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MOUNTY MOVES UP

#### Sherman Heads NBC AM & FM

Bob Sherman, VP/GM at WNBC/New York since January 1980, has been named Executive VP/NBC Radio Stations, with all eight NBC radio outlets reporting to him. Former VP/AM Stations Bob Mounty has been promoted to VP/Marketing for NBC, investigating new ventures and growth possibilities for the corporation. VP/FM Stations Walt Sabo, according to NBC Radio President Dick Verne, "chose not to renew his contract." Sabo will, however, continue to report to Verne and may remain at NBC to do special projects.

Verne commented, "Bob Sherman is a strong executive with a proven track record in general and sales management who will now bring his expertise to NBC's entire station group. NBC is fully committed to radio, and this carefully designed consolidation of station management reporting functions will enable us to continue what has been an across-the-board pattern of steady growth."



Bob Sherman

Sherman told R&R, "I'm excited to be involved in one of the fastest-growing groups of stations and anxious to tackle their problems." He added that he is currently getting acquainted with NBC's FM managers, already knowing the AM managers from his WNBC days. He indicated that he will also be involved with new station acquisitions.

Before joining WNBC, Sherman was VP/GM at WCAU/Philadelphia for five years, serving as VP/GM of CBS Radio Spot Sales before that. His replacement at WNBC is Dom Floravanti, who has been promoted from Station Manager.

NEW "COMMITMENT TO RADIO"

#### Bongarten Named VP/Radio For GE

Randy Bongarten has been appointed to the newly-created position of Vice President of Radio for General Electric Broadcasting. He had been Station Manager at GE's longest-established property, WGY & WGFM/Albany-Troy-Schenectady, for the past three years, serving as Sales Manager at the stations previously and working in the sales and business areas at WGY before that.

Bongarten explained his new responsibilities to R&R: "This move represents a reorganization into separate radio and TV divisions for GE." Previously, he elaborated, the company had a VP/GM in Denver, Nashville, and Albany responsible for both radio

#### McCord Appointed Greater Media Group VP

As part of a Greater Media restructuring, Herb McCord has been appointed Vice President/Radio at the company. New vice presidents were also named in the cable TV, publishing, and telecommunications/engineering divisions.

McCord, who has served as

GM/Radio for the past two years, told R&R. "I'm delighted to assume my new title and responsibilities. Basically, this is a realignment. Greater Media

McCORD/See Page 20

and TV. "It's a commitment to radio," he continued, "and reflects GE's need to develop an identity for its radio properties. That's going to be my project, to develop a corporate GE radio image. We've had very good radio stations and no image."

Describing his personal reactions, Bongarten told R&R, "I'm very pleased. It's significant for me because there's so much to be

BONGARTEN/See Pege 20

38 DIARIES MISTAKENLY GO TO WWWW

Arbitron To Reissue Detroit Spring Book

A computer processing error assigned 38 unidentified Arbitron diary entries (coded "UUUU") to Detroit Country station WWWW in the Spring 1961 book, leading Arbitron to announce the pending reissue of the report following the error's discovery in a post-survey diary review commissioned by WJR-FM. After deleting the erroneous entries, WWWW's 12+ share will dip 4.4-4.1, with other declines in discrete dayparts and demographics.

WJR-FM GM Bob Longwell told R&R, "While I'm pleased that Arbitron is finally correcting the book, I'm disappointed in their credibility. It's a shame we had to force them to look at the diary review findings and pay attention to the issue we raised."

John Risher, GM of Country competitor WCXI, stated, "This situation shouldn't have gotten as far as it did. If Hiber & Hart's diary review had not caught this problem it would have breezed by the marketplace and clouded the reality of what's happening here. I hope this will make Arbitron more prudent, since the only thing going for them is accuracy and there hasn't been much of that demonstrated here."

According to Arbitron VP/Station Relations Mike Membrado, the reissued Detroit book will be sent to subscribers in the next week to 10 days. Membrado told R&R, "No decision has yet been made on what will be done in the summer book to correct the share trend pages affected by this reissue."

MADDOX HEADS "URBAN" EFFORT

# Satellite Music Net Adds Black, "Traditional MOR" Formats

The Satellite Music Network continued its rapid expansion with the revelation of two new formats this week. At a party in New York, SMN announced a new Black format in the form of a joint venture with former KMJQ/Houston and WBMX/Chicago GM Jim Maddox, and a "traditional MOR" format, featuring a live approach and positioned against the automated Al Ham Music Of Your Life format. Both formats are aiming for January 1, 1982 debuts.

SMN principal Kent Burkhart told R&R, "We're thrilled and delighted to have an association



Jim Maddox

with Jim Maddox. Everyone in the company shares this enthusiasm," Maddox told R&R, "I've been working on this concept for three years. It's exciting to finally be able to get it on the air."

Maddox will serve as President/CEO of a new joint venture
SMN/See Page 20

#### Wood Becomes CHUM GM

J. Robert Wood has been promoted to General Manager of CHUM-AM & FM/Toronto after a long programming career with the company. Wood joined CHUM in 1968, became PD a year and a half later, and most recently was National PD for the CHUM Group of

stations.

Wood commented to R&R, "Up until recently, the President, Allan Waters, was handling the GM duties, and this move will allow him to become more active with the other properties we own. This will help our stations realize their full potentials. I view this as a WOOD/See Page 20

MELLOW YELLOW JELLO ESCAPE — A contestant in WSGA & Z102/Savennah's "Mellow Yellow Jello Jump" for muscular dystrophy receives a helping hand in oscaping the seething sea of lemon-colored gelatin. Over 100 mellow yellow jello fellows and like-minded females competed to win \$200.

# Full Circle: The Story-Song Par Excellence By Rupert Holmes.





We could write a book about the accomplishments of Rupert Holnies, one of the most respected members of the sophisticated pop music field.

But we will simply express our pride and excitement in **Full Circle**, the debut album. It represents more than a collection of his imaginative, revealing story-songs wrapped in full orchestral splendour, **Full Circle** also heralds a new positive lyrical message written from the heart and soul of Rupert Holmes.

Contains the first single "Loved By The One You Love."

Produced by Rupert Holmes for The Holmes Line of Records Inc. 5 (2015)





#### **Fire Destroys Ticonderoga Station**

The studios and offices of WIPS/Ticonderoga, NY were demolished by a fire of unknown origin Sunday morning (10-18). Damages to the daytime-only operation were estimated at nearly \$175,000.

WITS President/GM/owner Gus Cawley described the situation to R&R: "Early Sunday morning about 1am, a person who lives in a farmhouse next to me woke me up crying and saying, 'Gus, your radio station's on fire - the flames are coming through the roof.'

"For a moment I thought I was still asleep and dreaming the whole thing," Cawley continued. "But when she said, 'I called the fire department and can see the trucks coming now,' I became fully awake, jumped out of bed and raced to the site.

'It was a difficult moment. When we reached the station, I have to confess that the little boy inside of me just bawled out crying. That station was my dream - I've owned it for 24 years and spent 41 years of my life trying to put it together - it was tough to see that dream go up in smoke."

#### 10.000 Records Wrecked

Although no one was at the station when the blaze occurred, Cawley said that its four state-of-the-art studios were "absolutely devastated" and that 10,000 FIRE/See Page 24

SACK GOING TO OWNERSHIP

#### Schreiber Becomes **GM At KOB**

KSTP/Minneapolis GM Art Schreiber has become GM at Hubbard sister station KOB/Albuquerque. Schreiber, who retains supervisory duties at KSTP, replaces Ron Sack, who has purchased KQEO & KZZX/Albuquerque, with approval expected in early 1981. Al Quarnstrom, GSM at KSTP, has been named GM there.

Schreiber told R&R, "I'm not planning any changes for KOB. Since it's the first opportunity I've had to manage a winner going in, I don't want to screw it up! In every job I've ever had, I've gone in where the audience was less than police radio, and got them turned around. I don't have to do that with this station. SCHREIBER/See Page 24

#### **Austin Promoted** To WEEI-FM VP/GM

David Austin has been promoted to VP/GM at CBS's WEEI-FM/Boston, replacing Jack Baker, who recently became VP/GM at WEEI (R&R 10-2). Austin had been Director of News & Public Affairs at WEEI-FM since 1972, previously serving as Public Affairs Director at WJIB/Boston.

CBS-Owned FM Stations VP Bob Hyland commented, "Dave's impressive background and breadth of experience will be a strong asset in our AUSTIN/See Page 24

#### Sandusky Buys KC **Religious Outlet**

Sandusky Newspapers has agreed to purchase KWKI/Kansas City, MO for a price in excess of \$3 million from the Jimmy Swaggart Evangelistic Association. The 100kw FM, operating on 93.3 mHz, is presently religious, but Sandusky will conduct a research study to determine its new format, Radio Division President Toney Brooks told R&R.

The purchase, which is subject to FCC approval, follows Sandusky's recent agreement to acquire KERE/Denver (R&R 9-11). Brooks commented, "We some time ago identified Kansas City as an ex-SANDUSKY/See Page 16

#### Cosgrave Appointed MCA VP/Marketing

Vince Cosgrave has been promoted to Vice Pres-

ident of Marketing for MCA Records, moving up from the Director of Catalog Development/ Marketing position. He will continue to oversee the area of his former duties in addition to his new responsibilities. The VP/Marketing position at MCA had been vacant since Stan Layton exited to join Chrysalis in May 1980.



Vince Cosgrave

Cosgrave first joined MCA in 1970, working in sales and promotion after a previous career in radio and retail. He moved up to VP/Sales and VP/Promotion at MCA before moving to Capitol in 1977 as Director of Country A&R/Marketing. He then formed his own company, SeeHear, which supervised radio promotions for Universal films. He rejoined MCA in June 1981.

DAVE HULL, HUMBLE HARV JOIN

#### **KRLA Moves To** Recapture 60's Glory

KRLA, the Los Angeles area's dominant rocker in 1964-65 before the advent of KHJ, is drawing heavily on that era in a significant change of direction. The station's unique combination of oldies (with a strong 50's mix) and current music will now emphasize more 60's oldies, and two 60's L.A. radio stars have been added to the air staff. Dave Hull, longtime KRLA afternoon man, will return to the 3-7pm shift November 2; while on the same day Harvey "Humble Harv' Miller, a prominent air personality on nearly every local CHR station except KRLA (KBLA, KHJ, KIIS, KIQQ, and most recently KUTE), will take over the 7-11pm slot

#### **Giant Reunion Kickoff**

To herald the changes, KRLA has set up a reunion of the "Original 1110 Men" for the weekend of October 31-November 1. PD Jack Roth explained to R&R, "We'll duplicate the way KRLA sounded in 1964 and 1965. all the old jingles will be brought back, the news sounders, and the time tones too. We've gone to great pains for this recreation. This will get KRLA/See Page 24

#### Eastman Heads WNSI Operations

John Eastman has been appointed Operations Director at WNSI/Tampa, coming to the News/Talk station (formerly WLCY) from WTSP-TV. He will continue his "John Eastman Show" on the TV station in addition to his operational duties and a 1-4pm airshift at WNSI.

Harte-Hanks Regional VP Peter Schulte commented, "We're very fortunate to have a man of John's unique talent on the News I Radio team. Our EASTMAN/See Page 16

ROYALTY PAYMENT PROPOSED

#### Home Videotaping Ruled Illegal

Videotaping copyrighted TV programs (even for personal use) is illegal, the U.S. 9th Circuit Court of Appeals ruled Monday (10-19), reversing a 1979 decision by a Los Angeles Federal Court. Furthermore, Monday's ruling held that manufacturers and distributors of videocassette recorders may be liable for having supplied the equipment to consumers.

VIDEOTAPING/See Page 16

#### Positive Reaction To New Back Pages

Judging from the early postal returns, the radio and record industries seem favorably impressed with R&R's pairing of the CHR and A/C formats on the Back Page and introduction of the Inside Back Page. Following is a sample of the reaction:

Again R&R has taken a giant step ahead of the other national trades with the revised National Airplay 30. John Rook, KFI/Los Angeles

Yours is the first of the trade publications to acknowledge the immense and impressive growth of Adult Contemporary stations . . .

Brian Scott, The Lund Consultants

REACTION/See Page 16



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this week...

1.0-23-81

#### FCC ASKS FOR BUDGET CUT RELIEF

Agency thinks it's 4-1 odds it can escape across-the-board 12% budget cuts; otherwise hundreds of jobs evaporate.

Page 4

#### **HOW THE ROLLING STONES** CAME TO ROCKFORD

WZOK/Rockford masterminds massive petition drive that wins a Stones concert for a medium market.

Page 22

#### THE FOUR-WAY A/C BATTLE FOR SEATTLE

KING, KIXI, KOMO, and KPLZ match strategies for capturing that desirable 25-plus music-lovers market.

Page 54

#### PROGRESSIVE RADIO PRESERVED AT KROQ & WXRT

Two of the last remaining relatively wide-open AOR's outline their principles and practices.

Page 36

#### **KLOD: AMERICAN RADIO IN PARIS**

A new commercial station with an unlikely set of calls (from the owner's name - Claude) is France's first English-language station.

#### PERSONALITY, PROMOTION & PROGRAMMING

A News/Talk roundup of station events and ideas

#### **BLACK RADIO ACTIVITY ACROSS AMERICA**

Catching up on what stations are doing for their communities.

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# Washington Report

#### D.C. Current

#### Schanzer Joins NBC. **Grimes To ESPN**

Ken Schanzer, NAB Senior VP/ Government Relations for the past

year and a half. will join NBC in New York as VP/ Talent & Program Negotiations later this month, replacing Don Wear. The industry's top lobbyist told



R&R the job has Ken Schanzer been uniquely rewarding and that he will miss the people. He sees his main accomplishments as having altered the direction of the department by making it more aggressive and overseeing the industry's victory over nine kilo-

Former CBS Radio Senior VP/



Grimes joins the ranks of radio executives who have taken jobs in the cable industry He becomes Exec. VP/Chief Operating Officer of the Entertain-

ment & Sports Programming Net-

#### House Unit OK's **Piracy Bill**

Piraters and counterfeiters of records, tapes, and films could be fined up to \$250,000 and spend up to five years in jail under the terms of H.R. 3530, approved last week by a House subcommittee. The existing maximum fines of \$10,000 and one year are so low that "no U.S. attorney would prosecute these things," argued subcommittee chairman Bob Kastenmeier (D-WI). The bill's sponsor, Barney Frank (D-MA), said violators find they can simply pay the low fines and continue with business as

This week the same subcommittee tackles H.R. 1805, the performers royalty bill that would make radio stations pay fees for the music they air.

#### Howard, Minkel **Get FCC Posts**

Allen Cordon, legal assistant to FCC Commissioner Jim Quello, resigned last week for health reasons and has been temporarily replaced by Ken Howard from the General Counsel's office.

Also, the Commission has carried out an order from Congress to set up a new Office of Managing Director, with Chairman Fowler moving his close advisor Ed Minkel into the slot. That puts Minkel at the center of the agency's latest effort to cope with stringent budget cuts, while at the same time he has to convince skeptical congressional committees that management of the agency is being tightened.

#### Wirth Report Rips FCC On 9 kHz

Strong arguments both for and against radio deregulation are contained in the 700-page draft of the House Telecommunications Subcommittee's soon-to-bereleased report on competition and diversity. For example, pro: startup of 2000 new radio stations in the last 10 years. Con: 40% of the country is still served by three or fewer stations. According to Hill insiders, the report will blast the FCC's abandonment of 9kHz spacing, endorse FCC rules limiting ownership, favor spectrum fees in return for broadcast deregulation, and reject the idea of television

#### Rivera Taps **Financial Experts For Minority Panel**

Financial insiders who know how to raise capital will play a major role on Commissioner Henry Rivera's advisory committee, looking for ways to boost minority broadcasting. Already signed on, with others to follow, are Chase Manhattan VP Leo Guzman and Joe Albritton, owner of Riggs National Bank and WJLA-TV/Washington. DC. Others include KIFN/Phoenix owner Fernando Oaxaca. ex-Commissioner Margita White, Broadcast Enterprises owner Ragan Henry, and NAB Exec. VP/GC Erwin

#### Weitzman To Rep **Stations In Rio**

A number of U.S. outlets will have their own representatives stationed in Rio de Janiero next month when the Region 2 nations meet to divide up the AM spectrum in the Western hemisphere for the next five years. Heftel Broadcasting, WLW/Cincinnati, WITS/Boston, WVOG/New Orleans, WHTT/Miami, WCMQ/Miami, KUJ/Walla Walla, WA, and others are sending communications attorney Jim Weitzman to monitor the sessions. However, Weitzman, an engineer and partner in the Washington law firm of Shrinsky, Weitzman and Eisen, will not be a member of the U.S. delegation.

#### Michigan Sales Raise Media **Concentration Issue**

No improper concentration of control or unfair competitive advantage will be created by one group's purchase of AM-FM combinations 61 miles apart in Sault Ste. Marie and Cheboygan, MI, the FCC has ruled. The Commission's decision noted that none of the stations has overlapping signals and the region is served by ten radio outlets. The ruling was made on a competitor's petition to denv Fabiano-Strickler Communications' purchase of WSOO & WSUE-FM/Sault Ste. Marie. Fabiano also intends to buy WCBY-AM & FM/ Cheboygan.

#### **FCC Asks For Budget Reprieve**

Agency officials say they're 80% sure of escaping a White House spending "deferral" scheme to cut budgets 12% prior to congressional action. The FCC qualifies under an exemption the OMB allowed for agencies that spend 70% or more of their budgets on personnel.

Meanwhile, staff recommendations have been sent to the OMB and Capitol Hill calling for slashing 600 jobs if the 12% cut goes through - 296 through firings (71 from the Broadcast Bureau), 179 through attrition, and 125 by dismissing temporary employees. Commissioner Anne Jones's program evaluation task force is continuing its work, reviewing staff suggestions plus "everything in the building," with a goal of full Commission action by December 1 on coping with budget

Even if the FCC succeeds in escaping the immediate spending deferral. Congress may still vote the 12% cut requested by the Presi-

#### KRMQ's \$20,000 Fine Upheld, **Industry Warned**

In refusing to reduce KRMQ/Provo, UT's \$20,000 fine for building a tower too high and in the wrong place, the FCC warned, "If broadcasters are to enjoy maximum flexibility under deregulated procedures . . . it is incumbent upon permittees and licensees to exercise sufficient care and supervision to assure compliance with critical technical rules and speci-fications." The Commission evidently felt that even though the error may have been inadvertent, as KRMQ claimed, the maximum fine was warranted because of the danger posed to air safety and of potential interference to other stations because the tall tower expanded KRMQ's coverage area.

#### WTOP And WRC Win Personal **Attack Battle**

Two Washington, DC stations have been vindicated by the FCC in their refusal to grant reply time for ads charging the National Conservative Political Action Committee (NCPAC) with using "lies and distortions" against Sen. Paul Sarbanes (D-MD). NCPAC Chairman Terry Dolan claimed the ads by "Democrats for the 80's" were personal attacks under the Fairness Doctrine and entitled him to reply via WTOP and WRC.

"It is unclear what issue you (NCPAC) are identifying," wrote Complaints and Compliance Chief Steve Sewell. The issue NCPAC seemed to suggest - the ability of independent groups to target candidates - was not discussed in an "obvious and meaningful" way by the ads, he concluded.

#### PUSHES FOR SINGLE RADIO GROUP

#### Mutual's Rubenstein **Blasts 24-Hour Networks**

"Networks should not do what stations can do for themselves," Mutual Broadcasting Systems President/CEO Marty Rubenstein declared Wednesday (10-20) as he launched an apparent counteroffensive against new, untried 24-hour radio networks in remarks

to the Ohio Association of Broadcasters in Columbus. He called some of the new nets "unfulfilled dreams" that may fail and warned against a "handful of snakeoil salesmen" pitching "imaginary networks."

He claimed that network is the most overused and misunderstood term in radio today. "As new companies and new so-called networks enter the marketplace almost daily, radio stations will confront a cornucopia of programming," he said, warning that "program recipients must be aware that traditional network services may not always accompany the product."

Rubenstein cautioned against misusing an instant satellite network, noting "if they don't make it, you are left holding the bag." Simultaneously, he criticized record companies for producing less product, which makes it difficult for radio to "rely upon them to create a separate definable identity for every station."

#### Radio Poorly Represented

Rubenstein noted that new technologies will offer radio

Marty Rubenstein

broadcasters new opportunities and the ability to experiment as he noted Mutual is doing with issueoriented "advocacy" advertising. But he had words of restraint of "creating countless industry and trade organizations on the assumption that more is better.

Capping his remarks, he called for a "single clear voice" to represent radio's interests, condemning existing radio trade organizations which he said "exist on the strength of individual egos, makework imperatives, and undirected momentum."

#### "All Savers" Gives Radio Modest **Boost In New Ad Dollars**

An R&R spot check of radio stations whose upper age and income demographics make them attractive to banks found that many have taken in modest to substantial new advertising dollars from the new tax-free all savers certificate.

Some stations reported very large increases in bank business, such as WOR/New York, where VP/Assistant GM Bob Biernacki estimated a 25% hike, which he called "a tremendous chunk of cash" on top of the station's base of regular bank advertising.

WIND/Chicago VP/GM Dave Graves reported, "There's extra money there, no doubt about it," while WCAO/Baltimore General Sales Manager Jack Devlin said bank ads had increased about 15% at the A/C outlet.

Competition among Boston's banks was less spirited than other markets surveyed by R&R. WJIB's Jennifer McCann reported getting no extra ad dollars, while Peter Crawford at WHDH said his bank advertisers increased spotloads only slightly when the certificates first became available.

In a smaller market, WVJS/Owensboro, KY GSM Corky Norica pegged his extra bank spotload at 10-12%, which he called 'very good," but not earth-shattering."

Why didn't the seeming ad stampede for all savers certificates have more impact on radio? "It's late in the year and the banks haven't been very rich lately," was the opinion of Frank Menner of the New York ad agency Ogilvy & Mather. His bank client didn't place extra advertising in any medium.

Radio was definitely a secondary medium to newspapers, according to the Earle Palmer Brown agency's VP/Media Director Judy Greene. "Newspapers offer you the opportunity to tell the details," she explained. While her bank client did step up its radio buy somewhat, she predicts spotloads will fall back to normal levels within a few months, once the public is familiar with the new certificates.

# UNATIO FRINGE

THE ROCK 'N' ROLL RIDE OF THE YEAR FROM

Ted Tider



"LUNATIC FRINGE"
THE TOP AIRPLAY SINGLE FROM THE ALBUM



195

FAR 1955 SIA STATES





#### Arbitron Survey Shows FM Radio Listening Up 6.8%

FM radio listening increased 6.8 percent over last year's levels, according to a recent Arbitron survey. Among the top 10 markets, Dallas/Ft. Worth has the largest FM listening share with 69.3 percent of the radio audience, up 8.8 percent over last year. In addition, Washington, DC posted an FM listening share of 65.7 percent, an increase of 8.1 percent from 1980 figures.

In all but three of the top 100 markets (New York - 49 percent, Boston -49.8 percent, and Pittsburgh — 43.8 percent) FM listening accounted for more than 50 percent of the radio audience. Only Chicago and Pittsburgh showed slight downward trends in FM listening.

#### Gardner, Lundy Firm To Aid In Creation Of Soundtracks

Eric Gardner and Janis Lundy have announced the formation of the Garlund Entertainment Corporation. which will broker the services of popular recording artists to film studios for composing, producing, and performing on soundtracks. Garlund will also negotiate the soundtrack's distribution with a record company and coordinate the cross-marketing of the soundtrack between the respective record company and film studio.

Garlund has recently concluded an agreement with the International Creative Management (ICM) talent agency whereby Garlund will be associated with ICM in the representation of ICM's music and film clients for soundtrack projects. This marks the first time a major talent agency has utilized an outside organization to facilitate the creation and promotion of film soundtracks

Initial artists to be represented by Garlund are Bill Wyman (Rolling Stones bassist), Todd Rundgren, and synthesizer player Garey Mielke. The first project for the Garlund firm is the soundtrack for the Ryan O'Neal/Omar Sharif film "Green Ice." Composed and performed by Bill Wyman, the "Green Ice" soundtrack is scheduled to be released in late 1981 on Polygram Rec-

In addition to his duties as co-director of Garlund, Gardner is President of Panacea Entertainment, while Lundy most recently served as Director/ Artist Development & Special Projects for RSO Records. Prior to joining RSO, Lundy was associated with Capitol Records and Irving/Almo Music. Garlund Entertainment Corporation is located at 8913 Sunset Boulevard, Los Angeles, CA 90069, (213) 854-4404.

#### KLOD/Paris: France's First All-English Radio Station

KLOD is bringing a little bit of American earthiness to its Parisian radio audience. Actually, KLOD is named after its owner. French Moroccan Claude Senout, and became, when it took to the alrwaves on September 5, the first Independent English-language radio station in France.

Almed at an audience of an estimated 120,000 English-speaking Paris residents and tourists, 96.6 FM KLOD broadcasts a mixed bag of American rock and jazz LP cuts. According to the Associated Press, KLOD's airsound is "cool, laid-back, chatty - quiet, drawling comments between long extracts from funky albums.

KLOD's debut became possible only when the French government rescinded its monopoly of the airwaves earlier this year. Since then, dozens of independent radio stations have surfaced on the Parisian radio dial.

Evidently, Senout, who operated an art gallery and restaurant in Venice, CA for three years, believes the French

are truly enamoured Americanophiles at heart (and maybe at stomachs), as evidenced by Los Angeles native DJ Jacob Wheeler's recent on-air des-

cription of the "delights of a hearty American 'dream' breakfast of bacon and eggs, pancakas with maple syrup, biscults, gravy, and fried grits (I)\*

#### Breeze-Powered Bicycle

Commuting could be a breeze with the "Salltrike," a half-bicycle, halfsallboat, dreamed up by the Hays, KS-based Rans Company. The "Salltrike" reportedly can reach speeds of up to 50 mph and is, for the moment, legally allowed to travel anywhere a bicycle can. Prices for the cyclone-powered cycles start at \$650 for your basic "Sailtrike" and nearly double that for a tandem model

At any rate, the "Sailtrike" is most likely a safe bet for success in Callfornia, where it has been observed that any Idea will fly, so long as It has wheels.



#### "Gift Of Music" Ad Campaign NARM Calls For Institutional

Citing the successes of efforts such as the "Everybody needs milk" campaign mounted by the American Dairy Association, Joe Cohen, Executive VP for the National Association of Recording Merchandisers (NARM), called for a similar institutional advertising campaign to be based around NARM's familiar "Give the gift of music" slogan at a recent meeting of NARM merchandiser members.

"It is not our goal to persuade the industry to support an institutional 'Gift Of Music' campaign - we all know it's necessary - some day. The only question is when," Cohen told the members, adding, "The real purpose of this proposal is to prove that a 'Gift Of Music' institutional campaign is needed now

#### Funding = 1/2 Cent Per Unit Shipped

The NARM Institutional advertising campaign is set to debut in January 1982, using funding gathered by participating companies donating one halfcent for every LP or tape shipped to the NARM institutional advertising fund. This funding parallels fund-raising efforts used by the FTD, the Florida Citrus Commission, and the aforementioned American Dairy Association.

In his speech, Cohen referred to those organizations' efforts and others, as well as NARM's current "Gift Of Music" campaign as examples of non-brand advertising's ability to increase sales. He specifically noted a 1980 WCI study which showed that 19 percent of all record/tape purchases (approximately \$700 million yearly) were gifts, up from 12 percent of the total record/tape purchases in 1977

& Grads" campaign to be mounted via radio, TV, and magazine advertising during the record industry's traditionally slow sales months of April and June of

#### Sex Manuals On Software

The Houston-based Syntonia Software Corp. claims to have already sold over 10,000 of its "Interlude" sex manuals to home computer buffs. Available in either cassette or diskette form, the sexy software is advertised as "the most stimulating computer game ever conceived.

#### Video Jukeboxes Seen On Horizon

"Video jukeboxes," featuring screens that will provide everything from stock market quotes to restaurant menus, will soon become commonplace, according to Seeburg, one of America's largest lukebox manufacturers.

Speaking in Play Meter magazine, Seeburg President Lawrence Seigel claimed the technology for such video jukes is already available, it's simply a matter of adding a display screen and linking the jukeboxes to other communications equipment. Seigel predicts the video jukes will begin making their presence felt within the next several months

#### Cetec Gauss Intros Firm's First Studio Monitors

The Cetec Gauss firm has unveiled its first line of studio monitor speakers, the "7480" and the "7350." The former features an 18-inch woofer in a 12.5 cubic foot enclosure (providing 20 Hz to 20 kHz response) and the firm's compression driver

The "7350" utilizes a 15-inch woofer In a six cubic foot enclosure (providing 35 Hz to 17.5 kHz response) and Cetec Gauss's "2080" compression driver. Obviously, the "7480" is the unit designed with the professional in mind. but the "7350" is a quality unit for home listenina.

At any rate, it appears that Cetec Gauss, long known for its manufacture of speakers for live sound systems, is







Radio&Records

CENTURY BUYS KFRC-FM FROM RKO - San Francisco outlet later becomes KMEL.

NUMBER ONE FIVE YEARS AGO: "ROCK 'N' Me" — Steve Miller (Capitol)

NUMBER ONE COUNTRY: "You And Me" -Tammy Wynette (Epic)

NUMBER ONE LP: "Songs In The Key Of

Life" — Stevie Wonder (Tamia) preparing to meet the challenge of the formation, contact Cetec Gauss at (213) recording studio market. For further in-875-1900



# There's Something Very Special About A New Act That Breaks In Both CHR And AOR In The Same Week:



QUARTERFLASH Quarterflash (Geffen/WB)

"Herden" "Foo!" "Right." 57% of our reporter on it. Total album reports: 55. A-40, M-39, H-11. Charted this week at



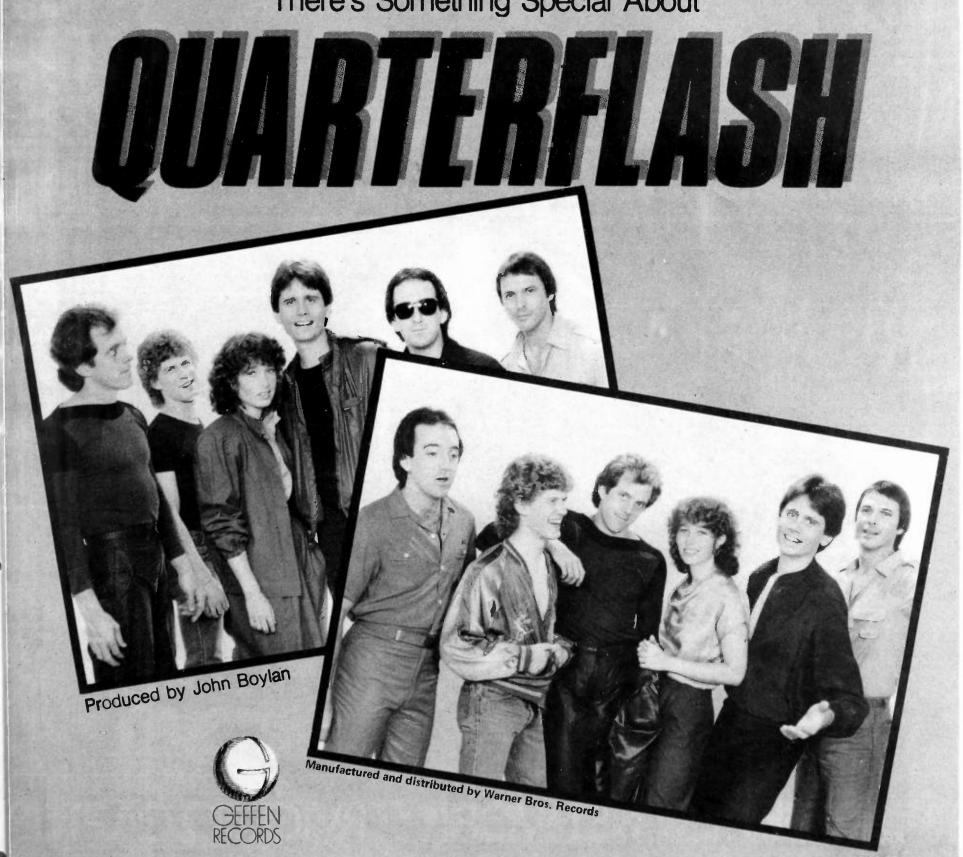
# CHR BREAKERS

QUARTERFLASH

Harden My Heart (Geffen/WB)

63% of our reporters on it. Moves: Up 31, Debuts 31, Same 35, Down 0, Adds 39 Including Q107, 94Q, KBEQ, WGCL, KEARTH, KIIS-FM, 13K, KIMN, WDRC-FM, 92X, KIDD, FM102, KGGI, WGUY, KQIZ-FM. See Parallels, will debut on CHR chart next week.

There's Something Special About



# INTRODUCING ABC DIRECTION



THE NEW NETWORK SERVICE TO CAPTURE

# RADIONETWORK



What's happened to the teen generation that sparked radio's growth in the 60's and 70's? They've grown up to become the new generation of adult radio listeners. And all across America, alert radio stations have zeroed in on this new adult audience. The 25–44 year-olds—today's most sought-after demographic group. If that's your station, here's great news.

Now there's a network radio service especially designed to help stations like yours build this important 25–44 age group. And, as you might expect, it's from the leader in demographic network radio, the ABC Radio Networks. ABC DIRECTION RADIO NETWORK inaugurates the next generation of network radio service... providing a program service conceived and produced for the special needs and interests of the new adult generation. Here's how ABC DIRECTION RADIO NETWORK can help your station reach today's new adult audience—and build it.

#### A UNIQUE NEWS PERSPECTIVE

Our news gets right to the core of the new adult's concerns. Not just what happened, but..."How will it affect me?" We tell today's adult how to <u>use</u> the news to help plan the future, to make informed life decisions, big and small.

#### SPORTS INSIGHTS

No one covers sports like ABC. No one gets inside a story or an event more thoroughly, with more depth and understanding. The excitement, the color, the story behind the story—that's what ABC is all about. We know exactly what the sports-minded 25–44 audience wants and we deliver. The best on-thespot saturation coverage. The best profiles. The best commentaries. ABC. The best in sports!

#### **FEATURES**

Can short radio features be entertaining and informative at the same time? Ours are. These fast-paced features focus on the things this audience cares about. Whether it's a movie review, career advice, or how they can cope with today's problems, every ABC DIRECTION RADIO NETWORK feature will involve your listeners, to help them get the most out of life.

#### MUSIC FEATURES AND SPECIALS

The 25–44 year-old has a broad musical outlook, but at the same time, a more discriminating ear. They listen for quality... and that's what our music features and specials will bring to your station, and your audience, with the biggest stars from a wide range of musical expressions. With our special kind of showmanship and electrifying starpower, ABC DIRECTION RADIO music features and specials will help you build share with the 25–44 audience.

News, sports, features, music...all targeted exclusively to today's new adult generation. ABC DIRECTION RADIO NETWORK. It's the next generation in network radio service. If you're going after a bigger share of this dynamic demographic, you'll like where we're going.

Call Chuck King, Vice President, Direction. Network... (212) 887-7397.



ABC DIRECTION RADIO NETWORK

RADIO

HE NEW GENERATION OF ADULT LISTENERS.

## **Networks/Program Suppliers**

#### Winner Learns Nobel News In RKO News Wake-Up Call

It's the business of radio news to report the actions of newsmakers However, it's not often that an International newsmaker learns through radio that he's made the news in the first place. But that's just what happened at 6:30 last Tuesday morning (10-13) when William McColl of RKO Radio News called the home of Yale Professor James Tobin, who had just won the 1961 Nobel Prize for Economic Science.

"They were asleep when I called," McColl reported after breaking the good news and getting the first interview with the winner. "That's great," Tobin told McColl in a reaction heard nationwide on the RKO Radio Networks Mrs. Tobin's reaction? "It's good to know that telephone calls at this hour can be good news.





The "Armstrong" radio awards, named for FM radio inventor Edwin Armstrong were given out in New York last Friday (10-16) in ceremonies alred over NPR. First place winners in the six categories were: (News) KNX/Los Angeles; (Music) WLIR-FM/Garden City, NY; (Community Service) KTMC/McAlester, OK; (Creativity) WITF-FM/Hershey, PA; (News Documentary) NBC News; (Education) CBC/Toronto. Winning two runnerup awards each were WBZ/Boston and WGBH-FM/Boston. A special award went to the late CBS newsman Lowell **Thomas** 

#### CBS RAD MINO

Dee McKinsey has been appointed Executive Producer for CBS Radio's Washington Bureau. McKinsey will be responsible for the supervision of all broadcasts emanating from the net's Washington news bureau. Prior to joining CBS, she served as News Manager for the ABC Entertainment Network and as Managing Editor/Assistant News Director for WBBM-AM/Chi-

#### GIBBLISHELITE NETUKIK

Ringo Starr will be the guest on the firm's "Rockline" show, alring October

## Reps







Eddle Leeds

Pamela Little

Eddle Leeds has been elevated to Vice President/Sales for the firm, coming from his previous post as an account exec in the New York office. Leeds is a 10-year veteran of McGavren Gulld Radio.

Concurrently, Pamela Little has been promoted to Regional Manager of the Philadelphia office. Little, who joined McGavren Guild earlier this year as an account exec, formerly held a senior account exec's post at WCAU-AM/Philadelphia.



Martin Steadman joins the Chicago office, coming from his previous position as VP/Midwest Manager for the H-R/Stone rep firm with which he had been associated for the past 12 years



KYOK/Houston, XHRM-FM/San Diego, KTTI-FM/Yuma, AZ; and KQDQ/Eugene, OR have joined the roster of client stations. All four facilities were previously represented by Buckley Radio



WLAN-AM & FM/Lancaster becomes a client station

#### PACIFIC NEWS SERVICE (PNS)

PNS Audio Rip 'N' ReadDally News Dispatch/

**Entertainment News For Radio** 

#### Copiey Radio Network

The firm is presently offering a "Spook Special" edition of its "Wireless Flash" programming, featuring a monstrous collection of 51 stories concerning ghosts, vampires, witches, and love-starved ghouls, all of which ran in "Wireless Flash" editions from the first of the year to the present. All stories come complete with a phone number to enable stations to add their own actualities. For further information, contact Patrick Glynn at (714) 292-1818.

#### The Greative factor INC

A three-hour John Lennon retrospective featuring an exclusive interview with Ringo Starr is currently available on a cash basis from the Hollywood-based firm. The show is an updated version of last year's Lennon retrospective and includes 12 oneminute avails per hour. Also interviewed are Paul McCartney, George Harrison, George Martin, and Elton John. For further information, contact Tom Shovan at (213) 462-7175



#### **ABC Entertainment**

The following thirteen stations have affiliated with the net: WNOE-FM/New Orleans, KIAH/Uklah, CA; WMLS-AM & FM/Sylacauga, AL; KMTI/ Manti, ÚT; WRKZ/Harrisburg, PA; KERV/Kerrville, TX; KPLL/Pella, IA; WKUE/Jacksonville, FL; WPOK/ Pontiac, IL; KEWE/Oroville, CA; WKCJ/Lewisburg, WV; and WOSO/ Puerto Rico.



Drake-Chenault and San Diego based Tuesday Productions recently concluded an agreement under which the original Bill Drake jingles will become available for sale. These jingles, used on CKLW, KHJ, KFRC; et al. when Drake was consulting the RKO stations, are also known as "the Motown series." For rates and availabilities contact Bo Donovan at Tuesday at (714) 272-7660.



Norm Matlock has been named Director/Corporate Services for the Sheridan Broadcasting Corp. parent company of the Sheridan

**Broadcasting Network** 



The Atlanta Rhythm Section's performance at the Savoy in New York will be broadcast live in stereo on October 27 via a network of more than a dozen AOR stations in the Northeast. The program will be coproduced by Starfleet Blair and Columbia Records' Album Promotion Depart-

#### WESTWOOD ONE



TEACHER TEACHER - Pictured is Westwood One President Norm Pattiz as he addresses the staff of UCLA college radio station KLA. Speaking on the subject of national and network radio. Pattiz was the first to lead a series of seminars in which top radio executives illuminated the "real world" of broadcasting to graduating broadcast students at the university.

Mary Turner, host of Westwood One's "Off The Record Specials," recently returned from Caracas, Venezuela, where she spent several days Interviewing members of Queen for a two-part show scheduled to air the weeks of November



#### **NBC Radio Network**

A one-hour original radio drama, entitled "A Halloween Story," will be broadcast live from the Magic Castle in Hollywood, CA via the network on October 31. This premiere production of the NBC All Star Radio Theatre will benefit the United Nations Children's Fund (UNICEF) with talents such as Vincent Price, Lynn Redgrave, Cesey and Jean Kasem, Gary Owens, John Houseman, John Carradine, June Lockhart, and John Clark donating their talents

Jeff Sudikoff, President of the Satellite Live Radio Network, will produce the program. Dick Orkin of Dick & Bert fame will direct from an original script by Richard Proctor. For further information, contact Mat Tombers at (213) 460-5634.

WFAN-FM/Mystic, CT: KFBK/Sacramento, CA: WSAY/Rochester, NY: KATA/Arcata, CA; WQMC-FM/Charlottesville, VA; WLPV/Lebanon, VA; and WFSR/Harlan, KY have announced their affiliation with the net



#### **ABC Information**

Fifteen stations have recently affilliated with the network. They are: WEEP-WDSY/Pittsburgh; KENR/ Houston; WPXZ-AM & FM/Punxsutawney, PA; WCMP/Pine City, MN; KJMD/Aberdeen, WA; WLHN/Anderson, IN; KSIT/Rock Springs, WY; KPFM/Kerrville, TX; KRMG/Tulsa. OK: KWHK/Hutchinson, KS; WJTP/Newland, NC; KBRX-AM & FM/O'Nelli, NB; and WRRO/Warren,

#### Winterwood Productions

Andi Krusoe has been named to the newly-created post of Creative Services Director for the Hollywood, CAbased firm, which syndicates "TV Tonite With Ron Hendren." Concurrently, Cathy McKee, most recently associated with Mushroom Records. has been added to Winterwood's sales staff.



Upcoming guests on the firm's 'Robert W. Morgan Special Of The Week" are: Ronnie Milsap (October 24-25), the Manhattan Transfer (October 31-November 1), Journey (November 7-8), Marty Balin (November 14-15) and Sheens Easton (November 21-22).

Featured on the firm's "Soundtrack Of The 60's" show's forthcoming segments are: Sonny Bono, noted radio personality Art Labor and Lesley Gore (October 24-25), and Mick Jagger and Henry Mancini (October 31-November 1).



Jim Newman will become economics correspondent for the networks and will host the weekday "Economics Update" program, in addition to reporting on important financial stories. He was most recently Business & Financial Editor for KNX/Los Angeles.

Richard Davies comes aboard as London/European Bureau Manager, directing coverage of European stories. Davies had been News Director at London's Capital Radio

#### Samuels Joins North American Media Brokers Fire

Ron Samuels has been appointed Associate Broker for the Ft. Lauderdale-based North American Media Brokers firm. In his new post; Samuels will oversee a special division set up to handle the needs of minority or entertainment industry broadcasters.

Noting that North American maintains a special in-house legal and creative financing department, Samuels mentioned that "more and more entertainers and minorities are investing their dollars in the broadcast business, allowing those who have created the music and formats to reap the fruits of their labors as never before."

#### BOB ROGERS & ASSOCIATES MEDIA SERVICES 136 Precita Ave. • San Francisco, CA 94110 • (415) 641-8426

REPRESENTING:

Earshol TERRY MARSHALL'S DAILY INSIDER

# ONCE AGAIN LULU HITS YOU RIGHT BETWEEN THE I's.



# "IF WERE YOU!

The second sultry single direct from her debut album,

## LULU (AAB-11006)

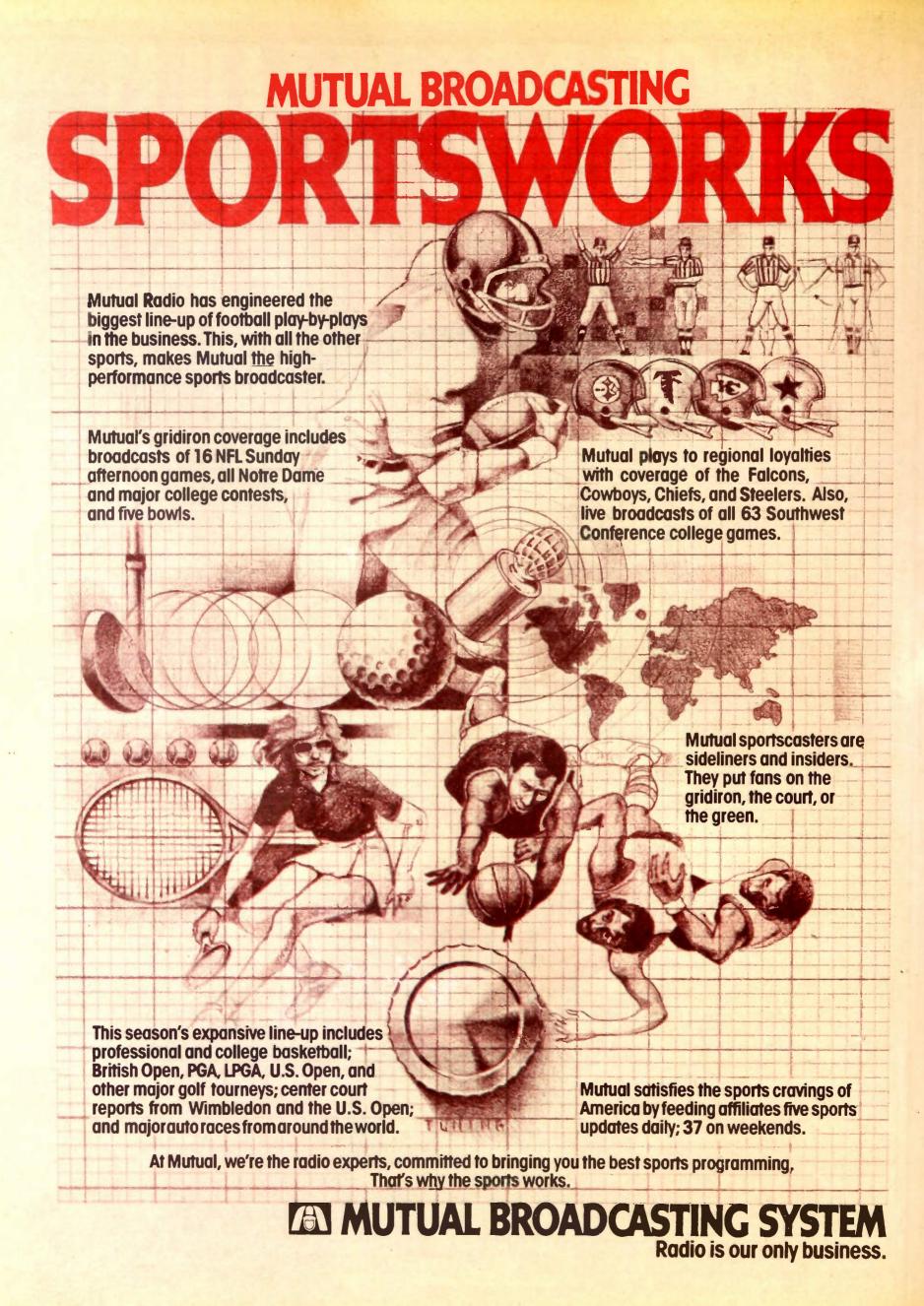
The immediate follow-up to her Top CHR and A/C hit, "I COULD NEVER MISS YOU (MORE THAN I DO)."

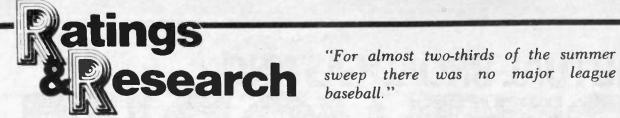




ON ALFA RECORDS & TAPES

The company that keeps its promises by breaking them.





# **Baseball Strike Affects** Summer Survey Results

The 10-week long summer Arbitron sweep was taken in 11 markets this year, but while the market list is abbreviated, one key topic — what happened to stations that normally have baseball when the strike was on - has broader appeal. After all, there are numerous stations that either carry major league ball but don't have a summer survey or stations that carry some other brand of baseball and that might wonder if baseball - or its loss — might have some ratings impact. In order to see if there might be some substance to the general feeling that the strike might have hurt flagship stations for pro teams, I selected three markets at random, with geographic diversity in mind. Within the Market-Buy-Market system's computer analyses some interesting trends turned up.

#### Three Markets Examined

I picked New York, Los Angeles, and Cleveland for further examination. Within each market I selected one station, flagship for a popular local team, as the subject of the computer analyses. In New York I looked at WABC, originator of the Yankees' games. In L.A. KABC was chosen since it carries the Dodgers. Finally, WWWE, the key station in the Indians' lineup, was the Cleveland entity. I wanted to look at the proposition from several angles, so the demos of adults 25-54 and men 25-54 were broken out. In addition, the dayparts delved into consisted of total week, evenings during the week, and Saturday nights. Finally, I compared the Spring '81 estimates for the stations to the Summer '80 and Summer '81 data where relevant.

Please keep in mind that the figures you'll see below are only approximations, rounded. Arbitron does not permit publication of the exact estimates involved in the demos selected but you can still get a worthwhile idea of the impact of the strike when you see the numbers shown. Remember that for almost two-thirds of the summer sweep there was no major league baseball but that the game was resumed August 10, with several weeks left in the 10-week survey.

#### Strike Hurt!

Just as in a baseball count a strike hurts, so did THE strike hurt the Arbitron count of the stations examined. In the three markets and stations listed you'll note a consistent trend - lower 25-54 numbers this summer, with male numbers showing real slippage. The Saturday night estimates are perhaps the most dramatic evidence. Let's look at the specifics.

WABC/New York:

The Spring '81 sweep was the first baseball book for WABC. When comparing the three surveys in question the shift of adult demos to the station in the spring is easily seen, but the levels slipped this summer . . .

Average quarter-hour persons, New York Metro, Arbitron Monday-Sunday, 6am-Midnight

Summer '80 Spring '81 Summer '81 52,000 Adults 25-54 (approx.) 52,000 68,000 WABC 24,000 Men 25-54 (approx.) 37,000 Saturday, 7pm-Midnight

15,000 (Adults 25-54 (approx.) 16,000 28,000 WABC 8,000 17,000 7,000 Men 25-54 (approx.)

With the Yankees involved in playoffs and the World Series for the first half of the Fall '81 sweep, it will be interesting to see what happens to the station's adult and evening numbers.

KABC/Los Angeles:

In earlier columns I took a quick look at the spring L.A. data and mentioned the potentially vital role the magic of the Fernando Valenzuela phenomenon may have played in KABC's achievement of its best book in recent years. Baseball's clout was evident as the station was Dodgerless and without the Fernando hysteria in most of the summer weeks. The data shows what happened . . .

> Average quarter-hour persons, L.A. Metro, Arbitron Monday-Sunday 6am-Midnight

	Summer 80	Spring of	Summer of
KABC	41,000	50,000	31,000 adults 25-54 (approx.)
	25,000	27,000	13,000 men 25-54 (approx.)
	Sa	turday 7pm	-Midnight
KABC	35,000	45,000	11,000 adults 25-54 (approx.)

27,000 23,000 3,000 men 25-54 (approx.).

As in the case of WABC, KABC's team is also involved in the playoffs and World Series. Fernando is back! Will KABC be back in the fall with the help of the Dodgers?

WWWE/Cleveland:

Last summer Cleveland had no sweep, but there was one taken this year. Comparing the Spring and Summer '81 surveys shows that the Midwest was not immune from the effects of the baseball palsy that struck the owners and players . .

Average quarter-hour persons, Cleveland Metro, Arbitron Monday-Sunday, 6am-Mldnight

	Spring '81	Summer '81	
WWWE	8000	6000	adults 25-54 (approx.
	6000	4000	men 25-54 (approx.

### Q&A

Dave Gerard, GM of WKSW/Cleveland, recently wrote to ask, "How do you feel now about the accuracy of the Quarterly Measurement surveys?"

I still feel that longer surveys are best to measure radio, in that more of a week-to-week profile can be developed for listening when surveys are 10 or 12 weeks as opposed to just four. However, part of the accuracy depends on the processing steps at Arbitron, and as we've seen in Detroit and other markets that accuracy may still need to be improved on.

#### Week In Review

#### **Arbitron Reissues Three Books**

As a result of miscrediting entries involving stations WIOV, WIOO, WRKZ and WKRZ, the Spring '81 reports for Harrisburg, Lancaster and York have been reissued.

#### Miami Consolidated, Ranks 11th

At the behest of a majority of the Arbitron subscribers in South Florida, and with the agreement of the ratings firm, the Miami and Ft. Lauderdale-Hollywood markets will be combined. Effective with the Spring '82 sweep the market will be known as the Miami Consolidated area. With the populations of the two formerly separate metros combined the Miami market will now rank 11th overall, a dramatic move up in the standings. Doug Donoho, VP/GM at WAXY, summed up the feelings of many when he told R&R, "This is the culmination of a five-year effort, one that we feel will bring many more dollars into our metro."

#### Huntington To Drop Arbitron?

According to Arbitron subscribers in the market of Huntington, WV, there seems to be a move against renewing Arbitron contracts in that metro. According to one GM who preferred to remain anonymous, when the Arbitron contracts lapse, the Birch Report will be hired to provide ratings information. At the heart of the Arbitron complaint is the new rate structure, which in some cases triples annual station

#### Mediatrend Upgrades

In order to give customers even faster delivery of ratings information, Jim Seiler's monthly Mediatrend service will soon be processing data on a computer system. Previously Mediatrend material was hand-tabulated.

In addition, Seiler told R&R that according to a study done recently by a major rep firm, 50% of the media buyers surveyed were consulting a second rating service when making radio buys.

Saturday 7pm-Midnight WWWE. 2000 1000 adults 25-54 (approx.) 1000 100 men 25-54 (approx.)

#### **Baseball Bounce Back?**

Given that attendance at games in the "second season" was not spectacular, and given the ratings results seen here, it's possible that baseball may need to really bounce back next year in order to be the fan attraction - and the ratings winner - it has often been in the past.

One additional item. It deserves deeper digging than my resources here allow (such as access to AID), but I'd be interested to see how the baseball "substitutes" run by the stations that were strikebound fared. Judging by the overall numbers shown on this page, it appears the fans may have wanted the real thing, not a facsimile used to bridge the strike. However, if a station has a success story regarding the baseball hiatus, please pass it along, especially if the feature was a ratings win-

Next week another look at summer sweep results, from a different perspective. Stay tuned!

#### Jhan Hiber



And it also means a solid hit for









From the Boardwalk Records album, Together Again

Produced by Rudy Salas (NB1-33244)

WXKS-FM add KHFI add Y100 36-32 KRLA deb 29 KFI 29-24 KZFM deb 27 KSET-FM 20-14 KINT 18-17 KYNO-FM 22-14 KBBK on KHYT 15-10 WCKX on

WGH on

KLAZ add WVIC add **KEARTH 27-26** KIQQ deb 39 KCPX deb 40 **KDZA** add KILE deb 38



### STREET TALK

Now that Satellite Music Network has announced its new Black and MOR networks, is the company planning a "Black Gospel" net? Street Talk also hears that Toby Arnold may be involved with the new "traditional MOR" format.

Congratulations to KOY/Phoenix on its 60th anniversary! The station is planning a gala celebration at the Wrigley Mansion in town.

Look for Sunbelt to expand its radio holdings into a major Midwest market very soon.

Larry Green, who just exited Handshake as Midwest/Southeast Operations Director, immediately signed on with MCA as Midwest Regional Promotion Manager. Also at MCA, VP/Product Development Santo Russo has resigned.

#### **Consultant Turns Crimestopper**

Jim Herron, who works with Jeff Pollack's consultation company, was able to nip a potential crime in the bud recently. Jim pulled into his local supermarket parking lot when he saw a man with a knife threatening a woman. He jumped out of his car and ran toward the wouldbe assailant, shouting all the while, and his sudden appearance on the scene scared off the knifewielder. Jim then called the police, who managed to capture the aspiring criminal minutes later.

New nighttime rocker at WPGC/Washington is Bruce Kelly, who takes over from Don Geronimo, who moved to KIIS/Los Angeles. Bruce did evening drive at Y100/Miami.

Get-well wishes to KGO/San Francisco talk personality Russ Coughlan, who's been hospitalized for exhaustion and observation of a heart condition. The station's hoping Russ will soon be back on the air.

#### Milwaukee AOR's **Continue Commercial Battle**

Competitive AOR's WLPX and WQFM in Milwaukee are still fighting over each other's commercials. You remember last week's Page 1 story, in which WQFM filed a \$10 million suit contending WLPX's TV spots comparing commercial loads were inaccurate. That was dropped, but this week it's WLPX that's upset over WQFM's commercials. WQFM has a series of spots featuring rock star testimonials saying "Rock on, Milwaukee," and WLPX reportedly called the management companies of all the groups who did the spots, saying they were playing favorites. REO Speedwagon's management asked WQFM to discontinue their spot. Journey, Loverboy, and the Jefferson Starship still have spots on the air.

Meanwhile, apparently the original WLPX spot with the same comparisons of spot loads (now voiced by a station staffer instead of Styx's Tommy Shaw, which was one of WQFM's complaints) is back on the air. WOFM isn't exactly thrilled, but it's holding off on legal action for the moment. This battle may last a while.

Rumbles In The Ratings Jungle



The leading ratings company has had quieter weeks than this past one. First, Arbitron announced it was reissuing the Detroit book owing to computer processing errors (see Page 1). Then WWOC/Avalon, NJ is pressing for the second use of the mediation method to solve a dispute, which would involve the Broadcast Ratings Council arbitrating between the station and Arbitron. The issue: GM Larry Keene thinks Arbitron's minimum metro reporting standards are costing him revenue because his station isn't listed in the Atlantic City book, although he does well in a nearby non-metro county. Arbitron's Rick Aurichio wants to settle the whole issue informally. Answers next week.

#### **Legal Matters**

If that weren't enough, Taft is unhappy with Arbitron's rates for its Cincinnati and Kansas City stations, and told the company it's turning the matter over to its legal counsel. And Century VP Lynn Christian tells us that a legal complaint will be filed in early November against Arbitron and Doubleday over the controversial St. Louis spring book, which was reissued in September showing Doubleday's WWWK-FM a tenth of a point ahead of Century's KSHE.

#### **Delisting In Norfolk?**

And finally, Arbitron has another possible delisting case on its hands. WNOR/Norfolk contends that WMYK's "K94 Good Phone Lady" promotion (where the station allegedly pays \$9.40 for every hour a person writes down that they listen to the station) is serious diary distortion, and Arbitron is awaiting WMYK's response to the charge. More on all this as soon as it happens.

Police lead singer Sting is reportedly set to star in a movie called "Brimstone And Treacle," described as a "suspenseful comedy about an attractive and appealing drifter." The screenplay is by Dennis Potter, who wrote Steve Martin's forthcoming "Pennies From Heaven" film. And speaking of the Police, if you've been wondering what those strange designs on the cover of their current LP "Ghost In The Machine" represent, they're computer portraits of each of the three group members.

Honolulu, Hawaii 96825 (808) 395-9600

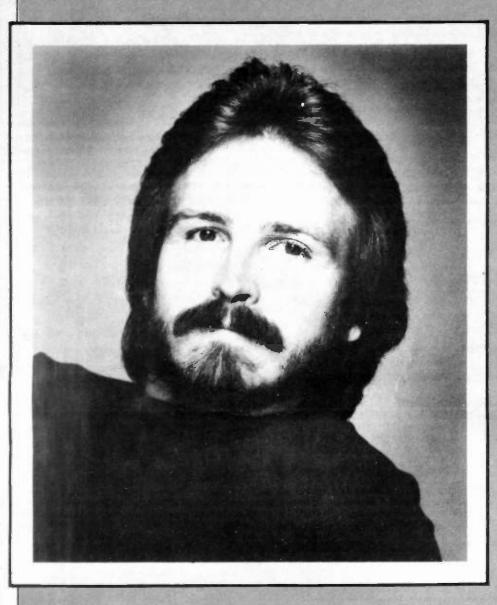
#### THE ELECTRIC WEENIE, RADIO'S NUMBER 1 **GAG SHEET, GETS LETTERS..**

DON COOK, Q102: "The Weenie should be, if it isn't already, the Standard Of The Industry. Enclosed check for another 2 years of unbeatable material."

Jocks...write today for free samples.

# BENNY HESTER

# "Nobody Knows Me Like You"



#### STEVE BELL/KMBZ

"Currently one of the best produced singles I've heard with tremendously wide demographic appeal."

#### **DENNY LONG/WCCO**

"A creatively produced surprise by Michael Omartian."

#### AL SAUNDERS/WLTA

"Bright fresh new sound."

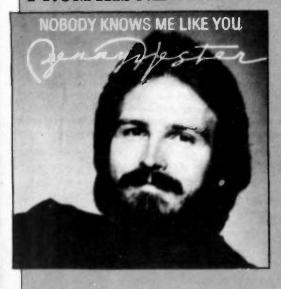
#### **BOB SWANSON/KEX**

"One of the finest hooks of any recently released ballad that has generated great phone response."

