

Radio & Records

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THE INDUSTRY'S NEWSPAPER

JUNE 20, 1980

Two New GM's In Motor City

Longwell WJR-FM's First GM

Bob Longwell has been named General Manager of WJR-FM/Detroit, as Capital Cities Communications completed its separation of the managerial operations of WJR-AM&FM. Ron Pancratz became GM at WJR-AM two weeks ago (R&R 6-6).

Longwell, most recently General Sales Manager at AOR WRIF in Detroit, becomes Beautiful Music WJR-FM's first GM; previously the AM and FM positions were consolidated. He told R&R, "I will report directly to Jim Arcara (recently appointed Capital Cities Radio President and former GM at Beautiful Music WPAT/New York). Having worked in Beautiful Music before, I feel there is not much difference in radio other than the demographic you're going after. I feel our image should be built up. We're a Schulke station, so I don't feel the music is a problem; it's doing fine. But we need to say, 'Hey, Detroit, Beautiful Music has arrived and we're WJR-FM!'"

Longwell, a Detroit native, worked with the McGavren-Guild agency in Detroit and New York, and served as an account exec at Beautiful Music station WJMD/Washington. He was Regional Sales Manager at KJR/Seattle, and joined WRIF in 1978 as National Sales Manager, becoming GSM later that year. In an interesting sidelight, Longwell noted that his father, Bob Longwell, did morning news for WJR-AM in the mid-1940's (before the FM started up), so that with the new appointment, a Longwell dynasty is continuing at WJR.

Solan Takes The Wheel At WLLZ

Doubleday Broadcasting announced that Mike Solan will serve as General Manager of WLLZ/Detroit when the company takes over operations there in about a month. The station was previously a religious operation under the call letters WBFG.

Solan was most recently GM at WDEF/Chattanooga. Doubleday President Gary Stevens commented, "I've known Mike since our Minneapolis days and I've been waiting for the right situation to bring him to Doubleday. I have a lot of confidence in him." Stevens added that a General Sales Manager and a Program Director will be hired at the station shortly.

COMPANY NAMES 3 NEW GM'S

King Broadcasting Sets Kime As VP

Jim Kime has been named to the newly-created position of Vice President/Radio for King Broadcasting. Kime, most recently VP/GM at King's KYA-AM-FM/San Francisco, will supervise King's nine radio properties and will report directly to company President Ancil Payne. At the same time, King appointed three new General Managers, with Fred Schumacher replacing Kime at KYA, Larry Campbell becoming GM at KING/Seattle from a similar position at KGW/Portland, and Jim Woodyard taking over the GM post at KGW.

Payne described Kime's promotion as another step in a reorganization that last year resulted in Eric Bremner's appointment as VP/Broadcasting. "Now," Payne

stated, "we have created separate radio and television divisions, with Bremner as VP/TV... No one is more qualified than Jim Kime to manage our radio properties; he brings to this position 20 years of experience, during which he brought three of our stations into prominent or dominant positions within their markets. He is a superb manager with a full understanding of radio and its potential." King Broadcasting owns four TV stations in addition to the radio stations already mentioned, plus KINK-FM/Portland, KREM-AM-FM/Spokane, and WRTH/Wood

River, IL (St. Louis market).

KYA's Schumacher was most recently General Sales Manager at the station, and was praised by Kime for his "intimate knowledge of the stations and the advertising community." KING's Campbell, who managed KREM-AM-FM before joining KGW, was credited with an "outstanding job in maintaining KGW's dominance"; while KGW's Woodyard, formerly GSM at KGW and KINK-FM, was cited for his ability and "long association with the company and the Portland advertising community."

Arbitron, Trade Groups Agree On Mediation Procedures

The Broadcast Rating Council and several other major trade organizations have set up non-binding procedures to mediate radio station complaints against Arbitron. The procedures outline new ways for broadcasters to resolve crucial ratings issues. Organizations involved in the venture are the BRC, NAB, NRBA, RAB, and the Arbitron Radio Advisory Council, as well as Arbitron Radio.

Summarizing the mediation procedures, if a station complains to Arbitron about a ratings issue and is not satisfied with the ratings company's response, the station may turn to the Advisory Council for relief.

If still unhappy after an appearance before the Council, the broadcaster may request a mediation panel consisting of a representative from each of the five broad-

cast industry groups named above. If the panel decides to hear the station's complaint, and if the group makes a recommendation favorable to the station, Arbitron has 30 days to respond concerning its course of conduct in the matter.

Non-Binding Verdicts

The recommendations of the panel are non-binding on Arbitron. Also, the ratings firm has the right, under the agreed-upon procedures, to veto half of the people being considered for service on the panel.

When the mediation panel and procedures will be operative is unsettled as yet. Each of the radio industry groups will name two persons eligible for each panel slot, and once each group has named its representatives, and Arbitron has exercised any vetoes, the panel can begin to deal with broadcaster issues.

BUT WILL ANYONE HEAR IT?

FCC May Allow More Pre-Sunrise Sign-Ons

Prompted by a request from WHYT/Nobleville, IN, the FCC last week proposed to permit Class II daytimers located between co-channel Class 1-B clears to start pre-sunrise operations at 6:00am local time. The catch is that power would be limited to two or three watts.

How far would the signal reach? According to Hal Kassens, Consulting Engineer with A.D. Ring Associates in Washington, depending on conditions you might be able to hear the daytimer as far as a mile away, but more likely about five blocks. Jim Livesay, Exec. VP at WLBH/Mattoon, IL, laughed at the low power, saying, "It takes ten watts just to make our needles move."

The Commission has asked for comments on the proposal, which are due July 14. Ironically, the station that started it all, WHYT, was sold last year and the former owners aren't around any more to turn on at 6:00am if the FCC says it's okay.

Dick Weinstein Resigns As Arbitron Radio VP

Dick Weinstein, Arbitron Radio VP/Marketing, has become the second Arbitron Radio VP in recent months to leave the radio division. Like former Arbitron Radio VP/GM Rick Aurichio, with whom he worked closely, Weinstein has chosen to leave the radio side of the business for TV. Effective July 1, Weinstein will become VP/Marketing for Petry TV.

Weinstein's resignation follows by just a few months the move by Aurichio from VP/GM of the radio division to Executive VP/GM of

Arbitron TV. Thus, the only remaining member of the Aurichio Arbitron Radio regime, Sales Manager Dick Logan, may be in a position to assume a more prominent role in the company's operations. Arbitron may also, industry insiders indicate, recruit outside for a replacement for Weinstein (possibly a broadcaster), or decide not to fill the position, instead instituting a new structure with Aurichio in charge of radio and TV and new radio VP/GM Mike Membrado and TV VP Pete Megroz both reporting to him.

KMJQ Loses Maddox, Patterson

Jim Maddox, Senior VP of the Amaturio Group and architect of the successful Black format at KMJQ/Houston, resigned Monday (6-17) to pursue personal goals in broadcasting. At the same time, KMJQ PD Jack Patterson resigned from the station to head up TM Programming's new "Alpha One" syndicated Black radio format.

Maddox stated, "I consider my 14 years of broadcasting to this point to have been mere preparation for what is to come. That is to attempt to join the ranks of a few pioneers left in the broadcasting industry. I am not content only with that which has been done before; I want to do new things, cover new ground, and be a consistent source of new and innova-

tive ideas. I will involve myself in as many facets of broadcasting as possible, and my goal is to do what I can to help broadcasting and all those who are involved in it so we can achieve greater heights in the 80's."

Patterson commented to R&R, "My stay with KMJQ was very educational and fulfilling, but there comes a time when one has to make a decision to expand, and I feel it's the time for me to do exactly that. And I feel very good about TM and Lee Bayley, who's the GM of the Programming Division. He's worked with some heavyweights, and he's a good guy. I'm going to miss Jim Maddox a lot; he has taught me a great deal and he's been not only a very fair boss,

but he's become a very good friend of mine. I hope someday we'll be able to work together again in some capacity."

TM's Bayley said that Patterson would direct the "Alpha One" format, which he described as "basically a spinoff of the concept he's (Patterson) been using in Houston," as well as doing some station consultation. Bayley added, "Over the last four months of dealing with Jack, the more I was exposed to him the more I was impressed. He's one of the brightest young programmers I've met in a long time. I've developed a lot of respect for him, his work, and his ability to work with people. I'm very glad to be able to attract a person of his ability to TM."

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Elliott/Woodside Team Does Double Morning Duty

A week after WLUP/Chicago morning man Steve Dahl began a simultaneous morning show for WABX/Detroit (R&R 6-13), WPGC/Washington's morning team of Jim Elliott and Scott Woodside began a morning show for First Media sister station KFMR/Houston. Elliott and Woodside, however, do a separate show for Houston.

WPGC PD Scott Shannon explained to R&R, "They get off the air here and tape their Houston show, but they just do the breaks, the voice tracks. Then it's Federal Expressed to Houston for the next morning." Shannon said the team customizes bits for Houston, comparing the process to the long-established customized syndicated morning shows performed by KCBQ/San Diego morning team Charlie & Harrigan on various stations across the country (including First Media's KOPA/Phoenix).

KFMR PD Lee Logan told R&R that Elliott and Woodside did the first four shows live from Houston, adding, "We'll have them back once a month. That enables us to do various promotions and keep up the image. To the listener, they're here. The system is good enough that they can do phone bits and pretty much everything a normal disc jockey can do." Logan elaborated on the methods used, mentioning that for contests the station will hook up Houston contestants with Elliott and Woodside via a conference call while the duo are doing their Washington shows, and the short conversations will be recorded for future use. He added that while in Houston, the team is recording local phone bits on topical subjects, and said that he and GM Dan Mason were in frequent contact with Elliott and Woodside to keep them informed on local events. "We have to anticipate what's going to happen in the city well in advance," Logan told R&R. "Our news department is canvassing everything."

Fort Wayne Gets Black Cable Radio Franchise

Louis Dinwiddie became the owner of what he states is the first black-owned and formatted cable radio franchise, when COOL Radio began broadcasting to the Ft. Wayne cable-equipped community recently. Licensed from Cox Broadcasting's Ft. Wayne cable company, COOL transmits 'round the clock programming via 15 kHz phone lines from the station to the transmitter, which in turn sends the signal to households equipped with cable radio or television hookups. The commercial station is heard on television as background music for a news channel, while notices of coming attractions such as movies, concerts, and the like flash across the TV screen.

Dinwiddie told R&R that COOL has had a "tremendous" effect on the Ft. Wayne community, estimating that at least half of the city's black population currently receives the station's programming, which includes 40 hours of gospel per week in addition to its contemporary Black format.

RECORDS-TO-RADIO MOVE

Von Veh Named KZOK PD

In a somewhat unusual records-to-radio transition, ECM Records National Promotion and Marketing Director Nils Von Veh has been named Program Director at AOR-formatted KZOK/Seattle. The move marks a return to the Northwest market for Von Veh, who previously served as Assistant MD at KZAM, KZOK's neighboring AOR competitor, until three years ago, when he left to become a partner in a music management and concert promotion firm. He then joined ECM, remaining with the jazz label for two years.

In making the announcement, KZOK General Manager (and former KZOK PD) Norm Gregory commented to R&R: "The everyday things that a PD has to know so far as the mechanics and formatics are concerned are things that anyone with the in-

KZOK/See Page 24



Q101 RUNS HOT SUMMER PROMOTION — Just in time for the summer season, Q101/Meridian, MS devised the pictured ad for evening air personality Chommie-On-The-Radio. The campaign bears a not-exactly-unintentional close resemblance to Donna Summer's "On The Radio" LP cover.

LEAVES KCBQ AFTER 2 WEEKS

Christy Returns To Fairbanks

Bob Christy, who joined KCBQ/San Diego as PD just two weeks ago (R&R 6-13), left that position to rejoin Fairbanks Broadcasting as National Programming Coordinator for the chain. Christy programmed WVBF/Boston and WIBC/Indianapolis (both Fairbanks stations) before joining WHDH/Boston, his last position before the KCBQ job.

Roy Cooper, GM of WIBC and WNAF-FM, where Christy will be based, explained to R&R, "We wanted him back. We had been talking, then the KCBQ thing came along, and we put together a deal for him and brought him back." Cooper added that Christy will be working closely with Fairbanks National PD George Johns, with one of his "primary concerns" being WIBC and WNAF. "We're very happy to have him back," Cooper said. "He's a good man and one of the brightest program directors in the country as far as I'm concerned."

"Too Good An Opportunity"

Christy told R&R, "It was kind of a weird situation. I had been dickering with George and (Fairbanks Exec. VP) Jim Hilliard for a while. Besides having worked with George for a long time, we're great friends. So it was just too good an opportunity for me to turn down. I took the San Diego job in good faith, because I really didn't know what would happen here. I think (KCBQ GM) Mike Stafford is a hell of a nice guy."

Christy continued, "Fairbanks is one of the most creative and exciting companies in the business, and after spending 8½ years with them and three on my own, I'm glad to be back."

Russ Wittberger, head of KCBQ's parent company Charter Media's radio division, commented about Christy, "He did what he felt was right for him." Wittberger said that KCBQ was engaged in seeking a new PD.

Kelly New 96X PD

Bruce Kelly has been named Program Director at 96X/Miami, replacing the exiting Mark Driscoll. Most recently Music Director for the Top 40-formatted station, Kelly joined 96X as its afternoon drive personality last December, having previously served as a night jock for Q94/Richmond, Music Director at WLEE/Richmond and PD for WELK/Charlottesville.

Kelly, whose promotion coincided with his 24th birthday last week, told R&R: "I'm very excited. Needless to say, working with (consultant) Kent Burkhart is a lifetime professional goal for me, having all his information and his willingness to work with me on the management/programming side of things, while on the other side I've got Russ Wittberger (Charter radio chief) and Bob Allen (the General Manager here), who are going to guide me along on the corporate side. But frankly, the staff is the main thing. They're probably the finest young staff in the country."

R&R

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RIOT TACTICS FOR RADIO

What Happened In Miami Might Happen In Your Town. WEDR/Miami's Jerry Rushin Got Involved In Cooling The Community, And It's One Riot Act Everyone Should Read.

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this week ...

RADIO LOOKING GOOD IN NEW SENATE BILL

New communications legislation drafted by the Senate is strong on deregulation, but there's a long way to go before it's reality

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SMALL MARKET NEWS/TALK — A FAMILY AFFAIR

WSDR's Davis family makes a big city format work on a small market budget.

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DEPRIVATION OF THE CENSUS

The 1980 Census is in trouble, and that could seriously affect broadcasters.

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BEAUTIFUL MUSIC ON THE MOVE

An update on the latest Beautiful Music station activity

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SHRINKING SINGLES SALES SAP STORE RAPPORT

How can you do accurate local music research when almost nothing is selling?

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JOHN SEBASTIAN — THE HITS AND THE MYTHS

As Top 40's top research advocate enters AOR, he clears up a few misconceptions about his methods.

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POP/ADULT INFLUENCING RECORD SALES

The P/A format has come of age in selling records, at least one major record company believes

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Washington Report

IS MA BELL BEHIND IT? IS THERE TIME?

New Version Of Communications Act Introduced

Good News For Radio,
But Not For All Broadcasters

The Senate Communications Subcommittee last week (6-12) reached agreement on a bill that would change the Communications Act, combining several provisions from last year's bills, S.611 and S.622.

The new bill, S.2827, was introduced by Chairman Ernest "Fritz" Hollings (D-SC) with the backing of Senators Barry Goldwater (R-AZ), Harrison Schmitt, (R-NM), and Bob Packwood (R-OR), author of previous rewrite proposals. Mark-up is scheduled for Tuesday (6-24).

The bill focuses primarily on common carrier (telephone) issues, and R&R has learned that AT&T, after losing a \$1.8 billion judgment to its rival, MCI Communications Corp., has been on Capitol Hill pushing for legislation which was otherwise thought to be dead in this session of Congress. In return for AT&T's support, it is speculated, Communications Chairman Fritz Hollings offered to include some broadcast proposals

without asking for the controversial "spectrum fee" — which before last week Hollings had insisted be included.

Provisions which significantly affect radio include:

- Establishing five-year licenses.
- Requiring radio deregulation for news and public affairs, commercial time, logging, and ascertainment. The FCC would report to Congress in two years on how deregulation had affected "diversity" in the marketplace.
- Barring the FCC from getting involved in format decisions.
- Permitting lottery selection to award new licenses.
- Allowing the FCC to do away with hearings in comparative re-

newal cases where a lottery could be substituted.

- Exempting Presidential and Vice Presidential debates arranged by non-broadcasters from equal time provisions.

- Requiring the FCC to examine license fees and report to Congress within nine months.

Will House And Senate Get Together?

The big question is whether the broadcast provisions in the Senate bill will remain if the House passes its telecommunications bill, which deals only with common carrier. (Mark-up on the House bill H.R. 6121 began last week.) House members have said they don't want to include broadcast provisions, claiming they would complicate matters.

If the Senate and House pass their bills, a joint committee would have to be established to try to work out the differences — but time is running short in this Congress, with adjournment set for early October.

Industry Reaction

Early indications are that broadcasters will try to stall the bill. Although there was some initial mild support from radio, those broadcasters who fear increased competition from cable reacted negatively. On the whole, it's thought that cable got most of what it wanted in the bill.

Other negative factors, an industry spokesperson said, were that the language was confusing regarding comparative renewals and that the bill requires the FCC to conduct too many studies, such as the spectrum fee and radio deregulation.

COMMISSIONER DARES TO BE DIFFERENT

Anne Jones Says FCC Resources Could Be Better Focused

Most communications attorneys felt better about the FCC after a luncheon last Wednesday, June 11. The speaker was FCC Commissioner Anne Jones in her first appearance before the Federal Communications Bar Association in Washington.

Her theme, that the great demands placed on the FCC's limited resources need to be examined, was presented in a positive light and in a manner not unfavorable to FCC Chairman Ferris. "If the Commission's resources were greater, or its workload less," said Jones, "it would perhaps not need to question the relevance to its mandate of otherwise desirable programs, or ask whether policies designed to enhance 'fairness' impede wise rulemaking, or reorder its priorities to be able to move promptly on important matters."

While discussing EEO, the FCC's newest Commissioner noted the FCC's "resources could well be employed to reduce backlogs which are both embarrassing to the Commission and contrary to public interest." But clearly these words were meant to apply in other areas as well and perhaps were best summarized in remarks she made last week during a discussion of the Commission's ex parte rules — "I don't know how the word reasonable can be used for anything that slows down and creates red tape."

Forceful Focus

In a speech very much in focus with the realities of the 1980's, Jones touched on the following areas:

- AM Stereo. "In my view consumers are at least as competent to judge sound quality as the Commission or its staff." As evidence, she noted later her position has



Anne Jones

support from the same office that took years before coming to the same conclusion.

"If, for example, we had refrained from trying to choose a 'winner' in the AM stereo proceeding, it might have been possible to act more promptly on the Siemens petition," she noted in her speech.)

- Siemens. Jones says she can't help wondering why it required two-and-a-half years to move to the rulemaking stage on a communications system of locating and distributing railroad cars, which identifies them with an accuracy rate of 99%.

- EEO Guidelines. "I am not sure that in addition to the work of the Equal Employment Opportunity Commission, the FCC should devote nine full-time positions (and \$235,000) to work in this area ... With all deference (to Chairman Ferris and Commissioner Tyrone Brown, who were in the audience, and others), it seems to me that if failure to meet the guidelines demonstrates in itself the inadequacy of efforts to meet them, then they are, in effect, quotas."

- Minority Ownership. "If the FCC did not previously discriminate against minorities in awarding licenses, can it constitutionally favor them now? Perhaps the answer to this is yes, but I think it is a troubling question."

- Distress Sales. Jones believes there are "basic constitutional questions" in this area which have not been considered.

- Ex Parte Presentations. "Both bad law and bad policy."

People

Dallas

Joseph Meier, GM of KAAM and National Sales Manager of KAAM & KAFM, has been named VP/GM of Bonneville's Radio Data Systems subsidiary. Donald Bybee, President of Bonneville's Midwest Division, assumes additional responsibilities as GM of KAAM, while Raymond Fritsch, Exec. VP/GM at KAFM, additionally becomes National Sales Manager for both stations. Brian Moran, Asst. Sales Manager at the two stations, is promoted to Local Sales Manager, replacing David Page.

Baltimore

Don Brooks appointed GM at WEBB/Baltimore. Brooks is former WWIS/Baltimore OM/PD.

Los Angeles

Bob Looney upped to GM from Sales Manager at KGFJ/Los Angeles and KUTE/Glendale, replacing Gregg Howard.

Berkeley

John Marin promoted to KRE & KBLX/Berkeley GM from Sales Manager.

Fresno

Bob Franklin named VP/GM at KMAK from KSON/San Diego's sales department.



STANVILLE AWRT PRESIDENT — Martha Stanville, Advertising & Promotion Director for WCCO-TV/Minneapolis, was installed as National President of American Women in Radio & Television at the group's 29th annual convention in San Antonio recently. AWRT encompasses over 2800 broadcast and related professionals.

New York

Sherril Taylor, consultant to Bonneville, reelected President of the International Radio & TV Foundation.

Washington

Patti Grace appointed Chief of the Consumer Assistance and Information Division of the FCC Office of Public Affairs. She replaces Erika Jones, who becomes Public Affairs Director Bob Mann's assistant. Grace is former Director of Station Relations and Programming for Sheridan Broadcasting.

The Week In Review

- Daytimers may get pre-sunrise power (see Page 1).
- R&R learns why Senate pushes Communications Bill, but broadcasters have questions.
- Commissioner Anne Jones questions if FCC's energy and money are being channeled in the right direction.

— Jonathan Hall

Washington Street Talk

NAB's four top brass — Wasilewski, Summers, Krasnow, and Schanzer — visited with Commissioners earlier this week in an effort to persuade them to adopt the idea of a cosponsored government-industry committee to study spectrum allocation issues. "As a result," Sr. VP/GC Erwin Krasnow told R&R, "we are pleased the Commissioners are opening their eyes to the industry's No. 1 concern." NAB's task force meets next week.

NRBA "scored a coup," at least in the eyes of Colorado Broadcasters Association Executive Director John Morrill, for convening meetings of broadcasters with public interest groups. Last week, members of NRBA's executive committee met in New York with representatives of the U.S. Catholic Conference and the United Church of Christ.

Despite the fact that GE has halted its proposed merger with Cox, four public interest groups in addition to Cox Broadcasting have filed petitions to deny the merger — just in case.

Finally, R&R hasn't confirmed it yet, but there's suspicion that one of the FCC's top people in its Chief Scientist's office has been lobbying to turn the AM stereo decision into a victory for Motorola. In what looks to be a sticky battle, Magnavox has hired a Washington lobbyist who will attempt to keep the Commission from changing its mind.

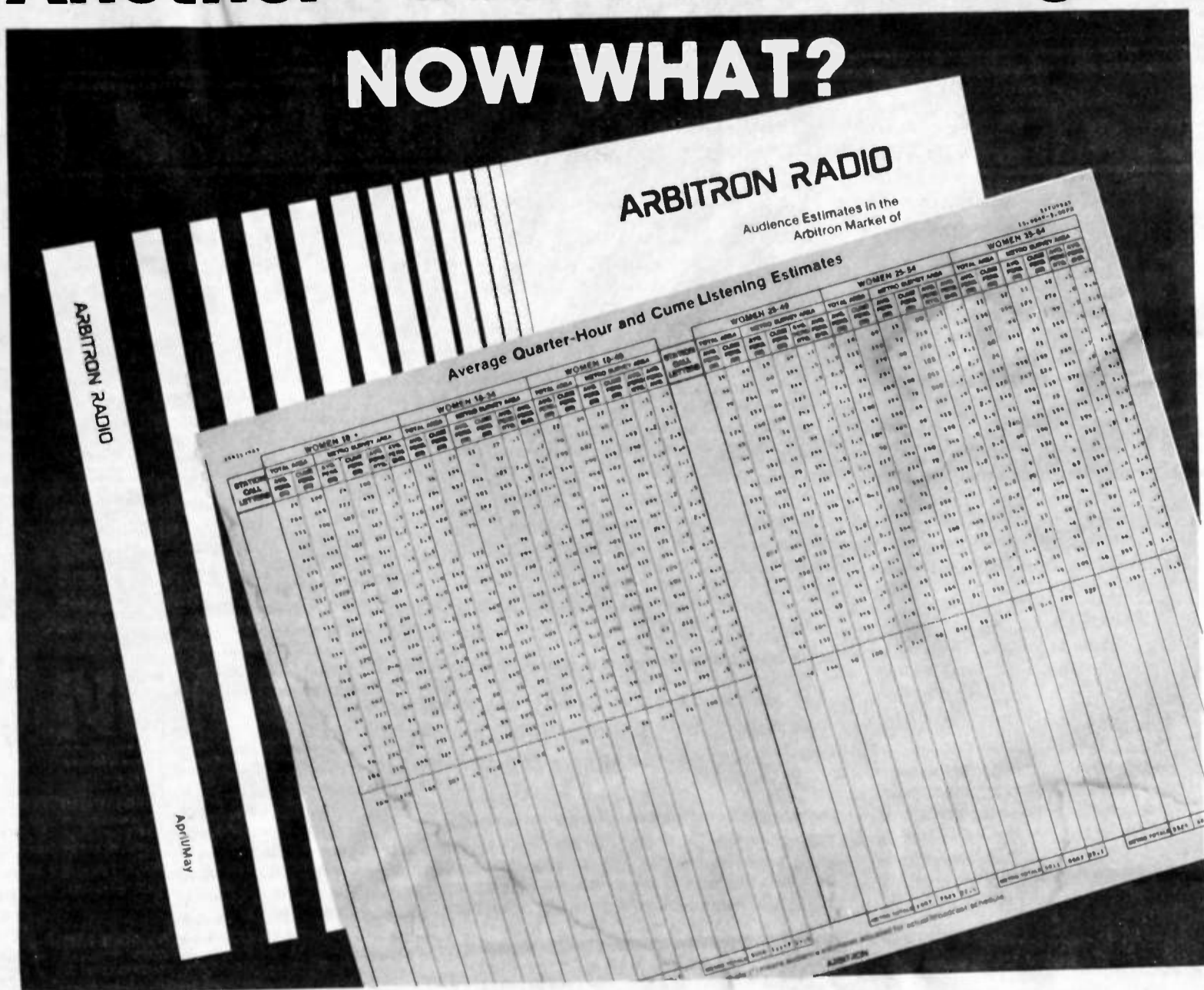
Sales Talk

The Spring 1980 RADAR report is out. General findings: radio continues to reach 96% of persons 12+; network radio reaches 70%, and FM share continues upward trend. Eli Kaufman, VP/GM, CBS-FM National Sales, was quick to point out that FM share of morning drive listeners reached 46%, a new high.

Katz Radio President Ken Swetz elected to the Board of Directors of the Katz Agency, Inc. Bob Hoffman of Katz's Detroit sales staff moves to L.A. in a similar job.

Another "book" is arriving...

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Making News/Talk Work In A Small Market

A Family Affair

A family-run operation in a town of 16,000, billing over a million a year with a News/Talk format. Sound impossible? Not at WSDR/Sterling, IL, the same station that took on the Justice Dept. and won the right to broadcast commentary from Radio Moscow (R&R 2-9-79).

According to Station Manager Carey Davis, "My Dad (former WAAF/Chicago GM Tom Davis) bought the station in 1969 when he wanted to get out of the city. He didn't want us to get into the business (brother Lindsay Davis is National Sales Manager), but we love it."

News/Talk

Carey Davis feels talk can work in small markets, providing the programming has a real local flavor. "Nothing can replace local radio in a small town," he told R&R. Here is some of the Davis family philosophy that makes WSDR successful.

The Clock

Morning drive news starts at 5:00am. "We have a lot of farm and factory workers going to work at that time," Carey explained. He does the 8:00am newscast himself, but the rest of the morning is hosted by Tom Wadsworth. After the 8:00 news, it's conversation with guests and callers until 10:00pm.

Fifteen-minute newscasts run at the top of the hour. "We have UPI Audio, but I wouldn't carry ABC, NBC or CBS because they take too much of our commercial time," Lindsay Davis told R&R.

Ten to noon sees a lot of features, fruit and vegetable reports from Chicago markets, "What's Going On?" (a community calendar), and twice a week, "What's Cooking?"

Farm Director Gerry Gamel does a show from 12:15 to 1:00pm. "We talk about things like cash management information because these guys (farmers) have masters degrees, so we're not going to tell them how to clean out their barns," Lindsay said.

Beating The Newspapers

From 1:00 to 2:30pm, it's "Trading Post," a call-in show resembling a garage sale. Listeners can offer any merchandise they want except real estate or cars. According to Lindsay, "Trading Post" is the main reason why the two local newspapers don't have more classified ads.

On a similar competitive note, Carey Davis stressed the importance of the 2:00pm newscast. "The papers both come out in the afternoon, so they go to print at 1:30. If we have an exclusive story even as early as 10:00 in the morning, we'll hold it until 2:00 to scoop them," he explained.

At 2:30, it's back to talk and callers, then from 5:00 to 6:30pm it's news. Then there's an hour of talk in Spanish because Sterling has a large Mexican-American population.

HIGHBROW PROMOTION

Get Your Start On WGN

WGN/Chicago PD Dick Jones is taking auditions, but not for a position at his station. WGN and the Illinois Opera Guild sponsor "Auditions Of The Air" each year for amateur or professional opera singers who have not yet made their debuts with a leading opera company.

Preliminary auditions are submitted on tape, then finalists try their luck live in New York, L.A. and Chicago. \$7000 in prize money is donated by the Opera Guild. Jones told R&R, "Audition Of The Air" is the only national operatic competition to be presented by a major broadcasting company." Former winners include such stars as Sherrill Milnes, Dominic Cossa and Jeannien Altmeyer.



THE FAMILY THAT PROGRAMS TOGETHER — The Davis family, owners and operators of WSDR/Sterling, IL, is pictured in the station's studios. Shown (l-r) are National Sales Manager Lindsay Davis, Station Manager Carey Davis, Ruth Davis, and owner Tom Davis.



STERLING PERFORMANCE — WSDR/Sterling talk show host Tom Wadsworth (left) is shown at the board, while owner Tom Davis (right foreground) and Station Manager Carey Davis test the mikes.

Break In The Action

WSDR plays big band music from 7:30pm to midnight. "It's counter-programming to TV," Lindsay said, adding, "Big band attracts older, higher income level audiences. The Cadillac dealer loves it."

Overnight, Rev. Harley Stauffer takes over. "We hired him away from his church," Lindsay commented.

"If someone calls to say his mother, who lives 20 miles away, is snowed in and needs medicine, we put him on the air."

"The show was Dad's idea. He felt that if people are up at three in the morning, they're probably troubled, so Rev. Stauffer tries to help them. He listens to their problems and they talk it over. We call it Christian Talk."

Listeners Help Programming

Travel Editor is Carey and Lindsay's mother, Ruth Davis. Her show, "Travel Day," features local residents on vacation who call to tell listeners what it's like wherever they are.

WSDR also urges listeners who happen to be in the area of a major national or international news event to call and report to the station, and it has a Washington correspondent, Diane Winthrop, who covers the nation's capital for several Midwest radio stations.

News/Talk Must Provide Public Service

Carey Davis stressed the importance of small market News/Talk serving listeners. "We talk to the crews out plowing snow so that people know what road conditions are like during winter storms. If someone calls to say his mother, who lives 20 miles away, is snowed in and needs medicine, we put him on the air. Within a minute, we'll have a volunteer with a four-wheel drive to help. When we help someone in time of disaster, that's when I feel best," Carey concluded.

News/Talk Personalities

Continuing a mini-trend towards radio executives running for national office (KSON/San Diego's Dan McKinnon, ex-KHJ/Los Angeles PD Gerry Peterson), KIRO Inc. (owners of KIRO/Seattle) President Lloyd Cooney resigned to run for the Republican Senate nomination in Washington state, as one of three candidates for the September primary. KIRO Inc. Exec. VP Kenneth Hatch has been named CEO of the company, with the presidential post still vacant.

Michael Packer is the new OM at ABC O&O WXYZ/Detroit. Packer, leaving a similar position at KXRK/San Jose told R&R, "I leave KXRK confident that the News/Talk product we've put together here is in good hands. I'm pleased at the opportunity to rejoin ABC. WXYZ is an exciting challenge and I look forward to working with the fine team there." Prior to KXRK, Packer was Asst. OM at KABC/Los Angeles.

Succeeding Packer at KXRK will be Diane Raymond, who will also continue to be noon-2pm host.

Other news at WXYZ:

- Psychic Jacqui Kendall was inducted into the Wayne State University Men's Glee Club, the first time a woman has been so honored.

- Reporter Mike O'Neill, who has won several awards for his coverage of the auto industry and the UAW, covered the union's constitutional convention live from Anaheim, CA during the first week in June.

The FCC has approved WITS/Boston's application for full 50kw power at night. Previously the station had to reduce to 5kw and WITS/Mariner Communications President Joe Scallan said the ruling will increase coverage area fourfold.

Cathy Silton has a new show on WITS called "Going Places," covering leisure time activities throughout New England.

WGSO/New Orleans won the Radio Deadline News award from the New Orleans Press Club last month for its coverage of the police strike during Mardi Gras.

Former WRC/Washington sports talk host Dan Snyder was convicted last week of running an illegal book-making operation. Snyder, who was sentenced to 10 days in jail and three years probation, has appealed the conviction.

Comedienne Phyllis Diller stopped in at WAVI/Dayton last month while in town to participate in the opening of a new shopping arcade.

Cindy Henderson joins WFAA/Dallas as host of "Green Scene," weekend gardening show. She replaces Neil Sperry.



Cindy Henderson

WIND/Chicago won two awards recently, the Peter Lisagor Award for editorial excellence from the Headline Club, and an honorable mention in the 1980 Clarion Awards competition sponsored by Women in Communications for its public relations campaign "Education Begins At Home."

Two special series of note on KYW/Philadelphia in June. "The New Settlers: The Southeast Asians" reported by Rica Duffus, and Don Lance's "Anatomy of Inflation."

KYW also won the Sigma Delta Chi Award for distinguished journalism for its documentary "3 Mile Island - 7 Days of Fear."

WGST/Atlanta ran a news poll of 1657 callers asking if people would vote for Richard Nixon if he were running for President. 68% said yes!

KNX/Los Angeles picked up an RTNDA award for best spot news reporting for coverage of the Laurel Canyon brush fire which destroyed 20 homes last fall.

KPRC/Houston received an AP Broadcasters award for their reporting of last summer's apartment complex fire which raged out of control for several days.

Ohio Broadcasters Association Aids Radio Reporters

The Ohio Supreme Court has indefinitely extended a one-year experiment which permits radio, TV, and photographic coverage of trials, primarily because of lobbying by the Ohio Broadcasters Association (OBA). The OBA and the Ohio State Bar Association have also formed a joint committee to evaluate the experiment and make recommendations to the court.

THE BACK PAGE BREAKERS

PETE TOWNSHEND

Let My Love Open The Door (Atco)

71% of our reporters on it. Moves: Up 68, Same 27, Down 0, Adds 41 including WNBC, PRO-FM, KS95FM, Q102, KIMN, WFBR, WICC, Z98, WVIC, KENO. See Parallels, charts at number 27.

June 20, 1980

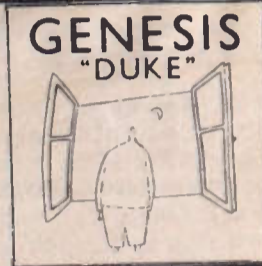


GENESIS

Misunderstanding (Atlantic)

65% of our reporters on it. Moves: Up 70, Same 18, Down 0, Adds 38 including WFIL, WRKO, JB105, WLS, KDWB, 13K, KOPA, WFBL, KC101, WTIK, WLAC, WZZP, Y94. See Parallels, charts at number 26.

June 13, 1980



BLUES BROTHERS

Gimme Some Lovin' (Atlantic)

61% of our reporters on it. Moves: Up 37, Same 21, Down 0, Adds 53 including WFIL, KRLA, KFI, KJR, KOPA, KUPD, WFBR, WBEN-FM, WBLI, WTIC-FM, FM100, WVIC, KZZX. See Parallels, charts at number 27.

May 30, 1980



SPINNERS

Cupid/I've Loved You For A... (Atlantic)

56% of our reporters on it. Moves: Up 35, Same 15, Down 0, Adds 62 including WNBC, WCAO, F105, WRKO, JB105, KVIL, Q105, CKLW, KEARTH, KRLA, KFI, KOPA. See Parallels, charts at number 29.

May 16, 1980



FIREFALL

Headed For A Fall (Atlantic)

64% of our reporters on it. Moves: Up 85, Same 27, Down 0, Adds 18 including JB105, Q107, WPEZ, WNOE, WERC, Y103, WLAC, KOFM, KROY, KGW. See Parallels, charts at number 28.

May 2, 1980

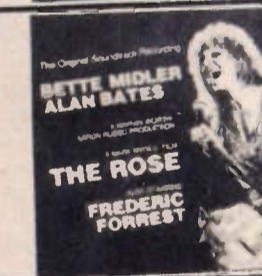


BETTE MIDLER

The Rose (Atlantic)

60% of our reporters on it. Moves: Up 76, Same 12, Down 1, Adds 31 including WFIL, F105, 94Q, KBEQ, WGCL, WZUU, KJR, WHFM, WTIC-FM, Q106, KBFM, WAPE, KX104, WDRQ, KOFM, KZ93, KJRB. See Parallels, charts at number 27.

April 18, 1980



GARY NUMAN

Cars (Atco)

59% of our reporters on it. Moves: Up 79, Same 12, Down 4, Adds 18 including WABC, Z97, WFBL, WTIC-FM, KAUM, KTSA, KBFM, WGH, KOFM, KERN, KMJK. See Parallels, charts at number 28.

April 11, 1980



THE ATLANTIC/ATCO

EMPIRE STRIKES



WHAT'S NEW

RAB Submits Co-Op Plan To Radio

In many radio markets local advertising can be a hit-or-miss, seasonal affair, with retailers placing orders only during peak buying periods or when their budget allows. For this reason most retailers and stations alike rely heavily on co-op advertising (where advertising costs are shared by the manufacturer), which not only provides a steady source of revenue to the radio station (as well as the prestige of "big league" clients), but also gives the retailer a larger advertising budget to work with.

The **Radio Advertising Bureau Inc. (RAB)** has published a pamphlet, "Co-Op Plan For Action," designed to guide broadcasters anxious to obtain more of this lucrative business. The booklet emphasizes the first priority of a sales staff by outlining methods to interest the potential client in radio advertising (as opposed to other media), followed by a step-by-step plan for organizing and launching a co-op campaign. Included are a helpful glossary of basic co-op terms, sample letters to advertisers and scripts for on-air promotion of the project, and examples of standard forms needed for a co-op program. For further information contact the RAB at 485 Lexington Ave., New York, NY 10017, (212) 599-6666.

Comics Into Film Trend Continues With Archies, Crumb's "Whiteman"

Archie, Betty, Veronica, Reggie, and Jughead are the latest additions to the already lengthy list of comic book characters due to make their silver screen debuts (R&R 5-30), as noted

Boyd Jacobson will direct and script the film, his first feature, with **Haskell Wexler** and **David Irving** signed on as cinematographer and producer, respectively.



rock management team and producers of the Broadway musical "Beatlemania," **Steve Leber** and **David Krebs**, have announced their intention to produce a live action film (their first) based upon the characters created by **John Goldwater** in 1942.

"The Archies," described as an "action/adventure film with music," will be scripted by **Gail Parent** and released through **Warner Bros.**, which hopes the strip's longevity as well as its estimated 30 million annual readership will prove a substantial draw at the box office.

Meanwhile, "Whiteman Meets Bigfoot," based upon the **R. Crumb** underground comic classic of the 60's, is set to start production in September of this year. **Leonard Gaines** will package and serve as executive producer for the live action feature length film which will star former member of the **Ace Trucking Company** comedy troupe, **Billy Saluga**.

The film, to be shot on location in the Olympia Rain Forest in the U.S. Northwest, is the third to be based on Crumb's work (**Ralph Bakshi's** animated "Fritz The Cat" and "The Nine Lives Of Fritz The Cat" were the others). However, the film's principals are still searching for an actress over six feet, three inches to costar opposite the five feet, three inch Saluga, but at last report things were looking up.

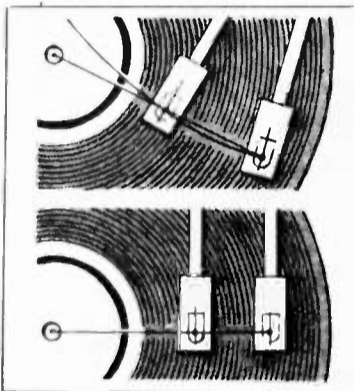
Blair 1st Qtr. Profits

Down 16%, Revenues Up 18%

Despite an 18 percent increase in revenues from \$42.8 million in the first quarter of 1979 to \$52.3 million in the equivalent period of 1980, **John Blair & Co.**, reported a 16 percent drop in first quarter profits from \$2.3 million in the first quarter of 1979 to \$1.9 million in the corresponding fiscal period of 1980.

Linear-Tracking Reduces Tone Arm Distortion

The traditional turntable tone arm, although performing adequately for years, has been plagued with problems; namely, tracking distortion, cross talk between channels, audible distortion caused by "skating," and unequal groove and stylus wear. However, for those willing to pay the price, these annoyances can be avoided through the use of a linear-track turntable.



Traditional tone arms (above) produce tracking errors as the stylus moves in an arc. Linear tone arms (below) play records the way they were cut.

