

# Radio & Records

ISSUE NUMBER 397

THE INDUSTRY'S NEWSPAPER

AUGUST 28, 1981

## INSIDE R&R:

### Mutual Execs Team With Dick Clark For Country Net:

Nick Verbitsky, Frank Murphy, Ed Salamon iron out details of 24-hour Country satellite net; full details next week ..... 14

### FCC General Counsel Steve Sharp Interviewed:

Stresses allowing radio's competitive spirit to flourish ..... 4

### Carey Davis — From Sterling To New York:

WSDR Station Manager moves from rural Illinois to WMCA position ..... 3

### Arbitron's Membrado One Year Later:

R&R interviews Arbitron VP/Radio Mike Membrado on the anniversary of his taking the position ..... 12

### DIR Broadcasts Stones Live Over All Four ABC Nets:

The programming supplier arranges the airing of the Rolling Stones' Philadelphia press conference over the entire ABC web ..... 8

### Bruce Bird's Badland Label To Columbia:

Logo deal signed by former Casablanca chief ..... 3

### Roshkind, Lushka In New Label Venture:

Former Motown executives team for M&M Records ..... 3

### Ron Morgan Promoted At KSD-FM:

Now VP/Operations at Gannett St. Louis outlet ..... 3

### Tim & Ev Show Relocates To Louisville:

KFI's midday team moves to WAKY for mornings ..... 3

### DC Current Wires

Washington: New capsule summaries of the up-to-the-minute Capital communications developments ..... 4

### Jim Henry Named GM At KWFM:

Takes on Tucson position from GSM at Sandusky sister KBPI/Denver ..... 3

### Boardwalk Lands Ringo Starr:

Former Beatle's label debut features McCartney, Harrison material ..... 14, 32

## EXITS WCBS TO JOIN GAMBLING FOR MORNINGS

### Adler Switches To WOR

Lou Adler, one of New York's best-known news personalities as part of the WCBS morning news team of Adler & Donnelly and News Director of the station, has joined WOR as News Director and morning newscaster on the John R. Gambling show.

WOR VP/GM Rick Devlin commented to R&R, "It's unbelievable. You're taking the number one personality in radio, John R. Gambling, and teaming him up with the number one newscaster. It should shake up the

entire market. Lou's an outstanding news director with a real feel for the city and what's going on. He's recognized as one of the top news professionals in America."

Devlin added that Adler will also serve as host for the morning show during Gambling's vacations, citing the station's need for someone of Adler's background and high recognition value for substitution purposes in an era of 48-week-a-year ratings sweeps. "We now have a tremendous team of talent," he concluded.

### Maurer Group W's VP/AM Radio

Warren Maurer has been named Vice President/AM Radio Group for Group W Radio, replacing Bill Scott, recently named President of the Group W/ABC Video 24-hour news service, Satellite NewsChannels. Maurer had been VP/GM at Group's W's KYW/Philadelphia.

Group W Radio President Dick Harris commented, "Warren's long experience in Group W at WBZ, KDKA, WOWO, KYW, and RAR made him an outstanding choice for this assignment. Under his direction, KYW became the highest-rated all-News station in the country. Bill Scott made a significant contribution to the Radio Group, and I feel Warren is well qualified to maintain the momentum and tradition Bill has established."

Maurer joined Group W in 1957 at KDKA-TV/Pittsburgh, later moving to WBZ/Boston, Radio

### RICHARDS, WATTS

### NAMED PD'S

### Riley Promoted At WCAO & WXYV

Longtime WCAO & WXYV/Baltimore PD Ron Riley has been promoted to Operations Manager of the stations. WCAO MD Scott Richards moves up to PD at the AM CHR station, while WXYV morning man/MD Tim Watts becomes PD at the Black-formatted FM.

VP/GM Joe Cahill told R&R, "These guys are very deserving of their promotions, and I feel confident of their abilities to carry out their expanded duties. We are very excited about it."

Riley commented, "My duties have become widespread, since I have been in effect doing the operations job for about six months now. During that time, I've been grooming Scott and Tim to become PD's of their respective stations, and both will report to me. This move allows me to be a

RILEY/See Page 17



Warren Maurer

Advertising Representatives, KDKA/Pittsburgh, becoming General Sales Manager at the MAURER/See Page 17

### LONDON SUCCEEDS

### HIM AT KVI

### Martelle New WJR PD

Joe Martelle, Program Director of KVI/Seattle for the past six months, has accepted the Operations Manager job at WJR/Detroit, filling a vacancy created when Dan Griffin left the station to become VP/Programming for the RKO Radio Networks (R&R 6-19). Martelle told R&R, "I feel very fortunate to be selected to go there. She's one of the grand ladies of radio. She is the full service radio station of Detroit and we intend to keep that, emphasizing the full service aspects while the other stations fragment."

WJR VP/GM Ron Pancratz commented, "We felt that Joe had the experience and the empathy with the market." Martelle had been Assistant PD at WXYZ/Detroit before joining KVI. Pancratz continued, "We know he can help WJR relate to Southern Michigan. No changes from our diverse programming are contemplated. If Joe studies the market and feels a change is warranted down the road, we'll talk about it, but I don't foresee any changes at this time."

Martelle, who'll join WJR on August 31, was immediately

MARTELLE/See Page 17

## ABC Rock Picks Oliver For Network PD Position

Denise Oliver has been appointed Program Director for the new ABC Rock Network, scheduled for a January 1982 debut. She had been VP/Programming & Operations for Capitol Broadcasting, a position she took only seven months ago, accomplishing a strong ratings showing at Capitol's DC101/Washington, DC within that period.

Rock Network Director Virginia Westphal told R&R, "Denise was selected because she is widely recognized for her solid track record in programming AOR. Her diverse experience gives her a solid foundation for a venture of this type. She'll be sensitive to the needs of a wide range of stations. Most of all, she really complements the rest of the network team. We're very excited about having her on board."



Denise Oliver

Oliver commented, "You don't get a whole lot of offers to program a network. I think the future of the industry is going to be, to a great degree, national programming, with all the satellites and cables starting. Also, I'm very project-oriented, and I think we

OLIVER/See Page 17

## Shomby Becomes PD At B97

Former KMJK/Portland PD John Shomby has been named Program Director at B97(WEZB)/New Orleans. Shomby, who achieved success programming WKXX/Birmingham before moving to Portland, told R&R, "The opportunity to work with (B97 GM) Bob Reich and (B97 National Programmer) Dan Vallie, who I think are two of the ultimate winners in the business, excites the hell out of me. The direction of the station will stay the same, and I plan on working with (B97 Assistant PD) John Volpe to extend the success of B97. I'm very excited about returning to the South."

Reich commented on Shomby's hiring to R&R, "We are obviously



John Shomby

super-excited about John Shomby coming to B97. We've been quietly looking for someone for about a month now. I'm familiar with John because we both worked for (WKXX owner) Mooney Broadcasting before, and Dan Vallie and I have kept an eye on him from a distance. We have John Volpe as the Assistant PD, who will be overseeing our expanded research program and who is definitely future PD material for our company. John Shomby will help to keep us on track and take us to newer heights of success. All music and format decisions will be made between John and Dan

SHOMBY/See Page 17

## Parris Named UBC VP/Operations

Bill Parris has been promoted to Vice President/Operations for United Broadcasting; he had been National PD for the nine-station chain and had been in the United organization for ten years, as well as running his own consultancy, Bill Parris Programming, and serving as PD at WLPL/Baltimore among others.

UBC Chairman/President Gerald Hroblak commented, "Bill's contributions as our National Promotion Director coupled with his excellent working knowledge of all our company operations made this appointment not only logical but a pleasure to announce."

Parris stated, "We're structuring United to be a model of

PARRIS/See Page 17

## R&R Closed On Labor Day

The Los Angeles and Washington offices of Radio & Records will be closed Monday September 7 in accordance with the Labor Day holiday. Reporters who usually call in on Mondays should make plans to call the preceding Friday, September 4. Thanks for your cooperation.

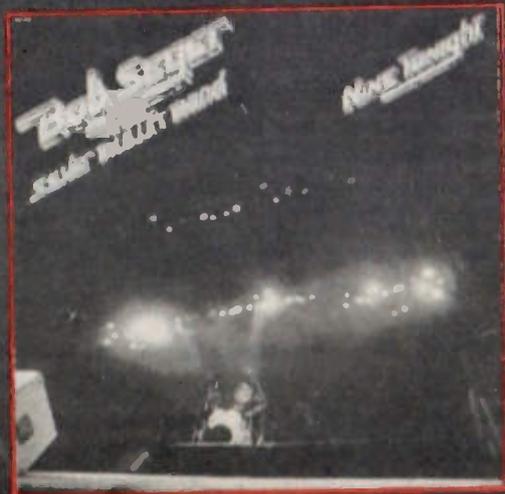
"TRYIN' TO LIVE  
MY LIFE WITHOUT YOU"  
THE NEW SINGLE BY

# Bob Seger The Silver Bullet Band

FROM THE FORTHCOMING LIVE DOUBLE ALBUM

# NINE TONIGHT

PRODUCED BY BOB SEGER & PUNCH



Capitol  
RECORDS





# NRBA

THE ONE IN '81

# '81

# CONVENTION AND EXPOSITION

## DON'T MISS IT!:

**THE ONLY ALL-INCLUSIVE, ALL-RADIO MEETING OF THE YEAR**  
**National Radio Broadcasters Association Annual Convention and Exposition**  
**September 13-16, 1981 • Fontainebleau Hilton • Miami Beach, Florida**

## HIGHLIGHTS OF THE 1981 NRBA CONVENTION AND EXPOSITION

### SUNDAY, SEPTEMBER 13

- GALA OPENING RECEPTION TV Spot Producers Arena
- EXPOSITION OPENING Cable Satellite Roundtable
- SEMINAR PROGRAMS  
Programming Workshops for Every Format

### MONDAY, SEPTEMBER 14

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL Large Market Sales: Rate Card Analyses
- ALL-DAY EXPOSITION HOURS Mini-Management Course
- SPOUSE ACTIVITIES Promotion: Market Dissection
- KEYNOTE ADDRESS Programming: 25-40 Audience Recruitment

**CECIL HEFTEL**  
U.S. House of Representatives  
Owner, Heftel Broadcasting

• LUNCHEON  
**Golden Radio Award Ceremony**  
**Honoring:**  
**GORDON McLENDON**

- SEMINAR PROGRAMS  
Sales Motivation  
Financing Your First Acquisition  
Promotion Powerhouse  
Programming Critiques  
Engineering: Audio Processing  
FCC Engineering  
Small Market Sales:  
Personnel Solutions

- OPEN AFTERNOON
- HOSPITALITY SUITE GALA

### TUESDAY, SEPTEMBER 15

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL
- ALL-DAY EXPOSITION HOURS
- SPOUSE ACTIVITIES
- SEMINAR PROGRAMS  
Sales Theater: Video Role Playing  
Meet the New FCC  
Use My Medium for Promotion  
Lifestyles' Effect on Programming  
Engineering: Digital Audio  
Large Market Salesperson Solutions  
Finance . . . The Subject is Money!  
Promotion Superstars  
On-Air Personnel Solutions  
Engineering/Management Coexistence  
Promotion Circus  
Satellite Transmission and Distribution  
AM Stereo Update  
Sales Roundtables by Market Size  
Small Market Idea Exchange  
Programming Workshops for Every Format
- LUNCHEON  
Speaker:  
**MARK FOWLER**  
Chairman, FCC  
James Gabbert  
Leadership Award Ceremony  
**Honoring:**  
**ROBERT E. LEE**  
Former Chairman, FCC
- **Superstar Concert:**  
**RONNIE MILSAP**



• HOSPITALITY SUITE GALA

### WEDNESDAY, SEPTEMBER 16

- IDEA EXCHANGE BREAKFAST
- SEMINAR PROGRAMS  
Future Engineering Trends  
Mini-Management Course  
Update on Cuban Interference and 9kHz
- POST-CONVENTION VACATION AT THE FONTAINEBLEAU HILTON OR IN THE BAHAMAS

## CONVENTION REGISTRATION INFORMATION

September 13-16, 1981 • Fontainebleau Hilton • Miami Beach

(Please type or print)

NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 STATION/FIRM: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 WORK PHONE: ( ) \_\_\_\_\_

	Before August 2	After August 2
NRBA Members:	\$190	\$215
Non-Members	\$230	\$255
Spouses:	\$50	\$50

- PRE-REGISTRATION DEADLINE: Friday, September 4  
Please Note: After September 4, registration will be on-site only at the registration desk in the Fontainebleau Hilton. On-site registrants must pay all fees when registering. Sorry, no billing.
- CANCELLATION POLICY: Cancellation requests received by September 1 will be entitled to a full refund. After September 1, a \$30 administrative fee will be deducted from all refunds. Refund requests must be submitted in writing to NRBA no later than October 15, 1981.
- POST-CONVENTION ACTIVITIES:  
Please send me information on the NRBA post-Convention trip to the Bahamas  
Please send me information on the Fontainebleau's post-Convention vacation package
- RETURN THIS FORM ALONG WITH YOUR CHECK OR MONEY ORDER, PAYABLE TO NRBA FOR THE FULL AMOUNT OF YOUR REGISTRATION FEE, TO:

**NATIONAL RADIO BROADCASTERS ASSOCIATION**  
 1705 DeSales Street, N.W., Suite 500, Washington, D.C. 20036  
 (202) 466-2030 or (202) 466-5540



September 13-16, 1981  
 Fontainebleau Hilton • Miami Beach

## HOTEL RESERVATIONS

(Please type or print)

NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 STATION/FIRM: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 WORK PHONE: ( ) \_\_\_\_\_

NAME(S) OF PERSONS SHARING ACCOMMODATIONS: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Please use a separate form for each room requested.

Please circle the accommodations you prefer. If the rate you request is not available, the nearest available rate will be assigned. The hotel will send confirmations directly to you. While every effort will be made to reserve accommodations at the Fontainebleau, NRBA reserves the right to arrange alternate accommodations at one of the following hotels once the Fontainebleau is filled: the Doral, the Eden Roc, or the Konover. Hotel confirmations should be inspected closely upon receipt for the name of the hotel booked.

RATES:	Standard	Medium	Deluxe
Single:	\$55	\$60	\$65
Double:	\$55	\$60	\$65

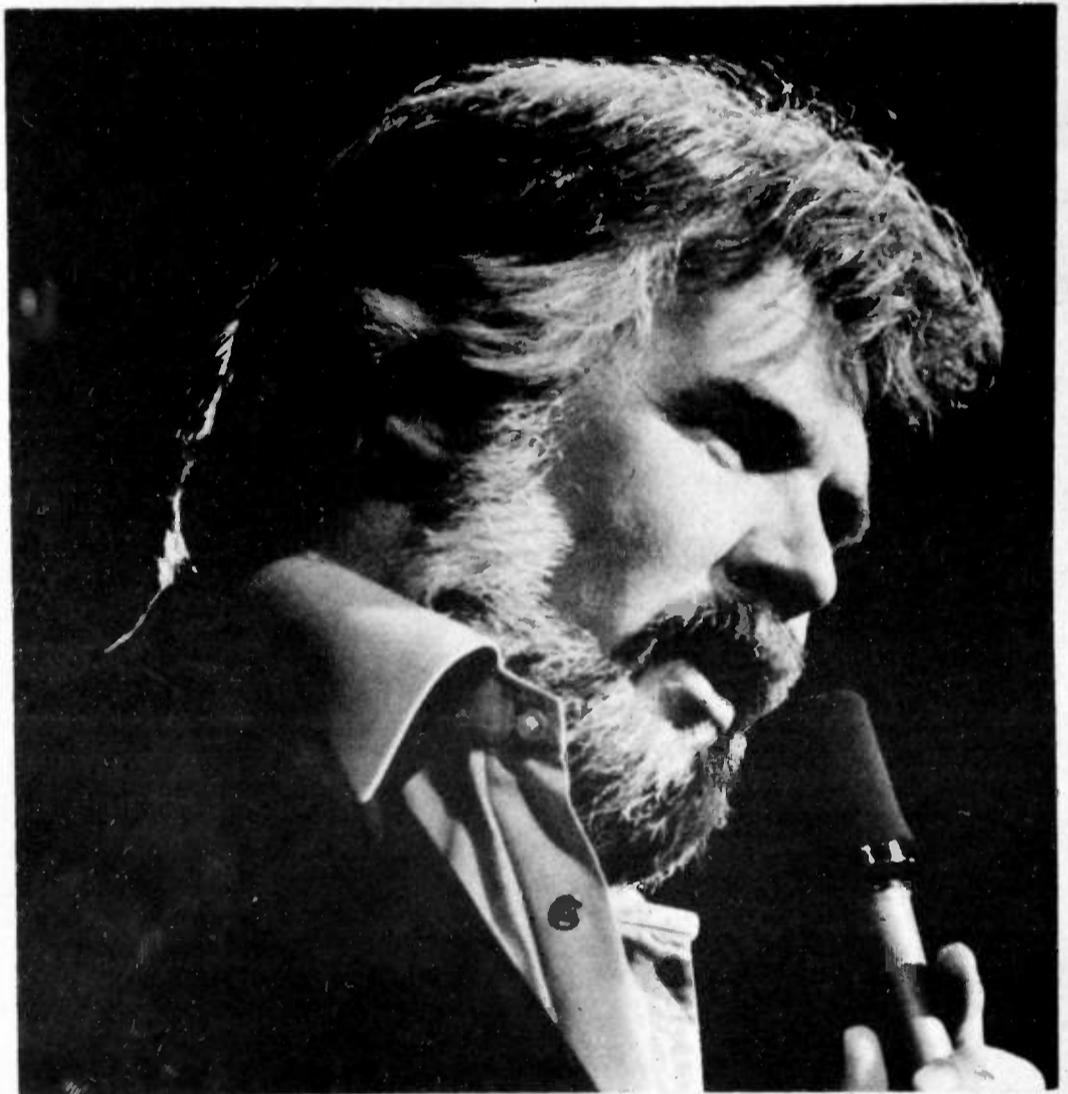
- Please note that single and double rates are identical. However, you must add \$15 per night for a third or fourth occupant.
- Reservations will be held until 6:00 PM on the scheduled date of arrival. To guarantee your reservation: (1) Submit one night's deposit directly to the hotel when you receive your reservation confirmation, or (2) Charge your reservation on your American Express, Carte Blanche, or Diners Club account by calling your hotel when you receive your reservation confirmation.
- To change or cancel your hotel reservation, contact your hotel's reservation department. NRBA can process your original reservation only.

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(This form may be duplicated.)

# Kenny

# Rogers "Share Your Love With Me"



Produced by Lionel Richie  
Management-Kragen & Company.

Lionel Richie Appears Courtesy of Commodores Entertainment Corp. & Motown Records.

© 1981 Liberty Records, A division of Capitol Records Inc.



**MOST ADDED**

**NEW & ACTIVE**

☑ KENNY ROGERS "Share Your Love" (Liberty) 94/92  
Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 92 including WBEN, WFIL,  
WIFI, WCAO, JB106, KRLY, Z93, WDRQ, WHB, KIIS-FM, KFRC, KJR,  
KIMN, Q103, KOPA.



## STOP, LOOK AND LISTEN

Charlie Dore has style. Both irresistible and unique, she combines a touch of romance and sincerity with a full blend of musical appeal.

Charlie is a singer-songwriter whose compelling music will make you stop and listen.

Her new album is filled with a stunning array of songs that will not only soothe you, but move you in style.

Look into "Listen."

Charlie Dore's debut album and first single on Chrysalis Records.

# Listen!



**Chrysalis**  
Records and Tapes

The single CHS 2536 The album CHR 1325  
Produced by Stewart Levine for Outside Productions Inc.

# Washington Report

## D.C. Current

### Group Seeks Airing Of Station/Citizen Agreements

... The American Legal Foundation (ALF) thinks more should be known about the deals stations strike with citizens' groups in return for the withdrawal of petitions to deny. (The National Black Media Coalition used the tactic recently to win minority concessions from Gulf United in the \$66 million SJR deal.) The ALF says stations should notify the FCC and describe the agreements in at least four drive-time announcements. Publicizing the pacts, the ALF argues, would encourage action by the general public, blunting the influence of what it calls "vociferous individuals," representing no one but themselves, who have used "pressure tactics to influence the licensee's determination of what constitutes the public interest."

### U.S.-Cuba Slate Secret AM Talks

... A high level eight-member Cuban delegation will spend a full week in Washington discussing AM radio with State Department and FCC officials this week or next, but for security reasons the exact dates are being kept secret. It's too early to tell whether there'll be any real solutions to Cuban interference in the southeast, Wilson LaFollette, Chief of the FCC's International and Technical Branch told R&R.

### NAB And Daytimers May Kiss And Make Up

... With the divisive 9 kHz issue laid to rest, the NAB's Executive Committee met Tuesday (8-25) with Greg Skall, counsel for the Daytime Broadcasters Association (DBA). DBA suggested seven ways to extend hours. "In principle we agreed with them all, as long as we aren't promoting something that could cause interference to non-daytime members," the NAB's Rory Wilcox reported. The NAB said it will ask Mexican and Canadian broadcasters to let the DBA take part in technical talks scheduled for Toronto in October. The DBA asked the NAB to put money into interference research.

### No More Character Assassinations?

... The FCC recently okayed two sales despite potential "character" problems. Katy Industries bought WIVS/Crystal Lake, IL and WXR-D/FM/Woodstock, IL after the Commission said it was not interested in consent decrees in which two of Katy's top officers settled charges by the Securities & Exchange Commission that they made payoffs to Indonesian officials to win oil rights, defrauded stockholders and investors, and caused a bank to make illegal loans.

In the second case, Indian River Broadcasting was allowed to sell WIRA and WOVV/Ft. Pierce, FL

even though its principals had been found guilty of "strike conduct" - trying to drag out the start-up of a competitor to their Cullman, AL station (WKUL) by encouraging a group to file a competing or strike application. FCC General Counsel Steve Sharp denies any early policy shift. He says consent decrees are commonplace and inconclusive and, in the Ft. Pierce case, none of the sellers' licenses had ever been designated for hearing.

### FCC Licensing Meets 20th Century

... Broadcast applications may get handled five to six weeks sooner after the License Division completes a changeover to computers on September 1. Computerization will save an estimated 15 minutes of staff time for each of the 30,000 applications, amendments and petitions the Broadcast Bureau gets each year. The system replaces the current method of having clerks hand-copy data from applications onto as many as five separate history cards before processing can begin.

### Charter's WMIL May Come To Life

... An agreement is reportedly near to let Charter's WMIL/Waukesha, WI go on the air for the first time in two years, after increasing antenna height and moving the antenna to Milwaukee. The previous owner shut down the station after WXFH/Elmwood Park, IL filed a petition to deny the proposed changes. Charter plans to sell WMIL to Sunbelt Communications.

### UCC On The March

... The United Church of Christ hopes to send EEO investigating teams to every station in the country, the NRBA reported this week. The organization reminded members to make their public files available and provide copies of materials within seven days, at the visitors' expense. However, the NRBA says stations do not have to grant interviews, provide lists of employees by sex or minority group, explain any lack of training programs, or furnish future EEO projections.

### RCA Pulls Miami No-Show

... RCA has decided, reportedly for financial reasons, not to show its transmitter line next month at the NRBA convention in Miami. The company, which sent a crew of 30 for last year's NRBA exhibit, won't receive a refund for the 600 square feet it reserved, which would have made it one of the convention's largest exhibitors. Radio Computing Services has also cancelled, but NRBA officials are still predicting a "good show" with exhibit space and attendance at least equal to 1980.

## FCC General Counsel Sharp Favors "Traffic Cop" Role

Expects No EEO Changes; Ownership, Form 324 Moves This Fall; Deregulation Abuse Could Lead To Heavy Fees

Steve Sharp, the FCC's new General Counsel, has a vision of the ideal Commission that would probably make media critics like the United Church of Christ's Dr. Everett Parker shudder. "This agency's function would basically be to facilitate private enterprise getting into business," Sharp told R&R. "Ultimately, if everything goes well, we can be a traffic cop."

When Chairman Fowler plucked Sharp from private communications law practice in May to become GC, he chose a former radio and TV newsman who has had two previous tours of duty in the GC's office and was legal assistant to former FCC Commissioner Margita White. At 33, Sharp is possibly the youngest GC in Commission history.

Sharp's staff of over 40 attorneys functions as the FCC's "in-house law firm," advising and defending, but Sharp, like his predecessors, plays a major policy-making role.

### Early Focus On Character, Ownership, Annual Financial Reports

It was Sharp, for instance, who instigated the current attempt to clarify the FCC's murky policy of judging licensee character. "The Commission is perfectly capable of saying if you double-bill you're going to lose your license," he ex-

plains. "You don't have to find the guy to be of bad character because he double-billed. It's a wasted step."

Sharp told R&R to look for early action on two other items important to radio broadcasters - FCC media ownership policies and annual financial reports. But in the EEO area Sharp proposes no relief.

### EEOC Uncertain?

"It is my view that it will be a long time before we make any significant move on EEO," Sharp predicts. "The Commission has made a public interest finding that broadcasters have EEO obligations and I don't see any reason to disturb that."

Besides, he points out, a previous attempt at granting EEO relief to broadcasters was overturned in court, and the agency to which the FCC might turn over its EEO functions, the Equal



Steve Sharp

*"It's radio's competitive spirit and edge we think ought to be turned loose so they can provide good service to the public without the ever-mindful eye of the federal government peering down on them."*

Employment Opportunity Commission, faces an uncertain future.

And, even though the trend is towards program cutbacks, Sharp foresees a stepped-up FCC effort to expand minority ownership - "finding the money to let these people play in the game," in Sharp's words.

### Spectre Of Fees Raised

Sharp told R&R he doesn't expect any need for increased enforcement to make sure commercial radio stays honest under deregulation. "There's more deregulation out there that can take place, especially in television. If broadcasters abuse what they've got, they're not going to get any more."

Abuse of deregulation, he believes, would spark public pressure on Congress either to "reimpose all kinds of regulations" or, if radio puts profit ahead of service, impose heavy broadcaster fees. "I'm talking about big money," he warned.

But the Commission's top lawyer doesn't expect that to happen. "Radio competes. Stations are always innovating new formats, new ideas, new promotions, more and better news to attract listeners. It's radio's competitive spirit and edge we think ought to be turned loose so they can provide good service to the public without the ever-mindful eye of the federal government peering down on them."

## Congressman Advocates Stronger Penalties For Record Counterfeiters

When Congress returns to work in September, Rep. Barney Frank (D-MA) hopes to spark action on his bill (HR 3530) that would vastly increase penalties for counterfeiting or pirating records, tapes, and films.

At a hearing in July, one witness estimated losses of \$600 million a year by the record industry alone, with illicit tapes and films pushing the total over the \$1 billion mark.

### Pussyfooting Prosecutors?

Rep. Frank believes federal prosecutors have been reluctant to act because counterfeiting is only a misdemeanor, punishable by a maximum fine of \$10,000 and a year in jail. Frank's bill would raise the crime to a felony and, depending on the number of items involved, would authorize fines as high as \$250,000 and jail terms up to five years.

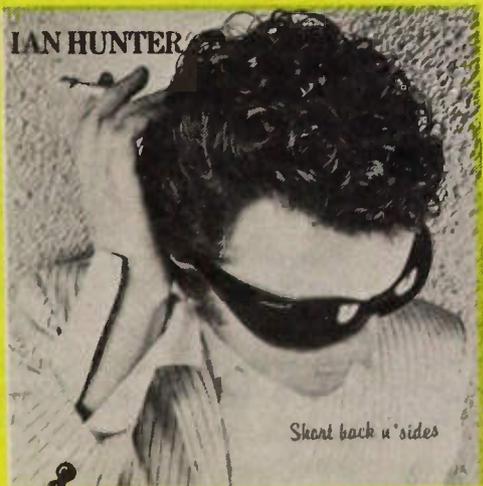
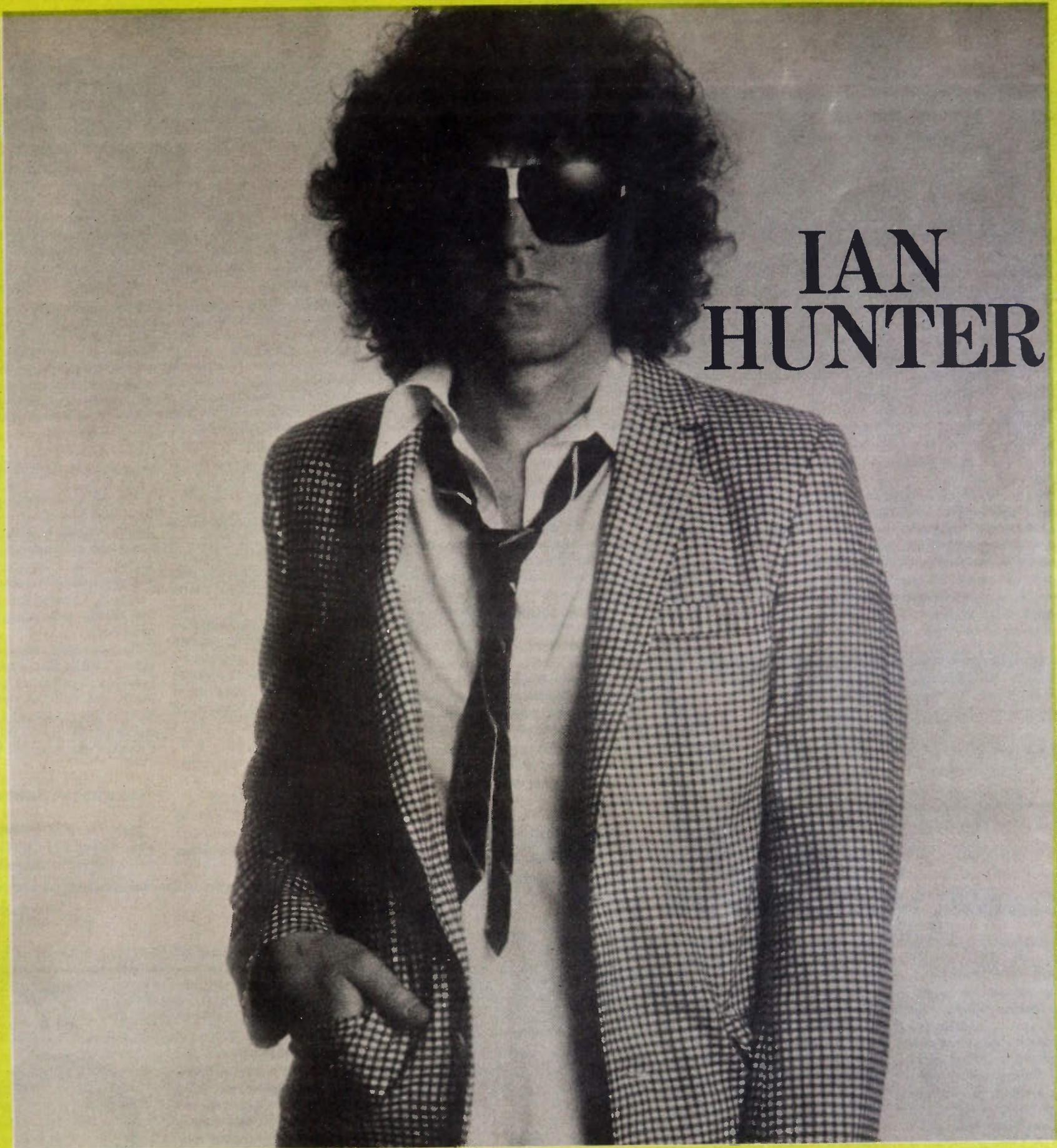
Frank would also close a loophole that now makes it difficult to prosecute someone for



Barney Frank

possession of counterfeit labels, before they've been affixed to records or tapes.

Counterfeiting is defined as making an illicit recording that looks like the original. In pirating there is no pretense of trying to make the phony product look like the real thing.



## “I Need Your Love”

the first single  
from the album

*Short back n' sides*

Watch for Ian Hunter on tour.



**Chrysalis**  
Records and Tapes

The single CHS 2542 The album CHR 1326  
Produced by Mick Ronson & Mick Jones  
Management: The Cleveland Entertainment Company



### Newsletter For Radio News Directors Debuts

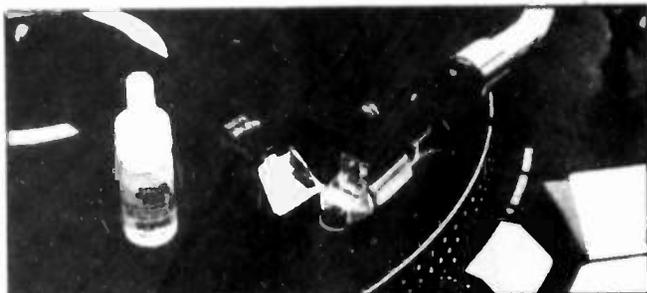
**Earshot**, a newsletter targeted toward radio news directors and reporters, is the latest offering from the San Francisco-based **Pacific News Service**, which also publishes the daily radio news dispatch **Rip 'N' Read**.

The new publication will contain contrasting opinions from radio newsmen on two radio news topics of interest per issue as well as listing current job opportunities and news programming information, such as what shows are available on which terms.

**Earshot** will also feature a report from Washington, describing what's going on in the nation's capitol and what's to come. For further information, contact the Pacific News Service at (415) 986-8783.

### Electronic Stylus Cleaner Vibrates Dirt Away

Certainly one of the most unusual record cleaning methods to come along is this electronic stylus cleaner developed by the **Signet** firm. Simply place your stylus on the pad and press a button. Within a few seconds, the



stylus is clean — dust and accumulated residue having been shaken away by the pad's high frequency vibrations. Priced at \$30, the unit is available from Signet at 4701 Hudson Drive, Stow, OH 44224.

### Vacation Policies Surveyed

How does your company's vacation policy stack up against your competition's? The **Bureau of National Affairs** recently surveyed 195 U.S. firms, finding that most companies grant 10 paid holidays per year. Half the firms surveyed require employees to work the day before and the day after a holiday to be eligible for the holiday pay.

Almost 50 percent of those responding allow unused vacation time to be

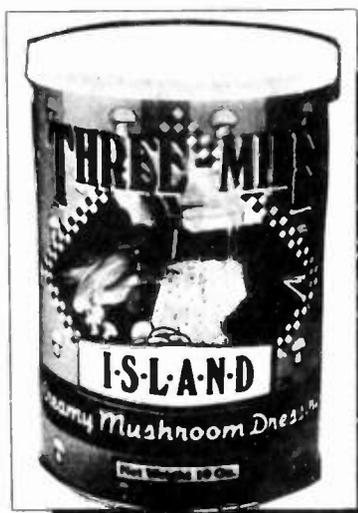
carried over to the next year, while one-third let employees take vacation pay instead of time off for part of their vacations. Only six percent dispense vacation supplements or bonuses in addition to vacation pay.

Employees who work on holidays receive 2½ times their regular pay at 42 percent of the companies with 16 percent of the firms paying double time for such duties.

### Three Mile Island Dressing Gives Your Salads A Bang

"Three Mile Island" dressing "melts down on your salad with explosive taste," or so the manufacturer's ad copy claims. Actually, the stuff is mushroom-flavored (what else?) and purportedly the first mushroom-flavored dressing to be nationally distributed. Lest comments concerning bad taste rise immediately to the tip of one's tongue, be advised that all proceeds from "Three Mile Island" dressing benefit the independent non-sectarian secondary school that the children of the dressing's creator (**Tony Husch**) attend.

"Three Mile Island" comes as a powdered mix (add 1/3 cup wine vinegar, one cup water, 3/4 cup salad oil to two teaspoons mix) and is available by mail order for \$1 per one-ounce sample. A 10 oz. can costs \$6.95, plus 50 cents for postage and handling.



While we can't vouch for the taste, "Three Mile Island" dressing is certainly the first item to herald the booming possibilities in product marketing for fund-raising purposes. For further information, contact the **Catalyst Co.** at P.O. Box 4875, St. Louis, MO 63108.

### Body-Build New Factor In Height/Weight Health Equation

For years dieticians and weigh-yourself-for-a-penny scales have relied upon height/weight tables to determine proper weight. People whose weight listed at seven to 10 percent below average for their sex and height were considered to be undernourished. Those whose weight was 15 to 20 percent above average were said to have a weight problem.

However, recent research has cast much suspicion on this method, as it fails to take into account the individual's body build (the wide variety in proportions of bone to muscle to fat among us humans). Doctors now say a better way to determine if a person has too much fat is to pick up a fold of skin over the abdominal region and flatten it out between the thumb and fingers. Ideally, this fold should be less than one-half inch thick.

Nevertheless, height/weight tables are useful in providing people with a general idea of what their weight

should be. Here's the **American Medical Association's** latest chart:

Height (without shoes)	Desirable Weight (without clothing)		
	Low	Average	High
MEN			
5'3"	118 lb.	129 lb.	141 lb.
5'8"	130 lb.	142 lb.	155 lb.
5'9"	143 lb.	155 lb.	170 lb.
6'0"	154 lb.	167 lb.	183 lb.
6'3"	165 lb.	178 lb.	195 lb.
WOMEN			
5'0"	100 lb.	109 lb.	118 lb.
5'3"	110 lb.	118 lb.	128 lb.
5'8"	120 lb.	129 lb.	139 lb.
5'9"	130 lb.	140 lb.	151 lb.
6'0"	141 lb.	152 lb.	166 lb.

### Musical Instrument Sales: Sound On The Rebound

Sales of musical instruments are up 27 percent so far this year, rebounding from a nine percent decline in 1980, notes the **American Music Conference**. Although sales have generally slipped over the past few years, the organization expects 1981's turnaround to continue, mostly because the proportion of Americans who play a musical instrument has swelled to 30 percent of the population, up from 18 percent five years ago.

Two areas not singing such a sweet song of sales success are organs and band instruments. Organ sales are flat due to high prices and financing costs, while sales of band instruments have been affected by public schools cutting back their extracurricular activities. The **Selmer Company** squeaks that sales of clarinets — the best-selling band instrument — have plummeted 25 percent over the past six years.

Another reason for the previous soft sales pattern is that amateur musicians have been purchasing their instruments from pawn shops and friends, instead of from retail stores.

### Numark Unveils "DM500" Compact Mixer/Preamp

**Numark Electronics** recently introduced the "DM500," a compact stereo mixer/preamplifier designed for either professional or home use. The unit features two stereo phono/line inputs, one microphone input, slide controls for fading and cueing, and a talk switch that cuts the phono/line volume 14dB to make voiceovers possible without touching the volume settings.

The "DM500" also includes a headphone output so the operator can hear what he or she is doing. In addition, the unit's built-in preamplifier is capable of handling any signal source including magnetic phono cartridges and low impedance microphones. Price for the "DM500" is \$149. For further information contact **Robert Kotovsky** at Numark at (201) 225-3222.



## stickers.

Ask how ours can be so much better at such a terrific price!

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WINDOW DECALS • BUMPERSTICKERS



**5 YEARS AGO TODAY**

- ★ **PORTRAIT SELECTED AS NAME FOR NEW CBS LABEL.**
- ★ **PAUL FUHR PROMOTED TO WMMR/PHILADELPHIA PD — T. Morgan steps down, remains as air personality.**
- ★ **JAY STONE NAMED PD AT KUPD/PHOENIX — Comes across street from KRIZ, as Allan McLaughlin succeeds him.**
- ★ **NUMBER ONE FIVE YEARS AGO: "Don't Go Breaking My Heart" — Elton John & Kiki Dee (Rocket)**
- ★ **NUMBER ONE COUNTRY: "(I'm A) Stand By My Woman Man" — Ronnie Milsap (RCA)**
- ★ **NUMBER ONE LP: "Splitfire" — Jefferson Starship (RCA/Grunt)**

# NRBA

THE ONE IN '81

# CONVENTION AND EXPOSITION

**DON'T MISS IT!:**

**THE ONLY ALL-INCLUSIVE, ALL-RADIO MEETING OF THE YEAR**  
**National Radio Broadcasters Association Annual Convention and Exposition**  
**September 13-16, 1981 • Fontainebleau Hilton • Miami Beach, Florida**

## HIGHLIGHTS OF THE 1981 NRBA CONVENTION AND EXPOSITION

### SUNDAY, SEPTEMBER 13

- GALA OPENING RECEPTION
  - EXPOSITION OPENING
  - SEMINAR PROGRAMS
- TV Spot Producers Arena  
Cable Satellite Roundtable  
Programming Workshops for Every Format

### MONDAY, SEPTEMBER 14

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL
  - ALL-DAY EXPOSITION HOURS
  - SPOUSE ACTIVITIES
  - KEYNOTE ADDRESS
- Speaker:  
**CECIL HEFTEL**  
U.S. House of Representatives  
Owner, Heftel Broadcasting
- Large Market Sales:  
Rate Card Analyses  
Mini-Management Course  
Promotion: Market Dissection  
Programming: 25-40  
Audience Recruitment
- LUNCHEON
  - SEMINAR PROGRAMS
- Golden Radio Award Ceremony**  
Honoring:  
**GORDON McLENDON**
- OPEN AFTERNOON
  - HOSPITALITY SUITE GALA
- Sales Motivation  
Financing Your First Acquisition  
Promotion Powerhouse  
Programming Critiques  
Engineering: Audio Processing  
FCC Engineering  
Small Market Sales:  
Personnel Solutions

### TUESDAY, SEPTEMBER 15

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL
  - ALL-DAY EXPOSITION HOURS
  - SPOUSE ACTIVITIES
  - SEMINAR PROGRAMS
- Sales Theater: Video Role Playing  
Meet the New FCC  
Use My Medium for Promotion  
Lifestyles' Effect on Programming  
Engineering: Digital Audio  
Large Market Salesperson Solutions  
Finance . . . The Subject is Money!  
Promotion Superstars  
On-Air Personnel Solutions  
Engineering/Management Coexistence  
Promotion Circus  
Satellite Transmission and Distribution  
AM Stereo Update  
Sales Roundtables by Market Size  
Small Market Idea Exchange  
Programming Workshops for Every Format
- LUNCHEON
- Speaker:  
**MARK FOWLER**  
Chairman, FCC  
James Gabbert  
Leadership Award Ceremony
- Honoring:  
**ROBERT E. LEE**  
Former Chairman, FCC
- Superstar Concert:
- RONNIE MILSAP**



• HOSPITALITY SUITE GALA

### WEDNESDAY, SEPTEMBER 16

- IDEA EXCHANGE BREAKFAST
  - SEMINAR PROGRAMS
  - POST-CONVENTION VACATION AT THE FONTAINEBLEAU HILTON OR IN THE BAHAMAS
- Future Engineering Trends  
Mini-Management Course  
Update on Cuban Interference and 9kHz

## CONVENTION REGISTRATION INFORMATION

September 13-16, 1981 • Fontainebleau Hilton • Miami Beach

(Please type or print)

NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 STATION/FIRM: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 WORK PHONE: ( ) \_\_\_\_\_

• FEES

	Before August 2	After August 2
NRBA Members:	\$190	\$215
Non-Members:	\$230	\$255
Spouses:	\$50	\$50

- PRE-REGISTRATION DEADLINE: Friday, September 4  
Please Note: After September 4, registration will be on-site only at the registration desk in the Fontainebleau Hilton. On-site registrants must pay all fees when registering. Sorry, no billing.
- CANCELLATION POLICY: Cancellation requests received by September 1 will be entitled to a full refund. After September 1, a \$30 administrative fee will be deducted from all refunds. Refund requests must be submitted in writing to NRBA no later than October 16, 1981.
- POST-CONVENTION ACTIVITIES:  
Please send me information on the NRBA post-convention trip to the Bahamas  
Please send me information on the Fontainebleau's post-convention vacation package
- RETURN THIS FORM ALONG WITH YOUR CHECK OR MONEY ORDER, PAYABLE TO NRBA FOR THE FULL AMOUNT OF YOUR REGISTRATION FEE, TO:

NATIONAL RADIO BROADCASTERS ASSOCIATION  
 1705 DeSales Street, N.W., Suite 500, Washington, D.C. 20036  
 (202) 466-2030 or (202) 466-5540



September 13-16, 1981  
 Fontainebleau Hilton • Miami Beach

(Please type or print)

NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 STATION/FIRM: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 WORK PHONE: ( ) \_\_\_\_\_  
 NAME(S) OF PERSONS SHARING ACCOMMODATIONS: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Please use a separate form for each room requested.

## HOTEL RESERVATIONS

Please circle the accommodations you prefer. If the rate you request is not available, the nearest available rate will be assigned. The hotel will send confirmations directly to you.  
 While an attempt will be made to reserve accommodations at the Fontainebleau, NRBA reserves the right to assign you to accommodations at one of the following hotels once the Fontainebleau is filled: the Doral, the Eden Roc, or the Konover. Hotel confirmations should be inspected closely upon receipt for the name of the hotel booked.

