERS RAY, COODMAN & B Hottest: SKYY BOBBY WOMACK LAKESIDE STPVIF WONDER GLADYS KNIGHT

WACK/Atlanta Larry Tinsley

RENE & ANGELA HOTTEST:
HALL & OATES
BOBBY WOMACK SKYY TEDDY PENDERGRASS GEORGE BENSON WATV/Birmingham Stan Granger

none

EW&F
KOOL & THE GANG
GEORGE BENSON
BAR-KAYS
TEDDY PENDERGRASS

WENN/Birmingham Gene Wise

SKYY VERNON BURCH

WGIV/Charlotte Chris Turner

SISTER SLEDGE KOOL & THE GANG CARL CARLTON EVELYN KING HOTTEST: EUGAR HILL GANG SKYY GANGSTERS HALL & OATES BARRY WHITE

WOIC/Columbia, SC Mickey Arnold

CON FUNK SHUN BRANDY WELLS JUNIOR KOOL & THE GANG EW& F STEVIE WONDER Hottest: BOBBY WOMACK TRAIN SUGAR HILL GANG

KM IO/Houston Ross Holland

none Hottest ROGER TIME CHOCOLATE MILK KRAFTWERK

WJMI/Jackson Carl Haynes

Hottest: HOTTEST:
TEDDY PENDERGRASS
SUGAR HILL GANG
HALL & OATES
CON FUNK SHUN
JOHNNY BRISTOL

WKXI/Jacksor Tommy Marshall

Hottest: SUGAR HILL GANG BOBBY WOMACK GEORGE BENSON SKYY BAR-KAYS

WPDQ/Jacksonville Earl James

BAR-KAYS SISTER SLEDGE WHISPERS
HOTTER
KYY
CHOCOLATE MILK TIME BILL SUMMERS BOBBY WOMACK

WJAX(95X)/Jacksonville, FL WHRK (K97)/Memphis Steve Fox

DOOBIE BROS O'BRYAN CHCCOLATE MILK LAKESIDE XAVIER PRINCE Hottest: GEORGE BENSON SKYY
HALL, & OATES
PEABO BRYSON
BOBBY WOMACK

KOKY/Little Rock Ronda Curtis

SISTER SLEDGE POINTER SISTERS SHFENA FASTON BILL CHAMPLIN STEVIE WOODS Hottest: PEABO BRYSON BAR-KAYS HALL & OATES TEDDY PENDERGRASS GROVER WASHINGTON

Neal O'Rea DUNN & BRUCE

ANDRE CROUCH CARL CARLTON CURTIS MAYFIELD CHOCOLATE MILK MADAGASCAR KOOL & THE GANG MAZE STEVIE WOODS Hottest: STEVIE WONDER DIANA ROSS

WJJS/Lynchburg, VA Art Young

STEVIE WOODS EW&F JERRY CARP SISTER SLEDGE
KOOL & THE GANG
L.A. BOPPERS TEDDY PENDERGRASS

PRINCE FOUR TOPS TOM TOM CLUB RENE & ANGELA STEVIE WOODS DREAM MACHINE MADAGASCAR KANO

WDIA/Memphis Carl Connors

PRINCE KOOL & THE GANG GROVER WASHINGTON SISTER SLEDGE AM-FM Hottest: BOBBY WOMACK SKYY
TIME
SUGAR HILL GANG
VERNON BURCH

WEDR/Miami Leo Jackson

BETTYE LAVETTE PRINCE TAKE FIVE L.A. BOPPERS VICKII D MANHATTANE TOMORROWS ADD RENE & ANGELA HOTTEST:
TIME
BAR-KAYS
SKYY OZONE

WBLX/Mobile Michael J. Alexander

BETTYF LAVETTE
KOOL & THE GANG
EW&F
RENE & ANGELA
SISTER SLEEGE
MANHATTANS Hottust: BORBY WOMACK GROVER WASHINGTON LAKESIDE HALL & OATES

WVOL/Nashville Fred Harvey

XAVIER GQ TOM TOM CLUB STEVIE WCODS CHOCOLATE MILK Hottest BOBBY WOMACK TIME CHOCOLATE MILK

WYLD-FM/New Orleans Tony Brown

EW&F T-CONNECTION RENE & ANGELA MELBA MOORE MELBA MOORE
ELOISE WHITAKER
HOttest:
HALL & OATES
BOBBY WOMACK
COMMODORES
GROVER WASHINGTON
QUINCY JONES

WAIL-FM/New Orleans **Barry Richards**

AURRA KOOL & THE GANG SLAVE SISTER SLEDGE WHISPERS WEST STREET MOB STEVE MILLER BAND Hottest HALL & OATES TIME CHOCOLATE MILK GEORGE BENSON

WOWI/Norfolk **Chester Benton**

BETTYE LAVETTE STEVIE WONDER SMOKEY ROBINSON HINTOR JUNIOR SISTER SLEDGE TROUBLE FUNK Hottest: PEABO BRYSON BOBBY WOMACK SKYY SUGAR HILL GANG TROUBLE FUNK

WANT/Richmond Ben Miles

CON FUNK SHUN ROGER JONES GIRLS LUTHER V Hottest: SKYY VANDROSS EW&F BAR-KAYS TIME BOBBY WOMACK

WTOY/Roanoke Donnie Deane

STEVIE WONDER SMOKEY ROBINSON SOUTH BRONX WHISPERS WHISPERS
C.N. LORD
BETTYE LAVETTE
MIKE & BRENDA
T-CONNECTION
JOSF FELICIANO
MADAGASCAR Hottest: GEORGE BENSON PEABO BRYSON
TEDDY PENDERGRASS
BOBBY WOMACK
HALL & OATES

KTFM/San Antonio Joe Nasty SMOKEY ROBINSON STEVIE WONDER DIANA ROSS

AIR SUPPLY ROYAL PHILHARMONI Hottest: HALL & OATES FOREIGNER ONJ EW&F KOOL & THE GANG WTMP/Tampa Jerry Walker STEVIE WONDER

MAZE BILL WITHERS RENF & ANGELA MADAGASCAR MADAGASCAR
PHYLLIS HYMAN
LUTHER VANDROSS
BETTYE LAVETTE
SMCKEY ROBINSON
GANG'S BACK
HOTTORIC
HALL & CATES
BILL & CATES BILL SUMMERE JEAN CARN GRAND MASTER BOBBY WOMACK

KDK O/Denver

CIANA ROSS

CURTIS MAYFIELD AURRA
STEVIE WONDER
BOBBY WOMACK
KOOL & THE GANG
MIKE & BRENDA

Alonzo Miller

WHISPERS WHISPERS
ERNIE WATTS
STEVIE WONDER
HOTTES:
SKYY
KOOL & THE GANG
ROBBY WOMACK

KDAY/Los Angeles J.J. Johnson

KDIA/Oakland

LAKESIDE LUTHER VANDROSS GROVER WASHINGTON
MIKE & BRENDA
MELBA MOORE
JUNIOR AM-FM MOTORCYCLE MIKE Hottest BOBBY WOMACK GEORGE BENSON

KUKQ/Phoenix

KSOL/San Mateo, CA **Bernie Moody**

Regionalized Adds & Hots

EAST Parallel One

CLIFF RICHARD PATTI AUSTIN PATTI AUSTIN ROLLOSTI PAUL DAVIS JUICT HIMTON RABBEA STREENAD ALE SUPPLY REFERA SASTON

AN FOGTLEING RATEGUES
RATES STRETGAND
REIL DIAMOND
HALL & QATES
RAMNIF HILBAF
EDDIE HARBITT

CLIFF HIGHMAN HOTCOAT: BARBER STREIRAND HALL & ORTES SHEEMA EASTON BILLY JOEL BARBY MANILOM

NOTE HALL & CATER
POPELGHER
GEORGE BENSON
DAN FORELAFING
JUICE HIMFON

WYNY/New York

JOT MARRH

REACH BOYB

CLIFF FICHARD

SISTEM BLEDGE

HOTESET: BARBRA STREISAND

C. CHRISTIAN

FILLY JOEL

REMMY ROGERS

POREIGNER

WTFMMon York Frank Kally

JOUANEY SMOKEY HOBINSON EDDIE SCHWANTE HOTEUUS HALL & CATES HICRS & HENLEY LINCERY BUCRINGHA BILLY JOEL EDDIE RARPITY

NOTE
HOTCHET
LINDBEY SUCRINGNA
NICRS & HEMLEY
JUICE MENTON
FOMINGO & DENVER
QUARTERPLASH

KDKA/Pliteburgh Jim Herrington

REHNY ROGERS
ALABANA
RERTER HIGGINS
HOTCOOL:
HALL & CATES
HICRE & HENLEY
GEORGE BENSON
JUICE HEBFTON
BEACH ROYS

WT.NEFWeihurgh Don Berri

KENNY ROGERS QUARTERFLACH SHEENA EASTON MOTIONIC SAND C. CWRISTIAN TON MCLEAN ROMERIE MILSAP BILLY JOEL

WWSW (3WIGH Harb Crows

ALABAMA HOTEBET BARBRA STREISAND PAUL DAVIS BOYAL PHILHASHONI DAN FOGELBERG HALL 6 GATES

HOTE HENTON HALL & OATES BONNIE MILSAP NICKB & HENLEY

W.MD/Washington, D.C. Gery Beleben

SISTER GLEDGE STEVIE WOODS HOTE-et: JUICE HEMTON BARRY MANILOW DAN FOGELBERG ALABAHA GEORGE BENSON

WASH/Washington, D.C. Bob Ducturen

AIR SUPPLY
BARBY MAMILOM
BESTIE HIGGINS
ABRA
HOTE-ST:
GFONGE BENSON
BILLY JOEL
BONNIE HILSAP
DAN FOGFLBIRG

JOUNEY T.G. SHEPPARD CLIFF HICHARD MOITEST AIR SUPPLY FACL DAVIS HALL & CATES BASEY MANILON RESERV ROGESS

Tod Abbert
ALABAHA
THARY YOREB
JOURNEY YOREB
JOURNEY HORISTON
BANKEY HORISTON
BANKEY
B

WSFWHerrichury PTIE HIGGINA

ABBA QAR BIDGE BOYS Hottest: WTMCAtectord Obory Justicela AIB SUPPLY DEBTIK HIGGINS ANNE HUBBAY POLICELE

ANNE MURIA-HOLLOST: RABBRA BTREIBAND HOUNTE HILBAP DOMINGO & DENVER HICRE & HENLEY DAM FORBLARBG

WWYZHertlerd Popovich/Colligen

POPUNCH COMPANY
ANNY MURRAY
POINTER NISTERS
FILL CHAMPLIN
STEVIZ WOODER
HOTCOST
HOTCOST
GENERAL
JUICE NEMTON
GEORGE STRIKON
EDDIE RABBITT
LAM FOGELBERG

WCTC/Hore Brunes

Jey Moyers
POINTER SISTERS
JOURNEY
NOTERE:
BARBRA STREISAND
SMERS HANTLOW
DOMINGO & DENVEN
DAN FORELBERG

WELVINO POPULIERO
WELVINO PROVINCE
LOBO
LOBO
OLDE PARK
HOTOLOBO
LOBO
ALDRO PARK
HOTOLOBO
RENTE HIGGIRS
RENTE HIGGIRS
DAM FOQELIERO
DAM FOQELIERO
DAM FOQELIERO

WHAMPROO

ABBA

ABBA

QUINCY JONES

JOURNEY

HOTUBET

HOTELE

HO

WGY/Schene Welter Fritz

WAMDELIS
VANGELIS
CHUBBY CHECKER
POINTER SISTEPS
GIDER PASS
HOCKEST
LAM FOGELBERG
PAUL DAVIS
JEMNIFER WARNES
REFTIE HIGGINS
BILLY JOEL

CAR SIDGE BOYS SWLF ANDE SIDGE BOYS MMAF AMME HUBRAY Y.G. OMEFPARD HOLEGAS: BARBRA BTREIGAMD PAUL DAVIS JUICE HERTON FAM PODELSERN BAMMIE HILGRP

ALARAMA
AIB SUPPLY
POINTER RISTERS
HOTCOST:
JUICE NEWTON
PAUL DAVIS
GFORGE REMBON
EDDIS RABBITT
ROSSIS MILBAP

14Q/Worcester CWI Bloke

SENTIR HIGGINS

Parallel Three

WG#VMenchester, NH Keren Anderson

MIDWEST

AID SUPPLY
REMMY SOCIES
NOTICELL
HALL A CATES
GEORGE SENSON
SCHIE HILSAP
KDOIF BABBITT

Paul McKenne
JOURNEY
BYSTE
PLAYER HILLER BAND
AMME HIBBAY
GROVES WARHINGTON
HOTEWAL WARHINGTON
HOTEWAL WARHINGTON
PAUL DAVIS
KOOL & THE GANG
ROYAL PHILHARMON1

HALL & GATES QUINCY JONES HOTEGET: BILLY JOEL RONNIE MILSAP BARRA STRPISAND PAUL DAVIS GEORGE RENSON

NORS HOLLOW IN THE INTERIOR IN THE INTERIOR IN SSKRC/Cincinnati

AIR SUPPLY
OAK RIDGE ROYS
EPDY RAVEN
MOTEGET;
ROWNIE MILBAP
NEIL DIAMOND
PAUL DAVIS
RABBRA STREISAND
ROYAL PHILHARMONI

WARMSS/Cincinnet/ Walker/Zerhusen

JOURNEY
ABBA
Hottest:
HALL & CATES
GEORGE BENSON
FOREIGHER
ROYAL PHILMARMO

WOMC/Detroi Bill Gercie

ALABAMA MOTTOST: MARBRA STREISAND GEORGE BENSON PAUL DAVIS HALL & GATES DAN FOGELBERG

WHB/Kanese City Roberts/Land

PLAYER RENNY BOGERS

Parallel One

HOTLUST: HICKS & HENLEY DAM FOORLESSO HABRY HANILON JUICE HENTON GAR BIDGE BOYS GAR BIDGE BOYS

ALAHAMA HOTTOST: EDDIE HABBITT HICLE & HEBLEY HEACH HOYA HILLY JOSE

WCCOMbno Denny Long

SMORRY MONINGOM STEVIE WOODS JOURNEY CHARLEY PRIDE Hottest; none

KXOR/BL Louis Los Douglas CLIFF RICHARD
BERTIE HIGGINE
HOTE-ST!
GEORGE BEMBON
PAUL DAVIE
LIMDREY BUCHIMGHA
NHEARER
EDDIE BARRITT

Parallel Two

JOURNEY
CLIFF BICHARD
QUINCY JONES
OAR RIDGE HOYS
VANCKLIS
DAN POOCLERED
POWNIE MILSAP
BAFBRA STREISAND
BILLY JOEL

WHSYIAppleto Jeff Clark

SISTER BLEFGE POCC HOLE-BE: PAUL DAVIS BARBRA STREISAND BILLY JOEL BERTIF HIGGINS KENNY ROGERS

WHBC/Canton Mike Dorn

GIDEA PARK
POINTEB SISTERS
JOURNEY
ROSANNF CASH
OAK PIDCE SOYS
HOTE-SE
DAN FOOELBFRG
PAUL DANIS
EDDIE RABRITT
BARFY RANICOM
KENNY ROGERS

WTVN/Columbus, Denny Nugent

JENNIFER WARNES JOURNEY OAK RIDGE BOYS

WHO/Daylan Anty Kelly

hottest: WOWOFL Warns Sam Devincent

ALABANA BHEENA EASTON PATT! AUSTIN HOTE-DE! HALL & CATES JUICE MEMTON EMAY BARDRA STREIBAND ROD STEMART

WFMULansing Dave McClary POINTER SISTEMS OAK RIDGE BOYS QUINCY JONES HOTEVSTITE BONNIE HILBAP PAUL DAVIS HALL & CATES JOUNNEY DIANA ROSS

ABBA VAMGELIS

KLTE/Onleho Joe Geoffrey

T.G. SHEPPARD JOURNEY HOSEWES: DAN FOORLBERG SNEAKER HALL & CATES RESHLY ROCERS HERTIE HIGGING

HALL & CATES ABBA Hottest: none

none Hottest: RONNIE MILSAF EDDIE RABBITT DAN FOGELBERG KENNY ROGERS BILLY JOFL

GIDEA PARK T.G. SHEPPARD ROSANNE CASH HOTERST: SHEAKER BILLY JOEL PAUL DAVIS JENNIFER WARNES DAN FOGFLBERG

QUINCY JONES ANNE MUBPAY T.G. RHEPPARD HOTEREL ROWNIE MILBAP BARRAS STREISAND ROYAL PHILHARMONT PAUL DAVIS JUICE NEWTON

KPAT/Mous Falls Craig Metz POINTER SISTERS
CURVES
SMOKEY POBINSON
HOTTOST
HALL A CATES
DAM POGELBERG
BERTIE HIGGINS
RONNIE MILSAP
ALABANA

WJON'St. Cloud, MN Tom Scott AL JAFFEAU
DEL SHANNON
OUINCY JONES
POCO
HOTTORIC
DIANA RORS
EDDIE RABBITT
NICRS & HYNLEY
DAM FOGELBERG
ALABAHA

WBOW/Terre H STEVIE MODDS QUINCY JONES HOCKERS: PAUL DAVIS BARBRA STREISAND DAN FOGELBERG BILLY JOEL AIR SUPPLY

KMED/Medford, OR Chartie Kirk

LEE GREENWOOD ROSANNE CASH STEVIE WOODS CHILLIWACK CLIFF RICHARD POGER WHITTAKER HOTTORY

POCO LEE GREENWOOD HOTT-ST HILLY JOSE BILLY JOSE BARRY MANILOM

ANNE MUREAY
JOHN HOLM
REMNY ROCEPS
CHUBBY CHECKEB
GROVER WASHINGTON
POINTEP SISTERN
HOLLS CATE
DAW POOPLEEDO
BILLY JOEL
LER

SOUTH Parallel One

SISTER BLEDGE HULL-ST: PAUL DAVIS BARRY MASILUM RUMY BOGER DAW FOURLBERG AIR BUPPLY ROWNIE HILBAY REACH BOYS RENSY BOGERS RANSY MANILON WILBM/Youngets GetriebMorpen

WLTA/Attente Aften Beunder

REMNY BOGERS QUINCY JONES T.G. EHEFPERD HOTIOST: EDDIE PARRITY BOYAL PHILMARHO HICHAR A HEBLEY HALL & OATED CARPENTERS PHOREA HORTHROI

KEHNY ROGERS

BETTYE LAVETTE DEL SHANDON GAK SIDGE BOYS CHILLIMACK

PWLF HANHATTAN TRANSFE

HANHA: HOTEVAE: PAUE DAVIS HERTIZ HIGGINS SHEENA EASTON AIR GUPPLY POINTER SISTERS

Yolonda Persper none Hottest: EDDIE BABBITT BARBY MANILOM SHERNA EASTOM RENNY ROGERS JUICE MEMTON

Parallel Two

Parallel Three

KCRG/Cedar Repi Carl Mann

QUINCY JONES CLIFF BICHARD ASSENBIZED MULTITU JOURNEY HOLLOSE: JUICE MENTON EDDIE BARRITY AIR SUPPLY GHEENA EASTON LAB

GREG GUIDNY
GIDEA PARK
CLIFF RICHARD
HOTES & HEMLEY
JENNIFER WARNES
DONINGO & DENVER
ALARAMA
LULU

KEY1G3/Auestr, TI Bob Joseph

HOTERSTANDS
HOTERSTANDH
GEORGE BENSON
EDDIE RABBITT
PAUL DAVIS
DAN POGELBERG WAFEMeton Ro

BERTIE HIGGINS JOURNEY STEVIE WOOD DEL SHANDON AL JARREAU

WERC/Birmings Al Karrh STEVIE WOODS ANNE MURRAY CLIPP RICHARD HOCCOCC HALL & CATES BARRA STERISAND PAUL DAVI DAN FOOSLBERC ALABAMA

WDEF/Chettaneoge Stanley Half GIDEA FARN PETULA CLARR LRB HOTTOGET; EDDIE RABBITT AIR SUPPLY ALABAMA ROSANNE CASH LEE GREENWOOD

ANNE MURRAY STEVIE MODDS Mottest: RABERS STREISAND PAUL DAVIS DAN FOGELBERG EDDIE RABBITT BARBY MANILON

POINTER SINTERS SHOREY BOBINSON PLAYER Hottoet: PAUL DAVIN DAN FOORINERS NILLY JOBL EDDIE BABRITT REMMY BOGERS

WHEY (Y-108)C FEMBY BOGERS
HOLLINGS HALL S CATES
LINDSEY SUCKINGNA
BARRA STEFISARD
J. GEILS BAND
DAN FOGELHERO

WPTF/Related Turning Walks ALABAHA JOUBHEY ABHA GUINCY JONES JOURNEY OAF SIDGE BOYS AL JAPREAU

PARRY MANILON BARRY MANILON

WRKA/Louisville Lee Tobin BERTIE HIGGIMS QUINCY JONES HOttest: JUICE MEMTON ECDIE RABBITT DAN FOGELBERG SMEARER ALABAMA

BIEL CHAMPLIN POINTER SISTERS VANCELIS HOTLEST; HOTLEST; HORDER H

WRVR/Memphie Steve Butter

DIANA ROFS
JOURNEY
SHOKEY ROBINSON
CLIFF RICHARD
MOTESST
JUICE MEMTON
HALL & OATES
RZMNY ROGERS
RZMNY ROGERS
BERTY ROGERS
BERT HIGGINS

GREG GUIDRY SISTER SLEDGE STEVE WILLER BAND CHIELIWACK ROBANNE CASH HOTEBST: ROLLING STONES SILLY JOEL PAUL DAVIS DAN FOGELBERG JOURNEY

Tom Looney

KBELA.vbbock, TX Scott Knight ARBA CLIPP RICHARD GUINCY JOHER JOURNEY MOTION! MOTION REMEMBER RAPPRA STRIBAND RAPPRA STRIBAND RAPPRA STRIBAND RAPPRA STRIBAND RAPPRA STRIBAND RALL & QRTER

POINTER SISTERS

AMME HURRAY CLIPP RICHARD JOURNEY

WCHV/Chark Tom Twine

WLEQ/Ft Myers, FL Ferrero/Berger QUINCY JONES BERTIE HIGGINS HOTTOSTE HIGGINS HOTTOSTE HOUSE HARBRA STREISAND LINDREY BUCKINGHA HALL & CATES JUICE MENTON

The following stations reported frozen playlists this week: KOY/Phoenix

KRMG/Tulsa KRNT/Des Moines Q101/Chicago WARM98/Cincinnati WIP/Philadelphia

BOOM KAMEN POLICE OAR BIDGE BOYE POINTWH SISTERS BERTIS HIGGISH HOTLOSI ECOL & THE GAME HALL & CATES BARRA STREISARD JOURNEY DAM FCGELBERG

ANNE HURBAY T.G. MIEPPARD CLIFF BICHARD NOITEST: OMDROF RENRON HICRS & HEMLEY PAUL DAVIS HALL & CRIES

POCO CHURRY CHRICKER CHARLEY PRIDE HEIL DIAMOND HOLLOW; NALL & CATES RABBRA FIREIRAND PAUL DAVIS NETIZ HIGGINS JOURNEY

DEL SHARRON HOLLES! HICRS & HENLEY BARRA STRIBAND LINDREY HUCKINGHA MEACH BOYS GUARTERFLAN

JOURNEY HOTE-SE! HALL & GATES QUAPTE-SPLASH HICKS & MEMLEY FOREIGNES LINDSEY BUCKINGNA

WSKY/Ashaville, NC Shanron Weel HERB ALPERT VAMGELIS BRUCE COCKNURN HOTERST GUINCY JONES LAB STEVIZ MODDS JOURNEY

Parallel Three

Tom Twine
CLIFF BICHARD
DEL SHANNON
CHUBBY CHECKER
ROLLING STONES
OAR BIDGE BOYS
DOON 12 BROS
CHILLIMACK
HOTEGET
HALL & CATE
SILLY JOZE
KNEAKEN
DAN FOGELBERG
EDDIE RARNIFT

WBEN/Buffalo WPRO/Providence

> KING/Seattle WJBC/Bloomington

KYXY/San Diego has

WEST Parallel One

RPPL/Denve Rick Brady LAB
GEORGE BENSON
BERTIE HIGGINS
JOURNEY
ALABAMA
HOTTORI
DON MCLEAN
BILLY JOEL
DN POCELBERG
SNEAKER
ROYAL PHILHARM