Linear-tracking, also called radial- or tangential-tracking, moves the stylus across the record horizontally as opposed to the circular track taken by conventional arms. Since this straight-line movement coincides with the way records are cut at the factory, record wear and tear and distortion should be minimized. Models offering various features range from the \$399 **Harman/Kardon "Rabco ST-8"** with 0-degree tracking error to the \$999 **Alwa "LP-3000U"** with built-in computer to store up to 15 tracks for non-sequential play, as well as the lightweight (14 lbs.), moderately-priced (\$600) **Technics "SL-10"** with a surface area the size of a standard LP cover.

Recession Boon To Radio, Blow To TV

Nat'l Spot Radio Up 45%, Nets Up 30%

While the current recession (combined with the U.S. Olympic boycott) is crippling network television's sales, radio, based upon its first quarter performance, looks to benefit greatly from the nation's cloudy economic climate. Paced by a 45 percent gain in national spot buys, spot radio's billings reached \$100 million during the initial fiscal period. Network radio similarly posted a 30 percent increase en route to estimated first quarter billings of \$55 million, while local radio chalked up an estimated 20 percent gain.

The two factors benefiting radio, according to a recent report published in **Advertising Age**, are an influx of dollars added to existing campaigns and the revived interest in radio from leading advertisers such as **Procter & Gamble**, **K Mart**, **Standard Brands** and **Revlon**. The gloomy third-quarter economic forecast as well as the cancellation of Summer Olympic coverage have jointly caused July's prime time TV spots to go begging with sources estimating that **NBC** (which hoped to cover the Olympics) could lose over \$3 million per week, while **ABC** and **CBS** could lose up to \$1 million weekly.

Motorized Bike



A timely gas-saving idea arriving just in time for the onset of the outdoor fun season (not to mention a great summertime contest prize) is the two-cycle, 1.2-hp "Streamline Tas" motor, which can be attached to any bicycle or adult tricycle. The lightweight (12 lbs.) motor is capable of a 20mph cruise speed and, according to the manufacturer, gets 300mpg. Available from: **Palmer Industries**, Box 707, Endicott, NY 13760.

WESTWOOD ONE • SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: **Dr. Demento**, **Off The Record** with Mary Turner, **The Great American Radio Show** with Mike Harrison, **Star Trak** with Candy Tusken, **Ace & Friends**, **Spaces and Places**, **Shootin' The Breeze**, **Special Edition** with Sid McCoy, **The Sound of Motown**, **On The Move** and **The Twelve Hours of Christmas**.

KSHE 95

9540 Washington Blvd., Culver City, CA 90230
(213) 204-5000



**We've Seen The Future,
And Everything Works...**

CHEAP TRICK

"Everything Works If You Let It"

Produced by George Martin
from the movie "Roadie"

WKBW 25-21 (HOT)
WFLY add 22
KAUM add
KEEL add
Y95 add
Y103 add
WDRQ 27-19 (HOT)
KROY add
KRUX add
K104 7-3 (HOT)
WFBG add 35
WFLB add
WNAM add

KOOK add
WIFI 13
96KX 22-19
Q107 on
CHUM 29-24
CKGM on
Q105 27-25
KBEQ 23-21
KJR on
KUPD 29-27
WPEZ on
WBEN-FM 25-18
WKEE 19-10

KHFI on
WTIX deb 21
KXX106 28-27
96X 28-24
WAPE 25-23
BJ105 20-15
95SGF on
WBBQ 20-16
WRVQ 26-19
KSTT on
KOFM deb 28
WISM 24-22
WNAP 23-21

WMEE on
92X on
KFXM 26-23
KJRB on
KRSP 18-15
KMJK deb 33
KRQ 25-20
WLBZ on
WIGY deb 30
V100 on
WXIL 32-29
WAAY on
WSEZ deb 39

WISE 28-25
KQWB-FM 21-15
KFYR on
KKLS deb 28
WSPT 16-13
WRBR on
WGBF on
KCBN deb 33
KDZA on
KQDI on
KFXD on
KRLC 28-26

RUSS BALLARD

"On The Road"

Produced by Russ Ballard and John Stanley

KJR add
WKEE add
KJ100 add
92X add
KQ94 add 23
KNUS add
WBGN add

KYYA add
WWKE add
WONN add
KEOS add
PRO-FM on
JB105 on
WNAP on

Q102 31-28
KBFM deb 30
KEEL on
BJ105 on
KJRB on
KCPX on

K104 deb 40
WFBG on
WISE on
WFLB on
CK101 35-31
WGBF on
KBDF 25-22

...If You Let It!

on Epic *Epic* Records

WE HAVE A '57 TUTONE



Congratulations to **ELAINE TURNBOW**, Traffic Director of KFYO/ Lubbock, TX, who was picked by **TOMMY TUTONE** (AKA Tommy Heath) out of scores of entries.

PAIR O'DICE BY THE DASHBOARD LIGHT — Tommy proudly displays the mystery object located in the glove compartment of the '57 Tutone.



WHEEL OF FORTUNE — R&R's roving photographer captured the precise moment Tommy hand-picked the winning ticket from the hubcap hopper.



VERY SPECIAL THANKS TO — Ken Barnes, George Chaltas, Paul Cheslaw, Lester Cohen, Marilyn Frandsen, Bob Garland, Pam Gordon, Lori Graybill, Zach Horowitz, Fred Humphrey, Ed Hynes, Dick Krizman, Terry Nails, Terry Powell, Sharon Rappaport, Ken Rose, Bob Wilson



YOU AUTO BE IN PICTURES — Seen on the scene mixing it up at the contest's close are (l-r): R&R's Ken Rose, Tommy, Tommy's manager Paul Cheslaw, and Columbia's George Chaltas.



CONGRATULATING COMMITTEE — Pictured alongside the heavy Chevy are, from left: R&R's Bob Wilson, Ken Rose, contest winner Elaine Turnbow, her husband Jerry Turnbow, R&R's Dick Krizman and John Leader.

HAIL LUBBOCK TX! BUDDY HOLLY WOULD BE PROUD!

WHAT'S NEW

\$11 MILLION INCREASE

Country Second Largest Selling Music In '79

In 1979, Country music surpassed Pop to become the second largest selling category of recorded music in the United States, according to the latest sales figures released by the **National Association of Recording Merchandisers (NARM)**. Based upon total sales figures compiled by the **Recording Industry Association of America (RIAA)**, NARM breaks this total into categories of sales for various types of music, including Rock, Country, Pop, Disco, Soul, MOR, Jazz, Classical and others.

NARM's 1979 total industry gross dollar volume was \$3.67 billion, with Country accounting for \$437.5 million or 11.9 percent of the total, up from \$426.5 million or 10.2 percent of 1978's total industry gross dollar volume (\$4.2 billion). Figures prior to 1978 are not comparable; in that year NARM began to list Pop, Rock, and Soul in separate categories, having previously combined the three. Also, NARM members supply their own information without specific guidelines to determine which records are to be reported under which categories.

Rock continued to lead all types of music sold in 1979 with 37.4 percent of the market, down from 41.7 percent in 1978, while Pop placed third in 1979 with 11.3 percent, likewise down from 1978's 13.1 percent of the market. Soul placed fourth in 1979 with 10.2 percent, up from 8.5 percent and fifth place in the year-previous, with Disco rounding out the top five with an increase to 9.2 percent. Interestingly, Disco was the industry's fourth largest selling category of music in 1978, despite posting a smaller percentage of sales (9 percent).

Morrison Bio Revives Man, Myth

"No One Here Gets Out Alive," a 400-page paperback biography of the late **Jim Morrison**, singer/lyricist for the Doors, written by **Rolling Stone** contributing editor **Jerry Hopkins** (author of the best-selling biography "Elvis," written at Morrison's suggestion) and longtime Doors associate **Daniel Sugerman** is now available from **Warner Books**.

Tracing Morrison from his childhood (a succession of naval bases) and college days, to the formation of the Doors (the result of a chance meeting with **Ray Manzarek** on the beach in Venice, CA) and subsequent stardom, to Morrison's mystery-shrouded death in Paris in 1971, the book includes a complete Doors discography, a bibliography of Morrison's printed works and Doors films, and a number of pictures from various stages of the Doors' career, including several previously unpublished photos.

Based upon seven years of research with both Morrison's exploits and aspirations catalogued in unflinching detail, the volume offers ample support to **Little Richard's** timeless showbiz dictum, "He got what he wanted, but he lost what he had." Price: \$7.95.



Kinks Live LP, Videocassette First Simultaneous Release

Coinciding with the June release of the **Kinks'** new live album, "One For The Road," **Time-Life Video** will issue a videocassette of a live performance by the **Arista** recording group, marking the first time both forms of an entertainment event have been made available simultaneously. The Kinks' videocassette also marks the first entry into the home video market for **Time-Life Video**, a division of **Time-Life Films**, with videodisc availability planned in the near future. Both **Arista** and **Time-Life Video** will mount a major marketing campaign on behalf of the album and videocassette, utilizing promotions through radio stations in 15 major markets as well as consumer and trade advertising.

The videocassette's musical material (filming was done on the Kinks' last American tour) spans all phases of the group's 16-year career, ranging from early hits like "You Really Got Me" and "Lola" to more recent successes such as "Superman" and "Catch Me Now I'm Falling" and includes tapes of the Kinks performing on the mid-Sixties **ABC-TV** show "Shindig." Priced at \$39.95, the videocassette will be available in **VHS** and **Beta** formats as well as via mail order.



Pictured flanking their first project are (l-r) **Time-Life Video** VP/Director of Retail Marketing **Jon Polsinger** and VP/Director of Programming **Rick Schilling**. Seen on screen is **Kinks'** **Ray Davies**, who conceived the project.

Future Film Score Oscars Split

Effective with next year's Oscar competition, the Music Branch of the **Academy of Motion Picture Arts and Sciences** has split the best original song score award into two separate categories — original scores and adaptation scores. The two approaches had been in competition within the same Academy category since 1971. This change does not effect the best original song category.

PRO:MOTIONS

Hyland, Thiels Form Music PR Firm

Mike Hyland and **Elizabeth Thiels** have announced the formation of a music public relations firm, **Network Ink Inc.** This new firm will be affiliated with **Holder, Kennedy & Co. Inc.**, the mid-South's largest public relations firm.

Hyland will serve as President of **Network Ink** with Thiels as Executive Vice President. **Hal Kennedy**, co-founder and Chairman of the Board for **Holder, Kennedy & Co.**, will also serve as Chairman of the Board for **Network Ink**, while **Margie Whitmore** will be Secretary-Treasurer for the newly-formed firm.

Most recently Vice President of Public Relations for **Capricorn**

Records, Hyland previously served as Press Manager for **Elektra/Asylum Records** in Nashville. Thiels, most recently Director of Publicity for the **Sound Seventy Corporation**, is a former owner of Nashville's **Exit/In club**. For further information contact **Network Ink** at (615) 383-2121.

Rosenberg Named Nat'l Promo Dir. For Stiff

Roy Rosenberg has been named National Director of Promotion for **Stiff Records**. In his new post, Rosenberg, most recently Eastern Regional Album Promotion Director for **Atlantic Records**, will be responsible for the national promo-

tion of all records released on the independently distributed **Stiff** label and will aid in the coordination of promotion strategies for albums released by **Stiff** through **Epic** or **Columbia Records**.

Conger Named Nat'l Singles Promo Dir. At Radio Records

Dan Conger has been named National Singles Promotion Director for **Radio Records**. A veteran of various regional promotion positions with **RCA**, **Casablanca** and **United Artists Records**, Conger was most recently involved with a Dallas-based radio-television syndication company.

To each and every person on the Team.
I want to thank you and to explain:

When they asked me to come back. I said yes.
I was needed and did it without hesitation.

But the dust has settled now and the problems are
as solved as I can get them. And the one thing
more important than career is my love at home
who simply will not move again.

She is everything and I will not be without her.
So please try to understand.

Thank you each for what you gave me. I will
always be ready to return the same to you.

Love,
Rob



As you get set to register for the American Radio Expo at the Bonaventure in Los Angeles . . . here's an already *proven* effective excuse to give your boss.

Ready? OK. "Dear Mr. Boss/or Ms. Boss . . . I'm sorry I won't be at work October 5th through the 8th, but I am suffering a dreaded attack of *ergasophobia*. This has happened to me a lot throughout my life; it is recurrent. Incidentally, it *isn't* dangerous, so don't worry. Signed (your name)."

Ergasophobia, by the way, is a "morbid aversion to work!"

Several readers have asked me to clarify the difference between the Sullivan Letter and Kaleidoscope . . . and also Galaxy.

Well, I checked with Dan O'Day and in his sagacious manner, he laid it out for me. It is *all* the same service. Over the years it has simply been called by different names.

It started back in 1973 when Terry Sullivan founded the Sullivan Letter . . . In 1974, Terry sold the operation to KFRC's Mark McKay, who renamed it Kaleidoscope. Under Mark's capable guidance, the publication flourished until 1977, when the weight of his increased responsibilities with RKO forced him to relinquish the biz to a *non-radio* person. Then in 1978, Dan O'Day entered the magic picture and bought the company — renaming it Galaxy. (Dan says Kaleidoscope was a wonderful name but his typewriter simply could not learn how to spell it correctly.) With Dan's time fully occupied with *Obits* and *O'Liners* and the *Whole O'Catalogue*, Dan persuaded a highly talented DJ named Ross Brittain to take over as editor while continuing his airwork in Baton

Rouge, LA (are you still following along?). All the files — 23 boxes in all — were shipped from Fresno to Baton Rouge. Luckily for Ross, he didn't have to do quite so much unpacking, because the Post Office managed to lose six of the boxes (somewhere there is probably a mailman quoting vital statistics on *Meat Loaf*, *Blondie*, and *Pink Floyd* to his humble family). Anyway, Ross then became well-known and highly successful as part of the semi-legendary *Ross and Wilson* at Z93 in Atlanta. And *Galaxy* moved along with him.

By this time Ross's duties were taking up virtually all his waking moments and O'Day was ready to take the cyanide capsule he keeps hidden in his joke strap, when Dan happened to say more than half jokingly to Terry Moss, "How'd you like to be Managing Editor of *Galaxy*?" Terry, of course is the creator of the tremendously popular *Cheap Radio Thrills* production albums.

Anyway, Terry surprised Dan by saying yes . . . and they moved the entire operation to the L.A. area. Since that time business has been booming.



CBS Conquest Complete As ABC Slips To Third

Winning the first seven places and eight of the top ten, CBS swept to an easy victory in the Nielsen ratings race for the week ending June 15. Viewing levels were off again as rerun season hits full swing, so CBS was able to dominate the standings with a 14.9 average rating, ahead of NBC's 13.6 and ABC's drastically-reduced 12.4.

The week's leader was the venerable "Jeffersons" series, which edged "Dallas" and "Alice" for the top berth. Fourth was "Trapper John MD" in an unusually high placing, followed by 5) "MASH" (CBS) 6) "60 Minutes" (CBS) 7) "Dukes Of Hazzard" (CBS) 8) "Bridge At Remagen" (NBC Sunday Night Movie) 9) "Phyl & Mikhy" (CBS, hitting the top ten for the second straight week), and 10) "Three's Company" (ABC's only top ten entry).

The next ten was headed by "CHiPs" (NBC), followed by 12) "Taxi" (ABC) 13) "WKRP In Cincinnati" (CBS, showing significant improvement) 14) "Diff'rent Strokes" (NBC) 15) "Knots Landing" (CBS) 16) "Facts Of Life" (NBC) 17) "Real People" (NBC) 18) "House Calls" (ABC) 19) "When The Whistle Blows" (one of ABC's bright spots), and 20) "Quincy" (NBC).

MUSIC (AND COMEDY) ON TV: As each new season opens, "Saturday Night Live" viewers have come to expect personnel changes, but this fall's will be the most drastic — as widespread reports have it, the only element remaining will be the name (and maybe *Garrett Morris*). The rest of the regulars and producer *Lorne Michaels* won't be back . . .

"Midnight Special" action: *Eddie Rabbitt* and *Klm Carnes* cohost June 20, while *Ambrosia*, the *Pretenders*, and *Pat Benatar* star June 27 . . . The *Whispers* appear on "Mike Douglas" July 2 . . . The *Dirt Band* guest on "Merv Griffin" June 23 . . . *Natalie Cole* is on "Dinah" June 27 . . . *Michael McDonald* and the *Doobie Bros.* are spotlighted on "20/20" July 3, also featuring an appearance by *Capitol's Amy Holland*, who will be no stranger to the screen in forthcoming weeks. She joins "Dinah" June 26, "Merv Griffin" the week of July 4, and "John Davidson" July 11.

VIDEOSCOPE:

RCA TO PRODUCE HALF-MILLION VIDEODISC PLAYERS BY END OF '81: The RCA Corp. expects to produce 500,000 videodisc players by the end of 1981 with initial consumer availability for the "Selectavision" player, to be known as the capacitance electronic disc (CED) system, set for the first quarter of that year. RCA anticipates the sale of 200,000 of the CED systems under its own brand (the remainder will be produced under licensing agreements) as well as more than two million of the individual discs within the first year. The "Selectavision" players will be priced at slightly under \$500. . . **TIME WEIGHING WEEKLY VIDEO MAGAZINE:** Time Inc. is currently considering launching a weekly video magazine with subscribers to its Home Box Office subsidiary as the target audience . . . **SONY UNVEILS NEW PROJECTION SYSTEM:** The Sony Corp. recently demonstrated a new wide screen color projection system, the "VPK-723W," which uses three specially designed picture tubes and a three lens projector that hangs from the ceiling to project a "cinemascope-size" image on a slightly concave screen. The new system utilizes a special scanning device that stretches the horizontal lines electronically for showing on the wide screen without the need for special lenses and can be attached to in-home audio equipment for stereo sound. No word as to the new system's price or eventual consumer availability however . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ RON O'BRIEN NAMED PD AT WCFL/CHICAGO — Exits post at 99X/New York.
- ★ K100/LOS ANGELES STARTS NIGHTLY DISCO PROGRAM
- ★ NUMBER ONE FIVE YEARS AGO: "Love Will Keep Us Together" — Captain & Tennille (A&M)
- ★ NUMBER ONE COUNTRY: "You're My Best Friend" — Don Williams (ABC/Dot)
- ★ NUMBER ONE LP: "Captain Fantastic" — Elton John (MCA)

'ASHES BY NOW' IS 'SAILING' HOME!

RODNEY CROWELL

"Ashes By Now"

WFIL add
WRKO add
94Q 3-3
Q105 on
CKLW on
KDWB 21-17
KBEQ add
WHB 23-21
WGCL on
WZUU on
WOKY 30-25
13K add
KJR on
KIMN on
WFBR on
WTIC-FM deb 28
KC101 27-23
WKBO add
14Q on
WKEE deb 34

KHFI 22-13
WTIX 38-35
Z98 27-26
KXX106 2-8
WERC 6-3
WSGN 20-15
WLCY on
WAXY 30-29
WAPE 23-17
WSGA 20-18
95SGF on
WBBQ 9-8
FM100 on
WLAC 25-23
92Q 25-20
WRJZ 20-18
WNOX 29-23
WKIX on
WAYS 6-4
WQRK deb 27

WAKY 25-22
KJ100 add
WCIR add
KWEN 38-31
WNAP add
WZZP 27-24
WHOT deb 30
WOW 27-23
KJRB deb 32
KGW 30-28
KMJK on
KLUC deb 28
KRUX on
KRQ 30-27
WAAY 22-20
WHHY 15-13
WFOX 11-10
WSEZ 22-18
WISE 14-11
WFLB 24-20
FM99 12-10
KWIC 31-28
KPUR on
WCGQ 13-11
WTMA on
WANS-FM 5-5
KFYR deb 18
WAKX 28-24
WSPT add
WNAM add
KQDI 21-17
KBOZ on
KOOK add
KRLC deb 29



Produced by Craig Leon & Rodney Crowell

CHRISTOPHER CROSS

"Sailing"

THE BACK PAGE

BREAKERS

CHRISTOPHER CROSS
Sailing (WB)

58% of our reporters on it. Moves: Up 68, Same 11, Down 0,
Adds 36 including WNBC, WIFI, KS95FM, WGCL, WFBR,
WTIC-FM, WFMF, WBBQ, KZ93, WZZP, Y94, KGW. See Par-
allels, charts at number 30.



Produced by Michael Omartian

ON WARNER



BROS. RECORDS

PAUL DAVIS

THE
NEW
SINGLE

"CRY JUST A LITTLE"

ON
BANG
RECORDS



Distributed by CBS Records.



STREET TALK

Hot off the curb this week we have more rumblings about continuing cutbacks at various divisions of Polygram USA. Separating the wheat from the chaff, the latest looks like this: by mid-July there should be an East Coast Division and a West Coast Division of Polygram. Mercury Records will definitely move to New York and share even more services with Polydor. Mercury and Polydor will make up the East Coast Division with Casablanca remaining in Los Angeles as the West Coast Division. Capping all this off is the very strong possibility that Bob Sherwood, Fred Haayen, and Bruce Bird will be "retitled" as Vice Chairmen of Polygram USA, retaining control over their respective labels but facing more consolidation of key personnel. The final details of this plan are still being worked out, but should be firm within 2-3 weeks.

Looks as if DIR, syndicator of the "King Biscuit Flower Hour," is about to sign an exclusive deal with the ABC-FM Radio Network. The three-year pact would put the concert series on the network affiliates that ABC has around the country, apparently leaving non-network stations out. Details should be coming by next week.

CKLW/Detroit morning man Dick Purtan has been off the air and silent for more than two weeks due to nodes on his vocal chords. His sidekick, Tom Ryan, has been filling in for Purtan, who was ordered by doctors to rest his voice. If the nodes don't heal by themselves, surgery could be a possibility.

KAUM/Houston has applied for the new calls KSRR. The station's new identity will be Star 97 and the format will remain rock, but expand to a more full-service approach under PD Gary Firth and GM Jay Hoker.

Very strong rumors this week that Jack Craigo will be back in America running RCA Records within the near future.

A big rumor that's been around for a while has Charles Koppelman's Entertainment Company purchasing Jobete Music from Motown. Jobete, the seemingly bottomless catalog of publishing gold for Motown, would command a hefty price. We hear that the "on ramp" may soon be clear for this deal to go through.

Look for Steve Wax to join a major motion picture company in a newly-created position that will bring his music expertise into a very sharp focus.

The TM Companies have filed suit against Jim Long and Dave Ashton, both formerly of TM. Apparently a phony and none too favorable press release regarding TM was sent to several trade publications (none of whom printed it) and that release was allegedly traced back to Ashton via the carrier used to distribute it. Now the Long story . . . Street Talk heard that Long tried to purchase TM back, with TM alleging that Long violated key portions of his buyout agreement (Long was a former TM principal). TM has stopped paying Long his post-TM monies, with Long suing TM and TM counter-suing.



JUST SHUT UP AND KEEP SHOVELING, OR, BUSINESS IS PICKING UP — WAKY/Louisville recently put together its annual "Golden Shovel Award" in conjunction with Ringling Brothers Barnum & Bailey Circus. Listeners were invited to vote on which WAKY personality should ride the lead elephant in the circus parade and which unlucky jock would follow said elephant with the "Golden Shovel." PD Mike McVay (who suspiciously judged the entire promotion) rides while Chuck Jackson (with shovel in hand) stands by for a report.

Is RAM Research cutting back? Many of the 48 markets that Ram currently services have only one client station and Ram will reportedly cut those 48 back to 30 cities by fall.

The new record executive "private labels" continue to make Street Talk: David Geffen reportedly has signed Donna Summer for sure and rumors that Elton John will sign on Geffen's dotted line are being denied by John Reid (Elton's manager), but they persist. Further, we've picked up that Joni Mitchell and Jackson Browne will sign with Geffen once their current E/A pacts are up . . . Neil Bogart has supposedly signed Harry Chapin and Lou Rawls along with another as yet unnamed "biggie" . . . Ron Alexenburg is reported to have inked Amii Stewart and Johnny Bristol . . . and Irving Azoff's Full Moon label, to be distributed by Warner Bros., should become very attractive to most all of his client artists like the Eagles, Dan Fogelberg and Boz Scaggs as their contracts expire elsewhere.

In radio movement this week: Jim Sumpster has resigned as PD of KIOY/Fresno; Erik Foxx stepped down as Operations Manager of WOW/Omaha to program KXTC-FM/Phoenix through its format shift from Disco to Country; Scott Carpenter, late of WPGC/Washington, has segued to mornings at WBSB/Baltimore; and George Klein was only "filling in" at FM100/Memphis last week. The station is still looking for a permanent morning show host and has been trying several folks in the interim, George Klein among them.

WVON/Chicago is about to sign a deal to broadcast the Chicago Bull's NBA games next season, which would be a first for a Black-formatted station there.

Hats off to Bill Tanner, PD of Y100/Miami, on talking the Miami city fathers into staging a giant free concert at Tamiami Park on July 4th. After the recent riots in the city, Bill spent several long sessions with the Dade County authorities convincing them to allow Y100 to put together the free show, which will star Jefferson Starship and Player.

**ELECTRIC
WEENIE**

P.O. Box 25-866
Honolulu, Hawaii 96825
(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

GARY GREER, CFOR . . . "Rather sneaky, putting my renewal notice in this issue . . . one of the best yet! Hit me again for 12 more months of mirth. Airmail please!"

Jocks . . . write today for free samples.

A Journey & A Knight You Won't Forget

JOURNEY "Walks Like A Lady"

WIFI add 26	95SGF on	V100 add
96KX 23-22	WBBQ on	WCIR deb 26
PRO-FM 29-26	WHBQ deb 29	WAAY add
CHUM deb 27	WLAC 28-25	WHHY 30-26
Z97 16-10	KX104 add	G100 add 29
94Q add	92Q deb 30	WFOX on
Q105 deb 29	WSKZ 27-24	WSEZ 27-23
KWK 19-14	WAYS on	WISE 32-28
KSLQ 24-23	WQRK 30-26	WFLB 26-16
KBEQ 5-5	WRVQ deb 26	KQ94 15-11
WGCL 28-22	WVIC deb 39	WROV on
KFRC 26-25	KRAV deb 29	CK101 18-16
KJR on	WISM 27	FM99 add
WPEZ deb 30	WNAP on	KILE 34-29
WBEN-FM add 35	WMEE on	KSEL deb 30
WFLY 13-8	WZZP 29-28	KQWB-FM 26-22
14Q on	92X on	KKRC 22-19
WKEE deb 31	KROY on	WAKX on
KRBE 29-28	KJRB 28-27	WRKR 30-27
KHFI deb 28	KTAC add	WSPT deb 26
KEEL deb 39	KCPX on	WRBR add
WFMF add	KRSP 25-21	WGBF add
Z98 40-38	KGW deb 30	WROK 27-21
KXX106 7-4	KMJK 31-27	KCBN deb 35
WERC 26-24	KENO on	KQDI 18-16
96X 35-33	WGUY on	KOOK add
Y103 32-26	WIGY 27-24	KFXD on
WAPE add	K104 22	KRLC on
BJ105 30-24	WFBG 29-26	KBIM 28-20

From the Album "Departure" FC 36339
Produced by Geoffrey Workman & Kevin Elson



GLADYS KNIGHT & THE PIPS "Landlord"

KRLY 23-20	FM100 deb 22
CKLW 13-12	WHBQ 28-26
KHFI add	WKIX 14-11
Z98 deb 40	WAYS 23-22
WJDX 20-15	WISE on

From the Album "About Love" JC 36387
Produced by Nickolas Ashford & Valerie Simpson
for Hopsack and Silk Productions, Inc.



On



Columbia Records

"The PPDVs (Persons Per Diary Value) may radically change, depending on the census and MSI data used by Arbitron."

Census Problems May Mean Ratings Headaches

The 1980 Census is in trouble, and that means more problems down the road for Arbitron and radio in general. The basis for the numbers in your ratings books are population estimates for each major demographic, as supplied to Arbitron by the firm of Market Statistics, Inc. And where does MSI get its data for the information to Arbitron? The Census Bureau. Thus, if the census data is faulty — as it was in 1970 when there was a significant undercount of ethnics in the U.S. — eventually the Arbitron numbers have more chance for being skewed away from reality.

Let's examine some of the problems the census is having, whom you may contact to see that broadcasters in your area don't end up getting hurt by snags in the census procedures, and then look at the implications of census problems on your radio operations.

Census Difficulties

Information from a recent *Wall Street Journal*, plus research done by this writer, can give you some feel for the problems that the census has faced this past spring:

1. Approximately 85% of homes have returned census forms. The Census Bureau was expecting to get back almost 100% in the mail. The problem is worse in some large cities such as New York, where only 68% of the homes returned census forms in the mail.

2. Ethnics may again be counted incorrectly. The influx of over 100,000 Cubans and Haitians into the U.S. during the period just after the census was taken may never be properly accounted for. Markets affected by this population surge, such as Miami and Ft. Lauderdale, may not see the correct ethnic population figures show up in the MSI and/or Arbitron data. In other markets with sizable ethnic populations, such as L.A., problems may also exist. In Los Angeles, according to the *Journal*, some 8000 Hispanic households did not receive bilingual census forms in the mail. In Detroit, some 3000 inner-city black households have yet to receive a census form or hear from a census taker.

3. Staffing problems magnify the snafus. Households that either didn't receive or didn't return census forms are supposed to be visited by a census taker. However, the Census Bureau has had difficulty hiring such people, and has not had proper maps and addresses for the staff to work with.

Who Can Stop The Population Bomb?

There are some key people that broadcasters should be in touch with to see that the census is carried out properly in your local market. You may want to contact the district manager's office in your census region and inquire about the state of the census in your metro.

If your local census leaders discuss a problem that causes you concern, you may want to have a congressional oversight committee look into your issue. The broadcast trade organizations may want to keep on this track too. The key Congressman involved in the **House Subcommittee on Census and Population** is the Chairman, **Robert Garcia**, of New York. Garcia's office can be reached by calling (202) 225-4361. Other key people broadcasters should keep in touch with on the issue of correct population estimates include **Ed Spar**, President of Market Statistics, Inc., and **Mike Membrado**, the new VP/GM of Arbitron Radio. Spar can be reached at (212) 986-4800. Membrado's number at Arbitron is (212) 887-1406. It is vital that these officials be contacted, because they will be using census figures to determine the population base in key ratings demos. If census data is somehow suspect, what does Arbitron intend to ask MSI to do to make sure the numbers are correct? What is MSI going to ask the census bureau to be certain that ethnic and demographic population figures — on which so much besides broadcast ratings depend — are complete? These are questions that need to be asked of your local census officials and the other gentlemen cited above. Failure to find out now how the census in your area is going may lead to your suffering from the explosion of the population bomb when radio ratings come out in the future.

Radio Implications

Here are some ways the census difficulties may affect your operations down the road:

1. Outmoded information. News happenings in your area — such as South Florida — may lead you to know that there are more of a particular ethnic or demographic group present in your market than is shown in the population estimates on page three of your market report. Perhaps many of the new residents are more likely to become attached to radio than a medium like newspapers. Their presence in the metro may not be reflected until new census data is properly recorded, and

Week In Review

Mediatrend To Issue Seattle Reports

As noted here several weeks ago, Mediatrend was looking to open up Seattle to monthly measurement. The firm has succeeded and will issue the first monthly Mediatrend data, based on June surveys, during the first part of July. This puts Mediatrend monthly reports in 15 major markets.

Birch Adds Two Markets

Tom Birch's ratings service has scored more successes. Honolulu and Daytona Beach, FL will soon have monthly Birch data produced in their areas. By adding these markets, the Birch Report will conduct monthly ratings surveys in 17 metros.

this may undervalue your radio audience and advertising potential.

2. Arbitron updates. Every fall Arbitron, based on data from MSI (and ultimately the census) re-examines the cell-by-cell composition of each metro's 12+ population. You may see more or fewer persons estimated to be in a key demographic, and find that a formerly viable demographic target has suddenly shrunk. Likewise, your competitor may find that his/her target audience has suddenly "grown" overnight due to the census "catching up" on past undercounts of a specific ethnic or demographic group. If all of a sudden there are many more blacks, Hispanics, or 18-24 year-old men in a metro, that can lead to a plethora of radio programming and sales shifts.

The census data is not likely to effect Arbitron until the early part of 1982, since the company updates its population figures every fall. It seems like a sure bet that MSI will not have correct census numbers this fall to plug into Arbitron's annual update for the 1981 ratings data. Thus, there is time to begin now to work on MSI and Arbitron to see how they will handle population and ethnic surges dictated by the new census figures. The PPDVs (Persons Per Diary Value) may radically change, depending on the census and MSI data used by Arbitron. Thus the farsighted broadcaster will become concerned *now*, not when his/her book is out and a dramatic change in the market rank — due to population and ethnicity shifts that hurt — is noticed in the local radio market report.

3. Ethnic upswings. With the undercount of blacks and Hispanics in 1970, there is a chance many metros will see redefined 1980 ethnic population figures. This may lead to more and more appeal towards ethnic audiences and/or more airplay for ethnic music.

Take Two Aspirin . . .

Nobody involved in this census hassle needs any more headaches. Not Arbitron, not MSI, not you the broadcaster. But the old saw about "an ounce of prevention" may hold true here. Dig into the census implications in your market, and keep this information in mind as you plan to be successful in the 80's.

Q&A

We received word from Dick Weinstein, Arbitron Radio VP, that R&R was given faulty information several weeks ago when we inquired about the Coverage Study being done this year. A New Jersey broadcaster had wondered which weeks, out of the 12-week long surveys in the New York area, were going to count for the coverage results.

According to Weinstein, the correct answer from Arbitron should have been that every survey week that takes place in a given market during 1980 will be used to tally diaries towards the Coverage Study results. In markets measured several times a year, or under the Quarterly Measurement system, this means the stations in those markets — metros and TSA's — will have numerous diaries compiled to render ratings data. In markets measured just once, the diaries from the spring sweep will be used to project numbers in the coverage report.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



THE STARS ARE HEADING TO SATELLITE LIVE

Hollywood Stars, that is —
When SATELLITE LIVE, a revolutionary new weekly radio program
premieres in September.

Satellite Live —

The world's first *LIVE* all-celebrity radio talk show to be broadcast
totally via-satellite to all corners of the U.S. — featuring only
top Hollywood celebrities — and your listeners,
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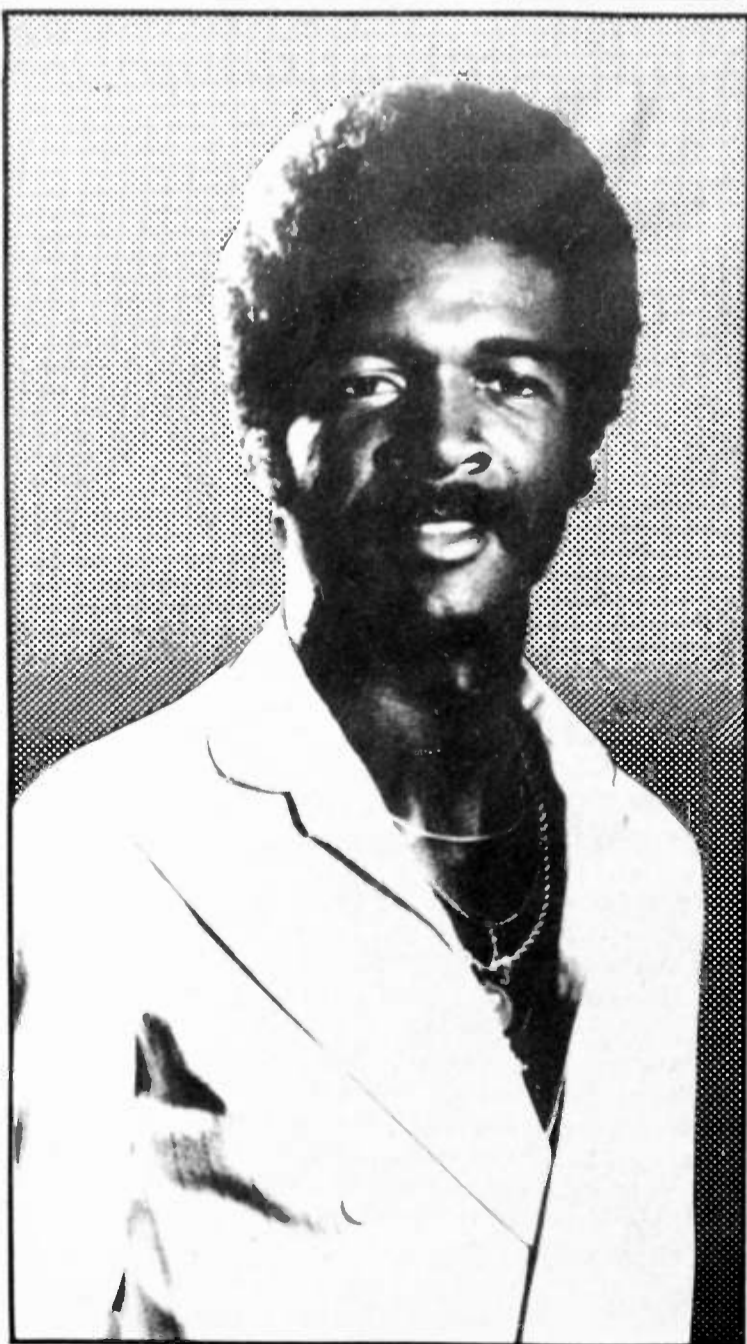
— where the stars are.

LARRY GRAHAM

"ONE IN A MILLION YOU"

WCAO add 28 WSGA 28-24
 WPGC 30-26 WHBQ 27-13
 KRLY add WKIX 17-10
 WFBR 30-25 KFMK on
 WTIK add WYRE deb 27

PRODUCED BY LARRY GRAHAM
 FOR MAUI MUSIC PRODUCTIONS
 ON WARNER BROS. RECORDS



Brad Messer



The Little Book That Knows

When the volcano blew and newpeople needed some quick background, the \$3.25 paperback came to the rescue with two pages of fine print about volcanoes; where they are, what they do, the worst ones in history. The information was reliable, having been prepared by the Center for Short-Lived Phenomena at Cambridge, MD.

When Richard Pryor was terribly burned, the book yielded a few facts about him, including his "Bicentennial Nigger" album going gold 3 1/2 years ago. The book will tell a skillful researcher how many 15 bills are in circulation in the United States and how many votes Richard Nixon got in any county in any state in 1972.

The Russians marched across their border into Afghanistan. Within minutes the Little Book That Knows was spilling out facts: the country's a bit smaller than Texas, its capital city, Kabul, has just over a half-million people metro, about 92% of Afghans can neither read nor write.

The \$3.25 book has information from peanuts to perpetual calendars. Actors' names, astronauts' missions, the number of TV sets in use in America and around the world, the life expectancy of Greeks, the number of decent hotel rooms available in Akron, OH.

With some familiarity with its cross referencing and indexing systems, a reporter can rapidly dig out a few and perhaps many facts about a staggeringly wide range of subjects.

The little book is the "World Almanac and Book of Facts, published annually by the Newspaper Enterprise Association in New York City. It is marketed through local newspapers who have their logos imprinted on the cover. A similar book of facts is available from Simon and Schuster — hardcover — for under \$10. It's the "Information Please Almanac." For the small cost these books are excellent investments and make whole computers full of information available to working newpeople.

* * * * *

Correspondence from helpful readers sets the record straight on several subjects this week. News Director Bill Hatch writes from KBOI/Boise that the Teton Dam failure of '76 was on June 5, not the 4th. "I recall this distinctly since I was fishing with another fellow at the mouth of the Teton Canyon four miles downstream from the dam, up 'til about fifteen minutes before the failure." The correction is appreciated, Bill. Were you killed, or what?

Lou Galliani, the promotion man in San Francisco, lightly needles me for saying compasses don't know what they're doing in the land of Santa Claus: "Actually a compass needle at the North Pole doesn't know which way to point because everything is South," not North as I wrote. Yeah, I see your point, Lou. Thanks!

Bill Swisher with Armed Forces Network Europe sends a card from Frankfurt, West Germany, urging that "Rip 'n' Read" be expanded to cover seven days a week. The current format covers only Monday thru Friday. "What radio station is it, in which Shangri-La, where the jocks and the news folks all get Saturdays and Sundays off?" Why, Bill, I thought almost everyone had weekends off. How long have you been out of the country? No, really, extending "Rip 'n' Read" coverage has been considered for some time and remains in the "considering" stage. Thanks for writing!

Rip 'N' Read

The Last Of The Longest Days

MONDAY, JUNE 23: We won't have a day this long until the middle of next year, because today's the last in a string of eight *longest days* of 1980. Boston, for example, has 15 hours, 18 minutes of daylight today; a half-year from now the days will have shrunk to 9 hours, 4 minutes. In the Arctic Circle this past week has produced 24 hours of daylight — the midnight sun — but the same shrinkage begins at the North Pole and some darkness will begin prevailing tomorrow night.

June Carter Cash is 51. Diana Trask is 40. On this date in 1846 the patent for the saxophone was awarded to Antoine Joseph Sax.

Pennsylvania's Gasoline Riots

TUESDAY, JUNE 24: A year ago today the gasoline shortage was spreading across the country, with angry complaints about gas costing \$1.60 a gallon, although some was still to be found for \$1.10. In Bristol Township, PA two nights of gasoline rioting began. Some 2000 residents joined truckers demanding more fuel and lower prices, and 44 police officers and about 200 demonstrators were injured. (OPEC oil was under \$15 a barrel then. Now most of it is over \$30.)

24 years ago today the Dean Martin-Jerry Lewis comedy team publicly broke up. 33 years ago (1947) pilot Kenneth Arnold reported seeing a formation of "flying saucers" near Mt. Rainier, WA. It was the first modern-day sighting. (Cigar-shaped UFO's were reported in pioneer days.)