RATES:	Standard	Medium	Deluxe
Single:	\$65	\$80	\$85
Double:	\$55	\$60	\$65

- Please note that single and double rates are identical. However, you must add \$15 per night for a third or fourth occupant.
- Reservations will be held until 6:00 PM on the scheduled date of arrival. To guarantee your reservation: (1) Submit one night's deposit directly to the hotel when you receive your reservation confirmation, or (2) Charge your reservation on your American Express, Carte Blanche, or Diners Club account by calling your hotel when you receive your reservation confirmation.
- To change or cancel your hotel reservation, contact your hotel's reservation department. NRBA can process your original reservation only.

**YOU CAN REGISTER TODAY**  
**202-466-2030**

# RADIO

RADIORADIO is a new network service designed to fit the tone of your sound and to amplify and differentiate your station. Listen in on this conversation and you'll hear about some of the things we're doing.



**“HEY,** what’s that great new sound? Have you got a new station tuned in?”

*“No, it was one of my regulars...but now it’s my only one. What’s different is all the new things this station has to offer. It’s something called RADIORADIO.”*

“RADIORADIO? What in the world is RADIORADIO?”

*“It’s all the things I’ve been missing. Now I don’t have to keep twisting the dial to get ‘em. I can tune in and listen here all day.”*

“Really? Things like what?”

*“Like their news service. It’s news from CBS, and that’s the best. It gives me just enough of what’s happening all over the world. And I get it all in two minutes. It’s in a style I like too. You know, easy on the ears.”*

**RADIORADIO DELIVERS ITS NEWS SERVICE AT TWENTY MINUTES AFTER THE HOUR, AROUND THE CLOCK. THIS SERVICE PRESENTS TWO MINUTES OF WORLD NEWS IN AN UP-BEAT AND CONTEMPORARY FORMAT. OUR NEWS IS DESIGNED TO APPEAL TO YOUNG ADULTS. IT FITS THE TEXTURE AND TONE OF YOUR CURRENT PROGRAMMING FLOW.**

“Definitely my kind of news. So what else does this RADIORADIO do for my ears?”

*“Oh, now they’ve got fantastic music specials that nobody else has. Like concerts. I mean, they’ve got some of the hottest names around.”*

**RADIORADIO’S CONCERTS ARE EXCLUSIVE PERFORMANCES, AND THEY WILL BE AIRED THROUGHOUT THE YEAR. THESE ARE MAJOR MUSICAL EVENTS WITH GREAT LISTENER AND**

A SERVICE OF CBS RADIO

# RADIO



**ADVERTISER APPEAL, AND THE FORMAT IS DESIGNED TO PROVIDE MANY LOCAL SELLING OPPORTUNITIES.**

*‘Alright! Love those concerts, love to know what’s happening.’*

*‘There are other music specials too, like programs that tell me more about my favorite recording artists. And RADIORADIO has other super features, too. They fill you in on all sorts of things and they do it all in a minute and a half.’*

**RADIORADIO’S LIFESTYLE FEATURES ADDRESS THE SPECIFIC INTERESTS OF YOUNG ADULTS. PROGRAMS ARE 90 SECONDS LONG AND ARE CAREFULLY DESIGNED TO SUIT YOUR STATION’S SOUND. THEY ARE ALSO CONCISE AND TO THE POINT. ONE MORE REASON WHY YOUR AUDIENCE WILL WANT TO TUNE-IN AND KEEP LISTENING.**

*‘Fantastic! No wonder the station sounds better.’*

*‘Mm-hmm. That RADIORADIO really does make a difference. It’s great music and a lot more. And that’s my favorite kind of radio.’*

**RADIORADIO IS A NEW CBS RADIO SERVICE. STATIONS CARRYING RADIORADIO CAN COUNT ON THE EXPERTISE, THE QUALITY, AND THE CREDIBILITY OF CBS ITSELF. AND RADIORADIO’S NEWS SERVICE IS PREPARED BY CBS NEWS, THE MOST RESPECTED BROADCAST JOURNALISM ORGANIZATION IN THE WORLD. RADIORADIO CAN GIVE YOUR STATION THE ADDED DIMENSIONS IT NEEDS.**

**RADIORADIO IS A NEW NETWORK SERVICE DESIGNED TO DIFFERENTIATE RADIO STATIONS. IT IS A REAL OPPORTUNITY TO POSITION YOUR STATION IN TODAY’S COMPETITIVE RADIO MARKETPLACE. IT CAN MAKE ALL THE DIFFERENCE FOR **YOU.**”**



# Transactions

**KIVM/Lihue, HI** has been sold by **Urbatek Systems Inc.** to the **Kauai**

## International Rock & Roll Hall Of Fame Planned

The **International Rock & Roll Hall Of Fame**, a non-profit organization headed by **John Mark Ernberger**, is planning to build a 25,000-square foot Hall of Fame museum, to be located in Charlotte, NC.

This "Rock 'N' Roll Hall Of Fame," covering 100 acres, will consist of private exhibits of artists and groups, funded by their worldwide fans. Along with exhibits of the rock stars' clothing, instruments, rare photographs, films, records, and memorabilia, the Hall Of Fame will include an indoor theatre for viewing concert films and a 5000-seat outdoor amphitheatre for live concerts.

Funds for the ambitious project are being solicited in several ways: by membership (send in \$5 and your name will be written on the display of the artist or group of your choice), by donations, by sponsors, by benefit concerts, and by commemorative merchandise (T-shirts, coins, etc.). There are two other membership plans — send in \$25 and you get everything the \$5 membership entitles you, plus a Silver Certificate of Appreciation, or send in \$100 and you get all this and a T-shirt too.

For further information contact the International Rock & Roll Hall Of Fame at Suite 107, 5800 Executive Center Drive, Charlotte, NC 28211, (704) 536-4492.

**Broadcasting Company Inc.** for \$282,500, subject to FCC approval. **KIVM** operates full-time on 1350 kHz. **Blackburn & Company** brokered.

**KWPC** and **KFMH-FM/Muscatine, IA** have been sold by **Muscatine Broadcasting Inc.** to **Flambo Broadcasting Inc.** for \$1.35 million, pending FCC approval. **KWPC**, a daytimer, operates on 250 watts at 860 kHz, while **KFMH** is a 50,000 watt, full-time facility located at 99.7 mHz. The broker was **Blackburn & Company**.

**WBey-FM/Grasonville, MD** has been acquired by the newly-formed **Bay Broadcasting Corp.**, headed by **Syd Abel**.

**KSPO/Spokane, WA** has been sold by **Wishard Brown, Justus J. Cramer, Norwin Yoffie, Barbara Liebert, and John, Justus T., and Janine Cramer** to **World Pacific Radio** for \$400,000, subject to FCC approval. **KSPO** operates at 1230 kHz with 1kw days and 250 watts nights. **William A. Exline Inc.** brokered.

**KEXO/Grand Junction, CO** has been sold by the **Century Broadcasting Company** to the **Donrey Media Group** for an undisclosed sum. **KEXO** is located at 1230 kHz.

**KWUN/Concord, CA** has been sold by **Art and Joanne Youngberg** to the **Burgundy Broadcasting Corp.** for \$1 million, subject to FCC approval. **KWUN** is located at 1480 kHz and operates at 500 watts full-time. **William A. Exline Inc.** brokered.

**KLBS/Los Banos, CA** has been sold by **KLBS-FM Inc.** to the **Sunshine Valley Broadcasting Company** for \$695,000, subject to FCC approval, according to broker **William Exline**.

## LP'S UP, SINGLES DOWN AGAIN

# 1980 NARM Survey Shows Record Sales Rise

The total volume of U.S. record sales rose to \$3.68 billion last year, according to the 1980 annual report from the **National Association of Recording Merchandisers (NARM)**. The recently-released statistics, compiled by the **Recording Industry Association of America (RIAA)**, showed 1980 total volume up just slightly over 1979's total volume of \$3.67 billion.

Sales of albums likewise increased slightly during 1980, up 7 percent to \$2.2 billion from \$2.05 billion in 1979. Albums now comprise 80.7 percent of the disc market. Single sales declined to \$250 million in 1980, down from \$353 million (or 10 percent of the market in the year-previous). This decrease was partially attributable to the virtual disappearance of the disco singles market. Disco, as a category, dropped to one percent of the 1980 total record market from 9.2 percent in 1979.

## Cassettes Now 60% Of Tape Sales

Prerecorded tapes also exhibited a slight sales slide, down 3 percent to \$1.225 billion in 1980 from \$1.284 billion in 1979. Tapes currently account for 39 percent of the total prerecorded music market, up 20 percent from last year and 24 percent from 1978. During this three-year period, the percentage of cassette sales vs. eight-track sales has completely reversed itself. Cassettes now hold 60

## First American Intros Jazz Man Subsidiary Label

The Seattle-based **First American Records** firm has announced plans to create a subsidiary label, **Jazz Man Records**, with releases scheduled to start in September. **David Hubert**, formerly VP/International Division for **A&M Records**, originated the concept and secured the rights to the 40-year-old **Jazz Man Records** name.

**First American President Jerry Demmon** and **Hubert** have not set a release schedule as yet, but claim they will issue 50 LP's per year by mainstream jazz artists such as **Charlie Mingus, Count Basie, Dizzy Gillespie, Dexter Gordon**, and others. All recordings will have been previously unavailable in the U.S., culled from studio sessions or live performances. **Jazz Man** will be distributed in the U.S. and Canada only.

percent of the tape market with 1980 sales topping \$705 million. 1980 eight-track sales dipped to \$527 million.

For the first year, **NARM** broke out sales of midline product, which stood at 7.2 percent of the total dollar volume. Cutouts and budget line product comprised 10.4 percent of the total, while imports rose dramatically to 1.2 percent, up from 0.3 percent in 1979.

## Rock/Pop & Country Sales Climb

As for types of music sold, "Rock/Pop" continued to dominate America's record market with 51.2 percent of the total dollar volume, up from 1979's 48.7 percent. "Country" music racked up 14.3 percent of the 1980 market, likewise up from 11.9 percent in 1979. "Soul" also increased slightly

to 10.6 percent from 10.2 percent. "Middle Of The Road" increased about one percent to 8.2 percent of the total with "Children's" music (at 5.7 percent) rounding out the top five categories.

"Jazz" (4.2 percent), "Classical" (4 percent), "Comedy" (1.3 percent), "Disco" (one percent) and "Other" (1.8 percent) made up the remainder.

Among other statistics of significance found in the **NARM** report for 1980 were that **VHS** (89.3 percent) bested **Beta** (30.7 percent) in the battle for videocassette dollar volume, that 39 percent of **NARM's** members do less than \$3 million in volume business with 17 percent under \$1 million in 1980 dollar volume, and that 84.6 percent of 1980's retail sales were cash purchases.

## "All About Elvis" Paperback Jam-Packed With Facts

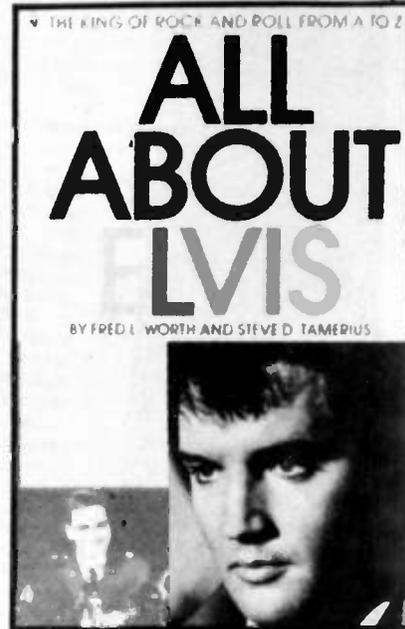
Two trivia experts, **Fred Worth** and **Steve Tamerius**, have culled their collective files of **Elvis** ephemera to create yet another **Elvis Presley** book, "All About Elvis."

At 448 pages, the paperback is distinguished from its predecessors by two things. It's a handy, well-organized reference volume, providing a complete **Elvis** discography (including bootlegs) and filmography, as well as a list of concert tour schedules, TV appearances and books about **Presley**, all in alphabetical order. Plus, it's fun.

Awash in a sea of little-known facts, the authors surface with a raft of tangential references that are often the most interesting moments. For example, did you know that **Chuck Berry** has had 14 different songs covered by **Elvis**, the **Beatles**, and the **Rolling Stones**? Or that **Elvis's** favorite flavor of ice cream was vanilla? Which makes the book great for settling barroom bets or restroom reading.

Simply because of the mountainous range of facts (from the name of the **Elvis** film that the **President's** daughter, **Maureen Reagan**, appeared in to the symbolism of the lightning bolt inscribed into the "Memphis Mafia" 's "TCB" bracelets to the date of **Elvis's** facelift to the report of exactly which depressant drugs were found in **Presley's** corpse), the book avoids being a mere trivialized look at the **Presley** tale. The sum of the parts might very well be the whole story here.

"All About Elvis" is available from **Bantam Books**, 666 Fifth Ave., New York, NY 10103. Price: \$3.95.



## Sparago Named VP/Sales For Alfa

**Bernie Sparago** has been appointed to the

**Vice President/Sales** position at **Alfa Records**. A 25-year veteran of the record industry, **Sparago** most recently served as **National Sales Director** for **Casablanca Records**, having previously held national sales positions at **Buddah** and **United Artists Records**.



**Bernie Sparago**

## Cole Takes AFRTS Director Position

**Col. David Cole** becomes **Director** of the **American Forces Radio & Television Service-Programming Center**, located in **Hollywood, CA**. A 22-year veteran of the U.S. Air Force, **Cole** most recently served as **Chief of Public Affairs** for all U.S. and Allied Air Forces in Europe.

## Landis Forms Mgt. & Record Production Firms

**Richard Landis** has announced the formation of **Stage Right Ltd**, a personal management company, and **Outlandia Productions**, an independent production firm. **Landis** most recently spent five years as a staff producer with **Capitol Records**. Both of the newly-created firms may be reached at (213) 876-3820.

## Pro:Motions

## Edmonds Becomes A&R Director At EMIA/Liberty

**Ben Edmonds** has been elevated to **Director/Talent Acquisition** at **EMI America/Liberty Records**, coming from his previous post as **A&R Manager** for the label. **Edmonds** formerly served as **Senior A&R Manager** for **EMIA/Liberty-U.K.** as well as **A&R Director** at **Arista-U.K.**, having begun his industry career as **Director/Talent Acquisition** with **Capitol Records** in 1977.

## Risdon Takes WTWR Manager Post

**Russell Risdon** has been named **Sales Manager** for **WTWR-FM/Detroit**, coming from a similar position with **WCZY** in the same city. Prior to **WCZY**, **Risdon** held an account exec post with **WOMC/Detroit**.

## Diamond Named Group PD For Bay & Atlantic Broadcasting

**Jack Diamond** has been elevated to **Group Program Director** for the **Bay Broadcasting Corp.** (owners of **WBey-FM/Grasonville, MD**) and the **Atlantic Broadcasting Corp.** (owners of **WYRE/Annapolis, MD**). **Diamond's** previous radio experience includes stints with **WRKO/Boston**, **WPRO/Providence**, and **Drake-Chenault**.

## O'Neill Named Sales Mgr. For WJYW

**John O'Neill** becomes **Sales Manager** at **WJYW/Tampa**. A seven-year veteran of Florida radio, **O'Neill** most recently held an account exec position with **WLCY/St. Petersburg**.

## Roberts Named Exec. VP/General Counsel For Griffey Group

**Virgil Roberts** has been appointed **Exec. VP/General Counsel** for the **Dick Griffey** group of companies, which includes **Solar Records**, the **Spectrum VII** and **Hip Trip** music publishing firms, **Griff-Co Management**, **Griff-Ways Films**, and the **Dick Griffey Productions** concert division.



**Virgil Roberts**

A nine-year veteran of the entertainment law field, **Roberts** will be responsible for coordinating and supervising the daily functions of the **Griffey** group, with the exception of **Solar's** marketing and promotion. He will be based at **Solar's** Los Angeles offices.



THE BACK PAGE

BREAKERS

# SEGER!



PRODUCED BY BOB SEGER & PUNCH

FEATURING THE NEW SMASH SINGLE  
"TRYIN' TO LIVE MY LIFE WITHOUT YOU"



# If You're Concentrating On Hit Tracks, You'll Find These Artists Single-Minded



## BILLY JOEL

### "Say Goodbye To Hollywood"

WABC add 23	KSFX add	Q106 add	Z104 add	Z102 add 30
96KX add	KYYX add	14Q add 26	WNAM add	WSGA add 31
WCAO add	KIMN add	KEGL add	92X add	WFOX add
JB105 add 35	KOPA add	KSTAR add	KSPZ add	WFLB add
Q107 add	B104 add	KXX106 add	KYSN add	FM99 add
WPGC add	WFBR add	WSGN add	KLUC add	WKXY add
KRBE add	WHFM add	WAXY add	KZZP add	KKRC add
Z93 add	92FLY add 29	FM100 add	KRQ add	KSLY add
94Q add	KC101 add 30	KX104 add	WJBQ add	KCBN add
Q105 add 24	WICC deb 25	WBCY add	WLAM add	KYYA add
KBEQ add 26	WPST add	KRAV add	WHEB on	KOOK add
KIIS-FM add	WAEB add	KZ93 add	WCIR add	KRLC add



## SANTANA

### "Searchin'"

OUT OF THE BOX ACTION!

KSTAR add	KERN add	WGH on
KQ94 add	KYNO-FM add	WVIC on
BJ105 add	KEGL on	



## ATLANTA RHYTHM SECTION

### "Alien"

## NEW & ACTIVE

ATLANTA RHYTHM SECTION "Alien" (Columbia) 60/16  
 Moves: Up 5, Debuts 10, Same 29, Down 0, Adds 16, WIFI, KPLZ, KXX106, WAXY, WMAK-FM, WIKS, WNCI, KTAC, 13FEA, FM99, KILE, KQIZ-FM, WSPT, WTRU, KATI, KFXD.

### WITH THESE ADDS

WIFI add	13FEA add
KPLZ add	FM99 add
KXX106 add	KILE add
WAXY add	KQIZ-FM add
WMAK-FM add	WSPT add
WIKS add	WTRU add
WNCI add	KATI add 34
KTAC add	KFXD add



O N C O L U M B I



# SILVER CONDOR

**"You Could Take My Heart Away"**

KBEQ add 24	Q107 24-21	WKEE 25-22	WGH deb 22	WFLB 10-9
WKRZ-FM add	KRBE 4-4	KEGL 6-6	KJ100 26-22	KILE 8-6
WHYN add	Q105 28-26	KSTAR 11-8	WVLK 24-21	KKLS deb 32
G100 add 28	KIIS-FM 30-28	WTIX 28-24	KSTT deb 25	KCBN deb 40
WRVQ add	KIQQ 37-34	KQ94 deb 32	KYSN 18-16	KDZA deb 29
WIKS add	KYYX 24-22	WERC 25-20	KCPX 21-20	KATI 26-19
KHYT add	KPLZ 29-26	WGSN 10-6	KLUC 15-13	
WCGQ add	KOPA 30-27	Y103 25-22	WFBG deb 32	
WTRU add	92FLY 30-27	FM100 21-17	Z102 22-19	
WKBW 25-20	WPST 23-19	WBCY 30-28	WISE 27-23	

100/9



# BLUE OYSTER CULT

**"Burnin' For You"**

WGCL add	KRBE 20-19	KXX106 on	KNBQ on
KFRC add	WDRQ 17-12	WAAY on	KCPX 35-32
WKEE add	KBEQ 11-9	Y103 on	FM103 9-7
KSTAR add 23	KIQQ deb 38	BJ105 on	KLUC 28-24
WIKS add	KSFY 18-17	WRVQ on	WJBQ 40-33
KYSN add	KIMN on	KJ100 6-3	WGUY on
KSLY add	WHFM deb 35	KZ93 on	95XIL 37-35
WIFI deb 28	WPST deb 32	WZOK on	WXLK deb 30
96KX 28-24	K104 11-7	KKXX on	WSPT deb 28
Q107 8-17	KHFI on	KERN 37-33	KRLC deb 26



# DENIECE WILLIAMS

**"Silly"**

WKTU add	KRLY 10-10	WMAK-FM 16-11
WAAY add	94Q on	WCSC deb 28
WFBG add	WDRQ 21-17	WVIC on
WSGA add 33	KIQQ 32-29	KCPX 39-36
95SGF add	KSET-FM 19-15	KHYT 31-27
WIFI on	KELP 26-24	WFOX on
WXKS-FM 30-27	KINT deb 29	WFLB 27-23
	WJDX 3-2	FM99 22-18
	BJ105 on	KVOL on



# TIM GOODMAN

**"New Romeo"**

KYYX add	KVOL add	WGUY on
WGH add	KATI add	WISE on
WVIC add	KEZR 13-11	WXLK on
WNAM add	KXX106 on	KENI on
WCIR add	Z104 deb 30	KDZA on
	KYSN on	KRLC on



# AL JARREAU AND CHR GO "TOGETHER":

WBEN-FM add 17  
WFIL add  
WCAO deb 29  
WXKS-FM 24-22  
WPGC deb 27  
KRLY on  
Z93 deb 25  
94Q 29-26  
Y100 22  
Q105 add 25  
WCKX 13-12  
CKLW 22  
KIQQ deb 26  
KJR 20-18  
KYYX on  
KPLZ 27-24  
B104 22-14  
WFBR 30-27  
KC101 deb 30  
WHYN add  
WKEE deb 40  
WICC on  
KFMK add  
KSET-FM 16-14  
KELP add 37  
KHFI 23-18  
KQ94 add  
KLAZ 33-29  
WJDX 21-17  
KXX106 16-14  
WERC add  
WSGN add  
G100 31-26  
WAAY on  
WAXY 28-22  
BJ105 on  
WBBQ on



## "WE'RE IN THIS LOVE TOGETHER"

# AL JARREAU

Produced by Jay Graydon  
Direction: Patrick Raines & Associates

ON WARNER BROS. RECORDS



## STREET TALK

It looks as if three key Mutual execs are striking out on their own with a satellite-delivered 24-hour-a-day Country music format. Mutual Senior VP Nick Verbitsky, VP Frank Murphy, and WHN PD Ed Salamon, in partnership with Dick Clark, have formed a company to be called United Stations. Word on the street is that the new firm is currently negotiating with Mutual for possible satellite use. Rumors are also circulating that Mutual would like the trio to continue "consulting" the network after they get their new company up and running. We should have complete details on this venture next week.

It appears that the Spring '81 St. Louis Arbitron book may be reissued. Doubleday's **KWK & WWK** (now **KWK-FM**) are asking for the recall based on crediting errors involving the stations. Reportedly, entries to **KWK-FM** (which didn't exist during the sweep) were assigned to **KWK-AM** rather than **WWK**, causing the AM to get a fatter share than deserved. More than 80 diaries are involved in the mix-up, and the results of the correction will evidently slip **WWK** past Century's **KSHE** into the number two spot in the metro. Century has supposedly convinced Arbitron to hold on the reissue until a Century representative can go to Laurel and review the actual diaries in question.

**Joe McCoy** has been named Program Director at **WCBS-FM/New York** in a move that actually took place a few weeks ago but was made "officially public" recently. Joe, who had been Operations Manager at **WNVR/Waterbury**, had also been doing weekend work at **WCBS-FM**. Joe told Street Talk, "We will stay on target as a solid gold station but we plan to be a lot more active promotionally than before."

Meanwhile on the AM side... as a follow-up to this week's Page 1 story on Lou Adler's moving from **WCBS's** morning news team to **WOR**, **Rick Devlin** (**WOR PD/GM**) told Street Talk he was conducting talks with the other half of the **WCBS** team, **Jim Donnelly**.

**Larry James** is out as PD of **KNUS/Dallas** along with Sales Manager **Pete Northway**. The interim PD is afternoon man **Joe Town**, with **Elliot Fisch** promoted to fill Northway's slot. Why all the movement? **KNUS** is abandoning **CHR** for Adult Contemporary, with the station already billing itself on the air as "Love 99." **KNUS** has applied for the new call letters **KLVU**.

Changes at **KOB/Albuquerque** include **Larry Ahrens** stepping down as PD and **Paul Douglas** relinquishing his MD slot. While both will remain with the station in on-air capacities, neither programming position had been immediately filled.

**Boardwalk Records** has signed **Ringo Starr** and will release his "Stop And Smell The Roses" LP in October. The album features tracks individually written and produced by **Paul McCartney**, **George Harrison**, **Ron Wood**, **Harry Nilsson**, and **Stephen Stills**. **Nilsson** acted as executive producer for the entire LP project.

### It's A Gas!

It was a close call for some 16,000 residents of the Embarcadero Center area in downtown San Francisco Tuesday afternoon (8-25) when a 16-inch natural gas main ruptured, filling the area with the noxious odor of rotten eggs. Not wanting to take any chances, San Francisco's finest evacuated a six-square block area, including the offices of the **Gavin Report** and the studios of both **KCBS** and **KCBS-FM**. Both stations were "off the air" for a few hours at the insistence of the fire department, and thousands of workers in the affected area crowded the streets waiting for the "okay" to return to the gas-filled buildings. The entire episode lasted about four hours in the height of afternoon drive, but, as inconvenient as it may have been for all the businesses involved, no one was injured in what could have been a major disaster.

The Atlanta Rhythm Section recently won a court case that had been brought upon the group by their former label, **Polydor Records**. In an attempt to enjoin **Columbia** (**ARS's** new label) from releasing the group's latest LP, **Polydor** took **ARS** to court. A New York Federal judge, realizing that a lengthy court battle could have major career-slowing consequences, brought the case to an immediate trial, which **ARS** won. In what has to be one of the speediest examples of justice ever in a case of this nature, the entire matter was settled in just over three weeks!

**KHJ/Los Angeles** morning man **Lee Sherwood** suffered extensive injuries in an auto accident when he was ejected through his sunroof on impact. He broke both his shoulders, several ribs, and damaged both his legs. Needless to say he's in a massive cast, but mending slowly and due to come home soon. **KHJ GM Neil Rockoff** told Street Talk that the station will wire **Sherwood's** home so **Lee** can get back on the air from his bedside in about two more weeks. We wish **Lee** a speedy recovery.

**Rick Swig**, formerly VP/Promotion at **Dreamland Records** and now working with the **Fairmont Hotel** chain in San Francisco, has put together an unusual benefit concert. In what has to be a first for the San Francisco **Fairmont's** Grand Ballroom, **Jefferson Starship** will perform a September 26 benefit show for the "Save The Cable Cars" campaign. 1500 seats will be sold for the **Starship** appearance at \$50 each. **Rick** says he just couldn't step away from the music business totally.

In this week's social notes... congratulations to **R&R's** own **Dr. Richard Lutz** and his new bride, **Rachel**, on the occasion of their August 1 wedding in Iowa... also tying the knot on August 1 were **Steve & Mary Resnik**. The **A&M National Promo Director** and his new wife just returned from a Hawaiian honeymoon.

**ELECTRIC  
WEENIE**  
P.O. Box 25-866  
Honolulu, Hawaii 96825  
(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1  
GAG SHEET, GETS LETTERS...

**KEN NOBLE, KHTZ**... "I thank you sincerely for providing me with, by far, the most creative service in the Biz."

Jocks... write today for free samples.

**AOR GOES CRAZY!**

# "LUNATIC FRINGE"

**70-47-31-24!**

**8/28 FMQB ALBUM REPORT SONG INDEX**

THE SMASH TRACK BY

*Red Rider*

FROM THE ALBUM

*AS FAR AS SIAM*



**AOR NATIONAL AIRPLAY/40 25-19!**

Produced by Richard Landis,  
except two selections by Michael James Jackson.



# MUTUAL BROADCASTING SYSTEMWORKS

Mutual is the only radio network headquartered in Washington, with more reporters in the news capital than any other radio network.

Mutual brings you the best in music entertainment, from the Beach Boys and Elton John concerts, to award-winning music specials like our "Johnny Cash Silver Anniversary Special" and "Country Music Countdown."

Mutual presents the biggest play-by-play sports line-up in the business. N.F.L., Notre Dame, and other major college contests, N.B.A. Championships, major P.G.A. Tourneys, and the Wimbledon and U.S. Open Tennis Championships.

At Mutual, we're the radio experts, committed to bringing you the best news, sports, and entertainment. That's why the system works.

Mutual's radio satellite offers new dimensions in sound quality and enhanced programming capabilities.

Mutual has resident correspondents in every major world capital. Mutual affiliates receive 66 newscasts every broadcast day.

Mutual delivers all radio pros. Jack Anderson's "Inside Washington"; Larry King's all-night talk show; and Dick Clark's weekly "National Music Survey" and holiday specials.

 **MUTUAL BROADCASTING SYSTEM**  
Radio is our only business.

**RSO RECORDS IS PROUD TO ANNOUNCE THE LONG AWAITED  
RELEASE OF THE NEW SINGLE BY THE LEGENDARY**

# BEE GEES



**“ H E ’ S A L I A R ”** SR 1986  
**THE FIRST SINGLE FROM  
THEIR FORTHCOMING ALBUM  
“ L I V I N G E Y E S ”** MX-4-3898

**PRODUCED BY THE BEE GEES,  
KARL RICHARDSON AND ALBHY GALUTEN**

by Barry Gibb Productions, The Inc., Bobby Inc., and Karibby Productions.



Manufactured and Marketed by PolyGram Records



**KTSA CHAMPAGNE BREAKFAST** — Celebrating their number one morning ratings, this picture captures the KTSA/San Antonio morning team raising a toast in celebration. Shown (l-r) news commentator Logan Stewart, morning man Bruce Hathaway, feature reporter Donna Parker, and traffic-copter reporter Captain K.



**Q105 HOOKS 'EM** — Q105/Tampa recently had over 15,000 on hand for a concert featuring Casablanca recording artists, Dr. Hook. Shown surrounded by the group is Dr. Hook (Ray Sawyer, with patch) and next to him is Q105 Promotion Director Voncie Anderson.



**A VISIT WITH OLD FRIENDS** — Casablanca recording artists Captain & Tennille stopped into KIIS-FM/Los Angeles recently to visit with MD Danny Lemos. Shown (l-r) are Toni Tennille, Danny, and the Captain.

# BRAD MESSER



## The Cub Downtown

Being assigned for the first time to do some outside reporting was a thrill. It meant my in-house newsroom training had accomplished something and now I was trusted to go out, observe, and feed important stuff down the pipe to the newsroom unsupervised. The ego inflation and depth of pride was almost overwhelming as I drove down to the police station to find the press room.

There were several men in it, looking at me with no great measure of friendliness. In fact they were totally unimpressed and went into some detail in their explanations of who owned what desk and who could use which phones. It was like they owned the place and wouldn't even let me have access to the press room facilities which were theoretically there for everyone to share.

I would wait until they were all somewhere else to sneak in and call my reports in. For two reasons. They intimidated me, being from big hotshot stations and being pretty well known, with me only a beginner. Second, they wrote stories in a way I didn't understand, and they all did a much better job than me. It was funny. Funny odd, not at all funny haha. We would all cover the same shooting or robbery, would all talk with the investigators at the same time, would all have access to precisely the same information... and then they would write these clear, understandable stories and call 'em into their newsroom quickly in deep professional voices, while my reports lacked the briskness and factuality they took for granted. Problem was, I didn't know what I was doing as well as they knew what they were doing, and it intimidated me to call in a report when they could hear me.

There were other unpleasant aspects of a cub's first outside assignment among the competitors. I had an old battered car and they were driving the big ones like Chevies. They called in reports live, but mine had to be taped and even sometimes edited before airing. I saw only a single murder while they put that one with similar ones and reported crime waves. Jeez. They sounded great and I sounded terrible.

It wasn't so great being a cub at the cop shop, but I made it through a few months and finally escaped to a beat I thought would be more pleasant, City Hall. It wasn't. It was worse. Those reporters all knew every council member and the mayor and the mayor before him and longtime city issues and... oh, my. It was way over my head. Again my reports would be almost totally different and the veteran competitors all sounded infinitely better than me. It was humiliating to have to call in my miserable stories in front of them, knowing how inferior my writing and understanding of the issues sounded to them.

Time passed. Finally another station sent a green cub to City Hall and I wasn't the low man on the pole. His reports were truly amateurish. Heck, even mine sounded better than his, and by then mine also sounded at least as good as some of the oldtimers.

I told the new man the desks in the press room were all assigned and that there was no desk for him. Not even a phone. He would have to go down the hall and use the pay phone. He believed me.

City Hall was beginning to be a more pleasant place to work. I kicked back at my personal desk and began daydreaming about the day when I, too, might go out and plop down the bucks for one of those big Chevies.

## CALENDAR

### Edison's Magic Box

**MONDAY, AUGUST 31:** The first kind of motion pictures came from a box created by Thomas Edison, who patented his "Kinetoscope" 94 years ago, and chose subjects including contortionists and boxing matches to furnish a nickel's worth of entertainment.

General Motors demonstrated a solar-powered electric car 26 years ago today, finding little demand for it in the era of cheap gasoline.

California became the most populous state — overtaking New York — according to a Census Bureau announcement 17 years ago today in 1964.

James Coburn is 53. Buddy Hackett is 57. Arthur Godfrey is 78.

### Men Phone Operators Replaced

**TUESDAY, SEPTEMBER 1:** When the first telephone system drew customer complaints about rude operators, the boss in Boston decided to phase out his men and replace them with courteous women. The first female phone operator, Miss Emma Nutt, was hired today in 1878. After men were phased out, they didn't return as operators until the early 1970s.

Chop suey was first created, not in China, but in San Francisco on this date in 1896.

Early Americans favored a dish called pigeon pie, to the point that millions of passenger pigeons were consumed by early settlers and pioneers. The last surviving passenger pigeon died 67 years ago today in the Cincinnati zoo.

Barry Gibb is 35. Lily Tomlin is 45. Conway Twitty is 48.

### The Big Stick

**WEDNESDAY, SEPTEMBER 2:** On this date in 1901 at the Minnesota State Fair, Vice President Theodore Roosevelt said in a speech, "There is a homely adage which runs 'Speak softly and carry a big stick. You will go far.'" The "big stick" became his foreign policy trademark in years that followed.

Formal papers ending World War II were signed by Japan today in 1945, aboard the U.S. battleship "Missouri" in Tokyo Bay.

The first direct Paris-New York airplane flight was completed in 1930, and Charles Lindbergh — who had soloed the opposite direction three years earlier — was on hand to greet the two French fliers.

Jimmy Connors is 29.

### World Record Hailstone

**THURSDAY, SEPTEMBER 3:** A late-summer storm in Kansas 11 years ago today produced the world record hailstone, a 1½-pound chunk of ice 7½ inches across and 17½ inches in diameter. No one in Coffeyville was hurt but there was property damage.

On this date in 1923 a major earthquake in Japan killed approximately 320,000 people and knocked down buildings in several cities including Tokyo.

Valerie Perrine is 38. Al Jardine is 39. He and the other Beach Boys had their first big hit "Surfin' Safari" in 1962.

### \$250,000,000 Ford Flop

**FRIDAY, SEPTEMBER 4:** During the recession of 1957, when a funny little beetle-shaped car was just being imported from Germany, Ford Motor Company introduced its chrome-loaded gas-guzzling Edsel. The car that premiered 24 years ago today was produced for two years, sold a miserable 110,000 units, and cost Ford a quarter-billion dollars before it was discontinued.

The first Labor Day parade was 99 years ago tomorrow in New York City. The cornerstone for the Statue of Liberty was set 97 years ago tomorrow.

Paul Harvey is 63. Mitzzy Gaynor is 50. LABOR DAY WEEKEND.

## Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

EVERY LITTLE THING  
SHE DOES IS *Magic*\*



THE **POLICE**

THE NEW SINGLE AM 2371

THE FIRST THING  
YOU CAN HEAR FROM  
THE FORTHCOMING ALBUM



**GHOST IN THE MACHINE**

PRODUCED BY THE POLICE AND HUGH HADDHAM  
MANAGED BY FINSTARS LTD. MIKE COPELAND/KIM TURNER  
AGENCY: R.B.I. IAN COPELAND



SP3730

IS A SERVICE-MARK OF ROCKWELL INTERNATIONAL

# ATLANTA RHYTHM SECTION

## Quinella Puts On The Big Move!

### AOR BREAKERS

ATLANTA RHYTHM SECTION

Quinella (Columbia)

"Homesick" "Alien" "Girl" "Higher." 50% of our reporters on it. Total album reports: 78. A-20, M-40, H-18. Charted this week at number 23.

— — 35 | 23 ATLANTA RHYTHM...

..... Quinella (Columbia) ..... "Homesick" "Alien" "Pretty"



## Featuring the hit single "ALIEN"

WBEN-FM add 38  
CFTR add  
KYYX add  
KIMN add  
KC101 add  
WICC add  
WKRZ-FM add  
WHYN add  
V100 add  
KEGL add  
WGBF add 30  
WJBO add  
WXLK add

WKXY add  
KDZA add  
WKBW deb 25  
KRBE deb 29  
Z93 23-21  
94Q 29-27  
KBEQ 18-16  
WZUU deb 25  
KIQQ deb 34  
KEZR 16-13  
KPLZ deb 30  
WKEE 30-28  
KHFI 21-15

WFMF deb 30  
KQ94 deb 33  
KLAZ 34-31  
G100 29-24  
WAAY 24-23  
Y103 40-35  
WOKI 31-27  
WRJZ deb 29  
WNOX deb 24  
WBCY deb 30  
WSEZ deb 31  
WCSC 24-21  
WVLK 28-24

WISM 25-18  
WNCI 28-24  
KIOY 20-17  
KLUC 23-20  
KZZP 30-28  
WACZ 30-25  
WTSN 24-19  
13FEA 28-24  
14WK deb 29  
95SCF 30-27  
WFOX deb 30  
WCGQ 28-24  
WFLB 33-30

WANS-FM deb 29  
FM99 deb 28  
KILE 39-35  
KQIZ-FM 28-23  
KKLS 24-21  
WSPT deb 30  
KENI 38-32  
KSly 24-20  
KCBN 40-34  
KATI 32-28  
KBOZ 27-26  
KYYA 29-23  
KRLC 28-24

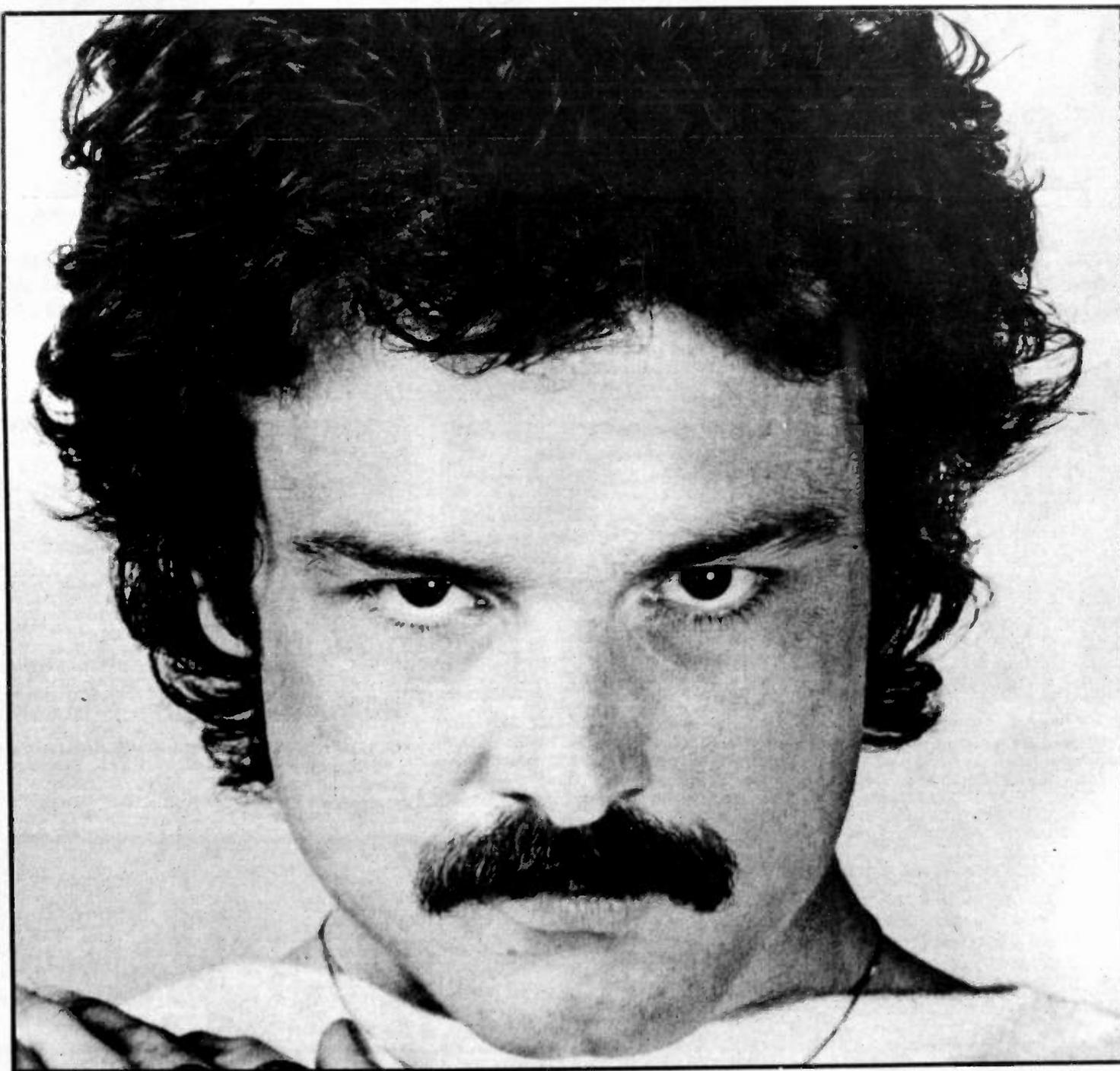


AVERAGE MOVE: +3

ON COLUMBIA RECORDS

**Invest your airtime in the new**  
**BURTON CUMMINGS**  
**“YOU SAVED MY SOUL”** (ALF 7008)

Produced by B. Cummings and B. Robb.



**The mass appeal single with a higher rate of interest.**

**From Alfa.™**

**The company that keeps its promises by breaking them.**





**WKRP AT WGCL?** — On a recent promotional tour for the "Kool Jazz Festival," WKRP TV star Tim Reid, aka Venus Flytrap, stopped in to visit at WGCL/Cleveland. Shown (l-r) are PD Bob Travis, Miss 98FM (Maryanne Jawall), and Venus.



**NICKS AT PIX** — Modern artist Stevie Nicks recently made the rounds at New York radio stations with the release of her album "Bella Donna" and stopped in to say hi to the folks at WPIX/New York. Pictured (l-r) are PD Chuck Morgan, WPIX's Linda Lancaster and Alfredo, Nicks, Atco's Paul Yaskel, Atlantic's Denny Buch, and Modern Records co-owner Paul Fishkin.



**KSEL STRIKES PLATINUM** — REO Speedwagon's LP "Hi Infidelity" went platinum, and awards were handed out for those that helped early on in the effort. Shown getting his award for an early "pick" (l-r) is KSEL/Lubbock MD/Assistant PD Stan Castles and Charlie Strobell from Epic.



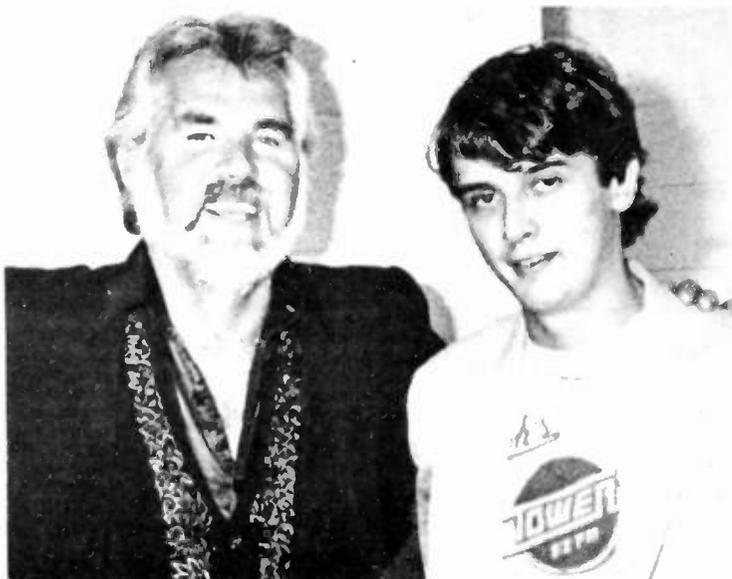
**KFRC AT SEA** — In what you could really call a remote broadcast, as KFRC/San Francisco beamed its signal from the flight deck of the USS Coral Sea recently. Shown here is the KFRC mobile studio in which personalities Dr. Don Rosa, Rick Shaw, and Mike Novak did their shows.



**RIDIN' FOR RUNAWAYS** — WPST-FM/Trenton cosponsored a marathon bike-riding event to benefit the Anchor House, which helps children who are abused and have runaway from home. Shown (l-r) is station personality Dave Heoffel, Trenton City Councilman Joe Yuhas, and "Trenton Times" photographer Mitch Toll, who rode 500 miles from Trenton to Ontario, Canada, returning to Trenton in seven days. The cycling trio has raised well over \$6500 so far in pledges. (Photo courtesy "Trenton Times")



**SOME DAYS ARE DIAMONDS, SOME DAYS ARE DENVER** — After a recent concert at the Meadowlands, RCA recording artist John Denver visited with KC101 (WKCI)/New Haven personality Chris Evans. Shown (l-r) are Evans, Denver, and RCA's Jack Hopke.



