

# Radio & Records

ISSUE NUMBER 363

THE INDUSTRY'S NEWSPAPER

DECEMBER 19, 1980

## DROPS CHR FORMAT

### WEFM Softens Stance To Schulke 2

WEFM/Chicago will leave that city's Contemporary Hit battlefield to WLS-AM and WLS-FM (formerly WRCK) on the day after Christmas, when the station adopts the Pop/Adult Schulke 2 format. A station statement said the move "will allow WEFM to become competitive in both the adult and young adult markets. The format allows for personality, commitment to news, weather, and sports, and also contests and promotions." WEFM officials stressed that the Schulke 2 format is "100% vocal and in no way a Beautiful Music format," as is Schulke's primary syndicated format. "Beginning with the format change," the statement continued, "WEFM will undertake a major advertising thrust. Audience goals are to be 18-49 dominant in one year's time."

WEFM PD Bill Gamble, who will remain in that position, told R&R, "I foresee no changes with the staff. They've all been asked to stay." Commenting on the reasons for the change, he said, "I think the trend is more and more to the upper demographics, the 25+. The people at Schulke have won consistently with their other format, and it was the feeling of the company that this format was going to be a winner. This company (General Cinema) is dedicated to winning, and it seemed like a good time" to make the move.

### Rock Promoted To Insilco Programming VP

Bill Rock, PD of WELI/New Haven and Director of Programming Development for the parent Insilco Group, has been promoted to VP/Programming for the chain. Insilco's radio stations are WGSO & WQUE/New Orleans, WVCC & WYOR/Miami, KTOK & KZUE/Oklahoma City, WKSS/Hartford, and the New Haven outlet, as well as the Insilco Sports Network and the Oklahoma News Network.

Rock will supervise programming aspects of these properties in his new position. He told R&R, "We're working toward a common goal of helping one another within the group. Even though we are a diverse group with various formats, we'll be sharing a lot of the non-music elements



It's An MD, It's A Stripper, It's . . .

Dolly Parton posed for countless pictures at the recent Nashville party staged by RCA for her "9-5" movie premiere, and as always did her best to make the occasions memorable for those meeting her. But WYDE/Birmingham MD Chris Fox went out of his way to make his moment of glory one Dolly (and everyone else present) would remember, by suddenly shedding his suit and revealing his Superman altered ego for all to see.

## CHICAGO DAYTIMER TO GO FULL-TIME

### John Spangler New WJJD PD

Chicago daytimer WJJD is set for 24-hour broadcasting by early

spring, and has hired John David Spangler as Program Director to help guide the station's expansion. Pete Porter, WJJD's current PD, is resigning from programming for personal reasons, but is remaining with the station as Music Director and air talent.

General Manager George Dubinetz told R&R, "We're starting to strengthen our staff, and John David Spangler is going to add to our emphasis of becoming once again the dominant force in the market."

Spangler, slated to join the Country-formatted station December 29, said he was "ecstatic about the opportunity of working in Chicago and the prospect of working for the Plough organization. I think the potential for WJJD is unlimited." Spangler leaves the Operations Manager post at WQHK-WMEE/Ft. Wayne, IN. No replacement has been named.



Bill Rock

news, public service, community involvement. But each station will retain its identity and relate to its own individual market."

## WBCS LEADS HOSTAGE GESTURE

### Stations Move To Light Up America

A nationwide blaze of light will be kindled Christmas Eve in support of the 52 Americans held hostage in Iran, if a plan spearheaded by WBCS & WMKE/Milwaukee President/GM Terrell Metheny comes to fruition.

The campaign, supported by the NRBA, a number of state broadcast organizations, and several rep firms and individual stations, calls for radio stations to rally listeners for a unison effort December 24 at 10pm EST. At that time, listeners will be asked to step outside and shine a light (from candles to torches) for 417 seconds (representing the 417 days of captivity for the hostages) and meditate or pray for their rapid release.

## Radio Catalyst

Metheny called the plan a "powerful movement of the people, with radio acting as the catalyst. If we will unite every radio station in America, we can create a force so powerful it will be felt by captive and captor alike in Iran." He asks that stations run 14 or more PSA's daily on the idea up until Christmas Eve, going hourly on December 20, and has devised several PSA's for verbatim use or as "thought-starters." Metheny also suggests arranging with local church leaders to ring their bells during the 417-second period. Information on the campaign and the suggested PSA's is available from NRBA at 1705 De Sales St. NW, Suite 500, Washington, DC 20036, (202) 486-2030.

### Bickel Named National PD At Jefferson-Pilot

Andy Bickel has been named National Program Director for Jefferson-Pilot Broadcasting, effective January 1, 1981. Bickel most recently served as Operations Manager at Jefferson-Pilot's WBT/Charlotte, having been at the Pop/Adult facility for almost eight years. Along with his National PD duties, Bickel will continue to serve as Assistant VP/OM for WBT-AM. He will be based in Charlotte.

Commenting upon his appointment to R&R, Bickel said, "It's something that I've always wanted and something I feel that I'm very good at. I'm looking forward to it with great excitement, especially to be working with the very talented staff of Jefferson-



Andy Bickel

Pilot." Jefferson-Pilot owns 10 radio stations in addition to WBT.

## R&R Holiday Schedule

The present issue is our last of the year, as we take our usual two-week publishing break. The next issue of R&R is dated January 9, but although we won't be publishing, our offices will be open through the holiday season (except for Christmas and New Year's Day) to serve you. We'll be taking reports in the AOR, Country, and Pop/Adult formats on December 29, 30, and part of the 31st, and reports in other formats will start on January 2. In the meantime, best holiday wishes from all of us.



*Dolly*

T H E S I N G L E

# 9 to 5

From the 20th Century-Fox Film "9 to 5"

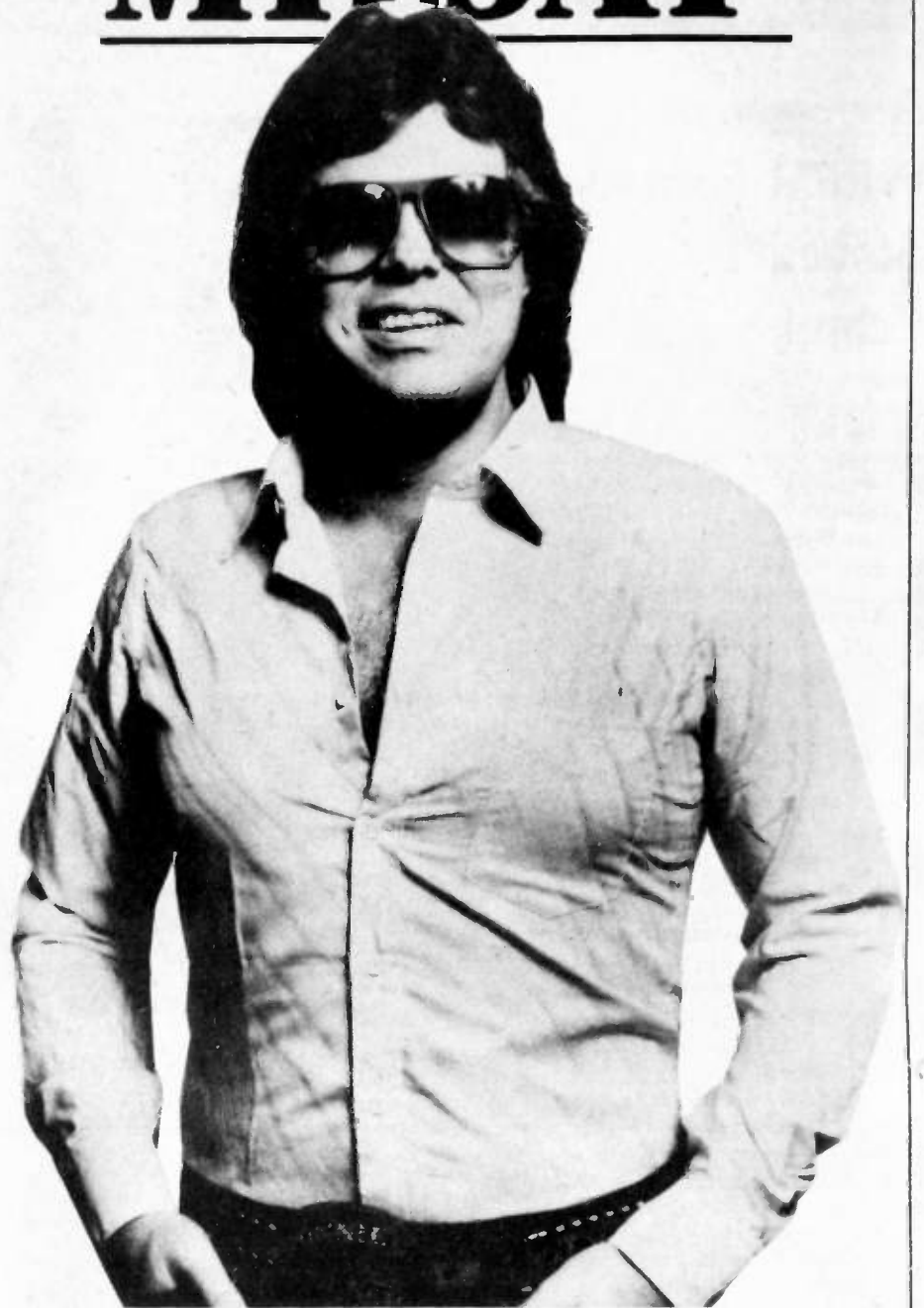
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**THE BACK PAGE  
BREAKERS®**

DOLLY PARTON  
9 To 5 (RCA)

56% of our reporters on it. Moves: Up 52, Same 19, Down 0, Adds 40 including Q105, WHB, WGCL, WOKY, KIIS-FM, KPLZ, WTIC-FM, WHYN, KFMK, G100, WHBQ, WOKI, KSTT, KZ93, WGBF, KERN, KNBQ. See Parallels, debuts at number 30.

# RONNIE MILSAP



T H E S I N G L E

# SMOKY MOUNTAIN RAIN

PB-12084

**NEW & ACTIVE**

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 67/21  
Moves: Up 31, Same 15, Down 0, Adds 21 including WFIL, WIFI, KPLZ, KIMN, WOLF, Y103, WSKZ, KSTT, WNAM, KEZR, KLUC, WHB 20-13, WOKY 17-15, WFBR 29-25.

**AVERAGE MOVE + 3**

**RCA**





# Radio Triggers Club Indictment

A recent telephone call from Ray Charles to Chuck Knapp, PD/morning man at KS95(KSTP-FM)/Minneapolis, has resulted in indictments handed down from the state Attorney General's office charging a local club with false advertising and deceptive advertising practices.

"I was preparing for my morning show last Tuesday (12-2) when my private line rang," Knapp told R&R. "It was Ray Charles's PR agent, saying Ray wants to go on the air with you. So I put him on the air and he said that a club here was using his name advertising an upcoming performance by him and that he didn't know a thing about it."

"I had him on the air for about five minutes," Knapp continued, adding that Charles said that he had discovered the billing from friends in the area who told him they were looking forward to his performance, and he said, "What performance?"

Knapp said that he then offered Richard Maw, manager of the club (Diamond Jim's), equal time. According to Knapp, Maw called and over the course of a lengthy conversation said that "we have a signed contract and expect Ray Charles to be there." Maw then added that Charles's management was asking for "unreasonable up-front money." When Knapp pressed him as to whether the management was trying to alter the contract, Maw reportedly continued to reiterate his statement about the unreasonable up-front money.

Knapp told R&R that the supper club had been closed previously and that when it had reopened, advertised the 5th Dimension (who didn't show up), then Phyllis Diller, Ray Charles, Donna Fargo, and Bobby Goldsboro (none of whom appeared). Currently, Knapp said the club was advertising a New Year's Eve party with Robert Goulet and that Maw had admitted on KSTP-TV that he had no signed contract with Goulet, who will be making a local appearance at the Carlton dinner theatre. Reportedly, Diamond Jim's is still advertising Goulet's performance.

Meanwhile, KSTP-TV assigned a reporter, who contacted the state Attorney General's office, and after a week of investigation, Attorney General Warren Spannaus filed suit Monday (12-8).

While Maw could not be reached for comment, Knapp told R&R that Maw had told him on-air that, "Even though Ray Charles isn't gonna be there, the people are gonna love our house band, and the girl singer sounds just like Barbra Streisand."

# Spencer Named KISS-FM PD

Tim Spencer has been appointed Program Director at AOR KISS-FM/San Antonio, replacing Joe Anthony. Spencer was PD at KTXQ/Dallas for two years until his departure in August.

KISS-FM GM Gary Burns told R&R, "Tim was recommended very highly by (newly-appointed station consultant) Jeff Pollack. Tim's had an awful lot of experience, plus we really wanted to hire someone from Texas. Tim fit all the requirements."

Spencer commented, "I feel wonderful. Capitol Broadcasting is a great company. They're serious about radio, they're good broadcasters, and they have on the horizon some very exciting things to look forward to. The potential for this station is beyond anything I've seen before."

He continued, "I'm looking forward to working with Jeff Pollack. Even when I was at KTXQ, I used to call him and bounce ideas off him to get his input. I've always respected Jeff."



Tim Spencer

# Ratner Takes Elektra Promotion Position



Marc Ratner  
Island Records, and entered the industry at WMEX/Boston.

Marc Ratner has been appointed Associate Director/National Singles Promotion at Elektra/Asylum Records. He will be based at E/A's L.A. offices and will report to VP/Promotion Burt Stein.

Ratner was most recently Associate Director/National Promotion for RSO Records. He previously held promotion positions at Haven and

A brief review of the facts substantiates my assertion.

It was NAB that wrote all nations in the Americas urging a delay on the 9 kHz vote prior to the Region 2 meeting in Buenos Aires, Argentina. In fact, it was NAB that supplied the National Radio Broadcasters Association with a list of nations and executives to contact on this matter.

It was NAB that sent representatives to Argentina to argue for a delay and thereby incurred the wrath of both the FCC Chairman and the Chairman of the House Communications Subcommittee.

It was NAB that petitioned a reluctant FCC to establish a joint industry-government advisory committee and lobbied the Hill and the Commission to overcome Chairman Ferris's objections. The FCC's print materials acknowledge this.

It was NAB that successfully argued to broaden the discussion and include economic viability and all other proposed radio allocations — not just 9 kHz.

It was NAB that packed the gallery for the first meeting of the Allocations Task Force and has insured broadcaster representation at each subsequent session.

It was NAB that made the case before the Mexican broadcasters at their convention this fall that laid the groundwork for last week's successful Williamsburg meeting.

It was NAB that first retained a consulting engineer to oversee research and has set aside over \$100,000 to insure appropriate studies.

It was NAB that has retained economic consultants to construct the studies on viability.

In short, there is no higher priority than radio allocations in NAB and there are very few Washington organizations — none in broadcasting — that can apply the resources we have employed in this effort.

Shaun Sheehan  
VP/Public Affairs  
NAB

## LETTERS

### Sudden "Drop" Questioned

Dear R&R:

Now that I am very nearly a private citizen again, perhaps I'm entitled to write critical letters to trade publications — to wit and as follows:

How do organizations like NAB and the Canadian Association of Broadcasters — who stoutly opposed 9 kHz at Buenos Aires — suddenly come on as "drop-ping support" for it?

(As you can see, I'm still an avid reader...)  
Lionel Van Deerlin

### NAB Concerned Over 9kHz Coverage

Dear R&R:

In the R&R Washington Report on NAB's recent successful meeting with Canadian and Mexican broadcaster associations (R&R 12-5), both your headline and lead paragraph are factually incorrect. Neither NAB nor the Mexican CIRT have ever opposed or supported 9 kHz spacing. Of greater concern to me is the clear inference in the last two paragraphs, that NAB and for that matter the Canadians and Mexicans are responding to the leadership exhibited via press release by another broadcast group in this matter.

This cavalier style of reporting distorts the reality of the situation and poorly serves the radio industry that both R&R and NAB are pledged to uphold.

#### FCC VOTES DOWN EXTENDED 9 kHz DISCUSSION PLAN

NAB-sparked suggestion rejected as plans for November 1981 conference proceed

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#### UNWRAPPING ARBITRON'S PROGRAMMING PACKAGE

The new Arbitron data package is examined from standpoints of costs and applications.

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Contrasting opinions on whether stations should attract listeners who influence others.

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#### THE NEWS/TALK WRAP-UP

The year's highlights in the growing News/Talk format.

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#### A MUTUALLY BENEFICIAL SALES PROMOTION

Y100/Miami and a theatre chain cross-plug each other and everyone's happy.

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#### BEATLES & STONES A-Z

Another handy aid for stations planning exhaustive special programming on these artists.

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#### COUNTRY RADIO POLL RESULTS

The winners in the fifth annual R&R poll of Country reporters.

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#### SUCCESSFUL SYNDICATION IN POP/ADULT

Syndicated formats and consultants haven't met with notable success in Pop/Adult radio, but Fairchild is making progress.

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#### WJLB MAKES THE FM SWITCH

A longtime Detroit fixture moves from AM to FM

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# Washington Report

## Jones Forecasts "Competitive Pressures"

Commissioner Anne Jones delivered her views on the direction of the FCC for the 80's at a Capital Press Club meeting in Washington (12-11). In her opening remarks, she stated, "It seems many speeches in Washington these days deal with the likely new directions to be taken in the 1980's with the change in administration. Everybody is trying to get on the boat — or at least to get their oars in as the new policymakers take their places."

Jones pointed out several programs the FCC will likely continue with in the 80's, including:

- The push of new and changing technology in telecommunications.
- Deregulation.
- The role of minorities in view of regulatory and technological changes.

In discussing new and changing technology in telecommunications, Jones asked who should dictate a standard, the FCC or the marketplace; and what is the role of the

FCC in limiting, allowing, or actually promoting new technologies?

Jones believes the FCC's deregulatory trend will definitely continue through the 80's, noting the Commission's past track record on policies that previously "mandated specific standards" and its current leaning toward minimal standards, marketplace decisions and "competitive pressures."

Jones voiced support on the "purpose" of the EEO program but felt the job should be left up to the EEOC (Equal Employment Opportunity



Anne Jones

Commission). The FCC should concentrate more of "its own resources on its particular responsibilities, such as reduction of licensing backlogs."

Following the presentation, in a question and answer session, Republican Jones was asked if she felt she had a chance at the chairmanship. She quipped, "Anybody got a dime?"

## Geller Calls Folding NTIA "Half-Baked"

At an informal gathering of the press last week (12-9) at the NCCB (National Citizens' Committee for Broadcasting), NTIA (National Telecommunications Information Administration) Director Henry Geller spoke candidly and answered questions concerning the Reagan Administration and how it is likely to affect broadcasters.

Geller, who is departing NTIA, helped to create the agency, and will most likely not be replaced, as the Reagan transition team has reportedly suggested that the agency be folded back into the White House.

### NTIA And Reagan Policies

"The idea of abolishing NTIA is a half-baked idea that has not been thought through very thoroughly," charged Geller. "I think NTIA should be a 'special agency' immune from abolition, whose director would report directly to the President as a special advisor," he added.

"Reagan is not acknowledging the work done by NTIA and FCC Chairman Charles Ferris in the efforts to provide more access and better diversity in programming and ownership by his actions," Geller noted.

With a look toward future Reagan plans and policies, Geller remarked, "I know his administration is not in favor of the public access groups and outlets, and these will come under hard times. A lot depends on the marketplace, but as proven in the past, time and again, the government is very bad at predicting the marketplace."

### 9 kHz Reduced Spacing

NTIA has been a supporter of 9 kHz reduced spacing; this has been in keeping with Ferris's ideas that "more is better." Geller stated, "My engineering people have told me that it is completely feasible and desirable and will not cause any interference problems, despite what other people have indicated."

He went on to say, "The economic aspect has also been studied and

sent a license is granted to serve the public and is subject to reassignment according to the Communications Act. Any costs incurred by the proposed shift will have to be written off by broadcasters as costs of doing business."

Geller further defended NTIA's position on 9 kHz reduced spacing: "We have kept an open mind to all of the pros and cons, and as yet no one has been able to offer proof that our position should change on the subject."



Henry Geller

Hinting that NTIA has not always gotten its way with the FCC, he admitted, "The Commission is studying proposals to increase the amount of FM stations by creating new classes of stations. We have suggested breaking down the proposed classes even further and employing the use of 'directional FM antennas.' This would expand opportunities for minorities even further but has met with little acknowledgment."

### Radio Deregulation

"I am a strong believer in radio deregulation, and this is an area that Congress should legislate, but has not been able to pull together

in favor of changing the rules so that licensees are no longer public trustees. Licenses could then be auctioned off and a spectrum fee of 1/2% of the gross revenues could be charged and applied to public broadcasting and minority broadcast funds. This would generate about \$30 million. Of that amount, give \$20 million directly to public broadcasting and the other \$10 million for minorities. This \$10 million could be leveraged to over \$100 million in funds," calculated Geller.

### Fairness Doctrine

"Public interest groups are finding it harder and harder to gain time to present their viewpoints," he noted, "as they usually have to wait until an 'established or popular viewpoint is given.' The number of stations that are willing to give the airtime in the first place is diminishing because they are avoiding controversial issues."

Geller declared, "The culprit is the Fairness Doctrine. The costs for stations to broadcast these issues is immense because of possible legal costs and complications. There are enough radio stations around now that would provide opposing airtime if not encumbered by the Fairness Doctrine. "TV should still be made to follow the Doctrine as there is not the diversity yet that is available in radio," he stressed. "There is a lot of Congressional support for a move in this direction. Sen. Goldwater (R-AZ) is in favor of this kind of action."

### Henry Geller's Future

Geller did not elaborate on his future plans, but hinted, "After the completion of my duties at NTIA, I will do what I did before. I will try and secure grants on a university level to do public interest work and head up the project. I have made several inquiries about such a position and have received some very favorable responses."

## NAB'S KRASNOW GETS COMMISSION REPLY

### FCC Rejects 9 kHz Extension Suggestion

The FCC recently (12-4) voted to continue preparations for the planned November 1981 Region 2 (North, South, and Central America, Greenland and the Caribbean) Conference on AM broadcasting, despite a letter drafted by the joint industry-government advisory committee asking that the Commission's consideration on 9 kHz reduced spacing be postponed beyond the November meeting.

This action occurred on the heels of a meeting recently organized by NAB, which brought together members of the Canadian Broadcasters Association (CAB), and Mexico's Broadcasting Association (CIRT) to discuss the problems of 9 kHz reduced spacing. The three organizations resolved at the meeting in Williamsburg, VA to urge their governments to support the position of deferring action until 1985. At the meeting it was also resolved that further study of the technical viability of 9 kHz reduced spacing was needed.

In a reply letter a NAB Sr. VP & General Counsel Erwin Krasnow, who is actively involved in the advisory committee, the FCC noted "the need for additional studies of alternative plans for shifting some stations by as much as 9 kHz vs. a maximum shift of 4 kHz, as originally proposed in the first Region

2 meeting in Buenos Aires, Argentina."

### FCC Is Open Minded

Despite concurring votes and statements from Commissioners Jim Quello and Abbott Washburn, the FCC is deciding to proceed as planned, and has indicated in the letter to Krasnow that "it is looking forward to whatever data they can provide on which of two plans, either 4 kHz or 9 kHz, is most desirable."

Quello's concurring statement noted, "I don't share the Commission's faith that we will adequately be prepared for the next Region 2 meeting." Washburn in his statement remarked, "I keep an open mind and would not hesitate to depart from my current views, but we are proceeding on very tentative technical grounds. Studies are still in progress and the evidentiary material is yet to be presented to us."

## Fairness Issues Raised Over Lennon Gun Control Promos

### WBSB Changes Plans

Since the tragic death of former Beatle John Lennon last week at the hands of a gunman, stations all over the country have been running music specials paying tribute. Because of the manner of Lennon's death, there has been a renewed public outcry for increased gun control measures. This public sentiment put an idea into the minds at one radio station.

WBSB (B-104)/Baltimore was planning to hold a large scale event, with the benefits going to a pro-gun control group. PD Jan Jeffries explained to R&R, "Our plans changed after consulting our lawyers. We were advised that this could run into a Fairness Doctrine problem."

"We decided instead to give money from the proceeds of some Beatle movies that we showed last Friday & Saturday night (12-12 & 13) to the Spirit Foundation, which was John Lennon's favorite charity."

### Fairness Doctrine Explained

R&R also spoke to Bob Baker, acting chief of the Fairness/Political Broadcasting Branch and with Complaints and Compliance acting chief Steve Sewell. "The Commission has no real position

on this. We do not make comments on Fairness issues before something takes place," replied Sewell.

Baker said, "Ultimately it is up to each station to make up its own mind as to whether it has raised a controversial issue, and if it does, how it will handle it." According to Baker, "Under the Fairness Doctrine equal time is not given on a one-to-one basis. A station, if challenged, must demonstrate that in the past or current programming it has presented both sides of the issues in a balanced manner."

"If a radio station were to make a contribution and devote airtime to a pro-gun control lobby group, then it would be leaving itself open for say the National Rifle Association to ask for a demonstration of fair and balanced programming," Baker concluded.





# Radio & Records

Ed We  
Chuck Weyman  
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Luff Collie  
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Jack Tatham

Ken P.  
Carol Taylor  
Susan Adio  
Gayle Duncan  
Dey Spaff  
Tony Trapp  
Steve Elliott  
D. H.

We  
Wish You A  
Happy Holiday  
Season!

Carolyn Turke  
Lynne Salazar  
Lee Wade  
Marilyn Farnham  
Roger Zimmerman  
Sheila Haggren  
Richard Agata

Jonathan Hall  
Joel Dur  
Susan Funn  
John Dandy  
Nancy Hoff  
Margaret A. Bechtel

Clutterb. Stewart  
Adriane Riddle  
Betty Ramel  
Bobby Oram  
Mary Owens  
Kipper Ross  
Bud Measer





# At The Nets

Retiring CBS Radio President Sam Cook Digges will receive the International Radio & TV Society (IRTS) Gold Medal for 1981 in ceremonies in March at the Waldorf Astoria in New York. It is presented annually to a broadcast executive who has made significant contributions to the industry. Other past recipients include: Metromedia Chairman John Kluge; ABC Chairman Leonard Goldenson; and former CBS President Frank Stanton, among others.



Tom Montgomery Jr.

The "CBS Mystery Theater" has been renewed and will begin its eighth year of shows, airing five days a week on January 12. This is the longest surviving drama series now on radio with the folding of the "Mutual Radio Theater," which was at one time on the CBS network as the "Sears Theater." The kickoff for the new season will be "Alexander The Great."

Tom Montgomery Jr. recently named as Detroit Sales Manager for the net. Montgomery has been with CBS since 1970 when he began as an account executive in the Detroit office. Other sales experience includes a year with Life magazine and eight years with TV Guide.

## RKO

Bob Morrison and John Bisney join the net's news team, Morrison as newscaster/correspondent from KVIL-AM-FM/Dallas and Bisney as Washington Bureau correspondent from WRC-AM & WKYS-FM/Washington, DC.

## NBC

Football is in the air as the net will broadcast the Fiesta Bowl on December 26. New Year's Day the Rose Bowl airs, as it has every year since 1926 when it became the first coast-to-coast network broadcast.

Net appointed Neal Weed recently (12-4) as VP of Network Sales. Weed joined NBC in 1975 as Sales Manager for NBC's News & Information Service. Other sales experience includes management positions at WIND/Chicago from 1971-75.

## Enterprise

Net is getting set to kick off its all-sports programming on January 1. Eight talk show hosts have been hired including John Sterling, play-by-play announcer for the NBA Washington Bullets TV Network; Ira Mellman, sports talk show host from WCAU/Philadelphia; Jay Howard from WCFL/Chicago; Fred Gilmartin from WTIC-AM/Hartford; Bob Gutowski, sports show host on WPEN/Philadelphia; Bill Denehy, former major league pitcher for the N.Y. Mets and Detroit Tigers; and Ed Coleman, host of WBZ/Boston's "Calling All Sports."

## ABC

Network released data on its owned stations according to July-August 1980 Arbitron figures showing the top eight groups in AQH & Cumes.

AQH	Cume
1. ABC	1. ABC
2. CBS	2. CBS
3. Westinghouse	3. Westinghouse
4. Metromedia	4. Metromedia
5. NBC	5. NBC
6. RKO	6. RKO
7. San Juan Racing	7. Bonneville
8. Bonneville	8. San Juan Racing

(Where July-August figures were not taken, April-May 1980 figures were used. ABC reports it has 13.2 million listeners per week.)

Information net will offer two year-end specials for broadcast. Both will feed December 28. "Perspective" will feature ABC correspondents in roundtable discussion of 1980 news developments. "World News 1980" will feature the events of the past year and include audio reports.

Entertainment net will present two week-long specials. "World Of Commentary" will tackle such subjects as the economy, Reagan's new administration, Iran hostages, the mood in America, and the mood abroad. "Dan Cordtz On The Economy" will take a look at key economic issues of 1980.

## National Public Radio

Net will carry the St. Louis Symphony Orchestra recorded 1980-81 season beginning in April 1981.

The net launches New Year's Eve with "Jazz Alive!," 7½ hours of live jazz, in stereo and via satellite, from New York City, Chicago, Detroit, and San Francisco clubs. Host is musician/author Ben Sidran.

## Mutual

Net announced that 50 kw WCAU/Philadelphia will now carry "The Larry King Show," which airs each week night from 12:05am to 5:30am EST.

## Source

The Source network has doubled its output of music specials for 1981. Upcoming specials include: Supertramp December 19-21; December 31 "News of Rock - 1980"; and the Rossington Collins Band live from the Omni in Atlanta; January 23-25, The Outlaws; February 6-8, Grateful Dead special; February 20-22, Hall & Oates; March 6-8, Rossington Collins Band encore; March 20-22, Charlie Daniels Band special; April 3-5, Kansas special; and April 10-12, Eddie Money in concert.

## CLEAR CHANNEL OPENINGS UPHELD

# Most Daytimers Willing To Spend To Go Fulltime

In a recently completed survey (12-8) taken by Ray Livesay, President of the Daytime Broadcasters Association (DBA), over 94% of those responding indicated a desire to go fulltime if given the chance. Using figures derived from the survey, the daytimers were willing to spend an average of \$48,813 per station, or an industry-wide total of \$116,174,940 to upgrade the stations.

The survey, which was tabulated from 279 respondents, showed that 76% of the daytimers were even willing to go as far as accepting a Class IV frequency, which would only give them 1 kw of power, to go fulltime.

Only 22.5% were in favor of going fulltime in the expanded AM band frequencies of 1605 to 1705 kHz due to a lack of receivers in the marketplace that can operate in that range. Complete results of the survey, according to Livesay, "will be filed with the FCC."

## All Clear On Clear Channel

Recently (12-4), the FCC upheld its May 29 decision to open up the clear channel frequencies for more fulltime AM stations. In a 7-0 decision, it dismissed petitions from several groups hoping for reconsideration on the issue.

The ruling, which has drawn a lot of fire from existing clear channel stations, provides limited protection for these 50 kw Class I-A stations to 750 miles at night in all directions, and will create 125 new fulltime AM stations.

## RTNDA Conference Roundup

The Radio & TV News Directors Association (RTNDA) completed its 35th International Conference December 3-5 at the Diplomat Hotel in Hollywood, FL. Highlights included the election of officers, as well as numerous panels designed to educate news personnel to the changing attitudes, technological changes, and First Amendment problems facing the industry in the 80's. A keynote address was delivered by NBC News President Reuven Frank, along with speeches by CBS newsman Dan Rather and Cable News Network Sr. Correspondent Daniel Schorr.



Pictured above is NPR's Pauline Frederick receiving the Paul White Award from WGN/Chicago News Director Paul Davis.

## FCC: At A Glance

### Short-Term License And \$2000 Fine Handed Down

For the past three license terms, WBNO-AM-FM/Bryan, OH has been in violation of the Commission's rules on overcommercialization. This became apparent when composite logs did not match up with the station's promise vs. performance section in the license renewal application.

As a result, the FCC recently (12-4) voted 7-0 to hand out a short-term license for both stations and slapped WBNO-FM with a \$2000 fine for running a show called "Action Auction," a commercial-length program not properly logged, according to the Commission.

The licensee has been given 30 days to submit a statement of procedures to prevent recurrences of these offenses. At some points, overcommercialization ran as high as 44 minutes in one hour. Interestingly enough, Bryan, OH is served only by WBNO-AM-FM. Although the FCC proposes in advocating deregulation that "marketplace forces will prevent overcommercialization from taking place," in no-competition cases like this, it may be difficult.

### FCC Minority Conference

The FCC recently completed (12-3) a two-day conference aimed at increasing minority participation in telecommunications. Commissioner Tyrone Brown, who served as conference director, remarked, "This has given participants the chance to exchange ideas with top business leaders and government representatives and is a first step toward encouraging minority entrepreneurship in telecommunications." Rep. Parren

Mitchell (D-MD) proposed that "the Commission and other federal agencies develop strategies to encourage minority ownership" in his keynote address.

### Call Letters Denied

WEVD/New York sought to have its call letters changed to WMNY. Objections were raised by NBC's WYNY/New York that the call letters were too close, even though WEVD is an AM station. The FCC agreed (12-4) that there would be "too much public confusion" if the call letter change was approved.

### Automated AM Data

The FCC, in hopes of speeding up paperwork by as much as 80-to-90%, will ask for comments soon on the automation of AM data. Broadcast Bureau Chief Dick Shiben told the Commission (12-4), "This will help us speed up the process so much as to complete filed applications in as little as three months, instead of the usual six months or more."

### WWLE Gets

#### Temporary Authorization

Last week (12-10) the FCC granted temporary authority for WWLE/Cornwall, NY to stay on the air with a new set of call letters, WCRR, until an interim or regular operator is found. In its decision of November 20 the Commission heard oral arguments designed to get a reversal of an earlier decision for the station to leave the air. The station has suffered a tremendous loss of revenue since the denial of the renewal became official. The general manager and program director have applied to run the station and were not involved in the wrongdoings of misrepresentation to the FCC.

## People

### Washington

The Civil Service Reform Act, which includes performance and incentive bonuses for outstanding employees, recently (12-1) distributed over \$52,000 between eight people at the FCC. Among the recipients are: Tom Casey, Deputy Bureau Chief, Operations, Common Carrier, \$10,000; Bill Ginsberg, Deputy Bureau Chief, Policy, Common Carrier, \$7500; Dick Shiben, Broadcast Bureau Chief, \$7500; Frank Washington, Deputy Broadcast Bureau Chief, \$7500; and Jerold Jacobs, Chief Broadcast Facilities Division for the Broadcast Bureau, \$5000.

Larry Eads, Assistant Chief, Broadcast Bureau, Policy & Rules Division, recently (12-11) was appointed as acting chief of the Broadcast Bureau's Facilities Division. Eads has been with the FCC since 1968, when he was a Operations Research Analyst for the Broadcast Bureau.

Daniel Wexler has been appointed Manager NAB Broadcast Liaison last week. Previous to joining NAB, Wexler was special assistant to the director of ACTION and was

research director of Rolling Stone as well as helping out McGovern and Muskie in their presidential campaigns.

### Cox

William Schwartz and Robert Wright elected Executive Vice Presidents of Cox Broadcasting last week. Schwartz, who was upped from VP, remains as President of the broadcasting division. Wright continues as President of Cox Cable Communications in addition to new corporate responsibilities.

### Rocky Mountains

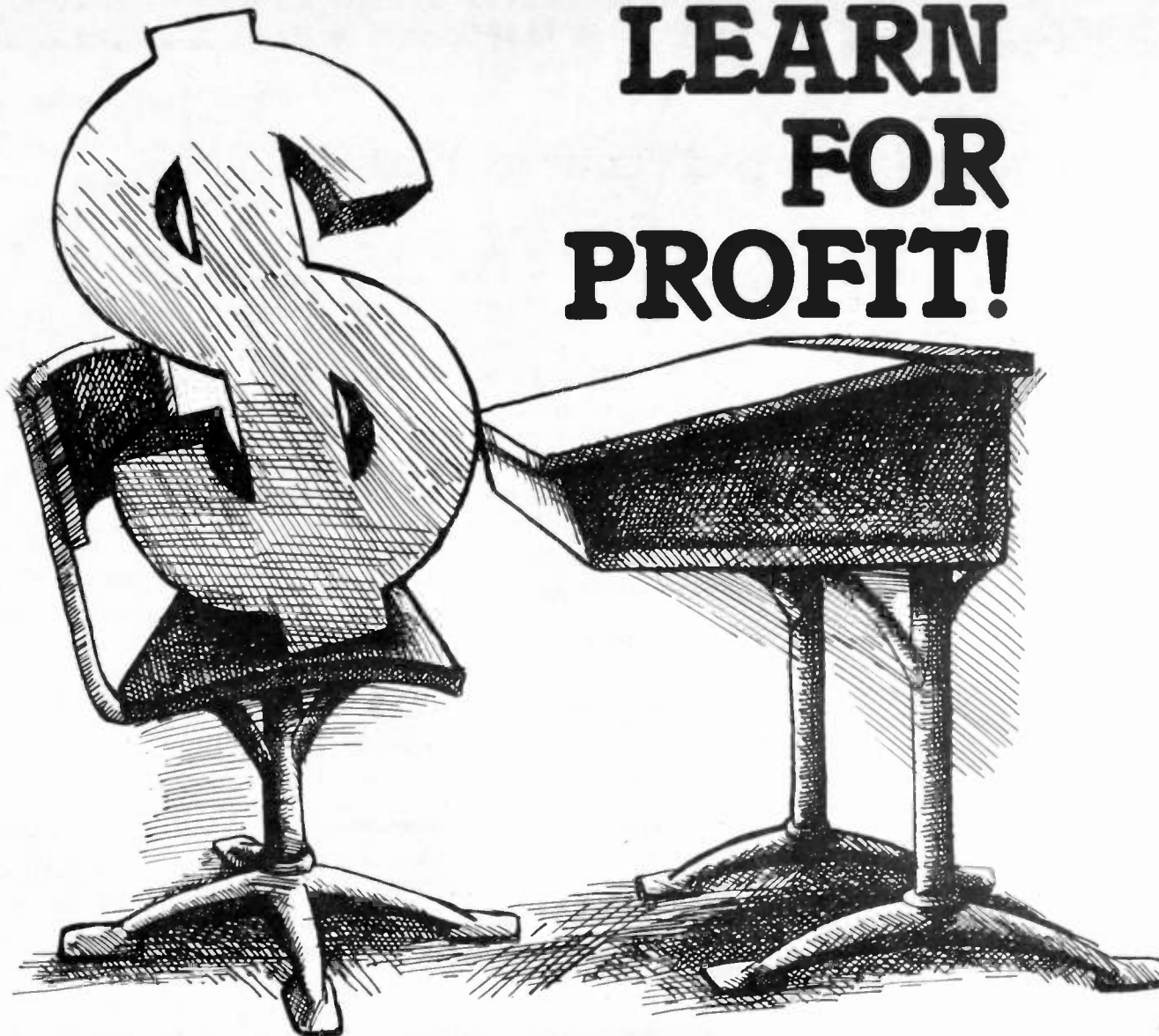
William Mitchell was named last week (12-12) as NAB Regional Manager for Rocky Mountains West. Mitchell, who has had an extensive broadcasting career, is a former co-owner of KERB/Kermitt, TX, and for many years was a broadcast executive for Walton Broadcasting. Mitchell is replacing Lynn Renne, who will retire December 31.

### Philadelphia

Richard Feinblatt promoted to General Sales Manager at WIOQ/Philadelphia.



# LEARN FOR PROFIT!



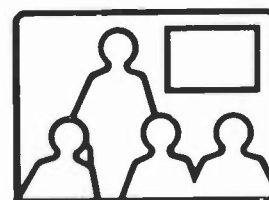
## at the Radio Workshop!

### LEARN TO:

- ✓ Design new plans to decrease your inventory and increase your profits.
- ✓ Reposition and restructure your sales and programming strategies for greater professional impact.
- ✓ Analyze your station's performance based on listener behavior and learn how listener behavior affects your audience.

**FACULTY:** The Radio Workshop is designed and presented by Jim Yergin, an independent market research consultant with more than 30 years of broadcast research experience. Mr. Yergin developed radio's New Math, the reach and frequency approach to radio selling and programming which has become the industry standard. He pioneered audience behavioral studies, and initiated the news-cycle concept, a successful station performance strategy for All-News radio. Mr. Yergin has served on major industry committees including NAB and COLTRAM.

Every station can make its numbers pay off by applying the techniques presented in the Arbitron Radio Workshop!



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City: \_\_\_\_\_ State: \_\_\_\_\_

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- |   |   |
|---|---|
| <input type="checkbox"/> I enclose \$350.00 payment in full.  | Please check the appropriate city and date.                     |
| <input type="checkbox"/> I enclose \$50.00 nonrefundable deposit. Balance of \$300.00 will be paid 10 days prior to start of Workshop selected. | <input type="checkbox"/> New York . . . . . January 20-21, 1981 |
| <input type="checkbox"/> I would like more information.   | <input type="checkbox"/> Los Angeles . . . February 23-24, 1981 |
|   | <input type="checkbox"/> Atlanta . . . . . March 23-24, 1981    |

**MAIL TO:** Arbitron Radio Workshop, 4320 Ammendale Road, Beltsville, Maryland 20705

# Ratings & Research

## Programmer's Package Premiere, Part 2

Two weeks ago I introduced you to the new Programmer's Package being offered by Arbitron. This package of eight analyses, which can examine ratings information for six demos per station — persons 12+, persons 12-34, adults 18-49, adults 25-54, men 18+ and women 18+ — will be available for stations to use to dig into the soon-to-be-released fall survey data. In the December 5 issue we examined the recycling analysis and printout. In this article we'll delve into the sharing analysis that is available in the Arbitron package, and we'll look at considerations you should keep in mind when deciding about the value of the package to your station.

### Tracking Cume Intruders

One of the more useful bits of information station management teams should have is "What stations are we sharing audience with, and to what extent." It would also be useful to track this data from survey to survey to see if marketing or programming adjustments have been successful in reducing or changing the "cume intruders" and the time spent listening to them.

Below is an example of the way the Programmer's Package breaks out this material for you. The data is available for three major broad dayparts — total week, weekends, as well as Monday-Friday and its divisions.

### Top 5 Stations Sharing WAAA Adults 18-49 Audience And Shared Time Spent Listening Washington, DC Oct./Nov. 1979

MON-SUN 6AM-MID				WEEKEND 6AM-MID			
SHARED	TSL	N	SHARED	TSL	N		
(%)	(O.HRS.)	(%)	(%)	(O.HRS.)	(%)		
WAAA 100	36.5	229	100	16.3	130		
WBBB 48	38.6	109	25	14.5	32		
WCCC 24	31.4	54	14	12.1	18		
WDDD 22	22.0	51	5	9.6	7		
WEEE 19	18.1	44	8	9.0	10		
WFFF 15	23.0	35	6	5.1	8		

MONDAY - FRIDAY 6AM - MID					M-F 6AM - MID		
M-F 6-10	M-F 10-3	M-F 3-7	M-F 7-MID	SHARED	TSL	N	
(%)	(%)	(%)	(%)	(%)	(O.HRS.)	(%)	
WAAA 59	42	52	55	100	31.2	200	
WBBB 31	21	30	20	45	32.8	39	
WCCC 12	10	14	7	20	22.4	39	
WDDD 12	9	12	7	21	22.6	42	
WEEE 14	4	4	4	15	16.2	30	
WFFF 10	3	3	3	12	18.1	24	

#### HOW TO READ

1. WAAA shares 48% of its Monday-Sunday 6am-12mid audience with station WBBB. This audience spent 38.6 quarter hours with WBBB. These data are based on 109 diaries.
2. 21% of WAAA Monday-Friday 6am-12mid audience is shared with WDDD during the weekdays. This audience spent 22.6 quarter hours listening to WDDD. However, during Monday-Friday 7-12mid 7% of WAAA Monday-Friday 6am-12mid audience is shared with WDDD.
3. WAAA shares 4% of its Monday-Friday 6am-12mid audience with WEEE during the Monday-Friday 7pm-12mid audience.

Keep in mind that along with the sharing information shown here and the recycling printout pictured in the December 5 column, six other breakouts are available. Quintiles of quarter-hour listening distribution, frequency of listening days, day-by-day percent of cume, time spent listening

"Each station run of the eight analyses, broken out for one of the six available demos, will likely cost about \$250."

by daypart, audience flow in and out of your station, and another listing of sharing similar to the one shown here are all offered in the current package.

### How To Access

Assuming you are interested in digging out the information available through Arbitron's system, how do you do so? There are three ways, according to Rip Ridgeway of Arbitron. Most timely is to access through the Arbitron AID system which your station may already have. If instant

"The tape data used for the Programmer's Package, or for any other system offered in the industry that massages the tapes into the various analyses, is using largely unverified numbers."

turnaround is not imperative, then deferred access through AID is also possible. This overnight turnaround is most economical, in Ridgeway's opinion. Finally, you may obtain the data on a deferred basis as a non-AID subscriber. This involves calling the request to an Arbitron sales office and waiting a number of days for receipt of the material.

### Cost Of Access

After you have determined how important timeliness is in retrieving the information, you may want to take various costs into account. Using the AID system to obtain the numbers is less expensive per run, according to Ridgeway. However, first you must be authorized to use the AID system and this is a costly matter for many stations. Generally AID costs approximately 6% of whatever your station now pays Arbitron for a regular annual subscription to the ratings books. After this initial signup fee, there are charges for each discrete run during which you obtain data through the system. According to Arbitron each station run of the eight analyses, broken out for one of the six available demos, will likely cost about \$250 if you want the quickest turnaround on AID, less if the deferred turnaround on AID is acceptable. This is on top of whatever your initial signup fee for AID proves to be. Since Arbitron is interested in encouraging use of the AID system, there is a premium for obtaining the data without using AID, and this also means the slowest turnaround. Each station should examine the tradeoff of the costs versus turnaround time.

### More Considerations

Other than the cost of subscribing to AID, which may be a limitation for some stations that want quick response, the other major consideration you may want to keep in mind is the quality of the numbers you are looking at. Are they any good? Keep in mind that the tape data used for the Programmer's Package, or for any other system offered in the industry that massages the tapes into various analyses, is using largely unverified numbers. Also, much of the data included in the actual diaries does not show up on the tape analysis systems. Items such as slogan conflicts, respondent confusion over station identifiers (such as transposing similar slogans from different stations), Arbitron

## Week In Review

### January Revision For Facility Forms

In response to the findings of the Industry Mediation Panel in the case brought up by Los Angeles's KBIG, Arbitron has set a January date for improving the package. According to Arbitron, by January 8 "we expect to have the new verbiage and form finalized." New procedures may also be devised regarding what information is carried forth from survey to survey. KBIG lost credit in the Spring '80 L.A. survey because Arbitron did not use format information for the station to clarify a slogan conflict situation.

### Wollenberg To TV Side

Ken Wollenberg, Arbitron VP for Advertiser/Agency Radio Sales, has been moved to the TV division in a comparable spot. Filling Wollenberg's shoes in dealing with agency and advertiser accounts for Arbitron Radio will be Jim Ridings, former broadcaster and Advisory Council member who has been working in the Chicago Arbitron office.

errors, and respondent comments about station programming efforts are unavailable through these systems. You only have to remember the reissued books or the errors discovered during diary reviews in Laurel to wonder if hard and fast decisions can be made using tape data. Diary reviews, in which a station mechanical diary is matched against every diary entry for your station, are the only way to be sure that you have obtained the reality of what the diarykeepers were trying to say during the survey.

### What Technique To Use?

Given that the information provided in the first phase of the Arbitron Programmer's Package is useful, but can also be obtained through a mechanical and diary review, what technique do you use? Each station will have to decide the impact of the cost factors, the turnaround time options, and the use of data that is not double-checked. However, it is pleasing to note that Arbitron created this package with broadcaster input, so perhaps broadcasters can further influence the additional development that Arbitron has planned for this system. Rip Ridgeway welcomes your thoughts in this area, so you may want to call him at (212) 887-1354. Have a happy holiday season, and we'll see you next year when we begin to dig into the ratings for the Fall '80 survey.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





# 13 Specials from Watermark for the 13 weeks of Winter

Watermark and its Special of the Week network proudly announce a shiny new 13-week package of one hour artist profiles on "The Robert W. Morgan Special of the Week," starting the first weekend of 1981 and taking you right into Spring.

**Christopher  
Cross**

January 3-4

**billy joel**

February 7-8

**BETTE  
MIDLER**

February 28-March 1

**Billy  
Preston**

January 10-11

**the Doobie  
Brothers**

February 14-15

**Hall  
& Oates**

March 7-8

**Carly  
Simon**

January 17-18

**Eddie  
Rabbitt**

February 21-22

**Leo  
Sayer**

March 14-15

**Peter  
Townshend  
& the WHO**

January 24-25

**MICHELOB®**

**THE ROBERT  
W. MORGAN  
SPECIAL OF  
THE WEEK**

**the  
Jacksons**

March 21-22

**pointer  
sisters**

January 31-February 1

**gerry  
rafferty**

March 28-29



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# WHAT'S NEW

Edited by Don Waller

## Focus On Youth Network Issues "Radio Magazine" Syndie Show

"Radio Magazine," a weekly public affairs series, is currently available from the Focus On Youth Radio Network. Debuting nationally January 3-4, the half-hour show follows a "TV magazine" style format, consisting of separate interviews with two well-known guests and a five minute feature segment entitled "Insight." Upcoming guests will include Bert Lance, Rona Barrett, Rosalyn Carter, and Rodney Dangerfield. "Radio Magazine" will be hosted by WPST-FM/Trenton air personality Steve Kamer.

The Focus On Youth Radio Network has been producing public affairs programming for over six years with their mainstay, "Focus On Youth," airing on over 340 stations nationwide. Stations interested in carrying "Radio Magazine" should contact the Focus On Youth Network at (609) 452-1150, or write to 70 Washington Road, Box 3035, Princeton, NJ 08540.

## Music As Gifts: Latest Market Research

The National Association of Recording Merchandisers (NARM) instituted its "Give The Gift Of Music" campaign in March, 1980, aimed at maximizing consumer awareness of the practicality of records and tapes as presents. In order to determine the effectiveness of the campaign to date, NARM commissioned Toledo, OH-based research firm National Family Opinion Inc. to undertake a survey of consumer attitudes toward records and tapes as gift items.

The survey, which sampled 5000 families nationwide with respect to geographic location, density of population center, age, family income, and family size, drew more than 6000 respondents from over 3000 families. Among the study's findings were that 54.5 percent of those identifying themselves as record and tape buyers claimed to have given records and tapes as gifts, with 60 percent of the females and 49.2 percent of the males saying they had given records and tapes as gifts previously.

### Those Who Buy Also Give

65 percent of the respondents between the ages of 19 and 30 reported having given records and tapes as gifts in the past while 60 percent of those respondents aged 18 or under said they had given records and tapes as gifts. 75 percent of those heavy buyers (defined as those who purchase 10 or more records or tapes per year) noted that they had pur-

chased records and tapes as gifts as well.

While the likelihood of giving records and tapes as gifts increases with family income (over 50 percent of those families earning more than \$15,000 per year said they had given records as gifts), geographic region apparently has little to do with consumers' attitudes, as the percentage of record and tape gift-giving respondents was greater than 50 percent regardless of geographic area.

### Those Who Give Also Receive

Among those who claimed to be record and tape buyers, the percentage of those reporting having received records and tapes as gifts was likewise great (60 percent). Furthermore, the percentages for those respondents who reported receiving records as gifts (80 percent of those 18 and under, over 60 percent of those between 19 and 30, over 50 percent of those between 31 and 34, and over 40 percent of those 46 or older) paralleled those who said they had given records or tapes as gifts. Also, 80 percent of the heavy buyers claimed they had received records and tapes as gifts.

In conclusion, the findings indicated that the giving of records and tapes as gifts cuts across the entire spectrum of record buyers, with a startling 38 percent of those polled reporting that they recognized NARM's "Give The Gift Of Music" bow/musical note logo and slogan.

## Real Radio "Humanizes" Automated Stations

Automated radio stations wishing to inject "human-sounding" qualities into their programming may find the Real Radio Company just the ticket. This unique programming service, coined "foremat" by creator John Price, has already begun servicing Country formats, with a rock format currently in the works.

Each weekly pretaped music package includes voice tracks from several of Los Angeles's most popular Country DJ's, including KLAC's Gene Price, Harry Newman and Don Hinson, and KHJ's Bob Shannon, who each voice daily five-hour shows seven days a week. Subscribing stations can option for any or all of the air personalities' shows (or subscribe to the music service only), and each program may be assembled with or without automation equipment at client stations. For stations with limited automation equipment, pre-assembled tapes will be sent.



In addition to the music and voice tracks, stations receive daily "content" tracks, keyed to a particular day and certain music reels; local tracks carted by each jock from station notes or copy; so-called "wild track" carts relating to weather conditions, sports and other predictable circumstances; carted temperature and time checks; and localized ID, billboard, handoff, intro, outro, and image carts in each voice. Tracks and music will be updated weekly.

Rates for the music tracks only start at \$250 monthly, with additional charges for each announcer used. For further information, contact Real Radio Company, 127 Glen Summer Road, Pasadena, CA 91105, (213) 795-4900.



## Music & Memories

Test your skills of riff retention and melodic memorization with "Melody Madness," a memory-concentration game available from GAF. Basically a variation on "Name That Tune," the user attempts to duplicate memorable melodies produced by the unit's 24-button keyboard, which is capable of producing literally millions of sounds.

"Melody Madness" is powered by batteries and features three skill levels. The device retails for \$50.

## Audio & Design Intros De-Esser Processor

Audio & Design Recording Inc. has announced the addition of the "Scamp S25 De-Esser," a dual mono or stereo processor, to its range of modules. The "S25" operates on a band-splitting principle whereby the incoming signal is separated into two components: the main band and the "ess" band, the latter defined following research with live mike and recorded tapes of varying voice types.

The "S25" features frequency (from five to 15 kHz), threshold (from -30 dBm to completely insensitive) and notch and shelf depth (from 0-20 dB) controls, as well as a variable filter which can be swept over the five

kHz to 15 kHz range and which senses the presence of the "ess" band. Most importantly, unlike de-essers that use limiters and pre-emphasis to lower gain overall, the "S25" attenuates only the "ess" frequencies selected by the user.

Additionally, the "S25" is the first Audio & Design product to utilize the Variable Neper Generator, which generates attenuation in a logarithmically-controlled manner. The "S25 De-Esser Module" will retail for \$480 and is currently available from Audio & Design Recording at P.O. Box 786, Bremerton, WA 98310, (206) 275-5009.

## Two Beatles Specials Immediately Available

O'Connor Creative is currently offering two Beatles specials. The first, "From Liverpool To Legend," consists of 17 hours of music and interviews with the Fab Four and their various professional associates. "From Liverpool To Legend" was produced by the RKO Radio Network.

The second special, entitled "Disquarterary," features eight hours of music and lengthy interviews with the group's members, including one hour devoted to John Lennon. Dave McCormick, air personality at CKNW/Vancouver, BC, produced the program.

Both shows are available immediately on a cash-only, market-exclusive basis with room for 10 to 15 commercial minutes per hour. For further information contact O'Connor Creative at (800) 423-2694; residents of California, Alaska, Hawaii, and Canada call (213) 769-3500.