ALABAMA HOTTOST FOREIGNER DIAMA ROSS BARRY MANILOM DOW MCLEAN RONNIE MILSAP

KOY/Phoenix Charlie Van Dyke none Hottest; JUICE NEWTON HEIL DIAMOND DON MCLEAN BILLY JOEL

KEX/Portland Bob Swanson

MANHATTAH TRANSFE SMOKEY FORINSON VANGELIS TEDDY PEMDERCRASS GIDEA PARK HOTOGEN BARRA STPEISAND PAUL DAVIS GEORGE REMSON EDDIE RABBITT RCHNIE HILSAP Parallel Two KFMM/Ben Diego Larson/Anthony ALABAMA QUINCY JONES HOCKEBE; PAUL DAVIS BILLY JOPL CARPENTERS BEACH BOYS AMME HURRAY

LMB
RENNY ROGERS
HOTTOGERS
HOTTOGERS
HOTTOGERS
HALL BOATES
DAN POGGELBERG
SHEENA EASTON

CLIFF RICHARD QUINCY JONER STEVIE WONDER OAK RIDGE BOYS

STEVIE NOODS CAR RIDGE BO ANNE HURRAY

KPLZ/Seattle King/Cook

Perry Denner BERTIE MIGGINS LIRB AIR SUPPLY HOTLEST PAUL DAVIS RONNIE MILSAP QUINCY JONES BILLY JOEL BARBRA STREISAND

KUK/Seettle Don Simon HOTE-SET; BARBRA STREISAND BILLY JOEL PAUL DAVIS DAN FOGELBERG HALL & QATES

Parallel Two

KAFY/Bakersft Joseph King

JOURNEY
LEE GREENWOOD
ANNE MURRAY
LOBO
STEVIE WOODS
CARLY SIMON

POCO JOURNEY PLAYER HOTTOR: HORDER STREISAND PAUL DAVIS HILLY JOEL DAN POCELBERG SHEENA EASTON

KKUA/Honolulu Kimo Akane

LINDSEY BUCKINGHA T.G. SHEPPARD ALABAMA SHEFMA EASTON HOTTER: PAUL DAVIS BILLY JOEL RONNIE MILSAP

PLAYER SISTEP SLEDGE ROSANNE CASH

ELO HOTTORE | HICKS | HENLEY HALL | DATES PAUL DAVIS DAN FOGELBERG SHEENA EASTCH

LAB PLAYER SHOREY BORINSON LUTHER VANDROES HOTCOOL OUINCY JONES PAUL DAVIS BILLY JOEL AIR SUPPLY HALL 6 OATES

HOTTONE I NEIL DIAMOND PAUL DAVIS T.G. SHEPPARD

HOTTORY SHEENA EASTON BARBRA STREISAND PAUL DAVIS DAN FOGELBFPG BILLY JOEL JIMMY BUPFETT
HOLLGEL:
BARBRA STREISAND
JUICE NEWTON
DAN POGELBERG
KENNY ROGERS
AIR SUPPLY KUGN/Eugene, OR Brien Jemes ANNE MURRAY BISTER SLEDGE

KWAV/Monte JOURNEY DOOB IE BROS

K-108/Secremento Art Schroeder

KMJJ/Les Veges Bob Berzins

ARBA AIR SUPPLY HOTTURE: HALL & OATES HICKS & HENLEY BILLY JOEL DAN FOGELBERG BEACH BOYS

ELO STEVE MILLER BAND STEVIE NICKS DAN FOGELBERG STEVIE MOODS QUINCY JONPS HOTY STEVE AIR SUPPLY PAUL DAVIS

LRB STEVIE WOODS JIMMY BUPFFTT

Rick Scott
DAM FOGELBERG
SMEFNA EARTON
BERTIE HIGGING
HOTLOST:
HOT

HOREBUR I HALL & CATES HAPBRA ETREISAND PAUL DAVIS KENNY ROGERS SHEENA FACTON

KCEE/Tucson

STEVIE WOODS BERTIE HIGGINS BILL CHAMPLIN OAK RIDGE BOYS

STEVIE MOODS
ROSANNE CASH
LEE GREEMMOOD
CHINA
HOTESS!
BARBRA STRFISAND
PAUL DAVIS
HALL & QATES
BEACH BOYS
DAN FOGELBERG

KBOZ/Bozomen, MT Greg Williams

Parallel Three

VANGELIS BERTIE HIGGINS ALABAMA CLIPP FICHARD HOLLEST HALL & CATES PAUL DAVIS BARBBA STRFIRAND DAN FOGLEPRO ROLLING STONES

POGER WILL
HOTTOBE
BILLY JOEL
KENNY ROGERS
BARBRA STRIISAND
JENNIPER WARNER
PAUL DAVIS

KRKK/Rock Springs Chuck Martin

THE BURN HANTLOW

ROSANNE CASH ANNE HURRAY QUINCY JONES 95FM/Nashville Donne Brake

DEL SHAMHON AL JAPRAU ABDA AL JAPRAU ABDA OUINCY JOHES ANNE HUPRAY VANGELIS OUARTERPILASH POINTER SISTERS HOTES AND ALTER AND ALTER AND JUICE HENTON BARBA STREIS AND PAUL DAN POLL DAN POLL DAN BABBA STREIS AND BALLY JOEL

WBT/Charlotte Bickel/Rose T.G. SHEPPARD GIDEA PARK

WORVIJeck servit MICROY GILLEY
MICROY GILLEY
M.G. MEEPPARD
ROBANNS CARM
ROBARY MAN LORN
HOSTERS
ROBATAL GAYLE
ROBATAL

WVLK/Lexington, KY

AL JARREAL HOLLOST: BARBA STRIBAND PAUL DAVIS GEORGE BENGOM EDDIE RAHBITY DAN POGELBERG KAAYAMie Rock Stove Kelly T-G- SHEPPARD HOSTOR: BARRA STREISAND HOMNIE WILSAP JUICE NEWTON EDDIE RABBITT BILLY JOEL

JOURNEY'
QUINCY JONES
HOLLOST

115 Current Reports

The following stations did not report this week and therefore their playlists were frozen: 97AIA/Miami

discontinued reporting.

CHR PARALLEL ONE PLAYLISTS

EAST

WNBC New York Radio 66

Music Coord.: Lyndon Abell

ISIC COOTCL: Lyndon Abell

TILL & OTES! Comity for for The Unit

STATE OF THE STATE



SLAVE/IMPAT FOR Me SISTER SLEDGE/My Gay DWS AMMERIA FRIEND TO MODE GREE LAKE/Let Ma Love Now Grick COMDUCTOR/FOICE On The Reals



Providence PD: Todd Chase MD: Mike Walte

J. II. LE SAND-Commer fold
J. III. LE SAND-Commer fold
AND CONTROL Secretary Thing El
NALL & CHIES/I Commerced Thing El
NALL & CHIES/I Commerced Thing El
NALL & CHIES/I Commerced for Formation
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playlist.

(H) indicates one of the

five "hottest" records on each Parallel One

1050 chum

Toronto
PD: Jim Waters

JOAN JETF/I Love Rock 1s Roll QUARTER/LASH/Find Another Fool SRLST ERZ/I See Red JOJNES/SPERS/Should I Do 19 OnlRDN/Unqueried November 19

BILLY SQUIET/My Kinds Lover PETER CETERA/Lising in The Lim



Washington, D.C.

PD: Steve Kingston

D: Steve Kingston

2 1 J. CE:15 BAB/Contex-fold
2 2 Mill. & ORTS/1 Cant's Coff
2 1 Mill. & ORTS/1 Cant's Coff
3 2 Mill. & ORTS/1 Cant's Coff
3 2 CHALL & ORTS/1 Cant's Coff
4 JUCIE SIECULIUm Tour Lord Around
4 JUCIE SIECULIUM TOUR LORD COMP
5 CANT LORD COMP
6 CANT LORD COMP
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6 CANT LORD COMP
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7



PD & MD: Gary Berkowitz

ACDS BERTJE HIGGINS/Kay Largo "CURNETY/Epon Area SMEEAN EXTODITION Could Have been & PKI. ICE/ SETTHS... RCO STEMAT//Tonight I'm You's

kgm Mon

PD: B. Beau Dean MD: Sharron Brooke

ADDRESS (MAN LOCATION OF COMPANY AND ADDRESS (MA



OM: Bobby Christian

MD: Clarke Ingram

STEVEE HICKS/Edge Of Seventeen HDD STEWART/Tonight I'm Yoursidon STEVEE WORDEN/That/Girl AC/OC/Lut** & Gat 19 UP PRISM/Don't Lut Mie Know

Buffalo

PD: Neil McGinley MD: Jon Summers

D: Jon Summers

2 1 J. CLLS MAD/Converted

2 1 J. CLLS MAD/Converted

3 2 MALL & OTIS/1 Can't Co for Instit

3 3 COUNTY CONTROL

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7 MALL DAY STRESSAMO/Con Int In Amount Out Of

8 COUNTY COUNTY CONTROL

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1 10 COUNTY COUNTY

DIAMA RCSS/Mirror, Mirror POLICE/Spirits... JOURNEY/Dean Ares KENNY, RCGERS/Through The Years

B104 WBSB PD: Jan Jeffries Baltimore

PRISH/CON'S Let His know LOYFERCY/ENDING for The breke PLAYER/S LOSES COULD KEEL ACRE HALL BAND/CHAY SILL CHAPPLEN/SOLIGHT, TOTION JOHN ATTYL LOWS ROCK 'S ROL' TEODY PROFINGASS/YOU'VE My LOYES

WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian

D: Book words

D: Roger Christian

1 J. G 113 NAMD/Conterfold

2 J. On J**Previous 12

2 J. On J**Previous 12

3 J. On J**Previous 12

3 J. On J**Previous 12

4 NAMD 13 J** In J

Wifi 92 Philadelphia

BOB SEGENFALL EXE A Number HERT PALL BAND/Respiral Our Love Alth DEL SANDORS SEE OF LOVE SMACE RESIDENCE FOR THE GOOD FOR SEE WOODEN THAT GIF? CAFF RESOND/Resident Page CHILL HACK/E Belline

New York PD: Jay Clark MD: James Golden

MD: James Golden

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3 2 Fills & Offset/ Centric for Institute

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3 2 Fills & Fills Middle / Fills & Offset/ Fills

3 2 Fills & Fills Middle / Fills & Offset/ Fills

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Washington, D.C. PD: Alan Burns MD Frank Holler

AD: Frank-Holler

3.3 1 MALL & GRIEST GATE GO For The Time Time
3.3 1 MALL & GRIEST GATE GO For The Time Time
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GENESIS/MD Papily At All
STEVE INCRES/Edge Of Seventeen
DIESEL/Going Back To China
TAMRY/SFERER BO/MS Time To Lose
DAN FOOELMERG/News To Say
DOB SECEN/Feel | Line A Mustber
TRIMBN/Magic Paper

SOUTH

PD: Roger WWW Garrett

D: Roger WWW Garrett

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7 PALL SHARE (2015) AND CONTROL

ALABAMA/Love in the first Disg /Esciffs wasse (//Could 19 To Love assa/www.Alf is beld And Diama most patron and patron AL MARSAM/Browlin' Aver

418 SUPPLE/Sweet Dreams

Houston

PD: Scott Shannon

Zo93 Atlanta

ATLANTA'S RADIO STATION

ADDS OAR RIDDE BOYS/Robble Sun CLIFF RICHARD/Deddy's Home BUCKMER & GARCIA/Pec-Men Fever

RICK SPRINGF HELD/Love to Airight .

94- Atlanta

MD: Jeff McCartney

Jeff McCartney

- Mal. & Online Cartney

- A JUC Section 1 Magnetic Process

- Online Cartney

- Online

- Onl

26, 30 CLIFF BICHMB/Dussy's Home ON BICKE BOYS/BORS In See

ACD STEMBIT/Tonight I'm You's Chill TMACK/I believe gast/fill belog/S/Could IT to Love STEME WICKS/Could IT to Love SCH MALL BAND/Cray EISS/A May It will have Heroe



PD: Christopher Haze MD: Sandra Bobek



PD: Scott Robbins MD: Colleen Cassidy

H 2 1 HALL & DATES/1 Cents Go For That 4 2 ROD STEWART/Young Turks 1 5 J. GR LL'S DAMD/Centerfold

Miami

PD: Bill Tanner MD: Mark Shands

H 1 1 J. OE'LLS BAND/Conterfold H 9 2 BLEISHER & GARCIA/PEC-Non Favor 2 5 MALL & ORTES/1 Can't Go For That

AUDS SHTT/Coll No POLICE/Spirits... SISTER MITCHEFM, Day UND/Essa IT Easy Dr. No. 10015 Nimenatif/All Our Transform IC & Matthill SAM/IT Imagems from High NOLATED STORES/NolTing On A Friend



HID: JORNING DOTAIN

2 1 J. GUILL BANG/Canterfold

3 1 MM CL CARTS/1 Casts Co For Than

4 FORL CARTS/1 Casts Co For Than

4 FORL CARTS/1 Casts Co For Than

6 10 GUILL BANG/Canter on Manager

6 10 CARTS/1 Casts Co For Than

7 0 CO STEMP/1/For Casts

7 0 RDD STEMP/1/Ford Casts

7 0 RDD STEMP/1/Ford Turbull

10 10 FORL CARTS/ And STEMP

10 10 FORL CARTS/ And STEMP

11 1 A LAND CARTS/ AND CARTS/

12 CASTS/ AND CARTS/ AND CARTS/

13 A LAND CARTS/ AND CARTS/

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19 CASTS/ CASTS/ CASTS/

10 CASTS/ CASTS/ CASTS/

ACOS JOAN JETS/I Love Roch In Roll LOVERSOY/Moreing for The Merke LINDSEY BUCK HOPAL/Frowle

MIDWEST



PD & MD: Maja Britton

ALABAMA/Lown in The First Dag STERR BORNER/That Dirl STERR BILLER BAND/Circle Of Lowe

от от квео Kansas City

Miami

98 KSLQ

St. Louis PD: Rick Torenson MD: Johnny King

Cincinnati

PD: Jim Fox MD: Tony Galluzzo

D: Tony Galluzzo

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JGAN JETT/: Love Mice TN Roll CAN FUGELBERG/Run For TNB NUMB FUREIGNER/ JAN 8004 MW/O



JAAR P Upon Area

EDDI SLMmART/FIT Our Tomorrows BRITE HIGGIRS/Rey Largo LLLUIT I mero fou staws RDIGBS/Though The Tears NAMART MART NAME TO COMMENT OF THE THE TOWN TO THE COMMENT OF THE THE TOWN THE COMMENT OF THE COME



PD: Richard Lippincott MD: Karen Cavallero

JOURNATION OF CHAING NOV.

(H) indicates one of the five "hottest" records five "hottest" records on each Parallel One playlist.

800/CKLW ROCK'N TALK

Detroit PD: Pat Holiday MD: Rosalle Trombley

f. 48 ISB BAND/Spater to to MALL & SATISTY CON'T ON For Thorse

Other Hoth/Mercur, Micting TAMES 6 COMP Form. Of Fire POS 100/fp/rits...

NERTHE HIBBING/New Large Endf/Remno to with You ALARME Filent Print CLIPP BILLOWING/NewSy's Teams COURSE HIBFLEY 1 LINE A Rock



PD: Richard Lippincott MD: Karen Cavallero

ROSS/RICHIE/Endless Love ALRINIT/Impls Craing No. THIUMPH/Magic Power

Cleveland

Asst. PD & MD: Jay Stone

23, 29, 30 CLIFF RICHARD/Dadd: 9 Home BUB & DOUG MERINZ/Teke DEF RDD STEWART/Tonight i'm You's

CHILLINACAL/I Bellevo JOHO HALL BAND/Grezy Bill OHAMPLIN/Tonight, Tonig A. JANES AN/Moreaniet Assy BOB SECER/Fowl Like A Number

WKI **24FM**

Milwaukee

MD: Donna Walker

CHILLINACKY: Sellere STERIE NICKS/Edge OF Serviteen HAET LERIS AND FH/Do for Betleve LOWING Filter sing for the more BILLY SQUIENTH STATE LOVER FOR LORD REVAILS FOR LORD REVAILS FOR LOVER LOVER A BOCK BORD LE STATE LINE A SERVICE GO GO STATE CONTROL LINE A SERVICE GO GO STATE GO TO BORT



KS95FM Minneapolis

PD: Chuck Knapp MD: Kim Jeffries

niCh5 6 MiniEt/Levinor 6 Lore Annet 1/Open dras Name(E Hit LAP/) Buston's Hore Mine

WDRQ器

Detroit
Acting PD: Cliff Winston MD: Steve Summers

ACDS QUANTERFLASH/Harden My Pearls JOURNEY/Upon Arms

WEST

362 KYYX

Seattle PD: Chet Rogers MD: Elvin Ichiyama

Elvin Ichiyama

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3 J. Oil 15 Mill Door Higher

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18 J. Oil 16 Mill Door Higher

1

GENESIS/AD acab HENRY PALE BAND/Emepin' Cur Love Tubber TuTONE/807-9309/Jenny

POLICE/Spirits...
MOD STEMART/TORIGHT (*** Yours STEVIE WUNDER/THAT GIFT POINTER SISTEMS/Should I DD IT CLIFF RICHIRD/Daddy's NOME PLAYER/IF LODIS COULD WITE PLAYER/IF LODIS COULD WITE

OODBIE BROSPHERS TO Love You BABRY MANILOB/Somewhere Down Ths.. CHILLINACK/I Bellive SHELLA/LITTIS Derlin HELL TOUMB/Sourhern PactFic A. JAHTE MA/Brosslin' Awey



PD: Jack Regan

MD: Alan Sledge

All Number of the Band All Number of the Band All Number of the Band On All Number of the Band O

FDD14 SCN-NHTZ/All Dur Tomorrows NLABAMA/Love in The First Dag GARRY MANH-DW/Somewhere Love The PLAYER/+F Looks Could Rell

CONNIE (NIS/Love is Line A Roce CLIFF RICHARD/Daddy's Home SHEL(A/LIFFID Darlin' FOLECU/Spirite... MEMOT PAL BAND/Resein' Our Love

KEZRock

San Jose PD & MD: Bob Harlow

P. & M.D. Bob Harkew

1. I. Hadd I GRIEFE Court to her had been as a second of the court of the

21 POINTER SISTERS/Buncle 1 Up 11 NAMES MARRIAS 11 Est in Law Aye STEEL MARRIAS THAT SITE AL AMERICAL TRANSIT Away

EREZ/Honne bu bith tou PLAYER/IT Lambs Gould #111 FLAMET 11/10ME/Do 1-5:509/Jonny JOHN HALL BARD/Ordey

Los Angeles

PD: Jack Roth MD: Rick Stancato

| Committee | Comm

ROD STEMART/Tonight I'm four's AL ARREAU/Breabinf Ares VANGELIS/Charlets OF Fire TEODY PENDERGRASS/Tou're my Lefest

PRUS GEZ/APITAL ...

EMAT / Ranna do milh ..

610 # KFRC

San Francisco
PD: Gerry Cagle
MD: Sandy Louie

SISTER SLEDEZ/My Guy MARET ROBINSCR/Tell Me TOMOTTON EDDIE SCHWARIZ/ALL Gur TomoTrons IOMAY TUTONE/867-9309/Jenny

EDDIE MARBITT/Someone Could Lose h MANNETTAN TRANSFE/Spies in The Night PLATED/IF LODAS COVID BILL BATTE LANTTE/Fingh in The Middle EAL EALANCE/Failing in Love

64 KFI Los Angeles The "I hit station. PD: Tom Bigby MD: Roger Collins

MD: Roger Collins

11 I MALL & ORISY Lands Go for Iner

12 2 OAMSTERN ABVIRGEN IN TRACE

23 3 BOTAL PHILLMANINI/PROME OF CREET

24 3 BOTAL PHILLMANINI/PROME OF CREET

25 4 PAIL ORISYS COST IN TRACE

26 10 BOTAL PHILLMANINI/PROME OF CREET

27 5 DOTAL PHILLMANINI/PROME OF CREET

28 10 BOTAL PHILLMANINI/PROME OF CREET

29 1 BOTAL PHILLMANINI/PROME OF CREET

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40 11 BOTAL PHILLMANINI/PROME OF CREET

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43 15 BOTAL PHILLMANINI/PROME OF THE CREET

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45 16 ALE SUPPLY Flower OF CREET

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23
QAN RELGE BOYS/Bubble sure
ENE/France be BEEN You
Lobber 102 long/187-5500/ranny
COMMULTOR/FOLDE On the Medio
GEES/FRANCE

Phoenix

MD: Chaz Kelley

BANKT MAKEL DI/Summbers Down ALADAMA/Line In The Pirat Dog RD STEWART/Sunight I'm Yours ALDS

CLIFF RECHMENTIONS ITS PERSONS STEELS MUNICIPAL TOURS



PD: Doug Erikson MD: Gloria Avila

MD: Gloria Avila

H 4 : Dah FGGLAHM/Leeder Gf The Bone
H 4 : Dah FGGLAHM/Leeder Gf The Bone
1 : 3 : DGATE FALL SAMPERSON M. Mauri
1 : 3 : NLDS & Mills 17/Leether & Lote
1 : 3 : NLDS & Mills 17/Leether & Lote
1 : 4 : DGATE FALL SAMPERSON M. Mauri
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POLICE/Spirite... FOREIGNER/Maiting For A Girl BANBAA STREESAND/Gomin* In And Out CE

CLIFF RICHARD/Doddy's Hame ALABAMA/Love in The First Geg RDD STEWART/Tonight I'm Yours

101 FM

Los Angeles PD: Bob Hamilton

MD: David Grossman

MD: David Grossman

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1 10/81

Phoenix

PD: Dave Anthony MD: Steve Goddard

MD: Steve Goddard

n. 2.1 MGL106 SIGNDLAFFING On A France
n. 2.2 DAR FOR GODGLAFFING ON A France
1.3 ADURENT/CONT Sings that France
1.3 CARDY/CONT Sings
1.4 CARDY/CONT Sings
1.5 ADURENT/CONT Sings
1.6 ADURENT/CONT Sings
1.7 PALL DAYS/CONT Sings
1.8 ADURENT/CONT Sings
1.9 ADURENT/CONT

A005 27, 28, 29, 30 JUSTE CD1TON/Johnny Ara to: Queer? TUBERT TUTGREZIONT-9500/Junny STERRE HOUDS/Junt Confr Min Tem As

KJR 1950 Seattle
PD: Tracy Mitchell

MD: Norm Gregory

ANAM T/Gen Arms
MERTIL HILLING/Suny Lorge
QUINCY ASSET/One Handred Rays

CLIFF AIGUME/Doory to Name DIAMA HOUS/MAYOR, MISSON

KIISFIV Los Angeles

PD: Don Benson MD: Danny Leinos

BULINER & GARLIA/PRI-Man Fover RED STEMART/Tonight 27m You's ALABAMA/LEVE In The First Dog

CLIFF PICHMED/Dodge's rame End?/Henne Be Bith You valid Lis/Charlets Of Fire

13K San Diego PD: Jeff Lucifer MD: Rick Gillette

ACDS CARS/Shake If Np SHYP/Call Me STEFFE WOMDER/That Girl

EDD16 SCHMMTZ/ALL Our Tomorrows 6EACH 8DYS/Come Go Flin No.