**KENNY & KURT** — No, this is not a picture of the new Tower 92/Detroit morning team of Kenny & Kurt, but Liberty recording star Kenny Rogers and Tower 92 MD Kurt Kelly backstage at a recent concert appearance.



**Q101 BEACH BASH** — Summertime and the living is easy with the recent "Beach Bash" held by Q101(WJDQ-FM)/Meridian. Well, maybe it's not so easy, as listeners engaged in a tug of war with the station jocks. Who won? Everyone, because after the contest everyone went for a splash in Lake Oketibbee.

# SHOPPING FOR HITS?

CHECK OUT THESE QUALITY PERFORMANCES  
ON COLUMBIA RECORDS



## Silver Condor "You Could Take My Heart Away"

**NEW & ACTIVE**

SILVER CONDOR "You Could Take My Heart Away" (Columbia) 100/9. Moves: Up 43, Debuts 7, Same 41, Down 0, Adds 9. WXKS-FM, Q105, WAEB, KTSA, WMAK-FM, KSTT, K96, KTKT, KFYP, KRBE 5-4, WHFM 30-26, KEGL 8-6, WSGN 13-10, WSEZ 20-16, KILE 10-8.



## Atlanta Rhythm Section "Alien"

Thank you,  
Out of the Box  
Early Believers

KRBE	KEZR	KSTAR	WBBQ	WBCY	KIOA	KIOY	14WK	WCGQ	KKLS	KQDI
Z93	KJR	KHFI	WSKZ	WSEZ	WZOK	KLUC	WCIR	WISE	KENI	KBOZ
94Q	WHYN	KLAZ	WOKI	WCSC	WISM	WACZ	95SGF	WFLB	KSLY	KOOK
KBEQ	WKEE	WAAY	WRJZ	WVLK	Z104	WTSN	WFOX	WANS-FM	KCBN	KRLC KYA



## Deniece Williams "Silly"



WFIL add	KINT add	Y100 2-11	KIQQ 35-32	WJDX 5-3	KCPX deb 39	KVOL on
WIFI add	BJ105 add	Q105 15	KFMK 16	WMAK-FM 22-16	WFOX on	KYYA on
94Q add	WXKS-FM deb 30	WCKX 11	KSET-FM 26-19	WVIC on	WFLB 35-27	
KELP add 26	KRLY 10	WDRQ deb 21	KLAZ on	KYNO-FM 23	FM99 23-22	



## Blue Oyster Cult "Burnin' For You"

WLS add 23	96KX 31-28	KBEQ 14-11	KXX106 on	KJ100 11-6	KNBQ on	WGUY on	KRLC on
KIMN add	Q107 17-8	KSFX deb 18	WAAY on	KZ93 on	KCPX 39-35	95XIL 39-37	
WHFM add	KRBE deb 20	92FLY on	Y103 on	WZOK on	FM103 14-9	WXLK on	
WPST add	WLS-FM 33-23	K104 16-11	BJ105 on	KKXX on	KLUC deb 28	WSPT on	
WIFI on	WDRQ 20-17	KHFI on	WRVQ on	KERN deb 37	WJBQ deb 40	KENI 17-17	



## Tim Goodman "New Romeo"



KEZR 18-13	Z104 on	WGUY on	WXLK add	KDZA on
KXX106 add	KYSN add	WISE add	KENI on	KRLC add



COLUMBIA RECORDS





EAST Most Added Hottest Kenny Rogers Dan Fogelberg Hall & Oates

ADS & HOTS Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest Kenny Rogers Hall & Oates Dan Fogelberg

EAST

PARALLEL TWO

14Q/Worcester, MA

Gary Nolan

DAN FOGELBERG QUINCY JONES ART GARFUNKEL

WKEE/Huntington, WV

Key Miller

ROSE/RICHIE 1-1 COMMODORES 2-2

WPST/Trenton, NJ

Tom Taylor

NOV DEVO HOTTEST: FOREIGNER 1-1

WTRY/Albany, NY

Bill Cahill

HALL & CATES BALANCE

WAEB/Allentown, PA

Jefferson Ward

DIESEL AFTERNOON DELIGHT

WHYD/Springfield, MA

Mary Ferraro

CARPENTERS RENE ROBERS

KC101/New Haven, CT

Danny Lyons

KENNY ROGERS FRANKLIN & BENSON

WFBR/Baltimore, MD

Andy Szulinski

DAN FOGELBERG KENNY ROGERS

WTIC-FM/Hartford, CT

Rick Donahue

RONNIE MILSAP CHRIS CROSS

Q108/York, PA

Dan Steele

RICK SPRINGFIELD DAN FOGELBERG

WHFM/Rochester, NY

Aimee Peck

RCC CHRIS CROSS LRB

K104/Erie, PA

Bill Shannon

RICK JAMES DAN FOGELBERG

V100/Charleston, WV

Jay Jarvis

ELTON JOHN RENE ROBERS

B104/Baltimore, MD

Jan Jeffries

DAN FOGELBERG RENE ROBERS

WRKZ-FM/Wilkes Barre, PA

Jim Riesing

LITTLE FEAT QUINCY JONES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

92FLY/Albany, NY

Jack Lawrence

SHEENA EASTON MFALTOAF

13FEA/Manchester, NH

Keth Lamine

KENNY ROGERS DAN FOGELBERG

WCIR/Bedford, WV

Jim Martin

ARE DEVO DAN FOGELBERG

WF8Q/Aitona, PA

Tony Booth

KENNY ROGERS ERIC HINE

WQUY/Bangor, ME

Jim Randall

DAN FOGELBERG FOUR TOPS

WHEB/Portsmouth, NH

Rick Bean

PRO SPECTACON AL JARREAU

WJHQ/Portland, ME

Devo Cole

DIBALL ERIC HINE CHRIS CROSS

WTBN/Dover, NH

Jim Sebastian

RICK SPRINGFIELD DEVO LAB

W10Y/Beth, ME

Willa Mitchell

DEBBIE HARRY RIM CARNES

KTBA/San Antonio, TX

J.J. Rodriguez

SILVER CONDOR ALLMAN BRUCE

KXX108/Birmingham, AL

Chris Trane

RICK JAMES KENNY ROGERS

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

96XIL/Parkersburg, WV

Terry Lee Collins

SCUFFEZE DAN FOGELBERG

WACZ/Bangor, ME

Michael O'Hara

DAN FOGELBERG CHILAP TRICK

SOUTH

PARALLEL TWO

BJ108/Ontario, FL

Terry Long

TAATE (ERICK) WILLIAMS

WJDR/Jackson, MS

Bill Crews

DAN FOGELBERG HALL & CATES

KEEL/Shreveport, LA

Kevin Davis

KENNY ROGERS HALL & CATES

WRJZ/Knoxville, TN

Tim Edwards

KENNY ROGERS RICK SPRINGFIELD

WSGN/Birmingham, AL

Walt Brown

HALL & CATES KENNY ROGERS

WTIX/New Orleans, LA

Gary Franklin

PRODUCERS ELTON JOHN

WAKY/Louisville, KY

Gloria Buchanan

KENNY ROGERS LRB

WVYK/Fl. Lauderdale, FL

Kenny Lee

ROLLING STONES DAN FOGELBERG

WBBQ/Augusta, GA

Bruce Stevens

DEVO DIESEL KENNY ROGERS

WFMF/Baton Rouge, LA

Randy Rice

CARL CARLTON ERICK WILLIAMS

WNOX/Knoxville, TN

Bill Evans

ART CARUNKEL LRB

WQHN/Norfolk, VA

Bob Canada

MICC BILLY INCL CARL CARLTON

WHHQ/Memphis, TN

Mike Scelzi

ALABAMA AL JARREAU

WJDR/Jackson, MS

Bill Crews

DAN FOGELBERG HALL & CATES

WRJZ/Knoxville, TN

Tim Edwards

KENNY ROGERS RICK SPRINGFIELD

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

KXX108/Birmingham, AL

Chris Trane

RICK JAMES KENNY ROGERS

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

96XIL/Parkersburg, WV

Terry Lee Collins

SCUFFEZE DAN FOGELBERG

WACZ/Bangor, ME

Michael O'Hara

DAN FOGELBERG CHILAP TRICK

KINT/Pass TX

Jim Zippo

ERICK WILLIAMS CARL CARLTON

WJDR/Jackson, MS

Bill Crews

DAN FOGELBERG HALL & CATES

WRJZ/Knoxville, TN

Tim Edwards

KENNY ROGERS RICK SPRINGFIELD

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

KXX108/Birmingham, AL

Chris Trane

RICK JAMES KENNY ROGERS

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

96XIL/Parkersburg, WV

Terry Lee Collins

SCUFFEZE DAN FOGELBERG

WACZ/Bangor, ME

Michael O'Hara

DAN FOGELBERG CHILAP TRICK

CK101/Cocoa Beach, FL

Steve Ocean

PRO SPECTACON LULU

WBEZ/Winston-Salem, NC

Bob Mahoney

HALL & CATES CARL CARLTON

KLAZ/Little Rock, AR

Rhonda Curtis

KENNY ROGERS FRANKLIN & BENSON

KMET/FM/El Paso, TX

Kris Van Dyke

RONNIE LANE HALL & CATES

WCCQ/Columbus, GA

Joe McClure

BALANCE ART AL JARREAU

WSOA/Savannah, GA

Ray Williams

CARL CARLTON KENNY ROGERS

WFLB/Fayetteville, NC

Larry Cannon

CARPENTERS HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

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WVLA/Lewiston, ME

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WVLA/Lewiston, ME

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DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WMAX/FM/Nashville, TN

Scotter Davis

SILVER CONDOR BILLY & THE BEATY

PARALLEL THREE

KILE/Galveston, TX

Scott Taylor

HALL & CATES CARL CARLTON

KNEB/Lubbock, TX

Stan Castles

HALL & CATES DEVO

WANS/FM/Anderson, SC

Sam Church

FOUR TOPS RICK SPRINGFIELD

WCCQ/Columbus, GA

Joe McClure

BALANCE ART AL JARREAU

WSOA/Savannah, GA

Ray Williams

CARL CARLTON KENNY ROGERS

WFLB/Fayetteville, NC

Larry Cannon

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WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

FMSB/Tallahassee, FL

Lisa Smith

AL JARREAU AL JARREAU

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

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WVLA/Lewiston, ME

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WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

Chris Layne

DAN FOGELBERG HALL & CATES

WVLA/Lewiston, ME

**MIDWEST**  
**Most Added Hottest**  
 Dan Fogelberg  
 Hall & Oates  
 Kenny Rogers  
 Ross & Richie  
 Journey  
 Stevie Nicks w/  
 Tom Petty

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**WEST**  
**Most Added Hottest**  
 Kenny Rogers  
 Hall & Oates  
 Dan Fogelberg  
 Ross & Richie  
 Journey  
 Stevie Nicks w/  
 Tom Petty

**MIDWEST**  
**PARALLEL TWO**

**SDX/Columbus, OH**  
 Teri Nutbar  
 CHRIS CROSS  
 SHEENA EASTON  
 LRB  
 BALANCE  
 FCGFIBFC (dp)  
 Hottest:  
 RCSS/RICHIE 1-1  
 JUICE NEWTON 10-4  
 PAT BENATAR 8-5  
 JOURNEY 13-7  
 STEVIE NICKS 15-8

**KIOA/Des Moines, IA**  
 A.W. Pantoja  
 AL JARREAU  
 AFS  
 KENNY ROGERS  
 REC SPEEDWAGON  
 Hottest:  
 RCSS/RICHIE 1-1  
 FCGFIBFC 11-4  
 GREG KINN 13-9  
 STEVIE NICKS 16-12  
 JOURNEY 17-13

**KOFM/Oklahoma City, OK**  
 Chuck Morgan  
 KIM CARNES  
 SHEENA EASTON  
 BALANCE  
 DAN FOGELBERG  
 Hottest:  
 RCSS/RICHIE 1-1  
 RONNIE MILSAP 8-5  
 EDDIE RABBITT 13-7  
 JOURNEY 16-11  
 ALABAMA 17-11

**KRAV/Tulsa, OK**  
 Gary Reynolds  
 LULU  
 KENNY ROGERS  
 Hottest:  
 RCSS/RICHIE 1-1  
 SHEENA EASTON 5-2  
 JOURNEY 9-7  
 CHRIS CROSS 15-10  
 MOODY BLUES 19-12

**KZQ/Peoria, IL**  
 Keith Edwards  
 HALL & OATES  
 DAN FOGELBERG  
 CHRIS CROSS  
 RAYCIC  
 Hottest:  
 JOURNEY 2-1  
 PAT BENATAR 3-2  
 STEVIE NICKS 4-2  
 RCSS/RICHIE 9-5  
 MOODY BLUES 11-9

**WGRO/Grand Rapids, MI**  
 Sean Stevens  
 ROLLING STONES  
 LRB  
 LULU  
 HALL & OATES  
 Hottest:  
 RCSS/RICHIE 1-1  
 JOURNEY 5-2  
 FOREIGNER 6-6  
 COMMODORES 17-7  
 STEVIE NICKS 14-9

**WHOT/Youngstown, OH**  
 Dick Thompson  
 LRB  
 HALL & OATES  
 Hottest:  
 JOURNEY 5-1  
 EDDIE RABBITT 19-11  
 RAYCIC 23-15  
 MOODY BLUFF 25-17  
 SHEENA EASTON 26-18

**WMEE/Fort Wayne, IN**  
 John Curry  
 LRB  
 STACY LATTISAW  
 DAN FOGELBERG  
 HALL & OATES  
 PICK SPRINGFIELD  
 Hottest:  
 ROSS/RICHIE 1-1  
 GARY WRIGHT 10-8  
 ELO 16-9  
 LULU 21-15  
 SHEENA EASTON 24-16

**WNAP/Indianapolis, IN**  
 Chad Hunt  
 CHRIS CROSS  
 LRB  
 DEBBIE HARRY  
 DAN FOGELBERG  
 Hottest:  
 COMMODORES 5-1  
 RONNIE MILSAP 12-6  
 RAYCIC 27-16  
 POINT BLANK 27-19  
 EDDIE RABBITT 29-23

**WNCI/Columbus, OH**  
 Steve Edwards

QUINCY JONES  
 ELTON JOHN  
 Hottest:  
 RCSS/RICHIE 1-1  
 FCGFIBFC 5-4  
 STEVIE NICKS 6-5  
 ELO 12-6  
 EDDIE RABBITT 15-12

**WOHO/Toledo, OH**  
 Beau Elliot  
 DAN FOGELBERG  
 Hottest:  
 ROSS/RICHIE 1-1  
 SHEENA EASTON 3-2  
 COMMODORES 5-3  
 EDDIE RABBITT 11-6  
 CHRIS CROSS 17-9

**WOW/Omaha, NB**  
 J.C. Corcoran  
 KENNY ROGERS  
 DAN FOGELBERG  
 POINT BLANK (dp)  
 Hottest:  
 ROSS/RICHIE 1-1  
 COMMODORES 4-2  
 PABLO CRUISE 5-4  
 JOURNEY 6-5  
 MOODY BLUES 16-12

**WVIC/East Lansing, MI**  
 Jim St. John  
 ELTON JOHN  
 DAN FOGELBERG  
 KENNY ROGERS  
 MFCO  
 SANTANA  
 DOLLY PARTON  
 Hottest:  
 ROSS/RICHIE 1-1  
 PABLO CRUISE 4-2  
 COMMODORES 6-4  
 STEVIE NICKS 14-10  
 SHEENA EASTON 18-11

**KSTT/Davenport, IA**  
 Bill Young  
 LRB  
 HALL & OATES  
 KENNY ROGERS  
 SILVER CONDOR  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 5-2  
 EDDIE RABBITT 7-3  
 STEVIE NICKS 11-7  
 ELO 10-9

**WISM/Madison, WI**  
 Barb Starr  
 DAN FOGELBERG  
 KENNY ROGERS  
 AFS  
 HALL & OATES  
 Hottest:  
 JOURNEY 3-1  
 LULU 16-11  
 ELTON JOHN 22-13  
 SHEENA EASTON 25-15  
 CHRIS CROSS 29-19

**KEYN-FM/Wichita, KN**  
 Terri Springs  
 HALL & OATES  
 DAN FOGELBERG  
 QUINCY JONES  
 Hottest:  
 ROSS/RICHIE 1-1  
 RONNIE MILSAP 7-3  
 JOURNEY 10-5  
 EDDIE RABBITT 12-7  
 GARY WRIGHT 13-10

**WYFM/Youngstown, OH**  
 Jeff Tobin  
 ELO  
 EDDIE RABBITT  
 GARY WRIGHT  
 Hottest:  
 ROSS/RICHIE 3-1  
 FOREIGNER 14-7  
 STEVIE NICKS 15-9  
 COMMODORES 16-12  
 JOURNEY 17-13

**WTWR/Detroit, MI**  
 Kurt Kelly  
 SHEENA EASTON  
 BALANCE  
 Hottest:  
 ROSS/RICHIE 1-1  
 JUICE NEWTON 6-3  
 STEVIE NICKS 10-5  
 JOURNEY 7-6  
 GREG KINN 8-7

**WAKX/Duluth, MN**  
 Jon Armstrong  
 DAN FOGELBERG  
 KENNY ROGERS  
 HALL & OATES  
 DEBBIE HARRY  
 Hottest:  
 ROSS/RICHIE 1-1  
 POINTER SISTERS 5-2  
 EDDIE RABBITT 17-12  
 WFO SPEEDWAGON 28-23  
 ROLLING STONES 6-29

**WNAM/Appleton-Oshkosh, WI**  
 Jay Tyler

KENNY ROGERS  
 DAN FOGELBERG  
 ELTON JOHN  
 DIESEL  
 Hottest:  
 ROSS/RICHIE 5-1  
 EDDIE RABBITT 17-9  
 ELO 24-15  
 SHEENA EASTON 11-16  
 MOODY BLUES 23-17

**WRBR/South Bend, IN**  
 Joe Lightner  
 MOODY BLUES  
 Hottest:  
 ROSS/RICHIE 1-1  
 JUICE NEWTON 12-3  
 JOURNEY 14-10  
 STEVIE NICKS 20-16  
 PABLO CRUISE 22-19

**WZOK/Rockford, IL**  
 Mr. Ed  
 LRB  
 AFS  
 Hottest:  
 ROSS/RICHIE 1-1  
 STEVIE NICKS 9-6  
 GARY WRIGHT 11-9  
 MOODY BLUES 16-11  
 ROLLING STONES 19-13

**Z104/Madison, WI**  
 Linda Hudson  
 RICK SPRINGFIELD  
 BILLY SCUIER  
 AFS  
 Hottest:  
 ROSS/RICHIE 1-1  
 FOREIGNER 3-2  
 MOODY BLUES 13-7  
 ELO 12-8  
 ROLLING STONES 25-15

**WIKS/Indianapolis, IN**  
 Mike Tinnas  
 HALL & OATES  
 LRB  
 ALLMAN BROS. BAN  
 DAN FOGELBERG  
 REC SPEEDWAGON  
 Hottest:  
 COMMODORES 3-1  
 JOURNEY 14-9  
 GARY WRIGHT 19-15  
 PAT BENATAR 22-17  
 STEVIE NICKS 29-23

**UB3/South Bend, IN**  
 J.K. Deering  
 MOODY BLUES  
 BILLY SCUIER  
 SHEENA EASTON  
 Hottest:  
 ROSS/RICHIE 1-1  
 COMMODORES 7-4  
 BILLY SCUIER A-5  
 STEVIE NICKS 20-13  
 SHEENA EASTON A-17

**WDJX/Dayton, OH**  
 Butcher Dawson  
 DAN FOGELBERG  
 HALL & OATES  
 DEBBIE HARRY  
 Hottest:  
 ROSS/RICHIE 1-1  
 FOREIGNER 5-4  
 PABLO CRUISE 10-7  
 RONNIE MILSAP 12-8  
 LULU 25-21

**WLOL-FM/St. Paul, MN**  
 Phil Houston  
 CHRIS CROSS  
 Hottest:  
 ROSS/RICHIE 1-1  
 CARPENTERS 4-3  
 RONNIE MILSAP P-5  
 PABLO CRUISE 7-6  
 EDDIE RABBITT 19-8

**YES-95/Cincinnati, OH**  
 Barry James  
 CHRIS CROSS  
 Hottest:  
 ROSS/RICHIE 2-1  
 JOURNEY 7-3  
 GARY WRIGHT 11-6  
 ALAN PARSONS 17-12  
 ELTON JOHN 22-18

**PARALLEL THREE**

**KFYR/Bismarck, ND**  
 Dan Brannan  
 KENNY ROGERS  
 SILVER CONDOR  
 MIKE POST  
 Hottest:  
 ROSS/RICHIE 1-1  
 ELO 9-6  
 ALABAMA 10-7  
 STEVIE NICKS 13-9  
 BEACH BOYS 14-10

**KKLS/Rapid City, SD**  
 Mick Kjar  
 KENNY ROGERS  
 FOUR TOPS  
 OAK RIDGE BOYS  
 AFS  
 DEVO  
 Hottest:  
 FOREIGNER 2-1  
 JOURNEY 12-8  
 GREG KINN 14-11  
 MOODY BLUES 16-15  
 ROLLING STONES 24-20

**KKRC/Sioux Falls, SD**  
 Dan Kleley  
 LRB  
 HALL & OATES  
 DAN FOGELBERG  
 Hottest:  
 POINTER SISTERS 1-1  
 ROSS/RICHIE 4-3  
 FOREIGNER 5-4  
 PAT BENATAR 8-7  
 COMMODORES 13-8

**KKXL/Grand Forks, ND**  
 Jeff Parker  
 AL JARREAU  
 KENNY ROGERS  
 HALL & OATES  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 4-2  
 PABLO CRUISE 6-4  
 EDDIE RABBITT 7-5  
 COMMODORES 9-7

**WEAQ/Eau Claire, WI**  
 Rick Roberts  
 SHEENA EASTON  
 Hottest:  
 STACY LATTISAW 1-1  
 MANHATTAN TRANSFF 6-3  
 JUICE NEWTON 7-4  
 BPACH BOYS 10-5  
 SHEENA EASTON 14-10

**WRKR/Racine, WI**  
 Steve Warren  
 ELECTRICS  
 DEVO  
 Hottest:  
 POINTER SISTERS 1-1  
 JOURNEY 3-3  
 ROSS/RICHIE 4-4  
 FOREIGNER 5-5  
 KENNY ROGERS 7-7

**WSPT/Stevens Point, WI**  
 Brad Fuhr  
 DAN FOGELBERG  
 HALL & OATES  
 LRB  
 DIESEL  
 Hottest:  
 ROSS/RICHIE 1-1  
 PAT BENATAR 3-3  
 PABLO CRUISE 13-7  
 ELO 15-11  
 ROLLING STONES 23-14

**WTRU/Muskegon, MI**  
 Mike Stevens  
 QUINCY JONES  
 AL JARREAU  
 AFTERNOON DELIGHT  
 RICK SPRINGFIELD  
 DAN FOGELBERG  
 REC SPEEDWAGON  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 4-2  
 PABLO CRUISE 8-4  
 STEVIE NICKS 11-7  
 GARY WRIGHT 16-10

**KDVT/Topeka, KN**  
 Tony Stewart  
 BALANCE  
 DAN FOGELBERG  
 HALL & OATES  
 DEBBIE HARRY  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 2-2  
 PAT BENATAR 3-3  
 FOREIGNER 4-4  
 STEVIE NICKS 5-5

**KELO/Sioux Falls, SD**  
 Paul Weacott  
 KENNY ROGERS  
 FOREIGNER  
 SHEENA EASTON  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 3-2  
 GARY WRIGHT 6-4  
 ROBBIE PATTON 7-5  
 FOREIGNER A-10

**WEST**  
**PARALLEL TWO**

**KCPX/Salt Lake City, UT**  
 Gary Waldron  
 KENNY ROGERS  
 DAN FOGELBERG  
 DOLLY PARTON  
 BILLY IDOL  
 TEENA MARIE  
 Hottest:  
 ROSS/RICHIE 1-1  
 REC SPEEDWAGON 33-17  
 HALL & OATES D-24  
 QUINCY JONES D-26  
 AFTERNOON DELIGHT D-27

**KERN/Bakersfield, CA**  
 Ron Tonkin  
 ALABAMA  
 HALL & OATES  
 BILLY SCUIER  
 MFCO  
 MEATLOAF  
 Hottest:  
 RCSS/RICHIE 1-1  
 EDDIE RABBITT 22-6  
 CARPENTERS 17-9  
 PAT BENATAR 14-10  
 JOURNEY 16-11

**KGW/Portland, OR**  
 Janis Wojniak  
 MOODY BLUES  
 ELTON JOHN  
 Hottest:  
 ROSS/RICHIE 2-1  
 JOURNEY 9-6  
 EDDIE RABBITT 10-8  
 GARY WRIGHT 14-11  
 SHEENA EASTON 20-15

**KJRB/Spokane, WA**  
 Brian Gregory  
 KENNY ROGERS  
 DAN FOGELBERG  
 STEVE WOODS  
 DEVO  
 DIESEL  
 Hottest:  
 ROSS/RICHIE 1-1  
 BEACH BOYS 4-3  
 STEVIE NICKS 11-6  
 SHEENA EASTON 13-8  
 CHRIS CROSS 17-11

**KRQ/Tucson, AZ**  
 Dave Van Stone  
 ROLLING STONES  
 HALL & OATES  
 KENNY ROGERS  
 Hottest:  
 ROSS/RICHIE 1-1  
 ELO 6-2  
 JOURNEY 8-4  
 STEVIE NICKS 14-10  
 SHEENA EASTON 21-16

**KTAC/Tacoma, WA**  
 Bruce Cannon  
 ELTON JOHN  
 MANHATTAN TRANSFF  
 FOUR TOPS  
 DAN FOGELBERG  
 MIKE POST  
 Hottest:  
 ROSS/RICHIE 9-1  
 FOREIGNER 11-6  
 STACY LATTISAW 12-9  
 STEVIE NICKS 18-13  
 ELO 22-15

**KTKT/Tucson, AZ**  
 Bobby Rivers  
 HALL & OATES  
 DAN FOGELBERG  
 SILVER CONDOR  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 10-7  
 EDDIE RABBITT 21-15  
 AFTERNOON DELIGHT 23-19  
 MOODY BLUES 29-23

**YB/Fresno, CA**  
 Ray Appleton  
 ROLLING STONES  
 CHRIS CROSS  
 LRB  
 Hottest:  
 RCSS/RICHIE 3-1  
 ELO 7-3  
 SHEENA EASTON 9-5  
 GARY WRIGHT 14-10  
 MOODY BLUES 21-13

**KLUC/Las Vegas, NV**  
 Randy Lunquist  
 SHEENA EASTON  
 AFS  
 DEVO  
 FOREIGNER  
 Hottest:  
 JOURNEY 3-1  
 STEVIE NICKS 9-5  
 ELO 11-6  
 ROBBIE PATTON 10-7  
 BALANCE 13-10

**KIOY/Fresno, CA**  
 Tom Saville

ROLLING STONES  
 KENNY ROGERS  
 CAROLE B. FAGER  
 DAN FOGELBERG  
 Hottest:  
 RONNIE MILSAP 1-1  
 RCSS/RICHIE 6-2  
 EDDIE RABBITT 15-9  
 LULU 21-16  
 LRB 25-18

**KYNO-FM/Fresno, CA**  
 John Lee Walker  
 HALL & OATES  
 CARL CARLTON  
 ALABAMA  
 Hottest:  
 ROSS/RICHIE 1-1  
 TEENA MARIE 4-2  
 JOURNEY 5-4  
 COMMODORES 7-5  
 RICK JAMES 8-6

**KZZX/Albuquerque, NM**  
 Chuck Morgan  
 KENNY ROGERS  
 LRB  
 DAN FOGELBERG  
 Hottest:  
 ROSS/RICHIE 1-1  
 COMMODORES 2-2  
 JOURNEY 6-3  
 PABLO CRUISE 7-4  
 EDDIE RABBITT 8-5

**FM102/Sacramento, CA**  
 Billy Sanders  
 DAN FOGELBERG  
 LRB  
 FOUR TOPS  
 Hottest:  
 ROSS/RICHIE 1-1  
 COMMODORES 6-3  
 SHEENA EASTON 11-6  
 STEVIE NICKS 19-9  
 CHRIS CROSS 25-1E

**KSPZ/Colorado Springs, CO**  
 Mike Daniels  
 HALL & OATES  
 KENNY ROGERS  
 Hottest:  
 JUICE NEWTON 2-1  
 PABLO CRUISE 3-2  
 COMMODORES 5-4  
 JOURNEY 8-5  
 AFTERNOON DELIGHT 22-14

**KYBN/Colorado Springs, CO**  
 Dan Jackson  
 FOUR TOPS  
 KENNY ROGERS  
 TIM COODMAN  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 3-2  
 COMMODORES 2-3  
 ELO 16-11  
 MOODY BLUES 17-13

**KZZP/Phoenix, AZ**  
 Dave Anthony  
 KENNY ROGERS  
 ROLLING STONES  
 LRB  
 HALL & OATES  
 FOREIGNER  
 Hottest:  
 ROSS/RICHIE 1-1  
 EDDIE RABBITT 10-5  
 SHEENA EASTON 15-10  
 STEVIE NICKS 16-12  
 KIM CARNES 17-14

**KIDD/Monterey, CA**  
 Brown/Ryan  
 BALANCE  
 QUINCY JONES  
 DEVO  
 AFTERNOON DELIGHT  
 SURVIVOR  
 Hottest:  
 ROSS/RICHIE 2-1  
 JOURNEY 12-5  
 STEVIE NICKS 13-6  
 ELO 18-12  
 ROLLING STONES 26-16

**KGGR/Riverside-San Bernardino, CA**  
 Bob West  
 MANHATTANS  
 FOUR TOPS  
 ROLLING STONES  
 AFTERNOON DELIGHT  
 GARY WRIGHT  
 Hottest:  
 ROSS/RICHIE 1-1  
 RICK JAMES 3-2  
 STACY LATTISAW 4-3  
 COMMODORES 5-4  
 EVELYN KING 22-9

**KKXU/Bakersfield, CA**  
 Squires/DeRoo

Hottest:  
 JOURNEY 1-1  
 ELO 8-5  
 MOODY BLUES 10-6  
 GO GO'S 21-17  
 ROLLING STONES D-22

**KNBQ/Tacoma, WA**  
 Bryan Roberts  
 DEVO  
 KENNY ROGERS  
 FOUR TOPS  
 CARL CARLTON  
 Hottest:  
 RCSS/RICHIE 1-1  
 STEVIE NICKS 5-2  
 JOURNEY 9-5  
 GARY WRIGHT 10-7  
 EDDIE RABBITT 13-10

**KSB/Provo, UT**  
 Jim Sumpter  
 BALANCE  
 HALL & OATES  
 DONNIE CRASH  
 QUINCY JONES  
 SILVER CONDOR  
 DAN FOGELBERG  
 DEVO  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 4-3  
 PABLO CRUISE 11-4  
 RONNIE MILSAP 12-6  
 STEVIE NICKS 13-8

**FM103/Salt Lake City, UT**  
 Lorraine Winnegar  
 ALLMAN BROS. BAN  
 Hottest:  
 JOURNEY 2-1  
 ELC 3-2  
 PAT BENATAR 1-3  
 STEVIE NICKS 5-4  
 MOODY BLUES 7-5

**PARALLEL THREE**

**KBOZ/Bozeman, MT**  
 Greg Williams  
 KENNY ROGERS  
 ANNE MURRAY  
 Hottest:  
 ROSS/RICHIE 1-1  
 EDDIE RABBITT 12-6  
 MOODY BLUES 17-13  
 ELTON JOHN 23-19  
 LRB 27-23

**KCBN/Reno, NV**  
 Larry Irons  
 HALL & OATES  
 DAN FOGELBERG  
 AFS  
 QUINCY JONES  
 FRANKLIN & BENSON  
 KENNY ROGERS  
 Hottest:  
 ROSS/RICHIE 2-1  
 FOREIGNER 3-3  
 STEVIE NICKS 11-4  
 BEACH BOYS 21-14  
 CHRIS CROSS 33-25

**KDZA/Pueblo, CO**  
 Rip Avina  
 Hottest:  
 ROSS/RICHIE 1-1  
 COMMODORES 2-2  
 JUICE NEWTON 3-3  
 STACY LATTISAW 4-4  
 RONNIE MILSAP 5-5

**KFXD/Boise, ID**  
 Rod Couch  
 ELTON JOHN  
 KENNY ROGERS  
 DEVO  
 DEBBIE HARRY (dp)  
 Hottest:  
 ROSS/RICHIE 1-1  
 FOREIGNER 2-2  
 PABLO CRUISE 6-3  
 JOURNEY 6-4  
 STEVIE NICKS 21-14

**KOOK/Billings, MT**  
 Oanna Nichols

KENNY ROGERS  
 DEVO  
 AFTERNOON DELIGHT  
 MEATLOAF  
 Hottest:  
 POINTER SISTERS 1-1  
 JOURNEY 11-6  
 STEVIE NICKS 16-10  
 SHEENA EASTON 22-12  
 BEACH BOYS 25-19

**KQDU/Great Falls, MT**  
 Pat Richards  
 HALL & OATES  
 DAN FOGELBERG  
 KENNY ROGERS  
 AFS  
 Hottest:  
 ROSS/RICHIE 1-1  
 FOREIGNER 2-2  
 JOURNEY 8-4  
 GARY WRIGHT 7-5  
 GREG KINN 11-6

**KRLC/Lewiston, ID**  
 Steven Alan MacKethvie  
 QUINCY JONES  
 AFS  
 TIM COODMAN  
 VAN STEPHENSON  
 Hottest:  
 JOURNEY 2-1  
 ROSS/RICHIE 4-2  
 GARY WRIGHT 5-4  
 STEVIE NICKS 9-8  
 REC SPEEDWAGON 23-17

**KSLY/San Luis Obispo, CA**  
 Don Potter  
 KENNY ROGERS  
 CO CO'S  
 AFS  
 EVELYN KING  
 Hottest:  
 ROSS/RICHIE 1-1  
 JOURNEY 6-2  
 SHEENA EASTON 14-10  
 MOODY BLUES 19-15  
 BEACH BOYS 21-17

**KENU/Anchorage, AK**  
 Randy Robbins  
 AFS  
 POCO  
 HERB ALPERT  
 KENNY ROGERS  
 HALL & OATES  
 ELO  
 DEVO  
 Hottest:  
 ELO 3-1  
 PABLO CRUISE 2-2  
 STEVIE NICKS 12-9  
 RAYCIC 22-16  
 LRB D-39

**KVVA/Billings, MT**  
 Jack Bell  
 ALABAMA  
 KENNY ROGERS  
 POCO  
 AFS  
 ELTON JOHN  
 Hottest:  
 BEACH BOYS 3-1  
 ELO 16-17  
 DON FELDER 20-13  
 JOHN DENVER 22-17  
 KIM CARNES 27-20

**KATI/Casper, WY**  
 Donna Fox  
 Hottest:  
 ROSS/RICHIE 1-1  
 KENNY ROGERS 2-2  
 FOREIGNER 3-3  
 RONNIE MILSAP 4-4  
 COMMODORES 5-5

# PARALLELS

Parallel I: Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*) Format dominance is based on the Monday-Sunday, 8AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

216 REPORTERS  
214 LAST WEEK

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach			Up 51	
E 33%			Debut 20	
M 21%			Same 24	
S 56%			Down 0	
W 19%			Adds 25	

**EXAMPLE**

100/25 — 100 CHR reporting stations on # this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary  
Up 31 — Number of stations moving it up on the charts.  
Debut 20 — Number of stations debuting the song this week.  
Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)  
Down 0 — Number of stations moving it down on their charts.  
Adds 25 — Total number of stations adding it this week.

**AFTERNOON DELIGHTS**  
General Hosp-Tale (MCA)

Regional	74/10	34%	National	Summary
Reach			Up 57	
E 47%			Debut 8	
S 10%			Same 29	
M 10%			Down 4	
W 4%			Adds 10	

**ALABAMA**  
Feels So Right (RCA)  
LP: Feels So Right

Regional	120/7	58%	National	Summary
Reach			Up 67	
E 40%			Debut 3	
M 50%			Same 33	
S 50%			Down 11	
W 50%			Adds 7	

**BAIANCE**  
Breaking Away (Portrait)  
LP: BAIANCE

Regional	134/18	62%	National	Summary
Reach			Up 57	
E 64%			Debut 2	
M 54%			Same 20	
S 78%			Down 2	
W 58%			Adds 18	

**KIM CARNES**  
Draw Of... (EMI America)  
LP: Mistaken Identity

Regional	143/6	66%	National	Summary
Reach			Up 81	
E 51%			Debut 5	
M 81%			Same 21	
S 81%			Down 7	
W 75%			Adds 6	

**ELO**  
Hold On Tight (Jett)  
LP: Time

Regional	180/3	83%	National	Summary
Reach			Up 161	
E 64%			Debut 6	
M 78%			Same 10	
S 78%			Down 0	
W 78%			Adds 3	

**DAN FOGELBERG**  
Hard To... (Full Moon/Epic)  
LP: The Innocent Age

Regional	135/88	63%	National	Summary
Reach			Up 28	
E 62%			Debut 5	
M 55%			Same 10	
S 65%			Down 0	
W 59%			Adds 0	

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach			Up 51	
E 33%			Debut 20	
M 21%			Same 24	
S 56%			Down 0	
W 19%			Adds 25	

**ALLMAN BROTHERS BAND**  
Straight From The... (Arista)  
LP: Brothers Of The Road

Regional	95/9	44%	National	Summary
Reach			Up 51	
E 52%			Debut 11	
M 27%			Same 24	
S 30%			Down 0	
W 30%			Adds 9	

**PAT BENATAR**  
Fire And Ice  
LP: Precious Time

Regional	149/1	68%	National	Summary
Reach			Up 139	
E 68%			Debut 12	
M 64%			Same 14	
S 78%			Down 0	
W 78%			Adds 1	

**CHRISTOPHER CROSS**  
Arthur's Theme... (WB)  
LP: Soundtrack Arthur

Regional	183/13	89%	National	Summary
Reach			Up 176	
E 93%			Debut 10	
M 93%			Same 10	
S 93%			Down 0	
W 93%			Adds 13	

**BALANCE**  
Breaking Away (Portrait)  
LP: Balance

Regional	134/18	62%	National	Summary
Reach			Up 57	
E 64%			Debut 2	
M 54%			Same 20	
S 78%			Down 2	
W 58%			Adds 18	

**KIM CARNES**  
Draw Of... (EMI America)  
LP: Mistaken Identity

Regional	143/6	66%	National	Summary
Reach			Up 81	
E 51%			Debut 5	
M 81%			Same 21	
S 81%			Down 7	
W 75%			Adds 6	

**ELO**  
Hold On Tight (Jett)  
LP: Time

Regional	180/3	83%	National	Summary
Reach			Up 161	
E 64%			Debut 6	
M 78%			Same 10	
S 78%			Down 0	
W 78%			Adds 3	

**DAN FOGELBERG**  
Hard To... (Full Moon/Epic)  
LP: The Innocent Age

Regional	135/88	63%	National	Summary
Reach			Up 28	
E 62%			Debut 5	
M 55%			Same 10	
S 65%			Down 0	
W 59%			Adds 0	

**BEACH BOYS**  
The Beach Boys... (Capitol)

Regional	139/1	64%	National	Summary
Reach			Up 81	
E 44%			Debut 4	
M 72%			Same 17	
S 74%			Down 1	
W 49%			Adds 1	

**COMMODORES**  
Lady (You Bring... (Motown)  
LP: In The Pocket

Regional	180/1	83%	National	Summary
Reach			Up 80	
E 81%			Debut 5	
M 79%			Same 34	
S 79%			Down 0	
W 79%			Adds 1	

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach			Up 51	
E 33%			Debut 20	
M 21%			Same 24	
S 56%			Down 0	
W 19%			Adds 25	

**ALLMAN BROTHERS BAND**  
Straight From The... (Arista)  
LP: Brothers Of The Road

Regional	95/9	44%	National	Summary
Reach			Up 51	
E 52%			Debut 11	
M 27%			Same 24	
S 30%			Down 0	
W 30%			Adds 9	

**PAT BENATAR**  
Fire And Ice  
LP: Precious Time

Regional	149/1	68%	National	Summary
Reach			Up 139	
E 68%			Debut 12	
M 64%			Same 14	
S 78%			Down 0	
W 78%			Adds 1	

**CHRISTOPHER CROSS**  
Arthur's Theme... (WB)  
LP: Soundtrack Arthur

Regional	183/13	89%	National	Summary
Reach			Up 176	
E 93%			Debut 10	
M 93%			Same 10	
S 93%			Down 0	
W 93%			Adds 13	

**BALANCE**  
Breaking Away (Portrait)  
LP: Balance

Regional	134/18	62%	National	Summary
Reach			Up 57	
E 64%			Debut 2	
M 54%			Same 20	
S 78%			Down 2	
W 58%			Adds 18	

**KIM CARNES**  
Draw Of... (EMI America)  
LP: Mistaken Identity

Regional	143/6	66%	National	Summary
Reach			Up 81	
E 51%			Debut 5	
M 81%			Same 21	
S 81%			Down 7	
W 75%			Adds 6	

**ELO**  
Hold On Tight (Jett)  
LP: Time

Regional	180/3	83%	National	Summary
Reach			Up 161	
E 64%			Debut 6	
M 78%			Same 10	
S 78%			Down 0	
W 78%			Adds 3	

**DAN FOGELBERG**  
Hard To... (Full Moon/Epic)  
LP: The Innocent Age

Regional	135/88	63%	National	Summary
Reach			Up 28	
E 62%			Debut 5	
M 55%			Same 10	
S 65%			Down 0	
W 59%			Adds 0	

**BEACH BOYS**  
The Beach Boys... (Capitol)

Regional	139/1	64%	National	Summary
Reach			Up 81	
E 44%			Debut 4	
M 72%			Same 17	
S 74%			Down 1	
W 49%			Adds 1	

**COMMODORES**  
Lady (You Bring... (Motown)  
LP: In The Pocket

Regional	180/1	83%	National	Summary
Reach			Up 80	
E 81%			Debut 5	
M 79%			Same 34	
S 79%			Down 0	
W 79%			Adds 1	

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach			Up 51	
E 33%			Debut 20	
M 21%			Same 24	
S 56%			Down 0	
W 19%			Adds 25	

**ALLMAN BROTHERS BAND**  
Straight From The... (Arista)  
LP: Brothers Of The Road

Regional	95/9	44%	National	Summary
Reach			Up 51	
E 52%			Debut 11	
M 27%			Same 24	
S 30%			Down 0	
W 30%			Adds 9	

**PAT BENATAR**  
Fire And Ice  
LP: Precious Time

Regional	149/1	68%	National	Summary
Reach			Up 139	
E 68%			Debut 12	
M 64%			Same 14	
S 78%			Down 0	
W 78%			Adds 1	

**CHRISTOPHER CROSS**  
Arthur's Theme... (WB)  
LP: Soundtrack Arthur

Regional	183/13	89%	National	Summary
Reach			Up 176	
E 93%			Debut 10	
M 93%			Same 10	
S 93%			Down 0	
W 93%			Adds 13	

**BALANCE**  
Breaking Away (Portrait)  
LP: Balance

Regional	134/18	62%	National	Summary
Reach			Up 57	
E 64%			Debut 2	
M 54%			Same 20	
S 78%			Down 2	
W 58%			Adds 18	

**KIM CARNES**  
Draw Of... (EMI America)  
LP: Mistaken Identity

Regional	143/6	66%	National	Summary
Reach			Up 81	
E 51%			Debut 5	
M 81%			Same 21	
S 81%			Down 7	
W 75%			Adds 6	

**ELO**  
Hold On Tight (Jett)  
LP: Time

Regional	180/3	83%	National	Summary
Reach			Up 161	
E 64%			Debut 6	
M 78%			Same 10	
S 78%			Down 0	
W 78%			Adds 3	

**DAN FOGELBERG**  
Hard To... (Full Moon/Epic)  
LP: The Innocent Age

Regional	135/88	63%	National	Summary
Reach			Up 28	
E 62%			Debut 5	
M 55%			Same 10	
S 65%			Down 0	
W 59%			Adds 0	

**JOHN DENVER**  
Some Days Are... (RCA)  
LP: Some Days Are Diamonds

Regional	54/2	26%	National	Summary
Reach			Up 23	
E 7%			Debut 7	
M 20%			Same 1	
S 20%			Down 0	
W 20%			Adds 2	

**COMMODORES**  
Lady (You Bring... (Motown)  
LP: In The Pocket

Regional	180/1	83%	National	Summary
Reach			Up 80	
E 81%			Debut 5	
M 79%			Same 34	
S 79%			Down 0	
W 79%			Adds 1	