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WDRQ	WAQY	CK101	KTAC	WANS-FM
WGCL	WKEE	WBBQ	KSPZ	FM99
KEARTH	KRBE	FM100	KYSN	WKXY
KFI	KBFM	WOKI	KCPX	KILE
KIIS-FM	KWIC	WCSC	KMJK	KPUR
KFRC	KXX106	WQRK	KLUC	WHHY
KSFJ	KELP	WVIC	KENO	95SGF
13K	KINT	Z104	KZZP	WISE
KOPA	KHFI	WHOT	KRQ	KSEL
WFBR	WTIX	WTMA	KHYT	KDZA
WOLF	B97	WVLK	WGUY	KOOK
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WQRK	WCGQ	

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We Wish You the  
Happiest of Holidays



# WHAT'S NEW



## Arista Acquires Project 3 Label For U.S. Distribution

Arista Records has announced it will distribute Project 3 Records product in the United States, effective immediately. The Project 3 catalog includes newly-released albums by Larry Elgart, Enoch Light, Tony Mottola, Buddy Greco, and Louis Armstrong, as well as a number of motion picture soundtracks and original cast recordings.

Pictured at the pacting are, from left: Project 3 President Herbert Linsky, Arista Sr. VP/Finance Aaron Levy, and Arista Exec. VP/GM Elliot Goldman.

## Yates, Hayes Form Hiatus Prods.

Tom Yates and Kate Hayes, former KSAN/San Francisco airstaffers, have announced the formation of Hiatus Productions, a discreet radio consultation/market research service to be based in San Francisco. In addition to the aforementioned activities, Hiatus will be involved in independent production projects and will attempt to relocate former KSAN air talent who exited the station in the wake of its recent format switch.

Yates was most recently Program Director for KSAN, having previously served as PD for KLOS/Los Angeles as well as heading the Nova Broadcast Services consultation company. Hayes likewise most recently served as Music Director at KSAN until the November format switch, having formerly held the PD post at KTIM/San Rafael and the Assistant PD position at KCBS-FM/San Francisco. Hiatus Productions can be reached at (415) 956-5726.



Kenny Rogers



Ron Nickell

## NICKELL NAMED PRESIDENT

## Rogers Forms Broadcast Production Firm

Noted recording artist Kenny Rogers has announced the formation of N.K.R. Productions, a specialized programming/broadcast syndication firm to be based in Los Angeles. Ron Nickell, most recently Executive VP/GM for TM Special Projects for the past two years, has been named President of the newly-formed firm. Nickell previously served as VP/GSM for TM Programming for five years, having formerly spent six years as VP/GSM with Drake-Chenault.

First project for N.K.R. Productions (subject to finalization of current negotiations) will be a preview show and simulcast of the 1981 Grammy Awards, to be presented in over 100 markets via satellite. Further projects include FM stereo simulcasts, cable TV, and television, as well as a variety of radio syndication projects similar to previous Nickell productions.

## PRO:MOTIONS

### Perper, Helfer, Burns, Pierce, Drejza And Raithel Elevated To Nat'l Marketing Posts For WEA

Alan Perper has been appointed to the newly-created post of National Director of Product Marketing, Marv Helfer has been named National Sales Manager of Special Markets, and Barbara Burns has been upped to National Director of Advertising with Rosemary Pierce named National Advertising Coordinator, Daryl Drejza promoted to the newly-created National Merchandising Coordinator post, and Jody Raithel appointed National Special Project Coordinator at the Warner/Elektra/Atlantic Corp.

Perper, most recently National Director of Advertising for the firm, joined WEA in 1977, having previously served as National Director of Creative Services for the J.L. Marsh Co. Helfer, a 24-year veteran of the music industry, most recently served as WEA National Sales Manager, while Burns, a six-year veteran of WEA, most recently served as National Advertising Manager for the firm.

Pierce began her association with WEA in 1977, most recently serving as Media Specialist. Drejza was most recently a member of the WEA Field Merchandising staff, and Raithel, a nine-year veteran of WEA, most recently served as Marketing Coordinator for the distribution firm.

### Prager Forms Producers Mgt. Firm; Edmonston Named Director

Bud Prager, personal manager for Foreigner, Sniff 'n' the Tears, Ian Lloyd, and the Original Mirrors, has announced the formation of the Producer Group, a management company for record producers. Producers currently represented by the newly-formed organization are Barry Blue, Jimmy Douglass, Bruce Fairbairn, Murray Krugman, Martin Rushent, and Alan Winstanley.

Ronnie Edmonston has been named Director of the Producer Group. In her new position, Ms. Edmonston, who most recently served as Director of A&R Administration at Infinity Records, having earlier held the same post at Arista, will act as liaison between the Producer Group's clients and record companies, personal managers and recording studios. Prior to her joining Arista, Ms. Edmonston cofounded Baggies, the first full-service rehearsal studio to open in New York City.

### Munday Promoted To VP/Publishing GM At Chrysalis Music

Ann Munday has been elevated to Vice President and General Manager of Publishing for Chrysalis Music. A five-year veteran of the firm, Munday most recently served as General Manager of Chrysalis Music in the Los Angeles office, having formerly served as General Manager of Chrysalis Music Ltd. in London. She will report to label President Sal Licata.

### Arnold Forms Mgt. Firm

Thomas K. Arnold, publisher of the Kicks rock magazine for the past one and one-half years, has announced the formation of a management company, Thomas K. Arnold Management, to be located in San Diego.

Arnold's firm maintains in-house publicity and advertising agencies and intends to handle one or two clients on a daily basis in an effort to avoid the impersonality of large management firms. Thomas K. Arnold Management is located at 3859 John St., San Diego, CA 92106, (714) 222-2662.

### Dion Named Dir./Int'l Sales, Wexler To Dir./Nat'l Sales At Mobile Fidelity Sound Lab

Michael Dion has been promoted to Director of International Sales and Marketing and Mark Wexler has been upped to Director of National Sales at Mobile Fidelity Sound Lab. Dion, most recently Director of National Sales for the firm, joined Mobile Fidelity Sound Lab in 1978, having previously held positions with ABC, Springboard and United Artists/Polygram Records.

Wexler, most recently Northeast Regional Sales Manager for Mobile Fidelity Sound Lab, previously served as Marketing Coordinator for Balaton Marketing, which represents several high-end audio lines. Both Dion and Wexler will be located at the firm's Chatsworth, CA offices.

### Massler Forms Randee Int'l Prods. Firm; Sherman Named VP/Operations

Howard Massler, President of the Bestway Group, has announced the formation of Randee International Productions, a full-service subsidiary designed to fill the needs of small record companies and individuals. Randee will arrange for minimal single and album pressings at reasonable cost, 8-track and cassette duplication, art work, printing, fulfillment and mailing, music publishing, record promotion, and local, national and international distribution.

Alan Sherman has been named Vice President of Operations for the fledgling firm. Sherman's previous industry experience includes stints at CBS, Polydor, CTI, and New World Records. Randee International Productions is located at 870 Seventh Ave., Suite 348, New York, NY 10019, (212) 586-0631.

### Kleber Named Creative Director For Capitol

Mick Kleber has been named Creative Director of Merchandising and Advertising at Capitol Records. Kleber's previous experience includes stints as a Marine infantry officer and White House social aide as well as having been a nationally-published freelance entertainment journalist, editor of San Fernando Valley Magazine and a road manager for Don McLean.

In his new post, Kleber will be responsible for the creative development of advertising, merchandising items, and the company's in-house news publication. He will be based at the label's Hollywood offices.

### Lott Upped To Dir./Business Affairs At Arista

Roy Lott has been promoted to the newly-created post of Director of Business Affairs for Arista Records. Lott joined the label as an attorney last year, having previously practiced law for three years with the firm of Lord, Day & Lord.

In his new position, Lott will be responsible for contract negotiations with artists, producers and licensees, and the administrative coordination of the Law, Royalty Accounting and A&R Administration Departments for Arista.

### Steinberg Named Dir./Press At CBS Records Group

Laurie Steinberg has been promoted to Director of Press and Public Affairs for the CBS Records Group. A five-year veteran of the label, Steinberg most recently served as Associate Director of Press and Public Affairs for CBS.

### Chertoff Named To A&R Post At Columbia

Rick Chertoff has been named Director of Contemporary Productions/Staff Producer for the East Coast A&R Department at Columbia Records. A six-year veteran of Arista Records, Chertoff most recently served as Director of East Coast A&R and Staff Producer for the label.

In his new post, Chertoff will be responsible for recommending the signing of artists to the Columbia label as well as coordinating the recording activities for a number of the artists on the firm's East Coast roster. He will also be involved in the production of several label artists.

### Bowring Named Regional Sales Mgr. At Radio Data Systems

Tim Bowring has been promoted to Regional Sales Manager for Lawrence, KS-based Radio Data Systems. Bowring most recently served as Marketing Director for WCLR/Chicago, a sister company to Radio Data Systems. Both firms are owned by the Bonneville International Corporation of Salt Lake City.

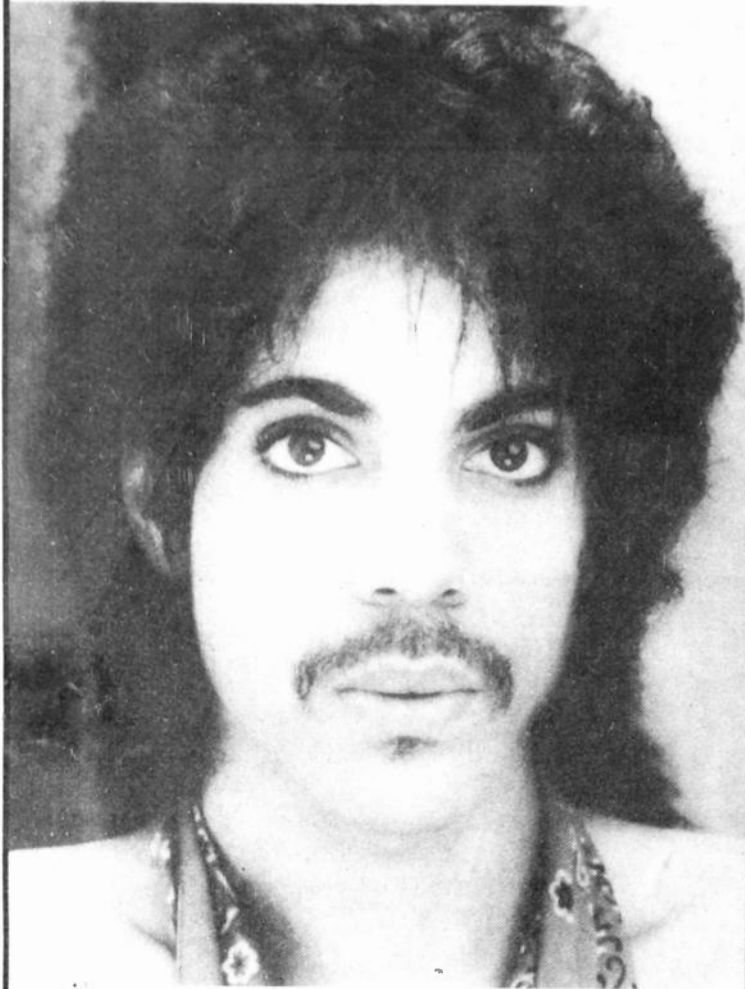
### Buckley Upped To Mgr./Black Music A&R At Capitol

Steve Buckley has been promoted to Manager of Black Music A&R at Capitol Records. A 2½-year veteran of the label, Buckley most recently served as Capitol's Southeast R&B Promotion Director, having begun his record industry career as National Director of Retail Relations for Stax Records. He will be based at Capitol's Hollywood offices.

### La Rosa Named GM/Mktg. VP At Audiofidelity

Carmen La Rosa has been named General Manager and Vice President of Marketing for Audiofidelity Records. La Rosa's 23 years of record industry experience includes stints as General Manager of DJM Records and as Vice President of Marketing for Pye Records.

# Get Ready To Clean Up With "Dirty Mind"



# PRINCE

# "Dirty Mind"

## The Hot New Single On



### WARNER BROS. RECORDS

Produced by Prince



## STREET TALK

The radio response to the tragic death of John Lennon culminated last Sunday (12-14) in hundreds of stations all over North America going silent for 10 minutes. Honoring the request made by Yoko Ono, all programming came to a halt at 2pm Eastern Standard Time in a peaceful tribute to a man whose music touched so many lives.

Street Talk has learned that Epic West Coast VP/Marketing Stan Monteiro will move to New York in 1981 to become Vice President/Promotion for Columbia. Promoted in Los Angeles to Epic VP/Marketing is Larry Douglas. Reportedly Columbia's current VP/Promotion, Ed Hynes, who has been on a leave of absence for health reasons, will rejoin Columbia in a new capacity shortly after the new year.

Bill Young at KILT/Houston reports that KILT-FM is *not* changing formats, as incorrectly rumored here two weeks ago (12-5). Apparently the KILT-FM to Country rumors have been circulating around Houston for the past several months, but they have absolutely no basis in fact.

Congratulations to Elektra/Asylum on its 800% increase in profit over the first three quarters of 1980. With the fourth quarter holiday sales period yet to be tallied, 1980 looks like the best year ever for E/A.

Kent Burkhardt was seen around Atlanta recently with bandages on his face. When asked about the facial coverup, Kent candidly admitted to "falling right on the face while jogging." A few stitches were necessary to repair Kent's injuries, but his sense of humor apparently came through unscathed.

Fred Seiden, VP/Programming for KBIG/Los Angeles, is moving on after seven years at the Bonneville Beautiful Music station. Fred's resignation from the station was totally amicable and he is now seeking a new challenge.

B.R. Bradbury has joined the news staff at KJR/Seattle, filling the slot vacated by Chet



**RADIO AND RECORDS** — Yes, that's WXRT/Chicago MD Bob Gelms making like a real record promotion person with WMET/Chicago MD Dave Benson. Gelms coproduced an album from tapes made during its blues artist performances at this year's Chicagofest of music. "Blues Deluxe" is the first album on WXRT Records (distributed by Alligator), and in an unusually non-competitive spirit for such a competitive radio market, WMET has added WXRT's album to its playlist.

### KABL Country?

Wait a minute? Were the San Francisco Beautiful Music listeners hearing right? Or was this a cruel practical joke?

The day after Thanksgiving KABL began asking its loyal listeners to listen for the sound of "Beautiful Country" on KABL starting December 4. Well, the clients and the listeners began melting the KABL switchboard wanting to know why KABL was changing formats. Station staffers comforted the callers, telling them to just listen on December 4 and they'd love what "Beautiful Country" would sound like.

If you haven't guessed it already, "Beautiful Country" did not signify a format change for KABL, but the beginning of a station promotion. KABL came on with a series of vignettes about beautiful countries like Spain, England, Mexico, Switzerland, etc. and offered its listeners a chance to win an all-expenses-paid trip for two to the beautiful country of their choice.

This week, after nearly 20,000 entries, a Napa KABL listener won his dream trip, a journey to Ireland.

Rogers's departure last month.

WQHI/Louisville has applied for the new call letters WQMF.

Joe Cipriano has left Q107/Washington for the 5-9pm slot at KHTZ/Los Angeles.

Wynn Rosenberg is out as MD at WWSW/Pittsburgh. He can be reached at his home in Pittsburgh.

After four years at KFI/Los Angeles, Eric Chase is on the loose. The station eliminated his position, going to 4-hour shifts during the day.

To almost no one's surprise, WRCK/Chicago officially became WLS-FM (again) December 4. Now that WLS and WLS-FM are simulcasting morning drive and early evenings, the dual identity was inevitable. The ABC FM was WLS-FM until 1971 when the calls changed to WDAI. The WRCK designation happened earlier this year, and now the circle has been completed.

Chrysalis Records has chosen to donate to the John Tracy Clinic this Christmas in place of industry gifts. The clinic serves as an educational center for preschool deaf children and deaf and blind children. Donations are also being made to the AFM striking musicians fund.

The hippest new musical gift this holiday season has to be the handsome package from Solid Gold Records, "The Nothing Record Album." The album is one giant put-on because it contains not one audible sound on either side. The expensive packaging includes a poster and lyric sheet (you figure it out). If this LP *does* get any concentrated airplay it's a cinch it won't be a fast "burnout" item.

## ELECTRIC WEENIE

P.O. Box 25-866  
Honolulu, Hawaii 96825  
(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1  
GAG SHEET GETS LETTERS . . .

RON MORGAN/KSD . . . "I'll be working with Jay Cook, doing 6-10AM so keep the funny stuff coming."

Jocks...write today for free samples.



# BREAKERS

## AIRPLAY IS EVERYTHING THANKS FOR A GREAT 1980

February 22

**EAGLES**

**I Can't Tell You Why (Asylum)**

86% of our reporters on it. Moves: Up 75, Same 19, Down 1, Adds 48 including WXLO, 98.9X, WPEZ, WLS, KDWB, WGCL, Q102, KEARTH, KFRC, KJR, WBLI, WPST, KAUM, KEEL, WAXY, WHBQ, WKIX, KWEN, WOHO, Y94, KCPX. See Parallels, charts at number 23.

March 28

**BOZ SCAGGS**

**Breakdown Dead Ahead (Columbia)**

81% of our reporters on it. Moves: Up 29, Same 18, Down 0, Adds 73 including WFIL, WFL, 98.9X, WCAO, F105, 94Q, Q105, KDWB, KFI, KIMN. See Parallels, charts at number 29.

April 4

**DAN FOGELBERG**

**Heart Hotels (Full Moon/Epic)**

63% of our reporters on it. Moves: Up 75, Same 24, Down 0, Adds 24 including WPEZ, WCAO, K98.5-FM, KJR, KC101, KXX108, KLEO, WOW, KJRB, KCPX, KGW, KMJK. See Parallels, charts at number 30.

June 6

**JOE WALSH**

**All Night Long (Full Moon/Asylum)**

88% of our reporters on it. Moves: Up 83, Same 17, Down 0, Adds 18 including JB105, KEARTH, KFRC, WHFM, KEEL, WAPE, FM100, KOFM, KWEN, Y94. See Parallels, charts at number 28.

June 13

**KENNY ROGERS**

**Love The World Away (UA)**

63% of our reporters on it. Moves: Up 79, Same 17, Down 1, Adds 23 including JB105, WZUU, 13K, WBEN-FM, WBLI, KBFM, WGH, WDRQ, KOFM, KZ83, WNCI, KJRB, KRUX. See Parallels, charts at number 28.

June 20

**BOZ SCAGGS**

**Jojo (Columbia)**

67% of our reporters on it. Moves: Up 68, Same 22, Down 0, Adds 38 including WKBW, WFL, F105, PRO-FM, JB105, WPGC, Q105, K98.5-FM, KRLA, KFI, KIMN, KOPA. See Parallels, charts at number 28.

July 11

**MICKEY GILLEY**

**Stand By Me (Full Moon/Asylum)**

57% of our reporters on it. Moves: Up 81, Same 18, Down 2, Adds 9, WKBW, WTTX, KX104, WNCI, KLUC, KENO, WLBZ, WCGQ, WKXY. See Parallels, charts at number 30.

July 25

**JOHNNY LEE**

**Lookin' For Love (Full Moon/Asylum)**

63% of our reporters on it. Moves: Up 80, Same 10, Down 0, Adds 29 including WXLO, KRILY, WOKY, WFLY, Q105, KINT, Y95, FM100, K98.5-FM, KROV. See Parallels, charts at number 28.

August 22

**BOZ SCAGGS**

**Look What You've Done To Me (Columbia)**

58% of our reporters on it. Moves: Up 48, Same 13, Down 1, Adds 42 including CKGM, K98.5-FM, WOKY, KFI, KJR, WFBZ, WICC, Q108, WNOE, WFMF, Y103, WHBQ, KLEO, FM102, KGW. See Parallels, charts at number 30.

September 12

**AMY HOLLAND**

**How Do I Survive (Capitol)**

53% of our reporters on it. Moves: Up 81, Same 28, Down 0, Adds 12, WFL, KVIL, CKLW, WHB, KHFI, WTTW, KJRB, KGW, KMJK, WKXY, WSPT, KFSD. See Parallels, charts at number 28.

November 28

**STEELY DAN**

**Hey Nineteen (MCA)**

72% of our reporters on it. Moves: Up 37, Same 25, Down 0, Adds 100 including WKBW, WFL, 98.9X, WROR, PRO-FM, JB105, Q107, KRILY, Q105, WCKX, WDRQ, CKLW, WHB, WOKY, KFI, KPLZ. See Parallels, charts at number 28.

December 12

**BOZ SCAGGS**

**Miss Sun (Columbia)**

67% of our reporters on it. Moves: Up 90, Same 20, Down 0, Adds 34 including WKBW, WFL, F105, PRO-FM, JB105, WGCL, KJR, KIMN, KOPA, WTRY, WNOX, WTTW, WNCI, KCPX. See Parallels, charts at number 28.

December 12

**DAN FOGELBERG**

**Same Old Lang Syne (Full Moon/Epic)**

62% of our reporters on it. Moves: Up 40, Same 20, Down 0, Adds 73 including WPGC, Q102, WZUU, KFI, KJR, WAQY, KRBE, FM100, WMEE, KJRB. See Parallels, charts at number 29.

**The Best Of Our Love,  
Irving Azoff And Everyone  
At Front Line Management  
And Full Moon Records**

# THE BACK PAGE



Well, here we are with another mildly heretical bunch of words for you and yourds . . . First let's rip this large mailbag open with murky subterfuge (and his orchestra).

John C. Murphy of WNAM radio in Neenah, Wisconsin 54956 just sent me an interesting "soylent green"-colored letter with the words MARTIN SHEEN APPRECIATION SOCIETY printed on the letterhead. John is indeed Vice President of the MSAS, a group of 11 unsightly characters who spend no more than five minutes of each day promoting their hero.

These diehards have followed Martin's career from his first movie to the ones he hasn't made yet, and they do keep a well-stocked library of tidbits about Martin . . . such as the fact that no, he is not Bishop Sheen's brother (or son). The society plans on getting its newsletter out this month. If any of you creatures out there who regularly read the G.O. column would like to chat with John pertaining to this mystical organization, you can contact him at (414) 722-5562 from 1-9pm or from 6am-1pm at (414) 722-6471 (Central Daylight Time). From 9pm-6am John practices sleeping with his eyes open (Neenah, Wisconsin's number one hobby).

Our congratulations to the Mike Kasabos on the birth of Dustin, all 8 pounds 2 ounces of manhood. Lovely Mrs.

Kasabo, Cathy, is doing fine, thank you, as is older daughter Holly. Mike and Cathy high-tailed it to the hospital about an hour-and-a-half before the birth of Dustin, who was delivered by the Lamaze method. Mike immediately took the baby for a ride on his official Radio & Records motorcycle. In ten miles he only made one stop, to change oil and diapers (Dustin's also had to be changed).

My parents used to keep me in a very high crib, so that when they were watching TV with the volume turned up, they could hear me if I fell out! One of the guys I work with was 16 years old when he was born. His parents were so poor they wanted someone who could get a job right away!

Another old pal of the Gary Owens Building will have an album out soon, and it should make some interesting programming for your station no matter what the format. Bill Ballance, the founder of BARF (Born-Again Romantic Frenzy), is the star of a new LP called "KFMB Presents The Best Of Bill Ballance, Volume One" . . . Recently I was chatting with one of the Beach Boys, who was still quoting Billo's phrase "Stroking My Stallion Ganglia . . ."



## 'Dallas' No. 1 For Sixth Week; CBS Wins

The United States may as well move its capital to Dallas, as that city has certainly become America's most popular. The series bearing its name finished on top of the Nielsen standings (for the week ending December 14) for the sixth consecutive week, easily outscoring all competition. CBS clustered a strong set of specials and series and took eight of the top nine places en route to a winning 20.9 average rating. ABC finished with 18.1, NBC with 15.7.

In the week ending December 7, for those who missed it owing to this column's absence in last week's Year-End issue, "Dallas" wiped out everything else by at least eight points, but ABC, thanks to a Barbara Walters special and some hot football games, won the week by the narrowest possible margin, 19.4 to CBS's 19.3. NBC was third with 15.6.

In the sub-"Dallas" category, the rest of last week's top 10 looked like this: 2) "60 Minutes" (CBS — 2 the previous week) 3) "M\*A\*S\*H" (CBS — 4) 4) "Circus Of The Stars" (CBS) 5) "Dukes Of Hazzard" (CBS — 15) 6) "Love Boat" (ABC — 11) 7) "House Calls" (CBS — 8) 8) "Magnum PI" (CBS Thursday movie/series pilot) 9) "One Day At A Time" (CBS — 14), and 10) "Three's Company" (ABC — 9).

Leading off the second ten was "Little House On The Prairie" (NBC — 7), followed by 12) "Archie Bunker's Place" (CBS — 12) 13) "That's Incredible" (ABC) 14) "Real People" (NBC — 10) 15) "Monday Night Football" (ABC — 18) 16) "Too Close For Comfort" (ABC — 12) 17) "Lou Grant" (CBS) 18) "Laverne & Shirley" (ABC — 18), and a three-way tie for 19th between ABC's "20/20," "Hart To Hart," and "Perry Como Christmas Special."

**MUSIC ON TV OVER THE HOLIDAYS:** Rockpile plays on "Fridays" December 19, while Graham Parker & The Rumour make an encore appearance on the same show December 26 . . . The Pointer Sisters are on "Midnight Special" December 19 . . . Anne Murray joins "Merv Griffin" December 31 . . . Billy Burnette joins the ranks of his father Dorsey, uncle Johnny, and cousin Rocky by debuting on "American Bandstand" December 20 . . . Tavaras are on "John Davidson" December 19 . . . Queen appear on "Hollywood Heartbeat" December 19 . . . "Solid Gold" features Amy Holland, the Larsen-Felten Band, Pure Prairie League, the Rolling Stones, Seals & Crofts, and Tanya Tucker December 26, with Glen Campbell cohosting.

## VIDEOSCOPE:

RCA SETS VIDEODISC NATIONAL AVAILABILITY DATE: The week beginning March 22, 1981 has been set as "National Demonstration Week," during which RCA's 5000 TV dealers will introduce the firm's "SelectaVision" videodisc players at an "optional retail price" of \$500. In addition, RCA announced that it had acquired four more Paramount films for its videodisc catalog. The films, "Airplane!," "Elephant Man," "Urban Cowboy," and "Ordinary People," will be available on videodisc to consumers in the second half of 1981 and bring the total of Paramount programs available in the RCA format to 85. 18 months after the players' introduction, RCA plans to make videodiscs available via record stores as well as the independent RCA dealers, Zenith, Sears, J.C. Penney, and Radio Shack outlets already contracted to carry the players and software. Furthermore, RCA noted that a national "video club," offering volume discounts on software, is on the agenda. However, this will probably not become a reality until 18 months after the players' introduction as well.

## ERR WAVES

BY BOBBY OCEAN



5

YEARS AGO TODAY

### Radio & Records

★ DAVID GEFEN EXITS AS CHAIRMAN AT E/A — Becomes Vice Chairman for Warner Pictures.

★ JOE SMITH NAMED E/A CHAIRMAN — Moves over from President of Warner Bros. Records.

★ NUMBER ONE FIVE YEARS AGO: "I Write The Songs" — Barry Manilow (Arista)

★ NUMBER ONE COUNTRY: "Convoy" — C.W. McCall (MGM)

★ NUMBER ONE LP: "Hissing Of Summer Lawns" — Joni Mitchell (Asylum)

★ NUMBER ONE OF 1975: "Love Will Keep Us Together" — Captain & Tennille (A&M)

★ NUMBER ONE COUNTRY FOR 1975: "Before The Next Teardrop Falls" — Freddy Fender (ABC/Dot)

★ NUMBER ONE LP FOR 1975: "Red Octopus" — Jefferson Starship (Grunt/RCA)



# Media Marketing

## The Opinion Leader Debate

Last month in one of my columns (11-7) I discussed the concept of *opinion leadership* and how a radio station might use that concept to position itself as the "new music" station in the market, thereby attracting both innovative, venturesome listeners (who are most likely to be opinion leaders) and advertisers who wish to reach and influence these opinion leaders. The basic idea is that people who tend to like new music also tend to like new products in general and therefore are an attractive target market.

In response to my ideas, I received a letter from Carl Cramer, who is with the radio consultation division of Frank N. Magid Associates, Inc. Mr. Cramer suggested that the opinion leadership concept should be regarded primarily as a finetuning device rather than the basic positioning instrument for a station. The text of his letter is show in full below.

*I thoroughly enjoyed this week's (11-7-80) Media Marketing article on the possible correlations between advertisers wanting to reach "market opinion leaders" and radio stations which can successfully market themselves as a "new music" station. It is encouraging to see such detail given to a fine-tuning technique.*

*But I think it is wise to underline fine-tuning. Such a marketing plan would only work in certain specific instances. Remember the strong correlations between "trendy" listeners and age. In many overall marketing strategies, an attempt to market the new music aspect of the station would hurt the overall plan. It could, for instance, alienate adult listeners which have a high desire for familiar music.*

*Of course, this may simply call for a slight revision in the new music marketing technique. While a station could bill itself as the new music station, it could showcase the majority of the new product in non-critical dayparts and weekends. This way, the new music image could be sold while still retaining essentially the same age demographics in key dayparts.*

*This idea of looking at low-profile correlations between the type of listeners advertisers want to reach and station audience is nothing new, but it is certainly overlooked as a sales technique much too often. In many cases, full-service AM outlets can detail audience involvement and produce a salable commodity.*

*The "foreground" format of such full-service stations, whether they push music or information-related programming, suggests those who are tuned in are actually listening. A real listener is an obvious plus for the advertiser, especially when introducing new products — new products which will require the word-of-mouth support you so well detailed in your column.*

Mr. Cramer raises some very good points in his letter. Basically he and I are in agreement. The "new music station" like any other radio marketing strategy will be successful only in certain circumstances. It would certainly not be a viable position for a Beautiful Music station targeting a 35-plus demographic!

Mr. Cramer points out the rather strong (negative) relationship between desire for new music and age. Obviously, this factor must be kept in mind. But despite radio's recent recognition that life doesn't end at 34, many stations are still competing for the ears of the nation's youth. The "new music" position would seem to be a possibility for a station to consider when the following conditions are met:

1. The station is targeted to a relatively young audience (12-24 or 25-34).
2. There are several stations in the market which are of the same general format (e.g., CHR, AOR).
3. The station has the talent and resources (and a research system) to effectively select "good" new music.

The youth condition above takes into account the correlation which Carl mentions, although I should point out that the assumed correlation may be diminishing as the generation that grew up on rock and roll approaches age 40.

The multiple station condition points out the idea that the "new music" position is a fine-tuning device which can be used by a station to differentiate itself from its closest competitors, both in the ears of the listening audience and in the checkbooks of the advertisers. The final condition serves as a reminder that any marketing strategy works only if it is well executed. You can't advertise "new music" and then throw just any slop out over the airwaves.

**"The advertisers of tomorrow will be forced to pick and choose media vehicles to match their products rather than just throwing their messages out before the masses. Radio is a natural medium for selective matching."**

Mr. Cramer suggests that one way to "finesse" the new music position while not alienating older listeners is to play the new music during "non-critical" dayparts. I am not in complete agreement with that approach. First of all, many stations do that sort of programming already, and those that don't currently could very easily do so, thus offsetting the advantage of the position the "new music" station is seeking. Second, the finesse would be misleading to advertisers who purchase "prime-time" spots thinking that new music is being aired all day.

Alternatively, the station wishing to establish a "new music" position could do so simply by playing more new music than its competitors, not necessarily all new music. The successful implementation of a fine-tuned "new music" position would probably entail a shift in the playlist along the lines shown below (hypothetical example):

	Traditional	New Music
"Brand New"	5%	10%
"Breakers"	5%	15%
"Currents"	60%	60%
"Recurrents"	20%	10%
"Oldies"	10%	5%

Thus, the "new music" position need not mean exclusively new music, but just that the station is "skewing" more toward new music. The size of the skew will be somewhat dependent on the mix cur-

rently being played by the competition. The "newer" they are, the more you have to skew towards the new in order to stake out a claim on the "new music" position.

Finally, Carl reiterates the idea that attempting to match advertiser needs with station audience profiles is a concept that is too often overlooked by radio management. Opinion leadership, obviously, is just one example of how a station might accomplish this matching of advertiser and audience. Advertisers of new products want testers of new products who will tell their friends. But there are thousands of advertisers concerned with established products and brands who also want to find their ideal audience through radio.

Mass marketers used to rely on the truly mass media (TV, general interest magazines) to reach their markets. Radio and newspapers were used to "fill in the gaps" in select markets. The times they are a-changing. Magazines have already fragmented with the publication of fewer general interest and many more "special interest" periodicals. The fragmentation of TV thanks to cable and satellite delivery and home videotaping equipment is well underway. The advertisers of tomorrow will be forced to pick and choose media vehicles to match their products rather than just throwing their messages out before the masses. Radio is a natural medium for selective matching, and not just on the basis of demographics.

Modern advertisers are increasingly concerned with psychographics, which is just a fancy way of saying the lifestyle of their audience — what are these people into? Where are their heads at? That's what advertisers want to know about their markets and what they want to know about the media audience they will reach via your station. Opinion leadership is one component of an overall lifestyle that can be used to match target markets with media audiences. Next year I'll discuss in more detail how a station can assess its listeners lifestyles and/or develop programming to reach desired lifestyle segments.

Have a Merry Christmas and Happy New Year! See you in 1981!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



# This Christmas, America Has "Gotta Have More Love":

- |         |         |
|---------|---------|
| CHUM    | KIOY    |
| WBEN-FM | KSPZ    |
| 96KX    | KYSN    |
| CKGM    | KCPX    |
| 94Q     | FM103   |
| KSFX    | WJBQ    |
| KPLZ    | WIGY    |
| KUPD    | 95XIL   |
| WOLF    | WFOX    |
| K104    | WCGQ    |
| WKEE    | WANS-FM |
| KRBE    | WXLK    |
| KWIC    | FM99    |
| KXX106  | WKXY    |
| WVLK    | KILE    |
| KSRR    | WHHY    |
| KHFI    | WISE    |
| WAAY    | KKXL    |
| Y103    | KKRC    |
| CK101   | KKLS    |
| KX104   | WRKR    |
| WSKZ    | WSPT    |
| WOKI    | KSLY    |
| WNOX    | KBOZ    |
| KJ100   | KOOK    |
| WVIC    | KRLC    |
| WRBR    | KENI    |
| WDJX    | KATI    |
| KEZR    | KBOZ    |
| KKXX    | KYYA    |

# "GOTTA HAVE MORE LOVE" CLIMAX BLUES BAND

Produced by John Ryan



ON WARNER BROS. RECORDS

# BRAD MESSER



## HOLIDAY CALENDAR

NOTE: The R&R staff gets some vacation time and the newspaper takes a holiday this time of year, but for those who utilize the calendar on the air here's abbreviated coverage of the affected weekdays.

**MONDAY, DECEMBER 22:** The Pilgrims landed at Plymouth today in 1620. The Beatles' Christmas show sold out at Liverpool in 1963. Today is one of the eight shortest days of the year, which began last Thursday and ends Christmas Day.

Bee Gees Maurice and Robin Gibb are 36. President Lyndon Johnson's widow Claudia "Lady Bird" Johnson is 68.

**TUESDAY, DECEMBER 23:** 157 years ago today Clement Moore published the holiday poem "A Visit From St. Nicholas," better known as "The Night Before Christmas" (1823). Jorma Kaukonen is 40.

**WEDNESDAY, DECEMBER 24:** The Daily Planet Almanac quotes musician Tom Lehrer: "Angels we have heard on high, tell us to go out and buy." Santa Claus will depart the North Pole at impressive speed at sundown, knowing the mathematics of his overnight journey are almost impossibly demanding. There are about 225 million people in the United States alone, comprising roughly 100 million households; in fifteen hours of darkness that sleigh must spend no more than one two-thousandth of a second on any one roof — efficiently making about a quarter-million landings and takeoffs every two minutes. Sort of like construction work: you get a lot of time off but when you work you *work!*

Famous Americans born on Christmas Eve include Kit Carson in 1809, Howard Hughes in 1905, and both Ava Gardner and Leadbelly in 1922.

### Christmas

**THURSDAY, DECEMBER 25:** Observing Christmas was once an offense punishable by imprisonment in England, and on this continent in the Massachusetts colonies as of 1659.

Sissy Spacek is 31. Bob Seger's Silver Bullet Band's Robyn Robbins is 29. Jimmy Buffett is 34. Ken Stabler is 35. Barbara Mandrell is 32. Famous people born on Christmas Day include Humphrey Bogart, Conrad Hilton, Helena Rubinstein, and Isaac Newton. The most famous was Jesus Christ, who was wrapped in swaddling clothes and bedded in a stock shed about 2000 years ago because the nearby hotel was booked solid.

**FRIDAY, DECEMBER 26:** It would have been tough in the old days, I think, to wake up in the morning and ask for a cup of coffee. Until 1865 you would have been told, "Sorry, Jack, no one's invented the percolator yet!" Then James Nason did the deed. He got his coffee percolator patent 115 years ago today. Phil Spector is 41.

\* \* \* \* \*

**MONDAY, DECEMBER 29:** Jupiter and Saturn conjunct with the moon tonight, and during the first week of January there will be five planets lined up in conjunction, all a buildup to the Great Lineup of all the visible planets in our solar system in 1982. Mary Tyler Moore 43. Jon Voight 42.

**TUESDAY, DECEMBER 30:** President Nixon signed the law removing silver from half-dollar and dollar coins ten years ago today. Bo Diddley (born Elias McDaniel) 52. Yvonne Elliman 29. Bert Parks 66. Skeeter Davis 49. Jack Lord 50. Patti Smith 34.

**WEDNESDAY, DECEMBER 31: NEW YEAR'S EVE.** 101 years ago today Thomas Edison demonstrated his electric light to the public. World War II officially ended in 1946. Gold sales became legal again in the United States in 1974, at about one-tenth the current price. Donna Summer (born LaDonna Andrea Gaines) 32. Golden Richards 30. John Denver (born Henry John Deutschendorf Jr.) 37.

**THURSDAY, JANUARY 1: NEW YEAR'S DAY 1981:** Earth is closest to the sun today with about 7% more light reaching our planet, but it's hotter only in the Southern Hemisphere. Perihelion puts Earth within 91,370,000 miles of the sun. Barry Goldwater 71. Country Joe McDonald 38. J.D. Salinger 61. Hank Williams died 1953. First Rose Bowl game 1902. Univ. of Michigan 49. Stanford 0.

**FRIDAY, JANUARY 2:** One of the year's more spectacular meteor showers may come tomorrow morning or pre-dawn Sunday. They're not precisely predictable. The Quadrantid shower often produces peaks of 100 "shooting stars" per hour. Joe Namath signed his \$100,000-a-year Jets contract 1965. Roger Miller 44. Julius LaRosa 50. Isaac Asimov 60. Tex Ritter dies 1973.

\* \* \* \* \*

**MONDAY, JANUARY 5: Epiphany.** The 12th Night of Christmas . . . and when are you gonna get those decorations taken down? Venus and Neptune conjunct with the nearly-new moon. Most expensive public building (\$88 million) opened 1965, the United States House Office Building. Vice President Walter "Fritz" Mondale 52.

**TUESDAY, JANUARY 6:** Advance notice: two weeks from tonight an eclipse of the full moon beginning 36 minutes past midnight (more like late Monday night) and ending 5:04am Eastern. But only a penumbral eclipse; a semi-shadow, not a total black shadow. Loretta Young (born Gretchen Young) 67. Danny Thomas 66.

**WEDNESDAY, JANUARY 7:** First national election held in U.S. in 1789, but George Washington didn't learn he'd been elected first President until mid-April. President Truman announces U.S. has hydrogen bomb 1953. Moon and Mars conjunct tonight. Kenny Loggins 32. William Peter Blatty ("The Exorcist") 52. Thurmon Munson would have been 33.

**THURSDAY, JANUARY 8:** Elvis would have been 45. David Bowie 33. Yvette Mimieux 39. Bill Graham 49. Jerry Garcia 37. Soupy Sales 54. The man who discovered Jupiter's four brightest moons, the rings of Saturn, sun spots, and the phases of Venus — astronomer Galileo Galilei — died in obscurity this date in 1642, having been persecuted for declaring Earth revolves around the sun.

**FRIDAY, JANUARY 9:** Former President Richard Nixon is 67. Joan Baez 39. Crystal Gayle (born Brenda Gayle Webb) 29. The first U.S. balloon flight 1793, by Francois Blanchard in Philadelphia. He tried to charge \$5 per person to watch takeoff, lowered that to \$2 and still only drew 200 ticketbuyers. He lost money on the 45-minute demonstration.



EARTH NEWS

NEXT WEEK

BEATLES  
SPECIAL (PART 2)

THE FOLLOWING WEEK

BEATLES  
SPECIAL (PART 3)

Call Jim Brown (213) 399-4949

131 Ocean Park Boulevard

Santa Monica, CA 90405



In this last issue of R&R for 1980, News/Talk presents a wrap-up of the year's events. I'd like to thank everyone for their cooperation and encouragement during these past months. Happy holidays and see you in January.

—Gail Mitchell

**JANUARY:** WRC/Washington, DC talk host Tom Braden and licensee NBC sued for \$30 million by Pacific Consultants... WMCA/New York switches to "Conversation Radio," saying "we're listening and caring."... Tom Cassidy, formerly of KGO/San Francisco, joins WCFL/Chicago as Business Editor... KYW/Philadelphia part-timer Steve Butler becomes full-time staffer... Don Schrack named News Director at KXRX/San Jose from similar post at KFWB/Los Angeles.



Tom Braden

**FEBRUARY:** WIND/Chicago raises \$23,000 for Children's Hospital soliciting listener contributions during shopping center remote... WOR/New York VP/GM Rick Devlin and News Director Reg Laite accompany Mayor Ed Koch on China trade mission. Station set to broadcast periodic live feeds and visit Chinese broadcasters... Bruce Herschensohn, political commentator and former assistant to President Nixon, joins KABC/Los Angeles with political commentary... Psychic Sallee Rigler added to WRC/Washington, DC talk staff... B.R. Bradbury, former KPOL/Los Angeles News Director, joins KAYO/Seattle as morning drive talk host... Joel A. Spivak, former WCAU/Philadelphia talk host and television anchor, moves to WRC/Washington... WOR/New York's Ed and Pegeen Fitzgerald receive DAR awards for broadcast excellence... KGO/San Francisco talk host Owen Spann interviews Middle East leaders via satellite hookup from Cairo and Jerusalem... KVI/Seattle hires former KABC/Los Angeles News and Program Director Bruce Marr as Operations Manager.



Bruce Marr

**MARCH:** Dick Pomerantz, WSOC/Charlotte, NC talk host, does two-hour phone interview with former Iranian Prime Minister Shapur Bakhtiar during Paris exile... Trial lawyer E. Duke McNeil named WIND/Chicago talk host, replacing Lonna Saunders, who moves to weekend slot... Art Fleming joins KMOX/St. Louis as talk host... Jack Kirby is new producer of "Larry King Show," moving over from Executive Producer post at WITS/Boston... Linda Bloomer becomes Promotion Director at KTAR/Phoenix from similar position at neighboring KJJJ... Lee Rodgers shifts to mornings on WIND/Chicago to cohost drive time news with Steve Tom. Norman Mark takes over Rodgers's slot with Steve King coming in as his replacement... KYW/Philadelphia appointed Mary Jo Melone as City Hall/Government reporter and Tony Harrison to newsroom staff... Sylvia Rowe joins WRC/Washington, DC as host of consumer talk show... Don Karnes, WKAT/Miami Operations Manager, resigns; replaced by Steve Gilbert from in-house... Husband and wife team Jim and Camille Bohannon set to join WCFL/Chicago as morning hosts.



Jim and Camille Bohannon

**APRIL:** Jim Althoff joins KXL/Portland as talk host... John R. Gambling (son of WOR/New York morning man) set to host new weekend show with Kathy Novak... Psychic Annette Martin added to staff at KXRX/San Jose... At KVI/Seattle Barbara Stenson appointed News Director, Dick Vertlieb named anchor of "Sports Page," and Alan Ray joins as anchor/reporter from KIRO/Seattle... Bob Grant and Janet Rose debut on WMCA/New York with morning news/interview program... KNX/Los Angeles celebrates 12th anniversary as all News on April 15... KXL/Portland raises over \$40,000 for local churches, clubs and public service organizations after sponsoring "World's Largest Garage Sale"... WRC/Washington, DC does

live hookup with London radio after attempted rescue of U.S. hostages in Iran with hosts Tom Braden and Pat Buchanan.

**MAY:** Meryl Cohen joins WXYZ/Detroit as Advertising/Promotion Director from similar post at WTOP/Washington... KMOX/St. Louis VP/GM Bob Hyland elected President of St. Louis Zoo Commission. Ed Karl, station's Chief Engineer, elected Secretary-Treasurer of National Society of Broadcast Engineers... Denver Post sportswriter Charlie Myers to provide weekly fishing reports at KOA... WERE/Cleveland welcomes Liz Richards as morning talk host... Ralph Howard named WCFL/Chicago Program Director from post as anchor and assignment editor at

## News/Talk

WCBS/New York... Former Red Sox catcher Bob Montgomery now at WITS/Boston as "Sportstalk" co-host... Dave Tunell promoted to KTAR/Phoenix Sports Director from sports reporter. Replacement is Jim Peterson from neighboring KXEG... Former WAVI/Dayton Sports and Assistant News Director Steve Hall returns as Operations Manager/Program Director... KTAR/Phoenix host Preston Westmoreland interviews Dick Gregory live from Tehran after his visit with the Ayatollah on May 2... Mark Savan joins KVI/Seattle as weekend host, moving from KFWB/Los Angeles. Also at KVI, J. Michael Kenyon named afternoon host... Miriam Bjerre moves from KNX/Los Angeles News Department to Community Service Director post... Phil Schaefer joins WRNG/Atlanta as Sports Director from crosstown competitor WSB.

**JUNE:** Lloyd Cooney, President of KIRO, Inc., owners of KIRO/Seattle, resigns to run for Republican Senate nomination in Washington state. Executive VP Kenneth Hatch named CEO of company... Michael Packer new Operations Manager at ABC O&O WXYZ/Detroit. He was most recently with KXRX/San Jose. His replacement is Diane Raymond... FCC approves WITS/Boston's application for full 50kw power at night... Former WRC/Washington, DC "Sportstalk" host Dan Snyder convicted of running illegal bookmaking operation... Cindy Henderson replaces Neil Sperry as host of "Green Scene" at WFAA/Dallas.



Michael Packer

**JULY:** WERE/Cleveland welcomes Milt Fullerton as News Director and morning anchor... Frank Newport named News Director at KTRH/Houston from in-house... Grayle Howlett upped from "Sports Page" producer to KVI/Seattle Sports Director. Bob Eldred joins KVI as sports announcer from KSFO/San Francisco... Ed Dorsey appointed News Director at WIND/Chicago from WINS/New York... Richard Maloney and Ed Abrams hired to news staff at KYW/Philadelphia... Dr. Jay Schaefer, education critic, joins KABC/Los Angeles as host of Saturday talk show... Sol Levine promoted to Programs Administrator at WRC/Washington... Sheila Rushlo moves from WRIF/Detroit to sister station WXYZ as weekend talk host.

**AUGUST:** Paul Davis returns to radio roots after joining WGN-AM-TV as News Director... Several personnel shifts at WCFL/Chicago: Bernie Tafoya becomes reporter from Weekday Evening Broadcast Supervisor, newsman John Ganas becomes anchor, and Gil Peters moves to morning drive reporter from Weekend Broadcast Supervisor... WXYZ/Detroit General Sales Manager Gene Bolvin elected President of Detroit Radio Advertising Group (DRAG)... WMCA/New York develops "Special Edition," a weeknight program hosted by Barry Gray. Chairman R. Peter Straus also set to emcee show one night a week, linking audiences in England with New York callers via satellite in association with London Broadcasting Corporation... Chris Hanburger, veteran Redskins linebacker, to host "Redskin Report" for WRC/Washington... J. Michael Kenyon named host of KVI/Seattle's "Sports Page"... KNX/Los Angeles



Paul Davis

acquires exclusive broadcast rights to 1980 Oakland Raiders games in Southern California, preparing for hoped-for Raiders move to L.A.... Former WIND/Chicago News Director Jim Asendio moves to WINS/New York as reporter. Robert J. Arena also named Controller for WINS. WIND, in turn, welcomes Tom LaPorte to the news staff... Nancy Brooks and Karin Ericson join KYW/Philadelphia as staff writer and Promotion Assistant, respectively... KSD/St. Louis switches from News/Talk to all-News on August 25.

**SEPTEMBER:** Joe Lyons becomes host of 8-11pm slot at KVI/Seattle from neighboring KXA... Mike Miller new morning personality at WXYZ/Detroit from on-air at WTIC/Hartford... KXRX/San Jose General Manager Clifford M. Hunter appointed Director of Sterling Broadcast Division... KYW/Philadelphia celebrates 15 years as all-News station, debuting on September 21, 1965.

**OCTOBER:** WRC/Washington, DC launches extensive \$440,000 advertising campaign (\$310,000 television buy of 4400 GRP's and 900 bus backs) featuring "Bufford, the talking radio"... Alan Silverman upped to National Sales Manager from account exec at WOR/New York... KYW/Philadelphia names Deborah McLaughlin as Sales Manager from National Sales Manager post at WHTT-WHYI-FM/Miami-Ft. Lauderdale... Necia Wakefield joins news department at WIND/Chicago. WIND's Harlan Loebman named executive producer... Former WXYZ/Detroit News Director Larry Matthews appointed Managing Editor and morning host at KSD/St. Louis... Senator George McGovern brings expertise to WRC/Washington via live daily commentaries... Clifford M. Hunter, Director of Sterling Broadcast Division and former GM of KXRX/San Jose, elected President of Santa Clara County Broadcasters Association... WOR/New York welcomes back Dick Oliver as host of "Daily News Bulldog Edition"... Harvey A. Pearlman named General Sales Manager at WIND/Chicago from neighboring WMET... Mark Ernst and Jorj Goss join KTAR/Phoenix staff... Kathi Moran moves to KNX/Los Angeles news department. KWOW/Pomona Chief Engineer Michael Smith becomes Maintenance Supervisor at KNX... KCMO/Kansas City's "Call For Action" hotline accounts for \$51,879 retrieved by consumers for year ending May 31... Craig Worthing moves crosstown from WKAT/Miami to WINZ as talk host... KGO/San Francisco Public Affairs Director Juana Montgomery elected to Northern California Broadcasters Association Board of Directors. She is the first board member not a general manager or sales manager from an area station, as well as first black and first woman to join the board... Assistant Chief Engineer Ted Stratton of KTAR-KBBC-FM/Phoenix upped to Chief Engineer... WMCA/New York welcomes Jonathan King (producer, television personality, record exec and artist) to airstaff... KABC/Los Angeles celebrates 20 years of talk on October 20... KVI/Seattle holds second annual "Decorate Your Dog" Halloween contest.



Jonathan King

**NOVEMBER:** Michael Fox named Assistant Program Director at KABC/Los Angeles from in-house. Pamela Mason rejoins the station's air staff after 14-year absence and Dr. David Viscott and Alex Paen, ex-KMPC/Los Angeles reporter, also join staff... Former WINS/New York Executive Editor Fred Walters moves to WXYZ/Detroit as News Director; Art Dineen returns to WXYZ air staff... WIND/Chicago welcomes back Bobbi Clark and Karen Williams to its programming department... KVI/Seattle's "Yes We Can!" Thanksgiving food drive nets 14,000 food items and \$4000 cash for Northwest Second Harvest receiving organization... Linda Stone Bloomer assumes Public Service Director post in addition to current Promotion Director responsibilities at KTAR-KBBC-FM/Phoenix. KTAR also adds Mary Beth McDonald to its staff as city/county reporter... Michael O'Neil becomes full-time anchor at WINS/New York... Larry Yurdin appointed Operations Manager for WTWN/Grand Rapids, MI. Formerly Director of Radio Talent Bank, he will still serve as consultant to firm... KMPC/Los Angeles completes transition to Talk format... KDWN/Las Vegas granted approval to increase nighttime power from 10,000 to 50,000 watts directional. Station also hires Jimmy Walker and Gennie McIlvaine as afternoon talk hosts... WBBM/Chicago sponsors twelfth annual "Wreath Of Hope" charity drive benefiting underprivileged children and adults during the holiday season.



**John  
Leader**



## STATION AND CLIENT BOTH WIN

# A Sales Promotion That Makes Dollars And Sense

A programmer's creativity and patience are often put to the test at that fateful moment when the sales manager walks into the office and says, "I've got this great promotion to do with one of our new clients." The veterans have learned to suppress a wince at this point, knowing that the state of the economy makes protestation futile.

However, all sales promotions, in and of themselves, don't have to be accepted like a dose of castor oil. Some programmers actually take the time to turn what might at first appear to be blatant commercialization into an enjoyable experience for the client and the listener. Still other sales promotions come tailor-

core audience. And, this is in addition to the heavy media buys and outside promotion that Y100 is known for."

### The Mechanics

"Every two weeks Y100 provides 32 cassettes and 8-track stereo tapes (based on the needs of the individual theaters) with five to ten songs from Y100 with an intro and a close from a Y100 personality that promotes Y100 and Wometco Theaters. Wometco handles the distribution of the tapes as well as playing the 12-second visual of the Y100 logo.

"Here's how the typical intro and close reads:

"While you are waiting for the feature film to begin, here's some of your favorite music from Wometco Theaters and Y100." (5 to 10 songs) "This is Tanner in

"The music is carefully chosen to be entertaining yet relaxing. Originally we had planned to play Y100's top five hit songs. Typically, the energy level of these songs are just too much for some of the older theatergoers. As a result, our selections are often some of the softer contemporary music.

"Up until now the theater company has relied on out of date background music that would be more appropriate for a 60+ audience than today's contemporary theater audience. Just in this one area alone, Y100 was able to help Wometco tremendously with our adult contemporary music.

"Secondly, the music we provide is a positive vehicle to promote the Wometco Theaters prior to the movie. Y100 is very careful to highlight the Wometco name just before and after the music and along with the Y100 call letters.

"Y100 promotes this concept on-air with liners (logged mentions). Typically, our listeners might hear:

"Y100 goes to the movies! Listen for us in every Wometco Theater next time you go out to the movies."

"While I have always felt continuous advertising and promotion of one's call letters is essential for top of the mind awareness, secondary image formation and ultimately sales, it is now that much more essential with the advent of quarterly measurement.

"I suspect this co-promotion program will be one of the keys to Y100's growth in 1981."

Although Dan didn't mention it in his explanation, one must assume that the special relationship between Y100 and the Wometco Theater chain in South Florida included a longterm sales contract for the station. It really is a "can't lose" situation. The theaters benefit from increased promotion of their name on Y100, and the station makes a strong visual and aural impression on the moviegoing public, usually people within the Y100 target audience. This is a sales promotion that takes the wince out of sales promotions for any programmer, and it can work in any size city.

Thanks to Dan Smigrod for another good idea.

*"Effective December 1, one million theatergoers in the key demographics for our mass appeal contemporary station are exposed to the Y100 visual and audio."*

made as great vehicles for both the station and the account, like the one submitted this week by Y100/Miami.

Dan Smigrod, whom you might remember as the innovative Promotion Director at WKIX/Raleigh, now occupies a similar position at Y100. He submitted a proposal to the Wometco Florida Theaters which was accepted and put into action on December 1. As a sales promotion, it's an absolute natural.