# GREAT RADIO STATIONS PLAY GREAT MUSIC!

WSB
WLTA
WQUA
KLVU
WRVA
KAFY
WRRM
KSL
KMBZ
WHAG
WCCO
WLVA
WELI
WJON
WGAC
WDEF
WHBY
WHBY
KOLO
WHBY
WHBC
KRKK

#### FROM HIS NEW ALBUM



Produced by Michael Omartian for Rhema Productions, Inc.

omyrrh

A Compagn of these territories the 1784 these force 10768

# THE PICTURE PAGE

#### Kool Gangs Up On Greek



De-Lite/Polygram artists Kool & The Gang were guests of honor at a party following their Greek Theatre/L.A. performance. Pictured (I-r) are De-Lite Sr. VP Bernie Block, Polygram's Meff Sydney, Polygram VP Emiel Petrone, group's Robert "Kool" Bell and James Taylor, manager Buzz Willis, group's Ronald Bell, Polygram VP Bill Haywood. De-Lite President Gabe Vigorito, and Polygram VP Russ Regan.

### Positive Reaction To New Back Pages Continued from Page 3

"... it's certainly a reflection of the business for the 80's and a long overdue recognition of what is happening in popular music ..."

George Williams, Network Manager, SMN

"... The revision of the Back Page is one more step in R&R's continuous refinement... The structure provides CHR and A/C stations an easy and convenient reference regarding the development of current music..."

Jefferson Ward, MD, WAEB/Allentown

"... Just want you to know how excited we are about the 'new look' of R&R's A/C Back Page. It's about time we were recognized ..."

Gunter Hauer, Atlantic Records

"... (A/C stations) are an exciting approach to radio and capable of 'breaking' records as well as our Top 40 counterparts. I think your revised look acknowledges this and gives both formats the convenience of seeing what the other is doing at a glance ..."

Dave Carlisle, PD, WGAC/Augusta

"... The deserved importance and recognition of the A/C stations has been long overdue. The record industry and radio stations will all benefit greatly from the positive stance that R&R has taken ..."

Cliff Gorov & Craig Dudley, The Dudley-Gorov Organization

"... Not only do I appreciate the new (A/C) parallels, but the timeliness is a great improvement...the Back Page listing is very handy, too ..."

Mark Larson, PD/Op. Mgr., KFMB/San Diego

". . . We here at 97/AIA have definitely noticed the new look of R&R and think it is great. I know how hard you have worked to put this together and the results are very evident . . ."

Yolanda Parapar, Program Op. Mgr., WIOD/Miami

#### Videotaping

Continued from Page 3

Plaintiffs in the case were Universal Studios Inc. and Walt Disney Productions, with the Sony Corp. of America (manufacturers of the "Betamax" VCR's), Sony's parent Japanese firm, four Los Angeles area retailers, the Doyle Dane Bernbach ad agency, and one consumer acting as defendants.

In making the decision, the 9th Circuit Court cited the defendants for copyright infringement, unfair competition, and intentional interference with contractual and advantageous business relationships. The appellate court also ordered the case back to lower court so that damages could be determined. Only the corporations which own the copyrighted material will be able to receive these damages.

#### **Destination: U.S. Supreme Court?**

While there is every bit of evidence to suggest that Sony will continue the fight to the U.S. Supreme Court, and it is equally unlikely that the estimated three million VCR's currently on the U.S. market will be declared illegal, it is viewed as probable that a system of royalties to be paid to owners of the programs will be attached to the price of future VCR's.

One industry source speculated that this royalty could add from 25 to 50 percent to the present price of blank videotapes and from five to 10 percent to the price of the VCR machines.

#### **Eastman**

research indicated that John is the most recognizable and popular broadcast personality in the Tampa Bay area. His background in radio management, especially in the News and Talk formats, will greatly enhance WNSI."

Eastman told R&R, "I'm very excited; it's a challenge. I've been in television a length of time. I've been in Talk radio, and I now have an opportunity to practice major market philosophy, and I hope to be a part of the communications explosion." Eastman added that former WOWO/Ft. Wayne staffer Rosemary Haddad has been named News Director at the station, with Jan Thomas as Assistant ND. Sandra Garcia will handle 8pm-midnight duties, while talk host Lincoln Carle will do mornings.

#### Sandusky

Continued from Page 3 cellent radio market in which we would like to acquire an FM facility. We look forward to being a part of the broadcasting community there." Sandusky expects to assume control of KERE by the end of the year and KWKI early next year. The company also owns KBPI/Denver, KZAM & KJZZ/Seattle, KDKB & KDJQ/Phoenix, and KWFM/Tucson.

#### CBS Career For Carrere



Leading French label Carrere Records has switched distribution from Acco to CBS Associated Labels, with initial releases from French singer Shella and British rock band Saxon. Pictured at the signing are (i-r, seated) E/P/A Sr. VP/GM Don Dempsey, Carrere Chairman Claude Carrere, Associated Labels VP/GM Tony Mertell, and Carrere U.S. President Jean-Louis Detry; (i-r, standing), Carrere ettorney Gery Baker, and CBS's Gary Casson.

#### Byrd Heard In Redondo Concert



Donald Byrd & 125th St. NYC were featured at Concerts By The Sea In Redondo Beach, CA (near L.A.). Pictured backstage are (i-r, rear) group's William Duckett, E/A VP Oscar Fields, Byrd, and group's Ronnie Garrett (i-r, front) group's Eric Hines and Chip Crawford.

#### Isgro Puts Montage On I.C.E.



Montage Records has set a production/label deal with Joe Isgro's I.C.E. Productions. First release under the arrangement is a single by Black ice. Pictured (I-r) are attorney David Jackson, Isgro, Montage co-Presidents David Chackler and Marshall Blonstein, and Black ice producer Hadley Morrell.

#### Bell Beckons At Beacon



Becket's Archie Bell recently played the New York's Beacon Theater, Pictured backstage after the show are (I-r) Becket's Jack Kreisberg, vocalist Sunshine, and Bell.

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For Borry, Goth Productions. Your In.

Model, Inc. & Frothely Productions.



PolyGram Records

### Karla DeVito Hasn't Forgotten Her Roots



### "Midnight Confession"

A great new version of the Grass Roots classic

# Karla DeVito

#### FIRST WEEK!

KIQQ add K104 add 40 WACZ add WOMP-FM add 95XIL add





CBS, ''Dallas'' Pick Up Where They Left Off: No. 1

So far the new TV season looks like a rerun of last year — CBS won the first two weeks by solid margins, and its flagship series "Dallas" was the number one show both weeks. For those of you who missed the first week's ratings (owing to Nielsen computer problems, last issue's deadline was missed), CBS scored a 22.1 average rating to ABC's 18.1 and NBC's 14.6. For the week ending October 18, the standings were tighter (CBS 20.4, ABC 18.9, NBC 16.9) but CBS wrapped up nine of the top 11 spots. For reference, each rating point theoretically represents 815,000 homes.

The hottest new series thus far is CBS's "Mr. Merlin," which was 16th the first week and 17th last week. "WKRP In Cincinnati" also had a fine first week (15th). Before jumping to last week's top 20, it should be noted that **Kenny Rogers** In "Coward Of The County" scored second place in the season's first week standings, while the "Cagney & Lacey" special was fourth. Last week, the **CMA** Awards telecast garnered its usual fine numbers for 13th place. Following, with first week figures where applicable as comparison, is last week's top 20.

- 1 1 Dallas (CBS)
- 2 Jacqueline B. Kennedy (ABC Wed. Movie)
- 10 3 60 Minutes (CBS)
- 9 4 The Jeffersons (CBS)
- 3 5 Dukes Of Hazzard (CBS)
- 13 6 Alice (CBS)
- 7 M\*A\*S\*H (CBS)
- 14 8 One Day At A Time (CBS)
- 5 9 Three's Company (ABC)
- 10 Callie & Son (CBS Tues. Movie)

- 8 11 Trapper John, MD (CBS)
- 12 Family Reunion Pt. II (NBC Mon. Mov.)
- 13 CMA Awards (CBS)
- 14 Too Close For Comfort (ABC)
- 11 15 Monday Night Football (ABC)
- 16 American Leag. Playoffs (NBC Tues.)
- 16 17 Mr. Merlin (CBS)
- 6 18 Happy Days (ABC)
  - 19 Margin For Murder (CBS Thurs. Mov.)
- 19 20 Archie Bunker's Place (CBS)



OAKS CELEBRATE CLARK'S 30TH — Among over 200 stars featured on Dick Clark's "American Bandstand's 30th Anniversary Special" October 30 on ABC are MCA's Oak Ridge Boys, pictured with Clark. Along with previously cited stars ranging from the Beach Boys to Earth, Wind & Fire to Rod Stewart, a 22-member "supergroup" teaming Bo Diddley and Lee Ritenour, among others, will jam on "Rock Around The Clock"; and numerous artists will be represented on film clips.

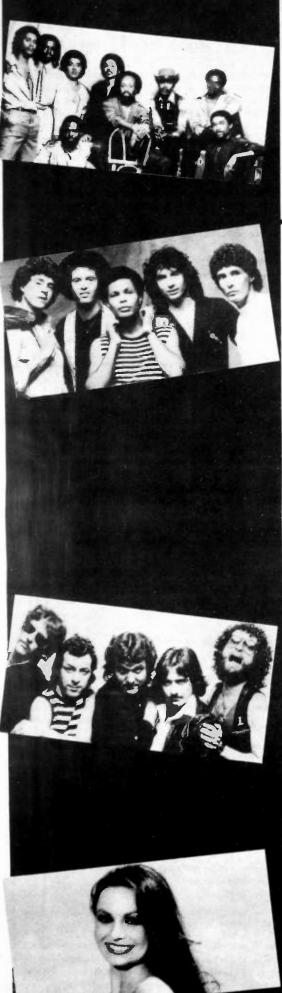
#### Music On TV

Lou Rawls guests on the new Lee Majors series "Fall Guys" October 28 (its debut)... Crystal Gayle is the subject of a "PM Magazine" profile October 29... Manhattan Transfer appears on "Fridays" October 30... Sheena Easton joins the "Tonight Show" October 30... Jose Fell-clano, the first white artist on "Soul Train" in 1975, returns to the program October 31... Casey Kasem's "American Top 10" has been renewed for a fourth series, with 26 additional episodes ordered. The show's distributor, Gold Key Media, is also presenting "An America's Top 10 Christmas" for airing between December 10-23... The Osmonds' See Through Productions plans 52 contemporary music specials, with the first being "Lene Lovich In Concert," an interesting if unlikely pairing.

#### VIDEOSCOPE:

21/2 HOUR VIDEOCASSETTES NOW AVAILABLE IN VHS-FORMAT: 3M recently introduced what it terms "movie-length" (21/2-hour) VHS-format videocassettes, developed primarily for the duplicator market. The new tape, dubbed the "VT-150," sports an electromagnetic performance level equal to 3M's earlier, shorter "VT-120" tape. . . U.S. VCR SALES UP 85% DURING 1981: According to recent statistics from the Electronic Industries Association Consumer Electronics Group, sales of VCR units to retailers soared 85.5 percent to 730,049 units during the first 34 weeks of 1981, up from 393,520 units during the corresponding period of 1980. Sales of VCR units to U.S. retailers rose 74.5 percent in the month of August alone (98,940 units in 1981, up from 56,606 in August of 1980)... BEST-SELLING VIDEOCASSET-TES FOR SEPTEMBER: The top 10 best-selling videocassettes as of September 1981, accordlng to Merchandising Magazine, are: 1) "Ordinary People," up from third place, 2) "Airplane" 3) "9 To 5," number one last month, 4) "The Elephant Man" 5) "Popeye," a newcomer to the top 10, 6) "Superman," Ilkewise new to the top 10 ranks, 7) "Young Frankenstein," up 27 spots for the month's biggest gain, 8) "Caddyshack" 9) "The Stunt Man" and 10) "Allen." Newcomers to the top 30 were "The Great Santini" (23 - the highest debut) and "The Black Stallion" (25) . . .

# **BOOKED SOLID THIS FALL**



ARL

**B104** add KZFM add 28 WJDX add 34 KXX106 add

WTSN add

**Z93 28-20** 195 deb 19 KEARTH deb 24 B97 13-10 KIIS-FM 19-11 KIQQ 12-10

WTIC-FM 16-10 KYNO-FM 14-7 WGLF 35-27 KSET-FM 21-17 KIDD 23-16 **WDOQ 12-6 WBBQ 26-18** 

WCSC 18-16 FM102 17-13 **KCPX 30-25** KHYT 22-18

**WCIR 30-20** Q104 20-12 **WXLK 25-20 KPUR 29-23** KCBN 26-22

AVERAGE MOVE: + 4

# NE MORE NIGHT"

KFRC add	WZUU	WKEE	WDJX	WCIR
KZZP add 29	WKTI	KBFM	KIDD	95XIL
WJDX add 36	KRLA	KEEL	KNBQ	WISE
WNAM add	KFI	KLAZ	KSPZ	KKQV
KZZX add	KYYX	BJ105	KBBK	KVOL
WIFI	Q103	WBBQ	KCPX	KENI
B104	WCAO	KX104	KLUC	KSLY
JB105	WFBR	WOKI	WJBQ	KCBN
Y100	WPHD	WGH	WGUY	KQDI
WCKX	WHFM	WAKY	WIGY	KYYA
WZZP	WKRZ-FM	<b>KJ100</b>	13FEA	
WGCL	K104	MJXQ	WFBG	

[ATTAMIL

# E OYSTER CULT IN' FOR YOU"

96KX	WLS	KIMN	WRVQ	WIKS	<b>K96</b>	95XIL	KRNA
WXKS-FM	WLS-FM	WRCK	KJ100	KKXX	KSKD	<b>Q104</b>	99KG
JB105	WGCL	3WT	WJXQ	KSFX	KLUC	WCGQ	KFMZ
Q107	KIQQ	WPST	KIIK	<b>KJRB</b>	KRQ	<b>WXLK</b>	
Y100	KFRC	KHFI	<b>KZ93</b>	KNBQ	WJBQ	KILE	
WCKX	KEZR	WSKZ	Z104	FM103	WGUY	Q101	

# CRYSTAL GAYLE E WOMAN IN ME"

A/C CHART DEBUT #23

THE SUCCESS STORIES ARE ON COLUMBIA RECORDS.



#### Wood

Continued from Page 1



J. Robert Wood

great learning opportunity for me. I have the chance to expand my knowledge of the sales and business aspects of radio, and am delighted to have been given the chance."

Discussing programming, Wood said, "I will still have lots of input and play an active role. It makes no sense for any organization to take somebody out of one area and put him into another and not draw upon his past expertise. At the moment, no one will be replacing me as National Program Director, as our stations are being consulted by George Davies. Between him and any input from me, the local PD's at all our stations should be on target with their programming."

#### For The Record

In our October 9 ratings summaries, the numbers for WCAU/Philadelphia were inadvertently attributed to both WCAU and WCAU-FM. The correct figures for WCAU-FM showed an increase of 3.4-4.1. Also, in San Francisco, KYA's format should have been identified as "O" to reflect a shift from CHR to Oldies, and KLHT should be AC after switching from CHR.

#### **McCord**

Continued from Page 1



Herb McCord didn't have any vice presidents, so this now gives our group someone with a title comparable to the top radio executives in other companies.'

Before joining Greater Media, which owns fourteen radio stations. McCord was President/GM of CKLW/Detroit.

#### Bongarten

Continued from Page 1 done. We're in some major markets, which creates an opportunity for success which I find quite challenging."

Besides WGY & WGFM, GE owns KOA & KOAQ/Denver, WJIB/Boston, KFOG/San Francisco, and WSIX-AM & FM/Nash-

#### **SMN**

Continued from Page 1 corporation in which SMN will be the majority stockholder. He said the format will be Contemporary Black and Urban, similar to the sound of KMJQ. Maddox added that subtle differences will be achieved through local consultation, which will keep the format competitively flexible in each market. A nationwide talent search for key personalities is now

Further details on both formats are forthcoming.

It's time for the seasonal reminder that with the end of Daylight Savings Sunday morning (10-25) clocks should be turned back an hour

#### Here's what you missed in the October issue

- The Ayatollah has chosen a new president, but his name is being withheld pending notification of next of kin.
- What kind of car does the leader of the Klan drive? A Chrysler KKK car.
- Dental work is expensive. I know why. You almost have to be royalty to afford
- Our football team was so bad, they gave \* Marriage is when you settle down. us the "2 minute warning" before the game!!
- \* She's on a space diet. All she'll eat is "Milky Ways" and "Mars Bars.
- \* They say God created man in his own image. It's just hard for me to imagine God looking like Yasser Arafat.
- \* My little girl is "trick or treating" as a fortune teller this Halloween. She'll be a small medium at large
  - Diporce is when you settle up.

#### DJ Comedy. It's Researched! A Radio First!

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Send a check today or call me with your Visa/MasterCard information. (713) 960-8482. I'll include October's "Souvenir Issue" free with your subscription. 95 Dollars a year. 12 Super Issues, From the West Coast . . . Thanks Dr. Don Rose . . . Rick Dees . . . Tom Parker



A Professional Comedy Service 3530 Timmons Lane, Suite 301D, Houston, Texas 77027

# BRAD MESSER



#### You Believe Most Everything You Read?

"An immense telescope of an entirely new principle" has revealed "astronomical discoveries of the most wonderful description" on the moon. Not only are there woods and forests, and beavers so intelligent they use fire, but the moon is populated by short hairy-bodied people with yellow faces and wings. So reported the New York Sun in a sensational series of articles in the mid-1830's. The reports purported to be factual accounts of discoveries made by Sir John Herschel, using a telescope mounted on 150-foot-tall pedestals somewhere in Africa. He had even spotted an amethyst crystal 90-feet high, blue goatlike animals with single horns, and a temple made of sapphire. New York newspaper sales went sky high until the hoax was admitted.

In the mid-1870's a report was released to the Associated Press by a newspaper editor in Illinois about a new enterprise planned in the town of Lacon. It wasn't exposed as a news hoax until about 65 years later. Newspaperman Willis Powell's story was about a cat-and-rat ranch which would yield a fortune. "We are starting a cat ranch in Lacon with 100,000 cats. Each cat will average 12 kittens a year. The cat skins will sell for 30¢ each. One hundred men can skin 5000 cats a day. We figure a daily net profit of over \$10,000. Now what shall we feed the cats? We will start a rat ranch next door with 1 million rats. The rats will breed twelve times faster than the cats. So we will have four rats to feed each day to each cat. Now what shall we feed the rats? We will feed the rats the carcasses of the cats after they have been skinned. Now Get This? We feed the rats to the cats, and the cats to the rats, and get the cat skins for nothing!"

The People's Almanac #3 includes among "9 Memorable Newspaper Stories That Never Happened," the killer hawk of Chicago, a balloon trip across the Atlantic, and the discovery of a gold typewriter in the tomb of King Tut.

Improving its style and broadening its content, this third People's Almanac provides information that underscores the quote on the title page: "The exact contrary of what is generally believed is often the truth."

Behind the basic dictionary and the various books of facts, the three People's Almanacs are good newsroom reference

#### CALENDAR ----

#### Last Of The Old West Gunfights

MONDAY, OCTOBER 26: If the first published newspaper reports had been accurate, the last of the Old West gun battles might have been known as the Gunfight at the Vacant Lot. Marshall Wyatt Earp's legendary shootout 100 years ago today actually took place 90 feet away from the OK Corral, says Harold Love, who now owns the historic property in Tombstone, Arizona. The half-minute shootout killed three men whose crime had been carrying weapons after a new no-guns was passed in Tombstone.

Charles Post - born this date in 1855 - invented Grape Nuts, Postum, and a breakfast cereal he first called Emmanuel's Manna. When religious objections were heard, Post changed the name to Post Toasties.

Jaclyn Smith is 33. Opera star Jon Vickers is 55.

#### Macy's Seven Failures

TUESDAY, OCTOBER 27: Roland Hussey Macy opened a general store when he was a teenager and struggled two years before going broke. Off he went to California to get rich in the gold fields. He also failed at that. Macy then started six more enterprises and failed each time, until his eighth business venture caught on and made him rich. It was Macy's, which opened 123 years ago today (1858) in New York City, and eventually became the world's biggest-volume department store.

Carrie Snodgrass is 35. H.R. Haldeman is 55. Nanette Fabray is 61.

#### Manmade Rain By Accident

WEDNESDAY, OCTOBER 28: The first weather modification experiments under scientific conditions were conducted 34 years ago today, by researchers trying to learn how ice forms on airplanes in flight. The unexpected result of the cloud-seeding was an impressive rainstorm that obligingly extinguished a forest fire near Concord, New Hampshire

You could stack two Statues of Liberty beneath the world's tallest monument and still have plenty of headroom left over. The Gateway Arch of St. Louis — dedicated this date in 1965 — is 630 feet tall. Its stainless steel shines in memory of America's westward expansion

Polio vaccine inventor Dr. Jonas Salk is 67. Bowie Kuhn is 55. Jane Alexander is 42. Olympic decathlon champ Bruce Jenner is 32.

#### The "Ocean Queen" Shipwreck

THURSDAY, OCTOBER 29: Off the stormy shore of Norfolk, England, the ship "Ocean Queen" went aground 101 years ago today. A lifeboat was sent out through the heavy seas to attempt a rescue of the stranded sailors, but the boat swamped and eleven would-be rescuers drowned. Then the tide went out, the "Ocean Queen" was left high and dry, and every man aboard hopped out and walked safely to shore.

A patent for the baby carriage was issued only 52 years ago today — on the same day the stock market was crashing in - and except for minor improvements there have been no basic design changes.

Richard Dreyfuss is 34. Kate Jackson is 32.

#### "World's Most Perfectly-Developed Man"

FRIDAY, OCTOBER 30: Angelo Siciliano was born 87 years ago today, and grew into a runty teenager who couldn't handle the bullies in Brooklyn. He worked out with weights for several years, then discovered the exercise method he called Dynamic Tension, which we now call isometrics. After changing his name legally to Charles Atlas, he began the world's most successful mail-order muscle-building business, using magazine ads depicting a scrawny "97-pound weakling" at the beach, being cruelly bullied by a big guy right in front of his girlfriend. Atlas was still in prime physical condition at age 79, when he died of a heart attack.

Henry Winkler is 36. Grace Slick is 42.

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# Luther Vandross <u>Continues To Grow</u> On Stations Coast - To - Coast

WABC 5 WIFI 30-27 B104 add WXKS-FM 10-6 WPGC 27-24 Z93 deb 27 I95 add Q105 29-28 WCKX 26-25 WDRQ add 21 CKLW 18-14 WGCL add 27 WKTI on KEARTH 25-22 KRLA deb 20 KFI on KIIS-FM 16-10 KIQQ 6-6 KFRC add 31 KYYX add WCAO 25-21 92FLY add WBLI add WTIC-FM 27-23 KC101 28-23 WICC on WKEE add KFMK deb 30 KSET-FM 6-4 KINT 21-20 KBFM on WTIX add B97 deb 29 KROK on KLAZ 29-24 WJDX 21-15 WAXY deb 30 BJ105 39-34 WDOQ add WBBQ on FM100 14-13 WHBQ 11-10 WCSC deb 28 WANS-FM add WVIC on KYNO-FM 31-28 KGGI 11-9 KBBK on KHYT on WGUY 32-22 Q104 add Z102 35-30 95SGF 27-25 WFOX on

WGLF 39-29

KILE add Q101 on WRKR 26-22 KSLY on

LUTHER LYANDROSS

"NEVER TOO MUCH"





Joel Denver

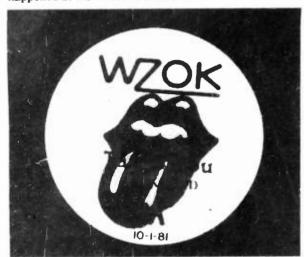
# Contemporary Hit Radio

PD DALLAS COLE TELLS THE STORY

### The Stones Roll Into Rockford Thanks To WZOK

Anyone who has ever tapped their feet to rock 'n' roll perked up recently when the Rolling Stones announced their current concert tour. Some took more of an interest than others. One such person was WZOK/Rockford, IL PD Dallas Cole and his air staff. They decided to investigate the possibility of bringing Mick Jagger and the band to town even though it wasn't planned as a stop.

To some, convincing the Stones to make an unplanned detour to a relatively small town might seem an impossible task, but history will record that on October 1, 1981, at the request of the people of Rockford and through the efforts of Dallas Cole and WZOK, they did indeed play at the Rockford Metro Center. Here's how it happened in the words of Dallas Cole.



A New Venue In Rockford

"The Rockford Metro Center is a recently completed concert venue which seats about 10,000 people," explained Dallas, "and we'd heard that Linda Ronstadt and the Dobbie Brothers were already booked for concerts. This all took place in May, and at that point we'd heard that if the Stones did tour, they were considering some smaller venues. So, we figured, let's try and convince them to play Rockford.

"My next step was to approach Rolling Stones management and see if they would even be receptive to the idea. I explained that it was our hope to get enough signatures on petitions to show them how badly Rockford wanted to see the Stones. They gave no guarantees, but suggested we give it a shot. After a meeting with Metro Center GM Doug Logan, we agreed to give it a



#### Takin' It To The Streets

According to Dallas, "There was still no firm talk about a date in Rockford. On Monday May 11, we went on the air stating that on Thursday May 14, we would make a major music announcement. At 5pm on Thursday we ran a promo that said, 'WZOK has learned that the upcoming Rolling Stones tour may be their last. We would like everyone to sign a petition to convince them to come to Rockford. We need your help to bring them to the Metro Center.' Things started moving pretty fast.

"Over the next 13 days, the entire staff was on the streets getting signatures. We went everywhere — bars, shopping centers, college campuses, and parties — and ended up with over 35,000 signatures. During this sign-up

time, I was in constant contact with Bill Graham, who was handling the tour for the Stones. After several conversations, he became more and more receptive to the idea

"Finally, Doug Logan and I went to Chicago for a meeting with Bill on June 7, and hand-delivered the petitions to him. I completely explained all of the details and with the help of Doug showed him why the Metro Center would make a great venue. Bill ended up taking the signatures back to New York with him and presented them to the Stones"

There were several months of waiting. It had to be pretty hard on everyone. "Everyone was always confident, and we kept in contact with the Stones all through the summer. The first sign of activity came when "Tattoo You" was released, and then the tour press conference in Philadelphia. At that time there were two tour schedules released. One contained firm dates and the other had tentative dates," explained Dallas.

"Soon after this press conference Doug and I were on our way to New York to meet with Paul Wasserman, representing Rolling Stones management, and Bill Graham again. The meeting lasted for two and a half hours, but in the end, we came away with a confirmed concert date for Rockford."



**Tickets Go On Sale** 

"It was a marvelous feeling knowing that Rockford had succeeded in bring the Rolling Stones to Rockford."

Continued on Page 24

#### Why Walker Keeps Returning To The "Y"

The old expression "you can never go home again" need not apply to every situation, and it certainly doesn't fit here. Robert W. Walker recently made yet another return to his radio home, Y100/Miami. This marks the fourth time he has walked in the doors, with the intention of becoming a permanent fixture as the afternoon drive personality.

"Originally I joined Y100 from WMYQ/Miami, helping Buzz Bennett put the station on the air in 1973," recalled Robert. "Then Cecil Heftel decided to go live with his FM station, KGMQ/Honolulu, and I left to spend a year on that project. In the interim, Buzz left, and John Rook became PD at Y100. Eventually John moved on, to be replaced by Bill Tanner.



Robert W. Walker

"I came back about three weeks after Bill joined, and stayed until 1978, when my involvement in recording studios got the best of me. I formed Radio Records with my partner Ed McGlynn. I still continued to do weekends for Y100, and when Metroplex took Y100 over from Heftel, and purchased WCKX/Tampa, I was offered the chance to be PD about a year ago."

An obvious question would seem to be why give up a management position to return to Y100 again? Robert explained, "I'm back because WCKX is on its feet and doing well. With GM John Lander doing the morning show, the station is in great hands with his expertise in Tampa, and assistance from PD Scott Robbins and MD Ron Parker. Also, Y100 has had a series of afternoon drive personalities that haven't worked out, for one reason or another, in that shift since I left for Tampa."

#### The Golden Goose

"Y100 is the flagship station of Metroplex. We like to affectionately call it the 'Golden Goose,' because of the incredible success of this operation. Bill Tanner and I have a certain creative magic together. Between the two of us, we create most of the concepts and ideas that eventually hit the air at Y100. All of this, combined with the fact that Metroplex made it quite worth my while to return to the city where I spent seven years, convinced me this was the right move.

Hitting the air for the first time was a great feeling. It was like I had never left. The phones went nuts. So many people called and welcomed me back, it became really kind of hard to believe. The family feeling that permeates Y100 is very apparent on the air. The audience feels it, and it's something you can't create, it has got to be there naturally. It felt like I was really home again," said Robert.

#### The Complexity Of Miami

"I'm not much into titles or anything, but when Bill needs something done like critiquing a personality or cutting promos, these are the areas I handle for him. I do whatever has to be done. Basically, everyone on the staff feels that way. We are all on this ship together, so we all pitch in to help each other."

Robert remarked on the evolution of the Miami-Fort Lauderdale market. "There are more Cuban refugees than ever now, and for those that want to stay, there is a great sense of becoming assimilated into the American culture. This includes their tastes in music.

"Still, the market is really complex. You have over 30% Cuban population, with another large chunk of the market being black. The rest of the caucasian population is for the most part over the age of 45. This makes it important to play the right mix of black music, which the Cubans enjoy, and rock.

"Because we have had such great success in mixing the music, in the fall Arbitron our numbers matched the market's ethnic population almost percentage point for percentage point. Officially, I'm Assistant PD, but whatever the title, I'm real glad to be back doing what I like to do best, being on the air and working for Bill Tanner at Y100," concluded Robert.

# "HEART LIKE A WHEEL"

THE NEW SINGLE BY

# THE STEVE MILLER BAND



FROM THE ALBUM

Circle of Tove





Produced by Steve Miller

### The Stones Roll Into Rockford

Continued from Page 22

Dallas reflected. "Now came the real hard part, gearing up for the show. We held a press conference on September 15 and read the following telegram: "To the music fans of Rockford: We are overwhelmed by your gracious invitation by petition. We accept. See you October 1. Tattoo you, the Rolling Stones.' The place was filled with photographers from everywhere.

"There was coverage in Chicago from the Tribune and Sun Times. Charles Kuralt from ABC's 'Good Morning America' covered it too. One of our phone researchers was in Hawaii for vacation and she saw it on TV. It was like someone had dropped a bomb on Rockford. Bill Graham had told me to prepare myself because people don't act normal when it involves the Stones. He was right."

Dallas goes on to explain how the tickets were made available. "Because of the petitions, it was decided that only those people that signed them would have the chance to purchase tickets. We drew some flak from this, but it was the only way the Rolling Stones would do the concert. They figured it should be a concert not to make money off the general public, but should be a special show for those that cared enough to sign the petition

"We took all of the petitions, and blew them up to twice their size and cut each name into a separate strip. They were all placed in a bin and a drawing was held. A list was compiled of those that were eligible for ticket purchases. 4300 pairs were placed on sale, and each named was allowed to buy one pair. A second drawing was eventually held for those unclaimed names or those that couldn't be verified."

Thinking back on the method used for ticket sales, Dallas reasoned, "If the tickets had gone on general sale and someone had gotten stabbed or trampled while waiting in line, people would have been upset. If we had taken mail orders people would have claimed lost money or some other hassles. This turned out to be the best way in the end, and only few people really got upset."

#### **Total City Cooperation**

"The city officials were incredibly cooperative. They totally understood the importance of the event, which has turned out to be the single most important cultural event to ever take place in Rockford. We are of course proud of (hometown band) Cheap Trick, and of John Anderson, who ran for President, but the Stones

have been at it for over two decades," notes Dallas. "Now the town has really put itself on the map.

"Surrounding the concert, WZOK held a listener party the week before, and had over 5000 people show up to hear a Milwaukee band the Booze Brothers play. The night of the concert, we had live reports from the Metro Center and then recreated the concert on the air, playing all of the songs back in order.

"With all of the people getting caught up in the excitement, retailers took advantage of it and ordered in extra Stones albums and made lots of extra money. We stayed away from any ticket giveaways ourselves, but did offer LP's and special T-shirts. We were afraid that giving tickets away would have been a negative and wouldn't have been in the spirit of the purpose for the concert.



"It was a real thrill," Dallas continued. "It's still hard to comprehend that this really happened. I'm so pleased that the station was able to become a part of this event.

"WZOK didn't bring the Rolling Stones to town. We only acted as a vehicle to get the ball rolling. The people of Rockford made it happen. I was so pleased with how hard my staff worked on this project. Many hours were spent in rounding up signatures and attending to details. It certainly is one of the most rewarding promotions or events I could ever be associated with," Dallas summarized. "Thanks again to my staff, the people of Rockford, Bill Graham and the Rolling Stones."

#### Bits

KZFM/Corpus Christi is giving listeners a chance to win up to \$2000 cash. The first caller to hear "Low Rider" from War and call in will win \$1000. If the caller is the holder of a KZFM Super Card, he or she will win an additional \$1000.

KGAL/Lebanon, OR is having a "Bonus Bucks" contest. Merchants that want to participate put up premium prizes for listeners. KGAL suggested listeners shop at these stores, and for every dollar spent they receive a bonus buck in return. Every two weeks, the stations holds a live on-air auction for prizes like microwaves, cars, waterbeds, sporting goods, and other desirables. Response, according to MD Bob Donovan, is fantastic

WNCI/Columbus rolled out the red carpet for RCA artist Rick Springfield for a fun-filled day at the Columbus Zoo. Entertainment included a local band, naming a new baby elephant, and Rick signing autographed albums and handing out "General Hospital" scrub shirts.

KRNA/lowa City is celebrating its seventh birthday with a Casino Party. Listeners are welcome to stop by and win some "funny money" prizes provided by the station.

#### Motion

KERN/Bakersfield names former KFI/Los Angeles air talent Jeff Young as PD, replacing Steven Kay, who has entered an on-camera TV career at TV 23 in Bakersfield . . . Chad Hunt is out as MD at WNAP/Indianapolis, being replaced by Paul Mendenhall, who is promoted from weekends . . . KOPA/Phoenix promoted night rocker Chuck Bear to Assistant PD.

A couple of changes at CHED/Edmonton: PD Roy Hennessey appoints Assistant MD Ken O'Neil MD and hires Audie Lynds as Assistant PD. Audie held a similar slot at CHAB/Moose Jaw . . . Jim Summers is the new morning man at KJJY/Akeny-Des Moines, which moves current morning man Eric St. James into middays.

WHBQ/Memphis PD Mike Scalzi promotes Music Coordinator Chris Ryan to Administrative Programming Assistant. Station Production Director Don Lawler wins his third production award this year from the National Galaxy Production Competition . . . WHHY-FM/Montgomery is now taking music calls Tuesday to Friday from noon-4pm CST. Please direct all calls to MD Neil Harrison. New music will be available every Monday at 4pm CST.

#### Fire

Continued from Page 3 records spanning a third of a century were ruined. "All of my office records were lost, all of my phone numbers are gone, addresses, everything. I'm alone"

However, there is a brighter side to Cawley's tragedy. He noted the station was already back on the air, thanks to WKAJ/Saratoga Springs, NY owner Kent Jones, who loaned Cawley a 250-watt transmitter. Praising "the marvelous industry we're in," Cawley cited efforts by Bob Hallenback, the Gates Harris representative in this area, and professional engineering consultant Bill Bingham, "who came up here and worked all night to put us back on the air."

Cawley also noted "the community reaction almost reduces you to tears... The plumbing, the electrical work, the connection of the utilities — all came from volunteers. There was food, lighting, generators, trucks, vans, paper, chairs, office supplies, all donated by people who are not broadcasters who said, 'Hey, I don't know what I can do for you, but just let me do something.' I tell you it's just marvelous.

"I have plans to rebuild," Cawley added. "I also have a grant to build an FM here. I expect the construction permit within 30 days. We're going to build two radio stations simultaneously, which should be pretty interesting."

#### Austin

Continued from Page 3

Commenting on his move to management from news, Austin told R&R, "It certainly hasn't been done very often, either by CBS or in the country in general. But I'm honored and look forward to the challenge ahead. I've always been interested in marketing, and while I filled the news position, I was also assisting Jack Baker for many years here." He added, "I am from this area originally, so I know and understand the marketplace. I seek to broaden the base of acceptance for WEEI-FM."

#### Schreiber

Continued from Page 3

"I do have regrets about leaving Minneapolis," he continued, "because I believe the News/Talk format is starting to work there. The people there are super. But I'm still going to be involved, and I'm delighted to be here. Ron Sack and I are good friends — he's a helluva good broadcaster. He'll do real well and will probably give me a lot of fits! I know he'd like to!"

Before joining KSTP, Schreiber served as GM at KFWB/Los Angeles and KYW/Philadelphia during a 30-year career. He also ran Commuter Computer in Los Angeles.

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#### KRLA

lots of publicity in the L.A. area. I think it will really bring a smile to lots of folks."

Featured in the reunion weekend will be former KRLA personalities Casey Kasem, "Emperor" Bob Hudson, Dick Biondi, Charlie O'Donnell, Dick Moreland, Reb Foster, and Bob Eubanks, as well as Hull, Miller, and present personality Johnny Hayes (who was also at the station in the mid-sixties).

#### "Not Abandoning East L.A."

Commenting on the format shift, Roth told R&R, "I feel the time is right to make the transition. If any station in L.A. fits in with this idea, it's KRLA. While we're deemphasizing the 50's, we will still play select cuts in the right dayparts. We don't feel we are abandoning the East Los Angeles audience (a largely Hispanic sector which has been a prime supporter of KRLA's present format), but feel our new target is a little more broadbased than before. I feel the addition of Humble Harv and Dave Hull will make our transition complete. To me this is just a natural evolutionary cycle at KRLA." Roth added that he would rely heavily on MD Rick Stancato and Music Research Director Sherman Cohen to smooth the

Hull, who was most recently at KMPC following stints at KFI and KGBS in L.A., told R&R, "I'm exhilarated about the whole thing. KRLA is the only station I'd come back to. My coming back is something that had to happen. I think people who will listen to me will associate me with that era, but you have to be flexible enough to relate to the 1980's and 90's. I hope I'm here in the 80's and 90's; I hope it'll last forever."

Miller commented, "I'm really excited. I don't think 'magnificent mono' is dead. Entertainment is entertainment; AM isn't to be relegated only to news and sports. KRLA has been proving that for a long time now. The station will bring back a lot of great reservories."



# BEETEES

RUSH RELEASED, THE SINGLE
"LIVING EYES."
THE TITLE TRACK FROM THE
JUST RELEASED NEW STUDIO
ALBUM "LIVING EYES."
(RX-1-3098)



PRODUCED BY THE BEE GEES,
KARL RICHARDSON & ALBHY GALUTEN
for Borry Gibb Productions, "Yam Inc.,
Moby Inc. & Katlbhy Productions

Manufactured and Marketed by PolyGram Records



### PARALLEL ONE PLAYLISTS

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MD: Jon Summers

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Washington, D.C. MD: Jim Elliott

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MD: Jeff McCartney

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Miami PD: Bill Tanner MD: Mark Shands

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PD: Scott Robbins MD: Ron Parker

MD: Ron Parker

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Tampa
PD: Scott Shannon

MD: Pat McKay

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Atlanta
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MD: Dake O'Brien

MD: Dale O'Brien

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PD: Bob MICKAU

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Kansas City

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D: Jim Fox ID: Tony Galluzzo

D: Tony Galluzzo

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Chicago

PD: John Gehron

### JOHN Gehron

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PD: John Gehron

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St. Louis PD: John Larrabee MD: Johnny King

KS95 FM Minneapolis

PD: Chuck Knapp MD: Kim Jeffries

BILLY JOEL/Sey Goodbye To Hollye

800/CKLW ROCK'N TALK

Detroit

PD: Pat Holiday MD: Rosalie Trombley

23 SURVEY/Poor Mon's Son JOURNEY/Den't Stop Bollevin' CHILL TRACK /Ny GIFT (Gene, Gene, 1975) SCAMBURY/IMM SAN Dences

ukee AND YOU

Milwaukee PD: John Driscoll MD: Bill Shannon

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**WDRQ**翳

Detroit PD: Rick Torcasso MD: Steve Summers

Steve Summers

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MKTI 94EM Milwaukee

MD: Donna Walker

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Seattle PD: Tracy Mitchell MD: Norm Gregory

BILLY JOES/Sey Goodsyn to Hollyn NOD STEERST/Young Turks

**EZRock** 

San Jose PD & MD: Bob Harlow

AEDS STEVE HILLER BAND/Hope's Line A meet DIESEL/Seventito Semmernight

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ROPLABI

Los Angeles PD: Jack Roth

MD: Rick Stancato MD: Rick Stancato

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Los Angeles

PD: Paula Matthews MD: Robert Moorhead

MD: Robert Moothead

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**-96**§ KYYX

Seattle

PD: Pat O'Day MD: Elvin Ichiyama

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Los Angeles

PD: Tom Bigby MD: Roger Collins

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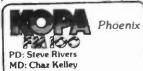
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610 # KFRC

San Francisco

PD: Gerry Cagle MD: Sandy Louie

JOE'S SCAMMET/Show She Dances STEVIE #3DDS/SPORT Flor Hight twey SAR ELFOR/Proce Man's Son HIGHS & HERLET/Lostner & Loce



22 22 OHILLIEKCE TW. Girl (Gone, Gone, 22 25 OHILLIEKCE TW. Girl (Gone, Gone, 22 24 ASS/Allen
22 24 ASS/Allen
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24 CLIPP GROWN OF TWO OHILLIER OHILLIER
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26 00 OHILLIER OSS/ANNY CO FOOIS Fall 1%

PAT SEMITAR/Prostors in The Dark AIR SUPPLY/Name I had Just When GERSIS/No Regig At All GERSE SENSOUT/Law Your Love Around STEVE BILLER BAND/Hager Like A Whan!

AUGMET/Don't Stop belle-in' LINDSET BULKINGHA/Troub! HICKS & HEMLET/Leather & LACE

KIISEM 102.7 Los Angeles

PD: Don Benson MD: Danny Lemos

AUDI, & THE GARG/TIME BY HERF!
QUARTERFLASH/Herden By Hear?
QCORE SERSON/Turn Tour Love Around

LINDSET BUCKINGSM/Trouble DIESEL/Soussilfo Summerolget



PD: Jack Regan

MD: Alan Sledge 

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BARRY SHELLOS/Tho 014 hony t LIMINGT DACKINGSE/Tro-01+ STREER/Now Nor Hight QUINCT AND S/Ast Unca DON FILES/New World TRO-14

PD: Jeff Luciter MD: Rick Gillette

MD: Rick Gilberte

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PD: Dave Anthony

MD: Steve Goddard

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D: Gloria Avula

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micks & HEMLET/Leather & Lake LINDSLY BACKIMMA/Trouble QUANTINGLASA/Nor-con My Hoort SCHOOLS WILLAP/S movids's Hore Fines QUHET JOHES/Just Dece CHILLINGE/No Dirl Home, Gove DIESEL/Specilly Sametright

IOI FM Los Angeles PD: Bob Hamilton

MD: David Grossman

(H) indicates one of the five "hottest" records on each Parallel One

#### EAST Most Added Hottest

Lindsey Buckingham Hall & Oates Nicks & Henley Foreigne Air Supply DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Lindsey Buckingham Nicks & Henley Steve Miller Band

Hall & Oates Dan Fogelberg

#### **EAST**

PARALLEL TWO

WBBF/Rochester, NY

DIANA ROSS JEPP TYZIK ARS test ARIS CROSS 1-1 ENNY ROGERS 3-2 L JARREAU 6-3 LR SUPPLY 7-4 JINCY JONES 13-6

WICC/Bridgeport, CT Bob Mitchell

STEVE MILLER BAND CHRIS CROSS 1-1 DAN FOGELBERG 4-RICK SPRINGFIELD ROB SEGER 10-6 FOREIGNER 12-9

WKEE/Huntington, WV Gary Miller

LINDSFY BUCKINGHA LUTHER VANDROSS KIM CARNES GEORGE RENSON RONNIF MILSAP KNACK KNACK
HOTTOUT
AIR SUPPLY 4-1
DIESEL 12-3
POREIGNER 18-9
ONJ 25-16
ROD STEWART 30-20

WPST/Trenton, NJ Tom Taylor

LINDSEY BUCKINGHA ELO
NICKS & HENLEY
JOHN ENTWISTLE
STEVE MILLER BAND
HOTTES
HALL & OATES 1-1
LRB 6-4
DAN FOCELBERG 11-5
POLICE 13-10
GENESIS 19-15

WTRY/Albany, NY Bill Cahill

CHILLIPPO HOLLEST: HALL & CATES 1-1 LRB 9-6 FOREIGNER 20-12 AL JARREAU 22-18 COMMODORES 24-22

WAEB/Allentown, PA

LINDSEY BUCKINGHA
ARS
CHILLIWACK
DON MCLEAN
HOTCEST:
HALL & CATES 2-1
RICK SPRINGFIELD 8-5
AIR SUPPLY 10-6
FORFIGHER 14-8
ONJ 16-9

KC101/New Haven, CT

KOOL & THE GANG KNACK GEORGE BENSON RONNIE MILSAP JUICE NEWTON Hottest: CORIS CROSS 1-1 COMMODORES 20-11 ONJ 21-13 BARRY MANILOW 25-20 POREIGNER 30-21

WFBR/Baltimore, MD Andy Szulinski

STEVIE WOODS JOHNNY LEE STEVE MILLER BAND Hottest: FOREIGNER 5-1 QUINCY JONES 2-2 HALL 6 CATES 3-3 COMMODORES 9-5 ONJ 16-12

WBL/Long Island, NY Bill Terry

JUICE NEWTON
LINDSEY BUCKINGHA
LUTHER VANDROSS
HOTELS CROSS 1-1
DAN FOGELBERC 13-7
HALL 4 CATES 12-0
AIR SUPPLY 17-12
FOUR TOPS 1A-13

WTIC-FM/Hartford, CT

LINDSEY BUCKINGHA Hottest: ROSS/RICHIE 1-1 EW6F 16-10 COMMODORES 22-19 ONJ 25-22 FOREIGNER 28-24

G106/York, PA Dan Steele

LINDSEY BUCKINGHA DAN FOGELBERG 7-4 AIR SUPPLY 12-9 FGREIGNER 17-11 BARRY MANILOW 26-19 WHFM/Rochester, N1 Almee Peck

NICKS & HENLEY LINDSEY BUCKIN LINDREY BUCKI RONNIE MILSAP JUICE NEWTON KIM CARNES HOTCOMMODORES 28-25

K104/Erie, PA BIH Shennon

KARIA DEVITO LINDSEY BUCKINGHA STEVE MILLER BAND STEVE MILLER BAND
HOttest:
LRB 4-1
GENESIS 6-2
HUALL 4 CATES 7-3
BOB SECER 13-0
STEVIE NICKS 19-14

V100/Charleston, WV Jay Jarvis

ROD STEWART DIANA ROSS LINDSEY BUCKINOHA HOTESEY BUCKINOHA HOTESEY BUCKINOHA HALL & OATES 4-2 AL JARREAU 8-5 COMMODDRES 11-7 BARRY MANILON 21-14

WKRZ-FM/Wilkes Barre, PA Jim Rising

MOODY BLUES
STEVE MILLER HAND
KIM CARMES
GEORGE BERNON
HOTLER:
RICK SPRINGFIELD 4-1
DAN FOGELBERG 5-4
AIR SUPPLY 7-5
HALL & OATES 8-7
FOREIGNER 30-18

92FLY/Albany, NY Jack Lawren

GO GO'S GENESIS LUTHER VANDROSS LUTHER VANDROSS HOTTEST: HALL & GATES 2-1 BOB SEGER 9-4 AIR SUPPLY 14-9 POLICE 19-13 DIESEL 21-16

WVBF/Boston, MA Reg Johns

ARS C. CHRISTIAN Hottest: CHRIS CROSS 1-1 DAN FOCELBERG 11-9 AIR SUPPLY 16-12 QUINCY JONES 17-15 MICKEY GILLEY 27-22

WCAD/Baltimore, MD Scott Richards

ELO NICKS & HENLEY RONNIF MILSAP QUARTERFLASH QUARTERFLASH
JUICE NEITON
LINDSEY BUCKINGHA
HOTTER
FOREIGNER 2-1
POLICE 14-10
ONJ 20-13
BARRY MANILOM 29-20
C. CHRISTIAN 27-22

WDRC-FM/Hartford, CT

QUARTERFLASH
GENESIS
MIKE POST
HOTESST
HOTESST
ROLLING STONES 2-1
HALL & CATES 4-2
808 SECER 5-4
DIESEL 10-5
POLICE 20-12

WRCK/Utice, NY

KNACK MOODY BLUES KINKS KINKS
HOTTCH:
HALL & OATES 1-1
DAN FOGELBERG 8-5
BOB SFGER 9-7
RICK JAMFS 11-9
FOREIGNFR 19-13

NICKS & HENLEY DIANA ROSS STEVE MILLER BAND SURVIVOR HALL & OATES 2-1 RICK-SPRINGFIELD BOB SEGER 10-7 FOREIGNER 16-9 GENESIS 10-14

WPHD/Buffelo, NY John Piccilio

STEVE MILLER BAND
JOHN ENTWISTLE
HOTCEST:
HALL 6 OATES 2-1
DAN FOGELBERG 3-3
POLICE 7-5
ROD STEMART 16-13
STEVIE NICKS 9-14

WLAN-FM/Lancaster, PA Dave Russell

ELO LINDSEY BUCKINGHA KIM CARNES HOTLEBS: HALL & OATES 5-1 LRB 3-2 AIR SUPPLY 14-10 POREIGNER 21-11 POLICE 18-14

PARALLEL THREE

13FEA/Manchester, NH Kelth Lemire QUARTERPLASH

QUARTERFLABII
OENESIS
ALAN PARSONS
Huttout:
CHRIS CROSS 7-1
HALL & OATES 3-3
LRB 10-6
AL JARREAU 13-8
FOUR TOPS 14-10

WCIR/Beckley, WV

JIM Martin

GEORGE BENSON
LINDREY BUCKINGHA
KIM CARNES
RONNIE MYLSAP
HOTLOSE;
BOB SEGER 3-2
OUINCY JONES 7-3
DIESEL G-4
COMMODORES 11-6

WFBG/Attoons PA Tony Booth

NICKS & HENLEY OEORGE BENSON KIM CARNES KNACK KNACK GO GO'S Hottest: HALL & CATES 1-1 ONJ 18-4 ONJ 18-4 COMMODORES 15-6 QUINCY JONES 13-9 FORFIGNER 20-16

WGUY/Bangor, ME Doug Driscotl

Doug Dracoll
KINKS
QUARTERFLASH
SAVOY BROWN
ALLHAN BROS. BAND
KIM CARNES
NICKS & HENLEY
SIPILA
HOSTCGET
HALL & CATES 3-1
DAN FOOGLBFRG 7-2
CARL CARLITON 17-12
COMMODORES 24-19
PORRIGNER 25-20

WJBQ/Portland, ME Dave Cole

KNACK HOTTEST CHIRLS CROSS I-1
DAN FOGELBERC R-8
RICKIE LEF JONES 10CRUSADERS/COCKER 11BOR SEGER 12-12

WTSN/Dover, NH Jim Sebestian

HOODY BLUES CHILLIWACK EWAP DIESEL STEVE MILLER BAND KOOL 4 THE GANG Hottest: DAN FOGELBERG 2-1 LRB 10-4 KENNY ROGERS 7-6 AIR SUPPLY 14-8 ONJ 20-11

WIGY/Beth, ME

ELO
NICKS & HENLEY
CHILLIWACK
KNACK
ALAN PARSONS
MOODY BLUES
HOLLEST: HOTTEST: HALL 6 OATES 1-1 RICK SPRINGFIELD 5-4 DIESEL 15-9 POLICE 16-10 ONJ 21-13

WLAM/I ewiston, ME Chris Layne

CHILLIWACK GENESIS
POLICE
QUARTERFLASH
HOTTERFLASH
HOTTERFLASH
OUINCY JONES 7-2
FOUR TGPS 3-3
COMMODORES 6-4
DAN POGELBERG 7-6

95XIL/Parkersburg, WV Terry Lee Collins

LINDSEY BUCKINGHA ELO JOURNEY KARLA DEVITO KARLA DEVITO HOTCEST: ART GARFUNKEL 3-1 HALL & CATES 9-3 POREIGNER 12-7 LRB 14-9 DOLLY PARTON 34-26

WACZ/Bangor, ME Michael O'Hara

KARLA DEVITO QUARTERPLASH GENESIS MIKE POST HOTLERS: CIBIS CROSS 1-1 BOB SEGER 7-4 DAN POGELBERG 10-7 FORETONER 15-9 DIESEL 16-12

WZYO/Fradarick MD

NICKS & HENLEY CHILLIWACK QUARTERFLASH ELO HOTTERFLASH CHRIS CROSS 1-1 ONJ 10-2

WOMP-FM/Belleire, OH

MODLY BLUES KARLA DEVITO DIXON HOUSE DIANA ROBS SNEAKER KIM CARNES KIM CARNES Hottest: PORBIONER 2-1 BOB FFGER 7-3 CHILLIWACK 18-14 AIR SUPPLY 21-15 COMMODORES 31-21

WHEB/Porter

ROD STIWART C. CHRISTIAN C. CHRISTIAN Hottest: DAN PCGELBERG 7-1 AL JARREAU 7-5 BILLY JOEL 13-9 BOB 5EGFR 16-12 MARTY BALIN 18-14

SOUTH

PARALLEL TWO

Terry Long

Terry Long
NICKS & HENLEY
SURVIVOR
RUPERT HOLMES
KNACK
C. CHRISTIAN
SNEAKER
JOURNEY
BARRY MANILON
CENESIS
LINDSFY BUCKINGHA
HOLLES
LINDSFY BUCKINGHA
HOLLES
LINDSFY BUCKINGHA
POLICE
PORTEIONER 78-19
POLICE 32-27
PWAE 33-23

KEEL/Shreveport, LA Kevin Davis

RONNIE MILSAP HOLLEGE: HALL & CATES I-1 DAN FOGFLBERG 3-2 FOUR TOPS 10-5 FOUR TOPS 10-5 BARRY MANILOW 14-10 COMMODORES 26-17

KTSA/Sen Antonio, TX J.J. Rodriguez

J.J. Rodriguer
RICK JAMES
RICK JAMES
CARL CARLTON
ROD STEMART
COMMODORES
GO GO'S
HOTEGES:
CHRIS CROSS 1-1
ROLLING STONES 9HALL 6 OATES 10-5
AL JARREAU 74-19
ONJ 26-22

KXXX108/Birmi Chirle Trans

EM6F
JOHN ENTWISTLE
DIANA ROSS
STEVE MILLER RAND
HOTCOST
FOREIGNER 1-1
RICK SPRINGFIELD 10-4
BOB SEGER 11-5
POLICE 16-12
COMMODORES 21-16

WAKY/Louisville, KY Bob Moody

STEVIE WOODS FORFIGNER FORFIGNER Hottest: DAN FOGELBERG ?-1 HALL 6 OATES 3-3 LRB 4-4 DIESEL 5-5 QUINCY JONES 10-7

WAXY/Ft Louderdele, FL

Rick Shaw MICK STHEW

MIKE POST
LINDSEY BUCKINGHA
JOURNEY
HOTCOST:
CHRIS CROSS I-T
DAN FOGELBERG 4~2
FOUR TOPS 10-5
AIR SUPPLY 13-6
HALL & GATES 11-6

WAYS/Cheriotte, NC

ARS
HOTEUE:
DAN FOGELBERG 2-1
LRB 3-2
FOREIGHER 10-5
DIANA POSS 14-10
BARRY MANILON 15-12

WBBQ/Auguste, GA Bruce Stevens

CEORGE BENSON
KCOL & THE GANG
JUICE NEMTON
STEVE MILLER BAND
TRIUMPH TRIUMPH Hottast: 808 SEGER 3-1 AIR SUPPLY 15-9 FOREIGNER 19-11 COMHODORES 18-13 EWLF 26-18

WFMF/Baton R Randy Rice

LINDSEY BUCKINGHA HALL & OATES 2-1 BOB SLGER 6-3 FOUR TOPS 9-6 COMMODORES 16-11 FOREIGNER 19-14

WGH/Norfolk, VA

RNACK
SNEAKER
DONNIE IRIS
JOHN HALL DAND
RUPERT HOLMES
STEVE MILLER BAND
MOTTON CHEET
CHRIS CROSE 1-1
AIR SUPPLY 4-3
BARRY MANILOM 9-6
MIKE POST 10-8
CNJ 15-10

WHBQ/Memphis,TN Mike Scalzi

HOTERATI PALL 6 OATES 2-1 AIR SUPPLY 5-3 QUINCY JONES 9-6 DAN FOGELBERG IN-FOREIGNER 12-9 WJDWJackson MS

David Perkins

PWLP LINDSEY BUTKINGHA STREEK STREEK ELO MOODY BLUES Hottost: FOUR TOPS 1-1 QUINCY JONES 3-2 HALL & QATES 6-3 FOREIGNER 11-7 COMMODORES 13-8

WTIXINew Orleans, LA Gary Franklin

DIANA ROSS KOOL & THE CANG JOEY SCARBURY LUTHER VANDROSS HOTTER Hottest: ROLLING STONES 3-1 DAN FOGELAPRG 5-3 FOREIGNER 13-B ONJ 26-13 BEE GFFS 20-20

Y103/Jacksonville, FL Dave Scott

DIANA ROSS NICKS & HENLEY ELG GENESIS COMMODORES 16-12

WRVQ/Richmond, VA

LINDSEY BUCKINGHA KIM CARNES PABLO CRUISE PABLO CRUISE HOttest: DAN POGFLBERG 1-1 BILLY JOEL 3-4 HAIL 6 OATES 9-7 MARTY BALIN 14-8 FOREIGNER 20-9

FM100/Memphia, TN Tom Prestigiacomo

COMMODORES
KIM CARNES
ROD STEMART (dp)
NICKS & HERNLEY (dp)
HOTTEST
BOB SECFR 4-1
FOREIGNER 19-14
CIANA ROSS 23-17
BARRY MANILON 22-18
RICK SPRINGFIELD 24-20

WSKZ/Chettanooge, TN

**David Carroll** LINDSEY BUCKINGHA
CHILLIWACK
STEVE MILLER BAND
HOTOGELBEPC 4-1
COMHODORES 7-4
FOREIGNER 11-5
AIR SUPPLY 12-9
ONJ 19-16

KINT/EI Pago, TX Jim Zippo

LINDSEY BUCKINGHA NICKS & HENLEY
ELO
STEVE MILLER BAND
RUPERT HOLMES
ALANAMA
PABLO CRUISE
JOIN HALL BAND
JERRAINE JACKSON
HOLEGEI
RICK SPRINGFIELD 2-1
HALL & OATES 4-2
PAT BENATAR 13-6
FOREICHER 19-16
JOURNEY D-21

KX104/Neehville, TN Jon Anthony

NICKS & HENLEY
JOHN ENTWISTLE
HOTLEST:
HOTLEST:
ROLLING STOHPS 4-2
HALL & OATES 5-3
AIR SUPPLY 12-4
CARL CARLTON 19-12

KJ100/Louisville, KY Kevin O'Nesi Blake/Ven Dyke LINDSEY BUCKINGHA

GO GO'S SURVIVOR KNACK STEVE MILLER BAND Hottest: Hottest: CHRIS CROSS 2-1 RICK SPRINGFIELD 5-3 DAN POGELBERG 10-6 LRB 14-10 TARNEY/SPENCER BD 15-12

Steve Owers

QUARTERFIASH NICKS & MENLEY NICKS & MEMLEY ELO DEBBIE HARRY STEVE MILLER BAND HOTTOST AIR SUPPLY 2-1 COMMODORES 9-5 FOREIGNER 14-9 OULNCY JONES 24-13 ROD STEWART 27-19

WQRK/Norfolk, VA Bruce Gerraway

KHEI/Austin, TX

ALAN PARSONS TIERRA Hottest: DEVO 1-1 POLICF 9-6 FOREIGNER 10-7 GO GO'S 20-8 HOB SEGER 16-14

Bruce Garraway

C. CHRISTIAN
DIANA ROSS
LINDSEY BUCKINGHA
NICKS & HEMLEY
HOTLEBER
CHRIS CROSS 1-1
DAN POGELBERG 5-3
AL JARREAU 6-4
IRB 15-11
QUINCY JONES 22-17

KFMK/Houston, TX Jerry Steele

GEORGE BENSON
CHARLY McCLAIN
OAK RIDGE BOYS
DIANA ROSS
HOTTERS
CROSS 1-1
DAN FOGELBERG 6-4
ROYAL PHILHAMMONI 17
FOREIGNER 22-15
BARRY MANILOW 24-21

KQ94/Little Rock, AR

QUARTERFLASH KIM CARNFS JOHN DENVER LINDSEY BUCKINGHA SURVIVOR
C. CHRISTIAN
JOEY SCARBURY
HOTCHET
HUALL 6 OATES 1-1
DAN FOGELBERG 4-2
BOB SEGER 7-5
FOREIGNER 26-16
DIESEL 27-17

LINDSEY BUCKINGHA NICKS 6 HENLEY ELO C. CHRISTIAN HOLLERIT IN HOLL 6 ONTES 1-1 KENNY ROGERS 4-4 QUINCY JONES 9-9 AIR SUPPLY 13-11 ONJ 17-15