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach			Up 51	
E 33%			Debut 20	
M 21%			Same 24	
S 56%			Down 0	
W 19%			Adds 25	

**ALLMAN BROTHERS BAND**  
Straight From The... (Arista)  
LP: Brothers Of The Road

Regional	95/9	44%	National	Summary
Reach			Up 51	
E 52%			Debut 11	
M 27%			Same 24	
S 30%			Down 0	
W 30%			Adds 9	

**PAT BENATAR**  
Fire And Ice  
LP: Precious Time

Regional	149/1	68%	National	Summary
Reach			Up 139	
E 68%			Debut 12	
M 64%			Same 14	
S 78%			Down 0	
W 78%			Adds 1	

**CHRISTOPHER CROSS**  
Arthur's Theme... (WB)  
LP: Soundtrack Arthur

Regional	183/13	89%	National	Summary
Reach			Up 176	
E 93%			Debut 10	
M 93%			Same 10	
S 93%			Down 0	
W 93%			Adds 13	

**BALANCE**  
Breaking Away (Portrait)  
LP: Balance

Regional	134/18	62%	National	Summary
Reach			Up 57	
E 64%				

**FOUR TOPS**  
When She... (Casablanca/PG)  
LP: Tonight!

Regional: 88/23 41% National Summary  
 Search: UP 14  
 DEBUTS 15  
 S 524  
 M 178  
 W 188  
 A 208  
 N 288

**N&A**

**AL JARREAU**  
We're In This Love... (WB)  
LP: Breakin' Away

Regional: 73/17 34% National Summary  
 Search: UP 7  
 DEBUTS 15  
 S 524  
 M 178  
 W 188  
 A 208  
 N 288

**N&A**

**JOURNEY**  
Who's Crying... (Columbia)  
LP: Escape

Regional: 203/2 84% National Summary  
 Search: UP 164  
 DEBUTS 10  
 S 948  
 M 368  
 W 368  
 A 408  
 N 408

**2**

**MOODY BLUES**  
The Voice (Threshold/PG)  
LP: Long Distance Voyager

Regional: 191/5 88% National Summary  
 Search: UP 14  
 DEBUTS 10  
 S 524  
 M 178  
 W 188  
 A 208  
 N 288

**14**

**STEVIE NICKS**  
w/TOM PETTY &  
Stop... (Modern/Atco)  
LP: Bella Donna

Regional: 182/1 85% National Summary  
 Search: UP 14  
 DEBUTS 10  
 S 524  
 M 178  
 W 188  
 A 208  
 N 288

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**HALL & OATES**  
Private Eyes (RCA)  
LP: Private Eyes

Regional: 148/85 69% National Summary  
 Search: UP 10  
 DEBUTS 10  
 S 524  
 M 178  
 W 188  
 A 208  
 N 288

**28**

**BREAKER**

**ELTON JOHN**  
Chloe (Geffen)  
LP: The Fox

Regional: 133/14 62% National Summary  
 Search: UP 11  
 DEBUTS 10  
 S 524  
 M 178  
 W 188  
 A 208  
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**DEBBIE HARRY**  
Backfired (Chrysalis)  
LP: Koolhaa

Regional: 86/10 44% National Summary  
 Search: UP 45  
 DEBUTS 10  
 S 524  
 M 178  
 W 188  
 A 208  
 N 288

**N&A**

**QUINCY JONES/  
JUST INGRAM**  
Just Once (A&M)  
LP: The Dude

Regional: 81/20 42% National Summary  
 Search: UP 23  
 DEBUTS 10  
 S 524  
 M 178  
 W 188  
 A 208  
 N 288

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**120**

(Continued On Next Column)

(Part 2 continued on Page 30)

**RAY PARKER JR. & RAYMO**  
*The Old Song (Arista)*  
 LP: A Woman Needs Love

Regional 108/73 78% National Summary  
 Beach UP 114  
 B 578  
 M 548  
 W 568  
 A 519

15

**POINTER SISTERS**  
*Slow Hand (Planet)*  
 LP: Black & White

Regional 168/70 78% National Summary  
 Beach UP 73  
 B 578  
 M 548  
 W 568  
 A 519

6

**REO SPEEDWAGON**  
*In Your Letter (Epic)*  
 LP: Hi Infidelity

Regional 160/18 69% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

23

**DIANA ROSS & LIONEL RICHIE**  
*Endless Love (Motown)*  
 LP: Soundtrack Endless Love

Regional 203/70 84% National Summary  
 Beach UP 64  
 B 578  
 M 548  
 W 568  
 A 519

1

**RICK SPRINGFIELD**  
*I've Done... (RCA)*  
 LP: Working Class Dog

Regional 88/18 40% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

11

**GARY WRIGHT**  
*Really Wenne... (WB)*  
 LP: The Right Place

Regional 178/73 82% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

11

**RAY PARKER JR. & RAYMO**  
 Regional 108/73 78% National Summary  
 Beach UP 114  
 B 578  
 M 548  
 W 568  
 A 519

15

**POINTER SISTERS**  
 Regional 168/70 78% National Summary  
 Beach UP 73  
 B 578  
 M 548  
 W 568  
 A 519

6

**REO SPEEDWAGON**  
 Regional 160/18 69% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

23

**DIANA ROSS & LIONEL RICHIE**  
 Regional 203/70 84% National Summary  
 Beach UP 64  
 B 578  
 M 548  
 W 568  
 A 519

1

**RICK SPRINGFIELD**  
 Regional 88/18 40% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

11

**GARY WRIGHT**  
 Regional 178/73 82% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

11

**ROBBIE PATTON**  
*Don't Give It Up (Liberty)*  
 LP: Distant Shores

Regional 111/70 61% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

24

**EDDIE RABBITT**  
*Step By Step (Elektra)*  
 LP: Step By Step

Regional 188/72 87% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

8

**ROLLING STONES**  
*Start Me Up (Rolling Stones)*  
 LP: Tattoo You

Regional 163/12 71% National Summary  
 Beach UP 65  
 B 578  
 M 548  
 W 568  
 A 519

22

**JOEY SCARBURY**  
*Greatest American Hero (Elektra)*  
 LP: Believe It Or Not

Regional 118/70 64% National Summary  
 Beach UP 6  
 B 578  
 M 548  
 W 568  
 A 519

19

**SQUEEZE**  
*Tempted (A&M)*  
 LP: East Side Story

Regional 83/4 29% National Summary  
 Beach UP 73  
 B 578  
 M 548  
 W 568  
 A 519

11

**GARY WRIGHT**  
 Regional 178/73 82% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

11

**ROBBIE PATTON**  
 Regional 111/70 61% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

24

**EDDIE RABBITT**  
 Regional 188/72 87% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

8

**ROLLING STONES**  
 Regional 163/12 71% National Summary  
 Beach UP 65  
 B 578  
 M 548  
 W 568  
 A 519

22

**JOEY SCARBURY**  
 Regional 118/70 64% National Summary  
 Beach UP 6  
 B 578  
 M 548  
 W 568  
 A 519

19

**SQUEEZE**  
 Regional 83/4 29% National Summary  
 Beach UP 73  
 B 578  
 M 548  
 W 568  
 A 519

11

**GARY WRIGHT**  
 Regional 178/73 82% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

11

**ROBBIE PATTON**  
 Regional 111/70 61% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

24

**EDDIE RABBITT**  
 Regional 188/72 87% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

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**ROLLING STONES**  
 Regional 163/12 71% National Summary  
 Beach UP 65  
 B 578  
 M 548  
 W 568  
 A 519

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**JOEY SCARBURY**  
 Regional 118/70 64% National Summary  
 Beach UP 6  
 B 578  
 M 548  
 W 568  
 A 519

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**SQUEEZE**  
 Regional 83/4 29% National Summary  
 Beach UP 73  
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 W 568  
 A 519

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**ROBBIE PATTON**  
 Regional 111/70 61% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

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**EDDIE RABBITT**  
 Regional 188/72 87% National Summary  
 Beach UP 49  
 B 578  
 M 548  
 W 568  
 A 519

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**ROLLING STONES**  
 Regional 163/12 71% National Summary  
 Beach UP 65  
 B 578  
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**JOEY SCARBURY**  
 Regional 118/70 64% National Summary  
 Beach UP 6  
 B 578  
 M 548  
 W 568  
 A 519

19

**SQUEEZE**  
 Regional 83/4 29% National Summary  
 Beach UP 73  
 B 578  
 M 548  
 W 568  
 A 519

11

**GARY WRIGHT**  
 Regional 178/73 82% National Summary  
 Beach UP 72  
 B 578  
 M 548  
 W 568  
 A 519

11

**Others Getting Significant Action**

*Continued from Back Page*

**MIKE POST** featuring LARRY CARLTON "Theme From Hill Street Blues" (Elektra) 26/9. Moves: Up 3, Debuts 1, Same 12, Down 0, Adds 8, WCAG, WKX8-FM, KSET-FM, WTIX, WERC, WAAY, WCSC, KTAC, KYFR, WFI on 94.0 on, KPZZ on, KPCC 40-33, WFBG on, WFLB 31-24.

**CARL CARLTON** "She's A Bad Mama Jami" (20th) 22/13. Moves: Up 7, Debuts 1, Same 1, Down 0, Adds 13, WFL, KJIS-FM, KJEL, KINT, B97, WFMF, WJDX, WSEZ, WCSC, WGM, KYNO-FM, KNBQ, WSOA, WKTU 20-10, KRLY 12-4, GO GO'S "Our Lips Are Sealed" (IRS) 21/8. Moves: Up 7, Debuts 1, Same 7, Down 0, Adds 6, 13K, BJ106, WCSC, WJBO, KVOL, KSLY, WKXS-FM 18-11, KEARTH 8-6, KRLL 12-9, KIIS-FM 7-4, WPST 28-28, WAXY on, WDJX on, KXXX 21-17, KZZP 28-24.

**ART GARFUNKEL** "A Heart In New York" (Columbia) 21/3. Moves: Up 8, Debuts 2, Same 7, Down 0, Adds 3, KPZZ, 14Q, WNOX, WABC 38-23, WFL on, 96X on, WCAO 23-21, WFBZ 28-24, K104 30-28, WAAY on, WVLK 30-28, KXXX 27-24, WTBN 24-23, WHEB 25-23, KBOZ 28-22.

**POINT BLANK** "Nicole" (MCA) 19/2. Moves: Up 7, Debuts 0, Same 6, Down 4, Adds 2, K8FX, WOW, WLS 38-28, WLS-FM 38-28, KTBA on, KINT on, KEEL on, WRVQ on, WNAW 27-18, WJBO 18-10, WQUY 19-18, 96XIL 21-18, KRAC on, WSP1 18-13.

**SANTANA** "The Sensitive Kind" (Columbia) 18/0. Moves: Up 3, Debuts 1, Same 15, Down 0, Adds 0, WFI on, WKXS-FM on, WPGC on, KRBE 24-14, KELP 28-22, G100 on, WSZK on, WVIC 32-28, WZOK on, FM102 on, KJRB 6-30, KNBQ on, WJBO on, KVOL on, WRKR on.

**FOGHAT** "Live Now, Pay Later" (Bearsville/WB) 19/0. Moves: Up 8, Debuts 3, Same 11, Down 0, Adds 0, Q107 24-20, KRBE on, KEGL 4-30, KSTAR 4-27, KTA on, KHFI on, WOKI on, KJXX on, WJBO 28-20, WACZ 28-24, KILE 4-38, KOJZ-FM on, WSP1 on, KENI on, KRLC 28-28.

**ROBBIE DUPREE** "Are You Ready For Love" (Elektra) 18/1. Moves: Up 3, Debuts 1, Same 13, Down 0, Adds 1, KVOL, B104 on, WPST 38-34, WOKI on, WRJZ on, WNOX 28-28, 14WK on, WCIR on, 96SGF on, WISE on, KILE on, KKXJ on, KRRC 27-23, KKLS on.

**FOREIGNER** "Waiting For A Girl Like You" (Atlantic) 14/3. Moves: Up 1, Debuts 3, Same 7, Down 0, Adds 3, KLUC, KZZP, Z102, KRBE 4-24, KEZR 4-28, B104 on-dp, WTIX on-dp, KX104 4-8, WRJZ 28-28, Z104 on-dp, WFOJ on.

**TEENA MARIE** "Square Biz" (Gordy) 13/2. Moves: Up 7, Debuts 0, Same 3, Down 1, Adds 2, Y100, KPCC, WKTU 2-2, WKXS-FM 12-10, KRLL 9-4, KFRC 31-27, KSET-FM 1-1, KLP 38-27, KYNO-FM 4-2, FM102, 28-17, KGGI 8-6.

**BILLY SQUIER** "In The Dark" (Capitol) 12/0. Moves: Up 0, Debuts 4, Same 1, Down 0, Adds 7, WLS-FM, KSF, B106, WBCY, KJ100, Z104, KILE, CHUM 4-28, KRBE 4-30, KBEQ 4-22, B104 on-dp, KERN 4-38.

**DIESEL** "Sausalito Summer Nights" (Regency) 12/6. Moves: Up 3, Debuts 1, Same 2, Down 0, Adds 4, WAEB, WBBQ, WNAW, KJRB, WJBO, WSP1, CFTR 28-23, CHUM 3-2, WKRF-FM 4-28, WISE on, KRAC 28-21, KKLS on.

**TEMPTATIONS** "Aiming At Your Heart" (Gordy) 12/4. Moves: Up 4, Debuts 0, Same 4, Down 0, Adds 4, KRLL, KJEL, WXLX, KVOL, WKXS-FM 30-28, B104 30-25, WFBZ 28-23, KSET-FM on, KINT on, WFLB 33-25, KYNO-FM on, KPCC on.

**ERIC HINE** "Not Fade Away" (Montage) 12/4. Moves: Up 0, Debuts 3, Same 5, Down 0, Adds 4, WJBO, WJY, WFBQ, KVOL, WFI on, KFI on, KINT 4-30, WTIX 4-33, KQ94 on, BJ106 on, KJ100 on, KPCC 4-28.

**CHERYL LYNN** "Shake It Up Tonight" (Columbia) 12/0. Moves: Up 7, Debuts 1, Same 3, Down 1, Adds 0, WKTU 9-8, WKXS-FM 28-24, KRLL 21-18, KEARTH 4-28, KRLL 11-11, KIQG 18-13, WHYN 25-20, KGGI 25-23, WUPC 33-24.

**MEATLOAF** "I'm Gonna Love Her For The Both Of Us" (Epic/Cleveland International) 10/8. Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 6, WGCL, 92FLY, WKKE, WBCY, KERN, KOOK, WPST 4-38, BJ106 on, WFOJ on, WXLX on.

**TIM GOODMAN** "New Romeo" (Columbia) 10/5. Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 6, KXX106, KYSN, WISE, WXLX, KRLL, KEZR 18-13, Z104 on, WJY on, KENI on, KDZA on.

**RONNIE LAWS** "Stay Awake" (Liberty) 10/3. Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 3, KIQG, KSET-FM, 13FEA, WKXS-FM on, KRLY on, KINT on, KQ94 on, BJ106 on, WGH on, WFLB on.

**DONNIE CRASH** "Lonely Pilots" (Pikjaki) 10/3. Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 3, WAYS, WCSC, K98, WSKZ on, WOKI on, WRJZ on, WVLK on, WANS-FM on, KBOZ on, KFJZ on.

(Continued on Next Column)

# "Falling In Love Again"

# MICHAEL STANLEY BAND



Produced by MSB & Eddie Kramer

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WIFI on  
96KX 17-12  
94Q on  
KBEQ 16-14  
WZZP add  
WGCL 13-9  
KSFY on

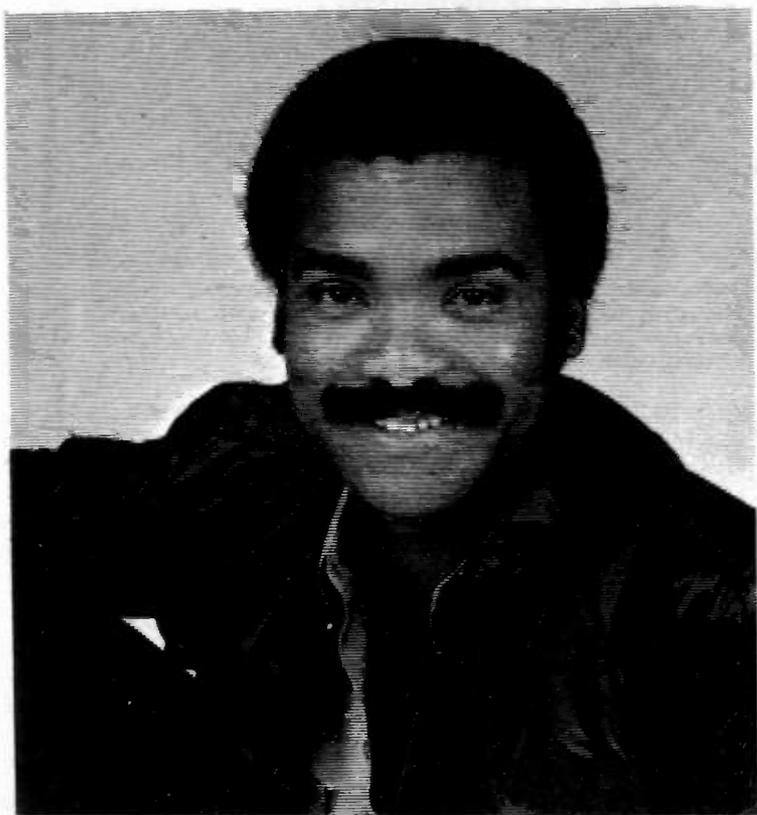
B104 on  
WHFM on  
92FLY 22-21  
WPST 37-33  
WAEB on  
WKRZ-FM add

K104 39-34  
WKEE on  
KEEL on  
KQ94 deb 33  
KXX106 on  
WAAY on

WBBQ on  
WSKZ 30-29  
WOKI on  
WAKY 20-16  
KJ100 28-27  
WNCI 30-27

WDJX 20-18  
KCPX 31-29  
WJBQ on  
WIGY on  
14WK deb 28  
WCIR on

95XIL 27-19  
WFOX on  
WFLB deb 31  
KKLS 28-27  
KENI deb 38  
KOOK on  
KRLC on



# "Stay Awake"

# RONNIE LAWS

Produced by Ronnie Laws

© 1981 Liberty Records, A Division of Capitol Records Inc.



WXKS-FM  
KRLY  
KIQQ  
KSET-FM  
KINT  
KQ94  
BJ105  
WGH  
13FEA  
WFLB

# THE PICTURE PAGE

## Ringo Starr's On Boardwalk



Boardwalk Entertainment Co. has signed Ringo Starr to a longterm recording contract. The former Beatle's first album for the label, "Stop And Smell The Roses," is scheduled for October release. Pictured (l-r) are Boardwalk attorney Arthur Indursky, label Exec. VP Irv Biegel, Starr's attorneys Gary Stamler and Bruce Grakal, Hilary Gerrard, Barbara (Bach) Starkey, Ringo Starr, and Boardwalk President Neil Bogart.

## Starship Celebration



The Jefferson Starship played in Los Angeles at the Greek Theatre for four nights, and were guests of honor at a party staged by RCA. Pictured (l-r) are group's Aynsley Dunbar, RCA's Barry Gross, group's Paul Kantner and Peter Sears, RCA's Don Wardell, RCA VP Jack Craig, and group's Mickey Thomas; in front (l-r), group's David Freiburg and Craig Chaquico.

## Collins Contracts With E/A



Judy Collins has re-signed with Elektra/Asylum (she has recorded for Elektra since 1961). While in Los Angeles for the signing, the singer also played the Country Club in town. Pictured after the show (l-r) are E/A Exec. VP Vic Faraci, WEA Sr. VP Russ Bach, Collins, E/A Sr. VP Jack Reinstein, label Vice Chairman Mel Posner, and E/A VP's Lou Maglia and Burt Stein.

## Sneed Honored By WB



L.C. Sneed from Warner Brothers' Atlanta Branch was presented with the "WB Black Music Promotion Person of the Year" award at the recent WEA meetings in Chicago. Pictured (l-r) are WB VP Tom Draper, Sneed, WB's Maryann Badaeux, WEA President Henry Droz, WB's Cortez Thompson, Carol Bennett, and Eddie Gilreath, WEA's Dava Benjamin, and WB Sr. VP Russ Thyret.

## Tops In Vegas



Casablanca's Four Tops recently played at the Silver Bld Hotel in Las Vegas, and were joined by Polygram executives celebrating the release of their single and album debuts for the label. Pictured (l-r) are Polygram VP Emil Petrone, group's Levi Stubbs and Duke Fakir, Polygram West Coast VP/GM Russ Regan, group's Lawrence Payton and Obba Babatundun, and manager Ron Strasner.

## Cummings Coming To Alfa



Burton Cummings has been signed by Alfa Records, with an album forthcoming. Pictured celebrating the signing are (l-r) Alfa President Bob Feed, Cummings, and Alfa VP Lorne Salfer.

## 20/20 Portrait In New York



Portrait artists 20/20 played New York's Ritz recently, and met with label executives backstage after the show. Pictured (l-r) are E/PIA VP Al DeMarino, group's Steve Allen, Chris Silyagi, and Joel Turrisi, Portrait VP/GM Lennie Petze, and group's Ron Flynt.

## Woods Comes To Cotillion



Singer Stevie Woods has been signed to Cotillion Records, with a single just released. Pictured at the signing are (l-r) Atlantic President Doug Morris, Atlantic's Paul Cooper, Woods, attorney Milt Olin, and producer Jack White.



Jeff Gelb



John Parikhhal

# Parikhhal's Prognostications

Joint Communications Corporation is a media consulting firm located in Toronto which does a great deal of lifestyle research for radio, much of which is for the Burkhart-Abrams organization.

In these research-oriented times for AOR radio, I thought it would be interesting to ask JCC's John Parikhhal to detail some of his organization's recent research findings and explain their implications for the future growth and survival of AOR radio. His intriguing predictions appear below.

## Shifting Musical Tastes

"We've done a study of how people's musical tastes are formed. Our preliminary data indicates that during teen years, peer pressure is extremely strong, because of the concentrated nature of the high school experience. That's why teens are so easy to influence: once the peer group leaders start to move from one station to another, there's an immediate response from the rest of the school's peer group. You know how it is at school; if you're not in one group you have to be in another or you're nowhere.

"Radio is very important to teens; they're not totally trained to TV at that age. A lot of radio stations are in the process of blowing off their teen listeners. In doing so they'll have to either increase ad budgets or have some kind of promotion or promotional items to attract an older group of people (who don't normally talk about radio with their friends).

"To a certain extent habit sets in with musical tastes. However, when you decide to change your musical tastes, usually after high school, there's no peer group that's going to help shape your tastes. So you're extremely volatile. This happens somewhere between 22 and 30 with most people. People reset their tastes and then habit again becomes a factor. That becomes the hardest thing to break or move and that's one reason stations going after 25-34 (and particularly 35+) have a great deal of difficulty attracting new audiences - lack of peer group."

## Maintaining Upper Demographics

"The word 'rock' is used very widely. While older listeners may be negative about the word 'rock,' they are seldom negative about the words 'rock and roll.' They still perceive it as 50's and 60's music, and that's their music. 'Rock' they

perceive as the hard rock of the 70's, and that's the music of teenagers. The very song that will hold a teen's interest is the same song that will blow off a 30-year-old. For a short time, oldies will help bridge that gap, because so many teens are interested in music from the late 60's and early 70's.

"People are not willing to deal with too much unfamiliarity in this music or in their lives right now, because it's such an unstable world. As people get the feeling that things are stabilizing, I think you'll see a burst of new music.

**"The commercial-free idea may be radio taking its own hemlock and not realizing it."**

"Every kind of station is going after 25-34's, because they're pivotal in the swing of 18-34 or 25-44, or 25-49. As a result, 25-34's will be the most over-researched and fragmented group you can find. We're already seeing the end result: the teen-dominated stations will control 18-34, while the 25+ stations will dominate the 25-34 cell. Some stations that had 11's will have to learn to be happy with 6's."

## Fragmentation

"The most recent ratings period has already shown markets where increased AOR competition has split stations' figures in half. Nobody emerges the clear winner. The winner will be the radio programmer who can avoid the 'fragmentation trap,' which happens when all radio stations start to sound the same. The only way to avoid that trap is to sound fresh by playing the right music mix, but it also means having the right features. Consolidating feature and music programming into a comfortable mix will keep the station sounding fresh."

## Commercial-Free Pitfalls

"A lot of radio stations have tried commercial-free programming, or very long music sweeps with little jock talk or feature programming to hook an audience. It's an idea with pros and cons. On the plus side is the fact that the commercial-free image stays with listeners a long time. The negative is that once you start adding commercials back in, listeners readopt their old listening patterns almost immediately, so you gain image benefit but no quarter-hour maintenance.

"In the long run, commercial-free music

trains people to turn off their radios and turn on their record players, cassette decks, and tape recorders. They're so accustomed to hearing no commercials, they lose interest in radio. Transistors are giving way to small cassettes with ear-phones in many major cities. Sales of tape machines are up in cars... the commercial-free idea may be radio taking its own hemlock and not realizing it."

## Research And Focus Groups

"Focus groups are the new research rage, the new radio drug. Unfortunately, most of the people doing them are not qualified to do so. Because focus groups are cheaper than callouts, and because their results are immediate and convenient, they've become very popular. But it's all too easy to attach significance to focus group numbers that don't necessarily mean anything. For one thing, the samples are way too small to percentage. Also, they're often not generated randomly, which they should be.

"Abuse of focus groups is a real problem, and one that will cause a lot of people a lot of trouble in the next year. They're going to make a lot of mistakes based on what they think they learned from focus groups.

"For example, the single statement that comes up over and over again in focus groups is that listeners want more variety. But if you rushed out and started playing 2000 distinct tracks a week, your station would go down the tubes. You have to be able to interpret your results correctly.

**"Focus groups are the new research rage... unfortunately, most of the people doing them are not qualified to do so."**

They might, for instance, want to hear the same material, but in longer rotations.

"Then there's the 'please the GM' syndrome. The GM or PD doesn't want to believe what they might hear from research results, so they hire a researcher who will tell them what they want to hear. It's one of the biggest weaknesses in radio today. These guys will ask hundreds of questions and maybe get one response to each question, and from that they draw all kinds of wild conclusions as to what needs to be done in the marketplace.

"Remember two rules of thumb: understand what you're getting from your research, and be willing to change your mind.

"You can also cause problems by over-researching. I think of research as a diagnostic tool, and a researcher or consultant as a doctor who decides what diagnostic tools are needed to correct the problem. It's not always obvious what the problem is when the station's ailing. You have to prescribe the right kind of research to diagnose the ailment. That kind of scientific approach to research is often not followed through.

"I think there will be a trend toward more research. Unfortunately, with the growth of the microcomputer, research is in for some rough times when it's done by people ill-equipped to do it. In many cases, the baby might get thrown out with the bath water."



**BOSTON ICEHOUSE MELTDOWN:** Chrysalis's Icehouse was greeted by Boston AOR reps after the group's local performance. Pictured (l.r, kneeling) are group's Anthony Smith, Chrysalis's Al Twanmo and national promotion director Michael Abramson, WBCN MD Mark Miller; (l.r, 2nd row) WBCN GM Tony Berardin, group's John Lloyd, WBCN's Judy Imber, BBC producer Keith McGregor, Chrysalis's Steven Shmerler, group's Iva Davies, (l.r, back row) Malverne Distributors' Joe Bernard, BBC producer Bruce Macomber, WCOZ MD Ted Edwards, Icehouse manager Ray Hearn, (obscured) group's Keith Welsh.

# Jeff Bell

## EVOLUTION

Brad Hoffman has exited his KZOK/Seattle MD post for the PD job at KZEL/Eugene... Bill Bruun is resigning as PD after almost six years with KMOD/Tulsa. He'll announce future plans shortly. Meanwhile, Charlie West is Acting PD for KMOD-FM, while the AM switches from AOR to CHR next Monday... Pam Abresch is leaving as MD of KDWB-FM/Minneapolis... Jim Robinson has joined KSJO/San Jose as MD from KGON/Portland... Clark Ryan has exited as KATT/Oklahoma City's MD for mornings at KLBJ/Austin. Former KATT PD Jeff Freund has taken over the KATT MD reins... Budget limitations have claimed the jobs of three KNCN/Corpus Christi staffers, including MD Charlie Palmer, along with overnighter Joe Aguirre and Production Director Bobby Reyes... Jerry Kristafer has joined WCCC/Hartford for mornings... Doug Burton, Asst. PD at WKLC/St. Albans, is also the station's Acting PD... New to the airstaff at WZIR/Buffalo is Tony Florentino, from neighboring WPHD, for middays; Dean Matela, from neighboring WYSL, for afternoon drive; and Bob Kramerik, from competing WGRQ, for nights... Sandusky's KWFM/Tucson has been added to the list of client stations for consultants Pollack Communications Inc... Noble Broadcast consultant Frank Felix adds WIQB/Ann Arbor to his client list on September 1st... Keith Royer has joined KTYD/Santa Barbara for mornings... WCMF/Rochester News Director Jim Hooley has exited for a TV news post in town; no replacement has yet been named... Mike Koste has joined KPRI/San Diego as Production Director from WABX/Detroit... Buff Lange has joined KWXL/Albuquerque from competing KFMG for mornings... Jim Quimby has switched from KUHL/Santa Maria to sister FM KXFM for nights... KXXY/Oklahoma City has hired Laurie DeSpain as Promotion Director... Paul Sansone has joined 91X/San Diego as Promotion Director from competing KGB, where he held a similar post... Bob Catania has been named the National Album Manager for RCA, reporting to Bill McGathy. Bob has worked RCA local promotion in Philly since 1977.

**COMING NEXT WEEK:** We'll return to our series of columns on the many AOR success stories of the Spring ARB. Next week, the programmers themselves tell their station's own stories as we hear from WDVE/Pittsburgh's Dave Lange, KLAQ/El Paso's Arin Michaels, and KDUK/Honolulu's Bill Mims.



**COLD CHISELING:** WQFM/Milwaukee, in conjunction with Elektra's Cold Chisel, gave away 40 albums on the air, which made the winners eligible to win an ice block filled with gold coins, or certificates for albums, T-shirts and concert tickets. Pictured are two winners chipping off the old blocks.



**BOXED IN WITH WABX:** WBA World Welterweight Champion Thomas Hearns was a special guest in a recent WABX benefit softball match against Detroit area boxers. Pictured (l-r) are Michigan welterweight champion Milton McCrory, WABX Promotion Director Larry Crane, Hearns, WABX MD Steve Kostan, and fifth-ranked WBA Middleweight Irish Mickey Goodwin.



**BEASTLY ENCOUNTER:** Capitol's April Wine were greeted backstage by KGON/Portland PD Jerry Ostertag after the group's recent concert performance. In conjunction with the release of "Nature Of The Beast." Pictured (l-r) are Ostertag, Capitol's Roy Tusken, group's Brian Greenway, Gary Moffet and Jerry Mercer, Capitol's Steve Forman.



**AS FALLS WICHITA, SO FALLS SAN RAFAEL?:** ECM's Pat Metheny (left) took time from his recent concert touring for an on-air interview with KTIM/San Rafael air personality Trish Robbins (right).

### UPDATE

Donnis Iris world-premiered his new MCA album on the air last week at WMMS/Cleveland... What's up in L.A.? The latest Mediatrend results show an AOR flip-flop, with KMET down to a 4.9 and KLOS dominant with a 6.3. Meanwhile, KMET has purchased the parking for all six nights of Bruce Springsteen's L.A. concert dates... A highlight of WPDH/Poughkeepsie's recent 60's weekend was a giveaway of 100 original three-day Woodstock Music Festival passes... Coke adds life to AOR radio: Coke has pacted with some AOR's for summertime promotions. WLPX/Milwaukee is doing a "Coke cookout," wherein weekly drawing winners throughout August will get a grill, cooler, food for 25, and a WLPX jock as the chef for a party. KZAP/Sacramento and Coke are giving away by drawing an 18-foot ski boat in a "rock the boat" promotion... The latest in a continuing series of phony radio commercials created by WMMR/Philadelphia is one for the "Fly-by Night School of Air Traffic Control." The spots were produced by Production Director Steve Lushbaugh and morning man Steve Sutton... KZAM/Seattle midday air personality Dave Scott played a background character in an upcoming ABC TV movie, "Divorce Wars," which filmed in Seattle... New AOR WHJY/Providence needs record service. Contact PD Jim Murphy at (401) 438-6110... WMYK & WZAM/Norfolk seek rock videos for specialized TV programming. Contact MD Bill Simmons at (804) 461-1194... Waterhouse Records has moved to 526 Nicollett Mall, Minneapolis, MN 55402. The phone number remains the same... WVBR/Ithaca held a drawing from 2000 entries for a record run. In 93.5 seconds, the winner grabbed \$278 worth of albums... WTUE/Dayton cosponsored the state's frisbee championships. 2500 fans paid \$1 admission to the championships which paid cash prizes to winners and raised donation money for the kidney fund... KGB-FM/San Diego plans a KGB-FM Stage at the upcoming Jerry Lewis Telethon, where comedy and music acts will receive San Diego TV exposure. The station is searching for talent for the show; contact coordinator Judy McNutt at (714) 292-1360... Y95/Rockford, in conjunction with Chrysalis and Pat Benatar's "Precious Time" album, gave away a \$300 quartz digital watch, along with a 95-second record run in a series of time-oriented promo-

tions... WZIR/Buffalo needs record service. Contact MD Dean Matela at (315) 773-0098... Jesse Bullet Inc. has set up shop at 4425 Cass St.-Suite I, San Diego, CA 92109.



**BENATAR'S PRECIOUS TIME AT KBPI:** Chrysalis's Pat Benatar joined Chrysalis rep Robert Nesbitt (left) for a visit with KBPI PD Phil Stryder (right) during the singer's ongoing concert tour. To make her feel at home, Stryder presented the songstress with her own KBPI tour jacket.

### CONCERTS & CONVERSATIONS

**BROADCASTS:** Cold Chisel on WOUR/Utica... Tazmanian Devils on KTIM/San Rafael... Go-Go's on WBCN/Boston.

**GUEST DJ'S:** Whitford-St. Holmes on WDAH/North Jersey.

**CONVERSATIONS:** Billy Squier on Q107/Toronto... Mike Love on WDAH/North Jersey... REO Speedwagon, Danny Joe Brown, Foghat, Greg Kihn on WIOT/Toledo... Billy Thorpe on WZZO/Allentown... Tim Goodman on WHKC/Evanaville... Styx, Robert Fripp on WNEW-FM/New York... Journey, REO Speedwagon on CHEZ-FM/Ottawa... John Neptune on WBWB/Bloomington... Charlie Daniels, Dirt Band on KDKB/Phoenix... Silver Condor, Cold Chisel on WOUR/Utica... Tim Goodman, Thunder, Rossington-Collins Band, Don Felder on WKZL/Winston-Salem... Rick Springfield on KOLL/Gillette... Ramones on KROQ/Pasadena... Ramones, Icehouse on KTIM/San Rafael... Billy Squier, Go-Go's, Wendy O. Williams on WBCN/Boston... Balance on WRKI/Bridgeport.



August 28, 1981

157 REPORTERS

Album cuts are listed in order of airplay preference.

Chart movement table with columns for weeks 8/7, 8/14, 8/21, 8/28 and row numbers 1-40.

Main chart table listing artists (e.g., JOURNEY, FOREIGNER, STEVIE NICKS), album titles, and airplay data.

In the seesaw battle for the top airplay position, JOURNEY was this week's winner, just barely besting FOREIGNER in total and hot report mentions...

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period...

MOST ADDED

Table listing newly added albums with columns for weeks 8/28, 8/21, 8/14, 8/7, 7/31 and row numbers 1-14.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week...

MEDIUM

Table listing medium rotation albums with columns for weeks 8/28, 8/21, 8/14, 8/7, 7/31 and row numbers 1-15.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week...

THE HOTTEST

Table listing the hottest albums with columns for weeks 8/28, 8/21, 8/14, 8/7, 7/31 and row numbers 1-15.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week...



EAST

WLIW 92.5 Long Island 516-485-9200

WJIM 107.1 Manchester 603-625-6915

WAVE 107.5 New York 212-986-7000

WPLJ 95.5 New York 212-887-7777

105.5 WJHA North Jersey 201-328-1055

Ottawa 613-563-1919

WIOQ Philadelphia 215-667-8100

WMMR Philadelphia 215-561-0933

WYSP 94 ROCK Philadelphia 215-688-9400

102.9 WJVE Pittsburgh 412-582-5900

WPDH Poughkeepsie 914-471-1500

WCMF 96 LONG LIVE ROCK! Rochester 716-288-3200

92.9 WJLU Rochester 716-232-7550

107 Scranton 717-961-1842

95X Syracuse 315-882-9538

Q107 Toronto 416-967-3445

WOUR Utica-Syracuse 315-797-0803

WJAFM Washington, D.C. 703-534-0320

DC 101 Washington, D.C. 202-828-9932

FM105 West Virginia 304-722-3308

ky99 Amarillo 806-359-8561

96rock Atlanta 404-325-0900

MOST ADDED

MEDIUM

THE HOTTEST

Table with 2 columns: Artist, Album, Stations. Includes Bob Dylan, Billy Thorpe, etc.

Table with 2 columns: Artist, Album, Stations. Includes Blackfoot, Michael Stanley Band, etc.

Table with 2 columns: Artist, Album, Stations. Includes Journey, Foreigner, etc.

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week.

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week.

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week.

SOUTH

Austin 512-474-8543. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Birmingham 205-870-9900. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Charlotte 704-392-6191. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Corpus Christi 512-855-4841. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Dallas-Ft. Worth 214-528-5500. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Dallas 214-748-9898. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

The Q EL PASO 915-544-8864. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

K102 Ft. Lauderdale 305-731-4800. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

96 Magic Ft. Pierce 305-484-1401. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Rock 105 Jacksonville 904-642-1055. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Lexington 606-252-6694. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

FMA Lubbock 808-747-1224. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WZZR Memphis 901-726-0060. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Wshe Miami 305-581-1680. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Love 4 Miami 305-672-2500. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Nashville 615-244-9532. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WRNO New Orleans 504-889-2424. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Norfolk 804-461-1194. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WRNO New Orleans 504-889-2424. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WVOR 99 Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WVOR 99 Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WDIZ ROCK 100 Orlando 305-645-1802. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

TK 101 Pensacola 904-438-7543. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WQDR Raleigh 919-832-8311. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

XL102 Richmond 804-282-9731. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WVOR 99 Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WVOR 99 Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WVOR 99 Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

99.5 KISS ROCKS SAN ANTONIO 512-223-6211. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

99.5 KISS ROCKS SAN ANTONIO 512-223-6211. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

93 FM Shreveport 318-425-8692. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

98 ROCK Tampa 813-224-0742. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

95 FM Tampa 813-876-0455. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

KMOD Tulsa 918-664-2810. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

99LD West Palm Beach 305-461-0099. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WVOR 99 Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WVOR 99 Norfolk 804-623-9667. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WKZL FM 107 Winston-Salem 919-725-0556. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.

WKZL FM 107 Winston-Salem 919-725-0556. Station logo and list of artists including The Judds, The Judds, The Judds, The Judds.



### MIDWEST

#### KFMH Muscatine 319-263-212

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Muscatine, IA 52639

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)  
JOURNEY (Columbia)

Album:  
BOB DYLAN (Columbia)

### Z-92 Omaha 402-592-5300

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Omaha, NE 68102

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### 95 Rockford 815-877-3075

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Rockford, IL 61101

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Sloux Falls 605-335-8700

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Sioux Falls, SD 57101

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### PER fm 103 Terre Haute 812-238-2557

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Terre Haute, IN 47701

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Oklahoma City 405-528-5543

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Oklahoma City, OK 73101

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Peoria 309-674-2000

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Peoria, IL 61601

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### St. Louis 314-842-1111

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. St. Louis, MO 63101

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### FM 104 Toledo 419-248-3377

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Toledo, OH 43601

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### 92 Citi FM Winnipeg 204-775-0371

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Winnipeg, MB R3T 1A1

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

# WEST

### KFMG Albuquerque 505-265-8811

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Albuquerque, NM 87101

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### 98 FM Bakersfield 805-832-1410

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Bakersfield, CA 93301

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Most Added

**CHILLWACK** *Wanna Be... (Millennium)* 14/14

**ROLLING STONES** *Tattoo You (Rolling Stones)* 15/13

**BOB DYLAN** *Shot Of Love (Columbia)* 13/13

**DIRT BAND** *Jealousy (Liberty)* 17/9

### Medium

**ALLMAN BROTHERS BAND** *Brothers Of The... (Arista)* 34/22

**FOGHAT** *Girls To... (Bearsville/WB)* 23/18

**DIESSEL** *Wats In A Tank (Regency)* 20/18

**TUBES** *The C.B. Principle (Capitol)* 24/17

**MICHAEL STANLEY BAND** *North Coast (EMI America)* 23/17

**BLACKFOOT** *Marauder (A&C)* 22/17

### The Hottest

**STEVE NICKS** *Bella... (Modern/Arc)* 45/40

**PAT BENATAR** *Precious Time (Chrysalis)* 42/40

**JOURNEY** *Escape (Columbia)* 43/39

**FOREIGNER** *4 (Atlantic)* 43/37

### 94ROCK Albuquerque 505-765-5400

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Albuquerque, NM 87101

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Q104 Boise 208-344-6363

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Boise, ID 83701

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### KAZY Denver 303-759-5800

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Denver, CO 80201

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Eugene 503-484-4304

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Eugene, OR 97401

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### KALL Gillette 307-682-5101

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Gillette, WY 82401

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### KEZY Anaheim 714-776-3696

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Anaheim, CA 92701

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### KFM Chico 916-343-8461

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Chico, CA 95901

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### TO6 KPBI Denver 303-936-2313

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Denver, CO 80201

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Fort Collins 303-571-1232

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Fort Collins, CO 80501

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### KENO Las Vegas 702-876-1460

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Las Vegas, NV 89101

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### KRKN Anchorage 907-277-2655

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Anchorage, AK 99501

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### K110.9 Colorado Springs 303-634-4896

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Colorado Springs, CO 80901

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Edmonton 403-428-8597

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Edmonton, AB T6C 1A1

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### Fresno 209-226-5991

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Fresno, CA 93701

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

### KLOS 95% Los Angeles 213-663-3311

PO: BOB LINDEN  
NO: JIM BLOOD

Address: 1000 N. 1st St. Los Angeles, CA 90001

Hotlist:  
STEVE NICKS (Modern/Arc)

Medium:  
DEF LEPPARD (Polydor/PolyGram)

Album:  
BOB DYLAN (Columbia)

WEST

KMET 94.7 Los Angeles 213-484-5838

KTLA 5 Los Angeles 213-489-1212

KTLA 5 Missoula 406-728-5000

KROQ Pasadena 213-578-0830

HISTORY OF S.F. PART ONE - Mel Brooks (right) visited KMET/San Francisco to discuss his latest film, "History of the World Part One" with morning show host Alex Bennett (left).

Phoenix 802-838-3082

Portland 503-855-9181

Portland 503-226-5000

Reno 702-329-9281

Sacramento 916-446-4965

Sacramento 916-925-3700

Sacramento 916-925-3700

KROY Sacramento 916-446-7548

Salt Lake City 801-972-3030

San Bernardino 714-825-5020

San Diego 714-292-1360

San Diego 714-565-6006

San Diego 714-236-9872

San Francisco 415-391-9400

San Jose 408-248-8811

San Jose 408-268-5400

San Rafael 415-458-1510

Santa Barbara 805-963-9175

Santa Barbara 805-963-1601

Santa Barbara 805-963-1601

Santa Maria 805-922-2158

99 KXFM

Santa Rosa 707-544-5873

Seattle 206-624-4305

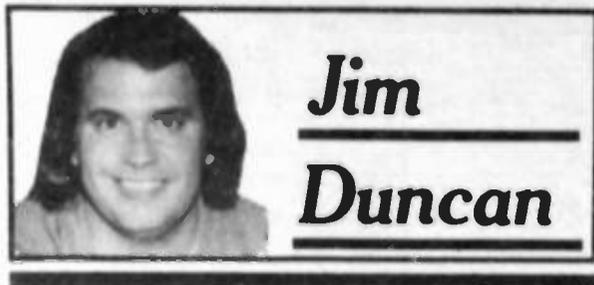
Seattle 206-454-1540

Seattle 206-223-3911

Tucson 602-624-5588

Vancouver 604-684-7221

Vancouver 604-684-7221



STATION SCORES AN 8.6 IN FIRST BOOK

# KILT-FM Debuts With Country Coup Of Houston

A new FM Country station was born in Houston at 5pm, Monday, February 16, 1981. Although KILT-FM's emergence into the world of country music was accomplished with minimal fanfare, the "babe" has grown to such an extent that the station's first full book (Spring 1981 Arbitron) rated it second in the market 12+ with an 8.6 share (from a previous 2.9), bettering rival KIKK-FM by over two points. The #1 Country station in a Country-dominated market like Houston (with six Country outlets at last count) must be doing something right. To find out we spoke with KILT-AM's former "Captain Jack" (in its rock and roll days), current FM PD Rick Candea.