### It's Showtime

As Dan explained it to me, "Here is an idea that Y100 has implemented that may be of interest to your readers: especially those that are concerned with quarterly measurement.

"Y100 enjoys a very special relationship with Wometco Theaters, the Miami-Ft. Lauderdale area's largest chain with 32 screens.

"Wometco Theaters 'play' 30 minutes of Y100 and a 12-second animated film trailer of the Y100 logo just prior to every movie.

"Effective December 1, one million theatergoers in the key demographics for our mass appeal contemporary station are exposed to the Y100 visual and audio. That's day-in and day-out, year-round. That's unparalleled exposure against our most likely come and

the morning and you've been listening to some of your favorite music from Y100. We hope you enjoy Wometco's feature film."

### The Investment

"Y100's out-of-pocket expense is limited to the one-time cost of producing 32 35mm prints of our 12-second animated logo and dubbing charges for 32 tapes every two weeks from an outside firm. That's all."

### Theater Benefits

"Obviously there has to be a reason a chain of 32 theaters would allow Y100 this exceptional vehicle for exposure. Simply put, the benefits to Wometco Theaters are enormous. And initial response during our testing period in November has been super. This includes the theater executives, district and local managers and the moviegoers.

## Radio: Something To Be Proud Of

It was the worst and the best of times. John Lennon had been shot to death in New York City and radio stations everywhere reacted with a swiftness that no other media could duplicate.

Radio really did something amazing last week; it responded to the needs of its listeners in the very basic ways that radio always used to do in the pre-format days. And if there ever was a time to toss the format out the window, it was last Monday night (12-8).

And that's just what a lot of stations around the world did in response to Lennon's death. They responded to the outpouring of emotion from their listeners and quickly became the kind of radio many of our parents can remember before the invention of television. Lennon's music was everywhere. Telephone lines were opened up and listeners were encouraged to call and "just talk" on the air. People wanted to be together, so stations arranged for public places where their listeners could gather and pay tribute to the slain Beatle.

I listened to what the Los Angeles stations were doing, but I also spoke with many other stations all over the country on Tuesday (12-9). It was happening in every city in America. Radio

was going one-to-one. It wasn't for ratings. It wasn't calculated. It wasn't making money. It was completely honest, obviously sincere, and genuinely moving.

It's nice to know that in this age of demographics, average quarter-hour shares, cumes, cost-per-thousand, and making budgets that radio can react quickly and positively to help listeners feel a little bit better. There are those who have since criticized the radio reaction as being too extreme for the event that prompted it, but when you consider all the countless lives affected by the existence and creativity of the Beatles, the reaction to John's death was not media hype!

Although many radio programmers may not have realized it at the time, they were giving the people just what they wanted exactly when they wanted it . . . and, in a way, that's not a bad definition of what a good programmer really is.

It's a lesson worth remembering. Radio can and should be so much more than the playlist, commercial log, and jock schedule. Radio is communication on a very personal and basic level. Radio is entertainment and companionship. Radio is always there with the flexibility to respond to the needs of its listeners.

Last week radio did itself proud in the worst and the best of times.

### Notice To All CHR Reporters

You are holding in your hands the final issue of R&R for 1980. Because musical activity over the Christmas and New Year's weeks is so limited, Radio & Records will not publish over the holidays. The first issue of 1981 will be dated January 9, which means Contemporary Hit Radio music reports will be needed on Monday, January 5 and Tuesday, January 6.

The R&R offices will remain open during the holiday break (with the exception of the actual holidays), so someone will be here to answer your questions and assist you in any way that we can.

From Pam Bellamy, Linda Moshontz, Sylvia Salazar, Christina Anthony, Ellen Barnes, Gail Mitchell, Carolyn Parks, Lee Wade, Claudia Stewart, Krisann Aglio, and me (the people who take your reports), plus Adrienne Riddle (our always-smiling receptionist), happy holidays!



# FROM THE CREATORS OF I ROBOT,

# THE BIGGEST PROJECT EVER.

**The Turn Of A Friendly Card.**

AL 9518

A magnificent tale of  
obsession from

THE  
ALAN PARSONS PROJECT  
featuring the smash hit  
"Games People Play."

AS 0573



Produced and Engineered by Alan Parsons.

**The Single: BB:63\***

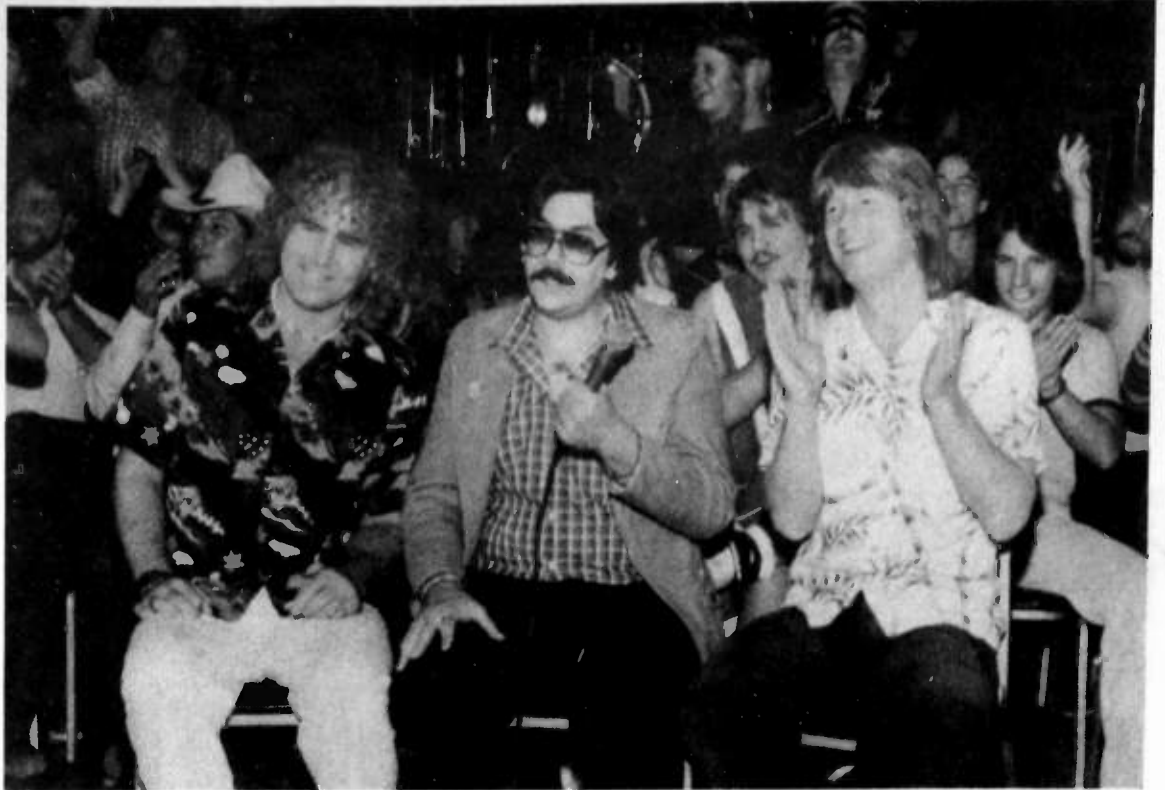
**The Album: BB:24\*/R&R:6\***

**They've never appeared in concert, few people know what they look like,  
yet they've sold over 10 million records worldwide.**

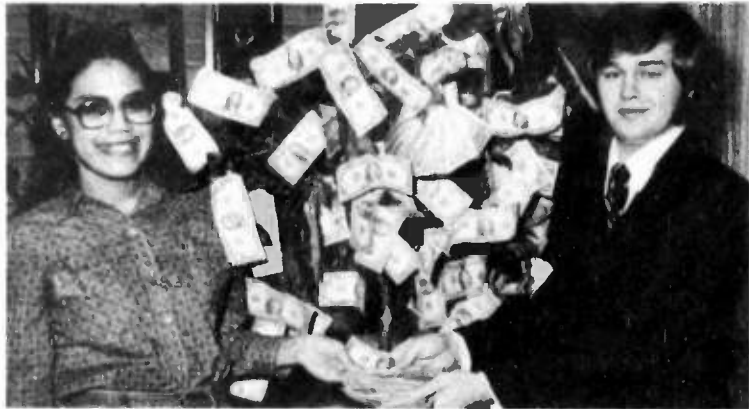
**ARISTA**



**Y95 PRISONER OF COCA-COLA FREED** — Y95/Grand Forks, ND morning man Michael Morgan spent ten days living inside an AMC Eagle surrounded by 3000 cases of Coca-Cola, remaining imprisoned until the Coke was sold for the United Way. He made live broadcasts every hour during that 240-hour period. Morgan is pictured above inside his Coke Cell.



**KFMK, JAN & DEAN LOOK FOR BIG MUSIC** — KFMK/Houston PD Lee Logan cohosted a one-hour "Big Music America" TV special based on the nationwide radio-coordinated Big Music America talent search contest. Jan & Dean cohosted the show. Pictured (l-r) are Jan Berry, Lee Logan, and Dean Torrence.



**KRGV LEAVES MONEY HANGING ON TREES** — KRGV/McAllen-Brownsville gave away \$1290 (its frequency) in a "Money Tree" drawing. The winner (left) is pictured with PD Bob Perry.



**BOZ BOWLS OVER DETROIT** — Columbia's Boz Scaggs played Detroit recently on the day Michigan beat Ohio State in the Rose Bowl decider. Pictured after the concert are (l-r) CBS's Mark Westcott, Doris Oliwek, Scaggs (wearing the appropriate shirt), Amy Murphy, and WDRQ MD Jim Ryan.



**HEGEL FLIES AT WNBC** — Roz Frank, MD at WNBC/New York, was barraged with balloons on behalf of RCA's Rob Hegel recently. Pictured (l-r) are Lauren Siciliano and Lisa Molina (representing Hegel and his management) and Frank.



**BANDS BATTLE IN DUBUQUE** — KFMD/Dubuque staged a Battle of the Bands between four local groups appearing on the station's "Basement Tapes" LP. 3000 people showed up, and a TV crew filmed the event for a forthcoming special. Pictured (l-r) backstage are MCA's Sam Calle, D93 MD Steve Sesterhenn, Doug Lee Midwest Promotions' Tom Kay (front), Epic's Dan DeNigris, Musicland's Mark Saboe, EMIA/Liberty's Chal Martina, and A&M's Gary Diamond.



**DANIELS GIVES OUT GOLD** — Epic's Charlie Daniels presented former WSKS/Cincinnati PD Bob Lawrence with a special gold plaque recently. Pictured in suitable headwear for the occasion are (l-r) Lawrence, Daniels, and Epic's Tom Genetti.



**KCBS-FM SHIELDS BLOOD DRIVE** — KCBS-FM/San Francisco personalities joined with mime Robert Shields of Shields & Yarnell to help raise blood for a local blood bank. Pictured (l-r) are air personality Steve Garland, Shields, and air personality Tom Preston.



**'Tis The 'Season' To Play Charlie!**

# CHARLES FOX "SEASONS"

**Being Proven At Contemporary Hit Radio  
Stations Across The Country**

WCAO	KHOW	WAMS	WHHY	WBSR	WFLB	KALE	KCAP	WSLI	WJON
WFBR	KERE	WMID	WRFC	WDLP	G105	KBOZ	KITI	KCRS	KSNM
KIMN	KINT	WRIE	WGSV	Z104	KKIQ	KYJC	KBZY	KZUE	WEBC
KPLZ	KFIM	WFOM	WFOX	WACI	KDMQ	KGAL	KLOG	WCRG	WARM
KJOY	WREC	WBBQ	WGOW	WLAY	KLB J	KIOY	KHSN	KTOQ	WINW

WEMP	WGBS	WLVA
WCFL	WFTL	WBEN
WYEN	WSB	WYSL
WGN	WMAZ	WHAM
WJR	WTLA	WELI
WOMC	WAPI	WATR
WOOD	WMAL	WCFR
WTRX	WBAL	WNEW
WIOD	WRVA	WLW

**LAST WEEK'S  
P/A BREAKER**

WHIO	KMOX	KOMO
WHAS	KOY	KEX
WCCO	KYXY	KUGN
KLIF	KFMB	KIXI
KAFM	KMBZ	KPPL
KRMG	KARD	KRKK
WKY	KSFO	KSL
KAAV	KKYS	KGY
KNOW	KARM	KOB
		WJBO

Produced by  
Ed Newmark & Charles Fox

... and many  
many more

**"MERRY CHRISTMAS IN THE N.F.L."  
By Willis The Guard  
Is The Christmas Novelty Record Of 1980.**

**HANDSHAKE**  
RECORDS AND TAPES

# NATIONAL ONE-DAY

### EAST

## GC 98.5 FM

Washington D.C.

FM 98.5 AM 1550

- 1 JOHN LENNON/Starting Over
- 2 BARRY WILLOW/ Made It Through
- 3 POLICE/Don Do Do Do Do Do
- 4 HEART/Tell It Like It Is
- 5 ROD STEWART/Passion
- 6 BARBRA STREISAND/Guiltily
- 7 BLOOMIE/The Time Is High
- 8 LEO SAYER/More Than I Can Say
- 9 STEEL DAN/My Hometown
- 10 DR. HOOR/Girls Can Get It
- 11 ANDY GIBB/Time Is Time
- 12 HEIL DIAMOND/Love On The Rocks
- 13 AIR SUPPLY/Every Woman
- 14 DOBBIE BROS/One Step Closer
- 15 CLIFF RICHARD/Smash Hit
- 16 JACOBS/Who's Your Man
- 17 JACOBS/Who's Your Man
- 18 BRUCE SPRINGSTEEN/Hungry Heart
- 19 DAN FOGELBERG/Same Old Long Sme
- 20 DIANA ROSS/It's My Turn
- 21 DELBERT MCCLINTON/Giving It Up For You
- 22 KOD & THE GANG/Celebration
- 23 STEVE WOODER/ Ain't Gonna Stand
- 24 STEVE WOODER/ Ain't Gonna Stand
- 25 REG SPEEDMAN/Now On Loving You

ADDS 24 25

## WBEN-FM 102

Buffalo

- 1 JOHN LENNON/Starting Over
- 2 KENNY ROGERS/Lady
- 3 BARBRA STREISAND/Guiltily
- 4 BRUCE SPRINGSTEEN/Hungry Heart
- 5 BARRY WILLOW/ Made It Through
- 6 HEIL DIAMOND/Love On The Rocks
- 7 BLOOMIE/The Time Is High
- 8 LEO SAYER/More Than I Can Say
- 9 STEEL DAN/My Hometown
- 10 POLICE/Don Do Do Do Do Do
- 11 AIR SUPPLY/Every Woman
- 12 HEART/Tell It Like It Is
- 13 ROD STEWART/Passion
- 14 TIERNA/Together
- 15 BRUCE SPRINGSTEEN/Hungry Heart
- 16 DOBBIE BROS/One Step Closer
- 17 STEEL DAN/My Hometown
- 18 RAC DAVIS/Now In My Arms
- 19 HEART/Tell It Like It Is
- 20 PETER ALLEN/It's A Wonderful
- 21 EMF/You
- 22 DOLLY PARTON/9 To 5
- 23 EDDIE RABBITT/ Love A Rainy Night
- 24 BOB SCAGGS/Miss Sun
- 25 DAN FOGELBERG/Same Old Long Sme
- 26 KOD & THE GANG/Celebration
- 27 DELBERT MCCLINTON/Giving It Up For You
- 28 BETTE MIDLER/My Mother's Eyes

ADDS 23 24, 25, 26, 27, 28

## WABC 77

New York

NEW YORK'S RADIO STATION

- 1 KENNY ROGERS/Lady
- 2 JOHN LENNON/Starting Over
- 3 BARBRA STREISAND/Guiltily
- 4 DEVO/Whip It
- 5 HELEN/Bites The Dust
- 6 HEIL DIAMOND/Love On The Rocks
- 7 STEVE WOODER/ Ain't Gonna Stand
- 8 LEO SAYER/More Than I Can Say
- 9 BRUCE SPRINGSTEEN/Hungry Heart
- 10 PAT BENATAR/It's My Turn
- 11 BARBRA STREISAND/Guiltily
- 12 POLICE/Don Do Do Do Do Do
- 13 HEIL DIAMOND/Love On The Rocks
- 14 AIR SUPPLY/Every Woman
- 15 DOBBIE BROS/One Step Closer
- 16 HARRY CHAPMAN/Smash Hit
- 17 DONNA SUMNER/The Wanderer
- 18 POLICE/Don Do Do Do Do Do
- 19 HEART/Tell It Like It Is
- 20 PAT BENATAR/It's My Turn
- 21 BARRY WILLOW/ Made It Through
- 22 CLIFF RICHARD/Dreaming
- 23 HEIL DIAMOND/Love On The Rocks
- 24 BOB SCAGGS/Miss Sun
- 25 DAN FOGELBERG/Same Old Long Sme
- 26 KOD & THE GANG/Celebration
- 27 DELBERT MCCLINTON/Giving It Up For You
- 28 BETTE MIDLER/My Mother's Eyes

ADDS 20

## WZZM 105

Providence

- 1 KOD & THE GANG/Celebration
- 2 HEIL DIAMOND/Love On The Rocks
- 3 JOHN LENNON/Starting Over
- 4 BRUCE SPRINGSTEEN/Hungry Heart
- 5 BARBRA STREISAND/Guiltily
- 6 LEO SAYER/More Than I Can Say
- 7 BLOOMIE/The Time Is High
- 8 AIR SUPPLY/Every Woman
- 9 POLICE/Don Do Do Do Do Do
- 10 HEIL DIAMOND/Love On The Rocks
- 11 ROD STEWART/Passion
- 12 HARRY CHAPMAN/Smash Hit
- 13 BOB SCAGGS/Miss Sun
- 14 DR. HOOR/Girls Can Get It
- 15 HEART/Tell It Like It Is
- 16 DONNA SUMNER/The Wanderer
- 17 MICHAEL STANLEY/B/W Can't Love You
- 18 BRUCE SPRINGSTEEN/Hungry Heart
- 19 DIANA ROSS/It's My Turn
- 20 ANDY GIBB/Time Is Time
- 21 DELBERT MCCLINTON/Giving It Up For You
- 22 BETTE MIDLER/My Mother's Eyes

ADDS 33 34 35

## WZZP 105

Cleveland

- 1 HEIL DIAMOND/Love On The Rocks
- 2 BARBRA STREISAND/Guiltily
- 3 JOHN LENNON/Starting Over
- 4 LEO SAYER/More Than I Can Say
- 5 AIR SUPPLY/Every Woman
- 6 CHRIS CROSS/Never Be The Same
- 7 KENNY ROGERS/Lady
- 8 HALL & OATES/You've Got That Thing
- 9 BARRY WILLOW/ Made It Through
- 10 CLIFF RICHARD/Smash Hit
- 11 BLOOMIE/The Time Is High
- 12 DOBBIE BROS/One Step Closer
- 13 BARBRA STREISAND/Guiltily
- 14 ROD STEWART/Passion
- 15 STEEL DAN/My Hometown
- 16 ANDY GIBB/Time Is Time
- 17 LEO SAYER/More Than I Can Say
- 18 STEPHANIE HILLS/Now Know Love Like
- 19 BOB SCAGGS/Miss Sun
- 20 DELBERT MCCLINTON/Giving It Up For You
- 21 PAT BENATAR/It's My Turn
- 22 STEEL DAN/My Hometown

ADDS HEART/Tell It Like It Is  
BOB SCAGGS/Miss Sun  
CLIFF RICHARD/Smash Hit  
CON WILLIAMS/ Believe In You

## WZZM 105

Chicago

- 1 JOHN LENNON/Starting Over
- 2 KENNY ROGERS/Lady
- 3 DEVO/Whip It
- 4 HELEN/Bites The Dust
- 5 BRUCE SPRINGSTEEN/Hungry Heart
- 6 PAT BENATAR/It's My Turn
- 7 LEO SAYER/More Than I Can Say
- 8 BARBRA STREISAND/Guiltily
- 9 HEIL DIAMOND/Love On The Rocks
- 10 POLICE/Don Do Do Do Do Do
- 11 AIR SUPPLY/Every Woman
- 12 HEART/Tell It Like It Is
- 13 ROD STEWART/Passion
- 14 TIERNA/Together
- 15 BRUCE SPRINGSTEEN/Hungry Heart
- 16 DOBBIE BROS/One Step Closer
- 17 STEEL DAN/My Hometown
- 18 RAC DAVIS/Now In My Arms
- 19 HEART/Tell It Like It Is
- 20 PETER ALLEN/It's A Wonderful
- 21 EMF/You
- 22 DOLLY PARTON/9 To 5
- 23 EDDIE RABBITT/ Love A Rainy Night
- 24 BOB SCAGGS/Miss Sun
- 25 DAN FOGELBERG/Same Old Long Sme
- 26 KOD & THE GANG/Celebration
- 27 DELBERT MCCLINTON/Giving It Up For You
- 28 BETTE MIDLER/My Mother's Eyes

ADDS 23 24, 25, 26, 27, 28

## 96 KX

Pittsburgh

WJAZZ FM 96.0

- 1 ALAN PARSONS/Gamma People Play
- 2 ROGER DALTRIE/Without Your Love
- 3 KANSAS/On The Rock
- 4 PAT BENATAR/It's My Turn
- 5 PURE PHARISE LEAG/Can't Stop
- 6 KANSAS/On The Rock
- 7 LEO SAYER/More Than I Can Say
- 8 AMERICA/You Oughta Have Seen
- 9 BRUCE SPRINGSTEEN/Hungry Heart
- 10 JACOBS/Who's Your Man
- 11 AIR SUPPLY/Every Woman
- 12 HEART/Tell It Like It Is
- 13 CHRIS CROSS/Never Be The Same
- 14 MICHAEL STANLEY/B/W Can't Love You
- 15 KENNY ROGERS/Lady
- 16 STEEL DAN/My Hometown
- 17 DAN FOGELBERG/Same Old Long Sme
- 18 HEIL DIAMOND/Love On The Rocks
- 19 ROD STEWART/Passion
- 20 HEART/Tell It Like It Is
- 21 CLIFF RICHARD/Smash Hit
- 22 CLIFF RICHARD/Smash Hit
- 23 CLIFF RICHARD/Smash Hit
- 24 ROD STEWART/Passion
- 25 LEO SAYER/More Than I Can Say
- 26 STEEL DAN/My Hometown
- 27 HEIL DIAMOND/Love On The Rocks
- 28 BOB SCAGGS/Miss Sun
- 29 CLIFF RICHARD/Smash Hit
- 30 STEEL DAN/My Hometown

ADDS 30

## WKBW

Buffalo

- 1 JOHN LENNON/Starting Over
- 2 KENNY ROGERS/Lady
- 3 BARBRA STREISAND/Guiltily
- 4 BRUCE SPRINGSTEEN/Hungry Heart
- 5 BARRY WILLOW/ Made It Through
- 6 HEIL DIAMOND/Love On The Rocks
- 7 BLOOMIE/The Time Is High
- 8 LEO SAYER/More Than I Can Say
- 9 STEEL DAN/My Hometown
- 10 POLICE/Don Do Do Do Do Do
- 11 AIR SUPPLY/Every Woman
- 12 HEART/Tell It Like It Is
- 13 ROD STEWART/Passion
- 14 TIERNA/Together
- 15 BRUCE SPRINGSTEEN/Hungry Heart
- 16 DOBBIE BROS/One Step Closer
- 17 STEEL DAN/My Hometown
- 18 RAC DAVIS/Now In My Arms
- 19 HEART/Tell It Like It Is
- 20 PETER ALLEN/It's A Wonderful
- 21 EMF/You
- 22 DOLLY PARTON/9 To 5
- 23 EDDIE RABBITT/ Love A Rainy Night
- 24 BOB SCAGGS/Miss Sun
- 25 DAN FOGELBERG/Same Old Long Sme
- 26 KOD & THE GANG/Celebration
- 27 DELBERT MCCLINTON/Giving It Up For You
- 28 BETTE MIDLER/My Mother's Eyes

ADDS 25

## WNBC Radio 66

New York

- 1 DIANA ROSS/It's My Turn
- 2 CHRIS CROSS/Never Be The Same
- 3 LEO SAYER/More Than I Can Say
- 4 HEIL DIAMOND/Love On The Rocks
- 5 BRUCE SPRINGSTEEN/Hungry Heart
- 6 HALL & OATES/You've Got That Thing
- 7 KENNY ROGERS/Lady
- 8 BARRY WILLOW/ Made It Through
- 9 DEVO/Whip It
- 10 BARBRA STREISAND/Guiltily
- 11 CLIFF RICHARD/Smash Hit
- 12 JOHN LENNON/Starting Over
- 13 DONNA SUMNER/The Wanderer
- 14 PAT BENATAR/It's My Turn
- 15 STEVE WOODER/ Ain't Gonna Stand
- 16 BETTE MIDLER/My Mother's Eyes
- 17 JIMMY HALL/It's A Wonderful
- 18 POINTER SISTERS/No So Say
- 19 POLICE/Don Do Do Do Do Do
- 20 KENNY ROGERS/Lady
- 21 JOHN COUGAR/This Time
- 22 BILLY JOEL/Sometimes A Fantasy
- 23 BRUCE SPRINGSTEEN/Hungry Heart
- 24 BLOOMIE/The Time Is High
- 25 KOD & THE GANG/Celebration
- 26 BOB SCAGGS/Miss Sun
- 27 ANDY GIBB/Time Is Time

ADDS 27, 28, 29, 30

## 68 WRKO

Boston

AM RADIO

- 1 JOHN LENNON/Starting Over
- 2 HEIL DIAMOND/Love On The Rocks
- 3 LEO SAYER/More Than I Can Say
- 4 KOD & THE GANG/Celebration
- 5 AIR SUPPLY/Every Woman
- 6 BRUCE SPRINGSTEEN/Hungry Heart
- 7 KENNY ROGERS/Lady
- 8 BARBRA STREISAND/Guiltily
- 9 BETTE MIDLER/My Mother's Eyes
- 10 DOBBIE BROS/One Step Closer
- 11 ROGER DALTRIE/Without Your Love
- 12 ANDY GIBB/Time Is Time
- 13 JOHN COUGAR/This Time
- 14 CLIFF RICHARD/Dreaming
- 15 HEIL DIAMOND/Love On The Rocks
- 16 CHRIS CROSS/Never Be The Same
- 17 DIANA ROSS/It's My Turn
- 18 BARRY WILLOW/ Made It Through
- 19 DELBERT MCCLINTON/Giving It Up For You
- 20 CLIFF RICHARD/Smash Hit
- 21 PAT BENATAR/It's My Turn
- 22 STEVE WOODER/ Ain't Gonna Stand
- 23 BARBRA STREISAND/Guiltily
- 24 DIANA ROSS/It's My Turn
- 25 STEPHANIE HILLS/Now Know Love Like

ADDS NONE

## F-105

Boston

- 1 JOHN LENNON/Starting Over
- 2 LEO SAYER/More Than I Can Say
- 3 KENNY ROGERS/Lady
- 4 HEIL DIAMOND/Love On The Rocks
- 5 BARBRA STREISAND/Guiltily
- 6 BRUCE SPRINGSTEEN/Hungry Heart
- 7 HEART/Tell It Like It Is
- 8 POLICE/Don Do Do Do Do Do
- 9 AIR SUPPLY/Every Woman
- 10 DONNA SUMNER/The Wanderer
- 11 CLIFF RICHARD/Dreaming
- 12 HALL & OATES/You've Got That Thing
- 13 DOBBIE BROS/One Step Closer
- 14 PAT BENATAR/It's My Turn
- 15 STEPHANIE HILLS/Now Know Love Like
- 16 ANDY GIBB/Time Is Time
- 17 DOBBIE BROS/One Step Closer
- 18 CLIFF RICHARD/Smash Hit
- 19 STEEL DAN/My Hometown
- 20 STEEL DAN/My Hometown
- 21 STEEL DAN/My Hometown
- 22 STEEL DAN/My Hometown
- 23 STEEL DAN/My Hometown
- 24 STEEL DAN/My Hometown
- 25 STEEL DAN/My Hometown
- 26 STEEL DAN/My Hometown
- 27 STEEL DAN/My Hometown
- 28 STEEL DAN/My Hometown
- 29 STEEL DAN/My Hometown
- 30 STEEL DAN/My Hometown

ADDS DAN FOGELBERG/Same Old Long Sme

## WZZM 105

Milwaukee

- 1 HEIL DIAMOND/Love On The Rocks
- 2 CHRIS CROSS/Never Be The Same
- 3 JOHN LENNON/Starting Over
- 4 LEO SAYER/More Than I Can Say
- 5 AIR SUPPLY/Every Woman
- 6 BARBRA STREISAND/Guiltily
- 7 KENNY ROGERS/Lady
- 8 HALL & OATES/You've Got That Thing
- 9 BARRY WILLOW/ Made It Through
- 10 CLIFF RICHARD/Smash Hit
- 11 BLOOMIE/The Time Is High
- 12 DOBBIE BROS/One Step Closer
- 13 BARBRA STREISAND/Guiltily
- 14 ROD STEWART/Passion
- 15 STEEL DAN/My Hometown
- 16 ANDY GIBB/Time Is Time
- 17 LEO SAYER/More Than I Can Say
- 18 STEPHANIE HILLS/Now Know Love Like
- 19 BOB SCAGGS/Miss Sun
- 20 DELBERT MCCLINTON/Giving It Up For You
- 21 PAT BENATAR/It's My Turn
- 22 STEEL DAN/My Hometown

ADDS 11

## 60100

Baltimore

- 1 JOHN LENNON/Starting Over
- 2 HEIL DIAMOND/Love On The Rocks
- 3 LEO SAYER/More Than I Can Say
- 4 AIR SUPPLY/Every Woman
- 5 BRUCE SPRINGSTEEN/Hungry Heart
- 6 HEART/Tell It Like It Is
- 7 BLOOMIE/The Time Is High
- 8 JACOBS/Who's Your Man
- 9 CHRIS CROSS/Never Be The Same
- 10 KOD & THE GANG/Celebration
- 11 ROD STEWART/Passion
- 12 DIANA ROSS/It's My Turn
- 13 DR. HOOR/Girls Can Get It
- 14 HEIL DIAMOND/Love On The Rocks
- 15 BRUCE SPRINGSTEEN/Hungry Heart
- 16 DAN FOGELBERG/Same Old Long Sme
- 17 STEEL DAN/My Hometown
- 18 KOD & THE GANG/Celebration
- 19 HEART/Tell It Like It Is
- 20 POLICE/Don Do Do Do Do Do
- 21 AIR SUPPLY/Every Woman
- 22 HEART/Tell It Like It Is
- 23 CHRIS CROSS/Never Be The Same
- 24 MICHAEL STANLEY/B/W Can't Love You
- 25 KENNY ROGERS/Lady
- 26 STEEL DAN/My Hometown
- 27 DAN FOGELBERG/Same Old Long Sme
- 28 HEIL DIAMOND/Love On The Rocks
- 29 ROD STEWART/Passion
- 30 HEART/Tell It Like It Is

ADDS CHARLES FOSTER/Seasons

## Q107

Washington D.C.

FM MUSIC RADIO

- 1 JOHN LENNON/Starting Over
- 2 LEO SAYER/More Than I Can Say
- 3 BRUCE SPRINGSTEEN/Hungry Heart
- 4 PAT BENATAR/It's My Turn
- 5 BLOOMIE/The Time Is High
- 6 POLICE/Don Do Do Do Do Do
- 7 HELEN/Bites The Dust
- 8 HEIL DIAMOND/Love On The Rocks
- 9 ROD STEWART/Passion
- 10 HEART/Tell It Like It Is
- 11 BARRY WILLOW/ Made It Through
- 12 KOD & THE GANG/Celebration
- 13 HEIL DIAMOND/Love On The Rocks
- 14 AIR SUPPLY/Every Woman
- 15 DOBBIE BROS/One Step Closer
- 16 HARRY CHAPMAN/Smash Hit
- 17 DONNA SUMNER/The Wanderer
- 18 POLICE/Don Do Do Do Do Do
- 19 HEART/Tell It Like It Is
- 20 PAT BENATAR/It's My Turn
- 21 BARRY WILLOW/ Made It Through
- 22 CLIFF RICHARD/Dreaming
- 23 HEIL DIAMOND/Love On The Rocks
- 24 BOB SCAGGS/Miss Sun
- 25 DAN FOGELBERG/Same Old Long Sme
- 26 KOD & THE GANG/Celebration
- 27 DELBERT MCCLINTON/Giving It Up For You
- 28 BETTE MIDLER/My Mother's Eyes

ADDS STEVE WOODER/ Ain't Gonna Stand  
CLIFF RICHARD/Smash Hit  
REG SPEEDMAN/Now On Loving You  
DAN FOGELBERG/Same Old Long Sme  
MICHAEL STANLEY/B/W Can't Love You

## WIP

Philadelphia

- 1 KENNY ROGERS/Lady
- 2 LEO SAYER/More Than I Can Say
- 3 HEIL DIAMOND/Love On The Rocks
- 4 JOHN LENNON/Starting Over
- 5 BARBRA STREISAND/Guiltily
- 6 BRUCE SPRINGSTEEN/Hungry Heart
- 7 DEVO/Whip It
- 8 DIANA ROSS/It's My Turn
- 9 BRUCE SPRINGSTEEN/Hungry Heart
- 10 HEIL DIAMOND/Love On The Rocks
- 11 CHRIS CROSS/Never Be The Same
- 12 BARRY WILLOW/ Made It Through
- 13 KOD & THE GANG/Celebration
- 14 HEIL DIAMOND/Love On The Rocks
- 15 AIR SUPPLY/Every Woman
- 16 DOBBIE BROS/One Step Closer
- 17 HARRY CHAPMAN/Smash Hit
- 18 DONNA SUMNER/The Wanderer
- 19 POLICE/Don Do Do Do Do Do
- 20 HEART/Tell It Like It Is
- 21 PAT BENATAR/It's My Turn
- 22 BARRY WILLOW/ Made It Through
- 23 CLIFF RICHARD/Dreaming
- 24 HEIL DIAMOND/Love On The Rocks
- 25 CHRIS CROSS/Never Be The Same
- 26 DIANA ROSS/It's My Turn
- 27 BARRY WILLOW/ Made It Through
- 28 CLIFF RICHARD/Smash Hit
- 29 HEIL DIAMOND/Love On The Rocks
- 30 STEPHANIE HILLS/Now Know Love Like

ADDS NONE

## UNGM

Montreal

- 1 KENNY ROGERS/Lady
- 2 BRUCE SPRINGSTEEN/Hungry Heart
- 3 LEO SAYER/More Than I Can Say
- 4 HEIL DIAMOND/Love On The Rocks
- 5 JOHN LENNON/Starting Over
- 6 SAIT/EGZ/Get You
- 7 BARBRA STREISAND/Guiltily
- 8 KOD & THE GANG/Celebration
- 9 PAT BENATAR/It's My Turn
- 10 CLIFF RICHARD/Dreaming
- 11 POLICE/Don Do Do Do Do Do
- 12 STEPHANIE HILLS/Now Know Love Like
- 13 BARBRA STREISAND/Guiltily
- 14 DIANA ROSS/It's My Turn
- 15 PAT BENATAR/It's My Turn
- 16 HEIL DIAMOND/Love On The Rocks
- 17 HEIL DIAMOND/Love On The Rocks
- 18 CLIFF RICHARD/Smash Hit
- 19 DOBBIE BROS/One Step Closer
- 20 POLICE/Don Do Do Do Do Do
- 21 BLOOMIE/The Time Is High
- 22 BARBRA STREISAND/Guiltily
- 23 DONNA SUMNER/The Wanderer
- 24 BRUCE SPRINGSTEEN/Hungry Heart
- 25 PAT BENATAR/It's My Turn
- 26 ROGER DALTRIE/Without Your Love
- 27 BOB SCAGGS/Miss Sun
- 28 BARRY WILLOW/ Made It Through
- 29 HEIL DIAMOND/Love On The Rocks
- 30 AC/DC/Back In Black
- 31 REG SPEEDMAN/Now On Loving You
- 32 DAN FOGELBERG/Same Old Long Sme
- 33 PAT BENATAR/It's My Turn
- 34 STEPHANIE HILLS/Now Know Love Like
- 35 STEEL DAN/My Hometown

ADDS 35

## Q102

Cincinnati

- 1 BRUCE SPRINGSTEEN/Hungry Heart
- 2 KENNY ROGERS/Lady
- 3 LEO SAYER/More Than I Can Say
- 4 BARBRA STREISAND/Guiltily
- 5 PAT BENATAR/It's My Turn
- 6 JOHN LENNON/Starting Over
- 7 DEVO/Whip It
- 8 AIR SUPPLY/Every Woman
- 9 POLICE/Don Do Do Do Do Do
- 10 BLOOMIE/The Time Is High
- 11 BARBRA STREISAND/Guiltily
- 12 DONNA SUMNER/The Wanderer
- 13 POLICE/Don Do Do Do Do Do
- 14 BLOOMIE/The Time Is High
- 15 BARBRA STREISAND/Guiltily
- 16 DONNA SUMNER/The Wanderer
- 17 ROGER DALTRIE/Without Your Love
- 18 BOB SCAGGS/Miss Sun
- 19 BARRY WILLOW/ Made It Through
- 20 HEIL DIAMOND/Love On The Rocks
- 21 CLIFF RICHARD/Smash Hit
- 22 DOBBIE BROS/One Step Closer
- 23 AIR SUPPLY/Every Woman
- 24 POLICE/Don Do Do Do Do Do
- 25 BLOOMIE/The Time Is High
- 26 BARBRA STREISAND/Guiltily
- 27 DONNA SUMNER/The Wanderer
- 28 BRUCE SPRINGSTEEN/Hungry Heart
- 29 PAT BENATAR/It's My Turn
- 30 BRUCE SPRINGSTEEN/Hungry Heart

ADDS 35

## KXOK

St. Louis

AM 63

- 1 HEIL DIAMOND/Love On The Rocks
- 2 LEO SAYER/More Than I Can Say
- 3 BARBRA STREISAND/Guiltily
- 4 AIR SUPPLY/Every Woman
- 5 BRUCE SPRINGSTEEN/Hungry Heart
- 6 JOHN LENNON/Starting Over
- 7 DEVO/Whip It
- 8 AIR SUPPLY/Every Woman
- 9 POLICE/Don Do Do Do Do Do
- 10 BLOOMIE/The Time Is High
- 11 BARBRA STREISAND/Guiltily
- 12 DONNA SUMNER/The Wanderer
- 13 POLICE/Don Do Do Do Do Do
- 14 BLOOMIE/The Time Is High
- 15 BARBRA STREISAND/Guiltily
- 16 DONNA SUMNER/The Wanderer
- 17 ROGER DALTRIE/Without Your Love
- 18 BOB SCAGGS/Miss Sun
- 19 BARRY WILLOW/ Made It Through
- 20 HEIL DIAMOND/Love On The Rocks
- 21 CLIFF RICHARD/Smash Hit
- 22 DOBBIE BROS/One Step Closer
- 23 AIR SUPPLY/Every Woman
- 24 POLICE/Don Do Do Do Do Do
- 25 BLOOMIE/The Time Is High
- 26 BARBRA STREISAND/Guiltily
- 27 DONNA SUMNER/The Wanderer
- 28 BRUCE SPRINGSTEEN/Hungry Heart
- 29 PAT BENATAR/It's My Turn
- 30 BRUCE SPRINGSTEEN/Hungry Heart

ADDS 29, 30

## FM 99

New York

WJLO

- 1 KOD & THE GANG/Celebration
- 2 POLICE/Don Do Do Do Do Do
- 3 AIR SUPPLY/Every Woman
- 4 BLOOMIE/The Time Is High
- 5 BLAZE/Working You
- 6 BRUCE SPRINGSTEEN/Hungry Heart
- 7 BARBRA STREISAND/Guiltily
- 8 SCAR WILSON/Smash Hit
- 9 DIANA ROSS/It's My Turn
- 10 DR. HOOR/Girls Can Get It
- 11 STEEL DAN/My Hometown
- 12 STEEL DAN/My Hometown
- 13 STEEL DAN/My Hometown
- 14 STEEL DAN/My Hometown
- 15 UNLIMITED TOYS/It's My Turn
- 16 CAROL LEE/Smash Hit
- 17 HEIL DIAMOND/Love On The Rocks
- 18 BRUCE SPRINGSTEEN/Hungry Heart
- 19 STEEL DAN/My Hometown
- 20 STEEL DAN/My Hometown
- 21 STEEL DAN/My Hometown
- 22 STEEL DAN/My Hometown
- 23 STEEL DAN/My Hometown
- 24 STEEL DAN/My Hometown
- 25 STEEL DAN/My Hometown
- 26 STEEL DAN/My Hometown
- 27 STEEL DAN/My Hometown
- 28 STEEL DAN/My Hometown
- 29 STEEL DAN/My Hometown
- 30 STEEL DAN/My Hometown

ADDS 30

## wifi 92

Philadelphia

- 1 JOHN LENNON/Starting Over
- 2 BRUCE SPRINGSTEEN/Hungry Heart
- 3 HEIL DIAMOND/Love On The Rocks
- 4 DIANA ROSS/It's My Turn
- 5 PAT BENATAR/It's My Turn
- 6 BLOOMIE/The Time Is High
- 7 POLICE/Don Do Do Do Do Do
- 8 HELEN/Bites The Dust
- 9 HEIL DIAMOND/Love On The Rocks
- 10 ROD STEWART/Passion
- 11 HEART/Tell It Like It Is
- 12 BARRY WILLOW/ Made It Through
- 13 KOD & THE GANG/Celebration
- 14 HEIL DIAMOND/Love On The Rocks
- 15 AIR SUPPLY/Every Woman
- 16 DOBBIE BROS/One Step Closer
- 17 HARRY CHAPMAN/Smash Hit
- 18 DONNA SUMNER/The Wanderer
- 19 POLICE/Don Do Do Do Do Do
- 20 HEART/Tell It Like It Is
- 21 PAT BENATAR/It's My Turn
- 22 BARRY WILLOW/ Made It Through
- 23 CLIFF RICHARD/Dreaming
- 24 HEIL DIAMOND/Love On The Rocks
- 25 CHRIS CROSS/Never Be The Same
- 26 DIANA ROSS/It's My Turn
- 27 BARRY WILLOW/ Made It Through
- 28 CLIFF RICHARD/Smash Hit
- 29 HEIL DIAMOND/Love On The Rocks
- 30 STEPHANIE HILLS/Now Know Love Like

ADDS 30

## for 108

Boston

- 1 JOHN LENNON/Starting Over
- 2 KOD & THE GANG/Celebration
- 3 BRUCE SPRINGSTEEN/Hungry Heart
- 4 CHRIS CROSS/Never Be The Same
- 5 HEIL DIAMOND/Love On The Rocks
- 6 HEIL DIAMOND/Love On The Rocks
- 7 HEIL DIAMOND/Love On The Rocks
- 8 HEIL DIAMOND/Love On The Rocks
- 9 HEIL DIAMOND/Love On The Rocks
- 10 HEIL DIAMOND/Love On The Rocks
- 11 HEIL DIAMOND/Love On The Rocks
- 12 HEIL DIAMOND/Love On The Rocks
- 13 HEIL DIAMOND/Love On The Rocks
- 14 HEIL DIAMOND/Love On The Rocks
- 15 HEIL DIAMOND/Love On The Rocks
- 16 HEIL DIAMOND/Love On The Rocks
- 17 HEIL DIAMOND/Love On The Rocks
- 18 HEIL DIAMOND/Love On The Rocks
- 19 HEIL DIAMOND/Love On The Rocks
- 20 HEIL DIAMOND/Love On The Rocks
- 21 HEIL DIAMOND/Love On The Rocks
- 22 HEIL DIAMOND/Love On The Rocks
- 23 HEIL DIAMOND/Love On The Rocks
- 24 HEIL DIAMOND/Love On The Rocks
- 25 HEIL DIAMOND/Love On The Rocks
- 26 HEIL DIAMOND/Love On The Rocks
- 27 HEIL DIAMOND/Love On The Rocks
- 28 HEIL DIAMOND/Love On The Rocks
- 29 HEIL DIAMOND/Love On The Rocks
- 30 HEIL DIAMOND/Love On The Rocks

ADDS 30

## UNGM

Montreal

- 1 KENNY ROGERS/Lady
- 2 BRUCE SPRINGSTEEN/Hungry Heart
- 3 LEO SAYER/More Than I Can Say
- 4 HEIL DIAMOND/Love On The Rocks
- 5 JOHN LENNON/Starting Over
- 6 SAIT/EGZ/Get You
- 7 BARBRA STREISAND/Guiltily
- 8 KOD & THE GANG/Celebration
- 9 PAT BENATAR/It's My Turn
- 10 CLIFF RICHARD/Dreaming
- 11 POLICE/Don Do Do Do Do Do
- 12 STEPHANIE HILLS/Now Know Love Like
- 13 BARBRA STREISAND/Guiltily
- 14 DIANA ROSS/It's My Turn
- 15 PAT BENATAR/It's My Turn
- 16 HEIL DIAMOND/Love On The Rocks
- 17 HEIL DIAMOND/Love On The Rocks
- 18 CLIFF RICHARD/Smash Hit
- 19 DOBBIE BROS/One Step Closer
- 20 POLICE/Don Do Do Do Do Do
- 21 BLOOMIE/The Time Is High
- 22 BARBRA STREISAND/Guiltily
- 23 DONNA SUMNER/The Wanderer
- 24 BRUCE SPRINGSTEEN/Hungry Heart
- 25 PAT BENATAR/It's My Turn
- 26 ROGER DALTRIE/Without Your Love
- 27 BOB SCAGGS/Miss Sun
- 28 BARRY WILLOW/ Made It Through
- 29 HEIL DIAMOND/Love On The Rocks
- 30 AC/DC/Back In Black
- 31 REG SPEEDMAN/Now On Loving You
- 32 DAN FOGELBERG/Same Old Long Sme
- 33 PAT BENATAR/It's My Turn
- 34 STEPHANIE HILLS/Now Know Love Like
- 35 STEEL DAN/My Hometown

ADDS 35

## WDRQ

Detroit

FM 93

- 1 JOHN LENNON/Starting Over
- 2 HEIL DIAMOND/Love On The Rocks
- 3 LEO SAYER/More Than I Can Say
- 4 PAT BENATAR/It's My Turn
- 5 AIR SUPPLY/Every Woman
- 6 BRUCE SPRINGSTEEN/Hungry Heart
- 7 HEART/Tell It Like It Is
- 8 POLICE/Don Do Do Do Do Do





**EAST**  
Most Added Hottest

Dan Fogelberg  
Cliff Richard  
Blues Brothers

John Lennon  
Blondie  
Rod Stewart

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added Hottest

Cliff Richard  
REO Speedwagon  
Dan Fogelberg  
Blues Brothers

John Lennon  
Blondie  
Rod Stewart

**EAST**

**PARALLEL TWO**

**WBBF/Rochester, NY**  
Dave Mason

ELLIOTT, WALTER & TIERRA  
ALAN PARSONS  
Hottest:  
JOHN LENNON 1 1  
BARBRA STREISAND 8-3  
BLONDIE 10-6  
ROD STEWART 20 14  
DAN FOGELBERG 25-18

**WKBO/Harrisburg, PA**  
Betty Kaye

KOOL & THE GANG  
BOZ SCAGGS  
DAN FOGELBERG  
CLIFF RICHARD  
Hottest:  
JOHN LENNON 5-1  
BLONDIE 6 3  
ROD STEWART 16-10  
POLICE 18-12  
STEELY DAN 19-15

**WKEE/Huntington, WV**  
Gary Miller

STEVIE WONDER  
TEDDY PENDERGRASS  
DIRE STRAITS  
RITA COOLIDGE  
OUTLAWS  
MCGUFFEY LANE  
Hottest:  
AIR SUPPLY 1-1  
BLONDIE 13 5  
HEART 11-7  
BARRY MANILOW 18 12  
EDDIE RABBITT 31-15

**WOLF/Syracuse, NY**  
Bob Mitchell

CLIFF RICHARD  
CLIMAX BLUES BAND  
TEDDY PENDERGRASS  
AC/DC  
OUTLAWS  
NIGHT  
TOUCH  
RITA COOLIDGE  
RONNIE MILSAP  
Hottest:  
BLONDIE 4 1  
HEART 8 2  
KOOL & THE GANG 15-4  
DOOBIE BROS 26-7  
TIERRA 29-9

**WPST/Trenton, NJ**  
Tom Taylor

EAGLES  
BETTE MIDLER  
OOLLY PARTON  
Hottest:  
JOHN LENNON 1-1  
ROD STEWART 13 8  
STEVIE WONDER 32-21  
ALAN PARSONS 31-22  
REO SPEEDWAGON 30-23

**WTRY/Albany, NY**  
Bill Cahill

BLUES BROS  
CLIFF RICHARD  
KOOL & THE GANG (RA)  
Hottest:  
JOHN LENNON 6-1  
BLONDIE 9-6  
AIR SUPPLY 10-7  
BARRY MANILOW 15 11  
ROD STEWART 19-14

**WAEB/Allentown, PA**  
Jeff Frank

JOHN LENNON  
TANYA TUCKER  
CLIFF RICHARD  
STEVIE WONDER  
DOLLY PARTON  
Hottest:  
JOHN LENNON 2-1  
ROD STEWART 10-8  
BARRY MANILOW 14-10  
OLIVIA N-J 17 12  
BOZ SCAGGS 20-17

**WHYH/Springfield, MA**  
Andy Carey

ROD STEWART  
ABBA  
DOLLY PARTON  
KNOBLOCK & ANTON  
EAGLES  
J.D. DREWS (dp)  
Hottest:  
BARBRA STREISAND 1-1  
OLIVIA N-J 4-2  
NEIL DIAMOND 5-3  
DOOBIE BROS 13-6  
BLONDIE 12-7

**KC101/New Haven, CT**  
Danny Lyons

Hottest:  
JOHN LENNON 2-1  
BLONDIE 11 5  
HEART 17-13  
BOZ SCAGGS 23-18  
STEELY DAN 25-19

**WFBR/Baltimore, MD**  
Andy Szulinski

CLIFF RICHARD  
REO SPEEDWAGON  
CHARLES FOX  
OUTLAWS  
Hottest:  
JOHN LENNON 2-1  
BARBRA STREISAND 7 4  
ROD STEWART 10-5  
BLONDIE 16-8  
STEELY DAN 21-12

**WBLI/Long Island, NY**  
Bill Terry

EAGLES  
BLUES BROS  
CLIFF RICHARD  
Hottest:  
JOHN LENNON 1 1  
BARBRA STREISAND 4 3  
AIR SUPPLY 8 4  
KOOL & THE GANG 16-10  
BARRY MANILOW 18 14

**WTIC/FM/Hartford, CT**  
Rick Donahue

DAN FOGELBERG  
DOLLY PARTON  
Hottest:  
KENNY ROGERS 1-1  
JOHN LENNON 3 2  
BLONDIE 4 3  
OLIVIA N-J 12-9  
POLICE 13 10

**Q108/York, PA**  
Steve Gallagher

DAN FOGELBERG  
ALAN PARSONS  
DOLLY PARTON  
BLUES BROS  
Hottest:  
JOHN LENNON 3 1  
BLONDIE 9 6  
BARBRA STREISAND 10 8  
ROD STEWART 14-10  
BARRY MANILOW 19 15

**WHFM/Rochester, NY**  
Marc Cronin

STEVIE WONDER  
DONNIE IRIS  
BLONDIE  
RITA COOLIDGE  
BLUES BROS  
EAGLES  
Hottest:  
JOHN LENNON 4-1  
POLICE 6 3  
BLONDIE 9-4  
SPYRO GYRA 12-8  
DOOBIE BROS 18-9

**WFLY/Albany, NY**  
Buz Phillips

OUTLAWS (dp)  
STEVIE WONDER  
DONNA SUMMER  
Hottest:  
JOHN LENNON 3 1  
HEART 7 2  
AIR SUPPLY 4 3  
ROD STEWART 9 7  
BOZ SCAGGS 18-14

**K104/Erie, PA**  
Bill Shannon

KOOL & THE GANG  
MICHAEL STANLEY B  
GAMMA  
REO SPEEDWAGON  
Hottest:  
BILLY JOEL 1 1  
CHRIS CROSS 5 2  
DOOBIE BROS 19 8  
AIR SUPPLY 18-10  
JOHN LENNON 21-15

**V100/Charleston, WV**  
Bob Spence

TIERRA  
BLUES BROS  
CLIFF RICHARD  
Hottest:  
JOHN LENNON 3 1  
AIR SUPPLY 7 4  
NEIL DIAMOND 8-5  
POLICE 10-7  
BLONDIE 15-9

**WAQY/Springfield, MA**  
John Carter

AC/DC  
JACKSONS  
ANDY GIBB  
Hottest:  
JOHN LENNON 1 1  
BRUCE SPRINGSTEEN 5-2  
BARBRA STREISAND 6-3  
POLICE 10-7  
DOOBIE BROS 16-12

**WCIR/Beckley, WV**  
Ron Hill

BLUES BROS  
OAK  
CLIFF RICHARD  
STEVIE WONDER  
Hottest:  
KOOL & THE GANG 5-1  
DOOBIE BROS 8 4  
JOHN LENNON 15 6  
ROD STEWART 14-9  
BLONDIE 20-14

**PARALLEL THREE**

**14WK/Wheeling, WV**  
Jack Armstrong

STEVIE WONDER  
DAN FOGELBERG  
BLUES BROS  
RONNIE MILSAP  
JACKSON BROWNE  
EAGLES  
TIERRA  
DELBERT MCCLINTON  
Hottest:  
AIR SUPPLY 1-1  
KOOL & THE GANG 14 8  
JOHN LENNON 15 9  
BLONDIE 21-14  
HEART 28 22

**WFBQ/Altoona, PA**  
Tony Booth

BETTE MIDLER  
JACKSON BROWNE  
TEDDY PENDERGRASS  
ROBIN WILLIAMS  
FLEETWOOD MAC  
Hottest:  
JOHN LENNON 8-1  
BARRY MANILOW 13 8  
HEART 12-9  
ROD STEWART 15-10  
KOOL & THE GANG 16-11

**WGUY/Bangor, ME**  
John Jackson

MICHAEL STANLEY B  
HEART  
ALAN PARSONS  
MECO  
Hottest:  
JOHN LENNON 5-1  
PAT BENATAR 2 2  
DR. HOOK 9 5  
ROD STEWART 12-8  
ABBA 20-14

**WJBO/Portland, ME**  
Mike O'Neil

JOHN LENNON  
ANDY GIBB  
DOLLY PARTON  
Hottest:  
BARBRA STREISAND 3-1  
JOHN LENNON 5 3  
DOOBIE BROS 9 7  
BLONDIE 15-11  
BARRY MANILOW 19 14

**WLBZ/Bangor, ME**  
Michael O'Hara

ALLMAN BROTHERS  
JOHN LENNON  
JOHN LENNON  
DAN FOGELBERG  
EMMYLOU HARRIS  
Hottest:  
JOHN LENNON 10-1  
WAYLON JENNINGS 4-2  
KENNY ROGERS 15-11  
KOOL & THE GANG 19-13  
POLICE 20-14