Jeff Beck is 36.

Korean War Begins In 1950

WEDNESDAY, JUNE 25: Thirty years ago today North Koreans invaded the South. Within 48 hours President Harry Truman dispatched Navy and Air Force units, following with ground troops a few days later. The undeclared Korean War lasted three years and one-month, costing 54,000 American lives.

The United States Supreme Court ruling interpreted as outlawing prayer in public schools was handed down 18 years ago today (1962).

Custer's Last Stand was 104 years ago today (1876) in Montana, in the battle of Little Bighorn.

Carly Simon is 35. Jimmie Walker is 31. Foreigner's Ian Richard McDonald is 34.

Vietnamese Boat People Cast Off

THURSDAY, JUNE 26: During one week a year ago about 13,000 Vietnamese refugees were ordered back into the water in sixty boats after trying to land in Malaysia. They were part of some 55,000 similarly dispossessed people unable to find nations willing to accept them.

Nine years ago the Fillmore rock halls were closed by Bill Graham, the East in New York City and the Fillmore West in San Francisco.

The boardwalk at Atlantic City, NJ is 110 years old today.

Captain Kangaroo's Birthday

FRIDAY, JUNE 27: Thirty miles of traffic jams were reported on the Long Island Expressway a year ago today as independent truckers staged a slowdown, protesting high diesel prices and not enough of it.

One year ago today the U.S. Census Bureau reported an 800% increase in the number of unmarried couples under age 25 living together, during the period 1970-1978.

Captain Kangaroo is 53.



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Beautiful Music Activity

Beautiful
Music

It's been awhile since we have been able to acknowledge the many individual staff changes and station news in the format. We would like to bring you up to date and at the same time encourage you to send us any station information, promotions, news items, and photos so all our readers can share in them. Just remember, we're here for you.

— Pam Bellamy and Gail Mitchell

Staff Promotions

Scripps-Howard Broadcasting recently announced the appointment of Stephen C. Wrath as General Manager for KMEQ-AM-FM/Phoenix. Promoted from in-house, Wrath was Vice President of Sales for the two stations . . . Bill Mockbee joins WJIB-FM/Boston as Manager/Operations. Mockbee comes from WCVB-TV/Boston, where he was National Sales Coordinator and Director of Research, Sales Promotion, and Development. His radio experience includes having been General Manager of WEZF/Burlington, VT . . . Speaking of WEZF, hometown favorite William Arnold returns to that station as Director of Programming and Production. Arnold had spent eight years at WEZF-FM, prior to his return. According to VP/GM Thomas Pierce, "Bill's dynamic radio personality will be a definite asset to the sound of FM-93." . . . Paul Warner joined WRTH/St. Louis as Program Director and afternoon drive personality. Warner's prior experience includes several years as morning personality at WIL-AM/St. Louis and drivetime man at neighboring KSD . . . Toni A. Bafale was appointed to the on-air staff of WPNT/Pittsburgh. Her background includes serving as Assistant Production Director and news anchor at local WPTT-TV as well as MD at WFBS/Fayetteville, NC . . . Effective immediately Mike Millard takes over the morning show at KOAX/Dallas, returning from KERE/Denver, where he was Program Director. Prior to his stint in Denver, Millard worked for other Dallas outlets KBOX/KMEZ, KFJZ, and WFAA-AM . . . Steve Spratt has been appointed Financial Business Manager of KABL-AM-FM/San Francisco . . . Bob Utsman has been named Director of Advertising/Promotion for WVCG-WYOR/Miami.



CHARITY BALL — "Formal attire" was shorts and tank-tops when announcers Tim Williams and Ed Joyce played during the recent KEZX/Seattle AM vs. FM Charity Basketball Game. The game was held at halftime of the Supersonics-Kansas City Kings NBA meet. Two Seattle Seahawks team members were selected as honorary coaches for the AM and FM. The benefit game raised more than \$3000 for the Tacoma-Seattle area Boys and Girls Clubs. Pictured (l-r): Tim Williams (KEZX-FM), Autry Beaumont (Seahawks), Ed Joyce (KEZX-FM) and Steve Raible (Seahawks).

WVCG-AM Expands Range

The WVCG/WYOR \$25,000
Beautiful Revolution Sweepstakes

WVCG and WYOR invite you to help us start a beautiful revolution all across South Florida!

It's Easy! It's Fun!
\$25,000 In Beautiful Prizes

Partial List of Prizes:

- 2 First Prizes \$1,000 Each
- 2000
- 20" Portable Color TVs
- 10 Speed Bikes
- Stereo Systems
- Radios
- Tumble Dryers
- Washers
- Dishwashers
- Kitchen Appliances
- Watches
- Sporting Goods
- Elegant Dinner for Two

PLAY IN AND WIN AT 10:45 AM

Beautiful Prizes for Beautiful People

Refer to The Record For Complete Details

May 21 marked WVCG/Miami's boost to 50,000 watts daytime. Frank N. Moore, Sr. Vice President and General Manager for WVCG & WYOR-FM stated, "WVCG is one of three Southern Florida stations to expand to 50,000 watts. Since this increase we have improved our reach within the county and the Bahamas."

Coinciding with this expansion, both Beautiful Music stations recently staged a revolution — "Beautiful Revolution Sweepstakes" that is. Pictured above are staff members on a playable 33 $\frac{1}{3}$ record which outlined complete contest details and encouraged participants to listen to WVCG and/or WYOR-FM. An impressive list of prizes included two first place winners receiving \$1000 in cash each; qualifying prizes were mopeds, portable color TV's, 10-speed bikes, stereo systems, radios, watches, and so on. In total, \$25,000 in beautiful prizes were given away. On the back of the record was the official entry form which listeners filled out and mailed in for the drawing held on May 30. Approximately 300,000 records/entry forms were distributed door-to-door in the South Florida area.



SYMPOSIUM AIRS PROBLEMS — B'nai B'rith's Music & Performing Arts Lodge recently sponsored a Beautiful Music Symposium in New York. Radio, retail, and record reps discussed problems like the shortage of new BM product, identifying artists on the air, and retail reluctance to stock product. Pictured (l-r) are panellists Mort Wax of Morton Wax & Assoc., Walk Music Group's Joe Abend, the Daily News's Bill Carlton, King Karol's Ben Karol, WPAT/New York's Don LeBrecht, RCA's Jack Maher, and Project 3 Records' Herb Linsky.



TOP-40

John Leader

RADIO LOOKS AT THE ALTERNATIVES

The Retail Sales Slump — Now What?

It's no secret that records just aren't selling in the quantities they used to. Retail business has been getting softer and softer in recent weeks and a lot of people are justifiably worried. The manufacturers are worried because of the obvious economic impact of selling less product.

I don't pretend to be an expert in economics, but I am a consumer and therefore can attest to inflation's impact on the way my income is dispensed. People just don't have the money to spend on the things they might have purchased regularly even two years ago. Entertainment items, especially high-priced record albums, have spun themselves right out of a lot of people's budgets.

The possible solutions to weak record sales could be discussed at length, but that is not the focus of this week's column. What we need to take a look at is how radio is reacting to a source of research that is quickly becoming harder and harder to measure. Retail sales have always played a role in how most Top 40 stations determine their weekly playlists. Many other forms of research have entered the picture as well, but sales data has always been a key factor.

With retail sales down almost universally, I asked four programmers from different areas of the country to give me their comments on the situation and how they might be compensating for the depressed sales information they're getting each week. Are they substituting other research methods in their playlist decisions?

Brady McGraw, WSGA/Savannah

"We ask for a piece count of record sales when we call the stores, so even though sales are down, we can still get a comparison based on the actual piece count relationships. As far as records a little further down our list go . . . the stuff in the middle to lower end of the chart may have very few sales to go by. What we do in those cases is rely a little more on what comes in via the request lines. We also have to rely more on our own personal feel for the record. I mean, if you're dealing with an image artist, you can feel a little bit safer than when you're dealing with an unknown.

"There has been no decline at all in black product selling in Savannah. We can still get a very easy read-out of cross-over hits here because they haven't stopped selling at all. The main-line Top 40 material, both singles and albums, have slowed down a lot in sales, so we have gone to other criteria, some admittedly subjective in nature, to weigh their relative airplay possibilities. It's getting tougher to pick music. You have to spend a lot more time listening to product and trying to see what you think might be hits."

Rick Donohue, WTIC-FM/Hartford

"Our research shows that we can only judge the top 9 or 10 songs based on sales because they are the only songs selling with any quantity. In the past Hartford was

"Our research shows that we can only judge the top 9 or 10 songs based on sales because they are the only songs selling with any quantity."

always a very hot singles market and we used to be able to judge our entire playlist based on sales. That's not true anymore.

"To compensate for the sales decline I make up a grid sheet every week containing all the records we're playing and all the new ones we're considering. On the grid sheet goes information from a few of the national trades. I also enter information about the songs from our prime competitors. Then it all comes down to looking at the information and factoring in a good bit of personal feel when making up the chart. I stay away from any request line input because almost all of the callers are very young and our target demographics are older than

our typical caller. That request information does not help me make music decisions.

"Another factor is that black product continues to sell really well, so I have to be careful not to let the station lean too R&B in its music. You almost have to evaluate the black product sales independently of the pop product because the two are now completely out of phase when it comes to quantity of product being sold at the retail stores."

Rick Brown, WHB/Kansas City

"Singles and albums are down in sales so we're really relying more on our other inputs . . . things like passive or out-call research mean more now than sales do, if for no other reason than I can rely on that information to be consistent. The sales information seems to be really fluctuating. Things are not selling steadily like they used to.

"Gut feel is coming back because we have to make new addition decisions based on how records sound for

"It used to be you could just call a lot of stores, tally up the retail reports, and make the list. That just won't work now, because two-thirds of your playlist isn't selling."

the station and the market. I really spend a lot more time listening to product than I did before. Knowing the market, knowing the objective of the station, and knowing what kind of music will help us make our objective all become very important for a music director today. I think the MD position becomes key for a lot of stations now. It used to be you could just call a lot of stores, tally up the retail reports, and make the list. That just won't work now, because two-thirds of your playlist isn't selling. The MD has to be sharp enough to go to other criteria and make the most of them, and gut feel, good old subjectivity, is making a comeback. It has to."

Rick Shannon, KROY/Sacramento

"Sales are down for sure in this market. To compensate for a loss of input there, we find that requests have to enter the picture even more. We might play a newer

"You can't rely on sales for more than about 10 or 11 of your entire playlist, because the rest just aren't moving."

record a little longer than, say, a year ago, trying to get a feel for its hit potential.

"When adding new material, we look at stations around the country that we consider to be similar to KROY in order to see how they're doing with records we are not yet on. And once the record goes on we try to insure that it gets decent exposure so we can get some kind of feedback from the audience on it. You can't rely on sales for more than about 10 or 11 of your entire playlist, because the rest just aren't moving. We go to requests more and we rely on our own judgement too. What sales there are seem to be jumping around a lot as well. They just aren't consistent from week to week. It's becoming harder and harder to really tell what's happening on a song from the retail level."

It appears more important than ever to know your market. With the absence of a reliable level of retail sales to go on programmers are looking in other directions. Out-call research seems to be a viable alternative to research the 18+ demographics. The non-teen demos who work for a living are among those being hardest hit by current economic conditions. Their spendable income is going more for living essentials (housing, clothes, gasoline) and less for entertainment items (records, tapes, movies). They're still consuming these non-essential items, but in smaller quantities than they used to.

The "blockbusters" still bring the spenders out in the open, but the marginal product becomes even more marginal. A consumer who used to buy one album a week may now only purchase one a month. A moviegoer who used to see all the new releases may now see only the biggies ("The Empire Strikes Back," "Urban Cowboy").

Following that kind of logic, the big hits can still be identified through retail sales research. It's the lesser hits that become the difficult items to research. Request lines can be helpful, but only if you buy the philosophy that what the youngsters call for today their parents will want to hear tomorrow. Depending on the target demographics of your station, request lines may or may not be the place to go for additional input. If all your callers are sub-teens, will they really project the tastes of an 18+ audience?

Again, we come back to market knowledge. Knowing what kind of music has been successful in the past, knowing the regional tastes of your marketplace, and being able to project where the market's tastes are headed all become even more important in the face of declining retail sales. Also, knowing what other similar stations around the country are doing could be invaluable. The consensus is that sales are down everywhere. Obviously some markets are affected more than others, but generally retail sales are off considerably. Each of us has certain stations we consider important around our own regions or in other areas of the country. Knowing what kind of compensation these stations are using to make up for reduced retail input could be very valuable.

An interesting point was brought up by all four programmers: decisions on new product are being made more and more based on gut feel. From the record company standpoint, that should be good news. Also mentioned were longer periods of airplay for newer records. It's not always possible to get a reading on a record's hit potential in the standard three weeks any more, so some programmers are being more lenient in their initial airplay for newer product.

There are many factors to consider in this problem. Retail stores do not order as many copies of unproven material as they once did because they don't have the money coming in as before. Record companies are facing declining sales by cutting back rosters and staff. It becomes almost a vicious circle, but one we've seen before. If there is one thing I do remember from my college exposure to economics, it's that the economy runs in cycles. What no one can tell is how long this particular recession will last, but the experts do seem to agree that it won't last forever. Until it's over, radio must find other ways to research the music they play . . . and, as always, the methods that work for you will be the best ones, whether it's out-call research, requests, gut feel, or a combination of all of the above.

Motion

Congratulations are in order for WXLO/New York's Rick Bisceglia and his bride, the former Miriam Levine, who were married in Pittsburgh on June 9 . . . Also celebrating are KFXM/San Bernardino's Craig Powers and Susan Trimble, who became Mr. and Mrs. in a Big Bear, CA ceremony June 14 . . . And while we're recognizing the good news, J.J. and B.J. Jackson (J.J. is MD at WQXI/Atlanta) are the proud parents of a 9 lb., 8 oz. baby boy born June 3.

Steve Adler is now part of the morning team of Steve & Alice at WGBF/Evansville. Steve joined WGBF from WROK/Rockford . . . Kris Collins has exited KMJC/San Diego and joined KMJK/Portland in the 6-10pm shift . . . Jeff Dean has resigned at KCBS-FM/San Francisco and is currently looking. Jeff formerly worked at KROQ/Pasadena and KEZY/Anaheim. He can be reached in San Diego at (714) 440-0260 . . . John Larrabee is now the new PM drive personality at KSLQ/St. Louis, joining the station from WXLO/New York.

WYND/Sarasota is changing calls to WWZZ and will drop its current Country format in favor of a more contemporary sound. Dave Alison is the new morning man and Operations Manager.

Congratulations to Sue Steinberg, formerly assistant to RKO National Music Coordinator Dave Sholin, on her new position at Drake-Chenault. Sue has joined the DC organization as an associate producer for its syndicated radio specials.

At Last!

Ultimate Summer Rock & Roll From Love Affair.



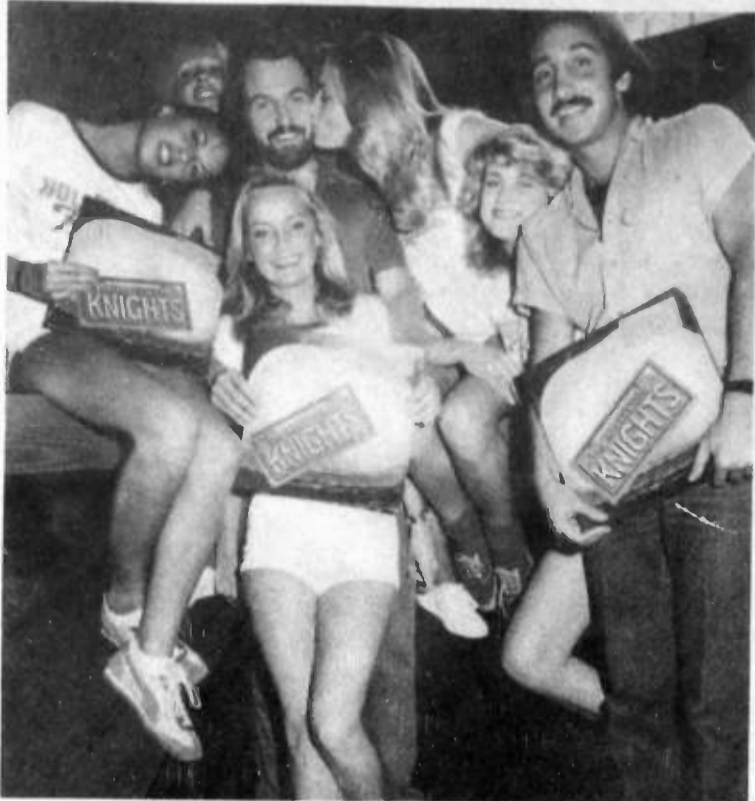
Now shipping their first single
"Mama Sez" (RR421)

Look for their debut LP out June 26th
Available on Radio Records & Cassettes (RR2004)



540 North Andrews, Fort Lauderdale, Florida 33301
(305) 462-7407

TOP-40



A HOLLYWOOD DAY WITH HOLLYWOOD KNIGHTS — KFI/Los Angeles was visited by Casablanca's Hollywood Knights Squad recently. The station's Roger Collins is pictured at center (surrounded), while Casablanca's Larry Tollin is shown at right.



BEACH BOYS PARTY AT WRCK — WRCK/Chicago (formerly WDAI) celebrated its debut with a party and Beach Boys concert. Pictured (l-r front) are WRCK's Bob Sirott, Bob Leonard, and Rich McMillan, group's Bruce Johnston, station's Tom Graye, Danae, PD Sandie Sanderson, Ford Colley, and Tim Kelly; (l-r rear) ABC Radio VP Rick Sklar, WRCK VP/GM Larry Divney, Beach Boys' Mike Love, station's Steve McPartlin and Jacky Runice, and group's Alan Jardine.



DJ DEMOLITION — KJJR/Whitefish, MT Operations Manager and air personality Doc Holiday was invited to participate in a Demolition Derby held to celebrate the season's opening of the Big Sky Speedway in Kalispell. The speedway furnished the car and kindly customized it with call letters and station frequency. Although Holiday did not emerge victorious, he did emerge intact, and he's pictured with his not-so-intact competitor.



GILLETTE TREKS TO KC92 — Regency Records' Steve Gillette visited KC92 (KXTC)/Phoenix recently. Pictured at the station are (l-r rear) KC92's Mike Lengyel, Gillette, and Associated Distributors' Roger Smith; (l-r front) KC92 MD Brian Christian and Regency principal Lloyd Segal.



KWK'S TRIUMPH — KWK/St. Louis invited 30 listeners to a Mississippi riverboat party with RCA's Triumph. Pictured (l-r rear) are RCA VP/Promotion John Betancourt, Triumph's Gil Moore and Rik Emmett, KWK PD Bobby Hattrik, RCA's Bill Kennedy, and station's Bobby Day and Bruce Vidal; (l-r front) RCA's Fred Love and Andy Allen.



TOMMY & TOWER — Millennium's Tommy James (left) is pictured with WTWR/Detroit air personality/MD Kris Kelly after a station-sponsored concert by the artist.

**'STOP'
OFF TO
BIG START
PRETENDERS**

**"STOP YOUR
SOBBING"**



WIFI deb 27
WOKY on
KEARTH deb 26
KFRC on
WPEZ on
WFLY 26-23
WKEE on
BJ105 on

KRUX on
WXIL on
WANS-FM on
WSPT deb 23
KENI add
KQDI on
KRLC on

PRODUCED BY NICK LOWE
ON SIRE RECORDS
MANUFACTURED AND DISTRIBUTED
BY WARNER BROS.



**ROBIN LANE
& THE
CHARTBUSTERS**

**"WHEN THINGS
GO WRONG"**



BUSTIN' AT:

F105 35-21
WRKO 17-13
PRO-FM add

JB105 add
14Q deb 28
WVIC on
KRUX add
WGUY on
WTSN on

PRODUCED BY JOE WISSERT



ON WARNER BROS. RECORDS

Von Veh Named KZOK PD

Continued from Page 3

telligence and initiative can learn. But what you can't teach a person is intuition and imagination. I think Nils has both traits in abundance, and his management skills were the strongest of any of the candidates. He knows the market, he grew up here, and he is a real intelligent, charismatic individual."

"The thought of working with Norm made radio interesting to me again, because being able to bounce ideas off someone who understands what I'm doing is invaluable." Von Veh told R&R, adding that his jazz background would have "absolutely no effect" on the station's rock format. "I have diverse musical interests. It's definitely going to be a rock 'n' roll radio station."



WKRP INVADES KYA — Three "WKRP In Cincinnati" stars, Tim Reid, Frank Bonner, and Richard Sanders, guested on KYA/San Francisco's morning show with air personalities Noah Griffin and Ron Castro, contributing patter, jokes, and hog reports. Pictured (l-r) are Sanders, Reid, Griffin, Castro, and Bonner.



WRKO'S CELTICS CLINIC CLICKS — WRKO/Boston invited Celtics stars Dave Cowens, Pete Maravich, and Nate Archibald to demonstrate basketball techniques to 5000 interested hoopsters at the Boston Garden recently. Pictured (l-r rear) are WRKO's Arthur Katz, Celtics coach Bill Fitch, WRKO Marketing Director Sandra Birnhak, Maravich, Archibald, and Cowens, with local prizewinners down in front.



WCIL'S WINNING TEAM — WCIL-FM/Carbondale, IL was honored by UPI for "Best Radio Spot News Story" of 1979, being singled out for a snowstorm story. Pictured (l-r) is WCIL-FM's news department: Jeff Herzer, Bruce Kopp, Tom Thomas, Connie McMullen, News Director John Snell, Chuck Gadica, Joey Helleny, and David Stricklan.

June 1980 Mediatrend Estimates

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Note: ... denotes station which did not rank in Mediatrend's Top 20 for the relevant month.
A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.
All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

San Francisco

Longtime Leader KGO Skids;
KCBS Moves Up; KSFX Goes Rock,
Rockets To Third; San Jose's KOME
Makes Major SF Inroads; KFRC Up
Again; KSOL Drops Almost 6; KDIA
Drops 9th-11th

	Apr. '80	May '80	June '80
KGO (N)	12.1	10.8	8.4
KCBS (N)	6.6	5.5	6.3
KSFX (R)	3.5	1.7	6.0
KOME (A)	2.2	3.9	5.9
KFRC (R)	3.0	4.3	5.2
KIOI (PA)	4.5	4.1	4.4
KSOL (B)	5.6	9.8	4.0
KNEW (C)	2.9	3.9	3.8
KYUU (PA)	5.3	3.3	3.8
KFOG (BM)	2.3	3.6	3.3

Philadelphia

KYW Decline Continues; WMMR Back
Up, Retakes AOR Lead; WYSP, WIOQ
Also Up; WMGK Closes In On WIP;
WWDB Drops Hard After Huge May Jump;
WDAS-FM Down Sharply;
WFLN Doubles, Moves 17th-9th;
WDVR Down 2+, Drops 7th-13th

	Apr. '80	May '80	June '80
KYW (N)	15.1	11.9	10.7
WMMR (A)	8.5	6.2	7.7
WIP (PA)	8.6	9.0	7.4
WYSP (A)	3.3	6.7	7.4
WMGK (PA)	4.4	5.3	6.4
WWDB (T)	3.5	9.2	6.0
WDAS-FM (B)	8.0	8.4	5.6
WIOQ (A)	2.9	3.7	5.3
WFLN-AM-FM (CL)	1.5	2.1	4.3
WWSH (BM)	7.1	4.0	4.0

Dallas-Ft. Worth

WBAP Continues Surge, Takes Big Lead;
KSCS Drops To April Level; KVIL Up
Nicely For Second; KNOK-FM Up 3+;
KFJZ-FM Back Down; KOAX Rebounds,
Moves 13th-8th; WFAA Drops 8th-11th

	Apr. '80	May '80	June '80
WBAP (C)	6.8	9.0	12.5
KVIL-FM (R)	9.0	7.8	9.3
KSCS (C)	8.3	11.0	8.5
KNOK-FM (B)	6.5	4.5	7.7
KFJZ-FM (R)	5.0	7.7	6.3
KKDA-FM (B)	7.4	6.2	6.2
KTXQ (A)	6.8	5.8	5.8
KRLD (N)	7.9	5.2	5.2
KOAX (BM)	4.2	3.3	4.4
KZEW (A)	6.2	4.5	4.2

Denver

AOR's KBPI, KAZY Down But Still Lead;
BM's KLIR, KOSI-FM Drop; KTLK Makes
Big Move, Jumps 12th-5th; KHOW Back
Down; KIMN In Slight Recovery;
KPPL Drops 4, Moves 4th-17th

	Apr. '80	May '80	June '80
KBPI (A)	8.4	10.6	8.1
KAZY (A)	12.1	8.4	6.9
KLIR (BM)	5.3	7.7	5.8
KLZ (C)	5.2	6.1	5.7
KTLK (R/D)	3.5	3.6	5.7
KOSI-FM (BM)	9.0	6.7	5.6
KHOW (PA)	5.0	6.6	5.5
KIMN (R)	7.3	4.7	5.3
KOA (N)	6.0	4.7	4.9
KVOD (CL)	4.1	4.3	4.2

XANADU

THE MUSIC FROM THE MUSICAL FANTASY OF ALL TIME!

INCLUDES THE SMASH SINGLES

OLIVIA NEWTON-JOHN
MAGIC

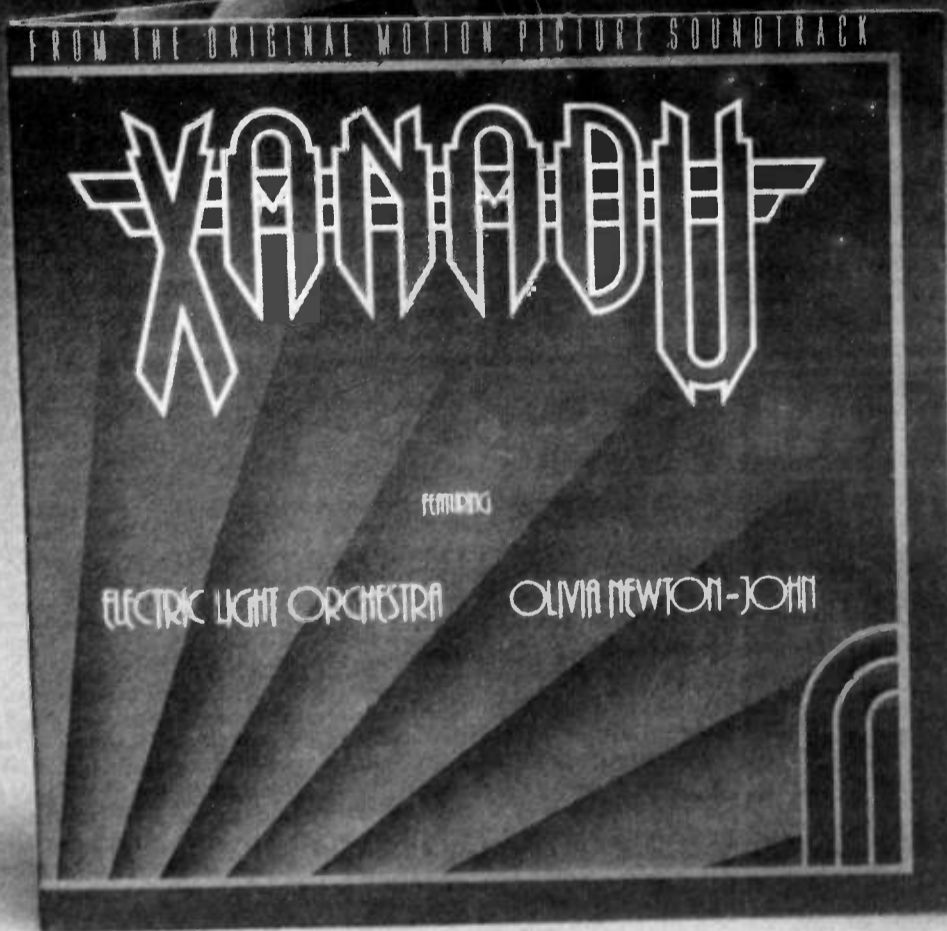
MCA-41247

PRODUCED AND WRITTEN BY JOHN FARRAR

ELECTRIC LIGHT ORCHESTRA
I'M ALIVE

MCA-41246

PRODUCED AND WRITTEN BY JEFF LYNN



MCA-6100

OUT NOW!

MCA RECORDS

EAST
Most Added Hottest
 All Thomson
 Dirt Band
 Boz Scaggs
 Linda Ronstadt

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest
 Commodores
 Benny Mardones
 Paul McCartney
 Pete Townshend
 Queen
 Billy Joel
 Paul McCartney
 Elton John

EAST

PARALLEL ONE

PRO FM/Providence RI
 O'Brien Giovanni
 BOZ SCAGGS
 DIRTY BAND
 PETE TOWNSHEND
 ROBIN LANE & CHAR
 HOTTTEST:
 ELTON JOHN 3-1
 BOB SEGER 7-4
 PAUL McCARTNEY 9-5
 BILLY JOEL 14-9
 MANHATTANS 22-17

PARALLEL TWO

14Q/Worcester, MA
 Steve York
 QUEEN
 BENNY MARDONES
 DR. HOOR
 FLAG AND THE PAN
 CHRIS REA
 HOTTTEST:
 BILLY JOEL 3-1
 CDB 18-5
 MELO 27-10
 CAROLE KING 23-18
 CHRIS CROSS 30-25

PARALLEL THREE

13FA/Monchester, NH
 Rick Ryder
 BOZ SCAGGS
 GENESIS
 HOTTTEST:
 ELTON JOHN 2-1
 PAUL McCARTNEY 9-3
 ROCKY BURNETTE 13-7
 BILLY JOEL 17-9
 LIPPS, INC. 22-11
 ELO 7-5
 OLIVIA N-J 8-6
 ROCKY BURNETTE 12-10
 CDB 14-12

WYNY/Springfield, MA

Ran Capurso
 S.O.S. BAND
 MECO
 STEPHANIE MILLS
 LINDA RONSTADT
 ALI THOMPSON
 AMB
 ROY & ENNYLOU
 DIRTY BAND
 HOTTTEST:
 PAUL McCARTNEY 5-3
 LIPPS, INC. 1-1
 PAUL McCARTNEY 2-2
 PURE PRAIRIE LEAG 15-12
 NEIL SEDARA 16-14
 CAROLE KING 20-19

WBLI/Long Island, NY

Bill Terry
 PETE TOWNSHEND
 BOZ SCAGGS
 GENESIS
 HOTTTEST:
 BILLY JOEL 4-1
 BOB SEGER 9-6
 SPINNERS 11-7
 ELO 15-12
 MANHATTANS 21-18
 MANHATTANS 30-25

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 MECO
 STEPHANIE MILLS
 LINDA RONSTADT
 ALI THOMPSON
 AMB
 ROY & ENNYLOU
 DIRTY BAND
 HOTTTEST:
 PAUL McCARTNEY 5-3
 LIPPS, INC. 1-1
 PAUL McCARTNEY 2-2
 PURE PRAIRIE LEAG 15-12
 NEIL SEDARA 16-14
 CAROLE KING 20-19

SOUTH

PARALLEL ONE

Q105/Durham, NC
 Mason Dixon
 BOZ SCAGGS
 COMMODORES
 GENESIS
 HOTTTEST:
 BETTE MIDLER 1-1
 BILLY JOEL 7-3
 OLIVIA N-J 13-8
 MANHATTANS 20-16

PARALLEL TWO

92Q/Nashville, TN
 Scooter Davis
 CHRIS CROSS
 BENNY MARDONES (dp)
 MECO (dp)
 HOTTTEST:
 LIPPS, INC. 1-1
 AMBROSIA 4-2
 MICHAEL JACKSON 5-3
 NEIL SEDARA 8-5
 ELTON JOHN 9-6

PARALLEL THREE

WYNY/Springfield, MA
 Ran Capurso
 S.O.S. BAND
 MECO
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 ALI THOMPSON
 AMB
 ROY & ENNYLOU
 DIRTY BAND
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 NEIL SEDARA 16-14
 CAROLE KING 20-19

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 NEIL SEDARA 16-14
 CAROLE KING 20-19

MIDWEST Most Added Hottest

Pete Townshend Christopher Cross Billy Joel Elton John Paul McCartney

ADDS & HOTS

Music Key: (DPI) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Boz Scaggs Billy Joel Pete Townshend Paul McCartney Ali Thomson Elton John

MIDWEST PARALLEL ONE

CKLW/Detroit, MI Rosalie Tompkey KING BEES HERB ALPERT BENNY ROGERS... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay...

PARALLEL TWO

92X/Columbus, OH Buddy Scott GENESIS MANHATTANS... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay...

RSTI/Davenport IA Mike Kennedy

JOE WALSH BOZ SCAGGS CHRIS CROSS... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay...

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannon QUEEN ALI THORSON... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay...

WAKL/Duluth, MN Bruce McGregor

BENNY ROGERS CHRIS CROSS COMMODORES... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay...

PARALLEL THREE

WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay... WZZM/Cleveland, OH Bob McKay... WZZP/Cleveland, OH Bob McKay...

WEST PARALLEL ONE

HEART/Los Angeles, CA Bob Hamilton NATALIE COLE PAUL MCCARTNEY... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

KERN/Bakersfield, CA Pete Shannon

CHRIS CROSS MICKY GILLEY RECO... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

KQVY/Fresno, CA Jim Sumpter

COMMODORES GENESIS HERB ALPERT... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

KQDU/Billings, MT Michael Moy

FIREBALL MICKY GILLEY RODNEY CROWELL... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

PARALLEL THREE

KBDF/Eugene, OR Greg Lee BENNY HARDONES... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

PARALLEL TWO

KOPX/Salt Lake City, UT Gary Waldron ALI THORSON... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

PARALLEL TWO

KLUC/Las Vegas, NV Dave Anthony ALI THORSON... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

PARALLEL TWO

KLUC/Las Vegas, NV Dave Anthony ALI THORSON... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

PARALLEL TWO

KLUC/Las Vegas, NV Dave Anthony ALI THORSON... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins... KRLA/Los Angeles, CA Roger Collins...

PARALLEL UNIVERSE PLAYLISTS

EAST

92 PRO-FM
Providence

- 1 ELTON JOHN/Little Jeannie
 - 2 ROODY BURMETTE/Tired Of Toin'
 - 3 RICK PINETTE BOAM/King Of The Hill
 - 4 BOB SEGER/Against The Wind
 - 5 PAUL McCARTNEY/Coming Up
 - 6 AMBROSIA/Biggest Part Of Me
 - 7 BLONDIE/Atomic
 - 8 PURE PRAIRIE LEAGUE/Let Me Love You
 - 9 BILLY JOEL/It's Still RAR To Me
 - 10 ELON JOHN/Little Jeannie
 - 11 SPINNERS/Cupid
 - 12 LINDA RONSTADT/Hurt So Bad
 - 13 GENESIS/Misunderstanding
 - 14 BRUCE COCKBURN/Wondering Where The
 - 15 MANHATTAN TRANSFER/Twilight Zone
 - 16 CAROLE KING/One Fine Day
 - 17 MANHATTAN TRANSFER/Shining Star
 - 18 KIM CARNES/More Love
 - 19 NEIL SEDAKA/Should've Never Let
 - 20 RAYDIO/Two Places
 - 21 MEO/Empire Strikes Back
 - 22 JOE WALSH/It's Night Long
 - 23 BOZ SCAGGS/Jojo
 - 24 PAT BENATAR/We Live For Love
 - 25 OLIVIA N-J/Magic
 - 26 JOURNEY/Back In The U.S.S.R.
 - 27 BRUCE COCKBURN/Wondering Where The
 - 28 KISS/Shandi
 - 29 TOMMY TUTOR/Angel Say No
- ADDS 23, 29
DIRT BAND/Make A Little Magic
PETE TONSHEND/Let My Love Open The

ON 5.05 BAND/Take Your Time
RUSS BALLARD/On The Rouband

Q107
FM MUSICRADIO
Washington D.C.