Los Angeles LOS Angeles PD: Paula Matthews

MD: Robert Moorhead

Ani-OUVRene that To Sex 80.1146 ST0811/Next Fing On a Friend 90.1116 ST0811/Next Fing On a Friend 90.1116 STSTERS ST00-16 I to 15 ALL SPARTS SANDEOGRAPHS to 97 FACT SISTED SECURITY Gard HART Eless And Texton Two Meditions on a LOUR IS 800.17 Feb. To the Medition on an LOUR IS 800.17 Feb. To the Medition on an LOUR IS 800.17 Feb. To the Medition of the Medition of

GODBLE BROOK/Mark 10 LOVE TOW DODBLE BROOK/Mark 10 LEVE & BOX 4 EL SHROOM/Mark OF LOVE BL SHROOM/Mark OF LOVE BROOKERS AND TWO EDGE BROOKERS AND TWO EDGE LOVE BROOKERS AND TWO EDGE CLITP SHOW DODBLE SHOW AND SHAW AND TWO EDGE WAS AND SHAW TO ADD TO THE SHOW WAS AND SHAW TO ADD THE SHOW AND THE SHAW ORDINAL SHAW THOUGH THE TO BE SHOW ORDINAL SHAW THOUGH THE TO BE SHOW ORDINAL SHAW THOUGH THE TO BE SHOW ORDINAL SHAW THOUGH THE TO THE SHAW THE SHA

EAST Most Added. Hottest Hall & Oates

Rod Stewart Journey Oak Ridge Boys

J. Geils Bend Cars Air Supply

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest Hall & Clates

J. Geils Band Pointer Sisters Dan Fogelberg Oak Ridge Boys

EAST

PARALLEL TWO

NEW THE STREET OF THE ST

WICC/Bridgeport, CT Bob Mitchell

ROD STEMART
GENESIS
CHILLIWACK
OAK RIGGE BOYS
SISTER SLEDGE
NOTESEI
HALL & CATES [-1
GEORGE BENSON 4-2
QUARTERFLASH 3-3
J. GEILS BAND 10-4
ROLLING STONER 15-9

WKEE/Huntington, WV Gary Miller

ROD STEWART ABBA ALABAMA ALABAMA
CO GO'S
SANMY HAGAR
OAK RIGGE BOYS
MCGUFFEY LANE
BUCKNER 6 GARCIA
HOTTER:
J. GETLS BAND-2-1
SHEENA EASTON 16-5
AIR SUPPLY 10-6
RICK SPRINGFIELD 22-12
GENESIS 25-15

WPST/Trenton, NJ Tom Taylor

SAMMY HAGAR PLAYER PRISM Hottest: J. GETLS BAND 1-1 HALL & OATES 5-2 ROD STEWART 3-3 CARS 9-7 LOVERBOY 13-11

WTRY/Alberry, NY

ROD STEWART OAK RIDGE BOYS BOB 6 DOUG MCKENZ

WAEB/Allentown, PA

ij

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GROVER WASHINGTON COMMODORES OAK RIDGE BOYS Hottest: J. GEILS BAND 2-1 EWAF 9-3 BUCKNER & GARCIA 23-11 JOURNEY 22-14 ROLLING STONES 24-15

KC101/New Haven, CT

BARRY MANILOW SHEILA Hottest: HALL 6 OATES 2-1 SHEENA EASTON 11-0 KENNY ROGERS 18-14 DOMINGO 6 DENVER 23-STEVIE WONDER 27-23

Andy Szulinski

EDDIE SCHWARTZ ALABANA GUINCY JONES HOTTEST HALL & CATES 1-1 PAUL DAVIS 7-4 LRB 13-6 AIR SUPPLY 10-0 JOURNEY 29-18

WBLVLong Island, NY

STEVIE WONDER Hottest: HALL 4 OATES 1-1 GEORGE BENSON 9-6 PAUL DAVIS 10-7 DAN POGELBERG 20-16 SHEENA EASTON 21-18

WTIC-FM/Hardord, CT

JOURNEY
COMMODORES
SKYY
J. GEILS BAND 1-1
HALL 6 OATES 2-2
GEORGE BENSON 3-3
JUICE NEWTON 8-6
DIANA ROSE 16-13

Dan Steede
ROD STEWART
SAMMY HAGAR
DIANA ROSS
EWAF
ALABAMA
HOttees!
HALL 6 OATES 1-1
GEORGE BEMBON 5-2
J. GEILS BAND 8-3
BARBRA STREISAND
PAUL DAVIS 10-5

WHFM/Rochester, NY

JOURNEY
ROLLING STONES
DIANA ROSS
BILLY JOEL (RA)
HOCKEST:
HALL 4 OATES 1-1
BILLY JOEL A-5
DAN FOCELBERG 10-6
AIR SUPPLY 15-9
SHEENA EASTON 13-10

K104/Erle, PA

PRISM CONDUCTOR HOTCOST: DAN FOGELBERG 2-1 CARS 4-2 KENNY ROGERS 6-3 PETER CETERA 13-R FOREIGNER 15-9

V100/Charleston, WV

DIANA ROSS CLIFF PICHARD HOTCEST: DAN POGELBERG 2-1 PAUL DAVIS 3-2 HALL & OATES 4-3 AIR SUPPLY 7-6 SHEENA EASTON 15-9

WKRZ-FM/Wilkes-Berre, PA

JIM RIGHOR
KINKS
SAMMY HAGAR
PETULA CLARK
BOB 6 DOUG MCKENZ
CHILLIWACK
GFNESIS
HOTLEST
HALL 6 CATES 1-1
EDDIE RABRITT 7-5
BARBRA STEFISAND 8-6
RICK SPRIMCFIELD 9-7
BUCKNER 6 GARCIA 13-11

92FLY/Albany, NY Jack Lawrence

ROD STEWART CHILLIWACK CHILLIWACK HOTCEST: HALL 6 CATES 1-1 BARBRA STREISAND 17-11 DAN FOGELBERC 19-12 AIR SUPPLY 26-16 JOURNEY 28-24

WVBF/Boston, MA

HOTTEST: NEIL DIAMOND 1-1 RONNIE MILSAP 4-4 BARBRA STREIFAND 7-7 BILLY JOEL 13-13 KENNY ROGERS 19-19

WCAO/Baltimore, MD

HOTTEST: HALL 6 OATES 1-1 LRB 24-10 AIR SUPPLY 76-15 SHEFNA EASTON 23-16 STEVIE WONDER 27-19

STEVJE WONDER ROD STEMART CHUBBY CHECKER (dp) HOTEGE: J. GEILS BAND 1-1 HAIL 6 OATES 7-2 CARS 13-7 DAN FOCELBERG 17-10 POLICE 29-19

WRCKILINGS NY

JIM Retx
STEVIE WCNDER
CO GO'S
SAMMY HAGAR
SOFT CELL
HOTCH:
J. GEILS BAND 1-1
ROLLING STONES 9-5
CARS 8-6
RICK SPRINCFIELD 16-10
GENESIS 20-14

3WT/Binghemton, NY

SCOT MICROEM

SHEENA EASTON
ROD STEVARR
PLAYER
STEVIE NICKS
JOHN HALL BAND
HOTCEST
HALL 6 OATES 1-1
CARS 6-2
AIR SUPPLY 15-10
DIANA ROSS 18-12
JOURNEY 27-19

WPHD/Buffalo, NY John Piccillo

ALVIN LEE CONDUCTOR DOOBLE BROS NOVO COMBO NOVO COMBO PRISM TRIUMPH DIRT BAND Hottest: J. GEILS BAND 1-1 LOVEPBOY 4-3 DAN FOGELBERG 7-4 CARS 8-7 POLICE 16-11

PARALLEL THREE

13FEA/Manchester, NH

Keth Lernire

ROD STEMART
STEVIE WOODS
CHILLIWACK
OAK RIDGE BOYS
MIKE POST
STEVE MILLER RAND
HOTCHELL AND
HOTCHELL AND
HOTCHELL AND
HOTCHELL AND
HOTCHELS BAND 11-3
DAN FOGELBERG 20-15
CLIFF RICHARD 29-21

WCIR/Beckley, WV

Jim Martin
CHILLIMACK
EW4P
SAMMY HAGAR
STEVIE NICKS
OAK RIDGE BOYS
HOTLEST
J. GEILS BAND 1-1
ALABAMA 2-2
ROLLING STONFS 4-3
DAN FOGELBERC 6-4
BILLY SQUIER 7-5

WFBG/Altoons, PA Tony Booth

OAK RIDGE BOYS
ALABAMA
HIRE POST
SAMMY HAGAR
EWSF
HOttest:
J. GEILS BAND 2-1
DONNIE IRIS 9-4
PAUL DAVIS 8-5
AIR SUPPLY 16-8
DAN FOGELBERG 72-13

WGUY/Bangor, ME Ulm Randell

SMOKEY ROBINSO GO GO'S SISTER SLEDGE CHUBBY CHECKER DOOBLE BROS KOOL 6 THE GANG Hottest: J. GEILS BAND 1-1 SOFT CELF, 6-5 DONNIE IRIS 15-10 DIANA ROSS 20-14 SHEPNA EASTON 24-17

WJBQ/Portland, ME Brian Phoenbt

OAK RIDGE BOYS GENESIS ALL SPORTS BAND ALL SPORTS SAMMY HAGAR DIANA ROSS NOVO COMBO ALABAMA GIDEA PARK CONDUCTOR CONDUCTOR Hottest: J. CEILS BAND 1-1 CARS 11-5 BARBRA STREISAND 12-6 QUEFN/BOWIE 15-0 POLLING STONES 14-9

WTSN/Dover, NH Jim Sebestian

ROD STEWART JOURNEY
EDDIE SCHWARTZ
STEVIE WONDER
POINTER SISTERS
DIANA ROSS J. GEILS BAND 3-1 HALL 6 CATES 2-4 JUICE NEWTON 12-7 EDDIE RABBITT D-8 AIR SUPPLY 14-11

WIGY/Beth, ME Willie Mitchell

Willie Mitchell
POLICE
STEVIE WONDER
ROD STEWART
DOOBIE BROS
TOMMY TUTONE
ALL SPORTS BAND
HOTCEST:
JOURNEY 1-1
OUARTERFLASH 5-4
CARS 6-5
ROLLING STONES 7-6
LINDSEY BUCKINGHA 13-9

WLAM/Lewiston, ME

ABBA CHILLTWACK CHILLTWACK
JOURNEY
QUINCY JONES
KOOL & THE GANG
KENNY ROCERS
DIANA ROSS
EDDIE SCHWARTZ
STPVIE MONDER
HOCTES:
HALL & OATES 8-1
GEORGE BENSON 9-7
PAUL DAYIE 10-3
BARBRA STREISAND 13-5
ROLLING STONES 24-6

96XIL/Parkersburg, WV Terry Lee Collins

OAK RIDGE BOYS
MCGUPFEY LANE
SISTER SLEDOF
CONDUCTOR
HOTLEST
BILLY JOEL 3-1
FDDIE RABBITT 5-2
J. GEILS BAND 9-4
BARRY HANILOW 11-6
CENESIS 29-20

WACZ/Bangor, ME Michael O'Hara

JOURNEY CLIPF RICHARD ELO PRISM HOLLY HATCHET HOTCEST: J. GEILS BAND 1-1 NICKS 6 HENLEY 2-2 ROD STEWART 4-3 CARS 10-7 AIR SUPPLY 2D-17

WZYQ/Frederick, MD

COMMODRES
CHILLWACK,
PRISM
JONN HALL BAND
JONN JETT
SAMHY HAGAR
HOTTES 1-1
J. GEILS BAND 3-2
BUCKNER & GARCIA 5-3
JUICE NEWTON 10-8
CARE 12-9

WOMP-FM/Bellaire, OH

Steve Allen Steve Allen
JOHN HALL BAND
GO GO'S
STEVE HILLER BAND
ROD STEWART
POINTER SISTERS
HOLLES:
HALL 6 CATES 1-1
JOURNEY 5-2
AIR SUPPLY 6-5
DONNIE IRIS 15-17
BUCKNER 6 GARCIA D-20

WHEB/Portsmouth, NH

DIANA ROSS DIANA MUSO Hottest: HALL 6 CATES 1-1 PAUL DAVIS 6-3 EDDIE RABBITT 9-4 ROLLING STONES 11-8 DAN FOGELBERG 12-9

SOUTH

PARALLEL TWO

BJ105/Orlando FL

VANGELIS CONDUCTOR CONDUCTOR
GO GO'S
BARRY MANILOW
PETULA CLARK
HOTESET
J. GEILS BAND 1-1
HALL 6 CATES 6-2
GEORGE BYNSON 10-7
AIR SUPPLY 27-19
JOURNEY 79-24

KEEL/Shreveport, LA Kevin Davis

CLIFF RICHARD SMOKEY POBINSO STEVIE WONDER SNFAKER MIKE POST MIKE POST
HOTTER:
JUICE NEWTON 9-1
HALL & CATES 12-7
PAUL DAVIS 16-9
BERTIE HIGGINS 26-15
KENNY ROGERS 34-23

HOTTEST 1-1 FOREIGNER 1-1 HALL & OATES 11-6 ROD STEMART 16-12 AIR SUPPLY 18-14 BARRY MANILOW 27-27

Chris Trans

GO GO'S
POINTER SISTERS
ROD STEWART
CHILLIWACK
STEVIE WONDER STEVIL HOTTOST STEVIL HOT

WAKY/Louisville, KY

OAK RIDGE BOYS ALABAMA JOURNEY STEVIE WONDER CLIPP RICHARD EDDIE SCHWARTZ HOLL 6 OATES 5-1 JUICE NEWTON 4-2 KENNY ROGERS 6-6 AIR SUPPLY 15-8 SHEENA EASTON 21-15

WAXY/Ft. Lauderdale, FL

STEVIE WONDER
DIANA PRISS
HOTTOGET
HALL 4 OATES 1-1
FOREIGNER 7-2
LINDSEY BUCKINGHA 3BARBRA STREISAND 5-4
QUARTERFLASH 7-5

WAYS/Charlotte NC

DIANA ROSS SISTER SLEDGE Hottest: JUICE NEWTON 2-1 HALL & OATES 3-2 ALABAMA G-3 DAN FOGELBERG 13-9 BERTIE HIGGINS 16-13

WBBQ/Augusta, GA Bruce Stevens

POINTER SISTERS ABRA EWSF T.G. SHEPPARD Hottest: Hottest: HALL 4 OATEF 1-1 LRB B-5 BARBRA STREISAND 5-G DIANA ROSS 20-15 ALABAMA 23-19

ROD STEWART
BERTIE HIGGINS
CLIFF RICHARD
HOTTER 1-1
AIR SUPPLY 7-5
LRB 15-9
ALABAMA 22-16
DIANA ROBS 26-18

CHUBBY CHECKER
CORDUCTOR
SUGAR HILL GANG
ALL SPORTS BAND
HUEY LEWIS AND TH
GENESIS GENESIS
HOttest:
PAUL DAVIS 2-1
BILLY JOEL 4-2
BARRY MANILOW 5-3
BARBRA STREISAND 10-4
JENNIFER WARNES 11-7

WHBQ/Memphis, TN Mike Scalzi

Hottest: GEORGE BFNSON 3-1 HALL 6 OATES 4-7 DAN FOGFLBFRG 7-6 BILLY JOEL 9-7 PEABO BRYSON 13-11

WJDX/Jackson, MS

CLIFF RICHARD SISTER SLEDGE JOHNNY BRISTOL BERTIE HIGGINS HOLLEST: HALL 6 OATES 1-1 SUGAR HILL GANC 27-17 SHEFNA EASTON 20-16 EDDIE SCHWARTZ 23-17

WSGN/Birmingham, AL Sendra Chandler

JOURNEY
DEL SHANNON
T.G. SHEPPARD
HOTEGE:
HALL & OATES 7-1
BERTIE HIGGINS 9-5
BEACH BOYS 13-8
JENNIFER WARNES 14-9
ALABAMA 16-12 WORK/Norfolk, VA JOURNEY
ALABAMA
HOTTEST:
JULGE NEWTON 7-1
HALL 6 OATES 9-4
ROYAL PHILMARMONI 7-5
KENNY ROGERS 19-14
ALABAMA A-21

WTIX/New Orleans, LA

ROD STEWART COMMODORES ROD STEWART
COMMODORES
ABBA
OUINCY JONES
POINTER SISTERS
JOHN HALL BAND
Hottest:
OUARTERFLASH 1-1
DIANA ROSS 26-16
TEPDDY PERDDERCARSS 26OAK RIDGE BOYS 39-29 KEMK/Houston TX HOTTOST: HALL 6 CATES 5-1 RONNIE MILSAP 11-7 LINDSEY BUCKINGHA BILLY JOEL 21-12 ALABAMA 22-19

ALABAMA
CLIFF RICHARD
ROD STEWART
DOOBIE BROS
AC/DC
HOTEST
CARS 2-1
DAN FOGELBERG 3-2
JOURNEY 19-6
RICK SPRINGFIELD 11-8
LRB 13-9 DIANA ROSS
CLIFF RICHARD
ROD STEWART
POINTER SISTERS
HOTCHEST
HALL & OATES 1-1
J. CEILS BAND 4-2
CARS 12-9
CALLS STONES 13-9
DAN FOGELBERG 16-11

WRVQ/Richmond, VA BIII Thomas

FM100/Memphis, TN Tom Prestiglecomo

Tom Prestiglecomo
DIANA ROSS
STFYIE WONDER
KENNY ROGERS
CARS (ap)
Hottent:
GEORGE BENSON 5-1
J. GEILS BAND 10-4
RONNIE HILSSP 9-5
ALABBAMA 11-6
DAN FOCELBERG 12-8

WSKZ/Chettanooga, TN

HOTTERS:
J. GEILS BAND 1-1
PAUL DAVIS 7-4
LRB 10-7
BERTIE HIGGINS 13-9
ALABAMA 16-12

GENESIS
JOURNEY
JOHN HALL BAND (RA)
SAMMY HAGAR
IREME CARA
MIKE POST
PRISM
HOTCORY
1 J. GEILS BAND 3-2
GUARTERFLASH 5-3
CARS 8-4
ROLLING STONES 7-5

KX104/Nashville, TN

Hottest: J. GEILS BAND 1-1 PAUL DAVIS 6-4 JOURNEY 10-6 DAN FOGELBERG 12-7 EDDIE RABBITT 14-10

ROD STEWART

KINT/EI Paso, TX Jim Zippo

WAAY/Huntsville, AL Jim Kendricke JIM Kendricke

MIKE POST
CHILLIMACK
QUINCY JONES
SISTER SLEDGE
HOCLEGAL:
GEORGE BENSON 2-1
JUICE NEWTON 3-3
AIR SUPPLY 9-5
JOURNEY 24-14
OAK RIDGE BOYS 29-17 CHILLIWACK
BERTIE HIGGINS
LOVERBOY
HOTTON
HOTTON
HALL & CATES 1-1
PAUL DAVIS 8-3
SNEAKER 10-7
ROLLING STONES 11-8
DAN FOGELBERG 15-11

CK101/Cocoe Beech, FL

G100/Mobile, AL Scott Griffith

ROD STEWART
EWAF
OAK RIDGE BOYS
IRFNE CARA
STEVE MILLER BAND
HOTERS:
HALL & OATES 1-1
DAN FOGELBERG 15-10
AIR SUPPLY 18-13
BERTIE HIGGINS 24-14
EDDIE SCHWARTZ 37-26

WSEZ/Winston-Salem, Bob Mahoney

Bob Mahoney

JOURNEY
ANNE HURRAY
COMMODORES
MIKE POST
HOTLENET
HOLL & CATES 3-1
ROLLING STONES 14-7
BERTIF HIGGINS 16-12
CARS 22-13
DAN FOGELBERG 26-14

KLAZ/Little Rock, AR

Rhonda Curtis Rhonds Curte

CLIFF RICHARD
STEVIE WOODS
ANNE MURRAY
ABBA
PLAYER
HOTCES 2-1
DAN FOGELBERG 4-3
PAUL DAVIS 5-4
ALABAMA 7-5
LRB 13-9

KSET-FM/EI Paso, TX Bieke/Van Dyke

Bleke/Van Dyke

BEACH BOYS (RA)
DEL SHANNON
FWAF
DAN FOGELBERG
SISTER SLEDGE
HOTCOOK
HALL 6 CATES 1-1
QUARTERFLASH 7-5
BARBRA STREIFSAND 15-10
JOURNEY 25-16
CARS 73-27

887/New Orleans, LA

Shomby/Volpe
KINKS
SHOKEY ROBINSON
POLICE
HALL & OATES 3-1
GEORGE BENSON 6-4
BUCKNER & GARCIA
QUARTERFLASH 11-9
JOURNEY 27-14

MCGUPPEY LANE HALL & OATES 1-1 PAUL DAVIS 4-2 DAN POGELBERG 11-5 LRB 17-11 AIR SUPPLY 23-13 WOKI/Knoxville, TN Gary Adkins KHFI/Austin, TX Ed Volkman

KJ100/Louisville, KY

Kevin O'Neel

ALABAMA ROD STEWART VANGELIS PLAYER MCGUPPEY LANE

KBFM/McAllen-Brov

ROD STEWART ABBA MIKE POST

BOB 6 DOUG MCKENZ POINTER SISTERS JENNIPER WARNES STEVIE WONDER CHILLIWACK STEVE HILLER BAND HOTTER! SISTER SLEDGE BUCKNER & GARCIA POLICE DIANA ROSS HOTTOST HALL & OATES 1-1 J. GEILS BAND 7-2 ROLLING STONER 11-5 DAN FOORLBERG 17-7 JUICE NEWTON 23-10 Hottest: J. GEILS BAND 1-1 BERTIE HIGGINS 8-5 ROLLING STONFS 11-6 PAUL DAVIS 12-8 JOURNEY 21-14

WCSC/Charleston, SC

OAK RIDGE BOYS PLAYER CHUBBY CHECKER CHUBBY CHECKER SKYY HOTLEGI: ROYAL PHILHARMONI 2-1 J. GEILS BAND 4-2 LRB 12-8 AIR SUPPLY 16-9 BERTIE HIGGING 17-13 MIKE POST TOMMY TUTONE SISTER SLEDGE HOTLERS: 1-1 ROLLING STONES 3-6 BARBRA STREISAND 14-7 GEORGE BENSON 19-8 BERTIE HIGGINS 25-15

WBCY/Cherlotte, NC

Bob Kaghan

J. GEILS BAND
ROD STEWART
BOB & DOUG MCKENZ
HIKF POST
HOTCOST
JOURNEY 1-1
DAN FOGFLBERG 5-3
GENESIS 16-10
RICK SPRINGFIELD 23AIR SUPPLY 24-17

WMAK-FM/Nashville, TN

OAK RIDGE BOYS GREG GUIDRY SISTER SLEDGE (dp) KISS (dp) PEABO BRYSON (dp) JOHN HALL BAND (dp) JOHN HALL BAND (dp) Hottest: JUICE NEWTON 2-1 J. GEILS BAND 11-5 LEE GREENWOOD 17-9 BERTIE HIGGINS 20-10 AIR SUPPLY 21-15

WANS-FM/Greenville, SC

Sam Church KENNY ROGERS DEL SHANNON BOB & DOUG MCKENZ Hottest: J. GEILS BAND 1-1 GFORGE BENSON 9-3 CARS 11-6 ROLLING STONPS 14-10 ALABAMA 78-23

WDOQ/Daytona Beach, FL Rick Knight

Rick Kright

CLIFF RICHARD
BUCKNER & GARCIA
TEDDY PENDERGRASS
SKYY
Hotteat:
CARS 6-1
AIR SUPPLY 2-2
JUICE NEWTON 7-5
SHEENA EASTON 9-7
LRB 10-9

WZYP/Huntsville, AL Chris Andrews SAMMY HAGAR ROD STEWART MOLLY HATCHFT DIANA ROSS DIANA ROSS
HOTTEST:
HALL 6 OATES 1-1
J. GEILS BAND 3-2
EDDIE RABBITT 6-4
DAN FOGFLBERG 9-6
SHEENA EASTON 11-7

KZFM/Corpus Christi, TX C.C. Chandler

IRENE CARA MIKE POST PRISM JOHN HALL BAND JOHN HALL BAND
GEMESTS
SHOKEY ROBINSON
KABLA DEVITO
HOTTO
HALL & OATES 1-1
AL JARREAU 4-2
CARS 6-6
RONNIE MILSAP 7-7
BEACH BOYS 11-10

KROK/Shreveport, LA

Harmson/Greer

KOOL 6 THE GANG

DOOBIE BROS

PLAYER

ABBA

BUCKNER 6 GARCIA (dp)

MOLLY HATCHET (dp)

TOMEY TUTONE (dp)

HOTTONE (dp)

HOTTONE TONES 6-5

GEORGE BENSON 12-7

AIR SUPPLY 16-8

RONNIE HILSAP 13-10

WSSX/Charleston, SC

JOHN HALL BAND Hottent: J. GEILS BAND 1-1 QUARTERFLAGH 8-2 BILLY SQUIER 10-7 RICK SPRINGFIELD 14-9 BILLY JOEL 16-10

BUFEVENE
ROD STEWART
JOURNEY
T.G. SHEPPARD
CLIFF RICHARD
HOTLOST
HALL & OATES 1-1
EDDIE RABBITT 6-4
RONNIF HILBAP 8-6
DAN FOCELBERG 18-13
BOB SECER 22-18