WAAY/Huntaville, AL Jim Kendricks

COMMODORES 8-1 FOREIGNER 12-8 ONJ 24-18 POLICE 22-19 BARRY MANILOW 27-20

CK101/Cocos Beech, FL Steve Ocean Stave Ocean

CHILLIHACK
LINDSEY BUCKINGHA
GEORGE BENSON
HOODY GLUES
HOETE HALL & OATES 2-1
FOREIGNER 10-4
FOLICE 15-11
ONJ 26-18
OUARTERFLASH 32-28

LINDSEY BUCKINGHA DIESEL THE GANG HOTTEST: CHRIS CROSS 1-1 AL JARRAU 10-7 BOB SECEN 18-10 COMMODDRES 24-15 ROD STEWART 28-22

KLAZ/Little Rock, AR

TIERRA
GENESIS
CRYSTAL GAYLE
STEVIE WOODS
HOTLEST
DAN PCGELBERG 2-1
AIR SUPPLY 5-4
COMMODORES 17-9
FORFICHER 20-14
BARRY MANILOW 22-16

KSET-FM/EI Pago, TX

DIESEL (dp) KIE CARNES KIE CARNES Hottest: COMMODORES 3-1 LUTHER VANDROSS 6-4 ONJ 15-11 TIERRA 20-14 ROGER D-21 B97/New Orleans, LA Shomby/Volpe

OENTRIS CHILLIMACK OEOROF BENSON HOTCOST IN TOUR TOPS 0-5 EMAF 13-10 DIESEL 14-12 FOREIGNER 25-20

WOKI/Knoxville, TN Gery Adkins

Gery Adkins

STEVE MILLER BAND
OO OO'S
RONNIE MILBAP
MOODY BIJJES
KIM CARNES
C. CHRISTIAN
Hottest:
DAN POOELBERG 1-1
AL JARREAU 10-4
ONJ 17-8
FOREIGNER 18-15
COMMODORES 22-16

WCSC/Charleston, SC Chris Balley

KOOL & THE GANG C. CHRISTIAN KIM CARNES HOODY BLUES NICKS & HENLEY SNEAKER RONNIE MILSAP HOTTEST HOLLES 4-1 HALL & OATES 4-1 BOB SEGER 7-5 COMMODORES 11-7 POLICE 13-10 FOREIGNER 16-11

WBCY/Cherlotte, NC

STEVE MILLER BAND LINDSFY BUCKINGHA TRIUMPH HOLLOSI: HALL & CATES 1-1 FOREIGNER B-2 DIESEL 9-5 CNJ 14-7 GENESIS 21-16

WMAK-FM/Nashville, TN Scooter Davis

STEVIE WOODS RONNIE MILSAP MOODY BLUES (dp) MOCDY BLUES (dp) Hottest: HALL 6 OATES 3-1 FOREIGNER 9-6 BOB SEGER 12-7 ROD STEWART 20-15 POLICE 25-17

WANS-FM/Anderson, SC

STEVIE NICKS LUTHER VANDROSS CO CO'S STEVE HILLER BAND HOTE-SE! RICK JAMES 2-1 HALL & OATES 3-2 BOB SEGER 6-4 OUINCY JONES 12-9 FOREIGNER 78-16

WHHY-FM/Monto NICKE & HENLEY
GEORGE SENSON
HOLLEST:
DAN FOGELBERC 2-1
COMMODORES 18-14
GENESIS 24-20
DIANA ROSS 28-23
LINDSEY BUCKINGHA

WDOQ/Daytone Beech. FL. Dave Mann

Dave Mann
KOOL & THE GANG
NICKS & HENLEY
LINDSEY BUCKINGHA
LUTHER VANDROSS
JUICE NEWTON
C. CHRISTIAN
HOTLEGE:
ONJ 2-1
EWAF 12-6
COMMODORES 22-12
FOREIGNER 24-17
ROD STEWART 26-20

WZYP/Huntaville, AL

Chris Andrews Chris Andrews

POINTER SISTERS
GO GO'S
SURVIVOR
GEORGE BENSON
TRIUMPH
HOTCOST:
LRB 3-1
QUINCY JONES 10-7
RICK SPRINCIFIELD 13-10
FOREIGRER 16-12
MARTY BALIN 23-17

KZFM/Corpus Christi, TX Steels Chandler

RICK JAMES BARRY MANILOW FOREIGNER AL JARREAU EMST CHRIS CROSS 5-1 RICK JAMES 2-2 FRANKIE SMITH 3-3 AIR SUPPLY 16-7 CARL CARLITON 13-10

NICKS & HENLEY QUARTERPLASH LINDSEY BUCKINGHA JOURNEY HOTEGRIT AIR SUPPLY 5-1 DAN FOGELBERG 10-B FOREIGNER 15-11 RICK SPRINGFIELD 22-13 OND 24-16

WSSX/Charleston, SC CHILLIMACK
ROD STEWART
DONNIE IRIS
JOHN ENTWISTLE
HOLLES TONES 2-1
FOREIONER 14-10
POLICE 20-14
JOURNEY 24-18
NICKS & MEMLEY 26-21

KILE/Galveston, TX Scott Taylor

PARALLEL THREE

LINDSEY BUCKINGHA
NICKS A HENLEY
KIM CARNES
LUTHER VANDROSS
JUICE NEWTON
HOLLEN CONTES
HALL 6 OATES 6-1
DAN FOCELEBER 7-5
AIR SUPPLY 15-6
LRB 14-9
ONJ 18-16

WCGQ/Columbus GA

MOODY BLUES
KNACK
GENESIS
HOTTOGETHERG 2-1
LRB 3-2
FOUR TOPS 6-4
HALL & OATES 8-5
KENNY ROCERS 11-7

WISE/Asheville, NC John Stevens

MOCDY BLUES STEVE MILLER BAND KIM CARNES STEVE MILLER BAND JOHN ENTWISTLE GEORGE BENSON SHPILA ELO STEVE MILLER BAND Hottest: LRB 2-1 DAM FOGELBERG 4-2 POLICE 9-4 BOB SEGER 7-7 FOREIGNER 11-9

DVC (dp) Hottest: HALL & GATES 4-1 BOB SECER 11-8 AL JARREAU 12-9 ROD STEWART D-21 NICKS & HENLEY 36-22 WFOXIGainesville, GA

CODY BLUES

COMMODORES JUICE NEWTOI ELO ELO
HOTTEST:
CHRIS CROSS 1-1
AIR SUPPLY 12-8
DIESEL 18-12
FOREIGNER 17-13
POLICE 20-15 Hank Dole STEVE MILLER BAND NICKS & HENLEY NICKS & HENLEY ELO DAN FOGELBPRG 2-1 POREIGNER 13-H COMMODERES 17-14 ONJ 20-16 DIANA ROSS 27-22 WGLF/Tellehessee, FL

KPUR/Amerillo TX

CHILLIWACK NICKS & HENLEY Hottest: Hottest: DAN FOGELBERC 1-1 BOB SEGER 4-2 LRB 5-3 FOREIGNER 17-10 PAT BENATAR D-25

96SQF/Savannah GA J.P. Hunter OUINCY JONES (RA) QUARTERFLASH JUICE NEWTON GEORGE BENSON KOOL & THE GANG

ROOL & THE GANG Hottest: HALL & OATES 4-1 AIR SUPPLY 15-10 FOREIGHER 71-19 COMMODORES 22-20 ONJ 23-21

Z102/Sevenneh, GA Ray Williams HOODY BLUES CHILLIWACK JUICE NEWTON LUTHER VANDROSS SURVIVOR HOTEGEL: BOB SECER 3-1 FOREIGNER 9-3 EMEF 20-12 ONJ 33-23 COMMODORES 34-25 STEVIE NICKS QUARTERFLASH CHILLIWACK STEVE HILLER BAND HOTTER TORESCHEE 4-1 MARTY BALIN 23-19 ROD STEWART 29-22 ONJ 30-23 ELO D-26

KQIZ-FM/Amerillo, TX

TIM BUTGET

OUARTERPIASH
LINDSEY BUCKINGHA
NICKS & HERLEY
ELO
DONNIE IRIH
HOCTOBET

FOLLING STONES 2-1
POLICE 17-1
AIR SUPPLY 20-14
GENESIS 28-22
JOURNEY D-27

KVOL/Lafayetta, LA Philip Rankin

NICKS & HENLEY KIM CARNES RONNIE MILSAP TRIUMPH TRIUMPH RUPERT HOLMES (dp) ALAN PARSONS (dp) BERTIE HIGGIHS (dp) BERTIE MICCOINS (dp)
MOTEBET
CHRIS CROSS 1-1
BOD SEGER 7-5
RICK SPRINGPIELD 12-8
AIR SUPPLY 15-9
FOREIGNER 2R-20

WXLK/Rosnoka VA

ONJ C. CHRISTIAN KIM CARNES LINDEY HUCKINGHA HOTTORY FICK JAMES 1-1 FOREIGHER 6-3 CHILLIWACK 12-7 CARL CARLTON 11-8 EWBF 25-20

KSEL/Lubbock, TX

KKGV/Wichita Felis, TX Mike Edwards C. CHRISTIAN

ELO LINDSEY BUCKINGHA STEVE MILLER BAND NICKS & HENLEY

ONJ 1E-11 DIESEL 22-17

Q101/Meridien, MS Larry D'Neel LINDSFY BUCKINGHA
NICKS 4 HENLEY
KOOL 4 THE GANG (dp)
ALAN PARSONS (dp)
KIM CARNES (dp)
HOTCEST.
BOB SECER 5-1
RICK JAMES 9-5
POREIGNER 14-9
BEE GEES 16-13
COMMODORES 16-14

G104/Gadaden, AL erly known as Leo Devis

#### **MIDWEST**

Most Added Hottest Nicks & Henley Diana Ross Journey

Hall & Oates Air Supply

# DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### WEST Most Added . Hottest

Nicks & Henley Lindsey Buckingham **Christopher Cross** Olivia Newton-John Steve Miller Band

#### **MIDWEST**

#### PARALLEL TWO

#### 92X/Columbus, OH Teri Nutter

COMMODORES OUARTERPLASH OUARTERPLASH
HOttest:
DAN FOGELBERG 1-1
DEVO 9-5
AIR SUPPLY 12-8
FOREIGNER 13-10
POLICE 19-15

#### KIOA/Des Moines, IA A.W. Pantoja

LINDSEY BUCKINGHA NICKS & HENLEY HOTCEST: SHEENA EASTON 1-1 HALL & CATES 3-2 QUINCY JONES 14-8 AIR SUPPLY 15-9 AL JARREAU 16-11

#### KOFM/Oklahoma City, OK Chuck Morgan

LINDSEY BUCKINGHA
JUJCE NPMTON
CRYSTAL GAYLP
DON MCLEAN
HOTTER
HOTTER
LA JARREAU 10-6
COMMODORES 12-7
ONJ 15-9
FOUR TOPS 16-13

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#### KRAV/Tules. OK Gery Reynolds

LINDSEY BUCKINGHA DAN POGELBFRG 2-1 ONJ 4-3 AIR SUPPLY 6-4 POREIGNEP 14-11 COMMODORES 19-13

#### KZ93/Peoria, IL Keith Edwards

ELO
NICKS 6 HENLEY
LINDSEY BUCKINGHA
HOTTEBE:
HALL 6 OATEF 2-1
BOB SEGER 3-2
RICK SPRINGFIELD 7-5
DIFSEL 9-8
PAT BENATAR 19-10

#### WGRD/Grand Rapids, MI

BARRY MANILOW DARRY MANILOW JOURNEY DIANA ROSS Hottert: CHRIS CROSE 4-1 AIR SUPPLY 8-2 HALL 6 QATES 7-4 DIESEL, 13-10 ONJ 26-16

#### WHOT/Youngstown, OH Dick Thompson

OUARTERPLASH LINDSEY BUCKINGHA GENESIS DAN POGELBERG 1-1 AL JARREAU 11-6 AIR SUPPLY 18-11 POREIGNER 23-12 ONJ 29-23

#### WMEE/Fort Wayne, IN John Curry

LINDSEY BUCKINGHA HOTTEST RENDEY
HOTTEST
LRB 3-1
POREIGNER 19-5
DIESEL 17-13
POLICE 18-14
COMMODORES 22-19

#### WNAP/Indianapolia, IN Paul Mendenhei

BARRY MANILOW POREIGNER FOREIGNER Hottest: ROSS/RICHIE 1-1 EDDIE RABBITT 10-7 AL JARREAU 15-8 AIR SUPPLY 18-14 BILLY JOEL 24-18

#### WNCI/Columbus, OH

LINDSEY BUCFINGHA NICKS & HENLEY STEVIE WOODS Hottest: LRB 1-1 DAN POGELBENG 5-3 AIR SUPPLY 11-6 POREIGNER 12-7 COMMODOREG 14-10

#### KSTT/Devenport, IA

STEVIE WOODS GENESIS LINDSEY BUCKINGHA DAW POGELHERG 2-1 HALL 6 CATES 4-2 LEB 6-4 AIR HUPPLY 10-7 COMMODOREF 18-10

#### WVIC/East Lansing, M Jim St John

POD STEWART ROD STEWART STEVIE WOODS KOOL & THE GANG DONNIE IRIS CRYSTAL GAYLE TIERRA RUPERT HOLMES RUPERT HOLMES
Hottest:
CHRIS CROSS 1-1
DAN FOGELBEPG 2-2
HALL 6 CATES 3-3
KENNY ROGERS 4-4
LRB 5-5

#### KEYN-FM/Wichtta, KS **Terrie Springs**

JOURNEY ELO
HOttest:
CHRIS CROSS 1-1
KENNY ROGERS 10-6
AL JARREAU 18-11
BOB SECER 20-15
BARRY MANILOW 26-22

#### WYFM/Youngstown, OH Jeff Tobin

RICK SPRINGFIELD Hottest: SHEENA FASTON 1-1 HALL 6 GATES 2-2 ROLLING STONES 4-3 LR8 13-12 RICK SPRINGFIELD A-17

#### WAKX/Duluth, MN John Armstrong

ONJ ROD STEWART DIANA ROSS DIANA ROSS HOttest: CHRIS CROSS 1-1 AIR SUPPLY IG-6 QUINCY JONES 13-9 POREIGNEP D-16 BARRY MANILOW D-17

#### WNAM/Appleton-Oshkosh Chris Cane

JOHNNY LEE STREEK DIAMA ROSS GEORGE BENSON LINDSEY BUCKINGHA RONNIE MILSAP HALL 6 CATES 1-1 DIESPL 9-6 AL JARREAU 12-9 POREIGNER 17-10 CCMMODORES 25-18

#### WGBE/Evaneville, IN Kevin Carpenter

POD STEWART DIANA ROSS DIANA ROSS JOURNEY CHILLIWACK Mottest: HALL & CATES 1-1 DAN POCFLBERG 4-2 LRB 3-3 AIR SUPPLY 16-7 FOREIGNER 21-13

#### WZOK/Rockford, IL Mr. Ed

AL JARREAU LINDSEY BUCKINGHA BILLY SQUIER Hottest: DAN FOGELBERG 2-1 HALL & DATES 5-3 BOB SEGER 6-5 BILLY JOEL 8-7 BILLY JOEL 9-7 PORFIGNER 10-8

#### Z104/Medison, WI Little Hudeon

QUARTERFLASH DONNIE IPIS HOTTEST:
Hottest:
HALL 6 OATES 4-1
RICK JAMES 1-2
BOB SECER 10-6
POLICE 15-10
AIR SUPPLY 20-13

#### WIKS/Indianapolis, IN Tom Gilligen

TRIUMPH NICKS & HENLEY ALAN PARSONS HOODY BLUES HALL 6 CATES ARS HARD HOTCH ARS HOTCH ARS HOTCH ARS HOTCH ARS CROSS 1-1 RICK SPRINGFIELD 4-2 DAN FOGELBERG B-3 ROLLING STONES 2-4 FOREIGNER 10-5

#### U93/South Bend, IN

J.K. Deering COMMODORES QUINCY JONES HOTTEST HOSE/RICHIE 2-1 CHRIS CROSS 3-3 HALL 6 QATES 15-5 RICK SPRINGFIELD FOREIGNER 19-15

#### WDJX/Deyton, OH

FOUR TOPS MARTY BALIN MICKS 6 HENLEY JOUPNEY POREIGNER 16-14 COMMODORER 25-16

#### WLOL-FM/81. Paul, MN

POD STEWART COMMODORES
HOttems:
CHRIS CROSS 1-1
SHEFNA EASTON 3-3
LRB 8-5
AIR SUPPLY 13-6
FORFIGNER 17-12

#### WKDQ/Evensville, IN Gabe Hobbs

LINDSEY BUCKINGHA ROSS/RICHIE NICKS & HENLEY QUARTERPLASH ELO PAT BENATAR TRIUMP TRIUMPH
GO GO'S
Hottest:
DAN FOGELBERC 2-1
AIR SUPPLY 9-6
ONJ 19-9
COMMODORES 1R-12
FOREIGNER 20-17

#### WJXQ/Jackson, MI Jim Ryan

STEVE MILLER BAND DONNIE IPIS MARTIN BRILEY SAVOY BROWN SHEILA SHEILA STEVE MARTIN (dp) Hottest: BOB SEGER 1-1 FOREIGNER 13-5 GENEEIS 11-6 JOURNEY 16-10 QUARTERFLASH 22-17

#### KOKO/Omehe, NB

GENESIS JOURNEY
CHILLIMACK
HOTTEST
HALL & OATES 1-1
RICK SPRINGFIELD 4-3
AL JARREAU 6-4
ONJ 10-6 ONJ 10-6 AIR SUPPLY 15-10

#### KIIK/Davanport, IA Chuck King

JOURNEY NICKS & HENLEY JUICE NEWTON Hottest: CHRIS CROSS 1-1 ROLLING STONES 5-2 DAN FOGELBERG 13-6 RICK SPRINGPIELD 16-10 POLICE 25-19

#### WZZR/Grand Rapids, MI Lucian Jay

JUICE NEWTON LINDSEY BUCKINGHA JOHNNY LEE Hottest: DAN FOGELBFRG 1-1 HALL 6 OATES 3-2 LRB 4-3 AIR SUPPLY 14-7 ARS 10-8

#### PARALLEL THREE

#### KFYR/Bismarck, ND Dan Brannan

LINDSEY BUCKINGHA QUARTERPLASH GENESIS ONJ STEVE MILLER BAND Hottest: HALL 6 CATES 1-1 BILLY JOEL 7-3 LRB 11-9 AIR SUPPLY 13-10 POREIGNER 20-16

#### KKLS/Repid City, SD Sherwyn Plper

DIANA ROSS ALIMAN BROS. BAND DIXON HOUBP Hottent: DAN POGELBERG 1-1 DIESEL 6-3 HARTY BALIN 10-5 FOREIGNER 14-6 AIR SUPPLY 17-12

#### KKRC/Sloux Falls: SD Dan Kleiey

JOURNEY GENESIS QUARTERPLABH LINDSEY BUCKINGHA STEVE MILLER BAND Hottest: HOTTOST 11-8

#### KKXU/Grand Forks, ND Jeff Parker

GEORGE BENSON
COMMODORES
NICKS 6 HENLEY
HOTTOST
HOTTOST
HOTTOST
FOREJONER 6-4
DIESEL 15-11
POLICE 16-13
AIR SUPPLY 21-17

#### WRKR/Racine, WI Stave Warren

ONJ
NICKS & HENLEY
QUARTERFLASH
HOTTERST
HOTTERST
CHRIS CROSS 2-1
BOB SEGER 15-10
ROD STEWART 17-13
POLICE 19-14
RICK SPRINGFIELD 24-17

#### WSPT/Stevens Point, WI

Brad Fuhr LINDSEY BUCKINGHA DIANA ROSS KIM CARNES NICKS & HENLEY NICKS & HENLEY HOTTER: HALL & OATER 1-1 RICK SPRINGFIELD 3-2 DAN FOGELBERG 9-5 GO GO'S 19-14 ONJ 30-20

#### WTRU/Muskegon, MI Mike Stevens

KIM CARNES Hottest: DAN FOCELBERG 1-1 HALL 6 CATES 2-2 BOB SECER 5-4 FOUR TOPS 7-6 RICK SPRINGFIELD 12-7

#### KDVV/Topeka, KN Tony Stewart

QUARTERFLASH CHILLIWACK LINDSEY BUCKINGHA LINDSEY BUCKINGHA HOTLESEL 3-1 LR8 6-5 ONJ 12-8 BARRY MANILOW 19-13 FOREIGNER 23-14

#### KELO/Sloux Falls, SD

COMMODORES ROD STEWART ONJ JOURNEY HARRIS & WILLIAMS
JOHNNY LEE
GO GO'S
BURTON CUMMINGS HOLLING STONES 6-1 HALL & OATES 10-3 FOREIGNER 15-10 CHILLIWACK 17-12 BARRY MANILOW 33-22

#### KWLO/Waterloo, IA Drew Bentley

LINDSEY BUCKINGHA NICKS 6 HENLEY JOURNEY STEVE MILLER BAND HOTECH: DIESEL 1-1 ROLLING STONES 7-2 BILLY JOEL 7-3 ONJ 16-6 FOREIGNER 13-9

#### WAZY-FM/Lafayette, IN Harris/Dugan

ELO GEORGE BENSON DIANA ROSS DIANA ROSS Hottest: HALL 6 OATES 2-1 AIR SUPPLY 8-4 DIESEL 9-7 COMMODORES 13-10 ONJ 20-13

#### KRNA/lows City, IA Bart Goynahor

PABLO CRUISE PABLO CHUISE SURVIVOR Hottest: HALL & OATES 1-1 POREIGNER 5-2 GENESIS 8-7 POLICE 10-8 CHILLIWACK 23-21

#### KQWB/Fergo, ND Wayne Hiller

ROD STEWART
LINDSEY BUCKINGHA
DIANA ROSS
NICKS & HENLEY (dp)
JOURNEY (dp)
OUARTERPLASH (dp)
HOTTERST (CHRIS CROSS 1-1
DAN FOGELBERG 3-7
LRB 4-4
AIR SUPPLY 11-5
AL JAPREAU 10-8

#### WCIL-FM/Carbondale, IL Tony Waltekus

ONJ
MAKTY BALIN
STEVE MILLER BAND
T.G. BHEPPAHD
HOTTEGET BHERNA EASTON 1-1
OO GO'S 7-4
BOH SEGER 15-9
FOREIGNEF 27-13
AIR SUPPLY D-15

#### KFMZ/Columbia, MO Steve Grazieno

ROD STEWART QUARTERFLASH NICKS 6 HENLEY Hottest: ROLLING STONES 1-1 LRB 3-2 DAN FOGELBERG 7-5 BCB SEGER 11-7 POLICE 13-9

#### 99KG/Salina, KS

(formerly known as KSKG) Denny Collier DIANA ROSS ELO LINDSEY BUCKINGHA SURVIVOR CHRIS CROSS 1-1
HALL & OATES 2-2
DAN FOGELBERG 3-3
RICK SPRINGFIELD 6-6
FOREIGNER 18-13

#### WEST

#### **PARALLEL TWO**

#### KCPX/Selt Lake City, UT Gary Waldron

STEVE MILLER BAND JOHN DENVER JOHN DENVER
ALABAMA
RUPERT HOLMES
SNEAKER
PORFIGHER
ALL SPORTS BAND
NICOLETTE LARSON
DEBBIE HARRY
ROD STEWART
GO GO'S
HOttest: CHRIS CROSS 1-1 DIESEL 36-24 RONNIF MILSAP D-27 DIANA ROSS 38-20 JOHNNY LEE D-29

#### KGW/Portland, OR Jania Wolniak

COMMODORES BURTON CUMMINGS DIANA ROSS HOttest: CHRIS CROSS 1-1 DAN FOOFLBERC 5-2 LRB 9-5 AIR SUPPLY 13-8 ARS 19-14

#### KJRB/Spokane, WA **Brian Gregory**

GEORGE BENSON
STEVE MILLER BAND
LINDSEY BUCKINGHA
SURVIVOR
HOTEGENER 8-1
ROLLING STONES 2-2
ONJ 11-6
BOB SEGER 16-8
OULDETBELLING 1-8 QUARTERPLASH D-23

#### KRO/Tucaon, AZ

CHILLIWACK ELO KIM CARNES Hottest: DIESEL 5-1 POLICE 15-6 RICK SPRINGFIELD 14-8 POREIGNER 18-14 ONJ 27-15

#### Y94/Fresno, CA Ray Appleton

COMMODORES FOREIGNER HOTERS POR PORT OF THE PROPERTY OF THE PROPERT

#### KLUC/Las Vegas, NV Dave Van Stone

LINDSEY BUCKINGHA STEVE MILLER BAND Hottest: FOREIGNER 1-1 DAN PGGELBERG 3-3 DIESEL G-4 LRB 8-7

#### KYNO-FM/Freeno, CA

Welker/Davis Walker/Davis

BRICK

ROD STEWART

KNACK

POINTER SISTYRS

ISLEY BROS

HOTESET:

EVELYN KING 1-1

CUINCY JONES 4-2

ROLLING RTONES 6-3

KENNY ROGERS 5-5

KOOL 6 THE GANG 17-10

#### KZZX/Albuquerque, NM Bruce Daniels

ROD STEWART BARRY MANILOW LINDSEY BUCKINGHA STREEK STREEK
Hottest:
CHPIS CROSS 1-1
LRB H-3
QUINCY JONES 16-10
AIR SUPPLY 18-11
FOUR TOPS 19-13

#### FM102/Secremento, CA Menders/Preston

OUARTERFLASH JOURNEY
HOttest:
CHRIS CROES 1-1
HALL 6 CATES 3-3
ROLLING STONES 4-4
POLICE 14-11
EW6F 17-13

#### KSPZ/Colorado Springs, CO Mike Daniels

BOB SEGFR ROD STEWART JUICE NEWTON Hottest: DAN POGELBERG 3-1 AIR SUPPLY 4-2 LRB G-5 FOREIGNER 15-7 ONJ 22-18

#### KHYT/Tucson, AZ Rich Brother Robbin

JERMAINE JACKSON STEVE MILLER BAND STEVE MILLER BAND
WHISPERS
POINTER SISTEPS
SPINNERS
PUDY 6 THE CRUISE PUDY & THE CRUISE HOTCEST: RICK JAMES "FIFE..."1-1 TIERRA 15-10 ROYAL PHILHARMONI 13-12 ONE WAY 28-14 FOREIGNER D-21

#### KIDD/Monterey, CA

Brown/Ryan NICKS & HENLEY ELO LINDSEY BUCKINGHA KIM CARNES QUARTERFLASH HOTTEST: CHRIS CROSS 2-1 HALL & OATES 3-2 GO GO'S 6-4 EW&F 23-16

#### KGGI/Riverside-San Bernardino, CA Steve O'Neil

ROD STEWART KOOL & THE GANG DIANA ROSS C. CHRISTIAN QUARTERFLASH Hottest: CHRIS CROSS 1-1 AL JARREAU 7-4 LUTHER VANDROSS 11-9 HALL & OATES 19-12 QUINCY JONES 24-17

#### KKXX/Bakersfield, CA Squires/DeRoo

QUINCY JONES LINDSEY BUCKINGHA NICKS & HENLEY FOREIGNER (dp) CLIPF RICHARD NOVO COMBO (dp) FCREIGNER 8-1 POUR TOPS 11-5 CHILLIWACK 27-17 CNJ 25-18 ROD STEWART 30-21

#### KNBQ/Tecome, WA Bryan/Roberts

JOURNEY NICKS & HENLEY ALAN PARSONS STEVE MILLER BAND SNEAKER SNEAKER
HOTTEST:
CHRIS CROSS 1-1
HALL 6 OATES 7-3
FOREIGNER 14-11
PAT BENATAR 20-14
DIESEL 21-16

#### K98/Provo. UT Jim Sumpter

STEVE MILLER BAND GO GO'S (RA) DIANA ROSS LINDSEY BUCKINGHA LINDERY BUCKINGHA HOTTEST: HALL & OATES 1-1 FOREIGNER 4-2 QUINCY JONES 10-6 RICK SPRINGFIELD 11-8 ONJ 14-10

#### FM103/Salt Lake City, UT Lorraine Winnege

CHILLIWACK
LINDERY BUCKINGHA
NICKS & HENLEY
HOTTORY
BOR SEGER 1-1
LRB 3-2
RICK SPRINGFIELD 8-3
FOREIGNER 12-8
JOURNEY 11-13

#### KSFX/Sen Francisco Pat Evane

RTEVE MILLER BAND ALICE COOPER HOST OF TONES 1-1 POLICE 6-4 HILLY SQUIER 10-10 JOURNEY 16-14 FOREIGNER 25-16

#### KBBK/Bolee, ID

**Bob Lee** JOHNNY LEE LINDSEY RUCKINGHA GEORGE BENSON DONNIE IRIS NICKS 6 HENLEY RONNIE MILSAP ALAN PARSONS KMACK KNACK KMACK Hottest: HALL & OATES |-| RICK SPRINGFIELD 3-2 ONJ 15-9 POREIGNER 18-10 GO GO'S 17-12

#### KSKD/Selem, OR Len E. Mitchell

HICKS 6 HFNLEY
GEORCE PENSON
CHILLIWACK
GENFSIS
LINDSFY BUCKINGHA
HOTTORY
CMPIS CROSS 1-1
ONJ 23-13
PAT BENATAR 31-24
DIANA ROSS D-28
ROD STEWART 39-30

#### PARALLEL THREE

#### KCBN/Reno, NV Larry Irons

DIESEL NICKS & HENLEY LINDSEY BUCKINGHA Hottest: CHRIS CROSS 1-1 BOB SEGER 4-2 POLICE 12-7 DON PELDER 17-12 POREIGNER 28-21

#### KQDI/Great Falls, MT Pat Richards

NICKS & HENLTY ARLAN DAY ARLAN DAY
MOODY BLUES
ALAN PARSONS
HOTCEST:
CHRIS CROSS 2-1
ROLLING STONES 4-2
DIESEL 11-5
FOREIGNER 16-6
AIR SUPPLY 10-7

#### KSLY/Sen Luis Obispo, CA

JOURNEY GENESIS NICKS 6 HENLEY DON MCLEAN KOOL 6 THE GANG DEBBIE HARRY DEBBIE HARRY ELO Hottest: HALL 6 CATES 2-1 LRB 3-2 AIR SUPPLY 9-5 GO GO'S 10-13 DIESFL 23-18

#### KENVAnchorage, AK Randy Robbins

LINTSEY BUCKINGHA DONNIE IRIS JOHNNY LFF ALLMAN BROS. BAND JEFF. STARSHIP SHEILA GEORGE RFNSON ONJ 9-5 ELO 23-14 BOB SEGER D-31

#### KYYA/Billings, MT Jack Bell

CHILLIWACE NICKS & HENLEY PABLO CRUISE HOTTEST CHRIS CROSS 1-1 ONJ 11-5 BOB SEGER IR-10 ROD STEWART 28-22 QUARTERPLASH 30-23

#### KATI/Casper, WY Donna Foxu

#### KOZE/Lewiston ID

KOOL & THE GANG MODEY BLUES RONNIE MILSAP ELO ELO
Hottest:
DAN FOOFLBERG 1-1
FOREIGNFR 4-2
POLICE 18-11
COMMODORFS 21-13
CUARTERFLASH 27-16

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

> WNBC/New York WJBQ/Portland 13FEA/Manchester

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

> WSGN/Birmingham WOW/Omaha KDZA/Pueblo

DIESEL

(D

WEER 11-11 WEER 27-27 WIND 0-28 MASTER 13-1 9980 29-23 EDVV 0-29

# PARALLES

Perallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence

Perallel II: Selected stations in secondary markets that are formal dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel III: Selected stations in amaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status,

Note: (\*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



TO DENOTES FIRST WEEK IN PAR.

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song National					
E	leach 33% 21% 56% 19%	100/25	44%	Summ Up Debuti Same Down Adds	51

#### EXAMPLE

100/25 — 100 CHR reporting stations using this week including 25 new edds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

Up 31 — Number of stabons moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

down on their charts.

Adds 25 — Total number of stations adding it this week.



Company of the last of the las	
AIR SUPPLY	
Here I Am (Just) (Arista)	
LP: The One That You Love	

185/1 86%

2 844 8 944 H 814 W H24	0	DEBUTS SAME DOWN ADDS
PI	F104 33-26	KICKX 15-9 1 194 16-9
	WICE 4-1 V100 12-9	RIDD 24-19
ABC 13-14	BOUTH	HAIO3 31-10 HAID1 13-10
WBC 17-17 KBH 13-6	# FMR 9-7 ETBA 19-12	KSPE 4-2
B 824 PM 6-3	#2FM 18-7 #52TFM 16-15	RBBR 6-6 BCPX 8-5
104 14-10 80-PH 9-5	KINT 15-14 KRP I 28-27	K96 8-9 KSED 20-19 KGW 13-P
B105 24-21 PGC 20-17	KHPM 2-1 WTIR 11-9	KRQ 20-17

P3

MACE 20-19 MLAM 9-8 MIGY on WYSS 14-8 MOCE 15-13 137EA 23-14 MYTHG 22-WCHOPPN 23-15 MC 18-12-10 MC 18-12-10 MC 19-10 MC 18-12-10 MC 19-10 MC 1

CFTR 15-9 CEGH 36-21 0102 33-33 0102 33-31

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**P**2

WGBD 8-2 WEER | 4-7 WEER | 4-7 WYIC 20-18 WYIC 20-18 WINDE | 10-6 WETT | 10-6 WETT | 10-6 WETT | 10-6 WEER | 11-6 WEER | 10-7 WEER | 10-7

00JTH 0104 17-10 1102 12-2 995GF 13-16 MPOX 13-7 WCQU 17-14 MISE 19-16 MMLR 34-2-9 WGLF 12-8 KLE 15-6 KE 9 KE L WE Z UN WOOL WE TO THE REPORT TO THE THE REPORT TO THE REPORT RUCKL 21-17 RPYR 13-10 RCYRR 11-5 RCRC 15-13 REME 15-10 RMLY 9-5 RCBH 10-24 RATE 2-7 RQD2 10-7 RYYA 19-15 ROEE 20-15

LLELS.		T WEEK
	A RHYTHM, olumbia)	e de la companya della companya della companya de la companya della companya dell
Regional Beach 6 356 8 666 8 566 W 566	129/6 60	Mattonat Summary UP 79 DEBUTS 7 SANT 22 COMM 15 ADDN 6
	ET68 On ENF3 11-16 EBFH 18-16 WTIK 31-37	HBMD 18-16 HBW 19-16 HLUC 18-27 HRQ 25-21
WIFE 15-12 Q107 27-24 CPTR IN-16 CRGM a	MERL 39-31 MERL 39-31 MPHP 30-20 EQ94 18-18 ELAT 17-17 MJDN 37-23 ELHIOR 20-18	EAST W/BO on
BOUTH	G100 16-13 WAAY 3-3	WLAH 20-11
REGL 23-21 893 12-14 940 17-13	P3103 53-56 MFXA 34-35 MSHALM 54-54	WIOY 39-24 WTSM 6-12 WHEB 23-16 13FEA 20-14
BANCHWANTY	MR101 35-21 White 32-30 MR20 on	WOMPPM 19-10 MC1R 20-18
KBIQ 6-6	WEEKE 15-15	0.000

PI	ET44 On
La Li	KhP1 11-16
	KBFW 18-16
	WT18 31-37
EAST	KNP1 11-16 KBPW 18-16 WTIK 31-37 GERL 35-31
NO ESPEN 34-35	RROW 33-31
WIP1 15-12	MAJES 30-30
0107 27-24	EQ94 10-10
CPTR IN-16	ELA: 17-17
CRGN a	MADE 33-33
CINCIN II	ETETOP 30-18
	9100 16-13
BOUTH	MAAY 9-9
BRGL 23-21	MNHYPH 26-24
\$93 12-14	MAXY 34-32
940 17-13	V103 17-19
140 11-11	BJ109 39-36
BANCHWEST	CK101 25-21
	mpu 0 33-30
KB10 6-6	MHCPQ on
WIEP on	WORT 20-19
WGCL 26-24	MORI 30-F-8
0103 32-29	ABCA 30-30
WXUU 17-17	MAYS a-14
WKT1 14-19	WSE3 15-16
meir feefa	WARREDH 17-14
WHENT	WIIVQ 16-17
	MV EA 35-10
EF3 30-29	14100 an
REED 10-13	and the second
MAR 11-8	DARCHWEST
KYYX 21-10	1
K1 MM 30-28	WEEB 10-8
0103 4.23	WLQLFM 27-20

P2

Q104 18-18 2102 27-24 95807 10-14 MCQQ 10-8 MCWQ 27-24 WXLM 19-18 KROV 71-18 MELER 20-19 MSELPH 24-2 SQ1EPH 8-5 SPUR 21-18 KVOL 18-17 WLQLIPM 27-2 KETT 20-18 KITK 37-32 KIOA 18-15 KOPPO 26-21 KEYMEPH 4-27 WZOK 00 MNAM 22-21 WHER 6-27 MHAP 21-24 MHEE 6-27 WEDD 4-26 MNCJ 15-16 MNCJ 15-16 MNCJ 4-29 KCMB on KREC 23-18 KRIS 11-14 WRES on WRES 00-1 WRES 00-27 MAXYPH 19-2 KRNA 19-17 99EG 21-20 KPMZ 2-3 KDVV 26-22 MENI 20-21 MCSN 18-18 MATI 18-16 MQDI 27-25 MOSE 13-14



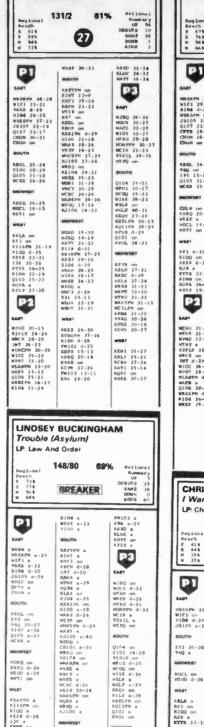
AND DESCRIPTION OF THE PERSON NAMED IN	No. of Lot	COOKS	district.
MARTY BALIN Atlanta Lady (EMI America) LP: Belin			
Regional Reach E 736	155/4	72%	Hetlona Summar UP 11

E 736 8 804 H 674 H 684	19	BAME 26 DOWN 4 ADDS 4
CD.	WKEE 15-13	RIDD 4-30
<b>©</b>	VI00 14-11	FM102 25-21
MT	BOUTH	KHBQ 25-21 KBPZ 12-11
FBC 4-30 CBW 20-19	EPHE on EHFI 12-13 ESPM 16-14	KBRK 72-21 KCPK 13-12 KBRD 24-19
1834 <b>FM</b> 37-27	WT1X 30-28	EGW 20-17 EBQ d-16
104 22-20 LO-FH 13-12 1105 30-27	NDOR 20-17 MFHP 21-19	K11 x 23-17
TR 30-28	6094 24-22 BLAS 7-6	P3
DL/TH	WJDX 16-12 WJDX106 22-19 G100 18-17	EAST
	MAAY 16-16	WOU'Y OR
EGL on LBE 18-16	WZ YP 23-17	WLAM 15-13
23-21	MRHYFM 15-13	A10A 58-32
10 23-21	MAXY 27-26	WTSH 20-17
	#103 23-20 BJ103 20-17	WFBG 14-12
THE REAL PROPERTY.	mara 30-11	2500 14013

N 16-16	MRHYF91 15-13	A10A 38-52
33-37	MAXY 27-26	WTSH 20-17
33-37	¥103 23-20	WHED 18-14
	8-3109 20-17	MPBG 14-12
1000	WDDQ 7-14	MOMPEN 15-1
	CK101 21-16	MCIN 9-30
PS PH OR	MBBQ 17-14	
rd 31-30	KX104 20-19	BOLTH
LP 16-19	MMAKPH 22-22	
L 20-18	WERE 18-18	0104 28-24
JU 25-30	MORI 19-17	8102 21-19
CA w	WBCY 19-17	938GF 19-16
FI 19-14	MAYB 13-11	WFOX 19-18
	MEER 14-13	MCGD 33-30
UT	WCSC 10-9	MISE 16-14
	MANEPH 22-18	WHELK 10-9
ARTH 28-37	MCH 13-13	KRQV 19-17
1 4-30	MORE 30-30	EJLE 24-21
30 33-37	MR VQ 14-8	REELPH 22-2
DP 10-17	MARY 11-10	FQ1 XPM 26-2
29-29	RJ100 27-25	KPUB 2P=38
18-16		Q101 23-20
PK 14-14	AMERICA	EAOF 13-11
CH 25-25	1	
03 13-8	MGBD 29~28	MECHANIT
PA 14-20	WEER 19-14	
	WV1C 10-9	KIOLL 17-14
P2	WLOLFH 15-13	KPYIII on
	MARK 14-13	FQMB on
•	KSTT 14-34	KKMC 15-10
rt	E21E 24-20	FAX2-8 10-9
NO 26-24	KIOA 22-17	ME PT 27-23
bn 10-17	KOFM 31-18	MTRU 10-9
KD 21-14	KRAV 17-17	WCZLPH &
BF 10-19	WEOR 19-16	EMPO 13-10
	MMAH 18-16	KRMA 13-10
PH 12-9 BY 21-20	MHEE 16-18	99KQ 16-15
PLV 18-17	WGBF 17-14	RPME 21-30
CK 32-31	MKDQ 25-20	KDVV 34-34
LE 30-27	MMC1 13-13	
	WIDJX a	WWWT
BF 21-19 BCFM 17-17	WHOT 14-13	
101 10-17	1	KRBI 17-13

800000 33-194 39-1

16	MTRU	10-9	
1.7	WCILI	74 a	
16	EWLO	12-10	
16	KRMA	13-10	
1.0	99KQ	16-15	
14	RPME	21-30	
20	KDVV	24-24	
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	WWW		
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	RELY	15-14	
	RATI	24-24	
31	RODI	14-12	
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PAT BENATAR
Promises in The... (Chrys



KALA a Kri on KiliQ on KJR a KYYX 33-31

**P**2

MZER d-30 WVIC 35-32 WLOLLPH 31-39 KETT d-25 KIIK 00 KIQA on KOPM d-30 HOMA d-39 MDJK on

WEST

COMMODORES Oh No (Motown)

**Q** 

172/12

16

WREE 31-17 V100 11-7

EPR 2 3-18
FTBA A
REFTOR 3-1
RIST 16-15
SOUT 1 33-18
SOUT

MESR 23-19 MLDLFM 0-32 MATM 0-30 KSTY 18-10 S11E 34-23 F10A 4-26 AOPH 12-7 KDAV 18-13 KEENPH 30-26 EE93 6-20 S104 6-29

**P2** 

Hational Summary UP 125 DEBUTS 25 SAME 7 DOWN 3 ADDS 13

KYBOPN 7-6 Y94 a-23 RIDD d-29 PRID2 23-1: RODI d-29 FRID2 23-1: RODI d-29 RIBB 24-21 RBPR 18-26 RBPR 18-16 RBPR 18-17 RODI 18-17 RODI 18-17 RODI 31-19 RBR 30-37 RBR 31-19 RBR 30-37 RBR 31-19 RBR 30-37 RBR 31-19 RBR 31-19

MGUT 24-29 MACE 24-19 WLAH 6-4 MTSH d-31 MHTS 23-20 13FEA d-26 MTSG 19-6 MCHPPH 31-2 MC18 11-6 MZ YO 18-30 SGUTH

GIOTH

Q104 24-29
2102 16-14
998GF 22-24
WFOX 17-14
WCOQ d-29
WISE 34-31
WTEA d-29
WGLF 15-10
REOV a
RILL 30-27
REELEM on
RQIESM d-30
RFUR 32-20
Q101 18-14
RVOL 19-16

KRIEL 4 ELPYB on EQWB 4-17 RELO 4-23 EXEC 4-27 EXEC 24-21

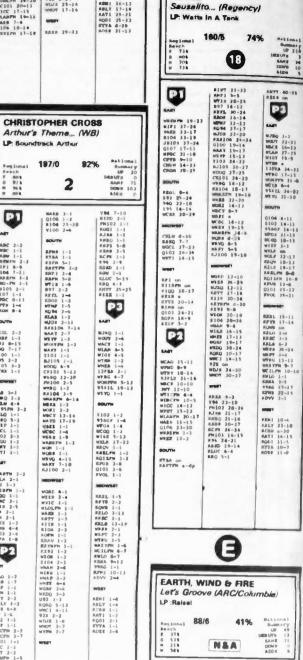
ROGI a RMBQ on RCPK 22-18

CARL CARLTON She's A Bed Mame (20th) LP: Carl Carlton					
	gional ach 234 394	50/1	23% & A	Walio Summ UP DEBUTS SAME	
W	324			ADDB	-11

•		MHOT 16-14
EAST	BART	W987
MARC 3-2 WHRC 14-14 WIPI 6-4 PRO-PH 11-13	WRLE 25-24 WTICEN 7-5 WENCEN 16-15	RYBOPH 3-6 ROQI 6-2 RJRB 14-9 RHTT 3-6
MBDC 9-9	BOUTH	P3
BOLTH	FTSA 4-38 FSFM 13-10	MIT
293 18-10 Y100 8-7 295 4-6 Q105 6-4 MCKK 5-5	HBRTYN 19-22 MYIK 8-14 B97 4-3 KEEL 21-18 KBOK 2-4 MYNF 11-24	MOUY 17-12 M780 23-23
ALIED WHILE T	FUDITION ON Y103 31-29	2102 19-16 9580F 18-17
RBLQ 19-15	WDDQ 11-21 WBBQ 5-5	MJQ78 11-8
-	IDI104 19-12 WARDN 16-13	MINISTER
REARTH 0-7 IRLA 9-5 IRL 17-24	MCBC 2-2 MCBC 2-2 MAMBPH 19-15	MC15,FM 16-8
RPRC 17-22 13H 9-6	MILITERY	WEST







P

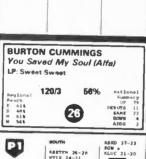
RC101 d-38 WLAMPH on Q106 on WKXX 33-30

**P** 

MJBQ 37-17 MGUY 21-20 MLAH 76-37 WTSH 6 MFBQ d-37 MCIH 30-20

0104 20-12 958GF 24-24 MF03 on MT08 25-20 MCLF 35-27 BILE 36-34 AQIEFN 27-2: RPUB 29-23 Q101 d-30 EVOL on

KENI 37-33 KBLY on KCBN 26-23 KATI 21-20 KQCI on BOEE on





RENI 31-20 RELY d-25 RCBM 31-28 RAT1 30-28 RQD1 22-18 RYYA OR

Regions 3 Reach E 43 8 B 33 8 N 30 4 M 36 9	75/29 35 N&A	Battonsi Summary UF 14 DEBUYS 12 SANE 20 DOWN 0 ADDs 29
		widy .
PI	\$104 40-34   WEER 39-34	I WFBG on
		MOREPPH 33-39
LANT	BOL/TH	MC10 4-27
		PREIL 0
WEIGHTH 14-28	KINT a	M2 NO .
96KX 30-24	KMA 1 30-3-8	BOLTH
8104 on	KBPH a KBOK on	HOUSE
	WJDX a-37	0104 0-33
BOLTH	0100 0-21	WFOR a
	W3 YP OD	MCGD on
EEGL 4-38	T103 0-12	Wist .
Andrews 1	RECA 4-18	WXL# 26-24
		WOLF 4-37
RBEG 27-24	MANAGET .	RAQV a
WET1 25-24		ILBELPH on
	REYMPN o	RQ1 EFW a Q101 30-27
WINDS	2104 d-24	EAOF OU
	MINAN OR	2002 04
KTYE a	WKDQ a	10000007
KOPA d=30	MDJE 0-23	
REEP 24-24		KPYR on
D2	WINDS.	KBT0 0-33

MERC ON MYBU & MARYPH & MARYPH & ON FORM ON PORC & FFRE ON WEST **P3** RENI 23-14 RELY 4 REDI on RYYA on ROLE 6



DON FELDER eavy Metal.. (FM/As) Hational Busmary UP 18 DEBUTS 1 SAME 13 DOWN 18 ADDS D 23% Beech 8 209 6 249 H 289 W 209

MACE on MONPPN 14-20 95XIL 1-6 WEYO 11-12

MIRP 30-37 EROV 30-29 RILE 3-3 RSELPW 23-17 RQIEPW 25-23 Q101 3-2

KKRC 27-24
KKLE on
MERE on
MERE on
MERE 5-7
MTRU on
MCILIFY d-34
MTRU 6-6
KDVV 10-11

ECRN 17-13 KYYA 4-4

Hational Summary UP 120 DEBUTS 1 SAME 52 DOWN 15 ADDS 0

FIGUR 9-7 704 10-6 FIDD 10-7 PR102 10-FRCCI 16-1 FJEB 6-5 FUEBO 2-2 KEPE 3-1 RADER 5-4 KERD 11-7 KDU 5-2 KDU 11-7 KDU 5-2 KDU 11-7 KDU 5-2 KDU 7-4 KDU 7-4

P3

MJBG B-8 MGJY 7-2 MGC2 10-7 MC2 10-7 MIGH 9-7 MIGH 9-7 MIGH 2-1 13PEA 4-4 MIGH 6-3 MGJR 6-7 95KIL 27-23 MZYO 9-7

Q104 5-8 2102 5-3 958CF 3-3 970X 2-1 WCOD 2-1 WISZ 2-4 WISZ 2-6 WISZ 2-6 WISZ 2-6 SELFM 4-2 ROLIPM 4-3 RUPB 1-1 0101 1-4 YVOL 20-15

MEDIANUT | MEDIA | 3-1 | MEDIANUT | MEDIANUT

MLS a-14 WDBQ on CRUM 8-6 KB95FW 6-18 KELO 17-10 WZIP 13-12 WGCL 10-9 Q102 26-24 WZUW 14-13 MORY 13-11 WRTI 10-9

KEARTH 15-15 KRIA 16-12 KFI 18-6 KISFW 27-25 KIQQ 15-15 KFMC 13-13 13K 18-18 KFWK 11-11 Q103 18-16

**P** 

97%

**D** B104 24-21 Q107 5-7

HOPE 23-21 HOPE 33-26 CRIOI 20-29 HSRE 21-21 HSCT 4-10 HEER 4-5 HJ100 8-7 MJRQ 2-9 WIOK ON WINE 11-10 MRC1 19-18 92X ON WDJX 10-15

0103 33-31 **D** WRCE 20-17 307 on MPRT 5-11 MICEZ 36-16

RECK 14-24 FSPK 13-15 ECPK 34-32 FM102 4-7 ED6 15-12 P3

DAN FOGELBERG Hard To... (Full Moon LP: The Innocent Age 208/0 3 MAEB 1-2 Q106 7-4 WEREPM 5-4 B104 20-19 WEEE 2-10 V100 3-1

PI

NEGL 4-5 KRB7 4-2 293 2-5 940 2-2 Y100 21-21 Q105 11-11 WCKX 18-18

ETHE 6-6
FTTM 07-16
FTTM 07-16
FTTM 17-16
FTTM 17-16
FTTM 17-16
FTTM 17-16
FTTM 17-16
FTTM 18-30
FT

P2

MCAC 6-5 WPBB 6-4 WPBB 3-3 WBBF 2-5 WBFW 2-5 WFFW 3-6 97FLV 6-6 WFCE 6-5 JWT 5-4 WFLE 13-7 WFFF 11-9 WFCEW 8-8 WFCEW 8-8 WFLE 13-7 WFR 11-5 WFLE 4-3 WFLE 4-3

FOREIGNER Welting For A... (Atlantic) 208/7 Beach E 949 E 1009 H 985 W 956

(J) WERN 21-11 WRESPH 16-1 WEPS 21-14 96KR 20-16 8104 1-1 WEXESPH 6-16 PRO-PH 6-18 0107 9-3 WEGG 2-2 CFTR 37-18 CBUM 17-0

6

#100 20-20 #100 20-20 PH102 13-6 #109 23-16 #109 0-1 #109 14-11 #109 14-11 #109 12-6 #10 P3

Hational Cummary UP 173 DEBUTS 19 BAME 9 DOME 0 ADDS 7

CRLW 19-29 EBEQ 15-13 WGCL 14-8 WZUU 29-22 WFT: 24-33

P2

**P**2 WEAO 3-1 WFBS 5-3 WFBS 5-3 WFPD 11-10 WBBF 6-20 WFBY 20-12 WFBY 20-12 WFBY 120-19 WBCR 19-13 JUT 16-9 WBLS 6-20 WFBC 20-24 WFBC 20-2

RURL 6-4 KUYN 20-18 KUYN 18-13 FELO 15-10 KUBC 20-19 KULE 14-6 WYRU 21-16 KULE 14-9 WYRU 21-16 KULE 14-9 KULE 13-9 EZHI 26-16 RBLY 14-11 KCBM 26-21 KATI 27-25 KQOI 16-6 KYYA 21-10 KOSE 4-2

12FBA on MFBG 20-16 MOMPPH 2-1 MCIR 13-9 95XEL 12-7 MBYG d-14

0100 9-3 8102 4-1 9580F 21-19 MCOG 24-21 MISE 6-5 MGLE 6-5 MGLE 39-20 KERLEW 17-13 KILEE 27-20 KERLEW 13-14 KPUB 17-10 KVOL 28-20 KVOL 28-20

FOUR TOPS When She... (Cas LP: Tonighti 73%

National Summary UP 109 DEBUTS 4 SAME 27 LOWH 15 ADDB 3 0

MARB d-25 Q106 10-10 K104 16-20 WKEE 13-12 V100 10-8 WPGC 7-10 CPTR 16-11 CNUM 29-25 P3 KRBE 16-11 293 9-8 9100 18-15

EFRE 10-0
FYBA ON
ESETTM 10-10
ESETTM 10-10
ESETTM 10-10
ESET 0-5
ESET 0-5
ESET 10-5
E WJB0 15-15 HCJY 15-14 MACZ 19-16 MACA 3-3 HTSN 5-5 H18H 12-11 13FEA 14-10 MFB0 11-10 MOMPPH 27-28 95XIL 13-15 MEYO 30-29

2102 7-5 955CF 5-11 MFOX 9-9 MCQQ 6-4 WIBE 8-7 MCLF 7-6 MGLF 24-18 KILZ 28-28 KGISW 18-1 Q101 19-16 KVOL 17-14 WORK 18-16 WARY 18-13

NOTE: 16-12
NYIC: 18-14
NYIC: RDUL 33-19 RPYB 6-5 RCMB 12-10 RELO 20-16 RERC 17-14 RKLS d-10 MSPT 23-22 MTBU 7-6 MC1LPM 25-2 99KG 11-11 RDVV 25-23 MEST 18-16 MSLY 12-10 MCBN 19-15

0

GENERIS No Reply At All (Atlantic) LP: Abecab 141/21 Hational Summary UP 74 SEEUTS 21 EAME 25 COMM 0 ADDM 21 E 698 8 748 H 568 W 618 30

**P** 9 ROTI 13-96
ESPN 10-36
ROTI 13-92
ROTI 13-92 WEDIFM 18-1 HIP2 26-25 94801 21-9 B104 on HIMSON 6-3 HIPOC 8 CFFE 5-1 CRUM 6-4 CROM 6-29 MJBO 32-33 MGUY d-36 MACE n MLAM n MIGY d-29 WYEN 20-26 MYEN 00 13PEA n MYEN 27-25 MGDPFM 23-1: MGIP 21-19 95HIL 35-30 MENO 39-26 FEGL 21-17 292 a 940 19-16 195 23-22 MCRX 33-32

MUSED 11-27 MUSED 11-6 MUSED 11-6 MUSED 11-6 MUSED 10-16 MUSED 10-16 MUSED 10-26 MUSED 10-26 MUSED 10-26 MUSED 10-28 MUSED 10-28 MUSED 10-28 MUSED 10-28

0194 22-19 9180F 26-23 WFON 28-25 WGOD 6 WESE 24-20 WELE 29-37 WELF 00 EED/V 24-23 EEDLIPH 16-13 EQ13FH 29-32 Q101 24-21 EVOL d-29

MC2LPH 23-21 HRMA B-7 99EO 25-32 KPHE 19-16 HIGHE ON KIDD ON KEPR 22-19 KURH ON KURG 29-24 KURK 4-29 PH 103 4-19 R96 28-24 KERD a KLUC 16-13 RENI d-32 RELY a ECBN 34-33 EATI 32-31 AQDI on. EYYA d-29 EOSE 78-24

Reach E 399 S 309 H 119 W 229

PI

293 6-2 9100 5-3 195 10-10 9105 12-1 WCRX 2-4

Q102 21-19 WFTI on

AL JARREAU

LP: Breakin' Away

P

MABC 12-8 MFBC 8-8 MFBC 8-6 MBFNFH 15-MBFNFH 15-JB105 16-1 WPGC 16-26 CFTR 4-37 CKGH on

P2

MCAO 9-9 MPBE 11-15 MBBF 4-2 MBFM 15-11 MTPM 15-11 MTPM 22-18 29FLY 15-14 JWT 8-8 MELI 14-11 MWBF 13-11 MBCFM 13-11 KCIOI 5-8 MICC 81-8 MICC 81-8 MICC 81-8 MICC 9-8 MICC 9-8 MICC 9-8 MICC 9-8 MICC 9-5

BILLY JOEL

Hegiona Basch E 769 B 779 M 709 W 639

Say Goodbye ... (Columbia)

1

We're In This Love... (WB)

8

GO GO'8 Our Lips Are Sealed (IRS) 80/14 37% Reich E 35% E 38% H 25% W 56% NEA

**Q** JMT ON MICC 30-26 MPST 8-12 WLAMPH ON MKKE d=40 P3 KTSA a
KSETPH a
KINT on
KNPT 70-8
397 on
KQ94 25-23
MJDM on
WEYP a
WDDQ 20-10
WGKI a
WBCY 24-22
WAMSPH a
-KJ100 a WGUY 4-9 NGCZ 31-26 W780 a WGMPFM d-15 WG1R 29-29 KEGL 12-11 940 on 9100 13-11 195 12-14 WCKK 10-8 WISE d-36 WILE 15-12 WILE 34-26 KKOV 29-24 KSELFM on RQ12FM on Q101 d-29 RBEG 14-13 WOCL on

**P** 

RIIK 29-WIOK on WEDQ a KELO 0-17 WRITE 20-19 WSPT 19-14 MSTYPH 14-1 MSILPH 7-4 KRNA 10-16 99KG 38-37 KPHE OR KDVV a RIDCK 12-13 RIDD 6-4 REGEI 14-13 REFH 23-21 RUFB ON KMBO 4-26 RBBK 17-12 RCPX a R96 ON R5 RD 26-21 RCQ 8-7

KENI d-39 KELY 18-13 KCBW 21-19 KYYA 26-20

HALL & OATES Private Eyes (RCA)
LP: Private Eyes Hational Summary UP 113 DEBUTS 0 SAME 61 DOWN 27 ADDS 2 203/2 Reach E 96% 5 95% H 93% W 93% 0

SRICK 2-8 SYMOPH 9-12 Y94 1-3 SIDD 3-2 PM102 3-3 SGG1 19-12 RSPE 3-3 GJFB 4-7 TOFBO 7-1 SBBE 1-1 KCPK 3-3 KCPK 3-3 KCPK 3-3 KCPK 3-3 KSBD 2-2 KLUC 11-9 KRO 12-11 SKE 3-2 **D** WLABFH 5-1 WAEB 2-1 Q106 4-3 WKESFH B-7 K104 7-2 WKEZ 1-2 V100 6-2 EPHS 16-25
FETA 10-5
FETA 10-5
FETA 10-7
FETA

HEGE 10-7 RABE a-16 293 4-3 940 1-1 9100 28-18 195 6-4 0105 7-6 WCFX 9-7

MIJE 7-4 MLE-PH 7-4 MDBQ 15-18 CRLM 12-10 REGQ 21-20 REGQ 3-2 WIXTP 3-2 WGCL 2-7 Q102 11-9 WXYU 3-1 WRYI 3-3

**P** 

P3 MJBQ 6-6 MGUY 3-1 MGUZ 12-8 MIAM 11-10 MIOY 1-1 VTBH 3-3 MTBH 3-3 MTB

0104 2-5 \$102 17-2 \$102 17-2 \$102 17-2 \$102 6-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1 \$100 0-1

NOCL 4-3 NOYB 3-1 KOWB 2-3 RELO 10-3 RELO 10-3 RELO 10-3 RELO 10-3 RELO 10-3 WSPT 1-1 WSPT 1-1 WSPT 2-1 WSTELD 14-14 REMA 1-1 99EG 2-3 EFME 4-4 EDVV 4-2 HBH1 6-2 HBLY 7-1 HCBH 9-1 HAT1 3-1 HQDI 8-4 HYYA 3-2 HOSE 8-6

MORD 7-4
WIER 3-2
WYIC 3-2

HOW 17-15 KBPT 11-10 KBRE 7-7 KCPK 11-9 PM103 5-4 KPM 16-15 KBED 14-9 KLUC 2-2 KRO 10-10 KBEE 21-16 1 N104 23-17 WFER 10-8 V100 20-18 MTBC 16-16 MTBM 88-17 MTBM 18-17 MTBM 10-10 986X 10-10 B104 15-18 PHO-FM 6-17 JB105 14-12 G107 11-16 WFHC 23-10 CFTR 28-23 CBUH 22-22 CROM 28-23 NTMA 19-17
NESTYM 20-19
PHE 1 24-22
PHE 1 34-22
PHE 1 31-27
REFL 3 **P**3 MJBQ 13-13 MACE 12-10 MLAN 18-16 MIGY 17-13 MIRB 13-9 MONPPH 9-7 MC18 5-12 93KIL 23-17 WETQ 19-24 HROL 14-18 193 14-12 940 10-9 0109 13-13 00079 0104 11-7 1102 9-8 95807 8-8 9708 12-10 9708 12-10 9708 14-11 9704 14-11 9704 13-10 9714 25-19 110 27-26 110 27-26 110 27-26 110 27-26 110 27-26 EBARTH 29-28 RPLA e-2H RP1 on RIISPN 16-17 RIOQ 25-30 KPMC n RZER 16-14 SUB on RYVE 13-13