"Our timing was right on the button because we kicked off two weeks before the Houston Livestock and Rodeo Show, which is real big down here. We were playing music to go to the rodeo by. We didn't do any promotions and didn't place any TV or newspaper ads until the Spring book. The news got around by word of mouth, and you can't beat that kind of publicity."



Rick Candea

Unlike most Country stations, KILT-FM is not aiming specifically for the 25-54 demographic. Rick explains, "We're going after anybody with two ears. We're definitely a music station, but I would say that the roles our disc jockeys play are more of music hosts. Our philosophy is to highlight the music and respect the artist, although there's a lot of personality that comes out, whether it be three, four, five words or whatever." This approach has resulted in the station evening out its demographics somewhat from the previous book (see breakout below), with the

When we started off, we played 3-4 records in a row, and that coincides with the way we label our station. We're not a country music station...we're a continuous country music station.

"Back in the mid-70's, when the progressive thing started happening, all of a sudden it seemed like music started to be produced better. People like Billy Sherrill and Jim Ed Norman have really made country sound

**"We're going after anybody with two ears."**

better than I've ever heard it; and with FM playing this better-sounding music, it just sounds better on the air. It's about time. After being in rock and roll for ten years, I and a lot of the other jocks working here are falling in love with music again."

Rick feels his rock background has served him well for the type of programming he plans to do at KILT. "Mechanically, I think I can now look at things with an open mind, like eliminating the usual clutter and bullshit that's on the radio and shouldn't be. You hear that kind of stuff no matter what the format. I think the one thing that really helped me was all the appearances I made in this market as 'Captain Jack.' Nobody in town was going one-on-one with those people four years ago, talking to parents, teachers, kids. You really get into what they're into. Then you can go on the radio and relate to them with your rap or through the music, and you know who you're talking to.

**"If we were a store, we'd be Neiman-Marcus. The product we offer, the product we put on our shelves, is the best product that anybody would want to buy."**

"It's paid off since a lot of those people I met and talked to have followed me over to the FM, although I don't use that name on the air anymore. As a matter of fact, I don't use any name. I just go on the radio and do my shtick because I felt that my voice was already familiar to a lot of people. Instead of trying to confuse them, I felt that their recall would be a hell of a lot better on Conway Twitty than on Rick Candea. After ten years in radio, I finally put the ego aside and said, 'Yes, it's show business, but it's also business.'"

Rick has developed quite a team at KILT, losing only two jocks during the changeover. He credits his on-air staff, Chief Engineer Dan Woodard and "team



leader" GM Dickie Rosenfeld, with a spirit that has really helped the station win. "Teamwork is definitely what it's all about. It's the execution, the discipline, the commitment. All those elements you find in sports can be applied to radio. You do have to build a team...I don't care what anybody says.

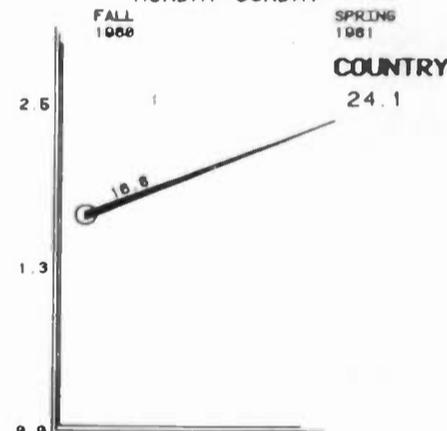
"I think the best way to appreciate our radio station is to drive out to the country, going 60-65 mph, top down, and radio blaring. We've got that groove of the way the city moves, that rhythm of the road. Houston has been moving at 70 mph, and our station is definitely going at the same pace. If we were a store, we'd be Neiman-Marcus. The product we offer, the product we put on our shelves, is the best product that anybody would want to buy."

COUNTRY SHARES

HOUSTON-SALVESTON METRO · PERSONS 12+

MONDAY-SUNDAY/8:00AM-MIDNIGHT

MONDAY-SUNDAY



The folks in Houston certainly seem to be "buying" the new sound of KILT-FM, and, in fact, country music in general, as evidenced by a 7.3 increase in Country listenership in the market (see accompanying chart). It looks as if the popularity of country music in Houston will continue as long as Houston continues to grow, and, as Rick notes, "There's nothing stopping Houston's growth except the Gulf of Mexico and San Antonio!"

— Carolyn Parks

Next Week: We'll take a look at another big ratings winner "out of the box" — WWWW in Detroit.

AGE WINTER '81 : KILT-FM

12-17	11.6%
18-24	25.0%
25-34	45.5%
35-44	6.3%
45-54	3.6%
55+	8.0%
12+ TOTAL	11,200

AGE SPRING '81 : KILT-FM

12-17	13.7%
18-24	31.4%
25-34	24.4%
35-44	23.0%
45-54	6.2%
55+	1.4%
12+ TOTAL	35,700

"middle-aged" audience it lost being replaced by both young and older listeners.

In this day of fragmentation, can a radio station reasonably expect to appeal to all segments of an audience? Rick feels it can be done depending on the type of music and sound you have to offer. "Music goes in cycles, and it's going back to where it was before...back to country music. People like Larry Gatlin, Willie Nelson, and Conway Twitty are all mainstream artists. I don't want to say we're all getting old, but we are; and we don't need that manic rock and roll. We're playing mainstream rock and roll...the new mass appeal music. Everything has been researched and it's all proven music. This kind of music will live on when John Travolta's denim hat fades.

"There are times when we sound like rock and roll, there are times when we sound like Beautiful Music, and there are times when we sound like honky tonk.



The staff (past and present) of KILT-FM. (Back row, l-r) Midday man Carl Williams, afternoon driver Gene Austin, newsmen Brian Hill, and Doc Morgan (now with KEGU/Dallas); (front row) R.W. "Catfish" Crouch (now with KSRR-FM), 10pm-1am jock Jose Flores, MD Debbie Piple, all-nighter Less Smith, midday and production pro Eric Chase, and 6-10pm personality Cathy Cason. PD and morning man Rick Candea is kneeling.

# Country

## BREAKERS.

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### CHARLY McCLAIN

#### Sleepin' With The Radio On (Epic)

On 77% of reporting stations. National Summary: Up 20, Same 21, Down 0, Debuts 21, Adds 20. A Most Added record. R&R Chart: 50-38.

### BURRITO BROTHERS

#### She Belongs To Everyone But Me (Curb)

On 65% of reporting stations. National Summary: Up 31, Same 10, Down 1, Debuts 16, Adds 12. R&R Chart: Debut 44.

### KENDALLS

#### Teach Me To Cheat (Mercury/PolyGram)

On 64% of reporting stations. National Summary: Up 22, Same 22, Down 0, Debuts 16, Adds 9. R&R Chart: Debut 45.

### ROSANNE CASH

#### My Baby Thinks He's A Train (Columbia)

On 61% of reporting stations. National Summary: Up 11, Same 28, Down 0, Debuts 14, Adds 12. R&R Chart: Debut 46.

### Most Added:

- OAK RIDGE BOYS  
Fancy Free (MCA)
- BARBARA MANDRELL  
Wish You Were Here (MCA)
- HANK WILLIAMS JR.  
All My Rowdy Friends... (Elektra/Curb)
- MEL TILLIS  
One-Night Fever (Elektra)
- CHARLY McCLAIN  
Sleepin' With The Radio On (Epic)
- TAMMY WYNETTE  
Crying In The Rain (Epic)
- JOHN CONLEE  
Miss Emily's Picture (MCA)

### Hottest:

- EDDIE RABBITT  
Step By Step (Elektra)
- RONNIE MILSAP  
(There's) No Gettin' Over Me (RCA)
- CONWAY TWITTY  
Tight-Fittin' Jeans (MCA)
- RONNIE McDOWELL  
Older Women (Epic)
- T.G. SHEPPARD  
Party Time (WB/Curb)
- MICKEY GILLEY  
You Don't Know Me (Epic)
- DON WILLIAMS  
Miracles (MCA)

# MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week.  Indicates one of this week's "most added" new songs.

- JOHNNY RODRIGUEZ "Trying Not To Love You" (Epic) 62/6  
National Summary: Up 27, Same 14, Down 1, Debuts 14, Adds 6, KBMY, KMAK, KVEG, KCUB, WTSO, WMUS-AM-FM, KWJJ 41-34, WIXL-FM 30-20, WNYR 27-19, KOKE-FM 45-38, KVET 42-33, WGTO 42-32, WSM 4-30, KWMT 36-30, WFMS-FM 36-30. R&R Chart: Debut 47.
- FRED KNOBLOCK "Memphis" (Scotti Bros.) 61/10  
National Summary: Up 13, Same 27, Down 0, Debuts 11, Adds 10, WMNI, WCXI, WFMS-FM, WTSO, KFEQ, KRZY, KUUY, KLZ, KIXZ, WQAM, WTHI 39-31, KCKC 13-12, WNYR 4-29, KRRV 4-29, WLWI-FM 34-28. R&R Chart: Debut 48.
- BOBBY BARE "Take Me As I Am (Or Let Me Go)" (Columbia) 57/4  
National Summary: Up 30, Same 13, Down 0, Debuts 10, Adds 4, WCOS-FM, WHOO, KUUY, WCAW, KVET 36-28, WGTO 38-30, WSM 40-36, KWMT 36-29, WTSO 43-39, KICD-FM 39-33, KVOO 30-21, KRAK 41-36, KCKC 32-22, WSEN 30-24, WIXL-FM 29-15. R&R Chart: Debut 49.
- OAK RIDGE BOYS "Fancy Free" (MCA) 56/52  
National Summary: Up 0, Same 1, Down 0, Debuts 3, Adds 52 including WPOC-FM, WNYR, WMZQ-FM, KVET, KIKK-FM, WLWI-FM, WHOO, WIRK-FM, WSAI, KSO, WFMS-FM, WIRE, KEBC-FM, KLAC, KWJJ, KEEN, KMPS-AM-FM, WMAQ 4-26. R&R Chart: Debut 50.
- DEBORAH ALLEN "You (Make Me Wonder Why)" (Capitol) 56/10  
National Summary: Up 18, Same 17, Down 0, Debuts 11, Adds 10, WBLR, WKMF, WIL-AM-FM, KBMY, KLZ, KIDN, WCAW, WOKQ, KIXZ, WCOS-FM, KFEQ 4-29, K888 33-29, WBGW-FM 49-36, KKYX 47-37.
- ZELLA LEHR "Feedin' The Fire" (Columbia) 54/9  
National Summary: Up 11, Same 20, Down 0, Debuts 14, Adds 9, KWJJ, KYTE, KSON-AM-FM, KMPS-AM-FM, KIXZ, WKSJ-FM, KWKH, K80, WHBF, KUUY 41-36, KEEN 37-31, KOKE-FM 47-41, KRMD-AM-FM 39-32, WMNI 4-36, WKCC-FM 40-36.
- BARBARA MANDRELL "Wish You Were Here" (MCA) 51/48  
National Summary: Up 0, Same 0, Down 0, Debuts 3, Adds 48 including KVET, KIKK-FM, WSM, WHOO, WFMS-FM, WDAF, WTSO, KRAK, KCKC, KEEN, KCUB, WPOC-FM, WNYR, WMZQ-FM, WMAQ 4-24.
- DOLLY PARTON "The House Of The Rising Sun" (RCA) 50/15  
National Summary: Up 8, Same 18, Down 0, Debuts 13, Adds 16, K80, KWMT, WDAF, WKKN, WKCO-FM, WTHI, KVOO, KIXZ-FM, KRAK, WBGW-FM, WWC8-FM, WPOP, KOKE-FM, KVET, KLRA, WHOO 28-18.
- RANDY PARTON "Shot Full Of Love" (RCA) 49/5  
National Summary: Up 24, Same 12, Down 0, Debuts 8, Adds 6, KBMY, KLZ, KIDN, KSON-AM-FM, KIXZ, KUUY 37-31, KRDR 4-22, KWJJ 43-38, WCAW 32-28, WIXY 4-31, KOKE-FM 38-28, WBAP 4-27, KRMD-AM-FM 23-18, WNR8 29-23, KICD-FM 36-29.
- SONNY CURTIS "Married Women" (Elektra) 47/13

## Others Getting Significant Action

- BOBBY SMITH "Just Enough Love (For One Woman)" (EMI/Liberty) 30/5  
National Summary: Up 6, Same 16, Down 0, Debuts 4, Adds 5, WGTO, KHEY, WKMF, KBUF, KRDR, WYDE 36-32, KRMD-AM-FM 47-44, WBLR 39-33, KBMR 49-46, KWMT 42-39.
- DAVE ROWLAND & SUGAR "The Pleasure's All Mine" (Elektra) 29/8  
National Summary: Up 4, Same 11, Down 0, Debuts 6, Adds 8, KWMT, WDAF, WKKN, WWC8-FM, WNYR, WGTO, KHEY, KWKH, WGNA-FM 40-33, WIXL-FM 43-34.
- CON HUNLEY "She's Steppin' Out" (WB) 27/15  
National Summary: Up 1, Same 7, Down 0, Debuts 4, Adds 15 including KRDR, KNIX-FM, WVAM, KRRV, KLRA, WLWI-FM, KWKH, WMAQ, WSAI, WAXX.
- CORBIN-HANNER BAND "Livin' The Good Life" (A&A) 27/4  
National Summary: Up 7, Same 12, Down 0, Debuts 4, Adds 4, WYDE, WLWI-FM, KWKH, WKLM, KVET 48-39, KRMD-AM-FM 49-41, WQYK-FM 46-36, WHK 4-36, KTRB 4-36, WEEP 30-25.
- SLIM WHITMAN "Can't Help Falling In Love With You" (Epic/Cleveland International) 23/6  
National Summary: Up 6, Same 9, Down 0, Debuts 2, Adds 6, WVVA, KOKE-FM, WSM, WKLM, KICD-FM, KRAK, WVAM 48-38, KVET 43-34, WGTO 48-36, K80 39-31.
- TRICIA JOHNS "Cathy's Clown" (Elektra) 21/3

# Radio & Records NATIONAL AIRPLAY/50

## August 28, 1981

THREE TWO LAST  
WEEKS WEEKS WEEK

- 3 2 1 ① RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
- 8 5 3 ② DON WILLIAMS/Miracles (MCA)
- 9 6 4 ③ MICKEY GILLEY/You Don't Know Me (Epic)
- 15 9 7 ④ CONWAY TWITTY/Tight-Fittin' Jeans (MCA)
- 11 7 5 ⑤ RONNIE McDOWELL/Older Women (Epic)
- 19 12 8 ⑥ T.G. SHEPPARD/Party Time (WB/Curb)
- 34 20 15 ⑦ EDDIE RABBITT/Step By Step (Elektra)
- 4 3 6 8 STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram)
- 1 1 2 9 KENNY ROGERS/I Don't Need You (EMI/Liberty)
- 17 14 10 ⑩ KIERAN KANE/You're The Best (Elektra)
- 23 15 13 ⑪ BILLY "CRASH" CRADDOCK/I Just Need You For Tonight (Capitol)
- 20 19 16 ⑫ JOHN DENVER/Some Days Are Diamonds... (RCA)
- 22 16 14 ⑬ ANNE MURRAY/We Don't Have To Hold Out (Capitol)
- 35 21 19 ⑭ LACY J. DALTON/Takin' It Easy (Columbia)
- 13 10 9 15 DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB)
- 32 23 21 ⑯ RAZZY BAILEY/Midnight Hauler (RCA)
- 31 22 20 ⑰ DOTTIE WEST/(I'm Gonna) Put You Back On The... (EMI/Liberty)
- 39 28 22 ⑱ MEL McDANIEL/Right In The Palm Of Your Hand (Capitol)
- 40 30 24 ⑲ LEON EVERETTE/Hurricane (RCA)
- 10 11 11 20 JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
- 37 27 23 ⑳ REBA McENTIRE/Today All Over Again (Mercury/PolyGram)
- 42 36 25 ㉑ ED BRUCE/Everything's A Waltz (MCA)
- 41 33 26 ㉒ JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia)
- 14 13 18 24 JUICE NEWTON/Queen Of Hearts (Capitol)
- 38 34 27 ㉓ MEL TILLIS & NANCY SINATRA/Texas Cowboy Night (Elektra)
- 44 37 29 ㉔ BOBBY GOLDSBORO/Love Ain't Never Hurt Nobody (Curb/CBS)
- 2 4 12 27 MERLE HAGGARD/Rainbow Stew (MCA)
- 43 38 33 ㉕ MOE BANDY & JOY STAMPLEY/Honky Tonk Queen (Columbia)
- 7 8 17 28 CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)
- 47 42 34 ㉖ RAY PRICE/It Don't Hurt Me Half As Bad (Dimension)
- 49 44 37 ㉗ WILLIE NELSON/I'm Gonna Sit Right Down... (Columbia)
- 48 41 35 ㉘ BILLY SWAN/I'm Into Lovin' You (Epic)
- 45 40 38 ㉙ JOHN ANDERSON/I Love You A Thousand Ways (WB)
- 43 39 ㉚ CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA)
- 45 40 ㉛ GLEN CAMPBELL/I Love My Truck (Mirage)
- 48 44 ㉜ TOM JONES/What In The World's Come... (Mercury/PolyGram)
- 5 17 28 37 CRYSTAL GAYLE/Too Many Lovers (Columbia)
- - 50 ㉝ CHARLY McCLAIN/Sleepin' With The Radio On (Epic)
- 30 31 31 39 WILLIE NELSON/Good Times (RCA)
- 47 46 ㉞ B.J. THOMAS/I Recall A Gypsy Woman (MCA)
- 25 24 32 41 GENE WATSON/Maybe I Should Have Been... (MCA)
- 6 18 30 42 JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)
- - 45 ㉟ GAIL DAVIES/Grandma's Song (WB)
- - - ㊱ BURRITO BROTHERS/She Belongs To Everyone But Me (Curb)
- - - ㊲ KENDALLS/Teach Me To Cheat (Mercury/PolyGram)
- - - ㊳ ROSANNE CASH/My Baby Thinks He's A Train (Columbia)
- - - ㊴ JOHNNY RODRIGUEZ/Trying Not To Love You (Epic) **New Entry**
- - - ㊵ FRED KNOBLOCK/Memphis (Scotti Bros.)
- - - ㊶ BOBBY BARE/Take Me As I Am (Or Let Me Go) (Columbia) **New Entry**
- - - ㊷ OAK RIDGE BOYS/Fancy Free (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- National Summary: Up 9, Same 18, Down 1, Debuts 8, Adds 13, WNR8, WHBF, WKKN, KICD-FM, WIL-AM-FM, KMAK, KRAK, WOKQ, WPOP, WQIK-FM, WKSJ-FM, WLWI-FM, WSM, KEBC-FM 40-33, KKYX 48-43.
- SAMMI SMITH "Sometimes I Cry When I'm Alone" (Sound Factory) 44/6  
National Summary: Up 14, Same 14, Down 0, Debuts 10, Adds 8, KVET, WQIK-FM, WOKK, WTHI, KLAC, KTRB, KIXZ 42-39, WGTO 37-31, KWMT 46-37, WFMS-FM 4-33, KUUY 44-39, KMPS-AM-FM 28-22, WVAM 34-27.
- JOHN CONLEE "Miss Emily's Picture" (MCA) 42/17  
National Summary: Up 2, Same 15, Down 0, Debuts 8, Adds 17, WNR8, WMNI, WKMF, KWMT, KFEQ, KVOO, KBMY, KUUY, KNIX-FM, WGNA-FM, WVAM, KOKE-FM, WOKK, KNOE, WSM, KRMD-AM-FM, KWKH.
- MEL TILLIS "One-Night Fever" (Elektra) 40/31  
National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 31 including KRZY, KNIX-FM, KRAK, KEEN, WGNA-FM, WVAM, WCOS-FM, WBAP, KIKK-FM, WQIK-FM, WMC-AM, WMAQ, WSAI, KSO, WDAF.
- HANK WILLIAMS JR. "All My Rowdy Friends (Have Settled Down)" (Elektra/Curb) 39/37  
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 37 including KNIX-FM, KEEN, KMPS-AM-FM, KCUB, WGNA-FM, WVVA, KOKE-FM, KIKK-FM, WBAM, WLWI-FM, WIRK-FM, WNR8, WFMS-FM, KEBC-FM, KFEQ.
- TAMMY WYNETTE "Crying In The Rain" (Epic) 39/19  
National Summary: Up 1, Same 13, Down 0, Debuts 8, Adds 19 including KMAK, KRDR, KNIX-FM, KRAK, KEEN, WMZQ-FM, WVVA, WYDE, WGTO, WQAM, KRMD-AM-FM, WNR8, WFMS-FM, WIXY 32-28, WNYR 4-28.
- KIN VASSY "Sneakin' Around" (EMI/Liberty) 38/10  
National Summary: Up 7, Same 17, Down 0, Debuts 4, Adds 10, KVET, WMC-AM, WQYK-FM, WKLM, KWMT, WHBF, WTHI, KTRB, WOKQ, WPOP, WYDE 32-27, KRMD-AM-FM 48-42, KFEQ 49-42, KUUY 40-32, WSEN 50-48.
- TENNESSEE EXPRESS "Big Like A River" (RCA) 35/6  
National Summary: Up 10, Same 10, Down 0, Debuts 9, Adds 6, WMNI, WHBF, WTHI, KKAL, KMPS-AM-FM, WQYK-FM, KWMT 40-38, WFMS-FM 4-36, KFH 39-36, KUUY 42-37, WGNA-FM 42-38, WCAW 46-42, KIXZ 49-42, WGTO 40-33.

- National Summary: Up 2, Same 11, Down 0, Debuts 5, Adds 3, WOKK, WSM, WKLM, WVAM 41-37, On: WLWI-FM, KRMD-AM-FM, WSAI, KLAC.
- DAVID FRIZZELL "Lefty" (WB) 20/13  
National Summary: Up 0, Same 5, Down 0, Debuts 2, Adds 13, KOKE-FM, WGTO, KLRA, KNOE, KBMR, WMNI, KSO, KVOO, KKAL, KRDR, KNIX-FM, KMPS-AM-FM, WVAM.
- TERRY GREGORY "Cinderella" (Handshake) 19/5  
National Summary: Up 2, Same 9, Down 0, Debuts 3, Adds 6, WVAM, WMZQ-FM, KICD-FM, KVOO, KNIX-FM, KRMD-AM-FM 50-46, KKAL 44-39, On: WBAM, WSM, KMPS-AM-FM.
- JOHN ANDERSON "Chicken Truck" (WB) 19/3  
National Summary: Up 13, Same 0, Down 1, Debuts 2, Adds 3, KTRB, KNEW, WWC8-FM, KUUY 46-40, WPOP 4-29, WGTO 24-17, KSO 17-11, WBC8-FM 24-19, WMUS-AM-FM 38-31.
- SUSIE ALLANSON "Love Is Knockin' At My Door" (Capitol) 14/10  
National Summary: Up 0, Same 4, Down 0, Debuts 0, Adds 10, KRRV, WGTO, KNOE, KWKH, KEBC-FM, KICD-FM, KVOO, KTOM, WVAM, WIXY.
- DEL REEVES "Slow Hand" (Koala) 11/2  
National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 2, WYDE, KTOM, KVET 49-40, WLWI-FM 4-31, On: WGTO, WQYK-FM.

# Country Pictures



**MORNING MOVIE** — WWQM-AM-FM/Madison got together with a couple of local sponsors to put on a morning screening of the newly-released movie "Superman II." Besides 1900 tickets, the station gave away soundtrack albums. Looks like things at the new Q-106 are really "flying."



**SEATTLE SESSION** — MCA recording artist Don Williams recently headlined the Seattle Center Arena and was greeted backstage by KMPS MD Atti McKay and afternoon DJ Jim Williams. KMPS promoted the show with Starr Productions. Pictured (l-r) are Terry Cline of the Jim Halsey Co., MCA's Freddy Zaehelr, Don Williams, Atti, Jim Williams, and promoter Michael Gaines.



**TEXAS STICK-UP** — WACO/Waco, TX shows off its new window sticker featuring its own mascot. According to a station spokesman: "You can be as wise as an owl if you only give a hoot." (Now you know why he didn't identify himself.)



**KENDALLS DUET FOR POLYGRAM** — Father-daughter singing duo The Kendalls, Jeannie and Royce, recently signed an exclusive long-term recording contract with Polygram Records. Their first Polygram/Mercury album will be released in mid-August. Here at the signing ceremonies are, left to right, Jerry Kennedy, VP/A&R, Country; Bob Sherwood, Executive VP and GM Polygram Records; President David Braun; and Charlie Fach of Musiverse. The Kendalls are seated.



## Biff Collie Inside Nashville

**HOTLINE:** Kris Kristofferson will fight that paternity suit filed in Nashville by Peggy Hanson, who says her 11-year-old son Carl Evans Hanson was fathered by Kris... George Jones "on leave" from his hideout in Ft. Worth. Among other things, he missed a legal appointment here to change managers... Charly McClain will be a subject on

Ridge Boys guest on "Kidsworld," a syndicated Saturday morning-type kid show for TV, and their first appearance on PBS's "Sound Stage" airs August 28... Coors Beer asked dismissal of the \$1.5 million lawsuit filed by the estate of Lester Flatt for using his picture in its beer ads... David Jackson (son of steel guitar star and manufacturer Shot Jackson) is completing the customization of Burt Reynolds's mobile dressing room at his Music City Manufacturers here. He'll use it on movie location (and call it "Smokey").

**HOW'S YOUR MAMMA'N THEM?** When he first heard Terri Gibbs sing, Sam Phillips, the Presley discoverer said: "That's the female I searched for for 17 years and never found."... Tanya Tucker (22) quipped about Glen Campbell (45): "I guess I just got too old for him."... K.L.A.C.'s Corky Mayberry reminds that Friedman and Cody working in L.A.; Chris Lane is with Big Horn Productions in L.A. (that's who Cristy Lane was named after)... Bea McMurtry asked if Carl Smith retired from singing. Carl says "No! I'm too young, and too poor to retire!" (He raises and trains quarterhorses on his picture-perfect Carl Smith Ranch down the road from Tom T. Hall's "Fox Hollow" Farm in nearby Franklin, TN... Pam Tillis says it's natural that she grew up wanting to be a singer (she can flat sing, too). I wonder why... Hank Williams, Jr. says he knew there was something special about his dad when people like Sam Phillips and Al Hirt used to visit and talk about his daddy... Mrs. Margaret Everly is finishing her book on the Everly family (Ike, Merle Travis's mentor; herself, Don & Phil)... Randy and Gary Scruggs say music dominated their lives from the start by the very nature of their environment. Their dad Earl "just seemed to make music available to us"... Willie Nelson got his first guitar when he was six from his Grandad, who taught him some chords. Willie wrote poems and bounced them off his Grandmother (they raised him and Bobbie), who wrote gospel songs and became his sounding board. No wonder his first notable song was "Family Bible."

**NEWSLINES:** CMA's new Horizon Award will be presented for the first time this October 12, honoring the new artist who hasn't been honored before... Loretta Lynn's TV special (now on for November 16) will be taped October 19-22 from the Ryman Auditorium here, and at the Lynns' Hurricane Mills, TN ranch-town home... Floyd Cramer (the piano man) will host a Celebrity Golf tournament here October 24 & 25. Invitations have been sent to Burt Reynolds, Robert Urich, Sylvester Stallone, Chevy Chase, Mickey Mantle, Bill Murray, Don Meredith, Merle Haggard, Jerry Reed, Roy Clark and a few other "unknowns"... The fall schedule on NBC will have the Mandrells on Saturday, followed by the new "Nashville Palace" (a two-hour country TV block). We used to get excited when there were two 30-minute local country TV shows; now we've got back-to-back network country shows. Does that tell you something about "country" music "coming to town?????"... In 1954, David Houston made his first record, paid for by Slim Whitman. Slim used to produce his own records in Shreveport (at the KWKH studios). He'd get this kid David Houston to go into the studio to sing while Slim listened in the control room. When everything was right, Slim would go into the studio and sing it for a "take." PS: David's new "Bandera Waltz" was one of those songs on which David acted as Slim's "stand-in"... The Oak

stand in for Slim... The Oak

stand in for Slim... The Oak

**"XCJ's":** Are you an "XCJ?" (XCJ stands for "Ex- or former Country Radio D.J."). If you are, no matter what business or phase of the business you are now active in, please send me this information before you forget it. Also, if you know somebody who is an "XCJ," please ask him or her to send it too. ASAP: name, stations (airtime), cities, years in each place to: Biff, Box 213, Brentwood, TN 37027. Though many of us who formerly played records on the radio on a daily basis are now involved in other businesses and other facets of the business, there's a common interest factor. Please help me gather as many people as possible. I am compiling a file on former Country radio air personalities. Thanks!



### Coors Country News

This Week's Guests:  
Alabama & Rosanne Cash

Call Pete Howard (213) 399-4949  
131 Ocean Park Blvd. Santa Monica, CA. 90405



# Regional Adds & Hots

MOST ADDED	EAST	HOTTEST	MOST ADDED	MIDWEST	HOTTEST	MOST ADDED	SOUTH	HOTTEST	MOST ADDED	WEST	HOTTEST
Gail Davies (WB)	Ronnie Milzap (RCA)	Barbara Mandrell (MCA)	Ronnie Milzap (RCA)	Oak Ridge Boys (MCA)	Barbara Mandrell (MCA)	Barbara Mandrell (MCA)	Barbara Mandrell (MCA)	Barbara Mandrell (MCA)	Barbara Mandrell (MCA)	Barbara Mandrell (MCA)	Barbara Mandrell (MCA)
Barbara Mandrell (MCA)	Eddie Rabbitt (Elektra)	Barbara Mandrell (MCA)	Eddie Rabbitt (Elektra)	Barbara Mandrell (MCA)							
Oak Ridge Boys (MCA)		Barbara Mandrell (MCA)		Barbara Mandrell (MCA)							

### EAST

**WOLN-FM Albany, NY**  
Dale Gribble  
Ronnie Milzap  
Barbara Mandrell  
Oak Ridge Boys  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYKY East Longmeadow, MA**  
Oak Ridge Boys  
Barbara Mandrell  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Rochester, NY**  
Oak Ridge Boys  
Barbara Mandrell  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYZZ-FM Washington, DC**  
Oak Ridge Boys  
Barbara Mandrell  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYAM Allentown, PA**  
David Frizzell  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYBY Baltimore, MD**  
Barbara Mandrell  
Oak Ridge Boys  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYBN Baltimore, MD**  
Barbara Mandrell  
Oak Ridge Boys  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYBC-FM Baltimore, MD**  
Barbara Mandrell  
Oak Ridge Boys  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYBY New York, NY**  
Barbara Mandrell  
Oak Ridge Boys  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYBY New York, NY**  
Barbara Mandrell  
Oak Ridge Boys  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYBY New York, NY**  
Barbara Mandrell  
Oak Ridge Boys  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

### MIDWEST

**WBLR Akron, OH**  
Deborah Allen  
Barbara Mandrell  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Columbus, OH**  
David Frizzell  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KWMT Ft. Dodge, IA**  
Charlie McClain  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WDAF Kansas City, MO**  
Oak Ridge Boys  
Barbara Mandrell  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KOPX Pierre, SD**  
Tillis & Sinatra  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KFEQ St. Joseph, MO**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Rock Island, IL**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KFNHalls Zella Lfhr, WI**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Madison, WI**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Madison, WI**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Madison, WI**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Madison, WI**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

### SOUTH

**KYNY Alexandria, LA**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Birmingham, AL**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KLAA Little Rock, AR**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Nashville, TN**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Orlando, FL**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Orlando, FL**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Orlando, FL**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Orlando, FL**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Orlando, FL**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Orlando, FL**  
Neil McDaniel  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

### WEST

**KYNY Albuquerque, NM**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KVOC Casper, WY**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KLZ Denver, CO**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KVEG Las Vegas, NV**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KNEW Oakland-B.F., CA**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KWJ Portland, OR**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KRAK Sacramento, CA**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KSON-AMFM San Diego, CA**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Jacksonville, FL**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Jacksonville, FL**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
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Ricky Skaggs  
Charlie McClain

**WYNY Jacksonville, FL**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Jacksonville, FL**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

### WEST

**WYNY Brunswick, ME**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Parkersburg, WV**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Parkersburg, WV**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Parkersburg, WV**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**WYNY Parkersburg, WV**  
Ronnie Milzap  
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Kieran Kane  
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Ricky Skaggs  
Charlie McClain

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Ronnie Milzap  
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Charlie McClain

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Charlie McClain

**WYNY Parkersburg, WV**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

### WEST

**KYNY Albuquerque, NM**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**KVOC Casper, WY**  
Ronnie Milzap  
Sunny Curtis  
Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
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Charlie McClain

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Kieran Kane  
Neil McDaniel  
Ricky Skaggs  
Charlie McClain

**Hottest Tracks:** "I Wouldn't Have Missed It For The World" - Ronnie Milzap (RCA)  
"Blaze Of Glory" - Kenny Rogers (EMI/Liberty)  
"Tennessee Stud" - Hank Williams Jr. (Elektra/Curb)  
"Mickey Gilley - You Don't Know Me" - (Epic) "Lonely Nights" - "My Affection"  
"Merle Haggard - Rainbow Stew/Live At Anaheim Stadium" - (MCA) "Sing Me Back Home"  
"Ronnie Milzap - There's No Gettin' Over Me" - (RCA) "I Wouldn't Have Missed It For The World" "It's All I Can Do" "Too Big For Words" "Jesus Is Your Ticket To Heaven"  
"Willie Nelson - The Minstrel Man" - (RCA) "Minstrel Man" "Will You Remember?"  
"Oak Ridge Boys - Fancy Free" - (MCA) "When Love Calls You" "Somewhere In The Night" "She's Gone To L.A. Again"  
"Eddie Rabbitt - Step By Step" - (Elektra) "Early In The Morning" "Nobody Loves Me Like My Baby" "My Only Wish" "Bring Back The Sunshine"  
"Kenny Rogers - Share Your Love" - (EMI/Liberty) "Blaze Of Glory" "Gray Beard" "Through The Years" "Goin' Back To Alabama"

## COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

**ALABAMA** - Feels So Right - (RCA) "Women Back Home"  
**BOBBY BARE** - As Is - (Columbia) "New Cut Road"  
**JOHNNY CASH** - The Baron - (Columbia) "Chattanooga City Limit Sign"  
**LACY J. DALTON** - Takin' It Easy - (Columbia) "Wild Turkey"  
**JOHN DENVER** - Some Days Are Diamonds - (RCA) "Sleepin' Alone"

## Most Requested:

**RONNIE MILSAP** "There's No Gettin' Over..." (RCA)  
**CONWAY TWITTY** "Tight-Fittin' Jeans" (MCA)  
**RONNIE MCDOWELL** "Older Women" (Epic)  
**EDDIE RABBITT** "Step By Step" (Elektra)

## Most Requested:

**TANYA TUCKER** - Should I Do It - (MCA) "Rodeo Grls"  
**CONWAY TWITTY** - Mr. T. - (MCA) "Red Neckin' Love Makin' Night" "Over Thirty (Not Over The Hill)"  
**DON WILLIAMS** - Especially For You - (MCA) "I've Got You To Thank For That" "Years From Now" "Now And Then"  
**HANK WILLIAMS JR.** - The Pressure Is On - (Elektra/Curb) "Tennessee Stud" "A Country Boy Can Survive" "The Coalition To Ban Coalitions"



Jeff  
Green

# Adult/Contemporary

## THE READERS REPLY

### Who's On First (With FM Full-Service)?

Following my recent column on WKQX/Chicago, I received letters from two prominent A/C executives: Jim Barker, Vice President/General Manager, WFYR-FM/Chicago; and Bob Hughes, Program Director, WASH-FM/Washington, DC.

Their views focus particularly on the statement by the former PD Bill Stedman that "WKQX's approach of grown-up music targeting 25-44 with strong news on FM had not been tried anywhere before they committed to it three years ago."

Dear R&R:

I read with interest your August 7 column on WKQX/Chicago and the statements made by Program Director Bill Stedman, who recently left the station.

I would like to set the record straight! Bill's comments on the lack of full-service FM radio in Chicago three years ago were erroneous, misleading, and completely fallacious.

On April 1, 1977, WFYR, the RKO outlet, pioneered full-service radio on the FM band in Chicago two years before WKQX initiated its format. In fact, at the time we started, WKQX was an AOR station. WFYR converted from a completely automated format to an A/C station by hiring "live" personalities, including a full-time morning news anchor, a weather meteorologist, a sports director, and a news director with six full-time street reporters. In fact, WFYR maintains the largest FM news department in the market. In addition, we have two full-time people in public affairs, including an editorial director.

In addition to our music, we program news on the hour 24 hours daily and on the half-hour during morning drive. This is more total news content than any other FM station in the market.

For Bill to state this format had not been tried anywhere before they did it is to ignore reality... For Bill to comment that there were no role models anywhere for this format shows a complete lack of awareness... I would strongly suggest that you check and document remarks made by your contributing editors before they are printed in your publication.

Jim Barker  
VP/GM, WFYR/Chicago

Dear R&R:

I want to react to a statement made by Bill Stedman in the excellent piece you recently presented on Chicago's Q101 (WKQX).

Bill stated that he believed WKQX was the first full-service MOR on FM, using adult-appeal

music and strong news.

I don't think anyone disputes that America's very first music and news station was WNEW/New York. And as far as I know, the very first music and news FM in the same vein was another Metromedia station, WASH-FM/Washington, D.C.

Metromedia acquired WASH-FM in 1968 and immediately instituted a music/news/personality format under General Manager Bill Dalton. I signed on as News Director in 1971 and supervised construction of a brand new news room facility and a dramatic expansion of staff.

By 1974, WASH-FM was winning national recognition for news programming, capturing the Ohio State Award for a documentary on teenage drunks and a Major Armstrong Award for our coverage of a cellblock takeover here in Washington.

In 1977, we significantly expanded our information services by adding Accu-Weather, and by employing Walt Starling as WASH-FM's airborne traffic advisor.

In 1980, we affiliated with the RKO Radio Network and originated the concept of station "columnists" on diverse topics, such as health and medicine, real estate, movies, and celebrities. In that same year, we were honored by the Ches-

apeake AP Radio Broadcasters as the "Best Local News Operation," surpassing two network O&O's and the local all-News station.

My purpose is not to argue with Bill Stedman over who was first to do this format. I know he was not, and perhaps, indeed, we were not. What is significant about both stations is that they arise from opportunities in the marketplace — they are creations, not imitations.

Thanks for letting me brag a bit about WASH — I am intensely proud of the station and the people here who make it happen. Thanks most of all for presenting Stedman's textbook study on how to go about creating a radio station that works. Simply put, there is no substitute for knowing and serving your market.

Bob Hughes

Program Director, WASH-FM/Washington, D.C.

In response to the above letters, it should be noted that Bill Stedman is not a contributing editor to Radio & Records. R&R did not say that WKQX was the first to attempt its current format presentation — again, it was a statement made by the programmer. Since such a view is a matter of personal perspective, it is not our position in our interviews to alter his perceptions as he states them. I thank these gentlemen for their input, as correspondence is always encouraged.

## Progress

Bob Raleigh is the new Program Director at WRCG/Columbus, GA, moving over from the AM drive/MD post at sister station WCGQ. The current WRCG lineup is 6-9am Bob Raleigh, 9-2pm Charlotte, 2-7pm Jack Kent, 7-midnight David Lea, and Larry King overnights... John Kosian is the new Music Director for WBOS/Boston... Dick Sainte has been chosen as new afternoon drive personality for KEX/Portland, out of 180 audition tapes submitted to PD Bob Miller. Sainte's 18-year career covers radio/TV/theatre in numerous major markets... Former Washington Redskins quarterback Sonny Jurgensen joins WMAL/Washington's Redskins broadcast team... Lee O'Day has been appointed Music Director for WIBW/Topeka; he was formerly MD at KSKX across town... Gary R. Truitt is the new Program Director at WITY/Danville, IL. Gary moves up from the midday personality position...

Keith Humphries is the new Program Director at KWCO/Chickasha, OK, from KOKC/Guthrie, OK, where he served as GM. Keith Michaels joins KWCO as midday personality, moving from the midday slot at KISR/Ft. Smith, AR... M.J. Ray has left KENO/Las Vegas as 6-10-m talent for the overnight post at KOGO/San Diego... Dan Lundy is the new 7pm-1am personality at WORG/Orangeburg, SC. He is the former PD/PM drive man at KLO/Ogden, UT. George Davis has taken the midday position at WORG. He comes from the PM drive spot at WDDT/Greenville, MS... Kim Scott has left as air talent and Promotion Director at WAKY/Louisville to become the new Assistant Operations Manager at WWWE/Cleveland... Mark Lipsky has been appointed to the new position of Promotion Manager at WPEN-WMGK/Philadelphia. He is the former Associate Director of Creative Services... WTAR/Norfolk has again been named the best radio station in Virginia for "Outstanding Year-Round Sports Coverage," by both the Associated Press and United Press International. Congratulations to award-winning Sports Director Bob Rathbun, who has led WTAR to its tenth AP award in 11 years and second straight UPI title... Lynn Cricun is the new Music Director at WLVA/Lynchburg, VA. Dave Temple is the midday host at WLVA, joining from WLGW across town... Rich Abram's Regional Media Services is now consulting KNOR/Norman, OK... Rick Robinson has joined WRVR/Memphis from Z96/Greenwood, SC as new mid-

day personality. WRVR's new 7-midnight air talent is Maxine Todd, formerly with WHBQ across the street. New to the WRVR news department are Kimberly Van Scoy and Jim Corbett, both from WLVS/Memphis... Jim Alexander is the new Program Director at KCOW/Alliance, NB, formerly of KPRO-AM/Riverside, CA. It's Jim's first PD post... John Irwin is the new Assistant Program Manager at WOWO/Fort Wayne, IN. John comes to WOWO from WLBC-AM&FM/Muncie, where he hosted a sports program... Bob Miller, Director of Agricultural Activities for WLW/Cincinnati during the past 30 years, has retired, but not before being inducted into the Ohio Agricultural Hall of Fame, the state's highest honor for an agriculturist... Byron D. Nelson is the new Music Director at KACI/The Dalles, OR, moving from the PD post at KWRO/Coquille, OR... Congratulations to KMJJ/Las Vegas, Program Manager Kevin O'Brien and his wife Mari, who just gave birth to Bridget Colleen on August 8!



**WYOMING WINNER** — KTWO/Casper has been selected as the Wyoming Radio Station of the Year by the Wyoming Association of Broadcasters. KTWO was also awarded plaques for Best Community Service, Best Program, Best Editorial, and Radio Station of the Year. The station also received awards for best commercial, best sports and sales achievement. Pictured are PD Terry Gross and Station Manager Dave Allen.



**JUST A THOUSAND POUNDS OF CAKE** — WRAL/Raleigh, NC helped celebrate the city's July 4th festivities with T-shirts, music, balloons, sun visors, and this monster cake provided by a local supermarket chain. The red, white, and blue confection had to be assembled by a forklift, as the bottom layer alone weighed in at 400 pounds!

DAN HARTMAN  
is giving you all you need



“ALL I NEED”

The new single from

DAN HARTMAN

ON BLUE SKY RECORDS



Distributed by CBS Records

# A/C

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### ELTON JOHN Chloe (Geffen)

62% of our reporters on it. Rotations: Heavy 13/0, Medium 48/2, Light 10/4, Extra Adds 2, Total Adds 8, WLTA, WCCO-AM, WSJS, WTVN, WIBW, KAKZ, KLO, WNFL. Heavy: WNAB, WDEF, WIS, WRVR, WSM-FM, KOB. Moves 25-22 on A/C chart.

## NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

**DAN FOGELBERG "Hard To Say" (Full Moon/Epic) 60/28**  
Rotations: Heavy 1/0, Medium 30/7, Light 22/14, Extra Adds 7, Total Adds 28, WBEN, WLTA, WFYR, WWWW, WRIE, WBSM, WIS, WHAS, WMAZ, WRVR, WDBO, WHIO, KLTE, KOB, KMJJ, KLO, WEIM, WLNH, WYMC, WKIQ, WACI, KXIC, WDFI, WSGW, WSTV, WBOV, WHIZ, KOLO. Heavy: WCFR. Debuts at number 27 on A/C chart.  
**AL JARREAU "We're In This Love Together" (WB) 58/9**  
Rotations: Heavy 0/0, Medium 38/3, Light 13/5, Extra Adds 1, Total Adds 8, WCBM, WQAR, KNBR, WHAM, KAAV, WDBO, WLNH, KWOS, KFOR. Heavy: WNAB, WDEF, WSM-FM, KSL, WLVA, WORG. Medium: WSB, 97.1A, WLW, WISN, WTMJ, WCCO-AM, KEX, KING. Moves 30-28 on A/C chart.  
**JOURNEY "Who's Crying Now" (Columbia) 53/8**  
Rotations: Heavy 2/0, Medium 20/1, Light 8/3, Extra Adds 4, Total Adds 8, WWS, KING, WRIE, WHBC, WYMC, KGGF, KXIC, KMRJ. Heavy: WBEN, WIP, WLW, WQAR, WHEN, WSLI, WSM-FM, WTVN, WQWO, KRKO, WLNH, WCFR, WNEU, WABZ, WCHV, WORG, KWOS, WBOV, WHIZ, KOLO, KRKK. Medium: WGR, KDKA, WFYR, KHOW, KPPL, KOY, KEX. Debuts at number 25 on A/C chart.