**WGY/Bath, ME**  
Willie Mitchell

BLUES BROS  
EAGLES  
DONNIE IRIS  
ROD STEWART  
Hottest:  
PAT BENATAR 1 1  
AIR SUPPLY 7 4  
CHEAP TRICK 9-5  
CLIMAX BLUES BAND 13-10  
REO SPEEDWAGON 19-13

**WLAM/Lewiston, ME**  
Gary Bruce

RONNIE MILSAP  
BLUES BROS  
Hottest:  
BARBRA STREISAND 1-1  
JOHN LENNON 6-2  
BLONDIE 15-7  
BETTE MIDLER 16-8  
HEART 20-9

**95XII/Parkersburg, WV**  
Terry Lee Collins

NEIL DIAMOND  
REO SPEEDWAGON  
ALAN PARSONS  
TIERRA  
KOOL & THE GANG  
Hottest:  
NEIL DIAMOND 2 1  
EDDIE RABBITT 4-2  
JOHN LENNON 15-12  
ABBA 17-14  
BLONDIE 27-21

**SOUTH**

**PARALLEL TWO**

**92Q/Nashville, TN**  
Scooter Davis

DAN FOGELBERG  
JACKSONS  
CLIFF RICHARD  
ALAN PARSONS (dp)  
Hottest:  
WAYLON JENNINGS 4 1  
BARBRA STREISAND 5-2  
NEIL DIAMOND 8 5  
KOOL & THE GANG 13-8  
DOLLY PARTON 14-9

**BJ105/Orlando, FL**  
Tom West

REO SPEEDWAGON  
DAN FOGELBERG  
EAGLES  
BARRY MANILOW  
CLIFF RICHARD  
KOOL & THE GANG  
TIERRA  
Hottest:  
JOHN LENNON 1-1  
BRUCE SPRINGSTEEN 9 5  
PAT BENATAR 10-6  
ROD STEWART 16-9  
POLICE 24-19

**KEEU/Shreveport, LA**  
Marty Johnson

BOZ SCAGGS  
DAN FOGELBERG  
CLIFF RICHARD  
STEELY DAN  
ALAN PARSONS  
Hottest:  
LEO SAYER 2-1  
JOHN LENNON 7 5  
BARRY MANILOW 22-17  
EDDIE RABBITT 34-21  
DOLLY PARTON 32-24

**KTSA/San Antonio, TX**  
J.J. Rodriguez

DELBERT MCCLINTON  
DAN FOGELBERG  
Hottest:  
JOHN LENNON D-1  
BLONDIE 13-10  
CARLY SIMON D-11  
BARBRA STREISAND 17-1  
KOOL & THE GANG 21 16

**WAKY/Louisville, KY**  
Mike McVay

REO SPEEDWAGON  
EAGLES  
CLIFF RICHARD  
Hottest:  
JOHN LENNON 3 1  
NEIL DIAMOND 6-2  
BLONDIE 8 4  
ROD STEWART 12-6  
EDDIE RABBITT 21-15

**WAPE/Jacksonville, FL**  
Paul Sebastian

BLUES BROS  
MCGUFFEY LANE  
STEVIE WONDER  
CLIFF RICHARD  
JOHN LENNON  
Hottest:  
JOHN LENNON 7 1  
ROD STEWART 14-4  
KOOL & THE GANG 10 8  
BLONDIE 13-11  
JACKSONS 24-18

**WAXY/Ft. Lauderdale, FL**  
Kenny Lee

JACKSONS  
BOZ SCAGGS  
EAGLES  
Hottest:  
JOHN LENNON 4 1  
KOOL & THE GANG 11-6  
PAT BENATAR 10-7  
OLIVIA N-J 12-10  
BLONDIE 14-12

**WAYS/Charlotte, NC**  
Roy Rosen

JOHN LENNON  
TIERRA  
ARETHA FRANKLIN  
Hottest:  
NEIL DIAMOND 1-1  
BLONDIE 6 2  
JOHN LENNON 13-4  
KOOL & THE GANG 11-8  
STEELY DAN 21 17

**WBSQ/Augusta, GA**  
Bruce Stevens

ROCKPILE  
CLIFF RICHARD  
BLUES BROS  
OUTLAWS  
Hottest:  
JOHN LENNON 6 1  
ROD STEWART 9-5  
HEART 13-8  
BLONDIE 15-10  
STEELY DAN 16-11

**WGH/Norfolk, VA**  
Bob Canada

DAN FOGELBERG  
ABBA  
BLUES BROS  
Hottest:  
NEIL DIAMOND 1-1  
DR. HOOK 6 4  
BLONDIE 11 7  
BRUCE SPRINGSTEEN D-15  
JOHN LENNON D-23

**WHBQ/Memphis, TN**  
Mike Scailzi

POLICE  
TIERRA  
EDDIE RABBITT  
BOZ SCAGGS  
LTD  
DOLLY PARTON  
BLUES BROS  
Hottest:  
JOHN LENNON 10-6  
AIR SUPPLY 14-9  
BLONDIE 17 11  
KOOL & THE GANG 16-13

**WJOX/Jackson, MS**  
Cindy Crawford

TEENA MARIE  
BETTE MIDLER  
BOZ SCAGGS  
Hottest:  
JOHN LENNON 8 1  
NEIL DIAMOND 3 3  
KOOL & THE GANG 7-4  
BLONDIE 14-10  
HEART 16-13

**WNOE/New Orleans, LA**  
Bruce Cramer

DONNA SUMMER  
REO SPEEDWAGON  
Hottest:  
JOHN LENNON 1-1  
NEIL DIAMOND 4-2  
BLONDIE 9-4  
ROD STEWART 12-8  
HEART 20-14

**WRJZ/Knoxville, TN**  
Fred Story

REO SPEEDWAGON  
TIERRA  
KOOL & THE GANG  
CLIFF RICHARD  
Hottest:  
JOHN LENNON 6 1  
ROD STEWART 5 3  
NEIL DIAMOND 8-5  
BLONDIE 10-8  
BOZ SCAGGS 24-19

**WTIX/New Orleans, LA**  
Gary Franklin

DELBERT MCCLINTON  
REO SPEEDWAGON  
DONNA SUMMER  
EAGLES  
DONNIE IRIS  
ARETHA FRANKLIN  
BOZ SCAGGS  
Hottest:  
JOHN LENNON 1-1  
POLICE 17-6  
BARBRA STREISAND 19-7  
HEART 16-10  
STEELY DAN 22-14

**Y103/Jacksonville, FL**  
Scott Sherwood

TIERRA  
RONNIE MILSAP  
RITA COOLIDGE  
Hottest:  
NEIL DIAMOND 2-1  
BARBRA STREISAND 7-3  
HEART 9 4  
BRUCE SPRINGSTEEN 11-7  
BLONDIE 13-9

**KELP/El Paso, TX**  
Stan Main

TEDDY PENDERGRASS  
DONNA SUMMER  
ABBA  
Hottest:  
TIERRA 1-1  
BLONDIE 6 3  
ROD STEWART 18 9  
DIANA ROSS 17 14  
ANDY GIBB 21-17

**FM100/Memphis, TN**  
Mark Williams

KOOL & THE GANG  
REO SPEEDWAGON  
DONNA SUMMER  
BOZ SCAGGS  
Hottest:  
NEIL DIAMOND 2-1  
BRUCE SPRINGSTEEN 5-2  
JOHN LENNON 8-6  
ROD STEWART 11-9  
STEVIE WONDER 18-15

**WNOX/Knoxville, TN**  
Scott Majors

BLONDIE  
CLIFF RICHARD  
JACKSONS  
Hottest:  
JOHN LENNON 4 1  
BARBRA STREISAND 10-6  
DON WILLIAMS 12-9  
ROD STEWART 15-10

**W8KZ/Chattanooga, TN**  
David Carroll

TIERRA  
OUTLAWS  
AC/DC  
KENNY LOGGINS  
RONNIE MILSAP  
Hottest:  
JOHN LENNON 4 1  
BLONDIE 7 3  
STEELY DAN 14-8  
EDDIE RABBITT 20-14  
KOOL & THE GANG 27 16

**KINT/El Paso, TX**  
Jim Zippo

ROCKPILE  
KANSAS  
SLAVE  
J.D. DREWS  
PHIL SEYMOUR  
Hottest:  
TIERRA 1 1  
JOHN LENNON 11-2  
BARRY MANILOW 15 9  
ANDY GIBB 16 10  
DOLLY PARTON 18-12

**WERC/Birmingham, AL**  
Mark Thompson

EAGLES  
DOLLY PARTON  
JOHN LENNON  
Hottest:  
BLONDIE 1 1  
KOOL & THE GANG 3-2  
AIR SUPPLY 5-3  
ROD STEWART 11-7  
JACKSONS 22-20

**WLCY/Tampa, FL**  
Mike Weber

BLONDIE  
DOLLY PARTON  
STEELY DAN  
Hottest:  
JOHN LENNON 1 1  
BARRY MANILOW 5 3  
BOBBY GOLDSBORO 17 11  
EDDIE RABBITT 18 12  
RITA COOLIDGE 21-13

**KX104/Nashville, TN**  
Beau Richards

BLUES BROS  
TEDDY PENDERGRASS  
Hottest:  
JOHN LENNON 4-1  
BLONDIE 10-7  
ROD STEWART 11-8  
POLICE 16-10  
DOOBIE BROS 18-12

**KJ100/Louisville, KY**  
Bobby Hatfield

AC/DC  
DIRE STRAITS  
Hottest:  
JOHN LENNON 15 1  
LEO SAYER 9-2  
REO SPEEDWAGON 16-8  
DOOBIE BROS 24 16  
DAN FOGELBERG 25-17

**KHFI/Austin, TX**  
Ed Volkman

XTC  
ROBIN WILLIAMS  
MECO  
Hottest:  
JOHN LENNON 6 1  
BLONDIE 15-7  
DELBERT MCCLINTON 19 14  
REO SPEEDWAGON 20-15  
JACKSONS 22-17

**98X/Miami, FL**  
Bruce Kelly

DAN FOGELBERG  
STEVIE WONDER  
DIANA ROSS  
Hottest:  
JOHN LENNON 1 1  
KOOL & THE GANG 4-2  
NEIL DIAMOND 17-9  
POLICE 13-10  
JACKSONS 19-16

**WQRK/Norfolk, VA**  
Don Davis

JOHN LENNON  
TEDDY PENDERGRASS  
BLUES BROS  
Hottest:  
JOHN LENNON 3-1  
KOOL & THE GANG 5-2  
STEELY DAN 10-4  
DR. HOOK 12-8  
BARRY MANILOW 16-11

**KFMK/Houston, TX**  
Jerry Steele

DOLLY PARTON  
ANDY GIBB  
Hottest:  
LEO SAYER 2-1  
JOHN LENNON 14-2  
BARBRA STREISAND 9 6  
BRUCE SPRINGSTEEN 11-9  
ROD STEWART 18-12

**KSRR/Houston, TX**  
Rick Lambert

CLIMAX BLUES BAND  
JOHNNY LEE  
DELBERT MCCLINTON  
TIERRA  
MICHAEL STANLEY B  
JOHN LENNON 7-1  
BLONDIE 14-8  
ROD STEWART 13-9  
HEART 15-10  
DAN FOGELBERG D 20

**Q100/Mobile, AL**  
Scott Griffith

DOLLY PARTON  
DONNA SUMMER  
STEVIE WONDER  
CLIFF RICHARD  
DIANA ROSS  
Hottest:  
JOHN LENNON 4 1  
DOOBIE BROS 13-8  
BARRY MANILOW 15 13  
KOOL & THE GANG 19-15  
DELBERT MCCLINTON 27-20

**WAAY/Huntsville, AL**  
Jim Kendrick

JOHN LENNON  
OUTLAWS  
CLIFF RICHARD  
TEDDY PENDERGRASS  
DOBBIE GRAY (dp)  
MECO (dp)  
Hottest:  
JOHN LENNON 3-1  
KOOL & THE GANG 10-6  
LTD 17 10  
BARRY MANILOW 18 14  
STEELY DAN 22-18

**CK101/Cocoa Beach, FL**  
Steve Ocean

REO SPEEDWAGON  
DOOBIE BROS  
Hottest:  
JOHN LENNON 3 1  
HEART 10-7  
BLONDIE 14-10  
STEVIE WONDER 18-14  
DOOBIE BROS 19-15

**WSEZ/Winston Salem, NC**  
Bob Ziegler

DIANA ROSS  
DOLLY PARTON  
TIERRA  
BOZ SCAGGS  
MECO  
Hottest:  
LEO SAYER 1 1  
NEIL DIAMOND 3 2  
JOHN LENNON 12-10  
POLICE 14-11  
EDDIE RABBITT 15-12

**KLAZ/Little Rock, AR**  
Dave Taylor

EAGLES  
JACKSONS  
ALAN PARSONS  
JIMMY MACK  
Hottest:  
JOHN LENNON 2 1  
BLONDIE 10-7  
ROD STEWART 12 8  
POLICE 15-9  
STEELY DAN 19 10

**KNUS/Dallas, TX**  
Larry James

Hottest:  
JOHN LENNON 3 1  
QUEEN 6 5  
BRUCE SPRINGSTEEN 7 6  
POLICE 10-7  
BLONDIE 15-14

**KSET/FM/El Paso, TX**  
Jeff Blake

DON WILLIAMS  
BOZ SCAGGS  
DAN FOGELBERG  
STEVIE WONDER  
Hottest:  
JOHN LENNON 2 1  
BARBRA STREISAND 5-2  
BLONDIE 10-6  
JACKSONS 15-8  
POINTER SISTERS 13-10

**897/New Orleans, LA**  
Terry Young

JOHN LENNON  
EDDIE RABBITT  
REO SPEEDWAGON  
Hottest:  
JOHN LENNON 2-1  
KOOL & THE GANG 5-2  
BLONDIE 13-9  
AIR SUPPLY 16-13  
TEDDY PENDERGRASS 21-17

**WOKI/Knoxville, TN**  
Gary Atkins

DAN FOGELBERG  
DOLLY PARTON  
MECO  
Hottest:  
JOHN LENNON 5-1  
ROD STEWART 6-3  
BLONDIE 11-6  
OLIVIA N-J 17 14  
STEELY DAN 20-16

**WCSC/Charleston, SC**  
Chris Bailey

EAGLES  
Hottest:  
JOHN LENNON 1-1  
NEIL DIAMOND 3-2  
BLONDIE 8 5  
ROD STEWART 10-8  
EDDIE RABBITT 24-20

**PARALLEL THREE**

**KILE/Galveston, TX**  
Scott Taylor

DELBERT MCCLINTON  
RONNIE MILSAP  
REO SPEEDWAGON  
CLIFF RICHARD  
STEVIE WONDER  
Hottest:  
NEIL DIAMOND 3-1  
EDDIE RABBITT 7 4  
JOHN LENNON 14-10  
BLONDIE 20-14  
KOOL & THE GANG 23-18

**WCCQ/Columbus, GA**  
Joe McClure

RONNIE MILSAP  
CLIFF RICHARD  
CHOICE  
DIRE STRAITS  
AC/DC  
Hottest:  
JOHN LENNON 5-1  
DOOBIE BROS 7-3  
ROD



MIDWEST Most Added Hottest

Dolly Parton John Lennon
Kool & The Gang Blondie
Blues Brothers Air Supply

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Blues Brothers John Lennon
John Lennon Blondie
Dolly Parton Rod Stewart

MIDWEST

PARALLEL TWO

92X/Columbus, OH
Teri Nuttar

BARRY MANILOW
ANDY GIBB
Hottest:
JOHN LENNON 4 1
BLONDIE 12-9
ROD STEWART 16-11
AIR SUPPLY 17 13
MCGUFFEY LANE 20-15

K10A/Des Moines, IA
A.W. Pantoja

ALAN PARSONS
TIERRA
DELBERT MCCLINTON
DAN FOGELBERG
RONNIE MILSAP
Hottest:
JOHN LENNON 3-1
HEART 15-9
BLONDIE 19-13
ROD STEWART 17-14
POLICE 24-19

KRAV/Tulsa, OK
Gary Reynolds

DOLLY PARTON
JOHN LENNON
KOO & THE GANG
Hottest:
JOHN LENNON 1-1
BLONDIE 6 2
DIANA ROSS 15-12
STEELY DAN 25-16
RONNIE MILSAP 28-22

K293/Peoria, IL
Keith Edwards

KOO & THE GANG
ALAN PARSONS
DOLLY PARTON
BLUES BROS
Hottest:
NEIL DIAMOND 1-1
JOHN LENNON 7 4
POLICE 10-9
ROD STEWART 15 11
DOOBIE BROS 17-13

WGRD/Grand Rapids, MI
Ray Baker

Hottest:
JOHN LENNON 12-1
CHRIS CROSS 17-11
POLICE 16-12
REO SPEEDWAGON 29 18
STEELY DAN 22 19

WHOT/Youngstown, OH
Dick Thompson

DAN FOGELBERG
BLUES BROS
Hottest:
JOHN LENNON 4-1
BLONDIE 8 5
ROD STEWART 13-7
OLIVIA N-J 11-8
KOO & THE GANG 23-1

WMEE/Fort Wayne, IN
John Curry

REO SPEEDWAGON
DELBERT MCCLINTON
BLUES BROS
Hottest:
LEO SAYER 1 1
AIR SUPPLY 7-2
JOHN LENNON 9-7
OLIVIA N-J 13-10
BLONDIE 14-11

WOHO/Toledo, OH
Jeff McCarthy

BLUES BROS
MANILOW & TOMLIN
DOLLY PARTON
RONNIE MILSAP
Hottest:
JOHN LENNON 9 1
NEIL DIAMOND 3 2
BLONDIE 13-9
EDDIE RABBITT 18-12
ABBA 24-13

WOW/Omaha, NE
J.C. Corcoran

DOLLY PARTON
ABBA
TIERRA
DELBERT MCCLINTON
Hottest:
NEIL DIAMOND 2-1
JOHN LENNON 6 2
BARRY MANILOW 5-3
OLIVIA N-J 10-8
KORGIS 11-9

WVIC/East Lansing, MI
Jim St. John

TEDDY PENDERGRASS
JOHN LENNON
BLUES BROS
BLONDIE
DIRE STRAITS
Hottest:
JOHN LENNON 5 1
OLIVIA N-J 7-3
POLICE 15-8
BLONDIE 20-13
BARBRA STREISAND 22-16

KBTT/Davenport, IA
Mike Kenneally

DOLLY PARTON
QUEEN
ALAN PARSONS
RONNIE MILSAP
CLIFF RICHARD
Hottest:
NEIL DIAMOND 3-1
JOHN LENNON 4-2
BARRY MANILOW 12-9
BLONDIE 14-10
DAN FOGELBERG 29-17

WISM/Madison, WI
Samantha Jones

EAGLES
BLUES BROS
RITA COOLIDGE
Hottest:
BRUCE SPRINGSTEEN 1-1
BLONDIE 11 5
STEELY DAN 22-14
ALAN PARSONS 23-15
BARRY MANILOW 24-16

KEYN-FM/Wichita, KN
Jay Walker

ALAN PARSONS
Hottest:
JOHN LENNON 6-1
NEIL DIAMOND 2-2
HEART 9 5
BLONDIE 13-7
STEELY DAN 20-15

KWEN/Tulsa, OK
Ronda Curtis

JOHN LENNON
MICHAEL STANLEY 8
REO SPEEDWAGON
RANDY MEISNER
Hottest:
BRUCE SPRINGSTEEN 1-1
ROD STEWART 5-3
AIR SUPPLY 6 4
REO SPEEDWAGON 15 8
DAN FOGELBERG 26-16

WYFM/Youngstown, OH
Jeff Tobin

ROD STEWART
Hottest:
JOHN LENNON 8-1
PAT BENATAR 2-2
AIR SUPPLY 11-6
POLICE 10-8
BLONDIE 15-13

WTWR/Detroit, MI
Kurt Kelly

KOO & THE GANG
DELBERT MCCLINTON
Hottest:
KENNY ROGERS 1-1
JOHN LENNON 3 2
BRUCE SPRINGSTEEN 4-4
AIR SUPPLY 12-8
BLONDIE 13-10

WNAM/Appleton-Oshkosh, WI
Jay Tyler

CLIFF RICHARD
BLUES BROS
RONNIE MILSAP
Hottest:
NEIL DIAMOND 3 1
JOHN LENNON 7 2
KINGS 8-4
BARRY MANILOW 11-6
POLICE 12-8

WGBF/Evanville, IN
B.J. Hunter

DOOBIE BROS
ROD STEWART
STEELY DAN
ABBA
KOO & THE GANG
DOLLY PARTON
EAGLES
Hottest:
NEIL DIAMOND 3-1
BARBRA STREISAND 5-2
JOHN LENNON 17-10
BARRY MANILOW 15-11
BLONDIE 21-13

WRBR/Sound Bend, IN
Joe Lightner

TEDDY PENDERGRASS
STEVIE WONDER
CLIFF RICHARD
Hottest:
JOHN LENNON 10-1
AIR SUPPLY 15-7
BARBRA STREISAND 13-8
BLONDIE 19-10
ROD STEWART 20-11

WZOK/Rockford, IL
Tom Hunter

BRUCE SPRINGSTEEN
REO SPEEDWAGON
EDDIE RABBITT
DAN FOGELBERG
Hottest:
LEO SAYER 2-1
NEIL DIAMOND 4-2
JOHN LENNON 8 5
BLONDIE 9-8
DOOBIE BROS 17-13

Z104/Madison, WI
Little/Hudson

OFF BROADWAY
STEVIE WONDER
DOLLY PARTON
Hottest:
JOHN LENNON 6 1
BLONDIE 8-3
POLICE 11-6
NEIL DIAMOND 12 7
ROD STEWART 15-11

WIKS/Indianapolis, IN
Mike Tinnes

AC/DC
DELBERT MCCLINTON
STEVIE WONDER
KOO & THE GANG
Hottest:
KENNY ROGERS 1 1
LEO SAYER 8 4
JOHN LENNON 19 12
REO SPEEDWAGON 27-19
JACKSONS D-28

U93/South Bend, IN
J.K. Deering

DEVO
Hottest:
LEO SAYER 2-1
JOHN LENNON 9-2
BARBRA STREISAND 20-5
BLONDIE 15-6
DIANA ROSS 12-8

KFYR/Bismarck, ND
Dan Brannan

DAN FOGELBERG
RONNIE MILSAP
OUTLAWS
Hottest:
LEO SAYER 1 1
PAT BENATAR 3 2
JOHN LENNON 7-3
BLONDIE 10-7
BARRY MANILOW 12-9

KKLS/Rapid City, SD
Mark Hahn

NIGHT
DONNIE IRIS
BLUES BROS
Hottest:
PAT BENATAR 2-1
BLONDIE 14-11
EDDIE RABBITT 16-12
STEELY DAN 20-13
ABBA 28 22

KKRC/Sioux Falls, SD
Don Nordine

DAN FOGELBERG
ALAN PARSONS
KOO & THE GANG
Hottest:
LEO SAYER 1 1
AIR SUPPLY 4 2
JOHN LENNON 14-8
STEELY DAN 19-12
ROD STEWART 18-13

KKXU/Grand Forks, ND
Jeff Parker

DELBERT MCCLINTON
CLIMAX BLUES BAND
EW&F
KENNY LOGGINS
Hottest:
JOHN LENNON 5-1
AIR SUPPLY 3 3
STEELY DAN 11-8
ROD STEWART 12-9
BOZ SCAGGS 14-10

WEAQ/Eau Claire, WI
Rick Roberts

BETTE MIDLER
BOZ SCAGGS
ANDY GIBB
DOOBIE BROS
Hottest:
KENNY ROGERS 3 1
ROGER DALTRY 7 4
WAYLON JENNINGS 9-6
AIR SUPPLY 10-8
POCO 12-10

WRKR/Racine, WI
Steve Warren

DOLLY PARTON
Hottest:
KENNY ROGERS 1 1
JOHN LENNON 9-4
BLONDIE 18-15
DAN FOGELBERG 26-17
STEELY DAN 31-26

WSPT/Stevens Point, WI
Pat Martin

EDDIE RABBITT
CLIFF RICHARD
J.D. DREWS
JOHN LENNON
JOHN LENNON
Hottest:
BLONDIE 1-1
AIR SUPPLY 3 2
KOO & THE GANG 9 5
REO SPEEDWAGON 17-9
EAGLES 15-10

WTRU/Muskegon, MI
Mike Stevens

KENNY LOGGINS
BOBBY GOLDBORO
KNOBLOCK & ANTON
KOO & THE GANG
REO SPEEDWAGON
DOLLY PARTON
Hottest:
NEIL DIAMOND 1-1
JOHN LENNON 8-5
DOOBIE BROS 16-12
ROD STEWART 18-14
STEELY DAN 20-15

KDVV/Topeka, KS
Rocky Roberts

DELBERT MCCLINTON
ALAN PARSONS
DOLLY PARTON
Hottest:
BRUCE SPRINGSTEEN 3 1
JOHN LENNON 5-2
AIR SUPPLY 7-3
OLIVIA N-J 8-5
BLONDIE 13-10

KWWL/Waterloo, IA
Drew Bentley

DIANA ROSS
DOLLY PARTON
BETTE MIDLER
Hottest:
JOHN LENNON 9-1
BRUCE SPRINGSTEEN 8-2
JACKSONS 13-4
AC/DC 20-10
REO SPEEDWAGON 21-11

KELO/Sioux Falls, SD
Paul Wescott

MICHAEL STANLEY 8
Hottest:
AIR SUPPLY 2 1
NEIL DIAMOND 5-2
BLONDIE 7 4
JOHN LENNON 14-5
STEELY DAN 10-9

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron

EAGLES
FRANK WILLIAMS
ROBIN MILLS
DONNA SUMMER
BOB WELCH
Hottest:
JOHN LENNON 3-1
NEIL DIAMOND 2-2
EDDIE RABBITT 5 5
BARRY MANILOW 10-7
BLONDIE 16-10

KENO/Las Vegas, NV
Bill Alexander

BLUES BROS
Hottest:
OLIVIA N J 2-1
BRUCE SPRINGSTEEN 5-3
AIR SUPPLY 6 4
ROD STEWART 8-5
BLONDIE 12-10

KERN/Bakersfield, CA
Guy Davis

BLUES BROS
DOLLY PARTON
Hottest:
JOHN LENNON 1 1
POLICE 6-4
OLIVIA N-J 10-7
BLONDIE 12-8
ROD STEWART 13-11

KGW/Portland, OR
Janis Wojniak

STEELY DAN
BOZ SCAGGS
DAN FOGELBERG
Hottest:
LEO SAYER 1 1
BRUCE SPRINGSTEEN 5-3
JOHN LENNON 11-8
AIR SUPPLY 13-10
BARRY MANILOW 20-15

KJRB/Spokane, WA
Brian Gregory

JOHN LENNON
KOO & THE GANG
OUTLAWS
BLUES BROS (dp)
Hottest:
JOHN LENNON 3 1
BLONDIE 12-6
EDDIE RABBITT 10-7
STEELY DAN 22-14
JOHN LENNON A-22

KROY/Sacramento, CA
Bob Malik

REO SPEEDWAGON
MECO
JOHN LENNON
Hottest:
JOHN LENNON 1-1
BLONDIE 5 3
NEIL DIAMOND 11-8
AIR SUPPLY 14-10
HEART 15-12

KRO/Tucson, AZ
Kent Lucy

EAGLES
CLIFF RICHARD
Hottest:
NEIL DIAMOND 1-1
JOHN LENNON 9-5
DOOBIE BROS 10-7
DAN FOGELBERG 22-18
BARRY MANILOW 23 19

KRUX/Phoenix, AZ
Bobby Rivers

BLUES BROS
EAGLES
SHALAMAR
RITA COOLIDGE
KNOBLOCK & ANTON
LTD
Hottest:
JOHN LENNON 1-1
ROD STEWART 8-2
BLONDIE 9-5
AIR SUPPLY 12-8
HEART 14-9

KTAC/Tacoma, WA
Sean Carter

BLUES BROS
ALAN PARSONS
CLIFF RICHARD
DOLLY PARTON
Hottest:
JOHN LENNON 13-1
DON WILLIAMS 10-8
OLIVIA N-J 16-11
AIR SUPPLY 17 12
ROD STEWART 20-15

KTKT/Tucson, AZ
Ed Alexander

JOHN LENNON
FLEETWOOD MAC (dp)
PAT BENATAR (dp)
Hottest:
BLONDIE 10-1
BARRY MANILOW 13 9
JOHN LENNON 20-11
STEELY DAN 25-17
REO SPEEDWAGON 27-20

Y94/Fresno, CA
Ray Appleton

REO SPEEDWAGON
BOZ SCAGGS
POINTER SISTERS
DELBERT MCCLINTON
Hottest:
PAT BENATAR 1-1
BARBRA STREISAND 7 3
JOHN LENNON 12 7
TIERRA 19 14
KOO & THE GANG 21 18

KLUC/Las Vegas, NV
Dave Anthony

RONNIE MILSAP
DONNA SUMMER
Hottest:
KENNY ROGERS 1 1
ROD STEWART 10-6
EDDIE RABBITT 15-11
STEELY DAN 18-13
DAN FOGELBERG 22-16

KMJK/Portland, OR
John Shomby

TIERRA
BLUES BROS
CLIFF RICHARD
JOHN LENNON
BLONDIE
Hottest:
NEIL DIAMOND 4-1
JOHN LENNON 8-3
ROD STEWART 16-12
BLONDIE 19-13
EDDIE RABBITT 26-17

KIOY/Fresno, CA
Rick Shannon

EDDIE RABBITT
ALAN PARSONS
RONNIE MILSAP
DONNIE IRIS
MOTELS
RITA COOLIDGE
Hottest:
KOO & THE GANG 3-1
JOHN LENNON 11-4
LA TOYA JACKSON 14-5
BLONDIE 20-9
HEART 22-10

KYNO-FM/Fresno, CA
John Lee Walker

ANDY GIBB
BLUES BROS
TEENA MARIE
Hottest:
TIERRA 1 1
KOO & THE GANG 3 2
STACY LATTISAW 21 12
BLONDIE 20-15
BARBRA STREISAND 28-20

KZZX/Albuquerque, NM
Chris Carey

DELBERT MCCLINTON
EDDIE RABBITT
KOO & THE GANG
Hottest:
JOHN LENNON 7 1
BLONDIE 9 5
ROD STEWART 13-8
DOOBIE BROS 19-13
POLICE 17-14

FM102/Sacramento, CA
Billy Manders

DIANA ROSS
DOLLY PARTON
JACKSONS
Hottest:
KENNY ROGERS 1 1
JOHN LENNON 7-2
HEART 14-7
AIR SUPPLY 13-8
DON WILLIAMS 18-11

KSPZ/Colorado Springs, CO
Mike Daniels

BLUES BROS
JOHN LENNON
FIREFALL
RITA COOLIDGE
Hottest:
ROD STEWART 3-1
ANDY GIBB 7-4
STEELY DAN 9 6
KOO & THE GANG 17-7
BLONDIE 12-17

KYSN/Colorado Springs, CO
Mark Murray

ALAN PARSONS
KOO & THE GANG
BLUES BROS
NIGHT
RONNIE MILSAP
MICHAEL STANLEY 8
CLIFF RICHARD
ROCKPILE
Hottest:
JOHN LENNON 1-1
BRUCE SPRINGSTEEN 4 2
ROD STEWART 10 4
STEELY DAN 14-10
REO SPEEDWAGON 20 16

KZZP/Phoenix, AZ
Steve Goddard

EAGLES
DONNA SUMMER
Hottest:
JOHN LENNON 7 1
HEART 8 4
ROD STEWART 12-9
STEELY DAN 15-11
BARRY MANILOW 21-16

KHYT/Tucson, AZ
Rich Brother Robbin

DELBERT MCCLINTON
BLONDIE
BLUES BROS
JOHN LENNON
SEAWIND
LTD
Hottest:
TIERRA 1 1
PAT BENATAR 10-7
HEART 15-12
DAVID HUDSON 26-20
STEELY DAN 28-21

KEZR/San Jose, CA
Bob Harlow

JOHN LENNON
RONNIE MILSAP
MANHATTAN TRANSPER
NIGHT
Hottest:
BLONDIE 2-1
BRUCE SPRINGSTEEN 3-2
JOHN LENNON 14 3
DAN FOGELBERG 10-5
STEELY DAN 13-10

KIDD/Monterey, CA
Ron Rodrigues

STEVIE WONDER
TEENA MARIE
Hottest:
JOHN LENNON 7 1
TIERRA 6-4
BARBRA STREISAND 11-8
KOO & THE GANG 12-10
ROD STEWART 13-11

San Bernardino, CA
Bob West

HEART
SLAVE
DELBERT MCCLINTON
DIANA ROSS
Hottest:
BARBRA STREISAND 2-1
KENNY ROGERS 1 2
BLONDIE 10-7
ZAPP 14-10
JOHN LENNON 22 18

KKXX/Bakersfield, CA
Chris Squires

CLIFF RICHARD
Hottest:
JOHN LENNON 1-1
AC/DC 6 6
HEART 12-9
DIANA ROSS 13-10
DONNA SUMMER 16-13

KNBQ/Tacoma, WA
Bryan Roberts

TIERRA
BLUES BROS
CLIFF RICHARD
DOLLY PARTON
Hottest:
JOHN LENNON 9-1
NEIL DIAMOND 7-3
STEELY DAN 12-9
DON WILLIAMS 21 11
DAN FOGELBERG 27-21

KBB/Provo, UT
Jim Sumpter

BLUES BROS
BOZ SCAGGS
BLONDIE
REO SPEEDWAGON
DELBERT MCCLINTON
Hottest:
BARBRA STREISAND 1 1
ROD STEWART 9 5
DOOBIE BROS 19-14
POLICE 20-15
KINGS 22-17

FM103/Salt Lake City, UT
(formerly KRSP)
Lorraine Winnegar

STEVIE WONDER
Hottest:
POLICE 2-1
CHEAP TRICK 4 2
ALAN PARSONS 12-8
STEELY DAN 19-12
REO SPEEDWAGON 26-17

KBOZ/Bozeman, MT
Greg Williams

JOHN LENNON
EAGLES
KOO & THE GANG
BETTE MIDLER
Hottest:
JOHN LENNON 10-1
NEIL DIAMOND 7 3
AIR SUPPLY 9 4
EDDIE RABBITT 14-10
HEART 19-15

KCBN/Reno, NV
Larry Irons

SUPERTRAMP
DOLLY PARTON
KOO & THE GANG
REO SPEEDWAGON
Hottest:
JOHN LENNON 9-1
BLONDIE 8 5
EDDIE RABBITT 14-10
ROD STEWART 15-11
DOOBIE BROS 20 14

KDZA/Pueblo, CO
Rip Avina

STEVIE WONDER
LTD
OAK
MECO
Hottest:
JOHN LENNON 4 1
BARBRA STREISAND 5-3
BLONDIE 14-7
KOO & THE GANG 24-14
DOOBIE BROS 23-17

KFXD/Bolton, ID
Charlie Fox

KOO & THE GANG
JOHN LENNON
ALAN PARSONS
DOLLY PARTON
ABBA (dp)
Hottest:
JOHN LENNON 5 1
PAT BENATAR 6-5
ROD STEWART 9-7
BARBRA STREISAND 13-8
BLONDIE 17 10

KOOK/Billings, MT
Dennis Nichols

DOLLY PARTON
BLUES BROS
MICHAEL STANLEY 8
QUEEN
Hottest:
NEIL DIAMOND 2-1
JOHN LENNON 9-5
CLIMAX BLUES BAND 11 8
BLONDIE 13-9
DOOBIE BROS 19-13

KQDI/Great Falls, MT
Wendy Carpenter

CLIFF RICHARD
ABBA
QUEEN
STEVIE WONDER
DELBERT MCCLINTON
GROVER WASHINGTON
Hottest:
JOHN LENNON 3-1
POLICE 11-7
NEIL DIAMOND 12-8
BRUCE SPRINGSTEEN 15 9
STEELY DAN 21-16

KRLC/Lewiston, ID
Steven Alan Mackehvie

BLUES BROS
POLICE (dp)
BLONDIE (dp)
JOHN LENNON (dp)
Hottest:
JOHN LENNON 2-1
ROD STEWART 7-2
DAVID BOWIE 12-8
EDDIE RABBITT 19 10
STEPHANIE MILLS D-11
REO SPEEDWAGON 21-15

KSLY/San Luis Obispo, CA
Don Potter

KOO & THE GANG
REO SPEEDWAGON
EAGLES
DOLLY PARTON
Hottest:
JOHN LENNON 7-1
BRUCE SPRINGSTEEN 2 2
NEIL DIAMOND 5-3
BLONDIE 11-8
HEART 14-12





**EARTH, WIND & FIRE**  
You (ARC/Columbia)  
LP: Faces  
50/1 25%

Regional	National
Reach	Summary
E 30%	UP 25
S 37%	SAME 23
M 9%	DOWN 1
W 23%	ADDS 1

**N&A**

**P1 P2 P3**

<b>EAST</b>	<b>EAST</b>	<b>EAST</b>
WXLO 22-22 96RX on WCAO 27-27 WROR 23-21 WRKO 22-26 WXXS 14-13 JB105 on	WOLF on WHFM on K104 d-40 <b>SOUTH</b> WFOJ on WANSFM 32-29 WROV d-30 WFSW 25-22 KVOL 11-9 WY10 24-22 WCKX 28-26 WAAV 27-26 96X on JB105 on WBBQ 30-26 92Q on WAYS 23-23 WCSG 30-28 WGH on WQOK 14-12 <b>WEST</b> KSLY on RDZA on KODI 26-19 <b>MIDWEST</b> WVIC on WRRR on <b>WEST</b> KCCI 25-24 KJRB 19-17 RNBO on KTAC 27-24 RYSM on KCPZ 31-31 KHYY 29-29	WLAN 39-37 14WR d-26 WCIR on <b>SOUTH</b> WFOJ on WANSFM 32-29 WROV d-30 WFSW 25-22 KVOL 11-9 <b>MIDWEST</b> KXKL a <b>WEST</b> KSLY on RDZA on KODI 26-19 <b>MIDWEST</b> WVIC on WRRR on <b>WEST</b> KCCI 25-24 KJRB 19-17 RNBO on KTAC 27-24 RYSM on KCPZ 31-31 KHYY 29-29

**DAN FOGELBERG**  
Same Old Lang Syne  
(Full Moon/Epic)  
LP: The Innocent Age  
153/30 78%

Regional	National
Reach	Summary
E 77%	UP 106
S 97%	SAME 17
M 72%	DOWN 0
W 72%	ADDS 30

**24**

**P1 P2 P3**

<b>EAST</b>	<b>SOUTH</b>	<b>EAST</b>
WKBW d-21 WBENFM a-36 WFLA a WIFI a WCAO 28-22 F105 a WROR a-35 WRKO 25-21 JB105 a-23 Q107 a WPGC 22-19 <b>SOUTH</b> KVIL on Z93 a-28 940 21-14 Q105 28-24 <b>MIDWEST</b> WDRQ on RSLO d-15 KBEQ d-17 WGCL on Q102 35-31 WZUU on WOKY 25-23 <b>WEST</b> KEARTH a KFI on KRPC on KPLZ 30-27 K1AN 27-21 KOPA d-29	KSRR d-20 KFMK on KETA a KINT d-30 KRFI d-28 WTFX d-34 B97 on WNOE 38-36 KEEL a KLAZ 37-30 WERC d-26 G100 28-21 WAAV 28-23 WICY d-23 96X a WAXY d-29 Y103 d-36 WAVE d-25 BJ105 a CK101 35-30 WBBQ d-30 FM100 25-23 WBBQ d-30 K104 d-29 92Q a WSRZ d-26 WOKI a WRJZ d-27 WNOX d-26 WAYS d-21 WSEZ 33-28 WCSG 29-25 WGH a WQOK 26-19 WARY 27-18 KJ100 25-17	WJBO d 29 WLBZ WLAN d-31 WICY on 14WK a WCIR on 95KIL 40-38 <b>SOUTH</b> Z102 d 27 WCSA a-31 WFOJ d 22 WCGQ d-25 WANSFM 35-25 WXLK 20-9 WROV 30-25 FM99 d 20 WAEB 25-19 Q106 25-22 WKBQ 14-13 WADY a WDEE 22-14 V100 26-22 <b>MIDWEST</b> KXKL d-16 KFYR a KRRR a WRRR 26-17 WEAQ 27-22 WSPT d-27 WTRU 30-26 KMWL on KDVV d-27 <b>WEST</b> KSLY d-25 KCBN d-35 RDZA d-26 RBOZ d-30 KOOK 27-17 KPLZ d-29 KRRC d-26

**P1 P2 P3**

<b>EAST</b>	<b>SOUTH</b>	<b>EAST</b>
WKBW d-21 WBENFM a-36 WFLA a WIFI a WCAO 28-22 F105 a WROR a-35 WRKO 25-21 JB105 a-23 Q107 a WPGC 22-19 <b>SOUTH</b> KVIL on Z93 a-28 940 21-14 Q105 28-24 <b>MIDWEST</b> WDRQ on RSLO d-15 KBEQ d-17 WGCL on Q102 35-31 WZUU on WOKY 25-23 <b>WEST</b> KEARTH a KFI on KRPC on KPLZ 30-27 K1AN 27-21 KOPA d-29	KSRR d-20 KFMK on KETA a KINT d-30 KRFI d-28 WTFX d-34 B97 on WNOE 38-36 KEEL a KLAZ 37-30 WERC d-26 G100 28-21 WAAV 28-23 WICY d-23 96X a WAXY d-29 Y103 d-36 WAVE d-25 BJ105 a CK101 35-30 WBBQ d-30 FM100 25-23 WBBQ d-30 K104 d-29 92Q a WSRZ d-26 WOKI a WRJZ d-27 WNOX d-26 WAYS d-21 WSEZ 33-28 WCSG 29-25 WGH a WQOK 26-19 WARY 27-18 KJ100 25-17	WJBO d 29 WLBZ WLAN d-31 WICY on 14WK a WCIR on 95KIL 40-38 <b>SOUTH</b> Z102 d 27 WCSA a-31 WFOJ d 22 WCGQ d-25 WANSFM 35-25 WXLK 20-9 WROV 30-25 FM99 d 20 WAEB 25-19 Q106 25-22 WKBQ 14-13 WADY a WDEE 22-14 V100 26-22 <b>MIDWEST</b> KXKL d-16 KFYR a KRRR a WRRR 26-17 WEAQ 27-22 WSPT d-27 WTRU 30-26 KMWL on KDVV d-27 <b>WEST</b> KSLY d-25 KCBN d-35 RDZA d-26 RBOZ d-30 KOOK 27-17 KPLZ d-29 KRRC d-26

**ANDY GIBB**  
Time Is Time (RSO)  
LP: Greatest Hits  
150/9 76%

Regional	National
Reach	Summary
E 75%	UP 120
S 85%	SAME 19
M 76%	DOWN 2
W 66%	ADDS 9

**20**

**P1 P2 P3**

<b>EAST</b>	<b>P2</b>	<b>P3</b>
WABC a WKBW 26-27 WBENFM 27-26 WFI 22-20 WFLA 22-20 WFTS 22-20 WTOG 22-20 WTVT 22-20 WWSB 22-20 WXPB 22-20 WZLW 22-20 <b>SOUTH</b> KVIL on KRLY on Z93 24-22 Q105 on WOKY a <b>MIDWEST</b> WDRQ 22-20 K595FM 20-18 KXOK 25-22 KSLQ 5-3 WMB 17-16 WZP 17-15 Q102 29-24 WZUU a WOKY 24-20 <b>WEST</b> KFI 22-18 KIISFM on KRPC on KSFN on KSTZ 29-23 KOPA 18-15	WTFX 26-21 B97 24-22 WNOE 18-16 KERE 17-17 KLAZ 21-17 WJDX 20-20 WERC 17-15 G100 21-17 WAAV 19-16 96X 18-17 Y103 18-14 WAVE d-21 BJ105 23-20 CK101 27-23 WBBQ 23-24 FM100 19-16 WBBQ 30-26 KX104 24-20 92Q on WSPZ 17-13 WOKI 26-23 WRJZ 25-23 WNOX 19-17 WAYS 17-15 WSEZ 28-23 WCSG 17-15 WGH 18-19 WARY 26-19 <b>MIDWEST</b> WTRW 15-15 WVIC 33-26 KSTT 21-19 KRAY 20-19 KRYNFM 19-14 K93 20-17 WZOK on WISM d-28 Z104 22-19 WHAH 21-15 WKS 34-33 KBOZ on WNEE 24-24 WRRR on WOW 14-13 92X a-26 WOTO 21-19 WHTO 20-18 <b>WEST</b> KEZR 23-20 KRXK 27-24 KERN 20-19 KYNFM a KIDD d-29 KROY 27-25 KGGI on K101 19-13 KTCO on KSPZ 7-4 KYSN 21-18 KCPX 18-16 KJRB 24-21 KREO 20-17 KRUX 22-16 KZZX 28-22	WJBO a WCUY 23-22 WLBZ on WLAN 26-22 WFBG 24-19 14WK 30-27 WCIR 25-19 <b>SOUTH</b> Z102 23 21 WCSA 22-20 WFOJ 20 18 WCGQ 27-23 WANSFM 34-31 WROV 29-24 FM99 27-24 WKKY 25-17 RILE 29-26 KPUR 20-17 KVOL 22-20 <b>MIDWEST</b> KFYR 15-13 KELO d-14 KRRR d-26 WRRR 24-22 WEAQ a-28 WSPZ 28-24 WTRU 23-19 KWWL 29-28 KOVV 22-19 <b>WEST</b> KSLY 24-20 KCBN 34-32 KODA 29-23 KODI on KBOZ on KOOK 26-21 KRXU 27-24 KRRC 27 22

**HEART**  
Tell It Like It Is (Epic)  
LP: Greatest Hits/Live  
182/8 92%

Regional	National
Reach	Summary
E 95%	UP 156
S 93%	SAME 14
M 83%	DOWN 6
W 98%	ADDS 6

**9**

**P1 P2 P3**

<b>EAST</b>	<b>P2</b>	<b>P3</b>
WABC 34-30 WFLA 11-13 WBW 11-13 WBENFM 12-12 WFLA 18-14 WIFI 16-12 96RX 19-18 WCAO 7-6 F105 11-7 WROR 26-19 WMS 27-25 JB105 21-15 Q107 d 16 WPGC 6-4 CKGM 24-22 <b>SOUTH</b> Z93 12-11 940 9-7 Q105 14-10 WCKX 27-25 <b>MIDWEST</b> WLS d-32 WDRQ on KSLQ 16-12 KBEQ 12-10 WZPP a WGCL 15-14 Q102 17-13 WOKY 15-13 <b>WEST</b> KEARTH 20-18 KSLA d 24 KFI 29-28 KIISFM a-26 KRPC 21-19 KFC 21-19 KFM 14-11 K1AN 11-9 K104 11-9 K105 11-9 K106 11-9 K107 11-9 K108 11-9 K109 11-9 K110 11-9 K111 11-9 K112 11-9 K113 11-9 K114 11-9 K115 11-9 K116 11-9 K117 11-9 K118 11-9 K119 11-9 K120 11-9	WFBQ 9-6 WBBB 21-17 WBFM 22 18 WTFX 11 8 WFLY 7 2 WBLI 15-12 WTFX 14 11 K101 17 13 WSPZ 10-7 WAEB 15 14 Q106 13 12 WNOE 9 8 WQOK 9 9 WYNN 8 8 WREE 11 7 V100 18 12 <b>SOUTH</b> KXUS 19-17 KSRN 15-10 KETA 20-17 KSETFM 6 5 KELP 12-11 RELO 11-10 KRRR 13 10 KRLS 7 7 B97 23 20 WNOE 20-14 KREL 5 2 KQMA 10-9 KLAZ 5 4 WJDX 16 13 WERC 8 11 G100 8 6 WAAV 16-15 WICY 10-9 96X 23 21 WAXY 15 14 Y103 9 4 WAVE 12-12 BJ105 30-27 CK101 10-7 WBBQ 13 8 FM100 16 14 WBBQ d-28 KX104 9-9 92Q 22-18 WSRZ 6 4 WOKI 18-17 WRJZ 13-11 WNOX 13 8 WSEZ 29-26 WCCG 12-10 WGR 22-16 WARR 19-16 WARY 11-9 KJ100 13-13 <b>MIDWEST</b> WTRW 16 11 WGRD 26 22 WVIC 14-4 B97 18 13 R10A 15-9 RWEN 7 6 KRAY 13 11	WJBO 10 9 WCUY 11 10 WLBZ 21 19 WLAN 20 9 WICY 16-14 WFBG 12-9 14WK 28-22 WCIR 13 10 95KIL 29-26 <b>SOUTH</b> Z102 15-12 WCSA 17 15 WFOJ 13 10 WCGQ 9 7 WANSFM 4 10 WXLK 15 14 WROV 16 12 FM99 12-9 WAEB 6 5 KILE 19 16 KPUR 8 8 KVOL 4 1 <b>MIDWEST</b> KFYR on RELO 11-10 KRRR 13 10 KRLS 7 7 B97 23 20 WNOE 20-14 KREL 5 2 KQMA 10-9 KLAZ 5 4 WJDX 16 13 WERC 8 11 G100 8 6 WAAV 16-15 WICY 10-9 96X 23 21 WAXY 15 14 Y103 9 4 WAVE 12-12 BJ105 30-27 CK101 10-7 WBBQ 13 8 FM100 16 14 WBBQ d-28 KX104 9-9 92Q 22-18 WSRZ 6 4 WOKI 18-17 WRJZ 13-11 WNOX 13 8 WSEZ 29-26 WCCG 12-10 WGR 22-16 WARR 19-16 WARY 11-9 KJ100 13-13 <b>MIDWEST</b> WTRW 16 11 WGRD 26 22 WVIC 14-4 B97 18 13 R10A 15-9 RWEN 7 6 KRAY 13 11

**HEART**  
Tell It Like It Is (Epic)  
LP: Greatest Hits/Live  
182/8 92%

Regional	National
Reach	Summary
E 95%	UP 156
S 93%	SAME 14
M 83%	DOWN 6
W 98%	ADDS 6

**9**

**P2**

<b>MIDWEST</b>	<b>WEST</b>
KEYFM 9 5 K293 11-10 WZOK 10-10 WISM 9 9 Z104 9-8 HNAM 19 14 WKS 24 21 WNEE 16 12 WGBF a-17 U93 19-19 WRRR 18-15 WOW on 92X 9-7 WHTO 7 6	KEZR 5 4 KRXK 12-9 KERN 15 13 R10Y 22-10 Y94 16-15 KIDD 24 17 KROY 15 12 FM102 14-7 KGGI a KJRB 8 12 KNOB 6 4 KTAC 8 10 KSPZ 10 9 KYSN 6 5 KCPX 11-9 FM103 5 3 K96 18-8 KGM 16 13 KJRB 19-9 KLUK 13-12 KREO 10-9 KRMK 14 9 KZZP 8 4 KRO 11 10 KHYY 15-12 KTKT 7 6 KZZX 12-11

**JACKSONS**  
Heartbreak Hotel (Epic)  
LP: Triumph  
81/9 41%

Regional	National
Reach	Summary
E 43%	UP 59
S 63%	SAME 13
M 13%	DOWN 0
W 38%	ADDS 9

**N&A**

**P1 P2 P3**

<b>EAST</b>	<b>P2</b>	<b>P3</b>
WKLO 30-20 WRBW a 26 WBENFM 34-18 WKS d-34 JB105 a WPGC 21-17 CKGM on <b>SOUTH</b> KRLY 23-16 Y100 17-16 Q105 22-19 WCKX 24-23 <b>MIDWEST</b> WDRQ a KSLQ d-24 WGCL 22 21 <b>WEST</b> KEARTH d-27 KRLA 27-23 KIISFM 29-23 KRPC 38 37	RTSA on KSETFM 15-8 KELP 34-27 KRMK 17-13 KRFI 22-17 WTFX 39-28 B97 27-24 WNOE 21-17 KREL 28-19 KLAZ a 40 KBOZ on KOOK 26-21 KRXU 27-24 KRRC 27 22 <b>WEST</b> WCUY 21-16 WLBZ 34 28 WFBG 27 23 WCIR d-30 <b>SOUTH</b> WCSA 28 25 WALK 10-5 FM99 26-19 WKKY 28-23 KPUR 26-25 KVOL 19-16 <b>MIDWEST</b> KWWL 13 4 <b>WEST</b> KFXD on	WCUY 5 3 WJBO 5 1 WLBZ 10 1 WLAN 6 2 WICY 8 6 WFBG 8 1 14WK 15 9 WCIR 15-12 95KIL 15-12 <b>SOUTH</b> Z102 5 1 WCSA 10 1 WFOJ 2 1 WCGQ 5 1 WANSFM 3 1 WMLK 1 1 WROV 5 1 FM99 10 5 WKKY 8 3 KILE 14-10 KVOL 4 1 K104 10 10 K105 1 1 K106 1 1 K107 1 1 K108 1 1 K109 1 1 K110 1 1 K111 1 1 K112 1 1 K113 1 1 K114 1 1 K115 1 1 K116 1 1 K117 1 1 K118 1 1 K119 1 1 K120 1 1

**JOHN LENNON**  
(Just Like) Starting... (Geffen)  
LP: Double Fantasy  
191/0 97%

Regional	National
Reach	Summary
E 93%	UP 161
S 97%	SAME 26
M 98%	DOWN 4
W 98%	ADDS 0

**1**

**P1 P2 P3**

<b>EAST</b>	<b>P2</b>	<b>P3</b>
WABC 6 2 WABC 19 14 WRBW 6 1 WBENFM 6 1 WFLA 4 4 WIFI 2 1 WCAO 3 1 F105 5 1 WRKO 2 1 WKS 1 1 JB105 5 3 Q107 7 1 WPGC 1 1 CKGM 6 5 <b>SOUTH</b> KRLY 22 14 Z93 9 4 940 1 1 Y100 10 3 Q105 5 1 WCKX 19 13 <b>MIDWEST</b> WLS 8 1 WDRQ 3 1 K595FM d 10 KSLQ 14 5 KBEQ 17 13 WBB 2 1 WZZP 8 3 WGCL 12-1 Q102 13 7 WZUU 13 10 WOKY 18 1 <b>WEST</b> KEARTH 4 1 KRLA 11 1 KFI 11 1 KIISFM 12 1 KRPC 6 1 KFM 1 1 13K 6 6 KPLZ 11 7 KMM 10 4 KOPA 16 1 KUPD 4 1	WTFX 1 1 B97 2 1 WNOE 1 1 KREL 7 5 KLAZ 2-1 WJDX 8-1 WERC 15-24 G100 4 4 WAAV 3 1 WICY 1 1 96X 1 1 WAXY 4-1 Y103 17 13 WAVE 7 1 BJ105 1 1 CK101 3 1 WBBQ 5 1 FM100 8 6 KX104 4 1 92Q 24 16 WSRZ 4 1 WNOX 1 1 WAXY 13-4 WSEZ 12 10 WCCG 1 1 WCH 5 3 WQOK 3 1 WARY 3 1 KJ100 15-1 <b>MIDWEST</b> WTRW 3 2 WGRD 12 1 WVIC 5 1 KSTT 4 2 K10A 3 1 RWEN 2 2 KRAY 1 1 KYNFM 6 1 R293 7 4 WZOK 8 5 WISM 5 4 Z104 on WNSM 7 2 WIRS 19 12 WEE 9 7 WGBF 17 10 US9 9 2 WRRB 10-1 WOM 6 2 92X 4 1 WNO 9 1 WHTO 4 1 WYFM 8 1	WJBO 5 3 WCUY 5 1 WLBZ 10 1 WLAN 6 2 WICY 8 6 WFBG 8 1 14WK 15 9 WCIR 15-12 95KIL 15-12 <b>SOUTH</b> Z102 5 1 WCSA 10 1 WFOJ 2 1 WCGQ 5 1 WANSFM 3 1 WMLK 1 1 WROV 5 1 FM99 10 5 WKKY 8 3 KILE 14-10 KVOL 4 1 K104 10 10 K105 1 1 K106 1 1 K107 1 1 K108 1 1 K109 1 1 K110 1 1 K111 1 1 K112 1 1 K113 1 1 K114 1 1 K115 1 1 K116 1 1 K117 1 1 K118 1 1 K119 1 1 K120 1 1

**KOOL & THE GANG**  
Celebration (Delite/Mercury)  
LP: Celebrate  
144/25 73%

Regional	National
Reach	Summary
E 86%	UP 99
S 82%	SAME 13
M 41%	DOWN 7
W 81%	ADDS 25

**18**

**P1 P2 P3**

<b>EAST</b>	<b>P2</b>	<b>P3</b>
WABC 19-13 WXLO 1-1 WNBW a-29 WKBW a 25 WBENFM 19-14 WFLA 14-13 WCAO 12-16 F105 11-7 WROR a-26 WMS 27-25 WBBQ 6-4 CKGM 24-22 <b>SOUTH</b> Z93 12-11 940 9-7 Q105 14-10 WCKX 27-25 <b>MIDWEST</b> WLS d-32 WDRQ on KSLQ 16-12 KBEQ 12-10 WZPP a WGCL 15-14 Q102 17-13 WOKY 15-13 <b>WEST</b> KEARTH 20-18 KSLA d 24 KFI 29-28 KIISFM a-26 KRPC 21-19 KFC 21-19 KFM 14-11 K1AN 11-9 K104 11-9 K105 11-9 K106 11-9 K107 11-9 K108 11-9 K109 11-9 K110 11-9 K111 11-9 K112 11-9 K113 11-9 K114 11-9 K115 11-9 K116 11-9 K117 11-9 K118 11-9 K119 11-9 K120 11-9	WFBQ 9-6 WBBB 21-17 WBFM 22 18 WTFX 11 8 WFLY 7 2 WBLI 15-12 WTFX 14 11 K101 17 13 WSPZ 10-7 WAEB 15 14 Q106 13 12 WNOE 9 8 WQOK 9 9 WYNN 8 8 WREE 11 7 V100 18 12 <b>SOUTH</b> KXUS 19-17 KSRN 15-10 KETA 20-17 KSETFM 6 5 KELP 12-11 RELO 11-10 KRRR 13 10 KRLS 7 7 B97 23 20 WNOE 20-14 KREL 5 2 KQMA 10-9 KLAZ 5 4 WJDX 16 13 WERC 8 11 G100 8 6 WAAV 16-15 WICY 10-9 96X 23 21 WAXY 15 14 Y103 9 4 WAVE 12-12 BJ105 30-27 CK101 10-7 WBBQ 13 8 FM100 16 14 WBBQ d-28 KX104 9-9 92Q 22-18 WSRZ 6 4 WOKI 18-17 WRJZ 13-11 WNOX 13 8 WSEZ 29-26 WCCG 12-10 WGR 22-16 WARR 19-16 WARY 11-9 KJ100 13-13 <b>MIDWEST</b> WTRW 16 11 WGRD 26 22 WVIC 14-4 B97 18 13 R10A 15-9 RWEN 7 6 KRAY 13 11	WJBO 10 9 WCUY 11 10 WLBZ 21 19 WLAN 20 9 WICY 16-14 WFBG 12-9 14WK 28-22 WCIR 13 10 95KIL 29-26 <b>SOUTH</b> Z102 15-12 WCSA 17 15 WFOJ 13 10 WCGQ 9 7 WANSFM 4 10 WXLK 15 14 WROV 16 12 FM99 12-9 WAEB 6 5 KILE 19 16 KPUR 8 8 KVOL 4 1 <b>MIDWEST</b> KFYR on RELO

(Bette Midler continued)

Y103 29 25 WBBQ on WKFI on WRJZ 30 28 WYBZ 25-25 WQRP 31 30	<b>WEST</b> KCBN d 39 KBOZ a RRCL on
<b>MIDWEST</b> WVIC d 37 RBTT 26 24 K10A d 29 WOV 23 21	
<b>WEST</b> KLRZ d 26 KFRD on	

**RONNIE MILSAP**  
*Smoky Mountain Rain (RCA)*

67/21 34%

Regional Reach: E 484, S 454, M 574, W 534

National Summary: UP 54, SAME 24, DOWN 0, ADDS 21

**N & A**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**OLIVIA NEWTON-JOHN**  
*w/CLIFF RICHARD*  
*Suddenly (RCA)*  
LP: "Xanadu" Soundtrack

150/1 78%

Regional Reach: E 774, S 634, M 674, W 684

National Summary: UP 97, SAME 27, DOWN 25, ADDS 1

**16**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**TEDDY PENDERGRASS**  
*Love T.K.O. (Phil. Int'l)*  
LP: T.P.