(I) P2 RICK JAMES per Freak (Gordy) MT 6-5 WBLI 16-34 MTICTH 15-14 MTMCPH 15-15 EC101 17-19 MIGC 9-7 MFWT 10-6 MLAMFH 4-15 MARB 17-21 Q106 15-15 NEA FYHOFN 12-11 FIDD 11-17 FM102 15-22 FDG1 10-25 **P** P3 WFB0 8-8 95XIL 17-16 WIYO d-30 KTBA m-23 KEPH 2-2 KEPH 1-6 B97 3-7 KEEL 22-20 KROK 8-9 MFMP 23-20 KEXLOG 3-7 G100 on WAMSPH 3-1 1102 2-10 WILK 1-1 WILF 9-5 Q101 9-5 QUINCY JONES/ JAMES INGRAM Just Once (A&M) WEER 6-3 MCSLPH 28-10 Regional 164/6 KREA 4-7 KFI 11-16 KIISFH 13-26 KFRC 34-34 13K 12-15 1104 1-3 WKDQ on PI

EFDE 7-8 293 5-4 94Q 9-14 9100 11-8 Q105 8-8 MCKK 24-17

Hational Surmary UP 117 OEBUTS 2 SAME 19 DOWN 26 ADDS 2

P3

MJBQ 2-2 MGUY 10-15 MIAH 1-1 MTEM 12-10 MHEM 7-5 13FEA 13-8 MSMG 19-17 MC1R 14-16 MZYQ 23-13

2102 15-13 958GP 2-2 WPON 16-13 WISE 12-9 WGLP 4-3 KRGV 11-9 RILLE 21-18 RELEPH on ROIZPM 21-1 KPUR 14-11 Q101 10-16 KVOL 8-7

RENI 22-22 RSLY 7-6 KCBM 23-17 KATI 19-19 EQD1 17-15

Hational Summary UP 111 DEBUTS 3 BAME 29 DOWN 18 ADDS 2

EPHE 15-12 EPHE 15-12 ERETH 25-12 ERETH 1-2 ERETH 26-13 ERETH 16-16 ERETH 16-KEARTH 17-KRIA 18-14 KFI 24-14 KIISPH 12-KIGO 18-16 KFBC 8-39 13K 8-6 KJB 6-6 KYBX 7-6 KIHN ON G103 ON KOPA 13-19 KZZP 4-7

**P2** 

JOURNEY

MCAO 5-4 WFBR 2-2 WFBP 13-6 WFBP 13-6 WFF 15-14 97FLV 17-15 WFL 17-15 WFL 4-3 WFB 17-15 WFL 17-15 WFL 17-15 WFL 18-16-10 JOIN 16-13 JOIN 16-13 WEZ 8-7 VIOU 5-6

CONCRET

CONTROL 12-9

WYIC 19-14

WIDL 19-14

WIDLIPH 12-1

WIDLIPH 12-1

WIDLIPH 12-1

WIDLIPH 12-1

WIDLIPH 12-1

WIDLIPH 12-1

WIDLIPH 13-1

WIDLIPH 13-

KOLL 12-12 KPYB 6-6 KOWB 17-16 SELO 16-14 KKEC 6-29 KULS 7-7 WYNE 20-17 WALYPH 26-25 MCLLFH 13-11 KMLO 24-28 99KG 9-8 KOVV 29-25 RENI 8-9 RELY 8-7 RCBN 20-16 RATI 17-17 RQD1 6-11 ROZE 19-20

SEYN 7-2 KOND 14-12 EKRC 12-0 HULB 19-17 HUFF 11-0 HUFF 13-11 HAIYPH 10-2 FMIO 7-3 HUHA 6-3 FMIO 7-3 KDUV 11-9

RZM1 19-19 EBLY 13-12 ECBH 11-9 EATI 12-13 -EYYA 14-13 ROIE 17-17

Hational Summary UP 108 DEBUTS 1 SAMF 24 DOWN 25 ADDS 6

P3

0104 7-14 998GP on MPON 14-82 MCGO 16-18 MISE 13-10 MICLE 18-14 MICLE 3-2 RILE 4-4 FAELEN 19-21 ROIZPM 12-8 ROUZPM 12-8 ROUZPM 20-16 Q103 22-17 RVOL 2-2

72%

10

NUNX 3-6 NIDD 20-18 NGG1 15-14 NSFN 20-20 NJNB 22-18

JOURNEY

LP: Escape

Reach E 539 9 489 H 709 W 599

FEGL 5-8 9100 13-12 195 9-9 9105 5-5 WCRN 14-14

P2

123/0

REGL 3-3 940 12-20 9100 25-26 0105 20-19 WCKK 21-20

REARTH 1 RAIA 25-UFI 2-1 RIIBPN 11 RIQO 14-RETE 6-6 13R 22-21 KJR 7-2 RYPK 4-16 RINH 1-1 QLOJ 4-2 FOPA 7-7 RZEP 13-1

Don't Stop... (Columbia LP: Escape National Summary UP 49 DEBUTS 48 BAME 23 DOWN 0 ADDB 25 145/25 Regione Reach E 59% B 79% H 63% W 64% 28

PI RETTYN 4-30
ELIST 3-21
ELIST 3-21
ELIST 3-21
ELIST 3-21
ELIST 4-27
ELIST 3-21
ELIST 4-27

#EGL 27-19 193 26-23 940 e-28 9100 34-31 Q105 30-24 WCIOX on

CHLW a RBHQ 19-17 Q102 22-14 WEUU a-25 WEY3 23-23 KP1 a RIGO 16-19 KBB 4-24 13K on KYYX 4-13 EINH 4-3 9103 a KOFA on RIEF 39-26

MGIRD a-31 MJNO 16-10 MESIK a MENTA MENTA MENTA MENTA MIRA 15-11 MERE 30-26 MIRA 15-11 M P2

NUMBER 34-38 #100 on PM102 a RBFR 16-14 RJRB on

GOUTH

Q104 35-29
1103 33-29
1103 33-29
55867 on
MFDX 4-28
MCGQ 16-24
M182 4-35
MCLF 33-21
REVV 4-27
RELEM 21-1
8018FM 4-27
REVE 37-33
REVFM 21-1
8018FM 4-27
REVE 4-27
REVE 4-27
REVE 4-27
REVE 37-33
REVFM 6-27
REVE 4-27
REVE 4-28

REYM 4-20 ROWS a-dp RELO a-30 RERC a RELS d-2E MPRE 37-36 MRPT d-31 MTRU d-30 MASTWH d-21 PMIO a FRUIA 24-23 99EG d-30 EMPRE on RDVV d-2E

Mesionel Summery UP 1 DEBUTS 0 SAME 11 DOWN 115 ADDS 0 21

FYBOPH 11-1 S1DD 4-0 FM1D2 9-14 ROG1 3-6 REFX 4-5 FM5D 3-0 REFX 16-17 FM1D3 11-13 REFX 9-2 EDW 2-7 FLUC 15-17 RG 13-23 REEK 5-9 307 22-27 vm13 7-14 MTICPH 20-27 RC101 8-10 MICC 6-14 MLASFH 11-21 V100 16-19 P3

EDUTE -5
ETBA 2-1
ETBA 2-1
ETBA 1-6
ETBA 1-6
ETBA 1-6
ETBA 1-6
ETBA 1-6
ETBA 1-6
ETBA 1-7
ETB

MYYA 5-11 MOSE 9-12

0

LITTLE RIVER BAND
The Night Owis (Capitol) LP: Time Exposure

4

Reach E 804 8 855 M 965 W 985 PI WKER 3-14 V100 6-10 WEBN 6-7 WBENPN 17-5 940X 11-6 8104 8-7 JB105 3-5 Q107 7-6 WPGC 15-14 CFTR 6-5 CHUM 11-11 CRGM 14-10

**P3** 

SEXEL 2-2 SEYP 11-9 KOVB 4-4 SELO 13-0 KUREC 5-4 KUREC 5-20 WARRE 10-2 WATEU 4-2 MAIYPW 4-2 MAIYPW 4-2 REMA 4-6 99KO 4-4 KUREC 3-2 KUREC 3-2

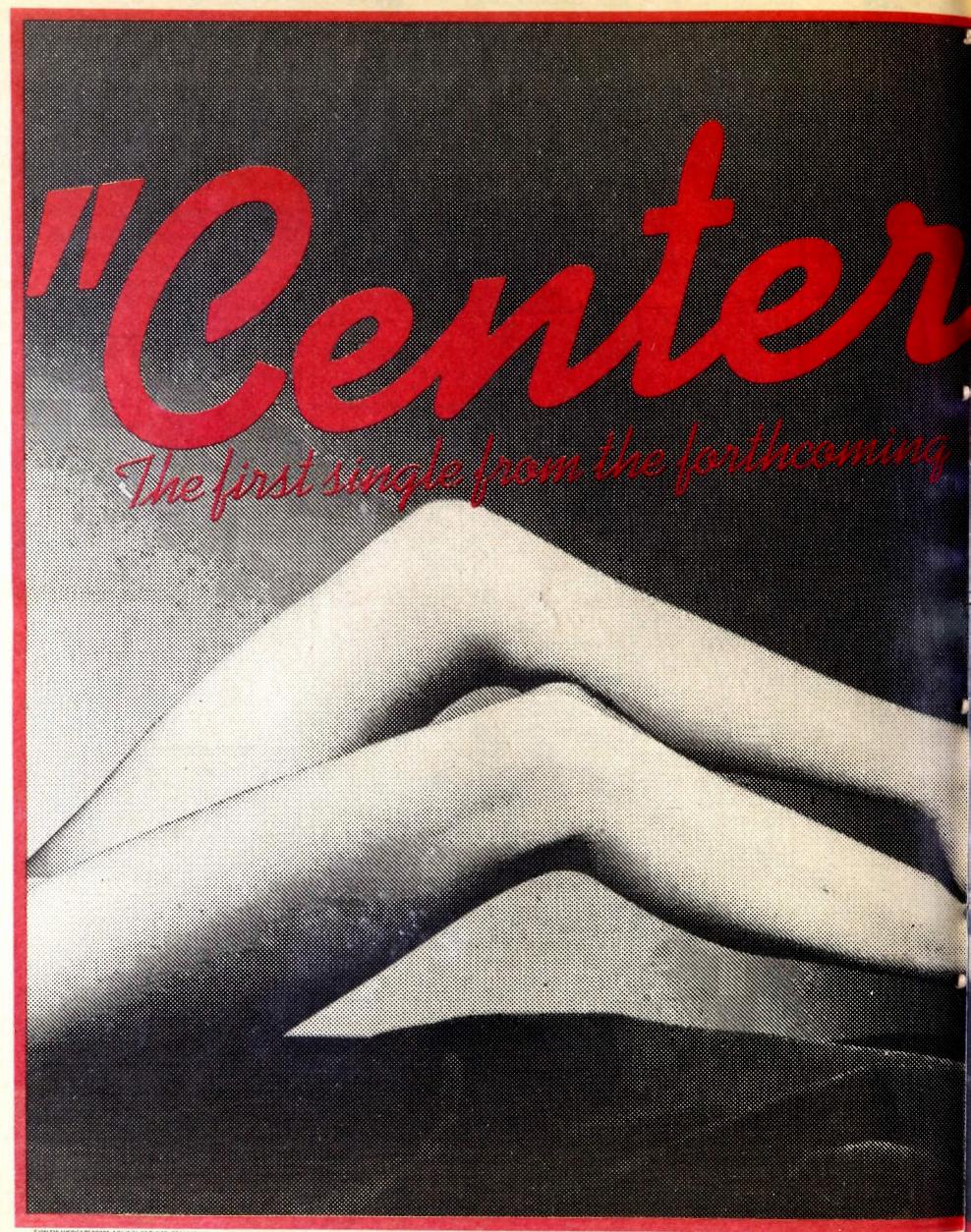
KUCK 1-3 KYMOPH 21-22 Y94 2-1 BLIDD 5-5 PH102 12-12

W

BARRY MANILOW

SATE IN DOME 1 SAME IN DOME 1 ADDS 6 Regions Beach B 845 B 805 M 705 W 635 22 1

P3



& 1981 EMI AMERICA RECORDS, A DIVISION OF CAPITOL RECORDS INC

On EMP America Records

Produced & Arranged by Schriften Made

Management Proges (10: 19) John John Schriften

P3

\*

WRKR 26-22

KSLY on





S. NICKS & D. HENLEY

BREAKER

H104 39-34 WREE d-36 BOUTH

Leather & Lece (Modern/Atco)

LP: Bella Donna

Regional 130/87 Reach E 639 8 679 H 538 H 561

PI

Q107 a WPGC a-39 CFTR d-38 CHUM a



0104 21-17 1102 18-15 95:07 16-15 95:07 16-13 WFOX 15-13 WCGQ 21-16 WISE 22-16 WCLF 19-15 RXIV 22-16 WCLF 19-15 RXIV 20-23 RXIV 20-23 RXIV 20-23 RXIV 20-23 RYVL 22-18

ROLLING STONES

Reach E 769 S 779 H 699 W 899

ख

Start Me Up (Rolling

13

MIANPH 2-9 MAED S-10 Q106 2-5 H104 1-4

RTSA 9-2
RTSA 9-2
RTSA 9-2
RTSA 9-2
RTSA 9-1
RTS

RPYR 3-8 KOMP on RELIO 6-1 KKLS 2-2 WS PT 6-6 WC ILPM 5-1 KKLS 2-2 KRILA 2-6 99KG 5-9 KPMS 1-1 KDVV 8-6

KEGL 7-4 293 1-1 940 5-4 0105 17-14 MCEX 22-21



N7BO 11-19 NCHPFH 26-25 NCHB 26-25 99HIL 31-28

G108 10-9 G108 10-9

EBLO 14-11 WESP 18-17 WOCL 26-22 WEUU 22-19 WORY 15-12

P2

WCAG 11-18 MFBR 6-6 MFBR 5-6 MFBL 23-17 MFBL 23-17 WYBF 9-8 MERCFH 6 MARE 22-19 G106 A K104 21-18

Beach E 674 E 658 H 475 W 788

PI

Hetlonel Summary UP 15 DRBUTS 22 BANE 26 DOWN 0 AEDS 67

UC 37-33

P3

PRIDO 19-15 WHIGO ON HINGO ON HINGO 22-20 MAKEPE 10-9 WORI 26-24 WHICE 26-24 WHICE 21-20 WHIES 24-23 WHIES 24-23 WHIES 21-20 WHIES 27-24 WORI 10-8 WHIES 6-6

WEEE 33-10 WVIC 16-12 WXDLEW 29-1 WARX d-18 RSTT 15-13 RSTR 23-16 RIOA 30-27 ROPH on RRAV 11-7 NHAM 24-20 NHAP 9-9 WORF 38-27 WEED 23-19 WHEET 27-24

0

QUARTERFLASH

138/39

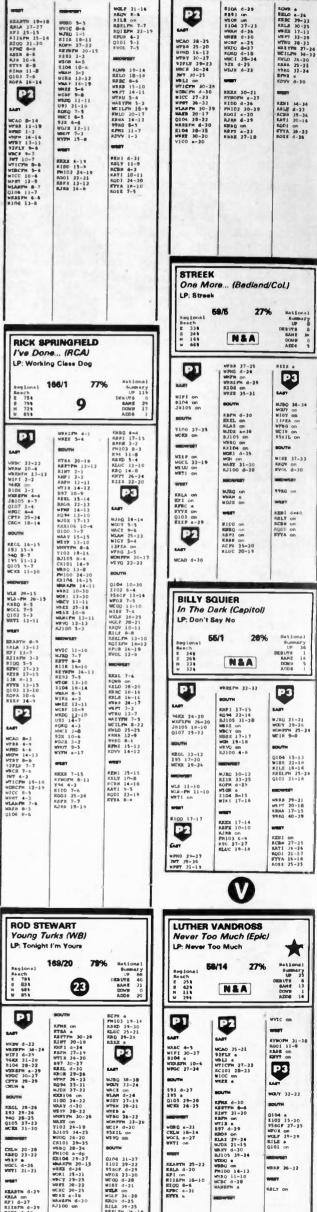


Р3

MJBO 12-12 WGUY 9-7 MMC2 7-4 WLAH 23-21 M10Y 1-3 HTEM 13-12 13FEA on WFII 12-11 MOHPPH 7-3 MC1R 12-2 95KIL 8-5 WEYO 7-9

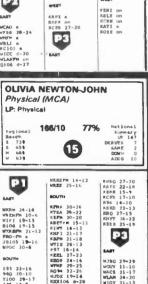
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WEER 0-36 WVIC 0-37 WJNQ 0-23 WLOLPH 0-31 MAKE 0 ESTT 0-19



0104 31-27 1102 29-22 956CF d-29 NFOX 23-20 NECQ d-26 MIBE d-21 NFER on MOLF 36-28 NECQ 4-25 FILLE 39-25 RELE 39-25 RELE 39-26 REVIZ 74-26-3 REVIZ 74-26-3 REVIZ 74-26-3 REVIZ 74-26-3 REVIZ 74-26 REVIZ 74-26 REVIZ 74-26

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KKLA on WHICH d=29 WTHU on WKET

CRLM 15-13 KBEQ 11-9 MOCE 12-13 Q102 24-38 WRTI 17-14

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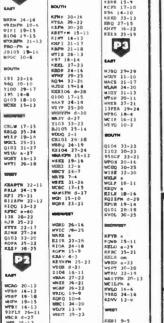
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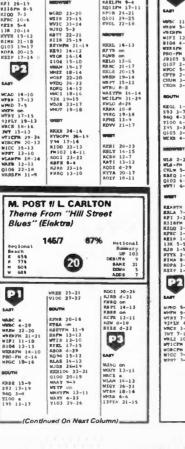
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WIF1 on JB105 31-28



KEBI 9-5 MBLY 20-17 KCBN 29-24 KATI 14-8 KODI 26-21 MYYA 11-5 KOSE 29-21



### The Three P's Of News/Talk

Everybody remembers the 3 R's, right? Well, it's time now for an update on the 3 P's of News/Talk — personalities, programming, and promotion. As you'll read below, these stations do more than get a jump on the next breaking headline or psychic prediction.

Before going any further, I'd like to thank everyone for the steady stream of station news and photos I've received. Please keep it up. It's a chance to share news, learn other philosophies, and adapt creative ideas within the format as well as outside of it. After all, the bottom line is to sound good, no matter what the format.

#### News/Talk Personalities

ON THE MOVE: Edward Belkin moves in-house from News Director to Executive Editor at KYW/Phila-. Tom Mann has traveled crosstown from middays at KAYO/Seattle to KVI as host of an all-night talk show . . . Pulling double duty at WBAL/Baltimore is Kelly Saunders, who signed on recently as a weekend talk personality. During the week she graces the airwaves of WIYY (98 Rock), sister station of WBAL . . KNX/Los Angeles welcomes a new business and financial editor to its staff. Bruce Bernhart hails from similar stints at KFSD, KOGO, and KSDO, all in San Diego ... Frank "Falcon" Rainey segues from technical producer to Production Manager at KTRH/Houston. His first official act was to name newcomers Bill Van Rysdam and Paula Cousins as technical producers . . . Congratulations to KFWB/Los Angeles reporter Cecilia Pedroza, who was selected as Woman of the Year for 1981 by the Hollywood Business and Professional Women's Club. WBBM/Chicago Saturday anchor Donn Pearlman served recently as master of ceremonies at the Easter Seal Society luncheon honoring George Lazarus, a Tribune columnist. The station's Don Mann, Manager of Special Projects, was chairman of the salute. And speaking of Don, he was honored last week by the Chicago Press Club for his work in broadcasting as well as in the com-

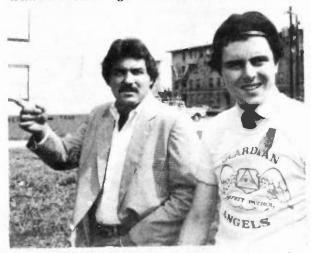
PROGRAMMING HIGHLIGHTS: KGNR/Sacramento recently launched what it terms a "programming innovation." The station has incorporated the idea of "creating three hours of solid, immediate programming," according to President/GM Robert E. Henley. Bob Whitten anchors an afternoon (3-6pm) newsoriented talk program. So what's the big deal? The big deal is that during these fast-paced three hours, station reporters will file live on-the-scene reports from the sites of local breaking stories, with those people directly involved in the stories being lined up for on-air calls with Whitten. This takes the place of a reporter coming back to the station to type, edit tape, and then put the whole thing together. Concerned listeners can also call in and may even be conferenced with the particular newsmaker. In other station changes, host Jack Kirkwood takes over Whitten's previous 9am-noon slot while Jerry Grisham moves from late afternoons to evenings . WXYZ/Detroit has also been busy, adding (6-9pm). two new shows to its lineup. The first, "Evening Newstalk," is a two-way telephone talk show hosted by seven-year talk veteran David Newman, airing 4-8pm. The program is described as a blend of news, information and entertaining telephone talk. And in response to audience requests, the station broadcasts "Money Talk" with Certified Financial Planner Audrey Pearl. Each Sunday from 9am-noon, Ms. Pearl offers her financial



expertise to area listeners. Ms. Pearl is said to be the first woman in Michigan history to reach the status of Certified Financial Planner... Moving over to the Eastern Seaboard, all systems are go at WRKO/Boston since announcing its switch to all-Talk. New cohost Bill Stephens jumps aboard to join Norm Nathan on the 5-9am "Morning Magazine." Former WFAA/Dallas personality Dick Syatt now handles the 9am-noon slot while Harvard psychologist Dr. Harry Sobel explores people and their feelings each day at noon. And after

success at WNWS/Miami, local favorite Jerry Williams discusses politics from 2-6pm. Guy Mainella hosts "SportsCall" followed by David Brudnoy from 8-midnight and "America Overnight." Weekends feature a varied version of "SportsCall," a look at the backstage world by Jon Keller, and jazz/Broadway musical shows on Sunday.

KING VISITS LOYAL SUBJECTS: Popular talk personality Larry King is scheduled to broadcast live next week from the West Coast. King guests on KVI/Seattle and then broadcasts live from the Space Needle on October 26. That same day has also been proclaimed "Larry King Day" by city officials. Later in the week, Larry heads for California sun, originating his show from KMPC/Los Angeles October 29 and 30.



CITY OF ANGELS — No, we're not talking about Los Angeles, but this could become the new nickname of New Orleans if the Guardian Angels have their way. Their founder, Curtis Sliwa, was recently invited by WGSO to speak before the City Council. Response was so good that he'll be returning soon to set up a chapter in the Mardi Gras city. Pictured during a city tour are (I-r) WGSO talk host Joe Lombardo and Curtis Sliwa.

SPORTS CORNER: In a surprising move, KYW/ Philadelphia has announced its decision not to renew its contract for Phillies baseball after five years. Instead, neighboring rival WCAU picks up the plum contract for the next 11 years beginning in 1982, thereby renewing its prior to 1976 seven-year link-up...WGST/Atlanta sparks up its Atlanta Falcons broadcasts with "guest analysts" who work alongside the play-by-play and color commentators. Guests have included Green Bay Packer pro Paul Horning, Falcons GM Eddie LeBaron, and ex-Georgia Tech coach Pepper Rogers ... Once again WBBM/Chicago is set to broadcast University of Illinois football . . . And crosstown competitor WIND signed a two-year enlistment for exclusive rights to play-by-play coverage of Blackhawks hockey. As part of that package, the station has named Pat Foley as announcer for the hockey broadcasts . . . Meanwhile, KMOX/St. Louis, in association with Pepsi-Cola, has initiated a weekly award program in recognition of achievement in high school football. 13 awards will be handed out. In other station news, KMOX recently became a client of the Broadcast Interview Connection.

HAPPY TALKIN' HALLOWEEN: From 9pm-midnight, October 31, WBAL/Baltimore's Alan Christian will present his talk show from the deck of the light ship "Chesapeake" in celebration of "Halloween At The Harbor." Highlights feature a seance on board, a psychic fair, and a costume contest for both children and adults . . . As part of its salute to Halloween, KMOX/St. Louls is distributing 5000 free flashlights to elementary school children as well as broadcasting National Safety Council tips on Halloween safety.

RADIO SHOGUN: It's been said that if you dig deep

enough you'll hit China. Well, KGO/San Francisco comes close — not by land but in the air. The station received a radio reception report from a Tokyo listener who said his radio has only a bar antenna. Despite a distance of 5135 air miles, the 20-year-old student wrote, "Your signal is one of the strongest ones; the sound is

### News/Talk



clear"... A recent 10-kilometer run at a 331-acre Atlanta amusement park sponsored by WGST was quite a success. Some 3000 runners participated in the "Six Miles At Six Flags" race, raising more than \$13,000 for the American Diabetes Association... KCBS/San Francisco traffic reporter Chris Brecher and Joe Carcione, better known as the Greengrocer, have teamed up to present "CB and the Greengrocer," which answers listeners' questions about produce every morning... Now the latest in Southern California news, based upon Herald Examiner reporting, can be heard on KCRW-FM/Santa Monica, as part of National Public Radio's "Morning Edition"... WINS/New York recently aired a 20-part series on "Coping: Fighting The Hassles," which detailed the fight against stress.

# Through The Looking Glass

Once upon a time a radio station (WIND/Chicago) took a close look at itself and decided to give its air personalities new time slots. After the changes were completed, the next step was to announce the time shifts to the public. Rather than go with a simple, ordinary release, the station wanted something practical, but not too cutesy, something that would catch a person's eye and stick in his mind, something that would promote the new lineup as well as the station's longstanding philosophy of informing and entertaining its audience. That's some tall order. Where's that Aladdin's lamp when you need it?



Well, the station put on its thinking cap and hit upon a very clever way to introduce and promote the new lineup. Why not a mirror, listing the changes on the front of its package? What better way to get people to "look into" the station changes and at the same time look at themselves. After all, no one can pass by a mirror without looking. So the personalities were happy with their new homes, the audience was happy with the personalities, and the station broadcast happily ever after.



# Jeff Gelb- ACOR

## KROQ And WXRT:

# Comparing Programming Philosophies

Much has been said and written about the ongoing L.A. AOR radio battle between KLOS and KMET. But for the last year, sneaking up in the ratings behind those two battling Goliaths has been a spunky David using diverse musical programming like a slingshot.

Meanwhile, in Chicago, two AOR giants, WLUP and WMET, have done everything but hurl atomic weapons across the street in a battle for ratings points, while down the street, WXRT has continued to present a spirited blend of musical forms.

When the summer ARB results were released last week, both WXRT and KROQ were up. While neither station poses an immediate threat to its respective market's AOR competitors, KROQ's 1.7-1.8 and WXRT's 1.3-2.1 prove there's still an active audience for eclectic programming.

This week, I spoke with both stations' PD's for background on the modest but unquestioned success stories at their unique AOR's.

#### KROQ: The "Roq" Of The Eighties

When Rick Carroll joined KROQ in the Spring of 1979, he inherited a situation wherein, he recalled, "the station was making very little money and the staff wasn't getting paid regularly. It put me in a compromising position with management, and so I was forced to allow the jocks to program every other song."



"KROQ has created something unique in L.A. — we're grabbing AOR/CHR listeners before they have the chance to experience the traditional KMET/Lee Abrams stations." — Rick Carroll

This was a disagreeable situation to Carroll, who had programming experience in both CHR and AOR radio at stations like KEZY/Anaheim, KLIV/Fresno, and KKDJ/Los Angeles. After nine unsuccessful months allowing the jocks personal choice, Carroll and management sat down and worked out a more logical programming position, which basically handed over control of the station to Carroll. "The music is now all preprogrammed," he reported. "The jocks get one choice per hour. Otherwise, cut by cut, everything is prepicked; it takes me about 24 hours a day to do.

#### Tight Is Right

"We have the tightest current playlist in town. I could never understand why, in a market as competitive as L.A., off-air PD's and MD's would spend so much time choosing music and then putting it on cards and letting the jocks loose with it. That, to me, is inviting disaster."

What's the function of the disc jockey in a format that allows so little personal choice? Carroll offered, "To make the music flow, and more importantly, to become the best announcers and entertainers they can be. They can concentrate fully on that aspect rather than be concerned with such things as whether the jock before him played a certain cut, or if he played the same cut yesterday at the same time. They can be confident that I'm going to give them the best music my research has indicated they can be playing."

Research? "KROQ is programmed by gut feel," Carroll revealed, "but it's confirmed by record store calls (including import shops), and, because we have an incredibly active audience, we keep a close check on the request lines. We don't use any computers!"

Carroll went on to dissect the KROQ record library: "We have about 400 cuts to choose from. We play 80% currents, about 15% recurrents, and 5% oldies. We don't place much emphasis on oldies; with this format some of that sounds out of whack. We'll play Beatles, Stones, Doors, Who, Zeppelin, Bowie and Hendrix, but that's about as far as we go with oldline rock and roll."

#### **Modern Music**

About 20% of KROQ's music could be termed new wave; Carroll prefers to call it "modern music." The station is infamous for picking an offbeat song like the Waitresses' "I Know What Boys Like" and putting it in a high rotation (every three hours) till it becomes a KROQ standard. "We make our own hits," Carroll exclaimed. "For example, we picked up the Speclals' 'Ghost Town,' and within two days it became one of our top five requests. We'll play something like that every three hours for four or five weeks so long as the phones and sales back it up."

It's not unusual on KROQ to hear a song like "Ghost Town" back to back with a very mainstream AOR song like Foreigner's "Urgent." How does KROQ get away with its diversified programming? Carroll hypothesized, "We know the market. Plus, we can rotate the songs so often in a very short current list that the tunes become very familiar with our audience in a very short period of time

"We don't get many complaints about our diverse musical elements. When neighboring KNAC/Long Beach went all modern music, the diehards switched to them. We find that people come to KROQ specifically because we do play some of these offbeat cuts; they know they'll hear them if they listen for a few hours."

Does this mean that stations like KMET or KLOS are wrong to avoid "modern music" on their playlists? "They're not wrong at all," replied Carroll. "What they do is very valid, and there's room in every market for stations to program to that school of thought. It works and they should do it. The problem those stations have, though, is that young people (junior high and high school) recognize their resistance to this kind of music, and these stations become nonhip, uncool to this young audience

"KROQ has created something unique in L.A. — we're grabbing AOR/CHR listeners before they have the chance to experience the traditional KMET/Lee Abrams stations. Instead, they're growing up with our heavies: Squeeze, Buzzcocks, Pretenders, B-52's. That's the music they are introduced to, and that's going to make us very popular in the long run."

Can KROQ sell its young audience numbers? "It's a sales plus for us. We end up getting most of the entertainment spots: movies, record shops, etc. We've developed an audience for merchandise and entertainment appealing to 12-19 year olds; our music hits them directly."

The most controversial aspect of KROQ's programming is its inclusion of selected black music. Carroll said, "It began when groups like the Talking Heads started to concentrate on rhythms with black overtones. We don't play that much black music; right now we're just playing Rick James's 'Super Freak' in medium (twice daily). It continually gets positive calls, and that's the only reason we've been playing it for two months. Obviously,

it depends on the individual artist and song. Not that many artists have the KROQ image.

"The KROQ image," he defined, "is of a station that takes a chance on music, gives local musicians access to airwaves, puts someone on the air spontaneously who's in town for a show, plays import music, and in general, a station that transcends what you normally expect to hear on the radio. It's unique, and it's worked for us."

#### **Devo Debacle**

It almost stopped working a few weeks ago, when there was some inner turmoil at KROQ over airplay of a KROQ staple: Devo. Carroll explained, "They agreed to do a benefit concert for us sometime this year. Our GM, who used to be a road manager for people like Sty Stone and Frankie Valll, decided to get tough with the group, by telling them to commit to a concert or have their records pulled off our air. We freaked, and jocks were threatening to quit. I spoke with our owner who told me to exercise my judgment, so I kept their music on the air. Things have since mellowed out, and the band has agreed to do the benefit."

#### What If?

KROQ's ratings upswing under Rick Carroll has been accomplished with virtually no promotional budget, no billboards, no TV spots. But what if KROQ had the budget of one of its primary competitors — how might this affect KROQ's ratings? "That's my favorite question," Carroll responded. "I think it would add one share to our ARB easily. TV spots, billboards, paying jocks \$40,000 a year instead of a Bakersfield scale.

"I think we can do it anyway, in the long run. A lot of the people who have been growing up as they've listened to us over the last two years have become accustomed to our music, our oldies and recurrents. Squeeze or Gary Numan will be their oldies! They're going to want to hear those songs when they're 19 or 20. We're beginning to see that already in the Mediatrends. So in the long run, we're gonna make it

we're gonna make it.

"In fact," he added as an afterthought, "it may almost be a negative at this point for KROQ to do a big bucks campaign. The word on the street is incredibly powerful for KROQ, and that may be all we need."

#### WXRT: Chicago's Finest Rock

Meanwhile, in Chicago, it appears a highprofile publicity approach may have helped WXRT obtain its best 12+ figure in two years. PD Norm Winer commented, "For the first time, we bought billboards in abundance, had our new



"...Our programming was valid aesthetically but not commercially ... We wanted to make our air sound more palatable to the masses while retaining our progressive image."

- Norm Winer

diamond logo plastered all over the city, and printed up a batch of new T-shirts. It gave us visibility beyond anything we'd done before.

"At Chicagofest, we had, for the first time, a broadcast booth, in addition to our usual Blues

Continued on Page 38

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KKRI WKKI WI.UP WMMS WKGO WXLP KAZY WRIF KDCK WDOV WFON KBKB-FM WGVL KKDQ WKZL

Carroll, IA Celina, OH Charlotte, NC Chicago, II Cleveland, OH Columbus, NE Cumberland, MD Davenport, UA Denver, CO Detroit, MI Dodge City, KS Dover, DE FondDu Lac, WI Fort Madison, LA Gainesville, FL Grand Forks, ND Greensboro, NC Greensburg, KY

WHCN WRLS WFYV KBTM-FM KASK KRLG KIQY WKQQ WBPZ KLOS WRBN KUUL KMKE WQFM KDWB-FM WISO WVAQ

Hammond, LA Hartford, CT Hayward, WI Houghton, MI Jacksonville FL Ionesboro, AR Las Cruces, NM Lawton, OK Lebanon, OR Lexington, KY Lock Haven, PA Los Angeles, CA Macon, GA Madera, CA Manhattan, K Milwaukee, WI Minn/St. Paul, MN Montgomery, AL Morgantown, W VA

WNEW-FM WAOR WMYK WMEB WOCR WPFM WTKX WIOO KOPA-FM KMRJ WYNZ-FM WPDH WPRB WRCN WKCX KIXY-FM

Murphysboro, IL Muscatine, IA New York, NY Niles, MI Norfolk, VA Orono, ME Oswego, NY Panama City, FL Pensacola, FL Philadelphia, PA Phoenix, AZ Pittsburg, KS Portland, ME Poughkeepsie, N Princeton, NJ Riverhead, NY Rome, GA San Angelo, TX

San Luis Obispo, CA KZOZ KTMS-FM Santa Barbara, CA KMLS-FM Santa Rosa, CA Sedalia, MO KCBW WXLR State College, PA WRFB Stowe, VT Syracuse, NY WAQX Terre Haute, IN WBDJ Tri-Cities, WA KZZK KWFM Tucson, AZ Utica, NY Vermillion, SD WOUR KVRF KSXT Walla Walla, WA Washington, De Watkins Glen, NY WWDC-FM WXXY Waynesboro, MS WABO-FM WBMI West Branch, MI WERI-FM Westerly, RI CHUM-FM Group (Canada) WERI-FM

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State

Station



# KROQ And WXRT: Comparing Programming Philosophies

Continued from Page 36

Deluxe stage. Coming up, we'll be doing buscards drawing attention to our improved signal (we're moving transmitter sites this week)."

What signalled the change in promotional attitude at WXRT, long Chicago's progressive underdog? Winer replied, "Our last book was our second 1.3 in a row. We came to the realization that our programming was valid aesthetically, but not commercially. Given the state of the competition, we needed to do something that would make us noticed. But before we beefed up our outside visibility, we had to make some programming adjustments. We wanted to make our airsound more palatable to the masses while retaining our progressive image. We could no longer afford to be as progressive as we had been in the past, progressive for the sake of being progressive. We remain more progressive than our competition, playing more varieties of music and still adding more new music. But now we're combining that with an extensive collection of AOR oldies, and we're dayparting more than ever before. All of this has made the station easier to listen to for a mass audience.

### **Death Or Evolution?**

Is this another nail in the coffin of progressive rock radio or another step in its evolution? Winer responded, "I've always maintained that the nature of progressive radio is to evolve with the times. Today's progressive radio is different than that which died in the 70's at KSAN or flourished in the 60's. In terms of the relative nature of the progressive term, our competition is making it very easy for us to define progressive, because their approach is so limited in terms of the music they play and the manner in which it's presented. It makes it simple for us to hit them from the

left and from the right. We were the city's first station to play Diesel, the first AOR to try Kim Carnes. We may have been the first AOR in the country to play the Pointer Sisters.

"We don't want any teenagers. Our sales approach is qualitative, not quantitative. Now that we have some numbers, we want to continue to cater to 25+ while maintaining some 18-24's. We're going to spare them a lot of the music being played on the stations that are trying to reach everyone from teens to 40-year-olds. We don't have to play the loud heavy metal groups; in fact, that would turn off a large segment of our audience. When we do go off on musical tangents, they're very calculated, and done at a time of day when the chances are better that they'll be well-received."

For WXRT, the future looks good, prophesized Winer. "I'm hopeful. I think we're building a realistic audience base. Our combination of better reception and more accessible airsound should result in more people turning to us. We still offer them an alternative that gives them more music and alternate forms of entertainment. One of those is news, which has become a lesser priority with our competition; it remains an area in which we excel. And in terms of the quantity of good music that comes out that simply doesn't get played on other radio stations, with our refined approach, we're hoping a wider audience will be receptive to it."

In these days, when the AOR consultants are (perhaps rightfully) getting the lion's share of attention for their successes in helping AOR reach a mass audience, it's refreshing to turn the spotlight on stations like KROQ and WXRT, whose programming ideals are direct links with our format's origins. Continued success!

COLOR

MORE STONES TIE-INS: KGB-FM/San Diego gave out 17,000 commemorative patches for the Stones' San Diego concert, interviewed Bill Wyman, and recreated the show song-by-song for listeners as the group played the set. WRKI/ Bridgeport did a Stones A-Z and played one song twice. The first listener who called to identify that song won an expenses-paid trip to see the band in New York. KZEW/Dallas gave away a \$9000 1982 Charger 2+2 in conjunction with the Stones cut "Start Me Up." KOME/San Jose recreated the Stones' set song-by-song from live albums, and reported on traffic and crowd conditions with the help of two leased helicopters. WPLR/New Haven flew fifty winners to see the band in Buffalo. Also sent to the Buffalo show was a WTUE/Dayton listener and his date, who won tickets and transportation in a Stones trivia guiz. KROY-FM/Sacramento and KICT/Wichita bused listeners to concert dates, while KRKN/Anchorage air personality Morgan Evans handdelivered thousands of listeners' fan letters to the



STILL SOUPY AFTER ALL THESE YEARS: That's the name of comedian Soupy Sales's first album in a long time, being recorded for MCA. Pictured II-r) at a recording session are visiting WPLR/New Haven air personality Joe "from Chicago," Sales, and WNEW-FM/New York air personality Meg Griffin

group backstage during one of their concerts. DC101/Washington sent listeners on prepaid trips to see the band in three cities throughout the country.

MEASURING UP TO PAT BENATAR: KYTX/Amarillo, in conjunction with an area Pat Benatar concert date, held a contest asking listeners to "measure up" to Pat's measurements (height, weight, etc.). The winner received a backstage pass to meet the songstress.

HEAVY METALS: WGRQ/Buffalo pacted with Full Moon/Asylum in a contest that awarded winning listeners either a \$1000 "Heavy Metal" guitar or an ounce of gold, the "heaviest metal."

MEAT LOAF MAIN COURSE: KILO/Colorado Springs threw a Meat Loaf party in conjunction with Cleveland International/Epic and the newest album. Drinks were one cent to listeners with KILO Cards. A cookoff was also held, with the winning meat loaf chef winning 94 albums from the CBS catalogue.



Q102 KEEPS 'EM FLYIN': KTXQ/Dallas unveiled its own Q102 Skydiver at the station's "Last Dey of Summer Free Concert & Races," which presented Columbia's Silver Condor in concert with three area bands. Listeners could also race their own cars on the '4-mile dragstrip. 55,000 showed up for the daylong event.

### EVOLUTION

KSTM/Mesa has switched to AOR from A/C; Jeff Parets is PD . . . Glenn Stewart has exited as PD at WYMX/Augusta; GM Mills Fltzner is filling in as PD . . . Rick Fromme has been appointed GM at WKZL/Winston Salem from WHDH/ Boston and the John Blair Company . . . Bill DeMore has been upped to Station Manager at KZOM/Beaumont, where he'll also remain PD Jim Schuyler has exited as MD of WOVV/Ft. Pierce . . . Ralph Tortora has been named MD for WBAB/Long Island . . . Sandy Bannister has exited as Assistant PD at KPRI-FM/San Diego; Laura Wilkinson has replaced her as MD. Lasher has exited a record rep job with EMIA to join the airstaff of WKLC/St. Albans-Charleston John Carter has been named MD for WAAL/ Binghamton . . . Inessa York has joined KGON/ Portland for airwork . . . WQDR/Raleigh News and PA Director Dayle Rancer has been appointed VP to the Carolinas UPI Broadcasters Association's Board of Directors . . . KCPX/Salt Lake City has signed on as a Superstars affiliate sta-

### UPDATE

Just to prove it's the "station with balls." WAQY/Springfield is giving away various sports balls (golf, soccer, footballs, etc.) ... WMMS/ Cleveland world-premiered Lindsey Buckingham's new Asylum album in advance of its release date. The station stopped playing cuts from the album when it received a cease-anddesist order from the record company . . . Congratulations to WLIR/Long Island air personality Ben Manilla, whose documentary on Jim Morrison won an Armstrong award. Also receiving an Armstrong award was Jim Cameron, for a 'Source Report" documentary he produced on Kent State . . . WTUE/Dayton morning team David Luczak and Dan Pugh set a new world's record for sitting in a vat of spaghetti. The duo survived their 53-hour 32-minute ordeal all for the good of the MDA, and immediately went out to dinner (not at an Italian restaurant, though) WRIF/Detroit raised \$25,000 for Detroit public radio outlet WDET-FM in a multiband benefit concert featuring Mitch Ryder, the Look, and other bands, which drew 8000 . . . WRKI/Bridge-port spiced up recent "classic rock" weekends with some interesting interview guests: for its Beatles coverage, the station spoke with "Shout" author Phillip Norman; for its Who special Keith Moon biographer Dougall Butler was consulted; Felix Cavaliere spoke on his times spent opening for the Jimi Hendrix group when Felix was a member of the Young Rascals . . . WDHA/North Jersey couldn't find a camera when EMIA's John Hall visited, so they used the next best thing: a xerox machine. Hall autographed a xerox copy of his head, which he placed in the machine without too much prodding from the station reps.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WMJQ/Rochester presented the Look for 92 cents.

BROADCASTS: Santana and Jefferson Starship on KBCO/Boulder.

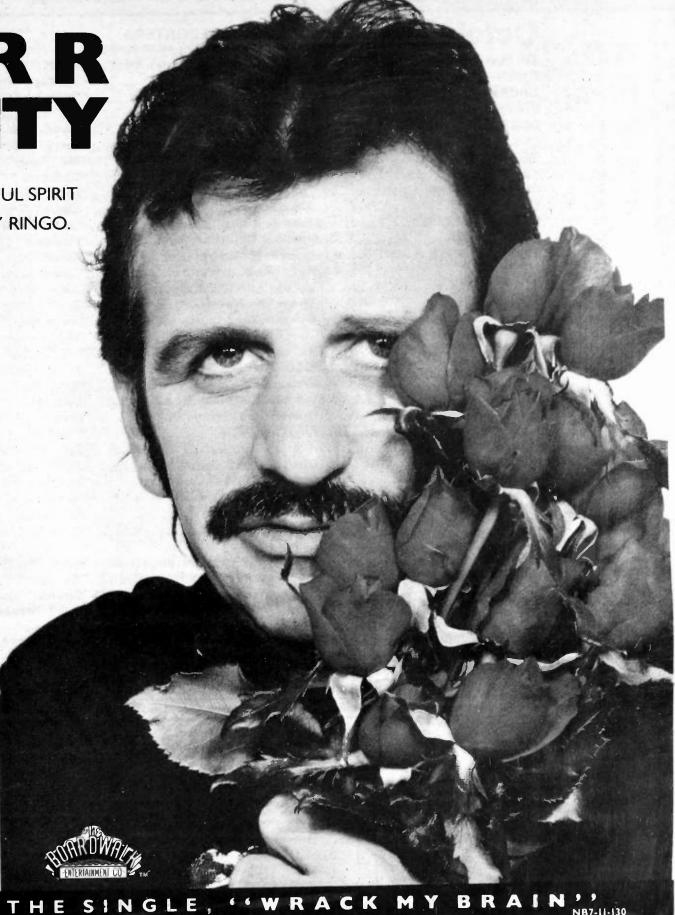
CONVERSATIONS: Swamp Dogg on KTIM/San Rafael... Black Flag on KXLU/Los Angeles... Jon Anderson on WYSP/Philadelphia... Southside Johnny on WDHA/North Jersey... Dakota, Molly Hatchet on WEZX/Scranton... Hall & Oates on KTMS/Santa Barbara... Frank Zappa, Van Halen on KMOD/Tulsa... Loverboy, Journey on WFYV/Jacksonville... Bill Wyman, Hall & Oates on KROQ/Pasadena... Pat Benatar on KDKB/Phoenix... Go-Go's, Jan Hammer, Billy Squier on WBAB/Long Island... Blackfoot, Felix Cavallere on WRKI/Bridgeport... Blackfoot on KQRS/Minneapolls... Hall & Oates on KTYD/Santa Barbara... George Thorogood on KGB-FM/San Diego.



THAT WARM, DELIGHTFUL SPIRIT THAT'S UNMISTAKABLY RINGO.

# RINGO ST\*RR STOP AND SMELL THE ROSES

WRITTEN AND PRODUCED BY
PAUL McCARTNEY,
GEORGE HARRISON,
HARRY NILSSON,
RON WOOD
AND
STEPHEN STILLS



FEATURING THE SINGLE, "WRACK MY BRAIN", NB7-11-130 WRITTEN AND PRODUCED BY GEORGE HARRISON

CATCH RINGO'S NATIONAL TELEVISION APPEARANCES
ON THE MERV GRIFFIN SHOW, THE TOMORROW SHOW AND GOOD MORNING AMERICA

RINGO WILL BE A FEATURED GUEST ON ROCKLINE OCTOBER 26th AT 8:30 p.m. PDT

### ROCKLINE



Sankling in a consentation of Clobal Satellite Mature

### WPLJ-NEW YORK WLUP-CHICAGO

WRIF-DETROIT
KZEW-DALLAS
KSHE-ST. LOUIS
WKLS-ATLANTA
KPKE-DENVER
97X-CINCINNATI/OXFORD
KYYS-KANSAS CITY

KUPD-PHOENIX WDIZ-ORLANDO

### GLOBAL SATELLITE NETWORK WLRS-LOUISVILLE KGB-FM-SAN

WLRS-LOUISVILLE WPYX-ALBANY WFYV-JACKSONVILLE KWFM-TUCSON

WGRO-BUFFALO ACRN-ATHENS, OHIO

KLOS-LOS ANGELES WYSP-PHILADELPHIA WAVA-WASHINGTON, D.C.

WAVA\_WASHINGTON, I KLOL—HOUSTON WYNF—TAMPA

KGB-FM-SAN DIEGO KGON-PORTLAND

WOFM-MILWAUKEE WLVQ-COLUMBUS WNOR-NORFOLK

WSYR-SYRACUSE Z-92-OMAHA

KYLT-FM-MISSOULA, MT.

WWCK-FUNT

XHMM-FM—MEXICO CITY (on tape)
RADIO HAURAKI—AUCKLAND, NEW ZEALAND
4 TRIPLE M-FM—BRISBANE, AUSTRALIA

WHERE YOUR LISTENERS TALK DIRECTLY TO TODAYS TOP RECORDING ARTISTS ON OUR TOLL-FREE ROCKLINE.

Summary

Chart

## LECTO \_\_ASR. NATIONAL AIRPLAY/40\_

**October 23, 1981 159 REPORTERS** 10/1 10/16 JOURNEY ..... Escape (Columbia) ..... "Believing" "Stone" "Crying" Title STEVIE NICKS...... Bella Donna (Modern/Atco)....."17" "Leather" "Stop" "Outside" BOB SEGER & SILVER BULLET..... Nine Tonight (Capitol) ...... "Tryin" "Hollywood" "Rock" Title GENESIS ...... Abacab (Atlantic) ...... Title "Rapty" "Dark" "Man" KINKS...... "Destroyer" "Things" "Dial" Title RED RIDER ...... As Far As Siam (Capitol) ..... "Lunatic Fringe" ROSSINGTON-COLLINS BAND .... This Is The Way (MCA) ..... "Stop" "Miss" "Straight" "Like" BILLY JOEL ..... Songs In The Attic (Columbia) .... "Hollywood" "Miami" "Captain" JOHN ENTWISTLE ............Too Late The Hero (Atco).......... "Talk" "Angel" Title "Me" SURVIVOR......Premonition (Scotti Bros./CBS).... "Poor" "Summer" "Saturday" BILLY SQUIER ...... Don't Say No (Capitol) ..... "Dark" "Stroke" ELO ...... 'Twilight' "Hold" HALL & OATES ...... Private Eyes (RCA) ..... Title "Mano" "Head" NILS LOFGREN ...... Night Fades... (Backstreet/MCA) ... Title "Heart" RIOT ..... "Swords" "Outlew" PRETENDERS ...... Pretenders II (Sire/WB) ..... "Talk" "Message" "Dogs" "Roses" BLUE OYSTER CULT ...... Fire Of Unknown Origin (Columbia) . "Burnin" "Sole" NOVO COMBO ...... Novo Combo (Polydor/PolyGram) .. "Periscope" "City" "Love" JOHN HALL BAND ......All Of The Above (EMI America) .... "Crazy" "Touch" MOODY BLUES ......Long Distance... (Threshold/PG) .... "Voice" "Meanwhile" "Gemini"

of airplay preference.

STONES maintained their lead in total and hot airplay place. FOREIGNER and JOURNEY held rock steady. STEVIE resurged in total reports, aided by the new single. POLICE jumped nicely as adds converted to upper rota-tions. GENESIS Inched up in totals and hots, BENA. TAR held rock steady as ARS and R-C inched up. ENTWISTLE jumped in mediums and totals, as did SURVIVOR. CHILLI-WACK gained hots and total reports. QUARTER-FLASH flew up in all rotations. IRIS maintained. LAKE debuted handsome ly with heavy adds. STEW-ART's 45 had 59 reports. STAR inched up in hots RIOT maintained as MAY-DAY moved up in mediums and totals. NO-VO grew in all rotations HALL debuted with

strong mediums. The Significant Action listings

came closest to charting

The AOR National Airplay/40 char represents add, medium and hot rotation activity in all musical con-figurations. Artists chart numbers are displayed over a four-week period. The artists in itsitics registered the most rapid gains in sirpley or in rotational conversions for the week. Album cuts are listed in

### MOST ADDED.

1 GREG LAKE Greg Lake (Chrysalis) "Nuclear Attack" 2 QUARTERFLASH Quarterflash (Getten/WB) "Harden My Heart" 3 ROMANTICS Strictly (Nemperor/CBS)	102/97 M:3 H-2 90/40 M-39 H-11 26/24	8/8 M-0 H-0 88/49 M-15	26/25	010	0/0
"Nuclear Artack"  2 QUARTERFLASH Querterflash (Geffer/WB) "Harden My Heart"  3 ROMANTICS Strictly (Nemperor/CBS)	H-2 <b>\$0/40</b> M-39 H-11	H-0 88/49	28/26		
2 QUARTERFLASH Quarterflash (Geffen/WB) "Harden My Heart" 3 ROMANTICS Strictly (Nemperor/CBS)	<b>90/40</b> M-39 H-11	88/49	26/25		
Quarterliash (Getter/WB) "Harden My Heart" 3 ROMANTICS Strictly (Nemperor/CBS)	M-39 H-11			1/1	0.10
"Harden My Heart" 3 ROMANTICS Strictly (Nemperor/CBS)	H-11		Mo	M-0	0/0
3 ROMANTICS Strictly (Nemperor/CBS)	1	H-2	H-1	H-O	
Strictly (Nemperor/CBS)		1/1	1/1	0/0	0/0
		Mo	MO	0,0	UNU
"Nighttime"	H-0	H-O	H-O		
4 GARLAND JEFFREYS	25/18	9/9	0/0	0/0	0/0
Rock & Roll Adult (Epic)	M 6	M-0	5/0	0/0	0/0
Wild In The Streets"	H-1	H-0	1		
5 WHO	27/17	14/10	2/7	0/0	0/0
Hooligans (MCA)	Mis	M-2	Mio	0,0	0/0
"Join Together"	14-4	H-2	H-0		
5 VIC VERGAT	27/17	25/16	14/14	0/0	0/0
Down To The (Capitol)	M-10	M-9	M-O	-	0,0
Title	H-0	H-0	H-0		
7 JACK GREEN	22/15	19/18	1/1	0/0	0/0
Reverse Logic (RCA)	M-7	M 1	M-0		
"One By One"	H-0	H-0	H-0		
8 KNACK	11/11	1/1	0/0	0/0	0.10
Round Trip (Capitol)	M-0	M-0			
"Pay The Devil"	H-0	11-0			
9 JOHN HALL BAND	48/10	39/8	41/15	42/35	11/1
rie All Of The (EMI America)	M-34	M 28	M-23	M 7	M-0
"Crazy"	H-4	H-3	H-3	H-0	H-0
9 N. SCHON, J. HAMMER	18/10	17/12	9/9	8/8	0/0
N. Schon & J (Columbia	M 7 J-1	M4J1	M-0	M-0	
"Wasting Time"	H-0	H-0	H-0	H-0	
9 KING CRIMSON	10/10	5/3	0/0	0/0	0/0
Discipline (WB)	M 0	M-2			
"Matte Kudasai"	H-0	H-0			
2 POLICE	136/9	138/100	29/26	1/0	1/0
Ghost In The (A&M)	M-23	M-11	M-2	M-1	M-1
"Every Little Thing"	H-104	H-27	H1	H-0	H-0
2 GENESIS	143/9	135/13	132/92	31/26	2/2
Abacab (Atlantic)	M-48	M-41	M:17	M-2	M O
1100	14-86	H 81	H-23	H-3	H-0
2 TOMMY TUTONE	30/9	21/8	25/21	6/6	0/0
Tommy Tutona (Columbia	-	M-12	M-3	M-0	
" '867-5309/Jenny" 12 NAZARETH	H2	H-1	H-1	H-0	4.00
Con . (A fo BA)	23/9	23/8	20/10	24/23	1/1
"Love Hurts"	M 12	M-13	8-M	M-0	M-0
12 BENNY MARDONES	23/9	H-2 26/15	H-2 22/22	H-1	H-0
Too Much (Polydor/PG)	M 12	20/15 M.8	M-0	1/1	0.00
Sheile C."	H-2	M-B H-3	H-0	M-0 H-0	

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents otal number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

### MEDIUM

		10/12	10/16	10/9	10/2	9/25
1	JOHN ENTWISTLE	101/82	93/74	94/49	79/4	5/0
	Too Late The Hero (Atco)	A-5	A&	A-36	A 75	A-6
	"Talk Dirty"	H-14	H-13	H-10	H-0	H-0
2	ROSSINGTON-COLLINS		108/69	107/54	102/1	1/0
	This Is The Wey (MCA)	A-1	A-4	A 19	A-100	A-1
	"Don't Stop Me Now"	14:38	H 33	H-34	H-1	H-0
3	SURVIVOR	86/68	82/86	77/56	84/38	53/27
_	Premoniton (Scotti Bros/CBS	AA	A-7	A-16	A-20	A-24
	"Poor Man's Son"	H 10	H-9	14-6	H-6	H-2
4	ATLANTA RHYTHM	115/85	118/60	111/63	96/59	86/51
	Quinella (Columbia)	A-6	A-9	A-10	A-7	A-12
	"Alien"	11-45	H-47	H 38	H-30	H-22
5	DONNIE IRIS	81/63	82/68	87/87	68/52	62/35
	King Cool (MCA)	A-3	A-0	A-7	A:8	A-20
	"Sweet Merilee"	H-15	H-14	H-13	HB	H-7
6	KINKS	132/56	138/58	140/62	129/60	136/73
	Give The People (Arista)		A-6	A-0	A-1	A 6
Tie	"Destroyer"	14.74	H-76	H-78	14 68	H-67
6	RED RIDER	104/58	109/55	108/62	101/67	110/73
	As Fes As Siam (Capitol)	A-1	A-1	A-1	A-2	AB
	"Lunatic Fringe"	H-47	H-63	H-46	H-32	H-29
8	NILS LOFGREN	63/51	68/57	72/56	70/49	57/41
	Night (Backstreet/MCA)	A-3	A-2	A 5	A-9	Ale
	Title	H-9	H-9	H-11	H-12	H-fi
9	TRIUMPH	116/49	128/60	124/72	101/62	112/80
	Allied Forces (RCA)	A O	A-1	A 1	A-2	A-11
	"Magic Power"	H-67	H 67	H-51	H-37	H-21
10	GENESIS	143/48	135/41	132/17	31/2	2/0
	Abacab (Atlantic)	A.9	A-13	A-92	A-26	A-2
	Title	H 86	H-61	H-23	H-3	H-0
11	HEAVY METAL	102/44	117/38	135/42	129/34	141/31
770	Various Artists (FM/Asylum)	A-0	A-0	A-0	A-0	A-1
118	Title - "Ride"	H-68	H-79	H-93	H-95	H-109
11	CHILLIWACK	79/44	74/48	73/55	64/46	62/46
	Wanna (Millennium/RCA	A-5	A-3	A-6	A-3	A-9
	"My Girl"	H-30	H-23	H-12	H-15	H-7
13	DEF LEPPARD	66/43	77/51	82/59	79/56	96/72
	High 'N' Dry (Mercury/PG)	A-1	A 0	A-1	A-0	A-2
	"Let It Go"	H-22	H-26	H-22	H-24	H-22
14	LITTLE RIVER BAND	108/42	116/38	119/42	109/37	99/36
	Time Exposure (Capitol)	A-1	A-5	A 3	A 4	A-6
Tie	"Night Owis"	H-85	H-73	H-74	H-68	H-67
14		48/42	48/41	56/45	42/39	48/35
	Fire Down Under (Elektra)	A-3	A-2	A-7	A-1	A-10
	"Swords, Tequile"	H-4	H-6	H-4	14-2	H-3

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

### THE HOTTEST

Entry

	the state of the s	10/23	10/16	10/9	10/2	9/25
1	ROLLING STONES		154/14	7 161/15	147/14	152/14
	Tattoo (Rolling Stones/Ato		A-O	A-0	A-0	A-0
	"Start Me Up"	M 7	M-7	M-4	M 3	M-5
- 2	FOREIGNER	148/130	153/14	156/13	150/13	154/137
	4 (Atlantic)	A-0	A-0	A-0	A-0	A-0
	'Weiting For A Girt"	M-12	M 10	M 17	M 18	PM-17
3	JOURNEY	138/114	148/12	147/12	140/12:	147/133
	Escape (Columbia)	A O	A-0	A 0	A-0	A-0
	"Don't Stop Believing"	M 20	M-19	M 10	M-17	M 14
4	BOB SEGER & SILVER	135/113	145/12	151/134	145/110	151/114
	Nine Tonight (Capitol)	A-0	A-1	A-0	A-3	A-4
	"TryIn" To Live My Life"	M-22	M 22	M-17	M 26	M 33
5	STEVIE NICKS	145/108	142/10	150/110	149/126	155/138
	Bella (Modern/Atco)	A-0	A-0	A-0	40	A-0
	"Edge Of 17"	M-40	M 36	M 34	M-24	M-17
0	POLICE	136/104	138/27	29/7	1/0	1/0
	Ghost In The (A&M)	A.9	A-100	A-28	A-0	A-0
	"Every Little Thing"	M 23	R6-11	M-2	M-1	M-1
7	DAN FOGELBERG	127/93	135/95	135/92	122/87	124/67
	The Innocant (FM/Epic)	A-1	A-1	A-1	A-5	A-9
	"Hard To Say"	M-33	M 39	M-42	M 30	M-48
8	GENESIS	143/86	135/81	132/23	31/3	2/0
	Abacab (Atlantic)	A-9	A-13	A-92	A 26	A-2
	Title	M-48	M-41	M-17	M-2	M-0
9	KINKS	132/74	138/75	140/78	129/68	136/57
	Give The People (Arista)	A-2	A-5	A-O	A-1	A-8
	"Dastroyer"	M 56	M 58	M-62	M-80	M-73
10	PAT BENATAR	101/72	113/77	123/86	120/93	132/101
	Precious Time (Chrysalis)	0-A	A-0	A-0	A-0	A-0
	"Promises In The Dark"	M-29	M-36	M-37	M-27	M 31
11	TRIUMPH	118/67	128/67	124/51	101/37	112/21
	Allied Forces (RCA)	A-0	A-1	A-1	A-2	A 11
	"Magic Power"	M 49	M 60	M-72	M 62	M 80
12	LITTLE RIVER BAND	108/65	116/73	119/74	109/68	99/57
	Time Exposure (Capitol)	A 1	A-6	A-3	A-4	A-4
	"Night Owls"	M-42	M 38	M-42	M-37	M 36
13	HEAVY METAL	102/58	117/79	135/93	129/95	141/109
Tie	Various Artists (FM/Asylum)	A-0	A-0	A-0	A-0	A-1
	Title - "Ride"	M-44	M-38	M-42	M-34	M 31
13	BILLY JOEL		106/63	101/58	90/44	87/11
	Songs In The (Columbia)	A-2	A 6	A 8	A-14	A 66
	"Goodbye To Hollywood"	M-38	M-38	M 35	M-32	M 10
15	RED RIDER	104/47	109/53	108/45	101/32	110/29
	As Far As Siam (Capitol)	A-1	A-1	A-1	A-2	A-8
	"Lunatic Fringe"	M 56	M 66	M 62	M-47	M 73

Hottest reports of charting artists are displayed over a five-week They are disted in order of total reports within the specific rotation week. Two numbers follow each album title. The first represents imber of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed



Breakers are those newer records that have the greates level of station activity on any given week.