KLPQ/Little Rock, AR

AIR SUPPLY
STEVIE WONDER
KENNY ROGERS
OUINCY JONES
CHIMA
HOLLES :
NICKS & HENLEY 1-1
HALL & CATES 2-2
J. GEILS BAND 4-3
PAUL DAVIS 7-6
RICK SPRINGFIFLD 17-14

PARALLEL THREE

KILE/Galveston, TX

POD STEWART
POLICE
CLIFF RICHARD
STEVE MILLER BAND
TOMMY TUTONE
HALL & OATES 3-1
ROLLING STONES 22-14
JENNIFER WARNES 19-1:
BARRY MANILOW 25-16
AIR SUPPLY 27-19

WISE/Asheville, NC

BARRY MANILOW MIKE POST ROD STEWART BOB & DOUG MCKENZ EW&F GO GO'S PLAYER MOLLY HATCHET

WFOX/Gainesville, GA

JENNIFER WARNES TEDDY PENDERGRASS HOTLEST: HALL & CATES 1-1 J. GEILS BAND 2-2 GEORGE BINSON 3-3 CARS 0-5 SHEENA EASTON 20-17

POINTER SISTERS GENESIS GENESIS
HOTE OF THE PROPERTY O

96SGF/Savannah, GA J.P. Hunter

SKYY
SMOKEY ROBINSON
HOTTER:
HALL & COTTES 1-1
GEORGE BFNSON 6-3
ROYAL PHILHARMONI
SHEENA EASTON 9-8
AIR SUPPLY 11-10

Jonethen Keyee
ALABAMA
ROD STEW/RT
TEDDY PENDERGRASS
EWAF
HOLLERS:
HALL & OATER 1-1
J. GEILS BAND 5-2
BUCKNEF & GARCIA 8-3
DAN FOGELBERG 20-13
JULICE NEWTON 22-14

KOIZ-FM/Amerillo. TX

POINTER SISTERS
BUCKNER & GARCIA
POLICE
QUINCY JONES
OAK RIDGE BOYS
TOMMY TUTONF

Philip Rankin
MIKE POST
ALABAMA
PLAYER
SMOKEY ROBINSON
OAK RIDGE BOYS
MOLLY HATCHET (dp)
HOTLES BAND 2-1
GEORGE BENSON 4-2
JUICE NEWTON 6-3
DIANA ROSS 27-19
JOURNEY 30-20

Russ Brown ROBBIN THOMPSON BARRY MANILOW DAN POGELBERG JOURNEY QUINCY JONES ALABAMA HOTTER

KSEL-FM/Lubbock, TX

Stan Castles ROD STEWART STEVIE NICKS STEVIE NICKS
Hottest:
J. GEILS BAND 1-1
DAN FOGELBERG 3-2
ROLLING ROTONES 4-:
GENESIS 13-10
JOURNEY 25-15

KKOV/Wichita Falls TX

MMMe Edwards
SAMMY HAGAR
ROD STEWART
STEVE MILLER BAND
MOLLY HATCHET
GO GO'S
HOCLEY HATCHET
HALL & GATES 1-1
PAUL DAVIS 7-4
DAN FOGELBERG 14-B
JOURNEY D-18
GEORGE BENSON D-19

WGLF/Tailahassee, FL

Hottest: KOOL & THE GANG 1-1 ROD STEWART 7-7 HALL & OATES 3-3 JUICF NEWTON 5-5 QUARTERPLASH 6-6

Q101/Meridian, MS Charile Foxx

Charlie Foxx

STEVIE WONDER
DONNIE IRIS
JENNIFER WARNES
GO GO'S
Hottest:
FOREIGNER 3-1
HALL 4 OATES 1-2
DAN FOCELBERG 10-5
CARS 11-6
BUCKNER 6 GARCIA 29-13

Q104/Gadaden, AL

PLAYER
POOBLE BROS
QUINCY JONES
JOAN JETT
DONNIE IRIS
HOTERET
ALABAMA 4-1
LOVERBOY 3-2
GEORGE BRNSON
FOREIGNER 7-4
JOURNEY 15-8

WFLB/Fayetteville, NC

Larry Cannon

BETTYE LAVFTTE
POINTER SISTERS
MIKE POST
ROD STEWART
ANNE MURRAY
OAK RIDGE BOYS
T.G. SHEPPARD (dp)
PLAYER (dp)
SAMMY HAGAR (dp)
EXYY (dp)
HOTECRET
HALL 4 CATES 3-1
ROLLING STONES 11-7
SHEENA EASTON 13-8
STEVIE WONDER 31-25
EDDIF SCHWARTZ 32-28

MIDWEST Most Added .. Hottest

Journey J. Geils Band Hall & Oates Stevie Wonder Dan Fogelberg Police

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

WEST Most Added . Hottest Rod Stewart Hall & Oates Cliff Richard J. Gells Band Stevie Wonder Dan Fogelberg Alabame **Pointer Sisters**

MIDWEST

PARALLEL TWO

12X/Columbus, OH Teri Nutter

GENESIS HOTCHST: J. GEILS BAND 2-1 DAN POGELBERG 14-10 SHEENA FASTON 15-12 AIR SUPPLY 20-15 CARG 21-17

KIOA/Dee Moines, IA A.W. Pantoja

DEL SHANNON

KRAV/Tulse, OK Gary Reynolds

OAK RIDGE POYS HOTTOST: HALL & CATES 1-1 BILLY JOFL 3-2 OUAPTERFLASH 5-3 AIR SUPPLY 9-6 DAN FOGELBERG 12-9

KZ93/Peorie II

HOLLENS : ROLLING STONES 2-1 DAN FOGELBERG 6-2 FOREIGNER 9-4 LRB 12-7 DONNIE IRIS 13-9

WGRD/Grand Rapids, MI

GEORGE BENSON

WHOT/Youngstown, OH Dick Thompson

Hottcet: J. GEILS BAND 2-1 CARS 70-14 AIR SUPPLY 19-15 BUCKNER & GARCIA 27-DIANA ROSS 28-25

WMEE/Fort Wayne, IN John Curry

SHEENA PASTON (RA) SHEENA RASTON (RA)
ROD STEWART
JOAN JETT
HOTTES:
HALL & CATES]-1
GEORGE BENSON 4-2
J. GEILS BAND 5-3
PAUL DAVIS 11-4
ROLLING FTONES 13-7

WNAP/Indiananolla IN

Hottest: LINDSEY BUCKINGHA 1-1 GEORGE BENSON 7-2 RONNIE MILSAP 8-5 HALL & OATES 15-8 DAN FCGELBERG D-14

WNCI/Columbus, OH Steve Edwards

ALABAMA
STEVIE WOODS
PLAYER
HOLLEGT:
MALL & OATES 1-1
GEORGE BENSON 2-2
J. CEILS BAND 10-6
CARE 11-9
LOVERBOY 23-16

WOW/Omeha, NB Raiph Caldwell

EDDIE SCHWARTZ HALL & OATES 1-1 PAUL DAVIS 5-3 EDDIE RABBITT 7-5 RONNIE MILSAP B-6 DAN FOGELBERG 10-

WVIC/East Laneing, MI Jim St John

ABRA EWAF BOB & DOUG MCKENZ SAMMY HAGAR KOOL & THE GANG SKYY SKYY
HOTTOST;
BARBRA STRFISAND 1-1
BILLY JOEL 4-3
SHEENA FASTON 12-5
BEACH BOYS 9-6
LINDSEY BUCKINGHA 13-8

KSTT/Davenport IA

QUINCY JONES HOTTEST 1
DAN FOCKIBEFO 4-1
SHEKNA EASTON 7-6
RONNIE MILSAP 11-8
ROLLING STONES 10-9
CARS 13-10

KEYN-FM-Wichita, KS Terrie Springs

STEVIE WONDER STEVIE WONDER
JUICE NEWTON
BILLY SQUIER
STEVIE NICKS
HOTTER 1-1
RONNIE MILKAP 8-5
J. GEILS BAND 14-7
AIR SUPPLY 13-10
LRB 15-11

WYFM/Youngstown, OH

EW4F 5-4 QUARTERFLASH 7-7 ROLLING STONES 14-9 LINDSEY BUCKINGHA 10-10

WAKX/Duluth Jon Armstrong

JOURNEY BARRY MANILOW BARRY MANAGEMENT OF THE STAND STAND

WNAM/Appleton-Oshkosh, WI Chris Caine

ROD STEWART
POINTER SISTERS
Hottest:
HALL & COATES 1-1
GEORGE BENSON 6-2
J. GEILS BAND 10-3
LRB 19-9
DAN FOGELBERG 20-10

WGBF/Evensville, IN Kevin Carpenter

JOURNEY
POLICE
DIANA ROSS
HOTTEST
HALL & CATES 3-1
GEORGE BENSON 5-4
BARBRA STREISAND 6-5
EDDIE RABBITT 10-7
J. CEILS BAND 8-R

WZOK/Rockford, IL

STEVIE NICKS Hottest: OUARTERFLASH 1-1 J. GEILS BAND 4-3 ROLLING STONES 5-4 DAN FOGELBERG 6-5 CARS 10-8

Z104/Madison, WI

DOOBIE BROS SAMMY HAGAR Hottent: J. GEILS BAND 1-1 BUCKNER & GARCIA ?-? ONJ 3-3 ROYAL PHILHARMONI 4-4 AIR SUPPLY 16-10

WIKS/Indianapolis, IN C.C. Matthews

BOB & DOUG MCKENZ SAMMY HAGAR JOAN JETT Hottest: CUARTERFLASH 1-1 JOURNEY 5-4 DAN FOGELBERG 17-15 STEVIE NICKS 20-16 JOURNEY 21-18

U93/South Bend IN

QUARTERFLASH 3-1 PAUL DAVIS 14-8
ROLLING STONES 19-10
CARS 25-16

WDJX/Dayton, OH

POLICE
ROD STEWART
STEVIE WONDER
HOTCOST
HALL & CATES I-1
J. GEILS BAND 3-7
DAN FOGELBERG 7-4
SHEENA EARTON 10-6
EDDIE RABBITT 12-7

WLOL-FM/St Paul, MN

BILL CHAMPLIN
JOHN HALL BAND
HOTEGET
HOTEGET
HALL & OATES 2-2
LINDSEY BUCKINGHA 3-3
ROD STEWART 4-4
J. GEILS BAND 19-12

WKDQ/Eveneville, IN

JOURNEY BARRY MANILOW J. GEILS BAND 3-1 GEORGE BENSON 2-7 ROLLING STONES 6-4 PAUL DAVIS 8-5 BARBRA STREISAND 9-6

WJXQ/Jackson, MI

HUEY LEWIS AND TH HUEY LEWIS AND TH CHINA PLAYER DOOBTE BROS DEL SHANNON (dp) BILL CHAMPLIN (dp) HOTTES J. GEILS BAND 1-1 AC/DC 13-9 SAMMY HAGAR 17-11 BOB 4 DOUG MCKENZ 24-20 JOURNEY 25-21

KQKQ/Omaha, NE Mark Evans

CLIFF RICHARD
OAK RIDGE BOYS
ROD STEWART
HOTLORY:
HALL 4 OATES 1-1
J. GEILS BAND 2-2
CARS 5-3 CARS 5-3 ROLLING STONES 7-4 SHEENA EASTON 10-6

KIIK/Davenport IA

CLIPP RICHARD CONNIE IRIS HALL & OATES 3-1
J. GEILS BAND 7-5
JUICE NEWTON 12-8
LRB 24-19
BARRY MANILOW 35-30

WZZR/Grand Rapids, MI Lucian Jay

POINTER SISTERS T.G. SHEPPARD HOTCOST: HALL & OATES 1-1 GEORGE BENSON 2-2 PAUL DAVIS 6-3 EDDIE RABBITT 10-6 DAN FOCELBERG 14-10

PARALLEL THREE

KFYR/Blemarck, ND Dan Brannan

Steve Warrer

BLO
BOB & DOUG MCKENZ
BETTYE LAVETTE
CHILLIWACK
HOTESEL;
HALL & CATES 1-1
J. GEILG BAND 7-3
BUCKNEW & GARCIA 12-9
AIR SUPPLY 27-20
DONNIF IRIS 36-31

Bred Fuhr

CLIFF RICHARD OAK RIDGE BOY ROD STEWART GO GO'S (dp)
PRISM (dp)
NOVO COMBO (dp)
QUARTERFLASH (dp)

WTRU/Muskegon, MI

STEVIE WONDER CHURBY CHECKER CHURBY CHECKER HOTTOB: HALL & CATES 1-1 BARBRA STRFISAND 3-2 GEORGE BENSON 4-3 DAN FOGELBFRG 8-7 ROLLING STONES 9-8

KDVV/Topeka, KS Tony Stewart

ROD STEWART STEVIE WONDER STEVIE WONDER
HOTTEST
EWAF 1-1
DAN FOGELBERG 6-2
ROYAL PHILHARMONI 7-6
SHEENA EARTON 12-8
BUCKNER & GARCIA 18-16

KELO/Sioux Fells, SD

JOURNEY ALABAMA
BERTIF HIGGINS
DEL SHANNON
HOTTEST
QUARTERPLASH 2-1
HALL & OATES 4-2
GEORGE BENSON 11-10
DONNTF IRIS 12-11
BUCKNER & GARCIA 23-18

KWLO/Waterloo, IA

ABBA Hottest: J. GEILS BAND 1-1 GO GO'S 3-2 FOREIGNER 4-3 CARS 10-4 BILLY JOEL 16-6

WAZY-FM/Lafayette, IN Harris/Dugan

POLICE STEVIE WONDER ROD STEWART GENESIS GENESIS
HALL 4 OATES 2-1
DAN FOGFLBERG 9-7
LRB 15-11
RICK SPRINGFIELD 18-13
DONNIE IRIS 27-20

KRNA/lowe City, IA Bart Govnehor

NOVO COMBO DOOBIE BROS POINTER SISTERS JOAN JETT (dp) POCO (dp)

KQWB/Fargo, ND Wayne Hiller

SHEENA EASTON CHILLIWACK (dp)

HALL & OATES 1-1 GEORGE BFNSON 3-2 J. GEILS BAND 6-3 PAUL DAVIS 8-5 BARBRA STREISAND 12-8

WCIL-FM/Carbondale, IL

Tony Waltekus

BUCKNER & GARCIA

ALABAMA RICK JAMES BOB & DOUG MCKENZ ROD STEWART BETTYE LAVETTE

BETTYE LAVETTE HOTTES: DONNIE IRIS 4-1 GEORGE BENSON 19-6 FOREIGNER D-7 JOURNEY D-12 SOFT CPLL 26-14

JOURNEY

POCC (dp)
HOttest:
HALL & OATES 1-1
ROLLING STONFS 3-2
BILLY SQUIER 15-9
BOB & DOUG MCKENZ 24-14
EDDIE SCHWARTZ 21-17

ALABAMA
CLIFF RICHARD
JENNIFFR WARNES
HOTCH WARNES
J. GEILS BAND 1-1
QUARTERFLASH 10-6
DAN FOGELBERG 13-8
LRB 14-10
BARBRA STREISAND 19-15

KKLS/Rapid Chy. SD.

POINTER SISTERS
BILL CHAMPLIN
DEL SHANNON
SAMMY HAGAR
STEVIE WONDER
HOTTER
HOTTER
CARS 6-3
LRB 11-8
DAN FOGELBERG 15-9
GENESIS 23-17

KKXL/Grand Forks, ND Jeff Parker

CARS
JOURNEY
ALABAMA
HOTLEST:
ROLLING STONES 5-2
PAUL DAVIS 7-3
J. GEILS BAND 10-6
SHEENA EASTON 11-7
LRB 12-9

KFMZ/Columbia, MO

BOB 4 DOUG MCKENZ HOD STEMBAT HOT STEMBAT HOT STEMBAT J. GEILS BAND 2-2 LOVERBOY 1-6 PETER CETERA 15-8 NEIL YOUNG 17-11

99KQ/Saline, KS Denny Collier

POINTER FISTERS BILL CHAMPLIN OUINCY JONES PLAYER HOTTER: HALL & OATES 1-1 J. GEILS BAND 2-2 AIR SUPPLY 16-13 DONNIE IRIS 29-20 DIANA ROSS 28-21

KKRC-FM/Sloux Felle, SD Beau Richards

KENNY ROGERS JOAN JETT JOAN JETT Hottest: HALL & OATES 1-1 J. GEILS BAND 5-2 QUARTPRPLASH 3-3 JOURNEY 4-4 DAN FOGELBERG 13-R

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

JOURNEY MIKE POST GENESIS
SAMMY HAGAR
POINTER SISTERS
JOHN HALL BAND
GO GO'S
CONDUCTOR
HOTLEST
CEORGE BENSON 2-1
PAUL DAVIS R-4
AIR SUPPLY 10-6
KENNY ROGERS 26-14
DIANA ROSS 30-15 GENESIS

KGW/Portland OR

Hottest:
BARBRA STREIFAND 3-1
GEORGE BFRSON 4-3
BILLY JOEL 8-6
DAN FOGELBERG 16-11
EDDIE RABRITT 20-15

KJRB/Spokane, WA Suds Coleman

STEVIE WONDER SAMMY HAGAR JOAN JETT HOTTEST HALL & OATES 1-1 J. GEILS BAND 4-; BARBRA STREISAND AIR SUPPLY 23-16 JOURNEY 27-19

KRQ/Tucson AZ

KENNY POGERS ABBA ROD STEWART POINTER SISTERS OUARTERFLASH OUARTERFLADD Hottest: QUEEN/BOWIE I-1 GEORGF BENSON 10-5 KINKS 15-9 PAUL DAVIS 25-13 GREG LAKE 20-15

Y94/Franno, CA Ray Applaton

JOURNEY JOURNET HOTTEST: HALL & OATES 1-1 DAN FOGELBERG 11-5 SHEENA EASTON 13-9 AIR SUPPLY 21-12 ROLLING STONEF 18-15

KLUC/Las Vegas, NV Dave Van Stone

ROD STEWART STEVIE WONDER GENESIS Hottest: J. GEILS BAND 7-1 CARS 3-2 LOVERBOY 8-5 LRB 14-10 BILLY JOEL 20-16

KYNO-FM/FreeDO CA

PETULA CLARK PEABO BRYSON PEABO BRYSON HOTTEST: HALL & OATES 6-1 RICK JAMES 4-3 GO GO'S 7-5 BAR-KAYS 30-7 LTD 16-8

KZZX/Albuquerque, NM

STEVIE WONDER HOTTOPIL HALL & CATES 1-1 GEORGE BENSON 6-2 ROLLING STONES 11-5 J. GEILE BAND 13-6 DAN FOGELBERG 17-11

FM102/Sagramento, CA Billy Manders

JOURNEY
HOLL & CATES 1-1
GFORGE BFNRON 5-3
ONJ 3-4
BARRAR STREISAND 9-7
J. OEILS BAND 13-10

KSPZ/Colorado Springs, CO Mike Daniels

STEVIE WONDER BARRY MANILOW JOURNEY JOURNEY
Hottest:
HALL & DATES 1-1
PAUL DAVIS 2-2
BARBRA STREISAND 4-3
DAN POCELBERG 5-4
LRB 13-7

KHYT/Tucson AZ Rich Brother Robbin

BORBY WOMACK STEVE MILLER BAND KOOL & THE GANG SMOKEY ROBINSON CURTIS MAYFIELD COMMODORES DIANA ROSS 7-6 LAKESIDE 23-18 MANHATTANS D-25

KIDD/Monterey, CA

GENESIS
DOOBIE BROS
CHILLIWACK
GO GO'S
JOHN HALL BAND HALL BAND HOTCHST: RICK SPRINGFIELD 7-1 HALL 4 OATES 3-7 GEORGE BENSON 6-4 CARS 9-6 BARBRA STREISAND 10-7

Steve O'Nell

SKYY
J. GEILS BAND
STEVIE WONDER
CLIFF RICHARD
KENNY ROGERS
AIR SUPPLY
QUINCY JONES
HOTLES
HALL & OATES 1-1
QUARTERIASH 9-5. QUARTERPLASH 9-5 FOREIGNER 8-6 CARS 20-10 DIANA ROSS 26-18

KKXX/Bakersfield, CA Squires/DeRoo

SQUITEMEDIANO

POLICE

ROD STEWART
JENNIFER WARNES

STFVE MILLER BAND
CLIFF RICHAPD
BOB SEGER
BARBHA STREISAND (dp)
MOLLY HATCHET
HOTCEST:
HALL & OATES ?-1
LOVERBOY 6-3
GENESIS 14-6

KNBQ/Tacoma, WA Gary Bryan

AC/DC DEL SHANNON QUARTERPLASH SAMMY HAGAR CHILLIWACK HALL & OATES 1-1 LOVERBOY 6-4 JOURNEY 10-6 FOREIGNER 11-9 DAN FOGELBERG 26-17

K96/Provo, UT ROD STEWART

ROD STEWART
DIANA ROSS
BILL CHAMPLIN
KENNY ROGERS
GENESIS
AC/DC
HOTTES
HALL & OATES 8-1
FORFIGNER 5-2
J. GEILS BAND 13-6
CARS 14-9
BARBRA STREISAND 15-11

FM103/Salt Lake City, UT Lorreine Winneger

ROD STEWART DOUG MCKENZ ROB & DONG MCKENZ Hottest: J. GELLE BAND 2-1 HALL & OATES 3-2 ROLLING STONES 4-4 CARS 6-5 LRB 15-11

KBBK/Boise ID Bob Lee

ALABAMA ROD STEWART CHILLIWACK PLAYEP VANGELIS TOWNY TUTONE GENESIS GENERIB
HOttwatr
J. GEILS BAND 4-1
GEORGE BENSON 5-2
ROLLING STONES 6-3
EDDIE RABBITT 8-7
AIR SUPPLY 15-10

KSKD/Selem. OR Len E. Mitchell

CLIFF RICHARD STEVIE WOODS CHILLIWACK QUARTERPLASH 33-26 JOURNEY D-30

PARALLEL THREE

KCBN/Reno, NV Jim O'Neel

CLIPF RICHARD CHILLIWACK CHUBBY CHECKER JOHN HALL BAND DOOBLE BROS

KDZA/Pueblo, CO Rip Avine

SMOKEY ROBINSON CHILLIWACK CLIFF RICHARD POINTER SISTERS ABBA ALABAMA (dp)

KQDI/Great Falls, MT Pat Richards

PLAYER POCO CLIFF RICHARD STEVE MILLER BAND Hottest: BERTÍE HIGGINS 2-1

KSLY/Sen Luis Objego, CA

DON POTTER

SMYY

CLIFF HICHARD

STEVIE WONDER

DONIE BROS

MOLLY HATCHET

POINTER SISTERS

GO GO'S

HOTES 1-1

J. GEILE BAND 10-6

BILLY JOZE 15-9

KENNY ROGEHS 23-16

JENNIFER WARNES 24-17

KENVAnchorage, AK Randy Robbins

JOHN HALL BAND JOAN JETT HOTTEST: HALL & CATES 1-1 FOREIGNFF 3-2 AIR SUPPLY 5-4 ROLLING STONES 10-6 CARS 15-11

KYYA/Billings. MT Jack Bell

BOB & DOUG MCKEN2 OAK RIDGE BOYR CLIFF RICHARD ALABAMA DOOR IE BROS DOOBIE BROS HOTCHST: J. GEILS BAND 4-1 GEORGE BENGON 7-5 AIR SUPPLY 14-8 BERTIE HIGGINS 19-12 LOVERBOY 18-14

KATI/Casper, WY Donna Fox

ROD STEWART
CLIFF RICHARD
PLAYFR
ABBA
HOttest:
HALL & CATES 1-1
BERTIE HIGGINS 9-5
AIR SUPPLY 14-9
LOVERBOY 18-15
GENERIS D-25

KOZE/Lewiston, ID Wee McShey

OAK RIDGE BOYS ALABAMA CHILLIWACK EW&F GO GO'S GO GO'S HOttest: J. GEILS BAND 2-1 FOREIGNER 8-5 SHEENA EASTON 13-7 VANGELIS 71-18 POLICE 28-21

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

CFTR/Toronto WZUU/Milwaukee WLAN-FM/Lancaster WHHY-FM/Montgomery KOFM/Oklahoma City WCGQ/Columbus

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK WBEN-FM/Buffalo WVBF/Boston WGLF/Talahassee

RBPZ 5-4 KRBK 1R-13 KCPK d-25 PH103 11-7 RBFG 27-1R KBFG 29-27 FGW 16-11 RLUC 19-13 RRQ 12-11 R7ZK 17-31

4

0104 (n-10 2102 20-13 95sGr 13-9 WFOK 13-10 WFOK 13-10 WFLR 8-4 WFLR 8-4 WFLR 17-14 WFLR 17-14 KILE 70-17 KSELFW 12-8 ROLY 14-8 KILE 70-17 KSELFW 17-KOLY 1

PRILL 13-10 FYP 13-8 FQWR d-16 FQWR d-16 FERCEW 13-FKRCFW 13-FKRCFW 13-FKRCF 12-YTRU 6-7 MAZYPN 9-7 WCILFW 31-FMLO 18-13 SPMLO 18-13 FKNA 6-11 99KG 13-0 KPMLO 19-18 FKNA 6-2 FMLO 18-2 FMLO 18-2 FMLO 18-2 FMLO 18-3 FMLO 18

FYNOFH 16-Y94 6-11 PH102 11-1 KGG1 P-6 KNBC P-20 KBPZ 6-11 PH101 B-9 KBKD 3-5 KGW 6-7 KLUC 16-38 SHYT 6-13 KZXX 4-9

P

MIGY 4-7 MHER 13-16 13FEA 2-11 MPRG 11-12 MZ YO 4-5

WEST RCBH 8-12

DAN FOGELBERG

P

P

eder Of . (Full Moon/Epic)

6

RALLE

Parallel I: Selected stations in major markets that are format domind/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format formant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* und/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Vote: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-tent and possible future reporting stations are evaluated and updated twice innually.