- 1 BETTE MIDLER/The Rose
 - 2 ROBBIE DUPREE/Steal Away
 - 3 MANHATTAN/Shining Star
 - 4 BILLY JOEL/It's Still RAR To Me
 - 5 ELTON JOHN/Little Jeannie
 - 6 PAUL McCARTNEY/Coming Up
 - 7 AMBROSIA/Biggest Part Of Me
 - 8 BLONDIE/Atomic
 - 9 PURE PRAIRIE LEAGUE/Let Me Love You
 - 10 BILLY JOEL/It's Still RAR To Me
 - 11 SPINNERS/Cupid
 - 12 LINDA RONSTADT/Hurt So Bad
 - 13 GENESIS/Misunderstanding
 - 14 BRUCE COCKBURN/Wondering Where The
 - 15 MANHATTAN TRANSFER/Twilight Zone
 - 16 CAROLE KING/One Fine Day
 - 17 MANHATTAN TRANSFER/Shining Star
 - 18 KIM CARNES/More Love
 - 19 NEIL SEDAKA/Should've Never Let
 - 20 RAYDIO/Two Places
 - 21 MEO/Empire Strikes Back
 - 22 JOE WALSH/It's Night Long
 - 23 BOZ SCAGGS/Jojo
 - 24 PAT BENATAR/We Live For Love
 - 25 OLIVIA N-J/Magic
 - 26 JOURNEY/Back In The U.S.S.R.
 - 27 BRUCE COCKBURN/Wondering Where The
 - 28 KISS/Shandi
 - 29 TOMMY TUTOR/Angel Say No
- ADDS 29
PAT BENATAR/You Better Run
LINDA RONSTADT/Can't Let Go
PETE TONSHEND/Let My Love Open The

ON AMBROSIA/Biggest Part Of Me
CHARLIE COBE/Pilot Of The Airwaves
BOZ SCAGGS/Breakdown Dead Ahead
DAN FOGLER/Heart's Not In It
ERIC CLAPTON/Cocaine
BOB SEGER/Har Street
TOMMY TUTOR/Here Comes My Girl
BLUES BROS/Gimme Some Lovin'
CHEAP TRICK/Everybody Wants
PAT BENATAR/We Live For Love
KISS/Shandi
PETE TONSHEND/Let My Love Open The
VAN HALEN/The Creative Mind Back

60 WUCB
Baltimore

- 1 BETTE MIDLER/The Rose
 - 2 BILLY JOEL/It's Still RAR To Me
 - 3 JOE WALSH/It's Night Long
 - 4 LIPPS INC./Funkytown
 - 5 ROBBIE DUPREE/Steal Away
 - 6 PRETENDERS/Brass In Pocket
 - 7 BOB SEGER/Against The Wind
 - 8 MANHATTAN/Shining Star
 - 9 ELTON JOHN/Little Jeannie
 - 10 GARY NUMAN/Cars
 - 11 ROODY BURMETTE/Tired Of Toin'
 - 12 PAUL McCARTNEY/Coming Up
 - 13 NEIL SEDAKA/Should've Never Let
 - 14 OLIVIA N-J/Magic
 - 15 KIM CARNES/More Love
 - 16 ROBBIE DUPREE/Steal Away
 - 17 SPINNERS/Cupid
 - 18 AMBROSIA/Biggest Part Of Me
 - 19 GENESIS/Misunderstanding
 - 20 PURE PRAIRIE LEAGUE/Let Me Love You
 - 21 RAYDIO/Two Places
 - 22 BARRY MANILOW/Don't Let Me Be
 - 23 CAROLE KING/One Fine Day
 - 24 ELON JOHN/Little Jeannie
 - 25 KIM CARNES/More Love
 - 26 CAROLE KING/One Fine Day
 - 27 RUPERT HOLMES/Answering Machine
 - 28 LARRY GRAHAM/One In A Million You
 - 29 AIR SUPPLY/Lost In Love
 - 30 ALI THOMPSON/Take A Little Rhythm
- ADDS 26, 30
COMODORES/Old Fashion Love
HERB ALPERT/Byond
- ON BOZ SCAGGS/Jojo
GLEN & BERT/Somebody 'Bout You
DIRT BAND/Make A Little Magic

WFL Philadelphia

- 1 BETTE MIDLER/The Rose
 - 2 SPINNERS/Cupid
 - 3 ROBBIE DUPREE/Steal Away
 - 4 AMBROSIA/Biggest Part Of Me
 - 5 MICHAEL JACKSON/She's Out Of My Life
 - 6 PURE PRAIRIE LEAGUE/Let Me Love You
 - 7 BOB SEGER/Against The Wind
 - 8 BILLY JOEL/It's Still RAR To Me
 - 9 NEIL SEDAKA/Should've Never Let
 - 10 ELTON JOHN/Little Jeannie
 - 11 BOB SEGER/Against The Wind
 - 12 LINDA RONSTADT/Hurt So Bad
 - 13 FRANK SINATRA/Theme From NY NY
 - 14 OLIVIA N-J/Magic
 - 15 ROODY BURMETTE/Tired Of Toin'
 - 16 ROBBIE DUPREE/Steal Away
 - 17 ROGERS & CARNES/Don't Fall In Love
 - 18 MANHATTAN/Shining Star
 - 19 KENNY ROGERS/Love The World Away
 - 20 BILLY & SYREETA/One More Time
 - 21 KIM CARNES/More Love
 - 22 ELON JOHN/Little Jeannie
 - 23 AIR SUPPLY/Lost In Love
 - 24 CAROLE KING/One Fine Day
 - 25 CHEAP TRICK/Everybody Wants
 - 26 MICKEY GILLEY/Stand By Me
 - 27 CHRIS CROSS/Right Like The Wind
 - 28 DIRT BAND/Make A Little Magic
 - 29 OLIVIA N-J/Magic
 - 30 PURE PRAIRIE LEAGUE/Let Me Love You
 - 31 RUPERT HOLMES/Answering Machine
- ADDS LINDA RONSTADT/Can't Let Go
RICK PINETTE BOAM/King Of The Hill
ALI THOMPSON/Take A Little Rhythm
BOZ SCAGGS/Jojo
ROBBIE DUPREE/Steal Away
- ON GARY BURBAR/Who Shot J.R.
GLEN & BERT/Somebody 'Bout You
BLUES BROS/Gimme Some Lovin'

WGN Montreal

- 1 PEACHES & HERB/I Pledge My Love
 - 2 BILLY JOEL/It's Still RAR To Me
 - 3 MICHAEL JACKSON/She's Out Of My Life
 - 4 PAUL McCARTNEY/Coming Up
 - 5 ELTON JOHN/Little Jeannie
 - 6 ROBBIE DUPREE/Steal Away
 - 7 BETTE MIDLER/The Rose
 - 8 TERRY/It's A Control Myster
 - 9 AMBROSIA/Biggest Part Of Me
 - 10 OLIVIA N-J/Magic
 - 11 SPINNERS/Cupid
 - 12 PAUL McCARTNEY/Coming Up
 - 13 SPIDER/How Romance
 - 14 BOZ SCAGGS/Breakdown Dead Ahead
 - 15 ROODY BURMETTE/Tired Of Toin'
 - 16 JAMES LAST BAND/The Seduction
 - 17 ROBBIE DUPREE/Steal Away
 - 18 ALICE COOPER/Clones We're All
 - 19 BLONDIE/Call Me
 - 20 BROTHERS JOHNSON/Stamp
 - 21 RAYDIO/Two Places
 - 22 TOMMY TUTOR/Here Comes My Girl
 - 23 MANHATTAN TRANSFER/Twilight Zone
 - 24 MICKEY GILLEY/Stand By Me
 - 25 KIM CARNES/More Love
 - 26 DIRT BAND/Make A Little Magic
 - 27 OLIVIA N-J/Magic
 - 28 PURE PRAIRIE LEAGUE/Let Me Love You
 - 29 ZEBRAS/Paradise Garage
 - 30 PETE TONSHEND/Let My Love Open The
- ADDS BENNY HADONES/Into The Night
CAROLE KING/One Fine Day
JERRY BRUNT/Another Night Sensation
ERIC CLAPTON/Cocaine
TRASHMEN/Surfin' Bird
- ON MOTORS/One And A Halfness
BOZ SCAGGS/Jojo
RICK WALSH/It's So Straight
PINK FLOYD/Run Like Hell
DEVO/It's Not About A Boy
CLY MER/It's Dig You
CHEAP TRICK/Everybody Wants
KENNY ROGERS/Love The World Away
BOB SEGER/Against The Wind
BLUES BROS/Gimme Some Lovin'
BLONDIE/Atomic

WNB-71 Kansas City

- 1 BETTE MIDLER/The Rose
 - 2 BILLY JOEL/It's Still RAR To Me
 - 3 MICHAEL JACKSON/She's Out Of My Life
 - 4 ELTON JOHN/Little Jeannie
 - 5 PAUL McCARTNEY/Coming Up
 - 6 ROBBIE DUPREE/Steal Away
 - 7 ROODY BURMETTE/Tired Of Toin'
 - 8 BOB SEGER/Against The Wind
 - 9 SPINNERS/Cupid
 - 10 CHARLIE COBE/Pilot Of The Airwaves
 - 11 AMBROSIA/Biggest Part Of Me
 - 12 MANHATTAN TRANSFER/Twilight Zone
 - 13 OLIVIA N-J/Magic
 - 14 CRISTAL GAYLE/The Blue Side
 - 15 ROBBIE DUPREE/Steal Away
 - 16 JAMES LAST BAND/The Seduction
 - 17 GLEN & BERT/Somebody 'Bout You
 - 18 MICKEY GILLEY/Stand By Me
 - 19 RAYDIO/Two Places
 - 20 MICKEY GILLEY/Stand By Me
 - 21 ROBBIE DUPREE/Steal Away
 - 22 ROY & LEMUEL/You Got A
 - 23 KIM CARNES/More Love
 - 24 KENNY ROGERS/Love The World Away
 - 25 MEO/Empire Strikes Back
- ADDS 17, 20, 24, 25

F-105 Boston

- 1 BOB SEGER/Against The Wind
 - 2 ROODY BURMETTE/Tired Of Toin'
 - 3 PAUL McCARTNEY/Coming Up
 - 4 BETTE MIDLER/The Rose
 - 5 ROBBIE DUPREE/Steal Away
 - 6 LIPPS INC./Funkytown
 - 7 CAROLE KING/One Fine Day
 - 8 BILLY JOEL/It's Still RAR To Me
 - 9 J. GEILS BAND/One Fine Day
 - 10 ELTON JOHN/Little Jeannie
 - 11 ROGERS & CARNES/Don't Fall In Love
 - 12 FRANK SINATRA/Theme From NY NY
 - 13 SPINNERS/Cupid
 - 14 MANHATTAN TRANSFER/Shining Star
 - 15 PURE PRAIRIE LEAGUE/Let Me Love You
 - 16 KIM CARNES/More Love
 - 17 MICHAEL JACKSON/She's Out Of My Life
 - 18 ROBBIE DUPREE/Steal Away
 - 19 RICK PINETTE BOAM/King Of The Hill
 - 20 JERMAINE JACKSON/Let's Get Serious
 - 21 ROBIN LANE & CHAR/When Things Go Wrong
 - 22 ELON JOHN/Little Jeannie
 - 23 GARY NUMAN/Cars
 - 24 BRUCE COCKBURN/Wondering Where The
 - 25 LINDA RONSTADT/Hurt So Bad
 - 26 OLIVIA N-J/Magic
 - 27 NEIL SEDAKA/Should've Never Let
 - 28 PAT BENATAR/We Live For Love
 - 29 BLONDIE/Call Me
 - 30 KENNY ROGERS/Love The World Away
 - 31 JOE WALSH/It's Night Long
 - 32 CDB/In America
 - 33 DR. HOOK/Say Eyes
 - 34 PRETENDERS/Brass In Pocket
 - 35 GENESIS/Misunderstanding
- ADDS 30, 31, 35
BOZ SCAGGS/Jojo
ALI THOMPSON/Take A Little Rhythm

CFTR 680 Toronto

- 1 BETTE MIDLER/The Rose
 - 2 PAUL McCARTNEY/Coming Up
 - 3 BILLY JOEL/It's Still RAR To Me
 - 4 LIPPS INC./Funkytown
 - 5 CHRIS CROSS/Right Like The Wind
 - 6 ELTON JOHN/Little Jeannie
 - 7 ROBBIE DUPREE/Steal Away
 - 8 JAMES LAST BAND/The Seduction
 - 9 PRETENDERS/Brass In Pocket
 - 10 BETTE MIDLER/The Rose
 - 11 PAT BENATAR/We Live For Love
 - 12 ROODY BURMETTE/Tired Of Toin'
 - 13 BURTON CUMMINGS/State Of Affairs
 - 14 GENESIS/Misunderstanding
 - 15 ELON JOHN/Little Jeannie
 - 16 J. GEILS BAND/One Fine Day
 - 17 PURE PRAIRIE LEAGUE/Let Me Love You
 - 18 DAN FOGLER/Heart's Not In It
 - 19 GENESIS/Misunderstanding
 - 20 ELON JOHN/Little Jeannie
 - 21 JOE WALSH/It's Night Long
 - 22 PURE PRAIRIE LEAGUE/Let Me Love You
 - 23 RAYDIO/Two Places
 - 24 DAN FOGLER/Heart's Not In It
 - 25 BOB SEGER/Against The Wind
 - 26 ROBBIE DUPREE/Steal Away
 - 27 ELON JOHN/Little Jeannie
 - 28 KIM CARNES/More Love
 - 29 DIRT BAND/Make A Little Magic
 - 30 BOZ SCAGGS/Jojo
 - 31 CAROLE KING/One Fine Day
- ADDS 35, 37
KIM CARNES/More Love
DIRT BAND/Make A Little Magic
BOZ SCAGGS/Jojo
- ON OLIVIA N-J/Magic
KIM CARNES/More Love
DIRT BAND/Make A Little Magic
CAROLE KING/One Fine Day

WPGC Washington D.C.

- 1 ROBBIE DUPREE/Steal Away
 - 2 BETTE MIDLER/The Rose
 - 3 MANHATTAN/Shining Star
 - 4 BILLY JOEL/It's Still RAR To Me
 - 5 JOE WALSH/It's Night Long
 - 6 ELTON JOHN/Little Jeannie
 - 7 CDB/In America
 - 8 LIPPS INC./Funkytown
 - 9 BOB SEGER/Against The Wind
 - 10 SPINNERS/Cupid
 - 11 AMBROSIA/Biggest Part Of Me
 - 12 PURE PRAIRIE LEAGUE/Let Me Love You
 - 13 PAUL McCARTNEY/Coming Up
 - 14 RAYDIO/Two Places
 - 15 ELON JOHN/Little Jeannie
 - 16 GARY NUMAN/Cars
 - 17 ROODY BURMETTE/Tired Of Toin'
 - 18 FRANK SINATRA/Theme From NY NY
 - 19 AMBROSIA/Biggest Part Of Me
 - 20 PURE PRAIRIE LEAGUE/Let Me Love You
 - 21 GENESIS/Misunderstanding
 - 22 LARRY GRAHAM/One In A Million You
 - 23 S.O.S. BAND/Take Your Time
 - 24 CHANGE/A Lover's Holiday
 - 25 KIM CARNES/More Love
 - 26 DIRT BAND/Make A Little Magic
 - 27 BOZ SCAGGS/Jojo
 - 28 CAROLE KING/One Fine Day
- ADDS 25
DIRT BAND/Make A Little Magic
BOZ SCAGGS/Jojo
- ON CAROLE KING/One Fine Day

96 KX Pittsburgh

- 1 CDB/In America
 - 2 AMBROSIA/Biggest Part Of Me
 - 3 BOB SEGER/Against The Wind
 - 4 ELTON JOHN/Little Jeannie
 - 5 JOE WALSH/It's Night Long
 - 6 BILLY JOEL/It's Still RAR To Me
 - 7 ELON JOHN/Little Jeannie
 - 8 EAGLES/Can't Tell You Why
 - 9 PETE TONSHEND/Let My Love Open The
 - 10 BLUES BROS/Gimme Some Lovin'
 - 11 PURE PRAIRIE LEAGUE/Let Me Love You
 - 12 PAUL McCARTNEY/Coming Up
 - 13 MARSHALL TUCKER/It Takes Time
 - 14 JOURNEY/Back In The U.S.S.R.
 - 15 ROBBIE DUPREE/Steal Away
 - 16 ROBBIE DUPREE/Steal Away
 - 17 ROBBIE DUPREE/Steal Away
 - 18 GENESIS/Misunderstanding
 - 19 CHEAP TRICK/Everybody Wants
 - 20 LINDA RONSTADT/Can't Let Go
 - 21 BOZ SCAGGS/Breakdown Dead Ahead
 - 22 JOURNEY/Back In The U.S.S.R.
 - 23 RED SEAGRAM/You're A Good Guy
 - 24 GRANFELT/Dead/Alive/Godfrey
 - 25 LARRY GRAHAM/One In A Million You
 - 26 JOURNEY/Any Way You Want It
 - 27 BENNY HADONES/Into The Night
 - 28 DAN FOGLER/Heart's Not In It
 - 29 HILLY MICHAELS/Calling All Girls
 - 30 ROBBIE DUPREE/Steal Away
- ADDS NONE
- ON ALI THOMPSON/Take A Little Rhythm
CHEERS/Boney Marone
PETE TONSHEND/Let My Love Open The
ORIGINAL MIRRORS/Could This Be Heaven

MIDWEST

98 KSLQ St. Louis

- 1 BILLY JOEL/It's Still RAR To Me
 - 2 PAUL McCARTNEY/Coming Up
 - 3 BETTE MIDLER/The Rose
 - 4 ELTON JOHN/Little Jeannie
 - 5 JERMAINE JACKSON/Let's Get Serious
 - 6 ROBBIE DUPREE/Steal Away
 - 7 PURE PRAIRIE LEAGUE/Let Me Love You
 - 8 ANDY & GUY/Can't Help It
 - 9 MICHAEL JACKSON/She's Out Of My Life
 - 10 LIPPS INC./Funkytown
 - 11 GENESIS/Misunderstanding
 - 12 BOB SEGER/Against The Wind
 - 13 ROODY BURMETTE/Tired Of Toin'
 - 14 SPINNERS/Cupid
 - 15 OLIVIA N-J/Magic
 - 16 AMBROSIA/Biggest Part Of Me
 - 17 PAT BENATAR/We Live For Love
 - 18 MANHATTAN TRANSFER/Shining Star
 - 19 ELON JOHN/Little Jeannie
 - 20 KENNY ROGERS/Love The World Away
 - 21 CAROLE KING/One Fine Day
 - 22 REO SPEEDWAGON/Time For Me To Fly
 - 23 JOURNEY/Back In The U.S.S.R.
 - 24 SPIDER/How Romance
 - 25 JOE WALSH/It's Night Long
 - 26 KIM CARNES/More Love
 - 27 S.O.S. BAND/Take Your Time
 - 28 NEIL SEDAKA/Should've Never Let
 - 29 TOMMY TUTOR/Angel Say No
 - 30 ALI THOMPSON/Take A Little Rhythm
 - 31 ROGERS & CARNES/Don't Fall In Love
 - 32 BOZ SCAGGS/Breakdown Dead Ahead
- ADDS 28
QUEEN/Play The Game
BENNY HADONES/Into The Night
FIREBALL/Love That Got Away
- ON BOZ SCAGGS/Jojo
BENNY HADONES/Into The Night
CDB/In America
PETE TONSHEND/Let My Love Open The

WZUD 96 FM Milwaukee

- 1 ELTON JOHN/Little Jeannie
 - 2 MICHAEL JACKSON/She's Out Of My Life
 - 3 BOB SEGER/Against The Wind
 - 4 PURE PRAIRIE LEAGUE/Let Me Love You
 - 5 OLIVIA N-J/Magic
 - 6 SPINNERS/Cupid
 - 7 CAROLE KING/One Fine Day
 - 8 ROBBIE DUPREE/Steal Away
 - 9 PAUL McCARTNEY/Coming Up
 - 10 NEIL SEDAKA/Should've Never Let
 - 11 BETTE MIDLER/The Rose
 - 12 RUPERT HOLMES/Answering Machine
 - 13 BILLY JOEL/It's Still RAR To Me
 - 14 KIM CARNES/More Love
 - 15 KENNY ROGERS/Love The World Away
 - 16 MANHATTAN TRANSFER/Shining Star
 - 17 AIR SUPPLY/Lost In Love
 - 18 CHRIS CROSS/Sailing
 - 19 AMBROSIA/Biggest Part Of Me
- ADDS CDB/In America
MICKEY GILLEY/Stand By Me
DIRT BAND/Make A Little Magic
HERB ALPERT/Byond
- ON GLEN & BERT/Somebody 'Bout You
ALI THOMPSON/Take A Little Rhythm
ROBBIE DUPREE/Steal Away
FIREBALL/Love That Got Away
RICK PINETTE BOAM/King Of The Hill

WKBW Buffalo

- 1 BILLY JOEL/It's Still RAR To Me
 - 2 LIPPS INC./Funkytown
 - 3 PAUL McCARTNEY/Coming Up
 - 4 AMBROSIA/Biggest Part Of Me
 - 5 BOB SEGER/Against The Wind
 - 6 BETTE MIDLER/The Rose
 - 7 RAYDIO/Two Places
 - 8 PAT BENATAR/We Live For Love
 - 9 GARY NUMAN/Cars
 - 10 SPINNERS/Cupid
 - 11 FRANK SINATRA/Theme From NY NY
 - 12 OLIVIA N-J/Magic
 - 13 BLONDIE/Call Me
 - 14 ELTON JOHN/Little Jeannie
 - 15 ROBBIE DUPREE/Steal Away
 - 16 PURE PRAIRIE LEAGUE/Let Me Love You
 - 17 PURE PRAIRIE LEAGUE/Let Me Love You
 - 18 NEIL SEDAKA/Should've Never Let
 - 19 CHEAP TRICK/Everybody Wants
 - 20 ROODY BURMETTE/Tired Of Toin'
 - 21 MANHATTAN TRANSFER/Shining Star
 - 22 MEO/Empire Strikes Back
 - 23 BLUES BROS/Gimme Some Lovin'
 - 24 CAROLE KING/One Fine Day
 - 25 KIM CARNES/More Love
 - 26 MEO/Empire Strikes Back
 - 27 KISS/Shandi
 - 28 KENNY ROGERS/Love The World Away
 - 29 PETE TONSHEND/Let My Love Open The
 - 30 AMBLET/As 'Round Again
- ADDS 30, 31, 35
BOZ SCAGGS/Jojo
ALI THOMPSON/Take A Little Rhythm

WJLB Providence

- 1 LIPPS INC./Funkytown
 - 2 BILLY JOEL/It's Still RAR To Me
 - 3 BOB SEGER/Against The Wind
 - 4 ROODY BURMETTE/Tired Of Toin'
 - 5 PAUL McCARTNEY/Coming Up
 - 6 MICHAEL JACKSON/She's Out Of My Life
 - 7 BETTE MIDLER/The Rose
 - 8 MANHATTAN TRANSFER/Twilight Zone
 - 9 SPINNERS/Cupid
 - 10 ELTON JOHN/Little Jeannie
 - 11 ALICE COOPER/Clones We're All
 - 12 FRANK SINATRA/Theme From NY NY
 - 13 ROBBIE DUPREE/Steal Away
 - 14 CAROLE KING/One Fine Day
 - 15 MANHATTAN TRANSFER/Shining Star
 - 16 J. GEILS BAND/One Fine Day
 - 17 PURE PRAIRIE LEAGUE/Let Me Love You
 - 18 ELON JOHN/Little Jeannie
 - 19 BLUES BROS/Gimme Some Lovin'
 - 20 AMBROSIA/Biggest Part Of Me
 - 21 OLIVIA N-J/Magic
 - 22 CDB/In America
 - 23 KIM CARNES/More Love
 - 24 KISS/Shandi
 - 25 MEO/Empire Strikes Back
 - 26 JOE WALSH/It's Night Long
 - 27 JERRY CARA/Fame
 - 28 KENNY ROGERS/Love The World Away
 - 29 PETE TONSHEND/Let My Love Open The
 - 30 GENESIS/Misunderstanding
 - 31 TOMMY TUTOR/Angel Say No
 - 32 BENNY HADONES/Into The Night
 - 33 RAYDIO/Two Places
 - 34 BOZ SCAGGS/Jojo
 - 35 S.O.S. BAND/Take Your Time
- ADDS 32, 34, 35
COMODORES/Old Fashion Love
ALI THOMPSON/Take A Little Rhythm
ROBIN LANE & CHAR/When Things Go Wrong
- ON RUSS BALLARD/On The Rouband
QUEEN/Play The Game

WABC New York

- 1 LIPPS INC./Funkytown
 - 2 BILLY JOEL/It's Still RAR To Me
 - 3 BOB SEGER/Against The Wind
 - 4 ROODY BURMETTE/Tired Of Toin'
 - 5 PAUL McCARTNEY/Coming Up
 - 6 MICHAEL JACKSON/She's Out Of My Life
 - 7 BETTE MIDLER/The Rose
 - 8 MANHATTAN TRANSFER/Twilight Zone
 - 9 SPINNERS/Cupid
 - 10 ELTON JOHN/Little Jeannie
 - 11 ALICE COOPER/Clones We're All
 - 12 FRANK SINATRA/Theme From NY NY
 - 13 ROBBIE DUPREE/Steal Away
 - 14 CAROLE KING/One Fine Day
 - 15 MANHATTAN TRANSFER/Shining Star
 - 16 J. GEILS BAND/One Fine Day
 - 17 PURE PRAIRIE LEAGUE/Let Me Love You
 - 18 ELON JOHN/Little Jeannie
 - 19 BLUES BROS/Gimme Some Lovin'
 - 20 AMBROSIA/Biggest Part Of Me
 - 21 OLIVIA N-J/Magic
 - 22 CDB/In America
 - 23 KIM CARNES/More Love
 - 24 KISS/Shandi
 - 25 MEO/Empire Strikes Back
 - 26 JOE WALSH/It's Night Long
 - 27 JERRY CARA/Fame
 - 28 KENNY ROGERS/Love The World Away
 - 29 PETE TONSHEND/Let My Love Open The
 - 30 GENESIS/Misunderstanding
 - 31 TOMMY TUTOR/Angel Say No
 - 32 BENNY HADONES/Into The Night
 - 33 RAYDIO/Two Places
 - 34 BOZ SCAGGS/Jojo
 - 35 S.O.S. BAND/Take Your Time
- ADDS 32, 34, 35
COMODORES/Old Fashion Love
ALI THOMPSON/Take A Little Rhythm
ROBIN LANE & CHAR/When Things Go Wrong
- ON RUSS BALLARD/On The Rouband
QUEEN/Play The Game

WABC MUSICRADIO 77 New York

- 1 LIPPS INC./Funkytown
 - 2 PAUL McCARTNEY/Coming Up
 - 3 BILLY JOEL/It's Still RAR To Me
 - 4 S.O.S. BAND/Take Your Time
 - 5 AMBROSIA/Biggest Part Of Me
 - 6 BOB SEGER/Against The Wind
 - 7 BLONDIE/Call Me
 - 8 GARY NUMAN/Cars
 - 9 BROTHERS JOHNSON/Stamp
 - 10 BETTE MIDLER/The Rose
 - 11 DR. HOOK/Say Eyes
 - 12 MANHATTAN TRANSFER/Shining Star
 - 13 ROBBIE DUPREE/Steal Away
 - 14 ROBERTA FLACK/Back Together Again
 - 15 ROBBIE DUPREE/Steal Away
 - 16 ELTON JOHN/Little Jeannie
 - 17 JERMAINE JACKSON/Let's Get Serious
 - 18 MICHAEL JACKSON/She's Out Of My Life
 - 19 ROGERS & CARNES/Don't Fall In Love
 - 20 AIR SUPPLY/Lost In Love
 - 21 MANHATTAN TRANSFER/Twilight Zone
 - 22 LINDA RONSTADT/Hurt So Bad
 - 23 CHRIS CROSS/Right Like The Wind
 - 24 ROODY BURMETTE/Tired Of Toin'
 - 25 BILLY JOEL/You May Be Right
 - 26 PURE PRAIRIE LEAGUE/Let Me Love You
 - 27 PINK FLOYD/Another Brick In The
- ADDS 27
LINDA RONSTADT/Can't Let Go
ELON JOHN/Little Jeannie

woky Milwaukee

- 1 PAUL McCARTNEY/Coming Up
 - 2 ROBBIE DUPREE/Steal Away
 - 3 BOB SEGER/Against The Wind
 - 4 LIPPS INC./Funkytown
 - 5 ELTON JOHN/Little Jeannie
 - 6 BETTE MIDLER/The Rose
 - 7 BILLY JOEL/It's Still RAR To Me
 - 8 NEIL SEDAKA/Should've Never Let
 - 9 PURE PRAIRIE LEAGUE/Let Me Love You
 - 10 AMBROSIA/Biggest Part Of Me
 - 11 SPINNERS/Cupid
 - 12 GARY NUMAN/Cars
 - 13 ROODY BURMETTE/Tired Of Toin'
 - 14 MICHAEL JACKSON/She's Out Of My Life
 - 15 BOB SEGER/Against The Wind
 - 16 DIRT BAND/Make A Little Magic
 - 17 CDB/In America
 - 18 KIM CARNES/More Love
 - 19 DIRT BAND/Make A Little Magic
 - 20 PAT BENATAR/We Live For Love
 - 21 NEIL SEDAKA/Should've Never Let
 - 22 JOURNEY/Back In The U.S.S.R.
 - 23 CHRIS CROSS/Sailing
 - 24 ROBBIE DUPREE/Steal Away
 - 25 SPINNERS/Cupid
 - 26 JOE WALSH/It's Night Long
 - 27 KISS/Shandi
 - 28 KENNY ROGERS/Love The World Away
 - 29 PETE TONSHEND/Let My Love Open The
 - 30 AMBLET/As 'Round Again
- ADDS 27
GEORGE BENSON/Give Me The Night
EDDIE RABBITT/Drivin' In My Life Away
AMBLET/As 'Round Again
- ON BOZ SCAGGS/Jojo
PETE TONSHEND/Let My Love Open The
TOMMY TUTOR/Angel Say No
JERRY CARA/Fame
PRETENDERS/Stop Your Sobbing
BLUES BROS/Gimme Some Lovin'
ALICE COOPER/Clones We're All

KS95-FM Minneapolis

- 1 BOB SEGER/Against The Wind
 - 2 PURE PRAIRIE LEAGUE/Let Me Love You
 - 3 ROBBIE DUPREE/Steal Away
 - 4 ELTON JOHN/Little Jeannie
 - 5 BILLY JOEL/It's Still RAR To Me
 - 6 BETTE MIDLER/The Rose
 - 7 OLIVIA N-J/Magic
 - 8 AMBROSIA/Biggest Part Of Me
 - 9 NEIL SEDAKA/Should've Never Let
 - 10 ROGERS & CARNES/Don't Fall In Love
 - 11 MICHAEL JACKSON/She's Out Of My Life
 - 12 KENNY ROGERS/Love The World Away
 - 13 LIPPS INC./Funkytown
 - 14 BRUCE COCKBURN/Wondering Where The
 - 15 ROBBIE DUPREE/Steal Away
 - 16 JAMES LAST BAND/The Seduction
 - 17 CHRIS CROSS/Sailing
 - 18 ROODY BURMETTE/Tired Of Toin'
 - 19 MANHATTAN TRANSFER/Shining Star
 - 20 FRANK SINATRA/Theme From NY NY
 - 21 PAUL McCARTNEY/Coming Up
- ADDS BOZ SCAGGS/Jojo
MICKEY GILLEY/Stand By Me
CHRIS CROSS/Sailing
PETE TONSHEND/Let My Love Open The
DIRT BAND/Make A Little Magic
- ON BLUES BROS/Gimme Some Lovin'
CDB/In America
AIR SUPPLY/Lost In Love

1050 chum Toronto

- 1 PAUL McCARTNEY/Coming Up
- 2 GENESIS/Misunderstanding
- 3 AMBROSIA/Biggest Part Of Me
- 4 BOB SEGER/Against The Wind
- 5 BILLY JOEL/It's Still RAR To Me
- 6 ELTON JOHN/Little Jeannie
- 7 PETE TONSHEND/Let My Love Open The
- 8 GARY NUMAN/Cars
- 9 PRETENDERS/Brass In Pocket
- 10 ROODY BURMETTE/Tired Of Toin'
- 11 BOB SEGER/Against The Wind
- 12 BOZ SCAGGS/Breakdown Dead Ahead
- 13 ALICE COOPER/Clones We're All
- 14 MARTHA & THE MUFF/Echo Beach
- 15 PURE PRAIRIE LEAGUE/Let

Radio & Records chart for Pure Prairie League. Includes album title 'Pure Prairie League', LP label 'Columbia', and regional sales data for various stations.

BOZ SCAGGS 'Jojo (Columbia)' LP. Middle Man. 128/38. 67%. Includes station list and regional sales data.

Radio & Records chart for Boz Scaggs. Includes album title 'Jojo', LP label 'Columbia', and regional sales data for various stations.

Radio & Records chart for Bob Seger. Includes album title 'Against The Wind (Capitol)', LP label 'Capitol', and regional sales data for various stations.

S.O.S. BAND 'Take Your Time... (Tabu)' LP. S.O.S. 86/17. 34%. Includes station list and regional sales data.

Radio & Records chart for S.O.S. Band. Includes album title 'Take Your Time...', LP label 'Tabu', and regional sales data for various stations.

TOMMY TUTONE 'Angel Say No (Columbia)' LP. Tommy Tutone. 80/0. 31%. Includes station list and regional sales data.

Radio & Records chart for Tommy Tutone. Includes album title 'Angel Say No', LP label 'Columbia', and regional sales data for various stations.

ALI THOMSON 'Take A Little Rhythm (A&M)' LP. Take A Little Rhythm. 86/35. 45%. Includes station list and regional sales data.

Radio & Records chart for Ali Thomson. Includes album title 'Take A Little Rhythm', LP label 'A&M', and regional sales data for various stations.

QUEEN 'Play The Game (Elektra)' LP. Play The Game. 59/35. 31%. Includes station list and regional sales data.

Radio & Records chart for Queen. Includes album title 'Play The Game', LP label 'Elektra', and regional sales data for various stations.

NEIL & DARA SEDAKA 'Should've Never... (Elektra)' LP. In The Pocket. 85/2. 44%. Includes station list and regional sales data.

Radio & Records chart for Neil & Dara Sedaka. Includes album title 'Should've Never...', LP label 'Elektra', and regional sales data for various stations.

SPINNERS 'Cupid/We Loved... (Atlantic)' LP. Love Trippin'. 164/4. 85%. Includes station list and regional sales data.

Radio & Records chart for Spinners. Includes album title 'Cupid/We Loved...', LP label 'Atlantic', and regional sales data for various stations.

PET TOWNSHEND 'Let My Love Open... (Atco)' LP. Empty Glass. 138/41. 71%. Includes station list and regional sales data.

Radio & Records chart for Pet Townshend. Includes album title 'Let My Love Open...', LP label 'Atco', and regional sales data for various stations.

KENNY ROGERS 'Love Thee... (UA)' LP. Urban Cowboy. 144/28. 75%. Includes station list and regional sales data.

Radio & Records chart for Kenny Rogers. Includes album title 'Love Thee...', LP label 'UA', and regional sales data for various stations.

BOB SEGER 'Against The Wind (Capitol)' LP. Against The Wind. 179/0. 93%. Includes station list and regional sales data.

Radio & Records chart for Bob Seger. Includes album title 'Against The Wind', LP label 'Capitol', and regional sales data for various stations.

JOE WALSH 'All Night... (Full Moon/Asylum)' LP. Urban Cowboy. 146/9. 78%. Includes station list and regional sales data.

Radio & Records chart for Joe Walsh. Includes album title 'All Night...', LP label 'Full Moon/Asylum', and regional sales data for various stations.

Radio & Records chart for Jon Walsh. Includes album title 'All Night...', LP label 'Full Moon/Asylum', and regional sales data for various stations.

Others Getting Significant Action

List of other albums and artists including GRATEFUL DEAD, RUSS BALLARD, PLAYER, EDDIE RABBITT, STEPHANIE MILLS, CHANGE, GARY NUMAN, ERIC CLAPTON, PRETENDERS, GARY BURBANK, INVISIBLE MAN'S BAND, HERB ALPERT, TERE DeSARIO, TONY JOE WHITE, PAT TRAVERS BAND, OZARK MT. DAREDEVILS, IRENE CARA, KINGBEES, BILL PRESTON & SYREETA, NATALIE COLE, GLADYS KNIGHT & THE PIPS, BOB SEGER.

Radio & Records

1930 CENTURY PARK WEST, LOS ANGELES, CA 90067 TELEPHONE: (213) 553-4330. Includes subscription information and contact details.



**"That Lovin' You
Feelin' Again"**

**ROY
ORBISON**

&

**EMMYLOU
HARRIS**



94Q 26-21
WHB 24-22
WOKY, deb 30
WICC on
WHYN add
Z98 add
WSGN deb 30
WLCY add
WAPE add
WSKZ add

WNOX 26-21
WKIX add
WISM add
KRUX add
WLBZ deb 29
WHEB 35-30
WAAY deb 30
WFOX add
WSEZ add
FM99 add

KWIC add 34
WCGQ on
WANS-FM on
KBDF on
KBOZ on
KRLC add

EDDIE RABBITT

"Drivin' My Life Away"

WRKO add
94Q add
KBEQ add
WOKY add
KEARTH on
KFI on

KFRC add
KIMN add
KOPA on
KRBE 27-20
WAXY add
WHBQ add

WNOX on
KIOA add
KRUX 32-27
WLBZ on
KKLS on

CHEAP TRICK

"Everything Works If You Let It"

CHEAP TRICK "Everything Works If You Let It" (Epic) 64/11
Moves: Up 33, Same 20, Down 0, Adds 11 including WFLY, KAUM, KEEL,
Y103, WROY, KRUX, WKBW 25-21, 96KX 22-19, CHUM 29-24.

FROM THE ORIGINAL SOUNDTRACK

Roadie



Original Motion Picture Sound Track
An Alive Enterprises/Steve Wax Enterprises Production
On Warner Bros. Records & Tapes (2HS 3441)



THE PICTURE PAGES

Mirage Uncoils, Signs Whitesnake



Newly-formed Mirage Records has announced the signing of its first group, Whitesnake, which includes three former Deep Purple band members. Pictured at the signing are (l-r) Mirage co-founder Bob Greenberg, Whitesnake manager and Sunburst Records President John Coletta, Sunburst VP Bud Prager, Mirage co-founder Jerry Greenberg, and attorney Skip Chaum.

RSO "Empire"/"Fame" Goes Nationwide



Two soundtracks, "The Empire Strikes Back" and "Fame," were the subject of a recent RSO meeting with Polygram Distribution, Inc. in which distribution strategy was discussed. Pictured at the meeting of the minds are (l-r): RSO President Al Coury, Polygram Dist. VP Jack Klernan, Polygram Dist. President John Frisoll, and RSO VP Mitch Huffman.

Egan Strolls Into The Palomino



Columbia's Walter Egan recently performed at the Palomino in North Hollywood. Pictured are (l-r) Columbia's Debbie Newman, Ken Sasano, Tony Zetland, Egan, Swell Sound's Stan Lewerke and Columbia VP Ron Oberman.

Jukes Boxed In Backstage



Mercury's Southside Johnny and the Asbury Jukes drew a friendly crowd backstage at L.A.'s Greek Theatre following their recent performance there. Shown are (top, l-r): Phonogram's John Stainze and Amundo Enterprises' Al Delantash; (bottom, l-r): Polygram's Larry Smith, Mercury President Bob Sherwood, Southside Johnny, Mercury's Carolyn Broner, Polygram's Emiel Petrone, and "Juke" Billy Rush.

Polydor Toasts DMB



Polydor Records has announced the signing of Darrell Mansfield to an exclusive recording contract with a debut LP by the Darrell Mansfield Band due later this month. Pictured lifting a glass for the DMB are (sitting, l-r) Polydor VP Jerry Jeffe, Polydor President Fred Haayen, Mansfield, DMB Manager Vic Perrotti, Polydor Sr. VP Harry Anger, and Polydor's Bill Cataldo; (standing, l-r) Polydor Exec. VP Dick Kline, Polydor's Stu Fine, and DMB album producer Skip Conte.

Lippman Links With ATV



Attorney/Manager Michael Lippman, who presently represents Melissa Manchester, Bernie Taupin, and Leo Sayer among others, has joined forces with ATV Music in an agreement whereby he will scout and submit no less than five new songwriters a year to the publishing firm, which will, in turn, handle all administration worldwide. Pictured finalizing the agreement are (l-r): attorney Allan Lenard, Michael Lippman, ATV VP Steve Love, and ATV President Sam Trust.



**MY
BABY
DOES
THE
“WANGO
TANGO”**

“WANGO TANGO”

The new single from

TED NUGENT

KUPD KJRB WSEZ KGHO KASH

This past weekend Ted Nugent was heard on over 200 NBC Source Radio Stations playing to an AQH audience of at least 1 million. Ted's album "SCREAM DREAM" is currently programmed on 146 top AOR stations nationwide.

*"It was absolutely the most powerful Source show TO DATE. He's THE definitive rock artist."
John McGhan, Programming
Development, NBC The Source*

Radio & Records Album Airplay #8 And Top 10 In All National Album Sheets.

**Currently On Tour
And Selling Out Everywhere!**

On  Records

THE PICTURE PAGES

Burns Heats Up Playboy Club



MCA artist Mary Burns recently entertained at the Playboy Club in St. Louis, where she premiered material from her new self-titled LP. Pictured are (l-r) Burns Mgmt. Ltd.'s Richard Dreyer and Cheryl Sifford, Burns LP co-producer Marshall Leib, Burns, Burns LP co-producer Wolf Stephenson, MCA's Sandi Litson, and Carousel Records President Rick Frio.

Ray, Goodman & Brown Capture Gold Crown



Ray, Goodman & Brown made it two for two when they recently received gold records for their self-titled album (following the gold awarded for the single, "Special Lady") and were congratulated by a contingent of happy Polydor execs. Pictured are (l-r): Polydor's Bill Cataldo, Harry Ray, Polydor Exec. VP Dick Kline (seated), Polydor VP Sonny Taylor, Billy Brown, Polydor VP Jim Collins, and Al Goodman.

A Tourist Attraction



Epic's Tourists played the Whisky in Hollywood recently. Pictured backstage are (l-r) band members Eddie Chin, Peet Coombs, Annie Lennox, and Dave Stewart, CBS's Denise Fanelli, band member Jim Toomey, CBS' Ron Simms, and Tower Records' Howard Krumholtz.

Stills Of The Night



Following his opening night concert at the Greek Theatre in L.A., Stephen Stills (far right) is congratulated by (l-r): manager Ken Weiss and Columbia's George Chaltas and Terry Powell.

Nomad In New York



Elektra/Asylum's Chico Hamilton was recently welcomed to New York's Village Gate, where he performed selections from his debut EIA release, "Nomad." Shown post-concert are (l-r): EIA's Sylvia Rhone and Morty Gilbert, vocalist Kathy Adair, Chico Hamilton, and EIA staffers Harriet Gilstrap, Ralph Ebler, Maxanne Sartori, and Willis Damalt.

Dead Boys Live It Up



The Dead Boys held a lively luncheon to celebrate their signing an exclusive worldwide management contract with David Libert & Assoc. Shown are (l-r) Dead Boys attorney Kirk Wood, band member Stiv Bators, David Libert and band member Frank Secich.

“No one else sounds like the Motels”



WBCN, Richard Woodward, M.D.:

“MOTELS have every right to be a huge commercial success. We’re doing our part, as WBCN is already playing “Careful” five cuts deep.”

KBPI, Phil Strider, M.D.:

“Such an improvement over their first, I can’t believe it. ‘Danger’ is especially fine.”

WPLR, Eddie Wazoo, M.D.:

“More rock makes a better record. And does MARTHA ever have style!”

KSAN, Kate Hayes, M.D.:

“We’ll eschew the obvious puns. Let me state the MOTELS’ first album was *the* quality debut of 1979. Their new album CAREFUL manages to surpass their previous efforts by quantum leaps. Even the dullards who missed MOTELS can’t miss on CAREFUL!”

WLUP, Sky Daniels, M.D.:

“I had never seen the MOTELS before last week, but I can now emphatically testify: live, the band has got it! Martha Davis’ eyes are the most captivating in rock!”

**CAREFUL: STATE-OF-THE-ART ROCK 'N' ROLL
FROM THE MOTELS**

Produced by CARTER
Direction: Ken Fritz/Dennis Turner · Ken Fritz Management.



Black Radio

Bill Speed

WEDR/Miami's Jerry Rushin: Riot Tactics For Radio

During last month's rioting in Miami (R&R 5-23), a universally-acclaimed figure in calming tensions was WEDR/Miami VP/GM Jerry Rushin. He instituted a crash program of relating to the community on the streets and over the air, and his efforts were noticeably successful. The Miami situation was a serious one, and as summer approaches, radio should face the fact that similar situations could arise in other cities. Rushin's experience and ideas are must reading for concerned radio broadcasters.

R&R: You were a key figure in calming the situation during the Miami riots . . .

JR: By now, most of the country knows the actual problem we've been having throughout the years, and of course about the one incident that led to the riots themselves, the McDuffie trial where four policemen were found innocent of all charges, 13 counts to be exact. The curfew areas in Miami were about 20 feet from where the station is located. It was easy for people to get to me. I must have seen maybe 2000 or better people individually and in groups in my office that first three- to four-day period. Black leaders were very hard to contact. So the black community had to contact somebody whom they felt was a leader. And with the station being a powerful voice in the community, it was a natural thing for many elements of the black community to converge upon the station. I felt that being a minority broadcaster, we were obligated to get involved to the extent we did.

R&R: At what point did you feel it was necessary to take it to the streets?

JR: When I got the word the next day that the riots had caused the National Guard to come in. I've seen riots before and spent two years in Vietnam, so I know what bloodshed is, and that's when I said we've got to do something. We instituted what we called "Operation Take It Home," every night around 6pm. In other words, "Brothers get off the streets,

"What has happened in Miami, I think, is the first of a series of happenings. So prepare yourself, the black communities and particularly the folks in radio. Get ready for what could jump down your throat and choke you to death if you're not ready."

the National Guard is here." When you see another element coming in to counter the black element of throwing bricks and bottles, coming in with big, powerful guns, that's when somebody has to get out of the office and get out there where the action is.

R&R: How did "Take It Home" work?

JR: First of all, we took a mobile van and we hooked up a generator with some matched speakers on it. We went down the streets, in the middle of areas where the problem was taking place. We would say, "Hey, man, now it's time to take it home. It's 6:30pm and we've got an hour and a half until the curfew goes into effect." Anybody found in violation of curfew could have actually been shot and nothing could have been done because curfew was a law at that particular time. It worked.

R&R: How about your programming? Back in the 60's, people would play gospel music or records of that nature. Did you keep on as usual?