**GREG LAKE** Greg Lake (Chrysalis)

"Nuclear" "Love" "Hurte" "Black," 94% of our reporture on it. Total album





### **Significant Action**

LINDSEY BUCKINGHAM . . . . "Law And Order" (Asylum) GRAND FUNK RAILROAD . . Grand Funk... (Full Moon/WB) Y.O.U." "Coel" "Jerkin" Total: 38. A-3, M-25, H-10

JON & VANGELIS Friends Of Mr. Cairo (Polydor/PG)

Title "Independence" Total: 33. A-2, M-19, H-12 MICHAEL SCHENKER GROUP ...... MSG (Chrysalis)
"On & On" "Ready" ...... Total: 32. A-8, M-24, H-0 GO GO'S ..... Beauty & The Beat (IRS/A&M)
"Ups" "Beat" ..... Total: 31. A-3, M-19, H-8 CHARLIE ......Good Morning America (RCA) VIC VERGAT ..... Down To The Bone (Capitol)
71the "Breakaway" ..... Total: 27. A-17, M-10, H-0

Significant Action listings showcese product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of sirplay. They may be either still on the rise, or former National Airplay/40 chart acts.

### JAZZ ON AGR

2 1 AL JARREAU ..... Breakin' Away (WB) 1 2 CRUSADERS ......Standing Tall (MCA) "Strut" "Soup"
TIM WEISBERG......Travelin' Light (MCA) 6 PASSPORT ......Blue Tattoo (Atlantic) GIL SCOTT-HERON .......... Reflections (Arista) "Storm" "City"

BOB JAMES ...Sign Of The... (Tappen Zee/Col.) ......Title 3 8 YELLOWJACKETS ......Yellowjackets (WB) TOM GRANT You Hardly Know Me (WMOT/CBS) → 10 DAVID GRISMAN..... Mondo Mando (WB) ....."Dawg Funk"

These siburns, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The siburn's preferred simplay cuts are listed; singles are in bold Redice. Artists' names are in bold Redice II they registered significant simplay gains this week.

## REGIONAL AGR ACTIVITY

Q104 WORK

MD: ELLEN MERINAGN MD: LIN BREIMER

PRICES.
GAPLAND ADFES.
MILOLOGIS
MILOLOGIS
MACK GREEN ERCA;
MILE No Go!
GRAND FUNK N.R.
(Full Micro/MD)
MINY!

Ollus (Me n. H.
(full nacural)
(full

Model Lab 22 TOP (db) PEAND EAPPA (Sprk) og Pumphin SAN HARTEN (Sprk) og Pumphin SAN HARTEN (Sprk) SONO (SBN) (Shirter Port Sprk) SONO (SBN) (Shirter Port Sprk) ALLESS SONTHERS. (Shirter) ALLESS SONTHERS. (Shirter) (M) (San HARTEN)

518-462-5555 Does NALL SAND (BN) Aperi NLS LOTARE (BN) Aperi CERDISE (Ory year (N) -CART WHICE (L) ([pic) -ARE ELY (unknown)

ADD ELT (who nown)

WHAT (AMA)

GEZ GEL SQDTT-GEDOX (Fr E1 to) MICE MAIN[FIL 100] CHICE CORES (40) THE SCOTT CORES (40) ET SATT LIST (LARDON-11 MALL OF MODOXO (18) (And 14) MALL OF MODOXO (18) MALL OF



Albany 518-785-9800 HIGHE SOFERE 6 (OV-99811) -011800 (Inport)

CONTRACTS
AND THE CONTRACTS
AN CONTROL SAN (CONTRACTOR)

Filed Line
CARD, AND JUPPETS 1 (Eg) (C)

CARD, AND JUPPETS 1 (Eg) (C)

ZONN HALL AND (C) (F) (Anny Los)

ZONN HALL AND (C) (ANN HALL)

ZONN HALL AND (C) (ANN HALL)

ZONN HALL AND (C) (C)

ZONN HALL AND (C) (C)

ZONN HALL AND (C)

ZONN

**UZZO** Allentown 215-894-0511

HILS LOUGHEN (Backett ont/MCA) HDVO COMBO (Folydor/Polydre) HBD BIOLE (Com)Fol3 IAN HBRTER (Chryselfe) -400 STEMAT (MT) PO: TOM SELLY HD: BRUCE SOND

-BDD Street
SMITHS STORES
BOLLING STORES
BOLLING STORES
FOR STORES (Full moon/Epic)
E(mis (Mriste)
E(mi

Win

Raltimore

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BICE SPRINGS (ELD INCA)

"Everything/To"

POLICE (AAM)

"Every Livia"

Lix (Atlantic)

"The 18ch"

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Jazz None

Binghamton 807-772-8850

PD: KEITH NELSON

807-772-8850
Nortext
BILLY DRL (Columbia)
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Boston
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HARLEQUIN (Columbia)
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SUFTRUCT

FO: HICH PETERS Added CLIMBE BLUES BAND (18) KNACE (Castrol)

MUTTEST SILVER (Capital) Singles More

GREG LAKE

Greg Lake (Chryselis)

QUARTERFLASH

**GARLAND JEFFREYS** Rock & Roll Adult (Epic)

ROMANTICS Strictly... (Nemperor/CBS)

Reverse Logic (RCA)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

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THELL & GATES FECAL
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Mortus UBs (Copifol) PRETENDISS (Sire/MB) CHILLISACA (MI) Penn JOHN ENTWISTLE FATO CHIRGS (Elen Pro) UDBNIE (BIS (MCA) ELO (APP/CBS) DE PO (MB)

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Boston 617-262-5900

APPL FOR ECONOMICS OF STATE OF

MOST ADDED.

27/27

Querterflash (Geffen/WB) 17/11

13/9

9/9

JACK GREEN 7/7

i-95fm

T (DEL (Columbia) (Columbia) T NETAL (Full Noon/Asylul (Juf/CBS) (ING STAN (Virgin/Epic)

Buffalo

**Bridgeport** 

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FORM GENESIS
FOR Jazz Mone

Claremont

Accord

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MEDIUM

JOHN ENTWISTLE Too Late The Hero (Atco) 27/22 ATLANTA RHYTHM SECTION Quinella (Columbia) NOVO COMBO

Novo Combo (Polydor/PG) 18/16 ROSSINGTON-COLLINS BAND This Is The Way (MCA) 27/15 NILS LOFGREN 27/16

Night... (Beckstreet/MCA) 20/15 SURVIVOR Premonition (Scotti Bros./CBS) 19/15

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Harrisburg

JON 6 PAMEELIS
(Polydor/Polydors)
ROLLING STONES
(ROLLING-STONES)
(RollingStr/Arcol
On ForeUseRG
(Full Moon/Epic)
GEMES(S (Atlentic)

Pode

WCCC AM/FM Hartford 203-233-4426

Added CREC LAKE (CDrysells) "Noclear Affects" BMD (MCA) "Noclear Norther" "Netay" Morts...Action" -LINDSET BURLINGMAN (Anglus)

Redium CENESIS 1493enfic) (RB (Cepitol) EINES (FU Stat) PAT BENETAM (CV yells) POLICE (14MP) ARS (Columbia) STENIE RICES INDURN/Atcol (Z TOP (18B))

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Singles

Hartford

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ety (MEA)
"Join Together" "Heley"
MENUT MARDONES
(Polyder/PolyGra)
"Shells C-"
TOMET SUTONE (Columbia)

BOB SEGER & THE SILVER BULLET BAND

**ROLLING STONES** 

FORFIGNER

4 (Atlantic)

Nine Tonight (Capitol)
POLICE 34/30 Ghost In The... (A&M) 32/28 Escape (Columbia) 30/27

THE HOTTEST

Tettoo... (Rolling Stones/Atcol35/34

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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Pittsburgh

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412-362-2 WAND FIRE B.A. FREE BAND / DE PRI (GR. (AAM)

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Pittsburgh

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### Poughkeepsie WRDH

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### Springfield 413-525-4198

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# Washington, D.C. 703-634-0320

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MEDIUM

ROSSINGTON-COLLINS BAND

This is The Way (MCA)

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ROLLING STONES

Escape (Columbia)

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FORE 148D (41 (and 14))

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THE HOTTEST

Tettoo\_(Rolling Stones/Atoo) 28/26

BOB SEGER & THE SILVER BULLET BAND

Nine Tonight (Capitol)

# SOUTH



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MOST ADDED

GREG LAKE Greg Lake (Chrysalis) 18/18 QUARTERFLASH

Quarterflash (Geffen/WB) 21/11 VIC VERGAT Down To The Bone (Capitol) 9/6

Mayday (ABM) 11/8 Two numbers follow each album title. The first represents futal number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

### **Wrock**

FD: ALAH \$4820

MAYDAY

Added UNED GARD (Chrysolle) "Neclear Attent" More Land \$78 to 1 mcCod (moder of Arco) 10551 McCod Cod, cod (ACA) "Don't Stop Maj." 1108 5 to (14a) 1108 Codg(14a) 1108 Codg(14a) 1109 Codg(14a) "Tube Mean (..." 48 BIGER (Capital) \*(CHAL SCHEMES &

TOP year 161
"Or "ou doney."
TO LEGG LEGG LATER SOTON SOT

Atlanta 404-328-0980 MAT COM TEPTO/EFFOR THE THE COST ONLL THACE (VETTORN) ANY TEAT

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### Too Late The Hero (Atco) 19/16 SURVIVOR Premonition (Scotti Bros./CBS) 18/16

DONNIE IRIS King Cool (MCA)

JOHN ENTWISTLE

RED RIDER As Far As Siam (Capitol) 26/14

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of these stations who reported it in medium rotation this week.



ON: CHUCK CURNERY FD: ATHR LODGE

### Austin

HETCAT FAME CHARLES EASLAND SURANNIA TOMAT FUTCHE (Cotumbis) 4000 STELLAND (48)

### TEXAS ROCK

| Table of a Participation | Table | T

PO DILL DEMONS

Andoed GRES LAAS (Gorphus()+) GAMETS WILADOS (Fortun)/WE) WASTI TAMES WASTI TAMES THE CUT T/FOR (Fortu)

# Two numbers follow each album title. The first represents trital number of Southern stations playing the album this week. The second is the number of these stations who reported it in hot rotation this week.

30/29

Beaumont 713-727-0229

713-727-0229

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| Company | Comp

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Med John (MCA) 188 (RCA) (MCA) (MCA) (MCA) 188 (RCA) (MCA) 188 (RCA) (MCA) 188 (RCA) (MCA) 188 (RCA) (MCA) (

HOPPost BICKS (Modern STEVE BICKS (Modern MILLIAN STORES THEINGSTR/MICE) "Avet 61ve Me.." OMEG LAME (Chrysellt) "Black & Blue" "Lave For -STEIE MARTIN NROS. (48)

INDAL 19 TOWN / POLICE (AMP)
"Ever + LIPPIA."

Birmingham

### WROO

FO: JIM BALLARD

Added H. SCHOOL/J. HAMER (Col-"19" & Abrigat" ACR GREEN (RCA) (RC) 19CA1 "Join Toppther" "Relay" GREG LAME (Coryskila) Redist RES (Quiumbia) REATY RETAL (Full Moon/Asylu)

Title STEVIC MICES INDME n/After \*LastingTon-COLLINS (NCA) RINES (Aristo) GENESIS CARIMATIC)

FIO FD: SOB FAZIO SD: NAMDO CASIMO

Added #IC WERGAY (Nerwest/Cop! TON COSTER (Fertony) GREG LANE (Or yes!is) #IE ELY (NEA) SHIPP (COG (Tenens/Or ye GREG LAKE (Corysanin) DE ELY (RCA) SHREF (COGG (Yahama/Corysals) DEVD (RB) -(1905EY BLCKIMENAN (Asylan) -008 DYLAN (Columbia)

Nation State State

KTXQ ALBUM ROCK PO: TOM CHEMS

Hod I-will
RDSS-IMPTON-COLLERS (REA)
RDSS-IMPTON-COLLERS (REA)
RDSTE HODES (SIT-#/NB)
RMSTERIFLASH (GATTON-NB)
RESET HODES (SIT-#/NB)
RESET HODES
Chair year MADDINES
(Chair year MADDINES)
ROME EXTRESTILE (Arco)

DIESEL, chagancy/Arcol ROLLING STORES

**KSRR** 

Addition (ALL SAID (DIT Resp (CA) TO A FEB (

Notice SERVING (SCOTT) Brea/CBS ( CORE), INS (IECA) CHILL INCE (INI) INN INN ICA) ROSS (RTON-COLL INS (IECA) EVERS (Rt (RT))

Charlotte

A REE Singles Nove

### Corpus Christl

Horrest STORES SELECTION S

JAEZ 608 JAMES (Toppon Ent/Col. CRUSADERS (MCA) JOHN REPTURE (Inner CIty) Singles

Dallas-Ft. Worth 214-528-5500

C | Int | Colombile |
POLICE ( Colombile |
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POLICE |

Jest Singles more

### Houston

713-797-0097 MOTTOUT MOLLING STORES (MollingSto/A

RILL, 100 S TORES
(Inc. 11 to 5 TORES)
ADDRESS (Inc. 10 to 1



recritical STONES TO THE STONE FD: NAD MESSICE MD: CHARLIE LOGAN 

Cibes
Things
Thi HICKEY THOMS (Electro)
"Bidge"
HILS LOTGHER (Backetroe)
JOHN ENTRISTLE (Arco)
HICHEL SCHEMER 6 HICHEL SCHENGE G (OF year is) GRAND FUNE N.R. (Full Moon/MB) "No Gotto Got"

"Up Per I scope"
-ACD STEWART (48)

Jacksonville

### Rock 104 KnoxvIIIe 815-525-6000 STOT (Elettre) (RISDER SELECH (Robow)

PD | HERRY CAMBERT

| Telephone | Tele

ROTTINGSTOFATOR

BUS SEGER & SILVER (
BICK SPRINGFIELD (RC

-ACD STRINGFIELD (RC)

### K94 KSMB Lafayette 318-232-1311 PD: SCOTT SEGRAPES COMPLE (RES.)

14.EE

Louisville

QUARTERFLASH (GOT "Not don ... Hour ?" JACK GREEN (RCA) "One By One"

NOTEST (Columbia)

ROUTEST (Columbia)

ROULISS STORES (MALLISS STORES (MALLISS STORES (MALLISS STORES (MALLISS MALLISS MALLIS MALLIS MALLISS MALLIS MALLIS MAL

Louisville

502-589-4400
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RESTON-RE

33.25 940H

Horifest Dan FOGLUERO (Full Noon/Epic) FORE (MEE) (Artimatic) GLOC SPRINGT (ELD (GEA) OLOS SPRINGT (ELD (GEA) OLOS SPRINGT (ELD (GEA) GEART MADDOLES (PO) (par /Poign a) GLESTS (Artimatic) FOLLOC (AMD) POLICE (AMD) POLICE (AMD) (BallingStrip/Foco) Added QuantERFLASH (Corton/NB) \*New dat..New of SURTIVOR (Scottl Bros/CBS) \*Poor New is Son<sup>®</sup> \*John (EMTSTUE (\*Ptc) \*To(s Dirty\* JOHN (AND (EM) America \*New AND (EM) America TTEE DETTY"
JOHN MALL BAND (EN) Americal
"O'esy"
-LINDSET BUCKI WOMAN (Agylus)

LRS IO2

Medium
POLICE (Addr)
"Verry Limin."
Eller statoles
(Polytre)
"Bells C."
Del (Brist ELL Diryr
"Sision-Occupies (ELA)
"fail Diryr
"Sision-Occupies (ELA)
"fail Diryr"



FD: FON CHERS OD: DUKE HE FERS

NorThest
GARY O' (Cap) Foll
Point BLASS (RCA)
BLCK SAM HER ICA)
BLCK SAM HER ICA)
FLOW FIRST ICA
FOR (GARE (Artism Tic)
FLUMPH (GARE)
FLUMPH (GARE)
BLLL SQUEE (Cap) Foll
BDLL LGC STORES
Chall in Spin Africa)



PO: 60 JAGGER 601 CHARL RE PRLINER

Added APS (Columbia) "Homes (Ch" JOE ELY (HEA)

Madish (Addishing Street Transport T

Miami 305-581-1580

Singles

Lubbock 806-747-1224

PD: SCHOTT FOR ASST. PD: MAKEY GETTLE

Added JOHN ENTHISTLE (MYCO) -LINDSEY BUCKING-AN ( Modium
REC BLORD (Copito)
REC BLORD (Copito)
RELUMB (Copito)
TRIUMB (SEA)
RES (Copiumbia)
SUBSISTER (Search) Bro
COMMIT (SEARCH)
RES (REA)
(Full News/BB)
Dan FOOL LUBBIG
(Full News/Epic)

Harthaut SEC (Columbia) SELLING STONES (SpillingStr/Atco) FLISTIN TAA\* Thory Fire' "Stort He Up"

TI NOS LINGUA NOS LINGUA

Tag is negliar negliar

### WABB-FM Mobile 205-432-5572

Singles

FD: SLAIME MELLEY

Added CODE:[ IP:|S INCA| "Sount Mor!lea" ASSS:|MCDH-COLLINS INCA| "Teshowne" Qualitization (Getfan/db) "Marden - New 19

Medical MPS (CDI emits)

MPS (CDI emits)

MPS (CDI emits)

MICHEL MEMORITICAL

MICHEL

-WRNO

MACK (Cop!fo!)
The Devil' "Africa"
QUARTERFLASH (Getten/M)

PO: HIME COSTELLO

TROITING
PAT BERNTAR CO.
STEVE BIOLS IMple n/n.
ELD (Jap/CSS)
PABLE DAMINY (Chr.ys.lle)
PABLE CRUSS (AAM)
FORMET (Borrellle/SS)
- (Cap/CS)

Added GRAD Fuet P.B. (Full Moon/MB) BENT MRDONES (Follyder/Pol/Gre) CMRTENFLAN (Gotten/MB) STEVE MACKETY (Ep.) -ROD STEMARY (MB)

-ROS STEWART (46) FORE(6)

REGISTER STEWART (46) FORE(6)

RELEASE MEDITED ST., Let 1919.

RELE

TRIUMPH Allied Forces (RCA)

Too Late The Hero (Atco) 27/20 ROSSINGTON-COLLINS BAND
This is The Way (MCA) 25/20



NO) TON TELBER

PO) TOUR TIGHTS

BD) DOTE BERGON

BD) ADDRESS TOUR BERGON

BD) ADDRESS



30.22

Jezs

Singles

Orlando

305-845-1802

305-845-1802

7001 (outer Act (mart))

FOUL (outer Act (mart))

FOUL (outer Act (mart))

FOUL (outer Act (mart))

FOUR (mart)

Pensacola 904-438-7543

HOTTO: T (DARTERFLASH (Gofren/ME) "Right Eind..." "Her den .. Hear P STE VIE SHOIS (Hoder N/Arco) "Leather & Lac" "Edge OF 17 III.

"Lannar & Lac" "Laga CV 11" [191a PCLICE SAMP) "Corp', Livita." "Spirits/Morid" UMb (Copitul) "Man On., Allor" "Might Ouls" ROLLIEG \$70005 (Molilans/mp/arco)

ADLIEC STORES
(The LINE) PATCH |
High LINE) PATCH |
High LINE) CONTROL |
High LINE |
High

Roanoke 703-387-0234

ROB SERDE 4 SILVER BOODS FORE TO THE SERVER BOOD FORE AND FORE AND

Shreveport

318-425-8692 RDSS-RETOW-COULLINS (NEA)
TOO! TO STOP RE-T "Fashbase"
SURVISOR (Scott) Bres/OSS
TOORY TUTOR (Catumia)
"Bernadian" "BoT-5309/Jeen g"
TH (MEA)

Singles

34 EX

Singles None

800 (Columbia) 27 70P (48)

A STATE OF THE STA

Added GENESIS (ATTEMPTED GREG LAND (Chrysa GD-GD'S (IRS/AAR) HOPPING STORES
(Bolling Street Area)
PAT GENTAL (Corporation Control of Corporation Control of Contr Register

Das FORELBERB

OF VII STORM PERIOD

FORLICE (AMP)

FORLICE (AMP) Singles Hore

WDIZ ROCK DO

TK

101

THE TERM (ANY LOS)

MARIE IN (LOS)

(

POL RIC JORSON

QUARTERFLASH (Getten/HD: GREG LAKE (Cir yes) (+) LACK GREEN (NEA)

HOTTOTT HOLLING STORES (MollingStn/Atco) POLICE (AAM)

FD: HOMAPO CLARE

Fine Lab (ab) (CD: vs s l l s)
SLAT VID. (CD: vs s l l s)
SLAT VID. (Ab) (EB) Aper (cs)
DOBN( [ BI S (SAL) ]
MARY METAL, IF, II BOOM/Buy t u)
OAMD Files II BOOM FILES II

93FM

FD: 808 CHARCH

PO: NON REGER

Added UNES LARE (Coryextis) UND (NCA) -STERE MANTIN UNOS, (sb)

CLO (ser/GE) (CapInol) (Ca Madium PAT MEMETAN (Caryselle) JOH & FANGELIS (Folyster/Folystre) ZT 70F (Memerican) SCB SEGER & SILVEP (Cap) SERVICE (SERVICE PROS/GP BILLY JOEL (Columbia) MSS (Calumbia) RIOT (Electra) MOTIOS! MOLLING STONES (Mailing STONES

30.23 None Singles

> Miami DAM FOR LINET.
>
> (Full Moon/Epic)
> (L. AMERICAN LINE)
> (DUINT JOHES (AME)
> (DUINT JOHES (AME)
> (DUINT JOHES (AME)
> (COLOMBIO)
> (

Jell

OCO JAMES ITespen Zee/Col.

OCTHARE Lenknown)

COLLES & OEAR (Inner City)

TON COSTER Formers;

SADON BETANNE (Inner City)

FICCS OF A DEEAR (Elshire)

ROTA RERS (Polyder Polydre)

RODRET FRANKLIS (Col.entis)

MPT+447 MTHAR (ST) (MI)

HEFT OF FORES

Herries C. Stocks

(Co.11 ing/Str/Arco)

There is to the

Lot 1 ing/Str/Arco)

Strey is to the

Lot 1 ing/Str/Arco)

STREY is C.C.S. (Nature of Arc

STREY is 14 ES

Singles Name

**New Orleans** 504-889-2424 spoot BLES (Preshols/Fels/6 \*22,000 Days" "Bashahille" "The folce" FORE (DRER EMPlantic) TUT gars" "Lastene"

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98 Rock PD: MEMORY STEVENS

D403

Ander OREG LAKE ICH "Bactor Atto QUARTERFLASH "Find....foot" MATOAY (AGH) "So Young"

95FM POI AL PETERSON

Appeal
ARS (Columbia)
Promocick\*
VIC VORGAT (Nor
Pagin\* 

FO: 90017 F15HE+ Added BILLT JOEL (Colum "Missel 2017" POLICE (AAM) "Every Little."

New York The Land State of the

WKZI

FM 107

PD: COUG PAUL MD: SHARON PAUL Added MD v0 (Pol+dor /Pol+por 61 mg Per 14coper\* TOURS (AMPA (Der blog Pumph (a) mg 0 mg/b (a) mg 0 mg/b (Geo!fol) "Lunwfic Fring" Sun & YANGEL(S (Pol+por/Pol+pore) TSSS

POLICE (ASH)
QUARTER LASH (Geffer/IB)
VIC WINGAL IMPROVED (CO.) Madium DDM:(E-HIIS (RCA) DD-GO'S (IRS/AAM) DD-GO'S (IRS/AAM) RDM:(E-HOERS (Sire/HII) RDM:(E-HOER) (Columbia) CIMES (Rriteta)

Jazz

(RollingSrn/Arco) 22 TOP (48) 81LLT JOEL (Columbia) "Captain Jack" "Goodeya Hollivi" 408 SEGER & SILVER (Co

# 

PO: METH SUPETTE

Added

C. 177 RICHARD (ERI America)

(C. 187 MARLET (Cartillian/Arca)

(DAR SERVETERADING IAAM) SMEASURS (unknown) MESSET MESSAM (Fartney) MESS MACHINETER (Columbia) MESS ASSES (Trooper Zee/Colu

The AMES (Throws Land Call )

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\*America's Got \*\*
\*\*Market's G JOES HIER MAINTERT (ME) COLLIER & DEAR (INNOT CO OHICE COMEA (ME) S. MATAMAN (CO) (ME) (I) EVERS (ME) (ME)



Medica 22 TOP (48) DAN FORELASTIC Dish Folk LAR FO.

(Full manufacts)
(Ful

-AGD STEMART (48) -SGFT SELL ((apport) -SPANDAU BALLET (40)

Chicago 312-777-1700

- President State (1) (as known)

Hert as 1

### MOST ADDED GREG LAKE 29/26

Greg Lake (Chrysells)
ROMANTICS Strictly... (Nemperor/CBS) 14/12 QUARTERFLASH Quarterflash (Geffen/WB) 23/7
JOHN HALL BAND

All Of The... (EMI America) 16/4 NEAL SCHON, J. HAMMER N. Schon & J.... (Columbia) 8/4 JACK GREEN Reverse Logic (RCA)
GARLAND JEFFREY8
Rock & Roll Adult (Epic) 6/4

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

FROM HALL MAND (EM)

More Inc.

INCOME, SOUTHWERD ()

(Obrivalis)

ARS (Contellis)

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RESIDENT (CONTENLIS)

FORET (MARIN (CONTENLIS)

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Chicago 312-440-5270 the (00p) POF THE MELLY MD; GET DARRELD

whether a Sign (Copies) whether an Sign (Copies) and Sign (Copies)

Singles

### MEDIUM

Premonition (Scotti Bros./CBS) 27/22

34/20 JOHN ENTWISTLE

Two numbers follow each albumittle. The first represents total number of Midwest stations playing the albumiths week. The second is the number of those stations who reported it in medium rotation this week.



Chicago

312-828-9191

COP HETT INT

MEEN PO | CLISTON HARD HD | CLIST GARY

Added JOSE HALL BAND IEEE Americal GENES (S (441 m FE) C 485 (Co) ambia: HDVO COMBO (Foljoer Photylers) GREQ LAKE (Coryes) Fell

One Formitalities
(Full Novembels)
(Full Novembels)
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(SIST (Cohumels)
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Taliahassee 904-386-5141

Jast

Tampa 813-224-0742 DAM FORE LINERS (Full Name / Ep l

Notice?
Migate (MCA)
Migate The...\* Thegic
FORE(GREE (Helgaric)
ROLLING STORES
(Mol Ing Sto (Arca)
Thus (C)

(No.11 (ng.5%/Arco) UM (Captus) 000 SEORS & SIL MEP (Cop. JOURNELY (Cop. JOHN (Cop. JOURNELY (Cop. JOHN (Cop. JOURNELY (CAPT) 100 (HCA) do 23

Tampa 813-876-0455 1 10001/4 (Gryss 114)

Part Post 7

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\_\_POSE ( Melantic

West Palm Beach

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UBM (DE) TE) 1
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Te assour' "Mang-..

Je zz

Winston-Salem

THE HOTTEST ROLLING STONES Tettoo... (Rolling Stones/Atco) 42/40 FOREIGNER 39/37

Escape (Columbia) 40 BOB SEGER & THE SILVER BULLET BAND 40/35 Nine Tonight (Cepitol)
GENESIS 35/29 Abacab (Atlantic)
POLICE 41/26

Ghost In The., (ABM) 34/26 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the humber of those stations who reported it in hot rotation this week.

Cincinnati 513-871-8500

GMY 07 (Cmplval) SECUTION SYAM (YP yla/Epic) SCHOOL (Cm) == 00 SCH

LAMB (Coping) room room (Arthurfich resumme (MCA)



The Control of the Co Unding (8 m(CA)

GO (CG) (GE) (MG/A)

GO (GC) (GE) (MG/AAH)

GO (GC) (GE) (MG/AAH)

GO (GC) (GE) (MG/AAH)

GO (GE) (MG/AAH)

PD: PAT STILL MD: TIM VMITH

Ja Ell Marrie Q-FM-96 Columbus

Cleveland

MOLLING STORES (RollingSto/A) | IBustlengSen/Area)
| \*\*Six+a\*\*
| \*\*Six+a

WRIF 101

Detroit 313-827-9505

Detroit 313-863-1800

MUTTAN STUDENT (Cap) TO 1

MINISTER L. STUDENT (Cap) TO 1

MINISTER L. STUDENT (Cap) TO 1

FOR LINE (Cap) TO 1

FO Je gg Rome

Duluth

218-728-8421

Evansville

812-422-5258

HOTTOUT JOURNEY (COLUMN HOLLING STONES

MOLITES STORES
(MOITS MESSAGE MOITS MOITS

ARE SPEND THA (NEA)
A. LARREAU LIGHT
PASSIONE (AT LOT TO)
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Davenport

Added RDNE THIOD CHIF + 98/HTG, ( CHEG LAKE IChr you list "Ruciewr Attock" QUANTERFASH COUTEN/MES "Four Dun... Hyper b"

| Name | DRAME, 1; (RDE) STELY ADEL (COTUMBED) DRILL IMACH (MILLONA) UM/RCA) DRIVER VARCELIS IPOLYME / POLYME (GE) MARLEQUEN (COLUMBER) "WELT FOR NIGHT!

319-326-2541

DVC (A) Pa)
\*1865 : (E lastra)
\*1865 : (E lastra)
\*SERBOYJA: #AMBER (E 100 lums)
\*SURFITOR (Scott) #0 ov/Oh5)
\*MATTIN GRILLY
(Marcully //Po) (ora)
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(Full Mono/Epical
(Full Mono/Epical
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MONO/Epica

Dayton 513-224-1501

DeKalb

ШШЕ

\*Adag

Medium

PAT BENATAR (Chrysalis

BILLY SQUID: (Capitol)

BICK SPRINGFIELD (RCA)

LRB (Capitol) 4Cop)roll F JOEL (Columb)a) FFOOT (Arco) LAME (Or year)o T METAL (Full Moor ENDERS (\$)ro/HB) MPH (MEA)

Phorton's Stodes
(RoilingStm/Arco)
"Tops" "Black Lime"
That I Name / Lime" "Story the Up"
DAW FORECAL LIME" "Story the Up"
DAW FORECAL LIME" "Story the Up"
That I Name / Lime I "Lime" "Lime" "Story to Up"
"Farety Cappen" """ "Lime I "Lime" merences (\$1 = 2 mb)
TELLUMP (CELLA)
600 (CELA)
605 (CE BLDP (EFEITY B)

DeARLEE (HCA)

ERROR (MARCHAE)

(PO) FROT (PO) (OF B)

KARLA DE 13 TO (Epro)

LINDSET BLDE (MOHAN LIABY SMB)

Jean ## Dekalb
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PD: MARC HOLHES MD: ED IDETCH

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(Per your Projects)

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YYAIFTY Detroit 313-398-1100

PD: GAMET CURELOP HO; GAMES ST. JAMES Acres (CS Champer or / CBS

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PD: DAYE LYONS

1000 Fargo 218-236-7900

CENNI HOGENS (UA) FREER (COLUMBIA) FROSEY BUCKINGHAM (Asylum

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WWCK 105 FM Flint 313-744-1570 FD; MARK SILLER

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CONT.



FD: RICK WEST MD: HAL BRANDT

Added
GREG LAKE 1CP yearls)
"Buclows Affects"
STEVE HACKETT (Epic)
"Pope 1 Don't v\*
ROMANTICS (Mamperor/C)
"In/6)gret(ee"

Modium
ICE (CVE (CVE year))

OF LEPPMD (Merce y/PolyGra)

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MV61 MG (MA)

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Ft. Wayne 219-484-0580 DAM FORELBERG

OAH FOOLUNESC

(Full Novo/Folc)

DISCL ADEL (Columbia)

DISSL (Happency/Arco)

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JOES
VELLOW JACKETS (MB)
HILES DAVIS (Columbia)
SPYRED GRAF (INCA)
PASSPORT (INCA)
TIM METSORRE (INCA)
CRUSADERS (INCA)

Grand Rapids 616-456-5461 LAV-FM 97

PO: DAVE LOGAR HD: TONY GATES

MODALING STORMS
(FAMILINGSETATION)
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PD: JOE HAAVSE MD: JEH PEMBERTON

Added GRAND FURCH (R., EFWIT MEMP/RE) HARLE GUTH (COTAMBIA) ROMARTICS THEADER (F/CES)

Singles

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ODC -Kankakee

FO: BILL TAYLOR MD: CHRISTIE MAYHILL

Medium
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815-939-4541 TOM PETTY 6 Del... Bosca fra act/REA | POLICE (AAM) BILLY DOL (Cir ynotis) -ROD STEMANT (MB)

FOUR STREAMS TO THE STREAMS TO THE SERVICE OF THE S

JOHN MEISBERG (MCA) JOHN MEPTUME (INNAF C)Ty)

Kansas City

816-753-4567

SAMPIFOR PSCOPFI BY DIN/O MATDAY (ASM) RICKIE LEE JONES (MS) PD: DICK WILSON

Added QUARTERFLASH (Goffen/48) "New don., Heer to GREG LAKE (Ov yeelis) "Nuclear Affect"

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(IDI-PH) PD: FRANK SMITH MD: JOHN D'LEARY

Added ROMANTICS [Number or GREG LAKE (Chr yeal) MDVO COMBO (Polydor MICHMEL SCHEMKER G (Chr yeal) is)

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Lansing 517-393-1320

(BollingStm/Arco)
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Singles WXUS

Lafayette 317-448-1566

Huttest STEVIE NICKS (Nodern/Atco) QUARTERFEASH (Getten/ME) POLICE (AAM) CHILLIAMCK (NI)Iannium/MCA)

FM 102 KFMQ Lincoln 402-476-8565

Arded GREG (ARE ICPF yeelis) "Blach 6 Blum" "Love Fou Too" GARLAND JEFFRETS (Epic) "On Tours" -LINDSEY GUDK! "CHAM | Asylum)

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HORSING HALL AND (FMI America)

JOHN HALL AND (FMI America)

HILS (O'GHE INDEX PROT/ELA)

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Jo 22 Mone Singles Madison
808-274-5450
American development (Area)
American development (Area)
American development (Area)
POLICE (American)

Anded DHESTL (Regency/Atro) "Sough Store"

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PRIL COLLINY (AR) DRFE;
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Milwaukee

414-276-2040

MAINTENANTE TIMENT TO THE TOTAL THE TOTAL

Minneapolis

612-739-4000

SURVIVOR (Scott) Bros/OBS: BILLY SQUIER (Capitol) FOREIGNER (Atlantic)

Hoffest ARS (Golumbia) RAINBOB (Polydor/PalyGre) DEF LEFFARD (New cury/PolyGre 22 TOP (BB) SHOOTING STAN (Firgin/Epic) BOLLING STAN (Firgin/Epic) (RoilingSTN/Arco)

Jasa

SS of

Singles

93QFM

POI BRENT ALBERTS NO: WIRE WOLF MOMENTICS (Number OF /CHS) GRED LARE (COT YES (1)) QUARTERFEASH (GOTTON/MD)

QUARTERS LASH (GUTTAN/BUT MINI JUL STETE IN ICES (Modern / Asso) ASS (Collumbia) ASS (Collumbia) ASS (Collumbia) (Cory yeal is LOOK (1961) (Full Memor/Epic) ET (Modern Const) ASSOCIATION (Modern Collumbia) (Full Memor/Epic) ET (Modern Collumbia) ASSOCIATION (Modern Collumbia) (Full Memor/Epic) (Full M

PE | DAVE HANTS TON Added RIMES (Arters)

Medium POINT BLAME (NCA) TRILIMPH (NCA) JOURNAY \* (Columbia) MEAVY METAL (Full M GEMESIS (MYLANTIC) FOGMAT (Mear svills/ OAM FOGCHERG (Full Mean/Epic)

KQ92 Minneapolls

612-545-5601 MD: DOLL FORELL Acced QUANTERFLASH (Goften/eb)
"Nor den..htmr +"
"On Acc | Learn +"
GAND Fiber B.R.
(Full Non/eb)
"No Gofte Gyr"
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\* FILLY

Muscatine 319-263-2512-10 10 269 4 ... (Columbia) 400 STEIMT (III) PD: STEVE BRIDGES

Horrost GEMESIS (Arionte) POLICE (AMI) MALL & GHTES (AEA) ARIS (Columbia) KTHAS (Hors) ROLLIAG STOMES (HolfingSmy/Arco) JOHN ENTRIFIC (Arco) GAI FOOLUSEM (Full Now/Fisic) ONN FOREIGNAMING (B) CI STERRE NEWS FLOOR (B) CI STERRE NEWS (BOOK N/APCO) CI LIBRA DLUBS BAND (B) PRANE ZAPP (Briling Pumph) PRANE ZAPP (Briling Pumph) ACT (Third Const) WINC DBVILLE (BAND (Brilantic) ALVIN LEE BAND (Brilantic)

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Madison

PD: CHARLIE PARKER MD: PAUL DEWITT Added VIC WENGAT (Mar - os T/Cop ( to 1 ) Title Mod Jun BILLY SQUIES (Capitol) FILMSWINGS, STEVE NICES (Moder e/A) NIBMS (Nr Lette) DAN FOOK LORGE (Full) MANN [21 (2) CHILL, ISBACK 18117 minimal Power I Man Nac en "No even Moderna" LIBM (Capitol)

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PD: MIDT LOCATION

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PD: RICH PETERSON

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PD: LES COOK ASST. PD: DICK BASCON

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Modius HICHAEL SCHEMER G 1CH yesifal "APPER OF Mod." 4EO R FOER (Capital) RIOT (Ejear ol Elent MANDOMES (Polydor/Polydra) "Shella (Shellandomes) | Polyacr/Polyacrs | 100 Jeep | 150 Jeep | 1

St. Louis 314-842-1111

PDI RICH BALIS Added 4DVD COMMO (Polydor/PelyGre) GREG LAKE (Chrysells) 4101 (Elestre)

| Medium | M

Oklahoma City FLO LANT/COST

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Omaha 402-592-5300

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St. Louis

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PFR fm 103

Added The Continuous State of the Continuous State of

Medical Security (California) (

**Terre Haute** 812-238-2557

COLLEG STOMES

(TOUT LONG STOMES)

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94ROCK Albuquerque 505-785-5400

KINDO

918-864-2810

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Tulsa

918-864-2810

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92 **([||T||** FM PD: STERE POURS

Winnipeg 204-775-037

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20.02 T00-4 Singles Nove



FOI DAYE FORMAN Added POLICE (AMI) QUARTERIASH (Get) on/MB) GREG (LARE (Get gast) et IGRCK (Coptro)) -400 STERRIT (MS) -LINDSET SUDINGHAM (Ass

-LIDERT OUTS (Spuns (Asy) and Particle (Asy) and Pa

Anahelm 714-776-3696

T(0)+ TOMBY FUTONE (Cot embie) "ALT-7300/Jamny" KANLA DEVITO (Epic) "12am Contessio" SURVIVOR (Scott) Bros/OBS)

MDLATE ...

(Bpillepsm/Proc)

FORE (GMTR IAMINETE)

STEFF WICKS (Redem n/Arco)

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COL FORE A SILUDE (Copfee)

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# KRKN MAN Anchorage

FO: ED HERRIFIELD

Added

GREG LARE EDV yearlet

1.C. HOMEROCKERS (MEA)

1.C. HOMEROCKERS (MEA)

BILLS FOR ADDRESS (MEA)

GREG WINDERS (LARE)

GREG GREGORY (LARE)

-GREGE GREGORY (LARE)

-GREGE LEGITOR (MEAN)

CONCAL (Copins)

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Aspen 303-925-5778

Singles

(Full Moon/MB)
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(Full Moon/Epic)
OEF U[FMNO (Marcery)
TOR COVER (Fantasy)
CHALLE (REA)
MPS (Columbia)
Etil (Atlantic)

JACT PASSIGNT (ATIMATIC) COLLIER & DEAR (Imper City)



PO: FRANK EN INCEN NO: TOP CAMEY

-CLIDM'S DESIGNATION (Aprillable (Aprillable) (Aprillable

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KFMG 505-265-8811

(Sim no tr con / NEA )

PD: BILL STANDALEH ND: RENEE ROCKHAN

ROBERT OF THE STATE OF THE STAT

98<sub>FI</sub>

| GELA/Com | P | GELA

### Singles None

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EINT (Elektra)

### Bakersfield 805-832-1410

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BOLLING STORES

BOLLING STAMPHOLD

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Madium STETIE HICKS (Modern/ATCO) CEMESIS (Affontic)

303-925-5778
with Year of the Control of the Contro T(F) a METAL (Full Moon/Apylu) Z2 TOF (MB) TRILLIANS (MCA) TRILLIANS (MCA) GAM FOREIGNG (Full Moon/ED) (Full Moon/ED) (Full Moon/ED) (Full Moon/ED) TIO.U.\* ROSSINGTON-COLLINS INCAT

JOHN STRYPTILL STROOT

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NOTES FROM A NASHVILLE NOVICE'S NOTEBOOK

# First Impressions Of CMA Week

If you've ever run the Boston Marathon, taken in Disneyland, and tried to break the world's handshaking record all in a period of three days, you'll have some idea of what my first trip to the CMA convention in Nashville was all about. Those of you who have been through it before have probably already mastered the fine art of balancing a drink in one hand, a plate of hors d'oeuvres in the other (with a coat or handbag slung over one arm for good measure) while you're being introduced to someone who has his hand extended for the usual American greeting. Now I understand why the French prefer kissing on the cheek...it leaves the hands free.

Since the week was a maze of CMA, FICAP, BMI, SESAC, ASCAP, and record company events, I've decided to let the accompanying pictures tell the story and simply pass along those tidbits of information I've culled from my notebook. If this year's convention was your first or if you still haven't made it down to the home of country music, you might find the following hints, observations, and suggestions of some interest. And, even if you're an old hand at this, some of my thoughts may spark ones of your own, which could lead to an even bigger and better CMA next year.

HELPFUL HINT #1: When you finally get to your room (after a long, unairconditioned, bumpy flight through the Heartland of America) and the toilet starts to overflow as the towel rack falls apart, it is not a good sign. Further, when the fire alarm goes off in the middle of the afternoon and no one seems to know whether it's a false alarm or not, you may want to consider moving your room down to the first floor.

HELPFUL HINT #2: Don't carry a camera around with you. Not only will you never get in a picture, you'll be drawn into service taking them. However, do carry a tape recorder on your person at all times. You never know who you'll run into; and if you can keep your cool long enough to remember to press play and record at the same time, you may even get a usable interview for your station.

HELPFUL HINT #3: Dress casually whenever possible. It is much easier removing cocktail sauce from a pair of jeans than from a suede jacket.

HELPFUL HINT #4: Plan an itinerary. Shows and events tend to overlap, so unless you majored in sprinting, you'll probably miss a few.

OBSERVATIONS & SUGGESTIONS: Why can't everyone wear name tags, preferably ones that are readable from a reasonable distance? It would prevent PARKS/See Page 48



During the CMA DJ luncheon the "DJ of the Year" winners were presented their awards by last year's winners. Pictured (top, I-r) are Larry Scott (1980, KLAC/Los Angeles), Bob Cole (1980, KOKE-FM/Austin), MCA recording artist Brenda Lee, and Lee Shannon (1980, WQIK-FM/Jacksonville, FL); (front, I-r) are Lynn Weggoner (1981, KEBC-FM/Oklahome City), Tim Wilson (1981, WAXX/Eau Claire, Wil), first radio Hall of Fame inductee end 38-year Grand Ole Opry announcer Grant Turner, CMA President Tandy Rice, and Jacki West (1981, WGTO/Cypress Gardens, FL).



First CMA President Connie B. Gey presents Roy Acuff with the 1981 Founding President's Awerd.



During the CMA post-awards radio special, hosts Bill Anderson and Relph Emery are shown with Jarry Lea Lawis.



Proving that ugly is as ugly does, R&R's Jim Duncan (this year's No. 1 Ugly award winner), gives RCA's Wayne Edwards an "ugly facial" with barbaqued beef as Tandy Rice looks on.



FICAP's Chuck Cheliman presents plaques to the 1981 Hell of Feme winners, Cherlie Welker end Mrs. Dean Smith (who eccepted the ewerd given posthumously to her husband King Edward Smith IV, former FICAP President).

### JIM DUNCAN

# On The Road Again

Hi. Remember me? I used to work with you. It's good to be back with you. As I said when I departed this page more than a month ago, I'll be making some semi-regular appearances. My first assignment was the 1981 Country Music Week Convention.

For some reason, every convention becomes a new challenge. The main objective is to survive. Sometimes for the fun of it, I try to take it to an all-new limit. All in all it got pretty weird, but never really weird enough for

My official road trip started on Friday night in Los Angeles at the Rolling Stones concert. Then an early flight took me, KHJ personality Terry Moss, and Westwood One's Ken Rose (both of whom helped produce the CMA's "Post Awards Radio Special" with me) for a fast stopover in Las Vegas to get a voicer for the show. Our next stop was Houston to get together with co-owner Sherwood Cryer and some of the technical engineers at Gilley's. Ray Stevens was there that night, and someone actually got naked and ran across the stage during his performance of "The Streak." From Houston, a fast change of plans in Atlanta, then to Music City. Dropping off our luggage, we quickly went to the new Grand Ole Opry where rehearsals were going on for the CMA Awards Show. We did some more intros and outros for the Post-Awards on the NBC Radio network. The voicers were done by my friends Barbara Mandrell, Merle Haggard, Alabama, Oak Ridge Boys, Mickey Gilley, Ronnie Milsap, Johnny Lee, Emmylou Harris and many more. Then our preproduction was dubbed at the WSM radio studios with the help of Tom Bryant and Mike Bohan. Hell, it's only two in the morning. There

MUST be something we can do.

Before I knew it Country Music Week had begun. The TV and radio shows went off without any problems. I was happy for Barbara, Alabama, the Oaks for "Elvira," David Frizzell & Shelly West, Terri Gibbs, Grant Turner and all the other winners. Was sad to see the states of health of George Jones and Jerry Lee Lewis. But all in all it was a great night. More than 100 stations simulcast the awards show, 24 in Australia and New Zealand. Some 200 stations aired the Post-Awards special

Just as the party faded from my mind, next thing I knew the CMA board meeting was called to order by Chairman Bruce Lundvall and President Tandy Rice. That night was the BMI Awards banquet. Dolly's "9 To 5" won the top honors and the Vanderbilt Marching Band played their version in the middle of the street on Music Row as we departed.

Wednesday, Jerry Reed knocked me out at the RCA show. Ditto, Dottie West at the Capitoi/EMI-A/Liberty show. The CBS show was highlighted by Merle Haggard and newcomer Ricky Skaggs. Between shows each label had a social function.

Thursday, the CMA membership meeting, the FICAP Seminar with songwriter Paul Williams keynoting, the Radio Golf Invitational which I had to miss, but I understand WIST/Charlotte PD Bob Grayson

DUNCAN/See Page 48



### **Parks**

Continued from Page 47

the embarrassment of approaching the casually-attired gentlemen someone thought was the gardener and complimenting him on the beautiful flower displays only to find out he is the head of a major record label. Large print also discourages those awkward moments when you glance up and someone is staring at your chest.

Although it was a thrill to see the original home of the Grand Ole Opry, the Ryman Auditorium, why is the surrounding area littered with peep shows and adult movies houses discouraging exactly those tourists the Auditorium should attract, the families who come from all over to view this country music institution?

Country artists as a whole have got to be the least egotistical and most accessible of any I've ever encountered. On what other awards show do you hear the winners thanking their fans and the DJ's who play their records? Where else besides the CMA Convention (also aptly called the Disc Jockey Convention) do you find so many established and up-and-coming artists taking the time to sit down with individual DJ's to record station ID's, answer questions or just chat for a few minutes? These two-hour mini sessions were both well attended and are especially helpful to those smaller market radio people who seldom get the chance to interview the artists they're playing.

Although overlapping events are unavoidable, why not set up press tables towards the back of each room for those of us who want or need to attend several simultaneous events? In that way we could come and go without disrupting the proceedings.

THANKS & CONGRATULATIONS! To Gail Mitchell who so efficiently took the reins here in my absence. Without her assistance I would never have been able to meet so many of the wonderful people who attended this year's event and made me feel like an old friend of the family... To the "DJ Of The Year" winners, Lynn Waggoner of KEBC-FM/Oklahoma City, Tim Wilson of WAXX/Eau Claire, and Jacki West of WGTO/Cypress Gardens, all of whom work for R&R reporting stations! A special congratulations to Jacki, the first female so honored . . . To our own Jim Duncan, who came out a double winner this year. Not only was he awarded Wayne Edwards's coveted "Ugly Award," he is also the recipient of my own "Glib Tongue Award" for talking two very understanding Nashville policemen out of giving a ticket to three occupants of a car traveling a little over the speed limit whose driver had left his license at the hotel. Without our resident "con man" this column might have been written from the Nashville jail instead of on my trusty old typewriter. See you all next year!





Several radio stations broadcast live from Music City on convention week, including WBAP/Ft. Worth and WQIK-FM/Jacksonville. Bill Mack is pictured at left interviewing Hank Thompson and Merie Haggard while WWWW/Detroit PD Dene Haliam looks on; photo on right was taken during the WQIK broadcast as host Lee Shannon (seated left) interviews Sonny James and Brenda Lee with Mel Force of Acuff-Rose end Bill Robinson of Musicworks standing by.



Keynote speaker Paul Williams is shown at the FICAP seminar with panelists (I-r) Dale Turner (WSAI/Cincinnati), Bob Cole (KOKE/Austin), Jecqueline Strickland (WMPS/Memphis), and "Uncle" Len Ellis (WLJE/Valparaiso, IN).



Netional Sound Distributors hosted their famous Chili & Suds party with Lee Shannon taking the first bite as (I-r) Barbara Kelly, Joe Gibson, KFDI/Wichita's Don Walton, Lee Ann Shannon, Betty Gibson, and WKDA/Nashville's Fred Buc weit for their turn.



KLLULubbock morning personelity Johnny Walker interviews RCA's Charley Pride and Jerry Reed.



Pictured at the Polygram get-together are (I-r) R&R Country Editor Carolyn Parks, WHN ecting PD Pam Green, KOKE/Austin's Tim Williams, Royce Kendall, WMAK/Springfield, IL's Sid Wood, WWL/New Orleans's Charlie Douglas, Jeannie Kendall, unidentified cowboy, KYNN/Omaha's Chris Taylor, Polygram's Frank Leffel, and WTSO/Madison, WI's Pat Martin.



One of the featured performers on the MCA show (end Horizon Award winner), Terri Gibbs, is pictured with menager Ed Penney.



Elektra's Helen Cornelius takes some time out from performing to conduct interviews during the ertist/DJ taping ssssion.

### Duncan

Continued from Page 47

won again), good stuff from Terri Gibbs and the Oaks at the MCA show, the Warner Brothers cocktail party that night, followed by a superb show at a club called the Stockyard that featured newcomer Kieran Kane. A star is born!

Friday, the artist-DJ tape sessions, the CMA's luncheon where "DJ of The Year" winners were given their awards and new "Hall of Famer" Grant Turner spoke. Congratulations to KEBC's Lynn Waggoner, WAXX's Tim Wilson and the first lady recipient of the award, Jacki West of WGTO. I was given the #1 Ugly Award from RCA's Wayne Edwards. In return, Wayne got a handful of barbeque beef from me on his face. (No bull!) That night Charlie Walker and the late King Edward Smith IV were inducted into the DJ Hall of Fame at the FICAP banquet. Musically, Brenda Lee and Bill Monroe were in top form.

To get back to Los Angeles to be on the air at KHJ, I had to miss Saturday's special lunch for CMA member DJ's at Tom T. Hall's home.

It was good to get back home again (I feel a John Denver song coming on), and it's good to be back on these pages again. (Thank you, Carolyn, for the space). It still feels great to love and be loved by Country Music!

A new and better sound in radio ...

# The United Stations Country Music Network

offering the best in country music... America's fastest growing sound. 7 days a week, 24 hours a day, 60 minutes an hour. Live by satellite.

A talented partnership committed to excellence and professionalism.

ED SALAMON Vice-President/Programming

Again voted Major Market Country Program Director for 1981 by Billboard for his work at WHN. Produced for the Mutual Broadcasting System, "The Johnny Cash Silver Anniversary Special", (Billboard's 1981 Syndicated Special of the Year) and the record-breaking "Country Music Countdown-1980" co-hosted by Anne Murray.

NICK VERBITSKY President

Recently, senior vice-president of stations and operations for the Mutual Broadcasting System; vice-president/general manager of WHN Radio, voted in 1981 by Billboard as Major Market Country Station of the Year.

DICK CLARK

Dick Clark is among the most successful of all radio, television and motion picture personalities. He is the innovative man hebind many projects throughout the entertainment industry including his most identified success, "American Bandstand" ... one of the longest lived continuous programs in broadcast history.

FRANK MURPHY Vice-President/Marketing

Recently, vice-president of station relations for the Mutual Broadcasting System, with many years of day-to-day contact with America's finest radio stations.





New

Entry



## BREAKERS

'Breakers' are those newer records that have the greatest level of station activity on any given

### **DAVID FRIZZELL & SHELLY WEST**

Husbands And Wives (WB)
On 71% of reporting stations. National Summary: Up 22, Same 23, Down 0, Debuts 16, Adds 14. R&R Chart 49-40.

### **MOE BANDY**

Rodeo Romeo (Columbia)

On 70% of reporting stations. National Summary: Up 18, Same 20, Down 0, Debuts 14, Adds 24. A Most Added record. R&R Chart: Debut 43.

### **GARY MORRIS**

Headed For A Heartache (WB)

On 68% of reporting stations. Netional Summary: Up 13, Same 17, Down 0, Debuts 20, Adds 22. A Most Added record. R&R Chart: Debut 44.

### **WILLIE NELSON**

**Mountain Dew (RCA)** 

On 68% of reporting stations. Netional Summary: Up 36, Same 11, Down 0, Debuts 12, Adds 13. R&R Chart 50-45.

### **EARL THOMAS CONLEY** Tell My Why (RCA)

On 61% of reporting stations. National Summary: Up 14, Same 26, Down 0, Debuts 11, Adds 14. R&R Chart Debut 47.

### **Most Added:**

**RONNIE MILSAP** 

I Wouldn't Have Missed It.. (RCA)
CONWAY TWITTY

Red Neckin' Love Makin' Night (MCA)
MOE BANDY

Rodeo Romeo (Columbia)

**GARY MORRIS** Headed For A Heartache (WB)

**DOTTIE WEST** 

It's High Time (EMI/Liberty) JUICE NEWTON

The Sweetest Thing... (Capitol) STATLER BROTHERS

Years Ago (Mercury/PolyGram)

### Hottest:

OAK RIDGE BOYS **CHARLEY PRIDE** Never Been So Loved (In All My Life) (RCA)

BARBARA MANDRELL Wish You Were Here (MCA) HANK WILLIAMS JR.

All My Rowdy Friends... (Elektra/Curb)

KENNY ROGERS Share Your Love With Me (EMI/Liberty)

# MOST ACTIV

100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicated one of this week's

STATLER BROTHERS "Years Ago" (Mercury/PolyGram) 61/21

Mational Summary: Up 7, Same 21, Down 0, Debuta 12, Adde 21 Including WMRS, WHK, WDAF, KICD-FM, WTHI, KRDR, KWJJ, KEEN, WIXY, WWCS-FM, KRRV, WSOC-FM, WSM, KWKH, KCKC 21-12, R&R Chart Debut 49.

TERRI GIBBS "I Wanna Be Around" (MCA) 60/8
National Summary: Up 30, Same 12, Down 0, Debuta 12, Adde 6, KIXZ, WCOS-FM, WSLR, WSAI-AM-FM, KVOC, KIDN, WQIK-FM 31-26, WSM 33-26, WIRK-FM 36-29, KEBC-FM 36-29, WTHI 36-29, KWJJ 50-41, KEEN 23-19, WNYR 22-18, WYII 38-33. R&R

■ RONNIE MILSAP "I Wouldn't Heve Missed It For The World" (RCA) 58/53

National Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 63 Including WMN, WMZQ-FM, KVET, WGTO, WMC-AM, WHOO, WTQR-FM, WSLR, WMAQ, WSAI-AM-FM, WHK, WIRE, KNIX-FM, KCKC, KEEN.

BILLY "CRASH" CRADDOCK "Now That The Feeling's Gone" (Capitol) 57/17
National Summary: Up 10, Same 22, Down 1, Debuts 7, Adds 17 Including KBMY, KMAK, KNIX-FM, WKXA, KIXZ, WCOS-FM, KLRA, KNOE, KWKH, KBMR, WMAQ, KSO, WDAF, KFEQ, KFDI-AM.

JERRY REED "Patches" (RCA) 57/5
National Summary: Up 24, Same 17, Down 0, Debuts 11, Adds 5, WHBF, KVEG, WGTO, WSM, WSUN, KWMT 48-38, KICD-FM 40-34, KVOO 43-37, KWJJ 49-40, KSOP 23-19, WWCS-FM 25-20, WEEP 19-15, WYII 43-37, KRRV 22-14, KIXZ 37-29.

40.34, KYOO 43.37, KWJJ 49-40, KBOP 23-19, WWCS-FM 25-20, WEEP 19-15, WYII 43-37, KRRV 22-14, KRX 237-29.

CONWAY TWITTY "Red Neckin' Love Makin' Night" (MCA) 54/50

National Summary: Up 0, Same 2, Down 0, Debuta 2, Adda 60 including WCAW, WNYR, WGTO, WBAP, WIRK-FM, WNRS, WSAL-AM-FM, WIRE, WDAF, KEED, KNIX-FM, KTOM, KEEN, KCUB.

EDDY RAVEN "Who Do You Know In California" (Elektra) 53/16

National Summary: Up 13, Same 19, Down 0, Debuta 6, Adda 16 including WSOC-FM, WCOS-FM, KNOE, WKMF, WGEE, KFEQ, KKAL, KBMY, KMAK, KWJJ, WKXA, WOKQ, WNYR, WOYK-FM 31-24.

KKAL, KBMY, KMAK, KWJJ, WKXA, WOKQ, WNYR, WQYK-FM 31-24.

MAC DAVIS "You're My Bestest Friend" (Casabianca/PolyGram) 50/18

Netional Summary: Up 4, Same 20, Down 0, Debuts 8, Adds 18 including KLZ, KMAK, KRDR, WGNA-FM, WWCS-FM, WGTO, KL/K-FM, KWKH, WHK, WKMF, KICD-FM, WIL-AM-FM, KCKC 19-9, WKSJ-FM 50-44, WCXI 37-29.

JUICE NEWTON "The Sweetsst Thing (I've Ever Heard)" (Capitol) 46/21

National Summary: Up 2, Same 15, Down 0, Debuts 8, Adds 21 including WIXY, WWCS-FM, WSOC-FM, WGTO, WCKK, KWKM, WQYK-FM, WSAL-AM-FM, WDAF, WBCS-FM, WHBF, KFEQ, KVOO, KCKC, KMPS-AM-FM.

RODNEY CROWELL "Stars On The Water" (WB) 43/7
National Summary: Up 11, Same 20, Down 0, Debuts 5, Adds 7, WOKK, WSUN, WIRK-FM, WNRS, WBCS-FM, KYTE, KMPS-AM-FM, KVET 44-39, KIKK-FM 37-28, KRMD-AM-FM 47-41, WXCL 36-27, KEED 42-36, KWJJ 42-36, KCKC 33-23, WCAW 50-46.

STEPHANIE WINSLOW "When You Walk In The Room" (WB/Curb) 39/6
National Summary: Up 14, Same 12, Down 0, Debuts 7, Adds 6, WNRS, WMNI, WDAF, WHBF, WPOR, WGTO, KSO 28-25, KWMT 38-32, KEED 34-29, KTOM d-38, KGA 40-36, WSOC-FM 40-36, KNOE 43-36, KRMD-AM-FM 42-37, WKLM d-36.