51/10 28%

Regional Reach: E 484, S 454, M 574, W 534

National Summary: UP 29, SAME 9, DOWN 3, ADDS 10

**N & A**

**ALAN PARSONS PROJECT**  
*Games People Play (Arista)*  
LP: The Turn Of A Friendly Card

99/21 50%

Regional Reach: E 484, S 454, M 574, W 534

National Summary: UP 54, SAME 24, DOWN 0, ADDS 21

**N & A**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**DOLLY PARTON**  
*9 To 5 (RCA)*  
LP: 9 To 5 And Odd Jobs

111/40 58%

Regional Reach: E 574, S 434, M 474, W 484

National Summary: UP 52, SAME 19, DOWN 0, ADDS 40

**BREAKER**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**ALAN PARSONS PROJECT**  
*Games People Play (Arista)*  
LP: The Turn Of A Friendly Card

99/21 50%

Regional Reach: E 484, S 454, M 574, W 534

National Summary: UP 54, SAME 24, DOWN 0, ADDS 21

**N & A**

**POLICE**  
*De Do Do Do, De Da... (A&M)*  
LP: Zanyatta Mondatta

150/1 76%

Regional Reach: E 704, S 734, M 724, W 914

National Summary: UP 17, SAME 22, DOWN 1, ADDS 1

**15**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**EDDIE RABBITT**  
*I Love A Rainy Night (Elektra)*  
LP: Horizon

165/13 84%

Regional Reach: E 774, S 634, M 674, W 684

National Summary: UP 139, SAME 11, DOWN 2, ADDS 13

**19**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**EDDIE RABBITT**  
*I Love A Rainy Night (Elektra)*  
LP: Horizon

165/13 84%

Regional Reach: E 774, S 634, M 674, W 684

National Summary: UP 139, SAME 11, DOWN 2, ADDS 13

**19**

**P2**

Regional Reach: E 614, S 624, M 724, W 704

National Summary: UP 91, SAME 16, DOWN 0, ADDS 29

**27**

**REO SPEEDWAGON**  
*Keep On Loving You (Epic)*  
LP: Hi Infidelity

138/29 69%

Regional Reach: E 614, S 624, M 724, W 704

National Summary: UP 91, SAME 16, DOWN 0, ADDS 29

**27**

**CLIFF RICHARD**  
*A Little In Love (EMI America)*  
LP: I'm No Hero

89/43 45%

Regional Reach: E 594, S 514, M 524, W 454

National Summary: UP 27, SAME 19, DOWN 0, ADDS 43

**N & A**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**CLIFF RICHARD**  
*A Little In Love (EMI America)*  
LP: I'm No Hero

89/43 45%

Regional Reach: E 594, S 514, M 524, W 454

National Summary: UP 27, SAME 19, DOWN 0, ADDS 43

**N & A**

**DIANA ROSS**  
*It's My Turn (Motown)*  
LP: "It's My Turn" Soundtrack

Regional Reach: E 644, S 604, M 654, W 304

National Summary: UP 50, SAME 17, DOWN 9, ADDS 6

**82/6 42%**

**N & A**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**BOZ SCAGGS**  
*Miss Sun (Columbia)*  
LP: Hits!

154/24 78%

Regional Reach: E 824, S 784, M 834, W 854

National Summary: UP 117, SAME 13, DOWN 0, ADDS 24

**21**

<b>P1</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P2</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10	<b>P3</b> EAST: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10 SOUTH: WFLI 11, WFTS 10, WTVT 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10, WWSB 10, WXPB 10
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**BOZ SCAGGS**  
*Miss Sun (Columbia)*  
LP: Hits!

154/24 78%

Regional Reach: E 824, S 784, M 834, W 854

National Summary: UP 117, SAME 13, DOWN 0, ADDS 24

**21**







# EPIC R THANKS FOR A BR

**DAN  
FOGELBERG**

"Same Old Lang Syne"

**THE BACK PAGE  
BREAKERS.**

December 12

**HEART**

"Tell It Like It Is"

**THE BACK PAGE  
BREAKERS.**

November 14

**JACKSONS**

"Lovely One"

**THE BACK PAGE  
BREAKERS.**

October 3

**REO  
SPEEDWAGON**

"Keep On Loving You"

**THE BACK PAGE  
BREAKERS.**

December 12

**JIMMY HALL**

"I'm Happy That Love  
Has Found You"

**THE BACK PAGE  
BREAKERS.**

October 17

**RANDY  
MEISNER**

"Deep Inside My Heart"

**THE BACK PAGE  
BREAKERS.**

October 24

**CHARLIE  
DANIELS  
BAND**

"In America"

**THE BACK PAGE  
BREAKERS.**

June 6

# HAPPY HOLIDAYS!



# CORDS DU, RADIO AKER 1980

**CLASH**

"Train In Vain  
(Stand By Me)"

**THE BACK PAGE  
BREAKERS**

April 25

**DAN  
FOGELBERG**

"Heart Hotels"

**THE BACK PAGE  
BREAKERS.**

April 4

**MICHAEL  
JACKSON**

"Off The Wall"

**THE BACK PAGE  
BREAKERS.**

March 7

**HEART**

"Even It Up"

**THE BACK PAGE  
BREAKERS.**

March 7

**MICHAEL  
JACKSON**

"She's Out Of  
My Life"

**THE BACK PAGE  
BREAKERS.**

May 9

**JACKSONS**

"Heartbreak Hotel"

**NEW & ACTIVE**

JACKSONS "Heartbreak Hotel" (Epic) 81/9  
Moves: Up 59, Same 13, Down 0, Adds 9, WKBW,  
JB105, WDRQ, WAQY, KLAZ, WAXY, 92Q, WNOX,  
FM102, WXLO 30-20, WBEN-FM 34-18, KRLY 23-16.

ON YOUR DESK DEC. 29  
THE NEW RANDY MEISNER  
SINGLE  
"HEARTS ON FIRE"

*Epic*



# THE PICTURE PAGES

## Klein Plays Host



Appearing recently on "The Robert Klein Hour" were Blondie's Deborah Harry and Chris Stein, an unmasked Peter Criss, and Billy Burnette. Shown are (l-r) the show's producer Sandra Furton, Criss, Burnette, Klein, Chrystalis's Cherie Fonorow, Stein and Harry.

## Heatwave Lights "Candles" For Epic



Epic Records recently hosted a listening party at the CBS offices in Los Angeles to premiere "Candles," Heatwave's newest LP. Pictured at the preview are (l-r) CBS's Doug Wilkins, album co-producer James Guthrie, the Carr Co.'s Debbie Colton, group lead singer Johnnie Wilder Jr., group member J.D. Nicholas, Epic Merchandising's Stephanie Knauer, CBS's Maurice Warfield, CBS VP Larkin Arnold, and Epic VP Frank Rand.

## Inmates Released On New York



New York's Bottom Line recently welcomed Polydor's Inmates, who performed selections from their latest album "Shot In The Dark." Shown backstage post-performance are (front, l-r) Polygram Dist.'s Jackie Smolen, New Age Management VP Julie Hooker, Polygram Records East VP Dr. Jerry Jaffe, and band members Peter Gunn and Bill Hurley; (back, l-r) Inmates' Tony Oliver, Polygram Dist. VP Shelly Rudin, group member Jim Russell, Polydor Sr. VP Harry Anger, and the Inmates' Ben Donnelly.

## Roches Invade Roxy!



Warner Bros. artists the Roches recently played L.A.'s Roxy. Following the performance, pictured backstage are (l-r) Suzzy Roche, WB's Veronica Brice, Terre Roche, and WB's Kent Crawford; seated are WB's Shelly Cooper and Maggie Roche.

## Air Supply Finds "Lost" Gold



Arista Records' Air Supply received gold albums for their current LP "Lost In Love." Arista President Clive Davis (center) is shown presenting the plaques to Air Supply members Russell Hitchcock (left) and Graham Russell (right).

## Capitol Collects Clifford, Cherry



Capitol Records has made an agreement with Curtom Records to distribute all product from vocalists Linda Clifford and Ava Cherry. All future releases will bear both the Capitol and Curtom logos. Pictured at Capitol's Hollywood offices are (l-r, standing) Capitol VP's Bobby Colomby, Bruce Wendell, and Dennis White; (seated, l-r) Capitol's Varnell Johnson, Curtom President Marv Stuart, and Capitol VP Rupert Perry.

## Atlantic Tempts Eddie Kendricks



Eddie Kendricks has been signed to a long-term, exclusive worldwide recording contract with Atlantic Records. The singer will release his first LP for the label in January. Pictured after the signing are (l-r) Cotillion Records President Henry Allen, Kendricks, Atlantic VP Noreen Woods, Atlantic Chairman Ahmet Ertegun, producer Randy Richards, and Atlantic President Doug Morris.

## Zevon Zeroes In



Warren Zevon's first live album, recorded at L.A.'s Roxy, is scheduled for imminent release by Elektra/Asylum. Discussing strategy for "Stand In The Fire" are (l-r) Zevon's tour manager George Gruel, E/A International's Claude Nobs, and E/A International VP George Steele.



# THE PICTURE PAGES

## Speedwagon Trucks Out The Gold



While in New York delivering their new album "Hi Infidelity" to Epic Records, REO Speedwagon were presented with platinum and gold for several of their earlier releases. Pictured are (l-r) E/PIA VP/IGM Don Dempsey, manager John Baruck, CBS Records' Deputy President Dick Asher, Kevin Cronin and Gary Richrath of REO, and E/PIA VP Ron McCarrell.

## All In The Family



Freddie Perren, President of MVP Records/Polydor, has signed a new family group named Atkins. Perren will write and produce the group's debut product, scheduled for release in early 1981. Pictured at a signing bash are (back row, l-r) Perren's attorney Peter Bennett, MVP writer/producer Keni St. Lewis, MVP VP Christine Perren, Polygram VP Ekke Schnabel, Perren, Atkins manager Alan Mink, PRO-West's Marty Goldrod, and writer/producer Dino Fekaris; (seated, l-r) Atkins members Reliant Atkins, Shirley Atkins, Rancellia Ferguson Atkins, Stinal Atkins, and Ronald Atkins.

## Thoroughly Good Canadian Platinum



George Thorogood & The Destroyers received their first-ever platinum album for "Move It On Over" in Canada from Attic Records. Pictured are (l-r) Attic VP Tom Williams, Thorogood, band members Jeff Simon and Hank Carter, and Attic's Lindsay Gillespie and Ralph Alfonso.

## Life's A "Carnaval" For Spyro Gyra



Spyro Gyra took a recent break from a tour promoting their LP "Carnaval" to attend a cocktail party hosted by MCA Records in Dallas. Shown in high spirits are (rear, l-r) KTXQ's Doug Saye, KVIL MD Chuck Rhodes, KTXQ PD Tempie Lindsay, Spyro members Gerardo Velez and Chet Catallo, MCA's Kathy Fawcett, group member Davie Wofford, KZEW's Sally Francis, and SWAN Promotions' Mike Taylor and Ronnie Raphael; (front, l-r) MCA's Wayne McManners, Spyro Gyra's Eli Konikoff, Tom Schuman, and Jay Beckenstein, and Lisa Gibbons, representing "PM Magazine."

## Maze Daze In New Orleans



November 15 was declared "Maze Day" in New Orleans to honor Capitol recording artists Maze. Pictured at the onstage presentation are (l-r) Maze's Frankie Beverly, Beverly's mother Ms. Rose Beverly, Capitol's Ed Warner, and Alan Colomb, special assistant to the mayor, who made the presentation.

## Benatar Gets Platinum Bubble



Pat Benatar is the first recipient of the platinum "Chu-Bops" award which commemorates the sale of over one-million units of her "In The Heat Of The Night" Chu-Bops in the U.S. Chu-Bops are record-shaped bubble gum packaged in miniature reproductions of the album cover. Shown chewing up the award are (l-r) Don Kosterka, President of AGI (marketing & distributing Chu-Bops); Benatar, and Amurrol Products (manufacturer) President A.G. Atwater.

## Paid To Play Kaye



Barry Kaye signs with Paid Records, which released his "Randolph The Redneck Reindeer" single. Shown at the signing are (seated, l-r) Paid Records' Bud Daily, Barry Kaye, Kaye's manager Jim (Cowboy) Johnson; (standing) C.C. McCartney from KAYC, and H.W. Daily's promotion manager Mike Hicks.

## Feelgood Down Under



On the first stop of their Australian tour, Dr. Feelgood dropped by 96FM in Perth in person. Pictured being interviewed and playing their own material are (l-r) band member John (Sparko) Sparks, 96FM night jock John Hood, and lead singer Lee Brilleaux.

# THE PICTURE PAGES

## Milwaukee Stations On The Rise



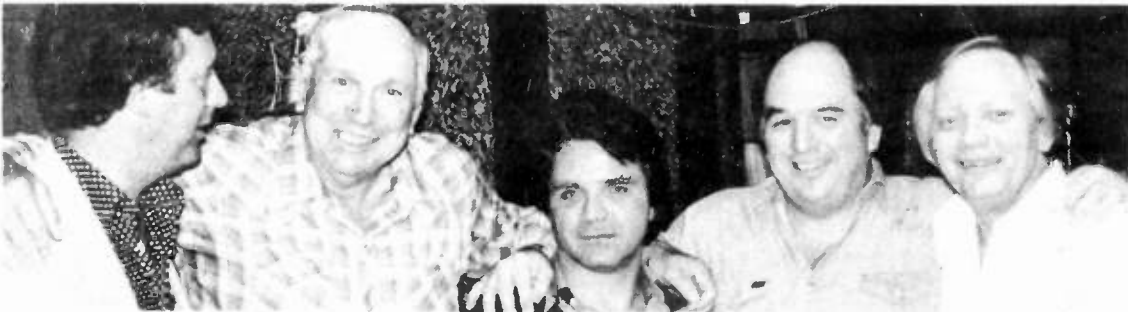
Hearst Corp. recently commenced a \$3 million office expansion for its WISN-AM & TV and WLPX-FM facilities in Milwaukee, with completion set for September 1, 1981. Shown at the groundbreaking ceremonies are (l-r) unidentified architect, WISN/WLPX VP/GM John E. Hinkle Jr., Milwaukee Mayor Henry Maier, Hearst Corp. VP Franklin Snyder, Milwaukee Alderman Kevin O'Conner, and WISN-TV VP/GM Mickey Hooten.

## T.S. Monk Celebrates Mirage



Atlantic-distributed Mirage Records announced the release of T.S. Monk's debut LP "House Of Music." The news was celebrated with a preview listening party at Atlantic Studios in New York. Showing their delight are (l-r) Mirage President Jerry Greenberg, group's Yvonne Fletcher, producer Sandy Linzer, Boo Boo Monk, Thelonious Monk Jr., Atlantic Exec. VP/GM Dave Glew, and Cotillion President Henry Allen.

## Pickens Gets Licks In Nashville



Actor and Midsong artist Slim Pickens recently finished studio work on his soon-to-be-released album "Slim Pickens & Friends." Some of the "friends" joining him on the CBS-distributed album include Sheb Wooley, the Jordanares, Rex Allen, Bobby Vinton, and Willie Nelson. Shown at the session are (l-r) co-producer Paul Brown, Pickens, musical supervisor Charles Calello, Reno/Metz Inc. VP Steve Metz, and co-producer Pete Drake.

## AN OPEN RESPONSE

### Who's To Blame For Lagging Sales

To John Heimerl and others:

Frankly, John, I thought your tongue was in your cheek (R&R 12-5) when you said eventually record companies would "just send individual tapes to each station, forget . . . pressing and selling of hundreds of thousands of records . . ." if we kept playing records all the way through at midnight. Then I read the last half of the letter and realized, to my shock, that you meant it. Please, John, before you close the book on the subject, before you allow yourself to be persuaded that playing a record is a sales problem second to none the industry faces, before you condone the whining pressure of record companies on programmers like yourself, stop to examine just a few of the many thoughts I have heard expressed that run counter to that claim:

Radio stations tend to play the big LP's, and they still sell. Bruce Springsteen's "The River," despite CBS's moaning, has been played all the way through on many, many AOR's — sometimes more than once. It still tops the sales charts everywhere. See also: "The Long Run," "In Through The Out Door," and "The Wall." Is there a decrease in sales on these records because of home taping? I do not know, and

neither do the record companies. Is it a major factor in sales? Not unless it increased them.

Record packaging is frequently awful. Why should the consumer buy a new record instead of taping if the cover is lousy, the record will sound scratchy after three plays no matter what, and there are no good pictures or song lyrics on the inside? There must be another answer to lousy vinyl than \$18 master discs. I am sure examples of lousy packaging spring to any programmer's mind with very little thought.

Someone is doing something wrong when a loser band that died after setting all-time hype records puts out a second album. When record companies stop throwing money away on artists without a prayer, when they start test-marketing covers, taking care with packaging and vinyl quality, including lyric sheets with every album, and stop sending out lame promotional items (take picture discs, please!), then and only then will I be sympathetic to their complaints about home taping.

Steve Stockman  
Promotion Director  
WAAF/Worcester, MA

## Alfa Opens Doors In U.S.



Japanese-funded Alfa Records celebrated its recent expansion to U.S. shores with a star-studded party at the new L.A. corporate offices. Shown toasting the transition are (l-r) Alfa Records/U.S. President Bob Fead, Yanase Corp. President (Alfa's parent company) Jiro Yanase, and Alfa Records/Japan President Kunihiko Mural.

## Delbert Not Giving It Up



Capitol's Delbert McClinton recently performed at N.Y.'s Bottom Line while on tour promoting his current album, "The Jealous Kind," and single, "Giving It Up For Your Love." Two similarly famous admirers, Dan Aykroyd (left) and Garland Jeffreys (right), join Delbert backstage.

## Soul Fans Mob Godfather



James Brown made a rare in-store appearance at the Record Factory in Oakland, and was overwhelmed by autograph-seeking fans. The "Godfather of Soul" was celebrating the release of three new LP's, including a Solid Smoke reissue of his "Live And Lowdown At The Apollo, Vol. 1." Brown is pictured here with Solid Smoke's Rico Tee.

## CBS/LAX Pact



Effective January 1, 1981, CBS Records will handle U.S. pressing and distribution for the LAX label, last with MCA. New major signings for LAX will be announced early next year. Pictured together at CBS Records' New York offices are (l-r) CBS Senior VP Cal Roberts, LAX principal Steve Gold, CBS VP Tom McGuinness, LAX principal Jerry Goldstein, and CBS Senior VP/GM Paul Smith.



# We're crossing them over..

# from

# '80 to '81

Michael Stanley Band's

# "HE CAN'T LOVE YOU"

from the "Heartland" album

Produced by Alan Tarney

WBEN-FM 40-35	KBEQ 23-20	WOLF 37-30	WKEE deb 40	96X 29-27	WNAM 25-20	KRUX 27-24	WSPT 30-28
WIFI 30-28	WGCL 9	WHFM deb 33	V100 deb 30	WAPE on	WHOT deb 30	WGUY add	KWWL deb 30
96KX 17-14	KTLK 7-2	WTRY on	KRBE add	BJ105 27-24	KIOY 31-27	WLBZ 31-26	KDVV deb 28
JB105 22-16	KFI on	WFLY 28-25	KSRR add	WBBQ deb 27	KNBQ deb 28	WIGY 22-16	KCBN 32-28
Q107 add	KIIS-FM on	WPST 34-31	KINT 22-20	KJ100 deb 24	KYSN add	WFBG deb 29	KDZA 22-19
94Q on	KFRC add	WAEB 28-25	KHFI 30-22	KSTT 23-21	KCPX 35-33	WKXY 30-27	KQDI deb 25
WDRQ add	KIMN deb 30	K104 add 37	WTIX deb 37	KIOA deb 30	FM103 27-22	KELO add 20	KOOK add
KLSQ 25-22	KUPD 25-23	WAQY 23-18	WNOE 24-22	KWEN add 30	KENO deb 29	KKLS deb 27	

AVERAGE MOVE +3

Cliff Richard's

# "A LITTLE IN LOVE"

from his album "I'm No Hero"

Produced by The Michael Stanley Band

## 2ND MOST ADDED SINGLE OF THE WEEK NEW & ACTIVE

☑ CLIFF RICHARD "A Little In Love" (EMI America) 89/43  
Moves: UP 27, Same 19, Down 0, Adds 43 including WKBW, WBEN-FM, JB105, Q107, 94Q, WDRQ, KSLQ, WZZP, KFI, KPLZ, V100, KEEL, BJ105, WNAM, KTAC.

On EMI America Records





# Jeff Gelb AOR

## A Look Back At AOR In 1980

1980's been an interesting year for AOR radio. With the notable exception of KSAN/San Francisco, our format losses were relatively few, while our ratings wins in many markets (including Boston, Los Angeles, Cleveland, Sacramento, Terre Haute, Lexington, Toledo and Columbus) were praiseworthy. We expanded our dominance as a contemporary music format in numerous markets.

On the air, music lists tightened, news coverage grew in importance (reflecting the elections, the Iran crisis, and the Lennon tragedy), air personalities gained ground in attempts to move away from bland time-and-temp approaches, and promotional budgets began to keep pace with those in other contemporary music formats.

A major question arose surrounding the airing of albums in their entirety. It remains essentially unresolved, although many stations have dropped the practice in favor of programming several cuts as opposed to an album as a whole.

An area of continuing concern to AOR programmers was the aging postwar

baby boom, and how to keep this population bulge listening to AOR radio. Stations responded to the question in various ways: many instituted jazz or other specialty music programs in hopes of recapturing the jaded rock 'n' roll listener; others accentuated AOR image artists who stress melodic, often acoustic songs. Still others opted for all new wave (or "modern music," or whatever) programming in hopes of grabbing the cult followers of such musical styles.

Now, as R&R takes a two-week publishing hiatus, we all have some breathing space to consider these ongoing issues. Next year, we'll continue to look into these and other areas of concern for AOR radio within the pages of R&R.

Following the New Year's holiday, we'll be back in our offices on January 2. Seasons greetings from Christina Anthony, Sylvia Salazar, and myself. Make your holidays safe, and we'll see you next year!

**NOTE:** Our next AOR reports will be taken on Monday December 29 (9am-5pm) Tuesday the 30th (9am-5pm) and Wednesday the 31st (9am-12noon) for our first issue of 1981, which you'll see on January 9.

### Beatles A-Z



A	ALBUM	F
A Day In The Life	Sgt. Pepper	Fixing A Hole
Across The Universe	Let It Be	Flying
Act Naturally	Yesterday & Today	Fool On
All I've Got To Do	Meet The Beatles	The Hill
All My Loving	Meet The Beatles	For No One
All Together Now	Yellow Submarine	For You Blue
And I Love Her	Something New	From Me To You
And Your Bird	Yesterday & Today	
Can Sing		
Anna	Early Beatles	
Another Girl	Help	
Anytime At All	Something New	
Ask Me Why	Early Beatles	
<b>B</b>		
Baby It's You	Early Beatles	
Baby You're	Magical Mystery Tour	
A Rich Man		
Baby's In Black	Beatles '65	
Back In The USSR	White Album	
Bad Boy	Beatles VI	
Ballad Of John & Yoko	Hey Jude	
Because	Abbey Road	
Being For The Benefit	Sgt. Pepper	
Of Mr. Kite		
Birthday	White Album	
Blackbird	White Album	
Blue Jay Way	Magical Mystery Tour	
Boys	Early Beatles	
Bungalow Bill	White Album	
<b>C</b>		
Can't Buy Me	A Hard Day's Night	
Love		
Carry That Weight	Abbey Road	
Chains	Early Beatles	
Come Together	Abbey Road	
Cry Baby Cry	White Album	
<b>D</b>		
Daytripper	Yesterday & Today	
Dear Prudence	White Album	
Devil In Her Heart	Second Album	
Dig It	Let It Be	
Dizzy Miss Lizzie	Beatles VI	
Don't Bother Me	Meet The Beatles	
Don't Let Me Down	Hey Jude	
Don't Pass Me By	White Album	
Do You Want To	Early Beatles	
Know A Secret		
Drive My Car	Yesterday & Today	
Dr. Robert	Yesterday & Today	
<b>E</b>		
Eight Days A Week	Beatles VI	
End (The)	Abbey Road	
Eleanor Rigby	Revolver	
Everybody's Got	White Album	
...Me And My Monkey		
Everybody's Trying To	Beatles '65	
Be My Baby		
Every Little Thing	Beatles VI	

I'll Get You	Second Album	Norwegian Wood	Rubber Soul	<b>T</b>
I'm A Loser	Beatles '65	Not A Second Time	Meet The Beatles	Taste Of Honey
I'm Down	Rock 'n' Roll Music	Nowhere Man	Yesterday & Today	Taxman
I'm Happy Just To	Something New			Tell Me What You See
Dance With You				Tell Me Why
I'm Looking	Rubber Soul			Thank You Girl
Through You				There's A Place
I'm Only Sleeping	Yesterday & Today			Things We Said Today
I'm So Tired	White Album			Think For Yourself
In My Life	Rubber Soul			This Boy
Inner Light	Rarities			Ticket To Ride
It's All Too Much	Yellow Submarine			'Til There Was You
It's Only Love	Rubber Soul			Twist And Shout
It Won't Be Long	Meet The Beatles			Two Of Us
I've Got A Feeling	Let It Be			
I've Just Seen A Face	Rubber Soul			
<b>J</b>				
Julia	White Album			
<b>K</b>				
Kansas City	Rock 'n' Roll Music			
Komme, Gib Meir	Something New			
Deine Hand				
<b>L</b>				
Lady Madonna	Hey Jude			
Let It Be	Let It Be			
Little Child	Meet The Beatles			
Lovely Rita	Sgt. Pepper			
Love Me Do	Early Beatles			
Long And Winding Road	Let It Be			
Long Long Long	White Album			
Long Tall Sally	Second Album			
Lucy In The	Sgt. Pepper			
Sky With Diamonds				
<b>M</b>				
Maggie May	Let It Be			
Magical	Magical Mystery Tour			
Mystery Tour				
Martha My Dear	White Album			
Maxwell's Silver	Abbey Road			
Hammer				
Michelle	Rubber Soul			
Misery	Beatles Rarities			
Money	Second Album			
Mother Nature's Son	White Album			
Mr. Moonlight	Beatles '65			
<b>N</b>				
Night Before (The)	Help			
No Reply	Beatles '65			
<b>O</b>				
Ob La Di Ob La Da	White Album			
Octopus's Garden	Abbey Road			
Oh Darling	Abbey Road			
Old Brown Shoe	Hey Jude			
One After 909	Let It Be			
Only A	Yellow Submarine			
Northern Song				
<b>P</b>				
Paperback Writer	Hey Jude			
Penny Lane	Magical Mystery Tour			
Piggies	White Album			
Please Mr. Postman	Second Album			
Please Please Me	Early Beatles			
Polythene Pam	Abbey Road			
PS I Love You	Early Beatles			
<b>R</b>				
Rain	Hey Jude			
Revolution	Hey Jude			
Revolution 1	White Album			
Revolution 9	White Album			
Rock And Roll	Rock 'n' Roll Music			
Music				
Rocky Raccoon	White Album			
Roll Over Beethoven	Second Album			
Run For Your Life	Rubber Soul			
<b>S</b>				
Savoy Truffle	White Album			
Sexy Sadie	White Album			
Sgt. Pepper	Sgt. Pepper			
She Came In Through	Abbey Road			
The Bathroom Window				
She Loves You	Second Album			
She Said She Said	Revolver			
She's A Woman	Beatles '65			
Sie Liebt Dich	Rarities			
Slow Down	Something New			
Something	Abbey Road			
Strawberry	Magical Mystery Tour			
Fields Forever				
Sun King	Abbey Road			

**NOTE:** Several cuts on Abbey Road, Sgt. Pepper and the White Album are linked and can be played together. Stations with extensive libraries may possess out of print early Beatles recordings "Ain't She Sweet" and "Cry For A Shadow," among others, and may wish to add them in.



# FLEETWOOD MAC

## L I V E




When your tour covers 1.3 million fans, four continents, 10 months and 14 time zones you have to keep a record of it.

**AOR BREAKERS**

**FLEETWOOD MAC**

**FLEETWOOD MAC**  
Live (WB)  
"Fireflies" "Afraid" "Well"  
"Rhiannon." 87% of our  
reporters on it. Total al-  
bum reports: 138. A-117,  
M-14, H-17. Debuted this  
week at number 17.



Produced by Richard Dashut, Ken Caillat and Fleetwood Mac



*Jeff Gelb*

# Rolling Stones A-Z



Ain't Too Proud To Beg	Only R&R	I Am Waiting	Aftermath
All About You	Emotional	I Can't Be Satisfied	HR11
All Down The Line	Exile	I Don't Know Why	Metamorphosis
All Sold Out	Buttons	I Got The Blues	Sticky
Angie	Goats	I Just Wanna Make	
Around & Around	12x5	Love To You	TRS
As Tears Go By	December's	I Just Want To	
		See His Face	Exile
Back Street Girl	Flowers	I Wanna Be	
Beast Of Burden	Some Girls	Your Man	B-Side/Not
Before They Make			Fade Away
Me Run	Some Girls	I'd Much Rather Be	
Bitch	Sticky	With The Boys	Metamorphosis
Black Angel	Exile	If You Can't Rock Me	Only R&R
Blue Turns To Grey	December's	If You Let Me	Metamorphosis
Brown Sugar	Sticky	If You Need Me	12x5
Bye Bye Johnnie	HR11	If You Really Want To	
		Be My Friend	Only R&R
Can I Get A Witness	TRS	I'm A Kingbee	TRS
Can't You Hear Me Knockin'	Sticky	I'm Alright	Heads
Carol	TRS	I'm Free	December's
Casino Boogie	Exile	I'm Going Down	Metamorphosis
Cherry Oh Baby	Black	I'm Moving On	December's
Child Of The Moon	HR11	In Another Land	Satanic
Citadel	Satanic	Indian Girl	Emotional
Come On	HR11	It's All Over Now	12x5
Coming Down Again	Goats	It's Not Easy	Aftermath
Complicated	Buttons	It's Only R&R	Only R&R
Congratulations	12x5	I've Been Loving	
Confessin' The Blues	12x5	You Too Long	Got Live
Connection	Buttons	Jigsaw Puzzle	Banquet
Cool Calm & Collected	Buttons	Jivin' Sister Fanny	Metamorphosis
Country Honk	Bleed	Jumpin' Jack Flash	HR1
Crackin' Up	Love You Live	Just My Imagination	Some Girls
Crazy Mama	Black		
Cry To Me	Out Of Our Heads	Lady Jane	Aftermath
		Lantern (The)	Satanic
Dance	Emotional	Last Time (The)	Heads
Dance Little		Let It Bleed	Bleed
Sister, Dance	Only R&R	Let It Loose	Exile
Dancin' With Mr. D	Goats	Let Me Go	Emotional
Dandelion	HR11	Let's Spend The Night	
Dead Flowers	Sticky	Together	Buttons
Dear Doctor	Banquet	Lies	Some Girls
Doncha Bother Me	Aftermath	Little By Little	TRS
Don't Lie To Me	Metamorphosis	Little Queenie	Ya Ya's
Doo Doo Doo		Little Red Rooster	Now
Doo Doo (Heartbreaker)	Goats	Live With Me	Bleed
Down Home Girl	Now	Long Long While	HR11
Down In The Hole	Emotional	Look What You've Done	December's
Down The Road Apiece	Now	Love In Vain	Bleed
Downtown Susie	Metamorphosis	Lovin' Cup	Exile
		Luxury	Only R&R
Each & Every Day	Metamorphosis	Mannish Boy	Love You Live
Emotional Rescue	Emotional	Melody	Black
Empty Heart	12x5	Memo From Turner	
Everybody Needs Somebody	Now	(Jagger version)	Performance
To Love			Soundtrack
Everything's Turning		Memo From Turner (Stones	
To Gold	B Side/Shattered	Version)	Metamorphosis
		Memory Motel	Black
Factory Girl	Banquet	Mercy Mercy	Heads
Family	Metamorphosis	Midnight Rambler	Bleed
Far Away Eyes	Some Girls	Miss Amanda Jones	Buttons
Fingerprint File	Only R&R	Miss You	Some Girls
Flight 505	Aftermath	Mona	Now
Fool To Cry	Black	Money	HR11
Fortune Teller	HR11	Monkey Man	Bleed
		Moonlight Mile	Sticky
Get Off My Cloud	HR1	Mother's Little Helper	Flowers
Gimme Shelter	Bleed	My Girl	Flowers
Goin' Home	Aftermath	My Obsession	Buttons
Gomper	Satanic		
Good Times	Heads	19th Nervous Breakdown	HR1
Good Times Bad Times	12x5	No Expectations	Banquet
Gotta Get Away	December's	Now I've Got A Witness	TRS
Grown Up Wrong	12x5	Not Fade Away	TRS
		Off The Hook	Now
Hand Of Fate	Black	Oh Baby	Now
Happy	Exile	On With The Show	Satanic
Have You Seen Your Mother,		100 Years Ago	Goats
Baby, Standing In The		One More Time	Heads
Shadows	Flowers	Out Of Time	Flowers
Heart Of Stone	Now		
Hey Negrita	Black	Pain In My Heart	Now
Hide Your Love	Goats	Paint It Black	Aftermath
High & Dry	Aftermath	Parachute Woman	Banquet
Hitch Hike	Heads	Play With Fire	HR1
Honest I Do	TRS	Please Go Home	Flowers
Honky Tonk Women	HR1	Poison Ivy	HR11
Hot Stuff	Black	Prodigal Son	Banquet

Respectable	Some Girls	Take It Or Leave It	Flowers
Ride On Baby	Flowers	Talkin' Bout You	December's
Rip This Joint	Exile	Tell Me	TRS
Rocks Off	Exile	That's How Strong My Love Is	Heads
Route 66	TRS	Think	Aftermath
Ruby Tuesday	Buttons	Through The Lonely	
		Nights	B-Side/Only R&R
Sad Day	B-Side/19th	Till The Next Goodbye	Only R&R
Salt Of The Earth	Nervous	Time Is On My Side	12x5
Satisfaction	Banquet	Time Waits For No One	Only R&R
Send It To Me	HR1	Torn & Frayed	Exile
Shake Your Hips	Emotional	Try A Little Harder	Metamorphosis
Shattered	Exile	Turd On The Run	Exile
She Said Yeah	Some Girls	Tumbin' Dice	Exile
She Smiled Sweetly	December's	2000 Light Years From Home	Exile
She's A Rainbow	Buttons	2000 Man	Exile
She's So Cold	Satanic	2120 South Michigan Ave.	Satanic
Shine A Light	Emotional	Under Assistant West Coast	12x5
Short & Curly	Exile	Promotion Man (The)	Heads
Silver Train	Only R&R		
Sing This All Together	Goats	Under My Thumb	Aftermath
Sing This All Together (See	Satanic	Under The Boardwalk	12x5
What Happens)		Ventilator Blues	Exile
Singer Not The		We Love You	HR11
Song (The)	December's	What A Shame	Now
Slter Morphine	Sticky	What To Do	HR 11
Sittin' On A Fence	Flowers	When The Whip	
Sleepy City	Metamorphosis	Comes Down	Some Girls
Some Girls	Some Girls	Where The Boys Go	Emotional
Something Happened To	Buttons	Who's Been Sleeping Here	Buttons
Me Yesterday	Exile	Who's Driving Your Plane	B-Side/
Soul Survivor	Heads	Have You Seen Your Mother	Sticky
Spider & The Fly	Goats	Wild Horses	Goats
Star, Star	Exile	Winter	
Stop Breaking Down	Banquet		
Stray Cat Blues	Banquet	Yesterday's Papers	Buttons
Street Fighting Man	Aftermath	You Better Move On	December's
Stupid Girl	Emotional	You Can Make It If You Try	TRS
Summer Romance	Now	You Can't Always Get	
Surprise, Surprise	12x5	What You Want	Bleed
Suzie Q	Sticky	You Can't Catch Me	Now
Sway	Exile	You Got The Silver	Bleed
Sweet Virginia	Banquet	You Gotta Move	Sticky
Sympathy For The Devil			

## ALBUM KEY — Rolling Stones

The Rolling Stones	TRS
The Rolling Stones Now	Now
Out Of Our Heads	Heads
12x5	12x5
Aftermath	Aftermath
Got Live If You Want It	Got Live
Between The Buttons	Buttons
Flowers	Flowers
For Their Satanic Majesty's Request	Satanic
Beggars Banquet	Banquet
Let It Bleed	Bleed
Hot Rocks I	HR 1
More Hot Rocks, Big Hits	HR 11
Sticky Fingers	Sticky
Exile On Main Street	Exile
Goats Head Soup	Goats
It's Only Rock N Roll	Only R&R
Black & Blue	Black
Love You Live	Love You
Some Girls	Some Girls
Emotional Rescue	Emotional
Metamorphosis	Metamorphosis
December's Children (And Everybody's)	December's
Get Your Ya Ya's Out	Ya Ya's

NOTE: Those stations owning Stones imports may add several additional cuts. The import version of "Metamorphosis" contains two extra cuts, "Some Things Just Stick In Your Mind" and "We're Washin' Time." The import single "Come On" features a B-Side called "I Want To Be Loved"; the import single "I Wanna Be Your Man" features a B-Side called "Stoned." The import single "Brown Sugar" has a live B-Side called "Let It Rock." These are also available on various import collections. Also available are an Italian version of "As Tears Go By" called "Con Le Mie Lacrime" and a longer version of "Everybody Needs Somebody To Love."

## EVOLUTION

KIOK/Tri-Cities, WA is automating as of January 15, and PD Jim Arnold has announced he'll be leaving at that time. Glenn Stewart has been upped to PD at WYMX/Augusta, while Mary Pillinger has joined WYMX from WZLD/Columbia, SC as Asst. PD. Former WYMX Interim PD Ilyse Gottlieb has joined WRXL/Richmond as PD. Al Peterson has announced he'll exit as WQXM/Tampa's PD on January 1. No word on his replacement. KICT/Wichita MD Terrie Springs has exited for work at neighboring CHR KEYN. KGRA(Nova 104)/Lake Charles, LA PD Scott Kelly has exited as PD; Gary Levine is Acting PD. Michele Robinson has exited her Album Network post to return to radio as the Asst. PD of KL0L/Houston. Former Asst. PD Vanessa Cargo switches to nighttime airwork. Jonah Cummings has been upped to Asst. PD from MD at KREM.

FM/Spokane... Lizzie Asher has exited her programming assistant post at WLUP/Chicago. John O'Leary has exited afternoon drive at WABX/Detroit. Gene Remolde has joined KPAS/El Paso for nights. New to news at KMGH/Bakersfield is Pat Becker. Pat Benkowski has joined WMET/Chicago for sports reports.

## COLOR

GIFT OF MUSIC: In response to the NARM "Gift of Music" campaign, WMET/Chicago gave away two copies of rock albums to winning listeners in a recent promotion. One copy was for the listener, while the other was autographed by the WMET jocks and gift-wrapped, so that the winner could give a friend the gift of music. For more ideas on radio promotions surrounding this theme, you can contact NARM's Pat Gorlick at (609) 795-5555.

# Lennon Citizenship Drive

In an early indication of AOR radio's response to John Lennon's tragic death last week, several stations have announced they will band together in an effort to gain posthumous American citizenship for Lennon.

The idea started at KBPI/Denver, where PD Frank Cody discovered that Lennon had been planning to go to court early in 1981 in hopes of obtaining U.S. citizenship. Cody enlisted the aid of a local Congresswoman, who agreed she would forward all listener letters regarding the request for citizenship to the U.S. Department of Immigration.

Also participating in the drive are the other Sandusky AOR's (KDKB and K-15/Phoenix, KZAM-AM-FM/Seattle), as well as KLOS/Los Angeles, KGB-FM/San Diego, KZEW/Dallas, WCMF/Rochester, and KISS/San Antonio. Other stations interested in joining the drive can contact either Frank Cody, (303) 936-2313 or KGB-FM PD Larry Bruce, (714) 292-1360 for more details.

## UPDATE

WNEW-FM/New York staged two charity rock concerts last week, one in New York with the Marshall Tucker Band and Ellen Shipley, the other in neighboring New Jersey with Charlie Daniels and Billy Burnette. Along with the admission price (which is earmarked for several charities), fans were asked to bring along a gift toy.

WBAB/Long Island is the latest in an increasing number of AOR's to announce it will stop tracking new albums in their entirety. KICT/Wichita will continue to track albums, but will break in every ten minutes with announcements or spots to discourage taping. The Detroit Zoo received a check for \$1800 from WRIF for the sale of WRIF lapel pins. Received a great new T-shirt from WCOZ/Boston that shows the call letters with a six-color drawing of Pete Townshend slamming away at his guitar. It's 1981 calendar time: KISW/Seattle's is a full-color painting by the artist who designed the cover of Blue Oyster Cult's "Mirrors" album. Rival KZOK's annual "rock star" calendar is full of color concert photos taken by listeners. To emphasize the fact that WZXR/Memphis's audience has grown up, and includes many listeners in their 30's and 40's, the station has prepared an attractive new sales brochure that includes testimonials and photos of listeners from all ages and occupations who are regular "Rock 103" listeners. WQFM/Milwaukee co-sponsored a giant record fair. The four-day affair offered a massive amount of albums at special sale prices in an atmosphere of live broadcasts and live local talent. KIFM/San Diego has been busy lately, producing radio specials spotlighting Stephen Bishop, Doobie Brothers and David Pomeranz. WYSP/Philadelphia tied in with the popular Bruce Springsteen cut for a "Hungry Hearts" food drive. Anyone donating received a commemorative button. WDHA/North Jersey conducted an interview with Peter's wife Mary Frampton, who has put together a rock star's cookbook. In conjunction with Boardwalk Records, KDKB/Phoenix traded cans of spinach, for donation to the needy, for copies of the "Popeye" soundtrack album. KINK/Portland scored a rare interview with the normally elusive Bob Dylan. The WBRU/Providence "Rhode Island Rock Hunt" was a giant battle of the bands that awarded \$500 cash, 10 hours of recording studio time, paid engagements, and a gift certificate for \$100 in musical equipment to the winning group. Y-95/Rockford has begun work on its first Homegrown album project, with Cheap Trick's Bun. E. Carlos lending a helping hand. Just found out the multitalented MD of WCOZ/Boston, Kate Ingram also writes for Boston Rock, a local rock music tabloid. Her latest interview spotlighted Kid Creole & The Coconuts. Good stuff, Kate. KNAC/Long Beach has completed installation of a booster that will substantially improve the station's reception in Southern L.A.





Radio & Records

Album Airplay/ 40

Chart Summary

December 19, 1980

158 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for week numbers (11/28, 12/5, 12/12, 12/19) and artist/album information. Includes entries for Bruce Springsteen, Rod Stewart, Steely Dan, John Lennon, Police, Alan Parsons Project, REO Speedwagon, Dire Straits, Heart, Cheap Trick, Eagles, Babys, Rockpile, Outlaws, AC/DC, Thin Lizzy, Fleetwood Mac, Neil Young, Donnie Iris, Pat Benatar, Jim Carroll Band, Doobie Brothers, Blondie, Talking Heads, George Thorogood & The Destroyers, Randy Meisner, Alvin Lee Band, Jon Anderson, Michael Stanley Band, Blues Brothers, Loverboy, Stevie Wonder, Kansas, Billy Thorpe, Gillan, Romantics, Yes, Moon Martin, David Bowie, and Max Webster.

The year finished up with SPRINGSTEEN keeping his title as "the Boss" of the AOR Airplay/40 chart, holding his lead in hot reports. ROD and STEELY held rock steady, as LENNON moved up. PARSONS maintained as REO hit top ten. EAGLES and BABYS resurged, as OUTLAWS and LIZZY climbed. MAC debuted with excellent adds plus early conversions. IRIS continued his climb, as did CARROLL and BLONDIE. LEE had a good week, growing in mediums in particular. BLUES and LOVERBOY debuted nicely. THORPE held his own. GILLAN, ROMANTICS and YES all debuted. Coming close to charting this week was 707.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry

MOST ADDED

Table of Most Added albums, listing artists like Fleetwood Mac, Blues Brothers, Yes, Queen, Any Trouble, Loverboy, Outlaws, Delbert McClinton, Jimmie Mack & The... Various Cuts, Donnie Iris, Gillan, Stingray, Whitesnake, Roy Buchanan, and Firefall.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table of Medium albums, listing artists like Thin Lizzy, Outlaws, Rockpile, Neil Young, Donnie Iris, Jim Carroll Band, Randy Meisner, Dire Straits, Babys, George Thorogood & The Destroyers, Alvin Lee Band, Alan Parsons Project, Talking Heads, Jon Anderson, and Billy Thorpe.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table of The Hottest albums, listing artists like Bruce Springsteen, Rod Stewart, Steely Dan, John Lennon, Police, REO Speedwagon, Alan Parsons Project, Cheap Trick, Heart, Dire Straits, Eagles, AC/DC, Pat Benatar, Babys, and Rockpile.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.









# LOVERBOY

COMING HOME FOR THE HOLIDAYS

RADIO & RECORDS ALBUM AIRPLAY/40

- - - 31 LOVERBOY... LOVERBOY (Columbia)... "HOT" "TURN"  
"TEENAGE" "LADY"

## RECOMMENDED CUTS:

- "THE KID IS HOT TONITE"
- "TURN ME LOOSE"
- "LADY OF THE '80'S"



ON COLUMBIA RECORDS









# MIDWEST

### 101

**Minneapolis**  
612-739-4000

(Rolling Stones)  
PAT BENATAR (Chrysalis)  
707 (Cassablanca)  
ALAN PARSONS PROJ. (Arista)

PD: DAVE HAMILTON  
RD: PAUL ANDERSON

Added  
FLEETWOOD MAC (WB)  
DEBBY (Arista) (Capitol)  
"Living It Up"  
LOVEBOY (Capitol)  
"Turn, Loose"  
JOY TRIOBLE (Stiff)  
2nd Chai Cap  
-DAN FOGELBERG  
(Full Moon/Epic)

Medium  
KANSAS (Meridian)  
JOHN LENNON (Geffen)  
DONNIE IRIS (MCA)  
HOLLY HATCHER (Epic)  
ALYX LEE BAND (Arista)  
REO SPEEDWAGON (Epic)  
ROCKY HORROR (Capitol)  
CLARK BLUES BAND (WB)  
RANDY HEISLER (Epic)

Single  
None

### KQ92

**Minneapolis**  
812-545-5601

THIN LIZZY (WB)

PD: TRAC HUBER

Added  
FLEETWOOD MAC (WB)  
"Oh Well"  
(Full Moon/Epic)

Medium  
KANSAS (Meridian)  
JOHN LENNON (Geffen)  
DONNIE IRIS (MCA)  
HOLLY HATCHER (Epic)  
ALYX LEE BAND (Arista)  
REO SPEEDWAGON (Epic)  
ROCKY HORROR (Capitol)  
CLARK BLUES BAND (WB)  
RANDY HEISLER (Epic)

Single  
None

### KFMM

**Muscatine**  
319-263-2512

PD: STEVE BRIDGES  
RD: LISA CATALANO

Added  
BLUES BROTHERS (Arista)  
YES (Arista)  
HISER CIRCLE (Stiff)  
WEATHER REPORT (ARC/Columbia)  
FLEETWOOD MAC (WB)  
QUEEN (Elektra)  
GARY BURGER (Polygram)  
GILLIAN (Virgin)  
JAMES LEE STABLEY (RCA)  
BLP (Arista)

Medium  
JIMMYE MACE & MCA  
STINGRAY (Carrera/Arista)  
JAN LLOYD (Scotti Bros.)  
CITY BOY (Arista)  
JOHN ANDERSON (Arista)  
ROY BUCHANAN (Meridian)  
GOLDEN GARDEN (Polygram)  
G. WASHINGTON, JR. (Elektra)  
RANDY HANSEN (Capitol)  
JOEY WILSON (Meridian)  
DAVID BOWIE (MCA)  
JIM CARROLL BAND (Arista)  
YAN HONORIAN (WB)  
BREATHLESS (Liberty)  
STEPHEN BISHOP (WB)  
TROOPER (MCA)  
ROCKY HORROR (Capitol)  
CLASH (Epic)

Single  
None

### 2100

**Oklahoma City**  
405-831-8881

PD: JEFF FRIEND  
RD: CLARK RYAN

Added  
FLEETWOOD MAC (WB)  
DEBBY (Arista) (Capitol)  
"Living It Up"  
LOVEBOY (Capitol)  
"Turn, Loose"  
JOY TRIOBLE (Stiff)  
2nd Chai Cap  
-DAN FOGELBERG  
(Full Moon/Epic)

Medium  
KANSAS (Meridian)  
JOHN LENNON (Geffen)  
DONNIE IRIS (MCA)  
HOLLY HATCHER (Epic)  
ALYX LEE BAND (Arista)  
REO SPEEDWAGON (Epic)  
ROCKY HORROR (Capitol)  
CLARK BLUES BAND (WB)  
RANDY HEISLER (Epic)

Single  
None

### X

**Oklahoma City**  
405-528-5543

DAN FOGELBERG  
(Full Moon/Epic)

PD: ARY LOOKRIBEL

Added  
SIX (Arista)  
LOVEBOY (Capitol)

Medium  
PAT BENATAR (Chrysalis)  
REO SPEEDWAGON (Epic)  
CHEAP TRICK (Epic)  
DONNIE IRIS (MCA)  
ALYX LEE BAND (Arista)  
REO SPEEDWAGON (Epic)  
ROCKY HORROR (Capitol)  
CLARK BLUES BAND (WB)  
RANDY HEISLER (Epic)  
FLEETWOOD MAC (WB)

Single  
None

### 106 WLUK

**Peoria**  
309-874-2000

PD: BOB PETERSON  
RD: WENDY RICE

Added  
FLEETWOOD MAC (WB)  
BLUES BROTHERS (Arista)  
GILLIAN (Virgin)

Medium  
ROD STEWART (WB)  
DONNIE IRIS (MCA)  
JACKSON BROWNE (Arista)  
OFF BROADWAY (Arista)  
LOVEBOY (Capitol)  
DIRE STRAITS (WB)  
ALAN PARSONS PROJ. (Arista)  
MICHAEL STABLEY...  
(Epic/Arista)  
QUEEN (Elektra)  
TALKING HEADS (Sire)  
DIRE STRAITS (WB)  
CHEAP TRICK (Epic)  
STEVE WUNDER (Arista)  
CLARK BLUES BAND (WB)  
DEBBY (Arista) (Capitol)  
EAGLES (Arista)  
DEVO (WB)

Single  
None

### Z92

**Omaha**  
402-592-5300

PD: BOB LINDEN

Added  
FLEETWOOD MAC (WB)  
"Oh Well"  
(Full Moon/Epic)

Medium  
DIRE STRAITS (WB)  
HEIL YOUNG (WB/RCA)  
DIRE STRAITS (WB)  
AC/DC (Arista)  
TALKING HEADS (Sire)

Single  
None

### 99.5

**Rockford**  
815-877-3075

PD: LES COOK  
RD: DICK BASCOM

Added  
FLEETWOOD MAC (WB)  
"Oh Well"  
(Full Moon/Epic)

Medium  
JIM CARROLL BAND (Arista)  
GILLIAN (Virgin)  
ROCKY HORROR (Capitol)  
THIN LIZZY (WB)  
HEIL YOUNG (WB/RCA)  
OFF BROADWAY (Arista)  
ROMANTICS (Arista)  
OUTLAWS (Arista)

Single  
None

### WJNO

**Saginaw**  
517-892-9528  
517-894-2996

PD: DAVE BREWER  
RD: JOE DESANTIS

Added  
FLEETWOOD MAC (WB)  
QUEEN (Elektra)  
BLUES BROTHERS (Arista)

Medium  
NEW ENGLAND (Elektra)  
LEO SAYER (WB)  
ROCKY HORROR (Capitol)  
PAT BENATAR (Chrysalis)  
ALYX LEE BAND (Arista)  
REO SPEEDWAGON (Epic)  
DIRE STRAITS (WB)  
EAGLES (Arista)

Single  
None

### 109.3

**Sioux Falls**  
605-339-1520

PD: PAUL WESTBY

Added  
FLEETWOOD MAC (WB)  
BLUES BROTHERS (Arista)  
"Oh Well"  
(Full Moon/Epic)

Medium  
EAGLES (Arista)  
HEIL YOUNG (WB/RCA)  
DIRE STRAITS (WB)  
GEORGE THORGOOD... (Rounder)  
THIN LIZZY (WB)  
HEART (Epic)  
DONNIE IRIS (MCA)  
NEW ENGLAND (Elektra)  
BILLY BURR (Capitol)  
RANDY HEISLER (Epic)  
MICHAEL STABLEY...