JR: I deviated from the Talk format because everybody was going automatically Talk. That was just inciting people. Somebody's report just in: three blacks have been shot. That didn't help. But I didn't go into the gospel thing. I tried to give the listeners a normal feeling as much as possible. We played some serious tunes, some Teddy Pendergrass, some "Why Can't We Live Together," but we didn't get into a crying or preaching bag because that sometimes can work negatively. People can start becoming sad and even angrier. We tried to put a little message in our music without really putting them to sleep or making them think they were listening to some funeral procession.

R&R: You just slowed down the pace?

JR: Yes.

R&R: Tell us some more about your operations during that time?

JR: The station became a crisis center. I got in touch with the owner of the station, who lives out of town, and he told me, "Jerry, don't worry about regular station business. Deal with the FCC rules and regulations and take care of the community which you serve. If it costs me \$10,000 a day for the next two months, don't worry about it." This took a

"Establish yourself as a voice of the people. They can only speak on the street corners to each other. You've got the airwaves, you've got phone numbers, you've got contacts. You've got to set yourself up in that position so the people know that you are behind them."

lot of pressure off of me. So volunteers from the community came in and worked around the clock. They brought us coffee, broke curfew bringing us food. I constantly had a staff of 8-10 volunteers. Most of them didn't work at the station at all, just concerned citizens. We took phone calls, called the police department . . .

R&R: What were the phone calls about?

JR: Brothers were calling, just wanting to talk to somebody they could relate to. People would call and say, "Hey, Jerry, I just saw this." I got reports where the police department was doing some looting and some burning themselves. It made me aware without being there on the scene of what was happening from the other side of the riots, the establishment side. People would call and ask what they could do. A mother would say she had a 15-year-old who wanted to go out and burn and she couldn't talk to him. He listened to the station all the time and always talked about the disc jockeys. She thought maybe we could talk to him. So we'd give him a pep talk. We tried to dispel rumors. All kinds of things came over the phone. We dealt with them as they came up. We received 6000 to 7000 phone calls altogether, I guess. It was just that bad. And somebody had to take charge to some extent.

R&R: You apparently took the take-charge attitude. From the reports I kept getting, it seems like you were out front.

JR: They came to me. I didn't blow a horn and say here I am. They found us and converged upon the station. Being in charge of the station and being a disc jockey, my name was very familiar to many of them. I've been here for seven years at the same station. They had nowhere to go and the leaders couldn't be found. It was a challenge, but it was also a responsibility.

R&R: How did your staff react to the riot situation?

JR: Everybody was beautiful. They were really behind me. Sometimes they were in front of me. It was a joint effort and everybody pitched in. The most amazing part was the community itself and how it got involved. Elderly ladies came in, young ladies, young, strong brothers, older, weaker men. Everybody said, "Hey, what can we do?" And, of course, after we did television interviews, a lot of the white community saw this. And they started calling, voicing their opinions and wanting to support our cause. So someone had to be available to get this feedback. They promised themselves to be available if I needed support at a rally. We had to deal with every aspect of it.

R&R: Did that change your public affairs programming at all?

JR: Let me tell you what happened. I attended some meetings and people brought all kinds of bitches and grievances, right? One or two were geared at the station which I expected. One was saying we didn't do enough for the younger kids. So I committed myself on the spot at a couple of these meetings to address these problems through the radio station. We are now starting a voter campaign — we're going to make them vote. That is the most clout we have in the situation. I believe in that and I think the community does now. It changed the public affairs programming to an extent. We are involved in bringing up things pertaining to the school children, education, and voter registration.

R&R: Did your jocks specifically talk to the kids in the streets about what was going on?

JR: Yes, in many meetings. As recently as yesterday morning (6-11) I was attending a meeting for special students who have a difficult time adjusting to the regular school system. All the jocks address kids at various places in the community. Like parks, or the YMCA/YWCA. We have to do that one-on-one, that eye-to-eye contact. The airwaves are one thing. To look a brother in the eye is another. It really shows you care. A lot of the folks who would listen to the radio weren't the ones we should have been talking to. If they were home listening to the radio, that means they were out of trouble. But for the ones running around the parks, running the streets — we had to take it to the streets to get the people we really should have been getting through to.

R&R: I think a lot of guys are going to be watching what you did. Are there some things you'd like to relate to them about what to look out for and do in specific?

JR: Establish yourself as a voice of the people. They can only speak on the street corners to each other. You've got the airwaves, you've got phone numbers, you've got contacts. You've got to set yourself up in that position so the people know that you are behind them. Therefore, if a problem does arise, you can do it vice versa: you get behind the people and the people will get behind you. Because somebody has to take the ball, and these cats on the corner don't know who to call. I wasn't totally prepared, but I adjusted very quickly to the situation. I hope it doesn't happen, but the other markets have a chance to prepare for this kind of crisis if they pay attention to what happened in Miami.

R&R: How about job fairs and that kind of thing? Do you think the city will be backing you up for that kind of support?

JR: We're working on that now. So far we've generated about 2700 jobs so far. It's not a lot, but it's enough to get the ball rolling in that direction. And I'll be working on other angles regarding employment.

R&R: How about editorials? What are you saying?

JR: The positive aspects. That we do have monies coming in, there are food stamp centers being opened, and what we must do now is to take advantage of the terrible situation that has taken place. If not, we have lost lives in vain. So now it's the positive aspects. Seek that money, don't let it get out of the ghetto to the other people. Make sure you get your share and get a chance to get a job or perhaps get into some black ownership.

R&R: Anything else you want to add?

JR: What has happened in Miami, I think, is the first of a series of happenings. So prepare yourself, the black communities and particularly the folks in radio. Get ready for what could jump down your throat and choke you to death if you're not ready.

R&R: What should they do?

JR: Just realize how serious it can be and make contacts, first of all. Get to know the folks downtown. Find out how you can get to talk to the mayor, the chief of police, the various organizational leaders, so if it happens you've got your fingers on the pulse of how to counteract what's going to take place.



COME TOGETHER — WPDQ/Jacksonville, FL recently held its annual "Come Together Day," featuring food and live entertainment for its area listeners. During the festivities, a complete stereo system was given away. Coming together to offer congratulations are (l-r) contest winner, WPDQ account executive Rita Perry, station PD Mike Moore, and Sun Song Productions' Art Johnson.

CELEBRATE BLACK MUSIC MONTH

RCA · PABLO** · SALSOUL* · HOLOGRAM*

GREY & HANKS Prime Time AFLI 3477 "Since I Found You" PB 12016

ODYSSEY Hang Together AFLI 3526 "Don't Tell Me, Tell Her" PB 11962

MACHINE Moving On AFLI 3529 "Is It Love" PB 11942

CHOCOLATE MILK Hipnotism AFLI 3569 "Hey Lover" PB 12037

WAX Wax Attack AFLI 3608 "Rock Stomp. (We Gotta Party)" PB 12004

SKYY Skyway SA 8532 "Skyyzoo" ST 2121

AURRA Aurra DA 3503 "In The Mood To Groove" D7 355

COUNT BASIE & ELLA FITZGERALD A Perfect Match 2312-110 "Honeysuckle Rose"

SARAH VAUGHAN Duke Ellington Songbook 2312-111 "I Let A Song Go Out Of My Heart"

SOLAR*

THE WHISPERS The Whispers BXL1 3521 "Lady" YB 11928

SHALAMAR Big Fun BXL1 3479 "Right In The Socket" YB 11929

LAKESIDE Rough Riders BXL1 3490 "From 9:00 Until" YB 11931

DYNASTY Your Piece Of The Rock BXL1 3396 "When You Feel Like Giving Love (Dial My Number)" YB 11959

20th CENTURY-FOX RECORDS* 20th CENTURY-FOX/CHI-SOUND*

STEPHANIE MILLS Sweet Sensation T-603 "Sweet Sensation" TC-2449

GENE CHANDLER '80 T-605 "Does She Have A Friend?" TC-2451

EDWIN STARR Stronger Than You Think I Am T-615 "Get Up-Whirlpool" TC-2455

LEON HAYWOOD Naturally T-613 "Don't Push It Don't Force It" TC-2443



* Manufactured and Distributed by RCA Records

** Distributed by RCA Records



Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

S.O.S. BAND
 "Take Your Time" (Tabu/CBS)
GLADYS KNIGHT & THE PIPS
 "Landlord" (Columbia)
LARRY GRAHAM
 "One In A Million You" (WB)
CAMEO
 "We're Goin' Out Tonight" (Chocolate City)
BROTHERS JOHNSON
 "Light Up The Night" (A&M)
SPINNERS
 "Cupid/I've Loved You For A Long Time" (Atlantic)
CHANGE
 "A Lover's Holiday" (RFC/WB)
JERMAINE JACKSON
 "Let's Get Serious" (Motown)
ROCKIE ROBBINS
 "You & Me" (A&M)
GQ
 "Sitting In The Park" (Arista)
ROBERTA FLACK & DONNY HATHAWAY
 "Back Together Again" (Atlantic)
TEMPTATIONS
 "Power" (Gordy)
STACY LATTISAW
 "Dynamite!" (Cotillion)

CLIMBERS

Following are listed in order of their airplay activity.

GEORGE BENSON "Give Me The Night" (WB) 63% reporting airplay. New at WXYV, WILD, WWIN and WWRL in the East. In the South it is added at WHRK, WVEE, WJJS, WGIV, WEAS, KOKY, WDIA, WEDR, WYLD, KMJQ, WOWI and WOIC. Debuting at WCIN, WTLC, KPRS, KMJM, WJMO, KATZ, WBMX and WWWS in the Midwest.

STEPHANIE MILLS "Sweet Sensation" (20th) 58% reporting. Climbing at KDIA while hot at KDAY and KYAC in the West. Hot at WJLB, KMJM, KPRS, WVON and WCIN; climbing at WJMO, KATZ, WWWS and KAEZ in the Midwest. In the South it shows medium airplay at WEAS and WOWI with hot rotation at KMJQ, WEDR, WJJS, WGIV and WAOK. Hot at WAMO, WILD and WKND in the East.

CHAKA KHAN "Clouds" (WB) 55% reporting activity. Heavy airplay at WYLD, WAOK, WJJS and KAPE with medium activity at WGIV, WDIA, KMJQ and WOWI in the South. Medium airplay at KSOL in the West. Climbing at KMJM, KPRS and WCIN while hot at WVON, WJMO, WBMX, KAEZ and WJLB in the Midwest. The East shows medium airplay at WILD and WWIN with hot rotation at WAMO and WKND.

GENE CHANDLER "Does She Have A Friend?" (20th) 47% reporting action. New at WEDR and climbing at WJJS, WAOK, KOKY, WDIA, WYLD and WOWI in the South. Hot at WVON, WLOU and KAEZ; climbing at KPRS, KATZ and WJLB in the Midwest. The West shows medium airplay at KSOL. Heavy airplay at WILD and WWRL with medium activity at WAMO and WKND in the East.

FIVE SPECIAL "Jam" (Elektra) 47% of our reporters are on it. Climbing at WAMO, WILD, WWRL, and WKND in the East. The South shows an add at WEDR, medium airplay at WJJS, WYLD and KMJQ, and hot rotation at WGIV. Hot at WLOU and KATZ; climbing at WCIN, WTLC, KPRS, WBMX and WWWS in the Midwest. New at KSOL and climbing at KDAY in the West.

NATALIE COLE "Someone That I Used To Love" (Capitol) 47% reporting airplay. Added at WCIN and WVON while climbing at WTLC, WLOU, WDAO, WJMO, KATZ and WBMX in the Midwest. Climbing at KDAY in the West. Hot at WAOK with medium airplay at WJJS, WPDQ, WEAS, KOKY, WYLD and WOIC in the South. Climbing at WKND and hot at WWRL in the East.

ISLEY BROTHERS "Here We Go Again" (T-Neck) 47% reporting. New at WKND and climbing at WWIN in the East. Added at WGIV while climbing at WPDQ, WEAS, KOKY, WDIA, WEDR, WYLD and KMJQ in the South. Debuting at WLOU and WBMX, climbing at WJMO, KMJM and WCIN, and hot at KAEZ in the Midwest. Medium airplay at KDIA and hot at KDAY in the West.

B.T. EXPRESS "Give Up The Funk" (Columbia) 42% of our reporters are on it. Hot at WWIN; climbing at WILD and WAMO in the East. The South shows hot rotation at KAPE and WYLD with medium airplay at WJJS, WAOK, WDIA, WEDR and KMJQ. Heavy airplay at WJLB and WBMX while climbing at WJMO and KPRS in the Midwest. The West shows hot airplay at KDAY and medium activity at KYAC.

PATTI LABELLE "I Don't Go Shopping" (Epic) 42% of our reporters are on it. The West shows medium airplay at KDIA and KSOL. Hot at WBMX and KATZ with medium airplay at WJLB, WJMO, KPRS, WDAO and WVON in the Midwest. Climbing at WOWI, WYLD and WAOK with hot rotation at KAPE, WEAS, WDIA and WOIC in the South.

AL JARREAU "Never Givin' Up" (WB) 42% reporting. New at WAMO and WILD while climbing at WWRL in the East. Added at WDIA with medium airplay at WYLD, KOKY and WAOK in the South. The Midwest shows an add at KPRS and WVON, medium airplay at KMJM and WJLB, and hot rotation at KAEZ, WBMX and WTLC. Added at KDIA and climbing at KDAY in the West.

HAROLD MELVIN & THE BLUENOTES "I Should Be..." (Source/MCA) 42% reporting. Added at KDAY and KDIA in the West. Hot at WBMX with medium airplay at KPRS, WVON, WTLC and WCIN in the Midwest. Heavy airplay at WDIA and WOIC while climbing at KMJQ, WYLD, WJJS, KOKY, WGIV and WAOK in the South. Climbing at WWRL in the East.

FATBACK BAND "Backstrokin'" (Spring/Polydor) 39% reporting airplay. Added at WXYV, WILD and WWIN in the East. New at WHRK, WVEE, WAOK and WEAS in the South, climbing at WDIA, and showing hot rotation at WGIV and WPDQ in the South. New at KPRS, WJMO and KAEZ, climbing at WCIN, and hot at WWWS in the Midwest.

TEENA MARIE "Behind The Groove" (Gordy) 39% reporting action. Added at WAMO with hot rotation at WWIN and WKND in the East. The South shows medium airplay at KAPE, WAOK, WJJS, WYLD and WOWI. Hot at KATZ and climbing at WJLB, KMJM, KPRS and WDAO in the Midwest. Climbing at KDAY and KSOL in the West.

ISAAC HAYES "I Ain't Never" (Polydor) 37% reporting airplay. Added at KMJQ, climbing at WJJS, WAOK, WGIV and WOIC, and hot at WEAS and WDIA in the South. The East reflects medium airplay at WWIN. Climbing at WJLB, KATZ, KMJM, WDAO, WLOU and WCIN in the Midwest.

COMMODORES "Old-Fashion Love" (Motown) 37% reporting activity. Added at WXYV, WILD, WWIN and WWRL in the East. The South shows adds at WHRK, WVEE, WGIV, WEAS, KOKY and WYLD. Debuting at WCIN, WTLC and WJMO in the Midwest. New at KYAC in the West.

ONE WAY "Do Your Thang" (MCA) 34% of our reporters are on it. Medium airplay at WILD, WWRL and WKND in the East. Added at WLOU, climbing at WTLC, WBMX, WWWS and WJLB, and hot at WDAO and KATZ in the Midwest. The South shows medium airplay at WEDR, WGIV and WYLD.

SKYY "Skyy Zoo" (Salsoul) 34% of our reporters are on it. Climbing at WKND, WWRL and WILD in the East. Medium airplay at WCIN, WTLC, WLOU, WDAO, KATZ and WJLB in the Midwest. Hot at WPDQ and WGIV while climbing at KOKY and WOIC in the South.

SWITCH "Don't Take My Love Away" (Gordy) 32% reporting. Added at KDAY and KSOL while climbing at KDIA in the West. Hot at WTLC; climbing at WCIN, WDAO, KMJM, WJMO and WBMX in the Midwest. Climbing at WEAS and WOWI in the South. Medium airplay at WILD in the East.

DELEGATION "Welcome To My World" (Mercury) 32% reporting activity. New at WWIN while climbing at WILD and WWRL in the East. Hot at WOIC and climbing at WEDR, WDIA and WPDQ in the South. In the Midwest it is hot at WDAO and showing medium airplay at WLOU, KATZ and WBMX.

KURTIS BLOW "The Breaks" (Mercury) 32% reporting. New at KYAC in the West. Added at WBMX and KMJM, climbing at WLOU, WDAO and KAEZ, and hot at WTLC and WWWS in the Midwest. Medium airplay at WAOK and hot at WPDQ and KMJQ in the South. Climbing at WWIN in the East.

FRANK HOOKER & POSITIVE PEOPLE "I Wanna..." (Panorama/RCA) 32% reporting airplay. New at WDIA, WYLD and KMJQ; climbing at WOIC, WGIV and KAPE in the South. Hot at WTLC while climbing at WLOU and KATZ in the Midwest. Medium airplay at WILD, WWRL and WKND in the East.

NEW & ACTIVE

RANDY CRAWFORD "Same Old Story" (WB) 29% reporting airplay. Climbing at WJJS, WGIV and WDIA in the South. Hot at WCIN; climbing at WDAO, KPRS, WJMO, WBMX and WJLB in the Midwest. Medium airplay at KDIA and KSOL in the West.

BRICK "All The Way" (Bang/CBS) 29% of our reporters are on it. Added at WAMO and climbing at WILD in the East. Hot at WPDQ while climbing at WGIV, WEAS, WYLD and WOIC in the South. The Midwest shows medium airplay at WTLC, WLOU and WDAO. Climbing at KDAY in the West.

GAP BAND "Party Lights" (Mercury) 29% reporting airplay. Debuting at WCIN and WLOU while climbing at WDAO, KMJM, WWWS and KAEZ in the Midwest. Medium airplay at KMJQ, WOIC and KAPE in the South. Climbing at WKND and WAMO in the East.

D.J. ROGERS "Love Cycles" (ARC/CBS) 29% reporting action. Climbing at KDAY and KSOL in the West. Medium airplay at WVON, KPRS, WJMO, WBMX, KAEZ and WJLB in the Midwest. The South reflects medium airplay at WJJS and WYLD. Hot at WWRL in the East.

JAZZ RADID

HOTTEST

Following are listed in order of their airplay activity.

JEFF LORBER FUSION Wizard Island (Arista)
FREDDIE HUBBARD Skagly (Columbia)
CHICK COREA Tap Step (WB)
GEORGE CABLES Cables' Vision (Contemporary)
PHAROAH SANDERS Journey To The One (Theresa)
MCCOY TYNER Horizon (Milestone)
LONNIE LISTON SMITH Love Is The Answer (Columbia)
EARL KLUGH Dream Come True (UA)
GEORGE DUKE Brazilian Love Affair (Epic)

NEW & ACTIVE

EMPIRE JAZZ Empire Jazz (RSO)
 Various Cuts

EAST: WRVR/New York, NY, Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax; WEA/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman SOUTH: WCLM/Atlanta, GA, Requesa Ward WTJZ/Newport News, VA, Roi Ewell MIDWEST: WBBY/Columbus, OH, P. Norman Grant WJZZ/Detroit, MI, Dorinn Paster WEST: KADN/Denver, CO, Chuck Edwards KRE/Berkeley, CA, Hal Jackson, KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tarter

Pop/Rhythms
Hottest
June 20, 1980

EAST	SOUTH	MIDWEST	WEST
Gladys Knight & The Pips Larry Graham Jermaine Jackson S.O.S. Band	Larry Graham S.O.S. Band Gladys Knight & The Pips	S.O.S. Band Change Gladys Knight & The Pips	Several Artists Tied

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Teena Marie
Brothers Johnson
Brick
Al Jarreau
Johnny Guitar Watson
Sheila & B. Devotion
Pyramid
Bright Moments

HOTTEST
Jermaine Jackson
Stephanie Mills
Fatback Band "Money"
Change
Raydio
Lipps, Inc.
Dionne Warwick
Sylvester
Gladys Knight
Chaka Khan

WKND
Hartford, CT
Eddie Jordan

ADDED
Isley Brothers
TFO
William DeVaughn
Sun
Mary Mundy

HOTTEST
S.O.S. Band
Gladys Knight
Teena Marie
Roberta Flack/Donny Hathaway
Jermaine Jackson
Chaka Khan
Change
Fatback Band "Money"
Stephanie Mills
Manhattans

WILD
Boston, MA
Steve Crumbley

ADDED
George Benson
Sun
Fatback Band "Backstrokin"
Commodores
Taste Of Honey
Leon Haywood

HOTTEST
S.O.S. Band
Gladys Knight
Jermaine Jackson
Roberta Flack/Donny Hathaway
Stephanie Mills
Larry Graham
Gene Chandler
Cameo
Johnny Guitar Watson
Temptations

WWRD
New York, NY
Bob Law/Linda Haymes

ADDED
Commodores
Teddy Pendergrass
George Benson
Brothers Johnson
Taste Of Honey
Pure Energy

HOTTEST
Ayers & Henderson
Gladys Knight
Cameo
Natalie Cole
Gene Chandler
D.J. Rogers
Dramatics
Boz Scaggs
Larry Graham
Starship Orchestra

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Starpoint
Sun
Spinners
Pure Energy
Delegation
Con Funk Shun
Wind Storm
Pleasure
Patrice Rushen/D.J. Rogers
Diana Ross
George Benson
Commodores
Herb Alpert
John & Arthur Simms
Raydio "For"
Fatback Band "Backstrokin"

HOTTEST
Stone City Band
Teena Marie
Larry Graham
S.O.S. Band
Kurtis Blow
Invisible Man's Band
Change
B.T. Express
Smokey Robinson

WXYV
Baltimore, MD
Larry Wilson

ADDED
George Benson
Commodores
Fatback Band "Backstrokin"
Smokey Robinson
Mass Production

HOTTEST
Gladys Knight
Larry Graham
S.O.S. Band
Stacy Lattisaw
Jermaine Jackson

MIDWEST

WVON
Chicago, IL
Lee Armstrong

ADDED
Al Jarreau
Natalie Cole
Brothers Johnson
Lenny White
7th Wonder

HOTTEST
Gladys Knight
Jermaine Jackson
Invisible Man's Band
Gene Chandler
Change
Chaka Khan
Windy City
Stephanie Mills
Roberta Flack/Donny Hathaway
Wee Gee

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Cameo "Shake"
George Duke
Commodores
Natalie Cole
George Benson
Gap Band

HOTTEST
Stephanie Mills
Average White Band
Lipps, Inc.
Randy Crawford
Roberta Flack/Donny Hathaway
Larry Graham
Cameo
S.O.S. Band
Gene Chandler
Mass Production "Forever"
Change
Midnight Star

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Commodores
Brothers Johnson
George Benson
Lenny White
7th Wonder

HOTTEST
Larry Graham
Kurtis Blow
Midnight Star
S.O.S. Band
Stacy Lattisaw
Sugar Hill Gang
Vaughan Mason & Crew "Roller"
Frank Hooker
Switch
Al Jarreau

WLou
Louisville, KY
Bill Price

ADDED
Isley Brothers
Gap Band
Spinners
One Way
Boz Scaggs
David Hudson
C.L. Blast

HOTTEST
Larry Graham
Prince
Five Special
Rockie Robbins
Cameo
S.O.S. Band
Gene Chandler
Mass Production "Forever"
Change
Midnight Star

WDAO
Dayton, OH
Turk Logan

ADDED
None

HOTTEST
S.O.S. Band
Trussel
Kool & The Gang
GQ
Rockie Robbins
Change
Rodney Franklin
Larry Graham
Delegation
One Way

WJMO
Cleveland, OH
Bernie Moody

ADDED
Fatback Band "Backstrokin"
George Benson
Raydio "For"
Con Funk Shun "Side"
Dramatics
Commodores

HOTTEST
Cameo
S.O.S. Band
Gladys Knight
Change
Jermaine Jackson
Lipps, Inc.
Manhattans
Parlat
Chaka Khan
GQ

KPRS
Kansas City, MO
Dell Rice

ADDED
7th Wonder
Patti Austin
Google & Tom Coppola
Al Johnson
Chuck Bynum
George Benson
Parlat
Al Jarreau
Love Committee
Fatback Band "Backstrokin"
Pleasure
George Duke
Raydio "For"
Breakwater

HOTTEST
Stephanie Mills
Bobby Caldwell
Jermaine Jackson
Con Funk Shun "Got"
Fatback Band "Money"
Two Tons O' Fun
Invisible Man's Band
Ray, Goodman & Brown
Herbie Hancock
S.O.S. Band

KATZ
St. Louis, MO
Gary Starr

ADDED
George Benson
David Oliver
Fred Wesley
Taste Of Honey
Peabo Bryson

HOTTEST
Jermaine Jackson
S.O.S. Band
Temptations
Gladys Knight
Rockie Robbins
Five Special
Teena Marie
Patti Labelle
Bobby Caldwell
One Way

WBMX
Chicago, IL
Bob Scott

ADDED
Kurtis Blow
Isley Brothers
Judy Clayton
Con Funk Shun
Ronnie Laws
George Benson
Fred Wesley
Stanley Turrentine

HOTTEST
Larry Graham
Chaka Khan
Patti Labelle
Change
GQ
Ambrosia
Al Jarreau
Omni
Harold Melvin & Bluenotes
B.T. Express

WWSW
Saginaw, MI
Kermit Crockett

ADDED
Pleasure
Little Anthony
Google & Tom Coppola
Herb Alpert
George Benson

HOTTEST
S.O.S. Band
Spinners
Bobby Caldwell
Kurtis Blow
Stacy Lattisaw
Fatback Band "Backstrokin"
Change
Cameo
Gladys Knight
Vaughan Mason & Crew

KAEZ
Oklahoma City, OK
Steve Scott

ADDED
Cameron
Herb Alpert
Alton McClain & Destiny
Fatback Band "Backstrokin"
Randy Crawford

HOTTEST
Fatback Band "Money"
Change
S.O.S. Band
Gene Chandler
Brothers Johnson
Chaka Khan
Bobby Caldwell
Isley Brothers
Lipps, Inc.
Al Jarreau

WJLB
Detroit, MI
J. Michael McKay

ADDED
None

HOTTEST
Gladys Knight
Jermaine Jackson
Change
Herbie Hancock
ADC Band
Chaka Khan
Stephanie Mills
B.T. Express
Larry Graham
Rockie Robbins

KBJM
St. Louis, MO
Harry O

ADDED
George Benson
Ozone
Boz Scaggs
GQ
Alfonzo Surratt
Kurtis Blow
Average White Band
Sister Sledge

HOTTEST
Stephanie Mills
Change
Jermaine Jackson
S.O.S. Band
Manhattans
Gladys Knight
Ambrosia
Roberta Flack/Donny Hathaway
Bobby Caldwell
Rockie Robbins

SOUTH

WJJS
Lynchburg, VA
Robert Gaine

ADDED
Millie Jackson
Etta James
Patti Austin
TFO
Watson Beasley
George Benson

HOTTEST
Lipps, Inc.
Stephanie Mills
Larry Graham
Manhattans
Gladys Knight
Chaka Khan
Two Tons O' Fun
Rockie Robbins
Cameo
Jermaine Jackson

KAPE
San Antonio, TX
Casta Ayers

ADDED
7th Wonder
Mass Production
Leon Haywood
David Oliver
Michael Henderson
Jackie Moore
Bobbi Walker

HOTTEST
Larry Graham
Stacy Lattisaw
Fatback Band "Money"
Cameo
Temptations
Chaka Khan
B.T. Express
Patti Labelle
Jermaine Jackson
Gladys Knight

WAOK
Atlanta, GA
Carl Connors

ADDED
Fatback Band "Backstrokin"
Average White Band
William DeVaughn
Millie Jackson
Gene Jordan & Velvet Tone
Pleasure
Bobbi Walker
TFO

HOTTEST
Chaka Khan
Stephanie Mills
Con Funk Shun "Got"
Temptations
Smokey Robinson "Clock"
Natalie Cole
Lipps, Inc.
Kwicks
Odyssey

WVEE
Atlanta, GA
Scotty Andrews

ADDED
George Benson
Commodores
Fatback Band "Backstrokin"
Smokey Robinson
Mass Production

HOTTEST
Gladys Knight
Larry Graham
S.O.S. Band
Stacy Lattisaw
Jermaine Jackson

WPDQ
Jacksonville, FL
Nat Jackson

ADDED
S.O.S. Band
Fred Wesley
William DeVaughn
Don Covey

HOTTEST
Brick
Kurtis Blow
Roberta Flack/Donny Hathaway
Lipps, Inc.
Skyy
Fatback Band "Backstrokin"
Manhattans
Shalamar
Prince
Pink Floyd

WYLD
New Orleans, LA
Ron Ashe

ADDED
Frank Hooker
Odyssey
George Benson
Crown Heights A'Fair
Vaughan Mason & Crew "Roller"
Love Committee
Mass Production
Peabo Bryson
Taste Of Honey
Google & Tom Coppola
Solaris
Brothers By Choice
La Flavour
Superwolf
Commodores

HOTTEST
Lipps, Inc.
S.O.S. Band
Gladys Knight
Temptations
Chaka Khan
Larry Graham
Change
Roberta Flack/Donny Hathaway
Cameo

WEAS
Savannah, GA
Royd Bee

ADDED
Con Funk Shun
Millie Jackson
TFO
Curtis Mayfield
Fred Wesley
Fatback Band "Backstrokin"
George Benson
Commodores
Little Anthony

HOTTEST
Larry Graham
Prince
Manhattans
Brothers Johnson "Light"
Gladys Knight
Collins & Collins
Rufus & Chaka
Isaac Hayes
Change
Patti Labelle

KOKY
Little Rock, AR
Jimmy Smith

ADDED
George Benson
Herb Alpert
Brothers By Choice
Commodores
Al Johnson
Carnie Lucas

HOTTEST
Larry Graham
Rockie Robbins
Brothers Johnson "Light"
Collins & Collins
S.O.S. Band
Stacy Lattisaw
Curtis Mayfield/Linda Clifford
Spinners
Vaughan Mason & Crew "Roller"
Roberta Flack/Donny Hathaway

WDAI
Memphis, TN
Ron King

ADDED
George Benson
Frank Hooker
Al Jarreau
Alfonzo Surratt

HOTTEST
Cameo
GQ
Harold Melvin & Bluenotes
Invisible Man's Band
Larry Graham
Isaac Hayes
Patti Labelle
S.O.S. Band
Rockie Robbins
Tremaine Hawkins

WHRK
Memphis, TN
Ron Olson

ADDED
George Benson
Commodores
Fatback Band "Backstrokin"
Smokey Robinson
Mass Production

HOTTEST
Gladys Knight
Larry Graham
S.O.S. Band
Stacy Lattisaw
Jermaine Jackson

WEDR
Miami, FL
Jerry Rushin

ADDED
Trammps
Jean Carr
Boz Scaggs
Pleasure
Collins & Collins
Top Shelf
David Oliver
Michael Henderson
Gene Chandler
Five Special
George Benson
Sheila & B. Devotion
William DeVaughn
Jackie Moore
Cameron

HOTTEST
David Hudson
Stephanie Mills
Fatback Band "Money"
S.O.S. Band
Johnny Guitar Watson
Temptations
Mass Production "Forever"
Kleiser
Con Funk Shun "Got"
Crown Heights A'Fair

WOWI
Norfolk, VA
Chester Benton

ADDED
Masterpiece
George Benson

HOTTEST
Jermaine Jackson
Roberta Flack/Donny Hathaway
Change
S.O.S. Band
Brothers Johnson
Larry Graham
Gladys Knight
Temptations
Manhattans
Lipps, Inc.

WGIV
Charlotte, NC
Chris Turner

ADDED
Isley Brothers
Commodores
Sister Sledge
TFO
Alfonzo Surratt
George Benson
Boz Scaggs

HOTTEST
Fatback Band "Backstrokin"
Stephanie Mills
Five Special
Skyy
Curtis Mayfield/Linda Clifford
Peter Brown
Spinners
Cameo "Shake"
Gladys Knight
Change

KMJQ
Houston, TX
Jack Parterson

ADDED
Frank Hooker
George Benson
Earl Klugh
Johnny Guitar Watson
Eroic Drum Band
Smokey Robinson
Isaac Hayes
Lenora O'Malley
Gloria Gaynor

HOTTEST
Change
Jermaine Jackson
Kurtis Blow
Fatback Band "Money"
Spinners
S.O.S. Band
Manhattans
Stephanie Mills
Gladys Knight
Kleiser

WOIC
Columbia, SC
Bob Walters

ADDED
TTF
George Benson

HOTTEST
Larry Graham
Lipps, Inc.
S.O.S. Band
Invisible Man's Band
Spinners
Patti Labelle
Roberta Flack/Donny Hathaway
James Last Band
Harold Melvin & Bluenotes
Delegation

KDAY
Los Angeles, CA
Steve Woods

ADDED
Stanley Clarke
Casper
Switch
Harold Melvin & Bluenotes

HOTTEST
S.O.S. Band
Larry Graham
Change
Jerry Knight
Spinners
Isley Brothers
B.T. Express
Rockie Robbins
Fatback Band "Money"
Stephanie Mills

KYAC
Seattle, WA
Jimmy Pipkins

ADDED
Trammps
Wax
Smokey Robinson
Curtis Mayfield
Fred Wesley
TTF
Billy Praelton/Syreeta
Commodores
Shotgun
Alton McClain & Destiny
Kurtis Blow
Joe Erison
S.O.S. Band

HOTTEST
Jermaine Jackson
Isley Brothers "Don't"
Lipps, Inc.
Manhattans
Stephanie Mills
Gladys Knight
Brothers Johnson "Light"
Smokey Robinson "Clock"
Whispers

KDIA
Oakland, CA
Kath Adams

ADDED
Al Jarreau
Boz Scaggs
Harold Melvin & Bluenotes
Stanley Turrentine

HOTTEST
Al Jarreau
Ambrosia
Boz Scaggs
Brothers Johnson "Light"
Cameo
Change "Glow"
Con Funk Shun "Got"
Dionne Warwick
Earl Klugh
Roberta Flack/Donny Hathaway

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Stacy Lattisaw
Switch
Kool & The Gang
Five Special

HOTTEST
S.O.S. Band
Gladys Knight
Roberta Flack/Donny Hathaway
Change
Temptations
Fatback Band "Money"
Cameo
Jermaine Jackson
GQ
Manhattans



Jeff Gelb AOR

Demystifying John Sebastian

John Sebastian's recent appointment as PD at WCOZ/Boston came as a surprise to a large segment of the radio and record industry, which is more familiar with John's background as a Top 40 programmer (KPAM/Portland, KDWB/Minneapolis, KHJ/Los Angeles) than his AOR experiment at KUPD/Phoenix.

In an attempt to "demystify" this well-known programmer for his new AOR compatriots, I spoke with John, who explained his decision to move from Top 40 to AOR programming, his music research system, and his plans for WCOZ.

R&R: Why did you decide to switch from Top 40 to AOR programming?

JS: Top 40 has reached a crossroads, where it has to decide what it is. Is it still what it used to be? Can there still be the KFRC's or KHJ's or WABC's or whatever that they were in the past? Is it even possible? Ratings will tell you that it probably isn't. It's time to look at the ratings books and realize that, with most markets in the 60-70% range in FM demos, it's wiser to go after the demos that are reasonable for you to get.

R&R: There's a lot of confusion as to whether KUPD was (and is) an AOR station or a Top 40.

JS: I think a layman listening to KUPD would have called it an AOR station. All anyone in the industry saw was our playlist, which listed popular singles we were playing. But I might have been playing 3-5 cuts off an album that weren't listed. Plus I tended to be quite early on things that fit my sound. We were out of the box on many things.

People used to call me at KUPD who had never heard the station, asking why we weren't playing the new Donna Summer song or whatever

was the top song on the Top 40 chart. I wasn't on it because obviously it wasn't a rock 'n' roll song. Those same people who made value judgments about KUPD were surprised to hear about my move to WCOZ. But the people who came into town and heard the station will understand exactly what's happening; that this is a natural move for me.

R&R: How will WCOZ's programming differ from that of KUPD?

JS: There are some important differences between Boston and Phoenix: One is purely in terms of market size. Another is the strong influence of the colleges here; the largest outpouring of college students in the country is here. There's also never been a base of this type of rock 'n' roll radio station here before, where a person can hear a steady diet of a consistent sound. That's what I'll be trying to achieve here.

R&R: What's the musical makeup of that consistent sound?

JS: Listeners will be able to tell that we're more familiar than WBCN. On the other hand, they'll hear new product on WCOZ just as soon as on WBCN, and they'll probably hear the cuts given more of a chance to make it on my station than on WBCN, because we'll give them more concentrated airplay.

I certainly intend to focus on local bands, for instance, more than I did in Phoenix, because Boston has a real history for that.

R&R: How will your music research system come into play at WCOZ?

JS: I do use extensive music research and I will at WCOZ, but it won't affect new music. I'll



"I don't think people want to hear excess rap, but relevant rap is extremely important."

be adding lots of new music that fits the sound we want, and those adds will have nothing to do with research. I've always added new music without research. I test songs after I've added them. They're tested to determine levels of rotation, the strength of the artists for the market, and most importantly, their burnout factors.

A lot of people get scared by the word research. Basically what we're doing is just talking to people one-on-one, asking them what they're into, only on a larger scale. It's letting the audience tell you what they really want to hear instead of going totally by our subjective view of reality.

We hire about half-a-dozen people to make around 600 phone calls a week. Steve Casey had been in charge of coordinating the research for me in the past; he's now the KUPD PD. Someone here will do the same. My job is to interpret the research they gather.

R&R: What's the role of the Music Director in your music research system?

JS: I don't think it directly affects the MD. What I'm interpreting from this research is after-the-fact of having added the record. I rely very heavily on the ears of my Music Director to be able to hear what's relevant to the people we're going after.

R&R: Personalities are the cornerstone of Top 40 programming. How much emphasis will you place on them at WCOZ?

JS: The presentation I go for is exactly what people tend to expect from AOR: there's no hype whatsoever so far as delivery is concerned.

In general, I think personalities are very important. I think the personality has to be able to get across things that are important to the listeners; to be very relatable. But he has to be able to do it in a very concise fashion. I don't think people want to hear excess rap, but relevant rap is extremely important.

R&R: In determining the future direction for WCOZ, did you discuss the programming policies of departing PD Tommy Hedges?

JS: Yes, we spoke extensively. WCOZ has done well in the past; it's beaten WBCN in the past. But it's never taken over the market as its own. It's never dominated the entire market. That's my goal: to compete with the top stations in town: WVBF, WHDH, WBZ and WBCN for the total picture. But WBCN is definitely my direct competitor.

R&R: Any trepidations about taking on such a venerable AOR giant?

JS: I love it. That's one of the big reasons I took the job. I love challenges; that's the main reason I'm in this business.



MYNDE SIGHT — KTYD/Santa Barbara played host to Sire's Pretenders for a recent promotional visit. Pictured (l-r) are KTYD's David Heffner, group's Chrissie Mynde, James Honeyman-Scott, (front) KTYD MD Laurie Cobb.



CONFIRMED!

RADIO & RECORDS NATIONAL AIRPLAY/40 #19

Billboard 48*

Cashbox 39*

Record World 62*

And by popular request, the single "LIVING AFTER MIDNIGHT" out this week!



on Columbia Records

Jeff Gelb

EVOLUTION

KAWY/Casper switches to automation by month's end. PD John Logan will exit around June 25th. US 93 (WXUS)/Lafayette, IN went on the air with live AOR music on the 12th, with Mike Sigelman as GM and Stuart McRae (former KLPQ/Little Rock PD) as PD. Also joining the station from KLPQ are MD Bob Majersky and air-taffer Don Payne. Joining from KWK/St. Louis is Jim Rosenthal. KLYX/Sioux Falls GM Ken Mills has exited. Heymann-Apple have been signed to consult WLUP/Chicago in all areas of research, including music. Allen Browning has been upped to Program and Music Director at KTBT/Tucson. Barry Haughin has joined M105/Cleveland as Promotion Director. Steve Lushbaugh has moved from WBCN/Boston to WMMR/Philadelphia, where he'll hold the same post as Production Director. WMMR's new Promotion Director is Margaret Locicero, from WRNW/Briarcliffe Manor. Carine Lawrence has been upped from weekends to afternoons at KNAC/Long Beach. Gillian Harris has joined the station for weekend news. David Chaney has joined KLOS/Los Angeles for weekends from neighboring KMET. Michael Taylor has stepped down as

PD at K10K/Tri-Cities, WA, but will retain his air-shift. Coming in from Drake-Chenault as PD is Mike Russell.



URBAN COWBOYS — Pictured (l-r) at a Chicago listening party for new Full Moon/Asylum soundtrack album "Urban Cowboy" are Flipside Records co-owner Larry Rosenbaum, E/A VP/Director of Marketing Vic Faraci, Flipside co-owner Carl Rosenbaum, and WXRT GM Seth Mason.

COLOR

IT TAKES TWO TO WANGO TANGO: Lots of promotions are springing up around the new Epic Ted Nugent album release that includes "Wango Tango." CITI-FM/Winnipeg is challenging listeners to scream as effectively as Ted does at the cut's beginning. The best screams are played on the air and two grand-prize winners will receive Nugent catalogues and front row center seats to his concert. WLPX/Milwaukee and WLAV/Grand Rapids have both scheduled "Wango Tango" dance contests, with listeners interpreting the song lyrics in dance form. The WLPX winner will meet and even ride in a limo with the Detroit rocker.

SUMMER RERUNS: WNOR/Norfolk received a staggering six thousand correct responses when it asked listeners to find the one song the station repeated in a week of non-repeat musical selections. A random drawing determined the winner, who receives such goodies as a sailboat, guitar, and a private party for friends and relatives, as well as a private film screening.