**MOODY BLUES "The Voice" (Threshold/PolyGram) 47/12**  
Rotations: Heavy 5/0, Medium 35/7, Light 6/5, Extra Adds 4, Total Adds 12, WCBM, WLTA, 97.1A, KEX, KING, WNAB, WGY, WTAZ, WQWO, WDFI, KMED, KOLO. Heavy: WLW, WBSM, WRVR, WCHV, WYMC. Medium: WIP, WTAE, WFYR, WQAR, KPPL, WELL, WJBO, WSLI, WMAZ, WSM-FM, KAKZ, KRKO. Debuts at number 30 on A/C chart.  
**HERB ALPERT "Magic Man" (A&M) 45/2**  
Rotations: Heavy 1/0, Medium 24/1, Light 20/1, Extra Adds 0, Total Adds 2, KAAV, WFFF. Heavy: WRVA. Medium: WTMJ, KO, KEX, WNAB, WRIE, WELL, WBSA, WBT, WDEF, WNDG, WFTL, WTAR, WDBO, WHBY, KLTE, KOB, KUGN, KSL, WEIM, WATL, WKIQ, WDFI, KFOD.  
**QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 43/18**  
Rotations: Heavy 1/0, Medium 18/5, Light 21/10, Extra Adds 3, Total Adds 18, WASH, WLTA, KEX, WNAB, WBSM, WHAM, WRVR, WTAR, KLTE, KAKZ, KUGN, KLO, KSL, WEIM, WLNH, KXIC, KMRJ, KRKK. Heavy: KRKO. Medium: WBEN, WLW, KFMB, WELL, WIS, WNDG, WSLI, WSM-FM, WMAZ, WHBY, WORG, WHIZ, KFOD.

**STACY LATTISAW "Love On A Two-Way Street" (Columbia) 42/3**  
Rotations: Heavy 0/0, Medium 24/2, Light 8/0, Extra Adds 1, Total Adds 3, KOGO, WCHV, KFOD. Heavy: WIP, WLW, WQAR, WRIE, WRVA, WBSJ, WHAQ, WORG, WFR. Medium: WCBM, WFYR, WWWW, WCCO-AM, KNBR, WGY, WIS, WNDG, WRVR, WAKR, KRNT, KLO, WLNH, WQIR, WNEU, WLVA, WKIQ, KWOS, KMRJ, WSGW, WSTV, WHIZ.  
**GARY WRIGHT "Really Wanna Know You" (WB) 42/1**  
Rotations: Heavy 1/0, Medium 18/1, Light 7/0, Extra Adds 0, Total Adds 1, KMJJ. Heavy: WLW, WCCO-FM, WBT, WSM-FM, KRKO, WEIM, WHAQ, WLNH, WCFR, WABZ, WORG, WFR, KWOS, WBOV, WHIZ, KRKK. Medium: WIP, WQAR, KHOW, KOY, WBSM, WGY, WSLI, WMAZ, WRVR, WQAR-FM, WAKR, WQWO, WNEU, WCHV, WNL, KXIC, WKHM, KFOD.  
**ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do Is Dream" (RSO) 38/8**  
Rotations: Heavy 0/0, Medium 19/2, Light 18/5, Extra Adds 1, Total Adds 8, WIP, WLTA, WNAB, WDEF, WTAR, WAKR, WLVA, WNFL. Medium: WBEN, 97.1A, WCCO-AM, KEX, WIS, WNDG, WFTL, WMAZ, WRVA, WHBY, KLTE, KSL, WEIM, WORG, WDFI, WJON, KFOD.

**GEORGE FISCHOFF "Foxy" (Heritage) 32/3**  
Rotations: Heavy 1/0, Medium 13/0, Light 17/2, Extra Adds 1, Total Adds 3, WISW, WLNH, KWOS. Heavy: WDEF. Medium: WLTA, 97.1A, WNAB, WELL, WBSA, KOB, KLO, KSL, WFR, KLMS, KMRJ, WSTV, KMED.  
**ROBBIE PATTON "Don't Give It Up" (Liberty) 31/5**  
Rotations: Heavy 4/1, Medium 18/1, Light 8/2, Extra Adds 1, Total Adds 5, WSLX, KLTE, KMJJ, WSGW, KFOD. Heavy: WMAZ, WABZ, KWOS. Medium: WBEN, WGR, WIP, WWWW, KNBR, WBSM, WGY, WHEN, WRVR, WCFR, WNEU, WKIQ, WNFL, KXIC, WKHM, WHIZ.  
**ELO "Hold On Tight" (Jet) 29/2**  
Rotations: Heavy 7/0, Medium 18/1, Light 3/1, Extra Adds 0, Total Adds 2, WGR, WWS. Heavy: WIP, WLW, WQWO, KRKO, WLNH, WABZ, WCHV. Medium: WCBM, WTAE, WFYR, WQAR, WHEN, WJBO, WSLI, WMAZ, KMJJ, WEIM, WHAG, WNEU, WORG, KLMS, WBOV, WHIZ, KFOD, KBAI.  
**REO SPEEDWAGON "In Your Letter" (Epic) 28/4**  
Rotations: Heavy 5/0, Medium 13/0, Light 7/3, Extra Adds 1, Total Adds 4, WCBM, WIP, WHBC, WACI. Heavy: WBEN, WHEN, WMAZ, WHAQ, WCFR. Medium: WASH, WBT, WSLI, WEIM, WLNH, WABZ, WCHV, WORG, WFR, KWOS, WBOV, WHIZ, KFOD.  
**SILVER CONDOR "You Could Take My Heart Away" (Columbia) 28/3**  
Rotations: Heavy 1/0, Medium 12/1, Light 13/2, Extra Adds 3, Total Adds 3, WTAR, WFR, KGGF. Heavy: WCFR. Medium: 97.1A, WLW, KEX, WGY, WSLI, WMAZ, KRKO, WNEU, KWOS, WHIZ, KFOD.

**KENNY ROGERS "Share Your Love With Me" (Liberty) 25/25**  
Rotations: Heavy 0/0, Medium 7/7, Light 10/10, Extra Adds 8, Total Adds 28, WBEN, WSB, KMBZ, WCCO-AM, KLOK, WRIE, WBSM, WELL, WDEF, WNDG, WFTL, WMAZ, WRVR, WDBO, WHBY, KRMG, KOB, KRKO, WEIM, WCHV, WYMC, WORG, KWOS, WJON, WHIZ.  
**FOUR TOPS "When She Was My Girl" (Casablanca/PolyGram) 25/7**  
Rotations: Heavy 0/0, Medium 10/0, Light 13/5, Extra Adds 2, Total Adds 7, WRVR, WHBY, KRKO, WCHV, WSTV, WBOV, KFOD. Medium: WBEN, WFYR, WLW, KEX, WELL, WBT, WMAZ, WRVA, WORG, WJON.  
**MICHAEL JOHNSON "You're Not Easy To Forget" (EMI America) 25/5**  
Rotations: Heavy 1/0, Medium 11/1, Light 12/3, Extra Adds 1, Total Adds 5, WBSM, WYMC, KLMS, KMED, KBAI. Heavy: WCCO-AM. Medium: WLTA, WSB, 97.1A, KEX, WIS, WMAZ, WEIM, WORG, KXIC, WJON.  
**NIELSEN/PEARSON "The Sun Ain't Gonna Shine Anymore" (Capitol) 24/5**  
Rotations: Heavy 0/0, Medium 12/2, Light 8/1, Extra Adds 3, Total Adds 3, Total Adds 8, WLW, WEIM, WHAG, WQIR, KMRJ, WSTV. Medium: WBEN, WASH, WGY, WBT, WFTL, WMAZ, WDBO, WBSJ, WATR, KLMS.  
**DAVID GATES "Take Me Now" (Arista) 22/17**  
Rotations: Heavy 0/0, Medium 5/3, Light 13/10, Extra Adds 4, Total Adds 17, WSB, WLW, WNAB, WHBY, KUGN, KSL, WCFR, WORG, WKIQ, WACI, KWOS, WDFI, WSGW, WSTV, KFOD, KBAI, KRKK. Medium: WMAZ, KRMG.  
**JIM PHOTOGLIO "More To Love" (20th) 21/4**  
Rotations: Heavy 1/0, Medium 10/1, Light 10/3, Extra Adds 0, Total Adds 4, WIS, WHIO, KRKO, KBAI. Heavy: WLTA. Medium: WSB, 97.1A, KEX, WBSM, WDEF, WFTL, WHBY, KFOD, KRKK.  
**JESSE WINCHESTER "Baby Blue" (Bearsville/WB) 21/0**  
Rotations: Heavy 0/0, Medium 11/0, Light 10/0, Extra Adds 0, Total Adds 0, Medium: WLTA, 97.1A, WDEF, KSL, WHAG, WYMC, KGGF, KXIC, KFOD, KMED, KRKK.

**ARLO GUTHRIE "If I Could Only Touch Your Life" (WB) 20/9**  
Rotations: Heavy 1/0, Medium 8/2, Light 7/3, Extra Adds 4, Total Adds 8, WLW, WCCO-AM, WMAZ, KRMG, KLO, WHAG, WLNH, WATR, WORG. Heavy: WLTA. Medium: KOY, WNAB, WDEF, WQIR, KLMS, WDFI.  
**ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 20/5**  
Rotations: Heavy 0/0, Medium 4/1, Light 15/4, Extra Adds 1, Total Adds 8, WLW, WIS, KLO, WATR, WYMC, WACI. Medium: WNAB, WDEF, KLMS.

### Others Getting Significant Action

**DON WILLIAMS "Miracles" (MCA) 19/3**  
Rotations: Heavy 3/0, Medium 10/0, Light 5/2, Extra Adds 1, Total Adds 3, WRVR, WBSJ, WSTV. Heavy: KMBZ, KRMG, KSL.

## Radio & Records

# NATIONAL AIRPLAY/30

## August 28, 1981

Three Weeks	Two Weeks	Last Week	Rank	Artist/Song
6	1	1	1	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
5	2	2	2	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
17	10	8	3	EDDIE RABBITT/Step By Step (Elektra)
1	3	3	4	KENNY ROGERS/I Don't Need You (Liberty)
3	4	4	5	CARPENTERS/Touch Me When We're Dancing (A&M)
7	7	6	6	POINTER SISTERS/Slow Hand (Planet)
14	11	10	7	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
4	5	5	8	JUICE NEWTON/Queen Of Hearts (Capitol)
12	9	9	9	ALABAMA/Feels So Right (RCA)
22	17	12	10	SHEENA EASTON/For Your Eyes Only (Liberty)
2	6	7	11	JOEY SCARBURY/Theme From "Greatest American Hero" (Elektra)
-	30	23	12	CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)
16	16	15	13	COMMODORES/Lady (You Bring Me Up) (Motown)
18	15	14	14	MICKEY GILLEY/You Don't Know Me (Epic)
13	13	13	15	JOHN DENVER/Some Days Are Diamonds... (RCA)
-	29	22	16	LULU/I Could Never Miss You (More Than I Do) (Alfa)
-	23	19	17	ART GARFUNKEL/A Heart In New York (Columbia)
23	19	18	18	DON McLEAN/It's Just The Sun (Millennium)
21	20	20	19	PABLO CRUISE/Cool Love (A&M)
29	24	21	20	BEACH BOYS/The Beach Boys Medley (Capitol)
8	8	11	21	MARTY BALIN/Hearts (EMI America)
30	25	25	22	ELTON JOHN/Chloe (Geffen)
10	12	15	23	ALAN PARSONS PROJECT/Time (Arista)
9	14	17	24	AIR SUPPLY/The One That You Love (Arista)
-	-	30	25	JOURNEY/Who's Crying Now (Columbia)
-	-	30	26	AL JARREAU/We're In This Love Together (WB)
-	-	28	28	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
15	18	24	29	JAMES TAYLOR/Summer's Here (Columbia)
-	-	24	29	JOHN SCHNEIDER/It's Now Or Never (Scott Bros.)
-	-	24	30	MOODY BLUES/The Voice (Threshold/PolyGram)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

### MOST ADDED

- DAN FOGELBERG "Hard..." (Full Moon/Epic)
- KENNY ROGERS "Share Your..." (Liberty)
- Q. JONES/J. INGRAM "Just Once" (A&M)
- DAVID GATES "Take Me Now" (Arista)
- CHRISTOPHER CROSS "Arthur's..." (WB)

### HOTTEST

- D. ROSS/L. RICHIE "Endless Love" (Motown)
- RONNIE MILSAP "(There's) No..." (RCA)
- EDDIE RABBITT "Step By Step" (Elektra)
- POINTER SISTERS "Slow Hand" (Planet)
- KENNY ROGERS "I Don't Need..." (Liberty)

Medium: WLTA, WCCO-AM, WNDG, KRNT, KLTE, WISW, KLO, KGGF, KLMS.  
**CHARLY McCLAIN "Steppin' With The Radio On" (Epic) 18/3**  
 Rotations: Heavy 0/0, Medium 7/1, Light 10/1, Extra Adds 1, Total Adds 3, WMAZ, WISW, KFOD. Medium: WCCO-AM, WNAB, WDEF, KOB, KXIC, WDFI.  
**BERNADETTE PETERS "Dedicated To The One I Love" (MCA) 18/2**  
 Rotations: Heavy 0/0, Medium 5/0, Light 12/1, Extra Adds 1, Total Adds 2, KING, WHAG. Medium: WBEN, WTMJ, WDEF, WABZ, WSTV.  
**MIKE POST featuring LARRY CARLTON "Theme From Hill Street Blues" (Elektra) 17/8**  
 Rotations: Heavy 0/0, Medium 8/4, Light 7/2, Extra Adds 2, Total Adds 8, WLW, WCCO-AM, WDEF, WMAZ, WSM-FM, WORG, WDFI, WSTV. Medium: WLTA, WSB, WFTL, KBAI.  
**ROBBIE DUPREE "Are You Ready For Love" (Elektra) 17/4**  
 Rotations: Heavy 1/0, Medium 8/2, Light 7/2, Extra Adds 0, Total Adds 4, KEX, WRVR, WHBY, KLMS. Heavy: WLTA. Medium: WSB, WIS, WSLI, WMAZ, WSM-FM, WJON, KRKK.  
**LITTLE RIVER BAND "The Night Owl" (Capitol) 17/4**  
 Rotations: Heavy 0/0, Medium 8/0, Light 8/4, Extra Adds 0, Total Adds 4, WIP, WFYR, WWWW, WBOV. Medium: WLW, WSLI, WEIM, WLNH, WNEU, WABZ, WCHV, WHIZ.  
**TEMPTATIONS "Aiming At Your Heart" (Gordy) 16/5**  
 Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Extra Adds 3, Total Adds 5, WNAB, WHIO, WKIQ, WHIZ, KFOD. Medium: WRIE, WQUA, KRKK.  
**ATLANTA RHYTHM SECTION "Allen" (Columbia) 14/8**  
 Rotations: Heavy 0/0, Medium 5/3, Light 8/5, Extra Adds 1, Total Adds 8, WCCO-AM, KEX, WMAZ, KUGN, KRKO, WATR, WCHV, WBOV, KRKK. Medium: WSLI, WHBY.  
**FRED KNOBLOCK "Memphis" (Scott Bros.) 14/5**  
 Rotations: Heavy 1/0, Medium 4/0, Light 7/3, Extra Adds 2, Total Adds 5, WNDG, KLTE, WHAG, KXIC, WSTV. Heavy: KOY. Medium: WDEF, WQUA, KGGF, WDFI.  
**GEORGE HARRISON "Teardrops" (Dark Horse/WB) 14/0**  
 Rotations: Heavy 0/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0, Medium: KEX, WJBO, WNDG, WEIM, WLNH, WNEU, WKIQ, KMRJ, KFOD.  
**STEVIE NICKS w/TOM PETTY... "Stop Draggin' My Heart Around" (Modern/Atco) 13/1**  
 Rotations: Heavy 5/0, Medium 5/0, Light 2/0, Extra Adds 1, Total Adds 1, WHAG. Heavy: WQAR, WSM-FM, WLNH, WNEU, WHZ. Medium: KDKA, WQWO, WABZ, WCHV, WBOV.  
**FLORENCE WARNER "Easy" (Mercury/PolyGram) 12/1**  
 Rotations: Heavy 1/0, Medium 5/0, Light 5/0, Extra Adds 1, Total Adds 1, WSTV. Heavy: WDEF. Medium: KHOW, KOY, WHBC, KSL, WDFI.  
**DENICE WILLIAMS "Silly" (ARC/Columbia) 12/1**  
 Rotations: Heavy 1/0, Medium 5/0, Light 5/0, Extra Adds 1, Total Adds 1, WCFR. Heavy: WDEF. Medium: WLTA, 97.1A, WNDG, WMAZ, WRVA.  
**HARRY CHAPIN "Story Of A U" (Boardwalk) 11/1**  
 Rotations: Heavy 0/0, Medium 5/1, Light 8/0, Extra Adds 0, Total Adds 1, WNAB. Medium: KNBR, WDEF, WOOD, WQUA.  
**ANNE MURRAY "It's All I Can Do" (Capitol) 10/10**  
 Rotations: Heavy 0/0, Medium 3/3, Light 5/5, Extra Adds 2, Total Adds 10, WSB, KMBZ, WCCO-AM, KLOK, WDEF, WNDG, WFTL, WMAZ, WHBY, WJON.  
**DARYL HALL & JOHN OATES "Private Eyes" (RCA) 10/4**  
 Rotations: Heavy 0/0, Medium 2/1, Light 8/1, Extra Adds 2, Total Adds 4, WLW, WSM-FM, WLNH, WHIZ. Medium: WCHV.  
**ROGER VOUDOURIS "First Love" (Boardwalk) 10/2**  
 Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Extra Adds 0, Total Adds 2, WSM-FM, WLVA. Medium: KFOD.  
**VIC ASHER "What Am I Gonna Do" (Vela) 9/4**  
 Rotations: Heavy 0/0, Medium 0/0, Light 9/4, Extra Adds 0, Total Adds 4, WIS, WNDG, WATR, KRKK.  
**KIM CARNES "Draw Of The Cards" (EMI America) 9/0**  
 Rotations: Heavy 1/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KNBR. Medium: WSM-FM, WLNH, WABZ, WFR, KRKK.  
**DOLLY PARTON "House Of The Rising Sun" (RCA) 8/4**  
 Rotations: Heavy 1/0, Medium 2/0, Light 2/1, Extra Adds 3, Total Adds 4, WCCO-AM, WIS, WCFR, WHIZ. Heavy: WLTA. Medium: KMBZ, WBT.  
**OAK RIDGE BOYS "Fancy Free" (MCA) 7/4**  
 Rotations: Heavy 0/0, Medium 3/1, Light 3/2, Extra Adds 1, Total Adds 4, WLTA, WCCO-AM, KSL, KMED. Medium: WDEF, WMAZ.  
**NEIL SEDAKA "My World Keeps Slipping Away" (Elektra) 7/3**  
 Rotations: Heavy 0/0, Medium 3/1, Light 3/1, Extra Adds 1, Total Adds 3, WDEF, WATR, KMRJ. Medium: WCCO-AM, WNAB.  
**ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 7/1**  
 Rotations: Heavy 0/0, Medium 4/0, Light 3/1, Extra Adds 0, Total Adds 1, WBOV. Medium: WMAZ, WSM-FM, WLNH, WHIZ.

# Regionalized Adds & Hots



## EAST

**WCBM/Baltimore**  
Mel Martin  
REO SPEEDWAGON  
RODdy BLUES  
AL JARREAU  
Notteat:  
SHEENA EASTON  
LULU

**WBZ/Boston**  
Wendy Furiga  
none  
Notteat:  
QUINCY JONES  
FRANKLIN & BENSON  
MARTY BALIN  
ROSS/RICHIE  
ALAN PARSONS

**WNAB/Bridgeport**  
Russ Garnett  
HARRY CHAPIN  
MOODY BLUES  
CHRIS CROSS  
GIBB & PRINCIPAL  
QUINCY JONES  
TEMPTATIONS  
DAVID GATES  
Notteat:  
none

**WGR/Buffalo**  
Jerry Rao  
LULU  
PABLO CRUISE  
ELO  
Notteat:  
ROSS/RICHIE  
ROBBIE HILSBAP  
POINTERS SISTERS  
EDDIE RABBITT  
KENNY ROGERS

**WBEN/Buffalo**  
Roger Christian  
KENNY ROGERS  
DAN FOGELBERG  
Notteat:  
ROSS/RICHIE  
JOURNEY  
COMMODORES  
EDDIE RABBITT  
SHEENA EASTON

**WNE/ Erie**  
Ted Abbott  
DAN FOGELBERG  
KENNY ROGERS  
JOURNEY  
Notteat:  
ROSS/RICHIE  
STACY LATTISAH  
JUICE NEWTON  
SHEENA EASTON  
JOEY SCARBURY

**WENF/Fitchburg**  
Chuck Morgan  
DAN FOGELBERG  
QUINCY JONES  
NIELSEN/PEARSON  
BEATLES  
CANNON & BELMONT  
Notteat:  
ROSS/RICHIE  
COMMODORES  
EDDIE RABBITT  
PABLO CRUISE

**WHAQ/Hagerstown**  
B.J. Baumgardner  
ARLO GUTHRIE  
FRED KNOBLOCK  
CHRIS CROSS  
STEVIE NICKS  
BERNADETTE PETERF  
PURE PRAIRIE LEAG  
NIELSEN/PEARSON  
Notteat:  
CARPENTERS  
ROSS/RICHIE  
ROBBIE HILSBAP  
SMITH/SWEET  
YUTAKA

**WFMH/Harrisburg**  
Bob Patre  
DAN FOGELBERG  
KENNY ROGERS  
QUINCY JONES  
MICHAEL JOHNSON  
SHEENA EASTON  
Notteat:  
ROSS/RICHIE  
ALAN PARSONS  
JOHN DENVER  
EDDIE RABBITT

**WTTN/Hartford**  
Glenn Jesionka  
none  
Notteat:  
KENNY ROGERS  
CARPENTERS  
MARTY BALIN  
JOEY SCARBURY  
JUICE NEWTON

**WLNH/Leicester**  
Gary Stevens  
ARLO GUTHRIE  
DAN FOGELBERG  
HALL & GATES  
GEORGE FISCHOFF  
QUINCY JONES  
AL JARREAU  
PICK SPRINGFIELD  
BOC  
HEATFOAT  
QUEZET  
FOGHAT  
BALANCE  
DEVO  
Notteat:  
ALABAMA  
ROSS/RICHIE  
EDDIE RABBITT  
ROBBIE HILSBAP  
COMMODORES

**WQXR/Manchester**  
Karen Anderson  
NIELSEN/PEARSON  
SHEENA EASTON  
Notteat:  
ROBBIE HILSBAP  
CARPENTERS  
ROSS/RICHIE  
EDDIE RABBITT  
POINTERS SISTERS

## MIDWEST

**WASH/Washington D.C.**  
Bob Duckman  
QUINCY JONES  
Notteat:  
ROSS/RICHIE  
PABLO CRUISE  
SHEENA EASTON  
COMMODORES  
CHRIS CROSS

**WATR/Waterbury, CT**  
O'Connor/Reilly  
ARLO GUTHRIE  
ARE  
NEIL SEDARA  
VIC ASHER  
FRANKLIN & BENSON  
NATALIE COLE  
SAMI SMITH  
Notteat:  
ELA  
JOURNEY  
GARY WRIGHT  
LULU  
MOODY BLUES

**WPP/Philadelphia**  
Bob Russo  
GIBB & PRINCIPAL  
REO SPEEDWAGON  
LBB  
Notteat:  
ELA  
JOURNEY  
GARY WRIGHT  
LULU  
MOODY BLUES

**KDKA/Pittsburgh**  
Jim Harrington  
BEACH BOYS  
SHEENA EASTON  
JOURNEY  
Notteat:  
ROSS/RICHIE  
COMMODORES  
STEVIE NICKS  
JOURNEY

**J-W/Pittsburgh**  
Herb Crowe  
SHEENA EASTON  
JOURNEY  
JOHN DENVER  
ELO  
Notteat:  
JUICE NEWTON  
POINTERS SISTERS  
ROSS/RICHIE  
COMMODORES

**WTAE/Pittsburgh**  
Don Berns  
none  
Notteat:  
ROSS/RICHIE  
JOURNEY  
COMMODORES  
EDDIE RABBITT  
SHEENA EASTON

**WQAN/Portland**  
Gary Pahigian  
none  
Notteat:  
MANNHATTAN TRANSFE  
JOEY SCARBURY  
MARTY BALIN  
KENNY ROGERS  
AIR SUPPLY

**KFOD/Anchorage**  
Mark Lewis  
TEMPTATIONS  
ROBBIE PATTON  
FOUR TOPS  
DAVID GATES  
CHRIS CROSS  
CHARLY MCCLAIN  
Notteat:  
ALAN PARSONS  
POINTERS SISTERS  
COMMODORES  
KENNY ROGERS  
ROSS/RICHIE

**KHOW/Denver**  
Leigh Starnes  
none  
Notteat:  
ALAN PARSONS  
JOEY SCARBURY  
KENNY ROGERS  
POINTERS SISTERS  
PURE PRAIRIE LEAG

**KPPL/Denver**  
Mike Shannon  
none  
Notteat:  
ALAN PARSONS  
ROBBIE HILSBAP

**KUGN/Eugene**  
Brian James  
QUINCY JONES  
DAVID GATES  
ARE  
Notteat:  
JUICE NEWTON  
COMMODORES  
JAMES TAYLOR  
EDDIE RABBITT  
ART GARFUNKEL

**KRKO/Evanston**  
Bruce Butterfield  
JIM PHOTOGLO  
ARE  
FOUR TOPS  
KENNY ROGERS  
Notteat:  
ROSS/RICHIE  
COMMODORES  
RAYDIO  
EDDIE RABBITT  
SHEENA EASTON

**KMJJ/Las Vegas**  
Kevin O'Brien  
SHEENA EASTON  
ROBBIE PATTON  
CHRIS CROSS  
DAN FOGELBERG  
GARY WRIGHT  
Notteat:  
CLARKE/DUKE  
JUICE NEWTON

## SOUTH

**WAKR/Akron**  
Bill Hart  
GIBB & PRINCIPAL  
Notteat:  
POINTERS SISTERS  
ROBBIE HILSBAP  
ROSS/RICHIE  
CARPENTERS  
SHEENA EASTON

**WBYI/Appleton**  
Jeff Clark  
KENNY ROGERS  
ROBBIE DUPRE  
DAVID GATES  
ANNE MURRAY  
FOUR TOPS  
Notteat:  
CARPENTERS  
ROBBIE HILSBAP  
KENNY ROGERS  
MICKY GILLEY  
RAYDIO

**WKIO/Bowling Green**  
John Swan  
BEACH BOYS  
DAVID GATES  
TEMPTATIONS  
DAN FOGELBERG  
Notteat:  
ROSS/RICHIE  
POINTERS SISTERS  
STEVIE NICKS  
ELO  
BEACH BOYS  
SHEENA EASTON  
CHRIS CROSS

**WQAR/Cleveland**  
Chuck Collier  
AL JARREAU  
Notteat:  
ROSS/RICHIE  
POINTERS SISTERS  
BEACH BOYS  
EDDIE RABBITT  
ROSS/RICHIE  
COMMODORES

**WQAC/Cleveland**  
Chuck Collier  
AL JARREAU  
Notteat:  
ROSS/RICHIE  
POINTERS SISTERS  
BEACH BOYS  
EDDIE RABBITT  
ROSS/RICHIE  
COMMODORES

**KRRT/Des Moines**  
Scott Huskey  
none  
Notteat:  
none

**WDFW/Fint**  
Paul Landino  
LULU  
CHRIS CROSS  
HERB ALPERT  
Notteat:  
ROSS/RICHIE  
CARPENTERS  
POINTERS SISTERS  
RAYDIO  
ROBBIE HILSBAP

**WACU/Frederick**  
Larry Lance  
DAN FOGELBERG  
FRANKLIN & BENSON  
DAVID GATES  
REO SPEEDWAGON  
Notteat:  
ROSS/RICHIE  
CARPENTERS  
ROBBIE HILSBAP  
SHEENA EASTON  
LULU

**WOWO/Fl. Wayne**  
Sam DeVincent  
MOODY BLUES  
LULU  
CHRIS CROSS  
BEACH BOYS  
Notteat:  
ROSS/RICHIE  
GREG KINN  
JOURNEY  
POINTERS SISTERS  
ROBBIE HILSBAP

**WOOD/Grand Rapids**  
Bill Struyk  
none  
Notteat:  
none

**WNFL/Green Bay**  
Liz Charlton  
GIBB & PRINCIPAL  
CHRIS CROSS  
ELTON JOHN  
Notteat:  
BEACH BOYS  
CAROL R. SAGER  
CARPENTERS  
ROBBIE PATTON  
ART GARFUNKEL

**KNIC/Knox City**  
Gary Dixon  
FRED KNOBLOCK  
DAN FOGELBERG  
JOURNEY  
QUINCY JONES  
Notteat:  
none

**WKHM/Jackson**  
Jerry Barnhart  
none  
Notteat:  
COMMODORES  
RAYDIO  
LULU  
ELTON JOHN  
MOODY BLUES

**KWOS/Jefferson City**  
Steve Morse  
KENNY ROGERS  
CARPENTERS  
AL JARREAU  
DAVID GATES  
GEORGE FISCHOFF  
Notteat:  
ROSS/RICHIE  
PABLO CRUISE  
ROBBIE PATTON  
JOURNEY  
EDDIE RABBITT

## WEST

**KOB/Albuquerque**  
Paul Douglas  
LULU  
KENNY ROGERS  
DAN FOGELBERG  
Notteat:  
JUICE NEWTON  
ROBBIE HILSBAP  
JOHN DENVER  
JOHN DENVER  
ROSS/RICHIE  
DAN FOGELBERG

**KBAI/Morro Bay**  
Donna St. John  
DAVID GATES  
JIM PHOTOGLO  
MICHAEL JOHNSON  
Notteat:  
ROSS/RICHIE  
CHRIS CROSS  
SHEENA EASTON  
COMMODORES  
EDDIE RABBITT

**KLO/Ogden**  
Barbara M. Richardson  
DAN FOGELBERG  
FRANKLIN & BENSON  
ARLO GUTHRIE  
ELTON JOHN  
QUINCY JONES  
Notteat:  
ROBBIE HILSBAP  
CRYSTAL GAYLE  
SHEENA EASTON  
DON MCLAN  
PURE PRAIRIE LEAG

**KOY/Phoenix**  
Armstrong/Stevens  
none  
Notteat:  
JOEY SCARBURY  
POINTERS SISTERS  
CANTINA BAND  
FRED KNOBLOCK  
LACY J. DALTON

**KEX/Portland**  
Bob Swanson  
CHRIS CROSS  
JOHN DENVER  
AL JARREAU  
Notteat:  
ROBBIE HILSBAP  
COMMODORES  
ROSS/RICHIE  
RAYDIO  
EDDIE RABBITT

**KLOK/San Jose**  
Bill Weaser  
CHRIS CROSS  
ART GARFUNKEL  
RENAETTE PETERF  
EDDIE RABBITT  
Notteat:  
KENNY ROGERS  
KENNY ROGERS  
Notteat:  
ROBBIE HILSBAP  
JOEY SCARBURY  
ROSS/RICHIE  
KENNY ROGERS  
JUICE NEWTON

**KING/Seattle**  
John Stone  
JOURNEY  
ART GARFUNKEL  
RENAETTE PETERF  
EDDIE RABBITT  
Notteat:  
KENNY ROGERS  
ROBBIE PATTON  
JUICE NEWTON  
JOEY SCARBURY  
COMMODORES

## WEST

**KOB/Albuquerque**  
Paul Douglas  
LULU  
KENNY ROGERS  
DAN FOGELBERG  
Notteat:  
JUICE NEWTON  
ROBBIE HILSBAP  
JOHN DENVER  
JOHN DENVER  
ROSS/RICHIE  
DAN FOGELBERG

**KBAI/Morro Bay**  
Donna St. John  
DAVID GATES  
JIM PHOTOGLO  
MICHAEL JOHNSON  
Notteat:  
ROSS/RICHIE  
CHRIS CROSS  
SHEENA EASTON  
COMMODORES  
EDDIE RABBITT

**KLO/Ogden**  
Barbara M. Richardson  
DAN FOGELBERG  
FRANKLIN & BENSON  
ARLO GUTHRIE  
ELTON JOHN  
QUINCY JONES  
Notteat:  
ROBBIE HILSBAP  
CRYSTAL GAYLE  
SHEENA EASTON  
DON MCLAN  
PURE PRAIRIE LEAG

**KOY/Phoenix**  
Armstrong/Stevens  
none  
Notteat:  
JOEY SCARBURY  
POINTERS SISTERS  
CANTINA BAND  
FRED KNOBLOCK  
LACY J. DALTON

**KEX/Portland**  
Bob Swanson  
CHRIS CROSS  
JOHN DENVER  
AL JARREAU  
Notteat:  
ROBBIE HILSBAP  
COMMODORES  
ROSS/RICHIE  
RAYDIO  
EDDIE RABBITT

**KLOK/San Jose**  
Bill Weaser  
CHRIS CROSS  
ART GARFUNKEL  
RENAETTE PETERF  
EDDIE RABBITT  
Notteat:  
KENNY ROGERS  
KENNY ROGERS  
Notteat:  
ROBBIE HILSBAP  
JOEY SCARBURY  
ROSS/RICHIE  
KENNY ROGERS  
JUICE NEWTON

**KING/Seattle**  
John Stone  
JOURNEY  
ART GARFUNKEL  
RENAETTE PETERF  
EDDIE RABBITT  
Notteat:  
KENNY ROGERS  
ROBBIE PATTON  
JUICE NEWTON  
JOEY SCARBURY  
COMMODORES

**ALL STATIONS REPORTED  
THIS WEEK  
114 REPORTERS  
114 LAST WEEK**

## SOUTH

**WABZ/Abbeville**  
Mark Robinson  
none  
Notteat:  
JOURNEY  
ROSS/RICHIE  
BEACH BOYS  
SHEENA EASTON

**WSS/Atlanta**  
Mary Catherine Sneed  
ANNE MURRAY  
DAVID GATES  
DIONNE WARWICK  
KENNY ROGERS  
RITA COOLIDGE  
Notteat:  
ROSS/RICHIE  
JOEY SCARBURY  
EDDIE RABBITT  
LULU  
CHRIS CROSS

**WLT/Atlanta**  
Allen Saunders  
OAK RIDGE BOYS  
DAN FOGELBERG  
GIBB & PRINCIPAL  
MOODY BLUES  
QUINCY JONES  
NECO  
BENNY HESTER  
ELTON JOHN  
Notteat:  
CHUCK MANCIONE  
DON MCLAN  
ROSS/RICHIE  
ART GARFUNKEL  
ARLO GUTHRIE

**WJBO/Baton Rouge**  
Laurie Hardison  
none  
Notteat:  
ROSS/RICHIE  
ALABAMA  
COMMODORES  
PABLO CRUISE  
C. HARRISON

**WBT/Charlotte**  
Bickel/Rose  
none  
Notteat:  
ALABAMA  
ROSS/RICHIE  
COMMODORES  
JAMES TAYLOR  
RAYDIO

**WCHV/Charlotteville**  
Thomas H. Twine  
DAN FOGELBERG  
ANNE MURRAY  
FRED KNOBLOCK  
QUINCY JONES  
ROBBIE PATTON  
Notteat:  
CARPENTERS  
JOHN DENVER  
KENNY ROGERS  
ROSS/RICHIE  
LULU

**WDFC/Chattanooga**  
Stanley Hall  
MIKE POST  
NEIL SEDARA  
DIONNE WARWICK  
GIBB & PRINCIPAL  
ANNE MURRAY  
KENNY ROGERS  
Notteat:  
FLORENCE WARNER  
GEORGE FISCHOFF  
DENICIE WILLIAMS  
ELTON JOHN  
SHEENA EASTON

**WIS/Columbia**  
Bob Davis  
DAN FOGELBERG  
VIC ASHER  
FRANKLIN & BENSON  
ROBBIE DUPRE  
FOUR TOPS  
KENNY ROGERS  
Notteat:  
ROSS/RICHIE  
EDDIE RABBITT  
RAYDIO  
SHEENA EASTON  
PABLO CRUISE  
CHRIS CROSS

**WVVA/Daytone Beach**  
Mark D'Angio  
KENNY ROGERS  
FRED KNOBLOCK  
ANNE MURRAY  
VIC ASHER  
Notteat:  
ROBBIE HILSBAP  
ROSS/RICHIE  
RAYDIO  
DON MCLAN  
EDDIE RABBITT

**WJON/St. Cloud**  
Tom Scott  
STEVE WOODS  
KENNY ROGERS  
PITA COOLIDGE  
ANNE MURRAY  
ROYAL PHILHARMONY  
Notteat:  
MANNHATTAN TRANSFE  
JOEY SCARBURY  
JUICE NEWTON  
ROSS/RICHIE  
SHEENA EASTON

**WFLX/Fl. Lauderdale**  
Don Williams  
KENNY ROGERS  
ANNE MURRAY  
CARPENTERS  
Notteat:  
ROSS/RICHIE  
RAYDIO  
JOHN DENVER  
KENNY ROGERS  
CARPENTERS  
ROSS/RICHIE  
JOHNNY MATHIS

**WFLW/Jackson**  
Walt Grayson  
none  
Notteat:  
COMMODORES  
ROSS/RICHIE  
RAYDIO  
ALABAMA  
JOURNEY

**WFLM/McDonough**  
Donna Brink  
HALL & GATES  
BOGIE VOUDOURIS  
MANNHATTAN TRANSFE  
STEVE WOODS  
MIKE POST  
Notteat:  
ELTON JOHN  
GARY WRIGHT  
BOUZZEE  
JOURNEY  
TUBES

**WTAR/Norfolk**  
Tom Looney  
MOODY BLUES  
STIVVY CONDOE  
GIBB & PRINCIPAL  
QUINCY JONES  
Notteat:  
POINTERS SISTERS  
ROBBIE HILSBAP  
ROSS/RICHIE  
ALABAMA  
JOHN DENVER

**WORO/Orengsburg**  
Sue Wright  
KENNY ROGERS  
RITA COOLIDGE  
MIKE POST  
DAVID GATES  
ARLO GUTHRIE  
CAROL B. FAGER  
BILLY JOE RYCAL  
CARL CARLTON  
Notteat:  
ALABAMA  
ROSS/RICHIE  
COMMODORES  
BEACH BOYS  
EDDIE RABBITT  
RAYDIO

**WDOO/Orlando**  
Tom Kennington  
DAN FOGELBERG  
AL JARREAU  
LULU  
CARPENTERS  
KENNY ROGERS  
Notteat:  
JUICE NEWTON  
CARPENTERS  
ROBBIE HILSBAP  
ROSS/RICHIE  
JOHN DENVER

**WPTF/Raleigh**  
Tommy Walker  
none  
Notteat:  
CARPENTERS  
KENNY ROGERS  
ROSS/RICHIE  
ROBBIE HILSBAP  
JOEY SCARBURY

**WVRA/Richmond**  
Dick Grant  
none  
Notteat:  
KENNY ROGERS  
ROSS/RICHIE  
JOHN DENVER  
KENNY ROGERS  
EDDIE RABBITT

**WBR/Roanoke**  
Bill Berton  
CHRIS CROSS  
GILVER CONDOE  
Notteat:  
ROSS/RICHIE  
SMITH/SWEET  
AFTERNOON DELIGHT

**WVRA/Smithfield**  
Steve Butler  
DAN FOGELBERG  
ART GARFUNKEL  
QUINCY JONES  
DON WILLIAMS  
ROBBIE DUPRE  
FOUR TOPS  
KENNY ROGERS  
Notteat:  
EDDIE RABBITT  
RAYDIO  
SHEENA EASTON  
PABLO CRUISE  
CHRIS CROSS

**WVLA/Williams-Salem**  
George Brown  
ELTON JOHN  
CHRIS CROSS  
DON WILLIAMS  
Notteat:  
ROSS/RICHIE  
POINTERS SISTERS  
KENNY ROGERS  
AIR SUPPLY  
JOEY SCARBURY

**WVLA/Williams**  
Yolande Parsper  
LULU  
MOODY BLUES  
Notteat:  
EDDIE RABBITT  
ROBBIE HILSBAP  
POINTERS SISTERS  
DAN FOGELBERG  
JOHN DENVER

**WVLA/Williams**  
Dove Nichols  
LULU  
ROBBIE PATTON  
Notteat:  
ROBBIE HILSBAP  
ROSS/RICHIE  
MICKY GILLEY  
EDDIE RABBITT  
JOHN DENVER



**Walt Love**

# Black Radio

## Tom Joyner And WJPC — Moving Up

The Chicago radio scene is rapidly becoming one of the "all-time locations" for a modern radio war among Black stations. There hasn't been a battle like this for years. The participants: WVON on AM, WGCI and WBMX on FM, and WJPC on AM. There are other Black-formatted stations in Chicago and surrounding areas, but the aforementioned are the prime candidates vying for black listeners. Anyone familiar with Chicago radio — Black or general market — knows that it's not easy to get the folks in the Midwest to change their dials just because a station is offering something new or different. My own experiences in Chi-Town taught me to first conform to the Chicago attitude, and then exercise as much creativity as possible.

With that in mind, it gives me great pleasure to do this story about WJPC/Chicago and its talented Program Director, Tom Joyner. Tom was once my morning personality at WVON, and his risqué approach to morning radio stirred some controversy at the time. So it's personally satisfying to see this pro and his radio station doing the so-called "impossible" on AM.

Tom Joyner started in radio in 1970 down in Montgomery, AL doing news at WRMA for two years. His next job was in Memphis at WLOK as an air personality, then on to St. Louis for two months. His big break came in Dallas at KKDA, where he stayed for five years. Then Tom got the "real deal," the chance to do radio in Chicago at WVON (1977) and then WJPC.



Tom Joyner

### The Personal Approach

I asked Tom to tell me just how he took a daytime radio station (which finally received 24-hour approval) from the bottom to number two in overall black standing in the ratings. "To put it simply, we recognized

there was a void here to be filled. Black radio in Chicago had been built around personality radio, and had gradually started moving away from it. I'm talking about the days when Rodney and Herb (E. Rodney Jones & Herb Kent) were on WVON, these days weren't here anymore. So when Mr. Johnson lured me to WJPC, my job was to take the .6 share we had at that time, and make the station be something, even as a daytimer!"

I asked Tom what he did to accomplish this goal. "I began by doing some research, mostly by phone, asking people at random who they felt were the top radio personalities in this city. The first person I got was LaDonna Tittle, who at that time was at WBMX; I also tried to get Ray Cooper, who was doing afternoons at WBMX. I had decided to disassemble WBMX by taking their hottest people and doing real personality radio

*"When I say personality radio I don't mean lip service. We get out in the streets and kiss babies, shake hands, just like a political campaign except we never stop campaigning."*

here at WJPC. Understand when I say personality radio I don't mean lip service, I mean we take the work personal, we get very personal with people. We get out in the streets and kiss babies, shake hands, just like a political campaign except we never stop campaigning." How would you explain the station's success as a daytimer? "First I should explain that we had the 'Big Promise' that we would soon become a 24-hour station. Well, that 'soon' grew longer and longer until 11 months ago when we actually went full-time. During the time from 1978 until August 1980 we were still trying to beat FM stations on AM as a daytimer and we held our own. We never beat anybody, but we did beat some people in important categories, like 18-34."

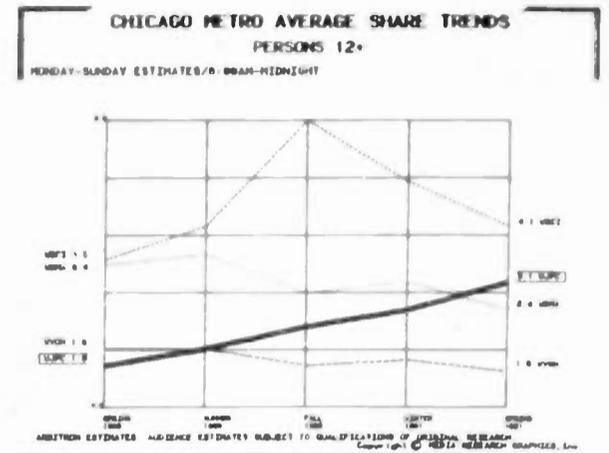
### Taking It To The Streets

It's obvious that personality radio at WJPC is important, so I convinced Tom to tell me what other ingredient was necessary to make his formula a success. "The only thing we needed was 24 hours and community involvement. Our format is like most others, but you get a lot of personality. Where we really bust out is when we 'Take It To The Streets'; we do that the best!! For example, one of the first things we started doing two years ago was sponsoring after-work parties at local clubs. We've taken over some of the hottest clubs in Chicago, plus we've opened the doors to these clubs free to the listening public. We do this kind of thing three or four times a week, and we also have our air person there to party with the public. We do other promotions that are much bigger about twice a month."