Single  
None

### KSLW 95

**St. Louis**  
314-842-1111

PD: RICE BULLIS

Added  
PAT BENATAR (Chrysalis)  
FLEETWOOD MAC (WB)  
JIMMYE MACE & (MCA)

Medium  
CHEAP TRICK (Epic)  
SUPERTRAMP (Arista)  
RICK OBERHEER (Bism Bay)  
707 (Cassablanca)  
HEART (Epic)  
DOBBIE BROTHERS (WB)  
THIN LIZZY (WB)  
YES (Arista)  
BILLY THORPE (Elektra)  
ROCKY HORROR (Capitol)

Single  
None

### PFR

**Terre Haute**  
812-238-2557

PD: R. J. CONROY  
RD: DICK GANILL

Added  
JOHN ANDERSON (Arista)  
DEBBY (Arista) (Capitol)

Medium  
DOBBIE BROTHERS (WB)  
ALAN PARSONS PROJ. (Arista)  
CHEAP TRICK (Epic)  
BILLY THORPE (Elektra)  
DIRE STRAITS (WB)  
HEIL YOUNG (WB/RCA)  
-LOVEBOY (Capitol)  
-ALYX LEE BAND (Arista)  
-CAROL SINGER (WB)  
-707 (Cassablanca)  
-HEIL YOUNG (WB/RCA)  
-CITY BOY (Arista)  
-BILLY THORPE (Elektra)

Single  
None

### FM 104

**Toledo**  
419-248-3377

PD: TERRY BULLMAN  
RD: LEE RANDALL

Added  
FLEETWOOD MAC (WB)  
QUEEN (Elektra)  
ROCKY HORROR (Capitol)

Medium  
THIN LIZZY (WB)  
ROCKY HORROR (Capitol)  
JOHN LENNON (Geffen)  
JOHN ANDERSON (Arista)  
PAT BENATAR (Chrysalis)  
DIRE STRAITS (WB)  
ROCKY HORROR (Capitol)

Single  
None

### T-95

**Wichita**  
316-722-8123

PD: BOB LAUREL  
RD: TERRY SPRINGS

Added  
FLEETWOOD MAC (WB)  
BLUES BROTHERS (Arista)  
LOVEBOY (Capitol)  
STINGRAY (Carrera/Arista)

Medium  
TALKING HEADS (Sire)  
DIRE STRAITS (WB)  
MICHAEL STABLEY...  
(Epic/Arista)  
HEIL YOUNG (WB/RCA)  
OUTLAWS (Arista)  
ROCKY HORROR (Capitol)  
YES (Arista)  
RANDY HANSEN (Capitol)  
ROCKY HORROR (Capitol)

Single  
None

### 92 CITI FM

**Winnipeg**  
204-775-0371

PD: GARY CHRISTIAN  
RD: STEVE YOUNG

Added  
OUTLAWS (Arista)  
"Oh Well's Road"

Medium  
CRUISER  
ROCKY HORROR (Capitol)  
GEORGE THORGOOD... (Rounder)  
BILLY THORPE (Elektra)  
NEW ENGLAND (Elektra)  
HEIL YOUNG (WB/RCA)  
STABLEY FRANK (Arista)  
THIN LIZZY (WB)  
EAGLES (Arista)  
CITY BOY (Arista)  
NEW ENGLAND (Elektra)  
REO SPEEDWAGON (Epic)  
ROCKY HORROR (Capitol)

Single  
None

# WEST

### KFMG

**Albuquerque**  
505-285-8811

PD: CAREY CURLEUP  
RD: CRAIG MARTIN

Added  
FLEETWOOD MAC (WB)

Medium  
CRIS (Elektra)  
POLICE (A&M)  
QUEEN (Elektra)  
JACKSON BROWNE (Arista)  
HEART (Epic)  
ALAN PARSONS PROJ. (Arista)  
BOB SEGER & (Capitol)  
STEELY DAN (MCA)  
ROLLING STONES

Single  
None

### KICKS

**Anaheim**  
714-776-3696

PD: DAVE FOLSON  
RD: LARRY NELSON

Added  
FLEETWOOD MAC (WB)  
YES (Arista)  
"Oh Well's Road"

Medium  
OUTLAWS (Arista)  
ALYX LEE BAND (Arista)  
BUS BOYS (Arista)  
THIN LIZZY (WB)  
SUPERTRAMP (Arista)  
RANDY HEISLER (Epic)  
QUEEN (Elektra)  
KANSAS (Meridian)  
JOE JACKSON BAND (A&M)  
707 (Cassablanca)

Single  
None

### KRKN

**Anchorage**  
907-277-2665

PD: JAY HOBLE

Added  
WITE SHIRAZ (Meridian)  
YES (Arista)  
BOB SEGER & (Capitol)  
VISA (Polygram)  
QUEEN (Elektra)  
HISER CIRCLE (Stiff)

Medium  
BLONDIE (Chrysalis)  
JIM CARROLL BAND (Arista)  
DOBBIE BROTHERS (WB)  
HEART (Epic)  
JOE JACKSON BAND (A&M)  
ROCKY HORROR (Capitol)  
RANDY HEISLER (Epic)  
HOLLY HATCHER (Epic)  
BILLY THORPE (Elektra)  
MICHAEL STABLEY...  
(Epic/Arista)  
JACK GIBSON (MCA)  
LEAD EAST (A&M)  
JAN LLOYD (Scotti Bros.)  
LEWIS (Capitol)  
NEW ENGLAND (Elektra)  
TROOPER (MCA)  
OFF BROADWAY (Arista)  
TYRONS OF PHO TANG (MCA)  
-W.C. FIELDS (Capitol)

Single  
None

### KSN

**Aspen**  
303-925-5778

PD: BOB CIPOLLA  
RD: TOM CAREY

Added  
FLEETWOOD MAC (WB)  
BLUES BROTHERS (Arista)  
GILLIAN (Virgin)

Medium  
ROD STEWART (WB)  
DONNIE IRIS (MCA)  
JACKSON BROWNE (Arista)  
OFF BROADWAY (Arista)  
LOVEBOY (Capitol)  
DIRE STRAITS (WB)  
ALAN PARSONS PROJ. (Arista)  
MICHAEL STABLEY...  
(Epic/Arista)  
QUEEN (Elektra)  
TALKING HEADS (Sire)  
DIRE STRAITS (WB)  
CHEAP TRICK (Epic)  
STEVE WUNDER (Arista)  
CLARK BLUES BAND (WB)  
DEBBY (Arista) (Capitol)  
EAGLES (Arista)  
DEVO (WB)

Single  
None

### 98

**Bakersfield**  
805-832-1410

PD: DAVE LAWRENCE  
RD: DICK SHEPPARD

Added  
FLEETWOOD MAC (WB)  
YES (Arista)

Medium  
OUTLAWS (Arista)  
WHITE SNACK (Meridian)  
NORTON (Meridian)  
REO SPEEDWAGON (Epic)  
ROCKY HORROR (Capitol)  
GOLDEN EARRING (Polygram)  
ROMANTICS (Arista)  
HEART (Epic)  
ROD STEWART (WB)  
JOHN LENNON (Geffen)  
BLONDIE (Chrysalis)  
ALAN PARSONS PROJ. (Arista)  
ROCKY HORROR (Capitol)  
THIN LIZZY (WB)  
DIRE STRAITS (WB)  
TALKING HEADS (Sire)  
DONNIE IRIS (MCA)

Single  
None

### 104

**Boise**  
208-344-6363

PD: DAN SCHUBER

Added  
FLEETWOOD MAC (WB)  
DEBBY (Arista) (Capitol)

Medium  
KANSAS (Meridian)  
JOHN LENNON (Geffen)  
DONNIE IRIS (MCA)  
HOLLY HATCHER (Epic)  
ALYX LEE BAND (Arista)  
REO SPEEDWAGON (Epic)  
ROCKY HORROR (Capitol)  
CLARK BLUES BAND (WB)  
RANDY HEISLER (Epic)

Single  
None

### MOST ADDED

**FLEETWOOD MAC**  
Live (WB) 40/31  
**BLUES BROTHERS**  
Made In America (Atlantic) 22/20  
**YES**  
Yesshows (Atlantic) 18/14  
**QUEEN**  
Flash Gordon (Elektra) 7/7  
**OUTLAWS**  
Ghost Riders (Arista) 3/15  
**ANY TROUBLE**  
Where Are All The... (Stiff) 7/5

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

### MEDIUM

**OUTLAWS**  
Ghost Riders (Arista) 31/22  
**THIN LIZZY**  
Chinatown (WB) 27/21  
**RANDY MEISNER**  
One More Song (Epic) 23/19  
**DONNIE IRIS**  
Back On The... (MCA) 25/18  
**ALVIN LEE BAND**  
Free Fall (Atlantic) 21/17

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

### THE HOTTEST

**ROD STEWART**  
Foolish Behaviour (WB) 44/41  
**BRUCE SPRINGSTEEN**  
The River (Columbia) 42/39  
**JOHN LENNON**  
Double Fantasy (Geffen) 44/36  
**POLICE**  
Zenyatta Mondatta (A&M) 41/35  
**STEELY DAN**  
Gauch (MCA) 40/35

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

### KBCO

**Boulder**  
303-444-5800

PD: DENNIS CONSTANTINE  
RD: BRUCE HOCAL

Added  
BLUES BROTHERS (Arista)  
FIREBALL (Arista)

Medium  
HEIL YOUNG (WB/RCA)  
BLONDIE (Chrysalis)  
ALYX LEE BAND (Arista)  
POWER BLUES (Liberty)  
ROCKY HORROR (Capitol)  
MICHAEL STABLEY...  
(Epic/Arista)  
ROCKY HORROR (Capitol)  
RY (Arista)  
RANDY HEISLER (Epic)  
JIMMYE MACE & (MCA)  
SUPERTRAMP (Arista)  
G. WASHINGTON, JR. (Elektra)  
PAT BENATAR (Chrysalis)  
DAVID BOWIE (MCA)  
TOM WHITE (Arista)  
ALYX LEE BAND (Arista)  
GIL SCOTT HERON (Arista)  
JIMMYE MACE & (MCA)  
ROCKY HORROR (Capitol)  
YES (Arista)  
GEORGE THORGOOD... (Rounder)  
OLIVE COSTELLO (Capitol)  
ROCKY HORROR (Capitol)  
STEVE WUNDER (Arista)  
JOE JACKSON BAND (A&M)

Single  
None

### KILO 94

**Colorado Springs**  
303-834-4898

PD: RICH HARRIS  
RD: ART PHILLIPS

Added  
FLEETWOOD MAC (WB)  
"Oh Well's Road"

Medium  
OUTLAWS (Arista)  
BLONDIE (Chrysalis)  
ROCKY HORROR (Capitol)  
DONNIE IRIS (MCA)  
HEIL YOUNG (WB/RCA)  
BUS BOYS (Arista)  
LOVEBOY (Capitol)  
ALYX LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
THIN LIZZY (WB)  
JOEY WILSON (Meridian)

Single  
None

### KAZ

**Denver**  
303-750-5600

PD: DAVE VAN DYKE  
RD: GREG GILLSPY

Added  
QUEEN (Elektra)  
FLEETWOOD MAC (WB)  
"Oh Well's Road"

Medium  
OUTLAWS (Arista)  
BLONDIE (Chrysalis)  
ROCKY HORROR (Capitol)  
DONNIE IRIS (MCA)  
HEIL YOUNG (WB/RCA)  
BUS BOYS (Arista)  
LOVEBOY (Capitol)  
ALYX LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
THIN LIZZY (WB)  
JOEY WILSON (Meridian)

Single  
None

### K97

**Edmonton**  
403-428-8597

PD: NEIL EDWARDS  
RD: BRUCE KENYON

Added  
FLEETWOOD MAC (WB)

Medium  
ROCKY HORROR (Capitol)  
BRANDON ROY  
DONNIE IRIS (MCA)  
JIM CARROLL BAND (Arista)  
KATE BUSH (Epic)  
CARS (Elektra)  
LONG JOHN SILVER (Capitol)  
START  
HAWKES (Polygram)  
HEIL YOUNG (WB/RCA)  
83  
TROOPER (MCA)  
NICK GILDER (Cassablanca)  
SUPERTRAMP (Arista)

Single  
None

### K97

**Fort Collins**  
303-571-1232

PD: TOM MEELER  
RD: RICH O'LEARY

Added  
ART THORPE (Stiff)  
BLUES BROTHERS (Arista)  
YORBA (Meridian)  
DAN FOGELBERG  
(Full Moon/Epic)  
-BOB SCAROS (Capitol)

Medium  
OUTLAWS (Arista)  
BLONDIE (Chrysalis)  
ROCKY HORROR (Capitol)  
DONNIE IRIS (MCA)  
HEIL YOUNG (WB/RCA)  
BUS BOYS (Arista)  
LOVEBOY (Capitol)  
ALYX LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
THIN LIZZY (WB)  
JOEY WILSON (Meridian)

Single  
None

### 106 KBPI

**Denver**  
303-936-2313

PD: FRANK COE  
RD: PAUL STUBER

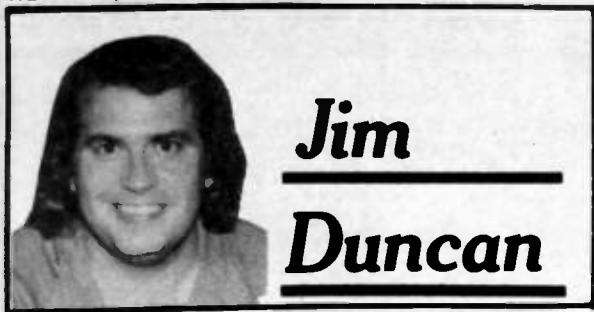
Added  
TARS (Fammap)  
BLUES BROTHERS (Arista)  
YES (Arista)  
ALYX LEE BAND (Arista)

Medium  
None

Single  
None







**Jim  
Duncan**

**News Notes**

I must not have synchronized my calendar properly this year. It is hard to believe this is the last column for 1980. Hope you enjoyed the year-end issue last week. What a year for Country Radio and music! Looking forward to some great success stories in 1981... This week's Country section features our exclusive "Country Radio Music Poll." Congratulations to all of the winners and especially to Barbara Mandrell for her selection as "Country Performer" and "Female Vocalist" of the year. Being the guest at the NRBA's "American Radio Expo" this year, winning the CMA's top honor as "Entertainer of the Year," and now having a top-rated television show — it really has been a great year for a beautiful lady. It is my pleasure to call her a friend... Plough just hired John David Spangler from WQHK/Ft. Wayne, IN to the PD position at WJJD/Chicago (see Page 1). As you may recall from this column a couple weeks back, WJJD's PD Pete Porter stepped down to do music and concentrate on his air show... At Plough's WSUN/Tampa-St. Petersburg station Don Hibbitts has been promoted from Sales Manager to GM as Don Boyles joins WKHK-FM/New York (R&R 12-12)... Enjoyed the quick trip to Nashville to see Dolly Parton's acting debut in the movie "9-5." It's a funny film, and it should make her a star on a whole new level of the entertainment industry. It was a lot of fun for me to spend an hour-and-a-half with Dolly for a radio and television interview. (More on that later)... Dan Spice has been named PD of WYDE/Birmingham, AL. Spice had been with WDXI/Jackson, TN... Congrats to Joe Hoppel on his 25th year at WCMS/Norfolk, VA. Besides doing the morning show, Joe is the VP of Programming for the station. As a surprise, Joe's wife Sue held a party in his honor, and the entire staff of WCMS turned out. Midway through the show an armored truck drove up to their door and deposited 2500 silver dollars on the living room floor, a gift from the owners of WCMS... Lee Nye, formerly with KCEY/Modesto, CA, is the new OD at KQKK-FM/Manteca, CA... New morning man at KNEW/Oakland-San Francisco is former WHK/Cleveland afternooner "Wild" Bill Wilkins. Marty Sullivan has moved into the 1-4 slot... With Herb Allen's recent promotion at Susquehanna (R&R 12-5), he will no longer be on the air at WFMS-FM/Indianapolis. The station hired Rod Tanner from the aforementioned WQHK... Just heard King Edward Smith of WSLC/Roanoke has stepped down as a director on the CMA board due to other time-consuming commitments. WSAI/Cincinnati PD Dale Turner will take over his tenure... Terry Black from KJJJ/Phoenix has joined KCBQ/San Diego to do evenings and the MD job... Our best to Mike Bouchie and his wife Brenda on the birth of their little boy Timothy Michael. Mike is the afternoon drive man on KRRV/Alexandria, VA... WCAW/Charleston, WV MD Terry Collins has left the station. No replacement named yet, although PD Rick Johnson seems inclined to promote from within... KNDE/Tucson joined the Country station ranks as of December 1... Dave Waters promoted to PD of KS-KX ("Kansas Kicks")/Topeka. He was formerly Production Director at the station... Mac Allen, President of the Country Radio Seminar, called in to announce the dates for the 12th annual event, March 13-14 at Nashville's Hyatt Regency Hotel. Details will be forthcoming, and further info can be obtained by contacting the CRS at Box 120548, Nashville, TN 37212... Down the halls, the sounds of the R&R Christmas party are drowning out my thoughts. So this will be a good time to close out another great year. Thank you for all of your help and contributions during 1980. Looking forward to serving you in the coming year — Country Radio has become the format of the 80's. Let's keep it great. From all of us at R&R our wishes for your continued success in 1981. Happy New Year, and to all a good night...



*Joe Hoppel*

**Country**

**The 1980 R&R  
Country Radio Music Poll**

**Editor's Note:** For the past five years, the R&R Country section has surveyed its Country reporting stations to determine their favorite performers and performances. Each of the 150 R&R reporters was given eight ballots to complete. Station program and music directors, station managers directly involved in the music, and, of course, each of the on-air air personalities were eligible to vote. And now Radio & Records is happy to present the winners of the 1980 R&R Country Radio Music Poll:

**Performer Of The Year:**

**Barbara Mandrell**



**Female Vocalist:**

**Barbara Mandrell**



**Male Vocalist:**

**Don Williams**



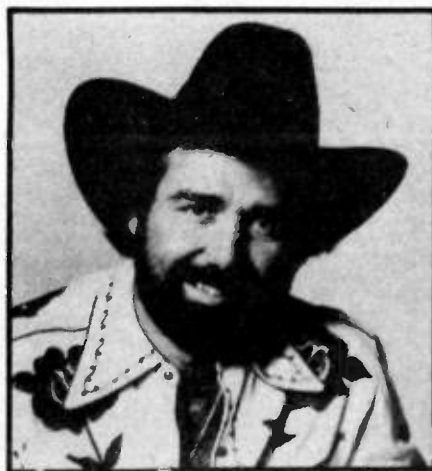
**Group:**

**Oak Ridge Boys**



**Vocal Duo:**

**Moe Bandy &  
Joe Stampley**



**Best Single:**

**"Lookin' For Love"  
(Johnny Lee)**

**Best New Artist:**

**Lacy J. Dalton**



**Best Album:**

**Urban  
Cowboy  
Soundtrack**





# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### MEL TILLIS

#### Southern Rains (Elektra)

On 88% of reporting stations. National Summary: Up 33, Same 25, Down 1, Debuts 29, Adds 22. R&R Chart 40.

### LACY J. DALTON

#### Hillbilly Girl With The Blues (Columbia)

On 73% of reporting stations. National Summary: Up 21, Same 23, Down 0, Debuts 20, Adds 27. R&R Chart 50-41.

### EDDY ARNOLD

#### Don't Look Now (RCA)

On 63% of reporting stations. National Summary: Up 20, Same 26, Down 0, Debuts 13, Adds 20. R&R Chart 49-42.

### DOTTIE WEST

#### Are You Happy Baby? (Liberty)

On 62% of reporting stations. National Summary: Up 12, Same 23, Down 0, Debuts 16, Adds 26. R&R Chart: Debut 43.

#### Most Added:

- TANYA TUCKER  
Can I See You Tonight (MCA)
- LACY J. DALTON  
Hillbilly Girl With The Blues (Columbia)
- DOTTIE WEST  
Are You Happy Baby? (Liberty)
- MEL TILLIS  
Southern Rains (Elektra)
- EDDY ARNOLD  
Don't Look Now (RCA)

#### Hottest:

- JOHNNY LEE  
One In A Million (Asylum)
- DOLLY PARTON  
9 To 5 (RCA)
- EDDIE RABBITT  
I Love A Rainy Night (Elektra)
- OAK RIDGE BOYS  
Beautiful You (MCA)
- MERLE HAGGARD  
Think I'll Just Stay Here... (MCA)

# MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week.  indicates one of this week's "most added" new songs.

#### TANYA TUCKER "Can I See You Tonight" (MCA) 85/28

National Summary: Up 9, Same 17, Down 0, Debuts 11, Adds 28 including WNRS, WAXX, KFGO, WXCL, WIL AM-FM, KUUY, KVEG, KRAK, WWCS-FM, WPOR, WWVA, WYDE, WCOS-FM, WSM, WHOO, KSO 39-29, WTSO 40-33, WBGW-FM 46-39, WIXL-FM 48-22, KENR d-36. R&R Chart: Debut 47.

#### GEORGE JONES & JOHNNY PAYCHECK "You Better Move On" (Epic) 58/18

National Summary: Up 9, Same 21, Down 0, Debuts 12, Adds 16, WYDE, WSOC-FM, WGTG, KHEY, WESC-AM-FM, KLRA, WHOO, KWKH, KYNN, WXCL, KICD-FM, KFEQ, KLAJ, KLAC, KEEN, WPOR, WIXL-FM 27-10.

#### REX ALLEN JR. & MARGO SMITH "Cup Of Tea" (WB) 57/15

National Summary: Up 7, Same 23, Down 0, Debuts 12, Adds 15 including WMNI, KSO, WAXX, WHBF, KFEQ, KMAK, KCUB, WKXA, WYDE, WSOC-FM, KLRA, WFMS-FM d-33, WIXL-FM 35-20, WSIX-FM 42-32, KYXX 41-35.

#### CON HUNLEY "What's New With You" (WB) 51/16

National Summary: Up 5, Same 17, Down 0, Debuts 13, Adds 16 including KRRV, KIXZ, KWKH, WQYK-FM, KBMR, WSAI, WDDD-FM, KEED, KRSY, KSOP, WWVA, WMC-AM 23-18, WSIX-FM 31-25, WFMS-FM 33-27, WIXL-FM 49-36.

#### DEBORAH ALLEN "Nobody's Fool" (Capitol) 40/8

National Summary: Up 11, Same 15, Down 0, Debuts 8, Adds 6, WSAI, WTSO, WKQC-FM, KLAJ, KEEN, WSUN, KTTS-AM, FM 37-33, KSSS 31-23, KTOM 35-31, WWVA d-34, KHEY 49-40, WESC-AM-FM d-35.

#### RONNIE McDOWELL "Wandering Eyes" (Epic) 38/17

National Summary: Up 7, Same 7, Down 2, Debuts 5, Adds 17 including KRRV, WCOS-FM, WOKK, KNOE, WBAM, WSLR, WFMS-FM, WIL AM-FM, KUUY, KYTE, WNYR, KCKC 35-21, WIXL-FM 45-19, WMZQ-FM 40-32, WYII 38-25.

#### SAMMI SMITH "I Just Want To Be With You" (Sound Factory) 37/13

National Summary: Up 6, Same 13, Down 0, Debuts 5, Adds 13, WUBE-FM, KWMT, WIRE, WXCL, WKKN, KLAJ, KEED, KRSY, WWVA, WCOS-FM, WESC-AM-FM, KYXX, WIRK-FM.

#### STEPHANIE WINSLOW "Anything But Yes Is Still A No" (WB/Curb) 37/11

National Summary: Up 3, Same 14, Down 0, Debuts 9, Adds 11, KIXZ, KLVJ, WSOC-FM, KNOE, WMNI, WITL-FM, KEED, KTOM, WGNA-FM, WKXA, WWVA.

#### ROGER BOWLING "Yellow Pages" (NSD) 36/8

National Summary: Up 8, Same 15, Down 0, Debuts 7, Adds 6, WCOS-FM, KLLL-AM-FM, WKLM, WSAI, WAXX, WYII, KRRV 24-19, KHEY 44-35, WKKN d-35, KFEQ 37-27, KMPS-AM-FM d-28.

#### RAY CHARLES & CLINT EASTWOOD "Beer's To You" (WB) 36/5

National Summary: Up 16, Same 8, Down 2, Debuts 5, Adds 5, KRDR, KFTN, KONE, WWCS-FM, KLRA, KSOP 35-27, KHEY 32-23, WBAM 40-34, WIRK-FM 38-28, KVOO 34-28.

#### DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 35/10

National Summary: Up 5, Same 18, Down 1, Debuts 1, Adds 10, KSSS, KMAK, KRSY, KTOM, KEEN, KHEY, WESC-AM-FM, WBAM, WLVI-FM, WXCL, KRMD-AM-FM 45-38, KWMT 47-40.

#### CHARLIE DANIELS BAND "Carolina (I Remember You)" (Epic) 32/14

National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 14 including KRRV, KLVJ, WCOS-FM, KENR, WTQR-FM, WSAI, KFGO, KBUF, WIRE, KVOO, KTOM 40-32, WIXL-FM 42-33.

#### FATS DOMINO "Whiskey Heaven" (WB) 27/16

National Summary: Up 2, Same 7, Down 0, Debuts 2, Adds 16 including WYDE, WGTG, KWKH, WQYK-FM, WSLR, KYNN,

# NATIONAL AIRPLAY/50

## December 19, 1980

Three Two Last  
Weeks Weeks Week

9	4	2	1	JOHNNY LEE/One In A Million (Asylum)
5	2	1	2	MICKEY GILLEY/That's All That Matters (Epic)
15	12	6	3	EDDIE RABBITT/I Love A Rainy Night (Elektra)
14	10	5	4	MERLE HAGGARD/Think I'll Just Stay Here... (MCA)
10	8	8	5	CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)
3	3	3	6	BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)
26	15	12	7	OAK RIDGE BOYS/Beautiful You (MCA)
8	6	7	8	BARBARA MANDRELL/Best Of Strangers (MCA)
1	1	4	9	RONNIE MILSAP/Smoky Mountain Rain (RCA)
24	19	14	10	GENE WATSON/No One Will Ever Know (Capitol)
27	22	17	11	JANIE FRICKE/Down To My Last Broken Heart (Columbia)
32	26	20	12	STATLER BROTHERS/Don't Forget Yourself (Mercury)
13	13	11	13	MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
30	24	18	14	P. WAGONER & D. PARTON/If You Go, I'll Follow You (RCA)
25	23	19	15	LEON EVERETTE/Giving Up Easy (RCA)
29	25	22	16	TERRI GIBBS/Somebody's Knockin' (MCA)
43	34	27	17	DOLLY PARTON/9 To 5 (RCA)
33	29	23	18	BOBBY GOLDSBORO/Goodbye Marie (Curb)
37	31	26	19	ED BRUCE/Girls, Women, Ladies (MCA)
6	5	9	20	LARRY GATLIN & GATLIN BROS./Take Me To Your... (Columbia)
16	14	13	21	CHARLIE RICH/A Man Just Don't Know... (Elektra)
39	32	28	22	JOHNNY DUNCAN/Acapulco (Columbia)
43	37	30	23	RAZZY BAILEY/I Keep Coming Back (RCA)
4	7	10	24	CHARLEY PRIDE/You Almost Slipped My Mind (RCA)
22	21	21	25	REBA McENTIRE/I Can See Forever In Your Eyes (Mercury)
7	9	15	26	ALABAMA/Why Lady Why (RCA)
28	27	25	27	LORETTA LYNN/Cheatin' On A Cheater (MCA)
47	42	36	28	T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)
2	11	16	29	KENNY ROGERS/Lady (Liberty)
46	41	34	30	JOHN ANDERSON/1959 (WB)
49	38	35	31	GAIL DAVIES/I'll Be There (WB)
45	40	33	32	STEVE WARINER/Your Memory (RCA)
50	43	39	33	CHARLY McCLAIN/Who's Cheatin' Who (Epic)
48	44	37	34	DEAN DILLON/Nobody In His Right Mind (RCA)
-	45	40	35	MOE BANDY/Following The Feeling (Columbia)
-	-	41	36	WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired... (Columbia)
-	46	44	37	SUSIE ALLANSON/Dance The Two Step (Liberty)
-	-	42	38	GLEN CAMPBELL/Any Which Way You Can (WB)
40	36	32	39	MARTY ROBBINS/An Occasional Rose (Columbia)
-	-	43	40	MEL TILLIS/Southern Rains (Elektra)
-	-	50	41	LACY J. DALTON/Hillbilly Girl With The Blues (Columbia)
-	-	49	42	EDDY ARNOLD/Don't Look Now (RCA)
-	-	48	43	DOTTIE WEST/Are You Happy Baby? (Liberty)
-	50	48	44	DICKEY LEE/Lost In Love (Mercury)
-	-	45	45	JIM REEVES/There's Always Me (RCA)
-	-	46	46	EARL THOMAS CONLEY/Silent Treatment (Sunbird)
-	-	47	47	TANYA TUCKER/Can I See You Tonight (MCA)
-	47	43	48	TOMPALL & GLASER BROS./Sweet City Woman (Elektra)
35	30	29	49	LYNN ANDERSON/Blue Baby Blue (Columbia)
-	-	50	50	MEL McDANIEL/Countrified (Capitol)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

#### BOBBY BARE "Willie Jones" (Columbia) 48/18

National Summary: Up 8, Same 20, Down 0, Debuts 2, Adds 18 including WSAI, WUBE-FM, KWMT, WHBF, WKKN, KEED, KYTE, WEEP, KHEY, WBHP, KYXX, WTSO 41-34, KSSS d-31, KRMD-AM-FM 50-39.

#### KENNY DALE "When It's Just You And Me" (Capitol) 48/8

National Summary: Up 21, Same 14, Down 0, Debuts 5, Adds 8, WBHP, KLRA, KKYX, WQYK-FM, WIRK-FM, KWMT, KEED, WWVA, KLVJ 25-19, KHEY 50-41, KFGO 22-17, KRAK 34-29.

#### FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 42/13

National Summary: Up 9, Same 13, Down 0, Debuts 3, Adds 13 including WSAI, WFMS-FM, WHBF, KVOO, KSSS, WBAX, WQIK-FM, KWKH, WKLM, KSO d-36, WDDD-FM 10-6, WWCS-FM 10-5, WOKK 19-15.

## Others Getting Significant Action

KFDI-AM, KYTE, KFTN, KSOP, KEEN 37-32.

#### PATSY CLINE "I Fall To Pieces" (MCA) 25/14

National Summary: Up 2, Same 4, Down 0, Debuts 5, Adds 14 including KSO, WAXX, KFGO, KWMT, WDDD-FM, KYNN, KBMY, WWVA, WSM, WHOO, WPOC-FM 4-1.

#### JOHNNY RUSSELL "Song Of The South" (Mercury) 24/7

National Summary: Up 4, Same 9, Down 1, Debuts 3, Adds 7, WGTG, WESC-AM-FM, WIRK-FM, WCXI, KICD-FM, KTOM, WWVA, WLVI-FM d-30, KRMD-AM-FM 49-41, WIXL-FM 33-25.

#### ROY CLARK "I Ain't Got Nobody" (MCA) 23/5

National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 5, WQIK-FM, WKSJ-FM, WAXX, KSSS, KEED, KKYX 44-41, WMNI 35-30, WDDD-FM 18-14.

#### SHEILA ANDREWS "Where Could You Take Me" (Ovation) 22/3

National Summary: Up 5, Same 11, Down 0, Debuts 3, Adds 3, WWVA, KKYX, KTOM, WGTG 30-26, WDDD-FM 28-23, KTTS-AM-FM 41-37, KEED 49-44.

#### WHITEY SHAFER "You Are A Liar" (Elektra) 21/13

National Summary: Up 2, Same 4, Down 0, Debuts 2, Adds 13 including WVAM, KHEY, WESC-AM-FM, WSM, WQYK-FM, WCXI, KFGO, KICD-FM, KSSS, KRAK.

#### JOE SUN "Ready For The Times To Get Better" (Ovation) 18/13

National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 13 including WSAI, WKMF, KYNN, KTTS-AM-FM, KVOO, KEED, KSOP, WWVA, WESC-AM-FM, WIRK-FM.

#### TIM REX & OKLAHOMA "Gettin' Over You" (Dee Jay) 18/8

National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 8, WAXX, KICD-FM, KTTS-AM-FM, KSSS, KEED, KHEY, WESC-AM-FM, WQYK-FM.

#### DON GIBSON "Love Fires" (WB) 13/6

National Summary: Up 2, Same 5, Down 0, Debuts 0, Adds 6, WSAI, KICD-FM, KTOM, WGNA-FM, WYDE, WESC-AM-FM, KTTS-AM-FM 42-38, KYXX 34-31.





# CAROLINA

(I Remember You)  
19-50955

**W**hen the leaves start turning, and the first frost sparkles in the early morning sun, the holiday season can't be far behind.

That's the time of year when men's hearts and eyes turn toward home—Home!, what a magic word that brings a wealth of pleasant memories tumbling down through the decades.

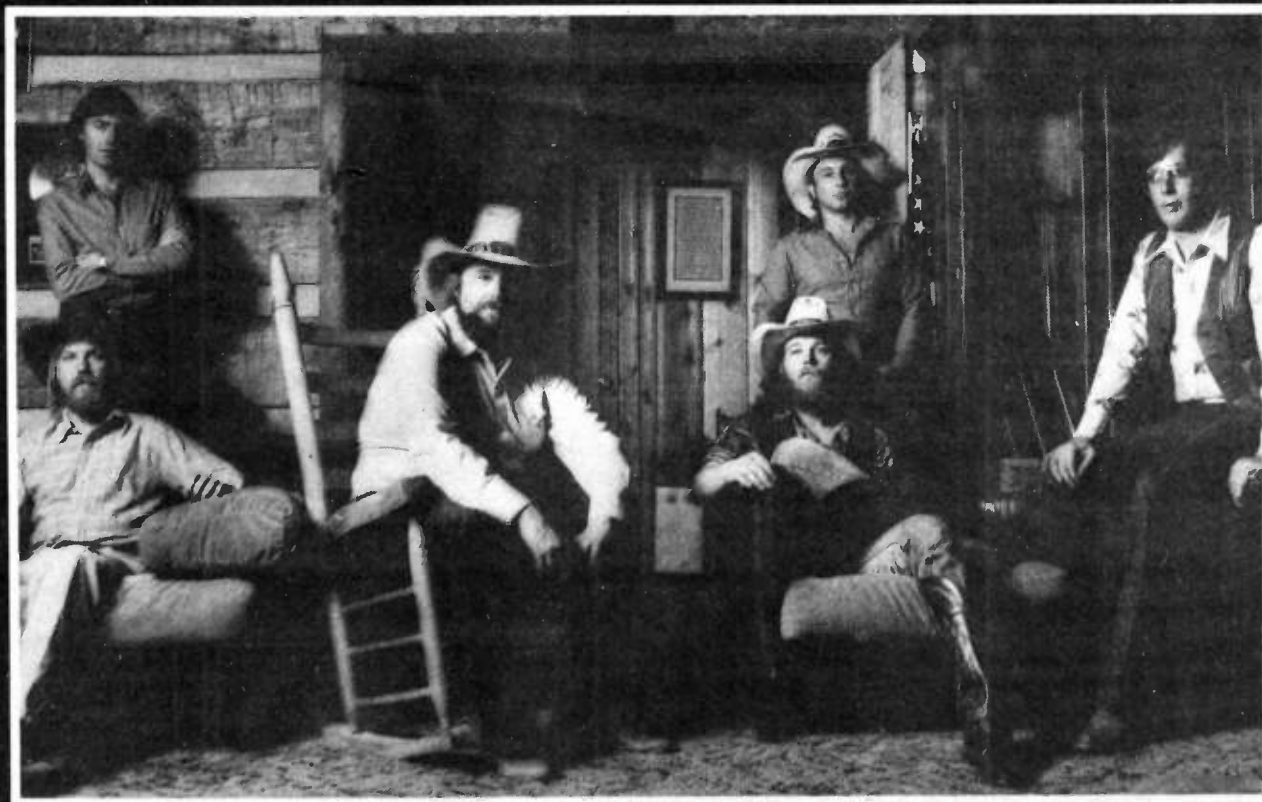
I'll always remember my early years in the land of the long leaf pines when life was not a mystery, and

surrounded by the warmth of family and friends, everything seemed so simple.

Thank you for a good year, and may this simple song remind you of another time, another place and the magic of remembering home.

God Bless Us Everyo

© 1980 Sir Charles Productions



Due to incredible demand Epic Records presents this special song from


**THE CHARLIE DANIELS BAND™**

Produced by JOHN BOYLAN for Sir Charles Productions

From the album *FULL MOON*, FE 36571, ON **Epic** RECORDS

Representation: Empire Agency • 40 Atlanta Street • Marietta, Ga. 30060 • 404/427-1200

Management: Sound Seventy Management • 210 25th Avenue North • Nashville, Tenn. 37203 • 615/327-1711

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# Country Pictures



**RADIO & RIBIT** — RCA's Steve Wariner (second from right) is seen socializing with WMNI MD Tim Rowe (left) and PD Steve Cantrell following a concert in Columbus, OH. Also pictured is the official WMNI Frog mascot, "Wimni."



**COUNTRY CASH** — WDAF/Kansas City recently gave away \$10,000 cash in their "Country Cash Stampede." Shown with the cash prize is WDAF MD Stephanie Pflumm, grand winner Priscilla Lofland, and afternoon driver Phil Young.



**TEXAS TRUCKIN'** — Keith Messamore of Houston (left) is shown here with KIKK-AM-FM/Houston PD Charlie Ochs after winning the grand prize in the recent KIKK Radio Weekend Hideaway contest. The winner was determined by a drawing from persons who displayed a KIKK bumper sticker. The vehicle license was announced over KIKK, and the contestant had one hour to call the station and describe his car or truck. Besides the 1980 4-wheel drive Ram Charger "KIKK-up Truck," Messamore won a lot on a creek and a fully-furnished mobile home.



**WHO WERE THOSE MASKED MEN?** — Sun recording artist Orion (center) recently visited the WIXZ/Pittsburgh studios for an on-air interview. He is pictured with the WIXZ morning team, Bill Cardillo and Dick Grimes.

## Biff Collie

### Inside Nashville



"... 'TIS THE SEASON TO BIFF COLLIE": (That was the late Dick Haynes's line) "I no longer wonder about my mother-in-law's opinion of me... those towels she gave us were marked 'hers' and 'its.'" (That was a

the University of Arkansas, is available ten lots of comments since her "Dukes Of Hazzard" guesting... Conway Twitty's \$2 million museum/residential complex across from Johnny's House of Cash approved on the first reading by the Hendersonville City Council... Farris International bought Music City Recorders studio from Jack and Bud Logan and Mary Reeves Davis... The Tennessee Film Commission estimates almost 100 movies will be filmed here in 1981 (Jerry Reed's on that board now)...

4 along with Boots Randolph and his Tuxedoed Nashville Sounders... Glen Thompson ordered tickets for the 100th anniversary of the Grand Ole Opry, Saturday, October 29, 2025 (sorry, sold out!)... Boxcar Willie's Christmas card has trains. He's an example of the international superstar (like Slim Whitman) who has not yet "happened" in the U.S... WXYQ's Pat Martin sent me a copy of "The Development Of The Country Radio Format," a new book that catalogs many steps and "steppers" involved in the evolution of Country music radio. The book, written by Rick Stockdell, Assistant Professor of Journalism at the University of Arkansas, is available through Martin Press, 809 Third St., Stevens Point, WI 54481... Lacy J. Dalton and Mickey Gilley will do CBS-TV's "Happy New Year America" special December 31... Jay Marvin (WJEZ/Chicago) wants to know whatever happened to Symphony Sid. (Jay, he ain't country!)



Stephanie Winslow Gary Stewart

Stephanie Winslow may be the new "White Rain" shampoo girl on TV... Gary Stewart's plane made an unscheduled stop-over in Melbourne, FL due to a crack which developed in one of the plane's windows... Ray Price's relationship with Willie Nelson started when Willie played electric bass in the Cherokee Cowboys Band in 1960-62... Rodney Dangerfield (he don't get no respect) headlines at the Opry House January

1980 WRAP-UP: John Lennon, though never exposed to the Nashville scene (the only Beatle who hadn't been), was planning a trip to Music City... Nashville nightclub owner Peewee Johnson last August was conned by a veteran artist who posed as a corporate attorney and manager for Peewee's idol Gene Autry; conned out of \$500! When he received a phone call recently from "Gene Autry," he was understandably skeptical until the real cowboy star came to his club in person to see him. Autry had heard about Peewee's unfortunate experience with the false idol and came to make it right. Peewee said it was worth it all.

**SICK LIST:** Johnny Cash, Monument Records' Fred Foster, Webb Pierce, Brenda Lee, Vic Willis (Willis Brothers), and Tree Publishing's Jack Stapp are among the country influentials Christmas season-hospitalized in Music City.

**HOLIDAY HYPE:** Jim Ed Brown's still shopping for vocal replacements for Helen Cornelius. His manager, Top Billing prez Tandy Rice, says his final choices include Crystal Gayle, Barbara Mandrell, Loretta Lynn, Dolly Parton, and Lynn Anderson.

**50%/50%:** The legal eagles of Presleyville are attempting to trim Colonel Tom Parker's management take down from the initial Presley-Parker business arrangement. Perhaps they should ask Mickey Gilley and his partner Sherwood Cryer about their 50/50 deal. Cryer, a longtime Gilley fan, once offered his support in building the Gilley empire from a barn to the world's biggest/hottest nightclub and Gilley into a superstar. Is that fair??? Ask Mickey.

#### HAPPY COLLIE-DAY, UH HOLIDAY!

Faron Young, racing to Gate #4 at Nashville Airport to catch a plane, was tackled by an inebriated fan, and offered this solicitous adieu: "So long, adios, and carbolic acid!" (And that's goodbye in any language.) See you next year?



**IT'S HISTORY NOW** — Chet Atkins bids adieu to his custom-made Hascal Halle guitar, which is now the property of the Smithsonian Institutions National Museum Of History And Technology. A recent ceremony honored both Atkins and wood-craftsman Halle, a celebration of "two artists"... those who create the instruments and those who create the music.





**A**nnouncing two "hot" new  
singles from RCA  
to warm up your playlist.

Elvis · Guitar Man PB 12158

Sylvia · Drifter PB 12164

**T**hank You for a  
success filled year!

**RCA**  
NASHVILLE





# Regional Adds & Hots

EAST		MIDWEST		SOUTH		WEST	
MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST	MOST ADDED	HOTTEST
Mal Tillis (Elektra)	Johnny Lee (Asylum)	Eddy Arnold (RCA)	Merle Haggard (MCA)	Dottie West (Liberty)	Dolly Parton (RCA)	Lacy J. Dalton (Columbia)	Eddie Rabbitt (Elektra)
		Tanya Tucker (MCA)	Johnny Lee (Asylum)	Tanya Tucker (MCA)	Terry Orbis (MCA)	Tanya Tucker (MCA)	Mickey Gilley (Epic)
					Oak Ridge Boys (MCA)		Oak Ridge Boys (MCA)

## EAST

**WGBA-FM**  
Adrian, MI  
Dale Gribble  
Dottie West  
Johnny Lee  
Merle Haggard  
Mickey Gilley  
Patsy Cline  
Tanya Tucker  
The Judds  
Tommy Stinson  
Waltuch Brothers  
Zachary Richard

**WVMA**  
Allentown, PA  
Bobby Bare  
Dolly Parton  
Eddy Arnold  
Gene Watson  
Merle Haggard  
Mickey Gilley  
Patsy Cline  
Tanya Tucker  
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Tanya Tucker  
The Judds  
Tommy Stinson  
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Zachary Richard

## MIDWEST

**WVMA**  
Allentown, PA  
Bobby Bare  
Dolly Parton  
Eddy Arnold  
Gene Watson  
Merle Haggard  
Mickey Gilley  
Patsy Cline  
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## SOUTH

**WVMA**  
Allentown, PA  
Bobby Bare  
Dolly Parton  
Eddy Arnold  
Gene Watson  
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**NUMBER OF REPORTING STATIONS THIS WEEK: 125**

### Hottest Tracks:

- "Hooked On Music" - MAC DAVIS (Casablanca)
- "Riding With Jesse James" - CHARLIE DANIELS BAND (A&M)

## COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

- RAZZY BAILEY - Razyzy Bailey - (RCA)** "True Life Country Music" "Let's Go Find Some Country Music"
- BOBBY BARE - Drunk And Crazy - (Columbia)** "Drunk And Crazy"
- BELLAMY BROTHERS - Sons Of The Sun - (WB/Curb)** "Do You Love As Good As You Look"
- "COAST TO COAST" - Soundtrack - (Full Moon)** "Pickin' In The Mountains"

- MAC DAVIS - Texas In My Rear View Mirror - (Casablanca)** "Hooked On Music"
- LARRY GATLIN - Help Yourself - (Columbia)** "It Don't Get No Better" "Straight To My Heart" "I Still Don't Love You Anymore"
- CRYSTAL GAYLE - A Woman's Heart - (Liberty)** "Hello I Love You" "This Is My Year For Mexico"
- MERLE HAGGARD - Back To The Barrooms - (MCA)** "Make-Up And Faded Blue Jeans" "Back To The Barrooms Again" "Can't Break The Habit"
- JOHNNY LEE - Lookin' For Love - (Asylum)** "Dreams Die Hard" "Never Lay My Lovin' Down" "Do You Love As Good As You Look" "Anni"
- "THE LEGEND OF JESSE JAMES" - Soundtrack - (A&M)** "Riding With Jesse James" "Wish We Were Back"
- MEL MCDANIEL - I'm Countryfied - (Capitol)** "Louisiana Saturday Night"
- BARBARA MANDRELL - Love Is Fair - (MCA)** "Love Is Fair" "Coming On Strong" "Sometime, Somewhere, Somehow"

- DOLLY PARTON - 9 To 5 And Odd Jobs - (RCA)** "Working Girl" "Detroit City" "But You Know I Love You" "Dark As A Dungeon" "The House Of The Rising Sun" "Sing For The Common Man" "Poor Folks Town" "The Law"
- KENNY ROGERS - Greatest Hits - (Liberty)** "Long Arm Of The Law"
- CONWAY TWITTY - Rest Your Love On Me - (MCA)** "We're Gonna Try It Tonight" "I Still Believe In Watuses" "I Am The Dreamer"
- DON WILLIAMS - I Believe In You - (MCA)** "Falling Again" "Just Enough Love" "Simple Song"

### Most Requested:

- EDDIE RABBITT - I Love A Rainy Night - (Elektra)**
- TERRI GIBBS - Somebody's Knockin' - (MCA)**
- JOHNNY LEE - One In A Million - (Asylum)**
- MERLE HAGGARD - Think I'll Just Stay Here... - (MCA)**
- OAK RIDGE BOYS - Beautiful You - (MCA)**
- DOLLY PARTON - 9 To 5 - (RCA)**





# P/A

## POP/ADULT®

## Mike Kasabo

### P/A Syndicator/Consultant Making Gains

Consultants and/or syndicators have made news and big bucks in the past, generally through Contemporary Hit Radio or AOR. A hot program director in a major city could take his success story to a chain and, bang, get heavy national press whipping out the hits. It's never happened on that kind of scale with Pop/Adult radio, mostly for obvious reasons: adults aren't as easily pleased with "formula" concepts that deemphasize releasable personalities, and emphasize repetition of specific records or too heavy emphasis on any one group or artist, and generally lack "needed lifestyle information and communication." Bill Wertz, Executive VP of Fairchild Broadcasting, has come up with what he feels is the "best yet" Pop/Adult syndicated programming available. We recently asked him to expand on his assertions with the following results:

**BW:** Our format takes the best of people like Barry Manilow, Diana Ross, Dan Fogelberg, and Dionne Warwick, and puts them together with the more uptempo items from the traditional P/A artists like Engelbert Humperdinck, Roger Whittaker, Frank Mills, Bobby Vinton, and Perry Como. This format, which we distribute through one of our companies, Kala Music, has 70% of its audience between the ages of 25 and 54. Our more contemporary format is geared for stations who also would like to feature a heavier news commitment and even some play-by-play . . .

**R&R:** How can you on a syndicated basis offer a station all the ingredients needed to become a winning P/A station?

**BW:** One thing that we feel is an advantage over others offering similar programming is that our parent company, Fairchild Broadcasting, owns and operates radio stations, which gives us a great deal of expertise to draw from. Our thinking is that in Peoria, they are more concerned with what is going on in Peoria than

what's going on in Poland — so it's in that context that we can be more than music; especially given the way we construct each individual radio station's needs. I consult a half-dozen stations across North America — with the key being the additional elements to the music; particularly the AM stations who are floundering with just music.

**R&R:** How can you offer a radio station the "sound-track" of its city on a syndicated basis?

**BW:** We make five or six lengthy visits at the station per 12 months of contract. We also have a sophisticated "dial-line" which we monitor on pretty much a constant basis. We also file a written critique of each daypart once a week.

I should point out here that we do not mandate anything to our clients, since we are licensees of radio stations ourselves. You see, our situation is one of a consulting and syndication company. We deliver a package and back it up with all the latest market research, focus groups in any city that wants us in there.

**R&R:** What unique features do you offer musically that you can talk about?

**BW:** Our computer is one, especially the way it handles and schedules the music rotation. Also, we've built our format on "match/flow" principles and you can get into some systematic programming by putting two or

### Update

**WWSW/Pittsburgh VP/GM Michael Harvey** has announced that effective January 5, 1981, WWSW-FM and WWSW-AM will merge to become 3WS. The simulcast will be Monday through Friday during drive segments, 6-10am and 3-7pm with in-depth news, sports and traffic information, plus twice-hourly "Accu-Weather" reports. Harvey stated, "The combining of individual FM and AM programming strengths into one superentity is unique to Pittsburgh." He further commented, "The 3WS 'total' approach will fill a void that now exists in Pittsburgh radio as well as offer an unmatched ability to meet the wants and needs of a broader segment of Pittsburgh radio listeners." . . . **CALIFORNIA GOVERNOR NOTES STATION PROMOTION:** H.O.T. CAR, a joint effort by KYUU/San Francisco and an area TV station to slash car theft in the Bay Area, received endorsement from the office of Governor Edmund G. Brown Jr. Brown commented on the program: "H.O.T. CAR can play a valuable role in reducing the rate of (car theft) . . . It can encourage citizens to assume greater responsibility for protecting their own cars . . . and lend vital assistance to law enforcement agencies in recovering stolen cars and convicting the persons who steal them." As reported in a recent P/A column, participating car owners who register with H.O.T. CAR receive a free theft-prevention kit, supplied by a local auto club. The kit is designed to discourage potential car thieves by making it difficult to steal. The upshot is a \$1000 reward for information leading to the arrest and conviction of the car thief . . . **WBCM/Saginaw, MI** personality Alan Edwards scored in a big way with listeners the night that CBS's "Dallas" revealed J.R.'s assailant. Edwards opened the phone line one hour before the episode aired, taped opinions of who shot the lovable lunatic, and then played them back after the program revealed the shootist. The catch was that the people had to listen to the station after "Dallas" was shown to call in and identify their voice to claim the prize, which was an expensive digital timepiece . . . **WELI/New Haven** listeners phoned in more than \$11,000 to aid the earthquake victims in southern Italy in a response to a recent radiothon. Station VP/GM Larry Getz noted that 35 percent of the population in the Greater New Haven area is of Italian descent . . . **WRIE/Erie** began its fifth annual "Children's Christmas Fund" remote recently; it will continue until the 24th of the month to raise funds for various childrens organizations . . . **WJON/St. Cloud** is holding its 30th broadcast anniversary and is interested in hearing from all former employees and recording artists to help celebrate — call Tom Scott at (812) 251-4422.

three, let's say, Kenny Rogers songs together — with perhaps Kenny just singing one of them, and the other being quality cover versions.

**R&R:** How did you position WMCV/Michigan City, IN so properly?

**BW:** The station was somewhere between Pop/Adult and Contemporary Hit Radio, meaning the PD was positioning the station for 18-34's in a metro of a city of millions. But you can't do that in Michigan City — you have to become almost the impossible: all things to all people. You have to get out there among the citizens at remotes, sporting activities, shopping malls, store openings and the like. It's almost like the radio station gets up and goes to work every day, with the entire town.

**R&R:** Beyond that, why would a small, medium or even a larger market want your service?

**BW:** Efficiency, as well as the fact that we do not go in and tell the GM that he's been stupid, wrong, and that only we can save him from ruin. We will never tell him that we are the panacea for every ill that he's ever seen.

**R&R:** What number may interested markets reach you at?

**BW:** (616) 385-5110. And I might add that we believe Pop/Adult radio, for both AM and FM, will continue to grow and expand in the 80's.

### Special Holiday Notice

Radio & Records will take a two-week vacation during the holiday period. The next dates for reporters to call in their music will be December 29, 30 or 31. Please make a special effort to give us some music information, as it's a traditionally light time and we'll need all the help we can get. Enjoy the Christmas season.