UPDATE

WYMX/Augusta is taking on city police and government with a scheduled open forum phone talk show about the city's restrictive rock concert policies. The station has invited representatives from both organizations to field calls from listeners on the topic of police hasslings at area rock shows. So far no officials have agreed to be present for the show, which will carry on regardless. In association with A&W root beer, KSJO/San Jose is sponsoring a month-long series of Saturday

rock concerts with area bands playing outdoors for free. The grand-prize winner in KEZY-AM/Anaheim's air guitar contest will be flown to Colorado to see the Blues Brothers in concert. WKDF/Nashville held its fourth annual "One for the Sun" concert, benefiting the Hank Snow Foundation for the Prevention of Child Abuse. Playing outdoors were headliners the Rockets, along with Mac McNally and special guests. KQM/Honolulu sponsored the first (and possibly last) annual "Honolulu Nonrunners Marathon." Participants in the benefit contributed \$10 for various charities, and received food, live music, door prizes, and commemorative T-shirts. A WIOQ/Philadelphia promotion gave listeners the chance to party with its jocks in a hot tub. KAZY/Denver's MS Bikeathon gathered 500 bikers and a rousing \$50,000 in pledges. KSAN/San Francisco broadcast three local groups in a continuing series of radio concerts called "Catch a Rising Star." KFMQ/Lincoln has begun to solicit tapes for its homegrown-type album, scheduled for November release. It was one win, one loss for each station when competing Pittsburgh AOR's WDVE and WYDD met for a benefit baseball doubleheader; can a tiebreaking rematch be far away? KSMB/Lafayette quenched the thirst of those waiting in line opening night at "Urban Cowboy" by offering fifty cases' worth of Lone Star beer. KTXQ/Dallas will be the official flagship station for the upcoming Texas World Music Festival, broadcasting live from the show that is slated to include performances by the Eagles, Foreigner, Cheap Trick and Sammy Hagar, and others. Also performing will be one of the bands from KTXQ's "Texas Crude" homegrown album. WXKE/Ft. Wayne raised \$1000 for the local Parks & Rec Board with a beer and music bash at a nightclub. KLOL/Houston's benefit concert to send blind athlete Mary Lou Keller to the Special Olympics in Holland netted more than enough money. Black Oak Arkansas headlined the multi-group concert. Congrats to WMMR/Philadelphia air personality Michael Tearson, celebrating his tenth on-air anniversary with the station. WECM/Claremont's school spirit contest asked schools to send signatures, with the best-represented school getting a free concert by an area group. The winning school submitted over 250,000 signatures. KZEW/Dallas turned Memorial Day into Rock Memorial Day by spotlighting music of those artists who have segued into R&R heaven. KMET/Los Angeles sponsored a free screening of "Roadie" for its listeners, with Alice Cooper acting as cohost with the station's Pat Kelley. US93 (WXUS)/Lafayette, IN needs album service from all labels. Contact PD Stuart McRae at (317) 448-1566.

PROMOTION OF THE WEEK

Join the
WMAD
Rock
Party

WMAD Rock Party

"WMAD recognizes the need to give our station an alternative to a Carter/Reagan choice this year. Therefore we announce the 'winner' ticket of Slim Whitman (Country Artist) for President and Leon Spinks for Vice President.

"Those who join the MAD Rock Party and wear their button proudly, show that they are great patriots and earn discounts around 'Mad City.'

"20,000 buttons have been ordered at 25 cents each. They are free to our listeners and available at the station and at various retail outlets."

Debbie Schwartz, Promotion Director
WMAD/Madison

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.



ROCK 'N' ROW — WDHA/North Jersey selected twenty pairs of listeners and invited record company reps to join the station in its second annual canoe outing on the Delaware River. Participants received free food and beverages and commemorative T-shirts. Pictured (l-r) are Arista guest Irv Lukin, station's Lynda Lorden, listener, listener.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KLBJ/Austin presented Flash Cadillac for 93 cents. KLOL/Houston presented Flash Cadillac for \$1.01. WZAM-WMYK/Norfolk presented Robin Lane for \$2.94.

RADIO CONCERTS: Roomful Of Blues on WNOR/Norfolk. Willie Nile on WRKI/Bridgeport. Ted Nugent on WCCC/Hartford. Robin Lane on WOUR/Utica. D.B. Cooper on KAZY/Denver. Pure Prairie League on WLIR/Long Island.

GUEST DJ'S: Judas Priest, Def Leppard on KPAS/El Paso.

CONVERSATIONS: Trillion on WXKE/Ft. Wayne. Blackfoot on WDHA/Dover. Rivits on WCCC/Hartford. Father G. Sarducci, Laurie & Sighs, Foreigner, Cheap Trick, Sammy Hagar, April Wine on KZEW/Dallas. Heart, Grinderswitch on WAAL/Binghamton. Face Dancer, Pure Prairie League on WIYY/Baltimore. Willie Nile on WRKI/Bridgeport. Cretones, Robn Lane, Heart on M105/Cleveland. Ted Nugent on KGGO/Des Moines. Dixie Dregs on WQBK/Albany. Foreigner, Cheap Trick, Sammy Hagar, Supertramp, Tommy Tutone on KTXQ/Fort Worth. Orchids, Tonko K on KNAC/Long Beach. Shandi on KROQ/Pasadena. Jon Anderson on WIOQ/Philadelphia. Tommy Tutone, D.B. Cooper on KAZY/Denver. Dirty Looks on WCMF/Rochester. Alice Cooper, 20/20 on KMGH/Bakersfield. Al Di Meola, Pete Townshend on WLIR/Long Island. Rodney Crowell, Clarence Gatemouth Brown on KTYD/Santa Barbara.



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Two solid hours of interviews and music with one of the most sought-after rock stars in the world.

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ALLENTOWN, PA/WZZO-FM
ALTOONA, PA/WVAM-FM
AMARILLO, TX/KYTX-FM
ANAHEIM, CA/KEZY-FM
ANCHORAGE, AK/KENI-AM
APPLETON, WI/WAPI-FM
ASHLAND, KY/WAMX-FM
ATHENS, GA/WAGQ-FM
ATHENS, OH/ACRN-FM
ATLANTA, GA/WKLS-FM
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BILOXI, MS/WQID-FM
BINGHAMTON, NY/WAAL-FM
BIRMINGHAM, AL/WRKK-FM
BLACKSBURG, VA/WVVV-FM
BLOOMINGTON, IL/WBNQ-FM
BLOOMINGTON, IN/WQAX-FM
BLUEFIELD, WV/WHIS-AM
BOISE, ID/KBBK-FM
BOSTON, MA/WAAF-FM
BRIARCLIFF MANOR, NY/WRNW-FM
BUFFALO, NY/WGRQ-FM
CARBONDALE, IL/WIDB-FM
CARIBOU, ME/WDHP-FM
CARROLL, IA/KKRL-FM

CASPER, WY/KAWY-FM
CEDAR CITY, UT/KBRE-FM
CHARLESTON, SC/WWWZ-FM
CHARLOTTE, NC/WROQ-FM
CHARLOTTESVILLE, VA/WWWV-FM
CHAMPAIGN, IL/WPGU-FM
CHATTANOOGA, TN/WZDQ-FM
CHICAGO, IL/WXRT-FM
CHRISTIANBURG, VA/WVVV-FM
CINCINNATI, OH/WSAI-FM
CLAREMONT, NH/WECM-FM
CLEVELAND, OH/WWWM-FM
COEUR D'ALENE, ID/KIOB-FM
COLORADO SPRINGS, CO/KILO-FM
COLUMBIA, MO/KFMZ-FM
COLUMBIA, SC/WNOK-FM
COLUMBUS, GA/WCCQ-FM
COLUMBUS, OH/WLVQ-FM
COLUMBUS, NE/KTTT-FM
CORPUS CHRISTI, TX/KEYS-AM
DALLAS, TX/KTXQ-FM
DAVENPORT, IA/WXLP-FM
DAYTON, OH/WTUE-FM
DECATUR, IL/WSOY-FM
DeKALB, IL/WKDI-FM
DENVER, CO/KAZY-FM
DES MOINES, IA/KGGQ-FM
DETROIT, MI/WABX-FM
DOVER, DE/WDOV-FM
DUBUQUE, IA/KFMD-FM
DULUTH, MN/KQDS-FM
EAU CLAIRE, WI/WBIZ-FM
EL PASO, TX/KPAS-FM
ERIE, PA/WCCK-FM

EUGENE, OR/KZEL-FM
EVANSVILLE, IN/WKDQ-FM
FARGO, ND/KQWB-FM
FAYETTEVILLE, AR/KKEG-FM
FLINT, MI/WWCK-FM
FLORENCE, NC/WJMX-AM
FRESNO, CA/KBOS-FM
FT. CAMPBELL, KY/WABD-FM
FT. COLLINS, CO/KTCL-FM
FT. MYERS, FL/WLEQ-FM
FT. SMITH, AR/KISR-FM
FT. WAYNE, IN/WXKE-FM
GAINESVILLE, FL/WGVL-FM
GRAND RAPIDS, MI/WLAV-FM
GRAYLING, MI/WQON-FM
GREAT FALLS, MT/KNUV-FM
GREENSBORO, NC/WRQK-FM
GREENVILLE, SC/WQOK-FM
GREENVILLE, NC/WRQR-FM
HARRISBURG, IL/WEBQ-FM
HARTFORD, CT/WCCC-FM
HOUSTON, TX/KLOL-FM
HUNTSVILLE, AL/WAHR-FM
INDIANAPOLIS, IN/WNAP-FM
IOWA CITY, IA/KKRQ-FM
JACKSON, MI/WJOX-FM
JACKSON, MS/WZZQ-FM
JACKSONVILLE, FL/WJAX-FM
JOHNSON CITY, TN/WQUT-FM
JOPLIN, MO/KFSB-AM
JONESBORO, AR/KBTM-FM
KANSAS CITY, MO/KYYS-FM
KNOXVILLE, TN/WIMZ-FM
LAFAYETTE, IN/WAZY-FM

LAFAYETTE, LA/KSMB-FM
LAKE CHARLES, LA
LAKELAND, FL/WQPD-FM
LANSING, MI/WILS-FM
LAS CRUCES, NM/KGRD-FM
LAS VEGAS, NV/KLUC-FM
LEXINGTON, KY/WKQQ-FM
LINCOLN, NE/KFMQ-FM
LITTLE ROCK, AR/KKYK-FM
LONG BEACH, CA/KNAC-FM
LONGVIEW, TX/KLUE-AM
LOS ANGELES, CA/KMET-FM
LOUISVILLE, KY/WLRS-FM
LUBBOCK, TX/KLBK-FM
MACON, GA/WRBN-FM
MADISON, WI/WMAD-FM
MANCHESTER, NH/WGIR-FM
MANHATTAN, KS/KFMK-FM
MANISTEE, MI/WRRK-FM
MARQUETTE, MI/WBKX-FM
MARSHALL, TX/KMHT-FM
MEMPHIS, TN/WZXR-FM
MERIDIAN, MS/WJDQ-FM
MIAMI, FL/WSHE-FM
MILWAUKEE, WI/WLPX-FM
MINNEAPOLIS, MN/KQRS-FM
MISSOULA, MT/KYLT-FM
MODESTO, CA/KHOP-FM
MORGANTOWN, WV/WCLG-FM
MONROE, LA/KNOE-FM
MONTGOMERY, AL/WHHY-FM
MURRAY, KY/WAAM-FM
MUSCATINE, IA/KFMH-FM
McALLEN, TX/KRIX-FM
NASHVILLE, TN/WKQB-FM
NASSAU-SUF, NY/WBAB-FM

NEW HAVEN, CT/WPLR-FM
NEW ORLEANS, LA/WRNO-FM
NEW YORK, NY/WNEW-FM
NORFOLK, VA/WNOR-FM
NORTHEAST, PA/WEZX-FM
OKLAHOMA CITY, OK/KXXY-FM
OMAHA, NE/KEZO-FM
ORLANDO, FL/WORJ-FM
PADUCAH, KY/WKYX-AM
PANAMA CITY, FL/WPFM-FM
PARKERSBURG, WV/WIBZ-FM
PENSACOLA, FL/WJLQ-FM
PHILADELPHIA, PA/WMMR-FM
PHOENIX, AZ/KDKB-FM
PITTSFIELD, MA/WUPE-FM
PITTSBURGH, PA/WDVE-FM
PLATTSBURG, NY/WGFB-FM
PORTLAND, ME/WBLM-FM
PORTLAND, OR/KQFM-FM
POUGHKEEPSIE, NY/WPDH-FM
PROVIDENCE, RI/WPJB-FM
PULLMAN, WA/KQQQ-FM
RALEIGH, NC/WQDR-FM
RAPID CITY, SD/KKHJ-FM
RENO, NV/KOZZ-FM
RICHMOND, VA/WRXL-FM
RIVERSIDE, CA/KOLA-FM
ROCHESTER, MN/KWWK-FM
ROCHESTER, NY/WMJQ-FM
ROCHFORD, IL/WZOK-FM
ROSWELL, NM/KBCQ-AM
SACRAMENTO, CA/KZAP-FM
SALINAS, CA/KLRB-FM
SALT LAKE CITY, UT
SAN ANTONIO, TX
SAN DIEGO, CA/KGB-FM

SAN FRANCISCO, CA/KSAN-FM
SANTA BARBARA, CA/KTYD-FM
SAVANNAH, GA/WSGF-FM
SEATTLE, WA/KISW-FM
SHREVEPORT, LA/KROK-FM
SIOUX CITY, IA/KMNS-AM
SIOUX FALLS, SD/13-KELO
SOUTH BEND, IN/WRBR-FM
SPOKANE, WA/KREM-FM
SPRINGFIELD, IL/WDBR-FM
SPRINGFIELD, MA/WHYN-FM
STERLING, IL/WJVM-FM
ST. LOUIS, MO/KSHE-FM
STOWE, VT/WRFB-FM
TALLAHASSEE, FL/WOWD-FM
TAMPA, FL/WQXM-FM
TOLEDO, OH/WIOT-FM
TOPEKA, KS
TRI-CITIES, WA/KIOK-FM
TROY, AL/WRES-FM
TUCSON, AZ/KWFM-FM
TULSA, OK/KMOD-FM
TUSCALOOSA, AL/WTBC-FM
TWO RIVERS, WI/WQTC-FM
UTICA, NY/WOUR-FM
WACO, TX/KIXS-FM
WASHINGTON, DC/WAVA-FM
WAUPUN, WI/WGGQ-FM
WEST PALM BEACH, FL/WNGS-FM
WHEELING, WV/WOMP-FM
WICHITA, KS/KICT-FM
WILMINGTON, NC/WHSL-FM
YAKIMA, WA/KFFM-FM
YORK, PA/WRHY-FM
YOUNGSTOWN, OH/WSRD-FM
YUMA, AZ/KJOK-FM

Album Airplay/40

Chart Summary

June 20, 1980

164 REPORTERS

Album cuts are listed in order of airplay preference

Main chart table with columns for week numbers (5/30, 6/6, 6/13, 6/20) and album titles/artists. Includes entries for Pete Townshend, Bob Seger & Silver Bullet, Genesis, Van Halen, Urban Cowboy, Grateful Dead, Eric Clapton, Ted Nugent, Billy Joel, Alice Cooper, Graham Parker & Rumour, Roadie, Cheap Trick, Tommy Tutone, Paul McCartney, Blackfoot, Blues Brothers, Black Sabbath, Judas Priest, Pat Travers Band, Boz Scaggs, Point Blank, Journey, Sammy Hagar, Kinks, Pretenders, Southside Johnny & The Stars, Spider, Elton John, Foghat, Def Leppard, Billy Squier, Scorpions, Dave Mason, Pure Prairie League, Pink Floyd, Roxy Music, Ian Hunter, Peter Gabriel, and Ozark Mtn. Daredevils.

After an enviable thirteen-week stay at number one on the Album Airplay/40 chart, SEGER relinquished the position to TOWNSHEND, who topped all competition in hot and total reports. GENESIS held rock steady as VAN HALEN rebounded strongly. COWBOY and DEAD maintained as NUGENT inched up. COOPER hit top ten as TUTONE moved up and McCARTNEY held his own. BLACKFOOT had a good week of increased rotation reports. BROTHERS debuted with healthy reports in all album rotations and in single mentions. SABBATH and POINT moved up. KINKS debuted with loads of adds. ELTON and FOGHAT continued to climb as SCORPIONS bounced back on the chart. PPL held rock steady as ROXY and GABRIEL charted. OZARK bounced back while JOAN ARMATRADING and the BOB DYLAN EP came close to charting this week.

REPORTERS PLEASE NOTE: Beginning this week, we mirror AOR radio's interest in singles (both domestic and import) by increasing our AOR Singles chart from the top ten positions to the top fifteen.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry

MOST ADDED

Table with 5 columns (6/20, 6/13, 6/6, 5/30, 5/23) and 14 rows of album data including Kinks, Blues Brothers, Roxy Music, Bob Dylan, Volunteer Jam VI, Motels, Foghat, Sniff 'n' The Tears, Iron City, Peter Gabriel, Blackfoot, Southside Johnny, Jamie Sheriff, and Roadie.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table with 5 columns (6/20, 6/13, 6/6, 5/30, 5/23) and 13 rows of album data including Graham Parker & The Rumour, Tommy Tutone, Point Blank, Sammy Hagar, Cheap Trick, Billy Squier, Blackfoot, Judas Priest, Southside Johnny, Alice Cooper, Grateful Dead, Dave Mason, and Roadie.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

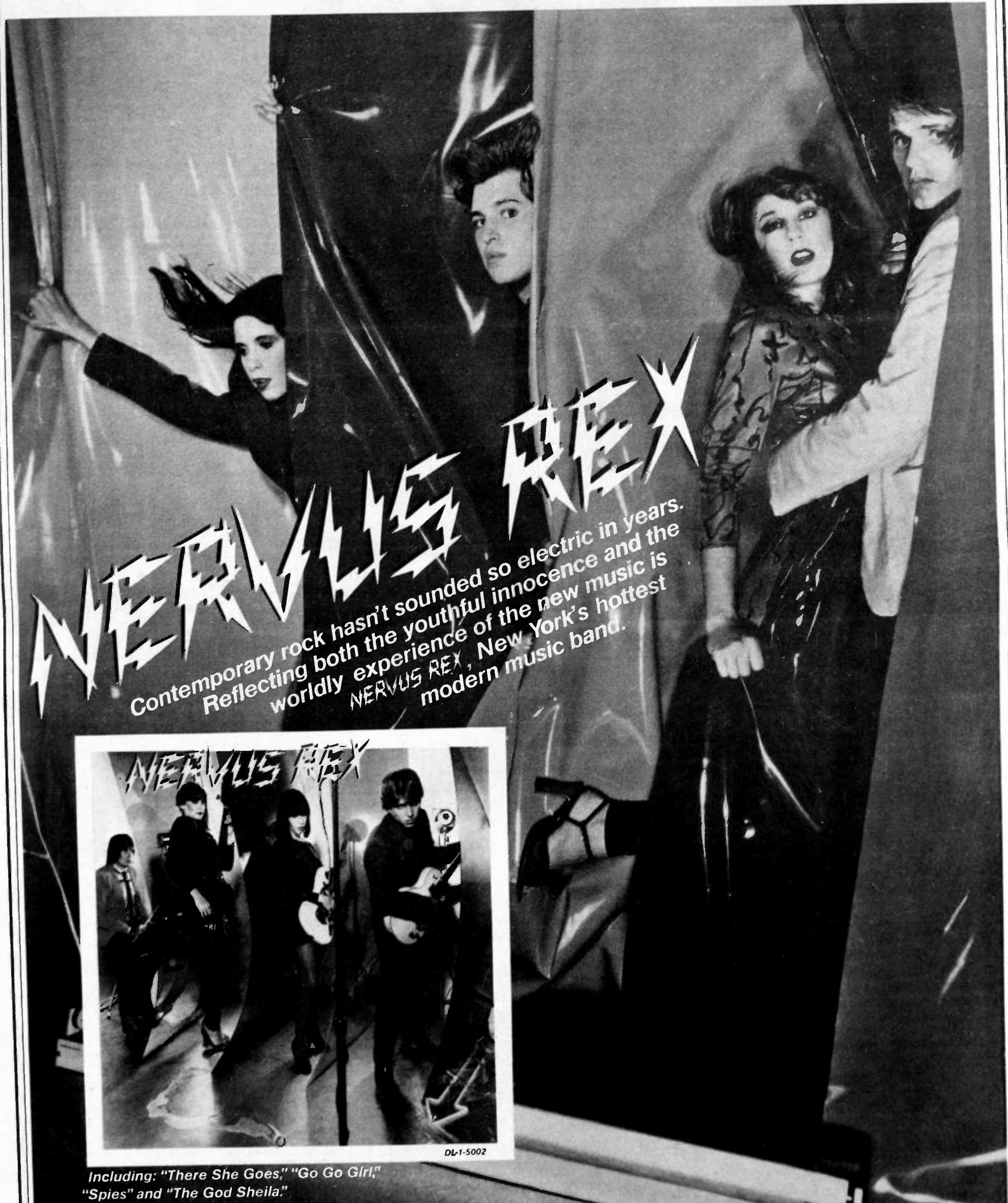
THE HOTTEST

Table with 5 columns (6/20, 6/13, 6/6, 5/30, 5/23) and 13 rows of album data including Pete Townshend, Bob Seger & Silver Bullet, Genesis, Van Halen, Eric Clapton, Urban Cowboy, Grateful Dead, Billy Joel, Ted Nugent, Alice Cooper, Journey, Roadie, Graham Parker & The Rumour, Boz Scaggs, and Pat Travers Band.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



DREAMLAND
Records, Inc.
HOLLYWOOD



NERVUS REX

Contemporary rock hasn't sounded so electric in years.
Reflecting both the youthful innocence and the
worldly experience of the new music is
NERVUS REX, New York's hottest
modern music band.



DL-1-5002

Including: "There She Goes," "Go Go Girl,"
"Spies" and "The God Sheila."

PRODUCED BY MIKE CHAPMAN

MANUFACTURED AND MARKETED BY RSD RECORDS, INC.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

KINKS
One For The Road (Arista)
"Got Me" "Lola" "All Day"
"Sobbing." 71% of our reporters on it. Total album reports: 118. A-100, M-12, H-8. Debuted this week at No. 25.



BLUES BROTHERS
Blues Brothers (Atlantic)
"Gimme" "Jailhouse"
"Katy" "Chicago." 68% of our reporters on it. Total album reports: 112. A-86, M-14, H-12. Debuted this week at No. 17.



BLACKFOOT
Tomcat (A&M)
"Run" "Fox" "Gimme"
"Cabbage." 64% of our reporters on it. Total album reports: 105. A-17, M-62, H-38. Charted this week at No. 18



SINGLES

- 1 CHARLIE DANIELS BAND "In America" (Epic)
- 2 QUEEN "Play The Game" (Elektra)
- 3 JOAN ARMATRADE "Me Myself I" (A&M)
- 4 J. GEILS BAND "Love Stinks" (EMI America)
- 5 FIREFALL "Love That Got Away" (Atlantic)
- 6 ROCKY BURNETTE "Tired Of Toein'" (EMI America)
- 7 ELO "I'm Alive" (MCA)
- 8 LINDA RONSTADT "I Can't Let Go" (Asylum)
- 9 JAGS "Back Of My Hand" (Island)
- 10 CLASH "Train In Vain" (Epic)
- 11 ANGEL CITY "Marseilles" (Epic)
- 12 SQUEEZE "Pulling Mussels..." (A&M)
- 13 RUSS BALLARD "On The Rebound" (Epic)
- 14 FRANK ZAPPA "Drafted" (Zappa)
- 15 KINGBEES "My Mistake" (RSO)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

ALBUMS

- 1 STANLEY CLARKE Rocks, Pebbles & Sand (Epic)
- 2 DIXIE DREGS Drugs Of The Earth (Arista)
- 3 JEFF LORBER FUSION Wizard Island (Arista)
- 4 MICHAEL FRANKS One Bad Habit (WB)
- 5 DAN SIEGEL Nite Ride (Inner City)
- 6 KITTYHAWK Kittyhawk (EMI America)
- 7 AL DI MEOLA Splendido Hotel (Columbia)
- 8 SPYRO GYRA Catching The Sun (MCA)
- 9 AL JARREAU This Time (WB)
- 10 TIM WEISBERG The Tip Of The... (Nautilus)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

104 WQQW Albany
518-482-5555

Address: JOHN COOPER (Arista)
TOMMY TUNONE (Columbia)
ERIC CLAPTON (Polygram)
BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

104.7 WBCN Boston
617-268-1111

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

MOST ADDED

Boston
617-262-5900

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

MEDIUM

WCCC Hartford
203-549-3456

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

THE HOTTEST

Long Island
516-587-1023

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

WZZO Allentown
215-894-0511

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

WJZ Boston
617-247-0850

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

97Rock Buffalo
716-881-4555

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
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STANLEY CLARKE (Epic)
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MICHAEL FRANKS (WB)

WJCC Hartford
203-247-1080

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
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KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

WLIB FM 92.7 Long Island
516-485-9200

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
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KINKS (Arista)
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DIXIE DREGS (Arista)
JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

98Rock Baltimore
301-889-0098

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
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JEFF LORBER FUSION (Arista)
MICHAEL FRANKS (WB)

WJZ Boston
617-247-0850

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MICHAEL FRANKS (WB)

WJCC Hartford
203-247-1080

Address: BOB DYLAN (Columbia)
ALICE COOPER (Capitol)
JAGS (Island)
J. GEILS BAND (EMI America)
ROCKY BURNETTE (EMI America)
FRANK ZAPPA (Zappa)
JOAN ARMATRADE (A&M)
BLUES BROTHERS (Atlantic)
KINKS (Arista)
STANLEY CLARKE (Epic)
DIXIE DREGS (Arista)
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516-485-9200

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97Rock Buffalo
716-881-4555

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WARNER BROS. RECORDS IS PROUD TO PRESENT THE NEW

ALBUM

Carolee Simon



Come Upstairs

Produced by Mike Mainieri
On Warner Bros. Records & Tapes



WAD
Madison
608-249-9277

WLPX 97 fm
Milwaukee
414-322-1111

930 FM
Milwaukee
414-226-2040

98
Bakersfield
805-832-1410

KFMG
Albuquerque
505-265-8811

KSN
Aspen
303-925-6776

KDWB
Minneapolis
612-739-4000

KQ92
Minneapolis
612-545-5601

KFMH
Muscatine
319-262-2612

78
Omaha
402-592-5300

WBCD
Boulder
303-444-5000

KITLO 94
Colorado Springs
303-634-4888

X
Oklahoma City
405-528-8843

101 WJCT
Peebles
308-671-2000

98.3
Rockford
815-877-3076

WZOK
Rockford
815-390-2233

Casper
Casper
307-235-1515

109 KAPN
Denver
303-936-2313

WTFM
Saginaw
517-804-2996

KKX98
Sioux Falls
605-339-1520

101
Terre Haute
612-236-2657

92 CITI FM
Winnipeg
204-776-0371

KAZZ
Denver
303-758-9800

KZEL
Eugene
503-484-3904

11
St. Louis
314-842-1111

FM 104
Toledo
419-248-3977

T-95
Wichita
316-222-8123

THE HOTTEST
Empty Glass (Aco) 43/41
BOB SEGER & SILVER BULLET
BAND
Against The Wind (Capitol) 39/37
ERIC CLAPTON
Just One Night (RSO) 37/32
GENESIS
Duke (A and C) 36/31
GRAVEYARD
Go To Heaven (Arista) 28/30

MEDIUM
TOMMY TUTONE
Old Crest On... (Columbia) 24/18
DAVE MASON
GRAHAM PARKER & RUMOUR
The Up Escalator (Arista) 35/17
SAMMY HAGAR
Danger Zone (Capitol) 28/17
POINT BLANK
The Hard Way (MCA) 21/17

MOST ADDED
KINKS
One For The Road (Arista) 32/24
ROXY MUSIC
Fresh & Blood (Arista) 20/19
MOTELS
Careful (Capitol) 18/16
BLUES BROTHERS
Blues Brothers (Arista) 22/15
BOB DYLAN
Saved (Columbia) 14/12



Jim Duncan

Country

News Notes

A quick reminder on how your station can be real visible at the National Radio Broadcasters Association (NRBA)/R&R American Radio Expo next October 5-8 here in Los Angeles . . . We are putting together another video theatre special spotlighting radio-oriented marketing techniques. As soon as possible, send R&R copies of your television spots, billboards, busboards, posters, bumperstickers, T-shirts, etc. The TV spots can be on ¾ inch, ½ inch VHS or Beta cassettes. The cassettes would be preferred, but we can accept reel-to-reel. Slide shots (standard 2 by 2 inches) or good color photos will do for the billboards. Send to my attention here at R&R Country, 1930 Century Park West, Los Angeles, CA 90067. Let's show them how good Country looks this year. We already know how good we sound! . . . Bob Franklin from KSON/San Diego is the new VP/GM of KMAK/Fresno . . . After many years as the afternoon personality on KNEW/Oakland-San Francisco and for a few as Music Director, Steve Leader exits to join KIRO/Seattle to become a news anchor . . . Deanna Crowe, who formerly did the all-nighter at KNEW, is now doing weekends and vacation relief at KLAC/Los Angeles . . . Pat Devaney has been named PD of KWY/Cheyenne, WY. He had been recently at KHAK/Cedar Rapids, IA. Richard Lee, the recent PD of KUZZ/Bakersfield, is now with KWY as MD. KWY's Chuck Bailey has been upped to Operations Manager from PD . . . WQIK-FM/Jacksonville, FL is now in a new ultra-modern state-of-the-art studio, according to PD Rusty Walker. New address is WQIK-FM, IBM Building, Suite 328, 815 South Main St., Jacksonville, 32207. New phone: (904) 396-4001 . . . Chris Foxx, the afternoon personality for WYDE/Birmingham, has been named music assistant and Research Coordinator for the station . . . Kevin Janison is now MD for KRSY/Roswell, NM. PD Sandy O'Brien just gave him the nod . . . On Monday (6-23), Alexandria, LA will have its second Country station. After many years as a Top 40, KALB will change. Matter of fact, four of the air staff, including MD Randy Evans, worked for crosstown KRRV. Bruce Rainey is GM and Guy Snow is PD. Rainey and longtime morning man Bill Day will kick off the new format at 4am Monday. The station plans to go 24 hours in the near future; right now it signs off at midnight . . . Congrats to William "Dino" Corbin, GM of KHSL/Chico, CA, for being elected District 9 Director of the CBS Radio Affiliates Association. His district includes California, Oregon, Washington, Alaska, and Hawaii . . . Steve Cody has been elevated to PD/MD of WEAT/West Palm Beach as Jim Howie exits the station . . . Max Gardner was asked by Willie Nelson to MC the annual "Fourth Of July Picnic," the famed all-day and usually all-night outdoor festival. Again this year the event takes place at Willie's "country club" outside of Austin . . . Barry Grant, PD of WIRK-FM/West Palm Beach, is real excited over having Jerry Reed record a song he cowrote. Reed's current RCA single, "The Friendly Family Inn," is now out . . . and so am I . . .

Scale-Tale

KOKE/Austin's advertising client, Nutri/System Weight Loss Medical Centers, recently sponsored a winning (and, so to speak, losing) station promotion. To dramatically demonstrate its effectiveness in the area of weight loss, Nutri/System engaged KOKE's morning jock, mid-day personality, and Sales Manager in a competitive eight week communal diet. Whoever lost the most weight won the contest - the kicker being that the two losers would each donate to charity \$1.00 per pound of the trio's total weight loss, the money going to the winner's favorite cause. Listeners participated by pledging 5 to 50¢ per pound lost by their favorite plump personality.

The three former heavyweights, Bob Cole (morning drive), Bob McDonald (Sales Manager), and Operations Manager Jonathan Fricke, shed a total of 160 pounds, netting over \$2000 dollars for charity.

In exchange for the promotion, which reaped local TV news coverage, Nutri/System supplied medical supervision, newspaper advertising, and food (which, judging from the results, must have been scant).

Fricke pointed out that the promotion's main goal (similar to one he aired at KLAQ/Denver) was cross-promoting the morning and afternoon jocks. The Sales Manager was included to heighten awareness in the city's business sector.



BEFORE & AFTER - These contrasting photos were part of the print ads bought by Nutri/System in support of its KOKE/Austin weight loss promotion. Included in the newspaper copy, in which the station's call letters were prominently placed, was a rebate coupon guaranteeing lost pounds. Shown, left to right, are morning DJ Bob Cole, Sales Manager Bob McDonald, and Operations Manager and afternoon drive personality Jonathan Fricke. Contest winner Fricke dropped 60½ lbs, Bob Cole followed with a loss of 53½ lbs, and McDonald let go of 49½ excess pounds.



RADIO ROAD RUNNER - Displayed here is the new \$65,000 mobile studio on wheels being used by Canadian Country station BX-93, a 50,000-watt FM stereo outlet in London, Ontario. Middlesex Broadcasters President Rick Richardson and his staff, including PD Vic Follot, hosted a grand opening party for 200 dignitaries of the six counties the station serves. The Mayor of London, Al Gleason, joined the Wardens of Elgin, Huron, Lambton, Middlesex, Oxford, and Perth counties in the ribbon cutting ceremonies that saw six trees dedicated to the six counties. The trees now stand in front of the all-new BX-93 state-of-the-art studios.

Correspondence

EDITOR'S NOTE: This week R&R received an "open letter to the industry" from Bill Murray, Program Director of top-rated Country station WBHP/Huntsville, AL. As always your comments and thoughts are welcomed: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.



Bill Murray

The times they are a changin' . . . and it's exciting! Today, country music is growing at a pace that five years ago was almost inconceivable. The industry is changing dramatically. So much so that the term "Modern Country" is no longer applicable. Only a few days ago, it was announced that country music sales had surpassed that of popular music. In the first six months of this year, we've seen at least three major motion pictures that focused on country music and its prevailing atmosphere. The traditional core country audience has represented only a small part of ticket sales. Individuals from every demographic age group, every profession, male and female have attended. Many are being exposed for the first time to what country music for the 80's is all about . . . and they want more! These are all potential new listeners . . . an entire new audience never before available to Country radio!

The energetic, innovative, professional approach to programming previously only associated with contemporary radio has become a necessity in Country radio. The "Good Ole Country Boy" (GOCB) syndrome is just as much a part of the past as is the '58 Edsel! But many medium and large market managers and programmers continue dragging the "GOCB" syndrome out of the grave because it's the only way they feel comfortable! These individuals are a burden to the whole of the country music industry . . . and quite frankly, I'm embarrassed for them! You can spot them at any seminar . . . they're the boys wearing a pastel green leisure suit emblazoned with rhinestone wagon wheels, a string tie, and a five-pound belt buckle. They rarely attend any of the productive sessions . . . they simply sit in the bar and tell each other how great they are! These misguided souls, suffering from delusions of grandeur, think they have all the answers, but unfortunately, through the years the questions have all changed! The times they are a changin'. Contemporary radio is airing more country product than ever before . . . they are quietly and efficiently stealing your music, your audience and your dollars! No longer can you simply shoot to be the top Country station in your market. You must set your sights and your programming to a higher level . . . the number one 24-49 station in your marketplace! This is not an endorsement of "Country" stations that program excessive crossover material (this being the opposite extreme of the "GOCB" syndrome).

Country is the music of the decade. Energy, innovation and professionalism are keys to successful programming in the 80's. And, unless you're prepared to make a positive commitment in this direction, you could very well be stunting the growth of country music on the national level as well as in your very own market!

Sincerely,
Bill Murray, PD
WBHP/Huntsville, AL

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

EDDIE RABBITT

Drivin' My Life Away (Elektra)

On 64% of reporting stations, this was one of the "Most Added" records this week. New at KCKC, KSON, KLZ, WCXI, WIL, WMAQ, WINN, WKSJ, KENR, WHOO, KOKE, WYDE, WKDA, WPOR, WCMS, WEEP, WNYR, KIKX, KNIX, KSSS, KVOO, WMUS, WTHI, KBMR. Charts: Debut 29 WSUN, debut 30 WPOC, debut 26 WMC.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BARBARA MANDRELL "Crackers" (MCA) 61/21, WSAI, WSLR, WQQT, WYDE, WINN, WSM, WWVA, WCMS, WPOR, KEED, KRAK, KSSS, WTHI, WMUS, WKMF, KVOO, KNOE, WEAT, WVMJ, WOKK, WLAS, 36-30 WPOC, debut 26 WMC.

LORETTA LYNN "Naked In The Rain" (MCA) 57/10, KMPS, WJJD, KBMR, WSLR, WTHI, WHBF, WNVY, WKSJ, KHEY, WVOJ. Charts: debut 21 WUNI, 29-23 KFGO, 40-28 KIKK, debut 29 KFTN.

DON KING "Here Comes That Feeling Again" (Epic) 56/10, KOKE, WINN, WCXI, WNRS, WSAI, WWJO, KLAC, KMPS, KRAM, KRZY. Charts: 39-25 WWVA, 32-25 WCOS-FM, 32-27 KRMD, 28-20 KFTN, 36-28 WSM, 22-13 WCMS.

KENNY ROGERS "Love The World Away" (UA) 54/37. The "Most Added" song this week. Some new stations include KNEW, WSAI, WSLR, WXCL, WCXI, WFMS, WDG, WBAM, KIKK, KKYX, KRMD, WSM, WSUN, WMC, KRAK, KIKX, KSON, KRZY, KRAM, KUZZ, KFTN, WNRS, KYNN, WSEN and others. Charts: 25-18 WBCS, 26-19 WPOC, 16-12 WHN, 19-17 WMAQ, 32-28 KEEN, 19-15 WOKK, 3-2 KCKC, 21-14 WEEP.

LEON EVERETTE "Over" (Orlando) 54/9, WKDA, WSM, WHBF, WSAI, KUZZ, KSON, KNIX, KHEY, WQQT. Charts: 30-22 WWVA, 33-27 WTSO, 40-29 WADR, 37-30 WSLR, 32-28 KYNN, debut 27 KMPS.

ROSANNE CASH "Take Me, Take Me" (Columbia) 54/7, KLAC, WCXI, KRMD, KOKE, KHEY, KMAK, KUGR. Charts: 28-23 WSEN, debut 19 WHOO, 34-26 WSM, 24-15 WTSO, 34-24 WCOS-FM, 38-26 WWVA, 36-24 WCMS.

RONNIE MILSAP "Cowboys And Clowns" (RCA) 53/15, KLAC, KSON, KVOO, WKSJ, KKYX, WYDE, WHOO, WBAM, WSM, WKDA, WINN, WVOJ, KFEQ, KYNN, KCEY, debut 30 WADR, 37-30 WEEP.

REBA McENTIRE "(You Lift Me Up) To..." (Mercury) 50/14, KLAC, KEEN, WIL, WUBE, WJJD, WVOJ, WYDE, WPOR, WOKQ, WVMJ, WKMF, KLAK, KTOM. Charts: debut 25 WSM, debut 28 WUNI, debut 30 KMPS, debut 29 WIRK-FM.

FREDDIE HART "Sure Thing" (Sunbird) 49/13, WPOR, WHOO, WSM, WUBE, WCXI, KRAM, KLAC, KEED, KLAK, KTOM, WHBF, WWJO, KNOE. Charts: 30-23 KMPS, 36-27 KWMT, 32-27 WJJD, 42-20 KKYX, 34-23 KYNN, 30-25 KCKC, debut 30 WXCL.

PORTER WAGONER & DOLLY PARTON "Making Plans" (RCA) 39/21, KCKC, KLAK, KSO, WFMS, KFEQ, KFGO, WSLR, WSAI, KBMR, WUNI, KRMD, WSM, WBAM, WQQT, WADR, WWVA, WPOC, WSEN, WEEP, KSSS, KCEY, debut 25 WSUN.

CONWAY TWITTY "I've Never Seen The Likes..." (MCA) 35/35. One of the "Most Added" this week. New stations include KMPS, KNEW, WNRS, WUBE, WFMS, WCXI, WSAI, KFGO, WXCL, KSO, WIRK-FM, KIKK, WUNI, KRMD, WMC, WBAM, KHEY, WHOO, KLVI, WPOC, WSEN, WCMS, WOKQ, KEEN, KCKC, KRAK, KIKX, KRZY and others.

Others Getting Significant Action

BILLY "CRASH" CRADDOCK "Sea Cruise" (Capitol) 34/10, KCKC, KIKX, KWMT, KGFX, WNVY, WCOS-FM, WVOJ, WBAM, WKDA, WNYR, debut 30 WUNI, debut 28 WDAF.

GEORGE JONES & JOHNNY PAYCHECK "When You're Ugly..." (Epic) 34/5, KNIX, KSSS, WTSO, WNVY, WVOJ, 44-29 KSOP, 35-29 KSO.

GARY STEWART "Cactus And A Rose" (RCA) 33/3, KRAK, WXCL, WMUS. Charts: 39-30 KRZY, 33-24 KFTN, 30-24 KFGO, 35-29 WSEN.

ROY ORBISON & EMMYLOU HARRIS "That Lovin'..." (WB) 30/19, WWVA, KRMD, WEAT, WHOO, WSUN, KIKK, WMC, WBAM, KGFX, KFGO, WXCL, KVOO, KRZY, KSOP, KKAL, KLAK, KSSS, KEED.

DAVID ALLAN COE & BILL ANDERSON "Get A Little Dirt..." (Columbia) 26/5, KSOP, WTSO, WEAT, WIRK-FM, KSSS, debut 29 WNYR.

DANNY WOOD "A Heart's Been Broken" (RCA) 25/4, KRAM, KNIX, KFGO, WCMS.