Do you ever spend big dollars on television advertising? "No, not really. What we do is this, we take the money and figure out a way to forego the house giveaways, the car giveaways, those expensive promotions. Instead we do things that will affect a large

*"We're like Kentucky Fried Chicken; we don't do but one thing, but we do that right!"*

amount of people, so the promotion comes off as a community project where our radio station is involved. We had a gigantic picnic that was free, with entertainment; we had acts like Cheryl Lynn, Michael Henderson, LaToya Jackson, Sun, the ADC Band, Roy Ayers, Larry Graham, Sadane, Captain Sky, and Walter Jackson. People would have been happy to pay \$15 a



ticket to see these acts, but we gave it to them free. We also had a Bar-B-Que Rib-Cooking Contest at the picnic. We had 100 listeners, whom we chose over the radio, bring their grills, charcoal, lighter fluid, matches, and of course their secret sauces. We provided 100 slabs of ribs, and the people loved it. The people out there in the streets love us; but we give them a lot of reasons. Our secret, if there is a secret to success, is consistency — we do what we do all the time. We're like Kentucky Fried Chicken; we don't do but one thing, but we do that right!"

I asked Tom to talk about the WJPC trip to Washington, D.C. "When Stevie Wonder started his march on Washington to request that the present administration make Dr. Martin Luther King's birthday a national holiday, we organized a trip with 20 Greyhound buses to take people there to show our support for this cause. We only charged people \$25, which only covered maybe one-third of the expense — WJPC underwrote the rest. It's nothing for a station in a city the size of Chicago to blow that kind of money on a ma-

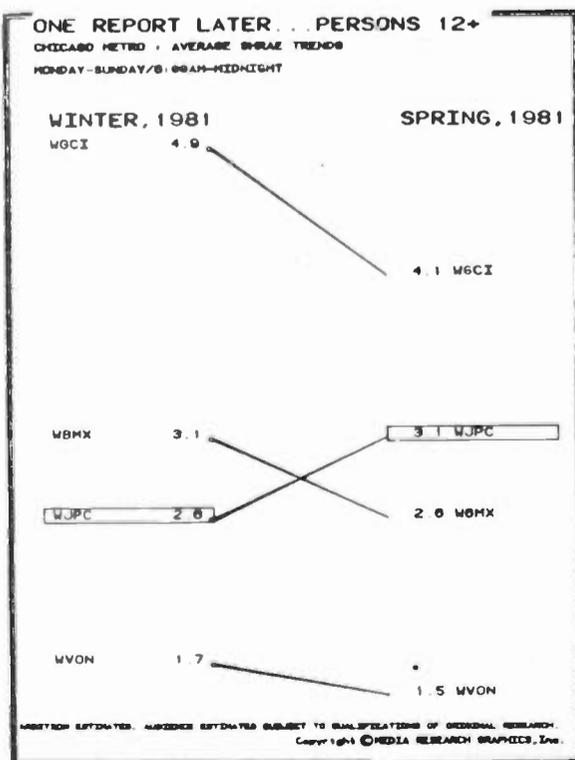


**WJPC/CHICAGO PICNIC:** Tom Joyner talks to his listeners while they enjoy the WJPC picnic and show. The Chicago Police Department estimated the crowd between 200,000 and 250,000 persons.

job promotion during a book. So, for us, we take the promotional budget and give it back to the people in a form of something they can hold on to, something that will make them say, 'Damn, that sure was nice of them to do that.' That's what separates us from every other station in Chicago."

Why does Tom think WJPC has a chance to become the No. 1 Black station in Chicago? "We are already No. 1 Black on AM," he says. What about beating the FM's too? Why does he think he can accomplish this? "Because I'm just a bad (expletive deleted)."

The current Chicago ARB was revised for WJPC from a 3.6 share to a 3.1 share, because Arbitron mistakenly continued to compute WJPC as a daytimer and not as a 24-hour operation. Even with the revision, WJPC has knocked off one FM and is sticking close to the other. As always with the Chicago battle, it will be worth looking at as time goes on.



# Black Radio

## HOTTEST

Following are listed in order of their airplay activity.

- CARL CARLTON**  
**"She's A Bad Mama Jama" (20th)**  
**DIANA ROSS & LIONEL RICHIE**  
**"Endless Love" (Motown)**  
**EVELYN KING**  
**"I'm In Love" (RCA)**  
**AL JARREAU**  
**"We're In This Love Together" (WB)**  
**TEENA MARIE**  
**"Square Biz" (Gordy)**  
**LARRY GRAHAM**  
**"Just Be My Lady" (WB)**  
**RICK JAMES**  
**"Super Freak" (Gordy)**  
**BRICK**  
**"Sweat ('Til You Get Wet)" (Bang)**  
**PHYLLIS HYMAN & MICHAEL HENDERSON**  
**"Can't We Fall In Love Again" (Arista)**  
**FOUR TOPS**  
**"When She Was My Girl" (Casablanca/PolyGram)**  
**RENE & ANGELA**  
**"I Love You More" (Capitol)**  
**B.B. & Q. BAND**  
**"On The Beat" (Capitol)**  
**POINTER SISTERS**  
**"Slow Hand" (Planet)**  
**MANHATTANS**  
**"Just One Moment Away" (Columbia)**  
**ARETHA FRANKLIN & GEORGE BENSON**  
**"Love All The Hurt Away" (Arista)**  
**COMMODORES**  
**"Lady (You Bring Me Up)" (Motown)**

## CLIMBERS

Following are listed in order of their airplay activity.

- ☑ **LUTHER VANDROSS "Never Too Much" (Epic) 62% (+13) reporting.** Added at WDIA, WHRK, WDMT, KDKO. Medium at WDAS, WILD, WAOK, WYLD-FM, WEDR, WCIN, WJLB, WVON, KSOL, WWRL, WPDQ, WENN, WKXI, WJMI, WOIC, KOKY, WTOY, WDAO, WKWM, KACE. Hot at WXYV, WWIN, WHUR, WBMX, WGCI, KDAY, WGIV, WTLC, KJLH.
- DENIECE WILLIAMS "Silly" (ARC/Columbia) 60% (+7) reporting.** Added at KSOL, KDKO, WTOY, WKWM. Medium at WWIN, WILD, WAOK, WHRK, WYLD-FM, WDMT, WJLB, KMJM, WJJS, KOKY, WBLX, WDAO, WTLC, KJLH. Hot at WXYV, KMJQ, WVEE, WDIA, WAIL, KDAY, WPDQ, WVOL, WENN, WKXI, WJMI, WOIC, WWWS, KAEZ.
- DENROY MORGAN "I'll Do Anything For You" (Becket) 60% (+3) reporting.** Added at WAOK, WDIA, WANT. Medium at WHRK, WDMT, WBMX, KDAY, KXAM, WPDQ, WVOL, WOIC, WLOU, WTOY, WTLC, WKWM, KLIP. Hot at WAMO, WDAS, WXYV, WWIN, WILD, WVEE, WEDR, WJMO, WJLB, WVON, WGCI, KDKO, WGIV, WOWI, WENN, KJLH.
- CHERYL LYNN "Shake It Up Tonight" (Columbia) 57% reporting.** Medium at KMJQ, WDIA, WAIL, WJMO, WVON, WBMX, WGCI, KDAY, KDKO, WPDQ, WGIV, WOWI, WKXI, WBLX, WWWS, KAEZ, KJLH, KLIP. Hot at WAMO, WDAS, WVEE, WYLD-FM, WDMT, KSOL, KXAM, WKND, WATV, KOKY, KACE, KDIA.
- S.O.S. BAND "Do It Now" (Tabu) 53% (+8) reporting.** Added at WAMO, WLOU. Medium at WXYV, WAOK, WVEE, WHRK, WDMT, WJLB, WVON, WGCI, KSOL, KXAM, KDKO, WKND, WWRL, WTMP, WGIV, WVOL, WJJS, WENN, KOKY, WKWM, KACE, KDIA. Hot at WDIA, WBMX, KDAY, WOIC.
- EVASIONS "Wikka Wrap" (SAM) 53% (+8) reporting.** Added at WENN. Medium at WAMO, WXYV, WAOK, WVEE, WEDR, WDMT, WJLB, WBMX, KSOL, KDKO, WPDQ, WTMP, WANT, WATV, WKXI, WBLX, WTOY, WTLC. Hot at WILD, WHUR, WDIA, WGIV, WJMI, WOIC, WKWM, WWWS, KDIA.
- ☑ **TEDDY PENDERGRASS "I Can't Live Without Your Love" (Phil. Int'l) 51% (+13) reporting.** Added at WDIA, WAIL, WJLB, KDKO, WKND, WTMP, WBLX, WDAO. Medium at WDAS, WXYV, WWIN, WHUR, WAOK, WHRK, WEDR, WCIN, WVON, KSOL, WGIV, WJJS, WATV, WKXI, WOIC, KOKY, WTLC, WKWM, KDIA.
- ☑ **TEMPTATIONS "Aiming At Your Heart" (Gordy) 51% (+13) reporting.** Added at WVEE, WDIA, WHRK, WJMO, WENN, KOKY, WLOU, WDAO, KDIA. Medium at WDAS, WXYV, WILD, WHUR, WAOK, WAIL, WEDR, WCIN, KSOL, KDKO, WGIV, WJJS, WKXI, WTOY, WTLC, KAEZ, KJLH, KLIP.
- STACY LATTISAW "Love On A Two Way Street" (Cotillion) 51% reporting.** Hot at WVEE, WYLD-FM, WAIL, WEDR, WJMO, KXAM, WPDQ, WTMP, WJJS, WANT,

WOWI, WATV, WBLX, KAEZ, KLIP. Medium at WWIN, KMJQ, WAOK, WBMX, KMJM, KDKO, WKND, WENN, WKXI, WKWM, WWWS, KACE.

**DYNASTY "Here I Am" (Solar) 49% reporting.** Added at KMJQ, WJLB, WENN, WBLX. Medium at WDAS, WXYV, WILD, WAOK, WDIA, WHRK, WYLD-FM, WCIN, WDMT, WBMX, WGCI, KDAY, KXAM, WWRL, WOWI, KOKY, WLOU, WWWS, KDIA. Hot at KSOL, WJJS, WTOY.

**MAZE "Before I Let You Go" (Capitol) 49% reporting.** Debuts this week. Added at WYLD-FM, KDAY, KDKO, WKND, WVOL, WJMI, WDAO, KAEZ. Medium at WAMO, WDAS, WILD, WDIA, WCIN, WJLB, WVON, WGIV, WJJS, WKXI, WTOY, WTLC, WKWM, WWWS, KJLH, KACE, KDIA. Hot at WENN.

☑ **RONNIE LAWS "Stay Awake" (Liberty) 47% (+15) reporting.** Added at WLOU, WTOY, WDAO, WTLC, WKWM. Medium at WDAS, WXYV, WWIN, WILD, WAOK, WHRK, WYLD-FM, WCIN, WDMT, KDAY, KDKO, WKND, WWRL, WJJS, WKXI, KOKY, WBLX, WWWS. Hot at WGCI, KJLH.

**RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 47% reporting.** Medium at WAMO, WDAS, WXYV, KMJQ, WVEE, WCIN, WJMO, WDMT, KDAY, KXAM, WTMP, WANT, WOIC, WBLX, WTOY, WWWS, KAEZ, KACE, KLIP. Hot at WDIA, WKND, WOWI, WLOU, WKWM, KDIA.

**NICK STRAKER BAND "A Little Bit Of Jazz" (Prelude) 45% (+11) reporting.** Added at WAMO, WHRK, WJLB, WENN, WJMI. Medium at WXYV, WILD, WAOK, WAIL, WCIN, WJMO, WVON, WBMX, WGCI, WTMP, WTOY, WDAO, WTLC, WKWM. Hot at WWIN, WHUR, KDAY, WWRL, KJLH.

**RICHARD "Dimples" FIELDS "She's Got Papers On Me" (Boardwalk) 45% reporting.** Hot at WHUR, WAIL, WJMO, WDMT, WVON, KMJM, KDAY, KDKO, WPDQ, WTMP, WENN, WKXI, WTLC, WWWS, KAEZ, KACE. Medium at WAMO, WWIN, WILD, WCIN, WGCI, WANT, KOKY, WBLX.

**EMOTIONS "Turn It Out" (Columbia) 43% (+1) reporting.** Medium at WXYV, WWIN, KMJQ, WHRK, WYLD-FM, WCIN, WJMO, WDMT, KDAY, KSOL, WKND, WVOL, WJJS, WOWI, WATV, WENN, WKXI, WOIC, KOKY, WLOU, WBLX, WTOY. Hot at WDAO.

**RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 43% reporting.** Added at KMJM. Medium at WHUR, WAOK, WVEE, WDIA, WHRK, WCIN, WJMO, WJLB, KXAM, WKND, WGIV, WENN, KOKY, WTOY, WKWM, KACE, KLIP. Hot at WXYV, WDMT, KDAY, KSOL, KDKO.

☑ **NOEL POINTER "Classy Lady" (Liberty) 42% (+14) reporting.** Added at WDAO. Medium at WAMO, WDAS, WXYV, WILD, WHUR, WAOK, WYLD-FM, WEDR, WCIN, WJLB, KDAY, WKND, WWRL, WPDQ, WJJS, WLOU, WBLX, WTOY, WTLC, WKWM, WWWS.

**PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 42% (+12) reporting.** Added at WAMO, KSOL, WLOU, WBLX, KJLH. Medium at WDAS, WILD, WAOK, WVEE, WDIA, WHRK, WYLD-FM, WCIN, WWRL, WGIV, WJJS, KOKY, WDAO, WTLC, WKWM. Hot at WXYV, WWIN.

**STEPHANIE MILLS "Night Games" (20th) 42% reporting.** Debuts this week. Added at WVEE, WDMT, KDAY, WWRL, WVOL, WENN, WTOY. Medium at WDAS, WWIN, WYLD-FM, WVON, KSOL, KDKO, WKND, WGIV, KOKY, WDAO, WKWM, KAEZ, KJLH, KLIP. Hot at KACE.

**DONALD BYRD & 125TH STREET, N.Y.C. "Love Has Come Around" (Elektra) 40% (+8) reporting.** Added at KMJQ, WAOK, KSOL, WKND, WANT. Medium at WAMO, WDAS, WWIN, WILD, WHUR, WCIN, WJLB, WBMX, KDKO, WWRL, WGIV, WOIC, WTOY, WDAO, WTLC, KACE.

**SISTER SLEDGE "He's Just A Runaway" (Cotillion) 40% reporting.** Added at WBLX. Medium at WAMO, WDAS, WXYV, WDIA, WHRK, WYLD-FM, WCIN, WDMT, KDAY, KSOL, KDKO, WKND, WGIV, WENN, KOKY, WTOY, WDAO, WTLC, KLIP. Hot at KJLH.

**AFTERNOON DELIGHTS "General Hospitale" (MCA) 38% (+4) reporting.** Added at WAMO, WKND. Medium at WWIN, WAOK, WDIA, WHRK, WAIL, KMJM, KDAY, KXAM, WTMP, WATV, WENN, KOKY, KAEZ, KDIA. Hot at WVON, WGCI, WGIV, WVOL.

**WEST STREET MOB "Let's Dance (Make Your Body Move)" (Sugar Hill) 38% (+4) reporting.** Added at WGCI. Medium at WILD, WAOK, WVEE, WAIL, WJMO, KDKO, WKND, WPDQ, WTMP, WGIV, WLOU, WBLX, WKWM. Hot at WDAS, WWIN, WVOL, WANT, WDAO, WTLC.

**GRAINGERS "Shine Your Light" (BC) 38% (+4) reporting.** Added at WAOK, WKND. Medium at WAMO, WDAS, WXYV, WEDR, WCIN, WJMO, WDMT, WJLB, WBMX, WGIV, WVOL, WATV, WENN, WLOU, WWWS, KAEZ. Hot at WTOY, WKWM.

**CAMEO "I Like It" (Chocolate City/PolyGram) 38% reporting.** Debuts this week. Added at WVEE, WEDR, WJMO, WVON, WKND, WLOU. Medium at WWIN, WAOK, WHRK, KSOL, KDKO, WGIV, WJJS, WENN, WKXI, WJMI, WBLX, WDAO, WKWM. Hot at KACE.

**ROGER "I Heard It Through The Grapevine" (WB) 36% (+6) reporting.** Added at WAOK, WDMT, KMJM, KDKO, WVOL, WENN, KAEZ. Medium at WHRK, WAIL, WEDR, WCIN, WVON, WGCI, KSOL, WGIV, WOIC, WDAO, WTLC, WWWS.

**AFTERBACH "It's You" (ARC/Columbia) 36% (+2) reporting.** Medium at WAMO, WDAS, WXYV, WDIA, WHRK, WEDR, WCIN, WJMO, WBMX, KDAY, KSOL, WKND, WVOL, WJJS, WATV, KOKY, WTOY, WDAO. Hot at WENN.

**HERB ALPERT "Magic Man" (A&M) 36% reporting.** Added at KDKO. Medium at WAMO, WWIN, WAOK, WDIA, WHRK, WYLD-FM, WAIL, WCIN, WJLB, WBMX, KDAY, WKND, WWRL, WPDQ, WGIV, WKXI, WWWS, KAEZ.

## NEW & ACTIVE

**GLADYS KNIGHT & THE PIPS "If That'll Make You Happy" (Columbia) 34% (+4) reporting.** Added at WEDR, WGCI, WJJS. Medium at WDAS, WXYV, WHUR, WAOK, WVEE, WHRK, WYLD-FM, WVON, KDKO, WKND, WGIV, WVOL, WTOY, WDAO. Hot at WWRL.

**PEACHES & HERB "Freeway" (Polydor/PolyGram) 32% reporting.** Added at WJMO. Medium at WXYV, WHUR, WAOK, WAIL, WEDR, WCIN, KDAY, KXAM, KDKO, WKND, WGIV, KOKY, WLOU, WDAO, WTLC, WKWM.

**TAVARES "Turn Out The Nightlight" (Capitol) 32% reporting.** Added at WENN, KJLH. Medium at WXYV, WWIN, WILD, WAOK, WJMO, WDMT, KDAY, KSOL, WWRL, WGIV, WANT, KOKY, WBLX, WTLC. Hot at WJLB.

**BILL SUMMERS & SUMMERS HEAT "Summer Fun" (MCA) 30% reporting.** Added at WLOU. Medium at WDAS, WWIN, WAOK, WEDR, WCIN, WJMO, KSOL, WKND, WWRL, WGIV, WVOL, WATV, WENN, WKXI, WJMI.

**STANLEY CLARKE/GEORGE DUKE "I Just Want To Love You" (Epic) 30% reporting.** Debuts this week. Added at WJJS, WOIC, KOKY, WBLX, WTOY. Medium at KMJQ, WDIA, WHRK, WJLB, KDAY, KSOL, KDKO, WJMI, WDAO, WTLC.

# Black Radio

## Hottest

### August 28, 1981

EAST	SOUTH	MIDWEST	WEST
Rosa/Richie Denroy Morgan B.B. & Q. Band	Rosa/Richie Carl Carlton Evelyn King Teena Marie	Teena Marie Evelyn King Carl Carlton	Rosa/Richie Teena Marie Evelyn King Rick James "Super" Carl Carlton

# Regionalized Adds & Hats

Stations are listed by region. Hats are listed in order of their airplay activity.

### EAST

**WAMO**  
Pittsburgh, PA  
J.C. Floyd

**ADDED**  
Carl Weathers  
B.B. & Q. Band  
Bits & Pieces  
Four Tops  
Noel Pointer  
S.O.S. Band  
Nick Straker Band  
Pat & Austin  
Brick  
Vin-Zee  
Time  
Afternoon Delights  
Vaughn Mason  
Logg  
Sequence

**HOTTEST**  
Larry Graham  
Rene & Angela  
Carl Carlton  
Al Jarreau  
Rosa/Richie  
Cheryl Lynn  
Denroy Morgan  
Commodores  
Roberta Flack  
Pointer Sisters

**WWIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
None

**HOTTEST**  
R.B. & Q. Band  
Rosa/Richie  
Suzy Q  
Luther Vandross  
Nick Straker Band  
Denroy Morgan  
West Street Mob  
Pat & Austin  
Trouble Funk  
Four Tops

**WWRL**  
New York, NY  
Wanda Ramos

**ADDED**  
Bobby Womack  
Stephanie Mills "Night"  
Pieces Of A Dream  
Brix  
Curtis Mayfield  
Quincy Jones "Just"  
Shock

**HOTTEST**  
Franklin/Benson  
Randy Crawford  
Hymn/Henderson  
Rosa/Richie  
Gladys Knight  
Al Jarreau  
Clerks/Duke  
Hot Cuisine  
Larry Graham  
Roy Ayers

**WKND**  
Hartford, CT  
Eddie Jordan

**ADDED**  
Afternoon Delights  
Maze "Before"  
Teddy Pendergrass  
Donald Byrd  
Grainers  
Imagination  
Tom Grant  
Cameo  
Shock

**HOTTEST**  
Teena Marie  
Carl Carlton  
Rosa/Richie  
Cheryl Lynn  
Evelyn King  
Hymn/Henderson  
B.B. & Q. Band  
Rene & Angela  
Rafael Cameron  
Rick James "Super"

**WHUR**  
Washington, DC  
Oscar Fields

**ADDED**  
Whispers  
Billy Ocean "Another"

**HOTTEST**  
Richard "Dimples" Fields  
Rick James "Super"  
Teena Marie  
Brick  
Evasione  
Donald Byrd  
Four Tops  
Pat & Austin  
Luther Vandross  
Nick Straker Band

**WILD**  
Boston, MA  
Steve Crumblay

**ADDED**  
One Way "Pull"  
Melba Moore  
Aurra "Nasty"  
Billy Ocean "Another"  
Reddings "Class"  
Strikers "Inch"

**HOTTEST**  
Franklin/Benson  
Quincy Jones  
Raydio  
Denroy Morgan  
Deniece Williams  
Al Jarreau  
First Class  
B.B. & Q. Band  
Rick James "Super"  
Vaughn Mason  
Evasione

**WDAS**  
Philadelphia, PA  
Joe Tamburro

**ADDED**  
Robert Winters & Fall  
Bobby Womack  
Jean Knight  
Wild Sugar  
Bobby Broom

**HOTTEST**  
Rosa/Richie  
Larry Graham  
Commodores  
Cheryl Lynn  
B.B. & Q. Band  
Denroy Morgan  
Carl Carlton  
Hymn/Henderson  
Evelyn King  
West Street Mob

**WXVY**  
Baltimore, MD  
Tim Watts

**ADDED**  
Stanley Turrentine  
Curtis Mayfield  
Reddings "Class"  
Strikers "Inch"

**HOTTEST**  
Franklin/Benson  
Quincy Jones  
Raydio  
Denroy Morgan  
Deniece Williams  
Al Jarreau  
First Class  
B.B. & Q. Band  
Luther Vandross  
Pointer Sisters

### MIDWEST

**WVON**  
Chicago, IL  
Ron King

**ADDED**  
Tyronne Davis  
Cameo  
One Way "Pull"  
Third World  
Carl Carlton "I've Got"  
Midnight Star "Open"  
Pieces Of A Dream  
Bob James  
Lonnie Youngblood

**HOTTEST**  
Richard "Dimples" Fields  
Carl Carlton  
Afternoon Delights  
Debra Laws  
Rick James "Freak"  
Denroy Morgan  
Evelyn King  
Rick James "Super"  
Rosa/Richie

**WCIN**  
Cincinnati, OH  
Everett Cork

**ADDED**  
Billy Ocean "Another"

**HOTTEST**  
Carl Carlton  
Brick  
Teena Marie  
Rene & Angela  
Larry Graham  
Shelamar  
Evelyn King  
Midnight Star  
Hymn/Henderson  
Pointer Sisters

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
Teddy Pendergrass  
Maze "Before"  
Temptations  
Ronnie Laws  
Noel Pointer  
Rockie Robbins  
Billy Ocean "Another"  
Slave  
Stanley Turrentine  
Bits & Pieces

**HOTTEST**  
Rosa/Richie  
Brick  
West Street Mob  
Hymn/Henderson  
Rene & Angela  
Ebonye Webb  
Lakeland  
B.B. & Q. Band  
Blue Magic  
Emotions

**WGCI**  
Chicago, IL  
Steve Harris

**ADDED**  
Tyronne Davis  
Gladys Knight  
Third World  
Pieces Of A Dream  
Bobby Broom

**HOTTEST**  
Carl Carlton  
Evelyn King  
Afternoon Delights  
Denroy Morgan  
Debra Laws  
Rene & Angela  
Rick James "Super"  
Denroy Morgan  
Luther Vandross  
Rosa/Richie

**WTLC**  
Indianapolis, IN  
Jay Johnson

**ADDED**  
Whispers  
Carl Weathers  
Ronnie Laws  
Billy Ocean "Another"  
Rockie Robbins  
M-Zee Band "Dr."  
Pieces Of A Dream  
Nick Straker Band  
Quick  
Stanley Turrentine

**HOTTEST**  
Evasione  
Luther Vandross  
Brick  
Richard "Dimples" Fields  
Bits & Pieces  
Jacksons  
West Street Mob  
Rosa/Richie  
Al Jarreau  
Dayton

**WJLB**  
Detroit, MI  
J. Michael McKay

**ADDED**  
Hot Cuisine  
Curtis Mayfield  
One Way "Pull"  
Teddy Pendergrass  
Nick Straker Band  
Dynasty

**HOTTEST**  
Evelyn King  
Teena Marie  
Rene & Angela  
Commodores  
Denroy Morgan  
B.B. & Q. Band  
Hymn/Henderson  
Larry Graham  
Al Jarreau  
Tavares

**KAEZ**  
Oklahoma City, OK  
Lee Simpson

**ADDED**  
Maze "Before"  
Sheree Brown  
Whispers  
Bobby Womack  
Curtis Mayfield  
Melba Moore  
Delliah Rene  
Roger

**HOTTEST**  
Commodores  
Rene & Angela  
Evelyn King  
Brothers Johnson  
Stacy Lattisaw  
Teena Marie  
Larry Graham  
Shelamar  
Richard "Dimples" Fields  
Deniece Williams

**WBMX**  
Chicago, IL  
Pam Wells

**ADDED**  
Temptations  
Gwen McRae  
Billy Ocean "Another"  
Bobby Womack  
Pura Energy  
Robbie Dupree

**HOTTEST**  
Evelyn King  
Rene & Angela  
Commodores  
Brick  
Luther Vandross  
Four Tops  
S.O.S. Band  
Teena Marie  
Carl Carlton  
Rick James "Super"

**WKWM**  
Grand Rapids, MI  
Frank Grant

**ADDED**  
Whispers  
Smoke Robinson "Who'll"  
Reddings "Class"  
Sheree Brown  
Deniece Williams  
Gino Soccio "What"  
Ronnie Laws

**HOTTEST**  
Teena Marie  
Carl Carlton  
Evelyn King  
Shelamar  
Bits & Pieces  
Grainers  
Debra Laws  
Rafael Cameron  
Hymn/Henderson  
Evasione

**WVWS**  
Bagshaw, MI  
Kermit Crockett

**ADDED**  
Whispers  
Vin-Zee  
Quincy Jones "Just"  
Dream Machine

**HOTTEST**  
Evelyn King  
Carl Carlton  
Teena Marie  
Teena Gardner  
Deniece Williams  
Evasione  
Richard "Dimples" Fields  
Time  
Cameo  
Frankie Smith

### SOUTH

**WLOU**  
Louisville, KY  
Neal O'Ree

**ADDED**  
S.O.S. Band  
Cameo  
Herbie Hancock  
Temptations  
Pat & Austin  
Bill Summers  
Ronnie Laws  
Strikers "Inch"  
Bits & Pieces  
Was (Not Was)

**HOTTEST**  
Rosa/Richie  
Larry Graham  
B.B. & Q. Band  
Rafael Cameron  
Midnight Star  
Ebonye Webb  
Brick  
Carl Carlton  
Atlantic Starr  
Natalie Cole

**WVEE**  
Atlanta, GA  
Scotty Andrews

**ADDED**  
Curtis Mayfield  
Stephanie Mills "Night"  
Cameo  
Temptations  
Chazz

**HOTTEST**  
Deniece Williams  
Rosa/Richie  
Larry Graham  
Carl Carlton  
Evelyn King  
Stacy Lattisaw  
Cheryl Lynn  
Ebonye Webb  
Brick  
Denroy Morgan

**WVOL**  
Nashville, TN  
Fred Harvey

**ADDED**  
Pablo Cruise  
Maze "Before"  
Roger  
Whispers  
Stephanie Mills "Night"

**HOTTEST**  
Deniece Williams  
Rosa/Richie  
Rick James "Super"  
Carl Carlton  
West Street Mob  
Afternoon Delights  
Ebonye Webb  
Commodores  
Sugarhill Gang "Showdown"  
Teena Marie

**WATV**  
Birmingham, AL  
Bill Glover

**ADDED**  
None

**HOTTEST**  
Evelyn King  
Stacy Lattisaw  
Teena Marie  
Rosa/Richie  
Cheryl Lynn  
Larry Graham  
Commodores  
Frankie Smith  
Carl Carlton  
Billy Ocean

**KMJQ**  
Houston, TX  
Rosa Holland

**ADDED**  
Pointer Sisters  
Dynasty  
Manhattan  
Franklin/Benson  
Sproy Gys  
Donald Byrd

**HOTTEST**  
Rosa/Richie  
Rick James "Give"  
Frankie Smith  
Carl Carlton  
Teena Marie  
Debra Laws  
Brick  
Deniece Williams  
Evelyn King  
Jacksons

**WEDR**  
Miami, FL  
Leo Jackson

**ADDED**  
Lonnie Jordan  
Fatback "Kool"  
Cameo  
Curtis Mayfield  
Truth  
Baby Brothers  
Gladys Knight

**HOTTEST**  
Carl Carlton  
Denroy Morgan  
Atlantic Starr  
Dayton  
B.B. & Q. Band  
Eddie Kendricks  
Evelyn King  
Stacy Lattisaw  
Vin-Zee  
Klique "Dance"

**WKXI**  
Jackson, MI  
Tommy Marshall

**ADDED**  
None

**HOTTEST**  
Deniece Williams  
Brick  
Carl Carlton  
Pointer Sisters  
Rosa/Richie  
Richard "Dimples" Fields  
Rick James "Super"  
Atlantic Starr  
Teena Marie  
Evelyn King

**WAIL**  
New Orleans, LA  
Barry Richards

**ADDED**  
Teddy Pendergrass  
Franklin/Benson  
Whispers  
Brothers Johnson "Dancin"  
Rockie Robbins

**HOTTEST**  
Rick James "Super"  
Teena Marie  
Rosa/Richie  
Pointer Sisters  
Evelyn King  
Carl Carlton  
Deniece Williams  
Brothers Johnson  
Stacy Lattisaw  
Richard "Dimples" Fields

**WTOY**  
Roanoke, VA  
Donnie Deane

**ADDED**  
Ronnie Laws  
Dynasty  
Manhattan  
Franklin/Benson  
Sproy Gys  
Donald Byrd  
Dazz Band  
Deniece Williams  
Quincy Jones "Just"  
Vaughn Mason  
Melba Moore

**HOTTEST**  
Rosa/Richie  
Commodores  
Larry Graham  
Teena Marie  
Pointer Sisters  
Carl Carlton  
Manhattan  
Dynasty  
Grainers  
Rene & Angela  
Rick James "Super"

**WYLD**  
New Orleans, LA  
James Alexander

**ADDED**  
Maze "Before"  
Curtis Mayfield  
Barbara Mason  
Brothers Johnson "Dancin"

**HOTTEST**  
Stacy Lattisaw  
Rosa/Richie  
Evelyn King  
Teena Marie  
Pointer Sisters  
Hymn/Henderson  
Larry Graham  
Al Jarreau  
Atlantic Starr  
Cheryl Lynn

**WTMP**  
Tampa, FL  
Debbie Parker

**ADDED**  
Debra Laws  
Hymn/Henderson  
Lepracheun  
Brown Sugar  
Teddy Pendergrass

**HOTTEST**  
Rick James "Super"  
Richard "Dimples" Fields  
Rosa/Richie  
Stacy Lattisaw  
Smoke Robinson "If You"  
Carl Carlton  
Evelyn King  
Shelamar  
Superhill Gang "Showdown"

**HOTTEST**  
Richard "Dimples" Fields  
Teena Marie  
Rosa/Richie  
Stacy Lattisaw  
Carl Carlton  
Rick James "Super"  
Deniece Williams  
Evelyn King  
Billy Ocean "Night"  
Rene & Angela

**WENN**  
Birmingham, AL  
Gene Wise

**ADDED**  
Tavares  
Roger  
Chuck Strong  
Stephanie Mills  
Dynasty  
Evasione  
T.T.F.  
Rick Straker Band  
Klique "Slow Dance"  
Franklin/Benson  
Dazz Band

**HOTTEST**  
Carl Carlton  
Richard "Dimples" Fields  
Denroy Morgan  
Deniece Williams  
Afterback  
Time  
Maze "Before"  
Shelamar  
Herbie Hancock  
Rosa/Richie

**WBLX**  
Mobile, AL  
Carman Brown

**ADDED**  
Four Tops  
Dynasty  
Sister Sledge  
Pat & Austin  
Rockie Robbins  
Visions Of Tomorrow  
Teddy Pendergrass  
Clerks/Duke  
Jean Knight

**HOTTEST**  
Rick James "Super"  
Stacy Lattisaw  
Carl Carlton  
Evelyn King  
Teena Marie  
Cameo "Freaky"  
Quincy Jones "Razz"  
Gap Band "Humpin"  
Grace Jones "Bumper"

**WJMI**  
Jackson, MI  
Carl Haynes

**ADDED**  
Sury Q  
Nick Straker Band  
Maze "Before"

**HOTTEST**  
Deniece Williams  
Woods Empire  
Evasione  
Midnight Star  
LaToya Jackson  
Rick James "Super"  
Rosa/Richie  
Carl Carlton  
Pointer Sisters

**KOKY**  
Little Rock, AR  
Ronda Curtis

**ADDED**  
Temptations  
Steve Woods

**HOTTEST**  
Rosa/Richie  
Carl Carlton  
Rick James "Super"  
Teena Marie  
Commodores  
Larry Graham  
Evelyn King  
Al Jarreau  
Cheryl Lynn  
Hymn/Henderson

**WJJS**  
Lynchburg, VA  
Art Young

**ADDED**  
Clerks/Duke  
Buddy Miles  
Gladys Knight & Pips  
Heatwave

**HOTTEST**  
Teena Marie  
Commodores  
Evelyn King  
Larry Graham  
Manhattan  
Dynasty  
Stacy Lattisaw  
Brothers Johnson  
Shelamar  
Jacksons

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
Rene & Angela  
Manhattan  
Denroy Morgan  
Roberta Flack  
Donald Byrd

**HOTTEST**  
Rosa/Richie  
Stacy Lattisaw  
Larry Graham  
Teena Marie  
Billy Ocean "Night"  
Carl Carlton  
West Street Mob  
Shelamar  
Brick  
Brothers Johnson

**WHRK**  
Memphis, TN  
Sharon Smith

**ADDED**  
Nick Straker Band  
Luther Vandross  
Temptations  
Whispers

**HOTTEST**  
Pointer Sisters  
Carl Carlton  
B.B. & Q. Band  
Evelyn King  
Brick  
Four Tops  
Larry Graham  
Rosa/Richie  
Al Jarreau  
Rick James

**WDIA**  
Memphis, TN  
Carl Connors

**ADDED**  
Teddy Pendergrass  
Temptations  
Franklin/Benson  
Luther Vandross  
B.B. & Q. Band  
Denroy Morgan  
Barbara Mason

**HOTTEST**  
Rick James "Super"  
Teena Marie  
Carl Carlton  
Deniece Williams  
Al Jarreau  
Evasione  
Rosa/Richie  
Rafael Cameron  
S.O.S. Band  
Brick

**WOWI**  
Norfolk, VA  
Chester Benton

**ADDED**  
None

**HOTTEST**  
Hymn/Henderson  
Denroy Morgan  
Commodores  
Atlantic Starr  
Carl Carlton  
Evelyn King  
Larry Graham  
Rafael Cameron  
Rosa/Richie

**WGIV**  
Charlotte, NC  
Jo Ann Graham

**ADDED**  
Chaka Khan "Any"  
Whispers  
S.O.S. Band

**HOTTEST**  
Brick  
Rosa/Richie  
Evasione  
B.B. & Q. Band  
Teena Marie  
Luther Vandross  
Denroy Morgan  
Afternoon Delights  
Four Tops  
Larry Graham

**WQIC**  
Columbia, SC  
Ron Follis

**ADDED**  
Bobby King  
Clerks/Duke  
Al Jarreau  
Lee Ritanour

**HOTTEST**  
Rick James "Super"  
Pointer Sisters  
Rosa/Richie  
Deniece Williams  
Teena Marie  
Larry Graham  
Evelyn King  
Brick  
Evasione  
S.O.S. Band

### WEST

**KBOL**  
San Mateo, CA  
Bernie Moody

**ADDED**  
Pat & Austin  
One Way "Pull"  
Deniece Williams  
Donald Byrd  
Quincy Jones "Just"  
Whispers  
Shock

**HOTTEST**  
Rosa/Richie  
Rene & Angela  
Evelyn King  
Cheryl Lynn  
Pointer Sisters  
Rick James "Super"  
Larry Graham  
Carl Carlton  
Raydio

**KXAM**  
Phoenix, AZ  
Rick Nuhn

**ADDED**  
Four Tops

**HOTTEST**  
Cheryl Lynn  
Evelyn King  
Rosa/Richie  
Stacy Lattisaw  
Debra Laws  
Rick James "Super"  
Teena Marie  
Carl Carlton  
B.B. & Q. Band  
Manhattan

**KDAY**  
Los Angeles, CA  
J.J. Johnson

**ADDED**  
Bobby Womack  
Maze "Before"  
Stephanie Mills "Night"

**HOTTEST**  
Carl Carlton  
Commodores  
Larry Graham  
Hymn/Henderson  
LaToya Jackson  
Rick James "Super"  
Al Jarreau  
Pointer Sisters  
Raydio

**KJLH**  
Los Angeles, CA  
Lawrence Tarter

**ADDED**  
Pat & Austin  
Wanda Walden  
Tavares

**HOTTEST**  
Rosa/Richie  
Denroy Morgan  
Luther Vandross  
Rene & Angela  
Commodores  
Teena Marie  
Ronnie Laws  
Pointer Sisters  
Nick Straker Band  
Sister Sledge

**KACE**  
Los Angeles, CA  
Alonzo Miller

**ADDED**  
None

**HOTTEST**  
Rick James "Super"  
Teena Marie  
Evelyn King  
Stephanie Mills "Night"  
Richard "Dimples" Fields  
Atlantic Starr  
Aurra  
Carl Carlton  
Cheryl Lynn  
Cameo

**KDKO**  
Denver, CO  
Byron Pitts

**ADDED**  
Rita Lee  
Roger  
Four Tops  
Deniece Williams  
Luther Vandross  
One Way "Pull"  
Aurra "Keep"  
Ken Burns  
Whispers  
Carl Carlton  
Shock  
Teddy Pendergrass  
Maze "Before"  
Herb Alpert  
Time  
Tierra  
Brick  
Lonnie Jordan  
Jean Knight

**HOTTEST**  
Richard "Dimples" Fields  
Teena Marie  
Evelyn King  
Denroy Morgan  
Pointer Sisters  
Francis Joli  
Debbie Harry  
Raydio  
Rene & Angela  
Natalie Cole

**KDIA**  
Oakland, CA  
Keith Adams

**ADDED**  
Four Tops  
Temptations  
Time

**HOTTEST**  
Teena Marie  
Rick James "Super"  
Evelyn King  
Rosa/Richie  
Cheryl Lynn  
Carl Carlton  
Evasione  
Cameo "Freaky"  
Rafael Cameron  
Larry Graham

**HOTTEST**  
Evelyn King  
Teena Marie  
Frankie Smith  
Stacy Lattisaw  
Carl Carlton  
Larry Graham  
Rick James "Give"  
Hymn/Henderson  
Commodores  
Rosa/Richie

# JAZZ RADIO

**WOODY SHAW**  
United (Columbia)  
**MILES DAVIS**  
The Man With The Horn  
(Columbia)  
**MANHATTAN TRANSFER**  
Mecca For Moderns (Atco)  
**AL JARREAU**  
Breakin' Away (WB)  
**DAVE VALENTIN**  
Pied Piper (Arista/GRP)  
**JACO PASTORIUS**  
Word Of Mouth (WB)

EAST: WYBC/Hartford, CT, Tom Straburg  
SOUTH: WJZZ/Atlanta, GA, Larry Holloman  
MIDWEST: WBBY/Columbus, OH, Terry Wilson  
WJZZ/Detroit, MI, Darlene Paster  
WEST: KADZ/Denver, CO, John Rosebeck

# Opportunities

## Openings

### EAST

Top notch morning entertainer. #1 Country station, America's 45th ADI. Good money for right person. T&R to WRKZ-107, Box 142, Hershey, PA 17033. EOE M/F (8-28)

Skilled journalist for top local news operation in North Central Pennsylvania. Will anchor PM drive. Great facilities, pay and benefits. Call Tony or Ken, (717) 323-7118. (8-28)

WKYG/Parkeersburg, WV/Marietta, OH needs experienced & promotion-minded PD/air talent. Tape, resume & letter: R.B. Mitchell, Box 368, Parkersburg, WV 26101. EOE M/F (8-28)

WMJQ/Rochester, Sebastian AOR looking for natural, enthusiastic announcers for present and future openings. T&R: Tom Hunter, 850 Midtown Tower, Rochester, NY 14604. EOE M/F (8-28)

CQ102/WECQ Geneva anticipates news/jock openings. #1 in 5 counties. CHR. No beginners, please. T&R: Steve Reynolds, PD, Box 213, Geneva, NY 14456. EOE M/F (8-28)

Northeast music-oriented AOR looking for morning personality with good production. T&R: Steve Feldman, Box 325, Westerly, RI 02891 or (401) 596-7728. EOE M/F (8-28)

Afternoon 50,000 watt FM A/C smooth adult conversationalist. No beginners. T&R to Joan Pfeffer, WMYF-FM, Box H 3201, New Bedford, MA 02741. (8-28)

I know you're out there. WADC Country/Parkeersburg still looking for afternoon communicator. T&R to Kirk McCall, PD, Box 1747, Parkersburg, WV 26102. EOE M/F (8-28)

WGLI/Long Island accepting T&R for A/C part-time openings. Local people preferred. Joe Falcone, WGLI, 1290 Peconic Ave., Babylon, NY 11704. EOE M/F (8-28)

Wanted: hard-working, talented pros on the way to major markets. Send air/production samples and resumes to 2238 Greenspring Dr., Timonium, MD 21093. (8-28)

Part-time anchor/news reporter opening at WWNR/Beckley. Experienced radio news journalists. T&R to Mike Wilson, WWNR Radio, Box A-E, Beckley, WV 25801. (8-28)



### Not Looking?

read further. 50KW A/C FM in N.E. is looking for quality air talent for drivetime. Must have great voice, do great production, and be committed to two things: QUALITY & WINNING: Tape, including production samples, to Radio & Records, 1930 Century Park West, #260, Los Angeles, CA 90067.