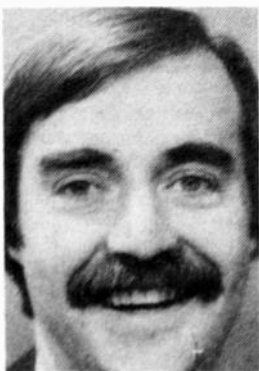
### Color

**SLICES OF A COLORFUL CHRISTMAS:** This season brings out the kindness in people more than any other. Here are some highlights: **WBZ/Boston** is conducting a holiday project through December 24 to benefit the Children's Hospital Medical Center with remote broadcasts, asking listeners for contributions. "Boston's Children's Hospital is known worldwide for the quality of its patient care," said station VP/GM Bill Hartman, "as well as for being a premier research and teaching facility." The facility has never turned away a youngster because of lack of funds. 3000 miles away in San Francisco, **KNBR** will be spreading holiday cheer a bit late, but the 50 winners in its just-completed contest aren't complaining. On January 10, those winners along with station personalities Frank Dill and Mike Cleary, will be off on a vacation in Hawaii. More than 100,000 cards were received for a chance to identify a mystery sound; some guessed were a "peeling banana," "brushing hair," "sifting flour," "retracting a metal tape measure," and "popping bubble gum." Among the most difficult sounds to identify were "lowering an anchor" and the sound of a "kaleidoscope." In Cleveland, **WGAR** sponsored its annual "Share A Christmas" promotion that brought well over 50,000 toys to needy area children whose holiday spirit would have otherwise been unfulfilled. Hundreds of volunteers led by the WGAR staff will sort, assemble, and pack the toys to fill the requests coming in from the many collection points. **KHOW's** sixth annual "Parade of Lights" was again a special treat for Denver residents, as this year's theme was a dramatic and exciting presentation of "Santa's Christmas Orchard." The station's personalities were on hand to participate with a number of floats, and also with elves and other special Christmas characters — and again this year, the station will host 30 children each night as special guests on the Hal & Charley Kids' float.

**NEXT PLANE TO AMSTERDAM:** **WSB/Atlanta** and **KLM Royal Dutch Airlines** cosponsored a promotion that had the grand prize winner receive an all-expenses-paid 10-day vacation for two to any city in the world served by the carrier. The "Write Your Own Ticket" contest pulled in more than a quarter of a million entries and had, in addition to the grand prize, five first prize winners who won round-trip tickets for two from the Georgia capital to Amsterdam, along with hotel accommodations for six nights, food and sightseeing tours. All winners were determined in a random drawing.

### Transition

**Dan Maxwell** (pictured) has taken over the newly-created position of Local Sales Manager for **WTAR/Norfolk**, after more than three years as account executive — Maxwell is also a sports personality and occasional air traffic reporter for the station . . . **Bruce Murdock** has been named Program Director of **KING/Seattle** and assumes that position in



Dan Maxwell

order to continue the development of the station's Pop/Adult format. **KING GM Larry Campbell** commented to R&R: "Bruce Murdock knows a great deal about the principles and mechanics of radio programming . . . (his) knowledge of the radio industry combined with his strong leadership skills and his competitive nature make him an outstanding choice to be KING's new Program Director" . . . Also at **KING**, **Tony Bollen** has joined the sales staff as an account executive, coming from **KIRO** across town, where he was employed in the same capacity . . . **John Leader** (not the R&R version) has taken over the afternoon airshift at **KTWO/Casper, WY**, having most recently been an on-air weekend performer for the station . . . **WLNH/Laconia, NH** has promoted **Bob Nelson** to the Assistant MD position at the station. He will retain his 12mid-6am airshift . . . **Marc Anderson** comes to **WLOL/Minneapolis** as air talent from a part-time position at **KROC/Rochester, MN** . . . **Lee Warner** is now doing morning drive at **KLO/Ogden, UT**, from the AM shift at **WJJY-FM/Brainerd, MN**.

# P/A

POP/ADULT®

## BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### DOLLY PARTON 9 To 5 (RCA)

69% of our reporters are on it. Adds include WATR, KRNT, WFIR, KWOS, WFYR, KFQD, KHOW, KRKK, WWWE, WGY, WREC, WABZ, KDKA, WOOD, KOLO, WHIZ, WBEN, WIS, KNBR, WLVA. Key moves: 17-13 KRMG, 30-16 WNEU, 36-27 WHAG, 30-26 KMBZ, 30-25 WGAR, 29-23 WBT, 26-20 KAAV, 29-24 WOWO, debut 25 WYMC. Heavy rotation at WSIX, WTMJ. Junips 32-22 on P/A chart.

### DAN FOGELBERG

#### Same Old Lang Syne (Full Moon/Epic)

53% of our reporters are on it. Adds include WIP, WQUA, WEIM, WOWO, WRVA, KSFO, WBAL, WBT, WDEF, WFYR, KMED, WWWE, WSLI, KMBZ, WFTL, KXIC, WLNH, KRMG, WSIX, WORG, KUGN, WYMC, WCFR. Key moves: 29-18 WHAM, 27-20 WSM-FM, 27-23 KMJJ, debut 29 KOLO, debut 25 KING, debut 29 KWOS. Hot at WHAS. Debuts at No. 30 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**BOZ SCAGGS** "Miss Sun" (Columbia) 55/11 add WHAM, WHOK, WGIR, WKIQ, WQUA, WHIZ, WCHV, WLVA, WGAR, KFQD, WHBY. Key moves: 17-13 KLTE, 22-17 WSM-FM, 23-18 WNEU, 33-26 KRKO, 29-26 KBAI, 33-28 WQUD, 39-30 WSGW, debut 20 WTVN, debut 25 KWOS, debut 29 WLNH. Increased 37-31 on P/A chart.

**ANDY GIBB** "Time Is Time" (RSO) 50/11 add WGAN, WCMB, KLTE, WATR, WTVN, KRKO, KPPL, WTAR, KDKA, WDAE, WJBO. Key moves: 22-16 WOWO, 24-20 WORG, 26-22 KBAI, 25-22 WWWE, 29-24 WSM-FM, debut 20 KWOS, debut 21 WYMC, debut 26 WNEU. Increased 33-32 on P/A chart.

**RONNIE MILSAP** "Smoky Mountain Rain" (RCA) 53/12 add KLOK, WJON, WDAE, WQUD, KSFO, WBAL, KLTE, KMJJ, KFMB, WLVA, KPPL, WNEU. Key moves: 4-2 WREC, 12-10 KRMG, 25-22 WLTA, 32-29 WFIR, 34-30 WORG. Increased 40-33 on P/A chart.

**EARTH, WIND & FIRE** "You" (ARC/Columbia) 43/4 add WHIZ, WIS, WBT, WQUD. Key moves: 18-15 WSM-FM, 29-21 WLTA, 28-22 KRKO, 24-20 WGAR, 27-24 KBAI, 35-25 KMED, debut 30 KWOS, debut 30 WJBO. Remains at No. 34 on P/A chart.

**HEART** "Tell It Like It Is" (Epic) 43/7 add KLTE, WQUA, WHOK, WACI, KPPL, KFQD (dp), KBAI (dp). Key moves: 7-3 WSM-FM, 14-11 KRMG, 18-12 WTVN, 23-16 WHIZ, 26-23 KDKA, 37-27 KRKO, debut 19 KWOS, debut 28 WNEU. Heavy rotation: WABZ. Increased 36-35 on P/A chart.

**STEPHEN BISHOP** "Send A Little Love My Way (Like Always)" (WB) 48/3 add WCFR, KBLF, KSFO. Key moves: 21-16 KMED, 23-20 KBAI, 29-21 WIS, 25-21 WHAM, 26-23 KOLO, 29-26 WHAG. Increased 39-38 on P/A chart.

**BOBBY HART** "Lovers For The Night" (Ariola) 31/9 add WCCO-AM, WDFD, WTMJ, KBAI (dp), WNDB, WIS, WNFL, KBLF, WDIF (dp). Debuts at No. 39 on P/A chart.

**TIERRA** "Together" (Boardwalk) 27/10 add KRKK, WEIM, WDIF (dp), WGAR, WCCO-FM, KPPL, KRKO, WHAG, WYMC, KNBR. Key moves: 23-18 WREC, debut 27 WJBO. Debuts at No. 40 on P/A chart.

### Others Getting Significant Action

**MANHATTAN TRANSFER** "Trickle Trickle" (Atlantic) 35/3 add WLTA, WCCO-AM, WSBA. Moves: 36-30 KMED, 28-23 WJBO, 27-21 WOWO, debut 29 WEIM.

**FRANK MILLS** "Happy Song" (Polydor) 26/7 add KGGF, KSL, KMBZ, WEIM, WRVA, KSFO, KMRJ. Moves: 30-25 WLTA.

**DR. HOOK** "Girls Can Get It" (Casablanca) 25/1 add KXIC. Moves: 27-23 KRKO, 37-30 WHIZ, 23-19 WHAG.

**ROBBIE DUPREE** "Nobody Else" (Elektra) 24/1 add KMED. Moves: 25-21 WHAG, 34-30 KLO.

**PHIL EVERLY** "Dare To Dream Again" (Curb/CBS) 22/8 add WHOK, WCCO-AM, WNDB, KSL, WABZ, WOAI-FM, WDIF (dp), KRKK.

**MICKEY GILLEY** "That's All That Matters" (Epic) 20/2 add WTAR, WDAE. Moves: 20-17 KMBZ.

**LTD** "Shine On" (A&M) 19/3 add WGAR, KWOS, WKIQ. Moves: 30-26 WSM-FM, 32-28 WORG.

**ENGLAND DAN & JOHN FORD COLEY** "Part Of Me, Part Of You" (MCA) 18/8 add WRVA, WLTA, KMRJ, WLVA, KUGN, KPPL, WFTL, WEIM. Debuts 30 WHAM.

**CLIMAX BLUES BAND** "Gotta Have More Love" (WB) 17/3

### Radio & Records

## POP/ADULT AIRPLAY / 40

Three Weeks Last This  
Weeks Weeks Week Week

December 19, 1980

5	5	2	1	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
3	3	1	2	NEIL DIAMOND/Love On The Rocks (Capitol)
7	6	3	3	AIR SUPPLY/Every Woman In The World (Arista)
1	1	4	4	KENNY ROGERS/Lady (Liberty)
2	2	5	5	CHRISTOPHER CROSS/Never Be The Same (WB)
4	4	6	6	LEO SAYER/More Than I Can Say (WB)
22	12	8	7	BARRY MANILOW/I Made It Through The Rain (Arista)
13	9	9	8	DIANA ROSS/It's My Turn (Motown)
8	7	7	9	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
15	13	12	10	KORGIS/Everybody's Got To Learn Sometime (Asylum)
6	8	10	11	ROGER DALTRY/Without Your Love (Polydor)
11	10	11	12	DON WILLIAMS/I Believe In You (MCA)
19	17	13	13	EDDIE RABBITT/I Love A Rainy Night (Elektra)
-	31	18	14	BLONDIE/The Tide Is High (Chrysalis)
25	19	15	15	JOHN LENNON/(Just Like) Starting Over (Geffen)
38	26	16	16	DOOBIE BROTHERS/One Step Closer (WB)
24	21	19	17	DIONNE WARWICK/Easy Love (Arista)
37	29	21	18	ABBA/The Winner Takes It All (Atlantic)
21	20	20	19	BOBBY GOLDSBORO/Goodbye Marie (Curb/CBS)
10	14	17	20	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
9	11	14	21	BARBRA STREISAND/Woman In Love (Columbia)
-	-	32	22	DOLLY PARTON/9 To 5 (RCA)
33	27	24	23	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
40	32	27	24	CHARLES FOX/Seasons (Handshake)
32	28	26	25	RITA COOLIDGE/Fool That I Am (A&M)
-	-	29	26	STEELY DAN/Hey Nineteen (MCA)
-	36	28	27	BETTE MIDLER/My Mother's Eyes (Atlantic)
27	24	22	28	HARRY CHAPIN/Sequel (Boardwalk)
28	25	23	29	RUPERT HOLMES/Morning Man (MCA)
-	-	-	30	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
-	38	37	31	BOZ SCAGGS/Miss Sun (Columbia)
-	39	33	32	ANDY GIBB/Time Is Time (RSO)
-	-	40	33	RONNIE MILSAP/Smoky Mountain Rain (RCA)
-	-	34	34	EARTH, WIND & FIRE/You (ARC/Columbia)
-	37	36	35	HEART/Tell It Like It Is (Epic)
-	40	35	36	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
34	33	30	37	MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
-	-	39	38	STEPHEN BISHOP/Send A Little Love My Way (Like Always) (WB)
-	-	-	39	BOBBY HART/Lovers For The Night (Ariola)
-	-	-	40	TIERRA/Together (Boardwalk)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

add WCCO-FM, WGAR, WFIR. Moves: 25-22 WORG.

**PETER ALLEN** "Fly Away" (A&M) 17/2 add WJON, KMRJ.

**AMY HOLLAND** "Here In The Light" (Capitol) 15/3 add WIS, KFQD, WGIR.

**RANDY MEISNER** "Deep Inside My Heart" (Epic) 15/1 add KXIC. Moves: 22-17 KRKO.

**ATLANTA RHYTHM SECTION** "Silver Eagle" (Polydor) 14/3 add KUGN, WEIM, KMRJ.

**BELLAMY BROTHERS** "Lovers Live Longer" (WB/Curb) 14/2 add WREC, WJON. Debuts 14 KBLF.

**CLIFF RICHARD** "A Little In Love" (EMI America) 13/9 add KFQD, WEIM, KRNT, KLO, WORG, KUGN, WSIX, WLNH, WOAI-FM.

**ROD STEWART** "Passion" (WB) 13/0. Moves: 14-10 WSM-FM, 23-20 KRKO, 29-23 WGAR, 21-18 WOWO, 28-24 WFIR.

**EAGLES** "Seven Bridges Road" (Asylum) 12/4 add WHIZ, KPPL, WCFR, KRKK. Moves: 28-22 WNEU, debut 27 WSM-FM.

**SPINNERS** "I Just Want To Fall In Love" (Atlantic) 12/2 add WLTA, KMRJ. Moves: 28-24 WHAG, 28-25 WORG.

**MELISSA MANCHESTER** "Without You" (Arista) 12/0. Moves: 20-14 WREC.

**CARLY SIMON** "Take Me As I Am" (WB) 11/3 add WLNH (dp), KBLF, WLTA. Moves: 30-26 WEIM.

**KOOL & THE GANG** "Celebration" (De-Lite) 11/2 add KRZI, WFYR. Moves: 19-12 WORG, 25-22 KDKA, debut 25 WNEU.

**JOHN COUGAR** "This Time" (Riva) 11/1 add WHIZ. Moves: 16-12 WOWO, 18-14 WQUD.

**WAYLON JENNINGS** "Theme From The Dukes Of Hazzard" (RCA) 11/0. Moves: 1-1 WNEU. Heavy rotation: WIP, WJON.

**BOBBY VINTON** "My First And Only Love" (Tapestry) 10/1 add WHIZ.

**KENNY LOGGINS** "Celebrate Me Home" (Columbia) 9/5 add WIS, WHAG, KPPL, WCFR, WSM-FM. Moves: 29-26 WWWE.

**STEVIE WONDER** "I Ain't Gonna Stand For It" (Tamla) 9/5 add KOLO, KRKO, WCHV, KWOS, KGGF.

### Most Added:

- DAN FOGELBERG**  
Same Old Lang Syne (Full Moon/Epic)  
Added at 25% of our reporting stations
- DOLLY PARTON**  
9 To 5 (RCA)  
Added at 23% of our reporting stations
- BLONDIE**  
The Tide Is High (Chrysalis)  
Added at 14% of our reporting stations
- STEELY DAN**  
Hey Nineteen (MCA)  
Added at 12% of our reporting stations
- JOHN LENNON**  
(Just Like) Starting Over (Geffen)  
Added at 11% of our reporting stations
- RONNIE MILSAP**  
Smoky Mountain Rain (RCA)  
Added at 11% of our reporting stations

### Hottest:

- NEIL DIAMOND**  
Love On The Rocks (Capitol)  
Reported hot at 51% of our stations.
- BARRY MANILOW**  
I Made It Through The Rain (Arista)  
Reported hot at 40% of our stations.
- BARBRA STREISAND & BARRY GIBB**  
Guilty (Columbia)  
Reported hot at 40% of our stations.
- AIR SUPPLY**  
Every Woman In The World (Arista)  
Reported hot at 39% of our stations.
- CHRISTOPHER CROSS**  
Never Be The Same (WB)  
Reported hot at 31% of our stations.
- KENNY ROGERS**  
Lady (Liberty)  
Reported hot at 28% of our stations.



# P/A REGIONAL ADDS & HOTS

## EAST

**WBAL/Baltimore**  
Jeff Lacy  
R. Hillsp  
D. Fogelberg

**WCBM/Baltimore**  
Neil Martin  
None  
HOTTEST  
MLJ w/C Richard  
L. Sayer  
Korgis  
B. Streisand  
(Gully)

**WELM/New Haven**  
WFR Pinto  
None  
HOTTEST  
M. Diamond  
B. Streisand  
(Gully)

**WPPH/Philadelphia**  
Bob Russo  
D. Fogelberg  
D. Gray  
HOTTEST  
N. Diamond  
J. Lennon  
Maylon  
D. Williams  
D. Ross  
(Turn)

**WKDQ/Pittsburgh**  
Randy Flick  
A. Gibb  
D. Parton  
Abba  
HOTTEST  
K. Rogers  
J. Lennon  
B. Streisand  
(Gully)  
Air Supply  
B. Manilow  
B. Springsteen

**WBAE/Pittsburgh**  
Don Barnes  
J. Lennon  
HOTTEST  
B. Streisand  
(Gully)  
N. Diamond  
Abba  
D. Williams

**WRVE/Erie**  
Ted Abbott  
None  
HOTTEST  
K. Rogers  
B. Manilow  
Air Supply  
D. Ross  
(Coming)  
Blondie

**WEMF/Hickoryburg**  
Chuck Morgan  
C. Richard  
F. Mills  
England Dan &  
J. F. Coley  
ARS  
D. Fogelberg  
Tierra  
C. Fox  
HOTTEST  
N. Diamond  
J. Lennon  
Doobie Bros.  
B. Manilow  
B. Springsteen  
Steeley Dan

**WHAQ/Hagerstown**  
Bill Johnson  
R. Flack &  
B. Bryson  
B. Streisand  
(Gully)  
Manhattan  
J. Stafford  
G. Benson  
(LampLight)  
E. Humperdinck  
Tierra  
K. Loggins  
CDB  
HOTTEST  
ONJ w/C. Richard  
M. Davis  
D. Williams  
B. Midler  
N. Diamond  
B. Goldsboro  
Doobie Bros.

**WCBM/Harrisburg**  
Larry Scott  
A. Gibb  
D. McClinton  
C. Fox  
HOTTEST  
K. Rogers  
L. Sayer  
N. Diamond  
C. Cross  
B. Streisand  
(Gully)

**WTRC/Hartford**  
Ginny Jackson  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
K. Rogers  
N. Ross  
(Turn)  
E. Rabbitt  
J. Lennon

**WLNH/Lancaster**  
Bill Shane  
B. Midler  
C. Richard  
(Little)  
D. Fogelberg  
C. Simon  
(Take)dp  
P. McClain  
HOTTEST  
N. Diamond  
C. Cross  
L. Sayer  
ONJ w/C. Richard  
J. Lennon  
D. Ross  
(Turn)  
B. Manilow  
Blondie

**WQAR/Manchester**  
Karen Anderson  
B. Scaggs  
A. Holland  
(Light)  
B. Midler  
HOTTEST  
B. Streisand  
(Gully)  
N. Diamond  
Air Supply  
B. Manilow

## MIDWEST

**WMBY/Appleton**  
Jeff Clark  
B. Scaggs  
Steeley Dan  
D. Parton  
HOTTEST  
C. Cross  
B. Streisand  
(Gully)  
D. Ross  
(Turn)  
E. Rabbitt  
Doobie Bros.  
D. Williams

**WQAR/Cleveland**  
Chuck Collier  
B. Scaggs  
Climax Blues  
LTD  
Tierra  
HOTTEST  
K. Rogers  
Blondie  
Doobie Bros.  
B. Midler  
Abba  
E. Rabbitt

**WVTV/Columbus**  
Danny Nugent  
A. Gibb  
HOTTEST  
B. Streisand  
(Gully)  
N. Diamond  
Blondie  
Doobie Bros.  
Heart  
B. Manilow  
E. Rabbitt

**WRIT/Des Moines**  
Scott Huskey  
D. Parton  
C. Richard  
(Little)

**WFBC/Duluth**  
Jim Casey  
E. Rabbitt  
HOTTEST  
N. Diamond  
Air Supply  
J. Lennon  
B. Manilow  
B. Springsteen

**WQOW/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

## WEST

**KFQQ/Anchorage**  
Mark Lewis  
Meco  
Heart(dp)  
A. Holland  
(Light)  
Steeley Dan  
B. Scaggs  
D. Fogelberg  
D. Parton  
C. Richard  
E. Rabbitt  
Blondie  
Doobie Bros.

**KBAI/Morro Bay**  
Donna St. John  
B. Midler  
D. Fogelberg  
Heart(dp)  
HOTTEST  
B. Streisand  
(Gully)  
Air Supply  
D. Williams  
A. Thomson  
Korgis  
G. Benson  
(Love)  
N. Diamond

**KLOQ/Ogden**  
Barbara M. Richardson  
E. Humperdinck  
Oak Ridge Boys  
C. Richard  
(Little)  
Meco  
Steeley Dan  
HOTTEST  
D. Williams  
Air Supply  
A. Thomson  
Korgis  
G. Benson  
(Love)  
N. Diamond

**KMJJ/Las Vegas**  
Kevin O'Brien  
R. Milsap  
F. Knoblock &  
S. Anton  
HOTTEST  
N. Diamond  
Air Supply  
B. Manilow  
Doobie Bros.

**KBLF/Red Bluff**  
Tom Plant  
D. Parton  
S. Bishop  
B. Hart  
C. Simon  
(Take)  
HOTTEST  
Air Supply  
M. Diamond  
B. Manilow  
Bellamy Bros.  
Steeley Dan

**KUGN/Eugene**  
Brian James  
C. Richard  
(Little)  
England Dan &  
J. F. Coley  
ARS  
D. Fogelberg  
HOTTEST  
D. Ross  
(Turn)  
P. Simon  
B. Streisand  
(Gully)  
D. Ross  
(Turn)  
Korgis

**KRKO/Everett**  
R.P. McMurphy  
B. Goldsboro  
S. Under  
(Ain't)  
E. Dan Seals  
Korgis  
Tierra  
A. Gibb  
HOTTEST  
L. Sayer  
C. Cross  
B. Streisand  
(Gully)  
Doobie Bros.  
D. Springsteen  
D. Ross  
(Turn)

**KRKK/Rock Springs**  
Rod Tucker  
P. Everly  
Tierra  
Eagles  
HOTTEST  
D. Parton  
N. Diamond  
B. Streisand  
(Gully)  
J. Lennon  
Air Supply  
J. Lennon  
E. Rabbitt

**KMEQ/Medford**  
Charlie Kirk  
Blondie  
R. Dupree  
D. Fogelberg  
HOTTEST  
Air Supply  
C. Fox  
J. Lennon  
F. Knoblock &  
S. Anton  
S. Bishop  
B. Manilow

## SOUTH

**WABZ/Alabama**  
Mark Robinson  
D. Parton  
D. McClinton  
P. Everly  
HOTTEST  
J. Lennon  
B. Springsteen  
Heart  
Air Supply  
Doobie Bros.

**WOWD/Albany**  
Sam DeVincent  
D. McClinton  
Abba  
D. Fogelberg  
HOTTEST  
J. Lennon  
Blondie  
D. Ross  
(Turn)  
J. Cougar  
Steeley Dan

**WOOB/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

## SOUTH

**WABZ/Alabama**  
Mark Robinson  
D. Parton  
D. McClinton  
P. Everly  
HOTTEST  
J. Lennon  
B. Springsteen  
Heart  
Air Supply  
Doobie Bros.

**WOWD/Albany**  
Sam DeVincent  
D. McClinton  
Abba  
D. Fogelberg  
HOTTEST  
J. Lennon  
Blondie  
D. Ross  
(Turn)  
J. Cougar  
Steeley Dan

**WOOB/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

## SOUTH

**WABZ/Alabama**  
Mark Robinson  
D. Parton  
D. McClinton  
P. Everly  
HOTTEST  
J. Lennon  
B. Springsteen  
Heart  
Air Supply  
Doobie Bros.

**WOWD/Albany**  
Sam DeVincent  
D. McClinton  
Abba  
D. Fogelberg  
HOTTEST  
J. Lennon  
Blondie  
D. Ross  
(Turn)  
J. Cougar  
Steeley Dan

**WOOB/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

## EAST

**WBAL/Baltimore**  
Jeff Lacy  
R. Hillsp  
D. Fogelberg

**WCBM/Baltimore**  
Neil Martin  
None  
HOTTEST  
MLJ w/C Richard  
L. Sayer  
Korgis  
B. Streisand  
(Gully)

**WELM/New Haven**  
WFR Pinto  
None  
HOTTEST  
M. Diamond  
B. Streisand  
(Gully)

**WPPH/Philadelphia**  
Bob Russo  
D. Fogelberg  
D. Gray  
HOTTEST  
N. Diamond  
J. Lennon  
Maylon  
D. Williams  
D. Ross  
(Turn)

**WKDQ/Pittsburgh**  
Randy Flick  
A. Gibb  
D. Parton  
Abba  
HOTTEST  
K. Rogers  
J. Lennon  
B. Streisand  
(Gully)  
Air Supply  
B. Manilow  
B. Springsteen

**WBAE/Pittsburgh**  
Don Barnes  
J. Lennon  
HOTTEST  
B. Streisand  
(Gully)  
N. Diamond  
Abba  
D. Williams

**WRVE/Erie**  
Ted Abbott  
None  
HOTTEST  
K. Rogers  
B. Manilow  
Air Supply  
D. Ross  
(Coming)  
Blondie

**WEMF/Hickoryburg**  
Chuck Morgan  
C. Richard  
F. Mills  
England Dan &  
J. F. Coley  
ARS  
D. Fogelberg  
Tierra  
C. Fox  
HOTTEST  
N. Diamond  
J. Lennon  
Doobie Bros.  
B. Manilow  
B. Springsteen  
Steeley Dan

**WHAQ/Hagerstown**  
Bill Johnson  
R. Flack &  
B. Bryson  
B. Streisand  
(Gully)  
Manhattan  
J. Stafford  
G. Benson  
(LampLight)  
E. Humperdinck  
Tierra  
K. Loggins  
CDB  
HOTTEST  
ONJ w/C. Richard  
M. Davis  
D. Williams  
B. Midler  
N. Diamond  
B. Goldsboro  
Doobie Bros.

**WCBM/Harrisburg**  
Larry Scott  
A. Gibb  
D. McClinton  
C. Fox  
HOTTEST  
K. Rogers  
L. Sayer  
N. Diamond  
C. Cross  
B. Streisand  
(Gully)

**WTRC/Hartford**  
Ginny Jackson  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
K. Rogers  
N. Ross  
(Turn)  
E. Rabbitt  
J. Lennon

**WLNH/Lancaster**  
Bill Shane  
B. Midler  
C. Richard  
(Little)  
D. Fogelberg  
C. Simon  
(Take)dp  
P. McClain  
HOTTEST  
N. Diamond  
C. Cross  
L. Sayer  
ONJ w/C. Richard  
J. Lennon  
D. Ross  
(Turn)  
B. Manilow  
Blondie

**WQAR/Manchester**  
Karen Anderson  
B. Scaggs  
A. Holland  
(Light)  
B. Midler  
HOTTEST  
B. Streisand  
(Gully)  
N. Diamond  
Air Supply  
B. Manilow

## MIDWEST

**WMBY/Appleton**  
Jeff Clark  
B. Scaggs  
Steeley Dan  
D. Parton  
HOTTEST  
C. Cross  
B. Streisand  
(Gully)  
D. Ross  
(Turn)  
E. Rabbitt  
Doobie Bros.  
D. Williams

**WQAR/Cleveland**  
Chuck Collier  
B. Scaggs  
Climax Blues  
LTD  
Tierra  
HOTTEST  
K. Rogers  
Blondie  
Doobie Bros.  
B. Midler  
Abba  
E. Rabbitt

**WVTV/Columbus**  
Danny Nugent  
A. Gibb  
HOTTEST  
B. Streisand  
(Gully)  
N. Diamond  
Blondie  
Doobie Bros.  
Heart  
B. Manilow  
E. Rabbitt

**WRIT/Des Moines**  
Scott Huskey  
D. Parton  
C. Richard  
(Little)

**WFBC/Duluth**  
Jim Casey  
E. Rabbitt  
HOTTEST  
N. Diamond  
Air Supply  
J. Lennon  
B. Manilow  
B. Springsteen

**WQOW/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

## WEST

**KFQQ/Anchorage**  
Mark Lewis  
Meco  
Heart(dp)  
A. Holland  
(Light)  
Steeley Dan  
B. Scaggs  
D. Fogelberg  
D. Parton  
C. Richard  
E. Rabbitt  
Blondie  
Doobie Bros.

**KBAI/Morro Bay**  
Donna St. John  
B. Midler  
D. Fogelberg  
Heart(dp)  
HOTTEST  
B. Streisand  
(Gully)  
Air Supply  
D. Williams  
A. Thomson  
Korgis  
G. Benson  
(Love)  
N. Diamond

**KLOQ/Ogden**  
Barbara M. Richardson  
E. Humperdinck  
Oak Ridge Boys  
C. Richard  
(Little)  
Meco  
Steeley Dan  
HOTTEST  
D. Williams  
Air Supply  
A. Thomson  
Korgis  
G. Benson  
(Love)  
N. Diamond

**KMJJ/Las Vegas**  
Kevin O'Brien  
R. Milsap  
F. Knoblock &  
S. Anton  
HOTTEST  
N. Diamond  
Air Supply  
B. Manilow  
Doobie Bros.

**KBLF/Red Bluff**  
Tom Plant  
D. Parton  
S. Bishop  
B. Hart  
C. Simon  
(Take)  
HOTTEST  
Air Supply  
M. Diamond  
B. Manilow  
Bellamy Bros.  
Steeley Dan

**KUGN/Eugene**  
Brian James  
C. Richard  
(Little)  
England Dan &  
J. F. Coley  
ARS  
D. Fogelberg  
HOTTEST  
D. Ross  
(Turn)  
P. Simon  
B. Streisand  
(Gully)  
D. Ross  
(Turn)  
Korgis

**KRKO/Everett**  
R.P. McMurphy  
B. Goldsboro  
S. Under  
(Ain't)  
E. Dan Seals  
Korgis  
Tierra  
A. Gibb  
HOTTEST  
L. Sayer  
C. Cross  
B. Streisand  
(Gully)  
Doobie Bros.  
D. Springsteen  
D. Ross  
(Turn)

**KRKK/Rock Springs**  
Rod Tucker  
P. Everly  
Tierra  
Eagles  
HOTTEST  
D. Parton  
N. Diamond  
B. Streisand  
(Gully)  
J. Lennon  
Air Supply  
J. Lennon  
E. Rabbitt

**KMEQ/Medford**  
Charlie Kirk  
Blondie  
R. Dupree  
D. Fogelberg  
HOTTEST  
Air Supply  
C. Fox  
J. Lennon  
F. Knoblock &  
S. Anton  
S. Bishop  
B. Manilow

## SOUTH

**WABZ/Alabama**  
Mark Robinson  
D. Parton  
D. McClinton  
P. Everly  
HOTTEST  
J. Lennon  
B. Springsteen  
Heart  
Air Supply  
Doobie Bros.

**WOWD/Albany**  
Sam DeVincent  
D. McClinton  
Abba  
D. Fogelberg  
HOTTEST  
J. Lennon  
Blondie  
D. Ross  
(Turn)  
J. Cougar  
Steeley Dan

**WOOB/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

## SOUTH

**WABZ/Alabama**  
Mark Robinson  
D. Parton  
D. McClinton  
P. Everly  
HOTTEST  
J. Lennon  
B. Springsteen  
Heart  
Air Supply  
Doobie Bros.

**WOWD/Albany**  
Sam DeVincent  
D. McClinton  
Abba  
D. Fogelberg  
HOTTEST  
J. Lennon  
Blondie  
D. Ross  
(Turn)  
J. Cougar  
Steeley Dan

**WOOB/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

## SOUTH

**WABZ/Alabama**  
Mark Robinson  
D. Parton  
D. McClinton  
P. Everly  
HOTTEST  
J. Lennon  
B. Springsteen  
Heart  
Air Supply  
Doobie Bros.

**WOWD/Albany**  
Sam DeVincent  
D. McClinton  
Abba  
D. Fogelberg  
HOTTEST  
J. Lennon  
Blondie  
D. Ross  
(Turn)  
J. Cougar  
Steeley Dan

**WOOB/Grand Rapids**  
Bill Berker  
J. Lennon  
D. Parton  
B. Midler  
HOTTEST  
J. Lennon  
B. Manilow  
N. Diamond

**WVFL/Green Bay**  
Bob Hooper  
E. Rabbitt  
J. Lennon  
R. Coolidge  
D. Hart  
HOTTEST  
Hall & Oates  
Korgis  
M. Diamond

**WKXC/Rose City**  
Roger S. Davis  
R. Meisner  
Steeley Dan  
Dr. Hook  
D. Fogelberg  
Blondie  
E. Rabbitt  
B. Manilow  
N. Diamond

**WVJL/Jefferson City**  
Steve Morse  
R. Coolidge  
S. Under  
F. Gold  
E. Dan Seals  
T. Dee  
LTD  
D. Parton  
HOTTEST  
K. Rogers  
N. Diamond  
Doobie Bros.  
B. Manilow  
J. Hall  
J. Lennon  
D. Ross  
(Turn)  
Blondie  
B. Streisand  
Heart  
A. Gibb

**KMBZ/Kansas City**  
Steve Bell  
J. Lennon  
F. Knoblock &  
S. Anton  
HOTTEST  
D. Fogelberg  
T.G. Shepard  
D. Gray  
F. Mills  
HOTTEST  
ONJ w/C. Richard  
E. Sayer  
N. Diamond

**WHOK/Lancaster**  
Greg Eyerman  
Heart  
Steeley Dan  
R. Coolidge  
P. Everly  
B. Scaggs  
HOTTEST  
C. Cross  
N. Diamond  
3. Goldsboro

### Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

**NEIL DIAMOND (Capitol)** "Acapulco" "Summer Love" "America" "Hello Again"

**DOOBIE BROTHERS (WB)** "One By One" "South Bay Strut" "Thank You Love"

**ELTON JOHN (MCA)** "Never Gonna Fall In Love Again" "Take Me Back"

**OLIVIA NEWTON-JOHN (MCA)** "Don't Walk Away" "Suspended In Time"

**EDDIE RABBITT (Elektra)** "So Deep In Your Love" "I Need To Fall In Love Again" "What Will I Write"

**KENNY ROGERS (Liberty)** "Long Arm Of The Law"

**LEO SAYER (WB)** "You Win, I Lose"

**BOZ SCAGGS (Columbia)** "You Can Have Me Anytime" "Isn't It Time"

**PAUL SIMON (WB)** "Jonah" "God Bless The Absentee"

**BARBRA STREISAND (Columbia)** "What Kind Of Fool" "Promises"



# Black Radio

## Bill Speed

### WJLB's AM-To-FM Switchover

WJLB/Detroit, after over 40 years at 1400 AM, recently switched dial positions with WMZK, its foreign-language Booth-American sister station (R&R 10-31). In the following interview, Operations Manager Tom Collins describes the changeover and the plans WJLB has developed to meet the demands of an FM audience.

**R&R:** When you switched from AM to FM, you kept the same call letters . . .

**TC:** We have the same call letters for one major reason, the strong identification of WJLB as a radio station in Detroit. We moved into an FM facility on Monday, December 1, officially at 6am.

**R&R:** Was the transition smooth?

**TC:** It was relatively smooth. I would say we were 85% on target with what we had expected to do, considering the fact that we have been into heavy music research for about 3½ to four months. Everything that we

**R&R:** With a stronger signal, obviously you are going to be affecting a lot more households. How will that change your on-air presentation?

**TC:** I'd like to say we are not going to change a great deal, but it is noticeable on the air. We have changed our music presentation somewhat, cut back on a lot of the on-air conversation, trying to keep the conversation meaningful. We are trying to communicate on a one-on-one basis instead of announcing to people. Talk to people and let them know what we are about, let them know what is going on and what affects them, and let them know what is going on with entertainment in the city.

**R&R:** What about on-air? You say there is more room for the announcers to be conversationalists, appealing to people. Are you by chance going for an older audience?

**R&R:** We are definitely looking at an adult audience. There's no mistaking that. We are not trying to abandon teens, but we don't want to sell a lot of bubblegum and soda pop. We certainly want to be effective in the total

**TC:** I don't think we are going to play any more crossover material now that we are FM than we played when we were AM. If there is product on the marketplace that happens to be by a pop group and it happens to be happening in the city and it fits into what we are doing, we are certainly going to play it. We play Bee Gees, Doobie Brothers, a lot of different people over the years, Frampton, right on down the line. And we are going to continue to play those things, but I don't think we are going to make a massive search to add those records to our list just because we want to please whatever new audience we might pick up.

**R&R:** What do you think your overall effect is going to be on the marketplace with such a diversity of stations: a couple of AOR's, WDRQ going strong, etc.? Do you think they will have to react to you now being on FM?

**TC:** I think that people are going to have to be aware that we are here. Because the way the dial structure is located, east of us is WDRQ, which is more of a rock station. Next to us is WMJC which is the Magic station (Pop/Adult). Then there is us and then the next thing is WLLZ, which is a rocker. They are going to have to be aware of us being there, because if you go to either one of the rock stations on either side of us, they are going to have to pass across me. I think in doing so, they are going to find some things they like.

**R&R:** Your playlist will probably force them into playing certain records they may not have played normally.

**TC:** Definitely. But we are not going to sit here and let their lists force us into playing things that don't fit this station.

*"To be effective in a marketplace, you've got to find a niche. We feel the niche we need to have is that of an adult-oriented radio station."*

had previously placed on cartridge in the studio for airing, from commercials to jingles to records, had to be rerecorded in stereo. I don't think we did badly at all.

**R&R:** What do you plan to accomplish by being on FM?

**TC:** We are going to give a much stronger signal to a lot more people. We were 1000 watts on AM, 250 at night and 1400 on the dial. Now we are at 50,000 watts vertically and horizontally and 97.9 on the FM dial with a 410-foot antenna height . . . I would say we are one of the strongest FM signals in Detroit now. We've increased our coverage area ten times over. What we will do is present a much stronger quality programming of black music, if you will, in the tri-county area.

market, but I think to be effective in a marketplace, you've got to find a niche. We feel the niche we need to have is that of an adult-oriented radio station.

**R&R:** But are you an adult station?

**TC:** Yes. I'm not real strong on using the words adult contemporary or urban contemporary adult. I don't know if there is a name for it. We're not placing any name tags or handles on it. We are just trying to be an adult station. But music changes so quickly, I just don't think you can thump 24 hours a day.

**R&R:** Speaking of music, with a wider coverage, you are probably picking up a lot more non-ethnic people. Will that affect any of your music? More crossover music?

### Black Radio 1980 — A Year Of Progress

This year was probably one of the most diverse in many years. There were a lot of notable changes, some possibly signalling the coming of a new era for Black radio music.

This year seemed to be the one that established the Black radio format in the mainstream of the radio community, with more individuals than ever before achieving notable successes. Also, the year brought a 100% increase in minority-owned stations. And there are many notable success stories in the record industry for black executives.

The growth of black America has had an impact on the entire music/radio industry. In the years between 1970 and 1979, the black population grew 14.4%, with purchasing power now up to \$125 billion. Little wonder why the "urban power" has affected everything. Another noteworthy fact is that the Black-formatted stations have now made an impression on the FM band, which in the long run will generate a diverse type of music. This phenomenon, along with urban contemporary stations and more general market approaches from Black stations, has heightened the crossover rate from black to pop and vice versa. On the other hand, probably less than 10% of all Black-formatted stations have a black general manager, or for that matter a black general sales manager, and there are still a great many Black stations with an outside influence on their programming via consultants. Is this forward movement or lateral?

Black artists now account for a significant number of artists on most playlists. Black stations are now doing talk, and sports has come to the format. There are several successful black-owned record companies. Progress can't be measured in exact terms, but we are making gains. Things are slow but changing, and I'm reminded of the fable of the hare and the tortoise — the race is not always to the swift; often the real winning is in endurance and the completion of the race — so let's keep the pace!

### People

Stevie Wonder received the keys to the city of Cleveland during his recent performance there . . . Congratulations to KGFJ/Los Angeles's J.B. Stone, who participated in the NBC-TV show "Games People Play" as one of America's fastest-talking DJ's . . . Rickie Clark, a local Indianapolis recording artist, is now doing a part-time airshift at WTLC . . . Louis Bellson, Peggy Lee, Sarah Vaughan, and Joe Williams will be just some of the people on hand to honor the music of Duke Ellington at a gathering to be held at the Ambassador Hotel in Los Angeles on January 3, 1981. Noted jazz critic Leonard Feather will also be honored with a scholarship to be established in his name at the Duke Ellington School of Fine Arts in Washington, DC.

### Places

NUMBERS PLEASE: 1165 Delaware Ave., Denver, CO is the new residence of Jazz-formatted KADX. There's also a new KADX phone number — (303) 534-1051 . . . Also moving was KGFJ/Los Angeles, now at 6464 Sunset Blvd., Suite 1000. Their new number is (213) 460-6464 . . . WPDQ/Jacksonville also has a new number: (904) 642-2530.

### Things

WDIA/Memphis is the place a new Jam-Creative Production jingle package will be aired, signaling the official byline of "Beautiful People Radio" . . . Remember, you don't have to be a reporter to contribute to this column. Send information and photos to: Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067.



# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

**KOOL & THE GANG**  
 "Celebration" (De-Lite)  
**CAMEO**  
 "Keep It Hot" (Chocolate City)  
**JACKSONS**  
 "Heartbreak Hotel" (Epic)  
**EARTH, WIND & FIRE**  
 "You" (ARC/Columbia)  
**LAKESIDE**  
 "Fantastic Voyage" (Solar)  
**LTD**  
 "Shine On" (A&M)  
**SWITCH**  
 "Love Over And Over" (Gordy)  
**STEVIE WONDER**  
 "Master Blaster (Jammin')" (Tamlam)  
**PATRICE RUSHEN**  
 "Look Up" (Elektra)  
**MANHATTANS**  
 "I'll Never Find Another" (Columbia)  
**REDDINGS**  
 "Remote Control" (BID)  
**ARETHA FRANKLIN**  
 "United Together" (Arista)

## CLIMBERS

Following are listed in order of their airplay activity.

**HEATWAVE** "Gangsters Of The Groove" (Epic) 59% reporting airplay. Hot at KDAY with medium airplay at KDKO and KSOL in the West. Added at KMJM, climbing at WJMO, WBMX and WJLB, and hot at WCIN in the Midwest. The South shows medium activity at WJJS, WLOU, WHRK, WVEE, WOWI and WNOO with hot rotation at WJMI. Hot at WAMO, climbing at WILD, WWRL and WXYV in the East.

**TEDDY PENDERGRASS** "Love T.K.O." (Philadelphia International) 56% reporting. Hot rotation at WKND, WAMO and WXYV, climbing at WWIN in the East. Climbing at KMJM, hot at WJMO, KAEZ and WJLB in the Midwest. The South shows it hot at KMJQ, WJJS, WHRK, WVEE, KOKY and WOWI with medium airplay at WDIA. Hot at KDKO and KSOL while climbing at KDIA in the West.

**RAY, GOODMAN & BROWN** "Happy Anniversary" (Polydor) 56% reporting action. Hot rotation at WANT, WLOU and WOWI, climbing at WJJS and WDIA in the South. Hot at KSOL and climbing at KDIA in the West. Medium airplay at WCIN, KMJM, WAMM and WJLB and hot at WJMO, WBMX and WVOI in the Midwest. Hot at WILD and climbing at WKND, WAMO and WWRL in the East.

**CON FUNK SHUN** "Too Tight" (Mercury) 56% of our reporters are on it. Medium airplay at WILD, WAMO, WXYV and WWIN in the East. Added at WJJS, climbing at WLOU, WHRK, WVEE and WNOO, and hot at WDIA, WJMI and KAPE in the South. Climbing at WDAO, WAMM, KAEZ and WJLB in the Midwest. New at KSOL and climbing at KDKO in the West.

**POINTER SISTERS** "Could I Be Dreaming" (Planet) 53% reporting. Debuting at WBMX with medium airplay at WCIN, WJMO, KMJM and WJLB in the Midwest. Climbing at WJJS, WLOU, WHRK, WVEE and WOWI in the South. Hot at WILD and WWRL, climbing at WAMO and WXYV in the East. Medium activity at KDKO, KYAC and KSOL in the West.

**BAR-KAYS** "Boogie Body Land" (Mercury) 47% reporting activity. Climbing at KDKO in the West. Hot at WDAO, climbing at WJMO, WBMX and KAEZ in the Midwest. The South shows it hot at WDIA and KAPE with medium airplay at WLOU, WHRK, WVEE and WJMI. New at WKND, climbing at WILD, WXYV and WWIN in the East.

**JONES GIRLS** "I Just Love The Man" (Philadelphia International) 47% reporting airplay. Added at WJJS with hot rotation at WDIA and WLOU in the South. New at WAMO with medium activity at WKND, WILD, WWRL and WWIN in the East. Debuting at KMJM, climbing at WDAO, WJMO, WBMX, KAEZ and WJLB, and hot at WAMM in the Midwest.

**LARRY GRAHAM** "When We Get Married" (WB) 44% reporting action. Hot at WKND and WAMO in the East. Climbing at WOWI and KAPE with hot rotation at KMJQ and WJJS in the South. Hot at WJMO and WJLB, climbing at KMJM and WBMX in the Midwest. Hot rotation at KDKO, KYAC, KDIA and KSOL in the West.

**TAVARES** "Love Uprising" (Capitol) 44% reporting. Climbing at WBMX and KAEZ in the Midwest. Hot at KDAY with medium airplay at KDKO, KDIA and KSOL in the West. Hot at WKND and climbing at WWRL and WXYV in the East. Medium airplay at WLOU, WHRK, WVEE and WOWI while hot at WJJS in the South.

**SEAWIND** "What Cha Doin'" (A&M) 41% reporting activity. Hot at WILD and WWRL with medium airplay at WXYV in the East. The South shows an add at WLOU, medium airplay at WJJS, WHRK and WVEE, and hot rotation at WOWI. Climbing at WBMX and WJLB in the Midwest. Hot at KDAY and KYAC, climbing at KDKO in the West.

**PARLIAMENT** "Agony Of DeFeet" (Casablanca) 41% reporting. Hot at WLOU while climbing at WJJS, WDIA and WNOO in the South. Added at WKND with medium airplay at WILD, WAMO and WWIN in the East. Medium activity at WCIN, WJMO and WBMX in the Midwest. New at KSOL and climbing at KDKO in the West.

**ROBERTA FLACK w/PEABO BRYSON** "Make The World..." (Atlantic) 41% of our reporters are on it. Climbing at WCIN, WDAO, WJMO, WAMM and WJLB in the Midwest. New at WJJS, medium airplay at WDIA, WLOU and KAPE in the South. Added at WILD, climbing at WKND and WWIN, and hot at WWRL in the East.

**YARBROUGH & PEOPLES** "Don't Stop The Music" (Mercury) 38% reporting activity. Added at WILD, climbing at WAMO and WWRL, and hot at WWIN in the East. New at WJJS and WJMI, climbing at KAPE, and hot at WLOU in the South. Debuting at WJLB while climbing at WAMM in the Midwest. Added at KDAY and KYAC in the West.

**DIANA ROSS** "It's My Turn" (Motown) 34% reporting. Climbing at KDKO and KSOL in the West. Hot at WCIN and climbing at WJMO in the Midwest. The South shows medium airplay at WJJS, WDIA, KOKY, WOWI and KAPE. Hot at WILD, climbing at WWIN in the East.

**SWEAT BAND** "Freak To Freak" (Uncle Jam) 34% of our reporters are on it. Hot at WNOO, climbing at KMJQ, WJJS and WOWI in the South. Medium airplay at WILD, WKND, WAMO and WWIN in the East. Climbing at WCIN and WJMO in the Midwest. Climbing at KSOL in the West.

**DYNASTY** "Do Me Right" (Solar) 34% of our reporters are on it. Hot at WKND with medium airplay at WXYV and WWIN in the East. The West shows an add at KSOL. Climbing at WJJS, WVEE and WHRK in the South. Added at WJLB, climbing at WCIN and WJMO, and hot at WAMM in the Midwest.

**JERMAINE JACKSON** "Little Girl Don't You Worry" (Motown) 34% reporting activity. The Midwest reflects medium airplay at WCIN, WJMO and WAMM. Hot at KAPE with medium airplay at WJJS, WLOU, KOKY and WNOO in the South. Climbing at KDKO in the West. Hot at WWRL, climbing at WAMO in the East.

**GROVER WASHINGTON JR.** "Let It Flow" (Elektra) 31% reporting airplay. Climbing at WWRL and WXYV, hot at WWIN in the East. Climbing at WCIN and WDAO in the Midwest. Added at WJJS, climbing at WHRK, WVEE and KOKY, and hot at WNOO in the South.

**BOOTSY** "Mug Push" (WB) 31% reporting. Added at KSOL and climbing at KDKO in the West. New at KAPE, medium airplay at WJJS, WDIA and WLOU in the South. Climbing at WDAO and WBMX in the Midwest. Climbing in the East at WILD and WAMO.

**TIERRA** "Together" (Boardwalk) 31% reporting action. Climbing at WKND, WXYV and WWIN in the East. Added at WBMX and climbing at WJMO in the Midwest. New at WDIA with medium airplay at WHRK, WVEE, KOKY and KAPE in the South.

**NORMAN CONNORS** "Melancholy Fire" (Arista) 28% reporting. Climbing at WDIA, WJMI and KAPE in the South. New at WWRL, climbing at WWIN in the East. Hot at KDIA, climbing at KDKO in the West. Medium airplay at WBMX and WAMM in the Midwest.

**GAP BAND** "Burn Rubber On Me" (Mercury) 28% reporting airplay. Medium airplay at WDAO, WJMO and WAMM in the Midwest. New at WANT and WDIA, climbing at WLOU and WJMI in the South. Added at WAMO, climbing at WILD in the East.

**SKYY** "Here's To You" (Salsoul) 28% reporting. Added at WANT, climbing at WLOU, KOKY and WNOO in the South. The East shows an add at WAMO with medium airplay at WKND and WILD. Hot at WAMM, climbing at WCIN in the Midwest.

## NEW & ACTIVE

**WILTON FELDER** "Inherit The Wind" (MCA) 25% reporting. Climbing in the West at KDIA. Medium rotation in the Midwest at WDAO; hot at KAEZ. The South shows it hot at WDIA and WNOO. Climbing in the East at WILD, WWRL and WWIN.

**PEACHES & HERB** "One Child Of Love" (Polydor) 25% reporting. Added in the East at WKND, climbing at WWRL and hot at WAMO. In the South it's medium at WLOU and KAPE while hot at WDIA. In medium rotation in the Midwest at WDAO and WJLB.

**CHI-LITES** "Heavenly Body" (Chi-Sound) 25% reporting. In the East it's medium at WKND. Climbing in the South at WJJS and WJMI. New in the Midwest at WJMO with medium rotation at KAEZ and WDAO. The West reflects climbing activity at KYAC and KDIA.

**MAZE** "The Look In Your Eyes" (Capitol) 25% reporting. New in the East at WWRL with medium rotation at WAMO and WKND. Climbing in the South at WLOU and WJMI. Climbing in the Midwest at WBMX while hot at WDAO and WJMO.

**O'JAYS** "To Prove I Love You" (TSOP) 25% reporting. Hot in the West at KDIA. In medium rotation at KAEZ and WJMO in the Midwest. New in the South at WJJS with medium rotation at WVEE and WHRK. Climbing in the East at WXYV and WAMO.

**SLAVE** "Watching You" (Cotillion) 22% reporting. New in the South at WLOU and hot at WJMI. Medium rotation in the Midwest at WBMX and WAMM while hot at KAEZ. Climbing in the East at WLO and hot at WKND.

**GEORGE BENSON** "Turn Out The Lamplight" (WB) 22% reporting. New in the South at WJJS and WDIA with medium rotation at WOWI. Climbing in the Midwest at WAMM while new at WCIN and WBMX. New in the West at KDKO.

**STEVIE WONDER** "I Ain't Gonna Stand For It" (Tamlam) 22% reporting. In the West it's new at KDAY and KDKO. In the Midwest it's new at WCIN and KAEZ. Medium at WJMI, KOKY and WOWI in the South.

**SPINNERS** "I Just Want To Fall In Love" (Atlantic) 22% reporting. In the Midwest it's added at WJLB, WAMM, KMJM and WDAO. Medium in the South at WJMI; hot at WANT. New in the East at WAMO.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

**GROVER WASHINGTON JR.** ..... Winelight (Elektra)  
**HERBIE HANCOCK** ..... Mr. Hands (Columbia)  
**STANLEY TURRENTINE** ..... Use The Stairs (Milestone)  
**SONNY ROLLINS** ..... Love At First Sight (Milestone)  
**WEATHER REPORT** ..... Night Passage (ARC/Columbia)  
**SADAO WATANABE** ..... How's Everything (Columbia)  
**HUBERT LAWS** ..... Family (Columbia)  
**MONTY ALEXANDER** ..... Ivory & Steel (Concorde)  
**HIROSHIMA** ..... Odori (Arista)  
**MCCOY TYNER** ..... Four X Four (Milestone)  
**SPYRO GYRA** ..... Carnival (MCA)  
**AZYMUTH** ..... Outubro (Milestone)

## NEW & ACTIVE

**MIKE MANDELL** ..... Utopia Parkway (Vanguard)

EAST: WHUR/Washington, D.C., Jesse Fox; WEBB/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Jonathan Braslow; SOUTH: WCLK/Atlanta, GA, Requesa Ward; WTJZ/Newport News, VA, Rol Ewell; MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Paster; WEST: KJLH/Los Angeles, CA, Lawrence Tenter.

**Pop / Rhythms**  
**Hottest**  
**December 19, 1980**

EAST	SOUTH	MIDWEST	WEST
Several Artists Tied	Stevie Wonder "Master" Kool & The Gang Cameo Teddy Pendergrass Lakeside	Cameo Kool & The Gang Stevie Wonder "Master"	Kool & The Gang Reddings Larry Graham Stevie Wonder "Master"

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WXVY**  
Baltimore, MD  
Larry Wilson

**ADDED**  
None

**HOTTEST**  
Prince  
Manhattans  
George Benson "Love"  
Stylistics  
Cameo  
Teddy Pendergrass  
Stevie Wonder "Master"  
Switch  
Earth, Wind & Fire  
Zapp  
Patrice Rushen  
Reddings  
Donna Summer  
Kool & The Gang

**WILD**  
Boston, MA  
Steve Crumley

**ADDED**  
Tyrone Davis  
Dramatics  
Ashford & Simpson "Get Out"  
Elite  
First Love  
Shirley Brown  
Mtume  
Charles Veal  
Blackbyrds  
Evelyn Champagne King  
Lax  
T.S. Monk  
Unlimited Touch  
Eloise Laws  
Barbara Mason  
Heaven & Earth  
Fleck/Bryson  
Frank Hooker  
Yarborough & Peoples

**HOTTEST**  
Reddings  
Kool & The Gang  
Diana Ross "Turn"  
Ray, Goodman & Brown  
Pointer Sisters  
Seawind  
Lakeside  
Cameo  
Patrice Rushen  
La Toya Jackson

**WAMO**  
Pittsburgh, PA  
Ken Allen

**ADDED**  
Jones Girls  
Skyy  
Spinners  
Gap Band  
Moments  
Blackbyrds

**HOTTEST**  
Cameo  
George Benson "Love"  
Heatwave  
Slick  
Teddy Pendergrass  
Larry Graham  
Peaches & Herb  
Cameron  
Lakeside  
Lipps, Inc.