Radio & Records

NATIONAL AIRPLAY/40

June 20, 1980

Three Two Last Weeks Weeks Week

6	5	2	1	GEORGE JONES/He Stopped Loving Her Today (Epic)
3	2	1	2	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
13	10	3	3	JOHN CONLEE/Friday Night Blues (MCA)
18	12	8	4	MEL TILLIS/Your Body Is An Outlaw (Elektra)
12	11	6	5	WILLIE NELSON/Midnight Rider (Columbia)
22	16	10	6	CHARLEY PRIDE/You Win Again (RCA)
29	21	14	7	MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddies (Elektra)
26	20	15	8	CONWAY TWITTY & LORETTA LYNN/It's True Love (MCA)
30	22	18	9	CRYSTAL GAYLE/The Blue Side (Columbia)
28	17	13	10	MICKEY GILLEY/True Love Ways (Epic)
10	7	9	11	CRISTY LANE/One Day At A Time (UA)
17	13	12	12	TAMMY WYNETTE/(He Was There) When I Needed You (Epic)
33	30	22	13	BELLAMY BROTHERS/Dancin' Cowboys (WB/Curb)
2	1	5	14	RONNIE MILSAP/My Heart (RCA)
8	6	4	15	T.G. SHEPPARD/Smooth Sailing' (WB/Curb)
11	9	16	16	MOE & JOE/Tell Ole I Ain't Here... (Columbia)
21	19	19	17	RAZZY BAILEY/Too Old To Play Cowboy (RCA)
15	15	17	18	JIM REEVES w/DEBORAH ALLEN/Take Me In Your Arms... (RCA)
-	34	31	19	WAYLON JENNINGS/Clyde (RCA)
31	29	25	20	LACY J. DALTON/Losing Kind Of Love (Columbia)
1	3	7	21	KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA)
-	40	35	22	HANK WILLIAMS/Kaw-Liga (Elektra)
32	28	26	23	MOE BANDY/The Champ (Columbia)
4	4	11	24	ANNE MURRAY/Lucky Me (Capitol)
16	18	21	25	GENE WATSON/Bedroom Ballad (Capitol)
-	-	36	26	CHARLIE DANIELS BAND/In America (Epic)
35	31	28	27	CHARLY McCLAIN/Let's Put Our Love In Motion (Epic)
-	-	34	28	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
-	35	32	29	ALABAMA/Tennessee River (RCA)
-	38	33	30	REX ALLEN JR./It's Over (WB)
-	39	29	31	EMMYLOU HARRIS/Wayfaring Stranger (WB)
5	8	20	32	DON WILLIAMS/Good Ole Boys Like Me (MCA)
-	-	40	33	JACKY WARD/Save Your Heart For Me (Mercury)
-	-	-	34	EDDIE RABBITT/Drivin' My Life Away (Elektra)
7	14	23	35	KENDALLS/I'm Already Blue (Ovation)
36	32	30	36	BOBBY BARE/Tequila Sheila (Columbia)
-	-	-	37	DOTTIE WEST/Leavin's For Unbelievers (UA)
-	-	-	38	LARRY GATLIN & GATLIN BROS./We Are Number One (Columbia)
-	-	-	39	JOHNNY DUNCAN/I'm Gonna Love You... (Columbia)
-	-	-	40	JERRY LEE LEWIS/Honky Tonk Stuff (Elektra)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

EDDY RAVEN "You've Got Those Eyes" (Dimension) 24/4, KRAK, KOKE, WVOJ, KSSS.

GAIL DAVIES "Good Lovin' Man" (WB) 23/21, KEEN, KEED, KCKC, KIKX, KSO, WSLR, KRMD, WSM, WIRK-FM, WQQT, WWVA, WCMS, WOKQ, KVOO, WNRS, KFEQ, KFGO, KBMR, KGFX, WLAS, KSSS.

BILLIE JO SPEARS "Natural Attraction" (UA) 22/11, KMPS, KUZZ, KNIX, KRAM, KRAK, KIKX, WCOS-FM, WSM, WVOJ, WIRK-FM, WYDE.

JOE STAMPLEY "Haven't I Loved You..." (Epic) 22/10, WQQT, KKYX, WBAM, WFMS, KVOO, KRMD, KNOE, WINN, KUZZ, KSSS.

EDDY ARNOLD "That's What I Get For Loving You" (RCA) 20/14, WWVA, WCMS, KNOE, KRMD, WEAT, WIRK-FM, WBAM, KKYX, WXCL, KYNN, KFGO, KEED, KFTN, KSSS.

JEANNE PRUETT "It's Too Late" (IBC) 19/13, KSOP, KRAK, KVOO, WXCL, WSLR, KNOE, KRMD, WSM, WMC, KIKK, WWVA, KFEQ, KCEY, 28-24 KCKC.

TOMMY OVERSTREET "Sue" (Elektra) 17/7, WWVA, KNIX, KYNN, KVOO, KHEY, KCEY, KSSS.

KENNY DALE "Thank You Ever-Lovin'" (Capitol) 17/6, KRMD, KVOO, WXCL, KTOM, KEED, KSSS.

ANNE MURRAY "I'm Happy Just To Dance..." (Capitol) 16/12, KEED, KMPS, KLZ, KFGO, WNRS, KGFX, KHEY, WCOS-FM, KRMD, KFTN, KUGR, KIKX.

RONNIE McDOWELL "How Far Do You Want To Go" (Epic) 13/8, WCMS, KRMD, WSM, WFMS, WXCL, WSLR, KSSS, WLAS, 34-17 KCKC.

LYNN ANDERSON "Even Cowgirls Get The Blues" (Columbia) 11/11, WSM, KIKK, KRMD, KSO, KFGO, KFEQ, KWMT, WXCL, KUZZ, KRAK, KTOM.

ED BRUCE "The Last Cowboy Song" (MCA) 9/9, KNEW, KRMD, KWMT, WSEN, KFTN, KRZY, KRAK, KTOM, KMAK.

Most Requested

LW	TW	
2	1	HAGGARD & EASTWOOD (Elektra)
1	2	GEORGE JONES (Epic)
4	3	CHARLIE DANIELS BAND (Epic)
3	4	CRISTY LANE (UA)
9	5	JOHN CONLEE (MCA)
-	6	WAYLON JENNINGS (RCA)
7	7	CONWAY & LORETTA (MCA)
6	8	OAK RIDGE BOYS (MCA)
-	9	ALABAMA (RCA)
5	10	HANK WILLIAMS JR. (Elektra)

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

JOHN ANDERSON
She Just Started Liking... (WB)
MAC OAVIS
It's Hard To Be Humble (Casablanca)
MERLE HAGGARD
The Way I Am (MCA)
KENOALLS
I'm Already Blue (Ovation)
RONNIE MILSAP
My Heart/Silent Night (RCA)
ANNE MURRAY
Lucky Me (Capitol)
JEANNE PRUETT
Temporarily Yours (IBC)
ROGERS & CARNES
Don't Fall In Love... (UA)
DON WILLIAMS
Good Ole Boys Like Me (MCA)



Biff Collie Inside Nashville

BIGGER THAN LIFE: Fan Fair 1980 drew America's lovers of America's favorite music (statistics recently showed Country is currently the 2nd biggest-selling music form) by the thousands last week to Music City — swarming over this city of sounds like bees to a hive. Friday the chow line waiting to be served by the famous Odessa Chuck Wagon gang (one of its members is Curly Gatlin, whose son Larry sings some) literally surrounded the complete city block which circles Nashville's City Auditorium, looking like the invasion it was. ABC-TV's Hughes Rudd filmed it all for a Friday night telecast. NBC-TV's "Real People" spent two days filming footage on the Reunion Show, picnics, the International show, and the Sunday fiddling contest. Fair nuts took breaks from their Fan Fair functions to see the new "Urban Cowboy," which was "coincidentally" released in Music City the week of Fan Fair, and had long lines at the theatres where it's showing. New York Times's Vincent Canby's review of the movie is headlined "Urban Cowboy — Best Film This Year," and says the star of the show is Gilley's nightclub in Pasadena, where much of it was filmed.

Dolly Parton caused a near-riot when she appeared at the RCA Fan Fair Booth, necessitating a small squad of Metro policemen to protect her and the crowd. Five were overcome by heat waiting to get Dolly's autograph; one man, overcome with emotion, when handed back his signed autograph, impulsively grabbed Dolly's hand and pulled her off the stage into his lap. He was fortunate to escape without being mobbed by her fans . . . MCA Records' show hosted the biggest Fan Fair crowd in the history of this event, with over 15,000 in the auditorium when the police and fire dept. officials reluctantly stopped those waiting in the street to get in. Conway Twitty, John Conlee, Barbara Mandrell, Brenda Lee, and the Oak Ridge Boys headlined that show, with Barbara and the Oaks getting standing ovations. The Reunion show was unique as usual, with the first Ernest Tubb Texas Troubadour Reunion in Tubb's 40-year band history, the Stonemans, Patsy Montana, celebrating her 50th year in country music, singing the song which brought her the first woman's million seller in country music history, "I Wanna Be A Cowboy's Sweetheart," and a special telephone visit on stage for Ernest Tubb from Willie Nelson. Fan Fair was just plain fun for those thousands who made it perhaps the biggest vacation bargain around today (\$35 registration covered everything except room and a little board), but to the Nashville Chamber of Commerce, it meant almost \$3 million into the city's economy, and everyone had a good time! . . . The Grand Masters Fiddling Championship was the topping to the Fan Fair fare all day Sunday at the Opry House, hosted by Porter Wagoner, Roy Acuff, Box Car Willie and Ramona (Mrs. Grandpa) Jones . . . Sunday night, ACE (Association of Country Entertainers) presented its second annual "Good 'N Country" blast at the Opry House, with the likes of Jimmy Dickens, Stonewall Jackson, Connie Smith, Del Wood, Carl & Pearl Butler, Acuff, and Grandpa Jones "showing off."

ACTION: Dolly is writing music for "The Dollmaker," a Jane Fonda-starring movie which will start shooting here next spring, and five songs she's working on for "The Best Little Whorehouse In Texas," in which she and Burt Reynolds will star . . . "Loretta Lynn's World Of Music" just published by Palm Tree Library. Complete history of her music from "I'm A Honky Tonk Girl" (1960) right up to "Naked In The Rain" (1980). Author Laurence J. Zwisohn also wrote a Bing Crosby bio. See Loretta Lynn & Luciano Pavarotti



Jane Fonda, Dolly Parton

Country



Bob Nolan 1908-1980

Robert Clarence Nobles began his life April 1, 1908. A heart attack took it away on Monday (6-16). The Pioneer Trio was founded in 1934 with Bob Nolan, Tim Spencer and Leonard Slye (better known today as Roy Rogers). The name of the group was later changed to The Sons Of The Pioneers. It is the poetry of Bob Nolan that keeps the spirit of the group alive today. His "Cool Water" and "Tumbling Tumbleweeds" are forever classics . . .

Sunday night on "Omnibus?" Kenny Rogers and wife Marianne Gordon Tuesday night on the Barbara Walters Special? . . . Mac Davis will star in a remake of the 1957 Andy Griffith-starring movie "A Face In The Crowd" . . . Jim Ed Norman opens offices here. Walter Campbell, former SE editor for Record World, will head up the operation at 1009 17th Ave., S, 37212 . . . L.E. White, a fixture in the Conway Twitty empire for 12 years, a writer of many of Conway's hits, and an owner in the Nashville Sounds baseball empire, becomes professional manager of the Ray Pennington-headed Diversified Music Publishing complex.

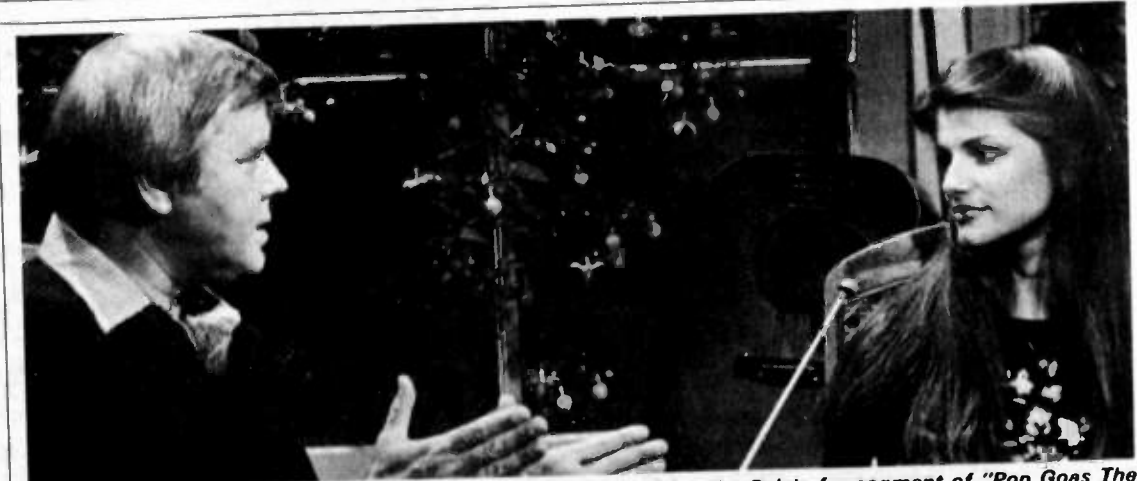
THE PHANTOM STRIKES AGAIN: Slim Whitman, whose 30 million record sales have been a well-kept secret, returned to the national country scene with a flourish, making a surprise appearance on the CBS Records Fan Fair bash and knockin' 'em dead with his pure tenor, yodels, and soft love songs. Although he's perennially the #1 Male Vocalist in Great Britain and other spots around the globe, most people

in his homeland (he was born in Tampa, lives just outside of Jacksonville) have thought for years he was dead! Slim announced on the show that he had, that day, signed a recording deal with CBS. The renewed interest in Slim came about due to the 1.7 million sales realized from a current TV mail-order album package of his 30-year discography (three cuts on the album were produced by Biff Collie). Welcome back, Slim.

POTPOURRI: Billie Jo Spears, Buddy Killen, Paul Richey, M.C. Ronnie Prophet, and other "friends" roasted "Toast Of The Town" producer Larry Butler in a NARAS benefit affair at Opryland Hotel's Knoxville Room Sunday night . . . Faron Young's 11-year old daughter Alana recovering from open heart surgery at Nashville's Vanderbilt Hospital . . . Grapevine Opry fans got a treat when Willie Nelson payed a surprise visit. Along with sister Bobbi and drummer Paul English he did a 45-minute set, and signed over 1000 autographs for fans . . . Charlie Walker and his wife Virginia celebrated the week by delivering their fifth child. Charlie & Virginia's first boy, last Friday. Randy Barlow observed the occasion of Fan Fair on Friday the 13th to marry "Sweet Melinda" Harvey, the girl who was the subject of his record of the same name last year. She's 23, he's 36; her first, his fourth marriage. Former Nashvillian Huell Howser videotaped a segment with Charlie Daniels for his WCBS-TV show "To Life" in New York City. Nashville Banner writer Bill Hance did a front-page story announcing the upcoming marriage of Jim Ed Brown and Helen Cornelius, then two days later Nashville Tennessean writer Laura Eipper's headline was "Jim Ed, Helen Won't Wed;" . . . Music Row's mumbling about divorces and weddings, lawsuits and contracts, including Glen and Sarah's breakup and Sarah and Mac's renewed romance . . . George Jones's return to form and his bright attitude and future (the fans overwhelmed him at Fan Fair.) . . . The most-publicized radio personality at Fan Fair was Herb Hat-taway, the 450-pound GM/air personality at WJJC in Commerce, Georgia. Herb's T-shirt (made by a tent and awning firm) identifies him as the "Snuff Queen's Dream." Coming next week: the definition of a "Snuff Queen."



JIMMIE RODGERS MEMORIAL FESTIVAL — Actively involved in the festival, WOKK/Meridian, MS staffers Ken Rainey (left) and Larry Edwards (right) welcome Merle Haggard and his wife Leona Williams to the annual event.



HOST WITH THE MOST — Tom T. Hall chats with fellow RCA artist Sylvia for segment of "Pop Goes The Country." Next season will be Hall's first year as host of the syndicated series.

P/A

POP/ADULT®



Mike Kasabo

Warner Bros. Steps Up Pop/Adult Promotion

One of the very biggest (as well as consistent) gripes of Pop/Adult Program Directors over the years has been the record industry's lack of perception of a P/A's importance or influence in helping to establish general audience acts. One major market PD said, "Oh sure, they run to you with a new Tony Bennett or Sinatra to cover themselves, but they don't think you're important with anything else compared to the Top 40 in the market." An emotional response, to be sure — but also quite accurate, as I've found during the last six years communicating with hundreds of programmers.

To try and add a little perspective to this conflict, I must point out that record company people (local, regional, national or presidents) have never consciously ignored Pop/Adult stations promotionally, but rather felt emphasis (in strict business terms) should be placed with the Top 40 in town — a station that most often had the greatest influence in the selling of product. Now that the population has shifted (i.e. Pop/Adult listeners today are those who grew up buying the hits of the 50's & 60's), a number of record executives have taken a closer look at P/A radio's influence on the record-buying public.

This brings us to Warner Bros. National Pop/Adult Promotion Director, Pat McCoy. McCoy believes strongly in Pop/Adult radio and proves it by saying, "It's refreshing to talk to someone like Jerry Sullivan from WYNY/New York, and he's just one among the many PD's that I've become acquainted with during the past several months."

R&R: Refreshing is fine, but can WYNY sell records for you?

PM: As a record company representative I have to honestly say that Pop/Adult stations are still not the major factor in selling records by themselves, but they are an amazing force in forcing the Top 40 stations to play a record due to their influence. It's a fact that people are going into record stores and saying, "I heard this record on KMPC or WHBC or WFYR, and do you have it?" All that gets back to the Top 40 station whose research, in turn, picks up this information. The smart P/A programmer realizes this and recognizes that music is just as an important part of his programming as farm reports, weather and psychologists. There are increasing numbers of people in the 25-45 age group who don't want to be hammered 24 hours a day, but want something musically pleasant; not just "throwaway" things musically.

R&R: Sounds like you've altered your opinion of this format . . .

PM: I think that in just talking with these people over the last couple of months that there is an increasing awareness, almost to an extent that they're asking if the Top 40 station is on a record yet. These are the tougher guys, of course — but I think that it's coming around very quickly, that most successful record companies are 1) aware of who the Pop/Adult stations are, and 2) aware that their audience is most desirable for their product.

R&R: In terms of support, what will you do for the P/A programmer who goes with a piece of your product?

PM: First of all, let's talk about the programmers' musical likes and dislikes. The way things are set up, we have our local and regional people set up as to give us some idea as to what the PD likes musically. We then go to work — zero in if you will — on what the consensus tells us . . .

R&R: Doing it this way then, you've broken, or let's say spread some records through P/A into the complete general market?

PM: Absolutely. We can point to three records directly attributable to this. The Frank Sinatra record which may never be a monumental Top 40 smash, but has sold tons of albums enhanced by Pop/Adult play. Also the Gordon Lightfoot record that we are doing best with on the P/A level, and the most recent example is the Roy Orbison and Emmylou Harris duet from the "Roadie" album, which we feel with the P/A support will force the Top 40 stations on a record that they might not have otherwise considered.

R&R: Happily, it seems to me that you're going to regard the Pop/Adult guy with increased attention . . .

PM: The reality is that the P/A programmer today is no longer one of the forgotten radio masses. He is a much more viable force in the marketplace than in the past. That's directly attributable to record companies spending the attention and seeing what their audience wants and then providing it.

R&R: After years of dealing with Top 40 guys, do you see any significant difference with the P/A guys?

PM: They answer the phones more; they're more accessible and just generally more able or willing to talk to you about your product. It's more of an open line that leads to conversations, and conversations lead to friendships and friendships lead to positive relationships; that should be the name of the game in this business. To me it's a slice of heaven to have a programmer call you back and then go on a rap about whatever you need discussed. It's so different from most Top 40 stations.

R&R: What can I tell a P/A programmer in a medium or smaller market in relation to the support you'll give him with the record he's gone with?

PM: 100%. If it's in Morro Bay, Wheeling or wherever, if they have trouble putting records in the marketplace, I want to hear about it. I want the honest communication — I'll be the first one to tell a PD that the record is over. But if a station is first or early on a record I'll also blow the station's horn the loudest. Hell, it's a great kick for me personally to hear a guy out there say, "It's been a long time since we've heard from the Bunny," and then go on to establish a solid phone relationship, hopefully to meet in the future. I'm ex-



Pat McCoy

cited about my new position here at Warner Bros. and I can tell you honestly that it's going to get better for us and the P/A's.

Update

WHAS/Louisville personality Gary Burbank flew into L.A. several weeks ago to tape a John Davidson special which will feature him doing his novelty release. Program will air sometime in early July . . . In a related matter, the BBC sent a lady contest winner to the Ewing ranch in Big D as first prize in their "Who Shot J.R." contest. Leonora Gallantry's scenario in answer to that question contends that J.R. paid his favorite detective to shoot him before his enemies got around to doing it themselves. That way, J.R. casts suspicion on his wife, Sue Ellen, and regains the affections of his mother, Miss Ellie, brother Bobby and his mistress, Kristin. The catch is that J.R. was wearing a bulletproof vest at the time and will be good as new when the series resumes in the fall . . . AWARDS: WIS/Columbia received the Broadcast Pioneers' Mike Award, which is bestowed on those radio stations with an extended history of "distinguished contributions to the art of broadcasting and in recognition of dedicated adherence to quality and integrity and responsibility in programming and management." (I hope they can get all that on the plaque.) WIS is the 188th station to receive the honor. Past winners include WLW, WGN, KDKA, WOR, and WCCO . . . KHOW/Denver's Hal & Charley, along with morning sportscaster Irv Brown, shared breakfast recently with the winner of their "Why I Want To Wake Up With Hal & Charley" contest. Remoting from the winner's residence, chefs prepared a gala breakfast complete with Bloody Marys, followed by a midmorning coffeeklatsch for 25 of their neighbors, plus an appearance by Prize Man, who offered a microwave oven, clock radio, kitchen appliances and "I Love You Denver" gifts. Oh yes, the winning entry: "Because I have a magnificent bar in the basement for Charley and because I have a Bible in the entry way for Hal." . . . In order to help the state of Arizona campaign to keep residents in their state during vacation time, KARZ/Phoenix is offering its listeners a new Arizona road map . . . WMAL/Washington Sportscaster Johnny Holliday is appearing as the leprechaun Og in the musical "Finian's Rainbow" at a local dinner theatre — that would be a must stop for anyone going to the Washington area . . . KSEN/Shelby, MT PD Wayne Cordray would like to hear from promo people from the San Francisco, Denver and Seattle areas any day of the week from 9am-12noon, call (406) 434-5241 . . .

Transition

Jim Kime has been named to the newly created position of Vice President/Radio, King Broadcasting Company. Complete story on Page 1 . . . Ed Rodriguez drops his air slot for the Production Manager job at WASH/Washington and Freda Wright comes to the monumental city to do weekends and help out in production . . . Dick Fraser is no longer Program Director of WTIC/Hartford, and his duties will be absorbed by incoming Operations Manager Tom Barsanti — also new is David George, serving as Creative Services Director from FM97/Pittsburgh . . . Across town, KDKA welcomes Barb Trehar to the station from WMBA/Ambridge, PA as part-time talk show host, replacing Joe Gehring, who leaves radio to accept an appointment from the governor as a district justice . . . Gary Burns resigned his Vice President/General Manager position at WHAM/Rochester to pursue other broadcast interests, and will be announcing his new plans shortly. Meantime, owner Bill Rust will serve as acting GM while Program Director Mike Harvey becomes more involved with the group's other radio properties for programming . . . WVMT/Burlington, VT has a new News Director, Dale Smith, who most recently was the Managing Editor of an area daily and has previous radio experience at WIKF/Newport, VT . . . Two new faces at WEBC/Duluth, Pat Putchalla and Bob Hughes, who come on board as air talent — the former from WDSM in that town and the latter from WJJY/Brainerd, MN . . . Chuck Dougherty leaves his midday position at WLW/Cincinnati to accept a GM slot in Toledo.

Color

THE KEYS HAVE IT: WYNY/New York ran what Program Director Dave Klahr called the most exciting contest he's been involved with, the "Key Contest." It had as grand prizes two \$13,000 Alfa Romeo sports convertibles. Klahr explained, "Every other hour we had a record early in the hour that we designated as the 'key' record for that 60 minutes." As the personality introduced it, he advised listeners of the title and artist and asked them to remember the information. Later in the same hour, the correct-numbered caller got a chance (with a correct answer) to become a finalist. Eventually all 201 "key" finalists came down to the World Trade Tower lobby to be a part of a live remote and to find out whose "key" would fit either of the cars. The PD also commented that more than 4000 onlookers were estimated to have come down to witness the promotional payoff.

CROSSING CONTEST: WGIR/Manchester, NH has just completed its very successful "Crossword" contest. Air personalities assisted listeners with clues for the various "down & across" words needed to complete the puzzle. The promotion gathered the largest mail count in the station's recent history — and was capped off with a live broadcast as several hundred eligible contestants were on hand for the luck of the draw grand prize, which was \$610 in free groceries, \$610 in free gasoline, and 610 hours of recreation picked up by the station.

LONG HOT SUMMER: KRKK/Rock Springs, WY is helping listeners beat the heat of summer with a promotion called "Class Reunion." During the warmth, four different weekends will be designated as "Class Reunion" weekends during which oldies will be the order of the days. Listeners will be invited to list all the oldies played during each of those weekends with the most accurate being the winner. Cash prizes will be awarded to each of the individual winners, with a grand prize drawing that will win some lucky participant \$400 cash plus many other gifts (donated by area businesses) worth a minimum of \$25 each.

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MICKEY GILLEY

Stand By Me (Full Moon/Asylum)

63% of our reporters are on it. Another Urbanized Cowboy — latest adds include WASH, KNBR, KOY, KFOR, KMBZ, WIOD, WDIF, WQUA, WSGW, KWOS, KBAI, WCWA, KAKZ, KOLO, WHAG. Key moves: 27-15 KRKO, 20-14 WBT, 29-25 WVMT, 30-24 WORG, 34-30 WFIR, 23-19 WPRO, 27-24 WSM-FM, 34-26 WHBC, debut 24 WBEN, debut 24 KEX. Heavy rotation: WREC, KSFO. Jumps 32-22 on P/A chart.

ANNE MURRAY

I'm Happy Just To Dance With You (Capitol)

57% of our reporters are on it. Latest adds include WHIO, KSFO, WGIR, KOY, WISN, WOOD, WDAE, WHAM, WSGW, WHBC, KSL, WFTL, WIS, KFMB, WTMJ, KOB, WNFL, WQUA, WJON. Key moves: 28-24 KUKI, 29-23 WBT, debut 19 WSB, debut 23 KMBZ, debut 24 WVMT, debut 25 WPRO, debut 28 WSM-FM, debut 28 KOLO, debut 32 WHBC, debut 40 WORG. Heavy rotation: WNEW. Jumps 40-25 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 44/2 add WFDF, WORG. Note: some in NBA have more total stations, but none have better moves: 18-2 WOWO, 16-9 WTVN, 20-12 KWOS, 21-12 KRKO, 19-15 WFIR, 9-6 WGR, 22-16 WBT, 16-12 KBAI, 27-24 KCWA, 38-30 WSGW, 26-21 KDKA, 29-21 KUKI, debut 19 WBZ. Increased 31-26 on P/A chart.

GLEN CAMPBELL & RITA COOLIDGE "Somethin' Bout You Baby I Like" (Capitol) 50/2 add KAKZ, WLW. Key moves: 21-18 WVMT, 19-14 KBLF, 23-20 WORG, 25-23 WPRO, 37-32 WFIR, 23-20 KEX, debut 20 WBZ, debut 30 KUKI. Heavy rotation: KSFO. Increased 30-27 on P/A chart.

RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) 40/7 add WSY, WQUA, WLW, KNBR, WHAM, WISN, WTAE. Key moves: 5-4 WBEN, 13-10 WGR, 25-20 WBT, 28-25 KDKA, 32-23 WHAG, 24-20 WPRO, 25-19 WHIZ, 36-27 WORG, debut 18 WBZ, debut 20 WLNH. Heavy rotation: WDIF. Increased 37-30 on P/A chart.

AIR SUPPLY "All Out Of Love" (Arista) 41/13 adds include KMBZ, WBAL, WSB, KOY, WHAS, KHOW, KDOWN, WFIR, WHIZ, KRMG. Key moves: 35-29 WHAG, 32-27 KRKO, 36-29 KBAI, 29-25 WLNH, debut 23 KOLO, debut 26 KWOS, debut 31 WHBC, debut 34 WORG. Heavy rotation: KSFO. Debuts at No. 31 on P/A chart.

FELIX CAVALIERE "Good To Have Love Back" (Epic) 39/4 add WHAM, WISN, WGIR, KEX. Key moves: 30-26 KBLF, 38-35 WORG, debut 28 WWWW, debut 28 WHBC, debut 35 WHAG. Increased 38-32 on P/A chart.

PAUL McCARTNEY "Coming Up" (Columbia) 33/2 add KLTE, KUKI. Key moves: 16-12 WVMT, 10-2 WFIR, 13-7 KRKO, 11-8 KBAI, 20-12 WTVN, 17-13 KDKA, 1-1 WOWO, debut 18 KRMG. Heavy rotation: WASH, WGAR, KOGO. Increased 34-33 on P/A chart.

ROCKY BURNETTE "Tired Of Toein' The Line" (EMI America) 33/9 add KDKA, WNFL, KLTE, KMRJ, WORG, WIS, KBLF, WCCO-FM, KRKO. Key moves: 10-6 WBEN, 6-4 WGR, 26-22 WSB, 27-22 WFIR, 29-25 WHIZ, 20-17 KBAI, 23-18 WBT, 25-21 WOWO, debut 20 WTVN, debut 24 KWOS. Heavy rotation: WGY, WIP, WEBC, KOGO, WDIF, WASH. Increased 39-34 on P/A chart.

FRANKIE VALLI "Where Did We Go Wrong" (MCA/Curb) 38/15 adds include WSB, WELI, WISN, KFOR, KDKA, WHIO, WHBC, KHOW, WGY, WPTF, WVMT, KAFM. Key moves: 36-30 KBLF, 30-27 KOLO, debut 24 WLNH. Debuts at No. 38 on P/A chart.

CHRISTOPHER CROSS "Sailing" (WB) 31/11 add WWWW, WBT, WELI, KGGF, KBLF,

Radio & Records POP/ADULT AIRPLAY / 40

June 20, 1980

Three Weeks	Two Weeks	Last Week	This Week	
7	4	1	1	ELTON JOHN/Little Jeannie (MCA)
5	2	2	2	ROBBIE DUPREE/Steal Away (Elektra)
19	11	8	3	SPINNERS/Cupid/I've Loved You For A Long Time (Atlantic)
6	5	4	4	MICHAEL JACKSON/She's Out Of My Life (Epic)
20	12	7	5	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
14	7	6	6	BOB SEGER/Against The Wind (Capitol)
1	1	5	7	BETTE MIDLER/The Rose (Atlantic)
28	22	11	8	OLIVIA NEWTON-JOHN/Magic (MCA)
9	9	9	9	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
26	20	16	10	KENNY ROGERS/Love The World Away (UA)
3	3	3	11	AMBROSIA/Biggest Part Of Me (WB)
11	10	10	12	FRANK SINATRA/Theme From New York, New York (WB/Reprise)
—	—	27	13	KIM CARNES/More Love (EMI America)
34	24	19	14	CAROLE KING/One Fine Day (Capitol)
39	30	22	15	MANHATTANS/Shining Star (Columbia)
16	13	13	16	RUPERT HOLMES/Answering Machine (MCA)
4	6	12	17	BARRY MANILOW/I Don't Want To Walk Without You (Arista)
33	29	23	18	CRYSTAL GAYLE/The Blue Side (Columbia)
30	28	25	19	GORDON LIGHTFOOT/Dream Street Rose (WB)
2	8	14	20	KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA)
8	16	20	21	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
—	39	32	22	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
13	17	17	23	ANNE MURRAY/Lucky Me (Capitol)
17	15	15	24	PHOTOGLO/We Were Meant To Be Lovers (20th)
—	—	40	25	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
—	36	31	26	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
36	34	30	27	GLEN CAMPBELL & RITA COOLIDGE/Somethin' Bout You Baby... (Capitol)
35	31	28	28	CAPTAIN & TENNILLE/Happy Together (A Fantasy) (Casablanca)
21	19	18	29	BRUCE COCKBURN/Wondering Where The Lions Are (Millennium)
—	38	37	30	RAY PARKER JR. & RAYDIO/Two Places At The Same Time (Arista)
—	—	—	31	AIR SUPPLY/All Out Of Love (Arista)
—	—	38	32	FELIX CAVALIERE/Good To Have Love Back (Epic)
40	37	34	33	PAUL McCARTNEY/Coming Up (Columbia)
—	40	39	34	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
12	21	24	35	PAUL DAVIS/Do Right (Bang)
10	14	21	36	BERNADETTE PETERS/Gee Whiz (MCA)
26	26	26	37	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
—	—	—	38	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
—	—	—	39	CHRISTOPHER CROSS/Sailing (WB)
—	—	—	40	EXILE/You're Good For Me (WB/Curb)

This chart is based solely on statistics compiled weekly from our reporting stations. New Entry
Black circled numbers indicate significant upward movement from at least 60% of our reporters.

WFIR, WHIZ, WIP, WJON, WRVA, WHBC. Key moves: 31-26 KRKO, 26-21 KFMB, 17-13 WSM-FM, debut 28 WVMT, debut 29 KWOS. Debuts at No. 39 on P/A chart.

EXILE "You're Good For Me" (WB/Curb) 31/4 add WIS, WGY, KMRJ, WGIR. Key moves: 28-21 WBT, 32-29 WHBC, 28-25 KOLO, 29-24 KBLF, 25-19 WLNH, debut 24 WYMC. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

TERRY WILLIAMS "Blame It On The Night" (International Artists) 27/3 add WTAR, WELI, WFDF. Moves: 22-18 KBLF, 30-26 WHAG, 30-27 WHBC.

BOZ SCAGGS "Jojo" (Columbia) 26/11 add WOWO, WGAR, KHOW, WWWW, WORG, WBEN, WCWA, WEBC, KPPL, KRKO, WGY. Moves: 24-20 WSM-FM, 30-22 WBT, debut 28 KWOS, debut 29 KOLO.

DIRT BAND "Make A Little Magic" (UA) 24/12 add WBT, WREC, WDIF, WBAL, KEX, WBEN, WCHV, WPRO, KBLF, WIP, WJON, KDKA.

CHARLIE DANIELS BAND "In America" (Epic) 23/7 add KGGF, WFIR, WEBC, WJON, KLTE, WLW, WGAR. Moves: 30-26 WLNH, 34-29 KBLF, debut 29 WHIZ.

BILLY PRESTON & SYREETA "One More Time For Love" (Motown) 22/13 add WSTV, WREC, WBAL, WSB, KOGO, WGIR, KFOR, WHBC, WHAG, KPPL, WIP, KBLF, WORG. Moves: 21-18 KFMB, 31-28 WCWA, debut 30 KOLO.

ELO "I'm Alive" (MCA) 22/3 add WCSH, WLW, WGAR. Moves: 24-19 KWOS, 24-14 WOWO, 30-26 WFIR, 26-20 WHAG, debut 16 WGR, debut 22 WYMC.

WHISPERS "Lady" (Solar/RCA) 22/1 add WHBC. Moves: 16-14 WPRO, 20-17 WFIR, debut 25 WYMC.

ALI THOMSON "Take A Little Rhythm" (A&M) 20/9 add WREC, WSTV, KRKK, KBAI, WIP, WTMJ, WYMC, WVMT, WORG. Moves: 26-23 WSM-FM, debut 25 WBEN.

GENESIS "Misunderstanding" (Atlantic) 20/4 add WHAG, WCCO-FM, KMRJ, WGR. Moves: 13-9 WVMT.

LANI HALL "I Don't Want You To Go" (A&M) 20/0. Moves: 25-22 KOLO, 34-30 KBAI, 33-30 WHBC.

MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 19/0. Moves: 13-12 WPRO, 24-19 WBT.

IMPERIALS "Living Without Your Love" (DaySpring/Word) 18/1 add WFDF.

PHILADELPHIA LUV ENSEMBLE "Love Fantasy" (Pavillion) 18/1 add WDBO. Heavy rotation: WNEW.

FIREFALL "Love That Got Away" (Atlantic) 17/11 add WLNH, WKIQ, WBAL, KWOS, WORG, WYMC, KBLF, KPPL, KRKO, WSM-FM, WCFR.

ROY ORBISON & EMMYLOU HARRIS "That Lovin' You Feelin' Again"

(WB) 14/10 add WREC, KRMG, KBAI, WCCO-FM, WORG, KRKO, WHIZ, WSB, KEX, WSTV. Debuts 29 WVMT. Heavy rotation: WHIO.

LIVINGSTON TAYLOR "First Time Love" (Epic) 14/9 add WHIO, WHBC, WCCO-FM, WSIX, KOLO, KBLF, KSL, KEX, WSB.

JOHN DENVER "Dancing With The Mountains" (RCA) 14/3 add WFTL, WTAR, WDIF.

NATALIE COLE "Someone That I Used To Love" (Capitol) 14/2 add WIS, WORG. Moves: 24-20 KOLO.

FRANCE JOLI "This Time (I'm Giving All I've Got)" (Prelude) 13/4 add KDOWN, WBAL, KFOR, WFDF.

BENNY MARDONES "Into The Night" (Polydor) 13/4 add WVMT, WCFR (dp), WREC, KWOS. Debuts 28 WPRO.

JOSE FELICIANO "I'm Comin' Home Again" (ALA) 13/1 add WKIQ.

MECO "The Empire Strikes Back (Medley)" (RSO) 12/9 add KMPC, WCFR, KRKO, WHAG, WTMJ, WJON, WYMC, WBT, WOWO.

PLAYER "It's For You" (Casablanca) 12/4 add WHIZ, WIP, KWOS, WHBC. Moves: 28-24 WPRO, 25-22 WSM-FM.

WAR "I'll Be Around" (MCA) 11/2 add KRKO, KOLO. Heavy rotation: WHAS.

LIPPS, INC. "Funkytown" (Casablanca) 11/1 add KLTE. Moves: 18-10 WORG, 12-6 WYMC, 1-1 WFIR, 18-14 KDKA, 4-2 WBZ.

EARL KLUGH "Doc" (UA) 10/4 add WVMT, KRKK, WSB, WGIR.

STARLAND VOCAL BAND "(Love) Thought I Would Never Find Love" (WindSong) 10/3 add WYMC, WTAR, WRVA. Moves: 24-20 WSB.

HERB ALPERT "Beyond" (A&M) 8/8 add KGGF, WJON, WSM-FM, KBAI, KMBZ, WLW, KDKA, WREC.

ROBERTA FLACK & DONNY HATHAWAY "Back Together Again" (Atlantic) 8/1 add WLNH. Debuts 39 WORG.

CHARLIE DORE "Fear Of Flying" (Island) 7/4 add KBAI, KWOS, WSB, KOY

Most Added:

- ANNE MURRAY**
I'm Happy Just To Dance With You (Capitol)
Added at 28% of our reporting stations.
- KIM CARNES**
More Love (EMI America)
Added at 18% of our reporting stations.
- MICKEY GILLEY**
Stand By Me (Full Moon/Asylum)
Added at 18% of our reporting stations.
- FRANKIE VALLI**
Where Did We Go Wrong (MCA/Curb)
Added at 16% of our reporting stations.
- AIR SUPPLY**
All Out Of Love (Arista)
Added at 14% of our reporting stations.
- BILLY PRESTON & SYREETA**
One More Time For Love (Motown)
Added at 14% of our reporting stations.
- KENNY ROGERS**
Love The World Away (UA)
Added at 14% of our reporting stations.

Hottest:

- ELTON JOHN**
Little Jeannie (MCA)
Reported hot at 53% of our stations.
- PURE PRAIRIE LEAGUE**
Let Me Love You Tonight (Casablanca)
Reported hot at 53% of our stations.
- ROBBIE DUPREE**
Steal Away (Elektra)
Reported hot at 41% of our stations.
- BETTE MIDLER**
The Rose (Atlantic)
Reported hot at 39% of our stations.
- SPINNERS**
Cupid/I've Loved You For A Long Time (Atlantic)
Reported hot at 38% of our stations.
- OLIVIA NEWTON-JOHN**
Magic (MCA)
Reported hot at 36% of our stations.
- BOB SEGER**
Against The Wind (Capitol)
Reported hot at 33% of our stations.