DENOTES FIRST WEEK IN PARALLELS.

212 REPORTS 207 LAST WEEK

MEACURE 20-1
MAIX 19-15
MAIX 19-15
MAIX 19-15
MAIX 19-15
MAIX 19-15
MAIX 29-2
MAIX 29-2
MAIX 29-6
MAIX 19-6
MAIX 19-6
MAIX 19-6
MAIX 29-6
MAIX 16-11
MAIX 16-11
MAIX 16-11
MAIX 16-11
MAIX 19-15 JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song W MACAO 26-15
MYPR 18-8
MYRR 18-8
MYRR 21-20
MYRR 21-20
MYRR 11-5-9
MYRR 19-15
MYRR 10-7
MYRR 11-9
MYR 11-9
MY 100/25 E 33% M 21% S 56% W 19%

ALABAMA

Regions Beach E 208 S 678 M 279 W 198

D

ERRE a 193 d-27 940 16-13 0105 23-22

KBEQ .

P

KPME 22-19 KHP1 d-27 WT1X 27-25 KEEL 13-12 KBOK 24-19 WPMP 22-16

BEACH BDYS Come Go... (Carlbou/CBS)

Love In The First. (MCA) LP: Feels So Right

86/29

NEA

MZIR d-26 bvic 23-20 KETT d-24 KITK 30-26 KIOA on KRAV 16-12 WHAM on WHAT a-28 WHOT a

B

WJBQ 4 WLAM 79-26 WTEN d-26 WTBG 4-30 WCIR 2-7 WZYO d-27

Q104 4-1 1107 a-31 958GF d-26 WFOR d-26 WFOR d-26 WHIRE 19-7 WFLR 7-2 WFLR 34-34 KGTIFFH 21-1 KFUR d-28 Q101 6-9 KVOL a

SECUL A SEPVR A RELO 4-33 WCILPH A SWLO 4-20

RSLY 70-16 RDZA a-dp RQ01 20-15 RYYA a ROZE a

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

Pregion.

National Summary

Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

A

ABBA When All Is Said... (Atlantic)

67/14 32% Hatto Beach E 298 S 378 H 298 W 298 NEA

RIPH ON RIPH 40-24 ERPH 40-29 ERPH 40-24 ERPH 40-29 ERP 9 **P** WACZ ON WLAM 6 WHES d-26 LIFEA d-30 WFBG ON KRBE e 940 d-29 WFOX on WFLD d-35 RILE 35-30 EVOL on CICLM 26-23 KBEQ 20-17

WZIB on WYIC a-37 MLOLPH d-26 RSTY d-21 RBAY 18-17 WHAN on WKDQ on MOW 15-13 EFXIL 23-21 EFYR on WRES d-13 WAZYPH d-29 EVILO a 99KG on 7 MFBK 24-20 WDBCPM d-30 EC101 26-25 MICC d-27 MAEB on MEZE m REMER 22-20 HJPP 24-23 ENDE ON ECOX d-33

AIR SUPPLY Sweet Dreams (Arista)
LP: The One The You Love Mational Summary UP 359 DEBUTS 5 SAME 9 COMM 2 ADDS 4 84% 9 E 861 5 905 M 825 W 805

ETSA 18-14
RECTPH 18-18
RECTPH 18-18
RIFT 14-77
RMF1 10-20
REFF 18-12
RFT 19-14
REFF 18-12
REFF 18-17
REFF 18-T T

RRRE on 293 21-18 940 21-19 Y100 19-18 195 14-13 WCICK 16-13 HDRQ 14-K899PW | RBEQ 19-WXEP 70-MGCL 22-Q102-27-MFY: 15

WGB0 6-3 WZER 25-14 WVIC 36-34

Hational Summary UP 91 DEBUTS 91 SAME 23 COMB 16 ADDS 2 2 KMBQ 29-29 KBPZ 20-16 KBBE 71-16 KCPX 7-10 KGW 10-8 KLUC 10-1 KRO 16-24 KIXX 20-16 **D** WABC 32-33 WHBC 21-17 WKBM a WIFI 24-22 R104 20-18 J8105 22-21 Q107 18-14 WFGC 21-20 CHUM 25-22 CKGM on WLAH 21-1P WTSH 15-24 WHEB 19-23 13FEA 15-1 WODIPPH 29-WCIP 28-27 95KTL 30-2 KRBE 17-14 2102 19-16 958CF 29-2 WFOX 18-18 WISE 21-15 WFLB 27-23 WGLF 29-27 KFUE 29-27 KPUE 28-30 KVOL 18-18 MICHAEL 20-21
MICHED 20-21
MICHED 20-21
MICHED 20-21
MICHED 4-6
MICHED 4-13
MI **P**

3HT 19-14 MBLE 19-17 MT1CPH 21-1 MDBCPH 22-2 MPST 75-32 MERIPH 12-1 MERIPH 22-71 MERIP 26-74 V100 20-16

Q 133 BJ105 10-2 MDDC 12-19 CRIO13-1-19 VRBQ 14-16 PR100 5-1 VRBQ 3-1 VRBQ 4-7 VRBQ 1-2 VRBQ 1 REGIL 14-12 KFYH 15-13 FOWB d-13 RELD 28-2F BERCFH 24-1 BULE 72-15 WFF 17-13 WFF 17-13 WFF 27-14 WFF 27-2 99KG 16-13 KDVV 15-13 Q104 6-3 2107 7-6 95sCF 6-3 MFOX 3-3 MFLD 1-3 MFLD 1-3 MFLD 1-3 KROV d-19 KILE 2-2 KQIZHH 17-16 KPUR 4-3 KVOL 4-2 -RKKL 2-5 KOMP 3-2 RELO 11-10 IKR.RCPH 21-2 IKKLS 14-11 WRICE :18-14 WS PT 9-7 WC1LPH 15-6 KWLO 14-17 99KG 4-4 KDVV 3-4 7 4196 Hational Summery UP 35 OBSUTE 12 SAMF 9 OOMW 1 ABDS 29 LINDSEY BUCKINGHAM Trouble (Asylun

GEORGE BENSON Turn Your Love... (WB)
LP: The George Benson Coll

3

National Summary UP 89 DMBUTS 3 SAME 35 DOWN 38 ADDS 1

138/1 NATIONAL SUMMARY UP 17 PEBUTE P SAME 76 DOWN 94 ADDR 1 Regions Reach E 715 S 545 H 805 W 566 16

KBBK 9-15 KCPK 5-12 PM103 5-6 K96 1-5 KBRD 10-11 KRYT 9-9 KXIX 9-13 WKEE 7-25 U KPHK 17-10
KARTPH 4-3
MY1K 3-3
MY1K 3-3
MY1K 3-3
MY1K 3-3
MY1K 14-26
KLPQ 3-4
KLPQ 1-4
KLPQ 1 **P** MARY 12-16 MCCY 12-16 MACZ 11-9 MLAM 6-9 MIGY 13-9 WIEW 13-9 WIEW 25-29 WFRG 5-9 MOMPFH 2-7 MZYO 14-14 REGL 27-28 REBE 5-5 195 a

E102 2-7 MF0X 14-19 MISE 3-8 MISE 19-24 MGLF 11-11 KRGV 3-5 KILE 4-3 KBELPH 19-7 KQIZPH 4-4 KPUR 6-11 Q101 12-15 KEARTH KRLA 10 KF: 3-6 KIISPM KPPC 8-MEXIL 3-13 MFYS 7-9 MCWS 4-9 MEMORYN 11-13 MKLS 10-14 MFRS 5-5 MFRT 10-24 MFRS 7-16 MCLEPH 7-16 MCLEPH 19-25 KMLD 8-8 99KG 18-17 MCW 22-29 **2** Y94 7-13 PM1D2 10-13 RGGI 13-13 KJRB 25-25 RBPZ 7-6 3WT 16-10 WREE 3-3 WTICPH 15-EC101 7-1 WTCC 6-12 WPST 4-4 Q106 3-6 KCBN 13-19 KAT1 5-12

BUCKNER & GARCIA Netto Rome UP DEBUTS SAME COMN APDS E 276 S 336 H 186 W 241 NEA

D NT on MDRCPH on WARR 23-11 MYREFH 13-1 MFEE 6 **3** EMP1 a REPM 13-11 R97 7-6 REEL on REDK a-dp MFMP 24-73 WJDK 30-23 RKRIO6 30-1 WAAY 18-13 Y103 d-10 JR105 a-Q107 5-5 **WPGC 1**1-193 4-dp ¥100 5-2 195 9-8 WCFR 7-5 MDOQ + MAYE on: MEEZ 29-25 EBEO 25-27 KELO 23-18 KBRCPH 22-WFRB 12-9 WCILPH a 79KO 18-31 KDVV 18-16 KDZA on 2 KJRB on K96 d-2#

0 CARS hake It Up (Elektra) LP: Shake It Up 163/3 8 **D** | SORPT 4-3 | SORPT 2-7 | MT18 31-15 | MT18 P3 MJRO 11-5 MGDY 7-2 MACZ 10-7 MIGY 6-5 MIGY 6-5 MIGY 8-6 13FEA 7-5 MFBG 3-3 MOMPFM 10-R 95R1L 22-17 MZYO 12-7 RECL 2-7 293 13-10 94Q 10-8 195 d-16 Q105 9-4 WCKQX 19-17 0104 13-11 9564 13-11 9565 8-6 WFOX 0-5 WIBE 10-13 WFLB 22-0 MILK 17-11 WCLP on REQV 11-9 RILE 10-9 RELIPH 7-6 RQ127H 13-1 FPUB 23-0 0101 11-6 EVGL 14-11 WLE 10-8 W16-PH 10 CKLW 11-KNEO 13-WGCL 12-Q102 20-WRTI 12-MIZER 20-18
MIXER 20-18
MIXE 6-6-6
MILLIPH 17-15
MITT 12-10
MITT 17-15
MITT 1 T MANT MEND 8-7 MERTY 12-12 92FLY 16-13 MRCK 8-6 MRC 8-6 MRC 9-13-11 MRCCPM 13-7 MPST 9-7 MPST 9-7 MREW 10-2 MREW 10-2 MREW 9-7 KEN! 15-11 MSLY 12-10 KCBN 11-8 MDZA 10-9 KAT! 1-2 MYYA 15-15 KOZE 17-12

CHILLIWACK Hational Summary UP 8 DEBUTS 14 SAME 26 DOWN 0 ADDS 25 73/26 Regiona Resch 2 498 8 348 H 188 W 198 NEA **Q**

MJRO d-37 WLAM e 13FEA e WFBG on MC1R a 95X1L d-34 WZ VO a 0106 30-31 WERZPH a #104 on WEEE d-40 MOUTH

MIT IR d -40
KEEL ON
REOS ON
RLPG d -35
ELAE ON
KUX106 o
100 28-23
MAAY a
REI104 a
MHAKIPH ON
MSEZ ON
MOKI a
MSCY 28-22
MSVQ a
KJ100 on 95EGF on WISE on WICK on KKOV d=30 KEELPM d=28 Q101 on KVOL on 940 on KAEQ 26-21 WGCL ON WET1 # MJXQ on KE93 a **P**

Q KENI 37-36 KELY on KCBN a KDZA a KQD1 27-70 KYYA on KOEE a RIDD a RMBQ a RNHR a RCPX d-34 RSKD a

PAUL DAVIS Cool Night (Arista) LP: Cool Night National Surmary UF 131 DEBUTS 1 SAMF 25 DOWN 21 ADDB 0 178/0 Buach E 701 B 651 H 651 W 661 4

O

U Q106 10-1 MKFE 6-8 V100 1-2 **P** EBBE 9-7 Z93 Fe6 740 B-6 Y100 11-Q105 24-MCKK 15-MARC 6-3 MACE 15-16 MIAM 10-3 MIGY 19-19 MIGH 11-10 MIGH 6-3 1372A 4-4 MYBG R-5 MCIS 24-24 MZ VQ 27-23 MLS 35-26 MDFQ 16-17 CIGLW 19-18 ESSEM 8-4 SREQ 8-6 MZIP 9-4 WGCL 26-25 Q102 21-15 WKT1 7-1

WFLB 10-10 WRLF 5-5 WGLF 70-20 KKOV 7-4 RTLE 7-6 KQ1EF 6-6 KQ1EF 12-10 Q101 8-12 KVOL 5-4 WANSPN 10-8 WGH 2-1 WGPR 14-13 WEVQ 8-3 WAKY R-4 KJ100 4-2 22 KIDA 13-KRAV 15-SEYNFH 5 WZOK 2-2 2104 17-WNAH 12-WNAH 12-WNAP 0-4 WMEE 11-MGDP 7-6 MKDO 0-5 U93 14-8 WOW 5-3 KOKO 6-5 WNCI 2-4 92K 12-9 WDJI 5-5 WHOT 7-4 WRCK 13-9 WRLI 19-7 WVBP H-8 WTICPH 11-9 WPRCPH 19-1 KC101 9-5 WICC 9-6 WPRT 18-15 WREB 7-6 WEST

NEIL DIAMOND Yesterday's... (Co LP: On The Way To The Sky 94/0 National Summary UP 9 DEBUTE 0 BAME 15 DCMM 70 ADDS 0 26 **D**

WARC 22-21 WARC 6-4 96KX 21-18 PRO-PH 1R-1 JB105 0-11 CKGM 24-23 **P**

Z102 9-9 958GF 17-20 MIRE 11-17 WILK 11-P1 WGLF 16-18 KILE 5-5 KOT2FW 11-1 KPUR 8-13 KF1 10-17 13K 21-21 9UP P-11 KIMH 13-21

W

KPYR on KOWS 11-14 KELO 25-30 KERCPH 15-19 KEL6 4-10 WBER 2-16 KWLO 26-26 KCRN 17-25 KQD1 15-19

FOREIGNER A... (Atlantic) Waiting For 51% Hational Summary UP 8 DEBUTS C SAME 14 DOWN 86 108/0 Reach E 530 6 340 M 710 W 490 18

KFHR 28-21 ETSA on

WHET

KKKK)2-11
Y94 11-5
KIDD 15-10
PH102 18-15
KJBB 11-7
KHBQ 26-17

Q

MABC 10-7 WHBC 8-10 WBDM 4-10 WBDM 4-10 WBZHFM 5-5 96IOX 3-3 WDKEFM 7-0 PRO-FM 7-6 JB105 9-4 Q107 15-14 CKGH 6-9 KEGL 5-5 YIND 6-6 195 4-4 Q105 10-17 WCFX 5-9

MLS 6-10 MLS-PM 6-10 MDRQ 4-5 CICLM 5-11 K8895PM 10-1 KELO 2-2 MZZP 17-20 MGCL 5-5 Q102 8-13

P

mn9 7-n

J. GEILS BAND

Centerfold (EMI America) LP: Freeze Frame 169/1 2

REGL 1-1 293 1-1 7100 1-1 195 2-1 0105 1-1 WCSGL 1-3

MIS 1-1 MIS-PH

167/6 Reach E 80% S 76% H 75% W 666

SHEENA EASTON

1 WREE 16-5 VIOO 15-9

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You Could... (EMI America)

P

BJ109 78-2 BJ109 78-2 CRL01 10-9 WBBQ 12-8 WBBQ 12-8 CRL0104 9-9 MAKET 31-26 MGET 3

MADDWREY

WIG 15-13

WIG 15-5-2

WIGGEM 25-15

RIG 75-16

RIG 75-1 2

WEST

KKKK 9-5 KYMOPH 19-14

141.01

2102 76-71 958GP 9-8 MPOX 20-17 MIBE 33-30 MPLB 13-8 MXLK 12-14 MGLP 27-27 KILE 11-10 KOJZPM d-2' KPUP 24-19 8VOL 17-16

G

ICLE 18-22
ICHER 4-2
ICHER 4-2
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ICHER 7-9
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GENES!	(Atlantic	,		
LP: Abaci	sb.			
	115/16	54%	Netio	0.0 [
Regione L			Fum	
Beach			LFF	60
2 934			DENUTS	1.7
B 60%	N.S.	A	BAME	- 14
88 56-8			ECHIN	3
M 448			APDA	1.6

H 448		APD6 16
m	EITH A	BLUC a
PI	KINT 4-30	
	ENF1 27-24	P3
	FBFH d-29	
BAST	WTER d-35	
WHENEYH 6-8	BEEL on	BART
WIFT d-2h	KNOB 26-24	
0104 10-10	EXELOG 24-20	MJRQ a
WANGEN on	G100 24-18	MGUV on
J#105 on	WZ YP 37-24	13FEA 2"-25
01=7 19-1u	7103 20-24	WERG 17-17
WIGC 24-22	BJ105 0-40	MONPPH 36-31
CHUM 5-6	WDDQ 23-14	WC18 20-17
CRGW OD	CRIO1 32-30	95X1L 29-20
f better Ditt	WHBQ 34-21	
BOUTH	PMICO on	BOUTH
800111	KX104 24-26	
ARGL 21-17	WB#2 d-24	0104 31-25
293 25-22	MON1 53-50	MFOX on
	MMO x d = 30	W15E d-35
NAMES OF TAXABLE PARTY.	MBCA 16-10	WFLB on
	WCSC d-36	KRQV 23-20
WLS 15-14	WEER 31-17	BILE 4-17
MLS-FH 15-14	WARSEN OR	RSELFH 13-10
CREW 20-17	WGH a-2J	#Q18FW on
KAED UD	WP VQ 21-19	RPUR a
WGCL 13-12	KJ100 25-24	MAC 38-34
MET1 22-18		1000000
	AMOWERY	0.00CPW/9.8FT
WEST		
	WJX0 7-7	KKXL 22-20
1077	Kila d-35	ROWS on

P

	AMOVE/EST	886099987
	MJND 7-7 RIES d-15 RIES 19-14 MZON 20-19 RIES 24-22 RIES 24-22 MHC1 24-22 MHC1 16-13 MILLS d-29 MILLS d-29 MILLS d-29 MILLS d-29 MILLS d-29 MILLS d-29 MILLS d-29 RIES 0 RIES	IXIXL 22-70 IXIXL 22-70 IXIXL 22-70 IXIXL 22-70 IXIXL 22-71 IXIXL 22-71
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	OATES Go For T	hat (R	CA)	
Begionel	207/0	98%	Nat to	
Beech	_		UP	62
5 924	- 41		DEBUTS	94
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M 1004			ADDS	0

Regionel Baech 2 984 5 975 H 965 W 1005	0	EUMPOE UP 6 DEBUTS SAMP 5 EYMN 6 ADDS
(21)	MKEE 3-2	PH107 1-1
اللفا	V100 4-3	MJPP 1-1
LAST	BOLTH	RNSQ 1-1
	BP94K 5-1	ABBK 2-5
MABC 2-2	KTSA 11-6	KCPX 1-2
MHBC 1-1	0.ZPH 1-1	PH103 3-7
MRSH 1-2 WBENPH 3-3	RSETEN 1-1	R96 €=1
MITT 1-1	FMF1 1-1	K5 KD 4-2
94 KK 15-11	KBFM 1-1	KGW 5-5
0104 1-3	WT1H 2-2	KPO 7=6
MICKEPH 3-6	897 3-1 KEEL 12-7	KHYT 5-3
PRO-PM 1-1	KEEL 12-7	BZZ X 1-1
JB105 6-3	MEHP 1-1	
0107 3-1	#1.PO 2-2	P3
MPGC 1-2	KLAS 2-1	
CHUM 7-5	MJDN 1-1	
CRGM 20-13	BOOK 1 046 3 - 7	BAST
	MSGM 7-1	
BOUTH	G100 6-14	MJ8Q 2-7
REGL A-A	MAAY 1-7	MGDA 3-3

JB105 6-3	ICHOR 1-7	MZZX 1-1
0107 1-1	MPHP 1-1	
WPGC 1-2	KLPQ 2-2	23
CHUM 7-5	KLAS 2-1	
	MJDN 1-1	_
CMGM 20-13	FORK 04 3-7	BAST
	WS CM 7-1	
BOUTH	G100 6-14	MJBQ 2-7
****	MAAY 1-7	MGUY 2-2
REGL 6-4	W2 YP 1-1	WACZ 9-8
KRB2 6-1	MANY 1-1	W1AM 8-1
803 3-3	Y103 1-1	#1GY 7-2
940 7-1	83105 6-2	WTSN 2-4
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KBEO 3-1	WSEZ 3-1	955GF 1-1
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	MB VO 1-T	MGLF 3-3
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	NJ300 1-1	BILLE 3-1
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MF! 1-1		KPUR 2-2
KITEPM 3-1	MCRD 4-5	0101 1-2
#100 1-3	WEER I-1	FVOL 1-6
RPRC 2-3	MVIC 2-2	
KE28 1-1	WLOLPH 2-2	AMERICAN SERVICE VILLAGO
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KJ0 1-1	ESTT 3-4	BOLKL 1-1
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	MB VO 1-1
OT THE	WARY 5-1
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1 1-1	
TEPM 3-1	WCRD 4-5
00 1-1	WZZR 1-1
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WRCK 4-2	WDJR 1-1	KEN [1-1
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MPPT 5-2	KYROPH 6-1	501E 1-2
MAZB 1-7	Y 06 1-1	
Q104 1-1	B100 3-2	
WF PZ PN 1-1		
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regionel Reach	96/7 48	% Hottone
P J99 6 619 H 354 W 179	NEA	DP 6 DESUTS SAME S DOMM A CIDIL
PI	#1NT 37-796 ESFW 25-15	P3
EAST	M71 x 34-11 BU7 18-20 REEL 26-15 RBOR on	EAST
MREHPH 33-53 PBD-PH a JB105 31-79	MFHF a RLPQ 31-28 RLAI 18-12	WJRQ 37-34 WGUY on WLAM 30-24
80UTH 293 5-4	MJDX a-25 EXX106 21-21 WECH 4-5	WTRH 76-91 WHEB 23-3 WFBG on
94Q 4-7 Q103 19-17 WCIOL 20-14	HIYP 23-21 WARY 24-25 BJ105 23-20 WEDQ 16-22	90UTH 9104 5-6
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WEEF 31-79 VIDO d-77	ELUC 4-25 EHYT 34-30	