**WWRL**  
New York, NY  
Bob Law/Linda Haynes

**ADDED**  
Maze  
Norman Connors  
Isley Brothers  
Evelyn Champagne King  
Sylvia Striplin  
Simba

**HOTTEST**  
Pointer Sisters  
Earth, Wind & Fire  
Seawind  
Jermaine Jackson  
Malba Moore  
Patrice Rushen  
Crusaders  
Fleck/Bryson  
Switch  
Aratha Franklin

## MIDWEST

**WVON**  
Chicago, IL  
Lee Armstrong

**ADDED**  
None

**HOTTEST**  
Stevie Wonder  
Kool & The Gang  
Mtume  
Prince  
George Benson "Love"  
Zapp "More"  
Teena Marie  
Ray, Goodman & Brown  
Change  
Kurtis Blow

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
None

**HOTTEST**  
Lakeside  
Rockie Robbins  
Aratha Franklin  
Maze  
O'Jays "Once"  
LTD  
Switch  
Manhattans  
Earth, Wind & Fire  
Bar-Kays

**WJMO**  
Cleveland, OH  
Bernie Moody

**ADDED**  
Chi-Lites  
Blackbyrds

**HOTTEST**  
Larry Graham  
Reddings  
Teddy Pendergrass  
Switch  
Kool & The Gang  
Ashford & Simpson "Happy"  
Cameo  
Manhattans  
Ray, Goodman & Brown  
Maze

**WCIN**  
Cincinnati, OH  
Michael Roberts

**ADDED**  
Blackbyrds  
Eloise Laws  
Stevie Wonder "Ain't"  
Cecil Parker  
High Energy  
Heaven & Earth  
Charles Veal

**HOTTEST**  
Patrice Rushen  
Stevie Wonder "Master"  
Earth, Wind & Fire  
Cameo  
Wilton Felder  
Switch  
Kool & The Gang  
Slave  
Teddy Pendergrass  
Aratha Franklin

**WJLS**  
Detroit, MI  
J. Michael McKay

**ADDED**  
Barbara Mason  
Rockie Robbins  
Spinners  
Crusaders  
Jean-Luc Ponty  
Joe Simon  
Yarborough & Peoples  
Dynasty  
Deodato  
Robert Winter & Fall  
Lenny White "Dancer"  
Dr. Hook  
Johnny Bristol  
Zingara

**HOTTEST**  
Teddy Pendergrass  
Kano  
Young & Company  
Kool & The Gang  
RJ's Latest Arrival  
Larry Graham  
Lipps, Inc.  
Cameo  
One Way  
Aratha Franklin

**WBMX**  
Chicago, IL  
Sparky Lane

**ADDED**  
George Benson "Turn"  
Tierra  
Stylistics  
Pointer Sisters

**HOTTEST**  
Stevie Wonder "Master"  
Kool & The Gang  
Earth, Wind & Fire  
Michael Wycoff  
Ray, Goodman & Brown  
Cameo  
Mtume  
Manhattans  
Patrice Rushen  
Jacksons "Hotel"

**WAMM**  
Flint, MI  
Floyd Little

**ADDED**  
Tamiko Jones  
Bob Marley  
Linda Clifford "Talk"  
Barbara Mason  
Spinners  
Jacksons "Hotel"  
Robert Winter & Fall  
Sylvester

**HOTTEST**  
Jones Girls  
Dynasty  
Stevie Wonder "Master"  
Kool & The Gang  
Della  
Stylistics  
Skyy  
Cameo  
Lakeside  
Temptations  
La Toya Jackson  
Gil Scott Heron

## SOUTH

**KNLQ**  
Houston, TX  
Robert V

**ADDED**  
Not Available

**HOTTEST**  
Jimmy Spier  
Teddy Pendergrass  
Larry Graham  
Stevie Wonder "Master"  
Commodores  
Teena Marie  
Jacksons "Hotel"  
Kano  
Cameo  
Grandmaster Flash

**WANT**  
Richmond, VA  
Ben Miles

**ADDED**  
Gap Band  
Manhattans  
Barbara Mason  
Skyy

**HOTTEST**  
Lakeside  
Slick  
Reddings  
Switch  
Cameo  
Spinners  
Stevie Wonder "Master"  
Kool & The Gang  
Ray, Goodman & Brown

**WNOO**  
Chattanooga, TN  
Dwight Harrison

**ADDED**  
None

**HOTTEST**  
Vernon Burch  
Super Wolf  
Starpoint  
Cameo  
Jacksons "Hotel"  
Wilton Felder  
Grover Washington Jr.  
Sweet Band  
Fenderella  
Teena Marie

**WJJS**  
Lynchburg, VA  
Robert Golne

**ADDED**  
Con Funk Shun  
O'Jays "Once/Prove"  
Dionne Warwick "Never"  
James Brown  
Jones Girls  
Fleck/Bryson  
Yarborough & Peoples  
Grover Washington Jr.  
Rockie Robbins  
George Benson  
Blackbyrds

**HOTTEST**  
Stevie Wonder "Master"  
Teddy Pendergrass  
George Benson "Love"  
Larry Graham  
Cameo  
Kool & The Gang  
Prince  
Patrice Rushen  
Reddings  
Tavares

**WHRK**  
Memphis, TN  
Ron Olsen

**ADDED**  
None

**HOTTEST**  
Prince  
Manhattans  
George Benson "Love"  
Stylistics  
Cameo  
Teddy Pendergrass  
Stevie Wonder "Master"  
Switch  
Earth, Wind & Fire  
Zapp  
Patrice Rushen  
Reddings  
Donna Summer  
Kool & The Gang

**WDIA**  
Memphis, TN  
Mark Christian

**ADDED**  
Robert Winter & Fall  
Joe Simon  
George Benson "Turn"  
Dramatics  
Mtume  
Gap Band  
Tierra  
Manhattans

**HOTTEST**  
Aratha Franklin  
Bar-Kays  
Con Funk Shun  
Jones Girls  
LTD  
Lakeside  
Peaches & Herb  
Switch  
Jacksons "Hotel"  
Wilton Felder

**WLOU**  
Louisville, KY  
Bill Price

**ADDED**  
Slave  
Alfonzo Surratt  
Truth  
Seawind  
Silver Platinum

**HOTTEST**  
Parliament  
Ray, Goodman & Brown  
Earth, Wind & Fire  
Linda Clifford  
Jones Girls  
Brass Construction  
La Toya Jackson  
Lakeside  
Aratha Franklin  
Yarborough & Peoples

**WOWI**  
Norfolk, VA  
Chester Benton

**ADDED**  
Osiris  
Joe Simon

**HOTTEST**  
Teddy Pendergrass  
Kool & The Gang  
Ray, Goodman & Brown  
Stevie Wonder "Master"  
Earth, Wind & Fire  
Aratha Franklin  
Jacksons "Hotel"  
Manhattans  
Seawind  
Lakeside

**WJMI**  
Jackson, MS  
Carl Haynes

**ADDED**  
Yarborough & Peoples  
Stevie Wonder "Ain't"  
Kwick

**HOTTEST**  
Lakeside  
Kool & The Gang  
LTD  
Slave  
Jacksons "Hotel"  
Con Funk Shun  
People's Choice  
Kenny Rogers  
Heatwave  
Michael Henderson

**KOKY**  
Little Rock, AR  
David Wilson

**ADDED**  
None

**HOTTEST**  
Stevie Wonder "Master"  
Kool & The Gang  
Prince  
George Benson "Love"  
Diana Ross "Out"  
Teena Marie  
Earth, Wind & Fire  
Teddy Pendergrass  
Ray Charles  
LTD

## WEST

**KDKO**  
Denver, CO  
Byron Pitts

**ADDED**  
Stevie Wonder "Ain't"  
George Benson "Turn"  
Manhattans  
Frank Hooker  
Truth  
David Bowie  
Lenny White  
Narada Michael Walden "Want"  
LTD  
Rockie Robbins  
Linda Clifford  
Robert Winter & Fall

**HOTTEST**  
Teddy Pendergrass  
Kool & The Gang  
Prince  
Sugarhill Gang  
Reddings  
Larry Graham  
Switch  
Kenny Rogers  
Stevie Wonder "Master"  
Jacksons "Lovely"

**KDAY**  
Los Angeles, CA  
J.J. Johnson

**ADDED**  
Yarborough & Peoples  
Futures  
Lakeside  
S.O.S. Band  
Stevie Wonder "Ain't"  
Revelation  
Charles Wright

**HOTTEST**  
Jacksons "Hotel"  
Heatwave  
Kool & The Gang  
Manhattans  
Cameo  
Little Rock, AR  
Tavares  
Reddings  
Seawind  
Ashford & Simpson

**KDIA**  
Oakland, CA  
Keith Adams

**ADDED**  
Grover Washington Jr. (LP)

**HOTTEST**  
Stevie Wonder "All"  
George Benson "Off"  
O'Jays "Prove"  
Teena Marie  
Jacksons "Give"  
Temptations  
Norman Connors  
Jermaine Jackson "Beautiful"  
Kool & The Gang "Friends"  
Vernon Burch

**KSOL**  
San Mateo, CA  
J.J. Jeffries

**ADDED**  
Parliament  
Bootsy  
Dynasty  
Con Funk Shun

**HOTTEST**  
Stevie Wonder  
Kool & The Gang  
Teddy Pendergrass  
Cameo  
Reddings  
Larry Graham  
Ray, Goodman & Brown  
Switch  
Manhattans  
Patrice Rushen

**KYAC**  
Seattle, WA  
Tamin Henry

**ADDED**  
Yarborough & Peoples

**HOTTEST**  
Stevie Wonder "Master"  
Diana Ross "Out"  
Blue Lights  
Vernon Burch  
Seawind  
George Benson "Love"  
Larry Graham  
Rodney Franklin  
Jacksons "Lovely"  
Dee Dee Bridgewater



# OPPORTUNITIES

## Openings

### EAST

**WAMF/Wilmington, DE** is looking for a Public Affairs Director. This person will handle public service, a public affairs show, and will do some street reporting. Write Ken Brown, OM, Box 3677, Wilmington, DE 19807, or call (302) 654-8881. EOE M/F (12-19)

**Small West Virginia AM/FM needs Operations Manager and copywriter** immediately. Send info to W8TH, Box 281, Williamson, WV 25686. EOE (12-19)

**WINR/Binghamton** looking for aggressive, experienced news pro for expanding news department. Authoritative delivery and top-notch writing abilities necessary. Excellent salary. John Simmons, PD, WINR, Box 27, Binghamton, NY 13904. No calls please. EOE M/F (12-19)

**WTTM/Tranton** needs evening jock immediately. Good bucks for the right person. Tapes and resumes to Tom O'Rourke, PD, WTTM, 333 W. State St., Trenton, NJ 08618, or (609) 695-8515. EOE M/F (12-19)

If you're good at production and copywriting but still enjoy some on-air work, we may have an opportunity for you. A tape, some samples of your writing and resume should be sent to Bill Nosal, WSPR, 63 Chesnut St., Springfield, MA 01103. EOE (12-19)

One of the country's original AOR stations has a rare afternoon drive opening. Medium to major market experience a must, along with a top-notch ability to communicate. If you are a real radio personality with an exciting and dynamic delivery, send a recent tape and resume to John Duncan, WABX, 20760 Coolidge, Detroit, MI 48237. No calls please. EOE (12-19)

**Morning drive newscaster** needed immediately for adult news and information station in scenic Finger Lakes region of New York. A real digger with degree and strong delivery. Rush tapes and resumes to Tim Akers, OM, WKRT-WNOZ, 292 Tompkins, Courtland, NY 13045. EOE (12-19)

**14K/Wheeling, WV** looking for News Director. We're a CHR station with news and sports image. Needed yesterday. Contact Jack Armstrong, (304) 232-2250 or send tapes and resumes to 1201 Main St., Wheeling, WV 26003. EOE (12-12)

**News opportunity available** now in beautiful suburban area within the New York ADI. WNNJ & WXL-FM, located in scenic Sussex City, NJ is seeking a news reporter with at least one year broadcast news experience. Stations make use of two ABC networks, UPI and other news services. Mail resume, tape and salary requirements to ND, WNNJ/WXL, Box 40, Newton, NJ 07860. Females and minorities encouraged to apply. (12-12)

**WYNZ-FM/Portland** (formerly WLOB-FM) Superstars AOR needs hardworking news person. Tapes and resumes to Bud Stiker, Eastport Broadcasting, Box 1319, Portland, ME 04104. No calls please. Minorities and females encouraged to respond. (12-12)

**92 PRO-FM/Providence, RI** has an immediate opening for an on-air personality. Three years minimum experience in secondary or medium market. RUSH tapes and resumes to Jack O'Brien, PD, PRO-FM, 1502 Wampanoag Trail, East Providence, RI 02915. No calls please. EOE M/F (12-12)

**14Q/Worcester, New England's leading secondary,** has its first opening in 14 monthal Drive-time shift available. Send your best to Cliff Blake, PD, 14Q, 34 Mechanica St., Worcester, MA 01608, or call (617) 755-1444. EOE M/F (12-12)

**WVAQ** is looking for a strong morning person. 50,000-watt FM in north central WV. Good voice and production essential. Good pay and benefits. Top Tracks. Tapes and resumes to Scott Rader, WVAQ, Greer Bldg., Morgentown, WV 26505, (304) 296-0029. (12-12)

**WZIX/York, PA, Top 100 market,** looking for talent. Two years experience and adult approach to Contemporary format required. Tapes, resumes and references to Rick Shockley, PD, Two West Market St., York, PA 17401, (717) 848-8876. (12-12)

Looking for experienced female afternoon announcer with one-to-one delivery for four season resort area of NY state. Contact Jay Scott, PD, WBZA/WNIQ-FM, (518) 792-2151 (8am-4pm EST). (12-12)

**Female news position/News Director.** If you know how to dig out local news and be a competitive news gatherer, we need you. Experience necessary! Call Jay Scott, (518) 792-2151 (8am-4pm EST). (12-12)

**New York Pop/Adult radio station** needs announcer for airshift and creative skilled production. Immediate opening. Females encouraged to apply. Contact Jordan Weinstein at (807) 432-1044 (2-5pm EST). EOE (12-12)

## Openings

**50,000-watt FM Top 40** seeks qualified drive-time air personality. Good production necessary. No beginners. #1 in market. Tapes and resumes to WKHI, Box 758, Ocean City, MD 21842. EOE (12-12)

**News Director . . .** Immediate opening for hard-working dedicated radio newscaster for Pop/Adult AM and Top 40 FM. Tapes and resumes to Richard Ferry, GM, WKWK-AM-FM, 1201 Main St., Wheeling, WV 26003. EOE (12-12)

**50,000-watt clear channel AM** looking for people who want to get in line for any possible future openings in our respected and aggressive news department. Only professional communicators need apply and only those willing to send both a tape and resume to Bill Lowe, ND, WHAM, 350 East Avenue, Rochester, NY 14604. No calls please. (12-5)

**195-FM/Bridgeport, CT,** 50kw personality AOR, has rare full-time opening for overnight show and music library work. No beginners. Tapes and resumes to Tom Zarecki, PD, Box 9595, Bridgeport, CT 06601. EOE M/F (12-5)

**98KX (WXKX)/Pittsburgh** has first jock opening in almost two years. Wanted: Experienced morning personality. Bright, conversational, entertaining, human one-to-one. No screamers. Tape, resume and photocopy of most recent ARB (a must) to Bobby Christian, 400 Ardmore Blvd., Pittsburgh, PA 15239. EOE M/F (12-5)

**WAQY-FM, WIXY-AM, two of Springfield, MA's top radio stations,** seeking female for news position immediately. Excellent chance for advancement. Send tapes and resumes to John Carter, WAQY/WIXY, 45 Fisher Ave., East Longmeadow, MA 01028. EOE (12-5)

**Cape Cod's new KZ104** is looking for New England's best young morning air talent. We're a 50,000-watt FM on beautiful Cape Cod. If you're good we'll make you great. Tape, resume and your best Ted Kennedy joke to Dean Manchester, Program & Operation Manager, KZ104, Bog Hollow Road, Orleans, MA 02653. EOE M/F (12-5)

### SOUTH

**New FM rock station** in Louisville, KY with big signal seeks natural-sounding, creative air talent. Must be tight, bright and experienced. Join our winning team. Send tapes and resumes to C.C. Matthews, Program Manager, Box 960, Louisville, KY 40201. EOE (12-19)

**New FM rock station** in Louisville, KY with big signal seeks creative and crazy Production Director. Must be tight, bright and experienced. Join our winning team. Send tapes and resumes to C.C. Matthews, Program Manager, Box 960, Louisville, KY 40201. EOE (12-19)

**14QPD/Lakeland-Winter Haven, FL** looking for seasoned pro to handle personality-oriented morning show. High visibility, a knowledge of sports, sense of humor and the ability to relate to adults necessary. Tapes and resumes to John Jenkins, Operations Director, 14QPD, Box 827, Lakeland, FL 33802. EOE M/F (12-19)

**Newscaster with experience needed.** Sales experience also preferred. Clean cut and ambitious. Tapes and resumes to Don Sitton, KYTX, Box 7930, Amarillo, TX 79109, or call (806) 359-8561. EOE (12-19)

**WGSO News/Talk** now interviewing for co-anchor for our solid news block in AM. Tremendous opportunity for a professional in excellent climate. Must have heavy news background. Creative, with lots of personality. Send tapes and resumes to Len King, WSGO News Director, 1440 Canal Street, New Orleans, LA 70112. EOE M/F (12-19)

**WLWI/Montgomery, AL,** central Alabama's number one Country station, is accepting tapes and resumes for future openings. Mail to Dr. Sam Fault, PD, WLWI, Box 4999, Montgomery, AL 36195. No phone calls please. EOE M/F (12-19)

**WQSM/Fayetteville, NC** TM stereo rock needs morning host and Operations Manager. Mature voice and strong production are essential. Minimum 3 years on-air and production experience required. Tapes and resumes to Paul Michaels, WQSM, Box 35297, Fayetteville, NC 28303. EOE M/F (12-19)

**Major 102 FM** is looking for experienced and committed Music Director/announcer. Tapes and resumes to Bill Travis, Major 102 (KMJQ), 3100 Richmond Avenue, #210, Houston, TX 77098, or call (713) 527-9545. (12-19)

## Openings

**WBEU-FM/Beaufort, SC** is going 100 kilowatts. Looking for experienced night personality with good production skills. If you want to be part of a great team with a commitment to winning, send tapes and resumes to Tom Spock, 3040 W. Boundry Street, Beaufort, SC 29902, or call (803) 524-3050. (12-19)

**Wanted: Qualified news reporter** responsible for writing and anchoring casts and gathering phone interviews, features, and street reporting. Females and minorities encouraged to apply. Salary competitive for market size. Send tapes and resumes to Melanie Ruffin, WLWI, Box 4999, Montgomery, AL 36195. EOE (12-19)

**Major market south Florida radio station** is in search of an experienced late night comunciator for a combination adult music/phone in show. A team atmosphere for an experienced talent with a positive attitude. Tapes and resumes to Brian Scott, WGBS, 710 Brickell Avenue, Miami, FL 33131. EOE M/F (12-19)

**New FM Rock station** in Louisville, KY with big signal seeks News Director into lifestyle news. Must be tight, bright and experienced. Join our winning team. Send tapes and resumes to C.C. Matthews, Program Manager, Box 960, Louisville, KY 40201. EOE (12-19)

**Morning talent needed** for New Orleans' oldest FM station, WRNO, FM-100. If you are an entertainer, send your tape and resume today to Jeff Gerber, PD, WRNO, 4539 I-10 Service Road, Metairie, LA 70002. EOE M/F (12-19)

**We're looking for a female** with sharp production skills who can handle auto/assist, equipment. Tapes and resumes to Alan B. Waits, PD, KXOR-FM, 106 Richfield Road, Thibodeaux, LA 70301, or call (504) 446-5804. (12-19)

**KXKZ, 100,000-watt stereo Country & Western** needs afternoon drive person. Must be good reader. Medium college market. Contact Dan Hollingsworth at (318) 255-5000, or send tapes and resumes to Box 430, Ruston, LA 71270. EOE (12-19)

Looking for a Richard Pryor to do mornings. Big money for New Orleans. Immediate start. Send tapes and resumes to Barry Richards, WAIL-FM, 1639 Gentilly Boulevard, New Orleans, LA 70119, or call (504) 943-9019. (12-5)

Prize Programming position available at Southeastern AM-FM contemporary combo power house Composite tape air check and recent photo to Radio & Records, 1930 Century Park West, Box 215, Los Angeles, CA 90067.

**Major broadcasting group** seeks PD, a morning drive jock, production person, and a news person. Tapes and resumes to Michael Hedges, 3341 Towerwood Dr., Suite 205, Dallas, TX 75234. EOE (12-19)

**WJMI/Jackson, MS** soul/rock looking for experienced DJ, strong in production. Females encouraged to apply. Send tapes and resumes to Carl Haynes, Box 3320, Jackson, MS 39207. No calls please. (12-19)

**WKIX/Raleigh** looking for an adult morning person, one-to-one communicator, for North Carolina's best Pop/Adult station. Tapes, resumes and pictures to Joe Wade Formicola, Operations Manager, WKXI, Box 12526, Raleigh, NC 27605. EOE (12-19)

**WBHP/Huntsville's #1 station 12+** is looking for an energetic drive personality with Modern Country or Pop/Adult experience. Brand new million-dollar facility, good bucks, benefits, and security. We're the best, looking only for the best. Tapes and resumes to Bill Murray, WBHP, Box 547, Huntsville, AL 35801. No calls please. EOE M/F (12-12)

Come join our team in the Norfolk beach market. Looking for creative individual with good production skills to handle morning drive. If you know your Country music, you may be the person we're looking for. Send tapes, resumes and references to Dan Williams, WQZQ, Box 15272, Chesapeake, VA 23320. (12-5)

**WJBO & WFMF** seeking experienced news personalities and announcers. Good benefits. Tapes and resumes to Gary King, Box 498, Baton Rouge, LA 70821. (12-5)

**Q107/Charleston, SC** seeking morning drive/information person to become involved with the morning show and community. Tapes and resumes to Tracy Mitchell, Q107, Box 903, St. George, SC 29477, (803) 723-5119. EOE M/F (12-5)

## Openings

**50,000-watt WAAY/Huntsville** is still looking for that top-notch News Director for our award-winning news department. A station with a real commitment to news, not just music. Send tapes and resumes to Jerry Dean, WAAY, Box 551, Huntsville, AL 35804. (11-21)

**Attention rockers and rollers,** K102/Ft. Lauderdale is now accepting tapes and resumes for possible openings. Tapes and resumes to Jonathan Keyes, K102, 4431 Rock Island Road, Ft. Lauderdale, FL 33319. No calls please. EOE M/F (12-5)

**South power house rocker Wizard 99** now accepting tapes for future openings. Full-time and part-time. We look for natural-sounding self-starting team players who want to enjoy radio again. No beginners please. Tapes and resumes to Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33450. No calls please. EOE M/F (12-5)

### MIDWEST

Full-time news person to work afternoons and evenings. Must have strong delivery and writing skills. Send tapes and resumes to Mike Hawkins, WDBO KIWI, 1170 Iowa Street, Dubuque, IA 52001. EOE M/F (12-19)

**Creative, quick-witted, experienced morning jock!** We want you for stable position with up-and-coming Detroit suburban station. Smarts, imagination and proven track record for grabbing an audience with a talked-about show. Send tapes and resumes to Doug Hamilton, WAAM, 4230 Packard Rd., Ann Arbor, MI 48104. EOE M/F (12-19)

**WIBA-FM/Madison, WI** looking for part-time announcers. AOR radio experience preferred. Tapes and resumes to Dave Ervin, Box 99, Madison, WI 53701. EOE (12-19)

Looking to make right move? Well, here it is. We need announcer with strong production skills to work with winning professional staff. If you're looking to move up quickly, this is it. Send tapes and resumes to WOHO, c/o Beau Elliot, Broadcast House, Toledo, OH 43616. No calls please. EOE M/F (12-19)

**KCRG Radio News** is expanding and changing nets. Need an experienced communicator to anchor PM drive and handle street work. Combination radio/TV newsroom. Tapes and resumes to Jerry Mitchell, Second Ave. @ Fifth St. S.E., Cedar Rapids, IA 52401, or call (319) 398-8393. (12-19)

Looking for afternoon air personality. Good production ability. Send tapes and resumes to Curtis King, WKKN, 1901 Reid Farm Rd., Rockford, IL 61111, or call (815) 877-3075. (12-19)

If you're a newscaster with great pipes, send tape and resume to WOHO, c/o Tom Wanewski, Broadcast House, Toledo, OH 43616. No calls please. EOE M/F (12-19)

Looking for air talent who knows and loves music but is also very aware of what's going on and can relate it to an audience. Good production a must. Shoot me a tape and resume fast! Bill Richards, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (12-19)

**WAPL-FM/Appleton, WI,** 100,000 watts of AOR, needs a News Director. Send tape and resume to Wayne Shayne, Box 1519, Appleton, WI 54913. (12-19)

**WZVZ (293)/Kokomo, IN** is looking for a top-notch entertaining personality for our CHR station. Good bucks, remodeled facilities, strong station image. Tape and resume ASAP to Pat Moore, PD, Box 2208, Kokomo, IN 46901, or call (317) 453-1212. EOE M/F (12-19)

One of the brightest new FM stations in the country, KPAT/Sioux Falls, is looking for a stable, mature communicator for afternoon drive. New equipment and facilities with good working conditions and benefits. Tapes and resumes to Craig Metz, 210 W. Ninth St., Sioux Falls, SD 57102. EOE M/F (12-19)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Radio

**JAVE KNIGHT** joins WBVP-AM and WWKS-FM/Beaver Falls, PA as weekend announcer.

**FERRY McCULTY** appointed PD of WNYN/Canton, OH.

### Industry

**WAYNE HARRISON,** formerly with KRLD/Dallas, joins Metro Traffic in Minneapolis.  
**DON SELASCO,** formerly Music Director at KROY/Sacramento, now with Half Magic Productions in Los Angeles.

# OPPORTUNITIES

## Openings

### MIDWEST

The third-oldest radio station in America, 1050/WDZ, is now accepting tapes and resumes for future openings. We're interested in bright, solid, young talent for our Pop/Adult format. Send material to Jerry Curtis, PD, 1050/WDZ, 266 South Park St., Decatur, IL 62523. (12-19)

KZ93 is accepting tapes and resumes for a possible future opening. If you have a natural sound, experience to back it up, and are looking to work for a major broadcasting company in a top 100 market, we want to hear from you. Females encouraged to apply. Tape and resume to Lou Patrick, 3131 N. University, Peoria, IL 61604. No calls. EOE M/F (12-19)

We're looking for you! Frank N. Magid Associates, Inc., the world's leading communications research and consulting firm, is looking for professional radio broadcasters to fill openings as they occur at our 100-plus client stations. Our radio clients are interested in recruiting top-notch people, including radio management personnel, programmers, announcers, news professionals, and engineers. If you're interested, we urge you to send us a resume and audiotape at no charge to you. Frank N. Magid Associates, One Research Center, Marion, IA 52302. (12-19)

Need air personality who is a good communicator at best small market station in the Midwest. Also possible future opening in news. Send tapes and resumes to Jim Scott, WMIR, Box 552, Lake Geneva, WI 53147. EOE M/F (12-19)

KQKQ/Omaha's new rocker, is accepting tapes for present and future openings. Send materials to Mark Evans, PD, Box 2029, Council Bluffs, IA 51501. (12-19)

WZUU/Milwaukee is seeking full and part time employees. Minimum 3-5 years experience. Must be creative and production minded. Must possess the ability to communicate. Females and minorities encouraged to apply. Tapes and resumes to John Driscoll, WZUU, 520 W. Capitol Dr., Milwaukee, WI 53212. EOE M/F (12-19)

America's second largest independently-owned radio/television operation now has midday opening at the 50,000-watt clear channel Country powerhouse in Waterloo, IA. Great pay, benefits. 5 years experience required. Tapes and resumes to Jeff Christenson, KXEL, Box 1540, Waterloo, IA 50704. EOE (12-12)

Looking for News Director. Must be able to handle and produce Public Affairs shows and deliver a lifestyle-oriented newscast. Will also be local Milwaukee link in Steve Dahl Breakfast Club. Tapes and resumes to Brent Alberts, WQFM Radio, 607 W. Wisconsin Ave., Milwaukee, WI 53203, or call (414) 276-2040. EOE M/F (12-12)

New World Communications, a national consultancy firm, is seeking qualified air personality to apprentice in Black radio programming. Must have drive and determination plus ability to take charge. Also have immediate opening for part-time air personality. Tapes and resumes to Steve Weed, KMJM (Magic 108), 1215 Cole St., St. Louis, MO 63106. EOE M/F (12-12)

WKCW/Tell City, IN. 2500-watt daytimer looking for PM drive/production. 30 miles to nearest night life. All we have are trees, farms and three good adult communicators already here for a Pop/Adult format getting 42's. If you can fit in and want to stay awhile, contact John David Sell, Box 1140, Tell City, IN 37586. EOE (12-12)

First Media's K98 in Provo/Salt Lake City, UT is looking for a solid individual with dedication, drive, and the ambition to be the best 6-10pm talent in the country. Send tapes, with experience history and references, to Jim Sumpter, Box 960, Provo, UT 84601. No calls please. EOE M/F (12-12)

KSCB/Liberal, KS has immediate opening for night personality. Send tapes and resumes to Steve Armstrong, Box K, Liberal, KS 67901. EOE M/F (12-12)

So you think you're a Paul Harvey that plays records. Well, KRNT wants a person like you for the midday show on Pop/Adult station. Personable, topical and interesting. If that's you, send tape and resume to Scott Huskey, PD, KRNT, Box 1350, Des Moines, IA 50305, or we'll take the fifth caller at (515) 280-1350. EOE M/F (12-12)

Looking for dynamic individual for one of Chicago's most aggressive radio stations. WCLR is searching for a go-getter. College degree and five years experience in broadcasting, advertising, or marketing with supervisory experience preferred. Must have background in operation of a full-service in-house advertising/P.R. agency and ability to work with others. Contact Tom Embree (312) 677-5900 or send resumes to WCLR, 4849 Golf Rd., Skokie, IL 60077. WCLR is a Bonnaville International Corp. EOE M/F (12-12)

Looking for air personality. Must be streetwise and be able to relate one-on-one in heavy party town. Possible shift opening up in January. Pros only; no beginners. Tapes and resumes only to Brent Alberts, WQFM Radio, 607 W. Wisconsin Ave., Milwaukee, WI 53203. EOE M/F (12-12)

## Openings

Two positions available for commercial copywriters at a Pop/Adult AM and Country FM station. Production experience preferred. Production potential considered. Resume to Continuity Dir., WAXX/WAYY, Box 47, Eau Claire, WI 54201. EOE (12-12)

WBCS-FM 103/Milwaukee has an immediate opening for a "blue chip" afternoon drive personality. Individual selected will have 8-10 years experience in comparable time period and have proven track record. Tapes and resumes to Bob McKay, WBCS-FM 103, 6407 W. McKinley Ave., Milwaukee, WI 53208. EOE M/F (12-12)

Looking for an experienced topical morning man for medium market located in the Ozarks. Good pay for top individual. Send tapes and resumes to Box 1280, Springfield, MO 65806, or call (417) 869-1260. EOE M/F (12-12)

Play-by-play... All-night board and production with play-by-play opportunity. Minimal experience necessary if you can do p-b-p and Production. Tapes and resumes to John Sebastian, WABJ, Box 15, Adrian, MI 49221. EOE M/F (12-12)

### WEST

K-93 FM, 50,000-watt rocker is looking for production/copywriters, preferably with automation experience. Tapes and resumes and samples of copy to Donovan Blue, K-93 FM, Box 309, Healdsburg, CA 95448. EOE M/F (12-19)

News Director wanted KGRL-KXIQ, Bend, OR. Good salary in a market with outstanding live ability. Skiing, fishing, hunting and recreation excellent. Population of market 60,000. Tapes and resumes to Al Boyd, KGRL-KXIQ, Box 5068, Bend, OR 97701, or call (503) 382-5611. EOE M/F (12-19)

KBCQ is looking for two experienced adult DJs to join a growing company. Someone who would like to settle down for a while. Easy personalities with good radio knowledge. Job will be open after the first of the year. Tapes and resumes to Box 670, Roswell, NM 88201. EOE M/F (12-19)

Beautiful Music Announcer needed for Sunbelt facility. Must be strong in News, Public Affairs, and production. Immediate opening. Rush tapes to Scott Hutchison, MD, KYNR, Thatcher Building, 5th & Main, Pueblo, CO 81003. No calls please. EOE M/F (12-19)

KYOS/Merced, CA updating file — especially want to hear from San Joaquin Valley personalities interested in future weekend openings. Tapes and resumes to Dorian Mackenzie, Box 717, Merced, CA 95341. (12-19)

KING Broadcasting is looking for qualified air personality who would like to become part of a winning organization. Tapes and resumes to Rick Scott, S. 4103 Regal, Spokane, WA 99203. No calls please. EOE M/F (12-19)

KFQD/Anchorage, AK is looking for a super afternoon drive personality to entertain adults. If you are tired of time and temp in the big city rat race give us a call. Excellent money and weekends off. The catch is, you gotta be damn good! Contact Jim Scott, PD, (907) 344-9622, or send tapes and resumes to KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507. EOE M/F (12-19)

KNUR (FM-97)/Chico looking for yet another person to join fastest growing station in the North Valley. Good voice, conversational delivery, real team player, news experience and must love to rock and roll. Instant opening for the right person. Tapes and resumes to KNUR (FM-97), Box 1167, Paradise, CA 95969. Attention Brent Farris. EOE M/F (12-19)

Looking for an enthusiastic, energetic adult sound-ing morning air personality who is totally committed to winning. Must be willing to be visible in community. Good bucks and total support from station. If you can meet this challenge, rush tapes and resumes to John Stevens, PD, KZZP, 4513 E. Thomas Road, Phoenix, AZ 85018, or call (602) 959-4110. A Western Cities Broadcasting Station. EOE M/F (12-19)

KLAV/Las Vegas's No. 1 Top 40 station is accepting tapes and resumes for full- and part-time openings. Send to Ziggy, Box 15290, Las Vegas, NV 89114. EOE M/F (12-12)

Work and live in America's finest city. Program a 5,000-watt powerhouse at 600 on the dial. KOGO-AM/San Diego is looking for an experienced Pop/Adult PD. Applicants must have a complete knowledge of administrative duties, programming, and sports. Resumes and salary requirements to Jessie Bullet or Dex Allen, KOGO, 8665 Gibbs Drive, #201, San Diego, CA 92123. No calls please. EOE M/F (12-19)

News/Talk, Bakersfield, CA KNTB has immediate opening. 3-5 years full-time anchor experience. Tapes and resumes to Pete Yackley, ND KNTB-AM, 924 Truxton Ave., Bakersfield, CA 93301. No calls please. EOE M/F (12-12)

## Openings

100FM Southern Oregon's newest radio station is looking for experienced newscaster. Need someone dedicated to broadcast journalism to help build our expanding news department. Challenging position in a medium market area that includes Southern Oregon and Northern California. Tapes and resumes to Randall Berger, ND, 100FM, Box 388, Gold Hill, OR 97526 or call (503) 772-4170. EOE M/F (12-12)

Major market talent needed. Program Manager and Air Talent with outstanding track record in Pop/Adult or Country wanted for major market station. Send resume, salary requirements and air check to Radio & Records, 1930 Century Park West, Box 216, Los Angeles, CA 90067.

Looking for air personality with ability to communicate positive emotion naturally. No screamers please. Minimum 3 years experience in top 35 market required. Tapes and resumes to Jim Conlee, PD, KHTZ, 3580 Wilshire Blvd., Los Angeles, CA 90010. No calls please. EOE M/F (12-12)

KCR/Leno needs first class license announcer with classical music background and 3rd class license announcer with Beautiful Music background. Tapes and resumes to Matt Stuart, Box 11920, Reno, NV 89510. EOE M/F (12-12)

K93-FM, 50,000-watt rocker is looking for production/copy writers preferably with automation experience. Tapes, resumes and samples of copy to Donovan Blue, K93-FM, Box 309, Healdsburg, CA 95448. No calls please. EOE M/F (12-12)

The Garrett Entertainment Group seeks tapes and resumes from the nation's best jocks and newscasters. Growing consulting firm in Southern California with several openings available very soon. Also interested in hearing from creative programmers that have a track record of justifying their existence in this business. Tapes, resumes and whatever else you care to send to The Garrett Entertainment Group, Pat Garrett, 21220 East Sunwood Dr., Walnut, CA 91789. No calls please. (12-12)

Top major market black-adult formatted station seeks candidate for on-air Program Director position. Experience as PD and leadership qualities a must. If you're ready for one of the best jobs in radio, send recent aircheck and resume to Radio & Records, Box 213, 1930 Century Park West, Los Angeles, CA 90067.

KOY/Phoenix has rare opening for afternoon drive personality. Looking for innovator, creative personality. Tape and resume to Nat Stevens, PD, 840 N. Central Ave., Phoenix, AZ 85004. EOE M/F (12-12)

## Miscellaneous

New AM Country station needs all record services and interested in buying an oldies library also. Buying new and used studio equipment. Write KRRP, Drawer 910, Coushatta, LA 71019. (12-19)

WCSM-AM-FM/Celina, OH wishes to thank everyone who has serviced us this year. We seek service from all labels for our Pop/Adult and Country formats. WCSM serves a 2 county market, which is a popular resort area. Brad Lovatt, MD, WCSM-AM-FM, Box 492, Celina, OH 45822. (419) 586-5134. (12-19)

KNUR (FM94)/Chico — gimme some of that good old rock & roll music... help! KNUR needs oldies service from all labels for rock and roll format. Send to Brent Harris, KNUR, Box 1167, Paradise, CA 95969. (12-19)

KHBJ/Canyon, TX needs service from all labels. Pop/Adult new FM station. (12-19)

WERK/Muncie, IN needs service from all labels. Contact Bemle Eagan, MD, after 2pm at (317) 289-3311. (12-19)

Northeast PA Music Director dying to grab a copy of the theme from the Australian TV drama, "Prisoner In Cell Block H." How about you guys from down under sending us this music. Contact Farrel Levitt, WBQW, 1520 N. Keyser Ave., Scranton, PA 18504, (717) 342-1320. (12-12)

WDNY/Dansville, NY is expanding to 24-hour programming, from Pop/Adult daytime to Rock/AOR night. Need record service from all labels, new music and oldies both. Frank Williams, MD, or Dave Mance, PD, 129 Main St., Dansville, NY 14437, or call 9am-4pm weekdays, (716) 335-2273. (12-12)

## Goods & Services

### Current West Coast Aircheck

Issue #9 now available, featuring KFRC/Marvel Mark, KFI/Tim Kelly, KMPC/Robert W. Morgan, KFM Hudson & Bauer, KHJ, KMJK. Cassettes, \$5. CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104

### Classic KHJ Airchecks 1965-1970

90 minute special-issue C-2 is part-one of our KHJ history, covering 1965 through 1970. Cassettes \$9. CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104. Part 2 next month.

### Coming Early 1981

"The Workhorse" SM from TM Productions One of the TM Companies, the most complete and experienced broadcast service organization in the world.

### Hundreds Of Deejays Renewed

again this year! Guaranteed funnier. Free sample. Co temporary Comedy, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

### Phantastic Phunnies

Highly-respected... proven worldwide audience build. Hilarious... original... "quik quip"... topical humor. Introductory month's 400 topical one-liners and "Bonnie"... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Str. ford Dr., Kent, OH 44240.

### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laughs, here come the yocks. Complimentary and "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448 R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502

### :60's And :30's Music Beds

Tired of subscriptions? Monthly fees for years of music? 100 different contemporary musical spot beds for one price. No royalties, no clearances, \$75.00 plus \$5.00 shipping. Write or call today VALENTINO INC, 151 West 46th St. N.Y., N.Y. 10036 (212) 246-4675.

### Sound Effects

Complete 26 LP sound effects library with over 75 different effects. Quick cued and produced exclusive for broadcasters. \$195.00 for the entire set plus \$5.00 shipping. Send for catalog to VALENTINO INC., 151 West 46th St., N.Y., N.Y. 10036 or phone (212) 246-4675.

### Cartridge Reloading

Factory authorized rebuild service on Aristocrat, Citalo/Audiopak A-2, AA-3, Fidelipac Cartridges. Fast turnaround. BROADCAST CARTRIDGE SERVICE, 151 Triton Lane, #108, Huntington Beach, CA 92649 (800) 854-6419 or (714) 898-7224.

### KHJ/Los Angeles

93 minutes of KHJ/Los Angeles. The aircheck of the transformation from the legendary rocker to Country music. A collectors piece. Send \$5 to cover cost of tape mailing and handling to KAREN PRODUCTIONS, 38 Cinnamon Ct., Bakersfield, CA 93309.

### Artist Bio's — Monthly Service

Rock — Top 40 — Country. Plus record tie-ins, humor, birthdays, music information. More! (Free current issue) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, CA 93010.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067



# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### DOLLY PARTON 9 To 5 (RCA)

56% of our reporters on it. Moves: Up 52, Same 19, Down 0, Adds 40 including Q105, WHB, WGCL, WOKY, KIIS-FM, KPLZ, WTIC-FM, WHYN, KFMK, G100, WHBQ, WOKI, KSTT, KZ93, WGBF, KERN, KNBQ. See Parallels, debuts at number 30.

## NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.  Indicates one of this week's "most added" new songs.

**ALAN PARSONS PROJECT "Games People Play" (Arista) 99/21.** Moves: Up 54, Same 24, Down 0, Adds 21 including Q105, WZUU, KSF, WBBF, Q106, KEEL, 92Q, KIOA, KZ93, KIOY, KYSN, KKRC.

**EAGLES "Seven Bridges Road" (Asylum) 97/27**  
Moves: Up 49, Same 20, Down 1, Adds 27 including WFIL, KIMN, KOPA, KUPD, WBLI, WHYN, WTIX, KLAZ, WAXY, WCSC, WISM, KCPX, KZPP, KRQ.

**BLUES BROTHERS "Who's Making Love" (Atlantic) 89/47**  
Moves: Up 14, Same 28, Down 0, Adds 47 including WBEN-FM, WXKS, JB105, Z93, 94Q, Q105, KIIS-FM, KIMN, WTRY, WBLI, WAPE, WBBQ, WGH, WVIC, WISM, WMEE, KYNO-FM, KSPZ.

**CLIFF RICHARD "A Little In Love" (EMI America) 89/43**  
Moves: Up 27, Same 19, Down 0, Adds 43 including WKBW, WBEN-FM, JB105, Q107, 94Q, WDRQ, KSLQ, WZZP, KFI, KPLZ, V100, KEEL, BJ105, WNAM, KTAC.

**MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 84/10.** Moves: Up 46, Same 27, Down 1, Adds 10, Q107, WDRQ, KFRC, K104, KSRR, KWEN, KYSN, WGUY, KELO, KOOK, WBEN-FM 40-35, JB105 22-16, KSLQ 25-22.

**DIANA ROSS "It's My Turn" (Motown) 82/6**  
Moves: Up 50, Same 17, Down 9, Adds 6, CKGM, G100, 96X, WSEZ, FM102, KGGI, WXLO 9-7, WDRQ 30-28, KOPA 23-20, K104 27-25, WOKY 10-8, KOPA 9-6.

**JACKSONS "Heartbreak Hotel" (Epic) 81/9**  
Moves: Up 59, Same 13, Down 0, Adds 9, WKBW, JB105, WDRQ, WAQY, KLAZ, WAXY, 92Q, WNOX, FM102, WXLO 30-20, WBEN-FM 34-18, KRLY 23-16.

**DON WILLIAMS "I Believe In You" (MCA) 80/1**  
Moves: Up 35, Same 17, Down 27, Adds 1, KSET-FM, WBEN-FM 10-7, WFIL 25-23, WROR 22-16, JB105 33-28, KPLZ 12-9, WAQY 25-21, WNOX 12-9, FM102 18-11, KNBQ 21-11, KTAC 10-8.

**DONNA SUMMER "Cold Love" (Geffen) 73/12**  
Moves: Up 40, Same 20, Down 1, Adds 12, WGCL, KOPA, WFLY, KELP, WTIX, WNOE, G100, FM100, KCPX, KLUC, KZPP, WKXY, WXLO 29-27, KEARTH 28-23, KFI 24-19.

**DR. HOOK "Girls Can Get It" (Casablanca) 69/0**  
Moves: Up 43, Same 15, Down 11, Adds 0, WCAO 14-12, JB105 16-14, Q105 19-17, WCKX 9-7, WDRQ 30-28, KOPA 23-20, K104 27-25, KINT 32-26, WGH 6-4, WQRK 12-8, WVIC 21-17, KIOY 29-24, K96 25-21.

**RONNIE MILSAP "Smoky Mountain Rain" (RCA) 67/21**  
Moves: Up 31, Same 15, Down 0, Adds 21 including WFIL, WFLI, KPLZ, KIMN, WOLF, Y103, WSKZ, KSTT, WNAM, KEZR, KLUC, WHB 20-13, WOKY 17-15, WFB 29-25.

**STEVIE WONDER "I Ain't Gonna Stand For It" (Motown) 65/23.** Moves: Up 28, Same 14, Down 0, Adds 23 including WFLI, Q107, WPGC, KRLA, KIIS-FM, WAEB, G100, WAPE, WIKS, KIDD, Z93 17-10, 94Q 4-2, WCKX 14-10.

**ABBA "The Winner Takes It All" (Atlantic) 62/9**  
Moves: Up 41, Same 12, Down 0, Adds 9, WFIL, CKGM, WHYN, KELP, WGH, WGBF, WOW, KQDI, KFXD, WCAO 24-20, JB105 32-26, WZZP 20-18, WGCL 28-26.

**BETTE MIDLER "My Mother's Eyes" (Atlantic) 60/8**  
Moves: Up 35, Same 16, Down 1, Adds 8, WROR, WZUU, WPST, WJDX, WFBG, WEAQ, KWLL, KBOZ, WABC 35-28, WFIL 28-25, WRKO 15-9.

**TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 51/10.** Moves: Up 29, Same 9, Down 3, Adds 10, WFIL, WOLF, WKEE, KELP, WAAY, KX104, WQRK, WVIC, WRBR, WFBG, WABC 30-22, WFLI 23-18, Q105 30-14, WCKX 1-1, KEARTH 30-25, KIIS-FM 22-19.

**EARTH, WIND & FIRE "You" (ARC/Columbia) 50/1**  
Moves: Up 25, Same 23, Down 1, Adds 1, KKXL, Y100 24-22, WCKX 28-26, KELP 27-24, KLAZ 26-22, WBBQ 30-26, KJRB 19-17, KATC 27-24, WANS-FM 32-29, KQDI 26-19.

### Others Getting Significant Action

**CLIMAX BLUES BAND "Gotta Have More Love" (WB) 48/3**  
Moves: Up 27, Same 16, Down 2, Adds 3, WOLF, KSRR, KKXL, WBEN-FM 30-28, K104 35-29, Y103 26-22, WSKZ 24-21, KEZR 21-19, KKXX 25-22.

Radio & Records

# NATIONAL AIRPLAY/30

December 19, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
6	6	2	1	JOHN LENNON/(Just Like) Starting Over (Geffen)
4	3	1	2	NEIL DIAMOND/Love On The Rocks (Capitol)
7	7	4	3	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
14	9	8	4	BLONDIE/The Tide Is High (Chrysalis)
8	8	7	5	AIR SUPPLY/Every Woman In The World (Arista)
5	5	6	6	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
2	2	3	7	LEO SAYER/More Than I Can Say (WB)
20	14	10	8	ROD STEWART/Passion (WB)
17	12	11	9	HEART/Tell It Like It Is (Epic)
1	1	5	10	KENNY ROGERS/Lady (Liberty)
3	4	9	11	CHRISTOPHER CROSS/Never Be The Same (WB)
23	17	14	12	DOOBIE BROTHERS/One Step Closer (WB)
28	23	17	13	STEELY DAN/Hey Nineteen (MCA)
27	19	16	14	BARRY MANILOW/I Made It Through The Rain (Arista)
19	16	15	15	POLICE/De Do Do Do, De Da Da Da (A&M)
15	13	12	16	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
10	10	13	17	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
—	—	20	18	KOOL & THE GANG/Celebration (Delite/Mercury)
—	30	22	19	EDDIE RABBITT/I Love A Rainy Night (Elektra)
29	26	21	20	ANDY GIBB/Time Is Time (RSO)
—	—	26	21	BOZ SCAGGS/Miss Sun (Columbia)
—	—	25	22	TIERRA/Together (Boardwalk)
13	15	18	23	KORGIS/Everybody's Got To Learn Sometime (Asylum)
—	—	29	24	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
9	11	19	25	DARYL HALL & JOHN OATES/You've Lost That Lovin'... (RCA)
—	—	27	23	DELBERT McCLINTON/Giving It Up For Your Love (Capitol)
—	—	28	27	REO SPEEDWAGON/Keep On Loving You (Epic)
12	18	23	28	BARBRA STREISAND/Woman In Love (Columbia)
11	20	24	29	CLIFF RICHARD/Dreaming (EMI America)
—	—	—	30	DOLLY PARTON/9 To 5 (RCA)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

BLUES BROTHERS "Who's Making Love" (Atlantic)  
CLIFF RICHARD "A Little In Love" (EMI America)  
DOLLY PARTON "9 To 5" (RCA)  
DAN FOGELBERG "Same Old Lang Syne" (Full Moon/Epic)  
REO SPEEDWAGON "Keep On Loving You" (Epic)  
JOHN LENNON "Woman" (Geffen)

Complete Regionalized Listings on Pages 26 and 27.

### HOTTEST

JOHN LENNON "(Just Like) Starting Over" (Geffen)  
BLONDIE "The Tide Is High" (Chrysalis)  
ROD STEWART "Passion" (WB)  
NEIL DIAMOND "Love On The Rocks" (Capitol)  
AIR SUPPLY "Every Woman In The World" (Arista)

Parallel Listings Begin on Page 28.

**BABYS "Turn And Walk Away" (Chrysalis) 48/1**

Moves: Up 19, Same 27, Down 1, Adds 1, WBEN-FM, WDRQ 20-18, KUPD 9-6, WAQY 29-26, KHFI 26-20, Y103 40-35, KWEN 32-24.

**JOHN LENNON "Woman" (Geffen) 39/29**

Moves: Up 4, Same 6, Down 0, Adds 29 including WXKS, 94Q, KEARTH, KOPA, WAEB, B97, WAYS, KRAV, KRQ, KHYT.

**LTD "Shine On" (A&M) 34/7**

Moves: Up 23, Same 4, Down 0, Adds 7, WFIL, WXKS, Z93, WHBQ, KRUX, KHYT, KELP 36-29, WAAY 17-10, WA 25-19.

**QUEEN "Need Your Loving Tonight" (Elektra) 33/4**

Moves: Up 14, Same 14, Down 1, Adds 4, KSTT, WANS-FM, KQDI, KOOK, 96KX 20-17, BJ105 38-32, KYSN 23-18, WQRK 12-8, WVIC 21-17, KIOY 29-24, K96 25-21.

**FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 32/3**

Moves: Up 19, Same 10, Down 0, Adds 3, WHYN, KRUX, WTRU, Y100 30-28, WZZP 22-20, WOKY 27-25, KEARTH 26, KPLZ 28-25, WTIX 29-25.

**DONNIE IRIS "Ahi Leahi" (MCA) 31/6**

Moves: Up 13, Same 12, Down 0, Adds 6, WFLI, WHFM, WTIX, KIOY, WIGY, KKLS, KUPD 8-5, KINT 35-27.

**SUPERTRAMP "Breakfast In America" (A&M) 25/2**

Moves: Up 10, Same 13, Down 0, Adds 2, WFLI, KCBN, WBEN-FM 36-32, KLAZ 39-35, KROY 30-27, WCGQ 29-27, WQRK 12-8, WVIC 21-17, KIOY 29-24, K96 25-21.

**ROCKPILE "Teacher Teacher" (Columbia) 24/3**

Moves: Up 7, Same 14, Down 0, Adds 3, KINT, WBBQ, KYSN, KUPD 16-9, KNBQ 24-19, KRUX 29-25, WIGY 28-26, WQRK 12-8, WVIC 21-17, KIOY 29-24, K96 25-21.

**RITA COOLIDGE "Fool That I Am" (A&M) 23/8**

Moves: Up 9, Same 6, Down 0, Adds 8, WOLF, WHFM, WKEE, Y103, WISM, KIOY, KSPZ, KRUX, KXOK 17-10, WLCY 21-13, BJ105 32-29.

**AC/DC "Back In Black" (Atlantic) 23/6**

Moves: Up 6, Same 11, Down 0, Adds 6, WOLF, WAQY, WSKZ, KJ100, WIKS, WCGQ, Q102 32-29, WNOE 33-29, KWLL 20-10.

**OUTLAWS "(Ghost) Riders In The Sky" (Arista) 21/13**

Moves: Up 3, Same 5, Down 0, Adds 13 including KUPD, WFB, WOLF, WKEE, WAAY, WSKZ, KJRB, Z102, KF 104 31-27.

**STAR WARS INTERGALACTIC... "What Can You Get A Wookiee For Christmas..." (RSO) 2**

Moves: Up 1, Same 11, Down 0, Adds 9, 96KX, KHFI, WAAY, WOKI, WSEZ, KROY, WGUY, WSGA, KDZA.

**BLONDIE "Rapture" (Chrysalis) 20/8**

Moves: Up 5, Same 7, Down 0, Adds 8, WHFM, WVIC, K96, KMJK, KHYT, FM99, KVOL, KRLC, WXLO 6-3, KS 28-21.

**DIRE STRAITS "Skateaway" (WB) 20/5**

Moves: Up 7, Same 8, Down 0, Adds 5, KIMN, WKEE, KJ100, WVIC, WCGQ, K104 38-32.

**POINTER SISTERS "Could I Be Dreaming" (Planet) 20/1**

Moves: Up 9, Same 7, Down 3, Adds 1, Y94, WXLO 15-12, WXKS 11-9, KIIS-FM d-27, KSET-FM 13-10.

**TEENA MARIE "I Need Your Lovin'" (Gordy) 19/5**

Moves: Up 8, Same 5, Down 1, Adds 5, WGCL, WJDX, KYNO-FM, KIDD, KVOL, KRLY 17-10, KRLA 26-18, WI 37-30.

Continued on Page 28