OPPORTUNITIES

Openings

EAST

WTRY/Albany is looking for a Production Director whose chief responsibility would be to voice commercials. Weekend air work a possibility. Call Dan Martin, PD, at (518) 785-9061 between 11am-3pm. Regional residents preferred. (6-20)

WXKW-FM/Allentown, PA is changing format to FM rocker. Looking for experienced communicators for the 83rd largest market. All new air staff will be chosen. Tapes and resumes immediately to Bill Sheridan, Assistant PD, Box 2727, Allentown, PA 18102. No calls please. EOE M/F (6-20)

WNNJ/WIXL-FM accepting tapes and resumes for future openings. Send to Pete Hamel, PD, WNNJ/WIXL, Box 40, Newton, NJ 07860. No calls please. EOE (6-20)

WIXL, the only stereo FM Country station in the New York ADI is losing its morning air personality. Will miss her but if you want the opportunity to hold the top air spot in a small market with a lot of listeners, send tape, resume and salary history to Pete Hamel, PD, WIXL, Box 40, Newton, NJ 07860. No calls please. EOE (6-20)

Fantastic AOR newscaster/News Director needed to compliment and enhance our morning team. Top 15 rated Northeast Rocker. Thorough knowledge of world events and news a must. Ability to produce short news and public affairs features also key. Salary to match ability. Females encouraged to apply. Send info to Radio & Records, 1930 Century Park West, #192, Los Angeles, CA 90067. EOE M/F

WABK/Agueta, ME, Central Maine's #1 Pop/Adult. Stable staff of pros looking for one more who loves people and has something to say. New facilities. Females encouraged to apply. Ryan Cote, PD, Box 1280, Gardner, ME 04345. EOE (6-20)

Musicradio CIR, Southern West Virginia's leading radio station, is looking for talented personalities for future openings. Good production is a must. Send tape and resume to Jay Q. PD, Box 1063, Beckley, WV 25801, or call (304) 252-6452. EOE M/F (6-20)

WBSB/Baltimore still needs a few pieces of America's greatest talent to round out its number one air staff. Our immediate needs are for a very talented and creative morning person and a personality-oriented News Director. If you would like to be a part of what will be a giant success write Joel Denver, WBSB, 7 East Lexington St., Baltimore, MD 21202. No calls please. EOE M/F (6-20)

WJET/Erie, PA still looking for announcer for afternoon drive. Should be able to relate to Erie and the community. Good pay and benefits. No calls please. Tapes and resumes to Barney Luv, WJET, 1635 Ash St., Erie, PA 16503. EOE (6-20)

WKYG/Parkersburg-Merlette, modern Country looking for exceptional air talent. Excellent company, facility, money and people. If you're looking for a nice area, growing radio station, and place to move up from, send tapes and resumes to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. (6-20)

WGRQ/Buffalo, NY AOR has part-time and full-time opening for R&R announcer. No screamers. Superstars. Taft station, excellent benefits. Send cassette and resume to WGRQ, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (6-13)

WFTN/Franklin, NH is in need of energetic news person/News Director. Experience preferred but not necessary. Tapes and resumes to Bob Sempson, WFTN, Box 99, Franklin, NH 03235. No calls please. EOE M/F (6-13)

Northeast medium market would like to hear from the best up-and-coming medium and small market radio talents. Ability to communicate with adults and gifted production required. These are the basics, now tell us why you should be part of our team. Send tapes and resumes to Steven Apr., WCAM, 6th & Market Streets, Camden, NJ 08101. (6-13)

Openings

SOUTH

WINE-AM/195-FM, AM-FM combo, number 1 in area market, looking for weekend newscaster. Looking for aggressive news gatherer with imagination. Write Joe DeCapua, News Director, Box 95, Danbury, CT 06810. Call (203) 775-2255. Needed you yesterday. EOE (6-13)

Looking for one strong air personality wanting to become a strong salesperson at KWIC FM in Beaumont/Port Arthur/Orange radio market. If you're ready to make the move, come on down. The price is right for one strong product-oriented salesperson. Call Chuck White at (713) 842-2210. EOE M/F (6-20)

K-100, Western KY's powerhouse and sister station WKOA, now accepting tapes and resumes for positions now available. Good production a must! Send tapes and resumes to Edward Owen, PD, WKOA-K-100, Box 951, Hopkinsville, KY 42240, or call (502) 886-1204 before noon. (6-20)

KFIM/El Paso, currently accepting tapes and resumes for on-air talent/production. Send to 5411 N. Mesa, Suite 31C, El Paso, TX 79912. EOE M/F (6-20)

Superstars in Charlottesville, VA, 3WV now accepting tapes and resumes for future openings. Send to Phil Kirzyc, 3WV, Box 5387, Charlottesville, VA 22905. EOE M/F (6-20)

Future openings for news and DJs. Send tape and resume to KCCW, GPM South Tower, Plaza Level, San Antonio, TX 78216. Females encouraged to apply. No calls please. EOE (6-20)

WAXU/Lexington, KY needs 7-midnight jock. Tapes and resumes to Larry Miller, PD, WAXU, Box 11845, Lexington, KY 40511, or call (606) 254-8888. (6-20)

WOKB/Orlando is looking for an afternoon drive jock. Tapes and resumes to Brett Lewis, PD, 1111 S. Division Avenue, Orlando, FL 32805. EOE M/F (6-20)

WQPD/Lakeland-Winter Haven, FL now accepting tapes and resumes from personality Top 40 jocks. Minorities encouraged to apply. Send info to John Jenkins, WQPD, Box 827, Lakeland, FL 33802. No calls please. EOE (6-20)

Looking for afternoon jock. Send tapes and resumes to Ken Martin, Box 748, Columbia, SC 29202. EOE M/F (6-20)

AOR Program/MD for part-time consulting of national automation programming service. Call in current music playlist weekly for production by Dallas staff. Help fine-tune oldies and dayparting. Must be Program/MD at ratings winning AOR in major top 100 market to qualify for this part-time position. Call Dave Scott at (800) 527-3262, Century 21 Programming, 2825 Valley View, Dallas, TX 75234. (6-20)

Southeastern Superstars needs mature, creative morning person. Send tapes and resumes to Dwight Douglas, Burkhardt/Abrams/Michaels/Douglas & Assoc., 6500 River Chase Circle East, Atlanta, GA 30328. EOE (6-20)

WKXY had DJ opening. Experience necessary. Send tapes and resumes to Charlie Fernandez, WKXY, Box 2500, Sarasota, FL 33577. EOE M/F (6-20)

WOW107, 100,000-watt FM powerhouse has opening for an aggressive drive-time news reporter. Good delivery and good background a must. No beginners. Be part of winning 6-person news team. Tapes and resumes to Joan Killer Murphy, News Director, WOW107, Box 2788, Pensacola, FL 32503. EOE M/F (6-13)

KINT98 is now accepting tapes and resumes for future air talent openings at top rated station in El Paso. Send to Jhani Kaye, 5710 Trowbridge Drive, El Paso, TX 79925. EOE M/F (6-13)

Operations Director. High quality contemporary class C in top 100 Sunbelt market. Expert in automation and production, also must be loose. \$18,000. Call (214) 386-5302. EOE M/F (6-13)

Openings

Expanding air staff, WOW107, 100,000-watt FM powerhouse is looking for an Adult Contemporary pop-oriented air personality. Must be heavy in production. No beginners. Join a winning team, with good everything. Tapes and resumes to John B. Canterbury, PD, WOW, Box 2788, Pensacola, FL 32503. EOE M/F (6-13)

MIDWEST

WIBA-FM/Madison has openings for one full-time and one part-time announcer. Broad musical knowledge with AOR experience preferred. Tape and resume to Dave Ervin, WIBA FM, Box 99, Madison, WI 53701. EOE (6-20)

D-102 is looking for a night-time communicator who can handle equipment for August opening. Top 40 FM, #1 ARB. Tapes, resumes to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please. EOE M/F (6-20)

KSCB/Liberal, KS looking for afternoon jock. Call Steve Armstrong. (316) 624-3891. EOE M/F (6-20)

WAZY (Z-96) needs experienced news rep/anchor for expanding staff at Pop/Adult AM & FM. Must have strong writing and delivery. Tapes, resumes, references to Chris Maddy, News Director, WAZY, Box 1410, Lafayette, IN 47902. EOE M/F (6-20)

WNAP/Indianapolis looking for morning person or morning team. Send tape and resume to Eric Edwards, WNAP, 2835 N. Illinois, Indianapolis, IN 46208. No calls please. EOE M/F (6-20)

Southern Illinois' top rated radio station is looking for a good radio person. The position is full-time and the money is good. Please contact Bruce E. Welker, Operations Manager, WDDD/WDDW, Route 37 North, Marion, IL 62959. Opening available immediately. Some automation knowledge helpful, but not necessary. (6-20)

Evening air talent with personality. Must have experience. Tapes and resumes to KKO, Box 10, Minot, ND 58701, or call Doug Corbett at (701) 852-4646. EOE M/F (6-20)

Major Midwest and Southeast Country group looking for qualified stable announcer to join our family. Great facilities and working conditions in all of our markets. Women and minorities encouraged to apply. Tapes and resumes to Great Empire Broadcasting, Corporation Headquarters, Box 1402, Wichita, KS 67201. (6-20)

Very desirable PD position open in medium size Midwest market. One of our client stations has top AM facility, good management, good signal and numbers. Successful PDs or MDs are invited to send resumes to Ms. Lynn Blair, Hiber & Hart, Ltd., 310 Tahiti Way, Suite 318, Marina Del Rey, CA 90291. (6-20)

Witty, mature, Pop/Adult morning pro needed August 15, 1980. Management potential. Right money for right person. Send tapes and resumes to Kurt Scholle, Director of Operations, WYBR, E-114 Cherryvale Mall, Rockford, IL 61112. EOE (6-20)

Looking for responsible, mature, locality interested News Director. Should possess big deep attitude while always trying to get the last question answered. Coverage area North Illinois and South Wisconsin. Call Chris O'Brien, PD, WFRL-WXXO, at (815) 235-4113 between 9am-2pm. EOE M/F (6-20)

Major market news person. Tired of the broadcasting boogie? Why suffer big city insecurities and hassles just to stay in a major market. We offer you major market radio in the country. KFGO/Fargo, ND has won 5 state and regional news awards in the last year. Need heavy morning anchor. Major market salary. Tapes and resumes to J. Joiner, KFGO, Box 2966, Fargo, ND 58108. EOE (6-20)

WMEE/Ft. Wayne, IN now accepting tapes and resumes for future full-time openings from talented people who want to work with an exceptional organization. Minorities and females encouraged. Tapes and resumes to John Curry, WMEE-FM, Box 6000, Ft. Wayne, IN 46896. (6-13)

Openings

Broadcast Journalist needed for dominant Midwest radio station. 3 yrs experience, strong on-air voice and interviewing skills required. Send tapes and resumes to News Director, KFJ-KBRA, 104 S. Emporia, Wichita, KS 67202. EOE (6-13)

KFYR is now accepting applications for news/anchor reporter. Position open end of August. Tapes and resumes to Mark Swartzell, ND, KFYR, Box 1738, Bismarck, ND 58501. No calls please. EOE (6-13)

#1 AOR station in Ft. Wayne has openings. Tapes and resumes to Rick West, 4740 Coldwater Rd., Ft. Wayne, IN. (6-13)

WEST

KASH-KSND/Eugene, OR looking for Chief Engineer. AM & FM automation experience necessary. Technical and sound procedures important and FCC paperwork high priority. Contact Andy Barber, (503) 686-9123. EOE (6-20)

Full-time News/Public Affairs Director opening in small Western market. Production experience preferred. Phone (801) 637-1167. KOAL/Price, UT. Contact Tom Anderson. (6-20)

KVEL/Vernal, UT needs stable, reliable, mature person for air shift. Good production a must. Excellent benefits and good starting salary. Send tapes and resume to Steve Schmidt, PD, KVEL, Box 307, Vernal, UT 84078. Call (801) 789-0927. EOE M/F (6-20)

KNTB/Bakersfield has immediate opening for News Director for 7 person reporting staff for News/Talk operation. If you can handle people and know news, send tape, resume and picture to Larry Crawford, KNTB, Box 1499, Bakersfield, CA 93302. EOE M/F (6-20)

KNTB-KLYD/Bakersfield has immediate opening for news reporter with agriculture-business speciality. Send tape, resume and picture to Larry Crawford, KNTB-KLYD, Box 1499, Bakersfield, CA 93320. EOE M/F (6-20)

Super production person needed ASAP. Salary open. Live on the beautiful California coast. Tapes and resumes to Ron Fineman, PD, KKAL, 129 N. Halcyon, Arroyo Grande, CA 93420. EOE (6-20)

KASH/Eugene, OR looking for afternoon drive news person. Emphasis on street reporting and smooth delivery. Minorities encouraged to apply. Contact Andy Barber at (503) 686-9123. EOE M/F (6-20)

Now accepting tapes and resumes for future full-time openings. If you like the high plains surrounded by mountains and four seasons per year I'd like to hear from you. All positions. Experience is secondary to ability and willingness to work. Good pay and benefits to boot. Send them now to Doc Phillips, KOJO/K102, Box 818, Laramie, WY 82070. EOE M/F (6-20)

KUKI-KIAH/Ukiah in the great redwood empire in Northern California is looking for aggressive, personable, up, experienced hard working evening jock. Rush tapes and resumes to Steve Stone, KUKI, Box 638, Ukiah, CA 95482. No calls please. EOE M/F (6-20)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

SKIP STOW appointed Local Sales Manager for KEBC/Oklahoma City, OK.
JEFF DAVIS named Director of Retail Co-op Advertising for KENR/Houston, TX.
JIM HARLAN joins air staff at WTKU-FM/New York, NY from WIOQ-FM/Philadelphia, PA.

Industry

TOM COPELAND joins Century 21 Programming of Dallas as Southern Regional Manager.

Record

BOB WILLCOX appointed Associate Director, Product Management, East Coast for Columbia Records.
SHERRY TOMURA appointed Manager of Accounting for WEA Corporation.
RON DE MARINO named Regional Director for the Northeast region for MCA Distributing Corporation.
PAT COLEMAN named Manager of Special Accounting Projects for WEA Corporation.

SHARON BERINGER appointed Coordinator, Administration for 20th Century-Fox Records.
KAREN FISHER named to position of Local Promotion Person representing Atlantic product in Baltimore/DC.
TOM ARBOIT appointed Los Angeles Plant Manager for Capitol Records.
FRED RENZI appointed Promotion Person representing Elektra/Asylum product in Philadelphia, PA.

Station Line-Ups

KXYL/Brownwood, TX LINEUP: 6am-10am Bob Tomlinson (OD), 10am-3pm Jay Dylan, 3pm-7pm Robert Hallmark, 7pm-12mid Pat Savage, 12mid-6am Mike Stephens. News: Peggy Carpenter (ND), John Hendry.
WHAG/Hagerstown, MD LINEUP: 6am-12:30 Dennis Baumgardner & Ed Klitch, 12:30pm-6pm Dave Sheppard, 6pm-8:45pm Gary Walker. Weekends: Steve Clarke, Don Smith.
KSEN/Shelby, MT LINEUP: 6am-10am Bob Norris (PD), 10am-2pm Joe Daniels, 2pm-6pm Wayne Cordray (MD), 6pm sign off Scott Siegel. Weekends: Anne James.
WKLC/St. Albans, WV LINEUP: 6am-10am Gable, 10am-4pm Rick Griffin, 4pm-7pm Randy 7pm-12mid Doug Burton, 12mid-6am Tom Kelly.
WVAQ-FM/Morgantown, WV LINEUP: 6am-11am Seth Golby, 11am-4pm Jay Lesseure, 4pm-8pm Scott Rader, 8pm-1am Mike Galide, 1am-6am Steve Dishart.

OPPORTUNITIES

Openings

WEST

Creative drive personality needed immediately at KQEO/Albuquerque, NM. Experience and imagination a must. Rush tapes and resumes to David K. Jones, 2000 Indian School Rd., N.W., Albuquerque, NM 87104. No calls please. EOE M/F (6-20)

Northern California AM-FM seeks creative PD who will co-host morning news/talk show. Call Tom Plant at (916) 527-3611 or send tapes and resumes to KBLF-KSNR, Box 1010, Red Bluff, CA 96080. EOE M/F (6-20)

KERN/Bakersfield, CA seeks mature, experienced morning person who's funny but not zany. Production a must. Some programming helpful. Send tapes and resumes to Pete Shannon, PD, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (6-13)

KBCO/Boulder AOR has opening for someone that places their priority on growing in a family situation by starting at the bottom and proving themselves worthy of moving up. Minorities and women preferred. Contact Dennis Constantine, PD, KBCO, 4840 Riverbend Rd., Boulder, CO 80301. EOE M/F (6-13)

10,000-watt FM in Southwest needs bright, mature morning person for operations and production. Send tapes and resumes to Pete Shannon, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (6-13)

KOPA-FM/Phoenix looking for super swing and week-end jock. If you're looking to improve your act and work on a winning team, send tapes only ASAP to Steve Rivers, KOPA, Box 1827, Scottsdale, AZ 85251. (6-13)

Miscellaneous

Aircheck collector interested in checks from Jack Spector and Dan Daniel on WMCA in the mid sixties. Late sixties WJRZ, Big Wilson, WNRG, and mid sixties WWRL. Also 1972-74 WHN. Write Rick Kaplan, 208 West First St., #4, Bloomsburg, PA 17815. (6-20)

WHLT/Huntington, IN needs record service from all labels for Top 40. Switching formats in July. Send to Jim Abbott, 1600 E. Taylor, Huntington, IN 48750. (6-20)

KTEE/Idaho Falls, ID seeks record service from all labels for Pop/Adult and Top 40 formats. Send to Box 2147, Idaho Falls, ID 83401. (6-20)

94KKEZ/Ft. Dodge, IA seeking record service for Pop/Adult format. Box 578, Ft. Dodge, IA 50501. (6-13)

17-yr-old radio fanatic would like to hear from fellow teens involved in and/or pursuing broadcast industry career. Also looking for other radio/TV station T-shirts, stickers, button collectors. Write Marc Stout, Box 212, Potterville, NJ 07979. (6-13)

WVVO is on the air. This Pop/Adult station serves the Winchester, VA area and needs service from all labels. Send product to Steve James, MD, WVVO, 8 S. Church St., Berryville, VA 22811. (6-13)

If you're a small market radio programmer and would like to help organize a loosely knit Smaller Market Assoc. of Radio Talent (SMART) to exchange ideas about smaller market promotions, research and programming I could use your help. Scott Marcus (918) 243-1515, or write to 3629 Bechell Lane #42, Redding, CA. All market sizes welcome. (6-13)

KBLE 88.7 FM on the air soon. In dire need of record service from all labels: LP's, singles, catalogues. You name it, we need it, for Disco and Pop. Send to KBLE, 707 Michelle Dr., Copperas Cove, TX 76622. (6-13)

WVIP/Mt. Kisco, NY needs record service from all labels for new Pop/Adult format. Send to Richard Stone, WVIP, Radio Circle, Mt. Kisco, NY 10549. (6-13)

Positions Sought

Looking for someone with natural wit? News and satirical writing capabilities? Over 5 yrs commercial experience in announcing, news and promotions including TV? First phone? Voice-over experience? Does 47 voices? If so, contact RAY PEYTON at (213) 448-7966, or (714) 688-2769 after 4pm PDT. (6-20)

TAD GRIFFEN, formerly of WHBQ looking for a top 75 market programming position or Top 40 jock situation for good bucks. If you've made your commitment to excellence, let's talk. Family man, stable, impeccable references. Call (901) 795-2893, or (901) 682-6473. (6-20)

AOR air personality with 1st phone, good knowledge of music, over 10 yrs experience. Will relocate. Call DARRYL EVANS (213) 936-3783. (6-20)

Do you want to chase me around your console? LOVELY LILA can do wonders for your station. You can reach me at (213) 832-4531, or write to Box 1566, Avifon, CA 90704. (6-20)

Desperate to work full-time immediately. Too poor to answer all ads with tapes. Unemployed law school grad wants out of the paper chase and back into radio for good. 18 months experience, college/commercial. Formerly WBWB. I'll take any hours and location. Pop/Adult, Contemporary or AOR. Resume upon request. If you're really interested I'll send a tape. Call KELLIA (812) 334-9918 before 11 am or after 8pm CST. (6-20)

Seeking off-air Operations or Program Director position. Large market PD experience in Top 40, Country and Adult Contemporary formats. Good rating history. Call RON at (314) 343-7834 days. (6-20)

Goods & Services

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

Airchecks

Have hundreds of airchecks from New York, Los Angeles, etc. 1950's, 60's and 70's. Also current checks. Write for free list. RICK KAPLAN 208 West First Street, #4, Bloomsburg, PA 17815.

Broadcaster's Action Line

Job Referral Service - \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laffs, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197

Free Giant Oldies Catalog!

Oldies and Goodies 45's, original hits by the original artists. Your Oldies Connection. THE GOLD VAULT, Box 202-C, Oshtemo, MI 49077, (616) 344-6345.

Phantastic Phunnies

Highly respected . . . proven worldwide audience builder! Hilarious . . . original . . . 'quip-quip' . . . topical humor! Introductory month's 400 topical one-liners and 'Bonus' . . . just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Hall Of Fame Funnies

Only 8 months in radio and I was doing mornings in a major market. Why? Because I was outrageous and funny. I'll even send you the jocks that got me pulled off the air. Fresh Jokes \$5.00 for 12 pages. HALL OF FAME FUNNIES, 2050 Oaktimber, St. Louis, MO 63122.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

Top 40 PD with good track record seeks opportunity in top 100 to 150 markets. Automation and music background. Currently programming top 100 market station. Contact (317) 474-5888. (6-20)

In 3 yrs I've gone from part to full-time, been traffic manager, afternoon announcer, News Director and Aast. PD. All at the same semi-automated Beautiful Music operation in up-state New York. Willing to move on to another medium or large market. Call (315) 472-2491 anytime. (6-20)

Country personality available. I love Country music! 12 yrs experience. MD, more music style, strong production and news ability. Next appearance. Currently employed as PD/mid-days. Call (303) 351-0819 (home), or (303) 356-1450 (work). D.L. LEWIS. Prefer South or West. (6-20)

TED TUX, major market air personality with Storer and NBC-owned stations. Strong on one-to-one commercial delivery. Experienced in all adult formats. Call (216) 238-0825. (6-20)

Award winning announcer/MD with college degree seeks responsible position in programming, music or announcing. Dedicated, hard worker with ability to deliver positive results. Currently working AM drive. Professional references upon request. Call MG (814) 427-4855. (6-20)

Are you the John Derek of radio? Looking for a chance to direct, guide and shape a budding personality? Bright, talented lady looking for you. Recently afternoons in Seattle. They said I was "too good for the station." I was. I'm ready for major market thinking and challenges. If you want a today lady your market will notice and love, call SLIM. I'd love to do Top 40. (206) 936-7741 between 12noon-3pm. (6-20)

ROB WILLIAMS, ex KLBQ-FM, KNOE, hard working and dedicated. 6 yrs experience. 4 yrs as MD. Call (318) 387-8809 anytime. (6-20)

Lady DJ, 6 yrs experience, 1st phone, looking for air shift at medium or major market station. Call CHRIS (213) 368-9285. (6-20)

Killer medium market entertainer that can relate to a large teen audience while maintaining adults. Super numbers, excellent references. Call CLIFF at (405) 799-5133. (6-20)

DAVE CHRISTENSEN, 5 1/2 yrs at KING/Seattle, looking for West Coast jockey. Call (206) 284-8245. (6-20)

Positions Sought

ABC Programmer . . . my goal. I'm putting together a track record of success. Would like to program your operation in the Washington DC/Baltimore area. 9 yrs experience, Top 40, Pop/Adult only. Need total support from management, right salary and shop. Will give you a winner. Available July 1. Call before 10:30am EST, (207) 729-1319. (6-20)

Attention Southern California. I want to escape Mid-western gypsies, tramps and thieves. Seeking position at 1st class Pop/Adult or AOR station. Please, sleepy operations need not call. Currently suburban major market air personality. I know your territory. Help me get there. Call (312) 345-1182 anytime. (6-20)

Young, ambitious Midwest announcer with MD. News and Sports experience. All-night man at 50,000 watt Pop/Adult Chicago market station for last 10 months. Prefer to stay in Illinois. Call DAN FERRELLI (312) 897-5384. (6-20)

South Florida newsmen working in second largest Illinois market wants to come home. Strong on-air and writing. 3 yrs in radio news, BS in journalism. Live and breathe news. For tapes and resume call (305) 886-0510, or (305) 821-9431. (6-20)

DARRELL TAYLOR eight yrs major market experience. I have programming package and unique research system. Call (612) 732-9313. (6-20)

Eager and energetic ex-KUKI/Ukiah, CA night personality still seeking on-air work in major or medium market. 1st ticket and office skills along with sports, play-by-play ability. Served as on-air statistician for Santa Rosa Junior College football broadcasts on KSRO. Call FRANK BUTERA at (415) 223-1534. (6-20)

Award winning journalist seeks employment in Colorado or California. Serious and stable. Contact MARK WYATT at (303) 738-8225. (6-20)

KHJ, WLS & WABC. What do these stations have in common? I haven't worked for any of them . . . yet! DAVE DINARDO, college grad, 3 yrs experience. Looking for medium market move. Call (218) 221-7953. (6-20)

KEITH PATRICK, formerly KRAZ, KRKE and others. Good pipes and personality. MD and Production Director experience. Good ratings and medium to large market a cinch. Currently Top 40 in West Texas. (915) 362-7361 and leave message. (6-20)

Hire a legend - CAPTAIN GEOFF NIMMO, formerly KPLJ, WEBN, WQXI-FM, WSAI-FM, is ready to jump back in the saddle again. Looking to program, or announce for, Jazz, Progressive or Talk station with cosmic credibility. (513) 281-4199. (6-20)

Nice guy, who hates to finish last, wants out. If you are an operation that appreciates a good man, then I want to work for you. 8-year veteran. Call MIKE (313) 567-0303. (6-20)

Thank you East Coast! I just can't go. But what about the West Coast? Looking for new gig in California, Nevada, Colorado or Alaska. If you can help call NEIL MASTERS at (805) 682-6924, or (805) 987-7230. (6-20)

KHJ, KCBQ, KPRI . . . my last three employers. Who's next? Ten years news, jock and programming. BOB HUDSON (213) 985-4962. (6-20)

JIM WALSH, experience includes WPST and WAMS looking for medium market air or small market programming position. Would prefer to stay in Northeast or Southeast. Call (302) 478-8292. (6-20)

High energy announcer looking for Top 40 slot. Good production, tight board. Call PETER BERNARD (213) 385-0101. (6-20)

Programmer with 10 yrs experience on-air. Looking for position at Pop/Adult, Top 40, urban station. Looking for right opportunity. Good production. Will consider all except Northeast. Contact KELLY at (915) 581-4309 after 6pm. (6-20)

Positions Sought

ROB HAGAR recently KDWB/Minneapolis seeks stable Top 40 or Pop/Adult air shift with production or MD opportunities in major or medium market. Top-notch references. Call for tapes and resumes (612) 293-0133. (6-20)

The left lane is for turning left only. Hi, it's me, KEN E. MARKS. You know being a traffic reporter at Airport Radio 530 in L.A. is fun, fast-paced and exciting but you can't play the hits. Top 40 or Pop/Adult take me back. Hard worker with 2 yrs experience. Looking for work in Western U.S. Call (213) 558-9156. (6-20)

Small market's favorite real MOR personality seeks similar status in medium market. Clever, experienced and committed to a biz I love. Only conscientious community-minded programmers need apply. Contact MARV at (315) 342-2503. (6-20)

7-yr radio vet seeks programming position in medium market. Prefer California but all offers considered. Background includes major market morning drive, research, MD and Aast PD. Tapes and resumes on request. Call WES (209) 299-0888. (6-20)

Experienced young pro seeking opportunity. Presently handling mornings at respected medium market facility. Seeking stable, personality-oriented Pop/Adult or Top 40 position in more prestigious market. 7 yrs experience; jockeying various formats (some major markets), production, public relations. Will give serious consideration to every inquiry. Write in care of S.R. MORISON, RFD 2, Box 95, Delmar, DE 19940. (6-20)

Put this man to work! NICK BAZOO, 7 yrs Top 40 experience seeks programming/Music Director position in large or medium market. Worked at 92Q, WNOE, WTIX, WMAK, WKYX, and others. Experience includes positions as PD/Aast PD/MD. Workaholic with great references that's ready to work. Call (602) 753-0074. (6-13)

1ST phone, PD, MD, 7 yrs experience in Top 40, Country and Adult Contemporary now looking to break into AOR. Married, stable, interested in Midwest offers. Will consider Adult Contemporary or Top 40. Call ED at (602) 683-8146. (6-13)

JAMIE, late night rock in Florida now looking for full-time airshift. 3 yrs major market FM experience. I can do the job. Call (305) 734-0170. (6-13)

Major market disc jockey from 13KGB/San Diego looking for another winning team to be part of. Best at Pop/Adult. No reasonable offer refused. Like a tape? Call JON DRISCOLL at (714) 692-0215 after 11:30am. (6-13)

Young, hard working jock, 3 yrs experience in small market station in Oklahoma, 2 yrs as MD, ready to move up to medium market station. Prefer Pacific Northwest. Willing to work grave yard shift. Call STEVE (405) 225-2364 or (405) 225-3333. (6-13)

AOR "Hardcore" plus Sports, Public Affairs and professionalism. MICHAEL HART (714) 233-8833 Mon-Fri. (6-13)

Seeking Beautiful Music GM or Operations Director position. Experienced with major market Shulks, Bonneville, TM. Recently resigned GM position with small New Orleans network. Currently temporary Country afternoon drive/consultant. Call (504) 885-8196. (6-13)

If you're as tired of flakey PD's and I am of flakey GM's then we should talk. 31 yr-old, 12 yr pro currently PD/MD/PM drive in major market looking for someone who wants a winning radio station. If you can offer medium to major market, any format, good bucks, stability and genuine desire to win, call (305) 733-9078. (6-13)

The amazing STEVEN KELLY looking for on-air position in top 50 market. Formerly KX104, 92Q, WMAK, WGBF. Call (615) 824-7654. (6-13)

JIM SMITH looking for MD and/or airshift position. Worked for KAFY, KUZZ, KKXX and most recently KYNO-FM/Fresno as Aast. MD. Call anytime (209) 292-5465. (6-13)

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

PETE TOWNSHEND

Let My Love Open The Door (Atco)

71% of our reporters on it. Moves: Up 68, Same 27, Down 0, Adds 41 including WNBC, PRO-FM, KS95FM, Q102, KIMN, WFBR, WICC, Z98, WVIC, KENO. See Parallels, charts at number 27.

BOZ SCAGGS

Jojo (Columbia)

67% of our reporters on it. Moves: Up 68, Same 22, Down 0, Adds 38 including WKBW, WFIL, F105, PRO-FM, JB105, WPGC, Q105, KS95FM, KRLA, KFI, KIMN, KOPA. See Parallels, charts at number 28.

CHRISTOPHER CROSS

Sailing (WB)

58% of our reporters on it. Moves: Up 68, Same 11, Down 0, Adds 36 including WNBC, WFLI, KS95FM, WGCL, WFBR, WTIC-FM, WFMF, WBBQ, KZ93, WZZP, Y94, KGW. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

MECO "The Empire Strikes Back (Medley)" (RSO) 87/32
Moves: Up 39, Same 16, Down 0, Adds 32 including WRKO, WHB, KHJ, WTRY, KC101, Z98, WAPE, WKIX, KRAV, KERN.

JOURNEY "Walks Like A Lady" (Columbia) 87/14
Moves: Up 53, Same 20, Down 0, Adds 14 including WFLI, 94Q, WBEN-FM, WFMF, KX104, KTAC, PRO-FM 29-26, Z97 16-10, KWK 19-14, WGCL 28-22.

ALI THOMSON "Take A Little Rhythm" (A&M) 85/35
Moves: Up 27, Same 20, Down 0, Adds 35 including WFIL, WCAO, F105, JB105, KOPA, WFLY, WHYN, WHFI, WRJZ, WHOT, KTAC.

DIRT BAND "Make A Little Magic" (UA) 82/36
Moves: Up 25, Same 21, Down 0, Adds 36 including PRO-FM, WPGC, KS95-FM, WZUU, KOPA, WTRY, WKEE, 95SGF, WLAC, WMEE, KRSP, 94Q 25-20, WOKY 27-23.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 78/14
Moves: Up 49, Same 13, Down 0, Adds 14 including KRLY, KS95-FM, WHB, WZUU, KFRC, WFBR, KEEL, KOFM, KRQ, 94Q 14-11, KDWB 17-14, KOPA 28-24.

BENNY MARDONES "Into The Night" (Polydor) 72/31
Moves: Up 30, Same 11, Down 0, Adds 31 including JB105, CKGM, WICC, KBFM, WLCY, WAYS, KRAV, KYNO-FM, KGW, 94Q 24-17, WOKY 22-18.

RODNEY CROWELL "Ashes By Now" (WB) 72/11
Moves: Up 41, Same 18, Down 2, Adds 11 including WFIL, WRKO, KBEQ, 13K, WKBO, WNAP, KDWB 21-17, WOKY 30-25, KHFI 22-13.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 68/17
Moves: Up 41, Same 8, Down 0, Adds 17 including JB105, KOPA, WICC, WKBO, Y95, WVIC, KERN, WABC 9-4, WNBC 29-23, Y100 32-25, KRLA 16-5, 13K 20-14.

CHEAP TRICK "Everything Works If You Let It" (Epic) 64/11
Moves: Up 33, Same 20, Down 0, Adds 11 including WFLY, KAUM, KEEL, Y103, KROY, KRUX, WKBW 25-21, 96KX 22-19, CHUM 29-24.

RUPERT HOLMES "Answering Machine" (MCA) 63/3
Moves: Up 37, Same 16, Down 7, Adds 3, KOPA, WVIC, WGBF, WRKO 29-26, Q105 14-10, WFBL 30-25, WLCY 12-5, 96X 13-9, Y94 24-19.

TOMMY TUTONE "Angel Say No" (Columbia) 60/0
Moves: Up 38, Same 20, Down 2, Adds 0, WFLI 21-19, JB105 35-31, KWK 3-3, WPEZ 25-20, KAUM 13-11, WTIK 32-29, Y94 27-23, KENO 30-27, KRUX 23-16.

QUEEN "Play The Game" (Elektra) 59/35
Moves: Up 5, Same 19, Down 0, Adds 35 including PRO-FM, KSLQ, KBEQ, WPST, 14Q, KHFI, WERC, WLAC, WNAP, KJRB.

JERMAINE JACKSON "Let's Get Serious" (Motown) 57/0
Moves: Up 32, Same 10, Down 15, Adds 0, F105 24-20, WRKO 28-23, KSLQ 9-5, WFMF 16-8, Y95 16-10, BJ105 38-30, WVIC 14-8, KOFM 22-17.

AIR SUPPLY "All Out Of Love" (Arista) 56/10
Moves: Up 30, Same 16, Down 0, Adds 10, WKBW, WTRY, WAPE, WKIX, WAYS, KLEO, WAAY, WFLB, KSEL, KBOZ.

ALICE COOPER "Clones (We're All)" (WB) 55/3
Moves: Up 35, Same 15, Down 2, Adds 3, WBEN-FM, WGUY, KDZA, WFLI 28-25, CKGM 21-18, Q105 29-24, Q106 24-18, Y103 31-25, Y94 10-6.

Radio Records

NATIONAL AIRPLAY/30

June 20, 1980

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

9	8	3	①	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
6	6	2	②	ELTON JOHN/Little Jeannie (MCA)
5	2	1	3	PAUL McCARTNEY/Coming Up (Columbia)
3	3	4	4	BOB SEGER/Against The Wind (Capitol)
11	9	8	⑤	PURE PRAIRIE LEAGUE/Let Me Love You... (Casablanca)
4	4	6	6	ROBBIE DUPREE/Steal Away (Elektra)
2	1	5	7	BETTE MIDLER/The Rose (Atlantic)
17	12	11	⑧	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
15	11	10	⑨	SPINNERS/Cupid/I've Loved You For... (Atlantic)
7	7	9	10	LIPPS, INC./Funkytown (Casablanca)
25	17	14	⑪	OLIVIA NEWTON-JOHN/Magic (MCA)
26	15	13	⑫	MANHATTANS/Shining Star (Columbia)
1	5	7	13	AMBROSIA/Biggest Part Of Me (WB)
23	19	15	⑭	ELECTRIC LIGHT ORCHESTRA/I'm Alive (MCA)
10	10	12	15	MICHAEL JACKSON/She's Out Of My Life (Epic)
—	26	18	⑮	JOE WALSH/All Night Long (Full Moon/Asylum)
—	24	19	⑯	KIM CARNES/More Love (EMI America)
—	30	23	⑰	CHARLIE DANIELS BAND/In America (Epic)
—	27	21	⑱	CAROLE KING/One Fine Day (Capitol)
27	25	22	⑳	BLUES BROTHERS/Gimme Some Lovin' (Atlantic)
—	—	26	㉑	GENESIS/Misunderstanding (Atlantic)
—	—	28	㉒	KENNY ROGERS/Love The World Away (UA)
19	18	16	23	PAT BENATAR/We Live For Love (Chrysalis)
—	—	25	㉔	RAY PARKER JR. & RAYDIO/Two Places At The... (Arista)
14	14	17	25	GARY NUMAN/Cars (Atco)
—	29	24	26	NEIL SEDAKA & DARA SEDAKA/Should've Never... (Elektra)
—	—	—	→ 27	PETE TOWNSHEND/Let My Love Open The Door (Atco)
—	—	—	→ 28	BOZ SCAGGS/Jojo (Columbia)
8	13	20	29	KENNY ROGERS & KIM CARNES/Don't Fall In Love... (UA)
—	—	—	→ 30	CHRISTOPHER CROSS/Sailing (WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

PETE TOWNSHEND "Let My Love Open..." (Atco)
BOZ SCAGGS "Jojo" (Columbia)
CHRISTOPHER CROSS "Sailing" (WB)
DIRT BAND "Make A Little Magic" (UA)
ALI THOMSON "Take A Little Rhythm" (A&M)
QUEEN "Play The Game" (Elektra)
Complete Regionalized Listings on Page 26 and 27.

HOTTEST

BILLY JOEL "It's Still Rock & Roll..." (Columbia)
PAUL McCARTNEY "Coming Up" (Columbia)
ELTON JOHN "Little Jeannie" (MCA)
PURE PRAIRIE LEAGUE "Let Me..." (Casablanca)
SPINNER "Cupid/I've Loved You For..." (Atlantic)
Parallel Listings Begin on Page 30

Others Getting Significant Action

RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 45/4
Moves: Up 20, Same 20, Down 1, Adds 4, WFIL, WBEN-FM, WAYS, KWIC, F105 21-19, WRKO 13-10, PRO-FM 4-3, WHYN 32-27, WGH 20-15, KSTT 22-19.

COMMODORES "Old-Fashion Love" (Motown) 44/31
Moves: Up 7, Same 6, Down 0, Adds 31 including WCAO, JB105, Q105, KC101, KBFM, Z98, 95SGF, WQRK, KWEN, KMJK.

ERIC CLAPTON "Tulsa Time" (RSO) 40/15
Moves: Up 17, Same 8, Down 0, Adds 15 including WFLY, WKEE, 95SGF, KJ100, WNAP, WOHO, KMJK, 94Q 4-2, Q102 25-20, KXX106 10-5.

MANHATTAN TRANSFER "Twilight Zone/Twilight Tone" (Atlantic) 38/0
Moves: Up 19, Same 6, Down 13, Adds 0, WNBC 2-1, Y100 18-14, KBEQ 17-14, WGCL 11-3, 13K 24-20, WGH 26-20, WCIR 16-10, KILE 22-16.

VAN HALEN "And The Cradle Will Rock" (WB) 38/0
Moves: Up 15, Same 14, Down 9, Adds 0, CHUM 22-19, Z97 15-13, Q105 23-21, WPST 18-15, KJ100 25-22, KMJK 14-7.

LINDA RONSTADT "I Can't Let Go" (Asylum) 37/24
Moves: Up 6, Same 6, Down 1, Adds 24 including WABC, WFIL, Q107, WPEZ, WKBO, WFMF, BJ105, KJ100, WOHO, KRSP.

BLONDIE "Atomic" (Chrysalis) 32/1
Moves: Up 16, Same 11, Down 4, Adds 1, WGUY, WKBW 15-13, WKEE 18-15, JB105 31-26, KFXD 8-3.

KISS "Shandi" (Casablanca) 31/10
Moves: Up 10, Same 11, Down 0, Adds 10, KFI, JB105, WBBQ, WLAC, WVIC, KYNO-FM, WYRE, WSEZ, WRBR, WGBF.

REO SPEEDWAGON "Time For Me To Fly" (Epic) 30/2
Moves: Up 15, Same 12, Down 1, Adds 2, KKRC, WRKR, 96KX 29-23, KSLQ 27-22, WFBG 39-32, KRCL 15-9.

GLEN CAMPBELL & RITA COOLIDGE "Somethin' Bout You Baby I Like" (Capitol) 29/5
Moves: Up 14, Same 10, Down 0, Adds 5, KBFM, WSKZ, WKIX, WAYS, WTRU, WRKO 24-19, WHB 20-18, WSGN 31-26, WHEB 20-17, WFLB 32-29.

FIREFALL "Love That Got Away" (Atlantic) 26/13
Moves: Up 3, Same 10, Down 0, Adds 13 including KSLQ, WFLY, KTSA, JB105, 95SGF, WNAP, WGUY, WHEB, K104, WGBF, KBOZ.

FRANK SINATRA "Theme From New York, New York," (Reprise) 26/0
Moves: Up 13, Same 9, Down 4, Adds 0, WKBW 13-11, WFIL 16-13, F105 18-12, KHJ 20-15, KOPA 29-26, WFBL 27-17.

AVERAGE WHITE BAND "Let's Go 'Round Again" (Arista) 25/6
Moves: Up 13, Same 6, Down 0, Adds 6, WOKY, WHYN, KHFI, Z98, 96X, WZZP, WBEN-FM 36-30, WFBL 31-26, WSGN 21-16, WAPE 29-21.

ROY ORBISON & EMMYLOU HARRIS "That Lovin' You Feelin' Again" (WB) 24/13
Moves: Up 8, Same 3, Down 0, Adds 13 including WHYN, WLCY, WKIX, WISM, KRUX, WSEZ, KRCL, 94Q 26-21, WNOX 26-21.

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