ROGER MILLER "Everyone Gets Crazy Now And Then" (Elektra) 38/5
Netional Summary: Up 12, Same 18, Down 1, Debuts 2, Adds 6, KIXZ, WBAM, WQYK-FM, WDAF, WHBF, KKYX 37-32, WIRK-FM 24-20, WTQR-FM 36-32, KWMT 40-36, KICD-FM 38-31, KFEQ 25-22, KEED 38-33, KLAC 39-36, KNIX-FM 34-30, WBGW-FM 42-33.

48-39.

KIPPI BRANNON "Slowly" (MCA) 37/1

National Summary: Up 14, Same 18, Down 0, Debuts 4, Adde 1, KLRA, KVET 34-29, WGTO 45-42, WLWI-FM 39-34, WSM 40-38, KKYX 39-34, KRMD-AM-FM 25-20, WMNI 33-28, WAXX 35-30, KWMT 37-33, KVOO 33-30, KEED 40-34, KMPS-AM-FM 6-28.

CRISTY LANE "Cheatin' Is Still On My Mind" (EMI/Liberty) 34/5
National Summary: Up 11, Same 11, Down 0, Debuta 7. Adda 6, KWJJ, WSIX-FM, WSM, WIRK-FM, WMNI, KEED 43-39, KMPSAMI-FM 6-29, WBGW-FM 45-36, WWVA d-39, KIXZ 50-46, WGTO 43-38, WBAM 38-36, KKYX 47-42, WITL-FM 39-36, WHBF d-43.

### Others Getting Significant Action

RANDY BARLOW "Try Me" (Paid) 28/2
National Summery: Up 18, Same 6, Down 1, Debuts 1, Adde 2, WMNI, KGFX, WNRS 29-24, WHBF 42-37, KVOO 32-29, KWJJ

### Radio@Records. NATIONAL AIRPLAY/50

### October 23, 1981

THREE TWO LAST OAK RIDGE BOYS/Fancy Free (MCA) 6 2 0

CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA) 2 2 Ō

BARBARA MANDRELL/Wish You Were Here (MCA) 13 8 5

CHARLY McCLAIN/Sleepin' With The Radio On (Epic) KENNY ROGERS/Share Your Love With Me (EMI/Liberty) 20 12 9

000000 GAIL DAVIES/Grendme's Song (WB) 11

ROSANNE CASH/My Baby Thinks He's A Train (Columbia) 10

11 11 KENDALLS/Teach Me To Cheat (Mercury/PolyGram)

HANK WILLIAMS JR./All My Rowdy Friends... (Elektra/Curb) 23 16 12

JOHN CONLEE/Miss Emily's Picture (MCA) 25 18 13

JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia) 5 36 5 EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB) 27 18

22 15 14 FRED KNOBLOCK/Memphis (Scotti Bros./CBS)

31 23 16 MEL TILLIS/One-Night Fever (Elektra)

TAMMY WYNETTE/Crying In The Rain (Epic) 28 19

37 29 MERLE HAGGARD/My Favorite Memory (Epic)

9999 35 31 22 SYLVIA/Heart On The Mend (RCA)

1 EDDIE RABBITT/Step By Step (Elektra)

9

ANNE MURRAY/It's All I Can Do (Capitol) 39 33 24

LACY J. DALTON/Takin' It Easy (Columbia) 3 3 10

38 0 41 28 JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum)

**DOLLY PARTON/The House Of The Rising Sun (RCA)** 

32 CON HUNLEY/She's Steppin' Out (WB)

45 35 27 RICKY SKAGGS/You May See Me Walkin' (Epic)

46 42 29 **GEORGE JONES/Still Doin' Time (Epic)** 30

25 21 ZELLA LEHR/Feedin' The Fire (Columbia) 41 LARRY GATLIN/What Are We Doin' Lonesome (Columbia) 31

43 42 40 STEVE WARINER/All Roads Lead To You (RCA) 35

39 **GEORGE STRAIT/Down And Out (MCA)** 

CRYSTAL GAYLE/The Woman In Me (Columbia)

47 BELLAMY BROTHERS/You're My Favorite Star (WB/Curb)

49 46 38 TOMPALL & THE GLASER BROTHERS/Just One Time (Elektra) 49 43 GENE WATSON/Fourteen Carat Mind (MCA)

7 LEON EVERETTE/Hurricane (RCA) 17

50 DON KING/The Closer You Get (Epic) 46

ALABAMA/Love In The First Degree (RCA) " 39 T.G. SHEPPARD/Party Time (WB/Curb)

13 BURRITO BROTHERS/She Belongs To Everyone But Me (Curb) 24

380041 47 JOHN SCHNEIDER/Them Good Ol' Boys Are Bad (Scotti Bros./CBS) 49 DAVID FRIZZELL & SHELLY WEST/Husbands And Wives (WB)

14 30 ED BRUCE/Everything's A Waltz (MCA)

12 17 23 GLEN CAMPBELL/I Love My Truck (Mirage/Atlantic) MOE BANDY/Rodeo Romeo (Columbia)

GARY MORRIS/Headed For A Heartache (WB) 50 WILLIE NELSON/Mountain Dew (RCA)

21 22 34 JOHN ANDERSON/I Love You A Thousand Ways (WB) EARL THOMAS CONLEY/Tell Me Why (RCA)

REBA McENTIRE/Today All Over Again (Mercury/PolyGrem) 18 30 40 STATLER BROTHERS/Years Ago (Mercury/PolyGrem) TERRI GIBBS/I Wanna Be Around (MCA)

This chart is based solely on compiled weekly reports from our reporting stations, Black dircled numbers indicate continued upward movement from the majority of our reporters.

WEST "It's High Time" (EMI/Liberty) 26/22

hery: Up 1, Same 2, Down 0, Debuts 1, Adds 22 Including WSEN, WAJR, KVET, WBAP, WIRK-FM, KSO, KEBC-EN, KCKC 34-27.

JOHNNY DUNCAN "All Night Long" (Columbia) 23/14
National Summary: Up 1, Same 4, Down 0, Debuta 4, Adde 14 Including KNIX-FM, KSOP, KGA, WYDE, WLWI-FM, KRMD-AM-FM, KBMR, WSAI-AM-FM, KCKC 36-25, WSEN d-40. MUNDO EARWOOD "I'II Still Be Loving You" (Excelsior) 23/5
National Summary: Up 7, Same 7, Down 0, Debuta 4, Adde 5, KIXZ, WCXI, WKMF, KRZY, WYII, KVET 49-43, KKYX 43-38.
WSLR 31-24, KMPS-AM-FM d-30, WIXL-FM 44-40.

36-29. KSON-AM-FM 33-28. WWVA 40-38. KVET 32-27. WQYK-FM 32-21

JOE STAMPLEY "All These Things" (Epic) 23/4
Netional Summary: Up 4, Same 12, Down 0, Debuts 3, Adde 4, WCXI, WKMF, WSOC-FM, KNOE, KFH 36-34, WSEN 46-43, WIXL-FM 42-36, KVET 6-50, KRMD-AM-FM 48-44.

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 23/2
National Summary: Up 8, Same 10, Down 1, Debuts 4, Adds 2, WQIK-FM, KCKC, KRRV 6-32, KIXZ 44-40, WBAM 12-10, WQYK-National Summary: Up 6, Same 10, Down 1, Debuts 4, FM 18-14, WNRS 27-22, WXCL 19-18. On: WSAI-AM-F BRENDA LEE "Only When I Laugh" (MCA) 22/8
Netional Summary: Up 1, Same 12, Down 0, Debuts 3, Adds 6, KRZY, KRSY, KSOP, KNOE, KWMT, WHBF, WGNA-FM d-44, WKSJ-FM 38-34, WIRK-FM d-36. On: WNYR.

JUDY BAILEY "The Best Bedroom in Town" (Columbia) 22/1
National Summary: Up 9, Same 8, Down 1, Debuts 3, Adda 1, KTOM, WIXL-FM 10-5, WWVA 34-40, KRRV 30-27, WQIK-FM 49-39, KKYX 44-39, WQYK-FM d-43, WIRK-FM d-40, WAXX 30-25.

TANYA TUCKER "Rodeo Girle" (MCA) 21/3

uts 5. Adde 3, KNOE, KICD-FM, KRZY, KKYX 36-31, KRMD-AM-FM 39-34, KKAL A-39 KSOP 4-39 WGNA-FM 38-33 WIXL-FM 37-30 WRIGHT BROTHERS "Family Man" (WB) 20/10
National Summery: Up 0, Same 8, Down 0, Debuts 4, Adds 10, WIXY, KRRV, WGTO, WQIK-FM, WKSJ-FM, KRMD-AM-FM, KSO, WCXI, WXCL, KFDI-AM.

BILL NASH "Slippin" Out, Slippin" In" (EMI/Liberty) 20/4
National Summery: Up 4, Same 10, Down 0, Debuts 2, Adds 4, KICD-FM, KRZY, KVET, KWKH, WSLR d-36, WNRS 34-28, KSO d-39, KRMD-AM-FM 43-39, On: KMPS-AM-FM, WBGW-FM.

SUE POWELL "(There's No Me) Without You" (RCA) 16/6
National Summery: Up 2, Same 9, Down 0, Debute 1, Adde 6, WESC-AM-FM, WQYK-FM, WMNI, KEBC-FM, KFDI-AM, WIXY,
KEED d-49, KSOP 46-36. On: WLWI-FM, WKLM.

REED 649, RSUP 49-35. Un: WENTERN, WALEN.

DICKEY LEE "I Wonder If I Care As Much" (Mercury/PolyGram) 16/1

National Summary: Up 8, Same 4, Down 0, Debuta 5, Adde 1, KRDR, KEED 39-37, KIXZ 45-41, KVET d-48, WQYK-FM d-34, WKLM d-40, KVOO 50-43, KFDI-AM 49-48.

GARY STEWART "She's Got A Drinking Problem" (RCA) 15/14
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 14 Including WCXI, KFEQ, KEED, KRDR, KTOM, WIXL-FM, KRRV, WGTO, KLRA, WIRK-FM.

26-19. On: WSAI-AM-FM, KEEN, WWVA.

DEAN DILLON "Jesus Let Me Slide" (RCA) 14/5
National Summery: Up 3, Seme 6, Down 0, Debuts 0, Adde 5, WYII, KLRA, KICD-FM, KRDR, KTOM, WIXL-FM 28-24, KKAL 43-41. On: KKYX, KMPS-AM-FM.

TOM CARLILE "Catch Me If You Can" (Doorknob) 13/5
National Summery: Up 2, Same 3, Down 0, Debuts 3, Adde 6, WKMF, WDAF, WWVA, WKSJ-FM, KRMD-AM-FM, KVOO 48-44, KEED d-48, KNOE 50-43. On: KMPS-AM-FM.

CALAMITY JANE "Send Me Sómebody To Love" (Columbia) 15/4
Netional Summery: Up 2, Same 8, Down 0, Debuta 1, Adde 4, KRMD-AM-FM, KSO, KFDI-AM, KWJJ, KBMR d-49, WBCS-FM
25-19. On: WSAI-AM-FM, KEEN, WWVA.

# A TERRIFICIRO



Anne Murray

From the album Where Do You Go When You Dream

"It's All I Can Do"

BB 177 CB · 19

RW · 22

R&R · 19

Produced by JIM ED NORMAN for JEN Productions

# CRASH CRADDOCK

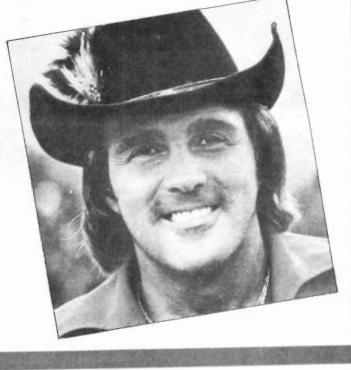
From the album Changes "Now That The Feeling Is Gone"



CB · 49

R&R . NEW &

Produced by JIMMY JOHNSON for Muscle Shoals Sound Productions





JUICE NEWTON

From the album Will

"The Sweetest Thing (I've Ever Known)"

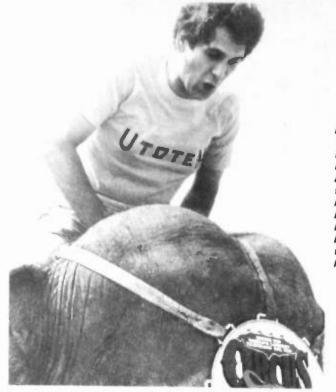
RW - 55

R&R . NEW A

Produced by RICHARD LANDIS



### **Pictures**



PACHYDERM PARALYSIS: That's precisely what hit K95FM/Tulsa's morning man Bob Cooper when he climbed aboard the pictured beast for the first annual (and probably lasti) Elephant Races to benefit United Cerebal Palsy, By the way, Bob lost the race; but he did win special mention for "most expressive look of feer."



KYGO LANDS LACY: Lacy J. Dalton was the featured artist at KYGO/Denver's free listener appreciation concert held on Labor Day. Pictured in the "family portrait" are (top, I-r) VP/GM Steve Keeney, and staffers Steve Campbell and Kathy Smith; (bottom, I-r) PD Bob Call, KYGO's Jennifer Påge, Becky Stewart, and Rick Jackson, Lacy, and staffers Bill Hartley, Toni Greenwood, and Bill Barwick.





BARE, REED KIKK OFF CONCERTS: KIKK/Houston staffers are shown greeting Bobby Bere following the Real Free Country Concerts, cosponsored by the station and Coca-Cola of Houston. The two-day concerts, which drew between 10,000-14,000 fans per night, featured Bare and Jerry Reed, pictured on-stage.



KENNY & KIMBALL — WBGW-FM/Bangor, Maine PD Rich KImball Is seen here with Kenny Rogers following a recent concert at the Augusta Civic Center.



Biff Collie

### Inside Nashville

NOW SHOWING: Domestic reunions for Jim Ed and Becky Brown, Hilda and Faron Young, and Harold and Lynn (Anderson) Stream. (That's nice!)... Eddie and Dearest Dean's 50th wedding anniversary... Ernest Tubb (more evident than in many years at the convention) looking like a million \$\$\$ and anything but 68!... Super pop songwriter Paul Williams, convention week-plugging his new "country"

album, said he and Little Jimmy Dickens spent one whole night shooting baskets! Paul (he spoke at the FICAP seminar) says Country radio is heading for purist traditional sounds again, and that we need more 'crazy'' air personalities. (Most people don't know what a radio "personality" is) ... Slim Whltman says he'll be on the Johnny Carson late-nighter soon (must have a standing invitation)...Dlck Shuey produced the 23rd annual Atlas Artist convention show and dance at Opryland's Gaslight Theatre with all of Atlas's acts...Porter Wagoner's new tour schedule matched by his increased visibility on such TVehicles as ABC's "Nightline,"
"Nashville Alive," and the "Bob Braun Show"... Former Nashville Tennessean staffer Jack Hurst, now a columnist for the Chicago Tribune, was the first recipient of the new Country Music Association Journalist Award.

MOST ACTIVE: Joe Stampley says he and Moe Bandy will not record together anymore, so will the Stampley/Bandy album(s) become collectors items?...The Oak Ridge Boys' Harvest Jam in Bill Golden's hometown of Brewton, AL was special; they'll do it again, I hear...DJ disappointment was not an uncommon reaction to the small number of "big stars" on convention shows this year. The artists get to showcase their acts better this way; but, for the same reason, show promoters evolved their packages into a dozen or more acts (because it draws people better than a few acts), the audience's appetite was often not satisfied. Somebody asked a fascinating question during convention: "What would happen to many/most Country stations if suddenly, for weeks on end, there were no trade charts. (Probably the same thing that would happen to the guy who told me he's just been made MD at his station and only knows two country artists (Crystal Gayle and Kenny Rogers)

CLOSED FOR REPAIRS: Don Williams is on the mend from the spinal surgery that kept him from accepting his "Album Of The Year" award October 12... Willie Nelson's already moved his "Back to Work" schedule up from 1982 to late 1981... Moe Bandy flu'ed through convention week... Rosanne Cash off the performing schedule till the baby's born in January...Jerry Lee Lewis, "getting stronger every day" and gaining back some of the 40 pounds he lost last summer, says he thinks God saved his life 1) "So I could keep singin' that rock and roll," or 2) "So I could go into preachin' "... 22 million-seller songwriter Vaughn Horton, out of action for some time, spends this week in Nashville making new song demos (how about Bobby Bare for your "demo" singer?) Vaughn wrote "Sugarfoot Rag," "Mocking Bird Hill," "Muleskinner Blues," and moremore-more. Steve Gatlin's flu kept him out of convention circulation

REFLECTIONS: Country Music Month 1981 saw the activities shifting to the Opry/Opryland complex from downtown while the convention's emphasis continues in the direction of administration/executive



and away from radio orientation, which was what started the whole thing in the first .The Jim Reeves Museum is, though close to the mainstream of traffic and activity, another world. Housed at Evergreen, a plantation built during George Washington's tenure in office, the museum under the supervision of Mary Reeves, has recaptured the romance of Southern charm and beauty and incorporated the atmosphere of the world of Jim & Mary Reeves, complete with courtyard, pumphouse, spring colonial master bedroom, and a special radio room, with the actual equipment which Jim used on his first radio job at KGRI/Henderson, TX. Many radio stations have already broadcast from there, and Mary hopes to make it available to all stations who would like to originate broadcasts from Music City in the Reeves Radio Room...WLJE/Valparaiso. IN's Len Ellis and fellow CMA board member Tom T. Hall hosted perhaps the most important official function of the week for DJ CMA members-in-good-standing at Tom T.'s fabulous Fox Hollow farm Saturday (October 17). Attendance was restricted to radio people who are cardcarrying CMA members... It continues to be obvious that the October affair in Music City is not headed in the direction of a "Disc Jockey Convention," to honor and bring together the radio people, both past and present. The resulting potpourri is a time of special fellowship, and honors (they have finally gotten around to at least letting the CMA DJ winners stand up in the TV audience). As a group of major/minor market DJ's agreed in a strictly informal moment: "October would be a good time for a DJ convention."

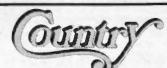
READY? Joe & Bill, two ballplayers, were in the big leagues together till Joe died. One day, ten years later, Bill looked down the street and saw Joe. "Zat you Joe??" "Yep Bill, I came back for awhile to give you some news. Uh, there's good news and bad news: The good news is ... they play baseball in Heaven. The bad news ... you're pitching next week!"



# Coors Country News This Week's Guests: -RICKY SKAGGSTEDDY GENTRY of Alabama

Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405

A. 90403



### Regional Adds & Hots

MOST ADDED

EAST

**MIDWEST** 

SOUTH

HOTTEST

SOUTH

KRRV
Alexandria, LA
METCHT RROTHFRE
STATLER PROTHFR
GATY STEMA
GATY STEMA
GATY STEMA
GATY STEMA
HOTTER
LLIANTS JR.
JERRY REED
GEORGE JONES
LURRY GATLIN
JUDY BAILEY

KIXZ Amerilio, TX

ALABAMA
BILL NASH
MIGHAEL BALLEM
ROY MEAD
COTTIE WEST
RONNIE MILSAM
ROBBY BARE
JIMMI CANNON
MOTHER'S
EDDIE RAMBITT
BUPRITO BRUTHER
RICKY SKAGOS
CRYSTAL GAYLE
RODNEY CROMELL

ROGER MILLER ROBALE MILSAP COMMAY THITTY JOHN SCHWEIDER MOYTONE: EDDIE RARRITY OAK RIDGE BOYS LACY J. DALTON GAIL DAYLES OMARLEY PRIDE

ACONIE MILSAP GARY STEWARY DOTTIE WEST CONMAY TWITTY JOHNNY DUNCAN TERRY GARGORY

FRIZZELL & WEST

ALAGAINA
RODBIE MILSAP
RODBIE MILSAP
COTIST LAME
JERRY REED
DOTTIE WEST
STATLER BROTHERS
JOHNNY JUNGAN
ROTTASS
ROMR CLAIN
ONK RIDGE BOYS
RICKY SKANGOS
TAMBY NIPELTIAMS
HARRIS & MILLIAMS

Shrawaport, LA

MAC DAVIS

"CRASH" CRADDOCK
JUICE NEWTON

BILL NASH

STATLER BROTHERS

MOE BANDY

HOTHORY:
CHARLEY PRICE

CHARLEY PRICE

CHARLEY PRICE

CHARLEY MC CLAIM

FRED KNOBLOCK

GAIL DAVIES

WSUN Tampe/St. Pata, FL

TAMPRITS. PRES, FL.

WILLIE NELSON
GEORGE STRAIT
JERRY NEED
MCE BANDY
ROOMEY. CROWELL
HOTTOST
CHARLEY PRIDE
HANG WILLIAMS
JR.
MERILE HANGARD
HARRIS & WILLIAMS
GEORGE JONES

PRIZZEL & MEST ROGER MILLER JUICE MEWTON SUE POMELL TRANSFER BROTHERS HOTESS! HARE WILLIAMS JR. LEE GREEMHOD STEVE MARINER MEL TILLIS GEME WATSON

MOST ADDED

Ronnie Milesp (RCA) Corway Twitty (MCA)

Conway Twitty (MCA) Ronnie Milesp (RCA)

EAST

GORNIE MILSAP CORMAY THITYY MAC DAYIS SLIM MHITMAN HOTYNEY! CON HUMLEY GEORGE JONES STEVE MARINER MCE BANDY STATLER BROTHE

COMMAY THITTY COTTIE WEST RUMNIE WILSAP MOTTORY: OAK RIGGE BOTS ZELLA LEMR JOHANY LEE STEVE WARTINER GEORGE JONES

STATLER BROTHERS
COMMAY THITTY
STEVE MARINER
EDDY RAVEN
JOHN SCHEIDER
NOTHORS:
CHARLEY PRIDE
CHARLEY RE CLAIN
DAK RIGGE BOYS
GAIL OAVIES
BARBARA MANDRELL

JUICE NEWTON
STATLER BROTHERS
SUE PEWELL
WRIGHT BROTHERS
JOHNNY LE
MATTER
LARIT BROTHERS
LARIT GATLIN
STEVE WARINER

ALBAMA

BAC DAVIS

STATLER BROTHERS

STATLER BROTHERS

AUTCE REPTON

DON NE LEAN

"CASA" GALODOOK

HOTTON TO

ROSAINE CASH

OWALEY PRIOD

HARK WELLEANS JR

CRYSTAL GAYLE

JOHN CONLEE MERIC MAGGARD LARRY GATLIN ROWNIE MILSAP GARY MORRES MOTTON TO LACY J. DALTON CHARLY NC CLAIN RENNT ROCERS JANIE FRICKE DAK REDGE BOYS

WIXL-FM Newton, NJ

WKYQ Parkersi

HOTTOST: CHARLEY PRIDE OAK RIDGE BOYS KENDALLS KENNY ROGERS HANK WILLIAMS

WEEP Pittsburgh, PA

ALABAMA
MDE BANDY
DON KING
STEPMANIE WINSLOW
MOTHER'S
CHARLEY PRIDE
ROSANNE CASH
BANBARA MANURELL
KEMNY ROGERS
OAK RIDGE BOYS

MANK WILLIAMS JR.
LARRY GATLIN
RONHIE MILSAP
HOTTON'E
LANIE FRICKE
EDDIE RABBITT
RAZZY BAILEY
CHARLY NC CLAIN
CHARLEY FRICE

KKAL Arroyo Qra ROCHMAY THETTY GAPT MORRES MOE BAMOY EDDY RA WEN RICKY SKANGS MOTHEN? BARBARA MAMDRELL GEORGE JONES MERLE HAGGARO JOHMY LEE STE VE WARINER

REX ALLEN, JR.
ROMNIE MILSAP
COMMAY THITTY
OUTLIE WEST
MOTIOS!
OVARLEY PRICE
FRED KNOBLOCK
OAK RIDGE BOYS
BARBARA MANCRE
ANNE MARRAY

KIMIY Billings, MT

EDDY RAYEN
GART MORRIS
"CRASH" CRADDOCK
JOHN SOME JORE
COMMAY THITTY
MOTHER!
OAK RIDGE BOYS
CHARLY MC CLAIM
BARBARA MANGRELL
ROSAMBE CASH
FRED KNOBLOCK TOM CARLILE HOTTOST: CHARLY NC CLAIM OAK RIBBE BOYS BARBARA MANDRELL REINNY ROGERS GEORGE JONES

KVOC Casper, WY TERRI GIBBS
TOMPALL & GLASER
JYMN SCHWEIDER
LAMBY GATLIN
GYSTAL GAYLE
HOTTOST:
CHARLEY PRIDE
ZELLA LEMR
HAM WILLIAMS JE
JOHN COMLEE
CON HAMLEY

MIDWEST

A PAN ACROW, MILL
A PAN ACROW, MILL
A PAN ACROW
A PAN ACRO
A PAN A

KBMR Biemerck, ND

BBBHRBACK, NU
BBBHRBCK, NU
TCRASH\* CHADDOCK
JOHNNY DUNCAN
MONTANA
ONTITIE WEST
TERRY GRECORY
ROBBY BARR
ROBNIE NILSAP
HOYPORT
ONK RIDGE BOYS
GAIL DAVIES
JARBARA MANDRELL
KEIRLY POGERS

WEST

TANYA TUČKER GARY HORRIS ROMNIE HILSAP BRENDA LEE GARY STEWART CONMAY TWITTY HUNDO EARWOOD BILL NASH HOYWEST:

ROMNIE MILSAP REÉVES & CLIME "CRASH" CRADDOCK MOTTOST: OAK RIDGE BOYS CHARLY MC CLAIN KEDMY ROGERS HARRIS & WILLIAM MEL TILLIS

WHIC Cleveland, OH

MAC DAYIS

LARRY GATLIN
RONNIE MILSAP
STATLER BROTNERS
TOMPALL & GLASER
MOTYMEN'S
GLEN CAMPBELL
CHARLEY PRIDE
DAK RIGGE BOYS
BARBARA MAKERELL
HARK HILLIAMS JR.

KLZ Denver, CO

KEED Eugene, OR

EUGONO, OR

RONNIE MILSAP
MOE BANDY
CONNAY THITTY
EDDY RAVEN
GARY STEMARY
SUPER GRIT COM
HOTTOST:
OMARLEY PRIDE
HANK WILLIAMS
JOHN CONLEE
SYLVIA

Freen, CA
GARY MORRIS
ALABAMA
ROMNIE NILSAP
GUY CLARK
MAC-DAVIS
FRIZZELL & WESY
"CRASH" ORADDOCK
EDDY RAVEN
CONMAY TRITY
MOTAST:
OMARLEY FRIDE
CHARLY MC CLAIM
BARBARA MARPELL
OAR RIDGE BOYS
FRED KNOBLOCK

Greenhart, OR
STATLER BROTHERS
NAC DAVIS
SOBRY BARE
SOBRY BARE
GARY STORARY
GORNIS
GEAN DILLON
HARTY SOBRIS
COMENT THISTY
HOTHER
OAK RICCE BOTS
BARBARA MARCHELL
KENDALLS
ORYSTAL GAYLE

Dos Miches, IA

CONSAY THETY
CON HUNLEY
"CRASH" CRADOOCK
FRIZZELL & MESY
SRIGHT RROTHERS
CALAMITY JANE
DOTTIE WEST
ROMHIE WILSAP
HOYTES\*!
OWARLEY PRIOE
RICKY SKAGGS
ONK REDCE BOYS
MANK HILLIAMS JR
BAHBARA MANDRELL

OBSTOCK MILS AP
GARY STEMART
MRIGHT BROTHERS
JUICE MEMON
JOE STAMPLEY
MUNDO EARN-OO
CONNAY THITTY
CHARLEY PRIDE
ONK RIDGE BOYS
ROSANNE CASH
RICKY SKAGOS

KLAC Las Angeles, CA

COS Angeles, CA
GENE WATSON
JOHN SCHREIDER
CONMAY TRITTY
EARL THOMAS CONLEY
GART WORST
MOTTORY
LACY J. DALTON
CHARLEY PRIDE
BURRITO BROTHERS
RAY PRICE
HARRIS & WILLIAMS

KNEX-FM Phoenix, AZ

COMMAY TWITTY
COMMAY TWITTY
ROWNIE HILSAP
JOHNIY OUPCAN
DON KING
CORASH" CPADDOCK
MOTHOST
OWARLEY PRICE
JAMIE FRICKE
JAMIE FRICKE
AMBARA HANDRELL
DAK RIDGE BOYS

KWJJ Portlend, OR

PORTENIAL OR

STATLER BROTHERS
EARL THOMAS COMETS
FRIZZELL & HESY
ORISTY LAME
EDDY RAVEN
CALRESTY LAME
HOFFEST CHARLEY PRICE
OMA RIDGE BOTS
JOHN COMEE
BELLANY BROTHERS

KYTE Partiend, OR

WAXX Eau Claire, WI

DOTTIE WEST
CONDAY TWITTY
WAYNE KENP
RONNIE MILSAP
HOTTOSTI
CHARLEY PRIOE
ROSANNE CASM
IKENDALLS
RICHTY SKAGGS
SYLYIA

KFGO Fargo, ND

ROMNIE MILSAP DOTTIE WEST COMMAY TWITTY MOTTOLT I TOMPALL & GLASER B GEME WATSON STEVE WARTIMER STATLER BROTMEPS ALABAMA

KIDN Pueblo, CO

Pueblo, CO

GEME WATSON
DON KING
JOHN SCHREIDER
TERRI GIBBS
WILLIE HELSON
EARL TROMAS CORLEY
HOTH-AST
GEOLE RABBITT
OMK RIDGE BOYS
BARBARA WANDRELL
JOHN CORLEY
ZION LEMR

MONO, NY

AMME MURRAY
JOHANY LEE
HOTTOST:
EODIE RABBITT
RONNIE MC DOWELL
CHARLEY RRIDE
OAK RIDGE GOYS
HARRIS & MILLIAMS

KRSY Roswell, NM

ROBWHI, NMM
RICKY SKAGGS
ROMHIE MILSAP
COMMAY THITYY
FRIZZELL & WESY
GARY STEWART
SAMHY JOHNS
SMENDA LEE
MOTTHST;
CHARLEY PRIDE
ONK RIGGE BOYS
BARBARA MANDRELL
KENNY ROGERS
MANK BILLIANS JR.

SMIRME, CM
CONMAY TWITY
DEAN DILLON
GARY STEWART
AUDY BAILEY
MATNE KEMP
STEVE HOOOS
MOTYAST:
EDDIE RABBITT
CHARLEY PRIDE
KENNY ROGERS
CON HUMLEY
JOHNNY LEE

KSOP Self Lake City, UT

KWMT FL Dadge, IA

WILLIE NELSON
MICHAEL BALLEM
BOBBY BARE
ROWNIE MILSAP
CART MORRIS
SAMI JO COLE
BRENDA LEE
STREET & POWELL
HOTPONT:
CMARLEY PRIDE
OAK RIDGE BOYS
KEINLY ROGERS
FRED KNOBLOCK
SYLVIA

GARY MORRIS
ROWNIE MILSAP
DUN KING
EDDY RAVEN
FRIZZELL & WEST
MOTTOST!
GAUL DAVIES
CHARKY MC CLAIM
OAR RICCE BOYS
MERLE HAGGARD

ROWNIE MILSAP MCE BAMDY CARY MCRRIS GEORGE STRAIT BOBBY MARE MATTERS TRAIT BOBBY MARE MATTERS PRIDE CHARLEY PRIDE CAR RIDGE BOYS GLEN CAMPBELL KENNY ROBERS MARK WILLIAMS

KSON-AM/FM Sen Diego, CA

KEEN Sen Jose, CA

ROBBIE MILSAP
CONNAY YMITTY
STATLER BROTHERS
OOTTHE WEST
JOHRNY DUNCAN
HOTTES':
HARK MILLIAMS JR.,
MERLE HAGGARD
HARRIS & MILLIAMS
RICKY SKAGGS
ALABAMA

KQA Sookane, WA

ALABAMA
ROMBIE MILSAP
MOE BANDY
GENE WATSON
CONWAY TWITTY
MOTPOST:
LACY J. OALTON
OAK RIGGE BOYS
BARBARA MAMORELL
CMARLEY PRIDE
JOHNNY LEE

"CRASH" CRADDOCK GARY MCRRIS JULICE MENTON CONMAY THIFTY STATLER GROTHERS BELLAMY BROTHERS ANNE MURRAY TOW CARLILE ROCER MILLER STEPHANIE MINSLOM WITL-FM Lansing, Mi

JUICE NEWTON ROGER WHITTAKER
HAC DAYIS
ROOMEY CROWELL
HOTTHST:
CHARLEY PRIDE
CHARLY MC CLAIR
OAK RIDGE BOYS
BARBARA MANDREL
KENNY ROGERS

WDGY

MOE BANDY
MOE BANDY
BROTHERS
GENE WATSON
WILLIE MELSON
HOTPERS!
LACY J. DALTON
DAK RIDGE BOYS
CHAPLEY PRIDE
HANK WILLIAMS JR.
BARBARA MANCRELL

WILLIE NELSON RONNIE MILSAP GARY MORRIS RICKY SKAGGS JOHN SCHNEIDER HOTTOST: JOHN SCHMEIDER
HOTTOST:
HOTHOSERS
CHARLY MC CLAIN
DOLLY PARTON
EDOIE RABBITT
DAN FOGELBERG

Obtahome Chy, C
CONNAY THITTY
MA WE KEMP
DOTTIE WEST
BORKAR WILLIE
SIE VE WODDS
MOTOST:
CHARLEY PRIDE
CEL REEVES
JOHN COMEE
GEME WATSON

CONMAY THITTY BOBBY BARE MATTY ROBEINS ROMEY CROWELL JUICE WENTON HOTTEST: CHARLEY PRIDE BAK RIDGE BOYS, DON KING JUNN CORLEE HARRIS & WILLIAMS MOE BANDY
STATLER BROTHERS
SLIM WHITMAN
MIRIGHT BROTHERS
NOTYOU'S TO
CHARLY NO CLAIM
BARBARA MANGRELL
REMNY ROGERS
HANK WILLIAMS JR.
LEE GREENMOOD

BORRING, WA

RONNIE MILSAP
GARY STEWART
JOHNY DUNCAN
CONNAY THITTY
HOTESS!
CHARLEY PRIDE
JOHN CONLEE
HANK WILLIAMS JR.
KENNY ROGERS
LARRY GATLIN KCUB Tucson, AZ COMMAT TWITTY
ROBBLE MILSAP
HOTTOSTS
CHARLEY PRIOE
BARBARA MANDRELL
STEVE WARINER
GEORGE JONES
JOHN SCHNEIGER

MERIOA LEE ROCER MILLER AUIGE HETON MOT BAMOY "CRASH" OF ADDOCK STEPHANIE WINSLOW GAPY MORTS JERRY REED HOTTERS! CLEN CAMPRELL CHARLY MC CLAIN MARRIS & WILLIAMS GEORGE JOHNS LARRY GATLIN

WHSF Rock Island, IL

Spencer, LA

TANYA TUCKER
BILL MASH
"CRASH" CRADOOCK
ROWHIE MILSAP
STATLER BROTHERS
ONAWY THIS SPENCE
MICHAEL BALLER
OEAN DILLON
HOTTEST:
ANNE MURRAY
HARK WILLIAMS JR.
RRILE HAGGAAD
RODER MILLER
RODER MILLER

SL JOSEPH, MO
GARY STEWARY
EDOY RAVEN
JUICE MENTON
STATLER SHOTHERS
ALABAMA
MAC OAVIS
"CRASH" CRADDOCK
ROWHLE MILLSAP
ROWHLE MILLSAP
ROWHLE RIDGERS
HOTTERS
REVIOLALIS
GRIL DAVIES
JOHN CONLEE

EARL THOMAS CONLEY GARY MORRIS MAC OAVIS STEVE MARINER HOTVESS MAKE HILLIAMS JR. MOSANNE CASH GEORGE JONES HARLIS & HILLIAMS

KFH Wichte, KS

KFDI-AM Wichite, KS

WICHMEN, KB
CALANITY JAME
"GRASH" OR DOCK
SORCAR BILLIE
CORRES
SALIE WHITE
WHITE
WHITE
WHITE
SALIE WHITE
WHI

KVOO Tulsa, OK STATLER BROTHERS
HAC DAVIS
JOHNY DURCAN
DON MC LEAN
JUICE NEWTON
LEONA MILLIAMS
RAT PILLOW
D. BOMMAN & K. DEE
CARL PERKINS
BOXCAR MILLIE

ALABAMA CONNAY TWITTY DOTTIE WEST

KIKK-FM Houston, TX

KLRA Little Rock, AR

WKSJFM Mobile, AL

MODING AL
WRIGHT BROTHERS
MOE BANDY
TOM CARLILE
TERRY ADAN
HOTTOP!
RICKY SKAGGS
TERRI GIBBS
LARRY GATLIN
GENE WAYSON
ALABAMA

KNOE Marvos, LA

MONTON, LA ALICE NEWTON OBERDA LEE EDDY RAVEN JOE STAMP, EY "ORASH" CRADDOCK TANYA TUDOC TANYA TUDOC BOYS BARHARA MAMDRELL RENNY ROCERS HANK HILLIAMS JR. JOHNEY LEE

Charlotte, NC
FDDY RAYEN
NOE BANDY
STATLER BROTHER
JAICE NEWYON
RONNIE MILSAP
JOE STANPLEY
HOTTON'I
OMARIET PRIDE
DAK RIDGE BOYS
HARRIS & MILLIAN
JOHNNY LEE
GEORGE JONES

WCOS-FM Calumble, SC

COLUMBIA, SC

JUICE NEWTON
EDDY RAVEN
TERRI G 1885
TORNIN GUNDOCK
ROWNIE WILSAY
ES AND THE STATE
COLUMBIA
MOTOR SAND
AND THE STATE
ONE RILOGE BOYS
BARRARA MANDELL
CHARLY IN CLAIM
JOHN CORAE
BELLAMY BROTHERS

WGTQ Cypress G

Cypress Cardens, P.

RONNIE HILSAP
JUICE REWTON
JUICE REWTON
MC, DAVIS
MR GALT MECD
MR GALT BROTHERS
GARY STEMART
SLIM WHI THAN
HOTTERS!
LORRY LEE
LARRY CATLIN
GENE MATSON
GEORGE JONES
GARY MORRIS

DOTTIE WEST HOTTIST: GAIL DAVIES BAMBARA MANCHI HANK WILLIAMS MEL TILLIS JOHNNY LEE

ROMNIE MILSAP MAC DAVIS STATLER BROTHERS SIE POPELL JIMMI CAMBON MOTPOST GAIL DAVIES JOHN CONLEE JIM & JESSE GENE BATSON

WOIK-FM Jacksonville, FL

Nastwille, TN

LARRY GATLIN
FRIZZELL & WEST
ALABAMA

CRISTY LAME
MATHE KEMP
TERRY GREGORY
HOTTOST:
JOHNHY LEE
STEVE WARINER
CRYSTAL GATLE
ALABAMA
FRIZZELL & WEST

HOMMIE MILSAP MOE BANDY WILLIE NELSON FRIZZELL & WEST HOTTOST: MOTTEST: JANIE FRICKE KENNY ROGERS CHARLEY PRIDE BARBARA MANDRELL HARRIS & WILLIAMS

ROOMEY CROKELL
JUICE MENTON
EARL THOMAS COMLEY
MICE BANDY
FRIZZELL & WEST
HOTTON
OAK RIDGE BOYS
HARRIS & WILLIAMS
ROSANGE CASH
BARBARA MANDRELL
JIM & JESSE

REEVES & CLIME ALABAMA WILLIE NELSON SYLVIA STEVE WARINER NOTFORT EDDIE RABBITY GAIL DAVIES HANK WILLIAMS J ORYSTAL GAYLE COMMAY TWITTY

MOE BANDY MOTTONT: CHARLEY PRIDE JANIE FRICKE ROSANNE CASH CHARLY NC CLAIP DAX RIDGE BOTS

WTQR-FM Winston-Se

ROWNIE MILSAP COMMAY TWITTY FRIZZELL & WEST EARL THOMAS CONLI HOTTORY: CHARLEY PRICE CHARLEY PRICE CHARLEY PRICE GORGE CASH GEORGE JONES JOHNNY LEE

**NUMBER OF** REPORTING **STATIONS** THIS WEEK: 106

**Hottest Tracks:** 

No records qualified for Hottest Tracks status this week.

**COUNTRY ALBUMS** 

JOHN DENVER — Some Days Are Diamonds — (RCA) "Gravel On The Ground" "Sleepin' Alone" "Easy On Easy Street" "Country

Guilty — (Columbia) "She Used To Sing On Sunday"

CRYSTAL GAYLE — Hollywood, Tennessee — (Columbia)
"Ain't No Sunshine" "Hollywood" "Leen On Me"
TERRI GIBBS — I'm A Ledy — (MCA) "Too-fer Gone"

MICKEY GILLEY - You Don't Know Me - (Epic) "Ledies

REBA MCENTIRE — Heart To Heart — (Mercury/PG) "Indelibly Blue" "Only You (And You Alone)" "Ease The Fever"

MONTANA — Change In The Weather — (Waterhouse)
"Feminine Fever" "In Without Knocking"

WILLIE NELSON - Willie Nelson's Greatest Hits (& Some That Will Be) — (RCA) "Stay A Little Longer" "Heartsches Of A Fool"

OAK RIDGE BOYS — Fancy Free — (MCA) "Somewhere In The
Night" "She's Gone To LA. Agein" EDDIE RABBITT - Step By Step - (Elektra) "Early In The Mor CONWAY TWITTY - Mr. T - (MCA) "Over Thirty (Not Over The

DON WILLIAMS - Especially For You - (MCA) "Smooth HANK WILLIAMS JR. -- The Pressure is On -- (Elektra/

Curb) "A Country Boy Can Survive" "The Coalition To Ban Coalitions"

**Most Requested:** 

OAK RIDGE BOYS "Fancy Free" (MCA) BARBARA MANDRELL "Wish You Were Here" (MCA)
KENNY ROGERS "Share Your Love..." (EM!/Liberty) CHARLEY PRIDE "Never Been So Loved..." (RCA)

Cuts in bold type are receiving the heaviest airplay.

LARRY GATLIN & THE GATLIN BROTHERS BAND - Not

JOHNNY LEE - Bet Your Heart On Me - (Full Moon/

Asytum) "Highweys Run On Forever" "A Little Bit Of Lovin" "BARBARA MANDRELL — Barbara Mandrell Live — (MCA)



Green

# Adult/Contemporary

# The A/C Battle In Seattle

The story is starting to become familiar: AM A/C full-service station dominates market for years. Along comes FM A/C station that plays only music, topples the giant and takes control of the ratings, perhaps perman-

However, what happens when a market has four A/C outlets, all with legitimate strategies and different

Two are AM: one is evolving away from a heavy news image and is gradually introducing more contemporary music, including jazz; the other is a former CHR that is steering towards full-service. Two are FM: one is a high-profile music station that is proud of its other services; the other is a low profile all-music station with impressive ratings momentum. Roll it all together and you have a picture of the current Seattle A/C battle - a race for the 25-49 demographics that is getting closer every Arbitron.

**SPRING 1980** 

**SPRING 1981** 

	Metro Cume 10011	25-49 Avg Qrr Your Share		Metro Cume (00)	23-49 Avg Qtr Hour Share
KOMO (AM)	1386	6.6	KOMO (AM)	1267	6.3
KING (AM)	1234		KIXI (FM)	778	5.2
KPLZ (FM)	640	4.2	KING (AM)	1151	4.6
KIXI (FM)	527	2.9	KPLZ (FM)	795	4.6

What used to be a 3.7 share and 86,000 cume separation has shrunk to a mere 1.7 share and 49,000 cume difference in a 12+ metro of nearly 2 million.

As could be expected, each of the programmers see their station as the one properly positioned to emerge from the pack as the 25-49 ratings winner this fall. Here's a look at Seattle's A/C programmers, with their descriptions of their own stations' profiles and expectations. I think you'll agree they're all winners.

### **KPLZ PD Jeff King**

"Formatically, we define ourselves as Adult/Contemporary Hit Radio, as vague as that may be. We play

a lot of very carefully re-searched oldies that appeal directly to 25-34's. That target of ours is very specific. We also found, by virtue of our built-in native and Assistant PD Mark Ellis, that jazz is an incredible factor here in the Northwest. Several stations program jazz in this market and jazz acts do very well here. We began researching jazz a year and a half ago and began programming cuts by Gro-



Jeff King

ver Washington Jr., Earl Klugh, and many other mainstream artists that formerly were used as production music only. So our positioning is the right A/C currents, jazz, and key oldies. We combine that music with a very warm personable approach and the first full-service FM news department. We were the first station to emphasize oldies and for the last 18 months have been hosting the incredibly successful 'KPLZ 60's At Six' show the most tuned-in feature in Seattle radio 18-49

"I had never been one who believed in counterprogramming until I came to Seattle. I study all of my competitors' strengths very carefully. Overall, I think what makes us different is our jazz flavor, our strong oldies, and our aggressive emphasis on Seattle events and art-

"For this book, the success of this station will not be primarily becasue of my efforts. I rely totally on the input of the people I work with. The elements that our passive research shows as being important are being emphasized tremendously during the ratings. We're aggressively promoting our most popular features, and es-

tablishing a very visible position as the radio station that has been here all along for the 25-34's."

### KOMO PM Ken Kohl

"We are clearly positioning ourselves not as an A/C station, but more specifically in a Contemporary/fullservice vein. We're taking the best of what KOMO has

been to this market for so many years as a full-service outlet and simply bringing it to the 80's. We're updating the music constantly and are starting to build our first research system.

"We're still not emphasizing the musical elements as much as the nonmusical, however. In terms of format positioning, I believe that to win you need to 'own' a format area and not go directly head-to-head against another station. I see KOMO 'owning' full-service radio in the Northwest.



Ken Kohl

"Musically, we play a certain amount of instrumental contemporary material, such as David Sanborn, Chuck Mangione and Tim Weisberg, as opposed to the more traditional jazz. We never refer to it on the air as jazz, however. Conversely, one of our competitors is openly promoting its jazz music.

Because the sound of our station is so important to our presentation, we're much softer than the others There's no way a 45-year-old is going to tolerate 'Bette Davis Eyes' or REO Speedwagon. Most of the other A/C's in town are playing these records. We're focusing 30-54 targeting the core of what I believe is the active adult in the Northwest. We're not going to try to compete on a musical level alone. Our music is that which will easily move back and forth between background and foreground. That's one reason I use the contemporary adult instrumentals. It gives us a chance to be background for one segment of the audience and foreground to an-

"We've improved our news sound dramatically and we are becoming very feature-oriented. There's an hour news block at noon that's almost as visual as network TV news. We are also strong on sports.
"The key to winning this Arbitron for us is very

simple: it's positioning. We are making our full service statement very clear both on the air and in our TV spots our very first, by the way. We are truly a most unique blend of news, information and contemporary adult music. With that positioning, I believe we will continue to

### KIXI PD Don Simon

"Basically, we're an A/C FM music station that's a little conservative musically and in on-air presentation. We play most of the A/C hits but draw the line on a few

that come over the air with

a 'rough' musical treatment.
"Our music is constructed through callouts, sales research, trades, plus gut feel. Gut is very important, perhaps the most significant factor in determining new adds. Musically, our audience wants to hear the popular, familiar songs plus a liberal sprinkling of the music they grew up with, all packaged in a palatable music mix. Our success has been based in this presentation. As our logo, we've been calling ourselves



Don Simon

'KIXI Light' for years. "Instead of gearing our air talents as heavy personalities, the image of our announcers is to be simply very warm and informative. They promote KIXI, not themselves. We don't feel the listeners we're trying to attract want heavy personalities. They've grown up, with matured musical tastes, and prefer a more discreet, tasteful announcer to a pounding, Top 40, joking jock

We play more music than our AM competition and see ourselves soundwise as being right in the middle between the other A/C's: not too hard or too soft. The format is designed to build long-span listening.

To win, we think we're on the right track now. To earn new listeners, we plan some carefully conceived promotions and advertising. However, we don't feel we need to spend a lot of money or use gimmicks. So we use a low-profile approach because it allows our station to speak for itself. Very good progress has been made and we plan to remain consistent and exercise care to maintain the audience we have. We always want a person to be able to tune in and get what he expects to hear. We'll always stay true to that ideal - it's our prime object-

### KING PD Bruce Murdock

"The thrust of the station right now is as a fullservice A/C facility. We have news, either local or network, at the top of the hour 24 hours a day, and a lot more news during drive times. Continuing a hallmark of KING, our music policy is very conservative and carefully researched.

'Aside from KOMO, I see the rest of our competi-

tion as primarily music-oriented. If those stations are taking a stab at any sort of service, it's only a cursory effort. As a 50,000 watt AM A/C station, we not only have to play the best music - and I'm convinced that we must but we also have to provide the best array of services. Any AM station has to be service-oriented to survive. If you stay in a primarily music arena with sev-



eral FM's in the market, you Bruce Murdock are going to get your earphones knocked off! There's got to be something else to make your station the one that A/C music listeners will seek out.

"I'm not going to compete only on a musical level. though I'll put my music, selection for selection, up against anybody's. Taking away audience from our competition as a full-service station can be done if you keep in mind that you must be both adult and contemporary contemporary in a modern sense. We're constantly challenging the way we think about this format. There are no assumptions about KING that we haven't proven ourselves, nothing that is because it always has been. We're evolving continuously.

Winning this Arbitron will come through both promotion and positioning, but more importantly by being simply the best KING we can be. Once we fulfill all our expectations and goals, KING will be the service-oriented A/C station to listen to, because there will be no weak-

"I've got an exceptionally talented team of people here, both on and off-air. The spirit is high, and as Program Director and morning air personality, I'm just very excited to be where I am and to be working with everyone here.



PILOTS OF THE AIRWAVES - WREC/Memphis's Fred Cook and John Powell are sat to broadcast their show from this classic fixed wing airplane flying above the city. GM Bill Thomas, who thought up the idea to promote his air traffic reports, wisely took out a sizeable insurance policy on his two top personalities.

### EAST Parallel One

AMEE HURFAY ROCCOCCI AIR SUPPLY BARRY HABILON DAM FOGELRENG FOUR TOPS

### argnouthin

ARLAN DAY LINDSEY BUCKING GEORGE BIRRON JUICE RENTON BOCKOCK CORIS CROCK SOME CROCK SOME PLAN BARRY HAVILOW KERRY BOGFES

Frama Kamy
LIMBSEY BUCKINGHA
STEVIE MICKS 6...
GEORGE BESSOM
HOTEGOL!
CHRIS CROSS
BILLY JOEL
DAM POGELSEPC
AL JABPEAU
POREIGSEP

### WTAEP Residency

CONNCIDENTS
ELD
HDDDY BLUES
HICHAEL STAFLEY B
SIZE POST

### ICEKA/Plinis Jan Harrings

BELLY JOEL CHJ DIAMA ROBE HOTLOGE HALL & CATES DAM POGELBERG BOB SBGER AL JARREAU HERE POST

### MARA (3AS)

MOTERAT AL JARREAU DAM POCELBERG AIR SUPPLY FOUR TOPS OUTMCY JONES

MIRE POST BORNIE MILSAP EIN CARMER BUPERY MOLAPS ROTEGE! FERNY ROGERS ALB SUPPLY DIAMA ROSS CARPYSTIPS

MINT HURRAY DICKIE LEF JOHES POLICE Hottest: DAS FORLERS POUR TOPS

### Parallel Two

PICRIE LPE JONES PORZIGUES SOUTH SENTING

ARLO CUTHRIE DOB NCLEAN ROUBLE MILEAF DIAMA ROSS JOEY BCARBURY ROCKEST FOREIGEB DAVID GATES NAITY BALLH CHIE CROSS GUINCY JONES

PORRIGUEP
GRONGE REMBOU
HOCKOCK I
AN PROMERRIA
AND SUPPLY
HOYAL PHILALMOUN
DIAMA POSS

### WTICHLINDON

DOM MCLEAM HOCKOCK: DAM FOGELMENG AL JARREAU MANTY MALSH EAVLY MOGERS

### WWYZHartlard Papovich/Collige

RIN CAUDES COM NCLEAR LINGST BUCKINGHA PABLO COURR NOT LOSS IN HOT COST IN HOT COST IN BILLY JOEL QUINCY JOERS AIR SUPPLY

DIAMA POSS OAK RIDGE BOYS DOM NCLEAN HOTEGET BARBY MEMILON HOYAL PHILIARNOMI CAM FOGELBENG HERTY SALLM DAVID GATES

QAK RIDGE BOYS BOTEGET: HIRP POST BARRY MASSILOM DIAMA ROSS POUR TOPS RIN CARNES

### WHYNYSpringfield, MA Mary Ferrero

DIAMA ROSS PORZIGNEE STEVIZ WOODS HOTCHELL WILL BIRE POST DAN FOCELBERG KENNY ROGERS

BURTOW CUMMINGS ABS HOCKMET: CHRIS CROSS DAN FOGELBERG AL JABREAU REMENY ROCERS QUINCY JOWS

### WFTO (140)/We

DONIDIGO & DENVER HOSBUTE MILSAP HOTEUST CROSS KENNY ROGERS AIR SUPPLY BARRY MARILON

### Parallel Three

### WKZE/Cape Cod, MA

EIN CAPRES PABLO CRUISE C: CHRISTIAN ROSS/RICHIE MEARER CBJ Hottest: none

DIST BAND DOM MCLEAN POMBLE MILSAP QUARTERFLASH JOSE PELICIANO STEVIE NICKS 6. JET HOCKERS' JET HOTTEST: DAN FOGELBERG COMMODORES BARRY NANILOW KENNY NOGERS AIR SUPPLY

NOSS/RICHIE CRYSTAL GAYLE HOTTEST KENNY ROCERS DAN FOGELERG FOUR TOPS AIR SUPPLY AL JARREAU

### MIDWEST

DIAMA ROSS
-MOTTEST:
-CHRIS CROSS
SHEENA FASTON
EDDIE PABBITT
HALL & OATES
DAM FOGELBERG

C. CHRISTIAN DIAMA ROSS LAB LAB HOTEGGE! HOSS/RICHIE CHRIS CROSS DAN POGELBERG SHEZNA FASTON JOURNEY

### Parallel One

DIANA ROSS POREIGNER OAK RINGE BOYN NOTESET: DAN POGELBERG ERNY ROGERS CHRIE CROSS AL JARREAU QUINCY JORES

POREIGHER BARRY MANILOM DIAMA ROSS GENESIS HOTE-ST CHRIS CROSS MOSS/PICHIE BALL & OATES SHEENA EASTON

POREIGHER LINDERY BUCKIN CRYSTAL GAYLE STREEK DOB NCLEAN HOCEBS COSS KENNY ROGERS DAN FOGENSE DAN FOGE

### WOMC/Detroit BIS Garcia

DIAMA ROSS HOTTERS HOTTERS SHEENA EASTON CHRIS CROSS EDDIE RABBITT REMITY BOGERS MERE POST

### WCCOMmin Denny Long

JUICE NEMTON DOM NCLEAM BENNY HESTER STEVIE NICKS & HOCLEGE: REMNY ROGEPS HIRE POST HARTY BALIN STEVIE MOODS FOUR TOPS

### WQARCIeve Chuck Cellie

DON HCLEAN DONTHOO & DENVER DOMINGO 6 PENT HOTTES CHOSE DAN POGELHERC KENNY HOGERS AL JARREAU BARRY HANILOW

FOREIGHER DOW HCIEAN HOTEGET COMMODORES HIKE POST BARRY MARILOW HARTY BALLH ARB

RIN CAPNES BURTON CURRINGS DOWINGO & DENVEP GEORGE BENSON EARL KLUGH HOTENETT ROYAL PHELMARNOTI

### KXOK/Bt. Louis Les Dougles

COMMODORES BUPTON CUMM DIAMA ROSS LRS HOTTEST HIKE POST CHPIS CROSS COMMODORES

### Parallel Two

DIAMA POSS DON MCLEAN JUICY NEWTON HOTCHEST, DAN POCELBERG AL JAPREAU POUR TOPS DAVID GATES GUINCY JONES

SNEARER
NICKEY GILLEY
ROWNIE MILSAP
HOTEGELBYRG
GUINCY JOBES
POUR TOPS
AIR SUPPLY
COMMODORES

QUARTERFLASH HOTTOST COMMODORES CHRIS CROSS DAN FOGELBERG FOREIGNER HALL 6 OATES

CARPENTERS
HARTY BALIN
DIAMA ROSS
COMMUNO RES
HOTERAT!
KERNY BOGERS
QUINCY JONES
BARRY MANILOM
HIKP POST
AIR SUPPLY

WOWOFT: Wayne Sam DeVincent

DIESEL DIANA ROSS GEMESIS HOTTOSEL CHPIS CROSS LRR

WFMIU/Laneing Dave McClery

LIMBBEY BUCKINGHA
JUICE NEMTON
COMMODORER
ROD STWMART
LON RELFAH
HOTEGES
CHRIS CROSF
MIKE POST
DAN POGELBERG
QUINCY JOSES
AIB SUPPLY

WIBA/Medic

POREIGNER CHYSTAL GAYLP

HOTTUST: MIRE POST AIR SUPPLY DAM POGELAREC AL JARREAU COMMCDORES

JOS GAGNITOY

DON MCLEAH

BARBARA HANDPELL

CHABLEY PRICE

JOHN DENEMICE

AL JARREAU

HABTY BALIN

MIKE POST

DAN FOGELBERG

DAN FOGELBERG

WQUA/Qued Cit

POUP TOPS AIR SUPPLY

WOHO/Toledo Beau Elliol

FOREIGNEP ARS

ARS
HOTTORE;
HENNY ROGERS
AL JARREAU
AIR SUPPLY
BARRY MANILOW
HIKE POST

KLTE/Okleho

BURTON CUMMINGS CRYSTAL GAYLE POREIGNER ROSS/PICHIE GNJ ONJ
Noticet:
GUIMCY JONES
MIRE POST
POUR TOPS
COMMODORES
BARBY MANILON

### Parallel Three

HOLEMET DAM POGELEERG AL JAPREAU AIR SUPPLY NIKE POST BARRY MANILON

JUICE NEMTON
CRYSTAL GAYLE
DONINGO 6 DENVER
ADDRIGI BROS
HOTLOGI
DAN POGELBERG
RENNY ROGERS
CHRIS CROSS
EDITE RABBITT
BARRY MANILOM

none Hottest: DAN POGELBERG KENNY BOGERS AL JARREAU CHRIS CROSE BARRY MANILON

DAWID GATES
RICKIE LEE JONES
RICKIE LEE JONES
RUSTON CUPO-THOS
DIAHA ROSS
CRYSTAL GAYLE
GAR BIDDE ROYS
HOCKEST AL JARREN
ROLLING STORES
BARRY MASILOM
EDDIE RABRITY
C. CWRISTIAS WBOW/Terre Haute, IN Larry Joseph

# AI Kerth POREIGNEP DON NCLEAN LINDREY BUCKINGNA REPTIE HIOGING HOLDER! IAN POREIBERD HIKE POST COMMODORES COMMODORES

DOM MCLPAY DIAMA ROAS FOREIGHER HOTEGAT I DAY FROFILE FRO HODOY DIAPE ERMIY ROGER LAB ARS

### SOUTH Parallel One

BDYAL PHILMARMONI DOM NCLEAM NOTECT: CARPENTERS HIKE POST CHRIS CROSS KENNY ROCES AIR SUPPLY

### WLTA/Attenta

BONNIE HILBAP TIERRA AMY MODLEY JOHNNY LEE HOTTOGELBERG TAFFY NCFLROY BOBANNE CASH TERRI GIBES

NOTE HOTERS INTHITY ROCEPS DAN FOOFLAFRS AIR SUPPLY CHEIR CROSS FOUR TOPS

GENE COTTON
HEDDTY BILLER
CRYSTAL GAYLE
REX GRITH
RICKIE LEE JONES
JOYY SCARBURY
STEVIE MICKS 6...
HOCLERIC
DAN POGELERED
DAVID GATES
DIAMA FOSS
ARIAN DAY
RONRIF LAMS WYLK/Lexington, KY Sherwood/Murray Sherwood MARTRY
VIC ASHEB
JOEY BEABRURY
DON NCLEAN
ROUNIE WILSAP
JOHENTY LEE
HOTEGET
HOTEGET
HOTEGET
HOTEGET
AIB SUPPLY
DAVID GATER
BURTON CURNINGS WAIA (87 ALA)Minumi Fi Laudurdale Yotanda Parapar GPORGE BERGOS MANHATTAN TRANSPE SPYSO GYA DON THOO & CESSVE HOTEOST RAYDIO CAN POGELERIC BARRY MARILON AIR SUPPLY KENNY ROGERS

POREIGNER STEVIE WOODS DOW MCLEAN HOTEGELBYRG OAK RIDGE BOYS

FOREIGNER
C. CHRISTIAN
HOTEMET:
DAM FOGELBERG
RENNY ROCERS
AL JARREAU
QUINCY JONES
BARRY MANILOM WMAZ/Mecon Steve Murphy

### none Hottest:

DOWNS BYSIS STEVE MILLER BAND GEORGE REMSON MODDY BLUES MICLES LUES MICKES LEF JOHES STEVIE MICKS S... BOD STEVART BILLY JOEL

TOREIGNER DIAMA ROSS LINDSEY BUCKINGRA

STEVIE MOODS DIAMA ROSS JUICE HEMTON Mottest: DAN FOGELBERG KENNY ROGERS AL JARREAU POUR TOPK AIR SUPPLY

### WHLY (Y-108)/O

POPPIGNER
GEORGE BENSOM
CRYSTAL GAYLE
PASLO CHUISE
MOTERAL
AL JARREAU
AIR SUPPLY
AND FOREIBERG
MIKE POST
POUR TOPS

### WPTFMaleigh Tommy Walker

DIANA ROSS Hottest: DAN POGELBERG KENNY ROGERS CHRIS CROSS

BARBY MANILOW ANNE MURRAY POUR TOPS STEVIE WOODS HOTERST EDDIF RABBITT DAN FOGELBERG

### Parallel Three

Shannon Weel
RUPERT HOLMES
TIM HILLER
PASSENGER
HERB ALPERT
ARLAN DAY
GAPY O
BPINNERS
HOTOBORDORES
FOREIGNER
HARTY BALIN
FOUR TOPS
KENNY HOGERS

MIKE POST
GEORGE BYBBON
LIMDSEY RUCEINGHA
JULCE, NEWYON
VIC ARMER
LUTHER VANDROGS
HOTTER
HOTTER
AL JARREAU
FOUR TOPS
HARTY RALIN

RIM -CARMES STEVIE WOODS ONJ CHJ
C. CHRISTIAN
REE GEES
HOTEGE:
CAS FOGELBERG
GEORGE BFROM
FOREIGNER
BARRY MASILOW
DAVID GATES

STEVIE HICKS 6.
JUICE HENTON
ELO
DON NCLEAH
NOTH-SINT MODERS
DAN PCGFLEEG
HALL 6 ONTES
LPB
AIR SUPPLY

### WLVALynchburg, VA Lynn Kricun

Lymn KIRCHT

DIAMA POSE

GBJ

DOS MCLEAR

JUICE MEMPYON

NOCK-SCI

DIAM POGELBRSG

ALS SUPPLY

CONHOCON ELEMINGS

POWEIGMED

POWEIGMED

Bow Wight FORBIE HILEAP STEVIE HICES 6... TIEBAR LIHOSEY BUCKINGHA JOHE DENVER HICHAEL LLOYE HOTEBEL FOUR TOPE CAN POGELBERG HALL 6 CATES DAVID GATES AATS SUPPLY

BITA COOLINGE JUICE NEWTON MAPTY BALIM HOTCOST CNPIS CROSS DAX FOOFLBERG SHEFME ABSTON KENDY BOGERS BARRY HAHLON WWSA/Sevenneh, GA POREIGNEP ROWNIE MILBAP GEORGE REMSCH HOTTURE TAB POCEIBERG AIR SUPPLY KENNY ROGERS COMMODORES MIKE POST

reported a frozen list this week:

WMAZ/Macon WHAM/Rochester, NY

did not report this week and therefore their playlists were frozen:

KVIL/Dallas

3WS/Pittsburgh

format direction and has discontinued reporting.