DONNIE IRIS Love Is Like A Rock (MCA) LP: King Cool Regional 85/4 41% National Numeric House I Region 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
45+ 36+ 40+ 46+	NSA	DEBUTS 7 SAME 26 DOMN 0 ADDS 4
-	BOUTH	WJBO 33-28
P1	1	WGUY 15-10
	#2FM 28-33 #1NT 19-14	WACZ 26-21 WPBG 9-4
81	KHF1 4-29	MOMPPH 15-12
	KLPO 20-26	MC IN 30-21
FNFH 29-29 KX 31-20	K301104 d-29	99x1L 40-33
M d-28	0100 on	WZYQ on
FFM 27-18	WZ YP on	BOUTH
ns on	#J105 on ₩5#8 d-25	-OUTH
17 a	WOR1 23-17	Q104 a
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JT10	WS5 X 23-72	REQV 28-25
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788WC	6mpwest	0101 on 30-38
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LW on	WV1C 32-31	MICHIERY
CL 70-17	WJXQ 15-14	KQMB on
Ti on	R11F a	WELO 12-11
_	WZ OF On	ICKRCFH 18-15
WT	2104 on	KALS on
7 on		MB RB 36 - 31
00 on	WEST	MSPT 28-23 MTRU on
RC d-28	JOKSOK 27-21	MAIYPH 27-20
(1) on	8100 d-27	MCILPM 4-1
E D 33-10	MJPB on	RINA on
0.0	KNSO on	99KG 29-20
	RCPX 38-36	KPHZ 22-16
	PMIN3 on	WMST
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	KLUC 23-19	KEN1 29-28
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74-27 CC on	100	KDZA 28-25
ST 30-25		KAY1 29-24
06 pn		KOZE 30-27
RZFM 24-1B	BABT	
# 30-25 E 32-71	1	1

BART REPR 10-35 BOUTH REPR 4-2 REFTR 10-23 REFT 12-6 REFT 13-30	Aros
BOUTH RZPM 4-2 RSETFM 19-23 RINT 12-6	-
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Q

MABC 23-23 MNBC 10-8 M1F1 18-15 960E 24-24 JB105 15-16 Q107 23-21

EDUTY

EPHE
ENFI
WTIE
EEEL
BOOR
WPHP
ELAZ
ECELC
MSGH
G100
WAAY
WEYP
WAEY 21-12 15-25 10-9 24-18 20-18 11-11 18-14 11-8 06 20-19 17-14 10-7 13-9 14-12

893 23-34 940 14-13 940 14-13 940 14-13 940 14-13 940 18-29 941 12-14 940 18-29 941 12-14 941 13-29 941 13-21 941 13	Wy Joel continue 1103 17-14 2103 17-14 2103 17-14 2103 17-14 2103 11-2 2104	NOTE 17-12 NOTE 18-12 NOTE 1
LP: Escape Regional Resch E 84% B 91% B 91% B 95% RANT REMY 00 MREWYN 37-37 WHO 25-29 ROO-PN 0 JBIOS 37-10 Q107 d-10 MPC 25-25 CMOR 6	MERE 39-30 VIOL 4-26 BOUTH 6-26 B	Mational Business 27 Section 2 Mational Property Matter 27 Matter 28
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LITTLE R	Q IVER BAN		
Take It E	asy (Cap opoeure		
EAST MESN 20-18 "WENTY 20-18 "WENTY 20-20 MIFT 10-25 BIOM 16-13 10-10 10	EDUTN EEPH 19-14 EEPH 19-14 EACTPH 12-1 EACTPH 12-1	PH(0) 13-11 a90 17-29 850 20-29 850	E MAN

114		MUDICTH 20-17 MICC 19-14 MICC 19-14 MICC 19-14 MIPPT 21-18 MARE 29-28 GION 19-15 MERZETH 25-27 E104 31-29 MERZETH 25-27 VIND 11-10	MWDT 26-22 MTBT MBBR 7-17 Y94 6-27 Y98 6-27 HDR 23-22 KOGI 79-27 HJRA 15-11	RENT 20: REBLY 14: RCBM 16: RCBM 16: RATI 21: RQTI 26: RYYA 29: ROWY 20:
17584606	ы	EAST LOVERB Working LP: Get Lu Beylonel Beach F 414 B 341 R 201 B 341 R 201 B 414 B 341 R 201 B 341 B 341 R 201 B 341	For (Colui	Mati Sum Assertion of the Control of
24	L		(M)	
		Somewh	MANILOW Pere Down Puld Love Again	
2	# # # # # # # # # # # # # # # # # # #	MASC a-32 WHSC a	KID4 19-16 MEZE 34-77 WIO 17-13 BOUTH FIRST 19-14 ETEM 27-20 WT18	RDR 27 RDR 27 RCPX 13 RCPX 13-





	S 496 N 651 N 638	14
	P1	WHFE 15-9
alyry 44 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	MARE 17-29 MIN 1R-23 MIN 1R-23 MIN 1R-23 MIN 1R-24 MIN 1	MORE 7-1 MARY 4-2 MARY 4-2 MARY 4-2 MARY 11-12 MYTE 11-14 MYTE 11-
	OLIVIA	NEWTON
		d (MCA)
	Regional Reach E 570 5 366 H 476 W 320	93/1
	Pi	
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	S. NICKS	
	(Modern)	(Atco)
	Pegional Peach E 71% 8 586 M 82% W 78%	151/0 7
1	D	HPST 11-14 MAZB 3-6 0106 2-11 HKPZPH 3-10
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	JB105 20-19 Q107 6-8 WPGC 12-16 CHUM 76-39 CKGM 15-14	RTMR 10-13 RTSA 6-4 RSETFM 27-17 RBPM 3-27 3-97 4-3 REEL 1-10 MFMF 18-30 RLPQ 1-1 RLAZ 8-13 MJDX 9-70 MSCM 12-21
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	RS95PH ON RSEO 15-10 RNEQ 9-14 WZEP 2-3 MGCL 10-10 Q103 19-23 MRT1 7-4	MAYS ON MSEZ 10-18 MCSC 5-5 MSSE 9-21 MANSFM 6-9 MORE 18-24 RJION 2-3
	WEST REARTH 12-4 RREA 13-12 RE15PN 13-12 R100 13-11 RFRC 12-11 KETR 4-6	WORK II II
	RFRC 12-11 KEIR 4-6 13R 9-10 KYYN 3-7 RIMM 1-3	MEIR 1-14 MEIR 5-7 WVIC 17-23 MLOLPH 13-22 MANCE 2-6 HIIK 8-6 KIOA 2-9 KRAV 4-5
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	0			BOTA 18-	29 81	YHPM 4-6 IAM 2-4 PS 2-2 IAP 5-6	ISLA 18-2: 19:88 4-2 19:77 4-5 19:80 2-5	
	NEWTON vootest (Co	87% Hational Summary UF 79 OF DVB 3 AARE 24 FORM 38 AEDS 1		MPNB 3-7 MPNB 5-9 MRPF 10- MPRF 10- MPRF 10- 92FLF 2-9 MRCF 5-P MRLF 5-P MRLF 5-P MRLF 6-9 MPR 17- MPR	11 97 HY	ER 9-17 BF 1-2 EQ 5-12	WCILPH 20. EVID 3-9 ERHA 5-4 99EG 5-9 EPHF 3-5 EDVV 31-1 WMT ECRH 7-9 EDEA 3-8 EATT 6-14	
ABY 17-22	#SFH 12-13	Y94 32-16 PH102 21-1 ROQ1 14-16 BJRB 3-12 RMBQ on RSP2 14-16 BHBH 14-9 R96 24-24						
171 8-7 104 7-4 8105 3-2 107 8-4 PGC 4-4	RARTFW 29-1 RHFI 23-10 REL 9-1 RBOR 10-9 WFWF 5-7 KLPO 18-10 KLAZ 9-14 MJDR 4-4 BUX106 9-8	RBRD 31-29 RQM 11-10 ABQ 4-4 RSSH 12-12	KQW 11-10 ABQ 4-4 E23H 12-12	0				
RBF 3-10 93 10-17 40 1-7 95 20-18 CKR 21-22	MRGM 2-7 MAAY 3-3 MIYP 15-10 MAXY 9-7 Y103 15-15 83109 9-4	MJBO 22-19 MACZ 6-11 HLAH 15-11 HIGW 3-1 WTSM 12-7			RIDGE Sue	MCA)	*	
DBO 3-1 PLW 4-4 B95PW 4-6 ALQ 14-14 12P 10-9 GCL 21-20 102 18-14	MDOQ 7=5 CR101 8=7 MBQQ 6=17 MBQQ 0=17 MBQ 2=4 KR104 5=8 MMARPH 2=1 BORT 4=3 MMOX 7=5	MHEB 3-6 13FRA 8-8 MONPPH 31-3 93XIE 25-14 MEYO 10-8 BOUTH	1	#egionel Beach E 29% 5 40% M 249 W 139	59/2	NAA	B% Hetions Sumer Up DEBUTS SAME ADDS 26	
RET 20-1 REA 28-24 F1 13-10 118FM 19-1 73 6-8	WAYS 7-1 WDEZ 11-19 MANSPH 8-4 WORK 7-1 WARY 4-2	X102 22-14 95807 10-16 WFOX 12-15 H18E 12-14 MXLK 20-15 MGLF 5-5 ROISFH 22-2 EPUF 21-15 FVOL 6-3	-	EAST WIFT &	WAJ WAJ BJ WER	PQ on AS d-JO AN 37-26 AY 29-17 IOS 40-37 AQ on IOI a	MJBQ a MACS on 12FEA a M7BQ s~29 MC1F a 95x1L a=15 MSYO on	
71 6-6 1YX 24-23 IHN 11-7 103 15-10 EZP 11-6	MGRD 10-17 WZZR 11-12 WVIC 8-14 WLOLPH 15-1 WARK 4-3 RRTT 2-2 RITE 12-8			293 a 940 a-dp 0105 a-29	WA WEE		MFLB a MGLF on EQ12FH a EFUB d=27 Q101 d=2h	
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TRY 16-13 PPLY 18-19 (E.1 6-A 7PF 3-3 13CPM 8-6 10C 14-10 ICC 14-11 ICB 16-12 (P2FM 22-1	U93 d-21 MDJX 32-14 WHOT 9-6	FEN: 32-32 RCBM 5-4 RDEA 5-14 RQB1 16-21 RYYA 5-10		WCAO d-29 WFBB 30-26 WFBY 0	NOK MKD	4 d-29 M on O on O •	WOFT a EWLO 1-10 WOST FEN1 a EDIA a-dp ETYA a	
(P2 FM 32-1	7			MICC a MAED a MEER a BOUTH MTIK 19-29	240	3	HOSE a	
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	MTRY 2-16 MTRY 2-5 92FLY 10-20 MRCR 6-11	MHOT 15-20 MYPH 2-2 WEST	1	Regional Beach E 316 F 336 H 156	54/0	25 N & A	Wational Fullmary UP 26 DEBUTE 1 SAME 25 OCWH 2	
IBC 4-9 IBM 5-15 IEN 194 2-7 IFI 10-17 IEX 20-25 IESPH 9-9 IO-PH 19-1 07 2-7	WBL: 2-2 WTICPH 4-5 WERCPH 3-4 WICC 5-8 WP6T 10-10 V100 21-75	RYMOPM 2-2 994 19-23 RIDD 4-8 PM102 3-4 RGGI 4-9 KNBQ 16-26 RSBC 1-3		, ;;i	8007		ADDS C	
07 2-7 IGH 1-1 NUTH 00 10-19 15 1-2 05 5-8	KFMK 1-7 RTSA 2-3 KZFM 10-11 KHFI 3-8 B97 21-25 KZEL 14-25 KLEPO 14-19	EAST NECE 3-6		Whilipm 32-3 Wiff on 96KX 11-7 JB105 on CHUM 27-23	WTIX WTIX KEEL RBOK WZYP WEGQ WS #2	on d-30 25-23 on	MJBO d-38 M75G 2A-27 MONPPH 33-2 WC3R 22-19	
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EO 12-20 CL 3-3 02 14-26 ET ABTH 1-1 LA 1-1 I 6-11	WAYS 1-6 MORK 10-12 MJ100 14-17 AMDWEST WGAD 19-18 WZER 7-31	0104 12-22 WFOX 23-27 RPUR 13-18		KYYX 29-29 KIMN 28-27 Q103 on	#293	19-16	ROWN on MAZYPH 26-22 RRMA on 99 RG d-40	
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P 12-17	U93 1-6 WEJR 15-27	wag						
				POINTE Should I LP: Black	Do It		E·A)	
eather (Modern) P: Belle D	(Atco)			Regionel Brach E 45% 5 36% M 25% W 410	77/28 N	369 & A	National Summary UP 12 DEBUTS 18 SAME 19 DOMM 0 ADD6 28	
719 580 828 788	13	Mational fummary UP 33 DEBUTS 1 RAMF 20 DCMH 107 ADDK 0		LANT .	RBFH M71x MXX10 Gloo MAAY Y103	10-25 76-21	HCUY d-21 MACE on MTSH a MHXB d-28 137EA 28-26 MFBG on	
2	MPST 11-14 MAEB 3-6 0106 2-11 MKPZPH 3-10 V100 10-14	FH102 4-5 RGGI 12-17 RJRB 2-3 RMBQ 7-5 RSPZ 3-5 RNBR 3-12 RCPX 3-5		MXRSPM d=30 CHUM a BOUTH 940 30-27 MCRX a	WORT A	a on 1-33	MONPPH a MCIP d=30 MZVQ on BOUTH 956CF on MFLS a	
C 16-24 M 6-3 7 5-5 -7H 4-2 05 20-19 7 6-8 C 12-16 H 26-39 H 15-14	RPMR 10-13 KTSA 4-4 KSETFM 27-17 RBFM 9-27 897 4-3 REEL 1-10 WFMF 38-30 KLPO 1-1	PH103 1-3 R96 2-7 R8FD 5-7 RGW 1-2 RLUC 15-24 RPQ d-25 KZEX 3-8		RSLO ==10 WHET REARTH & RIQO = REED =	WGRD : WZZR a WVIC o Z104 o	3-31 n	WXLK on RILE 38-34 EQIZPH a RPUR a QIOI on EVOL on	
THE	RLAZ 8-13 MJDN 9-20 MSGN 12-21 WZYP 7-15 MAXY 4-6 Y103 2-5 RJ105 7-3	MUBIQ 4-10 MACE 2-2 WEAR 1-4		DE L	MAN a MICT discount of the Man of	0-24	RRLS a WFER d=34 WFER d=30 MAIVEN d=28 WCILPN on RPNA a 998G a	
7 5-4 7 7-5 FM on 2 19-10 2 9-14	WHRQ 6-8 KX106 11-13 WSIE 4-8 WMOX 16-21 WAYS On	WEAH 1=4 WIGY 10-13 WHEB 3-2 WFBG 19-24 WZYD 6-4 BOUTH	1	W788 on MPHD on 927LY on JWT 30-29 W71CPH 28-22 WIRCPH d-28 EC101 28-26 WICC d-24 WARE 30-24	R96 cm RLUC d RBQ a RBTY d	-29	KEN1 40-39 RaLY 6 KCBs d-39	
TH 12-4 13-12	MSEZ 10-18 MCSC 5-5 MSSE 9-21 MANSEM 6-9 MORE 10-24 RJION 2-3 WORE 11-14 MIZE 5-7 MYIC 17-23	958GF 7-15 WFOR 6-9 WGLF 13-13 KKOV 2-3 KSELPH 6-11 KOIIFH 3-2 KPUR 5-7	- 1	WAZE 30-74 WREE on BOUTH	WJ80 d	.39	RATI d-34 ROEE on	
TH 12-4 13-12 PH 13-12 13-11 12-11 4-6 9-10 3-7 1-3	MLDLFW 13-22 MARX 2-6 HIIK 8-6 KIOA 2-9 KRAV 4-5	RRKL 6-14 RFYH 12-20 RQMB 2-4 RELO 1-6 REBCFH 2-5						
- Contin	ued On Next Co	rumn ———	-					

BARBRA STREISAND

&R/Frid	iay, Janua	ry 22, 19	32			
UP: Ghost Ir	A (A&M) 1 The Machine 142/20 67%	Hational Summary UP 47 URUTS 54 SARP 21 TOWN 0 ADD6 20		#EARTH 17-20 171 9-7 FPRC on HEEP 9-20 LBK 29-26 UR 3-2 FFYEN 12-16 KIPH 17-15 20103 5-6 KOFA 10-18	MARY 10-10 KJ100 5-4 MCRD 13-15 MIZER 10-6 MACK 5-5 KI18 15-13 MRAY 7-10 KETHPH 3-9 MIZER 17-14 MIAH 11-6 MIAH 11-6 MIAH 11-6 MIAH 11-6 MIAH 11-7	WYER 6-1 WILE 9-1
PIDEN ON ASSET ASS	SOUTH SYSA ON RESETTY 10-28 EIGHT 23-16 SMF1 a SEPT 4-25 SY2 a SECO 79-28 SMD 39-28 SMD 39-29 SMD 33-20 COXIOG 4-28 CIOO 26-21 WITY 4-29 YIOJ 6-25 SMD 34-31 WIDO 6-30 SMD 35-30 SMD 36-30 SMD 36-3	R96 d-10 B850 d-17 BLUC d-76 BB0 on BRITT d-77 BZER d-24 BASE on MCIY d-24 MACE on MIGY a-10 MIGY a-11 MIRO d-25 11/PEA d-26 WFBC 79-22		MCAO 7-8 MYMD 12-12 MYMD 12-12 MYMD 12-13 MYMD 12-13 MYMD 12-9 MYMD 17-15 MYMD 12-9 MYMD 12-10 MYMD 20-20 MYMD 20-20 MYMD 20-20 MYMD 20-20 MYMD 20-20 MYMD 18-23 MYMD 13-10 MYMD	WHITE 6-5 WGRF 10-7 WGRD 11-7 UP3 d-22 WGW 7-5 KGKC, R-10 WHC1 3-8 92K 16-16 WLNT 12-7 WHOT 6-5 WEST 7-5 WEST 7-6 KGC 14-14 KGGT 16-14 KGGT 16-17	MEPT G- MATYPH NUTLO 23 E RAYA 8- 9980 12 WRET BENT 16 RCHN 15 RDEA 16 RCTH 16 RCTH 16
CELW 4	WBIO 30-25 PRIOD on IGLIO4 20-23 WBIX d-23 WBIX 34-29 WBCY 27-10 WBCY 27-10 WBCY 27-10 WBCS 26-22 WBCS 26-22	MONTPPH d-35 MCTB on 95xTL d-37 WZYO on BOUTH Q104 24-19 2102 34-29 95sCP d-30		Daddy's	ICHARD (EMI Am For Sound 98/35	derica)
EMRC on MOCL a-23 WATI d-21 WAST CHIA on EPI d-29	MANSPH d-29 MBNQ 26-25 WJ100 d-26 MDWWWT MJNQ 26-23	MFOR on W16E d-34 MKLK d-26 KEQV 29-21 RILE a-40 KEELPW 76-20 RQIZFW a		Reach E 351 6 946 H 276 W 738	NBA	DEBUTS
EXP1 d-19 EXETA d-19 EXETA d-29 EXETA d-27 EX EXETA d-27 EXETA d-27 EXETA d-27 EXETA d-27 EXETA d-27 EXETA d-2	SIIE ON CATHER OF THE CATHER O	TRUE 0-25 EVOL 29-25 EVOL 4-29 EVOL 4-20 EVOL 4-21 EVOL 4-20 EVOL 4-20		MARC # write a 10 will a 12 mile a 1	WTMF 0 RLB2 e MJDX a-31 MKGH d-3n G10n a-28 MARY d-77 MARY os 1103 19-3 HDD0 a CK101 d-46 W880 on FX104 on MARFN on	KAIBQ OF REBER OF RESERVE AS KRIVY OF RESERVE AS KRIVY OF RESERVE AS KRIVY OF RESERVE AS A KRIVY OF RESERVE AS A KRIVY OF RESERVE AS A KRIVE OF RESERVE AS A KRIB OF RESERVE AS A
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		Mational Summary UP 33 DEBUTS 0 SAME 40 DOMM 80 APDS 1		WCAO on WTBR d-30 WOTH on KC101 30-2: WICC d-28 Q106 d-30 WICT d-39 V100 a	RIOA d-30 KRAY a WNAH on MEE on RORC a WHOT d-30 WEST	RSLY (CDM (RDM RATI (RQDI (RQDI (RYYA (ROZZ (
EASY WASC 16-12 WHIC 19-22 WHICH 19-20 WHICH 19-10	MJCC 3-) MPST 6-P MAES 15-29 0106 4-10 V100 19-21 BOUTH FTSA 22-10 FSETFN 7-5 FIFT 5-3 MTIX 1-1 B97 11-9 EXET. 7-8	MJWR 18-22 RRBO 5-P 85PZ 0-13 RBBR 1-4 KCPF 4-6 8-7-12 RBG 315 KSFD 12-15 KRC 14-20 RBWYT 13-8 REW 11-2 RBWYT 13-8		Throug	P ROGERS The Year Your Love 153/12	72% Ha
0107 4-3 MPGC 5-12 CHUM 21-30 CHGM 12-30 CHGM 12-30 CHGM 12-30 HG	1103 5-7 BJ103 8-9 MDO 8-18 PPIOD 10-22 SSL04 4-14 WAREH 10-17 WEEZ 5-11 WEEZ 5-11 WEEZ 17-20 WEEZ 17-20 WEEZ 17-20 WEEZ 17-20 WEEZ 17-20 WEEZ 17-20	MARO 10-14 WGUY 2-3 MACE 5-4 WLAW 7-7 NIGY 5-4 WTSW 9-14 WHER 7-7 LIFEA 3-7 LIFEA 3-7 WING 13-12 WING 4-9 WTUR 4-4	22	WIFE 79-2 BIO4 17-1 PRO-PW 24 JB105 29- WFGC 19-1 BOUTH FRBE d-11 291 28-25	1-9 WPHP 23 -28 DLPO a 16 MLAZ 26 WJDX 32 WSGN 22 G100 22 7 WAAY 23	22 RGG1 RJRBP RSP2 RSP2 RSP8 RSP2 RSP8 RSP2 RSP8 RSP2 RSP8 RSP2 RSP8 RSP2 RSP8 RSP2 RSP3 RSP3 RSP3 RSP3 RSP3 RSP3 RSP3 RSP3
EXIP 5-5 WOCT- 56-6 WOCT- 56-6 WOCT- 56-6 WOCT- 56-7 WOCT- 56-7 WIST 4-7 REARTH 3- RE	MGDD 7-10 MTEP 3-4 MTSD 3-4 MJXO 2-2 MIDLIPM P-6 RIF 5-4 RAN 5-3 REWHFM 16-2 REWHFM 16-2 STOR 5-6 MHAM 4-14 HIRS 10-10 MHAP 20-22 MREZ 10-10 MGDD 16-13 MGDD 16-13	MICLE 1-1 WILF 6-6 KEQV 4-7 RILE 1-7 REELPH 14- KOIZPH 5-5		940 a-30 Q105 25-3 WCTX d-2: WCTX d-2: MCTX d-2: MCTX d-2: MCTX d-2: MCCL a-3: WGCL a-3: WGGT EEAPTH 2: MCCL a-3: WGGT EEAPTH 2: MCCL a-3: MCCL a-	24 WARY 04 WARY 05 WAN	29 MLA -22 MTsi 5-32 MTsi -15 3-19 1377 -27 MCI -27 MCI -27 MZY -27 MZY -28 E00 -26 SSE -26 MTS -27 MTS -28 MTS -28 MTS -29 MT
WPHD 13- WBSF 19- WTHY 14- 92FLY 5- WBCK 2-4 WBLI 27- WTICFH 1	EXEX 5-10 19 Yek 20-25 10 Yek 20-25 10 Filto 5-5 2 Pellog 6-6 EGGI 9-5	FRMA 7-12 79KG 6-14 FFME 3-3	2	EINH 75- Q103 23- KORA 23- KEEP 26- EART MCAO 28- MYBA 21- MYBA 21- MYBF 27-	22 MNOWER 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	7-24 Net 9-17 KE 9-17 KE 9-16 KF 1-13 KE 1-22 KE 22-19 WAT 4-23 KG 6-27 KW 5-20 KD 5-22 KD
	G		7	MTRY 26- MRLI 26- MYBP 19- MDBCPH 6 KC101 10 MICC 26- MAZB 26- Q106-24-	-23 WOM 14 -23 MOMO d 4-19 WMCI 7 6-79 92X 24 8-14 WDJX 2 -21 WMCY 2 -22 WMCY	-11 -23 2-17 -20 6-20 2-12 KB KD KA
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Q	N1/N4 3-17 HFEZ 11-2 V100 6-5 BOUTH	EJRB 14 KBP2 12 KBBR 0- ECPR 11 KBC 10-	-0 7 -0 15	pa R	onal h	3