\$25,000 a year + super benefits for the right morning/sales combo. T&R: Ron Hill, WCIR, 305 Reservoir Rd., Beckley, WV 25801. EOE M/F (8-21)

WTBN-AM needs a nighttime personality for our CHR station. Great benefits. T&R: Jim Sebastian, WTSN Radio, Box 400, Dover, NH 03820. (8-21)

New owners, new ball game! Insane morning talent and other dayparts. Good bucks & benefits. WZIX, 2 West Market, York, PA 17401. (8-21)

WTTM/Trenton has opening for future air talent full & part-time. T&R: Dave Shaw, 333 West State St., Trenton, NJ 08618. No beginners! (609) 895-8518. EOE M/F (8-21)

### A Rare Plum!

Northeast decades-long market leader, modern MOR. Personality pro who's good with people; genuine; communicates in a natural way; works occasional phones; can handle a show containing a high mix of legit info. Great support, great facilities; dynamite organization. Send full description of capabilities, background, & salary requirements to Radio & Records, 1930 Century Park West, #257, Los Angeles, CA 90067. EOE

14Q/Worcester looking for part-time air talent for weekend overnights to start immediately. T&R to Cliff Blake, WFTQ, 34 Mechanic St., Worcester, MA 01608. (8-21)

### SOUTH

WBXX, #1 CHR needs PM drive jock. Make good bucks working for a winning organization. T&R to Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F (8-28)

WAIL-FM in New Orleans is looking for morning men for urban contemporary. Big bucks. T&R: Berry Richard, 1630 Gentilly Blvd., New Orleans, LA 70119. (8-28)

K98, Austin's #1 CHR, looking for bright, entertaining 7-midnight jock. Excellent production skills. T&R: Peter Stewart, 1219 W. 6th St., Austin, TX 78703. EOE M/F (8-28)

## Openings

KINT98/El Paso now accepting T&R for possible future openings. Rush to Jim Zippo, PD, KINT Radio, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (8-28)

KPET/Lamesa, TX looking for morning personality. Rush T&R to Jimmy Young, Box 1188, Lamesa, TX 79331. EOE M/F (8-28)

Our news department is expanding. Openings for midday and evening anchors. T&R to J.P. Pritchard, KULF, 2100 Travis St., #1400, Houston, TX 77002. EOE M/F (8-28)

News Director opening. Strong local news, communicator, straight man for morning show. No readers. T&R: Merrill Craig, PD, 1502, Box 1777, Deland, FL 32720. EOE M/F (8-28)

Needed immediately: two announcers for Country format. Good production. T&R to R.L. Burns, WKBC, Box 938, N. Wilkesboro, NC 28659 or call (919) 667-2221. (8-28)

WNOE-FM has full/part-time openings. Prefer from South Louisiana, Mississippi. T&R to Michael Lee, WNOE-FM, 529 Bienville, New Orleans, LA 70130. EOE M/F (8-28)

If you're within driving distance of Charleston and want to work weekends at a #1 CHR, send T&R: Bill Martin, WSSX, Box 31089, Charleston, SC 29407. (8-28)

WYDE85/Birmingham needs experienced, authoritative newscaster with mature, seasoned voice. Send T&R to J.C. Dover, Box 3326A, Birmingham, AL 35255. (8-28)

Top 100 market. 100,000 watt CHR in beautiful East Tennessee needs 7pm-midnight announcer. T&R to Chris Wilson, WQUT, Box W, Johnson City, TN 37601. EOE M/F (8-28)

Highest-rated AOR in Texas looking for pros for openings. Communicators only. T&R to Chuck Dunaway, KLBJ-FM, 910 Brazos, Austin, TX 78767. (8-28)

WKZL-FM/Winston-Salem, Greensboro is seeking future air and news talent. T&R and photo to Doug Paul, Box 11967, Winston-Salem, NC 27118-1967. EOE M/F (8-28)

Rare opportunity. #1 Country station in Texas needs confident, experienced all night personality. Send T&R yesterday: Jim Russell, PD, KLUR, Box 5344, Wichita Falls, TX 76307. EOE M/F (8-28)

WROQ has an immediate opening for a part-time announcer. One year AOR experience required. T&R: WROQ, 400 Radio Road, Charlotte, NC 28216. No calls. EOE M/F (8-28)

AM News Talker seeks exciting adult talk talent. T&R to Chuck Dunaway, Operations Mgr., KLBJ-AM, 910 Brazos, Austin, TX 78767. (8-28)

WDXY-AM/Sumter, SC is seeking a CHR morning personality now. Very competitive medium market. T&R to Chuck Beck, Box 1289, Sumter, SC 29150 or (803) 775-2321. EOE M/F (8-21)

### Mid-Atlantic A/C

needs mature morning communicator who can relate to adult audience. Use of phones, community involvement, tight board work a necessity. Possible MD duties. Major market ADI rated station. Send tape, resume, references, and salary requirements to Radio & Records, 1930 Century Park West, #261, Los Angeles, CA 90067

14KPUR has opening for hard-working, energetic jock. Send T&R to Dan Wilson, KPUR, Box 30,000, Amarillo, TX 79120. EOE M/F (8-21)

Immediate opening for top rated morning drive. Apply only if superior. T&R to T. Lee, Box 3828, West Palm Beach, FL 33402. EOE M/F (8-21)

2 immediate openings for fully qualified newscasters, News Director & anchor reporter. T&R to Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (8-21)

KJ100/Louisville looking for air talent for possible future openings. T&R to Bobby Hatfield, 307 W. Muhammed Ali Blvd., Louisville, KY 40202. EOE M/F (8-21)

News anchor/morning communicator heavy on A/C experience. T&R: Brad Harris, WTMA, Box 31089, Charleston, SC 29407. EOE M/F (8-21)

Two immediate openings. Experienced A/C morning & afternoon drive jocks. Qualified production pros. T&R to Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (8-21)

WGLF/Tallahassee, #1 station needs morning man. T&R to Ned Smith, Box 1815, Tallahassee, FL 32302. EOE M/F (8-21)

Needed yesterday! Evening assignment editor with feature experience. T&R: Brad Harris, WTMA, Box 31089, Charleston, SC 29407. (8-21)

Stereo 101, Greenville's #1 station needs CHR talent, possible MD. T&R: Nikki Taylor, WDMS, Box 1438, Greenville, MS 38701. EOE M/F (8-21)

## Openings

1260 Country WGVM needs PM-drive/MD immediately. T&R: Todd Martin, Box 1438, Greenville, MS 38701 or call (601) 334-4556. EOE M/F (8-21)

Qualified Sales Manager with track record. Kentucky's fourth market. Guaranteed salary, commission, bonus. Resume to Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (8-21)

Wanted: News announcer/talk person. Major Memphis station. Send T&R to Dave Gilton, 1385 Lamar Ave., Memphis, TN 38104. No calls. EOE M/F (8-21)

### MIDWEST

WMBH has an opening for an evening jock, strong production. Country format, personality-oriented. T&R: Tom Jordan, Box 1667, Joplin, MO 64801, (417) 623-1450. (8-28)

WJJD/Chicago going 24 hours. Need morning anchor newscaster. Some farm experience. T&R to Reese Rickards, WJJD, 180 N. Michigan Ave., Chicago, IL 60601. EOE (8-28)

WANTED: Morning news anchor for Central Indiana Adult Top 40. Experience a must. No calls. T&R: Barry Kent, WBOW, 1301 Ohio Street, Terre Haute, IN 47807. EOE (8-28)

KODY looking for future air/production talent. T&R to Operations Manager, Box 1086, North Platte, NB 69101. EOE M/F (8-28)

Northern Indiana A/C needs morning newscaster. \$12,700 plus. T&R to Dale Dawson, WAKE, Box 149, Valparaiso, IN 46383, (219) 462-6111 after 10am Central. EOE (8-28)

Growing KLTE/Oklahoma City needs to be aware of all new talent. T&R to Joe Geoffrey, KLTE, 2814 Quail Plaza, Oklahoma City, OK 73120. EOE (8-28)

WPFR/Terre Haute has immediate opening for experienced newscaster for new creative news department. T&R to R.J. Cortrecht, WPFR, 629 Cherry, Terre Haute, IN 47807. EOE (8-28)

WANTED, 10pm to 2am announcer. Experience needed. T&R to Dan Brennan, KFVR, Box 1738, Bismarck, ND 58502. EOE M/F (8-28)

Top air personality with warmth, numbers-grabbing communicative skills. 5 years experience. Show preparation a must. Strong Midwest AMer. T&R: Box 2346, Kettering, OH 45429. EOE M/F (8-28)

KMMJ looking for PM drive mature voice, good production. T&R to Don Arnesmith, Box 1847, Grand Island, NB 68802. EOE M/F (8-28)

WJJD/WJEZ looking for all-night personality with lots of charisma. Females encouraged to apply. T&R to John David Spangler, 180 N. Michigan, Chicago, IL 60601. (8-28)

KWLO/Waterloo seeking air talent with 2-4 years experience. Good bucks. T&R to Drew Bentley, Box 1330, Waterloo, IA 50704. EOE M/F (8-28)

Mid-Michigan AM/FM looking for part-time and full-time talent. Great facilities/working environment. T&R to Dave Conrad, OD, WQTK, 1363 W. Parks Rd., St. Johns, MI 48879. EOE M/F (8-28)

WLYV/Ft. Wayne looking for experienced morning news anchor. T&R to Diane Shannon, WLYV, 925 Anthony Wayne Bank Bldg., Ft. Wayne, IN 46802. EOE M/F (8-28)

### KQWB

TALENT WANTED  
Top Upper Midwest station still needs to find right person for middays with exceptional production ability. \$20,000 range for mature, creative, and responsible individual. All new state-of-the-art offices and equipment. Send tape and resume to Wayne Hiller, KQWB, Box 2983, Fargo, ND 58108.

Production pro needed for our #1 FM. Money commensurate with experience. T&R to J.J. Bouley, KYTN-FM, Box 1638, Grand Forks, ND 58201, or (701) 772-7197. EOE M/F (8-28)

97X/WXLP/Quad Cities needs experienced AOR personality for mornings. Rush T&R to Gabe Baptiste, PD, WXLP, Box 3788, Davenport, IA 52803. EOE M/F (8-28)

WJJD/Chicago going 24 hours. Accepting T&R for future news openings. Reese Rickards, WJJD, 180 N. Michigan Ave., Chicago, IL 60601. EOE (8-28)

KCMQ/KTRR/Columbia, MO seeking qualified Sports Director. Call Dan Corkery, (314) 449-2433. (8-28)

### Midwest Radio Station Looking

for adult communicators. 8-10 years experience minimum. All shifts open. Also looking for experienced newsmen. Minorities and women encouraged to apply. Tapes only to Radio & Records, 1930 Century Park West, #258, Los Angeles, CA 90067. EOE

## Openings

Needed immediately: News Director for top flight news operation. Contact KSAL, Box 180, Salina, KS 67401, or call Tom Mulligan (913) 823-3701. Equal Opportunity Employer M/F (8-21)

KL88, CHR-FM has opening in news. Send T&R to Tom Huber, Box 1448, Mason City, IA 50401 or call (515) 423-8634. EOE M/F (8-21)

Experienced continuity person needed to produce/write radio commercials for A/C AM station and Country FM. T&R to SM, WAJX-WAYY, Box 47, Eau Claire, WI 54702. EOE (8-21)

Consultant looking for on-air PD for Country station. T&R to Ron White, Box 1425, Grand Rapids, MI 49501. (8-21)

### News Director

Upper Midwest medium market searching for highly motivated News Director to lead four person staff. State-of-the-art equipment, including mobile. Must understand style and content of contemporary news. Excellent salary, \$24,000 plus. Send tape and resume to Radio & Records, 1930 Century Park West, #259, Los Angeles, CA 90067. EOE

Major market morning anchor needed for nationally recognized news team. Country style stability and major metro pay without big city hassles. T&R to Jay Joiner, KFGO, Box 2966, Fargo, ND 58108. EOE (9-4) \*

### WEST

KUDO/Las Vegas needs full & part-time people with dynamic production for automated mellow rock format. T&R: Ron Maestre, Box 18401-14B, Las Vegas, NV 89144. No calls. EOE M/F (8-28)

Superstars KLPX. 86 Rock/Tucson looking for newscaster & jocks. T&R to Alan Browning, KLPX, Box 5685, Tucson, AZ 85703. EOE M/F (8-28)

### RADIO BOOKKEEPERS

Two full charge bookkeepers needed in California major markets. Excellent salary plus benefits with great company in beautiful weather by the ocean.

Creative Broadcast Services  
6290 Sunset Blvd.  
Hollywood, CA 90028 (213) 467-8151

Needed immediately. Aggressive News Director with experience. Must have car. Benefits. T&R to Doc Phillips, KOJO, Box 818, Laramie, WY 82070. EOE M/F (8-28)

News & field reporter needed for North San Diego Country AM/FM combo. Experience preferred but will train qualified candidate. Call Steve Clark at (714) 757-1320. EOE M/F (8-28)

## Radio & Records

### SUBSCRIPTION SERVICE

**ONE YEAR — \$170**  
Mailed First Class

Please enclose payment with order

Overseas subscribers  new subscription  
\$300 per year  renewal  
U.S. funds please  payment enclosed

Initial here \_\_\_\_\_

**TELEPHONE: (213) 553-4330**

**CHANGE OF ADDRESS AND RENEWAL:**

Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

City	Address	Company	Mr./Mrs./Ms.	(Please print)	
State	Zip Code				

**MAIL TO: RADIO & RECORDS**  
1930 Century Park West, L.A., CA 90067

# Opportunities

## Positions Sought

Conversational jock seeks medium/major AOR/CHR in Southeast. Good production and references. JEFF, (404) 489-0602. (8-21)

Announcer/sportscaster 5 years board, 2 years P-B-P. Know Rock and Country. Southern Rockies, West Coast preferred. (303) 346-8918. (8-21)

CHIP COOK, 7 years on-air CHR, A/C, PD and MD experience. Young & enthusiastic. Prefers Southern CA. Available immediately. Call (213) 462-3751. (8-21)

Too good to be true. Trained black broadcaster with polished skills and constructive attitude. Call KARL, (212) 325-8380. (8-21)

Another Frazer Smith in the making. Looking West of Rockies. Good pipes and production, experienced. Call KIRK, (208) 562-4025. (8-21)

RON FOLKS is looking for a PD, MD or production spot. 6 years experience. Prefer CHR or Black station. Currently Assistant PD. (803) 798-5584. (8-21)

Need big sounding voice? After 12 years in same market. I need bigger dollars. Call STEVE COOK, (807) 722-3437 between 10am and 4pm, EST. (8-21)

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

### Frequency Rates \*

1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

\* Must run consecutive weeks.

### Payable in Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

## Positions Sought

Effective one-to-one communicator with 5 years experience seeks opportunity to advance. Call (505) 722-4471, ask for BILL LEE. (8-21)

Licensed radio announcer looking for full-time or part-time air position. Ready to work and willing to relocate. Call DONALD, (213) 562-6737. (8-21)

Female from top 10 market air shift and programming assistant looking for same position. Will relocate. Call NIKKI, (713) 978-7328 or (713) 789-5282. (8-21)

CAROLYN LOZANO, female minority, 4 years experience in San Jose. KEEN/KLIV, Burkhardt/Abraham trained. AOR. Looking in San Francisco bay area. (408) 293-8030. (8-21)

BRAD HOFFMAN, 5 years AOR MD experience including Y96, KZOK. Seeks PD medium market, or major market MD. (208) 771-5161. (8-21)

STRAWBERRY JAN, 3 years on-air KEZY/Anaheim; 5 years AOR experience. Seeks West Coast on-air shift or voice work. (714) 531-8670. (8-21)

Need an experienced, dedicated sportscaster? You've found her. Baseball/basketball, P-B-P, reporting. Former Sports Director. Prefer West. Call LIZ, (415) 941-2299. (8-21)

JONATHAN WHITE is leaving WROQ as #1 midday man. I'm seeking AOR position or large market. 8 years experience. Call (704) 538-1932. (8-21)

A/C personality seeking conscientious community involved operation. Clever, experienced and a great guy. Excellent references. Call (315) 478-5329. (8-21)

4 years experience AOR, CHR and A/C. Good production looking to grow with professional operation. Call BRIAN, (314) 481-6001. (8-21)

Former Sports Director in major market seeks P-B-P college football and/or basketball. Can help sell. Prefer West. Call FRANK, (213) 438-7502. (8-21)

EDDIE WAZOO (Michaelson), 4 years MD at WPLR/New Haven, interested in management, record or video promotion. (203) 562-6147. (8-21)

Currently at WRVQ/Richmond. Female air talent, 8 years radio. Production/promotions. Seeking medium market nights. JOY VANDERLEK, (813) 864-2344 or (804) 649-9151. (8-21)

RON WALKER currently working but looking for better opportunity. Experience in A/C, Country and CHR. Call anytime. (215) 481-1072. (8-21)

Pro communicator with 9 years experience. Looking for PD, MD, on-air or production in Carolinas or Georgia. JIM LANE, (803) 278-0823. (8-21)

DJ/Production Director with L.A. experience, seeks announcing or production position in medium or small market. Willing to relocate. Call JOAN MANNERS, (213) 982-6350. (8-21)

Entertaining, experienced, issue-oriented talk show host sincere, effective communicator who can take direction and be part of your station's team. Call JOE, (502) 964-4111. (8-21)

## Positions Sought

Top-notch pro. Excellent background references. 12 years experience including major markets. Looking for programming or PM drive with music responsibilities. MAX HEYWOOD, (216) 456-2692. (8-21)

Dependable Top 40 professional, 20 years experience, outstanding voice. Good delivery, also production. Greater Cincinnati area. Available now. WILLIAM McCALL, Box 44292, Cincinnati, OH 45244. (8-21)

Strong sound, lots of personality and loves to work. Have done rock, oldies, Country, and P-B-P. Loved each one. Call GREGG, (812) 544-2482. (8-21)

Terrible announcer. Don't know anything about sports and production. Lazy, boring, overpaid, ugly, girl voice. Don't call DAVE at (313) 728-6299. Let's don't talk. (8-21)

L.J. DELUCA at West Texas best KCRB, #1. 6 years, 2 months experience. On-air position, how about MD? Call (218) 478-1206. Quickly. (8-21)

New Orleans's hottest Top 40 club DJ ready to take it on the road! High energy delivery, production whiz. DAN McKAY, (504) 895-8112. (8-21)

Dedicated jock, close 2 years pro. Multi-voice, good bits, good listener response. Lively, personable, and quick! Currently with personality cornerstone KMED. JON FOX, (503) 864-8060, (503) 855-7718. (8-21)

STEVE O'NEIL, 11 years experience, currently at KLIV, wants to get back to live radio, CHR or A/C. (408) 293-8030, (408) 448-2801. (8-21)

The "Me" era is over! Team player, plays to win! Experienced PD/MD, copywriter, with first. Good pipes, contemporary formats. BARNEY, (518) 432-5258. (8-21)

DJ with news and production experience wants move into programming. Northeast or Midwest. Format open. Reliable. Call MICHAEL WARD in Buffalo. (716) 878-5509. (8-21)

1st phone combo man tired of being the gofer. Good production skills, looking East. A/C, CHR, AOR and all that Jazz. Contact MARTY, (303) 241-4688. (8-21)

## Changes

## RADIO

P. Jae Taylor promoted to pm drive personality at KRZI/Waco, TX.

David Anthony, formerly with KAND/Corsicana, TX moves to nights at KRZI/Waco, TX.

Geri Andrews named Programming Assistant at KBBQ-AM/KBBY-FM/Ventura-Oxnard, CA. She will continue to operate her consulting firm.

Frank R. Price leaves KY99/Amarillo, TX and joins KKYN/Plainview, TX.

## Changes

Mark Alan Rappaport joins KZNS/Beraw, CA, middays and afternoons.

Bob Ferro joins WYNY/New York, NY as Account Executive.

Robert Novak appointed Account Executive at KMPC/Hollywood, CA.

## RECORDS

Louis Newman appointed Field Representative at Chrysalis.

Ranny Martini has been promoted to General Manager, Classics at Capitol Records.

## INDUSTRY

Sally Adams has been appointed Station Relations Director for Big Music Corp.

## Miscellaneous

WUEB needs black music from all labels. Station has an 8 share in Evansville. Send service to Box 329, Evansville, IN 47702. (8-28)

In desperate need of records from all labels for A/C format. Send to WFVR, 1880 Plain Ave., Aurora, IL 60505. (8-28)

#1 A/C AM in Southern New York, and Northern PA needs album/single service. Send to Roger Neel, WNBZ, Box 414, Binghamton, NY 13902. (8-28)

KJJO-FM/Minneapolis' newest Country station needs record service from all labels. Contact Don Michaels, 11320 Valley View Rd., Eden Prairie, MN 55344, or (812) 941-5774. (8-28)

New FM needs 45/LP CHR and A/C record service. New/oldies needed. KCCU-FM, Box 108, Columbus, KS 66725. (8-28)

RTO Productions needs record service for Country and Country crossover-Rating service and air play of charted or uncharted music. RTO Productions, 3512 Bristol Rd., Amarillo, TX 79109. (8-28)

We need religious programs compatible with Country format. Call Jim DeFontes, WKIX/Raleigh, NC, (919) 851-2711. (8-21)

KAYO/Seattle needs record service from all labels for Country format. Send to Chuck Urban, KAYO, 2939 4th Ave. South, Seattle, WA 98134. (8-21)

Mehoney in the morning, wishes to refresh his daily insanity by swapping drop-ins, sound effects, etc. with other jocks. WHAR, Box 2423, Clarksburg, WV 26301. (8-21)

# Marketplace

## TV PROMOTION

Award-winning animated television commercial "Space Dancer" now available most markets. Quality animation customized for your station and budget. Free demo available on videotape. SYNDISTAR, INC. (504) 482-4133



## GREAT JINGLES STATION ID'S

Call or write for a free demo

## CONTINENTAL RECORDINGS

210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

## ELECTRIC WEENIE

RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970  
Dr. Don Rose, KFRC, "I depend on it more than any other." Gary Owens, KMPC.  
"Aids the creative, helps the beginner."  
FOR FREE SAMPLES WRITE:  
The Electric Weenie, P.O. Box 25-866  
Honolulu, Hawaii 96825 (808) 395-9600

## pro 't' call—TALENT

The book is out and stations are making changes! We have the jobs and we'll help you get them. We need news, Country/Western, and CHR talent today! Call today! (504) 392-3665

Pro't call Invest in your career.  
3700 Rue Delphine  
New Orleans, LA 70114



## You Need

Now, get them fresh every month in Promotions That Work, the Broadcasters' Promotion Digest. For free sample issue, send request on station letterhead to:

Promotions That Work

825-B E. Terrace Ave. or call  
Fresno, CA 93704 (209) 226-5400



## O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!  
For sample, write on station letterhead to: O'Liners  
1448-R, West San Bruno Ave., Fresno, CA 93711  
or phone (209) 431-1502

## Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

Just call PAM at (213) 553-4330  
for more information.

## FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead:  
ALL AIRSHIFT READY!  
Box 20093R, Long Beach, CA 90801 (213) 595-9588

## KRAZY KOMMERCIALS

FUNNY HOROSCOPES, KRAZY KOMMERCIALS, SILLY SOAP OPERAS, RIDICULOUS TV REVIEWS AND MORE — 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH. FOR FREEBEE WRITE:

HYPE, INK BOX 69581, L.A., CA 90069

# Opportunities

## Openings

Sportscaster to do P-B-P and able to handle A/C board shift. (503) 882-2561 or T&R; Box 1150, Klamath Falls, OR 97601. EOE M/F (8-28)

Accepting T&R for future full-time openings. Send to Doc Phillips, Box 818, Laramie, WY 82070. EOE M/F (8-28)

KERN/Bakersfield CHR seeks pistol for night slot and hot production. T&R to Steven Kaye, PD, Box 2700, Bakersfield, CA 93303. EOE M/F (8-28)

Listening for awesome CHR jocks. Tight, hip, killer instinct. Hot on promos. T&R to Mark Dracoll Group, Box 220, Arroyo Grande, CA 93420. EOE M/F (8-28)

Champion Broadcasting is building a recruitment file for our stations. Programming, sales, management or engineering applications. Ric Hansen, Box 20388, Seattle, WA 98102. EOE M/F (8-28)

Immediate openings for news professional anchor position. Must fill by mid-September. T&R to Don Martin, KIMN, 5350 West 20th, Denver, CO 80214. EOE M/F (8-28)

Looking for mature, warm, friendly morning personality. Communication is the key. T&R to Terrell Metherly, KUUY, Box 926, Cheyenne, WY 82001. EOE M/F (8-21)

### Leading Sunbelt A/C Station

seeking strong personality. Must relate to adult audience 25-49. Minimum 8-10 years experience. Station already has strong numbers. Send tape and resume to Radio & Records, 1930 Century Park West, #256, Los Angeles, CA 90067. EOE M/F

KKBC/Carson City needs experienced handyman. Emphasis on production/automation. Copywriting & news experience a plus. T&R: Stacey Giorn, 1837 N. Carson, Carson City, NV 89701. EOE M/F (8-21)

KOBO/Yuba City has immediate opening for PM drive air personality/strong production. Excellent small market. T&R to Box 1066, Yuba City, CA 95991. (918) 673-7877. EOE M/F (8-21)

## Openings

Rock in the Rockies. CHR KIIQ needs future talent. T&R to John Larson, Box 431, Manitou Springs, CO 80828. EOE M/F (8-21)

KTRB/Modesto, CA, 10K Country, now taking T&R's for AM drive personality. Send to Tim St. Martin, Box 3839, Modesto, CA 95352. Calls O.K. on your nickel, (209) 526-8600. EOE (8-28) •

## Positions Sought

10 year veteran broadcaster seeks Operations Manager/air-production; or news, air, sales in Southern CA markets. (213) 277-7769, 622-3444. (Mr. Walker's office.) BILL HARGREAVES. (8-28)

8 months in L.A. knocking on doors hasn't worked. STAN MAIN up for grabs, got a job? I have the talent. On-air programming. (714) 631-5636. (8-28)

Looking for full-time position in small or medium market. A/C and CHR experience. Hard work for good bucks. Call RICK at (302) 629-7228. (8-28)

Morning communicator. Relevant approach utilizing basics, phones, community involvement and humor (geared to your market). Major market experience. Currently employed and succeeding. (609) 397-8318. (8-28)

Looking for unique programming or music position with air shift. Formerly WLIR, WPLJ, WSHE. Call MICHAEL ROSS, (306) 748-2243. (8-28)

PA/Maryland ladykiller with 7 years experience seeks position with AOR or A/C, smooth production. BOB MORGAN, (717) 284-9892. (8-28)

KEITH ALLAN is seeking an air talent position with a quality station. He has a good attitude, is hard working and experienced. Call (414) 789-6966. (8-28)

Award-winning newsmen wants a challenge. Anchor and reporter experience. Investigations. College degree. 5 years experience. Single. Prefers East. Call DAVE, (914) 947-3231. (8-28)

I have no tapes! What will it take to convince you that I can do the funniest telephone talk show in America. (518) 732-1703. (8-28)

## Positions Sought

DONOVAN BLUE formerly PD/Production Director K93-FM. 12 years experience, all formats, live and automated. All offers considered. (707) 433-8017. (8-28)

15 year radio vet looking to relocate. A/C or CHR preferred. Now working Hartford. Went warm climate, challenge and security. BOB, (203) 674-3181. (8-28)

Central Florida's favorite jock ready to move. I pull huge numbers and can prove it. 556 S. Dixie Hwy., Box 3, Palm Bay, FL 32906. (8-28)

Diamond in the rough. Dynamite producer and comedy writer for New York jocks and talk hosts, wants to be front man. (212) 832-2231, evenings/weekends. (8-28)

Baucy experienced female jock back in CA to stay. If your station is in a competitive market, call CHRIS LUCKY, (213) 399-5552. (8-28)

10 year news veteran, small and medium markets. Prefer mornings. Available now. Bi-lingual (Spanish). Good sense of humor. Call (602) 265-2658. (8-28)

Aggressive yet personable female personality seeks AOR or A/C. Available now. WABX, WFBC, WDIZ. Good numbers. YVONNE SIMS, (303) 858-3587. (8-28)

ALAN BAXTER, Assistant PD/morning drive for KAZY/Denver, also KBPI, WPHD. Creative air and production. Experienced professional and available now. (303) 759-5508. (8-28)

Talented news and sports reporter. 8 years experience. Excellent P-B-P, sports talk and general reporting. Ready immediately. Any market. Call JIM, (614) 436-6133. (8-28)

A/C personality seeking conscientious, community-involved operations. Excellent references. Experienced, funny and awaiting your call. (315) 478-5329. (8-28)

KEN BURKE experienced PD/AM drive, available now for CHR, AOR, A/C. Call (714) 758-4898. (8-28)

Good morning mouth! Outrageous bits, characters and phones. Major market pro. Formerly WGST, WSPD, still working. Prefer Midwest and Northeast larger markets. D.A.D., (803) 248-4856. (8-28)

## Positions Sought

11 year pro BA degree, AOR, A/C, CHR seeks jock or programming position on East Coast. Available immediately. DAVE HALE, (804) 467-7826. (8-28)

If you've got a stable operation, good town for family man. I have PD, MD, P-B-P. Interested in all facets. Call (217) 443-4188. (8-28)

Country music personality and MD with 7 years experience, looking for station that lives and loves Country music. BRUCE, (716) 664-2682. (8-28)

Major market pro seeking programming on-air position in BM format. Great numbers and references. Not a floater. Call BOB, (313) 647-6362. (8-28)

Top-rated news executive/commentator seeking challenging new position. Call J. Paul Huddleston, (414) 771-9910. (8-28)

Above average female personality with 2 1/2 years experience wants to relocate to medium market in Midwest. Call (812) 920-7590, ask for CAROLYN. (8-28)

CHARLIE PALMER, former MD C101/Corpus Christi, 8 year radio vet available for AOR PD or MD post. (512) 888-6344. (8-28)

Young, eager, aggressive jock wants work anywhere. 4 years experience. Call JIM HANNING, (303) 756-4764. (8-28)

4 years experience AOR, CHR and A/C. Good production. Looking to grow with professional operation. Call BRIAN, (314) 481-6001. (8-28)

Versatile air personality. Country, A/C, CHR and Rock. 5 years experience. Production and news work too. For T&R call Paul Minds, (717) 455-2356. (8-28)

Ready to fly! Jock, 4 years experience, BA, versatile voice, looking for a break. Prefer medium market on East Coast. A/C or CHR. Call J.D., (703) 638-3112. (8-28)

I'm ready for something bigger and better! Female jock, 2 years experience, seeks air shift at CHR or A/C, small/medium market. Prefer West Coast. Let's go! Call SYLVIA, (209) 682-0361. (8-28)

Sign this guy up before these 24 words are over! Mr. RABBETT's Morning Mess, with crew, available now for you. Call (808) 261-7181, early am or pm. (8-28)

# Marketplace

**lola's lunch**

The most talked about Comedy Service in the industry.

Complimentary snack: "LOLA'S LUNCH"

Call (313) 434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

pro 't' call

**MANAGERS & PD's**

The book is out! Are you planning to make some changes? Pro't'call has the talent you need to make you #1. All formats, news and sports. Inquiries are CONFIDENTIAL and our service is FREE to you. Call (504) 392-3665

Pro't'call, 3700 Rue Delphine, New Orleans, LA 70114

### R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to: **Marketplace**

RADIO & RECORDS 1930 Century Park West  
Los Angeles, Calif. 90067 (213) 553-4330



**WESTERN STYLE LEATHER COVERED BELT BUCKLE —**

**YOUR STATION'S LOGO EMBOSSED IN COLOR.**

ALSO: LICENSED MANUFACTURER FOR WILLIE NELSON, MICKEY GILLEY AND JOHNNY LEE LEATHER PRODUCTS.

*Mallory*

MALLORY WESTERN and LEATHER SUPPLY, INC.  
4232 WICHITA ST.  
FT. WORTH, TX 76119  
817-531-2302

### RADIO JOB OPENINGS

From Vegas comes the American Network to the Openings. By missing us you probably missed over 3,000 additional job openings last year. 100 to 200 weekly. Disc Jockeys, Engineers, News Production, Programming, and Sales. Receive this computer list \$6.00 for one week. SPECIAL — receive 4 consecutive weeks for \$12.50; you save \$11.50!!

American Radio Job Market  
6215 Don Gaspar, Las Vegas, Nevada 89103

**Tote Bags T-shirts**

CANVAS INDUSTRIES, INC.  
136 West 21st Street, N.Y. N.Y. 10011  
Telephone 212 697 0001

Contemporary  
**COMEDY**

Hundreds renewed again!

**Free sample!**

Write on station letterhead to:  
**Contemporary Comedy**

5804-D Twining  
Dallas, TX 75227

CHUCK BUELL'S  
**SUPER GOLD**

A weekly three-hour program of America's favorite past hits "I think it's terrific and our audience does too!" Bob Hank, PD, WPQZ/Clarksburg, WV. For rate and availability in your market call (303) 756-9091.

TIMBERLINE PRODUCTIONS  
Box 9541 So. Station, Denver, CO 80209

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### DARYL HALL & JOHN OATES Private Eyes (RCA)

69% of our reporters on it. Moves: Up 10, Debuts 36, Same 37, Down 0, Adds 65 including WNBC, WKBW, WIFI, JB105, KRLY, WLS, WLS-FM, KBEQ, WGCL, KEARTH, KRLA, KEZR, 13K, KIMN, Q103, KOPA. See Parallels, charts at number 28.

### DAN FOGELBERG Hard To Say (Full Moon/Epic)

63% of our reporters on it. Moves: Up 8, Debuts 29, Same 30, Down 0, Adds 68 including WKBW, WBEN-FM, WCAO, Z93, KS95-FM, WHB, WGCL, KEARTH, KFI, KIIS-FM, KJR, KPLZ, KIMN, K104, KXX106, WJBQ. See Parallels, charts at number 29.

### BALANCE

#### Breaking Away (Portrait)

62% of our reporters on it. Moves: Up 57, Debuts 24, Same 33, Down 2, Adds 18 including CKGM, KBEQ, KFI, WTRY, KQ94, WJDX, KOFM, 92X, KIDD, K96, WTSN, Z102, WCGQ, FM99, KDVV. See Parallels, charts at number 30.

## NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart debuts, how many stations held it the same (on to on, add to on, 31-31), moved it down on their charts or added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels.  Indicates one of this week's "most added" new songs.

### ALABAMA "Feels So Right" (RCA) 120/7

Moves: Up 67, Debuts 3, Same 32, Down 11, Adds 7, WHB, KEARTH, KIQQ, WHBQ, KERN, KYNO-FM, KYA, WCAO 12-7, WROR 12-7, WPGC 24-20, Z93 18-11, KIMN 14-11, WNOX 1-1, KOFM 17-11, WHHY 6-4.

**SILVER CONDOR "You Could Take My Heart Away" (Columbia) 100/9.** Moves: Up 43, Debuts 7, Same 41, Down 0, Adds 9, WXKS-FM, Q106, WAEB, KTSA, WMAK-FM, KSTT, K96, KTKT, KFYP, KRBE 5-4, WHFM 30-26, KEGL 8-6, WSGN 13-10, WSEZ 20-16, KILE 10-8.

### DEBBIE HARRY "Backfired" (Chrysalis) 96/10

Moves: Up 45, Debuts 10, Same 31, Down 0, Adds 10, KIIS-FM, Q103, KEGL, WJDX, WAKX, WNAF, WDJX, WIGY, KDVV, KFXD, PRO-FM 21-14, KFRC 29-25, WAEB 28-24, KYNO-FM 18-14, WXLK 14-9.

**ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 95/9.** Moves: Up 51, Debuts 11, Same 24, Down 0, Adds 9, CFTR, Q103, 92FLY, KTSA, KHFI, WJDX, BJ105, WIKS, FM103, 96KX 27-23, Z93 29-24, WFMF 25-21, WNCI 27-24, KQIZ-FM 25-21.

**STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 95/2.** Moves: Up 37, Debuts 5, Same 27, Down 24, Adds 2, WSKZ, WMEE, WKTU 5-5, WNBC 5-4, Y100 7-6, KIQQ 10-9, WHFM 14-8, KTSA 3-3, KLAZ 16-12, KGGI 4-3, KTAC 12-9, WJBQ 37-26, 95XIL 5-1, WEAQ 1-1, KFXD 17-13.

**KENNY ROGERS "Share Your Love With Me" (Liberty) 94/92.** Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 92 including WBEN, WFIL, WIFI, WCAO, JB105, KRLY, Z93, WDRQ, WHB, KIIS-FM, KFRC, KJR, KIMN, Q103, KOPA.

**QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 91/20.** Moves: Up 23, Debuts 20, Same 28, Down 0, Adds 20 including KEZR, WKRZ-FM, 14Q, KERP, Y103, FM100, WOKI, WNOX, KEYN-FM, K96, 14WK, WFOX, WTRU, KCBN, KRCL.

**FOUR TOPS "When She Was My Girl" (Casablanca/PolyGram) 89/29.** Moves: Up 16, Debuts 19, Same 25, Down 0, Adds 29 including WBEN-FM, WCAO, WROR, Z93, CKLW, KFI, KIQQ, KFRC, KEZR, 13K, WAXY, KNBQ, 13FEA, WANS-FM, KKLS.

**RICK SPRINGFIELD "I've Done Everything For You" (RCA) 86/18.** Moves: Up 17, Debuts 22, Same 29, Down 0, Adds 18 including WXKS-FM, JB105, WPGC, Z93, Q106, G100, Y103, WBBQ, WBCY, WMEE, WTSN, Z102, 95SGF, WTRU.

**AFTERNOON DELIGHTS "General Hospital" (MCA) 74/10.** Moves: Up 27, Debuts 8, Same 25, Down 4, Adds 10, WPGC, KRLA, WAEB, KEEL, WBBQ, WCSC, KIDD, KGGI, WTRU, KOOK, PRO-FM 10-6, Y100 11-7, KIQQ 12-8, KXX106 14-9, WACZ 13-10.

**AL JARREAU "We're In This Love Together" (WB) 73/17.** Moves: Up 27, Debuts 15, Same 14, Down 0, Adds 17 including WBEN-FM, WFIL, Q105, WHYN, KFMK, KERP, KQ94, WSGN, FM100, WHBQ, KIOA, WHEB, WCGQ, KKXL.

**SQUEEZE "Tempted" (A&M) 63/4.** Moves: Up 23, Debuts 1, Same 31, Down 4, Adds 4, 95XIL, WHHY, WCGQ, KSEL, WPGC 18-13, KRBE 25-21, 94Q 24-20, KBEQ 6-6, Q103 on, WHFM 28-23, WPST 11-9, Z104 30-27, KJRB 24-18, WJBQ 11-9, KKLS 21-19.

## Radio & Records

# NATIONAL AIRPLAY/30

August 28, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	①	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
9	3	2	②	JOURNEY/Who's Crying Now (Columbia)
6	4	4	③	COMMODORES/Lady (You Bring Me Up) (Motown)
16	11	8	④	S. NICKS w/T. PETTY.../Stop Draggin' My... (Modern/Atco)
11	9	5	⑤	PABLO CRUISE/Cool Love (A&M)
1	2	3	⑥	POINTER SISTERS/Slow Hand (Planet)
8	8	6	⑦	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
24	18	13	⑧	EDDIE RABBITT/Step By Step (Elektra)
22	16	12	⑨	ELO/Hold On Tight (Jet)
12	10	9	⑩	FOREIGNER/Urgent (Atlantic)
17	12	11	⑪	GARY WRIGHT/Really Wanna Know You (WB)
5	6	7	⑫	JUICE NEWTON/Queen Of Hearts (Capitol)
30	23	17	⑬	SHEENA EASTON/For Your Eyes Only (Liberty)
28	24	18	⑭	MOODY BLUES/The Voice (Threshold/PolyGram)
25	20	16	⑮	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
19	14	14	⑯	PAT BENATAR/Fire And Ice (Chrysalis)
-	28	24	⑰	CHRISTOPHER CROSS/Arthur's Theme (Best That...) (WB)
27	26	19	⑱	BEACH BOYS/The Beach Boys Medley (Capitol)
3	5	15	⑲	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
4	7	10	⑳	KENNY ROGERS/I Don't Need You (Liberty)
29	27	23	㉑	LULU/I Could Never Miss You (More Than I Do) (Alfa)
-	-	28	㉒	ROLLING STONES/Start Me Up (Rolling Stones)
-	30	27	㉓	REO SPEEDWAGON/In Your Letter (Epic)
23	22	21	㉔	ROBBIE PATTON/Don't Give It Up (Liberty)
-	29	26	㉕	KIM CARNES/Draw Of The Cards (EMI America)
-	-	29	㉖	LITTLE RIVER BAND/The Night Owls (Capitol)
-	-	30	㉗	ELTON JOHN/Chloe (Geffen)
-	-	→	㉘	DARYL HALL & JOHN OATES/Private Eyes (RCA)
-	-	→	㉙	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
-	-	→	㉚	BALANCE/Breaking Away (Portrait)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

KENNY ROGERS "Share Your Love" (Liberty)  
 DAN FOGELBERG "Hard To Say" (Full Moon/Epic)  
 HALL & OATES "Private Eyes" (RCA)  
 LITTLE RIVER BAND "The Night Owls" (Capitol)  
 DEVO "Working In The Coal..." (Full Moon/Asylum)

Complete Regionalized Listings on Pages 26 and 27

### HOTTEST

ROSS & RICHIE "Endless Love" (Motown)  
 JOURNEY "Who's Crying Now" (Columbia)  
 S. NICKS w/T. PETTY "Stop..." (Modern/Atco)  
 FOREIGNER "Urgent" (Atlantic)  
 SHEENA EASTON "For Your Eyes Only" (Liberty)

Parallel Listings Begin on Page 28

### JOHN DENVER "Some Days Are Diamonds (Some Days Are Stone)" (RCA) 54/2

Moves: Up 23, Debuts 7, Same 21, Down 1, Adds 2, KRLA, WSGA, WCAO 29-24, CKLW 20-15, WHB 13-11, KPLZ 21-18, WAAY 23-20, WVLC 23-19, WVIC 27-22, WOHO 23-19, KSPZ 21-19, WFLB 30-26, KFYP 15-12, KKRC 20-17, KYA 22-17.

## Others Getting Significant Action

### RICK JAMES "Super Freak" (Gordy) 48/6

Moves: Up 26, Debuts 4, Same 11, Down 1, Adds 6, WKTU, WIFI, K104, KXX106, G100, 95XIL, WPGC 26-15, KRLY 24-5, Y100 14-2, Q105 13-9, WCKX 22-8, KFI 20-10, B97 7-3, KYNO-FM 8-6.

### ATLANTA RHYTHM SECTION "Alien" (Columbia) 45/25

Moves: Up 2, Debuts 4, Same 14, Down 0, Adds 25, KRBE, KJR, WKEE, KHFI, WOKI, WRJZ, WSEZ, WVLC, WZOK, Z104, KLUC, WCIR, WCGQ, KKLS, KYA.

### DEVO "Working In The Coal Mine" (Full Moon/Asylum) 41/29

Moves: Up 4, Debuts 2, Same 6, Down 0, Adds 29 including Y100, KYYX, WPST, KHFI, G100, WBBQ, WRJZ, KIDD, KNBQ, WACZ, WISE, KILE, KSEL, KKLS, KENI, KOOK.

### MICHAEL STANLEY BAND "Falling In Love" (EMI America) 38/2

Moves: Up 14, Debuts 4, Same 18, Down 0, Adds 2, WZZP, WKRZ-FM, 96KX 17-12, 94Q on, KBEQ 16-14, WGCL 13-9, KSFX on, B104 on-dp, WPST 37-33, WKEE on, KXX106 on, WAKY 20-16, WNCI 30-27, 95XIL 27-19, KOOK on.

### REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 37/0

Moves: Up 21, Debuts 0, Same 9, Down 7, Adds 0, CKGM on, KPLZ 32-30, KLAZ 30-24, WERC 23-17, WAXY 10-9, WVIC 28-25, KOFM 24-19, WIKS 35-33, KERN 31-21, WFLB 9-9, FM99 11-10, KVOL 24-21, KCBN 9-8, KYA 11-10, KOOK 15-9.

### BLUE OYSTER CULT "Burnin' For You" (Columbia) 36/4

Moves: Up 10, Debuts 5, Same 17, Down 0, Adds 4, WLS, KIMN, WHFM, WPST, WIFI on, 95KX 31-28, Q107 17-8, KRBE d-20, WLS-FM 33-23, KBEQ 14-11, KSFX d-18, K104 16-11, KHFI on, KJ100 11-6, FM103 14-9.

### ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do Is Dream" (RSO) 34/4

Moves: Up 6, Debuts 5, Same 19, Down 0, Adds 4, WHYN, WJBQ, WGUY, WIGY, WNBC 27-22, WIFI on, KFI on, WFBP on, KINT 25-18, WERC on, WVIC d-37, WFBG on, KILE 37-34, KFYP on, KYA 28-25.

### EVELYN KING "I'm In Love" (RCA) 28/5

Moves: Up 11, Debuts 3, Same 7, Down 2, Adds 5, Q105, WGCL, KFI, KEEL, KSLY, WIFI 26-23, KRLY 10-8, CKLW 11-10, KEARTH 30-23, KRLA 17-15, KIIS-FM 17-14, KSET-FM 5-5, KERP 37-25, KGGI 22-9, KVOL 28-23.

### ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 26/12

Moves: Up 1, Debuts 3, Same 10, Down 0, Adds 12, Z93, WCKX, CKLW, KC101, KEEL, KLAZ, WAAY, KX104, WVLC, 95SGF, WISE, KCBN, Y100 on, KYNO-FM on.

### DENICE WILLIAMS "Silly" (ARC/Columbia) 26/6

Moves: Up 6, Debuts 3, Same 5, Down 6, Adds 6, WFIL, WIFI, 94Q, KERP, KINT, BJ105, WXKS-FM d-30, WDRQ d-21, KIQQ 35-32, KSET-FM 28-19, KLAZ on, WVIC on, WFLB 35-27, KVOL on, KYA on.

### MICKEY GILLEY "You Don't Know Me" (Epic) 26/4

Moves: Up 12, Debuts 4, Same 6, Down 0, Adds 4, KFMK, WAAY, WAKY, KILE, WROR 22-18, WZUU 30-28, KIQQ 38-35, KEEL 17-11, WERC 11-7, WNOX 8-7, KOFM 19-14, KNBQ on, 14WK 29-26, KVOL 26-22, KBOZ 29-25.

Continued on Page 30