POUR TOPS MARTY BALLH Motteet: MONNIE HILSAP MOSS/RICHIE JOURNEY ART GARPUNKEL LALL

## Parallel One

QUINCY JONES Mottest: DAM POGELERO EPHNY BOCES CHRIS CHOSS AIR SUPPLY HIEE POST

### KEXPertand

GEORGE BENRON

MITALEN

HANNATTRE TPANSPE

BOYCOGER

EDNITY ROGERS

AL JARREN

QUINCY JONES KYXY/Bon Diego

# BOYAL PRILMAM ROTEGE! AL JASSEAU DAS FOOELSENG EDWY ROCESS AMEE HURSAY STEVIE WOODS

ALDRESS SPOS SOLVEST LAW FOOTLESS AL JARREAU FINEY SOCIAL ALD SUPPLY WIEE POST

KNON/Son Fri Larry Finksi

DOW HICLEAN GEORGE STREEM LINDSEY BUCKINCHA HOLLOST: CHRIS CROFS SMEENA EASTON BREENA EASTON LULU MIRE POST GAN PODELNESS Parallel Two

STEVIP WOODS JUICE MEMTON FOR MCLPAN MOTEORY: DAN POOSEN AIN GUPPLY GUINCY JONES AL JARPEAU

STAYLER BPOS.
LACY J. DALTOW
HOSE-S.:
RPHNY HOOSES
OAN FOREISH
POUR POPS
HIES POPF
CRYSTAL GAYLE

KAFY/Bekersfield Joseph King JOSEPH KING
BARBY MANILON
BARBY MANILON
LINESTE MODDS
LINESTE MODDS
LINESTE MODDS
LINESTE MODDS
LINESTE MODDS
LINESTE MODDS
LINESTE MILISAP
HOTELSEL
HETMA EASTON
LEB
CHELS CROSS
-AL JARREAU
DAM FOOELBERG

KBOMBoles
Les Chebre
DIAMA BOSS
BUSTON CUMSINOS
JOHNSY LEZ
BOSHITE HILAP
JULICZ SZEPTON
ROCKEST
PORTER
TO PORT
FERNY BOGEN
ALE BOST
FERNY BOGEN
ALE JABBEAU BAILOR STEVIE MICES & JUICE MEMPON BUPERT NOLMES NOTESEL DAM POOPLESES FARMY BOGES AIR SUPPLY HIRE POST MARTY BALIM

### KYMOFreens John Lee Weller none Hottest: CHRIS CROSS QUINCY JOSES DAN FORELSES DAVID GATES CASPENTERS

KWAV/Monterey Store Parteto TEVIE NICKS &
DIANA ROSS
GEORGE BYNHON
DOB NCLEAN
HOCKERI
HARTY BALIH
DAN POCELBPRG
FOREIGHER
FOUR TOPS
GUINCY JONES

Rime APMBON JOSE SENSON JOSE DESERVE PETER OYPA CLARKE, COUP FOR THE CASE SENSON AND LETER AS A SENSON AS A

BPYRO GYRA ROYAL PHILMARMONI ROWHIE NILEAP JUICE BENTON DOM RELEAM ROTESEL AIR BUPPLY HARRIS & WILLIAME FEMENT ROOFES CAM FOGELAPRO CHBIS CROSS

# POPRIGHER DOM MCLEAM Nottest; CHRIS CROSS DAM FOOGLESES AL JARREAU QUIMCY JOSFS AID SUPPLY

APLAH DAY PORRIGHER HOM MCLEAN ROLLOSA HAM PORLOPED RAPPY MANILOW ALD SUPPLY COMMODORES POUR TOPS

# QUARTERFLAGH HTEVIE NICKS HOLLOSE: POPEIGNEP POLICE DIAMA ROSE NOD STEWART QUARTERFLAGH

KADE/Boulder, CO Hartley/Berry

MORTANA
JOHN DERVER
TOR NCLEAR
JOHN DERVER
TOR NCLEAR
ADDRIST NBOS
ROSNIE NILRAP
ROCERS
RETEVIE FICKS &
NOTERS
TENTE NOTERS
TAM FORFER
HIRE FORF
HERE FORF

ADDRIST BROS
VIC ASMPR
DIANA RORS
DOM ROCLEAN
JUICE HEMTON
JORY SCARBULY
JABLO CPUTSE
HOTCEST
DAM POOPLIBERG
QUINCY JONES
SHEENA EASTON
AIR RUPPLY
CHRIS CPOSS

### Parallel Three

KMEDMediard, Of Charlie Kirk

DOBIE GRAY JULCE MENTON GEORGE BENROW

GEORGE BEHROW HOTE-RE! DAM POGELBERG OUTHEY JOWPS RAMBY MAHILOW REMWY MOGERS CRYSTAL GAYLE

WJON/St. Cloud, MN Tom Scott CEORGE BEMSON
JUICE MEMTON
PABLO CRUISE
FOREIGHER
JOHONY LEY
SPYRO GYRA
Hottest:
EDDIE RADRITT
CHRIS CROSS
AIR SUPPLY

### KOLO/Reno, NV

Chuch Martin
STEVIP HICES S...
GUARTERFLACH
DIAMA ROSS
DIAMA ROSS
BURNARY
BURNARY
LUPYSE SUCKIMOHA
BUD STRAKAFY
LUPYSE VANDECES
HOTESEL GUIRCY JONES
AL JARSEAU
POUR TOPS
ARS

# Devo Carliato DIAMA ROGS BOYAL PHILHARMOWI CRYSTAL GAYLE DON MCLEAN LINDSEY SUCKINGHA BEHMY HESTER GEORGE BEMSON HOCEASE! DAN POCELMERG QUINCY JOHES HIKE POST HAIL & CATES ARIAN DAY

Parallel Two

Bob Joseph
LINDSEY BUCKINGHA
GEORGE SENSON
JUICE MENTON
BONNIE RHLBAP
VIC ASHER
JAHIS IAM
BOYAL PHILMAPHONI
STEVIE HICKS 6...
RUPERT HOLMES
CHRIB CROSS
DAN POOELBERG
DAVED GATES
BOSS/RICHIE

Larry Joseph
DIAMA ROSE
OAR BIGGE BOYB
LISDBEY BUCKINGHA
C. CWRISTIAM
EMAP
HOTE-SEL
DAW POGELBERG
AL JABBEAU
AIB SUPPLY
HIKE POST
HARETY RALIH

JOHN CHEVER DOM MCLEAN ORNE COTTON JOSE FELIGIANC JUICE MENYOR NICHAEL LLOYD DEAMA BOSE NOTLOG! VIC ABHER TABLE GIBB DAM HARTHAN TIGHT FIT CRYSTAL GAYLE

KENNY ROGERS CHRIS CROSS WRKA/Louisville Lee Tobin

OMJ DOS MCLEAN Hottest: DAS FOCEISES HARTY SALIM QUINCY JONES COMMODORES FOREIGNES;

WET/Charlotte Blokel/Rose OBJ
BOD STEWART
OAK BINGE BOYS
BURTON CURNINGS
NOTAL PHILMARMONI
NOTAS PART MARILON
DIAMA BOSS
BOYAL PHILMARMONI
DIAMA BOSS
BOYAL PHILMARMONI

BARBY MAHILOM DAVID GATES

WAR GRAYMON
BOR SECER
STEVIE NICKS S...
JOURNEY SLICKINGHA
SHEAKER
GEORGE PESON
LOAN FOOELBERG
OUINCY JONES
AL JARPEAU
REMRY PROCESS
AIS SUPPLY WOKV/Jecksonville, FL Michael O'Malley DIAMA POSS CHURTAL GAYLE STEVIE MOODS DON NCLEAN HOTEGEL: DAN FOGELSEPG RENNY ROGERS AIR SUPPLY BARBY MAXILON ANNE NURRAY

BOD DOWN

JUICE MEMPTON
JORY SCARRURY
EIN CARRES
GOORGE BURSON
SHEARER
JOHN SCINIZIDEP
NOT SCHIZIDEP
HOT SCHIZIDEP
HOT SCHIZIDEP
HOT SCHIZIDEP
BARRY MANILON
FOREIGNED

KAAY/Little Rock

DIAMA POSS DOW NCLEAM CRYSTAL GAYLE HOTEGET: GUINCY JONES AIP SUPPLY BARRY MANILOW POREIGNED HIKE POST

### **120 Current Reports** 116 Last Week

The following stations

NOTE: WABB/Mobile has changed

# The following stations



Walt Love

# Black Radio

# Action Across America

This week let's catch up on station events and promotions in the Black radio field, in words and pictures.

• WCIN & WBLZ/Cincinnati announced last week that the two stations would once again conduct a voter registration drive. Personalities from the two stations will encourage listeners to register at various locations through personal appearances. Program Director Mike Roberts said, "This is another one of our many efforts to become involved in the community in a positive way." This is the second year the station is putting a heavy effort into voter registration. WCIN also announced the scheduling of five Sunday political talk shows, allowing candidates to exchange ideas with listeners who will be able to call in their questions for discussion. The hourlong programs will air each Sunday in October until election day.

• George Ware has been appointed interim Executive Director of the Black Music Association (BMA). Ware, affiliated with the BMA since 1979 when he served as consultant for the Communications Division, had his responsibilities expanded in 1980 when he became director of all BMA programs. As Director of BMA Programs & Special Projects, he was directly responsible for the development of BMA chapters in major U.S. markets.

 KNOK/Fort Worth, Texas has requested a call letter change to KSAX. KNOK-AM's call letter change was requested by EGG Dallas Broadcasting, Inc., and these new call letters should go into effect around November 30.

 Just recently WAOK/Atlanta held a benefit fundraiser for the Sickle Cell Foundation of Georgia. The benefit was held at a local Atlanta nightspot, and special guests included Isaac Hayes, Jean Carn, Hamilton Bohannon, the SOS Band, Larry Blackmon of Cameo,

and Sheree Brown.

• KJLH/Los Angeles began presenting a week-long tribute to Jackie Wilson, who collapsed on stage September 29, 1975 at the Latin Casino in Cherry Hill, NJ. Entertainers who took part in the tribute were Dionne Warwick, the Four Tops, Smokey Robinson, Jerry Butler, Gladys Knight, and the Spinners. Listeners were updated on Jackie's condition as well as hearing from his wife Harlean, his son Pete, plus some of the doctors and nurses who have treated Jackie over the years.

Program Director Gary Shepherd of WSSJ/Camden held a luncheon for all local record promotion persons in the Philadelphia area at the Cherry Hill Hyatt in Cherry Hill, NJ. The luncheon was designed to make all of the record companies aware that there is a new Black-formatted station in the Philadelphia area.

● KDIA/Oakland will present a benefit Masquerade Party in support of the Bay Area's Black United Fund Campaign Drive for 1981-82. The event will be held on Halloween night and will be called "Freaks Night Out," with a masquerade party and costume contest featured. The event will take place at Goodman's Hall on Jack London Square in Oakland. The best costumed male and female, as chosen by a panel of celebrity judges for originality and uniqueness, will share \$1310 in cash. This fun fundraiser will also feature a selection of classic horror films and an apple-bobbing contest.

• Chris Barry, Music Director at WJDY/Salisbury, MD, gave us a call this week to let us know he is now ready to make contact with record company promotion persons in his new position. Chris was formerly with WJJS/Lynchburgh, VA. The Program Director at WJDY is J.P. Connor, and the station has a new Urban Contemporary format that needs record service. Mailing address is P.O. Box 140, Salisbury, MD 21801; (301) 742-5191. Chris also mentioned he would like to communicate with other MD's and PD's around the country.

• Roger Holloway, former morning personality at WTLC/Indianapolis, is now with WXRI/Indianapolis. I understand he is also a full-time Minister with his own church, and can be reached through the Witness For Christ School in Indianapolis. Good luck to Roger in his new endeavor. Taking his place on the air at WTLC is Tony Lamont, now doing the 6-10am shift.

 Marco Spoon, former afternoon personality at WGCI/Chicago, is now the Music Director and afternoon

personality at WBMX/Chicago.

Out in the Midwest at WVON/Chicago, the saga continues. No longer with the organization are Don Rasheed, Donald Palmer, and Debbie Scott of WGCI, which is part of the same organization. I'm told by informed sources in Chicago that all three persons are now with WBMX in the same city. A final note on this Chicago situation — longtime Chicago air personality Richard Pegue is now in the newly-created position of Operations Manager for WVON & WGCI.

• KMJQ/Houston Program Director Bill Travis announced the acquisition of morning personality Jim Snowdeen, formerly of WBLZ & WCIN/Cincinnati. Jim is now doing the 6-10am show at Majic 102.

WTOY/Roanoke has been conducting on-air interviews with leading music industry artists both live and by telephone hookups live. These artists include the Temptations, Larry Elgart, and Patti Austin thus far, with many more planned for the near future.

 WKJ.R/Toledo is no longer a Black-formatted station, but is now Country. Chuck Roberts, formerly of WKLR, is now doing afternoons at KMJM/St. Louis.



JAZZ IN DENVER: Jazz Impresarios Dick and Maddie Gibson enjoyed a free jazz concert in Denver's Larimer Square with Program Director Bill Neel of Jazz station KADX.



ALLEN SMILES WITH LaTOYA — KCOH/Houston's Wash Allen and Polygram's Bruce Knight pose with LaToya Jackson. The photo was taken in the KCOH studio.



VIDEO STARS AT WZAK — 93FM(WZAK)/Cleveland recently awarded two Sanyo videocassette recorders as the grand prize in its "What Two Can Do" promotion. Picturer! (I-r) are 93FM Program Director Herry O, the two winners, and 93FM Sales Menager Meria Wymer.



KGFJ WELCOMES FOUR TOPS — During their Las Vegas performance, the Four Tops made a special trip to Los Angeles to deliver their new album to KGFJ and reminisce with old friends. Pictured (I-r) are group's Levi Stubbs, KGFJ PD J.B. Stone, Polygram's Willie Tucker, group's Oble Benson, and Inner City VP and KGFJ & KUTE GM Hal-Jeckson.



BACKSTAGE POINTERS: The Pointer Sisters played the Los Angeles Greek Theatre recently. Pictured backstage (I-r rear) E/A's Jim Blevins and Joe Morrow, Sr. VP Jerry Sharell, Vice Chairman Mel Posner, VP Burt Stein, KJLH PD Lawrence Tanter, and E/A Sr. VP Kenny Buttice; (I-r center) Planet's Trevor Lawrence, Management III's Burt Zell, E/A Exec. VP Vic Fereci, June and Anita Pointer, E/A Chairman Joe Smith; and Magic Johnson of the Los Angeles Lakers; (I-r front) Planet President Richard Perry and Ruth Pointer.

# Black Radio

## HOTTES

**KOOL & THE GANG** "Take My Heart" (De-Lite/PolyGram) SLAVE

"Snap Shot" (Cotillion/Atco) **EARTH, WIND & FIRE** "Let's Groove" (ARC/Columbia) **ISLEY BROTHERS** "Inside You" (T-Neck/CBS) PRINCE

"Controversy" (WB) **LUTHER VANDROSS** "Never Too Much" (Epic) **COMMODORES** "Oh No" (Motown)

**FOUR TOPS** "When She Was My Girl" (Casablanca/PolyGram) **MELBA MOORE** 

"Take My Love" (EMI America) **WHISPERS** 

"This Kind of Lovin" (Solar/Elektra) **ONE WAY** 

"Pull Fancy Dancer/Pull" (MCA) TIME "Get It Up"(WB)

"Heard It Through The Grapevine" (WB) **RONNIE LAWS** 

ROGER

"Stay Awake" (Liberty)

# CLIMBER

CURTIS MAYFIELD "She Don't Let Nobody (But Me)" (Boardwalk) 64% reporting. Added at KMJQ. Heavy: WWIN, WXYV, WDAS, WAOK, WGCI, WVON, WCIN, WJMO, WJLB, WSSJ, KOKY, KDAY. Medium: WILD, WAMO, WHUR, WVEE, V103, WDIA. WEDR, WAIL-FM, WYLD-FM, WBMX, WDMT, WJMI, WKXI, WPDQ, WVOL, WOWI, WKWM,

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 61% reporting. Heavy: WILD, WOOK, WVEE, V103, WAIL-FM, WYLD-FM, WCIN, WJMO, WJLB, WSSJ, WJAX, WPDQ, KOKY, WJJS, WOWI, WTOY, WTMP, WTLC, KAEZ, WWWS. Medium: WHUR, WDIA, WEDR, WBMX, WDMT, KMJM, KDAY, WATV, WENN, WANT, WKWM, KDIA, KUKQ.

DONALD BYRD & 125TH STREET N.Y.C. "Love Has Come Around" (Elektra) 61% reporting. Heavy: WXYV, WDAS, WAMO, WOOK, WHUR, WAOK, WEDR, WCIN, WDMT, WJMO, WJLB, KDAY, KSOL, WSSJ, WJMI, KUKQ. Medium: WWIN, V103, WYLD-FM, WGCI, WPDQ. KOKY, WBLX, WVOL, WOWI, WANT, WKWM, WWWS, KACE, KJLH,

EBONEE WEBB "Something About You" (Capitol) 59% reporting. Added at KUKQ. Heavy: WAOK, WVEE, WDIA, WVON, WGIV, WOIC, WKXI. Medium: WILD, WAMO, V103, WEDR, WBMX, WJMO, WJLB, KDKO, WKND, WJMI, WJAX, WPDQ, WVOL, WTMP, WKWM, WTLC, WWWS, KDIA

TEDDY PENDERGRASS "I Can't Live Without Your Love" (Philadephia International/CBS) 55% reporting. Heavy: WDAS, WAIL-FM, WYLD-FM, WCIN, WJMO, WJLB, KSOL, WJAX, WPDQ, KOKY, WJJS, WOWI, WANT, WTOY, KACE, KUKQ. Medium: WXYV, WOOK, WAOK, WVEE, KMJQ, WDIA, WDMT, KMJM, WSSJ, WATV, WENN, WTMP, WWWS, KJLH, KDIA.

GEORGE BENSON "Turn Your Love Around" (WB) 54% reporting. Added et WWIN, WXYY, WILD, WDAS, WAMO, WHUR, WAOK, V103, WDIA, WEDR, WAIL-FM, WYLD-FM, WBMX, WGCI, WVON, WDMT, WJMO, WJLB, WKND, WGIV, WJAX, WPDQ, KOKY, WSSJ, WVOL, WOWI.

MAZE "Before I Let You Go" (Capitol) 52% reporting. Added at KMJM. Heavy: WDAS, WOOK, WEDR, WATV, KOKY, WLOU, WOWI, WTOY, WTLC, KUKQ. Medium: WWIN, WDIA, WAIL-FM, WYLD-FM, WGCI, WCIN, WDMT, WJMO, WJJS, WANT, WTMP, WKWM, KAEZ, WWWS.

NATALIE COLE "Nothing But A Fool" (Capitol) 50% reporting. Added at WGCI, WPDQ, KOKY, KJLH. Heavy: WBMX, WDAO. Medium: WXYV, WDAS, V103, WEDR, WVON, WCIN, WJLB, WWRL, KAEZ.

JEAN CARN "Love Don't Love Nobody" (TSOP/CBS) 50% reporting. Added at KOKY, WTOY. Heavy: WXYV, WILD, WAMO, WCIN, WSSJ, WKND, WENN, WPDQ, WBLX, WVOL, KACE. Medium: WOOK, WHUR, WAOK, WEDR, WJMO, WATV, WJAX, WKWM, WTLC, KJLH.

QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 50% reporting. Added at KTFM. Heavy: WILD, WDAS, WVEE, V103, WDIA, WAIL-FM, WYLD-FM,

WENN, WGIV, WKXI, WPDQ, WBLX, WOWI, WTOY. Medium WOOK, WCIN, KDKO, KDAY, WKND, WJJS, WTMP, WKWM, KAEZ, KUKQ.

AL JARREAU "We're In This Love Together" (WB) 50% reporting. Heavy: WAMO, WHUR, WAIL-FM, WYLD-FM, WGCI, WSSJ, WKND, WENN, WJAX, KOKY, WJJS, WBLX, WOOL, WOWI, WANT, KAEZ, KACE, KJLH, KDIA, KUKQ. Medium: WOOK, WAOK, WVEE, KMJQ, KMJM, KDAY, KTFM, WWWS.

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 50% reporting. Heavy: WAMO, WOOK, WHUR, WVON, WJLB, WOIC, WJMI, WJJS, WBLX, WTOY, KACE, KJLH. Medium: WAOK, WVEE, V103, WEDR, WYLD-FM, WBMX, WCIN, WSSJ, KOKY, WVOL, WTMP, KAEZ,

CHOCOLATE MILK "Blue Jeans" (RCA) 48% reporting. Added at WBMX, WVON, WJLB, WATV, WJAX, WJJS, WVOL, WTOY, KUKQ. Heavy: WDAS, KSOL, WGIV. Medium: WWIN, WAOK, V103, WEDR, KDKO, WKXI, WLOU, WKWM, WTLC.

WEST STREET MOB "Let's Dance (Make Your Body Move)" (Sugar Hill) 45% reporting. Heavy: WDAS, WDIA, WDMT, WJMO, WATV, WOIC, WKXI, WJAX, WPDQ. WJJS, WOWI, WTMP, WKWM. Medium: WVEE, WEDR, WAIL-FM, WBMX, KDAY, WVOL, WTOY, KAEZ, KDIA.

PEABO BRYSON "Let The Feeling Flow" (Capitol) 43% reporting. Added at WXYV, WILD, WDAS, WAMO, WVEE, V103, WBMX, WVON, KDKO, WATV, WGIV, WJAX, WOWI, WDAO, KAEZ. Heavy: WHUR. Medium: WAOK, WGCI, WJLB, WVOL.

WOWI, WDAU, KAEZ. Heavy: WHUR. Medium: WAUK, WGCI, WJLB, WVOL.

RENE & ANGELA "Wall To Wall" (Capitol) 43% reporting. Added at WOOK, WAOK, WDMT, KDKO, KDAY, WKND, WTLC. Heavy: WAMO, WENN, KJLH. Medium: WWIN, WDAS, WEDR, WVON, WJLB, KSOL, WATV, WGIV, WTOY, WWWS.

ASHFORD & SIMPSON "It Shows In The Eyes" (WB) 43% reporting. Added at WANT. Medium: WWIN, WXYV, WILD, WDAS, WAOK, V103, WYLD-FM, WCIN, WDMT, KDKO, KDAY, WSSJ, WGIV, WJJS, WTOY, WTLC.

SPINNERS "You Go You Way (I'll Go Mine)" (Atlantic) 41% reporting. Added at WXYV, KDKO, KSOL, WOIC, WKXI, WPDQ, WOWI, WTLC. Heavy: WHUR, WBMX. Medium: WWIN, WAMO, WAOK, WVON, WWRL, WGIV, WJJS.

DIANA ROSS "Why Do Fools Fall In Love?" (RCA) 41% reporting. Added at WAOK, WYLD-FM, KSOL, WPDQ, WBLX, WDAO, KJLH. Heavy: WWIN, WXYV, V103, KDAY, WWRL Medium: WDAS, WSSJ, WKXI, KOKY.

SHALAMAR "Sweeter As The Days Go By" (Solar/RCA) 39% reporting. Added

at WWRL, WGIV, WTOY, KUKQ. Heavy: WHUR, KDKO, KDAY. Medium: WVON, KSOL, WSSJ, WOIC, WVOL, KACE, KDIA.

CENTRAL LINE "Walking Into Sunshine" (Mercury/PolyGram) 38% reporting. Added at WAMO, WJLB, KDKO, WJMI, WTOY, WKWM, KAEZ, KACE. Heavy: WBMX. Medium: WWIN, WILD, WDAS, WHUR, WAOK, WEDR, WWRL

TIERRA "La La Means I Love You" (Boardwalk) 34% reporting. Added at WJLB, KDKO, KSOL, WGIV, WJAX, KTFM, KJLH. Medlum: WWIN, WDAS, WEDR, WWRL, WJMI, WKXI, KACE.

GWEN McCRAE "Funky Sensation" (Atlantic) 34% reporting. Added WAMO, WAOK, WBMX, WWRL, WANT. Heavy: WWIN, WHUR, KAEZ. Medium: WXYV, WDAS, V103, WDMT, WJMO, WKND.

BOOKER T. "I Want You" (A&M) 32% reporting. Added at WWIN, WAOK, WVEE, WEDR, WVON, WATV, WENN, KACE. Heavy: KDKO, KJLH. Medium: WHUR, WJLB, WVOL. HAROLD MELVIN & THE BLUE NOTES "Hang On In There" (MCA) 32% reporting. Added at WILD, WVEE, WKND, WJMI. Heevy: WAOK, WBMX, WVON, WGIV. Medium: WEDR, WGCI, WWRL, WBLX, WTOY.

POINTER SISTERS "What A Surprise" (Planet/Elektra-Asylum) 32% reporting. Added et WOOK, WAOK, WSSJ. Heevy: WDAS, WVON, WENN. Medium: WVEE, WJLB, KSOL, WWRL, WOIC, WJMI, WBLX, KJLH.

BROTHERS JOHNSON "Dancin' Free" (A&M) 32% reporting. Added at WOIC. Heavy: WOOK, WBMX, WJLB, WTOY. Medium: WXYV, V103, WYLD-FM, WJMO, WGIV, KOKÝ, WLOU, WJJS.

ROGER "So Ruff, So Tuff" (WB) 32% reporting. Heavy: WWIN, WILD, WHUR, WAOK, WDIA, WEDR, WJMO, WATV, WJAX, WPDQ, WBLX, WKWM, WWWS, KACE. Medium: WAMO, WTMP

# **NEW & ACTIVE**

PHYLLIS HYMAN "Tonight You And Me" (Arista) 30% reporting. Added at WGIV. Medlum: WXYV, WDAS, WHUR, WAOK, WGCI, WJLB, KDKO, WWRL, WJMI. EVELYN KING "Don't Hide Our Love" (RCA) 29% reporting. Added at WVEE,

WEDR, WCIN, WKND, WATV, KAEZ. Heavy: KDKO, WGIV, KJLH. Medium: WDAS, KDAY, KSOL, WSSJ.

RICHARD "DIMPLES" FIELDS "I've Got Learn To Say No" (Boardwalk) 29% reporting. Added et WATV. Heavy: WWRL, WDAO. Medium: WEDR, WJLB, KDAY, WOIC, WPDQ, WLOU, WVOL, WTMP, KACE, KUKQ.

SHEREE BROWN "You'll Be Dancing All Night" (Capitol) 27% reporting. Added at WEDR, WCIN, WATV, WTLC. Heavy: WHUR, WGCI, WJLB, WENN. Medium: WOAK, WYLD-FM, KAEZ, WWWS, KACE.

TWENNYNINE & LENNY WHITE "All I Want" (Elektra) 27% reporting. Added et

TWENNYNINE & LENNY WHITE "All I Want" (Elektra) 27% reporting. Added et WLOU, KACE. Heevy: KDKO. Medium: WGCI, WVON, WSSJ, WWRL, WKXI.

PIECES OF A DREAM "Warm Weather" (Elektra) 27% reporting. Added at KMJM. Heavy: WAMO, WYLD-FM, WGCI. Medium: WDAS, WEDR, WSSJ, WATV.

LENNY WILLIAMS "Freefall (Into Love)" (MCA) 27% reporting. Heavy: WAOK, KJLH. Medium: WWIN, WEDR, KDAY, WENN, WGIV, WJMI, WJJS.

RUFUS & CHAKA KHAN "Sharing The Love" (MCA) 25% reporting. Added et WAMO, WOOK, WAOK, V103, WEDR, WAIL-FM, WSSJ, WGIV, WPDQ, KOKY, WTOY, WTLC. Medium: WXYV, WVOL.

ROMANNON "Ley's Start II Dance Again" (Phase II/CRS) 25% reporting. Added

BOHANNON "Let's Start II Dance Again" (Phase II/CBS) 25% reporting. Added at WOOK. Heavy: WJLB, WENN. Medium: WWIN, WILD, WAOK, WVEE, WKXI, WLOU,

HOT CUISINE "Who's Been Kissing You" (Prelude) 25% reporting. Added at WLOU. Heavy: WEDR. Medium: WWIN, WXYV, WVEE, WGCI, WVON, WJJS, WANT.

### Black Radio

### Hattest

### October 23, 1981

EAST	SOUTH	MIDWEST	WEST	
Luther Vandroes Prince Slave Kool & The Gang	Time Roger Four Tope Earth, Wind & Fire	Roger Four Tope Franklin & Benson Luther Vendrose	Luther Vandrose Slave Kool & The Gang	

### Regionalized Adds & Hots

Stations are listed by region. Hota are listed in order of their sirplay activity.

### EAST .

PEARO BRYSON GEORGE BYNSOI SKYY SYREETA

### WWIN/Baltimore Curtis Anderson

GEORGE BEISON CRASH CREW SKYY CENTRAL LINE PEACHES & HERD PEACHES & HEI
ROOKER T.
STEVIE WOODS
TEMPTATIONS
BOB MARLEY
TAVARES
SAM BUTLER
BOBRY WOMACK
HOTUBEL
ISLEY BROS
VAUGHN MASON
PRINCE
SOPT TONPS
QUICK

### WILD/Boston Steve Crumbley

SKYY SKOOL BOYZ BAR-KAYS GEORGE BENSON PEABO BRYSON HOLLESL: Hottest; DENIECE WILLIAMS FOUR TOPS OME WAY LUTHER VANDROSS VAUGHN MASON

### WSSJ/Cemder Gery Shoperd

GEORGE BENSON POINTER SISTERS RUFUS & CHAKA MELBA MOORE MELBA MOORE CHANGE TIME Hottest: ROSS/RICHIE ENAP KOOL & TRE GANG RONNIE LANS CHOCOLATE MILK

RENE & ANGELA COMMODORES
LARRY GRAHAM
QUICK
GEORGE BFNSON
EVELYN KING
HAROLD MELVIN
HOLLOWEL HAROLD MELVIN
HOTTER VANDROSS
EWAP
ONE WAY
SLAVE
PRINCE

### WWRL/New York Wanda Ramos

GWEN HCCRAE SHALAMAR
ODYSSEY
RAMSEY LEWIS
MANHATTANS
JERMAINE JACKSON
GINO VANNELLI
SKOOL BOYZ
SYREETA
EXP EXPRESS EXP EXPRESS
HOTTEST
COMPODERS
ROOL 5 THE GANG
DIANA ROSS
CENTRAL LINE
SLAVE

### WDAS/Philadelphia

SKYY ZOOM
MADAGASCAR
GEORGE BENSON
PEABO BRYSON
GENE DUNLAP
BAR-KAYS
PULSE
CANDI STATON

### WAMO/Pittsburgh J.C. Floyd

CHUSADERS/COCKER CRUGADERN/COCKE.
GEORGF REMEON
PERADO BRYSON
OWEN MCCHAE
CENTRAL LINE
SANDRA FEVA
HADAGASCAR
HUFUS & CHAKA
HOTEST VANDROSS
AL JARREAU
DONALD BYRD
COMHODORES
PATTI AUSTIN

### WOOK/Washington

RUPUS & CHARA HICK JAMES INVISIBLE MAN'S B ISLEY BROS HOLLEST: ROGER KOOL & THE CANG RICK JAMES DENIECE WILLIAMS PATTI LABELLE

### WHUR/Washing

GEORGE PENSON PRACHES & HERE

### MIDWEST

### WBMX/Chicago Lee Michaele

GEORGE BENSON CHOCOLATE MILK CHAKA KHAN BAR-KAYS PEABO HRYSON GWEN MCCRAE SEQUENCE EARL KLUGH ZZ HILL ZZ HILL RAFAEL CAMERON SKYY HOTTORS
FOUR TOPS
KOOL & THE GANG
LUTHER VANDROBS
ROSS/RICHIE

MELBA MOORE GEORGE BENSON BARRY WHITE NATALIE COLE BORBY MONACK HOTEOSE; SLAVE EMAF KOOL & THE GANG JERMAINE JACKSON COMMODORES, SHEREE BROWN

### WVON/Chicago GEORGE BENSON

SHEREE PROWN CONALD BYRD

### WJMO/Clevel Erik Stone

GEORGE BENSON BOOKER T. FIVE SPECIAL SYREETA PEABO BRYSON CHOCOLATE MILK BARRY WHITE HOTEBSTYLISTICS FYLISTICS

### WCIN/Cincinnati Everett Cork

HOBERTA PLACK GEORGE BYMSON HOCCOST: LUTHER VANDROSS FOUR TOPS WEST STREET MOB PRANKLIN & BENSON DENIECE WILLIAMS

### WDMT/Cleveland Freddle James

SEQUENCE GEORGE BENSON RENE & ANGELA HOECOST LUTHER VANDROSS ROGER TIME KRAFTWERK

# WDAO/Dayton Turk Logan PEABO BRYBON DIANA ROSS CHAKA KHAN THELMA HOUSTON STACY LATTISAM HOTTERS SLAVE ONE WAY RICHARD D. FIELDS TIME

PRINCE

GEORGE BENRON CLARKE/PURE GENE DUNLAP CHOCOLATE MILK CENTRAL LINE SAM BUTLER TIERRA SLAVE SLAVE FUNN FOUR TOPR HOTCEST: LUTHER VANDROSS ROGER LJ REYNOLDS FRANKLIN & BENSON FOUR TOPS

### WKWM/Grand Rapids Frank Grant

EARL KLUGH BLACK ICE CENTRAL LINE UNDERGROUND GENE DUNLAP GENE DUNLAP
HOTTOST
RICK JAMES
ROGER
ROGER
ROME WAY
TIME
KOOL & THE GANG

### WTLC/Indianapolis

SUPERIOR MOVEMENT RJ'S LATEST ARRIV RENE & ANGELA SPINNERS SHEREE BROWN KWICK RUPUS & CHAKA HOTEUST | FOUR TOPS | ONE WAY | FRANKLIN & BENSON

### KAEZ/Oklahoma City

LIPPS, INC.
FREPRICK KMIGHT
PEABO BRYSON
CENTRAL LINE
ROSE ROYCE
SWITCH
EVELYN KING
FIVE SPECIAL
HURB ALPERT
HOTEBEL CARL CARLTON FOUR TOPS ROSS/RICHIE ONE WAY FRANKLIN & BENSON

### WWW5/Seginaw, MI Kermit Crockett

none Hottest: ROGER ROGER FRANKLIN & BENSON FRANKLIN & BLAUTINE
TIME
ROSS/RICHIE
LUTHER VANDROSS
DENROY MORGAN
FOUR TOPS
KRAFTWERK
CARL CARLTON
EVELYN KING

PIECES OF A DREAM MAZE Hottest: ROSS/RICHIE

# Byron Pitts DAZZ HAND TEENA MARIE CHAKA KHAN KUNE & ANDELA MANHATTANS GLADYS KNIGHT LIPPS, THC. CENTRAL LINE PPABO HRYSON SPINNERS TIERRA HOSTOST LUTHER VANDROSS CARL CARLTON KOOL & THE GANG PRINCE SLAVE

### KDAY/Los Angeles

KWICK BARRY WHITE KOOL & THE GANG DONALD BYRD ROGER PRINCE

### KJLH/Los Angeles Lawrence Tenter

CIANA ROBS KOOL & THF GANG KWICK TIERRA TIERNA
NATALIE CULE
FARL KLUGH
HOTTEST:
LUTHER VANDROSS
WHISPERS
REME 6 ANGELA
LENNY WILLIAMS
RONNIE LAWS

### KACE/Los Angeles

WAX MADAGASCAR BOOKER T. BOOKER T. TWENNYNINE/LENNY CENTRAL LIME HFLBA MOORE HOttest: TIME AL JARREAU LUTHER VANDROSS ROGER SLAVY

none
Hottest;
FOUR TOPS
ROS6/RICHIE
KOOL & THE GANG
WHISPERS
LUTHER VANDROSS
TIME TIME HOGER AL JAMBEAU BRICK EM6P PRINCE BLAVE SHOCK

KUKQ/Phoer Steve Smith FUNK FUSION BAND EBONEE WEBB ISLEY BROB CHOCOLATE HILK SHALAMAR HOTTOST: LUTHER VANDROSS MAZE MAZE
WHISPERS
ONE WAY
KOOL & THE GANG

### KSOL/Sen Meteo, CA Bernie Moody

TIERRA
DIANA ROSS
HICHAEL HENDERSON
SPINNERS
QUICK
SKYY
Hottest:
LUTHER VANDROSS
ROGER
TIME
POUR TOPS
SLAVE

### SOUTH .

### WAOK/Atlanta Larry Tinsley

GEORGE BENSON RUFUS & CHAKA DIANA ROSS RAR-KAYS 5.O.S. RAND POINTER SISTERS CODMOMA POINTER SISTE GODHOMA BOOKER T. RENE & ANGELA GHEN MCCRAE JIMMY ROSS HOTCOSS FOUR TOPS ROSS/RICHIE PRINCE ROGER SLAVE

### WVEE/Atlant

WVEE/Atlanta
Scotty Andrews
JERMAINE JACKSON
EVPLLYN KING
BOOKER T.
BAR-KAYS
PEABO BRYSON
HAROLD MELVIN
RAFAEL CANFRON
DELIA RENEP
SHOCK
LAKESIDE
M-ZEE RAND
TAANA GARDNER
HOCLEST
TOME ROGER
TIME
PRINCE
KOOL & THE GANG
EN&P
SLAVE
COMMODORES

SLAVE
COMMODORES
WATV/Birmingham
Slan Granger
RICHARP D. FIELDS
BOOKER T.
MILLIE JACKSON
GLADYS KNIGHT
SHERFF BROWN
EVELYN KING
CHOCOLATE MILK
FREDRICK KNIGHT
PEABO BRYSON
HOELOSE:
ROGER
SEQUENCE
EWAF
ROSS/RICHIE
MICHAREL HENDERSON
WENN/Birmingham

### WENN/Birmingham

Gene Wise
JOE SIMON
PREDRICK KNIGHT
INVISIBLE MAN'S R
MEAN MACHINE
MANHATTANS
BOOKER T.
SKOOL BOYZ
GANGSTEPS
HOTEMBE.

### WGIV/Charlotte

BAR-KAYS
MIDNIGHT STAR
PEACHES & PERB
RUPUS & CHAKA
GEORGE BENSON
PEABO BRYSON
TIERRA TIERRA
PHYLLIS HYMAN
SHALAMAR
GLADYS KNIGHT
HOTTOST
KOOL & THE GANG
COMMODORES
EM&F
EBONEE WEBB
WHIS PERS

### WOIC/Columbia, SC Mickey Arnold

### KMJQ/Houston Ross Holland

KOOL & THE GANG Hottest: ROGER PRINCE TIME RICK JAMES DENROY MORGAN

### WJMI/Jacksor Carl Haynes

STARPOINT
CFNTRAL LINP
HAROLD MELVIN
HOTTORIC
COMMODORES
PRINCE
ISLEY BROS
RAFAEL CAMERON
ROGER

### WKXUJeckson Tommy Marshall

PLACK ICE PREDRICK KNIGHT GERALDINE HUNT SPINNERS HOTLOST HOTCOMPODERS TIME OUINCY JONES ROGER

### WPDQ/Jeckson Maxx St. Clair

GANGSTERS NATALIE COLE PAULETTE REAVES GEORGE BENSON FUNN FUNN -GRACE JONES DIANA ROBS SPINNERS ROY AYERS RUFUS & CHAKA HOTUS & CHAKA HOTUS & CHAKA HOTUS & CHAKA HOTUS & CHAKA WEST STREET MOB DENROY MORGAN ROSS/RICHIE ROGER

### WJAX/Jacksonville Steve Fox

GRACE JONES PEABO BRYSON CHOCOLATE MILK GEORGE BENSON TIMP GEORGE BENSON
TIMP
HOTCOM:
DENROY MORGAN
KRAFTWFRK
CARL CARLTON
TEDDY PENDERGRASS
STEPHANIE MILLS

### KOKY/Little Rock Ronde Curtis

NATALIE COLE NATALIE COLE
GEORGE BENSON
MAIN INGREDIENT
JEAN CARN
RUFUS & CHAKA
HOTTEST VANDROSS
TEDDY PENDERGRASS
FOUR TOPS
B.B. & Q.
RONNIE LAWS

### WLOU/Louisville Neet O'Rea

PRESTON/SYRPETA-MELBA MOORE ZOOH STACY LATTISAN STACY LATTISAN
TWENNYNINE/LENNY
HOT CUISINE
INVISIBLE MAN'S B
SUPERIOR MOVEMENT
MOMENTS
HOTEORY
SLAVE
RONNIE LAWS
ROCKIE ROBBINS
MEAN MACHINE
VAUGHN HASON

### WJJ8/Lynchb Art Young

GEORGE BENSON CHOCGLATE MILK HOTTUST CARL CARLTON ROSS/RICHIE

### WDIA/Memphis Carl Connors

BAR-KAYS
JERMAINE JACKSON
ARETHA FRANKLIN
GEORGE BFNSON
HOttest:
ROGER
DENROY MORGAN
ROGER

### WHRK (V-103)/Me Sharon Smith

STEVIE WOODS GLADYS KNIGHT PEABO BRYSON SWITCH RUFUS & CHAKA Hottest: TIME RONNIE LAWS FOUR TOPS FOUR TOPS KOOL & THE GANG ROGER

### WEDR/Miam. Leo Jackson

SECRET WEAPON BOOKER T. BAR-KAYS JUMBO
SHEREE BROWN
GEORGE BENSON
EVELYN KING
RUFUS 4 CHAKA
SKYY
Hottest:

### WSLX/Mobile Michael Jay Alexander

BARRY WHITE
PEABO BRYSON
ROD STEMART
MAIN INGREDIENT
DIANA ROSS
STACY LATTISAW
BAR-KAYS
HOCCOST
TIME
EWAF
KRAFTWERK
PATTI AUSTIN PATTI AUSTIN

CHOCOLATE HILK BAR-KAYS STACY LATTISAN GEORGE BENSON BOB JAMES HOTTEST: ROGER JEAN CARN PRINCE KRAPTWERK TEENA MARIF

### WAIL-FM/New Orleans Berry Richards

GLADYS KNIGHT PEACHES & HERE LAKESIDE GODMOMA STACY LATTISAW HOTTEST: ROGER LUTHER VANDROSS TEDDY PENDERGRASS TIME EW&F

### WYLD/New Orleans James Alexander

FUNK FUSION BAND GEORGE BENSON DIANA ROSS CLARKE/DUKF CLARKE/DUKF
HOTTER VANDROSS
B.B. & Q.
DONALD BYRD
COMMODORES
DWAF
HOT CUISINE

### WOWI/Norfolk Chester Bentor

PEABO BRYSON
MAIN INGREDIENT
GEORGE BFMSON
BARRY WHITE
SPINNERS
HOTEGET
FOUR TOPS
LUTHER VANDROSS
TEDDY PENDERGRASS
TIME
ROGER

### WANT/Richn

Ben Miles
ASHFORD 6 SIMPSON
REDDINGS
MIGHTY PIRE
COMMODORES
GWEN MCCRAE
HOTEOST
DEPHIECE WILLIAMS
AL JARREAU
FOUR TOPS
SEQUENCE
JEAN CARN

### WTOY/Roanoke Donnie Deane

ASHPORD & SIMPSON CHOCOLATE MILK CHOCOLATE MILK
JEAN CARN
RUFUS & CHAKA
RUFUS & CHAKA
CENTRAL LINE
SKOOL BOYZ
SHALAMAR
STEVIE WOODS
STARPOINT
LARRY GRAHAM
HOTESSE;
FOUR TOPS
TIME
COMMODORPS TIME
COMMODORPS
ASHFORD & SIMPSON
ENAP
WEST STREET MOB

### Joe Nesty

HORIZON TIFRRA ROLLING STONES LRD LRD OUINCY JONES HALL & CATES HOTEGAT! CARL CARLTON TEENA MARIE EVASIONS RICK JAMPS COMMODORES

### WTMP/Tampe Jerry Walker

HOTTOST: KRAFTWFRK WEST STREET MOB CARL CARLTON PRANKLIN & BENSON BRICK RICK JAMES ROSS/RICHIE

### JAZZRADIO

MILES DAVIS The Man With The Horn (Columbia) McCOY TYNER La Leyenda De La Hora (Columbia) AL JARREAU

Breakin' Away (WB)
GERALD WILSON Lomelin (Discovery)
PHIL WOODS & LEW TABACKIN Phil Woods & Lew Tebekin (Omni) FREDDIE HUBBARD

Minstral (Liberty) DAVID GRISMAN Mondo Mando (WR) PASSPORT Blue Tettoo (Atlantic)

SPYRO GYRA Freetime (MCA)

EAST: WYBC/New Haven, CT, Tom Stratsguth. SOUTH: WTJZ/Newport News, VA, Larry Hollowell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, John HM, WEST: KADX/Derver, CQ, John Rezebeck.

# Opportunities

### **Openings**

### EAST

WDEL-WSTW/Wilmington, DE looking for news people. Street reporter/studio enchor. Telk experience helpful. Telk: Bob Mercer, 2727 Shipley Rd., Wilmington, DE 1000 (10.23)

Ready to move up to a News Director? Smell market with big sound in Central PA needs hard-working News/ Sports Director. Call Chip Morgan, WMRF, (717) 248-6757. (10-23)

WCVR, Vermont's fastest growing radio station, has full-time opening. Production responsibilities. Cell Greg Price, PD, (802) 728-4411. EOE (10-23)

### Program Director

Top 20 market FM seeking Powerhouse PD to turn station around A minimum of 5 years of A C Programming experience in a top 50 market is necessary, with a proven track record. Production and administrative skills are mandatory. Good pay and benefits for the right man. T&R to

MANAGER
P.O. Box 944, Bala Cymwyd, PA 19004

WJBQ-FM, 50,000 watta Portland, ME CHR has weekend end full-time openings. TER: Brian Phoenix, 583 Werren Ave., Portland, ME 04103. (10-23)

Possible future openings for WCCC-FM/Hertford, TER: 243 S, Whitney St., Hertford, CT 06105, EOE M/F (10-23)

WVAM/Altoons, PA looking for a country personality to fill morning drive slot. TER: Tom Riley, Box 1827, Altoons, PA 16602, or cell (814) 944-9456, EOE M/F (10-23)

Wanted top-notch Production Director who has creative engineering/administrative abilities. No voicing. Leading broadcast company. Cell (201) 297-2739 7-10pm EST. EOE M/F (10-23)

### SKILLISEARCH

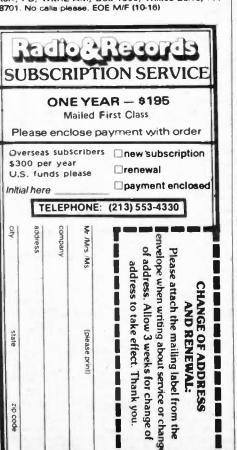
Building a resource file for client station opportunities in the areas of announcing/news, operations/programming and engineering. Specific interest is for individuals with maturity, leadership, and creative response to increasingly competitive radio marketplace. Format background is not a limitation.

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Loring Fisher, President Lomar Associates R&R East

P.O. Box 124, Montvale, NJ 07645

WKRZ-AM/Wilkee-Berre has immediate opening for avening personality. Experience a must. TER: Chris Starr, PD, WKRZ-AM, Box 1600, Wilkes-Barre, PA 18701. No calls please. EOE M/F (10-18)



MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

### **Openings**

WJDM looking for experienced beckup newscaster, Metropolitan NY/NJ area, Possible future full-time. TER: News Director, WJDM, 9 Caldwell Place, Elizabeth, NJ 07201. EOE M/F (10-18)

Program Director for Top 20 FM market needed, 5 years proven A/C programming experience necessary. TGR: Manager, Box 944, Bala Cynwyd, PA 19004. EOE A/E (10.18)

Experienced newsperson wanted, Part-time to start. Send TER to WDLW, News Director, 473 Winter Street, Waltham, MA 02164. EOE M/F (10-18)

West Virginia FM Rock looking to regroup in all areas. TER immediately to Mike Hanks, 7252 Greham Rd., Indianapolis, IN 48250. EOE M/F (10-18)

WZZD/Philadelphia, Contemporary Christian 50,000-watt AM, accepting tapes for future full/pert-time openings. T&R: Carl Dean, WZZD, 117 Ridge Pike, Lafayette Hill, PA 19444. EOE M/F (10-16)

9-6 mentality? Don't apply. Central PA's leading FM seeks stable, mature air telent. T&R to Chris Geble, Z-107, Box 142, Hershey, PA 17033. EOE M/F (10-16)

### SOUTH

Guy Gennett Broadcasting's WRKT/AM-FM looking for Country talent to work on Floride's space coast Tepes, etc. to Mike Sheperd, Box 3845, Cocoa, FL 32922. EOE M/F (10-23)

99FM looking for air talent. Send T&R to Bob Brennan, Box 11411, Montgomery, AL 36198. (10-23)

Key CHR airshift open in beautiful Savennah at 100,000 wett WSGF. Stable communicator desired. T&R to Box 878, Savennah, GA 31498. EOEM/F (10-23)

Need big voice, good delivery ND to enchor morning news. Only pros need epply. T&R: KOUL, Box 898, Corpus Christi, TX 78403, Bobby Key (512) 883-0927. EOE M/F (10-23)

KTBB/Tyler, TX looking for experience Adult Contemporary sir/production talent. For information call Foster Byrd, (214) 597-7278. Minonties encouraged to apply. FOF M/F (10-23)

Looking for morning man and Chief Engineer. T&R: Dave Mann, Box Q102, Deytone Beach, FL 32015. (10-23)

WFTC, A/C has future openings for moming personality and part-time. T&R to John Peece, Box 609, Kinston, NC 28501. EOE M/F (10-23)

Immediate opening production end on eir professionel. TER to WVOT/WXYY, Box 2528, Wilson, NC 27893. EOE M/F (10-23)

Dominant Country WRNL needs good people, ell dayperts end duties for future openings. T&R: Mike Anderson, 7100 Bethlehem Rd., Richmond, VA 23228. No cells. EOE M/F (10-23)

KKYK/Little Rock needs entertaining evening jock. 100KW-FM Contemporary. TER to Ron White, Box 4189, Little Rock, AR 72214. EOE M/F (10-23)

Production Director for top-rated adult station in the market. Highly creative individual to be responsible for radio production including commercials, station promotion and PSA's. Strong copywriting skills required. Will also maintain copy and tape files. Three to five years commercial radio production experienced required. On-air experience helpful. Send tape and resume to Personnel, WRAL-FM, P.O. Box 12000, Raleigh, NC 27605-2000. EOE M/F (10-30) •

Y-103, North Florida's contemporary leader now accepting T&R's for possible future openings. T&R to Mr. Robert John, Y-103, 3100 University Blvd. South, #302, Jacksonville, FL 32218. EOE M/F (10-23)

Work in America's 5th featest growing market. KUFO/KOYL, Odessa/Midland, TX needs News Director. 2 years experience. T&R: Box 6350, Odessa, TX 79762. EOE M/F (10-18)

56WGAI/Elizabeth City, NC looking for full-time A/C personality. Good production skills, 2 years experience. TER: Hunt Thomas, Box 1408, Elizabeth City, NC 27809. EOE M/F (10-18)

Looking for 7-Mid taen animal — aggressive, outgoing individual who enjoys community involvement. Immediate opening! T&R: Jim Zippo, KINT-FM, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (10-16)

Capitol Cities Communications looking for adult communicators for news/DJ openings. Send T&R: Ted Strecker, 360 Inner Stata North, Sults 101, Atlenta, GA 30339. EOE M/F (10-16)

### **Openings**

WXVQ/Deland, FL needs air talent. T&R to Bill Wess, PD, WXVQ, Box 1777, Deland, FL 32720. EOE M/F (10-16)

### SKILL I SEARCH

Building a resource file for client station opportunities in the areas of announcing/news, operations/programming and engineering Specific interest is for individuals with maturity, leadership, and creative response to increasingly competitive radio marketplace Format background is not a limitation.

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Loring Fisher, President Lomar Associates R&R South

P.O. Box 124, Montvale, NJ 07645

Y102-FM tooking for full-time CHR edult communicators. Send T&R to Don Rushin, Box 2018, Texerkens, AR 75504. EOE M/F (10-16)

Immediate opening for air talent in Southeast. CHR/Country. T&R to Ed Seeger, Beasley Broadcast Group, Box 1355, Goldsboro, NC 27530. EOE M/F (10-18)

100FM/Lexington looking for full, pert-time air telent. 3 years minimum experience. T&R: Charlie Fox, 100FM, 58% S. Mein St., Winchester, KY 40391. EOE M/F (10-16)

Immediate opening, WXQR/Jacksonville, NC. Announcing, production duties. Good place to start in Superstars. Minorities/females encouraged. T&R: Kris Kelly, Box 760, Jacksonville, NC 28640. (10-18)

Part-time, weekend air personality needed immediately. Minimum 2 years commercial radio experience. Send TER to Big WAYS Radio, 400 Radio Rd., Charlotte, NC 28216. EOE M/F (10-16)

99FM/Montgomery looking for eir talent. T&R to Box 11411, Montgomery, AL 36198. EOE M/F (10-16)

WLVA/Lynchburg, VA needs experienced nighttime talk show host ASAP. T&R: Tom Leebrick, WLVA, Box 2179, Lynchburg, VA 24501. (10-16)

nalistic skills. T&R to Bill Graham, WJBO/WFMF, Box 496, Baton Rouge, LA 70821. EOE M/F (10-16)

News full-time. Street reporting and studio anchor. EOE Women and Minorities ancouraged. T&R: Rick Mosher, WROV, Box 4005, Roanake, VA 24015. (10-16)

Opening for excellent midday person. Send T&R to Hel Hamson, KROK, Box 31130, Shreveport, LA 71130. EOE M/F (10-16)

Looking for possible future openings? Ideal working environment. T&R: Mike Preston, KROD "The Big 600," 4141 Pinnecle, Suite 120, El Peso, TX 79902. EOE M/F (10-16)

BJ105/WLOF/Orlando seeking news enchor mar/street reporter. T&R to Alan Spector, Box 15746, Orlendo, FL 32808. No calle please. EOE M/F (10-18)

WIRA & WOVV has two full-time openings. MOR end A/C. Minorities encouraged. Rush T&R to Steve Hees, Roth Broadcasting, Box 3192, Ft. Pierce, FL 33453. EOE M/F (10-18)

Central Virginia A/C leader seeks bright, warm end personable morning telent. Good production required. TER: Tom Leabrick, WLVA Radio, Box 1279, Lynchburg, VA 24501. (10-18)

Birmingham's #1, WZZK needs morning anchor. Minimum 2 years in redio news. T&R to Ley Gemett, 530 Bescon Park West, Birmingham, AL 35209. EOE M/F (10-18)

FM99/Tellahassee seeks creative 7-12mid jock TGR to Al Brock, PD, Box 3168, Tellahassee, FL 32303 No calls please. EOE M/F (10-16)

Southeast 10,000 watt AM/FM near space center has current opening for morning newsperson. T&R/Selary: Lynn Mershall, WAMT, Box 1080, Titusville, FL 32780. EOE M/F (10-16)

Looking to train the next Ron Chapman. Mornings, 100KW FM in Raieigh, NC. Needed yesterday. T&R to Bill Thorne, 4105-D Woodleke Place, Raieigh, NC 27609. EOE M/F (10-18)

### MIDWEST

News Director for aggressive competitor. Heavy local and on-scene reporting. Gather, write and anchor. Bruce Efron, KKJO, Box 186, St. Joseph, MO 64502. (818) 279-6346. (10-23)

KBMW/Wehpeton, ND needs Production Directorleir talent for Country formet. Strong production a must. TER: Brian Downing, KBMW, Box 1101, Wehpeton, ND 58075. EOE M/F (10-23)

### **Openings**

Q-98FM/Fargo, seeking morning personality, strong production ebility. Money is no object for the right production wizard. TE/R to Shawn Waters, Box 2983, Fergo, ND 58108. EOE M/F (10-23)

KYYY-FM has a position open for News Director Experience required, Send T&R to Sld Herdt, Box 1738, Bismerck, ND 58502. No calls. EOE (10-23)

Full-time production technician needed. Must operate console in on-eir production and off-eir commercial production. Broadcast control room operations experience required. Steve Brown, (612) 339-1029, (10-23)

Production Director needed to write end produce at the best stereo studio in the stete. Contact J.J. Bouley, KYTN-FM, Box 1838, Grand Forks, ND 58201. EOE M/F (10-23)

Looking for midday pro who relates to A/C. Needed immedietely, Minorities encouraged to apply. Call Frank Ricchio, (414) 554-8626. (10-23)

KQWB/Fargo, still looking for a talented, mature voiced individual to fill midday shift. Must have exceptional production ability. \$20,000.00 range for the right person. All new state-of-the-art studios and equipment. Send tape and resume to Wayne Hiller, KQWB, Box 2983, Fargo, ND 58108. (11-6) •

### **Program Director Wanted**

Northern Ohio 5kw Adult/Contemporary AM station. Must have programming experience with music and production abilities. Send resume, tape and letter outlining earning expectations for Christopher M. Johnson

Station Manager
WFUN Radio

3226 Jefferson Road, Box 738 Ashtabula, OH 44004

Great Empire Broadcasting is accepting applications for air talent. Send T&R to Don Paul, KFDI, Box 1402, Wichita, KS 67201. EOE M/F (10-16)

KMMJ now eccepting TER for newsperson opening. Send to Dan Arrasmith, Box 1847, Grand Island, NB 68802, (10-16)

WHNN opens first shift in yeers. #2 metro, #1 TSA. Natural positive personality. T&R to Dave Brewer, Box 96, Seginaw, MI 48606. EOE M/F (10-16)

The Midwest's #1 Country station is looking for news journalists. Send TER to Geoff Scott, KFH Radio, 104 S. Emporis, Wichits, KS 67202. EOE M/F (10-16)

### Major Market Beautiful Music

... looking. Pros only. Good working conditions and benefits with advancement possibilities. Send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, #278, Los Angeles, CA 90067.

Needed Immediately 2 top-notch news people. T&R to Jeck Hensen, KCLD, Box 1458, St. Cloud, MN 56302, (612) 251-1450. EOE M/F (10-16)

KSMN/Meson City, IA seeking Country afternoon drive announcer. Cell (515) 423-8634 or T&R to Tom Huber, Box 1446, Meson City, IA 50401. EOE M/F (10-16)

Station of the year '79-'80, PD leaving due to family illness. Send confidential T&R to G. Scantland, WDIF, Box 10,000, Merion, OH 43302-1330. EOE M/F (10-18)

WHTC/Holland has immediate opening 7-12midnight shift. T&R to Don Roberts, WHTC, Box 911, Holland, MI 49423, Will consider beginners. EOE M/F (10-18)

### SKILLISEARCH

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attention. Your confidentiality will be respected. No calls at this time.