FPHK 20-22 BTBA 71-17 BERTFH 5-4 WFIF 14-11 BERDE 5-1 WFHF 9-15 LEPO 17-7 BLAC 8-4 0100 4-1 WARY 9-15 WARY 9-15 WARY 12-71 WARY 71-71 WARD 7-9 WARD 7-9 WARD 7-9 WARD 11-17 WARD

RBBF 15-12 213 14-20 940 17-11

MDRQ 13-13 CRLM 21-2n RB356W 9-10 RBLQ 0-0 SBEQ 0-3 WIEP 9-8 WOCL 15-14 Q107 12-10 WFT1 9-0

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MART MARC 10-13 MOLY 21-20 MELAN 14-0 MIGN 24-24 MIGN 24-24 MIGN 24-24 MIGN 25-15 MIGN 3-3 MIGN 3-3 MIGN 3-3 MIGN 3-2 MIGN 29-24 MIGN 29-24 MIGN 29-24

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WHOT 28-25

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KIDD ON
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KGGI 26-18
KOND0 d-27
BRNK 79-23
KCPX 30-15
K96 a
KCPX 2-6

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WCPCFM 6-6 KC101 5-1 MAEB 10-17 Q106 7-7 WKEY 10-10

RIPHR 27-29
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M228;15-15 MYIC 16-22 MARC 6-4 KIIK 14-12 RIGA 4-4 ZIGG 4-4 WHAM 15-11 WHEE 3-10 U93 8-12

HTUDE

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KRLA on RP1 29-26 R100 on KEZR 13-12 RIMH on KOPA 24-21 KZZP 14-12

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MCAO 16-14 MPPR 28-74 MPPR 28-74 MPPD on MPPR 6-29 MPCK on 3MT 29-25 MPPT 4-33 Q106 77-24 MPRT 4-38 MPRT 4-31 Q106 33-31

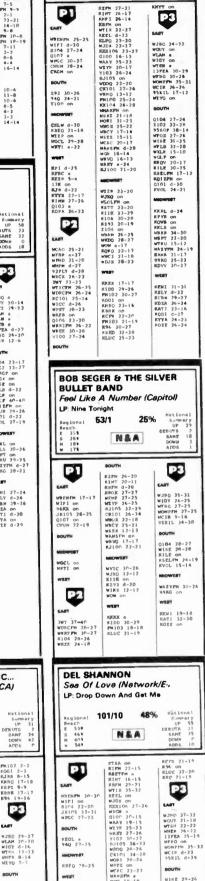
KERK 30-77 K100 d-30 KJRB d-26 KNRQ a KBPZ on KBBR 21-12

WJBO 29-27 WLAM 20-70 WJGY d-16 WTSH 13-13 WHFR 6-14 MZYO 7-7

958GF 10-7 MFON 21-20 MFLB 7-6 WFLB 7-6 KILE 6-4 Q101 5-3 EVOL 26-27

KRRE 20-22 KFYR 2-3 KELO 19-12 WRPT 25-22 WAZYFH 19-WCILPH 5-4 KDVV 7-6

MREY 7-4 MATI 76-72 RYYA 1-7 KOER 7-6



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Q

BOUTH

940 on WCIOL d-2A

RBEQ 30-26 WGCL a WRT1 31-19

22 P A-2

WPMD 20-19 WTRY a 92PLY a WRCK on JWT a-30 WDRCPH a WICC a WPST d-25 WAER d-29 Q106 a WEGEZPH 29-24

Reach g 511 g 401 H 45B W 491

P

REGL 11-16 940 15-76 VION 12-1

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MREN1 24-24 KBLY on KCNN 31-29 KDEA 29-26 KAT1 34-31

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WHRE a
WOKI on
MHOX a
MBCY a
WSEZ on
WGCC d-25
MANSPH on
MNOX 2
MSCY a
MSCY a

MUNO d-24
MEOR ON
E104 d-30
WHAM &
WHEE A
WHOO ON
ROKO A-22
WDATE A

WEST

ROD STEWART

Young Turks (WB)

97/0

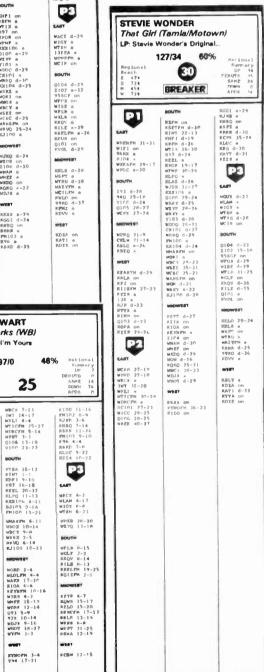
BOUTH

румори 3-4 уч4 17-21

25







New & Active Continued from Back Page

OAK RIDGE BOYS "Bobble Sue" (MCA) 59/28

8, Same 17, Down 0, Adds 28 including WIFI, Z93, 94Q, Q106, KFI, WAEB, WMAK WJBQ, WCIR, KVOL, WSPT, KYYA.

FM, WCSC, KHAV, KQKQ, WJBQ, WCIR, KVOL, WSPT, KYYA.

BUCKNER & GARCIA "Pac-Man Fever" (Columbia) 55/9

Moven: Up 25, Debuta 8, Same 12, Down 1, Adda 9, JB105, Z93, KIIS-FM, WKEE, KHFI, KROK, WDOQ, KQIZ-FM, WCIL-FM, Q107 5-5, WPQC 11 8, Y100 5-2, KIQQ 31-6, WAEB 23-11, WRKR 12-9.

AL JARREAU "Breakin' Away" (WB) 54/3

Moven: Up 24, Debuta 7, Same 19, Down 1, Adda 3, KRBE, KRLA, KEZR, KBEQ 24-22, WCAO 30-28, KZFM 4-2, KINT 12-6, WTIX 24-21, CK101 33-27, WVIC 22-18, WJBQ 40-34, Q104 29-26, 95SGF 26-21, WFLB 34-29, KCBN 30-28.

HENRY PAUL BAND "Keepin' Our Love Alive" (Atlantic) 54/0
Moves: Up 24, Debuts 3, Same 25, Down 2, Adds 0, 96KX 11-7, CHUM 27-23, WRCK 30-27, WPST 20-17,
KZFM 21-17, WTIX 40-38, WDOQ 25-23, WRVQ 23-21, WJXQ 19-18, KSKD 36-31, WCIR 22-19, WISE 25-22,
WXLK 18-16, KILE 34-32, WAZY-FM 28-22.

BOB SEGER & THE SILVER BULLET BAND "Feel Like A Number" (Capitol) 53/1
Moves: Up 29, Debuts 2, Same 18, Down 3, Adda 1, KKXX, WIFI on, 98KX on, CHUM 22-19, WKTI on, WKRZ-FM 30-27, WKEE 24-18, KZFM 26-20, KINT 20-11, WNOX 22-18, WBCY 25-21, WVIC 30-28, KLUC 21-19, 95XIL 34-30, KSEL-FM 24-19, WAZY-FM 30-26.

SIGNIFICANT ACTION

BILLY SQUIER "My Kinda Lover" (Capitol) 49/1
Moves: Up 30, Debuts 0, Same 14, Down 4, Add 1, KEYN-FM, KIQQ 27-26, WRCK 24-21, KZFM 18-12, KHFI 149, WOKI 18-15, WSSX 10-7, WJXQ 5-5, KZ93 4-3, KLUC 17-14, WCIR 7-5, Q104 18-13, WSPT 7-4, WCIL-FM 13-9,

JENNIFER WARNES "Could It Be Love" (Arista) 48/6

Moves: Up 17, Debuts 5, Same 20, Down 0, Adds 6, KRBE, WOKI, KKXX, WFOX, Q101, KFYR, 94Q on, WFBR 26:22, KROK 25:21, WSGN 14-9, KSTT 19-15, WNCI 25:22, KSKD 37-32, KILE 19-15, KSLY 24-17.

MOVES: Up 5, Debuts 4, Same 23, Down 0, Adds 15, WLS, WLS-FM, 3WT, KZFM, KINT, WTIX, WMAK-FM, WSSX, WLOL-FM, KIDD, KCPX, WOMP-FM, WZYQ, KENI, KCBN.

SAMMY HAGAR "I'll Fall to Love A wife."

WSSX, WLOL-FM, KIDD, KCPX, WOMP-FM, WZYQ, KENI, KCBN.

SAMMY HAGAR "I'll Fall In Love Again" (Geffen/WB) 43/23

Moves: Up 3, Debuts 6, Same 11, Down 0, Adds 23 Including WLS-FM, KEZR, WRCK, WPST, Q106, WKEE, KINT, WZYP, WVIC, Z104, WIKS, KNBQ, WCIR, WFLB, KKOV, KKLS.

EARTH, WIND & FIRE "Wanna Be With You" (ARC/Columbia) 43/11

Moves: Up 6, Debuts 7, Same 19, Down 0, Adds 11, KFI, Q106, KSET-FM, CK101, WBBQ, WVIC, WFBG, WCIR, Z102, WISE, KOZE, WXKS-FM 24-15, KZFM 20-16, KINT 30-21, KYNO-FM 35-25. AC/DC "Let's Get It Up" (Atlantic) 43/4 Moves: Up 17, Debuts 8, Same 14, Down 0, Adds 4, 96

Moves: Up 17, Debuts 8, Same 14, Down 0, Adds 4, 96KX, G100, KNBQ, K96, CHUM 14-7, KEGL 24-19, KFRC 38-33, K104 8-7, WSSX 25-20, WJXQ 13-9, Z104 23-19, WOMP-FM 22-18, 95XIL 14-11, WCIL-FM 29-26, KENI

Q. JONES featuring J. INGRAM "One Hundred Ways" (A&M) 42/13
Moves: Up 12, Debuts 6, Same 11, Down 0, Adda 13, KSLQ, KJR, WFBR, WTIX, KLPQ, WAAY, KSTT, KGGI, WLAM, Q104, WXLK, KQIZ-FM 99KG, 94Q 28-23, KROK 29-25.
FOREIGNER "Jukebox Hero" (Atlantic) 41/0

Moves: Up 22, Debuts 2, Same 17, Down 0, Adds 0, Y100 13-8, I95 10-10, WCKX 6-6, WKRZ-FM 18-16, K104 15-9, KBFM 28-18, G100 5-5, KZ93 9-4, KNBQ 11-9, K96 5-2, WACZ 22-19, Q104 7-4, Q101 3-1, KENI 3-2, KOZE

TEDDY PENDERGRASS "You're My Latest..." (Phil. Int'l./CBS) 40/5 VP FEINDERIGNASS - TOUTS VIV LETES.... (FIII. III.L.) CBS, 40/3 Up 14, Debuts 5, Same 15, Down 1, Adds 5, WIFI, KRLA, WDOQ, Z102, WFOX, B104 on, Z93 29-23, -27, WTIX 26-19, KLAZ 23-19, FM100 23-18, KYNO-FM 15-12, KHYT 33-26, WGUY 25-19, WFLB 30-24,

BILL CHAMPLIN 'Tonight, Tonight' (Elektra) 39/5
Moves: Up 10, Debuts 3, Same 20, Down 1, Adds 5, WJXO, WLOL-FM, K96, KKLS, 99KG, B104 on, WGCL on, KEZR 26-24, WCAO 29-27, KZFM 25-18, KCPX 36-32, WCIR on, WFLB 35-30, KATI 30-26, KQDI 30-24

KEZH 28-24, WCAO 29-27, KZFM 25-18, KCPX 36-32, WCIR on, WFLB 35-30, KATI 30-26, KQDI 30-24.

GO-GO'S "We Got The Beat" (IRS/A&M) 38/19

Moves: Up 2, Debuts 8, Seme 9, Down 0, Adds 19 including WPGC, WRCK, WAEB, WKEE, KXX106, WNCI, KIDD, KCPX, WGUY, WOMP-FM, WISE, KKQV, Q101, WSPT, KSLY, KOZE.

KIDD, KCPX, WGUY, WOMP-FM, WISE, KKUY, CIUI, WSFI, KSLT, KOZE.

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamle/Motown) 35/9

Moves: Up 7, Debuts 6, Same 13, Down 0, Adds 9, KFRC, KZFM, B97, KEEL, KHYT, WGUY, 95SGF, KVOL, KDZA, WXKS-FM 30-27; KFI on, WOKI 32-27, WCSC 29-24, KYNO-FM 34-24, 95XIL 36-28.

KDZA, WXKS-FM 30-27, KFI on, WOKI 32-27, WCSC 29-24, KYNO-FM 34-24, SDAIL 30-28.

PLAYER "If Looks Could Kill" (RCA) 34/19

Moves: Up 0, Debuts 2, Same 13, Down 0, Adds 19 including KYYX, Q103, WPST, KROK, WCSC, KJ100, WJXQ, WNCI, FM102, KBBK, WISE, KVOL, 99KG, KATI, KQDI.

BOB & DOUG McKENZIE "Take Off" (Mercury/PolyGram) 33/16

Debuts 5, Same 10, Down 0, Adds 16 including CKLW, WGCL, WTRY, WKRZ-FM, WOKI, WBCY, //IKS, FM103, WISE, WRKR, WCIL-FM, KFMZ, KDZA, KYYA.

VANGELIS "Chariots Of Fire" (Polydor/Poly/Gram) 33/9 Moves: Up 7, Debuts 5, Same 10, Down 2, Adds 9, WIFI, JB105, Q105, CKLW, KRLA, KZZP, BJ105, KJ100, KBBK, KJR 20-18, KYYX 28-24, K104 17-11, 95XIL 31-27, KCBN 32-26, KOZE 21-18.

KBBK, KJR 20-18, KYYX 28-24, K104 17-11, 95XIL 31-27, KCBN 32-26, KOZE 21-18.

STEVE MILLER BAND "Circle Of Love" (Capitol) 27/10

Moves: Up 1, Debuts 3, Same 13, Down 0, Adds 10, KBEQ, CK101, WOKI, KKXX, KHYT, 13FEA, WOMP-FM, KKQV, KILE, KODI, WKRZ-FM on, KZFM on, KNBQ on, Q104 d-32, KATI on.

DOOBIE BROTHERS "Here To Love You" (WB) 26/17

Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 17 Including KIQQ, WPHD, KROK, G100, Z104, WOW, KIDD, KJRB, WGUY, WIGY, Q104, KRNA, KSLY, KCBN, KYYA.

STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 26/9

KURB, WGUT, WIGT, GIDA, KRINA, KSLY, KUBN, KTTA.

STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 26/9

Moves: Up 5, Debuts 3, Seme 9, Down 0, Adds 9, 96KX, WLS-FM, WKTI, 3WT, KEYN-FM, KZ93, WZOK, WCIR, KSEL-FM, Q107 on, 94Q on, KZZP 25-21, WIKS 20-16, WOMP-FM 31-28, WXLK 4-3.

KISS "A World Without Heroes" (Casablanca/PolyGram) 26/1
Moves: Up 7, Debuts 4, Same 13, Down 1, Adds 1, WMAK-FM, WXKS-FM d-29, 94Q on, KROK on, KLPQ on, KXX106 on, G100 27-22, WAAY on, WBBQ on, WJBQ 17-16, WISE on, KSEL-FM on, KVOL on, 99KG on, KDZA 30-27, KYYA d-30.

DELO "Rain Is Falling" (Jet/CBS) 25/2

Moves: Up 3, Debuts 4, Same 16, Down 0, Adds 2, WACZ, WRKR, WPHD on, WKEE on, KROK on, WDOQ WSSX 29-26, WNAM on, KNBQ on, WOMP-FM on, WCIR on, WFOX on, KKQV on, KSEL-FM on, Q101

SISTER SLEDGE "My Guy" (Cotillion/Atco) 22/15
Moves: Up 0, Debuts 4, Same 3, Down 0, Adds 15, WABC, WXKS-FM, KIQQ, KC101, WICC, KSET-FM, KHFI, KBFM, WJDX, WAAY, WMAK-FM, WAYS, WGUY, 95XIL.

KBFM, WJDX, WAAY, WMAK-FM, WAYS, WGUY, 95XIL.

TOMMY TUTONE "867-5309/Jenny" (Columbia) 22/8

Moves: Up 5, Debuts 1, Same 8, Down 0, Adds 8, KFI, KFRC, KBFM, KROK, KBBK, WIGY, KILE, KQIZ-FM, KEGL 15-14, KIQQ 15-12, KEZR on, KNBQ 30-28, KSKD 24-22, WOMP-FM 32-29, KSEL-FM on, WSPT on-dp.

PEABO BRYSON "Let The Feeling Flow" (Capitol) 22/2
Moves: Up 6, Debuts 3, Seme 11, Down 0, Adds 2, WMAK-FM, KYNO-FM, WXKS-FM 19-14, CKLW d-26, KFI on, KIQQ 38-34, KFRC 28-3, KZFM 23-19, WTIX d-37, KEEL on, KLAZ 19-16, WDQQ on, WHBQ 13-11, WVIC on,

SHEILA "Little Darlin" "(Carrere/CBS) 22/1
Moves: Up 6, Debuts 1, Same 14, Down 0, Adda 1, KC101, KFI.on, KYYX on, Q103 on, WHFM on, WRCK on, KINT 25-23, KEEL on, KLPQ 35-32, WNOX on, KKXX 25-23, KCPX 33-31, WCIR 27-22, WISE 35-33, 99KG on.

SKYY "Call Me" (Salsoul/RCA) 21/13
Moves: Up 5, Debuts 1, Same 2, Down on, KKXX 25-23, KCPX 33-31, WCIR 27-22, WISE 35-33, 99KG on.

SKYY "Call Me" (Salsoul/RCA) 21/13

Moves: Up 5, Debuts 1, Same 2, Down 0, Adds 13, Y100, KFI, KIIS-FM, 13K, WTIC-FM, WDOQ, WCSC, WVIC, FM102, KGGI, 95SGF, WFIB, KSLY, WXKS-FM 4-1, KEARTH 30-19.

JOAN JETT & THE BLACKHEARTS "I Love Rock 'N Roll" (Boardwalk) 19/11

Moves: Up 1, Debuts 2, Same 5, Down 0, Adds 11, C107, CHUM, 195, WIKS, WMEE, KJRB, WZYQ, Q104, KKRC-FM, KRNA, KENI, B104 on, KEGL 28-25, Q102 on, WBCY on.

STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 19/4

Moves: Up 2, Debuts 2, Same 11, Down 0, Adds 4, KLAZ, WNCI, KSKD, 13FEA, KZZP on, WSEZ d-32, WCSC on, WZZR on, KHYT on, WJBQ on, WFBG on, WOMP-FM on, 95SGF on, KILE 40-38, KVOL on.

CONDUCTOR "Voice On The Radio" (Montage/Capitol) 17/10

Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 10, WXKS-FM, KFI, WPHD, K104, BJ105, WSKZ, WGH, KCPX, WJBQ, 95XIL, KIQQ on, KZFM on, KINT d-40, WJXQ on, WFBG on, KVOL on.

PRISM "Don't Let Him Know" (Capitol) 16/10

WJSQ, 95XIL, KIQU on, KZFM on, KINT d-40, WJXQ on, WFBG or PRISM "Don't Let Him Know" (Capitol) 16/10 Moves: Up 0, Debuts 0, Seme 8, Down 0, Adds 10, 96KX, WLS-FN WZYQ, WSPT, B104 on, WOKI on, WBCY on, 13FEA on, WISE on. SOFT CELL "Tainted Love" (Sire/WB) 16/1 Moves. Up 9, Debuts 2, Same 4, Down 0, Adds 1, WRCK, WXKS .S-FM, WPHD, WPST, K104, KZFM, KINT, WACZ,

d:34, WKRZ:FM on, WVIC d:38, WJXQ 21-19, KKXX on, WGUY 6-5, WACZ 19-16, WSPT 26-21, WCIL-

PATTI AUSTIN "Every Home Should Have One" (Qwest/WB) 16/0
Moves: Up 9, Debuts 2, Same 5, Down 0, Adds 0, B104 21-19, WXKS-FM 21-19, WPGC 28-21, KFRC 37-38, WCAO 13-12, WFBR 14-10, KZFM on, WJDX 10-8, KGGI on, KBBK 24-21, WGUY d-23, WFLB 33-26, WXLK d-30.

ROSANNE CASH "Blue Moon With Heartache" (Columbia) 32/10
Rotetions: Henry 1/0, Medium 15/3, Light 14/5, Extra Adda 2, Total Adda 10, KCSW, WOKV, WSM-FM, WRVA, WHBC, WQUA, KAFY, KFQD, KBOZ; KMED, Heavy: WDEF, Medium: WSB, WARM98, WCCO, KOY, WGAC, WERC, KRNT, KWAV, KSL, WSKY, WWSA, WDAY.

SIGNIFICANT ACTION

STEVIE WONDER "That Girl" (Temla/Motown) 26/5
Rotations: Heavy 2/0, Medium 13/2, Light 9/1, Extra Adda 2, Total Adda 5, KIXI, WRIE, WWYZ, WHIO, WDAY. Heavy: WTFM, KWAV. Medium: KPLZ, WAFB, WRKA, WSM-FM, KUGN, WSKY, WORG, KCRG, KFOR, WJON,

KRKK,
EDDIE SCHWARTZ "All Our Tomorrows" (Atco) 20/1
Rotations: Heavy 1/0, Medium 12/1, Light 7/0, Extra Adda 0, Total Adda 1, WTFM. Heavy: WSKY. Medium: KULF, WGY, WGAC, KCSW, WSM-FM, KAFY, KBOI, KWAV, WLEQ, WORG, KFOD.

POINTER SISTERS "Should I Do It" (Planet/Elektra-Asylum) 19/15
Rotations: Heavy 0/0, Medium 6/4, Light 10/8, Extra Adda 3, Total Adda 15, WWYZ, WCTC, WGY, WHEN, KOLE, WSLI, WMAZ, WHBC, WHIO, WFMK, KKUA, KSEL, WORG, KPAT, KRKK. Medium: WCBM, KULF.

SISTER SLEDGE "My Guy" (Cotillion/Atco) 19/12
Rotations: Heavy 0/0, Medium 11/6, Light 8/6, Extra Adda 0, Total Adda 12, WYNY, WJMD, WRIE, WSFM, FW, WSM-FM, WHSY, KKRD, KAFY, KUGN, KKUA, KSL Medium: WBEN, KMBZ, WCCO, KEX, WHIO.

DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 18/5 Rotations: Heavy 1/0, Medium 12/3, Light 4/1, Extra Adda 1, Total Adda 5, KULF, KOLE, WC Heavy: WFMK. Medium: WBEN, KOY, WAFB, WSLI, WMAZ, KAFY, KWAV, KCEE, WORG. WCHV, WFIR, WJON

GIDEA PARK "Seasons Of Gold" (Profile) 17/9
Rotations: Heavy 0/0, Medium 8/5, Light 9/4, Extra Adds 0, Total Adds 9, KEX, WELI, WGY, WGAC, WBT, WDEF, WHBC, WQUA, WDAY, Medium: WCBM, WYNY, WORG.

SMOKEY ROBINSON 'Tell Me Tomorrow' (Temla/Motown) 16/9
Rotations: Heavy 0/0, Medium 7/3, Light 7/4, Extra Adda 2, Total Adda 9, WTFM, WLTA, WCCO, KEX, WRIE, WSLI, WRVR, KKUA, KPAT. Medium: KMBZ, WNAB, KSL, KRKK,

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 16/5
Rotations: Heavy 20, Medium 7/1, Light 5/2, Extre Adda 2, Total Adda 5, WHIO, KBOI, KFQD, KMED, KOLO.
Heavy: WGAC, WDEF, Medium: KMBZ, WCCO, WHEN, WERC, WHBY, WWSA.

BILL CHAMPLIN "Tonight, Tonight" (Elektra) 15/3
Rotations: Heavy 1/0, Medium 6/1, Light 7/1, Extra Adde 1, Total Adds 3, WWYZ, WMAZ, KCEE, Heavy: WSKY, Medium: WEU, WSLI, WHIO, KAFY, KKUA.

ROLLING STONES "Waiting On A Friend" (Rolling Stones/Atco) 14/1 V 2/0, Medium 8/0, Light 4/1, Extre Adde 0, Total Adde 1, WCHV: He WQUE, WNEU, WSKY, KSEL, WORG, KADE, KRKK.

MANHATTAN TRANSFER "Spies In The Night" (Atlantic) 12/3
Rotetions: Heavy 0/0, Medium 9/2, Light 3/1, Extra Adda 0, Total Adda 3, KULF, KEX, KBOZ. Medium: WELI, WIS, WMAZ, WIBA, KUGN, WSKY, WJON.

WMAZ, WIBA, KUGN, WSKY, WJUN.
PLAYER "If Looks Could Kill" (RCA) 11/6
Rotations: Heavy 0/0, Medium 1/0, Light 9/5, Extre Adds 1, Total Adds 6, WHB, WSLI, KAFY, KUGN, KKUA,

IRENE CARA "Anyone Can See" (Network/Elektre-Asylum) 11/1
Rotations: Heavy 1/0, Medium 5/1, Light 5/0, Extre Adds 0, Total Adds 1, KSL Heavy: KKUA. Medium: WJMD,

DIANA ROSS "Mirror, Mirror" (RCA) 11/1
Rotetions: Heevy 1/0, Medium 4/0, Light 6/1, Extre Adds 0, Total Adds 1, WRVR. Heevy: WQUE. Medium: WROR,

WFMK, WCHV, WORG.

GROVER WASHINGTON JR. "Be Mine (Tonight)" (Elektra) 10/2

Rotations: Heavy 0/0, Medium 3/0, Light 6/1, Extra Adds 1, Total Adda 2, WKZE, KRKK. Medium: WDEF, KUGN,

WSKY.

CHARLEY PRIDE "Mountain Of Love" (RCA) 8/2
Rotations: Heavy 0/0, Medium 8/0, Light 1/1, Extra Adda 1, Total Adda 2, WCCO, WORG. Medium: WSB, KEX.
WGAC, WDEF, WPTF, WFMK.

NIKKI WILLS "Some Guys Have All The Luck" (Bearsville/WB) 8/0
Rotations: Heavy 0/0, Medium 4/0, Light 4/0, Extra Adda 0, Total Adda 0, Medium: WGAC, WHBC, KFQD, KMED.

Rotations: Heavy 0/0, Medium 3/1, Ught 4/2, Extra Adds 0, Total Adds 3, KPLZ, KWAV, KBOZ. Medium: WSKY,

POCO "Sea Of Heartbreak" (MCA) 6/6
Rotations: Heavy 0/0, Medium 0/0, Light 4/4, Extra Adds 2, Total Adds 6, WHBY, KUGN, WORG, WJON, KBOZ,

CHILLIWACK "I Believe" (Millennium/RCA) 6/4
Rotations: Heavy 0/0, Medium 3/1, Light 3/3, Extre Adds 0, Total Adds 4, KULF, WSM-FM, WCHV, KMED.

STEVE MILLER BAND "Circle Of Love" (Capitol) 6/3
Rotations: Heavy 0/0, Medium 3/1, Light 2/1, Extre Adde 1, Total Adds 3, WSM-FM, KWAV, WKZE. Medium

DOOBIE BROTHERS "Here To Love" (WB) 6/2

CHINA "You Can't Treat Love That Way" (Epic) 6/1
Rotations: Heavy 0/0, Medium 3/0, Light 2/0, Extra Adda 1, Total Adda 1, KFQD. Medium 2, KWAV, WCHV. Medium: WSKY, KBOZ.

KOOL & THE GANG "Take My Heart" (De-Lite/PolyGrem) 6/0
Rotations: Heavy 3/0, Medium 3/0, Light 0/0, Extre Adds 0, Total Adds 0. Heavy: WAFB, WKZE, KSEL Medium:

WQUE, WSJS, KKRD.

CHUBBY CHECKER "Running" (MCA) 5/4

Rotations: Heavy 0/0, Medium 1/1, Light 4/3, Extra Adds 0, Total Adds 4, WGY, WCHV, WORG, KRKK.

EARTH, WIND & FIRE "Wanna Be With You" (ARC/Columbia) 5/4
Rotations: Heavy 0/0, Medium 3/2, Light 1/1, Extra Adds 1, Total Adds 4, KULF, WRIE, WHYN

CHR

SIGNIFICANT ACTION

STEVE CARLISLE " WKRP In Cincinneti' (Main Theme)" (Sweet City/MCA) 16/0
Moves: Up 6, Debuts 1, Same 9, Down 0, Adds 0, WAEB on, K104 10-10, WKEE 21-19, WSGN 18-15, WVIC
29, KIOA 26-24, WNAP 16-15, WIGY on, 95XIL 16-14, KFYR on, KYYA 25-22, KOZE on.

T.G. SHEPPARD "Only One You" (VVB/Cut.)

T.G. SHEPPARD "Only One You" (VVB/Cut.)

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 5, WSGN, WBBQ, WNOX, WZZR, WFLB, RICA 1, SINT 35-34, KLAZ on, BJ105 on, WGH on, WFBG on, KVOL d-30.

IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 14/3

Moves: Up 4, Debuts 0, Same 6, Down 1, Adds 3, KZFM, KINT, CK101, JB105 28-27, Y100 20-11, WCKX 30-26, KLAZ on, BJ105 31-28, KCPX on, WFBG on, WGLF on, KQDI 3-3.

MIKE POST "Theme From Magnum P.I." (Elektra) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Same 0, Down 0, Adds 13, KZFM, KINT, KBFM, KEEL, WAAY, WBCY, WSEZ, KCPX, MOVES: Up 0, Debuts 0, Debuts

TareA, WrBG, WISE, WPLB, KVUL.

ZZ TOP "Tube Snake Boogie" (WB) 13/0

Moves: Up 3, Debuts 2, Same 7, Down 1, Adds 0, KZFM d-29, KINT 18-8, KROK on, G100 31-26, WOKI 25-22, WJXQ 10-10, WKDQ on, KCPX on, WOMP-FM d-33, KILE on, KENI on.

WXQ 10-10, WKDQ on, KCPX on, WOMP-FM d-33, KILE on, KENI on.

MADLEEN KANE "You Can" (Chalet) 12/0

Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 0, WXKS-FM on, I95 18-15, KIQQ on, KZFM d-25, BJ105 on, WDQQ 15-13, WLOL-FM on, KHYT 35-28, WFBG on, 95SGF on.

MOLLY HATCHET "Power Play" (Epic) 11/9

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 9, KROK, WZYP, KKXX, WACZ, WISE, KKQV, KVOL, KENI, SCLY W VO.

KSLY, WJXQ on,
GIDEA PARK "Seasons Of Gold" (Profile) 11/1
Moves: Up 3, Debuts 1, Seme 5, Down 1, Adds 1, WJBQ, WNBC 20-15, WBLI on, KC101 24-22, WAAY 30-28,
CK101 d-31, WZZR on, WACZ on, WTSN on, WHEB on.
CHUBBY CHECKER "Running" (MCA) 10/6
Moves: Up 0, Debuts 1, Seme 3, Down 0, Adds 6, WDRC-FM, WCSC, WGH, WGUY, WTRU, KCBN, WFBR on,
K104 on, WMAK-FM on-dp. 95XIL d-38.

QUARTERFLASH "Find Another Fool" (Geffen/WB) 10/4
Moves: Up 3, Debuts 0, Same 3, Down 0, Adds 4, CHUM, KNBQ, KRQ, WSPT, WSSX 28-25, WRVQ on, WIKS
22-20, KKXX on, KJRB on, KSKD 33-26.

KINKS "Destroyer" (Arista) 10/2
Moves: Up 2, Debuts 2, Same 2, Down 2, Adds 2, WKRZ-FM, B97, Y100 16-9, WBCY 26-19, Z104 d-23, KKQV

0

Just Some Of The Hot Moves And Adds.

WIFI deb 28 B104 18-16 CHUM 5-4 **KEGL 21-17** Z93 25-22 WLS 15-14 WLS-FM 15-14 CKLW 20-17 WGCL 13-12 WKTI 22-18 KFI add **KEZR 16-14** KYYX deb 28 92FLY deb 29 WRCK 20-14 3WT 20-16 WDRC-FM 30-25

WPST 29-24 Q106 deb 29 **WKEE 25-15** KTSA add KZFM add KINT add 30 KHFI 27-24 KBFM deb 29 WTIX deb 35 KXX106 24-20 G100 24-18 WDOQ 22-14 WSKZ deb 24 WNOX deb 30 WBCY 16-10 WCSC deb 26

WSSX 21-17 WGH add 23 KZ93 19-14 **WMEE 29-21** WNCI 16-13 92X add WDJX deb 29 **KKXX 14-6** KIDD add KNBQ deb 30 KBBK add KCPX add FM103 20-17 K96 add KLUC add WJBQ add

95XIL 29-20 Q104 31-25 KSEL-FM 13-10 KPUR add KKLS 23-17 WTRU 27-21 99KG 32-25 KDVV 24-18 KATI deb 25 WBEN-FM 8 WXKS-FM on JB105 on Q107 19-18 WPGC 24-22 CKGM on KBEQ on

... And Many More

Presenting Abacab, the second single from the best-selling on Atlantic Genesis album.

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January 22, 1982 Radio&Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Two Last Weeks Week	
1 1 0	D. HALL & J. OATES/I Can't Go For That (RCA)
7 2 3	J. GEILS BAND/Centerfold (EMI America)
5 3 3	GEORGE BENSON/Turn Your Love Around (WB)
8 6 4	PAUL DAVIS/Cool Night (Arista)
17 11 6	
14 9 6	ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco)
4 5 7	QUARTERFLASH/Harden My Heart (Geffen/WB)
16 1 3 🛭	CARS/Shake it Up (Elektra)
24 16 🧐	AIR SUPPLY/Sweet Dreams (Ariste)
11 10 10	THE THE PERSON COUNTY COUNTY TO THE TOTAL TO THE TENER (TB)
23 15 🕦	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
10 8 12	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
2 4 13	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
15 14 14	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
21 18 🕦	SHEENA EASTON/You Could Have Been With Me (EMI America)
3 7 16	LINDSEY BUCKINGHAM/Trouble (Asylum)
22 21 🕡	
6 12 🔞	S THE THE PARTY OF
- 28 19	The state of the s
28 24 20	The state of the s
30 26 20	
25 23 22	The state of the s
19 22 23	THE THE MILEST HAVIOURED ON (HCA)
9 17 24	· · · · · · · · · · · · · · · · · ·
12 19 25 13 20 26	The state of the s
13 20 26 - 29 2	
- 29	EDDIE SCHWARTZ/All Our Tomorrows (Atco)

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Ī	Two Weste	Leet Week		
	3	2	0	PAUL DAVIS/Cool Night (Arista)
	9	6	Ø	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
	10	3	Ø	BILLY JOEL/She's Got A Way (Columbia)
	1	1	4	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
	6	5	6	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
	5	4	6	RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
	24	17	O	KENNY ROGERS/Through The Years (Liberty)
	17	13	8	SHEENA EASTON/You Could Have Been With Me (EMI America)
	4	8	9	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
	1,1	10	1	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
	7	9	11	GEORGE BENSON/Turn Your Love Around (WB)
	22		B	AIR SUPPLY/Sweet Dreams (Arista)
	19		Œ	BARRY MANILOW/Somewhere Down The Road (Ariste)
	2	7	14	NEIL DIAMOND/Yesterday's Songs (Columbia)
	_		15	BEACH BOYS/Come Go With Me (Caribou/CBS)
		16	Œ	JENNIFER WARNES/Could It Be Love (Arista)
	8	12	17	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
	28		Œ	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
		24	Œ	ALABAMA/Love In The First Degree (RCA)
		25	20	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
	15		21	SNEAKER/More Than Just The Two Of Us (Handshake/CBS)
	23		22	CARPENTERS/Those Good Old Dreams (A&M)
		20	23	LINDSEY BUCKINGHAM/Trouble (Asylum)
	_	29	23	ABBA/When All Is Said And Done (Atlantic)
		19	25	FOREIGNER/Waiting For A Girl Like You (Atlantic)
	16		26	ROYAL PHILHARMONIC ORCHESTRA/Hooked On (RCA)
		*	3	JOURNEY/Open Arms (Columbia)
		20	230	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
			29	LULU/If I Were You (Alfe)
	21	26	30	DON McLEAN/Castles In The Air (Millennium/RCA)

CLIFF RICHARD (35) POINTER SISTERS (28) OAK RIDGE BOYS (28) HALL & OATES (129) J. GEILS BAND (108) DAN FOGELBERG (70)

JOURNEY (36)

ROD STEWART "Tonight" (56)

GEORGE BENSON (52)

STEVIE WONDER (34)

ADDED

MOST

JONES/INGRAM (22) CLIFF RICHARD (22) **DAN FOGELBERG (57)**

JOURNEY (28)

ANNE MURRAY (19) BERTIE HIGGINS (17)

CARS (50)

ALABAMA (29)

HOTTEST

PAUL DAVIS (54) BARBRA STREISAND (52) HALL & OATES (39) BILLY JOEL (38) **EDDIE RABBITT (30)**

DIANA ROSS Mirror, Mirror (RCA)

POLICE/Spirits In The Material World (A&M)

STEVIE WONDER/That Girl (Tamla/Motown)

DIANA ROSS/Mirror, Mirror (RCA)

BREAKERS

LITTLE RIVER BAND Take It Easy On Me (Capitol)

62% of our reporters on it. Moves: Up 58, Debuts 33, Same 22, Down 0, Adds 18 including WPGC, KRBE, CKLW, WHFM, Q106, V100, KHFI, WZYP, WAXY, Y103, WAYS, WGBF, K96, WLAM, WTSN. See Parallels, debuts at number 29 on CHR chart.

STEVIE WONDER That Girl (Tamla/Motown)

60% of our reporters on it. Moves: Up 34, Debuts 35, Same 24, Down 0, Adds 34 including 96KX, B104, WPGC, KSLQ, KBEQ, KEZR, 13K, KYYX, WRCK, WDRC-FM, KEEL, KXX106, FM100, KEYN-FM, WDJX, KJRB. See Parallels, debut at number 30 on CHR chart.

(12-34)

NEW & ACTIVE

BARRY MANILOW "Somewhere Down The Road" (Ariste) 118/11
Moves: Up 75, Debuts 11, Same 20, Down 1, Adds 11, WABC, WCKX, Q103, KOPA, KC101, BJ105, WAKX, Moves: Up 75, Debuts 11, WKDQ, KSPZ, WISE, WXLK

GENESIS "Abacab" (Atlantic) 115/16

Moves: Up 60, Debuts 17, Same 19, Down 3, Adds 16 Including KFI, WICC, WKRZ-FM, KTSA, KZFM, KINT, 92X, KIDD, KBBK, KCPX, K96, KLUC, WJBQ, KPUR, WAZY-FM.

ROD STEWART "Tonight I'm Yours (Don't Hurt Me)" (WB) 101/56
Moves: Up 5, Debuts 19, Same 21, Down 0, Adds 56 including WIFI, 96KX, PRO-FM, WGCL, KEARTH, KRLA, KIIS-FM, KYYX, KIMN, KOPA, KZZP, 3WT, WSKZ, KBBK, KILE.

DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 101/10

Moves: Up 55, Debuts 11, Same 25, Down 0, Adds 10, KEGL, WBBF, KSET-FM, WSGN, WANS-FM, WJXQ, KIOA, KNBQ, KELO, KKLS, WPGC 27-23, KBEQ 29-25, KZZP 14-12, G100 20-15, KRQ 21-19.

CLIFF RICHARD "Deddy's Home" (EMI America) 98/35
Moves: Up 10, Debuts 21, Same 32, Down 0, Adds 35 including WABC, WNBC, Z93, 94Q, WGCL, KYYX, KIMN, KZZP, WFMF, WJDX, WDOQ, WNOX, KIIK, FM102, KSKD.

BERTIE HIGGINS "Key Largo" (Ket Family/CBS) 96/7

Moves: Up 64, Debuts 8, Same 15, Down 2, Adds 7, PRO-FM, KJR, KC101, WFMF, WJDX, WRVQ, KELO, 94Q

42, KZZP 23-17, Q106 26-23, KEEL 28-15, KX104 7-5, WSEZ 16-12, WZZR 26-23, KJRB 29-24.

ALABAMA "Love In The First Degree" (RCA) 86/29

Moves: Up 35, Debuts 12, Same 9, Down 1, Adds 29 Including KRBE, KBEQ, KIIS-FM, KIMN, Q103, KOPA, WFBR, Q106, WQRK, WNCI, FM102, WJBQ, WXLK, KFYR, KOZE.

DONNIE IRIS "Love Is Like A Rock" (MCA) 85/4"

Moves: Up 48, Debuts 7, Same 28, Down 0, Adds 4, Q107, KIIK, Q104, Q101, WXKS-FM 27-18, KEGL 12-11, WLS-FM 21-11, KZZP 22-19, WRCK 21-16, WKRZ-FM 24-18, WOKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 23-4 18, WCM 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WFBG 9-4, WCM 25-15, WKRZ-FM 24-18, WCKI 23-17, KZ93 13-9, WGUY 15-10, WKRZ-FM 24-18, WCKI 23-17, WKRZ-FM 24-18, WKRZ-FM 24-18, WKRZ-FM 24-18, WKRZ-FM 24-18, WKRZ-FM 2

WCILFM 4-1.

LOVERBOY "Working For The Weekend" (Columbia) 82/3

Moves: Up 48, Debuts 4, Same 21, Down 6, Adds 3, 195, WLS, WRVQ, WIFI 27-23, CKGM 14-11, Q105 15-9, WLS-FM 36-23, WPHD 4-3, Z104 22-17, KKXX 6-3, KNBQ 6-4, KRQ 3-2, WISE 24-19, WSPT 11-9, KENI 12-10.

POINTER SISTERS "Should I Do It" (Plenet/Elektre-Asylum) 77/28

Moves: Up 12, Debuts 18, Same 19, Down 0, Adds 28 including CHUM, WCKX, KSLQ, KEARTH, KIQQ, KEZR, KYYX, Y103, WOKI, WZZR, WNAM, KJRB, WTSN, KQIZ-FM, KKLS.

CHILLIWACK "I Believe" (Millennium/RCA) 73/25
Moves: Up 8, Debuts 14, Same 28, Down 0, Adds 25 Including Q107, WKTI, KZZP, 92FLY, WICC, WKRZ-FM, KXX106, KZ93, KIDD, KSKD, 13FEA, KQWB, WRKR, KDZA, KOZE.

ABBA "When All Is Said And Done" (Atlantic) 67/14
Moves: Up 19, Debuts 17, Same 17, Down 0, Adds 14, CKGM, KRBE, WKEE, KBFM, WTIX, KROK, KLAZ, WBBQ, WVIC, KRQ, WLAM, KWLO, KDZA, KATI, CKLW 28-23.

67% of our reporters on it. Rotations: Heavy 20/0, Medium 50/6, Light 13/3, Extra Adds 1, Total Adds 10, 3WS, KPPL, KNBR, KYUU, WELI, WHYN, WAFB, WDEF, KKUA, K108. Moves 25-20 on A/C chart.

ABBA

When All Is Said And Done (Atlantic)

63% of our reporters on it. Rotations: Heavy 5/1, Medium 51/6, Light 21/3, Extra Adds 2, Total Adds 12, WASH, WGAR, WOMC, WSFM, WHAM, WSBA, WTAR, WPTF, WIBA, WOHO, KMJJ, KOLE. Moves 29-24 on A/C chart.

NEW & ACTIVE

25-49

JOURNEY "Open Arms" (Columbia) 62/28 Rotations: Heavy 8/2, Medium 28/8, Light 25/15, Extra Adds 3, Total Adds 28, WTFM, WCLR, WGAR WCCO, KPPL. WNAB, WRIE, WCTC, WHAM, WAFB, KOLE, WVLK, WRVR, WQUE, WTAR, WPTF, WSJS, WAKR, WHBC, WTVN, KLTE, KBOI, KUGN, KWAV, WKZE, WWSA, KCRG, WDAY. Heavy. WSM-FM, KKUA, WSKY, WORG. Debuts at number 27 on A/C chart.

WSKY, WORG. Debuts et number 27 on A/C chert.

Q. JONES featuring J. INGRAM "One Hundred Weys" (A&M) 61/22
Rotations: Heavy 7/0, Medium 29/7, Light 20/10, Extra Adda 5, Total Adda 22, KFMB, KIXI, WRIE, WELL, WHAM, KOLE, WVLK, WRKA, WQUE, WTAR, WAKR, WHIO, WFMK, WKBN, KWAV, WGIR, WLEQ, KCRG, WSGW, WJON, WBOW. Heavy: WBEN, KULF, KPLZ, WMAZ, WRVA, KKUA, WSKY. Debuts et number 28 on A/C

ANNE MURRAY "Another Sleepless Night" (Capitol) 53/19
Rotations: Heavy 5/1, Medium 28/5, Light 18/9, Extra Adda 4, Total Adda 19, WSB, WOMC, KPLZ, WTIC, WYZ, WHYN, KCSW, KOLE, WERC, WIS, KBOI, KUGN, WKZE, WNEU, WLVA, WWSA, KFOR, WSGW, KRKK, Heavy: WBEN, WLTA, WCCO, WRVA. Medium: 97AIA, KOY, KEX, KFMB, WSBA, WVLK, WMAZ, WHBY, KOB.

CLIFF RICHARD "Deddy's Home" (EMI America) 52/22
Rotations: Heavy 2/0, Medium 28/9, Light 20/11, Extra Adda 2, Total Adda 22, WCBM, GR55, WYNY, KXOK, KIXI, WNAB, WRIE, WGAC, WERC, WRVR, WTAR, WAKR, WNEU, WCHV, WLVA, WWSA, KCRG, KFOR, KADE, KBOZ, KMED, KKUA. Heavy: WJMD, WRVA. Medium: WBEN, WASH, WOMC, KMBZ, KEX, KPLZ, WWYZ, WFMK.

OAK RIDGE BOYS "Bobbie Sue" (MCA) 47/16
Rotations: Heavy 3/0, Medium 18/3, Light 25/12, Extre Adds 1, Total Adds 16, KULF, 55KRC, KIXI, KPLZ, WSFM, WHYN, WAFB, WVLK, WAKR, WHBC, WTVN, WFMK, KCEE, WCHV, KSEL, KFOR. Heavy: KMBZ, WCCO, WQUA: Medium: WCBM, WOMC, WNAB, WGY, WERC, WMAZ, WRVA, WHIO, KRMG, KBOI, KSL, KCBG, KCOD.

KCRG, KFQD.

STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 44/16
Rotations: Heavy 2/0, Medium 21/6, Light 18/7, Extra Adds 3, Total Adds 16, WJMD, WCCO, KPLZ, KOLE, WERC, WIS, WRVA, KBOI, KWAV, K108, KCEE, WNEU, KFOR, WBOW, KFQD, KMED. Heavy: WGAC, WSKY. Medium: WLTA, WOMC, KEX, WELI, WMAZ, WAKR, WHBY, WHBC, WHIO, KUGN, WCHV, WORG, KCRG,

WJON.

AL JARREAU "Breakin' Awey" (WB) 43/4

Rotations: Heevy 3/0, Medium 28/1, Light 12/1, Extra Adds 2, Total Adds 4, WELI, KOLE, WVLK, WJON. Heavy: WMAZ, WQUE, WSKY. Medium: WBEN, KULF, WGAR, WOMC, WCCO, WHAM, KCSW, WERC, WIS, WSLI, WRVR, WHBY, WHBC, WKBN, KAFY, KBOI, KUGN, KWAV, WGIR, WORG, KCRG, KFOR, KFQD, KMED, KRKK.

WRVR, WHBY, WHBC, WKBN, KAFT, KBUI, KUGIN, KVVAV, WGIR, KVORG, KCRO, KFOR, KFOR, KIEC, KIE

VANGELIS "Cheriots Of Fire" (Polydor/PolyGram) 41/9
Rotations: Heavy 3/0, Medium 22/5, Light 14/2, Extre Adds 2, Total Adds 9, KEX, WGY, KOLE, WMAZ, WAKR, WIBA, WSKY, KADE, KBOZ. Heevy: WOMC, WGAC, WSM-FM. Medium: WLTA, WSB, WRIE, WELI, WERC, WBT, WHBC, WQUA, KAFY, KBOI, KUGN, KWAV, KSL, KFOR, KMED, KOLO, KRKK.