Loring Fisher, President Lomar Associates R&R Midwest

P.O. Box 124, Montvale, NJ 07645

Announcers/Production Director and a News Director wanted. Send T&R to Tim Ahlbom, WIDG-FM, Box I, St. Ignace, MI 49781. EOE M/F (10-18)

WBPD has weekend openings for part-time announcers. Contact Skip Essick, 125 S. Superior St., Toledo, OH 43601. EOE M/F (10-16)

13KFH/Wichita looking for sir talent. Country format. TER to Chuck Robson, PD, KFN, 104 S. Emporia, Wichita, KS 67202. EOE M/F (10-16)

# Opportunities

### **Openings**

### WEST

for future openings. Cassettee and resumes to Les Tr cy. Box 15985, Secremento, CA 95815. EOE M/F (10-23)

Needed now classical announcer. Good proficiency in languages for 50,000 watt classical station/Reno. TGR: Matt Stewart, Box 11920, Reno, NV 89510. No calls. EOE M/F (10-23)

KDRK/Spokene now eccepting T&R's for 6pm-12mid opening. No beginners. Good production ability. Contact Dennis Bookey, Box 8348, Spokene, WA 99203. (509) 448-8300. EOE M/F (10-23)

KCKC/Sen Bernardino needs a newspersont Call Bob Mitchell, (714) 882-2575. EOE M/F (10-23)



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> Loring Fisher, President Lomar Associates R&R West P.O. Box 124, Montvale, NJ 07648

KYYA/Billings needs News Director; good bucks for energetic person. T&R to Jack Bell, 1645 Centrel, Billings, MT 59102. (10-16)

### Openings

Newsperson for future opening. T&R to Dick Shayre, News Director, KVEG/KFM, Box 15223, Lei Vegas, NV 89114. No cells. EOE M/F (10-16)

Immediate openings for CHR adult personalities. Send TER to KWUN, Box 4004, Concord, CA 94520. EOE (10-16)

KSPZ home of Transter needs night talent. Good bucks. T&R to Box 966, Coloredo Springs, CO 80901. Females encouraged. Or cell (303) 632-3536. EOE

Off-eir Production Director for AM/FM. 61,000 e month to start. TER: Andy Monday, Drawer I, Arcata, CA 95621. EOE M/F (10-16)

KKAL, Country on the California coast, has opening for all-night announcer. Minorities strongly encourag-ed. T&R: Bill Penney, Box 220, Arroyo Grande, CA 93420. EOE (10-18)

KNVR-FM 97 looking for major production, good voice and willing to work. T&R: Brent Ferris, Box 1167, Peradise, CA 95969 or call (916) 895-1197. EOE M/F (10-16)

### Positions Sought

Announcer, 15 years experience, first ticket. Heve worked CBW and other formets. Prefer Florida or another state in Southeest. GA, AL. BILL SMITHSON, (305) 448-1260. (10-23)

one knows how to rock! Ask KFXD, KZOK and KISW. Great pipes, tight production, dedicated hard weer. Credibility at any shift. BOB, (206) 522-5124. (10-23)

Currently employed. Billboard, Gavin eward-winning Operations Manager seeks new opportunity. Excellent skills and administrative motivation, sales promotion. Country or A/C formet, Cell (415) 392-3157, (10-23)

Talented news/sports reporter, 6 years experience. Excellent P-B-P, sportstelk. Ready imme size. Cell JIM, (614) 436-6133. (10-23)

### **Positions Sought**

Award-winning employed Datrolt CHR personality seeks on-eir/production position. Any format in Los Angeles ares. Cell M.S., (313) 393-2607. (10-23)

3 years Memphis AOR, top pipes communicator, production, gentlemen, Also, sudio, mechanic neer, Prefer South, (901) 452-1007, (10-23)

Morning personality with 12 years experience including major market AOR. Former PD, telk show host, MD. Outstanding references. CHRIS VAN DYKE, (305) 846-1255. (10-23)

Looking for me? Here I am. Complete with 2nd phone and 12 years experience. Call (901) 527-5713 and ask for BRETT. Quality guaranteed. (10-23)

Starving jock needs work. 2 years commercial expenience. T&R available. Call MARK, (515) 834-2483 and leave message. Will relocate. (10-23)

Great sound, great production, great track record great references. I do everything but windows. SCOTT SUMMERS, KWST, KFRC, and other winners. (213) 908

Disc jockey, Country preferably. 2 years experience. 1st class license. Anywhere West of Colorado. Call RAY JOHNSON, (503) 883-1797. (10-23)

PD/MD, heavy promotion, automation experience, seek-ing position in smell or medium market. DON, (419) 422-1145. (10-23)

Help. Looking for shift in CHR, A/C, AOR station where, 2 years expenence. Excellent recommendations Call WAYNE MANCUSO, (303) 351-8025. (10-23)

Major merket air talent all formats with PD/GM expen-ence seeks programming chellenge and/or turnaround situation. Cell BOB COHEN, (603) 882-8051. (10-23)

PD/MD experience. Also produce music specials, count downs etc... Prefer Country. Interested in announcing, progremming or producing for syndicetion. ANDY, (414) 324-2630 or (414) 324-4441. (10-23)

Experienced air personality, all formats. Heve ratings, will trevel. If you're looking for time and temp, don't cell. Ask for BRYAN, (214) 597-1538. (10-23)

### Positions Sought

News Director, employed Net O&O, eeeks new challings. Reply in confidence to TOM, (415) 775-8622, (10-23)

Production lack that certain "presto?" Programming, production and eir, you get it ell. Experienced pro. For TER, CHIP HILBINGER, 367 Fletchwood Rd., #21B, Elkton, MD 21921, (10-23)

### **R&R** Opportunities **Advertising**

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates \*

2 Weeks \$20.00

1 Week

\$12.00

3 Weeks \$25.00

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Marketplace

### MORE ADIO JOBS!

By missing us you probably missed over 3,000 additional job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week

SPECIAL! Receive 5 consecutive weeks for only VOU Save \$17 00H

American Radio Job Market



### "Phantastic Phunnies"

Highly Respected! Hilarious! Original! Proven worldwide audience builder!

'Quick-quip.' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS' ... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

### **R&R MARKETPLACE ADVERTISING**

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six Inches available in increments of one-inch. Rates for R&R Marketplace

\$30.00 13 Insertions \$25.00 26 Insertions \$20.00 Volume Rates Available

Additional \$10 00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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We make emblems for the broadcast industry. Promote your station with low-cost, high-quality emblems. Order now for delivery before the next rating period.

Will be the hottest items your station has to offer. Will outlast



Fireball Mgmt. ARTWORK P.O. Box 588, Freeport, NY 11520 (516) 223-1244



### **INSIDE COUNTRY**

### Designed With The Country D.J. In Mind

Current Artist Bios, Monthly Calender, Country Trivia WE DO THE RESEARCH! YOU SOUND INFORMED! Send for FREE sample INSIDE COUNTRY

6000 Fulton Ave. \* Suite 12 \* Van Nuys, CA 91401

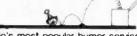
Now, get them fresh every month in Promotions That Work, the Broadcasters' **Promotion Digest. For free** sample issue, send request on station letterhead to:

625-B E. Terrace Avenue Fresno, CA 93704



The most talked about Comedy Service in the industry. Complimentary snack "LOLA'S LUNCH" Call (313) 434-6142 Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

### O'Liners



FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1448-R, West San Bruno Ave., Fresno, CA 9371 or phone (209) 431-1502

### "JOB HUNTING?"

NATIONAL BROADCAST TALENT COORDINATORS can help. We specialize in radio personnel placement. Programming, sales, management. Our client stations need

National Broadcast Talent Coordinators

Dept R. P.O. Box 20551. Birmingham, AL 35216. (205) 822-9144

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This offer will never be repeated in the U.S. or Rhode Island. Free sample of the "FUNNY BUSINESS DJ SER-VICE." It's portable and never needs painting. Write:

THE FUNNY BUSINESS

The Christmas Special.

THE SOUNDS OF CHRISTMAS Music...Features

SHEPHERDmusic radioproductions Call Collect: (419) 474-4191

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Finding the right talent can be frustrating, time consuming, and a waste of effort! That's why there is Pro't'call... We have the top people in all formats... Music, News, Sports, Talk and Programming. Best of all, our service is FREE to you and CONFIDENTIAL.

Call (504) 392-3665 Pro't'call, 3700 Rue Delphine, New Orleans, LA 70114

# Opportunities

### **Positions Sought**

Creative copywriter, PD and air talent seeking new challenge. TOM SULLIVAN, formerly FM105, WWWM/Cleveland, 92ROCK, WHLO. Multi-track experience. AOR or CHR. Phone (304) 778-4977. (10-23)

Class act MD with a unique, marketable voice looking for station to grow with. 6 years experience in AOR and CHR. Call BILL, (516) 536-7712. (10-23)

Formet and ownership changes forced move. 8 years experience, college degree. AOR/CHR or news. Cell JIM, (305) 335-2077 or (305) 283-6390, ask for Nanci. (10-23)

JOHNNY RINGO, from Q106, KAFY, WPTR, WEEO, looking for evening position. Cell (717) 292-8353. (10-16)

vienced announcer, former PD and MD. Small and medium market experience. Prefer NW, but will consider all offers. Call RICK, (509) 633-2374, (10-16)

Minority announcer seeking Top 40 or AOR formatted station in medium market in the Southwest. Call BILL, (312) 784-0806. (10-16)

3 year pro specializing in oldles, looking for major market work in CO, CA, NV, AZ. Call DOUG, (303) 986-7179 (before 12noon/after 8pm), (10-16)

Attention Herrieburg/York/Beltimorel 13 year pro-looking for A/C, Top 40, Country sirahift. Strong pro-duction. Available immediately. Call MARK STEWART, (717) 786-0392. (10-16)

11 years experience in Top 40 and CHR. 1st phones and production experience with multi-track recording acquipment. Contact JAY RICHARDS, (512) 340-0094, (10-18)

JIM BAUER formerly Q107, C8C radio, CHUM-FM and WRIF. 10 years major market experience, interested in programming and/or jock. (416) 960-1062. (10-16)

Major market talent, Any city welcome. Desire a music station with personality. Done almost everything, 6 years amarter. Please call (216) 478-0440.

Bmall market MVP ready for medium or large market play-offs, Current PD and PM drive at WKGX, 5 years experience; A/C or CHR. JEFF KINGSBURY, (704) 728-3367. (10-16)

Working, but not happily. Prefer soft AOR or CHR in Western states. I have one of the sexiest voices you'll hear, if you doubt me, cell me. STEVE, (714) 620-7120. (10-16)

Bportscaster, Dedicated, Seeks stable operation with strong commitment to sports. Exciting P-B-P style. Good voice, smooth, Knowledgeble, Consider news/DJ combo. Call MIKE, (716) 878-5509, (10-16)

### **Positions Sought**

Currently In Western NY. A/C, CHR, 4 years experience. T&R tells the story. Please call BILL WHITMAN, (716) 386-1410. (10-18)

C.B. BINTON, 10 years radio, last 4 with Superstars, Inc. middays Chicago, PD smaller market. Strong production. Dedicated professional. (208) 344-7168. (10-16)

Morning personality, A/C, bits, schtick, characters, relevant, informative, track record, references, 14 year pro, Top 50 markets only. (804) 272-5439. (10-18)

CHIP MOBLEY, 13 yeers experience in music research, programming and promotions. Versatile. Went PD/MD/Operations position. Ex: KLIK, WHB, KSLO. (314) 638-6791. (10-16)

J.K. DEARING highly successful at current station. Seeking PD position. For programming philosophies and how I can make money for your station, call (219) 277-8046. (10-16)

L.A. morning man desires same or PD-ship. 13 yeer pro all formats. Award winner, Public Affaira. Call JIM, (714) 821-2272. (10-16)

### Changes

### RADIO

Mark Davis leaves the news staff of WKAZ-WQBE/ Charleston, WV to join news staff of WAIV-WOKV/Jack-

Marianne Zaren named Account Executive for

Pamela Richardson appointed Account Execu-

Stewart L. Brooks has joined WEEL/Fairfax, VA

Betty Bikson appointed Account Executive for KCEZ/

Charlie Fox moves from WINN/Louisville, KY to PD at 100-FM/Lexington, KY.

Mason Lee Dixon joins 100-FM/Lexington, KY,

Jane Singleton has been named News Assignment

John Donohue appointed Account Executive for NIND/Chicago, IL.

Debra Miller joins KFMB & FM B-100/Sen Diego. CA as an Account Executive.

### Changes

Clare Baren has been named Director of Film & Vi-deo Productions for Capitol Records.

RECORDS

Mike Hyland appointed Director of Creative Services

Marijane Levee named National Publicity Coor-dinator for Regency Records.

Michael Johnson appointed Local Promotion Manager, Black Music, Jazz, Los Angeles Market, Col-umbia Records.

Martin Greenfield named Director, Planning and

Sara Melendez has been promoted to Director of Midwest Promotions for Capitol-dist. Gold Coast Rec-

Gene Kraut named Sales, Promotion and Marketing Manager for Hannibal Records.

Judy Minox appointed Production/Office Manager

Rhonda Shore named Manager of East Coast Pub-

Michael Matthews named National Marketing

Maureen O'Connor has been promoted to Senior Manager, East Coest Press & Artist Relations for Capitol

**Doreen D'Agostino** has been upped to East Coast Press & Artist Relations Manager for Capitol Records.

### INDUSTRY

Paula Jeffries joins Screen Gems/EMI Music as

Cecella Garr, formerly Director of ID Sales for TM Prod., has been promoted to Midwest Regional Manager.

Tom Dunlap has been promoted to Senior Account ga/Clayton/Tucker

Vic Rappoport eppointed Director of Business Affairs for Video Development, EMI Music North America.

Bob Glasser has joined the New York sales staff of

Thom O'Hair named Director of Professional Development and Training for Audio Independents, Inc.

### Changes

Gayle Baldwin named Executive Secretary & Controller for Fischer & Lucus, Inc.

Gary D. Culpepper appointed Director, Entertainment Law of Capitol Industries, EMI Inc.

Jody Teich has been upped to Account Executive at the Howard Bloom Organization.

Don Cason has been appointed overall Director of Music Publishing/performance Division for Word Records and Music

Bonnie Baker joins the Chicago office of McGevren

Frances R. "Kandy" Jones appointed Field er covering Pop/R&B accounts for Dallas

James A. Philpothas joined WEA's promotion deting Atlantic product in the Boston s

Mark Goldstein has joined the Los Angeles territor

Ted Incardonia has been transferred to WEA San

Linda Allison has been appointed Inventory Sales Representative for WEA, Los Angeles.

Kimu Kelly has been upped to Field Merchandises working WEA, Los Angeles R&B marketplace.

Chuck Williams appointed WEA West Coast Re

Jack Witherby has been appointed General Mana

### Miscellaneous

KOWZ/Grand Forks/Crookston, needs Country record service. Contact Joey Evans, PD, KDWZ, Box 475, Crookston, MN 56716. (10-23)

wwrtc/Minneapolls-St. Paul, appreciates A/C record service from all labels. Contact Mike Ryen, (612) 871-

Country Q108, P.O. Box 4408, Madison, WI 53711, wants Country news and gossip for Rob Haggar's afternoon show. Call (608) 271-8611. (10-16)

Need Country and A/C record service from all lat WEPG, P.O. Box 8, South Pittaburg, TN 37380. Phillips. (10-16)

WRJZ/Knoxville needs Country record service from ell labels. Send to Tim Edwards, PD, WJRZ, Box 3367, 1515 Magnolia Ave. N.E., Knoxville, TN 37917. (10-16)

# Marketplace

### Researched Comedy!!!

More than just a few usable lines each

Radio's First Researched One Liner Service.
Up to 200 Retreshingly New Lines Monthly.
Hurry! Free Samples. Call me person-to-person
Collect (713) 960-8482, ask for Brad.

A PROFESSIONAL COMEDY SERVICE

3530 TIMMONS LANE. SUITE 301D HOUSTON TEXAS 77027



Radio's most complete personality biweekly Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample or station letterhead:

Box 20093R, Long Beach, CA 90801 (213) 595-9588



**Toby Arnold & Associates** 4255 LBJ, Dallas, TX 75234 Toll Free (800) 527-5335

## The Daily Feed

90 second radio satire from Washington truly funny material ... people tune in every day Demo. 1145 National Press Building Washington, D.C. 20045



### pro 't' call—TALENT

Are you ready for the Majors?

Pro't'call has the top salaries and exclusive listings on some of the premier jobs in the country for News/Talk, Program Directors, News Directors and Modern Country talent. CALL US TODAY FOR DETAILS, (504) 392-3665.

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We're more than jue a placement service. We're more than just

3700 Rue Delphine New Orleans, LA 70114 Visa Mastercharge

Contemporary

Hundreds renewed again!

Free sample! Write on station letterhead to **Contemporary Comedy** 

5804-0 Twineing Dallas, TX 75227



A weekly three-hour program of America's favorite past hits Response has been great! Ideal Adult Contemporaty weekend feature! Jack Casey, PD, WZZP/Cleveland For rate availability in your market call (303/756-909)

TIMBERLINE PRODUCTIONS Box 9541 So. Station, Denver, CO 80209



### GREAT JINGLES STATION ID'S

Call or write for a free demo

CONTINENTAL RECORDINGS 210 SOUTH STREET, BOSTON, MA 02111 617 426-3131

ELECTRIC WEENIE 'S MOST RESPECTED DJ GAG SHEET SINCE 1970



Dr. Don Rose, KFRC, "I depend on it more than any other." Gary Owens, KMPC. is the creative, helps the beginner FOR FREE SAMPLES WRITE

The Electric Weenle, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

### Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you? It's a sure way to generate qualified sales leads

Just call PAM at (213) 553-4330 for more information.

RICK JAMES "Super Freak" (Gordy/Motown) 50/1

Moves: Up 16, Debuts 1, Same 12, Down 21, Adds 1, KTSA, WIFI 1-1, B104 9-6, JB106 17-8, WPGC 1-1, ZB3 9-2, Y100 6-3, Q102 21-18, WRCK 11-9, KZFM 2-2, WANS-FM 2-1, WF8G 8-8, WXLK 1-1, WGLF 9-8, WRKR 4-3.

DON FELDER "Heavy Metal (Takin' A Ride)" (Full Moon/Asytum) 50/0

Mover Up 18, Debuts 1, Same 13, Down 18, Adds 0, B104 24-21, Q102 33-31, Q103 on, WRCK 20-17, 3WT on, KHFI 23-21, KQ84 33-28, WZOK on, WIKS 11-10, KBS 15-12, WACZ on, Q101 3-2, KKRC 27-24, KFMZ 6-6, KCBN 17-12.

### SIGNIFICANT ACTION

KIM CARNES "Mistaken Identity" (EMI America) 49/25

Moves: Up 1, Debuts 7, Seme 18, Down 0, Adde 25 Including WIFI, KZZP, WHFM, WLAN-FM, KQ84, FM100, WOKI, WCSC, WRVQ, KIDD, KRQ, WOMP-FM, WXLK, KVOL, WSPT.

GEORGE BENSON "Turn Your Love Around" (WB) 46/25
Moves: Up 1, Deburs 7, Same 13, Down 0, Adds 25 Including 94Q, KHS-FM, KOPA, KC101, KFMK, B97, WHHY-FM, WBBQ, WNAM, KJRB, KSKD, WCIR, WISE, KKXL, KENI.

STEVE MILLER BAND "Heart Like A Wheel" (Capitol) 44/43

Mover: Up 0, Debuto 0, Same 1, Down 0, Adds 43 Including 98KX, WPGC, KEARTH, KEZR, KJR, KYYX, KOPA, KZZP,

WOOL 6, THE CANDO (202, KSEL-FM, WCIL-FM).

KOOL & THE GANG "Take My Heart" (De-Lita/PolyGram) 44/19

Moves: Up 12, Debut 2, Same 11, Down 0, Adda 19 Including Q105, KEARTH, KRLA, KFI, KIIS-FM, KC101, KBET-FM, WBBQ, WSEZ, KQQI, WTSN, 855QF, Q101, KSLY, KOZE. WORL, WSEZ, RUSI, WISH, BOSUP, CHOT, RSLT, ROZE.

JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asytum) 43/7

Moves: Up 4, Debuts 6, Same 28, Down 0, Adds 7, WOKY, WFBR, WZZR, WNAM, KBBK, KELO, KENI, 94Q on, KEZR on, WHFM d-28, KLAZ on, WOKI on, WVIC on, WNCI 27-26, KIDD on, WTSN on, WGLF 38-36, KILE on, KVOL on, KKXL on, WRIC on, KATI on

ALAN PARSONS PROJECT "Snake Eyes" (Arista) 38/9

Moves: Up 3, Debuts 3, Same 23, Down 0, Adds 9, KHFL WIKS, KNBQ, KBBK, WIGY, 13FEA, Q101, KVOL, KQDI, 96KX on, WKTI on, KFI on, WPHD 28-28, WPST 33-30, KJ100 on.

RONNIE MILBAP "I Wouldn't Have Missed It For The World" (RCA) 36/20
Movee: Up 0, Debuts 1, Same 15, Down 0, Adds 20 including WIFI, WGCL, WKTI, KJR, KIMN, KZZP, WKEE, KEEL, WAAY, TRILLIADA (100).

WMAK-FM, WCSC, WNAM, KBBK, WCIR, KOZE.

TRIUMPH "Megic Power" (RCA) 35/7

Moves: Up 9, Debuts 3, Same 16, Down 0, Adds 7, WLS, WZYP, WBBQ, WBCY, WIKS, WKDQ, KVOL, CFTR 40-32, CHUM

124, KIQQ on, K104 14-10, WSSX 28-26, WJXQ 16-13, KLUC 28-24, WJBQ 6-6.

SURVIVOR "Poor Man's Son" (Scottl Bros./CBS) 34/13

Moves: Up 1, Debuts 3, Same 17, Down 0, Adds 13, WLS-FM, CKLW, WKTI, KFI, 3WT, KQ94, WZYP, BJ105, KJ100, KJRB,

Q104, KRNA, 39KQ, 98KX on, KBEQ on.

STEVIE WOODS "Steal The Night Awey" (Cotillion/Atco) 34/7
Moves: Up 16, Debuta 0, Same 11, Down 0, Adds 7, WFBR, KLAZ, WMAK-FM, WAKY, WVIC, KSTT, WNCI, WDRQ on, KIQQ 27-24, WJDX 36-31, BJ105-38-33, WGH 22-16, KSKD 40-36, KKRC 28-23, KOZE 24-22.

KIQQ 27-24, WJDX 36-31, BJ105-36-33, WGH 22-16, KSKD 40-36, KKRC 28-23, KOZE 24-22.

PABLO CRUISE "SMp Away" (A&M) 32/5

Moves: Up 5, Debuts 1, Same 19, Down 0, Adde 5, KYYX, KINT, WRVQ, KRNA, KYYA, B104 on, WPHD 24-18, KHFI on, WYYP 31-28, BJ105-36-30, KCPX 40-38, WOMP-FM on, 96SGF on, KILE d-36, KFYR on.

KNACK "Pay The Devil (Ooo Baby Ooo)" (Capitol) 31/15

Moves: Up 0, Debuts 1, Same 16, Down 0, Adde 16, KEGL, KFI, WRCK, KC101, WICC, WKEE, BJ106, WGM, KJ100, KYNO-FM, KBBK, WJBQ, WIGY, WFBG, WCGQ.

DAVID GATER "Take Me Never" (Arders) 24/0

FM. KBBK, WJBQ, WIGY, WFBU, WCGU,
DAVID GATES "Take Me Now" (Arista) 24/0
Moves: Up 14, Debuts 2, Same 7, Down 1, Adde 0, WHFM 30-27, K104 18-19, WTIX 38-34, KLAZ 28-23, WMAK-FM on, WSEZ 27-23, WGH 16-12, WVIC 28-23, KIIK on, KOFM 30-27, KSKD d-36, 96XIL 38-31, WGLF on, KILE 36-32, KQDI 30-28,

27:23. WGH 16-12. WVIC 26-23. KIIK on, KOFM 30-27, KSKD d-35, 96XIL 36-31, WGLF on, KILE 36-32. KQDI 30-28.

RONNIE LAWS "Stay Awake" (Liberty) 23/1

Moves: Up 8, Debuts 2, Same 12, Down 0, Adds 1, WDRQ, 293 on, 94Q d-29, KQ94 on, KXX106 28-26, WAAY on, WHHY-FM 28-27, KX104 on, WMAK-FM 27-24, WOKI on, WCSC on, KCPX 33-31, WGUY 20-16, 96SGF on, WGLF 37-36.

MOODY BLUES "Talking Out Of Turn" (Threshold/PolyGram) 22/20

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 20 including KBEQ, WKTI, WRCK, WKRZ-FM, WJDX, WOKI, WIKS, WTSN, Q104, WFOX, WISE, KSEL-FM, WTRU, KQDI, KOZE, LOSY QCABBILIDY "Million She Dercoar" (Elektra) 22/2

JOEY SCARBURY "When She Dances" (Elektra) 22/2
Moves: Up 4, Debuts 2, Same 14, Down 0, Adds 2, WTIX, KQ94, B104 on, CKLW on, KIQQ on, KFRC on, KBFM d-29, KEEL
on, BJ106 on, KYNO-FM 32-28, KBBK on, KCPX 39-36, WOMP-FM on, KVOL on, KENI on,

on, BJ105 on, KYNO-FM 32:26, KBBK on, KCPX 39:35, WOMP-FM on, KVOL on, KENI on,

DEBBIE HARRY "Jam Was Moving" (Chrysalis) 21/3

Moves: Up 3, Debuts 2, Same 13, Down 0, Adds 3, KBFM, KCPX, KSLY, WXKS-FM 28:25, KINT on, KHFI on, BJ106 40:36,

WOKI on, WVIC on, Z104 on, WKDQ on, KYNO-FM d-32, WJBQ on, WACZ on, WIGY on.

ARLAN DAY "I Surrander" (Pashe/CBS) 21/2

Moves: Up 7, Debuts 4, Same 8, Down 0, Adds 2, KRIA, KQDI, WZUU d-30, KIQQ on, KJR 12:9, WPHD on, WHFM d-29,

WHHY-FM d-28, WVIC 40:36, KOFM on, KJRB 25-22, KILÈ 27:25, KELO 30:24, KRNA on, KCBN 40:38.

SAVOY BROWN "Run To Me" (Accord/Townhouse) 19/2

Moves: Up 7, Debuts 4, Same 8, Down 0, Adds 2, RHLA, RUDI, WZUU G-SU, RIQQ on, RJR 12-9, WPPID on, WHFM G-Z9, WHMY-FM d-Z8, WVIC 40-36, KOFM on, KJRB 25-22, KILE 27-25, KELO 30-24, KRNA on, KCBN 40-38.

SAVOY BROWN "Run To Me" (Accord/Townhouse) 19/2

Moves: Up 0, Debuts 4, Same 13, Down 0, Adds 2, WJXQ, WGUY, WIFI on, KFI on, KIQQ on, WPHD d-29, KBFM on, KQ94 on, KVGI on, KJ100 on, WJBQ on, WTSN on, WFBG on, KVOL on, WCIL-FM d-32.

TIERRA "La La Megns I Love You" (Boardwalk) 16/4

Moves: Up 7, Debuts 6, Same 2, Down 0, Adds 4, WXKS-FM, KHFI, KLAZ, WVIC, Y100 36-32, WCKX on, KRLA d-29, KFI 25-24, KIQQ d-39, KZFM d-27, KSET-FM 20-14, KYNO-FM 22-14, KBBK on, KHYT 16-10, KILE d-38,

DONNIE IRIS "Sweet Merilee" (MCA) 16/8

Moves: Up 0, Debuts 2, Same 6, Down 0, Adds 8, WSSX, WGH, WVIC, WJXQ, Z104, KBBK, KQIZ-FM, KENI, 96KX d-30, KEGI, on, WBCY on, WJBQ on, WOMP-FM on, KKQV on, KSEL-FM on,

CLIFF RICHARD "Wired For Sound" (EMI Arnerica) 16/1

Moves: Up 9, Oebuts 0, Same 6, Down 0, Adds 1, KKXX, Q107 28-26, KOPA 30-27, KZZP 18-16, WPST 30-27, K104 17-11, KBFM 23-25, KQ34 on, WOKI on, KJ100 on, WVIC on, 95XIL 40-37, KKRC 22-20, KRNA on, KOZE on,

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 15/6

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 6, WXKS-FM, Y100, WCKX, KRLA, KINT, KHYT, KIQQ on, KSET-FM on, BJ105 on, WSEZ on, KYNO-FM 33-30, KNBQ on, KBBK on, KCPX on, 96SGF on,

KINKS "Destroyer" (Arista) 16/4

BJ106 on, WSEZ on, KYNO-FM 33-30, KNBQ on, KBBK on, KCPX on, 95SGF on.

KINKS "Destroyer" (Arista) 15/4

Moves: Up 4, Debuts 3, Same 4, Down 0, Adds 4, WKTI, WRCK, K104, WGUY, WXKS-FM d-19, CHUM 30-26, KEGL 19-14,

WKRZ-FM d-27, WJXQ 23-18, KKXX on, KSFX on, FM103 on, WSPT on-dp, WCIL-FM 22-20, KFMZ d-24.

JOHN ENTWISTLE "Too Lats The Hero" (Atco) 12/7

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 7, WPHD, WPST, KXX106, WAAY, KX104, WSSX, WISE, KEZR on, WZYP

on, WOKI on, Q104 d-34, KFMZ on.

on, WOKI on, Q104 d-34, KFMZ on.

DON McLEAN "Castles In The Air" (Millennium/RCA) 12/3

Moves: Up 0. Debuts 4, Same 5, Down 0, Adds 3, WAEB, KOFM, KSLY, KIQQ on, WCAO d-28, WFBR d-30, WKRZ-FM on, WZZR on, WVIC d-40, KCPX d-36, WTSN on, WISE on.

ANNE MURRAY "It's All I Can Do" (Capitol) 11/0

Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 0, WZUU on, WCAO on, WVBF 30-28, WJDX 36-33, BJ105 on, WMAK-FM 24-20, WVIC 36-34, KIOA d-30, KOFM on.

RUPERT HOLMES "Loved By The One You Love" (Elektra) 10/8

Moves: Up 0, Debuts 0, Same 4, Down 0, Adds 6, KINT, BJ105, WGH, WVIC, KCPX, KVOL KBBK on, WFBG on, KENI on, KQDI on.

JEFFERSON STARSHIP "Seve Your Love" (RCA/Grunt) 10/1
Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 1, KENI, B104 on, KYYX on, WSSX d-13, KJ100 on, WJXQ 25-22, KSFX on, KCPX on, WJBQ on, WFBQ on.

BREAKERS are those newer records judged to have the greatest level of station activity on any given week. NEW & ACTIVE Includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UP, DEBUTS, SAMES, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it into

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases. The number in parentheses immediately following the songs listed in the MOST ADDED and HDTTEST sections of the BACK PAGE Indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.

RICKIE LEE JONES "A Lucky Guy" (WB) 32/4
Rotational Heavy 1/0, Medium 18/3, Light 13/1, Extra Adds 0, Total Adds 4, WASH, KULF, WNAB, KOLE, Heavy: WSM-FM.
Medium: 87AIA, KPLZ, WGAC, KCSW, WBT, WMAZ, WHLY, WHBC, KAFY, KWAV, WKZE, WBKY, WORG, WJON, KFQO.

### SIGNIFICANT ACTION

ROYAL PHILMARMONIC ORCHESTRA "Hooked On Classics" (RCA) 29/8
Rotations: Heavy 3/0, Medium 10/3, Light 18/4, Extra Adda 1, Total Adda 8, WSB, KYXY, WGAC, KCSW, WBT, KSL, WJBC, WSGW, Heavy: KOY, WSFM, WELI, Medium: KEX, WNAB, WDEF, WMAZ, WHBC, KLTE, KFQD.

W8GW. Heavy: KOY, WSFM, WELI, Medium: KEX, WNAB, WDEF, WMAZ, WHBC, KLTE, KFQD.

GEORGE BENSON "Turn Your Love Around" (WB) 28/22

Rotationa: Heavy 1/0. Medium 11/7, Light 13/12. Extra Adds 3, Total Adds 22, WBEN, WTFM, WIP, 97AIA, WCCO, KEX, KPLZ, WSFM, WGAC, KCSW, WIS, WSL, WSM-FM, WHLY, KKRD, KKUA, KWAV, WCHV, WWSA, WJON, KBOZ, KMED. Heavy: WLEQ. Medium: WMAZ, KAFY, WSKY, WORG.

BENNY HESTER "Nobody Knows Me Like You" (Myrrh) 24/4

Rotationa: Heavy 1/0, Medium 9/0, Light 14/4, Extra Adds 0, Total Adds 4, WRRM, WGAC, WHIO, WQUA. Hossy: WDEF. Medium: WLTA, KEX, WELI, WHBY, WHBC, KOB, KSL, WJON, KRKK.

RONNIE MILSAP "I WQUIdin't Have Milaged It For The World" (RCA) 23/16

RONNIE MILSAP "I Wouldn't Have Missed It For The World" (RCA) 23/16
Rotations: Heavy 00, Medium 127, Light 9/6. Extre Adds 2, Total Adds 18. WJMD, WLTA, WRIE, WSBA, WHBY, WHBC, KAFY, KBDI, KSL, WHAQ, WORG, WWSB, KBOZ, Medium; KULF, KOY, WDAY, KFQD.

WHST, WHSC, KAFY, KBOI, KSL, WHAQ, WORQ, WWSA, KBOZ, Medium: KULF, KOY, WDAY, KFQD.

PABLO CRUISE "Slip Away" (A&M) 23/8

Rotations: Heavy 1/0, Medium 9/0, Light 11/6, Extra Adds 2, Total Adds 8, KING, WWYZ, WHLY, WKZE, WNEU, WJON, KFQD, KRKK, Heavy: WSKY, Medium: WLTA, WRRM, KEX, KCSW, WMAZ, WRVR, WSM-FM, KUGN, KWAY.

JOEY SCARBURY "When She Dances" (Elektra) 23/7

Rotations: Heavy 0/0, Medium 11/2, Light 11/4, Extra Adds 1, Total Adds 7, KULF, WRIE, WIS, WVLK, WHIO, WNEU, KFQD.

Medium: WSEN, WRRM, KEX, WGAC, KCSW, KKRD, KOS, KAFY, WJON.

LINDREY RICKINGHAM "Teorible" (A. Alberta) 23/15.

Medium: WBEN, WRRM, KEX. WGAC, KCBW, KKRD, KOB, KAFY, WJON.

LINDSEY BUCKINGHAM "Trouble" (Asylum) 22/15

Robations: Heavy 0/0, Medium 9/5, Light 10/7, Extra Adde 3, Total Adde 15, WBEN, WTFM, WWWE, KPLZ, WWYZ, WGAC, KCSW, WERC, WSLI, WFMK, KAFY, WCHY, WORQ, WBOW, KRKK, Medium: WASH, KULF, WSM-FM, WQUE, KCSW, WERC, WSLI, WFMK, KAFY, WCHY, WORQ, WBOW, KRKK, Medium: WASH, KULF, WSM-FM, WQUE, MANHATTAN TRANSFER "Smile Again" (Atlantic) 20/2

Rotations: Heavy 0/0, Medium 18/2, Light 5/0, Extra Adde 0, Total Adde 2, 97AIA, KEX, Medium: WSB, KULF, WRRM, WDEF, WIS, WAKR, WHBC, KUGN, WSKY, WLVA, WWSA, KFQD.

RITA COOLIDGE "The Closer You Get" (ASM) 18/1

Rotations: Heavy 0/0, Medium 9/0, Light 9/1, Extra Adde 0, Total Adde 1, WFIR. Medium: WSB, KEX, WGAC, WHBC, KKRD, KUGN, KKUA, KSL, KFQD.

STEVIE NICKS & DON HENLEY "Leather & Lace" (Modertv/Atco) 17/13

Rotations: Heavy 1/0, Medium 6/4, Light 8/7, Extra Adds 2, Total Adds 13, WTFM, KULF, WRRM, KCSW, WSLI, KUGN, KWAV, WHAG, KSEL WORG, KADE, KBOZ, KRKK, Heavy, WSM-FM, Medium: WKZE, WSKY.

QUARTERFLASH "Harden My Heart" (Geffen/WB) 17/4
Rotations: Heavy 0/0, Medium 4/0, Light 12/3, Extra Adds 1, Total Adds 4, WTVN, WHAG, KADE, KRKK, Medium KEX, KAFY, WSKY.

JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 16/5
Rotations: Heavy 1/0, Medium 9/1, Light 5/3, Extra Adds 1, Total Adds 5, WLTA, WNAB, WVLK, KBOI, WJON, Heavy: KSL, Medium: KULF, KMBZ, WCCO, WRIE, WERC, WMAZ, KAFY, WDAY. ROD STEWART "Young Turks" (WB) 18/3
Rotations: Heavy 1/0, Medium 7/1, Light 7/1, Extra Adds 1, Total Adds 3, WBT, WFMK, KRKK, Heavy: WSM-FM, Medium: WTFM, KCSW, WQUE, KAFY, WKZE, WCHV.

ARLO GUTHRIE "If I Could Only Touch Your Life" (WB) 16/1
Robations: Heavy 2/0, Medium 8/1, Light 6/0, Extra Adds 0, Total Adds 1, WRIE. Heavy: WLTA. WDEF, Medium: WSB, 87AIA, WGAC, WMAZ, WHBC, KBOI, WHAG.

ADDRISI BROTHERS "Red Eye Flight (You Can Always Come Home Again)" (Elektra) 15/4
Rotations: Heavy 0/0, Medium 6/0, Light 9/3, Extra Adds 1, Total Adds 4, KFMB, WDAY, KFQD, KBOZ, Medium: WGAC,

KIM CARNES "Mistaken Identity" (EMI America) 12/6
Rotations: Heavy 0/0, Medium 6/2, Light 6/3, Extra Adds 1, Total Adds 8, WJMD, WCCO, WWYZ, WIS, WKZE, WLEQ.
JOHN DENVER "The Cowboy & The Lady" (RCA) 12/6
Rotations: Heavy 0/0, Medium 6/3, Light 6/2, Extra Adds 1, Total Adds 8, WDEF, KLTE, KAFY, KKUA, WORG, KBOZ.
EDVED CYPA "SERVED."

SPYRO GYRA "Summer Strut" (MCA) 11/5
Rotations: Heavy 0/0, Medium 5/2, Light 5/2, Extra Adds 1, Total Adds 5, 97AIA, WHIO, KKUA, KSL, WJON, Medium: KEX, KYXY, WMAZ. JOHN SCHNEIDER "Still" (Scotti Bros./CBS) 11/1
Rotations: Heavy 0/0, Medium 7/0, Light 4/1, Extra Adds 0, Total Adds 1, WIS. Medium: WLTA. WCCO, KCSW, WDEF, WMAZ, WTAR, KSL

RUPERT HOLMES "Loved By The One You Love" (Elektra) 10/5
Rotations: Heavy 1/0, Medium 4/2, Light 5/3, Extra Adds 0, Total Adds 5, WIP, WJMD, KCSW, KUGN, WSKY. Heavy:

WCCO. Medium: KOV. WMVN.

VIC ASHER "What Am I Gonna Do" (Velsi) 10/4
Rotations: Heavy 1/0, Medium 2/0, Light 6/3, Extra Adds 1, Total Adds 4, KCSW, WVLK, WCHV, KFQD. Heavy: WDEF.

BOB SEGER "Trying To Live My Life Without You" (Capitol) 10/1
Rotations: Heavy 2/0, Medium 7/1, Light 1/0, Extra Adds 0, Total Adds 1, WSLI, Heavy: WTAE, WOWO, Medium: KDKA, WHEN, KOLE, KAFY, WCHV, WBOW. WHEN, ROLE, RAPY, WCHY, WBOW,
DIRT BAND "Fire In The Sky" (Liberty) 9/1
Rotations: Heavy 0/0, Medium 5/0, Light 3/0, Extra Adds 1, Total Adds 1, WHAG, Medium, WJMD, KEX, WDAY, WJON,

BARBARA MANDRELL "Wish You Were Here" (MCA) 8/3
Rotations: Heavy 3/0, Medium 2/0, Light 1/1, Extra Adds 2, Total Adds 3, KRNT, KLTE, KAFY, Heavy: KOY, WSBA, KSL.
Medium: KMBZ, WCCO.

Medium: RMBZ, WCCU.

DIESEL "Sausalito Summernight" (Regency/Atco) 8/1

Rotations: Heavy 0/0, Medium 6/1, Light 2/0, Extra Adds 0, Total Adds 1, WOWO, Medium: WHEN, WQUE, KAFY, KKUA.

RONNIE LAWS "Stay Awake" (Liberty) 8/1
Rotations: Heavy 0/0 Medium 4/1, Light 4/0 Fytra Adda 0

RONNIE LAWS "Stay Awake" (Liberty) 8/1
Rotations: Heavy 0/0, Medium 4/1, Light 4/0, Extra Adds 0, Total Adds 1, KKRD, Medium: WJMD, KULF, WSKY, PLACIDO DOMINGO & JOHN DENVER "Perhape Love" (Cherry Lane/CBS) 7/6
Rotations: Heavy 1/1, Medium 1/1, Light 3/2, Extra Adds 2, Total Adds 8, 97AIA, WOMC, WCCO, WSBA, WQUA, WDAY, LUTHER VANDROSS "Never Too Much" (Epic) 7/2
Rotations: Heavy 0/0, Medium 2/0, Light 5/2, Extra Adds 0, Total Adds 2, WCHV, KRKK, Medium: KAFY, KKUA, MERR ALPERT "Manhattan Malority" (A5eM) 7/1

Rotations: Heavy 0/0, Medium 2/0. Light 5/2, Extra Adde 0, Total Adde 2, WCHV, KRKK. Medium: KAFY, KKUA.

HERB ALPERT "Manhattan Melody" (A&M) 7/1

Rotations: Heavy 0/0, Medium 1/0, Light 6/1, Extra Adde 0, Total Adde 1, WSKY. Medium: KUGN.

DOBIE GRAY "Autumn" (Robox) 7/1

Rotations: Heavy 1/0, Medium 1/0, Light 5/1, Extra Adde 0, Total Adde 1, KMED. Heavy: WLTA. Medium: WHAG.

DOLICE "Every 1 lette Thirty Sho Page to Membra!" (A SAB) 7/9

Rotations: Heavy 1/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, KMED. Heavy: WLTA. Medium: WHAU. POLICE "Every Little Thing She Does is Magic" (A&M) 7/1 Rotations: Heavy 0/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 1, WASH. Medium: WSM-FM, KWAV, WB SNEAKER "More Than Just The Two Of Us" (Handsheke/CBS) 6/6 Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 0, Total Adds 8, KEX, WIS, WSLI, WHBY, KKRD, WKZE. Rotations: Heavy uru, Medium 17, Light da, Extra Adds 0, Total Adds 3, WGAR, WQUE, WOWO, Medium: KWAV, WSKY, Rotations: Heavy 0/0, Medium 2/0, Light 4/3, Extra Adds 0, Total Adds 3, WGAR, WQUE, WOWO, Medium: KWAV, WSKY,

### COMING NEXT WEEK INSIDE R&R:

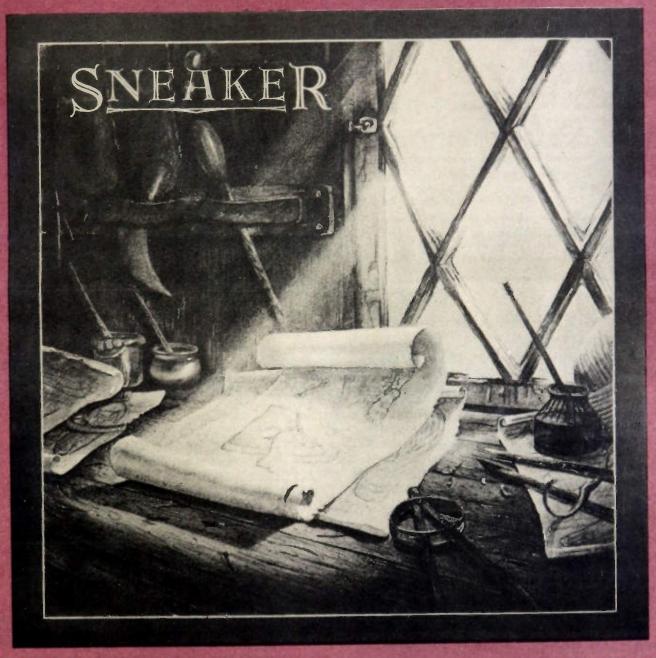
Is baseball knocking radio out of the ratings box?

Enlightened artists and record companies work together for common benefit.

REMEMBER WHEN YOU LISTENED OVER AND OVER WISHING THE MUSIC WOULD NEVER END?

PROUDLY PRESENTING meaker

FROM THEIR DEBUT ALBUM "SNEAKER"



AND THEIR DEBUT DOUBLE FORMAT SINGLE "MORE THAN JUST THE TWO OF US"







### October 23, 1981

### Radio&Records

### Contemporary Hit Radio

### NATIONAL AIRPLAY/30.

Adult/Contemporary

Thras		Last		
4	2	2	0	DARYL HALL & JOHN OATES/Private Eyes (RCA)
1	1	1	2	CHRISTOPHER CROSS/Arthur's Thema (Best That You Can Do) (WB)
5	3	3	3	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
8	4	4	4	LITTLE RIVER BAND/The Night Owis (Capitol)
27	20	12	0	FOREIGNER/Welting For A Girl Like You (Atlantic)
14	7	5	6	BOB SEGER/Trying To Live My Life Without You (Capitol)
21	17	8	0	AIR SUPPLY/Here I Am (Just When I Thought) (Arista)
13	11	7	8	AL JARREAU/We're In This Love Together (WB)
16	12	6	9	RICK SPRINGFIELD/I've Done Everything For You (RCA)
17	15	13	10	QUINCY JONES feeturing JAMES INGRAM/Just Once (A&M)
19	16	15	0	FOUR TOPS/When She Was My Girl (Casablanca/PolyGram)
26	22	17	(D)	POLICE/Every Little Thing She Does is Magic (A&M)
10	10	11	13	ROLLING STONES/Start Me Up (Rolling Stones/Atco)
20	19	16	0	BILLY JOEL/Say Goodbya To Hollywood (Columbia)
-	26	18	(B)	OLIVIA NEWTON-JOHN/Physical (MCA)
30	24	19	0	COMMODORES/Oh No (Motown)
11	8	10	17	KENNY ROGERS/Share Your Love With Me (Liberty)
28	23	21	0	DIESEL/Sausalito Summernight (Regency/Atco)
22	21	20	O	MARTY BALIN/Atlanta Lady (Something About Your Love (EMI America)
29	25	22	20	M. POST featuring L. CARLTON/Theme From "Hill Street Blues" (Elektra)
2	5	9	21	JOURNEY/Who's Crying Now (Columbia)
-	29	24	0	BARRY MANILOW/The Old Songs (Arista)
-	-	26	<b>3</b>	ROD STEWART/Young Turks (WB)
-	28	25	3	ATLANTA RHYTHM SECTION/Allen (Columbia)
-	-	29	3	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
-	27	27	0	BURTON CUMMINGS/You Saved My Soul (Alfa)
-	30	28	0	PAT BENATAR/Promises in The Dark (Chrysalis)
-	-	30	0	JOURNEY/Don't Stop Bellevin' (Columbia)
_		<b>→</b>	0	CHILLIWACK/My Girl (Gone, Gone, Gone) (Millennium/RCA)
1000		-	0	GENESIS/No Reply At All (Atlantic)

fonks t		West		
2	1	1	0	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
4	3	2	2	KENNY ROGERS/Share Your Love With Me (Liberty)
10	6	5	0	
6	5	4	4	AL JARREAU/We're In This Love Together (WB)
1	2	3	5	CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)
9	8	6	0	QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
18	11	8	O	M. POST feeturing L CARLTON/Theme From "Hill Street Blues" (Elektra
25	15	9	0	BARRY MANILOW/The Old Songs (Arista)
26	18	11	O	COMMODORES/Oh No (Motown)
15	12	10	0	FOUR TOPS/When She Was My Girl (Caseblanca/PolyGrem)
22	19	15	Ø	MARTY BALIN/Atlanta Lady (Something About Your Lova) (EMI America
3	4	7	12	LULU/I Could Never Miss You (More Than I Do) (Alfa)
13	13	13	0	DAVID GATES/Take Me Now (Arista)
17	16	16	0	CARPENTERS/(Want You) Back in My Life Agein (A&M)
-	25	20	B	CHRIS CHRISTIAN/I Want You, I Need You (Boardwalk)
5	7	12	16	EDDIE RABBITT/Step By Step (Elektra)
21	20	19	O	ANNE MURRAY/It's All I Can Do (Capitol)
24	21	18	0	ATLANTA RHYTHM SECTION/Allen (Columbia)
-	-	24	0	FOREIGNER/Waiting For A Girl Like You (Atlantic)
8	9	14	20	SHEENA EASTON/For Your Eyes Only (Liberty)
-	-	29	0	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
-	24	22	2	STEVIE WOODS/Stael The Night Away (Cotillion/Atco)
-	26	26	3	BURTON CUMMINGS/You Saved My Soul (Alfe)
7	10	17	24	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
30	28	28	<b>3</b>	OAK RIDGE BOYS/Fancy Fraa (MCA)
	-	-	3	DON McLEAN/Cesties in The Air (Millennium/RCA)
-	27	27		- DARYL HALL & JOHN OATES/Private Eyes (RCA)
	-	-	0	CRYSTAL GAYLE/The Woman In Me (Columbia)
12	14		29	JOURNEY/Who's Crying Now (Columbia)
***	30	30	0	ARLAN DAY/I Surrender (Pasha/CBS)
	-	ON	McI	FAN "Castles in " (26) C. RENCON "Time Value 1922

LINDSEY BUCKINGHAM "Trouble" (80) QUARTERFLASH "Herden..." (39) ELO "Twilight" (29) NICKS & HENLEY "Leather & Lace" (67) STEVE MILLER BAND "Heart..." (43) DIANA ROSS "Why Do Fools..." (29)

MOST. ADDED

ON McLEAN "Castles In..." (36) DIANA ROSS "Why Do..." (36) JUICE NEWTON 'The Sweetest...' (24) FOREIGNER "Waiting For A Girl..." (23)

G. BENSON "Turn Your Love..." (22) L. BUCKINGHAM "Trouble" (15) R. MILSAP "I Wouldn't ... " (15)

FOREIGNER "Waiting..." (120) CHRISTOPHER CROSS "Arthurs ..." (70) HALL & OATES "Private Eyes" (93)

DAN FOGELBERG "Hard..." (72)

OLIVIA NEWTON-JOHN "Physical" (64) AIR SUPPLY "Here I Am..." (70)

HOTTEST

DAN FOGELBERG "Hard..." (84) K. ROGERS "Share Your..." (52) AIR SUPPLY "Here I..." (51) CHRISTOPHER CROSS "Arthur's.

AL JARREAU "We're In This ..." (39) B. MANILOW "The Old Songs" (35) POST/CARLTON "Theme From..." (34) ." (41)

### LINDSEY BUCKINGHAM

Trouble (Asylum)

69% of our reporters on it. Moves: Up 5, Debuts 25, Same 38, Down 0, Adds 80 including WKBW, WBEN-FM, WIFI, JB105, CFTR, CHUM, Y100, 0.105, WCKX, WZUU, KEARTH, KIQQ, 13K, KIMN. See Parallels, will debut on CHR chart next week.

### QUARTERFLASH

Harden My Heart (Geffen/WB)

63% of our reporters on it. Moves: Up 31, Debuts 31, Same 35, Down 0, Adds 39 including Q107, 94Q, KBEQ, WGCL, KEARTH, KIIS-FM, 13K, KIMN, WDRC-FM, 92X, KIDD, FM102, KGGI, WGUY, KQIZ-FM. See Parallels, will debut on CHR chart next week.

### STEVIE NICKS & DON HENLEY Leather & Lace (Modern/Atco)

60% of our reporters on it. Moves: Up 15, Debuts 22, Same 26, Down 0, Adds 67 including WPGC, Q105, WLS, WLS-FM, KFI, KYYX, KIMN, KZZP, WCAO, G100, WDOQ, KIIK, KBBK, WZYQ, KILE. See Parallels, will debut on CHR chart next week.

### (12-34)

### **NEW & ACTIVE**

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 88/6
Moves: Up 49, Debuts 12, Same 21, Down 0, Adda 6, WBEN-FM, B104, KZFM, W y 49, Debuts 12, Same 21, Down 0, Adds 6, WBEN-FM, B104, KZFM, WJDX, KXX106, WTSN, WXKS-FM 22-14, WDRQ 19-17, KIIS-FM 19-11, WTIC-FM 16-10, B97 13-10, WDOQ 12-6, KYNO-FM 14-7, Q104 20-12, KCBN 28-22

CHRIS CHRISTIAN "I Want You, I Need You" (Boardwalk) 81/16
Movee: Up 22, Debuts 18, Same 25, Down 0, Adds 18, JB105, KRLA, KJR, WVBF, KQ94, G100, BJ105, WDOQ, WOKI, Movee: Up 22, Debuts 18, Same 25, Down 0 WCSC, WQRK, KGGI, WHEB, WXLK, KKQV,

GO GO'S "Our Lipe Are Seeled" (IRS/A&M) 80/14

Moves: Up 36, Debute 6, Same 18, Down 7, Adde 14, JB105, 92FLY, KTSA, KSET-FM, WZYP, WOKI, WANS-FM, KJ100, WKDQ, KCPX, K96, WFBG, KELO, KDVV, WCKX 10-8.

WKDQ, KCPX, K98, WFB9, RELO, RUYY, WGAS, K98, WFB9, RELO, TOWN, RUYY, WGAS, WFBT, WLAN-FM, Q106, WJDX, KZS3, KIDD, KRQ, WIGY, SSXIL, WZYQ, WGLF, KKQV, KQIZ-FM, RUYYQ, WGLF, KQV, KQIZ-FM, RUYYQ, WGLF, KKQV, KQIZ-FM, RUYYQ, WGLF, KQV, KQIZ-FM, RUYYQ, WGLF, RUYYQ, WGLF, RUYYQ, WGLF, RUYYQ, WGLF, RUYYQ, WGLF, RUYYQ, RUYYQ,

Movee: Up 9, Debuts 6, Same 30, Down 0, Adds 20 Including WBEN:FM, 233, WGCL, WZUU, WHFM, KC101, WBBQ, WZZR, KOFM, KSPZ, WTSN, Q104, 95SGF, KKQV, KATI,

STREEK "One More Night" (Badland/Columbia) 80/5
Moves: Up 8, Debuta 8, Same 39, Down 0, Adde 5, KFRC, KZZP, WJDX, WNAM, KZZX, B104 on, Y100 37-35, WGCL 23-19, KRLA on, KFI on, Q103 on, WPHD d-24, WKEE 35-31, KCPX 35-30, WISE 37-33.

LUTHER VANDROSS "Never Too Much" (Epic) 58/14
Movee: Up 25, Debute 6, Same 13, Down 1, Adde 14, B104, 195, WDRQ, WGCL, KFRC, KYYX, 92FLY, WBLI, WKEE, WTIX, WDOQ, WANS-FM, Q104, KILE, KIIS-FM 16-10.

BILLY SQUIER "In the Dark" (Capitol) 55/1 ves: Up 34, Debuts 1, Same 14, Down 5, Adde 1, WZOK, 96KX28-20, JB106 18-10, Q107 25-23, WCKX 29-26, WLS 11-10, WKTI on, 3WT 39-36, KQ94 22-14, WRVQ on, KIIK 33-25, KKXX 17-14, WCIR 9-8, Q101 21-18, KQDI 21-17.

CARL CARLTON "She's A Bad Mama Jama" (20th/RCA) 50/1 Moves: Up 29, Debuts 0, Same 9, Down 11, Adds 1, KTSA, WABC 3-2, Z93 18-10, Q105 6-4, K8LQ 19-15, KEARTH 9-7, WTIC-FM 7-6, KZFM 13-10, B97 4-3, WSEZ 2-2, Z104 26-16, KGGI 6-2, WGUY 17-12, Q101 12-10, WCIL-FM 16-8.

### **DIANA ROSS**

Why Do Fools Fall in Love? (RCA)

77% of our reporters on it. Rotations: Heavy 7/0, Medium 51/17, Light 35/17, Extra Adds 2, Total Adds 36 including KDKA, WCLR, WFYR, WKRC, WGAR, WHB, KXOK, KNBR, KING, and 27 more. Moves 29-21 on A/C chart.

### FOREIGNER

Waiting For A Girl Like You (Atlantic)

69% of our reporters on it. Rotations: Heavy 17/0, Medium 45/7, Light 21/13, Extra Adds 3, Total Adds 23 including WGR, WKRC, WGAR, WWWE, WISN, WNAB, WRKA, WHLY, KCEE, and 14 more. Moves 24-19 on A/C chart.

> **BURTON CUMMINGS** You Saved My Soul (Alfa)

59% of our reporters on it. Rotations: Heavy 7/0, Medium 55/5, Light 9/2, Extra Adds 2, Total Adds 9, WCCO, KXOK, WHEN, KOLE, WBT, WKBN, KBOI, KMJJ, KCRG. Moves 26-23 on A/C chart.

### **NEW & ACTIVE**

25-49

DON McLEAN "Castles in The Air" (Millennkum/RCA) 63/36
Rotations: Heavy 0/0, Medium 29/9, Light 25/17, Extra Adds 10, Total Adds 36 Including WSB, WRRM, WWWE, WOMC, WISN, KIXI, KPLZ, WRIE, WTIC, WWYZ, WELI, WGAC, WAFB, WERC, WDEF, WOKV, WVLK, KAAY, WRVR, WAKR, WFMK, KLTE, KBOI, KWAY, KSL, KREM, KCEE, WNEU, KCRG, KBOZ, and 6 more. Debuts at number 28 on A/C chart.

CRYSTAL GAYLE "The Woman In Me" (Columbia) 53/13

Rotations: Heavy 50, Medium 29/2, Light 18/8, Extra Adds 3, Total Adds 13, KULF, WWWE, WGAC, KOLE, WOKV, WRVR. WHLY, KRNT, WIBA. WQUA. WKBN, WGIR, WDAY, Heavy: KOY, WDEF, KOB, KSL. KMED. Medium: WLTA. WSB. 17AIA. WRRM. KMBZ. WCCO, KEX, KYXY, KPLZ. WELI, WSBA, WERC. WHBC, KBOI. Debuts at number 28 on A/C chart.

JUICE NEWTON "The Sweetset Thing (8've Ever Known)" (Captol) 50/24
Rotations: Heavy 1/0, Medium 19/8. Light 28/13, Extra Adds 5, Total Adds 24, WBEN, WRRM, KING, KIXI, WNAB, KCSW, WDEF, WIS, WTAR, WAKR, WFMK, WQUA, KBOI, KUGN, KSL, WCHV, KSEL, WLVA. WFIR, WDAY, WSGW, WJON, KFQD, KMED. Heavy: WGAC. Medium: WIP, WSB, KULF, KMBZ, KEX.

LITTLE RIVER BAND "The Night Owls" (Capitol) 47/2
Rotations: Heavy 17/0, Medium 23/0, Light 7/2, Extra Adds 0, Total Adds 2, WCLR, KXOK, Heavy: WTFM, KDKA, KULF, KNBR, KPLZ, WRIE, KCSW, KOLE, WRVR, WSM-FM, WOWO, KAFY, KWAV, KSEL, WBOW, KADE, KOLO, Medium: WFYR, WKRC, WGAR, WHB, KHOW, KPPL, KEX, WHEN, WAFB, WQUE, WTVN, WFMK, KBOI.

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 43/4
Rotations: Heavy 40, Medium 33/1, Light 43, Extra Adds 0, Total Adds 4, WPRO, WKBN, WKZE, WGIR, Heavy; WSM-FM,
KSL, WSKY, WWSA. Medium; WCBM, WSB, 97AIA, WOMC, KEX, KPLZ, WTIC, WELI, WGAC, WAFB, WERC, WBT, WIS,
WSLI, WVLK, WMAZ, WHLY, WHBY, WHIO, KBOI, KUGN, KCEE, WJON, KMED.

OLIVIA NEWTON-JOHN "Physical" (MCA) 41/9
Rotations: Heevy 110, Medium 23/1, Light 17/8. Extra Adds 0, Total Adds 8, KDKA, WTAE, WNAB, WAFB, WBT, WKBN. WKZE, WLEQ, WLVA. Heevy: WQUE. Medium: WIP, KULF, WKRC, WQAR, KYXY, KNBR, WSFM, WHEN, WERC, WHLY, WTVN, WOHO, KAFY, KBOI, KKUA. KCEE, WSKY, WCHV, WORG, WBOW, KFQD, KRKK.

BILLY JOEL "Say Goodbye To Hollywood" (Columbia) 38/2
Rotations: Heevy 12/0, Medium 18/1, Light 8/1, Extra Adds 0, Total Adds 2, KDKA, KCRG, Heevy: WTFM, WGAR, WWYZ.
WCTC, KCSW, KOLE, WBT, WMAZ, WSM-FM, KKUA, WSKY, WCHV. Medium: KING, KPLZ, WNAB, WRIE, WHEN,
WAFB, WSLI, WQUE, WOWO, KAFY, KMJJ, WHAG, WORG, WBOW, KFQD, KADE, KRKK.